

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 1

**Q.1 Thinking back to the UK general election held in 2015 - not the most recent general election, but the one before that - can you remember what you did?**

**Did you vote in that election and if so, which party's candidate did you vote for?**

**Base: All respondents**

	Gender			Age						Social Grade					Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
Voted Conservative	2590 32%	1388 35%	1201 29%	134 15%	327 23%	303 23%	427 30%	451 37%	949 50%	870 39%	756 33%	497 30%	466 24%	145 20%	66 19%	285 30%	201 29%	243 33%	214 36%	98 24%	300 38%	327 30%	456 40%	255 35%
Voted Labour	2358 29%	1167 29%	1191 29%	240 26%	506 36%	460 35%	430 30%	321 27%	401 21%	603 27%	636 28%	472 28%	648 33%	136 19%	165 48%	358 38%	237 35%	215 30%	166 28%	134 33%	177 23%	382 35%	233 20%	154 21%
Voted Liberal Democrat	544 7%	290 7%	254 6%	32 4%	75 5%	92 7%	87 6%	89 7%	169 9%	208 9%	146 6%	97 6%	94 5%	45 6%	7 2%	56 6%	32 5%	39 5%	29 5%	21 5%	57 7%	82 7%	89 8%	86 12%
Voted UKIP	531 7%	300 8%	231 6%	25 3%	42 3%	56 4%	119 8%	125 10%	164 9%	85 4%	129 6%	156 9%	160 8%	5 1%	29 9%	45 5%	57 8%	56 8%	51 9%	27 7%	68 9%	39 4%	92 8%	60 8%
Voted SNP	241 3%	128 3%	113 3%	12 1%	36 3%	43 3%	58 4%	52 4%	41 2%	60 3%	70 3%	41 2%	69 3%	241 34%	-	-	-	-	-	-	-	-	-	-
Voted Green	192 2%	81 2%	112 3%	29 3%	41 3%	42 3%	32 2%	21 2%	26 1%	62 3%	66 3%	31 2%	34 2%	10 1%	4 1%	19 2%	10 1%	15 2%	10 2%	6 2%	24 3%	34 3%	33 3%	27 4%
Voted Plaid Cymru	36 *	22 1%	14 *	2 *	3 *	8 1%	8 1%	5 *	10 1%	9 *	14 1%	4 *	9 *	-	-	-	-	-	-	36 9%	-	-	-	-
Voted for another party	34 *	21 1%	13 *	2 *	5 *	9 1%	6 *	4 *	8 *	8 *	8 *	6 *	12 1%	2 *	1 *	5 1%	2 *	6 1%	* *	1 *	3 *	4 *	5 *	6 1%
Can't remember	279 3%	54 1%	226 5%	38 4%	62 4%	54 4%	64 4%	34 3%	27 1%	45 2%	65 3%	67 4%	102 5%	38 5%	13 4%	12 1%	25 4%	28 4%	26 4%	22 5%	24 3%	38 3%	32 3%	22 3%
Didn't vote	1025 13%	386 10%	639 15%	216 24%	272 19%	205 16%	172 12%	88 7%	72 4%	184 8%	299 13%	217 13%	326 16%	57 8%	48 14%	121 13%	102 15%	101 14%	66 11%	50 12%	106 14%	139 13%	147 13%	88 12%
Not eligible	188 2%	79 2%	108 3%	145 16%	9 1%	13 1%	14 1%	4 *	3 *	58 3%	63 3%	39 2%	28 1%	14 2%	4 1%	21 2%	13 2%	9 1%	20 3%	7 2%	11 1%	38 3%	34 3%	18 2%
Prefer not to say	136 2%	62 2%	74 2%	30 3%	31 2%	19 1%	26 2%	14 1%	16 1%	35 2%	38 2%	29 2%	34 2%	16 2%	7 2%	15 2%	7 1%	13 2%	12 2%	6 2%	13 2%	16 1%	20 2%	10 1%

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**Did you vote in that election and if so, which party's candidate did you vote for?**

**Base: All respondents**

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017						EU Referendum Vote June 2016	
	Total	Public	Private		Labour	Conservative	SNP	Lib Dem	UKIP	Other	Labour	Conservative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
Voted Conservative	2590	324	1059	248	-	2590	-	-	-	-	115	2304	1	66	10	22	917	1606
	32%	26%	31%	31%	-	100%	-	-	-	-	4%	79%	*	13%	8%	11%	27%	45%
Voted Labour	2358	466	983	298	2358	-	-	-	-	-	2108	108	3	42	3	20	1459	790
	29%	37%	29%	37%	100%	-	-	-	-	-	77%	4%	1%	8%	3%	11%	43%	22%
Voted Liberal Democrat	544	89	219	68	-	-	-	544	-	-	97	65	5	348	1	10	387	144
	7%	7%	6%	9%	-	-	-	100%	-	-	4%	2%	2%	68%	1%	5%	11%	4%
Voted UKIP	531	51	201	21	-	-	-	-	531	-	74	284	-	8	105	10	16	510
	7%	4%	6%	3%	-	-	-	-	100%	-	3%	10%	-	2%	83%	5%	*	14%
Voted SNP	241	52	101	21	-	-	241	-	-	-	23	10	192	2	-	2	154	75
	3%	4%	3%	3%	-	-	100%	-	-	-	1%	*	92%	*	-	1%	5%	2%
Voted Green	192	39	93	29	-	-	-	-	-	192	81	9	1	16	-	77	135	44
	2%	3%	3%	4%	-	-	-	-	-	73%	3%	*	1%	3%	-	40%	4%	1%
Voted Plaid Cymru	36	10	10	7	-	-	-	-	-	36	10	2	-	-	*	21	18	16
	*	1%	*	1%	-	-	-	-	-	14%	*	*	-	-	*	11%	1%	*
Voted for another party	34	6	10	7	-	-	-	-	-	34	9	-	1	2	-	19	15	17
	*	1%	*	1%	-	-	-	-	-	13%	*	-	1%	*	-	10%	*	*
Can't remember	279	38	130	12	-	-	-	-	-	-	61	49	5	5	5	6	102	122
	3%	3%	4%	1%	-	-	-	-	-	-	2%	2%	2%	1%	4%	3%	3%	3%
Didn't vote	1025	148	506	44	-	-	-	-	-	-	120	63	-	19	2	6	146	186
	13%	12%	15%	6%	-	-	-	-	-	-	4%	2%	-	4%	2%	3%	4%	5%
Not eligible	188	20	61	28	-	-	-	-	-	-	46	18	*	2	-	*	34	16
	2%	2%	2%	3%	-	-	-	-	-	-	2%	1%	*	*	-	*	1%	*
Prefer not to say	136	18	70	13	-	-	-	-	-	-	2	1	-	-	-	-	29	26
	2%	1%	2%	2%	-	-	-	-	-	-	*	*	-	-	-	-	1%	1%

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### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 2

**Q.2 And now thinking about the most recent UK general election, held in June last year, can you remember what you did? Did you vote in that election and if so, which party's candidate did you vote for?**

**Base: All respondents**

	Gender			Age						Social Grade					Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
Voted Conservative	2913 36%	1567 39%	1346 32%	160 18%	304 22%	330 25%	501 35%	526 44%	1092 58%	897 40%	834 36%	606 37%	576 29%	177 25%	77 22%	319 34%	240 35%	270 37%	249 42%	125 31%	330 42%	331 30%	496 43%	299 41%
Voted Labour	2745 34%	1300 33%	1445 35%	387 43%	613 43%	511 39%	478 33%	342 28%	414 22%	713 32%	803 35%	534 32%	694 35%	153 22%	175 51%	393 42%	268 39%	256 35%	186 31%	162 40%	221 28%	431 39%	306 27%	195 27%
Voted Liberal Democrat	509 6%	287 7%	222 5%	35 4%	70 5%	77 6%	74 5%	87 7%	167 9%	214 10%	134 6%	77 5%	85 4%	37 5%	8 2%	48 5%	28 4%	31 4%	29 5%	15 4%	52 7%	93 8%	84 7%	84 12%
Voted SNP	208 3%	110 3%	98 2%	9 1%	32 2%	37 3%	51 4%	47 4%	32 2%	55 2%	60 3%	40 2%	53 3%	208 29%	-	-	-	-	-	-	-	-	-	-
Voted UKIP	127 2%	74 2%	53 1%	9 1%	12 1%	15 1%	31 2%	29 2%	32 2%	15 1%	27 1%	38 2%	46 2%	1 *	10 3%	13 1%	11 2%	10 1%	15 3%	6 2%	17 2%	14 1%	16 1%	14 2%
Voted Green	127 2%	54 1%	72 2%	20 2%	28 2%	18 1%	24 2%	19 2%	18 1%	43 2%	36 2%	26 2%	22 1%	6 1%	2 *	7 1%	7 1%	11 2%	11 2%	4 1%	15 2%	17 2%	35 3%	11 2%
Voted Plaid Cymru	29 *	14 *	15 *	3 *	2 *	8 1%	3 *	6 *	7 *	9 *	7 *	3 *	10 *	-	-	-	-	-	-	29 7%	-	-	-	-
Voted for another party	39 *	27 1%	12 *	2 *	5 *	10 1%	9 1%	5 *	8 *	11 1%	8 *	10 1%	9 *	3 *	1 *	4 *	6 1%	3 *	3 1%	-	4 1%	3 *	5 *	7 1%
Can't remember	169 2%	37 1%	132 3%	28 3%	34 2%	45 3%	33 2%	17 1%	13 1%	28 1%	37 2%	34 2%	69 3%	19 3%	10 3%	8 1%	14 2%	19 3%	21 3%	5 1%	18 2%	21 2%	20 2%	15 2%
Didn't vote	1043 13%	405 10%	638 15%	157 17%	272 19%	219 17%	200 14%	111 9%	84 4%	177 8%	277 12%	227 14%	361 18%	78 11%	50 15%	122 13%	97 14%	106 15%	65 11%	52 13%	108 14%	143 13%	139 12%	84 12%
Not eligible	105 1%	47 1%	59 1%	67 7%	8 1%	13 1%	11 1%	3 *	3 *	30 1%	34 1%	24 1%	18 1%	10 1%	3 1%	11 1%	6 1%	5 1%	6 1%	5 1%	5 1%	27 2%	19 2%	9 1%
Prefer not to say	142 2%	59 1%	83 2%	30 3%	31 2%	22 2%	30 2%	15 1%	15 1%	34 2%	34 1%	35 2%	39 2%	19 3%	7 2%	14 2%	8 1%	15 2%	10 2%	4 1%	13 2%	20 2%	23 2%	9 1%

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**Base: All respondents**

	Employment Sector				General Election Vote 2015							General Election Vote 2017					EU Referendum Vote June 2016	
	Total	Public	Private	Opinion Influencer	Labour	Conservative	SNP	Lib Dem	UKIP	Other	Labour	Conservative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
Voted Conservative	2913	325	1162	253	108	2304	10	65	284	11	-	2913	-	-	-	-	855	1980
	36%	26%	34%	32%	5%	89%	4%	12%	54%	4%	-	100%	-	-	-	-	25%	56%
Voted Labour	2745	533	1183	324	2108	115	23	97	74	100	2745	-	-	-	-	-	1706	869
	34%	42%	34%	41%	89%	4%	10%	18%	14%	38%	100%	-	-	-	-	-	50%	24%
Voted Liberal Democrat	509	80	196	73	42	66	2	348	8	18	-	-	-	509	-	-	384	111
	6%	6%	6%	9%	2%	3%	1%	64%	2%	7%	-	-	-	100%	-	-	11%	3%
Voted SNP	208	43	92	22	3	1	192	5	-	3	-	-	208	-	-	-	147	53
	3%	3%	3%	3%	*	*	80%	1%	-	1%	-	-	100%	-	-	-	4%	1%
Voted UKIP	127	15	56	11	3	10	-	1	105	*	-	-	-	-	127	-	3	123
	2%	1%	2%	1%	*	*	-	*	20%	*	-	-	-	-	100%	-	*	3%
Voted Green	127	21	64	16	13	15	1	9	3	77	-	-	-	-	-	127	86	33
	2%	2%	2%	2%	1%	1%	*	2%	1%	29%	-	-	-	-	-	65%	3%	1%
Voted Plaid Cymru	29	7	8	6	3	1	-	-	2	22	-	-	-	-	-	29	12	15
	*	1%	*	1%	*	*	-	-	*	8%	-	-	-	-	-	15%	*	*
Voted for another party	39	10	16	6	4	6	2	1	6	18	-	-	-	-	-	39	15	23
	*	1%	*	1%	*	*	1%	*	1%	7%	-	-	-	-	-	20%	*	1%
Can't remember	169	40	70	9	20	15	6	7	7	1	-	-	-	-	-	-	52	68
	2%	3%	2%	1%	1%	1%	2%	1%	1%	*	-	-	-	-	-	-	2%	2%
Didn't vote	1043	151	499	46	52	53	6	12	40	10	-	-	-	-	-	-	116	241
	13%	12%	14%	6%	2%	2%	3%	2%	8%	4%	-	-	-	-	-	-	3%	7%
Not eligible	105	12	32	12	1	1	-	1	-	1	-	-	-	-	-	-	6	5
	1%	1%	1%	2%	*	*	-	*	-	*	-	-	-	-	-	-	*	*
Prefer not to say	142	26	66	15	1	3	-	1	3	2	-	-	-	-	-	-	30	28
	2%	2%	2%	2%	*	*	-	*	1%	1%	-	-	-	-	-	-	1%	1%

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**Q.2 And now thinking about the most recent UK general election, held in June last year, can you remember what you did? Did you vote in that election and if so, which party's candidate did you vote for?**

**Base: All respondents who voted and gave a party**

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	6693	3525	3168	613	980	1057	1194	1055	1794	2080	1931	1107	1575	650	268	740	561	565	486	354	623	871	952	623
Weighted base	6695	3432	3264	623	1065	1006	1170	1060	1770	1956	1910	1334	1495	584	273	783	560	581	493	342	639	890	941	610
Voted Conservative	2913	1567	1346	160	304	330	501	526	1092	897	834	606	576	177	77	319	240	270	249	125	330	331	496	299
	44%	46%	41%	26%	29%	33%	43%	50%	62%	46%	44%	45%	39%	30%	28%	41%	43%	46%	51%	37%	52%	37%	53%	49%
Voted Labour	2745	1300	1445	387	613	511	478	342	414	713	803	534	694	153	175	393	268	256	186	162	221	431	306	195
	41%	38%	44%	62%	58%	51%	41%	32%	23%	36%	42%	40%	46%	26%	64%	50%	48%	44%	38%	47%	35%	48%	33%	32%
Voted Liberal Democrat	509	287	222	35	70	77	74	87	167	214	134	77	85	37	8	48	28	31	29	15	52	93	84	84
	8%	8%	7%	6%	7%	8%	6%	8%	9%	11%	7%	6%	6%	6%	3%	6%	5%	5%	6%	4%	8%	10%	9%	14%
Voted SNP	208	110	98	9	32	37	51	47	32	55	60	40	53	208	-	-	-	-	-	-	-	-	-	-
	3%	3%	3%	1%	3%	4%	4%	4%	2%	3%	3%	3%	4%	36%	-	-	-	-	-	-	-	-	-	-
Voted UKIP	127	74	53	9	12	15	31	29	32	15	27	38	46	1	10	13	11	10	15	6	17	14	16	14
	2%	2%	2%	1%	1%	1%	3%	3%	2%	1%	1%	3%	3%	*	4%	2%	2%	2%	3%	2%	3%	2%	2%	2%
Voted Green	127	54	72	20	28	18	24	19	18	43	36	26	22	6	2	7	7	11	11	4	15	17	35	11
	2%	2%	2%	3%	3%	2%	2%	2%	1%	2%	2%	2%	1%	1%	1%	1%	1%	2%	2%	1%	2%	2%	4%	2%
Voted Plaid Cymru	29	14	15	3	2	8	3	6	7	9	7	3	10	-	-	-	-	-	-	29	-	-	-	-
	*	*	*	*	*	1%	*	1%	*	*	*	*	1%	-	-	-	-	-	-	8%	-	-	-	-
Voted for another party	39	27	12	2	5	10	9	5	8	11	8	10	9	3	1	4	6	3	3	-	4	3	5	7
	1%	1%	*	*	*	1%	1%	*	*	1%	*	1%	1%	*	*	*	1%	1%	1%	-	1%	*	1%	1%

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**Base: All respondents who voted and gave a party**

	Employment Sector				General Election Vote 2015							General Election Vote 2017					EU Referendum Vote June 2016	
	Total	Public	Private	Opinion Influencer	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	6693	979	2628	696	2193	2294	315	547	626	309	2634	2615	306	545	318	275	3072	3331
Weighted base	6695	1033	2776	711	2284	2518	229	525	481	248	2745	2913	208	509	127	194	3207	3208
Voted Conservative	2913	325	1162	253	108	2304	10	65	284	11	-	2913	-	-	-	-	855	1980
	44%	31%	42%	36%	5%	92%	4%	12%	59%	4%	-	100%	-	-	-	-	27%	62%
Voted Labour	2745	533	1183	324	2108	115	23	97	74	100	2745	-	-	-	-	-	1706	869
	41%	52%	43%	46%	92%	5%	10%	18%	15%	40%	100%	-	-	-	-	-	53%	27%
Voted Liberal Democrat	509	80	196	73	42	66	2	348	8	18	-	-	-	509	-	-	384	111
	8%	8%	7%	10%	2%	3%	1%	66%	2%	7%	-	-	-	100%	-	-	12%	3%
Voted SNP	208	43	92	22	3	1	192	5	-	3	-	-	208	-	-	-	147	53
	3%	4%	3%	3%	*	*	84%	1%	-	1%	-	-	100%	-	-	-	5%	2%
Voted UKIP	127	15	56	11	3	10	-	1	105	*	-	-	-	-	127	-	3	123
	2%	1%	2%	2%	*	*	-	*	22%	*	-	-	-	-	100%	-	*	4%
Voted Green	127	21	64	16	13	15	1	9	3	77	-	-	-	-	-	127	86	33
	2%	2%	2%	2%	1%	1%	*	2%	1%	31%	-	-	-	-	-	65%	3%	1%
Voted Plaid Cymru	29	7	8	6	3	1	-	-	2	22	-	-	-	-	-	29	12	15
	*	1%	*	1%	*	*	-	-	*	9%	-	-	-	-	-	15%	*	*
Voted for another party	39	10	16	6	4	6	2	1	6	18	-	-	-	-	-	39	15	23
	1%	1%	1%	1%	*	*	1%	*	1%	7%	-	-	-	-	-	20%	*	1%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 4  
**Q.3 What did you do in the 2016 referendum on UK membership of the European Union?**  
**Base: All respondents**

	Gender			Age						Social Grade					Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
Voted for the UK to Remain in the European Union	3412 42%	1747 44%	1665 40%	422 47%	699 50%	571 44%	546 38%	487 40%	685 36%	1171 53%	1023 45%	604 36%	614 31%	383 54%	128 37%	383 41%	250 36%	255 35%	237 40%	163 40%	292 37%	566 51%	471 41%	284 39%
Voted for the UK to Leave the European Union	3551 44%	1759 44%	1793 43%	158 17%	403 29%	495 38%	717 50%	646 54%	1132 60%	796 36%	940 41%	815 49%	1000 50%	233 33%	169 49%	417 45%	332 48%	352 48%	281 47%	189 46%	381 49%	349 32%	492 43%	357 49%
Didn't vote	1060 13%	418 11%	642 15%	286 32%	272 19%	217 17%	161 11%	65 5%	58 3%	228 10%	292 13%	208 13%	332 17%	82 12%	40 12%	127 14%	92 13%	103 14%	66 11%	48 12%	102 13%	164 15%	157 14%	79 11%
Prefer not to say	131 2%	56 1%	75 2%	39 4%	35 2%	20 2%	19 1%	8 1%	9 *	31 1%	36 2%	28 2%	36 2%	12 2%	5 1%	11 1%	12 2%	16 2%	11 2%	8 2%	7 1%	22 2%	22 2%	7 1%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 4  
**Q.3 What did you do in the 2016 referendum on UK membership of the European Union?**  
**Base: All respondents**

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
Voted for the UK to Remain in the European Union	3412 42%	638 51%	1502 44%	460 58%	1459 62%	917 35%	154 64%	387 71%	16 3%	168 64%	1706 62%	855 29%	147 70%	384 75%	3 2%	113 58%	3412 100%	- -
Voted for the UK to Leave the European Union	3551 44%	448 35%	1380 40%	248 31%	790 34%	1606 62%	75 31%	144 26%	510 96%	77 29%	869 32%	1980 68%	53 25%	111 22%	123 97%	72 37%	- -	3551 100%
Didn't vote	1060 13%	153 12%	496 14%	68 9%	93 4%	58 2%	12 5%	14 2%	5 1%	16 6%	150 5%	70 2%	8 4%	14 3%	1 1%	9 5%	- -	- -
Prefer not to say	131 2%	23 2%	65 2%	18 2%	15 1%	9 *	1 *	- -	* *	1 *	19 1%	8 *	1 *	- -	1 *	* *	- -	- -



**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 5

**Q.3 What did you do in the 2016 referendum on UK membership of the European Union?****Base: All respondents who voted**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	6950	3594	3356	574	1020	1112	1277	1131	1836	2092	1988	1173	1697	674	286	752	580	590	504	368	659	897	981	659
Weighted base	6963	3505	3457	580	1103	1067	1262	1133	1818	1967	1963	1419	1614	616	297	800	581	607	518	352	673	915	963	641
Voted for the UK to Remain in the European Union	3412	1747	1665	422	699	571	546	487	685	1171	1023	604	614	383	128	383	250	255	237	163	292	566	471	284
	49%	50%	48%	73%	63%	54%	43%	43%	38%	60%	52%	43%	38%	62%	43%	48%	43%	42%	46%	46%	43%	62%	49%	44%
Voted for the UK to Leave the European Union	3551	1759	1793	158	403	495	717	646	1132	796	940	815	1000	233	169	417	332	352	281	189	381	349	492	357
	51%	50%	52%	27%	37%	46%	57%	57%	62%	40%	48%	57%	62%	38%	57%	52%	57%	58%	54%	54%	57%	38%	51%	56%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 5

**Q.3 What did you do in the 2016 referendum on UK membership of the European Union?****Base: All respondents who voted**

	Employment Sector			Opinion Influencer	General Election Vote 2015					General Election Vote 2017					EU Referendum Vote June 2016			
	Total	Public	Private		Labour	Conservative	SNP	Lib Dem	UKIP	Other	Labour	Conservative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	6950	1020	2730	689	2155	2309	310	552	671	302	2461	2547	293	529	313	260	3263	3687
Weighted base	6963	1086	2882	708	2249	2522	228	531	525	245	2576	2835	199	495	126	185	3412	3551
Voted for the UK to Remain in the European Union	3412 49%	638 59%	1502 52%	460 65%	1459 65%	917 36%	154 67%	387 73%	16 3%	168 69%	1706 66%	855 30%	147 74%	384 78%	3 2%	113 61%	3412 100%	- -
Voted for the UK to Leave the European Union	3551 51%	448 41%	1380 48%	248 35%	790 35%	1606 64%	75 33%	144 27%	510 97%	77 31%	869 34%	1980 70%	53 26%	111 22%	123 98%	72 39%	- -	3551 100%

**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 6

**Q.4 Do you support the British public having the final say on the Brexit deal?****Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
Yes	5303	2440	2863	667	1041	968	976	708	943	1410	1453	1086	1354	490	233	606	441	476	363	258	504	771	733	428
	65%	61%	69%	74%	74%	74%	68%	59%	50%	63%	63%	66%	68%	69%	68%	65%	64%	66%	61%	63%	64%	70%	64%	59%
No	2851	1539	1312	238	369	336	467	499	942	816	838	569	628	219	110	332	244	249	233	149	279	330	408	297
	35%	39%	31%	26%	26%	26%	32%	41%	50%	37%	37%	34%	32%	31%	32%	35%	36%	34%	39%	37%	36%	30%	36%	41%

**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 6

**Q.4 Do you support the British public having the final say on the Brexit deal?****Base: All respondents**

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
Yes	5303	934	2329	580	1825	1251	198	400	243	203	2155	1308	176	389	67	135	2594	1830
	65%	74%	68%	73%	77%	48%	82%	74%	46%	77%	79%	45%	85%	76%	53%	69%	76%	52%
No	2851	328	1114	214	533	1339	43	144	287	59	590	1605	32	120	60	60	817	1721
	35%	26%	32%	27%	23%	52%	18%	26%	54%	23%	21%	55%	15%	24%	47%	31%	24%	48%

**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 7

**Q.5 How would you vote if the choice was between the government EU deal and staying in the EU?****Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
For the government deal	3475	1825	1650	189	404	424	664	640	1154	856	931	788	900	222	147	398	318	336	285	173	395	367	499	336
	43%	46%	40%	21%	29%	33%	46%	53%	61%	38%	41%	48%	45%	31%	43%	42%	46%	46%	48%	42%	50%	33%	44%	46%
For staying in the EU	3922	1869	2053	621	851	706	647	486	611	1240	1158	709	815	431	159	459	298	306	250	195	315	650	538	320
	48%	47%	49%	69%	60%	54%	45%	40%	32%	56%	51%	43%	41%	61%	46%	49%	43%	42%	42%	48%	40%	59%	47%	44%
Prefer not to say	757	286	472	94	155	174	132	82	120	130	202	159	267	56	37	81	69	84	60	39	73	84	104	70
	9%	7%	11%	10%	11%	13%	9%	7%	6%	6%	9%	10%	13%	8%	11%	9%	10%	12%	10%	10%	9%	8%	9%	10%

**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 7

**Q.5 How would you vote if the choice was between the government EU deal and staying in the EU?****Base: All respondents**

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
For the government deal	3475	419	1377	268	645	1685	53	150	442	65	698	2056	33	125	104	63	384	2850
	43%	33%	40%	34%	27%	65%	22%	27%	83%	25%	25%	71%	16%	25%	81%	32%	11%	80%
For staying in the EU	3922	729	1756	486	1566	777	176	376	34	180	1873	704	165	372	7	117	2928	357
	48%	58%	51%	61%	66%	30%	73%	69%	6%	69%	68%	24%	79%	73%	6%	60%	86%	10%
Prefer not to say	757	114	311	40	146	128	12	19	55	17	174	153	9	12	16	14	100	344
	9%	9%	9%	5%	6%	5%	5%	4%	10%	7%	6%	5%	5%	2%	13%	7%	3%	10%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 8

**Q.6 Do you think the government's deal is good or bad when compared to staying in the EU?****Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
NET: Good	2047	1144	902	163	277	217	327	338	725	572	563	433	478	130	80	228	179	178	173	104	224	253	305	192
	25%	29%	22%	18%	20%	17%	23%	28%	38%	26%	25%	26%	24%	18%	23%	24%	26%	25%	29%	25%	29%	23%	27%	26%
Very good	(4) 313	208	105	36	50	31	43	51	103	97	71	70	75	19	12	33	33	36	27	10	25	40	51	28
	4%	5%	3%	4%	4%	2%	3%	4%	5%	4%	3%	4%	4%	3%	3%	3%	5%	5%	4%	2%	3%	4%	4%	4%
Quite good	(3) 1733	936	797	127	228	186	284	287	621	474	492	363	404	111	68	196	146	143	147	94	199	213	253	164
	21%	24%	19%	14%	16%	14%	20%	24%	33%	21%	21%	22%	20%	16%	20%	21%	21%	20%	25%	23%	25%	19%	22%	23%
Quite bad	(2) 1884	945	939	267	348	296	346	279	348	568	541	380	396	164	77	237	154	183	134	92	161	264	247	170
	23%	24%	22%	29%	25%	23%	24%	23%	18%	26%	24%	23%	20%	23%	22%	25%	23%	25%	22%	22%	21%	24%	22%	23%
Very bad	(1) 1757	996	762	234	339	331	308	238	308	585	510	291	371	218	71	199	135	127	95	81	150	288	255	140
	22%	25%	18%	26%	24%	25%	21%	20%	16%	26%	22%	18%	19%	31%	21%	21%	20%	18%	16%	20%	19%	26%	22%	19%
NET: Bad	3641	1941	1701	501	687	627	654	518	655	1153	1051	671	767	382	147	436	289	310	228	172	311	552	502	310
	45%	49%	41%	55%	49%	48%	45%	43%	35%	52%	46%	41%	39%	54%	43%	47%	42%	43%	38%	42%	40%	50%	44%	43%
Don't know	2466	894	1572	242	446	461	462	351	505	501	677	551	736	198	115	273	217	237	193	132	248	296	334	223
	30%	22%	38%	27%	32%	35%	32%	29%	27%	23%	30%	33%	37%	28%	34%	29%	32%	33%	32%	32%	32%	27%	29%	31%
Mean	2.11	2.12	2.09	1.95	1.99	1.90	2.06	2.18	2.38	2.05	2.08	2.19	2.15	1.86	2.09	2.09	2.16	2.18	2.26	2.12	2.19	2.01	2.12	2.16
Standard deviation	0.91	0.94	0.87	0.87	0.89	0.87	0.88	0.91	0.91	0.92	0.89	0.90	0.92	0.88	0.90	0.89	0.93	0.90	0.89	0.87	0.90	0.91	0.93	0.90
Standard error	0.01	0.02	0.02	0.03	0.03	0.03	0.03	0.03	0.02	0.02	0.02	0.03	0.03	0.04	0.06	0.04	0.04	0.04	0.04	0.05	0.04	0.03	0.03	0.04

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 8

**Q.6 Do you think the government's deal is good or bad when compared to staying in the EU?****Base: All respondents**

	Employment Sector			Opinion Influencer	General Election Vote 2015					General Election Vote 2017					EU Referendum Vote June 2016				
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave	
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687	
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551	
NET: Good	2047	249	816	256	357	1094	26	79	217	36	349	1303	18	72	47	37	375	1513	
	25%	20%	24%	32%	15%	42%	11%	14%	41%	14%	13%	45%	9%	14%	37%	19%	11%	43%	
Very good	(4)	313	50	113	60	60	169	5	7	38	3	51	206	4	7	9	6	50	239
	4%	4%	3%	8%	3%	7%	2%	1%	7%	1%	2%	7%	2%	1%	7%	3%	1%	7%	
Quite good	(3)	1733	198	703	196	297	926	21	72	179	33	298	1097	15	65	38	31	325	1274
	21%	16%	20%	25%	13%	36%	9%	13%	34%	13%	11%	38%	7%	13%	30%	16%	10%	36%	
Quite bad	(2)	1884	334	827	204	642	521	60	161	99	55	755	573	52	142	25	44	1008	602
	23%	27%	24%	26%	27%	20%	25%	30%	19%	21%	28%	20%	25%	28%	20%	23%	30%	17%	
Very bad	(1)	1757	325	762	244	821	225	105	170	54	114	964	204	100	186	13	59	1294	257
	22%	26%	22%	31%	35%	9%	44%	31%	10%	44%	35%	7%	48%	37%	10%	30%	38%	7%	
NET: Bad	3641	659	1589	448	1464	745	165	331	152	169	1719	777	152	328	38	103	2303	859	
	45%	52%	46%	56%	62%	29%	68%	61%	29%	64%	63%	27%	73%	64%	30%	53%	68%	24%	
Don't know	2466	354	1038	90	537	750	50	135	162	57	676	833	38	109	42	54	733	1179	
	30%	28%	30%	11%	23%	29%	21%	25%	30%	22%	25%	29%	18%	21%	33%	28%	21%	33%	
Mean	2.11	1.97	2.07	2.10	1.78	2.56	1.61	1.79	2.55	1.64	1.73	2.63	1.54	1.73	2.50	1.88	1.68	2.63	
Standard deviation	0.91	0.89	0.89	0.98	0.83	0.82	0.79	0.78	0.86	0.81	0.80	0.79	0.75	0.79	0.88	0.90	0.76	0.81	
Standard error	0.01	0.03	0.02	0.04	0.02	0.02	0.05	0.04	0.04	0.05	0.02	0.02	0.05	0.04	0.06	0.06	0.01	0.02	



## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 9  
**Q.7 How would you vote if another European Union referendum was held today?**  
**Base: All respondents**

	Gender			Age						Social Grade					Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
I wouldn't vote	399 5%	175 4%	224 5%	36 4%	82 6%	85 7%	77 5%	55 5%	63 3%	69 3%	90 4%	82 5%	159 8%	20 3%	28 8%	46 5%	37 5%	36 5%	33 6%	24 6%	44 6%	60 5%	40 3%	32 4%
I would vote to Remain in the EU	3822 47%	1867 47%	1954 47%	595 66%	828 59%	665 51%	634 44%	482 40%	617 33%	1270 57%	1142 50%	671 41%	738 37%	413 58%	153 45%	438 47%	274 40%	295 41%	246 41%	190 47%	299 38%	647 59%	542 47%	324 45%
I would vote to Leave the EU	3291 40%	1717 43%	1574 38%	171 19%	350 25%	423 32%	637 44%	589 49%	1122 60%	783 35%	876 38%	758 46%	873 44%	215 30%	128 37%	387 41%	317 46%	330 45%	274 46%	166 41%	363 46%	323 29%	473 41%	316 43%
Don't know	555 7%	180 5%	375 9%	81 9%	125 9%	118 9%	80 6%	75 6%	76 4%	88 4%	156 7%	123 7%	188 9%	52 7%	32 9%	60 6%	50 7%	53 7%	37 6%	24 6%	65 8%	62 6%	73 6%	47 7%
Prefer not to say	87 1%	40 1%	47 1%	22 2%	25 2%	14 1%	15 1%	6 *	6 *	15 1%	28 1%	21 1%	23 1%	9 1%	1 *	7 1%	7 1%	11 2%	6 1%	4 1%	11 1%	10 1%	14 1%	7 1%

**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 9  
**Q.7 How would you vote if another European Union referendum was held today?**  
**Base: All respondents**

	Employment Sector			Opinion Influencer	General Election Vote 2015					General Election Vote 2017					EU Referendum Vote June 2016			
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
I wouldn't vote	399 5%	46 4%	168 5%	13 2%	64 3%	47 2%	7 3%	12 2%	14 3%	7 3%	75 3%	58 2%	4 2%	6 1%	3 2%	4 2%	45 1%	108 3%
I would vote to Remain in the EU	3822 47%	728 58%	1708 50%	500 63%	1525 65%	837 32%	168 70%	387 71%	28 5%	183 70%	1830 67%	765 26%	159 76%	381 75%	6 5%	120 62%	3035 89%	275 8%
I would vote to Leave the EU	3291 40%	382 30%	1293 38%	246 31%	641 27%	1569 61%	55 23%	126 23%	472 89%	56 21%	684 25%	1954 67%	37 18%	103 20%	115 90%	60 31%	222 7%	2918 82%
Don't know	555 7%	93 7%	228 7%	26 3%	123 5%	132 5%	12 5%	20 4%	17 3%	15 6%	152 6%	134 5%	8 4%	18 4%	3 2%	9 5%	106 3%	240 7%
Prefer not to say	87 1%	13 1%	45 1%	9 1%	6 *	4 *	- -	- -	* *	1 *	5 *	2 *	- -	- -	* *	1 *	2 *	11 *

**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 10  
**Gender**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
Male	3979	3979	-	366	660	648	736	638	932	1281	1059	808	831	356	165	476	300	347	330	203	367	555	534	346
	49%	100%	-	40%	47%	50%	51%	53%	49%	58%	46%	49%	42%	50%	48%	51%	44%	48%	55%	50%	47%	50%	47%	48%
Female	4175	-	4175	539	750	657	707	569	953	945	1232	848	1151	354	178	462	385	379	265	204	416	546	607	380
	51%	-	100%	60%	53%	50%	49%	47%	51%	42%	54%	51%	58%	50%	52%	49%	56%	52%	45%	50%	53%	50%	53%	52%

**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 10  
**Gender**  
**Base: All respondents**

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
Male	3979	553	1942	463	1167	1388	128	290	300	124	1300	1567	110	287	74	95	1747	1759
	49%	44%	56%	58%	50%	54%	53%	53%	57%	47%	47%	54%	53%	56%	58%	49%	51%	50%
Female	4175	709	1501	331	1191	1201	113	254	231	138	1445	1346	98	222	53	99	1665	1793
	51%	56%	44%	42%	50%	46%	47%	47%	43%	53%	53%	46%	47%	44%	42%	51%	49%	50%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 11  
Age  
Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
18-24	905	366	539	905	-	-	-	-	-	278	301	166	160	51	37	106	87	93	62	35	65	162	127	80
	11%	9%	13%	100%	-	-	-	-	-	13%	13%	10%	8%	7%	11%	11%	13%	13%	10%	8%	8%	15%	11%	11%
25-34	1410	660	750	-	1410	-	-	-	-	427	414	310	259	109	58	160	100	144	112	62	122	246	205	92
	17%	17%	18%	-	100%	-	-	-	-	19%	18%	19%	13%	15%	17%	17%	15%	20%	19%	15%	16%	22%	18%	13%
35-44	1304	648	657	-	-	1304	-	-	-	396	354	253	301	136	57	155	143	118	80	66	111	195	145	99
	16%	16%	16%	-	-	100%	-	-	-	18%	15%	15%	15%	19%	17%	17%	21%	16%	13%	16%	14%	18%	13%	14%
45-54	1443	736	707	-	-	-	1443	-	-	340	372	339	392	138	72	159	104	138	116	80	147	158	193	138
	18%	18%	17%	-	-	-	100%	-	-	15%	16%	20%	20%	19%	21%	17%	15%	19%	20%	20%	19%	14%	17%	19%
55-64	1207	638	569	-	-	-	-	1207	-	260	330	244	374	122	48	131	93	82	82	75	132	151	188	103
	15%	16%	14%	-	-	-	-	100%	-	12%	14%	15%	19%	17%	14%	14%	14%	11%	14%	18%	17%	14%	16%	14%
65+	1885	932	953	-	-	-	-	-	1885	525	521	343	496	154	71	226	158	151	143	91	206	189	283	214
	23%	23%	23%	-	-	-	-	-	100%	24%	23%	21%	25%	22%	21%	24%	23%	21%	24%	22%	26%	17%	25%	29%
NET: 18-34	2315	1026	1289	905	1410	-	-	-	-	706	714	477	418	160	95	267	187	238	174	97	187	408	332	172
	28%	26%	31%	100%	100%	-	-	-	-	32%	31%	29%	21%	23%	28%	28%	27%	33%	29%	24%	24%	37%	29%	24%
NET: 35-54	2747	1383	1364	-	-	1304	1443	-	-	736	726	591	694	273	129	314	247	255	196	146	258	353	339	237
	34%	35%	33%	-	-	100%	100%	-	-	33%	32%	36%	35%	39%	38%	33%	36%	35%	33%	36%	33%	32%	30%	33%
NET: 55+	3092	1570	1522	-	-	-	-	1207	1885	785	850	587	870	276	118	357	251	233	225	166	338	340	471	316
	38%	39%	36%	-	-	-	-	100%	100%	35%	37%	35%	44%	39%	35%	38%	37%	32%	38%	41%	43%	31%	41%	44%
Average age	48.00	48.98	47.07	21.69	29.89	39.60	49.72	59.52	71.31	46.97	47.12	47.48	50.61	49.03	47.06	48.19	47.41	45.93	48.31	49.00	50.38	44.42	48.83	50.57

**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 11  
**Age**  
**Base: All respondents**

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
18-24	905 11%	148 12%	349 10%	153 19%	240 10%	134 5%	12 5%	32 6%	25 5%	33 13%	387 14%	160 5%	9 4%	35 7%	9 7%	25 13%	422 12%	158 4%
25-34	1410 17%	327 26%	822 24%	226 28%	506 21%	327 13%	36 15%	75 14%	42 8%	50 19%	613 22%	304 10%	32 15%	70 14%	12 9%	35 18%	699 21%	403 11%
35-44	1304 16%	298 24%	761 22%	143 18%	460 20%	303 12%	43 18%	92 17%	56 11%	60 23%	511 19%	330 11%	37 18%	77 15%	15 12%	36 19%	571 17%	495 14%
45-54	1443 18%	283 22%	836 24%	113 14%	430 18%	427 16%	58 24%	87 16%	119 22%	46 18%	478 17%	501 17%	51 25%	74 15%	31 24%	36 18%	546 16%	717 20%
55-64	1207 15%	178 14%	502 15%	65 8%	321 14%	451 17%	52 21%	89 16%	125 23%	30 11%	342 12%	526 18%	47 23%	87 17%	29 23%	30 16%	487 14%	646 18%
65+	1885 23%	26 2%	173 5%	93 12%	401 17%	949 37%	41 17%	169 31%	164 31%	43 16%	414 15%	1092 37%	32 16%	167 33%	32 26%	33 17%	685 20%	1132 32%
NET: 18-34	2315 28%	476 38%	1171 34%	380 48%	746 32%	461 18%	48 20%	107 20%	67 13%	83 32%	1000 36%	464 16%	40 19%	105 21%	20 16%	60 31%	1122 33%	561 16%
NET: 35-54	2747 34%	581 46%	1597 46%	256 32%	890 38%	730 28%	101 42%	179 33%	175 33%	106 40%	989 36%	831 29%	88 42%	151 30%	46 36%	72 37%	1117 33%	1212 34%
NET: 55+	3092 38%	205 16%	675 20%	158 20%	722 31%	1399 54%	92 38%	258 47%	289 54%	73 28%	756 28%	1618 56%	79 38%	254 50%	61 48%	63 32%	1173 34%	1778 50%
Average age	48.00	40.48	42.39	39.69	45.52	54.49	49.03	52.00	55.31	44.65	43.80	55.16	48.82	52.43	52.56	45.87	46.17	53.67

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 12  
Social Grade  
Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
A	579 7%	347 9%	232 6%	91 10%	105 7%	92 7%	78 5%	73 6%	141 7%	579 26%	-	-	-	54 8%	18 5%	56 6%	29 4%	53 7%	40 7%	28 7%	52 7%	116 11%	91 8%	44 6%
B	1646 20%	934 23%	712 17%	187 21%	322 23%	304 23%	262 18%	187 16%	383 20%	1646 74%	-	-	-	151 21%	61 18%	169 18%	123 18%	148 20%	118 20%	53 13%	164 21%	291 26%	238 21%	132 18%
C1	2291 28%	1059 27%	1232 30%	301 33%	414 29%	354 27%	372 26%	330 27%	521 28%	-	2291 100%	-	-	187 26%	100 29%	245 26%	207 30%	164 23%	174 29%	111 27%	224 29%	352 32%	309 27%	218 30%
C2	1655 20%	808 20%	848 20%	166 18%	310 22%	253 19%	339 23%	244 20%	343 18%	-	-	1655 100%	-	128 18%	65 19%	201 21%	151 22%	184 25%	117 20%	104 25%	160 20%	152 14%	236 21%	157 22%
D	1063 13%	474 12%	589 14%	104 12%	184 13%	199 15%	222 15%	187 15%	168 9%	-	-	-	1063 54%	98 14%	48 14%	149 16%	108 16%	98 14%	78 13%	59 14%	101 13%	95 9%	150 13%	79 11%
E	918 11%	356 9%	562 13%	55 6%	75 5%	102 8%	171 12%	187 15%	328 17%	-	-	-	918 46%	92 13%	51 15%	118 13%	67 10%	78 11%	69 12%	53 13%	82 10%	97 9%	118 10%	95 13%
NET: AB	2226 27%	1281 32%	945 23%	278 31%	427 30%	396 30%	340 24%	260 22%	525 28%	2226 100%	-	-	-	204 29%	78 23%	224 24%	151 22%	201 28%	158 27%	80 20%	216 28%	406 37%	329 29%	176 24%
NET: ABC1	4517 55%	2341 59%	2176 52%	579 64%	841 60%	750 58%	712 49%	590 49%	1045 55%	2226 100%	2291 100%	-	-	392 55%	178 52%	470 50%	359 52%	365 50%	332 56%	192 47%	440 56%	758 69%	638 56%	394 54%
NET: C2DE	3637 45%	1638 41%	1999 48%	326 36%	569 40%	554 42%	731 51%	617 51%	839 45%	-	-	1655 100%	1982 100%	318 45%	164 48%	468 50%	326 48%	361 50%	263 44%	216 53%	343 44%	343 31%	504 44%	331 46%
NET: DE	1982 24%	831 21%	1151 28%	160 18%	259 18%	301 23%	392 27%	374 31%	496 26%	-	-	-	1982 100%	190 27%	99 29%	267 28%	175 26%	176 24%	146 25%	112 27%	183 23%	191 17%	268 23%	174 24%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 12  
Social Grade  
Base: All respondents

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
A	579 7%	92 7%	265 8%	125 16%	157 7%	245 9%	13 5%	43 8%	16 3%	18 7%	182 7%	255 9%	13 6%	43 8%	5 4%	10 5%	294 9%	212 6%
B	1646 20%	359 28%	738 21%	269 34%	445 19%	625 24%	47 20%	165 30%	69 13%	61 23%	531 19%	641 22%	42 20%	171 34%	10 8%	53 27%	877 26%	584 16%
C1	2291 28%	441 35%	996 29%	190 24%	636 27%	756 29%	70 29%	146 27%	129 24%	88 34%	803 29%	834 29%	60 29%	134 26%	27 22%	51 26%	1023 30%	940 26%
C2	1655 20%	204 16%	840 24%	135 17%	472 20%	497 19%	41 17%	97 18%	156 29%	41 16%	534 19%	606 21%	40 19%	77 15%	38 30%	40 20%	604 18%	815 23%
D	1063 13%	159 13%	576 17%	46 6%	346 15%	247 10%	38 16%	51 9%	76 14%	22 9%	367 13%	294 10%	28 13%	45 9%	24 19%	20 10%	343 10%	502 14%
E	918 11%	6 *	28 1%	28 4%	302 13%	219 8%	31 13%	43 8%	84 16%	32 12%	327 12%	282 10%	25 12%	40 8%	22 17%	20 11%	271 8%	498 14%
NET: AB	2226 27%	452 36%	1003 29%	395 50%	603 26%	870 34%	60 25%	208 38%	85 16%	79 30%	713 26%	897 31%	55 26%	214 42%	15 12%	63 32%	1171 34%	796 22%
NET: ABC1	4517 55%	893 71%	1999 58%	585 74%	1239 53%	1626 63%	131 54%	354 65%	214 40%	167 64%	1517 55%	1731 59%	115 55%	347 68%	43 33%	114 59%	2194 64%	1736 49%
NET: C2DE	3637 45%	369 29%	1444 42%	209 26%	1119 47%	963 37%	111 46%	191 35%	316 60%	95 36%	1228 45%	1182 41%	93 45%	162 32%	85 67%	80 41%	1218 36%	1815 51%
NET: DE	1982 24%	165 13%	604 18%	74 9%	648 27%	466 18%	69 29%	94 17%	160 30%	54 21%	694 25%	576 20%	53 26%	85 17%	46 36%	40 21%	614 18%	1000 28%



## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 13  
GO Region  
Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
Scotland	709 9%	356 9%	354 8%	51 6%	109 8%	136 10%	138 10%	122 10%	154 8%	204 9%	187 8%	128 8%	190 10%	709 100%	-	-	-	-	-	-	-	-	-	-
North East	342 4%	165 4%	178 4%	37 4%	58 4%	57 4%	72 5%	48 4%	71 4%	78 4%	100 4%	65 4%	99 5%	-	342 100%	-	-	-	-	-	-	-	-	-
North West	938 12%	476 12%	462 11%	106 12%	160 11%	155 12%	159 11%	131 11%	226 12%	224 10%	245 11%	201 12%	267 13%	-	-	938 100%	-	-	-	-	-	-	-	-
Yorkshire & Humberside	685 8%	300 8%	385 9%	87 10%	100 7%	143 11%	104 7%	93 8%	158 8%	151 7%	207 9%	151 9%	175 9%	-	-	-	685 100%	-	-	-	-	-	-	-
West Midlands	726 9%	347 9%	379 9%	93 10%	144 10%	118 9%	138 10%	82 7%	151 8%	201 9%	164 7%	184 11%	176 9%	-	-	-	-	726 100%	-	-	-	-	-	-
East Midlands	595 7%	330 8%	265 6%	62 7%	112 8%	80 6%	116 8%	82 7%	143 8%	158 7%	174 8%	117 7%	146 7%	-	-	-	-	-	595 100%	-	-	-	-	-
Wales	408 5%	203 5%	204 5%	35 4%	62 4%	66 5%	80 6%	75 6%	91 5%	80 4%	111 5%	104 6%	112 6%	-	-	-	-	-	-	408 100%	-	-	-	-
Eastern	783 10%	367 9%	416 10%	65 7%	122 9%	111 8%	147 10%	132 11%	206 11%	216 10%	224 10%	160 10%	183 9%	-	-	-	-	-	-	-	783 100%	-	-	-
London	1101 13%	555 14%	546 13%	162 18%	246 17%	195 15%	158 11%	151 13%	189 10%	406 18%	352 15%	152 9%	191 10%	-	-	-	-	-	-	-	-	1101 100%	-	-
South East	1142 14%	534 13%	607 15%	127 14%	205 15%	145 11%	193 13%	188 16%	283 15%	329 15%	309 13%	236 14%	268 14%	-	-	-	-	-	-	-	-	-	1142 100%	-
South West	726 9%	346 9%	380 9%	80 9%	92 7%	99 8%	138 10%	103 9%	214 11%	176 8%	218 10%	157 10%	174 9%	-	-	-	-	-	-	-	-	-	-	726 100%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 13  
GO Region  
Base: All respondents

	Employment Sector			Opinion Influencer	General Election Vote 2015							General Election Vote 2017					EU Referendum Vote June 2016	
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
Scotland	709	131	278	67	136	145	241	45	5	12	153	177	208	37	1	8	383	233
	9%	10%	8%	8%	6%	6%	100%	8%	1%	4%	6%	6%	100%	7%	1%	4%	11%	7%
North East	342	60	127	31	165	66	-	7	29	5	175	77	-	8	10	3	128	169
	4%	5%	4%	4%	7%	3%	-	1%	5%	2%	6%	3%	-	2%	8%	1%	4%	5%
North West	938	152	370	83	358	285	-	56	45	24	393	319	-	48	13	11	383	417
	12%	12%	11%	10%	15%	11%	-	10%	8%	9%	14%	11%	-	9%	10%	6%	11%	12%
Yorkshire & Humberside	685	98	283	54	237	201	-	32	57	12	268	240	-	28	11	14	250	332
	8%	8%	8%	7%	10%	8%	-	6%	11%	4%	10%	8%	-	6%	9%	7%	7%	9%
West Midlands	726	106	319	66	215	243	-	39	56	21	256	270	-	31	10	15	255	352
	9%	8%	9%	8%	9%	9%	-	7%	11%	8%	9%	9%	-	6%	8%	8%	7%	10%
East Midlands	595	75	245	48	166	214	-	29	51	10	186	249	-	29	15	14	237	281
	7%	6%	7%	6%	7%	8%	-	5%	10%	4%	7%	9%	-	6%	12%	7%	7%	8%
Wales	408	54	181	36	134	98	-	21	27	43	162	125	-	15	6	33	163	189
	5%	4%	5%	4%	6%	4%	-	4%	5%	16%	6%	4%	-	3%	5%	17%	5%	5%
Eastern	783	113	331	54	177	300	-	57	68	27	221	330	-	52	17	19	292	381
	10%	9%	10%	7%	8%	12%	-	10%	13%	10%	8%	11%	-	10%	13%	10%	9%	11%
London	1101	200	545	194	382	327	-	82	39	38	431	331	-	93	14	20	566	349
	13%	16%	16%	24%	16%	13%	-	15%	7%	15%	16%	11%	-	18%	11%	10%	17%	10%
South East	1142	166	477	101	233	456	-	89	92	38	306	496	-	84	16	40	471	492
	14%	13%	14%	13%	10%	18%	-	16%	17%	14%	11%	17%	-	17%	12%	20%	14%	14%
South West	726	105	286	59	154	255	-	86	60	33	195	299	-	84	14	18	284	357
	9%	8%	8%	7%	7%	10%	-	16%	11%	13%	7%	10%	-	17%	11%	9%	8%	10%

**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 14  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Gender			Age						Social Grade					Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
Yes	5096 62%	2569 65%	2528 61%	736 81%	1007 71%	792 61%	801 56%	654 54%	1107 59%	1692 76%	1519 66%	1000 60%	885 45%	438 62%	202 59%	586 62%	399 58%	446 62%	355 60%	228 56%	445 57%	815 74%	740 65%	442 61%
No	3058 38%	1410 35%	1647 39%	169 19%	404 29%	513 39%	642 44%	553 46%	777 41%	534 24%	772 34%	655 40%	1097 55%	272 38%	140 41%	352 38%	286 42%	279 38%	240 40%	180 44%	338 43%	286 26%	401 35%	284 39%

**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 14  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
Yes	5096 62%	900 71%	2350 68%	631 79%	1456 62%	1694 65%	148 61%	369 68%	273 52%	167 64%	1725 63%	1848 63%	127 61%	357 70%	66 52%	119 61%	2407 71%	1970 55%
No	3058 38%	361 29%	1093 32%	163 21%	902 38%	896 35%	93 39%	175 32%	257 48%	96 36%	1019 37%	1065 37%	81 39%	152 30%	61 48%	75 39%	1005 29%	1581 45%

**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 15  
**Opinion Influencer**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
Yes	794 10%	463 12%	331 8%	153 17%	226 16%	143 11%	113 8%	65 5%	93 5%	395 18%	190 8%	135 8%	74 4%	67 9%	31 9%	83 9%	54 8%	66 9%	48 8%	36 9%	54 7%	194 18%	101 9%	59 8%
No	7360 90%	3516 88%	3844 92%	752 83%	1184 84%	1161 89%	1330 92%	1142 95%	1792 95%	1831 82%	2101 92%	1520 92%	1908 96%	643 91%	311 91%	855 91%	631 92%	659 91%	548 92%	372 91%	728 93%	907 82%	1040 91%	667 92%

**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 15  
**Opinion Influencer**  
**Base: All respondents**

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
Yes	794	188	420	794	298	248	21	68	21	43	324	253	22	73	11	28	460	248
	10%	15%	12%	100%	13%	10%	9%	12%	4%	16%	12%	9%	11%	14%	9%	14%	13%	7%
No	7360	1073	3023	-	2060	2342	221	476	510	219	2421	2660	186	436	116	166	2952	3303
	90%	85%	88%	-	87%	90%	91%	88%	96%	84%	88%	91%	89%	86%	91%	86%	87%	93%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 16  
**Tenure**  
**Base: All respondents**

	Gender			Age						Social Grade					Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
NET: Homeowners	5284	2743	2541	423	764	768	912	863	1553	1760	1524	1102	899	421	213	624	444	479	408	289	537	619	757	494
	65%	69%	61%	47%	54%	59%	63%	72%	82%	79%	67%	67%	45%	59%	62%	67%	65%	66%	68%	71%	69%	56%	66%	68%
Owned outright - without mortgage	2944	1515	1429	197	182	159	366	606	1435	879	866	607	592	207	100	367	263	251	236	151	308	330	422	309
	36%	38%	34%	22%	13%	12%	25%	50%	76%	39%	38%	37%	30%	29%	29%	39%	38%	35%	40%	37%	39%	30%	37%	43%
Owned with a mortgage or loan	2340	1228	1112	227	583	609	546	257	118	881	658	494	307	213	113	258	181	228	171	138	229	288	334	185
	29%	31%	27%	25%	41%	47%	38%	21%	6%	40%	29%	30%	15%	30%	33%	27%	26%	31%	29%	34%	29%	26%	29%	26%
NET: Renters	2730	1175	1555	417	610	521	522	336	325	426	728	522	1054	280	126	298	229	228	174	108	237	463	364	223
	33%	30%	37%	46%	43%	40%	36%	28%	17%	19%	32%	32%	53%	40%	37%	32%	33%	31%	29%	27%	30%	42%	32%	31%
NET: Rent from Council/ Housing Association	1637	684	953	181	276	299	367	263	251	150	382	318	788	208	91	172	137	141	93	67	146	259	200	123
	20%	17%	23%	20%	20%	23%	25%	22%	13%	7%	17%	19%	40%	29%	27%	18%	20%	19%	16%	16%	19%	23%	17%	17%
Rented from the council	1060	433	627	103	179	198	248	171	162	88	240	210	522	149	69	83	106	91	64	49	103	167	114	64
	13%	11%	15%	11%	13%	15%	17%	14%	9%	4%	10%	13%	26%	21%	20%	9%	16%	13%	11%	12%	13%	15%	10%	9%
Rented from a housing association	577	251	326	78	98	101	119	92	90	62	142	107	266	59	23	89	31	50	29	18	44	91	86	58
	7%	6%	8%	9%	7%	8%	8%	8%	5%	3%	6%	6%	13%	8%	7%	10%	4%	7%	5%	4%	6%	8%	8%	8%
Rented from someone else	1093	490	603	236	334	222	155	73	73	276	347	204	266	72	35	126	92	88	81	41	90	204	165	100
	13%	12%	14%	26%	24%	17%	11%	6%	4%	12%	15%	12%	13%	10%	10%	13%	13%	12%	14%	10%	12%	19%	14%	14%
Rent free	140	62	79	65	36	15	9	8	7	40	39	32	30	8	3	15	12	18	14	10	9	19	21	9
	2%	2%	2%	7%	3%	1%	1%	1%	*	2%	2%	2%	1%	1%	1%	2%	2%	3%	2%	3%	1%	2%	2%	1%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 16  
**Tenure**  
**Base: All respondents**

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
NET: Homeowners	5284	804	2244	540	1383	2102	131	398	344	159	1585	2306	115	388	76	132	2349	2396
	65%	64%	65%	68%	59%	81%	54%	73%	65%	61%	58%	79%	55%	76%	59%	68%	69%	67%
Owned outright - without mortgage	2944	233	889	241	644	1325	60	248	221	84	714	1493	55	249	52	75	1229	1484
	36%	18%	26%	30%	27%	51%	25%	46%	42%	32%	26%	51%	26%	49%	41%	39%	36%	42%
Owned with a mortgage or loan	2340	571	1355	300	739	776	71	150	123	75	871	812	60	138	23	57	1120	912
	29%	45%	39%	38%	31%	30%	29%	27%	23%	29%	32%	28%	29%	27%	18%	29%	33%	26%
NET: Renters	2730	432	1135	243	935	459	109	140	181	95	1100	574	93	115	51	58	995	1116
	33%	34%	33%	31%	40%	18%	45%	26%	34%	36%	40%	20%	45%	23%	40%	30%	29%	31%
NET: Rent from Council/ Housing Association	1637	237	570	108	608	241	87	67	131	41	676	330	72	58	39	24	496	785
	20%	19%	17%	14%	26%	9%	36%	12%	25%	16%	25%	11%	35%	11%	31%	12%	15%	22%
Rented from the council	1060	151	375	64	408	139	65	34	83	22	444	201	54	30	28	11	303	525
	13%	12%	11%	8%	17%	5%	27%	6%	16%	8%	16%	7%	26%	6%	22%	6%	9%	15%
Rented from a housing association	577	86	195	44	200	102	22	33	48	20	232	130	18	28	11	12	193	261
	7%	7%	6%	6%	8%	4%	9%	6%	9%	8%	8%	4%	9%	5%	9%	6%	6%	7%
Rented from someone else	1093	196	565	135	327	218	22	73	50	53	424	244	21	57	12	34	499	330
	13%	16%	16%	17%	14%	8%	9%	13%	9%	20%	15%	8%	10%	11%	9%	18%	15%	9%
Rent free	140	25	64	11	40	29	1	7	6	8	60	33	*	6	1	4	68	40
	2%	2%	2%	1%	2%	1%	*	1%	1%	3%	2%	1%	*	1%	1%	2%	2%	1%



## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 17  
**What is the highest educational level that you have achieved to date?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
No formal education	80 1%	29 1%	51 1%	1 *	15 1%	6 *	19 1%	16 1%	23 1%	4 *	4 *	16 1%	55 3%	8 1%	6 2%	10 1%	11 2%	8 1%	7 1%	4 1%	11 1%	2 *	8 1%	5 1%
Primary	41 *	26 1%	15 *	-	6 *	7 1%	5 *	7 1%	15 1%	3 *	4 *	15 1%	19 1%	3 *	5 1%	2 *	4 1%	3 *	-	5 1%	5 1%	6 1%	6 1%	3 *
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	4957 61%	2264 57%	2694 65%	377 42%	652 46%	721 55%	971 67%	892 74%	1344 71%	856 38%	1344 59%	1204 73%	1554 78%	393 55%	214 62%	586 62%	446 65%	477 66%	390 66%	259 63%	513 65%	511 46%	701 61%	468 64%
University degree or equivalent professional qualification, NVQ level 4, etc.	2108 26%	1152 29%	956 23%	293 32%	500 35%	396 30%	314 22%	215 18%	389 21%	885 40%	670 29%	300 18%	252 13%	203 29%	74 22%	239 26%	146 21%	153 21%	147 25%	95 23%	191 24%	380 35%	309 27%	171 24%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	722 9%	411 10%	311 7%	81 9%	196 14%	156 12%	121 8%	74 6%	94 5%	423 19%	170 7%	75 5%	54 3%	76 11%	29 8%	74 8%	53 8%	58 8%	35 6%	35 9%	50 6%	162 15%	88 8%	62 9%
Still in full time education	160 2%	62 2%	98 2%	142 16%	15 1%	2 *	1 *	-	-	42 2%	81 4%	20 1%	17 1%	23 3%	6 2%	20 2%	16 2%	16 2%	8 1%	6 1%	8 1%	25 2%	20 2%	12 2%
Don't know	17 *	6 *	10 *	1 *	6 *	2 *	3 *	-	5 *	4 *	4 *	4 *	5 *	1 *	1 *	2 *	2 *	2 *	4 1%	1 *	-	3 *	1 *	-
Prefer not to answer	69 1%	30 1%	39 1%	9 1%	21 1%	12 1%	10 1%	2 *	16 1%	9 *	13 1%	20 1%	27 1%	3 *	9 3%	5 1%	7 1%	8 1%	4 1%	2 1%	5 1%	11 1%	9 1%	5 1%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 17  
**What is the highest educational level that you have achieved to date?**  
**Base: All respondents**

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conservative	SNP	Lib Dem	UKIP	Other	Labour	Conservative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
No formal education	80 1%	5 *	26 1%	6 1%	24 1%	16 1%	1 *	1 *	6 1%	- -	22 1%	23 1%	1 1%	- -	1 1%	1 *	16 *	38 1%
Primary	41 *	2 *	10 *	1 *	19 1%	8 *	1 *	- -	6 1%	- -	16 1%	12 *	1 *	1 *	3 3%	- -	7 *	27 1%
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	4957 61%	613 49%	1959 57%	260 33%	1355 57%	1626 63%	137 57%	284 52%	405 76%	100 38%	1507 55%	1921 66%	111 53%	242 48%	103 81%	88 45%	1611 47%	2570 72%
University degree or equivalent professional qualification, NVQ level 4, etc.	2108 26%	432 34%	1041 30%	305 38%	659 28%	696 27%	66 27%	174 32%	90 17%	105 40%	816 30%	707 24%	64 31%	176 35%	15 11%	70 36%	1216 36%	679 19%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	722 9%	195 15%	364 11%	178 22%	252 11%	200 8%	28 12%	80 15%	19 4%	47 18%	307 11%	199 7%	25 12%	77 15%	4 3%	28 15%	464 14%	187 5%
Still in full time education	160 2%	5 *	6 *	28 4%	30 1%	22 1%	6 3%	3 1%	2 *	4 2%	55 2%	33 1%	5 2%	6 1%	- -	4 2%	69 2%	20 1%
Don't know	17 *	7 1%	4 *	7 1%	2 *	5 *	1 *	1 *	1 *	2 1%	1 *	4 *	1 *	4 1%	1 *	1 1%	3 *	5 *
Prefer not to answer	69 1%	3 *	34 1%	9 1%	17 1%	17 1%	2 1%	1 *	1 *	4 2%	21 1%	14 *	1 *	2 *	- -	2 1%	26 1%	25 1%

**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 18

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Gender		Age							Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
Yes - responsible for half or more of the items bought	7295 89%	3337 84%	3958 95%	606 67%	1282 91%	1231 94%	1368 95%	1110 92%	1698 90%	1936 87%	2037 89%	1485 90%	1836 93%	657 93%	312 91%	830 89%	623 91%	649 89%	512 86%	371 91%	706 90%	993 90%	994 87%	648 89%
No - not responsible for most of the items bought	859 11%	642 16%	217 5%	299 33%	128 9%	74 6%	75 5%	97 8%	187 10%	289 13%	254 11%	170 10%	146 7%	52 7%	31 9%	107 11%	62 9%	77 11%	84 14%	37 9%	76 10%	108 10%	147 13%	78 11%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 18

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
Yes - responsible for half or more of the items bought	7295 89%	1159 92%	3101 90%	715 90%	2147 91%	2329 90%	226 94%	486 89%	485 91%	234 89%	2453 89%	2621 90%	194 93%	454 89%	116 91%	178 91%	3046 89%	3259 92%
No - not responsible for most of the items bought	859 11%	103 8%	342 10%	79 10%	211 9%	261 10%	15 6%	58 11%	45 9%	28 11%	291 11%	292 10%	14 7%	55 11%	11 9%	17 9%	366 11%	292 8%

**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 19  
**How many cars are there in your household?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
No cars in the household	1711	721	990	235	325	285	288	271	307	265	492	228	726	189	81	206	158	127	91	60	118	405	181	94
	21%	18%	24%	26%	23%	22%	20%	22%	16%	12%	21%	14%	37%	27%	24%	22%	23%	18%	15%	15%	15%	37%	16%	13%
NET: Any	6443	3258	3185	670	1085	1019	1155	936	1578	1960	1799	1427	1256	520	262	732	527	599	504	348	665	696	960	631
	79%	82%	76%	74%	77%	78%	80%	78%	84%	88%	79%	86%	63%	73%	76%	78%	77%	82%	85%	85%	85%	63%	84%	87%
1	3308	1604	1704	163	510	563	569	502	1001	862	945	685	817	311	150	388	274	269	251	173	313	425	450	302
	41%	40%	41%	18%	36%	43%	39%	42%	53%	39%	41%	41%	41%	44%	44%	41%	40%	37%	42%	43%	40%	39%	39%	42%
2	2386	1291	1095	262	449	398	429	331	518	842	665	549	330	170	82	253	198	271	184	120	264	209	399	237
	29%	32%	26%	29%	32%	31%	30%	27%	27%	38%	29%	33%	17%	24%	24%	27%	29%	37%	31%	29%	34%	19%	35%	33%
3+	749	363	386	245	126	58	158	103	59	257	189	194	109	39	30	90	55	59	69	54	87	61	111	93
	9%	9%	9%	27%	9%	4%	11%	8%	3%	12%	8%	12%	6%	5%	9%	10%	8%	8%	12%	13%	11%	6%	10%	13%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 19  
**How many cars are there in your household?**  
**Base: All respondents**

	Employment Sector			Opinion Influencer	General Election Vote 2015					General Election Vote 2017					EU Referendum Vote June 2016			
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
No cars in the household	1711	217	633	158	620	275	70	79	98	77	717	351	57	79	23	42	667	640
	21%	17%	18%	20%	26%	11%	29%	15%	18%	29%	26%	12%	27%	15%	18%	22%	20%	18%
NET: Any	6443	1045	2810	636	1737	2315	171	465	433	186	2028	2562	151	430	104	152	2745	2911
	79%	83%	82%	80%	74%	89%	71%	85%	82%	71%	74%	88%	73%	85%	82%	78%	80%	82%
1	3308	482	1318	257	978	1144	107	244	222	98	1088	1303	96	226	48	70	1393	1551
	41%	38%	38%	32%	41%	44%	45%	45%	42%	37%	40%	45%	46%	44%	38%	36%	41%	44%
2	2386	420	1114	268	600	909	56	182	163	63	719	979	47	159	43	56	1018	1090
	29%	33%	32%	34%	25%	35%	23%	33%	31%	24%	26%	34%	23%	31%	34%	29%	30%	31%
3+	749	143	377	111	160	262	8	38	48	25	221	280	8	45	13	25	335	270
	9%	11%	11%	14%	7%	10%	3%	7%	9%	10%	8%	10%	4%	9%	10%	13%	10%	8%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 20  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
White	7421	3615	3806	714	1195	1158	1330	1168	1856	1985	2070	1533	1832	679	335	869	634	637	556	389	751	808	1071	692
	91%	91%	91%	79%	85%	89%	92%	97%	98%	89%	90%	93%	92%	96%	98%	93%	93%	88%	93%	95%	96%	73%	94%	95%
NET: BAME	629	312	317	169	184	130	95	30	20	213	191	99	125	18	5	61	43	75	37	15	28	271	51	25
	8%	8%	8%	19%	13%	10%	7%	2%	1%	10%	8%	6%	6%	3%	1%	7%	6%	10%	6%	4%	4%	25%	4%	4%
Mixed	148	65	83	38	44	24	29	11	3	50	51	20	27	3	2	9	12	12	10	6	13	55	20	8
	2%	2%	2%	4%	3%	2%	2%	1%	*	2%	2%	1%	1%	*	1%	1%	2%	2%	2%	2%	2%	5%	2%	1%
Asian	299	163	136	84	84	76	42	5	8	95	81	53	70	7	2	39	22	49	25	2	5	120	18	11
	4%	4%	3%	9%	6%	6%	3%	*	*	4%	4%	3%	4%	1%	1%	4%	3%	7%	4%	*	1%	11%	2%	1%
Black	107	47	60	19	34	23	13	13	5	33	36	19	19	3	1	5	5	12	2	2	7	63	6	2
	1%	1%	1%	2%	2%	2%	1%	1%	*	1%	2%	1%	1%	*	*	*	1%	2%	*	*	1%	6%	1%	*
Chinese	44	19	26	17	17	2	8	-	-	23	12	4	5	3	1	5	2	1	*	5	3	17	5	2
	1%	*	1%	2%	1%	*	1%	-	-	1%	1%	*	*	*	*	1%	*	*	*	1%	*	2%	*	*
Other ethnic group	31	18	12	11	5	5	4	1	4	13	11	3	4	3	-	4	2	1	-	-	-	16	2	3
	*	*	*	1%	*	*	*	*	*	1%	*	*	*	*	-	*	*	*	-	-	-	1%	*	*
Prefer not to answer	104	53	51	22	31	17	18	9	8	27	30	23	25	12	2	8	8	14	2	4	4	22	20	8
	1%	1%	1%	2%	2%	1%	1%	1%	*	1%	1%	1%	1%	2%	1%	1%	1%	2%	*	1%	1%	2%	2%	1%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 20  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
White	7421	1107	3082	637	2049	2458	236	515	519	242	2401	2773	203	483	125	176	3055	3373
	91%	88%	90%	80%	87%	95%	98%	95%	98%	92%	87%	95%	98%	95%	98%	91%	90%	95%
NET: BAME	629	141	299	131	291	121	6	24	11	17	319	126	4	24	3	17	329	157
	8%	11%	9%	17%	12%	5%	2%	4%	2%	7%	12%	4%	2%	5%	2%	9%	10%	4%
Mixed	148	35	71	21	62	28	-	10	6	8	71	29	-	10	1	8	71	49
	2%	3%	2%	3%	3%	1%	-	2%	1%	3%	3%	1%	-	2%	*	4%	2%	1%
Asian	299	59	142	77	146	66	2	5	4	6	164	65	1	6	1	4	162	71
	4%	5%	4%	10%	6%	3%	1%	1%	1%	2%	6%	2%	1%	1%	1%	2%	5%	2%
Black	107	34	50	21	63	12	1	5	*	1	61	13	*	2	1	1	58	20
	1%	3%	1%	3%	3%	*	*	1%	*	*	2%	*	*	*	1%	1%	2%	1%
Chinese	44	11	18	9	13	11	-	3	-	2	12	14	-	5	-	3	23	12
	1%	1%	1%	1%	1%	*	-	1%	-	1%	*	*	-	1%	-	2%	1%	*
Other ethnic group	31	2	17	4	7	4	3	2	-	1	10	4	3	1	*	1	15	4
	*	*	*	*	*	*	1%	*	-	*	*	*	1%	*	*	*	*	*
Prefer not to answer	104	13	62	26	18	10	-	5	1	2	24	13	1	2	-	1	28	21
	1%	1%	2%	3%	1%	*	-	1%	*	1%	1%	*	*	*	-	1%	1%	1%



## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 21  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West		
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753	
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726	
Christian	3898	1888	2010	229	447	493	668	721	1340	1048	1059	816	976	325	164	516	319	357	288	196	386	467	527	354	
	48%	47%	48%	25%	32%	38%	46%	60%	71%	47%	46%	49%	49%	46%	48%	55%	47%	49%	48%	48%	49%	42%	46%	49%	
NET: Other	528	258	270	106	125	105	91	40	61	165	136	94	132	22	11	59	46	68	37	24	28	166	46	22	
	6%	6%	6%	12%	9%	8%	6%	3%	3%	7%	6%	6%	7%	3%	3%	6%	7%	9%	6%	6%	4%	15%	4%	3%	
Muslim	223	112	111	63	80	47	24	4	5	66	49	43	65	3	-	36	23	38	14	1	5	84	13	6	
	3%	3%	3%	7%	6%	4%	2%	*	*	3%	2%	3%	3%	*	-	4%	3%	5%	2%	*	1%	8%	1%	1%	
Hindu	51	26	25	11	13	14	8	2	3	20	21	5	5	2	1	3	-	5	8	1	2	22	7	-	
	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	*	*	*	*	*	-	1%	1%	*	*	2%	1%	-	
Jewish	54	29	25	3	7	5	8	8	22	27	11	6	11	1	-	8	2	-	*	-	8	29	1	5	
	1%	1%	1%	*	1%	*	1%	1%	1%	1%	*	*	1%	*	-	1%	*	-	*	-	1%	3%	*	1%	
Sikh	19	9	10	5	3	6	5	-	-	3	6	5	5	-	-	1	2	10	2	-	-	3	1	-	
	*	*	*	1%	*	*	*	-	-	*	*	*	*	-	-	*	*	1%	1%	2	-	-	*	*	-
Buddhist	57	29	28	9	7	7	17	8	9	16	18	10	12	6	4	2	6	1	2	10	4	10	7	4	
	1%	1%	1%	1%	*	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	*	*	3%	1%	1%	1%	1%	
Other	125	54	71	15	14	27	30	19	21	33	32	25	35	10	6	9	13	14	12	11	9	17	18	7	
	2%	1%	2%	2%	1%	2%	2%	2%	1%	1%	1%	2%	2%	1%	2%	1%	2%	2%	2%	3%	1%	2%	2%	1%	
None	3536	1734	1802	523	793	670	655	426	469	958	1042	707	829	345	163	346	308	281	260	183	355	421	537	337	
	43%	44%	43%	58%	56%	51%	45%	35%	25%	43%	45%	43%	42%	49%	47%	37%	45%	39%	44%	45%	45%	38%	47%	46%	
Prefer not to say	192	99	93	47	46	36	29	19	15	54	54	38	45	18	5	16	11	21	10	5	14	47	32	13	
	2%	2%	2%	5%	3%	3%	2%	2%	1%	2%	2%	2%	2%	3%	2%	2%	2%	3%	2%	1%	2%	4%	3%	2%	

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 21  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
Christian	3898	548	1457	379	962	1640	91	259	297	62	1040	1855	80	230	64	59	1422	2056
	48%	43%	42%	48%	41%	63%	38%	48%	56%	24%	38%	64%	38%	45%	50%	30%	42%	58%
NET: Other	528	91	229	108	216	125	11	19	15	26	246	126	8	19	2	19	249	168
	6%	7%	7%	14%	9%	5%	5%	3%	3%	10%	9%	4%	4%	4%	2%	10%	7%	5%
Muslim	223	50	93	53	120	31	1	4	-	3	138	25	1	5	1	1	117	46
	3%	4%	3%	7%	5%	1%	*	1%	-	1%	5%	1%	1%	1%	*	*	3%	1%
Hindu	51	10	17	12	22	13	1	1	1	1	24	12	*	1	*	2	31	10
	1%	1%	1%	1%	1%	*	*	*	*	*	1%	*	*	*	*	1%	1%	*
Jewish	54	6	25	10	11	29	1	3	3	2	10	33	1	2	*	3	21	27
	1%	*	1%	1%	*	1%	*	1%	*	1%	*	1%	*	*	*	2%	1%	1%
Sikh	19	2	13	2	10	5	-	-	2	-	12	6	-	-	-	-	12	4
	*	*	*	*	*	*	-	-	*	-	*	*	-	-	-	-	*	*
Buddhist	57	5	28	17	10	14	2	5	4	9	16	16	1	5	*	4	20	25
	1%	*	1%	2%	*	1%	1%	1%	1%	3%	1%	1%	*	1%	*	2%	1%	1%
Other	125	19	52	15	42	32	7	6	5	11	47	34	5	6	1	9	48	56
	2%	1%	2%	2%	2%	1%	3%	1%	1%	4%	2%	1%	2%	1%	1%	5%	1%	2%
None	3536	597	1648	267	1135	792	135	262	219	168	1398	898	116	256	61	115	1670	1281
	43%	47%	48%	34%	48%	31%	56%	48%	41%	64%	51%	31%	56%	50%	48%	59%	49%	36%
Prefer not to say	192	25	109	40	45	33	3	5	-	7	60	33	4	4	-	2	70	45
	2%	2%	3%	5%	2%	1%	1%	1%	-	3%	2%	1%	2%	1%	-	1%	2%	1%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 22  
Which of the following best describes where you live?  
Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
NET: Urban	6467	3180	3287	744	1206	1093	1159	898	1368	1741	1849	1287	1591	519	278	780	520	634	414	264	542	1084	901	530
	79%	80%	79%	82%	86%	84%	80%	74%	73%	78%	81%	78%	80%	73%	81%	83%	76%	87%	70%	65%	69%	99%	79%	73%
Urban - Population over 10,000	3503	1859	1644	463	730	596	602	472	640	1045	1053	622	783	282	131	379	276	339	199	109	230	911	410	235
	43%	47%	39%	51%	52%	46%	42%	39%	34%	47%	46%	38%	40%	40%	38%	40%	40%	47%	33%	27%	29%	83%	36%	32%
Town and Fringe	2964	1321	1643	281	476	498	557	426	728	696	796	665	808	236	147	401	244	295	215	155	312	173	491	295
	36%	33%	39%	31%	34%	38%	39%	35%	39%	31%	35%	40%	41%	33%	43%	43%	36%	41%	36%	38%	40%	16%	43%	41%
NET: Rural	1687	799	888	161	204	211	284	309	517	485	443	368	391	190	65	158	165	92	181	144	241	16	240	196
	21%	20%	21%	18%	14%	16%	20%	26%	27%	22%	19%	22%	20%	27%	19%	17%	24%	13%	30%	35%	31%	1%	21%	27%
Village	1505	714	790	139	198	196	252	273	448	433	388	323	361	150	64	142	159	77	174	122	212	15	230	160
	18%	18%	19%	15%	14%	15%	17%	23%	24%	19%	17%	19%	18%	21%	19%	15%	23%	11%	29%	30%	27%	1%	20%	22%
Hamlet & Isolated Dwelling	182	84	98	22	7	15	33	36	69	52	54	46	30	40	1	16	6	15	7	21	28	1	10	36
	2%	2%	2%	2%	*	1%	2%	3%	4%	2%	2%	3%	1%	6%	*	2%	1%	2%	1%	5%	4%	*	1%	5%

**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 22  
**Which of the following best describes where you live?**  
**Base: All respondents**

	Employment Sector				General Election Vote 2015							General Election Vote 2017					EU Referendum Vote June 2016	
	Total	Public	Private	Opinion Influencer	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
NET: Urban	6467	1043	2785	643	1981	1976	178	423	386	202	2311	2168	151	399	98	151	2772	2702
	79%	83%	81%	81%	84%	76%	74%	78%	73%	77%	84%	74%	73%	78%	77%	78%	81%	76%
Urban - Population over 10,000	3503	607	1600	448	1188	990	93	239	172	127	1392	1055	79	228	46	95	1675	1276
	43%	48%	46%	56%	50%	38%	39%	44%	32%	48%	51%	36%	38%	45%	36%	49%	49%	36%
Town and Fringe	2964	437	1184	195	792	986	85	184	214	75	919	1113	72	171	52	56	1097	1426
	36%	35%	34%	25%	34%	38%	35%	34%	40%	29%	33%	38%	35%	34%	41%	29%	32%	40%
NET: Rural	1687	218	658	151	377	614	63	121	145	60	433	744	57	110	29	43	640	849
	21%	17%	19%	19%	16%	24%	26%	22%	27%	23%	16%	26%	27%	22%	23%	22%	19%	24%
Village	1505	206	591	135	347	541	51	109	133	50	399	654	45	98	27	40	569	760
	18%	16%	17%	17%	15%	21%	21%	20%	25%	19%	15%	22%	22%	19%	21%	20%	17%	21%
Hamlet & Isolated Dwelling	182	12	67	17	30	73	12	12	12	10	35	90	11	12	3	4	70	90
	2%	1%	2%	2%	1%	3%	5%	2%	2%	4%	1%	3%	5%	2%	2%	2%	2%	3%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 23  
Which of the following best describes your current working status?  
Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
NET: Working	4705	2495	2210	498	1149	1059	1119	681	199	1455	1437	1044	769	410	188	522	381	426	320	235	444	745	643	391
	58%	63%	53%	55%	82%	81%	78%	56%	11%	65%	63%	63%	39%	58%	55%	56%	56%	59%	54%	58%	57%	68%	56%	54%
Working full time - working 30 hours per week or more	3718	2219	1499	418	971	876	894	481	78	1255	1157	783	523	328	161	409	300	335	256	191	332	624	501	282
	46%	56%	36%	46%	69%	67%	62%	40%	4%	56%	50%	47%	26%	46%	47%	44%	44%	46%	43%	47%	42%	57%	44%	39%
Working part time - working between 8 and 29 hours per week	987	276	710	79	179	183	225	200	121	199	280	262	245	82	26	113	81	91	64	45	112	121	142	109
	12%	7%	17%	9%	13%	14%	16%	17%	6%	9%	12%	16%	12%	12%	8%	12%	12%	13%	11%	11%	14%	11%	12%	15%
NET: Not working	3449	1484	1965	407	261	245	324	526	1686	771	854	611	1213	300	155	416	304	300	275	173	339	355	498	335
	42%	37%	47%	45%	18%	19%	22%	44%	89%	35%	37%	37%	61%	42%	45%	44%	44%	41%	46%	42%	43%	32%	44%	46%
Not working but seeking work or temporarily unemployed or sick	289	161	128	68	62	48	61	46	4	32	29	45	182	30	16	43	18	27	16	16	22	40	40	21
	4%	4%	3%	7%	4%	4%	4%	4%	*	1%	1%	3%	9%	4%	5%	5%	3%	4%	3%	4%	3%	4%	4%	3%
Not working and not seeking work/ student	685	306	379	315	69	66	103	132	1	111	197	62	315	68	34	85	66	64	60	29	39	93	80	69
	8%	8%	9%	35%	5%	5%	7%	11%	*	5%	9%	4%	16%	10%	10%	9%	10%	9%	10%	7%	5%	8%	7%	9%
Retired on a state pension only	546	160	386	-	1	*	1	8	536	39	65	84	359	40	17	65	47	54	38	32	66	45	81	61
	7%	4%	9%	-	*	*	*	1%	28%	2%	3%	5%	18%	6%	5%	7%	7%	7%	6%	8%	8%	4%	7%	8%
Retired with a private pension	1358	811	547	-	2	5	13	215	1124	506	473	250	130	116	54	173	117	96	113	63	147	134	209	136
	17%	20%	13%	-	*	*	1%	18%	60%	23%	21%	15%	7%	16%	16%	18%	17%	13%	19%	16%	19%	12%	18%	19%
House person, housewife, househusband, etc.	570	45	525	24	127	127	146	126	20	84	90	169	227	46	34	50	56	59	48	32	65	43	89	48
	7%	1%	13%	3%	9%	10%	10%	10%	1%	4%	4%	10%	11%	6%	10%	5%	8%	8%	8%	8%	8%	4%	8%	7%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 23  
Which of the following best describes your current working status?  
Base: All respondents

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
NET: Working	4705	1262	3443	609	1449	1383	153	309	252	168	1715	1486	135	276	71	126	2140	1828
	58%	100%	100%	77%	61%	53%	64%	57%	47%	64%	63%	51%	65%	54%	56%	65%	63%	51%
Working full time - working 30 hours per week or more	3718	1035	2683	520	1149	1113	125	246	196	129	1351	1198	107	221	59	94	1738	1405
	46%	82%	78%	66%	49%	43%	52%	45%	37%	49%	49%	41%	52%	43%	46%	48%	51%	40%
Working part time - working between 8 and 29 hours per week	987	227	760	88	300	270	28	63	56	39	365	289	28	55	12	32	401	423
	12%	18%	22%	11%	13%	10%	12%	12%	10%	15%	13%	10%	13%	11%	9%	17%	12%	12%
NET: Not working	3449	-	-	185	909	1207	88	236	279	94	1029	1426	73	233	56	68	1272	1723
	42%	-	-	23%	39%	47%	36%	43%	53%	36%	37%	49%	35%	46%	44%	35%	37%	49%
Not working but seeking work or temporarily unemployed or sick	289	-	-	19	94	42	12	14	18	13	116	51	11	16	2	5	111	107
	4%	-	-	2%	4%	2%	5%	3%	3%	5%	4%	2%	5%	3%	2%	3%	3%	3%
Not working and not seeking work/ student	685	-	-	60	201	105	21	29	37	22	275	136	18	27	9	14	271	206
	8%	-	-	8%	9%	4%	9%	5%	7%	8%	10%	5%	9%	5%	7%	7%	8%	6%
Retired on a state pension only	546	-	-	12	134	223	12	34	67	18	143	286	8	35	15	11	147	374
	7%	-	-	1%	6%	9%	5%	6%	13%	7%	5%	10%	4%	7%	12%	6%	4%	11%
Retired with a private pension	1358	-	-	76	290	704	28	134	113	31	294	791	23	134	20	25	542	780
	17%	-	-	10%	12%	27%	11%	25%	21%	12%	11%	27%	11%	26%	15%	13%	16%	22%
House person, housewife, househusband, etc.	570	-	-	18	190	132	15	25	44	11	202	162	13	22	11	13	201	255
	7%	-	-	2%	8%	5%	6%	5%	8%	4%	7%	6%	6%	4%	9%	7%	6%	7%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 24

**Do you work in any of the following occupations?****Base: All respondents who work**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	4444	2384	2060	429	1041	1063	1087	632	192	1492	1370	825	757	427	169	457	361	390	294	219	406	719	616	386
Weighted base	4705	2495	2210	498	1149	1059	1119	681	199	1455	1437	1044	769	410	188	522	381	426	320	235	444	745	643	391
NET: Public Sector	1262	553	709	148	327	298	283	178	26	452	441	204	165	131	60	152	98	106	75	54	113	200	166	105
	27%	22%	32%	30%	28%	28%	25%	26%	13%	31%	31%	20%	21%	32%	32%	29%	26%	25%	23%	23%	25%	27%	26%	27%
A nationalised industry/state corporation	86	60	26	17	28	20	11	10	-	32	13	27	14	12	6	5	8	7	2	1	7	22	10	6
	2%	2%	1%	3%	2%	2%	1%	1%	-	2%	1%	3%	2%	3%	3%	1%	2%	2%	1%	1%	2%	3%	2%	1%
Central government or civil service (including Courts service and Bank of England)	145	65	80	16	40	36	30	18	5	96	34	12	3	15	10	22	12	12	6	8	8	29	14	9
	3%	3%	4%	3%	3%	3%	3%	3%	2%	7%	2%	1%	*	4%	6%	4%	3%	3%	2%	3%	2%	4%	2%	2%
Local government or council (including fire services, police and local authority controlled schools/colleges)	453	191	261	44	119	111	107	65	7	148	200	53	52	43	18	52	32	41	26	19	52	68	60	41
	10%	8%	12%	9%	10%	10%	10%	9%	3%	10%	14%	5%	7%	10%	9%	10%	9%	10%	8%	8%	12%	9%	9%	10%
A university, or other grant funded establishment (include opted-out schools)	128	58	70	10	38	31	29	19	1	62	42	16	8	11	6	16	12	9	11	7	8	28	13	6
	3%	2%	3%	2%	3%	3%	3%	3%	*	4%	3%	2%	1%	3%	3%	3%	3%	2%	3%	3%	2%	4%	2%	2%
A health authority or NHS Trust	282	95	187	34	71	63	67	40	8	82	103	50	46	30	17	37	20	22	15	16	18	34	42	30
	6%	4%	8%	7%	6%	6%	6%	6%	4%	6%	7%	5%	6%	7%	9%	7%	5%	5%	5%	7%	4%	5%	6%	8%
The armed forces	11	10	1	3	2	5	1	1	-	2	5	4	-	2	-	2	-	1	1	-	3	-	1	1
	*	*	*	1%	*	*	*	*	-	*	*	*	-	1%	-	*	-	*	*	-	1%	-	*	*
Other public sector occupation (Please specify as much detail as possible)	157	73	84	25	30	33	38	26	6	30	44	43	41	19	5	18	13	14	14	2	16	19	25	12
	3%	3%	4%	5%	3%	3%	3%	4%	3%	2%	3%	4%	5%	5%	3%	3%	3%	3%	4%	1%	4%	3%	4%	3%
NET: Private Sector	3443	1942	1501	349	822	761	836	502	173	1003	996	840	604	278	127	370	283	319	245	181	331	545	477	286
	73%	78%	68%	70%	72%	72%	75%	74%	87%	69%	69%	80%	79%	68%	68%	71%	74%	75%	77%	77%	75%	73%	74%	73%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 24

**Do you work in any of the following occupations?****Base: All respondents who work**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	
Weighted base	4705	2495	2210	498	1149	1059	1119	681	199	1455	1437	1044	769	410	188	522	381	426	320	235	444	745	643	391
A charity, voluntary organisation or trust	163 3%	57 2%	106 5%	19 4%	32 3%	30 3%	46 4%	27 4%	8 4%	50 3%	72 5%	15 1%	25 3%	16 4%	4 2%	10 2%	10 3%	13 3%	8 3%	14 6%	12 3%	41 6%	20 3%	15 4%
Self-employed (Private sector)	571 12%	353 14%	219 10%	28 6%	94 8%	102 10%	182 16%	110 16%	57 28%	164 11%	162 11%	163 16%	82 11%	34 8%	22 12%	77 15%	26 7%	45 11%	44 14%	31 13%	67 15%	89 12%	79 12%	57 15%
None of the above/ I work in the Private sector	2709 58%	1533 61%	1176 53%	303 61%	696 61%	629 59%	608 54%	365 54%	108 54%	789 54%	762 53%	662 63%	496 65%	229 56%	101 54%	283 54%	246 65%	261 61%	193 60%	136 58%	252 57%	415 56%	379 59%	214 55%



## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 24  
Do you work in any of the following occupations?  
Base: All respondents who work

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conservative	SNP	Lib Dem	UKIP	Other	Labour	Conservative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	4444	1185	3259	569	1330	1175	198	302	311	202	1570	1236	191	276	162	172	1956	1794
Weighted base	4705	1262	3443	609	1449	1383	153	309	252	168	1715	1486	135	276	71	126	2140	1828
NET: Public Sector	1262	1262	-	188	466	324	52	89	51	56	533	325	43	80	15	37	638	448
	27%	100%	-	31%	32%	23%	34%	29%	20%	33%	31%	22%	32%	29%	21%	30%	30%	24%
A nationalised industry/state corporation	86	86	-	21	26	32	4	1	3	*	27	31	4	2	1	1	30	36
	2%	7%	-	3%	2%	2%	3%	*	1%	*	2%	2%	3%	1%	1%	1%	1%	2%
Central government or civil service (including Courts service and Bank of England)	145	145	-	19	46	42	6	19	6	10	58	44	7	16	1	5	84	43
	3%	11%	-	3%	3%	3%	4%	6%	2%	6%	3%	3%	5%	6%	1%	4%	4%	2%
Local government or council (including fire services, police and local authority controlled schools/colleges)	453	453	-	61	176	121	15	30	19	17	196	118	12	30	4	16	229	170
	10%	36%	-	10%	12%	9%	10%	10%	8%	10%	11%	8%	9%	11%	6%	13%	11%	9%
A university, or other grant funded establishment (include opted-out schools)	128	128	-	22	54	29	5	11	6	11	67	29	2	10	1	7	96	21
	3%	10%	-	4%	4%	2%	3%	3%	2%	6%	4%	2%	2%	4%	1%	5%	4%	1%
A health authority or NHS Trust	282	282	-	43	110	67	13	16	9	10	124	64	11	12	5	6	133	104
	6%	22%	-	7%	8%	5%	8%	5%	4%	6%	7%	4%	8%	4%	7%	5%	6%	6%
The armed forces	11	11	-	2	2	3	-	-	1	2	2	5	-	-	1	-	2	7
	*	1%	-	*	*	*	-	-	*	1%	*	*	-	-	1%	-	*	*
Other public sector occupation (Please specify as much detail as possible)	157	157	-	20	51	31	9	14	8	6	58	34	8	10	3	3	65	66
	3%	12%	-	3%	4%	2%	6%	4%	3%	3%	3%	2%	6%	4%	4%	3%	3%	4%
NET: Private Sector	3443	-	3443	420	983	1059	101	219	201	113	1183	1162	92	196	56	89	1502	1380
	73%	-	100%	69%	68%	77%	66%	71%	80%	67%	69%	78%	68%	71%	79%	70%	70%	76%

**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 24

**Do you work in any of the following occupations?****Base: All respondents who work**

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
	Weighted base	4705	1262		3443	609	1449	1383	153	309	252	168	1715	1486	135	276	71	126
A charity, voluntary organisation or trust	163 3%	-	163 5%	32 5%	62 4%	29 2%	5 3%	20 6%	6 2%	15 9%	79 5%	32 2%	5 4%	16 6%	3 4%	6 5%	98 5%	47 3%
Self-employed (Private sector)	571 12%	-	571 17%	68 11%	144 10%	197 14%	12 8%	27 9%	40 16%	24 14%	172 10%	213 14%	14 11%	25 9%	9 13%	23 18%	241 11%	244 13%
None of the above/ I work in the Private sector	2709 58%	-	2709 79%	321 53%	777 54%	833 60%	84 55%	172 56%	155 62%	74 44%	931 54%	916 62%	72 53%	155 56%	44 62%	60 48%	1162 54%	1089 60%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 25  
**Do you have any children aged 18 or under? If so, how old are they?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
No children aged 18 or under	5908	2978	2930	794	781	482	882	1109	1860	1592	1739	1109	1467	501	222	666	502	487	435	291	574	819	860	551
	72%	75%	70%	88%	55%	37%	61%	92%	99%	72%	76%	67%	74%	71%	65%	71%	73%	67%	73%	71%	73%	74%	75%	76%
NET: Yes	2210	977	1233	97	614	820	558	97	25	627	537	534	512	207	121	268	178	236	154	116	208	275	276	172
	27%	25%	30%	11%	44%	63%	39%	8%	1%	28%	23%	32%	26%	29%	35%	29%	26%	33%	26%	28%	27%	25%	24%	24%
NET: Any 5-18	1773	792	981	29	386	700	539	95	24	502	435	428	408	170	97	205	143	192	125	86	173	216	224	142
	22%	20%	24%	3%	27%	54%	37%	8%	1%	23%	19%	26%	21%	24%	28%	22%	21%	26%	21%	21%	22%	20%	20%	20%
NET: Any 11-18	1158	539	620	11	134	435	466	88	23	324	278	269	287	110	62	138	100	118	85	61	121	127	140	98
	14%	14%	15%	1%	10%	33%	32%	7%	1%	15%	12%	16%	14%	15%	18%	15%	15%	16%	14%	15%	15%	12%	12%	13%
Yes - children aged under 5 years old	802	315	487	82	404	269	41	4	2	235	186	202	180	65	33	94	62	92	55	45	68	117	114	57
	10%	8%	12%	9%	29%	21%	3%	*	*	11%	8%	12%	9%	9%	10%	10%	9%	13%	9%	11%	9%	11%	10%	8%
Yes - children aged 5 to 10 years old	963	405	558	18	331	456	146	11	1	289	229	233	212	91	50	114	86	112	67	40	82	131	120	72
	12%	10%	13%	2%	23%	35%	10%	1%	*	13%	10%	14%	11%	13%	14%	12%	13%	15%	11%	10%	10%	12%	10%	10%
Yes - children aged 11 to 15 years old	853	399	454	6	127	366	305	41	9	251	205	190	207	73	44	109	75	90	67	48	92	92	100	63
	10%	10%	11%	1%	9%	28%	21%	3%	*	11%	9%	12%	10%	10%	13%	12%	11%	12%	11%	12%	12%	8%	9%	9%
Yes - children aged 16 to 18 years old	494	215	278	5	18	141	261	53	15	120	121	122	131	48	30	47	49	42	33	22	59	50	62	52
	6%	5%	7%	1%	1%	11%	18%	4%	1%	5%	5%	7%	7%	7%	9%	5%	7%	6%	5%	5%	7%	5%	5%	7%
Refused	36	23	12	14	16	2	3	1	-	6	15	11	3	1	-	4	4	3	6	1	*	8	5	3
	*	1%	*	2%	1%	*	*	*	-	*	1%	1%	*	*	-	*	1%	*	1%	*	*	1%	*	*

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 25  
**Do you have any children aged 18 or under? If so, how old are they?**  
**Base: All respondents**

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
	Unweighted base	8154	1185		3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
No children aged 18 or under	5908	782	2175	487	1602	2003	169	426	407	199	1884	2295	146	400	91	147	2493	2641
	72%	62%	63%	61%	68%	77%	70%	78%	77%	76%	69%	79%	70%	79%	72%	76%	73%	74%
NET: Yes	2210	476	1241	298	745	578	73	118	123	63	851	610	61	107	35	47	907	903
	27%	38%	36%	38%	32%	22%	30%	22%	23%	24%	31%	21%	30%	21%	28%	24%	27%	25%
NET: Any 5-18	1773	378	996	227	604	473	62	96	110	49	668	514	52	86	30	38	711	760
	22%	30%	29%	29%	26%	18%	26%	18%	21%	19%	24%	18%	25%	17%	23%	20%	21%	21%
NET: Any 11-18	1158	249	658	130	395	324	39	62	85	27	428	362	33	58	22	22	426	548
	14%	20%	19%	16%	17%	13%	16%	11%	16%	10%	16%	12%	16%	11%	17%	11%	12%	15%
Yes - children aged under 5 years old	802	175	420	128	271	196	21	41	25	28	331	186	18	36	9	21	362	261
	10%	14%	12%	16%	12%	8%	9%	7%	5%	11%	12%	6%	9%	7%	7%	11%	11%	7%
Yes - children aged 5 to 10 years old	963	200	527	142	358	221	32	52	43	25	402	229	25	43	12	22	426	361
	12%	16%	15%	18%	15%	9%	13%	10%	8%	10%	15%	8%	12%	9%	10%	11%	12%	10%
Yes - children aged 11 to 15 years old	853	183	493	98	312	222	28	40	53	20	340	242	24	35	14	17	337	374
	10%	14%	14%	12%	13%	9%	12%	7%	10%	8%	12%	8%	11%	7%	11%	9%	10%	11%
Yes - children aged 16 to 18 years old	494	110	270	47	154	158	14	27	41	10	164	178	12	27	9	8	168	259
	6%	9%	8%	6%	7%	6%	6%	5%	8%	4%	6%	6%	6%	5%	7%	4%	5%	7%
Refused	36	4	27	9	11	8	-	-	*	*	10	7	-	2	1	*	12	7
	*	*	1%	1%	*	*	-	-	*	*	*	*	-	*	1%	*	*	*

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 26  
Which of the following ITV regions do you live in?  
Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
Anglia	883 11%	409 10%	474 11%	99 11%	160 11%	132 10%	165 11%	121 10%	206 11%	238 11%	245 11%	194 12%	206 10%	1 *	1 *	1 *	-	6 1%	98 16%	-	689 88%	2 *	81 7%	4 1%
Border	88 1%	44 1%	44 1%	9 1%	8 1%	13 1%	21 1%	19 2%	17 1%	27 1%	24 1%	18 1%	20 1%	31 4%	1 *	56 6%	-	-	-	-	-	-	-	-
Central	1124 14%	575 14%	548 13%	129 14%	213 15%	169 13%	214 15%	141 12%	258 14%	314 14%	283 12%	253 15%	273 14%	6 1%	1 *	5 1%	1 *	673 93%	398 67%	-	* *	1 *	19 2%	20 3%
Granada	878 11%	445 11%	433 10%	94 10%	147 10%	148 11%	148 10%	121 10%	220 12%	211 9%	224 10%	189 11%	253 13%	2 *	-	853 91%	-	3 *	9 2%	6 1%	1 *	-	4 *	-
London	1582 19%	774 19%	808 19%	214 24%	319 23%	245 19%	244 17%	238 20%	322 17%	571 26%	487 21%	236 14%	288 15%	1 *	1 *	2 *	-	3 *	6 1%	-	88 11%	1095 99%	383 34%	4 1%
Meridian	748 9%	375 9%	373 9%	73 8%	128 9%	110 8%	134 9%	119 10%	182 10%	199 9%	194 8%	165 10%	190 10%	-	-	1 *	-	5 1%	1 *	-	2 *	1 *	648 57%	89 12%
STV	671 8%	342 9%	329 8%	47 5%	102 7%	131 10%	129 9%	113 9%	150 8%	186 8%	183 8%	119 7%	184 9%	667 94%	-	-	-	-	-	-	-	-	4 *	1 *
Tyne Tees	348 4%	168 4%	180 4%	35 4%	58 4%	56 4%	73 5%	48 4%	77 4%	80 4%	104 5%	62 4%	102 5%	-	336 98%	-	10 1%	-	-	-	-	1 *	-	-
Wales	402 5%	199 5%	203 5%	35 4%	62 4%	66 5%	77 5%	75 6%	88 5%	77 3%	111 5%	103 6%	111 6%	-	-	2 *	-	1 *	-	399 98%	-	-	-	-
West	237 3%	125 3%	111 3%	32 3%	45 3%	30 2%	35 2%	28 2%	67 4%	61 3%	78 3%	44 3%	53 3%	-	-	16 2%	1 *	32 4%	1 *	3 1%	-	-	1 *	182 25%
Westcountry	430 5%	179 5%	250 6%	51 6%	55 4%	57 4%	84 6%	63 5%	120 6%	95 4%	130 6%	95 6%	110 6%	-	-	-	2 *	2 *	-	-	-	-	1 *	425 59%
Yorkshire	762 9%	342 9%	419 10%	88 10%	109 8%	148 11%	120 8%	120 10%	177 9%	167 8%	227 10%	176 11%	192 10%	-	2 1%	2 *	671 98%	1 *	82 14%	-	4 *	-	-	-
UTV	3 *	-	3 *	1 *	2 *	-	-	-	-	* *	2 *	-	1 *	1 *	-	-	-	-	-	-	-	-	1 *	* *

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 26  
Which of the following ITV regions do you live in?  
Base: All respondents

	Employment Sector			Opinion Influencer	General Election Vote 2015					General Election Vote 2017					EU Referendum Vote June 2016			
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
	Unweighted base	8154	1185		3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
Anglia	883 11%	131 10%	391 11%	66 8%	199 8%	334 13%	-	55 10%	69 13%	25 10%	253 9%	364 12%	1 *	50 10%	19 15%	21 11%	325 10%	413 12%
Border	88 1%	15 1%	41 1%	8 1%	17 1%	28 1%	8 3%	10 2%	1 *	5 2%	27 1%	30 1%	8 4%	7 1%	* *	* *	35 1%	36 1%
Central	1124 14%	152 12%	493 14%	98 12%	326 14%	392 15%	3 1%	60 11%	92 17%	31 12%	376 14%	436 15%	3 1%	53 10%	22 17%	26 13%	428 13%	533 15%
Granada	878 11%	136 11%	341 10%	72 9%	342 14%	269 10%	-	51 9%	44 8%	20 7%	369 13%	301 10%	-	44 9%	12 9%	11 6%	358 11%	399 11%
London	1582 19%	274 22%	726 21%	243 31%	461 20%	525 20%	-	120 22%	81 15%	51 19%	533 19%	550 19%	-	133 26%	20 16%	35 18%	754 22%	553 16%
Meridian	748 9%	98 8%	324 9%	58 7%	174 7%	275 11%	-	69 13%	70 13%	25 10%	221 8%	315 11%	-	61 12%	11 9%	24 12%	319 9%	340 10%
STV	671 8%	126 10%	261 8%	59 7%	129 5%	138 5%	231 96%	44 8%	5 1%	12 4%	145 5%	169 6%	196 94%	36 7%	1 1%	8 4%	368 11%	218 6%
Tyne Tees	348 4%	58 5%	128 4%	31 4%	165 7%	71 3%	-	6 1%	31 6%	6 2%	175 6%	85 3%	-	7 1%	10 8%	3 1%	131 4%	173 5%
Wales	402 5%	52 4%	181 5%	36 5%	134 6%	97 4%	-	21 4%	26 5%	43 16%	160 6%	122 4%	-	15 3%	6 5%	33 17%	163 5%	186 5%
West	237 3%	32 3%	93 3%	22 3%	57 2%	80 3%	-	22 4%	17 3%	8 3%	79 3%	93 3%	-	15 3%	4 3%	2 1%	97 3%	97 3%
Westcountry	430 5%	77 6%	166 5%	42 5%	99 4%	150 6%	-	49 9%	32 6%	24 9%	120 4%	171 6%	-	54 11%	8 6%	16 8%	168 5%	216 6%
Yorkshire	762 9%	110 9%	299 9%	57 7%	254 11%	229 9%	-	37 7%	63 12%	13 5%	285 10%	277 9%	-	33 7%	13 10%	16 8%	263 8%	387 11%
UTV	3 *	-	1 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 27  
**Marital Status**  
**Base: All respondents**

	Gender			Age						Social Grade					Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
Single	2282 28%	1184 30%	1098 26%	722 80%	534 38%	353 27%	343 24%	206 17%	124 7%	561 25%	729 32%	383 23%	608 31%	175 25%	96 28%	261 28%	190 28%	194 27%	151 25%	107 26%	186 24%	425 39%	324 28%	172 24%
NET: Married/ Civil partnership/ co habiting	4781 59%	2442 61%	2339 56%	161 18%	838 59%	869 67%	908 63%	769 64%	1237 66%	1467 66%	1214 53%	1132 68%	968 49%	426 60%	205 60%	563 60%	402 59%	447 62%	363 61%	252 62%	490 63%	529 48%	659 58%	446 61%
Married	3525 43%	1849 46%	1676 40%	37 4%	447 32%	592 45%	667 46%	637 53%	1145 61%	1103 50%	881 38%	845 51%	696 35%	313 44%	145 42%	418 45%	297 43%	320 44%	261 44%	184 45%	364 46%	359 33%	501 44%	361 50%
Civil Partnership	80 1%	47 1%	33 1%	10 1%	30 2%	16 1%	8 1%	11 1%	5 *	21 1%	16 1%	20 1%	23 1%	11 2%	1 *	6 1%	7 1%	3 *	8 1%	8 2%	8 1%	15 1%	10 1%	4 1%
Co Habiting	1176 14%	546 14%	630 15%	114 13%	361 26%	261 20%	233 16%	121 10%	87 5%	343 15%	317 14%	267 16%	249 13%	101 14%	59 17%	138 15%	98 14%	125 17%	94 16%	59 15%	118 15%	155 14%	148 13%	81 11%
NET: Widowed/ separated/ divorced	1038 13%	329 8%	710 17%	2 *	20 1%	75 6%	187 13%	232 19%	521 28%	188 8%	328 14%	131 8%	391 20%	106 15%	39 11%	109 12%	85 12%	78 11%	77 13%	49 12%	106 14%	134 12%	152 13%	105 14%
Widowed	317 4%	82 2%	235 6%	- -	1 *	5 *	12 1%	48 4%	250 13%	54 2%	107 5%	30 2%	126 6%	34 5%	14 4%	36 4%	31 4%	20 3%	23 4%	16 4%	29 4%	40 4%	40 4%	34 5%
Separated	118 1%	47 1%	71 2%	1 *	14 1%	25 2%	29 2%	30 2%	20 1%	14 1%	47 2%	20 1%	36 2%	13 2%	8 2%	9 1%	10 1%	8 1%	8 1%	5 1%	19 2%	15 1%	13 1%	8 1%
Divorced	604 7%	200 5%	403 10%	1 *	5 *	46 4%	146 10%	154 13%	252 13%	120 5%	174 8%	80 5%	229 12%	58 8%	17 5%	63 7%	44 6%	51 7%	46 8%	27 7%	58 7%	79 7%	99 9%	62 9%
Prefer not to answer	52 1%	24 1%	28 1%	19 2%	18 1%	8 1%	5 *	- -	3 *	9 *	20 1%	9 1%	14 1%	3 *	3 1%	5 1%	8 1%	6 1%	4 1%	- -	1 *	13 1%	7 1%	3 *

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 27  
**Marital Status**  
**Base: All respondents**

	Employment Sector				General Election Vote 2015							General Election Vote 2017					EU Referendum Vote June 2016	
	Total	Public	Private	Opinion Influencer	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
Single	2282	405	1048	271	709	475	58	142	111	93	914	539	48	128	29	64	1014	721
	28%	32%	30%	34%	30%	18%	24%	26%	21%	35%	33%	18%	23%	25%	23%	33%	30%	20%
NET: Married/ Civil partnership/ co habiting	4781	710	2086	461	1351	1727	144	324	345	135	1496	1927	129	309	77	108	2014	2246
	59%	56%	61%	58%	57%	67%	60%	60%	65%	52%	55%	66%	62%	61%	61%	56%	59%	63%
Married	3525	471	1375	327	945	1389	112	256	275	86	1032	1566	99	244	57	70	1474	1741
	43%	37%	40%	41%	40%	54%	47%	47%	52%	33%	38%	54%	48%	48%	45%	36%	43%	49%
Civil Partnership	80	16	47	14	21	14	7	2	3	1	20	15	6	4	2	1	21	30
	1%	1%	1%	2%	1%	1%	3%	*	1%	*	1%	1%	3%	1%	1%	*	1%	1%
Co Habiting	1176	223	664	119	385	324	25	67	67	49	444	346	24	61	19	38	519	475
	14%	18%	19%	15%	16%	13%	10%	12%	13%	19%	16%	12%	12%	12%	15%	19%	15%	13%
NET: Widowed/ separated/ divorced	1038	141	284	47	281	381	38	75	74	32	315	441	29	68	20	21	360	575
	13%	11%	8%	6%	12%	15%	16%	14%	14%	12%	11%	15%	14%	13%	16%	11%	11%	16%
Widowed	317	13	49	14	72	142	11	29	23	8	71	167	8	29	5	7	106	200
	4%	1%	1%	2%	3%	5%	4%	5%	4%	3%	3%	6%	4%	6%	4%	4%	3%	6%
Separated	118	30	46	7	37	32	5	6	4	3	44	34	3	4	2	3	42	55
	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%
Divorced	604	97	188	26	172	206	22	39	47	21	200	240	18	35	13	11	213	320
	7%	8%	5%	3%	7%	8%	9%	7%	9%	8%	7%	8%	9%	7%	10%	6%	6%	9%
Prefer not to answer	52	6	25	14	16	7	1	4	1	2	21	6	1	4	1	*	23	9
	1%	*	1%	2%	1%	*	*	1%	*	1%	1%	*	*	1%	1%	*	1%	*



## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 28  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
Glasgow	344 4%	175 4%	169 4%	29 3%	48 3%	75 6%	70 5%	61 5%	60 3%	84 4%	90 4%	66 4%	103 5%	344 48%	-	-	-	-	-	-	-	-	-	-
Edinburgh	298 4%	148 4%	150 4%	20 2%	49 3%	52 4%	56 4%	43 4%	78 4%	96 4%	81 4%	48 3%	73 4%	297 42%	*	-	-	-	-	-	-	-	-	-
Newcastle	352 4%	174 4%	179 4%	41 4%	62 4%	53 4%	74 5%	48 4%	75 4%	78 4%	109 5%	66 4%	100 5%	-	319 93%	29 3%	4 1%	-	-	-	-	-	-	-
Leeds	357 4%	149 4%	208 5%	48 5%	57 4%	71 5%	51 4%	40 3%	90 5%	91 4%	113 5%	70 4%	83 4%	-	2 *	4 *	348 51%	1 *	-	-	1 *	-	2 *	-
Hull	136 2%	66 2%	70 2%	20 2%	17 1%	16 1%	16 1%	32 3%	35 2%	21 1%	34 1%	43 3%	38 2%	-	2 1%	-	123 18%	-	11 2%	-	-	-	-	-
Sheffield	226 3%	101 3%	125 3%	23 3%	41 3%	52 4%	42 3%	31 3%	37 2%	45 2%	72 3%	46 3%	63 3%	-	1 *	-	184 27%	-	41 7%	-	-	-	-	-
Manchester	679 8%	341 9%	338 8%	74 8%	118 8%	116 9%	112 8%	89 7%	170 9%	165 7%	173 8%	142 9%	200 10%	-	-	634 68%	6 1%	30 4%	5 1%	4 1%	-	-	-	-
Liverpool	291 4%	153 4%	138 3%	27 3%	56 4%	46 4%	47 3%	47 4%	68 4%	67 3%	69 3%	74 4%	80 4%	-	-	219 23%	-	4 1%	-	65 16%	-	2 *	* *	
Nottingham	363 4%	209 5%	154 4%	34 4%	67 5%	53 4%	66 5%	53 4%	90 5%	110 5%	113 5%	62 4%	79 4%	-	-	-	3 *	3 *	342 57%	-	14 2%	-	1 *	-
Birmingham	682 8%	317 8%	365 9%	97 11%	136 10%	112 9%	134 9%	69 6%	134 7%	185 8%	162 7%	169 10%	166 8%	-	1 *	-	-	636 88%	34 6%	5 1%	3 *	-	-	3 *
Norwich	350 4%	146 4%	204 5%	37 4%	65 5%	56 4%	63 4%	49 4%	81 4%	82 4%	104 5%	79 5%	86 4%	-	-	-	-	-	2 *	-	334 43%	-	14 1%	-
Milton Keynes	241 3%	116 3%	125 3%	32 4%	38 3%	41 3%	46 3%	25 2%	59 3%	77 3%	53 2%	53 3%	58 3%	-	-	-	-	3 *	90 15%	-	100 13%	2 *	47 4%	-
Brighton	172 2%	74 2%	98 2%	18 2%	24 2%	24 2%	29 2%	26 2%	51 3%	44 2%	53 2%	34 2%	40 2%	-	-	-	-	-	-	-	-	-	170 15%	1 *

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 28  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
Oxford	115 1%	63 2%	51 1%	13 1%	24 2%	17 1%	17 1%	11 1%	33 2%	46 2%	28 1%	19 1%	21 1%	-	-	*	-	4 1%	2 *	-	1 *	-	87 8%	20 3%
London	1937 24%	955 24%	983 24%	251 28%	387 27%	294 23%	311 22%	299 25%	395 21%	647 29%	579 25%	328 20%	383 19%	1 *	-	-	-	1 *	3 *	-	251 32%	1098 100%	579 51%	6 1%
Southampton	287 4%	155 4%	132 3%	30 3%	48 3%	49 4%	41 3%	54 4%	66 4%	90 4%	83 4%	52 3%	62 3%	-	-	-	1 *	-	-	-	-	1 *	190 17%	96 13%
Bristol	315 4%	162 4%	153 4%	37 4%	40 3%	46 4%	56 4%	46 4%	90 5%	77 3%	99 4%	66 4%	73 4%	-	-	-	-	7 1%	-	1 *	-	-	3 *	303 42%
Plymouth	254 3%	107 3%	147 4%	21 2%	33 2%	29 2%	61 4%	40 3%	71 4%	56 3%	73 3%	62 4%	64 3%	-	-	-	-	-	-	-	-	-	-	254 35%
Cardiff	301 4%	153 4%	147 4%	31 3%	47 3%	47 4%	61 4%	54 4%	61 3%	70 3%	79 3%	72 4%	80 4%	-	-	-	-	6 1%	-	291 71%	-	-	-	4 1%
None of these	455 6%	214 5%	241 6%	23 3%	54 4%	54 4%	91 6%	93 8%	141 7%	95 4%	127 6%	104 6%	130 7%	67 9%	18 5%	52 5%	15 2%	32 4%	65 11%	41 10%	81 10%	1 *	47 4%	38 5%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 28  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
Glasgow	344 4%	65 5%	130 4%	27 3%	87 4%	58 2%	123 51%	11 2%	2 *	5 2%	94 3%	73 3%	106 51%	9 2%	* *	4 2%	182 5%	126 4%
Edinburgh	298 4%	59 5%	117 3%	33 4%	48 2%	71 3%	91 38%	29 5%	2 *	5 2%	57 2%	85 3%	77 37%	22 4%	1 1%	4 2%	173 5%	77 2%
Newcastle	352 4%	59 5%	131 4%	33 4%	158 7%	79 3%	- -	7 1%	30 6%	6 2%	172 6%	91 3%	- -	7 1%	10 8%	3 2%	129 4%	173 5%
Leeds	357 4%	50 4%	136 4%	35 4%	117 5%	110 4%	- -	20 4%	26 5%	6 2%	141 5%	123 4%	- -	15 3%	5 4%	7 4%	133 4%	164 5%
Hull	136 2%	17 1%	57 2%	13 2%	44 2%	41 2%	- -	5 1%	12 2%	5 2%	55 2%	50 2%	- -	5 1%	2 2%	4 2%	47 1%	71 2%
Sheffield	226 3%	39 3%	92 3%	13 2%	95 4%	55 2%	- -	8 1%	17 3%	1 1%	91 3%	73 3%	- -	9 2%	5 4%	3 1%	77 2%	116 3%
Manchester	679 8%	108 9%	272 8%	67 8%	249 11%	224 9%	- -	41 8%	33 6%	13 5%	272 10%	243 8%	- -	35 7%	10 8%	4 2%	270 8%	317 9%
Liverpool	291 4%	51 4%	109 3%	16 2%	127 5%	59 2%	- -	13 2%	20 4%	13 5%	132 5%	80 3%	- -	14 3%	2 2%	11 6%	113 3%	128 4%
Nottingham	363 4%	51 4%	153 4%	33 4%	112 5%	130 5%	- -	15 3%	31 6%	6 2%	129 5%	139 5%	- -	15 3%	9 7%	9 4%	151 4%	166 5%
Birmingham	682 8%	97 8%	312 9%	65 8%	206 9%	227 9%	- -	44 8%	44 8%	18 7%	241 9%	244 8%	- -	30 6%	11 9%	14 7%	255 7%	312 9%
Norwich	350 4%	59 5%	147 4%	20 2%	87 4%	123 5%	- -	19 3%	32 6%	15 6%	110 4%	134 5%	- -	18 4%	11 9%	8 4%	131 4%	168 5%
Milton Keynes	241 3%	27 2%	106 3%	19 2%	52 2%	103 4%	- -	13 2%	13 2%	4 1%	59 2%	116 4%	- -	12 2%	5 4%	10 5%	95 3%	112 3%
Brighton	172 2%	28 2%	56 2%	13 2%	41 2%	49 2%	- -	18 3%	17 3%	11 4%	56 2%	57 2%	- -	16 3%	4 3%	8 4%	69 2%	74 2%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 28  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
	Weighted base	8154	1262		3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194
Oxford	115 1%	15 1%	52 1%	16 2%	24 1%	40 2%	-	13 2%	8 2%	4 2%	27 1%	45 2%	-	14 3%	1 1%	5 3%	51 2%	46 1%
London	1937 24%	324 26%	914 27%	274 34%	542 23%	674 26%	-	144 26%	107 20%	61 23%	650 24%	708 24%	-	153 30%	23 18%	40 20%	892 26%	720 20%
Southampton	287 4%	42 3%	127 4%	23 3%	69 3%	110 4%	-	28 5%	24 5%	3 1%	80 3%	125 4%	-	26 5%	4 3%	7 4%	127 4%	126 4%
Bristol	315 4%	35 3%	140 4%	27 3%	67 3%	123 5%	-	34 6%	25 5%	10 4%	93 3%	143 5%	-	24 5%	8 6%	4 2%	126 4%	159 4%
Plymouth	254 3%	52 4%	88 3%	22 3%	53 2%	88 3%	-	33 6%	22 4%	20 7%	62 2%	102 4%	-	41 8%	4 3%	12 6%	95 3%	128 4%
Cardiff	301 4%	39 3%	138 4%	31 4%	92 4%	78 3%	-	15 3%	21 4%	31 12%	117 4%	97 3%	-	12 2%	4 3%	24 12%	123 4%	134 4%
None of these	455 6%	46 4%	167 5%	17 2%	85 4%	146 6%	28 11%	32 6%	43 8%	24 9%	107 4%	186 6%	24 12%	32 6%	9 7%	15 8%	174 5%	233 7%

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 29

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Gender			Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753	
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726	
Up to £7,000	(3.5)	331 4%	135 3%	196 5%	76 8%	61 4%	38 3%	65 4%	67 6%	24 1%	10 *	67 3%	30 2%	223 11%	27 4%	18 5%	42 4%	24 3%	29 4%	24 4%	19 5%	25 3%	48 4%	48 4%	26 4%
£7,001 to £14,000	(10.5)	1014 12%	358 9%	656 16%	72 8%	106 8%	140 11%	178 12%	194 16%	324 17%	64 3%	230 10%	149 9%	571 29%	106 15%	58 17%	124 13%	96 14%	103 14%	80 13%	61 15%	86 11%	91 8%	120 11%	90 12%
£14,001 to £21,000	(17.5)	1311 16%	586 15%	725 17%	77 8%	162 11%	182 14%	209 14%	232 19%	450 24%	160 7%	402 18%	304 18%	446 22%	119 17%	74 22%	155 16%	142 21%	115 16%	99 17%	67 16%	134 17%	123 11%	166 15%	117 16%
£21,001 to £28,000	(24.5)	1228 15%	592 15%	636 15%	83 9%	176 12%	197 15%	231 16%	202 17%	339 18%	269 12%	415 18%	278 17%	266 13%	106 15%	53 16%	133 14%	129 19%	119 16%	85 14%	82 20%	121 15%	132 12%	146 13%	123 17%
£28,001 to £34,000	(31)	998 12%	510 13%	489 12%	73 8%	175 12%	164 13%	192 13%	137 11%	257 14%	268 12%	313 14%	270 16%	147 7%	90 13%	26 7%	132 14%	100 15%	89 12%	74 12%	41 10%	110 14%	125 11%	137 12%	75 10%
£34,001 to £41,000	(37.5)	754 9%	420 11%	334 8%	54 6%	155 11%	138 11%	148 10%	111 9%	149 8%	257 12%	212 9%	185 11%	100 5%	62 9%	22 6%	94 10%	52 8%	77 11%	60 10%	37 9%	81 10%	92 8%	106 9%	74 10%
£41,001 to £48,000	(44.5)	478 6%	256 6%	222 5%	66 7%	110 8%	93 7%	75 5%	56 5%	78 4%	194 9%	137 6%	102 6%	45 2%	36 5%	15 4%	55 6%	26 4%	38 5%	36 6%	15 4%	63 8%	66 6%	80 7%	48 7%
£48,001 to £55,000	(51.5)	476 6%	264 7%	212 5%	61 7%	115 8%	96 7%	92 6%	59 5%	53 3%	228 10%	125 5%	95 6%	27 1%	44 6%	8 2%	54 6%	31 5%	38 5%	39 7%	17 4%	43 5%	83 8%	74 6%	44 6%
£55,001 to £62,000	(58.5)	237 3%	147 4%	90 2%	29 3%	79 6%	63 5%	31 2%	20 2%	15 1%	145 7%	57 3%	27 2%	8 *	20 3%	12 4%	23 2%	6 1%	26 4%	17 3%	16 4%	20 3%	41 4%	45 4%	11 2%
£62,001 to £69,000	(65.5)	192 2%	118 3%	73 2%	28 3%	56 4%	31 2%	44 3%	16 1%	16 1%	115 5%	47 2%	27 2%	2 *	16 2%	11 3%	23 2%	15 2%	6 1%	7 1%	10 2%	19 2%	49 4%	22 2%	15 2%
£69,001 to £76,000	(72.5)	153 2%	100 3%	52 1%	25 3%	41 3%	21 2%	40 3%	7 1%	19 1%	81 4%	48 2%	22 1%	1 *	13 2%	3 1%	13 1%	8 1%	14 2%	9 1%	4 1%	10 1%	34 3%	30 3%	16 2%
£76,001 to £83,000	(79.5)	84 1%	44 1%	40 1%	25 3%	17 1%	18 1%	12 1%	6 *	7 *	54 2%	18 1%	10 1%	2 *	5 1%	1 *	7 1%	7 1%	5 1%	4 1%	5 1%	6 1%	26 2%	12 1%	6 1%
£83,001 or more	(86)	230 3%	164 4%	66 2%	47 5%	60 4%	51 4%	36 3%	24 2%	13 1%	173 8%	30 1%	23 1%	5 *	16 2%	8 2%	17 2%	10 1%	9 1%	8 1%	10 2%	16 2%	81 7%	41 4%	16 2%

**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 29

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Gender		Age							Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
Prefer not to answer	668	286	382	190	99	71	90	76	141	207	190	133	138	49	34	68	40	59	54	24	50	111	114	65
	8%	7%	9%	21%	7%	5%	6%	6%	8%	9%	8%	8%	7%	7%	10%	7%	6%	8%	9%	6%	6%	10%	10%	9%
Average income (£000's)	31.24	34.33	28.23	36.53	36.79	34.07	31.53	26.93	25.45	44.35	30.43	30.41	18.49	29.95	27.08	29.92	27.62	29.21	29.46	29.15	30.98	38.44	33.34	30.65

## Best for Britain Survey

### ONLINE Fieldwork: 24th October to 6th November 2018

Absolutes/col percents

Table 29

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

		Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
		Total	Public	Private		Labour	Conservative	SNP	Lib Dem	UKIP	Other	Labour	Conservative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base		8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base		8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
Up to £7,000	(3.5)	331 4%	20 2%	62 2%	41 5%	112 5%	49 2%	10 4%	20 4%	15 3%	10 4%	128 5%	62 2%	10 5%	19 4%	5 4%	6 3%	124 4%	120 3%
£7,001 to £14,000	(10.5)	1014 12%	74 6%	268 8%	49 6%	319 14%	239 9%	39 16%	44 8%	91 17%	37 14%	366 13%	291 10%	31 15%	43 9%	24 19%	26 13%	315 9%	525 15%
£14,001 to £21,000	(17.5)	1311 16%	161 13%	467 14%	67 8%	395 17%	399 15%	45 19%	88 16%	109 21%	36 14%	438 16%	478 16%	38 18%	74 14%	27 21%	25 13%	455 13%	673 19%
£21,001 to £28,000	(24.5)	1228 15%	180 14%	502 15%	92 12%	358 15%	395 15%	34 14%	105 19%	95 18%	36 14%	419 15%	451 15%	28 13%	85 17%	19 15%	27 14%	492 14%	588 17%
£28,001 to £34,000	(31)	998 12%	170 13%	459 13%	84 11%	301 13%	365 14%	27 11%	57 11%	62 12%	32 12%	337 12%	396 14%	30 14%	61 12%	18 14%	25 13%	408 12%	471 13%
£34,001 to £41,000	(37.5)	754 9%	161 13%	376 11%	89 11%	219 9%	251 10%	23 10%	52 10%	52 10%	23 9%	252 9%	294 10%	21 10%	42 8%	11 8%	18 9%	349 10%	323 9%
£41,001 to £48,000	(44.5)	478 6%	102 8%	243 7%	48 6%	136 6%	170 7%	12 5%	37 7%	21 4%	17 7%	166 6%	175 6%	12 6%	39 8%	3 3%	11 6%	238 7%	175 5%
£48,001 to £55,000	(51.5)	476 6%	112 9%	282 8%	63 8%	129 5%	164 6%	17 7%	39 7%	35 7%	17 7%	148 5%	179 6%	13 6%	44 9%	7 6%	14 7%	252 7%	170 5%
£55,001 to £62,000	(58.5)	237 3%	76 6%	128 4%	45 6%	82 3%	83 3%	7 3%	13 2%	10 2%	13 5%	98 4%	82 3%	3 2%	17 3%	2 1%	9 5%	138 4%	71 2%
£62,001 to £69,000	(65.5)	192 2%	48 4%	114 3%	37 5%	58 2%	65 3%	6 2%	17 3%	7 1%	8 3%	71 3%	73 2%	5 2%	16 3%	2 2%	3 1%	101 3%	64 2%
£69,001 to £76,000	(72.5)	153 2%	34 3%	98 3%	48 6%	26 1%	81 3%	4 2%	15 3%	*	5 2%	44 2%	79 3%	2 1%	11 2%	*	3 2%	93 3%	41 1%
£76,001 to £83,000	(79.5)	84 1%	14 1%	54 2%	14 2%	23 1%	39 2%	1 *	2 *	-	3 1%	29 1%	40 1%	1 *	4 1%	-	2 1%	46 1%	29 1%
£83,001 or more	(86)	230 3%	38 3%	153 4%	58 7%	50 2%	102 4%	5 2%	29 5%	5 1%	2 1%	71 3%	100 3%	5 2%	25 5%	1 1%	3 2%	149 4%	54 2%

**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 29

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
Prefer not to answer	668	73	239	58	150	188	14	25	28	23	177	213	10	30	7	22	253	246
	8%	6%	7%	7%	6%	7%	6%	5%	5%	9%	6%	7%	5%	6%	6%	11%	7%	7%
Average income (£000's)	31.24	37.06	36.38	40.88	30.00	34.55	29.24	34.06	26.54	31.25	30.83	33.34	29.14	34.69	25.22	31.52	35.11	28.35



**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 30

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Gender		Age							Social Grade					Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	8154	4100	4054	904	1323	1358	1460	1204	1905	2379	2332	1368	2075	768	331	888	683	713	584	422	761	1098	1153	753
Weighted base	8154	3979	4175	905	1410	1304	1443	1207	1885	2226	2291	1655	1982	709	342	938	685	726	595	408	783	1101	1142	726
NET: Yes	1792	816	976	126	194	234	345	356	538	340	402	343	707	182	95	220	160	142	144	102	193	160	219	175
	22%	21%	23%	14%	14%	18%	24%	29%	29%	15%	18%	21%	36%	26%	28%	23%	23%	20%	24%	25%	25%	15%	19%	24%
Yes - physical condition	1106	496	610	35	59	115	202	258	437	211	247	208	440	108	60	128	99	84	87	66	120	99	146	110
	14%	12%	15%	4%	4%	9%	14%	21%	23%	9%	11%	13%	22%	15%	18%	14%	14%	12%	15%	16%	15%	9%	13%	15%
Yes - mental condition	699	300	399	98	129	155	165	110	41	122	149	125	303	81	43	87	54	64	64	35	78	55	75	63
	9%	8%	10%	11%	9%	12%	11%	9%	2%	5%	6%	8%	15%	11%	13%	9%	8%	9%	11%	8%	10%	5%	7%	9%
Yes - disability	558	260	298	18	58	54	125	139	165	86	103	91	278	64	22	80	41	31	41	48	60	42	68	61
	7%	7%	7%	2%	4%	4%	9%	12%	9%	4%	5%	5%	14%	9%	6%	9%	6%	4%	7%	12%	8%	4%	6%	8%
Yes - other	82	46	36	11	6	8	19	15	22	12	23	18	29	8	6	7	7	6	7	5	8	12	6	12
	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%
No	6146	3063	3083	740	1169	1033	1056	827	1320	1849	1827	1262	1208	506	242	694	502	563	444	295	580	896	891	533
	75%	77%	74%	82%	83%	79%	73%	69%	70%	83%	80%	76%	61%	71%	71%	74%	73%	78%	75%	72%	74%	81%	78%	73%
Prefer not to say	216	100	116	39	47	38	41	24	27	36	62	51	67	22	5	24	23	21	7	11	10	45	32	17
	3%	3%	3%	4%	3%	3%	3%	2%	1%	2%	3%	3%	3%	3%	2%	3%	3%	3%	1%	3%	1%	4%	3%	2%

**Best for Britain Survey**  
**ONLINE Fieldwork: 24th October to 6th November 2018**

Absolutes/col percents

Table 30

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Employment Sector			Opinion Influencer	General Election Vote 2015						General Election Vote 2017					EU Referendum Vote June 2016		
	Total	Public	Private		Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Labour	Conser-vative	SNP	Lib Dem	UKIP	Other	Remain	Leave
Unweighted base	8154	1185	3259	779	2265	2367	326	568	679	322	2634	2615	306	545	318	275	3263	3687
Weighted base	8154	1262	3443	794	2358	2590	241	544	531	262	2745	2913	208	509	127	194	3412	3551
NET: Yes	1792 22%	160 13%	464 13%	159 20%	585 25%	503 19%	68 28%	113 21%	155 29%	56 21%	636 23%	621 21%	60 29%	102 20%	36 29%	34 17%	640 19%	928 26%
Yes - physical condition	1106 14%	71 6%	231 7%	84 11%	326 14%	353 14%	44 18%	73 13%	117 22%	36 14%	355 13%	434 15%	35 17%	69 14%	28 22%	25 13%	386 11%	613 17%
Yes - mental condition	699 9%	83 7%	227 7%	73 9%	282 12%	119 5%	31 13%	35 6%	31 6%	25 10%	307 11%	139 5%	30 14%	29 6%	11 9%	15 8%	266 8%	289 8%
Yes - disability	558 7%	37 3%	100 3%	50 6%	197 8%	160 6%	25 10%	31 6%	53 10%	17 7%	216 8%	199 7%	21 10%	22 4%	17 13%	8 4%	180 5%	327 9%
Yes - other	82 1%	8 1%	26 1%	9 1%	30 1%	21 1%	1 *	5 1%	7 1%	6 2%	35 1%	31 1%	- -	2 *	3 2%	3 1%	23 1%	51 1%
No	6146 75%	1067 85%	2897 84%	609 77%	1713 73%	2048 79%	170 71%	421 77%	369 70%	199 76%	2041 74%	2247 77%	147 71%	395 78%	89 70%	152 78%	2697 79%	2559 72%
Prefer not to say	216 3%	34 3%	82 2%	25 3%	60 3%	38 1%	3 1%	10 2%	7 1%	7 3%	69 2%	45 2%	1 *	12 2%	2 1%	9 4%	74 2%	64 2%