

## 8013 - Populus - Apprenticeships

Absolutes/col percents

Table 1

**Q1. Which of the following most closely represents the sector your business operates in?**

**Base : All respondents**

	Total	Region										Company Size				
		London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Agriculture/gardening	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The arts	<b>1</b>	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	-	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	2%
Charity/not for profit	<b>6</b>	1	-	-	-	-	1	3	1	-	-	-	2	1	2	1
	<b>3%</b>	5%	-	-	-	-	4%	11%	6%	-	-	-	6%	2%	3%	2%
Construction & building	<b>50</b>	5	13	3	4	4	6	7	2	6	-	-	4	11	23	12
	<b>25%</b>	26%	28%	14%	29%	22%	25%	25%	12%	38%	-	-	11%	23%	38%	19%
Education	<b>8</b>	-	2	3	-	-	1	-	2	-	-	-	-	-	2	6
	<b>4%</b>	-	4%	14%	-	-	4%	-	12%	-	-	-	-	-	3%	10%
Engineering	<b>13</b>	-	3	1	1	2	3	2	-	1	-	-	1	4	3	5
	<b>6%</b>	-	7%	5%	7%	11%	13%	7%	-	6%	-	-	3%	9%	5%	8%
Financial services	<b>3</b>	-	1	2	-	-	-	-	-	-	-	-	-	-	3	-
	<b>1%</b>	-	2%	9%	-	-	-	-	-	-	-	-	-	-	5%	-
Hairdressing/Beauty	<b>51</b>	6	10	5	6	6	4	8	2	4	-	-	25	15	9	2
	<b>25%</b>	32%	22%	23%	43%	33%	17%	29%	12%	25%	-	-	71%	32%	15%	3%
Health & pharmaceuticals	<b>13</b>	1	2	1	1	1	3	1	2	1	-	-	1	5	1	6
	<b>6%</b>	5%	4%	5%	7%	6%	13%	4%	12%	6%	-	-	3%	11%	2%	10%
Hospitality/catering	<b>8</b>	2	2	2	1	1	-	-	-	-	-	-	-	1	5	2
	<b>4%</b>	11%	4%	9%	7%	6%	-	-	-	-	-	-	-	2%	8%	3%
IT & telecoms	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Legal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leisure	<b>6</b>	1	1	1	-	-	-	3	-	-	-	-	1	-	3	2
	<b>3%</b>	5%	2%	5%	-	-	-	11%	-	-	-	-	3%	-	5%	3%

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	Agriculture/gardening	The arts	Charity/not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecoms	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other
<b>Total</b>	<b>204</b>																		
Total (nw)	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
Agriculture/gardening	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The arts	1	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Charity/not for profit	6	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Construction & building	50	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Education	8	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Engineering	13	-	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Financial services	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20%
Hairdressing/Beauty	51	-	-	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	-
Health & pharmaceuticals	13	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-
Hospitality/catering	8	-	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	-	-	-
IT & telecoms	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Legal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leisure	6	-	-	-	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	-

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	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	204	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
Agriculture/ gardening	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The arts	1	-	-	-	1	-	-	-	1	1	1	-	-	-	-	-	-	1
	*	-	-	-	4%	-	-	-	1%	2%	7%	-	-	-	-	-	-	2%
Charity/not for profit	6	1	3	1	1	-	-	1	2	5	1	-	1	-	4	-	3	3
	3%	3%	4%	3%	4%	-	-	1%	2%	9%	7%	-	3%	-	9%	-	2%	5%
Construction & building	50	11	16	9	8	3	3	35	28	11	1	2	10	9	19	34	16	
	25%	28%	22%	27%	33%	21%	14%	25%	25%	19%	7%	14%	31%	22%	21%	32%	23%	27%
Education	8	-	1	4	-	2	1	5	3	5	1	1	-	2	2	2	7	1
	4%	-	1%	12%	-	14%	5%	4%	3%	9%	7%	7%	-	5%	5%	3%	5%	2%
Engineering	13	1	9	-	2	-	1	10	11	1	2	1	-	3	1	6	10	3
	6%	3%	13%	-	8%	-	5%	7%	10%	2%	13%	7%	-	7%	2%	10%	7%	5%
Financial services	3	-	1	2	-	-	-	2	3	-	-	-	-	1	1	1	2	1
	1%	-	1%	6%	-	-	-	1%	3%	-	-	-	-	2%	2%	2%	1%	2%
Hairdressing/ Beauty	51	15	18	4	7	3	4	45	22	6	2	5	4	7	14	19	41	10
	25%	38%	25%	12%	29%	21%	19%	33%	19%	10%	13%	36%	13%	17%	33%	32%	28%	17%
Health & pharmaceuticals	13	4	2	-	1	2	4	3	5	10	1	-	5	2	3	2	10	3
	6%	10%	3%	-	4%	14%	19%	2%	4%	17%	7%	-	16%	5%	7%	3%	7%	5%
Hospitality/ catering	8	1	4	2	1	-	-	3	5	4	2	1	2	2	1	-	4	4
	4%	3%	6%	6%	4%	-	-	2%	4%	7%	13%	7%	6%	5%	2%	-	3%	7%
IT & telecoms	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Legal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leisure	6	-	3	1	-	1	1	3	5	3	-	1	-	3	1	1	4	2
	3%	-	4%	3%	-	7%	5%	2%	4%	5%	-	7%	-	7%	2%	2%	3%	3%

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Total (nw)	204	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Manufacturing	7 3%	-	2 4%	-	-	1 6%	-	1 4%	1 6%	2 13%	-	-	-	1 2%	3 5%	3 5%
Marketing, communications & PR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Media & entertainment	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Military	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Oil, gas, mining	1 *	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	1 2%
Property management	4 2%	1 5%	1 2%	-	-	-	1 4%	-	1 6%	-	-	-	-	2 4%	-	2 3%
Public sector	12 6%	-	4 9%	-	1 7%	1 6%	2 8%	1 4%	2 12%	1 6%	-	-	-	1 2%	1 2%	10 16%
Retail	14 7%	1 5%	5 11%	3 14%	-	-	2 8%	2 7%	-	1 6%	-	-	1 3%	5 11%	3 5%	5 8%
Transport	5 2%	-	-	-	-	2 11%	1 4%	-	2 12%	-	-	-	-	1 2%	2 3%	2 3%
Utilities	2 1%	-	-	-	-	-	-	-	2 12%	-	-	-	-	-	-	2 3%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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<b>Total</b>	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	12	14	15
Total (nw)	7	-	-	-	-	-	-	-	-	-	-	-	7	-	-	-	-	-	-
Manufacturing	3%	-	-	-	-	-	-	-	-	-	-	-	100%	-	-	-	-	-	-
Marketing, communications & PR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Media & entertainment	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Military	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Oil, gas, mining	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7%
Property management	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4
	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27%
Public sector	12	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12	-	-
	6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	-	-
Retail	14	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14	-
	7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	-
Transport	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5
	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33%
Utilities	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	204	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
Manufacturing	7 3%	1 3%	2 3%	2 6%	-	-	2 10%	6 4%	3 3%	2 3%	-	-	1 3%	3 7%	1 2%	2 3%	5 3%	2 3%
Marketing, communications & PR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Media & entertainment	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Military	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Oil, gas, mining	1 *	-	-	1 3%	-	-	-	1 1%	1 1%	-	-	-	-	-	-	1 2%	1 1%	-
Property management	4 2%	-	4 6%	-	-	-	-	4 3%	3 3%	-	-	1 7%	1 3%	1 2%	-	1 2%	4 3%	-
Public sector	12 6%	2 5%	1 1%	3 9%	2 8%	1 7%	3 14%	7 5%	8 7%	5 9%	2 13%	1 7%	5 16%	1 2%	1 2%	2 3%	7 5%	5 8%
Retail	14 7%	3 8%	5 7%	4 12%	-	1 7%	1 5%	8 6%	9 8%	5 9%	2 13%	1 7%	2 6%	4 10%	4 9%	1 2%	6 4%	8 14%
Transport	5 2%	1 3%	3 4%	-	-	1 7%	-	3 2%	3 3%	-	-	-	1 3%	3 7%	1 2%	-	5 3%	-
Utilities	2 1%	-	-	-	1 4%	-	1 5%	2 1%	2 2%	-	-	-	-	-	-	2 3%	2 1%	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 2

**Q1. Which of the following most closely represents the sector your business operates in?**

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Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Agriculture/gardening	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The arts	<b>1</b>	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	-	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	2%
Charity/not for profit	<b>6</b>	1	-	-	-	-	1	3	1	-	-	-	2	1	2	1
	<b>3%</b>	5%	-	-	-	-	4%	11%	6%	-	-	-	6%	2%	3%	2%
Construction & building	<b>50</b>	5	13	3	4	4	6	7	2	6	-	-	4	11	23	12
	<b>25%</b>	26%	28%	14%	29%	22%	25%	25%	12%	38%	-	-	11%	23%	38%	19%
Education	<b>8</b>	-	2	3	-	-	1	-	2	-	-	-	-	-	2	6
	<b>4%</b>	-	4%	14%	-	-	4%	-	12%	-	-	-	-	-	3%	10%
Engineering	<b>13</b>	-	3	1	1	2	3	2	-	1	-	-	1	4	3	5
	<b>6%</b>	-	7%	5%	7%	11%	13%	7%	-	6%	-	-	3%	9%	5%	8%
Hairdressing/Beauty	<b>51</b>	6	10	5	6	6	4	8	2	4	-	-	25	15	9	2
	<b>25%</b>	32%	22%	23%	43%	33%	17%	29%	12%	25%	-	-	71%	32%	15%	3%
Health & pharmaceuticals	<b>13</b>	1	2	1	1	1	3	1	2	1	-	-	1	5	1	6
	<b>6%</b>	5%	4%	5%	7%	6%	13%	4%	12%	6%	-	-	3%	11%	2%	10%
Hospitality/catering	<b>8</b>	2	2	2	1	1	-	-	-	-	-	-	-	1	5	2
	<b>4%</b>	11%	4%	9%	7%	6%	-	-	-	-	-	-	-	2%	8%	3%
IT & telecoms	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Legal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leisure	<b>6</b>	1	1	1	-	-	-	3	-	-	-	-	1	-	3	2
	<b>3%</b>	5%	2%	5%	-	-	-	11%	-	-	-	-	3%	-	5%	3%
Manufacturing	<b>7</b>	-	2	-	-	1	-	1	1	2	-	-	-	1	3	3
	<b>3%</b>	-	4%	-	-	6%	-	4%	6%	13%	-	-	-	2%	5%	5%

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Agriculture/gardening	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The arts	1	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Charity/not for profit	6	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Construction & building	50	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Education	8	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Engineering	13	-	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Hairdressing/Beauty	51	-	-	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	-
Health & pharmaceuticals	13	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-
Hospitality/catering	8	-	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	-	-	-
IT & telecoms	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Legal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leisure	6	-	-	-	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	-
Manufacturing	7	-	-	-	-	-	-	-	-	-	-	-	100%	-	-	-	-	-	-



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Agriculture/ gardening	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The arts	1	-	-	-	1	-	-	-	1	1	1	-	-	-	-	-	-	1
	*	-	-	-	4%	-	-	-	1%	2%	7%	-	-	-	-	-	-	2%
Charity/not for profit	6	1	3	1	1	-	-	1	2	5	1	-	1	-	4	-	3	3
	3%	3%	4%	3%	4%	-	-	1%	2%	9%	7%	-	3%	-	9%	-	2%	5%
Construction & building	50	11	16	9	8	3	3	35	28	11	1	2	10	9	19	34	16	
	25%	28%	22%	27%	33%	21%	14%	25%	25%	19%	7%	14%	31%	22%	21%	32%	23%	27%
Education	8	-	1	4	-	2	1	5	3	5	1	1	-	2	2	2	7	1
	4%	-	1%	12%	-	14%	5%	4%	3%	9%	7%	7%	-	5%	5%	3%	5%	2%
Engineering	13	1	9	-	2	-	1	10	11	1	2	1	-	3	1	6	10	3
	6%	3%	13%	-	8%	-	5%	7%	10%	2%	13%	7%	-	7%	2%	10%	7%	5%
Hairdressing/ Beauty	51	15	18	4	7	3	4	45	22	6	2	5	4	7	14	19	41	10
	25%	38%	25%	12%	29%	21%	19%	33%	19%	10%	13%	36%	13%	17%	33%	32%	28%	17%
Health & pharmaceuticals	13	4	2	-	1	2	4	3	5	10	1	-	5	2	3	2	10	3
	6%	10%	3%	-	4%	14%	19%	2%	4%	17%	7%	-	16%	5%	7%	3%	7%	5%
Hospitality/ catering	8	1	4	2	1	-	-	3	5	4	2	1	2	2	1	-	4	4
	4%	3%	6%	6%	4%	-	-	2%	4%	7%	13%	7%	6%	5%	2%	-	3%	7%
IT & telecoms	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Legal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leisure	6	-	3	1	-	1	1	3	5	3	-	1	-	3	1	1	4	2
	3%	-	4%	3%	-	7%	5%	2%	4%	5%	-	7%	-	7%	2%	2%	3%	3%
Manufacturing	7	1	2	2	-	-	2	6	3	2	-	-	1	3	1	2	5	2
	3%	3%	3%	6%	-	-	10%	4%	3%	3%	-	-	3%	7%	2%	3%	3%	3%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 2

**Q1. Which of the following most closely represents the sector your business operates in?****Base : All respondents**

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Marketing, communications & PR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Media & entertainment	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Military	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public sector	<b>12</b>	-	4	-	1	1	2	1	2	1	-	-	-	1	1	10
	<b>6%</b>	-	9%	-	7%	6%	8%	4%	12%	6%	-	-	-	2%	2%	16%
Retail	<b>14</b>	1	5	3	-	-	2	2	-	1	-	-	1	5	3	5
	<b>7%</b>	5%	11%	14%	-	-	8%	7%	-	6%	-	-	3%	11%	5%	8%
Other	<b>15</b>	1	2	3	-	2	2	-	5	-	-	-	-	3	5	7
	<b>7%</b>	5%	4%	14%	-	11%	8%	-	29%	-	-	-	-	6%	8%	11%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 2  
**Q1. Which of the following most closely represents the sector your business operates in?**

**Base : All respondents**

	Sector (abridged)																		
	Agriculture/gardening	The arts	Charity /not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecoms	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other
<b>Total</b>	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	12	14	15
Total (nw)		-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	12	14	15
Marketing, communications & PR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Media & entertainment	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Military	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public sector	<b>12</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12	-	-
	<b>6%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	-	-
Retail	<b>14</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14	-
	<b>7%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	-
Other	<b>15</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15
	<b>7%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 2

**Q1. Which of the following most closely represents the sector your business operates in?****Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	204	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
Marketing, communications & PR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Media & entertainment	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Military	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public sector	12 6%	2 5%	1 1%	3 9%	2 8%	1 7%	3 14%	7 5%	8 7%	5 9%	2 13%	1 7%	5 16%	1 2%	1 2%	2 3%	7 5%	5 8%
Retail	14 7%	3 8%	5 7%	4 12%	-	1 7%	1 5%	8 6%	9 8%	5 9%	2 13%	1 7%	2 6%	4 10%	4 9%	1 2%	6 4%	8 14%
Other	15 7%	1 3%	8 11%	3 9%	1 4%	1 7%	1 5%	12 9%	12 11%	-	-	1 7%	2 6%	5 12%	2 5%	5 8%	14 10%	1 2%

## 8013 - Populus - Apprenticeships

Absolutes/col percents

Table 3

**Q2. In which of the following regions is your company headquarters based? -**

**Base : All respondents**

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
London	<b>19</b> <b>9%</b>	19 100%	-	-	-	-	-	-	-	-	-	-	1 3%	5 11%	8 13%	5 8%
South East	<b>46</b> <b>23%</b>	-	46 100%	-	-	-	-	-	-	-	-	-	5 14%	17 36%	13 22%	11 18%
South West	<b>22</b> <b>11%</b>	-	-	22 100%	-	-	-	-	-	-	-	-	5 14%	3 6%	9 15%	5 8%
Eastern	<b>14</b> <b>7%</b>	-	-	-	14 100%	-	-	-	-	-	-	-	4 11%	3 6%	5 8%	2 3%
West Midlands	<b>18</b> <b>9%</b>	-	-	-	-	18 100%	-	-	-	-	-	-	3 9%	5 11%	6 10%	4 6%
East Midlands	<b>24</b> <b>12%</b>	-	-	-	-	-	24 100%	-	-	-	-	-	2 6%	6 13%	4 7%	12 19%
North West	<b>28</b> <b>14%</b>	-	-	-	-	-	-	28 100%	-	-	-	-	8 23%	4 9%	7 12%	9 15%
North East	<b>17</b> <b>8%</b>	-	-	-	-	-	-	-	17 100%	-	-	-	3 9%	2 4%	2 3%	10 16%
Yorks & Humberside	<b>16</b> <b>8%</b>	-	-	-	-	-	-	-	-	16 100%	-	-	4 11%	2 4%	6 10%	4 6%
Multi-sited/national	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Multi-sited/international	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## 8013 - Populus - Apprenticeships

Table 3

**Q2. In which of the following regions is your company headquarters based? -**

**Base : All respondents**

Absolutes/col percents

	Sector (abridged)																			
	Agriculture/gardening	The arts	Charity/not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecoms	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other	
<b>Total</b>	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
Total (nw)	19	-	1	1	5	-	-	6	1	2	-	-	1	-	-	-	-	-	1	1
London	9%	-	100%	17%	10%	-	-	12%	8%	25%	-	-	17%	-	-	-	-	-	7%	7%
South East	46	-	-	-	13	2	3	10	2	2	-	-	1	2	-	-	-	4	5	2
South East	23%	-	-	-	26%	25%	23%	20%	15%	25%	-	-	17%	29%	-	-	-	33%	36%	13%
South West	22	-	-	-	3	3	1	5	1	2	-	-	1	-	-	-	-	-	3	3
South West	11%	-	-	-	6%	38%	8%	10%	8%	25%	-	-	17%	-	-	-	-	-	21%	20%
Eastern	14	-	-	-	4	-	1	6	1	1	-	-	-	-	-	-	-	1	-	-
Eastern	7%	-	-	-	8%	-	8%	12%	8%	13%	-	-	-	-	-	-	-	8%	-	-
West Midlands	18	-	-	-	4	-	2	6	1	1	-	-	1	-	-	-	-	1	-	2
West Midlands	9%	-	-	-	8%	-	15%	12%	8%	13%	-	-	14%	-	-	-	-	8%	-	13%
East Midlands	24	-	-	1	6	1	3	4	3	-	-	-	-	-	-	-	-	2	2	2
East Midlands	12%	-	-	17%	12%	13%	23%	8%	23%	-	-	-	-	-	-	-	-	17%	14%	13%
North West	28	-	-	3	7	-	2	8	1	-	-	-	3	1	-	-	-	1	2	-
North West	14%	-	-	50%	14%	-	15%	16%	8%	-	-	-	50%	14%	-	-	-	8%	14%	-
North East	17	-	-	1	2	2	-	2	2	-	-	-	1	-	-	-	-	2	-	5
North East	8%	-	-	17%	4%	25%	-	4%	15%	-	-	-	14%	-	-	-	-	17%	-	33%
Yorks & Humberside	16	-	-	-	6	-	1	4	1	-	-	-	2	-	-	-	-	1	1	-
Yorks & Humberside	8%	-	-	-	12%	-	8%	8%	8%	-	-	-	29%	-	-	-	-	8%	7%	-
Multi-sited/national	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Multi-sited/international	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## 8013 - Populus - Apprenticeships

Absolutes/col percents

Table 3

**Q2. In which of the following regions is your company headquarters ..based? -**

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	<b>204</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
London	<b>19</b>	3	7	3	2	1	3	13	12	5	3	3	-	5	2	6	14	5
	<b>9%</b>	8%	10%	9%	8%	7%	14%	9%	11%	9%	20%	21%	-	12%	5%	10%	10%	8%
South East	<b>46</b>	10	12	11	6	4	3	26	28	18	3	4	7	8	11	13	30	16
	<b>23%</b>	25%	17%	33%	25%	29%	14%	19%	25%	31%	20%	29%	22%	20%	26%	22%	21%	27%
South West	<b>22</b>	6	7	5	2	1	1	15	14	5	2	2	3	4	7	4	15	7
	<b>11%</b>	15%	10%	15%	8%	7%	5%	11%	12%	9%	13%	14%	9%	10%	16%	7%	10%	12%
Eastern	<b>14</b>	4	4	4	1	1	-	8	7	4	-	1	3	1	6	3	11	3
	<b>7%</b>	10%	6%	12%	4%	7%	-	6%	6%	7%	-	7%	9%	2%	14%	5%	8%	5%
West Midlands	<b>18</b>	4	7	3	1	-	3	13	9	4	3	1	3	3	2	6	13	5
	<b>9%</b>	10%	10%	9%	4%	-	14%	9%	8%	7%	20%	7%	9%	7%	5%	10%	9%	8%
East Midlands	<b>24</b>	4	11	-	1	6	2	21	12	3	2	1	5	5	2	9	17	7
	<b>12%</b>	10%	15%	-	4%	43%	10%	15%	11%	5%	13%	7%	16%	12%	5%	15%	12%	12%
North West	<b>28</b>	3	13	4	5	1	2	18	16	9	1	-	5	8	8	6	23	5
	<b>14%</b>	8%	18%	12%	21%	7%	10%	13%	14%	16%	7%	-	16%	20%	19%	10%	16%	8%
North East	<b>17</b>	3	4	2	4	-	4	12	8	6	1	1	3	2	3	7	14	3
	<b>8%</b>	8%	6%	6%	17%	-	19%	9%	7%	10%	7%	7%	9%	5%	7%	12%	10%	5%
Yorks & Humberside	<b>16</b>	3	7	1	2	-	3	12	8	4	-	1	3	5	2	5	8	8
	<b>8%</b>	8%	10%	3%	8%	-	14%	9%	7%	7%	-	7%	9%	12%	5%	8%	6%	14%
Multi-sited/ national	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Multi-sited/ international	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 4

**Q3 How many employees does your company have in total? -****Base : All respondents**

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
1 – 9	<b>35</b> <b>17%</b>	1 5%	5 11%	5 23%	4 29%	3 17%	2 8%	8 29%	3 18%	4 25%	-	-	35 100%	-	-	-
10 - 49	<b>47</b> <b>23%</b>	5 26%	17 37%	3 14%	3 21%	5 28%	6 25%	4 14%	2 12%	2 13%	-	-	-	47 100%	-	-
50 – 249	<b>60</b> <b>29%</b>	8 42%	13 28%	9 41%	5 36%	6 33%	4 17%	7 25%	2 12%	6 38%	-	-	-	-	60 100%	-
250 +	<b>62</b> <b>30%</b>	5 26%	11 24%	5 23%	2 14%	4 22%	12 50%	9 32%	10 59%	4 25%	-	-	-	-	-	62 100%



**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 4

**Q3 How many employees does your company have in total? -****Base : All respondents**

	<b>Sector (abridged)</b>																			
	<b>Total</b>	Agriculture/ gardening	The arts	Charity /not for profit	Construction & building	Education	Engineering	Hairdressing/ Beauty	Health & pharmaceuticals	Hospitality/ catering	IT & telecoms	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other
Total (nw)	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
1 – 9	<b>35</b>	-	-	2	4	-	1	25	1	-	-	-	1	-	-	-	-	-	1	-
	<b>17%</b>	-	-	33%	8%	-	8%	49%	8%	-	-	-	17%	-	-	-	-	-	7%	-
10 - 49	<b>47</b>	-	-	1	11	-	4	15	5	1	-	-	-	1	-	-	-	1	5	3
	<b>23%</b>	-	-	17%	22%	-	31%	29%	38%	13%	-	-	-	14%	-	-	-	8%	36%	20%
50 – 249	<b>60</b>	-	-	2	23	2	3	9	1	5	-	-	3	3	-	-	-	1	3	5
	<b>29%</b>	-	-	33%	46%	25%	23%	18%	8%	63%	-	-	50%	43%	-	-	-	8%	21%	33%
250 +	<b>62</b>	-	1	1	12	6	5	2	6	2	-	-	2	3	-	-	-	10	5	7
	<b>30%</b>	-	100%	17%	24%	75%	38%	4%	46%	25%	-	-	33%	43%	-	-	-	83%	36%	47%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 4  
**Q3 How many employees does your company have in total? -**

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	<b>204</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
1 - 9	<b>35</b> <b>17%</b>	21 53%	14 19%	- -	- -	- -	- -	24 17%	11 10%	6 10%	4 27%	6 43%	4 13%	5 12%	9 21%	7 12%	20 14%	15 25%
10 - 49	<b>47</b> <b>23%</b>	11 28%	22 31%	8 24%	4 17%	1 7%	1 5%	32 23%	19 17%	15 26%	2 13%	3 21%	10 31%	7 17%	12 28%	13 22%	34 23%	13 22%
50 - 249	<b>60</b> <b>29%</b>	3 8%	23 32%	15 45%	10 42%	6 43%	3 14%	41 30%	43 38%	14 24%	6 40%	1 7%	6 19%	15 37%	14 33%	18 31%	43 30%	17 29%
250 +	<b>62</b> <b>30%</b>	5 13%	13 18%	10 30%	10 42%	7 50%	17 81%	41 30%	41 36%	23 40%	3 20%	4 29%	12 38%	14 34%	8 19%	21 36%	48 33%	14 24%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 5

**Q4. How many apprentices does your company employ? -****Base : All respondents**

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
1	<b>40</b>	3	10	6	4	4	4	3	3	3	-	-	21	11	3	5
	<b>20%</b>	16%	22%	27%	29%	22%	17%	11%	18%	19%	-	-	60%	23%	5%	8%
2 - 5	<b>72</b>	7	12	7	4	7	11	13	4	7	-	-	14	22	23	13
	<b>35%</b>	37%	26%	32%	29%	39%	46%	46%	24%	44%	-	-	40%	47%	38%	21%
6 - 10	<b>33</b>	3	11	5	4	3	-	4	2	1	-	-	-	8	15	10
	<b>16%</b>	16%	24%	23%	29%	17%	-	14%	12%	6%	-	-	-	17%	25%	16%
11 - 25	<b>24</b>	2	6	2	1	1	1	5	4	2	-	-	-	4	10	10
	<b>12%</b>	11%	13%	9%	7%	6%	4%	18%	24%	13%	-	-	-	9%	17%	16%
26 - 39	<b>14</b>	1	4	1	1	-	6	1	-	-	-	-	-	1	6	7
	<b>7%</b>	5%	9%	5%	7%	-	25%	4%	-	-	-	-	-	2%	10%	11%
40 plus	<b>21</b>	3	3	1	-	3	2	2	4	3	-	-	-	1	3	17
	<b>10%</b>	16%	7%	5%	-	17%	8%	7%	24%	19%	-	-	-	2%	5%	27%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 5

**Q4. How many apprentices does your company employ? -****Base : All respondents**

	Sector (abridged)																			
	Agriculture/gardening	The arts	Charity /not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecommunications	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other	
Total (nw)	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
1	<b>40</b>	-	-	1	11	-	1	15	4	1	-	-	-	1	-	-	-	2	3	1
	<b>20%</b>	-	-	17%	22%	-	8%	29%	31%	13%	-	-	-	14%	-	-	-	17%	21%	7%
2 - 5	<b>72</b>	-	-	3	16	1	9	18	2	4	-	-	3	2	-	-	-	1	5	8
	<b>35%</b>	-	-	50%	32%	13%	69%	35%	15%	50%	-	-	50%	29%	-	-	-	8%	36%	53%
6 - 10	<b>33</b>	-	-	1	9	4	-	4	-	2	-	-	1	2	-	-	-	3	4	3
	<b>16%</b>	-	-	17%	18%	50%	-	8%	-	25%	-	-	17%	29%	-	-	-	25%	29%	20%
11 - 25	<b>24</b>	-	1	1	8	-	2	7	1	1	-	-	-	-	-	-	-	2	-	1
	<b>12%</b>	-	100%	17%	16%	-	15%	14%	8%	13%	-	-	-	-	-	-	-	17%	-	7%
26 - 39	<b>14</b>	-	-	-	3	2	-	3	2	-	-	-	1	-	-	-	-	1	1	1
	<b>7%</b>	-	-	-	6%	25%	-	6%	15%	-	-	-	17%	-	-	-	-	8%	7%	7%
40 plus	<b>21</b>	-	-	-	3	1	1	4	4	-	-	-	1	2	-	-	-	3	1	1
	<b>10%</b>	-	-	-	6%	13%	8%	8%	31%	-	-	-	17%	29%	-	-	-	25%	7%	7%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 5

**Q4. How many apprentices does your company employ? -**

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	<b>204</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
1	<b>40</b>	40	-	-	-	-	-	22	10	8	6	5	9	7	9	4	22	18
	<b>20%</b>	100%	-	-	-	-	-	16%	9%	14%	40%	36%	28%	17%	21%	7%	15%	31%
2 - 5	<b>72</b>	-	72	-	-	-	-	53	42	13	5	4	12	16	14	21	49	23
	<b>35%</b>	-	100%	-	-	-	-	38%	37%	22%	33%	29%	38%	39%	33%	36%	34%	39%
6 - 10	<b>33</b>	-	-	33	-	-	-	22	25	12	2	2	4	9	5	11	25	8
	<b>16%</b>	-	-	100%	-	-	-	16%	22%	21%	13%	14%	13%	22%	12%	19%	17%	14%
11 - 25	<b>24</b>	-	-	-	24	-	-	19	14	7	1	-	4	3	8	8	22	2
	<b>12%</b>	-	-	-	100%	-	-	14%	12%	12%	7%	-	13%	7%	19%	14%	15%	3%
26 - 39	<b>14</b>	-	-	-	-	14	-	9	8	7	1	2	2	2	4	3	11	3
	<b>7%</b>	-	-	-	-	100%	-	7%	7%	12%	7%	14%	6%	5%	9%	5%	8%	5%
40 plus	<b>21</b>	-	-	-	-	-	21	13	15	11	-	1	1	4	3	12	16	5
	<b>10%</b>	-	-	-	-	-	100%	9%	13%	19%	-	7%	3%	10%	7%	20%	11%	8%

**8013 - Populus - Apprenticeships**

Table 6

**Q4a. What age ranges do the apprentices you employ fall into?**

Absolutes/col percents

**Base : All respondents**

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
16 – 18	<b>140</b> <b>69%</b>	13 68%	27 59%	15 68%	8 57%	13 72%	21 88%	19 68%	12 71%	12 75%	-	-	24 69%	32 68%	42 70%	42 68%
19 – 21	<b>121</b> <b>59%</b>	12 63%	31 67%	15 68%	7 50%	9 50%	12 50%	16 57%	10 59%	9 56%	-	-	11 31%	21 45%	45 75%	44 71%
21 +	<b>90</b> <b>44%</b>	7 37%	25 54%	7 32%	6 43%	6 33%	8 33%	16 57%	7 41%	8 50%	-	-	6 17%	19 40%	27 45%	38 61%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 6

**Q4a. What age ranges do the apprentices you employ fall into?****Base : All respondents**

	<b>Sector (abridged)</b>																			
	Agricul ture/ gardeni ng	The arts	Charity /not for profit	Constru ction & buildin g	Educati on	Enginee ring	Hairdre ssing/ Beauty	Health & pharmac eutical s	Hospita lity/ caterin g	IT & telecom s	Legal	Leisure	Manufac turing	Marketi ng, communi cations & PR	Media & enterta inment	Militar y	Public sector	Retail	Other	
Total (nw)	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
16 – 18	<b>140</b>	-	-	1	35	5	10	45	3	3	-	-	5	6	-	-	-	7	8	12
	<b>69%</b>	-	-	17%	70%	63%	77%	88%	23%	38%	-	-	83%	86%	-	-	-	58%	57%	80%
19 – 21	<b>121</b>	-	1	2	29	5	11	25	5	5	-	-	5	4	-	-	-	8	9	12
	<b>59%</b>	-	100%	33%	58%	63%	85%	49%	38%	63%	-	-	83%	57%	-	-	-	67%	64%	80%
21 +	<b>90</b>	-	1	5	19	5	5	10	11	5	-	-	3	4	-	-	-	10	10	2
	<b>44%</b>	-	100%	83%	38%	63%	38%	20%	85%	63%	-	-	50%	57%	-	-	-	83%	71%	13%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 6

**Q4a. What age ranges do the apprentices you employ fall into?**

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships	
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
<b>Total</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
Total (nw)	<b>204</b>																
16 - 18	22	53	23	19	9	14	138	78	11	8	9	14	29	29	51	105	35
	<b>69%</b>	55%	74%	70%	79%	64%	100%	68%	19%	53%	64%	44%	71%	67%	86%	72%	59%
19 - 21	10	42	25	16	10	18	83	114	28	6	8	14	31	23	39	92	29
	<b>59%</b>	25%	58%	76%	67%	71%	60%	100%	48%	40%	57%	44%	76%	53%	66%	63%	49%
21 +	8	20	19	12	10	21	41	53	58	7	7	18	16	18	24	61	29
	<b>44%</b>	20%	28%	58%	50%	100%	30%	46%	100%	47%	50%	56%	39%	42%	41%	42%	49%



**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 7

**Q4b. How long have you been employing apprentices? -****Base : All respondents**

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Less than a year	<b>15</b> <b>7%</b>	3 16%	3 7%	2 9%	-	3 17%	2 8%	1 4%	1 6%	-	-	-	4 11%	2 4%	6 10%	3 5%
1 – 2 years	<b>14</b> <b>7%</b>	3 16%	4 9%	2 9%	1 7%	1 6%	1 4%	-	1 6%	1 6%	-	-	6 17%	3 6%	1 2%	4 6%
2 – 5 years	<b>32</b> <b>16%</b>	-	7 15%	3 14%	3 21%	3 17%	5 21%	5 18%	3 18%	3 19%	-	-	4 11%	10 21%	6 10%	12 19%
5 – 10 years	<b>41</b> <b>20%</b>	5 26%	8 17%	4 18%	1 7%	3 17%	5 21%	8 29%	2 12%	5 31%	-	-	5 14%	7 15%	15 25%	14 23%
10 – 20 years	<b>43</b> <b>21%</b>	2 11%	11 24%	7 32%	6 43%	2 11%	2 8%	8 29%	3 18%	2 13%	-	-	9 26%	12 26%	14 23%	8 13%
20 years +	<b>59</b> <b>29%</b>	6 32%	13 28%	4 18%	3 21%	6 33%	9 38%	6 21%	7 41%	5 31%	-	-	7 20%	13 28%	18 30%	21 34%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 7

**Q4b. How long have you been employing apprentices? -****Base : All respondents**

	Sector (abridged)																		
	Agriculture/ gardening	The arts	Charity /not for profit	Construction & building	Education	Engineering	Hairdressing/ Beauty	Health & pharmaceuticals	Hospitality/ catering	IT & telecoms	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other
Total (nw)	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	12	14	15
Less than a year	<b>15</b>	-	1	1	1	1	2	2	1	2	-	-	-	-	-	-	2	2	-
	<b>7%</b>	-	100%	17%	2%	13%	15%	4%	8%	25%	-	-	-	-	-	-	17%	14%	-
1 – 2 years	<b>14</b>	-	-	-	2	1	1	5	-	1	-	-	1	-	-	-	1	1	1
	<b>7%</b>	-	-	-	4%	13%	8%	10%	-	13%	-	-	17%	-	-	-	8%	7%	7%
2 – 5 years	<b>32</b>	-	-	1	10	-	-	4	5	2	-	-	-	1	-	-	5	2	2
	<b>16%</b>	-	-	17%	20%	-	-	8%	38%	25%	-	-	14%	-	-	-	42%	14%	13%
5 – 10 years	<b>41</b>	-	-	-	9	2	3	7	2	2	-	-	3	3	-	-	1	4	5
	<b>20%</b>	-	-	-	18%	25%	23%	14%	15%	25%	-	-	50%	43%	-	-	8%	29%	33%
10 – 20 years	<b>43</b>	-	-	4	9	2	1	14	3	1	-	-	1	1	-	-	1	4	2
	<b>21%</b>	-	-	67%	18%	25%	8%	27%	23%	13%	-	-	17%	14%	-	-	8%	29%	13%
20 years +	<b>59</b>	-	-	-	19	2	6	19	2	-	-	-	1	2	-	-	2	1	5
	<b>29%</b>	-	-	-	38%	25%	46%	37%	15%	-	-	-	17%	29%	-	-	17%	7%	33%

### 8013 - Populus - Apprenticeships

Absolutes/col percents

Table 7

**Q4b. How long have you been employing apprentices? -**

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	<b>204</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
Less than a year	<b>15</b> <b>7%</b>	6 15%	5 7%	2 6%	1 4%	1 7%	-	8 6%	6 5%	6 10%	15 100%	-	-	-	-	-	2 1%	13 22%
1 - 2 years	<b>14</b> <b>7%</b>	5 13%	4 6%	2 6%	-	2 14%	1 5%	8 6%	8 7%	5 9%	-	14 100%	-	-	-	-	7 5%	7 12%
2 - 5 years	<b>32</b> <b>16%</b>	9 23%	12 17%	4 12%	4 17%	2 14%	1 5%	14 10%	14 12%	15 26%	-	-	32 100%	-	-	-	22 15%	10 17%
5 - 10 years	<b>41</b> <b>20%</b>	7 18%	16 22%	9 27%	3 13%	2 14%	4 19%	28 20%	31 27%	8 14%	-	-	-	41 100%	-	-	26 18%	15 25%
10 - 20 years	<b>43</b> <b>21%</b>	9 23%	14 19%	5 15%	8 33%	4 29%	3 14%	29 21%	19 17%	13 22%	-	-	-	-	43 100%	-	36 25%	7 12%
20 years +	<b>59</b> <b>29%</b>	4 10%	21 29%	11 33%	8 33%	3 21%	12 57%	51 37%	36 32%	11 19%	-	-	-	-	-	59 100%	52 36%	7 12%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 8

**Q4c. Have any of your apprentices progressed to Advanced Apprenticeships, degree/higher level qualifications or other NVQ level equivalents? -****Base : All respondents**

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Yes	<b>145</b> <b>71%</b>	14 74%	30 65%	15 68%	11 79%	13 72%	17 71%	23 82%	14 82%	8 50%	-	-	20 57%	34 72%	43 72%	48 77%
No	<b>59</b> <b>29%</b>	5 26%	16 35%	7 32%	3 21%	5 28%	7 29%	5 18%	3 18%	8 50%	-	-	15 43%	13 28%	17 28%	14 23%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 8

**Q4c. Have any of your apprentices progressed to Advanced Apprenticeships, degree/higher level qualifications or other NVQ level equivalents? -**

**Base : All respondents**

	Sector (abridged)																			
	Agriculture/gardening	The arts	Charity /not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecommunications	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other	
Total (nw)	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
Yes	<b>145</b>	-	-	3	34	7	10	41	10	4	-	-	4	5	-	-	-	7	6	14
	<b>71%</b>	-	-	50%	68%	88%	77%	80%	77%	50%	-	-	67%	71%	-	-	-	58%	43%	93%
No	<b>59</b>	-	1	3	16	1	3	10	3	4	-	-	2	2	-	-	-	5	8	1
	<b>29%</b>	-	100%	50%	32%	13%	23%	20%	23%	50%	-	-	33%	29%	-	-	-	42%	57%	7%

### 8013 - Populus - Apprenticeships

Table 8

**Q4c. Have any of your apprentices progressed to Advanced Apprenticeships, degree/higher level qualifications or other NVQ level equivalents? -**

Absolutes/col percents

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No	
Total (nw)	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59	
Yes	145	22	49	25	22	11	16	104	85	38	2	7	22	26	36	52	145	-
	71%	55%	68%	76%	92%	79%	76%	75%	75%	66%	13%	50%	69%	63%	84%	88%	100%	-
No	59	18	23	8	2	3	5	34	29	20	13	7	10	15	7	7	-	59
	29%	45%	32%	24%	8%	21%	24%	25%	25%	34%	87%	50%	31%	37%	16%	12%	-	100%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 9

**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.  
Enables us to fill vacancies more quickly**

**Base : All respondents**

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Strongly Agree	<b>42</b> <b>21%</b>	4 21%	10 22%	8 36%	2 14%	1 6%	3 13%	8 29%	1 6%	5 31%	-	-	10 29%	12 26%	17 28%	3 5%
Somewhat agree	<b>89</b> <b>44%</b>	10 53%	22 48%	11 50%	4 29%	9 50%	11 46%	10 36%	8 47%	4 25%	-	-	12 34%	22 47%	23 38%	32 52%
Somewhat disagree	<b>61</b> <b>30%</b>	4 21%	13 28%	3 14%	7 50%	7 39%	8 33%	8 29%	6 35%	5 31%	-	-	11 31%	12 26%	17 28%	21 34%
Strongly disagree	<b>12</b> <b>6%</b>	1 5%	1 2%	-	1 7%	1 6%	2 8%	2 7%	2 12%	2 13%	-	-	2 6%	1 2%	3 5%	6 10%

## 8013 - Populus - Apprenticeships

Absolutes/col percents

Table 9

**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.  
Enables us to fill vacancies more quickly**

**Base : All respondents**

	Sector (abridged)																			
	Agriculture/gardening	The arts	Charity/not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecommunications	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other	
Total (nw)	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
Strongly Agree	<b>42</b>	-	-	1	7	-	-	25	2	1	-	-	1	2	-	-	-	1	1	1
	<b>21%</b>	-	-	17%	14%	-	-	49%	15%	13%	-	-	17%	29%	-	-	-	8%	7%	7%
Somewhat agree	<b>89</b>	-	1	1	19	6	4	11	7	6	-	-	4	3	-	-	-	9	9	9
	<b>44%</b>	-	100%	17%	38%	75%	31%	22%	54%	75%	-	-	67%	43%	-	-	-	75%	64%	60%
Somewhat disagree	<b>61</b>	-	-	3	22	2	7	13	2	1	-	-	1	1	-	-	-	1	4	4
	<b>30%</b>	-	-	50%	44%	25%	54%	25%	15%	13%	-	-	17%	14%	-	-	-	8%	29%	27%
Strongly disagree	<b>12</b>	-	-	1	2	-	2	2	2	-	-	-	1	-	-	-	-	1	-	1
	<b>6%</b>	-	-	17%	4%	-	15%	4%	15%	-	-	-	14%	-	-	-	-	8%	-	7%



**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 9  
**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.**  
**Enables us to fill vacancies more quickly**

Base : All respondents

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	<b>204</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
Strongly Agree	<b>42</b> <b>21%</b>	8 20%	15 21%	3 9%	9 38%	1 7%	6 29%	40 29%	20 18%	6 10%	- -	3 21%	2 6%	9 22%	14 33%	14 24%	34 23%	8 14%
Somewhat agree	<b>89</b> <b>44%</b>	17 43%	26 36%	19 58%	7 29%	9 64%	11 52%	54 39%	49 43%	34 59%	11 73%	6 43%	17 53%	18 44%	15 35%	22 37%	59 41%	30 51%
Somewhat disagree	<b>61</b> <b>30%</b>	14 35%	25 35%	11 33%	7 29%	2 14%	2 10%	40 29%	36 32%	12 21%	3 20%	5 36%	12 38%	10 24%	10 23%	21 36%	44 30%	17 29%
Strongly disagree	<b>12</b> <b>6%</b>	1 3%	6 8%	- -	1 4%	2 14%	2 10%	4 3%	9 8%	6 10%	1 7%	- -	1 3%	4 10%	4 9%	2 3%	8 6%	4 7%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 10

**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.****Higher overall productivity****Base : All respondents**

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Strongly Agree	<b>50</b> <b>25%</b>	4 21%	12 26%	6 27%	3 21%	3 17%	5 21%	10 36%	4 24%	3 19%	-	-	12 34%	13 28%	11 18%	14 23%
Somewhat agree	<b>104</b> <b>51%</b>	11 58%	26 57%	14 64%	5 36%	8 44%	11 46%	11 39%	10 59%	8 50%	-	-	14 40%	20 43%	30 50%	40 65%
Somewhat disagree	<b>38</b> <b>19%</b>	3 16%	6 13%	2 9%	5 36%	5 28%	6 25%	4 14%	3 18%	4 25%	-	-	7 20%	9 19%	16 27%	6 10%
Strongly disagree	<b>12</b> <b>6%</b>	1 5%	2 4%	-	1 7%	2 11%	2 8%	3 11%	-	1 6%	-	-	2 6%	5 11%	3 5%	2 3%

## 8013 - Populus - Apprenticeships

Absolutes/col percents

Table 10

**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.**

**Higher overall productivity**

**Base : All respondents**

	Sector (abridged)																			
	Agriculture/gardening	The arts	Charity/not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecommunications	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other	
Total (nw)	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
Strongly Agree	<b>50</b>	-	-	2	6	-	2	24	2	1	-	-	2	-	-	-	-	3	3	5
	<b>25%</b>	-	-	33%	12%	-	15%	47%	15%	13%	-	-	33%	-	-	-	-	25%	21%	33%
Somewhat agree	<b>104</b>	-	1	3	21	7	9	18	6	7	-	-	4	5	-	-	-	9	6	8
	<b>51%</b>	-	100%	50%	42%	88%	69%	35%	46%	88%	-	-	67%	71%	-	-	-	75%	43%	53%
Somewhat disagree	<b>38</b>	-	-	-	18	-	2	6	5	-	-	-	1	-	-	-	-	-	4	2
	<b>19%</b>	-	-	-	36%	-	15%	12%	38%	-	-	-	14%	-	-	-	-	-	29%	13%
Strongly disagree	<b>12</b>	-	-	1	5	1	-	3	-	-	-	-	1	-	-	-	-	-	1	-
	<b>6%</b>	-	-	17%	10%	13%	-	6%	-	-	-	-	14%	-	-	-	-	-	7%	-

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 10

**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.**

**Higher overall productivity**

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	<b>204</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
Strongly Agree	<b>50</b> <b>25%</b>	7 18%	18 25%	12 36%	6 25%	2 14%	5 24%	39 28%	25 22%	13 22%	1 7%	4 29%	6 19%	9 22%	11 26%	19 32%	41 28%	9 15%
Somewhat agree	<b>104</b> <b>51%</b>	21 53%	34 47%	12 36%	13 54%	10 71%	14 67%	65 47%	66 58%	33 57%	12 80%	8 57%	18 56%	16 39%	23 53%	27 46%	72 50%	32 54%
Somewhat disagree	<b>38</b> <b>19%</b>	8 20%	15 21%	8 24%	4 17%	2 14%	1 5%	28 20%	20 18%	7 12%	1 7%	2 14%	5 16%	13 32%	6 14%	11 19%	25 17%	13 22%
Strongly disagree	<b>12</b> <b>6%</b>	4 10%	5 7%	1 3%	1 4%	-	1 5%	6 4%	3 3%	5 9%	1 7%	-	3 9%	3 7%	3 7%	2 3%	7 5%	5 8%

**8013 - Populus - Apprenticeships**

Table 11

**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.****Lower recruitment costs****Base : All respondents**

Absolutes/col percents

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Strongly Agree	<b>42</b> <b>21%</b>	1 5%	15 33%	8 36%	3 21%	3 17%	4 17%	4 14%	3 18%	1 6%	-	-	9 26%	12 26%	11 18%	10 16%
Somewhat agree	<b>65</b> <b>32%</b>	8 42%	13 28%	6 27%	4 29%	8 44%	7 29%	6 21%	6 35%	7 44%	-	-	7 20%	15 32%	24 40%	19 31%
Somewhat disagree	<b>71</b> <b>35%</b>	7 37%	14 30%	6 27%	7 50%	4 22%	10 42%	11 39%	7 41%	5 31%	-	-	14 40%	14 30%	18 30%	25 40%
Strongly disagree	<b>26</b> <b>13%</b>	3 16%	4 9%	2 9%	-	3 17%	3 13%	7 25%	1 6%	3 19%	-	-	5 14%	6 13%	7 12%	8 13%

## 8013 - Populus - Apprenticeships

Absolutes/col percents

Table 11

**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.**

**Lower recruitment costs**

**Base : All respondents**

	Sector (abridged)																			
	Agriculture/gardening	The arts	Charity/not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecommunications	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other	
Total (nw)	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
Strongly Agree	<b>42</b>	-	-	-	7	-	6	15	2	2	-	-	1	1	-	-	-	3	1	4
	<b>21%</b>	-	-	-	14%	-	46%	29%	15%	25%	-	-	17%	14%	-	-	-	25%	7%	27%
Somewhat agree	<b>65</b>	-	-	2	27	2	-	7	5	6	-	-	1	1	-	-	-	2	7	5
	<b>32%</b>	-	-	33%	54%	25%	-	14%	38%	75%	-	-	17%	14%	-	-	-	17%	50%	33%
Somewhat disagree	<b>71</b>	-	1	2	13	5	4	21	3	-	-	-	4	3	-	-	-	6	4	5
	<b>35%</b>	-	100%	33%	26%	63%	31%	41%	23%	-	-	-	67%	43%	-	-	-	50%	29%	33%
Strongly disagree	<b>26</b>	-	-	2	3	1	3	8	3	-	-	-	2	-	-	-	-	1	2	1
	<b>13%</b>	-	-	33%	6%	13%	23%	16%	23%	-	-	-	29%	-	-	-	-	8%	14%	7%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 11

**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.**

**Lower recruitment costs**

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	<b>204</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
Strongly Agree	<b>42</b> <b>21%</b>	8 20%	14 19%	7 21%	8 33%	2 14%	3 14%	31 22%	23 20%	13 22%	4 27%	3 21%	7 22%	7 17%	8 19%	13 22%	32 22%	10 17%
Somewhat agree	<b>65</b> <b>32%</b>	15 38%	20 28%	12 36%	6 25%	4 29%	8 38%	41 30%	33 29%	21 36%	4 27%	3 21%	13 41%	11 27%	18 42%	16 27%	42 29%	23 39%
Somewhat disagree	<b>71</b> <b>35%</b>	13 33%	24 33%	14 42%	8 33%	6 43%	6 29%	49 36%	45 39%	16 28%	6 40%	6 43%	9 28%	15 37%	10 23%	25 42%	52 36%	19 32%
Strongly disagree	<b>26</b> <b>13%</b>	4 10%	14 19%	-	2 8%	2 14%	4 19%	17 12%	13 11%	8 14%	1 7%	2 14%	3 9%	8 20%	7 16%	5 8%	19 13%	7 12%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 12

**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.****Lower overall training costs****Base : All respondents**

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Strongly Agree	<b>53</b> <b>26%</b>	3 16%	13 28%	6 27%	2 14%	5 28%	6 25%	7 25%	4 24%	7 44%	-	-	12 34%	16 34%	15 25%	10 16%
Somewhat agree	<b>67</b> <b>33%</b>	5 26%	16 35%	7 32%	5 36%	6 33%	8 33%	10 36%	5 29%	5 31%	-	-	7 20%	15 32%	22 37%	23 37%
Somewhat disagree	<b>61</b> <b>30%</b>	8 42%	14 30%	7 32%	7 50%	5 28%	7 29%	6 21%	6 35%	1 6%	-	-	11 31%	11 23%	17 28%	22 35%
Strongly disagree	<b>23</b> <b>11%</b>	3 16%	3 7%	2 9%	-	2 11%	3 13%	5 18%	2 12%	3 19%	-	-	5 14%	5 11%	6 10%	7 11%



## 8013 - Populus - Apprenticeships

Absolutes/col percents

Table 12

**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.**

**Lower overall training costs**

**Base : All respondents**

	Sector (abridged)																			
	Agriculture/gardening	The arts	Charity/not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecommunications	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other	
Total (nw)	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
Strongly Agree	<b>53</b>	-	-	1	14	-	3	14	4	2	-	-	3	-	-	-	2	5	5	
	<b>26%</b>	-	-	17%	28%	-	23%	27%	31%	25%	-	-	43%	-	-	-	17%	36%	33%	
Somewhat agree	<b>67</b>	-	-	1	22	2	5	9	6	5	-	-	2	3	-	-	7	5	-	
	<b>33%</b>	-	-	17%	44%	25%	38%	18%	46%	63%	-	-	33%	43%	-	-	58%	36%	-	
Somewhat disagree	<b>61</b>	-	1	3	11	5	3	19	1	1	-	-	4	-	-	-	2	2	9	
	<b>30%</b>	-	100%	50%	22%	63%	23%	37%	8%	13%	-	-	67%	-	-	-	17%	14%	60%	
Strongly disagree	<b>23</b>	-	-	1	3	1	2	9	2	-	-	-	1	-	-	-	1	2	1	
	<b>11%</b>	-	-	17%	6%	13%	15%	18%	15%	-	-	-	14%	-	-	-	8%	14%	7%	

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 12

**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.**

**Lower overall training costs**

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	<b>204</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
Strongly Agree	<b>53</b> <b>26%</b>	13 33%	22 31%	8 24%	3 13%	4 29%	3 14%	39 28%	28 25%	14 24%	6 40%	5 36%	8 25%	10 24%	7 16%	17 29%	34 23%	19 32%
Somewhat agree	<b>67</b> <b>33%</b>	14 35%	22 31%	12 36%	8 33%	2 14%	9 43%	42 30%	38 33%	22 38%	5 33%	1 7%	13 41%	13 32%	16 37%	19 32%	46 32%	21 36%
Somewhat disagree	<b>61</b> <b>30%</b>	11 28%	18 25%	10 30%	11 46%	6 43%	5 24%	40 29%	36 32%	17 29%	3 20%	6 43%	9 28%	11 27%	14 33%	18 31%	48 33%	13 22%
Strongly disagree	<b>23</b> <b>11%</b>	2 5%	10 14%	3 9%	2 8%	2 14%	4 19%	17 12%	12 11%	5 9%	1 7%	2 14%	2 6%	7 17%	6 14%	5 8%	17 12%	6 10%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 13

**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.****Greater staff retention/lower staff turnover****Base : All respondents**

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Strongly Agree	<b>69</b> <b>34%</b>	8 42%	15 33%	10 45%	5 36%	2 11%	8 33%	14 50%	4 24%	3 19%	-	-	13 37%	18 38%	20 33%	18 29%
Somewhat agree	<b>93</b> <b>46%</b>	9 47%	20 43%	11 50%	4 29%	10 56%	11 46%	8 29%	9 53%	11 69%	-	-	13 37%	18 38%	32 53%	30 48%
Somewhat disagree	<b>34</b> <b>17%</b>	2 11%	10 22%	1 5%	5 36%	4 22%	4 17%	3 11%	3 18%	2 13%	-	-	7 20%	8 17%	6 10%	13 21%
Strongly disagree	<b>8</b> <b>4%</b>	-	1 2%	-	-	2 11%	1 4%	3 11%	1 6%	-	-	-	2 6%	3 6%	2 3%	1 2%

## 8013 - Populus - Apprenticeships

Absolutes/col percents

Table 13

**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.**

**Greater staff retention/lower staff turnover**

**Base : All respondents**

	Sector (abridged)																			
	Agriculture/gardening	The arts	Charity/not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecommunications	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other	
Total (nw)	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
Strongly Agree	<b>69</b>	-	-	5	16	-	4	22	3	2	-	-	2	1	-	-	-	4	4	6
	<b>34%</b>	-	-	83%	32%	-	31%	43%	23%	25%	-	-	33%	14%	-	-	-	33%	29%	40%
Somewhat agree	<b>93</b>	-	1	-	26	7	5	18	7	6	-	-	1	4	-	-	-	4	8	6
	<b>46%</b>	-	100%	-	52%	88%	38%	35%	54%	75%	-	-	17%	57%	-	-	-	33%	57%	40%
Somewhat disagree	<b>34</b>	-	-	1	7	1	4	8	3	-	-	-	2	2	-	-	-	3	1	2
	<b>17%</b>	-	-	17%	14%	13%	31%	16%	23%	-	-	-	33%	29%	-	-	-	25%	7%	13%
Strongly disagree	<b>8</b>	-	-	-	1	-	-	3	-	-	-	-	1	-	-	-	-	1	1	1
	<b>4%</b>	-	-	-	2%	-	-	6%	-	-	-	-	17%	-	-	-	-	8%	7%	7%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 13

**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.**

**Greater staff retention/lower staff turnover**

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	<b>204</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
Strongly Agree	<b>69</b> <b>34%</b>	10 25%	24 33%	15 45%	10 42%	3 21%	7 33%	50 36%	41 36%	18 31%	4 27%	5 36%	9 28%	15 37%	15 35%	21 36%	52 36%	17 29%
Somewhat agree	<b>93</b> <b>46%</b>	16 40%	31 43%	17 52%	12 50%	8 57%	9 43%	62 45%	57 50%	27 47%	8 53%	6 43%	15 47%	16 39%	23 53%	25 42%	65 45%	28 47%
Somewhat disagree	<b>34</b> <b>17%</b>	12 30%	12 17%	1 3%	2 8%	2 14%	5 24%	22 16%	12 11%	11 19%	2 13%	3 21%	7 22%	9 22%	3 7%	10 17%	23 16%	11 19%
Strongly disagree	<b>8</b> <b>4%</b>	2 5%	5 7%	-	-	1 7%	-	4 3%	4 4%	2 3%	1 7%	-	1 3%	1 2%	2 5%	3 5%	5 3%	3 5%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 14

**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.****Better calibre of job applicant****Base : All respondents**

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Strongly Agree	<b>46</b> <b>23%</b>	5	11	5	3	4	5	8	1	4	-	-	7	18	12	9
Somewhat agree	<b>96</b> <b>47%</b>	7	22	16	8	7	12	9	9	6	-	-	17	19	29	31
Somewhat disagree	<b>48</b> <b>24%</b>	6	9	1	3	5	5	9	5	5	-	-	8	7	16	17
Strongly disagree	<b>14</b> <b>7%</b>	1	4	-	-	2	2	2	2	1	-	-	3	3	3	5
		5%	9%	-	-	11%	8%	7%	12%	6%	-	-	9%	6%	5%	8%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 14

**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.****Better calibre of job applicant****Base : All respondents**

	Sector (abridged)																			
	Agriculture/gardening	The arts	Charity/not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecommunications	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other	
Total (nw)	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
Strongly Agree	<b>46</b>	-	-	1	12	1	2	20	2	-	-	1	-	-	-	-	1	2	4	
	<b>23%</b>	-	-	17%	24%	13%	15%	39%	15%	-	-	17%	-	-	-	-	8%	14%	27%	
Somewhat agree	<b>96</b>	-	-	3	25	4	6	18	6	8	-	-	4	-	-	-	5	9	8	
	<b>47%</b>	-	-	50%	50%	50%	46%	35%	46%	100%	-	-	57%	-	-	-	42%	64%	53%	
Somewhat disagree	<b>48</b>	-	1	1	12	3	3	10	2	-	-	4	2	-	-	-	4	3	3	
	<b>24%</b>	-	100%	17%	24%	38%	23%	20%	15%	-	-	67%	29%	-	-	-	33%	21%	20%	
Strongly disagree	<b>14</b>	-	-	1	1	-	2	3	3	-	-	1	1	-	-	-	2	-	-	
	<b>7%</b>	-	-	17%	2%	-	15%	6%	23%	-	-	17%	14%	-	-	-	17%	-	-	

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 14

**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.**

**Better calibre of job applicant**

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	<b>204</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
Strongly Agree	<b>46</b> <b>23%</b>	6 15%	18 25%	7 21%	8 33%	4 29%	3 14%	39 28%	23 20%	11 19%	2 13%	4 29%	4 13%	8 20%	14 33%	14 24%	39 27%	7 12%
Somewhat agree	<b>96</b> <b>47%</b>	23 58%	33 46%	18 55%	6 25%	5 36%	11 52%	61 44%	60 53%	27 47%	10 67%	4 29%	15 47%	18 44%	21 49%	28 47%	63 43%	33 56%
Somewhat disagree	<b>48</b> <b>24%</b>	9 23%	17 24%	7 21%	8 33%	4 29%	3 14%	31 22%	26 23%	13 22%	3 20%	6 43%	11 34%	13 32%	3 7%	12 20%	32 22%	16 27%
Strongly disagree	<b>14</b> <b>7%</b>	2 5%	4 6%	1 3%	2 8%	1 7%	4 19%	7 5%	5 4%	7 12%	- -	- -	2 6%	2 5%	5 12%	5 8%	11 8%	3 5%



**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 15

**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.  
Greater employee motivation and job satisfaction**

**Base : All respondents**

	Region										Company Size					
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Strongly Agree	<b>81</b> <b>40%</b>	9 47%	21 46%	8 36%	5 36%	5 28%	10 42%	14 50%	4 24%	5 31%	-	-	13 37%	21 45%	23 38%	24 39%
Somewhat agree	<b>98</b> <b>48%</b>	8 42%	20 43%	14 64%	8 57%	9 50%	10 42%	10 36%	11 65%	8 50%	-	-	15 43%	20 43%	32 53%	31 50%
Somewhat disagree	<b>20</b> <b>10%</b>	2 11%	5 11%	-	1 7%	3 17%	2 8%	3 11%	2 12%	2 13%	-	-	5 14%	5 11%	5 8%	5 8%
Strongly disagree	<b>5</b> <b>2%</b>	-	-	-	-	1 6%	2 8%	1 4%	-	1 6%	-	-	2 6%	1 2%	-	2 3%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 15

**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.  
Greater employee motivation and job satisfaction**

**Base : All respondents**

	Sector (abridged)																			
	Agriculture/gardening	The arts	Charity/not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecommunications	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other	
Total (nw)	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
Strongly Agree	<b>81</b> <b>40%</b>	-	-	4	18	2	5	22	3	5	-	-	2	2	-	-	-	6	6	6
Somewhat agree	<b>98</b> <b>48%</b>	-	1	1	24	5	7	22	9	3	-	-	2	3	-	-	-	5	7	9
Somewhat disagree	<b>20</b> <b>10%</b>	-	-	1	7	-	1	6	1	-	-	-	1	1	-	-	-	1	1	-
Strongly disagree	<b>5</b> <b>2%</b>	-	-	-	1	1	-	1	-	-	-	-	1	1	-	-	-	-	-	-
		-	-	-	2%	13%	-	2%	-	-	-	-	17%	14%	-	-	-	-	-	-

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 15

**Q5. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.  
Greater employee motivation and job satisfaction**

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	<b>204</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
Strongly Agree	<b>81</b> <b>40%</b>	12 30%	28 39%	17 52%	12 50%	5 36%	7 33%	56 41%	47 41%	24 41%	7 47%	8 57%	9 28%	17 41%	21 49%	19 32%	64 44%	17 29%
Somewhat agree	<b>98</b> <b>48%</b>	21 53%	33 46%	14 42%	11 46%	8 57%	11 52%	67 49%	59 52%	26 45%	6 40%	4 29%	18 56%	19 46%	18 42%	33 56%	68 47%	30 51%
Somewhat disagree	<b>20</b> <b>10%</b>	6 15%	8 11%	2 6%	1 4%	1 7%	2 10%	13 9%	7 6%	6 10%	2 13%	2 14%	5 16%	3 7%	2 5%	6 10%	11 8%	9 15%
Strongly disagree	<b>5</b> <b>2%</b>	1 3%	3 4%	-	-	-	1 5%	2 1%	1 1%	2 3%	-	-	-	2 5%	2 5%	1 2%	2 1%	3 5%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 16

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Our Apprenticeship programme makes us more competitive in our industry than we would be without it.**

**Base : All respondents**

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Strongly Agree	<b>73</b> <b>36%</b>	5	18	5	5	10	7	13	6	4	-	-	13	18	24	18
Somewhat agree	<b>84</b> <b>41%</b>	10	17	9	6	6	11	12	6	7	-	-	13	20	25	26
Somewhat disagree	<b>37</b> <b>18%</b>	3	6	7	3	2	4	2	5	5	-	-	7	8	9	13
Strongly disagree	<b>10</b> <b>5%</b>	1	5	1	-	-	2	1	-	-	-	-	2	1	2	5
		5%	11%	5%	-	-	8%	4%	-	-	-	-	6%	2%	3%	8%

## 8013 - Populus - Apprenticeships

Absolutes/col percents

Table 16

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Our Apprenticeship programme makes us more competitive in our industry than we would be without it.**

**Base : All respondents**

	Sector (abridged)																			
	Agriculture/gardening	The arts	Charity/not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecoms	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other	
Total (nw)	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
Strongly Agree	<b>73</b>	-	-	2	12	2	7	28	3	3	-	-	1	2	-	-	-	3	6	4
	<b>36%</b>	-	-	33%	24%	25%	54%	55%	23%	38%	-	-	17%	29%	-	-	-	25%	43%	27%
Somewhat agree	<b>84</b>	-	1	2	26	2	2	18	5	4	-	-	3	3	-	-	-	6	6	6
	<b>41%</b>	-	100%	33%	52%	25%	15%	35%	38%	50%	-	-	50%	43%	-	-	-	50%	43%	40%
Somewhat disagree	<b>37</b>	-	-	1	8	3	4	5	3	1	-	-	2	2	-	-	-	2	1	5
	<b>18%</b>	-	-	17%	16%	38%	31%	10%	23%	13%	-	-	33%	29%	-	-	-	17%	7%	33%
Strongly disagree	<b>10</b>	-	-	1	4	1	-	-	2	-	-	-	-	-	-	-	-	1	1	-
	<b>5%</b>	-	-	17%	8%	13%	-	-	15%	-	-	-	-	-	-	-	-	8%	7%	-

## 8013 - Populus - Apprenticeships

Absolutes/col percents

Table 16

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Our Apprenticeship programme makes us more competitive in our industry than we would be without it.**

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	<b>204</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
Strongly Agree	<b>73</b> <b>36%</b>	9	24	12	11	5	12	57	39	21	6	6	4	13	19	25	55	18
Somewhat agree	<b>84</b> <b>41%</b>	21	28	13	10	7	5	55	48	21	9	4	19	15	15	22	57	27
Somewhat disagree	<b>37</b> <b>18%</b>	5	17	8	2	1	4	24	24	9	-	3	8	10	6	10	25	12
Strongly disagree	<b>10</b> <b>5%</b>	5	3	-	1	1	-	2	3	7	-	1	1	3	3	2	8	2
		13%	4%	-	4%	7%	-	1%	3%	12%	-	7%	3%	7%	7%	3%	6%	3%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 17

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Without our Apprenticeship programme it would be very difficult to find trained staff with the skills we need.**

**Base : All respondents**

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Strongly Agree	<b>70</b> <b>34%</b>	6 32%	17 37%	6 27%	6 43%	7 39%	7 29%	12 43%	4 24%	5 31%	-	-	16 46%	22 47%	15 25%	17 27%
Somewhat agree	<b>65</b> <b>32%</b>	5 26%	12 26%	10 45%	6 43%	5 28%	8 33%	8 29%	5 29%	6 38%	-	-	9 26%	11 23%	27 45%	18 29%
Somewhat disagree	<b>50</b> <b>25%</b>	8 42%	9 20%	5 23%	2 14%	3 17%	8 33%	6 21%	5 29%	4 25%	-	-	10 29%	10 21%	11 18%	19 31%
Strongly disagree	<b>19</b> <b>9%</b>	-	8 17%	1 5%	-	3 17%	1 4%	2 7%	3 18%	1 6%	-	-	-	4 9%	7 12%	8 13%

## 8013 - Populus - Apprenticeships

Table 17

Absolutes/col percents

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Without our Apprenticeship programme it would be very difficult to find trained staff with the skills we need.**

**Base : All respondents**

	Sector (abridged)																			
	Agriculture/gardening	The arts	Charity/not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecommunications	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other	
Total (nw)	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
Strongly Agree	<b>70</b>	-	-	2	15	2	6	27	3	-	-	1	3	-	-	-	3	4	4	
	<b>34%</b>	-	-	33%	30%	25%	46%	53%	23%	-	-	17%	43%	-	-	-	25%	29%	27%	
Somewhat agree	<b>65</b>	-	-	2	19	2	5	14	2	5	-	1	1	-	-	-	3	3	8	
	<b>32%</b>	-	-	33%	38%	25%	38%	27%	15%	63%	-	17%	14%	-	-	-	25%	21%	53%	
Somewhat disagree	<b>50</b>	-	1	2	13	3	-	9	4	2	-	3	3	-	-	-	2	6	2	
	<b>25%</b>	-	100%	33%	26%	38%	-	18%	31%	25%	-	50%	43%	-	-	-	17%	43%	13%	
Strongly disagree	<b>19</b>	-	-	-	3	1	2	1	4	1	-	1	-	-	-	-	4	1	1	
	<b>9%</b>	-	-	-	6%	13%	15%	2%	31%	13%	-	17%	-	-	-	-	33%	7%	7%	



## 8013 - Populus - Apprenticeships

Absolutes/col percents

Table 17

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Without our Apprenticeship programme it would be very difficult to find trained staff with the skills we need.**

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	<b>204</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
Strongly Agree	<b>70</b> <b>34%</b>	11 28%	25 35%	10 30%	7 29%	6 43%	11 52%	59 43%	40 35%	13 22%	3 20%	2 14%	5 16%	11 27%	17 40%	32 54%	56 39%	14 24%
Somewhat agree	<b>65</b> <b>32%</b>	12 30%	22 31%	15 45%	9 38%	4 29%	3 14%	40 29%	37 32%	18 31%	4 27%	4 29%	12 38%	15 37%	15 35%	15 25%	46 32%	19 32%
Somewhat disagree	<b>50</b> <b>25%</b>	14 35%	19 26%	4 12%	5 21%	2 14%	6 29%	31 22%	24 21%	19 33%	7 47%	6 43%	10 31%	13 32%	6 14%	8 14%	30 21%	20 34%
Strongly disagree	<b>19</b> <b>9%</b>	3 8%	6 8%	4 12%	3 13%	2 14%	1 5%	8 6%	13 11%	8 14%	1 7%	2 14%	5 16%	2 5%	5 12%	4 7%	13 9%	6 10%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 18

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree.  
A high proportion of our apprentices go on to management positions within the company.**

**Base : All respondents**

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Strongly Agree	<b>27</b> <b>13%</b>	3 16%	6 13%	3 14%	1 7%	1 6%	5 21%	6 21%	1 6%	1 6%	-	-	10 29%	7 15%	7 12%	3 5%
Somewhat agree	<b>89</b> <b>44%</b>	11 58%	18 39%	14 64%	6 43%	7 39%	9 38%	10 36%	9 53%	5 31%	-	-	12 34%	19 40%	27 45%	31 50%
Somewhat disagree	<b>65</b> <b>32%</b>	4 21%	14 30%	5 23%	6 43%	7 39%	8 33%	6 21%	7 41%	8 50%	-	-	9 26%	15 32%	21 35%	20 32%
Strongly disagree	<b>23</b> <b>11%</b>	1 5%	8 17%	-	1 7%	3 17%	2 8%	6 21%	-	2 13%	-	-	4 11%	6 13%	5 8%	8 13%

## 8013 - Populus - Apprenticeships

Table 18

Absolutes/col percents

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree.**  
**A high proportion of our apprentices go on to management positions within the company.**

**Base : All respondents**

	Sector (abridged)																			
	Agriculture/gardening	The arts	Charity/not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecommunications	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other	
Total (nw)	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
Strongly Agree	<b>27</b>	-	-	-	3	-	3	15	1	-	-	-	-	-	-	-	-	-	2	3
	<b>13%</b>	-	-	-	6%	-	23%	29%	8%	-	-	-	-	-	-	-	-	14%	20%	
Somewhat agree	<b>89</b>	-	-	2	16	2	6	24	7	5	-	-	3	2	-	-	-	5	8	9
	<b>44%</b>	-	-	33%	32%	25%	46%	47%	54%	63%	-	-	50%	29%	-	-	-	42%	57%	60%
Somewhat disagree	<b>65</b>	-	1	2	25	5	3	9	3	3	-	-	2	3	-	-	-	4	2	3
	<b>32%</b>	-	100%	33%	50%	63%	23%	18%	23%	38%	-	-	33%	43%	-	-	-	33%	14%	20%
Strongly disagree	<b>23</b>	-	-	2	6	1	1	3	2	-	-	-	1	2	-	-	-	3	2	-
	<b>11%</b>	-	-	33%	12%	13%	8%	6%	15%	-	-	-	17%	29%	-	-	-	25%	14%	-

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 18

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. A high proportion of our apprentices go on to management positions within the company.**

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	<b>204</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
Strongly Agree	<b>27</b> <b>13%</b>	8 20%	11 15%	1 3%	2 8%	2 14%	3 14%	20 14%	13 11%	4 7%	1 7%	3 21%	5 16%	5 12%	5 14%	8 14%	21 14%	6 10%
Somewhat agree	<b>89</b> <b>44%</b>	14 35%	33 46%	12 36%	12 50%	5 36%	13 62%	66 48%	56 49%	23 40%	9 60%	1 7%	7 22%	19 46%	22 51%	31 53%	68 47%	21 36%
Somewhat disagree	<b>65</b> <b>32%</b>	15 38%	16 22%	16 48%	9 38%	6 43%	3 14%	41 30%	35 31%	19 33%	4 27%	9 64%	14 44%	14 34%	10 23%	14 24%	43 30%	22 37%
Strongly disagree	<b>23</b> <b>11%</b>	3 8%	12 17%	4 12%	1 4%	1 7%	2 10%	11 8%	10 9%	12 21%	1 7%	1 7%	6 19%	3 7%	6 14%	6 10%	13 9%	10 17%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 19

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. We rely on our Apprenticeship programme to give us the skilled workers we will need for the future.**

**Base : All respondents**

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Strongly Agree	<b>89</b> <b>44%</b>	5 26%	21 46%	9 41%	8 57%	6 33%	13 54%	13 46%	7 41%	7 44%	-	-	21 60%	23 49%	29 48%	16 26%
Somewhat agree	<b>79</b> <b>39%</b>	10 53%	17 37%	12 55%	4 29%	7 39%	6 25%	11 39%	6 35%	6 38%	-	-	10 29%	15 32%	24 40%	30 48%
Somewhat disagree	<b>26</b> <b>13%</b>	4 21%	4 9%	1 5%	1 7%	4 22%	4 17%	3 11%	3 18%	2 13%	-	-	3 9%	6 13%	7 12%	10 16%
Strongly disagree	<b>10</b> <b>5%</b>	-	4 9%	-	1 7%	1 6%	1 4%	1 4%	1 6%	1 6%	-	-	1 3%	3 6%	-	6 10%

## 8013 - Populus - Apprenticeships

Absolutes/col percents

Table 19

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. We rely on our Apprenticeship programme to give us the skilled workers we will need for the future.**

**Base : All respondents**

	Sector (abridged)																			
	Agriculture/gardening	The arts	Charity/not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecommunications	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other	
Total (nw)	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
Strongly Agree	<b>89</b>	-	-	3	21	1	7	34	3	1	-	-	2	3	-	-	-	2	5	7
	<b>44%</b>	-	-	50%	42%	13%	54%	67%	23%	13%	-	-	33%	43%	-	-	-	17%	36%	47%
Somewhat agree	<b>79</b>	-	-	2	22	4	5	11	5	5	-	-	4	2	-	-	-	6	6	7
	<b>39%</b>	-	-	33%	44%	50%	38%	22%	38%	63%	-	-	67%	29%	-	-	-	50%	43%	47%
Somewhat disagree	<b>26</b>	-	1	1	6	3	1	3	2	2	-	-	-	1	-	-	-	2	3	1
	<b>13%</b>	-	100%	17%	12%	38%	8%	6%	15%	25%	-	-	-	14%	-	-	-	17%	21%	7%
Strongly disagree	<b>10</b>	-	-	-	1	-	-	3	3	-	-	-	-	1	-	-	-	2	-	-
	<b>5%</b>	-	-	-	2%	-	-	6%	23%	-	-	-	-	14%	-	-	-	17%	-	-

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 19

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. We rely on our Apprenticeship programme to give us the skilled workers we will need for the future.**

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	<b>204</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
Strongly Agree	<b>89</b>	15	34	12	11	8	9	68	52	19	3	7	10	13	24	32	68	21
	<b>44%</b>	38%	47%	36%	46%	57%	43%	49%	46%	33%	20%	50%	31%	32%	56%	54%	47%	36%
Somewhat agree	<b>79</b>	16	24	16	8	5	10	53	45	24	8	5	10	19	16	21	54	25
	<b>39%</b>	40%	33%	48%	33%	36%	48%	38%	39%	41%	53%	36%	31%	46%	37%	36%	37%	42%
Somewhat disagree	<b>26</b>	8	9	4	4	-	1	15	13	9	4	2	7	8	1	4	15	11
	<b>13%</b>	20%	13%	12%	17%	-	5%	11%	11%	16%	27%	14%	22%	20%	2%	7%	10%	19%
Strongly disagree	<b>10</b>	1	5	1	1	1	1	2	4	6	-	-	5	1	2	2	8	2
	<b>5%</b>	3%	7%	3%	4%	7%	5%	1%	4%	10%	-	-	16%	2%	5%	3%	6%	3%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 20

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Apprenticeships are likely to play a bigger part in our recruitment policy in the future.**

**Base : All respondents**

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Strongly Agree	<b>64</b> <b>31%</b>	5 26%	14 30%	8 36%	5 36%	3 17%	7 29%	9 32%	5 29%	8 50%	-	-	12 34%	20 43%	17 28%	15 24%
Somewhat agree	<b>91</b> <b>45%</b>	9 47%	21 46%	9 41%	7 50%	11 61%	8 33%	14 50%	6 35%	6 38%	-	-	16 46%	16 34%	29 48%	30 48%
Somewhat disagree	<b>38</b> <b>19%</b>	3 16%	6 13%	5 23%	2 14%	3 17%	7 29%	5 18%	5 29%	2 13%	-	-	5 14%	8 17%	11 18%	14 23%
Strongly disagree	<b>11</b> <b>5%</b>	2 11%	5 11%	-	-	1 6%	2 8%	-	1 6%	-	-	-	2 6%	3 6%	3 5%	3 5%



**8013 - Populus - Apprenticeships**

Table 20

Absolutes/col percents

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Apprenticeships are likely to play a bigger part in our recruitment policy in the future.**

**Base : All respondents**

	Sector (abridged)																			
	Agriculture/gardening	The arts	Charity/not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecommunications	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other	
Total (nw)	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
Strongly Agree	<b>64</b>	-	-	-	8	1	5	24	5	2	-	-	1	3	-	-	-	4	7	4
	<b>31%</b>	-	-	-	16%	13%	38%	47%	38%	25%	-	-	17%	43%	-	-	-	33%	50%	27%
Somewhat agree	<b>91</b>	-	-	4	26	4	3	18	6	5	-	-	4	4	-	-	-	5	4	8
	<b>45%</b>	-	-	67%	52%	50%	23%	35%	46%	63%	-	-	67%	57%	-	-	-	42%	29%	53%
Somewhat disagree	<b>38</b>	-	1	1	11	3	4	7	1	1	-	-	-	-	-	-	-	3	3	3
	<b>19%</b>	-	100%	17%	22%	38%	31%	14%	8%	13%	-	-	-	-	-	-	-	25%	21%	20%
Strongly disagree	<b>11</b>	-	-	1	5	-	1	2	1	-	-	-	1	-	-	-	-	-	-	-
	<b>5%</b>	-	-	17%	10%	-	8%	4%	8%	-	-	-	17%	-	-	-	-	-	-	-

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 20

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Apprenticeships are likely to play a bigger part in our recruitment policy in the future.**

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	<b>204</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
Strongly Agree	<b>64</b>	10	24	9	7	4	10	50	33	17	3	5	10	13	17	16	48	16
	<b>31%</b>	25%	33%	27%	29%	29%	48%	36%	29%	29%	20%	36%	31%	32%	40%	27%	33%	27%
Somewhat agree	<b>91</b>	20	29	15	11	6	10	57	53	27	9	5	15	17	18	27	62	29
	<b>45%</b>	50%	40%	45%	46%	43%	48%	41%	46%	47%	60%	36%	47%	41%	42%	46%	43%	49%
Somewhat disagree	<b>38</b>	7	16	6	4	4	1	24	22	11	3	3	6	10	6	10	27	11
	<b>19%</b>	18%	22%	18%	17%	29%	5%	17%	19%	19%	20%	21%	19%	24%	14%	17%	19%	19%
Strongly disagree	<b>11</b>	3	3	3	2	-	-	7	6	3	-	1	1	1	2	6	8	3
	<b>5%</b>	8%	4%	9%	8%	-	-	5%	5%	5%	-	7%	3%	2%	5%	10%	6%	5%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 21

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Training apprentices is more cost effective than hiring skilled staff.**

**Base : All respondents**

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Strongly Agree	<b>53</b> <b>26%</b>	3 16%	16 35%	7 32%	4 29%	2 11%	5 21%	8 29%	3 18%	5 31%	-	-	12 34%	18 38%	12 20%	11 18%
Somewhat agree	<b>68</b> <b>33%</b>	7 37%	14 30%	12 55%	5 36%	7 39%	7 29%	8 29%	3 18%	5 31%	-	-	6 17%	13 28%	28 47%	21 34%
Somewhat disagree	<b>68</b> <b>33%</b>	8 42%	13 28%	3 14%	4 29%	7 39%	10 42%	10 36%	9 53%	4 25%	-	-	14 40%	15 32%	15 25%	24 39%
Strongly disagree	<b>15</b> <b>7%</b>	1 5%	3 7%	-	1 7%	2 11%	2 8%	2 7%	2 12%	2 13%	-	-	3 9%	1 2%	5 8%	6 10%

## 8013 - Populus - Apprenticeships

Table 21

Absolutes/col percents

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree.**  
**Training apprentices is more cost effective than hiring skilled staff.**

**Base : All respondents**

	Sector (abridged)																			
	Agriculture/gardening	The arts	Charity/not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecommunications	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other	
Total (nw)	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
Strongly Agree	<b>53</b>	-	-	1	11	1	4	18	2	1	-	-	3	1	-	-	-	3	4	4
	<b>26%</b>	-	-	17%	22%	13%	31%	35%	15%	13%	-	-	50%	14%	-	-	-	25%	29%	27%
Somewhat agree	<b>68</b>	-	-	2	21	5	5	12	6	4	-	-	-	-	-	-	-	4	5	4
	<b>33%</b>	-	-	33%	42%	63%	38%	24%	46%	50%	-	-	-	-	-	-	-	33%	36%	27%
Somewhat disagree	<b>68</b>	-	1	3	15	2	3	18	4	2	-	-	2	4	-	-	-	4	5	5
	<b>33%</b>	-	100%	50%	30%	25%	23%	35%	31%	25%	-	-	33%	57%	-	-	-	33%	36%	33%
Strongly disagree	<b>15</b>	-	-	-	3	-	1	3	1	1	-	-	1	2	-	-	-	1	-	2
	<b>7%</b>	-	-	-	6%	-	8%	6%	8%	13%	-	-	17%	29%	-	-	-	8%	-	13%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 21

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Training apprentices is more cost effective than hiring skilled staff.**

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	<b>204</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
Strongly Agree	<b>53</b> <b>26%</b>	11 28%	23 32%	9 27%	6 25%	2 14%	2 10%	43 31%	29 25%	11 19%	3 20%	4 29%	9 28%	11 27%	14 33%	12 20%	39 27%	14 24%
Somewhat agree	<b>68</b> <b>33%</b>	9 23%	21 29%	15 45%	7 29%	5 36%	11 52%	44 32%	41 36%	22 38%	5 33%	2 14%	10 31%	12 29%	15 35%	24 41%	45 31%	23 39%
Somewhat disagree	<b>68</b> <b>33%</b>	18 45%	20 28%	7 21%	10 42%	6 43%	7 33%	43 31%	35 31%	20 34%	7 47%	7 50%	9 28%	14 34%	11 26%	20 34%	50 34%	18 31%
Strongly disagree	<b>15</b> <b>7%</b>	2 5%	8 11%	2 6%	1 4%	1 7%	1 5%	8 6%	9 8%	5 9%	- -	1 7%	4 13%	4 10%	3 7%	3 5%	11 8%	4 7%

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 22

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Apprentices tend to be more loyal / stay with the company longer than non-apprentice employees.**

**Base : All respondents**

	Region										Company Size					
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Strongly Agree	<b>52</b> <b>25%</b>	4 21%	13 28%	6 27%	3 21%	4 22%	7 29%	7 25%	4 24%	4 25%	-	-	11 31%	11 23%	19 32%	11 18%
Somewhat agree	<b>81</b> <b>40%</b>	9 47%	16 35%	11 50%	5 36%	6 33%	8 33%	13 46%	6 35%	7 44%	-	-	10 29%	19 40%	23 38%	29 47%
Somewhat disagree	<b>61</b> <b>30%</b>	6 32%	14 30%	5 23%	6 43%	6 33%	8 33%	7 25%	6 35%	3 19%	-	-	11 31%	14 30%	17 28%	19 31%
Strongly disagree	<b>10</b> <b>5%</b>	-	3 7%	-	-	2 11%	1 4%	1 4%	1 6%	2 13%	-	-	3 9%	3 6%	1 2%	3 5%

## 8013 - Populus - Apprenticeships

Absolutes/col percents

Table 22

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Apprentices tend to be more loyal / stay with the company longer than non-apprentice employees.**

**Base : All respondents**

	Sector (abridged)																			
	Agriculture/gardening	The arts	Charity/not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecommunications	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other	
Total (nw)	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
Strongly Agree	<b>52</b>	-	-	1	11	1	5	17	3	1	-	-	1	-	-	-	2	5	5	
	<b>25%</b>	-	-	17%	22%	13%	38%	33%	23%	13%	-	-	14%	-	-	-	17%	36%	33%	
Somewhat agree	<b>81</b>	-	1	4	20	2	7	17	3	4	-	-	2	2	-	-	8	6	5	
	<b>40%</b>	-	100%	67%	40%	25%	54%	33%	23%	50%	-	-	33%	29%	-	-	67%	43%	33%	
Somewhat disagree	<b>61</b>	-	-	1	16	5	1	16	6	3	-	-	2	2	-	-	1	3	5	
	<b>30%</b>	-	-	17%	32%	63%	8%	31%	46%	38%	-	-	33%	29%	-	-	8%	21%	33%	
Strongly disagree	<b>10</b>	-	-	-	3	-	-	1	1	-	-	-	2	2	-	-	1	-	-	
	<b>5%</b>	-	-	-	6%	-	-	2%	8%	-	-	-	33%	29%	-	-	8%	-	-	

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 22

**Q6. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Apprentices tend to be more loyal / stay with the company longer than non-apprentice employees.**

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	<b>204</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
Strongly Agree	<b>52</b> <b>25%</b>	11 28%	17 24%	7 21%	8 33%	4 29%	5 24%	39 28%	28 25%	10 17%	3 20%	3 21%	5 16%	11 27%	16 37%	14 24%	38 26%	14 24%
Somewhat agree	<b>81</b> <b>40%</b>	13 33%	30 42%	16 48%	9 38%	3 21%	10 48%	58 42%	49 43%	23 40%	9 60%	6 43%	11 34%	13 32%	17 40%	25 42%	57 39%	24 41%
Somewhat disagree	<b>61</b> <b>30%</b>	12 30%	22 31%	9 27%	6 25%	7 50%	5 24%	36 26%	35 31%	21 36%	3 20%	4 29%	13 41%	15 37%	8 19%	18 31%	44 30%	17 29%
Strongly disagree	<b>10</b> <b>5%</b>	4 10%	3 4%	1 3%	1 4%	-	1 5%	5 4%	2 2%	4 7%	-	1 7%	3 9%	2 5%	2 5%	2 3%	6 4%	4 7%



## 8013 - Populus - Apprenticeships

Absolutes/col percents

Table 23

**Q7. Taking into account the investment that your company makes in training each apprentice, how soon do you think your apprentices make a valuable contribution to your business? -**

**Base : All respondents**

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
From day one	<b>32</b> <b>16%</b>	2 11%	9 20%	3 14%	4 29%	1 6%	2 8%	6 21%	3 18%	2 13%	-	-	6 17%	9 19%	11 18%	6 10%
Within a few weeks - once they have settled	<b>35</b> <b>17%</b>	4 21%	4 9%	4 18%	4 29%	2 11%	5 21%	6 21%	3 18%	3 19%	-	-	10 29%	6 13%	7 12%	12 19%
During their training period.	<b>83</b> <b>41%</b>	6 32%	16 35%	11 50%	5 36%	8 44%	12 50%	11 39%	6 35%	8 50%	-	-	13 37%	20 43%	24 40%	26 42%
As soon as their Apprenticeship is complete.	<b>16</b> <b>8%</b>	1 5%	7 15%	1 5%	-	3 17%	2 8%	1 4%	-	1 6%	-	-	-	4 9%	6 10%	6 10%
Within 6 months of completing their Apprenticeship	<b>21</b> <b>10%</b>	3 16%	7 15%	3 14%	-	1 6%	2 8%	2 7%	2 12%	1 6%	-	-	4 11%	3 6%	6 10%	8 13%
Longer than that	<b>17</b> <b>8%</b>	3 16%	3 7%	-	1 7%	3 17%	1 4%	2 7%	3 18%	1 6%	-	-	2 6%	5 11%	6 10%	4 6%

### 8013 - Populus - Apprenticeships

Absolutes/col percents

Table 23

**Q7. Taking into account the investment that your company makes in training each apprentice, how soon do you think your apprentices make a valuable contribution to your business? -**

**Base : All respondents**

	Sector (abridged)																			
	Agriculture/gardening	The arts	Charity/not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecommunications	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other	
<b>Total</b>	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
Total (nw)		-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
From day one	<b>32</b>	-	-	1	4	1	-	12	4	3	-	-	2	2	-	-	-	2	1	-
	<b>16%</b>	-	-	17%	8%	13%	-	24%	31%	38%	-	-	33%	29%	-	-	-	17%	7%	-
Within a few weeks - once they have settled	<b>35</b>	-	-	4	6	4	-	11	2	3	-	-	1	-	-	-	-	1	2	1
	<b>17%</b>	-	-	67%	12%	50%	-	22%	15%	38%	-	-	17%	-	-	-	-	8%	14%	7%
During their training period.	<b>83</b>	-	1	1	25	3	9	17	3	1	-	-	2	2	-	-	-	3	6	10
	<b>41%</b>	-	100%	17%	50%	38%	69%	33%	23%	13%	-	-	33%	29%	-	-	-	25%	43%	67%
As soon as their Apprenticeship is complete.	<b>16</b>	-	-	-	8	-	-	3	-	-	-	-	2	-	-	-	-	1	2	-
	<b>8%</b>	-	-	-	16%	-	-	6%	-	-	-	-	29%	-	-	-	-	8%	14%	-
Within 6 months of completing their Apprenticeship	<b>21</b>	-	-	-	3	-	2	4	1	1	-	-	1	1	-	-	-	4	2	2
	<b>10%</b>	-	-	-	6%	-	15%	8%	8%	13%	-	-	17%	14%	-	-	-	33%	14%	13%
Longer than that	<b>17</b>	-	-	-	4	-	2	4	3	-	-	-	-	-	-	-	-	1	1	2
	<b>8%</b>	-	-	-	8%	-	15%	8%	23%	-	-	-	-	-	-	-	-	8%	7%	13%

### 8013 - Populus - Apprenticeships

Absolutes/col percents

Table 23

**Q7. Taking into account the investment that your company makes in training each apprentice, how soon do you think your apprentices make a valuable contribution to your business? -**

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	<b>204</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
From day one	<b>32</b> <b>16%</b>	3 8%	15 21%	3 9%	3 13%	4 29%	4 19%	16 12%	16 14%	16 28%	3 20%	3 21%	6 19%	6 15%	8 19%	6 10%	23 16%	9 15%
Within a few weeks - once they have settled	<b>35</b> <b>17%</b>	9 23%	11 15%	6 18%	4 17%	1 7%	4 19%	23 17%	15 13%	11 19%	3 20%	2 14%	7 22%	9 22%	7 16%	7 12%	21 14%	14 24%
During their training period.	<b>83</b> <b>41%</b>	20 50%	28 39%	16 48%	9 38%	5 36%	5 24%	60 43%	47 41%	19 33%	6 40%	6 43%	12 38%	15 37%	17 40%	27 46%	63 43%	20 34%
As soon as their Apprenticeship is complete.	<b>16</b> <b>8%</b>	1 3%	5 7%	3 9%	5 21%	2 14%	-	14 10%	10 9%	3 5%	-	1 7%	2 6%	3 7%	6 14%	4 7%	13 9%	3 5%
Within 6 months of completing their Apprenticeship	<b>21</b> <b>10%</b>	4 10%	7 10%	3 9%	1 4%	2 14%	4 19%	14 10%	15 13%	6 10%	2 13%	1 7%	2 6%	3 7%	3 7%	10 17%	16 11%	5 8%
Longer than that	<b>17</b> <b>8%</b>	3 8%	6 8%	2 6%	2 8%	-	4 19%	11 8%	11 10%	3 5%	1 7%	1 7%	3 9%	5 12%	2 5%	5 8%	9 6%	8 14%

## 8013 - Populus - Apprenticeships

Table 24

**Q8. Which of the following do you consider to be the main benefits of hiring apprentices compared to graduates?**

Absolutes/col percents

**Base : All respondents**

	Region											Company Size				
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international	1 – 9	10 - 49	50 – 249	250 +
Total (nw)	<b>204</b>	19	46	22	14	18	24	28	17	16	-	-	35	47	60	62
Easier to find the right person	<b>76</b> <b>37%</b>	6 32%	16 35%	11 50%	8 57%	10 56%	7 29%	12 43%	3 18%	3 19%	-	-	17 49%	19 40%	21 35%	19 31%
Enables us to fill vacancies more quickly	<b>78</b> <b>38%</b>	8 42%	17 37%	10 45%	5 36%	9 50%	8 33%	14 50%	3 18%	4 25%	-	-	15 43%	21 45%	21 35%	21 34%
Higher overall productivity	<b>76</b> <b>37%</b>	8 42%	18 39%	9 41%	6 43%	7 39%	9 38%	10 36%	5 29%	4 25%	-	-	16 46%	21 45%	21 35%	18 29%
Lower recruitment costs	<b>85</b> <b>42%</b>	8 42%	20 43%	10 45%	6 43%	7 39%	13 54%	11 39%	4 24%	6 38%	-	-	17 49%	25 53%	20 33%	23 37%
Lower overall training costs	<b>80</b> <b>39%</b>	7 37%	21 46%	8 36%	5 36%	9 50%	12 50%	11 39%	4 24%	3 19%	-	-	16 46%	21 45%	22 37%	21 34%
Greater staff retention/lower staff turnover	<b>97</b> <b>48%</b>	10 53%	19 41%	13 59%	9 64%	8 44%	11 46%	16 57%	6 35%	5 31%	-	-	19 54%	21 45%	30 50%	27 44%
Greater employee motivation and job satisfaction	<b>99</b> <b>49%</b>	9 47%	24 52%	12 55%	8 57%	9 50%	12 50%	13 46%	7 41%	5 31%	-	-	18 51%	23 49%	28 47%	30 48%
Greater commitment	<b>102</b> <b>50%</b>	9 47%	21 46%	12 55%	8 57%	8 44%	15 63%	15 54%	8 47%	6 38%	-	-	21 60%	21 45%	28 47%	32 52%
Better "real work" experience including team working	<b>119</b> <b>58%</b>	10 53%	28 61%	11 50%	9 64%	8 44%	19 79%	18 64%	9 53%	7 44%	-	-	22 63%	28 60%	31 52%	38 61%
None of these (Do not read out)	<b>65</b> <b>32%</b>	6 32%	13 28%	8 36%	5 36%	7 39%	2 8%	7 25%	8 47%	9 56%	-	-	12 34%	13 28%	25 42%	15 24%

## 8013 - Populus - Apprenticeships

Absolutes/col percents

Table 24

**Q8. Which of the following do you consider to be the main benefits of hiring apprentices compared to graduates?**

**Base : All respondents**

	Sector (abridged)																			
	Agriculture/gardening	The arts	Charity /not for profit	Construction & building	Education	Engineering	Hairdressing/Beauty	Health & pharmaceuticals	Hospitality/catering	IT & telecoms	Legal	Leisure	Manufacturing	Marketing, communications & PR	Media & entertainment	Military	Public sector	Retail	Other	
Total (nw)	<b>204</b>	-	1	6	50	8	13	51	13	8	-	-	6	7	-	-	-	12	14	15
Easier to find the right person	<b>76</b> <b>37%</b>	-	-	2	19	1	2	23	3	7	-	-	3	1	-	-	-	5	4	6
Enables us to fill vacancies more quickly	<b>78</b> <b>38%</b>	-	1	3	17	-	2	21	7	5	-	-	4	2	-	-	-	6	5	5
Higher overall productivity	<b>76</b> <b>37%</b>	-	-	5	14	-	1	24	5	7	-	-	2	3	-	-	-	5	5	5
Lower recruitment costs	<b>85</b> <b>42%</b>	-	-	2	23	-	3	24	7	5	-	-	1	4	-	-	-	5	6	5
Lower overall training costs	<b>80</b> <b>39%</b>	-	-	2	15	-	4	20	7	7	-	-	1	4	-	-	-	7	7	6
Greater staff retention/lower staff turnover	<b>97</b> <b>48%</b>	-	1	5	22	2	5	25	7	6	-	-	2	4	-	-	-	5	6	7
Greater employee motivation and job satisfaction	<b>99</b> <b>49%</b>	-	1	5	25	2	3	23	9	6	-	-	3	4	-	-	-	7	5	6
Greater commitment	<b>102</b> <b>50%</b>	-	1	6	22	1	4	25	9	6	-	-	3	4	-	-	-	9	6	6
Better "real work" experience including team working	<b>119</b> <b>58%</b>	-	1	6	30	3	6	28	10	6	-	-	3	4	-	-	-	10	6	6
None of these (Do not read out)	<b>65</b> <b>32%</b>	-	-	-	17	5	5	20	2	-	-	-	1	3	-	-	-	2	5	5

**8013 - Populus - Apprenticeships**

Absolutes/col percents

Table 24

**Q8. Which of the following do you consider to be the main benefits of hiring apprentices compared to graduates?**

**Base : All respondents**

	How many apprentices the company employs						Age of Employees			How long they have been employing apprenticeships						Whether apprentices have progressed to advanced apprenticeships		
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 21	21 +	Less than a year	1 - 2 years	2 - 5 years	5 - 10 years	10 - 20 years	20 years +	Yes	No
Total (nw)	<b>204</b>	40	72	33	24	14	21	138	114	58	15	14	32	41	43	59	145	59
Easier to find the right person	<b>76</b> <b>37%</b>	18 45%	27 38%	15 45%	7 29%	3 21%	6 29%	54 39%	42 37%	18 31%	8 53%	4 29%	16 50%	14 34%	17 40%	17 29%	51 35%	25 42%
Enables us to fill vacancies more quickly	<b>78</b> <b>38%</b>	16 40%	29 40%	15 45%	9 38%	3 21%	6 29%	53 38%	41 36%	24 41%	8 53%	2 14%	18 56%	15 37%	17 40%	18 31%	50 34%	28 47%
Higher overall productivity	<b>76</b> <b>37%</b>	19 48%	27 38%	16 48%	4 17%	3 21%	7 33%	50 36%	39 34%	22 38%	7 47%	3 21%	15 47%	12 29%	19 44%	20 34%	49 34%	27 46%
Lower recruitment costs	<b>85</b> <b>42%</b>	20 50%	32 44%	16 48%	9 38%	3 21%	5 24%	59 43%	39 34%	23 40%	7 47%	4 29%	19 59%	16 39%	14 33%	25 42%	56 39%	29 49%
Lower overall training costs	<b>80</b> <b>39%</b>	19 48%	29 40%	17 52%	6 25%	5 36%	4 19%	54 39%	45 39%	22 38%	9 60%	5 36%	15 47%	17 41%	15 35%	19 32%	49 34%	31 53%
Greater staff retention/lower staff turnover	<b>97</b> <b>48%</b>	20 50%	35 49%	18 55%	8 33%	8 57%	8 38%	63 46%	52 46%	28 48%	10 67%	8 57%	14 44%	16 39%	23 53%	26 44%	65 45%	32 54%
Greater employee motivation and job satisfaction	<b>99</b> <b>49%</b>	21 53%	35 49%	17 52%	10 42%	8 57%	8 38%	63 46%	52 46%	33 57%	10 67%	5 36%	21 66%	15 37%	23 53%	25 42%	66 46%	33 56%
Greater commitment	<b>102</b> <b>50%</b>	23 58%	38 53%	16 48%	9 38%	8 57%	8 38%	67 49%	55 48%	30 52%	12 80%	6 43%	21 66%	16 39%	23 53%	24 41%	65 45%	37 63%
Better "real work" experience including team working	<b>119</b> <b>58%</b>	26 65%	45 63%	20 61%	11 46%	9 64%	8 38%	77 56%	65 57%	35 60%	11 73%	7 50%	23 72%	19 46%	26 60%	33 56%	79 54%	40 68%
None of these (Do not read out)	<b>65</b> <b>32%</b>	13 33%	20 28%	8 24%	10 42%	3 21%	11 52%	46 33%	37 32%	17 29%	3 20%	6 43%	5 16%	14 34%	15 35%	22 37%	50 34%	15 25%