

Remembrance Sunday Survey
ONLINE Fieldwork: 11th-13th October 2019

Absolutes/col percents

Table 1
Q.1 To what extent do you agree or disagree with the following statements?

Summary**Base: All respondents**

	Statements		
	All people who have died in war, including civilians, should be remembered on Remembrance Sunday.	Remembrance Sunday should involve remembering people of all nationalities who have died in war.	Remembrance Sunday should primarily have a message of peace.
Unweighted base	2094	2094	2094
Weighted base	2094	2094	2094
NET: Agree	1792 86%	1733 83%	1775 85%
Strongly agree (+2)	1348 64%	1259 60%	1360 65%
Slightly agree (+1)	443 21%	475 23%	416 20%
Neither agree nor disagree (0)	196 9%	209 10%	217 10%
Slightly disagree (-1)	42 2%	64 3%	43 2%
Strongly disagree (-2)	27 1%	47 2%	17 1%
NET: Disagree	69 3%	112 5%	60 3%
Prefer not to say	38 2%	40 2%	41 2%
Mean	1.48	1.38	1.49
Standard deviation	0.85	0.95	0.83
Standard error	0.02	0.02	0.02

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Table 2

Q.1 To what extent do you agree or disagree with the following statements?
All people who have died in war, including civilians, should be remembered on Remembrance Sunday.
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Pri-vate
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
NET: Agree	1792 86%	858 84%	934 87%	173 74%	304 84%	276 82%	328 88%	267 86%	444 92%	483 84%	497 84%	369 87%	443 87%	151 85%	74 87%	201 86%	150 88%	147 81%	126 85%	87 86%	178 91%	229 83%	246 86%	153 84%	50 80%	302 85%	722 85%	162 87%
Strongly agree	(+2) 1348 64%	633 62%	715 67%	114 49%	221 61%	202 60%	244 66%	218 70%	348 72%	353 62%	373 63%	279 66%	343 67%	105 60%	53 62%	156 67%	115 67%	115 64%	96 65%	62 61%	126 65%	162 59%	198 70%	119 66%	40 63%	221 62%	538 63%	110 59%
Slightly agree	(+1) 443 21%	224 22%	219 20%	59 25%	83 23%	74 22%	83 22%	49 16%	96 20%	130 23%	124 21%	90 21%	99 20%	46 26%	21 25%	45 19%	35 20%	32 18%	30 20%	25 24%	52 27%	67 24%	48 17%	34 19%	11 17%	80 23%	184 22%	51 28%
Neither agree nor disagree	(0) 196 9%	101 10%	94 9%	44 19%	36 10%	29 9%	30 8%	27 9%	28 6%	54 9%	68 12%	37 9%	37 7%	16 9%	9 10%	16 7%	13 8%	23 13%	16 11%	7 7%	11 6%	31 11%	26 9%	19 11%	8 13%	38 11%	89 10%	17 9%
Slightly disagree	(-1) 42 2%	27 3%	15 1%	4 2%	7 2%	9 3%	6 2%	7 2%	9 2%	15 3%	8 1%	10 2%	8 2%	6 3%	2 2%	10 4%	2 1%	6 4%	1 1%	2 2%	4 2%	4 2%	2 1%	1 2%	2 3%	9 3%	15 2%	2 1%
Strongly disagree	(-2) 27 1%	19 2%	8 1%	2 1%	5 1%	9 3%	5 1%	4 1%	3 1%	9 2%	9 1%	6 1%	4 1%	4 2%	1 1%	- 1%	1 1%	2 1%	- 1%	4 4%	1 *	5 2%	3 1%	5 3%	1 1%	7 2%	13 1%	1 1%
NET: Disagree	69 3%	46 5%	23 2%	5 2%	12 3%	18 5%	11 3%	11 3%	12 2%	24 4%	17 3%	16 4%	12 2%	9 5%	3 3%	10 4%	3 2%	9 5%	1 1%	6 6%	4 2%	9 3%	5 2%	6 4%	2 4%	16 4%	27 3%	3 2%
Prefer not to say	38 2%	17 2%	21 2%	10 4%	9 3%	12 4%	1 *	5 2%	1 *	11 2%	6 1%	3 1%	17 3%	1 *	- -	6 3%	4 3%	2 1%	5 4%	1 1%	1 1%	6 2%	8 3%	2 1%	2 3%	1 *	14 2%	4 2%
Mean	1.48	1.42	1.54	1.26	1.44	1.40	1.51	1.55	1.61	1.43	1.45	1.49	1.57	1.38	1.44	1.53	1.57	1.40	1.55	1.38	1.54	1.40	1.58	1.46	1.42	1.41	1.45	1.47
Standard deviation	0.85	0.91	0.78	0.88	0.87	0.96	0.82	0.84	0.74	0.89	0.86	0.86	0.77	0.92	0.85	0.81	0.75	0.94	0.72	1.01	0.73	0.88	0.77	0.93	0.93	0.92	0.86	0.77
Standard error	0.02	0.03	0.02	0.06	0.05	0.05	0.04	0.05	0.03	0.04	0.04	0.04	0.03	0.07	0.09	0.05	0.06	0.07	0.06	0.10	0.05	0.05	0.05	0.07	0.12	0.05	0.03	0.06

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Table 3

Q.1 To what extent do you agree or disagree with the following statements?
Remembrance Sunday should involve remembering people of all nationalities who have died in war.
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Private
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
NET: Agree	1733	819	914	166	291	267	322	253	433	467	483	365	419	150	62	197	141	147	125	78	161	223	244	150	54	302	690	154
	83%	80%	85%	72%	80%	80%	87%	81%	89%	82%	82%	86%	82%	85%	72%	84%	82%	82%	85%	77%	83%	81%	86%	83%	86%	85%	81%	83%
Strongly agree	(+2) 1259	604	654	113	212	184	225	193	332	344	349	253	313	95	42	157	101	105	95	57	120	164	176	108	39	218	488	110
	60%	59%	61%	49%	59%	55%	61%	62%	69%	60%	59%	59%	62%	54%	49%	67%	59%	58%	64%	56%	61%	60%	62%	60%	62%	61%	57%	60%
Slightly agree	(+1) 475	215	260	53	79	84	97	60	102	123	133	112	106	55	20	39	40	42	31	21	42	59	69	42	15	84	202	43
	23%	21%	24%	23%	22%	25%	26%	19%	21%	22%	23%	26%	21%	31%	23%	17%	23%	23%	21%	21%	21%	22%	24%	23%	24%	24%	24%	23%
Neither agree nor disagree	(0) 209	110	99	38	44	41	34	27	24	55	61	40	54	14	12	16	17	24	15	15	19	29	26	17	6	34	102	20
	10%	11%	9%	17%	12%	12%	9%	9%	5%	10%	10%	9%	11%	8%	14%	7%	10%	13%	10%	14%	10%	11%	9%	9%	10%	10%	12%	11%
Slightly disagree	(-1) 64	39	25	8	11	7	10	14	15	23	25	8	9	8	4	14	3	3	1	3	10	9	4	3	1	14	22	4
	3%	4%	2%	4%	3%	2%	3%	4%	3%	4%	4%	2%	2%	5%	4%	6%	2%	2%	1%	3%	5%	3%	1%	2%	2%	4%	3%	2%
Strongly disagree	(-2) 47	34	13	8	8	8	3	10	10	15	13	7	12	3	7	2	5	5	2	5	4	6	2	6	-	5	22	4
	2%	3%	1%	3%	2%	2%	1%	3%	2%	3%	2%	2%	2%	2%	9%	1%	3%	3%	1%	5%	2%	2%	1%	4%	-	1%	3%	2%
NET: Disagree	112	74	38	16	20	15	13	24	25	38	38	15	21	12	11	15	8	9	3	8	14	15	6	10	1	19	43	8
	5%	7%	4%	7%	5%	4%	4%	8%	5%	7%	6%	4%	4%	7%	13%	7%	5%	5%	2%	8%	7%	6%	2%	5%	2%	5%	5%	4%
Prefer not to say	40	19	21	12	8	11	1	6	2	12	7	5	15	1	1	5	5	1	5	1	1	7	8	3	1	1	17	4
	2%	2%	2%	5%	2%	3%	*	2%	*	2%	1%	1%	3%	1%	1%	2%	3%	1%	4%	1%	1%	3%	3%	2%	2%	*	2%	2%
Mean	1.38	1.31	1.44	1.16	1.34	1.32	1.44	1.36	1.52	1.35	1.34	1.42	1.42	1.31	1.00	1.47	1.38	1.33	1.50	1.23	1.36	1.37	1.49	1.37	1.49	1.40	1.33	1.39
Standard deviation	0.95	1.04	0.85	1.06	0.97	0.95	0.84	1.04	0.88	1.00	0.98	0.87	0.93	0.94	1.27	0.92	0.95	0.98	0.82	1.10	0.98	0.96	0.79	0.99	0.77	0.91	0.97	0.92
Standard error	0.02	0.03	0.03	0.08	0.05	0.05	0.04	0.06	0.04	0.04	0.04	0.04	0.04	0.07	0.14	0.06	0.07	0.07	0.07	0.11	0.07	0.06	0.05	0.07	0.10	0.05	0.03	0.07

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Table 4

Q.1 To what extent do you agree or disagree with the following statements?

Remembrance Sunday should primarily have a message of peace.

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Private
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
NET: Agree	1775	831	944	174	297	274	333	273	425	487	491	364	434	152	71	199	143	156	128	90	164	222	246	147	56	313	713	152
	85%	81%	88%	75%	82%	82%	90%	88%	88%	85%	83%	86%	85%	86%	84%	85%	84%	86%	86%	89%	84%	81%	87%	81%	90%	88%	84%	82%
Strongly agree	(+2) 1360	648	711	126	226	195	246	219	349	368	381	276	335	102	57	157	106	114	101	66	126	173	197	117	43	232	541	120
	65%	63%	66%	54%	62%	58%	66%	71%	72%	64%	65%	65%	66%	58%	67%	67%	62%	63%	68%	65%	65%	63%	69%	65%	68%	65%	63%	65%
Slightly agree	(+1) 416	183	233	48	71	79	87	54	76	119	110	87	99	50	14	42	37	42	27	25	37	49	50	31	13	81	172	32
	20%	18%	22%	21%	20%	24%	23%	18%	16%	21%	19%	21%	19%	28%	17%	18%	22%	23%	18%	24%	19%	18%	17%	17%	21%	23%	20%	17%
Neither agree nor disagree	(0) 217	130	87	32	41	42	32	18	52	56	70	45	46	14	8	27	19	21	13	7	20	33	24	26	5	30	94	21
	10%	13%	8%	14%	11%	13%	9%	6%	11%	10%	12%	11%	9%	8%	9%	11%	11%	11%	9%	7%	10%	12%	9%	15%	9%	8%	11%	11%
Slightly disagree	(-1) 43	30	13	8	10	6	3	11	5	14	12	7	10	8	4	2	3	3	1	-	9	10	2	2	-	8	20	4
	2%	3%	1%	3%	3%	2%	1%	3%	1%	3%	2%	2%	2%	4%	5%	1%	2%	2%	1%	-	4%	3%	1%	1%	-	2%	2%	2%
Strongly disagree	(-2) 17	14	3	-	6	5	1	3	2	3	7	4	3	3	2	2	1	-	-	4	-	2	3	-	-	3	12	2
	1%	1%	*	-	2%	1%	*	1%	*	*	1%	1%	1%	2%	2%	1%	-	-	-	4%	-	1%	1%	-	-	1%	1%	1%
NET: Disagree	60	44	16	8	16	11	4	14	7	17	19	12	13	11	6	4	4	3	1	4	9	11	6	2	-	10	32	6
	3%	4%	1%	3%	5%	3%	1%	4%	2%	3%	3%	3%	2%	6%	7%	2%	2%	2%	1%	4%	4%	4%	2%	1%	-	3%	4%	3%
Prefer not to say	41	16	25	19	8	7	2	5	1	12	8	5	17	1	-	5	4	1	7	-	2	8	8	5	1	3	14	7
	2%	2%	2%	8%	2%	2%	*	2%	*	2%	1%	1%	3%	1%	-	2%	3%	1%	4%	-	1%	3%	3%	3%	2%	1%	2%	4%
Mean	1.49	1.41	1.56	1.37	1.41	1.38	1.56	1.56	1.58	1.49	1.46	1.48	1.53	1.36	1.42	1.53	1.47	1.48	1.61	1.46	1.46	1.43	1.57	1.49	1.61	1.51	1.44	1.48
Standard deviation	0.83	0.92	0.72	0.87	0.93	0.89	0.70	0.83	0.76	0.81	0.87	0.83	0.79	0.92	1.00	0.79	0.82	0.77	0.68	0.93	0.85	0.89	0.79	0.79	0.65	0.80	0.89	0.86
Standard error	0.02	0.03	0.02	0.06	0.05	0.05	0.04	0.05	0.03	0.03	0.04	0.04	0.04	0.07	0.11	0.05	0.06	0.06	0.06	0.09	0.06	0.06	0.05	0.06	0.08	0.04	0.03	0.06

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Table 5
Gender
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
Male	1022	1022	-	90	160	174	189	162	247	305	275	228	213	93	50	116	77	100	63	58	96	134	133	81	21	158	483	119
	49%	100%	-	39%	44%	52%	51%	52%	51%	53%	47%	54%	42%	53%	59%	50%	45%	55%	43%	57%	49%	49%	47%	45%	33%	44%	57%	64%
Female	1072	-	1072	143	202	161	181	148	237	266	313	197	296	84	35	118	94	80	85	43	99	141	151	100	42	198	369	67
	51%	-	100%	61%	56%	48%	49%	48%	49%	47%	53%	46%	58%	47%	41%	50%	55%	45%	57%	43%	51%	51%	53%	55%	67%	56%	43%	36%

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Table 6
Age
Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public		Pri- vate
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
18-24	232	90	143	232	-	-	-	-	-	77	91	22	44	20	13	25	19	32	17	2	27	39	31	8	-	42	83	25
	11%	9%	13%	100%	-	-	-	-	-	13%	15%	5%	9%	11%	15%	11%	11%	17%	12%	2%	14%	14%	11%	5%	-	12%	10%	14%
25-34	362	160	202	-	362	-	-	-	-	95	106	75	86	25	15	49	25	31	26	16	27	58	43	34	12	89	200	52
	17%	16%	19%	-	100%	-	-	-	-	17%	18%	18%	17%	14%	18%	21%	15%	17%	17%	16%	14%	21%	15%	19%	19%	25%	23%	28%
35-44	335	174	161	-	-	335	-	-	-	79	82	93	80	35	13	35	25	26	24	20	39	51	31	30	7	85	191	25
	16%	17%	15%	-	-	100%	-	-	-	14%	14%	22%	16%	20%	15%	15%	14%	16%	20%	20%	19%	11%	17%	11%	24%	22%	13%	
45-54	370	189	181	-	-	-	370	-	-	85	92	73	121	30	18	40	29	31	24	22	32	46	54	29	16	88	196	32
	18%	19%	17%	-	-	-	100%	-	-	15%	16%	17%	24%	17%	21%	17%	17%	17%	16%	22%	16%	17%	19%	16%	25%	25%	23%	18%
55-64	310	162	148	-	-	-	-	310	-	76	96	65	73	27	11	23	29	18	25	21	31	34	44	28	19	43	130	27
	15%	16%	14%	-	-	-	-	100%	-	13%	16%	15%	14%	15%	13%	10%	17%	10%	17%	21%	16%	12%	16%	16%	30%	12%	15%	14%
65+	484	247	237	-	-	-	-	-	484	160	123	97	105	41	15	62	44	42	32	20	40	47	82	50	10	8	52	24
	23%	24%	22%	-	-	-	-	-	100%	28%	21%	23%	21%	23%	18%	26%	26%	23%	22%	20%	20%	17%	29%	28%	16%	2%	6%	13%
NET: 18-34	594	250	345	232	362	-	-	-	-	172	196	97	129	45	28	74	44	63	43	18	54	97	74	42	12	131	283	77
	28%	24%	32%	100%	100%	-	-	-	-	30%	33%	23%	25%	25%	33%	32%	26%	35%	29%	18%	28%	35%	26%	23%	19%	37%	33%	42%
NET: 35-54	705	363	342	-	-	335	370	-	-	164	174	165	202	64	31	75	54	57	48	42	71	97	84	59	23	173	387	57
	34%	36%	32%	-	-	100%	100%	-	-	29%	30%	39%	40%	36%	36%	32%	32%	31%	33%	42%	36%	35%	30%	33%	36%	49%	45%	31%
NET: 55+	794	409	385	-	-	-	-	310	484	236	218	163	178	68	26	85	73	61	57	41	70	81	126	79	28	51	182	51
	38%	40%	36%	-	-	-	-	100%	100%	41%	37%	38%	35%	38%	31%	36%	43%	34%	38%	40%	36%	29%	44%	44%	45%	14%	21%	27%
Average age	48.06	49.35	46.83	21.74	30.00	39.47	49.78	59.52	71.47	48.86	46.38	49.04	48.28	48.07	45.76	47.81	49.30	45.84	47.46	49.94	47.44	44.69	50.57	50.74	50.98	40.52	42.71	42.96

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Table 7
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
A	162 8%	99 10%	64 6%	18 8%	21 6%	24 7%	21 6%	18 6%	60 12%	162 28%	-	-	-	12 7%	4 5%	9 4%	8 5%	11 6%	12 8%	6 6%	14 7%	32 12%	24 8%	22 12%	6 10%	22 6%	65 8%	19 10%
B	409 20%	207 20%	202 19%	58 25%	75 21%	55 16%	64 17%	58 19%	100 21%	409 72%	-	-	-	41 23%	12 14%	46 19%	35 20%	41 23%	32 22%	19 18%	27 14%	58 21%	50 17%	36 20%	12 20%	112 32%	162 19%	57 31%
C1	588 28%	275 27%	313 29%	91 39%	106 29%	82 25%	92 25%	96 31%	123 25%	-	588 100%	-	-	57 33%	35 42%	64 27%	40 23%	36 20%	27 18%	26 26%	65 33%	83 30%	85 30%	47 26%	23 36%	124 35%	243 28%	54 29%
C2	425 20%	228 22%	197 18%	22 9%	75 21%	93 28%	73 20%	65 21%	97 20%	-	-	425 100%	-	33 19%	17 20%	58 25%	29 17%	45 25%	26 18%	21 21%	46 24%	42 15%	67 23%	35 20%	6 10%	47 13%	223 26%	29 16%
D	263 13%	116 11%	147 14%	31 13%	44 12%	50 15%	69 19%	31 10%	38 8%	-	-	-	263 52%	21 12%	8 9%	26 11%	36 21%	23 13%	26 18%	15 14%	21 11%	35 13%	28 10%	20 11%	5 8%	50 14%	150 18%	19 10%
E	246 12%	97 9%	149 14%	13 6%	41 11%	30 9%	52 14%	43 14%	67 14%	-	-	-	246 48%	13 7%	9 10%	30 13%	23 14%	24 13%	25 17%	14 14%	22 11%	24 9%	31 11%	20 11%	10 16%	-	10 1%	8 4%
NET: AB	572 27%	305 30%	266 25%	77 33%	95 26%	79 24%	85 23%	76 24%	160 33%	572 100%	-	-	-	53 30%	16 19%	55 24%	43 25%	53 29%	44 30%	25 25%	42 21%	90 33%	73 26%	59 32%	19 30%	134 38%	226 27%	76 41%
NET: ABC1	1160 55%	581 57%	579 54%	167 72%	201 55%	162 48%	176 48%	171 55%	283 58%	572 100%	588 100%	-	-	111 63%	52 60%	119 51%	83 49%	89 49%	71 48%	52 51%	106 55%	173 63%	159 56%	105 58%	41 66%	259 73%	469 55%	130 70%
NET: C2DE	934 45%	441 43%	493 46%	65 28%	161 45%	173 52%	194 52%	139 45%	202 42%	-	-	425 100%	509 100%	66 37%	34 40%	115 49%	88 51%	92 51%	78 52%	50 49%	89 45%	101 37%	126 44%	76 42%	21 34%	97 27%	383 45%	56 30%
NET: DE	509 24%	213 21%	296 28%	44 19%	86 24%	80 24%	121 33%	73 24%	105 22%	-	-	-	509 100%	33 19%	16 19%	57 24%	59 35%	47 26%	51 35%	29 29%	43 22%	59 21%	59 21%	40 22%	15 24%	50 14%	160 19%	27 15%

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Absolutes/col percents

Table 8
GO Region
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
Scotland	177	93	84	20	25	35	30	27	41	53	57	33	33	177	-	-	-	-	-	-	-	-	-	-	-	40	68	14
	8%	9%	8%	9%	7%	10%	8%	9%	8%	9%	10%	8%	7%	100%	-	-	-	-	-	-	-	-	-	-	-	11%	8%	7%
North East	85	50	35	13	15	13	18	11	15	16	35	17	16	-	85	-	-	-	-	-	-	-	-	-	-	15	35	6
	4%	5%	3%	6%	4%	4%	5%	4%	3%	3%	6%	4%	3%	-	100%	-	-	-	-	-	-	-	-	-	-	4%	4%	3%
North West	234	116	118	25	49	35	40	23	62	55	64	58	57	-	-	234	-	-	-	-	-	-	-	-	-	49	88	16
	11%	11%	11%	11%	14%	10%	11%	7%	13%	10%	11%	11%	11%	-	-	100%	-	-	-	-	-	-	-	-	-	14%	10%	9%
Yorkshire & Humberside	171	77	94	19	25	25	29	29	44	43	40	29	59	-	-	-	171	-	-	-	-	-	-	-	-	24	70	15
	8%	8%	9%	8%	7%	7%	8%	9%	9%	7%	7%	7%	12%	-	-	-	100%	-	-	-	-	-	-	-	-	7%	8%	8%
West Midlands	181	100	80	32	31	26	31	18	42	53	36	45	47	-	-	-	-	181	-	-	-	-	-	-	-	26	72	13
	9%	10%	8%	14%	9%	8%	8%	6%	9%	9%	6%	11%	9%	-	-	-	-	100%	-	-	-	-	-	-	-	7%	8%	7%
East Midlands	148	63	85	17	26	24	24	25	32	44	27	26	51	-	-	-	-	-	148	-	-	-	-	-	-	17	55	13
	7%	6%	8%	7%	7%	7%	6%	8%	7%	8%	5%	6%	10%	-	-	-	-	-	100%	-	-	-	-	-	-	5%	6%	7%
Wales	102	58	43	2	16	20	22	21	20	25	26	21	29	-	-	-	-	-	-	102	-	-	-	-	-	20	39	11
	5%	6%	4%	1%	4%	6%	6%	7%	4%	4%	4%	5%	6%	-	-	-	-	-	-	100%	-	-	-	-	-	6%	5%	6%
Eastern	195	96	99	27	27	39	32	31	40	42	65	46	43	-	-	-	-	-	-	-	195	-	-	-	-	30	89	12
	9%	9%	9%	12%	7%	12%	9%	10%	8%	7%	11%	11%	8%	-	-	-	-	-	-	-	100%	-	-	-	-	8%	10%	7%
London	274	134	141	39	58	51	46	34	47	90	83	42	59	-	-	-	-	-	-	-	-	274	-	-	-	58	127	31
	13%	13%	13%	17%	16%	15%	12%	11%	10%	16%	14%	10%	12%	-	-	-	-	-	-	-	-	100%	-	-	-	16%	15%	17%
South East	284	133	151	31	43	31	54	44	82	73	85	67	59	-	-	-	-	-	-	-	-	-	284	-	-	39	122	27
	14%	13%	14%	13%	12%	9%	14%	14%	17%	13%	14%	16%	12%	-	-	-	-	-	-	-	-	-	100%	-	-	11%	14%	14%
South West	181	81	100	8	34	30	29	28	50	59	47	35	40	-	-	-	-	-	-	-	-	-	-	181	-	24	70	19
	9%	8%	9%	4%	9%	9%	8%	9%	10%	10%	8%	8%	8%	-	-	-	-	-	-	-	-	-	-	100%	-	7%	8%	10%
Northern Ireland	63	21	42	-	12	7	16	19	10	19	23	6	15	-	-	-	-	-	-	-	-	-	-	-	63	13	18	8
	3%	2%	4%	-	3%	2%	4%	6%	2%	3%	4%	1%	3%	-	-	-	-	-	-	-	-	-	-	-	100%	4%	2%	4%

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Absolutes/col percents

Table 9

Have you taken a foreign holiday in the last 3 years?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Pri- vate
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
Yes	1309	652	656	158	245	199	222	175	309	443	377	259	230	122	57	146	100	103	82	52	109	201	185	110	42	262	562	137
	63%	64%	61%	68%	68%	60%	60%	57%	64%	78%	64%	61%	45%	69%	67%	62%	59%	57%	55%	51%	56%	73%	65%	61%	67%	74%	66%	74%
No	785	369	416	74	117	135	148	135	175	128	212	166	279	54	28	88	71	78	66	50	86	73	99	71	20	94	290	49
	37%	36%	39%	32%	32%	40%	40%	43%	36%	22%	36%	39%	55%	31%	33%	38%	41%	43%	45%	49%	44%	27%	35%	39%	33%	26%	34%	26%

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Absolutes/col percents

Table 10
Opinion Influencer
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Pri- vate
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
Yes	186 9%	119 12%	67 6%	25 11%	52 14%	25 7%	32 9%	27 9%	24 5%	76 13%	54 9%	29 7%	27 5%	14 8%	6 7%	16 7%	15 9%	13 7%	13 9%	11 11%	12 6%	31 11%	27 9%	19 11%	8 13%	47 13%	92 11%	186 100%
No	1908 91%	903 88%	1005 94%	207 89%	310 86%	310 93%	338 91%	283 91%	460 95%	496 87%	534 91%	396 93%	482 95%	163 92%	79 93%	217 93%	155 91%	168 93%	135 91%	91 89%	183 94%	243 89%	258 91%	161 89%	55 87%	308 87%	760 89%	- -

Remembrance Sunday Survey

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Absolutes/col percents

Table 11
Tenure
Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-verse	Opin-ion Influ-encer
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
NET: Homeowners	1357	704	654	118	175	194	230	231	409	477	377	288	215	122	58	155	105	123	91	61	130	146	196	130	40	238	548	119
	65%	69%	61%	51%	48%	58%	62%	74%	85%	83%	64%	68%	42%	69%	68%	66%	62%	68%	62%	60%	66%	53%	69%	72%	63%	67%	64%	64%
Owned outright - without mortgage	756	398	358	62	40	36	85	158	377	256	208	161	131	60	26	86	64	63	56	34	71	78	118	77	23	62	218	55
	36%	39%	33%	27%	11%	11%	23%	51%	78%	45%	35%	38%	26%	34%	30%	37%	37%	35%	38%	34%	37%	29%	42%	43%	37%	17%	26%	30%
Owned with a mortgage or loan	601	305	295	56	135	159	145	73	33	221	168	127	84	63	32	69	41	59	36	27	58	67	78	53	16	176	331	65
	29%	30%	28%	24%	37%	47%	39%	24%	7%	39%	29%	30%	17%	36%	38%	30%	24%	33%	24%	27%	30%	25%	28%	29%	26%	49%	39%	35%
NET: Renters	698	300	399	100	176	134	137	79	71	84	201	127	286	53	28	74	63	55	54	38	61	122	81	48	22	108	287	64
	33%	29%	37%	43%	49%	40%	37%	26%	15%	15%	34%	30%	56%	30%	32%	32%	37%	30%	36%	37%	31%	44%	29%	26%	35%	30%	34%	34%
NET: Rent from Council/ Housing Association	431	175	256	45	98	76	99	62	51	30	109	72	219	37	17	46	38	33	32	28	40	73	49	24	15	58	149	29
	21%	17%	24%	19%	27%	23%	27%	20%	11%	5%	19%	17%	43%	21%	20%	22%	18%	22%	27%	21%	26%	17%	13%	23%	16%	17%	15%	
Rented from the council	272	104	168	21	66	52	62	39	32	20	64	36	152	21	6	26	31	19	28	20	27	43	30	11	11	28	95	18
	13%	10%	16%	9%	18%	16%	17%	12%	7%	3%	11%	9%	30%	12%	7%	11%	18%	10%	19%	20%	14%	16%	10%	6%	17%	8%	11%	10%
Rented from a housing association	159	71	88	24	32	24	37	23	19	11	45	36	67	16	11	20	7	14	4	8	14	29	19	13	4	30	54	10
	8%	7%	8%	10%	9%	7%	10%	7%	4%	2%	8%	8%	13%	9%	13%	8%	4%	8%	3%	8%	7%	11%	7%	7%	7%	8%	6%	6%
Rented from someone else	267	125	142	55	78	58	38	18	20	54	92	54	67	16	10	28	26	22	22	10	21	49	32	24	7	50	138	35
	13%	12%	13%	24%	22%	17%	10%	6%	4%	9%	16%	13%	13%	9%	12%	12%	15%	12%	15%	10%	11%	18%	11%	13%	12%	14%	16%	19%
Rent free	39	18	20	14	11	6	3	-	4	11	10	10	8	1	-	4	2	3	3	3	4	7	7	3	1	10	17	2
	2%	2%	2%	6%	3%	2%	1%	-	1%	2%	2%	2%	1%	1%	-	2%	1%	2%	2%	3%	2%	2%	2%	2%	2%	3%	2%	1%

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Absolutes/col percents

Table 12
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West		North-ern Ireland	Public	Private
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
No formal education	14 1%	6 1%	7 1%	1 *	1 *	2 1%	3 1%	3 1%	4 1%	1 *	1 *	3 1%	8 2%	-	1 1%	2 1%	4 2%	-	-	-	2 1%	5 2%	1 *	-	-	1 *	1 *	-
Primary	15 1%	10 1%	5 *	1 *	2 1%	3 1%	2 *	1 *	6 1%	-	3 1%	3 1%	8 2%	-	-	2 1%	2 1%	2 1%	-	3 3%	-	1 *	4 1%	1 1%	-	1 *	3 *	2 1%
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1116 53%	514 50%	603 56%	83 36%	148 41%	179 53%	227 61%	192 62%	289 60%	167 29%	296 50%	277 65%	377 74%	77 44%	43 51%	129 55%	95 56%	108 60%	93 63%	55 54%	121 62%	110 40%	157 55%	94 52%	33 53%	143 40%	436 51%	62 34%
University degree or equivalent professional qualification, NVQ level 4, etc.	655 31%	341 33%	314 29%	81 35%	144 40%	106 32%	102 28%	79 26%	142 29%	255 45%	212 36%	101 24%	87 17%	61 34%	29 34%	75 32%	49 29%	49 27%	42 28%	31 31%	54 28%	100 36%	86 30%	58 32%	21 34%	132 37%	301 35%	69 37%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	233 11%	122 12%	111 10%	24 10%	58 16%	43 13%	34 9%	34 11%	41 8%	135 24%	47 8%	28 7%	22 4%	27 15%	7 8%	20 9%	10 6%	13 7%	11 7%	11 11%	17 9%	51 19%	34 12%	22 12%	8 14%	75 21%	97 11%	43 23%
Still in full time education	48 2%	21 2%	27 3%	43 18%	4 1%	2 1%	-	-	-	12 2%	28 5%	4 1%	5 1%	10 5%	4 5%	6 2%	9 5%	5 3%	1 1%	2 2%	1 1%	5 2%	3 1%	3 2%	-	2 *	6 1%	5 3%
Don't know	3 *	2 *	1 *	-	1 *	-	1 *	-	1 *	-	-	2 1%	* *	1 *	-	* *	-	1 1%	-	-	-	1 *	-	-	-	* *	1 *	1 *
Prefer not to answer	11 1%	6 1%	5 *	1 *	5 1%	-	2 *	1 *	2 *	1 *	1 *	7 2%	2 *	1 1%	1 1%	-	2 1%	1 1%	1 1%	-	* *	2 1%	1 *	2 1%	-	2 1%	7 1%	4 2%

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Absolutes/col percents

Table 13

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West		North-ern Ire-land	Public	Pri-vate
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
Yes - responsible for half or more of the items bought	1867 89%	850 83%	1017 95%	150 65%	331 92%	320 96%	350 95%	281 91%	433 89%	487 85%	528 90%	383 90%	469 92%	162 92%	75 88%	212 91%	155 91%	156 87%	133 90%	92 90%	171 88%	249 91%	237 84%	164 91%	60 95%	315 89%	770 90%	172 93%
No - not responsible for most of the items bought	227 11%	172 17%	55 5%	82 35%	31 8%	15 4%	20 5%	29 9%	51 11%	85 15%	60 10%	42 10%	40 8%	14 8%	10 12%	22 9%	16 9%	24 13%	15 10%	10 10%	24 12%	26 9%	47 16%	17 9%	3 5%	40 11%	83 10%	14 7%

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Absolutes/col percents

Table 14
How many cars are there in your household?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Pri- vate
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
No cars in the household	439	186	253	66	90	77	78	60	68	67	130	51	192	32	15	52	36	37	24	25	28	104	44	29	14	59	147	33
	21%	18%	24%	28%	25%	23%	21%	19%	14%	12%	22%	12%	38%	18%	17%	22%	21%	20%	16%	25%	14%	38%	16%	16%	22%	17%	17%	18%
NET: Any	1655	835	819	166	272	257	292	250	417	505	458	375	317	145	71	181	134	144	124	77	167	170	240	152	49	297	706	153
	79%	82%	76%	72%	75%	77%	79%	81%	86%	88%	78%	88%	62%	82%	83%	78%	79%	80%	84%	75%	86%	62%	84%	84%	78%	83%	83%	82%
1	849	420	429	41	150	136	151	128	243	220	244	180	206	66	46	98	79	65	64	42	73	112	116	63	25	138	342	71
	41%	41%	40%	17%	41%	41%	41%	41%	50%	38%	41%	42%	40%	38%	53%	42%	46%	36%	43%	41%	37%	41%	41%	35%	40%	39%	40%	39%
2	613	317	296	73	102	105	95	90	148	217	159	143	94	61	17	64	46	59	48	29	67	42	93	65	20	118	269	63
	29%	31%	28%	31%	28%	31%	26%	29%	30%	38%	27%	34%	18%	35%	20%	27%	27%	33%	32%	29%	35%	15%	33%	36%	32%	33%	32%	34%
3+	192	98	95	53	21	16	46	31	26	68	55	52	18	17	8	19	9	20	12	6	27	16	31	24	4	41	95	18
	9%	10%	9%	23%	6%	5%	12%	10%	5%	12%	9%	12%	3%	10%	9%	8%	5%	11%	8%	6%	14%	6%	11%	13%	7%	11%	11%	10%

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Absolutes/col percents

Table 15
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
White	1909	927	982	187	311	298	340	297	476	522	530	398	458	168	84	215	157	157	141	100	190	190	271	174	62	303	771	159
	91%	91%	92%	80%	86%	89%	92%	96%	98%	91%	90%	94%	90%	95%	98%	92%	92%	87%	95%	99%	97%	69%	95%	97%	99%	85%	90%	86%
NET: BAME	162	76	86	40	45	34	29	10	6	45	52	21	45	6	1	16	11	19	6	1	5	81	11	3	-	48	72	24
	8%	7%	8%	17%	12%	10%	8%	3%	1%	8%	9%	5%	9%	4%	1%	7%	7%	11%	4%	1%	2%	30%	4%	2%	-	13%	8%	13%
Mixed	31	8	23	9	5	7	8	2	-	5	11	6	10	2	1	2	3	3	2	-	1	13	2	2	-	9	13	-
	1%	1%	2%	4%	1%	2%	2%	1%	-	1%	2%	1%	2%	1%	1%	1%	2%	2%	1%	-	*	5%	1%	1%	-	3%	2%	-
Asian	75	41	34	22	19	23	9	2	-	24	21	8	22	3	-	8	8	11	3	1	2	32	7	-	-	19	33	11
	4%	4%	3%	10%	5%	7%	2%	1%	-	4%	3%	2%	4%	2%	-	3%	4%	6%	2%	1%	1%	12%	2%	-	-	5%	4%	6%
Black	30	11	19	5	13	2	5	2	2	8	9	4	8	-	-	3	-	3	-	-	2	21	-	1	-	13	12	8
	1%	1%	2%	2%	4%	1%	1%	1%	*	1%	2%	1%	2%	-	-	1%	-	2%	-	-	1%	8%	-	1%	-	4%	1%	4%
Chinese	11	6	5	3	3	-	4	1	-	4	3	1	3	1	-	1	-	-	-	-	-	8	1	-	-	3	7	2
	1%	1%	*	1%	1%	-	1%	*	-	1%	1%	*	1%	1%	-	*	-	-	-	-	-	3%	1%	-	-	1%	1%	1%
Other ethnic group	16	11	5	1	5	2	3	3	3	4	8	2	2	-	-	2	1	2	1	-	-	8	1	1	-	4	7	2
	1%	1%	*	*	1%	*	1%	1%	1%	1%	1%	*	*	-	-	1%	*	1%	1%	-	-	3%	*	1%	-	1%	1%	1%
Prefer not to answer	23	18	5	6	6	4	1	3	2	5	7	6	6	2	1	3	2	5	1	-	1	3	2	3	1	4	10	2
	1%	2%	*	2%	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	*	*	-	*	1%	1%	2%	1%	1%	1%	1%

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Table 16
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
Christian	965 46%	462 45%	503 47%	54 23%	115 32%	122 36%	172 46%	173 56%	329 68%	276 48%	251 43%	223 53%	214 42%	73 42%	37 43%	110 47%	83 49%	86 48%	62 42%	40 40%	82 42%	121 44%	140 49%	88 49%	43 68%	140 39%	374 44%	91 49%
NET: Other	130 6%	67 7%	63 6%	23 10%	24 7%	32 10%	23 6%	11 4%	17 4%	31 5%	44 7%	16 4%	39 8%	6 4%	3 3%	17 7%	9 5%	15 8%	8 5%	4 4%	8 4%	47 17%	10 3%	5 3%	-	22 6%	52 6%	15 8%
Muslim	52 2%	32 3%	19 2%	12 5%	21 6%	13 4%	4 1%	1 *	1 *	7 1%	18 3%	7 2%	21 4%	1 *	-	8 3%	8 4%	8 4%	1 *	-	-	24 9%	3 1%	1 *	-	13 4%	22 3%	7 4%
Hindu	15 1%	9 1%	6 1%	3 1%	2 *	7 2%	1 *	1 *	-	8 1%	5 1%	1 *	1 *	1 1%	-	1 *	-	1 1%	2 1%	1 1%	2 1%	7 2%	-	-	-	2 1%	8 1%	3 2%
Jewish	16 1%	8 1%	8 1%	-	-	3 1%	3 1%	1 *	9 2%	6 1%	6 1%	2 *	2 *	-	-	4 2%	-	-	-	-	2 1%	8 3%	2 1%	-	-	1 *	6 1%	2 1%
Sikh	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Buddhist	6 *	3 *	3 *	-	-	2 1%	2 1%	1 *	-	2 *	2 *	1 *	1 *	-	-	-	-	-	1 1%	-	1 1%	3 1%	1 *	-	-	1 *	3 *	2 1%
Other	41 2%	15 1%	27 2%	7 3%	2 *	6 2%	12 3%	7 2%	7 2%	9 2%	12 2%	5 1%	15 3%	4 2%	3 3%	4 2%	1 1%	6 3%	4 3%	3 3%	3 1%	6 2%	4 1%	4 2%	-	5 1%	14 2%	-
None	954 46%	468 46%	486 45%	144 62%	206 57%	172 51%	174 47%	122 39%	136 28%	253 44%	279 47%	178 42%	243 48%	91 52%	45 53%	97 42%	74 44%	75 42%	77 52%	58 57%	100 51%	101 37%	130 46%	85 47%	20 32%	185 52%	405 47%	76 41%
Prefer not to say	45 2%	24 2%	20 2%	11 5%	17 5%	9 3%	2 1%	4 1%	2 *	11 2%	14 2%	7 2%	12 2%	6 3%	-	10 4%	4 2%	4 2%	2 1%	-	5 2%	6 2%	5 2%	3 2%	-	8 2%	21 3%	4 2%

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Table 17
Which of the following best describes where you live?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Private
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
NET: Urban	1657	815	842	191	303	290	294	230	348	417	481	341	418	130	63	200	135	160	108	65	129	272	219	131	43	292	678	141
	79%	80%	79%	82%	84%	87%	79%	74%	72%	73%	82%	80%	82%	74%	74%	86%	79%	88%	73%	64%	66%	99%	77%	73%	69%	82%	79%	76%
Urban - Population over 10,000	907	488	419	124	184	159	151	119	169	262	286	157	201	79	29	86	78	83	46	34	63	242	90	52	25	173	387	92
	43%	48%	39%	53%	51%	48%	41%	39%	35%	46%	49%	37%	40%	44%	34%	37%	46%	46%	31%	34%	32%	88%	32%	29%	40%	49%	45%	49%
Town and Fringe	750	327	423	68	119	130	143	111	179	155	194	184	217	52	35	114	57	77	62	31	66	30	129	79	18	118	290	50
	36%	32%	39%	29%	33%	39%	38%	36%	37%	27%	33%	43%	43%	29%	41%	49%	33%	43%	42%	31%	34%	11%	45%	44%	28%	33%	34%	27%
NET: Rural	437	207	230	41	59	45	77	80	136	155	108	84	91	46	22	34	36	21	40	36	66	2	66	49	20	64	175	44
	21%	20%	21%	18%	16%	13%	21%	26%	28%	27%	18%	20%	18%	26%	26%	14%	21%	12%	27%	36%	34%	1%	23%	27%	31%	18%	21%	24%
Village	384	181	203	37	57	41	69	61	120	132	97	77	78	36	22	30	34	20	37	27	58	2	63	42	11	54	161	40
	18%	18%	19%	16%	16%	12%	19%	20%	25%	23%	16%	18%	15%	20%	26%	13%	20%	11%	25%	27%	30%	1%	22%	23%	18%	15%	19%	22%
Hamlet & Isolated Dwelling	53	26	27	4	2	4	8	18	16	23	11	6	13	10	-	4	1	1	3	9	7	-	2	7	8	10	14	4
	3%	3%	2%	2%	1%	1%	2%	6%	3%	4%	2%	1%	3%	6%	-	2%	1%	1%	2%	9%	4%	-	1%	4%	13%	3%	2%	2%

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Table 18
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland		Public	Private
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
NET: Working	1208	641	567	126	289	276	284	173	60	361	367	270	210	108	51	137	94	98	73	59	119	185	161	95	31	356	853	140
	58%	63%	53%	54%	80%	83%	77%	56%	12%	63%	62%	64%	41%	61%	60%	59%	55%	54%	49%	58%	61%	67%	56%	52%	49%	100%	100%	75%
Working full time - working 30 hours per week or more	955	570	385	93	240	233	233	126	29	306	293	209	146	89	41	119	73	77	53	49	95	154	112	71	22	284	670	113
	46%	56%	36%	40%	66%	70%	63%	41%	6%	54%	50%	49%	29%	50%	48%	51%	43%	43%	35%	48%	49%	56%	39%	39%	35%	80%	79%	61%
Working part time - working between 8 and 29 hours per week	253	72	182	32	49	43	51	47	31	54	74	61	64	19	9	18	21	20	20	10	24	31	48	24	8	71	182	27
	12%	7%	17%	14%	13%	13%	14%	15%	6%	10%	13%	14%	12%	11%	11%	8%	12%	11%	13%	10%	12%	11%	17%	13%	13%	20%	21%	14%
NET: Not working	886	381	505	107	73	58	86	137	424	211	221	155	299	69	34	97	77	83	76	43	76	89	124	86	32	-	-	46
	42%	37%	47%	46%	20%	17%	23%	44%	88%	37%	38%	36%	59%	39%	40%	41%	45%	46%	51%	42%	39%	33%	44%	48%	51%	-	-	25%
Not working but seeking work or temporarily unemployed or sick	75	43	32	10	13	18	20	14	1	4	7	10	55	6	2	6	2	15	3	5	6	9	5	11	4	-	-	1
	4%	4%	3%	4%	4%	5%	5%	4%	*	1%	1%	2%	11%	4%	3%	3%	1%	8%	2%	5%	3%	3%	2%	6%	6%	-	-	1%
Not working and not seeking work/ student	186	75	111	89	32	10	24	28	3	32	63	12	79	16	12	19	18	16	22	8	10	27	21	8	8	-	-	17
	9%	7%	10%	38%	9%	3%	6%	9%	1%	6%	11%	3%	16%	9%	14%	8%	11%	9%	15%	8%	5%	10%	8%	4%	13%	-	-	9%
Retired on a state pension only	111	35	77	-	-	-	1	2	108	7	14	20	69	7	2	16	16	12	8	5	9	6	19	10	3	-	-	4
	5%	3%	7%	-	-	-	*	1%	22%	1%	2%	5%	14%	4%	2%	7%	9%	7%	5%	5%	4%	2%	7%	5%	5%	-	-	2%
Retired with a private pension	378	216	161	-	-	1	5	64	307	154	112	84	27	31	15	46	28	28	26	18	35	32	65	46	11	-	-	14
	18%	21%	15%	-	-	*	1%	21%	63%	27%	19%	20%	5%	17%	18%	20%	16%	15%	17%	17%	18%	12%	23%	25%	17%	-	-	8%
House person, housewife, househusband, etc.	136	11	125	9	27	29	37	30	5	15	24	29	69	8	3	10	13	12	17	8	17	16	13	12	6	-	-	10
	7%	1%	12%	4%	8%	9%	10%	10%	1%	3%	4%	7%	13%	5%	4%	4%	8%	7%	12%	8%	9%	6%	5%	7%	10%	-	-	5%

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Table 19
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland		Public	Private
Unweighted base	1205	613	592	106	261	287	299	187	65	373	368	256	208	101	51	136	90	99	73	55	131	180	153	105	31	365	840	138
Weighted base	1208	641	567	126	289	276	284	173	60	361	367	270	210	108	51	137	94	98	73	59	119	185	161	95	31	356	853	140
NET: Public Sector	356	158	198	42	89	85	88	43	8	134	124	47	50	40	15	49	24	26	17	20	30	58	39	24	13	356	-	47
	29%	25%	35%	34%	31%	31%	31%	25%	13%	37%	34%	18%	24%	37%	30%	36%	26%	27%	24%	34%	25%	31%	24%	26%	42%	100%	-	34%
A nationalised industry/state corporation	16	7	8	2	4	6	3	-	1	4	4	4	4	1	2	3	2	1	1	1	-	3	1	2	-	16	-	6
	1%	1%	1%	2%	1%	2%	1%	-	1%	1%	1%	1%	2%	1%	3%	2%	2%	1%	1%	2%	-	2%	*	2%	-	4%	-	4%
Central government or civil service (including Courts service and Bank of England)	37	19	18	1	6	10	11	8	1	25	11	1	1	3	3	5	4	3	1	5	4	5	2	2	2	37	-	2
	3%	3%	3%	1%	2%	4%	4%	4%	2%	7%	3%	*	*	2%	6%	4%	4%	3%	1%	8%	3%	3%	1%	2%	6%	10%	-	1%
Local government or council (including fire services, police and local authority controlled schools/colleges)	132	54	79	13	39	28	39	12	1	45	56	14	17	13	4	18	8	10	6	9	15	21	18	8	4	132	-	15
	11%	8%	14%	11%	13%	10%	14%	7%	2%	13%	15%	5%	8%	12%	8%	13%	8%	10%	8%	15%	13%	11%	11%	9%	12%	37%	-	11%
A university, or other grant funded establishment (include opted-out schools)	40	25	15	4	7	12	8	7	2	25	13	-	2	6	2	5	2	1	5	1	3	8	4	3	1	40	-	7
	3%	4%	3%	3%	3%	4%	3%	4%	3%	7%	4%	-	1%	5%	5%	4%	2%	1%	7%	1%	2%	5%	3%	3%	2%	11%	-	5%
A health authority or NHS Trust	101	43	58	19	24	22	22	11	3	29	32	23	18	15	4	14	6	8	2	4	7	14	11	9	7	101	-	14
	8%	7%	10%	15%	8%	8%	8%	6%	5%	8%	9%	8%	8%	14%	8%	10%	7%	8%	3%	7%	6%	7%	7%	9%	22%	29%	-	10%
The armed forces	3	3	-	1	-	1	-	2	-	-	3	-	-	2	-	-	-	-	-	-	-	-	2	-	-	3	-	2
	*	1%	-	1%	-	*	-	1%	-	-	1%	-	-	2%	-	-	-	-	-	-	-	-	1%	-	-	1%	-	1%
Other public sector occupation (Please specify as much detail as possible)	26	7	19	2	9	6	5	3	-	7	5	6	8	1	-	4	3	3	3	1	2	7	1	1	-	26	-	2
	2%	1%	3%	2%	3%	2%	2%	2%	-	2%	1%	2%	4%	1%	-	3%	3%	3%	4%	2%	1%	4%	1%	1%	-	7%	-	2%
NET: Private Sector	853	483	369	83	200	191	196	130	52	226	243	223	160	68	35	88	70	72	55	39	89	127	122	70	18	-	853	92
	71%	75%	65%	66%	69%	69%	69%	75%	87%	63%	66%	82%	76%	63%	70%	64%	74%	73%	76%	66%	75%	69%	76%	74%	58%	-	100%	66%

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Table 19
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland		Public	Private
Weighted base	1208	641	567	126	289	276	284	173	60	361	367	270	210	108	51	137	94	98	73	59	119	185	161	95	31	356	853	140
A charity, voluntary organisation or trust	62 5%	26 4%	35 6%	3 3%	14 5%	9 3%	13 4%	18 10%	5 8%	19 5%	26 7%	9 3%	8 4%	9 8%	2 3%	6 5%	3 3%	3 3%	4 5%	7 11%	1 1%	10 5%	7 5%	8 9%	2 8%	-	62 7%	16 12%
Self-employed (Private sector)	149 12%	85 13%	64 11%	13 10%	27 9%	31 11%	39 14%	25 14%	14 24%	35 10%	38 10%	46 17%	28 14%	6 6%	4 8%	14 10%	8 9%	11 12%	12 17%	5 8%	17 15%	29 16%	26 16%	11 12%	3 11%	-	149 17%	20 14%
None of the above/ I work in the Private sector	643 53%	372 58%	271 48%	67 53%	160 55%	152 55%	144 51%	87 50%	33 55%	172 48%	179 49%	168 62%	124 59%	53 49%	30 58%	68 49%	59 63%	57 59%	39 54%	27 46%	70 59%	88 47%	89 55%	51 54%	12 39%	-	643 75%	56 40%

Remembrance Sunday Survey

ONLINE Fieldwork: 11th-13th October 2019

Absolutes/col percents

Table 20
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	North of Ireland	Public		Private
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
No children aged 18 or under	1491	749	742	211	178	118	228	278	479	429	439	264	359	120	51	171	130	129	107	74	140	187	211	127	44	201	539	108
	71%	73%	69%	91%	49%	35%	62%	90%	99%	75%	75%	62%	70%	68%	59%	73%	76%	71%	72%	73%	72%	68%	74%	70%	70%	57%	63%	58%
NET: Yes	587	260	327	19	173	215	142	32	6	138	145	155	149	56	34	61	37	49	41	26	53	86	73	52	19	151	304	74
	28%	25%	31%	8%	48%	64%	38%	10%	1%	24%	25%	36%	29%	32%	40%	26%	22%	27%	28%	26%	27%	31%	26%	29%	30%	42%	36%	40%
NET: Any 5-18	481	225	255	4	113	187	138	32	6	121	117	126	117	44	28	50	32	42	33	23	46	69	57	44	14	132	244	61
	23%	22%	24%	2%	31%	56%	37%	10%	1%	21%	20%	30%	23%	25%	33%	21%	19%	23%	23%	22%	23%	25%	20%	25%	21%	37%	29%	33%
NET: Any 11-18	309	151	159	1	40	116	118	27	6	75	75	82	78	28	20	35	20	23	21	13	25	45	42	25	13	80	158	45
	15%	15%	15%	1%	11%	35%	32%	9%	1%	13%	13%	19%	15%	16%	24%	15%	11%	13%	14%	12%	13%	16%	15%	14%	20%	23%	19%	24%
Yes - children aged under 5 years old	204	71	133	16	105	72	10	1	-	42	48	58	56	21	8	20	13	17	19	8	16	30	25	18	8	38	110	25
	10%	7%	12%	7%	29%	22%	3%	*	-	7%	8%	14%	11%	12%	9%	9%	8%	10%	13%	8%	8%	11%	9%	10%	13%	11%	13%	14%
Yes - children aged 5 to 10 years old	264	122	142	3	95	120	40	6	-	70	59	73	62	24	15	22	18	28	19	14	30	28	29	3	77	128	34	
	13%	12%	13%	1%	26%	36%	11%	2%	-	12%	10%	17%	12%	14%	17%	9%	11%	16%	13%	13%	15%	12%	10%	16%	5%	22%	15%	18%
Yes - children aged 11 to 15 years old	236	108	128	1	38	97	87	10	2	54	54	64	64	19	14	25	13	18	16	12	22	36	32	18	9	57	122	34
	11%	11%	12%	1%	11%	29%	24%	3%	*	10%	9%	15%	13%	11%	17%	11%	8%	10%	11%	12%	11%	13%	11%	10%	15%	16%	14%	18%
Yes - children aged 16 to 18 years old	118	58	59	-	3	36	58	18	4	25	31	30	32	11	11	13	13	7	8	2	8	18	13	10	4	34	58	16
	6%	6%	6%	-	1%	11%	16%	6%	1%	4%	5%	7%	6%	6%	13%	5%	8%	4%	5%	2%	4%	7%	4%	5%	7%	9%	7%	9%
Refused	16	14	3	2	11	2	1	*	-	5	4	6	2	1	1	2	4	3	-	1	2	1	1	2	-	4	10	4
	1%	1%	*	1%	3%	1%	*	*	-	1%	1%	1%	*	*	1%	1%	2%	1%	-	1%	1%	*	*	1%	-	1%	1%	2%

Remembrance Sunday Survey

ONLINE Fieldwork: 11th-13th October 2019

Absolutes/col percents

Table 21

Which of the following ITV regions do you live in?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
Anglia	211 10%	90 9%	121 11%	29 13%	38 10%	42 13%	33 9%	25 8%	44 9%	46 8%	65 11%	50 12%	50 10%	-	1 1%	2 1%	-	1 1%	17 12%	-	172 88%	-	17 6%	1 *	-	33 9%	97 11%	14 8%
Border	14 1%	7 1%	7 1%	-	2 1%	1 *	4 1%	1 *	5 1%	2 *	4 1%	4 1%	4 1%	3 2%	-	11 5%	-	-	-	-	-	-	-	-	-	1 *	6 1%	-
Central	271 13%	141 14%	130 12%	35 15%	45 12%	39 12%	51 14%	43 14%	59 12%	86 15%	52 9%	58 14%	75 15%	2 1%	-	-	-	162 90%	100 67%	1 1%	2 1%	1 *	2 1%	1 1%	-	40 11%	106 12%	24 13%
Granada	223 11%	111 11%	113 11%	22 9%	47 13%	36 11%	38 10%	23 7%	58 12%	50 9%	64 11%	53 13%	56 11%	-	1 1%	217 93%	-	1 1%	3 3%	-	-	-	-	-	-	46 13%	84 10%	14 8%
London	378 18%	179 17%	199 19%	48 21%	68 19%	61 18%	66 18%	57 18%	78 16%	121 21%	114 19%	68 16%	75 15%	-	-	-	-	-	-	-	19 10%	273 100%	86 30%	-	-	71 20%	166 19%	36 19%
Meridian	200 10%	102 10%	98 9%	19 8%	34 9%	28 8%	38 10%	25 8%	56 12%	50 9%	56 10%	50 12%	44 9%	-	-	-	1 *	2 2%	-	-	-	177 62%	20 11%	-	26 7%	90 11%	17 9%	
STV	176 8%	92 9%	84 8%	21 9%	25 7%	35 10%	29 8%	26 8%	41 8%	52 9%	58 10%	32 8%	33 7%	172 98%	-	-	-	-	-	-	-	-	3 1%	-	-	38 11%	69 8%	16 9%
Tyne Tees	85 4%	50 5%	34 3%	13 6%	15 4%	13 4%	18 5%	12 4%	14 3%	17 3%	35 6%	17 4%	16 3%	-	84 98%	-	1 1%	-	-	-	-	-	-	-	-	15 4%	35 4%	5 3%
Wales	96 5%	55 5%	41 4%	2 1%	14 4%	19 6%	22 6%	20 6%	20 4%	24 4%	25 4%	21 5%	27 5%	-	-	-	-	-	96 95%	-	-	-	-	-	-	19 5%	37 4%	10 5%
West	72 3%	40 4%	33 3%	16 7%	11 3%	11 3%	10 3%	11 4%	13 3%	27 5%	19 3%	11 3%	15 3%	-	-	5 2%	-	15 8%	1 1%	-	-	-	-	51 28%	-	14 4%	24 3%	11 6%
Westcountry	108 5%	47 5%	61 6%	8 3%	21 6%	15 5%	15 4%	14 4%	35 7%	30 5%	30 5%	21 5%	26 5%	-	-	-	-	-	1 1%	-	-	-	-	107 59%	-	15 4%	38 4%	15 8%
Yorkshire	197 9%	88 9%	109 10%	21 9%	30 8%	29 9%	32 9%	34 11%	51 11%	47 8%	44 8%	33 8%	73 14%	-	-	-	170 99%	-	26 18%	-	1 1%	-	-	-	-	26 7%	82 10%	16 9%
UTV	63 3%	21 2%	42 4%	-	12 3%	7 2%	16 4%	19 6%	10 2%	19 3%	23 4%	6 1%	15 3%	-	-	-	-	-	-	-	-	-	-	-	63 100%	13 4%	18 2%	8 4%

Remembrance Sunday Survey

ONLINE Fieldwork: 11th-13th October 2019

Absolutes/col percents

Table 22
Marital Status
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector			Opinion Influencer				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East		South West	North-ern Ire-land	Public	Pri- vate
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
Single	585 28%	287 28%	298 28%	194 84%	125 34%	86 26%	98 26%	54 17%	29 6%	131 23%	211 36%	62 15%	181 36%	46 26%	26 31%	71 30%	45 26%	47 26%	37 25%	27 26%	54 28%	109 40%	66 23%	45 25%	11 18%	107 30%	260 31%	56 30%
NET: Married/ Civil partnership/ co habiting	1249 60%	639 63%	610 57%	34 15%	216 60%	233 70%	230 62%	203 65%	334 69%	394 69%	298 51%	313 74%	245 48%	111 63%	47 55%	129 55%	100 59%	123 68%	95 64%	66 65%	120 62%	132 48%	178 63%	112 62%	36 57%	222 62%	514 60%	109 59%
Married	940 45%	497 49%	443 41%	7 3%	127 35%	155 46%	172 46%	173 56%	306 63%	315 55%	222 38%	221 52%	182 36%	92 52%	38 44%	92 39%	80 47%	92 51%	74 50%	45 44%	81 42%	99 36%	134 47%	85 47%	28 45%	165 46%	359 42%	81 44%
Civil Partnership	25 1%	14 1%	12 1%	1 *	9 2%	5 2%	8 2%	1 *	1 *	5 1%	3 1%	11 3%	7 1%	1 1%	2 2%	1 1%	- -	3 2%	2 2%	5 5%	3 1%	3 1%	3 1%	2 1%	- -	7 2%	14 2%	9 5%
Co Habiting	284 14%	128 13%	155 14%	26 11%	80 22%	73 22%	50 13%	29 9%	27 6%	74 13%	72 12%	81 19%	57 11%	18 10%	7 9%	36 15%	20 12%	28 15%	18 12%	16 16%	36 19%	29 11%	42 15%	25 14%	8 13%	50 14%	141 17%	19 10%
NET: Widowed/ separated/ divorced	236 11%	81 8%	155 14%	1 *	9 2%	14 4%	39 11%	52 17%	122 25%	42 7%	76 13%	42 10%	76 15%	17 10%	10 12%	32 14%	18 11%	9 5%	15 10%	9 9%	18 9%	32 12%	38 13%	22 12%	15 24%	23 6%	64 8%	18 10%
Widowed	83 4%	33 3%	50 5%	- -	- -	3 1%	7 2%	13 4%	59 12%	15 3%	28 5%	19 4%	21 4%	9 5%	4 5%	10 4%	8 5%	1 1%	3 2%	2 2%	9 5%	11 4%	10 4%	9 5%	6 9%	3 1%	19 2%	7 4%
Separated	21 1%	7 1%	13 1%	1 *	2 *	1 *	6 2%	5 2%	5 1%	3 1%	9 1%	3 1%	5 1%	1 *	- -	2 1%	2 1%	1 *	3 2%	1 1%	2 1%	3 1%	2 1%	2 1%	2 3%	2 *	9 1%	3 2%
Divorced	133 6%	41 4%	92 9%	- -	7 2%	9 3%	25 7%	33 11%	58 12%	24 4%	39 7%	20 5%	50 10%	7 4%	6 7%	20 9%	9 5%	7 4%	9 6%	6 6%	7 3%	18 7%	25 9%	11 6%	8 13%	18 5%	36 4%	7 4%
Prefer not to answer	24 1%	15 1%	9 1%	3 1%	13 4%	2 1%	4 1%	2 1%	- -	4 1%	4 1%	8 2%	7 1%	2 1%	1 2%	1 1%	7 4%	2 1%	1 *	- -	2 1%	2 1%	3 1%	1 1%	- -	4 1%	15 2%	2 1%

Remembrance Sunday Survey

ONLINE Fieldwork: 11th-13th October 2019

Absolutes/col percents

Table 23
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
Glasgow	93 4%	48 5%	45 4%	11 5%	13 4%	17 5%	19 5%	16 5%	17 3%	26 5%	26 4%	22 5%	18 4%	93 52%	-	-	-	-	-	-	-	-	-	-	-	25 7%	40 5%	8 4%
Edinburgh	63 3%	31 3%	32 3%	8 4%	7 2%	12 4%	9 3%	8 2%	18 4%	22 4%	25 4%	5 1%	12 2%	63 36%	-	-	-	-	-	-	-	-	-	-	-	14 4%	24 3%	5 3%
Newcastle	87 4%	49 5%	38 4%	12 5%	16 4%	13 4%	19 5%	11 4%	16 3%	15 3%	36 6%	19 4%	17 3%	-	80 94%	7 3%	-	-	-	-	-	-	-	-	-	16 4%	37 4%	5 3%
Leeds	93 4%	45 4%	48 4%	13 6%	9 3%	16 5%	14 4%	14 5%	26 5%	25 4%	17 3%	21 5%	31 6%	-	2 2%	1 *	88 52%	2 1%	-	-	-	-	-	-	-	14 4%	35 4%	4 2%
Hull	39 2%	19 2%	20 2%	5 2%	8 2%	3 1%	6 2%	9 3%	9 2%	12 2%	9 2%	6 1%	12 2%	-	-	-	35 20%	-	2 1%	-	1 1%	1 *	-	-	-	4 1%	15 2%	5 3%
Sheffield	55 3%	22 2%	33 3%	5 2%	9 2%	8 2%	11 3%	10 3%	13 3%	7 1%	18 3%	9 2%	21 4%	-	-	-	46 27%	-	9 6%	-	-	-	-	-	-	5 1%	25 3%	7 4%
Manchester	161 8%	77 8%	83 8%	21 9%	29 8%	24 7%	30 8%	12 4%	45 9%	34 6%	47 8%	45 11%	35 7%	1 *	1 1%	144 62%	1 *	11 6%	1 1%	1 1%	-	1 *	-	-	36 10%	56 7%	13 7%	
Liverpool	86 4%	46 4%	40 4%	5 2%	25 7%	13 4%	12 3%	15 5%	16 3%	22 4%	22 4%	21 5%	22 4%	-	-	70 30%	-	1 1%	-	15 15%	-	-	-	-	-	19 5%	35 4%	5 3%
Nottingham	102 5%	46 5%	56 5%	13 6%	21 6%	15 5%	21 6%	16 5%	16 3%	32 6%	18 3%	15 4%	37 7%	-	-	-	-	2 1%	99 67%	-	1 *	-	1 *	-	-	11 3%	40 5%	12 6%
Birmingham	164 8%	87 8%	77 7%	23 10%	29 8%	30 9%	28 8%	18 6%	35 7%	51 9%	35 6%	36 8%	42 8%	-	-	-	-	153 85%	6 4%	1 1%	1 *	-	-	3 2%	25 7%	69 8%	13 7%	
Norwich	97 5%	40 4%	58 5%	14 6%	17 5%	16 5%	17 5%	14 5%	20 4%	18 3%	28 5%	24 6%	29 6%	-	-	-	-	-	-	95 49%	-	2 1%	-	-	11 3%	46 5%	9 5%	
Milton Keynes	47 2%	19 2%	28 3%	7 3%	10 3%	9 3%	3 1%	4 1%	13 3%	14 2%	17 3%	8 2%	8 2%	-	-	-	-	1 *	15 10%	-	18 9%	-	13 5%	-	8 2%	19 2%	4 2%	
Brighton	52 2%	24 2%	27 3%	4 2%	9 2%	2 1%	9 2%	7 2%	20 4%	12 2%	14 2%	12 3%	13 3%	-	-	-	-	-	-	-	-	*	51 18%	-	5 1%	22 3%	3 2%	

Remembrance Sunday Survey

ONLINE Fieldwork: 11th-13th October 2019

Absolutes/col percents

Table 23
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland		Public	Private	
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186	
Oxford	25 1%	17 2%	8 1%	3 1%	1 *	3 1%	4 1%	8 2%	6 1%	9 2%	5 1%	5 1%	6 1%	-	-	-	-	2 1%	-	-	-	-	17 6%	6 3%	-	3 1%	10 1%	5 3%	
London	487 23%	232 23%	255 24%	66 28%	89 25%	79 24%	82 22%	71 23%	101 21%	146 26%	149 25%	92 22%	101 20%	-	-	-	-	-	1 1%	-	62 32%	272 99%	151 53%	1 *	-	87 25%	217 25%	43 23%	
Southampton	57 3%	27 3%	30 3%	3 1%	13 4%	11 3%	12 3%	6 2%	12 2%	19 3%	14 2%	17 4%	7 1%	-	-	-	-	-	-	-	-	-	37 13%	20 11%	-	11 3%	26 3%	6 3%	
Bristol	78 4%	37 4%	40 4%	9 4%	11 3%	11 3%	11 3%	13 4%	22 4%	34 6%	22 4%	8 2%	14 3%	-	-	-	-	2 1%	-	1 1%	-	-	-	-	75 42%	-	12 3%	27 3%	10 5%
Plymouth	61 3%	30 3%	32 3%	1 *	8 2%	10 3%	13 4%	9 3%	21 4%	13 2%	17 3%	14 3%	18 3%	-	-	-	-	-	-	-	-	-	-	61 34%	-	7 2%	21 2%	6 3%	
Cardiff	79 4%	45 4%	33 3%	1 1%	9 2%	16 5%	21 6%	15 5%	16 3%	23 4%	19 3%	16 4%	20 4%	-	-	-	-	-	-	78 77%	-	-	-	1 *	-	16 4%	30 4%	9 5%	
Belfast	63 3%	21 2%	42 4%	-	12 3%	7 2%	16 4%	19 6%	10 2%	19 3%	23 4%	6 1%	15 3%	-	-	-	-	-	-	-	-	-	-	-	63 100%	13 4%	18 2%	8 4%	
None of these	106 5%	58 6%	47 4%	7 3%	17 5%	18 5%	13 4%	16 5%	35 7%	21 4%	27 5%	26 6%	32 6%	20 11%	3 3%	12 5%	1 *	7 4%	15 10%	6 6%	17 9%	-	13 4%	13 7%	-	12 4%	40 5%	5 3%	

Remembrance Sunday Survey

ONLINE Fieldwork: 11th-13th October 2019

Absolutes/col percents

Table 24

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Pri- vate	Opin- ion Influ- encer	
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184	
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186	
Up to £7,000	(3.5) 4%	91 4%	37 4%	54 5%	25 11%	18 5%	9 3%	18 5%	17 5%	4 1%	- 2%	3 5%	60 12%	7 4%	10 8%	6 4%	10 3%	3 5%	7 7%	4 2%	14 5%	10 4%	9 5%	4 7%	3 1%	20 2%	12 6%		
£7,001 to £14,000	(10.5) 11%	224 11%	88 9%	137 13%	18 8%	27 7%	23 7%	48 13%	64 14%	13 2%	53 9%	23 5%	135 27%	19 11%	8 9%	32 14%	28 17%	15 8%	18 12%	11 11%	22 12%	23 8%	21 7%	19 10%	10 16%	16 4%	59 7%	12 7%	
£14,001 to £21,000	(17.5) 14%	301 11%	116 11%	185 17%	32 14%	46 13%	39 12%	41 11%	55 18%	89 18%	43 8%	107 18%	48 11%	103 20%	27 15%	13 16%	35 17%	27 17%	30 14%	15 14%	27 14%	35 13%	44 16%	19 11%	8 13%	43 12%	100 12%	21 12%	
£21,001 to £28,000	(24.5) 15%	314 16%	160 16%	153 14%	23 10%	42 12%	44 13%	61 16%	53 17%	92 19%	62 11%	108 18%	73 17%	70 14%	16 17%	38 16%	25 14%	29 16%	21 14%	16 16%	27 14%	40 14%	36 13%	29 16%	7 11%	41 11%	131 15%	22 12%	
£28,001 to £34,000	(31) 10%	212 11%	114 11%	98 9%	14 6%	42 12%	40 12%	27 7%	24 8%	65 13%	46 8%	59 10%	75 18%	32 6%	10 8%	23 10%	13 8%	15 8%	17 11%	12 11%	30 15%	28 10%	30 11%	17 9%	5 8%	33 9%	86 10%	19 10%	
£34,001 to £41,000	(37.5) 9%	182 9%	88 9%	95 9%	12 5%	36 10%	31 9%	31 8%	29 9%	43 9%	58 10%	44 9%	26 5%	18 10%	6 7%	11 5%	16 9%	16 9%	15 10%	12 12%	20 10%	12 4%	26 9%	20 11%	13 20%	35 10%	83 10%	18 10%	
£41,001 to £48,000	(44.5) 6%	130 6%	70 7%	60 6%	14 6%	34 9%	26 8%	27 7%	11 4%	18 4%	44 8%	40 7%	34 8%	13 2%	8 5%	3 3%	11 5%	8 5%	17 9%	9 6%	6 6%	9 5%	9 3%	31 11%	18 10%	1 1%	30 8%	69 8%	17 9%
£48,001 to £55,000	(51.5) 6%	117 6%	68 7%	50 5%	14 6%	19 5%	28 8%	33 9%	12 4%	11 2%	46 8%	29 5%	32 7%	11 2%	5 3%	11 13%	6 7%	10 6%	9 6%	2 2%	12 6%	16 6%	15 5%	7 4%	7 12%	33 9%	67 8%	13 7%	
£55,001 to £62,000	(58.5) 3%	69 3%	41 4%	27 3%	5 2%	21 6%	16 5%	9 2%	11 4%	6 1%	36 6%	20 3%	11 2%	7 4%	1 1%	8 4%	9 5%	5 3%	1 1%	6 6%	7 4%	12 4%	6 2%	6 3%	1 2%	22 6%	35 4%	6 3%	
£62,001 to £69,000	(65.5) 3%	59 3%	34 3%	26 2%	7 3%	10 3%	15 4%	13 4%	5 2%	10 2%	33 6%	11 2%	12 3%	3 1%	7 4%	2 2%	10 4%	2 1%	4 2%	4 3%	- 2%	3 4%	10 4%	5 3%	1 3%	18 5%	32 4%	6 3%	
£69,001 to £76,000	(72.5) 2%	44 2%	28 3%	16 1%	4 2%	7 2%	7 2%	10 3%	7 2%	10 2%	24 4%	9 2%	8 2%	2 *	4 2%	- 2%	5 2%	- 2%	3 2%	2 2%	3 1%	10 4%	9 3%	3 2%	2 3%	9 2%	21 2%	2 1%	
£76,001 to £83,000	(79.5) 2%	33 2%	17 2%	16 2%	2 1%	11 3%	10 3%	4 1%	5 1%	1 *	24 4%	5 1%	5 1%	- 2%	3 2%	1 2%	4 2%	- 1%	1 1%	1 1%	4 2%	6 2%	5 2%	5 3%	- 3%	12 3%	19 2%	3 2%	
£83,001 or more	(86) 4%	92 4%	60 6%	32 3%	13 6%	17 5%	19 6%	17 5%	11 4%	15 3%	71 12%	13 2%	5 1%	3 1%	10 6%	4 5%	8 3%	3 2%	5 3%	6 4%	5 5%	11 6%	25 9%	6 2%	7 4%	1 2%	34 10%	46 5%	14 7%

Remembrance Sunday Survey

ONLINE Fieldwork: 11th-13th October 2019

Absolutes/col percents

Table 24

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West		North-ern Ireland	Public	Private
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
Prefer not to answer	225	101	124	49	33	28	33	26	56	71	53	53	48	18	4	23	27	20	24	7	16	32	34	18	2	27	85	20
	11%	10%	12%	21%	9%	8%	9%	8%	12%	12%	9%	13%	9%	10%	4%	10%	16%	11%	16%	7%	8%	12%	12%	10%	3%	8%	10%	11%
Average income (£000's)	33.45	36.52	30.47	32.73	36.68	38.74	34.01	29.93	29.39	48.66	30.47	34.39	19.66	34.21	31.56	32.43	28.11	32.03	32.29	31.85	34.42	38.27	34.50	34.10	30.73	43.54	37.84	36.99

Remembrance Sunday Survey

ONLINE Fieldwork: 11th-13th October 2019

Absolutes/col percents

Table 25

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Private
Unweighted base	2094	987	1107	196	320	345	395	331	507	597	596	402	499	173	87	241	165	179	137	96	215	271	271	199	60	365	840	184
Weighted base	2094	1022	1072	232	362	335	370	310	484	572	588	425	509	177	85	234	171	181	148	102	195	274	284	181	63	356	853	186
NET: Yes	474	213	261	36	59	63	91	92	133	88	115	91	179	35	22	50	46	42	41	26	49	43	58	42	19	50	125	39
	23%	21%	24%	16%	16%	19%	24%	30%	27%	15%	20%	21%	35%	20%	26%	21%	27%	23%	27%	25%	25%	16%	20%	23%	30%	14%	15%	21%
Yes - mental condition	192	86	107	30	36	35	45	36	10	28	47	30	87	12	11	17	19	17	21	14	22	13	22	17	9	19	60	25
	9%	8%	10%	13%	10%	11%	12%	12%	2%	5%	8%	7%	17%	7%	13%	7%	11%	9%	14%	14%	11%	5%	8%	9%	14%	5%	7%	13%
Yes - physical condition	300	132	168	9	21	43	57	63	106	54	71	65	110	21	11	37	30	23	27	17	28	28	38	28	11	31	62	19
	14%	13%	16%	4%	6%	13%	15%	20%	22%	9%	12%	15%	22%	12%	13%	16%	17%	13%	18%	17%	14%	10%	14%	16%	18%	9%	7%	10%
Yes - disability	133	57	76	12	14	12	26	28	41	25	23	24	61	11	4	10	7	9	17	11	17	15	13	14	4	7	23	8
	6%	6%	7%	5%	4%	4%	7%	9%	9%	4%	4%	6%	12%	6%	4%	4%	4%	5%	12%	10%	9%	6%	5%	8%	7%	2%	3%	4%
Yes - other	24	11	14	2	6	5	2	5	5	5	7	2	10	2	3	1	3	4	-	-	5	1	2	3	-	1	6	1
	1%	1%	1%	1%	2%	1%	*	2%	1%	1%	1%	1%	2%	1%	4%	1%	2%	2%	-	-	2%	*	1%	1%	-	*	1%	1%
No	1570	788	782	185	291	262	272	210	350	472	457	327	315	136	62	176	118	137	105	75	141	222	220	133	43	300	707	140
	75%	77%	73%	80%	80%	78%	73%	68%	72%	83%	78%	77%	62%	77%	72%	75%	69%	76%	71%	74%	73%	81%	78%	74%	69%	84%	83%	75%
Prefer not to say	50	21	29	11	11	10	8	8	2	12	17	7	15	5	2	7	6	1	3	1	4	9	6	6	1	6	20	7
	2%	2%	3%	5%	3%	3%	2%	3%	*	2%	3%	2%	3%	3%	2%	3%	4%	1%	2%	1%	2%	3%	2%	3%	1%	2%	2%	4%