

Opinion Poll

ONLINE Fieldwork : 27th February - 1st March 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.

Please say how likely you would be to vote if there was another general election?

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | Employment Sector | | Vote Intention | | | | 2010 Vote | | | |
|----------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|------------|-----------|----------------|--------------------|-----------|-------------------|----------|----------------|------|--------|------|-----------|------|--------|------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Public | Pri-vate | Con | Lab | LibDem | UKIP | Con | Lab | LibDem | |
| Unweighted base | 2056 | 1083 | 973 | 170 | 337 | 328 | 398 | 333 | 490 | 614 | 618 | 314 | 510 | 514 | 549 | 521 | 283 | 189 | 244 | 698 | 509 | 535 | 104 | 281 | 571 | 414 | 369 | |
| Weighted base | 2056 | 1008 | 1048 | 244 | 346 | 346 | 367 | 305 | 447 | 550 | 570 | 448 | 488 | 555 | 535 | 493 | 288 | 185 | 305 | 846 | 478 | 526 | 133 | 210 | 511 | 407 | 388 | |
| Absolutely certain to vote | (10) | 1190 | 649 | 541 | 99 | 151 | 175 | 226 | 217 | 323 | 351 | 313 | 258 | 268 | 324 | 312 | 276 | 161 | 117 | 169 | 447 | 352 | 361 | 80 | 154 | 391 | 294 | 247 |
| | | 58% | 64% | 52% | 41% | 44% | 50% | 62% | 71% | 72% | 64% | 55% | 58% | 55% | 58% | 58% | 56% | 56% | 63% | 55% | 53% | 74% | 69% | 60% | 73% | 77% | 72% | 64% |
| | (9) | 252 | 125 | 127 | 25 | 41 | 44 | 43 | 43 | 57 | 73 | 73 | 56 | 51 | 76 | 58 | 60 | 37 | 21 | 46 | 89 | 68 | 72 | 30 | 23 | 59 | 55 | 79 |
| | | 12% | 12% | 12% | 10% | 12% | 13% | 12% | 14% | 13% | 13% | 12% | 11% | 14% | 11% | 12% | 13% | 11% | 15% | 11% | 14% | 14% | 22% | 11% | 12% | 13% | 20% | |
| | (8) | 118 | 46 | 73 | 23 | 22 | 16 | 21 | 15 | 22 | 26 | 35 | 21 | 37 | 28 | 29 | 34 | 16 | 10 | 21 | 48 | 23 | 35 | 6 | 6 | 22 | 15 | 25 |
| | | 6% | 5% | 7% | 9% | 6% | 5% | 6% | 5% | 5% | 5% | 6% | 5% | 8% | 5% | 6% | 7% | 6% | 5% | 7% | 6% | 5% | 7% | 4% | 3% | 4% | 4% | 6% |
| | (7) | 115 | 49 | 66 | 25 | 26 | 27 | 17 | 9 | 10 | 33 | 36 | 29 | 18 | 29 | 36 | 23 | 12 | 15 | 22 | 56 | 17 | 32 | 5 | 15 | 16 | 18 | 18 |
| | | 6% | 5% | 6% | 10% | 7% | 8% | 5% | 3% | 2% | 6% | 6% | 6% | 4% | 5% | 7% | 5% | 4% | 8% | 7% | 7% | 4% | 6% | 4% | 7% | 3% | 4% | 5% |
| | (6) | 40 | 19 | 21 | 12 | 11 | 2 | 10 | 1 | 4 | 15 | 16 | 3 | 5 | 14 | 10 | 8 | 5 | 3 | 7 | 20 | 10 | 7 | 7 | 2 | 4 | 5 | 4 |
| | | 2% | 2% | 2% | 5% | 3% | 1% | 3% | * | 1% | 3% | 3% | 1% | 1% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 1% | 5% | 1% | 1% | 1% | 1% |
| | (5) | 57 | 19 | 39 | 7 | 18 | 17 | 6 | 4 | 6 | 4 | 18 | 17 | 18 | 19 | 11 | 4 | 5 | 6 | 33 | 5 | 9 | 2 | 7 | 5 | 9 | 4 | |
| | | 3% | 2% | 4% | 3% | 5% | 5% | 2% | 1% | 1% | 1% | 3% | 4% | 4% | 3% | 4% | 2% | 1% | 3% | 2% | 4% | 1% | 2% | 1% | 3% | 1% | 2% | 1% |
| | (4) | 15 | 4 | 10 | 10 | 2 | 2 | 1 | - | - | 3 | 7 | 1 | 4 | 3 | 6 | 4 | 2 | - | 2 | 7 | - | 5 | 2 | * | - | - | * |
| | | 1% | * | 1% | 4% | * | 1% | * | - | - | 1% | 1% | * | 1% | 1% | 1% | 1% | 1% | - | 1% | 1% | - | 1% | 2% | * | - | - | * |
| | (3) | 22 | 5 | 17 | 6 | 9 | - | 3 | 2 | 2 | 2 | 8 | 7 | 6 | 5 | 3 | 10 | 2 | 2 | 7 | 11 | - | 5 | 2 | 1 | * | 1 | - |
| | | 1% | 1% | 2% | 2% | 3% | - | 1% | 1% | * | * | 1% | 2% | 1% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | - | 1% | 1% | * | * | * | - |
| | (2) | 26 | 12 | 14 | 6 | 9 | 2 | 2 | 3 | 5 | 2 | 12 | 7 | 6 | 8 | 4 | 3 | 10 | 1 | 2 | 16 | 1 | - | - | 2 | - | - | - |
| | | 1% | 1% | 1% | 2% | 3% | * | 1% | 1% | 1% | * | 2% | 1% | 1% | 1% | 1% | 4% | 1% | 1% | 2% | * | - | - | 1% | - | - | - | - |
| Definitely would not vote | (1) | 112 | 52 | 60 | 13 | 29 | 28 | 18 | 10 | 14 | 27 | 22 | 23 | 40 | 32 | 27 | 33 | 12 | 7 | 11 | 60 | - | - | - | - | 7 | 3 | 3 |
| | | 5% | 5% | 6% | 5% | 9% | 8% | 5% | 3% | 3% | 5% | 4% | 5% | 8% | 6% | 5% | 7% | 4% | 4% | 4% | 7% | - | - | - | - | 1% | 1% | 1% |
| Don't know | | 108 | 28 | 80 | 18 | 29 | 33 | 20 | 2 | 5 | 14 | 31 | 27 | 36 | 19 | 29 | 30 | 26 | 3 | 12 | 60 | - | - | - | - | 7 | 8 | 7 |
| | | 5% | 3% | 8% | 7% | 8% | 10% | 5% | 1% | 1% | 3% | 5% | 6% | 7% | 3% | 5% | 6% | 9% | 2% | 4% | 7% | - | - | - | - | 1% | 2% | 2% |
| Mean | | 8.59 | 8.82 | 8.37 | 7.79 | 7.78 | 8.32 | 8.81 | 9.19 | 9.20 | 8.89 | 8.53 | 8.58 | 8.33 | 8.57 | 8.63 | 8.48 | 8.59 | 8.84 | 8.68 | 8.25 | 9.49 | 9.28 | 9.10 | 9.30 | 9.49 | 9.40 | 9.35 |
| Standard deviation | | 2.52 | 2.38 | 2.63 | 2.77 | 3.01 | 2.74 | 2.32 | 1.97 | 1.96 | 2.23 | 2.46 | 2.53 | 2.84 | 2.54 | 2.44 | 2.66 | 2.57 | 2.19 | 2.26 | 2.80 | 1.09 | 1.39 | 1.56 | 1.50 | 1.37 | 1.38 | 1.26 |
| Standard error | | 0.06 | 0.07 | 0.09 | 0.22 | 0.17 | 0.16 | 0.12 | 0.11 | 0.09 | 0.09 | 0.10 | 0.15 | 0.13 | 0.11 | 0.11 | 0.12 | 0.16 | 0.16 | 0.15 | 0.11 | 0.05 | 0.06 | 0.15 | 0.09 | 0.06 | 0.07 | 0.07 |

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Table 2

Q.2 Which party would you vote for if there was a General Election tomorrow?**Base: All respondents**

| | Gender | | Age | | | | | Social Grade | | | | Region | | | | | Employment Sector | | Vote Intention | | | | 2010 Vote | | | | |
|----------------------------|------------|------------|------------|-----------|------------|------------|-----------|--------------|------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|----------------|------------|-------------|-------------|-------------|-------------|------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Public | Pri-vate | Con | Lab | LibDem | UKIP | Con | Lab | LibDem |
| Unweighted base | 2056 | 1083 | 973 | 170 | 337 | 328 | 398 | 333 | 490 | 614 | 618 | 314 | 510 | 514 | 549 | 521 | 283 | 189 | 244 | 698 | 509 | 535 | 104 | 281 | 571 | 414 | 369 |
| Weighted base | 2056 | 1008 | 1048 | 244 | 346 | 346 | 367 | 305 | 447 | 550 | 570 | 448 | 488 | 555 | 535 | 493 | 288 | 185 | 305 | 846 | 478 | 526 | 133 | 210 | 511 | 407 | 388 |
| Conservative | 478 23% | 255 25% | 222 21% | 45 18% | 57 16% | 58 17% | 82 22% | 88 29% | 147 33% | 174 32% | 126 22% | 101 23% | 76 16% | 163 29% | 148 28% | 98 20% | 47 16% | 21 11% | 66 22% | 182 22% | 478 100% | - | - | - | 339 66% | 26 6% | 46 12% |
| Labour | 526 26% | 284 28% | 242 23% | 76 31% | 103 30% | 101 29% | 92 25% | 71 23% | 84 19% | 124 23% | 160 28% | 112 25% | 131 27% | 126 23% | 137 26% | 154 31% | 74 26% | 35 19% | 105 34% | 205 24% | - | 526 100% | - | - | 26 5% | 284 70% | 100 26% |
| Liberal Democrat | 133 6% | 85 8% | 49 5% | 13 5% | 24 7% | 11 3% | 26 7% | 22 7% | 37 8% | 52 9% | 41 7% | 15 3% | 25 5% | 49 9% | 22 4% | 20 4% | 34 12% | 9 5% | 14 5% | 64 8% | - | - | 133 100% | - | 9 2% | 2 1% | 90 23% |
| SNP | 69 3% | 41 4% | 27 3% | 4 2% | 10 3% | 13 4% | 17 5% | 13 4% | 13 3% | 10 2% | 12 2% | 31 7% | 16 3% | - | - | - | - | 69 37% | 8 3% | 29 3% | - | - | - | - | 2 * | 12 3% | 7 2% |
| Plaid Cymru | 5 * | 3 * | 2 * | - | - | 2 * | - | 2 1% | 1 * | 3 * | - | - | 2 1% | - | - | - | 5 2% | - | 1 * | 2 * | - | - | - | - | - | - | 1 * |
| The UK Independence Party | 210 10% | 117 12% | 93 9% | 13 5% | 20 6% | 28 8% | 49 13% | 43 14% | 57 13% | 48 9% | 40 7% | 54 12% | 68 14% | 54 10% | 59 11% | 62 13% | 29 10% | 7 4% | 24 8% | 88 10% | - | - | - | 210 100% | 66 13% | 25 6% | 35 9% |
| The Green Party | 89 4% | 34 3% | 54 5% | 26 10% | 13 4% | 20 6% | 11 3% | 9 3% | 11 2% | 26 5% | 37 6% | 10 2% | 17 3% | 24 4% | 31 6% | 18 4% | 13 4% | 3 2% | 17 6% | 30 4% | - | - | - | - | 7 1% | 10 3% | 25 6% |
| The British National Party | 4 * | 2 * | 2 * | - | 1 * | * * | 2 1% | * * | - | 1 * | - | 1 * | 2 * | 1 * | 2 * | - | - | * * | - | 3 * | - | - | - | - | - | - | - |
| Some other party | 10 * | 8 1% | 2 * | 1 * | 2 1% | 3 1% | 2 1% | - | 1 * | 4 1% | 4 1% | 1 * | 1 * | 3 1% | 3 1% | 2 * | 2 1% | * * | 4 1% | 4 * | - | - | - | - | 1 * | * * | 3 1% |
| Would not vote | 146 7% | 69 7% | 77 7% | 25 10% | 41 12% | 30 9% | 20 5% | 12 4% | 18 4% | 30 6% | 36 6% | 34 8% | 46 9% | 45 8% | 33 6% | 35 7% | 25 9% | 8 4% | 14 5% | 82 10% | - | - | - | - | 8 1% | 3 1% | 3 1% |
| Rather not say | 26 1% | 3 * | 22 2% | - | 2 * | 5 1% | 6 2% | 2 1% | 11 2% | 6 1% | 6 1% | 8 2% | 7 1% | 6 1% | 7 1% | 9 2% | 2 1% | 2 1% | - | 11 1% | - | - | - | - | 2 * | - | 3 1% |
| Don't know | 361 18% | 106 11% | 255 24% | 42 17% | 76 22% | 74 21% | 59 16% | 42 14% | 68 15% | 73 13% | 110 19% | 81 18% | 97 20% | 85 15% | 93 17% | 94 19% | 57 20% | 32 17% | 52 17% | 147 17% | - | - | - | - | 52 10% | 44 11% | 75 19% |

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Table 3

Q.2 Which party would you vote for if there was a General Election tomorrow?**Base: All respondents expressing an intention to vote (Turnout Weighted)**

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | Employment Sector | | Vote Intention | | | | 2010 Vote | | |
|----------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|-------------------|----------|----------------|------|--------|------|-----------|-----|--------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Public | Pri-vate | Con | Lab | LibDem | UKIP | Con | Lab | LibDem |
| Unweighted base | 1325 | 764 | 561 | 92 | 182 | 199 | 261 | 238 | 352 | 430 | 382 | 203 | 309 | 333 | 356 | 331 | 171 | 134 | 160 | 427 | 423 | 435 | 83 | 228 | 439 | 317 | 252 |
| Weighted base | 1231 | 686 | 545 | 123 | 170 | 192 | 233 | 211 | 302 | 362 | 329 | 269 | 270 | 338 | 321 | 286 | 165 | 120 | 192 | 475 | 397 | 421 | 103 | 169 | 387 | 301 | 258 |
| Conservative | 397 | 215 | 181 | 35 | 43 | 49 | 67 | 73 | 129 | 148 | 103 | 83 | 63 | 137 | 123 | 79 | 39 | 19 | 53 | 151 | 397 | - | - | - | 293 | 20 | 39 |
| | 32% | 31% | 33% | 29% | 26% | 26% | 29% | 35% | 43% | 41% | 31% | 31% | 23% | 41% | 38% | 28% | 24% | 16% | 27% | 32% | 100% | - | - | - | 76% | 6% | 15% |
| Labour | 421 | 233 | 188 | 53 | 78 | 80 | 77 | 61 | 72 | 101 | 124 | 92 | 104 | 104 | 107 | 125 | 58 | 27 | 83 | 157 | - | 421 | - | - | 21 | 240 | 84 |
| | 34% | 34% | 34% | 43% | 46% | 42% | 33% | 29% | 24% | 28% | 38% | 34% | 38% | 31% | 33% | 44% | 35% | 23% | 43% | 33% | - | 100% | - | - | 5% | 80% | 32% |
| Liberal Democrat | 103 | 67 | 36 | 7 | 14 | 10 | 22 | 18 | 32 | 40 | 30 | 13 | 20 | 36 | 16 | 16 | 28 | 8 | 12 | 45 | - | - | 103 | - | 7 | 2 | 75 |
| | 8% | 10% | 7% | 6% | 8% | 5% | 9% | 9% | 11% | 11% | 9% | 5% | 7% | 11% | 5% | 6% | 17% | 6% | 6% | 9% | - | - | 100% | - | 2% | 1% | 29% |
| SNP | 60 | 36 | 24 | 3 | 8 | 11 | 15 | 12 | 11 | 9 | 10 | 27 | 14 | - | - | - | - | 60 | 7 | 26 | - | - | - | - | 2 | 11 | 6 |
| | 5% | 5% | 4% | 3% | 5% | 6% | 6% | 6% | 4% | 2% | 3% | 10% | 5% | - | - | - | - | 50% | 4% | 5% | - | - | - | - | 1% | 3% | 2% |
| Plaid Cymru | 4 | 3 | 1 | - | - | 1 | - | 1 | 1 | 2 | - | - | 2 | - | - | - | 4 | - | 1 | 1 | - | - | - | - | - | * | 1 |
| | * | * | * | - | - | 1% | - | 1% | * | 1% | - | - | 1% | - | - | - | 2% | - | 1% | * | - | - | - | - | - | * | * |
| The UK Independence Party | 169 | 97 | 72 | 6 | 15 | 21 | 40 | 38 | 49 | 40 | 31 | 44 | 54 | 41 | 46 | 52 | 24 | 5 | 20 | 66 | - | - | - | 169 | 58 | 21 | 30 |
| | 14% | 14% | 13% | 5% | 9% | 11% | 17% | 18% | 16% | 11% | 9% | 16% | 20% | 12% | 14% | 18% | 15% | 4% | 10% | 14% | - | - | - | 100% | 15% | 7% | 12% |
| The Green Party | 67 | 26 | 41 | 18 | 9 | 16 | 9 | 7 | 7 | 19 | 28 | 8 | 12 | 17 | 25 | 12 | 11 | 2 | 13 | 23 | - | - | - | - | 6 | 8 | 21 |
| | 5% | 4% | 7% | 15% | 5% | 8% | 4% | 3% | 2% | 5% | 9% | 3% | 4% | 5% | 8% | 4% | 7% | 1% | 7% | 5% | - | - | - | - | 1% | 3% | 8% |
| The British National Party | 3 | 2 | 1 | - | * | * | 2 | * | - | * | - | 1 | 1 | 1 | 2 | - | - | * | - | 2 | - | - | - | - | - | - | - |
| | * | * | * | - | * | * | 1% | * | - | * | - | * | 1% | * | 1% | - | - | * | - | * | - | - | - | - | - | - | - |
| Some other party | 8 | 7 | 1 | * | 2 | 3 | 2 | - | 1 | 3 | 3 | 1 | 1 | 2 | 3 | 2 | 1 | * | 3 | 3 | - | - | - | - | 1 | * | 2 |
| | 1% | 1% | * | * | 1% | 2% | 1% | - | * | 1% | 1% | * | * | 1% | 1% | 1% | 1% | * | 2% | 1% | - | - | - | - | * | * | 1% |

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Table 4
Gender
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|-----------------|-----------------------------|-----------------------|
| Unweighted base | 2056 | 2056 |
| Weighted base | 2056 | 2056 |
| Male | 1083 53% | 1008 49% |
| Female | 973 47% | 1048 51% |

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Table 5
Age
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|-----------------|-----------------------------|-----------------------|
| Unweighted base | 2056 | 2056 |
| Weighted base | 2056 | 2056 |
| 18-24 | 170 8% | 244 12% |
| 25-34 | 337 16% | 346 17% |
| 35-44 | 328 16% | 346 17% |
| 45-54 | 398 19% | 367 18% |
| 55-64 | 333 16% | 305 15% |
| 65+ | 490 24% | 447 22% |
| Average age | 49.30 | 47.44 |

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Table 6
Social Grade
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|-----------------|-----------------------------|-----------------------|
| Unweighted base | 2056 | 2056 |
| Weighted base | 2056 | 2056 |
| AB | 614 30% | 550 27% |
| C1 | 618 30% | 570 28% |
| C2 | 314 15% | 448 22% |
| DE | 510 25% | 488 24% |
| NET: ABC1 | 1232 60% | 1120 54% |
| NET: C2DE | 824 40% | 936 46% |

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Table 7
GO Region
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|------------------------|-----------------------------|-----------------------|
| Unweighted base | 2056 | 2056 |
| Weighted base | 2056 | 2056 |
| Scotland | 189 9% | 185 9% |
| North East | 84 4% | 82 4% |
| North West | 237 12% | 226 11% |
| Yorkshire & Humberside | 200 10% | 185 9% |
| West Midlands | 193 9% | 185 9% |
| East Midlands | 154 7% | 144 7% |
| Wales | 110 5% | 103 5% |
| Eastern | 202 10% | 206 10% |
| London | 231 11% | 267 13% |
| South East | 283 14% | 288 14% |
| South West | 173 8% | 185 9% |

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Table 8

Which of the following best describes your current working status?

Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|--|-----------------------------|-----------------------|
| Unweighted base | 2056 | 2056 |
| Weighted base | 2056 | 2056 |
| NET: Working | 942 46% | 1151 56% |
| Working full time - working 30 hours per week or more | 664 32% | 905 44% |
| Working part time - working between 8 and 29 hours per week | 278 14% | 247 12% |
| NET: Not working | 1114 54% | 905 44% |
| Not working but seeking work or temporarily unemployed or sick | 100 5% | 73 4% |
| Not working and not seeking work/ student | 148 7% | 129 6% |
| Retired on a state pension only | 188 9% | 183 9% |
| Retired with a private pension | 516 25% | 404 20% |
| House person, housewife, househusband, etc. | 162 8% | 116 6% |

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Table 9
Tenure
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|--------------------------------------|-----------------------------|-----------------------|
| Unweighted base | 2056 | 2056 |
| Weighted base | 2056 | 2056 |
| NET: Homeowners | 1306 64% | 1336 65% |
| Owned outright - without mortgage | 756 37% | 678 33% |
| Owned with a mortgage or loan | 550 27% | 658 32% |
| NET: Renters | 712 35% | 686 33% |
| Rented from the council | 173 8% | 288 14% |
| Rented from a housing association | 207 10% | 137 7% |
| Rented from someone else | 332 16% | 261 13% |
| Rent free | 38 2% | 33 2% |

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Table 10

Have you taken a foreign holiday in the last 3 years?**Base: All respondents**

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|-----------------|-----------------------------|-----------------------|
| Unweighted base | 2056 | 2056 |
| Weighted base | 2056 | 2056 |
| Yes | 1193 58% | 1254 61% |
| No | 863 42% | 802 39% |

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Table 11
How many cars are there in your household?
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|--------------------------|-----------------------------|-----------------------|
| Unweighted base | 2056 | 2056 |
| Weighted base | 2056 | 2056 |
| No cars in the household | 432 21% | 432 21% |
| NET: Any | 1624 79% | 1624 79% |
| 1 | 1077 52% | 864 42% |
| 2 | 443 22% | 576 28% |
| 3+ | 104 5% | 185 9% |

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Table 12

Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?

Base: All respondents

| | Unweighted Total | Weighted Total |
|------------------|---------------------|----------------|
| Unweighted base | 2056 | 2056 |
| Weighted base | 2056 | 2056 |
| Conservative | 625 30% | 576 28% |
| Labour | 628 31% | 596 29% |
| Liberal Democrat | 160 8% | 206 10% |
| SNP | 53 3% | 52 3% |
| Plaid Cymru | 5 * | 3 * |
| Green | 87 4% | 68 3% |
| UKIP | 203 10% | 123 6% |
| BNP | 6 * | 4 * |
| Another party | 21 1% | 18 1% |
| None | 268 13% | 411 20% |