

# Opinion Poll

## Fieldwork : September 6th-8th 2002

Absolutes/col percents

Table 1  
**Q.AA How likely would you be to vote in an immediate general election?**  
**Base: All respondents**

		Sex		Age						Social Class				Region					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base		1000	490	510	111	192	192	172	131	201	238	277	208	277	266	258	250	137	89
Absolutely certain to vote	(10)	509 51%	252 51%	256 50%	23 21%	58 30%	91 48%	99 58%	84 64%	152 76%	125 52%	138 50%	89 43%	157 57%	142 53%	127 49%	131 53%	58 42%	51 57%
	(9)	62 6%	31 6%	31 6%	4 4%	10 5%	11 6%	15 9%	12 9%	9 5%	15 6%	16 6%	15 7%	17 6%	14 5%	17 7%	12 5%	13 9%	6 7%
	(8)	97 10%	44 9%	53 10%	14 13%	22 12%	25 13%	17 10%	10 7%	9 4%	34 14%	23 8%	22 11%	18 7%	25 9%	18 7%	24 10%	22 16%	8 9%
	(7)	64 6%	34 7%	29 6%	24 22%	20 10%	9 5%	4 2%	3 2%	4 2%	15 6%	27 10%	12 6%	9 3%	13 5%	23 9%	10 4%	10 7%	7 8%
	(6)	33 3%	17 4%	15 3%	4 4%	8 4%	6 3%	8 5%	3 2%	3 2%	1 *	11 4%	12 6%	9 3%	4 1%	6 2%	13 5%	6 4%	4 4%
	(5)	84 8%	35 7%	49 10%	19 17%	23 12%	19 10%	8 5%	8 6%	6 3%	16 7%	23 8%	25 12%	20 7%	25 9%	24 9%	20 8%	6 4%	9 10%
	(4)	19 2%	11 2%	9 2%	3 3%	5 3%	3 2%	6 4%	- -	1 *	8 3%	2 1%	4 2%	5 2%	10 4%	4 1%	5 2%	- -	1 1%
	(3)	22 2%	14 3%	8 2%	5 4%	7 4%	3 2%	2 1%	1 1%	3 1%	4 2%	10 4%	6 3%	2 1%	3 1%	11 4%	5 2%	3 2%	- -
	(2)	17 2%	7 1%	10 2%	5 4%	4 2%	5 2%	1 1%	3 2%	- -	2 1%	8 3%	1 1%	6 2%	4 2%	6 2%	4 1%	2 1%	2 2%
Certain not to vote	(1)	78 8%	40 8%	38 7%	8 7%	30 16%	15 8%	10 6%	5 4%	10 5%	18 7%	12 4%	21 10%	27 10%	18 7%	22 9%	20 8%	17 12%	2 2%
Don't know		15 1%	4 1%	11 2%	1 1%	4 2%	3 2%	1 *	2 1%	5 2%	1 *	7 2%	- -	7 2%	8 3%	- -	6 2%	1 1%	- -
Mean		7.86	7.84	7.87	6.51	6.56	7.73	8.35	8.68	9.01	8.04	7.92	7.41	7.97	7.99	7.64	7.88	7.60	8.42
Standard deviation		2.91	2.94	2.89	2.74	3.26	2.94	2.62	2.43	2.33	2.80	2.74	3.02	3.06	2.85	3.04	2.93	3.07	2.30
Standard error		0.09	0.14	0.13	0.33	0.26	0.20	0.21	0.19	0.16	0.20	0.16	0.20	0.19	0.18	0.19	0.19	0.26	0.24

# Opinion Poll

## Fieldwork : September 6th-8th 2002

Absolutes/col percents

Table 2

**Q.A If there were to be a general election tomorrow which party do you think you would vote for?**

**Base: All respondents expressing an intention to vote excluding those saying 1-5 or DK on Likelihood to vote question**

**Past Vote Weighted (General Election)**

**This table has been weighted on the basis of past voting to be politically representative of the UK population as a whole and including only those most likely to vote**

	Sex			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Midlands	North England	Wales & South West	Scotland
Weighted base	551	284	267	52	82	99	110	84	124	141	157	103	150	140	144	134	81	51
Conservative	182 33%	82 29%	99 37%	15 29%	23 28%	29 29%	29 26%	32 38%	54 44%	49 35%	47 30%	31 30%	55 37%	53 37%	53 37%	42 31%	25 31%	9 19%
Labour	215 39%	125 44%	89 33%	20 38%	39 48%	43 44%	49 45%	26 31%	37 30%	49 35%	63 40%	43 41%	60 40%	48 34%	67 46%	61 45%	18 23%	21 41%
Liberal Democrat/ Liberal	120 22%	55 19%	66 25%	15 29%	12 15%	21 21%	27 24%	19 23%	27 22%	36 26%	33 21%	25 25%	26 17%	36 26%	22 15%	30 23%	23 29%	8 17%
Others (net)	34 6%	22 8%	12 5%	2 4%	8 10%	6 6%	6 5%	7 8%	6 5%	7 5%	14 9%	4 4%	9 6%	4 3%	2 2%	2 1%	14 17%	12 24%
Scottish National Party/SNP	11 2%	7 2%	5 2%	- -	4 5%	1 1%	3 3%	2 2%	2 2%	1 1%	4 2%	3 2%	4 3%	- -	- -	- -	* *	11 22%
Plaid Cymru	4 1%	1 *	2 1%	- -	1 1%	1 1%	1 1%	1 1%	1 *	- -	2 1%	1 1%	1 1%	- -	- -	- -	4 5%	- -
Green Party	11 2%	6 2%	4 2%	- -	3 4%	4 4%	1 1%	2 2%	1 1%	4 3%	6 4%	- -	1 1%	4 3%	* *	1 1%	5 7%	- -
Other	8 2%	7 3%	1 *	2 4%	- -	1 1%	1 1%	2 3%	3 2%	2 2%	2 1%	1 1%	3 2%	- -	2 1%	1 1%	4 5%	1 3%

# Opinion Poll

## Fieldwork : September 6th-8th 2002

Absolutes/col percents

Table 3

**Adjusted Voting Intention****Past Vote Weighted (General Election)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Total	610
Conservative	202 33%
Labour	240 39%
Liberal Democrat/ Liberal	129 21%
Scottish National Party/SNP	12 2%
Plaid Cymru	4 1%
Green Party	12 2%
Other	10 2%