

Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 1

Q1. Taking everything into consideration how satisfied or dissatisfied are you with your life overall at the moment?

Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not working but seeking (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Very satisfied	(5) 179 18%	100 20%b	79 15%	40 21%deh	34 10%	34 14%	71 33%cd	49 17%dh	59 12%	32 21%	84 22%l	46 16%	25 18%	24 12%	61 15%	18 14%	20 15%	3 10%	10 22%	52 29%mnop	15 17%	138 20%w	86 24%vxyz	51 15%	35 13%	2 5%	7 12%	26 15%	7 22%xs
Fairly satisfied	(4) 541 54%	255 52%	287 56%	100 54%	184 51%	142 57%	116 54%	152 53%	273 54%	72 48%	223 58%l	155 55%l	73 52%	89 44%	232 57%op	70 55%op	55 43%p	7 21%	26 56%p	109 61%op	42 48%p	403 57%w	211 58%yzA	192 56%zA	127 46%	20 52%	24 43%	83 46%	12 38%
Neither satisfied nor dissatisfied	(3) 125 12%	64 13%	61 12%	22 12%	52 15%	32 13%	19 9%	35 12%	71 14%	25 16%	36 9%	36 13%	20 14%	33 16%l	53 13%r	18 14%r	22 17%r	4 11%	5 11%	8 4%	16 18%r	78 11%	35 10%	43 13%	44 16%t	6 15%	13 22%uv	26 14%	3 10%
Fairly dissatisfied	(2) 111 11%	47 9%	64 13%	15 8%	58 16%cfg	31 12%f	8 4%	31 11%f	73 14%cf	17 12%	33 9%	31 11%	15 10%	33 17%l	50 12%r	17 14%r	16 12%r	9 27%ms	5 11%r	5 3%	8 9%r	62 9%	18 5%	45 13%u	44 16%t	9 24%u	8 14%u	27 15%u	5 15%u
Very dissatisfied	(1) 51 5%	29 6%	23 4%	9 5%	30 8%ef	9 4%	3 1%	20 7%f	29 6%f	4 3%	6 2%	16 6%i	7 5%i	22 11%ij	11 3%	5 4%	16 12%mnqr	10 30%mnqr	-	5 3%	5 6%	22 3%	13 4%	10 3%	24 9%t	1 2%	5 9%v	18 10%uv	5 16%uv
NET: Satisfied	721 71%	355 72%	366 71%	139 75%dh	218 61%	176 71%de	187 87%cd	201 70%de	332 66%	105 69%	307 80%jkl	201 71%l	98 70%l	113 56%	294 72%op	87 69%op	75 58%p	10 31%	36 78%op	161 90%mnop	57 66%p	541 77%w	297 82%vxyz	243 71%yz	162 59%	22 56%	31 54%	109 61%	18 60%
NET: Dissatisfied	163 16%	76 15%	87 17%	24 13%f	88 25%cfg	40 16%f	10 5%	51 18%f	102 20%cf	22 14%	38 10%	47 17%l	22 16%	55 27%ijk	62 15%r	22 17%r	32 25%mr	19 57%mnqr	5 11%	10 6%	13 15%r	85 12%	31 8%	54 16%u	68 25%t	10 26%u	13 23%u	45 25%uv	9 31%uv
Don't know	1 *	-	1 *	-	-	1 *	-	-	1 1%	-	-	-	1 *	-	-	-	-	-	-	1 1%am	-	-	-	1 *	1 2%uv	-	-	-	-
Mean	3.68	3.71	3.65	3.78dh	3.38	3.65d	4.13cde gh	3.63d	3.52	3.73	3.91jkl	3.65i	3.67i	3.30	3.69op	3.62p	3.36p	2.54	3.88op	4.11mno ps	3.64p	3.81w	3.94vxy zA	3.68xyz	3.38	3.33	3.34	3.40	3.35
Standard deviation	1.05	1.07	1.03	1.03	1.12	0.99	0.81	1.10	1.06	1.01	0.89	1.06	1.06	1.20	0.96	1.01	1.24	1.39	0.88	0.82	1.06	0.96	0.92	0.98	1.16	0.99	1.15	1.20	1.41
Standard error	0.03	0.05	0.04	0.08	0.06	0.06	0.06	0.07	0.04	0.08	0.05	0.06	0.09	0.08	0.05	0.09	0.11	0.24	0.15	0.07	0.11	0.04	0.05	0.05	0.07	0.16	0.15	0.09	0.25

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base

Prepared by Populus on behalf of Which?



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Absolutes/col percents

Table 2
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...

-Summary

Base: All respondents

		Q2 Summary											
		The income of your household (including total salary and any benefits received) (a)	Your house / flat (i.e. where you currently live) (b)	Your husband / wife / partner (c)	Your job (d)	The amount of leisure time you have (e)	The way you spend your leisure time (f)	Your social life (g)	Your local community (h)	Your health (i)	Direction of the UK as a whole (j)	Your household's standard of living (k)	Your household level of savings (l)
Unweighted base		1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009
Weighted base		1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009
Base (excl NA for %)		1005	1006	744	621	1000	1000	994	1000	1008	1007	1009	986
Very satisfied	(5)	144 14%hj	364 36%adefghijkl	470 63%abdefghijkl	116 19%aghjl	277 28%adfgijkl	170 17%hjl	146 15%hj	115 11%j	172 17%hjl	20 2%	237 24%adfgijkl	131 13%j
Fairly satisfied	(4)	349 35%cij	420 42%acejl	172 23%j	272 44%acejl	365 37%cij	487 49%abcdeghij	395 40%acj	413 41%acejl	449 45%acegjl	136 14%	467 46%abcceghjl	260 26%j
Neither satisfied nor dissatisfied	(3)	194 19%bcei	100 10%	55 7%	102 16%bc	149 15%bc	161 16%bc	216 22%bcdefik	324 32%abcdefgijkl	150 15%bc	230 23%bcdefikl	165 16%bc	183 19%bcei
Fairly dissatisfied	(2)	210 21%bcdefghik	80 8%c	23 3%	77 12%bch	141 14%bchk	128 13%bchk	140 14%bchk	83 8%c	152 15%bchk	327 32%abcdeghijkl	99 10%c	207 21%bcdeghik
Very dissatisfied	(1)	102 10%bcdefhik	42 4%c	14 2%	46 7%bcfhk	64 6%bchk	52 5%c	94 9%boefhk	44 4%c	85 8%bcfhk	265 26%abcdeghijkl	39 4%c	193 20%abcdeghik
NET: Satisfied		494 49%jl	784 78%adefghijkl	642 86%abdefghijkl	388 62%aghjl	643 64%aghjl	657 66%aghjl	541 55%ajl	528 53%jl	621 62%aghjl	156 15%	704 70%adefghijl	392 40%j
NET: Dissatisfied		312 31%bcdeghik	121 12%c	38 5%	123 20%bchk	205 20%bchk	179 18%bchk	234 24%bcfhk	128 13%c	237 23%bcfhk	592 59%abcdeghijkl	138 14%c	400 41%abcdeghik
Don't know		6 1%bi	1 *	9 1%befgik	8 1%befgik	3 *	3 *	3 *	20 2%abefgik	- -	29 3%abcdeghikl	2 *	11 1%befgik
Not applicable		4k	3	265abefghijkl	388abcefgijkl	9ijk	9ijk	15abijk	9bijk	1	2	-	23abefhijk
Mean		3.22j	3.98adefghijkl	4.44abdefghijkl	3.54agjl	3.65adghijl	3.60aghijl	3.36ajl	3.48agjl	3.47agjl	2.30	3.76adefghijl	2.93j
Standard deviation		1.22	1.07	0.91	1.15	1.21	1.07	1.17	0.96	1.18	1.07	1.04	1.34
Standard error		0.04	0.03	0.03	0.05	0.04	0.03	0.04	0.03	0.04	0.03	0.03	0.04

Proportions/Means: All Columns Tested (5% risk level)
Overlap formulae used.

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Table 3

Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...

-The income of your household (including total salary and any benefits received)

Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	1005	491	514	184	357	248	216	285	503	151	380	283	140	201	407	127	128	32*	47*	179	86*	702	362	340	272	38*	58*	177	31*
Very satisfied	(5) 14%	144 19% ^b	53 10%	30 17% ^{dh}	28 8%	27 11%	59 27% ^{cdeg}	40 14% ^{dh}	46 9%	27 18%	78 20% ^{ijkl}	37 13% ^{kl}	17 12%	12 6%	46 11%	12 10%	22 17%	5 14%	4 8%	46 26% ^{mngs}	10 12%	113 16% ^w	76 21% ^{vwx}	37 11%	28 10%	2 5%	6 11%	20 11%	3 11%
Fairly satisfied	(4) 35%	173 35%	177 34%	65 35%	104 29%	85 34%	96 44% ^{degh}	92 32%	162 32%	52 34%	154 41% ^{kl}	109 39% ^l	43 31% ^l	42 21%	141 35% ^{op}	43 34% ^p	33 26%	4 12%	16 34% ^p	85 47% ^{mnp}	28 32% ^p	279 40% ^w	153 42% ^{yz}	126 37% ^{yz}	63 23%	15 40% ^{yz}	11 19%	37 21%	8 25%
Neither satisfied nor dissatisfied	(3) 19%	99 20%	95 19%	29 16%	66 19%	58 23% ^{cg}	41 19%	45 16%	107 21%	31 20%	68 18%	56 20%	22 16%	47 23%	81 20%	17 13%	28 22%	5 15%	13 28% ⁿ	34 19%	16 19%	132 19%	68 19%	64 19%	55 20%	7 19%	11 18%	37 21%	6 21%
Fairly dissatisfied	(2) 21%	89 18%	121 24% ^{ea}	39 21% ^f	101 28% ^{ef}	53 21% ^f	17 8%	71 25% ^f	122 24% ^f	30 20%	62 16%	48 17%	44 31% ^{ij}	57 28% ^{ij}	102 25% ^{jr}	33 26% ^{jr}	25 19% ^{jr}	9 27% ^r	11 25% ^r	11 6%	20 24% ^r	125 18%	46 13%	79 23% ^u	77 28% ^t	8 20%	16 27% ^u	53 30% ^u	8 26% ^u
Very dissatisfied	(1) 10%	39 8%	63 12% ^a	17 9% ^f	57 16% ^{cef}	24 10% ^f	4 2%	34 12% ^f	64 13% ^f	11 7%	17 5%	30 10% ⁱ	14 10% ⁱ	41 20% ^{ijk}	22 9% ^r	19 17% ^{mr}	19 14% ^r	32 32% ^{moqrs}	2 5%	4 2%	10 11% ^r	51 7%	19 5%	32 9% ^u	46 17% ^t	5 14% ^u	13 22% ^{uv}	28 16% ^{uv}	5 17% ^u
NET: Satisfied	494 49%	264 54% ^b	230 45%	95 52% ^{dh}	131 37%	112 45% ^d	155 72% ^{cdeg}	131 46% ^d	208 41%	79 52%	232 61% ^{ijkl}	147 52% ^{kl}	60 43% ^l	54 27%	187 46% ^{op}	56 44%	55 43%	9 26%	20 43%	130 47% ^{mnp}	37 44%	391 56% ^w	228 63% ^{vxyz}	163 48% ^{yz}	91 34%	17 45%	17 30%	57 32%	11 36%
NET: Dissatisfied	312 31%	128 26%	184 36% ^a	56 31% ^f	158 44% ^{cef}	77 31% ^f	21 10%	105 37% ^f	186 37% ^f	40 27%	79 21%	77 27%	58 41% ^{ij}	97 49% ^{ij}	137 34% ^r	55 43% ^r	43 34% ^r	19 59% ^{moqr}	14 30% ^r	14 8%	30 35% ^r	176 25%	65 18%	111 33% ^u	122 45% ^t	13 34% ^u	29 50% ^{uv}	81 46% ^{uv}	13 43% ^u
Don't know	6 1%	1 *	4 1%	4 2% ^{dfh}	1 *	1 *	-	4 1%	2 *	1 1%	1 *	3 1%	-	2 1%	1 *	-	3 2% ^m	-	-	-	2 2% ^m	2 *	-	2 1%	4 1% ^t	1 2% ^u	1 2% ^u	2 1%	-
Not applicable	4	3	1	2	1	1	-	2	2	1	2	1	-	1	1	-	2	1	1	1	-	1	1	-	3	1	1	2	-
Mean	3.22	3.38 ^b	3.07	3.29 ^{dh}	2.84	3.16 ^d	3.87 ^{cde}	3.11 ^d	3.01 ^d	3.36	3.56 ^{ijkl}	3.271	3.041	2.64	3.15 ^p	2.94	3.12 ^p	2.50	3.16 ^p	3.88 ^{mno}	3.09 ^p	3.40 ^w	3.61 ^{vxy}	3.17 ^{yz}	2.82	3.02	2.69	2.82	2.86
Standard deviation	1.22	1.20	1.22	1.25	1.23	1.17	0.96	1.27	1.20	1.20	1.12	1.20	1.23	1.20	1.17	1.30	1.32	1.43	1.06	0.93	1.23	1.17	1.11	1.18	1.26	1.19	1.33	1.26	1.29

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Table 3

Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...

-The income of your household (including total salary and any benefits received)

Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Base (excl NA for %)	1005	491	514	184	357	248	216	285	503	151	380	283	140	201	407	127	128	32*	47*	179	86*	702	362	340	272	38*	58*	177	31*
Standard error	0.04	0.06	0.05	0.09	0.06	0.07	0.08	0.08	0.05	0.09	0.06	0.07	0.10	0.08	0.06	0.11	0.11	0.25	0.17	0.08	0.13	0.04	0.06	0.06	0.08	0.19	0.17	0.09	0.23

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base

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ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 4
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your house / flat (i.e. where you currently live)
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	1006	494	512	185	358	247	216	286	504	150	381	283	140	202	407	126	129	33*	47*	179	86*	701	361	339	275	38*	58*	179	31*
Very satisfied	(5) 36%	184 37%	179 35%	69 38% ^d	76 21%	101 41% ^{dgh}	117 54% ^{cd}	85 30% ^d	162 32% ^d	61 40%	152 40% ^{jl}	91 32%	60 43% ^{jl}	60 30%	107 26%	46 36% ^m	46 36% ^m	7 21%	23 50% ^{mp}	102 57% ^{mnp}	33 39% ^m	284 41% ^w	173 48% ^{vxyz}	111 33% ^x	72 26%	7 17%	15 26%	51 28%	7 23%
Fairly satisfied	(4) 42%	209 42%	211 41%	71 39%	177 49% ^{cefh}	90 36%	83 38%	124 43%	214 43%	56 37%	160 42%	127 45%	50 35%	83 41%	198 49% ^{ors}	53 33%	42 33%	12 36%	19 41%	64 36%	32 37%	297 42%	150 41%	148 44%	111 40%	15 40%	21 36%	75 42%	12 39%
Neither satisfied nor dissatisfied	(3) 10%	51 10%	49 10%	25 13% ^f	36 10%	27 11% ^f	12 6%	36 12% ^f	52 10%	19 13%	35 9%	25 9%	17 12%	22 11%	48 12% ^r	16 12% ^r	15 12% ^r	5 14% ^r	3 7%	5 3%	9 10% ^r	56 8%	20 5%	37 11% ^u	40 15% ^t	9 25% ^{uv}	8 13% ^u	23 13% ^u	4 13%
Fairly dissatisfied	(2) 8%	33 7%	47 9%	11 6% ^f	47 13% ^{cef}	20 8% ^f	1 1%	26 9% ^f	52 10% ^f	9 6%	26 7%	28 10%	11 8%	14 7%	43 11% ^{qr}	9 7%	12 9% ^r	6 18% ^{nqr}	-	4 2%	7 8% ^r	46 7%	13 4%	33 10% ^u	28 10%	5 13% ^u	7 12% ^u	16 9% ^u	6 18% ^u
Very dissatisfied	(1) 4%	18 4%	24 5%	8 4%	21 6% ^f	9 4%	4 2%	16 6% ^f	22 4%	5 4%	7 2%	11 4%	2 1%	21 10% ^{ijk}	11 3%	3 2%	14 11% ^{mnr}	4 11% ^{mnr}	1 3%	4 2%	4 5%	16 2%	6 2%	10 3%	23 9% ^t	2 6%	8 13% ^{uv}	14 8% ^{uv}	2 6%
NET: Satisfied	784 78%	393 80%	391 76%	141 76%	253 71%	191 77%	199 92% ^{cd}	208 73%	377 75%	116 77%	312 82% ^d	218 77%	109 78%	143 71%	305 75% ^p	99 78% ^p	89 69%	19 57%	42 91% ^{mop}	166 93% ^{mnp}	65 76% ^p	582 83% ^w	323 89% ^{vxyz}	259 76% ^{xy}	183 67%	22 57%	36 62%	126 70%	19 62%
NET: Dissatisfied	121 12%	50 10%	71 14%	19 10% ^f	68 19% ^{cef}	29 12% ^f	5 2%	42 15% ^f	74 15% ^f	15 10%	34 9%	39 14% ⁱ	13 9%	35 18% ^{ik}	54 13% ^r	12 9%	25 20% ^{nqr}	10 29% ^{mnrqs}	1 3%	8 5%	11 13% ^r	63 9%	19 5%	44 13% ^u	51 19% ^t	7 18% ^u	14 25% ^{uv}	30 17% ^u	7 24% ^u
Don't know	1 *	-	1 *	-	1 *	-	-	-	1 *	-	-	-	-	1 *	-	-	-	-	-	-	1 m	-	-	1 *	-	-	-	1 %	-
Not applicable	3	-	3	1	-	2	-	1	2	2	1	2	-	-	1	1	1	-	-	-	-	3	2	1	-	-	-	-	-
Mean	3.98	4.03	3.93	3.99 ^d	3.67	4.03 ^d	4.42 ^{cde}	3.82	3.88 ^d	4.04	4.11 ^{jl}	3.92	4.10 ^l	3.73	3.85 ^p	4.03 ^{op}	3.74	3.37	4.35 ^{mop}	4.42 ^{mno}	3.98 ^p	4.12 ^w	4.30 ^{vxy}	3.93 ^{xy}	3.66	3.50	3.49	3.75	3.54
Standard deviation	1.07	1.03	1.11	1.07	1.13	1.08	0.78	1.13	1.10	1.05	0.97	1.07	1.00	1.26	1.02	0.99	1.32	1.32	0.83	0.85	1.12	0.97	0.86	1.05	1.21	1.10	1.35	1.18	1.22
Standard error	0.03	0.05	0.05	0.08	0.06	0.06	0.06	0.07	0.05	0.08	0.05	0.06	0.08	0.09	0.05	0.09	0.11	0.22	0.14	0.07	0.12	0.04	0.05	0.06	0.07	0.17	0.18	0.09	0.22

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base

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Table 5
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your husband / wife / partner
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemploye d (o)	Not work- ing but seek- ing (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home- owners (t)	Owned out- right (u)	Owned with mort- gage (v)	NET: Rent- ers (w)	Rent- ed from coun- cil (x)	Rent- ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	744	392	352	114	267	191	172	189	383	119	293	202	116	134	314	94*	71*	16**	34**	138	78*	550	269	281	179	23**	35*	121	14**
Very satisfied	(5) 470 63%	279 71% ^b	190 54%	63 55%	149 56%	130 68% ^{cdg}	128 74% ^{cdgh}	105 56%	237 62%	82 68%	197 67% ^l	124 61%	74 64%	75 56%	197 63% ^o	54 58%	35 50%	11 72%	18 53%	108 78% ^{mno}	46 59%	358 65% ^w	176 65%	182 65%	101 56%	14 62%	20 57%	67 55%	10 72%
Fairly satisfied	(4) 172 23%	68 17%	104 30% ^a	36 31% ^{ef}	67 25%	40 21%	29 17%	54 28% ^f	89 23%	26 22%	64 22%	52 26%	24 20%	33 25%	80 25% ^r	18 20%	21 29% ^r	2 12%	12 36%	20 15%	19 24%	126 23%	63 23%	63 22%	42 24%	5 21%	10 27%	28 23%	4 28%
Neither satisfied nor dissatisfied	(3) 55 7%	28 7%	27 8%	7 6%	24 9%	12 6%	11 6%	16 8%	28 7%	9 7%	21 7%	13 6%	7 6%	14 10%	22 7%	6 6%	8 11%	2 11%	1 4%	7 5%	10 13% ^r	33 6%	16 6%	17 6%	22 12% ^t	4 17%	3 9%	15 12% ^{uv}	-
Fairly dissatisfied	(2) 23 3%	6 1%	18 5% ^a	3 2%	15 6% ^f	4 2%	1 1%	6 3%	16 4% ^f	2 1%	4 1%	6 5% ^l	6 6% ^l	8 6% ^l	6 2%	11 12% ^{omors}	2 2%	1 6%	1 3%	-	3 3% ^r	16 3%	6 2%	10 4%	7 4%	-	1 3%	6 5%	-
Very dissatisfied	(1) 14 2%	7 2%	8 2%	2 2%	7 3%	3 1%	3 2%	3 2%	8 2%	-	5 2%	4 2%	3 2%	3 2%	7 2%	3 3%	1 2%	-	1 3%	2 2%	-	10 2%	3 1%	8 3%	4 2%	-	1 3%	3 2%	-
NET: Satisfied	642 86%	348 89%	294 84%	99 86%	216 81%	170 89% ^d	157 91% ^d	159 84%	326 85%	107 90%	260 89% ^l	175 87%	98 85%	108 81%	277 88% ^{no}	73 78%	56 79%	13 83%	30 89%	128 93% ^{nos}	64 83%	484 88% ^w	239 89% ^z	245 87% ^z	143 80%	19 83%	30 84%	95 78%	14 100%
NET: Dissatisfied	38 5%	12 3%	25 7% ^a	5 4%	22 8% ^{ef}	7 4%	4 2%	9 5%	25 6%	2 1%	9 3%	9 5%	9 8% ^l	11 8% ^l	12 4%	14 15% ^{omors}	3 4%	1 6%	2 7%	2 2%	3 3%	27 5%	9 3%	18 6%	11 6%	-	2 7%	9 7%	-
Don't know	9 1%	4 1%	5 2%	3 3% ^f	4 1%	3 1%	-	5 3%	4 1%	2 1%	2 1%	4 2%	2 2%	1 1%	3 1%	1 1%	4 6% ^{mr}	-	-	1 1%	1 1%	7 1%	6 2%	1 *	3 2%	-	-	3 2%	-
Not applicable	265	102	163 ^a	72 ^{defh}	91	57	45	98 ^{defh}	123	33	89	83 ^k	25	68 ^k	94 ^s	33 ^s	59 ^{mnr}	18	13	41 ^s	8	153	94 ^v	59	96 ^t	16	22 ^{uv}	58 ^{uv}	16
Mean	4.44	4.57 ^b	4.30	4.39	4.28	4.54 ^d	4.62 ^{cdg} h	4.37	4.40	4.59	4.53 ^l	4.45	4.42	4.27	4.46 ⁿ	4.18	4.31	4.50	4.31	4.69 ^{mno} s	4.40	4.48 ^w	4.53 ^z	4.44	4.30	4.45	4.31	4.27	4.72
Standard deviation	0.91	0.83	0.97	0.88	1.02	0.82	0.77	0.90	0.96	0.69	0.83	0.88	0.99	1.02	0.87	1.18	0.90	0.93	0.97	0.71	0.84	0.88	0.79	0.96	0.99	0.79	1.02	1.02	0.46
Standard error	0.03	0.04	0.05	0.08	0.06	0.06	0.07	0.07	0.05	0.06	0.05	0.06	0.09	0.09	0.05	0.12	0.11	0.23	0.19	0.07	0.09	0.04	0.05	0.06	0.07	0.16	0.17	0.09	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 6
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...

-Your job
Base: All respondents

	Gender			Age							Social Grade					Working Status						Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	621	304	317	143	291	150	37**	233	351	112	240	202	99*	80*	408	125	59*	7**	1**	8**	13**	434	154	280	168	16**	27**	126	19**
Very satisfied (5)	116 19%	71 23% ^b	45 14%	26 18%	43 15%	30 20%	17 46%	36 16%	62 18%	32 29%	44 19%	36 18%	22 22%	13 17%	79 19%	26 21%	8 13%	-	-	2 31%	1 7%	92 21% ^w	42 27% ^{vz}	50 18%	23 14%	2 11%	6 22%	15 12%	1 5%
Fairly satisfied (4)	272 44%	127 42%	145 46%	67 47%	119 41%	74 50%	12 32%	107 46%	153 44%	51 46%	112 47% ^l	90 45%	44 44%	26 33%	188 46%	54 44%	26 43%	-	-	1 10%	3 21%	186 43%	66 43%	120 43%	75 45%	7 42%	7 26%	62 49%	10 54%
Neither satisfied nor dissatisfied (3)	102 16%	47 15%	55 17%	26 18%	52 18%	21 14%	3 7%	41 18%	58 17%	12 11%	33 14%	34 17%	15 15%	19 25% ^l	53 13%	23 18%	16 28% ^m	4 55%	1 100%	-	5 35%	67 15%	20 13%	47 17%	33 19%	5 33%	6 22%	22 17%	2 11%
Fairly dissatisfied (2)	77 12%	37 12%	40 13%	14 10%	45 15%	15 10%	3 8%	27 11%	47 13%	12 11%	29 12%	22 11%	12 12%	14 17%	55 14%	15 12%	5 8%	1 13%	-	-	1 7%	53 12%	14 9%	39 14%	19 11%	2 14%	5 19%	12 9%	5 27%
Very dissatisfied (1)	46 7%	17 6%	29 9%	9 6%	32 11% ^e	6 4%	-	20 9%	26 8%	3 3%	18 8%	18 9%	7 7%	4 5%	33 8%	6 5%	4 6%	2 31%	-	-	1 8%	29 7%	5 3%	24 9% ^u	16 10%	-	3 12%	13 11% ^u	1 4%
NET: Satisfied	388 62%	198 65%	189 60%	92 64%	162 56%	104 70% ^d	29 78%	143 61%	215 61%	83 75%	156 65% ^l	127 63% ^l	65 66% ^l	39 49%	267 65%	81 64%	33 56%	-	-	3 41%	4 29%	278 64%	108 70% ^v	170 61%	98 59%	8 53%	13 48%	77 62%	11 59%
NET: Dissatisfied	123 20%	54 18%	70 22%	23 16%	77 26% ^{ce}	21 14%	3 8%	47 20%	74 21%	16 14%	48 20%	39 19%	19 19%	18 22%	88 22%	21 17%	8 14%	3 45%	-	-	2 15%	82 19%	19 12%	63 23% ^u	35 21%	2 14%	8 30%	25 20%	6 4%
Don't know	8 1%	5 2%	3 1%	2 1%	1 *	3 2%	3 7%	2 1%	4 1%	1 1%	3 1%	2 1%	-	3 4% ^k	-	-	1 2% ^m	-	-	4 59%	3 22%	7 2%	7 4% ^v	-	2 1%	-	2 2% ^v	-	
Not applicable	388	190	198	43	67	99cdgh	179	54	155cdg	40	142jk	82	42	122ijk	-	2m	71mn	27	45	171	72	269	209vz	60	107	23	31	54v	12
Mean	3.54	3.67 ^b	3.43	3.61 ^d	3.34	3.73dgh	4.25	3.49	3.51	3.87	3.57	3.53	3.63	3.40	3.55	3.63	3.50	2.24	3.00	4.75	3.16	3.60	3.85vz	3.47	3.42	3.50	3.28	3.44	3.28
Standard deviation	1.15	1.14	1.16	1.09	1.22	1.03	0.93	1.15	1.16	1.05	1.16	1.17	1.15	1.13	1.18	1.10	1.04	0.97	-	0.52	1.12	1.15	1.05	1.18	1.16	0.89	1.33	1.16	1.07
Standard error	0.05	0.07	0.06	0.09	0.07	0.08	0.19	0.08	0.06	0.10	0.07	0.08	0.11	0.13	0.06	0.10	0.13	0.37	-	0.30	0.34	0.05	0.08	0.07	0.09	0.22	0.26	0.10	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 7
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-The amount of leisure time you have
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (AA)	Rent free (AB)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	1000	490	510	185	355	245	215	286	498	151	378	281	140	200	407	127	127	32*	47*	175	84*	698	359	339	271	38*	56*	177	31*
Very satisfied	(5) 28%	157 32%b	120 24%	28 15%cd	31 9%	78 32%cdgh	140 65%cddeg	34 12%	103 21%dg	41 27%	134 35%ijkl	71 25%	23 17%	50 25%	48 12%	26 20%em	26 21%em	8 25%am	29 62%mnop	126 72%mnop	15 17%	225 32%w	171 48%vxyz	53 16%	48 18%	6 15%	8 14%	34 19%	5 17%
Fairly satisfied	(4) 37%	169 34%	197 39%	76 41%f	139 39%f	97 40%f	54 25%	118 41%f	194 39%f	69 46%	119 32%	121 43%il	60 43%il	64 32%	176 43%pqr	56 44%pqr	43 34%r	8 24%	10 22%	37 37%	34 41%qr	255 37%	117 33%	138 41%u	98 36%	10 27%	19 33%	69 39%	12 38%
Neither satisfied nor dissatisfied	(3) 15%	77 16%	71 14%	24 13%f	70 20%f	40 17%f	14 7%	45 16%f	90 18%f	23 16%	52 14%	33 12%	22 16%	43 21%ij	69 17%nr	8 6%	27 21%nr	9 27%nqr	4 8%	11 6%	22 25%nqr	85 12%	38 11%	48 14%	56 21%t	13 35%uvz	12 21%u	31 17%u	8 25%u
Fairly dissatisfied	(2) 14%	61 13%	80 16%	40 21%ef	75 21%efh	22 9%f	4 2%	57 20%ef	80 16%ef	14 9%	51 13%	42 15%	22 16%	26 13%	84 21%qrs	21 17%r	19 15%r	5 16%r	2 5%r	-	8 10%r	94 13%	22 6%	72 21%u	42 16%	6 15%u	11 20%u	26 14%u	5 16%u
Very dissatisfied	(1) 6%	25 5%	39 8%	17 9%ef	39 11%efh	7 3%	1 1%	32 11%efh	31 6%ef	3 2%	21 6%	14 5%	13 10%	15 8%	30 7%r	16 12%qr	10 8%r	3 8%r	-	1 1%	4 5%r	38 5%	9 3%	29 8%u	25 9%t	2 5%	7 12%u	16 9%u	1 4%
NET: Satisfied	643 64%	326 66%	317 62%	103 56%	170 48%	175 72%cdgh	194 90%cddeg	152 53%	296 59%cd	111 73%	253 67%kl	192 68%kl	83 59%	114 57%	224 55%	82 64%	69 55%	16 49%	39 84%mnop	163 93%mnop	49 58%	480 69%w	289 80%vxyz	191 56%	146 54%	16 42%	26 47%	104 58%	17 55%
NET: Dissatisfied	205 20%	86 18%	119 23%a	56 30%efh	114 32%efh	29 12%f	5 2%	89 31%efh	111 22%ef	17 11%	72 19%	56 20%	35 25%	41 21%	114 28%qrs	37 29%qrs	29 23%qr	8 25%qr	2 5%	1 1%	13 15%r	132 19%	31 9%	101 30%u	67 25%t	8 20%u	17 31%u	42 24%u	6 20%u
Don't know	3 *	1 *	2 *	1 1%	1 *	-	1 1%	1 *	1 *	-	1 *	-	-	2 1%	-	-	1 1%	-	1 3%em	-	1 1%em	1 *	1 *	-	2 1%	1 3%uv	-	1 1%	-
Not applicable	9	4	5	1	3	4	1	1	7	1	4	4	-	2	1	-	2m	1m	-	3	1	5	4	1	5	1	2v	2	-
Mean	3.65	3.76b	3.55	3.32	3.13	3.89dgd	4.53cdde	3.23	3.52dgd	3.87	3.78kl	3.69k	3.41	3.54	3.31	3.43	3.44	3.41	4.45mno	4.64mno	3.56	3.77w	4.17vxy	3.34	3.38	3.33	3.18	3.45	3.47
Standard deviation	1.21	1.17	1.23	1.22	1.18	1.05	0.76	1.22	1.17	0.99	1.22	1.15	1.21	1.22	1.14	1.32	1.21	1.27	0.86	0.67	1.06	1.19	1.02	1.21	1.08	1.25	1.22	1.09	
Standard error	0.04	0.06	0.05	0.09	0.06	0.06	0.06	0.07	0.05	0.08	0.06	0.07	0.10	0.09	0.06	0.11	0.10	0.22	0.14	0.06	0.11	0.05	0.05	0.07	0.07	0.18	0.17	0.09	0.20

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 8
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-The way you spend your leisure time
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owne d out- right (v)	Owne d with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31	
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*	
Base (excl NA for %)	1000	491	508	186	353	245	216	286	497	151	376	282	140	200	403	127	128	33*	47*	178	84*	697	359	338	273	38*	56*	178	31*	
Very satisfied	(5) 17%	170 19%	94 15%	76 15% ^d	28 8%	29 8%	50 21% ^{dgh}	62 29% ^{cdgh}	38 13% ^d	70 14% ^d	27 18%	73 19%	44 16%	17 12%	36 12%	50 15%	18 15%	19 10%	3 32% ^{mnp}	15 30% ^{mnp}	54 13%	11 19% ^w	134 25% ^{wyz}	91 13%	43 13%	32 12%	5 13%	7 12%	20 11%	4 14%
Fairly satisfied	(4) 49%	244 50%	242 48%	91 49%	155 44%	119 49%	122 57% ^{dgh}	128 45%	236 48%	83 55%	197 52% ^l	147 52% ^l	65 46%	78 39%	200 50% ^p	55 43%	60 47%	10 29%	22 46%	99 56% ^{np}	41 49% ^p	361 52% ^w	191 53% ^{xyA}	171 51% ^x	115 42%	9 25%	21 38%	84 47% ^x	10 34%	
Neither satisfied nor dissatisfied	(3) 16%	161 15%	75 17%	85 17% ^f	32 17% ^f	68 19% ^f	41 17% ^f	20 9%	51 18% ^f	89 18% ^f	18 12%	46 18%	51 20% ⁱ	28 18%	35 18% ^r	73 13%	21 16%	7 20%	6 14%	17 10%	20 23% ^{nr}	95 14%	41 11%	54 16%	58 21% ^t	12 31% ^{uv}	15 27% ^u	31 17%	8 26% ^u	
Fairly dissatisfied	(2) 13%	128 12%	61 13%	67 13%	26 14% ^f	67 19% ^{ef}	27 11% ^f	8 4%	48 17% ^f	72 14% ^f	17 11%	44 12%	26 9%	26 18% ^j	31 16% ^j	60 15% ^{qr}	28 22% ^{qrs}	17 13% ^r	8 23% ^{qr}	1 3%	5 3%	8 10% ^r	78 11%	27 7%	51 15% ^u	45 17% ^t	9 24% ^u	27 16% ^u	5 15% ^u	
Very dissatisfied	(1) 5%	52 3%	16 3%	36 7% ^a	8 4%	33 9% ^{cefh}	8 3%	3 1%	20 7% ^{ef}	29 6% ^f	5 4%	15 4%	14 5%	5 4%	17 9% ⁱ	9 5% ^r	10 8% ^r	6 18% ^{mqr}	1 3%	2 1%	4 4%	28 4%	9 3%	18 5%	21 8% ^t	2 4%	4 8% ^u	15 8% ^u	3 10% ^u	
NET: Satisfied	657 66%	338 69% ^b	319 63%	119 64% ^d	184 52%	169 69% ^{dgh}	185 85% ^{cddeg}	166 58%	306 62% ^d	110 73%	270 72% ^{kl}	191 68% ^l	81 58%	114 57%	249 62% ^p	73 58% ^p	80 62% ^p	13 39%	37 79% ^{mnp}	153 86% ^{mnp}	52 61% ^p	495 71% ^w	281 78% ^{wxyz}	214 63% ^{xy}	147 54%	14 37%	28 49%	105 59% ^x	15 49%	
NET: Dissatisfied	179 18%	77 16%	102 20%	34 18% ^f	100 28% ^{cefh}	35 14% ^f	11 5%	68 24% ^{ef}	101 20% ^{ef}	23 15%	59 16%	41 14%	31 22% ^j	49 24% ^{ij}	81 20% ^{qr}	37 29% ^{mqr}	26 21% ^{qr}	14 41% ^{moqrs}	2 5%	8 4%	12 14% ^r	105 15%	36 10%	70 21% ^u	66 24% ^t	11 29% ^u	13 24% ^u	42 23% ^u	8 25% ^u	
Don't know	3 *	1 *	2 *	1 1%	1 *	- -	1 1%	1 *	1 *	- -	1 *	- -	- -	2 1%	- -	- -	1 1%	- -	1 3% ^m	- -	1 1% ^m	1 *	1 *	- -	2 1%	1 3% ^{uv}	- -	1 1%	- -	
Not applicable	9	3	6	-	5	4	-	1	8	1	5	2	-	2	5	-	2	-	-	1	2	6	4	3	3	-	2	1	-	
Mean	3.60	3.69 ^b	3.51	3.57 ^d	3.22	3.73 ^{dgh}	4.09 ^{cddeg}	3.41 ^d	3.50 ^d	3.72	3.72 ^{kl}	3.64 ^l	3.44	3.42	3.49 ^p	3.36 ^p	3.50 ^p	2.90	4.06 ^{mnp}	4.11 ^{mno}	3.56 ^p	3.71 ^w	3.91 ^{vxy}	3.50	3.34	3.17	3.29	3.39	3.29	
Standard deviation	1.07	1.02	1.11	1.04	1.14	1.01	0.80	1.13	1.08	1.00	1.03	1.02	1.05	1.21	1.05	1.18	1.14	1.29	0.91	0.79	0.98	1.03	0.94	1.07	1.12	1.10	1.12	1.13	1.19	
Standard error	0.03	0.05	0.05	0.08	0.06	0.06	0.06	0.07	0.05	0.08	0.05	0.06	0.09	0.08	0.05	0.10	0.10	0.22	0.15	0.06	0.10	0.04	0.05	0.06	0.07	0.18	0.15	0.08	0.21	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 9
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your social life
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	994	486	508	186	353	240	215	286	492	144	381	279	137	195	406	125	125	32*	45*	178	82*	700	360	339	264	36*	55*	174	30**
Very satisfied (5)	146 15%	75 15%	71 14%	37 20%dh	28 8%	37 15%dh	45 21%dh	47 16%dh	55 11%	20 14%	64 17%l	47 17%l	19 14%	16 8%	53 13%	15 12%	20 16%	2 7%	6 14%	42 23%mnps	9 11%	107 15%	68 19%vx	39 11%	36 14%	2 5%	5 9%	29 17%	3 11%
Fairly satisfied (4)	395 40%	206 42%	189 37%	68 36%	118 33%	100 42%dh	110 51%cddeg	99 35%	186 38%	62 43%	170 44%l	110 39%l	56 41%	59 30%	160 39%	46 37%	46 37%	8 24%	23 51%ps	86 48%ps	26 31%	302 43%w	162 45%z	139 41%z	87 33%	11 32%	23 42%	53 30%	7 23%
Neither satisfied nor dissatisfied (3)	216 22%	110 23%	106 21%	33 18%	82 23%	61 25%g	40 19%	52 18%	124 25%ccg	36 25%	78 21%	60 21%	28 20%	49 25%	92 23%	29 24%	26 21%	8 26%	9 20%	34 19%	18 22%	154 22%	76 21%	78 23%	55 21%	13 35%y	7 12%	36 21%	7 22%
Fairly dissatisfied (2)	140 14%	66 14%	74 15%	29 15%f	67 19%ef	29 12%	15 7%	52 18%ef	73 15%f	17 12%	43 11%	37 13%	24 17%	36 18%l	67 16%r	19 16%r	14 11%	5 16%	6 12%	13 7%	16 19%r	93 13%	36 10%	57 17%u	40 15%	5 14%	6 11%	29 17%u	7 24%
Very dissatisfied (1)	94 9%	27 6%	67 13%a	19 10%f	57 16%efh	14 6%f	4 2%	37 13%ef	53 11%ef	9 6%	23 6%	25 9%	10 8%	35 18%ijk	34 8%r	15 12%r	19 15%mqr	8 27%mnqr	1 3%	2 1%	14 17%mqr	42 6%	16 4%	26 8%	46 18%t	5 14%u	14 26%uv	27 15%uv	6 20%
NET: Satisfied	541 55%	281 58%b	261 51%	105 56%d	145 41%	136 57%dh	155 72%cddeg	145 51%d	241 49%dh	83 57%	234 61%l	157 56%l	75 55%l	75 38%	213 52%p	61 49%	66 53%p	10 31%	30 65%ps	128 72%mnop	35 42%	409 58%w	230 64%vxz	178 53%	123 46%	13 36%	28 51%	82 47%	10 34%
NET: Dissatisfied	234 24%	92 19%	142 28%a	48 26%ef	124 35%cefh	43 18%f	19 9%	89 31%ef	126 26%ef	26 18%	66 17%	62 22%	34 25%	71 36%ijk	100 25%r	35 28%r	33 27%r	14 43%mqr	7 15%	15 9%	30 37%mqr	135 19%	51 14%	84 25%u	86 33%t	10 28%u	20 37%u	56 32%u	13 44%
Don't know	3 *	3 1%	-	-	1 *	-	1 1%	-	1 *	-	3 1%	-	-	-	1 *	-	-	-	-	1 1%	-	3 *	3 1%	-	-	-	-	-	-
Not applicable	15	9	7	-	5	9c	1	1	13cg	8	1	5i	3i	7i	2	2	4m	2mr	1	1	3mr	3	3	1	11t	3uv	3uv	6uv	1
Mean	3.36	3.49b	3.24	3.41d	2.98	3.48dgh	3.83cd	3.23d	3.24d	3.48	3.55i	3.42l	3.36l	2.92	3.32ps	3.21p	3.27p	2.69	3.62ps	3.86mno	2.98	3.49w	3.65vxy	3.32y	3.10	2.98	2.98	3.16	2.82
Standard deviation	1.17	1.08	1.25	1.25	1.22	1.07	0.90	1.29	1.16	1.07	1.09	1.18	1.15	1.24	1.14	1.21	1.29	1.32	0.97	0.90	1.28	1.09	1.04	1.12	1.31	1.12	1.40	1.32	1.32
Standard error	0.04	0.05	0.05	0.09	0.06	0.06	0.07	0.08	0.05	0.09	0.06	0.07	0.10	0.09	0.06	0.10	0.11	0.23	0.16	0.07	0.13	0.04	0.06	0.06	0.08	0.18	0.19	0.10	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 10
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your local community
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HIA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	1000	490	509	182	357	244	216	283	500	149	380	282	137	200	403	126	127	33*	47*	179	85*	697	360	338	273	38*	58*	177	30**
Very satisfied	(5) 11%	115 11%	55 12%	60 14% ^d	26 7%	25 14% ^d	35 13% ^d	29 11%	32 11% ^d	54 14%	21 12%	46 11%	32 13%	17 10%	20 11%	45 9%	11 14%	17 6%	4 8%	26 15%	10 12%	86 12%	45 13%	41 12%	24 9%	2 4%	7 11%	16 9%	4 15%
Fairly satisfied	(4) 41%	206 42%	207 41%	72 39%	146 41%	91 37%	106 49% ^{eh}	114 40%	194 39%	63 42%	172 45%	111 39%	55 40%	75 38%	160 40%	51 41%	41 32%	15 44%	28 59% ^{mo}	79 44% ^o	40 47% ^o	297 43%	162 45% ^z	135 40%	108 40%	22 57% ^{vz}	27 47%	60 34%	8 26%
Neither satisfied nor dissatisfied	(3) 32%	324 34%	168 31%	53 29%	121 34%	89 36%	61 28%	86 31%	176 35%	50 34%	124 33%	95 34%	41 30%	62 31%	144 36%	45 36%	39 31%	7 22%	9 20%	57 32%	22 26%	228 33%	116 32%	112 33%	87 32%	12 31%	12 21%	63 36% ^y	9 29%
Fairly dissatisfied	(2) 8%	36 7%	47 9%	11 6%	41 12% ^c	18 7%	13 6%	23 8%	47 9%	11 8%	22 6%	25 9%	16 11% ^{ai}	21 11% ^{ai}	35 9%	12 9%	13 10%	2 6%	4 8%	9 5%	9 10%	55 8%	27 8%	27 8%	25 9%	1 2%	6 11%	17 10%	4 13%
Very dissatisfied	(1) 4%	20 4%	24 5%	13 7% ^f	19 5% ^f	9 4%	3 1%	19 7% ^f	22 4%	3 2%	8 2%	11 4%	7 5%	18 9% ^{ij}	12 3%	5 4%	12 9% ^{mqr}	7 20% ^{mnqrs}	-	5 3%	4 4%	21 3%	4 1%	17 5% ^u	19 7% ^t	-	5 8% ^u	15 8% ^u	4 14%
NET: Satisfied	528 53%	261 53%	267 52%	98 54%	170 48%	126 52%	134 62% ^d	146 52%	248 50%	84 56%	218 57% ^{ai}	143 51%	72 53%	95 47%	205 51%	62 49%	58 46%	17 50%	31 67% ^o	105 59% ^o	50 59%	383 55%	208 58% ^z	176 52%	133 49%	24 61% ^z	33 58% ^z	76 43%	12 41%
NET: Dissatisfied	128 13%	56 11%	71 14%	23 13%	61 17% ^{ef}	27 11%	16 7%	42 15% ^f	70 14% ^f	14 9%	30 8%	36 13% ^{ai}	22 16% ^{ai}	39 20% ^{ij}	47 12%	17 13%	25 20% ^{mr}	8 25% ^{mqr}	4 8%	14 8%	12 15%	76 11%	32 9%	44 13%	44 16% ^t	1 2%	11 19% ^{ux}	32 18% ^{ux}	8 27%
Don't know	20 2%	5 1%	15 3% ^{aa}	8 4% ^{deh}	5 1%	2 1%	5 2%	9 3%	6 1%	1 1%	7 2%	8 3%	1 1%	4 2%	6 1%	2 2%	5 4%	1 3%	2 5%	4 2%	1 1%	10 1%	5 1%	6 2%	9 3%	2 5%	1 2%	6 3%	1 3%
Not applicable	9	4	5	4 ^{df}	1	4	-	4	5	3	2	2	3	2	5	1	3	-	-	-	1	6	3	3	3	-	-	3	1
Mean	3.48	3.49	3.47	3.50	3.33	3.51 ^d	3.68 ^{dgh}	3.42	3.43	3.60	3.61 ⁱⁱ	3.47	3.45	3.29	3.48 ^p	3.41	3.31	3.11	3.71 ^p	3.64 ^{nop}	3.52	3.54 ^w	3.61 ^{vz}	3.47 ^z	3.36	3.66 ^z	3.43	3.27	3.17
Standard deviation	0.96	0.94	0.99	1.06	0.96	0.96	0.84	1.03	0.86	0.89	0.86	0.95	1.02	1.09	0.92	0.93	1.14	1.26	0.75	0.89	0.98	0.92	0.85	0.98	1.02	0.61	1.10	1.05	1.27
Standard error	0.03	0.04	0.04	0.08	0.05	0.06	0.07	0.06	0.04	0.07	0.05	0.06	0.09	0.08	0.05	0.08	0.10	0.22	0.13	0.07	0.10	0.04	0.05	0.05	0.06	0.10	0.14	0.08	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 11
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your health
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemp-loyed (p)	Not work-ing but seek-ing (q)	State pension (r)	Pri-vate pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mort-gage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31	
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*	
Base (exl NA for %)	1008	493	515	186	358	248	216	287	504	152	382	283	140	202	408	127	130	33*	47*	178	86*	702	362	340	275	38*	58*	179	31*	
Very satisfied	(5) 17%	172 16%	78 18%	94 27% ^{deh}	51 13%	45 13%	36 15%	41 19%	66 23% ^{deh}	66 13%	22 14%	74 19% ^l	52 18% ^l	25 10%	21 18%	74 18%	20 16%	24 18%	2 5%	5 10%	34 19%	15 17%	120 17%	61 17%	60 18%	47 17%	3 7%	7 12%	37 21% ^x	5 17%
Fairly satisfied	(4) 45%	228 46%	221 43%	70 38%	160 45%	110 44%	109 50% ^c	118 41%	222 44%	72 48%	184 48% ^l	130 46% ^l	61 44%	72 36%	201 49% ^{ops}	61 48% ^{op}	37 29%	10 29%	22 47% ^o	86 48% ^{op}	32 38%	339 48% ^w	178 49% ^z	161 47% ^z	97 35%	14 36%	20 35%	63 35%	13 42%	
Neither satisfied nor dissatisfied	(3) 15%	88 18% ^b	62 12%	25 14%	58 16%	37 15%	30 14%	36 13%	84 17%	24 16%	58 15% ^k	43 15%	12 8%	38 19% ^k	63 16%	21 17%	20 15%	3 9%	5 11%	26 15%	12 14%	107 15%	56 15%	52 15%	37 14%	5 13%	6 11%	26 14%	5 18%	
Fairly dissatisfied	(2) 15%	61 12%	91 18% ^a	30 16%	61 17%	38 15%	24 11%	47 16%	82 16%	21 14%	44 12%	42 15%	28 20% ^l	38 19% ^l	58 14%	18 15%	23 18%	8 25% ^r	9 20%	19 11%	17 19% ^r	89 13%	44 12%	45 13%	58 21% ^t	7 18%	14 25% ^{uv}	37 21% ^{uv}	5 17%	
Very dissatisfied	(1) 8%	37 8%	47 9%	10 6%	35 10%	26 11%	13 6%	21 7%	51 10%	13 8%	22 6%	17 6%	14 10%	32 16% ^{ij}	12 3%	6 5%	27 21% ^{mnr}	11 32% ^{mnrs}	6 13% ^m	13 7% ^m	10 12% ^m	46 7%	24 7%	22 6%	36 13% ^t	10 27% ^{uvzA}	10 17% ^{uv}	17 9%	2 7%	
NET: Satisfied	621 62%	307 62%	315 61%	121 65%	205 57%	146 59%	150 69% ^{deh}	184 64%	288 57%	94 62%	258 68% ^l	182 64% ^l	87 62% ^l	94 46%	275 67% ^{ops}	81 64% ^{op}	61 47%	12 35%	27 57%	120 67% ^{ops}	47 55% ^p	460 65% ^w	239 66% ^{xyz}	221 65% ^{xyz}	144 52%	16 43%	27 47%	100 56%	18 59%	
NET: Dissatisfied	237 23%	99 20%	138 27% ^a	40 22%	95 27% ^f	64 26% ^f	37 17%	67 23%	133 26% ^f	34 22%	66 17%	58 21%	42 30% ^{ij}	71 35% ^{ij}	70 17%	25 19%	50 38% ^{mnr}	19 57% ^{mnqr}	15 33% ^m	32 18%	27 31% ^{mnr}	135 19%	68 19%	67 20%	94 34% ^t	17 44% ^{uv}	24 42% ^{uv}	53 30% ^{uv}	7 23%	
Not applicable	1	1	-	-	-	1	-	-	1	-	1	-	-	-	-	-	-	-	-	1	-	1	1	-	-	-	-	-	-	
Mean	3.47	3.50	3.43	3.65 ^{deh}	3.34	3.37	3.65 ^{deh}	3.56 ^{dh}	3.34	3.46	3.64 ^{kl}	3.56 ^l	3.40 ^l	3.06	3.66 ^{opq}	3.55 ^{op}	3.06 ^p	2.51	3.21 ^p	3.61 ^{ops}	3.29 ^p	3.57 ^w	3.57 ^{xy}	3.56 ^{xy}	3.22	2.78	3.01	3.38 ^x	3.46 ^x	
Standard deviation	1.18	1.13	1.23	1.20	1.18	1.21	1.09	1.21	1.19	1.15	1.09	1.12	1.27	1.02	1.07	1.42	1.36	1.25	1.13	1.29	1.11	1.11	1.12	1.32	1.38	1.33	1.27	1.17		
Standard error	0.04	0.05	0.05	0.09	0.06	0.07	0.09	0.07	0.05	0.09	0.06	0.07	0.11	0.05	0.09	0.12	0.23	0.21	0.09	0.13	0.04	0.06	0.06	0.08	0.22	0.17	0.09	0.21		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 12
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Direction of the UK as a whole
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	1007	493	514	186	357	248	216	287	503	151	382	283	140	201	407	127	130	33*	47*	179	85*	702	363	339	274	38*	58*	178	31*
Very satisfied	(5) 2%	13 3%	7 1%	5 3%	4 1%	6 3%	4 2%	6 2%	10 2%	5 3%	6 2%	8 3%	2 2%	3 1%	11 3%	3 3%	4 3%	- -	- -	1 1%	- -	15 2%	10 3%z	5 1%	3 1%	2 5%z	1 2%	- -	1 5%z
Fairly satisfied	(4) 14%	83 17%b	53 10%	23 12%	38 11%	32 13%	44 20%cd	33 11%	60 12%	24 16%	54 14%	41 14%	24 17%l	18 9%	54 13%	12 9%	15 12%	5 16%	8 17%	33 18%an	10 11%	110 16%w	65 18%yzA	45 13%	25 9%	4 11%	4 7%	17 9%	1 3%
Neither satisfied nor dissatisfied	(3) 23%	97 20%	133 26%a	46 25%	68 19%	66 27%cd	50 23%	66 23%	114 23%	43 28%	80 21%	69 24%	33 23%	47 24%	79 19%	37 29%lm	28 22%	6 19%	11 24%	41 23%	27 31%mn	161 23%	85 23%	77 23%	63 23%	8 22%	13 22%	42 23%	5 18%
Fairly dissatisfied	(2) 32%	158 32%	169 33%	59 32%	124 35%	85 34%	60 27%	90 31%	178 35%	50 33%	136 36%	90 32%	43 30%	59 29%	153 38%r	39 31%	39 30%	7 22%	16 34%	50 28%	23 27%	231 33%	107 30%	123 36%	86 31%	13 34%	16 27%	57 32%	10 34%
Very dissatisfied	(1) 26%	137 28%	128 25%	48 26%	107 30%e	52 21%	58 27%	81 28%	126 25%	27 18%	99 26%	67 24%	33 24%	66 33%j	99 24%	28 22%	41 32%	14 42%ms	10 22%	53 30%	19 22%	170 24%	93 26%	78 23%	83 30%	7 18%	23 39%uvx	54 30%	12 38%
NET: Satisfied	156 15%	96 19%b	60 12%	28 15%	43 12%	38 15%	48 22%cd	39 14%	69 14%	29 16%	60 17%l	49 18%l	26 18%l	21 11%	65 16%	15 12%	19 15%	5 16%	8 17%	34 19%	10 11%	125 18%w	76 21%vz	50 15%	28 10%	6 16%	5 9%	17 9%	2 8%
NET: Dissatisfied	592 59%	295 60%	297 58%	107 57%	230 65%ef	138 55%	118 54%	170 59%	304 60%	76 51%	235 61%	157 55%	76 54%	125 62%	252 62%st	68 53%	80 62%	22 65%	26 56%	103 58%	42 49%	401 57%	200 55%	201 59%	169 62%	20 52%	38 67%	111 62%	22 72%
Don't know	29 3%	6 1%	24 5%a	6 3%	16 4%f	6 3%	1 1%	12 4%f	16 3%	3 2%	7 2%	8 3%	6 4%	8 4%	11 3%r	7 5%r	3 2%	- -	1 3%	- -	7 8%mor	14 2%	3 1%	11 3%u	14 5%t	4 10%uv	1 2%	9 5%u	1 3%
Not applicable	2	1	1	-	1	1	-	-	2	1	-	1	-	1	-	-	-	-	-	-	1	1	-	1	-	-	-	1	-
Mean	2.30	2.34	2.27	2.32	2.15	2.40d	2.42d	2.25	2.28	2.54	2.29	2.39i	2.40i	2.14	2.30	2.35	2.23	2.10	2.38	2.33	2.34	2.37w	2.43yz	2.32z	2.15	2.46	2.04	2.13	1.99
Standard deviation	1.07	1.13	1.01	1.09	1.03	1.05	1.14	1.07	1.04	1.07	1.06	1.10	1.09	1.04	1.08	1.03	1.12	1.14	1.03	1.11	0.98	1.09	1.14	1.03	1.02	1.12	1.06	0.97	1.08
Standard error	0.03	0.05	0.04	0.08	0.06	0.06	0.09	0.07	0.04	0.09	0.06	0.07	0.09	0.07	0.05	0.09	0.10	0.19	0.17	0.09	0.11	0.04	0.06	0.06	0.06	0.19	0.14	0.07	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 13
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your household's standard of living
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Very satisfied	(5) 24%	237 28%b	139 19%	98 33%deh	61 10%	37 10%	50 20%cd	89 41%cd	71 25%dh	77 15%cd	42 27%	115 30%ijl	60 21%	33 24%l	30 15%	29 16%	40 23%	6 31%mq	7 19%	74 14%	16 41%mn	185 26%w	123 34%vxyz	62 18%	44 16%	3 7%	6 10%	36 20%	8 26%xy
Fairly satisfied	(4) 46%	215 44%	252 49%	81 43%	179 50%	112 45%	96 44%	134 47%	237 47%	63 41%	180 47%kl	153 54%kl	59 42%	75 37%	215 53%ops	57 45%	48 37%	10 29%	24 51%	83 46%	30 35%	351 50%w	169 47%z	182 53%yz	105 38%	17 44%	22 38%	67 37%	11 37%
Neither satisfied nor dissatisfied	(3) 16%	82 16%	83 16%	23 12%	72 20%cf	46 19%f	23 11%	41 14%	100 20%cf	24 16%	53 14%	36 13%	33 23%ij	43 21%ij	72 18%r	19 15%	16 13%	5 15%	10 21%r	16 9%	26 31%mn	98 14%	48 13%	50 15%	62 23%	9 23%	15 27%uv	38 21%u	5 16%
Fairly dissatisfied	(2) 10%	45 9%	54 11%	17 9%f	47 13%f	30 12%f	5 3%	30 10%f	64 13%f	17 11%	28 7%	26 9%	14 10%	32 16%ij	47 12%r	13 10%r	14 11%r	8 25%mn	4 9%	4 2%	9 10%r	54 8%	16 4%	38 11%u	41 15%t	7 19%u	12 21%uv	22 12%u	4 12%
Very dissatisfied	(1) 4%	12 2%	26 5%a	4 2%	22 6%cf	10 4%	2 1%	11 4%	25 5%f	6 4%	7 2%	10 4%	2 1%	20 10%ijk	8 2%	8 6%mr	11 9%mr	4 11%mr	2 5%	2 1%	4 4%	16 2%	7 2%	8 2%	20 7%t	3 8%u	3 5%	14 8%uv	3 8%u
NET: Satisfied	704 70%	355 72%	350 68%	142 76%deh	216 60%	161 65%	185 86%cd	205 71%dh	314 62%	104 69%	295 77%kl	212 75%kl	92 66%l	104 52%	280 69%ps	86 68%ps	88 68%ps	16 49%	31 65%	157 88%mnop	46 54%	536 76%w	292 81%vxyz	244 72%xyz	149 54%	20 51%	27 47%	103 57%	19 63%
NET: Dissatisfied	138 14%	57 12%	81 16%	21 11%f	69 19%cf	40 16%f	8 4%	41 14%f	89 18%cf	23 15%	34 9%	36 13%	15 11%	52 26%ijk	55 13%r	21 17%r	25 19%r	12 36%mn	6 14%r	6 3%	12 14%r	70 10%	23 6%	47 14%u	62 22%t	10 27%uv	15 26%uv	37 20%u	6 21%u
Don't know	2 *	1 *	1 *	-	1 *	1 *	-	-	2 *	1 *	-	-	-	2 1%	1 *	-	-	-	-	-	1 1%	-	-	-	2 1%t	-	-	2 1%	-
Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	3.76	3.86b	3.66	3.95deh	3.45	3.65d	4.22cde	3.78dh	3.55	3.77	3.97jkl	3.80l	3.77l	3.31	3.69p	3.68p	3.71p	3.21	3.61	4.25mno	3.55	3.90w	4.06vxy	3.74xyz	3.41	3.23	3.26	3.49	3.60
Standard deviation	1.04	1.01	1.06	1.01	1.04	1.06	0.82	1.05	1.05	1.09	0.94	0.99	0.96	1.20	0.94	1.13	1.25	1.34	1.01	0.79	1.05	0.95	0.91	0.97	1.15	1.10	1.06	1.18	1.25
Standard error	0.03	0.05	0.04	0.07	0.05	0.06	0.06	0.06	0.04	0.09	0.05	0.06	0.08	0.08	0.05	0.10	0.11	0.23	0.17	0.06	0.11	0.04	0.05	0.05	0.07	0.17	0.14	0.09	0.22

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 14
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your household level of savings
Base: All respondents

	Gender			Age							Social Grade					Working Status					Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	986	483	502	182	349	240	215	281	490	145	378	278	140	189	404	125	127	27**	47*	176	79*	694	357	337	263	34*	56*	173	29**
Very satisfied	(5) 13%	90 19% ^b	42 8%	28 15% ^{dh}	11 3%	29 12% ^{dh}	63 29% ^{cd}	32 12% ^{dh}	36 7% ^d	24 16%	72 19% ^{ijkl}	36 13% ^{kl}	15 11% ^l	8 4%	38 10%	9 7%	20 16% ^{mns}	-	4 9%	56 32% ^{mnoqs}	4 5%	111 16% ^w	86 24% ^{wxyz}	25 7% ^y	15 6%	1 2%	-	15 8% ^y	5 18%
Fairly satisfied	(4) 26%	127 26%	133 26%	50 28% ^d	60 17%	66 27% ^d	84 39% ^{cd}	62 22%	113 23% ^d	36 25%	130 35% ^{kl}	77 28% ^{kl}	29 21% ^l	23 12%	94 23% ^s	30 24%	30 24%	6 22%	17 35% ^s	72 41% ^{mno}	11 13%	216 31% ^w	138 39% ^{wxyz}	79 23% ^y	37 14%	4 10%	5 9%	28 16%	7 23%
Neither satisfied nor dissatisfied	(3) 19%	92 19%	91 18%	25 14%	62 18%	56 23% ^{cd}	40 19%	45 16%	99 20%	37 25%	57 15%	51 18%	32 23% ^{kl}	43 23% ^{kl}	70 17%	21 17%	28 22%	1 4%	13 27%	26 15%	25 32% ^{mnr}	123 18%	60 17%	63 19%	54 20%	10 28%	15 27%	29 17%	6 21%
Fairly dissatisfied	(2) 21%	104 21%	103 21%	47 26% ^f	90 26% ^f	54 23% ^f	16 7%	70 25% ^f	121 25% ^f	30 21%	74 20%	49 18%	38 27% ^{kl}	45 24%	107 26% ^{or}	32 26% ^{or}	19 15% ^r	8 29%	9 18% ^r	12 7%	20 26% ^{or}	131 19%	39 11%	92 27% ^u	71 27% ^t	11 31% ^u	14 25% ^u	46 27% ^u	6 19%
Very dissatisfied	(1) 20%	67 14%	126 25% ^a	22 12% ^f	125 36% ^{cefg}	35 14% ^f	11 5%	61 22% ^{cef}	121 25% ^{cef}	18 12%	40 11%	61 22% ^{kl}	26 18% ^{kl}	66 35% ^{ijkl}	93 23% ^r	31 25% ^r	22 18% ^r	12 45%	5 11%	10 6%	19 25% ^r	105 15%	33 9%	72 21% ^u	83 32% ^t	10 28% ^u	20 37% ^{uv}	53 31% ^{uv}	5 19%
NET: Satisfied	392 40%	217 45% ^b	175 35%	78 43% ^{dgh}	71 20%	94 39% ^{dh}	148 69% ^{cd}	95 34% ^d	149 30% ^d	59 41%	203 54% ^{ijkl}	113 40% ^{kl}	44 31% ^l	31 17%	132 33% ^s	39 31% ^s	51 40% ^s	6 22%	21 44% ^s	128 73% ^{mnoq}	14 18%	327 47% ^w	224 63% ^{wxyz}	104 31% ^{xy}	52 20%	4 13%	5 9%	43 25% ^y	12 41%
NET: Dissatisfied	400 41%	171 35%	230 46% ^a	69 38% ^f	215 62% ^{cefg}	89 37% ^f	27 13%	131 47% ^{ef}	242 49% ^{cef}	48 33%	114 30%	110 40% ^{kl}	64 46% ^{kl}	112 59% ^{ijkl}	200 50% ^{oqr}	64 51% ^{oqr}	41 32% ^r	20 74%	14 29% ^r	22 13%	40 50% ^{oqr}	236 34%	72 20%	164 49% ^u	154 58% ^t	20 59% ^u	34 61% ^u	99 57% ^u	11 38%
Don't know	11 1%	4 1%	6 1%	9 5% ^{defh}	1 *	1 *	-	10 4% ^{defh}	1 *	1 1%	4 1%	4 1%	-	3 2%	2 1%	1 1%	8 6% ^{mnr}	-	-	-	-	8 1%	2 *	6 2%	3 1%	-	1 2%	2 1%	-
Not applicable	23	11	12	4	9	9f	1	7	15	7	4	6	-	13jkl	4	2	3	6	-	2	7mnor	9	6	3	13t	4uvz	2	6v	2
Mean	2.93	3.14 ^b	2.72	3.09 ^{dgh}	2.26	3.00 ^{dgh}	3.80 ^{cde}	2.76 ^d	2.64 ^d	3.12	3.32 ^{kl}	2.92 ^l	2.78 ^l	2.25	2.69	2.63	3.07 ^{mns}	2.03	3.13 ^{ns}	3.87 ^{mno}	2.48	3.14 ^w	3.58 ^{wxy}	2.68 ^y	2.35	2.27	2.10	2.44	3.02
Standard deviation	1.34	1.33	1.33	1.31	1.21	1.25	1.11	1.35	1.28	1.27	1.29	1.37	1.27	1.19	1.31	1.29	1.36	1.19	1.15	1.11	1.14	1.32	1.23	1.26	1.23	1.06	1.02	1.31	1.40



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 14
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your household level of savings
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Base (exl NA for %)	986	483	502	182	349	240	215	281	490	145	378	278	140	189	404	125	127	27**	47*	176	79*	694	357	337	263	34*	56*	173	29**
Standard error	0.04	0.06	0.06	0.10	0.06	0.07	0.09	0.08	0.05	0.10	0.07	0.08	0.11	0.09	0.06	0.11	0.12	0.22	0.19	0.09	0.12	0.05	0.07	0.07	0.08	0.18	0.14	0.10	0.26

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 15
Q4. How would you describe the financial situation of your household at the moment?
 Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work-ing but seek-ing (q)	State pension (r)	Pri-vate pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mort-gage (w)	NET: Rent-ers (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31	
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*	
Very good	(5) 128 13%	85 17%b	43 8%	17 9%	21 6%	25 10%d	65 30%cd	25 9%	38 8%	23 15%	81 21%jkl	31 11%l	11 8%	5 3%	45 11%ps	9 7%	13 10%st	-	1 3%	58 33%mnopq	3 3%	109 16%w	80 22%vxyz	29 9%	15 6%	1 2%	2 3%	13 7%	4 12%	
Fairly good	(4) 386 38%	192 39%	194 38%	85 46%dh	108 30%	96 39%d	97 45%dh	110 38%d	179 35%	54 36%	174 46%l	113 40%l	57 40%l	42 21%	148 36%	47 37%	49 38%	9 28%	20 44%	83 47%ms	30 35%	306 44%w	167 46%xyzA	139 41%yz	73 26%	10 27%	11 19%	52 29%	7 23%	
Neither good nor poor	(3) 292 29%	137 28%	156 30%	54 29%	117 33%f	76 31%f	45 21%	82 29%	166 33%f	45 30%	84 22%	81 28%	45 32%i	81 40%ij	136 33%r	34 27%r	35 27%r	8 23%	18 39%r	30 17%	31 37%r	194 28%	84 23%	110 32%u	86 31%	11 29%	23 40%u	52 29%	12 41%u	
Fairly poor	(2) 137 14%	51 10%	86 17%a	21 11%f	73 20%cefh	36 14%f	7 3%	53 18%cf	78 15%f	22 15%	29 8%	43 15%i	22 16%i	43 21%l	60 15%r	28 22%mr	20 15%r	7 20%r	7 14%r	3 2%	13 15%r	68 10%	24 7%	44 13%u	65 24%t	11 30%uv	13 22%u	41 23%uv	4 14%	
Very poor	(1) 59 6%	27 6%	32 6%	6 3%	38 11%cefg	13 5%f	1 1%	15 5%f	43 8%cf	5 3%	11 3%	6 5%	29 4%	20 15%ijk	9 5%	12 7%r	9 9%r	10 29%mnopq	-	-	2 1%	7 8%r	26 4%	7 2%	18 5%u	32 12%t	3 8%u	9 15%uv	20 11%uv	2 6%
NET: Good	514 51%	277 56%b	237 46%	102 55%dh	129 36%	121 49%d	162 75%cd	135 47%d	217 43%d	77 51%	255 67%jkl	144 51%l	68 48%l	47 23%	193 47%p	55 43%	62 47%p	9 28%	22 47%	141 79%mnop	32 38%	415 59%w	247 68%vxyz	168 49%xyz	88 32%	11 29%	13 22%	64 36%	11 35%	
NET: Poor	196 19%	78 16%	118 23%a	28 15%f	112 31%cefg	49 20%f	8 4%	68 24%cf	120 24%cf	28 18%	40 11%	56 20%i	28 20%i	72 36%ijk	79 19%r	37 29%mr	31 24%r	16 49%mnop	7 14%r	6 3%	20 23%r	93 13%	31 9%	62 18%u	97 35%t	15 38%uv	21 37%uv	61 34%uv	6 20%u	
Don't know	7 1%	3 1%	4 1%	3 2%d	-	2 1%	1 1%	3 1%	2 *	2 *	3 1%	-	2 1%	-	1 1%	2 1%am	-	-	1 1%	2 3%am	1 *	1 *	-	4 2%t	2 4%uv	-	3 2%v	1 5%u		
Mean	3.39	3.52b	3.26	3.46dgh	3.00	3.34dh	4.01cde	3.27d	3.18d	3.45	3.75jkl	3.38l	3.33l	2.75	3.34ps	3.14p	3.24p	2.50	3.35p	4.08mno	3.10p	3.58w	3.80vxy	3.34xyz	2.91	2.85	2.73	2.98	3.24	
Standard deviation	1.06	1.07	1.04	0.93	1.08	1.02	0.84	1.03	1.06	1.03	0.97	1.02	0.97	1.03	1.02	1.06	1.12	1.20	0.77	0.83	0.98	0.98	0.93	0.99	1.09	1.01	1.05	1.12	1.06	
Standard error	0.03	0.05	0.04	0.07	0.06	0.06	0.07	0.06	0.04	0.08	0.05	0.06	0.08	0.07	0.05	0.09	0.10	0.20	0.13	0.07	0.10	0.04	0.05	0.05	0.07	0.16	0.14	0.08	0.19	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 16
Q5. Do you think the financial situation of your household will get better, worse or stay the same over the next 12 months?
 Base: All respondents

	Gender			Age					Social Grade					Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not working but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31	
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*	
A lot better	(5)	38 4%	24 5%	13 3%	13 7% ^{dfh}	12 3%	8 3%	4 2%	16 5%	18 3%	6 4%	17 5%	11 4%	4 3%	5 2%	27 7% ^{nr}	-	6 4% ⁿ	1 3% ⁿ	-	2 1%	2 2%	27 4%	7 2%	21 6% ^u	10 4%	-	2 3%	8 5%	-
A little better	(4)	214 21%	94 19%	120 23%	57 31% ^{efh}	98 27% ^{efh}	38 15%	21 10%	95 33% ^{efh}	98 19% ^f	24 16%	76 20%	66 23%	39 28% ^l	114 28% ^{opqr}	34 27% ^{pqr}	25 19% ^{qr}	4 11%	3 6%	15 8%	21 24% ^{qr}	139 20%	49 13%	90 27% ^{ux}	68 25%	4 10%	13 23%	51 29% ^{ux}	7 22%	
Stay the same	(3)	448 44%	234 47%	214 42%	82 44%	134 37%	110 44%	123 44%	115 40%	211 42%	65 43%	174 46%	127 45%	60 43%	86 39%	51 40%	62 48%	15 45%	25 54%	106 59% ^{mns}	30 35%	319 45%	182 50% ^{vz}	137 40%	109 40%	19 49%	23 40%	68 38%	20 65% ^{vyz}	
A little worse	(2)	217 21%	111 22%	106 21%	21 11%	71 20% ^{cg}	65 26% ^{cdg}	60 27% ^{cg}	39 13%	119 23% ^{cg}	42 27%	86 22%	51 18%	27 19%	53 26% ^j	24 20%	23 18%	6 19%	17 35% ^{mno}	48 27%	18 21%	159 23%	97 27% ^{vzA}	62 18%	55 20%	10 25%	13 23%	32 18%	3 9%	
A lot worse	(1)	58 6%	26 5%	32 6%	3 2%	36 10% ^{cefg}	14 6% ^c	5 2%	10 3%	43 9% ^{cfg}	8 5%	18 6%	17 3%	5 9% ^{ik}	19 5%	12 9% ^r	9 7% ^r	6 19% ^{mors}	2 5%	4 2%	6 7%	37 5%	18 5%	19 6%	20 7%	5 12%	6 11%	10 5%	1 4%	
NET: Better		252 25%	119 24%	133 26%	71 38% ^{efh}	110 31% ^{efh}	46 19%	25 12%	111 39% ^{defh}	115 23% ^f	30 20%	94 24%	77 27% ^l	43 31% ^l	38 19%	140 34% ^{opqr}	34 27% ^{qr}	31 23% ^{qr}	5 14%	3 6%	17 10%	23 26% ^{qr}	166 24%	56 15%	111 33% ^{ux}	79 29%	4 10%	15 27% ^{ux}	60 33% ^{ux}	7 22%
NET: Worse		275 27%	138 28%	138 27%	24 13%	107 30% ^{cg}	80 32% ^{cg}	65 30% ^{cg}	48 17%	162 32% ^{cg}	49 32%	104 27%	68 24%	32 23%	72 36% ^{ijkl}	100 24%	36 28%	32 25%	13 38%	19 41% ^m	52 29%	24 28%	196 28%	115 32% ^{vzA}	81 24%	75 27%	14 37% ^A	19 34% ^A	42 23%	4 13%
Don't know		33 3%	4 1%	29 6% ^{ea}	9 5%	8 2%	13 5% ^d	4 2%	12 4%	17 3%	7 5%	10 3%	13 4%	5 4%	5 2%	9 2%	6 4%	5 4%	1 3%	-	4 2%	9 11% ^{mqr}	21 3%	10 3%	11 3%	12 4%	2 5%	-	10 6%	-
Mean		2.95	2.96	2.95	3.33 ^{def}	2.94	2.83	2.81	3.25 ^{def}	2.85	2.85	2.97 ^l	3.02 ^l	3.08 ^l	2.75	3.12 ^{npq}	2.89	2.96 ^{pq}	2.59	2.60	2.79	2.93	2.94	2.80	3.10 ^{ux}	2.98	2.59	2.86	3.10 ^{ux}	3.06 ^x
Standard deviation		0.91	0.91	0.91	0.84	1.01	0.89	0.72	0.89	0.96	0.90	0.92	0.87	0.93	0.97	0.93	0.93	1.05	0.68	0.68	0.96	0.90	0.81	0.97	0.97	0.85	1.01	0.96	0.69	
Standard error		0.03	0.04	0.04	0.06	0.05	0.05	0.06	0.05	0.04	0.07	0.06	0.07	0.07	0.05	0.08	0.08	0.18	0.11	0.06	0.10	0.03	0.04	0.05	0.06	0.14	0.13	0.07	0.12	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 17
Q6. How would you rate the state of the UK economy at the moment?
 Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Very good	(5) 22 2%	16 3% ^b	6 1%	4 2%	2 1%	6 3% ^d	10 4% ^{dh}	5 2%	7 1%	3 2%	5 1%	9 3%	5 3%	3 2%	5 1%	3 2%	4 3%	-	3 6% ^{ms}	7 4%	-	15 2%	14 4% ^v	1 *	5 2%	-	1 2% ^v	4 2% ^v	2 8% ^v
Fairly good	(4) 202 20%	116 24% ^b	85 17%	30 16%	49 14%	47 19%	76 35% ^{cdegh}	41 14%	85 17%	42 28%	97 25% ^{ijl}	47 16%	31 22% ^l	27 13%	76 19%	24 19%	18 14%	5 16%	16 34% ^{mos}	48 27% ^{mos}	13 15%	161 23% ^w	86 24% ^{yz}	75 22% ^{yz}	37 14%	9 22%	6 10%	23 13%	3 10%
Neither good nor poor	(3) 327 32%	166 33%	161 31%	57 30%	106 30%	94 38% ^d	71 33%	87 30%	170 34%	55 36%	115 30%	99 35%	43 31%	69 34%	135 33%	38 30%	40 31%	9 28%	16 34%	60 34%	29 33%	240 34%	127 35% ^z	113 33%	76 28%	10 26%	19 32%	47 26%	11 37%
Fairly poor	(2) 317 31%	146 30%	171 33%	63 34% ^f	124 35% ^f	84 34% ^f	46 21%	92 32% ^f	178 35% ^f	39 26%	122 32%	85 30%	44 31%	65 32%	136 33% ^q	39 31%	48 37% ^q	10 29%	7 15%	55 31%	23 27%	213 30%	104 29%	109 32%	94 34%	15 38%	20 34%	60 33%	10 31%
Very poor	(1) 104 10%	42 9%	61 12%	19 10% ^f	19 17% ^{cefh}	14 6%	9 4%	41 14% ^{ef}	53 10% ^{ef}	11 7%	32 8%	30 10%	11 8%	31 15% ^{ik}	41 10% ^r	17 13% ^r	13 10% ^r	9 27% ^{moqr}	3 6%	5 3%	16 18% ^{mr}	55 8%	26 7%	30 9%	44 16% ^t	4 10%	11 20% ^{uv}	29 16% ^{uv}	4 18%
NET: Good	224 22%	133 27% ^b	91 18%	34 18%	51 14%	53 21% ^d	86 40% ^{cdegh}	46 16%	92 18%	45 29%	101 27% ^{ijl}	56 20%	36 26% ^l	30 15%	82 20%	27 21%	22 17%	5 16%	19 40% ^{mnp}	56 31% ^{mos}	13 15%	176 25% ^w	100 28% ^{yz}	76 22% ^z	43 15%	9 22%	7 12%	27 15%	5 18%
NET: Poor	420 42%	188 38%	232 45% ^a	81 44% ^f	185 52% ^{ef}	98 40% ^f	55 26%	134 46% ^f	231 46% ^f	50 33%	154 40%	115 40%	55 39%	96 48%	177 43% ^{qr}	56 44% ^q	61 47% ^{qr}	19 56% ^{qr}	10 21%	59 33%	39 45% ^q	269 38%	130 36%	139 41%	138 50% ^t	18 47%	31 54% ^u	89 49% ^u	14 45%
Don't know	38 4%	8 2%	30 6% ^a	14 7% ^{efh}	15 4% ^e	4 2%	5 2%	21 7% ^{efh}	12 2%	2 2%	11 3%	15 5%	6 4%	6 3%	14 3%	6 5%	7 5%	-	2 5%	3 2%	5 6%	19 3%	6 4%	13 4%	19 7% ^t	2 4%	1 2%	16 9% ^{uv}	-
Mean	2.71	2.83 ^b	2.59	2.64 ^d	2.43	2.78 ^{dgh}	3.15 ^{cdegh}	2.53	2.63 ^d	2.91	2.78 ^l	2.70 ^l	2.82 ^l	2.52	2.67 ^p	2.64	2.62	2.33	3.21 ^{mno}	2.99 ^{mno}	2.49	2.80 ^w	2.88 ^{vyz}	2.72 ^{yz}	2.48	2.64	2.40	2.46	2.67
Standard deviation	0.99	1.00	0.96	0.97	0.97	0.91	0.96	0.99	0.94	0.95	0.97	0.99	1.00	0.97	0.95	1.03	0.97	1.06	0.99	0.93	0.99	0.96	0.98	0.93	1.00	0.96	1.00	1.02	1.10
Standard error	0.03	0.05	0.04	0.07	0.05	0.05	0.08	0.06	0.04	0.08	0.05	0.06	0.09	0.07	0.05	0.09	0.08	0.18	0.17	0.08	0.10	0.04	0.05	0.05	0.06	0.16	0.13	0.08	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 18
Q7. Do you think the UK economy will get better, worse or stay the same over the next 12 months?
 Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemp-loyed (p)	Not work-ing but seek-ing (q)	State pension (r)	Pri-vate pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mort-gage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31	
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*	
A lot better	(5)	18 2%	14 3%b	4 1%	2 1%	3 1%	4 2%	8 4%d	4 1%	6 1%	2 1%	3 1%	10 4%i	1 2%	4 2%	7 2%	2 1%	2 -	3 6% <i>s</i>	4 2%	-	13	9	4	4	-	-	4	1	
A little better	(4)	115 11%	71 14%b	44 8%	22 12%	29 8%	28 11%	35 16% <i>dh</i>	30 10%	49 10%	20 13%	49 13% <i>l</i>	28 10%	24 17% <i>jl</i>	13 7%	9 12%	15 11%	2 5%	4 9%	27 15% <i>n</i>	8 9%	92 13% <i>w</i>	51 14% <i>y</i>	41 12% <i>y</i>	20 7%	4 10%	2 3%	15 8%	2 7%	
Stay the same	(3)	183 18%	100 20%	84 16%	26 14%	67 19%	49 20%	41 19%	44 15%	99 22%	34 15%	57 19%	27 20%	44 22% <i>ai</i>	72 18%	27 22%	19 15%	6 17%	11 23%	28 15%	21 24%	129 18%	67 18%	62 18%	46 17%	8 21%	9 16%	29 16%	8 26%	
A little worse	(2)	364 36%	166 34%	197 38%	75 40% <i>d</i>	111 31%	101 40% <i>cd</i>	77 36%	108 38%	178 35%	62 40%	140 37%	113 40%	45 32%	66 33%	149 37%	47 37%	42 33%	11 32%	16 35%	71 40%	27 31%	250 36%	136 37%	114 34%	103 38%	16 42%	23 41%	64 36%	10 34%
A lot worse	(1)	244 24%	117 24%	127 25%	47 26%	111 31% <i>efh</i>	46 18%	79 27% <i>ef</i>	126 25% <i>e</i>	23 15%	106 28% <i>ijk</i>	56 20%	26 19%	26 28% <i>ijk</i>	57 24%	29 23%	43 33% <i>mrs</i>	12 35%	8 17%	37 21%	17 20%	161 23%	76 21%	85 25%	74 27%	6 15%	22 38% <i>uvx</i>	47 26%	9 28%	
NET: Better	133 13%	85 17% <i>b</i>	48 9%	25 13%	33 9%	32 13%	43 20% <i>degh</i>	33 12%	56 11%	22 15%	52 14%	38 13%	25 18% <i>l</i>	17 8%	58 14%	11 9%	17 13%	2 5%	7 15%	31 17% <i>n</i>	8 9%	105 15% <i>w</i>	60 17% <i>y</i>	45 13% <i>y</i>	24 9%	4 10%	2 3%	19 10%	4 12%	
NET: Worse	608 60%	284 57%	324 63%	122 66% <i>f</i>	223 62%	146 59%	117 54%	187 65% <i>f</i>	304 60%	84 55%	246 64% <i>k</i>	168 59%	71 51%	122 61%	248 61%	76 60%	85 66% <i>s</i>	22 67%	24 52%	108 60%	44 51%	411 58%	212 58%	199 59%	178 65%	22 57%	45 79% <i>uvxz</i>	110 62%	19 62%	
Don't know	85 8%	26 5%	59 11% <i>a</i>	13 7%	36 10%	21 8%	16 7%	23 8%	46 9%	12 8%	27 7%	23 8%	16 12%	18 9%	30 7%	13 10%	8 7%	4 11%	5 10%	12 7%	14 16% <i>mor</i>	58 8%	24 7%	34 10% <i>y</i>	27 10%	5 12% <i>ey</i>	1 2%	22 12% <i>uyA</i>	-	
Mean	2.24	2.35 <i>b</i>	2.12	2.17	2.08	2.32 <i>dg</i>	2.48 <i>cdg</i>	2.13	2.20	2.41	2.16	2.33	2.43 <i>il</i>	2.14	2.25	2.20	2.10	1.91	2.47 <i>p</i>	2.34 <i>p</i>	2.26	2.30 <i>w</i>	2.35 <i>yz</i>	2.23 <i>y</i>	2.10	2.29 <i>y</i>	1.84	2.15 <i>y</i>	2.26 <i>y</i>	
Standard deviation	1.04	1.10	0.96	1.02	1.00	0.99	1.12	1.01	1.00	0.97	1.03	1.05	1.06	1.00	1.05	0.97	1.07	0.91	1.12	1.07	0.95	1.06	1.07	1.04	0.97	0.89	0.82	1.03	1.10	
Standard error	0.03	0.05	0.04	0.08	0.06	0.06	0.09	0.06	0.04	0.08	0.06	0.06	0.10	0.07	0.05	0.09	0.09	0.16	0.19	0.09	0.11	0.04	0.06	0.06	0.06	0.15	0.11	0.08	0.20	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 19
Q8. Do you think the state of the UK's economy has a positive or negative impact on your household's financial situation, or do you think it has no impact?
 Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31	
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*	
Very positive	(5) 1%	14 2%	8 1%	6 3% ^{eh}	5 1%	3 1%	1 *	5 2%	5 2%	4 1%	3 2%	4 1%	6 2%	2 1%	2 1%	5 1%	3 2%	3 2%	-	1 3%	2 1%	-	11 2%	9 2%	2 1%	-	2 4% ^{vz}	-	1 3% ^z	
Fairly positive	(4) 10%	99 12% ^b	59 8%	41 13% ^{dh}	25 7%	26 9%	23 9%	26 12%	32 11%	41 8%	14 9%	49 13% ^l	23 8% ^l	20 14% ^l	7 4%	43 11%	9 7%	14 11%	4 13%	1 3%	22 12%	5 6%	76 11%	38 11%	38 11%	22 8%	3 8%	5 9%	14 8%	1 4%
No impact	(3) 31%	182 37% ^b	134 26%	49 26%	85 24%	93 38% ^{cdg}	89 41% ^{cdgh}	70 25%	157 31% ^{dg}	63 41%	120 31%	92 33%	34 24%	69 34%	113 28%	40 32%	37 29%	9 26%	18 39%	69 39% ^{am}	30 35%	224 32%	136 37% ^{vy}	88 26%	77 28%	11 27%	13 23%	53 30%	16 52% ^{vxzy}	
Fairly negative	(2) 39%	397 39%	181 37%	216 42%	62 34%	153 43% ^c	103 41%	79 36%	103 36%	215 43% ^c	60 39%	149 36%	103 45%	63 40%	81 43% ^o	175 48%	48 38%	40 31%	12 36%	16 34%	73 41%	33 38%	287 41%	140 39% ^A	147 43% ^{zA}	104 38%	15 38%	28 49% ^A	6 34%	19% ^A
Very negative ⁱ	(1) 9%	88 8%	39 8%	49 10%	14 7%	53 15% ^{cefh}	14 6%	8 4%	32 11% ^{ef}	48 10% ^{ef}	5 3%	32 8%	26 9%	10 7%	20 10%	41 10% ^{fr}	9 7%	14 11% ^{fr}	6 17% ^{fr}	4 8%	7 4%	7 8%	53 7%	21 6%	31 9%	34 13% ^t	4 10%	7 12%	23 13% ^u	1 4%
NET: Positive	114 11%	67 14% ^b	47 9%	30 16% ^{deh}	29 8%	24 10%	31 14% ^{dh}	38 13% ^d	45 9%	17 11%	53 14% ^l	29 10% ^l	22 16% ^l	10 5%	49 12%	12 10%	17 13%	4 13%	3 6%	24 14%	5 6%	88 12%	47 13%	40 12%	24 8%	3 9%	8 13%	14 8%	2 7%	
NET: Negative	485 48%	219 44%	266 52% ^a	76 41%	206 58% ^{cefg}	116 47%	87 40%	135 47%	264 52% ^{cf}	65 42%	181 47%	130 46%	73 52%	101 50%	215 53% ^o	58 45%	55 42%	17 53%	20 42%	81 45%	40 47%	340 48%	161 44% ^A	179 53% ^{uA}	138 50%	19 48% ^A	35 61% ^{uA}	85 47% ^A	7 22%	
Don't know	94 9%	26 5%	68 13% ^a	31 17% ^{defh}	37 10% ^{ef}	15 6%	10 5%	44 15% ^{efh}	40 8%	8 5%	27 7%	33 12% ⁱ	11 8%	22 11%	31 8% ^{fr}	17 13% ^{fr}	21 16% ^{mr}	3 8%	6 13% ^r	5 3%	11 13% ^r	52 7%	19 5%	33 10% ^u	36 13% ^t	6 17% ^{uy}	2 3%	28 16% ^{uy}	6 19% ^{uy}	
Mean	2.51	2.61 ^b	2.41	2.65 ^{dh}	2.29	2.55 ^d	2.72 ^{deg} h	2.49 ^d	2.43 ^d	2.65	2.56 ^l	2.52	2.55	2.39	2.46	2.52	2.55	2.39	2.53	2.65 ^m	2.43	2.55 ^w	2.63 ^{vz}	2.45	2.39	2.39	2.42	2.38	2.80	
Standard deviation	0.87	0.87	0.85	0.96	0.87	0.77	0.83	0.95	0.83	0.77	0.88	0.88	0.90	0.79	0.88	0.86	0.97	0.96	0.85	0.80	0.76	0.86	0.86	0.86	0.88	0.83	0.97	0.85	0.78	
Standard error	0.03	0.04	0.04	0.08	0.05	0.05	0.07	0.06	0.04	0.06	0.05	0.06	0.08	0.06	0.05	0.08	0.09	0.17	0.15	0.07	0.08	0.03	0.05	0.05	0.06	0.14	0.13	0.07	0.16	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 20
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Summary
Base: All respondents

		Q16 Summary													
		Banking (by this we mean day to day banking services, like current accounts, savings accounts) (a)	Longer-term financial products (e.g. investments/pensions, life insurance etc) (b)	Food/groceries (c)	Domestic appliances (e.g. fridges, washing machines, etc.) (d)	Technology appliances (e.g. cameras, home computers, TVs) (e)	Broadband/home phone services (f)	Mobile phone services (g)	Gas and electricity (h)	Water (supplied to your home) (i)	Trades services (e.g. plumbers, builders, electricians, etc.) (j)	Train travel (k)	Airlines / holiday operators (l)	Car dealers (m)	Estate and lettings agents (n)
Unweighted base		1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009
Weighted base		1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009
Trust a great deal	(5)	92 9%bgjklmn	30 3%mn	132 13%abefghijklmn	114 11%bfgghijklmn	100 10%bfgghijklmn	74 7%bjlmn	69 7%bjlmn	75 7%bjlmn	214 21%abcdefgghijklmn	42 4%mn	60 6%bjlmn	43 4%mn	12 1%	16 2%
Trust quite a lot	(4)	374 37%cbfjklmn	211 21%mn	500 50%abefghijklmn	468 46%abfghijklmn	443 44%abfghijklmn	329 33%bkmn	340 34%bkmn	364 36%bfklmn	428 42%abfghijklmn	329 33%bkmn	280 28%bmn	315 31%bmn	103 10%	126 12%
Neither trust nor don't trust	(3)	275 27%	385 38%acdehikmn	294 29%ai	305 30%ai	311 31%ai	348 34%acdein	365 36%acdehikmn	317 31%ai	257 25%	406 40%acdeghikmn	312 31%ai	393 39%acdehikmn	320 32%ai	304 30%ai
Don't trust very much	(2)	167 17%cdei	212 21%acdeghijkl	54 5%	74 7%ai	92 9%ci	204 20%acdeghijk	168 17%cdei	170 17%cdeik	49 5%	162 16%cdei	137 14%cdei	177 18%cdeik	354 35%abcdefgghijkl n	315 31%abcdefgghijkl
Don't trust at all	(1)	86 8%cdeghijkl	88 9%cdeghijkl	13 1%	21 2%	31 3%ci	41 4%cdi	53 5%cdeijl	65 6%cdeijl	17 2%	37 4%cdi	52 5%cdei	37 4%cdi	172 17%abcdefgghijkl	159 16%abcdefgghijkl
NET: Trust		466 46%bfgjklmn	241 24%mn	633 63%abdefghijklmn	582 58%abefghijklmn	544 54%abfghijklmn	402 40%bklmn	409 41%bjklmn	439 44%bfjklmn	642 64%abdefghijklmn	372 37%bmn	340 34%bmn	358 35%bmn	115 11%	142 14%mn
NET: Don't trust		252 25%cdeghijkl	300 30%acdeghijkl	67 7%	95 9%ci	123 12%cdi	244 24%cdeijkl	220 22%cdei	235 23%cdeijk	66 7%	198 20%cdei	189 19%cdei	214 21%cdei	526 52%abcdefgghijkl n	474 47%abcdefgghijkl
Don't know		16 2%	83 8%acdeghijlm	15 2%	28 3%acfg	32 3%acfgh	15 1%	15 2%	18 2%	44 4%acdfgh	33 3%acfgh	168 17%abcdefghijlmn	44 4%acdfgh	48 5%acdfghj	88 9%acdeghijlm
Mean		3.22bmn	2.87mn	3.69abdefghijkl n	3.59abefghijklmn	3.50abfghijklmn	3.19bmn	3.21bmn	3.22bmn	3.80abcdefgghijkl mn	3.18bmn	3.19bmn	3.16bmn	2.41	2.48m
Standard deviation		1.10	0.98	0.82	0.87	0.91	0.98	0.98	1.03	0.90	0.89	1.00	0.90	0.94	0.99
Standard error		0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 21
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Banking (by this we mean day to day banking services, like current accounts, savings accounts)
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemp-loyed (o)	Not work-ing but seek-ing (p)	State pension (q)	Pri-vate pension (r)	House person (s)	NET: Home-owners (t)	Owned out-right (u)	Owned with mort-gage (v)	NET: Rent-ers (w)	Rent-ed from coun-cil (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 9%	40 8%	52 10%	35 19%	18 defh 5%	20 8%	19 9%	38 13%deh	35 7%	9 6%	33 9%	27 10%	10 7%	21 11%	27 7%	16 12% ^m	19 15% ^m	4 13%	4 8%	17 9%	6 7%	58 8%	33 9%	25 7%	29 10%	3 7%	7 12%	19 11%	6 19% ^{vv}
Trust quite a lot	(4) 37%	179 36%	195 38%	78 42%deh	113 32%	79 32%	103 48%deh	112 39% ^h	159 31%	45 30%	138 36%	102 36%	67 48% ^{ijl}	65 32%	132 32%	42 33%	53 41% ^p	7 22%	25 54% ^{mnp}	84 47% ^{mnp}	29 34%	265 38%	144 40%	121 36%	96 35%	13 34%	20 35%	63 35%	12 40%
Neither trust nor don't trust	(3) 27%	128 26%	147 29%	37 20%	107 30% ^c	82 33% ^{cfg}	49 22%	69 24%	157 31% ^{cfg}	49 32%	122 32% ^k	71 25% ^k	22 16%	60 30% ^k	117 29%	32 25%	31 24%	13 38%	9 19%	44 25%	29 34%	195 28%	105 29%	91 27%	70 25%	10 28%	16 28%	44 24%	9 30%
Don't trust very much	(2) 17%	96 19% ^b	71 14%	21 11%	75 21% ^c	41 16%	30 14%	47 16%	90 18% ^c	32 21%	63 16%	58 20%	28 13%	28 14%	87 21% ^{ors}	29 23% ^{ors}	16 12%	4 11%	5 11%	22 12%	5 6%	125 18%	51 14%	74 22% ^{uyz}	39 14%	8 22%	5 8%	26 14%	2 8%
Don't trust at all	(1) 8%	49 10%	37 7%	9 5%	38 11% ^{cg}	24 10% ^{cg}	15 7%	15 5%	56 11% ^{cg}	15 10%	23 6%	21 7%	20 14% ^{ij}	22 11% ⁱ	41 10%	7 5%	7 5%	5 15% ^{no}	2 5%	12 7%	11 13% ^{no}	51 7%	27 7%	24 7%	34 12% ^t	3 9%	10 17% ^{uv}	21 11%	1 3%
NET: Trust	466 46%	219 44%	247 48%	113 61% ^{deh}	131 37%	99 40%	122 56% ^{deh}	150 52% ^{deh}	194 38%	54 36%	172 45%	129 46%	77 55% ^{il}	87 43%	159 39%	58 45%	72 56% ^{mps}	12 35%	29 63% ^{mps}	101 56% ^{mps}	35 41%	323 46%	177 49%	146 43%	125 45%	15 40%	27 47%	83 46%	18 59%
NET: Don't trust	252 25%	145 29% ^b	107 21%	30 16%	112 31% ^{cfg}	65 26% ^c	45 21%	62 21%	146 29% ^{cfg}	47 31%	85 22%	79 28%	38 27%	50 25%	128 31% ^{ors}	35 28% ^o	23 18%	9 27%	8 16%	34 19%	16 19%	177 25%	78 22%	98 29% ^{uA}	73 26%	12 31%	14 25%	46 26%	3 11%
Don't know	16 2%	2 *	14 3% ^a	6 3%	7 2%	2 1%	1 1%	7 2%	8 2%	2 1%	3 1%	5 2%	3 2%	6 3% ⁱ	2 1%	4 3% ^r	-	1 3%	-	6 7% ^{mnr}	8 1%	3 1%	5 1%	8 3%	1 3%	-	7 4% ^u	-	
Mean	3.22	3.13	3.31 ^a	3.61 ^{def}	3.00	3.12	3.38 ^{deh}	3.40 ^{deh}	3.05	3.00	3.26	3.20	3.22	3.19	3.04	3.25	3.49 ^{mps}	3.06	3.51 ^m	3.40 ^m	3.17	3.22	3.29	3.15	3.18	3.08	3.16	3.20	3.65 ^{vzx}
Standard deviation	1.10	1.13	1.07	1.08	1.08	1.10	1.05	1.08	1.11	1.07	1.03	1.11	1.21	1.15	1.10	1.11	1.07	1.22	0.99	1.04	1.13	1.07	1.06	1.07	1.19	1.11	1.26	1.19	0.98
Standard error	0.03	0.05	0.05	0.08	0.06	0.06	0.08	0.07	0.05	0.08	0.05	0.07	0.10	0.08	0.05	0.10	0.09	0.21	0.16	0.08	0.12	0.04	0.06	0.06	0.07	0.18	0.16	0.09	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 22
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Longer-term financial products (e.g. investments/pensions, life insurance etc)
Base: All respondents

	Gender		Age						Social Grade				Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 30 3%	8 2%	22 4%a	10 6%h	9 2%	6 3%	4 2%	14 5%h	11 2%	6 4%	16 4%	7 2%	4 3%	3 1%	13 3%	6 5%	5 4%	-	-	3 2%	3 3%	25 4%	14 4%	11 3%	4 2%	1 2%	1 1%	3 2%	-
Trust quite a lot	(4) 211 21%	104 21%	107 21%	44 24%	62 17%	49 20%	56 26%dh	64 22%	91 18%	40 26%	87 23%l	60 21%	36 25%l	29 14%	85 21%	28 22%	28 21%	4 12%	5 10%	43 24%	18 21%	168 24%w	84 23%z	83 24%z	40 15%	6 15%	10 18%	24 14%	3 10%
Neither trust nor don't trust	(3) 385 38%	207 42%b	178 35%	55 30%	137 38%c	103 42%cg	90 42%cg	92 32%	203 40%cg	50 33%	166 43%jl	97 34%	52 37%	70 35%	161 39%	40 31%	40 30%	13 39%	17 37%	86 48%nos	29 34%	284 40%w	153 42%x	131 39%x	87 31%	6 16%	20 35%x	61 34%x	14 46%x
Don't trust very much	(2) 212 21%	100 20%	112 22%	41 22%f	86 24%f	57 23%f	28 13%	66 23%f	117 23%f	32 21%	72 18%	26 25%i	46 18%	23%	97 24%rs	34 27%rs	28 21%	8 23%	7 15%	27 15%	11 13%	133 19%	63 17%	70 21%	71 26%t	12 31%u	15 26%	45 25%u	8 26%
Don't trust at all	(1) 88 9%	50 10%	38 7%	9 5%	37 10%cg	22 9%	20 9%	16 6%	52 10%cg	16 11%	24 6%	23 8%	15 11%	26 13%i	31 8%	10 8%	11 9%	5 14%	5 11%	15 8%	12 14%	54 8%	28 8%	26 8%	32 12%	6 15%	4 6%	22 13%	2 8%
NET: Trust	241 24%	113 23%	128 25%	55 29%dh	71 20%	55 22%	60 28%dh	78 27%dh	103 20%	45 30%	103 27%l	67 23%l	39 28%l	32 16%	98 24%	34 27%q	33 26%q	4 12%	5 10%	46 26%q	21 24%	193 27%w	99 27%zA	95 28%zA	45 16%	7 17%	11 19%	27 15%	3 10%
NET: Don't trust	300 30%	150 30%	151 29%	50 27%	124 35%f	79 32%f	48 22%	83 29%	169 33%f	49 32%	92 33%i	41 29%	72 36%i	31%	128 31%	44 35%r	39 30%	12 37%	12 26%	42 23%	23 27%	187 27%	91 25%	96 28%	103 38%t	18 46%uv	18 32%	67 37%uv	10 34%
Don't know	83 8%	26 5%	57 11%a	27 14%deh	12 7%	18 5%	18 8%	34 12%eh	31 6%	8 5%	20 5%	26 9%	8 5%	29 14%ik	21 5%	9 7%	18 14%mr	4 12%r	13 27%mnr	5 3%	13 16%mnr	39 6%	20 6%	19 5%	41 15%t	8 20%uv	8 14%uv	24 14%uv	3 10%
Mean	2.87	2.83	2.92	3.04deh	2.76	2.83	2.98dh	2.97dh	2.77	2.90	3.01jl	2.83l	2.90l	2.64	2.88	2.88	2.89	2.56	2.64	2.95p	2.85	2.97w	2.98xz	2.95xz	2.63	2.47	2.79	2.62	2.65
Standard deviation	0.98	0.95	1.00	1.01	0.97	0.95	0.96	1.00	0.96	1.05	0.94	0.98	1.02	0.98	0.96	1.03	1.05	0.94	0.91	1.09	0.96	0.96	0.96	0.97	0.98	1.10	0.91	0.98	0.81
Standard error	0.03	0.05	0.04	0.08	0.05	0.06	0.08	0.06	0.04	0.09	0.05	0.06	0.09	0.07	0.05	0.09	0.10	0.17	0.17	0.07	0.12	0.04	0.05	0.05	0.06	0.19	0.13	0.08	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 23
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Food/groceries
Base: All respondents

	Gender			Age						Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemp-loyed (o)	Not work-ing but seek-ing (p)	State pension (q)	Pri-vate pension (r)	House person (s)	NET: Home-owners (t)	Owned out-right (u)	Owned with mort-gage (v)	NET: Rent-ers (w)	Rent-ed from coun-cil (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 132 13%	69 14%	63 12%	43 23%defh	33 9%	29 12%	27 13%	53 19%deh	52 10%	22 15%	49 13%	36 13%	24 17%	24 12%	40 10%	23 18%mq	28 22%mq	3 10%	2 5%	24 13%	10 12%	87 12%	51 14%	35 10%	40 15%	6 15%	9 15%	26 14%	6 18%
Trust quite a lot	(4) 500 50%	240 49%	260 51%	95 51%	185 52%	115 46%	106 49%	147 51%	247 49%	64 42%	195 51%	138 48%	68 49%	99 49%	210 51%	60 47%	59 45%	18 53%	28 61%	85 48%	40 47%	356 51%	180 49%	177 52%	131 47%	17 45%	26 45%	87 49%	13 44%
Neither trust nor don't trust	(3) 294 29%	146 30%	147 29%	35 19%	98 27%cd	88 35%cdg	73 34%cg	65 23%	156 31%cg	56 37%	114 30%	78 28%	41 29%	61 30%	127 31%	29 23%	32 24%	9 28%	15 32%	58 32%	23 27%	210 30%	110 30%	101 30%	73 27%	12 30%	14 24%	48 27%	10 33%
Don't trust very much	(2) 54 5%	30 6%	24 5%	6 3%	23 6%	14 6%	11 5%	11 4%	32 6%	7 4%	22 6%	20 7%	5 3%	7 4%	20 5%	11 9%	5 4%	1 3%	1 2%	11 6%	5 5%	35 5%	20 5%	15 4%	18 6%	2 4%	5 8%	11 6%	2 6%
Don't trust at all	(1) 13 1%	6 1%	8 1%	2 1%	10 3%ef	1 *	- -	4 1%	9 2%	1 1%	1 *	4 1%	2 1%	6 3%ei	5 1%	2 2%	4 3%er	1 3%er	- -	- -	1 1%	6 1%	1 *	5 2%	7 3%et	- -	4 7%uv	3 2%	- -
NET: Trust	633 63%	309 63%	323 63%	137 74%defh	219 61%	144 58%	133 61%	201 70%deh	299 59%	87 57%	243 64%	173 61%	92 65%	123 61%	250 61%	83 66%	87 67%	21 63%	31 66%	110 61%	50 59%	443 63%	231 64%	212 62%	171 62%	23 61%	35 60%	113 63%	19 62%
NET: Don't trust	67 7%	35 7%	32 6%	8 4%	33 9%cd	15 6%	11 5%	16 5%	41 8%	8 5%	23 6%	25 9%	7 5%	13 6%	25 10%	13 7%	9 6%	2 6%	1 2%	11 6%	6 7%	41 6%	21 6%	20 6%	25 9%	2 4%	8 14%uv	15 8%	2 6%
Don't know	15 2%	3 1%	12 2%a	5 3%f	8 2%f	2 1%	- -	6 2%	9 2%	2 1%	2 *	8 3%ei	1 1%	5 2%ei	5 1%	1 2%	2 3%er	1 -	- -	- -	6 7%mnor	9 1%	2 2%	7 2%	2 5%u	1 2%	4 2%	- -	- -
Mean	3.69	3.69	3.69	3.94defh	3.60	3.64	3.69	3.83deh	3.61	3.67	3.70	3.65	3.77	3.65	3.65	3.72	3.81m	3.66	3.69	3.68	3.68	3.69	3.72	3.67	3.67	3.75	3.55	3.69	3.74
Standard deviation	0.82	0.83	0.81	0.81	0.86	0.78	0.75	0.83	0.83	0.81	0.77	0.85	0.82	0.85	0.78	0.93	0.93	0.83	0.60	0.78	0.82	0.79	0.78	0.79	0.90	0.79	1.06	0.87	0.83
Standard error	0.03	0.04	0.03	0.06	0.05	0.05	0.06	0.05	0.04	0.06	0.04	0.05	0.07	0.06	0.04	0.08	0.08	0.14	0.10	0.06	0.09	0.03	0.04	0.04	0.05	0.13	0.14	0.07	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 24
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Domestic appliances (e.g. fridges, washing machines, etc.)
Base: All respondents

	Gender			Age						Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (AA)	Rent free (AB)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 114 11%	54 11%	59 12%	36 20%defh	34 10%	24 10%	19 9%	49 17%defh	46 9%	17 11%	42 11%	42 15%l	14 10%	16 8%	42 10%	22 18%ms	20 15%	3 8%	3 6%	18 10%	7 8%	72 10%	39 11%	32 10%	38 14%	4 9%	6 10%	29 16%v	4 13%
Trust quite a lot	(4) 468 46%	223 45%	245 48%	78 42%	170 48%	113 45%	106 49%	125 44%	236 47%	73 48%	187 49%	118 41%	71 50%	91 45%	185 45%	52 41%	66 50%	12 37%	20 43%	90 50%	43 50%	349 50%w	187 52%zA	162 48%z	109 40%	17 45%	26 46%	66 37%	9 31%
Neither trust nor don't trust	(3) 305 30%	157 32%	148 29%	43 23%	106 30%	88 36%cg	68 32%	72 25%	164 33%cg	51 34%	119 31%	84 29%	35 25%	68 34%	127 31%	40 32%	30 23%	10 29%	18 38%	55 31%	25 30%	208 30%	102 28%	106 31%	81 29%	11 29%	17 30%	52 29%	16 52%uvvz
Don't trust very much	(2) 74 7%	43 9%	31 6%	17 9%	25 7%	16 7%	16 7%	22 8%	36 7%	10 6%	25 7%	23 8%	14 10%	12 6%	32 8%	8 6%	8 6%	6 19%mnors	4 8%	13 7%	3 3%	49 7%	25 7%	24 7%	24 9%	5 12%	5 8%	15 8%	1 3%
Don't trust at all	(1) 21 2%	9 2%	12 2%	3 2%	9 2%	3 1%	6 3%	3 1%	11 2%	1 1%	3 1%	7 2%	4 3%	7 4%	8 2%	3 3%	2 2%	-	2 5%	3 2%	2 2%	12 2%	7 2%	5 2%	8 3%	-	3 5%	6 3%	-
NET: Trust	582 58%	277 56%	304 59%	115 62%	205 57%	137 55%	126 58%	174 61%	282 56%	89 59%	229 60%	160 56%	85 60%	107 53%	227 56%	74 59%	85 65%mp	15 46%	23 49%	108 60%	49 57%	421 60%	226 62%z	195 57%	147 53%	21 54%	32 56%	94 53%	14 44%
NET: Don't trust	95 9%	52 10%	43 8%	20 11%	34 9%	19 8%	23 10%	25 9%	47 9%	11 7%	28 7%	30 10%	18 13%	19 10%	40 10%	11 9%	10 7%	6 19%os	6 13%	16 9%	5 6%	61 9%	32 9%	29 9%	33 12%	5 12%	8 13%	21 12%	1 3%
Don't know	28 3%	9 2%	19 4%	9 5%f	14 4%f	5 2%	-	15 5%efh	12 2%f	1 1%	6 1%	11 4%l	3 2%	8 4%	13 3%r	1 1%	5 4%r	2 6%nr	-	-	6 7%nr	13 2%	3 1%	10 3%u	15 5%t	2 5%u	1 2%	12 7%u	-
Mean	3.59	3.56	3.62	3.72h	3.57	3.57	3.54	3.72defh	3.55	3.62	3.64	3.61	3.56	3.50	3.56	3.65	3.74mpq	3.38	3.36	3.60	3.61	3.61	3.63	3.58	3.55	3.55	3.48	3.58	3.54
Standard deviation	0.87	0.87	0.86	0.95	0.86	0.80	0.87	0.89	0.85	0.79	0.80	0.93	0.91	0.88	0.86	0.94	0.86	0.92	0.91	0.83	0.79	0.83	0.84	0.83	0.96	0.84	0.97	0.99	0.77
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.07	0.05	0.04	0.06	0.04	0.06	0.08	0.06	0.04	0.08	0.07	0.16	0.15	0.07	0.08	0.03	0.05	0.04	0.06	0.14	0.13	0.08	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 25
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Technology appliances (e.g. cameras, home computers, TVs)
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 100 10%	54 11%	46 9%	34 18%defh	28 8%	20 8%	18 8%	44 15%defh	39 8%	14 9%	34 9%	30 11%	16 12%	20 10%	34 8%	16 13%	20 15%mr	3 10%	5 12%	13 7%	8 10%	57 8%	24 7%	33 10%	36 13%t	3 7%	6 11%	27 15%u	7 24%uvz
Trust quite a lot	(4) 443 44%	220 44%	223 43%	83 45%	148 41%	104 42%	109 50%	120 42%	215 43%	67 44%	176 46%	118 42%	72 51%l	77 38%	183 45%	53 42%	57 44%	11 33%	18 37%	92 51%r	30 35%	345 49%w	193 53%v	152 45%z	89 32%	14 37%	21 36%	54 30%	9 30%
Neither trust nor don't trust	(3) 311 31%	149 30%	162 31%	36 19%	112 31%cg	97 39%cdfg	65 30%c	67 23%	179 35%cg	51 34%	127 34%	78 27%	34 24%	72 36%k	123 30%	39 31%	30 23%	10 31%	17 37%	57 32%	34 40%o	213 30%	111 31%	102 30%	86 31%	15 40%	16 28%	55 31%	11 36%
Don't trust very much	(2) 92 9%	42 9%	50 10%	17 9%	42 12%e	16 6%	17 8%	33 12%e	42 8%	13 8%	33 9%	35 12%l	13 9%	11 5%	45 11%	12 9%	12 9%	4 13%	4 8%	12 7%	4 5%	58 8%	22 6%	35 10%u	32 11%	4 9%	10 17%u	18 10%	3 10%
Don't trust at all	(1) 31 3%	18 4%	13 3%	8 4%	14 4%	4 1%	5 3%	10 4%	15 3%	1 1%	7 2%	8 3%	4 3%	12 6%l	2 3%	6 5%	2 6%	3 6%	4 2%	3 3%	16 2%	6 2%	11 3%	15 5%t	-	4 6%u	11 6%u	-	
NET: Trust	544 54%	274 55%	270 52%	116 63%deh	176 49%	125 50%	127 58%d	163 57%	254 50%	82 54%	210 55%	148 52%	88 63%j	97 48%	217 53%	69 55%	77 60%r	15 44%	23 49%	105 59%r	38 44%	402 57%w	217 60%z	185 54%	126 46%	17 43%	27 47%	82 46%	17 54%
NET: Don't trust	123 12%	60 12%	63 12%	25 13%e	56 16%e	19 8%	22 10%	43 15%e	57 11%	14 9%	39 10%	43 15%	17 12%	23 11%	56 14%	14 11%	18 14%	6 19%	6 14%	16 9%	7 8%	74 10%	28 8%	46 13%u	46 17%t	4 9%	13 23%u	29 16%u	3 10%
Don't know	32 3%	11 2%	20 4%	8 5%	14 4%	7 3%	3 1%	14 5%f	15 3%	5 4%	6 1%	15 5%k	1 1%	10 5%k	12 3%	5 4%	5 4%	2 6%r	-	1 1%	6 7%mr	15 2%	7 2%	7 2%	17 6%t	3 8%uv	1 2%	14 8%uv	-
Mean	3.50	3.52	3.48	3.66dh	3.39	3.51	3.55	3.56d	3.45	3.55	3.53	3.47	3.60	3.42	3.46	3.58	3.59	3.31	3.42	3.55	3.46	3.53w	3.58y	3.49	3.39	3.44	3.29	3.42	3.68
Standard deviation	0.91	0.93	0.89	1.03	0.95	0.80	0.85	1.02	0.87	0.81	0.84	0.96	0.91	0.98	0.91	0.90	1.02	1.07	1.00	0.81	0.89	0.85	0.77	0.92	1.05	0.78	1.09	1.09	0.96
Standard error	0.03	0.04	0.04	0.08	0.05	0.05	0.07	0.06	0.04	0.07	0.04	0.06	0.08	0.07	0.05	0.08	0.09	0.19	0.16	0.07	0.09	0.03	0.04	0.05	0.07	0.13	0.14	0.08	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 26
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Broadband/home phone services
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 74 7%	43 9%	31 6%	18 10%	20 6%	14 6%	21 10%	23 8%	30 6%	10 7%	31 8%	22 8%	12 8%	8 4%	24 6%	11 9%	13 10%	1 2%	4 9%	16 9%	4 5%	54 8%	29 8%	25 7%	17 6%	- -	2 3%	15 9%	3 8%
Trust quite a lot	(4) 329 33%	145 29%	184 36%a	63 34%	117 33%	78 31%	71 33%	95 33%	163 32%	47 31%	120 32%	91 36%	51 36%	66 33%	131 32%	41 32%	41 32%	11 32%	18 40%	56 31%	31 36%	234 33%	124 34%	110 32%	85 31%	15 38%	20 34%	51 28%	9 30%
Neither trust nor don't trust	(3) 348 34%	176 36%	172 33%	47 25%	121 34%c	94 38%cg	85 39%cg	82 39%	181 36%cg	60 39%	138 36%	90 32%	45 32%	75 37%	138 34%	41 33%	46 35%	9 27%	18 38%	66 37%	30 35%	244 35%	134 37%	110 32%	93 34%	15 39%	19 32%	60 33%	10 33%
Don't trust very much	(2) 204 20%	104 21%	100 19%	44 23%	71 20%	53 21%	36 16%	64 22%	104 21%	30 19%	80 21%	63 22%	29 20%	33 16%	88 22%	25 20%	24 18%	11 33%qs	5 11%	37 21%	13 15%	137 20%	66 18%	71 21%	59 21%	8 20%	14 24%	38 21%	7 23%
Don't trust at all	(1) 41 4%	23 5%	18 4%	7 4%	23 6%ef	7 3%	4 2%	14 5%	23 5%	4 2%	11 3%	12 4%	5 3%	13 6%ai	21 5%	6 4%	6 4%	- -	1 3%	4 2%	3 3%	28 4%	9 3%	18 5%	11 4%	- -	3 5%	9 5%	2 6%
NET: Trust	402 40%	188 38%	215 42%	81 44%	137 38%	92 37%	92 43%	118 41%	192 38%	58 38%	151 40%	113 40%	62 45%	75 37%	155 38%	52 41%	54 41%	11 34%	23 49%	72 40%	35 41%	288 41%	152 42%	135 40%	103 37%	15 38%	22 38%	66 37%	12 38%
NET: Don't trust	244 24%	126 26%	118 23%	50 27%cf	94 26%cf	60 24%	40 18%	78 27%cf	127 25%	33 22%	90 24%	75 26%	33 24%	46 23%	110 27%	31 24%	29 23%	11 33%	6 14%	41 23%	16 19%	165 23%	75 21%	89 26%	71 26%	8 20%	16 28%	46 26%	9 29%
Don't know	15 1%	4 1%	10 2%	7 4%efh	6 2%	2 1%	- -	9 3%efh	5 1%	2 1%	2 *	6 2%	- -	7 3%ak	5 1%	3 2%	1 1%	2 6%mor	- -	- -	4 5%mr	6 1%	1 *	5 1%	9 3%t	1 3%u	1 2%	7 4%u	- -
Mean	3.19	3.17	3.22	3.24	3.11	3.16	3.32dh	3.17	3.15	3.21	3.21	3.17	3.26	3.13	3.12	3.21	3.24	3.04	3.42	3.24	3.25	3.21	3.27	3.16	3.14	3.18	3.08	3.16	3.12
Standard deviation	0.98	1.01	0.95	1.05	1.00	0.93	0.93	1.04	0.97	0.96	1.01	0.99	0.97	0.97	1.02	1.01	0.90	0.90	0.95	0.92	0.98	0.94	1.02	0.98	0.77	0.97	1.03	1.05	
Standard error	0.03	0.05	0.04	0.08	0.05	0.05	0.07	0.06	0.04	0.07	0.06	0.08	0.07	0.07	0.09	0.09	0.16	0.15	0.08	0.10	0.10	0.04	0.05	0.06	0.12	0.13	0.08	0.19	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 27
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Mobile phone services
Base: All respondents

	Gender			Age					Social Grade					Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work-ing but seek-ing (q)	State pension (r)	Pri-vate pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mort-gage (w)	NET: Rent-ers (x)	Rent-ed from coun-cill (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 7%	69 7%	34 7%	35 7%	21 11%deh	20 5%	12 5%	16 8%	29 10%deh	24 5%	12 8%	29 5%	12 8%	14 7%	24 6%	14 11%	13 10%	1	4	9	5	45	24	21	23	1	4	18	2
Trust quite a lot	(4) 34%	142 29%	198 38%a	70 38%	125 35%	74 30%	71 33%	106 37%	163 32%	52 34%	123 32%	107 38%l	51 37%	58 29%	128 31%	50 40%	53 41%	11	11	59	27	241	131	111	87	10	16	61	11
Neither trust nor don't trust	(3) 36%	181 37%	184 36%	58 31%	127 36%	95 38%	84 39%	92 32%	189 37%	51 34%	137 36%	92 32%	52 37%	83 41%j	149 36%	40 31%	40 31%	8	24	67	36	250	128	121	101	18	22	61	13
Don't trust very much	(2) 17%	100 20%b	68 13%	25 13%	59 17%	47 19%	37 17%	42 15%	89 18%	26 17%	77 20%l	46 16%	18 13%	27 13%	77 19%	17 13%	15 12%	9	4	36	9	122	59	64	42	6	11	25	4
Don't trust at all	(1) 5%	35 7%b	17 3%	6 3%	21 6%	17 7%	8 4%	12 4%	33 6%	10 6%	15 4%	16 6%	8 5%	14 7%	24 6%	5 4%	7 5%	3	2	8	4	37	18	18	15	2	4	9	1
NET: Trust	409 41%	176 36%	233 45%a	92 49%deh	144 40%	86 35%	87 40%	135 47%eh	187 37%	64 42%	152 40%	122 43%	63 45%	72 35%	153 37%	64 50%mr	65 50%Mrs	12	15	68	32	286	155	131	110	11	21	79	13
NET: Don't trust	220 22%	135 27%b	85 17%	31 17%	80 26%cg	64 21%	45 21%	54 19%	122 24%c	36 24%	92 22%	63 18%	25 20%	41 20%	101 25%	22 18%	22 17%	12	6	44	13	159	77	82	57	8	14	34	5
Don't know	15 2%	3 1%	12 2%a	5 3%	6 2%	3 1%	1 1%	7 2%	7 1%	1 1%	2 *	8 3%l	-	6 3%ik	6 1%	1 1%	2 1%	1	1	1	-	5	8	3	6	7	1	5	-
Mean	3.21	3.08	3.33a	3.42deh	3.18	3.07	3.24	3.35deh	3.11	3.20	3.19	3.21	3.30	3.16	3.13	3.40mpr	3.39mpr	2.93	3.25	3.14	3.24	3.19	3.23	3.16	3.23	3.04	3.12	3.31	3.29
Standard deviation	0.98	1.02	0.92	0.98	0.98	0.99	0.95	0.99	0.98	1.03	0.97	0.98	0.98	0.99	0.99	1.00	1.07	0.91	0.94	0.91	0.98	0.97	0.98	1.00	0.87	1.02	1.01	0.90	
Standard error	0.03	0.05	0.04	0.07	0.05	0.06	0.07	0.06	0.04	0.08	0.05	0.06	0.08	0.07	0.05	0.09	0.18	0.15	0.08	0.10	0.04	0.05	0.05	0.06	0.14	0.13	0.08	0.16	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 28
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Gas and electricity
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 75 7%	36 7%	39 8%	25 13%deh	15 4%	15 6%	21 10%dh	30 10%dh	25 5%	13 9%	30 8%	17 6%	11 8%	17 9%	21 5%	12 10%	12 9%	2 7%	3 6%	18 10% m	7 8%	45 6%	32 9% v	14 4%	25 9%	3 7%	7 12% v	16 9% v	5 15% v
Trust quite a lot	(4) 364 36%	165 33%	199 39%	71 38%	111 31%	86 35%	96 44%deh	103 36%	166 33%	51 33%	140 37%	104 37%	58 41% d	61 30%	133 33%	49 39%	41 32%	10 30%	22 48%	80 45% mo	27 32%	278 40% w	146 40% yz	132 39% yz	74 27%	12 30%	14 24%	49 27%	11 37%
Neither trust nor don't trust	(3) 317 31%	157 32%	161 31%	43 23%	124 35% c	81 33% c	69 32%	79 27%	169 33% c	47 31%	129 34% k	85 30%	32 22%	72 36% k	134 33%	36 28%	41 32%	6 18%	16 35%	54 30%	30 35%	218 31%	114 31%	104 31%	88 32%	8 21%	17 29%	64 35%	11 36%
Don't trust very much	(2) 170 17%	87 18%	82 16%	29 16%	74 21% f	43 17%	24 11%	54 19% f	92 18% f	26 17%	61 16%	53 19%	27 20%	28 14%	83 20% r	20 16%	18 14%	12 36% mnoq rs	5 11%	20 11%	11 12%	107 15%	45 12%	62 18% u	60 22% t	12 32% u v	13 22% u	35 19% u	3 8%
Don't trust at all	(1) 65 6%	44 9% b	21 4%	9 5%	29 8% f g	20 8% f g	7 3%	12 4%	47 9% f g	13 9%	19 5%	17 6%	9 7%	20 10% i	33 8% r	6 5%	12 9% q r	2 6%	-	5 3%	6 7%	44 6%	21 6%	23 7%	21 8%	3 7%	6 11%	12 6%	-
NET: Trust	439 44%	201 41%	238 46%	96 52% deh	125 35%	101 41%	116 54% deh	133 46% dh	190 38%	64 42%	170 44%	122 43%	69 49%	78 39%	154 38%	62 49% m	54 41%	12 37%	25 54%	98 55% mos	34 40%	324 46% w	178 49% z	146 43%	100 36%	14 37%	21 36%	65 36%	16 52%
NET: Don't trust	235 23%	131 27% b	103 20%	38 21%	103 29% c f	63 25% f	31 14%	66 23% f	138 27% f	39 26%	80 21%	70 25%	37 26%	48 24%	116 28% q r	26 21%	30 23%	14 43% noq rs	5 11%	26 14%	17 19%	151 22%	66 18%	85 25% u A	81 29% t	15 40% u v A	19 33% u A	47 26% u A	3 8%
Don't know	18 2%	5 1%	13 3%	9 5% defh	6 2%	3 1%	-	10 3% f	8 2%	2 1%	4 1%	7 3%	3 2%	4 1%	4 2%	3 2%	5 4% m r	1 3%	-	1 1%	5 6% m r	10 1%	4 1%	6 2%	7 2%	1 3%	1 2%	5 3%	1 3%
Mean	3.22	3.13	3.30a	3.42deh	3.02	3.14	3.46deh	3.31dh	3.06	3.16	3.27	3.19	3.24	3.14	3.07	3.34m	3.19	2.95	3.48mp	3.47mop	3.22	3.25w z	3.34vxy z	3.16	3.09	2.97	3.04	3.13	3.60
Standard deviation	1.03	1.08	0.98	1.08	1.01	1.04	0.92	1.04	1.04	1.09	0.99	1.02	1.08	1.09	1.03	1.03	1.11	1.13	0.77	0.93	1.03	1.01	1.01	1.00	1.09	1.12	1.20	1.05	0.86
Standard error	0.03	0.05	0.04	0.08	0.05	0.06	0.07	0.06	0.04	0.09	0.05	0.06	0.09	0.08	0.05	0.09	0.10	0.19	0.13	0.08	0.11	0.04	0.05	0.05	0.07	0.18	0.16	0.08	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 29
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Water (supplied to your home)
Base: All respondents

	Gender			Age					Social Grade					Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 214	122	92	58	58	43	55	76	82	31	88	71	23	31	81	26	36	4	13	44	10	155	85	69	51	5	11	35	8
	21%	25% ^b	18%	31% ^{deh}	16%	17%	25% ^{deh}	27% ^{deh}	16%	21%	23% ^l	25% ^l	17%	16%	20%	20%	28% ^s	13%	27% ^s	24% ^s	12%	22%	24%	20%	18%	12%	19%	19%	27%
Trust quite a lot	(4) 428	200	228	68	154	104	101	117	210	54	169	111	67	81	176	47	47	12	21	89	36	318	158	160	98	16	17	65	12
	42%	40%	44%	37%	43%	42%	47%	41%	42%	36%	44%	39%	48%	40%	43%	37%	36%	42%	45%	50% ^{no}	42%	45% ^w	43% ^y	47% ^{yz}	36%	42%	29%	37%	38%
Neither trust nor don't trust	(3) 257	123	134	40	94	75	48	68	141	48	93	65	33	65	103	44	28	10	11	38	24	165	90	74	83	11	19	53	10
	25%	25%	26%	22%	26%	30% ^c	22%	24%	28%	32%	24%	23%	24%	32% ^{ij}	25%	35% ^{mor}	21%	30%	23%	21%	28%	23%	25%	30% ^t	28%	33%	29%	29%	31%
Don't trust very much	(2) 49	27	22	13	15	13	8	14	27	10	13	17	8	12	20	3	10	5	2	5	4	27	12	14	21	3	6	12	1
	5%	5%	4%	7%	4%	5%	4%	5%	5%	6%	3%	6%	5%	6%	5%	3%	7%	15% ^{mnr}	5%	3%	5%	4%	3%	4%	8% ^t	7%	11% ^{uv}	7%	3%
Don't trust at all	(1) 17	8	9	1	13	2	1	2	14	1	4	5	4	5	9	2	3	-	-	1	2	11	6	6	6	-	3	3	-
	2%	2%	2%	1%	4% ^{cefg}	1%	1%	1%	3%	1%	1%	2%	3%	2%	2%	2%	2%	-	-	1%	2%	2%	2%	2%	2%	-	5%	2%	-
NET: Trust	642	321	320	126	212	147	156	193	293	86	258	182	91	112	257	73	83	16	34	132	46	473	243	230	149	21	28	100	20
	64%	65%	62%	68% ^{dh}	59%	59%	72% ^{deh}	67% ^{deh}	58%	56%	67% ^l	64%	65%	56%	63%	58%	64%	49%	72% ^p	74% ^{mnp}	54%	67% ^w	67% ^{yz}	67% ^{yz}	54%	54%	48%	56%	66%
NET: Don't trust	66	35	31	14	28	15	10	16	40	11	16	22	12	17	29	5	12	5	2	6	6	38	18	20	27	3	9	15	1
	7%	7%	6%	7%	8%	6%	4%	6%	8%	7%	4%	8%	8%	8%	7%	4%	10% ^r	15% ^{nr}	5%	2	7%	5%	5%	6%	10% ^t	7%	16% ^{uv}	8%	3%
Don't know	44	15	29	6	24	12	3	10	32	7	15	16	4	8	19	4	7	2	-	2	10	27	11	16	17	4	2	11	-
	4%	3%	6% ^a	3%	7% ^f	5% ^f	1%	3%	6% ^f	5%	4%	6%	3%	4%	5%	3%	5% ^r	6%	-	1%	11% ^{mnr}	4%	3%	5%	6%	11% ^u	3%	6%	-
Mean	3.80	3.83	3.77	3.94 ^{deh}	3.68	3.73	3.93 ^{deh}	3.91 ^{deh}	3.68	3.73	3.89 ^l	3.84 ^l	3.72	3.63	3.77	3.75	3.84	3.50	3.95 ^p	3.95 ^{mnp}	3.64	3.85 ^w	3.87 ^{yz}	3.84 ^y	3.64	3.67	3.48	3.70	3.89
Standard deviation	0.90	0.93	0.87	0.94	0.94	0.85	0.83	0.89	0.92	0.90	0.84	0.95	0.92	0.91	0.92	0.88	1.01	0.93	0.84	0.80	0.87	0.87	0.88	0.87	0.96	0.82	1.09	0.94	0.85
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.07	0.05	0.04	0.07	0.04	0.06	0.08	0.06	0.05	0.08	0.09	0.16	0.14	0.07	0.09	0.03	0.05	0.05	0.06	0.14	0.14	0.07	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A

* small base

Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 30
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Trades services (e.g. plumbers, builders, electricians, etc.)
Base: All respondents

	Gender			Age					Social Grade				Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 42 4%	18 4%	25 5%	18 10%defh	11 3%	7 3%	5 3%	20 7%defh	17 3%	6 4%	17 5%	17 6%	3 2%	6 3%	12 3%	6 5%	15 11%ms	2 5%	1 3%	4 2%	3 3%	26 4%	15 4%	11 3%	14 5%	1 2%	3 5%	10 6%	2 6%
Trust quite a lot	(4) 329 33%	168 34%	161 31%	61 33%	117 33%	69 28%	83 38%e	92 32%	155 31%	43 28%	124 32%	90 32%	58 42%jl	56 28%	126 31%	38 30%	47 36%	8 25%	15 32%	71 40%	24 28%	244 35%	133 37%	111 33%	78 28%	10 25%	15 26%	53 29%	8 27%
Neither trust nor don't trust	(3) 406 40%	201 41%	205 40%	60 32%	141 39%	120 48%cdg	86 40%	105 36%	215 43%c	72 48%	165 43%k	113 40%	45 32%	83 41%	179 44%o	49 39%	43 33%	10 30%	20 43%	70 39%	34 40%	283 40%	148 41%	135 40%	108 39%	16 42%	23 40%	69 38%	15 48%
Don't trust very much	(2) 162 16%	83 17%	79 15%	26 14%	58 16%	41 17%	36 17%	42 15%	84 17%	23 15%	58 15%	46 16%	24 17%	34 17%	72 18%o	21 17%o	11 8%	7 22%o	10 22%o	29 16%o	11 13%	118 17%	56 15%	61 18%	40 15%	7 19%	11 19%	22 12%	4 12%
Don't trust at all	(1) 37 4%	17 3%	19 4%	6 3%	18 5%	7 3%	5 2%	9 3%	22 4%	4 2%	10 3%	9 3%	5 4%	12 6%ci	12 3%	5 4%	7 5%	4 11%mq	-	5 3%	4 4%	19 3%	9 2%	10 3%	17 6%t	2 5%	4 7%u	11 6%u	1 3%
NET: Trust	372 37%	186 38%	186 36%	79 43%eh	128 36%	76 31%	88 41%e	112 39%e	172 34%	49 32%	141 37%	107 38%	61 44%l	62 31%	138 34%	45 35%	62 48%ms	10 30%	16 35%	75 42%	26 31%	270 38%	147 41%	123 36%	92 33%	11 28%	18 32%	63 35%	10 33%
NET: Don't trust	198 20%	100 20%	98 19%	32 17%	76 21%	48 19%	41 19%	51 18%	106 21%	27 18%	68 19%	55 21%	29 23%	46 21%	84 21%	26 21%	17 13%	11 33%o	10 22%	34 19%	15 17%	137 19%	65 18%	72 21%	57 21%	9 23%	15 26%	33 18%	5 15%
Don't know	33 3%	8 2%	25 5%a	15 8%defh	12 3%f	5 2%	1 1%	19 7%efh	12 2%	4 3%	8 2%	9 3%	6 4%	11 5%i	6 1%	7 5%mr	8 6%mr	2 6%mr	-	-	11 12%mq	14 2%	3 1%	11 3%u	18 7%t	3 7%u	1 2%	15 8%uv	1 3%
Mean	3.18	3.18	3.19	3.35deh	3.13	3.12	3.22	3.27eh	3.12	3.16	3.21i	3.21	3.22	3.05	3.13	3.16	3.43mnp	2.91	3.15	3.22	3.14	3.20	3.25	3.16	3.13	3.02	3.03	3.18	3.22
Standard deviation	0.89	0.88	0.90	0.98	0.91	0.82	0.84	0.93	0.89	0.82	0.86	0.91	0.89	0.92	0.85	0.93	1.00	1.12	0.80	0.84	0.88	0.86	0.85	0.88	0.96	0.89	0.99	0.97	0.89
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.07	0.06	0.04	0.07	0.05	0.05	0.08	0.07	0.04	0.08	0.09	0.19	0.13	0.07	0.10	0.03	0.05	0.05	0.06	0.15	0.13	0.08	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 31
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Train travel

Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 60 6%	37 8%b	23 4%	13 7%e	19 5%	6 2%	22 10%eh	19 7%e	20 4%	5 3%	23 6%	18 6%	14 10%l	6 3%	20 5%	8 6%	9 7%h	1 3%	5 11%h	16 9%h	1 1%	38 5%	26 7%v	12 3%	18 7%	2 4%	3 5%	14 8%v	3 11%v
Trust quite a lot	(4) 280 28%	129 26%	151 29%	70 38%deh	81 23%	53 21%	75 35%deh	95 33%deh	109 22%	33 22%	114 30%	74 26%	36 26%	56 28%	85 21%	44 34%em	48 37%ems	8 26%	14 29%	61 34%em	21 24%	201 29%	114 31%	87 25%	74 27%	9 23%	21 36%	44 25%	6 19%
Neither trust nor don't trust	(3) 312 31%	159 32%	152 30%	52 28%	108 30%	83 33%	69 32%	83 29%	159 32%	51 34%	122 32%	86 33%	46 33%	56 28%	138 34%	37 30%	33 25%	7 21%	11 24%	63 35%	23 27%	215 31%	110 30%	105 31%	86 31%	13 34%	17 30%	56 31%	11 35%
Don't trust very much	(2) 137 14%	68 14%	69 13%	26 14%	61 17%f	34 14%f	17 8%	49 17%f	72 14%f	17 11%	54 14%	37 13%	18 13%	28 14%	74 18%nr	12 10%	15 12%	7 22%r	4 9%	14 8%	10 12%	90 13%	38 11%	52 15%	41 15%	5 14%	6 11%	30 16%	6 20%
Don't trust at all	(1) 52 5%	33 7%b	18 4%	7 4%	26 7%e	8 3%	10 4%	13 5%	29 6%	8 5%	23 6%	14 5%	5 4%	9 4%	26 6%	6 5%	5 4%	1 4%	3 7%	7 4%	5 5%	37 5%	17 5%	19 6%	15 5%	1 2%	2 3%	12 7%	-
NET: Trust	340 34%	166 34%	174 34%	83 45%deh	100 28%	59 24%	97 45%deh	114 40%deh	129 25%	38 25%	137 36%	92 32%	50 36%	61 30%	105 26%	52 41%ms	57 44%ms	9 28%	19 40%	77 43%ms	22 25%	239 34%	140 39%v	99 29%	92 33%	10 27%	24 41%	58 32%	9 30%
NET: Don't trust	189 19%	102 21%	87 17%	33 18%	87 24%ef	43 17%	26 12%	62 21%f	101 20%f	24 16%	77 20%	24 18%	37 17%	100 18%	19 25%nor	20 15%	20 15%	9 26%r	6 12%	21 12%	15 17%	127 18%	56 15%	71 21%	56 20%	6 17%	8 14%	42 23%u	6 20%
Don't know	168 17%	67 14%	101 20%a	17 9%	63 18%cg	64 26%cdfg	24 11%	28 10%	116 23%cfg	39 25%	45 12%	55 19%l	21 15%	47 24%ik	66 16%	19 15%	20 16%	8 25%r	11 24%r	18 10%	27 31%mnor	123 17%	57 16%	66 19%	41 15%	9 23%	8 15%	24 13%	5 15%
Mean	3.19	3.16	3.22	3.33deh	3.02	3.08	3.43deg	3.22dh	3.05	3.09	3.18	3.19	3.29	3.14	3.00	3.32m	3.38ms	3.02	3.46	3.41ms	3.05	3.20	3.31v	3.07	3.17	3.16	3.34	3.11	3.26
Standard deviation	1.00	1.05	0.94	0.98	1.05	0.89	0.98	1.00	0.98	0.94	1.01	1.01	1.01	0.95	1.00	0.98	0.97	1.01	1.02	0.94	0.96	0.99	0.99	0.98	1.02	0.91	0.92	1.07	0.97
Standard error	0.03	0.05	0.04	0.08	0.06	0.06	0.08	0.06	0.05	0.09	0.06	0.07	0.09	0.08	0.05	0.09	0.09	0.20	0.19	0.08	0.12	0.04	0.06	0.06	0.07	0.16	0.13	0.09	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 32
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Airlines / holiday operators
Base: All respondents

	Gender		Age					Social Grade				Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31	
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*	
Trust a great deal	(5) 4%	22 5%	21 4%	11 6%	12 3%	8 3%	13 6%	12 4%	7 5%	19 5%	16 6%l	4 3%	4 2%	11 3%	11 9% ^m	8 6%	-	1 3%	9 5%	2 3%	28 4%	18 5%	10 3%	14 5%	-	2 4%	12 7% ^v	1 5%	
Trust quite a lot	(4) 31%	162 33%	152 30%	68 36% ^e	110 31%	67 27%	70 32%	98 34%	147 29%	50 33%	122 32%	82 29%	60 43% ^{ijl}	49 24%	37 29%	48 37% ^s	10 29%	10 22%	58 32%	20 24%	231 33% ^z	122 33% ^z	110 32% ^z	74 27%	13 34%	20 35%	41 23%	9 31%	
Neither trust nor don't trust	(3) 39%	185 37%	208 40%	56 30%	145 41% ^c	106 43% ^{cg}	87 40%	98 34%	208 41% ^{cg}	54 36%	155 41%	107 38%	46 32%	86 42%	157 38%	48 35%	10 29%	27 57% ^{mnp39}	70 39%	36 42%	275 39%	145 40%	130 38%	105 38%	11 28%	24 42%	70 39%	13 42%	
Don't trust very much	(2) 18%	94 19%	83 16%	30 16%	60 17%	51 21%	35 16%	48 17%	94 19%	29 19%	68 18%	49 17%	21 15%	38 19%	18 14%	18 14%	8 23%	4 9%	34 19%	17 19%	121 17%	58 16%	62 18%	50 18%	7 18%	7 11%	37 21%	6 19%	
Don't trust at all	(1) 4%	20 4%	17 3%	10 6%	14 4%	6 2%	6 3%	15 5%	16 3%	5 3%	12 3%	15 5%	4 3%	7 3%	4 5%	4 3%	2 7%	-	5 3%	3 3%	26 4%	9 2%	18 5%	11 4%	1 2%	3 5%	7 4%	-	
NET: Trust	358 35%	185 37%	173 34%	78 42% ^{eh}	122 34%	74 30%	83 38%	110 38% ^e	166 33%	57 38%	141 37% ^l	98 35%	65 46% ^{ijl}	53 26%	48 35%	56 43% ^{qs}	10 29%	11 24%	67 38%	23 27%	259 37%	140 39% ^z	119 35%	88 32%	13 34%	22 39%	52 29%	11 35%	
NET: Don't trust	214 21%	114 23%	100 19%	41 22%	75 21%	57 23%	41 19%	63 22%	110 23%	34 23%	80 21%	63 22%	25 18%	45 22%	22 18%	22 17%	10 30% ^q	4 9%	39 22%	19 22%	147 21%	67 18%	80 24%	61 22%	8 20%	9 16%	44 24%	6 19%	
Don't know	44 4%	11 2%	34 7% ^a	11 6%	16 4%	11 4%	6 3%	16 6%	22 4%	6 4%	6 2%	16 5% ⁱ	5 3%	18 9% ^{ik}	11 3%	8 6% ^r	7 11% ^{mr}	4 10% ^{mr}	2 1%	7 8% ^{mr}	22 3%	11 3%	11 3%	21 8% ^t	2 18% ^{uvyz}	2 3%	13 7% ^u	1 4%	
Mean	3.16	3.15	3.16	3.22	3.14	3.08	3.23	3.16	3.12	3.17	3.18	3.14	3.29 ^l	3.03	3.09	3.28	3.31 ^m	2.90	3.20	3.19	3.04	3.17	3.23 ^v	3.09	3.12	3.15	3.22	3.08	3.22
Standard deviation	0.90	0.93	0.88	1.00	0.89	0.85	0.90	0.95	0.88	0.93	0.89	0.96	0.88	0.84	0.91	0.96	0.91	0.97	0.65	0.90	0.86	0.90	0.87	0.92	0.93	0.86	0.90	0.96	0.83
Standard error	0.03	0.04	0.04	0.08	0.05	0.05	0.07	0.06	0.04	0.07	0.05	0.06	0.08	0.06	0.05	0.09	0.08	0.17	0.11	0.07	0.09	0.03	0.05	0.05	0.06	0.15	0.12	0.07	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 33
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Cars dealers
Base: All respondents

	Gender			Age					Social Grade					Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemp-loyed (p)	Not work-ing but seek-ing (q)	State pension (r)	Pri-vate pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mort-gage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 12%	5%	7%	3% ^f	4%	3%	-	5%	7%	1%	4%	6%	3%	-	5%	2%	3%	-	-	2%	1%	9%	6%	4%	2%	-	-	2%	1%
Trust quite a lot	(4) 10%	44%	59%	21% ^d	31%	14%	9%	49%	35%	11%	44%	26%	15%	19%	37%	12%	26%	3%	2%	15%	9%	75%	38%	37%	27%	2%	6%	19%	1%
Neither trust nor don't trust	(3) 32%	165%	154%	22%	118%	81%	80%	74%	166%	56%	126%	86%	42%	66%	121%	43%	30%	11%	14%	67%	34%	228%	127%	101%	82%	15%	20%	48%	10%
Don't trust very much	(2) 35%	170%	184%	34%	127%	89%	74%	100%	179%	51%	150%	94%	47%	63%	157%	50%	34%	7%	13%	65%	28%	254%	129%	125%	88%	10%	15%	63%	12%
Don't trust at all	(1) 17%	100%	72%	12%	62%	51%	36%	39%	97%	28%	47%	56%	30%	38%	77%	13%	25%	10%	11%	28%	9%	119%	52%	66%	48%	8%	12%	27%	5%
NET: Trust	115%	49%	66%	24% ^d	35%	17%	19%	54%	42%	12%	48%	31%	18%	19%	41%	14%	29%	3%	2%	17%	9%	84%	43%	41%	29%	2%	6%	21%	2%
NET: Don't trust	526%	270%	256%	47%	189%	140%	110%	140%	276%	79%	197%	150%	77%	101%	234%	63%	59%	17%	24%	93%	36%	373%	181%	192%	136%	19%	27%	90%	17%
Don't know	48%	10%	39%	8% ^h	16%	10%	7%	19%	22%	5%	11%	18%	4%	16%	11%	7%	12%	3%	6%	2%	6%	18%	7%	28%	3%	4%	21%	2%	
Mean	2.41	2.35	2.46	2.64 ^d	2.38	2.28	2.40	2.55 ^d	2.33	2.36	2.48	2.37	2.37	2.35	2.33	2.50	2.56 ^m	2.21	2.19	2.43	2.56 ^m	2.42	2.47	2.36	2.38	2.30	2.38	2.40	2.33
Standard deviation	0.94	0.94	0.94	1.06	0.92	0.91	0.88	1.01	0.92	0.90	0.90	0.99	1.02	0.92	0.93	0.88	1.13	1.00	0.91	0.89	0.87	0.94	0.93	0.96	0.94	0.91	0.97	0.95	0.96
Standard error	0.03	0.05	0.04	0.08	0.05	0.05	0.07	0.06	0.04	0.07	0.05	0.06	0.09	0.07	0.05	0.08	0.10	0.18	0.16	0.07	0.09	0.04	0.05	0.05	0.06	0.15	0.13	0.08	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 34
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Estate and lettings agents
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council HA (y)	Rent-ed from Other Rent (z)	Rent free (A)	
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 16 2%	4 1%	12 2%	9 5% defh	5 1%	3 1%	-	10 4% efh	6 1%	3 2%	4 1%	6 2%	4 3%	3 1%	5 1%	6 5% mr	4 3% r	1 3% r	-	-	1 1%	6 1%	4 1%	2 *	7 3% t	1 3%	-	6 3% v	3 10% uvy
Trust quite a lot	(4) 126 12%	52 11%	74 14%	36 19% efh	50 14% f	23 9%	17 8%	54 19% efh	55 11%	9 6%	50 13% l	43 15% l	22 16% l	11 5%	56 14%	15 12%	22 17% pr	1 3%	4 8%	16 9%	12 14%	88 13%	45 12%	43 13%	34 12%	3 8%	4 8%	27 15%	4 14%
Neither trust nor don't trust	(3) 304 30%	148 30%	156 30%	56 30%	99 28%	77 31%	71 33%	85 30%	148 29%	50 33%	109 29%	80 34%	47 34%	68 34%	115 28%	42 33%	38 29%	7 21%	10 22%	65 36%	27 31%	218 31%	113 31%	105 31%	79 29%	9 23%	17 30%	53 29%	8 25%
Don't trust very much	(2) 315 31%	160 32%	155 30%	44 24%	112 31%	83 34% cg	75 35% cg	71 25%	168 33% cg	53 35%	141 37% k	87 30% k	28 20%	58 29%	143 35% os	39 31%	28 22%	6 19%	17 36%	63 35% o	20 23%	230 33%	120 33%	110 32%	76 28%	10 26%	16 28%	50 28%	9 29%
Don't trust at all	(1) 159 16%	100 20% b	59 12%	18 10%	67 19% c	42 17% c	32 15%	39 14%	88 17% c	27 18%	49 13%	41 14%	28 20% i	40 20% i	71 17%	16 13%	18 14%	12 35% mnoq rs	6 14%	23 13%	14 16%	106 15%	53 15%	53 16%	50 18%	7 17%	16 28% uvz	27 15%	3 10%
NET: Trust	142 14%	56 11%	86 17% a	45 24% defh	55 15% f	25 10%	17 8%	64 22% defh	61 12%	12 8%	53 14% l	49 17% l	26 19% l	14 7%	61 15%	21 16%	26 20% r	2 6%	4 8%	16 9%	13 15%	94 13%	49 14%	45 13%	41 15%	4 10%	4 8%	33 18%	7 23% y
NET: Don't trust	474 47%	260 53% b	214 42%	62 33%	180 50% cg	126 50% cg	107 50% cg	111 39%	256 51% cg	81 53%	191 50% k	128 45%	56 40%	99 49%	213 52% os	55 43%	46 36%	18 55% o	23 49%	85 48% o	34 39%	336 48%	173 48%	163 48%	126 46%	17 44%	32 56%	77 43%	12 39%
Don't know	88 9%	30 6%	58 11% a	22 12% d	25 7%	21 8%	21 10%	28 10%	40 8%	9 6%	29 7%	28 10%	11 8%	21 10%	19 5%	9 7%	20 15% mnr	6 18% mr	10 21% mnr	13 7%	12 14% m	55 8%	27 7%	28 8%	29 11%	9 23% uvyz	4 6%	17 9%	4 13%
Mean	2.48	2.35	2.62a	2.84def h	2.44	2.39	2.38	2.71def h	2.40	2.34	2.48	2.55i	2.58i	2.32	2.44	2.62	2.69mr	2.01	2.30	2.45	2.54	2.47	2.49y	2.46y	2.48	2.38	2.18	2.59y	2.82
Standard deviation	0.99	0.97	0.99	1.07	1.02	0.94	0.86	1.08	0.97	0.94	1.02	1.10	0.94	0.99	1.03	1.08	1.10	0.88	0.85	1.02	0.95	0.96	0.95	1.05	1.06	0.96	1.06	1.19	
Standard error	0.03	0.05	0.04	0.08	0.06	0.06	0.07	0.07	0.04	0.08	0.05	0.06	0.10	0.07	0.05	0.09	0.10	0.20	0.16	0.07	0.11	0.04	0.05	0.05	0.07	0.19	0.13	0.08	0.23

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 35
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?

Summary

Base: All respondents

		Q16b Summary											
		GP (General Practitioner) (a)	Hospital (b)	Dentist (c)	Child(rens) school (primary/secondary) (d)	College (e)	University (f)	Child(rens) childcare up to 5 years old (i.e. nursery/childminder) (g)	Social care (i.e. care homes/care delivered in the home) (h)	The NHS (i)	The Government (j)	Politicians (k)	The European Union (l)
Unweighted base		1009	1009	1009	1009	846	1009	1009	1009	1009	1009	1009	1009
Weighted base		1009	1009	1009	1009	850	1009	1009	1009	1009	1009	1009	1009
Trust a great deal	(5)	336 33%bcdefghijkl	282 28%defghijkl	293 29%defghijkl	162 16%efghijkl	91 11%hijkl	108 11%hijkl	99 10%hijkl	60 6%ijk	259 26%defghijkl	8 1%	6 1%	50 5%jk
Trust quite a lot	(4)	456 45%defghijkl	477 47%defghijkl	505 50%adefghijkl	411 41%fghijkl	336 40%fghijkl	343 34%ghijkl	291 29%hijkl	252 25%ijkl	459 45%defghijkl	104 10%k	30 3%	181 18%jk
Neither trust nor don't trust	(3)	140 14%	162 16%	138 14%	171 17%ac	226 27%abcdgijk	290 29%abcdgijk	231 23%abcdk	336 33%abcdefgijkl	175 17%ac	199 20%abck	159 16%	254 25%abcdijk
Don't trust very much	(2)	52 5%deg	59 6%cdeg	40 4%	33 3%	27 3%	65 6%cdeg	29 3%	175 17%abcdefgi	82 8%abcdeg	355 35%abcdefghil	344 34%abcdefghil	168 17%abcdefgi
Don't trust at all	(1)	17 2%	15 1%	12 1%	13 1%	11 1%	26 3%bcde	17 2%	78 8%abcdefgi	23 2%bcd	323 32%abcdefghi	450 45%abcdefghij	291 29%abcdefghi
NET: Trust		792 79%bcdefghijkl	759 75%defghijkl	799 79%bcdefghijkl	573 57%efghijkl	427 50%fghijkl	450 45%ghijkl	390 39%hijkl	312 31%ijkl	718 71%defghijkl	111 11%k	37 4%	231 23%jk
NET: Don't trust		69 7%deg	74 7%cdeg	52 5%	47 5%	39 5%	91 9%cdeg	46 5%	253 25%abcdefgi	105 10%abcdeg	678 67%abcdefghil	794 79%abcdefghij	459 45%abcdefghi
Don't know		8 1%	14 1%a	21 2%ai	219 22%abcefhijkl	158 19%abchijkl	178 18%abchijkl	341 34%abcdefhijkl	108 11%abcijkl	10 1%	21 2%ai	19 2%ai	65 6%abcijk
Mean		4.04bcdefghijkl	3.96defghijkl	4.04bcdefghijkl	3.85efghijkl	3.68fhjkl	3.53hjkl	3.64fhjkl	3.05jkl	3.85efghijkl	2.11k	1.79	2.50jk
Standard deviation		0.91	0.90	0.84	0.85	0.81	0.92	0.88	1.04	0.98	1.00	0.87	1.25
Standard error		0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.04

Proportions/Means: All Columns Tested (5% risk level)
 Overlap formulae used.

Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 36
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
GP (General Practitioner)
Base: All respondents

	Gender			Age						Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	281	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31	
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*	
Trust a great deal	(5) 336 33%	205 41%b	131 26%	47 25%	107 30%	85 34%cg	96 44%cd	70 24%	169 34%cg	56 37%	133 35%	94 33%	47 34%	62 31%	123 30%	39 30%	39 30%	12 36%	23 50%mnos	75 42%mos	25 29%	249 35%	130 36%zA	119 35%z	81 30%	19 50%zA	20 34%	43 24%	5 18%
Trust quite a lot	(4) 456 45%	202 41%	254 49%a	91 49%	168 47%	108 43%	89 41%	144 50%	223 44%	57 37%	187 49%	118 42%	63 45%	87 43%	199 49%ss	58 46%	55 42%	13 39%	19 41%	81 45%	32 37%	319 45%	164 45%	155 46%	119 43%	11 29%	23 41%	84 47%xx	18 60%xx
Neither trust nor don't trust	(3) 140 14%	63 13%	78 15%	29 16%	54 15%	35 14%	23 11%	46 16%	72 14%	21 13%	46 12%	18 16%	30 13%	59 14%	17 13%	19 15%	4 11%	4 9%	17 9%	21 24%mnqr	93 13%	50 14%	43 13%	43 16%	5 14%	7 12%	31 17%	4 12%	
Don't trust very much	(2) 52 5%	16 3%	36 7%a	13 7%	17 5%	16 6%	7 3%	20 7%	26 5%	15 10%	10 3%	22 8%i	9 6%	11 5%	17 4%	12 10%mqr	10 8%r	3 8%	-	4 2%	5 6%	31 4%	15 4%	16 5%	21 7%t	1 3%	3 6%	16 9%u	1 4%
Don't trust at all	(1) 17 2%	8 2%	9 2%	2 1%	9 2%	4 2%	1 1%	4 1%	11 2%	3 2%	4 1%	3 1%	2 1%	8 4%ij	7 2%	1 1%	5 4%	1 2%	-	2 1%	1 1%	9 1%	3 1%	6 2%	7 2%	1 2%	3 5%u	3 2%	1 3%
NET: Trust	792 79%	407 82%b	385 75%	139 75%	275 77%	193 78%	185 86%cd	214 74%	393 78%	112 74%	320 84%jl	212 74%	111 79%	149 74%	322 79%ss	97 76%	94 72%	25 75%	43 91%nos	156 87%mnos	57 66%	568 81%w	294 81%z	274 81%z	200 73%	31 79%	43 75%	126 70%	24 78%
NET: Don't trust	69 7%	24 5%	45 9%a	15 8%	26 7%	20 8%	8 4%	24 8%	37 7%	18 12%	14 4%	25 9%i	11 8%	19 9%i	24 6%	13 11%qr	15 12%mqr	3 10%q	-	6 4%	6 7%	39 6%	18 5%	22 6%	27 10%t	2 5%	6 11%	19 11%u	2 7%
Don't know	8 1%	1 *	6 1%	3 2%	4 1%	1 *	-	4 1%	4 1%	1 1%	1 *	2 1%	1 1%	4 2%i	3 1%	-	2 2%	1 3%r	-	-	2 2%r	2 *	1 *	1 *	5 2%t	1 2%	1 2%	3 2%	1 3%v
Mean	4.04	4.18b	3.91	3.92	3.98	4.02	4.26code	3.90	4.02	3.97	4.14jl	3.98	4.04	3.94	4.02	3.95	3.88	4.02	4.42mno	4.24mno	3.88	4.10w	4.12z	4.08z	3.91	4.25z	3.95	3.83	3.88
Standard deviation	0.91	0.88	0.92	0.90	0.93	0.95	0.82	0.90	0.94	1.05	0.81	0.95	0.92	1.02	0.88	0.95	1.05	1.04	0.65	0.82	0.95	0.88	0.85	0.90	0.99	0.95	1.09	0.96	0.88
Standard error	0.03	0.04	0.04	0.07	0.05	0.06	0.06	0.05	0.04	0.08	0.04	0.06	0.08	0.07	0.04	0.08	0.09	0.18	0.11	0.07	0.10	0.03	0.05	0.05	0.06	0.15	0.14	0.07	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 37
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Hospital
Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 28%	156 32%b	126 24%	63 34%d	91 25%	66 26%	63 29%	84 29%	134 27%	46 30%	110 29%	80 28%	38 27%	54 27%	113 28%	35 27%	40 31%	9 27%	16 33%	46 26%	23 27%	191 27%	94 26%	97 28%	82 30%	15 40%	15 26%	52 29%	9 30%
Trust quite a lot	(4) 47%	241 49%	236 46%	76 41%	173 48%	116 46%	112 52%c	130 45%	235 47%	70 46%	184 48%	128 45%	76 54%	89 44%	200 49%	55 44%	56 43%	14 42%	24 51%	91 51%	36 42%	344 49%	179 49%	165 49%	119 43%	15 38%	28 49%	77 43%	14 46%
Neither trust nor don't trust	(3) 16%	71 14%	91 18%	30 16%	56 16%	46 18%	29 14%	44 15%	88 17%	21 14%	63 16%	43 15%	16 11%	40 20%k	25 14%	20 15%	5 14%	7 15%	30 17%	17 20%	113 16%	64 16%	49 14%	43 16%	5 12%	7 12%	32 18%	6 18%	
Don't trust very much	(2) 6%	16 3%	43 8%a	10 5%	20 6%	19 7%	10 5%	17 6%	32 6%	13 9%	18 5%	22 8%	10 7%	9 5%	22 8%	10 6%	7 6%	5 14%mq	-	10 6%	5 6%	41 6%	21 6%	20 6%	17 6%	2 5%	4 6%	12 7%	1 3%
Don't trust at all	(1) 1%	8 2%	7 1%	-	11 3%ce	2 1%	1 1%	3 1%	10 2%	2 1%	3 3%	6 2%	1 1%	5 2%	7 2%	2 2%	3 2%	-	-	1 1%	1 1%	9 1%	4 1%	5 1%	6 2%	1 2%	3 5%u	2 1%	-
NET: Trust	759 75%	397 80%b	362 70%	139 75%	264 74%	181 73%	175 81%eh	214 75%	370 73%	116 76%	294 77%	208 73%	114 81%l	143 71%	313 77%	90 71%	97 75%	23 69%	40 85%	137 77%	59 69%	535 76%	273 75%	262 77%	201 73%	30 79%	43 75%	128 71%	23 76%
NET: Don't trust	74 7%	24 5%	50 10%a	10 5%	32 9%	20 8%	12 5%	20 7%	42 8%	15 10%	21 5%	28 10%ai	11 8%	14 7%	29 7%	12 9%q	10 8%	5 14%q	-	11 6%	6 7%	50 7%	25 7%	25 7%	23 8%	3 7%	6 11%	14 8%	1 3%
Don't know	14 1%	2 *	12 2%a	7 4%efh	6 2%	2 1%	-	9 3%efh	5 1%	1 1%	5 1%	5 2%	5 -	7 2%	7 -	3 2%r	1 3%r	-	-	4 4%nr	6 1%	6 1%	1 *	5 1%	8 3%t	1 3%	1 2%	6 3%u	1 3%
Mean	3.96	4.06b	3.86	4.07dh	3.88	3.91	4.04	3.99	3.91	3.96	4.01	3.91	4.00	3.90	3.97	3.87	3.98	3.83	4.18	3.96	3.92	3.96	3.94	3.98	3.95	4.13	3.86	3.94	4.05
Standard deviation	0.90	0.86	0.94	0.86	0.96	0.90	0.82	0.90	0.93	0.85	0.97	0.85	0.94	0.90	0.96	0.96	1.00	0.68	0.85	0.91	0.88	0.88	0.89	0.96	0.96	1.05	0.93	0.81	
Standard error	0.03	0.04	0.04	0.06	0.05	0.05	0.06	0.05	0.04	0.07	0.04	0.06	0.07	0.07	0.04	0.08	0.08	0.17	0.11	0.07	0.10	0.03	0.05	0.05	0.15	0.14	0.07	0.15	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 38
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Dentist
Base: All respondents

	Gender		Age					Social Grade				Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 29%	161 33% ^b	133 26%	54 29%	82 23%	76 30% ^d	82 38% ^{dgh}	74 26%	137 27%	54 35%	113 30%	82 29%	42 30%	57 28%	112 28%	35 27%	35 27%	11 33%	20 43% ^{ms}	60 33%	20 23%	210 30%	114 31%	96 28%	75 27%	12 30%	15 25%	49 27%	9 28%
Trust quite a lot	(4) 50%	244 49%	261 51%	95 51%	195 55% ^f	118 47%	97 45%	150 52%	259 51%	65 43%	206 54% ^{aj}	129 45%	76 54%	92 46%	215 48%	61 54% ^p	70 54% ^p	11 34%	18 37%	90 50%	40 47%	359 51%	178 49%	181 53%	136 49%	20 53%	29 50%	87 48%	11 35%
Neither trust nor don't trust	(3) 14%	60 12%	78 15%	23 12%	52 15%	35 14%	27 13%	38 13%	72 14%	22 14%	45 12%	42 15%	16 11%	36 18% ⁱ	51 12%	17 13%	18 14%	6 18%	7 14%	20 11%	19 22% ^{mr}	88 12%	45 12%	43 13%	5 15%	11 20%	25 14%	8 27% ^{uv}	
Don't trust very much	(2) 4%	18 4%	22 4%	6 3%	16 5%	13 5%	5 2%	13 5%	22 4%	8 5%	9 2%	21 7% ^{il}	6 4%	4 2%	19 5%	9 7% ^s	4 3%	2 6%	-	6 4%	1 1%	30 4%	15 4%	15 4%	10 4%	1 2%	1 2%	8 4%	1 3%
Don't trust at all	(1) 1%	6 1%	6 1%	2 1%	5 1%	3 1%	1 1%	4 1%	6 1%	1 1%	2 1%	6 2%	1 1%	3 1%	2 1%	-	1 3% ^o	-	1 1%	2 2%	7 1%	6 2%	1	4 1%	-	1 2%	3 2%	1 3% ^v	
NET: Trust	799 79%	405 82% ^b	394 76%	149 80%	278 78%	193 78%	179 83%	224 78%	396 78%	119 78%	319 84% ^{jl}	211 74%	118 84% ^{jl}	150 74%	328 80% ^s	96 76%	105 81% ^s	23 68%	38 81%	150 84% ^{ps}	60 70%	569 81%	292 81% ^A	277 81% ^A	210 83%	32 83%	43 75%	135 75%	19 63%
NET: Don't trust	52 5%	24 5%	28 5%	8 4%	21 6%	17 7%	6 3%	18 6%	29 6%	9 6%	11 3%	27 10% ^{il}	7 5%	7 4%	25 6%	11 8% ^o	4 3%	3 9% ^q	-	8 4%	3 3%	37 5%	21 6%	16 5%	14 5%	1 2%	2 3%	11 6%	2 7%
Don't know	21 2%	5 1%	15 3% ^a	7 4%	7 2%	3 1%	4 2%	8 3%	9 2%	7 2%	5 2%	5 2%	-	5 1%	3 2%	3 2%	2 5% ^r	2 5%	1 1%	4 5% ^{mr}	10 1%	5 2%	5 2%	10 3% ^t	1 2%	1 2%	8 4% ^u	1 3%	
Mean	4.04	4.10 ^b	3.99	4.07	3.95	4.02	4.19 ^{deg}	3.99	4.00	4.08	4.12 ^j	3.93	4.08	4.02	4.02	3.96	4.07	3.94	4.30 ^{ns}	4.13	3.92	4.06	4.06	4.06	4.01	4.13	3.97	3.99	3.84
Standard deviation	0.84	0.84	0.84	0.81	0.84	0.89	0.79	0.86	0.85	0.88	0.74	0.97	0.80	0.85	0.85	0.73	1.06	0.72	0.80	0.85	0.83	0.87	0.79	0.85	0.73	0.83	0.88	1.01	
Standard error	0.03	0.04	0.04	0.06	0.04	0.05	0.06	0.05	0.04	0.07	0.04	0.06	0.07	0.06	0.04	0.08	0.06	0.18	0.12	0.07	0.09	0.05	0.04	0.05	0.12	0.11	0.07	0.19	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 39
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Child(rens) school (primary/secondary)
Base: All respondents

	Gender			Age					Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 162 16%	78 16%	84 16%	35 19%e	74 21%efh	25 10%	28 13%	56 19%e	79 16%e	18 12%	62 16%	47 17%	29 20%l	25 12%	71 17%	25 20%r	18 14%	2 6%	8 17%	20 11%	19 22%pr	116 17%	47 13%	69 20%u	43 16%	4 10%	7 12%	33 18%	3 9%
Trust quite a lot	(4) 411 41%	203 41%	208 40%	82 44%	162 45%efh	91 37%	75 35%	123 43%	212 42%	55 36%	170 45%j	97 34%	65 46%j	78 39%	181 44%r	55 43%	51 39%	14 43%	16 33%	58 33%	35 41%	282 40%	124 34%	158 46%u	117 42%	20 53%u	28 49%u	68 38%	12 39%
Neither trust nor don't trust	(3) 171 17%	84 17%	87 17%	37 20%	54 15%	47 19%	33 15%	52 18%	86 17%	23 15%	62 16%	54 19%k	15 11%	40 20%k	71 17%	19 15%	24 19%	5 16%	7 15%	30 17%	14 16%	114 16%	63 17%	51 15%	51 18%	3 8%	10 17%	38 21%	6 19%
Don't trust very much	(2) 33 3%	15 3%	18 4%	10 5%	12 3%	7 3%	5 2%	13 4%	15 3%	4 3%	13 3%	8 3%	2 1%	10 5%	12 3%	2 2%	12 9%mnrs	1 3%	1 3%	5 3%	1 3%	20 3%	13 4%	6 2%	11 4%	-	3 5%	8 5%	2 7%
Don't trust at all	(1) 13 1%	7 1%	6 1%	3 2%	7 2%	4 1%	-	4 1%	9 2%	2 1%	2 *	6 2%	2 1%	4 2%	6 2%	1 1%	4 3%	-	-	1 1%	2 2%	10 1%	6 2%	4 1%	4 1%	-	3 5%vz	1 1%	-
NET: Trust	573 57%	281 57%	292 57%	117 63%ef	237 66%efh	116 47%	103 48%	179 62%ef	291 58%ef	73 48%	232 61%jl	144 51%	93 67%jl	103 51%	252 62%r	80 63%r	69 53%	16 49%	23 50%	78 43%	55 64%r	398 57%	171 47%	227 67%uzA	160 58%	24 63%	35 61%	101 56%	15 48%
NET: Don't trust	47 5%	22 4%	25 5%	13 7%	18 5%	10 4%	5 2%	17 6%	25 5%	6 4%	15 4%	14 5%	4 3%	14 7%	18 4%	3 2%	16 12%mnrs	1 3%	1 3%	6 3%	3 3%	29 4%	19 5%	10 3%	15 5%	-	6 10%vx	9 5%	2 7%
Don't know	219 22%	108 22%	111 21%	19 10%	49 14%	75 30%cdgh	75 35%cdgh	40 14%	104 21%cdg	50 33%	73 19%	73 26%i	28 20%	45 22%	67 16%	25 19%	21 17%	11 33%mo	15 32%mo	65 36%mos	15 17%	162 23%	109 30%vyz	52 15%	49 18%	11 29%vy	7 13%	31 17%	8 25%
Mean	3.85	3.85	3.86	3.82	3.93e	3.73	3.89	3.86	3.84	3.81	3.90l	3.81	4.03jl	3.70	3.88o	4.00o	3.62	3.78	3.95	3.80	3.98o	3.88	3.77	3.98uy	3.82	4.03	3.66	3.83	3.67
Standard deviation	0.85	0.85	0.85	0.89	0.87	0.83	0.75	0.88	0.86	0.84	0.78	0.92	0.79	0.89	0.84	0.76	1.00	0.68	0.80	0.80	0.86	0.85	0.89	0.79	0.86	0.51	0.99	0.86	0.84
Standard error	0.03	0.05	0.04	0.07	0.05	0.06	0.07	0.06	0.04	0.08	0.05	0.06	0.07	0.07	0.05	0.07	0.09	0.14	0.16	0.08	0.10	0.04	0.06	0.05	0.10	0.14	0.07	0.07	0.18

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 40
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
College
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemploye d (o)	Not work- ing but seek- ing (p)	State pension (q)	Pri- vate pension (r)	House person (s)	NET: Home- owners (t)	Owned out- right (u)	Owned with mort- gage (v)	NET: Rent- ers (w)	Rent- ed from coun- cil (x)	Rent- ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	846	372	474	170	300	239	137	249	460	133	323	238	116	168	348	115	130	27	28	127	71	589	296	293	232	33	47	152	25
Weighted base	850	416	433	169	296	202	183	254	413	125	336	234	116	162	342	109	121	26**	36**	151	64*	595	311	285	229	32*	46*	151	25**
Trust a great deal	(5) 91 11%	37 9%	54 12%	41 24%defh	28 10%	11 5%	11 6%	52 20%defh	29 7%	12 9%	26 8%	35 15%il	17 15%i	13 8%	37 11%r	12 11%r	26 22%mnr	2 7%	1 4%	4 2%	8 13%r	53 9%	21 7%	32 11%	32 14%t	2 6%	7 16%u	22 15%u	6 23%
Trust quite a lot	(4) 336 40%	157 38%	179 41%	77 45%f	134 45%f	77 38%f	49 27%	118 47%f	169 41%f	42 33%	151 45%l	88 37%	51 44%l	46 28%	165 48%rs	44 40%rs	49 40%rs	8 31%	8 21%	46 30%	17 26%	243 41%	111 36%	133 47%lux	84 37%	9 27%	15 33%	60 40%	9 35%
Neither trust nor don't trust	(3) 226 27%	123 29%	103 24%	28 16%	78 27%cg	62 31%cg	58 32%cg	49 19%	119 29%cg	36 29%	94 28%	58 25%	24 21%	49 30%	93 27%o	33 30%o	20 16%	7 26%	12 32%	47 31%o	14 22%	157 26%	89 29%	68 24%	61 26%	7 23%	14 30%	39 26%	8 34%
Don't trust very much	(2) 27 3%	14 3%	14 3%	9 5%d	5 2%	7 3%	7 4%	11 4%	10 2%	4 3%	5 2%	8 3%	5 4%	9 6%i	6 2%	4 4%	7 5%m	2 7%	4 11%	2 2%	2 4%	17 3%	9 3%	8 3%	9 4%	2 6%	2 4%	6 4%	1 5%
Don't trust at all	(1) 11 1%	5 1%	6 1%	3 2%e	7 2%e	-	1 1%	4 2%	6 1%	-	4 1%	4 2%	-	3 2%	3 1%	2 2%	2 2%	1 5%	-	1 1%	2 3%	7 1%	4 1%	3 1%	4 2%	-	2 4%	2 1%	-
NET: Trust	427 50%	195 47%	232 54%	118 70%defh	162 55%ef	88 44%f	59 32%	170 67%defh	198 48%f	54 43%	177 53%l	122 52%l	69 59%l	59 36%	202 59%rs	56 52%r	76 62%rs	10 38%	9 25%	50 33%	25 39%	297 50%	132 43%	165 58%lux	116 51%	11 33%	23 49%	83 55%lux	14 58%
NET: Don't trust	39 5%	19 5%	20 5%	12 7%	12 4%	7 3%	8 4%	15 6%	16 4%	4 3%	10 3%	12 5%	5 4%	12 8%i	9 3%	6 6%	8 7%lm	3 12%	4 11%	4 2%	4 7%	24 4%	13 4%	11 4%	13 6%	2 6%	4 8%	8 5%	1 5%
Don't know	158 19%	80 19%	78 18%	11 7%	43 15%cg	45 23%cdg	58 32%cdgh	20 8%	80 19%cg	32 26%	56 17%	42 18%	19 16%	42 26%i	38 11%	14 13%	17 14%	6 24%	11 32%	51 33%mmo	21 32%mmo	117 20%	77 25%vz	41 14%	40 17%	12 38%vyz	6 12%	22 14%	1 4%
Mean	3.68	3.62	3.73	3.91def h	3.68	3.59	3.49	3.86def h	3.62	3.66	3.671	3.731	3.831	3.47	3.74r	3.63	3.88nr	3.38	3.26	3.48	3.62	3.67	3.58	3.75u	3.69	3.55	3.61	3.74	3.79
Standard deviation	0.81	0.80	0.82	0.92	0.81	0.69	0.77	0.87	0.76	0.75	0.73	0.88	0.77	0.88	0.73	0.84	0.93	1.01	0.81	0.67	1.01	0.78	0.79	0.77	0.88	0.82	1.00	0.85	0.88
Standard error	0.03	0.05	0.04	0.07	0.05	0.05	0.08	0.06	0.04	0.08	0.04	0.06	0.08	0.08	0.04	0.08	0.09	0.23	0.19	0.07	0.15	0.04	0.05	0.05	0.06	0.18	0.15	0.07	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 41
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
University
Base: All respondents

	Gender			Age						Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemp-loyed (p)	Not work-ing but seek-ing (q)	State pension (r)	Pri-vate pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mort-gage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 108 11%	53 11%	54 11%	41 22%defh	30 8%	22 9%	15 7%	55 19%defh	37 7%	13 8%	39 10%	36 13%	15 11%	18 9%	41 10%	12 9%	26 20%mnr	5 15%	4 8%	10 6%	9 11%	71 10%	28 8%	42 12%u	33 12%	4 9%	7 12%	22 12%	4 13%
Trust quite a lot	(4) 343 34%	151 31%	192 37%a	82 44%efh	140 39%ef	67 27%	54 25%	116 40%ef	173 34%ef	40 26%	151 40%jl	84 29%	56 40%jl	52 26%	159 39%pqrs	52 41%pqrs	52 40%pqrs	3 9%	7 14%	49 27%p	21 24%	246 35%	111 31%	135 40%u	89 32%	9 24%	21 36%	59 33%	8 26%
Neither trust nor don't trust	(3) 290 29%	151 31%	138 27%	36 20%	109 30%cg	66 27%	78 36%ceg	62 21%	150 30%cg	39 26%	113 30%	80 28%	34 24%	62 31%	119 29%o	42 33%o	23 18%	8 23%	18 39%o	58 32%o	22 29%	200 31%x	114 25%	86 27%	75 27%	5 13%	14 25%	56 31%x	14 46%vxy
Don't trust very much	(2) 65 6%	36 7%	29 6%	15 8%	24 7%	17 7%	8 4%	28 10%fh	29 6%	12 8%	22 6%	18 6%	11 8%	14 7%	34 8%n	4 3%	5 4%	7 20%mnqr	1 3%	9 5%	6 7%	41 6%	22 6%	19 6%	22 8%	3 9%	6 10%	12 7%	2 7%
Don't trust at all	(1) 26 3%	16 3%	10 2%	5 3%	12 3%	6 2%	3 1%	10 3%	14 3%	4 2%	5 1%	10 3%	2 1%	9 4%i	11 3%	2 2%	6 5%r	2 6%r	1 3%	1 1%	2 2%	15 2%	4 1%	11 3%	11 4%	1 3%	1 2%	9 5%u	-
NET: Trust	450 45%	204 41%	246 48%a	122 66%defh	170 47%ef	89 36%	69 32%	171 60%defh	210 42%f	53 35%	190 50%l	120 42%	71 50%l	70 35%	201 49%pqrs	64 50%pqrs	79 61%mpqr	8 23%	10 22%	59 33%	30 35%	317 45%	140 38%	177 52%ux	121 44%	13 33%	28 48%	81 45%	12 39%
NET: Don't trust	91 9%	52 11%	39 8%	20 11%f	36 10%	24 9%	11 5%	37 13%fh	43 8%	16 10%	27 7%	28 10%	12 9%	23 11%	45 11%nr	6 5%	11 8%	9 26%mnqr	3 6%	10 5%	8 9%	56 8%	26 7%	30 9%	33 12%	5 12%	7 12%	22 12%	2 7%
Don't know	178 18%	86 17%	92 18%	7 4%	43 12%cg	70 28%cdgh	59 27%cdg	17 6%	102 20%cdg	44 29%	52 14%	57 20%i	23 16%	47 23%i	43 10%	15 12%	17 13%	9 28%mmo	15 32%mmo	52 29%mmo	26 30%mmo	130 18%	83 23%vz	47 14%	46 17%	16 42%uvyz	9 15%	21 12%	2 8%
Mean	3.53	3.46	3.59a	3.77def	3.48	3.45	3.45	3.66def	3.47	3.43	3.59l	3.51	3.61l	3.36	3.51	3.60	3.78mr	3.09	3.31	3.46	3.49	3.55	3.49	3.61	3.48	3.47	3.55	3.46	3.49
Standard deviation	0.92	0.96	0.88	0.99	0.91	0.95	0.81	1.03	0.89	0.96	0.84	1.00	0.88	1.00	0.92	0.80	1.03	1.26	0.92	0.78	0.99	0.89	0.84	0.94	1.01	1.12	0.95	1.02	0.84
Standard error	0.03	0.05	0.04	0.07	0.05	0.07	0.07	0.06	0.04	0.09	0.05	0.07	0.08	0.08	0.05	0.07	0.09	0.26	0.18	0.08	0.12	0.04	0.05	0.05	0.07	0.23	0.13	0.08	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 42
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Child(rens) childcare up to 5 years old (i.e. nursery/childminder)
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 99 10%	44 9%	55 11%	23 12% _f	47 13% _{ef}	20 8%	10 4%	35 12% _f	55 11% _f	11 7%	43 11% _l	32 11% _l	12 9%	12 6%	41 10% _r	19 15% _r	13 10% _r	1 3%	3 6%	8 4%	15 17% _{mpr}	64 9%	18 5%	47 14% _u	33 12%	4 10%	6 10%	24 13% _u	2 6%
Trust quite a lot	(4) 291 29%	136 27%	155 30%	64 34% _{ef}	123 34% _{efh}	57 23%	47 22%	103 36% _{efh}	141 28%	36 23%	116 30%	70 25%	52 37% _{jl}	53 26%	136 33% _{qr}	38 30%	44 34% _{qr}	7 22%	8 17%	37 20%	21 25%	212 30%	95 26%	117 34% _{uxz}	71 26%	6 16%	22 37% _x	44 24%	7 24%
Neither trust nor don't trust	(3) 231 23%	112 23%	119 23%	53 28%	76 21%	58 23%	44 20%	73 25%	114 23%	32 21%	84 22%	66 23%	29 21%	52 26%	99 24%	25 20%	29 22%	9 27%	10 21%	39 22%	20 24%	145 21%	80 22%	66 19%	75 27% _t	7 19%	16 27%	52 29% _v	11 36% _{vw}
Don't trust very much	(2) 29 3%	15 3%	14 3%	4 2%	14 4%	5 2%	5 3%	10 4%	13 3%	4 3%	13 3%	5 2%	4 3%	8 4%	13 3%	5 4%	3 3%	1 3%	-	6 3%	2 2%	15 2%	9 2%	6 2%	13 5% _t	1 2%	3 5%	9 5% _v	1 4%
Don't trust at all	(1) 17 2%	6 1%	11 2%	6 3% _{ef}	10 3% _{ef}	1 *	-	8 3% _{ef}	9 2%	-	2 1%	7 2% _i	2 2%	6 3% _i	7 2%	3 2% _r	3 2% _r	1 3% _r	-	-	3 3% _r	8 1%	3 1%	5 1%	9 3% _t	2 5% _u	2 3%	5 3%	-
NET: Trust	390 39%	180 36%	211 41%	87 47% _{ef}	171 48% _{efh}	76 31%	56 26%	138 48% _{efh}	196 39% _{ef}	47 31%	159 42% _l	102 36%	64 46% _l	65 32%	177 43% _{pqr}	57 45% _{pqr}	57 44% _{pqr}	8 24%	10 22%	44 25%	36 42% _{qr}	277 39%	113 31%	164 48% _{uxz}	105 38%	10 26%	27 47% _{ux}	68 38%	9 30%
NET: Don't trust	46 5%	22 4%	25 5%	10 5%	25 7% _{ef}	6 3%	5 3%	18 6% _e	22 4%	4 3%	15 4%	12 4%	6 4%	13 7%	20 5%	8 6%	6 5%	2 6%	-	6 3%	5 6%	23 3%	12 3%	11 3%	22 8% _t	3 8%	5 8%	14 8% _{uv}	1 4%
Don't know	341 34%	181 37%	160 31%	37 20%	86 24%	108 43% _{cdgh}	110 51% _{cdgh}	58 20%	173 34% _{cdg}	69 45%	124 33%	104 37%	40 29%	71 35%	112 28%	36 29%	37 29%	14 43%	26 56% _{mno}	90 50% _{mno}	24 28%	258 37% _w	158 44% _{vyz}	100 29%	74 27%	18 48% _{vyz}	10 17%	45 25%	9 30%
Mean	3.64	3.62	3.65	3.63	3.67	3.63	3.57	3.64	3.66	3.65	3.72l	3.64	3.68l	3.44	3.65	3.73	3.66	3.32	3.64	3.52	3.71	3.56	3.81uz	3.53	3.44	3.55	3.54	3.46	
Standard deviation	0.88	0.86	0.89	0.91	0.95	0.79	0.73	0.92	0.90	0.78	0.83	0.94	0.83	0.91	0.86	0.97	0.89	0.87	0.71	0.75	1.03	0.82	0.77	0.85	0.99	1.17	0.93	0.99	0.75
Standard error	0.03	0.05	0.05	0.07	0.06	0.06	0.08	0.06	0.05	0.08	0.05	0.07	0.08	0.08	0.05	0.10	0.09	0.20	0.18	0.09	0.12	0.04	0.05	0.05	0.26	0.13	0.09	0.16	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 43
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Social care (i.e. care homes/care delivered in the home)
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemploye d (o)	Not work- ing but seek- ing (p)	State pension (q)	Priv- ate pension (r)	House person (s)	NET: Home- owners (t)	Owned out- right (u)	Owned with mort- gage (v)	NET: Rent- ers (w)	Rent- ed from coun- cil (x)	Rent- ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31	
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*	
Trust a great deal	(5)	60 6%	26 5%	34 7%	19 10%efh	22 6%	11 5%	8 4%	23 8%	9 6%	20 5%	16 6%	9 6%	15 7%	19 5%	6 5%	11 8%r	2 5%	4 8%	5 3%	12 14%mnr	40 6%	16 5%	24 7%	18 7%	3 7%	8 14%uz	7 4%	1 3%	
Trust quite a lot	(4)	252 25%	132 27%	120 23%	68 37%defh	99 28%f	52 21%	33 15%	99 34%efh	121 24%f	36 23%	96 25%	72 28%	39 23%	45 30%qrs	32 25%r	45 34%qrs	9 27%	5 11%	27 15%	14 17%	171 24%	73 20%	98 29%u	76 27%	6 15%	13 23%	57 32%ux	6 19%	
Neither trust nor don't trust	(3)	336 33%	184 37%b	152 30%	57 31%	102 29%	86 34%	91 42%cdgh	83 29%	161 32%	50 33%	138 36%	88 31%	45 32%	65 33%	41 32%	39 30%	6 19%	22 46%p	66 37%p	28 32%	238 34%	134 37%	104 30%	86 31%	12 32%	21 36%	52 29%	12 39%	
Don't trust very much	(2)	175 17%	77 16%	99 19%	20 11%	53 15%	53 21%cdg	48 22%cdg	33 11%	94 19%cg	28 18%	67 18%	50 17%	27 20%	31 16%	63 15%	26 21%o	14 11%	3 9%	9 20%	45 25%mp	15 18%	127 18%	70 19%	58 17%	41 15%	9 23%	7 12%	25 14%	7 24%
Don't trust at all	(1)	78 8%	25 5%	52 10%a	9 5%	43 12%cefh	15 6%	10 5%	26 9%	41 8%	11 7%	21 6%	23 8%	12 9%	21 11%ai	29 7%	12 9%	11 9%	6 17%mqr	1 2%	12 7%	6 7%	46 6%	28 8%	18 5%	30 11%t	5 12%	6 11%	19 10%v	2 6%
NET: Trust		312 31%	158 32%	154 30%	87 47%defh	120 34%ef	64 26%	41 19%	122 42%defh	149 30%f	45 29%	116 30%	87 31%	48 34%	60 30%	38 34%r	56 43%nqr	11 32%	9 19%	32 18%	27 31%r	211 30%	90 25%	122 36%u	94 34%	9 22%	21 37%	64 36%u	7 22%	
NET: Don't trust		253 25%	102 21%	151 29%a	29 16%	97 27%c	69 28%c	59 27%c	59 21%	135 27%c	38 25%	89 23%	72 28%	40 26%	53 23%	38 30%	26 20%	9 27%	10 21%	57 32%mo	21 25%	173 25%	97 27%	76 22%	71 26%	14 36%	13 23%	43 24%	9 30%	
Don't know		108 11%	50 10%	58 11%	13 7%	39 11%	31 12%	26 8%	60 12%	19 13%	39 10%	37 13%k	8 6%	24 12%	41 10%	9 7%	10 8%	7 22%mmo	6 13%	24 13%	10 12%	81 12%	42 11%	39 12%	25 9%	4 10%	2 3%	19 11%	3 8%	
Mean		3.05	3.13b	2.97	3.40def	3.00	2.96	2.90	3.23def	3.00	3.04	3.08	3.03	3.04	3.01	3.10r	2.96	3.25nr	2.92	3.05	2.79	3.15r	3.05	2.94	3.17ux	3.05	2.79	3.17	3.06	2.88
Standard deviation		1.04	0.96	1.11	1.00	1.14	0.99	0.90	1.09	1.05	1.04	0.98	1.06	1.07	1.12	1.01	1.06	1.09	1.30	0.91	0.93	1.17	1.00	1.02	1.11	1.14	1.19	1.08	0.94	
Standard error		0.03	0.05	0.05	0.08	0.06	0.08	0.07	0.05	0.09	0.05	0.07	0.09	0.08	0.05	0.09	0.10	0.25	0.16	0.08	0.13	0.04	0.06	0.06	0.07	0.19	0.16	0.09	0.18	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 44
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
The NHS
Base: All respondents

	Gender			Age						Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rented from council (x)	Rented from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 26%	152 31%b	108 21%	58 31%	90 25%	61 25%	50 23%	82 29%	127 25%	44 29%	94 25%	69 24%	42 30%	54 27%	110 27%	29 23%	38 29%	9 28%	13 28%	34 19%	26 30%r	170 24%	81 22%	90 26%	80 29%	14 35%	15 27%	51 28%	9 31%
Trust quite a lot	(4) 45%	228 46%	231 45%	74 40%	166 46%	108 44%	111 51%c	122 42%	226 45%	64 42%	190 50%l	122 43%	65 47%	81 40%	188 46% _s	62 49% _s	53 41%	11 33%	22 48%	94 53% _{ops}	28 33%	341 48% _w	183 50% _{yz}	158 47% _z	105 38%	18 46%	20 35%	67 37%	13 44%
Neither trust nor don't trust	(3) 17%	79 16%	96 19%	37 20%	55 15%	49 20%	35 16%	52 18%	89 18%	21 14%	64 17%	59 21% _k	15 10%	38 19% _k	19 15%	24 19%	8 24%	10 22%	30 17%	17 19%	119 17%	61 17%	57 17%	51 18%	5 12%	13 23%	33 18%	6 20%	
Don't trust very much	(2) 8%	22 4%	61 12% _a	15 8%	28 8%	25 10%	14 7%	24 8%	44 9%	18 12%	26 7%	24 8%	14 10%	19 8%	13 11%	11 8%	4 13%	1 3%	13 7%	9 10%	55 8%	28 8%	27 8%	26 9%	2 5%	5 8%	20 11%	2 6%	
Don't trust at all	(1) 2%	11 2%	12 2%	1 *	13 4% _c	3 1%	5 2%	4 1%	14 3%	3 2%	6 2%	8 3%	2 1%	7 3%	3 2%	3 2%	-	-	5 3%	3 3%	15 2%	10 3%	5 1%	8 3%	-	4 6% _v	5 3%	-	
NET: Trust	718 71%	379 77% _b	339 66%	132 71%	256 72%	169 68%	161 74%	204 71%	353 70%	108 71%	284 74% _j	191 67%	107 77% _j	135 67%	298 73% _s	91 72%	91 70%	20 61%	35 76%	129 72%	54 63%	511 73%	263 73%	248 73%	184 67%	31 82% _y	35 61%	118 66%	23 74%
NET: Don't trust	105 10%	33 7%	72 14% _a	16 8%	41 12%	29 12%	19 9%	28 10%	58 11%	21 14%	32 8%	32 11%	16 11%	26 13%	16 10%	14 13%	4 13%	1 3%	18 10%	12 10%	12 10%	69 10%	38 9%	32 9%	34 12%	2 5%	8 14%	24 14%	2 6%
Don't know	10 1%	3 1%	7 1%	2 1%	5 1%	2 1%	1 1%	3 1%	5 1%	2 1%	1 *	3 1%	3 2%	3 1%	3 -	1 1%	1 3%	-	1 1%	1 1%	4 4% _{mn}	1 1%	3 *	3 1%	6 2% _t	1 2%	1 2%	4 2% _u	-
Mean	3.85	3.99 _b	3.71	3.94	3.83	3.80	3.87	3.90	3.82	3.85	3.89	3.78	3.96	3.79	3.89	3.79	3.87	3.77	4.01	3.79	3.80	3.85	3.82	3.89	3.82	4.15 _{uy}	3.68	3.80	3.99
Standard deviation	0.98	0.93	1.00	0.94	1.02	0.97	0.93	0.97	1.00	1.05	0.91	1.00	0.97	1.05	0.97	1.01	1.03	0.78	0.94	1.10	0.95	0.96	0.93	1.06	0.82	1.15	1.07	0.88	
Standard error	0.03	0.04	0.04	0.07	0.05	0.06	0.07	0.06	0.04	0.08	0.05	0.06	0.08	0.07	0.05	0.09	0.18	0.13	0.08	0.08	0.12	0.04	0.05	0.05	0.06	0.13	0.15	0.08	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 45
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
The Government
Base: All respondents

	Gender		Age					Social Grade				Working Status					Tenure													
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Rent-ers (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31	
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*	
Trust a great deal	(5)	8 1%	3 1%	4 1%	3 2%	2 1%	2 1%	- 1%	4 1%	3 1%	1 1%	3 1%	4 1%	- 1%	1 1%	4 1%	- 1%	2 2%	1 2%	- 1%	1 1%	8 1%	4 1%	4 1%	- 1%	- 1%	- 1%	- 1%	- 1%	
Trust quite a lot	(4)	104 10%	58 12%	45 9%	24 13%	30 8%	18 7%	31 14%deh	29 10%	43 9%	18 12%	21 7%	22 16%ijl	15 7%	39 9%	11 8%	18 14%	4 11%	3 6%	24 13%	7 8%	84 12%w	45 12%z	39 12%z	18 7%	2 5%	7 11%	10 5%	1 3%	
Neither trust nor don't trust	(3)	199 20%	104 21%	96 19%	39 21%	70 20%	52 21%	38 18%	61 21%	101 20%	37 25%	77 21%	59 19%	27 18%	36 20%	29 18%	23 23%r	6 18%	16 34%mnr	23 13%	19 22%	140 20%	66 18%	74 22%	46 17%	6 16%	10 17%	30 16%	13 44%uvxyz	
Don't trust very much	(2)	355 35%	170 34%	184 36%	54 29%	119 33%	94 38%c	88 41%c	92 32%	175 35%	51 34%	159 42%kl	98 34%	44 31%	54 27%	146 36%eps	51 40%ops	35 27%	6 18%	13 28%	82 46%mps25%	21 25%	266 38%w	139 38%yA	127 37%yA	83 30%	11 29%	12 21%	60 34%A	5 16%
Don't trust at all	(1)	323 32%	153 31%	170 33%	60 32%	127 35%	77 31%	59 27%	92 32%	172 34%	41 27%	95 25%	94 33%ei	44 31%	90 45%ijk	130 32%	37 29%	42 32%	16 48%nr	15 32%	49 27%	35 40%r	193 27%	104 29%	88 26%	119 43%t	19 49%uv	28 49%uv	72 40%uv	11 37%
NET: Trust		111 11%	62 12%	49 10%	27 14%eh	32 9%	21 8%	31 14%e	33 12%	47 9%	19 13%	25 9%	22 16%jl	16 8%	43 10%	11 8%	20 15%	4 13%	3 6%	25 14%	7 8%	92 13%w	49 13%z	43 13%z	18 7%	2 5%	7 11%	10 5%	1 3%	
NET: Don't trust		678 67%	323 65%	354 69%	113 61%	246 69%	171 69%	147 68%	184 64%	346 69%	92 61%	254 66%	192 68%	87 62%	144 72%	276 68%	88 69%	77 59%	22 66%	28 60%	131 73%o	56 65%	459 65%	243 67%	216 63%	202 73%t	30 78%A	40 70%	132 74%wA	16 53%
Don't know		21 2%	5 1%	15 3%a	7 4%f	9 3%f	5 2%	- 3%f	9 12%	12 2%f	3 2%	4 1%	8 3%	3 2%	6 1%	6 4%mr	4 3%r	1 3%r	- 3%r	- 3%r	4 5%mr	12 2%	5 1%	7 2%	9 3%	- 2%	1 2%	8 4%u	- -	
Mean		2.11	2.16	2.06	2.20	2.03	2.08	2.19	2.14	2.05	2.24	2.21	2.07	2.20	1.89	2.10	2.06	2.23	1.98	2.14	2.14	1.98	2.20w	2.18xz	2.23xyz	1.86	1.78	1.91	1.87	2.13
Standard deviation		1.00	1.02	0.98	1.09	0.98	0.96	1.00	1.04	0.98	1.01	0.98	0.99	1.07	0.99	1.00	0.92	1.11	1.17	0.94	0.98	1.00	1.01	1.02	1.01	0.94	0.92	1.07	0.90	0.98
Standard error		0.03	0.05	0.04	0.08	0.05	0.06	0.08	0.06	0.04	0.08	0.06	0.09	0.07	0.05	0.08	0.10	0.20	0.15	0.08	0.11	0.04	0.06	0.06	0.05	0.15	0.14	0.07	0.18	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 46
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Politicians
Base: All respondents

	Gender		Age					Social Grade				Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemp-loyed (p)	Not work-ing but seek-ing (q)	State pension (r)	Pri-vate pension (s)	House person (t)	NET: Home-owners (u)	Owed out-right (v)	Owed with mort-gage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 6 1%	1 *	5 1%	5 3%defh	1 *	1 *	- -	5 2%h	1 *	- -	3 1%	3 1%	- -	- -	2 1%	- -	4 3%mnr	- -	- -	- -	- -	5 1%	3 1%	2 1%	1 *	- -	1 2%	- -	- -
Trust quite a lot	(4) 30 3%	16 3%	14 3%	10 5%	8 2%	6 2%	7 3%	10 3%	14 3%	5 3%	14 4%	6 2%	7 5%l	3 1%	11 3%	4 3%	8 6%ms	- -	1 3%	5 3%	1 1%	25 4%	17 5%	8 2%	6 2%	1 3%	2 3%	3 2%	- -
Neither trust nor don't trust	(3) 159 16%	77 16%	82 16%	38 20%dh	49 14%	35 14%	37 17%	53 18%	69 14%	32 21%	65 17%	23 16%	35 17%	61 15%	18 14%	22 17%	7 20%	9 18%	26 15%	17 19%	114 16%	62 17%	53 15%	36 13%	2 6%	10 17%	24 13%	9 29%vxz	-
Don't trust very much	(2) 344 34%	172 35%	172 33%	59 32%	128 36%	83 34%	73 34%	97 34%	174 35%	50 33%	136 36%l	111 39%l	52 37%l	45 22%	146 36%	52 41%	40 31%	8 24%	12 26%	62 35%	24 28%	261 37%w	127 35%y	134 39%y	77 28%	13 33%y	8 14%	56 31%y	7 22%
Don't trust at all	(1) 450 45%	223 45%	227 44%	69 37%	163 45%	121 49%c	98 45%	117 41%	235 47%c	64 42%	159 42%	122 43%	55 39%	115 57%ijk	183 45%	50 39%	53 41%	18 53%	25 53%	84 47%	39 45%	287 41%	153 42%	134 39%	148 54%t	22 58%v	36 63%uv	90 50%v	15 48%
NET: Trust	37 4%	18 4%	19 4%	14 8%deh	9 2%	7 3%	7 3%	14 5%	16 3%	5 3%	17 4%l	10 3%	7 5%l	3 1%	13 3%	4 3%	12 9%mnrs	- -	1 3%	5 3%	1 1%	30 4%	20 5%z	10 3%	7 2%	1 3%	3 4%	3 2%	-
NET: Don't trust	794 79%	396 80%	399 77%	128 69%	291 81%cg	204 82%cg	171 79%c	213 74%	410 81%cg	114 75%	295 77%	233 82%	107 76%	160 79%	328 80%o	102 80%	93 72%	26 78%	37 79%	146 81%o	63 74%	547 78%	280 77%	268 79%	225 82%	35 91%uA	44 77%	146 82%	22 71%
Don't know	19 2%	4 1%	16 3%a	6 3%	10 3%	2 1%	1 1%	7 2%	11 2%	2 1%	5 1%	6 2%	4 3%	5 2%	5 1%	4 3%	3 2%	1 3%	- -	1 1%	5 6%mr	12 2%	2 *	10 3%u	8 3%	- -	1 2%	7 4%u	-
Mean	1.79	1.78	1.80	2.01defh	1.73	1.71	1.78	1.89deh	1.73	1.84	1.85l	1.77	1.87l	1.62	1.77	1.80	1.98mr	1.65	1.70	1.74	1.74	1.84w	1.87xz	1.82xz	1.63	1.55	1.64	1.65	1.81
Standard deviation	0.87	0.85	0.88	1.02	0.80	0.83	0.84	0.94	0.83	0.86	0.89	0.85	0.87	0.82	0.85	0.80	1.06	0.81	0.86	0.82	0.82	0.88	0.92	0.83	0.82	0.75	0.98	0.78	0.88
Standard error	0.03	0.04	0.04	0.08	0.04	0.05	0.07	0.06	0.04	0.07	0.05	0.05	0.07	0.06	0.04	0.07	0.09	0.14	0.14	0.07	0.09	0.03	0.05	0.05	0.12	0.13	0.06	0.16	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 47
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
The European Union
Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Trust a great deal	(5) 50 5%	28 6%	22 4%	25 13%defh	15 4%	4 2%	5 3%	29 10%defh	16 3%	3 2%	25 7%	14 5%	4 3%	7 3%	22 5%	8 6%	11 9%rs	2 6%	- 3%	6 1%	1 3%	24 3%	13 4%	13 23%t	- 8%t	6 10%Luvx	17 9%Luvx	4 12%Luvx	
Trust quite a lot	(4) 181 18%	82 17%	99 19%	43 23%ef	69 19%	38 15%	30 14%	65 23%ef	86 17%	17 11%	79 21%l	49 17%	27 19%	26 13%	79 19%	17 13%	31 24%n	4 13%	5 11%	33 18%	12 14%	129 18%	64 18%	65 19%	48 17%	4 11%	12 21%	31 17%	5 15%
Neither trust nor don't trust	(3) 254 25%	108 22%	147 29%a	61 33%efh	105 29%efh	45 18%	44 20%	102 35%efh	109 22%	36 23%	103 27%	68 24%	32 23%	50 25%	107 26%r	35 27%r	37 29%r	8 24%	12 26%	29 16%	26 30%r	162 23%	80 22%	82 24%	79 29%	8 20%	13 22%	59 33%uv	13 43%uvxy
Don't trust very much	(2) 168 17%	79 16%	89 17%	18 10%	60 17%cg	48 19%cg	41 19%cg	31 11%	95 19%cg	23 15%	72 19%	40 14%	23 17%	33 16%	72 18%o	21 16%	12 10%	4 11%	8 16%	39 22%o	12 14%	129 18%	67 18%A	62 18%A	38 14%	10 26%yzA	6 10%	22 12%	1 4%
Don't trust at all	(1) 291 29%	188 38%b	103 20%	19 10%	79 22%cg	100 40%cdgh	93 43%cdgh	34 12%	164 32%cdg	65 43%	89 23%	89 31%i	47 33%i	67 33%i	109 27%	33 26%	25 19%	12 36%o	21 45%mnos	70 39%mnos	21 25%	222 32%w	129 35%vz	93 27%z	62 23%	15 38%z	17 29%	31 17%	7 22%
NET: Trust	231 23%	110 22%	121 24%	68 37%defh	85 24%e	42 17%	36 17%	93 33%defh	102 20%	20 13%	104 27%l	63 22%	31 22%	33 16%	101 25%S	25 20%	43 33%nrqs	6 19%	5 11%	39 22%	13 15%	153 22%	75 21%	78 23%	70 26%	4 11%	18 32%x	48 27%x	8 27%
NET: Don't trust	459 45%	267 54%b	192 37%	37 20%	140 39%cg	147 59%cdgh	134 62%cdgh	66 23%	259 51%cdg	88 58%	161 42%	129 45%	70 50%	99 49%	181 44%o	54 43%o	37 29%	16 47%o	29 61%os	109 61%mnos	33 38%	351 50%w	196 54%vyzA	155 46%zA	100 36%	25 64%vyzA	22 39%	53 30%	8 26%
Don't know	65 6%	10 2%	54 11%a	19 10%f	29 8%f	14 6%f	3 1%	26 9%f	8 7%f	8 5%	14 4%	24 9%i	7 5%	19 9%i	13 5%r	13 10%mr	12 9%mr	4 11%r	1 3%	1 1%	15 17%mqr	38 5%	13 4%	25 7%u	26 9%t	2 4%	4 7%	20 11%u	1 3%
Mean	2.50	2.35	2.67a	3.22defh	2.64efh	2.15	2.13	3.08defh	2.35ef	2.10	2.67jkl	2.46	2.38	2.31	2.57qr	2.53q	2.93mnp	2.35	2.02	2.24	2.43	2.40	2.32	2.50x	2.72t	2.04	2.72ux	2.88uvx	2.90
Standard deviation	1.25	1.30	1.18	1.18	1.19	1.19	1.19	1.15	1.22	1.17	1.24	1.28	1.24	1.21	1.25	1.25	1.27	1.34	1.09	1.24	1.12	1.23	1.23	1.28	1.05	1.41	1.23	1.29	
Standard error	0.04	0.06	0.05	0.09	0.06	0.07	0.09	0.07	0.05	0.09	0.07	0.08	0.11	0.09	0.06	0.11	0.11	0.24	0.18	0.10	0.13	0.05	0.07	0.08	0.17	0.19	0.10	0.24	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 48
Q26. Which of the following has your household experienced in the last month?
Base: All respondents

	Gender		Age						Social Grade				Working Status						Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent from council (y)	Rent from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31	
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*	
NET: Any	509	225	283	116	218	118	56	180	273	59	174	138	76	120	226	72	74	19	16	57	44	325	136	189	169	22	38	108	15	
	50%	46%	55%a	63%efh	61%efh	48%f	26%	63%efh	54%f	39%	46%	49%	54%	59%ij	56%qr	57%qr	57%qr	58%r	35%	32%	51%r	46%	59%u	37%	56%u	61%t	58%u	66%u	61%u	49%
Taken money out of savings accounts, or transferred savings into current account, to cover this months spending	266	111	155	57	113	63	33	93	140	24	105	67	36	57	120	35	34	7	6	42	21	184	79	104	74	9	17	48	9	
	26%	22%	30%a	31%f	32%f	25%f	15%	32%f	28%f	16%	28%	24%	26%	28%	30%q	28%	26%	22%	14%	24%	24%	26%	22%	31%u	27%	25%	29%	27%	28%	
Cut back spending on essential household items	233	92	140	45	116	52	20	77	135	29	66	63	34	70	100	41	28	15	10	12	26	142	52	90	87	15	21	52	3	
	23%	19%	27%a	24%f	32%cef	21%f	9%	27%f	27%f	19%	17%	22%	24%	35%ijk	25%r	32%r	22%r	46%moqr	22%r	7%	30%r	20%	14%	26%u	32%t	39%uA	36%uA	29%uA	11%	
Used an authorised overdraft facility of your bank account	154	72	82	35	73	37	9	59	86	19	48	53	22	31	87	21	19	7	1	12	8	101	29	71	50	3	7	40	3	
	15%	15%	16%	19%f	20%f	15%f	4%	20%f	17%f	12%	13%	19%i	16%	15%	21%qrs	16%qr	15%qr	20%qr	3%	6%	9%	14%	8%	21%ux	18%	7%	13%	23%ux	9%	
Borrowed money from friends or family	127	42	84	41	69	13	4	62	61	6	28	32	22	44	49	20	29	9	2	2	15	69	19	50	54	10	12	32	4	
	13%	9%	16%a	22%efh	19%efh	5%	2%	22%efh	12%ef	4%	7%	11%	16%i	22%ij	12%r	16%r	22%mqr	26%mqr	5%	1%	17%r	10%	5%	15%u	19%t	26%u	20%u	18%u	12%	
Taken out a new credit card/store card	72	37	35	21	31	16	4	33	35	8	25	23	8	16	43	11	8	2	-	6	3	52	13	39	17	3	-	14	3	
	7%	8%	7%	11%f	9%f	6%f	2%	11%efh	7%f	5%	7%	8%	6%	8%	11%qrs	9%r	6%	6%	-	3%	3%	7%	4%	11%uy	6%	8%y	-	8%uy	10%y	
Defaulted on a bill (e.g. phone, utilities)	38	17	21	14	18	6	-	16	21	2	5	9	7	17	11	6	10	5	-	1	6	17	7	10	18	4	1	13	4	
	4%	3%	4%	8%ef	5%f	2%f	-	6%ef	4%f	1%	1%	3%	5%i	8%ij	3%	5%r	8%mr	14%mqr	-	1%	7%mr	2%	2%	3%	6%t	10%uv	2%	7%uv	12%uvy	
Used an unauthorised overdraft facility	26	6	20	6	18	3	-	10	16	2	12	4	5	5	17	5	2	-	-	1	2	17	2	15	8	-	1	7	1	
	3%	1%	4%a	3%f	5%ef	1%	-	3%f	3%f	1%	3%	2%	4%	2%	4%r	4%	1%	-	-	1%	2%	2%	4%u	3%	-	-	2%	4%u	3%	
Taken out a short term, or 'pay day loan' (e.g. Wonga, Payday UK, Quick Quid)	17	11	6	6	11	-	-	11	6	-	8	4	2	3	11	1	4	1	-	-	-	8	5	3	9	1	2	5	-	
	2%	2%	1%	3%ef	3%ef	-	-	4%efh	1%	-	2%	1%	1%	2%	3%r	1%	3%r	4%r	-	-	-	1%	1%	1%	3%t	3%	4%	3%	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 48
Q26. Which of the following has your household experienced in the last month?
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (A)
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Defaulted on rent payment	17 2%	4 1%	13 3%a	4 2%	10 3%e	2 1%	1 1%	6 2%	10 2%	2 1%	2 *	4 1%	4 3%i	8 4%i	5 1%	4 3%	2 1%	1 3%	-	1 1%	4 4%r	-	-	-	17 6%t	5 13%uvA	3 5%uv	9 5%uv	-
Taken out a commercial loan	16 2%	3 1%	13 2%a	3 1%	12 3%ef	1 *	-	6 2%	10 2%	1 1%	9 2%	3 1%	3 2%	2 1%	9 2%	1 1%	3 2%	-	-	-	4 4%r	11 2%	3 1%	9 3%	5 2%	1 2%	1 1%	3 2%	-
Defaulted on a loan	14 1%	5 1%	9 2%	6 3%ef	7 2%	2 1%	-	7 2%f	7 1%	1 1%	4 1%	3 1%	4 3%	4 2%	6 2%	2 2%	3 3%r	1 3%r	-	-	2 2%	7 1%	2 *	5 1%	8 3%t	-	1 2%	6 4%u	-
Defaulted on a mortgage payment	5 1%	3 1%	3 1%	-	2 1%	3 1%	-	1 *	4 1%	1 1%	-	2 1%	-	4 2%i	2 *	-	1 1%	2 5%mnrs	-	1 1%	-	5 1%	-	5 2%u	-	-	-	-	-
None of these	469 46%	253 51%b	215 42%	54 29%	132 37%	126 51%cdg	157 72%cdg	88 31%	224 44%cdg	90 60%	194 51%l	137 48%l	62 44%	75 37%	175 43%	50 40%	45 34%	12 36%	29 63%mnop	120 67%mnop	38 44%	361 51%w	223 61%vxyz	138 41%	96 35%	14 36%	17 30%	65 36%	12 38%
Prefer not to say	7 1%	3 1%	4 1%	2 1%	2 1%	3 1%	-	3 1%	4 1%	1 1%	4 1%	1 *	-	3 1%	2 *	3 2%	2 2%	-	-	-	1 1%	3 *	1 *	3 1%	3 1%	1 3%u	-	2 1%	1 3%u
Don't know	24 2%	13 3%	11 2%	14 7%defh	5 1%	1 *	4 2%	16 6%deh	4 1%	1 1%	10 3%	8 3%	2 1%	4 2%	5 1%	2 1%	9 7%mnr	2 6%mr	1 3%	1 1%	4 4%r	14 2%	4 1%	10 3%	7 3%	1 3%	2 4%	4 2%	3 10%uz

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 49
Q26. Squeezometer
 Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Defaulted on loan, bill, mortgage or rent	59 6%	23 5%	36 7%	21 11%efh	27 7%ef	10 4%ef	1 1%	26 9%ef	31 6%ef	5 3%	7 2%	14 5%i	13 9%ei	25 13%ij	19 5%	9 7%r	14 10%mq	5 16%mq	-	2 1%	10 12%mq	24 3%	7 2%	17 5%u	31 11%t	7 18%uv	4 7%u	21 12%uv	4 12%u
Used unauthorised overdraft or payday loan	31 3%	12 2%	19 4%	10 5%ef	18 5%ef	3 1%	-	17 6%efh	14 3%ef	2 1%	16 4%	7 2%	3 2%	5 3%	20 5%rs	4 3%	5 4%r	1 4%	-	1 1%	-	19 3%	7 2%	12 3%	10 4%	-	2 4%	8 5%	1 3%
Took loan or c card, borrowed from friends or family, or used authorised overdraft & cutting back	88 9%	33 7%	55 11%a	23 12%ef	45 12%ef	16 7%ef	4 2%	36 13%ef	48 9%ef	8 5%	28 7%	25 9%	7 5%	28 14%ik	38 9%r	15 12%r	12 9%r	5 14%r	1 3%	4 2%	13 15%qr	57 8%	14 4%	43 13%u	30 11%r	6 16%u	4 7%	19 11%u	1 3%
Took money from savings to cover spending & cutting back	38 4%	14 3%	24 5%	8 4%	16 4%	10 4%	4 2%	12 4%	22 4%	6 4%	12 3%	12 4%	6 4%	7 4%	16 4%	8 6%r	4 3%	-	3 6%	2 1%	5 6%r	23 3%	12 3%	11 3%	14 5%	2 5%	5 8%	7 4%	1 3%
Cutting back only	64 6%	28 6%	36 7%	8 4%	26 7%	20 8%	10 5%	14 5%	40 8%	12 8%	18 5%	15 8%	11 8%	21 10%ij	25 6%r	13 10%r	7 6%	5 15%r	6 14%r	3 2%	4 5%	37 5%	20 5%	18 5%	26 9%t	4 11%	9 15%uv	13 7%	1 3%
Not squeezed	729 72%	384 78%b	346 67%	117 63%	226 63%	190 76%cdgh	197 91%cdgh	182 63%	351 69%	120 79%	301 79%l	211 74%l	101 72%l	115 57%	290 71%p	79 62%	88 68%	17 51%	37 78%p	165 93%mnop	54 3%	542 77%w	302 83%vwyz	240 71%xz	164 60%	19 50%	34 59%	111 62%	23 76%x

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 50
Q.2 Thinking of your household, how has your overall spending changed in the last month, if at all?
 Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent from council (y)	Rent from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
NET: Increased	351	167	184	76	124	74	76	114	161	43	137	100	53	61	140	41	49	10	17	66	28	251	125	126	88	7	22	60	12
	35%	34%	36%	41% ^{eh}	35%	30%	35%	40% ^{eh}	32%	28%	36%	35%	38%	30%	34%	32%	40%	29%	35%	37%	32%	36%	34% ^x	37% ^{yx}	32%	18%	38% ^{yx}	33%	38%
Increased a lot	83	36	46	24	26	20	12	31	40	11	29	24	16	14	37	11	11	2	4	9	8	53	23	31	26	2	6	18	4
	8%	7%	9%	13% ^{dfh}	7%	8%	6%	11%	8%	7%	8%	8%	12%	7%	9%	9%	9%	5%	8%	5%	9%	8%	6%	9%	9%	5%	10%	10%	13%
Increased a little	268	130	137	52	98	54	64	83	121	32	108	76	37	47	103	30	38	8	13	57	20	198	102	95	63	5	16	42	8
	27%	26%	27%	28%	27%	22%	30%	29%	24%	21%	28%	27%	26%	23%	25%	23%	29%	23%	27%	32%	23%	28%	28% ^{yx}	28% ^{yx}	23%	12%	28%	23%	25%
Stayed the same	452	246	207	59	141	126	125	94	233	82	196	120	58	78	181	56	42	12	21	103	37	333	196	137	104	18	13	73	15
	45%	50% ^b	40%	32%	40%	51% ^{cdg}	58% ^{cdgh}	33%	46% ^{cdg}	54%	51% ^{ijkl}	42%	41%	39%	44% ^{oo}	44% ^{oo}	32%	37%	45%	58% ^{mnp}	44%	47% ^w	54% ^{vyz}	40% ^y	38%	47% ^y	23%	41% ^y	48% ^y
Decreased a little	158	66	92	39	69	35	15	61	82	19	39	48	23	49	66	19	29	10	9	8	18	93	32	61	62	9	18	35	3
	16%	13%	18%	21% ^f	19% ^f	14% ^f	7%	21% ^{ef}	16% ^f	13%	10%	17% ⁱ	16%	24% ^{aj}	16% ^r	15% ^r	22% ^{ar}	29% ^{mnr}	19% ^r	4%	21% ^r	13%	9%	18% ^u	22% ^t	24% ^u	31% ^{uvA}	20% ^u	11%
Decreased a lot	38	12	26	6	20	12	-	11	27	8	7	11	6	13	14	10	8	2	-	2	2	21	9	12	17	4	5	8	-
	4%	2%	5% ^a	3% ^f	6% ^f	5% ^f	-	4% ^f	5% ^f	5%	2%	4%	5%	7% ⁱ	3%	8% ^{mr}	6% ^r	5%	-	1%	3%	3%	3%	9%	6% ^t	11% ^{uv}	9% ^u	4%	-
NET: Decreased	196	78	118	45	89	48	15	73	109	27	46	59	29	63	80	29	37	12	9	9	21	114	41	73	79	13	23	43	3
	19%	16%	23% ^a	24% ^f	25% ^f	19% ^f	7%	25% ^f	22% ^f	18%	12%	21% ⁱ	21% ⁱ	31% ^{ijk}	20% ^r	23% ^r	29% ^{mr}	35% ^{mr}	19% ^r	5%	24% ^r	16%	11%	21% ^u	29% ^t	35% ^{uA}	39% ^{uvzA}	24% ^u	11%
Don't know	10	3	6	6	3	1	-	7	3	-	3	6	1	-	7	1	2	-	-	-	-	5	1	4	4	-	-	4	1
	1%	1%	1%	3% ^{efh}	1%	*	-	2% ^{efh}	1%	-	1%	2% ^l	1%	-	2%	1%	1%	-	-	-	-	1%	*	1%	1%	-	-	2% ^u	3% ^u

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 51
Q.2b Thinking of your household, how do you think your overall spending will change in the next month, if at all?
 Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
NET: Increase	381	200	181	72	122	84	104	112	166	47	152	108	59	61	145	41	50	15	17	92	22	275	148	128	97	12	21	64	9
	38%	41%	35%	39%	34%	34%	48% ^d	39%	33%	31%	40% ^l	38%	42% ^l	30%	35%	32%	39% ^s	44%	36%	52% ^m	26%	39%	41%	37%	35%	31%	21	36%	30%
Increase a lot	100	55	44	24	31	23	21	35	43	14	40	29	14	16	41	12	17	3	3	16	7	62	30	32	35	4	4	27	3
	10%	11%	9%	13%	9%	9%	10%	12%	9%	11%	10%	10%	8%	10%	10%	9%	13%	8%	6%	9%	9%	9%	8%	9%	13%	10%	8%	15% ^u	9%
Increase a little	282	145	137	48	90	61	83	76	123	34	112	79	45	45	103	29	33	12	14	76	15	214	118	96	62	8	16	37	6
	28%	29%	27%	26%	25%	24%	38% ^c	27%	24%	22%	29%	28%	32% ^l	22%	25%	23%	25%	36% ^s	30%	43% ^m	17%	30% ^w	32% ^z	28%	22%	21%	28%	21%	21%
No change	387	205	182	64	127	107	89	93	205	71	159	112	47	69	157	52	43	8	19	70	38	278	158	120	93	11	16	66	16
	38%	41%	35%	35%	35%	43% ^g	41%	32%	41% ^g	47%	42%	40%	34%	34%	38%	41%	33%	24%	40%	39%	45% ^p	40%	44% ^v	35%	34%	29%	28%	37%	51% ^y
Decrease a little	149	54	96	25	71	36	17	51	81	20	37	41	23	48	73	19	16	7	10	9	15	90	34	56	57	6	15	36	2
	15%	11%	19% ^a	14%	20% ^f	14% ^f	8%	18% ^f	16% ^f	13%	10%	14%	17% ⁱ	24% ^{ij}	18% ^r	15% ^r	12% ^r	21% ^r	21% ^r	5%	18% ^r	13%	9%	16% ^u	21% ^t	17%	26% ^{uA}	20% ^u	6%
Decrease a lot	60	30	30	15	27	16	3	20	37	8	26	15	7	13	26	9	14	3	-	6	3	41	17	25	16	6	4	6	3
	6%	6%	6%	8% ^f	7% ^f	6% ^f	1%	7% ^f	7% ^f	5%	7%	5%	5%	7%	6%	7%	11% ^q	8%	-	3%	3%	6%	5%	7%	6%	15% ^{uz}	7%	3%	10%
NET: Decrease	210	84	126	40	98	52	20	71	119	27	63	56	30	61	99	29	30	10	10	15	18	132	51	81	73	12	19	42	5
	21%	17%	24% ^a	22% ^f	27% ^f	21% ^f	9%	25% ^f	23% ^f	18%	17%	20%	21%	30% ^{ij}	24% ^r	23% ^r	23% ^r	29% ^r	21% ^r	8%	21% ^r	19%	14%	24% ^u	27% ^t	32% ^u	33% ^u	23% ^u	16%
Don't know	31	5	25	9	11	6	4	11	16	6	8	8	4	11	8	5	6	1	1	2	7	18	6	12	12	3	2	7	1
	3%	1%	5% ^a	5%	3%	3%	2%	4%	3%	4%	2%	3%	3%	6% ⁱ	2%	4%	5% ^r	3%	3%	1%	8% ^m	3%	2%	3%	4%	8% ^u	3%	4%	3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 52
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?

Summary
Base: All respondents

	Categories																
	Housing (rent or mortgage) (a)	Energy (e.g. Gas and electricity) (b)	Home Improvements (not including buying a house) (c)	Mobile phone (d)	Broadband (e)	Television packages (f)	Online entertainment subscriptions (g)	Public transport (h)	Running a car (fuel, maintenance etc.) (i)	Clothing and footwear (j)	Big ticket household purchases (e.g. new television, washing machine) (k)	Groceries (l)	Alcohol and/ or tobacco (m)	Socialising, eating out, takeaway food (n)	Hobbies and recreational interests (o)	Savings/ investments (p)	Pension contributions (q)
Unweighted base	1009	1009	1009	1009	1009	846	846	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009
Weighted base	1009	1009	1009	1009	1009	850	850	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009
Base (excl NA for %)	702	981	909	994	984	674	615	712	909	1002	899	1003	748	981	960	899	624
NET: Increase	137 20%degkopq	417 43%acdefghijk lmnopq	247 27%adefghjkmn opq	103 10%	138 14%dgq	110 16%dgq	69 11%	129 18%degkoq	339 37%acdefghjkm nopq	170 17%degkoq	122 14% d	340 34%acdefghjkm nopq	123 16%dgq	180 18%degkoq	137 14%dq	139 16%dgq	65 10%
Very likely increase (+2)	34 5%degjkopq	77 8%acdefghijkl mnopq	47 5%deghjknopq	16 2%	25 3%go	23 3%dgopq	8 1%	21 3%go	53 6%defghjkmnop q	26 3%	22 2%	57 6%defghjkmnop q	29 4%dgopq	32 3%dgopq	12 1%	18 2%	10 2%
Likely increase (+1)	103 15%degkq	340 35%acdefghijkl mnopq	199 22%adefghjkmn pq	87 9%	113 12% d	87 13%dgq	61 10%	108 15%degkq	286 31%acdefghjkm nopq	145 14%degkq	99 11%	282 28%acdefghjkm nopq	94 13% dq	147 15%degkq	125 13% dq	122 14% dgq	55 9%
Stay the same (0)	507 72%bcfghijklm nop	474 48%	444 49%	755 76%abcfghijkl mnop	730 74%bcfghijklm nop	451 67%bcijklmnp	436 71%bcfijklmno p	482 68%bcijklmnp	458 50%	599 60%bcikln	470 52%	538 54%bc	428 57%bcik	533 54%bc	622 65%bcijklmnp	543 60%bcikln	471 76%bcfghijklm nop
Likely decrease (-1)	17 2%	41 4%a	95 10%abdehliq	75 8%abq	63 6%ab	56 8%abhq	53 9%abhq	39 6%a	68 7%abq	136 14%abcdeghil q	115 13%abdeghilq	78 8%abq	124 17%abcdeghil kloq	170 17%abcdeghij kloq	111 12%abdeghilq	126 14%abcdeghilq	27 4%a
Very likely decrease (-2)	8 1%	11 1%	62 7%abdeghilq	32 3%abei	19 2%	31 5%abeil	26 4%abeil	27 4%abeil	17 2%	64 6%abdeghilq	94 10%abcdeghij mnopq	23 2%ab	45 6%abdehliq	69 7%abdeghiloq	49 5%abdeilq	49 6%abdeilq	20 3%abe
NET: Decrease	25 4%	52 5%	156 17%abdeghilq	107 11%abeq	82 8%ab	87 13%abeilq	79 13%abeilq	66 9%ab	85 9%ab	200 20%abcdeghil oq	209 23%abcdeghij lopq	101 10%ab	169 23%abcdeghil oq	239 24%abcdeghij lopq	160 17%abdeghilq	175 19%abdeghilq	48 8%ab
Don't know	33 5% dlin	38 4% l	62 7%abdefhijlm nop	28 3%	34 3%	26 4% l	31 5%deijn	35 5% dijn	27 3%	33 3%	99 11%abcdeghij mnopq	24 2%	29 4% l	29 3%	41 4% dlin	41 5% dijn	40 6%bdefijlm nop

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 52
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?

Summary

Base: All respondents

	Categories																
	Housing (rent or mortgage) (a)	Energy (e.g. Gas and electricity) (b)	Home Improvements (not including buying a house) (c)	Mobile phone (d)	Broadband (e)	Television packages (f)	Online entertainment subscriptions (g)	Public transport (h)	Running a car (fuel, maintenance etc.) (i)	Clothing and footwear (j)	Big ticket household purchases (e.g. new television, washing machine) (k)	Groceries (l)	Alcohol and/or tobacco (m)	Socialising, eating out, takeaway food (n)	Hobbies and recreational interests (o)	Savings/investments (p)	Pension contributions (q)
Base (excl NA for %)	702	981	909	994	984	674	615	712	909	1002	899	1003	748	981	960	899	624
Not applicable	307bcdefgijklmnop	28dj	100bdejlno	15l	25jl	176bcdeijklno	234bcdefijklno	297bcdefijklno	100bdejlno	7	110bdejlno	6	261bcdefijklno	28djl	49bdejlno	110bdejlno	385bcdefghijklmnop
Mean	0.21cdefghijklmnopq	0.46acdefghijklmnopq	0.09dgjkmnopq	-0.02kmn	0.06dgjkmnop	0.02gjkmnop	-0.05k	0.08dgjkmnopq	0.33acdefghijklmnopq	-0.07k	-0.20	0.28acdefghijklmnopq	-0.09k	-0.10k	-0.06k	-0.08k	0.01jkmnop
Standard deviation	0.62	0.75	0.92	0.61	0.61	0.74	0.65	0.70	0.78	0.81	0.90	0.79	0.84	0.87	0.72	0.77	0.59
Standard error	0.02	0.02	0.03	0.02	0.02	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.02	0.03	0.02

Proportions/Means: All Columns Tested (5% risk level)
 Overlap formulae used.

Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 53
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Housing (rent or mortgage)
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	702	339	364	156	328	151	67*	252	383	82*	237	207	100	157	359	88*	97	25**	23**	43*	67*	416	94*	322	266	38*	54*	175	20**
NET: Increase	137	71	67	27	66	28	16	49	73	19	44	36	28	29	70	13	26	4	9	4	10	76	25	51	58	13	15	29	4
	20%	21%	18%	17%	20%	19%	24%	19%	19%	23%	18%	18%	28% ^{aj}	19%	20%	15%	26% ^{ar}	17%	41%	10%	14%	18%	26% ^{av}	16%	22%	36% ^{vx}	28% ^{vz}	17%	19%
Very likely increase (+2)	34	18	16	8	17	8	1	13	19	3	13	5	7	8	20	3	5	2	1	1	2	18	6	11	13	3	7	4	3
	5%	5%	4%	5%	5%	5%	2%	5%	5%	4%	6%	2%	7%	5%	6%	4%	5%	6%	5%	2%	2%	4%	7%	3%	5%	8%	12% ^{vz}	2%	14%
Likely increase (+1)	103	53	50	19	49	21	15	35	53	16	30	31	21	21	50	10	21	3	8	4	8	58	18	40	44	10	8	25	1
	15%	16%	14%	12%	15%	14%	22%	14%	14%	19%	13%	15%	21%	13%	14%	12%	21%	11%	36%	8%	12%	14%	19%	12%	17%	28% ^{vx}	16%	15%	4%
Stay the same (0)	507	247	261	114	236	113	44	180	283	54	177	159	65	105	266	61	66	16	12	36	50	315	62	253	178	19	35	124	14
	72%	73%	72%	73%	72%	75%	66%	72%	74%	66%	75%	77% ^{kl}	66%	67%	74%	70%	68%	63%	54%	83%	74%	76% ^w	66%	79% ^{luxy}	67%	52%	65%	71% ^x	70%
Likely decrease (-1)	17	7	10	2	9	3	3	6	8	5	5	3	2	7	5	7	1	4	-	-	-	13	3	9	4	1	2	1	-
	2%	2%	3%	1%	3%	2%	4%	2%	2%	6%	2%	2%	2%	4%	1%	8% ^{mos}	1%	16%	-	-	-	3%	3%	3%	2%	3%	4%	1%	-
Very likely decrease (-2)	8	3	5	3	3	2	-	4	4	2	3	1	2	2	5	1	1	-	-	-	1	2	1	1	6	1	1	4	-
	1%	1%	1%	2%	1%	1%	-	2%	1%	2%	1%	*	2%	1%	2%	1%	1%	-	-	-	1%	1%	1%	2%	3%	2%	2%	-	
NET: Decrease	25	10	15	5	12	5	3	10	12	6	8	4	4	9	10	8	2	4	-	-	1	15	4	11	10	2	3	5	-
	4%	3%	4%	3%	4%	3%	4%	4%	3%	8%	4%	2%	4%	6%	3%	9% ^{mos}	2%	16%	-	-	1%	4%	4%	3%	4%	5%	6%	3%	-
Don't know	33	11	22	11	14	4	4	13	16	3	8	7	3	14	12	6	4	1	1	3	7	10	3	7	20	3	1	17	2
	5%	3%	6%	7%	4%	3%	6%	5%	4%	3%	3%	3%	3%	9% ^{aj}	3%	6%	4%	4%	5%	7%	10% ^{am}	2%	3%	2%	8% ^{at}	7%	2%	10% ^{av}	12%
Not applicable	307	156	151	30 ^d	29	98 ^{cdgh}	150 ^{cdgh}	35	122 ^{cdg}	70	145 ^{kl}	77	40 ^l	44	49	39 ^{ms}	33 ^m	8	24	136 ^m	19 ^m	288 ^w	269 ^v	19	9	1	3	5	11
Mean	0.21	0.23	0.19	0.18	0.22	0.20	0.23	0.20	0.21	0.18	0.20	0.18	0.30	0.19	0.22	0.10	0.30 ⁿ	0.07	0.49	0.13	0.16	0.19	0.28	0.16	0.22	0.38 ^v	0.33 ^v	0.15	0.37
Standard deviation	0.62	0.62	0.62	0.65	0.63	0.62	0.56	0.66	0.61	0.70	0.64	0.51	0.72	0.67	0.64	0.64	0.63	0.74	0.61	0.41	0.52	0.58	0.70	0.54	0.68	0.81	0.82	0.58	0.76
Standard error	0.02	0.04	0.03	0.05	0.04	0.05	0.08	0.04	0.03	0.08	0.04	0.04	0.07	0.05	0.03	0.07	0.06	0.15	0.15	0.07	0.06	0.03	0.07	0.03	0.04	0.14	0.11	0.05	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 54
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Energy (e.g. Gas and electricity)
Base: All respondents

	Gender			Age							Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemp-loyed (p)	Not work-ing but seek-ing (q)	State pension (r)	Pri-vate pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mort-gage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31	
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*	
Base (excl NA for %)	981	485	496	163	354	247	216	265	500	151	370	277	136	198	400	124	115	32*	47*	179	85*	685	354	341	267	37*	57*	174	29**	
NET: Increase	417	240	177	55	138	104	121	89	207	74	170	114	62	71	168	43	45	13	22	100	27	309	172	137	98	17	22	59	10	
	43%	49% ^b	36%	33%	39%	42%	56% ^{cd}	34%	41% ^g	49%	46% ^h	41%	46%	36%	42%	35%	39%	39%	47%	56% ^{mn}	32%	45% ^w	49% ^z	41%	47%	38%	34%	36%		
Very likely increase	(+2)	77	42	35	10	30	19	18	13	45	9	31	23	12	11	38	3	10	3	5	13	5	51	29	22	24	5	2	16	3
		8%	9%	7%	6%	8%	8%	8%	5%	9% ^g	6%	9%	8%	9%	6%	10% ⁿ	3%	9% ⁿ	8%	11%	7%	6%	7%	8%	9%	13%	4%	9%	10%	
Likely increase	(+1)	340	198	142	45	108	84	103	76	162	65	138	91	50	61	130	40	35	10	17	86	22	259	144	115	74	13	19	43	7
		35%	41% ^b	29%	27%	31%	34%	47% ^{cd}	29%	32%	43%	37%	33%	37%	31%	32%	30%	31%	36%	48% ^{mn}	26%	38% ^w	41% ^z	35% ^z	28%	34%	34%	25%	26%	
Stay the same	(0)	474	213	261	91	186	116	81	148	244	60	174	135	64	100	204	68	59	13	19	70	41	326	155	171	131	13	27	91	16
		48%	44%	53% ^a	56% ^f	52% ^f	47%	37%	56% ^{ef}	49% ^f	40%	47%	49%	47%	51%	51% ^r	55% ^r	52% ^r	41%	40%	39%	49%	48%	44%	51%	49%	35%	48%	53%	39%
Likely decrease	(-1)	41	19	23	6	10	15	11	8	23	9	14	15	2	10	9	8	4	4	8	5	29	17	12	11	2	3	6	1	
		4%	4%	5%	3%	3%	6%	5%	3%	5%	6%	4%	5%	2%	5%	2%	6% ^m	3%	14% ^{mor}	8% ^m	4%	6%	4%	5%	4%	6%	5%	3%	3%	
Very likely decrease	(-2)	11	4	6	2	7	2	-	2	9	1	3	3	3	2	6	2	2	-	-	1	6	-	6	5	1	1	3	-	
		1%	1%	1%	1%	2%	1%	-	1%	2%	1%	1%	1%	2%	1%	1%	2%	2%	-	-	1%	1%	-	2% ^u	2%	3% ^u	2% ^u	2% ^u	-	
NET: Decrease		52	23	29	8	17	16	11	10	31	9	17	18	5	12	15	10	6	4	8	6	35	17	18	16	3	4	9	1	
		5%	5%	6%	5%	5%	7%	5%	4%	6%	6%	5%	6%	4%	6%	4%	8%	5%	14% ^{mr}	8%	4%	7%	5%	5%	6%	9%	7%	5%	3%	
Don't know		38	9	29	10	13	11	4	17	17	7	10	10	5	14	13	3	5	2	2	11	15	9	6	22	4	4	15	1	
		4%	2%	6% ^a	6% ^f	4%	5%	2%	7% ^f	3%	5%	3%	4%	3%	7% ⁱ	3%	2%	5%	6%	5%	1%	13% ^{mn}	2%	3%	2%	8% ^t	9% ^{uv}	7% ^v	8% ^{uv}	3%
Not applicable		28	10	18	23 ^{defh}	4	2	-	23 ^{defh}	5	1	12	8	5	4	8	3 ^r	15 ^{mnrqs}	1 ^r	-	-	1	18	9	9	8	1	1	6	2
Mean		0.46	0.54 ^b	0.38	0.36	0.42	0.45	0.60 ^{cd}	0.37	0.44	0.51	0.50	0.44	0.50	0.37	0.48 ⁿ	0.29	0.43	0.35	0.52	0.60 ^{ns}	0.34	0.48	0.53 ^v	0.42	0.41	0.54	0.36	0.40	0.45
Standard deviation		0.75	0.75	0.75	0.72	0.78	0.76	0.72	0.68	0.80	0.73	0.74	0.77	0.77	0.73	0.77	0.70	0.78	0.85	0.81	0.69	0.75	0.74	0.72	0.75	0.80	0.94	0.75	0.79	0.74
Standard error		0.02	0.04	0.03	0.06	0.04	0.05	0.06	0.04	0.03	0.06	0.04	0.05	0.07	0.05	0.04	0.07	0.15	0.14	0.06	0.08	0.03	0.04	0.04	0.05	0.16	0.10	0.06	0.14	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 55
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Home Improvements (not including buying a house)
Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (AA)	Rent free (AB)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	909	459	450	156	331	227	195	250	464	139	354	252	131	172	381	111	111	26**	37**	167	78*	657	339	318	231	34*	51*	146	22**
NET: Increase	247	132	115	40	78	56	73	66	108	40	124	55	33	34	93	29	32	5	13	55	20	201	108	93	41	5	11	26	4
	27%	29%	26%	26%	24%	25%	37%cd	27%	23%	29%	35%ekj	22%	25%	20%	24%	26%	29%	20%	36%	33%lm	25%	31%nw	32%kz	29%z	18%	14%	21%	18%	17%
Very likely increase (+2)	47	25	22	11	14	8	14	13	20	8	22	13	6	6	21	6	9	-	1	8	2	38	18	20	7	1	2	4	2
	5%	5%	5%	7%	4%	4%	7%	5%	4%	6%	6%	5%	5%	3%	5%	5%	8%	-	3%	5%	3%	6%	5%	6%	3%	2%	4%	3%	8%
Likely increase (+1)	199	107	93	29	63	48	59	53	87	32	102	42	27	29	72	24	22	5	12	47	17	163	90	74	34	4	9	22	2
	22%	23%	21%	19%	19%	21%	30%cd	21%	19%	23%	29%kjl	16%	21%	17%	19%	21%	20%	20%	32%	28%lm	22%	25%nw	26%z	23%z	15%	12%	17%	15%	9%
Stay the same (0)	444	232	212	72	174	109	90	122	232	68	166	143	62	73	207	52	52	9	13	81	33	308	170	138	121	15	25	81	15
	49%	51%	47%	46%	53%	48%	46%	49%	49%	47%	57%kl	48%	42%	42%	54%os	46%	47%	33%	35%	48%	42%	47%	50%	43%	52%	45%	49%	55%v	71%
Likely decrease (-1)	95	46	49	25	36	24	9	31	54	13	26	25	22	21	45	14	16	2	1	9	8	68	21	47	26	4	5	17	1
	10%	10%	11%	16%f	11%f	11%f	5%	12%f	12%f	10%	7%	10%	17%di	12%	12%r	12%	15%r	7%	3%	5%	10%	10%	6%	15%u	11%	11%	10%	12%u	4%
Very likely decrease (-2)	62	27	34	6	26	20	10	11	41	8	17	12	8	24	21	11	3	6	5	10	5	41	16	25	21	8	7	6	-
	7%	6%	8%	4%	8%	9%g	5%	4%	9%cg	6%	5%	5%	6%	14%ijk	5%	10%o	3%	25%	13%	6%	6%	6%	5%	8%	9%	23%uvwz	14%uz	4%	-
NET: Decrease	156	73	83	31	62	44	20	42	95	21	44	37	30	46	66	25	19	8	6	20	13	109	37	72	46	11	12	23	1
	17%	16%	19%	20%f	19%f	19%f	10%	17%	20%f	15%	12%	15%	23%di	17%	22%r	17%	17%	32%	16%	12%	16%	17%	11%	23%u	20%	34%uz	24%u	16%	4%
Don't know	62	22	40	14	17	18	13	20	29	10	20	17	6	19	16	6	8	4	5	11	12	38	24	14	22	3	3	17	2
	7%	5%	9%a	9%	5%	8%	7%	8%	6%	7%	6%	7%	4%	11%ik	4%	5%	7%	15%	14%	7%	16%mnr	6%	7%	5%	9%	7%	5%	11%v	8%
Not applicable	100	35	64a	30defh	27	22	21	37dh	41	13	28	32	9	30ik	27	15m	19mr	7	10	12	8	46	24	22	45t	5	7	33uv	9
Mean	0.09	0.13	0.05	0.10	0.02	*	0.31deg	0.12	-0.02	0.14	0.26jkl	0.08l	0.02	-0.20	0.07	-0.02	0.19	-0.44	0.11	0.22	0.07	0.14w	0.23vxy	0.06x	-0.09	-0.44	-0.13	0.02x	0.23
							h															z							
Standard deviation	0.92	0.90	0.95	0.92	0.91	0.94	0.90	0.88	0.94	0.91	0.89	0.85	0.91	1.04	0.88	1.00	0.91	1.17	1.09	0.89	0.91	0.93	0.86	0.99	0.90	1.08	1.03	0.78	0.69
Standard error	0.03	0.05	0.04	0.08	0.05	0.06	0.08	0.06	0.04	0.08	0.05	0.05	0.08	0.08	0.05	0.09	0.09	0.24	0.22	0.08	0.11	0.04	0.05	0.06	0.06	0.19	0.15	0.07	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 56
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?

Mobile phone
Base: All respondents

	Gender			Age						Social Grade					Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31	
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*	
Base (excl NA for %)	994	489	505	183	356	244	210	284	499	146	379	278	138	197	406	125	127	33*	47*	175	81*	691	353	338	272	38*	57*	177	31*	
NET: Increase	103	62	40	26	33	25	17	35	51	16	49	18	18	18	37	12	22	6	1	19	6	75	45	30	25	6	4	15	2	
	10%	13% ^b	8%	14%	9%	10%	8%	12%	10%	11%	13% ^j	6%	13% ^j	9%	9%	10%	17% ^{mqs}	17% ^q	3%	11%	7%	11%	13%	9%	9%	16%	7%	9%	6%	
Very likely increase	(+2)	16	8	8	4	4	-	8	8	1	10	2	2	3	4	2	6	-	-	3	1	10	7	3	6	-	2	4	-	
		2%	2%	2%	4% ^{dfh}	1%	2%	-	3% ^f	2%	3%	1%	1%	1%	1%	1%	5% ^m	-	-	2%	1%	1%	2%	1%	2%	-	3%	2%	-	
Likely increase	(+1)	87	54	32	18	30	21	17	26	43	15	39	16	16	15	33	10	16	6	1	15	5	66	38	27	19	6	2	11	2
		9%	11% ^b	6%	10%	8%	9%	8%	9%	9%	10%	10% ^j	6%	12% ^j	7%	8%	8%	13%	17% ^q	3%	9%	6%	9%	11%	8%	7%	16% ^{yz}	4%	6%	6%
Stay the same	(0)	755	367	388	131	268	184	172	206	378	113	281	234	102	139	320	95	89	18	35	139	59	538	273	265	194	21	43	130	23
		76%	75%	77%	72%	75%	75%	82% ^{ccg}	72%	76%	77%	74%	84% ^{kl}	74%	71%	79% ^{op}	77% ^p	70%	55%	76%	79% ^{op}	73%	78% ^w	78% ^x	78% ^x	71%	55%	76% ^x	74% ^x	75%
Likely decrease	(-1)	75	38	36	9	34	19	14	19	43	11	31	18	12	14	31	7	9	4	5	11	9	54	25	29	19	7	4	9	2
		8%	8%	7%	5%	9%	8%	6%	7%	9%	8%	8%	7%	9%	7%	8%	6%	7%	12%	11%	6%	11%	8%	7%	9%	17% ^{uz}	7%	5%	5%	7%
Very likely decrease	(-2)	32	13	19	7	14	7	5	12	15	3	13	5	2	13	11	4	6	3	4	4	1	18	7	11	11	2	2	7	3
		3%	3%	4%	4%	4%	3%	2%	4%	3%	2%	3%	2%	1%	6% ^{jk}	3%	3%	5%	9% ^s	8%	2%	1%	3%	2%	3%	4%	5%	4%	4%	10% ^u
NET: Decrease		107	52	55	16	47	25	18	31	58	14	44	23	14	26	42	11	15	7	9	14	10	72	32	39	30	8	6	16	5
		11%	11%	11%	9%	13%	10%	9%	11%	12%	10%	12%	8%	10%	13%	10%	9%	12%	20% ^r	19%	8%	12%	10%	9%	12%	11%	22% ^{uz}	11%	9%	16%
Don't know		28	7	21	10	7	9	3	13	13	3	6	4	4	14	7	6	2	3	1	3	7	5	2	4	22	3	4	16	1
		3%	1%	4% ^{aa}	5% ^{df}	2%	4%	1%	4%	3%	2%	2%	3%	7% ^{ij}	2%	5% ^m	1%	8% ^{mo}	3%	2%	8% ^{mor}	1%	*	1%	8% ^t	7% ^{uv}	7% ^{uv}	9% ^{uv}	9% ^{uv}	3%
Not applicable		15	6	10	3	2	4	6d	3	6	3	6	3	4	2	2	3	-	-	4	5m	12	10v	2	3	-	1	3	-	
Mean		-0.02	0.01	-0.05	0.07d	-0.07	-0.01	-0.03	*	-0.03	-0.01	0.01	-0.03	0.02	-0.10	-0.03q	-0.01q	0.06q	-0.13	-0.24	0.02q	-0.05	-0.01	0.04	-0.05	-0.04	-0.11	-0.05	-0.02	-0.20
Standard deviation		0.61	0.61	0.60	0.71	0.61	0.60	0.49	0.69	0.60	0.55	0.65	0.47	0.57	0.70	0.56	0.76	0.83	0.65	0.56	0.52	0.58	0.59	0.57	0.66	0.75	0.66	0.64	0.71	
Standard error		0.02	0.03	0.03	0.05	0.03	0.04	0.04	0.03	0.04	0.03	0.03	0.05	0.05	0.03	0.05	0.07	0.15	0.11	0.05	0.06	0.02	0.03	0.03	0.04	0.12	0.09	0.05	0.13	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 57
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Broadband
Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	984	485	499	172	355	243	215	273	496	147	376	277	134	196	399	123	121	32*	45*	179	84*	687	354	333	269	38*	58*	172	29**
NET: Increase	138	79	59	20	46	30	42	31	64	24	60	28	29	21	51	18	14	6	5	36	8	104	68	36	31	9	5	17	4
	14%	16% ^b	12%	12%	13%	12%	20% ^{cd}	12%	13%	16%	16% ^{kj}	10%	22% ^{kl}	11%	13%	15%	12%	18%	11%	20% ^{ms}	10%	15%	19% ^{vz}	11%	11%	24% ^{vyz}	9%	10%	13%
Very likely increase (+2)	25	14	11	6	7	5	6	9	10	3	11	4	3	7	7	4	4	-	2	4	2	12	9	3	11	3	2	6	2
	3%	3%	2%	4%	2%	2%	3%	3%	2%	3%	1%	2%	2%	4%	2%	3%	3%	-	5%	2%	3%	2%	9%	3%	4%	8%	3%	4%	6%
Likely increase (+1)	113	65	48	14	38	25	36	23	54	21	49	24	26	14	44	14	10	6	3	31	6	92	59	32	20	6	3	11	2
	12%	13%	10%	8%	11%	10%	17% ^{cg}	8%	11%	14%	13% ^{kl}	9%	20% ^{klj}	7%	11%	12%	8%	18%	6%	18% ^{mos}	7%	13% ^w	17% ^{vyz}	10%	7%	15%	6%	6%	7%
Stay the same (0)	730	356	373	130	263	184	152	206	372	108	283	221	89	135	305	86	94	21	31	131	61	512	255	257	195	25	42	128	23
	74%	74%	75%	75%	74%	76%	71%	75%	75%	74%	75%	80% ^{kl}	67%	69%	76%	70%	78%	66%	68%	73%	72%	74%	72%	77%	73%	64%	74%	74%	80%
Likely decrease (-1)	63	31	32	11	26	14	13	19	32	9	21	19	7	16	26	10	7	4	5	6	6	45	20	24	19	3	6	10	-
	6%	6%	6%	6%	7%	6%	6%	7%	6%	6%	6%	7%	6%	8%	7%	8%	5%	12% ^r	10%	3%	7%	6%	6%	7%	7%	8%	10%	6%	-
Very likely decrease (-2)	19	3	16	5	6	4	5	6	8	2	4	3	2	11	5	1	3	2	5	2	3	12	4	8	6	-	2	4	1
	2%	1%	3% ^{ca}	3%	2%	2%	2%	2%	2%	1%	1%	1%	1%	6% ^{ij}	1%	1%	2%	5%	10% ^{mnor}	1%	3%	2%	1%	2%	2%	-	4%	2%	4%
NET: Decrease	82	34	49	16	31	18	18	24	40	10	25	21	9	27	31	11	9	5	9	8	8	57	25	32	25	3	8	14	1
	8%	7%	10%	9%	9%	7%	8%	9%	8%	7%	8%	7%	14% ^{ij}	8%	9%	8%	17% ^{qr}	21% ^{mor}	4%	10%	8%	8%	7%	10%	9%	8%	14%	8%	4%
Don't know	34	16	18	6	15	10	3	12	20	5	8	7	6	12	7	3	-	-	4	7	15	6	8	18	2	2	14	1	
	3%	3%	4%	4%	4%	4%	1%	4%	4%	3%	2%	3%	4%	6% ^{ij}	3%	6%	3%	-	-	2%	8% ^{mr}	2%	3%	7% ^t	5%	4%	8% ^{uv}	3%	
Not applicable	25	10	15	14 ^{defh}	3	6	1	14 ^{dfh}	9	5	6	7	6 ⁱ	5	8	4 ^r	8 ^{mr}	1 ^r	1 ^r	-	2	16	9	7	7	-	-	7	2
Mean	0.06	0.12 ^b	0.01	0.03	0.05	0.06	0.13	0.04	0.05	0.10	0.11 ⁱ	0.03	0.16 ^{jl}	-0.05	0.06 ^q	0.09	0.05	-0.04	-0.15	0.18 ^{mqs}	*	0.07	0.14 ^{vy}	*	0.04	0.26 ^{vy}	-0.07	0.03	0.13
Standard deviation	0.61	0.58	0.63	0.65	0.58	0.56	0.65	0.62	0.58	0.57	0.58	0.51	0.63	0.74	0.55	0.61	0.62	0.71	0.88	0.57	0.64	0.58	0.60	0.56	0.65	0.74	0.66	0.62	0.69
Standard error	0.02	0.03	0.03	0.05	0.03	0.03	0.05	0.04	0.02	0.05	0.03	0.03	0.06	0.05	0.03	0.06	0.06	0.12	0.15	0.05	0.07	0.02	0.03	0.03	0.04	0.12	0.09	0.05	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 58
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Television packages
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemp-loyed (p)	Not work-ing but seek-ing (q)	State pension (r)	Pri-vate pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mort-gage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	846	372	474	170	300	239	137	249	460	133	323	238	116	168	348	115	130	27	28	127	71	589	296	293	232	33	47	152	25	
Weighted base	850	416	433	169	296	202	183	254	413	125	336	234	116	162	342	109	121	26**	36**	151	64*	595	311	285	229	32*	46*	151	25**	
Base (exl NA for %)	674	335	339	134	245	158	136	205	333	94*	277	171	91*	135	283	81*	96	23**	27**	115*	49*	473	227	245	182	28**	34*	120	19**	
NET: Increase	110	67	43	17	36	28	28	31	51	20	50	23	20	17	46	9	17	1	4	25	8	82	52	30	27	6	7	14	1	
	16%	20% ^b	13%	13%	15%	18%	21%	15%	15%	21%	18%	14%	22%	12%	16%	11%	18%	5%	14%	22%	16%	17%	23% ^{vz}	12%	15%	22%	20%	12%	5%	
Very likely increase	(+2)	23	14	9	5	9	3	5	11	7	2	11	4	2	6	8	1	4	2	4	3	11	6	5	11	3	3	5	1	
		3%	4%	3%	4%	4%	2%	4%	5% ^h	2%	4%	3%	2%	4%	3%	1%	4%	-	9%	3%	7%	2%	3%	2%	6% ^t	12%	8%	4%	5%	
Likely increase	(+1)	87	53	34	12	27	25	23	20	44	18	39	19	18	11	38	8	13	1	21	4	70	46	24	16	3	4	9	-	
		13%	16% ^b	10%	9%	11%	16%	17%	10%	13%	20%	14%	11%	20% ^l	8%	13%	10%	5%	5%	19%	9%	15%	20% ^{vz}	10%	9%	10%	12%	8%	-	
Stay the same	(0)	451	224	228	88	168	104	91	134	226	183	128	59	80	192	59	65	15	16	76	29	320	144	176	117	16	19	82	14	
		67%	67%	67%	66%	69%	65%	67%	65%	68%	66%	75% ^l	65%	60%	68%	73%	67%	66%	58%	66%	60%	68%	63%	72%	64%	58%	56%	68%	75%	
Likely decrease	(-1)	56	26	31	12	21	15	9	18	30	7	25	10	7	15	25	7	3	1	9	5	41	18	22	14	3	3	9	1	
		8%	8%	9%	9%	9%	9%	6%	9%	9%	9%	6%	8%	11%	9%	8%	7%	14%	5%	8%	9%	9%	8%	9%	8%	11%	8%	7%	5%	
Very likely decrease	(-2)	31	9	21	6	12	6	6	10	15	3	10	8	1	11	10	5	4	3	5	3	2	21	10	11	8	1	4	3	2
		5%	3%	6% ^a	5%	5%	4%	5%	5%	5%	3%	4%	5%	1%	8% ^{ik}	4%	6%	4%	11%	18%	3%	4%	4%	4%	4%	3%	12% ^z	2%	11%	
NET: Decrease		87	35	52	18	33	21	15	28	45	10	34	19	8	26	35	11	10	6	12	6	62	28	33	22	4	7	11	3	
		13%	10%	15%	14%	13%	11%	14%	13%	11%	12%	11%	9%	19% ^{jk}	12%	14%	11%	25%	23%	10%	6	13%	12%	14%	12%	14%	21%	10%	16%	
Don't know		26	10	16	10	8	5	3	12	11	3	9	1	4	12	10	2	4	1	2	6	9	3	6	15	2	1	13	1	
		4%	3%	5%	7% ^{fh}	3%	3%	2%	6%	3%	3%	1%	4%	9% ^{ij}	4%	2%	4%	3%	4%	2%	12% ^{mnr}	2%	1%	3%	9% ^t	6%	4%	10% ^{uv}	5%	
Not applicable		176	81	95	35	51	43	47 ^{dh}	49	80	31	60	63 ^{il}	25	28	59	28 ^m	25	3	9	37 ^m	15	123	83 ^v	39	47	4	12 ^v	31 ^v	6
Mean		0.02	0.11 ^b	-0.07	-0.01	*	0.03	0.09	0.02	-0.01	0.09	0.06 ^l	*	0.14 ^l	-0.12	0.03	-0.08	0.08	-0.32	-0.18	0.12	0.07	0.02	0.09	-0.04	0.05	0.17	-0.06	0.05	-0.18
Standard deviation		0.74	0.72	0.76	0.75	0.72	0.76	0.79	0.71	0.69	0.74	0.69	0.64	0.87	0.71	0.68	0.75	0.77	1.11	0.70	0.83	0.72	0.75	0.68	0.80	0.93	1.04	0.68	0.84	
Standard error		0.03	0.04	0.04	0.07	0.05	0.08	0.06	0.04	0.07	0.05	0.05	0.07	0.08	0.04	0.07	0.08	0.16	0.25	0.07	0.12	0.03	0.05	0.04	0.06	0.18	0.18	0.07	0.20	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 59
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Online entertainment subscriptions
Base: All respondents

	Gender		Age						Social Grade					Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	846	372	474	170	300	239	137	249	460	133	323	238	116	168	348	115	130	27	28	127	71	589	296	293	232	33	47	152	25	
Weighted base	850	416	433	169	296	202	183	254	413	125	336	234	116	162	342	109	121	26**	36**	151	64*	595	311	285	229	32*	46*	151	25**	
Base (excl NA for %)	615	294	322	149	249	130	86*	231	299	74*	249	160	84*	122	274	81*	96	22**	18**	74*	50*	414	179	235	183	19**	40*	124	19**	
NET: Increase	69	37	32	13	26	15	15	20	34	10	32	11	13	13	28	6	13	-	4	11	6	53	31	22	16	2	3	12	-	
	11%	13%	10%	9%	11%	11%	17%	9%	11%	14%	13%	7%	16%j	11%	10%	8%	14%	-	23%	15%	12%	13%	17%w	9%	9%	9%	7%	9%	-	
Very likely increase	(+2)	8	6	3	2	5	1	-	5	4	1	4	3	-	6	2	-	-	-	-	1	5	2	2	4	-	1	3	-	
		1%	2%	1%	2%	1%	-	2%	1%	1%	2%	1%	3%l	-	2%	3%	-	-	-	-	2%	1%	1%	4	-	2%	2%	-	-	
Likely increase	(+1)	61	31	29	11	21	14	15	15	30	27	10	10	13	23	4	13	-	4	11	5	49	29	20	12	2	2	8	-	
		10%	11%	9%	7%	8%	11%	17%cdg	7%	10%	13%	11%	6%	12%	11%	8%	5%	14%	-	23%	15%	11%	12%	16%vz	8%	7%	5%	7%	-	
Stay the same	(0)	436	211	225	112	180	88	55	170	210	178	126	57	74	196	60	71	17	8	54	30	292	112	179	128	11	28	88	17	
		71%	72%	70%	75%	72%	68%	64%	74%	70%	72%l	79%l	68%	61%	71%	74%	74%	79%	44%	73%	60%	71%	63%	76%u	70%	62%	71%	71%	89%	
Likely decrease	(-1)	53	21	32	10	25	12	5	24	24	7	20	13	7	13	9	6	2	1	2	4	36	18	18	17	1	4	12	-	
		9%	7%	10%	7%	10%	10%	6%	10%	8%	8%	8%	9%	11%	10%	11%	7%	9%	7%	3%	9%	9%	10%	8%	9%	5%	10%	9%	-	
Very likely decrease	(-2)	26	7	19	6	11	6	2	7	16	5	9	4	2	11	3	3	3	2	-	3	15	7	8	9	3	2	4	2	
		4%	2%	6%a	4%	5%	4%	3%	3%	5%	7%	4%	2%	2%	9%aj	4%	3%	3%	12%	13%	7%r	4%	4%	3%	5%	14%	5%	3%	11%	
NET: Decrease		79	28	51	17	36	18	8	31	40	12	30	17	9	24	12	9	5	4	2	8	51	26	26	26	4	6	16	2	
		13%	10%	16%a	11%	15%	14%	9%	13%	13%	17%	12%	10%	11%	19%j	14%r	10%	21%	20%	3%	16%r	12%	14%	11%	14%	20%	16%	13%	11%	
Don't know		31	18	14	7	7	9	8	10	14	6	10	6	4	11	3	3	-	2	6	6	17	10	8	14	2	3	9	-	
		5%	6%	4%	5%	3%	7%	9%d	4%	5%	8%	4%	4%	5%	9%i	4%	3%	3%	-	13%	9%	12%mo	4%	5%	3%	8%	9%	7%	7%	
Not applicable		234	123	112	19	46g	72cdgh	97cdegh	23	114cdg	51	88	73il	33	41	67	27	25	5	18	77mnos	15	182w		50	46	13	6	27	6
Mean		-0.05	0.03b	-0.11	-0.05	-0.07	-0.07	0.06	-0.06	-0.06	-0.09	-0.011	-0.05	0.06i	-0.19	-0.07	-0.07	0.01	-0.33	-0.12	0.13mn	-0.10	-0.02	*	-0.04	-0.09	-0.28	-0.13	-0.04	-0.22
Standard deviation		0.65	0.62	0.68	0.62	0.68	0.66	0.62	0.62	0.68	0.76	0.66	0.52	0.68	0.77	0.67	0.64	0.58	0.69	1.00	0.43	0.78	0.64	0.71	0.58	0.68	0.88	0.68	0.65	0.64
Standard error		0.03	0.04	0.04	0.05	0.04	0.05	0.08	0.04	0.04	0.09	0.04	0.04	0.08	0.07	0.04	0.07	0.06	0.15	0.29	0.06	0.11	0.03	0.06	0.04	0.05	0.21	0.11	0.06	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 60
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Public transport
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	712	371	341	154	264	157	137	229	346	99*	295	192	87*	137	297	93*	105	26**	23**	114*	56*	475	241	234	214	28**	40*	146	24**
NET: Increase	129 18%	58 16%	71 21%	32 21%	46 17%	28 18%	23 17%	43 19%	63 18%	15 15%	48 16%	33 17%	17 19%	31 23%	49 17%	13 14%	23 22%	5 20%	9 40%	15 13%	15 26%r	87 18%	46 19%	41 18%	38 18%	8 28%	6 15%	24 17%	4 16%
Very likely increase (+2)	21 3%	10 3%	11 3%	5 3%	6 2%	6 4%	4 3%	7 3%	10 3%	3 3%	8 3%	7 4%	1 1%	4 3%	8 3%	2 2%	3 3%	1 3%	3 12%	3 2%	2 3%	13 3%	7 3%	6 3%	7 3%	2 8%	-	5 4%	-
Likely increase (+1)	108 15%	48 13%	60 18%	27 18%	40 15%	22 14%	20 14%	36 16%	53 15%	13 13%	40 14%	25 18%	16 13%	27 20%	41 14%	11 12%	20 19%	4 17%	6 28%	13 11%	13 23%r	74 15%	38 16%	35 15%	31 12%	6 20%	6 15%	19 13%	4 16%
Stay the same (0)	482 68%	260 70%	222 65%	96 62%	176 67%	104 66%	107 78%ccdeg	144 63%	232 67%	70 71%	207 70%l	140 73%l	61 70%l	73 53%	208 70%es	63 68%	65 62%	11 43%	14 60%	91 80%nos	30 54%	335 70%w	173 72%	161 69%	132 62%	14 49%	25 62%	93 64%	16 66%
Likely decrease (-1)	39 6%	23 6%	16 5%	14 9%fh	15 6%f	9 6%f	1 1%	22 10%fh	16 5%	6 6%	14 5%	11 6%	4 5%	10 7%	17 6%r	8 8%r	7 6%r	5 20%	-	1 1%	2 3%	21 4%	6 3%	15 7%u	17 8%	1 4%	5 12%u	11 8%u	1 5%
Very likely decrease (-2)	27 4%	14 4%	13 4%	5 3%	14 5%f	7 4%	1 1%	9 4%	16 5%	3 3%	13 4%	4 2%	3 3%	7 5%	13 4%	5 5%	4 4%	2 7%	-	1 1%	2 4%	16 3%	5 2%	11 5%	9 4%	3 10%	2 4%	4 3%	2 9%
NET: Decrease	66 9%	37 10%	29 8%	19 13%f	29 11%f	16 10%f	3 2%	32 14%f	32 9%f	9 9%	27 9%	15 8%	7 8%	17 13%	31 10%r	12 13%r	10 10%r	7 27%	-	2 1%	4 8%r	38 8%	11 5%	27 11%u	25 12%	4 14%	7 16%u	15 10%u	3 13%
Don't know	35 5%	15 4%	20 6%	7 5%	13 5%	10 7%	4 3%	11 5%	20 6%	4 4%	13 4%	5 2%	2 2%	16 11%ijkl	9 3%	4 5%	6 6%	3 10%	-	5 5%	7 12%m	16 3%	11 5%	5 2%	18 8%t	3 10%	3 6%	13 9%v	1 4%
Not applicable	297	123	173a	32	94cg	91cdgh	79odgh	58	159cdg	53	87	92i	53jkl	64i	111o	34	25	7	24	65mno	30mno	228w	122z	106z	62	11	17z	34	7
Mean	0.08	0.05	0.13	0.08	0.04	0.08	0.18	0.04	0.07	0.06	0.05	0.12	0.09	0.09	0.05	-0.03	0.11	-0.11	0.51	0.14	0.19	0.10	0.16y	0.04	0.06	0.13	-0.06	0.08	-0.06
Standard deviation	0.70	0.68	0.72	0.74	0.74	0.74	0.53	0.75	0.73	0.66	0.70	0.65	0.64	0.83	0.71	0.73	0.73	0.95	0.71	0.49	0.78	0.68	0.62	0.73	0.75	1.03	0.69	0.71	0.78
Standard error	0.03	0.04	0.04	0.06	0.05	0.06	0.05	0.05	0.04	0.07	0.04	0.05	0.07	0.07	0.04	0.08	0.07	0.19	0.17	0.05	0.10	0.03	0.04	0.05	0.05	0.20	0.11	0.06	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 61
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Running a car (fuel, maintenance etc.)
Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	909	460	449	162	317	228	202	251	456	140	365	253	129	160	383	111	106	23**	36**	174	77*	677	342	335	209	24**	40*	145	23**
NET: Increase	339 37%	191 42% ^b	148 33%	47 29%	124 39% ^c	86 38%	81 40% ^c	83 33%	175 38% ^c	58 41%	155 42% ^j	86 34%	42 33%	55 34%	156 41% ^s	38 34%	39 37%	5 23%	15 43%	66 38% ^s	18 24%	263 39%	140 41%	122 36%	71 34%	7 29%	12 29%	53 36%	5 22%
Very likely increase	(+2) 53 6%	28 6%	25 6%	8 5%	19 6%	17 7%	9 5%	14 6%	30 7%	12 9%	21 6%	14 6%	8 6%	10 6%	21 6%	9 8%	8 8%	2 8%	4 10%	6 3%	4 5%	38 6%	24 7%	14 4%	14 7%	3 11%	1 3%	10 7%	1 5%
Likely increase	(+1) 286 31%	163 35% ^b	123 27%	39 24%	105 33% ^c	69 30%	72 36% ^c	69 28%	145 32%	46 33%	134 37% ^j	72 28%	34 27%	45 28%	135 35% ^s	29 27%	31 29%	3 15%	12 33%	61 35% ^s	15 19%	225 33%	117 34%	108 32%	57 27%	4 18%	11 26%	42 29%	4 17%
Stay the same	(0) 458 50%	222 48%	237 53%	83 51%	160 51%	112 49%	103 51%	129 51%	226 50%	66 47%	180 49%	138 54% ^l	69 53%	71 44%	190 50%	56 50%	51 48%	9 39%	14 40%	96 55%	43 56%	348 51%	175 51%	173 52%	97 46%	6 27%	22 55%	69 47%	14 59%
Likely decrease	(-1) 68 7%	33 7%	35 8%	18 11% ^{dh}	18 6%	13 8%	13 7%	25 10%	30 6%	12 9%	19 5%	19 8%	10 8%	19 12% ^{ai}	21 6%	13 12% ^{mr}	11 10%	7 31%	4 11%	8 4%	4 6%	46 7%	20 6%	26 8%	19 9%	5 22%	4 9%	10 7%	3 12%
Very likely decrease	(-2) 17 2%	5 1%	11 3%	3 2%	5 2%	5 2%	4 2%	3 1%	10 2%	1 1%	4 1%	5 2%	6 5% ^{ai}	3 2%	4 1%	2 2%	3 3%	- -	2 7%	3 2%	2 3%	12 2%	5 1%	7 2%	5 2%	2 7%	1 2%	2 2%	-
NET: Decrease	85 9%	38 8%	47 10%	21 13% ^d	24 8%	22 10%	17 8%	28 11%	40 9%	13 9%	23 6%	24 9%	16 13% ^{ai}	22 14% ^{ai}	25 7%	15 14% ^{mr}	14 13% ^m	7 31%	6 17%	11 6%	7 9%	58 9%	25 7%	34 10%	24 11%	7 30%	5 12%	12 8%	3 12%
Don't know	27 3%	9 2%	18 4%	11 7% ^{df}	9 3% ^f	8 3% ^f	-	12 5% ^f	15 3% ^f	3 2%	7 2%	6 2%	2 2%	12 7% ^{ijk}	12 3%	2 2%	2 2%	2 8%	-	1 1%	9 11% ^{mno}	8 1%	2 1%	6 2%	17 8% ^t	3 14%	2 5% ^u	11 8% ^{uv}	2 8%
Not applicable	100	35	66 ^a	24 ^f	41	21	15	36 ^f	49	12	16	31 ⁱ	11	42 ^{ijk}	25	16 ^{mr}	24 ^{mr}	10	11	5	9 ^r	26	21 ^v	5	67 ^t	14	18 ^{uvz}	34 ^{uv}	7
Mean	0.33	0.39 ^b	0.27	0.21	0.37 ^c	0.34	0.35	0.28	0.35	0.41	0.42 ^{jk}	0.29	0.22	0.27	0.40 ^s	0.26	0.30	0.01	0.29	0.34	0.20	0.34	0.40	0.29	0.30	0.05	0.19	0.37	0.15
Standard deviation	0.78	0.76	0.80	0.80	0.76	0.82	0.75	0.78	0.80	0.79	0.73	0.77	0.86	0.84	0.73	0.85	0.87	0.94	1.03	0.70	0.78	0.76	0.76	0.77	0.84	1.19	0.75	0.80	0.72
Standard error	0.03	0.04	0.04	0.07	0.04	0.05	0.06	0.05	0.04	0.07	0.04	0.05	0.08	0.07	0.04	0.08	0.08	0.20	0.19	0.06	0.09	0.03	0.04	0.04	0.06	0.26	0.12	0.07	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 62
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Clothing and footwear
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	1002	491	512	186	356	248	212	287	503	151	381	282	139	200	406	127	129	33*	46*	176	86*	696	358	338	275	38*	58*	179	31*
NET: Increase	170 17%	71 14%	100 19%a	50 27%defh	62 17%	30 12%	28 13%	67 23%efh	76 15%	16 10%	64 17%	40 14%	33 24%j	32 16%	68 17%	20 16%	36 28%mnprs	3 8%	7 16%	24 14%	12 14%	112 16%	65 18%	47 14%	55 20%	5 12%	12 20%	39 22%v	4 13%
Very likely increase (+2)	26 3%	8 2%	17 3%	7 4%f	11 3%	7 3%	1 1%	9 3%	16 3%	3 2%	11 3%	5 2%	4 3%	6 3%	11 3%	4 3%	8 6%r	-	-	2 1%	2 2%	14 2%	7 2%	7 2%	11 4%	1 2%	2 4%	8 4%	1 3%
Likely increase (+1)	145 14%	62 13%	82 16%	44 23%defh	51 14%e	23 9%	27 13%	58 20%eh	60 12%	13 9%	53 14%	36 13%	29 21%j	26 13%	57 14%	17 13%	29 22%ms	3 8%	7 16%	22 13%	10 12%	98 14%	57 16%	40 12%	44 16%	4 10%	9 16%	31 17%	3 10%
Stay the same (0)	599 60%	332 68%b	267 52%	90 48%	199 56%	151 61%cg	160 75%cd	148 52%	291 58%c	103 68%	260 68%kl	174 62%kl	62 45%	103 51%	246 61%os	69 54%	65 51%	19 56%	23 51%	134 76%mnop	42 49%	442 63%w	242 67%vxyz	201 59%	137 50%	19 50%	26 46%	91 51%	20 66%
Likely decrease (-1)	136 14%	58 12%	78 15%	22 12%	58 16%f	40 16%f	16 7%	39 14%f	81 16%f	21 14%	33 9%	45 16%i	27 20%i	30 15%i	58 14%	23 18%r	13 10%	6 17%	6 14%	14 8%	16 18%r	93 13%	40 11%	53 16%	40 14%	5 12%	9 15%	26 15%	3 9%
Very likely decrease (-2)	64 6%	21 4%	43 8%a	12 6%	28 8%	15 6%	9 4%	19 7%	37 7%	6 4%	18 5%	13 4%	22 9%	23 11%ij	11 6%r	7 9%r	4 6%r	9 13%r	2 19%mor	1 1%	7 9%r	35 5%	6 2%	29 8%u	27 10%t	8 21%uvz	7 13%u	12 7%u	2 7%
NET: Decrease	200 20%	79 16%	121 24%a	34 18%	87 24%f	55 22%f	24 11%	58 20%f	118 23%f	28 18%	51 13%	58 20%i	40 29%i	52 26%i	81 20%r	35 27%or	21 16%	10 30%r	15 33%or	16 9%	23 27%r	128 18%	47 13%	82 24%u	67 24%t	13 33%u	16 28%u	38 21%u	5 16%
Don't know	33 3%	9 2%	24 5%a	12 6%df	9 2%f	12 5%f	-	15 5%f	18 4%f	5 3%	7 2%	10 3%	4 3%	13 6%i	3 3%	7 5%r	2 5%	-	2 1%	9 11%mnqr	14 2%	5 1%	9 3%	17 6%t	2 5%	3 6%u	12 6%uv	2 6%	
Not applicable	7	4	3	-	2	1	4g	-	3	1	1	2	1	2	2	-	1	-	1	3	-	7	5	2	-	-	-	-	-
Mean	-0.07	-0.04	-0.10	0.06de	-0.12	-0.14	-0.02	h	-0.13	-0.10	0.02i	-0.09	-0.12	-0.19	-0.06pq	-0.17	0.13mn	-0.37	-0.36	0.05np	-0.22	-0.06	0.05vxy	-0.17	-0.11	-0.41	-0.17	-0.02x	-0.07
Standard deviation	0.81	0.70	0.90	0.90	0.87	0.79	0.63	0.87	0.84	0.69	0.73	0.74	0.94	0.93	0.80	0.89	0.91	0.84	0.98	0.53	0.87	0.75	0.66	0.83	0.95	1.03	1.02	0.90	0.79
Standard error	0.03	0.03	0.04	0.07	0.05	0.05	0.05	0.05	0.04	0.06	0.04	0.04	0.08	0.07	0.04	0.08	0.08	0.15	0.16	0.04	0.09	0.03	0.04	0.04	0.06	0.17	0.14	0.07	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 63
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Big ticket household purchases (e.g. new television, washing machine)
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	899	449	450	151	334	224	190	247	463	135	341	254	127	178	375	110	105	29*	39*	161	80*	634	324	310	237	35*	50*	151	28**
NET: Increase	122	64	58	21	39	31	31	32	58	21	47	29	22	23	47	14	19	4	8	23	8	90	52	37	27	5	6	17	5
	14%	14%	13%	14%	12%	14%	16%	13%	13%	16%	14%	11%	17%	13%	12%	18%	13%	19%	14%	10%	14%	16%	12%	11%	13%	12%	11%	16%	
Very likely increase (+2)	22	11	12	5	8	4	5	6	11	1	12	6	2	2	8	3	4	1	1	5	1	18	8	10	3	-	2	1	2
	2%	2%	3%	3%	2%	2%	3%	2%	2%	1%	4%	3%	2%	1%	2%	3%	3%	3%	3%	3%	1%	3%	2%	3%	-	4%	1%	2	
Likely increase (+1)	99	53	46	16	31	27	26	26	47	20	35	23	20	21	39	11	16	3	6	18	7	72	44	28	24	5	4	16	3
	11%	12%	10%	11%	9%	12%	13%	11%	10%	15%	10%	9%	16%	12%	10%	10%	15%	10%	16%	11%	9%	11%	14%	9%	10%	13%	7%	10%	10%
Stay the same (0)	470	248	222	73	181	113	103	137	229	73	197	136	58	79	212	53	47	13	13	99	33	341	181	160	113	17	18	78	16
	52%	55%	49%	48%	54%	50%	54%	56%	50%	54%	58%kl	54%	46%	45%	57%oqs	48%	45%	45%	32%	61%noqs	42%	54%	56%y	52%y	48%	48%	35%	52%y	58%
Likely decrease (-1)	115	60	54	25	39	30	21	36	58	15	38	35	21	20	47	16	14	4	4	19	11	82	40	42	30	3	11	16	3
	13%	13%	12%	16%	12%	14%	11%	15%	12%	11%	11%	14%	17%	11%	13%	14%	14%	12%	10%	12%	14%	13%	12%	14%	13%	8%	22%z	11%	10%
Very likely decrease (-2)	94	37	58	15	43	25	12	18	64	14	30	25	14	26	37	16	15	5	7	5	9	62	23	39	30	4	9	16	3
	10%	8%	13%a	10%	13%fg	11%	6%	7%	14%fg	10%	9%	10%	11%	13%ai	10%r	14%r	14%r	19%r	19%r	3%	12%r	10%	7%	12%u	13%	12%	18%u	11%	9%
NET: Decrease	209	97	112	39	82	56	32	54	122	29	68	60	35	47	85	31	29	9	11	24	20	144	63	81	60	7	20	32	5
	23%	22%	25%	26%	24%	25%	17%	22%	26%f	21%	20%	24%	28%	26%	23%	29%r	27%r	31%r	29%	15%	25%r	23%	19%	26%	25%	20%	40%uvz	21%	19%
Don't know	99	40	59	18	33	25	23	23	53	12	30	29	12	29	31	12	10	3	8	16	18	60	28	32	37	7	6	24	2
	11%	9%	13%	12%	10%	11%	12%	9%	11%	9%	11%	9%	11%	9%	11%	9%	9%	12%	19%mn	10%	23%mnor	9%	9%	10%	16%t	19%	13%	16%u	6%
Not applicable	110	46	64	35defh	23	25	27d	40dh	43	17	41	31	14	24	33	17	25mrs	4	8m	17	6	69	39	31	38t	3	7	28v	2
Mean	-0.20	-0.14	-0.26	-0.21	-0.26	-0.23	-0.04dh	-0.15	-0.29	-0.17	-0.12i	-0.22	-0.22	-0.32	-0.19	-0.31	-0.22	-0.40	-0.31	*mn	-0.34	-0.17	-0.09vy	-0.26	-0.30	-0.24	-0.48	-0.25	-0.06
Standard deviation	0.90	0.85	0.95	0.93	0.92	0.91	0.83	0.83	0.96	0.86	0.87	0.87	0.94	0.97	0.86	0.97	1.02	1.06	1.17	0.73	0.93	0.89	0.84	0.94	0.92	0.92	1.07	0.86	0.96
Standard error	0.03	0.04	0.05	0.08	0.05	0.06	0.07	0.06	0.04	0.08	0.05	0.06	0.09	0.08	0.05	0.09	0.10	0.20	0.23	0.07	0.11	0.04	0.05	0.06	0.06	0.17	0.16	0.08	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 64
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Groceries
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	1003	494	508	180	357	249	216	282	504	152	380	282	139	201	406	126	126	33*	47*	179	86*	699	360	338	273	38*	58*	177	31*
NET: Increase	340	180	159	51	115	85	89	78	173	61	141	82	54	63	132	35	45	10	14	73	31	255	143	112	78	14	19	46	6
	34%	37%	31%	28%	32%	34%	41%cdg	28%	34%g	40%	37%j	29%	38%	31%	32%	28%	35%	30%	31%	41%n	37%	37%w	40%zA	33%	29%	35%	33%	26%	21%
Very likely increase (+2)	57	30	28	6	23	16	12	8	37	11	25	15	8	9	23	9	7	2	1	11	4	41	24	18	13	2	2	10	3
	6%	6%	5%	3%	6%g	7%g	6%	3%	7%cg	7%	7%	5%	6%	4%	6%	7%	6%	6%	3%	6%	5%	6%	7%	5%	5%	3%	5%	5%	9%
Likely increase (+1)	282	151	132	45	91	69	77	70	136	50	116	67	46	54	108	26	37	8	13	62	27	214	119	95	65	12	17	37	4
	28%	31%	26%	25%	26%	28%	35%cdgh	25%	27%	33%	30%	24%	33%	27%	27%	21%	30%	24%	28%	35%n	32%	31%w	33%zA	28%	24%	30%	29%	21%	12%
Stay the same (0)	538	270	268	105	186	130	116	166	255	78	207	170	66	95	225	77	67	14	24	96	34	373	192	180	143	15	26	102	22
	54%	55%	53%	58%	52%	52%	54%	59%h	51%	54%	61%kl	47%	47%	56%ls	61%ls	53%ls	43%	51%	54%ls	40%	53%	53%	53%	53%	52%	40%	44%	58%lx	73%lvxy
Likely decrease (-1)	78	29	49	10	38	23	6	21	51	10	22	21	14	21	34	10	7	7	4	7	10	52	19	33	26	7	6	13	-
	8%	6%	10%a	6%	11%f	9%f	3%	7%f	10%f	7%	6%	7%	10%	11%i	8%	6%	20%mnor	8%	4%	12%r	7%	5%	10%u	9%	18%uzA	10%	7%	-	-
Very likely decrease (-2)	23	6	17	3	12	5	4	4	15	1	7	4	3	10	9	3	2	4	1	3	12	3	8	11	1	5	5	-	-
	2%	1%	3%a	2%	3%	2%	2%	2%	3%	1%	2%	1%	2%	5%ij	2%	2%	1%	5%r	8%mor	*	4%r	2%	1%	2%	4%t	2%	9%uv	3%	-
NET: Decrease	101	35	67	13	50	28	10	25	66	11	29	24	17	31	43	12	9	8	7	8	14	64	23	41	37	8	11	18	-
	10%	7%	13%a	7%	14%cfg	11%f	5%	9%	13%cf	7%	8%	9%	12%	15%ij	11%r	10%	7%	25%mnor	16%r	4%	16%or	9%	6%	12%uA	14%t	21%uA	19%uA	10%	-
Don't know	24	9	14	11	6	5	1	13	10	2	4	5	3	12	6	2	5	1	1	2	7	7	2	5	15	2	2	11	2
	2%	2%	3%	6%deh	2%	2%	1%	5%dfh	2%	1%	1%	2%	2%	6%ij	1%	2%	4%	3%	3%	1%	8%mnr	1%	1%	1%	5%t	5%u	4%u	6%uv	6%u
Not applicable	6	-	6a	5deh	1	-	-	5deh	1	-	2	3	1	1	2	1	4mr	-	-	-	-	5	3	2	2	-	-	2	-
Mean	0.28	0.35b	0.21	0.24	0.22	0.28	0.41cdg	0.21	0.26	0.40	0.35i	0.25	0.30	0.16	0.26	0.23	0.34	0.06	0.10	0.43mnp	0.23	0.32w	0.39vyz	0.24	0.17	0.17	0.08	0.19	0.32
Standard deviation	0.79	0.74	0.83	0.69	0.85	0.80	0.72	0.69	0.86	0.74	0.76	0.72	0.82	0.88	0.79	0.78	0.74	0.95	0.91	0.69	0.89	0.77	0.73	0.80	0.84	0.90	0.97	0.79	0.65
Standard error	0.03	0.04	0.04	0.05	0.04	0.05	0.06	0.04	0.04	0.06	0.04	0.04	0.07	0.06	0.04	0.07	0.07	0.16	0.15	0.06	0.09	0.03	0.04	0.04	0.05	0.15	0.13	0.06	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 65
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Alcohol and/or tobacco
Base: All respondents

	Gender			Age					Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemploye d (o)	Not work- ing but seek- ing (p)	State pension (q)	Pri- vate pension (r)	House person (s)	NET: Home- owners (t)	Owned out- right (u)	Owned with mort- gage (v)	NET: Rent- ers (w)	Rent- ed from coun- cil (x)	Rent- ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	748	387	361	140	289	175	145	219	385	100	284	207	114	142	332	85*	96*	22**	24**	129	61*	509	253	256	222	31*	44*	147	18**
NET: Increase	123	68	55	27	39	31	27	39	58	20	51	22	26	24	53	14	19	4	6	21	6	93	55	37	30	8	3	19	-
	16%	17%	15%	19%	13%	18%	18%	18%	15%	20%	18%j	11%	23%j	17%	16%	17%	20%	16%	26%	16%	10%	18%	22%vwy	15%	14%	25%y	8%	13%	-
Very likely increase (+2)	29	15	14	6	9	8	5	8	16	3	11	4	6	8	12	3	7	-	1	6	1	21	14	7	8	2	1	5	-
	4%	4%	4%	4%	3%	5%	3%	4%	4%	3%	4%	2%	5%	5%	4%	3%	7%	-	5%	4%	1%	4%	6%	3%	4%	7%	2%	3%	-
Likely increase (+1)	94	53	42	21	30	22	22	31	42	16	40	17	21	16	41	11	12	4	5	16	5	72	41	31	23	6	3	14	-
	13%	14%	12%	15%	10%	13%	15%	14%	11%	16%	14%	8%	18%j	12%	12%	14%	13%	16%	21%	12%	9%	14%	16%	12%	10%	19%	6%	10%	-
Stay the same (0)	428	224	204	82	153	102	92	117	219	56	171	139	56	61	194	44	53	7	11	89	31	299	152	147	116	14	23	78	14
	57%	58%	56%	58%	53%	58%	64%	54%	57%	56%	60%l	67%kl	49%	43%	59%	52%	55%	30%	44%	69%nos	51%	59%	60%	58%	52%	47%	53%	53%	78%
Likely decrease (-1)	124	66	58	15	69	23	17	41	66	13	46	30	20	29	61	17	12	7	4	12	10	82	32	50	40	3	12	25	2
	17%	17%	16%	11%	24%cefh	13%	11%	19%c	17%	13%	16%	14%	17%	20%	19%r	20%r	12%	33%	16%	9%	16%	16%	13%	20%u	18%	10%	28%u	17%	11%
Very likely decrease (-2)	45	22	23	6	20	12	6	8	31	7	14	9	7	15	17	6	8	3	1	5	5	28	10	19	16	4	2	10	-
	6%	6%	6%	4%	7%	7%	4%	3%	8%g	7%	5%	4%	6%	11%ij	5%	7%	8%	11%	6%	4%	9%	6%	4%	7%	7%	12%u	4%	7%	-
NET: Decrease	169	88	81	21	90	35	22	49	98	20	59	38	27	44	78	23	20	10	5	17	15	110	42	69	56	7	14	35	2
	23%	23%	22%	15%	31%cefg	20%	15%	22%	25%cf	20%	21%	19%	23%	31%ij	24%r	28%r	21%	45%	22%	13%	25%r	22%	16%	27%u	25%	22%	32%u	24%	11%
Don't know	29	7	21	11	7	7	4	14	11	4	3	8	5	13	7	3	4	2	2	3	9	7	5	3	20	2	3	15	2
	4%	2%	6%a	8%dh	2%	4%	3%	6%dh	3%	4%	1%	4%	4%i	9%ij	2%	3%	5%	9%	8%	2%	14%mnor	1%	2%	1%	9%t	6%v	7%v	10%uv	10%
Not applicable	261	107	153a	46	69	74dgh	72cdgh	69	120d	52	98k	77k	26	60k	76	42m	34m	11	22	50m	25m	194w	109vz	85z	54	8	14	32	13
Mean	-0.09	-0.07	-0.10	0.04dh	-0.22	-0.05d	0.02d	-0.04d	-0.15	-0.04	-0.04	-0.10	-0.01	-0.22	-0.09	-0.15	-0.02	-0.44	0.03	0.04s	-0.26	-0.05	0.07vy	-0.17	-0.17	-0.02	-0.29	-0.16	-0.13
Standard deviation	0.84	0.83	0.85	0.81	0.85	0.87	0.76	0.81	0.88	0.86	0.81	0.70	0.92	1.01	0.81	0.88	0.95	0.95	0.96	0.74	0.84	0.84	0.83	0.83	0.87	1.07	0.74	0.86	0.34
Standard error	0.03	0.05	0.04	0.07	0.05	0.06	0.07	0.06	0.04	0.09	0.05	0.05	0.09	0.09	0.04	0.09	0.10	0.21	0.23	0.07	0.11	0.04	0.05	0.05	0.06	0.20	0.12	0.08	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 66
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Socialising, eating out, takeaway food
Base: All respondents

	Gender			Age						Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	981	484	496	186	348	238	209	285	487	143	379	278	138	185	403	122	122	33*	40*	177	83*	690	354	336	260	33*	55*	172	31*
NET: Increase	180	83	96	58	53	32	36	80	63	23	80	39	31	28	71	20	40	5	5	29	10	129	72	57	44	5	6	33	6
	18%	17%	19%	31%defh	15%	13%	17%	28%defh	13%	16%	21%ej	14%	22%ej	15%	18%	16%	33%mpnqrs	14%	13%	16%	12%	19%	20%	17%	17%	14%	12%	19%	19%
Very likely increase (+2)	32	12	20	14	8	8	3	17	13	3	14	8	-	9	15	4	7	1	-	4	1	19	13	6	10	-	2	9	3
	3%	3%	4%	7%dfh	2%	3%	1%	6%dfh	3%	2%	4%k	3%k	-	5%k	4%	4%	6%	2%	-	2%	1%	3%	4%	2%	4%	-	3%	5%v	9%v
Likely increase (+1)	147	71	76	45	45	24	34	63	50	21	66	31	31	19	56	15	32	4	5	25	10	110	59	51	34	5	5	25	3
	15%	15%	15%	24%deh	13%	10%	16%h	22%deh	10%	15%	17%jl	11%	22%jl	10%	14%	12%	26%mnrs	12%	13%	14%	12%	16%	17%	15%	13%	14%	9%	14%	9%
Stay the same (0)	533	290	243	74	175	143	141	117	275	89	219	162	64	88	218	60	52	15	22	124	42	396	222	174	120	16	22	82	17
	54%	60%b	49%	40%	50%cg	60%cdg	68%cdgh	41%	56%cg	62%	58%kl	58%kl	47%	48%	54%o	49%	43%	46%	54%	70%mnopqs	50%	57%w	63%vyz	52%	46%	49%	40%	48%	56%
Likely decrease (-1)	170	73	97	35	76	38	21	60	89	18	56	52	27	36	77	28	17	8	6	19	15	105	40	65	61	5	20	36	4
	17%	15%	20%	19%f	22%f	16%	10%	21%f	18%f	13%	15%	19%	20%	19%	19%r	23%r	14%	24%r	15%	11%	18%	15%	11%	19%u	24%t	15%	37%uvzA	21%u	12%
Very likely decrease (-2)	69	26	43	9	37	16	7	16	46	7	18	18	12	21	24	12	10	4	6	4	9	47	15	32	20	4	4	12	2
	7%	5%	9%	5%	11%cfg	7%	4%	6%	9%f	5%	5%	7%	9%	11%i	6%	10%r	8%r	11%r	15%mr	2%	11%r	7%	4%	10%u	8%	12%	7%	7%	7%
NET: Decrease	239	100	140	44	113	54	28	76	135	25	74	70	39	57	101	40	27	11	12	23	24	152	55	98	81	9	24	48	6
	24%	21%	28%a	24%f	32%cef	23%f	14%	27%f	28%f	17%	19%	25%	28%i	31%i	25%r	33%r	22%r	34%r	31%r	13%	29%r	22%	15%	29%u	31%t	26%	44%uvzA	28%u	19%
Don't know	29	11	18	10	7	10	3	12	14	6	7	6	4	12	12	3	3	2	1	2	7	12	5	7	15	4	2	9	2
	3%	2%	4%	5%df	2%	4%	1%	4%	3%	4%	2%	2%	3%	6%ij	3%	2%	2%	6%	3%	1%	8%mnor	2%	2%	6%t	11%uv	4%	5%u	6%	
Not applicable	28	10	18	-	10c	11cg	8cg	2	18cg	9	2	7	3	17ijk	5	5	8mr	-	6mnpqs	1	3	13	9	4	15t	5uvzA	3v	7v	-
Mean	-0.10	-0.06	-0.14	0.11de	-0.26	-0.13	0.02dh	0.02dh	-0.22	-0.04	0.01jl	-0.15	-0.15	-0.23	-0.10	-0.23	0.09mn	-0.31	-0.34	0.04np	-0.29	-0.08	0.05xy	-0.21	-0.19	-0.27	-0.39	-0.11	0.02
Standard deviation	0.87	0.79	0.93	0.98	0.90	0.82	0.68	0.97	0.86	0.75	0.82	0.82	0.88	0.99	0.86	0.93	1.00	0.92	0.91	0.66	0.88	0.84	0.78	0.88	0.92	0.89	0.87	0.93	0.98
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.05	0.06	0.04	0.06	0.04	0.05	0.08	0.07	0.04	0.08	0.09	0.16	0.16	0.05	0.09	0.03	0.04	0.05	0.06	0.16	0.12	0.07	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 67
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Hobbies and recreational interests
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (AA)	Rent free (AB)	
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31	
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*	
Base (excl NA for %)	960	480	480	185	342	225	208	282	470	132	374	271	137	176	394	120	125	31*	42*	175	74*	674	349	325	260	35*	54*	171	26**	
NET: Increase	137	80	57	43	44	19	31	64	42	16	64	32	17	24	58	13	30	3	1	27	6	96	51	45	37	3	8	26	4	
	14%	17% ^b	12%	23% ^d ^e ^h	13%	8%	15% ^e ^h	23% ^d ^e ^h	9%	12%	17%	12%	13%	14%	15%	11%	24% ^m ⁿ ^q ^s	10%	3%	15%	8%	14%	14%	14%	14%	9%	15%	15%	15%	
Very likely increase	(+2)	12	7	6	5	4	1	3	6	4	8	2	1	2	4	2	4	-	-	3	-	9	4	5	3	1	-	2	1	
		1%	1%	1%	3% ^e	1%	*	1%	2%	1%	2%	1%	1%	1%	1%	2%	3%	-	-	2%	-	1%	4%	5%	3%	1%	-	1%	3%	
Likely increase	(+1)	125	73	52	38	40	18	29	58	38	56	30	16	22	54	11	27	3	1	23	6	87	46	41	35	2	8	24	3	
		13%	15% ^b	11%	21% ^d ^e ^h	12%	8%	14% ^h	21% ^d ^e ^h	8%	15%	11%	12%	12%	14%	9%	21% ^m ⁿ ^q ^s	10%	3%	13%	8%	13%	13%	13%	13%	6%	15%	14%	12%	
Stay the same	(0)	622	319	303	101	211	158	152	315	93	255	190	82	96	252	80	70	16	27	132	46	448	242	206	154	20	29	106	19	
		65%	66%	63%	54%	62%	70% ^c ^d ^g	73% ^c ^d ^g	55%	67% ^c ^g	71%	68% ^l	70% ^k ^l	60%	54%	64%	67%	56%	49%	65%	76% ^m ^o ^p ^s	62%	66% ^w	69% ^y	63%	59%	58%	53%	62%	74%
Likely decrease	(-1)	111	53	58	21	52	25	13	38	59	31	32	24	23	56	12	15	5	6	8	10	76	33	42	34	4	11	19	1	
		12%	11%	12%	11%	15% ^f	11%	6%	14% ^f	13% ^f	8%	12%	18% ⁱ	13%	14% ^r	10%	12% ^r	15% ^r	14% ^r	5%	13% ^r	11%	10%	13%	13%	12%	21% ^u	11%	3%	
Very likely decrease	(-2)	49	16	33	7	23	14	5	7	36	3	14	8	8	19	10	4	5	4	3	7	31	8	23	17	6	5	7	1	
		5%	3%	7% ^a	4%	7% ^g	6% ^g	3%	3%	8% ^f ^g	2%	4%	3%	6%	11% ⁱ ^j	4%	3%	16% ^r ^m ^o ^r	9% ^r	2%	10% ^m ^o ^r	5%	2%	7% ^u	7%	16% ^u ^v ^z	9% ^u	4%	4%	
NET: Decrease		160	69	91	29	74	39	18	46	96	17	45	40	32	42	22	18	10	10	11	17	106	41	65	52	10	16	25	2	
		17%	14%	19%	15%	22% ^f	17% ^f	9%	16% ^f	20% ^f	13%	12%	15%	23% ⁱ ^j	24% ⁱ ^j	18% ^r	15% ^r	31% ^o ^r	23% ^r	6%	23% ^r	16%	12%	20% ^u	20%	29% ^u	30% ^u ^z	15%	7%	
Don't know		41	12	29	13	12	9	7	17	17	4	11	10	6	15	12	5	6	3	4	5	6	24	15	9	16	2	1	14	1
		4%	3%	6% ^a	7%	4%	4%	3%	6%	4%	3%	3%	4%	5%	8% ⁱ ^j	3%	5%	9%	9%	3%	8% ^m	4%	4%	3%	6%	5%	2%	8% ^v	3%	
Not applicable		49	14	35 ^a	1	16 ^c ^g	24 ^c ^d ^f ^g	8 ^c	5	36 ^c ^g	20	7	13 ⁱ	3	25 ⁱ ^j ^k	14	7	5	2	5 ^m ^r	4	11 ^m ⁿ ^o ^r	29	14	15	16	4	4	8	4
Mean		-0.06	* ^b	-0.13	0.07 ^d ^e	-0.15	-0.16	0.05 ^d ^e ^h	0.06 ^d ^e	-0.19	-0.03	0.03 ^k ^l	-0.06 ⁱ	-0.16	-0.22	-0.07 ^s	-0.15	0.10 ^m ⁿ	-0.41	-0.32	0.09 ^m ⁿ	-0.27	-0.05	0.02 ^v ^x	-0.12	-0.12	-0.35	-0.25	-0.03 ^x	0.08
Standard deviation		0.72	0.68	0.75	0.79	0.76	0.67	0.60	0.75	0.73	0.59	0.69	0.62	0.75	0.87	0.70	0.77	0.93	0.70	0.57	0.77	0.70	0.62	0.77	0.78	0.94	0.84	0.70	0.69	
Standard error		0.02	0.03	0.03	0.06	0.04	0.04	0.05	0.05	0.03	0.05	0.04	0.04	0.07	0.04	0.07	0.07	0.17	0.13	0.05	0.09	0.03	0.03	0.04	0.05	0.16	0.11	0.06	0.14	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 68
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Savings/investments
Base: All respondents

	Gender		Age					Social Grade				Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	899	457	442	171	318	217	193	264	442	127	369	252	126	151	382	115	111	26**	32**	169	65*	649	334	315	225	25**	46*	153	25**
NET: Increase	139	71	69	41	48	21	29	59	51	19	67	43	18	11	72	11	27	2	-	19	8	95	47	48	42	3	7	33	2
	16%	15%	16%	24% ^{defh}	15%	10%	15%	22% ^{deh}	12%	15%	18% ^l	17% ^l	14%	7%	19% ^{nr}	9%	24% ^{nrs}	7%	-	12%	12%	15%	14%	15%	19%	10%	15%	21%	7%
Very likely increase (+2)	18	11	6	6	5	3	3	8	6	4	8	5	1	4	10	-	6	1	-	-	1	12	4	7	5	-	2	3	1
	2%	2%	1%	3%	2%	2%	1%	3%	1%	3%	2%	2%	1%	2%	3% ^r	-	5% ^{nr}	3%	-	-	1%	2%	1%	2%	2%	-	4%	2%	4%
Likely increase (+1)	122	59	62	35	42	18	26	51	45	15	60	38	17	7	62	11	21	1	-	19	7	84	43	41	37	3	5	30	1
	14%	13%	14%	21% ^{deh}	13%	8%	14%	19% ^{deh}	10%	12%	16% ^l	15% ^l	14% ^l	5%	16%	9%	19% ⁿ	4%	-	12%	11%	13%	13%	17%	10%	11%	19%	4%	
Stay the same (0)	543	292	251	81	185	145	133	129	281	85	223	152	74	92	228	73	56	12	21	118	34	406	222	184	121	11	27	84	16
	60%	64% ^b	57%	47%	58% ^{cg}	67% ^{cdg}	69% ^{cdg}	49%	64% ^{cg}	67%	61%	60%	59%	61%	60%	64% ^o	51%	47%	67%	70% ^{mos}	53%	63% ^w	66% ^{vz}	58%	54%	43%	58%	55%	63%
Likely decrease (-1)	126	61	64	27	48	27	24	39	63	10	50	28	18	30	52	12	15	4	9	23	11	87	38	49	33	7	7	19	6
	14%	13%	15%	16%	15%	12%	12%	15%	14%	8%	14%	11%	14%	20% ^j	13%	10%	14%	15%	29%	13%	18%	13%	12%	15%	15%	28%	15%	12%	23%
Very likely decrease (-2)	49	18	31	7	27	13	3	17	30	6	17	8	6	20	12	5	4	1	3	3	37	14	23	11	2	4	6	1	
	6%	4%	7% ^a	4%	9% ^f	6% ^f	1%	6% ^f	7% ^f	5%	5%	7%	7%	4%	5%	11% ^{mr}	5%	17%	4%	2%	5%	6%	4%	7%	5%	8%	8%	4%	4%
NET: Decrease	175	80	95	34	76	39	27	55	93	16	67	46	26	36	72	24	21	8	10	26	15	124	52	72	44	9	11	24	7
	19%	17%	22%	20%	24% ^f	18%	14%	21%	21% ^f	13%	18%	21%	24%	19%	21%	19%	31%	33%	15%	22%	19%	22%	16%	23% ^u	20%	36%	23%	16%	26%
Don't know	41	15	27	15	10	12	5	20	16	7	11	10	8	12	10	7	7	4	-	5	8	23	12	11	17	3	2	13	1
	5%	3%	6% ^a	9% ^{dfh}	3%	5%	3%	8% ^{dfh}	4%	5%	3%	4%	6%	8% ⁱ	3%	6%	7% ^{am}	15%	-	3%	13% ^{mr}	4%	4%	3%	8% ^t	11%	4%	8% ^{uv}	4%
Not applicable	110	37	73a	15	40	32g	23	24	63g	25	13	33i	14i	50ijk	26	12	19mr	7	15	10	21mnor	54	29	25	50t	13	11uv	26uv	6
Mean	-0.08	-0.04	-0.13	0.04 ^{de}	-0.16	-0.13	0.01 ^{de}	-0.02h	-0.15	0.01	-0.03i	-0.07	-0.13	-0.19	-0.03n	-0.24	0.07n	-0.45	-0.36	-0.06n	-0.15	-0.09	-0.04	-0.13	-0.04	-0.37	-0.13	0.04v	-0.20
Standard deviation	0.77	0.74	0.81	0.85	0.83	0.72	0.62	0.89	0.76	0.74	0.76	0.81	0.77	0.71	0.80	0.78	0.88	0.99	0.56	0.57	0.76	0.76	0.69	0.83	0.81	0.82	0.88	0.77	0.75
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.05	0.06	0.03	0.07	0.04	0.05	0.07	0.06	0.04	0.07	0.08	0.21	0.11	0.05	0.10	0.03	0.04	0.05	0.06	0.17	0.13	0.06	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 69
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Pension contributions
Base: All respondents

	Gender			Age							Social Grade					Working Status					Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owne d out- right (v)	Owne d with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	624	305	318	124	295	158	46*	214	363	96*	233	191	99*	100	364	94*	67*	17**	10**	29**	44*	432	157	275	174	20**	33*	121	18**
NET: Increase	65	41	24	18	28	17	1	29	35	9	29	19	12	5	48	4	10	1	-	-	2	48	17	32	15	2	2	12	1
	10%	13%b	7%	15%	9%	11%	3%	13%	10%	9%	13%l	10%	12%	5%	13%n	5%	14%o	5%	-	-	4%	11%	11%	12%	9%	9%	6%	10%	5%
Very likely increase (+2)	10	8	2	4	4	1	1	7	2	1	4	5	-	1	8	-	2	-	-	-	7	4	3	2	-	1	1	1	1
	2%	3%b	1%	3%h	1%	1%	3%	3%h	1%	1%	2%	2%	-	1%	2%	-	3%	-	-	-	2%	2%	1%	1%	-	3%	1%	1%	5%
Likely increase (+1)	55	33	22	14	24	16	-	22	32	7	25	14	12	4	40	4	8	1	-	-	2	41	13	29	13	2	1	11	-
	9%	11%	7%	11%f	8%	10%f	-	10%f	9%	8%	11%l	8%	12%l	4%	11%	5%	11%	5%	-	-	4%	10%	8%	10%	8%	9%	3%	9%	-
Stay the same (0)	471	235	236	84	222	125	39	150	282	73	183	152	71	65	283	70	43	7	9	29	29	333	121	212	124	13	24	88	14
	76%	77%	74%	68%	75%	79%cg	86%c	70%	77%cg	76%	78%l	80%l	71%	65%	78%co	74%	65%	44%	88%	100%	67%	77%	77%	77%	71%	65%	71%	73%	79%
Likely decrease (-1)	27	11	16	6	15	3	3	12	12	4	8	6	5	8	10	6	5	3	1	-	2	18	7	11	9	2	1	6	-
	4%	4%	5%	5%	5%	2%	6%	6%	3%	4%	3%	3%	5%	8%	3%	6%	8%	17%	12%	-	5%	4%	5%	4%	5%	11%	3%	5%	-
Very likely decrease (-2)	20	6	15	4	10	4	3	7	10	6	5	4	6	6	8	2	3	-	-	1	14	5	9	6	1	3	2	1	1
	3%	2%	5%	3%	3%	3%	6%	3%	3%	6%	2%	2%	5%	6%	9%am	3%	17%	-	-	2%	3%	3%	3%	3%	3%	5%	9%z	1%	6%
NET: Decrease	48	17	30	10	25	7	5	20	23	10	13	11	9	14	14	7	6	1	-	3	32	12	20	15	3	4	8	1	1
	8%	6%	10%	8%	8%	5%	11%	9%	6%	10%	6%	6%	10%	14%ij	5%	15%am	11%am	34%	12%	-	7%	7%	7%	9%	16%	11%	7%	6%	
Don't know	40	12	29	12	20	9	-	16	24	5	8	9	7	17	16	6	7	3	-	-	9	19	8	12	19	2	4	14	2
	6%	4%	9%aa	9%	7%	6%	-	7%	7%	5%	3%	5%	7%	17%ijk	4%	6%	10%	17%	-	-	22%mn	4%	5%	4%	11%t	10%	11%	11%v	10%
Not applicable	385	189	196	61dgh	63	90dgh	170dgh	73d	142d	56	149jk	94	41	102ijk	44	33m	63mn	17	37	149	42mn	271	206vz	65	102	19	24vz	59v	13
Mean	0.01	0.09b	-0.07	0.08	-0.01	0.04	-0.11	0.04	0.01	-0.06	0.071	0.051	-0.03	-0.17	0.09n	-0.20	0.04n	-0.54	-0.12	0.00	-0.05	0.03	0.02	-0.02	-0.13	-0.12	0.03	-0.01	
Standard deviation	0.59	0.58	0.59	0.68	0.58	0.51	0.64	0.67	0.53	0.67	0.56	0.57	0.62	0.66	0.55	0.68	0.70	0.92	0.34	0.00	0.46	0.59	0.60	0.58	0.59	0.68	0.78	0.51	0.71
Standard error	0.02	0.03	0.03	0.06	0.03	0.04	0.11	0.05	0.03	0.07	0.04	0.04	0.06	0.07	0.03	0.07	0.09	0.25	0.12	0.00	0.07	0.03	0.05	0.04	0.05	0.16	0.14	0.05	0.18

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 70
Q34. How worried are you, if at all, about each of the following?
-Summary
Base: All respondents

Q34 Summary														
	Energy prices (a)	Fuel prices (b)	Food prices (c)	Public spending cuts (d)	Future tax levels (e)	Mortgage rates (f)	The value of my pension (g)	The interest rate on my savings (h)	The security of my savings (i)	Level of my household savings and investments (j)	The exchange rate of the pound (k)	Me or my partner losing our jobs (l)	Level of my household debt, including mortgage and credit card (m)	The price of my house falling (n)
Unweighted base	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009
Weighted base	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009
Base (excl NA for %)	1003	971	1004	1003	981	629	876	857	859	888	975	677	822	784
Very worried (4)	231 23%ijlmnopq stuvwxyzABC	296 31%acefghij klmnopqstuv wxyzABC	213 21%ijlmnops tuvwxyzABC	310 31%acefghij klmnopqstuv wxyzABC	237 24%cijlmnop qstuvwxyzAB C	158 25%cijklmno pqstuvwxyzA BC	222 25%cijklmno pqstuvwxyzA BC	198 23%ijlmnopq stuvwxyzABC	116 13%noswAC	154 17%inoswyz ABC	206 21%ijlmnops tuvwxyzABC	104 15%noswyzA BC	131 16%noswyzA BC	82 10%osv
Fairly worried (3)	447 45%defghijk lmnopqrstuvw xyzABC	425 44%efghijkl mnopqrstuvw xyzABC	453 45%defghijk lmnopqrstuv wxyzABC	404 40%fgijlmno qrstuvwxyZA BC	368 37%fijlmnoq rstuvwxyzAB C	180 29%lnosuvAC	300 34%filmnors tuvwxyzABC	323 38%fijlmnoq rstuvwxyzAB C	220 26%los	290 33%ilmnostu vwxyzAC	364 37%fijlmnoq rstuvwxyzAB C	141 21%o	227 28%lnosu C	173 22%o
Not very worried (2)	251 25%bdr	181 19%r	269 27%bdr	193 19%r	273 28%bdr	168 27%bdr	213 24%bdr	223 26%bdr	339 39%abcdefgh jkmopqrtux	311 35%abcdefgh koqr	273 28%bdr	255 38%abcdefgh kmopqrt	269 33%abcdefgh kr	321 41%abcdefghijk mopqrtux
Not at all worried (1)	47 5%	46 5%	50 5%	51 5%	48 5%	72 12%abcdehkp	80 9%abcde	67 8%abcde	139 16%abcdefgh jkprw	90 10%abcdehp	79 8%abcde	146 22%abcdefgh ijkpqrstvwz ABC	170 21%abcdefgh ijkpqrstvwz ABC	169 22%abcdefghijk pqrstvwzABC
NET: Worried	678 68%efghijkl mnopqstuvw xyzABC	721 74%acefghij klmnopqstuv wxyzABC	667 66%efghijkl mnopqstuvw xyzABC	714 71%acefghij klmnopqstuv wxyzABC	605 62%fijlmnop qstuvwxyzAB C	339 54%ilmnostu vwxyzABC	522 60%fijlmnoq stuvwxyzABC	521 61%fijlmnop qstuvwxyzAB C	336 39%noswAC	444 50%ilmnostu vwxyzABC	570 58%fijlmnoq stuvwxyzABC	246 36%osvC	359 44%ilinosw yzAC	255 32%o

Proportions/Means: All Columns Tested (5% risk level)
 Overlap formulae used.

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 70
Q34. How worried are you, if at all, about each of the following?
-Summary
Base: All respondents

Q34 Summary														
	Energy prices (a)	Fuel prices (b)	Food prices (c)	Public spending cuts (d)	Future tax levels (e)	Mortgage rates (f)	The value of my pension (g)	The interest rate on my savings (h)	The security of my savings (i)	Level of my household savings and investments (j)	The exchange rate of the pound (k)	Me or my partner losing our jobs (l)	Level of my household debt, including mortgage and credit card (m)	The price of my house falling (n)
Base (excl NA for %)	1003	971	1004	1003	981	629	876	857	859	888	975	677	822	784
NET: Not worried	298 30%bdr	227 23%	319 32%bdr	245 24%	321 33%bdr	241 38%abodegr	294 34%abdr	291 34%abdr	478 56%abcdefg jkpqrxt	401 45%abcdefg kpr	352 36%abodr	401 59%abcdefg jkmpqrxt	439 53%abcdefg jkpqr	490 63%abcdefg hijkmpqrxtuzB
Don't know	27 3%c	23 2%	18 2%	45 4%abcm	56 6%abcmqxyB	49 8%abcdefg lmnopqtwxy zBC	60 7%abcdjlmno pqtvyzB	46 5%abcmqxyB	45 5%abcmqxyB	43 5%abcmqxyB	53 5%abcmqxyB	30 4%abcm	24 3%c	39 5%abcmxy
Not applicable	6	38acdprsuwz B	5	6	28acdrwzB	380abcdeghi jknprstuvw xyzABC	133abcdekpr stuvwxyzABC	152abcdegkp rstuvwxyzAB C	150abcdegkp rstuvwxyzAB C	121abcdekpr stuvwxyzABC	34acdrrsuw zB	332abcdeghi jknprstuvw xyzABC	187abcdeghi jknprstuvw xyzABC	225abcdeghijk mnpqrstuvwxy zABC
Mean	2.88fghijkl mnopqstuvw xyzABC	3.03acefghi jklmnopqstu vwxyzABC	2.84fijklm opqstuvwxy zABC	3.01acefghi jklmnopqstu vwxyzABC	2.86fijklm opqstuvwxy zABC	2.73ijlmnoq stuvwxyzABC	2.81fijlmno pqstuvwxyA BC	2.80ijlmnop qstuvwxyAB C	2.38nosvyAC	2.60ilmnost uvwxyABC	2.76ijlmnop qstuvwxyAB C	2.32nos	2.40lnosvwy AC	2.23o
Standard deviation	0.82	0.83	0.82	0.86	0.86	1.00	0.95	0.90	0.93	0.90	0.90	1.00	1.00	0.92
Standard error	0.03	0.03	0.03	0.03	0.03	0.04	0.03	0.03	0.03	0.03	0.03	0.04	0.04	0.03

Proportions/Means: All Columns Tested (5% risk level)
 Overlap formulae used.



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 70
Q34. How worried are you, if at all, about each of the following?
-Summary
Base: All respondents

		Q34 Summary														
		Having my home repossessed (o)	The quality of public services (p)	Housing costs (e.g. rent or mortgage payments) (q)	Brexit (r)	The extent of my legal rights and protections when buying goods and services (s)	Being able to travel around Europe easily (t)	Immigration from the EU (u)	Clothing prices (v)	Prices of electrical goods (w)	Prices of holidays abroad (x)	Mobile phone roaming charges (y)	Food safety standards (z)	Prices of cars (A)	Quality of the food I buy (B)	The efficiency of public transport (C)
Unweighted base		1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	846
Weighted base		1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	1009	850
Base (excl NA for %)		665	988	755	1001	990	958	990	999	999	933	942	1000	918	1003	777
Very worried	(4)	44 7%	150 15%noswyzA BC	145 19%ilmnopsv wxyzABC	411 41%abcdefg hijklmnopqstuv wxyzABC	79 8%	157 16%inoswyz ABC	168 17%inoswyzA BC	75 8%	87 9%	147 16%noswyzA BC	104 11%oswC	121 12%oswC	90 10%ov	120 12%oswC	66 9%
Fairly worried	(3)	48 7%	406 41%fgijlmno qrstuvwxyZA BC	243 32%ilmnostu vwyzAC	298 30%ilnosuv wxyzAC	208 21%o	267 28%lnosuvAC	231 23%o	239 24%o	255 25%los	308 33%ilmnostu vwyzAC	239 25%los	254 25%los	218 24%o	294 29%lnosuv wyzAC	169 22%o
Not very worried	(2)	192 29%bdgr	314 32%abcdefg hijklmno pqrstuv wxyzABC	221 29%abdgr	129 13%	472 48%abcdefg hijklmnopq rstuv wxyzB	309 32%abcdefg hijklmnop qrstuv wxyzB	341 34%abcdefg hijklmnop qrstuv wxyzB	492 49%abcdefg hijklmnop qrstuv wxyzAB	483 48%abcdefg hijklmnop qrstuv wxyzAB	321 34%abcdefg hijklmnop qrstuv wxyzAB	390 41%abcdefg hijklmnop qrstuv wxyzAB	430 43%abcdefg hijklmnop qrstuv wxyzAB	401 44%abcdefg hijklmnop qrstuv wxyzAB	417 42%abcdefg hijklmnop qrstuv wxyzAB	372 48%abcdefg hijklmnop qrstuv wxyzB
Not at all worried	(1)	353 53%abcdefg hijklmnop qrstuv wxyzABC	75 8%abcde	119 16%abcdefg hijklprw	96 10%abcde	158 16%abcdefg hijklprw	178 19%abcdefg hijklprvwzB	192 19%abcdefg hijklprvwzB	153 15%abcdefg hijklprw	121 12%abcdefg hijklpr	125 13%abcdefg hijklpr	179 19%abcdefg hijklprvwzB	148 15%abcdefg hijklprw	154 17%abcdefg hijklprwxB	136 14%abcdefg hijklpr	129 17%abcdefg hijklprwxB
NET: Worried		93 14%	556 56%ijlmnoqs tuvwxyzABC	388 51%ilmnostu vwxyzABC	709 71%cefg hijklm nopqstuv wxyzABC	286 29%o	425 44%inoswyz ABC	399 40%noswyzA BC	314 31%o	342 34%osvC	455 49%ilmnostu vwxyzABC	343 36%osvC	375 37%nosvAC	308 34%os	415 41%inoswyz ABC	236 30%o

Proportions/Means: All Columns Tested (5% risk level)
 Overlap formulae used.

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 70
Q34. How worried are you, if at all, about each of the following?
-Summary
Base: All respondents

Q34 Summary															
	Having my home repossessed (o)	The quality of public services (p)	Housing costs (e.g. rent or mortgage payments) (q)	Brexit (r)	The extent of my legal rights and protections when buying goods and services (s)	Being able to travel around Europe easily (t)	Immigration from the EU (u)	Clothing prices (v)	Prices of electrical goods (w)	Prices of holidays abroad (x)	Mobile phone roaming charges (y)	Food safety standards (z)	Prices of cars (A)	Quality of the food I buy (B)	The efficiency of public transport (C)
Base (excl NA for %)	665	988	755	1001	990	958	990	999	999	933	942	1000	918	1003	777
NET: Not worried	545 82% ijklmnpqrst uvwxyzABC	389 39% abcdeghr	340 45% abcdefgkpr	225 22%	630 64% ijklmnpqrst zB	487 51% abcdefgkpr	532 54% abcdefgkpr	645 65% ijklmnpqrst xyzAB	604 61% abcdefgkpr	446 48% abcdefgkpr	568 60% abcdefgkpr	578 58% abcdefgkpr	555 60% abcdefgkpr	553 55% abcdefgkpr	501 64% abcdefgkpr lmnpqrstuvwxy
Don't know	27 4% bc	43 4% abc	27 4% c	67 7% abcdjlmop qtvxyzB	74 8% abcdefgkpr lmnopqrstvwxy zBC	46 5% abcmy	59 6% abcdmopq xyB	40 4% abc	53 5% abcqvyB	32 3% c	31 3% c	48 5% bcmyB	55 6% abcopqvx yB	36 4% bc	40 5% bcmyB
Not applicable	344 kmpqrstvwxy yzABC	21 acdrvwzB	254 mnpqrstvwxy zABC	8	19 acdrzB	51 acdekrpsu vwzB	19 acdrzB	10	10	76 abcdekrpsu vwzB	67 abcdekrpst uvwzB	9	91 acdekrpsu vwyzB	6	72 abcdekrpsu vwzB
Mean	1.66	2.67 lmnoqs tuvwxyzABC	2.57 lmno stuvwABC	3.10 abcdefg hijklmnopqs tuvwxyzABC	2.23o	2.44 lnoswy zAC	2.40 noswyA C	2.25o	2.33 nosvC	2.53 ilmnost uvwyzABC	2.29os	2.36 nosvyAC	2.28o	2.41 lnoswy zAC	2.23o
Standard deviation	0.89	0.84	0.99	0.99	0.83	0.99	1.01	0.81	0.81	0.92	0.91	0.89	0.88	0.88	0.84
Standard error	0.04	0.03	0.04	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 71
Q34. How worried are you, if at all, about each of the following?
-Energy prices
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owne d out- right (v)	Owne d with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	1003	493	510	182	356	249	216	282	504	152	381	282	137	202	407	125	128	33*	47*	179	85*	700	362	338	272	38*	58*	176	31*
Very worried (4)	231 23%	115 23%	117 23%	36 20%	97 27%g	56 22%	42 19%	57 20%	132 26%	29 19%	79 21%	59 21%	33 24%	61 30%ij	90 22%	27 22%	31 24%	10 31%	15 32%	31 17%	27 32%mr	153 22%	75 21%	78 23%	74 27%	14 35%u	21 37%uvzA	38 22%	4 14%
Fairly worried (3)	447 45%	218 44%	230 45%	73 40%	158 44%	112 45%	104 48%	125 44%	218 43%	72 47%	172 45%	127 45%	65 48%	81 40%	181 45%	60 48%	49 38%	13 38%	20 42%	92 52%o	33 39%	326 46%w	171 47%	155 46%	107 39%	16 41%	20 35%	71 40%	15 48%
Not very worried (2)	251 25%	129 26%	121 24%	54 30%	80 23%	59 24%	57 27%	76 27%	117 23%	35 23%	109 29%l	71 25%	29 21%	41 20%	110 27%s	30 24%	36 28%	7 21%	9 20%	45 25%	14 17%	172 25%	92 25%	81 24%	68 25%	5 13%	14 24%	49 28%	11 35%x
Not at all worried (1)	47 5%	27 5%	21 4%	6 3%	13 4%	16 7%	13 6%	11 4%	24 5%	14 9%	15 4%	15 5%	6 5%	11 6%	15 4%	6 5%	6 5%	2 7%	3 6%	9 5%	6 7%	37 5%	22 6%	15 4%	11 4%	2 6%	-	8 5%	-
NET: Worried	678 68%	332 67%	346 68%	109 60%	255 72%cg	168 68%	146 68%	181 64%	351 70%c	101 67%	251 66%	186 66%	98 71%	142 71%	271 67%	87 70%	79 62%	23 69%	35 74%	123 69%	60 71%	479 68%	246 68%	233 69%	180 66%	29 76%	42 72%	110 62%	19 62%
NET: Not worried	298 30%	156 32%	142 28%	60 33%	93 26%	75 30%	70 32%	87 31%	141 28%	48 32%	124 33%	86 30%	36 26%	53 26%	124 31%	36 29%	42 32%	9 28%	12 26%	55 31%	20 23%	209 30%	114 31%	96 28%	78 29%	7 19%	14 24%	57 32%	11 35%
Don't know	27 3%	5 1%	22 4%a	13 7%defh	8 2%f	6 2%f	-	14 5%dfh	12 2%f	2 2%	6 2%	10 4%	4 3%	7 3%	11 3%	2 1%	7 6%r	1 3%	-	1 6%r	5 7%	12 2%	3 1%	10 3%u	13 5%t	2 5%u	2 3%	9 5%u	1 3%
Not applicable	6	1	5	4eh	2	-	-	5eh	1	-	1	2	3il	-	1	2	2	-	-	-	1	3	1	2	3	-	-	3	-
Mean	2.88	2.86	2.91	2.82	2.98cf	2.85	2.81	2.85	2.93	2.78	2.84	2.84	2.93	2.99i	2.88	2.88	2.86	2.96	3.00	2.81	3.03	2.87	2.83	2.90	2.94	3.11u	3.14uvz	2.84	2.79
Standard deviation	0.82	0.84	0.81	0.80	0.81	0.85	0.82	0.80	0.84	0.86	0.80	0.82	0.81	0.87	0.80	0.81	0.86	0.92	0.88	0.78	0.90	0.82	0.83	0.81	0.84	0.87	0.79	0.84	0.69
Standard error	0.03	0.04	0.03	0.06	0.04	0.05	0.06	0.05	0.04	0.07	0.04	0.05	0.07	0.06	0.04	0.07	0.08	0.16	0.14	0.06	0.09	0.03	0.04	0.04	0.05	0.14	0.11	0.06	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 72
Q34. How worried are you, if at all, about each of the following?
-Fuel prices
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	971	482	490	176	344	239	212	272	487	148	377	274	135	184	398	120	120	31*	43*	176	84*	694	356	338	250	32*	53*	165	28**
Very worried (4)	296 31%	147 30%	150 31%	60 34%	121 35%ef	65 27%	51 24%	88 32%	157 32%	33 23%	101 27%	83 30%	44 33%	69 37%id	123 31%r	34 28%	45 38%r	10 34%	16 44%	39 22%	29 35%r	198 29%	90 25%	107 32%	93 37%t	17 52%uvz	23 45%u	53 32%	5 19%
Fairly worried (3)	425 44%	216 45%	209 43%	65 37%	146 42%	115 48%cg	99 47%	107 39%	218 45%	74 50%	172 46%	116 42%	61 45%	75 41%	184 46%o	58 48%o	38 32%	10 34%	19 44%	85 48%o	31 36%	318 46%w	168 47%x	150 44%x	92 37%	7 20%	20 38%	65 40%x	14 52%
Not very worried (2)	181 19%	88 18%	93 19%	34 20%	57 16%	42 18%	48 23%	53 19%	81 17%	25 17%	83 22%	48 17%	23 17%	28 15%	67 17%	20 16%	25 21%	5 15%	6 15%	41 24%	17 20%	132 19%	77 22%	54 16%	45 18%	4 11%	7 13%	34 21%	5 18%
Not at all worried (1)	46 5%	27 6%	19 4%	7 4%	11 3%	14 6%	14 7%	12 4%	20 4%	14 9%	16 4%	20 7%id	4 3%	5 3%	17 4%	7 6%	5 4%	4 12%es	1 3%	10 6%	2 2%	36 5%	18 5%	18 5%	6 2%	2 7%	-	4 2%	3 11%
NET: Worried	721 74%	362 75%	359 73%	125 71%	267 77%	179 75%	150 71%	196 72%	376 77%	108 73%	273 72%	198 72%	105 78%	143 78%	307 77%	92 77%	83 69%	21 67%	35 82%	124 70%	60 71%	516 74%	259 73%	257 76%	185 74%	23 73%	44 83%	118 72%	20 71%
NET: Not worried	227 23%	115 24%	112 23%	42 24%	68 20%	56 23%	62 29%dh	64 24%	101 21%	38 26%	99 26%id	67 25%	27 20%	33 18%	84 21%	27 22%	30 25%	8 26%	8 18%	51 29%	18 22%	168 24%	95 27%y	73 21%	51 20%	6 18%	7 13%	38 23%	8 29%
Don't know	23 2%	4 1%	19 4%a	10 5%efh	10 3%f	4 2%	-	13 5%ef	11 2%	2 1%	5 1%	8 3%	3 2%	8 4%id	8 2%	1 1%	6 5%mnr	2 6%r	-	1 *	6 7%mnr	10 1%	2 2%u	8 1%	14 5%t	3 9%uv	2 4%u	9 5%u	-
Not applicable	38	13	25	10	14	9	5	15	18	4	5	11i	5	17j	10	7	10mrs	3r	4mr	3	2	9	7	3	25t	6uv	5uv	14uv	3
Mean	3.03	3.01	3.04	3.06	3.13ef	2.98	2.88	3.05	3.08f	2.87	2.96	2.98	3.10	3.17j	3.06r	3.00	3.09rs	2.96	3.17	2.87	3.12r	2.99	2.93	3.05	3.15t	3.30	3.32uvz	3.07	2.79
Standard deviation	0.83	0.85	0.82	0.86	0.81	0.83	0.85	0.85	0.82	0.87	0.82	0.89	0.80	0.80	0.81	0.84	0.90	1.02	0.81	0.82	0.82	0.83	0.82	0.84	0.82	0.97	0.71	0.81	0.89
Standard error	0.03	0.04	0.04	0.07	0.04	0.05	0.07	0.05	0.04	0.07	0.04	0.05	0.07	0.06	0.04	0.07	0.08	0.19	0.14	0.07	0.09	0.03	0.04	0.05	0.05	0.18	0.10	0.06	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 73
Q34. How worried are you, if at all, about each of the following?
-Food prices
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31	
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	176	31*	
Base (excl NA for %)	1004	494	510	182	357	249	216	282	505	152	382	283	137	201	407	126	128	33*	47*	179	85*	702	363	339	271	37*	58*	176	31*	
Very worried (4)	213 21%	90 18%	123 24%a	48 26%ef	95 27%ef	40 16%	30 14%	71 25%ef	112 22%ef	19 13%	67 17%	65 23%	30 22%	51 26%id	84 21%r	28 22%r	37 29%r	10 31%r	13 28%r	20 11%	20 24%r	134 19%	54 15%	80 24%u	71 26%t	13 35%u	19 33%u	39 22%u	8 27%	
Fairly worried (3)	453 45%	223 45%	230 45%	73 40%	163 46%	119 48%	98 45%	127 45%	228 45%	74 48%	171 45%	119 42%	59 43%	104 52%j	186 46%o	63 50%o	42 33%	14 41%	25 53%o	81 45%o	43 51%o	315 45%	165 45%	151 44%	124 46%	19 50%	23 39%	83 47%	14 45%	
Not very worried (2)	269 27%	145 29%	125 24%	43 24%	83 23%	71 29%	72 33%cdg	64 23%	134 26%	45 30%	124 32%l	78 28%l	39 29%l	28 14%	116 28%s	26 21%	36 28%	5 15%	7 15%	65 36%npqs	15 17%	204 29%w	116 32%xz	88 26%x	58 21%	3 9%	14 24%	41 23%	7 24%	
Not at all worried (1)	50 5%	32 7%b	18 3%	10 5%	10 3%	13 5%	17 8%d	11 4%	22 4%	13 9%	19 5%	15 5%	7 5%	9 5%	14 3%	7 5%	9 7%	4 11%m	1 3%	13 7%	3 4%	38 5%	26 7%v	12 4%	10 4%	1 3%	1 2%	8 5%	1 5%	
NET: Worried	667 66%	314 63%	353 69%	122 67%	258 72%ef	160 64%	128 59%	199 70%f	340 67%f	93 61%	238 62%	183 65%	89 65%	156 78%ijk	271 67%r	91 73%r	79 62%	24 72%	38 82%or	101 56%	63 75%or	449 64%	218 60%	231 68%u	195 72%t	32 85%uv	42 72%	122 69%u	22 72%	
NET: Not worried	319 32%	177 36%b	142 28%	53 29%	93 26%	84 34%d	89 41%cdgh	75 26%	156 31%	58 38%	142 37%l	93 33%l	47 34%l	37 19%	130 32%s	33 26%	45 35%s	9 26%	9 18%	77 43%mnqs	18 21%	242 34%w	142 39%vz	100 30%x	68 25%	5 12%	15 26%	49 28%x	9 28%	
Don't know	18 2%	4 1%	14 3%a	8 4%f	6 2%	5 2%	-	9 3%f	10 2%	1 1%	2 *	7 3%i	2 1%	8 4%l	6 2%	2 1%	5 4%r	1 3%	-	1 *	4 5%r	11 2%	3 1%	8 2%	8 3%	1 3%	1 2%	6 3%u	-	
Not applicable	5	-	5a	4defh	1	-	-	5eh	-	-	1	3i	1	1	1	2	-	-	-	-	1	1	-	1	4t	1uv	-	3u	-	
Mean	2.84	2.76	2.92a	2.92f	2.98efh	2.77	2.65	2.95ef	2.87f	2.65	2.75	2.85	2.83	3.02ijk	2.85r	2.91r	2.87r	2.94r	3.07r	2.61	2.99r	2.79	2.68	2.90u	2.97t	3.20uvz	3.05u	2.90u	2.94	
Standard deviation	0.82	0.83	0.80	0.86	0.79	0.79	0.81	0.81	0.81	0.80	0.84	0.84	0.78	0.79	0.81	0.93	0.97	0.75	0.78	0.77	0.82	0.81	0.81	0.74	0.82	0.81	0.74	0.82	0.81	0.84
Standard error	0.03	0.04	0.03	0.07	0.04	0.05	0.06	0.05	0.03	0.06	0.04	0.05	0.07	0.04	0.07	0.08	0.17	0.12	0.06	0.08	0.03	0.04	0.04	0.05	0.12	0.11	0.06	0.15		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 74
Q34. How worried are you, if at all, about each of the following?
-Public spending cuts
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	1003	493	510	184	355	248	216	284	503	151	381	281	139	202	405	125	129	33*	47*	179	86*	700	362	338	273	38*	58*	177	31*
Very worried (4)	310 31%	149 30%	161 31%	45 25%	118 33% ^c	68 27%	79 36% ^c	78 28%	153 30%	44 29%	104 27%	87 31%	48 34%	71 35% ⁱ	114 28%	42 33%	39 30%	13 39%	26 55% ^m	51 29%	25 29%	207 30%	112 31%	95 28%	94 34%	15 38%	28 48% ^{uvz}	52 29%	9 29%
Fairly worried (3)	404 40%	182 37%	222 44% ^a	81 44% ^f	148 42% ^f	104 42%	70 33%	125 44% ^f	209 41% ^f	53 35%	157 41%	122 44% ^k	44 32%	79 39%	177 44% ^q	47 38%	53 41%	14 42%	13 27%	71 39%	30 35%	284 41%	142 39%	142 42%	111 41%	13 34%	16 28%	82 46% ^y	8 28%
Not very worried (2)	193 19%	117 24% ^b	76 15%	33 18%	64 18%	50 20%	47 22%	46 16%	101 20%	34 22%	87 23% ^j	45 16%	32 23%	29 15%	81 20%	25 20%	20 16%	2 7%	6 13%	41 23% ^p	17 20%	141 20%	69 19%	71 21%	44 16%	6 15%	11 19%	27 15%	9 28%
Not at all worried (1)	51 5%	38 8% ^b	14 3%	11 6% ^d	8 2%	13 5% ^d	18 8% ^d	15 5%	18 4%	15 10%	24 6%	11 4%	8 6%	8 4%	16 4%	5 4%	9 7%	2 7%	-	15 8% ^m	4 5%	41 6% ^w	31 9% ^v	10 3%	6 2%	1 3%	-	5 3%	4 12% ^v
NET: Worried	714 71%	331 67%	383 75% ^a	127 69%	266 75%	172 69%	149 69%	203 72%	361 72%	97 64%	261 69%	209 75%	92 66%	150 74%	291 72%	89 71%	92 72%	27 81%	38 82%	122 68%	55 64%	491 70%	254 70%	237 70%	205 75%	28 72%	44 76%	134 75% ^A	17 57%
NET: Not worried	245 24%	155 31% ^b	90 18%	45 24%	72 20%	63 26%	65 30% ^d	61 21%	119 24%	49 32%	111 29% ^j	56 20%	40 29% ^j	37 19%	97 24%	31 25%	29 22%	5 14%	6 13%	56 31% ^p	21 25%	182 26% ^w	101 28% ^z	82 24%	50 18%	7 18%	11 19%	32 40% ^{xyz}	12 40%
Don't know	45 4%	7 2%	37 7% ^a	13 7% ^f	17 5% ^f	13 5% ^f	2 1%	20 7% ^f	22 4% ^f	5 4%	9 2%	15 5% ⁱ	7 5%	14 7% ⁱ	17 4% ^r	5 4% ^r	8 6% ^r	2 5% ^r	2 5% ^r	1 1%	10 11% ^m	26 4%	7 2%	19 6% ^u	18 6%	4 10% ^u	3 5%	11 6% ^u	1 3%
Not applicable	6	1	4	2	3	1	-	3	3	1	1	4	1	-	3	2	1	-	-	-	-	3	1	3	2	-	-	2	-
Mean	3.01	2.91	3.12 ^a	2.94	3.11 ^{ce}	2.96	2.98	3.01	3.03	2.87	2.92	3.08 ⁱ	3.00	3.14 ⁱ	3.00	3.05	3.01	3.19	3.44 ^{mno}	2.89	3.00	2.98	2.94	3.01	3.15 ^t	3.19	3.31 ^{uv}	3.08	2.76
Standard deviation	0.86	0.92	0.78	0.85	0.79	0.86	0.96	0.83	0.82	0.97	0.88	0.81	0.92	0.83	0.82	0.87	0.89	0.88	0.73	0.92	0.88	0.87	0.93	0.81	0.79	0.84	0.79	0.77	1.03
Standard error	0.03	0.04	0.03	0.06	0.04	0.05	0.08	0.05	0.04	0.08	0.05	0.05	0.08	0.06	0.04	0.08	0.08	0.15	0.12	0.08	0.10	0.03	0.05	0.04	0.05	0.14	0.10	0.06	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 75
Q34. How worried are you, if at all, about each of the following?
-Future tax levels
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (AA)	Rent free (AB)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	981	487	494	180	354	239	207	281	493	144	379	278	137	185	408	124	121	30*	40*	175	83*	689	353	336	261	33*	56*	173	31*
Very worried (4)	237 24%	118 24%	119 24%	54 30%ef	106 30%efh	37 16%	39 19%	85 30%efh	114 23%e	21 15%	87 23%	62 22%	33 24%	55 30%	102 25%er	29 24%	34 28%er	10 33%er	14 36%er	26 15%	22 26%er	145 21%	65 18%	81 24%	85 32%t	10 29%	25 45%uvzA	50 29%u	7 22%
Fairly worried (3)	368 37%	180 37%	187 38%	66 37%	145 41%f	93 39%	64 31%	110 39%	194 39%	46 32%	149 39%	104 38%	53 38%	60 33%	179 44%enop	42 34%	37 31%	7 25%	10 26%	63 36%	29 34%	266 39%	125 35%	141 42%	94 36%	11 33%	17 31%	66 38%	7 24%
Not very worried (2)	273 28%	145 30%	128 26%	38 21%	74 21%	76 32%cdg	84 41%cdgh	57 20%	131 27%g	56 38%	117 31%	77 28%	36 26%	43 23%	98 24%	38 31%	29 24%	7 24%	10 25%	69 39%mos	22 26%	212 31%w	124 35%vyz	88 26%	50 19%	7 21%	11 19%	33 19%	11 35%z
Not at all worried (1)	48 5%	31 6%b	17 3%	6 3%	10 3%	17 7%dg	15 7%dg	7 3%	26 5%	13 9%	14 4%	11 4%	12 9%ij	10 5%	13 3%	8 6%	6 5%	3 12%mq	-	16 9%ms	2 2%	35 5%	28 8%vy	8 2%	10 4%	2 6%	-	8 5%	2 8%y
NET: Worried	605 62%	298 61%	306 62%	121 67%ef	251 71%efh	130 55%	102 50%	194 69%ef	308 62%ef	67 47%	237 62%	166 60%	86 63%	115 62%	281 69%nor	71 57%	71 59%	17 58%	25 63%	89 51%	50 60%	411 60%	190 54%	222 66%uA	179 69%t	20 62%	42 76%uA	117 67%uA	14 47%
NET: Not worried	321 33%	176 36%b	145 29%	44 24%	84 24%	94 39%cdgh	99 48%cdgh	64 23%	157 32%cdg	68 47%	132 35%	88 32%	48 35%	53 28%	111 27%	46 37%em	35 29%	11 36%	10 25%	85 48%moqs	24 28%	248 36%w	152 43%vyz	96 29%	60 23%	9 26%	11 19%	41 23%	13 43%yz
Don't know	56 6%	13 3%	43 9%a	16 9%f	20 6%	15 6%	5 2%	22 8%f	29 6%	9 6%	11 3%	24 9%ik	3 2%	17 9%ik	16 4%	7 13%mr	15 13%mr	2 6%	5 13%mr	2 1%	9 11%mr	30 4%	12 3%	18 6%	22 8%t	4 11%u	3 5%	16 9%u	3 10%
Not applicable	28	8	20a	6	4	9d	10d	7	12	8	3	6	3	16ijk	-	3m	9mr	4mnr	7mnr	3m	3m	14	10	4	14t	6uvyzA	2	6	-
Mean	2.86	2.81	2.91	3.03efh	3.04efh	2.67	2.63	3.05efh	2.85ef	2.56	2.84	2.85	2.80	2.95	2.95r	2.79r	2.94r	2.84	3.13	2.57	2.95r	2.79	2.66	2.93u	3.06t	2.97	3.26uv	3.01u	2.68
Standard deviation	0.86	0.88	0.83	0.84	0.81	0.84	0.88	0.81	0.85	0.87	0.83	0.84	0.92	0.91	0.80	0.89	0.90	1.06	0.84	0.86	0.83	0.85	0.88	0.79	0.85	0.93	0.78	0.86	0.96
Standard error	0.03	0.04	0.04	0.07	0.04	0.05	0.07	0.05	0.04	0.07	0.04	0.05	0.08	0.07	0.04	0.08	0.09	0.20	0.16	0.07	0.09	0.03	0.05	0.04	0.06	0.17	0.11	0.07	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 76
Q34. How worried are you, if at all, about each of the following?
-Mortgage rates
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	629	302	327	165	261	147	55*	244	330	74*	247	188	86*	107	328	78*	97	20**	10**	49*	47*	460	126	334	149	8**	28**	113	20**
Very worried (4)	158 25%	69 23%	89 27%	55 33%efh	82 31%efh	17 12%	4 7%	86 35%efh	69 21%ef	6 8%	62 25%	41 22%	26 30%	29 27%	89 27%r	20 26%	28 29%r	8 39%	-	6 12%	7 15%	110 24%	12 9%	98 29%u	44 30%	3 34%	12 44%	29 26%u	5 24%
Fairly worried (3)	180 29%	86 28%	94 29%	53 32%ef	85 33%ef	33 23%	9 16%	80 33%ef	92 28%	12 17%	66 27%	60 32%	24 28%	29 27%	102 31%r	26 33%r	31 32%r	3 14%	1 14%	5 11%	12 25%	138 30%	32 26%	106 32%	35 24%	3 36%	4 14%	28 25%	7 34%
Not very worried (2)	168 27%	88 29%	81 25%	29 18%	69 26%cg	51 35%cg	19 34%cg	41 17%	108 33%cg	28 38%	76 31%l	49 26%	21 25%	22 21%	93 28%	15 19%	21 22%	4 22%	5 48%	16 32%	15 31%	129 28%	36 29%	93 28%	33 22%	-	9 31%	24 21%	6 32%
Not at all worried (1)	72 12%	46 15%b	26 8%	9 5%	8 3%	34 23%cdgh	21 38%cdgh	14 6%	37 11%cdg	22 30%	27 11%	24 13%	10 11%	11 11%	26 8%	8 10%	9 9%	2 10%	3 27%	19 39%mnos	6 12%	58 13%	39 31%vz	19 6%	15 10%	1 9%	1 4%	13 12%v	-
NET: Worried	339 54%	155 51%	183 56%	108 65%efh	167 64%efh	51 35%	13 23%	165 68%efh	161 49%ef	19 25%	128 52%	101 54%	50 59%	58 54%	191 58%rs	46 59%rs	60 62%rs	10 53%	1 14%	11 23%	19 40%	248 54%	44 35%	204 61%u	79 53%	6 70%	16 58%	57 51%u	12 58%
NET: Not worried	241 38%	134 44%b	107 33%	39 23%	77 30%	86 58%cdgh	40 72%cdgh	56 23%	146 44%cdg	50 68%	103 42%	73 39%	31 36%	33 31%	119 36%	23 29%	30 31%	6 32%	8 75%	35 71%mnos	20 43%	187 41%	75 60%vz	112 34%	47 32%	1 9%	10 35%	37 33%	6 32%
Don't know	49 8%	13 4%	36 11%a	19 11%	17 7%	11 7%	3 5%	23 9%	24 7%	5 7%	16 7%	13 7%	4 5%	15 14%ijkl	17 5%	9 12%am	8 8%	3 15%	1 11%	3 6%	8 17%am	25 5%	7 5%	18 15%t	22 21%	2 7%	2 17%uv	19 10%	2 10%
Not applicable	380	193	187	20	97cg	102cdgh	162cdgh	44	175cdg	78	135	97	54	94ijk	80	49mo	33	14	36	129m	39mno	243	237v	6	127i	30	30	67v	11
Mean	2.73	2.62	2.85a	3.05efh	2.98efh	2.25	1.92	3.07efh	2.63ef	2.03	2.70	2.68	2.81	2.83	2.82r	2.85r	2.89rs	2.97	1.85	1.95	2.52r	2.69	2.14	2.90u	2.85	3.19	3.05	2.78u	2.91
Standard deviation	1.00	1.02	0.96	0.91	0.87	0.98	0.94	0.91	0.96	0.93	0.99	1.02	1.02	0.95	0.98	0.97	1.12	0.70	1.03	0.96	0.99	0.99	0.91	1.03	1.00	1.01	1.04	0.80	
Standard error	0.04	0.06	0.05	0.07	0.06	0.08	0.15	0.06	0.05	0.11	0.07	0.11	0.10	0.05	0.11	0.10	0.27	0.27	0.16	0.15	0.05	0.09	0.05	0.09	0.38	0.20	0.11	0.18	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 77
Q34. How worried are you, if at all, about each of the following?
-The value of my pension
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owne d out- right (v)	Owne d with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	876	441	436	163	305	210	198	251	427	127	354	244	124	153	380	110	97	23**	38**	169	60*	640	321	319	214	26**	45*	142	23**
Very worried (4)	222 25%	92 21%	130 30%a	46 28%f	110 36%efh	44 21%f	23 11%	79 31%ef	121 28%ef	21 17%	80 23%	60 24%	36 29%	46 30%	111 29%r	33 30%r	31 32%r	6 28%	12 31%	17 10%	11 19%	141 22%	48 15%	93 29%u	73 34%t	8 29%	16 36%u	49 35%u	8 33%
Fairly worried (3)	300 34%	150 34%	150 34%	50 31%	119 39%f	76 36%	55 28%	88 35%	158 37%f	40 32%	119 34%	88 36%	42 34%	50 33%	146 38%or	40 37%	26 27%	7 33%	13 34%	47 28%	20 34%	235 37%w	116 36%	119 37%z	61 29%	9 33%	13 30%	39 28%	4 16%
Not very worried (2)	213 24%	128 29%b	86 20%	35 22%	49 16%	56 27%dg	73 37%deg	45 18%	95 22%d	35 28%	99 28%l	58 24%	29 24%	27 18%	84 22%	18 17%	22 22%	4 16%	7 18%	70 42%mos	9 15%	170 27%w	99 31%vz	71 22%	36 17%	4 14%	8 17%	25 17%	7 30%
Not at all worried (1)	80 9%	57 13%b	23 5%	15 9%d	9 3%	20 9%d	36 18%cddegh	19 7%d	25 6%	18 14%	43 12%j	17 7%	11 9%	11 7%	23 6%	8 7%	9 10%	4 16%	1 4%	30 18%mn	5 8%	63 10%	45 14%vz	18 6%	14 7%	1 4%	3 6%	11 7%	3 12%
NET: Worried	522 60%	242 55%	280 64%a	96 59%f	229 75%cefgh	120 57%f	77 39%	167 66%ef	279 65%ef	62 48%	199 56%	147 60%	78 63%	96 63%	257 68%rs	74 67%r	57 59%r	14 61%	25 65%	64 38%	32 53%r	376 59%	164 51%	212 67%u	135 63%	16 62%	30 66%	89 62%u	11 50%
NET: Not worried	294 34%	185 42%b	109 25%	51 31%d	58 19%	76 36%dgh	110 55%cddegh	64 25%	120 28%d	53 42%	141 40%jl	74 30%	40 32%	38 25%	107 28%	26 24%	31 32%	7 31%	8 22%	100 59%mnos	14 23%	233 36%w	144 45%vz	89 28%	51 24%	5 18%	11 24%	35 25%	10 42%
Don't know	60 7%	14 3%	46 11%a	17 10%	18 6%	14 7%	12 6%	21 8%	28 7%	12 10%	14 4%	23 9%i	5 4%	19 12%ik	16 4%	10 9%mr	8 9%r	2 8%	5 13%	5 3%	15 25%mnor	30 5%	12 4%	18 5%	28 13%t	5 21%	5 10%	18 13%uv	2 8%
Not applicable	133	54	79a	23	53f	38f	18	36	79f	25	27	40i	16	49ijk	28	17mr	33mnr	10	9	10	26mnr	63	42v	21	62t	12	12uv	37uv	8
Mean	2.81	2.65	2.99a	2.86f	3.15cefgh	2.73f	2.34	2.98ef	2.94ef	2.56	2.70	2.86	2.88	2.98i	2.95r	2.99r	2.90r	2.80	3.06	2.31	2.85r	2.75	2.54	2.95u	3.04t	3.10	3.06u	3.03u	2.78
Standard deviation	0.95	0.96	0.89	0.98	0.81	0.92	0.93	0.93	0.89	0.97	0.90	0.95	0.93	0.89	0.92	1.01	1.08	0.87	0.89	0.93	0.93	0.93	0.89	0.95	0.87	0.95	0.97	1.10	
Standard error	0.03	0.05	0.04	0.08	0.05	0.06	0.08	0.06	0.04	0.09	0.05	0.06	0.09	0.08	0.05	0.09	0.10	0.23	0.17	0.08	0.13	0.04	0.05	0.05	0.07	0.19	0.15	0.09	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 78
Q34. How worried are you, if at all, about each of the following?
-The interest rate on my savings
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work-ing but seek-ing (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mort-gage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	857	429	428	168	295	200	194	256	407	115	366	234	116	141	361	108	109	19**	36**	167	59*	635	330	305	199	21**	43*	135	23**
Very worried (4)	198 23%	101 24%	97 23%	33 19%	70 24%	41 20%	55 28%	53 21%	90 22%	24 21%	82 23%	48 21%	31 27%	36 26%	67 19%	27 25%	22 21%	6 30%	13 37%	48 29% _m	15 26%	143 23%	82 25%	61 20%	50 25%	7 34%	16 36% _{vz}	27 20%	5 21%
Fairly worried (3)	323 38%	178 41% _b	145 34%	60 35%	99 34%	83 42%	81 42%	91 36%	150 37%	45 39%	154 42% _{ijl}	78 34%	46 40%	45 32%	145 40% _{en}	32 30%	40 37%	6 31%	10 29%	73 43% _{ns}	17 28%	252 40% _w	139 42%	113 37%	63 32%	4 20%	11 27%	47 35%	8 34%
Not very worried (2)	223 26%	103 24%	120 28%	44 26%	84 29%	52 26%	43 22%	64 25%	116 29%	34 30%	92 25%	65 28%	27 23%	40 28%	96 27%	33 31%	29 27%	5 25%	10 27%	34 20%	17 28%	169 27%	83 25%	86 28%	48 24%	5 24%	12 29%	30 22%	7 28%
Not at all worried (1)	67 8%	36 8%	31 7%	18 11%	19 7%	16 8%	14 7%	26 10%	27 7%	10 8%	26 7%	24 10%	9 8%	8 6%	31 9%	12 11%	9 8%	1 4%	1 4%	13 8%	1 3%	47 7%	21 6%	26 9% _y	18 9%	1 5%	-	17 13% _{uy}	2 9%
NET: Worried	521 61%	279 65% _b	242 57%	92 55%	169 57%	124 62%	136 70% _{cdgh}	145 57%	240 59%	69 60%	236 65% _j	126 54%	77 66% _j	81 57%	212 59%	59 54%	63 58%	11 61%	23 66%	120 72% _{mno}	32 54%	395 62%	221 67% _{vz}	174 57%	113 57%	12 54%	27 63%	75 55%	13 55%
NET: Not worried	291 34%	139 32%	151 35%	61 37%	104 35%	69 34%	57 29%	91 35%	143 35%	44 38%	118 32%	89 38%	36 31%	48 34%	127 35%	44 41% _r	38 35%	5 29%	11 31%	47 28%	18 30%	216 34%	104 31%	112 37%	66 33%	6 28%	12 29%	48 35%	9 37%
Don't know	46 5%	11 3%	35 8% _a	15 9% _{ef}	23 8% _{ef}	7 4%	1 1%	21 8% _{ef}	24 6% _f	3 2%	12 3%	18 8% _i	3 3%	12 8% _i	21 6% _r	5 4% _r	8 7% _r	2 10%	1 3%	-	9 15% _{mnr}	24 4%	5 2%	19 6% _u	20 10% _t	4 18%	3 8% _u	13 9% _u	2 8%
Not applicable	152	65	86	18	63 _{cf}	49 _{cf}	22	31	98 _{cf}	37	16	51 _i	25 _i	61 _{ijk}	47	19 _r	21 _r	15	11	12	27 _{mnor}	68	33	36	76 _t	17	15 _{uv}	44 _{uv}	7
Mean	2.80	2.82	2.78	2.70	2.80	2.77	2.92 _c	2.73	2.79	2.74	2.83	2.70	2.88	2.84	2.73	2.72	2.76	2.96	3.02	2.93 _m	2.92	2.80	2.87	2.73	2.81	3.01	3.08 _{vz}	2.69	2.72
Standard deviation	0.90	0.90	0.91	0.93	0.90	0.88	0.89	0.94	0.88	0.89	0.87	0.94	0.90	0.91	0.88	0.98	0.90	0.92	0.92	0.89	0.87	0.88	0.87	0.90	0.96	0.99	0.85	0.98	0.94
Standard error	0.03	0.05	0.04	0.08	0.05	0.06	0.07	0.06	0.04	0.08	0.05	0.06	0.09	0.08	0.05	0.09	0.09	0.22	0.18	0.07	0.12	0.04	0.05	0.05	0.07	0.24	0.13	0.09	0.21

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 79
Q34. How worried are you, if at all, about each of the following?
-The security of my savings
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemp-loyed (p)	Not work-ing but seek-ing (q)	State pension (r)	Pri-vate pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mort-gage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	859	430	429	166	294	203	196	255	408	117	365	236	115	141	361	109	108	19**	36**	168	59*	637	335	302	199	21**	43*	134	23**
Very worried (4)	116 13%	56 13%	60 14%	23 14%	54 18% ^{efh}	17 9%	21 11%	44 17% ^{eh}	50 12%	10 8%	47 13%	32 13%	21 18%	17 12%	42 12%	19 17%	19 18% ^r	5 26%	8 22%	16 9%	7 12%	74 12%	38 11%	36 12%	38 19% ^t	7 33%	10 23% ^u	21 16%	4 17%
Fairly worried (3)	220 26%	94 22%	126 29% ^a	54 32% ^{efh}	80 27%	43 21%	43 22%	80 31% ^{eh}	97 24%	24 21%	82 22%	61 26%	32 28%	44 31% ⁱ	92 25%	26 24%	33 31%	5 29%	9 25%	38 23%	17 29%	159 25%	87 26%	73 24%	50 25%	2 11%	13 31%	34 25%	11 46%
Not very worried (2)	339 39%	177 41%	162 38%	50 30%	109 37%	95 47% ^{cdg}	85 44% ^{cg}	74 29%	180 44% ^{cdg}	55 47%	165 45% ^{aj}	82 35%	40 35%	52 37%	147 41%	39 36%	39 37%	5 29%	14 38%	74 44%	21 35%	269 42% ^w	143 43%	127 42%	64 32%	5 22%	15 36%	44 33%	5 23%
Not at all worried (1)	139 16%	89 21% ^{cb}	51 12%	26 16%	31 10%	38 19% ^{cd}	44 23% ^{dh}	38 15%	57 14%	25 21%	57 16%	48 20% ^l	18 16%	15 11%	57 16%	21 19% ^o	10 9%	2 11%	5 15%	38 22% ^o	6 11%	111 17%	64 19% ^y	48 16% ^y	25 12%	2 11%	1 2%	21 16% ^y	3 14%
NET: Worried	336 39%	149 35%	186 43% ^a	77 46% ^{efh}	134 46% ^{efh}	60 30%	65 33%	124 49% ^{efh}	147 36%	34 29%	129 35%	92 39%	53 46% ⁱ	61 43%	134 37%	45 41%	52 49% ^{mr}	10 56%	17 47%	54 32%	24 41%	233 37%	125 37%	109 36%	88 44%	9 44%	23 53% ^{uv}	56 41%	15 62%
NET: Not worried	478 56%	266 62% ^b	212 50%	76 46%	139 47%	133 66% ^{cdg}	129 66% ^{cdg}	112 44%	237 58% ^{cdg}	80 68%	222 61% ^l	130 55%	58 50%	67 48%	203 56%	60 55%	49 46%	7 40%	19 53%	112 66% ^{mos}	27 45%	381 60% ^w	206 62% ^{yz}	174 58% ^y	89 45%	7 34%	16 38%	65 49%	9 38%
Don't know	45 5%	15 4%	30 7% ^a	14 8% ^f	21 7% ^f	9 5% ^f	1 1%	19 7% ^f	25 6% ^f	3 3%	14 4%	13 6%	4 4%	13 9% ⁱ	24 7% ^r	4 4%	6 5%	1 5%	-	2 1%	8 14% ^{mnor}	23 4%	4 1%	19 11% ^t	5 22%	4 8% ^u	14 10% ^u	-	
Not applicable	150	64	86	20	63 ^{cfg}	46 ^{cfg}	21	32	97 ^{cfg}	35	17	48i	25i	60ijk	47r	17r	22mr	15	11	11	27mnor	66	28	38	77t	17	15uv	45uv	7
Mean	2.38	2.28	2.49a	2.48ef	2.58efh	2.21	2.21	2.55efh	2.36e	2.16	2.34	2.34	2.50	2.48	2.35	2.40	2.60mr	2.75	2.53	2.20	2.49r	2.32	2.30	2.34	2.57t	2.84	2.81uvz	2.46	2.65
Standard deviation	0.93	0.95	0.90	0.95	0.93	0.86	0.92	0.97	0.89	0.86	0.91	0.97	0.98	0.87	0.90	1.01	0.91	1.01	1.01	0.90	0.89	0.91	0.91	0.91	0.98	1.16	0.85	0.98	0.94
Standard error	0.03	0.05	0.04	0.08	0.06	0.06	0.08	0.06	0.04	0.08	0.05	0.06	0.09	0.08	0.05	0.10	0.09	0.24	0.19	0.08	0.12	0.04	0.05	0.05	0.07	0.29	0.13	0.09	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 80
Q34. How worried are you, if at all, about each of the following?
-Level of my household savings and investments
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	888	448	440	169	310	212	198	258	432	123	367	252	122	146	375	116	112	20**	35**	170	61*	657	340	316	207	21**	44*	141	25**
Very worried (4)	154 17%	64 14%	90 20%a	30 18% f	82 26% cefh	24 12%	18 9%	61 23% ef	75 17% ef	11 9%	47 13%	44 17%	27 22% i	36 25% i	69 18% r	26 22% r	22 20% r	5 25%	11 31%	9 5%	12 19% r	97 15%	34 10%	63 20% u	54 26% t	6 28%	14 31% u	34 24% u	3 11%
Fairly worried (3)	290 33%	137 30%	154 35%	58 34% f	121 39% f	70 33% f	41 21%	89 34% f	160 37% f	31 25%	117 32%	88 35%	37 30%	48 33%	143 38% r	35 30%	39 35%	6 32%	7 21%	43 25%	17 27%	221 34%	102 30%	119 38% u	58 28%	6 29%	12 26%	40 29%	11 46%
Not very worried (2)	311 35%	183 41% b	128 29%	50 30%	77 25%	84 39% cdg	100 51% cdg	65 25% h	145 34% dg	57 47%	147 40% d	83 33%	43 35%	38 26%	113 30%	38 33%	32 29%	6 30%	11 32%	90 53% mnos	20 33%	251 38% w	149 44% vz	102 32%	54 26%	3 12%	14 31%	37 26%	6 25%
Not at all worried (1)	90 10%	56 12% b	35 8%	12 7%	12 4%	29 14% cdgh	37 19% cdgh	19 8%	34 8% d	20 17%	40 11%	23 9%	12 10%	15 10%	30 8%	11 10%	10 9%	1 4%	5 15%	27 16% m	6 9%	67 10%	47 14% v	20 6%	21 10%	3 16%	3 7%	15 10%	2 10%
NET: Worried	444 50%	201 45%	243 55% a	87 52% f	203 66% cefh	95 45% f	59 30%	149 58% ef	236 55% ef	42 35%	164 45%	131 52%	64 52%	84 57% i	212 56% r	61 53% r	61 55% r	11 57%	18 53%	52 31%	28 46% r	318 48%	136 40%	182 57% u	112 54%	12 57%	25 58% u	74 53% u	14 57%
NET: Not worried	401 45%	239 53% b	162 37%	62 37%	89 29%	113 53% cdgh	137 70% cdg	85 33% h	179 41% dg	77 63%	187 51% j	107 42%	54 45%	53 36%	143 38% r	49 43%	42 38%	7 34%	16 47%	118 69% mnos	26 42%	318 48% w	197 58% vz	121 38%	74 36%	6 28%	17 38%	52 37%	9 35%
Don't know	43 5%	9 2%	34 8% a	19 12% defh	17 6% f	5 2%	1 1%	24 9% efh	17 4% f	3 2%	16 4%	14 5%	3 3%	9 6%	20 5% r	6 5% r	9 8% r	2 9%	-	-	7 11% r	21 3%	7 2%	13 4%	20 10% t	3 15%	2 4%	15 11% uv	2 8%
Not applicable	121	46	75a	17	48	37cf	19	29	73cf	29	15	33i	19i	55ijk	33	11	18mr	13	12	9	25mnor	46	23	24	69t	18	13uv	38uv	6
Mean	2.60	2.48	2.74a	2.70ef	2.93cef	2.43f	2.20	2.81efh	2.67ef	2.28	2.49	2.64i	2.67	2.76i	2.70r	2.68r	2.71r	2.86	2.69	2.20	2.63r	2.55	2.37	2.74u	2.78t	2.82	2.86u	2.74u	2.64
Standard deviation	0.90	0.89	0.90	0.88	0.84	0.88	0.85	0.92	0.87	0.85	0.86	0.89	0.94	0.97	0.88	0.95	0.92	0.90	1.09	0.77	0.94	0.87	0.85	0.86	0.99	1.12	0.97	0.98	0.85
Standard error	0.03	0.05	0.04	0.07	0.05	0.06	0.07	0.06	0.04	0.08	0.05	0.06	0.09	0.08	0.05	0.09	0.09	0.21	0.21	0.06	0.12	0.03	0.05	0.05	0.07	0.26	0.15	0.09	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 81
Q34. How worried are you, if at all, about each of the following?
-The exchange rate of the pound
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemp-loyed (p)	Not work-ing but seek-ing (q)	State pension (r)	Pri-vate pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mort-gage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	975	485	490	180	345	239	211	280	484	144	379	275	134	187	398	123	125	32*	43*	177	78*	686	356	329	259	34*	56*	169	31*
Very worried (4)	206 21%	104 21%	102 21%	38 21%	86 25%e	37 16%	44 21%	66 23%e	96 20%	16 11%	85 23%	56 20%	31 23%	33 17%	84 21%	23 18%	30 24%	7 22%	13 29%	37 21%	12 16%	137 20%	65 18%	71 22%	64 25%	13 38%uvz	17 31%u	34 20%	5 16%
Fairly worried (3)	364 37%	191 39%	173 35%	68 38%	116 34%	90 38%	90 43%	101 36%	173 36%	54 38%	158 42%k	95 34%	39 29%	72 39%	155 39%	38 31%	40 32%	10 32%	17 39%	76 43%n	28 35%	269 39%	153 43%vy	116 35%	84 32%	9 26%	16 29%	59 35%	12 39%
Not very worried (2)	273 28%	141 29%	132 27%	41 23%	99 29%	74 31%	59 28%	68 24%	146 30%	51 35%	106 28%	82 30%	41 30%	45 24%	121 30%	34 28%	31 25%	8 27%	10 23%	49 28%	19 24%	199 29%	100 28%	98 30%	65 25%	7 20%	18 32%	41 24%	9 30%
Not at all worried (1)	79 8%	39 8%	40 8%	16 9%	25 7%	24 10%	14 7%	25 9%	40 8%	16 11%	21 5%	22 8%	15 11%l	22 12%l	25 6%	17 14%mr	11 9%	4 14%	3 6%	11 6%	8 10%	53 8%	27 8%	26 8%	24 9%	2 6%	3 5%	20 12%	2 6%
NET: Worried	570 58%	295 61%	275 56%	106 59%	202 58%	128 53%	134 64%e	166 59%	269 56%	70 49%	243 64%jk	151 55%	70 52%	105 56%	239 60%n	61 49%	71 56%	17 54%	29 68%	114 64%n	40 51%	405 59%	218 61%	187 57%	148 57%	22 63%	33 60%	93 55%	17 55%
NET: Not worried	352 36%	180 37%	172 35%	57 32%	124 36%	98 41%c	73 35%	92 33%	187 39%	66 46%	126 33%	104 38%	56 42%	66 35%	146 37%	52 42%	43 34%	13 40%	13 29%	60 34%	26 34%	252 37%	127 36%	124 38%	90 35%	9 25%	20 37%	60 36%	11 36%
Don't know	53 5%	11 2%	43 9%a	16 9%b	19 6%b	14 6%b	4 2%	22 8%b	28 6%b	7 5%	10 3%	20 7%i	8 6%	16 8%i	13 3%	11 9%mr	12 9%mr	2 6%	1 3%	3 2%	12 15%mr	29 4%	11 3%	18 6%	21 8%t	4 11%u	2 3%	16 9%u	3 9%
Not applicable	34	9	25a	6	13	10	5	7	21	8	3	10i	6i	15ij	10	4	5	2	4mr	2	8mnr	17	6	11	16t	4uvA	2	10u	-
Mean	2.76	2.76	2.75	2.79	2.81e	2.62	2.79	2.80e	2.71	2.51	2.83	2.73	2.68	2.68	2.77	2.59	2.79	2.66	2.94	2.81	2.67	2.74	2.74	2.74	2.79	3.07u	2.89	2.70	2.71
Standard deviation	0.90	0.89	0.91	0.91	0.92	0.88	0.86	0.93	0.90	0.85	0.85	0.90	0.98	0.93	0.86	0.98	0.95	1.00	0.90	0.85	0.92	0.88	0.85	0.90	0.96	0.96	0.93	0.96	0.85
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.07	0.06	0.04	0.07	0.04	0.06	0.09	0.07	0.04	0.09	0.09	0.18	0.16	0.07	0.11	0.03	0.05	0.05	0.06	0.17	0.13	0.08	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 82

Q34. How worried are you, if at all, about each of the following?**-Me or my partner losing our jobs****Base: All respondents**

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	19-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	19-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	677	325	351	145	316	170	46*	236	395	113	253	220	112	92*	398	114	70*	13**	6**	23**	52*	467	161	306	188	21**	32*	135	22**
Very worried (4)	104 15%	44 13%	61 17%	21 15% ^f	65 21% ^{ef}	19 11% ^f	-	38 16% ^f	66 17% ^f	9 8%	32 13%	33 15%	22 19%	18 19%	56 14%	22 19%	11 16%	7 51%	-	1 3%	8 15%	56 12%	16 10%	40 13%	45 24% ^t	6 27%	6 19%	34 25% ^{uv}	3 13%
Fairly worried (3)	141 21%	58 18%	84 24%	33 22% ^f	76 24% ^f	33 19% ^f	-	58 25% ^f	83 21% ^f	17 15%	47 19%	45 20%	29 26%	20 22%	84 21%	21 18%	19 28%	1 7%	-	1 4%	15 29%	98 21%	30 19%	68 22%	38 20%	6 28%	10 33% ^z	22 16%	5 22%
Not very worried (2)	255 38%	122 37%	133 38%	53 37%	112 35%	78 46% ^{dfg}	12 26%	79 33%	164 42% ^g	45 40%	101 40%	88 40%	34 31%	31 34%	158 40% ^o	51 44% ^o	17 25%	1 7%	1 25%	10 41%	17 33%	185 40%	63 39%	123 40% ^y	61 33%	3 16%	7 22%	51 38%	8 38%
Not at all worried (1)	146 22%	90 28% ^b	57 16%	29 20%	53 17%	35 21%	30 h	49 21%	68 17%	39 34%	67 26% ^l	43 20%	24 21%	12 13%	89 22% ^s	21 18%	19 27% ^s	1 9%	3 50%	9 41%	4 8%	111 24%	45 28% ^z	66 22%	32 17%	2 10%	6 19%	24 18%	3 13%
NET: Worried	246 36%	102 31%	144 41% ^a	54 37% ^f	141 45% ^{ef}	51 30% ^f	-	96 41% ^{ef}	150 38% ^f	26 23%	79 31%	78 35%	51 46% ⁱ	38 41%	141 35%	43 37%	30 43%	8 58%	-	2 7%	23 43%	154 33%	46 29%	108 35%	84 44% ^t	12 55%	16 51% ^u	56 41% ^u	8 36%
NET: Not worried	401 59%	211 65% ^b	190 54%	82 57%	164 52%	113 66% ^{dg}	42 h	127 54%	232 59%	84 74%	168 66% ^{kl}	131 60% ^l	59 52%	44 48%	247 62% ^s	71 63% ^s	36 51%	2 16%	4 75%	19 82%	22 42%	296 64% ^w	108 67% ^{yz}	189 62% ^y	93 50%	6 27%	13 41%	75 55%	11 51%
Don't know	30 4%	12 4%	17 5%	9 6%	10 3%	6 4%	4 9%	12 5%	13 3%	4 3%	6 3%	11 5%	2 2%	10 11% ^{ijkl}	11 3%	-	4 5% ⁿ	4 27%	1 25%	2 10%	8 15% ^{mn}	16 3%	7 4%	9 3%	11 6%	4 19%	2 7%	5 3%	3 13%
Not applicable	332	169	163	41 ^d	42	79 ^{cdgh}	171 ^{dgh}	51 ^d	110 ^d	39	129 ^{jk}	64	28	110 ^{ijk}	10	13 ^m	60 ^{mns}	20	41	156	34 ^{mn}	236	202 ^{vz}	35	87	17	26 ^{vz}	44 ^v	9
Mean	2.32	2.18	2.44 ^a	2.34	2.50 ^e	2.21	1.29	2.38	2.39 ^e	1.96	2.18	2.33	2.44 ⁱ	2.53 ⁱ	2.28	2.39	2.34	3.36	1.33	1.67	2.59 ^m	2.22	2.11	2.28	2.55 ^t	2.88	2.55	2.50 ^{uv}	2.42
Standard deviation	1.00	1.00	0.98	0.98	1.01	0.91	0.46	1.01	0.97	0.91	0.98	0.97	1.05	1.00	0.98	1.00	1.07	1.12	0.54	0.75	0.90	0.96	0.95	0.96	1.06	1.04	1.05	1.07	0.94
Standard error	0.04	0.06	0.05	0.08	0.06	0.07	0.08	0.07	0.05	0.09	0.06	0.07	0.10	0.11	0.05	0.09	0.13	0.35	0.31	0.17	0.13	0.04	0.07	0.05	0.08	0.24	0.19	0.09	0.21

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A

* small base; ** very small base (under 30) ineligible for sig testing



Prepared by Populus on behalf of Which?

Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 83
Q34. How worried are you, if at all, about each of the following?
-Level of my household debt, including mortgage and credit card
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	822	415	406	157	331	196	137	249	436	110	315	235	122	150	384	104	102	28**	23**	119*	62*	580	247	334	221	29**	45*	146	21**
Very worried (4)	131 16%	56 13%	75 19%a	21 14%f	87 26%cefh	22 11%f	1 1%	55 22%cef	75 17%ef	7 6%	39 12%	36 16%	21 18%	34 23%i	74 19%or	23 22%or	11 11%r	12 44%	- -	3 3%	8 13%r	80 14%	11 4%	69 21%u	48 22%t	7 25%	6 14%u	34 23%u	4 19%
Fairly worried (3)	227 28%	100 24%	128 31%a	43 28%f	127 38%cef	47 24%f	10 7%	78 31%f	140 32%ef	22 20%	72 23%	68 29%	40 33%i	48 32%i	120 31%r	26 25%r	34 33%r	6 21%	1 5%	14 12%	26 41%nr	150 26%	49 20%	100 30%u	73 33%t	13 44%	17 37%u	43 29%u	5 23%
Not very worried (2)	269 33%	148 36%	121 30%	54 34%cd	81 24%	80 41%dg	54 40%dg	68 27%	147 34%cd	44 40%	119 38%l	77 33%	35 29%	37 25%	127 33%	29 28%	35 34%	6 21%	15 66%	44 37%ss	13 21%	200 35%	87 35%	114 34%	63 29%	5 17%	17 38%	42 28%	5 25%
Not at all worried (1)	170 21%	109 26%cb	61 15%	25 16%cd	30 9%	44 23%dgh	70 51%cdgh	33 13%	67 15%cd	36 32%	79 25%l	48 20%l	25 20%	19 12%	55 14%	24 23%cm	16 15%	2 7%	5 24%	58 48%mnos16%	10 16%	140 24%w	97 39%vzy	42 13%	27 12%	3 10%	3 6%	21 15%	3 14%
NET: Worried	359 44%	155 37%	203 50%a	65 41%f	214 64%cefg	69 35%f	11 8%	133 53%cef	214 49%ef	29 26%	112 35%	104 44%i	61 50%i	82 55%ij	194 51%r	49 47%r	45 44%r	18 65%	1 5%	18 15%	34 54%r	229 40%	60 24%	169 51%u	121 55%t	21 70%	23 52%u	77 52%u	9 42%
NET: Not worried	439 53%	257 62%cb	182 45%	79 50%cd	111 33%	124 63%cdgh	124 91%cdgh	101 41%	214 49%cdg	80 73%	198 63%ijkl	125 53%l	60 49%	56 37%	182 47%	54 52%	50 50%	8 29%	21 90%	101 85%mnos37%	23 37%	340 59%w	184 75%vzy	156 47%	91 41%	8 27%	20 44%	63 43%	8 39%
Don't know	24 3%	3 1%	21 5%a	13 8%defh	7 2%	3 2%	1 1%	15 6%defh	8 2%	1 1%	5 2%	6 2%	1 1%	12 8%ijkl	8 2%	2 2%	6 6%mr	2 6%	1 5%	- -	6 9%mnr	11 2%	3 1%	8 2%	10 4%t	1 3%	2 5%	7 4%u	4 18%
Not applicable	187	79	108a	29d	26	52dgh	80cdegh	38d	69d	42	67	50	19	52jkl	24	23m	28m	5	24	60mno	23mn	123	116vzy	7	55	9	12v	33v	10
Mean	2.40	2.25	2.57a	2.42f	2.83cefg	2.24f	1.58	2.66cef	2.52ef	2.00	2.23	2.41i	2.48i	2.71ij	2.57r	2.46r	2.42r	3.09	1.80	1.69	2.57r	2.30	1.89	2.60u	2.67t	2.88	2.63u	2.64u	2.58
Standard deviation	1.00	0.99	0.98	0.95	0.93	0.93	0.68	0.99	0.96	0.89	0.97	1.01	0.99	0.97	1.09	0.90	1.02	0.53	0.79	0.94	0.99	0.88	0.96	0.97	0.93	0.82	1.01	1.06	
Standard error	0.04	0.05	0.05	0.08	0.05	0.06	0.07	0.07	0.04	0.08	0.06	0.06	0.09	0.08	0.05	0.10	0.09	0.20	0.13	0.08	0.12	0.04	0.06	0.05	0.07	0.17	0.12	0.09	0.26

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Table 84
Q34. How worried are you, if at all, about each of the following?
-The price of my house falling
Base: All respondents

	Gender			Age							Social Grade					Working Status					Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	784	407	377	127	260	208	188	198	398	124	333	224	115	112	334	99	76*	24**	24**	170	56*	673	343	330	92*	9**	13**	70*	19**
Very worried (4)	82 10%	39 10%	42 11%	17 13% ^f	39 15% ^{ef}	17 8%	9 5%	27 14% ^f	46 12% ^f	8 7%	33 10%	24 11%	10 9%	15 13%	43 13% ^{er}	14 14% ^{er}	5 6%	6 24%	2 10%	8 5%	3 6%	67 10%	26 8%	40 12%	11 12%	2 21%	1 7%	8 11%	4 23%
Fairly worried (3)	173 22%	80 20%	93 25%	29 23% ^d	72 28% ^{eh}	32 15%	40 21%	50 25% ^e	83 21%	20 16%	67 20%	47 21%	28 25%	31 28%	74 22%	22 23%	19 26% ^{er}	4 19%	9 35%	25 15%	19 34% ^{er}	148 22%	65 19%	83 25%	21 23%	3 34%	4 30%	14 20%	4 20%
Not very worried (2)	321 41%	166 41%	154 41%	44 34%	102 39%	99 47% ^{cg}	76 41%	67 34%	177 45% ^{cg}	55 44%	144 43% ^d	99 44% ^d	44 39%	33 29%	142 42%	40 40%	29 38%	6 25%	8 34%	76 45%	20 35%	284 42%	137 40%	147 45%	31 34%	2 23%	5 41%	24 34%	6 30%
Not at all worried (1)	169 22%	110 27% ^b	59 16%	23 18%	35 14%	49 24% ^d	62 33% ^{dgh}	34 17%	73 18%	35 28%	80 24% ^j	36 16%	30 26% ^j	24 21%	60 18%	20 20%	17 22%	3 11%	4 16%	59 35% ^{mns}	7 12%	151 22%	103 30% ^v	48 15%	16 18%	1 11%	1 8%	14 20%	2 11%
NET: Worried	255 32%	119 29%	135 36%	46 36% ^e	111 43% ^{efh}	49 23%	49 26%	77 39% ^{ef}	130 33% ^e	28 23%	100 30%	71 32%	38 33%	46 41% ⁱ	117 35% ^{er}	37 37% ^{er}	24 32% ^{er}	10 43%	11 44%	33 20%	22 40% ^{er}	215 32%	92 27%	123 37% ^u	32 35%	5 56%	5 37%	22 32%	8 43%
NET: Not worried	490 63%	277 68% ^b	213 57%	67 52%	137 53%	148 71% ^{cdgh}	138 73% ^{cdgh}	101 51%	250 63% ^{cdg}	90 73%	224 67% ^d	135 60%	74 64% ^l	56 50%	201 60%	60 61%	45 60%	9 37%	12 51%	135 79% ^{mnos}	27 48%	434 65% ^w	239 70% ^{vz}	195 59%	48 52%	3 33%	6 49%	38 55%	8 42%
Don't know	39 5%	11 3%	28 8% ^a	15 12% ^d	11 4% ^f	12 6% ^f	1 1%	20 10% ^d	18 5% ^f	6 5%	9 3%	18 8% ^{ik}	3 2%	10 9% ^{ik}	16 5% ^{er}	2 2%	6 8% ^{er}	5 20%	1 5%	2 1%	7 13% ^{mnr}	4 4%	12 4%	12 13% ^t	1 11%	2 14%	9 13% ^{uv}	3 16%	
Not applicable	225	88	138a	59efh	98efh	40	29	89efh	108ef	28	49	60i	26	89ijk	74r	27r	54mnrs	9	22	9	29mnr	30	19	11	184t	30	44	110uv	12
Mean	2.23	2.12	2.34a	2.35ef	2.46efh	2.08	1.98	2.39ef	2.27ef	2.01	2.16	2.29	2.16	2.36	2.31r	2.32r	2.18r	2.70	2.40	1.90	2.38r	2.20	2.05	2.36u	2.33	2.75	2.41	2.26	2.65
Standard deviation	0.92	0.93	0.90	0.97	0.92	0.87	0.86	0.97	0.91	0.87	0.91	0.89	0.92	0.99	0.93	0.97	0.88	1.08	0.91	0.83	0.82	0.91	0.91	0.89	0.96	1.02	0.81	0.97	1.05
Standard error	0.03	0.05	0.05	0.09	0.06	0.06	0.07	0.07	0.04	0.08	0.05	0.06	0.09	0.10	0.05	0.10	0.10	0.24	0.21	0.07	0.11	0.04	0.05	0.05	0.11	0.36	0.24	0.12	0.26

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 85
Q34. How worried are you, if at all, about each of the following?
-Having my home repossessed
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	665	341	324	130	249	170	116*	200	349	93*	273	196	93*	103	315	81*	74*	23**	18**	107*	46*	540	215	324	107	12**	17**	78*	18**
Very worried (4)	44 7%	22 7%	22 7%	10 8% ^f	25 10% ^f	8 5%	1 1%	18 9% ^f	25 7% ^f	5 5%	10 4%	18 9% ⁱ	6 6%	11 11% ⁱ	20 6% ^r	11 13% ^{mr}	4 5%	6 27%	-	1 1%	3 6%	32 6%	5 2%	27 8% ^u	11 11%	2 17%	1 5%	8 11% ^u	1 4%
Fairly worried (3)	48 7%	19 6%	29 9%	14 11% ^f	23 9% ^f	11 7% ^f	-	20 10% ^f	28 8% ^f	3 3%	13 5%	12 6%	9 9%	14 14% ^{ij}	22 7% ^r	5 7% ^r	10 13% ^r	2 8%	-	-	9 20% ^{mnr}	33 6%	8 4%	25 8%	12 11%	2 19%	1 4%	9 11% ^u	4 21%
Not very worried (2)	192 29%	84 25%	108 33% ^a	36 28% ^f	99 40% ^{cef}	46 27% ^f	11 10%	63 31% ^f	118 34% ^f	18 19%	81 30%	59 30%	28 30%	24 23%	116 37% ^{or}	21 26%	18 24%	5 23%	4 20%	15 14%	13 29% ^r	155 29%	37 17%	119 37% ^u	31 29%	2 17%	4 23%	25 32% ^u	6 35%
Not at all worried (1)	353 53%	207 61% ^b	146 45%	57 44%	92 37%	101 59% ^{cdgh}	103 89% ^{cdgh}	81 41%	169 48% ^d	65 70%	160 59% ^{kl}	96 49%	50 54%	47 46%	142 45%	41 51%	38 52%	9 38%	14 80%	91 85% ^{mno}	17 37%	306 57% ^w	164 76% ^{vz}	142 44%	41 39%	3 29%	10 57%	28 36%	6 34%
NET: Worried	93 14%	41 12%	51 16%	24 18% ^f	48 19% ^{ef}	20 12% ^f	1 1%	38 19% ^{ef}	53 15% ^f	7 8%	23 8%	14 16%	25 25% ^{ij}	42 13% ^r	16 20% ^r	14 19% ^r	8 35%	-	1 1%	12 26% ^{mr}	65 12%	13 6%	52 16% ^u	23 22% ^t	4 36%	2 10%	17 22% ^u	4 26%	
NET: Not worried	545 82%	291 85% ^b	254 79%	93 72%	191 77%	147 86% ^{cdg}	114 99% ^{cdgh}	144 72%	287 82% ^{cg}	83 89%	242 88% ^{kl}	155 79%	78 84% ^l	71 69%	258 82% ^s	62 77%	56 76%	14 61%	18 100%	106 99% ^{mno}	31 66%	461 85% ^w	200 93% ^{vz}	261 80% ^z	72 67%	5 46%	14 80%	53 68%	12 69%
Don't know	27 4%	9 3%	18 6%	13 10% ^{defh}	10 4% ^f	4 2%	-	18 9% ^{defh}	9 3%	3 3%	9 3%	12 6% ^k	-	6 6% ^k	15 5% ^r	3 3%	4 5% ^r	1 4%	-	-	4 8% ^r	14 3%	2 1%	12 4% ^u	12 11% ^t	2 18%	2 10%	8 10% ^{uv}	1 5%
Not applicable	344	154	191 ^a	56	109	78	101 ^{cdegh}	87	156	59	109	88	48	99 ^{ijk}	93	46 ^m	56 ^{mn}	10	29	71 ^m	39 ^{mnr}	163	147 ^v	16	168 ^t	27	40	101 ^{uv}	13
Mean	1.66	1.57	1.76 ^a	1.81 ^{ef}	1.92 ^{efh}	1.56 ^f	1.14	1.86 ^{ef}	1.73 ^{ef}	1.42	1.52	1.74 ⁱ	1.68	1.89 ⁱ	1.73 ^r	1.82 ^r	1.71 ^r	2.25	1.20	1.17	1.93 ^r	1.60	1.32	1.80 ^u	1.93 ^t	2.30	1.53	1.96 ^u	1.96
Standard deviation	0.89	0.87	0.90	0.96	0.94	0.83	0.44	0.97	0.90	0.79	0.76	0.95	0.89	1.05	0.86	1.06	0.92	1.27	0.41	0.44	0.95	0.86	0.67	0.92	1.02	1.22	0.86	1.01	0.91
Standard error	0.04	0.05	0.05	0.09	0.06	0.06	0.05	0.07	0.05	0.08	0.05	0.07	0.09	0.10	0.05	0.12	0.11	0.26	0.11	0.05	0.14	0.04	0.05	0.05	0.10	0.38	0.22	0.12	0.22

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 86
Q34. How worried are you, if at all, about each of the following?
-The quality of public services
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	988	490	498	179	350	245	214	276	497	149	379	274	137	196	402	124	126	32*	46*	178	82*	694	360	334	266	37*	57*	172	28**
Very worried (4)	150 15%	75 15%	75 15%	19 11%	71 20% ^{cfg}	36 15%	23 11%	36 13%	90 18% ^{cfh}	20 13%	51 14%	46 17%	21 15%	31 16%	69 17%	19 15%	15 12%	6 18%	7 16%	19 11%	15 18%	96 14%	44 12%	53 16%	49 18%	7 19%	11 20%	31 18%	4 15%
Fairly worried (3)	406 41%	206 42%	200 40%	61 34%	153 44% ^c	97 40%	95 44%	112 40%	200 40%	57 38%	173 46% ^{ej}	102 37%	50 36%	81 41%	167 42%	49 40%	44 35%	14 45%	21 46%	81 46%	30 37%	290 42%	151 42%	139 41%	106 40%	15 42%	23 40%	68 39%	10 36%
Not very worried (2)	314 32%	161 33%	153 31%	70 39% ^{dh}	86 25%	78 32% ^d	79 37% ^{dh}	92 33% ^d	143 29%	49 33%	125 33%	91 33%	43 31%	55 28%	119 30%	41 33%	48 38%	6 20%	16 35%	63 35%	22 26%	225 32%	124 34% ^x	101 30%	77 29%	6 16%	17 30%	54 31%	13 46%
Not at all worried (1)	75 8%	41 8%	34 7%	15 8%	23 7%	22 9%	15 7%	18 7%	41 8%	18 12%	23 6%	17 6%	20 14% ^{ij}	16 8%	27 7%	12 9%	12 10%	4 11%	1 3%	13 7%	7 8%	60 9%	36 10% ^z	24 7%	14 5%	6 15% ^z	2 4%	7 4%	-
NET: Worried	556 56%	281 57%	275 55%	80 45%	224 64% ^{ceg}	133 54% ^c	118 55%	148 53%	290 58% ^c	77 52%	224 59%	148 54%	71 52%	111 57%	236 59% ^o	68 55%	58 46%	20 63%	28 62%	100 56%	148 55%	386 54%	195 57%	191 57%	155 59%	22 62%	34 60%	99 57%	14 51%
NET: Not worried	389 39%	202 41%	187 38%	85 48% ^{dh}	109 31%	100 41% ^d	95 44% ^d	110 40% ^d	185 37%	66 45%	148 39%	108 39%	63 46%	71 36%	146 36%	53 42%	60 47% ^{am}	10 32%	17 38%	75 42%	28 35%	285 41%	160 44%	125 37%	91 34%	11 31%	19 34%	61 35%	13 46%
Don't know	43 4%	7 1%	35 7% ^a	13 8% ^f	17 5% ^f	11 5% ^f	1 1%	19 7% ^f	23 5% ^f	6 4%	7 2%	18 6% ⁱ	4 3%	14 7% ⁱ	19 5%	4 3%	8 6% ^r	2 5%	- 1%	2 1%	8 10% ^{nqr}	23 3%	5 1%	18 5% ^u	19 7% ^t	3 2% ^u	3 6% ^u	13 7% ^u	1 3%
Not applicable	21	5	17a	7	8	4	2	11h	8	3	3	10i	3	6i	3	4	2r	1	1	4mr	9	3	6	10t	2u	1	7u	3	
Mean	2.67	2.65	2.68	2.51	2.82 ^{cef}	2.63	2.59	2.64	2.71 ^c	2.55	2.68	2.69	2.54	2.69	2.73 ^o	2.62	2.52	2.74	2.75	2.61	2.72	2.63	2.57	2.70	2.77 ^t	2.70	2.81 ^u	2.77 ^u	2.68
Standard deviation	0.84	0.84	0.83	0.82	0.85	0.85	0.78	0.81	0.87	0.88	0.78	0.84	0.93	0.85	0.84	0.86	0.84	0.92	0.77	0.78	0.90	0.84	0.84	0.83	0.99	0.82	0.81	0.74	
Standard error	0.03	0.04	0.04	0.06	0.05	0.05	0.06	0.05	0.04	0.07	0.04	0.05	0.08	0.06	0.04	0.08	0.08	0.16	0.13	0.06	0.10	0.03	0.05	0.05	0.17	0.11	0.06	0.14	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 87

Q34. How worried are you, if at all, about each of the following?**-Housing costs (e.g. rent or mortgage payments)****Base: All respondents**

	Gender			Age							Social Grade				Working Status				Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	755	362	393	171	331	171	83*	268	404	94*	266	215	113	160	371	89*	109	28**	24**	63*	71*	476	141	335	259	35*	54*	170	20**
Very worried (4)	145 19%	57 16%	88 22%a	33 20%e	84 25%efh	19 11%	8 10%	58 22%ef	79 19%e	9 10%	45 17%	42 19%	23 21%	35 22%	70 19%	22 24%r	21 20%	8 27%	5 23%	13 19%	74 15%	11 7%	63 19%u	68 26%t	8 23%u	16 31%uv	44 26%u	3 15%	
Fairly worried (3)	243 32%	112 31%	130 33%	63 37%ef	123 37%efh	45 26%	12 15%	108 40%efh	123 30%f	22 24%	79 30%	64 30%	37 33%	62 39%	130 35%r	26 29%r	40 37%r	12 42%	5 22%	7 11%	24 33%r	139 29%	31 22%	107 32%u	97 38%t	14 40%u	23 44%u	60 35%u	7 34%
Not very worried (2)	221 29%	125 34%b	96 25%	42 25%	87 26%	63 37%cdg	28 34%	60 22%	133 33%cdg	30 32%	90 34%l	69 32%l	32 28%	30 19%	115 31%r	22 25%	32 29%	3 10%	11 45%	25 39%r	13 19%	157 33%w	45 32%	112 33%yz	58 23%	7 20%	10 19%	41 24%	6 28%
Not at all worried (1)	119 16%	62 17%	56 14%	20 11%	27 8%	39 23%cdgh	34 41%cdgh	27 10%	57 14%cd	29 32%	49 18%	32 15%	18 16%	20 13%	46 12%	14 16%	11 10%	5 17%	3 11%	26 41%mnos	14 19%	93 20%w	52 37%vxyz	42 13%	22 8%	4 10%	2 3%	16 10%	3 17%
NET: Worried	388 51%	169 47%	218 56%a	96 56%ef	207 63%efh	64 37%	20 25%	166 62%efh	201 50%ef	31 34%	124 47%	106 49%	60 53%	97 61%ij	200 54%r	47 53%r	62 56%r	19 69%	11 45%	12 19%	37 52%r	212 45%	42 30%	170 51%u	165 64%t	22 62%u	40 74%uv	104 61%uv	10 50%
NET: Not worried	340 45%	187 52%b	153 39%	62 36%	113 34%	102 60%cdgh	62 75%cdgh	87 33%	190 47%cdg	59 63%	138 52%l	101 47%l	50 44%l	51 32%	161 44%	37 41%	43 39%	8 28%	13 55%	51 81%mnos	27 38%	250 53%w	97 69%vxyz	154 46%yz	80 31%	11 30%	12 22%	58 34%	9 45%
Don't know	27 4%	5 2%	22 6%a	13 7%defh	10 3%	5 3%	-	15 5%	13 3%	3 3%	4 2%	9 4%	3 2%	12 3%	10 3%	5 5%	5 4%	1 3%	-	-	7 10%mr	13 3%	2 2%	11 3%	13 5%	3 7%	2 3%	9 5%	1 5%
Not applicable	254	133	122	15	27	78cdgh	134cdegh	19	101cdg	58	116jkl	69	27	41	37	38mos	21m	5	23	116mos	15m	227w	222vz	5	17	4v	4v	9v	11
Mean	2.57	2.46	2.67a	2.69ef	2.83efh	2.27f	1.94	2.77efh	2.57ef	2.12	2.46	2.56	2.59	2.75i	2.62r	2.66r	2.69r	2.82	2.56	1.86	2.56r	2.42	2.01	2.59u	2.86t	2.81u	3.05uv	2.81uv	2.51
Standard deviation	0.99	0.96	1.00	0.94	0.91	0.95	0.98	0.92	0.97	0.98	0.98	1.00	0.97	0.94	1.04	0.92	1.05	0.98	0.93	1.05	0.98	0.95	0.94	0.92	0.95	0.81	0.95	0.99	0.99
Standard error	0.04	0.05	0.05	0.07	0.05	0.07	0.13	0.06	0.05	0.10	0.06	0.07	0.09	0.08	0.05	0.11	0.09	0.20	0.23	0.13	0.12	0.05	0.08	0.05	0.06	0.16	0.11	0.07	0.23

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Prepared by Populus on behalf of Which?

Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 88
Q34. How worried are you, if at all, about each of the following?
-Brexit
Base: All respondents

	Gender			Age							Social Grade					Working Status					Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (aa)	Rent free (Ab)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	1001	490	511	185	355	246	215	284	502	151	381	281	138	200	407	125	129	33*	47*	176	84*	701	361	340	270	38*	58*	174	29**
Very worried (4)	411 41%	200 41%	211 41%	82 45%	149 42%	92 37%	87 41%	132 46% ^{eh}	192 38%	51 34%	171 45%	109 39%	56 40%	75 37%	167 41%	46 37%	53 41%	15 46%	20 44%	79 45%	31 36%	278 40%	142 39%	136 40%	123 46%	14 36%	34 59% ^{uvwz}	76 43%	10 33%
Fairly worried (3)	298 30%	138 28%	160 31%	53 29%	108 31%	67 27%	69 32%	75 26%	153 31%	41 27%	119 31%	80 29%	32 23%	65 33%	121 30%	32 26%	42 32%	6 18%	13 29%	55 31%	28 33%	218 31%	119 33% ^{xy}	99 29%	69 26%	6 17%	10 18%	52 30%	11 36%
Not very worried (2)	129 13%	67 14%	61 12%	21 11%	43 12%	35 14%	29 14%	31 11%	69 14%	26 17%	41 11%	43 15%	26 19% ^{ail}	19 9%	53 13%	22 18% ^o	12 9%	6 17%	7 16%	18 10%	10 12%	95 13%	48 13%	47 14%	30 11%	7 18%	5 8%	18 11%	4 15%
Not at all worried (1)	96 10%	68 14% ^b	28 6%	10 6%	25 7%	34 14% ^{cdg}	27 13% ^{cdg}	17 6%	52 10% ^{cgg}	25 16%	34 9%	27 10%	10 7%	25 12%	39 10% ^{ss}	11 9%	12 10%	5 14% ^{ss}	5 12%	21 12% ^{ss}	2 3%	74 11%	40 11% ^z	34 10% ^z	19 7%	4 11%	6 10%	8 5%	4 12%
NET: Worried	709 71%	338 69%	371 73%	136 73% ^e	258 73% ^e	158 64%	157 73%	207 73% ^e	345 69%	92 61%	291 76% ^{ijk}	189 67%	88 63%	140 70%	288 71%	78 63%	95 73%	21 64%	34 72%	134 76% ⁿ	59 70%	496 71%	261 72% ^x	235 69% ^x	193 71%	20 53%	44 77% ^x	128 73% ^x	20 69%
NET: Not worried	225 22%	135 28% ^b	90 18%	31 17%	68 19%	69 28% ^{cdg}	57 26% ^{cdg}	47 17%	121 24% ^{cgg}	51 34%	75 20%	70 25%	36 26%	43 22%	92 23%	34 27% ^s	24 19%	10 31%	13 28%	39 22%	13 15%	169 24% ^w	88 24% ^z	81 24% ^z	48 18%	11 29%	10 18%	27 15%	8 28%
Don't know	67 7%	17 4%	50 10% ^a	18 10% ^f	29 8% ^f	19 8% ^f	1 1%	30 10% ^f	36 7% ^f	8 5%	15 4%	22 8% ⁱ	15 11% ⁱ	16 8% ⁱ	27 7% ^{er}	13 10% ^{qr}	10 8% ^r	2 5%	-	3 2%	13 15% ^{mqr}	37 5%	12 3%	24 7% ^u	29 11% ^t	7 19% ^{uvy}	3 5%	19 11% ^u	1 3%
Not applicable	8	5	4	1	3	2	1	3	4	1	1	3	2	2	1	2	1	-	-	2	2m	2	2	-	5t	-	-	5uv	1
Mean	3.10	2.99	3.20a	3.24efh	3.17e	2.95	3.02	3.27efh	3.04	2.83	3.17	3.04	3.08	3.04	3.09	3.01	3.14	3.02	3.04	3.11	3.21	3.05	3.04	3.07	3.24t	2.96	3.32	3.26uv	2.92
Standard deviation	0.99	1.07	0.89	0.90	0.93	1.08	1.03	0.91	1.00	1.10	0.96	1.00	1.00	1.02	0.99	1.02	0.97	1.13	1.04	1.02	0.82	1.00	1.00	1.00	0.94	1.11	1.03	0.87	1.02
Standard error	0.03	0.05	0.04	0.07	0.05	0.07	0.08	0.06	0.04	0.09	0.05	0.06	0.09	0.07	0.05	0.09	0.09	0.20	0.17	0.08	0.09	0.04	0.06	0.06	0.06	0.20	0.14	0.07	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 89
Q34. How worried are you, if at all, about each of the following?
-The extent of my legal rights and protections when buying goods and services
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned out-right (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	990	490	501	181	350	246	214	278	498	149	379	278	136	197	401	124	128	33*	46*	177	82*	694	360	334	268	38*	56*	173	29**
Very worried (4)	79 8%	30 6%	49 10%a	25 14%efh	36 10%ef	10 4%	8 4%	37 13%efh	34 7%	2 2%	23 6%	21 8%	16 12%i	18 9%	31 8%	13 11%er	14 11%er	4 12%er	2 5%	6 3%	8 10%er	43 6%	16 4%	27 8%u	34 13%t	4 10%	7 12%u	23 13%u	2 8%
Fairly worried (3)	208 21%	91 19%	116 23%	48 27%	71 20%	50 20%	38 18%	66 24%	103 21%	25 17%	70 18%	48 17%	31 23%	59 30%ij	72 18%	21 17%	33 26%em	11 32%em	13 30%	31 18%	25 31%mnr	137 20%	73 20%	65 19%	63 24%	10 26%	22 40%uvz	31 18%	7 24%
Not very worried (2)	472 48%	251 51%b	220 44%	62 34%	169 48%cg	126 51%cg	114 53%cg	105 38%	253 51%cg	81 55%	205 54%kl	133 48%	56 41%	76 39%	200 50%os	60 48%os	49 39%	13 40%	19 42%	103 58%os	27 34%	351 51%w	188 52%y	163 49%y	105 39%	14 37%	16 28%	75 43%y	15 54%
Not at all worried (1)	158 16%	98 20%b	60 12%	23 13%	43 12%	45 18%d	47 22%cdgh	36 13%	75 15%	32 22%	60 16%	47 17%	25 19%	26 13%	68 17%	22 18%	16 12%	4 11%	8 18%	33 18%	9 11%	124 18%	68 19%	56 17%	34 13%	4 10%	8 15%	22 13%	-
NET: Worried	286 29%	121 25%	165 33%a	73 40%defh	107 31%f	60 24%	46 22%	103 37%efh	137 27%	27 18%	93 25%	69 25%	47 35%ij	77 39%ij	104 26%	35 28%	47 37%mr	15 44%mr	16 35%	37 21%	33 41%mr	180 26%	88 25%	92 28%	97 36%t	14 36%	29 52%uvz	54 31%	9 32%
NET: Not worried	630 64%	349 71%b	280 56%	85 47%	212 61%cg	171 70%cdg	161 75%cdgh	141 51%	328 66%cg	114 76%	265 70%kl	180 65%l	82 60%	102 52%	267 67%os	82 66%os	65 51%	17 50%	27 60%	136 77%mpqs	36 44%	475 68%w	256 71%xyz	219 66%xyz	139 52%	18 47%	24 43%	97 56%	15 54%
Don't know	74 8%	19 4%	55 11%a	23 13%efh	30 9%f	15 6%	6 3%	34 12%efh	34 7%	8 5%	21 5%	28 10%i	7 5%	18 9%	30 7%er	7 6%	16 13%er	2 6%	2 5%	5 3%	12 15%mnr	39 6%	16 4%	23 7%	31 12%t	7 18%uvy	3 5%	21 12%uv	4 14%
Not applicable	19	5	14a	5	8	3	3	9	7	3	3	7	4i	5	7	3	2	-	1	1	4mr	9	3	6	8	-	2	6u	2
Mean	2.23	2.11	2.35a	2.47efh	2.31ef	2.11	2.04	2.43efh	2.20f	1.98	2.16	2.17	2.30	2.38ij	2.18	2.23	2.40mr	2.48r	2.23	2.06	2.47mr	2.15	2.10	2.20	2.41t	2.43u	2.52uv	2.36u	2.46
Standard deviation	0.83	0.80	0.85	0.93	0.85	0.76	0.75	0.92	0.80	0.69	0.77	0.84	0.93	0.85	0.83	0.89	0.88	0.87	0.83	0.71	0.86	0.80	0.76	0.84	0.91	0.87	0.92	0.91	0.66
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.06	0.06	0.03	0.06	0.04	0.05	0.08	0.06	0.04	0.08	0.08	0.15	0.14	0.06	0.10	0.03	0.04	0.05	0.06	0.15	0.12	0.07	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 90
Q34. How worried are you, if at all, about each of the following?
-Being able to travel around Europe easily
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	958	477	481	182	350	227	198	282	477	139	376	272	135	174	402	121	119	30*	37**	170	79*	675	343	332	253	32*	56*	165	31*
Very worried (4)	157 16%	67 14%	90 19%	62 34%defh	54 15%e	20 9%	21 11%	79 28%defh	58 12%	6 4%	65 17%	41 15%	21 15%	31 18%	54 13%	22 18%	39 33%mnrs	7 24%	4 10%	21 12%	11 13%	85 13%	37 11%	47 14%	65 26%t	6 18%	19 34%uv	40 24%uv	8 26%u
Fairly worried (3)	267 28%	129 27%	139 29%	53 29%	112 32%eh	48 21%	55 27%	89 32%e	123 26%	38 27%	115 31%	75 28%	36 27%	41 23%	123 31%	31 26%	29 24%	9 28%	8 21%	41 24%	27 35%	185 27%	98 29%	87 26%	73 29%	9 29%	15 27%	49 30%	9 31%
Not very worried (2)	309 32%	157 33%	152 32%	44 24%	118 34%cg	90 40%cfg	57 29%	73 26%	180 38%cfg	50 36%	109 29%	95 35%	52 39%ai	52 30%	139 35%o	40 33%	29 24%	6 21%	14 37%	56 33%	24 31%	244 36%w	118 35%yz	125 38%yz	59 23%	7 22%	11 20%	41 25%	7 21%
Not at all worried (1)	178 19%	114 24%b	64 13%	12 7%	45 13%cg	58 26%cdg	63 32%cdgh	22 8%	94 20%cdg	42 30%	74 20%	47 17%	22 17%	35 20%	70 17% 19% s	23 19% s	15 13%	4 14%	11 29%	48 28%mos	6 8%	138 20%w	81 24%vz	57 17%	36 14%	5 16%	8 15%	23 14%	4 12%
NET: Worried	425 44%	196 41%	229 48%a	115 63%defh	166 47%eh	68 30%	75 38%	168 59%defh	181 38%e	44 31%	180 48%	115 42%	56 42%	72 41%	177 44%	54 44%	68 57% mnr	16 52%	11 30%	62 36%	38 48%	270 40%	135 39%	134 41%	137 54% t	15 47%	34 60% uv	89 54% uv	18 57%
NET: Not worried	487 51%	271 57%b	216 45%	56 31%	164 47%cg	148 65%cdgh	119 60%cdg	94 33%	274 57%cdg	91 66%	183 49%	142 52%	75 55%	87 50%	209 52% os	64 53% os	44 37%	11 35%	24 66%	105 61% ops	30 38%	382 57% w	199 58% xyzA	182 55% yzA	95 38%	12 38%	19 34%	64 39%	10 33%
Don't know	46 5%	10 2%	36 8%a	12 6% f	20 6%	11 5%	4 2%	20 7% f	22 5%	4 3%	13 3%	15 5%	4 3%	15 9% ik	16 4%	4 3%	7 6%	4 13% mnr	1 3%	4 2%	11 14% mnr	23 3%	9 2%	15 5%	20 8% t	5 15% uv	3 5%	12 7% u	3 10% u
Not applicable	51	17	34a	4	8	22cdg	18cdg	5	28cdg	13	6	13i	5	27jk	6	6m	11m	3m	10	9m	7m	28	20v	9	23i	7uvyzA	2	14v	-
Mean	2.44	2.32	2.57a	2.97def	2.53efh	2.14	2.17	2.86def	2.32e	2.06	2.47	2.43	2.42	2.43	2.42r	2.45	2.82mnr	2.70	2.11	2.21	2.62r	2.33	2.27	2.39	2.71t	2.57	2.84uv	2.69uv	2.79
Standard deviation	0.99	1.00	0.97	0.95	0.92	0.92	1.00	0.94	0.94	0.88	1.01	0.96	0.95	1.04	0.94	1.02	1.06	1.06	0.96	1.00	0.86	0.95	0.95	0.95	1.04	1.05	1.09	1.02	1.02
Standard error	0.03	0.05	0.04	0.07	0.05	0.06	0.08	0.06	0.04	0.07	0.05	0.06	0.08	0.08	0.05	0.09	0.10	0.20	0.18	0.08	0.10	0.04	0.05	0.05	0.07	0.20	0.15	0.08	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 91
Q34. How worried are you, if at all, about each of the following?
-Immigration from the EU
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	990	490	500	178	351	246	215	277	498	150	377	280	137	196	402	124	126	32*	46*	178	83*	695	360	335	265	37*	53*	174	30**
Very worried (4)	168 17%	96 20% ^b	72 14%	35 20%	59 17%	38 15%	36 17%	52 19%	79 16%	34 23%	50 13%	46 16%	28 21% ⁱ	44 22% ⁱ	70 17%	22 18%	24 19% ^r	8 24% ^r	9 21%	19 11%	16 19%	101 14%	52 14%	49 15%	60 23% ^t	10 28% ^{uv}	16 31% ^{uv}	34 19%	7 22%
Fairly worried (3)	231 23%	103 21%	128 26%	31 18%	88 25%	56 23%	55 26%	57 21%	118 24%	32 21%	83 22%	71 25%	30 22%	48 24%	87 22% ^p	28 22% ^p	28 22% ^p	2 5%	19 42% ^{mnop}	42% ^p	25 31% ^p	171 25%	98 27%	73 22%	56 21%	6 16%	16 30%	34 20%	4 13%
Not very worried (2)	341 34%	178 36%	163 33%	60 34%	121 34%	90 36%	70 32%	86 31%	185 37%	46 31%	143 38% ^l	90 32%	55 40% ^l	52 27%	140 35%	47 38%	37 29%	11 33%	11 25%	73 41% ^{os}	22 27%	252 36% ^w	126 35%	126 38% ^y	77 29%	11 30%	12 23%	54 31%	12 39%
Not at all worried (1)	192 19%	99 20%	93 19%	36 20%	61 17%	44 18%	50 23%	58 21%	84 17%	27 18%	87 23% ^k	54 19% ^k	14 10%	38 19% ^k	81 20% ^s	19 15%	28 22% ^s	10 31% ^{nqs}	4 9%	41 23% ^s	9 10%	137 20%	74 20%	63 19%	50 19%	4 11%	8 20%	38 22%	5 16%
NET: Worried	399 40%	199 41%	200 40%	66 37%	147 42%	94 38%	92 43%	110 40%	197 40%	66 44%	133 35%	116 42%	58 43%	91 47% ⁱ	157 39%	49 40%	52 41%	9 30%	29 63% ^{mnop}	61% ^r	41 49% ^r	272 39%	150 42%	122 36%	116 44%	16 44%	32 60% ^{uvz}	68 39%	11 36%
NET: Not worried	532 54%	277 56%	256 51%	96 54%	183 52%	134 54%	120 56%	143 52%	269 54%	74 49%	230 61% ^{ijkl}	144 51%	68 50%	90 46%	221 55% ^{qs}	66 53% ^{qs}	65 51% ^{qs}	20 65% ^{qs}	16 34%	113 64% ^{oqs}	31 37%	389 56% ^w	199 55% ^y	189 56% ^y	127 48%	15 41%	20 38%	92 53%	16 55%
Don't know	59 6%	14 3%	45 9% ^a	15 9% ^f	22 6% ^f	18 7% ^f	4 2%	24 9% ^f	31 6% ^f	11 7%	14 4%	20 7%	11 8%	15 7%	23 6%	8 7%	10 8% ^r	2 6%	1 3%	4 2%	11 14% ^{mr}	5 5%	11 3%	24 7% ^u	21 8%	6 15% ^{uy}	1 2%	15 9% ^u	3 9%
Not applicable	19	4	14 ^a	8 ^{efh}	7	3	1	10 ^f	8	2	5	4	3	6	6	3	3	2 ^r	1	1	3	8	3	5	10 ^t	1	4 ^{uv}	5	1
Mean	2.40	2.41	2.39	2.40	2.44	2.39	2.37	2.41	2.41	2.53	2.27	2.42	2.58 ⁱ	2.54 ⁱ	2.38	2.45	2.42	2.24	2.76 ^{mpr}	2.23	2.67 ^{mr}	2.36	2.37	2.35	2.52 ^t	2.71 ^v	2.77 ^{uvz}	2.40	2.47
Standard deviation	1.01	1.03	0.98	1.06	0.99	0.98	1.02	1.06	0.97	1.06	0.98	1.00	0.96	1.08	1.02	0.98	1.07	1.19	0.90	0.93	0.95	0.97	0.98	0.98	1.08	1.08	1.06	1.07	1.06
Standard error	0.03	0.05	0.04	0.08	0.05	0.06	0.08	0.07	0.04	0.09	0.05	0.06	0.09	0.08	0.05	0.09	0.10	0.21	0.15	0.08	0.11	0.04	0.05	0.05	0.07	0.19	0.15	0.08	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 92
Q34. How worried are you, if at all, about each of the following?
-Clothing prices
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (excl NA for %)	999	490	509	182	354	247	216	281	502	150	377	283	138	199	403	125	126	33*	47*	179	86*	699	362	337	270	38*	57*	175	31*
Very worried (4)	75 8%	27 5%	48 9%a	23 13%efh	37 10%ef	8 3%	6 3%	32 11%efh	37 7%ef	5 3%	23 6%	18 6%	10 7%	23 12%ij	29 7%r	11 9%r	17 13%mr	5 15%r	5 10%r	1 1%	7 8%r	35 5%	14 4%	21 6%	37 14%t	4 10%	10 18%uv	24 13%uv	3 10%
Fairly worried (3)	239 24%	109 22%	130 26%	53 29%efh	103 29%efh	49 20%	35 16%	90 32%efh	114 23%	20 13%	77 20%	56 27%	37 27%	69 35%ij	97 24%r	31 25%r	34 27%r	8 24%	14 30%r	26 14%	30 35%mr	147 21%	61 17%	86 25%u	87 32%t	15 40%uA	21 37%u	51 29%u	5 16%
Not very worried (2)	492 49%	257 53%b	234 46%	69 38%	158 45%	132 54%cdg	133 61%cdgh	105 37%	254 51%cg	81 54%	207 55%l	148 52%l	63 45%	74 37%	195 48%os	62 50%os	49 39%	13 40%	24 52%	118 66%mnop	31 36%	376 54%w	211 58%vxyz	165 49%xz	98 36%	11 30%	23 40%	64 36%	18 58%xz
Not at all worried (1)	153 15%	84 17%	70 14%	27 15%	40 11%	46 19%d	39 18%d	43 15%	71 14%	38 26%	61 16%l	48 17%l	24 18%l	19 10%	69 17%q	19 15%q	19 15%q	6 19%q	1 3%	30 17%q	8 9%	119 17%w	66 18%y	53 16%y	30 11%	4 10%	2 4%	24 14%y	4 13%
NET: Worried	314 31%	136 28%	178 35%a	77 42%efh	140 40%efh	57 23%	41 19%	123 44%efh	151 30%ef	25 17%	100 27%	74 26%	48 34%	93 46%ijk	126 31%r	42 34%r	51 40%r	13 38%r	19 40%r	27 15%	37 43%mr	182 26%	75 21%	107 32%u	124 46%t	19 50%uv	31 54%uVA	75 43%uv	8 26%
NET: Not worried	645 65%	341 70%b	304 60%	96 53%	198 56%	179 72%cdgh	172 79%cdgh	147 53%	326 65%cdg	119 79%	268 71%l	196 69%l	87 63%l	93 47%	264 65%os	81 65%os	68 54%	20 59%	26 55%	148 83%mnop	39 45%	496 71%w	277 77%vxyz	218 65%xyz	128 47%	15 40%	25 44%	88 50%	22 71%xyz
Don't know	40 4%	13 3%	27 5%a	9 5%	16 4%	11 5%	4 2%	11 4%	25 5%	6 4%	9 2%	13 5%	3 2%	14 7%i	14 3%	7 6%	1 3%	2 5%	4 2%	10 11%mnr	22 3%	10 3%	12 3%	17 6%t	4 10%uv	1 2%	13 7%u	1 3%	
Not applicable	10	4	5	4f	4	2	-	6f	3	2	4	1	2	4	2	4r	-	-	-	-	-	4	1	3	6t	1	1	4u	-
Mean	2.25	2.17	2.32a	2.42efh	2.41efh	2.08	2.04	2.42efh	2.24ef	1.94	2.17	2.16	2.25	2.52ijk	2.22r	2.28r	2.41mr	2.35r	2.50r	1.99	2.48mr	2.14	2.06	2.23u	2.52t	2.55uv	2.69uv	2.46uv	2.24
Standard deviation	0.81	0.78	0.84	0.91	0.84	0.74	0.68	0.89	0.80	0.74	0.78	0.79	0.84	0.84	0.82	0.83	0.92	0.97	0.73	0.59	0.81	0.76	0.72	0.80	0.89	0.85	0.81	0.92	0.82
Standard error	0.03	0.04	0.04	0.07	0.04	0.04	0.05	0.06	0.03	0.06	0.04	0.05	0.07	0.06	0.04	0.07	0.08	0.17	0.12	0.05	0.09	0.03	0.04	0.04	0.06	0.14	0.11	0.07	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 93
Q34. How worried are you, if at all, about each of the following?
-Prices of electrical goods
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemp-loyed (o)	Not work-ing but seek-ing (p)	State pension (q)	Pri-vate pension (r)	House person (s)	NET: Home-owners (t)	Owned out-right (u)	Owned with mort-gage (v)	NET: Rent-ers (w)	Rent-ed from coun-cil (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	999	491	508	183	356	246	214	283	502	148	379	281	137	201	405	124	129	33*	47*	177	84*	698	360	338	271	37*	57*	176	31*
Very worried (4)	87 9%	33 7%	54 11%a	20 11%ef	47 13%efh	10 4%	10 5%	32 11%ef	45 9%e	7 5%	25 7%	20 7%	15 11%	27 14%ij	31 8%r	14 11%r	13 10%r	6 17%r	6 13%r	5 3%	13 15%mr	47 7%	21 6%	27 8%	38 14%t	6 15%u	8 15%u	24 14%uv	2 7%
Fairly worried (3)	255 25%	115 24%	139 27%	62 34%efh	99 28%f	59 24%	36 17%	98 35%efh	121 24%f	25 17%	84 22%	63 23%	36 26%	71 36%ij	110 27%r	29 23%	40 31%r	8 25%	14 29%	31 18%	24 28%	164 23%	69 19%	95 28%u	84 31%t	16 43%u	20 36%u	48 27%u	7 22%
Not very worried (2)	483 48%	259 53%b	225 44%	64 35%	161 45%cg	134 54%cdg	124 58%cdg	104 37%	256 51%cg	83 56%	204 54%l	145 52%l	63 46%	70 35%	202 50%o	55 45%	49 38%	14 41%	22 47%	107 61%mnop s	34 40%	359 51%w	201 56%wxz	157 47%x	107 40%	8 22%	25 45%x	74 42%x	17 55%x
Not at all worried (1)	121 12%	68 14%	53 10%	24 13%d	27 8%	30 12%d	39 18%cdgh	32 11%	50 10%	26 17%	50 13%l	35 13%	20 15%l	15 8%	45 11%	18 15% s	17 13% s	5 14% s	3 6%	29 16% s	4 5%	95 14%w	55 15%y	40 12%	23 8%	3 8%	2 4%	18 10%	3 10%
NET: Worried	342 34%	149 30%	193 38%a	82 45%efh	146 41%efh	68 28%	46 21%	130 46%efh	166 33%f	32 22%	109 29%	83 30%	51 37%	99 49%ijkl	141 35%r	43 35%r	52 41%r	14 42%r	20 42%r	36 21%	43%r	211 30%	90 25%	121 36%u	122 45%t	22 57%uvA	29 50%uv	72 41%u	9 29%
NET: Not worried	604 61%	326 67%b	278 55%	89 48%	189 53%	164 67%cdg	163 76%cdg	136 48%	306 61%cdg	108 73%	255 67%l	181 64%l	83 60%l	86 43%	247 61% s	74 60% s	67 52%	18 55%	25 53%	136 77%mnop qs	38 45%	454 65%w	257 71%vxyz	197 58% x	130 48%	11 30%	27 48%	92 52% x	20 65% x
Don't know	53 5%	16 3%	37 7%a	12 7%	21 6%	14 6%	5 2%	18 6%	30 6%	8 5%	16 4%	17 6%	3 3%	16 8%k	18 4%	7 6%	10 8%r	1 3%	2 5%	5 3%	10 12%mr	32 5%	13 4%	19 6%	18 7%	5 12%uy	1 2%	13 7%	2 6%
Not applicable	10	4	6	3	2	2	3	4	3	4	3	3	3	1	3	3	1	-	-	1	2	5	3	2	5	1	1	3	-
Mean	2.33	2.24	2.41a	2.45ef	2.50eth	2.21	2.08	2.49efh	2.34ef	2.10	2.23	2.26	2.35	2.60ijk	2.33r	2.33r	2.40r	2.47r	2.51r	2.07	2.60mnr	2.25	2.16	2.34u	2.54t	2.74uv	2.63uv	2.47u	2.28
Standard deviation	0.81	0.78	0.84	0.88	0.84	0.71	0.74	0.86	0.79	0.74	0.77	0.78	0.87	0.84	0.78	0.89	0.87	0.96	0.81	0.68	0.83	0.78	0.76	0.80	0.86	0.85	0.79	0.88	0.76
Standard error	0.03	0.04	0.04	0.07	0.05	0.04	0.06	0.05	0.03	0.06	0.04	0.05	0.08	0.06	0.04	0.08	0.08	0.16	0.14	0.06	0.09	0.03	0.04	0.04	0.05	0.15	0.10	0.07	0.14

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 94
Q34. How worried are you, if at all, about each of the following?
-Prices of holidays abroad
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	933	461	472	181	336	222	194	280	459	133	368	266	134	165	396	117	115	29**	35**	167	75*	661	332	329	241	28**	55*	159	31*
Very worried (4)	147 16%	72 16%	75 16%	40 22%ef	62 19%ef	26 12%	19 10%	53 19%ef	75 16%	9 7%	56 15%	42 16%	26 20%	23 14%	60 15%	23 20%	24 21%	5 17%	4 10%	20 12%	12 15%	93 14%	41 12%	52 16%	49 20%t	5 18%	17 30%uvz	27 17%	5 16%
Fairly worried (3)	308 33%	145 31%	163 35%	67 37%	122 36%	66 30%	54 28%	105 37%ef	150 33%	35 26%	131 36%j	71 27%	42 31%	63 38%j	141 36%	31 26%	40 35%	11 38%	12 33%	50 30%	24 31%	212 32%	107 32%	105 32%	86 35%	15 53%	16 29%	55 35%	11 36%
Not very worried (2)	321 34%	168 36%	153 32%	46 25%	109 33%	81 36%cg	85 44%cdgh	79 28%	157 34%c	58 44%	125 34%	104 39%dl	43 32%	48 29%	137 34%	41 35%	29 25%	7 24%	14 41%	69 41%o	25 34%	239 36%	126 38%	112 34%	73 30%	5 19%	16 29%	52 33%	9 31%
Not at all worried (1)	125 13%	70 15%	55 12%	20 11%	32 9%	40 18%cdg	34 17%cd	30 11%	60 13%	26 19%	47 13%	36 14%	19 14%	22 13%	44 11%	20 17%	17 15%	5 18%	5 16%	24 15%	8 11%	94 14%	49 15%	45 14%	26 11%	2 7%	6 10%	18 12%	4 14%
NET: Worried	455 49%	217 47%	238 50%	107 59%efh	184 55%ef	92 41%	73 38%	158 57%efh	224 49%ef	44 33%	188 51%j	113 43%	69 51%	85 52%	201 51%	54 46%	64 56%r	16 55%	15 43%	70 42%	35 47%	305 46%	148 45%	157 48%	134 56%t	20 71%	32 59%	82 52%	16 52%
NET: Not worried	446 48%	238 52%b	207 44%	66 36%	141 42%	120 54%cdg	119 61%cdgh	109 39%	218 47%cdg	83 63%	172 47%	141 53%l	63 47%	70 43%	181 46%	61 52%	46 40%	12 42%	20 57%	93 56%mo	33 44%	333 50%w	175 53%	158 48%	99 41%	7 26%	22 39%	70 44%	14 45%
Don't know	32 3%	5 1%	27 6%a	9 5%	11 3%	10 4%	3 1%	13 5%	17 4%	5 4%	8 2%	12 5%	3 2%	9 6%i	14 3%	3 2%	5 5%	1 3%	-	3 2%	7 9%mnr	23 3%	8 3%	15 4%	8 3%	1 4%	1 2%	6 4%	1 3%
Not applicable	76	34	42	5	22g	27cdg	23cg	7	46cg	19	14	19	6	37ijk	12	10m	15m	5	12	12m	11m	42	31v	11	34t	11	3	20vA	-
Mean	2.53	2.48	2.58	2.74efh	2.66ef	2.37	2.30	2.68ef	2.54ef	2.22	2.55	2.47	2.58	2.55	2.57	2.49	2.65r	2.56	2.38	2.41	2.57	2.48	2.43	2.52	2.67t	2.84	2.81uv	2.60	2.57
Standard deviation	0.92	0.94	0.91	0.94	0.90	0.92	0.88	0.92	0.93	0.85	0.91	0.93	0.97	0.91	0.89	1.00	0.99	1.00	0.88	0.89	0.91	0.92	0.90	0.93	0.93	0.82	1.00	0.92	0.95
Standard error	0.03	0.05	0.04	0.07	0.05	0.06	0.07	0.06	0.04	0.07	0.05	0.06	0.09	0.07	0.05	0.09	0.09	0.19	0.17	0.08	0.10	0.04	0.05	0.05	0.06	0.15	0.13	0.07	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 95
Q34. How worried are you, if at all, about each of the following?
-Mobile phone roaming charges
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	942	460	482	177	343	229	193	278	471	135	373	267	130	171	392	118	117	32*	38**	167	77*	664	332	332	248	28**	52*	168	30**
Very worried (4)	104 11%	46 10%	57 12%	23 13%	44 13%	20 9%	17 9%	32 11%	55 12%	8 6%	44 12%	23 9%	9 7%	27 16%	34 9%	15 12%	16 14%	4 13%	9 23%	13 8%	13 17%	56 8%	28 8%	28 9%	44 18%	6 20%	14 26%	24 14%	4 13%
Fairly worried (3)	239 25%	112 24%	127 26%	50 28%	108 32%	49 21%	32 16%	84 30%	124 26%	26 19%	94 25%	61 23%	40 31%	43 25%	114 29%	29 25%	29 25%	9 29%	5 13%	35 21%	18 23%	160 24%	82 25%	78 24%	70 28%	5 18%	12 23%	53 32%	8 28%
Not very worried (2)	390 41%	198 43%	191 40%	61 34%	130 38%	100 43%	99 51%	95 34%	196 42%	67 50%	156 42%	119 45%	48 37%	66 38%	153 39%	49 42%	47 40%	13 40%	15 40%	82 49%	29 38%	294 44%	148 44%	147 44%	88 35%	11 38%	22 42%	55 33%	7 25%
Not at all worried (1)	179 19%	97 21%	81 17%	34 19%	48 14%	54 24%	43 22%	54 19%	82 17%	30 23%	72 19%	53 20%	25 19%	29 17%	80 20%	23 19%	19 16%	5 16%	8 21%	35 21%	9 12%	137 21%	70 21%	67 20%	34 14%	5 17%	4 7%	25 15%	8 28%
NET: Worried	343 36%	159 35%	184 38%	73 41%	152 44%	69 30%	49 25%	115 41%	179 38%	33 25%	138 37%	84 32%	50 38%	70 41%	148 38%	44 37%	45 39%	14 42%	14 36%	48 28%	31 40%	216 33%	110 33%	107 32%	114 46%	11 38%	26 49%	78 46%	12 41%
NET: Not worried	568 60%	296 64%	273 57%	94 53%	178 52%	154 67%	142 73%	149 54%	277 59%	97 72%	228 61%	172 64%	74 57%	94 55%	233 59%	72 61%	66 56%	18 55%	23 61%	117 70%	38 50%	431 65%	217 65%	214 64%	122 49%	16 55%	26 49%	80 48%	16 53%
Don't know	31 3%	6 1%	26 5%	10 6%	12 4%	7 3%	3 1%	14 5%	15 3%	4 3%	7 2%	11 4%	7 5%	7 4%	11 3%	2 2%	6 5%	1 3%	1 3%	2 1%	8 11%	17 3%	5 2%	11 3%	13 5%	2 7%	1 2%	10 6%	2 6%
Not applicable	67	34	33	9	15	19	23	9	34	17	9	17	10	16	8	13	1	9	12	9	39	31	8	27	10	5	12	1	
Mean	2.29	2.24	2.35	2.37ef	2.45ef	2.15	2.12	2.35ef	2.33ef	2.08	2.30	2.21	2.27	2.42j	2.27	2.31	2.39r	2.40	2.39	2.15	2.49mr	2.21	2.21	2.21	2.53t	2.44	2.70uv	2.49uv	2.28
Standard deviation	0.91	0.90	0.91	0.96	0.90	0.89	0.86	0.94	0.91	0.81	0.92	0.87	0.87	0.97	0.89	0.93	0.94	0.92	1.09	0.85	0.95	0.87	0.87	0.88	0.95	1.04	0.95	0.94	1.06
Standard error	0.03	0.04	0.04	0.07	0.05	0.06	0.07	0.06	0.04	0.07	0.05	0.05	0.08	0.07	0.05	0.08	0.09	0.16	0.20	0.07	0.11	0.03	0.05	0.05	0.06	0.20	0.13	0.07	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 96
Q34. How worried are you, if at all, about each of the following?

-Food safety standards
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	1000	490	511	184	351	249	216	282	502	152	380	282	136	202	402	125	130	33*	47*	179	85*	700	363	337	270	38*	58*	174	31*
Very worried (4)	121 12%	51 11%	69 14%	28 15%	45 13%	25 10%	23 11%	42 15%	55 11%	9 6%	34 9%	35 12%	19 14%	33 16% ⁱ	38 10%	18 15%	21 16% ^m	5 15%	9 20% ^{mr}	15 8%	14 16%	69 10%	33 9%	36 11%	46 17% ^t	9 23% ^{uv}	13 22% ^{uv}	24 14%	6 18%
Fairly worried (3)	254 25%	104 21%	150 29% ^a	45 24%	97 28%	53 21%	59 27%	72 26%	123 24%	33 22%	80 21%	78 28% ⁱ	31 23%	65 32% ⁱ	93 23%	29 26%	37 28%	10 29%	11 24%	49 27%	25 30%	166 24%	91 25%	76 22%	78 29%	14 35%	12 20%	53 30%	9 31%
Not very worried (2)	430 43%	235 48% ^b	195 38%	71 38%	150 43%	115 46% ^g	94 44%	103 37%	233 46% ^g	71 47%	188 49% ^l	121 43% ^l	58 43% ^l	62 31%	190 47% ^{os}	52 41%	43 33%	14 41%	21 45%	81 45% ^o	30 36%	325 46% ^w	169 47% ^{xA}	156 46% ^{xA}	99 37%	7 18%	26 45% ^{xA}	66 38% ^x	7 22%
Not at all worried (1)	148 15%	85 17% ^b	63 12%	27 15%	40 11%	44 18% ^d	37 17%	45 16%	66 13%	30 19%	64 17%	36 13%	23 17%	25 12%	62 16% ^s	23 18% ^s	17 13%	4 13%	5 10%	32 18% ^s	5 6%	113 16% ^w	60 16% ^z	53 16%	27 10%	5 13%	5 9%	17 10%	8 26% ^{yz}
NET: Worried	375 37%	155 32%	219 43% ^a	72 39%	142 40% ^e	78 31%	82 38%	114 40% ^e	178 36%	43 28%	113 30%	113 40% ⁱ	50 37%	98 49% ^{ik}	132 33%	82 38%	57 44% ^m	14 43%	21 45%	64 36%	39 46% ^m	236 34%	124 34%	112 33%	124 46% ^t	22 58% ^{uv}	24 43%	77 44% ^{uv}	15 49%
NET: Not worried	578 58%	321 65% ^b	258 50%	98 53%	190 54%	158 64% ^{cdg}	132 61%	148 52%	299 60%	101 66%	252 66% ^{jl}	157 56% ^l	81 59% ^l	87 43%	252 63% ^{os}	75 60% ^{os}	60 46%	18 54%	26 55%	113 63% ^{os}	35 41%	438 63% ^w	229 63% ^{xz}	209 62% ^{xz}	126 47%	12 31%	31 54% ^x	83 48%	15 48%
Don't know	48 5%	14 3%	34 7% ^a	14 8% ^f	19 5% ^f	12 5% ^f	3 1%	20 7% ^f	25 5% ^f	9 6%	15 4%	12 4%	5 8% ⁱ	16 4%	18 4%	3 2%	13 10% ^{mnqr}	1 3%	-	2 1%	11 13% ^{mnqr}	27 4%	10 3%	16 5%	20 8% ^t	4 11% ^u	2 3%	14 8% ^u	1 3%
Not applicable	9	5	4	2	7e	-	-	5e	3	-	2	2	4il	-	6	2	-	-	-	-	1	3	-	3	5t	-	-	5u	-
Mean	2.36	2.25	2.47a	2.43e	2.44e	2.25	2.32	2.42e	2.35	2.16	2.23	2.41i	2.36	2.57i	2.28	2.35	2.52mr	2.46	2.54	2.27	2.65mnr	2.29	2.28	2.30	2.57t	2.77uv	2.58uv	2.53uv	2.41
Standard deviation	0.89	0.88	0.90	0.95	0.87	0.88	0.89	0.95	0.86	0.83	0.84	0.88	0.94	0.94	0.85	0.95	0.95	0.92	0.94	0.86	0.86	0.86	0.85	0.88	0.91	1.00	0.95	0.88	1.10
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.07	0.06	0.04	0.07	0.05	0.05	0.08	0.07	0.04	0.08	0.08	0.16	0.15	0.07	0.09	0.03	0.05	0.05	0.06	0.17	0.13	0.07	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 97
Q34. How worried are you, if at all, about each of the following?
-Prices of cars
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemp-loyed (o)	Not work-ing but seek-ing (p)	State pension (q)	Pri-vate pension (r)	House person (s)	NET: Home-owners (t)	Owned out-right (u)	Owned with mort-gage (v)	NET: Rent-ers (w)	Rent-ed from coun-cil (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31	
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*	
Base (exl NA for %)	918	461	457	171	327	226	194	264	460	137	365	256	132	164	389	113	106	27**	34**	168	80*	670	339	331	223	26**	47*	150	25**	
Very worried (4)	90 10%	40 9%	49 11%	22 13%e	37 11%e	15 6%	16 8%	28 11%	45 10%	8 6%	36 10%	21 8%	12 9%	20 12%	32 8%	13 12%	13 12%	3	4	12	13	55 8%	28 8%	27 8%	33 15%t	7 28%	8 17%uv	17 11%	2 8%	
Fairly worried (3)	218 24%	103 22%	115 25%	50 29%f	84 26%f	50 22%	34 17%	79 30%efh	105 23%	32 23%	80 22%	51 20%	36 27%	50 30%ij	92 24%	25 22%	31 29%	7	5	31	27	147	72	74	66	5	16	45	6	24%
Not very worried (2)	401 44%	212 46%	189 41%	60 35%	147 45%c	96 43%	98 51%cg	99 37%	204 44%c	58 42%	172 47%	111 43%	55 42%	63 38%	180 46%os	49 43%	37 35%	7	16	88	25	314	161	153	76	6	16	54	11	44%
Not at all worried (1)	154 17%	84 18%	70 15%	27 16%	41 13%	45 20%d	41 21%d	41 15%	73 16%	29 21%	61 17%	50 20%l	24 18%	19 11%	66 17%s	21 19%e	14 13%	8	6	32	7	119	64	55	29	5	4	20	6	24%
NET: Worried	308 34%	143 31%	165 36%	72 42%efh	121 37%ef	65 29%	50 26%	108 41%efh	150 33%	40 29%	117 32%	72 28%	48 37%	70 43%ij	124 32%	38 34%	44 41%r	10	9	44	40	201	100	101	98	12	24	62	8	32%
NET: Not worried	555 60%	297 64%b	259 57%	87 51%	188 58%	142 63%cg	139 72%cdgh	140 53%	277 60%cg	87 63%	233 64%l	161 63%l	79 60%	82 50%	245 63%os	71 62%os	52 49%	14	22	120	31	433	225	209	105	11	20	74	17	68%
Don't know	55 6%	21 5%	34 7%	12 7%	17 5%	20 9%f	5 3%	17 7%	32 7%	10 7%	15 4%	23 9%l	5 4%	13 8%	20 5%	4 4%	10 10%r	3	4	5	9	35	15	21	19	3	3	14	-	
Not applicable	91	33	58a	15	31	22	23	23	46	15	17	28i	8	37jik	19	13m	24mnrs	6	12	10	6	33	23v	10	52t	12	11uv	29uv	6	
Mean	2.28	2.23	2.34	2.42ef	2.38ef	2.17	2.13	2.39ef	2.29	2.16	2.26	2.18	2.29	2.47j	2.24	2.28	2.44mr	2.21	2.21	2.15	2.64mnr	2.22	2.20	2.24	2.50t	2.62	2.65uv	2.43uv	2.17	
Standard deviation	0.88	0.86	0.89	0.93	0.86	0.85	0.85	0.89	0.87	0.85	0.87	0.88	0.88	0.85	0.92	0.91	1.06	0.89	0.82	0.89	0.85	0.85	0.84	0.93	1.16	0.89	0.89	0.89	0.90	
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.07	0.06	0.04	0.07	0.05	0.06	0.08	0.07	0.04	0.09	0.09	0.21	0.18	0.07	0.10	0.03	0.05	0.05	0.06	0.24	0.13	0.08	0.18	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 98
Q34. How worried are you, if at all, about each of the following?
-Quality of the food I buy
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemp-loyed (p)	Not work-ing but seek-ing (q)	State pension (r)	Pri-vate pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mort-gage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Base (exl NA for %)	1003	492	511	183	355	249	216	282	504	152	382	281	137	202	405	126	128	33*	47*	179	85*	700	363	337	272	38*	58*	176	31*
Very worried (4)	120 12%	44 9%	77 15%a	32 17%ef	56 16%ef	20 8%	13 6%	47 17%ef	61 12%f	7 5%	38 10%	31 11%	16 12%	35 17%ij	40 10%r	18 15%r	25 19%mr	5 15%r	7 15%r	8 4%	17 21%mr	67 10%	27 7%	41 12%u	48 18%t	6 15%	14 24%uv	28 16%u	5 17%
Fairly worried (3)	294 29%	132 27%	162 32%	70 38%defh	104 29%	62 25%	57 26%	108 38%defh	129 26%	33 22%	99 26%	82 29%	42 31%	71 35%i	120 30%	36 29%	38 30%	9 26%	16 35%	43 24%	31 37%r	195 28%	96 26%	99 29%	90 33%	15 38%	18 31%	57 33%	10 32%
Not very worried (2)	417 42%	221 45%b	196 38%	51 28%	149 42%cg	119 48%cg	98 45%cg	85 30%	234 46%cg	79 52%	187 49%ijkl	115 41%l	52 38%	63 31%	183 45%os	53 42%	41 32%	13 40%	19 41%	81 45%os	26 31%	310 44%w	169 46%y	142 42%	97 36%	12 30%	19 32%	67 38%	10 32%
Not at all worried (1)	136 14%	86 17%b	50 10%	19 10%	28 8%	42 17%dg	47 22%cdgh	27 9%	62 12%cd	29 19%	54 14%	41 15%	22 16%l	18 9%	46 11%ss	17 13%ss	16 12%ss	4 13%ss	4 9%	45 25%mnos	3 4%	110 16%w	68 19%vz	42 12%z	20 8%	3 7%	6 10%	12 7%	5 16%
NET: Worried	415 41%	175 36%	239 47%a	102 56%defh	160 45%efh	82 33%	70 32%	155 55%defh	190 38%	41 27%	137 36%	113 40%	58 42%	107 53%ij	160 40%r	55 43%r	63 49%r	14 41%	23 50%r	51 29%	49 57%mnr	262 37%	123 34%	139 41%u	138 50%t	20 53%u	31 55%u	86 49%u	15 49%
NET: Not worried	553 55%	307 62%b	246 48%	70 38%	177 50%cg	161 65%cdg	145 67%cdg	111 39%	296 59%cdg	108 71%	240 63%l	156 55%l	74 54%l	81 40%	229 56%os	70 56%ss	57 45%	18 54%ss	23 50%	126 71%mnos	29 34%	421 60%w	237 65%vxyz	184 55%xz	117 43%	15 38%	24 42%	78 45%	15 48%
Don't know	36 4%	10 2%	26 5%a	11 6%ef	18 5%f	6 2%	1 1%	16 6%ef	18 4%f	3 2%	5 1%	12 4%l	5 3%	14 7%l	16 4%	1 1%	8 6%nr	2 6%r	- -	1 1%	7 9%nr	17 2%	3 1%	14 4%u	18 6%t	4 9%u	2 3%	12 7%u	1 3%
Not applicable	6	2	4	3eh	3	-	-	5eh	1	-	-	3i	3l	-	2	1	2	-	-	-	1	3	-	3	3	-	-	3u	-
Mean	2.41	2.28	2.55a	2.67efh	2.56efh	2.25	2.16	2.66efh	2.39ef	2.13	2.32	2.38	2.39	2.66ijk	2.40r	2.45r	2.60mr	2.44r	2.57r	2.08	2.81mnp	2.32	2.23	2.43u	2.65t	2.67u	2.71uv	2.62uv	2.51
Standard deviation	0.88	0.86	0.88	0.90	0.86	0.83	0.83	0.88	0.86	0.78	0.84	0.88	0.91	0.89	0.83	0.91	0.96	0.93	0.86	0.82	0.83	0.86	0.84	0.87	0.88	0.86	0.96	0.85	0.98
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.07	0.05	0.04	0.06	0.04	0.05	0.08	0.06	0.04	0.08	0.08	0.16	0.14	0.07	0.09	0.03	0.05	0.05	0.14	0.13	0.07	0.18	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 99
Q34. How worried are you, if at all, about each of the following?
-The efficiency of public transport
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemp-loyed (o)	Not work-ing but seek-ing (p)	State pension (q)	Pri-vate pension (r)	House person (s)	NET: Home-owners (t)	Owned out-right (u)	Owned with mort-gage (v)	NET: Rent-ers (w)	Rent-ed from coun-cil (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	846	372	474	170	300	239	137	249	460	133	323	238	116	168	348	115	130	27	28	127	71	589	296	293	232	33	47	152	25
Weighted base	850	416	433	169	296	202	183	254	413	125	336	234	116	162	342	109	121	26**	36**	151	64*	595	311	285	229	32*	46*	151	25**
Base (exl NA for %)	777	386	391	162	272	175	169	239	368	107	319	212	103*	143	312	111	111	25**	31**	141	56*	550	286	264	205	26**	43*	137	22**
Very worried (4)	66 9%	27 7%	40 10%	21 13%ef	33 12%ef	10 5%	4 2%	25 10%f	38 10%ef	2 2%	29 9%	16 7%	3 3%	17 12%k	21 7%	14 14%mr	13 12%r	5 21%	2 8%	3 2%	8 14%r	35 6%	14 5%	20 8%	30 14%t	4 15%	7 17%u	19 14%u	2 10%
Fairly worried (3)	169 22%	89 23%	80 20%	45 28%efh	65 24%	31 18%	28 16%	67 28%efh	74 20%	21 20%	76 24%	41 20%	19 19%	33 23%	67 22%	17 17%	39 35%mnr	4 17%	8 26%	21 15%	13 23%	113 21%	57 20%	56 21%	52 25%	8 32%	10 24%	34 25%	4 18%
Not very worried (2)	372 48%	189 49%	183 47%	57 35%	126 46%cg	91 52%cg	97 57%cdg	87 36%	188 51%cg	57 53%	155 49%	100 47%	52 50%	64 45%	154 49%o	51 50%o	38 34%	9 35%	15 50%	83 59%os	22 38%	284 52%w	156 54%z	128 49%z	79 38%	8 31%	19 44%	52 38%	9 42%
Not at all worried (1)	129 17%	69 18%	60 15%	26 16%	32 12%	32 19%dh	39 23%dh	44 18%dh	46 12%	22 20%	45 14%	40 19%	24 23%l	20 14%	49 16%	18 18%	13 12%	4 15%	5 17%	32 23%o	9 15%	92 17%	53 19%	39 15%	31 15%	4 15%	5 11%	22 16%	6 26%
NET: Worried	236 30%	116 30%	119 31%	66 41%efh	97 36%ef	41 23%	31 18%	92 38%efh	112 31%f	23 21%	105 33%k	57 27%	22 22%	50 35%k	88 28%r	31 30%r	52 47%mnr	9 38%	10 34%	24 17%	21 37%r	148 27%	72 25%	76 29%	82 40%t	12 46%	17 41%u	53 38%u	6 28%
NET: Not worried	501 64%	258 67%	243 62%	83 51%	158 58%	124 71%cdg	137 81%cdg	131 55%	234 64%cg	79 74%	201 63%	141 66%	76 74%l	84 59%	203 65%o	69 67%o	51 46%	12 50%	21 66%	115 82%mnos	30 54%	376 68%w	209 73%vyz	168 64%	110 53%	12 46%	24 55%	74 54%	15 68%
Don't know	40 5%	12 3%	29 7%a	13 8%f	16 6%f	10 6%f	1 1%	17 7%f	22 6%f	5 5%	13 4%	14 7%	5 4%	8 6%	20 7%r	3 3%	7 7%r	3 12%	-	1 1%	6 10%nr	26 5%	6 2%	20 8%u	14 7%	2 8%	2 4%	10 7%u	1 4%
Not applicable	72	30	42	7	24	27cdfg	14	14	44cg	18	18	21	14i	20i	30	7	11	2	5	10	8	45	24	21	24	6	3	15	3
Mean	2.23	2.20	2.27	2.41ef	2.38ef	2.11	1.97	2.33ef	2.30ef	2.03	2.29k	2.17	2.02	2.36jk	2.21r	2.27r	2.51mr	2.50	2.24	1.96	2.39r	2.17	2.12	2.23	2.42t	2.50	2.48u	2.39u	2.12
Standard deviation	0.84	0.82	0.87	0.93	0.86	0.78	0.70	0.92	0.84	0.71	0.83	0.84	0.76	0.89	0.80	0.92	0.88	1.06	0.83	0.68	0.95	0.79	0.82	0.77	0.82	0.94	0.93	0.94	0.94
Standard error	0.03	0.04	0.04	0.08	0.05	0.06	0.06	0.06	0.04	0.07	0.05	0.06	0.08	0.08	0.05	0.09	0.08	0.23	0.17	0.06	0.13	0.03	0.05	0.05	0.07	0.19	0.14	0.08	0.21

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 100
Q.C1 Thinking about the price of goods / services over the last 12 months? Do you think they have?
 Base: All respondents

	Gender			Age							Social Grade					Working Status						Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
NET: Increased	841 83%	415 84%	426 83%	138 74%	285 80%g	216 87%cdg	202 93%cddeg	209 73%	431 85%cdg	134 88%	330 86%j	225 79%	121 87%	164 81%	334 82%	102 81%	102 79%	30 89%	44 95%mnos	166 93%mnos	63 73%	613 87%w	315 87%zA	298 87%zA	210 76%	32 83%A	49 85%A	129 72%	19 60%
Increased a lot	185 18%	85 17%	100 20%	16 9%	84 24%cg	48 19%cg	36 17%c	32 11%	117 23%cg	38 25%	74 19%j	37 13%	27 19%	47 23%j	77 19%	26 21%	20 15%	8 25%	11 23%	26 14%	18 21%	130 18%	65 18%	65 19%	53 19%	8 20%	15 26%A	31 17%	2 8%
Increased a little	656 65%	331 67%	326 63%	122 65%d	201 56%	168 68%cd	165 76%cddeg	178 62%	313 62%	96 63%	256 67%l	188 66%	95 68%	117 58%	257 63%	76 60%	83 64%	21 63%	34 72%s	140 78%mnos	45 53%	483 69%w	250 69%z	233 68%z	157 57%	24 63%	34 59%	99 55%	16 53%
Stayed the same	131 13%	64 13%	67 13%	35 19%efh	55 15%f	29 12%f	12 6%	58 20%efh	61 12%f	14 9%	41 11%	47 17%l	14 10%	28 14%	58 14%qr	18 14%q	22 17%qr	2 6%	1 3%	13 7%	17 20%qr	73 10%	39 11%	34 10%	49 18%t	4 10%	7 12%	39 21%uv	9 30%uvxy
Decreased a little	12 1%	7 1%	6 1%	2 1%	5 2%	4 1%	1 1%	6 2%	4 1%	3 2%	5 1%	1 1%	3 2%	3 1%	5 1%	4 3%or	- -	1 3%or	- -	- -	2 2%	8 1%	3 1%	5 1%	3 1%	2 5%uz	- -	1 1%	1 3%
Decreased a lot	1 *	1 *	- -	- *	1 *	- -	- -	- -	1 *	- -	- -	- -	1 1%	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -
NET: Decreased	13 1%	8 2%	6 1%	2 1%	6 2%	4 1%	1 1%	6 2%	5 1%	3 2%	5 1%	1 1%	4 3%	3 1%	6 2%	4 3%or	- -	1 3%or	- -	- -	2 2%	9 1%	4 1%	5 1%	3 1%	2 5%z	- -	1 1%	1 3%
Don't know	24 2%	7 2%	16 3%	11 6%efh	11 3%e	- -	1 1%	14 5%efh	8 2%e	- -	6 2%	10 4%	1 1%	7 3%	10 2%	2 2%	6 4%r	1 3%r	1 3%	- -	4 4%r	8 1%	4 1%	4 1%	13 5%t	1 2%	2 3%	10 6%uv	2 7%uv

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland
ONLINE Fieldwork : January to December 2018

Table 101
Q.C2 Do you think each of the following will increase, decrease or stay the same over the coming year?

SUMMARY TABLE
Base: All respondents

	Prices of goods and services (a)	Unemployment (b)
Unweighted base	1009	1009
Weighted base	1009	1009
NET: Increase	859 85% ^b	504 50%
Increase a lot	194 19% ^b	156 15%
Increase a little	666 66% ^b	348 35%
Stay the same	96 9%	282 28% ^a
Decrease a little	13 1%	104 10% ^a
Decrease a lot	1 *	9 1% ^a
NET: Decrease	14 1%	113 11% ^a
Don't know	40 4%	110 11% ^a

Proportions/Mean: All Columns Tested (5% risk level)
Overlap formulae used.

Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 102
Q.C2 Do you think each of the following will increase, decrease or stay the same over the coming year?
Prices of goods and services
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
NET: Increase	859 85%	429 87%	430 84%	145 78%	298 83%	214 86% cg	202 93% h	229 80%	428 85% c	129 85%	337 88% j	231 81%	124 89%	166 82%	344 84%	105 83%	104 80%	29 86%	46 97% mnos	167 94% mnos	65 76%	611 87%	311 86%	300 88% zA	226 82%	33 85%	47 81%	146 81%	23 75%
Increase a lot	194 19%	83 17%	110 21%	30 16%	82 23% f	52 21%	30 14%	50 17%	114 23% f	29 19%	78 20%	48 17%	25 18%	43 21%	79 19%	29 23%	25 20%	12 35% mrs	9 20%	26 15%	13 16%	134 19%	65 18%	70 20%	53 19%	11 30%	12 21%	30 17%	6 18%
Increase a little	666 66%	346 70% b	320 62%	115 62%	216 60%	163 65%	172 80% cdeg h	179 62%	315 62%	101 66%	260 68%	184 65%	99 71%	123 61%	265 65%	77 60%	78 60%	17 51%	36 78% p	141 79% mnop s	52 61%	476 68%	246 68%	230 68%	172 62%	21 55%	34 60%	116 65%	17 57%
Stay the same	96 9%	47 10%	48 9%	22 12% f	41 11% f	22 9%	11 5%	35 12% f	50 10% f	14 9%	33 9%	28 10%	10 7%	26 13%	40 10% f	16 12% f	18 14% f	3 8%	1 3%	8 4%	10 12% f	59 8%	36 10%	23 7%	31 11%	4 10%	7 12%	20 11%	6 19% v
Decrease a little	13 1%	7 1%	6 1%	7 4% deh	2 *	2 1%	3 1%	8 3% dh	2 *	3 2%	4 1%	5 2%	2 1%	2 1%	6 1%	1 1%	5 4% f	1 3% f	-	-	-	10 1%	6 2%	3 1%	3 1%	1 3%	1 2%	1 1%	-
Decrease a lot	1 *	-	1 *	1 1%	-	-	-	1 *	-	-	1 *	-	-	-	1 *	-	-	-	-	-	-	-	-	-	1 *	-	-	1 1%	-
NET: Decrease	14 1%	7 1%	7 1%	8 4% deh	2 *	2 1%	3 1%	9 3% deh	2 *	3 2%	5 1%	5 2%	2 1%	2 1%	7 2%	1 1%	5 4% f	1 3% f	-	-	-	10 1%	6 2%	3 1%	4 2%	1 3%	1 2%	2 1%	-
Don't know	40 4%	11 2%	29 6% a	11 6% f	17 5% f	11 4% f	1 1%	14 5% f	25 5% f	4 4%	7 2%	20 7% i	4 3%	8 4%	17 4%	4 4%	4 3%	1 3%	-	4 2%	10 12% mnoqr	23 3%	9 2%	14 4%	15 5%	1 3%	3 5%	11 6% u	2 6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 103
Q.C2 Do you think each of the following will increase, decrease or stay the same over the coming year?

Unemployment
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned out-right (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
NET: Increase	504	224	281	104	186	125	89	156	259	72	182	140	71	111	201	72	71	23	23	77	37	333	172	161	156	18	46	92	15
	50%	45%	55% ^a	56% ^f	52% ^f	50%	41%	54% ^f	51% ^f	48%	48%	49%	51%	55%	49%	57% ^{rs}	55% ^{rs}	69% ^{mrs}	49%	43%	43%	47%	47%	47%	57% ^t	47%	80% ^{uvxz}	51%	48%
Increase a lot	156	67	89	37	68	29	22	55	79	13	58	40	20	36	56	29	22	13	5	20	11	96	46	50	53	4	18	31	7
	15%	14%	17%	20% ^{ef}	19% ^{ef}	12%	10%	19% ^{ef}	16%	9%	15%	14%	15%	18%	14%	23% ^{mr}	17%	40% ^{moqr}	10%	11%	13%	14%	13%	15%	19% ^t	10%	31% ^{uvxz}	17%	24%
Increase a little	348	156	192	67	117	96	67	101	180	59	123	99	50	75	146	43	49	10	18	56	26	237	126	111	104	14	29	61	7
	35%	32%	37%	36%	33%	39%	31%	35%	36%	39%	32%	35%	36%	37%	36%	34%	38%	30%	39%	32%	30%	34%	35%	33%	38%	14	50% ^{uvzA}	34%	23%
Stay the same	282	162	121	45	109	61	67	72	143	39	127	75	38	42	130	36	29	5	9	53	21	212	103	109	63	8	7	48	8
	28%	33% ^b	23%	24%	31%	25%	31%	25%	28%	25%	33% ^d	26%	27%	21%	32% ^{op}	28%	22%	15%	19%	30%	24%	30% ^w	28% ^y	32% ^y	23%	20%	12%	27% ^y	26%
Decrease a little	104	73	30	14	21	31	38	27	40	19	38	26	20	37	5	12	4	9	31	6	78	46	32	20	6	2	12	5	
	10%	15% ^b	6%	7%	6%	13% ^{dh}	17% ^{cdgh}	9%	8%	13%	10%	9%	14%	10%	9%	4%	9%	13% ⁿ	18% ⁿ	17% ^{mns}	7%	11%	13% ^z	10%	7%	15%	4%	7%	17% ^y
Decrease a lot	9	2	6	4	2	2	1	5	2	2	1	2	3	3	-	3	-	1	-	2	3	-	3	6	-	1	5	-	
	1%	*	1%	2%	*	1%	1%	2%	*	1%	*	1%	2%	2%	1%	2%	-	3% ^r	-	2%	2%	*	-	1%	2% ^t	-	1% ^u	3% ^u	-
NET: Decrease	113	76	37	17	23	33	39	31	42	21	39	28	22	23	40	5	15	4	10	31	8	81	46	35	27	6	3	18	5
	11%	15% ^b	7%	9%	6%	13% ^{dh}	18% ^{cdgh}	11% ^d	8%	14%	10%	10%	16%	12%	10% ⁿ	4%	11% ⁿ	13% ⁿ	21% ^{mn}	17% ^{mn}	9%	11%	13%	10%	10%	15%	6%	10%	17%
Don't know	110	33	77	20	40	29	21	27	61	20	34	41	9	25	36	14	15	1	5	18	20	77	42	35	29	7	1	22	3
	11%	7%	15% ^a	11%	11%	12%	10%	9%	12%	13%	9%	15% ^{ik}	6%	12%	9%	11%	12%	3%	11%	10%	24% ^{mnp}	11%	12% ^y	10% ^y	11%	18% ^y	2%	12% ^y	10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 104

Q.C3 Do you think now is a good time or a bad time for people to make major household purchases (such as furniture, electrical devices etc)?

Base: All respondents

	Gender		Age							Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Now is a good time	169 17%	90 18%	79 15%	38 20%	52 14%	37 15%	43 20%	51 18%	75 15%	21 14%	89 23% jkl	40 14%	18 13%	22 11%	69 17%	20 16%	23 18%	3 8%	2 5%	40 22% q	12 15%	127 18% w	63 17%	64 19% z	33 12%	4 9%	8 14%	21 12%	9 30% xz
It is neither a good time nor a bad time	538 53%	254 51%	284 55%	85 46%	178 50%	141 57% cg	135 62% cdgh	138 48%	266 53%	95 62%	203 53%	149 52%	75 54%	110 55%	204 50%	70 55%	62 48%	17 50%	37 79% mnop	99 55%	50 58%	399 57% w	222 61% vxzA	177 52% x	128 47%	13 34%	29 51%	86 48%	11 37%
Now is a bad time	152 15%	81 16%	71 14%	29 15% f	71 20% f	36 14% f	16 8%	48 17% f	88 17% f	17 11%	43 11%	41 14%	29 21% i	39 19% i	75 18% rs	19 15%	24 18% r	8 23% r	4 8%	14 8%	8 10%	94 13%	39 11%	55 16% u	54 20% t	12 31% uv	11 19%	31 17% u	4 13%
Don't know	150 15%	70 14%	80 16%	34 18% f	57 16%	36 14%	23 11%	51 18% f	76 15%	19 13%	47 12%	55 19% i	18 13%	30 15%	59 14%	18 14%	21 16%	6 19%	4 8%	26 15%	15 18%	84 12%	39 11%	45 13%	60 22% t	10 26% uv	9 16%	41 23% uv	6 20%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 105
Q.C4 In the next 12 months, do you think you will save more money, less money or about the same as you are at the moment?
 Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
More money	157 16%	76 15%	82 16%	56 30% defh	65 18% efh	21 8%	15 7%	84 29% defh	58 12% cg	11 7%	70 18% l	43 15% l	27 19% l	17 8%	85 21% nqrs	14 11% q	26 20% nqr	6 18% q	-	17 9%	9 11% q	99 14%	33 9%	66 19% ux	50 18%	2 5%	10 17% ux	38 21% ux	8 27% ux
About the same	504 50%	274 55% b	230 45%	73 39%	159 44%	127 51% cg	145 67% cdeg	116 40%	243 48% cg	87 58%	201 53% l	154 54% l	68 49%	80 40%	209 51% op	60 47%	51 39%	11 33%	22 47%	114 64% mnop	37 43%	375 53% w	220 61% vyz	155 46%	115 42%	21 55%	20 34%	75 42%	14 45%
Less money	276 27%	117 24%	158 31% a	45 24%	106 30%	76 31%	49 23%	72 25%	155 31% f	40 26%	90 24%	69 24%	38 27%	78 39% ijk	91 22%	45 35% mr	39 30%	10 30%	20 43% mr	42 24%	29 33% m	184 26%	91 25%	93 27%	84 31%	10 27%	24 41% uv	50 28%	8 25%
Don't know	72 7%	27 5%	45 9%	11 6%	28 8%	25 10% fg	8 4%	15 5%	49 10% fg	14 9%	20 5%	19 7%	7 5%	26 13% ijk	23 6%	8 6%	13 10% r	6 19% mnr	5 11% r	5 3%	11 13% mr	46 7%	20 5%	26 8%	25 9%	5 13%	4 7%	16 9%	1 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 106
Gender
Base: All respondents

	Gender			Age						Social Grade					Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Male	494	494	-	59	157	132	147	97	251	90	226	120	66	81	243	32	48	16	20	120	15	374	197	177	111	16	25	70	9
	49%	100%b	-	32%	44%cg	53%cdg	68%cdg	34%	50%cg	59%	59%jkl	42%	47%	40%	60%noqs	25%	37%ns	47%ns	43%ns	67%nopqs	18%	53%w	54%zA	52%zA	40%	42%	43%	39%	30%
Female	515	-	515	127	201	117	70	190	254	62	155	164	74	120	164	95	82	18	27	59	70	329	166	163	164	22	33	109	21
	51%	-	100%a	68%defh	56%ef	47%f	32%	66%defh	50%f	41%	41%	58%i	53%i	60%i	40%	75%mpoq	63%mr	53%r	57%mr	33%	82%mpoq	47%	46%	48%	60%t	58%	57%	61%uv	70%uv

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 107
Age
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
18-24	114 11%	36 7%	79 15%a	114 62%defgh	-	-	-	114 40%defh	-	-	39 10%	39 14%	12 9%	23 12%	17 4%r	10 8%r	79 61%mpq 14%mqrs	5	-	-	3 3%r	50 7%	24 7%	26 8%	55 20%t	-	16 27%uvx	39 22%uvx	10 34%uvx
25-34	173 17%	61 12%	112 22%a	72 38%defh	101 28%efh	-	-	173 60%cdefh	-	-	57 15%	54 19%	36 25%il	27 13%	109 27%oqr	29 23%oqr	9 7%r	10 30%oqr	-	-	16 18%oqr	85 12%	12 3%	74 22%u	78 28%t	7 19%u	9 15%u	62 34%uvy	9 31%u
35-44	167 17%	70 14%	97 19%a	-	167 47%cefg	-	-	-	167 33%cefg	-	56 15%	52 18%	22 16%	36 18%	101 25%oqr	24 19%oqr	10 8%r	5 16%qr	-	-	26 30%oqr	108 15%	17 5%	91 27%u	54 20%	9 24%u	9 15%u	37 20%u	4 14%u
45-54	182 18%	100 20%	82 16%	-	90 25%cfg	92 37%cdfg	-	-	182 36%cdfg	-	67 18%	48 17%	27 19%	39 19%	110 27%noqr	23 18%qr	17 13%qr	6 18%qr	-	4 2%	22 25%oqr	145 21%w	54 15%	92 27%uzA	35 13%	7 18%	12 20%zA	17 10%	1 3%
55-64	157 16%	81 16%	76 15%	-	-	157 63%cdfgh	-	-	157 31%cdfg 77%	118 77%	52 14%	45 16%	19 14%	41 20%i	54 13%q	25 20%oq	14 11%	7 22%q	1	39 22%moq	17 20%oq	125 18%w	89 25%vyz	36 10%	29 11%	10 27%vyz	5 9%	14 14%	3 10%
65+	216 21%	147 30%b	70 14%	-	-	-	216 100%cdegh	-	-	34 23%	110 29%ijkl	47 17%	23 16%	36 18%	16 4%o	16 13%mps	-	-	46 98%mnoprs	136 76%mnops	3 3%o	190 27%w	168 46%vxyzA	22 7%	24 9%	5 13%	8 14%	11 6%	3 9%
Average age	47.30	51.62b	43.15	23.12	39.38cg	56.62cdgh	70.44cd egh	26.37c	49.28cdg	61.12	49.66jk	45.14	44.76	47.65	42.73o	45.12o	30.39	39.60o	71.06mn oprs	68.05mn ops	44.62op	51.07w	58.81vx yzA	42.81zA	39.11	48.37vyzA	40.51	36.67	34.38

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 108
Social Grade
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
AB	382	226	155	66	122	83	110	96	175	43	382	-	-	-	174	37	34	4	7	114	12	315	173	142	60	2	9	49	7
	38%	46% ^b	30%	36%	34%	33%	51% ^{cdeg}	34%	35%	28%	100% ^{ijkl}	-	-	-	43% ^{mopq}	29% ^{ps}	26% ^s	12%	15%	64% ^{mnp}	14%	45% ^w	48% ^{xyzA}	42% ^{xyzA}	22%	6%	15%	27% ^x	23% ^x
C1	284	120	164	58	105	74	47	93	144	45	-	284	-	-	142	40	37	6	9	39	11	194	88	106	77	6	11	61	13
	28%	24%	32% ^a	31%	29%	30%	22%	32% ^f	29%	30%	-	100% ^{ijkl}	-	-	35% ^{rs}	32% ^s	29% ^s	18%	19%	22%	12%	28%	24%	31% ^x	28%	15%	19%	34% ^{uxy}	42% ^{uxy}
C2	140	66	74	27	60	30	23	48	69	25	-	-	140	-	62	22	15	2	1	16	22	102	53	48	38	8	9	20	1
	14%	13%	14%	14%	17%	12%	11%	17%	14%	16%	-	-	100% ^{ijkl}	-	15% ^q	17% ^{qr}	11%	6%	3%	9%	26% ^{mopq}	14%	15%	14%	22% ^A	16%	11%	11%	3%
DE	202	81	120	35	69	62	36	50	116	39	-	-	-	202	28	44	20	29	9	41	92	48	44	101	22	29	50	9	
	20%	16%	23% ^a	19%	19%	25% ^{fg}	17%	17%	23%	25%	-	-	-	100% ^{ijkl}	7%	22% ^{mr}	34% ^{mnr}	61% ^{mnr}	63% ^{mnr}	5%	48% ^{mnr}	13%	13%	37% ^t	57% ^{uvzA}	50% ^{uvz}	28% ^{uv}	29% ^{uv}	
Refused	1	-	1	-	1	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1
	1	-	1	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	3% ^{mr}	-	-	-	-	-	-	-	-	-	3% ^{uvz}

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 109
GO Region
 Base: All respondents

	Gender		Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Scotland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yorkshire & Humberside	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West Midlands	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
East Midlands	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eastern	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
London	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33	47	179	86	703	363	340	275	38	58	179	31
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland ONLINE Fieldwork : January to December 2018

Table 110
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Yes	721 71%	372 75%b	349 68%	138 74%	251 70%	165 66%	166 77%eh	212 74%	342 68%	97 64%	316 83%jkl	202 71%l	105 75%l	97 48%	327 80%nopq	81 64%ps	89 69%ps	15 44%	26 56%	145 81%nopq	37 44%	537 76%w	273 75%xz	265 78%xz	164 60%	15 40%	39 68%x	110 61%x	19 63%
No	288 29%	122 25%	166 32%a	48 26%	107 30%	84 34%f	50 23%	75 26%	163 32%f	55 36%	66 17%	83 29%i	35 25%i	104 52%ijk	80 20%	46 36%mr	41 31%mr	19 56%mnor	21 44%mr	34 19%	48 56%mnor	166 24%	90 25%	76 22%	111 40%t	23 60%uvyz	19 32%	70 39%uv	11 37%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 111
Tenure
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31	
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*	
NET: Homeowners	703	374	329	84	227	202	190	135	378	121	315	194	102	92	298	89	63	15	26	172	42	703	363	340	-	-	-	-	-	
	70%	76%b	64%	45%	63%cg	81%cdgh	88%cdgh	47%	75%cdg	79%	83%ijkl	68%kl	73%kl	46%	73%opqs	70%ops	48%	44%	55%	96%mnop49%qs	100%w	100%xyz	100%xyz	A	-	-	-	-	-	
Owned outright - without mortgage	363	197	166	27	51	118	168	35	160	85	173	88	53	48	78	52	36	7	23	151	16	363	363	-	-	-	-	-	-	-
	36%	40%b	32%	14%	14%	47%cdgh	77%cdgh	12%	32%cdg	56%	45%ijl	31%	38%kl	24%	19%	41%mps	28%ms	21%	49%mps	84%mnop19%qs	19%	52%w	100%xyz	A	-	-	-	-	-	-
Owned with a mortgage or loan	340	177	163	57	176	85	22	100	218	35	142	106	48	44	220	37	26	8	3	21	26	340	-	340	-	-	-	-	-	-
	34%	36%	32%	31%f	49%cefg	34%f	10%	35%f	43%cefg	23%	37%kl	37%kl	34%kl	22%	54%nopqrs	29%qr	20%qr	23%q	6%	12%	30%qr	48%w	-	100%xyz	A	-	-	-	-	-
NET: Renters	275	111	164	85	123	42	24	132	119	28	60	77	38	101	102	33	59	14	20	6	42	-	-	-	275	38	58	179	-	
	27%	22%	32%a	46%defh	34%efh	17%	11%	46%defh	24%ef	19%	16%	27%il	27%il	50%ijk	25%r	26%r	46%mnr	42%mr	43%mr	3%	49%mnr	-	-	-	100%t	100%uvA	100%uvA	100%uvA	-	
Rented from the council	38	16	22	3	17	14	5	7	26	10	2	6	8	22	12	2	8	4	5	-	9	-	-	-	38	38	-	-	-	-
	4%	3%	4%	2%	5%	5%c	2%	3%	5%c	7%	1%	2%	6%ij	11%ij	3%r	1%	6%r	11%mnr	11%mnr	-	10%mnr	-	-	-	14%t	100%uvyzA	-	-	-	
Rented from a housing association	58	25	33	19	23	8	8	24	25	4	9	11	9	29	15	3	13	4	8	2	14	-	-	-	58	-	58	-	-	
	6%	5%	6%	10%efh	6%e	3%	4%	8%ef	5%	3%	2%	4%	7%il	14%ijk	4%	2%	10%mnr	11%mnr	17%mnr	1%	16%mnr	-	-	-	21%t	-	100%uvzA	-	-	
Rented from someone else	179	70	109	63	84	21	11	101	67	14	49	61	20	50	75	28	39	6	7	4	19	-	-	-	179	-	-	179	-	
	18%	14%	21%a	34%defh	23%efh	9%	5%	35%defh	13%ef	9%	13%	21%il	14%	25%ik	18%r	22%r	30%mr	19%r	15%r	2%	23%r	-	-	-	65%t	-	-	100%uvyzA	-	
Rent free	31	9	21	17	7	4	3	20	8	3	7	13	1	9	8	5	8	5	1	1	2	-	-	-	-	-	-	-	31	
	3%	2%	4%a	9%defh	2%	2%	1%	7%defh	2%	2%	2%	5%ik	1%	4%k	2%	4%	6%mr	15%mnrs	3%	1%	2%	-	-	-	-	-	-	-	100%uvxyz	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 112
What is the highest educational level that you have achieved to date?
 Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31	
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*	
No formal education	7 1%	6 1%b	1 *	1 1%	2 1%	2 1%	1 1%	2 1%	3 1%	1 1%	2 1%	2 1%	-	2 1%	4 1%	-	-	-	-	2 1%	1 1%	6 1%	1 *	5 1%	1 *	-	1 1%	-	-	
Primary	6 1%	-	6 1%a	-	2 1%	2 1%	2 1%	1 *	3 *	2 1%	-	2 1%	-	4 2% <i>ai</i>	-	-	3 2% <i>m</i>	1 3% <i>mnr</i>	2 5% <i>mnr</i>	-	-	2 *	2 1%	-	4 1%	-	1 2% <i>v</i>	3 1% <i>v</i>	-	
Secondary school, high school, NVQ levels 1 to 3, etc.	455 45%	223 45%	232 45%	93 50% <i>d</i>	142 40%	133 53% <i>dfg</i>	87 40%	129 45%	238 47% <i>d</i>	82 54%	94 25%	152 54% <i>ai</i>	78 56% <i>ai</i>	130 64% <i>ij</i>	155 38%	54 43%	73 57% <i>mnr</i>	22 67% <i>mnr</i>	27 57% <i>mnr</i>	63 35%	59 69% <i>mnr</i>	286 41%	151 42%	134 39%	156 57% <i>t</i>	30 77% <i>uvzA</i>	34 59% <i>uv</i>	93 52% <i>uv</i>	13 42%	
University degree or equivalent professional qualification, NVQ level 4, etc.	336 33%	154 31%	183 35%	53 28%	127 36% <i>e</i>	70 28%	87 40% <i>ceh</i>	94 33%	156 31%	42 28%	154 40% <i>kl</i>	98 34% <i>kl</i>	42 30%	42 21%	156 38% <i>ops</i>	50 39% <i>ops</i>	20 16%	4 13%	15 32% <i>o</i>	74 41% <i>ops</i>	17 20%	249 35% <i>w</i>	140 38% <i>xy</i>	110 32%	75 27%	7 17%	14 25%	54 30%	12 40% <i>x</i>	
Higher university degree, doctorate, MBA, NVQ level 5, etc.	167 17%	95 19% <i>b</i>	72 14%	11 6%	82 23% <i>ceg</i>	39 16% <i>c</i>	35 16% <i>c</i>	31 11%	101 20% <i>cg</i>	22 15%	118 31% <i>ijkl</i>	20 7%	14 10%	14 7%	90 22% <i>oqs</i>	20 15% <i>oq</i>	6 5%	6 17% <i>oq</i>	1 3%	37 21% <i>oqs</i>	7 9%	142 20% <i>w</i>	59 16% <i>xy</i>	84 25% <i>xyzA</i>	22 8%	1 2%	3 5%	18 10%	3 9%	
Still in full time education	28 3%	12 2%	16 3%	26 14% <i>defh</i>	2 1%	-	-	27 10% <i>defh</i>	1 *	-	10 3%	9 3%	4 3%	6 3%	-	3 2% <i>m</i>	26 20% <i>mnpqr</i>	-	-	-	-	-	11 2%	6 2%	5 2%	15 6% <i>t</i>	-	5 8% <i>uv</i>	10 6% <i>uv</i>	2 6%
Don't know	1 *	-	1 *	1 *	-	-	-	1 *	-	-	-	-	-	1 *	-	-	1 1%	-	-	-	-	-	-	-	1 *	-	-	1 1%	-	
Prefer not to answer	9 1%	5 1%	4 1%	1 *	1 *	4 2%	4 2%	2 1%	4 1%	3 2%	4 1%	1 *	2 1%	3 2%	4 1%	-	1 1%	-	1 3%	2 1%	1 1%	6 1%	4 1%	3 1%	2 1%	1 3%	-	1 1%	1 3%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 113
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Gender		Age								Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned out-right (u)	Owned with mortgage (v)	NET: Rent-ers (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Yes - responsible for half or more of the items bought	891	413	478	130	345	231	185	226	479	139	328	255	128	179	376	116	94	29	42	152	80	619	318	302	250	38	49	162	22
	88%	84%	93%a	70%	96%cefg	93%cfg	86%c	79%c	95%cfg	92%	86%	90%	92%	89%	92%or	92%o	73%	87%	91%o	85%o	93%o	88%	88%A	89%A	91%	100%uvyz	86%	90%A	71%
No - not responsible for most of the items bought	118	81	37	56	13	18	31	61	26	13	54	30	12	23	31	10	36	4	4	27	6	84	45	39	26	-	8	17	9
	12%	16%b	7%	30%defgh	4%	7%d	14%deh	21%deh	5%	8%	14%	10%	8%	11%	8%	8%	27%mnqr	13%	9%	15%m	7%	12%	12%x	11%x	9%	-	14%x	10%x	29%uvwz

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 114
How many cars are there in your household?
Base: All respondents

	Gender			Age							Social Grade					Working Status						Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent from council (y)	Rent from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
No cars in the household	112	40	71	31	48	21	11	46	55	11	18	33	13	48	33	15	25	13	8	5	13	20	17	4	89	19	27	43	3
	11%	8%	14% ^a	17% ^{efh}	13% ^f	9%	5%	16% ^{efh}	11% ^f	7%	5%	12% ⁱ	9%	24% ^{ajjk}	8% ^r	12% ^r	19% ^{mr}	40% ^{mnq}	16% ^r	3%	15% ^{mr}	3%	5% ^v	1%	32% ^t	50% ^{uvzA}	46% ^{uvzA}	24% ^{uv}	9% ^v
NET: Any	897	454	443	155	310	227	205	242	450	141	364	252	128	153	374	111	105	20	39	174	73	683	346	337	187	19	31	137	28
	89%	92% ^b	86%	83%	87%	91% ^{cg}	95% ^{cdgh}	84%	89% ^{cg}	93%	95% ^{jl}	88% ^l	91% ^l	76%	92% ^{ops}	88% ^p	81% ^p	60%	84% ^p	97% ^{mnop}	85% ^p	97% ^w	95% ^{xyz}	99% ^{luxyz}	68%	50%	54%	76% ^{xy}	91% ^{xy}
1	465	226	239	61	156	119	129	106	230	74	161	137	61	106	180	55	40	10	34	100	46	316	182	135	136	16	24	97	13
	46%	46%	47%	33%	44% ^c	48% ^{cg}	60% ^{cdgh}	37% ^h	45% ^{cg}	48%	42%	48%	44%	53% ⁱ	44% ^o	44% ^o	31%	30%	73% ^{mnop}	56% ^{mnop}	54% ^{op}	45%	50% ^v	40%	49%	41%	42%	54% ^v	41%
2	329	175	154	56	133	77	63	88	178	48	155	89	50	35	155	42	37	6	5	62	22	283	127	157	34	3	4	27	12
	33%	35%	30%	30%	37%	31%	29%	31%	35%	32%	41% ^{jl}	31% ^l	35% ^l	17%	38% ^{opqs}	33% ^q	28% ^q	18%	11%	35% ^q	25%	40% ^w	35% ^{xyz}	46% ^{luxyz}	12%	9%	7%	15%	38% ^{xyz}
3+	104	53	50	38	21	32	13	48	43	19	48	26	17	13	40	14	29	4	-	11	5	83	38	45	17	-	3	14	4
	10%	11%	10%	20% ^{defh}	6%	13% ^{dgh}	6%	17% ^{dgh}	9%	13%	13% ^l	9%	12%	6%	10% ^q	11% ^q	22% ^{mnqr}	13% ^q	-	6%	6%	12% ^w	10% ^x	13% ^{xz}	6%	-	5%	8%	12% ^x

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 115
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent from council (x)	Rent from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31	
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*	
White	991	486	506	179	351	246	215	279	497	150	373	278	139	200	403	123	122	33	47	177	86	693	359	334	268	37	56	174	31	
	98%	98%	98%	96%	98%	99% ^c	99% ^c	97%	98%	99%	98%	98%	99%	99%	99% ^o	97%	94%	100%	100%	98% ^o	99% ^o	100% ^o	99%	99%	98%	97%	97%	98%	97%	
NET: Non-white	11	4	6	5	4	-	1	5	4	-	8	3	-	-	3	2	4	-	-	1	-	7	2	5	4	1	-	3	-	
	1%	1%	1%	3% ^e	1%	-	1%	2% ^e	1%	-	2% ^l	1%	-	-	1%	1%	3%	-	-	1%	-	1%	1%	1%	3%	-	-	2%	-	
Mixed	4	1	3	1	2	-	1	1	2	-	2	2	-	-	2	1	-	-	-	1	-	4	1	3	-	-	-	-	-	
	*	*	1%	*	1%	-	1%	*	*	-	1%	1%	-	-	1% ^m	1%	-	-	-	1%	-	1%	*	1%	-	-	-	-	-	
Asian	5	3	2	3	2	-	-	3	2	-	4	1	-	-	3	-	2	-	-	-	-	2	-	2	3	1	-	2	-	
	*	1%	*	2% ^e	1%	-	-	1%	*	-	1%	*	-	-	1%	-	2%	-	-	-	-	*	-	1%	1%	3% ^u	-	-	1%	-
Black	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Chinese	2	-	2	1	1	-	-	1	1	-	2	-	-	-	1	-	1	-	-	-	-	1	1	-	1	-	-	1	-	
	*	-	*	*	*	-	-	*	*	-	*	-	-	-	*	-	1%	-	-	-	-	*	*	-	*	-	-	1%	-	
Other ethnic group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Prefer not to answer	7	4	3	2	2	2	-	3	4	2	1	4	1	1	1	2	4	-	-	-	-	4	2	2	3	-	1	2	-	
	1%	1%	*	1%	1%	1%	-	1%	1%	1%	*	1%	1%	1%	1%	1%	3% ^m	-	-	-	-	1%	*	1%	1%	-	2%	1%	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 116
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender		Age							Social Grade					Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31	
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*	
Christian	716	350	366	115	245	193	164	170	382	123	264	212	97	142	291	91	79	22	36	129	68	529	274	255	171	25	47	98	16	
	71%	71%	71%	62%	68%g	77%cdg	76%cg	59%	76%cdg	81%	69%	74%	69%	71%	77%o	72%	61%	66%	77%	69%	72%o	79%o	75%w	75%zA	75%zA	62%	66%	82%zA	55%	52%
NET: Other	20	9	11	7	7	5	1	13	6	4	9	3	3	4	9	4	3	-	-	1	3	11	3	8	8	1	2	6	-	
	2%	2%	2%	4%fh	2%	2%	1%	4%fh	1%	3%	2%	1%	2%	2%	2%	3%	2%	-	-	1%	4%	2%	1%	2%	3%	2%	3%	3%u	-	
Muslim	2	2	-	2	-	-	-	2	-	-	2	-	-	-	1	-	1	-	-	-	-	1	1	-	1	-	-	1	-	
	*	*	-	1%dh	-	-	-	1%h	-	-	1%	-	-	-	*	-	1%	-	-	-	-	*	*	-	*	-	-	1%	-	
Hindu	1	1	-	-	1	-	-	-	1	-	1	-	-	-	1	-	-	-	-	-	-	1	-	1	-	-	-	-	-	
	*	*	-	-	*	-	-	-	*	-	*	-	-	-	*	-	-	-	-	-	-	*	-	*	-	-	-	-	-	
Jewish	1	-	1	1	-	-	-	1	-	-	1	-	-	-	-	-	1	-	-	-	-	1	1	-	-	-	-	-	-	
	*	-	*	*	-	-	-	*	-	-	*	-	-	-	-	-	1%	-	-	-	-	*	*	-	-	-	-	-	-	
Sikh	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Buddhist	1	-	1	1	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	
	*	-	*	*	-	-	-	*	-	-	-	-	1%	-	-	-	1%	-	-	-	-	*	-	*	-	-	-	-	-	
Other	15	6	9	3	6	5	1	9	5	4	5	3	2	4	7	4	-	-	-	1	3	8	1	6	7	1	2	5	-	
	1%	1%	2%	2%	2%	2%	1%	3%h	1%	3%	1%	1%	2%	2%	3%o	-	-	-	-	1%	4%o	1%	*	2%	3%	2%	3%u	-		
None	263	131	132	60	105	48	50	98	115	24	103	69	38	53	106	31	44	10	11	46	15	156	83	73	93	11	9	73	14	
	26%	26%	26%	32%eh	29%eh	19%	23%	34%eth	23%	16%	27%	24%	27%	26%	26%	24%	34%ss	31%	23%	26%	18%	22%	23%	22%	34%t	29%	15%	41%uvy	45%uvy	
Prefer not to say	11	4	7	4	2	3	1	6	3	1	6	1	2	2	2	2	4	1	-	2	-	7	3	4	3	1	-	2	1	
	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	*	1%	1%	*	1%	3%am	3%	-	1%	-	1%	1%	1%	1%	3%	-	1%	3%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 117
Which of the following best describes where you live?
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemplo yed (p)	Not working but seek ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
NET: Urban	737	364	373	146	256	177	158	228	352	104	286	204	98	149	303	86	97	21	36	133	60	506	264	243	214	32	49	132	17
	73%	74%	73%	79%h	71%	71%	73%	79%deh	70%	69%	75%	72%	70%	74%	74%	68%	74%	64%	77%	74%	70%	72%	73%	71%	78%	84%A	86%uvA	74%A	56%
Urban - Population over 10,000	382	203	179	93	130	84	75	132	175	55	171	97	49	65	167	42	55	15	16	63	25	249	134	115	125	13	33	79	8
	38%	41%b	35%	50%defn	36%	34%	35%	46%defh	35%	36%	45%jkl	34%	35%	32%	41%st	33%	43%st	44%	34%	35%	29%	35%	37%	34%	46%t	34%	57%uvxA	44%v	27%
Town and Fringe	355	160	194	53	126	93	83	95	177	50	115	107	49	84	137	44	41	7	20	70	36	258	130	128	88	19	16	53	9
	35%	32%	38%	29%	35%	37%	38%	33%	35%	33%	30%	38%i	35%	42%i	34%	35%	32%	20%	43%p	39%p	42%p	37%	36%	38%	32%	50%yz	28%	29%	28%
NET: Rural	272	131	141	40	102	71	59	60	154	48	96	81	42	52	104	40	33	12	11	46	26	197	99	98	62	6	8	47	14
	27%	26%	27%	21%	29%g	29%g	27%	21%	30%cg	31%	25%	28%	30%	26%	29%	32%	26%	36%	23%	26%	30%	28%	27%y	29%y	22%	16%	14%	26%	44%xyz
Village	176	78	98	27	70	41	38	40	98	28	69	56	16	35	67	33	18	8	4	27	19	123	52	71	44	4	8	32	9
	17%	16%	19%	15%	20%	17%	17%	14%	19%	19%	18%	20%k	11%	18%	17%	26%moqr	14%	24%	8%	15%	22%	17%	21%u	16%	11%	14%	18%	29%u	
Hamlet & Isolated Dwelling	96	53	43	13	32	30	21	19	56	19	27	24	27	17	37	7	15	4	7	18	7	74	47	26	17	2	-	15	5
	9%	11%	8%	7%	9%	12%g	10%	7%	11%g	13%	7%	9%	19%ijl	8%	9%	6%	12%	12%	15%	10%	8%	10%w	13%vy	8%y	6%	5%	-	9%y	15%y

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 118
Which of the following best describes your current working status?
 Base: All respondents

	Gender		Age					Social Grade					Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemp-loyed (p)	Not working but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
NET: Working	535	276	259	84	275	143	32	166	337	111	210	182	84	58	408	127	-	-	-	-	-	387	130	257	134	13	18	103	14
	53%	56%	50%	45% ^f	77% ^{cefg}	58% ^{cf}	15%	58% ^{cf}	67% ^{cefg}	73%	55% ^l	64% ^{il}	60% ^l	29%	100% ^{opq}	100% ^{opqrs}	-	-	-	-	-	55%	36%	75% ^{uvwxyz}	49%	35%	31%	57% ^{wxyz}	44%
Working full time - working 30 hours per week or more	408	243	164	58	232	102	16	127	265	70	174	142	62	30	408	-	-	-	-	-	-	298	78	220	102	12	15	75	8
	40%	49% ^b	32%	31% ^f	65% ^{cefg}	41% ^{cf}	7%	44% ^{cf}	53% ^{cefg}	46%	46% ^l	50% ^l	44% ^l	15%	100% ^{nopqr}	-	-	-	-	-	-	42%	21%	65% ^{uvwxyz}	37%	30%	26%	42% ^{uy}	28%
Working part time - working between 8 and 29 hours per week	127	32	95	26	43	41	16	39	72	41	37	40	22	28	-	127	-	-	-	-	-	89	52	37	33	2	3	28	5
	13%	7%	18% ^a	14% ^f	12%	17% ^f	7%	14% ^f	14% ^f	27%	10%	14%	15%	14%	-	100% ^{mopqr}	-	-	-	-	-	13%	14%	11%	12%	5%	5%	16% ^y	16%
NET: Not working	474	219	256	102	83	105	185	121	168	41	171	102	56	143	-	-	130	33	47	179	86	316	233	83	141	25	40	76	17
	47%	44%	50%	55% ^{degh}	23%	42% ^{dh}	85% ^{cdeg}	42% ^{dh}	33% ^d	27%	45% ^j	36%	40%	71% ^{ijk}	-	-	100% ^{mn}	100% ^{mn}	100% ^{mn}	100% ^{mn}	100% ^{mn}	45%	64% ^{vz}	25%	51%	65% ^{vz}	69% ^{vz}	43% ^v	56% ^v
Not working but seeking work or temporarily unemployed or sick	33	16	18	8	14	12	-	15	19	7	4	6	2	20	-	-	-	33	-	-	-	15	7	8	14	4	4	6	5
	3%	3%	3%	4% ^f	4% ^f	5% ^f	-	5% ^f	4% ^f	5%	1%	2%	1%	10% ^{ijk}	-	-	-	100% ^{mnopr}	-	-	-	2%	2%	2%	5% ^t	10% ^{uv}	7% ^u	4%	16% ^{uvz}
Not working and not seeking work	130	48	82	82	26	22	-	89	41	14	34	37	15	44	-	-	130	-	-	-	-	63	36	26	59	8	13	39	8
	13%	10%	16% ^a	44% ^{defgh}	7% ^f	9% ^f	-	31% ^{defh}	8% ^f	9%	9%	13%	10%	22% ^{ijk}	-	-	100% ^{mnpqr}	-	-	-	9%	9%	10%	8%	22% ^t	20% ^v	22% ^{uv}	22% ^{uv}	25% ^{uv}
Retired on a state pension only	47	20	27	-	-	1	46	-	1	-	7	9	1	29	-	-	-	-	47	-	-	26	23	3	20	5	8	7	1
	5%	4%	5%	-	-	* ^h	21% ^{cdegh}	-	* ^h	-	2%	3%	1%	15% ^{ijk}	-	-	-	-	100% ^{mnopr}	-	-	4%	6% ^v	1%	7% ^t	13% ^{vz}	14% ^{vz}	4% ^v	4%
Retired with a private pension	179	120	59	-	-	43	136	-	43	-	114	39	16	9	-	-	-	-	-	179	-	172	151	21	6	-	2	4	1
	18%	24% ^b	11%	-	-	17% ^{cdgh}	63% ^{cdegh}	-	8% ^{cdg}	-	30% ^{ijkl}	14% ^l	12% ^l	4%	-	-	-	-	-	100% ^{mnpq}	-	24% ^w	42% ^{vwxyz}	6%	2%	-	3%	2%	5%
House person, housewife, househusband, etc.	86	15	70	12	43	28	3	18	65	20	12	11	22	41	-	-	-	-	-	-	86	42	16	26	42	9	14	19	2
	9%	3%	14% ^a	7% ^f	12% ^{cfg}	11% ^{fg}	1%	6% ^f	13% ^{cfg}	13%	3%	4%	16% ^{ij}	20% ^{aj}	-	-	-	-	-	-	100% ^{mnpq}	6%	4%	8%	15% ^t	23% ^{uvz}	24% ^{uvz}	11% ^u	6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 119
Do you work in any of the following occupations?
 Base: All respondents who work

	Gender			Age						Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	551	262	289	82	278	168	23	157	371	114	213	190	86	62	416	135	-	-	-	-	-	401	137	264	136	14	18	104	14
Weighted base	535	276	259	84*	275	143	32**	166	337	111	210	182	84*	58*	408	127	**	**	**	**	**	387	130	257	134	13**	18**	103	14**
NET: Public Sector	185	76	109	27	104	49	6	60	119	33	80	65	28	12	143	42	-	-	-	-	-	132	37	95	51	6	9	36	3
	35%	28%	42%a	32%	38%	34%	18%	36%	35%	30%	38%l	36%l	33%	21%	35%	33%	-	-	-	-	-	34%	28%	37%	38%	45%	48%	35%	21%
A nationalised industry/state corporation	8	6	3	2	5	2	-	4	4	1	1	4	3	-	8	-	-	-	-	-	-	6	2	4	2	1	-	1	-
	2%	2%	1%	2%	2%	1%	-	3%	1%	1%	*	2%	4%i	-	2%	-	-	-	-	-	-	2%	2%	2%	2%	8%	-	1%	-
Central government or civil service (including Courts service and Bank of England)	32	21	12	1	18	12	1	3	28	7	20	11	1	1	28	4	-	-	-	-	-	22	9	13	9	1	2	7	1
	6%	7%	5%	1%	6%g	9%cg	4%	2%	8%cg	6%	9%kl	6%	1%	2%	7%	4%	-	-	-	-	-	6%	7%	5%	7%	8%	10%	6%	7%
Local government or council (including fire services, police and local authority controlled schools/colleges)	50	19	31	6	26	15	3	9	37	10	25	17	4	3	35	14	-	-	-	-	-	37	10	27	12	1	2	9	1
	9%	7%	12%a	7%	9%	10%	9%	6%	11%	9%	12%	9%	5%	5%	9%	11%	-	-	-	-	-	9%	8%	10%	9%	7%	10%	9%	7%
A university, or other grant funded establishment (include opted-out schools)	17	9	8	3	8	6	-	10	7	3	9	7	1	-	13	4	-	-	-	-	-	11	3	8	5	-	-	5	-
	3%	3%	3%	4%	3%	4%	-	6%h	2%	3%	4%	4%	1%	-	3%	3%	-	-	-	-	-	3%	3%	3%	4%	-	-	5%	-
A health authority or NHS Trust	50	15	35	5	35	10	-	19	31	7	15	12	7	38	12	-	-	-	-	-	-	36	7	28	14	3	2	9	-
	9%	5%	13%a	6%	13%	7%	-	11%	9%	6%	7%	9%	14%	12%	9%	-	-	-	-	-	-	9%	6%	11%	10%	23%	12%	9%	-
The armed forces	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (Please specify as much detail as possible)	29	8	20	10	13	5	1	15	12	5	10	7	2	20	8	-	-	-	-	-	-	20	5	15	8	-	3	5	1
	5%	3%	8%a	12%deh	5%	3%	4%	9%eh	4%	5%	5%	5%	8%	3%	5%	7%	-	-	-	-	-	5%	4%	6%	6%	-	16%	5%	7%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 119
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age							Social Grade					Working Status					Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Weighted base	535	276	259	84*	275	143	32**	166	337	111	210	182	84*	58*	408	127	-**	-**	-**	-**	-**	387	130	257	134	13**	18**	103	14**
NET: Private Sector	349	199	150	57	171	95	26	105	218	78	131	117	56	46	265	84	-	-	-	-	-	255	93	162	83	7	9	67	11
	65%	72%b	58%	68%	62%	66%	82%	64%	65%	70%	62%	64%	67%	79%ij	65%	67%	-	-	-	-	-	66%	72%	63%	62%	55%	52%	65%	79%
A charity, voluntary organisation or trust	22	6	15	3	9	6	4	4	13	5	9	7	3	2	13	8	-	-	-	-	-	18	8	10	4	-	1	3	-
	4%	2%	6%a	4%	3%	4%	12%	3%	4%	4%	4%	4%	4%	4%	3%	6%	-	-	-	-	-	5%	6%	4%	3%	-	6%	3%	-
Self-employed (Private sector)	62	46	16	2	26	27	7	10	45	25	21	24	10	7	47	14	-	-	-	-	-	47	26	21	13	1	-	12	2
	12%	17%b	6%	2%	9%c	19%cdg	22%	6%	13%cg	23%	10%	13%	12%	11%	12%	11%	-	-	-	-	-	12%	20%v	8%	10%	9%	-	12%	13%
None of the above/ I work in the Private sector	266	147	119	52	137	62	15	91	160	48	100	86	43	37	204	62	-	-	-	-	-	191	59	132	67	6	8	52	9
	50%	53%	46%	62%deh	50%	43%	48%	55%e	47%	43%	48%	47%	51%	64%ij	50%	49%	-	-	-	-	-	49%	45%	51%	50%	47%	45%	51%	66%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Table 120
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
No children aged 18 or under	711	353	358	146	147	203	215	195	301	142	280	207	80	143	232	77	119	28	47	175	35	497	330	167	187	23	38	126	27
	70%	71%	69%	78% ^{dgh}	41%	82% ^{dgh}	99% ^{cd}	68% ^{dh}	60% ^d	93%	73% ^k	73% ^k	57%	71% ^k	57% ^s	61% ^s	91% ^{mns}	83% ^{mns}	100% ^{mnp}	98% ^{mnp}	40%	71%	91% ^{vxyz}	49%	68%	60%	66% ^v	70% ^v	89% ^{wxyz}
NET: Yes	295	140	155	39	211	45	-	91	204	10	100	77	60	59	175	49	11	6	-	3	51	204	31	173	89	16	20	53	2
	29%	28%	30%	21% ^f	59% ^{cefg}	18% ^f	-	32% ^{cef}	40% ^{cefg}	7%	26%	27%	43% ^{ijl}	29%	43% ^{opqr}	39% ^{opqr}	9% ^r	17% ^{qr}	-	1%	60% ^{mnp}	29%	8%	51% ^{uyz}	32%	40% ^{uA}	34% ^{uA}	30% ^{uA}	8%
Yes - children aged under 5 years old	115	39	76	36	78	1	-	75	39	-	33	35	25	22	60	24	4	3	-	-	24	68	4	64	44	5	8	31	2
	11%	8%	15% ^a	19% ^{efh}	22% ^{efh}	*	-	26% ^{efh}	8% ^{ef}	-	9%	12%	18% ⁱ	11%	15% ^{oqr}	19% ^{oqr}	3% ^r	9% ^r	-	-	28% ^{mnpqr}	10%	1%	19% ^u	16% ^t	14% ^u	13% ^u	17% ^u	8% ^u
Yes - children aged 5 to 10 years old	135	62	73	13	113	9	-	34	101	2	44	34	32	25	81	18	3	2	-	1	30	95	14	81	39	9	5	25	1
	13%	13%	14%	7% ^f	32% ^{cefg}	3% ^f	-	12% ^{ef}	20% ^{cefg}	1%	11%	12%	23% ^{ijl}	12%	20% ^{opqr}	14% ^{oqr}	2%	6% ^r	-	1%	35% ^{mnp}	14%	4%	24% ^{uyz}	14%	24% ^{uyA}	8%	14% ^u	4%
Yes - children aged 11 to 15 years old	109	58	51	1	82	26	-	14	95	5	38	29	20	22	61	17	3	3	-	2	22	73	14	60	36	8	7	20	-
	11%	12%	10%	1%	23% ^{cefg}	10% ^{cfg}	-	5% ^{cf}	19% ^{cefg}	4%	10%	10%	14%	11%	15% ^{oqr}	14% ^{oqr}	3%	8% ^r	-	1%	26% ^{mnp}	10%	4%	18% ^{uA}	13%	20% ^{uA}	13% ^{uA}	11% ^u	-
Yes - children aged 16 to 18 years old	72	38	34	1	46	25	-	2	70	6	25	16	13	19	46	7	4	-	-	1	14	53	13	40	19	4	10	6	-
	7%	8%	7%	1%	13% ^{cfg}	10% ^{cfg}	-	1%	14% ^{cfg}	4%	6%	6%	9%	9%	11% ^{opqr}	6% ^r	3%	-	-	1%	16% ^{nopqr}	8%	4%	12% ^{uz}	7%	9%	17% ^{uzA}	3%	-
Refused	3	1	2	1	-	1	1	1	1	-	2	1	-	-	1	1	-	-	-	1	-	2	2	-	-	-	-	-	1
	*	*	*	*	-	*	1%	*	*	-	1%	*	-	-	*	1%	-	-	-	1%	-	*	1%	-	-	-	-	-	3% ^{vz}

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 121
Which of the following ITV regions do you live in?
Base: All respondents

	Gender		Age								Social Grade					Working Status					Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Anglia	1	-	1	1	-	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	1	-	-	1	-
Border	6	4	2	1	3	-	1	1	3	1	1	1	3	3	1	1	-	-	-	-	5	2	2	1	-	-	-	1	-
Central	2	-	2	2	-	-	-	2	-	-	2	-	-	-	1	-	1	-	-	-	-	1	-	1	-	-	-	1	-
Granada	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
London	3	1	2	3	-	-	-	3	-	-	1	1	1	-	-	3	-	-	-	-	1	-	1	1	-	-	-	1	1
Meridian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
STV	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tyne Tees	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Westcountry	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yorkshire	1	1	-	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	1	-	1	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 121
Which of the following ITV regions do you live in?
Base: All respondents

	Gender		Age							Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
UTV	997	489	508	178	355	249	215	279	502	151	380	279	135	202	404	124	124	33	47	179	86	697	361	336	270	38	56	176	30
		99%	99%	96%	99% ^c	100% ^{cg}	99% ^c	97%	99% ^{cg}	99%	100% ^k	98%	96%	100% ^k	99% ^o	98%	96%	100%	100%	100% ^o	100% ^o	99%	99%	99%	98%	100%	98%	98%	96%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 122
Marital Status
 Base: All respondents

	Gender		Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other (A)	Rent free (B)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Single	271	100	171	131	89	35	17	166	88	22	101	80	30	60	102	30	97	20	-	17	5	142	82	60	107	8	25	75	22
	27%	20%	33% ^a	71% ^{defgh}	25% ^{efh}	14% ^f	8%	58% ^{defh}	17% ^f	14%	26%	28%	21%	30%	25% ^{qrs}	24% ^{qrs}	75% ^{mnqr}	59% ^{mnqrs}	-	9%	6%	20%	23%	18%	39% ^t	20%	43% ^{uvx}	42% ^{uvx}	71% ^{uvxyz}
NET: Married/ Civil partnership/ co habiting	629	349	280	50	241	174	165	114	350	111	249	172	99	109	271	84	23	11	32	133	77	496	236	259	125	19	19	86	9
	62%	71% ^b	54%	27%	67% ^{cg}	70% ^{cg}	76% ^{cdg}	40% ^c	69% ^{cdg}	73%	65% ^l	60%	71% ^{ijl}	54%	66% ^{op}	66% ^{op}	18%	33%	68% ^{op}	74% ^{op}	90% ^{mnpqr}	71% ^w	65% ^{yzA}	76% ^{luxyz}	45%	51%	33%	48% ^y	29%
Married	524	302	222	22	181	160	161	68	295	104	219	143	76	87	215	67	15	9	30	128	59	442	224	218	75	14	10	52	7
	52%	61% ^b	43%	12%	51% ^{cg}	64% ^{cdg}	74% ^{cddeg}	24% ^c	58% ^{cdg}	69%	57% ^l	50%	54% ^l	43%	53% ^{op}	53% ^{op}	12%	27% ^o	65% ^{op}	72% ^{mnp}	69% ^{mnp}	63% ^w	62% ^{xyzA}	64% ^{xyzA}	27%	35% ^y	17%	29%	22%
Civil Partnership	6	3	3	3	2	1	-	3	3	-	2	2	-	2	2	-	-	-	-	-	2	3	1	2	3	-	-	3	-
	1%	1%	1%	2%	1%	*	-	1%	1%	-	1%	1%	-	1%	1%	2%	-	-	-	-	2% ^r	*	*	1%	1%	-	-	2%	-
Co Habiting	99	44	55	24	58	13	4	43	52	7	28	27	23	21	54	14	8	2	1	5	15	51	11	39	46	6	9	31	2
	10%	9%	11%	13% ^{ef}	16% ^{efh}	5%	2%	15% ^{ef}	10% ^{ef}	5%	7%	9%	16% ^{ij}	10%	13% ^{or}	11% ^r	6%	6%	3%	3%	18% ^{oqr}	7%	3%	12% ^u	17% ^t	15% ^u	16% ^u	17% ^u	7%
NET: Widowed/ separated/ divorced	104	43	61	2	27	40	35	4	65	19	31	29	12	32	36	12	7	2	15	29	4	62	43	19	41	11	14	16	-
	10%	9%	12%	1%	7% ^{cg}	16% ^{cdg}	16% ^{cdg}	1%	13% ^{cdg}	13%	8%	10%	8%	7% ^{aik}	9%	9%	5%	5%	32% ^{mnp}	16% ^{mos}	4%	9%	12% ^{vA}	6%	15% ^t	29% ^{uvzA}	24% ^{uvzA}	9%	-
Widowed	21	8	13	-	2	7	11	-	10	5	4	5	1	11	2	2	3	-	5	7	2	14	12	2	7	3	3	2	-
	2%	2%	3%	-	1%	3% ^{cdg}	5% ^{cdgh}	-	2% ^g	3%	1%	2%	1%	6% ^{ijk}	*	2%	3% ^m	-	11% ^{mnos}	4% ^m	2%	2%	3% ^v	1%	3%	7% ^{vz}	5% ^v	1%	-
Separated	22	13	10	2	8	10	3	2	18	4	4	10	2	7	14	2	1	-	1	3	1	14	8	6	8	-	2	7	-
	2%	3%	2%	1%	2%	4% ^{eg}	3%	1%	3% ^g	2%	1%	3% ^{il}	1%	3%	3%	2%	1%	-	3%	2%	1%	2%	2%	2%	3%	-	3%	4%	-
Divorced	60	22	38	-	16	23	21	2	38	10	23	15	9	14	7	2	2	9	19	1	35	23	11	26	9	10	7	-	
	6%	5%	7%	-	5% ^{cg}	9% ^{cdg}	10% ^{cdg}	1%	7% ^{cg}	7%	6%	5%	6%	7%	5%	6%	2%	5%	18% ^{mnos}	11% ^{mos}	1%	5%	6%	3%	9% ^t	22% ^{uvzA}	17% ^{uvzA}	4%	-
Prefer not to answer	5	2	2	3	1	-	-	3	1	-	1	3	-	1	-	3	1	-	-	-	-	3	1	2	-	-	2	-	
	*	*	*	2% ^{eh}	*	-	-	1%	*	-	*	1%	-	*	-	1%	2% ^m	4% ^{mr}	-	-	-	*	*	*	1%	-	-	1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 123
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Glasgow	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Edinburgh	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leeds	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hull	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manchester	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Liverpool	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Birmingham	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Norwich	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Milton Keynes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 123
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Brighton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Oxford	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
London	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Southampton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bristol	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plymouth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cardiff	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Belfast	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33	47	179	86	703	363	340	275	38	58	179	31
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 124
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemploye d (o)	Not work- ing but seek- ing (p)	State pension (q)	Pri- vate pension (r)	House person (s)	NET: Home- owners (t)	Owned out- right (u)	Owned with mort- gage (v)	NET: Rent- ers (w)	Rent- ed from coun- cil (x)	Rent- ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
Up to £7,000	(3.5)	28	6	22	9	8	6	5	11	12	3	-	6	-	5	5	5	5	5	-	7	4	3	1	20	1	5	14	4
£7,001 to £14,000	(10.5)	95	36	59	17	23	38	18	24	53	28	5	22	13	6	27	23	9	12	7	12	45	33	12	47	15	10	22	3
£14,001 to £21,000	(17.5)	119	54	66	17	46	32	24	29	66	15	25	22	48	36	14	14	6	7	28	14	64	44	19	54	2	18	35	1
£21,001 to £28,000	(24.5)	152	70	82	21	60	33	38	43	71	18	43	25	31	66	14	12	4	6	38	13	105	62	43	39	5	10	24	8
£28,001 to £34,000	(31)	109	56	54	17	40	26	26	29	54	9	42	46	13	9	49	11	1	7	22	9	78	39	40	25	6	2	18	6
£34,001 to £41,000	(37.5)	111	60	51	15	37	33	26	26	58	22	46	39	17	9	55	8	3	1	26	11	82	38	44	27	4	4	19	2
£41,001 to £48,000	(44.5)	78	40	38	16	35	18	9	29	40	10	39	17	18	4	41	13	1	-	10	4	65	22	43	13	-	1	12	-
£48,001 to £55,000	(51.5)	60	36	25	11	23	13	13	19	29	8	30	21	6	4	37	5	4	1	12	2	54	20	35	4	-	1	3	2
£55,001 to £62,000	(58.5)	32	20	12	4	17	2	9	8	15	4	24	5	2	-	20	2	2	1	7	-	27	9	18	4	-	1	3	1
£62,001 to £69,000	(65.5)	30	18	12	3	12	4	11	5	14	5	20	7	2	1	17	4	-	1	8	-	24	12	12	6	1	2	3	-
£69,001 to £76,000	(72.5)	35	26	9	5	13	5	13	7	15	9	24	6	4	1	18	7	4	-	6	1	33	16	17	2	-	-	2	-
£76,001 to £83,000	(79.5)	26	15	11	9	10	6	1	11	14	3	18	4	4	-	16	1	8	-	1	-	22	11	12	3	-	-	3	1

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 124
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
£83,001 or more	(86)	38	24	14	9	19	4	6	10	22	4	32	5	1	24	3	5	-	-	5	1	31	8	23	6	1	-	5	1
	4%	5%	3%	5%	5%e	2%	3%	4%	4%	2%	8%ijkl	2%	1%	-	6%ps	2%	4%	-	-	3%	1%	4%	2%	7%uy	2%	2%	-	3%	3%
Prefer not to answer	94	34	60	33	16	28	18	36	41	15	33	29	13	19	23	15	24	1	9	9	13	69	46	22	23	4	3	16	2
	9%	7%	12%a	18%dfh	4%	11%d	8%	12%dh	8%d	10%	9%	10%	9%	9%	6%	12%mr	18%mpr	3%	20%mpr	5%	15%mr	10%	13%v	7%	8%	11%	6%	9%	6%
Average income (£000's)	35.82	39.42b	32.17	36.87e	38.18e	31.28	35.97e	36.04e	35.63e	34.31	47.42jk	33.79l	33.32l	18.29	43.00no	31.14ps	33.22ps	21.38	17.82	35.92ps	24.42	39.94w	35.72xy	44.15ux	26.23	22.98	21.83	28.38y	28.89
															pr							z	yz						

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 125

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent from council (y)	Rent from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
NET: Yes	238 24%	125 25%	113 22%	32 17%	80 22%	79 32%cdfg	46 21%	53 19%	138 27%cg	46 31%	55 14%	60 21%i	39 28%i	83 41%ijk	57 14%	22 17%	52 40%mnrs	20 61%mnors	18 39%mnrs	40 22%ms	30 34%mnrs	140 20%	88 24%v	52 15%	92 33%t	21 55%uvyz	18 32%v	52 29%v	6 20%
Yes - physical condition	141 14%	80 16%b	61 12%	12 6%	39 11%g	54 22%cdg	36 16%cg	17 6%	89 18%cdg	31 20%	36 10%	32 11%	24 17%ij	48 24%ij	32 8%	13 10%	25 19%mn	8 25%mn	16 34%mnrs	28 16%ms	19 22%mn	91 13%	62 17%vA	29 8%	50 18%t	11 28%vzA	14 24%vA	25 14%vA	-
Yes - mental condition	90 9%	46 9%	44 9%	16 8%f	48 13%f	23 9%f	4 2%	29 10%f	57 11%f	9 6%	19 5%	25 9%i	9 6%	37 18%ijk	23 6%	8 6%	25 19%mnrs	14 42%mnors	3 6%	8 4%	10 12%ms	44 6%	21 6%	23 7%	42 15%t	7 18%uv	6 11%	29 16%uv	4 13%
Yes - disability	67 7%	35 7%	32 6%	7 4%	16 4%	20 8%	24 11%cdgh	13 5%	30 6%	10 7%	15 4%	15 5%	9 6%	28 14%ijk	6 2%	2 2%	13 10%mn	7 22%mnos	13 28%mnors	18 10%mn	7 8%mn	35 5%	25 7%v	10 3%	30 11%t	5 14%v	6 11%v	19 10%v	2 7%
Yes - other	6 1%	2 *	4 1%	-	3 1%	2 1%	-	2 1%	3 1%	2 1%	-	2 1%	2 2%i	1 1%	3 1%	1 1%	-	-	-	-	2 2%	3 *	1 *	2 1%	3 1%	-	1 1%	2 1%	-
No	754 75%	362 73%	392 76%	151 81%eh	273 76%e	163 66%	229 77%e	358 80%eh	104 71%	68%	322 84%ijkl	219 77%kl	98 70%l	113 56%	347 85%opqrs	103 81%opqs	74 57%p	11 33%	29 61%p	134 75%op	55 65%p	549 78%w	267 74%x	282 83%luxyz	181 66%	17 45%	37 65%	126 70%x	24 77%x
Prefer not to say	18 2%	8 2%	10 2%	3 2%	5 1%	6 2%	4 2%	4 1%	10 2%	2 1%	4 1%	5 2%	3 2%	6 3%	3 1%	2 2%	4 3%ms	2 7%ms	-	5 3%	1 1%	14 2%	8 2%	6 2%	3 1%	-	2 3%	1 1%	1 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 126
Urban/Rural Flags
Base: All respondents

	Gender		Age					Social Grade				Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1009	444	565	187	366	294	162	281	566	162	368	290	141	209	416	135	139	35	37	151	96	699	349	350	279	40	59	180	31
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
(England/Wales) Urban major conurbation	125	60	65	26	40	31	28	36	61	19	42	31	18	35	38	14	28	4	3	28	10	89	52	37	35	8	4	23	2
(England/Wales) Urban minor conurbation	13	8	5	3	3	3	4	4	4	5	5	1	2	4	2	3	1	-	3	-	11	7	4	2	-	-	2	-	
(England/Wales) Urban city and town	145	73	71	42	47	23	32	53	59	17	53	40	23	29	46	20	29	5	8	25	11	96	50	46	41	3	9	29	8
(England/Wales) Urban city and town in a sparse setting	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(England/Wales) Rural town and fringe	25	9	16	4	12	3	5	7	13	2	10	10	2	3	11	2	3	-	-	6	3	17	11	6	7	-	2	5	-
(England/Wales) Rural town and fringe in a sparse setting	1	-	1	1	-	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	1	-	1	-	-	-	-	-	-
(England/Wales) Rural village	20	7	13	6	8	1	5	8	7	1	9	7	2	2	8	2	5	-	-	4	2	14	6	8	5	-	1	5	1
(England/Wales) Rural village in a sparse setting	1	-	1	-	1	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1
(England/Wales) Rural hamlet and isolated dwellings	12	6	6	2	4	3	3	2	8	1	9	1	1	3	1	3	-	-	4	1	9	6	3	3	-	1	2	-	
(England/Wales) Rural hamlet and isolated dwellings in a sparse setting	2	2	-	1	-	1	-	1	1	1	1	-	-	2	-	-	-	-	-	-	1	1	-	1	-	1	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - Northern Ireland

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 126
Urban/Rural Flags
 Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not working but seeking (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (A)
Weighted base	1009	494	515	186	358	249	216	287	505	152	382	284	140	202	408	127	130	33*	47*	179	86*	703	363	340	275	38*	58*	179	31*
(Scotland) Large Urban Area	19 2%	10 2%	9 2%	6 3%dh	1 *	2 1%	9 4%deh	6 2%dh	3 1%	1 1%	12 3%l	5 2%l	1 1%	-	3 1%	4 3%am	1 1%	-	4 9%mos	6 3%am	-	13 2%	9 2%	4 1%	5 2%	-	1 2%	3 2%	1 4%
(Scotland) Other Urban Area	14 1%	8 2%	6 1%	6 3%eh	4 1%	1 *	4 2%	8 3%eh	2 *	-	7 2%	2 1%	1 1%	4 2%	4 1%	-	4 3%en	1 4%en	2 5%en	2 1%	-	10 1%	6 2%	5 1%	3 1%	1 3%	-	2 1%	1 3%
(Scotland) Accessible Small Town	6 1%	1 *	5 1%	3 2%e	2 1%	-	1 1%	3 1%	2 *	-	1 *	4 1%	-	1 *	3 1%	1 1%	-	-	-	1 1%	1 1%	2 *	-	2 1%	4 1%	-	1 2%u	3 2%u	-
(Scotland) Remote Small Town	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Very Remote Small Town	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Accessible Rural	2 *	2 *	-	-	-	2 1%	-	-	2 *	-	1 *	1 *	-	-	2 *	-	-	-	-	-	-	2 *	-	2 1%	-	-	-	-	-
(Scotland) Remote Rural	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Very Remote Rural	1 *	-	1 *	1 *	-	-	-	-	1 *	-	1 *	-	-	-	-	-	1 1%	-	-	-	-	1 *	1 *	-	-	-	-	-	-
Not stated	624 62%	308 62%	315 61%	86 46%	235 66%cg	178 72%cfg	124 57%c	157 55%	343 68%cfg	106 70%	229 60%	178 63%	90 64%	127 63%	283 69%or	79 63%o	54 41%	21 64%o	30 63%o	99 55%o	57 67%o	437 62%	215 59%	223 65%	170 62%	26 66%	38 66%	106 59%	17 55%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base

