

Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 1
Q1. Taking everything into consideration how satisfied or dissatisfied are you with your life overall at the moment?
 Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Very satisfied	(5) 178 12%	92 12%	86 12%	29 9%	80 12%	29 9%	40 18%	57 cdeg 11%	80 11%	19 10%	95 14%l	48 11%	15 9%	20 8%	95 11%	22 11%	8 8%	4 6%	15 19%o	27 19%mnop	5 14%	129 16%w	56 16%xyz	73 16%xyz	46 7%	10 7%	8 6%	28 8%	3 6%
Fairly satisfied	(4) 683 45%	353 46%	330 45%	159 49%h	279 43%	132 42%	113 51%deh	268 50%deh	302 40%	85 45%	311 47%l	205 47%l	78 50%l	89 35%	416 48%np	83 40%p	42 40%p	12 18%	33 41%p	81 57%mnop	16 40%p	411 51%w	168 49%xy	243 52%xy	264 41%	45 30%	50 37%	168 47%xy	8 19%
Neither satisfied nor dissatisfied	(3) 288 19%	141 18%	147 20%	56 17%	140 22%	53 17%	38 17%	98 18%	151 20%	35 19%	121 18%	96 22%	24 15%	48 19%	169 20%r	44 21%r	18 17%	12 17%	18 23%r	17 12%	10 25%r	122 15%	53 15%	69 15%	149 23%t	46 30%uvw	31 23%v	72 20%	17 38%
Fairly dissatisfied	(2) 273 18%	137 18%	136 19%	66 20%f	112 17%f	74 24%dfg	21 10%	92 17%f	160 21%f	38 20%	115 17%	72 16%	26 17%	61 24%ij	150 17%r	43 21%r	22 21%r	28 40%mnop	9 11%	14 10%	7 18%	120 15%	52 15%	68 15%	142 22%t	36 23%uvw	37 27%uvw	69 19%	11 24%
Very dissatisfied	(1) 77 5%	42 5%	35 5%	10 3%	35 5%g	23 8%cg	8 4%	14 3%	54 7%cg	11 6%	15 2%	17 4%	11 7%i	33 13%ij	28 3%	12 6%	13 13%mn	14 19%mnqrs	5 7%	3 2%	2 4%	28 3%	12 4%	15 3%	44 7%t	15 10%uvw	10 7%	19 5%	6 12%
NET: Satisfied	860 57%	445 58%	415 57%	188 58%h	359 55%	160 51%	153 69%cdeg h	325 61%eh	383 51%	104 55%	406 62%l	253 58%l	93 60%l	109 43%	512 59%nop	105 51%p	51 48%p	17 24%	48 60%p	108 76%mnop	21 54%p	539 67%w	224 66%xyz	316 67%xyz	310 48%	55 36%	58 43%	196 55%xy	11 25%
NET: Dissatisfied	350 23%	178 23%	171 23%	76 24%f	147 23%f	98 31%cdfg	29 13%	106 20%f	214 29%dfg	48 26%	130 20%	88 20%	37 24%	94 37%ijk	177 21%r	55 27%mr	35 34%mq	42 59%mnop	14 17%	17 12%	9 22%	148 18%	64 19%	84 18%	186 29%t	51 33%uvw	47 34%uvw	88 24%v	16 36%
Don't know	4 *	4 *	1 *	3 1%	1 *	1 *	-	3 *	2 *	-	-	1 *	1 1%i	2 1%	2 *	1 1%	* *	-	-	1 *	-	-	-	-	4 1%t	1 1%	-	3 1%	1 1%
Mean	3.41	3.41	3.40	3.41e	3.40eh	3.22	3.71cde gh	3.49eh	3.26	3.34	3.54i	3.45i	3.38i	3.01	3.47nop	3.29p	3.10p	2.51	3.55op	3.80mno ps	3.42p	3.61w	3.60xyz	3.62xyz	3.20	3.00	3.07	3.33xy	2.82
Standard deviation	1.07	1.08	1.06	1.01	1.08	1.13	1.00	0.99	1.13	1.08	1.01	1.01	1.10	1.21	1.01	1.10	1.21	1.18	1.12	0.94	1.07	1.03	1.05	1.02	1.07	1.10	1.08	1.04	1.08
Standard error	0.03	0.04	0.04	0.05	0.05	0.06	0.06	0.04	0.04	0.07	0.04	0.05	0.08	0.08	0.04	0.07	0.09	0.16	0.15	0.07	0.13	0.04	0.05	0.05	0.04	0.09	0.09	0.05	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



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ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 2
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...

-Summary
Base: All respondents

		Q2 Summary											
		The income of your household (including total salary and any benefits received) (a)	Your house / flat (i.e. where you currently live) (b)	Your husband / wife / partner (c)	Your job (d)	The amount of leisure time you have (e)	The way you spend your leisure time (f)	Your social life (g)	Your local community (h)	Your health (i)	Direction of the UK as a whole (j)	Your household's standard of living (k)	Your household level of savings (l)
Unweighted base		1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502
Weighted base		1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502
Base (excl NA for %)		1492	1497	1003	1119	1497	1495	1479	1492	1501	1500	1499	1455
Very satisfied	(5)	168 11%hj	382 26%adefghijkl	506 50%abdefghijkl	175 16%ahjl	344 23%adefghijkl	263 18%ahjl	232 16%ahjl	111 7%j	243 16%ahjl	51 3%	264 18%ahjl	166 11%hj
Fairly satisfied	(4)	483 32%cij	585 39%acejl	276 28%j	433 39%acjl	521 35%cij	630 42%aceghjl	565 38%acejl	554 37%acjl	658 44%abcdeghjl	285 18%	646 43%abcdeghjl	370 25%j
Neither satisfied nor dissatisfied	(3)	301 20%bci	228 15%c	120 12%	225 20%bci	285 19%bci	269 18%bc	328 22%bcefik	495 33%abcdeghijkl	237 16%c	381 25%abcdeghijkl	271 18%bc	305 21%bcik
Fairly dissatisfied	(2)	308 21%bcdefghik	192 13%c	50 5%	174 16%c	229 15%c	241 16%bch	223 15%c	198 13%c	260 17%bch	453 30%abcdeghijkl	225 15%c	288 20%bcdefghik
Very dissatisfied	(1)	216 14%bcdefghik	103 7%c	35 4%	101 9%bcefthik	103 7%cf	79 5%	122 8%cfthik	91 6%c	93 6%c	310 21%abcdeghik	82 5%c	302 21%abcdeghik
NET: Satisfied		651 44%jl	967 65%adefghijkl	782 78%abdefghijkl	608 54%ahjl	866 58%aghjl	893 60%adghjl	798 54%ahjl	665 45%jl	901 60%adghjl	315 21%	910 61%adghjl	537 37%j
NET: Dissatisfied		524 35%bcdefghik	295 20%c	85 8%	275 25%bchik	332 22%c	319 21%c	344 23%bchik	290 19%c	353 24%bchik	763 51%abcdeghijkl	307 20%c	590 41%bcdefghik
Don't know		16 1%b	8 1%	16 2%bfgik	11 1%	13 1%	13 1%	9 1%	42 3%abcdeghijkl	10 1%	41 3%abcdeghijkl	11 1%	23 2%bfgik
Not applicable		10ij	5	499abdefghijkl	383abefghijkl	5	7	23abefhijk	10ij	1	2	3	47abefghijk
Mean		3.05jl	3.64adefghijkl	4.18abdefghijkl	3.37ahjl	3.52adghjl	3.51adghjl	3.38ahjl	3.27ajl	3.47adghjl	2.52	3.53adghjl	2.87j
Standard deviation		1.25	1.19	1.06	1.19	1.20	1.12	1.16	1.00	1.14	1.12	1.11	1.32
Standard error		0.03	0.03	0.03	0.04	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.04

Proportions/Means: All Columns Tested (5% risk level)
Overlap formulae used.

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Table 3
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-The income of your household (including total salary and any benefits received)
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	359	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1492	763	730	316	647	311	218	525	749	188	652	434	155	251	858	205	102	67*	78*	142	39*	805	337	468	645	153	135	358	42**
Very satisfied	(5) 168 11%	93 12%	75 10%	31 10%	72 11%	23 8%	42 19%	48 cdegh 9%	78 10%	17 9%	104 16%ijkl	37 9%	12 8%	15 6%	93 11%	18 9%	9 9%	5 8%	10 13%	29 20%mnop	4 11%	125 15%w	66 20%vwxyz	59 13%z	39 6%	13 8%	9 6%	18 5%	5 11%
Fairly satisfied	(4) 483 32%	259 34%	224 31%	102 32%	187 29%	100 32%	94 43%cddeg h	172 33%	217 29%	64 34%	248 38%ijl	123 28%l	61 39%jkl	52 21%	282 33%p	60 29%p	26 26%p	6 8%	27 35%p	71 50%mnop	10 26%p	334 41%w	146 43%xyz	188 40%xyz	144 22%	32 21%	24 18%	88 24%	6 13%
Neither satisfied nor dissatisfied	(3) 301 20%	151 20%	151 21%	73 23%	125 19%	63 20%	40 19%	120 23%	141 19%	33 18%	118 18%	105 24%kl	25 16%	52 21%	177 21%	41 20%	20 19%	12 18%	17 22%	23 16%	12 32%mnor	141 18%	60 18%	81 17%	151 23%t	34 22%	29 22%	88 25%uv	9 21%
Fairly dissatisfied	(2) 308 21%	145 19%	164 22%	65 20%	143 22%f	69 22%f	32 15%	103 20%	174 23%f	37 20%	116 18%	96 22%	33 22%	63 25%i	187 22%r	52 26%rs	21 20%r	12 18%	18 23%r	13 10%	4 11%	137 17%	42 13%	95 20%u	162 25%t	36 24%u	39 29%u	87 24%u	9 22%
Very dissatisfied	(1) 216 14%	109 14%	107 15%	37 12%f	113 18%cf	56 18%cf	10 5%	73 14%f	134 18%cf	37 20%	59 9%	71 16%i	22 14%	64 26%jkl	112 13%r	32 16%r	23 22%mqr	30 45%mnopr s	6 7%	6 4%	8 21%qr	65 8%	19 6%	45 10%	141 22%t	37 24%uv	34 25%uv	70 20%uv	10 24%
NET: Satisfied	651 44%	352 46%	299 41%	133 42%	258 40%	123 40%	136 62%cddeg h	220 42%	295 39%	81 43%	352 54%jkl	160 37%l	73 47%jkl	67 27%	375 44%op	78 38%p	35 34%p	11 16%	37 48%p	100 70%mnop	14 36%p	458 57%w	212 63%vwxyz	247 53%xyz	183 28%	45 29%	33 24%	105 29%	10 24%
NET: Dissatisfied	524 35%	254 33%	270 37%	101 32%f	256 40%cf	125 40%cf	42 19%	176 33%f	307 41%cfg	74 39%	175 27%	167 38%i	55 36%i	127 51%jkl	299 35%r	84 41%r	43 42%r	42 63%mnopr s	24 31%r	19 13%	13 32%r	202 25%	62 18%	140 30%u	303 47%t	73 48%uv	73 54%uvz	157 44%uv	19 46%
Don't know	16 1%	6 1%	10 1%	9 3%efh	7 1%	-	-	10 2%ef	6 1%	-	7 1%	3 1%	2 1%	4 2%	8 1%	2 1%	4 4%mnr	1 2%	-	-	-	4 *	3 1%	* 1%	8 1%	1 1%	-	7 2%v	4 9%
Not applicable	10	5	5	6dh	1	1	2	7dh	1	-	4	4	-	2	2	-	2mn	4mnr	1	1	-	4	3	1	3	-	2	2	3
Mean	3.05	3.11	3.00	3.08	2.94	2.89	3.58cde gh	3.04	2.91	2.93	3.34ijkl	2.90l	3.05l	2.56	3.07op	2.90p	2.78p	2.15	3.22op	3.74mno pqs	2.95p	3.40w	3.59vxyz z	3.26xyz	2.65	2.65	2.51	2.70	2.61
Standard deviation	1.25	1.26	1.24	1.19	1.29	1.25	1.09	1.21	1.29	1.30	1.21	1.23	1.23	1.25	1.23	1.24	1.31	1.32	1.16	1.02	1.29	1.17	1.11	1.20	1.22	1.28	1.23	1.19	1.35



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Table 3

Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...

-The income of your household (including total salary and any benefits received)

Base: All respondents

	Gender		Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Base (excl NA for %)	1492	763	730	316	647	311	218	525	749	188	652	434	155	251	858	205	102	67*	78*	142	39*	805	337	468	645	153	135	358	42**
Standard error	0.03	0.05	0.05	0.06	0.06	0.07	0.07	0.05	0.05	0.09	0.05	0.06	0.08	0.08	0.05	0.08	0.10	0.18	0.16	0.07	0.16	0.04	0.05	0.06	0.05	0.10	0.10	0.06	0.27

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A

*** small base; ** very small base (under 30) ineligible for sig testing**

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Table 4
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your house / flat (i.e. where you currently live)
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1497	766	731	318	646	312	221	528	749	188	656	436	154	251	856	205	104	70*	80*	143	38*	808	339	469	644	151	137	357	45**
Very satisfied	(5) 382 26%	189 25%	193 26%	85 27% ^d	127 20%	80 26%	89 40% ^{cdeg}	124 24%	169 23%	55 29%	192 29% ^j	93 21%	41 27%	56 22%	195 23%	50 24%	25 24%	12 17%	33 42% ^{mno}	55 39% ^{mno}	12 30%	264 33% ^w	127 37% ^{vxyz}	137 29% ^{yz}	106 17%	31 20%	20 15%	55 16%	12 26%
Fairly satisfied	(4) 585 39%	308 40%	277 38%	125 39%	244 38%	125 40%	91 41%	207 39%	287 38%	69 37%	264 40%	177 41%	57 37%	86 34%	341 40% ^p	81 40% ^p	41 39% ^p	16 23%	30 37%	63 44% ^p	12 32%	348 43% ^w	143 42%	204 44% ^{yz}	226 35%	53 35%	45 33%	128 36%	11 24%
Neither satisfied nor dissatisfied	(3) 228 15%	115 15%	113 15%	47 15% ^f	124 19% ^{ef}	39 13%	18 8%	85 16% ^f	125 17% ^f	26 14%	97 15%	72 16%	19 12%	40 16%	141 16% ^r	31 15% ^r	19 18% ^{qr}	16 22% ^{qr}	6 7%	10 7%	6 14%	94 12%	33 10%	60 13%	122 19% ^t	18 12%	29 21% ^{uvx}	75 21% ^{uvx}	13 28%
Fairly dissatisfied	(2) 192 13%	94 12%	97 13%	42 13%	83 13%	47 15% ^f	19 9%	66 12%	107 14% ^f	27 15%	69 10%	59 13%	21 14%	43 17% ⁱ	111 13%	29 14%	12 11%	12 17%	9 12%	11 8%	7 19% ^r	81 10%	23 7%	58 12% ^u	109 17% ^t	28 18% ^u	22 16% ^u	59 17% ^u	2 4%
Very dissatisfied	(1) 103 7%	53 7%	50 7%	14 4%	65 10% ^{cf}	20 7% ^f	4 2%	40 8% ^f	58 8% ^f	11 6%	31 5%	33 7%	15 10% ⁱ	24 10% ⁱ	62 7% ^r	14 7% ^r	7 8% ^r	14 20% ^{mnqr}	1 2%	3 2%	2 5%	19 2%	11 3%	8 2%	75 12% ^t	21 14% ^{uv}	20 15% ^{uv}	35 10% ^{uv}	8 19%
NET: Satisfied	967 65%	497 65%	469 64%	211 66% ^d	371 57%	205 66% ^d	179 81% ^{cdeg}	331 63%	456 61%	123 66%	456 69% ^{ijl}	271 62%	99 64%	142 57%	536 63% ^p	131 64% ^p	66 63% ^p	28 40%	63 79% ^{mno}	118 83% ^{mno}	24 63% ^p	612 76% ^w	270 80% ^{vxyz}	342 73% ^{xyz}	333 52%	84 56%	65 48%	184 51%	22 49%
NET: Dissatisfied	295 20%	148 19%	147 20%	56 17% ^f	148 23% ^f	68 22% ^f	23 11%	106 20% ^f	166 22% ^f	39 21%	100 15%	91 21% ⁱ	36 23% ⁱ	67 27% ⁱ	174 20% ^r	42 21% ^r	18 18% ^r	27 38% ^{mnqr}	11 14%	14 10%	9 23% ^r	100 12%	34 10%	66 14%	184 29% ^t	48 32% ^{uv}	42 31% ^{uv}	94 26% ^{uv}	10 23%
Don't know	8 1%	6 1%	2 *	5 2% ^{eh}	3 1%	-	-	6 1%	2 *	-	4 1%	3 1%	1 *	1 1%	6 1%	1 1%	1 1%	-	-	-	-	3 *	3 1%	-	6 1%	1 1%	-	5 1% ^v	-
Not applicable	5	2	3	3 ^h	1	-	-	4	1	-	-	2	1 ⁱ	2 ⁱ	4	-	*	-	-	-	1 ^{nr}	1	1	-	4	2 ^v	-	2	-
Mean	3.64	3.64	3.64	3.72 ^{dh}	3.45	3.63 ^d	4.09 ^{cde}	3.59	3.54	3.68	3.79 ^{kl}	3.55	3.58	3.42	3.58 ^p	3.61 ^p	3.64 ^p	2.99	4.05 ^{mno}	4.09 ^{mno}	3.65 ^p	3.94 ^w	4.04 ^{vxy}	3.86 ^{xyz}	3.28	3.31	3.17	3.31	3.34
Standard deviation	1.19	1.18	1.20	1.13	1.23	1.20	1.00	1.20	1.21	1.21	1.12	1.18	1.28	1.27	1.19	1.19	1.16	1.39	1.06	0.98	1.23	1.03	1.02	1.03	1.26	1.35	1.28	1.21	1.41



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Table 4

Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...

-Your house / flat (i.e. where you currently live)

Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Base (exl NA for %)	1497	766	731	318	646	312	221	528	749	188	656	436	154	251	856	205	104	70*	80*	143	38*	808	339	469	644	151	137	357	45**
Standard error	0.03	0.04	0.04	0.06	0.05	0.07	0.06	0.05	0.05	0.08	0.05	0.06	0.09	0.08	0.05	0.07	0.09	0.19	0.14	0.07	0.15	0.04	0.05	0.06	0.05	0.11	0.10	0.06	0.26

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A

*** small base; ** very small base (under 30) ineligible for sig testing**

Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 5
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your husband / wife / partner
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1003	545	457	188	493	186	136	351	515	112	494	279	101	129	647	120	40*	27**	45*	90	34*	576	207	369	397	77*	72*	248	29**
Very satisfied	(5) 50%	506 51%	281 49%	82 44%	245 50%	96 52%	84 62%cdgh	165 47%	257 50%	66 59%	256 52%	130 47%	53 52%	68 52%	313 48%	60 50%	21 53%	14 51%	24 53%	55 61%mn	19 56%	321 56%w	116 56%xz	205 56%xz	174 44%	29 38%	39 54%	106 43%	11 38%
Fairly satisfied	(4) 28%	153 28%	123 27%	62 33%	132 27%	46 25%	35 26%	104 30%	137 27%	31 27%	137 28%	82 30%	26 26%	31 24%	193 30%n	25 21%	10 26%	5 18%	15 33%	20 23%	7 22%	158 27%	55 26%	103 28%	104 26%	20 26%	14 19%	70 28%	14 47%
Neither satisfied nor dissatisfied	(3) 12%	70 13%	50 11%	23 12%	64 13%f	25 13%f	8 6%	46 13%f	66 13%f	9 8%	61 12%	30 11%	12 12%	17 13%	81 12%	13 11%	5 11%	7 27%	3 7%	7 8%	4 12%	50 9%	20 9%	31 8%	67 17%t	16 21%uv	14 19%uv	38 15%v	3 9%
Fairly dissatisfied	(2) 5%	16 3%	33 7%a	9 5%	28 6%	6 3%	6 5%	19 5%	24 5%	2 2%	18 4%	21 8%i	5 5%	5 4%	29 5%	11 9%	1 3%	-	3 7%	4 4%	2 4%	22 4%	10 5%	11 3%	28 7%t	7 9%v	3 4%	18 7%v	-
Very dissatisfied	(1) 4%	35 4%	15 3%	20 4%	5 4%	9 5%	2 1%	9 3%	25 5%	3 2%	16 3%	10 4%	4 4%	5 4%	19 3%	9 8%lm	2 5%	1 4%	-	2 2%	2 6%	19 3%	4 2%	16 4%	14 4%	3 4%	8 4%	2 3%	2 6%
NET: Satisfied	782 78%	434 80%	348 76%	144 77%	376 76%	142 77%	120 88%cdgh	269 77%	394 76%	97 86%	392 79%	213 76%	79 78%	99 76%	506 78%	85 71%	31 79%	19 69%	39 86%	76 84%n	26 78%	479 83%w	170 82%xz	309 84%xyz	278 70%	49 64%	52 73%	176 71%	25 85%
NET: Dissatisfied	85 8%	32 6%	53 12%a	14 7%	48 10%	15 8%	8 6%	28 8%	49 10%	5 4%	34 7%	31 11%	10 9%	10 8%	48 7%	20 17%mr	3 8%	1 4%	3 7%	6 7%	3 10%	41 7%	14 7%	27 7%	42 11%	10 13%	6 8%	26 11%	2 6%
Don't know	16 2%	9 2%	6 1%	7 3%cd	5 1%	3 2%	1 1%	8 2%	7 1%	1 1%	7 1%	5 2%	1 1%	4 3%	11 2%	2 2%	1 2%	-	-	2 2%	-	5 1%	3 2%	2 1%	10 3%	2 3%	-	8 3%v	-
Not applicable	499	222	277a	134dgh	154	127dgh	84dgh	180d	234d	76	162	159i	54i	124ijk	214s	86mrs	65mrs	43	34ms	52ms	6	233	133vz	100	251t	75uvz	65uvz	111v	16
Mean	4.18	4.25	4.11	4.14	4.13	4.17	4.43cde	4.16	4.14	4.40	4.23	4.10	4.17	4.21	4.18	3.98	4.22	4.12	4.31	4.38n	4.19	4.30w	4.32xz	4.29xz	4.02	3.87	4.14	4.03	4.13
Standard deviation	1.06	0.99	1.14	1.01	1.10	1.11	0.89	1.03	1.12	0.90	1.02	1.11	1.11	1.07	1.02	1.31	1.10	1.09	0.90	0.98	1.17	1.01	0.96	1.04	1.12	1.15	1.13	1.10	1.00
Standard error	0.03	0.04	0.05	0.07	0.05	0.08	0.07	0.06	0.05	0.08	0.05	0.07	0.09	0.10	0.05	0.11	0.14	0.23	0.16	0.09	0.15	0.04	0.06	0.06	0.06	0.14	0.12	0.07	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 6
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your job

Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1119	606	513	268	603	210	38*	468	614	146	532	351	118	118	857	202	25*	23**	3**	1**	7**	585	171	414	498	89*	92*	316	37**
Very satisfied	(5) 16%	98 16%	77 15%	36 14%	93 15%	34 16%	12 32%cd h	67 14%	96 16%	29 20%	103 19% jkl	47 13%	14 11%	11 10%	133 15%	30 15%	8 30% mn	2 7%	-	-	3 41%	106 18%	35 20% z	71 17%	68 14%	16 17%	12 13%	40 13%	1 3%
Fairly satisfied	(4) 39%	234 39%	199 39%	114 43%	226 37%	79 38%	14 37%	191 41%	228 37%	60 41%	210 39%	132 38%	48 41%	43 36%	347 40%	74 37%	8 30%	3 13%	-	1 43%	1 8%	252 43% w	71 42%	180 44% yz	167 34%	29 33%	27 30%	110 35%	15 40%
Neither satisfied nor dissatisfied	(3) 20%	120 20%	105 20%	45 17%	119 20%	51 24%	10 27%	82 17%	133 22%	31 21%	98 18%	77 22%	24 21%	25 21%	170 20%	43 22%	3 14%	4 19%	2 49%	1 57%	1 12%	102 18%	32 19%	70 17%	117 24% t	22 25%	21 23%	74 23%	6 15%
Fairly dissatisfied	(2) 16%	88 14%	87 17%	48 18% f	92 15%	32 15%	2 4%	82 18% f	90 15%	15 10%	77 14%	56 16%	19 16%	23 19%	133 15%	32 16%	3 13%	5 22%	2 51%	-	-	79 14%	20 12%	59 14%	86 17%	13 14%	19 20%	55 17%	9 23%
Very dissatisfied	(1) 9%	61 10%	40 8%	18 7%	69 11% cf	14 7%	-	38 8%	63 10% f	11 7%	38 7%	36 10%	12 10%	15 13%	67 8%	22 11%	1 4%	9 40%	-	-	3 40%	42 7%	10 6%	32 8%	53 11%	8 9%	13 14% u	32 10%	6 17%
NET: Satisfied	608 54%	332 55%	276 54%	151 56%	318 53%	113 54%	26 68%	258 55%	324 53%	89 61%	313 59% jkl	179 51%	62 52%	54 46%	479 56%	105 52%	15 61%	5 20%	-	1 43%	3 48%	358 61% w	106 62% yz	251 61% yz	235 47%	45 50%	39 43%	151 48%	16 42%
NET: Dissatisfied	275 25%	148 24%	127 25%	66 25% f	161 27% f	46 22% f	2 4%	120 26% f	153 25% f	26 17%	115 22%	92 26%	30 26%	37 32% i	199 23%	53 26%	4 16%	14 61%	2 51%	-	3 40%	121 21%	30 17%	91 22%	139 28% t	20 23%	32 34% uv	87 28% u	15 40%
Don't know	11 1%	6 1%	5 1%	6 2% eh	5 1%	-	-	8 2%	4 1%	-	6 1%	3 1%	2 1%	1 1%	8 1%	1 *	2 9% mn	-	-	-	3 1%	3 1%	1 *	7 1%	2 2% v	-	5 1%	1 3%	
Not applicable	383	161	221a	54dg	44	102cdgh	183cdgh	64d	136dg	42	124	87	37	135ijk	3	3m	79mn	47	77	141	32	224w	169vxyz	55	151	64vyz	44vz	43	8
Mean	3.37	3.37	3.37	3.40	3.30	3.41	3.96cd gh	3.36	3.33	3.56	3.50j l	3.28	3.29	3.12	3.41	3.30	3.79mn	2.26	2.49	3.43	3.10	3.52w	3.60yz	3.48yz	3.23	3.37	3.07	3.23	2.88
Standard deviation	1.19	1.21	1.16	1.14	1.23	1.13	0.88	1.17	1.21	1.14	1.17	1.19	1.17	1.21	1.16	1.21	1.19	1.31	0.60	-	1.95	1.15	1.12	1.16	1.20	1.20	1.27	1.19	1.21
Standard error	0.04	0.05	0.05	0.07	0.06	0.08	0.13	0.06	0.05	0.09	0.06	0.06	0.10	0.11	0.04	0.08	0.18	0.32	0.43	-	0.56	0.05	0.08	0.07	0.05	0.13	0.13	0.07	0.26

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 7
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-The amount of leisure time you have
Base: All respondents

	Gender			Age							Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
Base (excl NA for %)	1497	767	730	320	647	309	221	530	746	186	655	438	154	250	859	205	101	70*	80*	142	39*	808	340	468	644	148	137	359	45**	
Very satisfied	(5)	344 23%	181 24%	163 22%	49 15%	74 12%	87 28%cdgh	134 61%cddeg	66 13%	144 19%cdg	60 32%	153 23%	96 22%	36 23%	59 12%	103 24%am	49 22%am	22 21%	15 21%	46 57%mnop	101 71%mnop	10 25%mn	222 27%w	141 41%vxyz	81 17%	117 18%	38 26%vz	27 20%	51 14%	6 14%
Fairly satisfied	(4)	521 35%	267 35%	254 35%	121 38%f	230 36%f	113 37%f	57 26%	209 39%f	255 34%f	71 38%	236 36%	157 33%	51 31%	77 31%	325 38%r	72 35%r	37 37%r	24 34%r	21 27%	30 21%	12 31%	296 37%	110 32%	185 40%y	212 33%	45 31%	38 28%	129 36%	14 30%
Neither satisfied nor dissatisfied	(3)	285 19%	147 19%	139 19%	62 19%f	152 23%ef	53 17%f	18 8%	107 20%f	160 22%f	32 17%	116 18%	82 19%	28 18%	60 24%i	178 21%qr	44 21%qr	21 21%qr	22 31%qr	6 7%	8 5%	7 19%qr	134 17%	49 14%	86 18%	141 22%t	30 20%	28 21%	83 23%u	10 22%
Fairly dissatisfied	(2)	229 15%	106 14%	123 17%	60 19%ef	122 19%ef	38 12%f	8 4%	101 19%ef	121 16%f	13 7%	110 17%	62 14%	24 15%	33 13%	171 20%nopq	28 14%r	10 10%r	5 8%	6 6%	3 2%	7 17%qr	109 13%	26 8%	83 18%u	107 17%	18 12%	29 22%ux	59 17%u	13 30%
Very dissatisfied	(1)	103 7%	59 8%	44 6%	21 7%f	62 10%ef	17 5%f	3 1%	40 7%f	61 8%f	10 5%	36 5%	38 9%	15 10%i	14 6%	76 9%r	12 6%r	8 7%r	2 2%	3 3%	1 *	3 7%r	44 5%	12 3%	33 7%u	57 9%t	16 11%u	10 7%	31 9%u	2 4%
NET: Satisfied		866 58%	449 58%	417 57%	170 53%	304 47%	200 65%cdgh	191 87%cddeg	275 52%	399 54%cd	131 71%	389 59%	254 58%	87 56%	136 55%	427 50%	121 59%am	59 58%	39 55%	67 84%mnop	130 92%mnop	22 56%	518 64%w	251 74%vxyz	266 57%	329 51%	83 56%	65 48%	180 50%	20 44%
NET: Dissatisfied		332 22%	165 22%	167 23%	81 25%ef	185 29%ef	55 18%f	11 5%	140 26%ef	181 24%ef	22 12%	146 22%	100 23%	39 25%	48 19%	247 29%nopq	40 19%r	18 17%r	7 10%r	7 9%	4 3%	9 24%pqr	153 19%	38 11%	115 25%u	164 25%t	34 23%u	39 29%u	90 25%u	15 34%
Don't know		13 1%	6 1%	7 1%	7 2%efh	6 1%	1 *	-	8 2%	5 1%	1 *	4 1%	2 1%	1 1%	6 2%ij	1 1%	4 4%mnr	3 4%mnr	-	-	1 1%	3 *	3 1%	1 *	10 2%t	1 1%	4 3%v	6 2%v	-	
Not applicable		5	1	5	1	1	3	-	1	4	2	1	-	1	3j	1	-	3mn	-	1	-	1	-	1	-	5	5vxyz	-	-	-
Mean		3.52	3.53	3.51	3.37	3.21	3.70cdg	4.41cde	3.31	3.41d	3.86	3.55	3.49	3.45	3.55	3.24	3.58m	3.57m	3.67m	4.28mno	4.60mno	3.51	3.67w	4.01vxy	3.43	3.35	3.48	3.33	3.31	3.19
Standard deviation		1.20	1.21	1.19	1.16	1.17	1.16	0.89	1.15	1.20	1.11	1.18	1.23	1.27	1.17	1.17	1.16	1.17	0.99	1.05	0.74	1.25	1.17	1.09	1.17	1.21	1.29	1.24	1.17	1.14



Consumer Wellbeing Tracker 2018 (Including Boosters) - London
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 7

Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...

-The amount of leisure time you have

Base: All respondents

	Gender		Age						Social Grade					Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Base (excl NA for %)	1497	767	730	320	647	309	221	530	746	186	655	438	154	250	859	205	101	70*	80*	142	39*	808	340	468	644	148	137	359	45**
Standard error	0.03	0.04	0.04	0.06	0.05	0.06	0.05	0.05	0.05	0.08	0.05	0.06	0.09	0.04	0.07	0.09	0.13	0.14	0.05	0.15	0.04	0.05	0.06	0.05	0.11	0.10	0.06	0.21	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A

* small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 8
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-The way you spend your leisure time
Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (AA)	Rent free (AB)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
Base (excl NA for %)	1495	764	731	320	643	311	221	528	746	187	654	436	155	250	857	204	102	70*	80*	143	39*	808	340	468	642	149	137	356	45**	
Very satisfied	(5)	263 18%	141 18%	123 17%	48 15%	101 16%	55 18%	59 27%	83 ccdeg	121 16%	38 20%	137 21%	73 17%	24 12%	30 17%	148 14%	28 13%	13 12%	8 19%	15 31%	44 mnop	8 20%	175 22%	78 23%	96 xyz	85 21%	21 yz	17 13%	47 13%	4 8%
Fairly satisfied	(4)	630 42%	329 43%	301 41%	135 42%	258 40%	131 42%	106 48%	227 43%	297 40%	74 39%	186 44%	57 43%	99 40%	357 42%	92 45%	35 35%	20 28%	38 48%	71 49%	17 43%	373 46%	163 48%	210 45%	243 38%	54 36%	47 35%	142 40%	14 31%	
Neither satisfied nor dissatisfied	(3)	269 18%	134 17%	136 19%	58 18%	124 19%	56 18%	31 14%	94 18%	145 19%	36 19%	98 15%	82 19%	30 20%	59 19%	159 17%	35 22%	23 22%	16 16%	13 13%	19 14%	5 15%	122 16%	55 14%	67 21%	133 20%	30 19%	26 22%	77 22%	14 31%
Fairly dissatisfied	(2)	241 16%	109 14%	132 18%	50 16%	110 17%	56 18%	24 11%	80 15%	137 18%	34 18%	95 15%	72 16%	31 20%	42 17%	135 16%	19 19%	19 19%	20 28%	14 18%	8 6%	7 17%	104 13%	33 10%	72 15%	125 20%	27 18%	38 28%	60 17%	11 25%
Very dissatisfied	(1)	79 5%	46 6%	32 4%	20 6%	45 7%	12 4%	1 *	36 7%	42 6%	6 3%	31 5%	22 5%	11 7%	15 6%	50 6%	10 5%	9 9%	6 9%	- qr	1 1%	2 6%	32 4%	9 3%	23 5%	46 7%	14 9%	8 6%	24 7%	1 2%
NET: Satisfied		893 60%	469 61%	424 58%	183 57%	359 56%	186 60%	164 75%	310 ccdeg	419 59%	111 65%	424 kl	259 59%	81 52%	129 52%	505 59%	120 59%	48 47%	28 40%	53 66%	114 80%	24 mnop	547 63%	241 68%	306 xyz	328 51%	75 50%	64 47%	189 53%	18 39%
NET: Dissatisfied		319 21%	155 20%	164 22%	71 22%	155 24%	68 22%	25 11%	116 22%	179 24%	39 21%	126 19%	93 21%	43 28%	57 23%	185 22%	48 24%	28 27%	26 27%	14 18%	10 7%	9 23%	136 17%	42 12%	94 20%	171 27%	41 28%	46 33%	85 24%	12 27%
Don't know		13 1%	6 1%	7 1%	8 2%	4 1%	1 *	- 2%	9 2%	4 *	5 1%	2 *	1 *	5 2%	7 1%	1 *	3 3%	1 mn	- 2%	- *	- *	3 *	3 1%	- 1%	9 1%	2 2%	1 *	6 2%	1 3%	
Not applicable		7	4	4	1	5	1	-	3	4	1	2	2	3	3	2	2	mr	-	-	-	1	-	1	6	uv	-	3	-	
Mean		3.51	3.54	3.48	3.45	3.41	3.52	3.89	3.47	3.43	3.56	3.62	3.50	3.33	3.35	3.49	3.45	3.25	3.06	3.67	4.03	3.53	3.69	3.79	3.61	3.31	3.28	3.20	3.36	3.19
Standard deviation		1.12	1.13	1.11	1.13	1.15	1.10	0.93	1.14	1.13	1.09	1.11	1.10	1.18	1.09	1.13	1.10	1.17	1.19	0.98	0.87	1.17	1.07	0.99	1.12	1.15	1.20	1.15	1.13	0.98
Standard error		0.03	0.04	0.04	0.06	0.05	0.06	0.06	0.05	0.04	0.07	0.05	0.05	0.08	0.07	0.04	0.07	0.09	0.16	0.13	0.06	0.14	0.04	0.05	0.06	0.04	0.10	0.09	0.06	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 9
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your social life

Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1479	755	724	320	645	304	210	530	739	181	653	433	152	241	857	204	101	68*	70*	140	39*	801	335	466	633	143	135	355	45**
Very satisfied	(5) 16%	232 15%	116 16%	57 18%	87 14%	46 15%	42 20%dh	93 18%	98 13%	25 14%	125 19%ijl	58 13%	24 16%	25 10%	134 16%	25 12%	15 15%	11 16%	9 12%	33 23%mn	6 15%	160 20%w	62 18%xyz	98 21%xyz	69 11%	15 11%	12 9%	43 12%	3 6%
Fairly satisfied	(4) 38%	296 39%	269 37%	135 42%dh	222 34%	110 36%	98 47%deh	213 40%	255 34%	73 40%	260 40%l	171 39%l	60 40%	75 31%	335 39%ps	77 38%p	32 32%p	12 18%	33 47%ps	66 47%ops	10 26%	348 43%w	151 45%xy	197 42%xy	204 32%	36 25%	33 24%	135 38%xy	13 29%
Neither satisfied nor dissatisfied	(3) 22%	328 22%	169 22%	159 22%	53 17%	161 25%cg	70 23%c	43 21%	99 19%	185 25%cg	36 20%	140 21%	98 23%	25 16%	197 23%o	44 22%	14 14%	18 27%	16 23%	28 20%	10 26%o	161 20%	68 20%	93 25%t	157 20%	41 29%v	38 28%v	78 22%	10 22%
Fairly dissatisfied	(2) 15%	223 13%	99 17%a	124 13%	41 17%f	109 17%f	51 17%f	22 10%	77 15%	124 17%f	34 19%	80 12%	79 18%i	26 17%	129 15%r	33 16%r	22 22%mr	8 12%	8 12%	13 9%	9 22%r	86 11%	32 10%	54 12%	126 20%t	26 18%u	31 23%uv	70 20%uv	10 23%
Very dissatisfied	(1) 8%	122 9%	69 7%	53 9%f	28 10%f	62 9%f	26 9%f	5 2%	40 8%f	76 10%f	14 8%	43 7%	26 6%	15 10%	38 7%r	24 12%mr	15 15%mr	18 26%mnqrs	4 6%r	1 1%	4 11%r	43 5%	19 6%	24 5%	70 11%t	23 16%uvz	22 16%uvz	25 7%	9 20%
NET: Satisfied	798 54%	412 55%	385 53%	193 60%deh	310 48%	156 51%	140 67%degh	306 58%dh	352 48%	98 54%	385 59%l	229 53%l	84 55%l	99 41%	469 55%ps	102 50%p	47 47%	22 33%	42 59%p	99 70%mnop	16 41%	508 63%w	213 63%xyz	296 63%xyz	274 43%	51 36%	45 33%	178 50%xy	16 35%
NET: Dissatisfied	344 23%	168 22%	176 24%	68 21%f	171 27%f	78 26%f	27 13%	118 22%f	200 27%f	48 26%	124 19%	105 24%	41 27%i	74 31%i	185 22%r	57 28%mr	37 37%mqr	26 39%mqr	12 18%	14 10%	13 33%mr	129 16%	51 15%	78 17%	196 31%t	49 34%uv	52 39%uvz	95 27%uv	19 43%
Don't know	9 1%	6 1%	3 *	6 2%defh	3 *	-	-	7 1%eh	2 *	-	4 1%	2 1%	2 1%	6 1%	1 *	2 2%	1 1%	-	-	-	3 *	3 1%	-	6 1%	2 1%v	-	4 1%v	-	-
Not applicable	23	13	11	2	2	8cdg	11cdgh	2	10	6	3	5	3	12ij	3	2	4mn	2m	9mnors	3m	*	8	6	2	15t	10uvyz	1	4	-
Mean	3.38	3.39	3.38	3.49dh	3.25	3.32	3.71cde	3.46dh	3.24	3.34	3.53jil	3.36l	3.34l	3.05	3.43nop	3.23p	3.10	2.83	3.49p	3.83mno	3.12	3.62w	3.62xyz	3.63xyz	3.12	2.96	2.87	3.29xy	2.78
Standard deviation	1.16	1.17	1.16	1.19	1.18	1.18	0.98	1.17	1.18	1.16	1.13	1.11	1.22	1.23	1.12	1.21	1.33	1.42	1.05	0.91	1.24	1.08	1.07	1.09	1.18	1.24	1.20	1.13	1.25
Standard error	0.03	0.04	0.04	0.06	0.05	0.07	0.06	0.05	0.05	0.08	0.05	0.05	0.08	0.08	0.04	0.08	0.11	0.19	0.15	0.06	0.15	0.04	0.05	0.06	0.05	0.10	0.10	0.06	0.23

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 10
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your local community
Base: All respondents

	Gender			Age							Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
Base (excl NA for %)	1492	763	729	321	646	308	217	529	745	186	652	437	154	249	855	205	103	70*	77*	143	39*	806	338	469	641	147	136	357	45**	
Very satisfied	(5) 7%	111 7%	52 7%	59 8%	30 9%	45 7%	16 5%	20 9%	43 8%	49 7%	9 5%	67 10%kl	23 5%	9 5%	13 8%	69 5%	10 4%	4 3%	2 10%	8 10%no	15 7%	3 10%w	77 8%	28 10%yz	49 5%	34 6%	10 4%	5 5%	19 -	-
Fairly satisfied	(4) 37%	293 38%	261 36%	110 34%	215 33%	125 41%d	104 48%cdgh	184 35%	267 36%	71 38%	260 40%	162 37%	53 34%	80 32%	301 35%	79 38%	35 34%	21 30%	34 44%	69 48%mnop	16 40%	341 42%w	159 47%vxyz	182 39%y	202 31%	45 31%	38 28%	118 33%	11 25%	
Neither satisfied nor dissatisfied	(3) 33%	245 32%	250 34%	102 32%	232 36%	95 31%	67 31%	169 32%	259 35%	56 30%	196 30%	170 39%ai	51 33%	78 31%	299 35%	61 30%	36 35%	18 26%	24 31%	43 30%	13 33%	235 29%	88 26%	147 31%	243 38%t	51 35%	54 40%u	138 39%u	17 38%	
Fairly dissatisfied	(2) 13%	111 15%	88 12%	43 13%f	102 16%f	39 13%f	14 7%	75 14%f	109 15%f	26 14%	90 14%	50 11%	20 13%	38 15%	117 14%qr	39 19%moqr	11 11%	15 21%qr	3 4%	10 7%	4 9%	91 11%	34 10%	56 12%	97 15%t	22 15%	23 17%u	52 15%	10 23%	
Very dissatisfied	(1) 6%	91 6%	45 6%	46 7%	22 6%	40 7%	21 3%	7 7%	39 6%	45 8%	16 4%	22 5%	15 10%ij	26 11%aj	50 6%	11 5%	10 10%r	11 16%mnrs	4 6%	4 3%	1 2%	47 6%	20 6%	27 6%	43 7%	15 10%	9 6%	19 5%	1 3%	
NET: Satisfied	665 45%	345 45%	320 44%	141 44%	260 40%	141 46%	123 57%cddeg	226 43%	316 42%	80 43%	326 50%ijkl	185 42%	61 40%	93 37%	370 43%	89 43%	40 38%	23 33%	41 54%p	84 59%mnop	19 48%	419 52%w	188 56%xyz	231 49%xyz	235 37%	55 37%	43 31%	137 39%	11 25%	
NET: Dissatisfied	290 19%	156 20%	134 18%	65 20%f	142 22%f	61 20%f	22 10%	114 21%f	154 21%f	42 23%	117 18%	72 17%	36 23%	64 26%ij	167 20%r	50 24%qrs	21 20%r	26 38%moqr	7 10%	13 9%	5 12%	137 17%	54 16%	84 18%	140 22%t	37 25%u	32 23%	71 20%	12 26%	
Don't know	42 3%	17 2%	25 3%	14 4%d	12 2%	11 4%	6 3%	20 4%	16 2%	8 4%	12 2%	10 4%	6 4%	14 6%kl	2 2%	5 7%mnr	7 4%	2 4%	4 5%	3 2%	3 8%mnr	15 2%	8 3%	7 1%	22 3%	5 3%	7 5%v	10 3%	5 11%	
Not applicable	10	5	5	1	1	5d	3d	3	5	2	5	1	1	4	5	-	1	-	3mnr	-	*	3	3	-	8	5uvz	*	2	-	
Mean	3.27	3.26	3.28	3.27	3.19	3.25	3.54cdde	3.23	3.23	3.18	3.39kl	3.27l	3.13	3.06	3.27p	3.19p	3.14	2.81	3.51nop	3.58mno	3.45op	3.39w	3.43xyz	3.37xyz	3.14	3.08	3.06	3.19	2.95	
Standard deviation	1.00	1.00	1.01	1.05	1.00	1.00	0.89	1.05	0.99	1.04	0.99	0.92	1.07	1.08	1.00	0.99	1.03	1.14	0.95	0.87	0.89	1.01	0.99	1.02	0.98	1.08	0.95	0.95	0.83	
Standard error	0.03	0.04	0.04	0.06	0.04	0.06	0.06	0.05	0.04	0.07	0.04	0.04	0.07	0.07	0.04	0.06	0.08	0.16	0.13	0.06	0.11	0.04	0.05	0.06	0.04	0.09	0.08	0.05	0.16	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 11
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your health
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (exl NA for %)	1501	768	733	321	647	312	221	531	749	188	656	438	155	252	860	205	103	70*	80*	143	39*	808	340	469	648	153	136	359	45**
Very satisfied	(5) 243 16%	112 15%	131 18%	68 21%efh	110 17%e	35 11%	30 14%	116 22%efh	96 13%	23 12%	123 19%l	70 16%l	28 18%l	22 9%	154 18%r	35 17%	15 15%	11 16%	8 10%	15 11%	5 13%	143 18%	43 13%	99 21%luxy	90 14%	13 9%	18 13%	59 16%x	10 23%
Fairly satisfied	(4) 658 44%	353 46%	305 42%	128 40%	308 48%c	133 43%	89 40%	243 46%	326 43%	75 40%	309 47%l	192 44%l	67 43%	90 36%	417 48%nopq	79 39%	32 31%	18 26%	24 30%	71 50%nopq	17 42%	398 49%w	176 52%xyz	222 47%xy	248 38%	54 35%	40 29%	154 43%y	12 26%
Neither satisfied nor dissatisfied	(3) 237 16%	115 15%	122 17%	51 16%	93 14%	60 19%g	34 15%	69 13%	135 18%g	45 24%	95 14%	77 17%	23 15%	43 17%	134 16%	40 19%	14 14%	13 19%	10 12%	21 14%	6 15%	112 14%	47 14%	65 14%	116 18%t	25 16%	28 21%	63 18%	10 22%
Fairly dissatisfied	(2) 260 17%	138 18%	122 17%	55 17%	100 16%	55 18%	49 22%dg	74 14%	137 18%	24 13%	101 15%	78 18%	26 17%	55 22%l	118 14%	40 20%lm	21 20%lm	18 25%lm	25 32%lm	29 21%lm	8 20%	121 15%	56 16%	65 14%	127 20%t	36 24%v	33 24%v	59 16%	12 26%
Very dissatisfied	(1) 93 6%	42 5%	51 7%	13 4%	33 5%	29 9%cdg	18 8%cg	22 4%	53 7%g	20 11%	25 4%	18 4%	10 7%	40 16%ijk	31 4%	9 5%	20 19%lmnr	10 15%lmnr	12 15%lmnr	6 4%	4 9%lm	31 4%	15 4%	16 4%	61 9%t	24 16%uvz	18 13%uvz	19 5%	1 2%
NET: Satisfied	901 60%	465 61%	436 59%	196 61%	417 65%efh	168 54%	120 54%	359 68%efh	422 56%	98 52%	432 66%l	261 60%l	95 62%l	112 44%	570 66%nopq	114 55%	47 46%	29 41%	33 41%	86 61%opq	22 55%	541 67%w	219 64%xy	322 69%xyz	338 52%	67 44%	58 42%	213 59%xy	22 49%
NET: Dissatisfied	353 24%	180 23%	173 24%	68 21%	133 21%	84 27%dg	67 31%cdg	95 18%	190 25%g	44 24%	126 19%	96 22%	36 23%	95 38%ijk	150 17%	50 24%lm	41 40%lmnr	28 40%lmnr	38 47%lmnr	36 25%lm	12 30%lm	152 19%	70 21%	81 17%	189 29%t	60 39%uvz	50 37%uvz	78 22%	13 28%
Don't know	10 1%	8 1%	2 *	6 2%defh	3 *	-	-	8 1%eh	2 *	-	4 1%	4 1%	1 *	1 1%	7 1%	2 1%	1 1%	-	-	-	4 1%	3 1%	1 *	5 1%	1 1%	-	5 1%	-	
Not applicable	1	-	1	*	1	-	-	*	1	-	-	-	1	-	-	1m	-	-	-	-	-	*	*	-	-	1	-	-	
Mean	3.47	3.47	3.47	3.58efh	3.56efh	3.29	3.29	3.68efh	3.37	3.30	3.62l	3.50l	3.50l	2.99	3.64nop qrs	3.44opq	3.02	3.03	2.89	3.42opq	3.29	3.62w	3.53xy	3.69uxy z	3.28	2.97	3.05	3.49xy	3.43
Standard deviation	1.14	1.11	1.17	1.13	1.10	1.16	1.20	1.09	1.13	1.17	1.07	1.09	1.16	1.26	1.04	1.13	1.38	1.32	1.29	1.07	1.21	1.06	1.05	1.06	1.20	1.26	1.12	1.17	
Standard error	0.03	0.04	0.04	0.06	0.05	0.06	0.07	0.05	0.04	0.08	0.05	0.05	0.08	0.08	0.04	0.07	0.11	0.18	0.17	0.07	0.15	0.04	0.05	0.06	0.05	0.10	0.10	0.06	0.22

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 12
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Direction of the UK as a whole
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
Base (excl NA for %)	1500	767	733	321	646	312	221	531	749	188	656	436	155	253	858	205	104	70*	80*	143	39*	808	340	468	647	153	137	358	45**	
Very satisfied	(5)	51 3%	37 5% ^b	14 2%	9 3%	29 4%	6 2%	7 3%	24 4%	20 3%	29 4%	14 3%	4 3%	4 1%	31 4%	5 2%	3 3%	3 4%	3 4%	4 3%	2 5%	35 4%	11 3%	23 5% ^z	16 2%	3 2%	6 5%	7 2%	-	
Fairly satisfied	(4)	265 18%	147 19%	118 16%	61 19%	95 15%	44 14%	64 19%	90 15%	111 20%	38 18%	115 16%	71 16%	37 24% ^j	42 17%	15 16%	7 14%	28 9%	31 36% ^{mno}	5 22% ^p	175 22% ^w	83 24% ^{xyz}	92 20% ^z	86 13%	25 16%	18 13%	43 12%	5 10%		
Neither satisfied nor dissatisfied	(3)	381 25%	163 21%	217 30% ^a	84 26%	159 25%	88 28%	50 23%	138 26%	193 26%	39 21%	125 23%	36 29%	69 27%	209 24%	60 29%	27 26%	17 24%	19 24%	38 27%	10 26%	188 23%	95 28% ^v	92 20%	175 27%	44 29% ^w	40 29% ^v	91 25%	19 41%	
Fairly dissatisfied	(2)	453 30%	228 30%	225 31%	101 31%	202 31%	87 28%	63 29%	166 31%	224 30%	54 29%	214 33%	127 29%	43 28%	266 27%	52 25%	28 27%	29 42% ^{noq}	16 20%	48 34% ^q	13 34%	245 30%	87 26%	158 34% ^u	198 31%	39 25%	39 29%	120 34% ^u	9 21%	
Very dissatisfied	(1)	310 21%	178 23% ^b	132 18%	50 16%	144 22% ^{cf}	81 26% ^{cf}	34 16%	95 18%	181 24% ^{cf}	50 27%	131 20%	88 20%	31 20%	60 24%	184 21% ^r	49 24% ^r	24 23% ^r	15 21%	12 14%	21 14%	7 17%	151 19%	57 17%	94 20%	149 23%	37 24%	29 21%	83 23% ^u	10 21%
NET: Satisfied		315 21%	183 24% ^b	132 18%	70 22%	124 19%	51 16%	71 32% ^{cd}	113 21%	131 18%	41 22%	144 22%	85 19%	41 26% ^l	46 18%	178 21%	37 18%	18 17%	9 13%	32 40% ^{mno}	35 24%	7 17%	209 26% ^w	94 28% ^{xyz}	115 25% ^z	102 16%	27 18%	25 18%	50 14%	5 10%
NET: Dissatisfied		763 51%	406 53%	357 49%	151 47%	346 54% ^f	168 54% ^f	97 44%	261 49%	404 54% ^f	104 55%	345 53%	215 49%	74 48%	128 51%	449 52% ^q	101 49% ^q	52 50% ^q	44 63% ^q	27 34%	69 48%	20 51%	396 49%	144 42%	252 54% ^u	348 54%	75 49%	68 50%	204 57% ^u	19 42%
Don't know		41 3%	14 2%	27 4% ^a	15 5% ^f	17 3%	6 2%	3 1%	18 3%	20 3%	4 2%	11 3%	4 3%	10 4%	21 2%	7 4%	7 7% ^{mp}	-	1 2%	1 1%	3 7% ^{mp}	15 2%	6 2%	8 2%	23 4% ^t	6 4%	4 3%	14 4%	3 6%	
Not applicable		2	1	1	1	1	-	-	1	1	-	2	-	-	2	-	-	-	-	-	-	1	-	1	-	-	-	1	-	
Mean	2.52	2.52	2.52	2.60 ^{eh}	2.46	2.37	2.75 ^{deh}	2.57 ^{eh}	2.40	2.40	2.53	2.52	2.60	2.43	2.49	2.45	2.44	2.32	2.95 ^{mno}	2.64	2.51	2.62 ^w	2.71 ^{xz}	2.55 ^z	2.39	2.44	2.50	2.33	2.43	
Standard deviation	1.12	1.19	1.04	1.07	1.13	1.09	1.13	1.12	1.10	1.14	1.14	1.09	1.14	1.09	1.12	1.10	1.13	1.03	1.16	1.07	1.10	1.15	1.12	1.17	1.07	1.10	1.12	1.04	0.97	
Standard error	0.03	0.04	0.04	0.06	0.05	0.06	0.07	0.05	0.04	0.08	0.05	0.05	0.08	0.07	0.04	0.07	0.09	0.14	0.15	0.07	0.14	0.04	0.05	0.06	0.04	0.09	0.09	0.05	0.19	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 13
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your household's standard of living
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
Base (excl NA for %)	1499	767	733	319	647	312	221	529	750	188	655	437	155	252	858	205	104	70*	80*	143	39*	807	339	469	647	153	137	358	45**	
Very satisfied	(5)	264 18%	145 19%	119 16%	62 19%e	99 15%	39 13%	63 13%	92 12%	109 15%	30 16%	154 24%ijkl	60 14%	20 13%	30 12%	132 15%	36 18%	19 19%	9 12%	14 17%	49 34%mnop	6 14%	198 25%w	98 29%vxyz	100 21%xyz	59 9%	15 10%	10 8%	33 9%	7 17%
Fairly satisfied	(4)	646 43%	335 44%	311 42%	151 47%	263 41%	131 42%	100 45%	240 45%	306 41%	79 42%	305 47%l	195 45%l	73 47%l	73 29%	406 47%nop	76 37%p	40 38%p	10 15%	31 39%p	68 48%np	15 38%p	381 47%w	163 48%xy	219 47%xy	242 37%	52 34%	42 31%	148 41%y	23 50%
Neither satisfied nor dissatisfied	(3)	271 18%	133 17%	138 19%	49 15%	126 20%	62 20%	34 15%	93 18%	144 19%	30 16%	97 15%	84 19%	29 19%	61 24%i	152 18%r	43 21%r	18 17%	14 20%	21 26%r	15 10%	9 22%r	120 15%	40 12%	80 17%	145 22%t	39 26%uv	29 21%u	77 21%u	6 13%
Fairly dissatisfied	(2)	225 15%	104 14%	121 17%	39 12%	107 17%f	56 18%f	23 10%	71 13%	132 18%cf	32 17%	71 11%	73 17%i	18 11%	63 25%ijk	119 14%r	34 16%r	15 15%r	25 36%mnop	14 18%r	10 7%	8 21%r	77 10%	27 8%	50 11%	146 23%t	34 23%uv	39 29%uv	73 20%uv	2 5%
Very dissatisfied	(1)	82 5%	42 5%	40 6%	11 3%f	47 7%cf	23 7%cf	1 *	25 5%f	56 7%cf	17 9%	24 4%	24 6%	12 8%i	22 9%i	43 5%r	15 7%qr	10 9%mqr	11 15%mqr	-	1 1%	2 5%qr	27 3%	8 2%	20 4%	49 8%t	11 7%u	16 12%uvz	22 6%u	5 12%
NET: Satisfied		910 61%	480 63%	429 59%	213 67%deh	363 56%	171 55%	163 74%degh	332 63%deh	415 55%	109 58%	459 70%ijkl	254 58%l	93 60%l	103 41%	538 63%np	112 55%p	59 57%p	19 27%	45 56%p	117 82%mnop	20 52%p	579 72%w	261 77%vxyz	319 68%xyz	300 46%	67 44%	52 38%	181 51%y	30 67%
NET: Dissatisfied		307 20%	146 19%	161 22%	50 16%	154 24%cfg	79 25%cfg	24 11%	96 18%f	188 25%cfg	49 26%	95 14%	98 22%i	30 19%	85 34%ijk	162 19%r	49 24%r	25 24%r	36 51%mnop	14 18%r	11 8%	10 26%r	104 13%	35 10%	69 15%	195 30%t	46 30%uv	55 40%uvz	95 26%uv	7 17%
Don't know		11 1%	7 1%	4 1%	7 2%efh	4 1%	-	-	8 2%e	3 *	-	4 1%	1 *	3 2%j	7 1%	1 1%	2 2%r	1 -	-	-	-	3 *	3 1%	1 *	6 1%	1 1%	-	5 2%	2 4%	
Not applicable		3	1	2	3dh	-	-	-	3	-	-	1	1	-	2	-	*	-	-	-	-	2	-	1	-	-	-	1	-	
Mean		3.53	3.58	3.48	3.68deh	3.41	3.35	3.92cdegh	3.58deh	3.37	3.39	3.76jkl	3.44l	3.48l	3.10	3.55p	3.42p	3.43p	2.72	3.55p	4.07mno	3.36p	3.80w	3.94vxyz	3.71xyz	3.18	3.16	2.94	3.28y	3.57
Standard deviation		1.11	1.11	1.11	1.04	1.15	1.13	0.94	1.08	1.15	1.20	1.05	1.09	1.11	1.17	1.07	1.17	1.23	1.26	0.98	0.90	1.13	1.02	0.97	1.05	1.12	1.11	1.17	1.08	1.21



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Absolutes/col percents

Table 13
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your household's standard of living
Base: All respondents

	Gender		Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Base (exl NA for %)	1499	767	733	319	647	312	221	529	750	188	655	437	155	252	858	205	104	70*	80*	143	39*	807	339	469	647	153	137	358	45**
Standard error	0.03	0.04	0.04	0.06	0.05	0.06	0.06	0.05	0.04	0.08	0.04	0.05	0.08	0.04	0.07	0.10	0.17	0.13	0.06	0.14	0.04	0.05	0.06	0.04	0.09	0.10	0.06	0.23	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Tracker 2018 (Including Boosters) - London

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Absolutes/col percents

Table 14
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your household level of savings
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1455	750	705	310	635	297	213	517	725	179	646	426	149	235	850	199	94	61*	75*	138	38*	802	336	466	611	138	127	345	42**
Very satisfied	(5) 11%	99 13% ^b	68 10%	29 9%	62 10%	29 10%	46 10%	52 10%	68 10%	21 11%	98 15% ^{kl}	35 8%	20 14% ^{kl}	14 6%	82 10%	19 9%	9 10%	3 6%	7 9%	42 30% ^{mnp}	4 11%	137 17% ^w	82 24% ^{vxyz}	55 12% ^{xyz}	28 5%	4 3%	9 7%	14 4%	2 5%
Fairly satisfied	(4) 25%	204 27%	167 24%	86 28% ^d	135 21%	73 24%	77 36% ^{cdeg}	131 25%	163 22%	54 30%	188 29% ^l	99 23%	40 27% ^l	42 18%	213 25% ^s	44 22%	23 25% ^s	9 14%	22 29% ^s	55 40% ^{mnp}	4 12%	264 33% ^w	136 40% ^{vxyz}	128 28% ^{xyz}	98 16%	18 13%	17 13%	63 18%	9 20%
Neither satisfied nor dissatisfied	(3) 21%	153 20%	152 22%	59 19%	142 22%	67 22%	38 18%	107 21%	161 22%	33 19%	139 21%	89 22%	33 19%	44 19%	186 22%	46 23%	16 17%	7 11%	15 20%	22 16%	13 33% ^{mopr}	170 21%	48 14%	122 26% ^{uy}	129 21%	31 23% ^u	21 17%	77 22% ^u	6 14%
Fairly dissatisfied	(2) 20%	144 19%	144 20%	74 24%	121 19%	55 19%	38 18%	118 23%	132 18%	28 15%	110 17%	91 21% ^k	21 14%	66 28% ^{ik}	177 21% ^r	34 17% ^r	17 18% ^r	15 25% ^r	23 30% ^{nr}	14 10%	7 19%	122 15%	43 13%	78 17%	157 26% ^t	33 24% ^{uv}	36 28% ^{uv}	89 26% ^{uv}	8 20%
Very dissatisfied	(1) 21%	138 18%	164 23% ^{aa}	50 16% ^f	166 26% ^{cfg}	72 24% ^{cf}	14 7%	95 18% ^f	193 27% ^{cfg}	42 23%	100 15%	108 25% ⁱ	32 22%	62 26% ⁱ	177 21% ^r	52 26% ^{qr}	25 27% ^{qr}	25 40% ^{mqr}	9 12% ^r	5 4%	9 24% ^r	100 12%	18 5%	82 18% ^u	190 31% ^t	50 36% ^{uv}	42 33% ^{uv}	98 28% ^{uv}	12 28%
NET: Satisfied	537 37%	303 40% ^b	234 33%	115 37%	197 31%	102 34%	123 58% ^{cdeg}	183 35%	230 32%	75 42%	286 44% ^{kl}	134 32%	61 41% ^{kl}	56 24%	296 35% ^p	63 32%	32 34%	12 20%	28 38%	97 70% ^{mnp}	9 23%	400 50% ^w	218 65% ^{vxyz}	183 39% ^{xyz}	126 21%	23 16%	26 20%	77 22%	11 25%
NET: Dissatisfied	590 41%	281 38%	308 44% ^{aa}	124 40% ^f	287 45% ^f	127 43% ^f	52 24%	213 41% ^f	325 45% ^f	69 39%	210 32%	199 47% ^{kl}	53 36%	128 54% ^{ik}	354 42% ^r	86 43% ^r	42 45% ^r	40 65% ^{mnoq}	32 42% ^r	19 14%	16 43% ^r	222 28%	62 18%	160 34% ^u	348 57% ^t	83 60% ^{uv}	78 62% ^{uv}	187 54% ^{uv}	20 47%
Don't know	23 2%	12 2%	11 2%	13 4% ^{defh}	9 1%	2 1%	-	14 3% ^{ef}	9 1%	2 1%	11 2%	4 1%	2 1%	6 3%	3 2%	3 4% ^r	2 3% ^r	-	-	-	10 1%	9 3% ^v	1 3%	8 1%	2 1%	2 1%	4 1%	6 13%	
Not applicable	47	18	29	12	12	15 ^d	8	14	25	9	10	12	6 ⁱ	18 ^{ij}	10	6 ^m	11 ^{mnr}	9 ^{mnr}	5 ^m	5 ^m	1	7	4	3	38 ^t	14 ^{uvz}	10 ^{uv}	14 ^{uv}	3
Mean	2.87	2.98 ^b	2.75	2.90 ^{dh}	2.69	2.77	3.49 ^{cde}	2.85	2.69	2.91	3.12 ^l	2.67	2.97 ^l	2.48	2.82 ^p	2.71 ^p	2.72 ^p	2.17	2.92 ^p	3.82 ^{mno}	2.67	3.27 ^w	3.67 ^{vxy}	2.99 ^{xyz}	2.36	2.22	2.32	2.43	2.48
Standard deviation	1.32	1.33	1.31	1.26	1.33	1.32	1.20	1.28	1.33	1.37	1.31	1.31	1.36	1.24	1.29	1.33	1.37	1.28	1.20	1.10	1.29	1.27	1.15	1.27	1.21	1.17	1.27	1.20	1.32



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Absolutes/col percents

Table 14
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your household level of savings
Base: All respondents

	Gender		Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Base (exl NA for %)	1455	750	705	310	635	297	213	517	725	179	646	426	149	235	850	199	94	61*	75*	138	38*	802	336	466	611	138	127	345	42**
Standard error	0.04	0.05	0.05	0.07	0.06	0.07	0.07	0.06	0.05	0.10	0.06	0.06	0.10	0.05	0.09	0.11	0.19	0.16	0.08	0.16	0.05	0.06	0.07	0.05	0.10	0.11	0.06	0.26	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 15
Q4. How would you describe the financial situation of your household at the moment?
 Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemploye d (o)	Not work- ing but seek- ing (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home- owners (t)	Owne d out- right (u)	Owne d with mort- gage (v)	NET: Rent- ers (w)	Rent- ed from coun- cil (x)	Rent- ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Very good	(5) 148 10%	94 12% ^b	54 7%	20 6%	65 10%	26 8%	37 17% ^{cdegh}	42 8%	69 9%	17 9%	93 14% ^{ijkl}	35 8% ^l	12 8% ^l	7 3%	80 9%	12 6%	10 9%	3 5%	5 6%	34 24% ^{mno}	4 9%	122 15% ^w	60 18% ^{xyz}	62 13% ^{xyz}	24 4%	5 3%	7 5%	12 3%	2 5%
Fairly good	(4) 516 34%	280 36%	237 32%	132 41% ^{deh}	204 32%	85 27%	95 43% ^{deh}	210 40% ^{deh}	211 28%	58 31%	282 43% ^{ijl}	133 30% ^l	56 36% ^l	46 18%	314 36% ^{op}	62 30% ^p	27 26% ^p	8 11%	28 35% ^p	67 47% ^{mno}	10 26% ^p	343 42% ^w	159 47% ^{vxyz}	184 39% ^{xyz}	158 24%	22 14%	24 18%	112 31% ^{xy}	16 35%
Neither good nor poor	(3) 481 32%	240 31%	241 33%	110 34% ^f	212 33%	103 33%	57 26%	172 32%	252 34% ^f	53 28%	183 28%	154 35% ⁱ	47 31%	96 38% ⁱ	293 34% ^r	68 33% ^r	29 28%	20 29%	27 34% ^r	28 20%	16 41% ^r	235 29%	87 26%	148 32%	230 36% ^t	61 40% ^u	46 34% ^u	124 34% ^u	16 35%
Fairly poor	(2) 252 17%	108 14%	143 20% ^a	40 12%	113 17%	72 23% ^{cfg}	28 12%	71 13%	153 20% ^{cfg}	41 22%	80 12%	79 18% ⁱ	29 19% ⁱ	64 25% ^{ij}	133 15% ^r	42 20% ^r	22 21% ^r	19 27% ^{mr}	17 22% ^r	11 8%	7 18% ^r	87 11%	26 8%	61 13% ^u	161 25% ^t	44 29% ^{uv}	38 28% ^{uv}	78 22% ^{uv}	4 10%
Very poor	(1) 91 6%	41 5%	49 7%	12 4%	51 8% ^{cf}	24 8% ^{cf}	4 2%	27 5% ^f	60 8% ^{cf}	16 9%	16 2%	31 7% ⁱ	8 5% ⁱ	36 14% ^{ijkl}	35 4%	17 8% ^{mr}	16 15% ^{mnr}	16 22% ^{mnr}	3 3%	2 1%	2 5%	18 2%	6 2%	12 3%	66 10% ^t	18 12% ^{uv}	22 16% ^{uvz}	26 7% ^{uv}	6 14%
NET: Good	664 44%	374 49% ^b	291 40%	151 47% ^{eh}	269 42%	112 36%	132 60% ^{cdegh}	252 47% ^{eh}	280 37%	74 40%	375 57% ^{ijkl}	168 38% ^l	68 44% ^l	53 21%	394 46% ^{nop}	74 36% ^p	37 35% ^p	11 16%	33 41% ^p	101 71% ^{mno}	14 36% ^p	465 58% ^w	219 64% ^{vxyz}	246 53% ^{xyz}	181 28%	27 18%	30 22%	124 35% ^{xy}	18 39%
NET: Poor	342 23%	150 19%	193 26% ^a	52 16%	164 25% ^{cfg}	95 30% ^{cfg}	32 14%	98 18%	213 28% ^{cfg}	58 31%	96 15%	110 25% ⁱ	37 24% ⁱ	100 39% ^{ijkl}	169 20% ^r	59 29% ^{mr}	38 36% ^{mr}	34 49% ^{mnr}	20 25% ^r	13 9%	9 23% ^r	105 13%	32 9%	73 16% ^u	227 35% ^t	62 41% ^{uvz}	60 44% ^{uvz}	104 29% ^{uv}	11 24%
Don't know	14 1%	5 1%	10 1%	9 3% ^d	3 *	2 1%	-	9 2%	5 1%	2 1%	2 *	6 1%	2 1%	4 2%	5 1%	5 2% ^{mr}	1 1%	4 6% ^{mr}	-	-	-	4 *	3 1%	1 *	9 1%	2 2%	-	7 2% ^z	1 2%
Mean	3.25	3.36 ^b	3.14	3.34 ^{deh}	3.19	3.06	3.60 ^{cde}	3.33 ^{deh}	3.10	3.09	3.55 ^{ijkl}	3.15 ⁱ	3.23 ⁱ	2.70	3.32 ^{nop}	3.06 ^p	2.93 ^p	2.46	3.18 ^p	3.84 ^{mno}	3.17 ^p	3.58 ^w	3.71 ^{vxy}	3.48 ^{xyz}	2.86	2.68	2.67	3.02 ^{xy}	3.07
Standard deviation	1.05	1.04	1.04	0.92	1.09	1.07	0.97	0.98	1.08	1.12	0.96	1.04	1.03	1.02	0.98	1.05	1.22	1.14	0.96	0.93	1.02	0.95	0.90	0.97	1.02	0.98	1.09	0.99	1.11
Standard error	0.03	0.04	0.04	0.05	0.05	0.06	0.06	0.04	0.04	0.08	0.04	0.05	0.07	0.06	0.04	0.07	0.09	0.16	0.13	0.06	0.12	0.03	0.04	0.05	0.04	0.08	0.09	0.05	0.21

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 16
Q5. Do you think the financial situation of your household will get better, worse or stay the same over the next 12 months?
 Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
A lot better	(5) 111	57	54	37	63	8	2	67	41	4	50	39	12	10	66	21	8	13	2	1	1	59	20	38	48	10	6	32	5	
	7%	7%	7%	12%efh	10%efh	3%	1%	13%efh	6%f	2%	8%	9%l	8%	4%	8%r	10%rs	7%r	19%moqrs	2%	1%	2%	7%	6%	8%	7%	7%	4%	9%	10%	
A little better	(4) 400	222	178	129	188	62	22	205	174	37	183	120	34	63	283	54	18	18	8	14	5	209	71	139	178	18	42	118	13	
	27%	29%	24%	40%defh	29%efh	20%f	10%	38%defh	23%f	20%	28%	27%	22%	25%	33%oqrs	26%oqrs	17%r	26%qr	10%	10%	12%	26%	21%kx	30%ux	27%	12%	30%ux	33%ux	29%	
Stay the same	(3) 559	270	289	102	206	126	126	163	271	74	255	141	66	98	283	68	41	15	46	88	18	332	162	170	218	63	47	108	10	
	37%	35%	39%	32%	32%	40%cdg	57%cdg	31%	36%	39%	39%j	32%	42%j	39%	33%	33%	39%p	21%	58%mnop	62%mnop	46%mp	41%w	47%vyz	36%	34%	41%z	34%	30%	22%	
A little worse	(2) 261	137	124	30	107	70	54	56	151	46	115	76	28	43	144	32	18	9	15	35	9	145	63	82	110	31	18	62	6	
	17%	18%	17%	9%	17%cg	22%cdg	25%cdg	10%	20%cg	24%	17%	17%	18%	17%	17%	16%	17%	13%	19%	25%mn	22%	18%	19%	17%	20%	13%	17%	14%		
A lot worse	(1) 84	44	40	9	37	28	10	16	58	12	19	30	6	29	41	9	13	8	6	3	3	32	13	19	46	14	15	17	6	
	6%	6%	5%	3%	6%g	9%cg	5%	3%	8%cg	7%	3%	7%i	4%	11%ik	5%	4%	13%mr	12%mr	8%	2%	8%r	4%	4%	4%	4%	7%t	9%uv	11%uvz	5%	13%
NET: Better	511	279	232	166	251	70	24	272	215	41	232	160	47	72	349	75	26	32	10	15	5	268	91	177	225	28	47	150	17	
	34%	36%	32%	52%defh	39%efh	22%f	11%	51%defh	29%ef	22%	35%	36%l	30%	29%	41%oqrs	36%oqrs	25%qr	45%oqrs	12%	10%	14%	33%	27%	38%ux	35%	18%	35%x	42%ux	39%	
NET: Worse	345	181	164	39	144	98	65	72	209	58	134	106	34	71	185	41	31	17	21	38	12	177	76	101	156	45	33	78	12	
	23%	24%	22%	12%	22%cg	31%cdg	29%cdg	13%	28%cdg	31%	20%	24%	22%	28%i	22%	20%	30%mn	25%	26%	27%	29%	22%	22%	22%	24%	29%	24%	22%	27%	
Don't know	87	37	50	15	46	19	6	26	55	15	35	32	8	11	43	22	7	6	3	1	4	32	11	20	50	17	10	22	6	
	6%	5%	7%	5%	7%f	6%	3%	5%	7%f	8%	5%	7%	5%	4%	5%r	11%mr	6%r	9%r	4%	1%	11%mr	4%	3%	4%	8%t	11%uv	7%	6%	12%	
Mean	3.14	3.15	3.12	3.51defh	3.22efh	2.84	2.77	3.50defh	2.99ef	2.85	3.21i	3.15i	3.13	2.93	3.23oqr	3.25oqr	2.89	3.30oqr	2.79	2.82	2.76	3.15	3.07x	3.21x	3.12	2.85	3.04	3.26uxy	3.11	
Standard deviation	1.00	1.01	0.99	0.93	1.05	0.96	0.74	0.96	1.02	0.91	0.94	1.07	0.96	1.03	1.00	1.03	1.11	1.31	0.82	0.66	0.87	0.95	0.90	0.98	1.05	1.03	1.06	1.02	1.25	
Standard error	0.03	0.04	0.04	0.05	0.05	0.05	0.05	0.04	0.04	0.07	0.04	0.05	0.07	0.07	0.04	0.07	0.09	0.18	0.11	0.05	0.11	0.03	0.04	0.05	0.04	0.09	0.09	0.05	0.24	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 17
Q6. How would you rate the state of the UK economy at the moment?
 Base: All respondents

	Gender			Age						Social Grade					Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent from council (y)	Rent from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Very good	(5) 47 3%	30 4%	17 2%	8 3%	20 3%	10 3%	9 4%	19 4%	19 3%	6 3%	20 3%	13 3%	5 3%	9 4%	27 3%	4 2%	2 2%	2 3%	7 9%mnor	4 2%	1 2%	34 4%w	12 4%z	22 5%z	13 2%	5 3%	3 2%	5 1%	-
Fairly good	(4) 338 22%	196 26%b	142 19%	76 24%	128 20%	68 22%	66 30%degh	121 23%	151 20%	45 24%	168 26%l	89 20%	36 23%	45 18%	200 23%	35 17%	24 23%	9 12%	26 32%nps	39 27%nps	5 13%	210 26%w	101 30%xyz	109 23%x	124 19%	22 15%	27 20%	75 21%	3 7%
Neither good nor poor	(3) 487 32%	247 32%	240 33%	101 31%	205 32%	104 33%	78 35%	160 30%	249 33%	59 31%	222 34%	142 32%	48 31%	76 30%	264 31%	71 35%	33 31%	21 30%	26 32%	58 41%m	15 38%	261 32%	121 36%	139 30%	207 32%	55 36%	36 27%	116 32%	20 44%
Fairly poor	(2) 449 30%	214 28%	235 32%	100 31%	208 32%f	87 28%	54 25%	167 31%	228 30%	54 29%	187 29%	136 31%	45 29%	81 32%	282 33%r	59 29%	27 26%	21 30%	16 20%	33 23%	10 26%	227 28%	72 21%	155 33%u	212 33%	47 31%u	48 35%u	117 33%u	10 23%
Very poor	(1) 121 8%	62 8%	59 8%	19 6%	65 10%f	29 9%f	9 4%	39 7%	74 10%f	15 8%	46 7%	38 9%	12 8%	26 10%	65 8%	21 10%r	11 10%r	13 18%mqr	2 3%	7 5%	4 9%	55 7%	20 6%	35 7%	58 9%	14 9%	10 7%	34 9%	9 19%
NET: Good	385 26%	226 29%b	159 22%	84 26%	148 23%	78 25%	75 34%cddeg	140 26%	170 23%	51 27%	188 29%	102 23%	41 26%	55 22%	227 26%n	40 19%	26 25%	11 15%	33 42%mnop	43 30%nps	6 15%	244 30%w	113 33%xyz	131 28%x	137 21%	28 18%	30 22%	80 22%	3 7%
NET: Poor	570 38%	276 36%	294 40%	119 37%f	272 42%f	116 37%f	63 28%	206 39%f	302 40%f	69 37%	233 36%	173 40%	57 37%	106 42%	347 40%qr	79 39%qr	38 36%	33 47%qr	19 23%	40 28%	14 35%	281 35%	92 27%	189 40%u	270 42%t	61 40%u	58 43%u	150 42%u	19 42%
Don't know	60 4%	18 2%	41 6%a	18 6%	22 3%	15 5%	5 2%	26 5%	29 4%	9 5%	13 2%	21 5%i	9 6%i	16 6%i	22 3%	15 7%mr	8 8%mr	5 8%mr	2 3%	2 2%	5 12%mqr	23 3%	14 4%	9 2%	34 5%t	9 6%v	12 9%uvz	13 4%	3 6%
Mean	2.82	2.89b	2.75	2.85	2.73	2.81	3.06cddeg	2.83	2.74	2.85	2.89l	2.77	2.84	2.71	2.81p	2.71	2.79	2.49	3.25mnop	3.00mnop	2.68	2.93w	3.04vxyz	2.84	2.71	2.71	2.71	2.71	2.43
Standard deviation	0.99	1.01	0.96	0.96	1.00	1.00	0.94	1.00	0.99	1.00	0.98	0.99	1.00	1.02	0.99	0.97	1.01	1.06	0.99	0.90	0.94	1.00	0.96	1.02	0.96	0.97	0.98	0.96	0.91
Standard error	0.03	0.04	0.04	0.05	0.04	0.06	0.06	0.04	0.04	0.07	0.04	0.05	0.07	0.07	0.04	0.06	0.08	0.15	0.13	0.06	0.12	0.04	0.05	0.06	0.04	0.08	0.08	0.05	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 18
Q7. Do you think the UK economy will get better, worse or stay the same over the next 12 months?
 Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent from council (y)	Rent from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
A lot better	(5)	52 3%	26 3%	26 3%	6 2%	24 4%	10 3%	11 5%	15 3%	25 3%	9 5%	21 3%	15 3%	2 1%	13 5%	27 3%	5 2%	5 5%	3 4%	9 11% ^{mnr}	1 1%	1 3%	32 4%	14 4%	18 4%	20 3%	7 5% ^z	6 4%	6 2%	-
A little better	(4)	244 16%	151 20% ^b	93 13%	58 18%	111 17%	38 12%	37 17%	99 19% ^e	108 14%	20 11%	66 17%	34 22% ^{jl}	32 13%	153 18% ^s	27 13%	14 14%	7 9%	16 20%	25 17% ^s	3 7%	154 19% ^w	67 20% ^{xz}	87 19% ^{xz}	77 12%	13 8%	19 14%	46 13%	12 28%	
Stay the same	(3)	309 21%	157 20%	152 21%	59 18%	131 20%	63 20%	55 25% ^g	87 16%	167 22% ^g	42 22%	119 18%	88 23%	36 26% ⁱ	66 21%	179 17%	36 16%	17 16%	11 16%	42 25%	34 24%	12 30% ^{no}	155 19%	71 21%	84 18%	147 23%	37 24%	36 26% ^v	74 21%	7 15%
A little worse	(2)	531 35%	247 32%	284 39% ^a	120 37%	212 33%	122 39%	78 35%	194 36%	260 35%	64 34%	255 39% ^l	155 35% ^l	55 35%	67 27%	310 36% ^q	65 32%	39 37% ^q	23 33%	17 21%	64 45% ^m	14 36%	292 36%	114 33%	179 38%	228 35%	53 34%	46 34%	129 36%	11 25%
A lot worse	(1)	237 16%	135 18%	102 14%	43 13%	114 18%	52 17%	28 13%	83 16%	126 17%	30 16%	113 17% ^k	65 15%	15 9%	45 18% ^k	134 16% ^r	39 19% ^r	20 19% ^r	14 20%	11 14%	14 10%	5 13%	116 14%	50 15%	66 14%	113 17%	22 14%	18 13%	73 20% ^v	8 17%
NET: Better		296 20%	176 23% ^b	119 16%	64 20%	135 21%	48 15%	115 22%	133 22% ^e	30 18%	133 20%	81 19%	36 23%	45 18%	180 21% ^s	32 16%	20 19%	9 13%	25 31% ^{mpr}	26 18%	4 10%	186 23% ^w	81 24% ^{xz}	105 22% ^{xz}	97 15%	20 13%	25 18%	52 14%	12 28%	
NET: Worse		768 51%	382 50%	386 53%	163 51%	325 50%	174 56%	106 48%	276 52%	396 51%	94 50%	368 56% ^{kl}	220 50%	69 45%	112 52% ^q	104 51% ^q	59 57% ^q	37 53%	28 36%	77 54% ^q	19 49%	409 51%	164 48%	245 52%	341 53%	75 49%	64 47%	202 56% ^u	19 16%	
Don't know		129 9%	53 7%	77 10% ^a	35 11% ^f	56 9%	27 9%	12 5%	53 10% ^f	64 9%	22 12%	37 11% ⁱ	49 14%	14 9%	30 12% ⁱ	58 7%	34 16% ^{mor}	9 8%	13 18% ^{mr}	6 8%	4 4%	59 7%	24 7%	35 8%	63 10%	21 14% ^{uv}	11 8%	31 9%	7 16%	
Mean		2.52	2.56	2.48	2.52	2.53	2.41	2.64 ^e	2.52	2.48	2.49	2.47	2.52	2.68 ⁱ	2.54	2.38	2.43	2.33	2.92 ^{mno}	2.53	2.46	2.59 ^w	2.63 ^z	2.56 ^z	2.42	2.48	2.59 ^z	2.34	2.62	
Standard deviation		1.08	1.12	1.04	1.04	1.12	1.04	1.09	1.10	1.07	1.09	1.08	1.00	1.14	1.08	1.09	1.15	1.11	1.26	0.93	0.97	1.10	1.12	1.10	1.05	1.06	1.07	1.03	1.15	
Standard error		0.03	0.04	0.04	0.06	0.05	0.06	0.07	0.05	0.04	0.05	0.05	0.07	0.08	0.04	0.07	0.09	0.16	0.17	0.07	0.13	0.04	0.06	0.06	0.04	0.09	0.09	0.05	0.24	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 19
Q8. Do you think the state of the UK's economy has a positive or negative impact on your household's financial situation, or do you think it has no impact?
 Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Very positive	(5) 3%	42 4%b	28 2%	4 1%	30 5%cf	6 2%	2 1%	18 3%f	22 3%	3 2%	22 3%	13 3%	5 3%	2 1%	33 4%r	3 2%	2 2%	-	1 2%	*	1 3%r	34 4%w	5 1%	29 6%xyz	8 1%	2 1%	1 1%	5 1%	-
Fairly positive	(4) 12%	184 16%b	122 8%	59 18%defh	71 11%	28 9%	26 12%	93 18%deh	64 9%	17 9%	101 15%ijkl	46 11%	14 9%	23 9%	127 15%ns	13 7%	10 9%	6 9%	10 13%	16 11%	1 4%	118 15%w	58 17%xyz	60 13%	64 10%	14 9%	11 8%	39 11%	2 4%
No impact	(3) 31%	465 34%b	258 28%	85 26%	180 28%	100 32%	100 46%cdg	137 26%	228 30%	66 35%	208 32%	128 29%	59 38%jl	70 28%	246 29%	64 31%	28 27%	20 28%	33 41%ms	66 46%mnop	8 21%	268 33%	139 41%vxy	129 28%	183 28%	45 30%	40 29%	98 27%	14 31%
Fairly negative	(2) 38%	263 34%	303 41%a	115 36%	258 40%	119 38%	74 33%	190 36%	302 40%	71 38%	252 38%	164 38%	50 33%	99 39%	347 40%o	75 36%	32 31%	20 29%	24 30%	52 37%	15 38%	288 36%	100 29%	188 40%u	263 41%	58 38%	53 39%u	152 42%u	15 32%
Very negative	(1) 8%	114 7%	55 8%	60 5%	17 9%cf	32 10%cf	5 2%	35 7%f	74 10%cf	12 6%	36 6%	42 10%l	12 8%	23 9%	58 7%r	21 10%r	12 11%mr	12 17%mr	2 3%	4 3%	5 12%qr	48 6%	13 4%	35 7%	60 9%t	16 10%u	12 9%u	32 9%u	6 14%
NET: Positive	226 15%	151 20%b	75 10%	62 19%efh	101 16%	34 11%	28 13%	111 21%defh	87 12%	20 11%	123 19%ijkl	59 13%	18 12%	25 10%	160 19%nors	17 8%	12 12%	6 9%	12 14%	16 11%	3 7%	152 19%w	63 18%xyz	90 19%xyz	71 11%	15 10%	12 9%	44 12%	2 4%
NET: Negative	680 45%	317 41%	363 49%a	132 41%	319 49%cfg	151 48%f	79 36%	225 42%	376 50%cfg	83 44%	289 44%	207 47%	63 41%	122 48%	406 47%q	96 47%	44 42%	32 45%	26 33%	56 39%	20 50%	336 42%	114 33%	223 48%u	323 50%t	73 48%u	66 48%u	184 51%u	21 46%
Don't know	131 9%	41 5%	90 12%a	43 13%dfh	48 7%	27 9%	13 6%	59 11%df	59 8%	19 10%	36 6%	45 10%l	14 9%	36 14%l	49 6%	29 14%mr	20 19%mr	12 17%mr	9 11%r	4 3%	8 21%mr	52 6%	25 7%	27 6%	71 11%t	19 12%v	33 14%uv	9 9%	19%w
Mean	2.62	2.73b	2.48	2.70eh	2.59	2.50	2.74eh	2.72deh	2.51	2.57	2.71jl	2.55	2.63	2.46	2.67nps	2.45	2.50	2.37	2.77nps	2.69nps	2.34	2.74w	2.81xyz	2.69xyz	2.47	2.46	2.45	2.49	2.32
Standard deviation	0.92	0.96	0.87	0.91	0.99	0.90	0.74	0.98	0.92	0.84	0.93	0.95	0.90	0.86	0.96	0.87	0.97	0.93	0.81	0.72	0.96	0.95	0.84	1.02	0.87	0.88	0.84	0.88	0.82
Standard error	0.03	0.04	0.03	0.05	0.04	0.05	0.05	0.05	0.04	0.06	0.04	0.05	0.07	0.06	0.04	0.06	0.08	0.14	0.11	0.05	0.13	0.04	0.04	0.06	0.04	0.08	0.07	0.05	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 20
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
 -Summary
 Base: All respondents

Q16 Summary

	Banking (by this we mean day to day banking services, like current accounts, savings accounts) (a)	Longer-term financial products (e.g. investments/pensions, life insurance etc) (b)	Food/groceries (c)	Domestic appliances (e.g. fridges, washing machines, etc.) (d)	Technology appliances (e.g. cameras, home computers, TVs) (e)	Broadband/home phone services (f)	Mobile phone services (g)	Gas and electricity (h)	Water (supplied to your home) (i)	Trades services (e.g. plumbers, builders, electricians, etc.) (j)	Train travel (k)	Airlines / holiday operators (l)	Car dealers (m)	Estate and lettings agents (n)
Unweighted base	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502
Weighted base	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502
Trust a great deal (5)	130 9%abfghjklmn	51 3%mn	160 11%abdefghijklmn	133 9%bfgjklmn	121 8%bghjklmn	103 7%bgjklmn	77 5%bjmn	85 6%bjkmn	190 13%abcdefgijklmn	48 3%mn	63 4%mn	69 5%jmn	28 2%	22 1%
Trust quite a lot (4)	519 35%bftghjklmn	325 22%mn	688 46%abfghijklmn	646 43%abfghijklmn	670 45%abfghijklmn	470 31%bhjklmn	498 33%bhjklmn	387 26%bmn	576 38%abfghijklmn	393 26%bmn	374 25%bmn	402 27%bmn	133 9%	141 9%
Neither trust nor don't trust (3)	424 28%	528 35%acikmn	456 30%	496 33%aimn	483 32%an	543 36%acdehikmn	536 36%aceikmn	494 33%aimn	449 30%	620 41%abcdefgijklmn	465 31%n	583 39%abcdeghikmn	435 29%	410 27%
Don't trust very much (2)	270 18%cdei	354 24%acdefgijl	140 9%	144 10%	149 10%	262 17%cdei	275 18%cdei	363 24%acdefgijl	175 12%cd	307 20%cdefi	366 24%acdefgijl	299 20%cdei	525 35%abcdeghijkl	492 33%abcdeghijkl
Don't trust at all (1)	135 9%cdefgijl	138 9%cdefgijl	34 2%	41 3%	36 2%	89 6%cde	84 6%cde	136 9%cdefgijl	75 5%cde	79 5%cde	162 11%cdefgijl	72 5%cde	241 16%abcdeghijkl	345 23%abcdeghijklmn
NET: Trust	649 43%bftghjklmn	376 25%mn	848 56%abdefghijklmn	779 52%abfghijklmn	791 53%abfghijklmn	573 38%bhjklmn	575 38%bhjklmn	472 31%bmn	766 51%abfghijklmn	441 29%bmn	437 29%bmn	470 31%bmn	160 11%	164 11%
NET: Don't trust	405 27%cdefgi	492 33%acdefgijl	173 12%	184 12%	185 12%	351 23%cdei	359 24%cdei	499 33%acdefgijl	250 17%cde	386 26%cdei	528 35%acdefgijl	372 25%cdei	766 51%abcdeghijkl	837 56%abcdeghijklmn
Don't know	24 2%	106 7%acdefghijkl	25 2%	43 3%ac	43 3%ac	36 2%ac	32 2%	37 2%ac	36 2%ac	55 4%acfgi	72 5%acdefghi	77 5%acdefghij	140 9%abcdeghijkln	92 6%acdefghij
Mean	3.16bhjklmn	2.85mn	3.54abdefghijklmn	3.47abfghijklmn	3.47abfghijklmn	3.16bhjklmn	3.14bhjklmn	2.95bkmn	3.43abfghijklmn	3.02bhkmn	2.87mn	3.07bhkmn	2.40n	2.29
Standard deviation	1.11	1.00	0.89	0.89	0.88	1.00	0.97	1.06	1.03	0.91	1.06	0.94	0.95	1.00
Standard error	0.03	0.03	0.02	0.02	0.02	0.03	0.03	0.03	0.03	0.02	0.03	0.02	0.03	0.03

Proportions/Means: All Columns Tested (5% risk level)
 Overlap formulae used.

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 21
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Banking (by this we mean day to day banking services, like current accounts, savings accounts)
Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (AA)	Rent free (AB)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 130 9%	70 9%	60 8%	26 8%	52 8%	22 7%	30 13%	46 9%	54 7%	17 9%	59 9%	35 8%	13 9%	22 9%	63 7%	23 11%	9 9%	4 6%	7 9%	20 14%	2 6%	75 9%	32 9%	43 9%	48 7%	21 14%	10 7%	18 5%	6 14%
Trust quite a lot	(4) 519 35%	275 36%	244 33%	112 35%	214 33%	101 33%	92 42%	192 36%	235 31%	54 29%	230 35%	147 34%	53 34%	89 35%	277 32%	72 35%	39 37%	24 34%	40 50%	54 38%	15 37%	298 37%	134 39%	165 35%	210 32%	52 34%	52 38%	105 29%	11 26%
Neither trust nor don't trust	(3) 424 28%	188 25%	236 32%	95 30%	177 27%	103 33%	49 22%	148 28%	228 30%	65 35%	192 29%	127 29%	45 29%	61 24%	251 29%	61 29%	31 30%	21 29%	11 14%	40 28%	10 24%	232 29%	90 26%	142 30%	181 28%	43 28%	39 28%	99 28%	11 24%
Don't trust very much	(2) 270 18%	134 18%	135 18%	50 16%	131 20%	54 17%	35 16%	84 16%	150 20%	36 19%	115 18%	79 18%	22 14%	53 21%	165 19%	33 16%	10 9%	19 27%	16 13%	18 23%	9 23%	125 15%	56 17%	69 15%	133 20%	26 17%	19 14%	88 24%	12 26%
Don't trust at all	(1) 135 9%	90 12%	45 6%	26 8%	63 10%	31 10%	15 7%	47 9%	72 10%	15 8%	51 8%	43 10%	16 10%	24 10%	90 10%	15 7%	10 10%	3 4%	6 8%	10 7%	1 4%	70 9%	26 8%	44 9%	62 9%	6 4%	13 10%	43 12%	3 7%
NET: Trust	649 43%	345 45%	304 41%	138 43%	265 41%	124 40%	122 55%	238 45%	289 39%	71 38%	290 44%	182 42%	67 43%	110 44%	340 40%	95 46%	48 46%	28 40%	47 59%	75 52%	17 43%	373 46%	166 49%	208 44%	258 40%	73 48%	63 46%	122 34%	18 40%
NET: Don't trust	405 27%	225 29%	180 25%	76 24%	194 30%	84 27%	50 23%	132 25%	223 30%	51 27%	166 25%	123 28%	38 25%	78 31%	255 30%	48 23%	20 19%	22 31%	22 27%	28 19%	10 26%	195 24%	82 24%	113 24%	194 30%	32 21%	32 24%	130 36%	15 33%
Don't know	24 2%	10 1%	15 2%	12 4%	11 2%	1 *	- -	14 3%	10 1%	1 *	9 1%	6 1%	5 3%	4 2%	14 2%	2 1%	5 5%	- mn	- nr	- -	- -	2 6%	8 mn	3 pq	5 1%	15 2%	4 3%	7 2%	1 2%
Mean	3.16	3.13	3.19	3.20	3.10	3.10	3.39deg	3.20h	3.07	3.11	3.20	3.12	3.17	3.12	3.07	3.27m	3.27	3.11	3.33	3.40m	3.21	3.23w	3.27z	3.20z	3.08	3.38z	3.21z	2.91	3.13
Standard deviation	1.11	1.17	1.04	1.07	1.12	1.08	1.12	1.10	1.10	1.07	1.08	1.11	1.13	1.14	1.11	1.09	1.11	1.00	1.13	1.09	1.02	1.10	1.09	1.11	1.11	1.05	1.10	1.11	1.19
Standard error	0.03	0.04	0.04	0.06	0.05	0.06	0.07	0.05	0.04	0.07	0.05	0.05	0.08	0.07	0.04	0.07	0.09	0.13	0.15	0.08	0.13	0.04	0.05	0.06	0.04	0.09	0.09	0.06	0.23

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 22
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Longer-term financial products (e.g. investments/pensions, life insurance etc)
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
Trust a great deal	(5)	51 3%	29 4%	22 3%	16 5%eh	24 4%	4 1%	6 3%	31 6%eh	14 2%	2 1%	28 4%	10 2%	6 4%	7 3%	31 4%	7 4%	2 2%	2 2%	1 1%	6 5%	3 3%	34 4%w	12 3%	23 5%y	12 2%	4 3%	1 1%	8 2%	4 10%
Trust quite a lot	(4)	325 22%	189 25%b	137 19%	83 26%eh	140 22%	54 17%	49 22%	131 25%eh	146 19%	35 19%	172 26%jkl	87 20%	24 15%	43 17%	196 23%	40 19%	20 19%	11 16%	14 18%	37 26%	8 21%	208 26%w	90 27%xy	117 25%xy	114 18%	18 12%	21 15%	76 21%x	3 7%
Neither trust nor don't trust	(3)	528 35%	261 34%	267 36%	104 32%	232 36%	122 39%g	70 32%	168 32%	290 39%g	74 39%	227 35%	167 38%	56 36%	78 31%	312 36%	73 36%	34 33%	23 33%	20 25%	52 36%	15 37%	287 36%	129 38%	158 34%	223 34%	51 34%	50 37%	122 34%	18 40%
Don't trust very much	(2)	354 24%	176 23%	178 24%	61 19%	159 24%	78 25%	57 26%	113 21%	184 25%	46 25%	145 22%	101 23%	42 27%	66 26%	197 23%	47 23%	26 25%	23 32%	21 26%	33 23%	7 18%	183 23%	77 23%	105 23%	163 25%	42 28%	27 20%	94 26%	8 18%
Don't trust at all	(1)	138 9%	78 10%	59 8%	23 7%	64 10%	36 11%	15 7%	43 8%	80 11%	21 11%	51 8%	41 9%	19 12%	27 11%	87 10%	18 9%	10 9%	6 9%	7 8%	9 6%	2 4%	64 8%	18 5%	46 10%u	70 11%	12 8%	18 13%u	39 11%u	3 8%
NET: Trust		376 25%	218 28%b	158 22%	99 31%eh	164 25%e	58 19%	55 25%	161 30%eh	160 21%	37 20%	200 30%jkl	97 22%	30 19%	50 20%	227 26%	47 23%	22 21%	13 18%	15 19%	43 30%	9 24%	242 30%w	102 30%xyz	140 30%xy	127 20%	22 14%	22 16%	83 23%ax	8 17%
NET: Don't trust		492 33%	255 33%	237 32%	84 26%	223 34%c	113 36%cg	72 33%	156 29%	264 35%cg	67 36%	196 30%	142 32%	61 39%ai	93 37%	285 33%	65 31%	36 35%	29 41%cs	27 34%	42 29%	9 22%	247 31%	95 28%	152 32%	233 36%t	54 36%	46 33%	133 37%u	12 26%
Don't know		106 7%	34 4%	71 10%a	36 11%deh	29 4%	18 6%	23 10%dh	37 9%dh	10 5%	34 5%	32 7%	8 5%	31 12%ijk	37 4%	20 10%mr	12 12%mr	6 8%	18 22%mr	6 4%	7 17%mr	33 4%	14 4%	18 4%	65 10%t	25 17%uvz	19 14%uvz	21 6%	8 18%	
Mean		2.85	2.88	2.82	3.03deh	2.84	2.71	2.87	2.99deh	2.76	2.72	2.97jkl	2.81	2.70	2.71	2.86	2.85	2.76	2.68	2.71	2.99o	3.01	2.96w	3.00xyz	2.92xyz	2.72	2.67	2.65	2.76	2.91
Standard deviation		1.00	1.04	0.97	1.02	1.01	0.95	0.98	1.06	0.97	0.94	1.01	0.97	1.02	1.01	1.02	1.00	0.99	0.96	0.99	0.98	0.92	1.00	0.94	1.05	0.98	0.94	0.97	1.00	1.08
Standard error		0.03	0.04	0.04	0.06	0.04	0.05	0.06	0.05	0.04	0.05	0.07	0.04	0.05	0.07	0.04	0.07	0.08	0.13	0.15	0.07	0.04	0.05	0.06	0.04	0.08	0.08	0.05	0.23	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 23
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Food/groceries
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 160 11%	97 13%b	62 9%	42 13%h	66 10%	28 9%	23 11%	72 13%h	65 9%	18 10%	79 12%	35 8%	18 11%	28 11%	88 10%	24 12%	7 7%	10 15%	8 10%	18 13%	4 10%	98 12%	34 10%	65 14%z	57 9%	18 12%	12 9%	26 7%	4 10%
Trust quite a lot	(4) 688 46%	358 47%	330 45%	135 42%	292 45%	147 47%	114 52%ccg	227 43%	347 46%	94 50%	310 47%	207 47%	68 44%	103 41%	397 46%pp	96 47%pp	43 41%	22 32%	39 49%	72 51%pp	19 48%	379 47%	163 48%	216 46%	287 44%	76 50%	62 45%	149 41%	23 50%
Neither trust nor don't trust	(3) 456 30%	225 29%	232 32%	92 29%	193 30%	108 34%	64 29%	153 29%	239 32%	62 33%	192 29%	133 30%	50 32%	81 32%	261 30%	57 28%	31 30%	34 49%	22 mnoq	40 27%	12 28%	246 30%	111 33%xx	135 29%	197 30%	35 23%	46 34%	116 32%xx	13 29%
Don't trust very much	(2) 140 9%	58 8%	82 11%aa	29 9%	73 11%	23 7%	14 7%	50 9%	76 10%	9 5%	51 8%	48 11%	12 8%	29 11%	80 9%	23 11%pp	16 15%mp	1 1%	9 11%pp	9 6%	2 4%	61 8%	24 7%	37 8%	77 12%t	14 9%	10 8%	53 15%uvy	1 3%
Don't trust at all	(1) 34 2%	19 3%	14 2%	9 3%	16 2%	5 2%	4 2%	15 3%	15 2%	4 2%	12 2%	10 2%	3 3%	8 3%	24 3%	3 1%	1 1%	2 3%	2 3%	1 1%	1 1%	17 2%	5 2%	12 3%	14 2%	4 3%	1 1%	9 2%	2 5%
NET: Trust	848 56%	455 59%b	392 53%	177 55%	358 55%	175 56%	138 62%	299 56%	411 55%	112 60%	389 59%	243 55%	85 55%	130 52%	485 56%	120 58%o	50 48%	33 46%	47 59%	90 63%op	23 58%	477 59%w	197 58%z	280 60%z	344 53%	95 62%z	74 54%	175 49%	27 60%
NET: Don't trust	173 12%	77 10%	96 13%	39 12%	89 14%ef	27 9%	18 8%	64 12%	91 12%	13 7%	63 10%	58 13%	15 10%	37 15%ii	104 12%	26 12%	17 17%prs	3 5%	11 14%	10 7%	2 5%	78 10%	29 9%	49 10%	91 14%t	18 12%	12 8%	61 17%uvy	3 8%
Don't know	25 2%	11 1%	14 2%	4 4%defh	8 1%	2 1%	1 *	15 3%efh	9 1%	1 *	12 2%	4 1%	4 3%	4 2%	11 1%	3 1%	6 6%mpqr	-	-	2 1%	3 7%	7 1%	3 1%	4 1%	15 2%t	4 3%	5 4%uv	7 2%	2 4%
Mean	3.54	3.60b	3.48	3.56	3.50	3.55	3.64h	3.56	3.50	3.61	3.61j	3.48	3.56	3.45	3.53	3.57	3.39	3.54	3.52	3.69mo	3.66o	3.60w	3.58z	3.61z	3.47	3.61z	3.56z	3.37	3.59
Standard deviation	0.89	0.90	0.88	0.95	0.91	0.82	0.82	0.94	0.87	0.81	0.87	0.88	0.87	0.95	0.90	0.89	0.89	0.88	0.92	0.81	0.79	0.88	0.83	0.91	0.90	0.92	0.81	0.91	0.91
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.05	0.04	0.03	0.06	0.04	0.04	0.06	0.06	0.03	0.06	0.07	0.12	0.12	0.06	0.10	0.03	0.04	0.05	0.03	0.08	0.07	0.05	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 24
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Domestic appliances (e.g. fridges, washing machines, etc.)
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owne d out- right (v)	Owne d with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 133 9%	73 10%	60 8%	24 8%	62 10%	30 10%	17 8%	47 9%	69 9%	20 11%	75 11%j	21 5%	16 10%j	21 8%	71 8%	24 12%q	10 9%	8 11%	2 3%	13 9%	5 12%q	77 9%	23 7%	53 11%uz	54 8%	18 12%	12 9%	24 7%	2 5%
Trust quite a lot	(4) 646 43%	340 44%	306 42%	135 42%	279 43%	124 40%	109 49%e	224 42%	314 42%	74 40%	278 42%	206 47%	62 40%	100 40%	363 42%	89 44%	42 40%	26 37%	38 47%	71 50%	16 42%	354 44%	156 46%	198 42%	278 43%	66 43%	66 48%	147 41%	14 31%
Neither trust nor don't trust	(3) 496 33%	240 31%	256 35%	105 33%	205 32%	114 36%	72 33%	168 32%	256 34%	67 36%	208 32%	147 34%	52 33%	90 36%	287 33%	66 32%	33 32%	22 31%	30 37%	44 31%	14 36%	257 32%	122 36%	135 29%	216 33%	50 33%	43 32%	122 34%	23 52%
Don't trust very much	(2) 144 10%	73 10%	70 10%	31 10%	69 11%	29 9%	15 7%	54 10%	74 10%	20 10%	60 9%	45 10%	16 10%	23 9%	87 10%	18 9%	13 13%as	9 12%	4 5%	11 8%	1 3%	78 10%	27 8%	51 11%	62 10%	8 5%	11 8%	43 12%x	3 7%
Don't trust at all	(1) 41 3%	24 3%	17 2%	9 3%	16 2%	13 4%	4 2%	14 3%	23 3%	4 2%	15 2%	13 3%	3 2%	11 4%	29 3%n	1 *	1 6%n	4 3%	2 1%	2 3%	1 3%	24 3%	6 2%	18 4%	17 3%	3 2%	1 *	13 4%y	- -
NET: Trust	779 52%	413 54%	365 50%	159 49%	341 53%	154 49%	125 57%	271 51%	383 51%	94 50%	353 54%	228 52%	77 50%	121 48%	435 51%	113 55%	52 49%	34 48%	40 50%	84 59%am	21 53%	430 53%	179 53%	252 54%	332 51%	84 55%	78 57%	170 47%	16 35%
NET: Don't trust	184 12%	97 13%	87 12%	40 12%	85 13%	42 13%	19 8%	69 13%	97 13%	24 13%	74 11%	57 13%	19 12%	34 14%	116 14%	19 9%	15 14%	13 19%n	6 8%	13 9%	2 6%	102 13%	33 10%	69 15%ax	79 12%	11 7%	11 8%	57 16%uxy	3 7%
Don't know	43 3%	17 2%	25 3%	18 5%deh	17 3%	3 1%	5 2%	24 4%eh	14 2%	2 1%	22 3%	6 1%	7 5%j	8 3%	22 3%	6 3%	5 5%r	2 2%	4 5%	2 1%	2 5%r	19 2%	7 2%	13 3%	13 3%	21 4%	4 3%	10 3%	3 6%
Mean	3.47	3.49	3.45	3.45	3.48	3.42	3.55	3.46	3.45	3.46	3.53j	3.41	3.48	3.40	3.43	3.59m	3.45	3.35	3.44	3.59m	3.59	3.48	3.49z	3.48	3.46	3.60z	3.59z	3.36	3.35
Standard deviation	0.89	0.91	0.87	0.88	0.90	0.84	0.80	0.90	0.91	0.91	0.90	0.85	0.89	0.93	0.91	0.83	0.89	1.06	0.77	0.82	0.86	0.91	0.81	0.97	0.88	0.86	0.79	0.92	0.70
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.05	0.04	0.03	0.06	0.04	0.04	0.06	0.06	0.04	0.05	0.07	0.14	0.11	0.06	0.11	0.03	0.04	0.05	0.03	0.07	0.06	0.05	0.14

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 25
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Technology appliances (e.g. cameras, home computers, TVs)
Base: All respondents

	Total	Gender		Age							Social Grade				Working Status					Tenure									
		Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 121	69	52	27	59	18	17	48	55	12	55	29	19	18	65	23	10	3	7	9	3	66	23	43	55	16	12	27	-
	8%	9%	7%	8%	9%	6%	8%	9%	7%	7%	8%	7%	12% ^j	7%	8%	11%	10%	5%	9%	7%	9%	8%	7%	9%	9%	10%	9%	8%	-
Trust quite a lot	(4) 670	346	324	134	292	142	103	224	343	88	306	196	61	107	388	94	40	24	39	68	16	380	152	228	271	63	61	147	18
	45%	45%	44%	42%	45%	45%	47%	42%	46%	47%	47%	45%	39%	42%	45%	46%	38%	34%	49%	47%	42%	47%	45%	49% ^z	42%	45%	41%	40%	
Neither trust nor don't trust	(3) 483	243	240	96	193	120	74	166	243	64	203	148	49	82	282	57	28	26	27	48	14	253	121	132	214	53	43	119	16
	32%	32%	33%	30%	30%	38% ^{cdg}	34%	31%	32%	34%	31%	34%	32%	33%	33%	28%	27%	38%	34%	34%	35%	31%	36% ^v	28%	33%	35%	31%	33%	35%
Don't trust very much	(2) 149	75	74	40	67	21	22	59	69	18	54	49	18	28	83	20	17	8	6	13	3	73	35	38	72	11	13	47	5
	10%	10%	10%	12% ^e	10%	7%	10%	11% ^e	9%	8%	11%	12%	11%	10%	10%	16% ^{mr}	12%	7%	9%	7%	9%	10%	10%	8%	11%	7%	10%	13% ^v	11%
Don't trust at all	(1) 36	19	17	11	14	7	3	15	18	2	16	7	3	10	19	4	3	5	2	1	2	21	7	15	11	2	2	8	3
	2%	2%	2%	3%	2%	2%	1%	3%	2%	2%	2%	2%	2%	4%	2%	3%	3%	7% ^m	1%	2%	1%	3%	2%	3%	2%	1%	2%	2%	8%
NET: Trust	791	416	375	160	351	159	120	272	398	100	361	225	79	125	453	117	50	28	46	77	20	446	175	271	327	79	73	174	18
	53%	54%	51%	50%	54%	51%	55%	51%	53%	53%	55%	51%	51%	50%	53%	57% ^p	48%	39%	58%	54%	50%	55%	51%	58% ^z	50%	52%	49%	40%	
NET: Don't trust	185	93	92	51	82	28	25	74	87	19	70	56	22	38	102	25	20	13	7	15	3	94	42	53	83	13	15	55	8
	12%	12%	12%	16% ^e	13%	9%	11%	14% ^e	12%	10%	11%	13%	14%	15%	12%	12%	19% ^{mnqr}	19%	8%	11%	8%	12%	12%	11%	13%	8%	11%	15% ^x	18%
Don't know	43	16	27	14	22	5	1	20	22	4	22	9	5	7	23	7	6	3	-	2	3	16	3	13	25	8	6	11	3
	3%	2%	4%	4% ^f	3% ^f	2%	1%	4% ^f	3%	2%	3%	2%	3%	3%	3%	3%	5%	4%	-	2%	7% ^{qr}	2%	1%	3%	4% ^t	5% ^u	4% ^u	3% ^u	6%
Mean	3.47	3.50	3.45	3.41	3.50	3.46	3.50	3.45	3.48	3.50	3.52	3.44	3.49	3.39	3.47 ^p	3.56 ^p	3.38	3.19	3.57 ^p	3.49 ^p	3.53	3.50	3.44	3.54 ^z	3.46	3.56	3.53	3.40	3.15
Standard deviation	0.88	0.88	0.87	0.95	0.89	0.80	0.84	0.92	0.86	0.80	0.86	0.84	0.94	0.92	0.86	0.90	0.99	0.98	0.80	0.82	0.82	0.87	0.84	0.89	0.87	0.83	0.85	0.89	0.93
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.05	0.04	0.03	0.05	0.04	0.04	0.06	0.06	0.03	0.06	0.08	0.13	0.11	0.06	0.10	0.03	0.04	0.05	0.03	0.07	0.07	0.05	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 26
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Broadband/home phone services
Base: All respondents

	Gender			Age							Social Grade					Working Status					Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (AA)	Rent free (AB)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 103 7%	65 8%b	38 5%	19 6%	49 7%	14 4%	22 10%eh	39 7%	42 6%	10 5%	41 6%	24 5%	15 10%j	23 9%	56 7%	13 6%	6 6%	4 5%	13 16%mm	11 7%	1 3%	63 8%	26 8%	38 8%z	38 6%	14 9%z	9 7%	15 4%	1 3%
Trust quite a lot	(4) 470 31%	234 31%	236 32%	99 31%	206 32%	90 29%	76 34%	168 32%	226 30%	52 28%	217 33%	136 31%	39 25%	77 31%	261 30%	63 31%	37 35%	20 29%	23 29%	53 37%	13 33%	256 32%	111 33%	145 31%	202 31%	54 35%	49 36%	99 28%	11 25%
Neither trust nor don't trust	(3) 543 36%	280 37%	263 36%	120 37%	223 34%	128 41%	72 33%	186 35%	284 38%	74 39%	237 36%	153 35%	60 39%	92 36%	318 37%	71 35%	34 33%	33 46%	25 31%	48 34%	14 35%	291 36%	118 35%	172 37%	235 36%	42 28%	49 36%	143 40%x	17 38%
Don't trust very much	(2) 262 17%	128 17%	134 18%	51 16%	114 18%	58 19%	38 17%	88 17%	135 18%	36 19%	102 16%	94 21%i	28 18%	38 15%	154 18%	36 17%	16 15%	9 13%	14 17%	27 19%	7 18%	137 17%	66 19%	71 15%	115 18%	28 18%	17 12%	70 19%	10 23%
Don't trust at all	(1) 89 6%	50 7%	38 5%	17 5%	43 7%	17 6%	11 5%	30 6%	48 6%	12 6%	45 7%	25 6%	8 5%	11 4%	59 7%pr	15 7%pr	5 5%	-	4 5%	4 3%	1 3%	52 6%	17 5%	35 7%	36 6%	7 5%	6 4%	23 6%	1 3%
NET: Trust	573 38%	299 39%	273 37%	117 36%	254 39%	104 33%	97 44%eh	208 39%	268 36%	62 33%	258 39%	160 37%	55 35%	100 40%	317 37%	76 37%	43 41%	24 34%	35 44%	64 45%mm	14 36%	320 40%	137 40%z	183 39%	240 37%	68 45%z	58 43%z	114 32%	12 28%
NET: Don't trust	351 23%	178 23%	172 23%	68 21%	157 24%	76 24%	50 22%	118 22%	183 24%	48 26%	147 22%	118 27%l	35 23%	50 20%	213 25%	51 20%	21 20%	9 13%	18 22%	30 21%	8 21%	188 23%	83 24%	105 22%	151 23%	36 23%	22 16%	93 26%y	12 26%
Don't know	36 2%	10 1%	26 4%a	16 5%defh	13 2%	5 1%	2 1%	19 4%f	15 2%	3 2%	14 2%	7 2%	4 3%	11 4%j	13 2%	7 3%r	7 6%mr	4 6%mr	2 2%	-	3 8%mr	10 1%	2 1%	8 2%	22 3%t	7 5%u	7 5%uv	9 2%u	4 8%
Mean	3.16	3.18	3.14	3.17	3.16	3.08	3.27eh	3.19	3.11	3.07	3.17	3.09	3.18	3.25	3.12	3.11	3.22	3.28	3.33	3.28m	3.16	3.18	3.19z	3.17	3.15	3.27z	3.31z	3.04	3.02
Standard deviation	1.00	1.03	0.97	0.97	1.03	0.94	1.03	1.00	0.98	0.98	1.00	0.99	1.02	0.99	1.01	1.03	0.97	0.78	1.11	0.94	0.92	1.02	1.00	1.03	0.98	1.04	0.93	0.96	0.88
Standard error	0.03	0.04	0.04	0.05	0.04	0.05	0.06	0.04	0.04	0.07	0.04	0.05	0.07	0.06	0.04	0.07	0.08	0.11	0.15	0.07	0.12	0.04	0.05	0.06	0.04	0.09	0.08	0.05	0.17

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 27
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Mobile phone services
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 77	46	31	21	36	14	7	35	35	10	32	21	10	14	42	16	7	5	1	5	2	38	10	28	36	13	8	15	3
	5%	6%	4%	6%	6%	4%	3%	7%	5%	5%	5%	5%	6%	6%	5%	8%	7%	7%	1%	3%	4%	5%	3%	6%	5%	8%u	6%	4%	8%
Trust quite a lot	(4) 498	239	259	118	221	77	82	196	220	50	232	135	47	84	280	67	33	25	33	47	13	281	118	163	202	49	45	108	15
	33%	31%	35%	37%eh	34%e	25%	37%eh	37%eh	29%	26%	35%	31%	30%	33%	33%	32%	35%	41%	33%	32%	35%	35%	35%	31%	32%	33%	30%	33%	
Neither trust nor don't trust	(3) 536	276	260	95	220	134	86	161	288	78	239	149	57	90	305	65	33	26	33	59	16	288	134	154	229	54	49	126	19
	36%	36%	35%	30%	34%	43%cdg	39%cg	30%	38%cg	42%	36%	34%	37%	36%	35%	32%	31%	37%	41%	41%n	40%	36%	39%	33%	35%	35%	36%	35%	41%
Don't trust very much	(2) 275	140	135	62	121	62	29	101	145	33	110	98	27	40	165	44	21	11	9	21	5	146	57	89	122	21	27	74	7
	18%	18%	18%	19%	19%	20%f	13%	19%	19%f	18%	17%	22%al	18%	16%	19%	21%	20%	15%	11%	15%	13%	18%	17%	19%	19%	14%	20%	21%	16%
Don't trust at all	(1) 84	55	29	11	39	20	14	22	48	13	31	28	7	18	51	9	6	4	3	10	2	43	17	25	41	10	5	26	-
	6%	7%b	4%	4%	6%	7%	6%	4%	6%	7%	5%	6%	4%	7%	6%	5%	5%	5%	3%	7%	4%	5%	5%	5%	6%	7%	4%	7%	-
NET: Trust	575	285	290	138	257	91	89	231	255	60	264	156	57	98	322	83	40	30	34	52	14	319	129	191	237	61	53	122	18
	38%	37%	40%	43%eh	40%e	29%	40%e	43%eh	34%	32%	40%	36%	37%	39%	37%	40%	38%	43%	43%	36%	37%	39%	38%	41%	37%	40%	39%	34%	41%
NET: Don't trust	359	195	164	73	160	83	43	123	193	46	141	126	34	58	217	53	27	14	11	30	7	188	75	114	164	31	32	100	7
	24%	25%	22%	23%	25%	27%	20%	23%	26%	25%	22%	29%ai	22%	23%	25%	26%	21%	14%	21%	17%	17%	22%	24%	25%	21%	23%	28%	28%	16%
Don't know	32	12	20	15	10	5	3	16	13	4	12	8	6	7	17	5	4	-	2	2	3	13	3	10	18	6	2	10	1
	2%	2%	3%	5%defh	2%	1%	1%	3%	2%	2%	2%	2%	4%	3%	2%	4%	-	2%	1%	7%ampr	2%	1%	2%	3%	4%u	2%	3%	2%	
Mean	3.14	3.11	3.18	3.24eh	3.15e	3.00	3.18e	3.23eh	3.07	3.06	3.19j	3.05	3.18	3.15	3.11	3.18	3.14	3.24	3.27	3.12	3.22	3.16	3.14	3.17	3.11	3.22	3.18	3.03	3.33
Standard deviation	0.97	1.01	0.93	0.97	0.99	0.95	0.93	0.98	0.97	0.98	0.94	1.00	0.96	1.01	0.98	1.01	1.02	0.98	0.81	0.94	0.90	0.96	0.91	0.99	1.00	1.03	0.95	1.00	0.85
Standard error	0.03	0.04	0.03	0.05	0.04	0.05	0.06	0.04	0.04	0.07	0.04	0.05	0.07	0.06	0.04	0.06	0.08	0.13	0.11	0.07	0.11	0.03	0.04	0.05	0.04	0.08	0.08	0.05	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 28
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Gas and electricity
Base: All respondents

	Gender			Age					Social Grade					Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 85 6%	47 6%	38 5%	21 7%	39 6%	13 4%	12 5%	35 7%	39 5%	4 2%	38 6%	22 5%	10 6%	15 6%	40 5%	12 6%	8 7%	6 9%	2 2%	15 10% ^m	2 4%	53 7%	17 5%	36 8% ^z	29 4%	11 7% ^z	5 4%	12 3%	3 7%
Trust quite a lot	(4) 387 26%	174 23%	214 29% ^a	93 29% ^{eh}	168 26%	62 20%	63 29% ^e	156 29% ^{eh}	168 22%	43 23%	183 28%	109 25%	37 24%	58 23%	215 25%	59 29%	27 26%	16 22%	25 31%	34 24%	10 26%	221 27%	102 30% ^z	119 25%	160 25%	40 26%	39 29%	81 23%	6 13%
Neither trust nor don't trust	(3) 494 33%	246 32%	248 34%	105 33%	198 31%	118 38% ^d	73 33%	170 32%	251 33%	68 36%	216 33%	141 32%	53 35%	84 33%	291 34%	58 28%	32 31%	23 33%	27 34%	45 32%	17 43% ⁿ	265 33%	108 32%	158 34%	208 32%	41 27%	42 30%	125 35%	21 47%
Don't trust very much	(2) 363 24%	201 26%	162 22%	62 19%	161 25%	90 29% ^{cg}	50 23%	109 20%	204 27% ^{cg}	54 29%	157 24%	113 26%	33 21%	61 24%	214 25%	55 27%	21 20%	16 22%	20 25%	31 21%	7 18%	185 23%	81 24%	104 22%	168 26%	43 28%	36 26%	89 25%	9 20%
Don't trust at all	(1) 136 9%	86 11% ^b	51 7%	19 6%	66 10% ^c	28 9%	23 10%	38 7%	76 10% ^c	18 10%	43 7%	45 10% ⁱ	18 12% ⁱ	30 12% ⁱ	79 9%	17 8%	9 8%	8 11%	6 7%	17 12%	2 4%	71 9%	31 9%	41 9%	63 10%	13 8%	10 7%	40 11%	2 5%
NET: Trust	472 31%	221 29%	251 34% ^a	114 36% ^{eh}	207 32% ^e	76 24%	75 34% ^e	191 36% ^{eh}	207 28%	47 25%	221 34%	131 30%	47 30%	73 29%	256 30%	71 35%	35 34%	22 31%	27 34%	49 34%	12 30%	274 34%	119 35% ^z	155 33% ^z	189 29%	51 34%	44 33%	93 26%	9 20%
NET: Don't trust	499 33%	286 37% ^b	213 29%	81 25%	227 35% ^{cg}	118 38% ^{cg}	73 33%	147 28%	279 37% ^{cg}	72 39%	200 30%	158 36%	51 33%	91 36%	292 34%	71 35%	30 29%	23 33%	26 32%	47 33%	9 22%	257 32%	112 33%	145 31%	231 36%	56 37%	46 33%	129 36%	11 25%
Don't know	37 2%	15 2%	22 3%	21 7% ^{defh}	14 2% ^{ef}	1 *	-	24 5% ^{defh}	13 2%	-	20 3%	8 2%	4 2%	5 2%	21 2%	4 2%	7 7% ^{mnqr}	2 2%	-	1 1%	2 5% ^{qr}	13 2%	1 *	11 2% ^u	20 3%	4 3% ^u	5 4% ^u	11 3% ^u	4 8%
Mean	2.95	2.86	3.04 ^a	3.12 ^{deh}	2.93	2.82	2.96	3.08 ^{deh}	2.85	2.79	3.03 ^j	2.89	2.92	2.87	2.91	2.98	3.04	2.96	2.96	3.00	3.08	3.00 ^w	2.98 ^z	3.01 ^z	2.88	2.96	2.96	2.81	2.96
Standard deviation	1.06	1.09	1.01	1.02	1.09	0.99	1.07	1.04	1.05	0.98	1.02	1.06	1.10	1.09	1.04	1.07	1.09	1.14	0.98	1.17	0.90	1.07	1.05	1.08	1.05	1.10	1.02	1.03	0.95
Standard error	0.03	0.04	0.04	0.06	0.05	0.05	0.07	0.05	0.04	0.07	0.04	0.05	0.08	0.07	0.04	0.07	0.09	0.15	0.13	0.08	0.11	0.04	0.05	0.06	0.04	0.09	0.08	0.05	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 29
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Water (supplied to your home)
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 190 13%	109 14%	81 11%	43 13%e	78 12%	24 8%	45 20%cd	71 13%e	74 10%	15 8%	85 13%	52 12%	20 13%	34 13%	90 11%	28 14%	13 12%	9 12%	19 24%ms	28 19%ms	3 9%	116 14%	47 14%	70 15%z	72 11%	26 17%z	13 9%	33 9%	2 4%
Trust quite a lot	(4) 576 38%	283 37%	292 40%	129 40%	241 37%	121 39%	85 39%	205 38%	286 38%	80 43%	266 41%	173 40%	52 34%	84 33%	343 40%	75 36%	40 38%	21 30%	28 35%	53 37%	16 41%	317 39%	138 40%	179 38%	242 37%	58 38%	52 38%	132 37%	17 37%
Neither trust nor don't trust	(3) 449 30%	221 29%	229 31%	93 29%	190 29%	108 35%	59 27%	159 30%	232 31%	59 32%	188 29%	125 28%	48 31%	88 35%	255 30%	65 32%	28 26%	26 37%	21 26%	40 28%	13 34%	244 30%	103 30%	141 30%	192 23%	36 35% _x	48 30%	108 30%	13 30%
Don't trust very much	(2) 175 12%	92 12%	83 11%	34 11%	80 12%	40 13%	21 10%	60 11%	94 13%	21 11%	72 11%	51 12%	25 16%	28 11%	105 12%	21 10%	16 15% _r	9 13%	9 12%	12 8%	3 9%	82 10%	34 10%	48 10%	88 14%	20 13%	16 12%	52 15%	5 11%
Don't trust at all	(1) 75 5%	50 7% _b	24 3%	6 2%	42 7% _{cg}	18 6% _{cg}	9 4%	15 3%	51 7% _{cg}	11 6%	32 5%	24 5%	4 3%	14 6%	49 6%	9 4%	2 2%	3 5%	1 1%	10 7%	1 1%	39 5%	13 4%	25 5%	32 5%	6 4%	5 3%	21 6%	4 9%
NET: Trust	766 51%	393 51%	373 51%	172 54%	319 49%	145 46%	130 59% _{deh}	276 52%	360 48%	94 50%	351 54%	225 51%	72 47%	118 47%	433 50%	103 50%	53 51%	30 43%	47 59%	81 56%	19 50%	434 54%	185 54% _z	249 53%	314 48%	84 55%	65 48%	165 46%	19 41%
NET: Don't trust	250 17%	143 19%	108 15%	40 13%	122 19% _c	58 19% _c	30 14%	75 14%	145 19% _{cg}	32 17%	104 16%	75 17%	29 19%	42 17%	154 18%	30 15%	18 17%	12 18%	10 13%	22 15%	4 10%	121 15%	48 14%	73 16%	120 18%	26 17%	20 15%	73 20% _u	9 20%
Don't know	36 2%	12 2%	24 3% _a	17 5% _{efh}	17 3% _e	2 1%	2 1%	22 4% _{efh}	13 2%	2 1%	12 2%	13 3%	5 3%	5 2%	18 2%	7 3% _r	6 6% _{mr}	2 2%	2 2%	-	2 6% _{mr}	10 1%	4 1%	5 1%	23 4% _t	7 5% _{uv}	3 2%	13 4% _{uv}	4 8%
Mean	3.43	3.41	3.45	3.55 _{deh}	3.37	3.30	3.62 _{deh}	3.50 _{deh}	3.32	3.35	3.47	3.42	3.39	3.38	3.38	3.47	3.46	3.33	3.70 _m	3.54	3.50	3.49	3.51 _z	3.47 _z	3.37	3.53 _z	3.39	3.30	3.18
Standard deviation	1.03	1.08	0.96	0.94	1.07	0.99	1.04	0.97	1.04	0.99	1.02	1.03	1.01	1.04	1.02	1.01	1.00	1.02	1.01	1.11	0.85	1.02	0.99	1.04	1.03	1.07	0.94	1.04	1.06
Standard error	0.03	0.04	0.04	0.05	0.05	0.05	0.06	0.04	0.04	0.07	0.04	0.05	0.07	0.07	0.04	0.06	0.08	0.14	0.13	0.08	0.11	0.04	0.05	0.06	0.04	0.09	0.08	0.05	0.21

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 30
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Trades services (e.g. plumbers, builders, electricians, etc.)
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 48 3%	25 3%	23 3%	9 3%	31 5%e	4 1%	5 2%	18 3%	26 3%	1 1%	25 4%	8 2%	7 4%	8 3%	33 4%	6 3%	2 2%	1 2%	2 3%	3 2%	1 2%	32 4%	8 2%	24 5%yz	15 2%	11 8%uyz	- -	3 1%	1 2%
Trust quite a lot	(4) 393 26%	212 28%	181 25%	98 30%dh	152 24%	74 24%	69 31%dh	154 29%h	170 23%	47 25%	200 30%jl	106 24%	43 28%l	45 18%	225 26%	54 26%	21 20%	16 23%	24 30%	45 32%o	8 21%	230 28%	96 28%	134 29%	159 24%	30 20%	32 24%	96 27%	4 10%
Neither trust nor don't trust	(3) 620 41%	318 41%	302 41%	125 39%	261 40%	142 45%	92 42%	206 39%	321 43%	82 44%	257 39%	194 44%k	55 36%	114 45%	364 42%	81 39%	40 38%	29 41%	32 40%	58 41%	16 40%	323 40%	136 40%	187 40%	275 42%	67 44%	53 39%	156 43%	21 48%
Don't trust very much	(2) 307 20%	136 18%	170 23%a	54 17%	137 21%	71 23%	44 20%	97 18%	167 22%	45 24%	122 19%	101 23%	31 20%	53 21%	164 19%	50 24%	26 25%	13 18%	15 19%	30 21%	9 22%	170 21%	83 24%x	87 19%	125 19%	22 14%	33 24%x	70 19%	12 26%
Don't trust at all	(1) 79 5%	57 7%b	22 3%	11 3%	49 8%cf	14 4%	5 2%	28 5%	46 6%f	8 4%	34 5%	20 5%	11 7%	14 6%	57 7%r	8 4%	6 6%r	1 2%	3 4%	3 2%	1 4%	40 5%	11 3%	29 6%	36 6%	6 4%	6 4%	24 7%u	4 9%
NET: Trust	441 29%	236 31%	205 28%	107 33%eh	183 28%	78 25%	73 33%eh	172 32%eh	196 26%	48 26%	225 34%jl	114 26%	50 32%l	53 21%	258 30%o	60 29%	23 22%	17 24%	27 33%	48 34%o	9 23%	263 32%w	104 31%	158 34%y	173 27%	42 27%	32 24%	99 28%	5 12%
NET: Don't trust	386 26%	194 25%	192 26%	65 20%	187 29%c	85 27%c	49 22%	125 23%	213 28%c	53 26%	156 24%	121 28%	42 27%	68 27%	221 26%	58 28%	32 31%	14 20%	18 23%	33 23%	10 25%	210 26%	94 28%x	116 25%	161 18%	28 18%	39 29%x	94 26%	15 34%
Don't know	55 4%	20 3%	35 5%a	24 8%defh	17 3%	7 2%	6 3%	28 5%deh	20 3%	5 3%	19 3%	9 2%	9 6%j	19 7%ij	17 2%	7 3%	9 9%mnr	10 14%mnr	4 4%	3 2%	4 11%mnr	13 2%	5 2%	8 2%	39 6%t	16 10%uvz	12 9%uvz	11 3%	3 6%
Mean	3.02	3.01	3.02	3.13deh	2.97	2.94	3.11eh	3.07h	2.95	2.94	3.09j	2.96	3.03	2.91	3.01	3.00	2.85	3.05	3.10	3.12o	2.95	3.06	3.02	3.08	2.99	3.14y	2.90	2.96	2.70
Standard deviation	0.91	0.95	0.87	0.88	0.98	0.84	0.83	0.93	0.92	0.84	0.93	0.86	0.99	0.89	0.94	0.89	0.91	0.80	0.90	0.83	0.86	0.93	0.88	0.97	0.89	0.94	0.84	0.89	0.87
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.05	0.04	0.04	0.06	0.04	0.04	0.07	0.06	0.04	0.06	0.07	0.11	0.12	0.06	0.11	0.03	0.04	0.05	0.03	0.08	0.07	0.05	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 31
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Train travel

Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 4%	34 4%	29 4%	15 5%	27 4%	13 4%	7 3%	29 5%	26 4%	9 5%	26 4%	16 4%	7 5%	14 6%	35 4%	11 5%	5 5%	4 6%	2 2%	6 4%	1 2%	35 4%	15 4%	20 4%	29 4%	9 6%	3 2%	16 4%	-
Trust quite a lot	(4) 25%	191 25%	183 25%	64 20%	172 27% ^c	67 21%	70 32% ^c	132 25%	172 23%	43 23%	172 26%	107 24%	33 21%	62 24%	192 22%	57 28%	28 27%	14 20%	22 28%	50 35% ^m	10 26%	214 27%	90 26% ^z	124 27% ^z	148 27%	42 27%	36 26%	70 20%	12 26%
Neither trust nor don't trust	(3) 31%	232 30%	233 32%	90 28%	191 30%	120 38% ^c	64 29%	138 26%	263 35% ^c	73 39%	199 30%	152 35%	43 28%	70 28%	267 31%	60 29%	30 29%	26 37%	17 22%	45 32%	18 47% ^m	248 31%	111 33%	137 29%	199 31%	43 28%	43 32%	113 31%	18 40%
Don't trust very much	(2) 24%	178 23%	188 26%	91 28% ^f	161 25%	70 22%	44 20%	141 26%	181 24%	37 20%	162 25%	96 22%	43 27%	65 26%	222 26% ^r	55 27% ^r	29 27% ^r	12 17%	18 23%	24 17%	5 13%	197 24%	77 23%	121 26%	162 25%	35 23%	39 28%	88 24%	7 15%
Don't trust at all	(1) 11%	99 13% ^b	63 9%	42 13% ^f	75 12% ^f	32 10%	13 6%	68 13% ^f	80 11% ^f	18 10%	71 11%	49 11%	17 10%	25 10%	114 13% ⁿ	14 7%	7 7%	11 16% ⁿ	6 7%	9 6%	1 2%	82 10%	28 8%	55 12%	76 12%	9 6%	9 16% ^u	59 8%	3 8%
NET: Trust	437 29%	225 29%	212 29%	79 25%	199 31%	81 26%	78 35% ^c	161 30%	198 26%	52 28%	198 30%	123 28%	40 26%	76 30%	227 26%	68 33% ^m	33 32%	18 25%	24 30%	56 39% ^m	11 28%	249 31%	105 31% ^z	144 31%	176 27%	51 33% ^z	39 29%	86 24%	12 26%
NET: Don't trust	528 35%	277 36%	250 34%	133 41% ^e	236 36% ^f	102 33%	57 26%	209 39% ^f	262 35% ^f	55 29%	233 36%	145 33%	60 38%	90 35%	336 39% ^r	69 34% ^r	35 34% ^r	24 34% ^s	24 30%	33 23%	6 16%	280 35%	104 31%	175 37%	238 37%	44 29%	47 35%	146 41% ^u	10 23%
Don't know	72 5%	34 4%	39 5%	20 6% ^d	21 3%	10 3%	22 10% ^d	23 4%	28 4%	8 4%	26 4%	17 4%	12 8% ⁱ	17 7%	30 4%	7 4%	6 5%	3 4%	14 18% ^m	8 6%	4 9% ^m	32 4%	20 6% ^v	12 3%	35 5%	14 9% ^v	7 5%	14 4%	5 11%
Mean	2.87	2.84	2.90	2.74	2.86	2.87	3.08 ^c	2.83	2.84	2.94	2.87	2.87	2.80	2.89	2.77	2.98 ^m	2.96	2.80	2.94	3.14 ^m	3.13 ^m	2.90	2.96 ^z	2.85	2.82	3.05 ^z	2.90	2.70	2.95
Standard deviation	1.06	1.10	1.03	1.10	1.08	1.02	1.00	1.13	1.03	1.02	1.06	1.04	1.09	1.09	1.08	1.04	1.03	1.13	1.05	0.99	0.79	1.06	1.03	1.08	1.08	1.04	0.97	1.11	0.91
Standard error	0.03	0.04	0.04	0.06	0.05	0.06	0.06	0.05	0.04	0.07	0.05	0.05	0.08	0.07	0.04	0.07	0.08	0.15	0.15	0.07	0.10	0.04	0.05	0.06	0.04	0.09	0.08	0.06	0.18

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



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Absolutes/col percents

Table 32
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Airlines / holiday operators
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
Trust a great deal	(5)	69 5%	41 5%	28 4%	12 6%	37 4%	13 3%	6 6%	31 4%	31 5%	10 5%	35 4%	16 4%	6 4%	11 5%	40 8%	8 2%	2 1%	1 4%	5 4%	2 4%	41 5%	14 4%	27 6%	27 4%	8 5%	7 5%	12 3%	1 3%	
Trust quite a lot	(4)	402 27%	206 27%	195 27%	97 30%e	176 27%	71 23%	57 26%	155 29%	189 25%	45 24%	182 28%l	131 30%l	39 25%	49 19%	229 27%	60 29%	24 23%	17 24%	13 17%	47 33%oq	12 30%	222 27%	93 27%	129 27%	165 25%	38 25%	40 29%	87 24%	15 33%
Neither trust nor don't trust	(3)	583 39%	304 40%	279 38%	120 37%	253 39%	130 42%	80 36%	197 37%	306 41%	71 38%	265 40%	167 38%	61 39%	91 36%	35 41%n	29 33%	29 41%	29 36%	51 36%	18 46%	315 39%	128 38%	187 40%	254 39%	49 32%	54 40%	150 42%x	14 32%	
Don't trust very much	(2)	299 20%	143 19%	157 21%	64 20%	128 20%	59 19%	49 22%	102 19%	148 20%	38 20%	127 19%	82 19%	29 19%	61 24%	159 19%	50 24%as	23 22%as	18 25%as	21 26%as	25 18%	3 9%	162 20%	70 20%	92 20%	129 20%	32 21%	25 18%	72 20%	9 20%
Don't trust at all	(1)	72 5%	41 5%	32 4%	11 3%	32 5%	19 6%	11 5%	23 4%	9 5%	23 4%	20 4%	11 7%i	19 7%i	47 5%	6 3%	5 5%	2 2%	6 7%	6 4%	1 3%	40 5%	16 5%	23 5%	30 5%	5 3%	2 2%	23 6%y	2 5%	
NET: Trust		470 31%	247 32%	223 30%	110 34%	214 33%	84 27%	63 29%	187 35%eh	220 29%	55 29%	217 33%l	148 34%l	46 30%	60 24%	269 31%q	70 34%q	32 31%	18 26%	14 18%	52 37%q	13 34%q	263 32%	107 31%	156 33%	192 30%	46 30%	47 34%	99 28%	16 35%
NET: Don't trust		372 25%	184 24%	188 26%	75 23%	160 25%	78 27%	60 24%	125 25%	187 25%	47 25%	150 23%	101 23%	40 26%	80 32%ij	206 24%as	55 27%as	29 27%as	19 27%	27 34%as	31 22%	5 12%	201 25%	86 25%	115 25%	159 25%	37 24%	27 20%	95 27%	11 25%
Don't know		77 5%	33 4%	44 6%	18 6%	21 3%	20 6%d	18 8%dg	22 4%	37 5%	15 8%	24 4%	22 5%	8 5%	23 3%	30 6%	13 8%em	9 5%	4 13%em	8 5%	3 8%	29 4%	19 5%v	11 2%	44 7%t	21 14%uvyz	8 6%v	14 4%	4 8%	
Mean		3.07	3.09	3.04	3.12	3.10	3.00	2.99	3.14	3.04	3.05	3.13l	3.10l	3.00	2.88	3.07q	3.11q	3.07	3.00	2.76	3.15q	3.24q	3.08	3.06	3.10	3.05	3.09	3.19z	2.98	3.09
Standard deviation		0.94	0.96	0.92	0.91	0.96	0.94	0.93	0.96	0.93	0.96	0.92	0.92	0.97	0.94	0.95	1.03	0.84	0.91	0.92	0.84	0.95	0.94	0.96	0.93	0.96	0.88	0.93	0.95	0.95
Standard error		0.02	0.04	0.04	0.05	0.04	0.05	0.06	0.04	0.04	0.07	0.04	0.04	0.07	0.04	0.06	0.08	0.11	0.13	0.07	0.11	0.03	0.05	0.05	0.04	0.08	0.07	0.05	0.19	0.19

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



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Absolutes/col percents

Table 33
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?

-Cars dealers
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 28 2%	18 2%	9 1%	7 2% _f	19 3% _{efh}	2 *	-	19 4% _{efh}	8 1%	-	12 2%	8 2%	4 3%	4 1%	21 2% _r	3 2%	1 1%	-	-	-	1 3% _r	17 2%	4 1%	13 3%	11 2%	2 2%	3 2%	6 2%	-
Trust quite a lot	(4) 133 9%	71 9%	61 8%	36 11% _{efh}	74 11% _{efh}	10 3%	13 6%	70 13% _{efh}	49 7% _e	11 6%	65 10%	30 7%	14 9%	23 9%	91 11% _r	15 7%	8 8%	5 8%	7 9%	4 3%	2 5%	86 11% _w	31 9%	55 12% _y	42 7%	9 6%	7 5%	27 8%	4 10%
Neither trust nor don't trust	(3) 435 29%	210 27%	225 31%	107 33% _d	169 26%	93 30%	67 30%	162 30%	207 28%	54 29%	195 30%	134 31%	43 28%	64 25%	251 29%	60 29%	30 28%	16 22%	22 27%	44 31%	13 34%	249 31%	104 31%	145 31% _x	175 27%	33 22%	42 31%	100 28%	11 24%
Don't trust very much	(2) 525 35%	262 34%	263 36%	99 31%	230 36%	110 35%	85 39% _g	163 31%	276 37% _g	70 37%	239 36%	153 35%	49 32%	84 33%	302 35%	67 33%	29 28%	27 38%	25 31%	61 43% _{mno}	14 36%	291 36%	123 36%	168 36%	216 33%	53 35%	39 29%	124 35%	18 39%
Don't trust at all	(1) 241 16%	155 20% _b	86 12%	37 11%	107 16%	67 21% _{cfg}	31 14%	66 12%	144 19% _{cg}	34 18%	101 15%	65 18%	28 18%	47 18%	133 15%	35 17%	19 18%	12 18%	10 13%	27 19%	5 12%	123 15%	58 17%	65 14%	112 17%	14 14%	20 15%	70 20%	7 15%
NET: Trust	160 11%	90 12%	71 10%	43 13% _{efh}	93 14% _{efh}	12 4%	13 6%	90 17% _{efh}	57 8% _e	11 6%	77 12%	39 9%	19 12%	27 10%	112 13% _r	18 9% _r	10 9% _r	5 8%	7 9%	4 3%	3 8%	103 13% _w	35 10%	68 14% _{xyz}	53 8%	11 7%	9 7%	33 9%	4 10%
NET: Don't trust	766 51%	417 54% _b	349 48%	136 42%	337 52% _{cg}	177 57% _{cg}	116 53% _{cg}	229 43%	421 56% _{cg}	104 55%	340 52%	218 50%	78 50%	131 52%	435 51%	102 50%	49 47%	39 56%	35 44%	88 62% _{mnoq}	19 48%	414 51%	180 53%	233 50%	328 51%	75 49%	60 44%	194 54% _y	24 54%
Don't know	140 9%	51 7%	89 12% _a	36 11%	49 8%	31 10%	24 11%	51 10%	65 9%	18 10%	45 7%	48 11% _i	16 10%	32 13% _i	63 7%	24 12% _{mr}	17 16% _{mr}	10 14% _r	16 20% _{mr}	6 4%	4 10%	44 5%	21 6%	23 5%	91 14% _t	34 22% _{uvz}	26 19% _{uvz}	32 9% _v	5 12%
Mean	2.40	2.35	2.45	2.57 _{efh}	2.44 _{eh}	2.18	2.32	2.61 _{def}	2.27	2.25	2.42	2.40	2.40	2.33	2.46 _r	2.36	2.35	2.23	2.40	2.19	2.46 _r	2.46 _w	2.37	2.51 _z	2.32	2.30	2.39	2.31	2.33
Standard deviation	0.95	1.01	0.89	0.95	1.02	0.85	0.82	1.02	0.91	0.85	0.95	0.93	1.02	0.98	0.99	0.95	0.98	0.89	0.89	0.78	0.94	0.96	0.93	0.98	0.94	0.92	0.94	0.96	0.90
Standard error	0.03	0.04	0.03	0.05	0.05	0.05	0.05	0.05	0.04	0.06	0.04	0.05	0.07	0.07	0.04	0.06	0.08	0.13	0.13	0.06	0.12	0.04	0.05	0.05	0.04	0.08	0.08	0.05	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



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Absolutes/col percents

Table 34
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Estate and lettings agents
Base: All respondents

	Gender			Age							Social Grade					Working Status						Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemploye d (o)	Not work- ing but seek- ing (p)	State pension (q)	Pri- vate pension (r)	House person (s)	NET: Home- owners (t)	Owned out- right (u)	Owned with mort- gage (v)	NET: Rent- ers (w)	Rent- ed from coun- cil (x)	Rent- ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 22 1%	14 2%	9 1%	8 3%efh	12 2%f	2 *	-	18 3%efh	5 1%	-	10 1%	4 1%	5 3%j	4 2%	16 2%	3 2%	2 2%	1 2%	-	-	-	16 2%	5 1%	12 3%	6 1%	3 2%	1 1%	3 1%	-
Trust quite a lot	(4) 141 9%	74 10%	67 9%	48 15%efh	71 11%eh	8 2%	15 7%e	76 14%efh	50 7%e	5 3%	71 11%	39 9%	12 8%	19 8%	88 10%r	19 9%r	8 8%	7 10%	9 11%	6 4%	13%r	86 11%	35 10%	51 11%	51 8%	11 7%	10 7%	30 8%	4 10%
Neither trust nor don't trust	(3) 410 27%	189 25%	221 30%a	87 27%	173 27%	87 28%	62 28%	150 28%	198 26%	53 28%	174 27%	129 29%	44 28%	63 25%	234 27%	49 24%	29 27%	26 37%	20 25%	41 28%	11 28%	232 29%	95 28%	137 29%	168 26%	36 24%	50 37%xz	82 23%	10 21%
Don't trust very much	(2) 492 33%	257 34%	235 32%	91 28%	196 30%	126 40%cdg	80 36%g	140 26%	273 36%cdg	75 40%	226 34%	138 32%	48 31%	80 32%	267 31%	75 36%	34 32%	21 30%	23 28%	60 42%mn	13 33%	283 35%w	131 39%yz	152 32%	188 29%	45 30%	34 25%	110 30%	21 48%
Don't trust at all	(1) 345 23%	203 26%b	141 19%	65 20%	172 26%cf	66 21%	42 19%	120 23%	182 24%	35 19%	153 23%	102 23%	34 22%	55 22%	222 26%os	45 22%	19 18%	10 15%	15 18%	29 21%	5 12%	163 20%	60 18%	103 22%	176 27%t	25 16%	29 21%	122 34%uvxy	6 13%
NET: Trust	164 11%	88 11%	76 10%	56 17%efh	83 13%efh	9 3%	15 7%e	94 18%defh	55 7%e	5 3%	81 12%	43 10%	17 11%	23 9%	104 12%r	22 11%r	10 10%r	8 11%	9 11%	6 4%	13%r	102 13%w	40 12%	63 13%	57 9%	14 9%	11 8%	32 9%	4 10%
NET: Don't trust	837 56%	460 60%b	376 51%	156 48%	367 57%cg	192 61%cg	122 55%	260 49%	455 61%cg	111 59%	379 58%	241 55%	83 53%	135 53%	490 57%	119 58%	52 50%	32 45%	37 47%	89 62%opqs	18 45%	445 55%	191 56%xy	254 54%	364 56%	70 46%	63 46%	231 64%uvxy	27 60%
Don't know	92 6%	31 4%	61 8%a	23 7%d	24 4%	24 8%d	22 10%dgh	28 5%	42 6%	19 10%	22 3%	26 6%	11 7%i	32 13%ij	33 4%	15 7%m	13 13%mr	4 6%	14 17%mnr	7 5%	5 13%mr	29 4%	15 4%	14 3%	59 9%t	32 21%uvyz	13 9%uvz	14 4%	4 8%
Mean	2.29	2.24	2.36a	2.48def	2.29	2.14	2.25	2.47def	2.18	2.17	2.30	2.28	2.34	2.26	2.28	2.27	2.36	2.50r	2.35	2.17	2.49r	2.37w	2.36z	2.38z	2.19	2.34z	2.35z	2.08	2.31
Standard deviation	1.00	1.02	0.96	1.08	1.05	0.82	0.88	1.11	0.92	0.79	1.01	0.97	1.04	0.98	1.03	0.99	0.98	0.95	0.98	0.81	0.93	1.00	0.95	1.03	0.99	0.98	0.95	1.00	0.85
Standard error	0.03	0.04	0.04	0.06	0.05	0.05	0.06	0.05	0.04	0.06	0.04	0.05	0.07	0.07	0.04	0.06	0.08	0.13	0.14	0.06	0.12	0.04	0.05	0.06	0.04	0.09	0.08	0.05	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



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Table 35
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?

Summary**Base: All respondents**

Q16b Summary												
	GP (General Practitioner) (a)	Hospital (b)	Dentist (c)	Child(rens) school (primary/ secondary) (d)	College (e)	University (f)	Child(rens) childcare up to 5 years old (i.e. nursery/ childminder) (g)	Social care (i.e. care homes/care delivered in the home) (h)	The NHS (i)	The Government (j)	Politicians (k)	The European Union (l)
Unweighted base	1502	1502	1502	1502	779	1502	1502	1502	1502	1502	1502	1502
Weighted base	1502	1502	1502	1502	777	1502	1502	1502	1502	1502	1502	1502
Trust a great deal (5)	321 21% <small>cdefghijkl</small>	325 22% <small>cdefghijkl</small>	235 16% <small>defghijkl</small>	153 10% <small>eghijkl</small>	58 7% <small>hijk</small>	140 9% <small>hijkl</small>	128 9% <small>hijkl</small>	63 4% <small>jk</small>	359 24% <small>abcdeghijkl</small>	37 2% <small>k</small>	21 1%	84 6% <small>jk</small>
Trust quite a lot (4)	682 45% <small>cdefghijkl</small>	697 46% <small>cdefghijkl</small>	693 46% <small>cdefghijkl</small>	537 36% <small>ghijkl</small>	269 35% <small>ghijkl</small>	508 34% <small>ghijkl</small>	445 30% <small>hijkl</small>	343 23% <small>ijkl</small>	649 43% <small>defghijkl</small>	191 13% <small>k</small>	118 8%	274 18% <small>ijk</small>
Neither trust nor don't trust (3)	296 20%	305 20%	341 23% <small>ak</small>	340 23% <small>ak</small>	240 31% <small>abcdgijk</small>	438 29% <small>abcdgijk</small>	338 22% <small>k</small>	457 30% <small>abcdgijk</small>	315 21%	390 26% <small>abcdgijk</small>	287 19%	425 28% <small>abcdgijk</small>
Don't trust very much (2)	131 9% <small>dg</small>	110 7% <small>d</small>	140 9% <small>bdg</small>	84 6%	57 7%	120 8% <small>dg</small>	92 6%	328 22% <small>abcdefgi</small>	114 8% <small>d</small>	473 31% <small>abcdeghil</small>	547 36% <small>abcdeghijl</small>	283 19% <small>abcdeghi</small>
Don't trust at all (1)	41 3%	39 3%	43 3% <small>d</small>	28 2%	13 2%	53 4% <small>de</small>	41 3% <small>d</small>	111 7% <small>abcdefgi</small>	39 3%	381 25% <small>abcdeghil</small>	497 33% <small>abcdeghijl</small>	357 24% <small>abcdeghi</small>
NET: Trust	1003 67% <small>cdefghijkl</small>	1022 68% <small>cdefghijkl</small>	928 62% <small>cdefghijkl</small>	690 46% <small>eghijkl</small>	326 42% <small>ghijkl</small>	647 43% <small>ghijkl</small>	573 38% <small>hijkl</small>	405 27% <small>ijkl</small>	1007 67% <small>cdefghijkl</small>	227 15% <small>k</small>	139 9%	358 24% <small>ijk</small>
NET: Don't trust	172 11% <small>cdg</small>	149 10% <small>d</small>	183 12% <small>abdeg</small>	112 7%	70 9%	173 12% <small>deg</small>	133 9%	439 29% <small>abcdefgi</small>	153 10% <small>d</small>	854 57% <small>abcdeghil</small>	1044 69% <small>abcdeghijl</small>	640 43% <small>abcdeghi</small>
Don't know	30 2%	27 2%	51 3% <small>abijk</small>	360 24% <small>abcfehijkl</small>	141 18% <small>abchijkl</small>	244 16% <small>abchijkl</small>	458 30% <small>abcdehijkl</small>	201 13% <small>abcijkl</small>	27 2%	31 2%	32 2%	79 5% <small>abcijk</small>
Mean	3.75 <small>cdefghijkl</small>	3.78 <small>cdefghijkl</small>	3.65 <small>efghijkl</small>	3.62 <small>efghijkl</small>	3.47 <small>hijkl</small>	3.45 <small>hijkl</small>	3.50 <small>hijkl</small>	2.94 <small>ijkl</small>	3.80 <small>cdefghijkl</small>	2.34k	2.06	2.61 <small>ijk</small>
Standard deviation	0.98	0.96	0.96	0.89	0.86	0.96	0.95	1.02	0.98	1.07	0.99	1.22
Standard error	0.03	0.02	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03

Proportions/Means: All Columns Tested (5% risk level)
 Overlap formulae used.

Prepared by Populus on behalf of Which?



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Absolutes/col percents

Table 36
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
GP (General Practitioner)
Base: All respondents

	Gender		Age							Social Grade					Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 321 21%	188 24%b	133 18%	49 15%	109 17%	89 29%cdgh	73 33%cdgh	84 16%	163 22%cdg	58 31%	124 19%	102 23%	36 23%	59 23%	160 19%	39 19%	25 24%	14 19%	25 31% ^m	49 34% ^{mno}	9 24%	186 23%	88 26% ^z	98 21%	129 20%	35 23%	36 27% ^z	58 16%	7 15%
Trust quite a lot	(4) 682 45%	335 44%	348 47%	148 46%	293 45%	139 44%	102 46%	239 45%	341 45%	73 39%	332 51% ^{kl}	191 44%	56 36%	103 41%	398 46%	89 43%	44 43%	28 40%	34 42%	70 49%	18 46%	388 48%	166 49% ^y	222 47%	278 43%	65 42%	52 38%	161 45%	17 37%
Neither trust nor don't trust	(3) 296 20%	153 20%	143 19%	72 22% ^f	135 21%	57 18%	33 15%	118 22% ^f	146 19%	34 18%	123 19%	85 23%	35 23%	53 21%	172 20% ^r	49 24% ^r	19 18%	16 22%	15 19%	19 14%	6 15%	152 19%	56 16%	96 21%	130 20%	29 19%	28 21%	72 20%	14 32%
Don't trust very much	(2) 131 9%	58 8%	74 10%	29 9% ^f	70 11% ^f	22 7%	10 4%	57 11% ^f	65 9% ^f	18 9%	49 7%	42 10%	17 11%	24 9%	86 10% ^r	22 11% ^r	9 8% ^r	4 6%	4 5%	3 2%	4 11% ^r	57 7%	21 6%	36 8%	70 11% ^t	14 9%	15 11%	41 12% ^u	4 9%
Don't trust at all	(1) 41 3%	19 2%	22 3%	7 2%	28 4% ^{ef}	4 1%	2 1%	16 3%	23 3%	2 1%	21 3%	10 2%	4 3%	6 3%	29 3% ^r	3 1%	2 2%	5 6% ^{nr}	2 3%	1 *	-	17 2%	5 1%	12 3%	22 3%	5 3%	3 2%	14 4% ^u	2 5%
NET: Trust	1003 67%	522 68%	481 65%	198 61%	402 62%	228 73% ^{cdg}	176 80% ^{cdgh}	323 61%	504 67% ^g	131 70%	456 69% ^{kl}	293 67%	92 60%	162 64%	558 65%	128 62%	69 66%	42 59%	59 73%	120 84% ^{mno}	27 70%	574 71% ^w	254 75% ^{xyz}	320 68%	406 63%	99 65%	88 64%	219 61%	23 52%
NET: Don't trust	172 11%	77 10%	95 13%	36 11% ^f	98 15% ^{ef}	26 8%	12 5%	72 14% ^{ef}	88 12% ^f	20 11%	69 11%	52 12%	21 14%	30 12%	114 13% ^r	24 12% ^r	11 10% ^r	9 12% ^r	6 8%	4 3%	4 11% ^r	74 9%	26 8%	48 10%	92 14% ^t	19 12%	18 13%	56 16% ^{uv}	6 14%
Don't know	30 2%	15 2%	15 2%	16 5% ^{defh}	13 2% ^f	2 1%	-	18 3% ^{ef}	12 2%	2 1%	8 1%	9 2%	6 4% ⁱ	7 3%	15 2%	4 2%	6 5% ^{mqr}	4 6% ^r	-	-	2 4% ^r	9 1%	4 1%	5 1%	20 3% ^t	6 4% ^v	3 2%	12 3% ^v	1 2%
Mean	3.75	3.82 ^b	3.69	3.66	3.61	3.93 ^{cdg}	4.06 ^{cdg}	3.62	3.75 ^{dg}	3.90	3.76	3.78	3.69	3.75	3.68	3.69	3.82	3.63	3.94	4.15 ^{mno}	3.87	3.84 ^w	3.93 ^{vz}	3.77 ^z	3.67	3.75	3.77	3.60	3.49
Standard deviation	0.98	0.98	0.99	0.94	1.03	0.93	0.87	0.98	1.00	0.99	0.95	0.99	1.06	1.01	1.00	0.95	0.97	1.09	0.98	0.77	0.93	0.93	0.89	0.95	1.03	1.02	1.04	1.03	1.04
Standard error	0.03	0.04	0.04	0.05	0.04	0.05	0.05	0.04	0.04	0.07	0.04	0.05	0.07	0.06	0.04	0.06	0.08	0.15	0.13	0.05	0.12	0.03	0.04	0.05	0.04	0.08	0.09	0.05	0.20

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



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Absolutes/col percents

Table 37
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Hospital
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 22%	204 27%b	120 16%	54 17%	126 19%	85 27%cdg	60 27%cdg	93 17%	172 23%cg	46 25%	138 21%	92 21%	40 26%	55 22%	171 20%	39 19%	25 24%	16 23%	20 26%	45 32%mn	8 21%	178 22%	74 22%	105 22%	134 21%	37 24%	33 24%	64 18%	12 27%
Trust quite a lot	(4) 46%	333 43%	364 50%a	169 52%dh	291 45%	140 45%	98 44%	267 50%	332 44%	75 40%	329 50%kl	202 46%	63 41%	102 41%	412 48%	94 46%	47 45%	28 39%	29 36%	67 47%	20 52%	380 47%	164 48%	216 46%	300 46%	60 40%	58 42%	182 51%x	18 39%
Neither trust nor don't trust	(3) 20%	145 19%	159 22%	58 18%	147 23%	60 19%	41 18%	102 19%	162 22%	44 24%	125 19%	94 22%	30 19%	56 22%	173 20%	50 24%r	18 17%	17 24%	20 25%	21 15%	6 16%	167 21%	67 20%	100 21%	127 20%	28 18%	30 22%	69 19%	10 23%
Don't trust very much	(2) 7%	51 7%	59 8%	23 7%	53 8%	19 6%	17 7%	42 8%	52 7%	16 8%	40 6%	32 7%	15 10%	23 9%	16 8%	9 9%	4 6%	7 9%	8 5%	3 8%	53 7%	24 7%	29 6%	56 9%	17 11%	9 7%	30 8%	1 3%	
Don't trust at all	(1) 3%	24 3%	15 2%	6 2%	22 3%	5 2%	6 3%	12 2%	21 3%	5 3%	15 2%	8 3%	4 3%	11 4%	4 3%	1 2%	3 1%	3 4%	2 1%	-	19 2%	6 2%	13 3%	18 3%	6 4%	2 2%	9 3%	2 5%	
NET: Trust	1022 68%	537 70%	484 66%	223 69%	416 64%	225 72%d	158 72%	360 68%	504 67%	121 64%	467 71%l	294 67%	103 67%	157 62%	583 68%	133 65%	72 69%	44 62%	50 62%	112 79%mnop	28 73%	558 69%	237 70%	320 68%	434 67%	98 64%	91 66%	245 68%	30 67%
NET: Don't trust	149 10%	75 10%	74 10%	28 9%	74 12%	24 8%	22 10%	54 10%	72 10%	20 11%	56 8%	40 9%	19 12%	35 14%i	88 10%	19 9%	11 10%	7 10%	11 13%	10 7%	3 8%	72 9%	30 9%	42 9%	74 11%	23 15%u	11 8%	39 11%	3 8%
Don't know	27 2%	10 1%	16 2%	13 4%defh	10 2%	4 1%	-	14 3%f	12 2%	2 1%	9 1%	9 2%	4 2%	5 2%	15 2%	3 1%	4 4%r	2 3%r	-	-	1 3%r	11 1%	5 2%	6 1%	14 2%	4 3%	4 3%	6 2%	1 2%
Mean	3.78	3.85b	3.72	3.79	3.70	3.91dg	3.86d	3.75	3.79	3.76	3.83l	3.79	3.79	3.67	3.76	3.74	3.85	3.72	3.70	4.02mnp	3.89	3.81	3.82	3.80	3.75	3.71	3.83	3.74	3.83
Standard deviation	0.96	1.00	0.91	0.88	0.99	0.93	0.99	0.93	0.97	1.00	0.92	0.93	1.02	1.06	0.96	0.92	0.94	1.05	1.08	0.90	0.85	0.94	0.92	0.95	0.98	1.09	0.94	0.94	1.04
Standard error	0.02	0.04	0.03	0.05	0.04	0.05	0.06	0.04	0.04	0.07	0.04	0.04	0.07	0.07	0.04	0.06	0.07	0.14	0.14	0.06	0.10	0.03	0.04	0.05	0.04	0.09	0.08	0.05	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



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Absolutes/col percents

Table 38
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Dentist
Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 235 16%	136 18% ^b	99 14%	43 13%	83 13%	54 17%	55 21%	68 13%	112 15%	32 17%	101 15%	76 17%	25 16%	33 13%	120 14%	32 16%	17 16%	5 8%	16 20%	41 28%	5 mn	153 19%	74 22%	79 17%	81 13%	23 15%	21 15%	38 10%	1 2%
Trust quite a lot	(4) 693 46%	339 44%	354 48%	161 50%	306 47%	135 43%	91 41%	253 48%	350 47%	79 42%	339 52%	191 44%	62 40%	100 39%	408 47%	90 44%	53 51%	33 46%	26 32%	65 45%	19 48%	398 49%	155 45%	243 52%	276 43%	60 39%	50 37%	166 46%	20 44%
Neither trust nor don't trust	(3) 341 23%	176 23%	165 22%	72 22%	152 23%	76 24%	40 18%	130 24%	170 23%	45 24%	135 21%	103 24%	34 22%	69 27%	193 22%	49 24%	22 21%	21 30%	17 21%	27 19%	11 28%	154 19%	71 21%	83 18%	167 26%	40 26%	35 25%	91 25%	20 44%
Don't trust very much	(2) 140 9%	72 9%	68 9%	20 6%	66 10%	34 11%	20 9%	43 8%	76 10%	19 10%	45 7%	45 10%	18 11%	32 13%	85 10%	21 10%	7 7%	5 8%	12 15%	8 5%	2 5%	66 8%	27 8%	39 8%	74 11%	19 12%	18 13%	37 10%	-
Don't trust at all	(1) 43 3%	24 3%	19 3%	7 2%	26 4%	7 2%	4 2%	16 3%	23 3%	7 4%	21 3%	10 2%	6 4%	6 2%	32 4%	6 3%	1 1%	1 2%	2 3%	1 *	* 1%	20 3%	5 1%	15 3%	22 3%	4 2%	4 3%	14 4%	1 2%
NET: Trust	928 62%	475 62%	453 62%	203 63%	390 60%	188 60%	146 66%	320 60%	461 62%	112 59%	440 67%	268 61%	88 57%	133 52%	528 61%	122 59%	70 67%	38 54%	42 52%	105 74%	23 mn	550 60%	228 68%	322 67%	357 55%	82 54%	71 52%	204 57%	21 46%
NET: Don't trust	183 12%	96 12%	87 12%	26 8%	92 14%	41 13%	24 11%	59 11%	100 13%	26 14%	67 10%	54 12%	23 15%	38 15%	117 14%	26 13%	8 8%	7 9%	14 18%	8 6%	2 6%	86 11%	32 9%	54 12%	96 15%	23 15%	22 16%	50 14%	1 2%
Don't know	51 3%	21 3%	29 4%	20 6%	14 2%	7 2%	10 4%	22 4%	19 2%	5 3%	15 2%	13 3%	10 6%	13 5%	22 3%	8 4%	4 4%	5 7%	7 9%	2 2%	2 6%	19 2%	10 3%	9 2%	29 4%	7 5%	8 6%	14 4%	3 7%
Mean	3.65	3.66	3.63	3.70 ^d	3.56	3.64	3.83 ^{deg}	3.61	3.62	3.61	3.71 ^l	3.66	3.58	3.50	3.59	3.62	3.78 ^m	3.54	3.56	3.98 ^{mno}	3.69	3.75 ^w	3.80 ^{xyz}	3.72 ^{yz}	3.52	3.54	3.51	3.51	3.47
Standard deviation	0.96	0.99	0.93	0.87	0.98	0.97	0.99	0.93	0.97	1.02	0.93	0.97	1.04	0.98	0.98	0.84	0.83	1.10	0.86	0.80	0.95	0.93	0.96	0.98	0.99	1.03	0.96	0.68	
Standard error	0.03	0.04	0.04	0.05	0.04	0.05	0.06	0.04	0.04	0.07	0.04	0.05	0.07	0.06	0.06	0.07	0.12	0.15	0.06	0.10	0.03	0.05	0.05	0.04	0.08	0.09	0.05	0.13	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



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Absolutes/col percents

Table 39
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Child(rens) school (primary/secondary)
Base: All respondents

	Gender			Age							Social Grade					Working Status					Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 10%	81 10%	72 10%	30 9% _f	80 12% _f	33 10% _f	10 4%	56 11% _f	87 12% _f	13 7%	88 13% _{jl}	34 8%	17 11% _l	14 5%	97 11% _q	26 13% _q	7 7%	6 8%	2 2%	10 7%	5 14% _q	88 11%	22 6%	66 14% _u	63 10%	13 9%	15 11%	35 10%	1 3%
Trust quite a lot	(4) 36%	289 38%	248 34%	133 41% _{ef}	247 38% _{ef}	93 30%	64 29%	205 39% _{ef}	268 36%	57 30%	245 37% _{kl}	177 40% _l	53 34% _l	61 24%	341 40% _{pqr}	67 33%	36 34%	18 26%	18 22%	41 29%	16 42% _q	307 38% _w	114 34% _x	193 41% _{ux}	211 33%	33 22%	50 37% _x	128 36% _x	19 43%
Neither trust nor don't trust	(3) 23%	167 22%	173 23%	73 23%	155 24%	71 23%	41 18%	123 23%	176 23%	36 19%	155 24% _{jl}	80 18%	33 21%	72 28% _{jl}	200 23% _r	42 20%	26 25% _r	23 32% _r	18 22%	23 16%	9 22%	183 23%	74 22%	109 23%	148 23%	39 25%	28 21%	81 23%	9 20%
Don't trust very much	(2) 6%	42 5%	42 6%	29 9% _{dfh}	32 5%	16 5%	7 3%	46 9% _{dfh}	31 4%	11 6%	37 6%	19 4%	12 8%	16 6%	50 6%	13 6%	9 8%	1 2%	2 3%	6 4%	2 5%	43 5%	15 4%	27 6%	40 6%	8 5%	10 8%	21 6%	2 4%
Don't trust at all	(1) 2%	18 2%	10 1%	4 1%	17 3% _f	6 2%	1 *	11 2%	17 2%	6 3%	9 1%	8 2%	4 3%	7 3%	17 2%	6 3% _r	2 2%	3 3%	- *	1 2%	1 1%	8 39% _w	3 1%	4 1%	21 3% _t	5 3%	7 5% _{uv}	9 3%	- -
NET: Trust	690 46%	370 48%	320 44%	163 51% _{ef}	328 51% _{ef}	126 40%	74 34%	261 49% _{ef}	355 47% _{ef}	70 37%	334 51% _{kl}	211 48% _l	70 45% _l	75 30%	439 51% _{opqr}	93 45% _q	43 41% _q	24 34%	19 24%	51 36%	22 55% _{pqr}	395 49% _w	136 40% _x	259 55% _{uxz}	274 42%	46 30%	65 48% _x	163 45% _x	21 46%
NET: Don't trust	112 7%	60 8%	52 7%	33 10% _{fh}	50 8% _f	22 7%	8 3%	57 11% _{fh}	48 6%	16 9%	46 7%	26 6%	17 11% _j	23 9%	67 8%	19 9%	11 10%	4 5%	2 3%	7 5%	3 7%	50 6%	19 5%	32 7%	60 9% _t	13 8%	17 13% _{uv}	30 8%	2 4%
Don't know	360 24%	171 22%	189 26%	53 16%	115 18%	94 30% _{cdgh}	98 45% _{cdgh}	91 17%	171 23% _{cdg}	66 35%	121 18%	121 28% _{kl}	34 22%	83 33% _{kl}	155 18%	51 25% _m	25 24%	20 29%	40 51% _{mnp}	62 43% _{mno}	6 16%	181 22%	111 33% _{vyz}	69 15%	166 26%	55 36% _{vyz}	26 19%	85 24% _v	14 30%
Mean	3.62	3.62	3.61	3.58	3.64	3.60	3.62	3.56	3.65	3.50	3.69l	3.66l	3.55	3.35	3.64	3.61	3.47	3.47	3.47	3.67	3.72	3.68w	3.60	3.73xy	3.53	3.43	3.50	3.58	3.64
Standard deviation	0.89	0.91	0.88	0.88	0.92	0.92	0.73	0.93	0.90	0.96	0.89	0.84	0.98	0.91	0.89	0.89	0.90	0.69	0.82	0.89	0.84	0.81	0.86	0.97	0.99	1.05	0.93	0.65	
Standard error	0.03	0.04	0.04	0.05	0.04	0.06	0.06	0.04	0.04	0.08	0.04	0.05	0.08	0.07	0.04	0.07	0.08	0.14	0.13	0.08	0.12	0.04	0.05	0.05	0.04	0.10	0.10	0.05	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 40
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
College
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	779	398	381	187	282	171	139	282	358	116	296	238	112	133	362	142	80	28	26	103	38	407	229	178	359	73	76	210	13
Weighted base	777	400	377	176	328	163	110	279	388	101*	339	225	84*	130	449	116	49*	36**	35**	71*	22*	426	179	247	330	71*	68*	191	21**
Trust a great deal	(5) 58 7%	28 7%	30 8%	13 7%	30 9%	10 6%	5 5%	23 8%	30 8%	4 4%	26 8%	15 7%	13 16%ij	4 3%	30 7%	14 12%	3 7%	1 3%	2 7%	4 6%	2 11%	37 9%	12 7%	25 10%	21 6%	4 6%	4 5%	13 7%	-
Trust quite a lot	(4) 269 35%	141 35%	128 34%	73 42%ef	122 37%ef	49 30%	24 21%	109 39%ef	136 35%ef	34 33%	129 38%l	84 38%l	23 28%	32 25%	178 40%nr	29 25%	17 39%r	17 47%	5 16%	14 20%	8 37%r	149 35%	50 28%	98 40%lux	115 35%	18 25%	25 37%	72 38%u	5 24%
Neither trust nor don't trust	(3) 240 31%	118 29%	122 32%	47 27%	110 34%	54 33%	28 25%	85 30%	127 33%	32 32%	108 32%	64 28%	19 23%	49 38%k	139 31%	38 33%	13 27%	13 37%	11 32%	19 27%	6 28%	129 30%	53 29%	76 31%	101 31%	20 28%	18 26%	63 33%	10 49%
Don't trust very much	(2) 57 7%	32 8%	25 7%	15 8%	28 9%	8 5%	6 5%	27 10%	25 6%	4 4%	17 5%	6 7%	6 7%	18 14%ij	36 8%	6 6%	5 11%	1 3%	3 10%	4 5%	1 7%	25 6%	8 5%	17 7%	31 9%	6 8%	11 17%lvz	13 7%	1 5%
Don't trust at all	(1) 13 2%	7 2%	6 2%	5 3%	3 1%	3 2%	2 1%	6 2%	5 1%	2 2%	4 1%	4 2%	3 4%	2 2%	5 1%	5 4%am	* 1%	- -	1 3%	1 1%	* 2%	8 2%	4 2%	4 1%	5 2%	2 3%	1 1%	2 1%	-
NET: Trust	326 42%	169 42%	158 42%	86 49%ef	152 46%ef	59 37%	29 26%	132 47%ef	166 43%ef	38 38%	155 46%l	99 44%l	36 43%l	36 28%	209 47%r	43 37%	20 41%r	18 50%	8 23%	18 26%	11 48%r	186 44%	63 35%	123 50%lux	136 41%	22 31%	29 42%	85 44%	5 24%
NET: Don't trust	70 9%	38 10%	32 8%	20 11%	31 10%	12 7%	7 6%	33 12%	30 8%	6 6%	21 6%	19 9%	9 11%	21 16%l	41 9%	12 10%	6 12%	1 3%	4 12%	4 6%	2 9%	33 8%	12 7%	21 8%	36 11%	8 11%	12 18%lvz	15 8%	1 5%
Don't know	141 18%	75 19%	66 17%	23 13%	34 10%	37 23%cdg	46 42%cdg	30 11%	65 17%gd	25 24%	55 16%	42 19%	19 23%	24 19%	61 13%	23 20%	10 20%	4 10%	12 33%	29 41%mnos	3 15%	78 18%	51 29%vyz	27 11%	58 18%	21 29%vyz	10 14%	28 14%	5 23%
Mean	3.47	3.47	3.48	3.49	3.50	3.43	3.40	3.47	3.50	3.45	3.55	3.50	3.58	3.16	3.50	3.44	3.44	3.55	3.22	3.41	3.57	3.52	3.46	3.56	3.42	3.33	3.32	3.49	3.25
Standard deviation	0.86	0.86	0.85	0.89	0.84	0.84	0.86	0.89	0.83	0.80	0.80	0.84	1.07	0.84	0.82	1.02	0.88	0.82	0.98	0.86	0.91	0.86	0.88	0.85	0.86	0.95	0.92	0.80	0.57
Standard error	0.03	0.05	0.05	0.07	0.05	0.07	0.10	0.06	0.05	0.09	0.05	0.06	0.12	0.08	0.05	0.10	0.11	0.12	0.24	0.11	0.16	0.05	0.07	0.07	0.05	0.13	0.12	0.06	0.18

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 41
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
 University
 Base: All respondents

	Gender			Age							Social Grade					Working Status					Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 140 9%	80 10%	60 8%	33 10%	69 11%	22 7%	15 7%	58 11%	67 9%	10 5%	72 11%l	35 8%	18 12%l	14 5%	75 9%	29 14%mr	9 9%	8 11%	8 10%	9 6%	3 8%	75 9%	26 8%	49 10%	58 9%	14 9%	12 9%	32 9%	7 15%
Trust quite a lot	(4) 508 34%	268 35%	240 33%	126 39%efh	247 38%efh	79 25%	56 25%	210 39%efh	242 32%e	48 26%	255 39%kl	153 35%l	43 28%	56 22%	333 39%nqr	56 27%	34 33%	18 26%	17 22%	37 26%	12 31%	304 38%w	121 36%xy	183 39%xy	194 30%	32 21%	32 23%	130 36%xy	10 23%
Neither trust nor don't trust	(3) 438 29%	215 28%	223 30%	90 28%	187 29%	102 33%	58 26%	151 28%	229 31%	55 30%	188 29%	121 28%	39 25%	91 36%ijk	256 30%	56 27%	29 28%	27 39%	21 26%	39 27%	9 24%	229 28%	88 26%	140 30%	191 29%	46 30%	45 33%	99 28%	19 41%
Don't trust very much	(2) 120 8%	64 8%	56 8%	36 11%df	46 7%	27 9%	11 5%	54 10%f	55 7%	20 11%	51 8%	37 8%	18 12%l	14 5%	71 8%q	21 10%q	12 11%qs	4 6%	- -	11 8%q	1 3%	61 8%	24 7%	38 8%	58 9%	11 7%	10 7%	37 10%	1 2%
Don't trust at all	(1) 53 4%	33 4%	20 3%	14 4%	23 4%	9 3%	7 3%	24 5%	22 3%	8 4%	18 3%	17 4%	4 3%	14 6%	34 4%	8 2%	2 3%	4 4%	1 5%	1 3%	20 2%	6 2%	13 3%	33 5%t	8 5%	9 6%u	17 5%u	- -	
NET: Trust	647 43%	348 45%	299 41%	159 49%efh	316 49%efh	102 33%	71 32%	267 50%efh	309 41%ef	58 31%	328 50%jkl	188 43%l	62 40%l	70 28%	408 47%qqr	84 41%	43 41%	26 37%	25 32%	46 32%	15 39%	379 47%w	147 43%xy	232 49%xy	252 39%	45 30%	44 32%	162 45%xy	17 38%
NET: Don't trust	173 12%	97 13%	76 10%	50 15%dfh	69 11%	37 12%	18 8%	78 15%fh	78 10%	28 15%	69 11%	54 12%	22 14%	28 11%	105 12%	28 14%	14 13%	7 10%	4 5%	12 9%	2 6%	81 10%	30 9%	51 11%	91 14%t	19 12%	18 14%	54 15%u	1 2%
Don't know	244 16%	108 14%	136 19%a	23 7%	76 12%cg	72 23%cdg	35 33%cdg	135 25%	46 7%	72 11%	76 17%i	32 21%i	64 25%ij	91 11%	37 18%am	18 18%am	10 15%	30 37%mnop	45 32%mnop	12 32%mnop	15% 15%	120 15%	75 22%vz	45 10%	115 18%	42 28%vz	29 21%vz	44 12%	8 18%
Mean	3.45	3.45	3.44	3.43	3.51e	3.32	3.42	3.45	3.45	3.23	3.54i	3.42i	3.43	3.22	3.45	3.45	3.43	3.39	3.49	3.42	3.55	3.51w	3.51xy	3.51y	3.35	3.30	3.27	3.39	3.62
Standard deviation	0.96	0.99	0.91	0.99	0.95	0.93	0.94	0.99	0.93	0.97	0.93	0.96	1.03	0.96	0.94	1.06	0.93	0.96	1.04	0.86	0.93	0.91	0.88	0.92	1.02	1.04	1.05	1.00	0.82
Standard error	0.03	0.04	0.04	0.05	0.04	0.06	0.07	0.04	0.04	0.08	0.04	0.05	0.08	0.07	0.04	0.07	0.08	0.14	0.18	0.07	0.14	0.04	0.05	0.05	0.04	0.10	0.10	0.05	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



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Absolutes/col percents

Table 42
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Child(rens) childcare up to 5 years old (i.e. nursery/childminder)
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
Trust a great deal	(5) 128 9%	70 9%	58 8%	35 11%ef	65 10%ef	20 6%	9 4%	65 12%efh	54 7%	9 5%	66 10%l	35 8%	16 10%l	11 4%	80 9%pr	26 12%pr	8 8%	1 1%	3 4%	5 4%	5 12%pr	80 10%	21 6%	59 12%uxz	44 7%	8 5%	10 7%	26 7%	4 10%	
Trust quite a lot	(4) 445 30%	235 31%	209 29%	107 33%ef	202 31%	82 26%	54 25%	159 30%	231 31%	49 26%	202 31%l	144 33%l	44 29%	54 22%	282 33%nr	51 25%	32 31%r	20 28%	18 22%	30 21%	12 8%	10 7%	178 22%	72 21%	107 23%	146 23%	34 22%	27 20%	85 34%ux	13 30%
Neither trust nor don't trust	(3) 338 22%	169 22%	169 23%	82 26%ef	148 23%ef	72 23%	36 16%	136 26%ef	167 22%	43 23%	149 23%	87 20%	33 21%	69 27%j	192 22%	48 23%	24 23%	26 37%mnqr	12 15%	26 18%	10 7%	178 22%	72 21%	107 23%	146 23%	34 22%	27 20%	85 34%ux	13 29%	
Don't trust very much	(2) 92 6%	45 6%	47 6%	23 7%ef	55 9%efh	7 2%	6 3%	48 9%efh	37 5%	6 3%	39 6%	28 6%	12 8%	12 5%	65 8%r	13 6%r	5 5%	1 2%	4 5%	2 1%	2 5%	42 5%	13 4%	29 6%	47 7%	15 10%u	7 5%	26 7%u	3 6%	
Don't trust at all	(1) 41 3%	21 3%	20 3%	10 3%	20 3%	9 3%	3 1%	17 3%	22 3%	5 3%	11 2%	11 3%	5 3%	14 5%ai	26 3%	6 3%	3 2%	3 4%	-	3 2%	1 3%	23 3%	5 2%	17 4%	19 3%	4 3%	8 6%uz	7 2%	-	
NET: Trust	573 38%	306 40%	267 36%	141 44%ef	267 41%ef	101 32%	63 29%	225 42%ef	285 38%ef	58 31%	268 41%l	180 41%l	60 39%l	65 26%	362 42%qr	77 37%r	40 39%r	20 29%	21 26%	36 25%	17 12%	316 39%	104 31%	212 45%ux	239 37%	39 26%	56 41%ux	144 40%ux	18 40%	
NET: Don't trust	133 9%	66 9%	67 9%	32 10%ef	75 12%efh	17 5%	9 4%	65 12%efh	59 8%	10 5%	51 8%	39 9%	17 11%	26 10%	91 11%r	18 9%r	7 7%	4 6%	4 5%	5 3%	3 8%	65 8%	18 5%	47 10%u	66 10%	19 12%u	15 11%u	32 9%	3 6%	
Don't know	458 30%	227 30%	231 31%	66 20%	157 24%	122 39%cdgh	113 51%cdgh	106 20%	239 32%cdg	77 41%	188 29%	132 30%	44 29%	93 37%ai	214 25%	62 30%	33 31%	20 29%	43 55%mnop	76 53%mnop	9 24%	249 31%	147 43%vyz	103 22%	197 30%	60 40%vz	39 28%	98 27%	11 26%	
Mean	3.50	3.53	3.47	3.53	3.48	3.50	3.56	3.49	3.51	3.47	3.58l	3.54l	3.50l	3.22	3.50	3.55	3.53	3.29	3.55	3.49	3.58	3.55	3.52x	3.57x	3.44	3.27	3.44	3.50x	3.59	
Standard deviation	0.95	0.96	0.95	0.96	0.99	0.91	0.82	1.01	0.93	0.88	0.92	0.94	1.02	0.99	0.97	1.01	0.92	0.80	0.81	0.87	0.98	0.96	0.88	1.01	0.95	0.98	1.03	0.90	0.83	
Standard error	0.03	0.04	0.04	0.06	0.05	0.07	0.07	0.05	0.04	0.08	0.05	0.05	0.08	0.08	0.04	0.08	0.09	0.13	0.16	0.09	0.14	0.04	0.06	0.06	0.04	0.10	0.10	0.05	0.18	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



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ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 43
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Social care (i.e. care homes/care delivered in the home)
Base: All respondents

	Gender			Age							Social Grade					Working Status						Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 63 4%	39 5%	24 3%	16 5% ^f	32 5% ^f	11 3%	4 2%	32 6% ^f	27 4%	3 1%	30 5%	11 3%	11 7% ^j	10 4%	37 4%	10 5%	6 6%	2 3%	1 1%	5 4%	2 5%	36 4%	11 3%	25 5%	25 4%	5 3%	6 5%	15 4%	1 2%
Trust quite a lot	(4) 343 23%	194 25% ^b	149 20%	106 33% ^d	147 23% ^e	51 16%	39 18%	152 29% ^d	152 20%	32 17%	169 26% ^k	103 23%	28 18%	42 17%	198 23%	54 27% ^r	24 23%	14 20%	17 21%	26 18%	9 22%	198 24%	78 23%	119 25% ^y	136 21%	29 19%	22 16%	85 24%	9 20%
Neither trust nor don't trust	(3) 457 30%	256 33% ^b	201 27%	92 28%	208 32%	98 31%	60 27%	160 30%	237 32%	53 28%	198 30%	137 31%	49 31%	73 29%	289 34% ⁿ	50 24%	30 28%	18 26%	21 26%	39 28%	10 25%	242 30%	98 29% ^x	144 31% ^x	198 31%	30 20%	47 35% ^x	121 34% ^x	17 37%
Don't trust very much	(2) 328 22%	125 16%	203 28% ^a	58 18%	129 20%	85 27% ^c	56 25% ^c	95 18%	177 24% ^g	51 27%	132 20%	104 24%	32 21%	60 24%	178 21%	49 23%	24 22%	16 20%	16 20%	37 26%	8 20%	173 21%	78 23%	95 20%	145 22%	51 34% ^u	31 23%	62 17%	10 21%
Don't trust at all	(1) 111 7%	53 7%	58 8%	9 3%	54 8% ^c	26 8% ^c	22 10% ^c	28 5%	61 8% ^c	20 11%	35 5%	24 5%	16 10% ⁱ	37 14% ^{ij}	53 6%	15 7%	7 7%	10 14% ^m	12 15% ^m	8 6%	6 15% ^m	57 7%	26 8%	31 7%	50 8%	18 12% ^z	12 8%	21 6%	3 7%
NET: Trust	405 27%	233 30% ^b	173 24%	122 38% ^d	179 28% ^e	61 20%	43 19%	184 35% ^d	179 24%	35 19%	199 30% ^l	114 26%	40 26%	53 21%	235 27%	64 31% ^r	31 29%	16 23%	18 22%	31 22%	11 27%	234 29%	89 26%	144 31% ^y	162 25%	33 22%	28 21%	100 28%	10 23%
NET: Don't trust	439 29%	178 23%	261 36% ^a	67 21%	183 28% ^c	112 36% ^c	77 35% ^c	124 23%	238 32% ^c	71 38%	166 25%	128 29%	48 31%	97 38% ^{ij}	231 27%	64 31%	31 30%	25 36%	28 35%	45 31%	14 35%	231 29%	104 31% ^z	127 27%	195 30%	69 45% ^u	43 31%	83 23%	13 28%
Don't know	201 13%	102 13%	99 14%	41 13%	78 12%	41 13%	41 18% ^d	64 12%	96 13%	28 15%	93 14%	59 13%	18 12%	30 12%	105 12%	27 13%	13 12%	10 15%	13 16%	27 19% ^m	5 13%	102 13%	48 14%	54 12%	93 14%	20 13%	18 13%	55 15%	5 12%
Mean	2.94	3.06 ^b	2.81	3.22 ^d	2.96 ^e	2.76	2.71	3.14 ^d	2.86	2.66	3.05 ^l	2.93 ^l	2.90	2.69	2.98	2.97	2.98	2.71	2.69	2.86	2.78	2.97	2.90 ^x	3.03 ^x	2.89	2.63	2.83	3.03 ^x	2.88
Standard deviation	1.02	1.01	1.02	0.95	1.04	1.00	1.00	1.01	1.01	0.99	0.99	0.96	1.11	1.10	0.99	1.07	1.06	1.11	1.09	1.00	1.18	1.03	1.02	1.03	1.02	1.07	1.02	0.98	0.94
Standard error	0.03	0.04	0.04	0.05	0.05	0.06	0.07	0.05	0.04	0.07	0.05	0.05	0.08	0.07	0.04	0.07	0.09	0.16	0.16	0.08	0.15	0.04	0.05	0.06	0.04	0.09	0.09	0.05	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 44
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
The NHS
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out right (v)	Owned with mortgage (w)	NET: Rent-ers (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 24%	215 28%b	143 20%	69 22%	129 20%	97 31%cdgh	64 29%cdg	110 21%	185 25%	51 27%	138 21%	109 25%	45 29%id	67 27%	186 22%	44 21%	35 33%mn	18 25%	22 27%	46 32%mn	9 24%	192 24%	77 23%	115 24%	154 27%	41 30%z	41 20%	72 30%	14 30%
Trust quite a lot	(4) 43%	317 41%	331 45%	139 43%	278 43%	136 44%	96 43%	230 43%	323 43%	81 43%	317 48%ijkl	180 41%	60 39%	91 36%	384 45%o	85 42%	36 35%	27 38%	31 39%	66 48%o	18 47%	374 46%w	167 49%xy	208 44%	261 40%	53 34%	48 36%	160 44%x	14 30%
Neither trust nor don't trust	(3) 21%	148 19%	167 23%	70 22%e	158 24%e	48 15%	39 18%	115 22%e	160 21%e	32 17%	130 20%	101 23%	29 19%	55 22%	189 22%r	50 18%	18 18%	16 22%	16 20%	19 14%	6 16%	157 19%	61 18%	96 21%	145 22%	33 21%	31 23%	81 23%	12 27%
Don't trust very much	(2) 8%	53 7%	61 8%	25 8%	53 8%	21 7%	15 7%	49 9%	50 7%	15 8%	48 7%	30 7%	14 9%	23 9%	63 7%	18 9%	11 10%	4 5%	7 9%	7 5%	4 11%	57 7%	26 8%	31 7%	52 8%	15 10%	11 8%	26 7%	5 11%
Don't trust at all	(1) 3%	22 3%	17 2%	6 2%	19 3%	9 3%	5 2%	14 3%	20 3%	6 3%	16 2%	10 2%	4 2%	26 3%	4 2%	1 1%	2 4%	3 4%	2 2%	-	20 2%	4 1%	15 3%	20 3%	5 3%	3 2%	12 3%	-	
NET: Trust	1007 67%	533 69%	474 65%	208 65%	407 63%	233 75%cdgh	160 72%cdg	340 64%	508 68%	132 71%	455 69%	289 66%	105 68%	159 63%	570 66%	129 63%	71 68%	45 63%	53 66%	113 79%mnop70%	28 70%w	566 244	244 72%xz	322 69%	414 64%	94 62%	89 65%	231 64%	27 60%
NET: Don't trust	153 10%	75 10%	79 11%	31 10%	72 11%	30 9%	20 9%	63 12%	70 9%	21 11%	64 10%	39 11%	18 11%	32 13%	89 10%	22 11%	12 9%	6 13%	11 9%	9 7%	4 11%	77 9%	31 9%	46 10%	72 11%	21 13%	14 10%	38 10%	5 11%
Don't know	27 2%	12 2%	14 2%	12 4%efh	11 2%	2 1%	1 1%	13 2%	12 2%	2 1%	8 1%	9 2%	4 2%	7 1%	13 2%	3 3%	4 6%m	-	1 1%	1 3%	8 1%	4 1%	4 1%	17 3%t	5 3%v	3 2%	9 3%	1 2%	
Mean	3.80	3.86b	3.72	3.78	3.70	3.94cdg	3.91dg	3.72	3.82d	3.84	3.79	3.81	3.85	3.75	3.73	3.92	3.81	3.76	4.04mn	3.86	3.83	3.85	3.81	3.75	3.74	3.85	3.72	3.81	
Standard deviation	0.98	1.00	0.96	0.95	0.98	0.99	0.98	0.97	1.03	0.94	0.97	1.03	0.98	1.08	0.96	1.03	1.02	1.09	0.90	0.92	0.96	0.91	0.99	1.01	1.09	1.01	0.98	1.00	
Standard error	0.03	0.04	0.04	0.05	0.04	0.05	0.06	0.04	0.04	0.07	0.04	0.05	0.07	0.07	0.04	0.06	0.08	0.14	0.14	0.06	0.11	0.03	0.04	0.05	0.04	0.09	0.08	0.05	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 45
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
The Government
Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
Trust a great deal	(5)	37 2%	27 4%b	10 1%	9 3%	18 3%	4 1%	6 3%	20 4%h	11 1%	2 3%	18 3%	12 2%	3 1%	4 2%	19 2%	5 4%	4 2%	1 1%	5 3%	2 5%	24 3%	10 3%	14 3%	12 2%	4 3%	3 2%	4 1%	1 2%	
Trust quite a lot	(4)	191 13%	112 15%b	79 11%	34 11%	95 15%e	23 7%	38 17%ceh	71 13%e	81 11%	18 10%	93 14%	46 11%	23 15%	28 11%	118 14%o	20 10%	6 6%	6 8%	16 21%no	18 13%o	5 13%	127 16%w	57 17%xyz	69 15%y	60 9%	14 9%	11 8%	35 10%	4 9%
Neither trust nor don't trust	(3)	390 26%	192 25%	198 27%	95 30%	157 24%	86 28%	52 24%	142 27%	196 26%	45 24%	174 30%l	131 23%	35 20%	229 27%	47 23%	22 21%	24 34%	19 24%	41 29%	8 20%	226 28%	100 29%x	126 27%	154 24%	29 19%	31 23%	94 26%	10 22%	
Don't trust very much	(2)	473 31%	221 29%	252 34%a	115 36%cd	177 27%	107 34%cd	74 34%	174 33%	225 30%	67 36%	226 34%l	125 29%	56 36%l	66 26%	72 31%	37 36%	16 23%	18 22%	53 37%ppq	13 33%	247 31%	107 32%	140 30%	206 32%	47 31%	39 29%	119 33%	20 45%	
Don't trust at all	(1)	381 25%	204 27%	176 24%	55 17%	191 29%cfg	86 28%cg	49 22%	110 21%	222 30%cfg	54 29%	138 21%	118 27%il	33 22%	92 36%ijk	217 25%r	57 28%r	30 29%r	19 27%	24 30%	25 18%	9 23%	178 22%	64 19%	113 24%	196 30%t	51 33%uv	47 35%uv	98 27%u	7 17%
NET: Trust		227 15%	139 18%b	89 12%	43 13%	113 17%eh	27 9%	44 20%ceh	91 17%eh	92 12%	111 11%	59 17%	25 13%	32 16%	137 16%	25 12%	10 10%	7 10%	18 22%o	23 16%	7 18%	151 19%w	67 20%xyz	83 18%yz	72 11%	18 12%	14 10%	39 11%	5 12%	
NET: Don't trust		854 57%	426 55%	428 58%	170 53%	368 57%	193 62%cg	123 56%	284 53%	447 60%g	121 64%	364 55%	243 57%	89 57%	158 62%	481 56%	128 63%	67 64%	35 50%	41 52%	79 55%	22 57%	425 53%	172 50%	253 54%	402 62%t	98 64%u	87 63%u	217 60%u	28 61%
Don't know		31 2%	11 1%	19 3%	14 4%dfh	10 2%	5 2%	2 1%	14 3%	15 2%	3 1%	7 1%	6 3%	5 5%aj	13 2%	5 2%r	5 5%mr	4 6%mr	2 2%	-	2 5%mr	8 1%	1 *	6 1%	21 3%t	7 5%uv	5 4%u	9 2%u	2 5%	
Mean		2.34	2.39	2.29	2.44eh	2.33	2.19	2.45eh	2.45eh	2.23	2.18	2.43l	2.37l	2.11	2.36o	2.22	2.16	2.30	2.41	2.47no	2.40	2.47w	2.53xyz	2.42xyz	2.18	2.14	2.11	2.22	2.33	
Standard deviation		1.07	1.14	1.00	1.05	1.14	0.98	1.10	1.09	1.04	0.99	1.06	1.07	1.05	1.09	1.08	1.04	1.05	1.17	1.04	1.16	1.09	1.07	1.10	1.04	1.09	1.06	1.00	0.97	
Standard error		0.03	0.04	0.04	0.05	0.05	0.05	0.07	0.05	0.04	0.07	0.05	0.07	0.07	0.04	0.07	0.08	0.14	0.16	0.07	0.14	0.04	0.05	0.06	0.04	0.09	0.09	0.05	0.19	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 46
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Politicians
Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 21%	16% ^{2%b}	5% ^{1%}	6% ^{2%}	12% ^{2%}	2% ^{1%}	1% [*]	13% ^{3%fh}	7% ^{1%}	1% ^{1%}	9% ^{1%}	8% ^{2%}	1% ^{1%}	4% ^{1%}	16% ^{2%}	1% [*]	1% ^{1%}	1% ^{2%}	-	1% [*]	1% ^{2%}	14% ^{2%}	2% ^{1%}	12% ^{2%}	7% ^{1%}	1% ^{1%}	2% ^{2%}	4% ^{1%}	-
Trust quite a lot	(4) 118%	74% ^{10%b}	44% ^{6%}	27% ^{8%}	62% ^{10%e}	17% ^{5%}	13% ^{6%}	55% ^{10%efh}	50% ^{7%}	12% ^{6%}	65% ^{10%gl}	30% ^{7%}	14% ^{9%l}	9% ^{3%}	83% ^{10%no}	11% ^{5%}	4% ^{4%}	4% ^{5%}	2% ^{3%}	11% ^{7%}	4% ^{10%}	85% ^{11%w}	27% ^{8%y}	58% ^{12%xyz}	32% ^{5%}	7% ^{5%}	4% ^{3%}	21% ^{6%}	1% ^{2%}
Neither trust nor don't trust	(3) 287%	150% ^{20%}	138% ^{19%}	62% ^{19%}	115% ^{18%}	54% ^{17%}	56% ^{25%deh}	102% ^{19%}	130% ^{17%}	30% ^{16%}	133% ^{20%}	86% ^{20%}	25% ^{16%}	43% ^{17%}	166% ^{19%}	29% ^{14%}	17% ^{16%}	12% ^{17%}	29% ^{37%mnop}	29% ^{20%}	6% ^{14%}	162% ^{20%}	81% ^{24%vx}	81% ^{17%}	113% ^{17%}	18% ^{12%}	28% ^{21%}	66% ^{18%}	13% ^{28%}
Don't trust very much	(2) 547%	269% ^{36%}	278% ^{35%}	114% ^{36%}	204% ^{31%}	139% ^{44%scdgh}	90% ^{41%d}	184% ^{35%}	273% ^{36%}	75% ^{40%}	249% ^{38%}	156% ^{36%}	62% ^{40%}	79% ^{31%}	297% ^{35%}	79% ^{39%}	35% ^{33%}	27% ^{38%}	20% ^{25%}	72% ^{51%mnopq}	16% ^{41%}	301% ^{37%}	140% ^{41%kx}	161% ^{34%}	229% ^{35%}	47% ^{31%}	49% ^{36%}	132% ^{37%}	17% ^{38%}
Don't trust at all	(1) 497%	248% ^{33%}	249% ^{34%}	97% ^{30%}	242% ^{37%cfg}	98% ^{31%}	60% ^{27%}	161% ^{30%}	276% ^{37%cfg}	68% ^{36%}	192% ^{29%}	149% ^{34%}	48% ^{31%}	108% ^{43%ijk}	285% ^{33%r}	78% ^{38%r}	44% ^{42%emrs}	24% ^{34%}	26% ^{33%}	31% ^{21%}	10% ^{26%}	239% ^{30%}	87% ^{26%}	152% ^{32%u}	245% ^{38%t}	68% ^{45%uvz}	51% ^{37%u}	126% ^{35%u}	13% ^{29%}
NET: Trust	139%	91% ^{12%b}	49% ^{7%}	33% ^{10%}	74% ^{11%efh}	19% ^{6%}	13% ^{6%}	69% ^{13%efh}	57% ^{8%}	13% ^{7%}	74% ^{11%l}	37% ^{9%}	15% ^{10%l}	12% ^{5%}	99% ^{12%noq}	11% ^{6%}	6% ^{6%}	5% ^{7%}	2% ^{3%}	11% ^{8%}	5% ^{12%q}	99% ^{12%w}	30% ^{9%}	69% ^{15%luxyz}	39% ^{6%}	8% ^{5%}	6% ^{5%}	25% ^{7%}	1% ^{2%}
NET: Don't trust	1044%	517% ^{69%}	527% ^{72%}	212% ^{66%}	446% ^{69%}	236% ^{76%cdg}	150% ^{68%}	344% ^{65%}	550% ^{73%cg}	142% ^{76%}	441% ^{67%}	305% ^{70%}	110% ^{71%}	187% ^{74%}	582% ^{68%}	157% ^{77%mq}	78% ^{75%q}	51% ^{72%}	46% ^{58%}	103% ^{72%}	27% ^{68%}	540% ^{67%}	226% ^{67%}	313% ^{67%}	474% ^{73%t}	116% ^{76%u}	99% ^{73%}	258% ^{72%}	30% ^{67%}
Don't know	32%	11% ^{1%}	21% ^{3%}	15% ^{5%defh}	12% ^{2%}	2% ^{1%}	2% ^{1%}	17% ^{3%e}	13% ^{2%}	2% ^{1%}	8% ^{1%}	10% ^{2%}	4% ^{3%}	11% ^{4%i}	13% ^{2%}	8% ^{4%mr}	4% ^{4%r}	3% ^{4%r}	2% ^{2%}	-	2% ^{6%mr}	8% ^{1%}	4% ^{1%}	5% ^{1%}	23% ^{3%t}	10% ^{7%uvz}	3% ^{2%}	10% ^{3%}	1% ^{2%}
Mean	2.06	2.13b	1.99	2.12h	2.05	1.99	2.10	2.18eh	1.97	1.94	2.15i	2.04l	2.06l	1.85	2.11no	1.87	1.86	1.99	2.10	2.15no	2.14n	2.17w	2.16xyz	2.17xyz	1.93	1.77	1.94	1.98x	2.03
Standard deviation	0.99	1.05	0.92	1.02	1.06	0.88	0.88	1.07	0.95	0.92	1.00	0.99	0.96	0.94	1.04	0.88	0.94	0.96	0.91	0.86	1.02	1.03	0.93	1.10	0.94	0.92	0.93	0.94	0.83
Standard error	0.03	0.04	0.03	0.06	0.05	0.05	0.05	0.05	0.04	0.06	0.04	0.05	0.07	0.06	0.04	0.06	0.07	0.13	0.12	0.06	0.13	0.04	0.05	0.06	0.04	0.08	0.08	0.05	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 47
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
The European Union
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Trust a great deal	(5) 84 6%	57 7%b	27 4%	21 7%	41 6%	14 4%	8 4%	38 7%	38 5%	4 2%	53 8%j	14 3%	6 4%	11 4%	49 6%	11 5%	10 9%	1 2%	2 3%	8 6%	3 8%	51 6%	17 5%	34 7%x	31 5%	3 2%	6 4%	22 6%	3 6%
Trust quite a lot	(4) 274 18%	160 21%b	114 16%	82 26%efh	128 20%ef	38 12%	25 12%	129 24%efh	120 16%	25 13%	145 22%l	75 17%l	25 16%	28 11%	174 20%qr	33 16%	22 21%qr	15 21%	6 8%	18 12%	7 17%	159 20%	52 15%x	106 23%luxy	111 17%	10 7%	15 11%	85 24%uxy	5 10%
Neither trust nor don't trust	(3) 425 28%	192 25%	233 32%a	97 30%	202 31%ef	76 24%	51 23%	172 32%ef	202 27%	39 21%	183 28%	148 34%kl	39 25%	55 22%	264 31%or	55 27%	20 19%	24 34%o	17 22%	33 23%	11 28%	212 26%	88 26%	124 26%	203 31%t	43 28%	38 28%	122 34%uv	10 21%
Don't trust very much	(2) 283 19%	130 17%	154 21%	63 19%	105 16%	62 20%	53 24%cdg	92 17%	138 18%	40 21%	128 19%	77 18%	29 19%	50 20%	152 18%	47 23%	20 19%	8 12%	16 20%	34 24%	6 15%	154 19%	71 21%	83 18%	119 18%	28 19%	29 21%	62 17%	10 23%
Don't trust at all	(1) 357 24%	208 27%b	148 20%	37 11%	137 21%cg	105 34%cdg	78 35%cdgh	69 13%	210 28%cdg	71 38%	126 19%	98 22%	47 30%ij	85 34%ij	186 22%	42 21%	22 21%	17 24%	35 43%mnop	49 34%mnos	5 13%	200 25%	97 28%z	104 22%z	148 23%	51 33%vz	42 31%z	55 15%	8 19%
NET: Trust	358 24%	217 28%b	141 19%	103 32%efh	169 26%ef	52 17%	34 15%	167 31%efh	158 21%	29 15%	198 30%jkl	90 21%	31 20%	39 15%	223 26%qr	44 22%	31 30%qr	16 22%	8 10%	26 18%	10 25%q	210 26%	69 20%x	140 30%luxy	141 22%	13 9%	21 15%	107 30%luxy	7 16%
NET: Don't trust	640 43%	338 44%	302 41%	100 31%	242 37%g	167 54%cdgh	131 59%cdgh	161 30%	348 46%cdg	111 59%	254 39%	175 40%	76 49%ij	135 53%ij	338 39%	89 44%rs	42 41%	26 36%	51 64%mnop	83 58%mnop	11 29%	354 44%	168 49%vz	186 40%	267 41%	79 52%vz	71 52%vz	118 33%	19 41%
Don't know	79 5%	21 3%	58 8%a	22 7%f	35 5%	17 5%	5 2%	31 6%f	43 6%f	9 5%	21 3%	25 6%i	9 6%	24 9%i	35 4%r	17 8%mr	11 10%mr	5 7%r	3 4%	1 1%	7 19%mpqr	32 4%	15 4%	18 4%	37 6%	18 12%uvyz	7 5%	12 3%	10 21%
Mean	2.61	2.63	2.58	2.96def	2.72efh	2.30	2.23	2.95def	2.49ef	2.17	2.80jkl	2.59l	2.42	2.26	2.69qr	2.60qr	2.75qr	2.61q	2.02	2.30	2.89qr	2.62	2.45x	2.74uxy	2.60	2.16	2.34	2.87uxy	2.52
Standard deviation	1.22	1.30	1.12	1.12	1.21	1.21	1.17	1.14	1.23	1.16	1.23	1.14	1.22	1.21	1.20	1.18	1.33	1.15	1.13	1.23	1.21	1.25	1.22	1.26	1.18	1.09	1.17	1.14	1.21
Standard error	0.03	0.05	0.04	0.06	0.05	0.07	0.07	0.05	0.05	0.08	0.05	0.05	0.09	0.08	0.05	0.08	0.11	0.16	0.15	0.09	0.16	0.05	0.06	0.07	0.05	0.09	0.10	0.06	0.26

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 48
Q26. Which of the following has your household experienced in the last month?
 Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent- ed from council (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
NET: Any	800	387	414	191	382	148	79	327	394	84	321	246	83	150	480	123	54	47	34	41	22	368	120	249	402	93	89	219	30
	53%	50%	56%a	59%efh	59%efh	47%f	36%	62%efh	53%f	45%	49%	56%ai	54%	59%i	56%qr	60%qr	51%r	66%qr	42%	29%	56%r	46%	35%	53%u	62%t	61%u	65%uv	61%uv	67%
Cut back spending on essential household items	395	167	228	88	194	77	36	150	209	41	139	136	33	87	223	68	27	30	19	18	11	170	55	116	214	55	45	115	11
	26%	22%	31%a	27%f	30%f	25%f	16%	28%f	28%f	22%	21%	31%ik	22%	34%ik	26%r	33%mr	26%r	42%moqr	23%	13%	28%r	21%	16%	25%u	33%t	36%uv	33%u	32%uv	24%
Taken money out of savings accounts, or transferred savings into current account, to cover this months spending	379	182	198	96	164	70	49	156	174	40	171	108	33	68	224	51	28	19	17	29	11	185	73	111	184	37	40	107	10
	25%	24%	27%	30%eh	25%	22%	22%	29%eh	23%	21%	26%	25%	21%	27%	26%	25%	27%	27%	21%	21%	28%	23%	22%	24%	28%t	24%	29%	30%u	23%
Used an authorised overdraft facility of your bank account	242	114	128	58	128	35	21	105	116	17	115	79	18	30	160	40	13	7	7	9	6	110	23	87	120	20	24	76	11
	16%	15%	17%	18%ef	20%ef	11%	9%	20%ef	15%f	9%	18%	18%l	12%	12%	19%r	19%r	13%r	9%	9%	7%	15%r	14%	7%	19%u	19%t	13%u	18%u	21%ux	25%
Borrowed money from friends or family	223	86	137	76	120	21	5	128	90	13	75	79	27	42	131	38	22	21	3	1	6	80	18	62	124	23	27	74	19
	15%	11%	19%a	24%efh	19%efh	7%f	2%	24%defh	12%ef	7%	11%	18%i	18%i	16%	15%qr	18%qr	21%qr	30%mr	4%	1%	15%qr	10%	5%	13%u	19%t	15%u	20%u	21%uv	43%
Taken out a new credit card/store card	129	72	58	39	65	14	11	72	46	9	62	34	14	19	90	14	4	7	6	6	3	61	19	42	60	16	13	31	8
	9%	9%	8%	12%efh	10%efh	4%	5%	14%efh	6%	5%	9%	8%	9%	8%	11%or	7%	4%	10%	8%	4%	7%	8%	6%	9%	9%	10%	9%	9%	19%
Used an unauthorised overdraft facility	73	30	42	24	39	6	3	40	30	2	29	22	10	12	48	15	4	-	2	1	3	28	1	27	39	11	10	18	5
	5%	4%	6%	8%efh	6%ef	2%	1%	7%efh	4%	1%	4%	5%	6%	5%	6%r	7%pr	4%r	-	2%	1%	8%pr	4%	*	6%u	6%t	7%u	7%u	5%u	11%
Defaulted on a bill (e.g. phone, utilities)	70	24	46	24	35	10	1	39	30	5	14	33	7	16	39	18	4	5	-	1	2	19	3	16	49	14	15	20	2
	5%	3%	6%a	7%efh	5%f	3%f	*	7%efh	4%f	3%	2%	7%i	4%	6%i	5%r	9%mr	4%r	7%qr	-	1%	6%qr	2%	1%	3%u	8%t	9%uv	11%uvz	6%u	4%
Taken out a short term, or 'pay day loan' (e.g. Wonga, Payday UK, Quick Quid)	47	23	25	15	29	4	-	31	17	2	23	16	3	6	37	6	2	1	-	-	1	15	2	14	31	7	4	19	1
	3%	3%	3%	5%efh	4%efh	1%	-	6%efh	2%f	1%	4%	4%	2%	2%	4%r	3%r	2%r	2%	-	-	2%	2%	1%	3%u	5%t	5%u	3%u	5%u	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 48
Q26. Which of the following has your household experienced in the last month?
 Base: All respondents

	Gender		Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Defaulted on a loan	37 2%	16 2%	21 3%	13 4%efh	21 3%ef	3 1%	1 *	24 4%efh	13 2%	1 1%	12 2%	16 4%k	1 1%	8 3%	25 3%	7 3%	1 1%	3 4%	-	2 1%	1 3%	13 2%	4 1%	9 2%	25 4%t	8 5%uv	4 3%	12 3%u	-
Taken out a commercial loan	35 2%	21 3%	14 2%	11 3%e	19 3%	3 1%	2 1%	18 3%ef	15 2%	2 1%	23 3%j	1 *	6 4%j	5 2%j	29 3%r	2 1%	1 1%	2 2%	2 2%	-	1 1%	23 3%	3 1%	20 4%uz	11 2%	4 2%	2 2%	5 1%	1 2%
Defaulted on rent payment	35 2%	10 1%	24 3%a	15 5%dfh	12 2%	6 2%	2 1%	18 3%f	14 2%	4 2%	3 1%	16 4%i	5 3%i	10 4%i	14 2%	10 5%mr	5 4%mr	4 5%mq	-	1 1%	1 2%	-	-	-	35 5%t	11 7%uv	7 5%uv	16 5%uv	-
Defaulted on a mortgage payment	6 *	4 *	2 *	-	6 1%	-	-	-	6 1%	-	6 1%	-	-	-	4 *	2 1%	-	-	-	-	-	6 1%w	-	6 1%	-	-	-	-	-
None of these	645 43%	348 45%	297 40%	104 32%	241 37%	161 51%cdg	140 63%cdg	170 32%	335 45%cdg	101 54%	313 48%jl	175 40%	67 43%	90 36%	348 40%p	77 37%p	45 43%p	14 21%	44 56%mpn	101 71%mnop	16 41%p	413 51%w	210 62%vxyz	203 43%yz	222 34%	55 36%	41 30%	126 35%	10 23%
Prefer not to say	28 2%	15 2%	13 2%	9 3%	14 2%	3 1%	2 1%	12 2%	14 2%	1 1%	11 2%	7 2%	1 *	10 4%k	16 2%	4 2%	1 1%	5 6%mor	2 2%	-	1 3%r	15 2%	6 2%	8 2%	13 2%	-	5 3%x	8 2%	-
Don't know	29 2%	18 2%	10 1%	18 6%defh	10 2%	1 *	-	22 4%defh	7 1%	1 *	12 2%	10 2%	4 3%	3 1%	16 2%	2 1%	6 6%mnq	5 7%mnr	-	-	-	13 2%	5 1%	8 2%	12 2%	4 3%	1 1%	6 2%	4 10%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 49
Q26. Squeezometer
 Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Defaulted on loan, bill, mortgage or rent	116	42	74	38	63	12	3	61	52	7	30	51	12	23	67	26	7	9	-	3	4	34	7	27	79	23	22	34	2
	8%	5%	10%a	12%efh	10%ef	4%	2%	11%efh	7%f	4%	5%	12%i	7%	9%i	8%qqr	13%amqr	7%qr	13%qr	-	2%	10%qr	4%	2%	8%u	12%t	15%uv	16%uvz	9%u	4%
Used unauthorised overdraft or payday loan	68	32	36	20	40	6	2	36	30	2	31	19	7	11	51	9	4	-	2	-	3	26	3	23	37	8	6	22	5
	5%	4%	5%	6%ef	6%ef	2%	1%	7%efh	4%f	1%	5%	4%	4%	5%	6%r	4%r	4%r	-	2%	-	7%pr	3%	1%	5%u	6%t	6%u	5%u	6%u	11%
Took loan or c card, borrowed from friends or family, or used authorised overdraft & cutting back	139	66	73	31	77	20	11	58	70	10	63	41	8	27	87	17	10	12	6	4	3	63	13	50	71	13	13	44	5
	9%	9%	10%	10%f	12%ef	6%	5%	11%ef	9%f	5%	10%	9%	5%	10%	10%r	8%r	10%r	17%r	7%	3%	9%r	8%	4%	11%u	11%	9%u	9%u	12%u	11%
Took money from savings to cover spending & cutting back	79	33	46	19	22	23	15	28	37	7	30	22	7	20	39	12	5	4	8	10	1	38	24	13	41	10	7	25	-
	5%	4%	6%	6%	3%	7%d	7%d	5%	5%	4%	5%	5%	4%	8%	5%	6%	5%	6%	9%	7%	4%	5%	7%v	3%	6%	6%	5%	7%v	-
Cutting back only	84	42	43	11	42	25	7	20	58	16	24	27	9	24	43	18	6	9	5	1	3	43	14	29	38	13	11	15	4
	6%	5%	6%	3%	7%g	8%cfg	3%	4%	8%cfg	8%	4%	6%	6%	10%i	5%r	9%mr	6%r	12%mr	6%r	1%	7%r	5%	4%	6%	8%u	8%	4%	8%	
Not squeezed	1016	554	462	203	403	227	183	330	503	145	477	279	113	147	573	125	72	37	59	125	25	605	279	326	382	85	77	220	29
	68%	72%b	63%	63%	62%	73%cdg	83%cdg	62%	67%	77%	73%jl	64%	73%jl	58%	67%p	61%	69%p	52%	74%p	87%mnop	33%qs	75%w	82%vxyz	70%xyz	59%	56%	57%	61%	65%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
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Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 50
Q.2 Thinking of your household, how has your overall spending changed in the last month, if at all?
 Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
NET: Increased	430	209	220	92	183	83	71	170	189	53	198	123	46	63	263	49	25	17	24	42	10	243	103	140	177	40	36	101	10
	29%	27%	30%	29%	28%	27%	32%h	32%h	25%	28%	30%	28%	29%	25%	31%	24%	24%	24%	30%	29%	26%	30%	30%	30%	27%	26%	26%	28%	21%
Increased a lot	99	43	56	23	42	19	15	43	42	12	42	33	9	15	64	10	5	4	3	9	3	60	22	37	37	7	10	20	2
	7%	6%	8%	7%	7%	6%	7%	8%	6%	6%	7%	6%	6%	7%	7%	5%	5%	5%	4%	6%	7%	7%	7%	8%	6%	4%	7%	6%	4%
Increased a little	331	166	164	69	141	65	56	127	147	41	156	90	37	48	199	39	19	13	20	33	8	184	81	103	140	34	26	80	8
	22%	22%	22%	21%	22%	21%	25%	24%	20%	22%	24%	21%	24%	19%	23%	19%	19%	18%	25%	23%	19%	23%	24%	22%	22%	22%	19%	22%	17%
Stayed the same	710	388	322	132	286	172	119	207	384	106	321	203	71	115	401	88	48	26	40	85	22	401	190	211	294	63	65	166	14
	47%	51%ab	44%	41%	44%	55%cdg	54%cdg	39%	51%cdg	56%	49%	46%	46%	45%	47%	43%	46%	37%	50%	60%mnop	55%p	50%	56%vzx	45%	45%	42%	48%	46%	32%
Decreased a little	261	123	138	68	126	41	27	106	129	23	107	79	22	54	143	45	21	18	15	12	7	122	36	86	128	32	27	69	11
	17%	16%	19%	21%ef	19%ef	13%	12%	20%ef	17%	12%	16%	18%	14%	21%	17%fr	22%fr	20%fr	25%fr	18%fr	8%	17%	15%	11%	18%u	20%t	21%u	20%u	19%u	25%
Decreased a lot	75	36	39	17	40	15	3	31	41	6	22	25	12	16	39	17	6	9	1	2	1	32	9	23	40	14	7	19	3
	5%	5%	5%	5%f	6%f	5%	2%	6%f	5%f	3%	3%	6%	8%i	6%	5%	8%mr	6%r	12%mqrs	2%	1%	2%	4%	3%	5%	6%	9%u	5%	5%	8%
NET: Decreased	337	159	178	85	166	56	30	137	169	29	129	104	34	70	183	63	28	26	16	14	7	154	45	109	168	47	34	88	15
	22%	21%	24%	26%ef	26%ef	18%	14%	26%ef	23%f	16%	20%	24%	22%	28%i	21%r	31%mr	26%r	37%ms	20%	10%	19%	19%	13%	23%u	26%t	30%u	25%u	24%u	33%
Don't know	26	12	14	13	12	1	1	18	8	-	8	9	4	5	14	5	4	2	-	1	-	11	2	9	9	2	2	5	6
	2%	2%	2%	4%efh	2%	*	*	3%efh	1%	-	1%	2%	3%	2%	2%	3%	4%	2%	-	1%	-	1%	1%	2%	1%	2%	1%	1%	14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
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ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 51
Q.2b Thinking of your household, how do you think your overall spending will change in the next month, if at all?
 Base: All respondents

	Gender		Age								Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
NET: Increase	388 26%	217 28% ^b	171 23%	90 28%	172 27%	69 22%	57 26%	164 31% ^{eh}	167 22%	50 27%	187 29%	107 24%	37 24%	57 23%	229 27%	50 24%	23 22%	20 29%	17 21%	37 26%	11 29%	208 26%	83 24%	125 27%	162 25%	36 24%	33 24%	93 26%	19 41%
Increase a lot	56 4%	21 3%	34 5%	14 4% ^e	30 5% ^e	5 2%	7 3%	27 5% ^e	21 3%	4 2%	22 3%	19 4%	8 5%	7 3%	35 4%	4 2%	4 4%	4 6%	1 2%	3 2%	4 9% ^{mnqr}	27 3%	11 3%	16 3%	25 4%	2 1%	5 4%	18 5%	4 9%
Increase a little	333 22%	196 26% ^b	137 19%	76 24%	142 22%	65 21%	50 23%	137 26% ^h	146 19%	46 25%	165 25%	88 20%	29 19%	50 20%	194 23%	46 22%	19 18%	16 23%	15 19%	34 24%	8 20%	181 22%	72 21%	109 23%	137 21%	34 22%	28 20%	75 21%	15 33%
No change	750 50%	390 51%	360 49%	150 47%	307 47%	174 56% ^{cdg}	118 54% ^g	226 42%	406 54% ^{cdg}	101 54%	337 51%	213 49%	82 53%	118 47%	431 50% ^p	92 45%	56 54% ^p	25 36%	39 49%	85 60% ^{mnp}	21 53%	434 54% ^w	198 58% ^{wxyz}	236 50%	299 46%	62 41%	62 46%	174 49%	17 37%
Decrease a little	241 16%	101 13%	141 19% ^a	53 16%	108 17%	52 17%	28 12%	90 17%	124 17%	27 14%	86 13%	80 18% ⁱ	23 15%	52 20% ⁱ	132 15%	43 21% ^r	16 15%	16 22% ^r	13 17%	16 11%	6 16%	118 15%	44 13%	74 16%	118 18%	27 18%	34 25% ^{uvz}	57 16%	5 11%
Decrease a lot	66 4%	35 5%	31 4%	13 4%	36 6%	11 4%	6 3%	25 5%	35 5%	5 3%	26 4%	24 5%	6 4%	11 4%	41 5% ^r	10 5% ^r	6 6% ^r	4 5%	3 4%	2 1%	1 2%	31 4%	7 2%	24 5% ^u	34 5%	14 9% ^{uz}	5 4%	15 4%	1 3%
NET: Decrease	308 20%	136 18%	172 23% ^a	66 21%	144 22% ^f	64 20%	33 15%	115 22% ^f	160 21%	32 17%	112 17%	103 24% ⁱ	29 19%	63 25% ⁱ	173 20% ^r	52 26% ^r	22 21% ^r	19 28% ^r	16 20%	17 12%	7 18%	149 18%	50 15%	98 21% ^u	153 24% ^t	41 27% ^u	39 29% ^{uz}	72 20%	6 14%
Don't know	56 4%	24 3%	32 4%	16 5% ^{eh}	24 4%	5 2%	12 5% ^{eh}	27 5% ^{eh}	18 2%	4 2%	19 3%	15 3%	7 4%	15 6%	26 3%	11 5%	3 3%	5 7%	8 10% ^{mrs}	3 2%	-	18 2%	8 2%	10 2%	35 5% ^t	13 8% ^{uvy}	3 2%	19 5% ^{uv}	4 8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 52
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?

Summary
Base: All respondents

	Categories																
	Housing (rent or mortgage) (a)	Energy (e.g. Gas and electricity) (b)	Home Improvements (not including buying a house) (c)	Mobile phone (d)	Broadband (e)	Television packages (f)	Online entertainment subscriptions (g)	Public transport (h)	Running a car (fuel, maintenance etc.) (i)	Clothing and footwear (j)	Big ticket household purchases (e.g. new television, washing machine) (k)	Groceries (l)	Alcohol and/ or tobacco (m)	Socialising, eating out, takeaway food (n)	Hobbies and recreational interests (o)	Savings/ investments (p)	Pension contributions (q)
Unweighted base	1502	1502	1502	1502	1502	779	779	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502
Weighted base	1502	1502	1502	1502	1502	777	777	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502
Base (exl NA for %)	1239	1466	1314	1479	1443	603	592	1374	1027	1490	1336	1494	1139	1452	1450	1373	1065
NET: Increase	255 21%defgjk mnoq	437 30%acdefghj klm	328 25%adefghj klmn	197 13%	208 14%	83 14%	71 12%	267 19%defgk mnoq	303 29%acdefghj klm	257 17%deg	217 16%deg	409 27%adefghj klmn	171 15%	228 16%deg	238 16%deg	276 20%defgjk mnoq	155 15%
Very likely increase (+2)	65 5%defgjk mnoq	105 7%adefghj klm	80 6%defgjk mnoq	46 3%	42 3%	18 3%	18 3%	74 5%defgjk mnoq	54 5%defjkn opq	47 3%	39 3%	81 5%defgjk mnoq	42 4%	42 3%	33 2%	44 3%	34 3%
Likely increase (+1)	190 15%defgm q	333 23%acdefghj klm	248 19%adefghj klmn	151 10%	167 12%	66 11%	53 9%	193 14%degm	249 24%acdefghj klm	210 14%degm q	177 13%deg	328 22%acdefghj klmn	129 11%	186 13%deg	205 14%defgm q	231 17%defghj klmno	121 11%
Stay the same (0)	855 69%bcijkl mnop	787 54%c	649 49%	1081 73%abcfghj klmnoq	1075 75%abcfghj klmnopq	413 68%bcijkl mnop	414 70%bcijkl mnop	926 67%bcijkl mnop	572 56%ck	858 58%bckn	679 51%	818 55%ck	654 57%bckn	778 54%c	901 62%bcijkl mnop	746 54%ck	725 68%bcijkl mnop
Likely decrease (-1)	64 5%	144 10%adehq	155 12%adefhi q	115 8%ae	70 5%	52 9%ae	58 10%aeh	91 7%e	83 8%ae	238 16%abcde fghilopq	180 13%abdefgh i	181 12%abdefh i	181 16%abcde fghilopq	282 19%abcde fghijklm nopq	172 12%adefh i	198 14%abcde fghio	77 7%ae
Very likely decrease (-2)	10 1%	26 2%a	90 7%abdefgh ilopq	41 3%ab	32 2%a	23 4%abe	17 3%a	46 3%ab	23 2%a	85 6%abdegh ilopq	126 9%abcde fghijlm nopq	38 3%a	83 7%abdefgh ilopq	120 8%abdefgh ijlo	75 5%abdegh ilopq	72 5%abdegh ilopq	28 3%a
NET: Decrease	75 6%	169 12%ae	245 19%abdefgh ilopq	156 11%ae	102 7%	75 12%ae	75 13%ae	137 10%ae	106 10%ae	323 22%abcde fghilopq	306 23%abcde fghilopq	219 15%abdeh i	264 23%abcde fghilopq	402 28%abcde fghijklm nopq	247 17%abdefgh ilopq	270 20%abdegh ilopq	106 10%ae
Don't know	54 4%dhln	72 5%dhjn	92 7%abdehij lmno	45 3%	57 4%n	32 5%dhjn	32 5%dhjn	45 3%	47 5%dhln	51 3%	135 10%abcde fghijlm nopq	48 3%	50 4%dhln	43 3%	65 4%dhln	81 6%adehij lmno	79 7%abdehij lmno

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 52
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?

Summary

Base: All respondents

	Categories																
	Housing (rent or mortgage) (a)	Energy (e.g. Gas and electricity) (b)	Home Improvements (not including buying a house) (c)	Mobile phone (d)	Broadband (e)	Television packages (f)	Online entertainment subscriptions (g)	Public transport (h)	Running a car (fuel, maintenance etc.) (i)	Clothing and footwear (j)	Big ticket household purchases (e.g. new television, washing machine) (k)	Groceries (l)	Alcohol and/or tobacco (m)	Socialising, eating out, takeaway food (n)	Hobbies and recreational interests (o)	Savings/investments (p)	Pension contributions (q)
Base (excl NA for %)	1239	1466	1314	1479	1443	603	592	1374	1027	1490	1336	1494	1139	1452	1450	1373	1065
Not applicable	263bcdehijklno	36j	188bdehijnop	23j	59bdjl	174abcdehijklno	185abcdehijklno	128bdejlno	475abcdehijklmnop	12	166bdehijnop	8	363abcdehijklno	50djl	52djl	129bdejlno	437abcdehijklmnop
Mean	0.20cdefghijklmnopq	0.25cdefghijklmnopq	0.06jkmnop	0.03jkmno	0.08dfgijkmnop	0.01jkmn	-0.01kmn	0.12dfgijkmnopq	0.23cdefghijklmnopq	-0.07kn	-0.15	0.16cdefghijklmnopq	-0.12	-0.18	-0.04kmn	-0.02kmn	0.06jkmnop
Standard deviation	0.66	0.81	0.94	0.65	0.61	0.70	0.67	0.75	0.77	0.82	0.91	0.81	0.85	0.87	0.76	0.83	0.67
Standard error	0.02	0.02	0.03	0.02	0.02	0.03	0.03	0.02	0.02	0.02	0.03	0.02	0.03	0.02	0.02	0.02	0.02

Proportions/Means: All Columns Tested (5% risk level)
 Overlap formulae used.

Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 53
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Housing (rent or mortgage)
Base: All respondents

	Gender			Age					Social Grade				Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owne d out- right (v)	Owne d with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (exl NA for %)	1239	648	591	288	613	242	96*	490	653	128	551	366	123	200	799	159	89	61*	43**	58*	30*	582	124	458	624	143	130	351	32**
NET: Increase	255 21%	142 22%	113 19%	53 18%	142 23%	44 18%	17 17%	103 21%	135 21%	33 25%	107 19%	85 23%	22 18%	41 21%	171 21% _r	34 21% _r	17 20% _r	15 24% _r	6 15%	5 8%	7 22% _r	104 18%	20 16%	84 18%	138 22%	36 25%	27 21%	75 21%	13 39%
Very likely increase (+2)	65 5%	32 5%	34 6%	19 7% _f	36 6% _f	10 4%	-	33 7% _f	32 5% _f	6 5%	30 5%	21 6%	5 4%	9 5%	42 5%	11 7% _r	7 8% _r	3 4%	-	-	2 7% _r	24 4%	5 4%	19 4%	37 6%	11 7%	5 4%	22 6%	4 13%
Likely increase (+1)	190 15%	110 17%	80 13%	34 12%	105 17% _c	34 14%	17 17%	70 14%	103 16%	26 21%	77 14%	63 17%	17 14%	32 16%	129 16%	23 15%	10 11%	12 20%	6 15%	5 8%	4 15%	80 14%	15 12%	64 14%	102 16%	25 18%	23 17%	54 15%	8 26%
Stay the same (0)	855 69%	440 68%	414 70%	190 66%	411 67%	180 74% _g	74 77%	325 66%	456 70%	84 65%	392 71%	242 66%	85 69%	135 68%	547 68%	105 66%	61 68%	39 64%	34 81%	50 86% _{mnp}	19 63%	413 71%	85 68%	328 72%	425 68%	92 65%	94 72%	239 68%	17 53%
Likely decrease (-1)	64 5%	37 6%	27 5%	26 9% _{defh}	29 5%	9 4%	*	35 7% _f	29 4%	6 4%	27 5%	22 6%	5 4%	10 5%	45 6%	7 4%	5 6%	5 7%	-	*	1 5%	37 6%	11 9%	26 6%	25 4%	5 4%	4 3%	15 4%	3 8%
Very likely decrease (-2)	10 1%	7 1%	3 1%	5 2% _h	5 1%	1 *	-	8 2%	3 *	1 *	6 1%	1 *	1 1%	8 1%	-	2 2% _n	-	-	-	-	*	4 1%	2 1%	3 1%	6 1%	1 1%	1 1%	4 1%	-
NET: Decrease	75 6%	44 7%	31 5%	31 11% _{defh}	33 5%	9 4%	*	42 9% _{efh}	32 5%	6 5%	33 6%	24 6%	6 5%	11 6%	54 7%	7 4%	7 8% _r	5 7%	-	*	2 6%	42 7%	13 10%	29 6%	30 5%	6 4%	5 4%	19 5%	3 8%
Don't know	54 4%	23 3%	32 5%	13 5%	27 4%	9 4%	5 5%	20 4%	30 5%	6 4%	18 3%	15 4%	9 7% _i	12 6%	27 3%	13 8% _m	4 5%	2 4%	2 4%	3 5%	3 9% _m	24 4%	7 5%	17 4%	30 5%	8 6%	5 4%	18 5%	-
Not applicable	263	120	144 _a	34 _d	34	70 _{cdgh}	125 _{cdegh}	41	97 _{dg}	60	105	73	32	53 _i	61	46 _{mop}	15 _m	9	37	85 _{mnp}	9 _m	227 _w	216 _{vxyz}	11	24	10 _{vz}	6	8	12
Mean	0.20	0.20	0.20	0.13	0.24 _c	0.19	0.18	0.18	0.21	0.26	0.18	0.23	0.17	0.20	0.20	0.26 _r	0.19	0.22	0.16	0.08	0.24	0.15	0.10	0.16	0.23 _t	0.29 _u	0.20	0.22	0.44
Standard deviation	0.66	0.67	0.65	0.75	0.67	0.58	0.40	0.73	0.63	0.64	0.66	0.67	0.62	0.64	0.67	0.66	0.76	0.65	0.37	0.30	0.74	0.63	0.67	0.62	0.67	0.70	0.59	0.68	0.84
Standard error	0.02	0.03	0.03	0.04	0.03	0.04	0.04	0.03	0.03	0.06	0.03	0.04	0.05	0.05	0.03	0.05	0.07	0.10	0.07	0.04	0.11	0.03	0.06	0.03	0.03	0.06	0.05	0.04	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 54
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Energy (e.g. Gas and electricity)
Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (exl NA for %)	1466	752	714	298	639	308	221	505	740	186	644	423	150	249	843	199	96	66*	80*	142	39*	796	335	461	629	150	135	344	41**
NET: Increase	437 30%	248 33%b	190 27%	60 20%	199 31%cg	92 30%c	87 39%cd	127 25%	224 30%c	60 32%	177 28%	119 28%	58 39%ij	82 33%	242 29%	61 31%	24 24%	13 19%	36 45%mp	49 35%op	13 34%	247 31%	112 34%z	135 29%	177 28%	52 34%	33 25%	92 27%	13 33%
Very likely increase (+2)	105 7%	58 8%	47 7%	15 5%	55 9%	24 8%	11 5%	34 7%	59 8%	16 8%	30 6%	16 7%	23 11%i	60 9%	19 10%	8 8%	4 5%	3 4%	7 5%	4 11%	51 6%	28 8%	23 5%	51 8%	14 9%	9 6%	29 8%	2 5%	
Likely increase (+1)	333 23%	189 25%b	143 20%	45 15%	144 22%c	68 22%c	75 34%cd	92 18%	165 22%c	44 24%	141 22%	89 21%	42 28%	60 24%	182 22%	41 21%	16 16%	9 13%	33 41%mnop	42 30%mnop	9 23%	196 25%w	84 25%z	112 24%	125 20%	38 25%	25 18%	63 18%	11 27%
Stay the same (0)	787 54%	400 53%	387 54%	175 59%df	324 51%	182 59%df	106 48%	278 55%	402 54%	110 59%	364 56%k	228 54%	72 48%	123 50%	454 54%	106 53%	59 61%q	39 58%	33 42%	77 54%	19 49%	431 54%	180 54%	251 54%	333 53%	77 52%	74 55%	181 53%	23 55%
Likely decrease (-1)	144 10%	65 9%	79 11%	31 10%	73 11%e	20 7%	19 9%	55 11%e	70 9%	10 5%	65 10%	45 11%	12 8%	22 9%	88 10%	22 11%	7 7%	7 10%	8 6%	9 7%	3 9%	75 9%	24 7%	51 11%	66 10%	11 7%	16 12%	39 11%	3 6%
Very likely decrease (-2)	26 2%	15 2%	11 2%	7 2%	8 1%	8 2%	3 2%	9 2%	14 2%	2 1%	14 2%	6 1%	* *	6 2%	15 2%	2 1%	3 3%	2 2%	2 1%	1 3%	12 1%	4 1%	7 2%	14 2%	3 2%	5 4%	6 2%	- -	
NET: Decrease	169 12%	80 11%	90 13%	38 13%	81 13%	28 9%	22 10%	64 13%	83 11%	12 6%	79 12%	50 12%	12 8%	28 11%	103 12%	24 12%	10 10%	9 13%	10 12%	11 8%	4 10%	87 11%	29 9%	58 13%	80 13%	13 9%	21 16%u	45 13%u	3 6%
Don't know	72 5%	24 3%	48 7%a	24 8%efh	35 6%e	7 2%	6 3%	36 7%efh	30 4%	5 2%	24 4%	25 6%	8 5%	15 6%	44 5%	8 4%	4 4%	7 10%	1 2%	5 4%	3 7%	30 4%	14 4%	17 4%	39 6%	7 5%	7 5%	25 7%v	3 6%
Not applicable	36	16	20	24defh	9	4	-	26defh	10	1	13	15	5	4	17	7r	8mnqrs	4r	-	1	-	13	5	8	19	3	1	15uv	4
Mean	0.25	0.29	0.20	0.11	0.27c	0.26c	0.34cg	0.19	0.26c	0.34	0.19	0.23	0.44ij	0.30	0.23	0.29	0.20	0.10	0.35	0.32	0.35	0.26	0.33vy	0.21	0.23	0.34y	0.12	0.22	0.34
Standard deviation	0.81	0.82	0.80	0.77	0.84	0.80	0.78	0.80	0.82	0.76	0.79	0.80	0.81	0.87	0.81	0.84	0.82	0.78	0.80	0.73	0.89	0.78	0.79	0.78	0.85	0.83	0.85	0.85	0.70
Standard error	0.02	0.03	0.03	0.04	0.04	0.04	0.05	0.04	0.03	0.05	0.03	0.04	0.06	0.06	0.03	0.05	0.07	0.11	0.11	0.05	0.11	0.03	0.04	0.04	0.03	0.07	0.07	0.05	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 55
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Home Improvements (not including buying a house)
Base: All respondents

	Gender		Age							Social Grade					Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1314	681	633	274	582	269	189	460	665	165	596	378	139	202	773	179	81	53*	61*	130	38*	761	307	454	519	129	116	274	35**
NET: Increase	328 25%	166 24%	162 26%	66 24%	143 25%	71 26%	48 25%	121 26%	159 24%	52 32%	164 28% <i>kl</i>	89 23%	35 25%	40 20%	202 26%	44 25%	15 19%	12 22%	10 17%	35 27%	11 28%	225 30% <i>w</i>	82 27% <i>y</i>	142 31% <i>xyz</i>	96 19%	23 18%	15 13%	58 21%	8 22%
Very likely increase (+2)	80 6%	45 7%	35 5%	17 6%	42 7%	12 5%	9 5%	38 8% <i>h</i>	33 5%	8 5%	40 7%	22 6%	8 6%	10 5%	53 7%	6 4%	5 6%	3 7%	1 2%	8 6%	2 6%	56 7% <i>w</i>	21 7%	35 8%	23 4%	5 4%	3 2%	15 5%	1 3%
Likely increase (+1)	248 19%	121 18%	127 20%	49 18%	102 17%	59 22%	39 20%	83 18%	127 19%	45 27%	124 21%	66 18%	27 19%	30 15%	149 19%	38 21%	10 12%	8 16%	9 14%	26 20%	8 22%	169 22% <i>w</i>	61 20% <i>y</i>	108 24% <i>xyz</i>	73 14%	18 14%	12 10%	43 16%	6 18%
Stay the same (0)	649 49%	349 51%	300 47%	138 50%	266 46%	141 52%	104 55% <i>d</i>	215 47%	330 50%	83 50%	300 48%	182 48%	67 49%	100 49%	361 47%	86 48%	48 60% <i>mns</i>	29 55%	32 52%	76 58% <i>mn</i>	17 44%	363 48%	162 53% <i>v</i>	201 44%	269 52%	63 49%	61 52%	144 53% <i>v</i>	17 49%
Likely decrease (-1)	155 12%	82 12%	73 12%	24 9%	91 16% <i>cefg</i>	24 9%	16 8%	49 11%	90 14%	12 7%	68 11%	51 13%	16 11%	21 10%	108 14% <i>o</i>	17 10%	5 6%	6 11%	6 9%	11 8%	3 9%	88 12%	30 10%	59 13%	63 12%	21 16%	12 10%	30 11%	4 10%
Very likely decrease (-2)	90 7%	44 6%	46 7%	21 8%	38 7%	17 6%	14 7%	33 7%	43 7%	7 4%	38 6%	19 5%	9 7%	23 11% <i>ij</i>	50 6%	12 7%	7 8%	4 8%	9 14% <i>r</i>	6 4%	2 6%	49 6%	17 6%	31 7%	40 8%	10 8%	14 12% <i>u</i>	16 6%	1 3%
NET: Decrease	245 19%	126 19%	119 19%	45 16%	129 22% <i>e</i>	41 15%	30 16%	82 18%	134 20%	19 12%	107 18%	69 18%	25 18%	43 22%	158 20% <i>r</i>	30 16%	11 14%	10 19%	14 24%	17 13%	5 14%	137 18%	47 15%	90 20%	103 20%	31 24% <i>u</i>	26 22%	47 17%	5 13%
Don't know	92 7%	40 6%	53 8%	25 9%	44 7%	16 6%	8 4%	42 9% <i>f</i>	42 6%	10 6%	25 4%	37 10% <i>i</i>	12 9% <i>i</i>	18 9% <i>i</i>	53 7% <i>r</i>	19 11% <i>r</i>	6 7% <i>r</i>	2 4%	5 8%	3 2%	5 14% <i>r</i>	36 5%	16 5%	21 5%	51 10% <i>t</i>	12 9%	14 12% <i>uv</i>	25 9% <i>v</i>	5 16%
Not applicable	188	87	101	48 <i>d</i>	66	43	31	72	85	23	61	60 <i>i</i>	16	51 <i>ijk</i>	87	26 <i>s</i>	24 <i>mnr</i> s	18 <i>mnr</i> s	19 <i>mnr</i> s	13	1	48	33 <i>v</i>	14	130 <i>t</i>	24 <i>uv</i>	20 <i>v</i>	86 <i>uvxy</i>	10
Mean	0.06	0.06	0.06	0.07	0.03	0.10	0.07	0.11	0.02	0.22	0.10 <i>l</i>	0.07	0.07	-0.09	0.06	0.03	0.02	-0.21	0.16 <i>q</i>	0.16	0.13 <i>w</i>	0.13 <i>xy</i>	0.13 <i>xy</i>	-0.05	-0.11	-0.21	0.04 <i>y</i>	0.11	
Standard deviation	0.94	0.93	0.95	0.95	0.98	0.88	0.90	0.99	0.92	0.84	0.94	0.91	0.94	0.99	0.96	0.90	0.92	0.94	0.98	0.85	0.95	0.96	0.91	0.99	0.91	0.92	0.92	0.89	0.81
Standard error	0.03	0.04	0.04	0.06	0.05	0.05	0.06	0.05	0.04	0.06	0.04	0.05	0.07	0.07	0.04	0.06	0.08	0.15	0.15	0.06	0.13	0.04	0.05	0.06	0.04	0.08	0.09	0.05	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 56
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?

Mobile phone
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemp-loyed (p)	Not work-ing but seek-ing (q)	State pension (r)	Pri-vate pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mort-gage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (exl NA for %)	1479	755	724	317	646	305	212	526	742	181	647	434	154	243	850	205	102	70*	75*	138	39*	794	329	465	640	147	137	356	45**
NET: Increase	197	112	85	42	99	29	27	82	88	22	87	61	20	29	116	27	15	12	8	14	5	103	37	66	86	16	14	56	8
	13%	15%	12%	13%	15%e	9%	13%	16%e	12%	12%	13%	14%	13%	12%	14%	13%	15%	18%	10%	10%	12%	13%	11%	14%	13%	11%	10%	16%	17%
Very likely increase (+2)	46	30	16	10	25	7	4	18	24	5	26	12	3	5	28	9	4	-	-	2	3	24	8	16	21	6	2	13	1
	3%	4%	2%	3%	4%	2%	2%	3%	3%	3%	4%	3%	2%	2%	3%	4%	4%	-	-	2%	8%ppq	3%	2%	4%	3%	4%	1%	4%	3%
Likely increase (+1)	151	82	69	32	74	22	23	64	64	17	61	49	17	24	88	19	11	12	8	11	2	79	29	50	66	10	12	43	7
	10%	11%	10%	10%	12%e	7%	11%	12%e	9%	9%	9%	11%	11%	10%	10%	9%	11%	18% <i>s</i>	10%	8%	5%	10%	9%	11%	10%	7%	9%	12%	15%
Stay the same (0)	1081	549	531	218	454	246	162	355	563	144	467	324	113	176	605	155	76	49	57	111	28	594	256	339	449	106	103	240	37
	73%	73%	73%	69%	70%	81%cdg	77%cdg	68%	76%cdg	79%	72%	75%	73%	73%	71%	76%	74%	69%	77%	81% <i>m</i>	72%	75%	78% <i>z</i>	73%	70%	72%	75%	67%	83%
Likely decrease (-1)	115	59	56	28	60	16	11	46	58	7	57	26	15	17	79	14	3	4	5	8	2	55	23	32	60	15	9	37	-
	8%	8%	8%	9%	9%	5%	5%	9%	8%	4%	9%	6%	10%	7%	9% <i>o</i>	7%	3%	6%	7%	6%	5%	7%	7%	7%	9%	10%	6%	10%	-
Very likely decrease (-2)	41	15	26	12	16	7	6	18	17	2	19	10	1	11	21	4	6	3	3	3	2	19	5	15	21	5	6	10	-
	3%	2%	4%	4%	3%	2%	3%	3%	2%	1%	3%	2%	1%	5% <i>k</i>	2%	2%	6% <i>lmnr</i>	4%	4%	2%	4%	2%	1%	3%	3%	5% <i>u</i>	3%	-	-
NET: Decrease	156	74	82	40	76	23	17	64	75	9	76	35	16	28	100	18	9	7	8	10	3	74	27	47	82	20	15	47	-
	11%	10%	11%	13% <i>e</i>	12%	8%	8%	12% <i>e</i>	10%	5%	12%	8%	10%	12%	12%	9%	9%	10%	11%	7%	9%	9%	8%	10%	13%	14%	11%	13% <i>u</i>	-
Don't know	45	20	25	17	16	7	5	24	16	7	17	14	5	9	30	4	2	3	2	2	3	23	9	14	22	5	5	13	-
	3%	3%	3%	5% <i>dh</i>	3%	2%	2%	5% <i>h</i>	2%	4%	3%	3%	3%	4%	3%	2%	2%	4%	2%	2%	7% <i>nr</i>	3%	3%	3%	3%	3%	3%	4%	-
Not applicable	23	12	10	5d	2	7d	9dgh	6	8	6	9	4	1	10ijk	10	1	2	-	5mn	5mn	1	14	11vyz	4	9	6vyz	-	3	-
Mean	0.03	0.07b	-0.01	*	0.05	0.02	0.04	0.04	0.03	0.09	0.03	0.07	0.05	-0.02	0.03	0.07	0.05	0.04	-0.06	0.03	0.07	0.04	0.04	0.05	0.01	-0.02	-0.04	0.04	0.20
Standard deviation	0.65	0.66	0.65	0.70	0.69	0.56	0.60	0.71	0.63	0.53	0.69	0.62	0.57	0.68	0.66	0.64	0.75	0.63	0.59	0.54	0.79	0.63	0.56	0.67	0.69	0.70	0.64	0.71	0.47
Standard error	0.02	0.02	0.02	0.04	0.03	0.03	0.04	0.03	0.02	0.04	0.03	0.03	0.04	0.04	0.03	0.04	0.06	0.09	0.08	0.04	0.10	0.02	0.03	0.04	0.03	0.06	0.05	0.04	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 57
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?

Broadband
Base: All respondents

	Gender		Age							Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1443	739	703	299	624	302	217	503	722	183	640	419	148	235	827	199	96	62*	77*	143	39*	796	335	461	607	145	131	330	40**
NET: Increase	208 14%	117 16%	92 13%	44 15%	87 14%	42 14%	35 16%	77 15%	96 13%	33 18%	93 15%	54 13%	22 15%	40 17%	116 14%	26 13%	14 15%	11 17%	12 16%	21 15%	8 22%	115 14%	54 16%	61 13%	84 14%	23 16%	14 11%	46 14%	9 23%
Very likely increase (+2)	42 3%	28 4%	14 2%	11 4%	21 3%	6 2%	4 2%	22 4%	16 2%	4 2%	19 3%	11 3%	7 5%	5 2%	25 3%	5 3%	3 3%	3 5%	-	3 2%	2 6%q	23 3%	10 3%	16 3%	5 3%	3 3%	8 2%	3 8%	
Likely increase (+1)	167 12%	89 12%	78 11%	33 11%	67 11%	36 12%	31 14%	55 11%	81 11%	29 16%	74 12%	43 10%	15 10%	34 15%	91 11%	21 10%	11 11%	8 13%	12 16%	18 13%	6 16%	92 12%	44 13%	48 10%	68 11%	18 13%	11 8%	39 12%	6 15%
Stay the same (0)	1075 75%	551 75%	524 75%	213 71%	466 75%	233 77%	163 75%	361 72%	551 76%	138 75%	485 76%l	321 76%l	109 73%	161 69%	620 75%	150 75%	69 72%	44 72%	55 71%	113 79%as	25 64%	595 75%	250 75%	345 75%	453 75%	110 76%	95 72%	249 75%	27 68%
Likely decrease (-1)	70 5%	35 5%	35 5%	15 5%	32 5%	15 5%	8 4%	24 5%	38 5%	7 4%	22 3%	25 6%	6 4%	16 7%	43 5%r	2 6%r	2 7%	4 7%	4 5%	2 2%	2 4%	39 5%	13 4%	26 6%	30 5%	7 5%	10 7%	13 4%	1 2%
Very likely decrease (-2)	32 2%	15 2%	18 3%	8 3%	12 2%	6 2%	7 3%	13 3%	13 2%	2 1%	14 2%	6 2%	3 2%	8 4%	16 2%	3 2%	5 5%r	1 2%	4 5%	2 2%	1 3%	17 2%	7 2%	10 2%	15 3%	2 2%	6 4%	8 2%	-
NET: Decrease	102 7%	49 7%	53 7%	22 7%	45 7%	20 7%	15 7%	37 7%	50 7%	9 5%	37 6%	32 8%	9 6%	24 10%i	59 7%	15 8%r	6 7%	6 9%	8 11%r	5 3%	3 7%	56 7%	20 6%	37 8%	45 7%	9 6%	15 12%uz	20 6%	1 2%
Don't know	57 4%	22 3%	35 5%	20 7%efh	25 4%	6 2%	5 2%	28 5%e	24 3%	3 2%	26 4%	12 3%	9 6%	10 4%	32 4%	8 4%	6 7%	1 2%	2 2%	4 3%	3 8%	30 4%	12 4%	18 4%	24 4%	2 2%	7 5%	15 5%	3 7%
Not applicable	59	29	31	22defh	24	10	3	29f	28	5	17	19	7	17i	33r	6r	9mnrs	8mnrs	3r	-	*	13	5	7	42t	8uv	5	29uv	5
Mean	0.08	0.11	0.05	0.09	0.09	0.08	0.08	0.10	0.07	0.14	0.10	0.07	0.12	0.05	0.08	0.07	0.06	0.11	*	0.13	0.20	0.08	0.11y	0.06	0.07	0.12	-0.03	0.08	0.31
Standard deviation	0.61	0.63	0.60	0.66	0.61	0.57	0.62	0.67	0.57	0.56	0.60	0.58	0.65	0.68	0.61	0.59	0.70	0.69	0.67	0.54	0.75	0.61	0.60	0.61	0.62	0.61	0.68	0.59	0.65
Standard error	0.02	0.02	0.02	0.04	0.03	0.03	0.04	0.03	0.02	0.04	0.03	0.03	0.05	0.05	0.02	0.04	0.06	0.10	0.09	0.04	0.09	0.02	0.03	0.03	0.02	0.05	0.06	0.03	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 58
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Television packages
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	779	398	381	187	282	171	139	282	358	116	296	238	112	133	362	142	80	28	26	103	38	407	229	178	359	73	76	210	13
Weighted base	777	400	377	176	328	163	110	279	388	101*	339	225	84*	130	449	116	49*	36**	35**	71*	22*	426	179	247	330	71*	68*	191	21**
Base (excl NA for %)	603	322	281	143	275	112*	73*	229	301	73*	279	176	59*	90*	373	89*	34*	22**	22**	45*	18**	342	123	219	248	51*	52*	145	13**
NET: Increase	83	49	34	18	42	12	11	39	33	9	43	21	6	14	49	13	4	4	1	9	3	46	18	29	34	10	4	20	3
	14%	15%	12%	13%	15%	10%	16%	17%	11%	12%	16%	12%	10%	15%	13%	15%	13%	16%	6%	20%	16%	14%	13%	14%	20%	7%	14%	21%	
Very likely increase (+2)	18	11	7	4	11	1	3	9	6	1	6	2	4	11	3	1	-	-	2	1	10	4	6	7	1	2	4	1	
	3%	4%	2%	3%	4%	1%	4%	4%	2%	2%	3%	4%	5%	3%	4%	2%	-	-	5%	5%	3%	3%	3%	3%	2%	3%	3%	10%	
Likely increase (+1)	66	38	28	14	32	11	9	30	27	7	37	15	4	10	38	10	4	4	1	7	2	36	14	23	28	9	2	16	1
	11%	12%	10%	10%	12%	9%	12%	13%	9%	10%	13%	9%	6%	11%	10%	11%	11%	16%	6%	15%	11%	11%	11%	10%	11%	18%y	4%	11%	12%
Stay the same (0)	413	218	195	97	185	80	51	151	211	51	188	126	42	57	256	59	24	13	14	35	11	230	86	144	175	29	45	101	8
	68%	68%	69%	68%	67%	71%	70%	66%	70%	70%	67%	72%	71%	63%	69%	67%	72%	59%	64%	76%	64%	67%	70%	66%	70%	57%	86%uvxz	69%	66%
Likely decrease (-1)	52	31	21	11	21	14	5	16	31	9	27	12	2	10	34	7	1	5	3	1	1	34	9	25	18	8	1	9	-
	9%	9%	8%	8%	8%	13%	7%	7%	10%	12%	10%	7%	4%	11%	9%r	8%	4%	25%	12%	1%	5%	10%	7%	12%y	7%	16%yz	2%	6%	-
Very likely decrease (-2)	23	13	10	3	11	5	4	4	15	4	8	4	3	13	5	1	-	2	1	1	16	4	12	7	1	*	5	-	
	4%	4%	4%	2%	4%	4%	5%	2%	5%	5%	3%	4%	6%	3%	5%	3%	-	11%	3%	4%	5%	5%	3%	5%	2%	1%	4%	-	
NET: Decrease	75	43	31	14	32	19	9	20	46	12	36	20	6	13	47	12	2	5	5	2	2	50	13	37	25	9	1	14	-
	12%	13%	11%	10%	12%	17%g	12%	9%	15%g	17%	13%	11%	10%	14%	13%	13%	7%	25%	23%	4%	10%	15%	11%	17%y	10%	18%y	3%	10%	-
Don't know	32	12	20	13	15	2	2	19	12	1	11	9	5	7	21	5	3	-	2	-	2	16	6	9	15	3	2	10	2
	5%	4%	7%	9%eh	6%	2%	2%	8%e	4%	1%	4%	5%	9%	7%	6%	5%	8%r	-	7%	-	10%	5%	5%	4%	6%	6%	4%	7%	13%
Not applicable	174	77	97a	34	53	50cdgh	37cdgh	50	87d	28	60	49	25ij	41ij	75	27m	15m	14	13	25mn	4	84	56vz	28	82t	20v	16v	46v	8
Mean	0.01	0.01	*	0.04	0.04	-0.11	0.01	0.12eh	-0.07	-0.09	0.02	-0.01	-0.04	0.02	*	*	0.05	-0.08	-0.31	0.18	0.06	-0.03	0.04	-0.07	0.04	0.02	0.07	0.04	0.36
Standard deviation	0.70	0.73	0.67	0.64	0.73	0.66	0.76	0.68	0.69	0.71	0.68	0.70	0.74	0.76	0.69	0.76	0.62	0.65	0.77	0.66	0.81	0.73	0.69	0.75	0.65	0.72	0.48	0.69	0.70
Standard error	0.03	0.04	0.04	0.05	0.05	0.06	0.08	0.05	0.04	0.08	0.05	0.05	0.09	0.08	0.04	0.08	0.09	0.16	0.20	0.08	0.15	0.04	0.06	0.06	0.04	0.10	0.06	0.06	0.29

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 59
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Online entertainment subscriptions
Base: All respondents

	Gender		Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	779	398	381	187	282	171	139	282	358	116	296	238	112	133	362	142	80	28	26	103	38	407	229	178	359	73	76	210	13
Weighted base	777	400	377	176	328	163	110	279	388	101*	339	225	84*	130	449	116	49*	36**	35**	71*	22*	426	179	247	330	71*	68*	191	21**
Base (excl NA for %)	592	315	277	156	274	108*	53*	246	293	66*	287	160	55*	90*	383	81*	36*	26**	18**	28*	19**	321	103	218	257	50*	49*	159	14**
NET: Increase	71	43	28	18	38	10	5	32	34	9	42	15	4	10	45	11	3	5	1	3	3	39	12	27	30	3	2	24	3
	12%	14%	10%	12%	14%	9%	9%	13%	12%	13%	15%	10%	7%	11%	12%	13%	9%	20%	7%	11%	16%	12%	11%	12%	12%	6%	5%	15%	19%
Very likely increase (+2)	18	12	6	5	12	1	-	11	7	1	12	4	1	2	13	2	-	2	-	-	1	9	5	4	8	-	1	7	1
	3%	4%	2%	4%	4%	1%	-	5%	2%	1%	4%	2%	2%	2%	3%	3%	-	6%	-	-	5%	3%	5%	2%	3%	-	2%	4%	9%
Likely increase (+1)	53	31	21	13	26	9	5	21	27	8	30	12	3	8	31	8	3	4	1	3	2	30	7	23	22	3	1	17	1
	9%	10%	8%	8%	9%	8%	9%	9%	12%	9%	10%	7%	5%	9%	8%	10%	9%	14%	7%	11%	11%	9%	7%	10%	8%	6%	3%	11%	11%
Stay the same (0)	414	223	191	108	177	88	41	160	212	55	200	114	38	62	261	59	30	16	11	23	14	226	80	145	177	30	41	107	11
	70%	71%	69%	69%	65%	82%cdg	77%	65%	72%	83%	70%	71%	69%	69%	68%	72%	83% ^m	63%	61%	82%	74%	70%	78% ^x	67%	69%	61%	83% ^{vxz}	67%	81%
Likely decrease (-1)	58	20	37	15	30	7	6	23	29	1	25	18	6	9	40	8	-	3	5	1	*	32	6	27	25	11	1	13	-
	10%	6%	13% ^{aa}	9%	11%	7%	11%	9%	10%	2%	9%	11%	10%	11%	10% ^o	10% ^o	-	13%	27%	5%	2%	10%	6%	12% ^y	10%	22% ^{uyz}	2%	8%	-
Very likely decrease (-2)	17	11	6	4	11	1	1	9	7	1	9	6	2	1	14	-	2	-	1	1	*	9	1	8	9	2	*	6	-
	3%	4%	2%	2%	4%	1%	3%	3%	3%	1%	3%	3%	4%	1%	4%	-	4% ⁿ	-	5%	2%	3%	3%	*	4%	3%	5%	1%	4%	-
NET: Decrease	75	32	43	18	41	8	7	31	37	2	33	23	8	11	54	8	2	3	6	2	1	41	6	35	34	13	1	19	-
	13%	10%	16%	12%	15%	8%	13%	13%	12%	3%	12%	15%	14%	12%	14%	10%	4%	13%	32%	7%	5%	13%	6%	16% ^{uy}	13%	27% ^{uyz}	3%	12%	-
Don't know	32	17	15	12	18	1	-	21	10	1	11	7	5	8	24	4	1	1	-	-	1	16	5	10	16	3	5	9	-
	5%	5%	5%	8% ^{ef}	7%	1%	-	9% ^{efh}	4%	1%	4%	5%	10%	9%	6%	5%	3%	5%	-	-	6%	5%	5%	5%	6%	6%	10%	5%	-
Not applicable	185	85	100 ^a	20	54	55 ^{cdgh}	57 ^{cdgh}	33	95 ^{cdg}	34	52	64 ⁱ	29 ⁱ	40 ⁱ	65	35 ^m	12 ^m	10	17	42 ^{mno}	3	105	76 ^{vyz}	30	73	21 ^{vz}	19 ^{vz}	33	7
Mean	-0.01	0.04	-0.06	0.01	-0.01	0.01	-0.07	0.02	-0.01	0.11	0.04	-0.07	-0.11	*	-0.03	0.07	*	0.14	-0.30	0.02	0.14	-0.01	0.10 ^x	-0.06	-0.02	-0.27	0.03 ^x	0.04 ^x	0.28
Standard deviation	0.67	0.70	0.64	0.67	0.76	0.48	0.56	0.74	0.64	0.47	0.71	0.66	0.65	0.59	0.71	0.58	0.54	0.74	0.70	0.49	0.68	0.66	0.58	0.69	0.69	0.67	0.42	0.74	0.64
Standard error	0.03	0.04	0.04	0.05	0.05	0.05	0.07	0.05	0.04	0.06	0.05	0.05	0.08	0.06	0.04	0.06	0.07	0.17	0.20	0.08	0.12	0.04	0.05	0.06	0.04	0.10	0.06	0.06	0.21

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 60
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Public transport
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
Base (excl NA for %)	1374	720	655	308	615	283	168	508	698	168	618	404	138	214	816	191	99	64*	53*	118	33*	733	290	443	599	131	122	346	43**	
NET: Increase	267	152	114	74	132	42	18	119	129	29	130	74	25	37	164	39	23	15	6	10	9	129	40	89	129	27	24	78	9	
	19%	21%	17%	24%ef	22%ef	15%	11%	23%ef	19%ef	17%	21%	18%	18%	17%	20%r	21%r	23%r	12%	8%	27%r	18%	14%	20%u	22%	21%	20%	22%u	20%	20%	
Very likely increase	(+2)	74	43	31	16	40	13	4	29	41	5	37	19	8	11	50	7	5	2	3	2	31	8	23	36	14	6	17	6	
		5%	6%	5%	5%	7%ef	5%	2%	6%	6%	3%	6%	5%	6%	5%	6%	4%	5%	7%	3%	3%	7%	4%	3%	5%	6%	10%uz	5%	5%	14%
Likely increase	(+1)	193	109	84	58	92	28	14	90	88	24	93	56	18	26	114	32	18	10	5	7	7	97	32	66	93	14	18	61	2
		14%	15%	13%	19%efh	15%ef	10%	8%	18%efh	13%	14%	15%	14%	13%	12%	14%r	17%r	18%r	16%r	9%	6%	20%r	13%	11%	15%	16%	10%	15%	18%u	6%
Stay the same	(0)	926	488	438	185	389	214	138	300	488	124	416	267	98	144	546	123	63	34	41	103	17	514	228	286	381	85	83	212	31
		67%	68%	67%	60%	63%	76%cdg	82%cdgh	59%	70%cdg	74%	67%	66%	71%	67%	67%ps	65%	63%	53%	77%ps	87%mnop52%	70%w	79%vvyz	65%	64%	65%	68%	61%	73%	73%
Likely decrease	(-1)	91	39	52	23	50	14	4	45	42	5	34	33	9	15	55	14	5	10	3	3	49	9	40	41	10	4	27	1	
		7%	5%	8%	7%ef	8%ef	5%	3%	9%ef	6%	3%	6%	8%	6%	7%	7%	7%	5%	15%emor	3%	3%	8%	3%	9%	9%uy	7%	8%u	3%	8%u	2%
Very likely decrease	(-2)	46	22	23	17	22	5	2	27	17	2	25	15	-	6	27	7	5	3	2	1	2	3	18	23	4	5	14	2	
		3%	3%	4%	5%efh	4%	2%	1%	5%efh	2%	1%	4%k	4%k	-	3%k	3%	4%	5%r	4%	3%	*	6%r	3%	1%	4%u	4%	3%	4%	4%u	5%
NET: Decrease		137	61	76	40	72	19	6	72	59	7	59	48	9	22	82	20	11	12	3	4	5	70	12	58	64	15	9	41	3
		10%	9%	12%	13%efh	12%ef	7%	4%	14%efh	8%ef	4%	10%	12%	6%	10%	10%r	11%r	11%r	19%mr	6%	3%	15%r	10%	4%	13%u	11%	11%u	7%	12%u	7%
Don't know		45	18	27	10	22	7	5	18	22	7	13	15	6	12	25	8	3	3	3	2	2	21	10	10	24	4	6	15	-
		3%	2%	4%	3%	4%	3%	3%	3%	3%	4%	4%	4%	4%	5%i	3%	4%	3%	4%	5%	2%	6%	3%	4%	2%	4%	3%	5%	4%	-
Not applicable		128	48	79a	13	33	29cdg	52cdegh	23	52	20	39	34	17i	39ij	44	14	5	6	27mnop	24mno	6mno	76	50vz	26	50	22vz	15vz	13	2
Mean	0.12	0.16	0.07	0.11	0.13	0.11	0.09	0.10	0.14	0.15	0.14	0.08	0.18	0.10	0.13	0.10	0.13	0.08	0.07	0.07	0.14	0.10	0.12	0.08	0.14	0.17	0.15	0.12	0.22	
Standard deviation	0.75	0.75	0.75	0.84	0.80	0.64	0.51	0.85	0.72	0.58	0.77	0.75	0.63	0.73	0.76	0.74	0.81	0.90	0.63	0.46	0.94	0.70	0.54	0.78	0.79	0.85	0.74	0.79	0.92	
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.04	0.04	0.03	0.04	0.03	0.04	0.05	0.05	0.03	0.05	0.07	0.13	0.10	0.04	0.13	0.03	0.03	0.04	0.03	0.08	0.07	0.04	0.17	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 61
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Running a car (fuel, maintenance etc.)
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
Base (excl NA for %)	1027	565	462	215	455	192	166	363	499	116	494	274	120	139	622	127	56*	33**	47*	114	29*	650	264	386	346	67*	76*	203	31**	
NET: Increase	303	189	114	50	144	49	59	106	137	35	146	76	35	46	195	25	10	9	20	33	9	188	70	118	96	16	20	60	18	
	29%	33% ^b	25%	23%	32% ^c	26%	36% ^c	29%	27%	30%	30%	28%	29%	33%	31% ^{no}	20%	19%	28%	43% ^{no}	29%	33%	29%	27%	31%	28%	24%	27%	29%	57%	
Very likely increase	(+2)	54	39	14	11	24	8	10	22	4	23	17	6	7	33	8	4	-	3	5	1	36	12	24	15	2	5	8	3	
	5%	7% ^b	3%	5%	5%	4%	6%	6%	4%	4%	5%	6%	5%	5%	5%	6%	7%	-	6%	5%	3%	5%	4%	6%	4%	4%	6%	4%	10%	
Likely increase	(+1)	249	150	100	39	120	41	49	84	116	30	123	58	29	38	162	17	6	9	17	28	8	153	58	94	81	14	16	52	15
	24%	26%	22%	18%	26% ^c	22%	30% ^c	23%	23%	26%	25%	21%	24%	28%	26% ^{no}	14%	11%	28%	37% ^{no}	24% ^{no}	29% ^{no}	24%	22%	24%	24%	20%	21%	26%	48%	
Stay the same	(0)	572	297	275	116	239	125	92	184	295	71	281	156	65	70	333	76	38	16	21	72	16	371	166	205	188	39	41	108	13
	56%	53%	59% ^a	54%	53%	65% ^{cd}	56%	51%	59% ^g	61%	57%	57%	55%	50%	53%	59%	68% ^m	47%	46%	64% ^m	56%	57%	63% ^{vz}	53%	54%	57%	54%	53%	41%	
Likely decrease	(-1)	83	41	42	23	39	10	11	29	43	5	35	26	13	9	50	18	3	1	4	6	1	51	17	34	31	8	6	16	1
	8%	7%	9%	11%	9%	5%	6%	8%	9%	4%	7%	9%	11%	6%	8%	14% ^{mors}	5%	4%	9%	5%	2%	8%	6%	9%	9%	13%	8%	8%	2%	
Very likely decrease	(-2)	23	15	8	9	10	4	1	16	6	2	14	6	*	3	13	2	3	4	1	-	14	1	12	9	2	2	5	-	
	2%	3%	2%	4% ^{fh}	2%	2%	*	5% ^{fh}	1%	2%	3%	2%	*	2%	2%	5% ^{fr}	4	11%	-	*	-	2%	1%	3% ^u	3%	3%	3% ^u	2%	-	
NET: Decrease	106	56	50	32	49	14	11	45	49	7	49	32	13	11	63	21	6	5	4	7	1	65	19	46	40	11	9	21	1	
	10%	10%	11%	15% ^{ef}	11%	7%	7%	12%	10%	6%	10%	12%	11%	8%	10%	16% ^{mrs}	10%	15%	9%	6%	2%	10%	7%	12%	12%	16% ^u	11%	10%	2%	
Don't know	47	23	24	17	23	5	3	28	17	3	18	11	6	12	31	6	2	3	1	1	3	26	9	16	22	2	6	14	-	
	5%	4%	5%	8% ^{efh}	5%	2%	2%	8% ^{efh}	3%	3%	4%	4%	5%	9% ^{ei}	5% ^r	5%	3%	10%	3%	1%	9% ^{fr}	4%	3%	4%	6%	3%	8%	7%	-	
Not applicable	475	203	272 ^a	107 ⁱ	193 ^f	120 ^{cd}	55	169 ^f	251 ^d	72	162	164 ^k	35	114 ^{ijk}	238 ^r	78 ^{mrs}	49 ^m	37	33 ^{mrs}	29	10	159	76 ^v	83	302 ^t	85 ^{uvz}	60 ^{uv}	156 ^{uv}	14	
Mean	0.23	0.29 ^b	0.16	0.11	0.25	0.21	0.36 ^{cgh}	0.20	0.21	0.26	0.22	0.21	0.25	0.31	0.26 ⁿ	0.08	0.11	0.03	0.41 ⁿ	0.28 ⁿ	0.37 ⁿ	0.23	0.24	0.23	0.19	0.09	0.20	0.22	0.65	
Standard deviation	0.77	0.82	0.71	0.84	0.79	0.69	0.72	0.87	0.71	0.70	0.77	0.80	0.73	0.77	0.78	0.79	0.83	0.93	0.74	0.66	0.61	0.77	0.67	0.83	0.78	0.79	0.83	0.76	0.69	
Standard error	0.02	0.04	0.03	0.06	0.04	0.05	0.05	0.05	0.03	0.06	0.04	0.05	0.06	0.07	0.04	0.06	0.09	0.19	0.13	0.05	0.09	0.03	0.04	0.05	0.04	0.09	0.09	0.05	0.16	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 62
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Clothing and footwear
Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1490	760	729	318	644	309	218	527	745	187	651	436	153	249	854	203	104	70*	78*	141	39*	801	336	465	644	151	136	358	45**
NET: Increase	257 17%	136 18%	121 17%	74 23% defh	110 17%	42 14%	31 14%	125 24% defh	101 14%	30 16%	105 16%	74 17%	24 16%	54 22%	154 18% r	29 15%	26 25% mnr	13 18%	16 20%	14 10%	6 15%	129 16%	44 13%	86 18%	121 19%	30 20%	23 17%	68 19% u	7 15%
Very likely increase (+2)	47 3%	32 4% b	15 2%	12 4%	27 4%	5 2%	3 2%	23 4% e	21 3%	3 2%	25 4%	11 3%	3 2%	8 3%	30 4%	5 2%	5 5%	3 4%	-	2 1%	3 7% qr	24 3%	9 3%	14 3%	22 3%	6 4%	4 3%	11 3%	1 3%
Likely increase (+1)	210 14%	104 14%	106 15%	62 20% defh	83 13%	37 12%	28 13%	103 19% defh	80 11%	26 14%	80 12%	63 15%	21 14%	45 18% i	123 14% r	25 12%	21 20% nrs	10 14%	16 20% r	12 9%	3 8%	105 13%	34 10%	71 15%	99 15%	23 15%	18 14%	57 16% u	6 13%
Stay the same (0)	858 58%	465 61% b	394 54%	159 50%	357 55% g	202 65% cdg	140 64% cdg	257 49%	461 62% cdg	121 65%	393 60% l	251 57%	89 58%	127 51%	489 57%	113 56%	53 51%	32 45%	40 51%	108 77% mnop qs	24 62%	493 62% w	228 68% vxyz	265 57% x	330 51%	69 46%	75 56%	185 52%	35 78%
Likely decrease (-1)	238 16%	99 13%	138 19% a	54 17%	115 18%	42 14%	27 12%	86 16%	125 17%	22 12%	108 17%	68 15%	24 16%	38 15%	141 16% r	36 18% r	12 11%	21 30% moqr s	10 13%	13 9%	5 14%	118 15%	40 12%	78 17%	118 18%	33 22% u	18 13%	66 19% u	1 3%
Very likely decrease (-2)	85 6%	33 4%	52 7% a	15 5%	37 6%	15 5%	18 8%	29 6%	38 5%	8 4%	26 4%	8 7%	8 5%	21 9% i	36 4%	19 9% mr	8 8% m	2 4%	12 15% mpr	5 4%	2 5%	41 5%	15 4%	26 6%	43 7%	12 8%	10 8%	20 6%	1 2%
NET: Decrease	323 22%	132 17%	191 26% a	69 22%	152 24%	57 19%	45 21%	115 22%	163 22%	31 16%	134 21%	98 22%	32 21%	59 24%	177 21% r	55 27% mr	20 19%	24 33% mor	22 28% r	18 13%	7 19%	160 20%	55 16%	105 23% u	161 25% t	46 30% u	29 21%	87 24% u	2 5%
Don't know	51 3%	28 4%	24 3%	17 5% f	25 4% f	8 2%	2 1%	29 6% f	20 3%	6 3%	19 3%	14 3%	9 6%	9 4%	35 4% r	5 3%	5 5% r	3 4%	1 2%	1 3%	2 5% r	19 2%	9 3%	10 2%	32 5% t	6 4%	9 6% v	17 5%	1 2%
Not applicable	12	7	5	3	3	3	3	5	5	1	5	2	2	4	6	2	1	-	1	1	*	8	5	3	4	2	1	2	-
Mean	-0.07	*b	-0.15	0.01h	-0.09	-0.08	-0.13	0.01h	-0.11	-0.03	-0.05	-0.10	-0.09	-0.08	-0.04n	-0.20	0.03n	-0.16	-0.24	-0.05	-0.02	-0.06	-0.05	-0.07	-0.10	-0.15	-0.09	-0.08	0.11
Standard deviation	0.82	0.79	0.84	0.86	0.85	0.73	0.80	0.89	0.77	0.73	0.79	0.83	0.77	0.92	0.80	0.86	0.94	0.87	0.95	0.62	0.86	0.78	0.72	0.83	0.88	0.95	0.87	0.85	0.59
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.05	0.04	0.03	0.05	0.03	0.04	0.05	0.06	0.03	0.06	0.07	0.12	0.13	0.04	0.11	0.03	0.04	0.05	0.03	0.08	0.07	0.04	0.11

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 63
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Big ticket household purchases (e.g. new television, washing machine)
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
Base (excl NA for %)	1336	706	630	283	594	272	187	479	671	161	594	377	143	222	785	176	88	61*	61*	129	37*	745	299	447	556	130	123	302	35**	
NET: Increase	217	120	96	51	95	37	33	92	92	28	103	65	17	32	129	27	11	12	10	20	8	131	51	79	82	17	16	49	4	
	16%	17%	15%	18%	16%	14%	18%	19%h	14%	17%	17%	12%	14%	16%	15%	13%	19%	16%	16%	22%	18%	17%	18%	15%	13%	13%	16%	16%	13%	
Very likely increase	(+2)	39	21	18	11	6	4	19	16	1	17	13	5	3	22	5	4	1	-	5	2	16	9	7	20	6	3	11	3	
		3%	3%	3%	4%	3%	2%	2%	4%	2%	3%	4%	4%	1%	3%	3%	5%	2%	-	4%	6%	2%	3%	2%	4%	4%	3%	4%	9%	
Likely increase	(+1)	177	99	78	39	77	29	73	75	26	85	52	11	29	108	21	7	10	10	15	6	115	42	73	61	11	13	38	1	
		13%	14%	12%	14%	13%	12%	16%	15%	11%	14%k	14%	8%	13%	14%	12%	8%	17%	16%	12%	16%	15%w	14%	16%x	11%	9%	10%	12%	4%	
Stay the same	(0)	679	365	314	138	290	152	98	238	342	85	321	185	66	106	391	84	57	27	23	80	16	382	167	215	276	55	63	159	20
		51%	52%	50%	49%	49%	53%	50%	51%	53%	54%	49%	46%	48%	50%	48%	65%mpq45s	45%	38%	62%mnps	42%	51%	56%x	48%	50%	42%	51%	53%	58%	
Likely decrease	(-1)	180	92	88	46	86	28	19	67	94	13	71	57	29	23	116	24	5	10	9	12	5	101	33	67	79	26	17	37	-
		13%	13%	14%	16%e	15%	10%	10%	14%	14%	8%	12%	15%	20%il	11%	15%o	13%o	5%	16%o	15%	9%	14%o	13%	11%	15%	20%uz	13%	12%	-	
Very likely decrease	(-2)	126	74	52	26	63	22	15	44	67	10	53	37	14	23	78	17	8	7	9	5	2	62	21	42	60	13	18	29	4
		9%	11%	8%	9%	11%	8%	8%	9%	10%	6%	9%	10%	10%	10%r	10%r	9%	11%	15%r	4%	6%	8%	7%	9%	11%	10%	15%u	10%	10%	
NET: Decrease		306	166	140	73	149	50	34	111	161	23	124	93	42	46	194	41	13	16	18	17	7	163	54	109	140	39	35	66	4
		23%	24%	22%	26%e	25%e	18%	18%	23%	24%	14%	21%	25%	30%i	21%	25%or	23%r	14%	27%r	29%or	14%	20%	22%	18%	24%	25%	30%u	28%u	22%	10%
Don't know		135	55	80	22	59	33	21	38	76	25	46	33	18	38	71	25	7	5	10	11	6	70	27	43	58	20	10	29	7
		10%	8%	13%a	8%	10%	12%	11%	8%	11%	16%	8%	9%	12%	17%ij	9%	14%m	8%	9%	17%	8%	16%	9%	9%	10%	15%	8%	10%	19%	
Not applicable		166	62	104a	38	54	40d	34dgh	53	79	27	62	61ik	12	31	75	29m	17mrs	10	18mrs	14	2	63	41v	22	93t	22v	13v	57vy	10
Mean		-0.15	-0.15	-0.14	-0.14	-0.19	-0.12	-0.07	-0.10	-0.20	-0.03	-0.10	-0.15	-0.27	-0.19	-0.17	-0.17	-0.07	-0.18	-0.34	0.02mnq	0.02	-0.12	-0.05xy	-0.16	-0.20	-0.26	-0.30	-0.13	*
Standard deviation		0.91	0.93	0.89	0.94	0.94	0.84	0.86	0.94	0.90	0.79	0.89	0.94	0.93	0.91	0.92	0.93	0.86	0.96	0.99	0.76	0.97	0.88	0.85	0.90	0.95	0.98	0.97	0.92	1.01
Standard error		0.03	0.04	0.04	0.06	0.04	0.05	0.06	0.04	0.04	0.06	0.04	0.05	0.07	0.07	0.04	0.07	0.08	0.14	0.16	0.06	0.13	0.03	0.05	0.05	0.04	0.09	0.09	0.05	0.23

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Prepared by Populus on behalf of Which?

Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 64
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?

Groceries

Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
Base (excl NA for %)	1494	763	731	317	645	312	220	525	749	188	651	437	153	252	854	204	104	70*	80*	142	39*	805	337	468	644	151	136	357	45**	
NET: Increase	409	230	179	70	176	86	77	139	193	68	180	109	44	76	224	49	29	23	28	43	13	221	100	121	170	43	35	92	19	
	27%	30% ^b	24%	22%	27%	28%	35% ^{cdgh}	26%	26%	36%	28%	25%	29%	30%	26%	24%	28%	33%	35%	31%	33%	27%	30%	26%	26%	28%	26%	26%	42%	
Very likely increase	(+2)	81	45	35	11	42	16	12	24	45	8	41	21	7	12	47	8	6	4	6	3	37	16	21	37	14	5	17	6	
		5%	6%	5%	4%	7%	5%	5%	6%	4%	6%	5%	5%	5%	5%	5%	4%	9%	4%	4%	9%	5%	5%	4%	6%	9% ^v	4%	5%	14%	
Likely increase	(+1)	328	185	144	59	134	70	65	115	148	60	139	88	37	65	177	41	23	17	24	37	9	183	84	100	133	29	30	74	12
		22%	24%	20%	19%	21%	23%	30% ^{cdgh}	22%	20%	32%	21%	20%	24%	26%	21%	22%	24%	30%	26%	24%	23%	25%	21%	21%	19%	22%	21%	27%	
Stay the same	(0)	818	423	395	180	341	182	115	278	425	97	369	250	78	121	480	112	52	31	39	86	19	459	203	255	335	74	74	187	25
		55%	55%	54%	57%	53%	58%	52%	53%	57%	52%	57% ^l	57%	51%	48%	56%	55%	50%	44%	49%	61% ^p	47%	57%	60% ^{xz}	55%	52%	49%	55%	52%	
Likely decrease	(-1)	181	71	111	47	88	29	18	76	88	13	72	55	21	32	103	32	14	10	9	5	88	25	63	94	20	18	56	-	
		12%	9%	15% ^{ea}	15% ^{ef}	14%	9%	8%	14% ^{ef}	12%	7%	11%	13%	14%	13%	12% ^{fr}	16% ^{fr}	14% ^{fr}	14%	11%	6%	13%	11%	7%	13% ^u	15% ^t	13%	13% ^u	16% ^u	-
Very likely decrease	(-2)	38	19	19	8	14	10	7	13	18	4	11	9	4	14	19	4	5	3	5	2	17	3	14	20	9	5	6	-	
		3%	2%	3%	2%	2%	3%	3%	2%	2%	2%	2%	2%	2%	5% ^{ij}	2%	2%	5%	4%	6%	1%	2%	1%	3%	3%	6% ^{uz}	4% ^u	2%	-	
NET: Decrease		219	90	130	54	101	38	25	88	106	17	83	65	25	46	121	37	19	12	13	11	6	105	28	77	114	29	23	62	-
		15%	12%	18% ^a	17%	16%	12%	11%	17%	14%	9%	13%	15%	16%	18%	14% ^{fr}	18% ^{fr}	18% ^{fr}	17%	8%	14%	13%	8%	16% ^u	18% ^t	19% ^u	17% ^u	17% ^u	-	
Don't know		48	20	27	13	26	6	3	20	25	5	19	14	6	8	30	7	3	4	-	2	21	6	15	25	5	3	16	2	
		3%	3%	4%	4% ^f	4% ^f	2%	1%	4%	3%	3%	3%	3%	3%	3%	3%	3%	3%	6%	-	1%	6% ^{qr}	3%	2%	3%	4%	4%	3%	5% ^u	4%
Not applicable		8	5	3	5 ^{eh}	3	-	1	6 ^h	1	-	5	1	1	1	6	1	1	-	-	1	4	3	1	5	1	1	2	-	
Mean	0.16	0.23 ^b	0.09	0.06	0.17	0.18	0.26 ^{cg}	0.12	0.16	0.30	0.20	0.13	0.16	0.12	0.16	0.08	0.11	0.21	0.17	0.26 ⁿ	0.27	0.17	0.26 ^{vyz}	0.11	0.12	0.13	0.09	0.12	0.58	
Standard deviation	0.81	0.80	0.81	0.77	0.83	0.79	0.81	0.81	0.81	0.76	0.79	0.78	0.82	0.90	0.80	0.79	0.90	0.95	0.89	0.70	0.87	0.77	0.71	0.81	0.85	0.98	0.81	0.80	0.74	
Standard error	0.02	0.03	0.03	0.04	0.04	0.04	0.05	0.04	0.03	0.05	0.03	0.04	0.06	0.06	0.03	0.05	0.07	0.13	0.12	0.05	0.11	0.03	0.03	0.04	0.03	0.08	0.07	0.04	0.14	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A

* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 65
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Alcohol and/or tobacco
Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
Base (excl NA for %)	1139	623	517	252	498	236	153	419	567	144	518	326	121	174	695	141	75	49*	51*	103	25*	644	251	393	469	99*	97*	273	27**	
NET: Increase	171	92	79	45	71	34	21	73	77	22	75	47	17	32	105	15	14	10	8	10	8	90	34	56	76	16	14	46	6	
	15%	15%	15%	18%	14%	14%	14%	17%	14%	15%	15%	14%	14%	18%	15%	11%	18%	21%	16%	10%	32%mn	14%	13%	14%	16%	16%	14%	17%	22%	
Very likely increase	(+2)	42	25	17	6	24	9	4	12	26	5	15	14	5	7	29	3	3	1	3	1	18	7	11	23	5	4	14	1	
		4%	4%	3%	2%	5%	4%	2%	3%	5%	3%	3%	4%	4%	4%	4%	4%	5%	2%	3%	5%	3%	3%	3%	5%	5%	4%	5%	4%	
Likely increase	(+1)	129	67	62	40	47	25	17	61	51	17	60	33	12	25	76	13	11	8	7	8	72	27	45	53	11	10	32	5	
		11%	11%	12%	16%dh	9%	11%	11%	14%dh	9%	11%	12%	10%	10%	15%	11%	9%	14%	16%	14%	8%	27%mn	11%	11%	11%	11%	10%	12%	5	
Stay the same	(0)	654	373	281	137	267	148	102	230	322	91	315	191	63	85	389	79	44	24	29	79	11	387	164	223	249	53	48	149	18
		57%	60%	54%	54%	54%	63%d	66%cdgh	55%	57%	63%	61%l	59%l	52%	49%	56%	59%	49%	56%	77%mnop	43%	60%w	65%vyz	57%	53%	54%	49%	54%	66%	
Likely decrease	(-1)	181	95	85	47	91	34	9	74	98	18	78	51	25	27	121	30	10	7	1	9	3	105	34	71	73	13	16	43	2
		16%	15%	16%	19%f	18%f	14%f	6%	18%f	17%f	13%	15%	16%	21%	15%	17%qr	21%qr	13%q	15%q	2%	8%	12%q	16%	14%	18%	16%	14%	17%	16%	9%
Very likely decrease	(-2)	83	40	43	13	42	13	15	22	46	9	35	24	9	15	49	11	7	3	8	4	41	11	30	42	12	12	17	1	
		7%	6%	8%	5%	8%	6%	10%	5%	8%	6%	7%	7%	7%	9%	7%	8%	9%	6%	15%r	4%	5%	6%	4%	8%	9%	12%u	12%u	6%	3%
NET: Decrease		264	136	128	60	132	48	24	96	144	27	113	75	34	42	170	41	17	10	9	13	4	146	45	100	115	26	28	61	3
		23%	22%	25%	24%	27%f	20%	16%	23%	25%f	19%	22%	23%	28%	24%	25%r	29%r	22%r	21%	17%	12%	17%	23%	18%	26%u	24%	26%	29%u	22%	12%
Don't know		50	22	29	10	27	6	7	19	24	4	15	13	8	15	31	6	*	4	6	1	2	21	8	14	29	4	8	17	-
		4%	3%	6%	4%	6%	3%	4%	5%	4%	3%	3%	4%	6%	8%ij	4%r	4%	1%	9%or	12%or	1%	8%or	3%	3%	3%	6%t	4%	8%u	6%	-
Not applicable		363	145	217a	70	149	76	67cdeg	113	183	43	138	112i	34	78ijk	165	65m	29m	21m	29m	40m	14mr	165	89v	75	180t	54uvz	39v	86v	18
Mean		-0.12	-0.10	-0.15	-0.09	-0.17	-0.08	-0.09	-0.08	-0.16	-0.07	-0.11	-0.12	-0.18	-0.12	-0.13	-0.25	-0.09	*	-0.16	-0.04n	0.16n	-0.13	-0.06	-0.17	-0.13	-0.18	-0.25	-0.07	0.11
Standard deviation		0.85	0.83	0.88	0.81	0.91	0.80	0.83	0.82	0.88	0.81	0.86	0.89	0.94	0.87	0.81	0.91	0.91	0.97	0.66	0.94	0.80	0.74	0.84	0.93	0.98	0.97	0.89	0.76	
Standard error		0.03	0.03	0.04	0.05	0.05	0.05	0.06	0.04	0.04	0.06	0.04	0.05	0.07	0.04	0.06	0.08	0.15	0.17	0.05	0.15	0.03	0.04	0.05	0.04	0.10	0.10	0.05	0.17	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 66
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Socialising, eating out, takeaway food
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1452	747	704	317	639	295	201	524	726	175	644	429	151	228	852	200	95	64*	66*	136	38*	785	319	466	624	141	128	354	43**
NET: Increase	228 16%	134 18%b	94 13%	71 22%defh	91 14%	41 14%	25 12%	114 22%defh	89 12%	28 16%	106 16%	57 13%	29 19%	35 15%	130 15%	30 15%	25 26%mnr	10 16%	9 13%	18 13%	6 16%	128 16%	51 16%	77 17%	94 15%	22 16%	16 12%	56 16%	6 15%
Very likely increase	(+2) 3%	27 4%	15 2%	13 4%e	22 3%	4 1%	3 1%	23 4%e	16 2%	2 1%	21 3%	12 3%	5 3%	4 2%	24 3%	6 3%	7 7%mqr	2 3%	-	2 2%	2 4%	23 3%	9 3%	15 3%	15 2%	3 2%	2 2%	10 3%	3 7%
Likely increase	(+1) 13%	107 14%	79 11%	58 18%dfh	70 11%	37 12%	22 11%	92 17%dfh	73 10%	26 15%	86 13%	45 11%	25 16%	31 14%	106 12%	24 12%	18 19%am	8 13%	9 13%	16 12%	5 12%	104 13%	42 13%	62 13%	79 13%	19 13%	14 11%	46 13%	3 8%
Stay the same	(0) 54%	429 57%b	349 50%	148 47%	328 51%	175 59%cdg	127 63%cdg	238 45%	413 57%cdg	102 58%	362 56%k	226 53%	69 46%	121 53%	462 54%p	96 48%	45 48%	23 36%	34 52%	95 70%mnop58%pq	22 3%	444 57%w	194 61%xyz	250 54%x	302 48%	60 43%	57 45%	185 52%	32 75%
Likely decrease	(-1) 19%	113 15%	170 24%a	61 19%	143 22%ef	46 16%	31 16%	104 20%	147 20%	26 15%	112 17%	103 24%il	34 23%l	33 14%	165 19%	49 25%or	15 16%	18 28%r	10 15%	18 13%	8 20%	143 18%	46 14%	97 21%u	136 22%	36 25%u	30 24%u	70 20%	3 8%
Very likely decrease	(-2) 8%	53 7%	67 9%	25 8%	55 9%	25 8%	15 8%	47 9%	58 8%	14 8%	47 7%	31 7%	14 9%	28 12%aj	19 8%r	6 10%r	8 7%	12 12%r	5 18%ms	1 3%	3 7%	57 7%	24 7%	33 7%	63 10%	18 13%	17 13%v	29 8%	-
NET: Decrease	402 28%	166 22%	236 34%a	86 27%	198 31%ef	71 24%	47 23%	150 29%	205 28%	40 23%	159 25%	134 31%l	48 32%	61 27%	234 28%r	68 34%or	21 22%	26 40%or	22 33%r	22 16%	9 23%	199 25%	69 22%	130 28%	200 32%t	54 38%uvz	47 37%u	99 28%	3 8%
Don't know	43 3%	18 2%	25 3%	12 4%	20 3%	8 3%	2 1%	21 4%	20 3%	6 3%	16 3%	11 3%	5 3%	11 5%	25 3%	6 3%	3 3%r	5 8%r	2 3%	1 1%	1 3%	13 2%	4 1%	9 2%	28 5%t	5 4%	8 6%uv	15 4%u	1 3%
Not applicable	50	21	30	5	9	18cdg	19cdgh	8	23	13	12	9	4	25ijk	8	5	10mn	7mn	13mnr	6m	1	24	21vz	3	24	11vz	8vz	5	2
Mean	-0.18	-0.08b	-0.29	-0.09dh	-0.23	-0.18	-0.17	-0.12	-0.22	-0.14	-0.13	-0.23	-0.19	-0.23	-0.18	-0.27	0.04mn	-0.37	-0.38	-0.05np	-0.05	-0.14w	-0.11xy	-0.16xy	-0.26	-0.34	-0.38	-0.18y	0.15
Standard deviation	0.87	0.86	0.88	0.94	0.89	0.81	0.78	0.96	0.83	0.82	0.86	0.85	0.94	0.92	0.87	0.91	0.97	0.98	0.94	0.67	0.79	0.85	0.83	0.86	0.91	0.95	0.93	0.87	0.67
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.05	0.04	0.03	0.06	0.04	0.04	0.07	0.06	0.03	0.06	0.08	0.14	0.14	0.05	0.10	0.03	0.04	0.05	0.04	0.08	0.08	0.05	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 67
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Hobbies and recreational interests
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1450	751	699	315	624	301	211	521	718	180	639	425	151	235	836	200	97	65*	75*	138	38*	792	334	459	614	141	125	348	44**
NET: Increase	238 16%	131 17%	107 15%	79 25% defh	112 18% efth	27 9%	21 10%	135 26% defh	81 11%	16 9%	127 20% kl	69 16% k	15 10%	27 11%	157 19% nr	26 13%	21 22% nr	9 14%	9 12%	10 7%	6 17% r	132 17%	46 14%	85 19%	99 16%	16 11%	15 12%	68 20% lux	7 15%
Very likely increase	(+2) 2%	21 3%	12 2%	11 3%	15 2%	5 2%	2 1%	18 3%	13 2%	2 1%	17 3%	9 2%	3 2%	3 1%	19 2%	3 2%	6 7% mnrq	1 2%	-	2 1%	1 3%	18 2%	6 2%	12 3%	12 2%	3 2%	2 2%	7 2%	2 5%
Likely increase	(+1) 14%	110 15%	95 14%	68 21% defh	97 16% efth	21 7%	19 9%	118 23% defh	68 10%	14 8%	110 17% kl	60 14% k	11 8%	24 10%	138 16% r	23 11%	15 15% r	8 13%	9 12%	8 6%	5 13%	114 14%	41 12%	73 16%	87 14%	13 9%	13 11%	61 17% lux	5 10%
Stay the same	(0) 62%	474 63%	427 61%	171 54%	358 57%	222 74% cdgh	149 70% cdg	271 52%	481 67% cdg	135 75%	403 63%	260 61%	95 63%	143 61%	502 60%	124 62%	57 58%	37 57%	43 57%	113 81% mnopqs	25 65%	521 66% w	230 69% yz	291 63% z	344 56%	85 60%	70 56%	189 54%	35 81%
Likely decrease	(-1) 12%	88 12%	84 12%	33 10%	90 14% ee	25 8%	25 12%	57 11%	90 13%	12 7%	65 10%	57 14%	18 12%	33 14%	97 12%	24 12%	12 12%	11 17%	13 18%	12 9%	3 7%	78 10%	35 11%	43 9%	94 15% t	24 17% v	17 14%	53 15% v	-
Very likely decrease	(-2) 5%	31 4%	44 6%	16 5%	37 6%	14 5%	8 4%	30 6%	37 5%	7 4%	24 4%	23 5%	14 10% i	13 6%	43 5%	17 9% r	5 5%	1 2%	5 7%	2 2%	1 4%	39 5%	12 3%	27 6%	35 6%	8 6%	9 7%	18 5%	1 2%
NET: Decrease	247 17%	119 16%	128 18%	49 15%	126 20% e	39 13%	33 16%	86 17%	127 18%	19 10%	89 14%	80 19% i	32 21% i	46 19%	140 17% r	41 21% r	17 17%	12 18%	19 25% r	14 10%	4 11%	116 15%	47 14%	70 15%	129 21% t	32 23% u	26 21%	71 21% u	1 2%
Don't know	65 4%	27 4%	37 5%	16 5%	27 4%	13 4%	8 4%	28 5%	28 4%	10 5%	21 3%	16 4%	9 6%	20 8% ij	38 5% r	9 4%	3 3%	7 10% r	5 6% r	1 1%	3 7% r	23 3%	10 3%	13 3%	41 7% t	8 6%	13 10% uv	20 6%	1 1%
Not applicable	52	17	35a	7	24	11	9	10	32g	8	17	13	4	18ijk	24	5	8mn	5	4	5	1	17	7	10	34t	11uvz	12uvz	11	1
Mean	-0.04	*	-0.08	0.08de fh	-0.06	-0.07	-0.09	0.07de fh	-0.10	-0.04	0.05jk l	-0.06	-0.20	-0.14	-0.01n	-0.16	0.06nq	-0.04	-0.21	-0.04	0.05	-0.01	-0.02x	*	-0.09	-0.17	-0.15	-0.04	0.16
Standard deviation	0.76	0.75	0.78	0.83	0.81	0.65	0.64	0.86	0.72	0.60	0.74	0.77	0.82	0.73	0.78	0.80	0.87	0.70	0.76	0.52	0.74	0.74	0.67	0.78	0.80	0.76	0.80	0.81	0.62
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.04	0.04	0.03	0.04	0.03	0.04	0.06	0.05	0.03	0.05	0.07	0.10	0.11	0.04	0.09	0.03	0.03	0.04	0.03	0.07	0.07	0.04	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 68
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Savings/investments
Base: All respondents

	Gender			Age							Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
Base (excl NA for %)	1373	724	649	306	603	263	201	504	668	156	634	389	142	208	821	180	81	59*	67*	135	30*	773	319	453	558	122	111	326	42**	
NET: Increase	276	163	113	94	122	39	21	140	115	21	134	87	27	27	183	34	22	11	5	16	5	148	57	91	111	18	20	73	17	
	20%	22% ^b	17%	31% ^d e ^{fh}	20% ^f	15%	10%	28% ^d e ^{fh}	17% ^f	13%	21% ^l	22% ^l	19%	13%	22% ^q r	19%	27% ^q r	18%	7%	12%	15%	19%	18%	20%	15%	18%	22%	40%		
Very likely increase	(+2)	44	32	13	11	25	5	4	22	18	4	25	11	5	35	3	5	-	-	1	-	29	12	17	13	5	1	7	2	
	3%	4% ^b	2%	4%	4%	2%	2%	4%	3%	2%	4%	3%	3%	2%	4% ^r	2%	6% ⁿ r	-	-	1%	-	4%	4%	4%	2%	4%	1%	2%	6%	
Likely increase	(+1)	231	131	100	83	97	34	17	117	97	17	110	76	22	23	148	31	17	11	5	16	5	119	45	74	98	13	19	65	15
	17%	18%	15%	27% ^d e ^{fh}	16% ^f	13%	8%	23% ^d e ^{fh}	15% ^f	11%	17%	20% ^l	16%	11%	18% ^r	17%	21% ^q r	18%	7%	12%	15%	15%	14%	16%	18%	11%	18%	20% ^u x	35%	
Stay the same	(0)	746	391	356	148	308	160	131	240	375	97	348	205	77	115	415	99	48	30	41	95	18	450	205	246	278	60	57	160	18
	54%	54%	55%	48%	51%	61% ^c d ^g	65% ^c d ^g	48%	56% ^c g	62%	55%	53%	54%	55%	51%	55%	59%	52%	61%	71% ^a m ⁿ o ^p 58%	58% ^w	64% ^v x ^y z	54%	50%	50%	51%	49%	43%		
Likely decrease	(-1)	198	104	94	31	102	37	28	73	96	22	95	57	15	31	141	20	4	6	8	16	2	111	30	81	83	23	11	49	4
	14%	14%	14%	10%	17% ^c	14%	14%	15%	14%	14%	15%	15%	10%	15%	17% ^a n ^o	11%	5%	11%	12%	12% ^o	8%	14%	9%	18% ^u	15%	19% ^u	10%	15% ^u	10%	
Very likely decrease	(-2)	72	34	38	13	28	15	16	21	35	5	23	19	9	21	33	13	4	5	12	4	33	16	16	38	8	13	17	1	
	5%	5%	6%	4%	5%	6%	8%	4%	5%	3%	4%	5%	6%	10% ^a j	7% ^r	4%	4%	8%	18% ^m n ^o r	3%	7%	4%	5%	4%	7% ^t	7%	12% ^u v ^z	5%	3%	
NET: Decrease	270	139	131	45	130	51	44	94	132	27	119	76	24	52	175	33	8	11	20	19	5	144	46	98	121	31	24	66	5	
	20%	19%	20%	15%	22% ^c	19%	22% ^c	19%	20%	18%	19%	19%	17%	19%	25%	21% ^o r	18% ^o	9%	19%	30% ^o r	14%	15%	19%	14%	22% ^u	22%	25% ^u	22%	20% ^u	13%
Don't know	81	32	49	19	43	13	5	30	46	10	33	21	14	13	48	14	4	6	2	4	4	31	12	19	49	12	10	26	2	
	6%	4%	8% ^a	6%	7% ^f	5%	3%	6%	7% ^f	7%	5%	5%	10% ⁱ	6%	6%	8% ^r	5%	11% ^r	2%	3%	4	12% ^q r	4%	4%	9% ^t	10% ^u v	9% ^u	8% ^u v	4%	
Not applicable	129	44	85 ^a	16	45	49 ^c d ^f g ^h	20 ^c g	27	82 ^c d ^g	32	22	49 ⁱ	13 ⁱ	45 ^j k	39	26 ^m r	23 ^m n ^r	12 ^m r	13 ^m r	8	9 ^m n ^r	36	21	15	90 ^t	31 ^u v ^z	25 ^u v ^z	34 ^v	3	
Mean	-0.02	0.03 ^b	-0.07	0.16 ^d e ^{fh}	-0.02 ^f	-0.09	-0.18	0.10 ^d e ^{fh}	-0.05	-0.06	0.03 ⁱ	0.01 ⁱ	-0.01 ⁱ	-0.21	0.01 ^q	-0.05 ^q	0.20 ^m n ^o	-0.10	-0.41	-0.04 ^q	-0.08	*	0.02 ^y	-0.01	-0.07	-0.15	-0.16	-0.01	0.32	
Standard deviation	0.83	0.85	0.81	0.84	0.86	0.77	0.78	0.87	0.81	0.71	0.81	0.83	0.85	0.86	0.85	0.83	0.83	0.87	0.61	0.78	0.80	0.78	0.82	0.87	0.89	0.91	0.84	0.86		
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.05	0.04	0.03	0.06	0.04	0.04	0.06	0.06	0.03	0.06	0.07	0.13	0.13	0.04	0.12	0.03	0.04	0.05	0.04	0.09	0.09	0.05	0.17	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 69
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Pension contributions
Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1065	569	496	255	552	210	47*	444	573	115	509	312	106	139	775	142	47*	39**	19**	21**	23*	576	162	414	457	73*	96*	288	32**
NET: Increase	155 15%	91 16%	64 13%	40 16%	87 16%	21 10%	7 15%	73 16%e	75 13%	16 14%	76 15%	47 15%	13 12%	20 14%	125 16%	14 10%	5 10%	5 12%	3 16%	1 3%	2 10%	86 15%	24 15%	62 15%	66 14%	11 15%	8 8%	47 16%	3 10%
Very likely increase	(+2) 3%	19 3%	15 3%	8 3%	23 4%	4 2%	-	20 4%	14 3%	1 1%	17 3%	9 3%	6 5%	2 2%	28 4%	5 3%	1 1%	-	-	-	1 3%	17 3%	3 2%	14 3%	14 3%	2 3%	-	11 4%	3 10%
Likely increase	(+1) 11%	72 13%	49 10%	33 13%	64 12%	17 8%	7 15%	53 12%	61 11%	15 13%	58 11%	38 12%	7 7%	17 13%	97 13%	10 7%	4 9%	5 12%	3 16%	1 3%	2 7%	69 12%	21 13%	48 12%	52 11%	8 11%	8 8%	36 12%	-
Stay the same	(0) 68%	390 68%	335 68%	162 64%	367 67%	167 79%cdg	29 61%	274 62%	423 74%cdg	84 74%	362 71%	204 65%	74 70%	86 62%	532 69%	94 66%	33 72%	26 68%	7 36%	18 84%	15 67%	396 69%	112 69%	284 69%	302 66%	43 58%	68 71%	192 66%	27 82%
Likely decrease	(-1) 7%	77 7%	39 7%	26 8%	43 10%eh	6 8%e	2 5%	47 10%eh	29 5%	2 2%	38 7%	24 8%	6 5%	9 7%	56 7%	12 8%	3 7%	2 4%	2 8%	2 3%	3 11%	46 8%	10 6%	36 9%	30 7%	7 9%	3 3%	21 7%	1 3%
Very likely decrease	(-2) 3%	18 3%	11 2%	9 4%h	15 3%h	2 1%	2 4%	22 5%eh	5 1%	1 1%	11 2%	6 2%	1 1%	11 8%ijkl	19 2%	4 3%	-	3 8%	2 9%	-	1 2%	14 2%	3 2%	11 3%	14 3%	3 4%	3 3%	9 3%	-
NET: Decrease	106 10%	56 10%	49 10%	36 14%eh	58 11%eh	8 4%	4 8%	69 15%deh	33 6%	3 3%	49 10%	30 10%	6 6%	20 14%k	75 10%	16 11%	3 7%	4 12%	3 18%	1 3%	3 14%	60 10%	13 8%	47 11%	45 10%	10 13%	6 6%	30 10%	1 3%
Don't know	79 7%	33 6%	46 9%a	17 7%	40 7%	15 7%	7 15%g	30 7%	42 7%	11 10%	22 4%	31 10%il	13 12%il	13 10%il	43 5%	18 13%lm	5 11%	3 8%	6 31%	2 10%	2 10%	33 6%	13 8%	21 5%	44 10%t	10 14%vz	14 14%vz	20 7%	2 5%
Not applicable	437	198	239a	67d	95	102cdgh	173cdgh	87	177dg	73	148	126i	49i	114ijk	85	63m	58mn	32	61	121	16mn	233	178vyz	55	192	80vyz	41vz	71v	12
Mean	0.06	0.07	0.04	0.01	0.07	0.07	0.04	*	0.10	0.12	0.07	0.07	0.12	-0.07	0.08	-0.01	0.05	-0.08	-0.17	0.01	-0.03	0.05	0.08	0.05	0.05	0.01	-0.01	0.07	0.18
Standard deviation	0.67	0.69	0.65	0.73	0.71	0.47	0.65	0.80	0.55	0.49	0.66	0.65	0.64	0.79	0.68	0.67	0.49	0.72	0.97	0.26	0.67	0.66	0.60	0.69	0.69	0.76	0.52	0.71	0.65
Standard error	0.02	0.03	0.03	0.05	0.03	0.03	0.10	0.04	0.03	0.05	0.03	0.04	0.06	0.07	0.03	0.05	0.06	0.14	0.32	0.05	0.12	0.03	0.05	0.04	0.03	0.10	0.05	0.04	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A

* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 70
Q34. How worried are you, if at all, about each of the following?
 -Summary
 Base: All respondents

Q34 Summary														
	Energy prices (a)	Fuel prices (b)	Food prices (c)	Public spending cuts (d)	Future tax levels (e)	Mortgage rates (f)	The value of my pension (g)	The interest rate on my savings (h)	The security of my savings (i)	Level of my household savings and investments (j)	The exchange rate of the pound (k)	Me or my partner losing our jobs (l)	Level of my household debt, including mortgage and credit card (m)	The price of my house falling (n)
Unweighted base	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502
Weighted base	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502
Base (excl NA for %)	1484	1277	1494	1493	1454	986	1311	1291	1312	1354	1464	1150	1277	1015
Very worried (4)	329 22% cijklmno pstuvwxyZ AB C	295 23% chijklmn opstuvwxyZ A BC	292 20% ilnoswx yzABC	428 29% abcefg hijklmno pqrstuv wxyzABC	330 23% chijklmn opstuvwxyZ A BC	218 22% ijklmno pstuvwxyZ ABC	313 24% chijklmn opstuvwxyZ A BC	252 20% ilnoswy zABC	175 13% oswvwy A	235 17% inoswvwy AC	273 19% inoswvwy ABC	183 16% noswvwy A	227 18% inoswvwy AC	121 12% oswvwy A
Fairly worried (3)	612 41% bdefg hijklmno pqrstuv wxyzABC	478 37% filmnors tuvwxyzABC	655 44% bdefgh ijklmno pqrstuv wxyzABC	556 37% filmnors tuvwxyzABC	522 36% ilmnorst uvwxyzAB	321 33% ilmnosuv wxyzAB	479 37% filmnors tuvwxyzAB	498 39% filmnors tuvwxyzABC	343 26% osA	486 36% ilmnorst uvwxyzAB	523 36% ilmnorst uvwxyzAB	306 27% osA	350 27% osuvA	252 25% os
Not very worried (2)	388 26% dr	335 26% dr	403 27% dr	302 20%	396 27% dr	263 27% dr	337 26% dr	348 27% dr	517 39% abcdefghijklmnop qrstuv	443 33% abcdefghijklmnop qrstuv	427 29% dgr	417 36% abcdefghijklmnop qrstuv	423 33% abcdefghijklmnop qrstuv	377 37% abcdefghijklmnop qrstuv
Not at all worried (1)	85 6%	99 8% ap	100 7%	103 7%	90 6%	106 11% abcdeghp	90 7%	106 8% aep	200 15% abcdefghijklmnop qrstuv	116 9% acdep	126 9% acdep	175 15% abcdefghijklmnop qrstuv	219 17% abcdefghijklmnop qrstuv	209 21% abcdefghijklmnop qrstuv
NET: Worried	941 63% befghijkl mnopstuvwxy zABC	773 61% fijklmno stuvwxyzABC	947 63% befghijkl mnopstuvwxy zABC	984 66% befghijkl mnopstuvwxy zABC	852 59% fijklmno stuvwxyzABC	539 55% ilmnostu vwxyzABC	792 60% fijklmno stuvwxyzABC	750 58% ijklmnos tuvwxyzABC	519 40% oswvwyA	721 53% ilmnostu vwxyzABC	795 54% ilmnostu vwxyzABC	488 42% noswvwyA	577 45% inosuvwy zA	373 37% osvA

Proportions/Means: All Columns Tested (5% risk level)
 Overlap formulae used.

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 70
Q34. How worried are you, if at all, about each of the following?
-Summary
Base: All respondents

Q34 Summary														
	Energy prices (a)	Fuel prices (b)	Food prices (c)	Public spending cuts (d)	Future tax levels (e)	Mortgage rates (f)	The value of my pension (g)	The interest rate on my savings (h)	The security of my savings (i)	Level of my household savings and investments (j)	The exchange rate of the pound (k)	Me or my partner losing our jobs (l)	Level of my household debt, including mortgage and credit card (m)	The price of my house falling (n)
Base (excl NA for %)	1484	1277	1494	1493	1454	986	1311	1291	1312	1354	1464	1150	1277	1015
NET: Not worried	474 32%dr	434 34%dr	503 34%dr	405 27%	486 33%dr	369 37%acdegr	427 33%dr	454 35%adr	717 55%abcdefg jkmpqrx	559 41%abcdefg kpr	553 38%abcdegpr	592 51%abcdefg jkpqr	642 50%abcdefg jkpqr	586 58%abcdefg hijklmpqrtzBC
Don't know	69 5%cB	70 5%ctvB	44 3%	104 7%abcjpmptu wxyzBC	116 8%abcijlmnp qtuvwxyzBC	78 8%abcijmnpq tuvwxyzBC	92 7%acjpmptuv wxyzBC	87 7%acjpmptw xyzBC	76 6%cmqtvBC	74 5%ctvB	116 8%abcijlmnp qtuvwxyzBC	70 6%cmqtvwBC	57 4%cB	57 6%ctB
Not applicable	18cB	225acdegijkpr stuvwxyzBC	8	9	48acdprsu wzB	516abcdeghi jkmprstuvw xyzBC	191acdejkpr stuvwxyzBC	211acdekpr stuvwxyzBC	190acdekpr stuvwxyzBC	148acdekprst uvwxyzBC	38acdprsu wzB	352abcdeghi jkmpqrstuv xyzABC	225acdegijk prstuvwxyzB C	487abcdeghijklmpqrst uvwxyzABC
Mean	2.84cfhijkl mnopqstuvw xyzABC	2.80fijklmn ostuvwxyzAB C	2.79fijklmn ostuvwxyzAB C	2.94abcfeigh ijklmnopqst uvwxyzABC	2.82fhijklm nostuvwxyzA BC	2.72ilmnost uvwxyzABC	2.83fhijklm nopqstuvwxy zABC	2.74ijlmnos tuvwxyzABC	2.40noswvYA	2.66ilmnost uvwxyzABC	2.70ilmnost uvwxyzABC	2.46nosuwv YA	2.48inosuw yA	2.30oA
Standard deviation	0.85	0.90	0.84	0.91	0.88	0.96	0.90	0.89	0.92	0.88	0.90	0.95	0.99	0.95
Standard error	0.02	0.03	0.02	0.02	0.02	0.03	0.03	0.03	0.03	0.02	0.02	0.03	0.03	0.03

Proportions/Means: All Columns Tested (5% risk level)
 Overlap formulae used.



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 70
Q34. How worried are you, if at all, about each of the following?
 -Summary
 Base: All respondents

Q34 Summary															
	Having my home repossessed (o)	The quality of public services (p)	Housing costs (e.g. rent or mortgage payments) (q)	Brexit (r)	The extent of my legal rights and protections when buying goods and services (s)	Being able to travel around Europe easily (t)	Immigration from the EU (u)	Clothing prices (v)	Prices of electrical goods (w)	Prices of holidays abroad (x)	Mobile phone roaming charges (y)	Food safety standards (z)	Prices of cars (A)	Quality of the food I buy (B)	The efficiency of public transport (C)
Unweighted base	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	779
Weighted base	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	1502	777
Base (exl NA for %)	983	1487	1291	1494	1484	1426	1482	1493	1490	1389	1394	1493	1231	1497	760
Very worried (4)	64 7%	268 18%inoswvwy AC	290 22%cijklmno pstuvwxyZAB C	530 35%abcdefghi jklmnopqrstuv wxyzABC	125 8%	249 17%inoswvwy AC	255 17%inoswvwy C	125 8%	134 9%	236 17%inoswvwy AC	154 11%oswvwy	212 14%oswvwyA	118 10%	236 16%inoswvwyA	99 13%oswvwyA
Fairly worried (3)	130 13%	628 42%bdefghij klmnopqrstuv wxyzABC	474 37%filmnors tuvwxyZAB	442 30%inoswvwyA	339 23%	421 30%inoswvwyA	343 23%	348 23%	368 25%oA	459 33%ilmnorst uvwxyZAB	349 25%oA	411 28%osuvA	265 21%	422 28%osuvwyA	247 32%ilmnosuvwyZAB
Not very worried (2)	267 27%dr	423 28%dr	360 28%dr	271 18%	676 46%abcdefgh ijklmnopqrst uvwxyzABC	432 30%abcdgr	462 31%abcdefgh or	712 48%abcdefgh ijklmnopqrst uvwxyzABC	696 47%abcdefgh ijklmnopqrst uvwxyzABC	438 32%abcdefgh oqr	531 38%abcdefgh jkmnopqrstuv	573 38%abcdefgh jkmnopqrstuv	517 42%abcdefgh ijklmnopqrstu vxyz	584 39%abcdefgh jkmnopqrstuv	290 38%abcdefghijklmnopqrstuv
Not at all worried (1)	457 46%abcdefghi jklmnopqrstuv wxyzABC	90 6%	111 9%acep	152 10%abcdegp	221 15%abcdefgh jkpqr	267 19%abcdefgh ijklpqrsxyz	342 23%abcdefgh ijklmnopqrst vwxyzBC	245 16%abcdefgh jklpqrsxyz	223 15%abcdefgh jkpqr	195 14%abcdefgh jkpqr	289 21%abcdefgh ijklmnopqrst vwxyzBC	226 15%abcdefgh jklpqrsxyz	247 20%abcdefgh ijklpqrsxyz	206 14%abcdefgh jklpqrsxyz	94 12%abcdefghijklpq
NET: Worried	195 20%	896 60%fijklmno stuvwxyZABC	764 59%fijklmno stuvwxyZABC	972 65%bdefghijk lmnopqrstuvw xyzABC	464 31%	670 47%inoswvwy yzA	598 40%oswvwyA	473 32%	502 34%	695 50%ilmnosuv wxyzABC	503 36%osvA	623 42%inoswvwyA	383 31%	658 44%inoswvwy A	346 46%inoswvwyA

Proportions/Means: All Columns Tested (5% risk level)
 Overlap formulae used.

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 70
Q34. How worried are you, if at all, about each of the following?
-Summary
Base: All respondents

Q34 Summary															
	Having my home repossessed (o)	The quality of public services (p)	Housing costs (e.g. rent or mortgage payments) (q)	Brexit (r)	The extent of my legal rights and protections when buying goods and services (s)	Being able to travel around Europe easily (t)	Immigration from the EU (u)	Clothing prices (v)	Prices of electrical goods (w)	Prices of holidays abroad (x)	Mobile phone roaming charges (y)	Food safety standards (z)	Prices of cars (A)	Quality of the food I buy (B)	The efficiency of public transport (C)
Base (excl NA for %)	983	1487	1291	1494	1484	1426	1482	1493	1490	1389	1394	1493	1231	1497	760
NET: Not worried	724 74% ijklmnpqrst uvwxyzABC	513 35% dr	471 37% adgr	423 28%	897 60% ijklmpqrtux zBC	700 49% ijklmpqrtux jkpqr	804 54% ijklmpqrtux jkpqr	958 64% ijklmnpqrst uvwxyzBC	919 62% ijklmnpqrtu zBC	633 46% ijklmnpqrst jkpqr	820 59% ijklmpqrtux zBC	799 54% ijklmpqrtux jkpqr	763 62% ijklmnpqrtu yzBC	790 53% ijklmnpqrtu jkpqr	383 50% ijklmpqrtux jkpqr
Don't know	64 7% acmqtwxz BC	78 5% ctB	56 4% c	99 7% acmpqtwxz yzBC	123 8% abcijlmnp qrtuvwxyzBC	56 4%	80 5% ctvB	61 4% ccB	69 5% ccB	61 4% ccB	71 5% ccB	72 5% ccB	85 7% abcmpqtuv wxyzBC	49 3%	30 4%
Not applicable	519 klmpqrstuvw xyzABC	15B	211 acdejkprst uvwxyzBC	8	18cB	76 acdekprsu vwzBC	20 crvzB	9	12	113 acdekprsu vwzBC	108 acdekprsu wzBC	9	271 acdeghijk mnpqrstuvw xyzBC	5	18 cdprwzB
Mean	1.78	2.76 ijklmno stuvwxyzABC	2.76 ijklmno stuvwxyzABC	2.97 abcefgh ijklmnopqst uvwxyzABC	2.27o	2.48 inosuw yA	2.36 oswya	2.25o	2.29 ovA	2.55 lmnost uvwxyzAB	2.28o	2.43 noswya	2.22o	2.48 inosuw yzA	2.48 inosuwya
Standard deviation	0.93	0.83	0.91	1.00	0.84	1.00	1.04	0.84	0.84	0.95	0.93	0.93	0.90	0.93	0.88
Standard error	0.03	0.02	0.03	0.03	0.02	0.03	0.03	0.02	0.02	0.03	0.03	0.02	0.03	0.02	0.03

Proportions/Means: All Columns Tested (5% risk level)
 Overlap formulae used.



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 71
Q34. How worried are you, if at all, about each of the following?
-Energy prices
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1484	759	725	310	644	309	221	518	745	186	651	432	152	248	854	202	101	66*	80*	142	39*	805	339	466	638	150	136	352	41**
Very worried (4)	329 22%	161 21%	169 23%	47 15%	166 26%cg	70 23%cg	46 21%	103 20%	180 24%cg	40 22%	118 18%	89 21%	39 26%ij	83 33%ij	179 21%	52 26%	20 20%	20 30%	24 30%	27 19%	9 22%	156 19%	66 20%	90 19%	165 26%t	42 28%uv	37 27%	86 24%	9 21%
Fairly worried (3)	612 41%	297 39%	315 43%	117 38%	266 41%	133 43%	96 43%	205 39%	312 42%	83 45%	285 44%	170 39%	63 41%	94 38%	356 42%	89 44%	36 36%	21 32%	33 42%	56 39%	21 52%op	346 43%	141 42%	205 44%	248 39%	63 42%	52 38%	133 38%	18 44%
Not very worried (2)	388 26%	227 30%b	161 22%	94 30%d	143 22%	90 29%d	61 28%	137 26%	190 25%	53 29%	186 29%kl	123 28%kl	30 20%	50 20%	233 27%ns	36 18%	30 30%ns	18 28%	15 19%	49 34%nqs	6 15%	220 27%	94 28%x	126 27%	158 25%	28 19%	28 20%	102 29%x	10 26%
Not at all worried (1)	85 6%	44 6%	41 6%	20 6%	44 7%e	10 3%	11 5%	37 7%e	37 5%	5 2%	29 4%	32 7%	12 8%	12 5%	47 6%	16 8%	6 6%	1 2%	4 5%	9 6%	2 4%	48 6%	24 7%	24 5%	36 6%	6 4%	10 7%	20 6%	2 4%
NET: Worried	941 63%	458 60%	483 67%a	164 53%	433 67%cg	203 66%cg	142 64%cg	308 59%	492 66%cg	124 66%	403 62%	260 60%	102 67%	176 71%ij	534 63%	141 70%mor	56 56%	41 62%	57 72%o	82 58%	29 74%or	502 62%	207 61%	295 63%	412 65%	105 70%	89 65%	218 62%	27 65%
NET: Not worried	474 32%	271 36%b	202 28%	114 37%d	187 29%	100 32%	73 33%	174 33%	227 31%	58 31%	215 33%l	155 36%l	42 28%	61 25%	281 33%ns	53 26%	36 35%ns	20 30%	20 25%	57 40%nqs	8 19%	267 33%	118 35%x	150 32%	194 30%	35 23%	38 28%	122 35%x	12 30%
Don't know	69 5%	30 4%	39 5%	33 11%defh	24 4%	6 2%	6 3%	37 7%defh	26 3%	5 3%	34 5%	17 4%	8 5%	10 4%	39 5%	8 9%mr	9 8%r	5 4%	3 4%	2 1%	3 6%r	35 4%	14 4%	21 5%	32 5%	10 7%	10 7%	12 3%	2 5%
Not applicable	18	9	10	11defh	4	3	-	13dfh	5	1	5	6	3	5	6	3	4mr	4mnqr	-	1	-	4	2	2	10	3	1	7	4
Mean	2.84	2.79	2.89a	2.69	2.90cg	2.87c	2.82	2.78	2.88c	2.88	2.80	2.76	2.89	3.04ij	2.82	2.91r	2.77	2.98	3.00r	2.72	2.98r	2.79	2.77	2.81	2.89t	3.01uv	2.92	2.84	2.86
Standard deviation	0.85	0.85	0.84	0.83	0.88	0.80	0.83	0.87	0.84	0.78	0.80	0.88	0.90	0.87	0.84	0.89	0.87	0.86	0.86	0.84	0.77	0.83	0.86	0.82	0.87	0.83	0.91	0.87	0.82
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.05	0.04	0.03	0.05	0.03	0.04	0.06	0.06	0.03	0.06	0.07	0.12	0.12	0.06	0.10	0.03	0.04	0.04	0.03	0.07	0.08	0.05	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 72
Q34. How worried are you, if at all, about each of the following?
-Fuel prices
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	359	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1277	689	587	283	549	253	192	464	621	147	590	361	132	194	763	161	75	51*	63*	130	34*	746	308	438	492	106*	106	280	39**
Very worried (4)	295 23%	144 21%	151 26%	55 19%	141 26%	62 24%	37 19%	97 21%	160 26%	40 27%	116 20%	80 22%	37 28% ^{ai}	61 31% ^{ij}	175 23% ^{kr}	44 27% ^{kr}	13 17%	17 34% ^{or}	19 30% ^{or}	20 16%	7 19%	159 21%	55 18%	104 24%	124 25%	35 33% ^{uz}	26 24%	63 23%	12 30%
Fairly worried (3)	478 37%	252 37%	226 38%	112 40%	203 37%	84 33%	79 41%	178 38%	222 36%	48 33%	235 40%	124 34%	49 38%	70 36%	289 38%	58 36%	27 36%	14 28%	21 34%	52 40%	16 47%	293 39%	125 41%	168 38%	169 30%	31 30%	40 38%	98 35%	16 41%
Not very worried (2)	335 26%	203 29% ^b	132 22%	76 27%	121 22%	80 31% ^d	59 31% ^d	114 24%	162 26%	44 30%	162 27% ^l	105 29% ^l	31 24%	37 19%	196 26%	33 21%	22 29%	14 28%	16 26%	46 35% ^{mns}	6 18%	197 26%	89 29% ^y	108 25%	131 27%	22 21%	20 19%	89 32% ^{xy}	7 17%
Not at all worried (1)	99 8%	52 8%	48 8%	16 6%	55 10% ^c	17 7%	11 6%	41 9%	47 7%	9 6%	46 8%	32 9%	8 6%	13 7%	60 8%	17 11%	7 9%	1 2%	4 6%	9 7%	2 7%	64 9%	29 9%	35 8%	33 7%	6 6%	6 5%	21 8%	2 6%
NET: Worried	773 61%	396 57%	377 64% ^a	166 59%	345 63%	146 58%	116 60%	275 59%	382 62%	88 60%	351 60%	204 57%	87 66%	131 68% ^j	464 61%	102 63%	40 54%	32 62%	40 63%	73 56%	23 66%	452 61%	181 59%	293 62%	293 60%	66 63%	66 62%	161 57%	28 71%
NET: Not worried	434 34%	255 37% ^b	179 31%	91 32%	176 32%	96 38%	70 36%	155 33%	209 34%	53 36%	208 35% ^l	137 38% ^l	39 30%	50 26%	256 34%	51 32%	29 38%	15 29%	20 32%	55 42% ^{mns}	9 25%	261 35%	118 38% ^{xy}	143 33%	164 33%	28 26%	26 24%	110 39% ^{xy}	9 23%
Don't know	70 5%	39 6%	31 5%	25 9% ^{efh}	29 5%	10 4%	6 3%	34 7%	30 5%	6 4%	31 5%	20 6%	6 4%	13 7%	43 6% ^r	8 5%	6 8% ^r	4 8% ^r	3 5%	2 2%	3 9% ^r	33 4%	9 3%	24 5%	35 7%	12 11% ^{uz}	15 14% ^{uvz}	9 3%	2 5%
Not applicable	225	79	147 ^a	39	98	60 ^{cf}	28	68	129 ^{cg}	41	67	77 ⁱ	23 ⁱ	59 ^{ijk}	97	44 ^{mr}	29 ^{mns}	19 ^{mrs}	17 ^{mr}	13	5	63	32	30	157 ^t	47 ^{vyz}	30 ^{uv}	79 ^{uv}	6
Mean	2.80	2.75	2.86 ^a	2.80	2.83	2.79	2.76	2.77	2.84	2.84	2.75	2.74	2.91	2.99 ^{ij}	2.80	2.84	2.68	3.03 ^{or}	2.92	2.66	2.86	2.77	2.69	2.82	2.84	3.02 ^{uz}	2.94 ^u	2.75	3.01
Standard deviation	0.90	0.89	0.91	0.84	0.95	0.90	0.84	0.91	0.91	0.92	0.88	0.92	0.90	0.91	0.90	0.97	0.90	0.87	0.91	0.83	0.84	0.90	0.88	0.91	0.93	0.87	0.90	0.89	0.89
Standard error	0.03	0.04	0.04	0.05	0.05	0.06	0.06	0.04	0.04	0.07	0.04	0.05	0.07	0.07	0.04	0.07	0.08	0.14	0.14	0.06	0.11	0.03	0.05	0.04	0.10	0.09	0.05	0.05	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 73
Q34. How worried are you, if at all, about each of the following?
-Food prices
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1494	763	731	318	644	312	221	524	749	188	656	435	154	249	857	203	104	68*	80*	143	39*	806	340	466	644	151	136	357	43**
Very worried (4)	292 20%	134 18%	159 22%	66 21% ^f	141 22% ^f	62 20% ^f	24 11%	113 22% ^f	155 21% ^f	37 20%	112 17%	95 22%	30 19%	55 22%	170 20% ^r	45 22% ^r	22 22% ^r	17 25% ^r	13 16%	16 12%	8 20%	131 16%	47 14%	84 18%	151 23% ^t	39 26% ^u	28 20%	84 24% ^u	11 24%
Fairly worried (3)	655 44%	309 40%	346 47% ^a	129 41%	298 46%	129 41%	98 44%	226 43%	331 44%	77 41%	303 46% ^j	172 40%	60 39%	120 48% ^j	389 45% ^r	83 41%	43 42%	31 46%	36 45%	50 35%	22 57% ⁿ	368 46%	147 43%	221 47%	266 41%	63 42%	58 42%	145 41%	20 47%
Not very worried (2)	403 27%	242 32% ^b	161 22%	84 26%	135 21%	105 34% ^d	79 36% ^d	117 22%	207 28% ^d	62 33%	175 27%	130 30% ^l	47 31% ^l	51 20%	215 25% ^s	55 27% ^s	27 25% ^s	14 20%	22 28%	66 46% ^m	5 12%	231 29%	111 33% ^v	120 26%	162 25%	31 20%	35 26%	96 27%	10 23%
Not at all worried (1)	100 7%	54 7%	46 6%	19 6%	48 8%	13 4%	19 8% ^e	42 8% ^e	39 5%	8 5%	47 7%	26 6%	12 7%	15 6%	55 6%	15 7%	6 6%	3 4%	9 11%	10 7%	2 5%	54 7%	29 8%	25 5%	45 7%	12 8%	9 7%	24 7%	1 1%
NET: Worried	947 63%	443 58%	505 69% ^a	195 61%	439 68% ^c	191 61%	122 55%	339 65% ^f	486 65% ^f	114 61%	416 63%	267 61%	90 58%	174 70% ^j	559 65% ^r	128 63% ^r	66 63% ^r	48 71% ^r	49 61%	67 47%	30 76% ^r	500 62%	194 57%	305 65% ^u	417 65%	102 67% ^u	85 63%	230 64% ^u	31 71%
NET: Not worried	503 34%	295 39% ^b	207 28%	103 33%	184 29%	118 38% ^d	97 44% ^d	159 30%	246 33%	70 37%	222 34%	156 36% ^l	59 38% ^l	66 27%	270 32% ^s	69 34% ^s	33 32% ^s	16 24%	31 39% ^s	76 53% ^m	7 18%	285 35%	140 41% ^v	145 31%	207 32%	43 28%	44 33%	120 34%	10 24%
Don't know	44 3%	25 3%	19 3%	19 6% ^{ef}	20 3% ^f	3 1%	1 1%	26 5% ^{ef}	17 2%	4 2%	18 3%	12 3%	6 4%	9 3%	28 3% ^r	6 3% ^r	5 5% ^r	3 4% ^r	-	-	2 6% ^{qr}	22 3%	6 2%	16 3%	20 3%	7 4%	6 5%	8 2%	2 5%
Not applicable	8	5	3	4 ^h	4	-	-	7 ^{eh}	1	-	1	3	1	4 ⁱ	3	2	-	3 ^{mor}	-	-	-	2	-	2	4	1	1	2	2
Mean	2.79	2.71	2.87 ^a	2.81 ^f	2.85 ^f	2.77 ^f	2.58	2.82 ^f	2.82 ^f	2.78	2.75	2.79	2.73	2.89 ⁱ	2.81 ^r	2.80 ^r	2.83 ^r	2.96 ^r	2.66	2.52	2.97 ^r	2.74	2.64	2.81 ^u	2.84 ^t	2.89 ^u	2.80	2.83 ^u	2.99
Standard deviation	0.84	0.85	0.83	0.85	0.86	0.81	0.80	0.88	0.82	0.82	0.83	0.86	0.87	0.83	0.83	0.88	0.86	0.81	0.88	0.79	0.76	0.82	0.83	0.80	0.87	0.90	0.85	0.87	0.75
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.05	0.04	0.03	0.06	0.04	0.04	0.06	0.05	0.03	0.06	0.07	0.11	0.12	0.05	0.09	0.03	0.04	0.04	0.03	0.07	0.07	0.04	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 74
Q34. How worried are you, if at all, about each of the following?
-Public spending cuts
Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1493	765	728	319	642	311	221	527	745	186	653	433	155	252	855	204	104	69*	80*	143	39*	808	340	468	641	151	137	354	43**
Very worried (4)	428 29%	212 28%	216 30%	80 25%	186 29%	93 30%	69 31%	147 28%	212 28%	53 28%	175 27%	123 28%	39 25%	91 36% ^{ijk}	233 27%	57 28%	34 33%	24 35%	24 30%	47 33%	8 22%	216 27%	94 28%	122 26%	200 31%	44 29%	41 30%	116 33%	12 27%
Fairly worried (3)	556 37%	265 35%	291 40%	120 38%	255 40%	106 34%	75 34%	202 38%	279 37%	60 32%	253 39%	166 38%	58 37%	79 31%	333 39% ^o	75 39% ^o	28 27%	22 32%	22 28%	53 37%	18 46% ^{oq}	314 39%	123 36%	191 41%	224 35%	49 33%	47 34%	128 36%	17 40%
Not very worried (2)	302 20%	179 23% ^b	124 17%	67 21%	112 17%	73 24% ^d	51 23%	96 18%	156 21%	46 25%	134 21%	93 21%	32 21%	43 17%	173 20%	37 18%	19 18%	14 21%	19 23%	34 24%	6 16%	171 21%	80 24%	91 19%	121 19%	29 16%	22 20%	70 20%	10 23%
Not at all worried (1)	103 7%	70 9% ^b	33 5%	18 6%	54 8%	18 6%	13 6%	38 7%	52 7%	14 7%	47 7%	21 5%	15 10% ^j	20 8%	13 6%	8 8%	4 5%	7 9%	6 4%	1 3%	59 7%	26 8%	33 7%	43 7%	9 6%	12 9%	22 6%	1 2%	
NET: Worried	984 66%	477 62%	507 70% ^a	200 63%	441 69%	199 64%	144 65%	349 66%	491 66%	113 61%	428 66%	289 67%	97 62%	170 68%	566 66%	137 67%	63 60%	46 67%	46 58%	100 70%	26 68%	530 66%	218 64%	312 67%	425 66%	93 62%	88 64%	244 69%	29 67%
NET: Not worried	405 27%	249 33% ^b	157 22%	84 26%	166 26%	91 29%	64 29%	133 25%	208 28%	60 32%	181 28%	114 26%	47 30%	63 25%	237 28%	50 25%	27 26%	18 26%	25 32%	40 28%	7 19%	230 28%	106 31%	124 26%	164 26%	39 26%	34 25%	92 26%	11 25%
Don't know	104 7%	39 5%	64 9% ^a	34 11% ^d	35 6%	21 7%	13 6%	45 8%	46 6%	14 7%	43 7%	30 7%	11 7%	19 7%	52 6% ^r	16 8% ^r	14 14% ^{mr}	5 7%	8 10% ^r	3 2%	5 13% ^{mr}	48 6%	16 5%	32 7%	52 8%	19 13% ^{lvz}	14 10% ^{uz}	19 5%	3 7%
Not applicable	9	3	6	3	5	1	-	4	5	1	3	6	-	1	5	1	1	2	-	-	1 ^r	1	-	1	7 ^t	2 ^u	-	5 ^u	2
Mean	2.94	2.85	3.04 ^a	2.92	2.94	2.94	2.96	2.95	2.93	2.88	2.91	2.97	2.84	3.04 ^k	2.91	2.97	2.99	3.03	2.89	3.01	3.00	2.90	2.88	2.92	2.99	2.97	2.96	3.01	3.00
Standard deviation	0.91	0.95	0.84	0.87	0.92	0.90	0.91	0.90	0.91	0.94	0.90	0.86	0.94	0.96	0.91	0.88	0.98	0.92	0.99	0.87	0.77	0.90	0.92	0.89	0.92	0.92	0.96	0.90	0.81
Standard error	0.02	0.04	0.03	0.05	0.04	0.05	0.06	0.04	0.04	0.07	0.04	0.04	0.07	0.06	0.04	0.06	0.08	0.13	0.14	0.06	0.10	0.03	0.05	0.05	0.04	0.08	0.08	0.05	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 75
Q34. How worried are you, if at all, about each of the following?
-Future tax levels
Base: All respondents

	Gender			Age							Social Grade					Working Status					Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (aa)	Rent free (Ab)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1454	751	704	316	637	302	199	526	730	179	648	430	147	229	848	202	101	66*	64*	136	37*	795	331	464	616	138	134	343	43**
Very worried (4)	330 23%	154 21%	176 25%	81 26% ^{ef}	174 27% ^{efh}	50 17%	25 13%	148 28% ^{efh}	157 21% ^f	27 15%	144 22%	95 22%	32 21%	59 26%	215 25% ^{gr}	41 20%	20 20%	22 34% ^{noqr}	8 13%	18 13%	6 16%	160 20%	48 15%	112 24% ^u	154 25% ^t	31 22%	32 24% ^u	92 27% ^u	15 36%
Fairly worried (3)	522 36%	246 33%	276 39% ^a	130 41% ^{ef}	240 38% ^f	98 32%	54 27%	207 39% ^f	261 36% ^f	58 33%	246 38% ^l	159 37%	49 34%	67 29%	316 37% ^{qr}	80 40% ^{qr}	34 34%	24 37%	13 20%	37 27%	18 48% ^{qr}	295 37%	109 33%	186 40% ^y	210 34%	48 35%	38 28%	124 36%	17 40%
Not very worried (2)	396 27%	242 32% ^b	154 22%	64 20%	149 23%	104 34% ^{cdg}	78 39% ^{cdgh}	107 20%	210 29% ^{cdg}	56 31%	177 27%	123 29%	40 27%	55 24%	221 26%	49 24%	23 23%	10 15%	23 36% ^{ps}	64 47% ^{mnp}	5 15%	237 30% ^w	122 37% ^{wxyz}	115 25%	151 24%	25 18%	34 25%	92 27%	8 17%
Not at all worried (1)	90 6%	59 8% ^b	31 4%	11 3%	37 6%	22 7% ^c	20 10% ^{cg}	25 5%	46 6%	19 11%	35 5%	20 5%	13 9%	22 10% ^{aj}	44 5%	15 7%	9 9%	4 6%	9 15% ^{mr}	7 5%	2 6%	49 6%	29 9% ^{vz}	21 4%	40 7%	14 10% ^{vz}	9 7%	17 5%	1 2%
NET: Worried	852 59%	401 53%	452 64% ^{aa}	211 67% ^{efh}	413 65% ^{efh}	148 49% ^f	79 40%	355 68% ^{efh}	418 57% ^{ef}	85 48%	391 60%	254 59%	81 55%	127 55%	530 63% ^{oqr}	121 60% ^{qr}	54 53% ^{qr}	47 71% ^{oqr}	21 33%	55 40%	24 64% ^{qr}	456 57%	157 48%	298 64% ^{uy}	364 59%	78 57%	70 52%	216 63% ^{uy}	33 76%
NET: Not worried	486 33%	301 40% ^b	185 26%	75 24%	186 29%	126 42% ^{cdg}	98 49% ^{cdgh}	131 25%	256 35% ^{cdg}	75 42%	211 33%	143 33%	53 36%	78 34%	265 31%	64 32%	32 32%	14 21%	32 50% ^{mnp}	71 52% ^{mnp}	8 21%	286 36%	151 45% ^{wxyz}	136 29%	191 31%	39 28%	43 32%	108 32%	8 19%
Don't know	116 8%	49 7%	67 10% ^{aa}	29 9%	38 6%	28 9%	22 11% ^d	39 7%	56 8%	19 10%	46 7%	33 8%	13 9%	24 11%	54 6%	17 8%	15 15% ^{mnr}	5 8%	10 16% ^m	10 7%	6 15% ^m	53 7%	23 7%	30 6%	61 10% ^t	20 15% ^{uvz}	21 16% ^{uvz}	19 6%	2 5%
Not applicable	48	17	31 ^a	6	10	10 ^g	21 ^{cd}	6 ^{gh}	20	9	8	8 ^{ij}	8 ^{ij}	24 ^{ij}	12	3	4	5 ^{mn}	16 ^{mnp}	6 ^m	2 ^m	13	9	4	33 ^t	15 ^{uvz}	2	16 ^v	2
Mean	2.82	2.71	2.94 ^a	2.98 ^{efh}	2.92 ^{efh}	2.64	2.48	2.98 ^{efh}	2.78 ^{ef}	2.58	2.83	2.83	2.74	2.80	2.88 ^{qr}	2.80 ^{qr}	2.76 ^{qr}	3.08 ^{noqr}	2.38	2.52	2.86 ^{qr}	2.76	2.58	2.90 ^u	2.86	2.81 ^u	2.82 ^u	2.90 ^u	3.15
Standard deviation	0.88	0.90	0.84	0.81	0.88	0.87	0.87	0.85	0.88	0.91	0.86	0.85	0.93	0.98	0.87	0.88	0.93	0.89	0.96	0.81	0.81	0.86	0.86	0.84	0.91	0.96	0.94	0.87	0.80
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.06	0.04	0.04	0.07	0.04	0.04	0.07	0.07	0.03	0.06	0.08	0.13	0.15	0.06	0.11	0.03	0.04	0.05	0.04	0.09	0.08	0.05	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 76
Q34. How worried are you, if at all, about each of the following?
-Mortgage rates
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	986	521	465	277	479	174	56*	446	484	81*	503	278	95	110*	679	113	66*	42*	16**	47*	23*	608	147	462	345	55*	62*	228	33**
Very worried	(4) 218 22%	96 18%	122 26%a	77 28%efh	120 25%ef	17 10%	4 7%	123 28%efh	91 19%ef	4 5%	104 21%	60 25%	24 28%	31 23%r	153 22%	24 21%	14 22%	15 36%r	2 10%	5 11%	5 20%	114 19%	23 16%	91 20%	93 27%t	10 18%	12 19%	71 31%uv	12 35%
Fairly worried	(3) 321 33%	156 30%	165 35%	101 37%f	157 33%f	52 30%	10 19%	164 37%f	147 30%	28 34%	181 36%l	91 33%	24 26%	25 23%	236 35%r	39 35%r	22 33%r	8 19%	2 10%	9 18%	6 24%	213 35%w	34 23%	179 39%uyz	93 27%	14 26%	13 22%	65 29%	15 46%
Not very worried	(2) 263 27%	169 32%b	94 20%	50 18%	132 28%cg	62 36%cg	18 32%c	93 21%	151 31%cg	25 31%	144 29%	74 27%	22 23%	22 20%	186 27%	26 23%	14 22%	11 27%	3 15%	18 38%no	5 21%	186 31%w	35 24%	151 33%yz	75 22%	11 20%	11 17%	53 23%	3 8%
Not at all worried	(1) 106 11%	67 13%	40 9%	15 5%	40 8%	34 19%cdg	18 32%cdgh	27 6%	62 13%cg	17 22%	43 9%	32 12%	15 16%i	15 14%	58 9%	17 15%rn	5 8%	4 9%	5 30%	15 31%mnop	3 13%	65 11%	39 27%vz	26 6%	42 12%	9 17%vz	15 24%vz	17 8%	-
NET: Worried	539 55%	252 48%	287 62%a	179 64%efh	277 58%efh	69 40%	14 25%	287 64%efh	239 49%f	32 39%	285 57%	151 54%	48 51%	56 51%	390 57%r	64 56%r	36 55%r	23 55%r	3 20%	14 29%	10 45%	327 54%	56 38%	270 59%uy	186 54%	24 45%	25 41%	136 60%uy	27 81%
NET: Not worried	369 37%	236 45%b	134 29%	65 24%	172 36%cg	96 55%cdgh	36 64%cdgh	120 27%	213 44%cdg	43 53%	188 37%	107 38%	38 40%	38 34%	244 36%	43 38%	19 29%	15 36%	7 45%	33 69%mnop	8 34%	251 41%w	74 51%vz	177 38%	116 34%	21 38%	26 41%	70 31%	3 8%
Don't know	78 8%	33 6%	45 10%	33 12%deh	30 6%	9 5%	6 10%	39 9%	32 7%	7 8%	31 6%	21 8%	9 10%	17 15%ij	45 7%	7 6%	11 16%mnr	4 9%	6 35%	1 2%	5 22%mnr	31 5%	16 11%v	15 3%	43 12%t	10 18%v	11 18%v	22 10%v	4 11%
Not applicable	516	247	269a	45	169cg	138cdgh	165cdgh	85	266cdg	107	153	160i	60j	142ijk	181	92mo	39m	29m	63	96m	16m	200	194vz	7	304t	98vz	74vz	131v	12
Mean	2.72	2.58	2.88a	2.99def	2.80efh	2.32f	2.00	2.94def	2.59ef	2.24	2.73	2.69	2.66	2.76	2.77r	2.67r	2.82r	2.89	1.99	2.09	2.67	2.65	2.31	2.75uy	2.79	2.56	2.44	2.92uvx	3.31
Standard deviation	0.96	0.96	0.94	0.88	0.94	0.92	0.94	0.89	0.96	0.87	0.91	0.97	1.07	1.09	0.92	1.00	0.93	1.05	1.15	0.98	1.06	0.92	1.08	0.84	1.03	1.07	1.15	0.97	0.63
Standard error	0.03	0.05	0.05	0.05	0.05	0.07	0.12	0.04	0.05	0.10	0.05	0.06	0.10	0.11	0.04	0.09	0.10	0.19	0.44	0.13	0.20	0.04	0.09	0.05	0.06	0.16	0.15	0.06	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 77
Q34. How worried are you, if at all, about each of the following?
-The value of my pension
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
Base (excl NA for %)	1311	686	625	274	569	281	187	463	661	163	601	372	134	204	801	170	66*	54*	63*	128	29*	745	306	439	529	114*	114	300	37**	
Very worried	(4)	313 24%	138 20%	175 28%a	60 22%f	160 28%f	68 24%f	25 13%	115 25%f	173 26%f	39 24%	148 25%	82 22%	31 23%	52 25%	203 25%r	48 28%r	13 20%	18 33%r	10 16%	16 12%	6 21%	175 23%	55 18%	120 27%uy	126 24%	23 20%	19 17%	84 28%uy	12 32%
Fairly worried	(3)	479 37%	238 35%	241 39%	105 39%	207 36%	105 37%	61 32%	177 38%	241 36%	61 38%	218 36%	145 39%	44 33%	72 35%	320 40%nor	54 31%	19 28%	21 38%	22 34%	34 26%	10 36%	265 36%	92 30%	173 39%u	200 38%	45 39%	46 40%u	109 36%	13 36%
Not very worried	(2)	337 26%	214 31%ab	123 20%	61 22%	133 23%	76 27%	68 36%cd	100 22%	170 26%	40 24%	171 28%l	93 25%	34 25%	40 19%	184 23%	41 24%	19 28%	10 19%	19 30%	60 47%mnop	4 14%	214 29%w	112 37%vxy	102 23%	115 22%	21 19%	25 22%	69 23%	8 21%
Not at all worried	(1)	90 7%	63 9%b	28 4%	17 6%	33 6%	13 5%	27 14%cd	29 6%	35 5%	13 8%	34 6%	28 7%	15 11%i	13 7%	46 6%	12 7%	4 6%	3 6%	8 12%	17 13%mn	1 4%	54 7%	32 11%v	21 5%	36 7%	9 8%	7 6%	20 7%	1 3%
NET: Worried		792 60%	376 55%	416 67%a	165 60%f	368 65%f	173 62%f	86 46%	292 63%f	414 63%f	100 62%	366 61%	227 61%	75 56%	124 61%	523 65%oqr	102 60%r	32 48%	38 71%oqr	32 50%	49 39%	16 57%r	440 59%	147 48%	294 67%u	326 62%	68 59%	65 57%	193 64%u	25 68%
NET: Not worried		427 33%	277 40%b	151 24%	78 29%	165 29%	89 32%	95 51%cd	129 28%	204 31%	52 32%	205 34%	121 32%	49 36%l	53 26%	231 29%	52 31%	23 35%	13 24%	27 43%st	77 60%mnop	5 18%	268 36%w	144 47%vxy	124 28%	151 29%	30 27%	32 28%	88 29%	9 24%
Don't know		92 7%	34 5%	58 9%a	30 11%dfh	36 6%	19 7%	7 4%	42 9%f	43 7%	10 6%	30 5%	25 7%	11 8%	27 13%ij	48 6%r	17 10%r	11 17%mpr	2 5%	5 8%	2 2%	7 25%mnopqr	37 5%	15 5%	52 10%t	16 14%uvz	17 15%uvz	19 6%	3 8%	
Not applicable		191	81	110a	48e	79	31	34e	69	89	24	55	66i	21i	49i	59	35mr	39mnpqr	17mr	16mr	15	11mnr	64	34v	29	120t	38uvyz	22uv	59uv	8
Mean	2.83	2.69	2.99a	2.85f	2.93f	2.87f	2.47	2.90f	2.89f	2.83	2.84	2.81	2.74	2.92	2.90qr	2.90qr	2.75r	3.04qr	2.58	2.38	2.97r	2.79	2.58	2.94u	2.87	2.83u	2.80u	2.91u	3.07	
Standard deviation	0.90	0.91	0.85	0.87	0.89	0.86	0.91	0.88	0.88	0.91	0.88	0.89	0.97	0.90	0.87	0.93	0.91	0.89	0.93	0.87	0.85	0.90	0.92	0.86	0.89	0.90	0.83	0.91	0.84	
Standard error	0.03	0.04	0.04	0.05	0.04	0.05	0.06	0.04	0.04	0.04	0.04	0.05	0.08	0.07	0.04	0.07	0.10	0.14	0.14	0.06	0.14	0.03	0.05	0.05	0.04	0.09	0.08	0.05	0.19	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 78

Q34. How worried are you, if at all, about each of the following?**-The interest rate on my savings****Base: All respondents**

	Gender			Age						Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret. (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1291	674	618	289	556	251	195	472	624	147	619	363	130	179	773	172	71	50*	62*	135	28*	755	318	437	501	105*	95*	300	36**
Very worried	(4) 252 20%	117 17%	135 22%	42 15%	111 20%	55 22% ^c	43 22% ^c	85 18%	124 20%	30 21%	124 20%	64 18%	28 21%	36 20%	146 19%	37 22%	10 14%	11 21%	15 24%	30 22%	3	157 21%	74 23% ^y	83 19%	90 18%	18 17%	11 11%	62 21% ^y	5 15%
Fairly worried	(3) 498 39%	251 37%	247 40%	127 44% ^h	204 37%	94 37%	73 37%	203 43% ^h	221 35%	49 33%	242 39%	147 40%	46 35%	64 36%	300 39%	66 38%	24 34%	22 44%	17 27%	58 43%	11 40%	301 40%	129 41%	171 39%	175 35%	34 32%	34 36%	107 36%	22 62%
Not very worried	(2) 348 27%	210 31% ^b	139 22%	74 26%	145 26%	70 28%	60 31%	114 24%	175 28%	45 31%	158 25%	112 31%	34 26%	44 25%	204 26%	45 26%	24 34%	9 18%	21 33%	40 30%	6 22%	194 26%	86 27%	109 25%	150 30%	25 24%	30 31%	95 32%	5 13%
Not at all worried	(1) 106 8%	62 9%	44 7%	14 5%	61 11% ^c	17 7%	13 7%	33 7%	60 10% ^c	12 8%	55 9% ^j	19 5%	14 11% ^j	19 10% ^j	74 10% ^r	12 7%	4 6%	1 3%	7 11% ^r	4 3%	4 13% ^r	61 8%	17 5%	44 10% ^u	43 9%	12 12% ^u	9 10%	22 7%	1 3%
NET: Worried	750 58%	368 55%	382 62% ^a	170 59%	315 57%	149 59%	116 60%	288 61%	345 55%	79 54%	366 59%	211 58%	73 56%	100 56%	446 58%	103 60% ^o	34 47%	33 65%	32 51%	88 65% ^o	14 51%	457 61% ^w	203 64% ^{xyz}	254 58%	265 53%	51 49%	45 47%	169 56%	27 76%
NET: Not worried	454 35%	271 40% ^b	183 30%	89 31%	205 37%	87 35%	73 37%	147 31%	235 38% ^g	57 39%	212 34%	131 36%	48 37%	63 35%	278 36%	56 33%	29 40% ^p	11 21%	27 44% ^p	44 32%	10 36%	255 34%	103 32%	152 35%	193 39%	37 35%	39 41%	117 39%	6 16%
Don't know	87 7%	34 5%	53 9% ^a	31 11% ^{df}	36 6%	15 6%	6 3%	37 8% ^f	44 7% ^f	10 7%	41 7%	21 6%	9 7%	16 9%	50 6% ^r	13 7% ^r	9 12% ^{mr}	7 14% ^r	3 4%	3 2%	4 13% ^r	42 6%	12 4%	30 7%	42 8%	17 16% ^{uvz}	11 12% ^{uz}	14 5%	3 7%
Not applicable	211	94	117 ^a	33	92	61 ^{cd} ^{fg}	25	59	126 ^{cf} ^g	41	38	75 ⁱ	25 ⁱ	74 ^{ijk}	87 ^r	33 ^{mr}	34 ^{mnr}	20 ^{mnr}	18 ^{mr}	7	12 ^{mnr}	54	22	32	148 ^t	47 ^{uvz}	42 ^{uvz}	59 ^{uv}	9
Mean	2.74	2.66	2.84 ^a	2.77	2.70	2.79	2.77	2.78	2.71	2.71	2.75	2.72	2.72	2.72	2.81	2.63	2.97 ^{os}	2.67	2.87 ^{mos}	2.56	2.78	2.85 ^y	2.72	2.68	2.64	2.55	2.73	2.95	
Standard deviation	0.89	0.89	0.88	0.79	0.93	0.89	0.88	0.84	0.92	0.91	0.90	0.82	0.95	0.94	0.90	0.88	0.84	0.77	0.99	0.80	0.92	0.89	0.85	0.91	0.90	0.96	0.86	0.89	0.67
Standard error	0.03	0.04	0.04	0.05	0.05	0.06	0.06	0.04	0.04	0.07	0.04	0.04	0.07	0.07	0.04	0.06	0.08	0.13	0.15	0.06	0.14	0.03	0.04	0.04	0.10	0.09	0.05	0.15	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A

* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 79
Q34. How worried are you, if at all, about each of the following?
-The security of my savings
Base: All respondents

	Gender			Age				Social Grade				Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1312	688	624	299	560	255	199	484	629	149	618	370	136	188	780	174	75	52*	66*	135	31*	761	324	436	515	113*	98*	304	36**
Very worried	(4) 175 13%	78 11%	98 16%a	43 14%f	90 16%f	29 12%	13 7%	77 16%f	85 14%f	17 11%	87 14%	49 13%	17 12%	23 12%	123 16%r	21 12%r	9 12%r	6 12%r	10 15%r	4 3%	3 9%r	90 12%	30 9%	60 14%	82 16%t	15 14%	15 15%	52 17%u	3 7%
Fairly worried	(3) 343 26%	170 25%	173 28%	94 31%efh	153 27%f	60 24%	36 18%	156 32%efh	151 24%	29 19%	165 27%	90 24%	31 23%	57 30%	209 27%q	47 27%q	23 30%q	17 34%q	8 12%	29 22%	10 31%q	199 26%	74 23%	125 29%	132 26%	25 22%	22 22%	85 28%	13 35%
Not very worried	(2) 517 39%	287 42%	230 37%	107 36%	205 37%	111 44%g	93 47%cdg	165 34%	259 41%g	68 45%	232 37%	161 43%	54 40%	70 37%	299 38%	66 38%	27 36%	19 36%	28 42%	68 51%mnos	10 31%	307 40%	148 46%v	159 36%	194 38%	43 38%	35 35%	116 38%	16 43%
Not at all worried	(1) 200 15%	127 19%b	73 12%	26 9%	84 15%cg	40 16%cg	51 25%cdg	50 10%	100 16%cg	25 16%	103 17%	51 14%	25 18%	22 11%	110 14%	27 16%	7 10%	4 8%	18 27%mp	31 23%mp	4 11%	127 17%	60 18%z	67 15%	69 13%	15 13%	17 17%	37 12%	4 12%
NET: Worried	519 40%	248 36%	271 43%a	137 46%efh	243 43%ef	90 35%f	49 25%	233 48%efh	237 38%f	46 31%	252 41%	138 37%	48 35%	81 43%	332 43%qr	68 39%r	32 42%r	24 46%r	17 27%	33 24%	13 40%r	289 38%	104 32%	185 42%u	214 42%	40 36%	37 37%	137 45%u	15 42%
NET: Not worried	717 55%	414 60%b	303 49%	133 44%	289 52%g	151 59%cg	144 72%cdg	214 44%	359 57%cg	92 62%	335 54%	212 57%	79 58%	92 49%	409 52%	93 53%	34 46%	23 44%	45 69%mp	100 74%mnop	13 42%	435 57%w	208 64%vxyz	226 52%	262 51%	58 51%	51 52%	153 50%	20 55%
Don't know	76 6%	27 4%	50 8%a	29 10%dfh	27 5%	14 6%	6 3%	38 8%f	33 5%	11 8%	31 5%	20 6%	9 7%	16 8%	39 5%	13 7%r	9 11%mr	5 10%r	3 4%	2 2%	5 17%mnqr	37 5%	12 4%	25 6%	38 7%	14 13%uvz	10 10%uz	14 4%	1 3%
Not applicable	190	79	110a	23	87cg	57cdfg	22	47	121cfg	38	38	68i	19i	65ijk	80	32mr	30mnqr	19mnr	14mr	8	8mr	48	16	32	133t	40uvz	38uvz	55uv	8
Mean	2.40	2.30	2.52a	2.57efh	2.47f	2.33f	2.06	2.59efh	2.37f	2.28	2.40	2.39	2.32	2.48	2.47qr	2.38r	2.51qr	2.56r	2.15	2.04	2.46r	2.35	2.24	2.43u	2.48t	2.41	2.40	2.52u	2.38
Standard deviation	0.92	0.91	0.92	0.87	0.95	0.89	0.85	0.90	0.93	0.90	0.94	0.90	0.94	0.88	0.94	0.91	0.87	0.84	1.00	0.75	0.88	0.91	0.87	0.93	0.94	0.93	0.98	0.93	0.81
Standard error	0.03	0.04	0.04	0.05	0.05	0.06	0.06	0.04	0.04	0.07	0.04	0.05	0.07	0.07	0.04	0.06	0.08	0.14	0.15	0.05	0.13	0.03	0.04	0.05	0.04	0.10	0.10	0.05	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 80
Q34. How worried are you, if at all, about each of the following?
-Level of my household savings and investments
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (aa)	Rent free (Ab)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1354	708	647	305	585	259	206	494	655	148	628	387	142	197	802	182	79	51*	71*	136	33*	766	327	439	547	119	106	322	41**
Very worried (4)	235 17%	109 15%	126 20%	46 15% _f	132 23% _{cf}	44 17% _f	13 6%	85 17% _f	137 21% _f	21 14%	104 17%	76 20%	20 14%	35 18%	156 19% _{er}	36 20% _{er}	11 14% _{er}	12 24% _{er}	6 9%	9 6%	6 17% _{er}	115 15%	37 11%	78 18% _u	116 21% _t	20 17%	15 14%	81 25% _{uvy}	5 12%
Fairly worried (3)	486 36%	245 35%	242 37%	122 40% _f	215 37%	90 35%	60 29%	194 39% _f	233 36%	51 34%	223 35%	140 36%	44 31%	80 40%	305 38% _{er}	70 38% _{er}	25 31%	20 40%	21 29%	34 25%	12 35%	260 34%	94 29%	167 38% _u	205 37%	45 38%	46 43% _u	114 35%	21 51%
Not very worried (2)	443 33%	259 37% _{ab}	184 28%	89 29%	173 30%	89 34%	92 45% _{cdeg}	145 29%	206 31%	48 32%	216 34% _l	122 32%	57 40% _l	48 25%	257 32%	47 26%	24 31%	9 18%	29 41% _{np}	68 50% _{mnp}	9 26%	278 36% _w	135 41% _{vx}	143 33% _y	154 28%	32 27%	22 21%	99 31%	12 28%
Not at all worried (1)	116 9%	70 10%	46 7%	13 4%	41 7%	27 10% _{cg}	36 17% _{cdegh}	25 5%	55 8% _{cg}	22 14%	59 9%	26 7%	12 9%	19 9%	52 6%	16 9%	5 7%	4 8%	13 18% _{mo}	22 16% _{mno}	3 9%	79 10% _w	49 15% _{vxz}	30 7%	34 6%	9 7%	12 11% _z	13 4%	2 5%
NET: Worried	721 53%	353 50%	368 57% _a	168 55% _f	346 59% _f	133 52% _f	73 36%	279 56% _f	369 56% _f	72 49%	326 52%	217 56% _k	64 45%	115 58% _k	461 57% _{oqr}	105 58% _{oqr}	36 45% _r	33 64% _{oqr}	27 38%	43 31%	17 51% _r	375 49%	131 40%	244 56% _u	321 59% _t	65 55% _u	61 57% _u	195 60% _u	26 63%
NET: Not worried	559 41%	329 46% _{cb}	230 36%	102 33%	214 37%	115 45% _{cdg}	127 62% _{cdeg}	170 34%	261 40%	69 47%	275 44% _l	148 38%	69 49% _{ijl}	67 34%	308 38%	63 35%	30 38%	13 26%	42 59% _{mnp}	91 66% _{mnp}	12 35%	357 47% _w	184 56% _{vxz}	173 39%	188 34%	41 35%	35 33%	112 35%	14 33%
Don't know	74 5%	25 4%	49 8% _a	34 11% _{defh}	25 4%	10 4%	5 2%	45 9% _{defh}	24 5%	7 5%	26 4%	22 6%	9 7%	16 8%	33 4%	14 7% _{er}	13 17% _{mnqr}	5 10% _{er}	2 2%	3 2%	5 14% _{mqr}	34 4%	12 4%	22 5%	39 7%	13 11% _{uvz}	10 10% _u	15 5%	2 4%
Not applicable	148	60	87a	17	62c	53cd _{efgh}	15	37	95c _{fg}	39	28	51i	12i	55ijk	58	23mr	26mn _{qrs}	20mn _{qrs}	9	6	6mr	42	13	29	102t	34uv _z	31uv _z	37uv	4
Mean	2.66	2.57	2.75a	2.75f	2.78ef	2.61f	2.25	2.75ef	2.72f	2.51	2.62	2.73k	2.54	2.72	2.73qr	2.74qr	2.63qr	2.89qr	2.29	2.22	2.69qr	2.56	2.38	2.70u	2.79t	2.72u	2.67u	2.85uv	2.72
Standard deviation	0.88	0.88	0.87	0.79	0.89	0.90	0.82	0.82	0.90	0.93	0.88	0.87	0.86	0.89	0.86	0.90	0.86	0.91	0.88	0.80	0.91	0.88	0.89	0.85	0.87	0.86	0.89	0.86	0.75
Standard error	0.02	0.03	0.04	0.05	0.04	0.06	0.05	0.04	0.04	0.07	0.04	0.04	0.06	0.07	0.03	0.06	0.08	0.15	0.12	0.06	0.13	0.03	0.04	0.05	0.04	0.09	0.09	0.05	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 81
Q34. How worried are you, if at all, about each of the following?
-The exchange rate of the pound
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1464	754	710	319	636	298	211	525	728	177	647	428	153	236	849	203	99	62*	75*	139	38*	794	332	462	626	140	132	354	43**
Very worried	(4) 273 19%	132 18%	140 20%	67 21%eh	140 22%efh	34 11%	32 15%	129 24%efh	112 15%	23 13%	122 19%	80 19%	30 20%	41 17%	176 21%r	37 18%	14 14%	11 17%	12 15%	18 13%	5 13%	132 17%	51 15%	81 18%	130 21%	28 20%	20 15%	81 23%u	11 26%
Fairly worried	(3) 523 36%	273 36%	250 35%	112 35%	236 37%f	113 38%f	61 29%	185 35%	276 38%f	56 32%	236 37%	155 36%	49 32%	82 35%	312 37%	64 31%	34 35%	34 55%mn	18 24%	49 36%	12 32%	315 40%w	110 33%	205 44%xyz	201 32%	40 28%	45 34%	116 33%	7 17%
Not very worried	(2) 427 29%	241 32%b	186 26%	95 30%	161 25%	96 32%cdg	74 35%cdg	134 25%	219 30%	64 36%	204 31%	119 28%	46 30%	58 25%	248 29%p	59 29%p	26 26%	8 14%	23 30%	52 37%mp	11 30%p	231 29%	112 34%vx	119 26%	182 29%	32 23%	38 28%	112 32%	14 32%
Not at all worried	(1) 126 9%	71 9%	56 8%	16 5%	54 9%	31 10%c	26 12%cg	37 7%	63 9%c	19 11%	52 8%	34 8%	16 10%	24 10%	67 8%	19 9%	9 9%	3 4%	13 18%mp	12 9%	4 10%	73 9%	35 11%z	38 8%	50 8%	14 10%	13 10%	23 6%	3 8%
NET: Worried	795 54%	406 54%	390 55%	179 56%f	375 59%ef	147 49%	93 44%	314 60%efh	389 53%f	79 45%	359 55%	235 55%	80 52%	122 52%	488 57%nqr	101 50%	48 49%	44 72%noqr	29 39%	67 49%	17 45%	447 56%	161 48%	286 62%uxy	330 53%	68 49%	65 49%	197 56%	19 43%
NET: Not worried	553 38%	311 41%b	242 34%	110 35%	216 34%	127 43%cdg	100 47%cdgh	171 33%	282 39%g	83 47%	255 39%	154 36%	62 40%	82 35%	315 37%p	78 38%p	35 35%p	11 18%	36 48%p	64 46%mp	15 40%p	304 38%	147 44%vx	157 34%	232 37%	46 33%	51 39%	135 38%	17 39%
Don't know	116 8%	37 5%	78 11%a	29 9%	45 7%	24 8%	18 8%	40 8%	58 8%	14 8%	33 5%	40 9%i	12 8%	31 13%i	46 5%	25 12%mr	15 16%mr	6 10%	10 13%m	8 6%	6 15%mr	44 6%	25 7%	19 4%	64 10%t	25 18%uvz	16 12%vz	22 6%	8 18%
Not applicable	38	14	24	3	12	14cdg	10cdg	7	22	11	9	10	2	17ijk	11	2	6mn	9mnr	4mn	4	1	14	8	6	22	13uvyz	4	5	2
Mean	2.70	2.65	2.75	2.80efh	2.78efh	2.55	2.51	2.84efh	2.65	2.51	2.70	2.72	2.66	2.68	2.74qr	2.67	2.65	2.95oqr	2.42	2.56	2.57	2.67	2.57	2.74u	2.73	2.72	2.62	2.77u	2.75
Standard deviation	0.90	0.89	0.90	0.86	0.91	0.85	0.92	0.91	0.87	0.88	0.88	0.89	0.94	0.93	0.89	0.93	0.89	0.74	1.01	0.84	0.90	0.88	0.90	0.85	0.92	0.97	0.90	0.90	1.02
Standard error	0.02	0.03	0.04	0.05	0.04	0.05	0.06	0.04	0.04	0.06	0.04	0.04	0.07	0.06	0.04	0.06	0.08	0.11	0.15	0.06	0.12	0.03	0.05	0.05	0.04	0.09	0.08	0.05	0.22

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 82
Q34. How worried are you, if at all, about each of the following?
-Me or my partner losing our jobs
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1150	608	542	270	612	219	49*	469	632	132	538	357	123	132	828	186	40*	34**	17**	18**	26*	591	171	420	521	98*	103	321	38**
Very worried (4)	183 16%	83 14%	99 18%	41 15%	100 16% ^f	39 18% ^f	2 5%	68 15%	112 18% ^f	18 14%	86 16%	58 14%	17 14%	23 17%	121 15%	34 18%	7 17%	12 36%	2 9%	3 15%	5 14%	82 14%	22 13%	60 14%	99 19% ^t	17 17%	21 21%	61 19%	2 6%
Fairly worried (3)	306 27%	165 27%	141 26%	83 31% ^f	167 27% ^f	52 24% ^f	4 9%	136 29% ^f	166 26% ^f	26 20%	150 28%	89 25%	27 22%	39 30%	235 28% ^o	42 22%	6 14%	10 31%	-	4 23%	9 35% ^o	153 26%	37 21%	116 28%	137 26%	24 24%	22 21%	92 29%	16 43%
Not very worried (2)	417 36%	230 38%	186 34%	84 31%	227 37%	87 40%	19 38%	160 34%	238 38%	53 40%	195 36%	141 39% ^l	43 35%	37 28%	315 38%	64 34%	15 38%	7 20%	7 39%	3 15%	7 26%	232 39%	59 35%	173 41% ^x	178 34%	28 29%	40 39%	110 34%	7 18%
Not at all worried (1)	175 15%	104 17%	72 13%	46 17%	81 13%	31 14%	18 36% ^{cdeg}	80 17% ^h	78 12%	29 22%	79 15%	50 14%	25 20%	21 16%	120 15%	31 16%	6 15%	3 10%	5 27%	6 36%	4 14%	98 17%	42 25% ^v	56 13%	69 13%	18 18%	10 10%	40 13%	8 21%
NET: Worried	488 42%	248 41%	241 44%	124 46% ^f	267 44% ^f	91 42% ^f	7 14%	204 43% ^f	278 44% ^f	45 34%	235 44%	147 41%	44 36%	62 47%	355 43%	76 41%	12 31%	22 67%	2 9%	7 38%	14 53% ^o	234 40%	58 34%	176 42%	236 45%	40 41%	43 42%	152 47% ^u	19 49%
NET: Not worried	592 51%	334 55% ^b	258 48%	130 48%	308 50%	118 54%	37 74% ^{cdeg}	240 51%	316 50%	81 62%	275 51%	191 53%	68 55%	58 44%	435 53%	94 51%	21 53%	10 29%	11 66%	9 51%	10 39%	330 56% ^w	102 59% ^z	229 54%	247 47%	46 47%	51 49%	150 47%	15 39%
Don't know	70 6%	27 4%	43 8% ^a	16 6%	38 6%	10 5%	6 12%	26 5%	38 6%	6 5%	28 5%	19 5%	11 9%	12 9%	37 5%	17 9% ^m	6 16% ^m	1 4%	4 25%	2 11%	2 8%	27 5%	11 7%	16 4%	39 7%	12 12% ^{vz}	9 9% ^{av}	18 6%	4 12%
Not applicable	352	159	192 ^a	52 ^{dg}	35	93 ^{cdgh}	171 ^{cdegh}	62 ^d	118 ^{dg}	56	118	81	32	121 ^{ijk}	32	19 ^m	64 ^{mn}	37	62	125	13 ^{mn}	217 ^w	169 ^{vxyz}	48	127	55 ^{vyz}	34 ^{vz}	38	7
Mean	2.46	2.39	2.54 ^a	2.47 ^f	2.50 ^f	2.48 ^f	1.79	2.43 ^f	2.53 ^f	2.27	2.47	2.46	2.32	2.53	2.45	2.46	2.39	2.97	1.89	2.18	2.63	2.39	2.23	2.45 ^u	2.55 ^t	2.45	2.57 ^u	2.57 ^u	2.39
Standard deviation	0.95	0.94	0.97	0.97	0.94	0.96	0.84	0.96	0.94	0.98	0.95	0.94	0.99	0.99	0.93	1.01	1.02	1.00	0.96	1.18	0.99	0.94	0.99	0.91	0.97	1.03	0.96	0.96	0.94
Standard error	0.03	0.04	0.04	0.06	0.04	0.07	0.12	0.05	0.04	0.08	0.05	0.05	0.08	0.09	0.04	0.07	0.14	0.20	0.30	0.26	0.15	0.04	0.07	0.05	0.04	0.11	0.09	0.05	0.21

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 83
Q34. How worried are you, if at all, about each of the following?
-Level of my household debt, including mortgage and credit card
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (exl NA for %)	1277	681	595	280	596	258	143	478	655	146	582	374	127	193	810	167	75	47*	49*	96	32*	694	241	453	544	119	115	309	39**
Very worried (4)	227 18%	98 14%	129 22%a	50 18%f	137 23%ef	35 14%f	6 4%	97 20%ef	124 19%f	20 14%	93 16%	73 19%	21 17%	41 21%	152 19%r	37 22%qr	14 18%r	16 34%mqrs	3 6%	3 3%	4 11%r	100 14%	18 8%	82 18%u	111 20%t	24 20%u	23 20%u	64 21%u	17 43%
Fairly worried (3)	350 27%	176 26%	174 29%	86 31%f	167 28%f	71 28%f	26 18%	144 30%f	180 27%f	36 25%	170 29%	92 25%	34 26%	55 28%	232 29%r	45 27%r	22 29%r	14 30%r	11 22%	14 15%	12 36%r	182 26%	47 20%	135 30%u	164 30%	33 28%	29 25%	102 33%u	4 11%
Not very worried (2)	423 33%	250 37%b	173 29%	83 30%	199 33%	93 36%	48 34%	142 30%	232 35%	48 33%	192 33%	138 37%	35 28%	57 30%	286 35%	46 28%	20 27%	10 20%	15 30%	37 39%np	9 29%	239 34%	81 33%	158 35%	175 32%	38 32%	38 33%	100 32%	9 22%
Not at all worried (1)	219 17%	134 20%b	85 14%	37 13%	73 12%	51 20%cdg	58 41%cdgh	63 13%	98 15%	37 25%	103 18%	54 15%	30 24%j	32 16%	113 14%	27 16%	11 15%	5 11%	18 37%mnop	39 41%mnop	5 16%	150 22%w	86 36%vxyz	64 14%	63 12%	18 15%	15 13%	30 10%	6 16%
NET: Worried	577 45%	274 40%	304 51%a	136 49%f	304 51%ef	106 41%f	32 22%	242 50%ef	304 46%f	56 39%	263 45%	165 44%	55 43%	95 49%	384 47%qr	82 49%qr	36 47%qr	30 64%qr	14 28%	17 18%	15 47%r	282 41%	65 27%	217 48%u	275 50%t	57 48%u	52 45%u	166 54%u	21 54%
NET: Not worried	642 50%	384 56%b	258 43%	119 43%	272 46%	145 56%cdg	107 75%cdgh	205 43%	330 50%cg	85 58%	296 51%	192 51%	65 52%	89 46%	399 49%p	73 44%	32 42%	15 31%	33 67%mnop	77 80%mnop	14 44%	389 56%w	167 69%vxyz	222 49%	239 44%	56 47%	53 46%	130 42%	15 38%
Don't know	57 4%	23 3%	34 6%	25 9%defh	21 3%	7 3%	4 3%	32 7%deh	21 3%	5 3%	24 4%	17 5%	7 5%	9 5%	27 3%	11 7%lm	8 11%mr	2 5%	3 6%	3 3%	3 9%	23 3%	9 4%	14 3%	31 6%	6 5%	11 9%uv	14 4%	3 9%
Not applicable	225	87	139a	42d	51	55dgh	78cdegh	53	95d	42	74	64	28i	60ij	51	39m	29mn	23mns	30mnos	46mns	7m	115	99vxyz	15	104	33vz	21v	50v	6
Mean	2.48	2.36	2.62a	2.58ef	2.64ef	2.36f	1.85	2.62ef	2.52ef	2.28	2.45	2.51	2.38	2.57	2.54qr	2.59qr	2.56qr	2.92mqr	1.96	1.79	2.47qr	2.35	1.99	2.54u	2.63t	2.56u	2.57u	2.67u	2.89
Standard deviation	0.99	0.97	1.00	0.96	0.98	0.96	0.87	0.98	0.98	1.01	0.98	0.98	1.05	1.02	0.96	1.04	1.00	1.02	0.94	0.80	0.93	0.99	0.94	0.96	0.96	1.00	0.99	0.93	1.19
Standard error	0.03	0.04	0.04	0.06	0.05	0.06	0.07	0.05	0.04	0.08	0.05	0.05	0.08	0.07	0.04	0.08	0.10	0.17	0.16	0.07	0.13	0.04	0.06	0.05	0.04	0.09	0.09	0.05	0.25

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 84
Q34. How worried are you, if at all, about each of the following?
-The price of my house falling
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1015	537	478	215	428	211	161	360	494	120	523	269	102	120	611	129	57*	32**	38**	127	22*	787	326	462	210	32**	41*	137	17**
Very worried	(4) 12%	121 10%	54 14%	67 15%ef	64 15%ef	18 8%	6 4%	60 17%efh	55 11%ef	4 4%	60 11%	30 14%	15 14%	17 14%	84 14%r	12 9%	5 9%	10 32%	2 6%	7 5%	1 5%	87 11%	23 7%	64 14%u	34 16%t	4 13%	5 13%	25 18%u	-
Fairly worried	(3) 25%	139 26%	113 24%	61 28%ef	110 26%ef	55 26%ef	25 16%	106 29%ef	121 24%ef	36 30%	145 28%k	61 23%	16 16%	29 24%	169 28%r	30 23%	14 25%r	7 23%	5 13%	19 15%	8 37%r	205 26%w	65 20%	140 30%uy	40 19%	4 14%	4 10%	31 23%	7 41%
Not very worried	(2) 37%	196 36%	181 38%	73 34%	141 33%	86 41%	77 48%cdgh	116 32%	184 37%	49 41%	200 38%	105 39%l	38 38%	33 28%	215 35%	45 35%	21 37%	9 29%	14 36%	68 53%mnos	5 23%	304 39%	142 44%vz	162 35%	68 33%	10 31%	12 30%	46 34%	4 24%
Not at all worried	(1) 21%	131 24%b	78 16%	26 12%	86 20%c	47 22%cg	49 31%cdgh	53 15%	107 22%cg	26 22%	95 18%	55 20%	28 28%ai	30 25%	116 19%	29 23%	7 13%	3 10%	15 40%	33 26%o	6 27%	167 21%	84 26%vz	83 18%	41 19%	6 20%	13 31%vz	22 16%	1 6%
NET: Worried	373 37%	193 36%	180 38%	94 44%ef	174 41%ef	73 35%ef	31 20%	166 46%efh	176 36%ef	40 34%	205 39%	91 34%	31 30%	46 38%	253 41%nr	41 32%r	19 34%r	7 54%	25 19%	9 20%	292 42%r	88 37%	204 44%uy	74 35%	9 27%	9 23%	56 41%uy	7 41%	
NET: Not worried	586 58%	326 61%	259 54%	100 46%	227 53%	133 63%cdg	126 78%cdgh	169 47%	290 59%cdg	75 63%	295 56%	160 60%	67 65%	64 53%	330 54%	74 58%	29 50%	12 39%	29 76%	101 79%mnos	11 50%	471 60%w	226 69%vz	245 53%	109 52%	16 51%	25 61%	68 49%	5 30%
Don't know	57 6%	17 3%	39 8%a	21 10%ef	27 6%ef	5 2%	3 2%	25 7%ef	28 6%	4 4%	23 4%	18 7%	5 4%	11 9%	27 4%	13 10%mr	9 16%mr	2 7%	2 5%	1 1%	2 8%r	24 3%	12 4%	13 3%	27 13%t	7 22%	7 16%uv	13 10%uv	5 29%
Not applicable	487	231	256a	107f	219f	101f	60	172f	255f	68	133	169ik	52i	133ijk	249r	77mr	48mnr	38	42	16	18mnr	21	14v	7	438t	120	96uv	222uv	27
Mean	2.30	2.22	2.38a	2.52efh	2.38f	2.21f	1.93	2.52efh	2.27f	2.16	2.34	2.26	2.18	2.30	2.38r	2.21r	2.35r	2.81	1.85	1.99	2.22	2.28	2.09	2.41uy	2.37	2.27	2.05	2.48uy	2.49
Standard deviation	0.95	0.94	0.95	0.93	0.99	0.89	0.79	0.96	0.94	0.82	0.92	0.93	1.02	1.04	0.96	0.94	0.87	1.04	0.90	0.79	0.96	0.93	0.87	0.95	1.03	1.04	1.06	1.00	0.67
Standard error	0.03	0.04	0.05	0.07	0.06	0.06	0.05	0.05	0.05	0.07	0.04	0.06	0.09	0.10	0.05	0.08	0.10	0.21	0.17	0.06	0.17	0.03	0.04	0.05	0.07	0.21	0.17	0.09	0.24

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 85
Q34. How worried are you, if at all, about each of the following?
-Having my home repossessed
Base: All respondents

	Gender			Age				Social Grade				Working Status					Tenure													
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
Base (excl NA for %)	983	534	449	228	441	196	119	379	486	98*	494	265	98	127	621	119	61*	34**	29**	99	21*	691	230	461	275	64*	64*	148	17**	
Very worried	(4) 64 7%	26 5%	38 9%a	20 9%f	33 8%f	11 6%f	* *	33 9%f	31 6%f	5 6%	32 6%	14 5%	7 7%	12 9%	47 8%r	5 5%r	6 9%r	5 16%	- -	* *	* 2%	36 5%	8 3%	28 6%	29 10%t	6 9%	4 6%	19 13%uv	- -	
Fairly worried	(3) 130 13%	74 14%	57 13%	49 22%defh	58 13%f	20 10%f	3 3%	73 19%defh	54 11%f	8 8%	71 14%	29 11%	10 10%	21 16%	93 15%r	14 12%r	9 15%r	10 30%	- -	3 3%	1 3%	75 11%	19 8%	56 12%	53 19%t	11 17%u	11 18%u	30 20%uv	2 14%	
Not very worried	(2) 267 27%	139 26%	129 29%	62 27%f	148 34%ef	45 23%f	13 11%	110 29%f	144 30%f	18 19%	131 27%	82 31%l	28 29%	25 20%	193 31%r	34 29%r	13 22%	2 6%	3 10%	15 15%	7 34%r	180 26%	33 15%	147 32%u	78 28%	14 22%	16 24%	48 33%u	9 52%	
Not at all worried	(1) 457 46%	270 51%b	187 42%	75 33%	168 38%	114 58%cdgh	99 h	134 83%cdgh	224 46%cdg	62 63%	232 47%	123 46%	45 46%	58 46%	248 40%	56 47%	24 39%	15 44%	26 90%	78 79%mnos	10 50%	373 54%w	164 71%vxyz	209 45%xz	79 29%	20 31%	24 37%z	36 24%	5 27%	
NET: Worried	195 20%	100 19%	95 21%	69 30%defh	91 21%f	31 16%f	4 3%	106 28%defh	85 18%f	13 14%	102 21%	43 16%	17 18%	32 25%j	140 23%rs	20 17%r	15 25%rs	15 45%	- -	4 4%	1 5%	111 16%	27 12%	84 18%u	81 30%t	17 27%u	15 24%u	49 33%uv	2 14%	
NET: Not worried	724 74%	408 77%b	316 70%	137 60%	316 72%c	159 81%cdg	112 h	244 94%cdgh	368 76%cg	80 82%	363 74%	205 77%l	73 74%	83 66%	441 71%	90 76%o	37 61%	17 50%	29 100%	93 94%mnos	17 84%o	553 80%w	197 86%vxyz	356 77%xyz	157 57%	34 53%	39 62%	84 57%	14 80%	
Don't know	64 7%	26 5%	38 9%a	22 10%ef	34 8%e	6 3%	3 3%	29 8%e	33 7%	4 4%	28 6%	17 7%	8 8%	11 9%	40 6%	9 8%	9 14%mr	2 5%	- -	2 2%	2 11%r	27 4%	6 3%	21 4%	36 13%t	13 20%uvz	9 14%uv	15 10%uv	1 6%	
Not applicable	519	234	285a	94	207	117cdg	h	102cdgh	153	264cg	90	162	173i	57i	126ijk	239	86mr	44mr	36	50	44	19mnor	118	110v	8	373t	89uv	73uv	212uv	28
Mean	1.78	1.72	1.87a	2.07efh	1.89ef	1.62f	1.18	2.01efh	1.76f	1.54	1.79	1.73	1.78	1.88	1.90r	1.72r	1.94r	2.18	1.10	1.23	1.51	1.66	1.42	1.78u	2.13t	2.06u	1.91u	2.25uvy	1.86	
Standard deviation	0.93	0.90	0.98	1.00	0.93	0.89	0.48	0.98	0.91	0.88	0.94	0.88	0.94	1.04	0.95	0.87	1.04	1.20	0.31	0.52	0.68	0.88	0.79	0.90	1.01	1.04	0.97	1.01	0.67	
Standard error	0.03	0.04	0.05	0.07	0.05	0.06	0.04	0.05	0.05	0.09	0.05	0.06	0.09	0.10	0.05	0.08	0.12	0.23	0.07	0.05	0.12	0.04	0.05	0.05	0.06	0.14	0.12	0.08	0.20	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 86
Q34. How worried are you, if at all, about each of the following?
-The quality of public services
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe-d (m)	Part time employe-d (n)	Unemploye-d (o)	Not work-ing but seek-ing (p)	State pension (q)	Pri-vate pension (r)	House person (s)	NET: Home-owners (t)	Owned out-right (u)	Owned with mort-gage (v)	NET: Rent-ers (w)	Rent-ed from coun-cil (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1487	763	724	318	642	308	219	525	743	186	650	435	154	247	851	204	104	69*	79*	143	38*	801	339	462	643	150	134	358	43**
Very worried	(4) 268 18%	127 17%	141 19%	53 17%	111 17%	63 20%	41 19%	100 19%	127 17%	39 21%	113 17%	76 17%	25 16%	54 22%	149 18%	41 20%	20 19%	14 21%	15 19%	24 17%	4 11%	145 18%	58 17%	87 19%	118 18%	28 18%	32 24%	59 16%	5 11%
Fairly worried	(3) 628 42%	333 44%	295 41%	131 41%	272 42%	135 44%	90 41%	208 40%	330 44%	80 43%	290 45%k	184 42%	55 36%	99 40%	367 43%q	84 41%	43 42%	27 39%	22 28%	68 48%q	17 45%	336 42%	143 42%y	193 42%y	263 41%	53 36%	42 32%	167 47%xy	29 67%
Not very worried	(2) 423 28%	226 30%	198 27%	89 28%	184 29%	87 28%	64 29%	147 28%	213 29%	49 26%	180 28%	131 30%	54 35%l	59 24%	248 29%	54 26%	23 22%	21 30%	30 39%o	38 26%	11 28%	232 29%	100 29%	132 29%	185 29%	47 31%	40 29%	99 28%	7 15%
Not at all worried	(1) 90 6%	55 7%	35 5%	17 5%	42 7%	12 4%	19 9%e	30 6%	41 6%	8 4%	35 5%	22 5%	9 6%	23 9%j	43 5%	14 7%	9 8%	4 6%	8 10%	10 7%	1 4%	53 7%	24 7%	30 6%	35 5%	7 5%	9 7%	18 5%	2 4%
NET: Worried	896 60%	461 60%	435 60%	184 58%	383 60%	198 64%	131 60%	308 59%	457 62%	119 64%	403 62%k	260 60%	80 52%	153 62%k	516 61%	125 61%	63 61%	41 60%	37 47%	92 65%q	21 56%	481 60%	201 59%	280 61%	381 59%	81 54%	75 56%	226 63%	34 78%
NET: Not worried	513 35%	281 37%	232 32%	106 33%	226 35%	98 32%	83 38%	177 34%	254 34%	56 30%	215 33%	153 35%	63 41%	82 33%	291 34%	67 33%	31 30%	25 36%	38 49%mm	48 34%	12 31%	285 36%	123 36%	162 35%	220 34%	54 36%	49 36%	117 33%	8 19%
Don't know	78 5%	21 3%	56 8%a	28 9%defh	32 5%	12 4%	6 3%	40 8%efh	32 5%	10 5%	32 5%	22 5%	11 7%	12 5%	44 5%r	12 6%r	9 9%r	3 4%	3 4%	2 1%	5 13%mr	35 4%	14 4%	20 4%	42 7%	16 10%uvz	11 8%	15 4%	1 2%
Not applicable	15	5	10	4	6	4	2	7	7	2	6	3	*	6	9	1	1	2	1	-	1r	8	2	7	6	2	2	1	2
Mean	2.76	2.72	2.81	2.76	2.74	2.84	2.72	2.78	2.76	2.86	2.78	2.76	2.67	2.78	2.77	2.79	2.78	2.77	2.59	2.75	2.72	2.75	2.73	2.76	2.77	2.76	2.79	2.78	2.88
Standard deviation	0.83	0.83	0.82	0.82	0.83	0.80	0.87	0.84	0.81	0.81	0.81	0.84	0.91	0.81	0.86	0.89	0.87	0.93	0.83	0.83	0.74	0.84	0.84	0.84	0.83	0.84	0.92	0.79	0.66
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.05	0.04	0.03	0.06	0.03	0.04	0.06	0.06	0.03	0.06	0.07	0.12	0.13	0.06	0.10	0.03	0.04	0.05	0.03	0.08	0.04	0.13	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 87
Q34. How worried are you, if at all, about each of the following?
-Housing costs (e.g. rent or mortgage payments)
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1291	671	620	305	618	253	115	510	666	134	561	385	129	216	804	175	92	67*	51*	38*	34*	630	170	459	625	144	131	350	36**
Very worried	(4) 290 22%	132 20%	158 25%a	88 29%efh	152 25%ef	39 15%	10 9%	144 28%efh	136 20%ef	24 18%	113 20%	100 26%	25 20%	51 24%	180 22%qr	42 24%qr	29 31%mqr	21 32%qr	1 3%	8 12%	8 24%q	100 16%	24 14%	76 17%	181 29%t	39 27%uv	33 25%uv	110 31%uv	8 23%
Fairly worried	(3) 474 37%	240 36%	234 38%	117 38%f	242 39%f	86 34%	30 26%	206 40%f	238 36%	40 30%	219 39%	131 34%	47 36%	77 36%	321 40%oqr	58 33%	28 30%	27 40%r	11 21%	16 23%	14 40%r	231 37%	50 29%	182 40%uy	224 36%	49 34%	36 28%	139 40%uy	19 52%
Not very worried	(2) 360 28%	212 32%ab	148 24%	68 22%	159 26%	91 36%cdg	42 36%cdg	109 21%	209 31%cdg	49 37%	164 29%	105 27%	37 29%	54 25%	226 28%	49 28%	20 22%	10 16%	23 45%mnops	24 35%op	8 22%	197 31%w	37 22%	159 35%uz	159 25%	40 28%	39 30%	80 23%	4 13%
Not at all worried	(1) 111 9%	67 10%	44 7%	13 4%	41 7%	30 12%cdg	27 24%cdg	27 5%	57 9%c	16 12%	44 8%	32 8%	13 10%	22 10%	49 6%	16 9%	9 10%	5 8%	10 20%am	19 28%mnops	3 8%	76 12%w	45 26%vxyz	31 7%	34 5%	11 7%	10 8%	13 4%	1 3%
NET: Worried	764 59%	372 56%	391 63%a	205 67%efh	394 64%efh	124 49%f	40 35%	350 69%efh	374 56%f	64 47%	333 59%	231 60%	72 56%	128 59%	501 62%qr	100 57%qr	56 61%qr	48 72%qr	12 24%	23 35%	22 64%qr	332 53%	74 43%	258 56%u	405 65%t	87 61%u	69 53%	248 71%uvxy	27 74%
NET: Not worried	471 37%	279 42%ab	192 31%	81 27%	199 32%	122 48%cdgh	69 60%cdg	136 27%	266 40%cdg	65 49%	208 37%	137 36%	49 38%	76 35%	275 34%	65 37%	29 32%	16 24%	33 65%rmnop	43 63%mnop	11 31%	273 43%w	82 48%xz	191 42%z	193 31%	51 35%	49 38%z	93 27%	5 15%
Don't know	56 4%	19 3%	37 6%a	19 6%	25 4%	7 3%	6 5%	24 5%	26 4%	5 4%	20 4%	16 4%	8 6%	12 6%	28 3%	10 6%	6 7%	3 4%	5 11%am	2 2%	2 6%	25 4%	15 9%vz	11 2%	27 4%	6 4%	12 10%vz	9 3%	4 11%
Not applicable	211	97	114	17	30	59cdgh	105cdg	22	84cdg	54	95	53	26	37	56	30mp	12m	3	29mnops	75mnopqs	5m	179w	170vxyz	9	23	9v	6	9	9
Mean	2.76	2.67	2.86a	2.98efh	2.85efh	2.54f	2.21	2.96efh	2.71ef	2.55	2.74	2.81	2.70	2.77	2.81r	2.76r	2.89r	3.00r	2.08	2.19	2.85r	2.59	2.34	2.67u	2.92t	2.83u	2.78u	3.01uy	3.05
Standard deviation	0.91	0.91	0.90	0.86	0.88	0.90	0.86	0.90	0.86	0.90	0.88	0.94	0.92	0.95	0.86	0.94	0.99	0.92	0.77	0.99	0.92	0.91	1.06	0.84	0.89	0.93	0.95	0.84	0.73
Standard error	0.03	0.04	0.04	0.05	0.04	0.06	0.09	0.04	0.04	0.08	0.04	0.05	0.07	0.07	0.03	0.07	0.09	0.13	0.14	0.10	0.13	0.04	0.08	0.05	0.04	0.08	0.08	0.04	0.17

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 88
Q34. How worried are you, if at all, about each of the following?
-Brexit
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1494	761	733	320	643	311	221	526	747	187	655	435	154	250	855	205	103	70*	80*	143	39*	809	340	469	640	149	133	358	45**
Very worried	(4) 530 35%	282 37%	247 34%	113 35%	228 35%	106 34%	82 37%	193 37%	254 34%	62 33%	268 41% ^{ijkl}	139 32%	42 27%	81 32%	304 36%	77 38%	36 35%	26 37%	21 26%	55 39%	10 26%	288 36%	122 36% ^y	166 35%	230 36%	41 28%	35 26%	153 43% ^{vxy}	12 27%
Fairly worried	(3) 442 30%	209 27%	233 32%	100 31%	202 31% ^f	88 28%	52 24%	173 33% ^f	217 29%	54 29%	196 30%	129 30%	50 33%	67 27%	264 31%	56 27%	32 31%	22 31%	17 21%	37 26%	14 37%	244 30%	93 27%	151 32%	180 28%	39 26%	36 27%	105 29%	18 40%
Not very worried	(2) 271 18%	139 18%	132 18%	58 18%	103 16%	64 21%	46 21%	85 16%	140 19%	32 17%	103 16%	90 21%	28 18%	51 20%	146 17%	36 18%	16 16%	14 20%	18 23%	34 23% ^m	7 17%	150 19%	74 22%	76 16%	114 18%	27 18%	28 21%	58 16%	8 17%
Not at all worried	(1) 152 10%	93 12% ^b	58 8%	19 6%	69 11% ^c	34 11% ^c	30 14% ^{cg}	39 7%	83 11% ^{cg}	28 15%	52 8%	45 10%	21 14% ⁱ	33 13% ⁱ	89 10%	18 9%	8 8%	3 4%	17 22% ^{mnop}	14 10%	3 7%	85 11%	35 10%	50 11%	64 10%	18 12%	22 17% ^z	24 7%	3 7%
NET: Worried	972 65%	492 65%	480 66%	213 67%	430 67%	194 62%	135 61%	366 70% ^{efh}	471 63%	115 62%	464 71% ^{ijkl}	269 62%	92 60%	147 59%	568 67% ^q	133 65% ^q	68 66% ^q	48 68% ^q	38 48%	92 64% ^q	24 62%	532 66%	215 63% ^y	317 68% ^{xy}	410 64%	81 54%	71 53%	258 72% ^{uxy}	30 67%
NET: Not worried	423 28%	232 31%	191 26%	77 24%	172 27%	98 31% ^{cg}	76 35% ^{cdg}	124 24%	223 30% ^g	60 32%	155 24%	135 31% ^{kl}	49 32% ^{kl}	84 34% ^{kl}	235 28%	54 27%	25 24%	17 24%	35 44% ^{mnop}	47 33%	9 24%	235 29%	109 32% ^z	126 27%	178 28%	45 30%	50 38% ^{vz}	82 23%	11 24%
Don't know	99 7%	37 5%	62 8% ^a	30 9% ^f	41 6%	19 6%	10 4%	36 7%	54 7%	12 6%	35 5%	32 7%	13 8%	19 8%	51 6%	17 8% ^r	10 10% ^r	6 8%	4 3%	5 13% ^{mr}	42 5%	16 5%	26 6%	53 8% ^t	23 16% ^{uvz}	12 9%	18 5%	4 9%	
Not applicable	8	7	1	2	5	1	-	5	3	1	1	3	1	3	6	1	1	-	-	-	*	-	-	-	8 ^t	3 ^{uvz}	4 ^{uvz}	1	-
Mean	2.97	2.94	3.00	3.06	2.98	2.91	2.89	3.06 ^{fh}	2.93	2.85	3.10 ^{kl}	2.90	2.80	2.84	2.98 ^q	3.02 ^q	3.04 ^q	3.10 ^q	2.57	2.96 ^q	2.94	2.96	2.93 ^y	2.98 ^y	2.98	2.83	2.69	3.14 ^{uvx}	2.96
Standard deviation	1.00	1.05	0.96	0.93	1.00	1.02	1.08	0.94	1.02	1.07	0.96	1.00	1.03	1.06	1.00	1.00	0.96	0.89	1.14	1.02	0.91	1.01	1.02	1.01	1.05	1.08	0.94	0.90	
Standard error	0.03	0.04	0.04	0.05	0.04	0.06	0.07	0.04	0.04	0.08	0.04	0.05	0.07	0.07	0.04	0.07	0.08	0.12	0.16	0.07	0.12	0.04	0.05	0.06	0.04	0.09	0.09	0.05	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 89
Q34. How worried are you, if at all, about each of the following?
-The extent of my legal rights and protections when buying goods and services
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1484	764	720	316	640	310	219	524	741	185	649	435	153	247	853	202	102	67*	78*	143	39*	803	339	464	637	150	133	355	43**
Very worried	(4) 125 8%	62 8%	63 9%	31 10%	63 10%e	17 6%	14 6%	60 12%efh	51 7%	11 6%	49 7%	34 8%	12 8%	31 12%i	83 10%r	14 7%r	7 7%r	6 9%r	9 12%r	3 2%	2 5%	53 7%	20 6%	33 7%	71 11%t	12 8%	15 11%u	44 12%uv	1 3%
Fairly worried	(3) 339 23%	181 24%	157 22%	94 30%efh	162 25%efh	53 17%	30 14%	159 30%efh	149 20%f	35 19%	145 22%	94 22%	40 26%	60 24%	207 24%qr	46 23%r	25 24%qr	24 36%nqr	9 11%	16 11%	12 31%qr	185 23%	73 22%	112 24%	140 22%	29 19%	27 20%	84 24%	14 32%
Not very worried	(2) 676 46%	342 45%	334 46%	128 40%	269 42%	156 50%cdg	123 56%cdgh	195 37%	358 48%cdg	88 47%	322 50%kl	199 46%	61 40%	94 38%	374 44%	92 46%	37 37%	28 42%	36 46%	93 65%mnop	16 40%	383 48%	162 48%	221 48%	278 44%	64 43%	55 42%	159 45%	15 34%
Not at all worried	(1) 221 15%	131 17%b	90 13%	28 9%	93 15%c	57 18%cg	43 20%cg	58 11%	120 16%cg	34 18%	92 14%	65 15%	26 17%	38 15%	128 15%p	24 12%	16 16%p	3 5%	20 26%mnps	27 19%p	4 9%	139 17%w	66 19%z	74 16%	79 12%	19 12%	16 12%	44 12%	3 7%
NET: Worried	464 31%	243 32%	221 31%	125 40%efh	225 35%efh	70 23%	44 20%	220 42%defh	200 27%f	46 25%	194 30%	127 29%	52 34%	90 37%	290 34%r	60 30%r	32 32%r	31 46%nqr	18 23%	19 14%	14 36%r	238 30%	93 27%	145 31%	211 33%	41 28%	42 32%	128 36%u	15 35%
NET: Not worried	897 60%	473 62%	424 59%	156 49%	362 57%cg	213 69%cdg	167 76%cdgh	253 48%	478 64%cdg	122 66%	414 64%l	265 61%	87 57%	132 53%	502 59%	116 57%	54 52%	31 47%	56 71%ops	120 84%mnop	19 49%	522 65%w	227 67%xyz	295 63%	357 56%	83 56%	71 54%	203 57%	18 41%
Don't know	123 8%	48 6%	75 10%a	35 11%f	53 8%f	27 9%f	8 4%	51 10%f	64 9%f	18 10%	41 6%	42 10%	14 9%	25 10%	62 7%r	26 13%mr	16 16%mr	5 8%	5 6%	4 2%	6 14%mr	44 5%	19 6%	25 5%	69 11%t	25 17%uvz	20 15%uvz	24 7%	10 24%
Not applicable	18	3	14a	6	8	2	2	8	9	2	7	3	1	6	7	4	2r	3mr	2	-	-	5	1	4	11	3	4u	4	2
Mean	2.27	2.24	2.30	2.46efh	2.33efh	2.11	2.07	2.47def	2.19	2.13	2.25	2.24	2.28	2.37	2.31r	2.29r	2.27r	2.54nqr	2.09	1.97	2.37r	2.20	2.15	2.24	2.36t	2.28	2.36u	2.38uv	2.40
Standard deviation	0.84	0.85	0.83	0.82	0.87	0.79	0.78	0.87	0.81	0.81	0.83	0.87	0.92	0.86	0.80	0.87	0.75	0.94	0.64	0.77	0.82	0.81	0.82	0.87	0.84	0.89	0.88	0.72	
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.05	0.04	0.03	0.06	0.04	0.04	0.06	0.06	0.03	0.05	0.07	0.11	0.13	0.04	0.10	0.03	0.04	0.05	0.04	0.08	0.08	0.05	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 90
Q34. How worried are you, if at all, about each of the following?
-Being able to travel around Europe easily
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1426	731	695	310	625	295	196	517	712	171	642	417	142	224	834	197	95	62*	64*	136	37*	779	316	463	605	136	124	345	42**
Very worried	(4) 249 17%	128 17%	121 17%	65 21%efh	124 20%efh	38 13%	22 11%	125 24%efh	103 14%	21 12%	123 19%	70 17%	21 15%	35 16%	164 20%r	31 16%r	17 18%r	12 20%r	8 13%	11 8%	6 15%	134 17%	49 15%	86 19%x	108 18%	14 10%	14 12%	79 23%uxy	7 17%
Fairly worried	(3) 421 30%	204 28%	218 31%	124 40%defh	197 32%ef	59 20%	42 21%	189 37%efh	191 27%e	33 20%	195 30%	122 29%	43 30%	61 27%	259 31%r	61 31%r	32 34%qr	20 32%	11 18%	29 21%	10 26%	229 29%	74 23%	155 34%u	176 29%	39 29%	33 27%	104 30%u	17 39%
Not very worried	(2) 432 30%	219 30%	213 31%	85 28%	183 29%	96 33%g	68 35%g	133 26%	231 32%g	57 33%	199 31%	127 30%	44 31%	62 28%	250 30%	58 29%	23 24%	20 32%	18 28%	52 38%mo	12 32%	235 30%	105 33%	129 28%	188 31%	39 29%	40 32%	109 32%	10 23%
Not at all worried	(1) 267 19%	158 22%b	109 16%	24 8%	99 16%cg	86 29%cdgh	58 30%cdgh	54 10%	156 22%cdg	49 29%	107 17%	82 20%	27 19%	52 23%l	138 17%	37 19%	15 16%	7 12%	22 35%mnop	42 31%mnop	5 14%	162 21%	79 25%vz	84 18%z	100 16%	31 23%z	26 21%z	43 12%	5 12%
NET: Worried	670 47%	331 45%	339 49%	189 61%defh	321 51%efh	97 33%	63 32%	314 61%defh	293 41%ef	55 32%	318 50%	192 46%	64 45%	96 43%	423 51%qr	92 47%r	49 52%qr	32 52%qr	19 30%	39 29%	16 42%	363 47%	122 39%	241 52%luxy	283 47%	53 39%	48 39%	183 53%luxy	24 56%
NET: Not worried	700 49%	377 52%	322 46%	109 35%	282 45%cg	182 62%cdgh	126 64%cdgh	187 36%	387 54%cdg	106 62%	306 48%	209 50%	71 50%	113 51%	388 46%	94 48%	39 41%	27 44%	40 63%mo	94 69%mnop	17 47%	397 51%	184 58%vz	213 46%	288 48%	71 52%	65 53%	152 44%	15 35%
Don't know	56 4%	22 3%	34 5%	12 4%	21 3%	16 5%	7 4%	16 3%	33 5%	10 6%	18 3%	16 4%	7 5%	14 6%i	24 3%	11 5%	7 8%mr	3 4%	4 7%	3 2%	4 12%mr	19 2%	10 3%	9 2%	34 6%t	12 9%uvz	11 9%uvz	10 3%	4 8%
Not applicable	76	37	39	12	23	17g	25cd	14	38g	17	14	21i	13i	28j	26	9	9mn	8mn	16mnors	7	2	30	24vz	5	44t	17vz	13vz	14v	3
Mean	2.48	2.42	2.53	2.77def	2.57efh	2.18	2.14	2.77def	2.35ef	2.16	2.54	2.45	2.43	2.38	2.55qr	2.46qr	2.58qr	2.62qr	2.09	2.06	2.48r	2.44	2.30	2.54ux	2.51	2.29	2.32	2.66uxy	2.66
Standard deviation	1.00	1.03	0.97	0.88	0.99	1.02	0.98	0.94	0.99	1.01	0.99	1.00	0.98	1.03	1.00	0.99	1.00	0.95	1.06	0.92	0.97	1.01	1.02	1.00	0.99	0.97	0.97	0.98	0.94
Standard error	0.03	0.04	0.04	0.05	0.04	0.06	0.06	0.04	0.04	0.07	0.04	0.05	0.07	0.07	0.04	0.07	0.08	0.14	0.16	0.07	0.13	0.04	0.05	0.05	0.04	0.09	0.09	0.05	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 91
Q34. How worried are you, if at all, about each of the following?
-Immigration from the EU
Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1482	758	724	318	639	305	220	522	740	184	650	433	152	247	847	204	102	68*	80*	142	39*	804	339	466	633	144	133	355	45**
Very worried	(4) 255 17%	128 17%	127 18%	41 13%	106 17%	72 23%cdg	36 16%	84 16%	135 18%cd	41 22%	94 14%	64 15%	38 25%ij	59 24%ij	145 17%	35 17%	16 15%	14 21%	22 28%r	16 12%	7 18%	150 19%	66 20%z	84 18%	104 16%	30 21%z	27 20%	47 13%	2 4%
Fairly worried	(3) 343 23%	162 21%	181 25%	76 24%	147 23%	67 22%	53 24%	125 24%	165 22%	38 21%	143 22%	92 21%	42 28%	66 27%	185 22%	53 26%	21 21%	22 32%	15 18%	39 28%	7 19%	189 24%	79 23%	110 24%	140 22%	31 21%	33 25%	76 21%	14 31%
Not very worried	(2) 462 31%	227 30%	235 32%	112 35%e	207 32%e	77 25%	66 30%	172 33%e	224 30%	45 25%	228 35%kl	143 33%kl	36 24%	54 22%	268 32%	65 32%	35 34%	14 20%	20 26%	48 34%	11 29%	250 31%	98 29%	152 33%	194 31%	41 29%	36 27%	116 33%	18 40%
Not at all worried	(1) 342 23%	213 28%b	129 18%	67 21%	147 23%	74 24%	54 24%	110 21%	178 24%	50 27%	165 25%k	103 24%	27 18%	47 19%	210 25%n	37 18%	22 21%	17 25%	17 21%	34 24%	6 15%	183 23%	82 24%	101 22%	150 24%	26 18%	23 17%	101 28%vxy	9 20%
NET: Worried	598 40%	290 38%	307 42%	117 37%	253 40%	138 45%cd	89 41%	209 40%	299 40%	79 43%	236 36%	156 36%	81 53%ij	125 51%ij	330 39%	88 43%	37 36%	36 53%mo	37 46%	56 39%	15 37%	339 42%	145 43%z	194 42%	243 38%	61 42%	60 45%z	122 34%	16 35%
NET: Not worried	804 54%	440 58%b	364 50%	179 56%	354 55%	151 50%	119 54%	282 54%	402 54%	95 52%	394 61%kl	246 57%kl	63 41%	101 41%	479 56%	102 50%	57 55%	30 45%	37 47%	81 57%	17 45%	433 54%	181 53%	253 54%	343 54%	67 47%	59 44%	217 61%luxy	27 60%
Don't know	80 5%	27 4%	53 7%a	23 7%	31 5%	15 5%	11 5%	31 6%	38 5%	10 5%	20 3%	31 7%i	9 6%	20 8%i	39 5%	14 7%	8 8%	1 2%	6 7%	5 3%	7 18%mnopr	32 4%	13 4%	19 4%	46 7%t	16 11%uvz	14 11%uvz	16 4%	2 5%
Not applicable	20	10	10	4	9	7f	*	9	10	4	7	5	2	6	13	1	2	3	-	*	*	4	1	3	16t	8uvz	4u	4	-
Mean	2.36	2.28	2.45a	2.31	2.35	2.47	2.34	2.37	2.36	2.40	2.26	2.29	2.64ij	2.61ij	2.33	2.45	2.33	2.50	2.57	2.28	2.49	2.40	2.40z	2.39z	2.34	2.51z	2.54z	2.20	2.19
Standard deviation	1.04	1.07	1.01	0.97	1.03	1.12	1.05	1.01	1.06	1.14	1.01	1.02	1.07	1.09	1.05	1.00	1.02	1.10	1.15	0.97	1.05	1.05	1.07	1.03	1.04	1.06	1.05	1.02	0.83
Standard error	0.03	0.04	0.04	0.05	0.05	0.06	0.07	0.05	0.04	0.08	0.04	0.05	0.08	0.07	0.04	0.07	0.08	0.15	0.16	0.07	0.14	0.04	0.05	0.06	0.04	0.09	0.09	0.05	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 92
Q34. How worried are you, if at all, about each of the following?
-Clothing prices
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1493	764	729	318	647	309	219	527	746	185	653	434	155	250	856	204	104	67*	80*	141	39*	806	338	468	642	151	134	357	45**
Very worried	(4) 125 8%	63 8%	62 9%	33 11%ef	71 11%efh	14 5%	7 3%	65 12%efh	54 7%f	7 4%	44 7%	37 9%	13 8%	31 12%i	76 9%r	19 9%r	11 11%r	10 15%r	5 6%	2 1%	2 5%	52 6%	16 5%	35 8%	64 10%t	18 12%u	12 9%	33 9%u	9 21%
Fairly worried	(3) 348 23%	167 22%	181 25%	95 30%efh	163 25%f	61 20%	30 14%	156 30%efh	163 22%f	38 21%	156 24%	98 23%	37 24%	56 22%	219 26%qr	46 23%r	31 29%qr	13 19%	9 12%	16 12%	13 34%qr	169 21%	60 18%	109 23%	169 26%t	37 25%	37 28%u	94 26%u	11 23%
Not very worried	(2) 712 48%	364 48%	349 48%	131 41%	289 45%	168 54%cdg	124 56%cdg	211 40%	378 51%cg	100 54%	317 48%	213 49%	69 44%	114 45%	399 47%	94 46%	39 38%	36 53%	43 53%o	86 61%mnos	16 41%	406 50%	169 50%	236 51%	288 45%	63 41%	57 42%	169 47%	19 43%
Not at all worried	(1) 245 16%	139 18%	107 15%	34 11%	101 16%c	56 18%cg	55 25%cdgh	65 12%	126 17%cg	31 17%	115 18%	66 15%	29 18%	36 14%	127 15%	37 18%	14 14%	6 9%	20 25%mp	36 25%mops	5 12%	150 19%w	79 23%vyz	71 15%	91 14%	25 17%	17 13%	48 14%	5 11%
NET: Worried	473 32%	230 30%	243 33%	128 40%efh	233 36%efh	75 24%f	36 17%	221 42%efh	216 29%f	45 25%	201 31%	136 31%	50 33%	87 35%	295 34%qr	65 32%qr	42 40%qr	23 35%qr	14 18%	18 13%	15 39%qr	221 27%	77 23%	144 31%u	233 36%t	56 37%u	50 37%u	128 36%u	20 44%
NET: Not worried	958 64%	502 66%	455 63%	165 52%	391 60%cg	224 72%cdg	178 81%cdg	276 52%	503 67%cdg	131 71%	431 66%	280 64%	97 63%	149 60%	526 61%o	131 64%o	54 52%	42 62%	63 79%mnos	122 86%mnop	21 53%	556 69%w	249 74%vwyz	307 66%y	378 59%	88 58%	74 55%	217 61%	24 53%
Don't know	61 4%	31 4%	30 4%	24 8%defh	23 3%	10 3%	5 2%	30 6%f	27 4%	8 4%	21 3%	19 4%	7 5%	14 6%	35 4%r	8 4%	9 8%mr	2 4%	3 3%	1 1%	3 8%r	30 4%	13 4%	17 4%	31 5%	8 5%	11 8%vz	12 3%	1 2%
Not applicable	9	4	6	4d	1	3	1	4	4	3	3	4	-	3	4	1	-	3mno	-	1	-	3	2	1	6	2	2v	2	-
Mean	2.25	2.21	2.28	2.44efh	2.33efh	2.11f	1.95	2.44def	2.20f	2.12	2.21	2.26	2.24	2.35i	2.30qr	2.24r	2.41qr	2.43qr	1.98	1.89	2.34qr	2.16	2.04	2.24u	2.34t	2.34u	2.36u	2.33u	2.56
Standard deviation	0.84	0.85	0.83	0.84	0.88	0.76	0.72	0.88	0.81	0.74	0.82	0.83	0.87	0.89	0.84	0.87	0.89	0.87	0.80	0.65	0.79	0.81	0.79	0.81	0.91	0.85	0.83	0.96	
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.04	0.04	0.03	0.05	0.03	0.04	0.06	0.06	0.03	0.06	0.07	0.12	0.11	0.05	0.10	0.03	0.04	0.04	0.03	0.08	0.07	0.04	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 93
Q34. How worried are you, if at all, about each of the following?
-Prices of electrical goods
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
Base (excl NA for %)	1490	764	726	318	644	309	219	526	745	185	652	436	154	248	855	204	104	66*	78*	143	39*	806	339	467	640	149	134	357	43**	
Very worried	(4) 9%	134 10%	74 8%	60 10%ef	32 12%ef	75 12%ef	17 6%	10 5%	61 12%ef	63 8%	9 5%	52 8%	34 9%	14 14%ij	34 10%r	20 10%r	9 9%r	10 15%r	8 10%r	3 2%	2 4%	62 8%	20 6%	42 9%	69 11%	18 12%u	14 11%	36 10%u	3 8%	
Fairly worried	(3) 25%	368 23%	175 27%	193 31%efh	98 26%ef	165 22%	67 17%	37 32%defh	166 22%	39 21%	149 23%	109 25%	45 29%	65 26%	218 26%r	48 24%r	34 32%r	15 23%	17 22%	19 13%	15 39%mnr	190 24%	66 20%	123 26%u	161 25%	43 29%u	32 24%	86 24%	17 39%	
Not very worried	(2) 47%	696 46%	354 47%	342 42%	134 42%	283 44%	162 52%cdg	117 53%cdg	207 39%	373 50%cdg	101 55%	325 50%kl	213 49%l	62 40%	96 38%	398 47%	93 45%	40 38%	32 49%	33 42%	86 60%mqo	15 38%	380 47%	166 49%	214 46%	298 47%	60 40%	59 44%	180 50%xs	17 40%
Not at all worried	(1) 15%	223 18%b	135 12%	88 9%	27 15%c	98 15%c	48 23%cdg	50 11%	58 15%cg	115 15%	27 15%	59 14%	27 18%	37 15%	121 14%	32 16%	11 10%	5 7%	19 24%mps	32 22%mps	4 9%	141 18%w	74 22%vxyz	67 14%	80 12%	21 14%	15 11%	44 12%	2 4%	
NET: Worried	502 34%	249 33%	253 35%	130 41%efh	240 37%efh	85 27%	47 22%	227 43%efh	227 31%f	48 26%	201 31%	143 33%	59 38%	99 40%i	301 35%r	69 34%r	43 42%r	25 38%r	25 32%r	17 15%	17 43%r	251 31%	86 25%	165 35%u	230 36%	61 41%u	47 35%u	123 34%u	20 47%	
NET: Not worried	919 62%	489 64%	430 59%	161 51%	381 59%cg	210 68%cdg	167 76%cdg	265 50%	488 65%cdg	128 69%	424 65%l	273 63%l	89 58%	133 53%	519 61%os	125 61%o	51 48%	37 56%	52 66%os	118 82%mnop	19 47%	522 65%w	241 71%vxyz	281 60%	378 59%	81 54%	73 55%	224 63%	19 44%	
Don't know	69 5%	26 3%	44 6%a	27 8%dfh	23 4%	15 5%	5 2%	34 6%df	30 4%	8 4%	27 4%	20 5%	6 4%	17 7%	36 4%	11 5%	11 10%mqr	4 6%	1 2%	3 10%mqr	4 4%	33 4%	12 4%	21 5%	32 5%	8 5%	14 11%uvz	10 3%	4 9%	
Not applicable	12	4	8	4	4	3	2	6	5	3	4	3	1	5	5	1	-	5mnor	2	-	-	3	1	2	8	3uv	2	2	2	
Mean	2.29	2.25	2.33	2.46efh	2.35ef	2.18f	2.04	2.47def	2.24f	2.17	2.24	2.28	2.31	2.41i	2.32r	2.29r	2.45r	2.49r	2.18	1.95	2.42r	2.22	2.10	2.31u	2.36t	2.41u	2.38u	2.33u	2.56	
Standard deviation	0.84	0.87	0.81	0.81	0.89	0.77	0.77	0.86	0.83	0.75	0.82	0.81	0.88	0.93	0.84	0.87	0.83	0.86	0.92	0.66	0.74	0.84	0.82	0.84	0.85	0.89	0.86	0.83	0.72	
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.05	0.04	0.03	0.05	0.04	0.04	0.06	0.06	0.03	0.06	0.07	0.12	0.12	0.05	0.09	0.03	0.04	0.05	0.03	0.07	0.07	0.04	0.14	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Prepared by Populus on behalf of Which?

Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 94
Q34. How worried are you, if at all, about each of the following?
-Prices of holidays abroad
Base: All respondents

	Gender			Age				Social Grade				Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1389	720	669	315	617	280	176	524	688	157	629	405	141	214	825	189	88	65*	59*	125	38*	761	302	459	586	121	122	344	42**
Very worried	(4) 236 17%	116 16%	120 18%	59 19%e	119 19%e	32 11%	26 15%	104 20%e	106 15%	17 11%	101 16%	64 16%	23 16%	48 22%	148 18%r	29 15%r	17 19%r	12 19%r	14 23%r	10 8%	6 17%	109 14%	40 13%	69 15%	116 20%t	27 22%u	16 13%	73 21%uv	11 26%
Fairly worried	(3) 459 33%	215 30%	244 36%a	118 37%ef	223 36%ef	79 28%	39 22%	205 39%efh	215 31%f	43 27%	225 36%l	129 32%	46 33%	59 28%	269 33%r	76 40%qr	30 35%r	25 38%	12 21%	30 24%	17 43%qr	255 33%	81 27%	174 38%ux	183 31%	30 25%	43 35%	110 32%	21 51%
Not very worried	(2) 438 32%	245 34%	193 29%	91 29%	175 28%	103 37%cdg	70 40%cdg	140 27%	229 33%g	57 36%	193 31%	141 35%	45 32%	59 28%	273 33%eps	51 27%	22 25%	11 17%	20 34%	54 44%mnop	7 17%	249 33%	104 34%	144 31%	183 31%	35 29%	37 31%	111 32%	6 15%
Not at all worried	(1) 195 14%	115 16%	80 12%	22 7%	81 13%cg	54 19%cdg	38 22%cdg	46 9%	110 16%cg	33 21%	87 14%	54 13%	20 14%	35 16%	101 12%	27 15%	9 11%	14 21%	12 20%	28 22%mnos	4 11%	121 16%	67 22%vz	54 12%	72 12%	20 17%	15 12%	37 11%	2 5%
NET: Worried	695 50%	331 46%	364 54%a	178 56%efh	341 55%efh	111 40%	65 37%	308 59%efh	321 47%f	60 38%	326 52%	192 48%	69 49%	107 50%	417 51%r	104 55%r	47 54%r	37 57%r	26 44%	40 32%	23 60%r	364 48%	120 40%	244 53%u	299 51%	57 47%	59 48%	183 53%u	32 78%
NET: Not worried	633 46%	360 50%b	273 41%	113 36%	255 41%	157 56%cdg	108 61%cdgh	186 35%	339 49%cdg	90 57%	280 44%	195 48%	64 46%	94 44%	374 45%os	78 41%	31 36%	25 38%	32 54%os	82 66%mnop	11 28%	370 49%	171 57%vz	199 43%	255 44%	55 46%	52 43%	148 43%	8 20%
Don't know	61 4%	30 4%	31 5%	25 8%dfh	21 3%	12 4%	3 2%	30 6%f	28 4%	7 4%	23 4%	17 4%	7 5%	13 6%	34 4%	6 3%	9 10%mnr	3 4%	1 2%	2 2%	5 12%mnr	27 4%	11 4%	16 4%	32 5%	8 7%	11 9%uvz	13 4%	1 3%
Not applicable	113	48	65a	6	30g	32cdg	44cdegh	7	62cdg	30	27	34i	14i	38ijk	35	16m	17mns	6	21mnop	18ms	1	48	38vz	10	62t	32uvyz	15vz	15	3
Mean	2.55	2.48	2.63a	2.74efh	2.64efh	2.33	2.30	2.74efh	2.48ef	2.30	2.56	2.52	2.54	2.60	2.59r	2.58r	2.70r	2.57r	2.48	2.18	2.75r	2.48	2.32	2.58u	2.62t	2.57u	2.54u	2.66u	3.02
Standard deviation	0.95	0.96	0.93	0.87	0.95	0.93	0.98	0.90	0.95	0.94	0.93	0.93	0.95	1.03	0.93	0.93	0.94	1.05	1.07	0.88	0.91	0.94	0.98	0.90	0.96	1.05	0.90	0.94	0.79
Standard error	0.03	0.04	0.04	0.05	0.04	0.06	0.07	0.04	0.04	0.07	0.04	0.05	0.07	0.07	0.04	0.06	0.08	0.15	0.17	0.07	0.12	0.04	0.05	0.05	0.04	0.10	0.08	0.05	0.16

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 95
Q34. How worried are you, if at all, about each of the following?
-Mobile phone roaming charges
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1394	716	678	315	621	277	181	523	690	159	630	409	138	217	823	193	94	61*	63*	121	38*	759	303	457	590	131	118	342	44**
Very worried (4)	154 11%	84 12%	70 10%	43 14%e	82 13%e	14 5%	15 8%	71 14%e	69 10%e	10 6%	64 10%	41 10%	20 15%	30 14%	107 13%r	17 9%	12 13%r	4 7%	6 10%	6 5%	3 8%	78 10%	24 8%	54 12%	74 13%	16 12%	13 11%	45 13%u	3 6%
Fairly worried (3)	349 25%	168 23%	181 27%	90 29%f	159 26%	65 24%	35 19%	151 29%f	163 24%	31 20%	167 26%	104 25%	32 23%	46 21%	210 25%	53 27%	23 25%	13 22%	13 20%	24 20%	13 34%r	194 26%	70 23%	125 27%	139 24%	31 24%	25 21%	84 24%	15 35%
Not very worried (2)	531 38%	259 36%	272 40%	120 38%	236 38%	111 40%	64 35%	197 38%	270 39%	68 43%	253 40%l	165 40%l	48 35%	65 30%	323 39%q	68 35%q	29 31%	29 48%oqs	12 20%	59 48%mn	10 27%	301 40%	111 37%	190 42%x	216 37%	36 27%	41 35%	140 41%x	13 30%
Not at all worried (1)	289 21%	174 24%b	115 17%	39 13%	125 20%cg	72 26%cg	53 29%cdg	77 15%	159 23%cg	39 24%	126 20%	77 19%	31 22%	55 25%	155 19%	43 22%	20 21%	10 17%	23 36%emp	31 25%	7 18%	157 21%	85 28%vz	72 16%	122 21%	32 24%v	27 23%	63 18%	10 24%
NET: Worried	503 36%	252 35%	251 37%	133 42%efh	241 39%ef	80 29%	50 28%	221 42%efh	232 34%	41 26%	230 37%	145 35%	52 38%	76 35%	317 38%r	69 36%r	36 38%r	17 28%	19 30%	29 24%	16 42%r	272 36%	94 31%	178 39%u	213 36%	47 35%	38 32%	129 38%	18 41%
NET: Not worried	820 59%	433 60%	387 57%	160 51%	360 58%	183 66%cdg	117 65%cg	274 52%	429 62%cg	106 67%	379 60%	242 59%	79 57%	120 55%	478 58%	112 58%	49 52%	40 65%ss	35 56%	89 74%mn	17 46%	458 60%	196 65%x	262 57%	338 57%	68 52%	68 58%	202 59%	24 54%
Don't know	71 5%	31 4%	40 6%	23 7%d	20 3%	14 5%	14 8%d	27 5%	30 4%	11 7%	21 3%	22 5%	7 5%	21 10%i	29 3%	13 6%r	9 10%mr	4 6%	9 14%mr	2 2%	5 13%mr	29 4%	13 4%	16 3%	39 7%t	17 13%uvz	12 10%uvz	10 3%	2 5%
Not applicable	108	52	57	7	26g	36cdg	40cdegh	9	60cdg	29	27	29	17i	36ij	37	12	11m	10mn	16mnos	22mns	2	49	37vz	12	58t	21vz	19vz	18	1
Mean	2.28	2.24	2.32	2.47efh	2.33ef	2.08	2.07	2.43efh	2.21	2.09	2.27	2.28	2.32	2.26	2.34r	2.24r	2.33r	2.19	2.04	2.04	2.36r	2.26	2.11	2.36u	2.30	2.26	2.23	2.34u	2.25
Standard deviation	0.93	0.97	0.90	0.90	0.95	0.86	0.94	0.92	0.93	0.87	0.91	0.90	1.00	1.03	0.94	0.92	1.00	0.82	1.07	0.81	0.92	0.92	0.92	0.90	0.96	1.02	0.97	0.94	0.92
Standard error	0.03	0.04	0.04	0.05	0.04	0.05	0.07	0.04	0.04	0.07	0.04	0.04	0.07	0.07	0.04	0.06	0.09	0.12	0.17	0.06	0.12	0.03	0.05	0.05	0.04	0.09	0.09	0.05	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 96
Q34. How worried are you, if at all, about each of the following?
-Food safety standards
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out right (v)	Owned with mortgage (w)	NET: Rent-ers (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (exl NA for %)	1493	764	729	316	646	311	221	525	748	186	654	436	153	250	854	205	104	69*	80*	143	39*	805	340	465	643	151	135	357	45**
Very worried	(4) 212 14%	103 14%	109 15%	44 14%	115 18%ef	33 11%	19 9%	90 17%ef	103 14%	16 8%	99 15%	54 12%	20 13%	39 16%	126 15%r	28 14%r	14 13%	15 22%r	11 13%	10 7%	9 22%r	94 12%	36 11%	58 12%	109 17%t	22 15%	18 13%	68 19%uv	9 21%
Fairly worried	(3) 411 28%	186 24%	224 31%a	89 28%	190 29%	81 26%	51 23%	152 29%	207 28%	51 28%	170 26%	128 29%	40 26%	73 29%	236 28%	70 34%qr	31 30%q	16 23%	12 15%	34 24%	11 29%	214 27%	84 25%	130 28%	181 28%	42 28%	41 30%	97 27%	16 35%
Not very worried	(2) 573 38%	306 40%	267 37%	128 40%d	207 32%	146 47%dgh	92 42%d	184 35%	297 40%d	86 46%	252 39%	179 41%l	62 40%	80 32%	332 39%	72 35%	35 34%	24 34%	29 36%	67 47%mnop	13 33%	323 40%	135 40%	189 41%	239 37%	49 32%	53 39%	137 38%	10 23%
Not at all worried	(1) 226 15%	137 18%b	89 12%	32 10%	106 16%c	37 12%	51 23%cd	67 13%	108 14%	23 13%	105 16%	53 12%	24 16%	45 18%	125 15%n	19 9%	16 16%	10 15%	26 33%mnop	27 19%ns	3 8%	138 17%w	68 20%yz	70 15%	81 13%	25 17%y	12 9%	44 12%	8 17%
NET: Worried	623 42%	290 38%	333 46%a	133 42%f	305 47%ef	114 37%	70 32%	242 46%ef	310 41%f	67 36%	270 41%	182 42%	60 39%	111 45%	362 42%r	98 48%qr	45 43%r	31 45%	23 29%	44 31%	20 51%qr	308 38%	120 35%	188 40%	290 45%t	65 43%	59 44%	165 46%u	25 56%
NET: Not worried	799 54%	443 58%b	356 49%	160 50%	313 49%	183 59%cdg	143 65%cdgh	251 48%	405 54%g	110 59%	357 55%	232 53%	85 56%	125 50%	457 54%n	91 45%	52 49%	34 49%	55 69%mnop	95 66%mnop	16 41%	461 57%w	203 60%xyz	259 56%	320 50%	74 49%	65 48%	181 51%	18 41%
Don't know	72 5%	31 4%	40 6%	23 7%	28 4%	13 4%	7 3%	32 6%	32 4%	10 5%	28 4%	23 5%	8 5%	14 5%	35 4%	15 7%lm	8 7%	4 6%	2 3%	4 3%	3 8%	36 4%	18 5%	18 4%	34 5%	12 8%z	11 8%z	11 3%	2 4%
Not applicable	9	3	5	6dh	1	2	-	6	2	2	2	2	2	3	6	1	-	2	-	-	-	3	-	3	5	2	1	2	-
Mean	2.43	2.35	2.51a	2.50f	2.51f	2.37f	2.18	2.54ef	2.43f	2.33	2.42	2.44	2.38	2.45	2.44qr	2.57qr	2.44qr	2.55qr	2.10	2.19	2.71mqr	2.34	2.27	2.39	2.52t	2.44	2.53u	2.55uv	2.61
Standard deviation	0.93	0.94	0.91	0.88	0.98	0.84	0.90	0.94	0.91	0.82	0.95	0.87	0.92	0.98	0.93	0.86	0.94	1.02	1.02	0.84	0.94	0.91	0.92	0.90	0.93	0.97	0.86	0.95	1.03
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.06	0.04	0.04	0.06	0.04	0.04	0.06	0.06	0.04	0.06	0.08	0.14	0.14	0.06	0.12	0.03	0.05	0.05	0.04	0.08	0.07	0.05	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 97
Q34. How worried are you, if at all, about each of the following?
-Prices of cars
Base: All respondents

	Gender			Age				Social Grade				Working Status				Tenure													
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1231	667	564	282	554	231	164	475	593	138	582	345	126	179	752	160	77	49*	50*	110	33*	713	283	429	479	98*	104	277	40**
Very worried (4)	118 10%	66 10%	52 9%	34 12%eh	58 10%	14 6%	12 7%	62 13%eh	44 7%	9 6%	51 9%	37 11%	11 9%	20 11%	79 10%	16 10%	5 6%	3 5%	6 13%	6 6%	3 8%	61 9%	16 6%	44 10%	56 12%	14 14%u	10 10%	32 12%u	1 3%
Fairly worried (3)	265 21%	140 21%	125 22%	78 28%efh	133 24%ef	36 16%	17 11%	132 28%efh	116 20%f	22 16%	132 23%	67 19%	29 23%	37 21%	173 23%qr	36 22%qr	23 30%qr	12 24%qr	1 3%	12 11%	8 23%qr	153 22%	49 17%	104 24%u	101 21%	19 19%	19 18%	63 23%	11 27%
Not very worried (2)	517 42%	268 40%	249 44%	115 41%	213 38%	110 48%cdg	79 48%cdg	178 38%	259 44%	66 47%	248 43%	157 45%l	51 40%	61 34%	314 42%	59 37%	27 35%	26 53%	21 42%	58 53%mnos	12 35%	310 44%	127 45%	183 43%	188 39%	36 36%	40 39%	113 41%	18 44%
Not at all worried (1)	247 20%	155 23%b	92 16%	31 11%	114 21%cg	56 24%cg	46 28%cg	68 14%	133 22%cg	32 23%	119 20%	63 18%	28 22%	37 20%	142 19%	38 24%o	10 13%	5 10%	16 31%op	30 27%mop	6 18%	151 21%	75 27%vwx	76 18%	89 19%	14 15%	22 21%	53 19%	7 17%
NET: Worried	383 31%	206 31%	177 31%	112 40%efh	191 34%efh	51 22%	30 18%	194 41%efh	159 27%f	31 22%	182 31%	103 30%	40 32%	57 32%	252 33%qr	52 32%qr	28 37%qr	15 30%	8 16%	18 17%	10 31%r	214 30%	65 23%	149 35%u	157 33%	32 33%	29 28%	96 34%u	12 30%
NET: Not worried	763 62%	422 63%	341 60%	146 52%	327 59%g	166 72%cdg	125 76%cdgh	246 52%	393 66%cdg	97 71%	368 63%	220 64%l	79 63%	97 54%	456 61%o	98 61%o	37 48%	31 63%	36 73%o	87 80%mnop	18 53%	462 65%w	203 72%vxyz	259 60%	277 58%	50 51%	62 60%	166 60%	24 61%
Don't know	85 7%	39 6%	47 8%	25 9%	36 7%	14 6%	10 6%	35 7%	41 7%	10 7%	32 5%	22 6%	7 6%	24 14%ijk	44 6%	10 6%	12 15%mnr	4 8%	6 11%	4 4%	5 16%amnr	37 5%	15 5%	22 5%	44 9%t	16 16%uvz	13 12%uvz	16 6%	4 9%
Not applicable	271	101	170a	40	94g	81cdgh	56cdg	57	157cdg	50	75	93i	29i	74ijk	108	45m	27ms	21ms	30mnors	33m	6	96	57v	39	170t	55uvyz	33uv	82uv	5
Mean	2.22	2.19	2.26	2.45def	2.26efh	2.04	1.98	2.43def	2.13	2.06	2.21	2.24	2.19	2.27	2.27r	2.20r	2.35qr	2.27r	1.96	1.95	2.26r	2.18	2.02	2.29u	2.29	2.39u	2.19	2.29u	2.18
Standard deviation	0.90	0.93	0.87	0.87	0.93	0.83	0.86	0.91	0.87	0.83	0.88	0.89	0.90	0.97	0.91	0.95	0.83	0.73	0.99	0.80	0.92	0.88	0.84	0.89	0.93	0.96	0.93	0.93	0.77
Standard error	0.03	0.04	0.04	0.05	0.04	0.06	0.06	0.04	0.04	0.07	0.04	0.05	0.07	0.08	0.04	0.07	0.08	0.12	0.17	0.06	0.13	0.03	0.05	0.05	0.04	0.10	0.09	0.05	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 98
Q34. How worried are you, if at all, about each of the following?
-Quality of the food I buy
Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Base (excl NA for %)	1497	763	734	320	644	312	221	529	748	188	654	437	155	251	857	205	104	70*	80*	143	39*	807	340	467	645	152	135	357	45**
Very worried	(4) 236 16%	111 15%	124 17%	54 17% ^f	125 19% ^{ef}	39 13%	17 8%	107 20% ^{efh}	112 15% ^f	19 10%	110 17%	57 13%	30 19% ^j	38 15%	142 17% ^r	40 19% ^r	14 13% ^r	18 25% ^r	9 11%	7 5%	7 18% ^r	103 13%	35 10%	68 15%	120 19% ^t	29 19% ^u	21 16%	70 19% ^u	13 29%
Fairly worried	(3) 422 28%	190 25%	232 32% ^a	100 31% ^f	193 30% ^f	84 27%	44 20%	171 32% ^f	207 28% ^f	48 26%	183 28% ^k	130 30% ^k	28 18%	81 32% ^k	245 29% ^r	63 31% ^r	37 36% ^{qr}	19 27%	14 18%	30 21%	13 33%	233 29%	86 25%	147 31%	178 28%	35 23%	42 31%	101 28%	11 25%
Not very worried	(2) 584 39%	314 41%	269 37%	116 36%	235 36%	140 45% ^{cdg}	92 42% ^g	168 32%	323 43% ^{cdg}	90 48%	251 38%	180 41%	67 43%	85 34%	352 41% ⁿ	68 33%	36 34%	23 33%	27 34%	66 46% ^{nos}	11 30%	320 40%	136 40%	185 40%	246 38%	58 38%	46 34%	142 40%	18 39%
Not at all worried	(1) 206 14%	121 16% ^b	86 12%	29 9%	70 11%	42 13%	65 29% ^{cdg}	57 11%	84 11%	27 14%	90 14%	56 13%	24 15%	36 15%	87 10%	28 14%	11 11%	9 13%	29 36% ^{mnop}	38 27% ^{mnop}	4 11%	125 16%	76 22% ^{vyz}	50 11%	79 12%	24 15%	17 12%	38 11%	2 5%
NET: Worried	658 44%	301 39%	357 49% ^a	155 48% ^{ef}	319 49% ^{efh}	124 40% ^f	61 28%	279 53% ^{efh}	319 43% ^f	67 36%	294 45%	187 43%	58 37%	120 48% ^k	387 45% ^{qr}	103 50% ^{qr}	51 49% ^{qr}	37 52% ^{qr}	23 29%	37 26%	20 51% ^{qr}	336 42%	121 35%	215 46% ^u	298 46%	64 42%	64 47% ^u	171 48% ^u	24 54%
NET: Not worried	790 53%	435 57% ^b	355 48%	146 45%	305 47%	182 58% ^{cdg}	157 71% ^{cdg}	226 43%	407 54% ^{cdg}	117 62%	341 52%	236 54%	91 59% ^l	121 48%	439 51%	96 47%	47 45%	32 46%	55 69% ^{mnop}	104 73% ^{mnop}	16 41%	446 55%	211 62% ^{vyz}	235 50%	324 50%	81 53%	63 46%	180 50%	20 44%
Don't know	49 3%	27 4%	22 3%	20 6% ^{defh}	20 3%	6 2%	3 1%	25 5% ^f	22 3%	3 2%	19 3%	14 3%	6 4%	10 4%	30 4%	5 3%	6 6% ^r	1 2%	1 2%	1 1%	3 8% ^{nr}	26 3%	8 2%	18 4%	22 3%	7 4%	9 7% ^{uz}	6 2%	1 2%
Not applicable	5	4	*	2	3	-	-	3	2	-	2	1	-	2	4	1	-	-	-	-	*	1	-	1	3	*	1	2	-
Mean	2.48	2.40	2.56 ^a	2.60 ^{ef}	2.60 ^{efh}	2.40 ^f	2.06	2.65 ^{efh}	2.48 ^f	2.32	2.49	2.44	2.43	2.50	2.54 ^{qr}	2.58 ^{qr}	2.55 ^{qr}	2.66 ^{qr}	2.04	2.04	2.63 ^{qr}	2.40	2.24	2.52 ^u	2.55 ^t	2.48 ^u	2.54 ^u	2.58 ^u	2.79
Standard deviation	0.93	0.93	0.92	0.89	0.93	0.88	0.90	0.94	0.89	0.85	0.94	0.88	0.99	0.94	0.90	0.96	0.87	1.00	1.00	0.83	0.95	0.91	0.92	0.88	0.94	0.99	0.92	0.93	0.93
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.06	0.04	0.03	0.06	0.04	0.04	0.07	0.06	0.03	0.06	0.07	0.14	0.13	0.06	0.12	0.03	0.05	0.05	0.04	0.08	0.08	0.05	0.18

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 99
Q34. How worried are you, if at all, about each of the following?
-The efficiency of public transport
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	779	398	381	187	282	171	139	282	358	116	296	238	112	133	362	142	80	28	26	103	38	407	229	178	359	73	76	210	13
Weighted base	777	400	377	176	328	163	110	279	388	101*	339	225	84*	130	449	116	49*	36**	35**	71*	22*	426	179	247	330	71*	68*	191	21**
Base (excl NA for %)	760	392	368	170	325	158	107	271	381	99*	334	218	83*	125	437	115	47*	36**	32**	71*	21*	416	175	241	323	68*	67*	188	21**
Very worried (4)	99 13%	43 11%	57 15%	29 17% _f	44 13%	18 12%	8 8%	44 16% _f	48 12%	10 10%	43 13% _k	30 14% _k	4 4%	23 18% _k	54 12%	17 15% _r	10 20% _r	9 25%	4 13%	4 6%	2 7%	48 12%	20 12%	28 12%	42 13%	5 8%	6 9%	30 16%	9 44%
Fairly worried (3)	247 32%	132 34%	115 31%	58 34%	113 35%	45 29%	31 29%	96 35%	120 32%	30 30%	121 36%	67 31%	24 29%	35 28%	147 34%	42 36%	14 29%	12 34%	8 24%	19 27%	5 23%	146 35%	51 29%	95 40% _{ux}	99 31%	17 25%	20 29%	62 33%	1 7%
Not very worried (2)	290 38%	150 38%	140 38%	59 35%	110 34%	69 44% _d	52 48% _d	90 33%	148 39%	44 44%	130 39%	86 39%	34 42%	39 31%	168 38%	39 34%	13 28%	9 24%	15 47%	36 51% _{mno}	9 44%	163 39%	77 44%	87 36%	118 37%	28 40%	22 33%	69 37%	8 39%
Not at all worried (1)	94 12%	56 14%	38 10%	11 7%	44 13% _c	22 14% _c	17 16% _c	27 10%	50 13% _c	15 15%	30 9%	24 11%	15 18% _i	25 20% _{ij}	50 12%	13 11%	6 13%	6 16%	5 15%	10 13%	3 13%	49 12%	23 13%	25 10%	44 14%	14 21% _{vwz}	12 17%	18 10%	1 5%
NET: Worried	346 46%	174 44%	172 47%	87 51% _f	157 48% _f	64 40%	39 36%	139 51% _{ef}	168 44%	39 39%	164 49% _k	96 44%	28 34%	58 46%	201 46% _r	59 51% _{rs}	24 50% _r	21 59%	12 37%	23 33%	6 31%	195 47%	71 41%	124 51% _x	141 44%	22 33%	26 38%	93 49% _x	10 51%
NET: Not worried	383 50%	205 52%	178 48%	70 41%	154 47%	91 58% _d	68 64% _d	117 43%	198 52% _{cg}	59 60%	160 48%	110 50%	50 60% _i	64 51%	218 50%	52 45%	20 42%	15 41%	20 63%	47 66% _{mno}	12 58%	212 51%	100 57% _{vwz}	112 46%	162 50%	42 62% _{vwz}	34 50%	87 46%	9 44%
Don't know	30 4%	12 3%	18 5%	13 8% _{ef}	15 4% _f	3 2%	-	15 5% _f	15 4% _f	1 1%	10 3%	12 5%	5 6%	3 2%	19 4%	4 4%	4 9% _r	-	-	1 1%	3 12% _{mnr}	9 2%	4 2%	6 2%	20 6% _t	4 5%	8 12% _{uvwz}	8 4%	1 5%
Not applicable	18	8	10	7 _d	3	5	3	8	7	2	5	7	1	6	11	1	1	-	2	-	1 _r	10	4	6	7	3	1	3	-
Mean	2.48	2.43	2.54	2.67 _{efh}	2.51 _i	2.39	2.28	2.61 _{efh}	2.45	2.34	2.55 _k	2.50 _k	2.21	2.45	2.49 _r	2.57 _r	2.62 _r	2.68	2.35	2.24	2.28	2.48	2.40	2.54 _x	2.46	2.21	2.33	2.59 _{ux}	2.95
Standard deviation	0.88	0.87	0.89	0.86	0.90	0.88	0.82	0.89	0.89	0.86	0.84	0.88	0.81	1.02	0.87	0.89	1.00	1.04	0.91	0.77	0.84	0.85	0.87	0.84	0.90	0.89	0.91	0.89	1.06
Standard error	0.03	0.04	0.05	0.07	0.06	0.07	0.07	0.06	0.05	0.08	0.05	0.06	0.08	0.09	0.05	0.08	0.12	0.20	0.19	0.08	0.15	0.04	0.06	0.06	0.05	0.11	0.11	0.06	0.31

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 100

Q.C1 Thinking about the price of goods / services over the last 12 months? Do you think they have?

Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
NET: Increased	1170	594	576	222	489	262	197	385	588	164	507	353	121	189	653	163	77	54	67	130	26	651	286	365	484	120	100	264	35
	78%	77%	78%	69%	76% _c	84% _{cdg}	89% _{cdgh}	72%	78% _{cg}	87%	77%	81%	78%	75%	76%	79% _s	74%	77%	84% _s	91% _{mnop}	67%	81% _w	84% _{vyz}	78%	75%	78%	73%	73%	78%
Increased a lot	254	111	142	32	119	55	47	77	130	37	95	78	25	55	128	44	14	20	20	21	7	133	51	83	113	33	23	58	7
	17%	15%	19% _a	10%	18% _c	18% _c	21% _{cg}	14%	17% _c	20%	14%	18%	16%	22% _l	15%	21% _m	13%	29% _{mor}	25% _m	14%	17%	16%	15%	18%	18%	22%	17%	16%	15%
Increased a little	917	483	434	189	370	207	151	308	458	127	412	275	96	134	525	119	63	34	47	109	20	518	235	283	370	87	78	206	28
	61%	63%	59%	59%	57%	66% _{cdg}	68% _{cdg}	58%	61%	67%	63% _l	63% _l	62%	53%	61%	58%	60%	48%	58%	76% _{mnop}	50%	64% _w	69% _{vxyz}	60%	57%	57%	57%	63%	
Stayed the same	252	141	110	69	130	33	19	106	126	17	121	63	22	46	162	29	20	13	11	9	8	120	43	76	125	24	23	77	7
	17%	18%	15%	21% _{ef}	20% _{ef}	11%	9%	20% _{ef}	17% _{ef}	9%	18%	14%	14%	18%	19% _{er}	14% _{er}	19% _{er}	18% _{er}	13%	6%	21% _{er}	15%	13%	16%	19% _t	16%	17%	22% _u	16%
Decreased a little	28	12	16	10	11	6	1	14	13	2	12	6	2	7	17	4	1	2	-	1	1	13	5	8	14	3	5	7	-
	2%	2%	2%	3% _f	2%	2%	*	3% _f	2%	1%	2%	1%	2%	3%	2%	2%	1%	3%	-	1%	3%	2%	2%	2%	2%	2%	3%	2%	-
Decreased a lot	4	3	1	1	2	1	1	1	3	-	1	1	2	-	3	1	-	-	1	-	-	2	1	1	2	-	1	1	-
	*	*	*	*	*	*	*	*	*	*	*	*	1% _{ij}	*	*	*	*	*	1%	-	-	*	*	*	*	*	*	*	*
NET: Decreased	32	15	17	10	13	8	1	15	16	2	14	7	5	7	20	5	1	2	1	1	1	15	6	9	17	3	6	8	-
	2%	2%	2%	3%	2%	2%	1%	3%	2%	1%	2%	2%	3%	3%	2%	2%	1%	3%	1%	1%	3%	2%	2%	3%	2%	4%	4%	2%	-
Don't know	48	17	31	21	16	9	2	26	20	4	15	16	7	10	25	8	6	1	1	3	4	23	5	18	23	6	7	10	3
	3%	2%	4%	7% _{defh}	2%	3%	1%	5% _{dth}	3%	2%	2%	4%	5%	4%	3%	4%	6%	1%	2%	2%	9% _{mpqr}	3%	1%	4%	4%	5% _u	3%	3%	6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London
ONLINE Fieldwork : January to December 2018

Table 101
Q.C2 Do you think each of the following will increase, decrease or stay the same over the coming year?

SUMMARY TABLE
Base: All respondents

	Prices of goods and services (a)	Unemployment (b)
Unweighted base	1502	1502
Weighted base	1502	1502
NET: Increase	1191 79%b	710 47%
Increase a lot	265 18%b	195 13%
Increase a little	925 62%b	515 34%
Stay the same	195 13%	419 28%a
Decrease a little	24 2%	183 12%a
Decrease a lot	10 1%	16 1%
NET: Decrease	33 2%	199 13%a
Don't know	83 6%	174 12%a

Proportions/Mean: All Columns Tested (5% risk level)
Overlap formulae used.

Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 102
Q.C2 Do you think each of the following will increase, decrease or stay the same over the coming year?
Prices of goods and services
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
NET: Increase	1191 79%	607 79%	584 80%	228 71%	500 77% _c	266 85% _{cdgh}	197 89% _{cdgh}	398 75%	596 80% _c	157 83%	530 81%	345 79%	122 79%	193 76%	673 78%	158 77%	78 75%	53 76%	69 86%	132 92% _{mnop}	29 73%	671 83% _w	280 82% _{xz}	391 83% _{xz}	484 75%	112 73%	104 76%	268 75%	37 82%
Increase a lot	265 18%	136 18%	129 18%	35 11%	137 21% _c	54 17% _c	39 18% _c	95 18% _c	131 17% _c	33 18%	110 17%	88 20%	24 16%	43 17%	153 18%	37 18%	17 16%	15 21%	16 20%	22 15%	6 14%	141 17%	55 16%	86 18%	115 18%	24 16%	23 17%	69 19%	9 20%
Increase a little	925 62%	471 61%	455 62%	193 60%	363 56%	212 68% _{cdg}	158 71% _{cdgh}	302 57%	466 62% _d	124 66%	420 64%	257 59%	98 63%	150 59%	519 60%	121 59%	61 58%	38 54%	53 66%	110 77% _{mnop}	23 59%	529 65% _w	224 66% _z	305 65% _z	368 57%	88 58%	80 59%	200 56%	28 62%
Stay the same	195 13%	117 15% _{ab}	78 11%	55 17% _{ef}	102 16% _{ef}	24 8%	13 6%	86 16% _{ef}	96 13% _{ef}	17 9%	89 14%	52 12%	20 13%	33 13%	128 15% _{qr}	25 12%	16 16% _{qr}	6 9%	4 5%	10 7%	5 13%	93 11%	40 12%	53 11%	98 15%	17 12%	16 12%	65 18% _{uvwx}	4 8%
Decrease a little	24 2%	12 2%	12 2%	10 3%	7 1%	4 1%	3 1%	11 2%	10 1%	4 2%	10 1%	6 1%	2 1%	6 2%	14 2%	3 2%	1 1%	3 4% _{er}	2 2%	- -	1 1%	12 1%	7 2%	5 1%	12 2%	8 5% _{vyz}	1 1%	3 1%	-
Decrease a lot	10 1%	1 *	8 1% _a	4 1%	5 1%	2 1%	- -	4 1%	6 1%	- -	2 *	5 1%	1 1%	2 1%	5 1%	2 1%	2 2% _{ar}	- -	- -	- -	* *	2 *	1 *	1 *	8 1% _t	1 *	2 1%	5 1%	-
NET: Decrease	33 2%	13 2%	20 3%	13 4%	12 2%	6 2%	3 1%	14 3%	16 2%	4 2%	12 2%	11 2%	3 2%	8 3%	20 2% _{er}	5 2% _{er}	3 3% _{er}	3 4% _{er}	2 2%	- -	1 3% _r	14 2%	8 2%	6 1%	20 3%	8 5% _v	3 2%	8 2%	-
Don't know	83 6%	31 4%	52 7% _a	25 8%	33 5%	16 5%	8 4%	33 6%	41 6%	11 6%	25 4%	30 7% _i	9 6%	19 7% _i	40 5% _r	17 8% _{mr}	7 6% _r	8 11% _{mr}	6 7% _r	1 1%	4 11% _{mr}	32 4%	13 4%	18 4%	47 7% _t	16 11% _{uvz}	14 10% _{uvz}	17 5%	4 10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 103
Q.C2 Do you think each of the following will increase, decrease or stay the same over the coming year?
Unemployment
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
NET: Increase	710	356	354	164	318	151	78	271	361	93	314	217	68	111	428	96	53	37	22	54	19	386	141	245	298	62	66	170	25
	47%	46%	48%	51% _f	49% _f	48% _f	35%	51% _f	48% _f	49%	48%	50%	44%	44%	50% _{qr}	47% _q	51% _{qr}	53% _q	28%	38%	50% _q	48%	41%	52% _{lux}	46%	41%	49%	47%	56%
Increase a lot	195	91	104	40	98	42	16	80	100	30	84	57	17	37	120	32	16	11	3	10	4	101	38	63	88	19	23	46	6
	13%	12%	14%	12% _f	15% _f	13% _f	7%	15% _f	13% _f	16%	13%	13%	11%	15%	14% _{qr}	15% _{qr}	15% _{qr}	16% _{qr}	3%	7%	9%	13%	11%	13%	14%	12%	17%	13%	13%
Increase a little	515	266	249	124	220	109	62	191	262	63	230	160	51	74	308	65	37	26	19	44	16	285	102	182	211	44	43	124	19
	34%	35%	34%	38% _f	34%	35%	28%	36% _f	35%	34%	35%	37%	33%	29%	36%	31%	35%	37%	24%	31%	40%	35%	30%	39% _{lux}	33%	29%	31%	35%	43%
Stay the same	419	230	189	80	188	82	69	140	210	53	203	113	46	58	250	58	20	10	22	47	12	233	107	126	177	42	25	109	10
	28%	30%	26%	25%	29%	26%	31%	26%	28%	28%	31% _l	26%	30%	23%	29% _{op}	28% _{op}	19%	14%	28%	33% _{op}	30% _{op}	29%	31% _y	27%	27%	28%	19%	30% _y	23%
Decrease a little	183	112	71	36	71	41	35	59	89	21	77	54	22	29	102	21	13	8	13	24	1	107	55	52	75	19	17	38	1
	12%	15% _b	10%	11%	11%	13%	16%	11%	12%	11%	12%	12%	14%	12%	12%	10%	13% _s	12%	16% _s	17% _{ens}	4%	13%	16% _z	11%	11%	13%	13%	11%	3%
Decrease a lot	16	6	10	5	6	2	4	6	7	1	4	3	1	7	5	3	2	3	3	1	-	6	3	2	10	3	3	5	-
	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	3% _{ij}	1%	2%	1%	4% _m	4% _m	*	-	1%	1%	2%	2%	2%	2%	1%	-
NET: Decrease	199	118	81	41	76	43	39	65	95	22	81	57	24	37	107	24	15	11	16	25	1	113	58	54	85	22	20	43	1
	13%	15% _b	11%	13%	12%	14%	17% _d	12%	13%	12%	12%	13%	15%	14%	12% _s	12%	14% _s	16% _s	19% _s	18% _s	4%	14%	17% _{vz}	12%	13%	14%	15%	12%	3%
Don't know	174	64	110	37	65	37	35	56	83	19	58	51	17	48	75	27	17	12	20	16	7	77	34	43	89	26	25	38	8
	12%	8%	15% _a	11%	10%	12%	16% _{dg}	10%	11%	10%	9%	12%	11%	19% _{ijk}	9%	13%	16% _m	17%	25% _{mnr}	11%	17% _m	10%	10%	9%	14% _t	17% _{luv}	18% _{uvz}	11%	18%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 104

Q.C3 Do you think now is a good time or a bad time for people to make major household purchases (such as furniture, electrical devices etc)?

Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Now is a good time	202 13%	121 16% ^b	81 11%	40 12%	90 14%	40 13%	32 15%	75 14%	95 13%	24 13%	97 15%	56 13%	20 13%	28 11%	117 14%	26 12%	11 11%	10 15%	14 17%	20 14%	4 11%	129 16% ^w	62 18% ^{yz}	67 14%	69 11%	20 13%	14 10%	35 10%	4 9%
It is neither a good time nor a bad time	843 56%	433 56%	410 56%	170 53%	346 53%	185 59%	142 64% ^{cdgh}	285 54%	416 56%	109 58%	369 56%	235 54%	93 60%	146 58%	472 55%	116 56%	53 51%	34 48%	50 62%	96 67% ^{mnp}	23 59%	471 58%	209 61% ^x	262 56%	346 53%	76 50%	71 52%	199 55%	27 60%
Now is a bad time	224 15%	128 17%	96 13%	58 18% ^f	113 18% ^f	40 13% ^f	12 5%	94 18% ^f	118 16% ^f	23 12%	107 16%	71 16%	18 11%	28 11%	157 18% ^{nqr}	22 11%	15 15% ^{qr}	14 20% ^{qr}	3 4%	9 6%	3 8%	98 12%	23 7%	75 16% ^u	118 18% ^t	18 12%	27 20% ^u	73 20% ^{ux}	8 17%
Don't know	233 16%	86 11%	148 20% ^a	54 17%	98 15%	46 15%	35 16%	78 15%	121 16%	32 17%	84 13%	76 17%	24 15%	50 20% ⁱ	114 13%	42 20% ^m	24 23% ^{mr}	12 18%	13 17%	19 13%	9 22%	112 14%	47 14%	65 14%	115 18%	38 25% ^{uvz}	24 18%	53 15%	7 15%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 105
Q.C4 In the next 12 months, do you think you will save more money, less money or about the same as you are at the moment?
 Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned with mortgage (v)	Owned out-right (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
More money	278 19%	146 19%	132 18%	125 39% defh	114 18% efh	33 10% f	7 3%	174 33% defh	97 13% f	19 10%	118 18%	95 22% l	32 20% l	33 13%	182 21% qr	42 21% qr	19 18% qr	20 28% qrs	-	10 7% q	5 12% q	132 16%	45 13%	87 18%	131 20%	22 15%	27 19%	82 23% ux	15 33%
About the same	762 51%	406 53%	356 49%	129 40%	333 51% cg	160 51% cg	141 64% cddeg h	225 42%	396 53% cg	99 53%	367 56% jl	205 47%	74 48%	117 46%	437 51% np	88 43% p	57 55% np	20 28%	44 55% p	99 69% mnop qs	18 46%	455 56% w	206 60% xyz	250 53% xy	291 45%	62 41%	56 41%	173 48%	16 35%
Less money	351 23%	174 23%	177 24%	44 14%	150 23% cg	96 31% cdg	60 27% cg	94 18%	197 26% cg	54 29%	134 20%	101 23%	35 23%	80 32% ijk	187 22%	56 27%	22 21%	19 27%	26 32%	31 22%	9 24%	172 21%	68 20%	104 22%	168 26%	55 36% uvwz	38 28% u	74 21%	11 24%
Don't know	111 7%	43 6%	69 9% a	24 7%	51 8%	24 8%	13 6%	38 7%	60 8%	15 8%	37 6%	38 9%	14 9%	22 9%	55 6% r	19 9% r	6 6% r	11 16% mor	10 13% r	3 2%	7 18% mnor	50 6%	22 6%	28 6%	58 9%	13 8%	15 11%	30 8%	3 8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 106
Gender
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Male	768	768	-	146	358	157	108	265	395	91	375	193	88	112	526	57	43	29	33	79	2	433	168	265	312	58	65	190	22
	51%	100%b	-	45%	55%c	50%	49%	50%	53%c	49%	57%j	44%	57%j	44%	61%nopq	28%rs	41%ns	41%rs	42%ns	55%nos	5%	54%	50%x	56%x	48%	38%	47%	53%x	50%
Female	734	-	734	176	290	155	113	267	355	96	281	245	67	141	334	148	62	41	47	64	37	376	172	204	336	95	72	169	23
	49%	-	100%a	55%dh	45%	50%	51%	50%	47%	51%	43%	56%ik	43%	56%ik	39%	72%moqr	59%mr	59%ms	58%ms	45%	95%mnop	46%	50%	44%	52%	62%uvz	53%	47%	50%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 107
Age
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male	Female	18-29	30-49	50-64	65+	18-34	35-64	55+ Not Retired	AB	C1	C2	DE	Full time employed	Part time employed	Unemployed	Not working but seeking	State pension	Private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Renters	Rent-ed from council	Rent-ed from HA	Other Rent	Rent free
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)		
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
18-24	177 12%	80 10%	97 13%	177 55%defgh	-	-	-	177 33%defh	-	-	82 12%	53 12%	19 12%	24 9%	85 10%qrs	20 10%qrs	52 49%mnopqrs	20 28%mnqrs	-	-	1 2%r	78 10%	29 9%	49 10%	87 13%t	12 8%	17 13%	57 16%uvxy	12 27%
25-34	354 24%	185 24%	169 23%	144 45%defh	210 32%efh	-	-	354 67%cdefh	-	-	179 27%kl	107 24%l	30 19%	38 15%	274 32%nopqr	46 23%oqr	11 11%qr	13 19%qr	-	-	10 24%oqr	158 20%	38 11%	120 26%lux	183 28%t	20 13%	25 19%u	138 38%uvxy	13 30%
35-44	312 21%	173 23%	139 19%	-	312 48%cefg	-	-	-	312 42%cefg	-	144 22%	95 22%	31 20%	43 17%	246 29%nopqr	39 19%oqr	9 8%qr	8 11%qr	-	-	10 26%opqr	147 18%	22 6%	125 27%uxy	149 23%t	26 17%u	23 17%u	101 28%uxy	16 35%
45-54	253 17%	130 17%	123 17%	-	126 19%cfg	127 41%cdfgh	-	-	253 34%cdfg	-	111 17%	72 16%	24 15%	47 18%	167 19%qr	41 20%qr	15 14%qr	15 21%qr	-	5 3%	11 27%oqr	149 18%	39 11%	110 24%uz	102 16%	33 21%uz	34 25%uz	35 10%	2 4%
55-64	185 12%	92 12%	93 13%	-	-	185 59%cdfgh	-	-	185 25%cdfg	153 81%	55 8%	55 13%i	26 17%i	49 19%ij	39 9%q	18 19%mq	14 17%mq	20%mq	-	32 22%mq	7 19%mq	113 14%	69 20%vz	44 9%	70 11%	25 16%vz	26 19%vz	19 5%	2 4%
65+	221 15%	108 14%	113 15%	-	-	-	221 100%cdegh	-	-	35 19%	86 13%	56 13%	26 17%	53 21%ij	13 2%	21 10%mps	* *	-	80 100%mnoprs	106 74%mnoprs	1 1%	163 20%w	143 42%vxyz	20 4%	58 9%	37 24%vyz	12 9%z	9 3%	-
Average age	43.82	43.87	43.77	24.32	38.38cg	56.42cdgh	70.44cdegh	27.24c	47.75cdg	60.99	42.07	43.08	45.15k	48.87jk	38.75op	44.17mop	34.22	39.17	69.91mnoprs	68.44mnoprs	44.55mop	46.85w	55.13vxyz	40.83z	40.81z	49.75vyz	45.12vz	35.37	32.94

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 108
Social Grade
Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure								
	Total	Male	Female	18-29	30-49	50-64	65+	18-34	35-64	55+ Not Retired	AB	C1	C2	DE	Full time employed	Part time employed	Unemployed	Not working but seeking	State pension	Private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Renters	Rent-ed from council	Rent-ed from HA	Other Rent	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
AB	656	375	281	154	308	108	86	261	310	58	656	-	-	-	449	67	27	15	9	76	12	449	166	283	190	24	19	146	17
	44%	49%b	38%	48%ef	48%efh	35%	39%	49%efh	41%	31%	100%ijkl	-	-	-	52%nopq	33%q	26%q	22%	12%	53%nopq	32%q	56%w	49%xyz	60%uxyz	29%	16%	14%	41%xy	38%
C1	438	193	245	93	199	90	56	161	221	53	-	438	-	-	261	76	29	7	13	47	5	199	81	119	225	46	47	132	14
	29%	25%	33%a	29%	31%	29%	26%	30%	30%	28%	-	100%kl	-	-	30%pqrs	37%pqrs	28%ps	9%	17%	33%pqrs	12%	25%	24%	25%	35%t	30%	34%u	37%uv	32%
C2	155	88	67	33	59	37	26	49	81	28	-	-	155	-	84	30	4	7	10	13	7	78	37	41	72	20	21	30	5
	10%	11%	9%	10%	9%	12%	12%	9%	11%	15%	-	-	100%ijl	-	10%o	14%mo	4%	9%	12%o	9%	18%mo	10%	11%	9%	11%	13%	16%vz	8%	11%
DE	253	112	141	42	81	77	53	61	139	48	-	-	-	253	66	32	44	42	47	6	15	82	57	26	162	62	49	51	9
	17%	15%	19%a	13%	13%	25%cdgh	24%cdg	12%	18%cdg	26%	-	-	-	100%ijk	8%	16%mr	42%mnrs	60%mnors	59%mnors	4%	38%mnr	10%	17%v	5%	25%t	41%uvz	36%uvz	14%v	20%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 109
GO Region
Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Scotland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yorkshire & Humberside	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West Midlands	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
East Midlands	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eastern	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
London	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70	80	143	39	809	340	469	648	153	137	359	45
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
South East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 110
Have you taken a foreign holiday in the last 3 years?
 Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Yes	1141	595	547	279	514	201	148	459	534	121	549	326	118	148	712	141	69	41	46	106	26	641	245	395	465	79	88	298	36
	76%	77%	74%	87% _{defh}	79% _{efh}	64%	67%	86% _{defh}	71% _{ef}	65%	84% _{ijkl}	74% _{kl}	76% _{kl}	59%	83% _{mnopqrs}	68%	66%	58%	58%	74% _{ppq}	66%	79% _w	72% _x	84% _{wxy}	72%	52%	65% _x	83% _{wxy}	79%
No	361	173	188	43	134	111	73	72	216	66	107	112	37	104	148	65	35	29	33	37	13	168	95	73	183	74	48	61	9
	24%	23%	26%	13%	21% _{cg}	36% _{cdgh}	33% _{cdg}	14%	29% _{cdg}	35%	16%	26% _{kl}	24% _{kl}	41% _{ijkl}	17%	32% _m	34% _m	42% _{mr}	42% _{mr}	26% _m	34% _m	21%	28% _{vz}	16%	28% _t	48% _{uvyz}	35% _{vz}	17%	21%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 111
Tenure
Base: All respondents

	Gender		Age							Social Grade					Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
NET: Homeowners	809	433	376	136	318	192	163	236	410	113	449	199	78	82	466	97	39	23	40	127	17	809	340	469	-	-	-	-	-	
	54%	56%	51%	42%	49%	61%cdg	74%cddeg	44%	55%cg	60%	68%ijkl	45%kl	51%l	32%	54%op	47%o	37%	32%	50%	89%mnop	44%	100%w	100%xyz	100%xyz	-	-	-	-	-	
Owned outright - without mortgage	340	168	172	51	56	91	143	67	130	74	166	81	37	57	108	52	16	15	36	106	8	340	340	-	-	-	-	-	-	
	23%	22%	23%	16%d	9%	29%cdgh	65%cddeg	13%d	17%dg	39%	25%j	18%	24%	22%	13%	25%mo	16%	21%	45%mnop	74%mnop	20%	42%w	100%xyz	-	-	-	-	-	-	
Owned with a mortgage or loan	469	265	204	85	262	101	20	169	280	40	283	119	41	26	358	45	22	8	4	21	10	469	-	469	-	-	-	-	-	
	31%	34%b	28%	27%f	40%cefg	32%f	9%	32%f	37%cf	21%	43%ijkl	27%kl	27%l	10%	42%nopq	22%q	21%q	12%	5%	15%	25%q	58%w	-	100%xyz	-	-	-	-	-	
NET: Renters	648	312	336	170	302	118	58	270	321	72	190	225	72	162	372	99	58	42	40	16	21	-	-	-	648	153	137	359	-	
	43%	41%	46%	53%efh	47%ef	38%f	26%	51%efh	43%f	39%	29%	51%i	46%i	64%ijk	43%r	48%r	56%mr	60%mr	50%r	11%	53%r	-	-	-	100%t	100%uv	100%uv	100%uv	-	
Rented from the council	153	58	95	17	59	39	37	32	83	30	24	46	20	62	57	25	18	14	25	7	6	-	-	-	153	153	-	-	-	
	10%	8%	13%a	5%	9%	13%cg	17%cdgh	6%	11%cg	16%	4%	10%i	13%i	25%ijk	7%	12%mr	17%mr	20%mr	31%mnor	5%	16%mr	-	-	-	24%t	100%uvyz	-	-	-	
Rented from a housing association	137	65	72	25	53	46	12	43	82	24	19	47	21	49	63	21	13	15	9	4	11	-	-	-	137	-	137	-	-	
	9%	8%	10%	8%	8%	15%cdgh	5%	8%	11%f	13%	3%	11%i	14%i	19%ij	7%r	10%r	12%mr	21%mnr	11%r	3%	27%mnogr	-	-	-	21%t	-	100%uvxz	-	-	
Rented from someone else	359	190	169	128	190	33	9	195	155	18	146	132	30	51	251	53	27	13	6	4	4	-	-	-	359	-	-	359	-	
	24%	25%	23%	40%defh	29%efh	11%f	4%	37%defh	21%ef	9%	22%	30%ikl	19%	20%	29%qrs	26%qrs	26%qrs	19%r	8%	3%	3%	-	-	-	55%t	-	-	100%uvxy	-	
Rent free	45	22	23	15	28	2	-	25	20	2	17	14	5	9	22	9	8	5	-	-	1	-	-	-	-	-	-	-	45	
	3%	3%	3%	5%ef	4%ef	1%	-	5%ef	3%f	1%	3%	3%	3%	3%	3%r	4%r	7%mr	7%mr	-	-	2%r	-	-	-	-	-	-	-	-	100%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 112
What is the highest educational level that you have achieved to date?
 Base: All respondents

	Gender		Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
No formal education	2	1	2	-	1	1	1	1	1	-	1	-	-	1	-	-	1	-	-	1	1	1	-	2	1	1	-	-	
Primary	8	5	3	2	2	1	3	2	3	1	-	-	*	8	2	-	3	-	3	*	-	3	3	-	4	1	3	-	1
Secondary school, high school, NVQ levels 1 to 3, etc.	629	288	341	74	233	184	138	123	368	114	165	196	96	172	271	108	40	40	58	84	28	313	165	148	302	110	90	102	14
University degree or equivalent professional qualification, NVQ level 4, etc.	530	291	238	129	264	89	47	229	254	46	279	163	41	46	369	63	20	21	9	43	6	288	110	179	215	24	37	155	26
Higher university degree, doctorate, MBA, NVQ level 5, etc.	276	155	121	74	141	34	27	132	117	24	195	58	12	11	211	28	8	7	5	14	4	179	51	128	97	8	1	88	-
Still in full time education	40	17	23	35	5	-	-	36	4	-	13	17	3	6	3	4	33	-	-	-	-	18	9	9	18	1	3	13	4
Don't know	1	1	1	1	1	-	-	1	-	-	-	-	1	-	1	1	1	-	-	-	-	-	-	-	1	1	-	1	-
Prefer not to answer	15	10	5	6	1	3	5	8	3	2	5	3	1	7	5	2	-	2	5	-	1	6	1	5	9	7	1	1	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 113
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Yes - responsible for half or more of the items bought	1383	692	691	254	622	303	205	454	724	183	592	412	143	237	801	194	82	61	76	131	39	739	307	432	613	149	128	335	32
	92%	90%	94%a	79%	96%cg	97%cfg	93%cg	85%c	97%cfg	98%	90%	94%i	92%	94%	93%o	94%o	78%	87%	95%o	92%o	100%mp	91%	90%	92%	94%t	97%uv	94%	93%	72%
No - not responsible for most of the items bought	119	75	43	68	26	9	16	77	26	4	64	26	12	16	59	12	23	9	4	12	-	70	33	37	36	4	8	24	13
	8%	10%b	6%	21%defgh	4%	3%	7%eh	15%defh	3%	2%	10%j	6%	8%	6%	7%ss	6%	22%mnqr	13%ss	5%	8%ss	-	9%w	10%x	8%x	6%	3%	6%	7%	28%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 114
How many cars are there in your household?
 Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
No cars in the household	530 35%	253 33%	277 38%	113 35%f	245 38%f	119 38%f	54 24%	199 37%f	277 37%f	69 37%	185 28%	176 40%ik	36 23%	132 52%ijk	288 34%r	81 39%r	47 45%rms	41 58%mnrs	31 39%r	30 21%	11 29%	160 20%	70 21%	90 19%	358 55%t	90 59%uv	68 50%uv	200 56%uv	12 26%
NET: Any	972 65%	515 67%	457 62%	209 65%	403 62%	194 62%	167 76%cddeg	332 63%	473 63%	119 63%	471 72%ijl	262 60%kl	119 77%ejl	120 48%	572 66%op	124 61%p	57 55%	30 42%	49 61%	112 79%mnop	28 71%op	649 80%w	270 79%xyz	378 81%xyz	290 45%	63 41%	68 50%	159 44%	33 74%
1	599 40%	319 42%	279 38%	101 32%	267 41%cg	129 41%cg	101 46%cg	180 34%	317 42%cg	85 45%	261 40%kl	182 42%kl	77 50%il	78 31%	351 41%o	84 41%o	28 27%	22 31%	33 42%	65 46%o	15 37%	350 43%w	146 43%z	204 44%z	234 36%	54 35%	54 40%	125 35%	15 33%
2	261 17%	137 18%	124 17%	53 16%	101 16%	53 17%	54 24%cddeg	84 16%	123 16%	29 15%	153 23%jkl	60 14%	23 15%	25 10%	154 18%p	26 13%	13 13%	3 4%	13 16%p	42 30%mnop	10 26%nop	215 27%w	95 28%xyz	119 25%xyz	40 6%	7 5%	11 8%	22 6%	6 14%
3+	112 7%	58 8%	54 7%	54 17%defh	35 5%	11 4%	12 5%	68 13%defh	32 4%	5 3%	57 9%j	19 4%	18 12%j	18 7%	67 8%r	14 7%	16 15%mnqr	5 7%	3 3%	5 4%	3 8%	84 10%w	29 9%xyz	55 12%xyz	16 2%	1 1%	4 3%	11 3%	12 27%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 115
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
White	1096	562	534	206	420	272	198	327	570	167	473	320	115	188	628	138	71	29	68	135	28	610	277	333	462	105	91	266	24
	73%	73%	73%	64%	65%	87%cdgh	90%cdgh	62%	76%cdg	89%	72%	73%	74%	74%	87%p	90%p	67%p	41%	85%nop	94%mnop	72%p	75%	82%vxyz	71%	71%	69%	67%	74%	53%
NET: Non-white	372	179	193	102	213	36	21	182	169	19	166	110	36	60	217	62	30	33	12	7	11	184	55	128	171	45	43	83	17
	25%	23%	26%	32%efh	33%efh	12%	10%	34%efh	23%ef	10%	25%	25%	23%	24%	25%r	30%qr	29%qr	47%mnop	15%r	5%	28%r	23%	16%	27%u	26%	29%u	32%u	23%u	39%
Mixed	82	35	47	25	43	10	5	47	30	6	34	28	4	16	48	11	7	10	2	1	3	40	10	30	39	8	13	18	3
	5%	5%	6%	8%efh	7%ef	3%	2%	9%efh	4%	3%	5%	6%	3%	6%	6%r	6%r	7%r	14%mnqr	2%	1%	7%r	5%	3%	6%	6%	6%	9%u	5%	6%
Asian	159	91	68	41	96	9	13	76	70	4	68	41	19	31	93	23	9	16	9	3	6	86	27	58	60	13	16	31	13
	11%	12%	9%	13%ef	15%efh	3%	6%	14%efh	9%e	2%	10%	9%	12%	12%	11%r	11%r	9%r	22%mnor	11%r	2%	15%r	11%	8%	12%	9%	9%	12%	9%	28%
Black	93	33	60	17	57	17	3	33	58	7	46	32	8	7	55	21	7	5	1	3	1	40	9	31	53	20	10	23	-
	6%	4%	8%a	5%f	9%f	6%f	1%	6%f	8%f	4%	7%l	7%l	5%	3%	6%r	10%qrs	6%r	8%	2%	2%	2%	5%	3%	7%u	8%t	13%uvz	8%u	6%u	-
Chinese	17	5	11	8	9	-	-	11	5	-	8	4	2	3	10	2	3	-	-	-	1	9	3	6	6	-	-	6	1
	1%	1%	2%	2%efh	1%	-	-	2%efh	1%	-	1%	1%	1%	1%	1%	1%	3%r	-	-	-	1%	1%	1%	1%	1%	-	-	2%	2%
Other ethnic group	22	14	8	12	9	-	1	15	6	1	11	5	3	3	11	4	4	2	-	-	1	9	6	3	12	3	4	5	1
	1%	2%	1%	4%defh	1%	-	*	3%efh	1%	*	2%	1%	2%	1%	1%	2%	4%mr	3%	-	-	4%r	1%	2%	1%	2%	2%	3%v	1%	2%
Prefer not to answer	34	26	7	14	15	4	1	22	11	2	17	7	4	5	16	5	3	8	-	1	-	15	8	7	15	3	2	10	4
	2%	3%b	1%	4%efh	2%	1%	*	4%efh	1%	1%	3%	2%	3%	2%	2%	3%	3%	12%mnop	-	1%	-	2%	2%	2%	2%	2%	2%	3%	8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 116
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Christian	655 44%	308 40%	347 47%a	87 27%	272 42%cg	162 52%cdg	135 61%cdg	162 30%	358 48%cg	98 52%	262 40%	197 45%	81 52%gi	115 46%	363 42%	74 36%	39 37%	26 36%	50 63%mnop	88 62%mnop	15 39%	378 47%w	163 48%z	215 46%z	267 41%	83 54%yz	57 42%	126 35%	10 23%
NET: Other	224 15%	120 16%	104 14%	66 21%efh	105 16%eh	27 9%	26 12%	110 21%efh	88 12%	21 11%	110 17%j	52 12%	21 14%	41 16%	120 14%r	37 18%r	22 21%mr	11 15%r	16 20%r	8 6%	10 27%mr	129 16%	53 15%	76 16%	82 13%	20 13%	22 16%	40 11%	14 31%
Muslim	96 6%	53 7%	42 6%	32 10%efh	57 9%efh	4 1%	3 1%	55 10%efh	38 5%ef	2 1%	44 7%	23 5%	12 8%	17 7%	57 7%r	18 9%r	7 6%r	5 8%r	3 4%r	-	6 14%mqr	35 4%	14 4%	21 5%	50 8%t	15 10%uv	15 11%uvz	20 6%	11 24%
Hindu	50 3%	28 4%	22 3%	12 4%	25 4%	4 1%	8 4%	26 5%eh	15 2%	2 1%	28 4%	12 3%	4 3%	6 2%	28 3%	7 3%	3 3%	1 2%	6 8%r	1 1%	3 7%r	33 4%	11 3%	23 5%	15 2%	2 1%	3 2%	10 3%	1 3%
Jewish	33 2%	20 3%	13 2%	8 3%cd	4 1%	10 3%cd	11 5%cdgh	8 2%	14 2%	9 5%	18 3%	7 2%	1 1%	8 3%	12 1%	5 2%	3 3%	-	5 6%lm	7 5%lm	1 2%	29 4%w	15 4%xz	14 3%z	4 1%	-	2 1%	3 1%	-
Sikh	8 1%	7 1%	1 *	2 1%	6 1%	-	-	4 1%	4 1%	-	4 1%	2 *	1 1%	1 *	6 1%	-	2 2%nr	-	-	-	-	8 1%w	-	8 2%uz	-	-	-	-	-
Buddhist	18 1%	4 1%	13 2%a	6 2%	7 1%	2 1%	3 1%	10 2%	5 1%	4 2%	9 1%	3 *	* 2%	5 2%	7 1%	4 2%	4 4%mr	-	2 2%	-	1 2%r	12 1%	4 1%	8 2%	4 1%	2 *	1 1%	2 1%	2 4%
Other	19 1%	8 1%	12 2%	6 2%	6 1%	6 2%	1 *	8 1%	11 1%	5 2%	8 1%	5 1%	3 2%	4 2%	8 1%	3 2%	3 3%mr	4 5%mr	-	-	* 1%	12 1%	10 3%v	2 *	8 1%	1 1%	2 1%	5 1%	-
None	560 37%	301 39%	260 35%	151 47%defh	237 37%f	115 37%f	56 26%	228 43%fgh	276 37%f	61 33%	256 39%	172 39%	48 31%	85 34%	348 40%qr	82 40%q	40 38%q	22 31%	12 15%	46 32%q	12 29%	278 34%	114 33%	164 35%	266 41%t	42 28%	52 38%	172 48%uvx	17 38%
Prefer not to say	62 4%	39 5%	23 3%	17 5%f	33 5%f	8 3%	3 1%	31 6%ef	27 4%	7 4%	28 4%	17 4%	5 3%	11 5%	29 3%r	12 6%r	4 4%r	12 18%mnopr	1 2%	1 1%	2 5%r	24 3%	11 3%	13 3%	34 5%t	8 5%	5 4%	21 6%w	4 9%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 117
Which of the following best describes where you live?
Base: All respondents

	Gender		Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
NET: Urban	1478	763	714	318	631	310	219	520	739	185	646	429	154	249	845	201	102	70	78	143	39	795	337	458	642	151	135	357	40
	98%	99% ^b	97%	99%	98%	99%	99%	98%	98%	99%	98%	98%	99%	98%	98%	98%	100%	100%	98%	100% ^o	98%	98%	99%	98%	99%	99%	99%	99%	89%
Urban - Population over 10,000	1233	653	580	277	526	257	173	449	611	150	541	367	119	206	719	165	89	57	59	114	28	666	271	395	534	118	115	301	33
	82%	85% ^b	79%	86% ^f	81%	82%	78%	85% ^f	81%	80%	82%	84% ^k	77%	82%	84% ^s	81%	86% ^s	81%	74%	80%	73%	82%	80%	84%	82%	77%	84%	84%	74%
Town and Fringe	245	111	134	41	105	53	46	71	128	35	105	63	34	43	126	36	12	13	19	29	10	129	66	63	109	33	20	56	7
	16%	14%	18%	13%	16%	17%	21% ^c	13%	17%	19%	16%	14%	22% ^j	17%	15%	17%	12%	19%	24%	20% ^o	26% ^m	16%	19% ^v	14%	17%	22% ^v	14%	16%	15%
NET: Rural	24	4	20	4	16	2	2	11	11	2	10	9	1	4	15	4	3	-	2	-	1	13	3	11	6	2	2	2	5
	2%	1%	3% ^a	1%	2%	1%	1%	2%	2%	1%	2%	2%	1%	2%	2%	2%	2% ^r	-	2%	-	2%	1%	2%	1%	2%	1%	1%	1%	11%
Village	22	4	18	4	14	2	2	11	9	2	10	7	1	4	13	4	3	-	2	-	1	13	3	11	6	2	2	2	3
	1%	1%	2% ^a	1%	2%	1%	1%	2%	1%	1%	2%	2%	1%	2%	2%	2%	2% ^r	-	2%	-	2%	1%	2%	1%	1%	1%	1%	1%	7%
Hamlet & Isolated Dwelling	2	-	2	-	2	-	-	-	2	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
	*	-	*	-	*	-	-	-	*	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 118
Which of the following best describes your current working status?
 Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
NET: Working	1065	582	483	233	588	211	34	425	606	147	516	337	114	98	860	205	-	-	-	-	-	563	160	403	471	83	85	304	31
	71%	76%b	66%	72%f	91%cefg	67%fh	15%	80%cef	81%cef	79%	79%l	77%l	74%l	39%	100%opqrs	100%opqrs	-	-	-	-	-	70%	47%	86%luxy	73%	54%	62%u	85%luxy	69%
Working full time - working 30 hours per week or more	860	526	334	192	505	150	13	359	488	88	449	261	84	66	860	-	-	-	-	-	-	466	108	358	372	57	63	251	22
	57%	68%b	46%	60%ef	78%cefg	48%fh	6%	68%cef	65%ef	47%	68%ijkl	60%l	54%l	26%	100%nopqrs	-	-	-	-	-	-	58%	32%	76%luxy	57%	38%	46%u	70%luxy	49%
Working part time - working between 8 and 29 hours per week	205	57	148	41	84	60	21	66	118	59	67	76	30	32	-	205	-	-	-	-	-	97	52	45	99	25	21	53	9
	14%	7%	20%a	13%	13%	19%cdg	9%	12%	16%f	32%	10%	17%i	19%i	13%	-	100%mpqr	-	-	-	-	-	12%	15%v	10%	15%	17%v	15%	15%v	20%
NET: Not working	437	185	251	89	59	102	187	106	144	40	140	101	41	154	-	-	104	70	80	143	39	246	180	66	177	70	52	55	14
	29%	24%	34%a	28%dgh	9%	33%dgh	85%cddeg	20%dh	19%dh	21%	21%	23%	26%	61%ijk	-	-	100%mn	100%mn	100%mn	100%mn	100%mn	30%	53%vz	14%	27%	46%vz	38%vz	15%	31%
Not working but seeking work or temporarily unemployed or sick	70	29	41	27	20	23	-	33	37	14	15	7	7	42	-	-	-	70	-	-	-	23	15	8	42	14	15	13	5
	5%	4%	6%	8%dfh	3%f	7%df	-	6%df	5%f	8%	2%	1%	4%j	17%ijk	-	-	-	100%mnopr	-	-	-	3%	4%v	2%	7%t	9%uvz	11%uvz	4%	12%
Not working and not seeking work	104	43	62	58	18	27	*	63	41	18	27	29	4	44	-	-	104	-	-	-	39	16	22	58	18	13	27	8	
	7%	6%	8%a	18%defgh	3%f	9%df	*	12%dfh	5%df	10%	4%	7%k	3%	17%ijk	-	-	100%mnopqr	-	-	-	5%	5%	5%	9%t	12%uv	9%	8%	17%	
Retired on a state pension only	80	33	47	-	-	-	80	-	-	-	9	13	10	47	-	-	-	-	80	-	-	40	36	4	40	25	9	6	-
	5%	4%	6%	-	-	-	36%cddeg	-	-	-	1%	3%	6%i	19%ijk	-	-	-	-	100%mnoprs	-	-	5%	11%vz	1%	6%	16%vz	6%vz	2%	-
Retired with a private pension	143	79	64	-	1	36	106	-	37	-	76	47	13	6	-	-	-	-	143	-	127	106	21	16	7	4	4	-	
	10%	10%	9%	-	*	12%cdgh	48%cddeg	-	5%cdg	-	12%l	11%l	9%l	3%	-	-	-	-	100%mnopqs	-	16%w	31%vxyz	5%z	2%	5%z	3%	1%	-	
House person, housewife, househusband, etc.	39	2	37	3	20	15	1	10	28	8	12	5	7	15	-	-	-	-	-	-	39	17	8	10	21	6	11	4	1
	3%	*	5%a	1%	3%f	5%cf	*	2%	4%cf	4%	2%	1%	5%ij	6%ij	-	-	-	-	-	-	100%mnopqr	2%	2%	2%	3%	4%z	8%uvz	1%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 119
Do you work in any of the following occupations?
 Base: All respondents who work

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	948	519	429	226	475	200	47	390	511	160	390	319	146	93	693	255	-	-	-	-	-	450	176	274	480	80	87	313	18
Weighted base	1065	582	483	233	588	211	34*	425	606	147	516	337	114	98*	860	205	**	**	**	**	**	563	160	403	471	83*	85*	304	31**
NET: Public Sector	281	132	149	50	163	61	7	93	181	37	132	110	21	17	234	46	-	-	-	-	-	142	32	110	135	23	27	85	3
	26%	23%	31% ^a	21%	28%	29%	20%	22%	30% ^c ^g	25%	26%	33% ^k ^l	19%	17%	27%	22%	-	-	-	-	-	25%	20%	27%	29%	28%	32% ^u	28%	10%
A nationalised industry/state corporation	11	6	5	4	4	2	-	6	4	1	5	3	2	1	11	-	-	-	-	-	-	5	3	2	6	1	3	2	-
	1%	1%	1%	2%	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-	-	-	1%	2%	1%	1%	1%	3%	1%	-
Central government or civil service (including Courts service and Bank of England)	38	18	20	5	25	5	3	7	28	7	24	12	1	38	-	-	-	-	-	-	-	21	3	18	17	1	1	15	-
	4%	3%	4%	2%	4% ^g	3%	9% ^c ^g	2%	5% ^g	5%	5% ^l	4%	1%	-	4% ⁿ	-	-	-	-	-	-	4%	2%	4%	4%	1%	1%	5%	-
Local government or council (including fire services, police and local authority controlled schools/colleges)	84	38	46	18	45	22	-	26	58	12	36	39	3	6	66	18	-	-	-	-	-	39	8	31	44	11	11	22	2
	8%	6%	10%	8%	8%	10% ^f	-	6%	10% ^f	8%	7%	12% ^k ^l	3%	6%	8%	9%	-	-	-	-	-	7%	5%	8%	9%	13% ^u	13% ^u	7%	5%
A university, or other grant funded establishment (include opted-out schools)	45	27	18	6	23	14	1	17	27	7	29	13	3	39	6	-	-	-	-	-	-	24	7	18	20	1	3	16	1
	4%	5%	4%	3%	4%	7%	4%	4%	4%	5%	6% ^l	4%	3%	-	5%	3%	-	-	-	-	-	4%	4%	4%	4%	1%	4%	5%	5%
A health authority or NHS Trust	50	19	31	10	30	10	1	19	31	6	21	24	1	4	45	5	-	-	-	-	-	29	6	23	21	4	4	13	-
	5%	3%	6% ^a	4%	5%	5%	2%	4%	5%	4%	4%	7% ^k	1%	5%	5%	3%	-	-	-	-	-	5%	4%	6%	5%	5%	5%	4%	-
The armed forces	1	-	1	1	-	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	1	-	-	1	-
	*	-	*	*	-	-	-	*	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	-	*	-	*	-	-
Other public sector occupation (Please specify as much detail as possible)	52	24	28	7	36	8	2	17	33	4	16	19	11	6	36	15	-	-	-	-	-	24	6	18	28	6	5	16	-
	5%	4%	6%	3%	6%	4%	5%	4%	5%	3%	3%	6%	10% ^l	6%	4%	7% ^m	-	-	-	-	-	4%	4%	4%	6%	7%	6%	5%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 119
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age						Social Grade					Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Weighted base	1065	582	483	233	588	211	34*	425	606	147	516	337	114	98*	860	205	-**	-**	-**	-**	-**	563	160	403	471	83*	85*	304	31**
NET: Private Sector	785	451	334	183	425	149	27	332	425	110	384	227	93	81	626	159	-	-	-	-	-	421	128	293	336	59	57	220	28
	74%	77%b	69%	79%h	72%	71%	80%	78%h	70%	75%	74%j	67%	81%j	83%j	73%	78%	-	-	-	-	-	75%	80%y	73%	71%	72%	68%	72%	90%
A charity, voluntary organisation or trust	57	25	32	16	25	14	2	23	33	13	27	19	2	9	42	16	-	-	-	-	-	28	10	17	28	2	5	21	2
	5%	4%	7%	7%	4%	7%	6%	5%	9%	5%	6%	2%	9%k	5%	8%	-	-	-	-	-	-	5%	6%	4%	6%	3%	6%	7%	7%
Self-employed (Private sector)	149	91	58	27	73	41	8	50	91	32	66	43	24	15	96	53	-	-	-	-	-	84	36	48	61	12	9	40	3
	14%	16%	12%	12%	12%	20%cdg	23%g	12%	15%	21%	13%	13%	21%ij	15%	11%	26%lm	-	-	-	-	-	15%	23%vvyz	12%	13%	14%	11%	13%	11%
None of the above/ I work in the Private sector	579	335	243	140	328	93	17	260	302	66	291	164	66	57	488	91	-	-	-	-	-	308	82	227	248	46	43	159	23
	54%	58%b	50%	60%eh	56%e	44%	51%	61%eh	50%	45%	56%	49%	58%	58%	57%n	44%	-	-	-	-	-	55%	51%	56%	53%	55%	51%	52%	72%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 120
Do you have any children aged 18 or under? If so, how old are they?
 Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemp-loyed (o)	Not work-ing but seek-ing (p)	State pension (q)	Pri-vate pension (r)	House person (s)	NET: Home-owners (t)	Owned with mort-gage (v)	NET: Rent-ers (w)	Rent-ed from coun-cil (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
No children aged 18 or under	1062	531	531	267	328	250	217	379	466	160	430	319	110	203	532	143	93	59	78	139	17	562	312	250	463	108	99	255	37
	71%	69%	72%	83% ^{dgh}	51%	80% ^{dgh}	98% ^{cdeg}	71% ^{adh}	62% ^d	85%	66%	73% ^{ai}	71%	80% ^{ajik}	62% ^s	70% ^{ms}	89% ^{mns}	84% ^{smns}	98% ^{smnop}	98% ^{smnop}	43%	69%	92% ^{wxyz}	53%	71%	71% ^w	73% ^w	71% ^w	83%
NET: Yes	429	229	200	47	317	61	4	143	282	26	220	118	44	47	321	62	10	8	2	3	22	243	26	217	178	42	36	100	7
	29%	30%	27%	15% ^f	49% ^{cefg}	19% ^f	2%	27% ^{cef}	38% ^{cefg}	14%	34% ^{ijl}	27% ^l	28% ^l	19%	37% ^{opqr}	30% ^{opqr}	10% ^r	12% ^{qr}	2%	2%	57% ^{mnop}	30% ^{qr}	8%	46% ^{uxyz}	27%	28% ^u	27% ^u	28% ^u	17%
Yes - children aged under 5 years old	163	74	89	36	125	1	2	102	60	-	82	50	15	17	119	23	3	5	-	2	12	80	6	74	79	12	11	55	5
	11%	10%	12%	11% ^{ef}	19% ^{cefh}	*	1%	19% ^{cefh}	8% ^{ef}	-	13% ^l	11%	10%	7%	14% ^{oqr}	11% ^{oqr}	2%	7% ^r	-	1%	30% ^{mnop}	10% ^{qr}	2%	16% ^{luxy}	12%	8% ^u	8% ^u	15% ^{luxy}	11%
Yes - children aged 5 to 10 years old	194	103	91	15	170	7	2	64	128	2	112	45	20	17	152	31	2	-	-	2	8	114	7	107	77	17	18	42	3
	13%	13%	12%	5% ^f	26% ^{cefg}	2%	1%	12% ^{cef}	17% ^{cefg}	1%	17% ^{ijl}	10%	13% ^l	7%	18% ^{opqr}	15% ^{opqr}	2%	-	-	1%	21% ^{opqr}	14%	2%	23% ^{uxyz}	12%	11% ^u	13% ^u	12% ^u	6%
Yes - children aged 11 to 15 years old	157	88	70	6	116	33	2	26	129	16	86	38	17	16	120	18	5	1	2	2	9	104	15	89	53	20	15	18	-
	10%	11%	9%	2%	18% ^{cefg}	11% ^{cfg}	1%	5% ^{cf}	17% ^{cefg}	8%	13% ^{ijl}	9%	11%	6%	14% ^{nopqr}	9% ^r	5% ^r	2%	2%	1%	22% ^{nopq}	13% ^w	4%	19% ^{lxyz}	8%	13% ^{uz}	11% ^{uz}	5%	-
Yes - children aged 16 to 18 years old	85	42	43	3	44	36	1	5	78	13	40	20	10	15	57	17	1	3	-	2	5	52	8	44	33	13	9	10	-
	6%	5%	6%	1%	7% ^{cfg}	12% ^{cdfg}	1%	1%	10% ^{cdfg}	7%	6%	4%	6%	6%	7% ^{or}	8% ^{oqr}	1%	4%	-	1%	12% ^{oqr}	6%	2%	9% ^{uz}	5%	9% ^{uz}	7% ^{uz}	3%	-
Refused	11	8	4	7	2	2	-	10	2	2	6	1	1	3	7	1	1	3	-	-	-	4	1	2	8	3	1	4	-
	1%	1%	*	2% ^{dth}	*	1%	-	2% ^{dh}	*	1%	1%	*	1%	1%	1%	*	1%	4% ^{mnr}	-	-	-	*	*	*	1%	2%	1%	1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 121
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age							Social Grade					Working Status						Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Anglia	3	2	1	1	2	-	-	3	-	-	1	1	1	1	1	1	1%	-	-	-	1	3	-	3	1	-	-	1	-
Border	1	1	-	1	-	-	-	1	-	-	1	-	-	-	-	-	1%	-	-	-	-	-	-	-	1	-	-	1	-
Central	3	1	3	1	3	-	-	2	2	-	2	-	1	3	-	1	-	-	-	-	-	3	-	3	-	-	-	-	-
Granada	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
London	1492	763	730	317	643	312	221	524	748	188	653	436	153	250	856	204	101	70	80	143	39	801	339	462	646	153	137	357	45
	99%	99%	99%	99%	99%	100%cg	100%	99%	100%cg	100%	100%	100%	99%	99%	100%o	99%	97%	100%	100%	100%o	98%	99%	100%	99%	100%	100%	100%	99%	100%
Meridian	1	-	1	1	-	-	-	1	-	-	-	-	1	1	-	1	1%	-	-	-	-	1	1	-	1	-	-	1	-
STV	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tyne Tees	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Westcountry	1	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-
Yorkshire	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 122
Marital Status
 Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemploye d (o)	Not work- ing but seek- ing (p)	State pension (q)	Pri- vate pension (r)	House person (s)	NET: Home- owners (t)	Owne d out- right (u)	Owne d with mort- gage (v)	NET: Rent- ers (w)	Rent- ed from coun- cil (x)	Rent- ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Single	537	281	256	212	211	96	18	286	233	45	197	178	59	102	302	77	78	46	6	23	5	230	116	114	281	58	60	163	26
NET: Married/ Civil partnership/ co habiting	773	430	343	100	390	158	125	228	421	93	398	202	79	94	504	89	16	11	40	81	32	473	161	312	284	56	57	171	16
Married	538	299	239	37	275	112	114	127	297	73	287	131	57	63	326	58	11	8	33	75	26	367	141	226	161	40	34	87	10
Civil Partnership	24	18	6	6	11	6	1	12	12	2	12	6	4	3	23	1	-	-	-	-	-	13	2	11	12	2	2	8	-
Co Habiting	211	113	98	57	103	39	11	89	111	19	99	66	18	28	156	29	5	2	6	6	6	93	19	74	111	14	21	76	6
NET: Widowed/ separated/ divorced	171	47	124	-	38	56	78	4	90	47	46	54	15	55	34	8	11	34	39	2	91	57	33	78	37	20	22	3	
Widowed	48	11	37	-	4	11	33	1	14	12	12	13	2	21	6	5	5	2	14	16	1	29	24	5	19	10	4	6	-
Separated	22	6	16	-	14	6	2	1	19	5	7	9	5	16	2	1	-	-	3	1	12	3	9	10	2	4	4	-	
Divorced	101	30	71	-	20	38	42	2	57	31	27	32	9	33	23	27	2	8	20	20	1	50	30	20	49	25	12	12	3
Prefer not to answer	21	10	11	10	9	2	-	14	7	2	15	3	1	1	8	6	3	3	-	-	-	15	5	10	6	2	-	4	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 123
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Glasgow	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Edinburgh	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leeds	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hull	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield	1*	-	1*	-	-	1*	-	-	1*	1%	1*	-	-	-	1*	-	-	-	-	-	-	-	-	1*	1%	-	-	-	-
Manchester	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Liverpool	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Birmingham	2*	1*	1*	1*	1*	-	-	2*	-	2*	-	-	-	2*	-	-	-	-	-	-	-	1*	1*	-	1*	-	-	1*	-
Norwich	1*	-	1*	-	1*	-	-	1*	-	1*	-	-	-	-	-	-	-	-	-	-	1%mn	1*	-	1*	-	-	-	-	-
Milton Keynes	3*	2*	2*	2%h	2*	-	-	3%h	-	-	1*	1*	2%1i	2%1i	1*	1*	1%1m	-	-	-	-	2*	1*	1*	2*	-	-	2%1%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 123
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
Brighton	2	1	1	-	2	-	-	-	2	-	2	-	-	-	2	-	-	-	-	-	-	-	-	2	-	-	-	2	-
Oxford	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
London	1492 99%	764 99%	728 99%	319 99%	642 99%	311 100%	221 100%	525 99%	746 100%	186 99%	652 99%	436 99%	154 100%	250 99%	855 99%	202 99%	103 99%	70 100%	80 100%	143 100%	39 98%	805 100%	338 99%	467 100%	642 99%	151 99%	137 100%	354 99%	45 100%
Southampton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bristol	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plymouth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cardiff	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 124
What is the combined annual income of your household, prior to tax being deducted?
 Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Rent-ers (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29	
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**	
Up to £7,000	(3.5)	63 4%	25 3%	38 5%	14 4%	16 2%	26 8% cdfgh	8 3%	19 4%	37 5% d	14 8%	2 4% i	3 2% i	40 16% ijk	4 *	13 6% mr	22 21% mnrs	15 21% mnrs	8 9% mr	1 1%	*	21 3%	14 4% v	7 1%	41 6% t	14 9% uvz	17 13% uvz	10 3%	-	
£7,001 to £14,000	(10.5)	113 8%	37 5%	76 10% a	18 5%	35 5%	33 11% cdg	28 13% cdgh	26 5%	59 8%	29 15%	9 1%	37 8% i	10 7% i	58 23% ijk	13 2%	34 17% mrs	22 21% mrs	11 16% m	17 22% mrs	14 10% m	2 4%	32 4%	26 8% v	6 1%	75 12% t	30 20% uvz	16 12% v	29 8% v	7 15%
£14,001 to £21,000	(17.5)	155 10%	77 10%	78 11%	15 5%	58 9% c	36 11% cg	47 21% cdegh	33 6%	75 10% cg	20 11%	38 6%	51 12% i	18 12% i	48 19% ijk	27 6%	14 13% m	7 10%	23 29% mnop	26 19% m	3 8%	64 8%	48 14% v	16 3%	89 14% t	34 23% uvyz	15 11% v	40 11% v	2 4%	
£21,001 to £28,000	(24.5)	163 11%	86 11%	76 10%	33 10%	68 10%	38 12%	24 11%	54 10%	85 11%	18 9%	47 7%	65 15% i	18 12% i	32 13% i	96 11%	21 10%	7 6%	5 8%	8 10%	20 14% o	6 15% o	65 8%	37 11% v	28 6%	98 15% t	22 14% v	30 22% uvz	46 13% v	-
£28,001 to £34,000	(31)	154 10%	80 10%	74 10%	20 6%	72 11% cg	36 11% cg	27 12% cg	37 7%	91 12% cg	26 14%	46 7%	65 15% il	23 15% i	22 9%	94 11% o	20 10% o	4 3%	3 4%	6 8%	21 15% op	7 18% op	76 9%	40 12%	36 8%	71 11%	17 11%	16 12%	38 11%	7 16%
£34,001 to £41,000	(37.5)	162 11%	93 12%	69 9%	30 9%	80 12%	33 11%	19 9%	53 10%	90 12%	20 11%	81 12% l	48 11% l	19 12% l	15 6%	115 13% noq	17 8% o	3 3%	3 5%	3 4%	16 12% o	5 13% oq	93 12%	36 12%	57 12%	67 10%	11 7%	19 14%	37 10%	2 5%
£41,001 to £48,000	(44.5)	101 7%	50 7%	51 7%	21 7%	43 7%	21 7%	16 7%	36 7%	49 7%	13 7%	52 8% l	25 6% l	18 11% jl	7 3%	68 8% o	10 5%	3 3%	3 5%	11 4%	2 9% w	74 9% w	30 9% yz	44 9% yz	26 4%	6 4%	3 2%	17 5%	-	
£48,001 to £55,000	(51.5)	96 6%	49 6%	47 6%	21 6%	53 8% f	15 5%	7 3%	40 7% f	49 7%	11 6%	55 8% l	23 5% l	15 10% jl	3 1%	71 8% oqrs	15 7% oqs	1 1%	3 5%	-	6 4%	-	60 7%	19 6%	41 9% xy	34 5%	3 2%	5 3%	27 8% x	2 5%
£55,001 to £62,000	(58.5)	62 4%	33 4%	29 4%	17 5% f	32 5% f	9 3%	3 1%	29 5% f	30 4% f	2 1%	39 6% l	18 4% l	4 3% l	1 *	49 6% r	7 3%	2 2%	1 1%	2 2%	2 1%	-	29 4%	4 1%	25 5% ux	31 5%	1 1%	2 2%	27 8% uxy	1 3%
£62,001 to £69,000	(65.5)	68 5%	39 5%	29 4%	14 4%	43 7% ef	6 2%	5 2%	30 6% e	33 4%	1 1%	46 7% kl	20 5% l	3 2% l	-	54 6% n	4 2%	3 3%	-	5 4%	2 5% pq	54 7% w	7 2%	47 10% xyz	8 1%	-	-	8 2%	6 14%	
£69,001 to £76,000	(72.5)	55 4%	21 3%	34 5%	20 6% efh	22 3%	8 3%	5 2%	33 6% defh	18 2%	2 1%	46 7% jkl	8 2% l	2 1%	-	48 6% no	2 1%	-	1 2%	-	5 3% o	-	41 5% w	9 3% y	31 7% xyz	15 2%	4 3%	-	11 3% y	-
£76,001 to £83,000	(79.5)	44 3%	26 3%	18 2%	15 5% fh	20 3%	7 2%	3 1%	25 5% fh	17 2%	3 2%	32 5% kl	11 3% l	1 1%	-	33 4% n	2 1%	3 3%	3 4%	-	3 2%	1 2%	29 4%	7 2%	22 5% xy	12 2%	-	-	12 3% xy	4 9%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 124
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
£83,001 or more	(86) 8%	81 11%b	41 6%	32 10%f	61 9%f	23 7%f	6 3%	51 10%f	65 9%f	9 5%	101 15%jkl	14 3%l	6 4%l	-	99 12%nqr	6 3%	8 8%nqr	2 3%	-	3 2%	3 8%nqr	94 12%w	18 5%x	76 16%luxyz	28 4%	1 1%	4 3%	23 6%x	-
Prefer not to answer	143 10%	70 9%	73 10%	52 16%deh	43 7%	24 8%	23 11%	67 13%deh	53 7%	20 11%	63 10%	36 8%	16 10%	27 11%	62 7%	28 14%mr	14 13%mr	12 18%mr	10 13%	9 6%	8 20%mr	76 9%	44 13%vxy	33 7%	53 8%	10 6%	9 6%	34 10%	14 31%
Average income (£000's)	40.11	42.59b	37.49	45.99ef h	43.39ef h	34.60f	30.05	46.10ef h	38.96ef	30.83	52.85jk l	34.96f	36.05l	18.29	48.04no pqrs	29.97q	25.99	25.73	19.32	33.37op q	37.91no pq	46.32w	35.40xy yz	53.75ux	32.35	22.95	25.97 y	39.00ux	42.27

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
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Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 125

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
NET: Yes	224	105	119	28	80	70	46	48	130	42	71	55	15	83	80	23	38	21	25	28	9	98	61	37	120	46	35	39	6
	15%	14%	16%	9%	12%	22%cdg	21%cdg	9%	17%cdg	22%	11%	13%	10%	33%ijk	9%	11%	36%mnrs	30%mn	31%mn	20%mn	22%mn	12%	18%vz	8%	19%t	30%uvz	26%vz	11%	14%
Yes - physical condition	138	68	70	13	37	50	38	21	79	33	42	30	10	56	42	11	22	14	19	25	6	63	45	18	74	26	27	20	2
	9%	9%	10%	4%	6%	16%cdgh	17%cdgh	4%	11%cdg	17%	6%	7%	6%	22%ijk	5%	5%	21%mn	20%mn	24%mn	17%mn	15%mn	8%	13%vz	4%	11%t	17%uvz	20%vz	6%	4%
Yes - mental condition	85	39	46	19	43	21	2	30	53	10	26	16	6	37	37	10	21	12	2	1	2	33	14	19	51	16	15	20	1
	6%	5%	6%	6%f	7%f	7%f	1%	6%f	7%f	5%	4%	4%	4%	15%ijk	4%r	5%r	20%mnqr	18%mnqr	2%	1%	5%r	4%	4%	4%	8%t	11%uv	11%uvz	6%	3%
Yes - disability	68	27	41	2	23	30	13	10	46	20	18	17	2	31	18	5	18	5	10	7	6	22	12	10	42	22	11	9	4
	5%	4%	6%	1%	4%c	10%cdg	6%cg	2%	6%cg	11%	3%	4%	1%	12%ijk	2%	2%	17%mnr	7%tm	12%mn	5%tm	15%mnr	3%	4%	2%	6%t	14%uvz	8%uvz	2%	10%
Yes - other	10	8	2	-	3	4	4	-	6	1	-	2	2	6	2	2	1	3	1	-	4	4	-	7	2	2	3	-	
	1%	1%	*	-	1%g	2%cg	-	-	1%	1%	-	1%	1%	2%ij	*	1%	1%	2%	4%tm	1%	-	*	1%v	-	1%	1%v	1%v	1%	-
No	1231	643	589	275	552	234	171	461	599	141	571	367	137	156	757	175	62	44	52	114	29	698	275	423	497	103	93	301	36
	82%	84%	80%	85%efh	85%efh	75%	77%	87%efh	80%	75%	87%l	84%l	88%l	62%	88%opqr	85%opq	59%	62%	65%	80%opq	75%o	86%w	81%xy	90%luxyz	77%	68%	68%	84%xy	81%
Prefer not to say	46	20	27	19	16	8	4	22	20	5	14	16	3	14	23	8	5	6	3	1	1	13	5	8	31	3	9	19	2
	3%	3%	4%	6%defh	2%	2%	2%	4%	3%	2%	2%	4%	2%	5%i	3%	4%r	5%r	8%mr	4%	*	3%	2%	1%	2%	5%t	2%	6%uv	5%uv	5%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
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Consumer Wellbeing Tracker 2018 (Including Boosters) - London

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 126
Urban/Rural Flags
 Base: All respondents

	Gender		Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1502	763	739	355	549	333	265	542	695	215	567	466	214	255	693	255	167	56	57	206	68	773	427	346	700	152	152	396	29
Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
(England/Wales) Urban major conurbation	1360	689	671	268	580	298	214	449	697	176	592	399	143	226	773	183	86	64	77	139	37	730	316	415	595	149	128	318	34
	91%	90%	91%	83%	90% ^c	95% ^{cd}	97% ^{cdgh}	84%	93% ^{cd}	94%	90%	91%	82%	89%	90% ^o	89%	83%	92%	96% ^o	98% ^{mno}	94% ^o	90%	93% ^z	88%	92%	98% ^{uvz}	94%	89%	77%
(England/Wales) Urban minor conurbation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(England/Wales) Urban city and town	32	22	10	12	12	3	5	21	6	3	16	6	2	8	22	2	3	-	1	2	1	21	7	14	11	1	3	7	-
	2%	3% ^b	1%	4% ^{eh}	2%	1%	2%	4% ^{eh}	1%	2%	2%	1%	2%	3%	3%	1%	3%	-	2%	1%	2%	3%	2%	3%	2%	*	2%	2%	-
(England/Wales) Urban city and town in a sparse setting	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(England/Wales) Rural town and fringe	10	3	6	4	4	2	-	4	6	2	6	2	-	2	7	3	-	-	-	-	-	8	1	7	2	-	-	2	-
	1%	*	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	1%	1%	1%	-	-	-	-	-	1%	*	1%	*	-	-	*	-
(England/Wales) Rural town and fringe in a sparse setting	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(England/Wales) Rural village	4	1	3	1	3	-	-	1	3	-	-	3	-	1	2	1	1	-	-	-	-	1	1	-	1	-	-	1	2
	*	*	*	*	1%	-	-	*	*	-	-	1% ⁱ	-	*	*	1%	1%	-	-	-	-	*	*	-	*	-	-	*	4%
(England/Wales) Rural village in a sparse setting	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(England/Wales) Rural hamlet and isolated dwellings	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(England/Wales) Rural hamlet and isolated dwellings in a sparse setting	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
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ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 126
Urban/Rural Flags
 Base: All respondents

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Weighted base	1502	768	734	322	647	312	221	532	750	188	656	438	155	253	860	205	104	70*	80*	143	39*	809	340	469	648	153	137	359	45**
(Scotland) Large Urban Area	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Other Urban Area	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Accessible Small Town	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Remote Small Town	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Very Remote Small Town	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Accessible Rural	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Remote Rural	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Very Remote Rural	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(pseudo) Channel Islands/Isle of Man	1	1	-	1	-	-	-	1	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	1	-	
Not stated	96 6%	51 7%	45 6%	37 11%efh	48 7%ef	9 3%	2 1%	57 11%efh	38 5%ef	6 3%	42 6%	28 6%	10 6%	17 7%	56 7%er	15 7%er	14 13%umnqr	6 8%er	2 2%	2 1%	2 5%	48 6%	16 5%	33 7%x	39 6%	3 2%	6 4%	30 8%lux	9 19%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
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