

## Incisive Health - Total Market

### Online Fieldwork: 22nd - 30th March 2016

Absolutes/col percents

**Q1. To what extent do you agree or disagree with each of the following statements about the quality of health services in ...?**

**Base: All respondents**

**I am fearful that health services will deteriorate in the future**

	Total	Gender		Age						Country					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	UK	France	Germany	Italy	Poland	Spain
Unweighted base	6293	3101	3192	601	1049	1171	1136	999	1337	1081	1028	1066	1051	1016	1051
Weighted base	6000	2914	3086	608	1011	1144	1031	897	1309	1000	1000	1000	1000	1000	1000
NET: Agree	3718 62%	1742 60%	1976 64%	345 57%	622 62%	719 63%	703 68%	569 63%	760 58%	723 72%	674 67%	610 61%	706 71%	508 51%	497 50%
Strongly agree	(+2) 1273 21%	572 20%	701 23%	105 17%	241 24%	270 24%	231 22%	186 21%	240 18%	313 31%	201 20%	187 19%	297 30%	141 14%	134 13%
Slightly agree	(+1) 2445 41%	1170 40%	1274 41%	240 39%	381 38%	449 39%	472 46%	383 43%	521 40%	410 41%	473 47%	423 42%	409 41%	367 37%	363 36%
Neither agree nor disagree	(0) 1147 19%	552 19%	596 19%	119 20%	211 21%	224 20%	175 17%	150 17%	269 21%	136 14%	169 17%	209 21%	166 17%	215 22%	252 25%
Slightly disagree	(-1) 727 12%	399 14%	328 11%	92 15%	108 11%	129 11%	103 10%	112 12%	183 14%	82 8%	101 10%	132 13%	92 9%	177 18%	143 14%
Strongly disagree	(-2) 233 4%	146 5%	87 3%	23 4%	37 4%	36 3%	29 3%	43 5%	65 5%	23 2%	29 3%	33 3%	29 3%	39 4%	79 8%
NET: Disagree	959 16%	545 19%	414 13%	115 19%	145 14%	165 14%	132 13%	155 17%	248 19%	105 11%	129 13%	165 17%	121 12%	216 22%	222 22%
Don't know	176 3%	75 3%	100 3%	30 5%	33 3%	36 3%	22 2%	23 3%	32 2%	36 4%	28 3%	16 2%	6 1%	61 6%	29 3%
Mean	0.65	0.57	0.73	0.54	0.70	0.71	0.77	0.64	0.54	0.94	0.74	0.61	0.86	0.42	0.34
Standard deviation	1.07	1.11	1.03	1.08	1.07	1.06	1.01	1.10	1.10	1.01	1.00	1.04	1.04	1.08	1.13
Standard error	0.01	0.02	0.02	0.05	0.03	0.03	0.03	0.04	0.03	0.03	0.03	0.03	0.03	0.03	0.04

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Absolutes/col percents

**Q1. To what extent do you agree or disagree with each of the following statements about the quality of health services in ...?**

**Base: All respondents**

**I am proud of the quality of health services**

	Total	Gender		Age						Country					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	UK	France	Germany	Italy	Poland	Spain
Unweighted base	6293	3101	3192	601	1049	1171	1136	999	1337	1081	1028	1066	1051	1016	1051
Weighted base	6000	2914	3086	608	1011	1144	1031	897	1309	1000	1000	1000	1000	1000	1000
NET: Agree	2289	1210	1079	247	350	403	374	344	571	591	506	393	198	71	530
	38%	42%	35%	41%	35%	35%	36%	38%	44%	59%	51%	39%	20%	7%	53%
Strongly agree	(+2) 589	347	242	53	93	92	80	97	174	230	85	65	29	20	161
	10%	12%	8%	9%	9%	8%	8%	11%	13%	23%	8%	7%	3%	2%	16%
Slightly agree	(+1) 1699	863	837	194	257	311	294	247	396	361	421	327	169	52	369
	28%	30%	27%	32%	25%	27%	28%	28%	30%	36%	42%	33%	17%	5%	37%
Neither agree nor disagree	(0) 1603	751	852	147	261	304	284	252	356	241	331	347	265	181	239
	27%	26%	28%	24%	26%	27%	27%	28%	27%	24%	33%	35%	26%	18%	24%
Slightly disagree	(-1) 1045	480	564	113	186	222	181	140	203	89	103	168	256	282	148
	17%	16%	18%	19%	18%	19%	18%	16%	15%	9%	10%	17%	26%	28%	15%
Strongly disagree	(-2) 981	439	542	83	197	201	180	154	167	57	47	64	276	455	81
	16%	15%	18%	14%	19%	18%	17%	17%	13%	6%	5%	6%	28%	46%	8%
NET: Disagree	2026	919	1106	196	383	422	361	294	369	146	150	232	532	737	229
	34%	32%	36%	32%	38%	37%	35%	33%	28%	15%	15%	23%	53%	74%	23%
Don't know	82	33	49	18	17	15	13	7	13	22	14	28	5	11	2
	1%	1%	2%	3%	2%	1%	1%	1%	1%	2%	1%	3%	1%	1%	*
Mean	-0.02	0.07	-0.11	0.03	-0.14	-0.11	-0.09	-0.01	0.16	0.63	0.40	0.17	-0.58	-1.11	0.38
Standard deviation	1.23	1.25	1.22	1.20	1.26	1.22	1.22	1.25	1.22	1.11	0.95	1.01	1.15	1.01	1.16
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.03	0.04	0.03	0.04

## Incisive Health - Total Market

### Online Fieldwork: 22nd - 30th March 2016

Absolutes/col percents

**Gender**  
**Base: All respondents**

	Total	Gender		Age						Country					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	UK	France	Germany	Italy	Poland	Spain
Unweighted base	6293	3101	3192	601	1049	1171	1136	999	1337	1081	1028	1066	1051	1016	1051
Weighted base	6000	2914	3086	608	1011	1144	1031	897	1309	1000	1000	1000	1000	1000	1000
Male	2914	2914	-	218	405	545	529	476	740	487	486	489	485	478	489
	49%	100%	-	36%	40%	48%	51%	53%	57%	49%	49%	49%	49%	48%	49%
Female	3086	-	3086	390	606	598	503	421	569	513	514	511	515	522	511
	51%	-	100%	64%	60%	52%	49%	47%	43%	51%	51%	51%	51%	52%	51%

## Incisive Health - Total Market

### Online Fieldwork: 22nd - 30th March 2016

Absolutes/col percents

#### Age

Base: All respondents

	Total	Gender		Age						Country					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	UK	France	Germany	Italy	Poland	Spain
Unweighted base	6293	3101	3192	601	1049	1171	1136	999	1337	1081	1028	1066	1051	1016	1051
Weighted base	6000	2914	3086	608	1011	1144	1031	897	1309	1000	1000	1000	1000	1000	1000
18-24	608	218	390	608	-	-	-	-	-	116	116	100	90	104	83
	10%	7%	13%	100%	-	-	-	-	-	12%	12%	10%	9%	10%	8%
25-34	1011	405	606	-	1011	-	-	-	-	173	168	145	177	193	156
	17%	14%	20%	-	100%	-	-	-	-	17%	17%	14%	18%	19%	16%
35-44	1144	545	598	-	-	1144	-	-	-	164	183	203	194	186	214
	19%	19%	19%	-	-	100%	-	-	-	16%	18%	20%	19%	19%	21%
45-54	1031	529	503	-	-	-	1031	-	-	178	176	179	160	151	188
	17%	18%	16%	-	-	-	100%	-	-	18%	18%	18%	16%	15%	19%
55-64	897	476	421	-	-	-	-	897	-	144	149	140	145	177	143
	15%	16%	14%	-	-	-	-	100%	-	14%	15%	14%	14%	18%	14%
65+	1309	740	569	-	-	-	-	-	1309	224	209	233	235	190	217
	22%	25%	18%	-	-	-	-	-	100%	22%	21%	23%	23%	19%	22%
Average age	47.17	49.48	44.99	21.66	29.79	39.52	49.39	59.07	69.23	47.33	46.60	47.75	47.50	46.27	47.59

## Incisive Health - Total Market

### Online Fieldwork: 22nd - 30th March 2016

Absolutes/col percents

**Region**  
**Base: All respondents**

	Total	Gender		Age						Country					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	UK	France	Germany	Italy	Poland	Spain
Unweighted base	6293	3101	3192	601	1049	1171	1136	999	1337	1081	1028	1066	1051	1016	1051
Weighted base	6000	2914	3086	608	1011	1144	1031	897	1309	1000	1000	1000	1000	1000	1000
NET: UK	1000	487	513	116	173	164	178	144	224	1000	-	-	-	-	-
	17%	17%	17%	19%	17%	14%	17%	16%	17%	100%	-	-	-	-	-
Scotland	84	42	43	10	19	19	9	13	16	84	-	-	-	-	-
	1%	1%	1%	2%	2%	2%	1%	1%	1%	8%	-	-	-	-	-
North East	41	18	22	3	8	4	11	10	6	41	-	-	-	-	-
	1%	1%	1%	*	1%	*	1%	1%	*	4%	-	-	-	-	-
North West	111	62	49	11	20	9	18	20	33	111	-	-	-	-	-
	2%	2%	2%	2%	2%	1%	2%	2%	3%	11%	-	-	-	-	-
Yorkshire & Humberside	82	43	39	8	11	14	19	15	16	82	-	-	-	-	-
	1%	1%	1%	1%	1%	1%	2%	2%	1%	8%	-	-	-	-	-
West Midlands	87	41	46	12	17	12	10	12	25	87	-	-	-	-	-
	1%	1%	1%	2%	2%	1%	1%	1%	2%	9%	-	-	-	-	-
East Midlands	72	35	37	11	8	13	17	6	17	72	-	-	-	-	-
	1%	1%	1%	2%	1%	1%	2%	1%	1%	7%	-	-	-	-	-
Wales	50	25	24	5	3	11	8	9	13	50	-	-	-	-	-
	1%	1%	1%	1%	*	1%	1%	1%	1%	5%	-	-	-	-	-
Eastern	94	39	56	5	13	18	20	20	19	94	-	-	-	-	-
	2%	1%	2%	1%	1%	2%	2%	2%	1%	9%	-	-	-	-	-
London	128	65	63	26	35	25	17	9	16	128	-	-	-	-	-
	2%	2%	2%	4%	3%	2%	2%	1%	1%	13%	-	-	-	-	-
South East	136	62	74	13	26	20	22	16	38	136	-	-	-	-	-
	2%	2%	2%	2%	3%	2%	2%	2%	3%	14%	-	-	-	-	-
South West	85	42	44	13	10	11	20	8	24	85	-	-	-	-	-
	1%	1%	1%	2%	1%	1%	2%	1%	2%	9%	-	-	-	-	-
Northern Ireland	29	13	16	-	4	9	9	6	2	29	-	-	-	-	-
	*	*	1%	-	*	1%	1%	1%	*	3%	-	-	-	-	-
NET: France	1000	486	514	116	168	183	176	149	209	-	1000	-	-	-	-
	17%	17%	17%	19%	17%	16%	17%	17%	16%	-	100%	-	-	-	-
Centre	219	105	114	25	44	43	39	23	46	-	219	-	-	-	-
	4%	4%	4%	4%	4%	4%	4%	3%	3%	-	22%	-	-	-	-
Est	94	49	45	13	13	13	17	19	19	-	94	-	-	-	-
	2%	2%	1%	2%	1%	1%	2%	2%	1%	-	9%	-	-	-	-

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	Total	Gender		Age						Country					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	UK	France	Germany	Italy	Poland	Spain
Weighted base	6000	2914	3086	608	1011	1144	1031	897	1309	1000	1000	1000	1000	1000	1000
Nord	100 2%	51 2%	49 2%	14 2%	12 1%	15 1%	16 2%	24 3%	19 1%	-	100 10%	-	-	-	-
Ouest	184 3%	85 3%	99 3%	16 3%	34 3%	33 3%	36 3%	27 3%	38 3%	-	184 18%	-	-	-	-
Paris/RP	194 3%	96 3%	98 3%	20 3%	39 4%	40 3%	32 3%	21 2%	42 3%	-	194 19%	-	-	-	-
Sud Est	117 2%	56 2%	61 2%	16 3%	12 1%	23 2%	20 2%	22 2%	24 2%	-	117 12%	-	-	-	-
Sud Ouest	93 2%	45 2%	48 2%	12 2%	14 1%	16 1%	16 2%	13 1%	21 2%	-	93 9%	-	-	-	-
NET: Germany	1000 17%	489 17%	511 17%	100 16%	145 14%	203 18%	179 17%	140 16%	233 18%	-	-	1000 100%	-	-	-
Hamburg/ Bremen/ Schleswig-Holstein/ Niedersachsen	160 3%	84 3%	76 2%	15 2%	23 2%	33 3%	28 3%	27 3%	34 3%	-	-	160 16%	-	-	-
Nordrhein-Westfalen	219 4%	105 4%	114 4%	27 4%	29 3%	38 3%	46 4%	26 3%	52 4%	-	-	219 22%	-	-	-
Hessen/ Rheinland- Pfalz/ Saarland	136 2%	67 2%	69 2%	20 3%	13 1%	25 2%	28 3%	19 2%	31 2%	-	-	136 14%	-	-	-
Baden-Wurtemberg	129 2%	64 2%	65 2%	13 2%	20 2%	27 2%	18 2%	18 2%	33 2%	-	-	129 13%	-	-	-
Bayern	150 3%	71 2%	79 3%	16 3%	27 3%	32 3%	20 2%	18 2%	38 3%	-	-	150 15%	-	-	-
Berlin	41 1%	20 1%	21 1%	3 1%	4 *	14 1%	6 1%	6 1%	8 1%	-	-	41 4%	-	-	-
Mecklenburg- Vorpommern/ Brandenburg/ Sachsen- Anhalt	83 1%	39 1%	44 1%	2 *	15 1%	17 2%	15 1%	13 1%	20 2%	-	-	83 8%	-	-	-
Thuringen/ Sachsen	82 1%	40 1%	42 1%	4 1%	13 1%	16 1%	18 2%	14 2%	17 1%	-	-	82 8%	-	-	-
NET: Italy	1000 17%	485 17%	515 17%	90 15%	177 17%	194 17%	160 15%	145 16%	235 18%	-	-	-	1000 100%	-	-

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	Total	Gender		Age						Country					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	UK	France	Germany	Italy	Poland	Spain
Weighted base	6000	2914	3086	608	1011	1144	1031	897	1309	1000	1000	1000	1000	1000	1000
North West	289 5%	137 5%	152 5%	24 4%	39 4%	58 5%	44 4%	47 5%	76 6%	-	-	-	289 29%	-	-
North East	206 3%	98 3%	108 3%	17 3%	41 4%	33 3%	33 3%	32 4%	50 4%	-	-	-	206 21%	-	-
Centre	210 4%	104 4%	106 3%	18 3%	39 4%	40 4%	38 4%	27 3%	47 4%	-	-	-	210 21%	-	-
South	264 4%	133 5%	131 4%	27 4%	54 5%	51 5%	40 4%	37 4%	54 4%	-	-	-	264 26%	-	-
Sardinia	31 1%	12 *	19 1%	3 1%	4 *	11 1%	4 *	2 *	7 1%	-	-	-	31 3%	-	-
NET: Poland	1000 17%	478 16%	522 17%	104 17%	193 19%	186 16%	151 15%	177 20%	190 15%	-	-	-	-	1000 100%	-
Dolnoslaskie	76 1%	32 1%	44 1%	8 1%	16 2%	16 1%	15 2%	9 1%	11 1%	-	-	-	-	76 8%	-
Kujawsko-pomorskie	54 1%	29 1%	25 1%	5 1%	10 1%	8 1%	13 1%	8 1%	10 1%	-	-	-	-	54 5%	-
Lodzkie	68 1%	28 1%	40 1%	6 1%	15 2%	14 1%	9 1%	11 1%	13 1%	-	-	-	-	68 7%	-
Lubelskie	57 1%	29 1%	28 1%	7 1%	13 1%	11 1%	11 1%	11 1%	5 *	-	-	-	-	57 6%	-
Lubuskie	26 *	14 *	12 *	4 1%	5 1%	4 *	5 *	4 *	4 *	-	-	-	-	26 3%	-
Malopolskie	85 1%	40 1%	45 1%	12 2%	14 1%	15 1%	6 1%	16 2%	22 2%	-	-	-	-	85 9%	-
Mazowieckie	135 2%	71 2%	64 2%	7 1%	28 3%	30 3%	21 2%	20 2%	28 2%	-	-	-	-	135 14%	-
Opolskie	28 *	15 1%	13 *	4 1%	6 1%	6 1%	1 *	6 1%	5 *	-	-	-	-	28 3%	-
Podkarpackie	55 1%	26 1%	29 1%	7 1%	11 1%	5 *	8 1%	13 1%	10 1%	-	-	-	-	55 6%	-
Podlaskie	32 1%	14 *	18 1%	4 1%	9 1%	4 *	5 1%	7 1%	3 *	-	-	-	-	32 3%	-

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	Total	Gender		Age						Country					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	UK	France	Germany	Italy	Poland	Spain
Weighted base	6000	2914	3086	608	1011	1144	1031	897	1309	1000	1000	1000	1000	1000	1000
Pomorskie	57 1%	28 1%	29 1%	4 1%	9 1%	16 1%	9 1%	9 1%	9 1%	-	-	-	-	57 6%	-
Slaskie	123 2%	54 2%	69 2%	16 3%	25 3%	20 2%	15 1%	24 3%	23 2%	-	-	-	-	123 12%	-
Swietokrzyskie	34 1%	16 1%	18 1%	4 1%	3 *	6 1%	4 *	5 1%	13 1%	-	-	-	-	34 3%	-
Warminsko-mazurskie	37 1%	17 1%	20 1%	4 1%	5 *	6 1%	6 1%	8 1%	8 1%	-	-	-	-	37 4%	-
Wielkopolskie	88 1%	40 1%	48 2%	7 1%	16 2%	19 2%	14 1%	15 2%	17 1%	-	-	-	-	88 9%	-
Zachodniopomorskie	45 1%	24 1%	21 1%	6 1%	8 1%	5 *	7 1%	10 1%	9 1%	-	-	-	-	45 5%	-
NET: Spain	1000 17%	489 17%	511 17%	83 14%	156 15%	214 19%	188 18%	143 16%	217 17%	-	-	-	-	-	1000 100%
Barcelona Metropolitan	125 2%	57 2%	68 2%	12 2%	12 1%	31 3%	24 2%	22 2%	24 2%	-	-	-	-	-	125 13%
North East	93 2%	47 2%	46 2%	9 2%	13 1%	19 2%	13 1%	18 2%	20 2%	-	-	-	-	-	93 9%
East	154 3%	82 3%	72 2%	8 1%	18 2%	34 3%	29 3%	24 3%	42 3%	-	-	-	-	-	154 15%
South	201 3%	102 4%	99 3%	16 3%	42 4%	41 4%	32 3%	23 3%	47 4%	-	-	-	-	-	201 20%
Madrid Metropolitan	141 2%	68 2%	73 2%	9 1%	23 2%	30 3%	30 3%	22 3%	27 2%	-	-	-	-	-	141 14%
Centre	76 1%	41 1%	35 1%	6 1%	13 1%	16 1%	12 1%	7 1%	22 2%	-	-	-	-	-	76 8%
North West	110 2%	47 2%	63 2%	7 1%	18 2%	21 2%	30 3%	15 2%	19 1%	-	-	-	-	-	110 11%
North	100 2%	46 2%	54 2%	16 3%	16 2%	21 2%	19 2%	11 1%	17 1%	-	-	-	-	-	100 10%