

Opinion Poll

ONLINE Fieldwork : 5th - 6th March 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.

Please say how likely you would be to vote if there was another general election?

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | Employment Sector | | Vote Intention | | | | 2010 Vote | | | |
|----------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|------------|-----------|----------------|--------------------|-----------|-------------------|----------|----------------|------|--------|------|-----------|------|--------|------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Public | Pri-vate | Con | Lab | LibDem | UKIP | Con | Lab | LibDem | |
| Unweighted base | 2025 | 1021 | 1004 | 196 | 324 | 335 | 381 | 323 | 466 | 592 | 608 | 325 | 500 | 529 | 533 | 487 | 288 | 188 | 234 | 843 | 435 | 572 | 133 | 264 | 558 | 390 | 375 | |
| Weighted base | 2025 | 992 | 1033 | 241 | 341 | 341 | 361 | 301 | 441 | 541 | 561 | 441 | 481 | 547 | 526 | 486 | 284 | 182 | 245 | 889 | 458 | 531 | 137 | 157 | 537 | 371 | 343 | |
| Absolutely certain to vote | (10) | 1066 | 566 | 500 | 83 | 141 | 148 | 189 | 183 | 324 | 319 | 298 | 222 | 227 | 287 | 258 | 249 | 159 | 113 | 123 | 426 | 320 | 353 | 82 | 116 | 385 | 257 | 211 |
| | | 53% | 57% | 48% | 34% | 41% | 43% | 52% | 61% | 73% | 59% | 53% | 50% | 47% | 52% | 49% | 51% | 56% | 62% | 50% | 48% | 70% | 67% | 60% | 74% | 72% | 69% | 62% |
| | (9) | 234 | 119 | 116 | 20 | 35 | 47 | 42 | 35 | 54 | 74 | 78 | 41 | 42 | 71 | 65 | 58 | 24 | 16 | 29 | 108 | 69 | 65 | 18 | 22 | 64 | 51 | 51 |
| | | 12% | 12% | 11% | 9% | 10% | 14% | 12% | 12% | 12% | 14% | 14% | 9% | 9% | 13% | 12% | 12% | 8% | 9% | 12% | 12% | 15% | 12% | 13% | 14% | 12% | 14% | 15% |
| | (8) | 130 | 52 | 78 | 17 | 26 | 22 | 32 | 17 | 16 | 26 | 41 | 30 | 32 | 36 | 42 | 22 | 22 | 8 | 21 | 56 | 31 | 41 | 15 | 7 | 33 | 24 | 23 |
| | | 6% | 5% | 8% | 7% | 8% | 6% | 9% | 6% | 4% | 5% | 7% | 7% | 7% | 7% | 8% | 5% | 8% | 4% | 9% | 6% | 7% | 8% | 11% | 5% | 6% | 7% | 7% |
| | (7) | 117 | 60 | 57 | 28 | 31 | 19 | 20 | 9 | 11 | 28 | 24 | 37 | 29 | 28 | 36 | 30 | 13 | 11 | 18 | 62 | 18 | 26 | 15 | 3 | 22 | 9 | 20 |
| | | 6% | 6% | 6% | 12% | 9% | 6% | 5% | 3% | 3% | 5% | 4% | 8% | 6% | 5% | 7% | 6% | 5% | 6% | 7% | 7% | 4% | 5% | 11% | 2% | 4% | 2% | 6% |
| | (6) | 51 | 26 | 25 | 6 | 12 | 14 | 14 | 6 | - | 7 | 10 | 20 | 14 | 15 | 9 | 13 | 9 | 5 | 12 | 22 | 9 | 22 | 1 | 1 | 6 | 7 | 4 |
| | | 3% | 3% | 2% | 2% | 4% | 4% | 4% | 2% | - | 1% | 2% | 5% | 3% | 3% | 2% | 3% | 3% | 3% | 5% | 2% | 2% | 4% | * | 1% | 1% | 2% | 1% |
| | (5) | 82 | 41 | 42 | 22 | 21 | 20 | 8 | 9 | 3 | 22 | 33 | 17 | 9 | 29 | 19 | 22 | 9 | 3 | 3 | 50 | 9 | 18 | 1 | 4 | 5 | 9 | 7 |
| | | 4% | 4% | 4% | 9% | 6% | 6% | 2% | 3% | 1% | 4% | 6% | 4% | 2% | 5% | 4% | 5% | 3% | 2% | 1% | 6% | 2% | 3% | 1% | 2% | 1% | 2% | 2% |
| | (4) | 14 | 7 | 7 | 3 | 5 | 2 | 2 | 3 | - | 2 | 4 | 3 | 5 | 1 | 4 | 3 | 4 | 2 | 1 | 7 | 2 | 3 | 2 | 1 | * | 2 | * |
| | | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | - | * | 1% | 1% | 1% | * | 1% | 1% | 2% | 1% | * | 1% | * | 2% | * | * | * | * | * |
| | (3) | 30 | 13 | 17 | 4 | 7 | 5 | 9 | 4 | 1 | 9 | 8 | 6 | 6 | 4 | 11 | 9 | 4 | 1 | 2 | 19 | 1 | 3 | 2 | 2 | - | 1 | - |
| | | 1% | 1% | 2% | 2% | 2% | 1% | 2% | 1% | * | 2% | 2% | 1% | 1% | 1% | 2% | 2% | 2% | 1% | 1% | 2% | * | 1% | 1% | 1% | - | * | - |
| | (2) | 29 | 13 | 16 | 2 | 9 | 6 | 6 | 2 | 4 | 12 | 7 | 3 | 7 | 6 | 13 | 9 | 1 | - | 2 | 16 | 1 | - | - | 1 | 1 | 1 | 4 |
| | | 1% | 1% | 2% | 1% | 3% | 2% | 2% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 2% | 2% | * | - | 1% | 2% | * | - | - | 1% | * | * | 1% |
| Definitely would not vote | (1) | 166 | 72 | 94 | 33 | 39 | 32 | 23 | 22 | 16 | 26 | 35 | 47 | 58 | 44 | 37 | 51 | 23 | 11 | 19 | 84 | - | - | - | - | 11 | 5 | 13 |
| | | 8% | 7% | 9% | 14% | 11% | 10% | 6% | 7% | 4% | 5% | 6% | 11% | 12% | 8% | 7% | 10% | 8% | 6% | 8% | 9% | - | - | - | - | 2% | 1% | 4% |
| Don't know | | 104 | 24 | 80 | 23 | 15 | 26 | 17 | 12 | 12 | 17 | 23 | 14 | 50 | 25 | 32 | 19 | 16 | 12 | 13 | 40 | - | - | - | - | 9 | 5 | 9 |
| | | 5% | 2% | 8% | 9% | 4% | 8% | 5% | 4% | 3% | 3% | 4% | 3% | 10% | 5% | 6% | 4% | 5% | 7% | 5% | 5% | - | - | - | - | 2% | 1% | 3% |
| Mean | | 8.19 | 8.35 | 8.02 | 7.11 | 7.44 | 7.80 | 8.29 | 8.54 | 9.26 | 8.57 | 8.34 | 7.92 | 7.79 | 8.25 | 8.13 | 7.92 | 8.30 | 8.73 | 8.24 | 7.88 | 9.38 | 9.17 | 9.04 | 9.37 | 9.31 | 9.27 | 8.93 |
| Standard deviation | | 2.85 | 2.73 | 2.97 | 3.23 | 3.16 | 3.01 | 2.71 | 2.69 | 1.98 | 2.54 | 2.67 | 2.99 | 3.22 | 2.79 | 2.83 | 3.08 | 2.80 | 2.48 | 2.73 | 3.01 | 1.21 | 1.47 | 1.52 | 1.50 | 1.63 | 1.60 | 2.10 |
| Standard error | | 0.06 | 0.09 | 0.10 | 0.24 | 0.18 | 0.17 | 0.14 | 0.15 | 0.09 | 0.11 | 0.11 | 0.17 | 0.15 | 0.12 | 0.13 | 0.14 | 0.17 | 0.19 | 0.18 | 0.11 | 0.06 | 0.06 | 0.13 | 0.09 | 0.07 | 0.08 | 0.11 |

Opinion Poll

ONLINE Fieldwork : 5th - 6th March 2014

Absolutes/col percents

Table 2

Q.2 Which party would you vote for if there was a General Election tomorrow?**Base: All respondents**

| | Gender | | Age | | | | | Social Grade | | | | Region | | | | | Employment Sector | | Vote Intention | | | | 2010 Vote | | | | |
|----------------------------|------------|------------|------------|-----------|------------|-----------|------------|--------------|------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|----------------|------------|-------------|-------------|-------------|-------------|------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Public | Pri-vate | Con | Lab | LibDem | UKIP | Con | Lab | LibDem |
| Unweighted base | 2025 | 1021 | 1004 | 196 | 324 | 335 | 381 | 323 | 466 | 592 | 608 | 325 | 500 | 529 | 533 | 487 | 288 | 188 | 234 | 843 | 435 | 572 | 133 | 264 | 558 | 390 | 375 |
| Weighted base | 2025 | 992 | 1033 | 241 | 341 | 341 | 361 | 301 | 441 | 541 | 561 | 441 | 481 | 547 | 526 | 486 | 284 | 182 | 245 | 889 | 458 | 531 | 137 | 157 | 537 | 371 | 343 |
| Conservative | 458 23% | 234 24% | 224 22% | 37 15% | 49 14% | 69 20% | 85 23% | 79 26% | 140 32% | 143 26% | 135 24% | 94 21% | 85 18% | 167 31% | 114 22% | 96 20% | 59 21% | 21 12% | 42 17% | 197 22% | 458 100% | - | - | - | 349 65% | 19 5% | 29 9% |
| Labour | 531 26% | 273 28% | 258 25% | 64 27% | 100 29% | 99 29% | 107 30% | 74 25% | 86 19% | 128 24% | 131 23% | 138 31% | 134 28% | 117 21% | 131 25% | 150 31% | 82 29% | 50 27% | 86 35% | 232 26% | - | 531 100% | - | - | 28 5% | 288 77% | 86 25% |
| Liberal Democrat | 137 7% | 76 8% | 61 6% | 9 4% | 32 9% | 26 8% | 18 5% | 17 6% | 35 8% | 49 9% | 36 6% | 27 6% | 25 5% | 49 9% | 45 9% | 19 4% | 14 5% | 9 5% | 15 6% | 60 7% | - | - | 137 100% | - | 5 1% | 2 1% | 100 29% |
| SNP | 44 2% | 21 2% | 23 2% | 2 1% | 9 3% | 5 2% | 11 3% | 9 3% | 8 2% | 9 2% | 18 3% | 9 2% | 9 2% | - | - | - | - | 44 24% | 7 3% | 19 2% | - | - | - | - | 4 1% | 2 * | 7 2% |
| Plaid Cymru | 8 * | 5 1% | 3 * | * * | 1 * | - | 1 * | 3 1% | 3 1% | 2 * | 2 * | 2 * | 2 * | - | - | - | 8 3% | - | 1 1% | 2 * | - | - | - | - | - | - | 2 1% |
| The UK Independence Party | 157 8% | 101 10% | 56 5% | 7 3% | 7 2% | 16 5% | 25 7% | 33 11% | 68 16% | 44 8% | 37 7% | 33 8% | 43 9% | 42 8% | 42 8% | 45 9% | 24 9% | 4 2% | 8 3% | 60 7% | - | - | - | 157 100% | 73 14% | 11 3% | 19 6% |
| The Green Party | 42 2% | 22 2% | 20 2% | 3 1% | 7 2% | 4 1% | 8 2% | 9 3% | 11 2% | 13 2% | 12 2% | 13 3% | 5 1% | 16 3% | 12 2% | 4 1% | 7 2% | 3 2% | 9 4% | 15 2% | - | - | - | - | 4 1% | 8 2% | 10 3% |
| The British National Party | 13 1% | 10 1% | 3 * | 1 * | 1 * | 1 * | 5 1% | 5 2% | 1 * | 1 * | 3 1% | 1 * | 8 2% | 1 * | 5 1% | 6 1% | - | 1 1% | 2 1% | 7 1% | - | - | - | - | 4 1% | 1 * | * * |
| Some other party | 7 * | 4 * | 3 * | 1 * | 2 1% | 2 1% | 1 * | - | 1 * | 3 1% | 3 1% | - | 1 * | 3 * | 2 * | 3 1% | - | - | 3 1% | 3 * | - | - | - | - | 1 * | 1 * | 3 1% |
| Would not vote | 204 10% | 94 9% | 111 11% | 36 15% | 52 15% | 43 13% | 31 9% | 23 8% | 19 4% | 34 6% | 46 8% | 55 12% | 70 15% | 48 9% | 55 11% | 64 13% | 25 9% | 13 7% | 23 9% | 112 13% | - | - | - | - | 12 2% | 6 2% | 16 5% |
| Rather not say | 46 2% | 25 2% | 22 2% | 2 1% | 17 5% | 10 3% | 10 3% | 5 2% | 1 * | 19 3% | 16 3% | 5 1% | 6 1% | 17 3% | 10 2% | 11 2% | 6 2% | 1 1% | 8 3% | 33 4% | - | - | - | - | - | - | * * |
| Don't know | 378 19% | 128 13% | 250 24% | 77 32% | 64 19% | 65 19% | 59 16% | 43 14% | 68 16% | 96 18% | 122 22% | 66 15% | 94 19% | 88 16% | 108 21% | 88 18% | 58 20% | 36 20% | 41 17% | 151 17% | - | - | - | - | 59 11% | 35 9% | 71 21% |

Opinion Poll

ONLINE Fieldwork : 5th - 6th March 2014

Absolutes/col percents

Table 3

Q.2 Which party would you vote for if there was a General Election tomorrow?**Base: All respondents expressing an intention to vote (Turnout Weighted)**

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | Employment Sector | | Vote Intention | | | | 2010 Vote | | |
|----------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|-------------------|----------|----------------|------|--------|------|-----------|-----|--------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Public | Pri-vate | Con | Lab | LibDem | UKIP | Con | Lab | LibDem |
| Unweighted base | 1237 | 673 | 564 | 89 | 164 | 185 | 240 | 219 | 340 | 387 | 361 | 195 | 294 | 317 | 325 | 294 | 175 | 125 | 142 | 490 | 355 | 451 | 103 | 216 | 419 | 294 | 248 |
| Weighted base | 1110 | 599 | 511 | 86 | 153 | 171 | 206 | 189 | 305 | 320 | 301 | 242 | 248 | 306 | 281 | 259 | 155 | 110 | 135 | 461 | 373 | 414 | 105 | 128 | 395 | 274 | 211 |
| Conservative | 373 | 194 | 179 | 25 | 35 | 55 | 69 | 66 | 123 | 119 | 108 | 75 | 71 | 135 | 93 | 76 | 51 | 18 | 33 | 160 | 373 | - | - | - | 296 | 16 | 24 |
| | 34% | 32% | 35% | 29% | 23% | 32% | 33% | 35% | 40% | 37% | 36% | 31% | 29% | 44% | 33% | 29% | 33% | 17% | 25% | 35% | 100% | - | - | - | 75% | 6% | 11% |
| Labour | 414 | 215 | 199 | 45 | 76 | 74 | 81 | 62 | 76 | 105 | 103 | 103 | 103 | 88 | 106 | 119 | 60 | 40 | 66 | 177 | - | 414 | - | - | 24 | 237 | 70 |
| | 37% | 36% | 39% | 53% | 49% | 43% | 39% | 33% | 25% | 33% | 34% | 42% | 42% | 29% | 38% | 46% | 39% | 37% | 49% | 38% | - | 100% | - | - | 6% | 87% | 33% |
| Liberal Democrat | 105 | 57 | 48 | 7 | 22 | 18 | 15 | 14 | 30 | 38 | 30 | 18 | 20 | 36 | 35 | 15 | 10 | 8 | 11 | 42 | - | - | 105 | - | 4 | 2 | 81 |
| | 9% | 10% | 9% | 9% | 14% | 10% | 7% | 7% | 10% | 12% | 10% | 7% | 8% | 12% | 13% | 6% | 7% | 8% | 8% | 9% | - | - | 100% | - | 1% | 1% | 39% |
| SNP | 36 | 18 | 18 | 2 | 6 | 4 | 9 | 8 | 7 | 7 | 15 | 7 | 6 | - | - | - | - | 36 | 6 | 15 | - | - | - | - | 3 | 2 | 6 |
| | 3% | 3% | 3% | 2% | 4% | 2% | 5% | 4% | 2% | 2% | 5% | 3% | 3% | - | - | - | - | 33% | 5% | 3% | - | - | - | - | 1% | 1% | 3% |
| Plaid Cymru | 7 | 4 | 3 | * | 1 | - | 1 | 2 | 3 | 2 | 2 | 2 | 2 | - | - | - | 7 | - | 1 | 2 | - | - | - | - | - | - | 2 |
| | 1% | 1% | 1% | * | 1% | - | * | 1% | 1% | 1% | 1% | 1% | 1% | - | - | - | 5% | - | 1% | * | - | - | - | - | - | - | 1% |
| The UK Independence Party | 128 | 83 | 46 | 3 | 6 | 14 | 21 | 25 | 59 | 36 | 30 | 27 | 35 | 32 | 34 | 38 | 21 | 3 | 5 | 48 | - | - | - | 128 | 61 | 9 | 16 |
| | 12% | 14% | 9% | 4% | 4% | 8% | 10% | 13% | 19% | 11% | 10% | 11% | 14% | 10% | 12% | 15% | 14% | 3% | 4% | 10% | - | - | - | 100% | 16% | 3% | 8% |
| The Green Party | 31 | 17 | 14 | 2 | 5 | 3 | 6 | 8 | 8 | 11 | 8 | 10 | 3 | 12 | 8 | 4 | 5 | 2 | 8 | 10 | - | - | - | - | 2 | 7 | 9 |
| | 3% | 3% | 3% | 2% | 3% | 2% | 3% | 4% | 3% | 3% | 3% | 4% | 1% | 4% | 3% | 1% | 3% | 2% | 6% | 2% | - | - | - | - | 1% | 3% | 4% |
| The British National Party | 10 | 8 | 2 | * | 1 | 1 | 4 | 4 | 1 | 1 | 2 | 1 | 7 | 1 | 5 | 4 | - | 1 | 1 | 5 | - | - | - | - | 3 | 1 | * |
| | 1% | 1% | * | 1% | 1% | * | 2% | 2% | * | * | 1% | * | 3% | * | 2% | 2% | - | 1% | 1% | 1% | - | - | - | - | 1% | * | * |
| Some other party | 5 | 3 | 3 | 1 | 2 | 2 | 1 | - | * | 2 | 3 | - | 1 | 2 | 1 | 2 | - | - | 3 | 2 | - | - | - | - | 1 | 1 | 2 |
| | * | * | 1% | 1% | 1% | 1% | * | - | * | 1% | 1% | - | * | 1% | * | 1% | - | - | 2% | * | - | - | - | - | * | * | 1% |

Opinion Poll
ONLINE Fieldwork : 5th - 6th March 2014

Absolutes/col percents

Table 4
Gender
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|-----------------|-----------------------------|-----------------------|
| Unweighted base | 2025 | 2025 |
| Weighted base | 2025 | 2025 |
| Male | 1021 50% | 992 49% |
| Female | 1004 50% | 1033 51% |

Opinion Poll
ONLINE Fieldwork : 5th - 6th March 2014

Absolutes/col percents

Table 5
Age
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|-----------------|-----------------------------|-----------------------|
| Unweighted base | 2025 | 2025 |
| Weighted base | 2025 | 2025 |
| 18-24 | 196 10% | 241 12% |
| 25-34 | 324 16% | 341 17% |
| 35-44 | 335 17% | 341 17% |
| 45-54 | 381 19% | 361 18% |
| 55-64 | 323 16% | 301 15% |
| 65+ | 466 23% | 441 22% |
| Average age | 48.31 | 46.98 |

Opinion Poll
ONLINE Fieldwork : 5th - 6th March 2014

Absolutes/col percents

Table 6
Social Grade
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|-----------------|-----------------------------|-----------------------|
| Unweighted base | 2025 | 2025 |
| Weighted base | 2025 | 2025 |
| AB | 592 29% | 541 27% |
| C1 | 608 30% | 561 28% |
| C2 | 325 16% | 441 22% |
| DE | 500 25% | 481 24% |

Opinion Poll
ONLINE Fieldwork : 5th - 6th March 2014

Absolutes/col percents

Table 7
GO Region
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|------------------------|-----------------------------|-----------------------|
| Unweighted base | 2025 | 2025 |
| Weighted base | 2025 | 2025 |
| Scotland | 188 9% | 182 9% |
| North East | 88 4% | 81 4% |
| North West | 241 12% | 223 11% |
| Yorkshire & Humberside | 158 8% | 182 9% |
| West Midlands | 201 10% | 182 9% |
| East Midlands | 153 8% | 142 7% |
| Wales | 99 5% | 101 5% |
| Eastern | 179 9% | 203 10% |
| London | 231 11% | 263 13% |
| South East | 298 15% | 283 14% |
| South West | 189 9% | 182 9% |

Opinion Poll
ONLINE Fieldwork : 5th - 6th March 2014

Absolutes/col percents

Table 8

Which of the following best describes your current working status?

Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|--|-----------------------------|-----------------------|
| Unweighted base | 2025 | 2025 |
| Weighted base | 2025 | 2025 |
| NET: Working | 1077 53% | 1134 56% |
| Working full time - working 30 hours per week or more | 735 36% | 891 44% |
| Working part time - working between 8 and 29 hours per week | 342 17% | 243 12% |
| NET: Not working | 948 47% | 891 44% |
| Not working but seeking work or temporarily unemployed or sick | 111 5% | 108 5% |
| Not working and not seeking work | 136 7% | 140 7% |
| Retired on a state pension only | 115 6% | 115 6% |
| Retired with a private pension | 412 20% | 365 18% |
| House person, housewife, househusband, etc. | 174 9% | 162 8% |

Opinion Poll
ONLINE Fieldwork : 5th - 6th March 2014

Absolutes/col percents

Table 9
Tenure
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|--------------------------------------|-----------------------------|-----------------------|
| Unweighted base | 2025 | 2025 |
| Weighted base | 2025 | 2025 |
| NET: Homeowners | 1253 62% | 1316 65% |
| Owned outright - without mortgage | 694 34% | 668 33% |
| Owned with a mortgage or loan | 559 28% | 648 32% |
| NET: Renters | 745 37% | 687 34% |
| Rented from the council | 156 8% | 283 14% |
| Rented from a housing association | 210 10% | 129 6% |
| Rented from someone else | 379 19% | 274 14% |
| Rent free | 27 1% | 22 1% |

Opinion Poll
ONLINE Fieldwork : 5th - 6th March 2014

Absolutes/col percents

Table 10
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|-----------------|-----------------------------|-----------------------|
| Unweighted base | 2025 | 2025 |
| Weighted base | 2025 | 2025 |
| Yes | 1125 56% | 1235 61% |
| No | 900 44% | 790 39% |

Opinion Poll
ONLINE Fieldwork : 5th - 6th March 2014

Absolutes/col percents

Table 11
How many cars are there in your household?
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|--------------------------|-----------------------------|-----------------------|
| Unweighted base | 2025 | 2025 |
| Weighted base | 2025 | 2025 |
| No cars in the household | 418 21% | 425 21% |
| NET: Any | 1607 79% | 1600 79% |
| 1 | 1125 56% | 850 42% |
| 2 | 402 20% | 567 28% |
| 3+ | 80 4% | 182 9% |

Opinion Poll

ONLINE Fieldwork : 5th - 6th March 2014

Absolutes/col percents

Table 12

Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?

Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|------------------|-----------------------------|-----------------------|
| Unweighted base | 2025 | 2025 |
| Weighted base | 2025 | 2025 |
| Conservative | 546 27% | 567 28% |
| Labour | 634 31% | 587 29% |
| Liberal Democrat | 198 10% | 202 10% |
| SNP | 52 3% | 39 2% |
| Plaid Cymru | 9 * | 8 * |
| Green | 50 2% | 36 2% |
| UKIP | 201 10% | 81 4% |
| BNP | 14 1% | 11 1% |
| Another party | 13 1% | 8 * |
| None | 308 15% | 486 24% |