

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 1

Q.1 At the UK general election in May 2015, a lot of people didn't vote. If you voted at all, which party/candidate did you vote for?

If, like so many other people, you did not vote, please say.

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | | |
|---------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|--------------------------|----------------|----------------|-----------|------------|------------|------------|-------------------|------------|------------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humber-side | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri-vate | |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 | |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 | |
| Conservative candidate | 928 23% | 502 25% | 427 20% | 58 12% | 95 13% | 115 17% | 154 21% | 138 23% | 368 40% | 341 31% | 251 23% | 189 21% | 148 15% | 38 11% | 35 20% | 92 20% | 78 22% | 101 27% | 81 27% | 30 14% | 110 28% | 109 20% | 156 27% | 98 27% | 82 17% | 376 20% | |
| Labour candidate | 765 19% | 410 21% | 355 17% | 70 15% | 104 15% | 150 22% | 169 23% | 111 19% | 161 18% | 209 19% | 202 18% | 151 17% | 202 20% | 66 18% | 43 25% | 101 22% | 71 20% | 80 22% | 63 21% | 38 18% | 56 14% | 125 23% | 78 14% | 45 12% | 111 24% | 334 18% | |
| UKIP candidate | 315 8% | 188 9% | 127 6% | 9 2% | 30 4% | 34 5% | 71 10% | 68 11% | 104 11% | 65 6% | 85 8% | 85 10% | 79 8% | 6 2% | 16 9% | 28 6% | 30 9% | 31 8% | 31 10% | 10 5% | 51 13% | 28 5% | 53 9% | 29 8% | 34 7% | 123 7% | |
| Liberal Democrat candidate | 196 5% | 111 6% | 86 4% | 10 2% | 24 3% | 29 4% | 24 3% | 29 5% | 80 9% | 86 8% | 49 4% | 32 4% | 29 3% | 29 8% | 2 1% | 13 3% | 19 6% | 12 3% | 9 3% | 9 4% | 20 5% | 29 5% | 22 4% | 31 9% | 19 4% | 76 4% | |
| SNP candidate | 119 3% | 79 4% | 40 2% | 3 1% | 21 3% | 19 3% | 30 4% | 23 4% | 23 2% | 25 2% | 34 3% | 32 4% | 27 3% | 119 33% | - | - | - | - | - | - | - | - | - | - | - | 16 3% | 62 3% |
| Green candidate | 94 2% | 40 2% | 54 3% | 21 4% | 22 3% | 15 2% | 16 2% | 10 2% | 11 1% | 31 3% | 21 2% | 20 2% | 22 2% | 4 1% | 1 1% | 10 2% | 3 1% | 7 2% | 9 3% | 6 3% | 11 3% | 14 3% | 17 3% | 13 4% | 14 3% | 45 2% | |
| Plaid Cymru candidate | 16 * | 10 1% | 6 * | - - | 3 * | 2 * | 8 1% | 2 * | 2 * | 1 * | 5 * | 6 1% | 4 * | - - | - - | - - | - - | - - | - - | 16 8% | - - | - - | - - | - - | - - | 4 1% | 9 * |
| Another party | 20 * | 12 1% | 9 * | 2 1% | 1 * | 4 1% | 4 1% | 3 1% | 5 1% | 6 1% | 6 1% | 2 * | 7 1% | 4 1% | - - | 2 * | 1 * | 1 * | * | 1 1% | * | 2 * | 4 1% | 4 1% | 5 1% | 8 * | |
| I did not vote in this election | 1636 40% | 641 32% | 995 47% | 301 63% | 409 58% | 304 45% | 251 34% | 206 35% | 164 18% | 336 31% | 448 41% | 374 42% | 478 48% | 90 25% | 74 43% | 223 47% | 144 42% | 137 37% | 109 36% | 98 47% | 148 37% | 232 43% | 242 42% | 140 39% | 190 40% | 807 44% | |

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Table 1

Q.1 At the UK general election in May 2015, a lot of people didn't vote. If you voted at all, which party/candidate did you vote for?

If, like so many other people, you did not vote, please say.

Base: All respondents

| | General Election Vote | | | | | | | EU Referendum | |
|---------------------------------|-----------------------|--------------|-------------|-------------|-------------|------------------|-----------|---------------|------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| Conservative candidate | 928 23% | 928 100% | - | - | - | - | - | 384 20% | 480 27% |
| Labour candidate | 765 19% | - | 765 100% | - | - | - | - | 449 23% | 269 15% |
| UKIP candidate | 315 8% | - | - | - | 315 100% | - | - | 26 1% | 280 16% |
| Liberal Democrat candidate | 196 5% | - | - | - | - | 196 100% | - | 129 7% | 54 3% |
| SNP candidate | 119 3% | - | - | 119 100% | - | - | - | 76 4% | 35 2% |
| Green candidate | 94 2% | - | - | - | - | - | 94 72% | 66 3% | 24 1% |
| Plaid Cymru candidate | 16 * | - | - | - | - | - | 16 13% | 11 1% | 4 * |
| Another party | 20 * | - | - | - | - | - | 20 16% | 9 * | 9 * |
| I did not vote in this election | 1636 40% | - | - | - | - | - | - | 773 40% | 614 35% |

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Absolutes/col percents

Table 2

Q.2 Later this year on June 23rd there will be a referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting on the following question: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | |
|---------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|--------------------|---------------|---------------|-----------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| Remain a member of the European Union | 1922 47% | 936 47% | 986 47% | 298 63% | 385 54% | 319 47% | 353 48% | 213 36% | 355 39% | 620 56% | 530 48% | 342 38% | 429 43% | 207 58% | 91 53% | 217 46% | 159 46% | 154 42% | 143 47% | 99 47% | 169 43% | 268 50% | 261 46% | 154 43% | 244 51% | 931 51% |
| Leave the European Union | 1771 43% | 915 46% | 856 41% | 111 23% | 246 35% | 288 43% | 302 41% | 339 58% | 485 53% | 397 36% | 426 39% | 465 52% | 483 48% | 120 34% | 65 38% | 206 44% | 145 42% | 177 48% | 135 45% | 73 35% | 197 50% | 213 39% | 266 47% | 173 48% | 183 39% | 738 40% |
| I won't vote | 111 3% | 54 3% | 57 3% | 17 4% | 20 3% | 20 3% | 21 3% | 10 2% | 23 2% | 14 1% | 57 5% | 20 2% | 19 2% | 1 * | 7 4% | 9 2% | 18 5% | 7 2% | 2 1% | 10 5% | 8 2% | 34 6% | 9 2% | 6 2% | 15 3% | 47 3% |
| Don't know | 285 7% | 87 4% | 199 9% | 49 10% | 57 8% | 44 7% | 53 7% | 27 5% | 55 6% | 68 6% | 86 8% | 65 7% | 67 7% | 28 8% | 8 5% | 38 8% | 24 7% | 30 8% | 23 7% | 26 13% | 22 6% | 24 4% | 36 6% | 27 8% | 33 7% | 125 7% |

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Table 2

Q.2 Later this year on June 23rd there will be a referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting on the following question: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'

Base: All respondents

| | General Election Vote | | | | | | EU Referendum | | |
|---------------------------------------|-----------------------|--------------|------------|-----------|------------|------------------|---------------|--------------|--------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| Remain a member of the European Union | 1922 47% | 384 41% | 449 59% | 76 64% | 26 8% | 129 66% | 86 66% | 1922 100% | - |
| Leave the European Union | 1771 43% | 480 52% | 269 35% | 35 30% | 280 89% | 54 28% | 36 28% | - | 1771 100% |
| I won't vote | 111 3% | 1 * | * * | - - | - - | - - | - - | - - | - - |
| Don't know | 285 7% | 63 7% | 46 6% | 8 6% | 9 3% | 12 6% | 9 7% | - | - |

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Table 3

Q.2 Later this year on June 23rd there will be a referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting on the following question: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'

Base: All respondents who would vote

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | |
|---------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|------------------------|---------------|---------------|-----------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 4047 | 2050 | 1997 | 485 | 673 | 635 | 741 | 566 | 947 | 1108 | 1149 | 732 | 1058 | 380 | 154 | 435 | 389 | 340 | 297 | 212 | 442 | 483 | 569 | 346 | 442 | 1688 |
| Weighted base | 3978 | 1937 | 2041 | 458 | 688 | 651 | 708 | 579 | 895 | 1085 | 1043 | 871 | 978 | 354 | 164 | 461 | 329 | 360 | 301 | 198 | 388 | 505 | 563 | 354 | 459 | 1794 |
| Remain a member of the European Union | 1922 48% | 936 48% | 986 48% | 298 65% | 385 56% | 319 49% | 353 50% | 213 37% | 355 40% | 620 57% | 530 51% | 342 39% | 429 44% | 207 58% | 91 55% | 217 47% | 159 48% | 154 43% | 143 48% | 99 50% | 169 44% | 268 53% | 261 46% | 154 43% | 244 53% | 931 52% |
| Leave the European Union | 1771 45% | 915 47% | 856 42% | 111 24% | 246 36% | 288 44% | 302 43% | 339 59% | 485 54% | 397 37% | 426 41% | 465 53% | 483 49% | 120 34% | 65 40% | 206 45% | 145 44% | 177 49% | 135 45% | 73 37% | 197 51% | 213 42% | 266 47% | 173 49% | 183 40% | 738 41% |
| Don't know | 285 7% | 87 4% | 199 10% | 49 11% | 57 8% | 44 7% | 53 8% | 27 5% | 55 6% | 68 6% | 86 8% | 65 7% | 67 7% | 28 8% | 8 5% | 38 8% | 24 7% | 30 8% | 23 7% | 26 13% | 22 6% | 24 5% | 36 6% | 27 8% | 33 7% | 125 7% |

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Table 3

Q.2 Later this year on June 23rd there will be a referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting on the following question: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'

Base: All respondents who would vote

| | General Election Vote | | | | | | EU Referendum | | |
|---------------------------------------|-----------------------|--------------|------------|-----------|------------|------------------|---------------|--------------|--------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4047 | 1128 | 1164 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 3978 | 927 | 764 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| Remain a member of the European Union | 1922 48% | 384 41% | 449 59% | 76 64% | 26 8% | 129 66% | 86 66% | 1922 100% | - - |
| Leave the European Union | 1771 45% | 480 52% | 269 35% | 35 30% | 280 89% | 54 28% | 36 28% | - - | 1771 100% |
| Don't know | 285 7% | 63 7% | 46 6% | 8 6% | 9 3% | 12 6% | 9 7% | - - | - - |

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Table 4

Q.2 Later this year on June 23rd there will be a referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting on the following question: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'

Base: All respondents expressing an intention to vote

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | |
|---------------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|------|-----|-----|----------|------------|------------|------------------------|---------------|---------------|-------|---------|-------------------|------------|------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West | Public | Private |
| Unweighted base | 3793 | 1960 | 1833 | 456 | 628 | 591 | 685 | 540 | 893 | 1054 | 1066 | 687 | 986 | 354 | 146 | 405 | 369 | 314 | 276 | 196 | 419 | 456 | 539 | 319 | 403 | 1588 |
| Weighted base | 3693 | 1850 | 1842 | 409 | 631 | 606 | 655 | 552 | 839 | 1018 | 957 | 807 | 912 | 326 | 157 | 423 | 305 | 331 | 278 | 172 | 366 | 481 | 527 | 327 | 426 | 1669 |
| Remain a member of the European Union | 1922 | 936 | 986 | 298 | 385 | 319 | 353 | 213 | 355 | 620 | 530 | 342 | 429 | 207 | 91 | 217 | 159 | 154 | 143 | 99 | 169 | 268 | 261 | 154 | 244 | 931 |
| | 52% | 51% | 54% | 73% | 61% | 53% | 54% | 39% | 42% | 61% | 55% | 42% | 47% | 63% | 58% | 51% | 52% | 47% | 52% | 57% | 46% | 56% | 49% | 47% | 57% | 56% |
| Leave the European Union | 1771 | 915 | 856 | 111 | 246 | 288 | 302 | 339 | 485 | 397 | 426 | 465 | 483 | 120 | 65 | 206 | 145 | 177 | 135 | 73 | 197 | 213 | 266 | 173 | 183 | 738 |
| | 48% | 49% | 46% | 27% | 39% | 47% | 46% | 61% | 58% | 39% | 45% | 58% | 53% | 37% | 42% | 49% | 48% | 53% | 48% | 43% | 54% | 44% | 51% | 53% | 43% | 44% |

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Absolutes/col percents

Table 4

Q.2 Later this year on June 23rd there will be a referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting on the following question: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'

Base: All respondents expressing an intention to vote

| | General Election Vote | | | | | | EU Referendum | | |
|---------------------------------------|-----------------------|--------------|------------|-----------|------------|------------------|---------------|--------------|--------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 3793 | 1052 | 1091 | 174 | 581 | 236 | 220 | 1950 | 1843 |
| Weighted base | 3693 | 864 | 718 | 111 | 306 | 184 | 122 | 1922 | 1771 |
| Remain a member of the European Union | 1922 52% | 384 44% | 449 62% | 76 68% | 26 8% | 129 70% | 86 70% | 1922 100% | - - |
| Leave the European Union | 1771 48% | 480 56% | 269 38% | 35 32% | 280 92% | 54 30% | 36 30% | - - | 1771 100% |

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Table 5

Q.2 Later this year on June 23rd there will be a referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting on the following question: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'

Base: All respondents

WEIGHTING: Including weights by gender equality, racial equality & national identity

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | |
|---------------------------------------|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|--------------------------|----------------|----------------|------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humber-side | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri-vate |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1992 | 2097 | 475 | 708 | 671 | 728 | 589 | 918 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 209 | 396 | 539 | 572 | 359 | 486 | 1828 |
| Remain a member of the European Union | 1974 48% | 960 48% | 1014 48% | 303 64% | 392 55% | 334 50% | 359 49% | 221 37% | 366 40% | 634 58% | 541 49% | 347 39% | 452 45% | 205 58% | 94 55% | 223 48% | 167 48% | 161 44% | 147 49% | 100 48% | 177 45% | 269 50% | 267 47% | 164 46% | 260 53% | 945 52% |
| Leave the European Union | 1728 42% | 899 45% | 829 40% | 107 22% | 241 34% | 280 42% | 296 41% | 333 56% | 471 51% | 380 35% | 424 39% | 456 51% | 467 47% | 121 34% | 66 38% | 202 43% | 141 41% | 170 46% | 137 45% | 73 35% | 184 46% | 212 39% | 257 45% | 164 46% | 178 37% | 728 40% |
| I won't vote | 101 2% | 47 2% | 54 3% | 20 4% | 19 3% | 16 2% | 15 2% | 9 1% | 23 3% | 16 1% | 49 4% | 20 2% | 15 2% | 1 * | 5 3% | 7 1% | 16 4% | 10 3% | 1 * | 10 5% | 7 2% | 31 6% | 9 2% | 5 1% | 16 3% | 35 2% |
| Don't know | 286 7% | 87 4% | 199 10% | 46 10% | 56 8% | 41 6% | 59 8% | 27 5% | 57 6% | 70 6% | 85 8% | 69 8% | 63 6% | 29 8% | 7 4% | 38 8% | 23 7% | 28 8% | 17 6% | 25 12% | 27 7% | 27 5% | 39 7% | 27 7% | 33 7% | 121 7% |

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Table 5

Q.2 Later this year on June 23rd there will be a referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting on the following question: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'

Base: All respondents

WEIGHTING: Including weights by gender equality, racial equality & national identity

| | General Election Vote | | | | | | | EU Referendum | |
|---------------------------------------|-----------------------|--------------|------------|-----------|------------|------------------|-----------|---------------|--------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1974 | 1728 |
| Remain a member of the European Union | 1974 48% | 391 42% | 464 61% | 76 64% | 28 9% | 135 69% | 87 67% | 1974 100% | - |
| Leave the European Union | 1728 42% | 473 51% | 257 34% | 35 29% | 277 88% | 49 25% | 33 25% | - | 1728 100% |
| I won't vote | 101 2% | 1 * | * * | - - | - - | - - | - - | - | - |
| Don't know | 286 7% | 63 7% | 43 6% | 7 6% | 10 3% | 12 6% | 10 8% | - | - |

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Table 6

Q.2 Later this year on June 23rd there will be a referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting on the following question: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'

Base: All respondents who would vote

WEIGHTING: Including weights by gender equality, racial equality & national identity

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | |
|---------------------------------------|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|--------------------------|----------------|----------------|------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humber-side | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 4047 | 2050 | 1997 | 485 | 673 | 635 | 741 | 566 | 947 | 1108 | 1149 | 732 | 1058 | 380 | 154 | 435 | 389 | 340 | 297 | 212 | 442 | 483 | 569 | 346 | 442 | 1688 |
| Weighted base | 3988 | 1945 | 2043 | 455 | 689 | 655 | 714 | 581 | 894 | 1084 | 1050 | 872 | 982 | 355 | 167 | 463 | 332 | 358 | 302 | 199 | 389 | 508 | 562 | 355 | 471 | 1793 |
| Remain a member of the European Union | 1974 50% | 960 49% | 1014 50% | 303 66% | 392 57% | 334 51% | 359 50% | 221 38% | 366 41% | 634 58% | 541 52% | 347 40% | 452 46% | 205 58% | 94 56% | 223 48% | 167 50% | 161 45% | 147 49% | 100 51% | 177 46% | 269 53% | 267 47% | 164 46% | 260 55% | 945 53% |
| Leave the European Union | 1728 43% | 899 46% | 829 41% | 107 23% | 241 35% | 280 43% | 296 42% | 333 57% | 471 53% | 380 35% | 424 40% | 456 52% | 467 48% | 121 34% | 66 40% | 202 44% | 141 43% | 170 47% | 137 45% | 73 37% | 184 47% | 212 42% | 257 46% | 164 46% | 178 38% | 728 41% |
| Don't know | 286 7% | 87 4% | 199 10% | 46 10% | 56 8% | 41 6% | 59 8% | 27 5% | 57 6% | 70 6% | 85 8% | 69 8% | 63 6% | 29 8% | 7 4% | 38 8% | 23 7% | 28 8% | 17 6% | 25 13% | 27 7% | 27 5% | 39 7% | 27 8% | 33 7% | 121 7% |

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Table 6

Q.2 Later this year on June 23rd there will be a referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting on the following question: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'

Base: All respondents who would vote

WEIGHTING: Including weights by gender equality, racial equality & national identity

| | General Election Vote | | | | | | EU Referendum | | |
|---------------------------------------|-----------------------|--------------|------------|-----------|------------|------------------|---------------|--------------|--------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4047 | 1128 | 1164 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 3988 | 927 | 764 | 119 | 315 | 196 | 131 | 1974 | 1728 |
| Remain a member of the European Union | 1974 50% | 391 42% | 464 61% | 76 64% | 28 9% | 135 69% | 87 67% | 1974 100% | - - |
| Leave the European Union | 1728 43% | 473 51% | 257 34% | 35 29% | 277 88% | 49 25% | 33 25% | - - | 1728 100% |
| Don't know | 286 7% | 63 7% | 43 6% | 7 6% | 10 3% | 12 6% | 10 8% | - - | - - |

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Table 7

Q.2 Later this year on June 23rd there will be a referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting on the following question: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'

Base: All respondents expressing an intention to vote

WEIGHTING: Including weights by gender equality, racial equality & national identity

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | |
|---------------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|------|-----|-----|-----------|------------|------------|--------------------------|----------------|----------------|-------|----------|-------------------|------------|------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humber-side | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 3793 | 1960 | 1833 | 456 | 628 | 591 | 685 | 540 | 893 | 1054 | 1066 | 687 | 986 | 354 | 146 | 405 | 369 | 314 | 276 | 196 | 419 | 456 | 539 | 319 | 403 | 1588 |
| Weighted base | 3702 | 1859 | 1843 | 409 | 633 | 614 | 655 | 554 | 837 | 1014 | 966 | 803 | 919 | 326 | 160 | 425 | 308 | 330 | 284 | 174 | 362 | 481 | 524 | 328 | 437 | 1673 |
| Remain a member of the European Union | 1974 | 960 | 1014 | 303 | 392 | 334 | 359 | 221 | 366 | 634 | 541 | 347 | 452 | 205 | 94 | 223 | 167 | 161 | 147 | 100 | 177 | 269 | 267 | 164 | 260 | 945 |
| | 53% | 52% | 55% | 74% | 62% | 54% | 55% | 40% | 44% | 63% | 56% | 43% | 49% | 63% | 59% | 53% | 54% | 49% | 52% | 58% | 49% | 56% | 51% | 50% | 59% | 56% |
| Leave the European Union | 1728 | 899 | 829 | 107 | 241 | 280 | 296 | 333 | 471 | 380 | 424 | 456 | 467 | 121 | 66 | 202 | 141 | 170 | 137 | 73 | 184 | 212 | 257 | 164 | 178 | 728 |
| | 47% | 48% | 45% | 26% | 38% | 46% | 45% | 60% | 56% | 37% | 44% | 57% | 51% | 37% | 41% | 47% | 46% | 51% | 48% | 42% | 51% | 44% | 49% | 50% | 41% | 44% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 7

Q.2 Later this year on June 23rd there will be a referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting on the following question: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'

Base: All respondents expressing an intention to vote

WEIGHTING: Including weights by gender equality, racial equality & national identity

| | General Election Vote | | | | | | EU Referendum | | |
|---------------------------------------|-----------------------|--------------|------------|-----------|------------|------------------|---------------|--------------|--------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 3793 | 1052 | 1091 | 174 | 581 | 236 | 220 | 1950 | 1843 |
| Weighted base | 3702 | 864 | 721 | 111 | 305 | 184 | 121 | 1974 | 1728 |
| Remain a member of the European Union | 1974 53% | 391 45% | 464 64% | 76 69% | 28 9% | 135 73% | 87 72% | 1974 100% | - - |
| Leave the European Union | 1728 47% | 473 55% | 257 36% | 35 31% | 277 91% | 49 27% | 33 28% | - - | 1728 100% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 8
Q.8a How do you feel about the attempts to ensure equality for women?
Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Region | | | | | | | Employment Sector | | | | | | |
|----------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|------------|------------------------|---------------|---------------|-------------------|------------|------------|------------|------------|------------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| NET: Too far | 622 15% | 392 20% | 230 11% | 69 14% | 114 16% | 126 19% | 84 12% | 85 14% | 145 16% | 177 16% | 180 16% | 131 15% | 134 13% | 61 17% | 28 16% | 64 14% | 44 13% | 53 15% | 45 27% | 57 19% | 74 13% | 70 15% | 87 11% | 39 16% | 75 16% | 291 |
| Gone much too far | 154 4% | 114 6% | 40 2% | 10 2% | 20 3% | 40 6% | 33 5% | 28 5% | 22 2% | 52 5% | 43 4% | 32 4% | 26 3% | 19 5% | 12 7% | 13 3% | 8 2% | 10 3% | 13 4% | 8 4% | 22 5% | 19 4% | 14 2% | 16 5% | 24 5% | 86 |
| Gone a little too far | 469 11% | 279 14% | 190 9% | 58 12% | 93 13% | 86 13% | 51 7% | 57 10% | 123 13% | 125 11% | 137 12% | 98 11% | 108 11% | 43 12% | 16 9% | 52 11% | 35 10% | 44 12% | 32 11% | 49 23% | 52 13% | 51 9% | 73 13% | 23 6% | 50 11% | 204 |
| Is about right | 1573 38% | 843 42% | 730 35% | 176 37% | 308 43% | 282 42% | 293 40% | 217 37% | 297 32% | 409 37% | 442 40% | 391 44% | 331 33% | 154 43% | 60 35% | 195 42% | 142 41% | 148 40% | 126 42% | 81 39% | 154 39% | 173 32% | 192 34% | 147 41% | 194 41% | 782 |
| Not gone quite far enough | 1193 29% | 445 22% | 748 36% | 153 32% | 159 23% | 164 24% | 208 28% | 206 35% | 303 33% | 329 30% | 311 28% | 254 28% | 299 30% | 80 23% | 67 39% | 147 31% | 105 30% | 103 28% | 78 26% | 48 23% | 119 30% | 146 27% | 184 32% | 116 32% | 150 32% | 477 |
| Not gone nearly far enough | 430 11% | 202 10% | 228 11% | 40 8% | 53 8% | 50 7% | 91 13% | 58 10% | 138 15% | 129 12% | 101 9% | 76 9% | 124 12% | 37 10% | 11 6% | 45 10% | 41 12% | 35 10% | 37 12% | 14 7% | 36 9% | 95 18% | 50 9% | 29 8% | 33 7% | 159 |
| NET: Not far enough | 1623 40% | 648 33% | 976 47% | 193 41% | 213 30% | 214 32% | 299 41% | 264 45% | 441 48% | 457 42% | 412 37% | 330 37% | 424 42% | 117 33% | 78 45% | 191 41% | 145 42% | 138 38% | 115 38% | 62 30% | 155 39% | 241 45% | 235 41% | 145 40% | 184 39% | 636 |
| Don't know | 270 7% | 108 5% | 162 8% | 37 8% | 74 10% | 50 7% | 53 7% | 23 4% | 34 4% | 56 5% | 65 6% | 40 4% | 109 11% | 22 6% | 5 3% | 19 4% | 16 5% | 28 8% | 16 5% | 9 4% | 14 3% | 55 10% | 58 10% | 27 8% | 22 5% | 132 |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 8
Q.8a How do you feel about the attempts to ensure equality for women?
Base: All respondents

| | General Election Vote | | | | | | | EU Referendum | |
|----------------------------|-----------------------|--------------|------------|-----------|------------|------------------|-----------|---------------|------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| NET: Too far | 622 15% | 166 18% | 88 12% | 10 9% | 66 21% | 23 11% | 12 9% | 260 14% | 323 18% |
| Gone much too far | 154 4% | 33 4% | 18 2% | 2 2% | 17 5% | 7 3% | 3 3% | 65 3% | 82 5% |
| Gone a little too far | 469 11% | 133 14% | 71 9% | 8 7% | 50 16% | 16 8% | 9 7% | 195 10% | 241 14% |
| Is about right | 1573 38% | 402 43% | 254 33% | 48 40% | 131 42% | 71 36% | 34 26% | 698 36% | 712 40% |
| Not gone quite far enough | 1193 29% | 258 28% | 263 34% | 32 27% | 80 25% | 63 32% | 49 37% | 624 32% | 461 26% |
| Not gone nearly far enough | 430 11% | 69 7% | 128 17% | 23 19% | 22 7% | 34 17% | 29 22% | 217 11% | 176 10% |
| NET: Not far enough | 1623 40% | 327 35% | 392 51% | 55 47% | 101 32% | 98 50% | 78 60% | 841 44% | 637 36% |
| Don't know | 270 7% | 33 4% | 31 4% | 5 5% | 16 5% | 6 3% | 6 5% | 122 6% | 99 6% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 9
Q.8b How do you feel about attempts to give equal opportunities to black people and Asians in Britain?
Base: All respondents

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | Employment Sector | | | | | |
|----------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|------------------------|---------------|---------------|-----------|-------------------|------------|------------|------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| NET: Too far | 1077 26% | 594 30% | 483 23% | 82 17% | 164 23% | 185 28% | 187 26% | 213 36% | 246 27% | 256 23% | 286 26% | 257 29% | 278 28% | 97 27% | 57 33% | 132 28% | 92 26% | 107 29% | 58 19% | 74 35% | 102 26% | 117 22% | 155 27% | 87 24% | 130 27% | 487 26% |
| Gone much too far | 351 9% | 204 10% | 147 7% | 16 3% | 43 6% | 66 10% | 76 10% | 68 12% | 81 9% | 77 7% | 84 8% | 95 11% | 96 10% | 34 10% | 29 17% | 35 7% | 35 10% | 25 7% | 18 6% | 19 9% | 32 8% | 48 9% | 43 8% | 31 9% | 37 8% | 163 9% |
| Gone a little too far | 727 18% | 390 20% | 337 16% | 66 14% | 121 17% | 118 18% | 111 15% | 145 25% | 165 18% | 179 16% | 202 18% | 163 18% | 183 18% | 62 18% | 29 17% | 97 21% | 56 16% | 81 22% | 40 13% | 55 26% | 70 18% | 70 13% | 112 20% | 56 16% | 93 20% | 324 18% |
| Is about right | 1607 39% | 806 40% | 801 38% | 164 34% | 284 40% | 257 38% | 324 44% | 217 37% | 361 39% | 446 41% | 421 38% | 383 43% | 357 36% | 146 41% | 65 38% | 192 41% | 134 39% | 140 38% | 134 44% | 86 41% | 164 41% | 178 33% | 226 40% | 139 39% | 162 34% | 766 42% |
| Not gone quite far enough | 730 18% | 322 16% | 408 19% | 132 28% | 126 18% | 102 15% | 103 14% | 84 14% | 182 20% | 218 20% | 201 18% | 154 17% | 157 16% | 55 15% | 30 17% | 86 18% | 62 18% | 71 19% | 52 17% | 20 10% | 79 20% | 99 18% | 104 18% | 72 20% | 101 21% | 297 16% |
| Not gone nearly far enough | 288 7% | 142 7% | 146 7% | 44 9% | 48 7% | 46 7% | 61 8% | 30 5% | 61 7% | 92 8% | 82 7% | 40 4% | 74 7% | 26 7% | 6 4% | 28 6% | 22 6% | 19 5% | 29 9% | 7 3% | 25 6% | 65 12% | 33 6% | 28 8% | 36 8% | 112 6% |
| NET: Not far enough | 1018 25% | 464 23% | 553 26% | 176 37% | 174 25% | 147 22% | 164 22% | 114 19% | 243 27% | 310 28% | 283 26% | 193 22% | 231 23% | 81 23% | 36 21% | 114 24% | 84 24% | 90 24% | 81 27% | 28 13% | 103 26% | 165 31% | 137 24% | 100 28% | 137 29% | 409 22% |
| Don't know | 387 9% | 127 6% | 260 12% | 53 11% | 86 12% | 82 12% | 54 7% | 45 8% | 67 7% | 88 8% | 110 10% | 58 6% | 131 13% | 31 9% | 13 8% | 32 7% | 37 11% | 31 8% | 29 10% | 21 10% | 27 7% | 79 15% | 54 9% | 33 9% | 46 10% | 178 10% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 9
Q.8b How do you feel about attempts to give equal opportunities to black people and Asians in Britain?
Base: All respondents

| | General Election Vote | | | | | | | EU Referendum | |
|----------------------------|-----------------------|--------------|------------|-----------|------------|------------------|-----------|---------------|------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| NET: Too far | 1077 26% | 288 31% | 149 19% | 19 16% | 160 51% | 39 20% | 20 15% | 328 17% | 670 38% |
| Gone much too far | 351 9% | 98 11% | 56 7% | 5 4% | 75 24% | 13 7% | 6 5% | 90 5% | 235 13% |
| Gone a little too far | 727 18% | 190 20% | 92 12% | 14 12% | 84 27% | 26 13% | 14 10% | 238 12% | 434 25% |
| Is about right | 1607 39% | 425 46% | 288 38% | 49 41% | 109 35% | 82 42% | 43 33% | 772 40% | 666 38% |
| Not gone quite far enough | 730 18% | 124 13% | 184 24% | 26 22% | 24 7% | 43 22% | 31 24% | 446 23% | 225 13% |
| Not gone nearly far enough | 288 7% | 33 4% | 94 12% | 16 14% | 9 3% | 21 11% | 25 19% | 197 10% | 75 4% |
| NET: Not far enough | 1018 25% | 157 17% | 278 36% | 42 36% | 32 10% | 63 32% | 56 43% | 643 33% | 299 17% |
| Don't know | 387 9% | 57 6% | 50 7% | 8 7% | 14 4% | 12 6% | 12 9% | 179 9% | 135 8% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 10
Q.9a Which, if any, of the following best describes how you see yourself?
Base: All respondents in England

| | Gender | | Age | | | | | | Social Grade | | | | Region | | | | | | | Employment Sector | | | | |
|-----------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|------------------------|---------------|---------------|------------|-------------------|------------|------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | East-ern | London | South East | South West | Public | Pri- vate |
| Unweighted base | 3492 | 1730 | 1762 | 431 | 584 | 552 | 630 | 472 | 823 | 987 | 979 | 625 | 901 | 156 | 440 | 397 | 343 | 298 | 446 | 492 | 571 | 349 | 376 | 1439 |
| Weighted base | 3526 | 1677 | 1849 | 418 | 616 | 567 | 624 | 512 | 788 | 998 | 928 | 739 | 861 | 172 | 470 | 347 | 368 | 302 | 396 | 539 | 572 | 359 | 389 | 1577 |
| NET: More English | 1117 32% | 598 36% | 519 28% | 88 21% | 164 27% | 145 26% | 213 34% | 211 41% | 297 38% | 318 32% | 290 31% | 256 35% | 253 29% | 66 39% | 132 28% | 104 30% | 107 29% | 112 37% | 164 41% | 116 22% | 184 32% | 132 37% | 107 28% | 495 31% |
| English not British | 592 17% | 318 19% | 274 15% | 37 9% | 88 14% | 73 13% | 123 20% | 115 22% | 155 20% | 144 14% | 144 15% | 138 19% | 166 19% | 33 19% | 79 17% | 51 15% | 49 13% | 45 15% | 97 24% | 59 11% | 110 19% | 68 19% | 48 12% | 260 16% |
| More English than British | 525 15% | 279 17% | 246 13% | 51 12% | 75 12% | 73 13% | 90 14% | 96 19% | 141 18% | 174 17% | 146 16% | 118 16% | 87 10% | 33 19% | 53 11% | 53 15% | 58 16% | 67 22% | 67 17% | 57 11% | 73 13% | 64 18% | 60 15% | 235 15% |
| Equally English and British | 1366 39% | 573 34% | 793 43% | 193 46% | 239 39% | 237 42% | 246 39% | 173 34% | 278 35% | 359 36% | 387 42% | 291 39% | 329 38% | 75 44% | 196 42% | 141 41% | 158 43% | 116 38% | 148 37% | 171 32% | 224 39% | 137 38% | 180 46% | 597 38% |
| More British than English | 366 10% | 192 11% | 173 9% | 43 10% | 77 12% | 43 8% | 67 11% | 37 7% | 99 13% | 134 13% | 77 8% | 63 8% | 92 11% | 11 6% | 72 15% | 40 12% | 43 12% | 26 9% | 29 7% | 51 10% | 65 11% | 28 8% | 29 7% | 168 11% |
| British not English | 312 9% | 151 9% | 161 9% | 41 10% | 51 8% | 58 10% | 54 9% | 51 10% | 57 7% | 91 9% | 60 6% | 73 10% | 88 10% | 7 4% | 52 11% | 26 8% | 25 7% | 16 5% | 43 11% | 74 14% | 41 7% | 29 8% | 40 10% | 143 9% |
| NET: More British | 678 19% | 344 20% | 334 18% | 85 20% | 128 21% | 101 18% | 120 19% | 88 17% | 156 20% | 225 23% | 137 15% | 136 18% | 179 21% | 18 10% | 124 26% | 67 19% | 68 18% | 42 14% | 72 18% | 125 23% | 107 19% | 56 16% | 69 18% | 311 20% |
| None of these | 193 5% | 81 5% | 112 6% | 27 6% | 49 8% | 30 5% | 28 4% | 29 6% | 30 4% | 56 6% | 69 7% | 24 3% | 44 5% | 3 2% | 11 2% | 17 5% | 24 6% | 18 6% | 6 1% | 67 12% | 34 6% | 13 4% | 14 4% | 95 6% |
| Other | 98 3% | 55 3% | 43 2% | 13 3% | 17 3% | 32 6% | 13 2% | 3 1% | 21 3% | 28 3% | 20 2% | 18 2% | 32 4% | 2 1% | 5 1% | 4 1% | 10 3% | 6 2% | 5 1% | 44 8% | 10 2% | 10 3% | 18 5% | 33 2% |
| Don't know | 74 2% | 26 2% | 48 3% | 13 3% | 20 3% | 22 4% | 4 1% | 9 2% | 7 1% | 12 1% | 25 3% | 13 2% | 24 3% | 7 4% | 1 * | 14 4% | 2 1% | 8 3% | 2 * | 16 3% | 13 2% | 11 3% | 1 * | 47 3% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 10
Q.9a Which, if any, of the following best describes how you see yourself?
Base: All respondents in England

| | General Election Vote | | | | | | EU Referendum | | |
|-----------------------------|-----------------------|--------------|--------|-----|------|------------------|---------------|--------|-------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 3492 | 1032 | 1033 | - | 564 | 208 | 188 | 1608 | 1635 |
| Weighted base | 3526 | 861 | 661 | - | 299 | 158 | 99 | 1617 | 1577 |
| NET: More English | 1117 | 334 | 171 | - | 160 | 39 | 19 | 371 | 670 |
| | 32% | 39% | 26% | - | 54% | 25% | 19% | 23% | 42% |
| English not British | 592 | 140 | 86 | - | 94 | 23 | 13 | 182 | 372 |
| | 17% | 16% | 13% | - | 31% | 14% | 13% | 11% | 24% |
| More English than British | 525 | 194 | 85 | - | 67 | 17 | 6 | 188 | 298 |
| | 15% | 22% | 13% | - | 22% | 11% | 7% | 12% | 19% |
| Equally English and British | 1366 | 341 | 274 | - | 89 | 69 | 42 | 668 | 556 |
| | 39% | 40% | 41% | - | 30% | 44% | 43% | 41% | 35% |
| More British than English | 366 | 92 | 86 | - | 20 | 22 | 9 | 205 | 131 |
| | 10% | 11% | 13% | - | 7% | 14% | 9% | 13% | 8% |
| British not English | 312 | 65 | 86 | - | 22 | 16 | 13 | 149 | 134 |
| | 9% | 7% | 13% | - | 7% | 10% | 14% | 9% | 9% |
| NET: More British | 678 | 156 | 172 | - | 42 | 38 | 22 | 354 | 265 |
| | 19% | 18% | 26% | - | 14% | 24% | 22% | 22% | 17% |
| None of these | 193 | 16 | 21 | - | 1 | 5 | 11 | 126 | 35 |
| | 5% | 2% | 3% | - | * | 3% | 11% | 8% | 2% |
| Other | 98 | 10 | 17 | - | 3 | 6 | 3 | 67 | 28 |
| | 3% | 1% | 3% | - | 1% | 4% | 3% | 4% | 2% |
| Don't know | 74 | 5 | 6 | - | 3 | - | 2 | 31 | 24 |
| | 2% | 1% | 1% | - | 1% | - | 2% | 2% | 2% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 11
Gender
Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | Employment Sector | | | | | |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|------|-----|------|----------|------------|------------|------------------------|---------------|---------------|-------|-------------------|--------|------------|------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| Male | 1991 | 1991 | - | 160 | 230 | 364 | 396 | 301 | 541 | 583 | 510 | 429 | 470 | 214 | 79 | 238 | 156 | 175 | 158 | 101 | 168 | 263 | 265 | 175 | 195 | 995 |
| | 49% | 100% | - | 34% | 32% | 54% | 54% | 51% | 59% | 53% | 46% | 48% | 47% | 60% | 46% | 51% | 45% | 48% | 52% | 48% | 42% | 49% | 46% | 49% | 41% | 54% |
| Female | 2098 | - | 2098 | 315 | 478 | 307 | 332 | 288 | 376 | 517 | 590 | 463 | 528 | 141 | 92 | 232 | 191 | 193 | 145 | 108 | 228 | 276 | 307 | 184 | 280 | 845 |
| | 51% | - | 100% | 66% | 68% | 46% | 46% | 49% | 41% | 47% | 54% | 52% | 53% | 40% | 54% | 49% | 55% | 52% | 48% | 52% | 58% | 51% | 54% | 51% | 59% | 46% |

EU Referendum Poll
ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 11
Gender
Base: All respondents

| | General Election Vote | | | | | | EU Referendum | | |
|-----------------|-----------------------|--------------|------------|-----------|------------|------------------|---------------|------------|------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| Male | 1991 49% | 502 54% | 410 54% | 79 67% | 188 60% | 111 56% | 62 47% | 936 49% | 915 52% |
| Female | 2098 51% | 427 46% | 355 46% | 40 33% | 127 40% | 86 44% | 69 53% | 986 51% | 856 48% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 12
Age
Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | |
|-----------------|------------|------------|------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|------------|------------|------------|-----------|------------|------------|--------------------------|----------------|----------------|-----------|-----------|-------------------|------------|------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri-vate |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| 18-24 | 475 12% | 160 8% | 315 15% | 475 100% | - | - | - | - | - | 141 13% | 144 13% | 98 11% | 92 9% | 27 8% | 22 13% | 67 14% | 33 10% | 53 14% | 35 12% | 30 14% | 39 10% | 66 12% | 57 10% | 47 13% | 73 15% | 205 11% |
| 25-34 | 708 17% | 230 12% | 478 23% | - | 708 100% | - | - | - | - | 215 20% | 199 18% | 176 20% | 118 12% | 56 16% | 24 14% | 79 17% | 64 18% | 75 20% | 53 18% | 36 17% | 54 14% | 115 21% | 98 17% | 55 15% | 94 20% | 456 25% |
| 35-44 | 671 16% | 364 18% | 307 15% | - | - | 671 100% | - | - | - | 155 14% | 189 17% | 151 17% | 176 18% | 68 19% | 19 11% | 63 13% | 73 21% | 57 16% | 34 11% | 36 17% | 56 14% | 96 18% | 102 18% | 68 19% | 139 29% | 394 21% |
| 45-54 | 728 18% | 396 20% | 332 16% | - | - | - | 728 100% | - | - | 150 14% | 208 19% | 168 19% | 203 20% | 67 19% | 36 21% | 83 18% | 52 15% | 61 17% | 71 23% | 37 18% | 83 21% | 91 17% | 92 16% | 56 16% | 97 20% | 453 25% |
| 55-64 | 589 14% | 301 15% | 288 14% | - | - | - | - | 589 100% | - | 137 12% | 130 12% | 119 13% | 203 20% | 57 16% | 33 19% | 72 15% | 54 16% | 41 11% | 44 15% | 20 10% | 71 18% | 71 13% | 84 15% | 41 11% | 54 11% | 251 14% |
| 65+ | 917 22% | 541 27% | 376 18% | - | - | - | - | - | 917 100% | 302 27% | 230 21% | 180 20% | 206 21% | 80 23% | 38 22% | 107 23% | 72 21% | 81 22% | 65 22% | 49 24% | 95 24% | 101 19% | 138 24% | 92 26% | 17 4% | 80 4% |
| Average age | 47.24 | 50.38 | 44.25 | 21.34 | 29.52 | 39.57 | 49.52 | 59.32 | 70.33 | 47.50 | 46.04 | 46.54 | 48.88 | 49.20 | 48.53 | 47.28 | 46.95 | 45.25 | 47.69 | 46.34 | 49.23 | 44.79 | 48.15 | 47.09 | 40.42 | 41.35 |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 12
Age
Base: All respondents

| | General Election Vote | | | | | | EU Referendum | | |
|-----------------|-----------------------|--------------|------------|-----------|------------|------------------|---------------|------------|------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| 18-24 | 475 12% | 58 6% | 70 9% | 3 2% | 9 3% | 10 5% | 23 18% | 298 15% | 111 6% |
| 25-34 | 708 17% | 95 10% | 104 14% | 21 17% | 30 9% | 24 12% | 25 19% | 385 20% | 246 14% |
| 35-44 | 671 16% | 115 12% | 150 20% | 19 16% | 34 11% | 29 15% | 21 16% | 319 17% | 288 16% |
| 45-54 | 728 18% | 154 17% | 169 22% | 30 26% | 71 23% | 24 12% | 29 22% | 353 18% | 302 17% |
| 55-64 | 589 14% | 138 15% | 111 15% | 23 20% | 68 21% | 29 15% | 15 11% | 213 11% | 339 19% |
| 65+ | 917 22% | 368 40% | 161 21% | 23 19% | 104 33% | 80 41% | 18 13% | 355 18% | 485 27% |
| Average age | 47.24 | 54.43 | 48.13 | 50.52 | 54.73 | 54.37 | 42.36 | 44.36 | 51.14 |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 13
Social Grade
Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|------|------|------|----------|------------|------------|------------------------|---------------|---------------|-------|----------|--------|------------|-------------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| AB | 1100 | 583 | 517 | 141 | 215 | 155 | 150 | 137 | 302 | 1100 | - | - | - | 70 | 49 | 140 | 100 | 100 | 73 | 32 | 101 | 180 | 152 | 102 | 136 | 514 |
| | 27% | 29% | 25% | 30% | 30% | 23% | 21% | 23% | 33% | 100% | - | - | - | 20% | 29% | 30% | 29% | 27% | 24% | 15% | 26% | 33% | 26% | 28% | 29% | 28% |
| C1 | 1100 | 510 | 590 | 144 | 199 | 189 | 208 | 130 | 230 | - | 1100 | - | - | 102 | 57 | 102 | 93 | 77 | 100 | 70 | 86 | 160 | 134 | 120 | 170 | 522 |
| | 27% | 26% | 28% | 30% | 28% | 28% | 29% | 22% | 25% | - | 100% | - | - | 29% | 33% | 22% | 27% | 21% | 33% | 33% | 22% | 30% | 23% | 33% | 36% | 28% |
| C2 | 891 | 429 | 463 | 98 | 176 | 151 | 168 | 119 | 180 | - | - | 891 | - | 100 | 21 | 98 | 72 | 91 | 69 | 53 | 113 | 94 | 117 | 63 | 105 | 463 |
| | 22% | 22% | 22% | 21% | 25% | 23% | 23% | 20% | 20% | - | - | 100% | - | 28% | 13% | 21% | 21% | 25% | 23% | 25% | 29% | 17% | 20% | 17% | 22% | 25% |
| DE | 998 | 470 | 528 | 92 | 118 | 176 | 203 | 203 | 206 | - | - | - | 998 | 82 | 44 | 130 | 82 | 99 | 60 | 55 | 96 | 105 | 170 | 75 | 64 | 341 |
| | 24% | 24% | 25% | 19% | 17% | 26% | 28% | 35% | 22% | - | - | - | 100% | 23% | 26% | 28% | 24% | 27% | 20% | 26% | 24% | 19% | 30% | 21% | 13% | 19% |
| NET: ABC1 | 2200 | 1093 | 1107 | 285 | 414 | 344 | 358 | 267 | 532 | 1100 | 1100 | - | - | 173 | 106 | 242 | 193 | 177 | 173 | 101 | 187 | 340 | 285 | 222 | 306 | 1036 |
| | 54% | 55% | 53% | 60% | 58% | 51% | 49% | 45% | 58% | 100% | 100% | - | - | 49% | 62% | 52% | 56% | 48% | 57% | 49% | 47% | 63% | 50% | 62% | 64% | 56% |
| NET: C2DE | 1889 | 898 | 991 | 189 | 294 | 327 | 371 | 323 | 385 | - | - | 891 | 998 | 182 | 65 | 228 | 154 | 191 | 129 | 107 | 209 | 199 | 286 | 138 | 169 | 804 |
| | 46% | 45% | 47% | 40% | 42% | 49% | 51% | 55% | 42% | - | - | 100% | 100% | 51% | 38% | 48% | 44% | 52% | 43% | 51% | 53% | 37% | 50% | 38% | 36% | 44% |

EU Referendum Poll
ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 13
Social Grade
Base: All respondents

| | General Election Vote | | | | | | EU Referendum | | |
|-----------------|-----------------------|--------------|------------|-----------|------------|------------------|---------------|-------------|------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| AB | 1100 27% | 341 37% | 209 27% | 25 21% | 65 21% | 86 44% | 37 28% | 620 32% | 397 22% |
| C1 | 1100 27% | 251 27% | 202 26% | 34 28% | 85 27% | 49 25% | 32 24% | 530 28% | 426 24% |
| C2 | 891 22% | 189 20% | 151 20% | 32 27% | 85 27% | 32 16% | 28 22% | 342 18% | 465 26% |
| DE | 998 24% | 148 16% | 202 26% | 27 23% | 79 25% | 29 15% | 34 26% | 429 22% | 483 27% |
| NET: ABC1 | 2200 54% | 591 64% | 412 54% | 59 50% | 150 48% | 135 69% | 69 53% | 1151 60% | 823 47% |
| NET: C2DE | 1889 46% | 337 36% | 353 46% | 60 50% | 165 52% | 61 31% | 62 47% | 771 40% | 947 53% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 14
GO Region
Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | |
|------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|------|-----|------|----------|------------|------------|------------------------|---------------|---------------|-------|---------|--------|------------|-------------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West | Public | Private |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| Scotland | 355 | 214 | 141 | 27 | 56 | 68 | 67 | 57 | 80 | 70 | 102 | 100 | 82 | 355 | - | - | - | - | - | - | - | - | - | - | 60 | 164 |
| | 9% | 11% | 7% | 6% | 8% | 10% | 9% | 10% | 9% | 6% | 9% | 11% | 8% | 100% | - | - | - | - | - | - | - | - | - | - | 13% | 9% |
| North East | 172 | 79 | 92 | 22 | 24 | 19 | 36 | 33 | 38 | 49 | 57 | 21 | 44 | - | 172 | - | - | - | - | - | - | - | - | - | 23 | 73 |
| | 4% | 4% | 4% | 5% | 3% | 3% | 5% | 6% | 4% | 4% | 5% | 2% | 4% | - | 100% | - | - | - | - | - | - | - | - | - | 5% | 4% |
| North West | 470 | 238 | 232 | 67 | 79 | 63 | 83 | 72 | 107 | 140 | 102 | 98 | 130 | - | - | 470 | - | - | - | - | - | - | - | - | 64 | 200 |
| | 11% | 12% | 11% | 14% | 11% | 9% | 11% | 12% | 12% | 13% | 9% | 11% | 13% | - | - | 100% | - | - | - | - | - | - | - | - | 13% | 11% |
| Yorkshire & Humberside | 347 | 156 | 191 | 33 | 64 | 73 | 52 | 54 | 72 | 100 | 93 | 72 | 82 | - | - | - | 347 | - | - | - | - | - | - | - | 34 | 174 |
| | 8% | 8% | 9% | 7% | 9% | 11% | 7% | 9% | 8% | 9% | 8% | 8% | 8% | - | - | - | 100% | - | - | - | - | - | - | - | 7% | 9% |
| West Midlands | 368 | 175 | 193 | 53 | 75 | 57 | 61 | 41 | 81 | 100 | 77 | 91 | 99 | - | - | - | - | 368 | - | - | - | - | - | - | 50 | 148 |
| | 9% | 9% | 9% | 11% | 11% | 9% | 8% | 7% | 9% | 9% | 7% | 10% | 10% | - | - | - | - | 100% | - | - | - | - | - | - | 10% | 8% |
| East Midlands | 302 | 158 | 145 | 35 | 53 | 34 | 71 | 44 | 65 | 73 | 100 | 69 | 60 | - | - | - | - | - | 302 | - | - | - | - | - | 32 | 142 |
| | 7% | 8% | 7% | 7% | 8% | 5% | 10% | 8% | 7% | 7% | 9% | 8% | 6% | - | - | - | - | - | 100% | - | - | - | - | - | 7% | 8% |
| Wales | 208 | 101 | 108 | 30 | 36 | 36 | 37 | 20 | 49 | 32 | 70 | 53 | 55 | - | - | - | - | - | - | 208 | - | - | - | - | 25 | 99 |
| | 5% | 5% | 5% | 6% | 5% | 5% | 5% | 3% | 5% | 3% | 6% | 6% | 5% | - | - | - | - | - | - | 100% | - | - | - | - | 5% | 5% |
| Eastern | 396 | 168 | 228 | 39 | 54 | 56 | 83 | 71 | 95 | 101 | 86 | 113 | 96 | - | - | - | - | - | - | - | 396 | - | - | - | 51 | 159 |
| | 10% | 8% | 11% | 8% | 8% | 8% | 11% | 12% | 10% | 9% | 8% | 13% | 10% | - | - | - | - | - | - | - | 100% | - | - | - | 11% | 9% |
| London | 539 | 263 | 276 | 66 | 115 | 96 | 91 | 71 | 101 | 180 | 160 | 94 | 105 | - | - | - | - | - | - | - | - | 539 | - | - | 55 | 273 |
| | 13% | 13% | 13% | 14% | 16% | 14% | 12% | 12% | 11% | 16% | 15% | 11% | 11% | - | - | - | - | - | - | - | - | 100% | - | - | 11% | 15% |
| South East | 572 | 265 | 307 | 57 | 98 | 102 | 92 | 84 | 138 | 152 | 134 | 117 | 170 | - | - | - | - | - | - | - | - | - | 572 | - | 49 | 251 |
| | 14% | 13% | 15% | 12% | 14% | 15% | 13% | 14% | 15% | 14% | 12% | 13% | 17% | - | - | - | - | - | - | - | - | - | 100% | - | 10% | 14% |
| South West | 359 | 175 | 184 | 47 | 55 | 68 | 56 | 41 | 92 | 102 | 120 | 63 | 75 | - | - | - | - | - | - | - | - | - | - | 359 | 33 | 157 |
| | 9% | 9% | 9% | 10% | 8% | 10% | 8% | 7% | 10% | 9% | 11% | 7% | 8% | - | - | - | - | - | - | - | - | - | - | 100% | 7% | 9% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 14
GO Region
Base: All respondents

| | General Election Vote | | | | | | EU Referendum | | |
|------------------------|-----------------------|--------------|------------|-------------|-----------|------------------|---------------|------------|------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| Scotland | 355 9% | 38 4% | 66 9% | 119 100% | 6 2% | 29 15% | 8 6% | 207 11% | 120 7% |
| North East | 172 4% | 35 4% | 43 6% | - | 16 5% | 2 1% | 1 1% | 91 5% | 65 4% |
| North West | 470 11% | 92 10% | 101 13% | - | 28 9% | 13 7% | 12 9% | 217 11% | 206 12% |
| Yorkshire & Humberside | 347 8% | 78 8% | 71 9% | - | 30 10% | 19 10% | 4 3% | 159 8% | 145 8% |
| West Midlands | 368 9% | 101 11% | 80 10% | - | 31 10% | 12 6% | 8 6% | 154 8% | 177 10% |
| East Midlands | 302 7% | 81 9% | 63 8% | - | 31 10% | 9 5% | 10 7% | 143 7% | 135 8% |
| Wales | 208 5% | 30 3% | 38 5% | - | 10 3% | 9 5% | 23 18% | 99 5% | 73 4% |
| Eastern | 396 10% | 110 12% | 56 7% | - | 51 16% | 20 10% | 11 8% | 169 9% | 197 11% |
| London | 539 13% | 109 12% | 125 16% | - | 28 9% | 29 15% | 16 12% | 268 14% | 213 12% |
| South East | 572 14% | 156 17% | 78 10% | - | 53 17% | 22 11% | 20 16% | 261 14% | 266 15% |
| South West | 359 9% | 98 11% | 45 6% | - | 29 9% | 31 16% | 17 13% | 154 8% | 173 10% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 15
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | Employment Sector | | | | | |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|------|-----|------|----------|------------|------------|------------------------|---------------|---------------|-------|-------------------|--------|------------|------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| Yes | 2466 | 1197 | 1268 | 358 | 467 | 371 | 379 | 318 | 573 | 809 | 710 | 529 | 418 | 196 | 108 | 289 | 199 | 198 | 195 | 98 | 224 | 388 | 353 | 220 | 291 | 1202 |
| | 60% | 60% | 60% | 75% | 66% | 55% | 52% | 54% | 62% | 74% | 65% | 59% | 42% | 55% | 63% | 61% | 57% | 54% | 65% | 47% | 57% | 72% | 62% | 61% | 61% | 65% |
| No | 1623 | 794 | 829 | 117 | 241 | 300 | 349 | 271 | 345 | 291 | 390 | 362 | 580 | 159 | 64 | 181 | 148 | 170 | 107 | 111 | 172 | 151 | 219 | 140 | 183 | 638 |
| | 40% | 40% | 40% | 25% | 34% | 45% | 48% | 46% | 38% | 26% | 35% | 41% | 58% | 45% | 37% | 39% | 43% | 46% | 35% | 53% | 43% | 28% | 38% | 39% | 39% | 35% |

EU Referendum Poll
ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 15
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

| | General Election Vote | | | | | | EU Referendum | | |
|-----------------|-----------------------|--------------|------------|-----------|------------|------------------|---------------|-------------|------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| Yes | 2466 60% | 641 69% | 455 60% | 71 60% | 176 56% | 132 67% | 73 56% | 1250 65% | 992 56% |
| No | 1623 40% | 288 31% | 310 40% | 48 40% | 139 44% | 64 33% | 57 44% | 672 35% | 778 44% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 16
Tenure
Base: All respondents

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | Employment Sector | | | | | |
|-----------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|------|-----|------|-----------|------------|------------|--------------------------|----------------|----------------|-------|-------------------|--------|------------|------------|--------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri- vate |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| NET: Homeowners | 2609 | 1338 | 1270 | 251 | 369 | 372 | 463 | 417 | 737 | 885 | 703 | 572 | 448 | 216 | 97 | 335 | 251 | 221 | 195 | 138 | 301 | 277 | 334 | 244 | 306 | 1164 |
| | 64% | 67% | 61% | 53% | 52% | 55% | 64% | 71% | 80% | 81% | 64% | 64% | 45% | 61% | 56% | 71% | 72% | 60% | 64% | 66% | 76% | 51% | 58% | 68% | 64% | 63% |
| Owned outright - without mortgage | 1346 | 749 | 597 | 108 | 64 | 99 | 162 | 267 | 647 | 460 | 352 | 290 | 244 | 106 | 60 | 178 | 121 | 95 | 98 | 83 | 150 | 133 | 191 | 130 | 95 | 434 |
| | 33% | 38% | 28% | 23% | 9% | 15% | 22% | 45% | 70% | 42% | 32% | 33% | 24% | 30% | 35% | 38% | 35% | 26% | 32% | 40% | 38% | 25% | 33% | 36% | 20% | 24% |
| Owned with a mortgage or loan | 1262 | 589 | 673 | 143 | 306 | 273 | 301 | 150 | 90 | 425 | 351 | 282 | 205 | 110 | 37 | 157 | 130 | 126 | 96 | 55 | 151 | 144 | 142 | 114 | 211 | 730 |
| | 31% | 30% | 32% | 30% | 43% | 41% | 41% | 25% | 10% | 39% | 32% | 32% | 21% | 31% | 22% | 33% | 37% | 34% | 32% | 26% | 38% | 27% | 25% | 32% | 45% | 40% |
| NET: Renters | 1421 | 639 | 782 | 200 | 316 | 293 | 264 | 172 | 177 | 199 | 373 | 312 | 538 | 138 | 71 | 127 | 91 | 139 | 99 | 63 | 93 | 258 | 228 | 113 | 158 | 645 |
| | 35% | 32% | 37% | 42% | 45% | 44% | 36% | 29% | 19% | 18% | 34% | 35% | 54% | 39% | 41% | 27% | 26% | 38% | 33% | 30% | 24% | 48% | 40% | 31% | 33% | 35% |
| Rented from the council | 604 | 297 | 307 | 55 | 99 | 138 | 98 | 111 | 103 | 45 | 131 | 153 | 275 | 86 | 38 | 41 | 43 | 81 | 44 | 30 | 29 | 111 | 85 | 17 | 70 | 224 |
| | 15% | 15% | 15% | 12% | 14% | 21% | 13% | 19% | 11% | 4% | 12% | 17% | 28% | 24% | 22% | 9% | 12% | 22% | 15% | 15% | 7% | 21% | 15% | 5% | 15% | 12% |
| Rented from a housing association | 271 | 112 | 159 | 38 | 52 | 43 | 69 | 29 | 39 | 35 | 68 | 46 | 122 | 22 | 9 | 35 | 13 | 28 | 17 | 12 | 22 | 39 | 52 | 21 | 19 | 101 |
| | 7% | 6% | 8% | 8% | 7% | 6% | 10% | 5% | 4% | 3% | 6% | 5% | 12% | 6% | 5% | 8% | 4% | 8% | 6% | 6% | 6% | 7% | 9% | 6% | 4% | 5% |
| Rented from someone else | 547 | 230 | 317 | 106 | 165 | 112 | 97 | 32 | 35 | 119 | 175 | 113 | 140 | 30 | 24 | 51 | 34 | 30 | 38 | 22 | 42 | 108 | 92 | 76 | 70 | 320 |
| | 13% | 12% | 15% | 22% | 23% | 17% | 13% | 5% | 4% | 11% | 16% | 13% | 14% | 9% | 14% | 11% | 10% | 8% | 12% | 10% | 11% | 20% | 16% | 21% | 15% | 17% |
| Rent free | 59 | 14 | 45 | 24 | 23 | 6 | 1 | 1 | 3 | 16 | 24 | 8 | 12 | 1 | 4 | 8 | 5 | 7 | 8 | 7 | 1 | 4 | 10 | 2 | 10 | 32 |
| | 1% | 1% | 2% | 5% | 3% | 1% | * | * | * | 1% | 2% | 1% | 1% | * | 2% | 2% | 1% | 2% | 3% | 4% | * | 1% | 2% | 1% | 2% | 2% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 16
Tenure
Base: All respondents

| | General Election Vote | | | | | | | EU Referendum | |
|--------------------------------------|-----------------------|--------------|--------|-----|------|------------------|-------|---------------|-------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| NET: Homeowners | 2609 | 769 | 467 | 71 | 215 | 154 | 81 | 1198 | 1151 |
| | 64% | 83% | 61% | 60% | 68% | 78% | 62% | 62% | 65% |
| Owned outright - without mortgage | 1346 | 459 | 227 | 33 | 130 | 96 | 37 | 567 | 649 |
| | 33% | 49% | 30% | 28% | 41% | 49% | 28% | 30% | 37% |
| Owned with a mortgage or loan | 1262 | 310 | 240 | 39 | 85 | 58 | 45 | 630 | 502 |
| | 31% | 33% | 31% | 33% | 27% | 30% | 34% | 33% | 28% |
| NET: Renters | 1421 | 149 | 292 | 47 | 97 | 38 | 46 | 693 | 601 |
| | 35% | 16% | 38% | 39% | 31% | 19% | 35% | 36% | 34% |
| Rented from the council | 604 | 64 | 154 | 30 | 53 | 12 | 17 | 243 | 321 |
| | 15% | 7% | 20% | 25% | 17% | 6% | 13% | 13% | 18% |
| Rented from a housing association | 271 | 26 | 57 | 7 | 23 | 6 | 8 | 106 | 126 |
| | 7% | 3% | 7% | 6% | 7% | 3% | 6% | 5% | 7% |
| Rented from someone else | 547 | 59 | 81 | 10 | 21 | 20 | 21 | 345 | 154 |
| | 13% | 6% | 11% | 8% | 7% | 10% | 16% | 18% | 9% |
| Rent free | 59 | 10 | 6 | * | 3 | 4 | 3 | 31 | 18 |
| | 1% | 1% | 1% | * | 1% | 2% | 2% | 2% | 1% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 17
What is the highest educational level that you have achieved to date?
Base: All respondents

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | Employment Sector | | | | | |
|---|-------------|-------------|-------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|----------------------------|----------------|----------------|------------|-------------------|------------|------------|------------|------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humber-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| No formal education | 23 1% | 12 1% | 12 1% | 3 1% | 3 * | * * | 2 * | 8 1% | 8 1% | 3 * | 1 * | 7 1% | 12 1% | 4 1% | - | 6 1% | 2 1% | - | - | 4 2% | 1 * | 1 * | 4 1% | 1 * | 3 1% | 4 * |
| Primary | 32 1% | 14 1% | 18 1% | * * | 13 2% | 4 1% | 2 * | 2 * | 11 1% | 3 * | 1 * | 9 1% | 20 2% | 1 * | 2 1% | 3 1% | 6 2% | 2 1% | 2 1% | 1 * | 3 1% | 8 1% | 4 1% | - | 3 1% | 6 * |
| Secondary school, high school, NVQ levels 1 to 3, etc. | 2568 63% | 1179 59% | 1388 66% | 165 35% | 355 50% | 449 67% | 522 72% | 432 73% | 644 70% | 457 42% | 702 64% | 638 72% | 770 77% | 207 58% | 100 58% | 297 63% | 205 59% | 249 68% | 217 72% | 143 68% | 276 70% | 263 49% | 363 64% | 248 69% | 272 57% | 1088 59% |
| University degree or equivalent professional qualification, NVQ level 4, etc. | 977 24% | 534 27% | 443 21% | 132 28% | 232 33% | 151 22% | 160 22% | 100 17% | 203 22% | 392 36% | 282 26% | 165 18% | 138 14% | 108 31% | 44 26% | 98 21% | 108 31% | 76 21% | 61 20% | 35 17% | 72 18% | 166 31% | 132 23% | 76 21% | 133 28% | 534 29% |
| Higher university degree, doctorate, MBA, NVQ level 5, etc. | 285 7% | 150 8% | 134 6% | 29 6% | 92 13% | 61 9% | 31 4% | 41 7% | 30 3% | 177 16% | 44 4% | 46 5% | 17 2% | 22 6% | 11 7% | 33 7% | 18 5% | 12 3% | 13 4% | 12 6% | 36 9% | 64 12% | 47 8% | 16 4% | 61 13% | 165 9% |
| Still in full time education | 133 3% | 56 3% | 77 4% | 119 25% | 10 1% | 3 * | 2 * | - | - | 42 4% | 54 5% | 12 1% | 25 2% | 10 3% | 8 4% | 18 4% | 4 1% | 22 6% | 7 2% | 9 4% | 4 1% | 22 4% | 17 3% | 12 3% | * * | 11 1% |
| Don't know | 16 * | 7 * | 9 * | 9 2% | - | * * | 1 * | 1 * | 5 * | 2 * | 12 1% | 1 * | 1 * | - | - | 4 1% | 4 1% | - | 1 * | - | * * | 1 * | 1 * | 3 1% | 2 * | 9 * |
| Prefer not to answer | 55 1% | 39 2% | 16 1% | 17 4% | 2 * | 2 * | 8 1% | 7 1% | 18 2% | 24 2% | 2 * | 14 2% | 15 2% | 2 1% | 6 3% | 9 2% | 1 * | 6 2% | 1 * | 5 2% | 4 1% | 14 3% | 4 1% | 4 1% | - | 25 1% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 17
What is the highest educational level that you have achieved to date?
Base: All respondents

| | General Election Vote | | | | | | | EU Referendum | |
|---|-----------------------|--------------|------------|-----------|------------|------------------|-----------|---------------|-------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| No formal education | 23 1% | 3 * | 4 1% | 3 3% | 3 1% | - - | * * | 4 * | 17 1% |
| Primary | 32 1% | 7 1% | 8 1% | 1 1% | 3 1% | 1 * | * * | 10 1% | 18 1% |
| Secondary school, high school, NVQ levels 1 to 3, etc. | 2568 63% | 592 64% | 458 60% | 67 57% | 240 76% | 105 53% | 61 46% | 1019 53% | 1285 73% |
| University degree or equivalent professional qualification, NVQ level 4, etc. | 977 24% | 236 25% | 199 26% | 36 30% | 52 16% | 67 34% | 46 35% | 575 30% | 321 18% |
| Higher university degree, doctorate, MBA, NVQ level 5, etc. | 285 7% | 72 8% | 61 8% | 8 7% | 12 4% | 19 10% | 12 9% | 192 10% | 87 5% |
| Still in full time education | 133 3% | 14 1% | 30 4% | 1 1% | 2 1% | 4 2% | 8 6% | 90 5% | 24 1% |
| Don't know | 16 * | 1 * | 1 * | - - | 1 * | - - | 1 1% | 3 * | 6 * |
| Prefer not to answer | 55 1% | 3 * | 5 1% | 2 2% | 2 1% | 1 * | 2 2% | 29 2% | 13 1% |

EU Referendum Poll
ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 18

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | |
|--|-------------|-------------|-------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|------------------------|---------------|---------------|------------|------------|------------|------------|-------------------|------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| Yes - responsible for half or more of the items bought | 3706 91% | 1728 87% | 1978 94% | 324 68% | 671 95% | 639 95% | 690 95% | 565 96% | 817 89% | 984 89% | 990 90% | 817 92% | 915 92% | 335 94% | 153 89% | 419 89% | 318 92% | 338 92% | 272 90% | 178 85% | 353 89% | 492 91% | 529 92% | 319 89% | 436 92% | 1678 91% |
| No - not responsible for most of the items bought | 383 9% | 264 13% | 119 6% | 151 32% | 37 5% | 32 5% | 38 5% | 25 4% | 100 11% | 116 11% | 110 10% | 75 8% | 83 8% | 20 6% | 18 11% | 51 11% | 29 8% | 30 8% | 31 10% | 31 15% | 43 11% | 48 9% | 43 8% | 40 11% | 38 8% | 162 9% |

EU Referendum Poll
ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 18

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

| | General Election Vote | | | | | | EU Referendum | | |
|--|-----------------------|--------------|------------|------------|------------|------------------|---------------|-------------|-------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| Yes - responsible for half or more of the items bought | 3706 91% | 838 90% | 714 93% | 108 91% | 288 91% | 175 89% | 112 85% | 1732 90% | 1624 92% |
| No - not responsible for most of the items bought | 383 9% | 90 10% | 51 7% | 11 9% | 27 9% | 21 11% | 19 15% | 190 10% | 146 8% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 19
How many cars are there in your household?
Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | |
|--------------------------|-------------|-------------|-------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|------------------------|---------------|---------------|------------|------------|-------------------|------------|------------|------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| No cars in the household | 890 22% | 377 19% | 514 24% | 106 22% | 178 25% | 183 27% | 145 20% | 131 22% | 147 16% | 145 13% | 259 24% | 121 14% | 366 37% | 87 25% | 42 25% | 116 25% | 60 17% | 89 24% | 35 12% | 41 20% | 47 12% | 218 41% | 96 17% | 59 16% | 73 15% | 390 21% |
| NET: Any | 3199 78% | 1615 81% | 1584 76% | 368 78% | 530 75% | 488 73% | 583 80% | 459 78% | 771 84% | 955 87% | 841 76% | 771 86% | 632 63% | 268 75% | 129 75% | 354 75% | 288 83% | 279 76% | 267 88% | 168 80% | 350 88% | 321 59% | 476 83% | 301 84% | 401 85% | 1451 79% |
| 1 | 1694 41% | 879 44% | 816 39% | 107 23% | 235 33% | 292 43% | 319 44% | 264 45% | 477 52% | 431 39% | 472 43% | 407 46% | 384 39% | 159 45% | 75 44% | 182 39% | 171 49% | 133 36% | 144 48% | 73 35% | 154 39% | 206 38% | 233 41% | 163 45% | 190 40% | 709 39% |
| 2 | 1129 28% | 544 27% | 585 28% | 154 32% | 229 32% | 157 23% | 187 26% | 163 28% | 240 26% | 398 36% | 279 25% | 287 32% | 165 17% | 90 25% | 43 25% | 124 26% | 95 27% | 113 31% | 94 31% | 70 34% | 137 35% | 85 16% | 175 31% | 103 29% | 169 36% | 523 28% |
| 3+ | 375 9% | 192 10% | 183 9% | 107 23% | 66 9% | 39 6% | 77 11% | 32 5% | 53 6% | 126 11% | 90 8% | 76 9% | 82 8% | 20 5% | 11 6% | 47 10% | 21 6% | 33 9% | 29 10% | 24 12% | 58 15% | 30 5% | 68 12% | 35 10% | 42 9% | 219 12% |

EU Referendum Poll
ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 19
How many cars are there in your household?
Base: All respondents

| | General Election Vote | | | | | | | EU Referendum | |
|--------------------------|-----------------------|--------------|------------|-----------|------------|------------------|-----------|---------------|-------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| No cars in the household | 890 22% | 97 10% | 161 21% | 29 25% | 54 17% | 38 19% | 35 27% | 423 22% | 374 21% |
| NET: Any | 3199 78% | 831 90% | 603 79% | 89 75% | 261 83% | 158 81% | 96 73% | 1499 78% | 1396 79% |
| 1 | 1694 41% | 403 43% | 371 49% | 53 44% | 140 44% | 79 40% | 32 25% | 747 39% | 766 43% |
| 2 | 1129 28% | 325 35% | 182 24% | 27 23% | 99 31% | 63 32% | 36 28% | 569 30% | 465 26% |
| 3+ | 375 9% | 103 11% | 50 7% | 10 8% | 22 7% | 15 8% | 28 21% | 182 9% | 166 9% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 20

To which of the following ethnic groups do you consider you belong?

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | |
|----------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|------|-----|------|----------|------------|------------|------------------------|---------------|---------------|-------|----------|-------------------|------------|------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| White | 3754 | 1825 | 1929 | 400 | 608 | 603 | 671 | 579 | 894 | 977 | 1018 | 836 | 923 | 349 | 168 | 437 | 329 | 344 | 280 | 207 | 387 | 374 | 533 | 345 | 433 | 1650 |
| | 92% | 92% | 92% | 84% | 86% | 90% | 92% | 98% | 97% | 89% | 93% | 94% | 92% | 98% | 98% | 93% | 95% | 94% | 93% | 99% | 98% | 69% | 93% | 96% | 91% | 90% |
| NET: BAME | 296 | 141 | 155 | 67 | 96 | 61 | 45 | 6 | 21 | 113 | 72 | 50 | 62 | 4 | 4 | 32 | 17 | 23 | 17 | 1 | 7 | 146 | 33 | 12 | 39 | 164 |
| | 7% | 7% | 7% | 14% | 14% | 9% | 6% | 1% | 2% | 10% | 7% | 6% | 6% | 1% | 2% | 7% | 5% | 6% | 6% | 1% | 2% | 27% | 6% | 3% | 8% | 9% |
| Mixed | 68 | 28 | 40 | 7 | 33 | 8 | 5 | 3 | 11 | 24 | 8 | 13 | 23 | 1 | 1 | 5 | 1 | 1 | 3 | * | 4 | 44 | 3 | 4 | 3 | 42 |
| | 2% | 1% | 2% | 2% | 5% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 2% | * | 1% | 1% | * | * | 1% | * | 1% | 8% | 1% | 1% | 1% | 2% |
| Asian | 123 | 70 | 53 | 42 | 32 | 22 | 20 | 1 | 5 | 61 | 17 | 22 | 22 | 2 | 1 | 16 | 9 | 12 | 8 | * | - | 51 | 19 | 5 | 21 | 56 |
| | 3% | 4% | 3% | 9% | 4% | 3% | 3% | * | 1% | 6% | 2% | 3% | 2% | 1% | 1% | 3% | 2% | 3% | 3% | * | - | 9% | 3% | 1% | 4% | 3% |
| Black | 80 | 37 | 43 | 13 | 20 | 28 | 13 | 1 | 4 | 20 | 35 | 12 | 13 | - | 1 | 4 | 7 | 8 | 5 | 1 | 2 | 40 | 9 | 3 | 11 | 49 |
| | 2% | 2% | 2% | 3% | 3% | 4% | 2% | * | * | 2% | 3% | 1% | 1% | - | * | 1% | 2% | 2% | 2% | * | 1% | 7% | 2% | 1% | 2% | 3% |
| Chinese | 17 | 3 | 14 | 2 | 11 | 2 | 1 | - | - | 7 | 7 | 1 | 2 | 1 | - | 6 | - | 2 | - | - | 1 | 7 | 1 | - | 4 | 12 |
| | * | * | 1% | 1% | 2% | * | * | - | - | 1% | 1% | * | * | * | - | 1% | - | 1% | - | - | * | 1% | * | - | - | 1% |
| Other ethnic group | 8 | 3 | 5 | 2 | 1 | 1 | 5 | - | - | - | 4 | 1 | 3 | - | - | * | 2 | - | - | - | - | 5 | 1 | - | - | 6 |
| | * | * | * | * | * | * | 1% | - | - | - | * | * | * | - | - | * | * | - | - | - | - | 1% | * | - | - | * |
| Prefer not to answer | 39 | 25 | 13 | 8 | 4 | 7 | 13 | 5 | 3 | 10 | 10 | 5 | 13 | 2 | - | 1 | 1 | 1 | 5 | - | 2 | 19 | 6 | 2 | 1 | 27 |
| | 1% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | * | 1% | 1% | 1% | 1% | 1% | - | * | * | * | 2% | - | * | 4% | 1% | 1% | * | 1% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 20
To which of the following ethnic groups do you consider you belong?
Base: All respondents

| | General Election Vote | | | | | | | EU Referendum | |
|----------------------|-----------------------|--------------|------------|------------|------------|------------------|------------|---------------|-------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| White | 3754 92% | 889 96% | 665 87% | 117 98% | 309 98% | 189 96% | 119 91% | 1725 90% | 1674 95% |
| NET: BAME | 296 7% | 33 4% | 92 12% | * * | 5 2% | 7 3% | 10 8% | 173 9% | 87 5% |
| Mixed | 68 2% | 5 1% | 17 2% | - - | 2 1% | 2 1% | 4 3% | 42 2% | 24 1% |
| Asian | 123 3% | 22 2% | 41 5% | - - | * * | 3 2% | 4 3% | 67 4% | 34 2% |
| Black | 80 2% | 4 * | 28 4% | - - | 3 1% | 1 * | 2 1% | 51 3% | 23 1% |
| Chinese | 17 * | 2 * | 4 1% | * * | - - | * * | * * | 10 1% | 6 * |
| Other ethnic group | 8 * | - - | 2 * | - - | - - | 1 * | - - | 3 * | 1 * |
| Prefer not to answer | 39 1% | 6 1% | 7 1% | 2 1% | * * | 1 * | 2 2% | 24 1% | 10 1% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 21
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | Employment Sector | | | | | |
|-------------------|-------------|-------------|-------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|--------------------------|----------------|----------------|------------|-------------------|------------|------------|------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri- vate |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| Christian | 2134 52% | 1075 54% | 1059 50% | 158 33% | 260 37% | 279 42% | 389 53% | 372 63% | 677 74% | 586 53% | 589 54% | 434 49% | 525 53% | 177 50% | 106 62% | 258 55% | 176 51% | 214 58% | 167 55% | 112 54% | 225 57% | 245 46% | 305 53% | 149 41% | 225 48% | 908 49% |
| NET: Other | 258 6% | 125 6% | 133 6% | 48 10% | 69 10% | 44 7% | 38 5% | 18 3% | 42 5% | 90 8% | 61 6% | 50 6% | 57 6% | 5 2% | 2 1% | 36 8% | 24 7% | 21 6% | 16 5% | 5 2% | 14 3% | 91 17% | 32 6% | 11 3% | 35 7% | 111 6% |
| Muslim | 101 2% | 63 3% | 38 2% | 26 6% | 35 5% | 17 3% | 11 1% | - - | 11 1% | 47 4% | 18 2% | 14 2% | 23 2% | 1 * | 1 * | 16 3% | 8 2% | 13 3% | 3 1% | - - | 2 * | 44 8% | 13 2% | 2 * | 19 4% | 44 2% |
| Hindu | 32 1% | 16 1% | 16 1% | 9 2% | 11 2% | 3 * | 5 1% | 1 * | 3 * | 17 2% | 2 * | 8 1% | 6 1% | 1 * | - - | - - | - - | - - | 4 1% | * * | - - | 19 4% | 6 1% | 2 * | - - | 12 1% |
| Jewish | 23 1% | 5 * | 18 1% | - - | 5 1% | - - | 5 1% | 6 1% | 7 1% | 5 * | 10 1% | - - | 8 1% | - * | * * | 7 2% | - - | - - | - - | - - | 3 1% | 12 2% | * * | 1 * | 5 1% | 10 1% |
| Sikh | 7 * | 4 * | 3 * | 2 * | 2 * | 2 * | 2 * | - - | - - | 3 * | 1 * | 3 * | * * | - - | - - | - - | 1 * | 2 * | 1 * | - - | - - | 3 1% | 1 * | - - | 1 * | 5 * |
| Buddhist | 18 * | 11 1% | 6 * | 3 1% | 3 * | - - | 6 1% | 2 * | 4 * | 3 * | 6 1% | 6 1% | 3 * | 3 1% | - - | 5 1% | 1 * | - - | 1 * | 2 1% | * * | 2 * | 3 * | - - | 2 * | 11 1% |
| Other | 78 2% | 26 1% | 51 2% | 9 2% | 12 2% | 22 3% | 9 1% | 9 1% | 17 2% | 16 1% | 24 2% | 20 2% | 17 2% | 1 * | 1 1% | 8 2% | 15 4% | 7 2% | 8 3% | 2 1% | 9 2% | 11 2% | 10 2% | 7 2% | 9 2% | 29 2% |
| None | 1621 40% | 755 38% | 866 41% | 250 53% | 366 52% | 337 50% | 279 38% | 195 33% | 193 21% | 394 36% | 435 40% | 398 45% | 394 39% | 167 47% | 61 36% | 173 37% | 146 42% | 127 35% | 111 37% | 92 44% | 154 39% | 170 31% | 228 40% | 192 53% | 206 43% | 787 43% |
| Prefer not to say | 75 2% | 36 2% | 39 2% | 19 4% | 13 2% | 11 2% | 23 3% | 4 1% | 6 1% | 30 3% | 14 1% | 10 1% | 22 2% | 6 2% | 2 1% | 2 1% | 1 * | 5 1% | 8 3% | - - | 4 1% | 33 6% | 7 1% | 7 2% | 7 2% | 35 2% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 21
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

| | General Election Vote | | | | | | | EU Referendum | |
|-------------------|-----------------------|--------------|------------|-----------|------------|------------------|-----------|---------------|------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| Christian | 2134 52% | 625 67% | 393 51% | 55 46% | 191 61% | 106 54% | 39 30% | 961 50% | 988 56% |
| NET: Other | 258 6% | 42 4% | 65 9% | 2 1% | 9 3% | 12 6% | 12 9% | 139 7% | 79 4% |
| Muslim | 101 2% | 13 1% | 26 3% | - - | - - | 2 1% | 3 2% | 59 3% | 26 1% |
| Hindu | 32 1% | 8 1% | 6 1% | - - | - - | 1 * | 2 2% | 16 1% | 8 * |
| Jewish | 23 1% | 10 1% | 6 1% | - - | * * | 1 * | - - | 8 * | 11 1% |
| Sikh | 7 * | 3 * | 4 * | - - | - - | - - | - - | 4 * | 2 * |
| Buddhist | 18 * | 2 * | 3 * | 2 1% | 3 1% | 4 2% | 1 1% | 11 1% | 6 * |
| Other | 78 2% | 7 1% | 21 3% | - - | 6 2% | 4 2% | 6 4% | 41 2% | 26 1% |
| None | 1621 40% | 247 27% | 288 38% | 59 50% | 114 36% | 77 39% | 77 59% | 780 41% | 676 38% |
| Prefer not to say | 75 2% | 15 2% | 18 2% | 2 2% | 1 * | 1 1% | 3 2% | 42 2% | 28 2% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 22
Which of the following best describes where you live?
Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | | |
|--------------------------------|--------|------|--------|-------|-------|-------|-------|-------|--------------|------|------|-----|--------|----------|------------|------------|------------------------|---------------|---------------|-------|-------------------|--------|------------|------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| NET: Urban | 3168 | 1553 | 1615 | 391 | 602 | 557 | 565 | 433 | 620 | 845 | 856 | 672 | 795 | 257 | 139 | 399 | 272 | 310 | 205 | 134 | 226 | 531 | 433 | 261 | 385 | 1468 |
| | 77% | 78% | 77% | 82% | 85% | 83% | 78% | 73% | 68% | 77% | 78% | 75% | 80% | 73% | 81% | 85% | 78% | 84% | 68% | 64% | 57% | 98% | 76% | 73% | 81% | 80% |
| Urban - Population over 10,000 | 1638 | 860 | 778 | 244 | 339 | 302 | 278 | 199 | 276 | 458 | 476 | 330 | 374 | 130 | 60 | 198 | 153 | 151 | 102 | 66 | 86 | 417 | 171 | 104 | 205 | 786 |
| | 40% | 43% | 37% | 51% | 48% | 45% | 38% | 34% | 30% | 42% | 43% | 37% | 37% | 35% | 42% | 44% | 41% | 34% | 32% | 22% | 77% | 30% | 29% | 43% | 43% | |
| Town and Fringe | 1530 | 693 | 837 | 146 | 264 | 255 | 287 | 234 | 344 | 387 | 379 | 342 | 421 | 127 | 80 | 201 | 119 | 158 | 103 | 68 | 140 | 113 | 262 | 157 | 180 | 681 |
| | 37% | 35% | 40% | 31% | 37% | 38% | 39% | 40% | 38% | 35% | 35% | 38% | 42% | 36% | 46% | 43% | 34% | 43% | 34% | 33% | 35% | 21% | 46% | 44% | 38% | 37% |
| NET: Rural | 921 | 438 | 483 | 84 | 106 | 114 | 163 | 157 | 297 | 255 | 244 | 219 | 203 | 98 | 32 | 70 | 76 | 58 | 97 | 74 | 170 | 8 | 139 | 98 | 89 | 372 |
| | 23% | 22% | 23% | 18% | 15% | 17% | 22% | 27% | 32% | 23% | 22% | 25% | 20% | 27% | 19% | 15% | 22% | 16% | 32% | 36% | 43% | 2% | 24% | 27% | 19% | 20% |
| Village | 801 | 366 | 436 | 73 | 94 | 101 | 148 | 137 | 247 | 226 | 203 | 196 | 176 | 76 | 31 | 65 | 73 | 50 | 92 | 56 | 148 | 8 | 129 | 74 | 83 | 328 |
| | 20% | 18% | 21% | 15% | 13% | 15% | 20% | 23% | 27% | 21% | 18% | 22% | 18% | 21% | 18% | 14% | 21% | 14% | 30% | 27% | 37% | 2% | 23% | 21% | 17% | 18% |
| Hamlet & Isolated Dwelling | 120 | 73 | 47 | 11 | 11 | 12 | 15 | 20 | 50 | 29 | 41 | 23 | 26 | 22 | 1 | 6 | 2 | 8 | 6 | 18 | 22 | - | 10 | 24 | 6 | 44 |
| | 3% | 4% | 2% | 2% | 2% | 2% | 2% | 3% | 5% | 3% | 4% | 3% | 3% | 6% | 1% | 1% | 1% | 2% | 2% | 9% | 6% | - | 2% | 7% | 1% | 2% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 22
Which of the following best describes where you live?
Base: All respondents

| | General Election Vote | | | | | | EU Referendum | | |
|--------------------------------|-----------------------|--------------|--------|-----|------|------------------|---------------|--------|-------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| NET: Urban | 3168 | 674 | 640 | 87 | 243 | 149 | 98 | 1524 | 1328 |
| | 77% | 73% | 84% | 73% | 77% | 76% | 75% | 79% | 75% |
| Urban - Population over 10,000 | 1638 | 317 | 363 | 42 | 107 | 84 | 57 | 861 | 619 |
| | 40% | 34% | 47% | 36% | 34% | 43% | 44% | 45% | 35% |
| Town and Fringe | 1530 | 357 | 278 | 45 | 136 | 65 | 40 | 663 | 709 |
| | 37% | 38% | 36% | 38% | 43% | 33% | 31% | 35% | 40% |
| NET: Rural | 921 | 254 | 124 | 31 | 72 | 47 | 33 | 398 | 443 |
| | 23% | 27% | 16% | 27% | 23% | 24% | 25% | 21% | 25% |
| Village | 801 | 227 | 117 | 24 | 67 | 33 | 30 | 348 | 381 |
| | 20% | 24% | 15% | 20% | 21% | 17% | 23% | 18% | 21% |
| Hamlet & Isolated Dwelling | 120 | 28 | 7 | 7 | 5 | 14 | 3 | 50 | 62 |
| | 3% | 3% | 1% | 6% | 2% | 7% | 3% | 3% | 4% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 23
Which of the following best describes your current working status?
Base: All respondents

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | |
|--|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|------|-----|------|-----------|------------|------------|--------------------------|----------------|----------------|-------|----------|-------------------|------------|------------|--------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri- vate |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| NET: Working | 2314 | 1190 | 1125 | 278 | 550 | 533 | 550 | 305 | 98 | 650 | 692 | 568 | 405 | 224 | 95 | 264 | 208 | 198 | 174 | 124 | 210 | 327 | 300 | 190 | 474 | 1840 |
| | 57% | 60% | 54% | 59% | 78% | 79% | 76% | 52% | 11% | 59% | 63% | 64% | 41% | 63% | 55% | 56% | 60% | 54% | 58% | 59% | 53% | 61% | 52% | 53% | 100% | 100% |
| Working full time - working 30 hours per week or more | 1832 | 1061 | 771 | 218 | 442 | 448 | 467 | 211 | 46 | 552 | 539 | 443 | 298 | 177 | 71 | 215 | 165 | 152 | 137 | 93 | 160 | 277 | 236 | 148 | 375 | 1457 |
| | 45% | 53% | 37% | 46% | 62% | 67% | 64% | 36% | 5% | 50% | 49% | 50% | 30% | 50% | 41% | 46% | 48% | 41% | 45% | 45% | 40% | 51% | 41% | 41% | 79% | 79% |
| Working part time - working between 8 and 29 hours per week | 483 | 129 | 353 | 60 | 108 | 85 | 83 | 94 | 52 | 97 | 153 | 125 | 107 | 48 | 24 | 48 | 43 | 45 | 37 | 30 | 50 | 50 | 64 | 42 | 99 | 383 |
| | 12% | 6% | 17% | 13% | 15% | 13% | 11% | 16% | 6% | 9% | 14% | 14% | 11% | 13% | 14% | 10% | 12% | 12% | 12% | 15% | 13% | 9% | 11% | 12% | 21% | 21% |
| NET: Not working | 1775 | 802 | 973 | 197 | 158 | 138 | 178 | 284 | 820 | 450 | 408 | 324 | 593 | 131 | 76 | 206 | 139 | 170 | 128 | 85 | 186 | 212 | 272 | 170 | - | - |
| | 43% | 40% | 46% | 41% | 22% | 21% | 24% | 48% | 89% | 41% | 37% | 36% | 59% | 37% | 45% | 44% | 40% | 46% | 42% | 41% | 47% | 39% | 48% | 47% | - | - |
| Not working but seeking work or temporarily unemployed or sick | 204 | 94 | 110 | 25 | 36 | 50 | 38 | 49 | 5 | 21 | 22 | 15 | 145 | 17 | 6 | 30 | 16 | 22 | 6 | 12 | 17 | 26 | 37 | 15 | - | - |
| | 5% | 5% | 5% | 5% | 5% | 7% | 5% | 8% | 1% | 2% | 2% | 2% | 15% | 5% | 4% | 6% | 5% | 6% | 2% | 6% | 4% | 5% | 6% | 4% | - | - |
| Not working and not seeking work/ student | 286 | 117 | 169 | 160 | 38 | 14 | 31 | 42 | 1 | 59 | 78 | 31 | 118 | 22 | 9 | 29 | 13 | 45 | 13 | 14 | 18 | 56 | 50 | 18 | - | - |
| | 7% | 6% | 8% | 34% | 5% | 2% | 4% | 7% | * | 5% | 7% | 3% | 12% | 6% | 5% | 6% | 4% | 12% | 4% | 7% | 4% | 10% | 9% | 5% | - | - |
| Retired on a state pension only | 257 | 103 | 154 | - | - | - | * | 19 | 237 | 20 | 32 | 49 | 155 | 12 | 6 | 30 | 19 | 25 | 21 | 19 | 36 | 33 | 33 | 24 | - | - |
| | 6% | 5% | 7% | - | - | - | * | 3% | 26% | 2% | 3% | 5% | 16% | 3% | 3% | 6% | 5% | 7% | 7% | 9% | 9% | 6% | 6% | 7% | - | - |
| Retired with a private pension | 692 | 445 | 247 | - | - | 1 | 9 | 114 | 568 | 289 | 211 | 131 | 59 | 60 | 37 | 89 | 51 | 63 | 50 | 29 | 69 | 72 | 101 | 72 | - | - |
| | 17% | 22% | 12% | - | - | * | 1% | 19% | 62% | 26% | 19% | 15% | 6% | 17% | 22% | 19% | 15% | 17% | 17% | 14% | 17% | 13% | 18% | 20% | - | - |
| House person, housewife, househusband, etc. | 337 | 44 | 293 | 11 | 84 | 73 | 100 | 61 | 8 | 60 | 65 | 98 | 115 | 20 | 18 | 29 | 40 | 15 | 38 | 12 | 47 | 26 | 51 | 42 | - | - |
| | 8% | 2% | 14% | 2% | 12% | 11% | 14% | 10% | 1% | 5% | 6% | 11% | 12% | 6% | 11% | 6% | 11% | 4% | 13% | 6% | 12% | 5% | 9% | 12% | - | - |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 23
Which of the following best describes your current working status?
Base: All respondents

| | General Election Vote | | | | | | | EU Referendum | |
|--|-----------------------|--------------|--------|-----|------|------------------|-------|---------------|-------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| NET: Working | 2314 | 458 | 446 | 78 | 156 | 95 | 84 | 1174 | 921 |
| | 57% | 49% | 58% | 66% | 50% | 48% | 64% | 61% | 52% |
| Working full time - working 30 hours per week or more | 1832 | 367 | 358 | 69 | 121 | 69 | 67 | 940 | 720 |
| | 45% | 40% | 47% | 58% | 38% | 35% | 51% | 49% | 41% |
| Working part time - working between 8 and 29 hours per week | 483 | 91 | 87 | 9 | 35 | 26 | 17 | 235 | 201 |
| | 12% | 10% | 11% | 8% | 11% | 13% | 13% | 12% | 11% |
| NET: Not working | 1775 | 470 | 319 | 40 | 158 | 101 | 47 | 748 | 850 |
| | 43% | 51% | 42% | 34% | 50% | 52% | 36% | 39% | 48% |
| Not working but seeking work or temporarily unemployed or sick | 204 | 17 | 33 | 6 | 16 | 5 | 5 | 88 | 95 |
| | 5% | 2% | 4% | 5% | 5% | 3% | 4% | 5% | 5% |
| Not working and not seeking work/ student | 286 | 34 | 53 | 6 | 12 | 8 | 18 | 162 | 91 |
| | 7% | 4% | 7% | 5% | 4% | 4% | 14% | 8% | 5% |
| Retired on a state pension only | 257 | 80 | 53 | 3 | 29 | 17 | 7 | 84 | 141 |
| | 6% | 9% | 7% | 2% | 9% | 9% | 5% | 4% | 8% |
| Retired with a private pension | 692 | 293 | 120 | 19 | 74 | 64 | 13 | 273 | 377 |
| | 17% | 32% | 16% | 16% | 24% | 33% | 10% | 14% | 21% |
| House person, housewife, househusband, etc. | 337 | 46 | 61 | 7 | 27 | 8 | 4 | 140 | 146 |
| | 8% | 5% | 8% | 6% | 9% | 4% | 3% | 7% | 8% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 24

Do you work in any of the following occupations?

Base: All respondents who work

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | |
|---|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|--------------------|---------------|---------------|-------|----------------|------------|------------|-------------------|---------|------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales | East of London | South East | South West | Public | Private | |
| Unweighted base | 2153 | 1117 | 1036 | 244 | 537 | 477 | 530 | 273 | 92 | 645 | 677 | 442 | 389 | 219 | 80 | 216 | 228 | 167 | 155 | 119 | 219 | 300 | 278 | 172 | 447 | 1706 |
| Weighted base | 2314 | 1190 | 1125 | 278 | 550 | 533 | 550 | 305 | 98 | 650 | 692 | 568 | 405 | 224 | 95 | 264 | 208 | 198 | 174 | 124 | 210 | 327 | 300 | 190 | 474 | 1840 |
| NET: Public Sector | 474 | 195 | 280 | 73 | 94 | 139 | 97 | 54 | 17 | 136 | 170 | 105 | 64 | 60 | 23 | 64 | 34 | 50 | 32 | 25 | 51 | 55 | 49 | 33 | 474 | - |
| | 20% | 16% | 25% | 26% | 17% | 26% | 18% | 18% | 18% | 21% | 25% | 19% | 16% | 27% | 24% | 24% | 16% | 25% | 18% | 20% | 24% | 17% | 16% | 17% | 100% | - |
| Central government including all administrative departments and central government agencies such as the Bank of England | 27 | 15 | 12 | 1 | 3 | 10 | 6 | 5 | 1 | 13 | 14 | * | - | 1 | - | 6 | 2 | 3 | * | 5 | 2 | 3 | 1 | 3 | 27 | - |
| | 1% | 1% | 1% | * | 1% | 2% | 1% | 2% | 1% | 2% | 2% | * | - | 1% | - | 2% | 1% | 1% | * | 4% | 1% | 1% | * | 2% | 6% | - |
| HM Forces | 5 | 5 | - | - | - | 4 | 1 | - | - | - | - | 4 | 1 | - | - | 1 | - | - | - | 4 | - | - | - | - | 5 | - |
| | * | * | - | - | - | 1% | * | - | - | - | - | 1% | * | - | - | * | - | - | - | 3% | - | - | - | - | 1% | - |
| National Health Service | 90 | 32 | 58 | 13 | 27 | 23 | 17 | 8 | 1 | 21 | 35 | 21 | 14 | 8 | 2 | 8 | 10 | 17 | 4 | 2 | 11 | 12 | 10 | 7 | 90 | - |
| | 4% | 3% | 5% | 5% | 5% | 4% | 3% | 3% | 1% | 3% | 5% | 4% | 3% | 4% | 2% | 3% | 5% | 9% | 2% | 1% | 5% | 4% | 3% | 4% | 19% | - |
| Universities and Academies funded by government | 27 | 10 | 18 | 3 | 9 | 6 | 4 | 3 | 2 | 11 | 12 | 3 | 2 | 3 | * | 1 | 2 | 6 | 2 | 2 | 3 | 3 | 3 | 3 | 27 | - |
| | 1% | 1% | 2% | 1% | 2% | 1% | 1% | 1% | 2% | 2% | 2% | 1% | * | 1% | * | * | 1% | 3% | 1% | 1% | 1% | 1% | 1% | 2% | 6% | - |
| Courts service | 1 | 1 | 1 | * | * | * | * | - | - | - | 1 | - | 1 | - | - | - | - | - | - | * | - | * | * | * | 1 | - |
| | * | * | * | * | * | * | * | - | - | - | * | - | * | - | - | - | - | - | - | * | - | * | * | * | * | - |
| Local government administration | 60 | 18 | 41 | 8 | 7 | 23 | 13 | 9 | * | 17 | 21 | 14 | 7 | 9 | 8 | 4 | 5 | 9 | 2 | 6 | 5 | 4 | 5 | 3 | 60 | - |
| | 3% | 2% | 4% | 3% | 1% | 4% | 2% | 3% | * | 3% | 3% | 3% | 2% | 4% | 8% | 1% | 3% | 5% | 1% | 5% | 2% | 1% | 2% | 2% | 13% | - |
| Police service | 14 | 9 | 5 | 1 | 10 | * | 1 | 1 | - | - | 12 | * | 1 | - | - | 8 | * | 1 | - | - | - | - | 5 | * | 14 | - |
| | 1% | 1% | * | * | 2% | * | * | * | - | - | 2% | * | * | - | - | 3% | * | * | - | - | - | - | 2% | * | 3% | - |
| Public sector housing | 22 | 11 | 11 | 6 | 3 | 8 | 3 | 3 | * | 5 | 10 | 3 | 4 | 4 | 8 | 4 | 1 | * | 1 | - | - | 2 | 1 | 1 | 22 | - |
| | 1% | 1% | 1% | 2% | 1% | 1% | * | 1% | * | 1% | 1% | 1% | 1% | 2% | 8% | 1% | * | * | 1% | - | - | 1% | * | * | 5% | - |
| Teaching employed by local education authority including voluntary aided schools and foundation schools | 100 | 29 | 70 | 11 | 18 | 25 | 28 | 16 | 2 | 52 | 28 | 11 | 9 | 3 | 3 | 25 | 3 | 4 | 8 | 3 | 14 | 19 | 15 | 4 | 100 | - |
| | 4% | 2% | 6% | 4% | 3% | 5% | 5% | 5% | 2% | 8% | 4% | 2% | 2% | 1% | 3% | 9% | 1% | 2% | 4% | 2% | 7% | 6% | 5% | 2% | 21% | - |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 24

Do you work in any of the following occupations?**Base: All respondents who work**

| | Gender | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | | |
|---|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|------------|------------------------|---------------|---------------|-----------|------------|------------|-------------------|------------|------------|--------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Weighted base | 2314 | 1190 | 1125 | 278 | 550 | 533 | 550 | 305 | 98 | 650 | 692 | 568 | 405 | 224 | 95 | 264 | 208 | 198 | 174 | 124 | 210 | 327 | 300 | 190 | 474 | 1840 |
| Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency | 20 1% | 19 2% | 1 * | 2 1% | * * | 4 1% | 10 2% | * * | 2 2% | * * | 2 * | 7 1% | 11 3% | 3 1% | 1 1% | 3 1% | 1 * | 5 3% | 2 1% | 2 1% | 2 1% | 1 * | * * | 1 * | 20 4% | - - |
| Bradford and Bingley or Northern Rock Building societies | * * | * * | - - | - - | - - | * * | - - | - - | - - | * * | - - | - - | - - | - - | - - | - - | * * | - - | - - | - - | - - | - - | - - | - - | * * | - - |
| Other public sector occupation (please specify as much detail as possible) | 108 5% | 45 4% | 63 6% | 28 10% | 16 3% | 35 7% | 13 2% | 9 3% | 8 8% | 16 2% | 36 5% | 42 7% | 14 4% | 29 13% | 2 2% | 5 2% | 10 5% | 4 2% | 14 8% | 2 1% | 14 7% | 10 3% | 9 3% | 10 5% | 108 23% | - - |
| None of the above (Private Sector) | 1840 80% | 995 84% | 845 75% | 205 74% | 456 83% | 394 74% | 453 82% | 251 82% | 80 82% | 514 79% | 522 75% | 463 81% | 341 84% | 164 73% | 73 76% | 200 76% | 174 84% | 148 75% | 142 82% | 99 80% | 159 76% | 273 83% | 251 84% | 157 83% | - - | 1840 100% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 24
Do you work in any of the following occupations?
Base: All respondents who work

| | General Election Vote | | | | | | | EU Referendum | |
|---|-----------------------|--------------|--------|-----|------|------------------|-------|---------------|-------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 2153 | 540 | 649 | 115 | 284 | 124 | 143 | 1126 | 865 |
| Weighted base | 2314 | 458 | 446 | 78 | 156 | 95 | 84 | 1174 | 921 |
| NET: Public Sector | 474 | 82 | 111 | 16 | 34 | 19 | 22 | 244 | 183 |
| | 20% | 18% | 25% | 20% | 21% | 20% | 27% | 21% | 20% |
| Central government including all administrative departments and central government agencies such as the Bank of England | 27 | 6 | 5 | 1 | 3 | 1 | 3 | 10 | 7 |
| | 1% | 1% | 1% | 1% | 2% | 1% | 3% | 1% | 1% |
| HM Forces | 5 | - | - | - | - | - | 1 | - | 1 |
| | * | - | - | - | - | - | 1% | - | * |
| National Health Service | 90 | 13 | 22 | 3 | 8 | 4 | 2 | 45 | 40 |
| | 4% | 3% | 5% | 4% | 5% | 4% | 3% | 4% | 4% |
| Universities and Academies funded by government | 27 | 8 | 9 | 1 | 2 | 3 | 3 | 16 | 9 |
| | 1% | 2% | 2% | 1% | 1% | 3% | 4% | 1% | 1% |
| Courts service | 1 | * | 1 | - | - | - | * | 1 | - |
| | * | * | * | - | - | - | * | * | - |
| Local government administration | 60 | 11 | 20 | * | 5 | 2 | 3 | 36 | 23 |
| | 3% | 2% | 4% | 1% | 3% | 2% | 4% | 3% | 2% |
| Police service | 14 | 1 | 2 | - | 2 | * | - | 2 | 12 |
| | 1% | * | * | - | 1% | * | - | * | 1% |
| Public sector housing | 22 | 5 | 5 | - | 1 | 1 | - | 15 | 6 |
| | 1% | 1% | 1% | - | 1% | 1% | - | 1% | 1% |
| Teaching employed by local education authority including voluntary aided schools and foundation schools | 100 | 23 | 19 | 2 | 4 | 5 | 3 | 55 | 35 |
| | 4% | 5% | 4% | 3% | 3% | 5% | 4% | 5% | 4% |
| Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency | 20 | 2 | 7 | - | 3 | 2 | 3 | 10 | 10 |
| | 1% | * | 2% | - | 2% | 2% | 4% | 1% | 1% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 24

Do you work in any of the following occupations?

Base: All respondents who work

| | General Election Vote | | | | | | EU Referendum | | |
|--|-----------------------|--------------|------------|-----------|------------|------------------|---------------|------------|------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Weighted base | 2314 | 458 | 446 | 78 | 156 | 95 | 84 | 1174 | 921 |
| Bradford and Bingley or Northern Rock Building societies | * | * | - | - | - | - | - | - | * |
| Other public sector occupation (please specify as much detail as possible) | 108 5% | 12 3% | 22 5% | 9 12% | 5 3% | 1 1% | 3 4% | 54 5% | 40 4% |
| None of the above (Private Sector) | 1840 80% | 376 82% | 334 75% | 62 80% | 123 79% | 76 80% | 62 73% | 931 79% | 738 80% |

EU Referendum Poll

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Absolutes/col percents

Table 25
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | | |
|--|-------------|-------------|-------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|------------|--------------------------|----------------|----------------|------------|-------------------|------------|------------|------------|------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri-vate |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| No children aged 18 or under | 2904 71% | 1453 73% | 1451 69% | 409 86% | 339 48% | 292 44% | 436 60% | 518 88% | 909 99% | 775 70% | 818 74% | 565 63% | 747 75% | 262 74% | 117 68% | 364 78% | 231 67% | 251 68% | 196 65% | 139 67% | 270 68% | 408 76% | 402 70% | 264 73% | 302 64% | 1143 62% |
| NET: Yes | 1175 29% | 535 27% | 640 31% | 64 13% | 368 52% | 378 56% | 288 40% | 70 12% | 8 1% | 324 29% | 282 26% | 322 36% | 248 25% | 90 25% | 54 31% | 105 22% | 115 33% | 117 32% | 105 35% | 69 33% | 126 32% | 129 24% | 170 30% | 96 27% | 171 36% | 695 38% |
| Yes - children aged under 5 years old | 437 11% | 160 8% | 277 13% | 45 9% | 259 37% | 110 16% | 19 3% | 3 * | 1 * | 123 11% | 107 10% | 133 15% | 74 7% | 34 9% | 15 9% | 40 9% | 48 14% | 50 14% | 30 10% | 25 12% | 41 10% | 55 10% | 69 12% | 31 9% | 46 10% | 272 15% |
| Yes - children aged 5 to 10 years old | 495 12% | 218 11% | 277 13% | 20 4% | 179 25% | 200 30% | 83 11% | 12 2% | 1 * | 133 12% | 127 12% | 116 13% | 119 12% | 47 13% | 34 20% | 34 7% | 60 17% | 33 9% | 32 11% | 31 15% | 66 17% | 50 9% | 54 9% | 54 15% | 81 17% | 257 14% |
| Yes - children aged 11 to 15 years old | 419 10% | 228 11% | 191 9% | 12 3% | 62 9% | 153 23% | 164 23% | 26 4% | 3 * | 97 9% | 92 8% | 127 14% | 104 10% | 36 10% | 16 9% | 48 10% | 27 8% | 41 11% | 45 15% | 19 9% | 44 11% | 47 9% | 62 11% | 34 10% | 64 14% | 246 13% |
| Yes - children aged 16 to 18 years old | 282 7% | 143 7% | 140 7% | 2 * | 8 1% | 89 13% | 130 18% | 48 8% | 5 1% | 84 8% | 68 6% | 65 7% | 66 7% | 9 3% | 19 11% | 26 6% | 28 8% | 23 6% | 34 11% | 9 4% | 40 10% | 20 4% | 51 9% | 24 7% | 43 9% | 160 9% |
| Refused | 9 * | 3 * | 6 * | 3 1% | - - | 1 * | 4 1% | 1 * | - - | 1 * | * * | 4 * | 3 * | 3 1% | 1 * | - - | 1 * | - - | 2 1% | * * | - - | 2 * | - - | - - | 1 * | 1 * |

EU Referendum Poll
ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 25
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

| | General Election Vote | | | | | | | EU Referendum | |
|--|-----------------------|--------------|------------|-----------|------------|------------------|------------|---------------|-------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| No children aged 18 or under | 2904 71% | 716 77% | 517 68% | 87 74% | 245 78% | 165 84% | 100 76% | 1334 69% | 1303 74% |
| NET: Yes | 1175 29% | 211 23% | 246 32% | 31 26% | 69 22% | 31 16% | 31 24% | 584 30% | 466 26% |
| Yes - children aged under 5 years old | 437 11% | 67 7% | 73 10% | 11 9% | 22 7% | 11 5% | 6 5% | 192 10% | 189 11% |
| Yes - children aged 5 to 10 years old | 495 12% | 79 8% | 108 14% | 20 17% | 26 8% | 17 9% | 14 10% | 259 13% | 180 10% |
| Yes - children aged 11 to 15 years old | 419 10% | 90 10% | 105 14% | 14 12% | 28 9% | 14 7% | 15 12% | 202 11% | 187 11% |
| Yes - children aged 16 to 18 years old | 282 7% | 60 6% | 71 9% | 5 4% | 20 6% | 6 3% | 8 6% | 137 7% | 117 7% |
| Refused | 9 * | 1 * | 2 * | - - | 1 * | - - | - - | 4 * | 2 * |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 26
Which of the following ITV regions do you live in?
Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | |
|-----------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|--------------------------|----------------|----------------|------------|------------|-------------|------------|-------------------|-----------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri- vate |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| Anglia | 437 11% | 176 9% | 261 12% | 48 10% | 67 9% | 69 10% | 94 13% | 61 10% | 98 11% | 111 10% | 103 9% | 121 14% | 102 10% | - | - | - | - | 3 1% | 44 15% | - | 346 87% | - | 43 8% | - | 61 13% | 186 10% |
| Border | 34 1% | 16 1% | 18 1% | * * | 6 1% | 5 1% | 7 1% | 6 1% | 9 1% | 9 1% | 8 1% | 11 1% | 6 1% | 17 5% | - | 18 4% | - | - | - | - | - | - | - | - | 5 1% | 15 1% |
| Central | 549 13% | 265 13% | 284 14% | 61 13% | 119 17% | 76 11% | 99 14% | 81 14% | 112 12% | 142 13% | 154 14% | 120 13% | 133 13% | 2 * | * * | 1 * | - | 323 88% | 201 66% | - | - | * * | 9 2% | 13 4% | 70 15% | 235 13% |
| Granada | 454 11% | 232 12% | 222 11% | 62 13% | 78 11% | 57 9% | 77 11% | 69 12% | 110 12% | 129 12% | 101 9% | 101 11% | 122 12% | - | - | 435 93% | - | 9 2% | 1 * | 9 4% | - | - | - | - | 53 11% | 194 11% |
| London | 766 19% | 369 19% | 397 19% | 99 21% | 140 20% | 123 18% | 125 17% | 110 19% | 169 18% | 257 23% | 205 19% | 129 14% | 175 18% | - | - | * * | - | 1 * | * * | - | 42 11% | 539 100% | 181 32% | 2 1% | 70 15% | 355 19% |
| Meridian | 382 9% | 181 9% | 201 10% | 32 7% | 83 12% | 69 10% | 59 8% | 52 9% | 86 9% | 81 7% | 96 9% | 92 10% | 112 11% | - | - | - | - | 4 1% | 1 * | - | 1 * | - | 335 59% | 41 11% | 31 6% | 178 10% |
| STV | 338 8% | 206 10% | 132 6% | 27 6% | 51 7% | 67 10% | 65 9% | 52 9% | 76 8% | 66 6% | 94 9% | 96 11% | 81 8% | 336 95% | - | - | - | - | - | - | - | - | - | 1 * | 58 12% | 155 8% |
| Tyne Tees | 168 4% | 82 4% | 86 4% | 16 3% | 24 3% | 20 3% | 36 5% | 34 6% | 39 4% | 49 4% | 58 5% | 21 2% | 40 4% | 1 * | 166 97% | - | 1 * | - | * * | - | - | - | - | - | 17 4% | 73 4% |
| Wales | 199 5% | 99 5% | 99 5% | 29 6% | 36 5% | 36 5% | 36 5% | 20 3% | 41 4% | 31 3% | 69 6% | 45 5% | 54 5% | - | - | * * | - | - | - | 198 95% | - | - | - | - | 25 5% | 98 5% |
| West | 145 4% | 87 4% | 58 3% | 27 6% | 20 3% | 39 6% | 20 3% | 7 1% | 32 3% | 30 3% | 52 5% | 33 4% | 31 3% | - | - | 3 1% | - | 27 7% | - | 1 * | - | - | - | 114 32% | 8 2% | 73 4% |
| Westcountry | 190 5% | 97 5% | 94 4% | 26 6% | 17 2% | 32 5% | 33 4% | 32 5% | 50 5% | 71 6% | 45 4% | 38 4% | 36 4% | - | - | - | - | * * | * * | * * | - | - | 1 * | 188 52% | 23 5% | 84 5% |
| Yorkshire | 425 10% | 180 9% | 245 12% | 47 10% | 65 9% | 76 11% | 76 10% | 65 11% | 96 10% | 123 11% | 113 10% | 84 9% | 105 10% | - | 6 3% | 12 3% | 346 100% | - | 54 18% | - | 7 2% | - | - | - | 53 11% | 193 10% |
| UTV | 2 * | - | 2 * | - | 2 * | - | - | - | - | - | 2 * | - | - | - | - | - | - | - | - | - | - | - | 2 * | - | - | 2 * |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 26
Which of the following ITV regions do you live in?
Base: All respondents

| | General Election Vote | | | | | | | EU Referendum | |
|-----------------|-----------------------|--------------|------------|------------|-----------|------------------|-----------|---------------|------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| Anglia | 437 11% | 110 12% | 62 8% | - - | 56 18% | 16 8% | 14 11% | 191 10% | 216 12% |
| Border | 34 1% | 12 1% | 7 1% | 2 2% | * * | 6 3% | * * | 15 1% | 16 1% |
| Central | 549 13% | 160 17% | 119 16% | 2 1% | 52 16% | 18 9% | 9 7% | 234 12% | 262 15% |
| Granada | 454 11% | 86 9% | 97 13% | - - | 28 9% | 10 5% | 11 9% | 207 11% | 199 11% |
| London | 766 19% | 185 20% | 153 20% | - - | 53 17% | 42 22% | 26 20% | 359 19% | 327 18% |
| Meridian | 382 9% | 100 11% | 57 7% | - - | 31 10% | 14 7% | 15 11% | 185 10% | 166 9% |
| STV | 338 8% | 33 4% | 62 8% | 115 97% | 7 2% | 26 13% | 8 6% | 199 10% | 113 6% |
| Tyne Tees | 168 4% | 37 4% | 43 6% | - - | 16 5% | 2 1% | 1 1% | 86 4% | 67 4% |
| Wales | 199 5% | 29 3% | 38 5% | - - | 9 3% | 9 5% | 23 18% | 98 5% | 65 4% |
| West | 145 4% | 28 3% | 21 3% | - - | 4 1% | 13 7% | 5 4% | 68 4% | 65 4% |
| Westcountry | 190 5% | 55 6% | 20 3% | - - | 20 6% | 16 8% | 12 9% | 78 4% | 96 5% |
| Yorkshire | 425 10% | 93 10% | 86 11% | - - | 36 11% | 23 11% | 6 4% | 202 11% | 176 10% |
| UTV | 2 * | - - | - - | - - | - - | - - | - - | - - | 2 * |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 27
Marital Status
Base: All respondents

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | |
|--|-------------|-------------|-------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|------------------------|---------------|---------------|------------|------------|------------|------------|-------------------|------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| Single | 1126 28% | 559 28% | 567 27% | 359 76% | 258 36% | 228 34% | 142 20% | 83 14% | 55 6% | 285 26% | 342 31% | 186 21% | 313 31% | 73 20% | 31 18% | 145 31% | 76 22% | 116 31% | 66 22% | 59 28% | 85 21% | 194 36% | 170 30% | 112 31% | 145 30% | 598 32% |
| NET: Married/ Civil partnership/ co habiting | 2410 59% | 1220 61% | 1190 57% | 108 23% | 432 61% | 373 56% | 480 66% | 380 65% | 637 69% | 698 63% | 623 57% | 611 69% | 478 48% | 227 64% | 101 59% | 265 56% | 230 66% | 204 56% | 211 70% | 124 59% | 269 68% | 259 48% | 312 55% | 208 58% | 273 58% | 1080 59% |
| Married | 1790 44% | 949 48% | 841 40% | 12 2% | 243 34% | 253 38% | 366 50% | 316 54% | 600 65% | 559 51% | 456 41% | 422 47% | 352 35% | 160 45% | 77 45% | 203 43% | 151 43% | 157 43% | 167 55% | 80 39% | 202 51% | 182 34% | 239 42% | 172 48% | 181 38% | 706 38% |
| Civil Partnership | 38 1% | 18 1% | 20 1% | 14 3% | 9 1% | 3 * | 4 1% | 2 * | 7 1% | 11 1% | 14 1% | 5 1% | 8 1% | 5 1% | 6 3% | 1 * | 2 1% | 1 * | 4 1% | 3 2% | * * | 9 2% | 6 1% | 1 * | 6 1% | 22 1% |
| Co Habiting | 582 14% | 252 13% | 329 16% | 82 17% | 181 26% | 117 17% | 109 15% | 63 11% | 29 3% | 128 12% | 153 14% | 183 21% | 118 12% | 62 17% | 19 11% | 61 13% | 77 22% | 46 13% | 40 13% | 40 19% | 66 17% | 69 13% | 66 12% | 36 10% | 86 18% | 352 19% |
| NET: Widowed/ separated/ divorced | 527 13% | 194 10% | 334 16% | - - | 14 2% | 57 9% | 104 14% | 126 21% | 226 25% | 114 10% | 128 12% | 84 9% | 201 20% | 46 13% | 38 22% | 60 13% | 41 12% | 48 13% | 24 8% | 23 11% | 42 11% | 82 15% | 88 15% | 38 10% | 48 10% | 156 8% |
| Widowed | 118 3% | 34 2% | 84 4% | - - | 1 * | * * | 3 * | 26 4% | 88 10% | 30 3% | 30 3% | 14 2% | 45 4% | 8 2% | 10 6% | 12 3% | 13 4% | 10 3% | 3 1% | 8 4% | 7 2% | 23 4% | 12 2% | 12 3% | 5 1% | 14 1% |
| Separated | 75 2% | 34 2% | 41 2% | - - | 9 1% | 13 2% | 22 3% | 11 2% | 19 2% | 13 1% | 22 2% | 17 2% | 22 2% | 5 2% | 5 3% | 11 2% | 4 1% | 7 2% | 1 * | 1 1% | 5 1% | 18 3% | 7 1% | 9 3% | 11 2% | 30 2% |
| Divorced | 335 8% | 126 6% | 209 10% | - - | 4 1% | 44 7% | 78 11% | 89 15% | 120 13% | 71 6% | 76 7% | 54 6% | 134 13% | 32 9% | 23 14% | 36 8% | 23 7% | 30 8% | 19 6% | 14 7% | 30 8% | 41 8% | 68 12% | 17 5% | 32 7% | 113 6% |
| Prefer not to answer | 26 1% | 19 1% | 7 * | 8 2% | 3 * | 12 2% | 2 * | * * | - - | 3 * | 7 1% | 11 1% | 6 1% | 10 3% | 1 1% | 1 * | 1 * | - - | 1 * | 3 1% | 1 * | 4 1% | 2 * | 1 * | 8 2% | 6 * |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 27
Marital Status
Base: All respondents

| | General Election Vote | | | | | | | EU Referendum | |
|--|-----------------------|--------------|------------|-----------|------------|------------------|-----------|---------------|-------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| Single | 1126 28% | 159 17% | 194 25% | 28 24% | 60 19% | 50 26% | 48 37% | 642 33% | 368 21% |
| NET: Married/ Civil partnership/ co habiting | 2410 59% | 644 69% | 467 61% | 77 65% | 206 65% | 117 59% | 67 51% | 1066 55% | 1118 63% |
| Married | 1790 44% | 546 59% | 362 47% | 60 51% | 156 50% | 95 48% | 47 36% | 774 40% | 874 49% |
| Civil Partnership | 38 1% | 8 1% | 6 1% | 2 2% | * * | - - | * * | 26 1% | 13 1% |
| Co Habiting | 582 14% | 91 10% | 99 13% | 15 12% | 50 16% | 22 11% | 19 15% | 267 14% | 232 13% |
| NET: Widowed/ separated/ divorced | 527 13% | 124 13% | 101 13% | 13 11% | 48 15% | 29 15% | 15 11% | 206 11% | 270 15% |
| Widowed | 118 3% | 47 5% | 23 3% | 4 3% | 13 4% | 6 3% | 2 1% | 44 2% | 66 4% |
| Separated | 75 2% | 9 1% | 19 2% | 1 1% | 6 2% | 3 1% | 3 3% | 33 2% | 36 2% |
| Divorced | 335 8% | 68 7% | 58 8% | 8 7% | 29 9% | 20 10% | 9 7% | 129 7% | 168 9% |
| Prefer not to answer | 26 1% | 2 * | 2 * | - - | * * | - - | 1 1% | 8 * | 14 1% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 28
Which of the following cities do you live in, or nearest to?
Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | |
|-----------------|-----------|-----------|-----------|-----------|----------|----------|----------|----------|----------|--------------|----------|-----------|----------|------------|------------|------------|------------------------|---------------|---------------|-----------|------------|-------------------|------------|------------|-----------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| Glasgow | 157 4% | 93 5% | 64 3% | 11 2% | 24 3% | 35 5% | 28 4% | 29 5% | 30 3% | 25 2% | 49 4% | 43 5% | 40 4% | 157 44% | - | - | - | - | - | - | - | - | - | - | 33 7% | 71 4% |
| Edinburgh | 154 4% | 89 4% | 65 3% | 14 3% | 25 4% | 30 4% | 29 4% | 23 4% | 33 4% | 33 3% | 40 4% | 45 5% | 35 3% | 153 43% | * | 1 * | - | - | - | - | - | - | - | - | 23 5% | 76 4% |
| Newcastle | 172 4% | 83 4% | 90 4% | 22 5% | 22 3% | 20 3% | 38 5% | 35 6% | 35 4% | 49 4% | 51 5% | 25 3% | 47 5% | - | 161 94% | 9 2% | 2 * | - | * | - | - | - | - | - | 20 4% | 70 4% |
| Leeds | 176 4% | 82 4% | 94 4% | 18 4% | 30 4% | 36 5% | 25 3% | 27 5% | 41 4% | 49 4% | 46 4% | 38 4% | 43 4% | - | * | 6 1% | 170 49% | - | - | - | - | - | - | - | 9 2% | 100 5% |
| Hull | 62 2% | 36 2% | 27 1% | 5 1% | 5 1% | 10 2% | 8 1% | 14 2% | 21 2% | 25 2% | 11 1% | 6 1% | 21 2% | - | - | - | 58 17% | - | 4 1% | - | * | - | - | - | 4 1% | 25 1% |
| Sheffield | 115 3% | 47 2% | 68 3% | 13 3% | 28 4% | 27 4% | 15 2% | 12 2% | 21 2% | 36 3% | 33 3% | 28 3% | 18 2% | - | - | 2 * | 98 28% | - | 16 5% | - | - | - | - | - | 21 4% | 53 3% |
| Manchester | 328 8% | 148 7% | 180 9% | 48 10% | 46 6% | 49 7% | 62 9% | 45 8% | 78 8% | 104 9% | 67 6% | 73 8% | 84 8% | - | - | 292 62% | 3 1% | 27 7% | 3 1% | 3 2% | - | - | - | - | 51 11% | 131 7% |
| Liverpool | 196 5% | 107 5% | 90 4% | 28 6% | 51 7% | 17 3% | 25 3% | 27 5% | 49 5% | 40 4% | 53 5% | 47 5% | 57 6% | - | - | 142 30% | - | 5 1% | - | 49 24% | - | - | - | - | 15 3% | 95 5% |
| Nottingham | 184 5% | 91 5% | 93 4% | 30 6% | 38 5% | 19 3% | 39 5% | 27 5% | 31 3% | 46 4% | 61 6% | 49 5% | 29 3% | - | - | * | - | 3 1% | 178 59% | - | 3 1% | - | - | - | 22 5% | 86 5% |
| Birmingham | 315 8% | 155 8% | 160 8% | 39 8% | 62 9% | 59 9% | 46 6% | 39 7% | 70 8% | 86 8% | 64 6% | 87 10% | 77 8% | - | - | - | 1 * | 282 77% | 29 10% | * | 1 * | - | 1 * | 2 * | 53 11% | 120 7% |
| Norwich | 191 5% | 78 4% | 113 5% | 20 4% | 27 4% | 27 4% | 43 6% | 33 6% | 41 4% | 53 5% | 29 3% | 63 7% | 46 5% | - | - | - | - | - | 1 * | - | 186 47% | - | 5 1% | - | 21 4% | 81 4% |
| Milton Keynes | 98 2% | 49 2% | 49 2% | 11 2% | 18 2% | 13 2% | 16 2% | 9 1% | 32 3% | 31 3% | 20 2% | 19 2% | 28 3% | - | - | - | - | 2 1% | 31 10% | - | 40 10% | - | 25 4% | - | 8 2% | 47 3% |
| Brighton | 93 2% | 54 3% | 39 2% | 7 2% | 8 1% | 10 2% | 23 3% | 18 3% | 27 3% | 27 2% | 22 2% | 12 1% | 32 3% | - | - | - | - | - | - | - | - | - | 93 16% | - | 8 2% | 41 2% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 28
Which of the following cities do you live in, or nearest to?
Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | |
|---------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|------------|------------|-------------|------------|-------------------|-----------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| Oxford | 59 1% | 24 1% | 35 2% | 4 1% | 19 3% | 8 1% | 4 1% | 4 1% | 19 2% | 15 1% | 19 2% | 13 2% | 11 1% | - | - | - | - | 11 3% | * | - | - | 1 * | 40 7% | 7 2% | 3 1% | 22 1% |
| London | 922 23% | 422 21% | 499 24% | 106 22% | 171 24% | 167 25% | 150 21% | 134 23% | 193 21% | 276 25% | 259 24% | 170 19% | 216 22% | - | - | * | - | - | - | - | 117 29% | 538 100% | 266 47% | - | 94 20% | 428 23% |
| Southampton | 157 4% | 76 4% | 82 4% | 16 3% | 39 5% | 29 4% | 26 4% | 19 3% | 29 3% | 34 3% | 44 4% | 41 5% | 38 4% | - | - | - | - | - | - | - | - | - | 108 19% | 49 14% | 13 3% | 79 4% |
| Bristol | 169 4% | 87 4% | 81 4% | 25 5% | 28 4% | 41 6% | 23 3% | 16 3% | 35 4% | 44 4% | 67 6% | 22 2% | 36 4% | - | - | - | - | 2 1% | - | 2 1% | - | * | - | 165 46% | 12 3% | 80 4% |
| Plymouth | 113 3% | 57 3% | 56 3% | 11 2% | 11 2% | 17 3% | 18 2% | 19 3% | 37 4% | 42 4% | 27 2% | 21 2% | 24 2% | - | - | - | - | - | - | - | - | - | - | 113 31% | 14 3% | 45 2% |
| Cardiff | 129 3% | 66 3% | 63 3% | 24 5% | 25 3% | 24 4% | 24 3% | 14 2% | 19 2% | 27 2% | 42 4% | 30 3% | 30 3% | - | - | - | - | 1 * | - | 128 61% | - | - | - | - | 12 3% | 76 4% |
| None of these | 298 7% | 148 7% | 151 7% | 22 5% | 33 5% | 34 5% | 86 12% | 46 8% | 77 8% | 58 5% | 94 9% | 59 7% | 87 9% | 45 13% | 10 6% | 18 4% | 16 5% | 35 9% | 40 13% | 26 12% | 49 12% | - | 34 6% | 25 7% | 39 8% | 116 6% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 28
Which of the following cities do you live in, or nearest to?
Base: All respondents

| | General Election Vote | | | | | | | EU Referendum | |
|-----------------|-----------------------|--------------|------------|-----------|-----------|------------------|-----------|---------------|------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| Glasgow | 157 4% | 14 2% | 35 5% | 61 52% | 4 1% | 6 3% | 4 3% | 96 5% | 45 3% |
| Edinburgh | 154 4% | 15 2% | 26 3% | 39 33% | 2 1% | 12 6% | 3 2% | 89 5% | 57 3% |
| Newcastle | 172 4% | 39 4% | 44 6% | - - | 14 5% | 5 3% | 2 2% | 90 5% | 67 4% |
| Leeds | 176 4% | 46 5% | 29 4% | - - | 17 5% | 11 6% | 2 2% | 75 4% | 83 5% |
| Hull | 62 2% | 16 2% | 14 2% | - - | 6 2% | 7 4% | 1 1% | 29 2% | 29 2% |
| Sheffield | 115 3% | 15 2% | 30 4% | - - | 11 3% | 3 1% | * * | 63 3% | 40 2% |
| Manchester | 328 8% | 74 8% | 73 10% | - - | 21 7% | 6 3% | 7 5% | 144 8% | 138 8% |
| Liverpool | 196 5% | 21 2% | 32 4% | - - | 7 2% | 3 1% | 7 5% | 77 4% | 104 6% |
| Nottingham | 184 5% | 54 6% | 40 5% | - - | 15 5% | 6 3% | 4 3% | 94 5% | 77 4% |
| Birmingham | 315 8% | 89 10% | 76 10% | - - | 30 9% | 12 6% | 2 2% | 133 7% | 154 9% |
| Norwich | 191 5% | 42 5% | 27 3% | - - | 23 7% | 8 4% | 8 6% | 88 5% | 84 5% |
| Milton Keynes | 98 2% | 31 3% | 22 3% | - - | 15 5% | 4 2% | 5 4% | 36 2% | 51 3% |
| Brighton | 93 2% | 21 2% | 17 2% | - - | 8 3% | 4 2% | 2 1% | 36 2% | 46 3% |
| Oxford | 59 1% | 17 2% | 8 1% | - - | 2 1% | 2 1% | 6 5% | 33 2% | 22 1% |
| London | 922 23% | 224 24% | 174 23% | - - | 69 22% | 46 23% | 31 24% | 423 22% | 417 24% |

EU Referendum Poll
ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 28
Which of the following cities do you live in, or nearest to?
Base: All respondents

| | General Election Vote | | | | | | EU Referendum | | |
|---------------|-----------------------|--------------|----------|-----------|-----------|------------------|---------------|-----------|-----------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| Southampton | 157 4% | 45 5% | 15 2% | - | 12 4% | 5 3% | 2 1% | 80 4% | 70 4% |
| Bristol | 169 4% | 38 4% | 20 3% | - | 11 4% | 15 8% | 9 7% | 74 4% | 80 5% |
| Plymouth | 113 3% | 34 4% | 16 2% | - | 10 3% | 12 6% | 7 5% | 41 2% | 65 4% |
| Cardiff | 129 3% | 19 2% | 30 4% | - | 7 2% | 9 4% | 17 13% | 79 4% | 35 2% |
| None of these | 298 7% | 74 8% | 36 5% | 18 15% | 30 10% | 19 10% | 12 10% | 141 7% | 105 6% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 29

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | Employment Sector | | | | | | | |
|--------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|------|-----|------|----------|------------|------------|--------------------|---------------|---------------|-------|-------------------|--------|------------|------------|--------|---------|-----|----|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private | | |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 | | |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 | | |
| Up to £7,000 | (3.5) | 172 | 47 | 125 | 37 | 33 | 28 | 24 | 41 | 9 | 9 | 38 | 7 | 117 | 13 | 7 | 22 | 17 | 16 | 9 | 21 | 11 | 31 | 16 | 9 | 2 | 37 | |
| | | 4% | 2% | 6% | 8% | 5% | 4% | 3% | 7% | 1% | 1% | 3% | 1% | 12% | 4% | 4% | 5% | 5% | 4% | 3% | 10% | 3% | 6% | 3% | 2% | 1% | 2% | |
| £7,001 to £14,000 | (10.5) | 573 | 259 | 314 | 42 | 59 | 89 | 104 | 89 | 190 | 60 | 128 | 79 | 306 | 47 | 29 | 67 | 39 | 63 | 40 | 32 | 53 | 71 | 82 | 51 | 27 | 172 | |
| | | 14% | 13% | 15% | 9% | 8% | 13% | 14% | 15% | 21% | 5% | 12% | 9% | 31% | 13% | 17% | 14% | 11% | 17% | 13% | 15% | 13% | 13% | 14% | 14% | 6% | 9% | |
| £14,001 to £21,000 | (17.5) | 714 | 344 | 370 | 50 | 96 | 135 | 102 | 119 | 212 | 116 | 231 | 166 | 201 | 51 | 39 | 69 | 74 | 75 | 58 | 31 | 71 | 72 | 112 | 61 | 59 | 293 | |
| | | 17% | 17% | 18% | 10% | 14% | 20% | 14% | 20% | 23% | 11% | 21% | 19% | 20% | 14% | 23% | 15% | 21% | 20% | 19% | 15% | 18% | 13% | 20% | 17% | 12% | 16% | |
| £21,001 to £28,000 | (24.5) | 703 | 373 | 331 | 53 | 117 | 102 | 120 | 122 | 189 | 150 | 235 | 205 | 113 | 74 | 23 | 78 | 43 | 69 | 67 | 45 | 76 | 85 | 87 | 55 | 118 | 284 | |
| | | 17% | 19% | 16% | 11% | 17% | 15% | 16% | 21% | 21% | 14% | 21% | 23% | 11% | 21% | 13% | 17% | 12% | 19% | 22% | 22% | 19% | 16% | 15% | 15% | 25% | 15% | |
| £28,001 to £34,000 | (31) | 566 | 299 | 267 | 29 | 129 | 105 | 124 | 73 | 106 | 146 | 153 | 174 | 91 | 58 | 29 | 69 | 63 | 45 | 40 | 20 | 53 | 62 | 58 | 68 | 64 | 321 | |
| | | 14% | 15% | 13% | 6% | 18% | 16% | 17% | 12% | 12% | 13% | 14% | 20% | 9% | 16% | 17% | 15% | 18% | 12% | 13% | 10% | 13% | 12% | 10% | 19% | 13% | 17% | |
| £34,001 to £41,000 | (37.5) | 364 | 235 | 129 | 36 | 55 | 72 | 82 | 52 | 67 | 144 | 87 | 84 | 49 | 43 | 14 | 26 | 34 | 32 | 18 | 12 | 48 | 41 | 54 | 42 | 42 | 234 | |
| | | 9% | 12% | 6% | 8% | 8% | 11% | 11% | 9% | 7% | 13% | 8% | 9% | 5% | 12% | 8% | 5% | 10% | 9% | 6% | 6% | 12% | 8% | 9% | 12% | 9% | 13% | |
| £41,001 to £48,000 | (44.5) | 202 | 107 | 94 | 39 | 56 | 29 | 40 | 8 | 28 | 70 | 57 | 49 | 26 | 26 | 1 | 24 | 16 | 20 | 17 | 10 | 11 | 34 | 28 | 15 | 43 | 101 | |
| | | 5% | 5% | 5% | 8% | 8% | 4% | 6% | 1% | 3% | 6% | 5% | 5% | 3% | 7% | 1% | 5% | 5% | 5% | 5% | 5% | 3% | 6% | 5% | 4% | 9% | 6% | |
| £48,001 to £55,000 | (51.5) | 188 | 68 | 121 | 20 | 58 | 19 | 56 | 11 | 24 | 106 | 42 | 30 | 10 | 8 | 3 | 34 | 6 | 8 | 18 | 9 | 33 | 22 | 34 | 12 | 36 | 120 | |
| | | 5% | 3% | 6% | 4% | 8% | 3% | 8% | 2% | 3% | 10% | 4% | 3% | 1% | 2% | 2% | 7% | 2% | 2% | 6% | 4% | 8% | 4% | 6% | 3% | 8% | 7% | |
| £55,001 to £62,000 | (58.5) | 95 | 50 | 45 | 30 | 20 | 18 | 17 | 7 | 3 | 39 | 13 | 28 | 15 | 5 | 7 | 8 | 4 | 6 | 5 | 2 | 9 | 17 | 25 | 7 | 24 | 58 | |
| | | 2% | 3% | 2% | 6% | 3% | 3% | 2% | 1% | * | 4% | 1% | 3% | 1% | 2% | 4% | 2% | 1% | 2% | 2% | 1% | 2% | 3% | 4% | 2% | 5% | 3% | |
| £62,001 to £69,000 | (65.5) | 49 | 20 | 30 | 2 | 27 | 4 | 10 | 3 | 4 | 43 | 3 | 1 | 3 | 2 | - | 9 | 12 | 2 | 2 | 1 | 2 | 18 | 3 | * | 3 | 39 | |
| | | 1% | 1% | 1% | * | 4% | 1% | 1% | * | * | 4% | * | * | * | * | - | 2% | 3% | 1% | 1% | * | * | 3% | * | * | 1% | 2% | |
| £69,001 to £76,000 | (72.5) | 44 | 15 | 29 | 6 | 20 | 5 | 6 | 6 | 1 | 28 | 12 | 4 | * | * | - | 5 | 2 | 4 | - | - | - | 11 | 8 | 13 | 5 | 22 | |
| | | 1% | 1% | 1% | 1% | 3% | 1% | 1% | 1% | * | 3% | 1% | * | * | * | - | 1% | 1% | 1% | - | - | - | 2% | 1% | 4% | 1% | 1% | |
| £76,001 to £83,000 | (79.5) | 19 | 11 | 9 | 6 | 6 | 5 | 2 | 1 | - | 13 | 3 | 1 | 2 | 1 | - | - | 1 | 1 | 2 | - | 1 | 7 | 6 | 1 | 7 | 12 | |
| | | * | 1% | * | 1% | 1% | 1% | * | * | - | 1% | * | * | * | * | - | - | * | * | 1% | - | * | 1% | 1% | 1% | * | 1% | 1% |
| £83,001 or more | (86) | 67 | 36 | 31 | 27 | 13 | 10 | 4 | 10 | 2 | 56 | 7 | 4 | - | * | 4 | 19 | 6 | 3 | 3 | - | 5 | 15 | 10 | 2 | 8 | 36 | |
| | | 2% | 2% | 1% | 6% | 2% | 2% | 1% | 2% | * | 5% | 1% | * | - | * | 2% | 4% | 2% | 1% | 1% | - | 1% | 3% | 2% | 1% | 2% | 2% | |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 29

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | |
|-------------------------|--------|-------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|----------|------------|------------|------------------------|---------------|---------------|-------|----------|--------|------------|-------------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| Prefer not to answer | 332 | 129 | 204 | 98 | 19 | 50 | 37 | 47 | 82 | 120 | 89 | 58 | 65 | 26 | 15 | 40 | 30 | 23 | 23 | 26 | 24 | 54 | 50 | 22 | 37 | 109 |
| | | 8% | 6% | 10% | 21% | 3% | 7% | 5% | 8% | 9% | 11% | 8% | 7% | 6% | 7% | 9% | 9% | 6% | 8% | 12% | 6% | 10% | 9% | 6% | 8% | 6% |
| Average income (£000's) | 28.08 | 28.79 | 27.39 | 34.28 | 33.08 | 27.39 | 29.03 | 24.50 | 23.22 | 38.57 | 26.45 | 28.22 | 18.70 | 26.77 | 25.52 | 29.86 | 27.64 | 25.26 | 27.12 | 22.98 | 28.07 | 31.13 | 29.46 | 28.64 | 33.56 | 31.86 |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 29

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

| | General Election Vote | | | | | | | EU Referendum | | |
|-------------------------|-----------------------|--------------|------------|------------|-----------|------------------|-----------|---------------|------------|------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave | |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 | |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 | |
| Up to £7,000 | (3.5) 4% | 172 2% | 16 3% | 27 3% | 2 2% | 12 4% | 6 3% | 7 5% | 75 4% | 81 5% |
| £7,001 to £14,000 | (10.5) 14% | 573 14% | 95 10% | 132 17% | 18 15% | 52 17% | 27 14% | 18 14% | 215 11% | 300 17% |
| £14,001 to £21,000 | (17.5) 17% | 714 17% | 133 14% | 140 18% | 22 19% | 62 20% | 31 16% | 19 14% | 310 16% | 336 19% |
| £21,001 to £28,000 | (24.5) 17% | 703 17% | 160 17% | 125 16% | 17 14% | 59 19% | 34 17% | 18 14% | 317 16% | 322 18% |
| £28,001 to £34,000 | (31) 14% | 566 14% | 136 15% | 106 14% | 15 13% | 46 15% | 36 18% | 18 14% | 273 14% | 238 13% |
| £34,001 to £41,000 | (37.5) 9% | 364 9% | 111 12% | 79 10% | 16 14% | 31 10% | 23 12% | 9 7% | 182 9% | 162 9% |
| £41,001 to £48,000 | (44.5) 5% | 202 5% | 61 7% | 25 3% | 14 12% | 9 3% | 12 6% | 15 11% | 98 5% | 84 5% |
| £48,001 to £55,000 | (51.5) 5% | 188 5% | 59 6% | 32 4% | 2 2% | 7 2% | 10 5% | 10 8% | 106 6% | 66 4% |
| £55,001 to £62,000 | (58.5) 2% | 95 2% | 16 2% | 14 2% | 3 3% | 6 2% | 1 1% | 3 2% | 59 3% | 25 1% |
| £62,001 to £69,000 | (65.5) 1% | 49 1% | 14 2% | 7 1% | 1 * | 2 1% | 1 1% | 1 1% | 41 2% | 6 * |
| £69,001 to £76,000 | (72.5) 1% | 44 1% | 16 2% | 6 1% | * * | * * | 2 1% | 2 1% | 15 1% | 25 1% |
| £76,001 to £83,000 | (79.5) * | 19 * | 11 1% | 5 1% | 1 1% | 2 1% | - - | - - | 13 1% | 5 * |
| £83,001 or more | (86) 2% | 67 2% | 23 3% | 14 2% | * * | 2 1% | 5 3% | 3 2% | 57 3% | 9 * |
| Prefer not to answer | 332 8% | 77 8% | 52 7% | 6 5% | 24 8% | 8 4% | 9 7% | 160 8% | 112 6% | |
| Average income (£000's) | 28.08 | 32.14 | 27.18 | 28.46 | 25.23 | 28.80 | 30.12 | 30.67 | 25.69 | |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 30

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | |
|--------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|------|-----|------|-----------|------------|------------|--------------------------|---------------|---------------|-------|----------|--------|------------|-------------------|--------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humb-erside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Pri-vate |
| Unweighted base | 4089 | 2067 | 2022 | 492 | 683 | 645 | 747 | 569 | 953 | 1114 | 1168 | 739 | 1068 | 381 | 156 | 440 | 397 | 343 | 298 | 216 | 446 | 492 | 571 | 349 | 447 | 1706 |
| Weighted base | 4089 | 1991 | 2098 | 475 | 708 | 671 | 728 | 589 | 917 | 1100 | 1100 | 891 | 998 | 355 | 172 | 470 | 347 | 368 | 302 | 208 | 396 | 539 | 572 | 359 | 474 | 1840 |
| NET: Yes | 854 | 413 | 441 | 38 | 97 | 97 | 170 | 186 | 267 | 160 | 201 | 146 | 347 | 77 | 32 | 107 | 70 | 82 | 70 | 38 | 91 | 100 | 118 | 69 | 59 | 225 |
| | 21% | 21% | 21% | 8% | 14% | 15% | 23% | 32% | 29% | 15% | 18% | 16% | 35% | 22% | 19% | 23% | 20% | 22% | 23% | 18% | 23% | 19% | 21% | 19% | 12% | 12% |
| Yes - physical condition | 499 | 242 | 257 | 8 | 36 | 44 | 92 | 135 | 184 | 101 | 120 | 98 | 181 | 50 | 20 | 61 | 40 | 43 | 33 | 23 | 53 | 60 | 75 | 42 | 33 | 116 |
| | 12% | 12% | 12% | 2% | 5% | 7% | 13% | 23% | 20% | 9% | 11% | 11% | 18% | 14% | 12% | 13% | 11% | 12% | 11% | 11% | 13% | 11% | 13% | 12% | 7% | 6% |
| Yes - disability | 329 | 147 | 182 | 5 | 28 | 25 | 71 | 98 | 102 | 49 | 79 | 53 | 148 | 31 | 15 | 46 | 25 | 29 | 29 | 15 | 25 | 35 | 51 | 28 | 12 | 73 |
| | 8% | 7% | 9% | 1% | 4% | 4% | 10% | 17% | 11% | 4% | 7% | 6% | 15% | 9% | 9% | 10% | 7% | 8% | 10% | 7% | 6% | 6% | 9% | 8% | 2% | 4% |
| Yes - mental condition | 249 | 107 | 142 | 30 | 59 | 56 | 66 | 33 | 5 | 42 | 57 | 37 | 113 | 18 | 11 | 22 | 24 | 29 | 27 | 9 | 36 | 16 | 37 | 18 | 26 | 87 |
| | 6% | 5% | 7% | 6% | 8% | 8% | 9% | 6% | * | 4% | 5% | 4% | 11% | 5% | 7% | 5% | 7% | 8% | 9% | 4% | 9% | 3% | 7% | 5% | 5% | 5% |
| Yes - other | 50 | 28 | 22 | 2 | 4 | 3 | 9 | 14 | 18 | 12 | 9 | 4 | 25 | 4 | * | 4 | 4 | 1 | 5 | * | 5 | 13 | 12 | 1 | 2 | 9 |
| | 1% | 1% | 1% | * | 1% | * | 1% | 2% | 2% | 1% | 1% | * | 2% | 1% | * | 1% | 1% | * | 2% | * | 1% | 2% | 2% | * | * | 1% |
| No | 3151 | 1543 | 1608 | 419 | 594 | 563 | 539 | 394 | 641 | 923 | 883 | 725 | 620 | 268 | 137 | 346 | 269 | 278 | 231 | 169 | 301 | 426 | 441 | 285 | 405 | 1578 |
| | 77% | 78% | 77% | 88% | 84% | 84% | 74% | 67% | 70% | 84% | 80% | 81% | 62% | 76% | 80% | 74% | 77% | 76% | 76% | 81% | 76% | 79% | 77% | 79% | 85% | 86% |
| Prefer not to say | 83 | 35 | 49 | 18 | 17 | 10 | 20 | 9 | 9 | 16 | 16 | 20 | 31 | 9 | 3 | 17 | 8 | 8 | 2 | 1 | 3 | 13 | 12 | 6 | 10 | 38 |
| | 2% | 2% | 2% | 4% | 2% | 2% | 3% | 1% | 1% | 1% | 1% | 2% | 3% | 3% | 2% | 4% | 2% | 2% | 1% | 1% | 1% | 2% | 2% | 2% | 2% | 2% |

EU Referendum Poll

ONLINE Fieldwork: 2nd-10th March 2016

Absolutes/col percents

Table 30

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

| | General Election Vote | | | | | | | EU Referendum | |
|--------------------------|-----------------------|--------------|------------|-----------|------------|------------------|------------|---------------|-------------|
| | Total | Conservative | Labour | SNP | UKIP | Liberal Democrat | Other | Remain | Leave |
| Unweighted base | 4089 | 1129 | 1165 | 185 | 599 | 251 | 233 | 1950 | 1843 |
| Weighted base | 4089 | 928 | 765 | 119 | 315 | 196 | 131 | 1922 | 1771 |
| NET: Yes | 854 21% | 157 17% | 182 24% | 32 27% | 88 28% | 37 19% | 25 19% | 356 19% | 426 24% |
| Yes - physical condition | 499 12% | 111 12% | 103 13% | 21 18% | 54 17% | 29 15% | 10 8% | 193 10% | 265 15% |
| Yes - disability | 329 8% | 58 6% | 87 11% | 14 12% | 32 10% | 12 6% | 6 5% | 139 7% | 168 10% |
| Yes - mental condition | 249 6% | 25 3% | 54 7% | 9 8% | 22 7% | 6 3% | 14 11% | 120 6% | 108 6% |
| Yes - other | 50 1% | 9 1% | 7 1% | * * | 7 2% | 1 * | 3 2% | 27 1% | 20 1% |
| No | 3151 77% | 763 82% | 571 75% | 85 72% | 221 70% | 152 78% | 102 78% | 1522 79% | 1318 74% |
| Prefer not to say | 83 2% | 8 1% | 11 1% | 1 1% | 6 2% | 6 3% | 4 3% | 43 2% | 26 1% |