

Brexit Survey

ONLINE Fieldwork: 10th - 11th December 2018

Absolutes/col percents

Table 1

Q.1 Which party did you vote for in the General Election of June 2017 - or, if you did not vote for any reason, please indicate this?

Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East		South West	Public	Private
Unweighted base	2002	967	1035	234	308	311	363	283	503	583	535	350	534	189	76	238	170	164	156	83	201	230	302	193	262	817	158
Weighted base	2002	977	1025	222	347	320	354	296	462	546	563	406	486	174	84	230	168	178	146	100	192	270	280	178	302	853	157
Didn't vote	256	109	148	44	73	64	35	20	20	43	80	57	76	20	8	28	16	27	17	17	17	46	44	17	46	122	15
	13%	11%	14%	20%	21%	20%	10%	7%	4%	8%	14%	14%	16%	12%	9%	12%	10%	15%	12%	17%	9%	17%	16%	9%	15%	14%	10%
Conservative	715	371	344	53	76	74	127	121	265	233	178	139	165	37	23	74	53	74	69	30	93	71	118	72	76	290	51
	36%	38%	34%	24%	22%	23%	36%	41%	57%	43%	32%	34%	34%	21%	28%	32%	32%	42%	47%	30%	49%	26%	42%	40%	25%	34%	33%
Labour	674	317	357	88	139	122	125	99	100	156	203	152	163	42	41	98	73	63	40	34	55	106	75	46	114	296	63
	34%	32%	35%	40%	40%	38%	35%	33%	22%	28%	36%	37%	34%	24%	48%	42%	44%	36%	27%	34%	29%	39%	27%	26%	38%	35%	40%
SNP	51	29	22	4	10	8	13	6	10	16	18	6	11	51	-	-	-	-	-	-	-	-	-	-	14	18	10
	3%	3%	2%	2%	3%	2%	4%	2%	2%	3%	3%	1%	2%	29%	-	-	-	-	-	-	-	-	-	-	5%	2%	7%
Plaid Cymru	9	5	4	2	-	3	-	1	3	3	4	1	1	-	-	-	-	-	-	9	-	-	-	-	2	2	2
	*	1%	*	1%	-	1%	-	*	1%	*	1%	*	*	-	-	-	-	-	-	9%	-	-	-	-	1%	*	1%
Liberal Democrat	125	66	59	5	15	21	24	20	40	53	25	24	22	13	2	14	8	2	10	4	7	26	10	30	16	48	8
	6%	7%	6%	2%	4%	7%	7%	7%	9%	10%	5%	6%	5%	7%	2%	6%	5%	1%	7%	4%	4%	10%	4%	17%	5%	6%	5%
UK Independence Party (UKIP)	31	22	10	2	6	4	6	6	7	3	9	6	14	2	1	2	4	4	3	1	2	5	4	4	2	17	3
	2%	2%	1%	1%	2%	1%	2%	2%	2%	1%	2%	1%	3%	1%	1%	1%	3%	2%	2%	1%	1%	2%	1%	2%	1%	2%	2%
Green	34	18	16	6	6	4	3	6	8	17	5	4	8	2	1	3	3	-	2	*	4	7	9	2	2	21	2
	2%	2%	2%	3%	2%	1%	1%	2%	2%	3%	1%	1%	2%	1%	1%	1%	2%	-	1%	*	2%	3%	3%	1%	1%	2%	1%
Other party	5	2	2	-	-	-	3	1	1	2	-	-	2	-	-	-	1	-	-	-	2	1	-	1	-	1	1
	*	*	*	-	-	-	1%	*	*	*	-	-	*	-	-	-	1%	-	-	-	1%	*	-	1%	-	*	1%
Rather not say	35	17	18	7	10	4	6	4	3	8	13	6	8	4	5	*	3	1	2	3	3	5	6	2	9	14	2
	2%	2%	2%	3%	3%	1%	2%	1%	1%	1%	2%	1%	2%	3%	6%	*	2%	1%	2%	3%	1%	2%	2%	1%	3%	2%	1%
Don't know/can't remember	67	22	45	11	11	15	11	14	5	12	27	12	16	3	4	11	5	7	3	2	9	3	16	4	21	24	-
	3%	2%	4%	5%	3%	5%	3%	5%	1%	2%	5%	3%	3%	2%	5%	5%	3%	4%	2%	2%	5%	1%	6%	2%	7%	3%	-

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Table 2

Q.1 Which party did you vote for in the General Election of June 2017 - or, if you did not vote for any reason, please indicate this?

Base: All respondents

	Voted 2017 General Election										Voted EU Referendum		
	Total	Didn't vote	Conser- vative	Labour	SNP	Plaid Cymru	Lib Dem	UKIP	Green	Other party	Didn't vote	Remain	Leave
Unweighted base	2002	256	703	647	69	10	110	85	35	5	259	758	949
Weighted base	2002	256	715	674	51	9	125	31	34	5	260	838	872
Didn't vote	256 13%	256 100%	-	-	-	-	-	-	-	-	171 66%	47 6%	38 4%
Conservative	715 36%	-	715 100%	-	-	-	-	-	-	-	21 8%	223 27%	467 54%
Labour	674 34%	-	-	674 100%	-	-	-	-	-	-	37 14%	396 47%	240 28%
SNP	51 3%	-	-	-	51 100%	-	-	-	-	-	4 2%	35 4%	11 1%
Plaid Cymru	9 *	-	-	-	-	9 100%	-	-	-	-	3 1%	3 *	4 *
Liberal Democrat	125 6%	-	-	-	-	-	125 100%	-	-	-	10 4%	90 11%	25 3%
UK Independence Party (UKIP)	31 2%	-	-	-	-	-	-	31 100%	-	-	-	* *	31 4%
Green	34 2%	-	-	-	-	-	-	-	34 100%	-	-	26 3%	8 1%
Other party	5 *	-	-	-	-	-	-	-	-	5 100%	-	-	5 1%
Rather not say	35 2%	-	-	-	-	-	-	-	-	-	3 1%	4 *	8 1%
Don't know/can't remember	67 3%	-	-	-	-	-	-	-	-	-	12 5%	14 2%	35 4%

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Table 3

Q.2 In the referendum in 2016 on whether Britain should remain in or leave the European Union, which way did you vote, or did you not vote?

Base: All respondents

	Gender			Age						Social Grade					Region								Employment Sector			Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2002	967	1035	234	308	311	363	283	503	583	535	350	534	189	76	238	170	164	156	83	201	230	302	193	262	817	158
Weighted base	2002	977	1025	222	347	320	354	296	462	546	563	406	486	174	84	230	168	178	146	100	192	270	280	178	302	853	157
I didn't vote	260 13%	117 12%	143 14%	60 27%	71 21%	71 22%	34 10%	12 4%	11 2%	50 9%	68 12%	60 15%	82 17%	23 13%	12 14%	27 12%	12 7%	29 16%	18 12%	14 14%	18 9%	46 17%	40 14%	21 12%	39 13%	125 15%	14 9%
I voted to Remain	838 42%	397 41%	440 43%	102 46%	170 49%	116 36%	136 38%	128 43%	186 40%	289 53%	254 45%	153 38%	141 29%	97 56%	32 37%	98 42%	70 42%	62 35%	53 36%	35 35%	65 34%	138 51%	107 38%	81 45%	143 47%	347 41%	82 52%
I voted to Leave	872 44%	450 46%	422 41%	51 23%	98 28%	130 40%	177 50%	153 51%	264 57%	199 36%	227 40%	190 47%	256 53%	49 28%	36 43%	105 45%	85 51%	85 48%	74 51%	47 47%	105 55%	81 30%	128 46%	76 42%	116 38%	361 42%	60 38%
Rather not say	32 2%	13 1%	20 2%	9 4%	8 2%	3 1%	7 2%	4 1%	1 *	8 1%	14 2%	3 1%	7 1%	5 3%	4 5%	* *	1 1%	2 1%	1 1%	3 3%	4 2%	6 2%	5 2%	1 *	4 1%	20 2%	1 1%

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Table 4

Q.2 In the referendum in 2016 on whether Britain should remain in or leave the European Union, which way did you vote, or did you not vote?

Base: All respondents

	Voted 2017 General Election										Voted EU Referendum		
	Total	Didn't vote	Conser- vative	Labour	SNP	Plaid Cymru	Lib Dem	UKIP	Green	Other party	Didn't vote	Remain	Leave
Unweighted base	2002	256	703	647	69	10	110	85	35	5	259	758	949
Weighted base	2002	256	715	674	51	9	125	31	34	5	260	838	872
I didn't vote	260 13%	171 67%	21 3%	37 5%	4 8%	3 29%	10 8%	- -	- -	- -	260 100%	- -	- -
I voted to Remain	838 42%	47 18%	223 31%	396 59%	35 69%	3 30%	90 72%	* 1%	26 76%	- -	- -	838 100%	- -
I voted to Leave	872 44%	38 15%	467 65%	240 36%	11 22%	4 41%	25 20%	31 99%	8 24%	5 100%	- -	- -	872 100%
Rather not say	32 2%	-	4 1%	1 *	-	-	-	-	-	-	-	-	-

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Table 5
Q.3 How would you vote if there was another general election now?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East		South West	Public	Private
Unweighted base	2002	967	1035	234	308	311	363	283	503	583	535	350	534	189	76	238	170	164	156	83	201	230	302	193	262	817	158
Weighted base	2002	977	1025	222	347	320	354	296	462	546	563	406	486	174	84	230	168	178	146	100	192	270	280	178	302	853	157
Conservative	556	294	262	42	79	56	94	94	192	189	146	102	119	35	14	51	38	53	56	31	70	65	89	55	60	239	43
	28%	30%	26%	19%	23%	17%	27%	32%	41%	35%	26%	25%	24%	20%	17%	22%	23%	29%	39%	31%	37%	24%	32%	31%	20%	28%	27%
Labour	595	297	299	84	121	123	97	83	88	138	166	137	154	37	34	90	62	58	28	29	48	92	71	45	108	250	62
	30%	30%	29%	38%	35%	38%	27%	28%	19%	25%	29%	34%	32%	21%	40%	39%	37%	33%	19%	29%	25%	34%	25%	29%	36%	29%	39%
SNP	50	28	23	5	11	9	11	4	9	13	23	5	9	50	-	-	-	-	-	-	-	-	-	-	14	18	9
	3%	3%	2%	2%	3%	3%	3%	1%	2%	2%	4%	1%	2%	29%	-	-	-	-	-	-	-	-	-	-	5%	2%	6%
Plaid Cymru	9	5	4	1	-	2	-	1	5	2	3	1	3	-	-	-	-	-	-	9	-	-	-	-	1	2	2
	*	*	*	*	-	1%	-	*	1%	*	*	*	1%	-	-	-	-	-	-	9%	-	-	-	-	*	*	1%
Liberal Democrat	109	53	56	7	21	17	25	10	27	47	22	24	16	8	1	14	9	3	7	5	7	18	13	24	14	40	10
	5%	5%	5%	3%	6%	5%	7%	3%	6%	9%	4%	6%	3%	5%	1%	6%	5%	2%	5%	5%	4%	7%	5%	13%	5%	5%	6%
UK Independence Party (UKIP)	86	55	30	4	12	10	21	11	28	9	21	22	34	2	3	7	8	6	7	4	12	19	9	8	10	37	5
	4%	6%	3%	2%	3%	3%	6%	4%	6%	2%	4%	5%	7%	1%	4%	3%	4%	3%	5%	4%	6%	7%	3%	5%	3%	4%	3%
Green	52	31	22	14	8	6	6	12	7	24	13	4	12	5	3	5	5	2	4	*	5	12	6	5	4	31	5
	3%	3%	2%	6%	2%	2%	2%	4%	1%	4%	2%	1%	2%	3%	3%	2%	3%	1%	3%	*	3%	4%	2%	3%	1%	4%	3%
Another party	10	4	6	1	1	*	2	5	1	4	1	2	4	-	1	-	-	3	1	-	1	1	3	*	-	6	1
	*	*	1%	1%	*	*	1%	2%	*	1%	*	*	1%	-	2%	-	-	2%	1%	-	1%	*	1%	*	-	1%	1%
Wouldn't vote	137	67	71	18	30	35	24	11	18	21	49	20	47	8	4	21	7	18	9	7	8	24	19	14	25	65	5
	7%	7%	7%	8%	9%	11%	7%	4%	4%	4%	9%	5%	10%	4%	5%	9%	4%	10%	6%	7%	4%	9%	7%	8%	8%	8%	3%
Rather not say	36	15	21	8	5	5	9	5	4	8	10	9	10	5	7	2	-	1	4	3	4	6	4	1	8	15	3
	2%	1%	2%	4%	1%	2%	2%	2%	1%	1%	2%	2%	2%	3%	8%	1%	-	1%	2%	3%	2%	2%	1%	*	3%	2%	2%
Don't know	362	131	231	37	58	57	66	60	83	93	110	80	79	24	17	40	40	35	30	13	36	34	67	26	58	150	13
	18%	13%	23%	17%	17%	18%	19%	20%	18%	17%	19%	20%	16%	14%	20%	17%	24%	20%	21%	13%	18%	13%	24%	15%	19%	18%	8%

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Table 6
Q.3 How would you vote if there was another general election now?
Base: All respondents

	Voted 2017 General Election										Voted EU Referendum		
	Total	Didn't vote	Conser- vative	Labour	SNP	Plaid Cymru	Lib Dem	UKIP	Green	Other party	Didn't vote	Remain	Leave
Unweighted base	2002	256	703	647	69	10	110	85	35	5	259	758	949
Weighted base	2002	256	715	674	51	9	125	31	34	5	260	838	872
Conservative	556 28%	31 12%	497 69%	15 2%	- -	- -	7 5%	2 8%	2 6%	- -	34 13%	190 23%	330 38%
Labour	595 30%	41 16%	20 3%	519 77%	2 5%	1 7%	7 6%	- -	- -	- -	55 21%	350 42%	190 22%
SNP	50 3%	4 2%	- -	1 *	43 84%	- -	- -	- -	1 2%	- -	8 3%	33 4%	10 1%
Plaid Cymru	9 *	- -	- -	2 *	- -	7 74%	- -	- -	- -	- -	3 1%	3 *	4 *
Liberal Democrat	109 5%	10 4%	9 1%	17 3%	- -	- -	71 57%	- -	- -	- -	13 5%	79 9%	17 2%
UK Independence Party (UKIP)	86 4%	6 3%	48 7%	5 1%	- -	- -	2 1%	21 66%	* 1%	1 22%	5 2%	5 1%	76 9%
Green	52 3%	3 1%	7 1%	14 2%	2 5%	- -	1 *	* 1%	25 74%	- -	5 2%	35 4%	12 1%
Another party	10 *	2 1%	2 *	3 *	- -	- -	- -	1 4%	- -	2 35%	2 1%	- -	8 1%
Wouldn't vote	137 7%	93 36%	18 3%	14 2%	- -	- -	1 1%	* 1%	- -	1 29%	80 31%	16 2%	40 5%
Rather not say	36 2%	5 2%	1 *	4 1%	- -	- -	- -	- -	- -	- -	4 1%	7 1%	6 1%
Don't know	362 18%	61 24%	113 16%	80 12%	3 6%	2 19%	37 30%	6 19%	6 17%	1 14%	54 21%	120 14%	179 21%

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Table 7

Q.3 How would you vote if there was another general election now?**Base: All respondents excluding don't know and wouldn't vote**

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	1522	781	741	181	226	222	283	218	392	465	387	268	402	155	58	180	126	118	121	68	156	179	213	148	204	617	141
Weighted base	1503	780	723	167	258	228	265	225	361	433	404	306	360	142	63	170	121	125	107	80	148	212	195	139	219	638	139
Conservative	556	294	262	42	79	56	94	94	192	189	146	102	119	35	14	51	38	53	56	31	70	65	89	55	60	239	43
	37%	38%	36%	25%	31%	24%	36%	42%	53%	44%	36%	33%	33%	24%	23%	30%	31%	42%	53%	38%	48%	30%	46%	39%	27%	37%	31%
Labour	595	297	299	84	121	123	97	83	88	138	166	137	154	37	34	90	62	58	28	29	48	92	71	45	108	250	62
	40%	38%	41%	50%	47%	54%	37%	37%	24%	32%	41%	45%	43%	26%	54%	53%	52%	47%	26%	36%	33%	43%	36%	33%	49%	39%	45%
SNP	50	28	23	5	11	9	11	4	9	13	23	5	9	50	-	-	-	-	-	-	-	-	-	-	14	18	9
	3%	4%	3%	3%	4%	4%	4%	2%	3%	3%	6%	2%	2%	35%	-	-	-	-	-	-	-	-	-	-	7%	3%	6%
Plaid Cymru	9	5	4	1	-	2	-	1	5	2	3	1	3	-	-	-	-	-	-	9	-	-	-	-	1	2	2
	1%	1%	1%	1%	-	1%	-	*	1%	*	1%	*	1%	-	-	-	-	-	-	11%	-	-	-	-	*	*	1%
Liberal Democrat	109	53	56	7	21	17	25	10	27	47	22	24	16	8	1	14	9	3	7	5	7	18	13	24	14	40	10
	7%	7%	8%	4%	8%	8%	10%	4%	8%	11%	5%	8%	4%	6%	1%	8%	7%	2%	6%	6%	5%	9%	7%	17%	7%	6%	7%
UK Independence Party (UKIP)	86	55	30	4	12	10	21	11	28	9	21	22	34	2	3	7	8	6	7	4	12	19	9	8	10	37	5
	6%	7%	4%	3%	5%	5%	8%	5%	8%	2%	5%	7%	9%	2%	5%	4%	6%	5%	7%	5%	8%	9%	5%	6%	4%	6%	4%
Green	52	31	22	14	8	6	6	12	7	24	13	4	12	5	3	5	5	2	4	*	5	12	6	5	4	31	5
	3%	4%	3%	8%	3%	2%	2%	5%	2%	5%	3%	1%	3%	4%	4%	3%	4%	1%	4%	1%	4%	5%	3%	4%	2%	5%	3%
Another party	10	4	6	1	1	*	2	5	1	4	1	2	4	-	1	-	-	3	1	-	1	1	3	*	-	6	1
	1%	*	1%	1%	*	*	2%	*	1%	*	1%	1%	1%	-	2%	-	-	2%	1%	-	1%	*	1%	*	-	1%	1%
Rather not say	36	15	21	8	5	5	9	5	4	8	10	9	10	5	7	2	-	1	4	3	4	6	4	1	8	15	3
	2%	2%	3%	5%	2%	2%	3%	2%	1%	2%	2%	3%	3%	3%	10%	1%	-	1%	3%	4%	3%	3%	2%	1%	4%	2%	2%

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Table 8
Q.3 How would you vote if there was another general election now?
Base: All respondents excluding don't know and wouldn't vote

	Voted 2017 General Election										Voted EU Referendum		
	Total	Didn't vote	Conser- vative	Labour	SNP	Plaid Cymru	Lib Dem	UKIP	Green	Other party	Didn't vote	Remain	Leave
Unweighted base	1522	104	575	558	64	8	78	67	29	3	130	646	722
Weighted base	1503	103	584	580	48	7	87	25	28	3	127	701	653
Conservative	556 37%	31 30%	497 85%	15 3%	- -	- -	7 8%	2 10%	2 7%	- -	34 27%	190 27%	330 51%
Labour	595 40%	41 40%	20 3%	519 90%	2 5%	1 8%	7 8%	- -	- -	- -	55 43%	350 50%	190 29%
SNP	50 3%	4 4%	- -	1 *	43 90%	- -	- -	- -	1 2%	- -	8 6%	33 5%	10 1%
Plaid Cymru	9 1%	- -	- -	2 *	- -	7 92%	- -	- -	- -	- -	3 2%	3 *	4 1%
Liberal Democrat	109 7%	10 9%	9 2%	17 3%	- -	- -	71 82%	- -	- -	- -	13 10%	79 11%	17 3%
UK Independence Party (UKIP)	86 6%	6 6%	48 8%	5 1%	- -	- -	2 2%	21 83%	* 2%	1 38%	5 4%	5 1%	76 12%
Green	52 3%	3 3%	7 1%	14 2%	2 5%	- -	1 1%	* 2%	25 89%	- -	5 4%	35 5%	12 2%
Another party	10 1%	2 2%	2 *	3 1%	- -	- -	- -	1 5%	- -	2 62%	2 2%	- -	8 1%
Rather not say	36 2%	5 5%	1 *	4 1%	- -	- -	- -	- -	- -	- -	4 3%	7 1%	6 1%