

Future of Britain Survey

ONLINE Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 1

Q.2 When it comes to the government treating people "fairly", which of the following, if any, is the MOST IMPORTANT principle?

Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public		Private
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
Letting families keep more of the money they earn	630 30%	309 30%	320 30%	47 20%	117 32%	116 35%	120 32%	86 28%	143 30%	140 25%	169 29%	165 39%	156 31%	46 26%	20 24%	69 29%	57 33%	50 27%	55 37%	34 33%	73 37%	75 27%	78 27%	55 30%	19 31%	110 35%	275 31%	62 30%
Granting equal opportunities to people regardless of their class, gender, ethnicity, sexuality or having a disability	623 30%	281 28%	342 32%	102 44%	94 26%	84 25%	99 27%	92 30%	151 31%	187 33%	188 32%	97 23%	152 30%	50 28%	30 35%	77 33%	55 32%	59 33%	37 25%	28 28%	45 23%	82 30%	80 28%	53 29%	26 41%	79 25%	272 30%	67 32%
Tackling inequality of wealth and income	490 23%	271 26%	219 20%	37 16%	82 23%	78 23%	101 27%	79 26%	113 23%	135 24%	132 22%	95 22%	128 25%	49 28%	21 25%	59 25%	31 18%	39 22%	35 24%	24 24%	43 22%	64 23%	71 25%	43 24%	11 17%	82 26%	187 21%	50 24%
Making sure people receive a certain standard of public service which reflects their tax payments	251 12%	122 12%	129 12%	31 13%	41 11%	41 12%	37 10%	37 12%	64 13%	87 15%	75 13%	46 11%	44 9%	27 15%	9 10%	21 9%	17 10%	24 13%	15 10%	10 9%	22 11%	41 15%	45 16%	19 11%	3 5%	39 12%	108 12%	26 12%
None of the above	102 5%	39 4%	62 6%	15 7%	28 8%	16 5%	14 4%	16 5%	12 2%	23 4%	25 4%	24 6%	29 6%	6 3%	5 6%	8 3%	11 6%	9 5%	7 5%	6 6%	12 6%	12 4%	11 4%	11 6%	4 6%	4 1%	54 6%	5 2%

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Table 2

Q.3 Which, if any of the following, do you think we should focus on over the next decade to make our country a better place to live?

Please select up to 3 options

Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West		North-ern Ireland	Public	Private
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
Inequality - Reducing the gap in our economy between rich and poor and between different parts of the UK	1036 49%	495 48%	541 50%	106 46%	198 55%	165 49%	196 53%	157 50%	215 44%	265 46%	286 49%	225 53%	260 51%	94 53%	49 57%	119 51%	92 54%	84 47%	70 47%	55 54%	90 46%	123 45%	140 49%	89 49%	30 48%	165 53%	437 49%	85 40%
Ageing society - building a social care system that's fair to both young and old	1019 49%	466 46%	554 52%	52 22%	105 29%	133 40%	190 51%	190 61%	348 72%	270 47%	282 48%	208 49%	259 51%	85 48%	44 52%	108 46%	82 48%	87 48%	66 44%	44 43%	115 59%	115 42%	144 51%	95 53%	35 55%	116 37%	391 44%	63 30%
Isolation and mental health - addressing loneliness and the anxiety today's world brings	732 35%	254 25%	478 45%	85 37%	130 36%	129 39%	139 37%	113 37%	136 28%	171 30%	214 36%	135 32%	213 42%	60 34%	35 42%	84 36%	64 37%	55 30%	53 35%	35 34%	61 31%	79 29%	108 38%	65 36%	33 52%	117 37%	290 32%	64 30%
Climate change - Moving to a low-carbon economy	730 35%	340 33%	390 36%	113 48%	131 36%	109 33%	116 31%	99 32%	161 33%	228 40%	208 35%	147 35%	147 29%	64 36%	32 37%	69 29%	54 32%	66 36%	65 44%	33 33%	68 35%	89 33%	107 37%	69 38%	14 23%	109 35%	311 35%	73 35%
International relations - focusing on Brexit and the UK's new place in the world	701 33%	375 37%	326 30%	56 24%	102 28%	113 34%	119 32%	103 33%	208 43%	201 35%	195 33%	153 36%	151 30%	45 26%	29 34%	79 34%	56 33%	63 35%	48 32%	27 27%	66 34%	97 35%	112 39%	62 34%	17 26%	109 35%	272 30%	56 27%
Technology - making sure that Artificial Intelligence and automation benefit society rather than harm it	433 21%	265 26%	168 16%	62 27%	70 19%	56 17%	57 15%	65 21%	122 25%	129 23%	132 22%	76 18%	97 19%	34 19%	16 18%	46 20%	37 21%	42 23%	33 22%	17 16%	36 18%	70 25%	60 21%	34 19%	10 16%	51 16%	202 22%	56 26%
Intolerance - Making Britain a more unprejudiced place to live	396 19%	192 19%	203 19%	53 23%	75 21%	62 19%	78 21%	51 16%	77 16%	119 21%	133 23%	51 12%	93 18%	33 19%	15 18%	45 19%	36 21%	23 13%	34 23%	15 15%	35 18%	56 20%	58 20%	37 20%	8 13%	51 16%	185 21%	42 20%

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Q.3 Which, if any of the following, do you think we should focus on over the next decade to make our country a better place to live?

Please select up to 3 options

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Northern Ire-land		Public	Pri-vate
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
Empowerment - Giving people more control at work and in the way the country is run	343 16%	192 19%	151 14%	48 21%	72 20%	72 22%	68 18%	41 13%	42 9%	94 16%	89 15%	87 20%	73 14%	35 20%	9 11%	50 21%	28 16%	40 22%	25 17%	15 15%	29 15%	48 18%	33 11%	20 11%	10 17%	62 20%	167 19%	44 21%
Democratic division - inability to move beyond divisions between, say, Remainers and Leavers or young and old	146 7%	97 10%	49 5%	21 9%	31 8%	30 9%	21 6%	17 6%	27 6%	53 9%	44 7%	16 4%	33 7%	13 7%	2 2%	15 6%	8 5%	18 10%	8 6%	6 6%	13 7%	25 9%	18 6%	9 5%	11 18%	33 10%	68 8%	31 15%
None of the above	75 4%	32 3%	43 4%	7 3%	23 6%	9 3%	12 3%	10 3%	13 3%	10 2%	17 3%	27 6%	21 4%	4 2%	2 2%	11 4%	6 3%	11 6%	2 1%	8 8%	9 5%	9 3%	7 3%	5 3%	2 3%	9 3%	37 4%	10 5%

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Table 3

Q.4 To what extent do you think each of the following groups SHOULD be more or less influential in helping to provide guidance on some of the biggest challenges facing the country?

Summary Table**Base: All respondents**

	Groups			
	Ordinary citizens	Councils	The national UK government	Businesses
Unweighted base	2096	2096	2096	2096
Weighted base	2096	2096	2096	2096
NET: More influential	1454 69%	1132 54%	1114 53%	826 39%
Much more influential	557 27%	280 13%	507 24%	194 9%
A bit more influential	897 43%	852 41%	607 29%	633 30%
Neither more nor less influential	399 19%	530 25%	522 25%	634 30%
A bit less influential	72 3%	208 10%	238 11%	331 16%
Much less influential	33 2%	67 3%	60 3%	116 6%
NET: Less influential	104 5%	275 13%	298 14%	447 21%
Don't know	138 7%	159 8%	163 8%	188 9%

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Table 4

Q.4 To what extent do you think each of the following groups SHOULD be more or less influential in helping to provide guidance on some of the biggest challenges facing the country?

Ordinary citizens

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Private
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
NET: More influential	1454 69%	704 69%	750 70%	147 63%	221 61%	217 65%	281 76%	227 73%	360 74%	390 68%	407 69%	305 72%	353 69%	129 73%	57 67%	175 75%	118 69%	124 69%	96 64%	70 69%	129 66%	180 66%	197 69%	131 73%	47 75%	220 70%	604 67%	145 69%
Much more influential	557 27%	264 26%	293 27%	60 26%	100 27%	83 25%	119 32%	80 26%	114 24%	137 24%	149 25%	116 27%	155 31%	47 27%	22 26%	66 28%	45 27%	47 26%	42 28%	31 30%	44 22%	76 28%	69 24%	49 27%	20 31%	96 31%	233 26%	83 39%
A bit more influential	897 43%	440 43%	457 43%	87 37%	122 34%	134 40%	162 44%	147 47%	246 51%	253 44%	258 44%	189 44%	197 39%	82 46%	36 42%	109 47%	73 43%	77 42%	54 36%	40 39%	86 44%	104 38%	128 45%	82 46%	27 43%	124 40%	371 41%	62 29%
Neither more nor less influential	399 19%	211 21%	188 18%	49 21%	83 23%	58 17%	52 14%	57 18%	100 21%	121 21%	121 21%	63 15%	95 19%	30 17%	16 19%	34 15%	38 22%	44 24%	28 19%	15 15%	43 22%	54 20%	59 21%	29 16%	9 15%	45 14%	181 20%	32 15%
A bit less influential	72 3%	42 4%	29 3%	14 6%	20 6%	16 5%	12 3%	7 2%	3 1%	29 5%	21 3%	11 3%	11 2%	8 5%	2 2%	3 1%	6 3%	5 3%	10 6%	5 5%	10 5%	16 6%	5 2%	1 1%	1 1%	22 7%	39 4%	24 12%
Much less influential	33 2%	19 2%	14 1%	4 2%	7 2%	9 3%	4 1%	4 1%	5 1%	9 2%	5 1%	10 2%	9 2%	1 1%	1 2%	6 3%	1 1%	1 1%	4 2%	- -	2 1%	9 3%	3 1%	4 2%	1 1%	5 2%	16 2%	7 3%
NET: Less influential	104 5%	61 6%	43 4%	17 7%	27 8%	24 7%	17 4%	10 3%	8 2%	38 7%	26 4%	21 5%	20 4%	9 5%	3 4%	9 4%	7 4%	6 3%	13 9%	5 5%	12 6%	25 9%	8 3%	5 3%	1 2%	27 9%	54 6%	31 15%
Don't know	138 7%	47 5%	92 9%	20 8%	31 9%	36 11%	21 6%	16 5%	16 3%	24 4%	35 6%	37 9%	42 8%	9 5%	8 10%	16 7%	8 5%	7 4%	11 8%	11 10%	11 6%	15 6%	21 7%	16 9%	5 8%	21 7%	58 6%	3 1%

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Table 5

Q.4 To what extent do you think each of the following groups SHOULD be more or less influential in helping to provide guidance on some of the biggest challenges facing the country?

Councils

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Pri-vate
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
NET: More influential	1132	542	590	123	188	175	202	160	283	308	326	238	260	107	45	139	90	89	71	48	105	141	156	99	42	188	445	119
	54%	53%	55%	53%	52%	52%	55%	52%	58%	54%	55%	56%	51%	61%	52%	60%	52%	49%	48%	47%	54%	51%	55%	55%	67%	60%	50%	57%
Much more influential	280	115	165	26	67	43	51	39	54	81	68	66	65	29	10	38	13	27	14	12	29	35	38	25	11	53	126	31
	13%	11%	15%	11%	19%	13%	14%	13%	11%	14%	11%	16%	13%	16%	12%	16%	7%	15%	9%	11%	15%	13%	14%	17%	17%	14%	15%	
A bit more influential	852	427	425	96	121	133	152	121	229	226	259	172	195	78	34	101	77	62	57	36	76	106	118	74	31	136	319	88
	41%	42%	40%	41%	33%	40%	41%	39%	47%	40%	44%	40%	38%	44%	40%	43%	45%	34%	38%	36%	39%	38%	42%	41%	50%	43%	36%	42%
Neither more nor less influential	530	264	265	62	86	77	95	84	126	152	146	103	129	38	22	42	48	59	48	22	53	65	78	44	10	67	226	39
	25%	26%	25%	27%	24%	23%	26%	27%	26%	27%	25%	24%	25%	21%	26%	18%	28%	33%	32%	21%	27%	24%	28%	25%	16%	21%	25%	18%
A bit less influential	208	122	86	22	36	33	37	38	42	72	63	29	44	23	8	26	19	20	15	15	19	29	16	15	3	35	110	28
	10%	12%	8%	10%	10%	10%	10%	12%	9%	13%	11%	7%	9%	13%	9%	11%	11%	11%	10%	15%	10%	11%	6%	8%	5%	11%	12%	14%
Much less influential	67	42	26	4	13	10	17	6	17	15	11	15	26	2	1	11	3	2	5	4	6	14	10	7	2	5	41	16
	3%	4%	2%	2%	4%	3%	5%	2%	3%	3%	2%	4%	5%	1%	1%	5%	2%	1%	3%	4%	3%	5%	3%	4%	3%	2%	5%	8%
NET: Less influential	275	163	112	27	49	43	54	44	59	87	74	44	70	25	9	37	23	22	20	20	25	43	25	22	5	40	151	45
	13%	16%	10%	12%	14%	13%	15%	14%	12%	15%	13%	10%	14%	14%	10%	16%	13%	12%	13%	20%	13%	16%	9%	12%	8%	13%	17%	21%
Don't know	159	53	106	21	40	40	20	22	16	25	43	40	50	7	10	15	10	10	10	12	12	25	25	15	6	17	74	8
	8%	5%	10%	9%	11%	12%	5%	7%	3%	4%	7%	10%	10%	4%	12%	7%	6%	6%	7%	12%	6%	9%	9%	8%	10%	5%	8%	4%

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Table 6

Q.4 To what extent do you think each of the following groups SHOULD be more or less influential in helping to provide guidance on some of the biggest challenges facing the country?

The national UK government

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Pri- vate
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
NET: More influential	1114	571	542	115	164	156	199	179	301	312	320	231	251	97	48	125	89	89	72	50	104	153	152	97	39	159	462	103
	53%	56%	51%	49%	45%	47%	54%	58%	62%	55%	54%	54%	49%	55%	56%	53%	52%	49%	48%	49%	53%	56%	53%	53%	62%	51%	51%	49%
Much more influential	507	254	253	45	83	70	87	81	142	129	143	119	116	44	19	61	39	44	25	17	55	67	63	57	17	77	201	37
	24%	25%	24%	19%	23%	21%	23%	26%	29%	23%	24%	28%	23%	25%	22%	26%	23%	24%	17%	16%	28%	25%	22%	31%	27%	25%	22%	17%
A bit more influential	607	318	289	70	81	86	112	98	160	183	177	111	135	53	29	64	50	45	47	34	49	86	88	40	22	81	260	67
	29%	31%	27%	30%	22%	26%	30%	32%	33%	32%	30%	26%	26%	30%	34%	27%	29%	25%	32%	33%	25%	31%	31%	22%	35%	26%	29%	32%
Neither more nor less influential	522	251	270	55	102	85	90	72	118	155	154	96	117	42	17	52	37	51	49	19	48	64	81	52	12	76	228	50
	25%	25%	25%	24%	28%	25%	24%	23%	24%	27%	26%	23%	23%	24%	20%	22%	21%	28%	33%	19%	24%	23%	28%	28%	18%	24%	25%	24%
A bit less influential	238	116	123	30	45	51	43	32	38	67	58	47	66	27	12	28	24	26	15	17	22	25	19	16	7	47	117	40
	11%	11%	11%	13%	12%	15%	12%	10%	8%	12%	10%	11%	13%	15%	14%	12%	14%	15%	10%	17%	11%	9%	7%	9%	11%	15%	13%	19%
Much less influential	60	38	21	8	11	8	14	8	10	11	17	11	21	2	1	10	5	4	5	3	7	10	7	3	1	8	26	10
	3%	4%	2%	3%	3%	3%	4%	3%	2%	2%	3%	3%	4%	1%	1%	4%	3%	2%	3%	3%	4%	4%	2%	2%	2%	2%	3%	5%
NET: Less influential	298	154	144	37	56	59	57	40	48	78	75	58	87	30	13	38	29	30	20	20	30	35	26	19	8	55	143	50
	14%	15%	13%	16%	15%	18%	15%	13%	10%	14%	13%	14%	17%	17%	15%	16%	17%	17%	13%	19%	15%	13%	9%	11%	13%	18%	16%	24%
Don't know	163	46	116	25	41	34	26	19	17	27	40	41	55	8	8	18	17	11	8	12	14	22	26	13	4	23	64	6
	8%	5%	11%	11%	11%	10%	7%	6%	3%	5%	7%	10%	11%	5%	10%	8%	10%	6%	6%	12%	7%	8%	9%	7%	7%	7%	7%	3%

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Table 7

Q.4 To what extent do you think each of the following groups SHOULD be more or less influential in helping to provide guidance on some of the biggest challenges facing the country?

Businesses

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Pri- vate
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
NET: More influential	826	403	423	94	138	138	144	125	187	227	241	162	196	74	28	94	67	68	54	40	79	118	118	60	27	126	375	85
	39%	39%	39%	41%	38%	41%	39%	40%	39%	40%	41%	38%	39%	42%	32%	40%	39%	38%	37%	39%	41%	43%	41%	33%	43%	40%	42%	40%
Much more influential	194	106	88	20	41	28	20	35	50	50	51	43	50	13	5	24	14	22	12	7	21	33	23	19	2	23	92	28
	9%	10%	8%	9%	11%	8%	5%	11%	10%	9%	9%	10%	10%	7%	5%	10%	8%	12%	8%	7%	11%	12%	8%	10%	3%	7%	10%	13%
A bit more influential	633	297	335	74	97	110	124	90	137	177	190	119	146	60	23	71	52	46	43	33	58	85	95	42	25	103	284	56
	30%	29%	31%	32%	27%	33%	33%	29%	28%	31%	32%	28%	29%	34%	27%	30%	31%	26%	29%	32%	30%	31%	33%	23%	40%	33%	32%	27%
Neither more nor less influential	634	303	332	61	98	106	91	94	183	196	176	125	138	54	33	71	56	60	41	27	60	68	86	60	20	75	260	52
	30%	30%	31%	26%	27%	32%	25%	30%	38%	34%	30%	29%	27%	31%	38%	30%	33%	33%	27%	26%	31%	25%	30%	33%	32%	24%	29%	25%
A bit less influential	331	183	148	35	64	36	81	43	72	92	95	63	82	24	12	29	29	35	27	21	28	48	44	29	5	64	130	41
	16%	18%	14%	15%	18%	11%	22%	14%	15%	16%	16%	15%	16%	14%	14%	12%	17%	20%	18%	21%	15%	17%	15%	16%	9%	21%	14%	20%
Much less influential	116	69	46	17	25	10	23	21	20	27	29	29	32	15	2	20	9	5	9	3	6	18	12	12	4	20	51	24
	6%	7%	4%	8%	7%	3%	6%	7%	4%	5%	5%	7%	6%	9%	2%	9%	5%	3%	6%	3%	3%	7%	4%	6%	7%	6%	6%	12%
NET: Less influential	447	253	195	53	89	46	104	64	92	118	123	92	114	39	14	49	38	41	37	24	35	66	56	41	10	84	181	66
	21%	25%	18%	23%	25%	14%	28%	21%	19%	21%	21%	22%	22%	22%	16%	21%	22%	22%	25%	24%	18%	24%	20%	23%	15%	27%	20%	31%
Don't know	188	64	123	24	37	45	32	27	22	31	49	47	62	9	11	20	10	12	17	11	22	23	26	19	6	28	80	8
	9%	6%	12%	10%	10%	13%	9%	9%	4%	5%	8%	11%	12%	5%	13%	9%	6%	7%	11%	11%	11%	8%	9%	11%	10%	9%	9%	4%

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Absolutes/col percents

Table 8

Q.7 In the coming decade, services like the NHS face the costs of more demand on health and social care as more people enter old age. The Local Government Association, which represents councils, estimates that adult social care services face a Â£3.5 billion funding gap by 2025, just to maintain existing standards of care. With this in mind, which one of the following, if any, do you think should be adopted as a solution to social care funding?

Base: All respondents

	Gender		Age					Social Grade				Region							Employment Sector		Opinion Influencer							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales		East-ern	London	South East	South West	North-ern Ireland	Public	Private
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
Increasing general taxation, like income tax or council tax	736 35%	406 40%	330 31%	53 23%	81 22%	81 24%	136 37%	122 39%	263 54%	225 39%	211 36%	135 32%	164 32%	73 41%	30 35%	75 32%	60 35%	58 32%	51 35%	20 19%	86 44%	86 31%	103 36%	73 40%	22 35%	84 27%	257 29%	60 29%
Limiting government funding to all but the most vulnerable and/or needy, with most people responsible to pay for their care	305 15%	149 15%	156 15%	33 14%	75 21%	61 18%	45 12%	39 12%	53 11%	82 14%	76 13%	68 16%	78 15%	20 12%	8 9%	37 16%	24 14%	36 20%	22 15%	13 13%	27 14%	40 15%	43 15%	28 16%	7 11%	45 14%	139 15%	47 22%
Cuts to other areas of public spending, like social security or pensions	146 7%	69 7%	76 7%	27 12%	35 10%	29 9%	23 6%	10 3%	22 4%	49 9%	45 8%	29 7%	23 4%	10 6%	4 5%	18 7%	14 8%	15 8%	13 9%	10 10%	6 3%	19 7%	19 7%	9 5%	8 14%	27 9%	78 9%	22 10%
Increasing the role of local communities and volunteers in providing care	469 22%	207 20%	261 24%	81 35%	79 22%	89 27%	74 20%	77 25%	68 14%	131 23%	130 22%	90 21%	117 23%	38 21%	17 20%	51 22%	46 27%	38 21%	32 22%	32 32%	36 18%	78 28%	65 23%	25 14%	12 19%	89 28%	215 24%	57 27%
None of the above	442 21%	191 19%	250 23%	39 17%	93 26%	75 22%	94 25%	62 20%	78 16%	84 15%	127 22%	103 24%	127 25%	36 20%	27 32%	54 23%	27 16%	34 19%	30 20%	26 26%	40 21%	52 19%	55 19%	46 25%	13 21%	68 22%	208 23%	24 11%

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Absolutes/col percents

Table 9

Q.8 At present, the UK spends around 39% of the overall money in the economy on public services like the NHS, education and social security. The EU average is closer to 44%. Some say the UK should pay higher taxes for better public services, bringing the UK up to the EU average, but critics say this could hurt hard-working families and cut business investment, and that paying off the deficit is a larger priority. Which of the following best reflects your views?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland		Public	Private
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
We should raise taxes and increase spending on public services	852 41%	460 45%	392 37%	78 33%	109 30%	101 30%	157 42%	144 46%	263 54%	271 47%	237 40%	139 33%	205 40%	80 45%	33 39%	91 39%	72 42%	72 40%	51 34%	35 34%	87 44%	110 40%	115 40%	81 45%	26 41%	123 39%	309 34%	97 46%
The current spending balance is about right	506 24%	262 26%	244 23%	70 30%	85 23%	84 25%	93 25%	68 22%	107 22%	125 22%	149 25%	114 27%	118 23%	37 21%	27 32%	53 23%	39 23%	55 30%	48 33%	28 27%	37 19%	59 21%	70 25%	42 23%	12 19%	89 28%	228 25%	49 23%
We should cut taxes and reduce spending on public services	300 14%	155 15%	145 14%	45 19%	76 21%	55 17%	43 12%	40 13%	40 8%	90 16%	72 12%	69 16%	69 14%	22 13%	6 7%	41 18%	29 17%	22 12%	22 15%	6 6%	23 12%	62 22%	36 13%	18 10%	13 21%	49 16%	164 18%	47 22%
Don't know	437 21%	145 14%	292 27%	41 17%	92 25%	95 28%	78 21%	58 19%	73 15%	86 15%	132 22%	103 24%	117 23%	39 22%	19 22%	48 21%	31 18%	32 18%	27 18%	33 32%	48 25%	44 16%	64 23%	41 22%	12 19%	52 17%	196 22%	18 9%

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Absolutes/col percents

Table 10

Q.9 To what extent do you agree or disagree with the following statement? "The state of democracy in Britain today is healthy"

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	North Ireland		Public	Private	
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194	
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210	
NET: Agree	466	270	196	59	69	72	73	66	126	149	139	75	102	39	21	51	43	40	36	19	42	69	60	38	8	59	210	68	
	22%	26%	18%	26%	19%	21%	20%	21%	26%	26%	24%	18%	20%	22%	24%	22%	25%	22%	24%	19%	22%	25%	21%	21%	12%	19%	23%	32%	
Strongly agree	(+2)	67	40	27	9	16	10	7	4	20	29	14	9	16	4	4	11	6	9	8	3	2	12	5	4	10	28	14	
		3%	4%	2%	4%	4%	3%	2%	1%	4%	5%	2%	2%	3%	2%	5%	5%	3%	5%	6%	3%	1%	4%	2%	2%	3%	3%	7%	
Tend to agree	(+1)	399	230	169	51	53	61	66	62	106	120	125	67	87	36	17	40	37	31	28	16	40	56	55	34	49	182	54	
		19%	22%	16%	22%	15%	18%	18%	20%	22%	21%	21%	16%	17%	20%	20%	17%	22%	17%	19%	16%	21%	19%	19%	12%	16%	20%	26%	
Neither agree nor disagree	(0)	541	230	310	55	101	81	101	76	127	130	137	122	151	43	19	56	45	56	42	26	60	63	75	41	60	249	32	
		26%	23%	29%	24%	28%	24%	27%	24%	26%	23%	23%	29%	30%	24%	23%	24%	26%	31%	28%	26%	31%	23%	26%	23%	22%	19%	28%	15%
Tend to disagree	(-1)	650	317	333	76	106	99	117	100	152	194	187	127	141	54	26	67	46	48	41	33	51	98	95	62	29	121	253	67
		31%	31%	31%	33%	29%	29%	32%	32%	31%	34%	32%	30%	28%	30%	31%	29%	27%	27%	27%	32%	26%	36%	34%	34%	45%	39%	28%	32%
Strongly disagree	(-2)	299	161	138	20	51	50	58	53	66	76	77	67	80	31	14	43	27	23	20	14	29	27	31	31	10	51	119	39
		14%	16%	13%	9%	14%	15%	16%	17%	14%	13%	13%	16%	16%	17%	16%	18%	16%	13%	13%	14%	15%	10%	11%	17%	16%	16%	13%	18%
NET: Disagree		949	478	471	96	157	149	176	153	218	270	264	194	221	84	40	110	73	71	61	46	80	125	126	94	39	172	371	106
		45%	47%	44%	41%	43%	44%	47%	49%	45%	47%	46%	43%	48%	47%	47%	43%	39%	41%	46%	41%	45%	44%	52%	62%	55%	41%	50%	
Don't know		141	44	96	22	36	34	21	16	12	23	49	34	35	10	5	18	10	14	10	10	12	18	24	8	22	66	5	
		7%	4%	9%	10%	10%	10%	6%	5%	2%	4%	8%	8%	7%	6%	6%	8%	6%	8%	7%	10%	6%	7%	8%	5%	4%	7%	7%	2%
Mean		-0.37	-0.34	-0.40	-0.23	-0.38	-0.39	-0.44	-0.46	-0.29	-0.31	-0.35	-0.45	-0.38	-0.43	-0.36	-0.42	-0.32	-0.27	-0.26	-0.41	-0.36	-0.27	-0.35	-0.48	-0.69	-0.53	-0.30	-0.30
Standard deviation		1.07	1.13	1.02	1.05	1.08	1.09	1.04	1.06	1.10	1.12	1.06	1.03	1.07	1.09	1.14	1.14	1.11	1.09	1.12	1.05	1.03	1.07	1.00	1.07	0.91	1.07	1.07	1.24
Standard error		0.02	0.04	0.03	0.07	0.06	0.06	0.06	0.06	0.05	0.05	0.04	0.06	0.05	0.09	0.13	0.08	0.09	0.09	0.09	0.11	0.07	0.07	0.06	0.08	0.11	0.07	0.04	0.09

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Table 11
Gender
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
Male	1023	1023	-	99	172	161	205	157	228	310	259	222	232	88	41	128	75	95	83	44	87	135	125	97	27	127	523	131
	49%	100%	-	42%	48%	48%	55%	51%	47%	54%	44%	52%	46%	50%	48%	55%	44%	53%	56%	43%	44%	49%	44%	53%	43%	41%	58%	63%
Female	1073	-	1073	134	190	174	166	153	256	262	330	203	278	89	45	106	96	86	66	58	108	139	160	84	36	186	373	79
	51%	-	100%	58%	52%	52%	45%	49%	53%	46%	56%	48%	54%	50%	52%	45%	56%	47%	44%	57%	56%	51%	56%	47%	57%	59%	42%	37%

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Table 12
Age
Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
18-24	233	99	134	233	-	-	-	-	-	89	65	31	48	12	6	32	23	24	14	12	14	41	35	18	2	40	106	53
	11%	10%	12%	100%	-	-	-	-	-	16%	11%	7%	9%	7%	7%	14%	13%	13%	9%	12%	7%	15%	12%	10%	3%	13%	12%	25%
25-34	363	172	190	-	363	-	-	-	-	115	115	81	51	22	10	29	26	43	32	18	31	65	46	28	13	74	216	67
	17%	17%	18%	-	100%	-	-	-	-	20%	20%	19%	10%	13%	12%	12%	15%	24%	22%	17%	16%	24%	16%	15%	20%	24%	24%	32%
35-44	335	161	174	-	-	335	-	-	-	85	90	72	87	31	13	40	27	29	23	21	27	46	41	28	8	77	178	37
	16%	16%	16%	-	-	100%	-	-	-	15%	15%	17%	17%	18%	16%	17%	16%	16%	21%	14%	17%	15%	15%	12%	25%	20%	18%	
45-54	371	205	166	-	-	-	371	-	-	90	112	85	84	35	17	42	28	30	29	20	43	38	41	34	14	72	220	22
	18%	20%	15%	-	-	-	100%	-	-	16%	19%	20%	16%	20%	20%	18%	16%	16%	20%	19%	22%	14%	14%	19%	23%	23%	25%	10%
55-64	310	157	153	-	-	-	-	310	-	69	76	55	109	27	17	31	28	22	24	14	25	32	56	22	14	48	128	15
	15%	15%	14%	-	-	-	-	100%	-	12%	13%	13%	21%	15%	19%	13%	16%	12%	16%	14%	13%	12%	20%	12%	22%	15%	14%	7%
65+	484	228	256	-	-	-	-	-	484	124	129	100	130	48	22	60	39	34	26	18	55	54	65	51	12	3	48	16
	23%	22%	24%	-	-	-	-	-	100%	22%	22%	24%	26%	27%	26%	26%	23%	19%	18%	17%	28%	20%	23%	28%	20%	1%	5%	8%
NET: 18-34	596	271	324	233	363	-	-	-	-	204	181	112	99	35	16	60	49	67	46	30	46	106	81	46	14	114	323	120
	28%	27%	30%	100%	100%	-	-	-	-	36%	31%	26%	19%	20%	19%	26%	28%	37%	31%	29%	23%	39%	28%	26%	23%	36%	36%	57%
NET: 35-54	706	366	340	-	-	335	371	-	-	175	203	158	171	67	31	83	55	59	53	40	70	83	82	62	22	149	398	59
	34%	36%	32%	-	-	100%	100%	-	-	31%	34%	37%	34%	38%	36%	35%	32%	32%	35%	40%	36%	30%	29%	34%	35%	47%	44%	28%
NET: 55+	794	385	409	-	-	-	-	310	484	193	206	156	240	76	39	91	67	55	50	32	80	85	121	73	26	51	176	31
	38%	38%	38%	-	-	-	-	100%	100%	34%	35%	37%	47%	43%	46%	39%	39%	30%	33%	31%	41%	31%	43%	40%	42%	16%	20%	15%
Average age	47.97	48.52	47.45	21.88	29.54	39.82	49.56	59.67	71.28	45.94	47.00	48.44	50.99	50.63	51.22	48.69	47.81	44.42	46.34	46.00	50.52	44.48	48.67	49.96	49.59	40.54	42.08	37.08

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Absolutes/col percents

Table 13
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
A	156 7%	88 9%	67 6%	25 11%	37 10%	23 7%	19 5%	13 4%	38 8%	156 27%	-	-	-	16 9%	8 9%	10 4%	9 5%	14 7%	10 7%	9 9%	9 4%	32 12%	22 8%	12 7%	5 9%	19 6%	76 8%	35 17%
B	417 20%	221 22%	195 18%	63 27%	78 22%	63 19%	71 19%	56 18%	86 18%	417 73%	-	-	-	31 18%	16 19%	44 19%	30 18%	33 18%	27 18%	11 11%	36 18%	73 26%	68 24%	29 16%	20 31%	82 26%	194 22%	67 32%
C1	589 28%	259 25%	330 31%	65 28%	115 32%	90 27%	112 30%	76 25%	129 27%	-	589 100%	-	-	45 25%	28 32%	68 29%	47 28%	34 19%	44 30%	28 27%	65 33%	81 30%	76 27%	59 33%	15 23%	118 38%	245 27%	49 23%
C2	426 20%	222 22%	203 19%	31 13%	81 22%	72 22%	85 23%	55 18%	100 21%	-	-	426 100%	-	33 19%	14 16%	61 26%	38 22%	52 29%	32 22%	24 23%	43 22%	36 13%	46 16%	32 18%	15 23%	44 14%	222 25%	42 20%
D	277 13%	140 14%	137 13%	34 14%	40 11%	53 16%	46 12%	62 20%	41 9%	-	-	-	277 54%	24 14%	9 11%	33 14%	26 15%	29 16%	20 13%	17 17%	22 11%	26 9%	40 14%	28 16%	3 5%	50 16%	156 17%	11 5%
E	232 11%	91 9%	141 13%	14 6%	10 3%	34 10%	38 10%	47 15%	89 18%	-	-	-	232 46%	28 16%	11 12%	18 8%	21 12%	21 11%	15 10%	13 13%	20 10%	27 10%	33 11%	21 12%	5 8%	1 *	4 *	6 3%
NET: AB	572 27%	310 30%	262 24%	89 38%	115 32%	85 25%	90 24%	69 22%	124 26%	572 100%	-	-	-	47 27%	24 28%	54 23%	39 23%	46 26%	37 25%	20 20%	45 23%	105 38%	89 31%	41 23%	25 40%	101 32%	269 30%	103 49%
NET: ABC1	1161 55%	569 56%	592 55%	154 66%	231 64%	176 52%	202 54%	145 47%	253 52%	572 100%	589 100%	-	-	92 52%	51 60%	122 52%	86 50%	80 44%	82 55%	48 47%	109 56%	186 68%	166 58%	100 55%	40 63%	218 70%	515 57%	151 72%
NET: C2DE	935 45%	454 44%	481 45%	79 34%	132 36%	160 48%	169 46%	165 53%	231 48%	-	-	426 100%	509 100%	85 48%	34 40%	112 48%	85 50%	101 56%	67 45%	54 53%	86 44%	88 32%	119 42%	81 45%	23 37%	95 30%	382 43%	59 28%
NET: DE	509 24%	232 23%	278 26%	48 21%	51 14%	87 26%	84 23%	109 35%	130 27%	-	-	-	509 100%	52 29%	20 23%	51 22%	47 27%	49 27%	35 23%	30 30%	42 22%	53 19%	73 26%	49 27%	9 14%	51 16%	160 18%	17 8%

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Absolutes/col percents

Table 14
GO Region
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
Scotland	177	88	89	12	22	31	35	27	48	47	45	33	52	177	-	-	-	-	-	-	-	-	-	-	-	25	66	7
	8%	9%	8%	5%	6%	9%	10%	9%	10%	8%	8%	8%	10%	100%	-	-	-	-	-	-	-	-	-	-	-	8%	7%	3%
North East	85	41	45	6	10	13	17	17	22	24	28	14	20	-	85	-	-	-	-	-	-	-	-	-	-	7	29	4
	4%	4%	4%	3%	3%	4%	5%	5%	5%	4%	5%	3%	4%	-	100%	-	-	-	-	-	-	-	-	-	-	2%	3%	2%
North West	234	128	106	32	29	40	42	31	60	54	68	61	51	-	-	234	-	-	-	-	-	-	-	-	-	35	101	29
	11%	13%	10%	14%	8%	12%	11%	10%	12%	9%	12%	14%	10%	-	-	100%	-	-	-	-	-	-	-	-	-	11%	11%	14%
Yorkshire & Humberside	171	75	96	23	26	27	28	28	39	39	47	38	47	-	-	-	171	-	-	-	-	-	-	-	-	27	60	12
	8%	7%	9%	10%	7%	8%	8%	9%	8%	7%	8%	9%	9%	-	-	-	100%	-	-	-	-	-	-	-	-	9%	7%	6%
West Midlands	181	95	86	24	43	29	30	22	34	46	34	52	49	-	-	-	-	181	-	-	-	-	-	-	-	44	74	30
	9%	9%	8%	10%	12%	9%	8%	7%	7%	8%	6%	12%	10%	-	-	-	-	100%	-	-	-	-	-	-	-	14%	8%	14%
East Midlands	148	83	66	14	32	23	29	24	26	37	44	32	35	-	-	-	-	-	148	-	-	-	-	-	-	22	69	14
	7%	8%	6%	6%	9%	7%	8%	8%	5%	7%	8%	8%	7%	-	-	-	-	-	100%	-	-	-	-	-	-	7%	8%	6%
Wales	102	44	58	12	18	21	20	14	18	20	28	24	30	-	-	-	-	-	-	102	-	-	-	-	-	16	44	13
	5%	4%	5%	5%	5%	6%	5%	4%	4%	3%	5%	6%	6%	-	-	-	-	-	-	100%	-	-	-	-	-	5%	5%	6%
Eastern	195	87	108	14	31	27	43	25	55	45	65	43	42	-	-	-	-	-	-	-	195	-	-	-	-	23	86	12
	9%	8%	10%	6%	9%	8%	12%	8%	11%	8%	11%	10%	8%	-	-	-	-	-	-	-	100%	-	-	-	-	7%	10%	6%
London	275	135	139	41	65	46	38	32	54	105	81	36	53	-	-	-	-	-	-	-	-	275	-	-	-	42	138	52
	13%	13%	13%	18%	18%	14%	10%	10%	11%	18%	14%	8%	10%	-	-	-	-	-	-	-	-	100%	-	-	-	13%	15%	25%
South East	285	125	160	35	46	41	41	56	65	89	76	46	73	-	-	-	-	-	-	-	-	-	285	-	-	37	123	22
	14%	12%	15%	15%	13%	12%	11%	18%	13%	16%	13%	11%	14%	-	-	-	-	-	-	-	-	-	100%	-	-	12%	14%	10%
South West	181	97	84	18	28	28	34	22	51	41	59	32	49	-	-	-	-	-	-	-	-	-	-	181	-	22	81	12
	9%	9%	8%	8%	8%	8%	9%	7%	10%	7%	10%	7%	10%	-	-	-	-	-	-	-	-	-	-	100%	-	7%	9%	6%
Northern Ireland	63	27	36	2	13	8	14	14	12	25	15	15	9	-	-	-	-	-	-	-	-	-	-	-	63	13	24	4
	3%	3%	3%	1%	3%	2%	4%	5%	3%	4%	2%	3%	2%	-	-	-	-	-	-	-	-	-	-	-	100%	4%	3%	2%

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Table 15
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Pri- vate
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
Yes	1310 62%	653 64%	657 61%	184 79%	246 68%	211 63%	209 56%	178 57%	283 58%	430 75%	376 64%	266 63%	238 47%	106 60%	49 57%	148 63%	101 59%	116 64%	88 59%	63 62%	114 58%	205 74%	176 62%	97 54%	49 78%	224 72%	610 68%	161 77%
No	786 38%	370 36%	416 39%	49 21%	117 32%	125 37%	162 44%	132 43%	201 42%	142 25%	213 36%	159 37%	272 53%	71 40%	37 43%	86 37%	70 41%	65 36%	61 41%	39 38%	81 42%	70 26%	109 38%	84 46%	14 22%	89 28%	287 32%	49 23%

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Table 16
Opinion Influencer
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Pri- vate
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
Yes	210 10%	131 13%	79 7%	53 23%	67 18%	37 11%	22 6%	15 5%	16 3%	103 18%	49 8%	42 10%	17 3%	7 4%	4 4%	29 12%	12 7%	30 16%	14 9%	13 13%	12 6%	52 19%	22 8%	12 7%	4 6%	54 17%	115 13%	210 100%
No	1886 90%	891 87%	994 93%	180 77%	296 82%	298 89%	349 94%	295 95%	468 97%	469 82%	540 92%	384 90%	492 97%	170 96%	82 96%	205 88%	159 93%	151 84%	135 91%	88 87%	183 94%	223 81%	263 92%	169 93%	59 94%	259 83%	781 87%	-

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Absolutes/col percents

Table 17
Tenure
Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
NET: Homeowners	1358	691	667	123	194	169	249	218	405	453	379	274	252	107	57	158	111	119	106	64	125	161	179	121	51	205	575	138
	65%	68%	62%	53%	54%	50%	67%	70%	84%	79%	64%	64%	49%	60%	67%	68%	65%	66%	72%	63%	64%	59%	63%	67%	81%	66%	64%	66%
Owned outright - without mortgage	757	378	378	49	50	31	104	149	374	223	219	161	154	59	27	94	67	62	49	33	85	79	106	75	22	68	224	60
	36%	37%	35%	21%	14%	9%	28%	48%	77%	39%	37%	38%	30%	33%	32%	40%	39%	34%	33%	32%	44%	29%	37%	41%	36%	22%	25%	29%
Owned with a mortgage or loan	602	313	289	75	144	137	145	69	32	231	160	113	98	48	30	65	44	57	57	31	39	83	73	46	28	137	352	78
	29%	31%	27%	32%	40%	41%	39%	22%	7%	40%	27%	27%	19%	27%	35%	28%	26%	32%	38%	31%	20%	30%	25%	26%	45%	44%	39%	37%
NET: Renters	703	320	384	96	159	161	120	90	78	111	198	146	249	68	27	72	57	58	42	37	67	107	98	58	10	101	305	69
	34%	31%	36%	41%	44%	48%	32%	29%	16%	19%	34%	34%	49%	38%	32%	31%	33%	32%	28%	36%	35%	39%	35%	32%	16%	32%	34%	33%
NET: Rent from Council/ Housing Association	442	200	241	47	86	100	80	72	57	45	107	100	189	43	20	43	37	39	25	28	46	62	64	30	6	57	165	38
	21%	20%	22%	20%	24%	30%	22%	23%	12%	8%	18%	23%	37%	24%	23%	19%	22%	21%	17%	27%	24%	22%	22%	16%	9%	18%	18%	18%
Rented from the council	272	126	147	28	55	63	54	38	35	22	62	71	118	25	14	21	28	24	16	20	31	43	33	12	3	32	105	25
	13%	12%	14%	12%	15%	19%	15%	12%	7%	4%	10%	17%	23%	14%	17%	9%	16%	14%	11%	20%	16%	16%	12%	7%	5%	10%	12%	12%
Rented from a housing association	169	75	94	19	31	37	26	34	22	24	45	29	72	18	5	23	9	14	9	7	15	18	31	17	2	25	60	13
	8%	7%	9%	8%	8%	11%	7%	11%	5%	4%	8%	7%	14%	10%	6%	10%	5%	8%	6%	7%	8%	7%	11%	10%	4%	8%	7%	6%
Rented from someone else	262	119	142	49	73	61	40	18	21	66	91	46	59	25	7	29	20	19	17	9	22	46	34	29	4	43	141	30
	12%	12%	13%	21%	20%	18%	11%	6%	4%	12%	15%	11%	12%	14%	9%	12%	12%	11%	11%	9%	11%	17%	12%	16%	7%	14%	16%	14%
Rent free	35	12	22	13	10	6	2	3	1	8	12	6	9	2	1	4	3	4	*	1	3	6	8	2	2	7	16	3
	2%	1%	2%	6%	3%	2%	1%	1%	*	1%	2%	1%	2%	1%	1%	2%	2%	2%	*	1%	2%	2%	3%	1%	3%	2%	2%	2%

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Table 18
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West		North-ern Ireland	Public	Private
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
No formal education	22 1%	11 1%	11 1%	- -	1 *	8 2%	4 1%	3 1%	6 1%	2 *	1 *	8 2%	12 2%	2 1%	3 1%	5 3%	2 1%	- -	1 1%	3 2%	1 *	2 1%	1 1%	- -	2 1%	2 1%	7 1%	2 1%
Primary	16 1%	7 1%	10 1%	1 1%	3 1%	3 1%	3 1%	1 *	5 1%	1 *	1 *	7 2%	7 1%	1 1%	1 1%	3 2%	2 1%	1 1%	- -	5 2%	- -	2 1%	- -	1 2%	- -	9 1%	3 2%	
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1445 69%	691 68%	754 70%	88 38%	174 48%	244 73%	291 78%	262 84%	386 80%	239 42%	415 70%	344 81%	447 88%	120 68%	67 79%	155 66%	113 66%	124 68%	109 73%	72 71%	148 76%	152 55%	209 74%	140 78%	35 55%	190 61%	570 64%	59 28%
University degree or equivalent professional qualification, NVQ level 4, etc.	416 20%	207 20%	209 19%	100 43%	111 31%	54 16%	55 15%	32 10%	64 13%	209 37%	126 21%	45 11%	35 7%	26 14%	11 13%	52 22%	32 19%	34 19%	30 20%	25 25%	27 14%	74 27%	57 20%	32 18%	17 26%	84 27%	222 25%	88 42%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	145 7%	85 8%	60 6%	17 7%	58 16%	24 7%	16 4%	12 4%	18 4%	105 18%	22 4%	15 3%	3 1%	20 11%	3 4%	15 7%	10 6%	18 10%	6 4%	3 3%	10 5%	38 14%	10 3%	4 2%	8 13%	35 11%	77 9%	50 24%
Still in full time education	37 2%	13 1%	24 2%	23 10%	10 3%	1 *	2 1%	- -	- -	10 2%	22 4%	5 1%	1 *	6 3%	1 1%	6 3%	6 4%	2 1%	2 1%	1 1%	1 1%	7 3%	2 1%	2 1%	1 1%	1 *	4 *	9 4%
Don't know	2 *	1 *	1 *	1 1%	- -	- -	- -	- -	1 *	1 *	1 *	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -
Prefer not to answer	14 1%	8 1%	5 *	2 1%	4 1%	2 *	- -	1 *	5 1%	4 1%	3 *	2 1%	4 1%	2 1%	- -	1 *	1 1%	- -	- -	- -	1 1%	2 1%	3 1%	1 1%	2 3%	1 *	7 1%	1 *

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Table 19

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West		North-ern Ire-land	Public	Pri-vate
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
Yes - responsible for half or more of the items bought	1907 91%	884 86%	1023 95%	168 72%	328 90%	326 97%	353 95%	289 93%	443 91%	500 87%	533 90%	389 91%	485 95%	161 91%	77 90%	208 89%	158 92%	165 91%	132 89%	97 96%	177 91%	253 92%	262 92%	163 90%	54 87%	289 92%	828 92%	194 92%
No - not responsible for most of the items bought	189 9%	139 14%	50 5%	64 28%	35 10%	9 3%	18 5%	21 7%	41 9%	72 13%	56 10%	37 9%	24 5%	16 9%	9 10%	26 11%	13 8%	16 9%	16 11%	4 4%	18 9%	21 8%	23 8%	18 10%	8 13%	24 8%	68 8%	17 8%

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Absolutes/col percents

Table 20
How many cars are there in your household?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland		Public	Private
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
No cars in the household	440 21%	196 19%	244 23%	49 21%	75 21%	85 25%	76 20%	82 26%	72 15%	78 14%	127 22%	53 12%	182 36%	52 30%	22 26%	49 21%	41 24%	31 17%	19 13%	18 18%	31 16%	94 34%	47 16%	28 16%	8 13%	50 16%	181 20%	35 17%
NET: Any	1656 79%	827 81%	829 77%	184 79%	287 79%	250 75%	295 80%	228 74%	412 85%	494 86%	462 78%	373 88%	328 64%	125 70%	63 74%	185 79%	130 76%	150 83%	130 87%	84 82%	164 84%	181 66%	238 84%	153 84%	55 87%	263 84%	716 80%	176 83%
1	850 41%	421 41%	429 40%	41 18%	135 37%	144 43%	140 38%	135 43%	255 53%	199 35%	263 45%	185 43%	204 40%	85 48%	38 44%	95 41%	72 42%	60 33%	69 47%	52 51%	74 38%	92 33%	114 40%	79 44%	21 33%	124 40%	347 39%	62 30%
2	613 29%	310 30%	304 28%	87 37%	114 31%	93 28%	119 32%	67 22%	134 28%	216 38%	149 25%	147 35%	101 20%	30 17%	23 27%	65 28%	45 26%	72 40%	52 35%	24 24%	72 37%	59 22%	88 31%	58 32%	26 42%	97 31%	289 32%	84 40%
3+	192 9%	96 9%	96 9%	56 24%	39 11%	13 4%	37 10%	26 9%	22 4%	79 14%	50 8%	41 10%	23 4%	10 6%	2 3%	25 11%	13 8%	18 10%	9 6%	7 7%	18 9%	30 11%	36 13%	16 9%	8 13%	42 13%	80 9%	29 14%

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Table 21
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	North of Ireland	Public	Private	Opinion Influencer	
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
White	1921	933	988	190	312	296	344	304	475	523	534	391	474	172	84	213	156	159	135	101	183	211	267	178	63	268	810	165
	92%	91%	92%	82%	86%	88%	93%	98%	98%	91%	91%	92%	93%	97%	98%	91%	92%	88%	91%	99%	94%	77%	94%	98%	100%	86%	90%	79%
NET: BAME	154	77	77	41	42	35	24	5	7	44	46	32	32	3	1	17	14	19	14	1	11	59	14	1	-	35	80	39
	7%	8%	7%	18%	12%	10%	6%	2%	1%	8%	8%	8%	6%	2%	2%	7%	8%	10%	9%	1%	6%	22%	5%	1%	-	11%	9%	19%
Mixed	33	14	19	9	8	5	9	1	2	8	10	6	8	1	*	4	4	3	3	-	4	6	7	1	-	8	15	3
	2%	1%	2%	4%	2%	1%	2%	*	*	1%	2%	2%	2%	*	1%	2%	2%	1%	2%	-	2%	2%	2%	1%	-	3%	2%	1%
Asian	80	47	33	20	23	24	9	1	3	21	21	21	18	2	1	12	5	15	7	-	4	30	4	-	-	16	39	32
	4%	5%	3%	8%	6%	7%	3%	*	1%	4%	4%	5%	4%	1%	1%	5%	3%	8%	5%	-	2%	11%	1%	-	-	5%	4%	15%
Black	28	8	20	6	9	5	3	4	2	8	11	5	5	1	-	1	2	1	4	*	2	17	1	-	-	9	18	3
	1%	1%	2%	2%	3%	1%	1%	1%	*	1%	2%	1%	1%	1%	-	*	1%	*	3%	*	1%	6%	*	-	-	3%	2%	1%
Chinese	6	2	4	4	-	1	1	-	-	3	2	-	-	-	-	-	2	-	-	*	1	*	2	-	-	*	3	1
	*	*	*	2%	-	*	*	-	-	1%	*	-	-	-	-	-	1%	-	-	*	1%	*	1%	-	-	*	*	*
Other ethnic group	7	6	2	4	2	1	1	-	-	5	2	-	-	-	-	-	1	-	-	-	-	5	1	-	-	1	6	1
	*	1%	*	2%	1%	*	*	-	-	1%	*	-	-	-	-	-	1%	-	-	-	-	2%	*	-	-	*	1%	*
Prefer not to answer	20	12	8	2	8	4	3	1	2	5	9	3	3	1	-	3	-	4	-	-	1	5	4	2	-	9	6	5
	1%	1%	1%	1%	2%	1%	1%	*	*	1%	2%	1%	1%	1%	-	1%	-	2%	-	-	*	2%	1%	1%	-	3%	1%	3%

Future of Britain Survey

ONLINE Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 22
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age						Social Grade				Region									Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
Christian	1030 49%	492 48%	538 50%	71 30%	116 32%	115 34%	182 49%	194 63%	351 73%	268 47%	290 49%	209 49%	262 51%	83 47%	45 53%	126 54%	86 50%	83 46%	70 47%	46 45%	97 50%	135 49%	130 46%	86 47%	42 67%	125 40%	408 45%	102 48%
NET: Other	130 6%	64 6%	67 6%	28 12%	36 10%	29 9%	16 4%	13 4%	8 2%	36 6%	34 6%	32 7%	29 6%	1 *	3 3%	18 8%	12 7%	14 8%	8 5%	6 6%	11 6%	45 16%	9 3%	1 1%	2 4%	25 8%	60 7%	40 19%
Muslim	55 3%	31 3%	24 2%	13 6%	19 5%	17 5%	4 1%	1 *	1 *	7 1%	14 2%	19 5%	16 3%	1 *	- -	9 4%	10 6%	8 5%	3 2%	- -	2 1%	20 7%	2 1%	- -	- -	13 4%	28 3%	24 11%
Hindu	20 1%	10 1%	10 1%	6 2%	6 2%	5 2%	2 1%	- -	1 *	11 2%	5 1%	2 *	2 *	- -	1 1%	1 1%	* *	1 1%	2 1%	- -	2 1%	11 4%	1 *	- -	- -	5 2%	7 1%	8 4%
Jewish	9 *	3 *	6 1%	3 1%	- -	- -	1 *	3 1%	3 1%	4 1%	- -	- -	5 1%	- -	1 1%	1 1%	- -	- -	- -	- -	1 *	6 2%	1 *	- -	- -	- -	4 *	2 1%
Sikh	6 *	4 *	2 *	2 1%	2 *	2 *	1 *	- -	- -	4 1%	2 *	- -	1 *	- -	- -	- -	- -	3 2%	- -	- -	- -	2 1%	1 *	- -	- -	- -	2 *	3 1%
Buddhist	14 1%	8 1%	6 1%	1 *	2 *	2 1%	5 1%	2 1%	1 *	4 1%	5 1%	4 1%	1 *	- -	- -	2 1%	1 1%	- -	- -	3 3%	4 2%	2 1%	1 *	1 *	- -	2 1%	5 1%	2 1%
Other	26 1%	8 1%	18 2%	4 2%	8 2%	2 1%	3 1%	7 2%	2 *	6 1%	9 1%	7 2%	5 1%	- -	1 1%	4 2%	1 1%	1 *	3 2%	3 3%	3 1%	4 1%	3 1%	1 *	2 4%	5 2%	14 2%	1 1%
None	902 43%	448 44%	453 42%	132 57%	200 55%	184 55%	165 44%	97 31%	123 26%	260 45%	257 44%	177 42%	208 41%	90 51%	35 41%	84 36%	72 42%	79 44%	68 46%	50 49%	84 43%	90 33%	140 49%	91 50%	18 29%	153 49%	413 46%	67 32%
Prefer not to say	34 2%	19 2%	15 1%	2 1%	10 3%	8 2%	8 2%	6 2%	1 *	9 2%	8 1%	8 2%	10 2%	3 2%	2 2%	6 2%	1 *	5 3%	2 2%	- -	3 1%	5 2%	5 2%	3 2%	* 1%	10 3%	15 2%	2 1%

Future of Britain Survey

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Absolutes/col percents

Table 23
Which of the following best describes where you live?
Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public		Private
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
NET: Urban	1683	836	846	202	309	283	293	237	358	460	476	339	407	138	66	203	133	157	103	70	135	269	225	139	43	266	731	177
	80%	82%	79%	87%	85%	84%	79%	76%	74%	80%	81%	80%	80%	78%	78%	87%	78%	87%	69%	69%	69%	98%	79%	77%	69%	85%	82%	84%
Urban - Population over 10,000	865	478	387	112	190	144	150	108	161	267	252	163	183	80	30	92	79	74	54	32	54	212	86	53	18	147	388	117
	41%	47%	36%	48%	52%	43%	41%	35%	33%	47%	43%	38%	36%	45%	35%	39%	46%	41%	36%	32%	28%	77%	30%	29%	29%	47%	43%	56%
Town and Fringe	817	358	459	90	119	139	143	129	197	193	224	176	224	58	36	111	55	83	49	38	81	57	139	86	25	119	342	60
	39%	35%	43%	39%	33%	41%	39%	42%	41%	34%	38%	41%	44%	33%	43%	47%	32%	46%	33%	37%	41%	21%	49%	48%	40%	38%	38%	28%
NET: Rural	413	186	227	31	54	52	78	73	126	112	113	86	102	39	19	31	38	23	46	32	60	5	60	42	20	47	166	34
	20%	18%	21%	13%	15%	16%	21%	24%	26%	20%	19%	20%	20%	22%	22%	13%	22%	13%	31%	31%	31%	2%	21%	23%	31%	15%	18%	16%
Village	375	174	201	26	54	45	75	62	114	100	101	77	97	34	19	25	36	23	44	29	57	5	55	33	15	45	150	33
	18%	17%	19%	11%	15%	13%	20%	20%	23%	17%	17%	18%	19%	19%	22%	11%	21%	12%	30%	28%	29%	2%	19%	18%	24%	15%	17%	16%
Hamlet & Isolated Dwelling	38	12	26	5	-	7	3	11	12	12	11	9	5	5	-	6	2	1	2	3	3	-	4	8	4	1	16	1
	2%	1%	2%	2%	-	2%	1%	4%	3%	2%	2%	2%	1%	3%	-	3%	1%	1%	1%	3%	2%	-	2%	5%	7%	*	2%	*

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Absolutes/col percents

Table 24
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland		Public	Private
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
NET: Working	1209	650	559	146	290	255	291	175	51	370	363	265	211	91	36	136	87	118	91	60	110	180	161	102	38	313	896	170
	58%	64%	52%	63%	80%	76%	79%	57%	11%	65%	62%	62%	41%	52%	42%	58%	51%	65%	62%	59%	56%	65%	56%	56%	60%	100%	100%	81%
Working full time - working 30 hours per week or more	956	579	377	130	241	210	233	120	21	321	292	197	147	63	35	116	71	94	79	48	79	139	123	77	32	261	695	145
	46%	57%	35%	56%	66%	63%	63%	39%	4%	56%	49%	46%	29%	36%	41%	49%	42%	52%	53%	47%	40%	51%	43%	43%	50%	83%	78%	69%
Working part time - working between 8 and 29 hours per week	254	71	182	15	49	45	59	55	30	49	71	69	64	28	1	20	16	24	12	12	31	41	38	25	6	52	201	24
	12%	7%	17%	7%	14%	13%	16%	18%	6%	9%	12%	16%	13%	16%	1%	9%	9%	13%	8%	12%	16%	15%	13%	14%	9%	17%	22%	12%
NET: Not working	887	373	514	87	73	80	80	135	432	202	226	160	298	86	49	98	84	63	57	41	85	95	124	79	25	-	-	41
	42%	36%	48%	37%	20%	24%	21%	43%	89%	35%	38%	38%	59%	48%	58%	42%	49%	35%	38%	41%	44%	35%	44%	44%	40%	-	-	19%
Not working but seeking work or temporarily unemployed or sick	65	45	20	14	12	14	15	8	1	8	14	7	37	7	3	9	3	7	3	4	6	8	9	5	1	-	-	2
	3%	4%	2%	6%	3%	4%	4%	3%	*	1%	2%	2%	7%	4%	3%	4%	2%	4%	2%	3%	3%	3%	3%	3%	2%	-	-	1%
Not working and not seeking work/ student	171	74	97	66	28	24	19	34	-	28	50	12	81	17	10	20	19	8	11	7	8	21	24	21	5	-	-	19
	8%	7%	9%	29%	8%	7%	5%	11%	-	5%	8%	3%	16%	9%	12%	8%	11%	5%	7%	7%	4%	8%	8%	12%	9%	-	-	9%
Retired on a state pension only	147	47	100	-	-	-	*	2	144	13	16	27	91	12	4	19	13	18	10	8	15	14	16	14	3	-	-	3
	7%	5%	9%	-	-	-	*	1%	30%	2%	3%	6%	18%	7%	5%	8%	8%	10%	6%	8%	8%	5%	6%	8%	4%	-	-	1%
Retired with a private pension	343	192	151	-	-	2	5	59	277	121	127	64	31	36	21	35	31	19	26	13	36	35	49	32	10	-	-	14
	16%	19%	14%	-	-	1%	1%	19%	57%	21%	21%	15%	6%	20%	24%	15%	18%	10%	17%	13%	19%	13%	17%	18%	16%	-	-	7%
House person, housewife, househusband, etc.	161	15	146	6	32	40	40	32	10	32	21	50	58	13	11	15	18	11	8	10	20	17	25	7	6	-	-	3
	8%	1%	14%	3%	9%	12%	11%	10%	2%	6%	3%	12%	11%	7%	13%	6%	11%	6%	5%	10%	10%	6%	9%	4%	9%	-	-	1%

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Absolutes/col percents

Table 25

Do you work in any of the following occupations?

Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	North of Ireland		Public	Private
Unweighted base	1115	612	503	131	272	238	265	161	48	350	354	216	195	77	29	118	81	94	84	61	113	159	163	97	39	280	835	143
Weighted base	1209	650	559	146	290	255	291	175	51	370	363	265	211	91	36	136	87	118	91	60	110	180	161	102	38	313	896	170
NET: Public Sector	313	127	186	40	74	77	72	48	3	101	118	44	51	25	7	35	27	44	22	16	23	42	37	22	13	313	-	54
	26%	20%	33%	27%	25%	30%	25%	27%	6%	27%	32%	17%	24%	28%	19%	26%	31%	37%	24%	27%	21%	23%	23%	21%	35%	100%	-	32%
A nationalised industry/state corporation	14	9	6	2	4	1	4	3	-	4	4	1	5	1	3	2	2	3	-	2	-	1	1	-	-	14	-	2
	1%	1%	1%	1%	1%	1%	1%	2%	-	1%	1%	*	2%	1%	8%	2%	3%	2%	-	3%	-	*	1%	-	-	5%	-	1%
Central government or civil service (including Courts service and Bank of England)	36	22	13	2	9	8	10	5	1	17	15	-	3	3	-	3	4	5	1	3	*	4	4	2	5	36	-	13
	3%	3%	2%	2%	3%	3%	4%	3%	2%	5%	4%	-	2%	3%	-	3%	5%	4%	1%	6%	*	2%	3%	2%	14%	11%	-	8%
Local government or council (including fire services, police and local authority controlled schools/colleges)	111	35	76	12	25	33	24	15	2	32	53	13	12	9	-	11	4	13	10	4	11	16	15	12	5	111	-	13
	9%	5%	14%	8%	9%	13%	8%	9%	4%	9%	15%	5%	6%	10%	-	8%	5%	11%	11%	6%	10%	9%	9%	12%	13%	35%	-	7%
A university, or other grant funded establishment (include opted-out schools)	35	13	23	6	15	4	10	1	-	13	12	5	6	1	-	3	2	5	6	-	4	6	5	3	1	35	-	10
	3%	2%	4%	4%	5%	2%	3%	*	-	3%	3%	2%	3%	1%	-	3%	2%	5%	6%	-	4%	3%	3%	3%	2%	11%	-	6%
A health authority or NHS Trust	76	24	52	15	13	19	14	14	-	24	23	16	13	5	1	10	7	12	4	6	5	8	12	3	1	76	-	10
	6%	4%	9%	11%	5%	8%	5%	8%	-	6%	6%	6%	6%	6%	3%	7%	9%	10%	5%	10%	5%	4%	8%	3%	3%	24%	-	6%
The armed forces	2	1	1	-	1	-	-	1	-	1	-	-	1	1	-	-	-	-	-	-	-	1	-	-	-	2	-	1
	*	*	*	-	*	-	-	1%	-	*	-	-	*	1%	-	-	-	-	-	-	-	*	-	-	-	1%	-	*
Other public sector occupation (Please specify as much detail as possible)	39	23	16	2	7	12	10	8	-	10	10	9	11	6	3	5	6	5	1	1	3	6	-	1	1	39	-	5
	3%	4%	3%	1%	3%	5%	3%	4%	-	3%	3%	3%	5%	6%	8%	4%	7%	5%	1%	1%	2%	3%	-	1%	4%	13%	-	3%
NET: Private Sector	896	523	373	106	216	178	220	128	48	269	245	222	160	66	29	101	60	74	69	44	86	138	123	81	24	-	896	115
	74%	80%	67%	73%	75%	70%	75%	73%	94%	73%	68%	83%	76%	72%	81%	74%	69%	63%	76%	73%	79%	77%	77%	79%	65%	-	100%	68%

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Absolutes/col percents

Table 25

Do you work in any of the following occupations?

Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland		Public	Private
Weighted base	1209	650	559	146	290	255	291	175	51	370	363	265	211	91	36	136	87	118	91	60	110	180	161	102	38	313	896	170
A charity, voluntary organisation or trust	40 3%	11 2%	30 5%	5 3%	10 4%	4 2%	10 3%	7 4%	5 9%	18 5%	12 3%	6 2%	5 2%	1 1%	1 2%	2 1%	7 8%	3 2%	4 4%	- -	4 4%	10 5%	7 4%	2 2%	1 1%	- -	40 5%	9 6%
Self-employed (Private sector)	131 11%	85 13%	46 8%	6 4%	31 11%	21 8%	39 13%	24 14%	10 20%	36 10%	36 10%	38 14%	22 10%	11 12%	5 13%	22 16%	7 8%	4 3%	7 8%	4 6%	10 9%	26 15%	22 14%	10 10%	2 6%	- -	131 15%	25 15%
None of the above/ I work in the Private sector	725 60%	428 66%	297 53%	96 66%	175 60%	153 60%	171 59%	97 55%	33 64%	216 58%	197 54%	178 67%	134 63%	54 59%	24 65%	77 57%	46 53%	68 57%	58 64%	40 67%	72 66%	102 57%	95 59%	68 66%	22 58%	- -	725 81%	80 47%

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Table 26
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	North of England		Public	Private
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
No children aged 18 or under	1498	758	740	193	190	149	219	277	470	423	435	273	367	135	64	174	117	118	98	67	139	191	224	131	41	191	577	132
	71%	74%	69%	83%	52%	45%	59%	89%	97%	74%	74%	64%	72%	76%	75%	74%	68%	65%	66%	66%	71%	70%	79%	73%	66%	61%	64%	63%
NET: Yes	591	262	329	36	172	185	151	33	13	149	150	152	140	41	21	60	54	62	51	35	55	82	59	50	21	121	316	77
	28%	26%	31%	16%	47%	55%	41%	11%	3%	26%	25%	36%	27%	23%	25%	26%	32%	34%	34%	34%	28%	30%	21%	27%	33%	39%	35%	37%
NET: Any 5-18	495	226	269	15	116	168	151	32	12	130	126	128	111	34	21	55	47	47	39	26	47	70	51	40	18	103	267	59
	24%	22%	25%	7%	32%	50%	41%	10%	3%	23%	21%	30%	22%	19%	25%	24%	28%	26%	26%	26%	24%	25%	18%	22%	29%	33%	30%	28%
NET: Any 11-18	336	163	173	7	43	115	129	31	11	89	83	80	85	24	19	38	27	30	26	16	33	42	33	34	15	65	185	38
	16%	16%	16%	3%	12%	34%	35%	10%	2%	16%	14%	19%	17%	14%	22%	16%	16%	17%	18%	15%	17%	15%	12%	19%	24%	21%	21%	18%
Yes - children aged under 5 years old	194	71	123	28	105	50	8	1	2	41	42	58	52	12	4	11	25	25	21	13	15	32	17	13	4	30	99	32
	9%	7%	11%	12%	29%	15%	2%	*	*	7%	7%	14%	10%	7%	5%	5%	15%	14%	14%	13%	8%	12%	6%	7%	7%	9%	11%	15%
Yes - children aged 5 to 10 years old	256	97	159	9	99	109	36	2	1	65	64	77	50	18	9	28	31	22	20	14	27	42	28	12	7	53	138	34
	12%	10%	15%	4%	27%	32%	10%	1%	*	11%	11%	18%	10%	10%	11%	12%	18%	12%	14%	14%	14%	15%	10%	7%	10%	17%	15%	16%
Yes - children aged 11 to 15 years old	238	110	128	5	43	96	78	13	3	66	60	52	60	16	14	24	18	25	19	9	24	32	28	19	9	46	137	29
	11%	11%	12%	2%	12%	29%	21%	4%	1%	12%	10%	12%	12%	9%	17%	10%	11%	14%	13%	9%	12%	12%	10%	11%	15%	15%	15%	14%
Yes - children aged 16 to 18 years old	155	79	75	3	4	40	77	21	9	37	39	39	40	11	8	16	10	12	10	7	15	18	15	23	9	34	79	16
	7%	8%	7%	1%	1%	12%	21%	7%	2%	7%	7%	9%	8%	6%	9%	7%	6%	7%	7%	7%	8%	7%	5%	13%	14%	11%	9%	8%
Refused	7	3	5	3	1	1	1	-	1	1	4	-	2	1	-	-	-	1	-	-	1	1	2	-	1	1	4	1
	*	*	*	1%	*	*	*	-	*	*	1%	-	*	1%	-	-	-	*	-	-	1%	*	1%	-	1%	*	*	1%

Future of Britain Survey

ONLINE Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 27

Which of the following ITV regions do you live in?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
Anglia	217 10%	92 9%	125 12%	21 9%	37 10%	39 12%	40 11%	26 8%	53 11%	47 8%	71 12%	46 11%	53 10%	2 1%	-	2 1%	-	-	19 13%	-	177 90%	-	16 6%	1 1%	-	29 9%	95 11%	14 7%
Border	21 1%	9 1%	12 1%	2 1%	1 *	3 1%	5 1%	4 1%	7 1%	3 1%	7 1%	5 1%	6 1%	9 5%	-	13 5%	-	-	-	-	-	-	-	-	-	2 1%	11 1%	-
Central	297 14%	164 16%	133 12%	41 18%	64 18%	42 13%	55 15%	40 13%	54 11%	82 14%	67 11%	75 18%	72 14%	5 3%	-	1 *	-	168 93%	106 71%	-	-	2 1%	5 2%	10 5%	-	61 20%	128 14%	39 19%
Granada	218 10%	121 12%	97 9%	26 11%	28 8%	37 11%	39 10%	29 9%	59 12%	48 8%	63 11%	60 14%	47 9%	-	1 1%	211 90%	-	2 1%	1 *	3 3%	-	-	2 1%	-	-	35 11%	87 10%	27 13%
London	369 18%	171 17%	197 18%	53 23%	78 21%	57 17%	54 15%	47 15%	80 17%	146 25%	100 17%	49 11%	74 15%	-	-	1 *	-	-	-	-	17 9%	272 99%	78 27%	1 1%	-	50 16%	183 20%	64 31%
Meridian	214 10%	104 10%	110 10%	20 9%	34 9%	28 8%	36 10%	45 15%	50 10%	59 10%	61 10%	39 9%	56 11%	-	-	-	-	-	-	-	-	-	179 63%	35 19%	-	25 8%	99 11%	13 6%
STV	165 8%	83 8%	82 8%	10 4%	21 6%	30 9%	34 9%	24 8%	46 10%	43 7%	45 8%	29 7%	49 10%	161 91%	-	-	-	-	-	-	-	-	3 1%	1 1%	-	21 7%	64 7%	7 3%
Tyne Tees	87 4%	41 4%	46 4%	7 3%	9 3%	13 4%	17 5%	17 5%	24 5%	24 4%	28 5%	14 3%	22 4%	-	85 99%	-	2 1%	-	-	-	-	-	-	-	-	7 2%	30 3%	4 2%
Wales	102 5%	44 4%	58 5%	13 6%	19 5%	22 6%	20 5%	14 4%	14 3%	20 3%	28 5%	22 5%	32 6%	-	-	2 1%	-	1 1%	1 *	98 97%	-	-	-	-	-	17 5%	45 5%	14 7%
West	49 2%	30 3%	19 2%	6 2%	12 3%	10 3%	4 1%	6 2%	11 2%	14 3%	17 3%	6 1%	12 2%	-	-	5 2%	-	7 4%	-	1 1%	-	-	1 *	35 19%	7 2%	23 3%	3 1%	
Westcountry	101 5%	48 5%	53 5%	10 4%	15 4%	15 5%	22 6%	12 4%	27 6%	20 3%	33 6%	21 5%	28 5%	-	-	-	-	3 2%	-	-	-	-	-	98 54%	-	18 6%	39 4%	8 4%
Yorkshire	192 9%	87 9%	105 10%	23 10%	29 8%	31 9%	30 8%	33 11%	46 9%	41 7%	54 9%	46 11%	51 10%	-	-	-	169 99%	-	22 15%	-	1 1%	-	-	-	-	28 9%	68 8%	13 6%
UTV	64 3%	27 3%	37 3%	2 1%	14 4%	8 2%	14 4%	14 5%	12 3%	25 4%	16 3%	15 3%	9 2%	-	-	-	-	-	-	-	-	-	1 *	-	63 100%	13 4%	25 3%	4 2%

Future of Britain Survey

ONLINE Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 28
Marital Status
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector			Opinion Influencer				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West		North of Ireland	Public	Private	
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
Single	613 29%	327 32%	286 27%	180 77%	147 41%	106 32%	97 26%	51 17%	32 7%	162 28%	206 35%	96 23%	149 29%	51 29%	17 20%	72 31%	48 28%	48 26%	36 24%	29 29%	44 22%	99 36%	97 34%	57 31%	16 26%	104 33%	317 35%	91 43%
NET: Married/ Civil partnership/ co habiting	1210 58%	610 60%	600 56%	49 21%	208 57%	205 61%	234 63%	194 62%	320 66%	361 63%	293 50%	293 69%	262 51%	97 55%	55 64%	141 60%	103 60%	118 65%	91 61%	59 58%	124 63%	132 48%	150 53%	102 56%	39 62%	175 56%	499 56%	113 54%
Married	906 43%	455 45%	451 42%	18 8%	113 31%	136 41%	171 46%	164 53%	305 63%	278 49%	214 36%	222 52%	192 38%	68 39%	47 55%	98 42%	80 47%	85 47%	69 47%	37 36%	95 49%	90 33%	118 41%	85 47%	34 55%	120 38%	323 36%	81 39%
Civil Partnership	26 1%	17 2%	9 1%	4 2%	10 3%	5 1%	3 1%	4 1%	- -	5 1%	5 1%	11 3%	4 1%	1 1%	- -	3 1%	3 1%	1 1%	4 2%	3 3%	1 *	7 3%	2 1%	* *	- -	3 1%	19 2%	7 3%
Co Habiting	278 13%	138 14%	139 13%	26 11%	85 23%	64 19%	61 16%	26 8%	15 3%	78 14%	75 13%	60 14%	65 13%	27 15%	8 9%	40 17%	21 12%	31 17%	18 12%	19 19%	28 14%	35 13%	30 10%	16 9%	5 7%	52 17%	157 17%	24 12%
NET: Widowed/ separated/ divorced	263 13%	83 8%	180 17%	- -	5 1%	24 7%	38 10%	65 21%	131 27%	45 8%	87 15%	35 8%	96 19%	28 16%	13 15%	20 9%	18 11%	16 9%	21 14%	12 12%	28 14%	42 15%	36 13%	22 12%	8 12%	34 11%	74 8%	4 2%
Widowed	92 4%	15 1%	77 7%	- -	- -	1 *	7 2%	16 5%	68 14%	12 2%	28 5%	16 4%	37 7%	16 9%	3 3%	12 5%	7 4%	3 1%	3 2%	5 5%	8 4%	19 7%	7 3%	11 6%	* 1%	4 1%	23 3%	3 1%
Separated	36 2%	13 1%	23 2%	- -	2 1%	10 3%	6 2%	6 2%	11 2%	2 *	18 3%	4 1%	11 2%	1 *	3 4%	1 *	1 1%	4 2%	3 2%	- -	5 2%	7 3%	7 2%	3 2%	2 4%	5 1%	16 2%	- -
Divorced	135 6%	54 5%	80 7%	- -	2 1%	12 4%	25 7%	43 14%	52 11%	31 5%	41 7%	15 4%	48 9%	12 7%	7 8%	7 3%	10 6%	9 5%	16 11%	7 7%	15 8%	16 6%	22 8%	8 5%	5 8%	25 8%	35 4%	1 *
Prefer not to answer	10 *	3 *	7 1%	4 2%	3 1%	* *	2 1%	- -	- -	4 1%	3 1%	1 *	2 *	1 1%	1 1%	1 *	2 1%	- -	1 *	1 1%	* *	1 *	2 1%	- -	- -	- -	7 1%	3 1%

Future of Britain Survey

ONLINE Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 29
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
Glasgow	97 5%	54 5%	43 4%	9 4%	14 4%	18 5%	18 5%	16 5%	23 5%	23 4%	21 4%	21 5%	32 6%	97 55%	-	-	-	-	-	-	-	-	-	-	-	14 4%	38 4%	5 2%
Edinburgh	68 3%	32 3%	36 3%	3 1%	9 2%	10 3%	13 4%	10 3%	22 5%	22 4%	20 3%	8 2%	17 3%	67 38%	*	-	-	-	-	-	-	-	-	-	-	11 3%	22 2%	2 1%
Newcastle	93 4%	42 4%	51 5%	8 4%	9 3%	14 4%	21 6%	15 5%	26 5%	24 4%	33 6%	16 4%	20 4%	-	80 94%	9 4%	1 1%	-	-	-	2 1%	-	-	-	-	7 2%	33 4%	6 3%
Leeds	84 4%	33 3%	52 5%	15 6%	10 3%	14 4%	14 4%	9 3%	22 5%	18 3%	32 5%	14 3%	19 4%	-	1 2%	1 1%	81 48%	-	-	-	-	-	-	-	-	19 6%	26 3%	11 5%
Hull	42 2%	21 2%	21 2%	5 2%	6 2%	3 1%	5 1%	11 3%	13 3%	12 2%	6 1%	9 2%	14 3%	-	-	-	37 22%	-	5 3%	-	-	-	-	-	-	2 1%	16 2%	2 1%
Sheffield	48 2%	23 2%	25 2%	5 2%	9 3%	10 3%	9 3%	8 3%	6 1%	10 2%	9 2%	15 4%	14 3%	-	-	-	47 27%	-	1 1%	-	-	-	-	-	-	5 2%	19 2%	1 1%
Manchester	169 8%	90 9%	79 7%	20 9%	24 7%	30 9%	27 7%	21 7%	46 10%	40 7%	45 8%	45 11%	39 8%	-	-	158 68%	-	8 4%	* 3%	3	-	-	-	-	-	27 9%	66 7%	21 10%
Liverpool	63 3%	33 3%	29 3%	7 3%	14 4%	9 3%	10 3%	9 3%	15 3%	14 2%	17 3%	16 4%	16 3%	-	1 1%	49 21%	-	-	13 12%	-	-	-	-	-	-	8 3%	28 3%	8 4%
Nottingham	93 4%	53 5%	40 4%	9 4%	22 6%	16 5%	16 4%	15 5%	15 3%	25 4%	34 6%	19 5%	14 3%	-	-	-	2 1%	1 *	85 57%	-	6 3%	-	-	-	-	15 5%	43 5%	7 3%
Birmingham	184 9%	94 9%	90 8%	27 11%	45 12%	29 9%	32 9%	22 7%	30 6%	48 8%	39 7%	53 12%	45 9%	-	-	-	164 90%	17 12%	-	-	83	-	-	3	-	44 14%	82 9%	30 14%
Norwich	89 4%	42 4%	46 4%	11 5%	19 5%	13 4%	13 4%	9 3%	23 5%	16 3%	28 5%	21 5%	24 5%	-	-	-	-	-	3 2%	-	83 43%	-	2 1%	-	-	11 3%	33 4%	2 1%
Milton Keynes	65 3%	30 3%	35 3%	3 1%	10 3%	17 5%	15 4%	5 1%	16 3%	10 2%	19 3%	15 4%	21 4%	-	-	-	-	-	18 12%	-	38 19%	*	9 3%	-	-	9 3%	34 4%	7 3%
Brighton	42 2%	20 2%	21 2%	6 2%	6 2%	7 2%	6 2%	6 2%	12 2%	13 2%	11 2%	6 1%	12 2%	-	-	-	-	-	-	-	-	-	41 14%	1 *	-	9 3%	12 1%	4 2%

Future of Britain Survey

ONLINE Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 29
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Pri- vate	Opin- ion Influ- encer
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
Oxford	33 2%	22 2%	11 1%	6 2%	8 2%	3 1%	4 1%	3 1%	9 2%	10 2%	12 2%	8 2%	4 1%	-	-	1 *	-	1 *	-	-	-	-	25 9%	7 4%	-	5 2%	13 1%	4 2%
London	466 22%	217 21%	250 23%	59 26%	95 26%	74 22%	78 21%	70 23%	90 19%	169 29%	133 23%	67 16%	98 19%	-	-	-	-	3 2%	-	50 25%	272 99%	139 49%	2 1%	-	64 21%	237 26%	67 32%	
Southampton	89 4%	41 4%	48 4%	13 6%	12 3%	13 4%	13 4%	16 5%	23 5%	29 5%	29 5%	11 3%	21 4%	-	-	-	2 1%	-	-	-	-	-	54 19%	33 18%	-	9 3%	44 5%	8 4%
Bristol	64 3%	38 4%	26 2%	5 2%	8 2%	14 4%	11 3%	8 3%	18 4%	16 3%	25 4%	6 1%	17 3%	-	-	-	1 1%	-	1 1%	-	-	-	-	62 34%	-	9 3%	27 3%	5 2%
Plymouth	55 3%	29 3%	26 2%	2 1%	10 3%	5 1%	15 4%	7 2%	17 4%	10 2%	13 2%	15 4%	17 3%	-	-	-	-	-	-	-	-	-	-	55 31%	-	8 2%	22 2%	2 1%
Cardiff	79 4%	36 4%	43 4%	11 5%	10 3%	21 6%	16 4%	11 4%	10 2%	17 3%	22 4%	15 4%	25 5%	-	-	-	1 1%	-	78 77%	-	-	-	-	-	14 5%	36 4%	10 5%	
Belfast	63 3%	27 3%	36 3%	2 1%	13 3%	8 2%	14 4%	14 5%	12 3%	25 4%	15 2%	15 3%	9 2%	-	-	-	-	-	-	-	-	-	-	63 100%	13 4%	24 3%	4 2%	
None of these	112 5%	45 4%	67 6%	9 4%	9 3%	10 3%	21 6%	28 9%	35 7%	21 4%	28 5%	31 7%	31 6%	12 7%	2 3%	15 6%	3 2%	4 2%	17 12%	8 8%	19 10%	-	14 5%	17 10%	-	9 3%	41 5%	3 2%

Future of Britain Survey

ONLINE Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 30

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer	
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194	
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210	
Up to £7,000	(3.5)	81 4%	37 4%	44 4%	17 7%	14 4%	14 4%	12 3%	18 6%	6 1%	15 3%	8 2%	53 10%	11 6%	4 5%	9 4%	7 4%	5 3%	4 3%	5 5%	7 3%	9 3%	14 5%	5 3%	1 2%	5 2%	20 2%	13 6%	
£7,001 to £14,000	(10.5)	276 13%	120 12%	156 15%	18 8%	26 7%	48 14%	48 13%	52 17%	83 17%	16 3%	63 11%	35 8%	162 32%	28 16%	12 14%	30 13%	29 17%	24 13%	25 17%	19 19%	27 14%	22 8%	30 11%	23 13%	6 10%	19 6%	74 8%	15 7%
£14,001 to £21,000	(17.5)	363 17%	162 16%	201 19%	18 8%	40 11%	64 19%	59 16%	57 19%	125 26%	35 6%	122 21%	87 19%	119 23%	35 20%	22 26%	40 17%	26 15%	31 17%	21 14%	19 18%	37 19%	46 17%	38 13%	41 23%	5 8%	46 15%	133 15%	21 10%
£21,001 to £28,000	(24.5)	362 17%	192 19%	170 16%	29 12%	64 18%	52 16%	65 18%	60 19%	92 19%	76 13%	127 21%	81 19%	80 16%	28 16%	14 16%	41 18%	44 26%	29 16%	22 15%	20 19%	31 16%	37 13%	46 16%	38 21%	12 20%	62 20%	149 17%	27 13%
£28,001 to £34,000	(31)	277 13%	135 13%	142 13%	13 6%	54 15%	49 15%	56 15%	41 13%	63 13%	76 14%	80 18%	78 18%	43 8%	29 16%	9 10%	35 15%	23 14%	25 14%	22 15%	12 11%	31 16%	32 12%	40 14%	16 9%	2 4%	44 14%	141 16%	26 12%
£34,001 to £41,000	(37.5)	152 7%	71 7%	81 8%	9 4%	24 7%	32 10%	32 9%	27 9%	26 5%	56 10%	44 7%	40 9%	12 2%	8 4%	7 8%	17 8%	14 8%	17 10%	10 7%	5 5%	20 10%	15 6%	17 6%	13 7%	9 14%	38 12%	70 8%	14 7%
£41,001 to £48,000	(44.5)	130 6%	71 7%	59 5%	22 9%	33 9%	18 5%	23 6%	14 4%	20 4%	56 10%	36 6%	29 7%	9 2%	11 6%	3 4%	11 5%	5 3%	18 10%	13 8%	8 8%	9 5%	19 7%	17 6%	12 7%	3 4%	19 6%	74 8%	18 9%
£48,001 to £55,000	(51.5)	94 4%	50 5%	44 4%	19 8%	27 7%	11 3%	17 4%	11 4%	9 2%	52 9%	17 3%	20 5%	6 1%	5 3%	2 3%	16 7%	2 1%	7 4%	7 5%	4 4%	7 3%	13 5%	17 6%	6 3%	8 12%	26 8%	52 6%	9 4%
£55,001 to £62,000	(58.5)	47 2%	25 2%	22 2%	7 3%	13 4%	10 3%	9 2%	1 *	7 1%	23 4%	14 2%	10 2%	- 2%	5 3%	1 2%	5 2%	2 1%	3 2%	4 2%	3 1%	10 3%	7 2%	5 3%	1 2%	12 4%	23 3%	4 2%	
£62,001 to £69,000	(65.5)	38 2%	12 1%	26 2%	9 4%	13 4%	3 1%	10 3%	- -	3 1%	24 4%	10 2%	3 1%	1 *	3 2%	- -	5 2%	1 1%	- -	3 2%	2 2%	4 2%	14 5%	4 2%	- -	2 4%	10 3%	21 2%	7 3%
£69,001 to £76,000	(72.5)	34 2%	20 2%	14 1%	10 4%	11 3%	2 *	7 2%	1 *	3 1%	26 5%	5 1%	3 1%	- -	- -	- -	3 1%	- -	5 3%	4 3%	- -	3 1%	11 4%	7 2%	- -	2 2%	7 2%	20 2%	10 5%
£76,001 to £83,000	(79.5)	20 1%	13 1%	7 1%	6 2%	4 1%	7 2%	2 *	- -	1 *	13 2%	5 1%	1 1%	- -	1 1%	- -	1 *	1 *	3 1%	- -	- -	- -	6 2%	7 2%	- -	1 2%	4 1%	12 1%	5 2%
£83,001 or more	(86)	63 3%	42 4%	21 2%	13 6%	18 5%	9 3%	12 3%	5 2%	5 1%	52 9%	10 2%	1 *	- -	3 2%	3 3%	6 2%	6 3%	4 2%	- -	- -	5 2%	21 8%	10 4%	4 2%	3 5%	9 3%	36 4%	25 12%

Future of Britain Survey
ONLINE Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 30

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	Northern Ireland	Public		Private	
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
Prefer not to answer	160	73	87	41	20	15	20	22	41	62	42	30	25	9	8	16	11	9	13	5	14	21	30	18	7	11	70	16
	8%	7%	8%	18%	6%	4%	5%	7%	9%	11%	7%	7%	5%	5%	9%	7%	5%	9%	5%	7%	8%	11%	10%	11%	3%	8%	8%	
Average income (£000's)	29.96	31.44	28.53	38.54	35.96	29.19	30.84	24.93	24.73	44.30	28.63	28.61	17.47	26.54	25.27	29.61	26.08	30.61	28.90	25.04	28.35	37.60	32.48	26.54	37.29	34.81	33.96	40.27

Future of Britain Survey
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Absolutes/col percents

Table 31

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Pri-vate
Unweighted base	2096	1074	1022	244	352	331	359	308	502	573	622	356	545	162	81	225	165	158	157	109	215	254	310	185	75	280	835	194
Weighted base	2096	1023	1073	233	363	335	371	310	484	572	589	426	509	177	85	234	171	181	148	102	195	275	285	181	63	313	896	210
NET: Yes	455	218	237	32	52	67	86	90	128	84	114	88	169	40	20	41	35	42	30	24	46	53	61	46	16	48	113	49
	22%	21%	22%	14%	14%	20%	23%	29%	27%	15%	19%	21%	33%	22%	24%	18%	20%	23%	20%	24%	24%	19%	22%	26%	25%	15%	13%	23%
Yes - physical condition	269	129	140	5	14	32	48	68	103	49	70	46	105	25	16	21	21	24	15	14	29	29	38	31	7	26	55	27
	13%	13%	13%	2%	4%	10%	13%	22%	21%	9%	12%	11%	21%	14%	19%	9%	12%	13%	10%	14%	15%	10%	13%	17%	12%	8%	6%	13%
Yes - mental condition	197	92	105	26	35	46	45	35	9	35	46	34	82	21	6	19	14	22	12	11	18	21	28	18	7	24	61	25
	9%	9%	10%	11%	10%	14%	12%	11%	2%	6%	8%	8%	16%	12%	7%	8%	8%	12%	8%	11%	9%	8%	10%	10%	12%	8%	7%	12%
Yes - disability	153	74	78	7	10	22	32	39	43	24	30	22	76	14	4	20	13	12	7	13	13	14	18	19	5	16	23	12
	7%	7%	7%	3%	3%	7%	9%	13%	9%	4%	5%	5%	15%	8%	5%	9%	8%	7%	5%	13%	7%	5%	6%	10%	8%	5%	3%	6%
Yes - other	21	12	8	1	3	2	5	3	7	3	7	6	4	-	1	1	2	-	7	1	4	2	4	1	-	3	5	2
	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	-	1%	*	1%	-	4%	1%	2%	1%	1%	1%	-	1%	1%	1%
No	1597	783	814	192	301	259	273	217	354	477	457	333	330	133	64	187	132	134	118	75	145	217	215	130	47	253	763	157
	76%	77%	76%	83%	83%	77%	74%	70%	73%	83%	78%	78%	65%	75%	75%	80%	77%	74%	80%	74%	74%	79%	76%	72%	74%	81%	85%	75%
Prefer not to say	44	22	22	9	10	9	12	3	1	11	18	5	10	4	1	5	4	6	-	2	4	5	8	5	1	11	20	4
	2%	2%	2%	4%	3%	3%	3%	1%	*	2%	3%	1%	2%	2%	1%	2%	2%	3%	-	2%	2%	2%	3%	3%	1%	4%	2%	2%