

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 1  
**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?**  
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	14201	7006	7195	1561	2024	2324	2652	2327	3313	4083	4215	2328	3575	3763	3605	3499	2111	1223	1620	5354	665	2874	955	2480
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771
Absolutely certain to vote	(10) 8076 56.9%	4402 63.3% <sup>ab</sup>	3674 50.7%	618 36.6%	1059 44.3% <sup>c</sup>	1228 51.4% <sup>cd</sup>	1490 58.9% <sup>cd</sup>	1402 66.5% <sup>cd</sup>	2279 73.7% <sup>cd</sup>	2259 59.5% <sup>de</sup>	2167 55.1%	1758 56.8%	1891 56.0%	2163 56.4%	2061 55.8%	1881 55.2%	1088 54.7%	882 69.0% <sup>m</sup>	1067 57.3% <sup>s</sup>	3204 52.6%	535 67.4% <sup>tu</sup>	1978 59.6% <sup>vw</sup>	532 49.8% <sup>w</sup>	1226 44.2%
(9)	1597 11.2%	872 12.5% <sup>ab</sup>	724 10.0%	172 10.2%	268 11.2%	264 11.1%	266 10.5%	249 11.8%	377 12.2%	544 14.3% <sup>kl</sup>	422 10.7%	304 9.8%	326 9.7%	447 11.7% <sup>q</sup>	425 11.5% <sup>q</sup>	368 10.8% <sup>q</sup>	262 13.2% <sup>op</sup>	94 7.4%	182 9.8%	710 11.7%	83 10.4%	419 12.6% <sup>vw</sup>	100 9.3%	291 10.5%
(8)	921 6.5%	422 6.1%	499 6.9%	157 9.3% <sup>ef</sup>	199 8.3% <sup>fg</sup>	167 7.0% <sup>h</sup>	150 5.9% <sup>h</sup>	118 5.6% <sup>h</sup>	129 4.2%	267 7.0% <sup>kl</sup>	296 7.5% <sup>kl</sup>	192 6.2%	167 4.9%	276 7.2% <sup>p</sup>	259 7.0% <sup>p</sup>	212 6.2%	99 5.0%	75 5.9%	149 8.0%	413 6.8%	50 6.2%	219 6.6%	99 9.3% <sup>u</sup>	194 7.0%
(7)	752 5.3%	302 4.3%	450 6.2% <sup>a</sup>	152 9.0% <sup>ef</sup>	191 8.0% <sup>ef</sup>	133 5.6% <sup>gh</sup>	137 5.4% <sup>gh</sup>	64 3.1%	74 2.4%	215 5.7%	202 5.1%	168 5.4%	167 5.0%	210 5.5%	208 5.6%	156 4.6%	116 5.8%	63 4.9%	117 6.3%	335 5.5%	33 4.2%	162 4.9%	83 7.8% <sup>tu</sup>	173 6.2%
(6)	261 1.8%	93 1.3%	168 2.3% <sup>a</sup>	42 2.5% <sup>gh</sup>	66 2.8% <sup>gh</sup>	59 2.5% <sup>gh</sup>	58 2.3% <sup>gh</sup>	13 0.6%	23 0.7%	59 1.5%	63 1.6%	60 1.9%	79 2.4% <sup>l</sup>	58 1.5%	62 1.7%	69 2.0%	59 2.9% <sup>mn</sup>	14 1.1%	39 2.1%	131 2.1%	6 0.8%	55 1.6%	32 3.0% <sup>tu</sup>	76 2.7% <sup>tu</sup>
(5)	394 2.8%	131 1.9%	263 3.6% <sup>a</sup>	76 4.5% <sup>fg</sup>	113 4.7% <sup>fg</sup>	82 3.4% <sup>gh</sup>	60 2.4% <sup>h</sup>	32 1.5%	30 1.0%	68 1.8%	109 2.8% <sup>kl</sup>	113 3.6% <sup>kl</sup>	104 3.1% <sup>l</sup>	140 3.7% <sup>op</sup>	105 2.8%	81 2.4%	42 2.1%	26 2.0%	48 2.6%	217 3.6%	9 1.1%	89 2.7%	39 3.7% <sup>t</sup>	127 4.6% <sup>tu</sup>
(4)	116 0.8%	28 0.4%	87 1.2% <sup>a</sup>	39 2.3% <sup>de</sup>	19 0.8%	19 0.8%	17 0.7%	12 0.6%	11 0.3%	25 0.7%	24 0.6%	33 1.1%	34 1.0%	36 0.9%	38 1.0% <sup>p</sup>	23 0.7%	8 0.4%	11 0.9%	9 0.5%	52 0.9%	2 0.2%	12 0.4%	7 0.6%	40 1.5% <sup>tu</sup>
(3)	166 1.2%	58 0.8%	108 1.5% <sup>a</sup>	38 2.3% <sup>fg</sup>	43 1.8% <sup>fg</sup>	39 1.6% <sup>gh</sup>	24 0.9% <sup>h</sup>	10 0.5%	13 0.4%	40 1.1%	56 1.4%	37 1.2%	32 1.0%	29 0.8%	64 1.7% <sup>mp</sup>	48 1.4% <sup>mq</sup>	19 0.9%	6 0.5%	16 0.9%	84 1.4%	4 0.5%	37 1.1%	12 1.1%	47 1.7%
(2)	270 1.9%	90 1.3%	179 2.5% <sup>a</sup>	68 4.0% <sup>df</sup>	36 1.5%	64 2.7% <sup>dg</sup>	50 2.0% <sup>gh</sup>	24 1.1%	27 0.9%	53 1.4%	124 3.2% <sup>ik</sup>	52 1.7%	41 1.2%	84 2.2% <sup>q</sup>	57 1.6% <sup>q</sup>	78 2.3% <sup>q</sup>	44 2.2% <sup>q</sup>	5 0.4%	40 2.1%	137 2.3%	6 0.7%	50 1.5%	34 3.2% <sup>tu</sup>	87 3.1% <sup>tu</sup>

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 1  
**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?**  
**Base: All respondents**

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771
Definitely would not vote	(1) 930 6.5%	380 5.5%	550 7.6% <sup>a</sup>	158 9.3% <sup>fg</sup> h	217 9.1% <sup>fg</sup> h	183 7.7% <sup>gh</sup>	169 6.7% <sup>h</sup>	115 5.5% <sup>h</sup>	88 2.8%	154 4.1%	253 6.4% <sup>i</sup>	207 6.7% <sup>i</sup>	317 9.4% <sup>aj</sup> k	243 6.3% <sup>q</sup>	215 5.8% <sup>q</sup>	273 8.0% <sup>mn</sup>	158 7.9% <sup>npq</sup>	41 3.2%	122 6.5%	429 7.0%	58 7.4%	199 6.0%	63 5.9%	230 8.3% <sup>u</sup>
Don't know	719 5.1%	179 2.6%	540 7.5% <sup>a</sup>	168 10.0% <sup>de</sup> fgh	178 7.4% <sup>fg</sup> h	153 6.4% <sup>fg</sup> h	110 4.3% <sup>h</sup>	69 3.3% <sup>h</sup>	41 1.3%	113 3.0%	220 5.6% <sup>i</sup>	171 5.5% <sup>i</sup>	216 6.4% <sup>i</sup>	148 3.9%	198 5.4% <sup>m</sup>	218 6.4% <sup>mp</sup>	94 4.7%	61 4.7%	75 4.0%	379 6.2% <sup>r</sup>	8 1.0%	98 3.0% <sup>t</sup>	68 6.3% <sup>t</sup> u	281 10.1% <sup>tv</sup> w
Mean	8.44	8.77 <sup>b</sup>	8.10	7.40	7.86 <sup>c</sup>	8.13 <sup>cd</sup>	8.47 <sup>cd</sup> e	8.89 <sup>cd</sup> ef	9.26 <sup>cd</sup> efg	8.77 <sup>jk</sup> l	8.32	8.38	8.23	8.42	8.45 <sup>o</sup>	8.28	8.31	9.06 <sup>mn</sup> op	8.43	8.25	8.77 <sup>vw</sup>	8.59 <sup>vw</sup>	8.16 <sup>w</sup>	7.80
Standard deviation	2.70	2.43	2.90	3.13	2.95	2.90	2.69	2.38	1.89	2.29	2.78	2.73	2.95	2.68	2.63	2.89	2.82	2.06	2.67	2.80	2.55	2.56	2.74	3.03
Standard error	0.02	0.03	0.04	0.08	0.07	0.06	0.05	0.05	0.03	0.04	0.04	0.06	0.05	0.04	0.04	0.05	0.06	0.06	0.07	0.04	0.10	0.05	0.09	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

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**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?**  
**Base: All respondents**

	Total	Vote Intention					2010 Vote					Age Within Gender - Male					Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	14201	3349	3600	769	2157	737	3935	2785	2414	405	649	888	1098	1344	1204	1823	912	1136	1226	1308	1123	1490
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428
Absolutely certain to vote	(10) 8076 56.9%	2362 72.1% ce	2395 67.7% e	646 65.8% e	1186 73.4% b	342 59.6% e	2837 76.0% g	1956 71.9% h	1624 65.6% e	220 74.9% h	325 47.9% p	563 50.6% p	666 58.0% j	819 64.8% j	735 67.3% j	1294 77.8% j	293 29.0%	496 38.8% p	562 45.2% p	671 53.0% p	667 65.7% j	985 69.0% j
(9)	1597 11.2%	418 12.8%	482 13.6%	135 13.8%	195 12.1%	104 18.1% a	425 11.4%	358 13.2%	370 15.0% f	30 10.3%	76 11.2%	131 11.8%	154 13.4% p	147 11.7%	148 13.5% p	217 13.0% p	96 9.5%	137 10.7%	111 8.9%	119 9.4%	101 10.0%	160 11.2%
(8)	921 6.5%	212 6.5% d	264 7.5% d	57 5.8%	76 4.7%	66 11.4% a	201 5.4%	159 5.8%	166 6.7% i	9 3.1%	68 10.0% m	80 7.2% o	86 7.5% n	84 6.6% o	54 4.9% o	52 3.1%	90 8.9% n	120 9.4% m	81 6.5% o	67 5.3% o	64 6.3% o	77 5.4% o
(7)	752 5.3%	145 4.4%	213 6.0% a	70 7.2% a	80 5.0%	24 4.3%	104 2.8%	73 2.7%	128 5.2% f	16 5.4% g	52 7.7% m	98 8.8% l	54 4.7% o	41 3.3% o	31 2.9% o	26 1.5%	100 9.9% l	94 7.3% l	79 6.3% m	96 7.6% l	33 3.3% o	48 3.4% o
(6)	261 1.8%	41 1.3%	56 1.6%	23 2.4%	25 1.5%	13 2.3%	24 0.6%	33 1.2% f	31 1.2% f	0.2%	12 1.8% n	35 3.1% l	17 1.4% o	17 1.3% o	5 0.5%	8 0.5%	30 3.0% m	32 2.5% n	42 3.4% l	42 3.3% l	8 0.8%	15 1.0%
(5)	394 2.8%	49 1.5%	84 2.4% a	26 2.7%	22 1.4%	10 1.7%	25 0.7%	46 1.7% f	33 1.4% f	3 1.2%	33 4.9% l	33 3.0% n	19 1.7% o	27 2.1% n	10 0.9%	9 0.5%	43 4.2% l	80 6.3% k	63 5.1% k	33 2.6% n	22 2.1% n	21 1.5% o
(4)	116 0.8%	5 0.1%	20 0.6% a	12 1.2% a	6 0.4%	3 0.5%	4 0.1%	5 0.2%	14 0.6% g	-	7 1.1% l	5 0.4%	2 0.2%	6 0.4%	3 0.3%	5 0.3%	31 3.1% j	15 1.1% o	17 1.4% l	11 0.9%	8 0.8%	5 0.4%
(3)	166 1.2%	18 0.5%	9 0.2%	8 0.8% b	14 0.9% b	5 0.8% b	2 0.1%	6 0.2%	5 0.2%	-	12 1.8% m	16 1.4% m	18 1.6% m	5 0.4%	3 0.3%	4 0.3%	27 2.6% m	27 2.1% m	21 1.7% m	19 1.5% m	7 0.7%	9 0.6%
(2)	270 1.9%	25 0.8%	16 0.4%	4 0.4%	12 0.8%	8 1.4% b	17 0.4%	10 0.4%	16 0.7%	2 0.7%	23 3.3% k	15 1.3%	17 1.5%	15 1.2%	8 0.7%	13 0.8%	45 4.5% k	22 1.7%	47 3.8% k	35 2.8% m	16 1.6%	15 1.0%
Definitely would not vote	(1) 930 6.5%	-	-	-	-	-	42 1.1%	44 1.6%	35 1.4%	1 0.4%	42 6.2% o	91 8.2% o	75 6.5% o	74 5.8% o	67 6.2% o	31 1.9%	116 11.5% j	126 9.8% j	95 8.7% m	48 7.5% o	48 4.7% o	57 4.0% o

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Table 1  
**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.**  
**Please say how likely you would be to vote if there was another general election?**  
**Base: All respondents**

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428
Don't know	719 5.1%	-	-	-	-	-	51 1.4%	33 1.2%	52 2.1%g	12 4.0%fg	29 4.3%o	47 4.2%o	41 3.5%o	30 2.4%o	28 2.5%o	4 0.3%	139 13.8%j klmnoq rstu	131 10.2%jk lmno stu	112 9.0%jk lmno stu	80 6.3%lm notu	42 4.1%mo	36 2.6%o
Mean	8.44	9.38bc e	9.27e	9.14	9.36bc e	9.09	9.48gh	9.33h	9.20	9.50h	8.05pq	8.16pq r	8.56jk pqrs	8.79jk pqrs	8.94jk lpqrs	9.45jk lmnpqr stu	6.91	7.59p	7.71p	8.14pq r	8.84jk lpqrs	9.04jklmpqrs
Standard deviation	2.70	1.33	1.38	1.56	1.41	1.57	1.37	1.58	1.65	1.28	2.79	2.80	2.61	2.45	2.38	1.60	3.27	3.06	3.10	2.89	2.39	2.16
Standard error	0.02	0.02	0.02	0.06	0.03	0.06	0.02	0.03	0.03	0.06	0.11	0.10	0.08	0.07	0.07	0.04	0.11	0.09	0.09	0.08	0.07	0.06

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**Base: All respondents**

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of London (p)	London (q)	South East (r)	South West (s)
Unweighted base	14201	2223	1922	1143	1718	1860	2293	1185	1857	1223	600	1592	1307	1318	949	738	1338	1688	2075	1373
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Absolutely certain to vote	(10) 8076 56.9%	1324 64.7% fgh	1107 62.7% fgh	996 64.2% fgh	975 61.1% fgh	935 53.4% f	1060 48.8% f	762 49.5% f	916 51.5% f	882 69.0% klmnop qrs	327 57.5% j	850 54.4% k	705 55.2% l	691 54.1% m	613 61.6% klmnopqs	380 53.6% o	758 53.4% p	987 53.4% q	1176 59.2% klmnopq	708 55.4% s
(9)	1597 11.2%	317 15.5% b odfgh	205 11.6% g	171 11.0% h	178 11.2% h	227 13.0% f	217 10.0% f	133 8.6% f	147 8.3% f	94 7.4% f	60 10.5% j	173 11.1% i	135 10.6% i	149 11.7% i	111 11.2% i	94 13.3% i	165 11.6% i	235 12.8% i	212 10.6% i	167 13.1% i
(8)	921 6.5%	133 6.5% d	134 7.6% d	97 6.2% d	58 3.7% d	133 7.6% d	163 7.5% d	95 6.1% d	108 6.1% d	75 5.9% d	21 3.7% d	108 6.9% j	83 6.5% j	83 6.5% j	58 5.8% j	33 4.6% j	117 8.3% j	142 7.7% j	134 6.7% j	66 5.2% j
(7)	752 5.3%	107 5.2% b	54 3.1% b	66 4.3% b	75 4.7% b	108 6.2% b	148 6.8% bc d	102 6.6% bc d	93 5.2% b	63 4.9% b	23 4.0% b	82 5.3% b	50 3.9% b	73 5.7% b	52 5.2% b	48 6.7% i	83 5.9% i	96 5.2% i	114 5.7% i	68 5.3% i
(6)	261 1.8%	21 1.0% c	22 1.2% c	14 0.9% c	36 2.3% ab c	38 2.2% ac	42 1.9% a	46 3.0% ab c	43 2.4% ab c	14 1.1% c	10 1.8% c	38 2.5% iq	21 1.7% c	20 1.6% c	20 2.0% c	28 3.9% ill mpqr	21 1.5% c	24 1.3% c	34 1.7% c	31 2.4% c
(5)	394 2.8%	20 1.0% d	29 1.6% d	49 3.2% ab	32 2.0% a	48 2.7% a	80 3.7% ab d	63 4.1% ab d	72 4.1% ab d	26 2.0% d	15 2.7% o	38 2.4% o	27 2.1% d	21 1.7% d	33 3.3% mo	5 0.7% d	50 3.5% mo	68 3.7% ill mo	72 3.6% ill mo	37 2.9% o
(4)	116 0.8%	9 0.4% cd	9 0.5% cd	4 0.3% cd	7 0.4% cd	17 0.9% cd	15 0.7% cd	28 1.8% ab cdf	27 1.5% ab cdf	11 0.9% cd	1 0.2% cd	13 0.9% cd	8 0.6% cd	15 1.2% cs	7 0.7% cd	4 0.5% cd	16 1.1% cd	24 1.3% cs	12 0.6% cd	5 0.4% cd
(3)	166 1.2%	13 0.7% de	26 1.5% ad	10 0.6% de	8 0.5% de	27 1.5% ad	30 1.4% ad	27 1.8% ac d	24 1.3% d	6 0.5% de	9 1.7% i	20 1.3% i	19 1.5% i	32 2.5% ik noqrs	7 0.7% i	4 0.6% i	24 1.7% iq	14 0.8% i	15 0.7% i	14 1.1% i
(2)	270 1.9%	20 1.0% d	44 2.5% ac	13 0.8% de	14 0.9% de	33 1.9% ac d	81 3.7% ac deh	39 2.6% ac d	27 1.5% d	5 0.4% de	12 2.2% i	39 2.5% in	27 2.1% i	23 1.8% i	11 1.1% i	20 2.8% in	23 1.6% i	52 2.8% in	33 1.7% i	25 1.9% i
Definitely would not vote	(1) 930 6.5%	52 2.5% p	86 4.9% a	99 6.4% a	144 9.0% ab ce	102 5.8% a	167 7.7% ab e	108 7.0% ab ceg	173 9.7% ab ceg	41 3.2% p	60 10.5% k npqrs	114 7.3% in p	100 7.8% in p	105 8.2% in pr	44 4.4% p	67 9.5% in pr	66 4.6% p	130 7.0% in p	113 5.7% i	90 7.1% in p

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Prepared by Populus



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 1  
**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?**  
**Base: All respondents**

	SEG Within Gender - Male					SEG Within Gender - Female					Region									
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Don't know	719 5.1%	29 1.4%	50 2.8% <sup>a</sup>	32 2.1%	68 4.2% <sup>ac</sup>	83 4.8% <sup>abc</sup>	170 7.8% <sup>abcde</sup>	138 9.0% <sup>abcde</sup>	149 8.4% <sup>abcde</sup>	61 4.7%	29 5.2%	86 5.5% <sup>r</sup>	103 8.0% <sup>iklmnoqrs</sup>	64 5.0%	39 3.9%	27 3.8%	95 6.7% <sup>noqr</sup>	74 4.0%	74 3.7%	67 5.2%
Mean	8.44	9.08 <sup>bc</sup> defgh	8.70 <sup>de</sup> fgh	8.71 <sup>ef</sup> gh	8.47 <sup>fg</sup> h	8.39 <sup>fg</sup> h	8.00	8.02	7.99	9.06 <sup>jk</sup> lmnopqrs	8.14	8.28	8.33	8.21	8.74 <sup>jk</sup> lmopqs	8.17	8.46	8.27	8.55 <sup>jk</sup> moq	8.39
Standard deviation	2.70	1.91	2.51	2.51	2.82	2.63	2.96	2.91	3.05	2.06	3.11	2.82	2.87	2.91	2.35	2.96	2.53	2.79	2.56	2.74
Standard error	0.02	0.04	0.06	0.07	0.07	0.06	0.06	0.09	0.07	0.06	0.13	0.07	0.08	0.08	0.08	0.11	0.07	0.07	0.06	0.08

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

## Opinion Poll

### ONLINE Fieldwork : 4th - 27th February 2015

Absolutes/col percents

Table 1  
**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.**  
**Please say how likely you would be to vote if there was another general election?**  
**Base: All respondents**

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humber-side (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	14201	621	322	798	631	631	487	352	643	817	1027	677	602	278	794	676	687	462	386	695	871	1048	696
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673
Absolutely certain to vote	(10) 8076 56.9%	501 74.9% cdefgh ijklmn opqrst uv	183 61.2% n oprstv	456 59.7% n oprstv	404 67.3% c hikmno pqrstu v	379 62.9% m nopqrs tuv	342 67.3% c ikmnop qrstuv	199 59.4% n oprst	401 60.9% n oprstu v	521 58.8% n oprstv	659 63.6% m nopqrs tuv	359 59.4% n oprstv	381 62.5% m noprst uv	144 53.4% o	394 49.3%	301 44.4%	312 46.2%	271 55.7% o pst	182 48.4%	357 46.8%	466 48.5%	517 54.3% o pst	349 51.8% o
(9)	1597 11.2%	57 8.6%	36 12.0% l	93 12.2% l os	81 13.6% a los	75 12.5% l os	61 12.1% l	44 13.2% l os	104 15.8% a ijklmno pqrstu	125 14.1% a lnos	108 10.4% l	87 14.4% al nos	37 6.1%	24 8.9%	80 10.0% l	54 7.9%	74 10.9% l	50 10.2% l os	50 13.4% al os	61 8.0%	111 11.5% l	103 10.9% l	81 12.0% los
(8)	921 6.5%	44 6.6%	13 4.3%	50 6.5%	31 5.2%	26 4.3%	22 4.4%	12 3.5%	49 7.4% ek m	73 8.3% ef gkm	77 7.4% ek m	26 4.3%	30 5.0%	8 2.9%	58 7.3% ek m	53 7.7% eg km	58 8.5% ef gklm	36 7.4% m	21 5.7%	69 9.0% bd efghklm	69 7.2% em	57 6.0%	40 6.0%
(7)	752 5.3%	21 3.1%	8 2.6%	38 5.0% d	15 2.5% d	29 4.8%	24 4.8%	17 5.2%	24 3.7%	36 4.1%	58 5.8% d	31 5.1% d	42 6.9% ab dh	15 5.6%	44 5.5% d	35 5.2% d	44 6.5% ab d	28 5.7% d	30 8.1% ab dhi	59 7.8% ab dhi	60 6.3% ab d	56 5.9% ad	37 5.5% d
(6)	261 1.8%	4 0.6%	5 1.6%	17 2.3% ae i	10 1.7%	3 0.5%	8 1.7%	2 0.6%	6 1.0%	7 0.8%	15 2.2% ad r	14 2.3% ae i	10 1.6%	5 1.9%	21 2.6% ae i	11 1.6%	17 2.6% ae i	11 2.3% e	26 6.8% ab cdefgh ijklmn opqrstu v	15 2.0%	17 1.7%	19 2.0% e	17 2.5% aei
(5)	394 2.8%	4 0.6%	6 2.0% r	8 1.0%	3 0.5%	8 1.4%	12 2.4% ad r	5 1.4%	15 2.2% ad r	20 2.3% ad r	37 3.6% ac der	12 2.0% r	21 3.5% ac der	10 3.6% ac dr	30 3.8% ac der	24 3.5% ac der	13 1.9% r	21 4.2% acde r	* 4.7% ac dehikp r	36 4.7% ac dehikp r	48 5.0% ac deghik pr	35 3.6% ac der	25 3.7% acder
(4)	116 0.8%	5 0.7%	-	5 0.6%	1 0.2%	3 0.5%	1 0.2%	1 0.4%	5 0.8%	3 0.3%	3 0.3%	1 0.2%	6 1.0%	1 0.5%	8 1.0%	7 1.0%	12 1.8% df ijk	6 1.2%	2 0.6%	11 1.4% dj	21 2.1% bc defijk v	9 1.0%	3 0.5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

## Opinion Poll

### ONLINE Fieldwork : 4th - 27th February 2015

Absolutes/col percents

Table 1  
**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?**  
**Base: All respondents**

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673
(3)	166 1.2%	2 0.3%	6 2.0%af i	12 1.5%af	8 1.3%af	10 1.6%afi	-	1 0.4%	4 0.6%	4 0.4%	7 0.7%	5 0.9%	5 0.8%	3 1.3%af	8 1.0%	11 1.6%af i	22 3.3%af ghijkl rtu	7 1.5%af	3 0.7%	21 2.7%af hijkl u	11 1.1%	8 0.8%	9 1.4%af
(2)	270 1.9%	4 0.6%	3 1.0%	14 1.8%il	6 1.1%	6 1.1%	3 0.5%	11 3.3%af hjl	3 0.5%	19 2.2%fh l	11 1.0%	10 1.7%il	1 0.2%	10 3.6%ad efhjl	25 3.2%ad efhjl	21 3.1%ad efhjl	17 2.5%af hl	8 1.7%il	9 2.3%fh l	20 2.7%af hjl	32 3.4%ad efhjl	22 2.3%af hl	15 2.2%hl
Definitely would not vote	(1) 930 6.5%	6 0.8%	27 9.0%ad hjq	50 6.6%ah	28 4.7%a	50 8.3%ad hjq	25 4.9%a	39 11.5%ac dfhijkl qs	21 3.2%a	54 6.1%ah	45 4.4%a	36 6.0%ah	96 5.9%a	33 12.3%ac dfhijkl qsu	64 8.0%a dhjq	72 10.6%ac dfhijkl qsu	55 8.2%ad hjq	19 3.9%a	29 7.7%ah jq	45 5.9%a	76 7.9%ad hjq	67 7.1%ah jq	54 8.0%ad hjq
Don't know	719 5.1%	20 3.0%	13 4.3%j	21 2.7%	12 2.0%	13 2.1%	9 1.8%	4 1.1%	26 3.9%j	23 2.6%	16 1.6%	23 3.8%j	40 6.6%ac defgij	16 6.1%cd efgij	66 8.2%a cdefg hijkt	91 13.4%ab cdefghi jkimnpq rstuv	51 7.6%ac defghi jk	30 6.1%ac defgij	23 6.2%ac defgij	70 9.2%ab cdefgh ijkl	51 5.3%cd efgij	58 6.1%ac defgij	44 6.5%ac defgij
Mean	8.44	9.43bc defghi jkimno pqrstu v	8.46mo pt	8.53mn opstv	8.96bc egikmn opqrst uv	8.55mn opstv	8.95bc egmnop qrstuv	8.18	8.98bc egiklm nopqrs tuv	8.62mn oprstuv	8.78gm noprst uv	8.63mn oprstuv	8.65mn oprstuv	7.78	8.03	7.69	7.89	8.52mn opst	8.16	8.00	7.94	8.29mo pt	8.17o
Standard deviation	2.70	1.46	2.87	2.65	2.28	2.76	2.23	3.13	2.03	2.55	2.30	2.55	2.52	3.32	2.96	3.24	3.00	2.46	2.79	2.83	2.97	2.80	2.89
Standard error	0.02	0.06	0.16	0.09	0.09	0.11	0.10	0.17	0.08	0.09	0.07	0.10	0.11	0.21	0.11	0.13	0.12	0.12	0.15	0.11	0.10	0.09	0.11

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v



## Opinion Poll

### ONLINE Fieldwork : 4th - 27th February 2015

Absolutes/col percents

Table 1  
**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?**  
**Base: All respondents**

	Total	Educational Attainment					Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female							
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14201	127	102	8204	3720	1220	617	75	68	3960	1880	596	311	52	34	4244	1840	624	306
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
Absolutely certain to vote	(10) 8076 56.9%	74 62.1% <sup>f</sup>	59 50.9%	4695 58.0% <sup>f</sup>	2180 57.3% <sup>f</sup>	742 58.1% <sup>f</sup>	230 42.4%	43 63.2% <sup>r</sup>	42 56.4% <sup>r</sup>	2499 64.8% <sup>l</sup>	1233 63.0% <sup>l</sup>	396 66.0% <sup>l</sup>	134 50.1% <sup>r</sup>	31 60.8% <sup>r</sup>	17 41.1%	2196 51.8% <sup>r</sup>	947 51.3% <sup>r</sup>	347 51.1% <sup>r</sup>	96 34.9%
(9)	1597 11.2%	7 6.2%	13 11.7%	846 10.4%	476 12.5% <sup>c</sup>	168 13.2% <sup>c</sup>	66 12.1%	6 8.1%	9 11.5%	450 11.7% <sup>o</sup>	283 14.4% <sup>l</sup>	77 12.8% <sup>o</sup>	34 12.8%	2 3.7%	5 11.9%	396 9.3%	194 10.5%	91 13.5% <sup>o</sup>	31 11.4%
(8)	921 6.5%	6 4.8%	7 5.8%	477 5.9%	261 6.9%	101 7.9% <sup>c</sup>	55 10.2% <sup>cd</sup>	6 8.5%	1 0.8%	216 5.6%	118 6.0%	46 7.7%	31 11.5% <sup>hijm</sup>	- -	6 14.6%	261 6.2%	143 7.7% <sup>i</sup>	55 8.1%	25 9.0% <sup>i</sup>
(7)	752 5.3%	3 2.6%	2 1.9%	401 5.0%	209 5.5%	61 4.8%	62 11.4% <sup>abcd</sup>	- -	1 1.0%	159 4.1%	74 3.8%	32 5.3%	25 9.3% <sup>gi</sup>	3 6.1%	1 3.6%	242 5.7% <sup>ij</sup>	134 7.3% <sup>gi</sup>	29 4.3%	37 13.3% <sup>ghijklpq</sup>
(6)	261 1.8%	1 0.7%	-	138 1.7%	73 1.9%	24 1.9%	13 2.4%	0.5%	-	52 1.3%	23 1.2%	11 1.9%	5 1.9%	* 1.0%	-	86 2.0% <sup>i</sup>	50 2.7% <sup>ij</sup>	13 1.8%	8 2.8%
(5)	394 2.8%	4 3.0%	3 2.3%	226 2.8%	105 2.8%	26 2.0%	15 2.8%	3 4.0%	2 2.8%	57 1.5%	47 2.4% <sup>i</sup>	10 1.7%	5 2.0%	1 1.9%	1 1.3%	169 4.0% <sup>ij</sup>	58 3.1% <sup>i</sup>	15 2.3%	10 3.6% <sup>i</sup>
(4)	116 0.8%	2 1.7%	-	64 0.8%	28 0.7%	6 0.5%	15 2.7% <sup>cde</sup>	-	-	10 0.3%	13 0.6%	2 0.3%	4 1.5% <sup>i</sup>	2 3.8% <sup>ijk</sup>	-	54 1.3% <sup>i</sup>	16 0.8% <sup>i</sup>	4 0.7%	11 3.8% <sup>ijklpq</sup>
(3)	166 1.2%	-	-	101 1.2%	36 0.9%	18 1.4%	7 1.4%	-	-	36 0.9%	11 0.6%	5 0.9%	3 1.1%	-	-	65 1.5% <sup>ij</sup>	25 1.4% <sup>j</sup>	12 1.8% <sup>kj</sup>	4 1.6%
(2)	270 1.9%	-	-	177 2.2% <sup>e</sup>	58 1.5%	12 1.0%	13 2.4% <sup>e</sup>	-	-	58 1.5% <sup>k</sup>	23 1.2% <sup>k</sup>	1 0.1%	5 2.0% <sup>k</sup>	-	-	119 2.8% <sup>ij</sup>	35 1.9% <sup>k</sup>	12 1.7% <sup>k</sup>	8 2.7% <sup>k</sup>
Definitely would not vote	(1) 930 6.5%	19 15.8% <sup>c</sup> <sup>def</sup>	25 21.4% <sup>cd</sup> <sup>ef</sup>	539 6.7% <sup>e</sup>	240 6.3%	59 4.6%	24 4.4%	10 14.0% <sup>i</sup> <sup>ijkl</sup>	14 19.3% <sup>ij</sup> <sup>klpq</sup>	220 5.7% <sup>kl</sup>	98 5.0% <sup>k</sup>	15 2.4%	7 2.5%	9 18.2% <sup>i</sup> <sup>jklopq</sup> <sup>r</sup>	10 25.3%	319 7.5% <sup>ij</sup> <sup>kl</sup>	142 7.7% <sup>ij</sup> <sup>kl</sup>	44 6.5% <sup>kl</sup>	17 6.3% <sup>k</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 1  
**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.**  
**Please say how likely you would be to vote if there was another general election?**  
**Base: All respondents**

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
Don't know	719	4	7	434	137	62	43	1	6	102	35	6	14	2	1	332	102	56	29
	5.1%	2.9%	6.0%	5.4% <sup>d</sup>	3.6%	4.8%	8.0% <sup>cd</sup>	1.8%	8.2% <sup>ij</sup>	2.6% <sup>k</sup>	1.8%	1.0%	5.4% <sup>ij</sup>	4.5%	2.1%	7.8% <sup>ij</sup>	5.5% <sup>ij</sup>	8.3% <sup>i</sup>	10.5% <sup>ijkp</sup>
Mean	8.44	8.00	7.52	8.43 <sup>bf</sup>	8.50 <sup>bf</sup>	8.72 <sup>ab</sup>	8.11	8.24	7.78	8.77 <sup>hm</sup>	8.81 <sup>hm</sup>	9.09 <sup>gh</sup>	8.56 <sup>or</sup>	7.67	7.07	8.10 <sup>r</sup>	8.16 <sup>r</sup>	8.36 <sup>r</sup>	7.64
Standard deviation	2.70	3.37	3.69	2.74	2.61	2.36	2.56	3.18	3.65	2.48	2.36	1.85	2.21	3.61	3.76	2.93	2.82	2.71	2.81
Standard error	0.02	0.30	0.38	0.03	0.04	0.07	0.11	0.37	0.47	0.04	0.05	0.08	0.13	0.51	0.65	0.05	0.07	0.11	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 1  
**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?**  
**Base: All respondents**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14201	4109	4274	1120	1550	1348	1800	2174	2195	576	861	609	591	1935	2079	544	689	739	1209
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
Absolutely certain to vote	(10) 8076 56.9%	2780 69.9% cef	2658 64.5% f	868 61.1% f	601 70.6% cef	639 64.3% f	530 18.7%	1572 71.6% i jmopqr st	1445 66.7% m pqst	464 66.5% m qst	365 74.7% i jmopqr st	319 69.3% m pqst	236 24.9% t	1208 67.8% m pqst	1213 62.2% m qt	403 55.8% m t	236 65.1% m qt	319 59.9% m t	294 15.6%
(9)	1597 11.2%	502 12.6% d f	539 13.1% d f	217 15.3% ad ef	84 9.9% f	114 11.5% f	140 4.9%	292 13.3% k mt	320 14.8% k mopt	108 15.5% k opt	41 8.4% t	51 11.2% mt	60 6.3%	211 11.8% k mt	219 11.2% m t	109 15.0% k mpt	43 11.8% m t	63 11.7% mt	80 4.2%
(8)	921 6.5%	242 6.1%	319 7.7% ad f	86 6.0%	42 4.9%	88 8.8% ac df	145 5.1%	122 5.5%	169 7.8% hk mt	38 5.5%	21 4.2%	31 6.8%	42 4.4%	120 6.7% k mt	150 7.7% hk mt	47 6.6%	22 5.9%	56 10.6% hj klmnopq r t	103 5.5%
(7)	752 5.3%	176 4.4%	232 5.6% a	95 6.7% ae	52 6.1% ae	40 4.0%	158 5.5%	86 3.9%	101 4.7%	31 4.5%	35 7.1% hi lm	15 3.4%	34 3.6%	90 5.0%	131 6.7% hi lm	64 8.9% hi jlmors	17 4.6%	24 4.6%	124 6.5% hlm
(6)	261 1.8%	51 1.3%	76 1.8%	44 3.1% ab d	12 1.4%	18 1.8%	61 2.2% a	23 1.1%	22 1.0%	21 3.0% hi k	4 0.9%	5 1.1%	18 1.9%	28 1.6%	54 2.8% hi ko	23 3.1% hi ko	7 2.0%	13 2.4% hi	43 2.3% hi
(5)	394 2.8%	63 1.6%	91 2.2%	35 2.5%	19 2.2%	21 2.2%	164 5.8% ab cde	24 1.1%	33 1.5%	5 0.7%	8 1.6%	8 1.6%	54 5.6% hi jklops	39 2.2% hj	58 3.0% hi j	30 4.2% hi jko	11 3.1% hi j	14 2.6% hj	110 5.8% hijklpors
(4)	116 0.8%	8 0.2%	23 0.6% a	11 0.8% a	5 0.6% a	7 0.7% a	62 2.2% ab cde	3 0.1%	5 0.3%	7 1.1% hi	2 0.5%	2 0.4%	8 0.9% h	6 0.3%	17 0.9% hi o	3 0.5%	3 0.8% h	5 0.9% hi	54 2.8% hijklmnopqrs
(3)	166 1.2%	25 0.6%	22 0.5%	8 0.6%	5 0.6%	3 0.3%	102 3.6% ab cde	11 0.5%	12 0.6%	3 0.4%	1 0.2%	1 0.3%	29 3.1% hi jklopq s	14 0.8%	9 0.5%	6 0.8%	4 1.2%	2 0.4%	73 3.9% hijklopqrs
(2)	270 1.9%	36 0.9%	25 0.6%	12 0.8%	7 0.8%	12 1.2%	179 6.3% ab cde	21 1.0%	13 0.6%	3 0.5%	5 1.0%	4 0.9%	44 4.6% hi jklopq rs	15 0.8%	12 0.6%	8 1.1%	2 0.5%	7 1.4%	135 7.1% hijklopqrs
Definitely would not vote	(1) 930 6.5%	53 1.3%	69 1.7%	24 1.7%	11 1.3%	20 2.0%	752 26.5% ab cde	26 1.2%	32 1.5%	8 1.2%	3 0.6%	7 1.4%	305 32.1% hi jklopq rs st	28 1.6%	37 1.9% k	16 2.3% k	8 2.2% k	14 2.5% h k	447 23.7% hijklopqrs

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.**

**Please say how likely you would be to vote if there was another general election?**

**Base: All respondents**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
Don't know	719 5.1%	40 1.0%	65 1.6%a	21 1.5%	14 1.6%	32 3.3%a	547 19.3%ab	16 0.7%	14 0.7%	8 1.2%	4 0.8%	17 3.6%h	120 12.7%hi	24 1.3%	51 2.6%hi	12 1.7%	10 2.8%hi	16 3.0%h	427 22.6%hijklmnopqrs
Mean	8.44	9.23bc ef	9.08f	8.96f	9.18cf	9.04f	5.09	9.31mo pqrst	9.20mp qrst	9.20mp qst	9.32mo pqrst	9.25mp qrst	5.26	9.13mp qst	8.94mq t	8.72mt	8.99mt	8.85mt	5.00
Standard deviation	2.70	1.69	1.79	1.89	1.76	1.92	3.71	1.60	1.66	1.63	1.55	1.70	3.92	1.80	1.92	2.08	2.00	2.08	3.59
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.10	0.03	0.04	0.07	0.05	0.07	0.17	0.04	0.04	0.09	0.08	0.08	0.12

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 1  
**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?**  
**Base: All respondents**

	Total	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?					
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)
Unweighted base	14201	5051	1923	4064	3163	2879	660	2224	1243	2172	1263	1840	1920	2023	11349	6047	5302	2852	2497	355
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
Absolutely certain to vote	(10) 8076 56.9%	3448 55.2% <sup>b</sup>	822 48.3%	2523 71.7% <sup>a</sup>	1283 47.0%	2198 61.6% <sup>h</sup>	315 57.6% <sup>h</sup>	1381 74.3% <sup>ee</sup>	508 51.4% <sup>ai</sup>	1250 46.6%	508 43.9%	1141 68.7% <sup>ee</sup>	774 44.5%	933 44.7%	6251 55.8%	3335 56.2%	2916 55.3%	1825 61.0% <sup>m</sup>	1539 59.3% <sup>n</sup>	286 72.4% <sup>noq</sup>
(9)	1597 11.2%	705 11.3% <sup>d</sup>	187 11.0%	451 12.8% <sup>d</sup>	254 9.3%	438 12.3% <sup>ai</sup>	64 11.7% <sup>ai</sup>	261 14.1% <sup>ch</sup>	109 11.0% <sup>ai</sup>	266 9.9%	124 10.7%	189 11.4% <sup>ai</sup>	145 8.3%	194 9.3%	1297 11.6%	736 12.4% <sup>o</sup>	560 10.6%	300 10.0%	252 9.7%	48 12.2%
(8)	921 6.5%	447 7.1% <sup>c</sup>	115 6.7% <sup>c</sup>	172 4.9%	187 6.9% <sup>c</sup>	246 6.9% <sup>fg</sup>	22 4.0%	75 8.0% <sup>fg</sup>	79 8.0% <sup>fg</sup>	200 7.5% <sup>fg</sup>	93 8.0% <sup>fg</sup>	98 5.9% <sup>g</sup>	108 6.2% <sup>g</sup>	157 7.5%	777 6.9% <sup>p</sup>	402 6.8% <sup>q</sup>	374 7.1% <sup>qr</sup>	144 4.8%	130 5.0%	14 3.6%
(7)	752 5.3%	337 5.4% <sup>c</sup>	114 6.7% <sup>c</sup>	96 2.7%	205 7.5% <sup>ac</sup>	168 4.7% <sup>gk</sup>	28 5.1% <sup>g</sup>	42 2.3%	65 6.6% <sup>eg</sup>	170 6.3% <sup>eg</sup>	86 7.4% <sup>eg</sup>	54 3.3%	140 8.0% <sup>ef</sup>	151 7.2%	612 5.5%	303 5.1% <sup>r</sup>	309 5.9% <sup>r</sup>	141 4.7%	134 5.2% <sup>r</sup>	6 1.6%
(6)	261 1.8%	129 2.1% <sup>c</sup>	40 2.3% <sup>c</sup>	27 0.8%	65 2.4% <sup>c</sup>	51 1.4% <sup>g</sup>	10 1.8% <sup>g</sup>	9 0.5%	23 2.3% <sup>gk</sup>	78 2.9% <sup>g</sup>	30 2.6% <sup>g</sup>	18 1.1%	42 2.4% <sup>eg</sup>	57 2.7%	208 1.9%	101 1.7% <sup>r</sup>	106 2.0% <sup>r</sup>	54 1.8%	54 2.1% <sup>r</sup>	-
(5)	394 2.8%	200 3.2% <sup>c</sup>	65 3.8% <sup>c</sup>	41 1.2%	88 3.2% <sup>c</sup>	83 2.3% <sup>g</sup>	15 2.8% <sup>g</sup>	13 0.7%	19 1.9% <sup>g</sup>	117 4.3% <sup>eg</sup>	50 4.3% <sup>eg</sup>	27 1.6% <sup>g</sup>	69 4.0% <sup>eg</sup>	91 4.3%	307 2.7%	165 2.8%	142 2.7%	86 2.9%	84 3.2% <sup>r</sup>	3 0.7%
(4)	116 0.8%	41 0.7%	20 1.2% <sup>c</sup>	14 0.4%	40 1.5% <sup>ac</sup>	13 0.4%	1 0.2%	7 0.4%	7 0.8%	28 1.0% <sup>eg</sup>	19 1.7% <sup>ef</sup>	8 0.5%	33 1.9% <sup>ef</sup>	26 1.2%	94 0.8%	44 0.7%	50 0.9%	22 0.7%	20 0.8%	2 0.4%
(3)	166 1.2%	69 1.1% <sup>c</sup>	31 1.8% <sup>ac</sup>	15 0.4%	51 1.9% <sup>ac</sup>	38 1.1% <sup>g</sup>	3 0.5%	4 0.2%	13 1.3% <sup>g</sup>	31 1.1% <sup>g</sup>	28 2.4% <sup>ef</sup>	11 0.6%	39 2.2% <sup>ef</sup>	33 1.6%	134 1.2%	75 1.3%	59 1.1%	32 1.1%	32 1.2%	* 0.1%
(2)	270 1.9%	115 1.8% <sup>c</sup>	63 3.7% <sup>ac</sup>	32 0.9%	60 2.2% <sup>c</sup>	32 0.9%	24 4.4% <sup>eg</sup>	13 0.7%	21 2.1% <sup>eg</sup>	83 3.1% <sup>eg</sup>	39 3.3% <sup>g</sup>	19 1.1%	39 2.2% <sup>eg</sup>	74 3.5%	226 2.0%	128 2.2%	98 1.9%	44 1.5%	41 1.6%	3 0.7%
Definitely would not vote	(1) 930 6.5%	443 7.1% <sup>c</sup>	108 6.3% <sup>c</sup>	89 2.5%	290 10.6% <sup>ab</sup>	215 6.0% <sup>gk</sup>	43 7.9% <sup>gk</sup>	39 2.1%	83 8.4% <sup>gk</sup>	229 8.5% <sup>eg</sup>	65 5.6% <sup>gk</sup>	50 3.0%	206 11.9% <sup>ef</sup>	189 9.0%	703 6.3%	353 5.9%	350 6.6%	227 7.6% <sup>m</sup>	211 8.1% <sup>nr</sup>	16 4.0%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.**

**Please say how likely you would be to vote if there was another general election?**

**Base: All respondents**

	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?						
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)		NET: Urban (m)	Urban -Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)	
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
Don't know	719 5.1%	315 5.0% <sup>c</sup>	139 8.2% <sup>ac</sup>	59 1.7%	206 7.5% <sup>ac</sup>	83 2.3% <sup>g</sup>	22 4.1% <sup>eg</sup>	14 0.7%	60 6.1% <sup>eg</sup>	232 8.6% <sup>ek</sup>	117 10.1% <sup>ef</sup>	45 2.7% <sup>g</sup>	146 8.4% <sup>ef</sup>	185 8.9%	604 5.4% <sup>p</sup>	294 5.0%	310 5.9% <sup>q</sup>	115 3.8%	98 3.8%	17 4.4%
Mean	8.44	8.36 <sup>bd</sup>	8.05 <sup>d</sup>	9.23 <sup>abd</sup>	7.77 d	8.68 <sup>fh</sup> ij	8.26 <sup>il</sup>	9.37 <sup>ef</sup> hijkl	8.17 <sup>l</sup>	7.89 <sup>l</sup>	7.94 <sup>l</sup>	9.08 <sup>ef</sup> hijl	7.54	7.73	8.43	8.46	8.39	8.47	8.35	9.25 <sup>noq</sup>
Standard deviation	2.70	2.74	2.88	1.86	3.14	2.49	2.95	1.67	2.89	3.01	2.84	2.05	3.25	3.09	2.68	2.65	2.71	2.76	2.84	2.02
Standard error	0.02	0.04	0.07	0.03	0.06	0.05	0.12	0.04	0.08	0.07	0.08	0.05	0.08	0.07	0.03	0.03	0.04	0.05	0.06	0.11

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 1  
**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?**  
**Base: All respondents**

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	14201	1381	139	1987	1527	2477	1498	1150	606	709	422	798	1506
Weighted base	14201	1437	151*	1984	1488	2625	1422	1192	568	685	416	732	1501
Absolutely certain to vote	(10) 8076 56.9%	777 54.1%	107 70.5% <sup>acdefhijk</sup>	1134 57.2%	796 53.5%	1435 54.6%	812 57.1%	823 69.1% <sup>acdefhijk</sup>	324 57.0%	370 54.0%	223 53.6%	413 56.5%	863 57.5%
	(9) 1597 11.2%	155 10.8% <sup>kg</sup>	8 5.6%	227 11.4% <sup>kg</sup>	179 12.0% <sup>kg</sup>	323 12.3% <sup>cbg</sup>	164 11.5% <sup>g</sup>	87 7.3%	60 10.5%	87 12.7% <sup>g</sup>	62 15.0% <sup>bgj</sup>	89 12.1% <sup>g</sup>	156 10.4% <sup>g</sup>
	(8) 921 6.5%	131 9.1% <sup>cfghijkl</sup>	8 5.1%	121 6.1% <sup>h</sup>	107 7.2% <sup>hij</sup>	210 8.0% <sup>cfhijk</sup>	77 5.4%	69 5.8%	19 3.3%	33 4.8%	16 4.0%	39 5.4%	90 6.0% <sup>h</sup>
	(7) 752 5.3%	88 6.1% <sup>bl</sup>	1 0.4%	113 5.7% <sup>bl</sup>	79 5.3% <sup>b</sup>	127 4.9% <sup>b</sup>	101 7.1% <sup>bhehl</sup>	62 5.2% <sup>b</sup>	22 3.9%	46 6.7% <sup>bl</sup>	22 5.2% <sup>b</sup>	35 4.8% <sup>b</sup>	57 3.8%
	(6) 261 1.8%	23 1.6%	1 0.8%	31 1.6%	36 2.4%	38 1.5%	23 1.6%	15 1.2%	10 1.8%	28 4.0% <sup>acefgl</sup>	14 3.4% <sup>ceg</sup>	17 2.3%	26 1.7%
	(5) 394 2.8%	39 2.7% <sup>i</sup>	1 0.7%	38 1.9%	37 2.5% <sup>i</sup>	104 3.9% <sup>cdgi</sup>	58 4.1% <sup>cdgi</sup>	25 2.1%	15 2.7% <sup>i</sup>	5 0.7%	12 2.9% <sup>i</sup>	20 2.8% <sup>i</sup>	39 2.6% <sup>i</sup>
	(4) 116 0.8%	17 1.1% <sup>k</sup>	-	19 1.0%	13 0.9%	26 1.0%	9 0.6%	11 0.9%	1 0.2%	4 0.5%	4 1.1%	1 0.1%	10 0.7%
	(3) 166 1.2%	26 1.8% <sup>efgi</sup>	3 2.1% <sup>g</sup>	37 1.9% <sup>efgi</sup>	22 1.5% <sup>eg</sup>	19 0.7%	9 0.6%	3 0.3%	9 1.7% <sup>g</sup>	3 0.4%	6 1.4% <sup>g</sup>	9 1.3% <sup>g</sup>	19 1.2% <sup>g</sup>
	(2) 270 1.9%	16 1.1%	-	37 1.9% <sup>g</sup>	34 2.3% <sup>ag</sup>	69 2.6% <sup>ag</sup>	22 1.6% <sup>g</sup>	5 0.4%	12 2.2% <sup>g</sup>	20 2.9% <sup>ag</sup>	9 2.2% <sup>g</sup>	14 1.9% <sup>g</sup>	31 2.1% <sup>g</sup>
Definitely would not vote	(1) 930 6.5%	68 4.7%	13 8.4% <sup>g</sup>	131 6.6% <sup>g</sup>	106 7.1% <sup>ag</sup>	173 6.6% <sup>g</sup>	87 6.1% <sup>g</sup>	35 2.9%	60 10.5% <sup>acdefgl</sup>	66 9.7% <sup>acefg</sup>	29 7.0% <sup>g</sup>	54 7.4% <sup>ag</sup>	109 7.3% <sup>ag</sup>
Don't know	719 5.1%	98 6.8% <sup>cefi</sup>	10 6.4%	95 4.8%	78 5.3%	102 3.9%	62 4.3%	57 4.7%	35 6.2% <sup>ee</sup>	25 3.6%	18 4.2%	40 5.4%	101 6.7% <sup>cefi</sup>
Mean	8.44	8.52 <sup>hi</sup>	8.78	8.43	8.28	8.34	8.48 <sup>hi</sup>	9.08 <sup>acdefhijk</sup>	8.14	8.15	8.29	8.40	8.41
Standard deviation	2.70	2.48	2.75	2.72	2.79	2.73	2.60	2.00	3.12	2.98	2.79	2.77	2.80
Standard error	0.02	0.07	0.24	0.06	0.07	0.06	0.07	0.06	0.13	0.11	0.14	0.10	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 1  
**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?**  
**Base: All respondents**

	Total	Which of the following cities do you live in, or nearest to?																			
		Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Unweighted base	14201	617	466	607	649	273	379	1103	503	593	1208	380	365	180	3033	543	527	491	519	1160	
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	341	170	3156	498	540	438	502	1161	
Absolutely certain to vote	(10) 8076 56.9%	432 64.5% dghjkl v	321 71.2% cd efghijk lmopqrs v	353 60.6% cd os	316 50.1%	167 60.8% d	220 57.4%	596 52.9%	247 54.8%	391 62.7% dgh klos	638 55.2%	367 55.0%	210 61.5% dgh o	121 70.9% cd fghijkl pqrs v	1704 54.0%	295 59.2% dgh	301 55.8%	254 57.9% d	264 52.6%	670 57.7% d	
(9)	1597 11.2%	64 9.6% b	24 5.3%	60 10.2% b	80 12.7% bf l	36 13.2% bl	30 7.9%	108 9.6% b	60 13.4% bf l	74 11.9% bl	136 11.8% bl	70 10.5% b	26 6.7%	30 8.8%	15 9.0%	398 12.6% bf gl	74 14.9% ab cfghim v	70 13.0% bf l	47 10.7% b	69 13.8% bf l	123 10.6% b
(8)	921 6.5%	41 6.2% q	27 6.0% q	19 3.2%	48 7.7% chq v	18 6.6% q	16 4.1%	92 8.1% cfh qv	16 3.6%	34 5.5%	87 7.5% ch qvw	68 10.2% abc fhmpqrs v	28 7.4% chq	18 5.3%	9 5.1%	257 8.1% cfh pqv	25 4.9%	15 2.8%	24 5.4%	25 5.0%	54 4.7%
(7)	752 5.3%	39 5.9% e	22 5.0%	22 3.8%	31 4.9%	6 2.0%	16 4.2%	68 6.0% ekn v	17 3.7%	31 4.9%	71 6.1% ekn v	22 10.1% abc defghijk noqv	38 6.0%	20 6.0%	2 1.5%	181 5.7% ev	30 6.0% en	25 4.7%	26 6.0% en	42 8.4% ceh knv	41 3.5%
(6)	261 1.8%	7 1.0%	7 1.6%	11 1.9%	9 1.5%	2 0.6%	12 3.0% r	22 1.9%	15 3.4% aei kor	6 1.0%	20 1.7%	8 1.2%	7 1.8%	3 1.0%	4 2.6%	51 1.6%	7 1.5%	22 4.1% ade gijkmop rv	3 0.8%	22 4.4% abd egijkmo prv	21 1.8%
(5)	394 2.8%	17 2.5% s	9 1.9% s	15 2.5% s	15 2.3% s	8 2.8% s	5 1.2%	33 2.9% s	5 1.2%	22 3.5% s	21 1.8% s	29 4.4% fhj s	14 3.7% hs	5 1.5%	1 0.9%	110 3.5% hjs	23 4.6% bth jms	12 2.1% s	10 2.3% s	1 0.2%	40 3.4% hjs
(4)	116 0.8%	4 0.6%	3 0.7%	1 0.1%	6 1.0%	* 0.1%	2 0.6%	11 1.0%	3 0.6%	8 1.2%	14 1.2% cr	8 1.3%	3 0.8%	- 1.1%	2 0.9%	30 0.9%	4 0.9%	8 1.4% cr	- -	3 0.6%	5 0.5%
(3)	166 1.2%	6 0.9%	* 0.1%	9 1.6% bp	13 2.1% bop	1 0.4%	3 0.8%	14 1.2%	9 2.1% bop	6 1.0%	21 1.8% bop	18 2.7% bop	4 0.9%	4 1.2%	- 0.8%	24 0.8%	* 0.1%	8 1.4% p	6 1.3% p	4 0.7%	16 1.3% p
(2)	270 1.9%	4 0.7%	1 0.2%	12 2.0% bl	13 2.0% bl	6 2.1% b	5 1.4%	27 2.4% abl	12 2.8% abl	6 0.9%	21 1.8% b	12 1.9% b	1 0.2%	3 0.8%	6 3.8% abi lm	72 2.3% abl	12 2.4% abl	11 1.9% b	11 2.6% abl	13 2.7% abl	21 1.8% b
Definitely would not vote	(1) 930 6.5%	21 3.1%	18 3.9%	58 9.9% abe ijklnop	51 8.1% abi klmp	12 4.3%	36 9.3% abi klmp	98 8.7% abi jklmp	32 7.1% akn p	28 4.4%	69 6.0% anp	23 3.4%	16 4.1%	25 7.3% akn p	2 1.2%	213 6.8% abk np	16 3.2%	46 8.5% abi klmp	31 7.1% akn p	44 8.8% abi klmp	93 8.0% abiklp

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 1  
**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.**  
**Please say how likely you would be to vote if there was another general election?**  
**Base: All respondents**

	Total	Which of the following cities do you live in, or nearest to?																			
		Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
Don't know	719	34	19	24	47	19	39	58	33	18	58	41	34	24	7	116	12	23	26	14	76
	5.1%	5.1%	4.2%	4.0%	7.5% cio	7.0% io	10.1% abc gijopqs	5.1% p	7.3% iop s	2.9%	5.1% p	6.1% iop s	9.0% abc gijopqs	7.0% iop s	4.1%	3.7%	2.4%	4.2%	5.9% ip	2.7%	6.5% iops
Mean	8.44	8.95cdf ghjklq rsv	9.07cdf ghjklmo pqsv	8.27	8.16	8.84cdg hoqsv	8.32	8.12	8.32	8.76cdf ghjoqsv	8.43g	8.51g	8.60dg	8.63dg	9.10cdf ghjkoqr sv	8.34	8.72cdg hoqsv	8.22	8.43	8.17	8.35
Standard deviation	2.70	2.11	2.10	3.03	2.91	2.37	2.97	2.94	2.87	2.36	2.65	2.47	2.33	2.65	2.08	2.71	2.29	2.92	2.78	2.88	2.87
Standard error	0.02	0.09	0.10	0.12	0.12	0.15	0.16	0.09	0.13	0.10	0.08	0.10	0.12	0.14	0.16	0.05	0.10	0.13	0.13	0.13	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

### Opinion Poll ONLINE Fieldwork : 4th - 27th February 2015

Absolutes/col percents

Table 2  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
Base: All respondents

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	14201	7006	7195	1561	2024	2324	2652	2327	3313	4083	4215	2328	3575	3763	3605	3499	2111	1223	1620	5354	665	2874	955	2480
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771
Conservative	3275 23.1%	1796 25.8% <sup>b</sup>	1479 20.4%	281 16.6%	370 15.5%	419 17.5%	572 22.6% <sup>c</sup> de	575 27.3% <sup>c</sup> def	1057 34.2% <sup>c</sup> defg	1122 29.6% <sup>j</sup> kl	921 23.4% <sup>l</sup>	667 21.6% <sup>l</sup>	564 16.7%	1025 26.7% <sup>o</sup> pq	962 26.0% <sup>o</sup> pq	695 20.4% <sup>q</sup>	447 22.5% <sup>q</sup>	147 11.5%	337 18.1%	1362 22.4% <sup>r</sup>	143 18.0%	854 25.7% <sup>t</sup> vw	194 18.1%	508 18.3%
Labour	3538 24.9%	1866 26.8% <sup>b</sup>	1672 23.1%	434 25.7% <sup>g</sup> h	761 31.8% <sup>c</sup> efgh	668 28.0% <sup>g</sup> h	661 26.1% <sup>g</sup> h	449 21.3% <sup>h</sup>	565 18.3%	921 24.3%	919 23.4%	766 24.8%	932 27.6% <sup>i</sup> j	934 24.3% <sup>q</sup>	870 23.6%	1022 30.0% <sup>m</sup> npq	454 22.8%	259 20.2%	614 33.0% <sup>s</sup>	1527 25.1%	309 38.9% <sup>u</sup> vw	910 27.4% <sup>w</sup>	305 28.6% <sup>w</sup>	617 22.3%
Liberal Democrat	982 6.9%	536 7.7% <sup>b</sup>	445 6.2%	105 6.2%	164 6.8%	177 7.4%	155 6.1%	125 5.9%	257 8.3% <sup>cf</sup> g	352 9.3% <sup>jk</sup> l	248 6.3%	195 6.3%	186 5.5%	309 8.1% <sup>no</sup>	222 6.0%	186 5.5%	166 8.4% <sup>no</sup>	98 7.7% <sup>o</sup>	96 5.2%	458 7.5% <sup>r</sup>	44 5.5%	269 8.1% <sup>v</sup>	52 4.9%	189 6.8%
SNP	429 3.0%	222 3.2%	207 2.9%	34 2.0%	76 3.2%	67 2.8%	82 3.2%	80 3.8% <sup>c</sup>	91 2.9%	89 2.3%	123 3.1%	116 3.8% <sup>i</sup>	101 3.0%	-	-	-	-	429 33.5% <sup>mn</sup> op	74 4.0% <sup>s</sup>	166 2.7%	35 4.4%	90 2.7%	39 3.7%	77 2.8%
Plaid Cymru	37 0.3%	21 0.3%	17 0.2%	3 0.2%	8 0.3%	4 0.2%	7 0.3%	6 0.3%	10 0.3%	4 0.1%	7 0.2%	14 0.4% <sup>i</sup>	12 0.4%	-	-	-	37 1.9% <sup>mnoq</sup>	-	5 0.3%	15 0.2%	2 0.2%	11 0.3%	3 0.3%	4 0.1%
The UK Independence Party	1616 11.4%	979 14.1% <sup>b</sup>	637 8.8%	68 4.0%	149 6.2% <sup>c</sup> d	204 8.5% <sup>c</sup> de	332 13.1% <sup>c</sup> de	340 16.1% <sup>c</sup> def	524 17.0% <sup>cd</sup> ef	345 9.1%	404 10.3%	419 13.5% <sup>i</sup> j	448 13.3% <sup>i</sup> j	446 11.6% <sup>q</sup> opq	516 14.0% <sup>m</sup> opq	390 11.4% <sup>q</sup>	216 10.9% <sup>q</sup>	49 3.8%	141 7.6%	651 10.7% <sup>r</sup>	76 9.5% <sup>v</sup>	432 13.0% <sup>vw</sup>	66 6.1%	220 7.9%
The Green Party	574 4.0%	276 4.0%	298 4.1%	154 9.1% <sup>de</sup> fgh	108 4.5% <sup>gh</sup>	92 3.9% <sup>h</sup>	88 3.5% <sup>h</sup>	63 3.0%	69 2.2%	188 4.9% <sup>kl</sup>	212 5.4% <sup>kl</sup>	83 2.7%	91 2.7%	183 4.8% <sup>oq</sup>	155 4.2% <sup>q</sup>	120 3.5%	86 4.3% <sup>q</sup>	30 2.3%	94 5.0%	235 3.9%	41 5.1%	116 3.5%	53 5.0%	119 4.3%
The British National Party	48 0.3%	29 0.4%	19 0.3%	3 0.2%	11 0.5%	4 0.2%	15 0.6% <sup>e</sup>	5 0.2%	10 0.3%	8 0.2%	5 0.1%	15 0.5% <sup>j</sup>	20 0.6% <sup>j</sup>	10 0.3%	19 0.5%	14 0.4%	4 0.2%	2 0.1%	3 0.2%	24 0.4%	3 0.4%	13 0.4%	-	11 0.4%
Some other party	64 0.5%	34 0.5%	30 0.4%	2 0.1%	8 0.3%	15 0.6%	9 0.4%	16 0.8% <sup>c</sup>	14 0.4%	17 0.4%	11 0.3%	14 0.5%	23 0.7% <sup>j</sup>	16 0.4%	28 0.7% <sup>p</sup>	14 0.4%	5 0.2%	2 0.2%	10 0.5%	26 0.4%	4 0.5%	15 0.5%	6 0.6%	11 0.4%
Would not vote	1174 8.3%	459 6.6%	714 9.9% <sup>a</sup>	229 13.5% <sup>e</sup> fgh	264 11.0% <sup>f</sup> gh	243 10.2% <sup>g</sup> h	201 7.9% <sup>gh</sup>	128 6.1% <sup>h</sup>	109 3.5%	189 5.0%	375 9.5% <sup>i</sup>	264 8.5% <sup>i</sup>	345 10.2% <sup>i</sup>	317 8.3% <sup>q</sup>	274 7.4% <sup>q</sup>	361 10.6% <sup>mn</sup> q	176 8.9% <sup>q</sup>	45 3.5%	150 8.1%	564 9.3%	68 8.5%	243 7.3%	83 7.7%	321 11.6% <sup>wv</sup>

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 2  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents**

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771
Rather not say	150	46	104	24	26	45	21	12	22	39	47	25	39	43	40	41	20	7	25	62	3	30	23	32
	1.1%	0.7%	1.4%a	1.4%g	1.1%	1.9%fg	0.8%	0.6%	0.7%	1.0%	1.2%	0.8%	1.2%	1.1%	1.1%	1.2%	1.0%	0.5%	1.4%	1.0%	0.4%	0.9%	2.1%tu	1.1%
Don't know	2313	694	1619	353	446	452	389	309	364	522	665	514	611	552	608	565	377	211	313	999	68	335	245	664
	16.3%	10.0%	22.4%a	20.9%f	18.7%f	18.9%f	15.4%h	14.7%h	11.8%	13.8%	16.9%i	16.6%i	18.1%i	14.4%	16.5%m	16.6%m	18.9%am	16.5%	16.8%	16.4%	8.6%	10.1%	23.0%t	23.9%tu

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 2  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
Base: All respondents

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	14201	3349	3600	769	2157	737	3935	2785	2414	405	649	888	1098	1344	1204	1823	912	1136	1226	1308	1123	1490
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428
Conservative	3275 23.1%	3275 100.0%bcde	-	-	-	-	2370 63.5%gh i	118 4.3%	272 11.0%gi	15 5.0%	143 21.1%k pqr	173 15.6%	240 20.9%k pqr	327 25.8%k lpqrs	296 27.1%j klmpqr rstu	617 37.1%j klmpqr rstu	138 13.6%	197 15.4%	180 14.5%	245 19.4%p qr	279 27.5%j klmpqr	440 30.8%jklmpqrs
Labour	3538 24.9%	-	3538 100.0%acde	-	-	-	141 3.8%	1954 71.8%f hi	587 23.7%fi	5 1.8%	223 32.8%lm nopqrs tu	415 37.3%lm nopqrs tu	374 32.6%lm nopqrs tu	336 26.8%ln optu	225 20.6%	293 17.6%	211 20.9%	346 27.0%en optu	294 23.7%o u	325 25.7%en opu	224 22.0%o	272 19.0%
Liberal Democrat	982 6.9%	-	-	982 100.0%abde	-	-	53 1.4%	41 1.5%	671 27.1%fg i	8 2.6%	53 7.8%t	77 6.9%	90 7.9%ps t	89 7.0%t	77 7.1%t	150 9.0%ps t	52 5.1%	86 6.8%	87 7.0%	66 5.2%	48 4.7%	107 7.5%st
SNP	429 3.0%	-	-	-	-	-	9 0.2%	82 3.0%fh i	30 1.2%l	-	17 2.5%	33 3.0%	32 2.7%	42 3.3%	44 4.0%p	55 3.3%p	17 1.7%	42 3.3%	36 2.9%	40 3.1%	35 3.5%p	36 2.5%
Plaid Cymru	37 0.3%	-	-	-	-	-	* 0.1%	3 0.1%	1 *	-	-	7 0.6%	1 0.1%	2 0.2%	5 0.5%	5 0.3%	3 0.3%	* 0.3%	4 0.3%	5 0.4%	1 0.1%	4 0.3%
The UK Independence Party	1616 11.4%	-	-	-	1616 100.0%abce	-	672 18.0%gh	147 5.4%	232 9.4%g h	224 76.2%fg	35 5.1%	89 8.0%p q	119 10.4%j pqr	209 15.3%j klpqrs	335 19.1%j klmpqr st	335 20.1%jk lmpqrst u	33 3.3%	60 4.7%	85 6.9%p par	139 10.9%j par	131 12.9%j kpar	190 13.3%jklpqr
The Green Party	574 4.0%	-	-	-	574 100.0%abcd	-	31 0.8%	63 2.3%l i	178 7.2%fg i	3 1.0%	57 8.3%kl mnoqrs tu	51 4.6%ou	50 4.4%ou	54 4.3%ou	31 2.8%	34 2.0%	97 9.6%kl mnoqrs tu	57 4.5%ou	42 3.4%	34 2.7%	32 3.2%	35 2.5%
The British National Party	48 0.3%	-	-	-	-	-	9 0.3%	3 0.1%	3 0.1%	1 0.2%	-	8 0.7%r	4 0.3%	9 0.7%nr	1 0.1%	8 0.5%r	3 0.3%	3 0.3%	-	6 0.5%r	4 0.4%	2 0.2%
Some other party	64 0.5%	-	-	-	-	-	11 0.3%	3 0.1%	15 0.6%g h	7 2.3%fg	2 0.2%	2 0.2%	7 0.6%	6 0.5%	10 0.9%p	7 0.4%	1 0.1%	6 0.5%	8 0.6%	3 0.2%	6 0.6%	7 0.5%
Would not vote	1174 8.3%	-	-	-	-	-	50 1.4%	52 1.9%	45 1.8%	3 1.1%	64 9.5%ot u	109 9.8%no tu	91 7.9%ou	88 6.9%o	70 6.4%o	37 2.2%	164 16.3%j klmnoq rstu	155 12.1%l mnostru	152 12.3%lm nostu	113 8.9%ot u	58 5.7%o	71 5.0%o

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 2  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents**

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con	Lab	LibDem	UKIP	Green	Con	Lab	LibDem	UKIP	18-24	25-34	35-44	45-54	55-64	65+	18-24	25-34	35-44	45-54	55-64	65+
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428
Rather not say	150 1.1%	-	-	-	-	-	5 0.1%	10 0.4%	6 0.2%	-	3 0.5%	13 1.2%no	19 1.7%mn	4 0.3%	2 0.2%	5 0.3%	21 2.1%mn	13 1.0%no	26 2.1%jm	17 1.4%mn	10 1.0%no	18 1.2%mnno
Don't know	2313 16.3%	-	-	-	-	-	380 10.2%	244 9.0%	434 17.5%fg	29 9.7%	83 12.2%o	134 12.1%o	122 10.6%o	116 9.1%	122 11.2%o	117 7.1%	270 26.8%j klmnos tu	312 24.4%j klmnot u	330 26.5%j klmnos tu	273 21.6%j klmnou	187 18.5%j klmno	247 17.3%jklmno

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 2  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents**

	SEG Within Gender - Male				SEG Within Gender - Female				Region												
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of London (p)	London (q)	South East (r)	South West (s)	
Unweighted base	14201	2223	1922	1143	1718	1860	2293	1185	1857	1223	600	1592	1307	1318	949	738	1338	1688	2075	1373	
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278	
Conservative	3275 23.1%	660 32.2% bcdefgh	471 26.7% cdefgh	345 22.2% h	321 20.1% h	463 26.4% cdefgh	450 20.7% h	323 20.9% h	243 13.7%	147 11.5%	96 16.8% i	346 22.2% i	253 19.8% i	345 27.0% i	282 28.4% i	117 16.5% i	334 23.6% i	419 22.7% i	606 30.5% i	330 25.8% i	330 25.8% i
Labour	3538 24.9%	536 26.2% efg	463 26.2% efg	431 27.7% efg	436 27.3% efg	384 22.0%	456 21.0%	335 21.8%	496 27.9% efg	259 20.2%	185 32.5% lmnp	491 31.4% lmnp	346 27.1% i	331 25.9% i	256 25.8% i	233 32.8% i	283 20.0%	563 30.5% i	371 18.6%	221 17.3%	
Liberal Democrat	982 6.9%	220 10.8% bcdefgh	117 6.6%	115 7.4%	85 5.3%	132 7.5% d	131 6.0%	80 5.2%	102 5.7%	98 7.7% j	21 3.7%	91 5.8%	74 5.8%	54 4.3%	60 6.0%	35 5.0%	108 7.6% j	152 8.2% j	157 7.9% j	131 10.2% j	
SNP	429 3.0%	44 2.2%	54 3.0%	68 4.4% ae	56 3.5% a	45 2.6%	69 3.2%	48 3.1%	45 2.5%	429 33.5% ijklm nopqrs	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	37 0.3%	3 0.2%	4 0.2%	6 0.4%	7 0.5%	1 0.1%	3 0.2%	7 0.5%	5 0.3%	-	-	-	-	-	-	37 5.3% ijkl mnpqrs	-	-	-	-	
The UK Independence Party	1616 11.4%	241 11.8% f	234 13.2% efh	246 15.8% efgh	258 16.2% efgh	104 5.9%	170 7.8% e	173 11.2% ef	190 10.7% ef	49 3.8%	70 12.4% q	145 9.3% i	175 13.7% i	153 11.9% i	132 13.3% ik	63 8.9% i	231 16.3% ik	156 8.4% i	290 14.6% i	153 11.9% q	
The Green Party	574 4.0%	85 4.1% gh	88 5.0% dgh	53 3.4%	52 3.2%	103 5.9% acdgh	124 5.7% acdgh	31 2.0%	40 2.2%	30 2.3%	26 4.6% i	51 3.3%	43 3.4%	39 3.1%	39 4.0%	19 2.7%	76 5.4% ik	86 4.7% i	96 4.9% im	67 5.3% iklmo	
The British National Party	48 0.3%	7 0.3%	2 0.1%	8 0.5%	12 0.8% be	1 0.1%	3 0.1%	7 0.4%	8 0.4% e	2 0.1%	5 0.9% is	4 0.2%	5 0.4%	12 1.0% k	3 0.3%	4 0.5%	3 0.2%	4 0.2%	6 0.3%	* *	
Some other party	64 0.5%	8 0.4%	7 0.4%	9 0.6%	10 0.6% f	9 0.5%	3 0.2%	6 0.4%	13 0.7% f	2 0.2%	3 0.6%	5 0.3%	6 0.5%	8 0.6%	8 0.8%	2 0.2%	12 0.8%	10 0.5%	6 0.3%	3 0.2%	
Would not vote	1174 8.3%	59 2.9%	134 7.6% a	109 7.0% a	157 9.8% ace	130 7.4% a	241 11.1% a	155 10.6% abc	188 13.3% abc	45 3.5%	74 13.0% i	158 10.1% i	129 10.1% i	131 10.3% in	49 5.0%	75 10.6% in	93 6.5% i	176 9.6% in	141 7.1% i	101 7.9% in	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 2  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Rather not say	150 1.1%	11 0.6%	18 1.0%	8 0.5%	9 0.6%	28 1.6% ac d	29 1.3% a	18 1.1%	30 1.7% ac d	7 0.5%	11 1.9% ip	17 1.1%	14 1.1%	15 1.1%	17 1.7% ip	5 0.7%	8 0.6%	25 1.3%	19 0.9%	14 1.1%
Don't know	2313 16.3%	171 8.4%	174 9.9%	156 10.0%	193 12.1% a	351 20.1% a bcd	491 22.6% a bcd	358 23.3% a bcd	419 23.5% a bcde	211 16.5%	77 13.6%	255 16.3%	233 18.2% j qr	191 14.9%	147 14.8%	119 16.7%	271 19.1% j mnqr	255 13.8%	297 14.9%	258 20.2% jkmnqr

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 2  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents**

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Unweighted base	14201	621	322	798	631	631	487	352	643	817	1027	677	602	278	794	676	687	462	386	695	871	1048	696	
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673	
Conservative	3275 23.1%	85 12.7%	54 18.0%l	182 23.8%a gilmor	155 25.9%a bglmor s	191 31.7%a bcdgik lmnop qrst	179 35.2%a bcdghi klmnop qrstuv	51 15.3%	187 28.4%a bgilmno qrst	216 24.4%a gilmor	343 33.1%a bcdgik lmnop qrstuv	153 25.4%a bgilmor s	62 10.1%	42 15.5%	164 20.6%a lo	98 14.5%	154 22.8%a glimo	103 21.2%a lo	65 17.4%l	148 19.4%a lo	203 21.1%a lo	263 27.6%a bgilmno qrst	177 26.2%abgilmnorst	
Labour	3538 24.9%	151 22.5%u v	113 37.7%a defhjk lmopqs tuv	246 32.2%a hjklop qsv	171 28.4%h jklsv	169 28.0%h jklsv	137 26.9%j klsv	119 35.5%a fhjkl pqsv	141 21.5%u v	295 33.3%a fhjkl pqstuv	211 20.3%	115 18.9%	108 17.7%	72 26.8%k lsuv	245 30.7%a hjkips uv	175 25.9%j klsv	162 23.9%l uv	119 24.6%l suv	114 30.4%a hjklsu v	142 18.6%	268 27.9%h jklsv	160 16.8%	107 15.8%	
Liberal Democrat	982 6.9%	70 10.5%bc eflmnop r	15 5.0%	52 6.8%mo pr	51 8.5%fl mnop	31 5.2%r	19 3.8%	27 8.2%fm opr	55 8.3%fl mnop	62 7.0%fm opr	89 8.6%e flmno pr	65 10.7%bc efilmno prsu	28 4.6%	6 2.3%	39 4.9%	24 3.5%	23 3.5%	41 8.4%fl mnop	8 2.1%	53 6.9%mo pr	90 9.3%be flmnop r	68 7.2%fm opr	66 9.8%belflmnop	
SNP	429 3.0%	222 33.2%bcde fghijk lmnop qrstuv	-	-	-	-	-	-	-	-	-	-	207 33.9%bcde fghijk lmnop qrstuv	-	-	-	-	-	-	-	-	-	-	
Plaid Cymru	37 0.3%	-	-	-	-	-	21 6.2%abcd efhijk lmnop qrstuv	-	-	-	-	-	-	-	-	-	-	-	17 4.4%abcd efhijk lmnop qrstuv	-	-	-	-	
The UK Independence Party	1616 11.4%	31 4.6%	48 16.1%a lmnop r	89 11.7%a lmnop r	113 18.8%a clmno pqrstu v	87 14.5%a lmnop r	72 14.2%a lmnop r	42 12.6%a lmnop r	129 19.6%a cefgil mnop qrstuv	98 11.0%a lmnop r	178 17.1%a clmno pqrstu v	93 15.3%al lmnop r	18 3.0%	22 8.3%l lmnop r	56 7.0%l lmnop r	62 9.1%al lmnop r	65 9.6%a lmnop r	60 12.2%al lmnop r	21 5.6%	102 13.4%al lmnop r	58 6.1%l lmnop r	112 11.8%al lmnop r	60 8.9%al lmnop r	
The Green Party	574 4.0%	14 2.2%	8 2.7%	31 4.1%	22 3.6%	16 2.6%	25 4.9%ag	5 1.5%	42 6.4%ab eglnop q	37 4.2%	50 4.8%ag n	27 4.4%	15 2.5%	18 6.8%ae glnop q	20 2.5%	21 3.2%	23 3.5%	15 3.0%	14 3.8%	34 4.5%	50 5.2%ae gln	46 4.9%ag n	41 6.1%aeglnopq	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v





**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 2  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673
The British National Party	48 0.3%	1 0.2%	4 1.5% ak v	2 0.3%	5 0.9% ot uv	2 0.3%	3 0.6% u	-	1 0.2%	4 0.4%	6 0.5%	*	1 0.1%	1 0.1%	1 0.1%	-	11 1.6% aceh klnopst v	-	4 1.0% ot uv	2 0.2%	1 0.1%	-	-
Some other party	64 0.5%	1 0.1%	1 0.3%	4 0.5%	2 0.3%	2 0.4%	3 0.7%	2 0.5%	8 1.2% aj nt	8 0.9%	3 0.3%	1 0.2%	2 0.3%	2 0.9%	1 0.1%	4 0.6%	5 0.8%	5 1.0%	-	4 0.5%	2 0.2%	3 0.3%	2 0.3%
Would not vote	1174 8.3%	9 1.4%	33 11.0% ad fhjklq	69 9.0% af hjq	34 5.7% a	57 9.4% ad fhjq	25 4.9% a	42 12.6% ad fhjklq	23 3.5% a	70 8.0% ah	54 5.2% a	43 7.0% ah	36 5.9% a	41 15.2% a cdefhi jklqrs uv	89 11.2% a dthjkl q	95 14.0% a cdefhi jklqrs uv	75 11.0% ad fhjklq	24 5.0% a	33 8.9% ah j	70 9.1% a fhjq	106 11.0% ad fhjklq	87 9.1% ad fhjq	58 8.7% afh j
Rather not say	150 1.1%	1 0.1%	1 0.4%	5 0.6%	3 0.5%	1 0.1%	5 1.1%	*	4 0.6%	18 2.0% ac dehjks t	6 0.6%	3 0.5%	6 1.0%	10 3.6% ab cdefgh jklstu	12 1.5% ae	11 1.6% ae	14 2.1% ac dehjks	12 2.5% ac deghjkl st	5 1.3% ae	4 0.6%	7 0.7%	13 1.3% ae	12 1.7% ae
Don't know	2313 16.3%	84 12.5% de f	22 7.4%	84 11.0%	45 7.6%	47 7.8%	39 7.7%	25 7.5%	67 10.2%	78 8.8%	97 9.4%	106 17.6% a bcdefg hij	127 20.9% a bcdefg hij	55 20.5% a bcdefg hij	171 21.4% a bcdefg hij	188 27.6% a bcdefg hijkl p	144 21.3% a bcdefg hij	108 22.1% a bcdefg hij	94 25.0% a bcdefg hijkt	204 26.7% a bcdefg hijklu	177 18.5% a bcdefg hij	200 21.0% a bcdefg hij	151 22.5% a bcdefg hij

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 2  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents**

	Educational Attainment						Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female							
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14201	127	102	8204	3720	1220	617	75	68	3960	1880	596	311	52	34	4244	1840	624	306
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
Conservative	3275	26	22	1892	971	237	96	18	21	989	578	121	48	8	*	904	393	116	48
	23.1%	21.7%	18.7%	23.4%ef	25.5%cd	18.5%	17.7%	26.4%	28.3%	25.6%klpqr	29.5%ij	20.2%	18.0%	15.6%	1.2%	21.3%	21.3%	17.1%	17.4%
Labour	3538	33	29	1961	912	408	135	12	18	1017	490	217	71	21	10	944	422	191	64
	24.9%	27.3%	24.8%	24.2%	24.0%	32.0%cd	24.8%	17.6%	24.7%	26.4%op	25.0%	36.2%gijlppqr	26.6%	40.0%gopr	25.0%	22.3%	22.9%	28.2%op	23.2%
Liberal Democrat	982	5	2	460	305	135	61	5	2	252	166	59	40	-	-	208	139	76	21
	6.9%	4.5%	1.8%	5.7%	8.0%cd	10.5%bcd	11.2%bcd	8.0%	2.8%	6.5%o	8.5%io	9.9%io	14.9%hijmopr	-	-	4.9%	7.5%o	11.1%imop	7.5%
SNP	429	8	4	212	136	42	17	7	2	118	69	16	10	1	2	94	67	26	7
	3.0%	6.6%cd	3.5%	2.6%	3.6%cd	3.3%	3.1%	10.4%ij	2.8%	3.1%	3.5%o	2.7%	3.8%	1.6%	4.6%	2.2%	3.6%o	3.8%	2.4%
Plaid Cymru	37	-	-	19	14	4	-	-	-	9	10	1	-	-	-	10	4	3	-
	0.3%	-	-	0.2%	0.4%	0.3%	-	-	-	0.2%	0.5%	0.2%	-	-	-	0.2%	0.2%	0.4%	-
The UK Independence Party	1616	14	17	1130	333	89	13	11	6	664	224	54	9	3	10	466	109	35	5
	11.4%	11.6%ef	14.4%ef	14.0%def	8.8%ef	7.0%ef	2.5%	15.6%lpqr	8.4%r	17.2%jklpqr	11.4%lpqr	9.0%lpqr	3.3%	6.3%	25.2%	11.0%lpqr	5.9%r	5.1%r	1.7%
The Green Party	574	-	-	237	172	78	82	-	-	110	79	40	43	-	-	127	93	38	39
	4.0%	0.3%	-	2.9%	4.5%cd	6.1%abc	15.1%abcd	0.6%	-	2.9%	4.0%	5.7%ij	16.2%ghijklmopq	-	-	3.0%	5.1%io	5.6%io	14.1%ghijklmopq
The British National Party	48	2	-	35	8	3	-	2	-	19	5	3	-	-	-	16	3	-	-
	0.3%	1.6%de	0.2%	0.4%	0.2%	0.2%	-	2.8%ijl	0.4%	0.5%	0.3%	0.5%	-	-	-	0.4%	0.2%	-	-
Some other party	64	-	2	42	11	8	-	-	-	24	4	6	-	-	2	19	7	2	-
	0.5%	0.1%	1.9%df	0.5%	0.3%	0.6%	-	-	-	0.6%	0.2%	1.1%j	-	-	0.3%	5.4%	0.4%	0.4%	0.3%
Would not vote	1174	19	25	716	286	67	35	10	14	279	113	15	12	9	10	437	173	51	23
	8.3%	15.8%cd	21.4%cd	8.8%ef	7.5%ef	5.2%	6.4%	14.0%jkl	19.3%ijklpqr	7.2%kl	5.8%kl	2.5%	4.4%	18.2%ijl	25.3%	10.3%ijl	9.4%ijl	7.6%kl	8.3%kl

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by Populus

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 2  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
Rather not say	150 1.1%	- -	- -	70 0.9%	39 1.0%	20 1.6%	7 1.3%	- -	- -	14 0.4%	10 0.5%	15 2.5%ij	1 0.4%	- -	- -	56 1.3%ij	29 1.6%ij	5 0.8%	6 2.2%ij
Don't know	2313 16.3%	12 10.4%	15 13.3%	1322 16.3%	616 16.2%	187 14.7%	97 17.9%	3 4.6%	10 13.3%	364 9.4%	210 10.7%	51 8.5%	33 12.3%	9 17.9%	5 13.3%	957 22.6%g ijkl	406 22.0%g ijkl	137 20.1%g ijkl	64 23.2%gijkl

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 2  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14201	4109	4274	1120	1550	1348	1800	2174	2195	576	861	609	591	1935	2079	544	689	739	1209
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
Conservative	3275 23.1%	3013 75.8% bc def	67 1.6% e	71 5.0% bd e	13 1.5% e	3 0.3%	109 3.8% b de	1663 75.8% ij klmpqrs t	42 1.9% ls	25 3.6% il prs	9 1.8% ls	2 0.5%	55 5.8% i klprs t	1350 75.7% ij klmpqrs t	25 1.3% s	45 6.3% k lprst	4 1.1%	1 0.2%	54 2.9% lprs
Labour	3538 24.9%	36 0.9%	3182 77.3% a cdef	149 10.5% ad ef	7 0.8%	32 3.2% ad	132 4.6% ad	19 0.9%	1679 77.5% h jklmoq rst	81 11.6% hk lmorst	4 0.9%	12 2.6% hk or	71 7.5% hk lorst	17 1.0%	1503 77.0% h klmoqrs t	68 9.5% hk lorst	3 0.7%	20 3.8% hk or	61 3.2% hk or
Liberal Democrat	982 6.9%	42 1.1% d	63 1.5% d e	830 58.5% ab def	2 0.2%	6 0.6%	38 1.3% d	22 1.0% lr	45 2.1% h klopr t	446 63.8% hi klmpqrs st	2 0.4%	-	22 2.3% kl prt	21 1.2% lr	18 0.9% r	385 53.3% hikl moprst	-	6 1.2% lr	16 0.8%
SNP	429 3.0%	11 0.3%	40 1.0% ad	7 0.5%	1 0.1%	348 35.0% ab cdf	22 0.8% ad	11 0.5% o	30 1.4% hk opr	3 0.5% o	-	174 37.6% hi jkmopqr t	4 0.4%	-	9 0.5% o	4 0.5% o	1 0.2%	175 32.8% hi jkmopqr t	18 0.9% ko
Plaid Cymru	37 0.3%	2 0.1%	3 0.1%	-	-	30 3.0% ab cdf	2 0.1%	-	2 0.1%	-	-	18 4.0% hijk mopqrt	-	2 0.1%	1	-	-	12 2.2% hi jkmopq rt	2 0.1%
The UK Independence Party	1616 11.4%	449 11.3% bc ef	195 4.7% e	75 5.3% e	716 84.0% ab cdf	24 2.4%	158 5.5% e	309 14.1% ij lmopqst	127 5.9% lp s	35 5.0% s	426 87.2% hi jlmopqr st	13 2.7%	69 7.3% lp s	140 7.9% ij lpst	68 3.5%	40 5.6% l s	290 79.7% hi jlmopqrs t	11 2.1%	88 4.7% s
The Green Party	574 4.0%	18 0.4%	102 2.5% ad f	63 4.4% ab df	1 0.1%	364 36.6% ab cdf	26 0.9% d	12 0.6%	63 4.9% hk mort	34 4.9% hi kmopr t	1 0.2%	159 34.4% hi jkmopqr t	8 0.8%	6 0.3%	39 2.0% hk ort	29 4.0% hkmo prt	-	206 38.6% hi jkmopqr t	18 1.0%
The British National Party	48 0.3%	4 0.1%	3 0.1%	-	1 0.1%	35 3.5% ab cdf	6 0.2%	4 0.2%	-	-	-	21 4.5% hi jkmopq rt	5 0.5% io	-	3 0.1%	-	1 0.1%	14 2.6% hi jkmopq rt	2 0.1%
Some other party	64 0.5%	7 0.2%	4 0.1%	2 0.2%	23 2.7% ab cf	20 2.1% ab cf	7 0.2%	3 0.1%	3 0.2%	2 0.3%	12 2.5% hi jmnopqt	10 2.3% hi jmnopqt	3 0.3%	5 0.3%	1 0.1%	-	11 2.9% hi jmnopqt	10 1.9% hi jmnopqt	4 0.2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 2  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents**

	Total	Party ID					Party ID - Men					Party ID - Women							
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
Would not vote	1174 8.3%	72 1.8%	81 2.0%	29 2.0%	13 1.5%	22 2.2%	957 33.7% abcde	38 1.7%	40 1.9%	11 1.6%	3 0.7%	7 1.5%	359 37.8% hijklmnopqrs t	33 1.9%	40 2.1% k	18 2.5% kk	9 2.6% kk	15 2.8% kk	598 31.6% hijklmnopqrs
Rather not say	150 1.1%	15 0.4%	20 0.5%	6 0.4%	5 0.6%	8 0.8%	96 3.4% abcde	5 0.2%	6 0.3%	-	1 0.3%	2 0.4%	32 3.3% hijklmnopqrs	10 0.6%	15 0.7% h	6 0.8%	4 1.1% hi	6 1.2% hi	64 3.4% hijklmnopqrs
Don't know	2313 16.3%	306 7.7%	358 8.7%	188 13.2% abd	71 8.3%	101 10.2% a	1289 45.4% abcde	109 4.9%	129 5.9%	61 8.7% hi	29 6.0%	44 9.4% hk	323 34.0% hijklmnopqrs	198 11.1% hk	230 11.8% hk	127 17.6% hijklmnoprs	42 11.5% hk	57 10.8% hk	966 51.1% hijklmnopqrs

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 2  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents**

	Working Status				Working Status - Men				Working Status - Women				Which of the following best describes where you live?							
	Total	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	Mums	NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)
Unweighted base	14201	5051	1923	4064	3163	2879	660	2224	1243	2172	1263	1840	1920	2023	11349	6047	5302	2852	2497	355
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
Conservative	3275 23.1%	1354 21.7% <sup>d</sup>	345 20.3% <sup>d</sup>	1192 33.9% <sup>a</sup> <sup>bd</sup>	384 14.1%	890 25.0% <sup>f</sup> <sup>hij</sup>	107 19.6% <sup>h</sup> <sup>l</sup>	670 36.1% <sup>ee</sup> <sup>fhijkl</sup>	129 13.1%	464 17.3% <sup>h</sup> <sup>l</sup>	238 20.5% <sup>h</sup> <sup>l</sup>	522 31.4% <sup>ee</sup> <sup>fhijl</sup>	255 14.6%	364 17.4%	2442 21.8%	1206 20.3%	1237 23.5% <sup>n</sup>	832 27.8% <sup>m</sup> <sup>o</sup>	712 27.4% <sup>n</sup>	120 30.5% <sup>no</sup>
Labour	3538 24.9%	1753 28.1% <sup>b</sup> <sup>c</sup>	388 22.7% <sup>c</sup>	671 19.1%	726 26.6% <sup>b</sup> <sup>c</sup>	1083 30.4% <sup>f</sup> <sup>gijkl</sup>	135 24.8% <sup>g</sup> <sup>k</sup>	350 18.9%	297 30.0% <sup>f</sup> <sup>gijkl</sup>	670 25.0% <sup>g</sup> <sup>k</sup>	252 21.8%	321 19.3%	430 24.7% <sup>g</sup> <sup>k</sup>	567 27.1%	2971 26.5% <sup>p</sup> <sup>qr</sup>	1731 29.2% <sup>o</sup> <sup>r</sup>	1240 23.5% <sup>q</sup>	567 19.0%	527 20.3% <sup>r</sup>	40 10.1%
Liberal Democrat	982 6.9%	448 7.2% <sup>d</sup>	106 6.2%	273 7.8% <sup>d</sup>	155 5.7%	256 7.2% <sup>j</sup> <sup>l</sup>	56 10.3% <sup>ei</sup> <sup>jl</sup>	143 7.7% <sup>jl</sup>	81 8.2% <sup>jl</sup>	192 7.1% <sup>jl</sup>	50 4.3%	130 7.8% <sup>jl</sup>	74 4.2%	120 5.7%	770 6.9%	471 7.9% <sup>oq</sup>	300 5.7%	212 7.1%	156 6.0%	56 14.1% <sup>noq</sup>
SNP	429 3.0%	200 3.2%	41 2.4%	98 2.8%	91 3.3%	111 3.1%	13 2.4%	58 3.1%	40 4.0% <sup>k</sup>	88 3.3%	28 2.4%	40 2.4%	51 2.9%	57 2.7%	316 2.8%	156 2.6%	160 3.0%	113 3.8% <sup>m</sup>	87 3.3%	26 6.6% <sup>noq</sup>
Plaid Cymru	37 0.3%	19 0.3%	* 0.3%	13 0.4% <sup>b</sup>	5 0.2%	12 0.3%	* 0.1%	8 0.4% <sup>j</sup>	* 0.2%	6 0.2%	- 0.3%	5 0.3%	5 0.3%	7 0.3%	21 0.2%	7 0.1%	14 0.3%	16 0.5% <sup>m</sup>	14 0.5% <sup>n</sup>	2 0.5%
The UK Independence Party	1616 11.4%	625 10.0%	168 9.8%	564 16.0% <sup>ab</sup> <sup>d</sup>	95% 9.5%	430 12.1% <sup>i</sup> <sup>jl</sup>	77 14.2% <sup>i</sup> <sup>jl</sup>	360 19.4% <sup>ee</sup> <sup>fhijkl</sup>	112 11.3% <sup>ij</sup> <sup>l</sup>	195 7.3%	90 7.8%	204 12.3% <sup>ij</sup> <sup>l</sup>	148 8.5%	141 6.7%	1251 11.2%	578 9.7%	672 12.7% <sup>n</sup>	366 12.2%	324 12.5% <sup>n</sup>	42 10.6%
The Green Party	574 4.0%	261 4.2% <sup>c</sup>	68 4.0% <sup>c</sup>	80 2.3%	165 6.1% <sup>ab</sup> <sup>c</sup>	134 3.8% <sup>gk</sup>	23 4.2% <sup>g</sup>	39 2.1%	81 8.2% <sup>ef</sup> <sup>gijkl</sup>	127 4.7% <sup>gk</sup>	45 3.9% <sup>g</sup>	41 2.5%	84 4.8% <sup>gk</sup>	52 2.5%	458 4.1%	308 5.2% <sup>oq</sup>	150 2.8%	116 3.9%	87 3.3%	29 7.4% <sup>oq</sup>
The British National Party	48 0.3%	17 0.3%	11 0.6%	10 0.3%	10 0.4%	14 0.4%	2 0.3%	8 0.4% <sup>i</sup>	5 0.5% <sup>i</sup>	3 0.1%	9 0.8% <sup>ik</sup>	2 0.1%	5 0.3%	3 0.2%	37 0.3%	17 0.3%	20 0.4%	11 0.4%	11 0.4%	-
Some other party	64 0.5%	31 0.5%	5 0.3%	19 0.5%	10 0.4%	18 0.5%	1 0.1%	11 0.6%	4 0.4%	12 0.5%	5 0.4%	7 0.4%	7 0.4%	11 0.5%	56 0.5%	37 0.6%	19 0.4%	9 0.3%	9 0.3%	-
Would not vote	1174 8.3%	551 8.8% <sup>c</sup>	164 9.6% <sup>c</sup>	116 3.3%	344 12.6% <sup>ab</sup> <sup>c</sup>	251 7.0% <sup>g</sup> <sup>k</sup>	61 11.1% <sup>eg</sup> <sup>k</sup>	45 2.4%	103 10.4% <sup>ee</sup> <sup>gk</sup>	300 11.2% <sup>eg</sup> <sup>k</sup>	103 8.9% <sup>gk</sup>	70 4.2% <sup>g</sup> <sup>ghijk</sup>	241 13.8% <sup>ee</sup> <sup>ghijk</sup>	251 12.0%	913 8.1%	482 8.1%	431 8.2%	260 8.7%	242 9.3% <sup>r</sup>	18 4.7%
Rather not say	150 1.1%	63 1.0%	25 1.4% <sup>c</sup>	25 0.7%	37 1.4% <sup>c</sup>	31 0.9% <sup>g</sup>	3 0.5%	4 0.2%	9 0.9% <sup>g</sup>	32 1.2% <sup>g</sup>	22 1.9% <sup>ef</sup> <sup>g</sup>	21 1.3% <sup>g</sup>	29 1.7% <sup>eg</sup>	31 1.5%	132 1.2% <sup>p</sup>	66 1.1%	66 1.3% <sup>q</sup>	19 0.6%	16 0.6%	3 0.7%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 2  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents**

	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?						
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)	
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
Don't know	2313	928	385	459	542	335	68	161	129	593	316	297	413	486	1844	879	965	469	410	58
	16.3%	14.8% <sup>c</sup>	22.6% <sup>a</sup>	13.0%	19.9% <sup>ac</sup>	9.4%	12.5% <sup>eg</sup>	8.7%	13.1% <sup>g</sup>	22.1% <sup>efghk</sup>	27.3% <sup>efghk</sup>	17.9% <sup>efgh</sup>	23.7% <sup>efghk</sup>	23.3%	16.5%	14.8%	18.3% <sup>nq</sup>	15.7%	15.8%	14.8%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 2  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents**

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	14201	1381	139	1987	1527	2477	1498	1150	606	709	422	798	1506
Weighted base	14201	1437	151*	1984	1488	2625	1422	1192	568	685	416	732	1501
Conservative	3275 23.1%	346 24.1%gghi	33 22.0%g	538 27.1%cdghijl	335 22.5%gghi	682 26.0%cdghijl	406 28.5%cadghijl	131 11.0%	95 16.7%g	109 15.9%g	80 19.3%g	194 26.5%ghijl	326 21.7%ghl
Labour	3538 24.9%	300 20.9%	20 13.3%	547 27.6%abfgjk	475 31.9%abcdfgijkl	685 26.1%abfgjk	262 18.4%	240 20.1%	185 32.6%abcdfgijkl	230 33.6%abcdfgijkl	84 20.3%	134 18.3%	377 25.1%abfgk
Liberal Democrat	982 6.9%	88 6.2%h	27 17.6%acdefghijkl	117 5.9%h	71 4.8%	199 7.6%dh	124 8.7%acdhi	90 7.5%dh	18 3.1%	36 5.2%	63 15.1%acdefghijkl	61 8.4%dh	87 5.8%h
SNP	429 3.0%	-	9 6.2%acdefghijkl	1	*	-	-	418 35.1%abcdfghijkl	-	-	-	-	-
Plaid Cymru	37 0.3%	-	-	-	-	-	-	-	-	36 5.3%abcdfghijkl	1 0.2%	-	-
The UK Independence Party	1616 11.4%	230 16.0%bcdgij	7 4.7%	232 11.7%bg	145 9.8%g	279 10.6%g	202 14.2%bdegi	40 3.3%	70 12.4%bg	61 9.0%g	46 11.0%g	92 12.6%bg	212 14.1%bdegi
The Green Party	574 4.0%	88 6.1%bcdgil	-	60 3.0%	50 3.4%	117 4.5%bcog	71 5.0%bcgi	30 2.5%	25 4.5%b	18 2.7%	17 4.0%b	45 6.1%bcdgil	53 3.5%
The British National Party	48 0.3%	4 0.2%	* 0.3%	13 0.7%	5 0.3%	6 0.2%	4 0.3%	2 0.1%	5 0.9%k	2 0.3%	2 0.6%	-	5 0.3%
Some other party	64 0.5%	11 0.7%	* 0.2%	11 0.6%	5 0.3%	15 0.6%	2 0.2%	4 0.3%	1 0.2%	2 0.3%	1 0.3%	2 0.3%	10 0.7%
Would not vote	1174 8.3%	91 6.4%g	13 8.4%g	161 8.1%g	149 10.0%ag	227 8.7%ag	109 7.7%g	39 3.2%	74 13.0%acdfgk	75 10.9%ag	38 9.1%g	56 7.7%g	142 9.5%ag
Rather not say	150 1.1%	12 0.9%	2 1.1%	27 1.3%	14 0.9%	32 1.2%	11 0.8%	6 0.5%	11 1.9%g	5 0.8%	5 1.3%	7 0.9%	18 1.2%
Don't know	2313 16.3%	268 18.6%ce	40 26.2%cddefghil	278 14.0%	238 16.0%	382 14.5%	231 16.3%	194 16.2%	84 14.9%	111 16.2%	78 18.8%c	141 19.2%ce	270 18.0%ce

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l  
\* small base



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 2  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents**

	Total	Which of the following cities do you live in, or nearest to?																			
		Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Unweighted base	14201	617	466	607	649	273	379	1103	503	593	1208	605	380	365	180	3033	543	527	491	519	1160
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
Conservative	3275 23.1%	61 9.1%	64 14.3%a	102 17.5%a	122 19.3%as	61 22.0%ab	71 18.6%a	251 22.3%ab	97 21.6%ab	169 27.0%ab	321 27.8%ab	155 23.2%ab	107 28.1%ab	74 21.6%ab	57 33.7%ab	823 26.1%ab	171 34.3%ab	131 24.3%ab	108 24.6%ab	69 13.7%	261 22.5%abs
Labour	3538 24.9%	147 22.0%p	86 19.0%	179 30.6%ab	178 28.2%ab	57 20.7%	112 29.2%ab	351 31.2%ab	153 33.9%ab	183 29.3%ab	322 27.9%ab	128 19.2%	88 23.1%pv	60 17.5%	50 29.4%bk	804 25.5%bk	81 16.2%	97 17.9%	85 19.5%	177 35.2%ab	201 17.4%
Liberal Democrat	982 6.9%	38 5.6%l	29 6.5%l	37 6.4%l	28 4.4%	26 9.5%cdgh	21 5.6%	55 4.8%	19 4.1%	54 8.6%dgh	57 4.9%	50 7.4%l	9 2.4%	41 12.1%abc	9 5.5%	245 7.8%dgh	48 9.6%ad	64 11.9%abc	43 9.7%adg	32 6.4%l	78 6.7%l
SNP	429 3.0%	232 34.6%cd	152 33.8%cd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 3.9%cd
Plaid Cymru	37 0.3%	-	-	-	-	-	-	3 0.6%gjo	-	-	-	-	-	-	-	-	-	-	-	31 6.2%abc	4 0.3%o
The UK Independence Party	1616 11.4%	26 3.9%	21 4.6%	73 12.5%ab	86 13.6%ab	48 17.3%ab	45 11.8%ab	106 9.4%ab	45 9.9%ab	76 12.1%ab	134 11.6%ab	112 16.8%ab	50 13.1%ab	63 18.4%ab	22 12.7%ab	352 11.1%ab	73 14.7%ab	65 12.0%ab	57 13.0%ab	45 8.9%ab	120 10.4%ab
The Green Party	574 4.0%	13 2.0%	13 2.8%	22 3.8%	24 3.8%	7 2.6%	12 3.2%	35 3.1%	20 4.4%	22 3.5%	37 3.2%	46 6.9%abe	20 5.2%a	25 7.4%abe	7 4.0%	144 4.6%a	19 3.9%	20 3.7%	28 6.3%abg	11 2.2%	49 4.3%a
The British National Party	48 0.3%	1 0.1%	1 0.3%	5 0.9%ov	3 0.4%	-	2 0.4%	3 0.2%	2 0.5%	3 0.5%	12 1.1%goq	1 0.2%	1 0.2%	-	-	8 0.2%	4 0.7%	-	-	2 0.4%	1 0.1%
Some other party	64 0.5%	2 0.3%	2 0.5%	2 0.3%	3 0.5%	* 0.1%	3 0.8%	6 0.5%	1 0.1%	7 1.1%v	8 0.7%	4 0.6%	3 0.9%	-	-	17 0.5%	2 0.4%	1 0.2%	1 0.2%	* 0.1%	3 0.2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 2  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
Would not vote	1174 8.3%	23 3.4%	18 3.9%	71 12.2% <sup>ab</sup> eijklnopr	68 10.8% <sup>abe</sup> ijklnp	13 4.6%	44 11.4% <sup>ab</sup> eijklnp	132 11.7% <sup>abe</sup> ijklnopr	42 9.3% <sup>abi</sup> lnp	33 5.2%	84 7.3% <sup>ab</sup>	43 6.5% <sup>a</sup>	19 5.0%	27 7.9% <sup>aa</sup>	4 2.6%	270 8.5% <sup>abi</sup> lnp	24 4.8%	60 11.1% <sup>abe</sup> ijklnp	31 7.1% <sup>a</sup>	49 9.7% <sup>ab</sup> lnp	120 10.3% <sup>ab</sup> eijklnp
Rather not say	150 1.1%	5 0.8%	2 0.4%	11 1.8% <sup>dh</sup>	2 0.4%	9 3.1% <sup>abd</sup> hkmors	4 1.1%	14 1.2% <sup>h</sup>	-	7 1.2%	16 1.4% <sup>h</sup>	4 0.5%	5 1.4% <sup>h</sup>	1 0.3%	1 0.7%	36 1.1% <sup>h</sup>	8 1.5% <sup>h</sup>	5 0.9%	2 0.4%	3 0.6%	16 1.4% <sup>h</sup>
Don't know	2313 16.3%	122 18.3% <sup>i</sup>	64 14.2%	81 13.9%	117 18.6% <sup>ij</sup> o	55 20.0% <sup>i</sup>	69 17.9% <sup>i</sup>	175 15.5%	70 15.5%	71 11.4%	165 14.3%	124 18.6% <sup>io</sup>	78 20.6% <sup>bc</sup> ijnop	50 14.7%	20 11.5%	458 14.5%	68 13.7%	97 18.0% <sup>i</sup>	84 19.1% <sup>ij</sup> o	83 16.6%	262 22.6% <sup>bcghijmnp</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 3  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
Base: All respondents expressing an intention to vote

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	11302	6048	5254	1133	1522	1737	2114	1905	2891	3405	3300	1845	2752	3061	2876	2713	1626	1026	1271	4202	576	2461	695	1741
Weighted base	10564	5760	4804	1082	1655	1651	1920	1659	2596	3046	2849	2290	2379	2921	2771	2441	1416	1015	1373	4465	655	2710	718	1755
Conservative	3275 31.0%	1796 31.2%	1479 30.8%	281 25.9%	370 22.4%	419 25.4%	572 29.8% <sup>d</sup>	575 34.7% <sup>c</sup>	1057 40.7% <sup>c</sup>	1122 36.8% <sup>j</sup>	921 32.3% <sup>k</sup>	667 29.1% <sup>l</sup>	564 23.7%	1025 35.1% <sup>o</sup>	962 34.7% <sup>o</sup>	695 28.5% <sup>q</sup>	447 31.6% <sup>q</sup>	147 14.4%	337 24.5%	1362 30.5% <sup>r</sup>	143 21.8%	854 31.5% <sup>t</sup>	194 27.0%	508 28.9% <sup>t</sup>
Labour	3538 33.5%	1866 32.4%	1672 34.8% <sup>a</sup>	434 40.1% <sup>f</sup>	761 46.0% <sup>c</sup>	668 40.5% <sup>f</sup>	661 34.4% <sup>g</sup>	449 27.0% <sup>h</sup>	565 21.8%	921 30.2%	919 32.3%	766 33.5% <sup>i</sup>	932 39.2% <sup>i</sup>	934 32.0% <sup>q</sup>	870 31.4% <sup>q</sup>	1022 41.9% <sup>m</sup>	454 32.1% <sup>q</sup>	259 25.5%	614 44.7% <sup>s</sup>	1527 34.2%	309 47.1% <sup>u</sup>	910 33.6%	305 42.5% <sup>u</sup>	617 35.1%
Liberal Democrat	982 9.3%	536 9.3%	445 9.3%	105 9.7%	164 9.9% <sup>g</sup>	177 10.7% <sup>f</sup>	155 8.1%	125 7.5%	257 9.9% <sup>g</sup>	352 11.6% <sup>j</sup>	248 8.7%	195 8.5%	186 7.6%	309 10.6% <sup>no</sup>	222 8.0%	186 7.6%	166 11.7% <sup>no</sup>	98 9.7%	96 7.0%	458 10.3% <sup>r</sup>	44 6.7%	269 9.9%	52 7.3%	189 10.8% <sup>tv</sup>
SNP	429 4.1%	222 3.9%	207 4.3%	34 3.1%	76 4.6%	67 4.1%	82 4.3%	80 4.8%	91 3.5%	89 2.9%	123 4.3% <sup>i</sup>	116 5.1%	101 4.3% <sup>i</sup>	-	-	-	-	429 42.2% <sup>mn</sup>	74 5.4% <sup>s</sup>	166 3.7%	35 5.3%	90 3.3%	39 5.5% <sup>u</sup>	77 4.4%
Plaid Cymru	37 0.4%	21 0.4%	17 0.3%	3 0.3%	8 0.5%	4 0.3%	7 0.4%	6 0.4%	10 0.4%	4 0.1%	7 0.3%	14 0.6% <sup>i</sup>	12 0.5% <sup>i</sup>	-	-	-	37 2.6% <sup>mnoq</sup>	-	5 0.3%	15 0.3%	2 0.4%	11 0.4%	3 0.4%	4 0.2%
The UK Independence Party	1616 15.3%	979 17.0% <sup>b</sup>	637 13.3%	68 6.2%	149 9.0% <sup>c</sup>	204 12.4% <sup>c</sup>	332 17.3% <sup>c</sup>	340 20.5% <sup>c</sup>	524 20.2% <sup>c</sup>	345 11.3%	404 14.2% <sup>i</sup>	419 18.3% <sup>i</sup>	448 18.8% <sup>i</sup>	446 15.3% <sup>q</sup>	516 18.6% <sup>m</sup>	390 16.0% <sup>q</sup>	216 15.3% <sup>q</sup>	49 4.8%	141 10.3%	651 14.6% <sup>r</sup>	76 11.6%	432 15.9% <sup>tv</sup>	66 9.1%	220 12.5% <sup>v</sup>
The Green Party	574 5.4%	276 4.8%	298 6.2% <sup>a</sup>	154 14.2% <sup>de</sup>	108 6.5% <sup>f</sup>	92 5.6% <sup>gh</sup>	88 4.6% <sup>h</sup>	63 3.8%	69 2.6%	188 6.2% <sup>kl</sup>	212 7.4% <sup>kl</sup>	83 3.6%	91 3.8%	183 6.3% <sup>q</sup>	155 5.6% <sup>q</sup>	120 4.9% <sup>q</sup>	86 6.1% <sup>q</sup>	30 2.9%	94 6.8%	235 5.3%	41 6.2%	116 4.3%	53 7.4% <sup>u</sup>	119 6.8% <sup>u</sup>
The British National Party	48 0.5%	29 0.5%	19 0.4%	3 0.3%	11 0.7%	4 0.2%	15 0.8%	5 0.3%	10 0.4%	8 0.3%	5 0.2%	15 0.6% <sup>j</sup>	20 0.9% <sup>j</sup>	10 0.3%	19 0.7%	14 0.6%	4 0.3%	2 0.2%	3 0.2%	24 0.5%	3 0.4%	13 0.5%	-	11 0.6%
Some other party	64 0.6%	34 0.6%	30 0.6%	2 0.2%	8 0.5%	15 0.9%	9 0.5%	16 1.0% <sup>c</sup>	14 0.5%	17 0.5%	11 0.4%	14 0.6%	23 1.0% <sup>j</sup>	16 0.5%	28 1.0% <sup>pq</sup>	14 0.6%	5 0.3%	2 0.2%	10 0.7%	26 0.6%	4 0.6%	15 0.6%	6 0.8%	11 0.6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 3  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote**

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	11302	3349	3600	769	2157	737	3530	2502	1985	373	546	735	917	1159	1025	1666	587	787	820	955	880	1225
Weighted base	10564	3275	3538	982	1616	574	3298	2414	1990	262	528	856	916	1058	898	1504	554	799	735	863	761	1092
Conservative	3275 31.0%	3275 100.0%	-	-	-	-	2370 71.9% gh i	118 4.9%	272 13.7% gi	15 5.6%	143 27.1% k	173 20.3%	240 26.2% k	327 30.9% k pq	296 32.9% k lpqr	617 41.1% j klmpqr rs	138 24.8%	197 24.7%	180 24.5%	245 28.4% k	279 36.7% j klmpqr s	440 40.2% jklmpqrs
Labour	3538 33.5%	-	3538 100.0% acde	-	-	-	141 4.3% hi	1954 80.9% f	587 29.5% fi	5 2.0%	223 42.2% m notu	415 48.5% l mnoprs tu	374 40.8% m notu	336 31.8% n	225 25.0% o	293 19.5%	211 38.1% m notu	346 43.3% m notu	294 40.1% m notu	325 37.7% m notu	224 29.4% o u	272 24.9% o
Liberal Democrat	982 9.3%	-	-	982 100.0% abde	-	-	53 1.6%	41 1.7%	671 33.7% fg i	8 3.0%	53 10.1% t	77 9.0%	90 9.8% t	89 8.4%	77 8.6%	150 10.0% t	52 9.3%	86 10.8% t	87 11.8% ms t	66 7.7%	48 6.3%	107 9.8% t
SNP	429 4.1%	-	-	-	-	-	9 0.3%	82 3.4% fh i	30 1.5% f	-	17 3.2%	33 3.9%	32 3.4%	42 4.0%	44 4.9%	55 3.6%	17 3.1%	42 5.3%	36 4.9%	40 4.6%	35 4.7%	36 3.3%
Plaid Cymru	37 0.4%	-	-	-	-	-	* 0.1%	3 0.1%	1 *	-	-	7 0.8%	1 0.1%	2 0.2%	5 0.6%	5 0.4%	3 0.5%	* 0.1%	4 0.5%	5 0.5%	1 0.1%	4 0.4%
The UK Independence Party	1616 15.3%	-	-	-	1616 100.0% abce	-	672 20.4% gh	147 6.1%	232 11.7% g	224 85.4% fg h	35 6.5%	89 10.4% p pq	119 13.0% j klpqr	193 18.3% j klpqr	209 23.3% j klmpqr stu	335 22.3% jk lmprst u	33 6.0%	60 7.5% pq	85 11.6% j kpqr	139 16.1% j kpqr	131 17.2% j klpqr	190 17.4% jklpqr
The Green Party	574 5.4%	-	-	-	574 100.0% abcd	-	31 1.0%	63 2.6% f	178 9.0% fg i	3 1.1%	57 10.7% kl mnoprstu	51 6.0% no u	50 5.5% ou	54 5.1% o	31 3.4%	34 2.2%	97 17.5% jk lmnoqrs tu	57 7.2% no st	42 5.7% ou	34 4.0% o	32 4.3% o	35 3.2%
The British National Party	48 0.5%	-	-	-	-	-	9 0.3%	3 0.1%	3 0.2%	1 0.3%	-	8 0.9% r	4 0.4%	9 0.8% nr	1 0.1%	8 0.5%	3 0.5%	3 0.4%	-	6 0.7% r	4 0.6%	2 0.2%
Some other party	64 0.6%	-	-	-	-	-	11 0.3%	3 0.1%	15 0.8% sg h	7 2.6% fg	2 0.3%	2 0.2%	7 0.8%	10 0.6%	7 1.1%	1 0.5%	6 0.8%	8 1.1%	3 0.3%	6 0.8%	7 0.6%	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 3  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote**

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	11302	1994	1639	990	1425	1411	1661	855	1327	1026	459	1247	1007	1046	776	582	1054	1345	1716	1044
Weighted base	10564	1804	1439	1280	1237	1242	1410	1010	1142	1015	406	1133	902	942	781	510	1048	1390	1532	905
Conservative	3275 31.0%	660 36.6% <sup>b</sup> cd <sup>efgh</sup>	471 32.7% <sup>c</sup> dh	345 26.9% <sup>h</sup>	321 25.9% <sup>h</sup>	463 37.3% <sup>b</sup> cd <sup>efgh</sup>	450 31.9% <sup>c</sup> dh	323 32.0% <sup>d</sup> h	243 21.3%	147 14.4%	96 23.5% <sup>ei</sup>	346 30.6% <sup>ei</sup> jo	253 28.1% <sup>ei</sup>	345 36.7% <sup>ei</sup> jk <sup>l</sup> o <sup>q</sup>	282 36.1% <sup>ei</sup> jk <sup>l</sup> o <sup>q</sup>	117 22.9% <sup>ei</sup>	334 31.9% <sup>ei</sup> jo	419 30.1% <sup>ei</sup> jo	606 39.6% <sup>ei</sup> jk <sup>l</sup> o <sup>q</sup>	330 36.5% <sup>ei</sup> jk <sup>l</sup> o <sup>q</sup>
Labour	3538 33.5%	536 29.7%	463 32.2%	431 33.7%	436 35.2% <sup>a</sup> e	384 31.0%	456 32.4%	335 33.2%	496 43.5% <sup>a</sup> bc <sup>defg</sup>	259 25.5%	185 45.5% <sup>ei</sup> lm <sup>n</sup> pr <sup>s</sup>	491 43.3% <sup>ei</sup> lm <sup>n</sup> pr <sup>s</sup>	346 38.4% <sup>ei</sup> n <sup>r</sup> ps	331 35.1% <sup>ei</sup> pr <sup>s</sup>	256 32.8% <sup>ei</sup> pr <sup>s</sup>	233 45.6% <sup>ei</sup> lm <sup>n</sup> pr <sup>s</sup>	283 27.0%	563 40.5% <sup>ei</sup> m <sup>n</sup> pr <sup>s</sup>	371 24.2%	221 24.4%
Liberal Democrat	982 9.3%	220 12.2% <sup>bc</sup> d <sup>efgh</sup>	117 8.1%	115 9.0%	85 6.8%	132 10.6% <sup>bd</sup>	131 9.3% <sup>d</sup>	80 8.0%	102 8.9%	98 9.7% <sup>jm</sup>	21 5.2%	91 8.0%	74 8.2%	54 5.8%	60 7.7%	35 7.0%	108 10.3% <sup>j</sup> m	152 10.9% <sup>j</sup> km <sup>no</sup>	157 10.3% <sup>j</sup> m	131 14.4% <sup>ijklmno</sup> p <sup>q</sup> r <sup>s</sup>
SNP	429 4.1%	44 2.4%	54 3.7%	68 5.3% <sup>a</sup>	56 4.5% <sup>a</sup>	45 3.6%	69 4.9% <sup>a</sup>	48 4.7% <sup>a</sup>	45 3.9% <sup>a</sup>	429 42.2% <sup>ijklm</sup> no <sup>p</sup> q <sup>r</sup> s	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	37 0.4%	3 0.2%	4 0.3%	6 0.5%	7 0.6%	1 0.1%	3 0.2%	7 0.7% <sup>e</sup>	5 0.4%	-	-	-	-	-	-	37 7.3% <sup>ijkl</sup> m <sup>n</sup> pr <sup>s</sup>	-	-	-	-
The UK Independence Party	1616 15.3%	241 13.4% <sup>e</sup>	234 16.3% <sup>a</sup> ef	246 19.2% <sup>a</sup> ef	258 20.9% <sup>ab</sup> ef <sup>h</sup>	104 8.4%	170 12.0% <sup>e</sup>	173 17.2% <sup>a</sup> ef	190 16.7% <sup>ae</sup> f	49 4.8%	70 17.3% <sup>iq</sup>	145 12.8% <sup>ei</sup> ko <sup>q</sup>	175 19.3% <sup>ei</sup> ko <sup>q</sup>	153 16.2% <sup>ei</sup> q	132 16.9% <sup>ei</sup> k <sup>q</sup>	63 12.4% <sup>ei</sup>	231 22.1% <sup>ei</sup> km <sup>no</sup> q <sup>s</sup>	156 11.2% <sup>ei</sup>	290 18.9% <sup>ei</sup> ko <sup>q</sup>	153 16.9% <sup>ei</sup> ko <sup>q</sup>
The Green Party	574 5.4%	85 4.7%	88 6.1% <sup>gh</sup>	53 4.1%	52 4.2%	103 8.3% <sup>ab</sup> cd <sup>gh</sup>	124 8.8% <sup>ab</sup> cd <sup>gh</sup>	31 3.0%	40 3.5%	30 2.9%	26 6.4% <sup>ei</sup>	51 4.5%	43 4.8%	39 4.2%	39 5.0%	19 3.7%	76 7.3% <sup>ik</sup> l <sup>mo</sup>	86 6.2% <sup>ei</sup>	96 6.3% <sup>im</sup>	67 7.4% <sup>ikimo</sup>
The British National Party	48 0.5%	7 0.4%	2 0.1%	8 0.6%	12 1.0% <sup>be</sup> f	1 0.1%	3 0.2%	7 0.7% <sup>e</sup>	8 0.7% <sup>be</sup>	2 0.2%	5 1.2% <sup>is</sup>	4 0.3%	5 0.6%	12 1.3% <sup>ik</sup> p <sup>q</sup> r <sup>s</sup>	3 0.4%	4 0.8% <sup>ss</sup>	3 0.3%	4 0.3%	6 0.4%	* *
Some other party	64 0.6%	8 0.4%	7 0.5%	9 0.7%	10 0.8%	9 0.7%	3 0.2%	6 0.6%	13 1.1% <sup>f</sup>	2 0.2%	3 0.8%	5 0.4%	6 0.7%	8 0.8%	8 1.0%	2 0.3%	12 1.1% <sup>ir</sup>	10 0.7%	6 0.4%	3 0.3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 3  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote**

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)	
Unweighted base	11302	549	275	671	549	545	430	301	564	690	926	548	477	184	576	458	501	346	281	490	655	790	496	
Weighted base	10564	575	243	606	518	498	438	267	564	719	879	453	440	164	527	385	443	342	243	485	671	652	452	
Conservative	3275 31.0%	85 14.8%	54 22.2%a	182 30.0%a	155 30.0%a	191 38.4%a	179 40.8%a	51 19.2%	187 33.1%a	216 30.0%a	343 39.1%a	153 33.8%a	62 14.0%	42 25.5%a	164 31.2%a	98 25.5%a	154 34.7%a	103 30.1%a	65 26.9%a	148 30.5%a	203 30.2%a	263 40.3%a	177 39.1%abcdgilmnoqrst	
Labour	3538 33.5%	151 26.2%	113 46.4%a defhjk lpqsuv	246 40.6%a defhjk lsuv	171 32.9%a hijkluv	169 33.9%a hijkluv	137 31.2%j uv	119 44.5%a defhjk lqsuv	141 25.1%	295 41.0%a defhjk lsuv	211 24.0%	115 25.3%	108 24.5%	72 44.1%a defhjk lsuv	245 46.5%a defhjk lpqsuv	175 45.6%a defhjk lpqsuv	162 36.5%a hjklsu v	119 34.9%a hijkluv	114 46.9%a defhjk lpqsuv	142 29.3%	268 39.3%a dfhijkl suv	160 24.5%	107 23.6%	
Liberal Democrat	982 9.3%	70 12.2%abe flmnopr	15 6.1%	52 8.5%fr	51 9.8%fm pr	31 6.2%	19 4.4%	27 10.3%fm pr	55 9.7%fm r	62 8.6%f	89 10.1%e fmopr	65 14.3%bc efijlmn opr	28 6.3%	6 3.8%	39 7.4%r	24 6.1%	23 5.3%	41 11.9%abe flmnopr	8 3.3%	53 10.9%e flmnopr	90 13.4%b cefilmn opr	68 10.5%e flmnopr	66 14.6%bcefghijlmnopr	
SNP	429 4.1%	222 38.6%abcde fghijkmno pqrstuv	-	-	-	-	-	-	-	-	-	-	207 47.0%abcd efghijkmn opqrstuv	-	-	-	-	-	-	-	-	-	-	
Plaid Cymru	37 0.4%	-	-	-	-	-	21 7.8%abcd efhijkm nopqrstuv	-	-	-	-	-	-	-	-	-	-	-	17 6.8%abcd efhijkm nopqrstuv	-	-	-	-	
The UK Independence Party	1616 15.3%	31 5.4%	48 19.8%a ilnrt	89 14.7%a lnt	113 21.8%a clnpr tv	87 17.5%a lnrt	72 16.5%a lnrt	42 15.8%a lnt	129 22.9%a clgilm noprtu v	98 13.6%a lnt	178 20.2%a clnpr tv	93 20.5%ac lnprtv	18 4.1%	22 13.7%a l	56 10.7%a l	62 16.1%a lnrt	65 14.7%a lnt	60 17.4%al nrt	21 8.7%l	102 21.1%ac lnprtv	58 8.7%l	112 17.2%a lnrt	60 13.2%alt	
The Green Party	574 5.4%	14 2.5%	8 3.3%	31 5.2%g	22 4.2%	16 3.1%	25 5.6%ag	5 1.8%	42 7.5%ae gln	37 5.1%g	50 5.7%ag	27 5.9%ag	15 3.4%	18 11.1%ab cdefgij kinopq	20 3.8%	21 5.6%ag	23 5.3%ag	15 4.3%	14 5.9%ag	34 7.1%ae gln	50 7.4%ae gln	46 7.1%ae gln	41 9.0%abcdgelnq	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 3  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote**

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	10564	575	243	606	518	498	438	267	564	719	879	453	440	164	527	385	443	342	243	485	671	652	452
The British National Party	48 0.5%	1 0.2%	4 1.8% klnodt uv	2 0.4%	5 1.0% u	2 0.3%	3 0.7%	-	1 0.3%	4 0.5%	6 0.6%	-	1 0.1%	1 0.3%	1 0.2%	-	11 2.4% aceg hijklnoq stuv	-	4 1.6% ak v	2 0.4%	1 0.1%	-	-
Some other party	64 0.6%	1 0.1%	1 0.4%	4 0.7%	2 0.4%	2 0.5%	3 0.8%	2 0.6%	8 1.4% aj n	8 1.1%	3 0.3%	1 0.2%	2 0.4%	2 1.5% a	1 0.2%	4 1.1%	5 1.2%	5 1.4% a	-	4 0.8%	2 0.3%	3 0.4%	2 0.5%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 3  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote**

	Total	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	11302	105	77	6488	2993	1015	491	64	51	3413	1644	530	265	41	26	3075	1349	485	226
Weighted base	10564	88*	75*	5989	2863	1004	404	55*	50*	3201	1625	519	222	33**	25**	2788	1238	485	182
Conservative	3275	26	22	1892	971	237	96	18	21	989	578	121	48	8	-	904	393	116	48
	31.0%	29.4%	28.6%	31.6%ef	33.9%ef	23.6%	23.8%	32.4%	42.0%klq	30.9%klq	35.6%klq	23.3%	21.7%	24.4%	2.0%	32.4%klq	31.7%klq	23.9%	26.3%
Labour	3538	33	29	1961	912	408	135	12	18	1017	490	217	71	21	10	944	422	191	64
	33.5%	37.0%	38.0%	32.7%	31.9%	40.7%cd	33.4%	21.7%	36.6%	31.8%	30.1%	41.9%gijlop	32.1%	62.7%	40.7%	33.8%aj	34.1%	39.4%gij	35.0%
Liberal Democrat	982	5	2	460	305	135	61	5	2	252	166	59	40	-	-	208	139	76	21
	9.3%	6.1%	2.7%	7.7%	10.7%cd	13.4%bcd	15.0%abcd	4.1%	7.9%	7.9%	10.2%oi	11.4%io	18.0%hijkop	-	-	7.5%	11.2%io	15.6%ijop	11.4%
SNP	429	8	4	212	136	42	17	7	2	118	69	16	10	1	2	94	67	26	7
	4.1%	9.0%cd	5.3%	3.5%	4.8%cd	4.2%	4.1%	12.8%ijklpqr	4.2%	3.7%	4.2%	3.1%	4.5%	2.5%	7.5%	3.4%	5.4%io	5.3%	3.6%
Plaid Cymru	37	-	-	19	14	4	-	-	-	9	10	1	-	-	-	10	4	3	-
	0.4%	-	-	0.3%	0.5%	0.4%	-	-	-	0.3%	0.6%	0.2%	-	-	-	0.4%	0.3%	0.5%	-
The UK Independence Party	1616	14	17	1130	333	89	13	11	6	664	224	54	9	3	10	466	109	35	5
	15.3%	15.7%ef	22.1%def	18.9%def	11.6%ef	8.9%ef	3.3%	19.2%klpqr	12.5%kl	20.7%klpqr	13.8%klpqr	10.5%l	4.0%	9.9%	41.1%	16.7%klpqr	8.8%lr	7.2%lr	2.5%
The Green Party	574	*	-	237	172	78	82	*	-	110	79	40	43	-	-	127	93	38	39
	5.4%	0.4%	-	4.0%	6.0%cd	7.8%abcde	20.3%abcd	0.7%	-	3.4%	4.9%ei	7.8%eij	19.6%ghijkopq	-	-	4.6%	7.5%kij	7.8%kio	21.2%ghijkopq
The British National Party	48	2	*	35	8	3	-	2	*	19	5	3	-	-	-	16	3	-	-
	0.5%	2.2%def	0.4%	0.6%	0.3%	0.3%	-	3.5%ijklpqr	0.6%	0.6%	0.3%	0.6%	-	-	-	0.6%	0.2%	-	-
Some other party	64	*	2	42	11	8	-	-	-	24	4	6	-	*	2	19	7	2	-
	0.6%	0.2%	2.9%def	0.7%	0.4%	0.8%	-	-	-	0.7%	0.2%	1.2%ej	-	0.4%	8.7%	0.7%	0.6%	0.4%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 3  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	11302	3694	3801	945	1392	1162	308	2021	2020	515	803	541	148	1673	1781	430	589	621	160
Weighted base	10564	3583	3659	1198	763	863	498	2042	1992	627	455	409	236	1541	1667	571	308	454	262
Conservative	3275 31.0%	3013 84.1% bc def	67 1.8% e	71 5.9% bd e	13 1.7% e	3 0.3%	109 21.8% b cde	1663 81.4% ij klmpqrs t	42 2.1% ls	25 4.0% ll prs	9 2.0% s	2 0.5%	55 23.2% i jkpq s	1350 87.6% hi jklmpq st	25 1.5% s	45 7.9% ij klprs	4 1.3%	1 0.2%	54 20.6% ijklpqrs
Labour	3538 33.5%	36 1.0%	3182 87.0% a cdef	149 12.5% ad e	7 0.9%	32 3.7% a d	132 26.4% ac de	19 0.9%	1679 84.3% h jkimop rst	81 12.9% hk lors	4 0.9%	12 2.9% h kor	71 30.1% hj kloqrs	17 1.1%	1503 90.2% h ijklmo qrst	68 12.0% hk lors	3 0.9%	20 4.4% h kor	61 23.1% hijklpqrs
Liberal Democrat	982 9.3%	42 1.2% d	63 1.7% d	830 69.3% ab def	2 0.2%	6 0.7%	38 7.5% ab de	22 1.1% lr	45 2.3% h klpr	446 71.1% hi klmoprs t	2 0.4%	-	22 9.1% hi kloprs	21 1.3% lr	18 1.1% l r	385 67.3% hkl mnoprst	-	6 1.4% lr	16 6.1% hklpqrs
SNP	429 4.1%	11 0.3%	40 1.1% ad	7 0.6%	1 0.1%	348 40.4% ab cdf	22 4.3% ab cd	11 0.5% o	30 1.5% hk opr	3 0.6% o	-	174 42.5% hi jkmopqr t	4 1.6% ko	-	9 0.6% o	4 0.7% o	1 0.2%	175 38.5% hi jkmopqr t	18 6.8% hijklmnopqr
Plaid Cymru	37 0.4%	2 0.1%	3 0.1%	-	-	30 3.5% ab cdf	2 0.3%	-	2 0.1%	-	-	18 4.5% hijk mnopqr t	-	2 0.1%	1 0.1%	-	-	12 2.6% hi jkopqr	2 0.7% h
The UK Independence Party	1616 15.3%	449 12.5% bc e	195 5.3% e	75 6.3% e	716 93.9% ab cef	24 2.7%	158 31.6% a bce	309 15.1% ij loqps	127 6.4% lp s	35 5.6% s	426 93.8% chi jlmopqs t	13 3.1%	69 29.4% chi jloqps	140 9.1% ij lps	68 4.1%	40 7.1% l ps	290 94.0% hi jlmopqs t	11 2.4%	88 33.6% hijloqps
The Green Party	574 5.4%	18 0.5%	102 2.8% ad	63 5.3% ab d	1 0.1%	364 42.2% ab cdf	26 5.2% ab d	12 0.6%	63 3.1% hk opr	34 5.5% hi kopr	1 0.2%	159 38.9% hi jkmopqr t	8 3.2% hk or	6 0.4%	39 2.4% hk or	29 5.0% hkop r	-	206 45.2% hi jkmopqr t	18 7.0% hikopr
The British National Party	48 0.5%	4 0.1%	3 0.1%	-	1 0.1%	35 4.0% ab cdf	6 1.3% ab cd	4 0.2%	-	-	-	21 5.1% hi jkopqr t	5 2.0% hijk opq	-	3 0.2%	-	1 0.2% i	14 3.1% hi jkopqr	2 0.7% io
Some other party	64 0.6%	7 0.2%	4 0.1%	2 0.2%	23 3.0% ab c	20 2.4% ab c	7 1.4% ab c	3 0.1%	3 0.2%	2 0.4%	12 2.7% hi jopq	10 2.6% hi jopq	3 1.3% hi p	5 0.3%	1 0.1%	-	11 3.4% hi jopq	10 2.2% hi jopq	4 1.5% hipq

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 3  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote**

	Total	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?					
		Working full time (a)	Working part time (b)	Retired (c)	Not working (d)	Working full time (e)	Working part time (f)	Retired (g)	Not working (h)	Working full time (i)	Working part time (j)	Retired (k)	Not working (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Village (q)	Hamlet & Isolated Dwelling (r)
Unweighted base	11302	4054	1419	3497	2332	2497	540	2001	1010	1557	879	1496	1322	1417	8998	4877	4121	2304	2007	297
Weighted base	10564	4707	1131	2920	1806	2950	415	1647	748	1757	716	1272	1058	1321	8322	4510	3812	2242	1927	315
Conservative	3275 31.0%	1354 28.8% <sup>d</sup>	345 30.5% <sup>d</sup>	1192 40.8% <sup>a</sup> <sup>bd</sup>	384 21.2%	890 30.2% <sup>h</sup> <sup>il</sup>	107 25.9% <sup>h</sup>	670 40.7% <sup>e</sup> <sup>fhij</sup>	129 17.3%	464 26.4% <sup>h</sup>	238 33.2% <sup>f</sup> <sup>hijl</sup>	522 41.0% <sup>e</sup> <sup>fhijl</sup>	255 24.1% <sup>h</sup>	364 27.5%	2442 29.3%	1206 26.7%	1237 32.4% <sup>n</sup>	832 37.1% <sup>m</sup>	712 37.0% <sup>n</sup>	120 38.2% <sup>n</sup>
Labour	3538 33.5%	1753 37.2% <sup>c</sup>	388 34.3% <sup>c</sup>	671 23.0%	726 40.2% <sup>b</sup> <sup>c</sup>	1083 36.7% <sup>g</sup> <sup>k</sup>	135 32.6% <sup>g</sup> <sup>k</sup>	350 21.3%	297 39.6% <sup>f</sup> <sup>gk</sup>	670 38.1% <sup>g</sup> <sup>k</sup>	252 35.2% <sup>g</sup> <sup>k</sup>	321 25.2% <sup>g</sup> <sup>gjk</sup>	430 40.6% <sup>f</sup>	567 42.9%	2971 35.7% <sup>p</sup>	1731 38.4% <sup>o</sup> <sup>qr</sup>	1240 32.5% <sup>q</sup> <sup>r</sup>	567 25.3%	527 27.4% <sup>r</sup>	40 12.6%
Liberal Democrat	982 9.3%	448 9.5%	106 9.4%	273 9.4%	155 8.6%	256 8.7%	56 13.5% <sup>eg</sup> <sup>jl</sup>	143 8.7%	81 10.8% <sup>j</sup> <sup>l</sup>	192 10.9% <sup>ej</sup> <sup>l</sup>	50 7.0%	130 10.2% <sup>jl</sup>	74 7.0%	120 9.1%	770 9.3%	471 10.4% <sup>oq</sup>	300 7.9%	212 9.4%	156 8.1%	56 17.6% <sup>noq</sup>
SNP	429 4.1%	200 4.2%	41 3.6%	98 3.3%	91 5.0% <sup>c</sup>	111 3.8%	13 3.1%	58 3.5%	40 5.3% <sup>gk</sup>	88 5.0% <sup>k</sup>	28 3.9%	40 3.1%	51 4.8%	57 4.3%	316 3.8%	156 3.5%	160 4.2%	113 5.0% <sup>m</sup>	87 4.5%	26 8.3% <sup>noq</sup>
Plaid Cymru	37 0.4%	19 0.4%	* 0.4%	13 0.4%	5 0.3%	12 0.4%	* 0.1%	8 0.5%	* 0.4%	6 0.4%	- 0.4%	5 0.5%	5 0.5%	7 0.3%	21 0.2%	7 0.2%	14 0.4%	16 0.7% <sup>m</sup>	14 0.7% <sup>n</sup>	2 0.7%
The UK Independence Party	1616 15.3%	625 13.3%	168 14.8%	564 19.3% <sup>a</sup> <sup>bd</sup>	260 14.4%	430 14.6% <sup>i</sup> <sup>ijl</sup>	77 18.7% <sup>e</sup> <sup>ijkl</sup>	360 21.8% <sup>e</sup> <sup>hijkl</sup>	112 15.0% <sup>i</sup>	195 11.1%	90 12.6%	204 16.0% <sup>i</sup>	148 14.0% <sup>i</sup>	141 10.7%	1251 15.0%	578 12.8%	672 17.6% <sup>n</sup>	366 16.3%	324 16.8% <sup>n</sup>	42 13.3%
The Green Party	574 5.4%	261 5.5% <sup>c</sup>	68 6.0% <sup>c</sup>	80 2.7%	165 9.1% <sup>ab</sup> <sup>c</sup>	134 4.5% <sup>g</sup>	23 5.5% <sup>gk</sup>	39 2.3%	81 10.8% <sup>ef</sup> <sup>gijk</sup>	127 7.2% <sup>eg</sup> <sup>k</sup>	45 6.3% <sup>gk</sup>	41 3.2%	84 8.0% <sup>eg</sup> <sup>k</sup>	52 4.0%	458 5.5%	308 6.8% <sup>oq</sup>	150 3.9%	116 5.2%	87 4.5%	29 9.3% <sup>oq</sup>
The British National Party	48 0.5%	17 0.4%	11 0.9% <sup>ac</sup>	10 0.4%	10 0.6%	14 0.5%	2 0.4%	8 0.5%	5 0.7%	3 0.1%	9 1.2% <sup>ei</sup> <sup>k</sup>	2 0.2%	5 0.5%	3 0.3%	37 0.4%	17 0.4%	20 0.5%	11 0.5%	11 0.6%	- -
Some other party	64 0.6%	31 0.6%	5 0.5%	19 0.6%	10 0.6%	18 0.6%	1 0.2%	11 0.7%	4 0.5%	12 0.7%	5 0.6%	7 0.6%	7 0.6%	11 0.8%	56 0.7%	37 0.8%	19 0.5%	9 0.4%	9 0.5%	- -

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 3  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote**

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	11302	1088	98	1609	1208	1983	1228	971	463	559	322	614	1158
Weighted base	10564	1066	97*	1519	1087	1984	1070	954	400	494	294	528	1070
Conservative	3275 31.0%	346 32.5%gghi	33 34.2%gi	538 35.4%edghijl	335 30.8%gghi	682 34.4%gghij	406 37.9%adghijl	131 13.7%	95 23.7%g	109 22.0%g	80 27.3%g	194 36.8%dghijl	326 30.5%ghi
Labour	3538 33.5%	300 28.1%	20 20.7%	547 36.0%abfgjk	475 43.7%abcdfgijkl	685 34.5%abfgk	262 24.4%	240 25.2%	185 46.3%abcdfgijkl	230 46.5%abcdfgijkl	84 28.7%	134 25.3%	377 35.2%abfgk
Liberal Democrat	982 9.3%	88 8.3%h	27 27.4%acdefghikl	117 7.7%h	71 6.6%	199 10.1%cdh	124 11.6%acdhil	90 9.4%cdh	18 4.4%	36 7.2%	63 21.3%acdefghikl	61 11.6%cdhi	87 8.2%h
SNP	429 4.1%	-	9 9.6%acdefghijkl	1 0.1%	*	-	-	418 43.9%abcdfghijkl	-	-	-	-	-
Plaid Cymru	37 0.4%	-	-	-	-	-	-	-	-	36 7.4%abcdfghjk	1 0.3%e	-	-
The UK Independence Party	1616 15.3%	230 21.6%bcdegi	7 7.3%	232 15.3%g	145 13.3%g	279 14.1%g	202 18.9%bcdegi	40 4.2%	70 17.6%bg	61 12.4%g	46 15.6%g	92 17.4%bgi	212 19.8%bcdegi
The Green Party	574 5.4%	88 8.2%bcdegil	-	60 4.0%	50 4.6%	117 5.9%bcog	71 6.7%bcgi	30 3.1%	25 6.4%bg	18 3.7%	17 5.6%b	45 8.5%bcdgil	53 4.9%
The British National Party	48 0.5%	4 0.3%	*	13 0.9%	5 0.5%	6 0.3%	4 0.4%	2 0.2%	5 1.2%egk	2 0.4%	2 0.8%	-	5 0.5%
Some other party	64 0.6%	11 1.0%f	*	11 0.7%	5 0.5%	15 0.8%	2 0.2%	4 0.4%	1 0.3%	2 0.4%	1 0.4%	2 0.4%	10 0.9%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 3  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote**

	Total	Which of the following cities do you live in, or nearest to?																				
		Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)	
Unweighted base	11302	517	393	473	506	201	293	861	406	508	976	477	297	307	153	2450	456	396	381	413	838	
Weighted base	10564	519	368	421	443	199	266	805	339	513	891	496	277	263	145*	2393	398	378	322	367	763	
Conservative	3275 31.0%	61 11.7%	64 17.5%a	102 24.3%ab	122 27.5%ab s	61 30.5%ab s	71 26.7%ab s	251 31.2%ab cs	97 28.7%ab s	169 32.9%ab cs	321 38.1%ab cdfhms	155 31.2%ab s	107 38.5%ab cdfhms	74 28.1%ab s	57 39.5%ab cdfs	823 34.4%ab cdfs	171 42.9%ab cdefghijkmqrs v	131 34.7%ab cs	108 33.5%ab cs	69 18.8%a	261 34.2%abcds	
Labour	3538 33.5%	147 28.4%p	86 23.3%	179 42.5%ab eklmopq rv	178 40.2%ab eklmopq rv	57 28.6%	112 42.0%ab eklmopq rv	351 43.6%ab eijkimo pqrv	153 45.1%ab eijkimo pqrv	183 35.6%ab kmpqrv	322 36.1%ab kmpqrv	128 25.8%	88 31.6%bp	60 22.8%	50 34.4%bmn p	804 33.6%bk mpqrv	81 20.3%	97 25.6%	85 26.6%	177 48.2%ab deijkim nopqrv	201 26.4%p	
Liberal Democrat	982 9.3%	38 7.3%	29 8.0%l	37 8.9%l	28 6.2%	26 13.1%dgh jl	21 8.0%l	55 6.8%	19 5.5%	54 10.5%dgh jl	57 6.4%	50 10.0%hjl	9 3.3%	41 15.7%abc dghjln s	9 6.5%	245 10.3%cdg hjl	48 12.0%ad ghjl	64 16.9%ab cdghij kinosv	43 13.2%adg hjl	32 8.7%l	78 10.2%cdghjl	
SNP	429 4.1%	232 44.6%cd efghijk lmnopq rs sv	152 41.2%defg hijklm nopq rsv	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 6.0%cdefghijklmnopqrs
Plaid Cymru	37 0.4%	-	-	-	-	-	-	-	3 0.8%gjo	-	-	-	-	-	-	-	-	-	-	31 8.4%abc defghij klmnopq rv	4 0.5%o	
The UK Independence Party	1616 15.3%	26 5.0%	21 5.6%	73 17.4%ab	86 19.4%ab ghos	48 24.0%ab ghijosv	45 16.9%ab	106 13.1%ab	45 13.2%ab	76 14.8%ab	134 15.0%ab	112 22.6%ab ghijosv	50 18.0%ab	63 23.9%ab ghijosv	22 14.9%ab	352 14.7%ab	73 18.4%ab gs	65 17.1%ab	57 17.8%ab	45 12.2%ab	120 15.8%ab	
The Green Party	574 5.4%	13 2.5%	13 3.4%	22 5.3%	24 5.4%a	7 3.7%	12 4.7%	35 4.3%	20 5.8%a	22 4.2%	37 4.1%	46 9.2%abg ijops	20 7.1%as	25 9.6%abe gips	7 4.6%	144 6.0%as	19 4.9%	20 5.3%	28 8.6%abg ijs	11 3.1%	49 6.5%as	
The British National Party	48 0.5%	1 0.1%	1 0.3%	5 1.3%ov	3 0.6%	-	2 0.6%	3 0.3%	2 0.6%	3 0.6%	12 1.4%ago v	1 0.3%	1 0.3%	-	8 0.3%	4 0.9%	-	-	-	2 0.5%	1 0.2%	
Some other party	64 0.6%	2 0.4%	2 0.6%	2 0.4%	3 0.6%	* 0.1%	3 1.1%	6 0.7%	1 0.2%	7 1.4%	8 0.9%	4 0.8%	3 1.2%	-	17 0.7%	2 0.6%	1 0.3%	1 0.3%	* 0.1%	3 0.3%		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 4  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	9130	4965	4165	822	1141	1374	1717	1596	2479	2768	2659	1495	2208	2441	2324	2189	1314	863	1021	3328	481	1979	540	1349
Weighted base	8503	4726	3777	779	1253	1309	1547	1391	2224	2451	2296	1850	1906	2326	2217	1966	1137	856	1106	3527	549	2192	557	1336
Conservative	2672	1483	1188	206	280	330	461	485	910	910	758	549	456	835	779	568	363	126	267	1109	116	707	151	401
	31.4%	31.4%	31.5%	26.5%	22.4%	25.2%	29.8% <sup>d</sup>	34.8% <sup>c</sup>	40.9% <sup>c</sup>	37.1% <sup>j</sup>	33.0% <sup>l</sup>	29.6% <sup>l</sup>	23.9%	35.9% <sup>o</sup>	35.1% <sup>o</sup>	28.9% <sup>q</sup>	31.9% <sup>q</sup>	14.7%	24.1%	31.4% <sup>r</sup>	21.1%	32.3% <sup>t</sup>	27.1%	30.1% <sup>t</sup>
Labour	2822	1519	1303	315	581	531	537	379	480	736	726	607	752	736	687	821	360	498	1182	262	720	237	461	
	33.2%	32.1%	34.5% <sup>a</sup>	40.4% <sup>f</sup>	46.4% <sup>c</sup>	40.6% <sup>f</sup>	34.7% <sup>g</sup>	27.2% <sup>h</sup>	21.6%	30.0%	31.6%	32.8%	39.5% <sup>i</sup>	31.6% <sup>q</sup>	31.0% <sup>q</sup>	41.8% <sup>m</sup>	31.6% <sup>q</sup>	25.5%	45.1% <sup>s</sup>	33.5%	47.6% <sup>u</sup>	32.9%	42.5% <sup>u</sup>	34.5%
Liberal Democrat	765	432	332	68	114	143	117	100	223	287	188	156	134	236	176	142	132	79	337	35	210	44	127	
	9.0%	9.1%	8.8%	8.7%	9.1%	10.9% <sup>f</sup>	7.6%	7.2%	10.0% <sup>f</sup>	11.7% <sup>j</sup>	8.2%	8.4%	7.0%	10.2% <sup>n</sup>	7.9%	7.2%	9.0%	7.2%	9.6%	6.4%	9.6%	7.9%	9.5%	
SNP	368	196	172	24	61	59	73	70	80	77	101	102	87	-	-	-	-	368	63	143	31	79	32	64
	4.3%	4.1%	4.6%	3.1%	4.9%	4.5%	4.7%	5.0%	3.6%	3.2%	4.4% <sup>i</sup>	5.5% <sup>i</sup>	4.6% <sup>i</sup>	-	-	-	-	42.9% <sup>m</sup>	5.7%	4.0%	5.6%	3.6%	5.7%	4.8%
Plaid Cymru	31	18	13	2	6	3	5	6	9	4	6	11	11	-	-	-	31	4	12	2	10	3	2	
	0.4%	0.4%	0.3%	0.3%	0.5%	0.2%	0.3%	0.4%	0.4%	0.2%	0.3%	0.6%	0.6% <sup>i</sup>	-	-	-	2.7% <sup>mno</sup>	0.4%	0.3%	0.3%	0.4%	0.5%	0.2%	
The UK Independence Party	1314	809	505	45	111	157	268	283	450	278	338	338	360	362	418	320	175	40	115	521	64	351	50	170
	15.5%	17.1% <sup>b</sup>	13.4%	5.8%	8.8% <sup>c</sup>	12.0% <sup>c</sup>	17.3% <sup>c</sup>	20.3% <sup>c</sup>	20.2% <sup>c</sup>	11.4%	14.7% <sup>i</sup>	18.3% <sup>i</sup>	18.9% <sup>i</sup>	15.5% <sup>q</sup>	18.8% <sup>m</sup>	16.3% <sup>q</sup>	15.4% <sup>q</sup>	4.6%	10.4%	14.8% <sup>r</sup>	11.7%	16.0% <sup>vw</sup>	9.0%	12.7%
The Green Party	447	223	224	116	85	73	67	52	54	141	165	68	73	141	118	93	71	24	71	187	35	95	36	92
	5.3%	4.7%	5.9% <sup>a</sup>	14.9% <sup>de</sup>	6.8% <sup>f</sup>	5.6% <sup>g</sup>	4.3% <sup>h</sup>	3.7% <sup>h</sup>	2.4%	5.8% <sup>k</sup>	7.2% <sup>k</sup>	3.7%	3.8%	6.1% <sup>q</sup>	5.3% <sup>q</sup>	4.7%	6.2% <sup>q</sup>	2.8%	6.4%	5.3%	6.4%	4.3%	6.5%	6.9% <sup>u</sup>
The British National Party	34	19	15	2	8	1	11	5	7	5	4	11	14	4	16	10	3	1	1	19	1	9	-	10
	0.4%	0.4%	0.4%	0.2%	0.7% <sup>e</sup>	0.1%	0.7% <sup>e</sup>	0.3%	0.3%	0.2%	0.2%	0.6%	0.8% <sup>j</sup>	0.2%	0.7% <sup>m</sup>	0.5%	0.3%	0.1%	0.1%	0.5%	0.2%	0.4%	-	0.7%
Some other party	51	26	25	2	6	12	6	12	12	13	9	10	19	11	23	12	3	2	8	18	3	11	5	7
	0.6%	0.6%	0.6%	0.2%	0.5%	0.9%	0.4%	0.9%	0.5%	0.5%	0.4%	0.5%	1.0% <sup>j</sup>	0.5%	1.0% <sup>p</sup>	0.6%	0.2%	0.2%	0.8%	0.5%	0.6%	0.5%	0.9%	0.5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 4  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	9130	2739	2888	605	1752	569	3029	2116	1659	321	409	562	740	954	864	1435	413	579	634	763	732	1044
Weighted base	8503	2672	2822	765	1314	447	2828	2037	1653	223	397	659	741	872	759	1297	382	593	567	675	632	927
Conservative	2672 31.4%	2672 100.0%	-	-	-	-	2032 71.8% i	99 4.9%	229 13.9% gi	13 5.9%	109 27.5% k	134 20.4%	194 26.2% k	264 30.3% k	251 33.0% k	531 41.0% j klmpqr rs	97 25.5%	146 24.6%	136 23.9%	197 29.2% k	234 37.0% j klmpqr s	379 40.8% jklmpqrs
Labour	2822 33.2%	-	2822 100.0% acde	-	-	-	119 4.2% hi	1644 80.7% fi	481 29.1% fi	4 1.6%	169 42.5% m notu	324 49.1% l mnoprs tu	305 41.2% m notu	277 31.7% n ou	191 25.2% o	253 19.5%	146 38.2% n otu	257 43.3% m notu	226 39.8% m notu	260 38.6% m notu	188 29.7% o u	226 24.4% o
Liberal Democrat	765 9.0%	-	-	765 100.0% abde	-	-	47 1.7%	35 1.7% i	563 34.1% fg	5 2.4%	37 9.4%	51 7.8%	75 10.1% t	71 8.2%	65 8.6%	132 10.2% st	30 7.9%	62 10.5% t	68 11.9% km st	46 6.8%	35 5.6%	91 9.8% t
SNP	368 4.3%	-	-	-	-	-	8 0.3% i	73 3.6% fh	27 1.6% f	-	14 3.4%	29 4.4%	28 3.8%	38 4.3%	39 5.1%	48 3.7%	10 2.7%	32 5.4%	31 5.4%	36 5.3%	31 5.0%	31 3.4%
Plaid Cymru	31 0.4%	-	-	-	-	-	* 0.1%	2 0.1% i	1 *	-	-	6 0.9%	1 0.1%	2 0.2%	5 0.6%	5 0.4%	2 0.5%	* 0.4%	2 0.4%	3 0.5%	1 0.1%	4 0.4%
The UK Independence Party	1314 15.5%	-	-	-	1314 100.0% abce	-	580 20.5% gh	125 6.1%	195 11.8% g	192 86.0% fg h	24 6.0%	66 10.0% p pq	92 12.5% j klpq	164 18.8% j klpq	175 23.0% j klpqrs tu	288 22.2% jk lparstu	21 5.6% p	45 11.5% j p	65 15.5% j kpq	104 15.5% j kpq	108 17.1% j klpq	162 17.5% jklpq
The Green Party	447 5.3%	-	-	-	-	447 100.0% abcd	26 0.9%	54 2.6% f	142 8.6% fg i	2 1.0%	43 10.9% kl mnoprstu	42 6.4% no su	40 5.4% ou	45 5.2% ou	26 3.4%	27 2.1%	73 19.0% jk lmnoqr stu	43 7.3% no stu	33 5.8% ou	22 3.2%	26 4.2% o	27 2.9%
The British National Party	34 0.4%	-	-	-	-	-	5 0.2%	2 0.1%	3 0.2%	1 0.3%	-	5 0.8%	1 0.1%	7 0.7%	1 0.1%	5 0.4%	2 0.5%	3 0.5%	-	5 0.7%	4 0.6%	2 0.2%
Some other party	51 0.6%	-	-	-	-	-	10 0.4%	3 0.1%	13 0.8% sg	6 2.7% fg h	1 0.3%	2 0.3%	5 0.7%	5 0.6%	7 1.0%	6 0.5%	* 0.1%	5 0.8%	7 1.2%	1 0.2%	5 0.8%	6 0.7%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 4  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**

	SEG Within Gender - Male					SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)	
Unweighted base	9130	1641	1339	821	1164	1127	1320	674	1044	863	372	1000	817	849	624	468	850	1066	1375	846	
Weighted base	8503	1472	1182	1058	1014	979	1114	792	892	856	331	904	731	757	630	408	831	1093	1233	729	
Conservative	2672 31.4%	544 37.0% dh	390 33.0% dh	287 27.1% h	263 25.9%	365 37.3% dh	368 33.0% dh	331 33.1% c	193 21.7%	126 14.7%	79 23.7% i	283 31.3% i	206 28.2% i	285 37.7% i	226 35.8% i	94 23.0% i	268 32.3% i	338 31.0% i	497 40.3% i	269 36.9% i	jklopq
Labour	2822 33.2%	436 29.6%	375 31.7%	349 33.0%	358 35.4% a	300 30.7%	351 31.5%	257 32.5%	394 44.2% a	218 25.5%	152 46.0% i	388 43.0% i	281 38.4% i	254 33.5% i	213 33.9% i	185 45.2% i	220 26.5%	440 40.2% i	296 24.0%	175 24.0%	
Liberal Democrat	765 9.0%	179 12.1% bc	94 8.0%	93 8.8%	66 6.5%	108 11.0% bd	94 8.4%	62 7.9%	68 7.6%	77 9.0% j	16 4.8%	71 7.9%	55 7.5%	43 5.7%	47 7.5%	30 7.4%	86 10.3% j	109 9.9% j	128 10.4% j	102 14.0% j	klmnopqr
SNP	368 4.3%	38 2.6%	48 4.0%	61 5.7% a	49 4.8% a	39 4.0%	54 4.8% a	41 5.2% a	38 4.3% a	368 42.9% ijklm	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	31 0.4%	3 0.2%	3 0.3%	6 0.5%	7 0.6%	1 0.1%	2 0.2%	5 0.6%	4 0.5%	-	-	-	-	-	-	31 7.6% ijkl	-	-	-	-	-
The UK Independence Party	1314 15.5%	195 13.2% e	195 16.5% a	207 19.6% a	211 20.8% ab	83 8.5%	143 12.8% e	131 16.5% e	148 16.8% ae	40 4.6%	56 17.0% i	118 13.0% i	146 20.0% i	125 16.6% i	104 16.5% i	50 12.2% i	189 22.7% i	130 11.9% i	232 18.8% i	125 17.1% i	koq
The Green Party	447 5.3%	67 4.5%	68 5.8% gh	44 4.2%	44 4.4%	75 7.6% ac	97 8.7% ab	23 2.9%	29 3.2%	24 2.8%	21 6.5% i	37 4.1%	34 4.7%	32 4.2%	31 4.9%	15 3.7%	55 6.6% ik	67 6.2% i	74 6.0% i	56 7.6% iklmo	
The British National Party	34 0.4%	4 0.3%	2 0.1%	5 0.5%	8 0.8% be	1 0.1%	3 0.3%	6 0.7%	6 0.7% e	1 0.1%	4 1.3% i	2 0.2%	3 0.5%	11 1.4% ik	3 0.5%	3 0.7% s	3 0.3%	2 0.1%	2 0.2%	*	
Some other party	51 0.6%	6 0.4%	6 0.5%	5 0.5%	8 0.8%	6 0.6%	3 0.2%	5 0.6%	11 1.2% af	2 0.2%	2 0.7%	4 0.5%	5 0.7%	7 0.9%	6 0.9%	1 0.1%	10 1.2% f	7 0.7%	4 0.3%	2 0.3%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 4  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Unweighted base	9130	471	226	543	457	450	357	241	466	566	750	449	392	145	457	361	399	268	227	384	510	625	397	
Weighted base	8503	495	199	492	431	412	361	215	460	581	712	368	362	132	412	300	345	269	194	370	162	520	361	
Conservative	2672 31.4%	73 14.7%	44 22.3%a	150 30.5%a	130 30.1%a	162 39.4%a	146 40.4%a	39 18.4%	152 33.1%a	176 30.3%a	284 39.9%a	127 34.4%a	54 14.9%	34 25.9%a	133 32.2%a	77 25.5%a	123 35.7%a	80 29.7%a	55 28.2%a	116 31.3%a	162 31.7%a	213 40.9%a	142 39.5%abcdgilmooorst	
Labour	2822 33.2%	131 26.5%	92 46.1%a	197 40.1%a	139 32.1%j	136 33.0%h	116 32.1%j	95 44.4%a	116 25.1%	236 40.6%a	170 23.9%	92 24.9%	87 24.0%	61 45.9%a	191 48.4%a	142 47.4%a	118 34.2%a	98 36.3%a	89 46.1%a	104 28.1%	204 39.8%a	126 24.2%	83 23.1%	
Liberal Democrat	765 9.0%	56 11.4%ef	12 6.3%	44 9.0%fm	42 9.7%fm	25 6.1%	16 4.6%	24 11.0%fm	43 9.3%fm	51 8.8%fm	70 9.9%fm	48 13.1%be	21 5.8%	3 2.6%	27 6.7%	13 4.3%	18 5.2%	31 11.5%ef	7 3.4%	43 11.7%e	58 11.2%e	57 11.0%e	54 15.0%bcfehjilmnoor	
SNP	368 4.3%	196 39.5%bcde	-	-	-	-	-	-	-	-	-	-	172 47.6%bcde	-	-	-	-	-	-	-	-	-	-	
Plaid Cymru	31 0.4%	-	-	-	-	-	-	18 8.6%abcd	-	-	-	-	-	-	-	-	-	-	13 6.5%abcd	-	-	-	-	
The UK Independence Party	1314 15.5%	25 5.1%	39 19.7%a	73 14.8%a	98 22.8%a	73 17.8%a	57 15.8%a	33 15.5%a	106 23.1%a	82 14.1%a	143 20.0%a	78 21.3%ac	14 4.0%	17 12.9%a	45 10.9%a	48 16.0%a	52 15.1%a	47 17.4%al	17 8.5%l	82 22.2%ac	48 9.4%a	89 17.1%a	46 12.9%al	
The Green Party	447 5.3%	12 2.5%	7 3.4%	23 4.7%	18 4.1%	12 3.0%	21 5.8%a	4 1.8%	35 7.6%ae	29 5.0%	40 5.6%a	22 6.1%ag	12 3.3%	15 11.0%ab	14 3.5%	17 5.5%	20 5.7%a	10 3.6%	11 5.8%	20 5.4%	38 7.5%ae	34 6.5%ae	33 9.2%abcdgeln	
The British National Party	34 0.4%	1 0.2%	4 1.8%ak	1 0.3%	3 0.8%	1 0.4%	3 0.8%	-	1 0.3%	1 0.2%	2 0.3%	*	*	1 0.4%	1 0.2%	-	9 2.7%aceg	-	3 1.5%kl	2 0.4%	*	-	-	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 4  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Weighted base	8503	495	199	492	431	412	361	215	460	581	712	368	362	132	412	300	345	269	194	370	512	520	361
Some other party	51	*	1	3	2	2	2	1	7	6	2	1	2	2	1	4	5	4	-	3	2	2	1
	0.6%	0.1%	0.4%	0.7%	0.4%	0.5%	0.5%	0.2%	1.5%a	1.0%	0.3%	0.2%	0.4%	1.3%	0.2%	1.3%	1.4%a	1.5%a	-	0.9%	0.3%	0.3%	0.4%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 4  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**

	Total	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	9130	86	64	5267	2438	813	361	52	44	2817	1359	430	202	34	21	2451	1079	382	160
Weighted base	8503	71*	62*	4852	2319	803	295	46*	42*	2643	1345	419	168	25**	20**	2209	975	384	127
Conservative	2672	21	19	1559	798	190	67	15	18	819	482	101	36	6	-	740	317	89	31
	31.4%	29.7%	30.2%	32.1% <sub>ef</sub>	34.4% <sub>ef</sub>	23.6%	22.7%	32.0%	43.6% <sub>klqr</sub>	31.0% <sub>klq</sub>	35.8% <sub>klqr</sub>	24.0%	21.3%	25.6%	2.2%	33.5% <sub>klq</sub>	32.5% <sub>klq</sub>	23.2%	24.5%
Labour	2822	25	24	1578	724	328	99	10	16	834	400	178	52	15	8	744	324	150	47
	33.2%	35.1%	38.0%	32.5%	31.2%	40.9% <sub>cd</sub>	33.6%	21.6%	37.3%	31.5%	29.7%	42.6% <sub>gijlop</sub>	31.0%	59.4%	39.4%	33.7% <sub>klj</sub>	33.3%	39.1% <sub>ij</sub>	37.0%
Liberal Democrat	765	4	*	351	251	105	42	4	*	206	140	43	29	-	-	145	110	62	13
	9.0%	5.7%	0.4%	7.2% <sub>c</sub>	10.8% <sub>bc</sub>	13.1% <sub>bc</sub>	14.4% <sub>bc</sub>	8.8%	0.6%	7.8%	10.4% <sub>oi</sub>	10.3% <sub>op</sub>	17.4% <sub>hijk</sub>	-	-	6.6%	11.3% <sub>io</sub>	16.2% <sub>h</sub>	10.4%
SNP	368	7	4	183	118	35	13	6	2	104	61	13	9	1	2	79	57	22	4
	4.3%	10.1% <sub>c</sub>	5.8%	5.1% <sub>c</sub>	4.4%	4.4%	4.4%	14.0% <sub>ij</sub>	4.5%	3.9%	4.5%	3.1%	5.4%	3.0%	8.4%	3.6%	5.8% <sub>io</sub>	5.7%	3.0%
Plaid Cymru	31	-	-	16	12	3	-	-	-	8	9	1	-	-	-	8	3	2	-
	0.4%	-	-	0.3%	0.4%	0.4%	-	-	-	0.3%	0.7%	0.3%	-	-	-	0.4%	0.3%	0.5%	-
The UK Independence Party	1314	12	14	921	269	71	11	9	6	552	183	43	8	3	8	368	86	28	4
	15.5%	17.2% <sub>ef</sub>	22.1% <sub>def</sub>	19.0% <sub>def</sub>	11.6% <sub>f</sub>	8.9% <sub>f</sub>	3.8%	20.3% <sub>l</sub>	13.4% <sub>r</sub>	20.9% <sub>klpqr</sub>	13.6% <sub>l</sub>	10.3% <sub>lr</sub>	4.5%	11.5%	40.4%	16.7% <sub>klpqr</sub>	8.8% <sub>r</sub>	7.4%	2.8%
The Green Party	447	*	-	184	135	63	62	*	-	89	64	34	34	-	-	95	71	29	28
	5.3%	0.3%	-	5.8% <sub>c</sub>	7.8% <sub>a</sub>	21.2% <sub>abcde</sub>	21.2% <sub>abcde</sub>	0.5%	-	3.4%	4.7%	8.1% <sub>jo</sub>	20.3% <sub>ghijkopq</sub>	-	-	4.3%	7.3% <sub>ij</sub>	7.5% <sub>io</sub>	22.3% <sub>ghijkopq</sub>
The British National Party	34	1	*	27	5	1	-	1	*	13	3	1	-	-	-	13	2	-	-
	0.4%	1.7% <sub>def</sub>	0.4%	0.6%	0.2%	0.1%	-	2.7% <sub>jk</sub>	0.6%	0.5%	0.2%	0.2%	-	-	-	0.6%	0.2%	-	-
Some other party	51	*	2	34	8	7	-	-	-	18	3	5	-	*	2	16	5	1	-
	0.6%	0.2%	3.1% <sub>def</sub>	0.7%	0.3%	0.8%	-	-	-	0.7%	0.2%	1.2% <sub>j</sub>	-	0.5%	9.6%	0.7%	0.5%	0.4%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 4  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	9130	3038	3066	751	1126	930	218	1677	1651	423	658	443	114	1361	1415	329	469	487	104
Weighted base	8503	2950	2944	941	620	693	354	1696	1632	510	372	337	179*	1254	1312	431	248	356	175*
Conservative	2672 31.4%	2470 83.7%bc def	54 1.8%e	58 6.2%bcd e	11 1.8%e	2 0.3%	76 21.3%b cde	1378 81.3%ij klmpqrs t	35 2.2%ls	20 3.9%lp s	8 2.2%ls	1 0.4%	40 22.4%ik jklpqrs t	1092 87.0%hi jklmpqr st	18 1.4%	39 9.0%ij klprs	3 1.3%	1 0.2%	35 20.2%ijklpqrs
Labour	2822 33.2%	29 1.0%	2551 86.7%a cdef	120 12.7%ad e	5 0.8%	29 4.1%a d	88 24.9%ac de	14 0.8%	1371 84.0%h jkimopq rst	66 12.9%hk lors	3 0.9%	11 3.2%h kor	54 30.0%hj kloqrs	15 1.2%	1180 89.9%h ijklmo qrst	54 12.6%hk lors	1 0.5%	18 5.0%h kor	35 19.7%hklors
Liberal Democrat	765 9.0%	36 1.2% d	51 1.7% de	646 68.6%ab def	1 0.2%	4 0.6%	26 7.3%ab de	18 1.1%	37 2.3%h klpr	360 70.6%hi klmoprs t	1 0.3%	-	16 9.2%hi kloprs	18 1.5%lr	15 1.1%	286 66.2%hikl moprst	-	4 1.2%	10 5.4%hklpors
SNP	368 4.3%	10 0.3%	36 1.2% ad	7 0.7%	* 0.1%	296 42.7%ab cd	19 5.3%ab cd	10 0.6%o	27 1.7%hk op	3 0.6%o	-	152 45.1%hi jkmopqr t	3 1.8%ko	-	8 0.6%o	3 0.8%o	* 0.2%	144 40.5%hi jkmopqr t	16 8.9%hijkmopqr
Plaid Cymru	31 0.4%	2 0.1%	3 0.1%	-	-	25 3.7%ab cdf	1 0.2%	-	2 0.1%	-	-	16 4.8%hijk mopqr	-	2 0.2%	1 0.1%	-	-	9 2.6%hi jkopqr	1 0.4%
The UK Independence Party	1314 15.5%	380 12.9%bc e	159 5.4%e	59 6.3%e	582 93.9%ab cef	19 2.7%	115 32.6%a bce	261 15.4%ij loqps	104 6.4%lp s	30 5.9% s	349 93.8%chi jlmopq st	11 3.1%	54 30.3%chi jlopqs	119 9.5%ij lps	55 4.2%	29 6.7% s	233 94.1%hi jlmopq st	8 2.2%	61 34.9%hijlopqs
The Green Party	447 5.3%	15 0.5%	85 2.9% ad	50 5.3% abd	0.1%	275 99.7%ab cdf	21 5.8% abd	11 0.6%	53 3.2%hk lor	30 5.8% hi kopr	1 0.2%	124 36.7%hi jkmopqr t	6 3.3% hk or	5 0.4%	32 2.4% hk or	20 4.7% hk or	-	152 42.6%hi jkmopqr t	15 8.4% hk kopr
The British National Party	34 0.4%	2 0.1%	2 0.1%	-	* 0.1%	26 3.7% abd cd	4 1.1% abd cd	2 0.1%	-	-	-	14 4.2% hi jkopqr	3 1.5% hijo p	-	2 0.2%	-	* 0.1%	12 3.3% hi jkopqr	1 0.7% io
Some other party	51 0.6%	5 0.2%	3 0.1%	1 0.1%	19 3.1% abc	17 2.4% abc	5 1.4% abc	2 0.1%	2 0.1%	1 0.3%	10 2.6% hi jopq	8 2.5% hi jopq	3 1.5% hi p	4 0.3%	1 0.1%	-	9 3.8% hi jopq	8 2.3% hi jopq	2 1.3% hip

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 4  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**

	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?						
	Working full time (a)	Working part time (b)	Retired (c)	Not working (d)	Working full time (e)	Working part time (f)	Retired (g)	Not working (h)	Working full time (i)	Working part time (j)	Retired (k)	Not working (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Village (q)	Hamlet & Isolated Dwelling (r)	
Unweighted base	9130	3239	1110	2977	1804	2030	430	1711	794	1209	681	1266	1010	1090	7238	3940	3298	1892	1636	256
Weighted base	8503	3754	880	2482	1387	2405	335	1407	578	1348	544	1076	809	1012	6668	3625	3043	1834	1561	273
Conservative	2672 31.4%	1097 29.2% <sup>d</sup>	279 31.7% <sup>d</sup>	1018 41.0% <sup>a</sup>	278 20.0%	732 30.4% <sup>h</sup>	92 27.3% <sup>h</sup>	573 40.7% <sup>e</sup>	87 15.1%	365 27.1% <sup>h</sup>	187 34.4% <sup>f</sup>	445 41.4% <sup>e</sup>	191 23.6% <sup>h</sup>	282 27.8%	1980 29.7%	980 27.0%	1000 32.9% <sup>n</sup>	691 37.7% <sup>m</sup>	586 37.5% <sup>n</sup>	105 38.6% <sup>n</sup>
Labour	2822 33.2%	1386 36.9% <sup>c</sup>	294 33.4% <sup>c</sup>	569 22.9%	573 41.3% <sup>a</sup>	877 36.5% <sup>g</sup>	105 31.2% <sup>g</sup>	300 21.3%	238 41.1% <sup>f</sup>	509 37.7% <sup>f</sup>	189 34.8% <sup>g</sup>	269 25.1% <sup>g</sup>	335 41.4% <sup>e</sup>	431 42.6%	2374 35.6% <sup>p</sup>	1387 38.3% <sup>o</sup>	987 32.4% <sup>q</sup>	448 24.4%	414 26.5% <sup>r</sup>	34 12.4%
Liberal Democrat	765 9.0%	338 9.0%	78 8.9%	232 9.4%	116 8.3%	202 8.4%	43 12.9% <sup>eg</sup>	123 8.8%	63 11.0% <sup>j</sup>	136 10.1% <sup>j</sup>	35 6.4%	109 10.1% <sup>j</sup>	52 6.5%	90 8.9%	585 8.8%	358 9.9% <sup>o</sup>	228 7.5%	179 9.8%	130 8.3%	49 17.9% <sup>noq</sup>
SNP	368 4.3%	170 4.5%	35 4.0%	86 3.5%	76 5.5% <sup>c</sup>	98 4.1%	12 3.5%	52 3.7%	34 5.9% <sup>gk</sup>	72 5.3% <sup>k</sup>	24 4.4%	34 3.2%	42 5.2% <sup>k</sup>	49 4.8%	273 4.1%	134 3.7%	138 4.5%	95 5.2%	72 4.6%	23 8.6% <sup>noq</sup>
Plaid Cymru	31 0.4%	16 0.4%	* 0.5%	12 0.5%	3 0.2%	11 0.5%	* 0.1%	7 0.5%	* 0.5%	5 0.4%	- 0.4%	5 0.4%	3 0.4%	5 0.5%	4 0.3%	6 0.2%	12 0.4%	14 0.8% <sup>m</sup>	12 0.8% <sup>n</sup>	2 0.7%
The UK Independence Party	1314 15.5%	506 13.5%	129 14.7%	480 19.3% <sup>a</sup>	199 14.3%	352 14.6% <sup>i</sup>	63 18.8% <sup>i</sup>	307 21.8% <sup>e</sup>	87 15.0% <sup>i</sup>	154 11.4%	66 12.2%	173 16.1% <sup>i</sup>	112 13.9%	102 10.1%	1012 15.2%	478 13.2%	535 17.6% <sup>n</sup>	302 16.5%	265 17.0% <sup>n</sup>	37 13.5%
The Green Party	447 5.3%	208 5.5% <sup>c</sup>	51 5.7% <sup>c</sup>	63 2.5%	126 9.1% <sup>ab</sup>	112 4.6% <sup>gk</sup>	19 5.5% <sup>gk</sup>	31 2.2%	63 10.8% <sup>ef</sup>	96 7.1% <sup>eg</sup>	32 5.9% <sup>gk</sup>	32 3.0%	64 7.9% <sup>eg</sup>	41 4.1%	356 5.3%	246 6.8% <sup>oq</sup>	111 3.6%	91 4.9%	68 4.3%	23 8.4% <sup>oq</sup>
The British National Party	34 0.4%	11 0.3%	9 1.0% <sup>ac</sup>	7 0.3%	7 0.5%	9 0.4%	2 0.5%	5 0.4%	3 0.6%	2 0.2%	7 1.3% <sup>eg</sup>	2 0.2%	4 0.5%	3 0.3%	26 0.4%	9 0.2%	17 0.6%	9 0.5%	9 0.6%	- -
Some other party	51 0.6%	22 0.6%	4 0.5%	16 0.6%	9 0.6%	13 0.5%	1 0.2%	9 0.7%	3 0.5%	9 0.7%	3 0.6%	7 0.6%	6 0.7%	9 0.8%	45 0.7%	29 0.8%	16 0.5%	6 0.3%	6 0.4%	- -

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 4  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**

	Total	Tenure					To which of the following ethnic groups do you consider you belong?	
		Owned outright (a)	Owned with a mortgage (b)	Social rent (c)	Rented from someone else (d)	Rent free (e)	White (f)	Non-white (g)
Unweighted base	9130	3546	2576	1481	1398	129	8501	551
Weighted base	8503	3155	2663	1589	976	120*	7848	573
Conservative	2672 31.4%	1266 40.1%dbc	912 34.3%dc	241 15.1%	210 21.5%c	44 36.2%dc	2563 32.7%g	93 16.3%
Labour	2822 33.2%	765 24.3%	934 35.1%a	721 45.4%adbe	367 37.6%a	34 28.6%	2398 30.6%	384 67.0%f
Liberal Democrat	765 9.0%	331 10.5%bc	212 8.0%c	77 4.9%	131 13.4%abc	14 11.7%c	730 9.3%g	33 5.7%
SNP	368 4.3%	94 3.0%	116 4.3%a	123 7.7%adbe	33 3.4%	2 1.7%	354 4.5%g	3 0.4%
Plaid Cymru	31 0.4%	13 0.4%	12 0.4%	1 *	6 0.6%c	-	30 0.4%	1 0.1%
The UK Independence Party	1314 15.5%	544 17.2%dbe	328 12.3%	324 20.4%adbe	107 11.0%	11 8.7%	1275 16.2%g	30 5.3%
The Green Party	447 5.3%	120 3.8%	125 4.7%	76 4.8%	111 11.4%abc	16 12.9%abc	418 5.3%	25 4.3%
The British National Party	34 0.4%	9 0.3%	7 0.3%	11 0.7%	7 0.7%	* 0.2%	34 0.4%	* *
Some other party	51 0.6%	14 0.4%	17 0.7%	16 1.0%	4 0.4%	* *	46 0.6%	5 0.9%

Proportions/Means: Columns Tested (5% risk level) - a/d/b/c/e - f/g  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 4  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	9130	870	83	1310	970	1574	983	815	375	451	260	499	940
Weighted base	8503	844	84*	1225	869	1564	859	803	326	396	235	428	871
Conservative	2672 31.4%	282 33.4%gghi	28 33.8%eg	435 35.5%gghil	274 31.6%gghi	547 35.0%gghi	333 38.8%adghijl	112 14.0%	78 23.9%eg	87 21.9%g	66 28.1%g	161 37.7%ghijl	267 30.7%ghi
Labour	2822 33.2%	234 27.7%	18 20.9%	432 35.3%abfgjk	379 43.6%abcdfgijkl	536 34.3%abfgjk	207 24.1%	202 25.1%	151 46.5%abcdfgijkl	183 46.3%abcdfgijkl	63 26.6%	108 25.2%	309 35.5%abfgjk
Liberal Democrat	765 9.0%	69 8.2%	23 27.3%acdefghijkl	95 7.7%	54 6.2%	148 9.5%dh	101 11.7%acdhl	71 8.8%h	14 4.4%	30 7.7%	51 21.5%acdefghik l	45 10.4%dh	64 7.4%
SNP	368 4.3%	-	8 9.9%acdefghijkl	1 0.1%	*	-	-	358 44.6%abcdfghijkl	-	-	-	-	-
Plaid Cymru	31 0.4%	-	-	-	-	-	-	-	-	30 7.7%abcdfghjk l	1 0.3%	-	-
The UK Independence Party	1314 15.5%	182 21.5%bcdegi	6 7.3%	191 15.6%g	117 13.4%g	231 14.8%g	160 18.7%bdegi	32 3.9%	56 17.2%g	48 12.1%g	39 16.4%g	76 17.8%bgi	177 20.3%bcdegi
The Green Party	447 5.3%	66 7.8%bcdgil	-	50 4.1%	37 4.3%	88 5.6%g	54 6.3%cg	24 3.0%	21 6.3%g	15 3.8%	14 6.0%	36 8.4%bcdgil	42 4.8%
The British National Party	34 0.4%	3 0.3%	*	11 0.9%e	3 0.4%	2 0.1%	2 0.2%	1 0.1%	4 1.3%efgk	1 0.3%	2 0.9%	-	3 0.4%
Some other party	51 0.6%	9 1.0%	*	10 0.8%	4 0.5%	11 0.7%	2 0.2%	3 0.4%	1 0.4%	1 0.2%	*	2 0.4%	7 0.9%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 4  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**

	Total	Which of the following cities do you live in, or nearest to?																			
		Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nott-ingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brigh-ton (m)	Oxford (n)	London (o)	South-ampton (p)	Bristol (q)	Ply-mouth (r)	Cardiff (s)	None of these (v)
Unweighted base	9130	426	333	384	404	167	239	683	328	409	786	387	238	250	128	1939	363	326	312	330	699
Weighted base	8503	433	309	344	355	163	217	641	269	414	707	395	218	214	122*	1886	316	309	261	290	638
Conservative	2672 31.4%	52 11.9%	56 18.2%a	84 24.4%a	100 28.2%ab s	47 29.0%ab s	60 27.6%ab s	204 31.9%ab cs	81 30.3%ab s	194 32.5%ab cs	261 36.9%ab cdfms	128 32.5%ab cs	86 39.5%ab cdfms	60 28.0%ab s	48 39.5%ab cs	662 35.1%ab cds	199 44.0%ab cdfghijklmopqrs	108 34.8%ab cs	89 34.2%ab cs	53 18.3%a	217 34.0%abcs
Labour	2822 33.2%	123 28.5%p	72 23.3%	146 42.5%ab ejklmop qrv	141 39.8%ab eklmopq rv	47 28.6%p	94 43.2%ab eklmopq rv	280 43.6%ab ejklmop qrv	120 44.5%ab ejklmop qrv	152 36.7%ab kmpqr	246 34.8%bk mpqv	99 25.1%	66 30.1%p	49 22.7%	42 34.5%p	632 33.5%bk mpqv	59 18.6%	77 25.0%	71 27.4%p	138 47.5%ab ejklmn opqrv	169 26.5%p
Liberal Democrat	765 9.0%	26 6.1%	23 7.4%	30 8.8%l	21 6.0%	22 13.7%adf ghj	12 5.5%	40 6.3%	15 5.7%	41 9.9%l	45 6.3%	38 9.7%l	8 3.5%	33 15.3%abd fghjino	8 6.2%	187 9.9%ad ghj	39 12.3%ad fghj	52 16.7%ab cdfghj klinosv	31 12.0%adf ghj	27 9.3%l	66 10.4%adghj
SNP	368 4.3%	198 45.8%cd efghijk lmnopq rs	129 41.6%defg hijklmnop qrs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41 6.4%defghijklmnopqrs
Plaid Cymru	31 0.4%	-	-	-	-	-	-	-	3 0.9%gjo	-	-	-	-	-	-	-	-	-	-	25 8.7%abc defghj klmnopq r	3 0.5%o
The UK Independence Party	1314 15.5%	21 4.8%	17 5.4%	59 17.0%ab	71 19.9%ab ghos	40 24.8%ab ghijosv	37 17.2%ab	86 13.3%ab	33 12.3%ab	61 14.8%ab	108 15.3%ab	91 23.1%ab ghijosv	40 18.1%ab	54 25.2%ab ghijosv	19 15.5%ab	284 15.0%ab	59 18.6%ab	55 17.8%ab	46 17.6%ab	36 12.4%ab	98 15.4%ab
The Green Party	447 5.3%	12 2.7%	9 3.0%	19 5.5%	18 5.1%	6 3.8%	10 4.5%	25 4.0%	15 5.5%	18 4.3%	30 4.3%	34 8.5%abg ijs	16 7.2%a	19 8.9%abg js	5 4.3%	106 5.6%a	17 5.4%	17 5.6%	22 8.5%abg js	9 3.2%	39 6.2%a
The British National Party	34 0.4%	* *	1 0.4%	5 1.3%o	1 0.4%	-	2 0.7%	1 0.2%	2 0.6%	3 0.7%	11 1.5%ago v	1 0.3%	* 0.2%	-	-	3 0.2%	2 0.6%	-	-	1 0.4%	1 0.2%
Some other party	51 0.6%	1 0.3%	2 0.6%	2 0.4%	3 0.7%	* 0.1%	3 1.2%	5 0.7%	1 0.2%	5 1.3%	6 0.9%	3 0.8%	3 1.3%	-	-	12 0.7%	2 0.6%	* 0.1%	1 0.3%	* 0.1%	2 0.4%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 5  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: Age: 18-24

	Total	Region										
		Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)
Unweighted base	822	78	52	88	80	88	33	45	55	130	100	74
Weighted base	779	78*	38*	77*	65*	74*	36**	45**	60*	140*	94*	71*
Conservative	206 26.5%	12 15.3%	6 16.2%	18 23.1%	18 27.4%	25 33.3%a	7 18.5%	4 9.7%	15 24.2%	45 32.0%a	24 25.3%	33 47.1%abcdhj
Labour	315 40.4%	32 40.9%k	15 39.1%	37 47.7%k	30 46.4%k	32 42.6%k	15 40.0%	19 42.2%	19 32.1%	69 49.2%k	33 34.7%	15 21.0%
Liberal Democrat	68 8.7%	5 6.6%	3 7.0%	5 6.7%	* 0.7%	5 6.9%	1 3.4%	12 27.2%	5 8.6%	10 7.0%	8 8.5%	13 17.7% <sup>d</sup>
SNP	24 3.1%	24 31.1%bcde hjk	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	2 0.3%	-	-	-	-	-	-	2 4.7%	-	-	-	-
The UK Independence Party	45 5.8%	1 1.7%	2 6.1%	6 7.6% <sup>i</sup>	6 9.4% <sup>i</sup>	3 4.3%	4 12.0%	3 7.0%	7 11.8% <sup>i</sup>	2 1.3%	8 8.1% <sup>i</sup>	2 3.1%
The Green Party	116 14.9%	3 4.3%	12 30.2% <sup>a</sup>	11 14.8%	10 16.0%	10 12.8%	9 26.1%	2 5.5%	14 23.2% <sup>a</sup>	14 10.0%	22 22.9% <sup>a</sup>	8 11.2%
The British National Party	2 0.2%	-	-	* -	-	-	-	2 3.7%	-	* -	-	-
Some other party	2 0.2%	-	* 1.3%	-	-	-	-	-	-	1 0.6%	* 0.4%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 5  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: Age: 25-34

	Total	Region										
		Scot-land (a)	North East (b)	North West (c)	York-shire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)
Unweighted base	1141	111	52	107	94	104	73	53	90	224	165	67
Weighted base	1253	136*	50*	106*	84*	119*	96*	58*	97*	252	187	67*
Conservative	280 22.4%	16 11.4%	11 21.7%	22 20.4%	19 23.0%	40 33.1% <sup>a</sup>	30 31.3% <sup>a</sup>	9 15.4%	25 25.7% <sup>a</sup>	51 20.4%	47 25.3% <sup>a</sup>	11 15.9%
Labour	581 46.4%	37 27.5%	27 52.8% <sup>a</sup>	62 58.9% <sup>a</sup>	34 40.1%	52 43.4% <sup>a</sup>	31 31.9%	39 66.8% <sup>a</sup>	45 46.3% <sup>a</sup>	141 56.0% <sup>a</sup>	82 43.7% <sup>a</sup>	32 47.3% <sup>a</sup>
Liberal Democrat	114 9.1%	8 6.0%	3 5.0%	7 6.4%	11 13.2% <sup>g</sup>	7 6.2%	14 14.7% <sup>g</sup>	1 1.2%	7 7.0%	25 9.8%	22 11.7%	9 14.1% <sup>g</sup>
SNP	61 4.9%	61 45.0% <sup>bcde</sup>	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	6 0.5%	-	-	-	-	-	-	6 11.1% <sup>acde</sup>	-	-	-	-
The UK Independence Party	111 8.8%	6 4.6%	4 7.2%	6 5.4%	12 14.5% <sup>ai</sup>	8 7.1%	12 12.7%	2 2.7%	16 16.4% <sup>ac</sup>	14 5.4%	21 11.0%	11 15.8% <sup>ai</sup>
The Green Party	85 6.8%	8 5.5%	4 7.9%	8 7.9%	8 9.2%	9 7.3%	7 7.2%	2 2.8%	3 3.3%	18 7.0%	15 8.1%	5 6.8%
The British National Party	8 0.7%	-	2 3.0%	* 0.4%	-	4 3.0%	-	-	1 1.4%	1 0.5%	* 0.2%	-
Some other party	6 0.5%	-	1 2.4%	1 0.7%	-	-	2 2.3%	-	-	2 0.9%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 5  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: Age: 35-44

	Total	Region										
		Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)
Unweighted base	1374	135	41	189	130	117	96	67	103	181	196	119
Weighted base	1309	135*	35*	181	123*	91*	95*	65*	114*	191	173	105*
Conservative	330 25.2%	12 9.2%	3 9.3%	53 29.1% <sup>a</sup>	33 26.9% <sup>a</sup>	26 28.7% <sup>a</sup>	19 20.1% <sup>a</sup>	13 20.0%	38 33.6% <sup>a</sup>	45 23.4% <sup>a</sup>	65 37.7% <sup>a</sup>	22 20.8% <sup>a</sup>
Labour	531 40.6%	38 28.1%	21 61.3% <sup>a</sup>	89 49.1% <sup>a</sup>	59 48.2% <sup>a</sup>	41 45.1% <sup>a</sup>	46 48.8% <sup>a</sup>	31 48.7% <sup>a</sup>	36 31.2%	86 45.1% <sup>a</sup>	51 29.5%	31 29.8%
Liberal Democrat	143 10.9%	11 8.5%	1 4.1%	13 7.1%	8 6.1%	10 11.5%	11 12.1%	5 7.6%	16 14.2%	24 12.5%	19 10.7%	24 23.0% <sup>abcdgij</sup>
SNP	59 4.5%	59 43.5% <sup>bcde</sup>	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	3 0.2%	-	-	-	-	-	-	3 4.8% <sup>acdi</sup>	-	-	-	-
The UK Independence Party	157 12.0%	11 8.3%	5 14.8%	19 10.6%	19 15.3%	6 6.7%	9 10.0%	9 13.4%	18 16.0%	22 11.6%	21 12.4%	17 16.1%
The Green Party	73 5.6%	3 2.5%	3 8.3%	6 3.2%	4 3.2%	4 4.5%	7 7.8%	4 5.5%	5 4.4%	11 5.7%	15 8.6%	11 10.3% <sup>ac</sup>
The British National Party	1 0.1%	-	-	-	-	-	-	-	-	-	-	-
Some other party	12 0.9%	-	1 2.2%	1 0.6%	* 0.3%	3 3.5% <sup>a</sup>	1 0.9%	* 0.9%	1 0.6%	3 1.6%	2 1.1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 5  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: Age: 45-54

	Total	Region										
		Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)
Unweighted base	1717	165	67	203	164	168	131	84	168	163	258	145
Weighted base	1547	154*	56*	179	163	151	133*	67*	146	145	226	126*
Conservative	461 29.8%	20 12.9%	9 15.8%	54 30.3%a	34 20.6%	46 30.5%a	46 34.6%a	14 20.5%	33 22.8%	61 42.0%a	99 43.8%a	45 35.5%abdh
Labour	537 34.7%	37 24.3%	37 65.9%a cdefhij	81 45.0%a hjk	66 40.4%a j	52 34.3%j	55 41.5%a j	39 57.8%a dehijk	47 32.2%j	46 31.6%j	41 18.2%	37 29.0%
Liberal Democrat	117 7.6%	10 6.8%	-	18 10.1%b g	17 10.1%bg	8 5.4%	6 4.7%	* 0.5%	11 7.7%g	9 6.0%	25 10.9%b g	13 10.0%bg
SNP	73 4.7%	73 47.7%bcde fghijk	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	5 0.3%	-	-	-	-	-	-	5 7.9%acde hijk	-	-	-	-
The UK Independence Party	268 17.3%	6 3.8%	8 14.2%a	21 11.7%a	40 24.6%a cg	35 22.9%a cg	19 14.1%a	6 8.7%	33 22.7%a cg	23 15.9%a	56 24.7%a ctg	22 17.5%a
The Green Party	67 4.3%	6 3.7%	* 0.7%	3 1.7%	6 3.8%	4 2.7%	4 3.0%	3 3.8%	20 13.4%ab cdefij	6 4.3%	5 2.3%	10 8.1%cj
The British National Party	11 0.7%	1 0.7%	2 3.5%ij	* 0.2%	1 0.4%	4 2.8%j	2 1.9%	* 0.5%	* 0.2%	-	-	* -
Some other party	6 0.4%	-	-	2 1.0%	* 0.1%	2 1.4%	* 0.2%	* 0.2%	2 1.1%	* 0.2%	* -	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 5

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: Age: 55-64

	Total	Region										
		Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)
Unweighted base	1596	145	69	142	159	134	118	92	157	157	250	173
Weighted base	1391	136	69*	128	140*	115*	107*	75*	143	137	206	137
Conservative	485 34.8%	14 10.1%	18 25.9%a	43 34.0%a	36 25.4%a	50 43.9%a	45 42.3%a	17 22.3%a	61 43.0%a	47 34.0%a	93 45.3%a	61 44.5%abdg
Labour	379 27.2%	38 28.2%kj	33 48.0%a efhijk	51 39.7%e hjk	52 37.3%e hjk	22 18.8%	33 30.5%j k	33 43.2%a ehijk	28 19.6%	38 27.7%j	27 13.3%	25 18.1%
Liberal Democrat	100 7.2%	8 5.5%	4 5.3%	4 3.0%	10 7.5%	4 3.8%	7 6.3%	3 4.0%	14 9.5%	10 7.6%	21 10.2%c	16 11.7%ce
SNP	70 5.0%	70 51.5%abcde fghijk	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	6 0.4%	-	-	-	-	-	-	6 7.3%abcd efhijk	-	-	-	-
The UK Independence Party	283 20.3%	4 2.9%	13 18.9%a	25 19.8%a	34 24.5%a	31 27.0%a k	20 19.2%a	14 18.7%a	31 21.6%a	36 26.3%a k	52 25.3%a k	21 15.7%a
The Green Party	52 3.7%	1 0.7%	1 2.0%	4 3.2%	5 3.5%	5 4.1%	* 0.4%	2 2.9%	4 2.8%	5 3.9%	12 5.6%af	13 9.2%afh
The British National Party	5 0.3%	-	-	1 0.4%	-	2 2.1%	-	1 1.2%	1 0.4%	-	* 0.1%	-
Some other party	12 0.9%	2 1.1%	-	-	2 1.8%	0.4%	1 1.3%	0.5%	4 3.1%j	1 0.4%	* 0.1%	1 0.7%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 5  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
**FILTER: Age: 65+**

	Total	Region										
		Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of London (h)	London (i)	South East (j)	South West (k)
Unweighted base	2479	228	91	271	189	238	172	127	278	211	407	268
Weighted base	2224	218	82*	233	156	206	163	99*	270	227	347	223
Conservative	910 40.9%	53 24.2%	31 38.2% <sup>a</sup>	93 39.9% <sup>a</sup>	67 42.9% <sup>a</sup>	99 47.8% <sup>a</sup>	79 48.3% <sup>a</sup>	37 37.8% <sup>a</sup>	96 35.4% <sup>a</sup>	90 39.5% <sup>a</sup>	168 48.6% <sup>a</sup>	98 43.7% <sup>a</sup>
Labour	480 21.6%	35 16.2%	19 23.5%	69 29.7% <sup>a</sup>	39 25.2% <sup>h</sup>	56 27.0% <sup>a</sup>	34 20.9%	24 24.6%	45 16.6%	60 26.3% <sup>a</sup>	62 17.9%	36 16.0%
Liberal Democrat	223 10.0%	35 15.9% <sup>de</sup>	6 6.8%	25 10.7% <sup>e</sup>	9 5.7%	8 3.6%	8 4.7%	9 9.1%	33 12.2% <sup>d</sup>	31 13.6% <sup>de</sup>	34 9.7% <sup>e</sup>	27 12.3% <sup>def</sup>
SNP	80 3.6%	80 36.7% <sup>bcde</sup>	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	9 0.4%	-	-	-	-	-	-	9 8.7% <sup>abcd</sup>	-	-	-	-
The UK Independence Party	450 20.2%	11 5.2%	24 29.3% <sup>a</sup>	41 17.5% <sup>a</sup>	35 22.3% <sup>a</sup>	42 20.3% <sup>a</sup>	39 23.8% <sup>a</sup>	17 16.8% <sup>a</sup>	83 30.8% <sup>a</sup>	33 14.6% <sup>a</sup>	74 21.4% <sup>a</sup>	52 23.1% <sup>ai</sup>
The Green Party	54 2.4%	3 1.5%	1 1.4%	4 1.9%	1 0.6%	1 0.4%	3 1.7%	3 3.0%	9 3.4% <sup>e</sup>	13 5.9% <sup>ac</sup>	5 1.6%	10 4.3% <sup>de</sup>
The British National Party	7 0.3%	* 0.1%	1 0.8%	* 0.2%	3 1.8%	1 0.3%	-	-	1 0.3%	-	2 0.5%	-
Some other party	12 0.5%	* 0.2%	-	* 0.2%	2 1.5%	1 0.5%	1 0.8%	-	4 1.3%	* 0.1%	1 0.4%	1 0.6%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 \* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 5  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: SEG: AB

	Region											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)
Unweighted base	2768	241	114	313	240	263	158	92	236	390	486	235
Weighted base	2451	208	97*	265	199	242	153	79*	219	381	409	197
Conservative	910 37.1%	45 21.8%	28 28.7%	105 39.6%a	77 38.5%a	106 43.7%a	57 37.0%a	24 30.0%	86 39.1%a	128 33.5%a	177 43.1%a	79 40.0%a
Labour	736 30.0%	42 20.2%	50 51.0%a cdefh jk	88 33.2%a jk	65 32.7%a jk	76 31.5%a jk	45 29.4%	37 46.3%a cdefh k	57 26.1%	143 37.6%a hjk	95 23.3%	38 19.2%
Liberal Democrat	287 11.7%	27 13.0%b	3 3.2%	33 12.5%b	19 9.6%	20 8.1%	18 11.8%b	4 4.7%	15 7.0%	51 13.4%b gh	62 15.1%b egh	34 17.4%bdeg h
SNP	77 3.2%	77 37.1% bcde fghijk	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4 0.2%	-	-	-	-	-	-	4 4.8% abcd efhijk	-	-	-	-
The UK Independence Party	278 11.4%	7 3.6%	11 11.5%a	23 8.5%a	27 13.5%ai	21 8.6%a	24 15.9%ac i	7 8.8%	46 20.9%ac egji	30 7.8%	55 13.4%a i	28 14.0%ai
The Green Party	141 5.8%	9 4.2%	4 4.4%	14 5.4%	10 5.2%	14 5.6%	8 5.5%	4 5.4%	12 5.7%	26 6.9%	20 5.0%	18 9.3%
The British National Party	5 0.2%	-	1 0.7%	* 0.2%	1 0.3%	* 0.1%	-	-	1 0.6%	1 0.4%	-	-
Some other party	13 0.5%	-	* 0.5%	2 0.7%	* 0.2%	6 2.4%aj	1 0.4%	-	1 0.6%	2 0.4%	* 0.1%	* 0.1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 5  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
 FILTER: SEG: C1

	Total	Region										
		Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)
Unweighted base	2659	278	117	242	252	235	193	154	247	330	356	254
Weighted base	2296	245	92*	203	197	199	169	143	228	316	301	204
Conservative	758 33.0%	35 14.4%	24 25.8%a	67 32.8%a	62 31.4%a	75 37.5%a	62 36.8%a	46 32.0%a	72 31.8%a	103 32.7%a	130 43.3%a	82 40.2%ab
Labour	726 31.6%	65 26.6%	33 35.5%j	85 42.1%a	69 35.2%j	70 35.2%j	52 30.9%j	51 35.7%j	59 26.0%	134 42.5%a	60 20.0%	47 23.2%
Liberal Democrat	188 8.2%	23 9.2%cd	8 8.7%	7 3.5%	7 3.3%	11 5.8%	14 8.2%	15 10.6%cd	40 17.7%ac	21 6.5%	27 8.9%cd	16 7.8%
SNP	101 4.4%	101 41.4%bcde	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	6 0.3%	-	-	-	-	-	-	6 4.1%acde	-	-	-	-
The UK Independence Party	338 14.7%	8 3.4%	12 12.6%a	33 16.4%a	40 20.5%a	31 15.8%a	30 17.9%a	18 12.7%a	41 18.0%a	32 10.1%a	56 18.7%a	36 17.4%ai
The Green Party	165 7.2%	12 5.0%	14 15.4%ac	10 5.1%	18 9.3%	10 5.2%	10 5.8%	6 4.2%	11 5.0%	23 7.4%	27 8.8%	22 10.9%acegh
The British National Party	4 0.2%	-	1 1.1%	-	1 0.3%	1 0.5%	-	1 0.6%	1 0.4%	-	-	-
Some other party	9 0.4%	-	1 0.8%	-	-	-	1 0.5%	-	3 1.1%	2 0.7%	1 0.3%	1 0.4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 \* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 5  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: SEG: C2

	Total	Region										
		Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)
Unweighted base	1495	173	56	172	139	146	107	85	131	160	202	124
Weighted base	1850	236*	63*	211	177*	155	148*	86*	164*	218	233	159*
Conservative	549 29.6%	27 11.5%	13 20.4%	62 29.4% <sup>a</sup> g	49 27.8% <sup>a</sup> g	49 31.4% <sup>a</sup> g	61 41.5% <sup>a</sup> bg	12 14.3%	52 31.8% <sup>a</sup> g	63 29.1% <sup>a</sup> g	84 36.2% <sup>a</sup> g	75 47.1% <sup>abcdeghij</sup>
Labour	607 32.8%	63 26.5%	30 48.0% <sup>a</sup> fghj	90 42.7% <sup>a</sup> fghj	70 39.7% <sup>k</sup>	56 35.8% <sup>k</sup>	41 28.0%	46 53.3% <sup>a</sup> ethijk	43 26.3%	76 34.9% <sup>kk</sup>	63 27.2%	28 17.8%
Liberal Democrat	156 8.4%	23 9.7% <sup>eg</sup>	4 5.8%	26 12.2% <sup>ef</sup> g	13 7.3% <sup>eg</sup>	2 1.2%	6 3.7%	-	13 7.7% <sup>ee</sup> g	26 12.0% <sup>ef</sup> g	15 6.6% <sup>e</sup>	29 18.3% <sup>defghj</sup>
SNP	102 5.5%	102 43.1% <sup>abcde</sup> fghijk	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	11 0.6%	-	-	-	-	-	-	11 12.4% <sup>abcd</sup> ethijk	-	-	-	-
The UK Independence Party	338 18.3%	18 7.8%	13 21.3% <sup>a</sup>	30 14.4%	42 23.5% <sup>a</sup> ck	39 25.3% <sup>a</sup>	27 18.5% <sup>a</sup>	14 16.4%	43 26.1% <sup>a</sup> ck	42 19.1% <sup>a</sup>	50 21.3% <sup>a</sup>	20 12.5%
The Green Party	68 3.7%	2 0.9%	1 2.3%	1 0.7%	2 1.3%	3 1.8%	9 6.3% <sup>ac</sup>	3 3.0%	12 7.1% <sup>ac</sup> d	8 3.9%	19 8.0% <sup>ac</sup> de	7 4.3%
The British National Party	11 0.6%	1 0.5%	1 2.2%	* 0.2%	* 0.3%	6 4.1% <sup>ch</sup> ijk	* 0.2%	-	-	-	* 0.2%	-
Some other party	10 0.5%	-	-	1 0.4%	* 0.2%	1 0.4%	3 1.7%	1 0.6%	2 1.0%	2 1.0%	1 0.6%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
\* small base



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 5  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: SEG: DE

	Total	Region										
		Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)
Unweighted base	2208	171	84	272	186	205	167	137	236	186	331	233
Weighted base	1906	167	79*	225	159	160	161	100*	219	179	289	169
Conservative	456 23.9%	18 11.0%	14 17.9%	49 22.0% dg	19 11.9%	56 34.9% bcdgk	46 28.5% dg	12 12.0%	58 26.4% dg	44 24.8% dg	106 36.5% bcdghi k	33 19.7%
Labour	752 39.5%	48 28.9%	40 50.4% ehj	125 55.6% ehjk	76 48.1% ehjk	52 32.4%	75 46.7% ehjk	51 51.0% ehjk	60 27.4%	87 48.5% ehjk	77 26.7%	61 36.4%
Liberal Democrat	134 7.0%	5 3.0%	1 1.5%	6 2.5%	16 10.2% ab c	10 6.2%	10 6.2%	11 11.3% ab c	18 8.0% c	11 6.0%	24 8.2% c	23 13.5% abcei
SNP	87 4.6%	87 52.2% bcde fghijk	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	11 0.6%	-	-	-	-	-	-	11 10.7% abcd efhijk	-	-	-	-
The UK Independence Party	360 18.9%	6 3.4%	20 25.5% a g	31 13.9% a	38 23.8% a cfg	34 21.0% a g	22 13.8% a	11 10.6% a	59 26.9% a cfgi	27 14.9% a	71 24.4% a cfgi	42 24.9% actgij
The Green Party	73 3.8%	1 0.5%	1 1.8%	11 4.9% a	3 2.1%	5 3.3%	3 2.1%	2 2.4%	19 8.8% ad fj	9 5.2% a	8 2.9%	8 4.8% a
The British National Party	14 0.8%	-	1 1.3%	1 0.6%	2 1.1%	3 1.9%	2 1.6%	2 2.0%	1 0.3%	*	2 0.7%	*
Some other party	19 1.0%	2 0.9%	1 1.5%	1 0.5%	5 2.9%	* 0.3%	2 1.2%	* *	5 2.1%	1 0.6%	1 0.5%	1 0.7%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 5  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: Work Status: NET: Working

	Total	Region										
		Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)
Unweighted base	4349	437	163	455	401	414	288	223	370	655	602	342
Weighted base	4633	484	154	476	424	422	335	225	409	723	654	327
Conservative	1376 29.7%	63 13.0%	26 17.0%	153 32.1% <sup>a</sup> bg	118 27.9% <sup>a</sup> b	150 35.6% <sup>a</sup> bdg	108 32.0% <sup>a</sup> bg	44 19.6%	123 30.1% <sup>a</sup> bg	220 30.5% <sup>a</sup> bg	267 40.7% <sup>a</sup> bcd <sup>fg</sup> ik	104 31.8% <sup>a</sup> abg
Labour	1680 36.3%	145 29.9%	86 55.7% <sup>a</sup> cdef <sup>hi</sup> jk	211 44.4% <sup>a</sup> eh <sup>jk</sup>	160 37.7% <sup>j</sup> k	139 32.9% <sup>j</sup>	124 37.0% <sup>j</sup>	117 51.9% <sup>a</sup> de <sup>hjk</sup>	128 31.3%	312 43.2% <sup>a</sup> eh <sup>jk</sup>	166 25.3%	92 28.1%
Liberal Democrat	416 9.0%	36 7.5% <sup>b</sup>	3 1.8%	39 8.1% <sup>b</sup>	40 9.5% <sup>b</sup>	30 7.2% <sup>b</sup>	34 10.0% <sup>b</sup>	16 7.2% <sup>b</sup>	36 8.8% <sup>b</sup>	67 9.3% <sup>b</sup>	71 10.8% <sup>b</sup>	45 13.8% <sup>a</sup> abce <sup>g</sup>
SNP	205 4.4%	205 42.4% <sup>b</sup> bcde <sup>fg</sup> h <sup>ijk</sup>	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	16 0.4%	-	-	-	-	-	-	16 7.3% <sup>a</sup> abcd <sup>e</sup> ef <sup>hijk</sup>	-	-	-	-
The UK Independence Party	636 13.7%	19 3.9%	23 14.8% <sup>a</sup>	56 11.7% <sup>a</sup>	83 19.6% <sup>a</sup> cg <sup>i</sup>	67 15.9% <sup>a</sup> i	45 13.4% <sup>a</sup>	22 9.8% <sup>a</sup>	85 20.7% <sup>a</sup> fg <sup>i</sup>	71 9.8% <sup>a</sup>	111 17.0% <sup>a</sup> gi	54 16.7% <sup>a</sup> ai
The Green Party	258 5.6%	14 2.9%	13 8.1% <sup>a</sup> ac	14 2.8%	22 5.2%	23 5.5%	19 5.8%	7 3.1%	32 7.7% <sup>a</sup> ac	46 6.4% <sup>a</sup> ac	38 5.8%	31 9.5% <sup>a</sup> ac <sup>g</sup>
The British National Party	20 0.4%	1 0.2%	1 0.9%	1 0.2%	* 0.1%	7 1.7% <sup>cd</sup> ijk	3 0.8%	3 1.1%	2 0.4%	1 0.2%	* 0.1%	* 0.1%
Some other party	26 0.6%	-	2 1.6% <sup>a</sup>	3 0.7%	* 0.1%	5 1.3% <sup>a</sup>	3 1.0%	* 0.1%	4 1.0%	5 0.7%	2 0.3%	* 0.1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 5

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: Work Status: Working full time - working 30 hours per week or more

	Total	Region										
		Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)
Unweighted base	3239	330	120	347	301	300	223	163	260	522	441	231
Weighted base	3754	401	125*	392	338	325	275	187	320	611	539	240
Conservative	1097 29.2%	49 12.3%	19 14.8%	120 30.7%a bg	107 31.5%a bg	113 34.9%a bg	82 29.8%a bg	34 18.4%	95 29.8%a bg	185 30.3%a bg	215 39.8%a bcfghi	77 32.1%abg
Labour	1386 36.9%	121 30.3%	72 57.5%a defhij k	180 46.0%a defhjk	120 35.5%j	111 34.2%j	97 35.4%j	98 52.5%a defhjk	108 33.7%	266 43.5%a ehjk	140 25.9%	72 29.9%
Liberal Democrat	338 9.0%	34 8.4%	3 2.1%	33 8.3%b	24 7.0%	26 7.9%	32 11.5%b	16 8.4%	27 8.3%	60 9.7%b	59 11.0%b	27 11.5%b
SNP	170 4.5%	170 42.4%bcde fghijk	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	16 0.4%	-	-	-	-	-	-	16 8.5%abcd efhijk	-	-	-	-
The UK Independence Party	506 13.5%	16 4.0%	18 14.4%a	45 11.6%a	68 20.2%a cgi	48 14.9%a i	40 14.4%a	19 10.0%a	59 18.4%ac i	58 9.4%a	95 17.6%a i	39 16.5%ai
The Green Party	208 5.5%	10 2.4%	12 9.5%ac g	9 2.3%	19 5.6%	19 5.8%c	19 6.8%ac	3 1.7%	28 8.9%ac g	37 6.0%ac	28 5.3%	24 10.0%acg
The British National Party	11 0.3%	1 0.3%	1 0.7%	1 0.2%	* 0.1%	2 0.8%	2 0.9%	1 0.5%	-	1 0.2%	* 0.1%	* 0.3%
Some other party	22 0.6%	-	1 1.0%	3 0.8%	-	5 1.5%	3 1.2%	* 0.9%	3 0.9%	4 0.7%	2 0.3%	* 0.2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 5  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: Work Status: Working part time - working between 8 and 29 hours per week

	Region											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)
Unweighted base	1110	107	43	108	100	114	65	60	109	133	161	111
Weighted base	880	83*	30**	84*	85*	98*	60*	38*	89*	111*	115	87*
Conservative	279 31.7%	14 16.8%	8 26.3%	32 38.2% <sup>a</sup>	11 13.4%	37 38.0% <sup>a</sup>	26 42.5% <sup>a</sup>	10 25.5%	27 31.0% <sup>a</sup>	35 31.3% <sup>a</sup>	52 44.9% <sup>a</sup>	27 31.2% <sup>a</sup>
Labour	294 33.4%	23 28.4%	14 48.4%	31 36.7% <sup>ij</sup>	40 46.4% <sup>a</sup>	28 28.6%	27 44.3% <sup>h</sup>	18 49.1% <sup>a</sup>	20 22.7%	46 41.2% <sup>h</sup>	26 22.8%	20 23.4%
Liberal Democrat	78 8.9%	3 3.3%	* 0.8%	6 7.0%	16 19.1% <sup>ac</sup>	5 4.7%	2 2.9%	* 1.3%	10 10.7%	7 6.6%	12 10.1%	18 20.2% <sup>acef</sup>
SNP	35 4.0%	35 42.8% <sup>cdef</sup>	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	* *	-	-	-	-	-	-	1.0%	-	-	-	-
The UK Independence Party	129 14.7%	3 3.3%	5 16.7%	10 12.4% <sup>a</sup>	15 17.1% <sup>a</sup>	18 18.9% <sup>a</sup>	5 8.6%	3 8.4%	26 28.9% <sup>a</sup>	13 12.0% <sup>a</sup>	16 13.8% <sup>a</sup>	15 17.3% <sup>a</sup>
The Green Party	51 5.7%	4 5.4%	1 2.1%	5 5.5%	3 3.5%	4 4.3%	1 1.2%	4 10.0% <sup>f</sup>	3 3.5%	9 8.5%	10 8.3%	7 8.1%
The British National Party	9 1.0%	-	1 1.7%	-	-	5 5.0% <sup>ij</sup>	* 0.6%	2 4.4% <sup>ac</sup>	2 1.9%	-	-	-
Some other party	4 0.5%	-	1 4.0%	* 0.2%	* 0.5%	1 0.5%	-	* 0.4%	1 1.3%	1 0.5%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 5  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: Work Status: NET: Not working

	Total	Region										
		Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of London (h)	London (i)	South East (j)	South West (k)
Unweighted base	4781	425	208	545	416	436	336	245	480	411	773	504
Weighted base	3869	373	177	428	308	334	294	184	422	371	578	402
Conservative	1296 33.5%	63 16.9%	52 29.6% <sup>a</sup>	130 30.5% <sup>a</sup>	88 28.7% <sup>a</sup>	135 40.4% <sup>a</sup>	118 40.1% <sup>a</sup>	50 27.3% <sup>a</sup>	145 34.5% <sup>a</sup>	118 31.9% <sup>a</sup>	230 39.9% <sup>a</sup>	165 41.0% <sup>abcdgij</sup>
Labour	1142 29.5%	73 19.6%	66 37.5% <sup>a</sup>	177 41.4% <sup>a</sup>	121 39.3% <sup>a</sup>	115 34.3% <sup>a</sup>	89 30.3% <sup>a</sup>	68 37.0% <sup>a</sup>	92 21.7%	128 34.5% <sup>a</sup>	130 22.5%	83 20.6%
Liberal Democrat	348 9.0%	41 11.1% <sup>de</sup>	13 7.4%	33 7.7% <sup>e</sup>	15 4.8%	13 3.8%	14 4.7%	14 7.6%	50 11.8% <sup>d</sup>	42 11.3% <sup>de</sup>	57 9.9% <sup>d</sup>	57 14.2% <sup>bcde/fgj</sup>
SNP	162 4.2%	162 43.5% <sup>bcde</sup>	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	15 0.4%	-	-	-	-	-	-	15 8.0% <sup>abcd</sup>	-	-	-	-
The UK Independence Party	679 17.5%	21 5.6%	33 18.9% <sup>a</sup>	62 14.4% <sup>a</sup>	63 20.6% <sup>a</sup>	58 17.4% <sup>a</sup>	59 20.0%	28 15.2% <sup>a</sup>	104 24.6% <sup>a</sup>	59 15.9% <sup>a</sup>	121 20.9% <sup>a</sup>	70 17.5% <sup>a</sup>
The Green Party	189 4.9%	10 2.7%	9 5.0%	24 5.5%	12 4.0%	9 2.7%	11 3.9%	8 4.5%	23 5.6%	21 5.7%	36 6.2% <sup>ae</sup>	25 6.2% <sup>ae</sup>
The British National Party	14 0.4%	* 1.6% <sup>ai</sup>	3 1.6% <sup>ai</sup>	1 0.3%	3 1.0%	3 1.0%	-	* 0.2%	1 0.3%	* 0.4%	2 0.4%	-
Some other party	24 0.6%	2 0.5%	-	1 0.2%	5 1.6% <sup>cj</sup>	1 0.4%	3 0.9%	* 0.2%	6 1.5% <sup>c</sup>	2 0.6%	2 0.4%	2 0.4%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 5  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: Work Status: Not working but seeking work or temporarily unemployed or sick

	Total	Region										
		Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)
Unweighted base	413	38	23	45	32	27	28	24	27	38	82	48
Weighted base	315	32**	19**	32**	24**	16**	26**	16**	23**	28**	63*	35*
Conservative	36 11.5%	2 7.1%	-	5 14.3%	1 5.7%	1 6.5%	1 4.9%	2 13.9%	3 11.4%	3 10.5%	11 17.7%	7 18.8%
Labour	142 45.2%	8 26.3%	14 72.1%	22 67.1%	8 33.7%	11 65.4%	18 69.6%	9 55.7%	5 20.3%	15 54.1%	20 31.2%	13 37.9%
Liberal Democrat	32 10.1%	3 10.6%	1 6.2%	* 0.5%	5 20.3%	2 14.3%	2 8.9%	2 13.6%	8 34.6%	1 4.5%	5 8.5%	1 2.7%
SNP	15 4.9%	15 47.6%	-	-	-	-	-	-	-	-	-	-
The UK Independence Party	66 20.9%	2 7.4%	2 9.4%	3 10.6%	8 34.0%	1 5.0%	3 12.4%	2 11.8%	6 25.4%	8 27.1%	21 33.3%	10 26.9%
The Green Party	21 6.6%	* 0.9%	2 12.3%	2 7.4%	1 3.5%	1 5.8%	1 3.1%	* 2.8%	2 8.3%	1 2.3%	5 8.3%	5 13.7%
The British National Party	1 0.2%	-	-	* 0.1%	-	-	-	-	-	-	* 0.4%	-
Some other party	2 0.7%	-	-	-	1 2.8%	* 2.9%	* 1.1%	-	-	* 1.5%	* 0.6%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 5  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: Work Status: Not working and not seeking work/ Student

	Total	Region										
		Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)
Unweighted base	722	79	41	84	59	69	48	37	50	86	105	65
Weighted base	545	77*	24**	62*	41*	44*	40*	30**	42*	65*	78*	42*
Conservative	107 19.6%	6 7.3%	6 26.2%	8 12.9%	7 16.0%	10 23.8%a	8 20.4%	-	8 17.8%	16 25.1%a	22 28.0%a	16 37.8%acdh
Labour	203 37.2%	23 29.2%	8 32.9%	33 53.7%a jk	19 47.2%j k	20 46.1%j k	20 50.2%a jk	12 40.6%	16 38.3%k	24 37.7%k	21 26.8%	6 14.3%
Liberal Democrat	57 10.5%	6 8.2%	3 11.3%	4 6.5%	4 9.9%	2 4.5%	1 3.5%	9 31.2%	4 9.5%	6 9.6%	5 6.5%	12 28.4%acdefhij
SNP	36 6.6%	36 46.6%cdef hijk	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	2 0.4%	-	-	-	-	-	-	2 7.3%	-	-	-	-
The UK Independence Party	46 8.5%	* 0.6%	2 7.1%	2 3.9%	5 11.7%a	6 13.1%a	3 6.5%	3 11.4%	6 13.1%a	6 9.3%a	11 13.8%a	3 6.8%
The Green Party	90 16.6%	6 8.2%	5 22.5%	13 21.2%	6 14.8%	4 10.2%	8 19.4%	3 9.5%	9 21.3%	11 17.0%	19 24.6%a	5 12.1%
The British National Party	2 0.4%	-	-	1 1.5%	-	1 2.3%	-	-	-	-	-	-
Some other party	2 0.3%	-	-	-	-	-	-	-	-	1 1.2%	* 0.4%	* 0.6%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 5

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: Work Status: Retired on a state pension only

	Total	Region										
		Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)
Unweighted base	784	43	24	99	58	80	64	46	112	52	106	100
Weighted base	690	38*	32**	84*	47*	65*	63*	31*	112*	55*	86*	77*
Conservative	234 33.9%	4 9.7%	8 26.2%	25 29.8%a	12 26.5%	28 43.1%a	25 39.5%a	12 38.6%a	31 28.1%a	25 44.6%a	34 39.7%a	29 37.5%a
Labour	184 26.7%	6 16.9%	10 32.0%	36 42.7%a fghjk	17 35.5%	21 32.4%	12 18.7%	7 23.8%	21 18.9%	16 29.7%	16 19.0%	21 26.9%
Liberal Democrat	40 5.8%	-	1 3.2%	-	-	1 1.5%	5 8.6%c	-	15 13.6%a cdegi	6 10.6%c	3 3.1%	9 11.5%acdegj
SNP	27 3.9%	27 71.0%cdef ghijk	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	7 1.1%	-	-	-	-	-	-	7 23.6%acde fhijk	-	-	-	-
The UK Independence Party	175 25.4%	1 2.4%	12 36.5%	20 24.0%a	14 30.5%a	15 23.0%a	20 31.7%a i	4 14.1%	38 34.0%a gi	7 12.9%	26 30.8%a i	18 22.8%a
The Green Party	11 1.6%	-	-	3 3.0%	-	-	1 1.5%	-	3 2.5%	1 2.2%	4 4.1%	-
The British National Party	5 0.7%	-	1 2.1%	0.5%	2 3.3%	-	-	-	1 0.6%	-	2 2.1%	-
Some other party	7 1.0%	-	-	-	2 4.2%	-	-	-	3 2.4%	-	1 1.3%	1 1.2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 5

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: Work Status: Retired with a private pension

	Total	Region										
		Scot-land (a)	North East (b)	North West (c)	York-shire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)
Unweighted base	2193	207	94	224	191	202	155	115	213	188	370	236
Weighted base	1792	172	77*	181	141	157	138	87*	186	184	279	191
Conservative	784 43.8%	45 26.0%	33 43.4%a	75 41.2%a	64 44.9%a	78 49.8%a	75 54.5%a	34 39.8%a	82 44.2%a	67 36.3%	140 50.1%a	92 48.1%ai
Labour	385 21.5%	26 15.0%	21 27.4%a	45 24.9%a	41 28.8%a	39 25.1%a	29 21.0%	25 28.8%a	29 15.4%	51 27.7%a	51 18.3%	28 14.8%
Liberal Democrat	192 10.7%	28 16.1% <sup>d</sup>	8 10.8% <sup>f</sup>	28 15.3% <sup>de</sup>	6 4.1%	7 4.6%	4 3.0%	2 2.1%	23 12.3% <sup>d</sup>	29 15.5% <sup>d</sup>	34 12.3% <sup>d</sup>	24 12.7% <sup>defg</sup>
SNP	59 3.3%	59 34.4% <sup>bcde</sup>	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4 0.2%	-	-	-	-	-	-	4 4.8% <sup>acde</sup>	-	-	-	-
The UK Independence Party	304 17.0%	11 6.2%	13 16.9%a	29 15.8%a	26 18.5%a	28 17.6%a	26 19.0%a	18 20.7%a	42 22.4%a	30 16.1%a	47 16.9%a	36 18.8%a
The Green Party	52 2.9%	3 1.9%	1 1.5%	5 2.6%	4 2.5%	4 2.3%	1 0.7%	3 3.9%	7 3.8%	7 4.0%	6 2.3%	10 5.3% <sup>f</sup>
The British National Party	2 0.1%	* 0.1%	-	-	1 0.9%	-	-	-	1 0.3%	-	-	-
Some other party	9 0.5%	* 0.3%	-	0.2%	* 0.3%	1 0.6%	2 1.8%	-	3 1.7%	* 0.3%	1 0.1%	1 0.3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 5  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: Work Status: House person, housewife, househusband, etc.

	Total	Region										
		Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)
Unweighted base	668	59	25	93	77	59	41	23	78	48	111	54
Weighted base	527	54*	25**	68*	54*	52*	27*	20**	59*	40*	73*	55*
Conservative	135 25.6%	7 12.8%	4 17.6%	18 26.4% <sup>cd</sup>	4 8.1%	17 33.1% <sup>ae</sup>	9 31.3% <sup>cd</sup>	1 6.8%	22 36.8% <sup>ae</sup>	8 19.6%	24 32.5% <sup>ae</sup>	21 38.4% <sup>ad</sup>
Labour	228 43.2%	10 18.6%	14 53.3%	41 60.4% <sup>ae</sup> f <sup>hjk</sup>	36 66.9% <sup>ae</sup> e <sup>thjk</sup>	23 44.7% <sup>ae</sup>	10 37.3%	15 72.8%	21 35.7%	21 54.1% <sup>ae</sup> jk	22 30.8%	14 25.6%
Liberal Democrat	27 5.1%	4 7.3%	-	1 1.4%	-	-	1 2.0%	1 3.5%	-	-	10 13.3% <sup>c</sup> dehi	11 19.7% <sup>cdethi</sup>
SNP	25 4.7%	25 46.4% <sup>scdef</sup> hijk	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	1 0.2%	-	-	-	-	-	-	1 5.0%	-	-	-	-
The UK Independence Party	87 16.5%	6 12.0%	5 21.0%	7 10.4%	10 18.4%	9 17.7%	7 25.2% <sup>k</sup>	1.7%	13 22.1%	9 22.4%	15 21.3%	4 7.9%
The Green Party	15 2.9%	-	-	1 1.4%	2 3.1%	-	1 4.2%	2 8.4%	3 4.6%	1 2.4%	2 2.2%	5 8.4%
The British National Party	4 0.8%	-	2 8.1%	-	-	2 4.5%	-	-	-	-	-	-
Some other party	5 0.9%	2 2.8%	-	-	2 3.5%	-	-	* 1.8%	* 0.7%	1 1.5%	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 5  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: Ethnicity: White

	Total	Region										
		Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)
Unweighted base	8501	837	365	960	776	777	585	451	825	802	1303	821
Weighted base	7848	822	322	864	698	694	577	395	803	799	1165	708
Conservative	2563 32.7%	123 15.0%	79 24.4%a	275 31.8%a bg	203 29.1%a	278 40.0%a bcdgh	216 37.4%a bdg	91 23.1%a	259 32.3%a bg	292 36.5%a bdg	484 41.6%a bcdgh	263 37.1%abcdg
Labour	2398 30.6%	203 24.7%	146 45.3%a defhij k	363 42.1%a efhijk	262 37.4%a ehijk	210 30.2%a jk	182 31.6%a hjk	177 44.9%a defhij k	208 25.9%	229 28.6%j k	256 21.9%	164 23.1%
Liberal Democrat	730 9.3%	77 9.3%be	14 4.4%	70 8.1%b	48 6.8%	42 6.1%	40 6.9%	30 7.6%	86 10.7%b def	98 12.2%b cdefg	123 10.6%b def	102 14.4%abcdefg
SNP	354 4.5%	354 43.1%bcde fghijk	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	30 0.4%	-	-	-	-	-	-	30 7.7%abcd efhijk	-	-	-	-
The UK Independence Party	1275 16.2%	38 4.6%	56 17.4%a	113 13.1%a	144 20.6%a cgl	124 17.9%a cg	101 17.5%a cg	47 11.9%a	186 23.2%a cefghijk	114 14.3%a	228 19.5%a cgl	123 17.4%acg
The Green Party	418 5.3%	24 2.9%	21 6.4%a	36 4.2%	33 4.8%	27 3.9%	29 5.1%	15 3.9%	51 6.4%a	59 7.4%ac eg	68 5.9%a	54 7.6%aceg
The British National Party	34 0.4%	1 0.1%	4 1.3%ai jk	2 0.2%	3 0.5%	11 1.5%ac hijk	3 0.5%	3 0.7%k	3 0.4%	1 0.2%	2 0.2%	* *
Some other party	46 0.6%	2 0.2%	2 0.8%	4 0.5%	5 0.8%	3 0.4%	6 1.0%	1 0.1%	10 1.3%aj	6 0.8%	4 0.3%	2 0.3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 5  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: Ethnicity: BME

	Total	Region										
		Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)
Unweighted base	551	17	7	33	39	66	35	11	22	243	64	14
Weighted base	573	20**	9**	35**	31**	55*	45**	9**	24**	274	60*	11**
Conservative	93 16.3%	3 13.6%	-	6 18.2%	3 9.1%	6 10.4%	4 8.7%	*	9 37.6%	46 17.0%	11 18.9%	5 40.7%
Labour	384 67.0%	14 68.4%	6 70.2%	24 68.5%	17 56.6%	40 72.2%	31 69.0%	7 76.4%	9 36.3%	193 70.6%	39 64.7%	4 32.8%
Liberal Democrat	33 5.7%	-	2 21.1%	1 4.2%	7 23.2%	*	7 16.2%	-	*	10 3.8%	4 6.4%	-
SNP	3 0.4%	3 12.7%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	1 0.1%	-	-	-	-	-	-	1 7.2%	-	-	-	-
The UK Independence Party	30 5.3%	1 5.2%	* 0.9%	2 5.9%	2 8.0%	1 1.6%	2 4.5%	1 15.7%	3 10.5%	16 5.7%	1 1.0%	2 15.6%
The Green Party	25 4.3%	-	1 7.8%	1 3.1%	1 3.0%	4 7.6%	1 1.6%	-	4 14.8%	7 2.5%	5 9.0% <sup>i</sup>	1 10.9%
The British National Party	* *	-	-	-	-	-	-	-	-	* 0.1%	-	-
Some other party	5 0.9%	-	-	-	-	4 7.7% <sup>i</sup>	-	-	-	1 0.3%	* *	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Conservative

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	3029	1740	1288	84	258	338	551	582	1216	1043	902	472	611	936	875	639	445	133	255	1073	114	684	141	390
Weighted base	2828	1688	1140	88*	297	318	530	515	1079	920	764	593	550	889	837	598	371	132*	265	1165	124*	804	141*	361
Conservative	2032	1177	854	74	198	225	375	372	788	698	544	420	369	652	601	415	271	92	194	831	85	569	109	263
	71.8%	69.7%	75.0% <sup>a</sup>	83.9% <sup>d</sup>	66.8%	70.6%	70.7%	72.1%	73.0%	75.9% <sup>j</sup>	71.2%	70.8%	67.1%	73.4%	71.8%	69.4%	72.9%	69.8%	73.1%	71.4%	68.8%	70.6%	76.9%	72.7%
Labour	119	74	45	6	38	20	29	9	18	38	28	21	31	46	22	36	8	8	22	50	14	32	8	18
	4.2%	4.4%	4.0%	6.3% <sup>g</sup>	12.8% <sup>ef</sup>	6.3% <sup>gh</sup>	5.4% <sup>gh</sup>	1.7%	1.7%	4.1%	3.7%	3.6%	5.6%	5.1% <sup>np</sup>	2.6%	6.0% <sup>np</sup>	2.1%	5.6%	8.3% <sup>s</sup>	4.3%	11.2% <sup>u</sup>	4.0%	5.7%	5.1%
Liberal Democrat	47	22	25	2	13	7	14	1	10	20	8	12	7	8	11	9	11	8	3	24	-	10	3	14
	1.7%	1.3%	2.2%	1.7%	4.4% <sup>gh</sup>	2.2% <sup>eg</sup>	2.7% <sup>gh</sup>	0.2%	0.9%	2.2%	1.0%	2.0%	1.4%	0.9%	1.3%	1.6%	2.9% <sup>m</sup>	5.7% <sup>mn</sup>	1.0%	2.0%	-	1.2%	1.9%	3.8% <sup>u</sup>
SNP	8	5	2	1	1	1	3	-	2	2	4	2	-	-	-	-	8	2	3	-	3	2	-	
	0.3%	0.3%	0.2%	0.8%	0.4%	0.2%	0.6%	-	0.2%	0.2%	0.5%	0.4%	-	-	-	-	5.9% <sup>mn</sup>	0.7%	0.3%	-	0.4%	1.4%	-	
Plaid Cymru	-	-	-	-	0.1%	-	-	-	-	-	-	-	-	-	-	-	0.1%	-	-	-	-	-	-	-
The UK Independence Party	580	382	199	2	40	58	107	125	249	152	166	133	129	174	187	129	76	15	41	242	22	179	19	63
	20.5%	22.6% <sup>b</sup>	17.4%	2.0%	13.4% <sup>c</sup>	18.3% <sup>c</sup>	20.2% <sup>c</sup>	24.3% <sup>c</sup>	23.0% <sup>c</sup>	16.5%	21.7% <sup>i</sup>	22.3% <sup>i</sup>	23.5% <sup>i</sup>	19.6%	22.3% <sup>q</sup>	21.5% <sup>q</sup>	20.4% <sup>q</sup>	11.4%	15.5%	20.7%	17.7%	22.3%	13.6%	17.3%
The Green Party	26	19	7	5	2	6	1	3	8	7	10	3	6	6	7	7	5	2	3	9	3	6	*	3
	0.9%	1.2%	0.6%	5.4% <sup>df</sup>	0.8%	2.0% <sup>f</sup>	0.3%	0.7%	0.8%	0.8%	1.3%	0.5%	1.1%	0.7%	0.8%	1.2%	1.2%	1.4%	1.1%	0.7%	2.1%	0.7%	0.1%	0.8%
The British National Party	5	5	1	-	3	*	-	-	2	2	-	1	2	2	3	-	-	-	*	3	*	3	-	-
	0.2%	0.3%	0.1%	-	0.9%	0.1%	-	-	0.2%	0.2%	-	0.2%	0.4%	0.2%	0.4%	-	-	-	0.1%	0.2%	0.2%	0.3%	-	-
Some other party	10	4	6	-	1	*	1	5	2	2	3	1	4	1	5	2	1	-	1	4	-	2	1	1
	0.4%	0.2%	0.6%	-	0.3%	0.1%	0.2%	1.1% <sup>h</sup>	0.2%	0.2%	0.4%	0.1%	0.8%	0.1%	0.7%	0.4%	0.3%	-	0.2%	0.3%	-	0.3%	0.4%	0.3%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Labour

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	2116	1126	990	108	343	402	449	379	435	577	558	383	599	503	496	642	261	214	318	824	163	481	154	343
Weighted base	2037	1133	904	127*	397	386	403	331	393	506	518	477	535	499	488	584	234	232	354	906	198	566	156	339
Conservative	99 4.9%	63 5.5%	36 4.0%	6 4.8%	22 5.6%	21 5.4%	18 4.4%	18 5.3%	15 3.7%	30 5.9%l	33 6.4%l	24 4.9%	12 2.3%	21 4.2%	37 7.6%mp	30 5.1%	7 2.8%	5 2.1%	15 4.2%	50 5.5%	10 4.9%	36 6.3%	5 3.4%	14 4.2%
Labour	1644 80.7%	891 78.7%	753 83.3%a	110 86.7%	314 79.2%	314 81.4%	324 80.3%	271 81.7%	311 79.2%	419 82.8%j	400 77.2%	383 80.3%	442 82.5%	421 84.5%q	400 82.0%q	481 82.4%q	200 85.5%q	140 60.6%	294 82.9%	723 79.8%	165 83.4%	447 79.0%	129 82.4%	275 81.1%
Liberal Democrat	35 1.7%	19 1.7%	16 1.7%	2 1.8%	14 3.5%fg	6 1.4%	2 0.6%	1 0.2%	10 2.6%fg	9 1.7%	3 0.7%	14 2.6%	14 2.9%pq	8 1.6%	12 2.1%	1 0.2%	-	-	1 0.4%	22 2.4%	-	11 1.9%	1 0.9%	11 3.4%t
SNP	73 3.6%	42 3.7%	31 3.4%	1 1.0%	20 5.1%	18 4.7%	9 2.3%	11 3.2%	13 3.4%	14 2.8%	26 5.0%	19 3.9%	14 2.5%	-	-	-	-	73 31.4%mn	13 3.7%	37 4.1%	6 3.1%	22 4.0%	7 4.5%	15 4.3%
Plaid Cymru	2 0.1%	* 0.2%	2 0.2%	1 1.0%	* 0.1%	-	-	-	1 0.2%	-	2 0.3%	-	1 0.1%	-	-	-	2 1.0%o	-	-	* 0.1%	-	* 0.1%	-	-
The UK Independence Party	125 6.1%	82 7.2%b	43 4.7%	3 2.4%	10 2.6%	18 4.7%	38 9.5%de	26 7.9%de	29 7.4%de	17 3.3%	30 5.8%	34 7.1%i	44 8.2%i	22 4.3%	31 6.3%q	50 8.6%mq	18 7.6%q	4 1.9%	18 5.2%	50 5.5%	10 5.0%	35 6.2%	8 5.3%	15 4.4%
The Green Party	54 2.6%	33 2.9%	21 2.3%	3 2.2%	15 3.9%	9 2.4%	10 2.5%	5 1.6%	11 2.8%	17 3.4%l	18 3.5%l	12 2.5%	7 1.3%	20 4.1%o	11 2.2%	7 1.2%	6 2.7%	9 4.0%o	12 3.3%	22 2.5%	6 3.1%	14 2.6%	5 3.4%	8 2.3%
The British National Party	2 0.1%	1 0.1%	1 0.1%	-	1 0.1%	-	2 0.4%	-	-	-	-	2 0.4%	-	-	-	2 0.1%	-	-	1 0.3%	1 0.1%	1 0.5%	1 0.1%	* 0.1%	1 0.3%
Some other party	3 0.1%	1 0.1%	2 0.2%	-	-	-	-	* 0.1%	3 0.7%	-	-	1 0.2%	2 0.4%	-	1 0.1%	2 0.3%	2 0.2%	-	1 0.3%	1 0.1%	1 0.5%	1 0.1%	-	1 0.3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Liberal Democrat

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	1659	890	769	69	194	317	289	321	468	621	472	235	332	425	408	409	304	113	208	594	101	355	107	239
Weighted base	1653	887	766	74*	227	325	268	297	463	585	465	314	290	441	407	389	287	129*	240	660	118*	394	122*	267
Conservative	229	100	129	8	27	38	36	53	68	77	82	46	24	60	54	60	46	9	19	101	7	45	13	57
	13.9%	11.3%	16.8% <sup>a</sup>	10.7%	11.7%	11.8%	13.3%	17.9%	14.7%	13.2%	17.7% <sup>l</sup>	14.5%	8.4%	13.6%	13.3%	15.5%	16.0%	7.0%	8.1%	15.4% <sup>r</sup>	5.6%	11.4%	10.5%	21.2% <sup>tuv</sup>
Labour	481	262	219	32	79	100	91	69	110	144	157	80	100	113	120	141	80	27	99	164	46	99	53	65
	29.1%	29.5%	28.6%	43.0% <sup>g</sup>	34.9% <sup>g</sup>	30.7%	34.1% <sup>g</sup>	23.1%	23.9%	24.7%	33.8% <sup>i</sup>	25.4%	34.4% <sup>i</sup>	25.6%	29.4%	36.2% <sup>m</sup>	27.9%	21.3%	41.3% <sup>s</sup>	24.8%	39.1% <sup>u</sup>	25.1%	43.3% <sup>u</sup>	24.5%
Liberal Democrat	563	325	238	22	62	114	79	95	192	229	133	124	77	186	133	99	89	56	65	236	34	157	31	79
	34.1%	36.7% <sup>b</sup>	31.0%	30.2%	27.3%	35.1%	29.3%	31.9%	41.4% <sup>d</sup>	39.2% <sup>j</sup>	28.6%	39.5% <sup>j</sup>	26.5%	42.2% <sup>n</sup>	32.6%	25.4%	31.0%	43.6% <sup>o</sup>	27.2%	35.7%	28.7%	39.8% <sup>v</sup>	25.7%	29.8%
SNP	27	16	11	1	6	7	6	3	4	16	5	3	3	-	-	-	-	27	7	12	5	7	2	5
	1.6%	1.8%	1.4%	0.9%	2.5%	2.1%	2.4%	1.2%	0.8%	2.8%	1.0%	1.0%	0.9%	-	-	-	-	20.7% <sup>mn</sup>	3.0%	1.8%	4.2%	1.7%	1.9%	2.0%
Plaid Cymru	1	1	-	-	-	-	-	1	-	1	-	-	-	-	-	-	1	-	-	1	-	1	-	-
	0.1%	0.1%	-	-	-	-	-	0.2%	-	0.1%	-	-	-	-	-	-	0.2%	-	-	0.1%	-	0.1%	-	-
The UK Independence Party	195	105	90	4	19	26	35	46	66	48	43	46	59	44	60	53	30	8	26	74	18	45	9	29
	11.8%	11.9%	11.7%	5.1%	8.4%	7.9%	12.9%	15.6% <sup>d</sup>	14.2% <sup>e</sup>	8.2%	9.2%	14.5% <sup>i</sup>	20.4% <sup>i</sup>	10.0%	14.8%	13.6%	10.3%	6.2%	11.0%	11.3%	15.0%	11.5%	7.0%	10.9%
The Green Party	142	71	71	8	32	35	19	29	19	61	44	15	22	33	33	33	41	2	19	68	8	39	11	29
	8.6%	8.0%	9.2%	10.1%	14.3% <sup>f</sup>	10.9% <sup>h</sup>	7.0%	9.6% <sup>h</sup>	4.0%	10.5% <sup>k</sup>	9.4%	4.6%	7.6%	7.5%	8.0% <sup>q</sup>	8.6% <sup>q</sup>	14.2% <sup>mn</sup>	1.3%	7.8%	10.3%	6.4%	10.0%	9.0%	10.8%
The British National Party	3	2	1	-	-	-	1	-	2	-	1	-	2	-	1	2	-	-	-	-	-	-	-	-
	0.2%	0.2%	0.2%	-	-	-	0.4%	-	0.4%	-	0.2%	-	0.7%	-	0.2%	0.5%	-	-	-	-	-	-	-	-
Some other party	13	6	7	-	2	5	2	2	3	8	*	1	3	5	7	*	1	-	4	4	1	2	3	2
	0.8%	0.7%	0.9%	-	0.8%	1.5%	0.6%	0.6%	0.6%	1.4% <sup>j</sup>	0.1%	0.4%	1.1%	1.1%	1.6%	0.1%	0.4%	-	1.8%	0.5%	0.9%	0.4%	2.6%	0.7%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: SNP

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North Eng-land (o)	Wales & South West (p)	Scotland (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)
Unweighted base	266	145	121	6	30	37	54	60	78	61	76	57	72	-	-	-	-	266	38	83	14	54	25	28
Weighted base	225	123*	102*	6**	22**	30**	45**	56*	66*	40*	54*	68*	64*	**	**	**	**	225	39**	73*	19**	44*	19**	29**
Conservative	7	6	1	-	1	1	-	-	4	3	3	2	-	-	-	-	-	7	-	2	-	2	-	-
	3.2%	5.0%	1.0%	-	2.2%	4.0%	2.3%	0.8%	6.1%	7.4%	5.0%	2.4%	-	-	-	-	-	3.2%	-	2.3%	-	3.9%	-	-
Labour	2	-	2	-	-	1	-	1	*	-	-	-	2	-	-	-	-	2	-	-	-	-	-	-
	1.1%	-	2.3%	-	-	2.5%	-	2.0%	0.7%	-	-	-	3.7%	-	-	-	-	1.1%	-	-	-	-	-	-
Liberal Democrat	2	1	1	-	-	1	-	-	1	-	2	-	-	-	-	-	-	2	-	1	-	-	-	1
	0.7%	0.5%	1.0%	-	-	3.3%	-	-	1.0%	-	3.1%	-	-	-	-	-	-	0.7%	-	1.3%	-	-	-	3.4%
SNP	206	113	93	4	22	25	42	53	60	36	46	64	60	-	-	-	-	206	38	66	19	39	19	27
	91.6%	91.5%	91.7%	76.8%	97.8%	83.2%	94.2%	93.9%	90.9%	90.9%	86.6%	94.6%	93.1%	-	-	-	-	91.6%	97.8%	90.2%	100.0%	89.6%	95.7%	91.0%
The UK Independence Party	5	3	2	1	-	2	1	*	*	*	2	2	-	-	-	-	-	5	-	4	-	3	-	2
	2.2%	2.6%	1.6%	23.2%	-	7.0%	1.7%	0.5%	0.6%	0.9%	4.5%	3.1%	-	-	-	-	-	2.2%	-	6.1%	-	6.4%	-	5.6%
The Green Party	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	1	1	-	-	-	1	-
	0.4%	-	0.8%	-	-	-	1.9%	-	-	0.8%	-	-	0.8%	-	-	-	-	0.4%	2.2%	-	-	-	4.3%	-
Some other party	2	*	2	-	-	-	-	2	*	*	-	-	2	-	-	-	-	2	-	-	-	-	-	-
	0.9%	0.4%	1.5%	-	-	-	-	2.7%	0.7%	-	0.9%	-	2.4%	-	-	-	-	0.9%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: Plaid Cymru

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)
Unweighted base	48	33	15	-	4	7	11	11	14	10	9	12	17	-	-	-	48	-	9	19	5	12	4	7
Weighted base	44*	31**	13**	**	3**	6**	12**	7**	16**	7**	7**	10**	20**	**	**	**	44*	**	7**	23**	3**	17**	4**	5**
Conservative	1	1	-	-	-	-	-	-	1	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-
	1.6%	2.3%	-	-	-	-	-	-	4.5%	9.6%	-	-	-	-	-	-	1.6%	-	-	-	-	-	-	-
Labour	8	6	2	-	-	1	7	-	-	2	1	-	5	-	-	-	8	-	1	6	1	3	-	2
	18.7%	19.6%	16.7%	-	-	25.1%	58.6%	-	-	28.3%	22.4%	-	23.4%	-	-	-	18.7%	-	20.8%	24.4%	43.1%	20.0%	-	38.4%
Liberal Democrat	9	8	2	-	-	2	-	-	8	2	-	-	8	-	-	-	9	-	2	8	-	8	2	-
	21.3%	24.4%	13.5%	-	-	28.9%	-	-	48.2%	22.8%	-	-	38.3%	-	-	-	21.3%	-	24.0%	33.7%	-	44.4%	46.5%	-
Plaid Cymru	21	14	7	-	3	2	4	5	7	2	3	9	7	-	-	-	21	-	4	8	2	5	2	2
	48.6%	44.8%	57.9%	-	100.0%	42.4%	34.1%	63.4%	43.4%	24.9%	52.4%	93.7%	33.5%	-	-	-	48.6%	-	51.3%	34.3%	48.8%	30.7%	53.5%	45.5%
The UK Independence Party	4	3	1	-	-	*	1	3	1	1	2	1	1	-	-	-	4	-	*	2	*	1	-	1
	9.8%	8.9%	11.9%	-	-	3.6%	7.4%	36.6%	3.9%	14.3%	25.2%	6.3%	4.8%	-	-	-	9.8%	-	3.9%	7.6%	8.0%	4.9%	-	16.1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The UK Independence Party

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	321	205	116	6	15	35	80	76	108	48	82	82	110	91	110	73	44	2	25	91	12	63	13	28
Weighted base	223	139	84*	11**	12**	21**	46*	45*	88*	27*	52*	76*	68*	62*	86*	44*	28**	2**	16**	72*	8**	50*	9**	22**
Conservative	13	8	5	3	2	-	-	2	6	3	4	4	2	3	7	2	1	-	1	4	1	3	-	1
	5.9%	5.7%	6.1%	29.8%	16.9%	-	-	3.4%	7.1%	10.0%	8.4%	5.5%	2.7%	4.4%	8.3%	4.5%	4.4%	-	8.3%	5.4%	17.5%	6.7%	-	2.7%
Labour	4	2	2	-	1	-	1	1	-	*	1	-	3	*	*	1	2	-	*	1	-	1	*	-
	1.6%	1.1%	2.5%	-	12.7%	-	1.6%	3.3%	-	0.6%	1.4%	-	4.1%	0.4%	0.2%	3.0%	7.1%	-	3.0%	1.8%	-	2.6%	5.7%	-
Liberal Democrat	5	1	5	4	-	-	1	1	-	-	-	1	4	1	-	1	4	-	-	-	-	-	-	-
	2.4%	0.5%	5.5%a	33.0%	-	-	2.1%	1.7%	-	-	-	1.3%	6.6%	1.2%	-	2.2%	13.2%	-	-	-	-	-	-	-
The UK Independence Party	192	122	69	4	8	20	42	39	78	23	46	67	56	58	72	39	21	2	13	65	6	43	7	21
	86.0%	88.2%	82.5%	37.1%	70.4%	96.1%	91.6%	85.8%	89.1%	83.8%	88.1%	88.5%	82.6%	93.3%	83.8%	87.3%	73.6%	100.0%	80.1%	89.6%	78.3%	87.0%	81.8%	95.5%
The Green Party	2	1	2	-	-	-	2	*	-	-	1	1	-	-	2	-	*	-	1	1	-	1	1	-
	1.0%	0.5%	1.9%	-	-	-	4.0%	1.0%	-	-	2.1%	1.6%	-	-	2.1%	-	1.7%	-	6.6%	1.0%	-	1.4%	12.6%	-
The British National Party	1	1	-	-	-	-	-	-	1	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-
	0.3%	0.5%	-	-	-	-	-	-	0.7%	2.3%	-	-	-	-	-	1.4%	-	-	-	-	-	-	-	-
Some other party	6	5	1	-	-	1	*	2	3	1	-	2	3	*	5	1	-	*	2	*	1	-	*	
	2.7%	3.5%	1.4%	-	-	3.9%	0.7%	4.8%	3.1%	3.3%	-	3.2%	4.0%	0.7%	5.6%	1.6%	-	2.0%	2.1%	4.2%	2.3%	-	1.8%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: The Green Party

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	142	76	67	8	25	17	45	21	27	37	47	25	33	53	39	27	13	10	26	64	16	38	10	26
Weighted base	126*	62*	64*	10**	19**	19**	39**	20**	21**	28**	31*	41**	26**	45*	42**	17**	7**	16**	27**	56*	18**	30**	10**	26**
Conservative	3 2.2%	-	3 4.4%	-	-	2 9.5%	-	1 5.4%	-	2 6.3%	1 3.4%	-	-	2 3.9%	-	-	1 14.7%	-	-	3 5.0%	-	-	-	3 10.8%
Labour	20 15.6%	10 15.7%	10 15.5%	-	-	2 13.3%	6 16.7%	7 35.3%	4 18.5%	5 19.3%	7 20.8%	7 16.6%	1 4.1%	11 23.9%	3 8.4%	2 14.8%	2 23.4%	1 8.5%	4 13.6%	10 17.1%	1 7.8%	5 17.4%	2 24.3%	4 16.8%
Liberal Democrat	6 4.7%	1 2.1%	5 7.2%	-	4 23.3%	-	2 4.0%	-	-	2 7.9%	-	1 2.0%	3 11.0%	-	4 10.7%	1 9.0%	-	-	-	3 5.4%	-	1 4.4%	-	2 6.6%
SNP	9 6.9%	-	9 13.5%a	-	-	1 3.9%	8 20.5%	-	-	-	1 2.3%	8 19.4%	-	-	-	-	-	9 55.6%	-	-	-	-	-	-
The UK Independence Party	9 6.7%	8 12.5%b	1 1.1%	-	-	1 3.5%	* 0.9%	3 17.0%	4 20.1%	2 7.3%	3 10.6%	3 6.7%	* 1.4%	3 7.7%	4 9.2%	1 7.1%	-	-	1 5.2%	3 5.3%	1 8.0%	2 7.9%	-	1 2.4%
The Green Party	80 62.9%	43 68.2%	37 57.7%	10 100.0%	14 76.7%	12 65.8%	22 57.5%	8 42.3%	12 59.8%	16 59.2%	19 54.4%	22 83.5%	22 63.9%	29 63.9%	30 71.8%	11 63.4%	4 61.9%	6 36.0%	21 78.4%	38 66.8%	14 79.8%	21 69.7%	7 75.7%	17 63.5%
Some other party	1 1.0%	1 1.5%	* 0.5%	-	-	1 4.1%	* 0.5%	-	* 1.6%	-	1 3.0%	* 0.8%	-	-	-	1 5.7%	-	-	1 2.8%	* 0.3%	1 4.3%	* 0.6%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The British National Party

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	63	41	23	5	8	7	20	8	15	9	13	12	29	14	26	20	3	1	1	21	-	14	1	7
Weighted base	45*	29**	16**	4**	6**	4**	15**	7**	9**	6**	7**	12**	20**	7**	23**	12**	2**	1**	1**	21**	**	14**	1**	7**
Labour	1	-	1	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-
	1.2%	-	3.5%	-	-	14.6%	-	-	-	9.2%	-	-	-	-	2.4%	-	-	-	-	-	-	-	-	-
The UK Independence Party	29	20	8	4	2	3	9	3	7	5	5	8	11	7	13	7	2	-	1	13	-	10	1	3
	64.1%	69.7%	53.7%	100.0%	39.6%	69.0%	62.0%	48.5%	77.7%	84.2%	68.9%	64.2%	56.2%	96.3%	55.8%	61.2%	100.0%	-	100.0%	62.3%	-	70.8%	100.0%	46.1%
The British National Party	15	8	7	-	4	*	6	4	1	*	2	4	8	*	9	4	-	1	-	8	-	4	-	4
	32.6%	27.0%	42.8%	-	60.4%	10.9%	38.0%	51.5%	14.1%	6.6%	31.1%	35.8%	39.0%	3.7%	38.6%	37.1%	-	100.0%	-	37.7%	-	29.2%	-	53.9%
Some other party	1	1	-	-	-	*	-	-	1	-	-	-	1	-	1	*	-	-	-	-	-	-	-	-
	2.1%	3.3%	-	-	-	5.6%	-	-	8.3%	-	-	-	4.9%	-	3.3%	1.7%	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: Some other party

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)
Unweighted base	29	18	11	-	3	7	4	7	9	7	11	3	8	4	17	5	2	1	6	8	5	4	1	4
Weighted base	18*	12**	7**	**	2**	5**	3**	4**	5**	4**	8**	2**	4**	3**	9**	3**	2**	1**	4**	6**	4**	4**	1**	2**
Conservative	4	1	3	-	-	-	-	1	3	1	3	-	-	-	2	2	-	-	-	-	-	-	-	-
	20.3%	6.2%	45.2%	-	-	3.9%	-	14.5%	57.8%	24.1%	33.2%	-	-	-	24.5%	51.4%	-	-	-	3.2%	-	-	4.8%	-
Labour	6	4	1	-	2	1	1	2	1	2	2	1	1	2	2	1	2	-	1	2	1	2	-	-
	30.3%	37.2%	18.3%	-	100.0%	18.0%	19.7%	51.3%	12.5%	43.3%	23.2%	52.7%	22.1%	27.3%	17.3%	41.5%	87.5%	-	15.8%	32.7%	18.0%	49.6%	-	-
The UK Independence Party	4	2	2	-	-	1	1	1	1	1	-	1	2	-	3	*	*	1	2	1	1	-	1	1
	21.5%	18.9%	26.2%	-	-	26.5%	22.5%	21.6%	22.6%	23.8%	-	47.3%	50.4%	-	28.7%	7.1%	12.5%	100.0%	38.0%	21.8%	29.0%	-	100.0%	64.0%
The Green Party	2	2	-	-	-	1	1	-	*	*	2	-	-	2	*	-	-	-	1	1	1	1	-	-
	11.0%	17.3%	-	-	-	18.7%	24.3%	-	7.1%	8.8%	20.1%	-	-	48.4%	4.1%	-	-	-	19.4%	15.3%	22.2%	23.3%	-	-
Some other party	3	2	1	-	-	2	1	*	-	-	2	-	1	2	-	-	-	-	1	2	1	1	-	1
	16.8%	20.5%	10.4%	-	-	32.9%	33.6%	12.6%	-	-	23.4%	-	27.5%	24.3%	25.4%	-	-	-	26.8%	27.0%	30.7%	22.3%	-	36.0%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Did not vote

	Gender			Age							Social Grade					Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)		
Unweighted base	1286	632	654	503	223	179	178	110	93	313	449	179	345	364	310	339	159	113	115	465	42	241	73	225		
Weighted base	1143	564	579	425	234	168	155	86*	74*	294	356	211	281	336	281	284	137	104*	133*	463	49*	238	84*	225		
Conservative	242	112	130	105	21	35	29	30	22	83	74	46	38	85	61	52	32	12	30	92	11	45	19	46		
	21.2%	19.9%	22.4%	24.6% <sup>d</sup>	9.1%	20.6% <sup>d</sup>	18.8% <sup>d</sup>	35.2% <sup>c</sup>	29.8% <sup>d</sup>	28.2% <sup>j</sup>	20.9% <sup>l</sup>	21.9%	13.6%	25.4% <sup>q</sup>	21.8% <sup>q</sup>	18.3%	23.2% <sup>q</sup>	11.1%	22.5%	19.9%	21.7%	19.1%	23.0%	20.7%		
Labour	485	254	231	155	133	80	70	15	32	113	120	99	154	129	126	148	48	34	70	202	30	122	41	79		
	42.5%	45.1%	39.9%	36.4% <sup>g</sup>	57.0% <sup>c</sup>	47.7% <sup>c</sup>	45.2% <sup>g</sup>	17.5%	43.2% <sup>g</sup>	38.4%	33.6%	47.0% <sup>j</sup>	54.7% <sup>l</sup>	38.4%	44.9%	52.0% <sup>m</sup>	34.8%	33.1%	53.0%	43.6%	60.8% <sup>w</sup>	51.4% <sup>w</sup>	48.5%	35.3%		
Liberal Democrat	81	48	32	35	19	10	13	3	1	21	36	11	13	20	18	17	18	8	8	33	1	19	7	15		
	7.1%	8.6%	5.6%	8.2%	7.9%	6.1%	8.4%	3.3%	2.0%	7.1%	10.0% <sup>l</sup>	5.3%	4.7%	6.0%	6.4%	5.9%	13.2% <sup>mn</sup>	7.4%	5.8%	7.2%	2.2%	7.9%	7.9%	6.5%		
SNP	41	17	24	16	9	8	4	3	*	9	19	4	9	-	-	-	-	41	2	21	*	5	2	16		
	3.6%	2.9%	4.2%	3.8%	4.0%	4.6%	2.9%	3.3%	0.7%	3.0%	5.3%	2.1%	3.1%	-	-	-	-	39.5% <sup>mn</sup>	1.6%	4.6%	0.8%	2.0%	2.1%	7.3% <sup>u</sup>		
Plaid Cymru	4	1	2	1	-	1	0.5%	0.5%	1.2%	0.2%	0.2%	0.6%	0.3%	-	-	-	4	-	-	1	-	1	-	-		
	0.3%	0.2%	0.4%	0.2%	-	0.4%	0.5%	0.5%	1.2%	0.2%	0.2%	0.6%	0.3%	-	-	-	2.6% <sup>mno</sup>	-	-	0.2%	-	0.5%	-	-		
The UK Independence Party	139	70	69	24	29	23	23	27	13	26	36	29	48	46	39	29	21	4	9	55	4	28	5	28		
	12.2%	12.4%	12.0%	5.6%	12.2% <sup>c</sup>	14.0% <sup>c</sup>	15.1% <sup>c</sup>	31.5% <sup>c</sup>	17.3% <sup>c</sup>	9.0%	10.1%	13.7%	17.1% <sup>l</sup>	13.8% <sup>q</sup>	13.9% <sup>q</sup>	10.1%	15.2% <sup>q</sup>	4.0%	6.7%	11.9%	7.2%	11.6%	6.4%	12.3%		
The Green Party	134	52	82	89	19	7	9	6	3	37	69	13	15	50	33	33	14	5	14	46	4	12	10	34		
	11.7%	9.3%	14.1% <sup>a</sup>	20.9% <sup>de</sup>	8.1%	4.4%	6.1%	6.8%	4.3%	12.5% <sup>l</sup>	19.3% <sup>kl</sup>	6.4%	5.2%	14.8% <sup>q</sup>	11.6%	11.6%	9.9%	4.9%	10.3%	9.9%	7.4%	4.9%	12.1%	15.1% <sup>u</sup>		
The British National Party	7	3	4	*	2	*	3	1	1	2	1	3	1	2	3	1	0.9%	0.1%	-	5	-	2	-	3		
	0.6%	0.5%	0.7%	*	0.7%	0.2%	1.9% <sup>c</sup>	1.0%	1.1%	0.7%	0.2%	1.4%	0.2%	0.5%	1.0%	0.3%	0.9%	0.1%	-	1.1%	-	0.8%	-	1.5%		
Some other party	10	6	4	2	2	3	2	1	*	2	2	3	3	4	1	5	*	-	7	*	5	-	3			
	0.9%	1.1%	0.7%	0.4%	0.9%	2.0%	1.2%	0.8%	0.5%	0.8%	0.5%	1.5%	1.0%	1.1%	0.4%	1.8%	0.1%	-	1.6%	*	1.9%	-	1.3%			

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Conservative

	Vote Intention						2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
	Total	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	3029	2097	134	40	691	32	3029	-	-	-	54	132	191	302	321	740	30	125	147	249	261	476
Weighted base	2828	2032	119	47**	580	26**	2828	**	**	**	62*	162*	193	307	294	671	26**	135*	125	223	222	408
Conservative	2032 71.8%	2032 100.0%bd	-	-	-	-	2032 71.8%	-	-	-	51 83.0%k	104 64.4%	133 68.9%	225 73.3%	193 65.8%	471 70.2%	23 85.9%	94 69.7%	92 73.8%	150 67.0%	178 80.5%k	317 77.7%klno
Labour	119 4.2%	-	119 100.0%ad	-	-	-	119 4.2%	-	-	-	4 6.9%u	24 15.0%mn	15 7.8%mn	9 3.0%	6 2.0%	15 2.2%	1 4.7%	14 10.2%mn	5 3.9%u	19 8.7%mn	3 1.3%	3 0.8%
Liberal Democrat	47 1.7%	-	-	47 100.0%	-	-	47 1.7%	-	-	-	-	3 2.1%u	3 1.3%u	5 1.7%u	1 0.3%	10 1.5%u	2 5.7%	10 7.2%lm	4 3.6%nt	9 4.0%notu	-	-
SNP	8 0.3%	-	-	-	-	-	8 0.3%	-	-	-	1 1.2%	-	1 0.3%	2 0.8%	-	2 0.2%	-	1 0.8%	-	1 0.4%	-	-
Plaid Cymru	* -	-	-	-	-	-	* -	-	-	-	-	-	-	-	-	-	-	0.2%	-	-	-	-
The UK Independence Party	580 20.5%	-	-	-	580 100.0%ab	-	580 20.5%	-	-	-	1 1.2%	26 15.9%j	37 19.0%j	63 20.7%j	88 30.1%j	167 24.8%jq	1 3.8%	14 10.4%	21 17.1%j	43 19.5%j	37 16.6%j	82 20.1%jq
The Green Party	26 0.9%	-	-	-	-	26 100.0%	26 0.9%	-	-	-	5 7.7%km	1 0.9%	5 2.5%	1 0.2%	3 0.9%	5 0.8%	-	1 0.7%	2 1.3%	1 0.3%	1 0.4%	3 0.7%
The British National Party	5 0.2%	-	-	-	-	-	5 0.2%	-	-	-	-	3 1.7%	* 0.1%	-	-	2 0.3%	-	-	-	-	-	1 0.2%
Some other party	10 0.4%	-	-	-	-	-	10 0.4%	-	-	-	-	-	1 0.3%	3 0.9%o	-	-	-	1 0.7%	* 0.4%	* 0.1%	3 1.2%o	2 0.5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: Labour

	Vote Intention					2010 Vote				Age Within Gender - Male						Age Within Gender - Female						
	Total	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	2116	99	1670	30	167	65	-	2116	-	-	57	165	227	247	197	233	51	178	175	203	181	202
Weighted base	2037	99*	1644	35**	125*	54*	-**	2037	-**	-**	78*	214	240	221	170	210	49*	183	147	182	161	183
Conservative	99	99	-	-	-	-	-	99	-	-	3	8	18	14	11	8	3	14	3	4	7	6
	4.9%	100.0%	abde	-	-	-	-	4.9%	-	-	4.5%	3.8%	7.6%	6.3%	6.3%	3.9%	5.2%	7.6%	1.9%	2.0%	4.3%	3.5%
Labour	1644	-	1644	-	-	-	-	1644	-	-	71	175	195	164	131	156	39	139	119	160	140	155
	80.7%	-	100.0%	ade	-	-	-	80.7%	-	-	90.9%	81.7%	81.3%	74.0%	76.7%	74.4%	80.1%	76.2%	81.4%	88.0%	87.0%	84.7%
											o								noq	noq		
Liberal Democrat	35	-	-	35	-	-	-	35	-	-	1	5	4	2	-	7	1	9	2	-	1	3
	1.7%	-	-	100.0%	-	-	-	1.7%	-	-	1.7%	2.1%	1.6%	1.1%	-	3.6%	2.0%	5.1%	1.2%	-	0.4%	1.5%
																		st				
SNP	73	-	-	-	-	-	-	73	-	-	1	9	11	6	7	7	1	11	7	3	3	6
	3.6%	-	-	-	-	-	-	3.6%	-	-	0.9%	4.4%	4.5%	2.9%	4.3%	3.5%	1.2%	5.9%	4.9%	1.6%	2.0%	3.3%
Plaid Cymru	2	-	-	-	-	-	-	2	-	-	-	*	-	-	-	1	-	-	-	-	-	1
	0.1%	-	-	-	-	-	-	0.1%	-	-	-	0.2%	-	-	-	-	2.6%	lmo	-	-	-	0.4%
The UK Independence Party	125	-	-	-	125	-	-	125	-	-	1	7	7	27	17	23	2	4	11	11	9	6
	6.1%	-	-	-	100.0%	abe	-	6.1%	-	-	1.4%	3.0%	3.0%	12.2%	10.2%	10.9%	4.2%	2.0%	7.5%	6.2%	5.4%	3.3%
													lqtu	lqu	qu							
The Green Party	54	-	-	-	-	54	-	54	-	-	1	10	5	6	4	7	2	5	4	4	1	4
	2.6%	-	-	-	-	100.0%	abd	2.6%	-	-	0.7%	4.8%	2.0%	2.9%	2.2%	3.5%	4.7%	2.9%	3.1%	2.0%	0.9%	2.0%
The British National Party	2	-	-	-	-	-	-	2	-	-	-	-	-	1	-	-	-	1	-	-	-	-
	0.1%	-	-	-	-	-	-	0.1%	-	-	-	-	0.6%	-	-	-	-	0.3%	-	0.2%	-	-
Some other party	3	-	-	-	-	-	-	3	-	-	-	-	-	*	*	-	-	-	-	-	-	2
	0.1%	-	-	-	-	-	-	0.1%	-	-	-	-	-	0.2%	0.2%	-	-	-	-	-	-	1.1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u  
\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Liberal Democrat

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	1659	234	490	439	259	178	-	-	1659	-	25	107	166	169	180	243	44	86	151	120	142	226
Weighted base	1653	229	481	563	195	142	**	**	1653	**	23**	128*	169	159	168	241	51*	99*	156	109*	129	222
Conservative	229	229	-	-	-	-	-	-	229	-	1	12	21	10	27	30	7	15	17	26	26	38
	13.9%	100.0%bcde	-	-	-	-	-	-	13.9%	-	3.1%	9.2%	12.5%	6.3%	16.1% <sup>m</sup>	12.3%	14.1%	15.1%	11.1%	23.4% <sup>km</sup>	20.1% <sup>km</sup>	17.2% <sup>km</sup>
Labour	481	-	481	-	-	-	-	-	481	-	10	49	47	51	39	65	22	30	53	40	29	45
	29.1%	-	100.0%acde	-	-	-	-	-	29.1%	-	41.8%	38.7% <sup>n</sup>	27.7% <sup>tu</sup>	32.3% <sup>u</sup>	23.4%	27.1%	43.5% <sup>n</sup>	29.9%	34.0% <sup>u</sup>	36.7% <sup>t</sup>	22.7%	20.4%
Liberal Democrat	563	-	-	563	-	-	-	-	563	-	9	35	63	51	62	105	13	27	51	28	32	87
	34.1%	-	-	100.0%abde	-	-	-	-	34.1%	-	39.3%	27.6%	37.3% <sup>t</sup>	32.0%	37.0%	43.6% <sup>kk</sup>	26.0%	26.9%	32.8%	25.4%	25.2%	39.0% <sup>st</sup>
SNP	27	-	-	-	-	-	-	-	27	-	1	1	4	6	2	1	-	4	2	1	1	2
	1.6%	-	-	-	-	-	-	-	1.6%	-	2.9%	0.9%	2.6%	3.5%	1.4%	0.6%	-	4.5%	1.5%	0.8%	0.8%	1.0%
Plaid Cymru	1	-	-	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	*	-	-	-	-	0.3%	-	-	-	-	-	-	-	-
The UK Independence Party	195	-	-	-	195	-	-	-	195	-	1	14	13	24	24	29	3	5	13	11	22	37
	11.8%	-	-	-	100.0%abce	-	-	-	11.8%	-	5.7%	11.2%	7.7%	15.0%	14.6%	11.8%	4.9%	4.9%	8.1%	9.8%	17.1% <sup>l</sup>	16.7% <sup>lqr</sup>
The Green Party	142	-	-	-	-	142	-	-	142	-	2	14	21	16	11	7	6	18	15	3	18	11
	8.6%	-	-	-	-	100.0%abcd	-	-	8.6%	-	7.1%	11.2% <sup>o</sup>	12.2% <sup>o</sup>	10.1% <sup>o</sup>	6.4%	3.1%	11.5% <sup>o</sup>	18.3% <sup>no</sup>	9.5% <sup>o</sup>	2.5%	13.9% <sup>os</sup>	5.1%
The British National Party	3	-	-	-	-	-	-	-	3	-	-	-	-	-	2	-	-	-	-	1	-	*
	0.2%	-	-	-	-	-	-	-	0.2%	-	-	-	-	0.6%	-	-	-	-	-	0.9%	-	0.2%
Some other party	13	-	-	-	-	-	-	-	13	-	-	1	-	1	1	2	-	*	5	1	*	1
	0.8%	-	-	-	-	-	-	-	0.8%	-	-	1.2%	-	0.7%	0.8%	0.8%	-	0.4%	3.1%	0.5%	0.2%	0.5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: SNP

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	266	8	5	2	6	2	-	-	-	-	5	18	12	28	33	48	1	11	25	26	27	31
Weighted base	225	7**	2**	2**	5**	1**	-**	-**	-**	-**	4**	13**	13**	22**	28**	43*	2**	10**	17**	22**	28**	23**
Conservative	7	7	-	-	-	-	-	-	-	-	-	1	1	-	4	-	-	-	1	-	-	-
	3.2%	100.0%	-	-	-	-	-	-	-	-	-	4.0%	9.3%	-	1.6%	9.4%	-	-	-	4.5%	-	-
Labour	2	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	*
	1.1%	-	100.0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.3%	-	4.1%	2.1%
Liberal Democrat	2	-	-	2	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-
	0.7%	-	-	100.0%	-	-	-	-	-	-	-	-	-	-	1.5%	-	-	-	5.8%	-	-	-
SNP	206	-	-	-	-	-	-	-	-	4	12	10	21	28	37	*	10	15	21	25	22	
	91.6%	-	-	-	-	-	-	-	-	100.0%	96.0%	74.6%	96.7%	98.4%	87.1%	12.1%	100.0%	89.9%	91.7%	89.4%	97.9%	
The UK Independence Party	5	-	-	-	5	-	-	-	-	-	-	2	1	-	-	-	1	-	-	-	-	-
	2.2%	-	-	-	100.0%	-	-	-	-	-	-	16.1%	3.3%	-	0.9%	87.9%	-	-	-	-	1.1%	-
The Green Party	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-
	0.4%	-	-	-	-	100.0%	-	-	-	-	-	-	-	-	-	-	-	-	3.8%	-	-	-
Some other party	2	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	2	-	
	0.9%	-	-	-	-	-	-	-	-	-	-	-	-	-	1.1%	-	-	-	-	-	5.5%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Plaid Cymru

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)
Unweighted base	48	1	6	4	7	-	-	-	-	-	4	2	7	9	11	-	-	5	5	2	4
Weighted base	44*	1**	8**	9**	4**	**	**	**	**	**	3**	1**	7**	6**	13**	**	**	4**	4**	1**	3**
Conservative	1 1.6%	1 100.0%	-	-	-	-	-	-	-	-	-	-	-	-	1 5.4%	-	-	-	-	-	-
Labour	8 18.7%	-	8 100.0%	-	-	-	-	-	-	-	-	1 100.0%	5 62.2%	-	-	-	-	-	2 51.8%	-	-
Liberal Democrat	9 21.3%	-	-	9 100.0%	-	-	-	-	-	-	-	-	-	8 58.1%	-	-	2 38.5%	-	-	-	-
Plaid Cymru	21 48.6%	-	-	-	-	-	-	-	-	3 100.0%	-	2 26.4%	4 66.0%	5 36.4%	-	-	2 56.6%	2 48.2%	1 53.0%	2 77.0%	-
The UK Independence Party	4 9.8%	-	-	-	4 100.0%	-	-	-	-	-	-	1 11.3%	2 34.0%	-	-	-	-	-	1 47.0%	1 23.0%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The UK Independence Party

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	321	12	6	4	285	3	-	-	-	321	4	11	22	46	43	79	2	5	13	33	33	30
Weighted base	223	13**	4**	5**	192	2**	**	**	**	223	7**	9**	15**	27*	23*	58*	4**	3**	6**	18**	22**	30**
Conservative	13	13	-	-	-	-	-	-	-	13	3	1	-	-	-	3	-	1	-	-	2	3
	5.9%	100.0%	-	-	-	-	-	-	-	5.9%	45.3%	15.9%	-	-	-	5.6%	-	19.5%	-	-	7.0%	9.9%
Labour	4	-	4	-	-	-	-	-	-	4	-	1	-	*	-	-	-	*	-	*	1	-
	1.6%	-	100.0%	-	-	-	-	-	-	1.6%	-	15.4%	-	0.8%	-	-	-	5.3%	-	2.7%	6.6%	-
Liberal Democrat	5	-	-	5	-	-	-	-	-	5	-	-	-	-	1	-	4	-	-	1	-	-
	2.4%	-	-	100.0%	-	-	-	-	-	2.4%	-	-	-	3.3%	-	97.0%	-	-	-	5.3%	-	-
The UK Independence Party	192	-	-	-	192	-	-	-	-	192	4	6	15	26	20	52	*	2	6	16	19	26
	86.0%	-	-	-	100.0%	-	-	-	-	86.0%	54.7%	68.7%	97.3%	95.3%	87.3%	89.9%	3.0%	75.3%	93.4%	86.2%	84.3%	87.6%
The Green Party	2	-	-	-	-	2	-	-	-	2	-	-	-	1	-	-	-	-	-	1	*	-
	1.0%	-	-	-	-	100.0%	-	-	-	1.0%	-	-	-	2.7%	-	-	-	-	-	5.9%	2.1%	-
The British National Party	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-
	0.3%	-	-	-	-	-	-	-	-	0.3%	-	-	-	-	-	1.1%	-	-	-	-	-	-
Some other party	6	-	-	-	-	-	-	-	-	6	-	-	*	*	2	2	-	-	*	-	-	1
	2.7%	-	-	-	-	-	-	-	-	2.7%	-	-	2.7%	1.2%	9.4%	3.4%	-	-	6.6%	-	-	2.5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The Green Party

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	142	2	21	5	13	95	-	-	-	-	3	10	8	24	15	16	5	15	8	21	6	11
Weighted base	126*	3**	20**	6**	9**	80*	-**	-**	-**	-**	3**	6**	9**	21**	13**	10**	7**	13**	9**	18**	6**	10**
Conservative	3 2.2%	3 100.0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 19.0%	-	1 16.5%	-
Labour	20 15.6%	-	20 100.0%	-	-	-	-	-	-	-	-	1 14.9%	4 20.2%	4 27.4%	1 5.8%	-	-	1 11.7%	2 12.8%	3 51.9%	3 31.2%	-
Liberal Democrat	6 4.7%	-	-	6 100.0%	-	-	-	-	-	-	-	-	1 6.4%	-	-	-	4 34.5%	-	* 1.3%	-	-	-
SNP	9 6.9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 7.8%	8 43.8%	-	-	
The UK Independence Party	9 6.7%	-	-	-	9 100.0%	-	-	-	-	-	-	1 6.1%	-	3 25.2%	4 37.4%	-	-	* 0.8%	* 1.8%	-	-	* 2.8%
The Green Party	80 62.9%	-	-	-	-	80 100.0%	-	-	-	-	3 100.0%	6 100.0%	7 70.8%	15 72.6%	6 47.4%	6 56.8%	7 100.0%	8 65.5%	6 60.7%	7 40.4%	2 31.6%	7 62.9%
Some other party	1 1.0%	-	-	-	-	-	-	-	-	-	-	-	1 8.2%	* 0.9%	-	-	-	-	-	-	-	* 3.1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The British National Party

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)
Unweighted base	63	-	1	-	42	-	-	-	-	5	4	5	15	3	10	1	5	2	5	5	5
Weighted base	45*	**	1**	**	29**	**	**	**	**	3**	3**	3**	11**	3**	7**	1**	3**	1**	5**	4**	2**
Labour	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-
	1.2%	-	100.0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	47.8%	-	-	-
The UK Independence Party	29	-	-	-	29	-	-	-	-	3	2	2	6	3	6	1	1	1	4	1	2
	64.1%	-	-	-	100.0%	-	-	-	-	100.0%	61.5%	76.4%	52.6%	76.6%	79.6%	100.0%	21.2%	52.2%	83.4%	23.7%	71.2%
The British National Party	15	-	-	-	-	-	-	-	-	-	1	*	5	1	1	-	2	-	1	3	1
	32.6%	-	-	-	-	-	-	-	-	-	38.5%	15.7%	47.4%	23.4%	9.5%	-	78.8%	-	16.6%	76.3%	28.8%
Some other party	1	-	-	-	-	-	-	-	-	-	-	*	-	-	1	-	-	-	-	-	-
	2.1%	-	-	-	-	-	-	-	-	-	-	8.0%	-	-	10.8%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: Some other party

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	29	6	9	-	8	2	-	-	-	-	2	3	4	7	3	-	1	4	1	-	-	5
Weighted base	18*	4**	6**	**	4**	2**	**	**	**	**	1**	3**	3**	4**	2**	**	1**	2**	1**	**	3**	
Conservative	4	4	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	3	
	20.3%	100.0%	-	-	-	-	-	-	-	-	-	6.6%	-	14.5%	-	-	-	-	-	-	90.7%	
Labour	6	-	6	-	-	-	-	-	-	1	1	1	2	*	-	1	-	-	-	-	*	
	30.3%	-	100.0%	-	-	-	-	-	-	100.0%	30.8%	23.4%	51.3%	18.2%	-	100.0%	-	-	-	-	9.3%	
The UK Independence Party	4	-	-	-	4	-	-	-	-	-	-	*	1	1	-	-	-	1	1	-	-	
	21.5%	-	-	-	100.0%	-	-	-	-	-	-	7.9%	21.6%	62.3%	-	-	64.0%	100.0%	-	-	-	
The Green Party	2	-	-	-	-	2	-	-	-	-	1	1	-	*	-	-	-	-	-	-	-	
	11.0%	-	-	-	-	100.0%	-	-	-	-	31.9%	28.8%	-	19.5%	-	-	-	-	-	-	-	
Some other party	3	-	-	-	-	-	-	-	-	-	1	1	*	-	-	-	1	-	-	-	-	
	16.8%	-	-	-	-	-	-	-	-	-	30.7%	39.9%	12.6%	-	-	-	36.0%	-	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Did not vote

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	1286	244	490	70	232	177	-	-	-	-	248	93	90	101	51	50	255	130	90	77	59	43
Weighted base	1143	242	485	81*	139	134	**	**	**	**	209	105*	85*	81*	43*	41*	217	129*	83*	74*	43*	33*
Conservative	242	242	-	-	-	-	-	-	-	-	47	3	18	13	17	14	57	18	17	16	13	8
	21.2%	100.0%	bode	-	-	-	-	-	-	-	22.6%k	3.2%	20.7%k	15.6%k	39.5%j	34.6%k	26.5%k	13.9%k	20.5%k	22.4%k	30.9%k	23.8%k
Labour	485	-	485	-	-	-	-	-	-	-	81	69	42	39	7	16	74	65	38	31	8	16
	42.5%	-	100.0%	acde	-	-	-	-	-	-	38.7%n	65.9%j	49.9%n	47.8%n	17.0%	39.3%n	34.1%n	49.9%n	45.4%n	42.3%n	18.1%	48.1%nt
Liberal Democrat	81	-	-	81	-	-	-	-	-	-	25	7	5	9	1	1	9	11	6	4	2	-
	7.1%	-	-	100.0%	abde	-	-	-	-	-	12.2%np	6.8%	5.3%	11.4%	1.2%	3.6%	4.3%	8.8%	7.0%	5.0%	5.3%	-
SNP	41	-	-	-	-	-	-	-	-	-	7	4	2	2	1	-	9	5	5	3	2	*
	3.6%	-	-	-	-	-	-	-	-	-	3.5%	3.9%	2.9%	2.3%	2.2%	-	4.0%	4.2%	6.4%	3.5%	4.5%	1.5%
Plaid Cymru	4	-	-	-	-	-	-	-	-	-	-	-	1	-	*	-	1	-	-	1	-	1
	0.3%	-	-	-	-	-	-	-	-	-	-	-	0.8%	-	1.1%	-	0.4%	-	-	1.0%	-	2.7%j
The UK Independence Party	139	-	-	-	139	-	-	-	-	-	14	11	12	11	15	7	10	18	11	12	13	6
	12.2%	-	-	-	100.0%	abce	-	-	-	-	6.5%	10.4%	14.4%p	14.0%p	33.6%j	17.9%jp	4.7%	13.7%p	13.6%p	16.2%j	29.4%j	16.6%p
The Green Party	134	-	-	-	-	134	-	-	-	-	33	9	2	6	2	1	56	10	6	4	4	2
	11.7%	-	-	-	-	100.0%	abcd	-	-	-	15.9%lo	8.2%	2.2%	6.9%	5.0%	2.1%	25.8%jk	8.1%	6.7%	5.2%	8.5%	6.9%
The British National Party	7	-	-	-	-	-	-	-	-	-	-	2	*	*	-	1	*	-	-	3	1	*
	0.6%	-	-	-	-	-	-	-	-	-	-	1.5%	0.4%	0.3%	-	1.6%	-	-	-	3.8%jp	2.0%jp	0.4%
Some other party	10	-	-	-	-	-	-	-	-	-	1	*	3	1	*	*	*	2	-	1	1	-
	0.9%	-	-	-	-	-	-	-	-	-	0.6%	0.2%	3.4%p	1.6%	0.4%	0.9%	0.2%	1.5%	0.5%	0.8%	1.2%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u  
\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Conservative

	SEG Within Gender - Male				SEG Within Gender - Female				Region													
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)		
Unweighted base	3029	648	471	259	363	396	431	213	249	133	96	307	236	318	244	116	313	362	574	329		
Weighted base	2828	582	409	353	345	339	355	241	205	132*	85*	295	218	292	243	95*	303	360	529	276		
Conservative	2032	71.8%	74.3% <sup>d</sup>	69.3%	66.9%	65.4%	78.6% <sup>b</sup>	73.4% <sup>d</sup>	76.4% <sup>d</sup>	70.0%	69.8%	58.8%	73.6% <sup>cdh</sup>	67.8%	73.0% <sup>j</sup>	73.2% <sup>j</sup>	71.8%	69.5%	72.6% <sup>j</sup>	39.1%	202	73.3% <sup>kj</sup>
Labour	119	4.2%	3.8%	3.5%	3.3%	7.4% <sup>ab</sup>	4.8%	3.9%	4.1%	2.5%	5.8% <sup>s</sup>	5.8% <sup>s</sup>	6.0% <sup>ps</sup>	5.9% <sup>ps</sup>	2.9%	3.4%	5.8% <sup>ps</sup>	1.8%	6.0% <sup>ps</sup>	4.5% <sup>s</sup>	2	0.8%
Liberal Democrat	47	1.7%	1.5%	1.1%	1.3%	1.3%	3.3% <sup>fh</sup>	0.9%	3.0%	1.4%	5.7% <sup>kl</sup>	3.3% <sup>mr</sup>	4	3	-	9	1	2	6	2	10	3.7% <sup>mp</sup>
SNP	8	0.3%	0.1%	0.6%	0.7%	-	0.3%	0.4%	-	-	5.9% <sup>klmn</sup>	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	*	-	-	-	-	0.1%	-	-	-	-	-	-	-	-	-	0.3%	-	-	-	-	-	-
The UK Independence Party	580	20.5%	19.2% <sup>oe</sup>	23.0% <sup>oe</sup>	26.4% <sup>ae</sup>	24.0% <sup>oe</sup>	11.9%	20.3% <sup>oe</sup>	16.4%	22.8% <sup>e</sup>	11.4%	31.0% <sup>oi</sup>	17.8%	22.8% <sup>ai</sup>	22.6% <sup>ai</sup>	18.4%	20.5%	25.2% <sup>ai</sup>	18.2%	20.5% <sup>ai</sup>	56	20.4% <sup>ai</sup>
The Green Party	26	0.9%	0.9%	1.9%	0.9%	1.0%	0.6%	0.7%	-	1.2%	1.4%	1.0%	1.3%	1.1%	0.4%	0.3%	0.8%	1.7%	1.1%	0.4%	4	1.4%
The British National Party	5	0.2%	0.3%	-	0.4%	0.5%	-	-	-	0.3%	-	-	-	-	0.5%	-	0.7%	0.1%	0.3%	2	-	-
Some other party	10	0.4%	-	0.5%	0.2%	0.3%	0.5%	0.4%	-	1.7% <sup>a</sup>	-	-	-	1.1% <sup>r</sup>	0.5%	0.9%	-	0.6%	0.3%	1	-	0.4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Labour

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	2116	338	273	227	289	239	285	156	310	214	109	301	233	194	157	135	145	288	215	126
Weighted base	2037	304	271	300	258	202	248	177	278	232	103*	269	211	174	167	129*	147	303	195	105*
Conservative	99 4.9%	17 5.6% <sup>d</sup>	24 9.0% <sup>df</sup> h	17 5.6%	5 1.8%	13 6.4% <sup>d</sup>	9 3.6%	7 3.8%	8 2.7%	5 2.1%	11 10.3% <sup>ai</sup> qs	13 5.0%	6 2.6%	22 12.8% <sup>ak</sup> lnopqrs	8 5.0%	4 3.1%	7 4.4%	11 3.5%	10 5.1%	3 2.5%
Labour	1644 80.7%	250 82.3%	203 75.1%	231 76.8%	207 80.2%	169 83.6% <sup>b</sup>	197 79.5%	152 86.0% <sup>b</sup>	235 84.7% <sup>b</sup>	140 60.6%	82 79.4% <sup>ai</sup>	234 86.9% <sup>ai</sup>	165 78.2% <sup>ai</sup>	140 80.3% <sup>ai</sup>	142 85.1% <sup>ai</sup>	115 88.6% <sup>ai</sup>	119 80.7% <sup>ai</sup>	263 86.8% <sup>ai</sup>	158 81.0% <sup>ai</sup>	86 81.5% <sup>ai</sup>
Liberal Democrat	35 1.7%	7 2.2%	5 1.8%	3 1.1%	5 1.8%	2 1.0%	4 1.7%	- -	10 3.5% <sup>g</sup>	- -	2 1.8%	5 1.9%	5 2.4%	1 0.8%	5 3.1% <sup>ai</sup>	- -	1 0.9%	6 1.9%	9 4.4% <sup>ao</sup>	1 0.5%
SNP	73 3.6%	5 1.7%	16 6.0% <sup>ah</sup>	11 3.7%	10 3.8%	9 4.5%	10 4.0%	8 4.3%	4 1.4%	73 31.4% <sup>ajklm</sup> nopqrs	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Plaid Cymru	2 0.1%	- -	* 0.1%	- -	- -	- -	1 0.5%	- -	1 0.3%	- -	- -	- -	- -	- -	- -	2 1.9% <sup>q</sup>	- -	- -	- -	- -
The UK Independence Party	125 6.1%	13 4.3%	11 4.1%	30 10.1% <sup>a</sup> beg	27 10.7% <sup>ab</sup> eg	4 2.0%	19 7.6% <sup>eg</sup>	3 1.9%	17 6.0% <sup>e</sup>	4 1.9%	7 7.1%	13 4.9%	30 14.0% <sup>ik</sup> mnoqr	6 3.4%	8 4.8%	7 5.6%	17 11.3% <sup>ik</sup> mq	8 2.6%	14 7.0% <sup>ai</sup> q	11 10.1% <sup>imq</sup>
The Green Party	54 2.6%	12 4.0% <sup>h</sup>	11 3.9%	6 2.1%	4 1.6%	5 2.4%	7 3.0%	6 3.3%	3 0.9%	9 4.0%	- -	4 1.4%	3 1.6%	5 2.7%	3 1.7%	1 0.5%	3 2.4%	16 5.1% <sup>jk</sup>	5 2.5%	6 5.4% <sup>ko</sup>
The British National Party	2 0.1%	- -	- -	1 0.4%	- -	- -	1 0.1%	1 0.3%	- -	- -	1 1.4%	- -	1 0.2%	- -	- -	- -	1 0.2%	- -	- -	- -
Some other party	3 0.1%	- -	- -	* 0.1%	* 0.2%	- -	- -	1 0.3%	1 0.5%	- -	- -	- -	2 0.9%	- -	1 0.4%	* 0.3%	- -	- -	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Liberal Democrat

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humber (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Unweighted base	1659	357	231	126	175	264	241	108	156	113	67	183	160	144	99	74	165	165	260	230
Weighted base	1653	337	231	170*	149	247	234	144*	141	129*	64*	178	147	129	108*	63*	171	193	247	224
Conservative	229 13.9%	42 12.4%	35 15.1%	12 6.8%	12 8.2%	36 14.4%	47 20.2% <sup>a</sup>	34 23.7% <sup>ac</sup>	12 8.6%	9 7.0%	5 8.3%	29 16.1%	26 18.0% <sup>ai</sup>	21 16.1%	20 18.4% <sup>ai</sup>	15 23.9% <sup>aij</sup>	14 7.9%	17 8.9%	43 17.3% <sup>ai</sup>	31 13.8%
Labour	481 29.1%	80 23.7%	86 37.3% <sup>a</sup>	44 26.0%	52 34.5% <sup>a</sup>	65 26.1%	71 30.4%	36 24.7%	48 34.2% <sup>a</sup>	27 21.3%	34 54.0% <sup>ai</sup>	61 34.3% <sup>r</sup>	45 30.9% <sup>r</sup>	46 35.3% <sup>ai</sup>	31 29.0%	20 31.4%	43 25.2%	66 34.1% <sup>r</sup>	47 19.0%	60 26.9%
Liberal Democrat	563 34.1%	145 43.1% <sup>b</sup>	63 27.3%	79 46.2% <sup>b</sup>	38 25.7%	84 33.9%	70 29.9%	45 31.5%	39 27.4%	56 43.6% <sup>j</sup>	7 11.4%	53 29.6% <sup>j</sup>	39 26.4% <sup>j</sup>	35 27.4% <sup>j</sup>	28 25.9%	12 19.2%	70 40.7% <sup>j</sup>	79 40.8% <sup>j</sup>	107 43.3% <sup>j</sup>	77 34.3% <sup>o</sup>
SNP	27 1.6%	9 2.6%	2 1.0%	3 1.9%	2 1.0%	7 3.0%	2 1.0%	-	1 0.8%	27 20.7% <sup>klm</sup>	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	1 *	1 0.2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 0.9%	-	-	-	-
The UK Independence Party	195 11.8%	31 9.1%	25 11.0%	21 12.2%	28 19.0% <sup>ae</sup>	17 6.9%	17 7.3%	25 17.3% <sup>ae</sup>	31 21.8% <sup>ab</sup>	8 6.2%	8 12.3%	21 12.0%	24 16.2% <sup>ai</sup>	13 9.8%	17 16.1%	6 10.3%	30 17.8% <sup>aiq</sup>	16 8.5%	28 11.2%	23 10.4%
The Green Party	142 8.6%	26 7.8%	19 8.2%	12 6.8%	14 9.6% <sup>g</sup>	35 14.3% <sup>a</sup>	25 10.6% <sup>g</sup>	3 2.0%	8 5.5%	2 1.3%	9 14.0% <sup>ai</sup>	13 7.5%	11 7.5%	9 6.8%	11 10.6% <sup>ai</sup>	9 14.1% <sup>ai</sup>	13 7.3%	13 6.5%	20 8.3% <sup>ai</sup>	32 14.2% <sup>aiq</sup>
The British National Party	3 0.2%	-	-	-	2 1.0%	-	1 0.4%	-	* 0.3%	-	-	* 0.2%	2 1.1%	1 0.8%	-	-	-	-	-	-
Some other party	13 0.8%	4 1.2%	-	* 0.2%	1 1.0%	4 1.5%	* 0.2%	1 0.7%	2 1.3%	-	-	* 0.3%	-	5 3.7% <sup>kls</sup>	-	* 0.2%	2 1.0%	2 1.3%	2 1.0%	1 0.4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: SNP

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	266	36	36	40	33	25	40	17	39	266	-	-	-	-	-	-	-	-	-	-
Weighted base	225	20*	29**	46**	29**	20**	25*	22**	35**	225	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*
Conservative	7 3.2%	2 9.5%	3 9.3%	2 3.5%	-	1 5.2%	-	-	-	7 3.2%	-	-	-	-	-	-	-	-	-	-
Labour	2 1.1%	-	-	-	-	-	-	-	2 6.7%	2 1.1%	-	-	-	-	-	-	-	-	-	-
Liberal Democrat	2 0.7%	-	1 2.3%	-	-	-	1 3.9%	-	-	2 0.7%	-	-	-	-	-	-	-	-	-	-
SNP	206 91.6%	18 88.6%	23 79.4%	44 94.9%	29 100.0%	18 93.2%	24 94.8%	21 93.9%	31 87.4%	206 91.6%	-	-	-	-	-	-	-	-	-	-
The UK Independence Party	5 2.2%	* 1.9%	2 7.3%	1 1.6%	-	-	* 1.2%	1 6.1%	-	5 2.2%	-	-	-	-	-	-	-	-	-	-
The Green Party	1 0.4%	-	-	-	-	-	-	-	1 1.5%	1 0.4%	-	-	-	-	-	-	-	-	-	-
Some other party	2 0.9%	-	* 1.6%	-	-	-	-	-	2 4.4%	2 0.9%	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
 FILTER: 2010 Vote: Plaid Cymru

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humber (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (g)	South East (r)	South West (s)
Unweighted base	48	6	8	5	13	4	1	7	4	-	-	-	-	-	-	48	-	-	-	-
Weighted base	44*	3**	6**	5**	17**	4**	***	5**	3**	..*	..*	..*	..*	..*	..*	44*	..*	..*	..*	..*
Conservative	1 1.6%	1 20.9%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1.6%	-	-	-	-
Labour	8 18.7%	-	1 23.6%	-	5 27.8%	2 52.4%	-	-	-	-	-	-	-	-	-	8 18.7%	-	-	-	-
Liberal Democrat	9 21.3%	-	-	-	8 45.5%	2 42.3%	-	-	-	-	-	-	-	-	-	9 21.3%	-	-	-	-
Plaid Cymru	21 48.6%	2 54.2%	3 49.8%	5 100.0%	4 25.0%	-	100.0%	4 87.7%	2 79.0%	-	-	-	-	-	-	21 48.6%	-	-	-	-
The UK Independence Party	4 9.8%	1 24.9%	2 26.6%	-	1 1.8%	1 5.3%	-	1 12.3%	1 21.0%	-	-	-	-	-	-	4 9.8%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The UK Independence Party

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humber (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	321	30	55	55	65	18	27	27	45	2	16	22	35	18	27	10	65	31	60	35
Weighted base	223	17**	32*	52*	38*	11**	20**	23**	30**	2**	9**	13**	23**	12**	20**	6**	53*	20**	43*	21**
Conservative	13 5.9%	1 8.2%	2 6.3%	3 6.4%	1 3.2%	1 12.8%	2 11.9%	1 3.5%	1 1.9%	-	1 9.2%	1 4.7%	1 2.5%	1 11.3%	-	-	6 10.7%	-	3 6.5%	1 5.8%
Labour	4 1.6%	-	* 0.7%	-	1 3.5%	* 1.5%	* 2.4%	-	1 5.0%	-	-	-	1 5.8%	-	-	* 7.7%	* 0.3%	* 1.1%	-	1 6.9%
Liberal Democrat	5 2.4%	-	-	-	1 2.0%	-	-	1 4.1%	4 12.4%	-	-	1 7.5%	-	-	-	-	-	-	1 1.8%	4 17.1%
The UK Independence Party	192 86.0%	14 85.1%	30 93.0%	46 89.1%	32 84.1%	9 81.8%	16 80.3%	20 87.2%	24 80.7%	2 100.0%	8 90.8%	11 85.3%	20 87.1%	11 88.7%	19 91.9%	6 92.3%	42 79.6%	19 96.5%	39 91.8%	15 68.0%
The Green Party	2 1.0%	-	-	1 1.4%	-	-	1 5.4%	* 2.0%	-	-	-	-	-	-	-	-	2 3.4%	-	-	2 2.2%
The British National Party	1 0.3%	1 3.8%	-	-	-	-	-	-	-	-	-	-	1 2.8%	-	-	-	-	-	-	-
Some other party	6 2.7%	* 2.9%	-	2 3.2%	3 7.2%	* 3.8%	-	1 3.2%	-	-	-	* 2.5%	* 1.8%	-	2 8.1%	-	3 6.0%	* 2.4%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The Green Party

	SEG Within Gender - Male					SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humber (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of London (p)	London (q)	South East (r)	South West (s)	
Unweighted base	142	24	25	12	15	13	23	13	18	10	5	10	13	13	4	6	22	23	30	7	
Weighted base	126*	17**	17**	14**	14**	10**	14**	27**	12**	16**	2**	6**	9**	9**	6**	3**	27**	22**	24**	4**	
Conservative	3 2.2%	-	-	-	-	2 16.8%	1 7.4%	-	-	-	-	-	-	-	-	-	-	-	2 7.4%	1 25.9%	
Labour	20 15.6%	4 24.1%	5 26.6%	1 7.7%	-	1 11.3%	2 13.8%	6 21.0%	1 8.9%	1 8.5%	1 62.6%	-	1 13.2%	-	1 23.1%	1 19.4%	2 8.1%	5 23.7%	6 24.0%	1 26.4%	
Liberal Democrat	6 4.7%	1 7.6%	-	-	-	1 8.5%	-	1 3.1%	3 24.1%	-	-	1 11.8%	1 9.3%	-	-	-	4 16.4%	-	-	-	
SNP	9 6.9%	-	-	-	-	-	1 5.1%	8 29.1%	-	9 55.6%	-	-	-	-	-	-	-	-	-	-	
The UK Independence Party	9 6.7%	2 9.8%	3 17.7%	3 20.3%	* 2.0%	* 3.2%	* 2.0%	-	* 0.6%	-	-	-	1 13.2%	3 33.6%	-	-	1 3.0%	3 15.7%	* 0.3%	-	
The Green Party	80 62.9%	10 58.6%	9 50.2%	10 72.0%	14 98.0%	6 60.2%	10 71.7%	12 45.7%	8 66.4%	6 36.0%	-	5 85.0%	6 64.3%	6 66.4%	4 76.9%	2 80.6%	20 72.5%	13 60.6%	16 66.9%	2 47.7%	
Some other party	1 1.0%	-	1 5.5%	-	-	-	-	* 1.2%	-	-	1 37.4%	* 3.2%	-	-	-	-	-	-	-	* 1.4%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The British National Party

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot-land (i)	North East (j)	North West (k)	York-shire & Humb-erside (l)	West Mid-lands (m)	East Mid-lands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	63	6	10	4	20	3	3	8	9	1	5	6	9	12	7	1	7	5	9	2
Weighted base	45*	5**	6**	4**	14**	1**	1**	8**	6**	1**	4**	3**	6**	13**	5**	1**	4**	3**	4**	1**
Labour	1 1.2%	-	-	-	-	1 47.2%	-	-	-	-	-	-	-	-	1 10.2%	-	-	-	-	-
The UK Independence Party	29 64.1%	5 100.0%	5 73.6%	3 66.7%	8 58.1%	* 18.6%	* 33.3%	5 62.8%	3 51.8%	-	2 44.0%	1 24.8%	5 88.5%	8 56.8%	2 43.0%	1 100.0%	3 68.7%	3 100.0%	4 94.1%	1 100.0%
The British National Party	15 32.6%	-	2 26.4%	1 33.3%	5 34.8%	* 34.1%	1 66.7%	3 37.2%	3 48.2%	1 100.0%	2 56.0%	2 67.0%	1 11.5%	6 43.2%	2 46.8%	-	1 13.4%	-	* 5.9%	-
Some other party	1 2.1%	-	-	-	1 7.1%	-	-	-	-	-	-	-	-	-	-	-	1 18.0%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s  
\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: Some other party

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	29	5	8	2	5	3	4	1	4	1	-	3	3	8	2	2	7	2	2	1
Weighted base	18*	3**	6**	1**	2**	2**	2**	1**	2**	1**	-**	1**	2**	3**	1**	2**	5**	1**	2**	***
Conservative	4 20.3%	-	1 12.3%	-	-	1 66.1%	2 86.7%	-	-	-	-	1 82.3%	1 30.4%	* 6.0%	-	-	2 40.9%	-	-	-
Labour	6 30.3%	2 68.1%	2 27.1%	-	1 40.3%	-	* 13.3%	1 100.0%	-	-	-	-	1 69.6%	* 10.3%	1 63.6%	2 100.0%	1 12.1%	1 100.0%	-	-
The UK Independence Party	4 21.5%	* 18.0%	-	1 100.0%	1 39.2%	1 33.9%	-	-	1 64.0%	1 100.0%	-	* 17.7%	-	2 68.0%	-	-	1 10.6%	-	-	* 100.0%
The Green Party	2 11.0%	* 13.8%	2 28.0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 66.6%	-
Some other party	3 16.8%	-	2 32.6%	-	* 20.5%	-	-	-	1 36.0%	-	-	-	-	* 15.8%	-	-	2 36.5%	-	1 33.4%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Did not vote

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Unweighted base	1286	173	212	83	164	140	237	96	181	113	67	155	117	128	68	61	115	165	199	99
Weighted base	1143	168	167	102*	128	126	190	109*	154	104*	55*	125	104*	107*	66*	53*	108*	171	165	84*
Conservative	242 21.2%	44 26.2% <sup>d</sup> h	38 22.9% <sup>d</sup>	15 14.5%	15 11.9%	39 30.9% <sup>c</sup> dfh	36 19.2%	31 28.7% <sup>d</sup> h	23 15.1%	12 11.1%	7 12.1%	21 16.5% <sup>o</sup>	25 23.7% <sup>i</sup> o	23 21.6% <sup>o</sup>	14 21.3% <sup>o</sup>	2 3.6%	24 22.4% <sup>o</sup>	42 24.9% <sup>i</sup> o	43 25.9% <sup>i</sup> o	30 35.5% <sup>ijklko</sup>
Labour	485 42.5%	72 42.9% <sup>f</sup>	63 37.6%	57 55.7% <sup>b</sup> ef	63 49.5% <sup>e</sup> f	41 32.5%	57 30.0%	42 38.9%	91 59.0% <sup>a</sup> belg	34 33.1%	28 50.2% <sup>r</sup> s	73 58.2% <sup>i</sup> npqrs	47 45.7% <sup>s</sup>	54 50.8% <sup>i</sup> rs	26 39.5% <sup>s</sup>	31 58.2% <sup>i</sup> rs	46 42.4% <sup>s</sup>	75 44.2% <sup>s</sup>	54 32.4%	17 20.2%
Liberal Democrat	81 7.1%	14 8.2%	20 12.3% <sup>h</sup>	5 5.0%	9 7.1%	7 5.7%	15 7.9%	6 5.6%	4 2.7%	8 7.4%	4 7.3%	5 4.4%	7 7.1%	5 4.7%	4 6.6%	8 15.1% <sup>km</sup> r	9 7.9%	14 8.4%	6 3.6%	10 12.0% <sup>r</sup>
SNP	41 3.6%	5 3.3%	4 2.5%	1 0.5%	6 5.0%	3 2.7%	15 7.7% <sup>bc</sup> h	4 3.6%	2 1.6%	41 39.5% <sup>klm</sup> nopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4 0.3%	* 0.3%	-	1 0.6%	-	-	1 0.4%	1 0.7%	1 0.6%	-	-	-	-	-	-	4 6.7% <sup>iklm</sup> pqrs	-	-	-	-
The UK Independence Party	139 12.2%	16 9.7%	21 12.3%	8 8.0%	25 19.6% <sup>ac</sup> ef	10 8.1%	15 8.0%	21 19.1% <sup>e</sup> f	23 15.0%	4 4.0%	3 5.3%	13 10.2%	13 12.6% <sup>i</sup>	11 10.5%	10 14.8% <sup>i</sup>	5 9.4%	18 16.6% <sup>iq</sup>	12 7.1%	34 20.7% <sup>i</sup> jkmq	16 18.8% <sup>ijq</sup>
The Green Party	134 11.7%	12 7.3% <sup>g</sup> h	20 11.9% <sup>g</sup>	13 12.4% <sup>g</sup>	7 5.9%	25 19.5% <sup>aa</sup> dgh	49 25.8% <sup>ab</sup> odgh	1 0.7%	7 4.7%	5 4.9%	12 20.9% <sup>kk</sup> o	11 8.4%	11 10.4%	11 10.1%	11 17.1% <sup>i</sup>	2 4.6%	11 9.8%	22 12.7%	28 16.9% <sup>i</sup>	11 13.2%
The British National Party	7 0.6%	2 1.1%	-	1 0.7%	* 0.2%	* 0.2%	1 0.5%	2 2.1%	* 0.3%	* 0.1%	1 1.2%	* 0.2%	* 0.2%	2 2.3%	* 0.5%	1 2.3%	-	1 0.7%	* 0.2%	* 0.2%
Some other party	10 0.9%	2 1.0%	1 0.5%	3 2.5%	1 0.9%	1 0.5%	1 0.5%	1 0.6%	2 1.1%	-	2 3.0%	3 2.3%	* 0.5%	-	* 0.3%	* 0.8%	1 0.8%	3 2.0%	* 0.2%	* 0.1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Conservative

	Region Within Gender - Male											Region Within Gender - Female												
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humber-side (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Unweighted base	3029	80	60	167	146	175	147	67	187	193	331	187	54	37	140	90	143	98	49	126	168	243	141	
Weighted base	2828	80*	57*	169	143*	170	151*	52*	184	192	332	158	52*	28**	126	76*	122	92*	43*	119*	168	197	118	
Conservative	2032 71.8%	60 74.8% <sup>b</sup>	30 52.4%	117 68.8%	96 67.6%	122 71.8% <sup>b</sup>	117 77.5% <sup>b</sup>	35 67.3%	128 69.7%	135 70.1%	233 70.2% <sup>b</sup>	104 66.2%	33 62.2%	20 71.9%	101 80.0% <sup>b</sup>	52 68.0%	91 74.8% <sup>b</sup>	61 66.1%	33 77.3% <sup>b</sup>	82 69.3%	127 75.5% <sup>b</sup>	158 80.2% <sup>b</sup>	98 82.8% <sup>abcdghijklqs</sup>	
Labour	119 4.2%	3 4.2% <sup>v</sup>	4 6.6% <sup>v</sup>	13 7.5% <sup>eh kuv</sup>	6 3.9%	3 1.8%	4 2.8%	3 5.3% <sup>v</sup>	3 1.6%	13 6.6% <sup>eh kuv</sup>	20 6.1% <sup>kv</sup>	2 1.5%	4 8.2% <sup>chk v</sup>	1 4.2%	5 4.0% <sup>v</sup>	7 9.7% <sup>ef hksuv</sup>	5 4.5% <sup>v</sup>	4 4.3% <sup>v</sup>	3 6.5% <sup>v</sup>	2 2.1%	4 5.4% <sup>v</sup>	9 4.9%	1 1.9%	-
Liberal Democrat	47 1.7%	4 4.6% <sup>ef ijpu</sup>	3 4.9% <sup>ej p</sup>	3 1.5%	3 1.9%	-	* 0.2%	-	1 0.5%	2 1.0%	1 0.2%	7 4.4% <sup>ef ijpu</sup>	4 7.5% <sup>efhi jopsu</sup>	-	2 1.2%	-	-	9 9.7% <sup>cd efghij nopstu</sup>	1 1.6%	1 0.8%	5 2.7% <sup>kj</sup>	1 0.5%	3 2.7% <sup>kj</sup>	
SNP	8 0.3%	5 6.7% <sup>cd efgh ijkl mnop qrstuv</sup>	-	-	-	-	-	-	-	-	-	-	2 4.6% <sup>cd efgh ijkl mnop qrstuv</sup>	-	-	-	-	-	-	-	-	-	-	
Plaid Cymru	* -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	* 0.7%	-	-	-	-	
The UK Independence Party	580 20.5%	8 9.7%	20 34.6% <sup>a nr</sup>	34 20.0%	36 25.3% <sup>a v</sup>	42 24.5% <sup>a v</sup>	29 19.0%	14 26.8% <sup>a v</sup>	46 25.1% <sup>a v</sup>	39 20.5%	74 22.4% <sup>a ntv</sup>	40 25.4% <sup>a ntv</sup>	7 14.1%	7 23.9%	19 14.8%	14 18.3%	24 19.9%	16 17.5%	6 12.9%	30 25.3% <sup>a v</sup>	26 15.5%	34 17.3%	16 13.8%	
The Green Party	26 0.9%	-	1 1.5%	4 2.2%	1 0.8%	1 0.7%	1 0.5%	* 0.7%	3 1.8%	3 1.4%	2 0.5%	3 2.2%	2 3.4% <sup>u</sup>	-	-	1 1.6%	-	-	* 1.0%	2 1.4%	1 0.7%	* 0.1%	- 0.3%	
The British National Party	5 0.2%	-	-	-	-	1 0.8%	-	-	1 0.7%	* 0.1%	2 0.5%	-	-	-	-	-	-	-	-	1 0.6%	-	-	-	
Some other party	10 0.4%	-	-	-	1 0.5%	1 0.3%	-	-	1 0.6%	1 0.4%	-	1 0.4%	-	-	-	2 2.3% <sup>ju</sup>	1 0.8%	2 2.4% <sup>j</sup>	-	1 0.6%	* 0.1%	-	1 0.5%	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Opinion Poll

### ONLINE Fieldwork : 4th - 27th February 2015

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
 FILTER: 2010 Vote: Labour

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humber-side (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	2116	117	67	161	112	108	93	62	75	152	107	72	98	41	140	121	86	64	73	69	136	108	54
Weighted base	2037	139*	64*	144	109*	98*	100*	64*	79*	173	101*	62*	93*	40**	125	103*	76*	67*	65*	68*	131	95*	43*
Conservative	99 4.9%	3 2.1%	6 10.1%ao	9 6.3%o	5 4.7%	12 12.0%al	6 6.0%o	2 2.8%	4 5.5%	9 5.1%	5 5.0%	2 2.4%	2 2.1%	4 10.5%	4 3.5%	*	11 13.9%ai	2 3.4%	2 3.4%	2 3.2%	2 1.5%	5 5.3%	1 2.6%
Labour	1644 80.7%	84 60.7%	49 76.0%	123 85.5%a	70 64.8%	82 83.4%a	86 85.7%a	56 88.0%a	62 77.7%a	144 83.5%a	83 82.1%a	52 83.6%a	56 60.5%	34 85.0%	111 88.4%a	95 92.4%a	58 76.2%	56 84.1%a	58 89.3%a	57 84.2%a	119 91.1%a	76 79.9%a	34 78.6%
Liberal Democrat	35 1.7%	-	2 2.9%	5 3.5%	5 4.7%n	-	2 2.3%	-	* 0.5%	2 1.3%	2 1.8%	1 0.8%	-	-	-	-	1 1.9%	3 4.4%n	-	1 1.5%	4 2.8%	7 7.2%aeil	-
SNP	73 3.6%	42 30.3%bcde fghijknop qrstuv	-	-	-	-	-	-	-	-	-	-	31 33.0%bcde fghijknop qrstuv	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	2 0.1%	-	-	-	-	-	-	* 0.6%	-	-	-	-	-	-	-	-	-	-	2 3.2%i	-	-	-	-
The UK Independence Party	125 6.1%	3 2.1%	6 9.5%t	5 3.5%	24 21.8%ac efhlnop qru	2 2.4%	3 3.2%	5 8.1%t	9 12.0%ac	7 4.0%	10 10.0%a	7 11.1%ae	2 1.6%	1 3.2%	8 6.5%t	6 8.1%t	4 4.8%	5 7.2%t	2 3.1%	7 10.6%ae	1 0.8%	4 3.7%	4 8.6%t
The Green Party	54 2.6%	7 4.7%	-	2 1.3%	3 3.1%	2 2.2%	3 2.8%	-	3 4.4%	11 6.2%o	1 1.1%	1 2.0%	3 2.8%	-	2 1.5%	-	2 3.3%	-	1 1.0%	-	5 3.8%	4 4.0%	4 10.2%bceginors
The British National Party	2 0.1%	-	1 1.4%	-	* 0.4%	-	-	-	-	-	-	-	-	1 1.3%	-	-	-	-	-	* 0.5%	-	-	-
Some other party	3 0.1%	-	-	-	* 0.5%	-	-	* 0.6%	-	-	-	-	-	-	-	1 1.4%	-	1 0.9%	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

## Opinion Poll

### ONLINE Fieldwork : 4th - 27th February 2015

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
 FILTER: 2010 Vote: Liberal Democrat

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humb-erside (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	1659	69	37	105	94	75	57	36	90	83	139	106	43	30	77	66	69	43	38	75	82	122	125
Weighted base	1653	91*	35**	101*	95*	66*	59*	28**	88*	92*	142*	89*	38*	28**	77*	52*	63*	48*	35**	83*	102*	105*	135*
Conservative	229 13.9%	2 2.4%	4 11.4%	15 15.0% a	19 19.6% a	13 17.7% a	14 23.9% ah	1 4.3%	3 3.9%	3 3.3%	23 16.2% ah	2 2.6%	7 17.9% ah	1 4.5%	13 17.5% a	8 15.0% a	8 12.3% k	6 11.7%	14 39.7%	10 12.2% k	14 13.9% i	20 18.7% a	29 21.2% ah
Labour	481 29.1%	22 24.0%	18 51.8%	31 30.2%	26 27.7%	21 31.7%	15 25.3%	10 34.7%	27 31.0%	34 37.5% j	28 19.8%	29 32.6% u	6 14.8%	16 56.6%	30 39.6% j	19 36.8% j	25 39.2% j	16 33.5%	10 28.7%	16 19.1%	31 31.0%	19 17.9%	31 23.1%
Liberal Democrat	563 34.1%	44 49.0% f	5 14.4%	33 32.2%	29 30.4%	22 33.3%	13 22.7%	10 34.2%	33 37.9% o	38 40.9% o	64 44.9% f	34 38.5% o	12 30.7%	2 7.7%	20 26.3%	10 19.1%	13 21.2%	14 29.9%	2 7.1%	36 43.8% f	41 40.7% o	43 41.1% f	43 31.6%
SNP	27 1.6%	16 17.4% cdef hijknopqs tuv	-	-	-	-	-	-	-	-	-	-	11 28.4% cdef hijknopqs tuv	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	1 *	-	-	-	-	-	-	1 1.9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The UK Independence Party	195 11.8%	6 6.5%	4 10.3%	13 13.0%	13 13.5%	6 8.4%	8 13.6%	5 18.2%	14 15.7% t	13 13.8%	15 10.7%	9 10.4%	2 5.5%	4 14.9%	8 10.8%	11 21.1% a	7 11.4%	9 19.1% t	1 3.8%	17 19.9% t	4 3.6%	12 11.8%	14 10.3%
The Green Party	142 8.6%	1 0.7%	4 12.1%	9 9.3%	7 7.2%	4 5.3%	9 14.5% ai	2 6.1%	9 9.9% a	3 2.8%	11 7.6%	14 15.4% ai	1 2.6%	5 16.3%	4 5.2%	4 8.1%	5 8.4%	3 5.8%	7 20.7%	4 4.5%	10 9.9%	10 9.2% a	18 13.4% ai
The British National Party	3 0.2%	-	-	-	2 1.6%	-	-	-	-	-	-	-	-	-	0.5%	-	1 1.6%	-	-	-	-	-	-
Some other party	13 0.8%	-	-	0.4%	-	1 1.6%	-	0.5%	1 1.6%	1 1.6%	1 0.8%	0.4%	-	-	-	-	4 5.9% dv	-	-	1 0.5%	1 1.0%	1 1.3%	1 0.5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: SNP

	Region Within Gender - Male											Region Within Gender - Female												
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humb-erside (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Unweighted base	266	145	-	-	-	-	-	-	-	-	-	-	121	-	-	-	-	-	-	-	-	-	-	-
Weighted base	225	123*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	102*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*
Conservative	7	6	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
	3.2%	5.0%	-	-	-	-	-	-	-	-	-	-	1.0%	-	-	-	-	-	-	-	-	-	-	-
Labour	2	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-
	1.1%	-	-	-	-	-	-	-	-	-	-	-	2.3%	-	-	-	-	-	-	-	-	-	-	-
Liberal Democrat	2	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
	0.7%	0.5%	-	-	-	-	-	-	-	-	-	-	1.0%	-	-	-	-	-	-	-	-	-	-	-
SNP	206	113	-	-	-	-	-	-	-	-	-	-	93	-	-	-	-	-	-	-	-	-	-	-
	91.6%	91.5%	-	-	-	-	-	-	-	-	-	-	91.7%	-	-	-	-	-	-	-	-	-	-	-
The UK Independence Party	5	3	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-
	2.2%	2.6%	-	-	-	-	-	-	-	-	-	-	1.6%	-	-	-	-	-	-	-	-	-	-	-
The Green Party	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
	0.4%	-	-	-	-	-	-	-	-	-	-	-	0.8%	-	-	-	-	-	-	-	-	-	-	-
Some other party	2	*	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-
	0.9%	0.4%	-	-	-	-	-	-	-	-	-	-	1.5%	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
 FILTER: 2010 Vote: Plaid Cymru

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humb-erside (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	48	-	-	-	-	-	33	-	-	-	-	-	-	-	-	-	-	-	15	-	-	-	-
Weighted base	44*	..*	..*	..*	..*	..*	31**	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	13**	..*	..*	..*	..*
Conservative	1 1.6%	-	-	-	-	-	1 2.3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Labour	8 18.7%	-	-	-	-	-	6 19.6%	-	-	-	-	-	-	-	-	-	-	-	2 16.7%	-	-	-	-
Liberal Democrat	9 21.3%	-	-	-	-	-	8 24.4%	-	-	-	-	-	-	-	-	-	-	-	2 13.5%	-	-	-	-
Plaid Cymru	21 48.6%	-	-	-	-	-	14 44.8%	-	-	-	-	-	-	-	-	-	-	-	7 57.9%	-	-	-	-
The UK Independence Party	4 9.8%	-	-	-	-	-	3 8.9%	-	-	-	-	-	-	-	-	-	-	-	1 11.9%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The UK Independence Party

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humb-erside (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	321	2	12	16	24	15	15	6	39	20	35	21	-	4	6	11	3	13	4	26	11	25	13
Weighted base	223	2**	7**	9**	13**	11**	12**	4**	33**	14**	24**	10**	**	2**	4**	10**	1**	9**	2**	20**	6**	19**	11**
Conservative	13	-	-	-	-	1	-	-	3	-	2	1	-	1	1	1	-	-	-	2	-	1	-
	5.9%	-	-	-	-	12.4%	-	-	9.9%	-	8.4%	11.9%	-	35.4%	16.2%	5.7%	-	-	-	12.1%	-	4.0%	-
Labour	4	-	-	-	1	-	-	-	*	-	-	-	-	-	-	-	-	*	*	-	-	-	1
	1.6%	-	-	-	10.3%	-	-	-	1.6%	-	-	-	-	-	-	-	-	19.7%	0.8%	-	-	-	13.4%
Liberal Democrat	5	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	4
	2.4%	-	-	-	-	-	-	-	-	3.2%	-	-	-	26.1%	-	-	-	-	-	-	-	-	33.2%
The UK Independence Party	192	2	7	9	11	10	10	4	27	13	21	9	-	1	2	9	1	9	2	16	6	18	5
	86.0%	100.0%	100.0%	96.4%	84.7%	87.6%	86.0%	100.0%	80.6%	95.0%	88.4%	88.1%	-	64.6%	57.8%	90.2%	100.0%	100.0%	80.3%	77.9%	100.0%	96.0%	49.2%
The Green Party	2	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	*
	1.0%	-	-	-	-	-	-	-	2.1%	-	-	-	-	-	-	-	-	-	-	5.5%	-	-	4.3%
The British National Party	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	0.3%	-	-	-	4.9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	6	-	-	*	-	-	2	-	2	*	-	-	-	-	*	-	-	-	-	1	-	-	-
	2.7%	-	-	3.6%	-	-	14.0%	-	7.3%	3.4%	-	-	-	-	4.1%	-	-	-	-	3.7%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

\*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: The Green Party

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Unweighted base	142	4	5	4	7	8	3	2	12	13	18	2	6	-	6	6	1	5	10	10	12	5	
Weighted base	126*	4**	2**	3**	5**	6**	2**	2**	14**	12**	13**	1**	11**	..**	3**	4**	3**	4**	2**	13**	10**	10**	3**
Conservative	3 2.2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 16.8%	1 30.6%
Labour	20 15.6%	1 31.4%	1 62.6%	-	-	-	1 66.7%	1 39.9%	1 7.8%	2 15.2%	2 18.5%	-	-	-	-	1 29.0%	-	-	-	1 8.4%	3 34.1%	3 30.9%	1 31.2%
Liberal Democrat	6 4.7%	-	-	-	-	-	-	1 9.6%	-	-	-	-	-	1 21.4%	1 20.5%	-	-	-	-	3 23.3%	-	-	-
SNP	9 6.9%	-	-	-	-	-	-	-	-	-	-	9 76.1%	-	-	-	-	-	-	-	-	-	-	-
The UK Independence Party	9 6.7%	-	-	-	1 18.2%	3 52.0%	-	-	1 6.0%	3 25.7%	-	-	-	-	-	-	-	-	-	-	3 3.4%	1 0.7%	-
The Green Party	80 62.9%	3 68.6%	-	2 92.8%	4 81.8%	3 48.0%	1 33.3%	1 60.1%	11 76.7%	7 59.0%	11 81.5%	1 100.0%	3 23.9%	-	2 78.6%	2 43.4%	3 100.0%	4 100.0%	2 100.0%	9 68.3%	6 62.5%	5 48.5%	1 38.3%
Some other party	1 1.0%	-	1 37.4%	7.2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The British National Party

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humber-side (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	63	1	5	4	7	3	4	-	5	4	7	2	-	-	3	2	9	3	1	2	2	2	-
Weighted base	45*	1**	4**	2**	5**	4**	4**	**	4**	1**	4**	1**	**	**	1**	1**	9**	2**	1**	1**	1**	1**	**
Labour	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
	1.2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30.5%	-	-	-	-	-	-
The UK Independence Party	29	-	2	-	4	4	1	-	3	1	3	1	-	-	1	1	3	1	1	-	1	1	-
	64.1%	-	44.0%	-	86.9%	100.0%	29.7%	-	79.2%	100.0%	93.1%	100.0%	-	-	61.5%	100.0%	35.8%	69.5%	100.0%	-	100.0%	100.0%	-
The British National Party	15	1	2	1	1	-	2	-	-	-	*	-	-	-	*	-	6	-	-	1	-	-	-
	32.6%	100.0%	56.0%	86.3%	13.1%	-	70.3%	-	-	-	6.9%	-	-	-	38.5%	-	64.2%	-	-	100.0%	-	-	-
Some other party	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	2.1%	-	-	13.7%	-	-	-	-	20.8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Some other party

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humb-erside (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	29	1	-	1	2	4	2	2	3	2	2	1	-	-	2	1	4	-	-	5	-	-	-
Weighted base	18*	1**	-**	***	1**	1**	1**	2**	2**	1**	2**	***	-**	-**	1**	1**	2**	-**	-**	3**	-**	-**	-**
Conservative	4	-	-	-	1	*	-	-	-	-	-	-	-	-	1	-	-	-	-	2	-	-	-
	20.3%	-	-	-	61.5%	12.2%	-	-	-	-	-	-	-	-	100.0%	-	-	-	-	62.4%	-	-	-
Labour	6	-	-	-	*	-	1	2	1	1	-	-	-	-	1	*	-	-	-	-	-	-	-
	30.3%	-	-	-	38.5%	63.6%	100.0%	35.0%	100.0%	-	-	-	-	-	100.0%	20.1%	-	-	-	-	-	-	-
The UK Independence Party	4	1	-	*	1	-	-	-	-	-	*	-	-	-	-	1	-	-	-	1	-	-	-
	21.5%	100.0%	-	100.0%	55.5%	-	-	-	-	-	100.0%	-	-	-	-	79.9%	-	-	-	16.1%	-	-	-
The Green Party	2	-	-	-	-	*	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-
	11.0%	-	-	-	-	36.4%	-	-	-	66.6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	3	-	-	-	*	-	-	1	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-
	16.8%	-	-	-	32.3%	-	-	65.0%	-	33.4%	-	-	-	-	-	-	-	-	-	21.5%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Did not vote

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humber-side (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	1286	51	39	81	58	58	29	29	51	82	101	54	62	28	74	59	69	39	32	64	83	98	45
Weighted base	1143	49*	29**	59*	53*	48*	27**	28**	53*	91*	83*	43*	55*	26**	66*	51*	59*	39**	25**	55*	80*	83*	42**
Conservative	242 21.2%	* 0.7%	4 12.7%	8 14.1% <sup>a</sup>	9 17.3% <sup>a</sup>	9 18.9% <sup>a</sup>	7 25.8%	* 1.6%	12 22.2% <sup>a</sup>	28 30.7% <sup>a</sup>	17 20.6% <sup>a</sup>	17 40.0% <sup>a</sup>	11 20.4% <sup>a</sup>	3 11.3%	12 18.7% <sup>a</sup>	15 30.3% <sup>a</sup>	14 23.8% <sup>a</sup>	7 18.2%	1 6.0%	12 22.5% <sup>a</sup>	14 18.1% <sup>a</sup>	26 31.3% <sup>a</sup>	13 30.9%
Labour	485 42.5%	20 41.5% <sup>k</sup>	19 64.3%	29 49.1% <sup>k</sup>	30 57.3% <sup>k</sup>	30 61.8% <sup>j</sup>	7 27.2%	17 60.5%	21 40.0% <sup>k</sup>	41 45.1% <sup>k</sup>	32 38.5% <sup>k</sup>	7 17.1%	14 25.6%	9 34.3%	44 66.3% <sup>a</sup>	17 33.6%	25 41.8% <sup>k</sup>	19 47.7%	14 55.5%	25 44.8% <sup>k</sup>	34 43.0% <sup>k</sup>	22 26.3%	10 23.4%
Liberal Democrat	81 7.1%	7 14.4% <sup>j</sup>	3 9.3%	4 6.7%	5 10.1%	2 3.6%	-	6 22.3%	7 12.6% <sup>j</sup>	7 8.1%	2 2.0%	6 12.9% <sup>j</sup>	1 1.1%	1 5.0%	1 2.2%	2 4.0%	3 5.6%	4 11.0%	2 6.8%	2 3.4%	7 8.8%	4 5.1%	5 11.2%
SNP	41 3.6%	17 33.9% <sup>cdeh</sup>	-	-	-	-	-	-	-	-	-	-	24 44.5% <sup>cdeh</sup>	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4 0.3%	-	-	-	-	-	1 3.9%	-	-	-	-	-	-	-	-	-	-	-	2 9.9%	-	-	-	-
The UK Independence Party	139 12.2%	2 5.0%	2 5.7%	10 16.7% <sup>i</sup>	6 11.6%	5 10.3%	4 14.9%	2 8.2%	6 11.6%	5 5.3%	18 21.7% <sup>a</sup>	10 22.3% <sup>ai</sup>	2 3.1%	1 4.8%	3 4.3%	7 13.5%	6 10.7%	6 14.8%	3 10.8%	12 21.6% <sup>kai</sup>	7 9.2%	16 19.7% <sup>ai</sup>	6 15.3%
The Green Party	134 11.7%	2 4.6%	2 5.6%	6 9.5%	1 2.8%	3 5.4%	8 30.1%	1 3.5%	7 13.6%	6 6.2%	14 16.3% <sup>d</sup>	3 7.7%	3 5.2%	10 38.2%	5 7.4%	9 18.3% <sup>d</sup>	8 13.9%	3 8.2%	1 6.0%	3 6.1%	16 20.2% <sup>a</sup>	14 17.5% <sup>d</sup>	8 18.9%
The British National Party	7 0.6%	-	1 2.3%	-	* 0.3%	-	* 1.3%	-	-	1 1.3%	* 0.4%	* 0.1%	* 0.2%	-	* -	-	2 4.1%	-	1 5.0%	-	* 0.1%	-	-
Some other party	10 0.9%	-	-	2 3.8%	* 0.7%	-	* 0.7%	* -	-	3 3.2%	* 0.4%	-	-	2 6.4%	1 1.1%	* 0.2%	-	-	-	1 1.6%	* 0.5%	* -	* 0.2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Conservative

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school degree (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education		Secondary school degree (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education		Secondary school degree (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
		(a)	(b)					(g)	(h)					(m)	(n)				
Unweighted base	3029	31	23	1923	811	197	25	21	20	1058	494	115	19	10	3	864	317	82	5
Weighted base	2828	26**	23**	1766	783	193	21**	18**	22**	1009	504	109*	15**	8**	2**	758	279	84*	6**
Conservative	2032	20	19	1245	591	132	16	14	18	675	370	82	12	5	-	571	221	50	5
	71.8%	77.7%	81.5%	70.5%	75.5% <sup>c</sup>	68.5%	75.8%	80.1%	85.2%	66.9%	73.3% <sup>ci</sup>	74.8%	75.9%	71.9%	29.2%	75.3% <sup>ci</sup>	79.3% <sup>ci</sup>	60.2%	75.6%
Labour	119	1	1	73	28	16	-	1	1	49	18	5	-	-	-	24	11	10	-
	4.2%	3.8%	3.8%	4.1%	3.6%	8.2% <sup>cd</sup>	-	5.4%	4.1%	4.8%	3.5%	5.0%	-	-	-	3.2%	3.8%	12.4% <sup>ijop</sup>	-
Liberal Democrat	47	1	-	13	20	11	2	1	-	5	12	4	*	-	-	8	8	7	2
	1.7%	3.7%	-	0.7%	2.6% <sup>c</sup>	5.8% <sup>c</sup>	8.3%	5.3%	-	0.5%	2.4% <sup>ci</sup>	3.6% <sup>ci</sup>	1.8%	-	-	1.0%	3.0% <sup>ko</sup>	8.6% <sup>ci</sup>	24.4%
SNP	8	-	-	3	4	1	-	-	-	2	3	1	-	-	-	1	1	-	-
	0.3%	-	-	0.2%	0.5%	0.3%	-	-	-	0.2%	0.6%	0.5%	-	-	-	0.2%	0.4%	-	-
Plaid Cymru	*	-	-	*	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-
	*	-	-	*	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-
The UK Independence Party	580	4	3	409	127	29	1	2	2	266	91	16	1	2	1	143	36	13	-
	20.5%	14.8%	14.7%	23.2% <sup>d</sup>	16.3%	15.0%	4.8%	9.2%	10.7%	26.4% <sup>kj</sup>	18.0%	14.2%	6.8%	28.1%	70.8%	18.9% <sup>p</sup>	13.1%	16.1%	-
The Green Party	26	-	-	12	8	4	2	-	-	7	8	2	2	-	-	5	-	2	-
	0.9%	-	-	0.7%	1.0%	1.8%	11.1%	-	-	0.7%	1.6%	1.8% <sup>p</sup>	15.6%	-	-	0.7%	-	1.9%	-
The British National Party	5	-	-	3	2	1	-	-	-	3	2	*	-	-	-	1	-	-	-
	0.2%	-	-	0.2%	0.2%	0.1%	-	-	-	0.3%	0.4%	0.2%	-	-	-	0.1%	-	-	-
Some other party	10	-	-	7	2	1	-	-	-	3	1	-	-	-	-	4	1	1	-
	0.4%	-	-	0.4%	0.3%	0.3%	-	-	-	0.3%	0.2%	-	-	-	-	0.6%	0.4%	0.8%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Labour

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school (c)	University degree		No formal education (g)	Primary (h)		Secondary school (i)	University degree		No formal education (m)	Primary (n)		Secondary school (o)	University degree		
		(a)	(b)		(d)	(e)		(f)	(j)		(k)	(l)		(p)	(q)		(r)		
Unweighted base	2116	27	17	1257	537	224	28	14	8	645	305	120	21	13	9	612	232	104	8
Weighted base	2037	19**	16**	1208	523	219	27**	9**	6**	637	325	119*	19**	10**	11**	571	198	99*	7**
Conservative	99 4.9%	-	-	54 4.5%	38 7.3%ce	6 2.9%	1 2.1%	-	-	28 4.4%	31 9.5%io	4 3.1%	-	-	-	26 4.5%	8 3.8%	3 2.6%	1 7.8%
Labour	1644 80.7%	16 88.4%	12 74.9%	973 80.5%	413 79.0%	187 85.6%	18 67.6%	8 87.3%	5 79.5%	500 78.5%	247 76.1%	104 87.2%j	11 58.4%	9 89.4%	8 72.4%	473 82.7%j	166 83.9%	83 83.8%	7 92.2%
Liberal Democrat	35 1.7%	-	-	25 2.1%	6 1.2%	3 1.3%	1 4.9%	-	-	13 2.1%	4 1.2%	1 0.8%	1 6.7%	-	-	11 2.0%	2 1.1%	2 2.0%	-
SNP	73 3.6%	1 4.0%	-	41 3.4%	26 4.9%	3 1.4%	2 8.4%	-	-	23 3.6%	16 4.8%	1 1.1%	2 11.6%	1 7.8%	-	18 3.2%	10 5.0%	2 1.9%	-
Plaid Cymru	2 0.1%	-	-	1 0.1%	* 0.1%	1 0.6%	-	-	-	-	* 0.1%	-	-	-	-	1 0.1%	-	1 1.3%l	-
The UK Independence Party	125 6.1%	1 7.6%	3 16.2%	90 7.5%d	22 4.2%	8 3.9%	-	1 12.7%	1 20.5%	58 9.0%p	18 5.6%	4 3.1%	-	* 2.8%	1 13.9%	32 5.7%	4 1.9%	5 4.8%	-
The Green Party	54 2.6%	-	-	22 1.8%	17 3.2%	9 4.3%c	5 16.9%	-	-	13 2.0%	8 2.6%	6 4.8%	5 23.3%	-	-	9 1.5%	8 4.3%o	4 3.7%	-
The British National Party	2 0.1%	-	-	2 0.2%	-	-	-	-	-	1 0.2%	-	-	-	-	-	1 0.2%	-	-	-
Some other party	3 0.1%	-	1 9.0%	1 0.1%	* 0.1%	-	-	-	-	* 0.1%	* 0.2%	-	-	-	1 13.7%	1 0.1%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Liberal Democrat

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education		Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education		Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
		(a)	(b)					(g)	(h)					(m)	(n)				
Unweighted base	1659	8	4	841	553	212	24	4	2	467	284	104	14	4	2	373	269	108	11
Weighted base	1653	6**	2**	843	525	232	24**	3**	1**	474	266	109*	15**	3**	1**	369	259	122*	9**
Conservative	229 13.9%	1 9.7%	-	119 14.2%	80 15.1%	24 10.3%	1 4.6%	-	-	52 10.9%	37 13.9%k	5 5.0%	1 7.3%	1 21.6%	-	67 18.3%i	43 16.4%k	18 15.1%	-
Labour	481 29.1%	2 35.3%	1 23.6%	237 28.1%	156 29.7%	72 31.2%	7 26.9%	-	1 59.0%	143 30.2%	72 26.9%	37 33.6%	3 20.1%	2 78.4%	-	94 25.5%	84 32.6%	35 29.0%	3 38.8%
Liberal Democrat	563 34.1%	3 45.9%	-	266 31.6%	194 36.9%	80 34.7%	11 46.7%	3 83.4%	-	163 34.4%	109 41.1%o	34 31.4%	9 58.9%	-	-	103 28.0%	84 32.6%	46 37.7%	2 25.8%
SNP	27 1.6%	-	-	8 0.9%	11 2.1%	8 3.6%c	-	-	-	6 1.3%	8 3.1%o	2 1.4%	-	-	-	2 0.4%	3 1.0%	7 5.5%iop	-
Plaid Cymru	1 *	-	-	1 0.1%	-	-	-	-	-	1 0.1%	-	-	-	-	-	-	-	-	-
The UK Independence Party	195 11.8%	1 9.1%	2 76.4%	145 17.2%de	30 5.8%	17 7.2%	-	1 16.6%	*	75 15.8%jp	17 6.2%	13 11.8%	-	-	1 100.0%	70 19.1%jp	14 5.3%	4 3.1%	-
The Green Party	142 8.6%	-	-	55 6.5%	54 10.2%c	27 11.6%c	5 21.7%	-	-	30 6.3%	24 8.8%	15 14.2%i	2 13.8%	-	-	25 6.8%	30 11.7%i	11 9.3%	3 35.4%
The British National Party	3 0.2%	-	-	3 0.4%	-	-	-	-	-	2 0.3%	-	-	-	-	-	1 0.4%	-	-	-
Some other party	13 0.8%	-	-	9 1.0%	3 0.2%	1 1.4%	-	-	-	3 0.6%	-	3 2.6%j	-	-	-	6 1.6%	1 0.3%	1 0.3%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: SNP

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education
		(a)	(b)	(c)	(d)	(e)		(f)	(g)	(h)	(i)	(j)		(k)	(l)	(m)	(n)	(o)	
Unweighted base	266	2	5	137	93	25	3	2	3	83	45	12	-	-	2	54	48	14	3
Weighted base	225	6**	5**	118	71*	23**	1**	6**	2**	69*	36*	10**	**	**	3**	49*	35**	13**	1**
Conservative	7 3.2%	-	-	4 3.5%	2 2.7%	1 5.2%	-	-	-	3 4.5%	2 5.2%	1 11.7%	-	-	-	1 2.1%	-	-	-
Labour	2 1.1%	-	-	1 1.0%	-	-	-	-	-	-	-	-	-	-	-	1 2.5%	-	-	-
Liberal Democrat	2 0.7%	-	-	1 0.8%	1 0.9%	-	-	-	-	-	1 1.8%	-	-	-	-	1 2.0%	-	-	-
SNP	206 91.6%	6 100.0%	4 72.7%	107 91.2%	66 93.2%	22 94.8%	1 100.0%	6 100.0%	2 100.0%	63 91.8%	32 89.8%	9 88.3%	-	-	2 55.7%	44 90.3%	34 96.7%	13 100.0%	1 100.0%
The UK Independence Party	5 2.2%	-	1 27.3%	2 1.8%	1 2.0%	-	-	-	-	2 3.0%	1 3.1%	-	-	-	1 44.3%	-	0.9%	-	-
The Green Party	1 0.4%	-	-	-	1 1.2%	-	-	-	-	-	-	-	-	-	-	-	2.4%	-	-
Some other party	2 0.9%	-	-	2 1.7%	-	-	-	-	-	* 0.7%	-	-	-	-	2 3.1%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r

\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: Plaid Cymru

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	48	1	-	28	14	5	-	-	20	10	3	-	-	1	-	8	4	2	-
Weighted base	44*	***	**	26**	13**	4**	**	**	19**	9**	2**	**	**	***	**	7**	4**	2**	**
Conservative	1	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-
	1.6%	-	-	2.7%	-	-	-	-	3.7%	-	-	-	-	-	-	-	-	-	-
Labour	8	-	-	5	-	3	-	-	5	-	1	-	-	-	-	-	-	2	-
	18.7%	-	-	18.9%	-	74.8%	-	-	25.2%	-	52.2%	-	-	-	-	-	-	100.0%	-
Liberal Democrat	9	-	-	8	2	-	-	-	8	-	-	-	-	-	-	-	2	-	-
	21.3%	-	-	29.3%	12.8%	-	-	-	39.2%	-	-	-	-	-	-	-	45.7%	-	-
Plaid Cymru	21	-	-	10	10	1	-	-	5	8	1	-	-	-	-	5	2	-	-
	48.6%	-	-	38.7%	76.8%	25.2%	-	-	24.6%	85.5%	47.8%	-	-	-	-	80.4%	54.3%	-	-
The UK Independence Party	4	*	-	3	1	-	-	-	1	1	-	-	-	*	-	1	-	-	-
	9.8%	100.0%	-	10.4%	10.4%	-	-	-	7.3%	14.5%	-	-	-	100.0%	-	19.6%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The UK Independence Party

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female									
	Total	No formal education (a)		Secondary school (c)		Higher university degree (d)		Still in full time education (f)	No formal education (g)		Secondary school (i)		Higher university degree (k)		Still in full time education (l)	No formal education (m)		Secondary school (o)		Higher university degree (p)		Still in full time education (r)
		(a)	(b)	(c)	(d)	(e)	(h)		(j)	(l)	(n)	(q)	(s)	(t)		(v)	(w)	(y)	(z)			
Unweighted base	321	5	4	232	59	15	2	5	3	142	41	12	-	-	1	90	17	3	2	-	-	
Weighted base	223	6**	1**	146	54*	9**	4**	6**	1**	88*	38**	5**	**	**	***	58*	16**	4**	4**	-	-	
Conservative	13	-	-	5	8	1	-	-	-	-	8	-	-	-	-	5	-	1	-	-	-	
	5.9%	-	-	3.1%	14.8% <sup>c</sup>	6.9%	-	-	-	-	20.9%	-	-	-	-	7.8% <sup>i</sup>	-	14.9%	-	-	-	
Labour	4	-	-	2	-	2	-	-	-	1	-	*	-	-	-	1	-	1	-	-	-	
	1.6%	-	-	1.3%	-	19.7%	-	-	-	1.5%	-	4.9%	-	-	-	1.1%	-	36.7%	-	-	-	
Liberal Democrat	5	-	-	2	-	-	4	-	-	1	-	-	-	-	-	1	-	-	-	-	4	
	2.4%	-	-	1.2%	-	-	100.0%	-	-	0.9%	-	-	-	-	-	1.7%	-	-	-	-	100.0%	
The UK Independence Party	192	6	1	131	44	6	-	6	1	81	29	4	-	-	*	50	15	2	-	-	-	
	86.0%	100.0%	100.0%	89.2%	82.5%	73.3%	-	100.0%	100.0%	91.7%	76.6%	95.1%	-	-	100.0%	85.5%	97.0%	48.4%	-	-	-	
The Green Party	2	-	-	2	*	-	-	-	-	1	-	-	-	-	-	1	*	-	-	-	-	
	1.0%	-	-	1.2%	0.9%	-	-	-	-	0.8%	-	-	-	-	-	1.9%	3.0%	-	-	-	-	
The British National Party	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	
	0.3%	-	-	-	1.2%	-	-	-	-	-	1.7%	-	-	-	-	-	-	-	-	-	-	
Some other party	6	-	-	6	*	-	-	-	-	5	*	-	-	-	-	1	-	-	-	-	-	
	2.7%	-	-	3.9%	0.6%	-	-	-	-	5.1%	0.9%	-	-	-	-	2.0%	-	-	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The Green Party

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)		Secondary school (c)		Higher university degree (e)		Still in full time education (f)	No formal education (g)		Higher university degree (i)		Still in full time education (l)	No formal education (m)		Higher university degree (p)		Still in full time education (r)	
		Primary (b)					Primary (h)							Primary (n)					
Unweighted base	142	-	-	69	43	26	3	-	-	34	25	17	-	-	-	35	18	9	3
Weighted base	126*	**	**	63*	33*	21**	1**	**	**	31**	20**	12**	**	**	**	32**	14**	9**	1**
Conservative	3	-	-	-	1	2	-	-	-	-	-	-	-	-	-	-	1	2	-
	2.2%	-	-	-	3.2%	8.3%	-	-	-	-	-	-	-	-	-	7.7%	19.1%	-	-
Labour	20	-	-	11	4	4	-	-	-	3	4	3	-	-	-	9	-	1	-
	15.6%	-	-	18.1%	12.9%	19.3%	-	-	-	8.5%	21.9%	24.2%	-	-	-	27.3%	-	12.9%	-
Liberal Democrat	6	-	-	1	2	3	-	-	-	1	-	-	-	-	-	-	2	3	-
	4.7%	-	-	2.1%	5.1%	13.7%	-	-	-	4.3%	-	-	-	-	-	12.5%	31.6%	-	-
SNP	9	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1
	6.9%	-	-	-	-	-	68.0%	-	-	-	-	-	-	-	-	-	-	-	68.0%
The UK Independence Party	9	-	-	4	4	1	-	-	-	4	4	1	-	-	-	*	*	-	-
	6.7%	-	-	6.3%	11.7%	3.0%	-	-	-	11.7%	18.1%	5.4%	-	-	-	1.1%	2.4%	-	-
The Green Party	80	-	-	46	22	11	-	-	-	23	12	7	-	-	-	23	11	3	-
	62.9%	-	-	73.0%	67.1%	51.2%	32.0%	-	-	75.6%	60.0%	62.6%	-	-	-	70.6%	77.3%	36.4%	32.0%
Some other party	1	-	-	*	-	1	-	-	-	-	1	-	-	-	-	*	-	-	-
	1.0%	-	-	0.5%	-	4.5%	-	-	-	-	7.9%	-	-	-	-	1.0%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The British National Party

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education
		(a)	Primary (b)					(g)	Primary (h)					(m)	Primary (n)				
Unweighted base	63	-	2	43	13	1	-	-	1	25	10	1	-	-	1	18	3	-	-
Weighted base	45*	**	1**	33*	9**	1**	**	**	20**	7**	1**	**	**	**	13**	2**	**	**	**
Labour	1	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-
	1.2%	-	-	1.6%	-	-	-	-	-	-	-	-	-	-	4.2%	-	-	-	-
The UK Independence Party	29	-	*	20	6	1	-	-	-	13	6	1	-	-	*	7	1	-	-
	64.1%	-	55.3%	59.3%	74.7%	100.0%	-	-	-	62.3%	88.4%	100.0%	-	-	100.0%	54.8%	29.9%	-	-
The British National Party	15	-	*	12	2	-	-	-	*	7	1	-	-	-	-	5	1	-	-
	32.6%	-	44.7%	36.8%	25.3%	-	-	-	100.0%	34.0%	11.6%	-	-	-	-	41.1%	70.1%	-	-
Some other party	1	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
	2.1%	-	-	2.3%	-	-	-	-	-	3.7%	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: Some other party

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	29	-	-	20	6	3	-	-	11	5	2	-	-	-	9	1	1	-
Weighted base	18*	**	**	12**	5**	2**	**	**	6**	4**	1**	**	**	**	5**	1**	1**	**
Conservative	4	-	-	4	-	-	-	-	1	-	-	-	-	-	3	-	-	-
	20.3%	-	-	30.5%	3.7%	-	-	-	8.5%	4.6%	-	-	-	-	57.5%	-	-	-
Labour	6	-	-	3	2	1	-	-	2	1	1	-	-	-	*	1	-	-
	30.3%	-	-	22.9%	39.3%	53.2%	-	-	36.7%	25.2%	73.2%	-	-	-	5.9%	100.0%	-	-
The UK Independence Party	4	-	-	3	*	1	-	-	2	*	-	-	-	-	1	-	1	-
	21.5%	-	-	27.2%	5.5%	27.3%	-	-	30.3%	6.7%	-	-	-	-	23.4%	-	100.0%	-
The Green Party	2	-	-	-	2	*	-	-	-	2	*	-	-	-	-	-	-	-
	11.0%	-	-	-	34.3%	19.5%	-	-	-	42.3%	26.8%	-	-	-	-	-	-	-
Some other party	3	-	-	2	1	-	-	-	2	1	-	-	-	-	1	-	-	-
	16.8%	-	-	19.4%	17.2%	-	-	-	24.5%	21.2%	-	-	-	-	13.2%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Did not vote

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education		Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education		Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
		(a)	Primary (b)					(g)	Primary (h)					(m)	Primary (n)				
Unweighted base	1286	10	10	637	256	89	267	5	7	304	123	38	144	5	2	333	133	50	123
Weighted base	1143	8**	13**	551	255	86*	209	3**	11**	259	122*	43**	115	5**	2**	292	134*	44*	95*
Conservative	242	1	-	111	61	23	46	-	-	55	28	6	21	-	-	56	33	14	25
	21.2%	7.1%	-	20.1%	24.0%	23.4%	21.8%	4.6%	-	21.2%	23.0%	15.1%	17.9%	8.6%	-	19.1%	24.8%	31.6%	26.5%
Labour	485	5	10	240	107	41	72	1	10	120	54	26	37	4	*	119	53	15	35
	42.5%	66.7%	79.3%	43.5% <sup>f</sup>	41.9%	47.7%	34.4%	31.3%	91.8%	46.4% <sup>l</sup>	44.5%	60.8%	32.6%	89.0%	10.9%	40.9%	39.5%	35.0%	36.7%
Liberal Democrat	81	*	*	26	25	3	24	*	*	12	14	1	19	-	-	14	11	2	6
	7.1%	6.1%	2.0%	4.7%	9.8% <sup>c</sup>	3.3%	11.6% <sup>c</sup>	15.7%	2.3%	4.7%	11.3% <sup>io</sup>	3.0%	16.2% <sup>lor</sup>	-	-	4.8%	8.5%	3.5%	6.0%
SNP	41	-	-	21	10	1	9	-	-	8	1	*	7	-	-	13	9	*	2
	3.6%	-	-	3.8%	4.0%	1.0%	4.2%	-	-	3.1%	1.2%	0.9%	5.9%	-	-	4.5%	6.5%	1.1%	2.2%
Plaid Cymru	4	-	-	2	1	1	-	-	-	1	*	-	-	-	-	2	*	1	-
	0.3%	-	-	0.4%	0.3%	0.7%	-	-	-	0.2%	0.4%	-	-	-	-	0.6%	0.2%	1.4%	-
The UK Independence Party	139	*	2	94	21	8	10	*	1	42	14	5	7	-	1	51	7	3	4
	12.2%	3.8%	15.1%	17.0% <sup>df</sup>	8.3%	9.8%	4.9%	9.9%	5.9%	16.3% <sup>l</sup>	11.4%	11.7%	5.7%	-	65.3% <sup>r</sup>	17.6% <sup>p</sup>	5.5%	7.9%	3.8%
The Green Party	134	-	-	46	29	10	48	-	-	16	10	2	25	-	-	31	19	8	24
	11.7%	-	-	8.4%	11.2%	11.3%	23.1% <sup>cde</sup>	-	-	6.0%	7.9%	3.9%	21.6% <sup>ijo</sup>	-	-	10.6%	14.2% <sup>l</sup>	18.6% <sup>l</sup>	24.9% <sup>ijo</sup>
The British National Party	7	1	-	5	*	1	-	1	-	1	-	1	-	-	-	4	*	-	-
	0.6%	14.9%	-	0.9%	*	0.8%	-	38.6%	-	0.4%	-	1.6%	-	-	-	1.3%	0.1%	-	-
Some other party	10	*	*	6	2	2	-	-	-	4	*	1	-	*	*	2	1	*	-
	0.9%	1.5%	3.7%	1.1%	0.6%	2.0%	-	-	-	1.7%	0.3%	3.0%	-	2.4%	23.7%	0.6%	0.9%	0.9%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: Conservative

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	3029	2379	163	30	358	36	63	1346	97	17	221	23	37	1033	66	14	137	13	26
Weighted base	2828	2317	147	37**	212	22*	93*	1377	87*	16**	140	15**	52*	940	60*	21**	72*	7**	40**
Conservative	2032 71.8%	1959 84.6% def	18 12.3% d	12 31.6%	9 4.2%	1 3.5%	33 35.9% b	1138 82.6% i	13 14.6% k	2 14.8%	7 4.8%	-	18 33.5% l	821 87.4% hi	5 8.9%	9 44.2%	2 2.9%	1 10.5%	16 39.2%
Labour	119 4.2%	9 0.4%	104 70.6% adef	-	1 0.5%	-	5 5.1% ad	4 0.3%	64 73.2% hkmo	-	1 0.6%	-	5 9.0% hk	5 0.5%	40 66.9% hkmo	-	* 0.2%	-	-
Liberal Democrat	47 1.7%	21 0.9%	1 0.8%	22 59.1%	* 0.1%	-	3 3.1%	10 0.7%	1 0.6%	10 63.6%	* 0.2%	-	1 2.6%	11 1.2%	1 1.2%	12 55.8%	-	-	1 3.7%
SNP	8 0.3%	1 0.1%	-	-	-	6 28.9% abdf	-	1 0.1%	-	-	-	4 27.3%	-	-	-	-	-	2 32.0%	-
Plaid Cymru	* *	- -	- -	- -	- 1.3% a	-	-	-	-	-	-	-	-	-	-	-	-	* 3.8%	-
The UK Independence Party	590 20.5%	309 13.3%	21 14.0%	2 5.0%	197 92.9% ab	2 8.9%	50 53.4% a	213 15.5% o	8 8.7%	2 11.6%	131 93.2% h	2 13.4%	27 50.5% h	96 10.2%	13 21.8% io	-	66 92.4% himo	-	23 57.1%
The Green Party	26 0.9%	12 0.5%	3 1.7%	2 4.3%	-	9 39.7% ab	1 1.2%	9 0.6%	3 2.9% h	2 10.0%	-	5 35.7%	1 2.1%	3 0.4%	-	-	-	4 47.6%	-
The British National Party	5 0.2%	1 0.1%	1 0.5%	-	-	3 14.3% ab	* 0.2%	1 0.1%	-	-	-	3 21.5%	* 0.4%	-	1 1.1% o	-	-	-	-
Some other party	10 0.4%	3 0.1%	-	-	5 2.3% a	1 3.4% ab	1 1.1%	1 0.1%	-	-	2 1.1% h	* 2.1%	1 1.9% h	3 0.3%	-	-	3 4.5% hi	* 6.0%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: Labour

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	2116	76	1790	32	98	101	17	35	960	20	58	42	11	41	830	13	40	59	6
Weighted base	2037	77*	1760	37**	46*	82*	35**	41**	986	20**	26*	35*	24**	36*	774	17**	19*	47*	11**
Conservative	99 4.9%	67 87.1% <sup>bd</sup> e	24 1.3%	1 2.2%	-	-	8 22.0%	37 91.5%	18 1.8%	-	-	-	8 32.3%	29 82.2% <sup>ik</sup> lprs	6 0.8%	1 4.8%	-	-	-
Labour	1644 80.7%	4 5.2%	1603 91.1% <sup>a</sup> de	10 26.1%	* 0.7%	9 10.7% <sup>d</sup>	18 50.7%	1 1.8%	873 88.6% <sup>k</sup> lors	7 33.5%	-	2 4.8%	8 34.8%	3 9.2%	730 94.3% <sup>i</sup> klor	3 17.4%	* 1.6%	7 15.1% <sup>k</sup>	10 84.7%
Liberal Democrat	35 1.7%	* 0.2%	6 0.4%	24 66.5%	-	-	4 11.6%	-	4 0.4%	11 56.9%	-	-	4 17.1%	* 0.4%	2 0.3%	13 77.8%	-	-	-
SNP	73 3.6%	-	26 1.5%	-	-	44 53.6% <sup>ab</sup> d	2 6.5%	-	20 2.0%	-	-	20 56.1% <sup>ik</sup> opr	2 9.6%	-	6 0.8%	-	-	24 51.7% <sup>ikop</sup> r	-
Plaid Cymru	2 0.1%	-	1 *	-	-	2 2.0% <sup>b</sup>	-	-	-	-	-	-	1 1.0% <sup>i</sup>	-	1 0.1%	-	-	1 2.7% <sup>ip</sup>	-
The UK Independence Party	125 6.1%	5 6.6%	70 4.0%	1 2.4%	44 97.2% <sup>ab</sup> e	1 1.3%	3 9.1%	3 6.8%	50 5.1% <sup>p</sup>	1 4.5%	26 98.6% <sup>il</sup> ops	1 2.0%	2 6.2%	2 6.3%	20 2.6%	-	18 95.2% <sup>il</sup> ops	* 0.8%	2 15.3%
The Green Party	54 2.6%	1 0.9%	29 1.7%	1 2.8%	-	23 28.0% <sup>abd</sup>	-	-	21 2.2%	1 5.1%	-	11 30.8% <sup>ikop</sup> r	-	1 1.9%	8 1.0%	-	-	12 26.0% <sup>ikop</sup> r	-
The British National Party	2 0.1%	-	1 *	-	-	2 2.1% <sup>b</sup>	-	-	-	-	-	1 3.8% <sup>ip</sup>	-	-	1 0.1%	-	-	* 0.8% <sup>i</sup>	-
Some other party	3 0.1%	-	-	-	1 2.1% <sup>b</sup>	2 2.4% <sup>b</sup>	-	-	-	-	-	* 1.4% <sup>ip</sup>	* 1.4% <sup>ip</sup>	-	-	-	1 3.2% <sup>ip</sup>	1 3.1% <sup>ip</sup>	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Liberal Democrat

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	1659	209	479	570	181	164	57	103	267	319	100	69	32	105	212	251	81	95	24
Weighted base	1653	193	447	716	98	110	89*	91*	255	390	50*	48*	53**	102*	192	326	47*	62*	36**
Conservative	229 13.9%	162 83.9% abc def	7 1.6%	40 5.6% bde	-	1 0.5%	19 21.6% b cde	71 77.8% ij	4 1.6%	13 3.3%	-	1 1.2%	11 21.7%	91 89.5% hi jkpqrs	3 1.7%	27 8.3% ijkp rs	-	-	8 21.4%
Labour	481 29.1%	7 3.8%	347 77.5% a cdef	87 12.1% ad	2 1.9%	8 7.4% d	30 33.9% ac de	5 5.9%	185 72.5% h jkloqr s	46 11.9% ko r	1 2.3%	4 8.2%	20 38.2%	2 1.9%	162 84.2% h ijklq rs	41 12.4% ko r	1 1.5%	4 6.8%	10 27.5%
Liberal Democrat	563 34.1%	10 5.1% d	38 8.6% d e	500 69.9% ab def	1 0.5%	3 2.3%	11 12.8% de	5 5.3%	27 10.7% k lr	285 73.2% hi kloprs	1 1.1%	-	7 13.9%	5 4.9%	11 5.7%	215 65.9% hkl oprs	-	3 4.1%	4 11.3%
SNP	27 1.6%	-	3 0.7%	7 0.9%	-	15 14.0% ab cdf	1 1.6%	-	3 1.3%	3 0.8%	-	9 19.5% hijk opqr	-	-	-	3 1.1%	-	6 9.7% hi jkopqr	1 4.0%
Plaid Cymru	1 -	-	1 0.1%	-	-	-	-	-	1 0.2%	-	-	-	-	-	-	-	-	-	-
The UK Independence Party	195 11.8%	13 7.0%	22 5.0%	46 6.4%	90 91.9% ab cef	6 5.1%	18 20.1% a bce	10 10.5% p	16 6.4%	20 5.2%	47 92.6% hi jloqrs	3 5.8%	10 18.6%	4 3.7%	6 3.1%	26 8.0%	43 91.2% hi jloqrs	3 4.5%	8 22.1%
The Green Party	142 8.6%	- 0.3%	28 6.2% ad	35 4.9% ad	-	70 64.2% ab cdf	8 9.0% ad	- 0.5%	19 7.3% hk or	21 5.3% o	-	28 58.7% hi jkopqr	3 5.8%	-	9 4.8% o	14 4.3%	-	42 68.5% h ijkopq r	5 13.6%
The British National Party	3 0.2%	-	-	-	-	3 2.7% abc	-	-	-	-	-	2 3.2% ijpq	-	-	-	-	-	-	1 2.3% ijpq
Some other party	13 0.8%	-	1 0.2%	1 0.2%	5 5.6% ab c	4 3.8% ab c	1 1.0%	-	-	1 0.4%	2 4.0% hi jopq	2 3.4% ij q	1 1.7%	-	1 0.5%	-	3 7.2% hi jopq	3 4.1% ijop q	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: SNP

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	266	10	10	1	7	233	5	9	4	-	4	128	1	1	6	1	3	105	4
Weighted base	225	10**	6**	1**	5**	196	8**	9**	2**	**	2**	109*	1**	1**	4**	1**	2**	87*	7**
Conservative	7	7	-	-	-	*	-	6	-	-	*	-	-	1	-	-	-	-	-
	3.2%	69.7%	-	-	-	0.2%	-	66.2%	-	-	-	0.3%	-	100.0%	-	-	-	-	-
Labour	2	-	2	-	-	*	-	-	-	-	-	-	-	2	-	-	-	*	-
	1.1%	-	30.9%	-	-	0.2%	-	-	-	-	-	-	-	45.8%	-	-	-	0.6%	-
Liberal Democrat	2	1	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-
	0.7%	6.7%	-	100.0%	-	-	-	7.5%	-	-	-	-	-	-	100.0%	-	-	-	-
SNP	206	2	4	-	*	192	7	2	2	-	108	1	-	2	-	*	85	6	
	91.6%	23.6%	69.1%	-	9.9%	98.2%	87.8%	26.3%	100.0%	-	98.6%	100.0%	-	54.2%	-	21.4%	97.8%	86.1%	
The UK Independence Party	5	-	-	-	4	1	-	-	-	2	1	-	-	-	-	-	2	-	
	2.2%	-	-	-	90.1%	0.4%	-	-	-	100.0%	0.7%	-	-	-	-	78.6%	-	-	
The Green Party	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	
	0.4%	-	-	-	-	0.4%	-	-	-	-	-	-	-	-	-	-	-	1.0%	
Some other party	2	-	-	-	-	1	1	-	-	-	*	-	-	-	-	-	-	1	
	0.9%	-	-	-	-	0.5%	12.2%	-	-	-	0.4%	-	-	-	-	-	-	0.6%	13.9%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Plaid Cymru

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	48	4	10	4	5	26	-	1	6	3	4	19	-	3	4	1	1	7	-
Weighted base	44*	3**	10**	9**	2**	19**	-**	1**	7**	8**	1**	14**	-**	2**	3**	2**	1**	5**	-**
Conservative	1 1.6%	-	1 7.3%	-	-	-	-	-	1 10.5%	-	-	-	-	-	-	-	-	-	-
Labour	8 18.7%	-	7 71.8%	-	1 6.3%	-	-	5 72.3%	-	-	1 8.7%	-	-	2 70.5%	-	-	-	-	-
Liberal Democrat	9 21.3%	-	-	9 100.0%	-	-	-	-	8 100.0%	-	-	-	-	-	2 100.0%	-	-	-	-
Plaid Cymru	21 48.6%	2 58.6%	1 12.0%	-	18 93.7%	-	-	1 17.2%	-	-	13 91.3%	-	2 100.0%	-	-	-	-	5 100.0%	-
The UK Independence Party	4 9.8%	1 41.4%	1 9.0%	-	2 100.0%	-	-	1 100.0%	-	-	1 100.0%	-	-	1 29.5%	-	1 100.0%	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The UK Independence Party

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	321	46	24	4	229	9	9	25	20	4	147	4	4	20	3	*	82	5	5
Weighted base	223	45*	20**	4**	130	6**	19**	27**	17**	3**	84*	2**	5**	18**	3**	1**	46*	3**	13**
Conservative	13 5.9%	13 29.3% <sup>d</sup>	-	-	-	-	-	8 29.5%	-	-	-	-	-	5 28.9%	-	-	-	-	-
Labour	4 1.6%	-	4 17.6%	-	* 0.1%	-	-	-	2 8.9%	-	-	-	-	-	2 77.4%	-	* 0.4%	-	-
Liberal Democrat	5 2.4%	-	-	2 41.7%	-	-	4 19.9%	-	-	1 24.0%	-	-	-	-	-	1 100.0%	-	-	4 27.3%
The UK Independence Party	192 86.0%	31 69.0%	16 82.4%	2 58.3%	125 96.2% <sup>a</sup>	2 39.4%	15 80.1%	19 70.5%	16 91.1%	2 76.0%	79 94.3%	1 39.2%	5 100.0%	12 66.9%	1 22.6%	-	46 99.6%	1 39.5%	10 72.7%
The Green Party	2 1.0%	-	-	-	1 0.6%	2 28.0%	-	-	-	-	1 0.9%	-	-	-	-	-	-	2 48.0%	-
The British National Party	1 0.3%	-	-	-	-	1 11.3%	-	-	-	-	-	1 27.0%	-	-	-	-	-	-	-
Some other party	6 2.7%	1 1.7%	-	-	4 3.1%	1 21.4%	-	-	-	-	4 4.9%	1 33.8%	-	1 4.2%	-	-	-	* 12.5%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The Green Party

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	142	3	22	5	12	93	9	1	9	3	9	49	5	2	13	2	3	43	4
Weighted base	126*	3**	22**	6**	8**	72*	16**	***	8**	3**	7**	40*	5**	3**	14**	3**	1**	32**	11**
Conservative	3 2.2%	3 85.8%	-	-	-	-	-	-	-	-	-	-	-	3 100.0%	-	-	-	-	-
Labour	20 15.6%	-	14 63.2%	-	-	3 3.6%	4 22.2%	-	5 60.4%	-	-	3 6.5%	2 51.5%	-	9 64.8%	-	-	-	1 10.0%
Liberal Democrat	6 4.7%	-	-	3 55.3%	-	1 1.9%	1 8.1%	-	-	-	-	-	1 27.5%	-	-	3 100.0%	-	1 4.3%	-
SNP	9 6.9%	-	-	-	-	1 1.0%	8 49.0%	-	-	-	-	-	-	-	-	-	-	1 2.2%	8 69.4%
The UK Independence Party	9 6.7%	-	* 1.3%	-	7 95.9%	1 1.0%	-	-	* 3.6%	-	7 100.0%	1 1.6%	-	-	-	-	1 66.0%	* 0.2%	-
The Green Party	80 62.9%	* 14.2%	7 34.6%	3 44.7%	-	66 91.5%	3 20.7%	* 100.0%	3 33.8%	3 100.0%	-	36 90.0%	1 21.0%	-	5 35.2%	-	-	30 93.3%	2 20.6%
Some other party	1 1.0%	-	* 0.8%	-	* 4.1%	1 1.1%	-	-	* 2.3%	-	-	1 1.9%	-	-	-	-	* 34.0%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The British National Party

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	63	2	4	-	32	22	4	2	3	-	19	13	4	-	1	-	13	9	-
Weighted base	45*	1**	2**	**	20**	15**	6**	1**	2**	**	11**	9**	6**	**	1**	**	8**	7**	**
Labour	1 1.2%	-	1 25.2%	-	-	-	-	-	-	-	-	-	-	-	1 100.0%	-	-	-	-
The UK Independence Party	29 64.1%	1 100.0%	2 74.8%	-	20 100.0%	2 14.4%	4 60.9%	1 100.0%	2 100.0%	-	11 100.0%	2 25.8%	4 60.9%	-	-	-	8 100.0%	-	-
The British National Party	15 32.6%	-	-	-	-	12 79.3%	2 39.1%	-	-	-	5 63.0%	2 39.1%	-	-	-	-	-	7 100.0%	-
Some other party	1 2.1%	-	-	-	-	1 6.3%	-	-	-	-	1 11.2%	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: Some other party

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	29	5	8	-	8	7	2	1	7	-	4	6	1	5	1	-	4	1	1
Weighted base	18*	3**	5**	**	5**	4**	2**	***	4**	**	3**	3**	1**	3**	***	**	2**	1**	1**
Conservative	4	3	-	-	-	1	-	*	-	-	-	1	-	3	-	-	-	-	-
	20.3%	100.0%	-	-	-	13.7%	-	100.0%	-	-	-	16.6%	-	100.0%	-	-	-	-	-
Labour	6	-	5	-	-	-	1	-	4	-	-	-	-	*	-	-	-	-	1
	30.3%	-	100.0%	-	-	-	52.4%	-	100.0%	-	-	-	-	100.0%	-	-	-	-	100.0%
The UK Independence Party	4	-	-	-	4	*	-	-	-	2	*	-	-	-	-	-	2	-	-
	21.5%	-	-	-	77.1%	6.6%	-	-	-	64.0%	8.0%	-	-	-	-	100.0%	-	-	-
The Green Party	2	-	-	-	-	2	-	-	-	-	2	-	-	-	-	-	-	-	-
	11.0%	-	-	-	-	50.6%	-	-	-	-	61.1%	-	-	-	-	-	-	-	-
Some other party	3	-	-	-	1	1	1	-	-	-	1	*	1	-	-	-	-	1	-
	16.8%	-	-	-	22.9%	29.1%	47.6%	-	-	-	36.0%	14.4%	100.0%	-	-	-	-	100.0%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Did not vote

	Total	Party ID						Party ID - Men						Party ID - Women						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)	
Unweighted base	1286	272	501	91	170	211	41	143	259	52	79	81	18	130	242	39	91	129	23	
Weighted base	1143	266	475	110*	80	151	61*	135	246	62*	38*	56*	27**	130	229	49*	41*	95*	34**	
Conservative	242 21.2%	228 85.7% abc def	4 0.8%	3 3.1%	1 1.5%	-	6 9.7% b e	108 79.8% ij k pqrs	*	0.1%	2 3.0% i	-	-	2 7.9%	120 91.9% hi jklpqrs	3 1.5%	2 3.3% i	1 2.9% i	-	4 11.1%
Labour	485 42.5%	7 2.5%	421 88.6% a cdef	22 20.2% ad e	1 1.7%	7 4.7%	27 44.7% ac de	4 2.8%	218 88.5% h ijklqrs	12 19.8% hk lors	1 3.6%	1 2.4%	18 66.8%	3 2.2%	203 88.7% h ijklqrs	10 20.7% hklo rs	-	6 6.0%	9 27.2%	
Liberal Democrat	81 7.1%	4 1.6%	6 1.2%	68 61.9% abde f	*	1 0.3%	2 3.5%	2 1.6%	5 2.1%	39 63.7% hijkl oprs	*	-	2 7.0%	2 1.7%	*	29 59.5% hijkl oprs	-	1 0.5%	* 0.7%	
SNP	41 3.6%	6 2.4% b	1 0.3%	-	-	33 22.1% ab cdf	*	6 4.8% io p	1 0.5%	-	-	9 16.1% hijk opqr	-	-	-	-	-	24 25.6% hi jkopqr	* 0.2%	
Plaid Cymru	4 0.3%	-	* 0.1%	-	-	2 1.6% b	1 1.2%	-	0.2%	-	-	1 1.2%	-	-	-	-	-	2 1.8%	1 2.1%	
The UK Independence Party	139 12.2%	17 6.4% e	24 4.9%	6 5.6%	75 93.7% ab cef	2 1.3%	16 25.7% ab ce	12 9.0% ls	12 5.0%	4 7.2%	37 95.0% hi jlopqs	*	4 15.6%	5 3.8%	11 4.9%	2 3.6%	38 92.5% hi jlopqs	2 1.7%	12 33.6%	
The Green Party	134 11.7%	2 0.6%	17 3.5% ad	10 9.2% abd	-	97 64.7% a bcd	8 13.2% ab d	1 0.7%	7 2.9%	4 6.3% o	-	40 71.3% hi jkopqr	1 2.6%	1 0.4%	10 4.2%	6 12.9% hiko r	-	58 60.8% h ijkopq r	7 21.5%	
The British National Party	7 0.6%	1 0.3%	1 0.2%	-	* 0.2%	4 2.4% b	1 2.0%	1 0.5%	-	-	-	2 3.9% iop	-	-	1 0.5%	-	* 0.3%	1 1.5%	1 3.6%	
Some other party	10 0.9%	1 0.4%	2 0.4%	-	2 2.9% ab	5 3.0% ab	*	1 0.8%	2 0.8%	-	1 1.4% p	3 4.6% iop	-	*	-	-	2 4.3% io p	2 2.1% p	* 0.1%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Conservative

	Total	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?					
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)
Unweighted base	3029	980	348	1357	343	655	143	809	134	325	205	549	209	266	2272	1104	1168	757	651	106
Weighted base	2828	1151	280	1134	263	812	116	676	84	339	164	458	179	251	2077	1013	1064	751	642	109*
Conservative	2032 71.8%	815 70.8% <sup>d</sup>	210 75.2% <sup>d</sup>	849 74.8% <sup>d</sup>	158 59.9%	575 70.8% <sup>h</sup>	79 68.6% <sup>h</sup>	484 71.6% <sup>h</sup>	39 46.7%	240 70.9% <sup>h</sup>	131 79.9% <sup>e</sup>	365 79.6% <sup>e</sup>	118 66.1% <sup>h</sup>	193 76.9%	1469 70.7%	722 71.3%	747 70.2%	563 74.9%	479 74.7%	83 76.3%
Labour	119 4.2%	64 5.5% <sup>c</sup>	9 3.1%	18 1.6%	29 10.9% <sup>ab</sup>	42 5.1% <sup>gk</sup>	4 3.8% <sup>k</sup>	14 2.0%	14 16.8% <sup>ef</sup>	22 6.6% <sup>gk</sup>	4 2.6%	4 1.0%	14 8.1% <sup>gj</sup>	20 7.8%	104 5.0% <sup>p</sup>	57 5.6% <sup>qr</sup>	47 4.4%	15 2.0%	15 2.3%	* 0.3%
Liberal Democrat	47 1.7%	22 1.9%	4 1.6%	11 1.0%	10 3.6% <sup>c</sup>	8 1.0%	2 1.9% <sup>k</sup>	11 1.7% <sup>k</sup>	1 1.5% <sup>k</sup>	14 4.2% <sup>eg</sup>	2 1.3% <sup>k</sup>	-	8 4.7% <sup>eg</sup>	7 2.8%	31 1.5%	24 2.4% <sup>o</sup>	7 0.7%	16 2.2%	10 1.6%	6 5.3% <sup>oo</sup>
SNP	8 0.3%	5 0.4%	-	2 0.2%	1 0.3%	3 0.4%	-	2 0.2%	1 0.9%	2 0.6%	-	* 0.1%	-	1 0.4%	6 0.3%	4 0.4%	2 0.2%	2 0.3%	2 0.3%	-
Plaid Cymru	* -	-	-	-	* 0.1%	-	-	-	-	-	-	-	0.2%	0.1%	-	-	-	*	*	-
The UK Independence Party	580 20.5%	230 20.0%	53 18.8%	239 21.1%	58 22.1%	173 21.3%	28 24.3%	157 23.2% <sup>ai</sup>	24 28.5% <sup>ai</sup>	57 16.9%	24 14.9%	83 18.0%	34 19.1%	28 11.1%	431 20.8%	186 18.4%	245 23.0% <sup>un</sup>	149 19.9%	130 20.3%	19 17.5%
The Green Party	26 0.9%	10 0.8%	2 0.6%	10 0.9%	5 2.0%	9 1.0%	-	7 1.0%	4 4.9% <sup>ef</sup>	1 0.3%	2 1.1%	3 0.6%	1 0.6%	2 0.7%	23 1.1%	16 1.6%	7 0.7%	3 0.4%	2 0.4%	1 0.7%
The British National Party	5 0.2%	2 0.1%	1 0.5%	2 0.2%	-	2 0.2%	1 1.1%	2 0.3%	-	-	-	-	1 0.1%	-	4 0.2%	2 0.2%	2 0.2%	1 0.2%	1 0.2%	-
Some other party	10 0.4%	4 0.3%	1 0.2%	3 0.3%	3 1.1%	2 0.2%	* 0.3%	1 0.1%	1 0.8%	2 0.5%	* 0.1%	2 0.5%	2 1.3% <sup>g</sup>	1 0.3%	9 0.4%	2 0.2%	6 0.6%	1 0.2%	1 0.2%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Labour

	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?						
	Working full time (a)	Work-ing part time (b)	Ret-ired (c)	Not work-ing (d)	Work-ing full time (e)	Work-ing part time (f)	Ret-ired (g)	Not work-ing (h)	Work-ing full time (i)	Work-ing part time (j)	Ret-ired (k)	Not work-ing (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil-lage (q)	Hamlet & Iso-lated Dwel-ling (r)	
Unweighted base	2116	898	244	567	407	563	82	303	178	335	162	264	229	352	1769	1044	726	346	324	23
Weighted base	2037	1068	192	476	301	695	69*	249	119	373	123	226	182	319	1726	1023	703	311	289	22**
Conservative	99 4.9%	60 5.6% <sup>d</sup>	5 2.8%	28 6.0% <sup>d</sup>	6 1.9%	45 6.4% <sup>h</sup>	* 0.7%	17 6.8% <sup>h</sup>	1 0.5%	15 4.0%	5 4.0%	12 5.1% <sup>h</sup>	5 2.8%	14 4.4%	84 4.9%	55 5.3%	30 4.2%	15 4.8%	13 4.6%	2 7.0%
Labour	1644 80.7%	857 80.3%	159 83.0%	375 78.7%	253 83.9%	556 80.0%	56 81.7%	186 74.6%	93 77.6%	301 80.8%	103 83.7%	189 83.4% <sup>g</sup>	160 88.0% <sup>e</sup>	248 77.7%	1392 80.7%	813 79.5%	579 82.4%	252 80.9%	235 81.3%	16 75.1%
Liberal Democrat	35 1.7%	23 2.1%	1 0.4%	10 2.2%	1 0.4%	11 1.5%	- 3.0% <sup>l</sup>	7 1.1%	1 3.2% <sup>l</sup>	12 0.7%	1 1.2%	3 -	- 3.2%	10 1.9%	32 2.5%	25 1.0%	7 0.9%	3 0.9%	3 0.9%	- -
SNP	73 3.6%	41 3.8%	10 5.1%	14 3.0%	8 2.6%	26 3.7%	3 4.5%	7 3.0%	6 5.0% <sup>l</sup>	15 4.1%	7 5.4% <sup>l</sup>	7 3.0%	2 1.1%	21 6.6%	60 3.5%	27 2.7%	33 4.7%	12 4.0%	12 4.3%	- -
Plaid Cymru	2 0.1%	* -	- 0.2%	1 0.4%	1 0.4%	* 0.1%	- -	- -	- -	- -	- -	1 0.4%	1 0.7%	- -	2 0.1%	1 0.1%	2 0.2%	- -	- -	- -
The UK Independence Party	125 6.1%	61 5.7%	7 3.7%	35 7.3%	22 7.3%	41 5.9%	4 5.2%	26 10.5% <sup>e</sup>	11 9.0% <sup>j</sup>	20 5.3%	3 2.8%	8 3.7%	11 6.2%	20 6.3%	105 6.1%	64 6.3%	41 5.8%	19 6.2%	15 5.3%	4 17.9%
The Green Party	54 2.6%	25 2.4%	9 4.6%	10 2.1%	10 3.3%	15 2.2%	5 7.8% <sup>eg</sup>	5 2.0%	8 6.4% <sup>eg</sup>	10 2.7%	3 2.7%	5 2.3%	2 1.3%	6 1.8%	44 2.6%	35 3.4% <sup>o</sup>	9 1.3%	10 3.2%	10 3.4%	- -
The British National Party	2 0.1%	1 0.1%	1 0.5%	- -	- 0.2%	1 -	- -	- -	- -	- 0.7%	1 -	- -	- -	- -	2 0.1%	1 0.1%	1 0.1%	* 0.1%	* 0.1%	- -
Some other party	3 0.1%	- -	- -	3 0.5% <sup>a</sup>	* 0.1%	- -	- -	* 0.2%	* 0.3%	- -	- -	2 0.9% <sup>e</sup>	- -	- -	3 0.2%	1 0.1%	1 0.2%	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Liberal Democrat

	Working Status				Working Status - Men				Working Status - Women				Which of the following best describes where you live?								
	Total	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	Mums	NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)	
Unweighted base	1659	590	212	601	257	377	79	317	117	214	132	284	139	171	1293	689	604	366	306	60	
Weighted base	1653	720	180	540	212	445	67*	279	97*	276	113*	261	115*	173	1273	680	594	380	304	76*	
Conservative	229 13.9%	94 13.1%	27 14.8%	86 16.0%	22 10.4%	45 10.2%	6 9.0%	41 14.8%	8 7.9%	49 17.7% <sup>e</sup>	21 18.3% <sup>e</sup>	45 17.3% <sup>e</sup>	14 12.5%	23 13.5%	182 14.3%	82 12.1%	100 16.8% <sup>n</sup>	47 12.5%	38 12.4%	10 12.8%	
Labour	481 29.1%	212 29.5%	51 28.2%	131 24.3%	87 40.8% <sup>a</sup>	131 29.5% <sup>k</sup>	13 20.1%	78 28.0%	39 39.9% <sup>f</sup>	81 29.3%	37 33.0% <sup>k</sup>	53 20.3%	48 41.5% <sup>e</sup>	65 37.8%	385 30.3%	215 31.6% <sup>r</sup>	171 28.8% <sup>r</sup>	96 25.2%	87 28.6% <sup>r</sup>	9 11.5%	
Liberal Democrat	563 34.1%	241 33.4%	60 33.5%	207 38.3% <sup>d</sup>	55 25.8%	158 35.5% <sup>l</sup>	33 48.5% <sup>i</sup>	102 36.6% <sup>j</sup>	33 34.0% <sup>l</sup>	83 30.1%	28 24.6% <sup>h</sup>	105 40.1% <sup>j</sup>	22 18.9%	55 32.1%	415 32.6%	234 34.4%	181 30.6%	148 39.0%	107 35.0%	42 54.9% <sup>noq</sup>	
SNP	27 1.6%	17 2.3%	3 1.5%	6 1.0%	2 0.8%	10 2.3%	1 2.2%	2 0.9%	2 1.7%	6 2.3%	1 1.1%	3 1.2%	-	2 0.9%	21 1.7%	12 1.8%	10 1.6%	5 1.4%	5 1.6%	-	0.4%
Plaid Cymru	1 0.1%	1 0.1%	-	-	-	1 0.1%	-	-	-	-	-	-	-	-	-	-	-	1 0.1%	1 0.2%	-	-
The UK Independence Party	195 11.8%	77 10.6%	24 13.4%	74 13.6%	21 9.8%	54 12.1%	9 13.8%	37 13.2%	5 5.5%	23 8.2%	15 13.2%	37 14.1% <sup>h</sup>	15 13.4%	13 7.6%	149 11.7%	70 10.3%	78 13.2%	46 12.2%	41 13.6%	5 6.7%	
The Green Party	142 8.6%	72 10.0% <sup>c</sup>	15 8.2%	30 5.6%	25 11.6% <sup>c</sup>	43 9.6% <sup>g</sup>	4 6.2%	13 4.8%	11 11.0%	29 10.6% <sup>g</sup>	11 9.4%	17 6.4%	14 12.1% <sup>g</sup>	9 5.0%	108 8.5%	56 8.3%	52 8.7%	33 8.8%	23 7.5%	10 13.7%	
The British National Party	3 0.2%	-	-	2 0.4%	1 0.5%	-	-	2 0.6%	-	-	-	-	1 0.9%	-	1 0.1%	-	1 0.2%	2 0.4%	2 0.5%	-	-
Some other party	13 0.8%	7 1.0%	1 0.4%	4 0.8%	1 0.4%	3 0.6%	1 0.2%	3 1.2%	-	5 1.7%	1 0.5%	1 0.4%	1 0.8%	5 3.1%	11 0.9%	10 1.5% <sup>o</sup>	1 0.2%	2 0.5%	2 0.6%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: SNP

	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?						
	Working full time (a)	Working part time (b)	Retired (c)	Not working (d)	Working full time (e)	Working part time (f)	Retired (g)	Not working (h)	Working full time (i)	Working part time (j)	Retired (k)	Not working (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Village (q)	Hamlet & Isolated Dwelling (r)	
Unweighted base	266	91	30	87	58	55	13	57	20	36	17	30	38	28	189	112	77	77	55	22
Weighted base	225	91*	21**	69*	44*	56*	7**	46*	14**	35**	14**	23**	30**	21*	147	81*	66*	78*	54*	24**
Conservative	7	2	-	4	1	2	-	4	-	-	-	-	1	1	4	1	3	3	3	-
	3.2%	1.9%	-	6.5%	2.3%	3.0%	-	9.8%	-	-	-	-	3.4%	4.8%	2.8%	1.5%	4.4%	4.0%	5.7%	-
Labour	2	-	-	*	2	-	-	-	-	-	-	-	*	2	1	1	1	-	-	-
	1.1%	-	-	0.7%	4.2%	-	-	-	-	-	-	-	2.1%	6.3%	3.5%	1.6%	1.7%	-	-	-
Liberal Democrat	2	1	-	1	-	-	-	1	-	1	-	-	-	1	-	-	-	2	2	-
	0.7%	1.1%	-	1.0%	-	-	-	1.4%	-	2.8%	-	-	-	4.7%	-	-	-	2.1%	3.1%	-
SNP	206	84	20	62	40	52	7	40	14	32	13	22	26	16	136	77	59	70	48	22
	91.6%	92.1%	95.9%	90.6%	90.0%	91.9%	100.0%	87.0%	100.0%	92.5%	93.8%	97.9%	85.2%	76.7%	92.3%	94.5%	89.6%	90.2%	89.1%	92.8%
The UK Independence Party	5	4	-	-	3	-	-	-	-	2	-	-	-	1	3	-	3	2	-	2
	2.2%	4.9%	-	0.5%	-	5.0%	-	0.8%	-	4.7%	-	-	-	6.4%	1.9%	-	4.3%	2.6%	0.6%	7.2%
The Green Party	1	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	1	-
	0.4%	-	4.1%	-	-	-	-	-	-	-	-	-	-	4.0%	-	-	-	1.1%	1.6%	-
Some other party	2	-	-	*	2	-	-	*	-	-	-	-	2	-	2	-	-	-	-	-
	0.9%	-	-	0.7%	3.5%	-	-	1.0%	-	-	-	-	5.1%	-	1.4%	2.5%	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: Plaid Cymru

	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?						
	Working full time (a)	Working part time (b)	Retired (c)	Not working (d)	Working full time (e)	Working part time (f)	Retired (g)	Not working (h)	Working full time (i)	Working part time (j)	Retired (k)	Not working (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Village (q)	Hamlet & Isolated Dwelling (r)	
Unweighted base	48	23	5	18	2	15	3	14	2	8	3	4	-	8	23	10	13	25	20	5
Weighted base	44*	26**	4**	13**	1**	19**	2**	9**	1**	7**	2**	3**	-**	6*	22**	12**	10**	22**	17**	5**
Conservative	1	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	1
	1.6%	-	-	5.6%	-	-	-	7.6%	-	-	-	-	-	-	-	-	-	3.3%	-	15.0%
Labour	8	3	4	-	1	3	1	-	1	-	2	-	-	-	4	-	4	5	3	1
	18.7%	13.5%	85.9%	-	91.6%	18.3%	79.7%	-	91.6%	-	90.8%	-	-	-	16.0%	-	36.4%	21.5%	20.4%	25.7%
Liberal Democrat	9	9	-	-	-	8	-	-	-	2	-	-	-	2	8	8	-	2	2	-
	21.3%	36.5%	-	-	-	40.7%	-	-	-	24.9%	-	-	-	26.7%	34.3%	61.3%	-	7.8%	10.0%	-
Plaid Cymru	21	11	*	10	*	7	*	7	*	4	-	3	-	4	9	3	5	13	11	1
	48.6%	43.1%	9.0%	76.5%	8.4%	35.0%	20.3%	74.5%	8.4%	65.3%	-	82.0%	-	70.0%	39.1%	26.6%	55.1%	58.3%	66.2%	30.3%
The UK Independence Party	4	2	-	2	-	1	-	2	-	1	-	1	-	*	2	2	1	2	1	1
	9.8%	7.0%	5.1%	17.9%	-	6.0%	-	17.9%	-	9.8%	9.2%	18.0%	-	3.4%	10.6%	12.1%	8.6%	9.0%	3.4%	29.0%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: The UK Independence Party

	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?						
	Working full time (a)	Working part time (b)	Retired (c)	Not working (d)	Working full time (e)	Working part time (f)	Retired (g)	Not working (h)	Working full time (i)	Working part time (j)	Retired (k)	Not working (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Village (q)	Hamlet & Isolated Dwelling (r)	
Unweighted base	321	87	29	135	70	58	17	101	29	12	34	41	26	238	112	125	83	78	5	
Weighted base	223	71*	18**	94*	40*	45*	12**	65*	16**	25**	5**	29**	24**	13*	161	79*	82*	62*	57*	5**
Conservative	13	5	-	7	1	5	-	3	-	1	-	4	1	-	5	2	3	8	7	1
	5.9%	7.5%	-	7.4%	2.0%	10.3%	-	5.0%	-	2.4%	-	12.7%	3.5%	-	2.9%	2.0%	3.9%	13.5% <sup>m</sup>	12.2% <sup>n</sup>	28.3%
Labour	4	1	*	1	*	1	-	*	-	*	1	*	1	4	3	*	-	-	-	-
	1.6%	1.9%	2.8%	1.6%	1.0%	2.9%	-	1.4%	-	9.0%	5.1%	0.7%	5.1%	2.3%	4.0%	0.6%	-	-	-	-
Liberal Democrat	5	-	-	-	5	-	-	1	-	-	-	5	1	4	4	-	1	1	1	-
	2.4%	-	-	-	13.5% <sup>ac</sup>	-	-	4.7%	-	-	-	19.6%	7.6%	2.8%	5.6% <sup>o</sup>	-	1.6%	1.7%	-	-
The UK Independence Party	192	61	17	81	33	37	12	58	15	24	5	23	18	10	141	67	74	50	47	3
	86.0%	86.1%	95.0%	85.9%	82.3%	82.0%	100.0%	88.8%	93.9%	93.4%	83.6%	79.7%	74.2%	75.6%	87.7%	84.8%	90.6%	81.7%	82.5%	71.7%
The Green Party	2	2	-	-	1	-	-	-	1	-	-	-	1	2	-	2	-	-	-	-
	1.0%	2.6%	-	-	1.2%	1.6%	-	-	4.3%	-	-	2.0%	8.5%	1.4%	0.6%	2.2%	-	-	-	-
The British National Party	1	-	-	1	-	-	-	1	-	-	-	-	-	1	1	-	-	-	-	-
	0.3%	-	-	0.7%	-	-	-	1.0%	-	-	-	-	-	0.4%	0.8%	-	-	-	-	-
Some other party	6	1	*	4	-	1	-	3	-	*	1	-	*	4	2	2	2	2	2	-
	2.7%	2.1%	2.3%	4.4%	-	3.2%	-	5.3%	-	7.5%	2.6%	-	3.2%	2.5%	2.3%	2.7%	3.3%	3.5%	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The Green Party

	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?						
	Working full time (a)	Work-ing part time (b)	Ret-ired (c)	Not work-ing (d)	Work-ing full time (e)	Work-ing part time (f)	Ret-ired (g)	Not work-ing (h)	Work-ing full time (i)	Work-ing part time (j)	Ret-ired (k)	Not work-ing (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil-lage (q)	Hamlet & Iso-lated Dwel-ling (r)	
Unweighted base	142	62	28	27	25	33	20	17	5	28	8	11	20	18	113	78	36	29	25	4
Weighted base	126*	68*	16**	21**	22**	36**	12**	11**	4**	32**	4**	10**	18**	14*	94*	62*	33**	32**	24**	8**
Conservative	3	2	1	-	-	-	-	-	-	2	1	-	-	2	-	-	-	3	2	1
	2.2%	2.6%	6.7%	-	-	-	-	-	-	5.5%	27.3%	-	-	12.6%	-	-	-	8.7%	7.3%	12.7%
Labour	20	11	2	6	1	4	2	3	1	7	-	3	-	1	18	12	6	2	1	1
	15.6%	16.2%	14.8%	27.3%	3.2%	11.9%	19.6%	22.9%	18.8%	21.1%	-	32.1%	-	7.7%	19.0%	18.7%	19.5%	5.9%	2.5%	15.9%
Liberal Democrat	6	1	2	-	3	-	1	-	-	1	*	-	3	1	6	4	2	*	*	-
	4.7%	2.2%	9.7%	-	13.2%	-	11.0%	-	-	4.7%	5.9%	-	15.9%	6.0%	6.1%	5.8%	6.6%	0.7%	1.0%	-
SNP	9	-	-	-	9	-	-	-	-	-	-	-	9	-	9	1	8	-	-	-
	6.9%	-	-	-	39.4%	-	-	-	-	-	-	-	47.4%	-	9.2%	1.2%	24.4%	-	-	-
The UK Independence Party	9	3	2	4	*	2	4	-	-	1	-	-	*	*	6	4	2	3	3	-
	6.7%	3.9%	11.4%	19.0%	0.4%	5.6%	15.1%	36.6%	-	2.0%	-	-	0.4%	2.4%	6.4%	7.0%	5.1%	7.8%	10.5%	-
The Green Party	80	50	9	11	10	29	6	4	3	21	3	7	7	10	55	41	14	25	19	6
	62.9%	74.0%	56.2%	52.1%	43.9%	80.4%	52.7%	40.5%	81.2%	66.7%	66.8%	64.7%	36.3%	71.3%	58.1%	65.8%	43.4%	76.8%	78.7%	71.4%
Some other party	1	1	*	*	-	1	*	-	-	-	*	-	-	1	1	*	-	-	-	-
	1.0%	1.1%	1.1%	1.5%	-	2.1%	1.5%	-	-	-	3.2%	-	-	1.3%	1.5%	1.0%	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The British National Party

	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?						
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)	
Unweighted base	63	18	4	15	26	13	1	10	17	5	4	5	9	8	58	27	31	5	5	-
Weighted base	45*	18**	4**	9**	15**	13**	***	7**	9**	4**	3**	2**	6**	6*	40*	17**	23**	5**	5**	**
Labour	1 1.2%	-	-	-	1 3.7%	-	-	-	-	-	-	-	1 8.7%	1 8.8%	1 1.4%	1 3.2%	-	-	-	-
The UK Independence Party	29 64.1%	12 70.8%	1 27.8%	7 77.5%	9 57.4%	9 69.9%	* 100.0%	6 79.6%	5 59.9%	3 73.8%	1 18.0%	1 69.1%	3 54.0%	4 72.5%	28 68.3%	13 74.2%	15 63.9%	1 27.8%	1 27.8%	-
The British National Party	15 32.6%	5 29.2%	3 72.2%	1 13.9%	6 37.6%	4 30.1%	-	1 9.5%	3 37.7%	1 26.2%	3 82.0%	1 30.9%	2 37.4%	1 18.7%	11 28.0%	3 36.1%	8 72.2%	3 72.2%	3 72.2%	-
Some other party	1 2.1%	-	-	1 8.6%	1 1.4%	-	-	1 10.8%	1 2.4%	-	-	-	-	-	1 2.4%	1 5.5%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: Some other party

	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?						
	Working full time (a)	Working part time (b)	Retired (c)	Not working (d)	Working full time (e)	Working part time (f)	Retired (g)	Not working (h)	Working full time (i)	Working part time (j)	Retired (k)	Not working (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Village (q)	Hamlet & Isolated Dwelling (r)	
Unweighted base	29	8	5	11	4	7	2	6	3	1	4	5	1	3	23	12	11	7	7	-
Weighted base	18*	7**	3**	7**	2**	6**	1**	3**	1**	1**	2**	3**	1**	2*	15**	8**	6**	4**	4**	**
Conservative	4	-	*	4	-	-	*	1	-	-	-	3	-	-	4	3	1	-	-	-
	20.3%	-	6.1%	53.2%	-	-	17.7%	16.3%	-	-	-	90.7%	-	-	25.7%	33.5%	15.7%	-	-	-
Labour	6	2	1	2	2	1	1	1	1	-	-	*	1	1	5	2	2	1	1	-
	30.3%	24.3%	28.4%	23.7%	76.0%	26.3%	82.3%	37.9%	55.4%	-	-	9.3%	100.0%	43.0%	32.6%	27.7%	38.7%	21.8%	21.8%	-
The UK Independence Party	4	2	1	1	-	1	-	1	-	1	1	-	-	1	1	*	1	3	3	-
	21.5%	22.9%	41.8%	17.6%	-	16.5%	-	34.8%	-	100.0%	64.0%	-	-	24.4%	9.9%	2.7%	19.1%	65.7%	65.7%	-
The Green Party	2	2	*	*	-	2	-	*	-	-	-	-	-	-	2	1	1	-	-	-
	11.0%	24.4%	-	5.5%	-	26.4%	-	10.9%	-	-	-	-	-	-	13.9%	14.2%	13.5%	-	-	-
Some other party	3	2	1	-	2	-	-	-	-	-	1	-	-	1	3	2	1	*	*	-
	16.8%	28.4%	23.6%	-	24.0%	30.7%	-	-	44.6%	-	36.0%	-	-	32.6%	18.0%	21.9%	13.0%	12.5%	12.5%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Opinion Poll

### ONLINE Fieldwork : 4th - 27th February 2015

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
 FILTER: 2010 Vote: Did not vote

	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?						
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)	
Unweighted base	1286	418	162	141	565	223	60	74	275	195	102	67	290	175	1107	681	426	179	152	27
Weighted base	1143	468	128	106	441	249	39*	59*	218	219	89*	48*	223	171	970	590	380	173	151	22**
Conservative	242	98	24	36	84	52	4	21	35	45	20	15	49	35	195	102	93	47	41	6
	21.2%	20.9%	18.8%	34.1% <sup>a</sup>	19.0%	21.1%	9.7%	35.8% <sup>ae</sup>	16.1%	20.8%	22.7%	32.0% <sup>f</sup>	22.0%	20.6%	20.1%	17.3%	24.4% <sup>n</sup>	27.4%	27.2% <sup>n</sup>	28.6%
Labour	485	220	52	33	180	132	20	18	84	88	32	15	96	80	414	260	154	71	66	5
	42.5%	47.0% <sup>c</sup>	40.8%	31.1%	40.9%	53.0% <sup>eg</sup>	52.9% <sup>g</sup>	30.7%	38.7%	40.3%	35.6%	31.6%	43.1%	46.9%	42.7%	44.1%	40.6%	41.2%	43.9%	22.9%
Liberal Democrat	81	33	8	1	38	15	5	1	27	18	3	-	11	12	76	56	20	5	3	2
	7.1%	7.1% <sup>c</sup>	6.1%	1.4%	8.7% <sup>c</sup>	6.0%	12.8% <sup>jk</sup>	2.5%	12.4% <sup>eg</sup>	8.4% <sup>k</sup>	3.2%	-	5.1%	6.8%	7.8% <sup>p</sup>	9.5% <sup>oq</sup>	5.2%	2.9%	2.2%	7.5%
SNP	41	21	3	1	16	5	-	-	11	15	3	1	5	8	36	13	22	5	5	1
	3.6%	4.4%	2.2%	1.2%	3.7%	2.1%	-	-	5.3%	7.0% <sup>el</sup>	3.2%	2.7%	2.2%	4.6%	3.7%	2.3%	5.9% <sup>n</sup>	3.1%	3.0%	4.0%
Plaid Cymru	4	1	-	1	2	1	-	-	-	-	-	1	2	-	3	1	2	*	-	*
	0.3%	0.2%	-	0.9%	0.3%	0.4%	-	-	-	-	-	1.9% <sup>hi</sup>	0.7%	-	0.3%	0.2%	0.4%	0.3%	-	2.1%
The UK Independence Party	139	41	23	31	44	24	7	16	23	17	16	15	22	22	116	56	60	23	21	2
	12.2%	8.8%	17.9% <sup>a</sup>	28.9% <sup>a</sup>	10.1%	9.6%	18.5% <sup>i</sup>	27.8% <sup>ae</sup>	10.4%	7.9%	17.7% <sup>i</sup>	30.3% <sup>eh</sup>	9.7%	12.8%	12.0%	9.5%	15.8% <sup>n</sup>	13.4%	14.0%	8.9%
The Green Party	134	45	14	1	73	13	2	1	36	32	12	1	37	13	116	92	24	18	12	6
	11.7%	9.7% <sup>c</sup>	10.9% <sup>c</sup>	1.3%	16.6% <sup>ac</sup>	5.4%	5.1%	1.5%	16.6% <sup>ae</sup>	14.6% <sup>e</sup>	13.4% <sup>eg</sup>	1.2%	16.6% <sup>eg</sup>	7.5%	11.9%	15.6% <sup>oq</sup>	6.2%	10.5%	8.2%	26.0%
The British National Party	7	3	2	1	1	2	*	1	*	1	2	*	*	-	5	1	4	2	2	-
	0.6%	0.6%	1.9% <sup>d</sup>	0.7%	0.1%	0.7%	0.9%	1.1%	0.1%	0.5%	2.4%	0.3%	0.2%	-	0.5%	0.2%	0.9%	1.1%	1.3%	-
Some other party	10	6	2	*	2	5	-	*	1	1	2	-	1	1	10	7	2	*	*	-
	0.9%	1.3%	1.3%	0.3%	0.5%	1.8%	-	0.6%	0.5%	0.6%	1.8%	-	0.4%	0.8%	1.0%	1.3%	0.6%	0.2%	0.2%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: Conservative

	Total	Tenure					To which of the following ethnic groups do you consider you belong?	
		Owned outright (a)	Owned with a mortgage (b)	Social rent (c)	Rented from someone else (d)	Rent free (e)	White (f)	Non-white (g)
Unweighted base	3029	1574	843	301	276	34	2917	95
Weighted base	2828	1385	894	335	188	26**	2705	105*
Conservative	2032	1026	688	172	124	20	1966	53
	71.8%	74.1%dc	77.0%dc	51.4%	66.3%c	79.7%	72.7%g	50.4%
Labour	119	33	40	28	16	2	88	27
	4.2%	2.3%	4.4%a	8.5%ab	8.5%ab	8.8%	3.3%	25.9%f
Liberal Democrat	47	13	18	6	10	-	41	6
	1.7%	0.9%	2.1%	1.7%	5.2%abc	-	1.5%	5.9%f
SNP	8	2	4	2	-	-	7	1
	0.3%	0.2%	0.4%	0.5%	-	-	0.3%	0.8%
Plaid Cymru	*	-	-	-	*	-	*	-
	-	-	-	-	0.2%	-	*	-
The UK Independence Party	580	296	134	120	28	3	562	16
	20.5%	21.3%db	15.0%	35.8%adb	14.8%	11.5%	20.8%	15.7%
The Green Party	26	10	5	4	7	-	25	1
	0.9%	0.7%	0.6%	1.1%	3.9%ab	-	0.9%	1.0%
The British National Party	5	1	2	-	2	-	5	*
	0.2%	0.1%	0.2%	-	1.1%a	-	0.2%	0.2%
Some other party	10	4	3	3	-	-	10	-
	0.4%	0.3%	0.3%	0.9%	-	-	0.4%	-

Proportions/Means: Columns Tested (5% risk level) - a/d/b/c/e - f/g  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: Labour

	Total	Tenure					To which of the following ethnic groups do you consider you belong?	
		Owned outright (a)	Owned with a mortgage (b)	Social rent (c)	Rented from someone else (d)	Rent free (e)	White (f)	Non-white (g)
Unweighted base	2116	734	636	440	296	11	1866	218
Weighted base	2037	634	683	500	208	11**	1779	226
Conservative	99 4.9%	42 6.5% <sup>c</sup>	38 5.5% <sup>c</sup>	8 1.5%	10 4.9% <sup>c</sup>	2 16.7%	91 5.1%	8 3.7%
Labour	1644 80.7%	509 80.2%	547 80.1%	417 83.4%	166 79.5%	5 47.2%	1407 79.1%	208 91.9% <sup>f</sup>
Liberal Democrat	35 1.7%	11 1.7%	6 0.9%	2 0.4%	16 7.7% <sup>abc</sup>	-	33 1.9%	2 0.9%
SNP	73 3.6%	14 2.2%	32 4.7% <sup>a</sup>	24 4.8% <sup>a</sup>	3 1.6%	-	72 4.1% <sup>g</sup>	* 0.1%
Plaid Cymru	2 0.1%	1 0.2%	-	-	1 0.6%	-	2 0.1%	-
The UK Independence Party	125 6.1%	36 5.7%	39 5.7%	44 8.8% <sup>d</sup>	6 2.9%	-	119 6.7% <sup>g</sup>	5 2.3%
The Green Party	54 2.6%	20 3.2% <sup>c</sup>	20 2.9%	4 0.8%	6 2.8%	4 36.1%	49 2.7%	3 1.2%
The British National Party	2 0.1%	1 0.1%	1 0.1%	-	1 0.2%	-	2 0.1%	-
Some other party	3 0.1%	1 0.2%	* 0.1%	1 0.3%	-	-	3 0.2%	-

Proportions/Mean: Columns Tested (5% risk level) - a/d/b/c/e - f/g

\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
FILTER: 2010 Vote: Liberal Democrat

	Total	Tenure					To which of the following ethnic groups do you consider you belong?	
		Owned outright (a)	Owned with a mortgage (b)	Social rent (c)	Rented from someone else (d)	Rent free (e)	White (f)	Non-white (g)
Unweighted base	1659	696	500	198	245	20	1582	67
Weighted base	1653	690	539	205	195	23**	1575	70*
Conservative	229 13.9%	110 15.9% <sup>d</sup>	82 15.2% <sup>d</sup>	20 9.7%	15 7.8%	2 10.2%	218 13.8%	11 15.1%
Labour	481 29.1%	153 22.1%	181 33.6% <sup>a</sup>	74 36.3% <sup>a</sup>	61 31.0% <sup>a</sup>	12 51.1%	441 28.0%	35 49.8% <sup>f</sup>
Liberal Democrat	563 34.1%	288 41.8% <sup>dbc</sup>	165 30.5% <sup>c</sup>	42 20.7%	61 31.0% <sup>c</sup>	7 30.7%	551 35.0% <sup>eg</sup>	10 14.5%
SNP	27 1.6%	7 0.9%	12 2.3%	3 1.6%	5 2.4%	-	26 1.6%	1 1.3%
Plaid Cymru	1 *	1 0.1%	-	-	-	-	1 *	-
The UK Independence Party	195 11.8%	85 12.3%	48 9.0%	41 19.9% <sup>adb</sup>	19 9.8%	2 7.7%	193 12.3% <sup>g</sup>	2 2.3%
The Green Party	142 8.6%	47 6.8%	42 7.8%	18 8.8%	34 17.6% <sup>abc</sup>	* 0.3%	134 8.5%	7 10.4%
The British National Party	3 0.2%	-	-	3 1.4% <sup>ab</sup>	-	-	3 0.2%	-
Some other party	13 0.8%	1 0.1%	9 1.6% <sup>a</sup>	3 1.5% <sup>a</sup>	1 0.3%	-	8 0.5%	5 6.6% <sup>f</sup>

Proportions/Mean: Columns Tested (5% risk level) - a/d/b/c/e - f/g  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: SNP

	Total	Tenure					To which of the following ethnic groups do you consider you belong?	
		Owned outright (a)	Owned with a mortgage (b)	Social rent (c)	Rented from someone else (d)	Rent free (e)	White (f)	Non-white (g)
Unweighted base	266	89	76	68	29	3	263	-
Weighted base	225	71*	60*	79*	15**	1**	222	**
Conservative	7 3.2%	4 5.3%	3 4.9%	-	1 3.4%	-	7 3.2%	-
Labour	2 1.1%	* 0.7%	-	1 1.5%	1 4.9%	-	2 1.1%	-
Liberal Democrat	2 0.7%	1 0.9%	1 1.7%	-	-	-	2 0.7%	-
SNP	206 91.6%	62 87.9%	55 92.0%	75 95.0%	13 89.2%	1 100.0%	203 91.8%	-
The UK Independence Party	5 2.2%	2 2.3%	-	3 3.6%	* 2.5%	-	4 1.9%	-
The Green Party	1 0.4%	-	1 1.4%	-	-	-	1 0.4%	-
Some other party	2 0.9%	2 2.8%	-	-	-	-	2 0.9%	-

Proportions/Mean: Columns Tested (5% risk level) - a/d/b/c/e - f/g  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: Plaid Cymru

	Total	Tenure				To which of the following ethnic groups do you consider you belong?		
		Owned outright (a)	Owned with a mortgage (b)	Social rent (c)	Rented from someone else (d)	Rent free (e)	White (f)	Non-white (g)
Unweighted base	48	21	13	10	4	-	48	-
Weighted base	44*	15**	11**	15**	3**	**	44*	**
Conservative	1 1.6%	-	1 6.3%	-	-	-	1 1.6%	-
Labour	8 18.7%	-	2 18.4%	6 41.4%	-	-	8 18.7%	-
Liberal Democrat	9 21.3%	2 11.6%	-	8 51.6%	-	-	9 21.3%	-
Plaid Cymru	21 48.6%	10 71.0%	8 69.8%	* 0.8%	3 93.2%	-	21 48.6%	-
The UK Independence Party	4 9.8%	3 17.3%	1 5.5%	1 6.3%	* 6.8%	-	4 9.8%	-

Proportions/Means: Columns Tested (5% risk level) - a/d/b/c/e - f/g

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The UK Independence Party

	Total	Tenure				To which of the following ethnic groups do you consider you belong?		
		Owned outright (a)	Owned with a mortgage (b)	Social rent (c)	Rented from someone else (d)	Rent free (e)	White (f)	Non-white (g)
Unweighted base	321	135	71	78	37	-	315	3
Weighted base	223	93*	51*	59*	19*	**	219	1**
Conservative	13 5.9%	10 10.6%	1 2.7%	1 2.1%	1 3.1%	-	13 6.0%	-
Labour	4 1.6%	-	-	3 5.4%	* 2.5%	-	4 1.7%	-
Liberal Democrat	5 2.4%	5 5.0%	-	1 1.3%	-	-	5 2.5%	-
The UK Independence Party	192 86.0%	76 81.9%	46 90.2%	51 86.2%	18 94.3%	-	188 85.8%	1 100.0%
The Green Party	2 1.0%	-	2 3.5%	* 0.8%	-	-	2 1.0%	-
The British National Party	1 0.3%	1 0.7%	-	-	-	-	1 0.3%	-
Some other party	6 2.7%	2 1.8%	2 3.6%	2 4.2%	-	-	6 2.8%	-

Proportions/Means: Columns Tested (5% risk level) - a/d/b/c/e - f/g

\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The Green Party

	Total	Tenure				To which of the following ethnic groups do you consider you belong?		
		Owned outright (a)	Owned with a mortgage (b)	Social rent (c)	Rented from someone else (d)	Rent free (e)	White (f)	Non-white (g)
Unweighted base	142	32	47	24	35	4	128	13
Weighted base	126*	39**	38*	25**	21**	3**	110*	8**
Conservative	3 2.2%	1 2.7%	2 4.6%	-	-	-	3 2.6%	-
Labour	20 15.6%	2 5.4%	6 16.9%	6 24.4%	5 23.7%	-	17 15.8%	2 27.7%
Liberal Democrat	6 4.7%	* 0.6%	2 5.6%	3 11.4%	1 3.1%	-	6 5.4%	-
SNP	9 6.9%	8 20.5%	1 1.9%	-	-	-	1 0.7%	-
The UK Independence Party	9 6.7%	1 1.5%	5 12.7%	2 8.7%	1 4.2%	-	8 7.4%	* 4.0%
The Green Party	80 62.9%	27 69.3%	21 56.3%	14 55.4%	14 66.7%	3 100.0%	74 67.0%	6 68.4%
Some other party	1 1.0%	-	1 2.0%	-	1 2.4%	-	1 1.2%	-

Proportions/Mean: Columns Tested (5% risk level) - a/d/b/c/e - f/g  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: The British National Party

	Total	Tenure				To which of the following ethnic groups do you consider you belong?		
		Owned outright (a)	Owned with a mortgage (b)	Social rent (c)	Rented from someone else (d)	Rent free (e)	White (f)	Non-white (g)
Unweighted base	63	22	14	22	4	1	63	-
Weighted base	45*	15**	13**	15**	1**	***	45*	**
Labour	1 1.2%	-	1 4.1%	-	-	-	1 1.2%	-
The UK Independence Party	29 64.1%	9 63.4%	9 65.7%	1 62.3%	9 85.6%	1 8.3%	29 64.1%	-
The British National Party	15 32.6%	8 31.6%	4 30.2%	6 37.7%	-	-	15 32.6%	-
Some other party	1 2.1%	1 5.0%	-	-	1 14.4%	-	1 2.1%	-

Proportions/Mean: Columns Tested (5% risk level) - a/d/b/c/e - f/g  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

FILTER: 2010 Vote: Some other party

	Total	Tenure				To which of the following ethnic groups do you consider you belong?		
		Owned outright (a)	Owned with a mortgage (b)	Social rent (c)	Rented from someone else (d)	Rent free (e)	White (f)	Non-white (g)
Unweighted base	29	13	8	4	5	-	29	-
Weighted base	18*	8**	7**	2**	2**	**	18**	**
Conservative	4 20.3%	3 40.1%	-	1 28.4%	1 8.9%	-	4 20.3%	-
Labour	6 30.3%	1 13.2%	3 39.7%	-	2 91.1%	-	6 30.3%	-
The UK Independence Party	4 21.5%	2 30.8%	1 10.6%	1 47.1%	-	-	4 21.5%	-
The Green Party	2 11.0%	* 4.9%	2 23.9%	-	-	-	2 11.0%	-
Some other party	3 16.8%	1 11.1%	2 25.8%	* 24.6%	-	-	3 16.8%	-

Proportions/Mean: Columns Tested (5% risk level) - a/d/b/c/e - f/g

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 6  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents expressing an intention to vote (Turnout Weighted)**  
 FILTER: 2010 Vote: Did not vote

	Total	Tenure					To which of the following ethnic groups do you consider you belong?	
		Owned outright (a)	Owned with a mortgage (b)	Social rent (c)	Rented from someone else (d)	Rent free (e)	White (f)	Non-white (g)
Unweighted base	1286	206	306	300	422	52	1145	132
Weighted base	1143	185	310	313	285	49*	997	137*
Conservative	242 21.2%	65 35.2%dc	87 28.0%dc	27 8.7%	48 17.0%c	14 28.7%c	224 22.5%g	16 11.5%
Labour	485 42.5%	61 32.9%	134 43.2%a	170 54.5%adbe	105 37.0%	15 30.3%	386 38.7%	98 71.6%f
Liberal Democrat	81 7.1%	10 5.6%	14 4.6%	12 3.7%	89 13.8%abc	5 10.9%	71 7.1%	10 6.9%
SNP	41 3.6%	1 0.6%	10 3.1%	18 5.6%a	12 4.1%a	1 2.2%	41 4.1%	* 0.2%
Plaid Cymru	4 0.3%	1 0.5%	1 0.2%	1 0.2%	1 0.5%	-	4 0.4%	-
The UK Independence Party	139 12.2%	28 15.1%	35 11.3%	44 13.9%	27 9.5%	6 11.7%	131 13.1%g	5 3.7%
The Green Party	134 11.7%	15 8.3%	29 9.2%	34 10.9%	48 16.9%ab	8 16.2%	125 12.6%	8 5.9%
The British National Party	7 0.6%	1 0.6%	* 0.1%	3 0.9%	3 0.9%	-	7 0.7%	-
Some other party	10 0.9%	2 1.3%	1 0.3%	5 1.7%	1 0.5%	* *	10 1.0%	* 0.3%

Proportions/Means: Columns Tested (5% risk level) - a/d/b/c/e - f/g  
 \* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 7  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents**

	Q.3 General Election Vote												
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	The UK Independence Party	The Green Party	The British National Party	Some other party	Did not vote	Prefer not to say	Don't know/ can't remember
Unweighted base	14201	3935	2785	2414	332	59	405	213	76	43	3321	179	439
Weighted base	14201	3733	2720	2475	290	53	294	198	56	36	3639	199	507
Conservative	3275 23.1%	2370 63.5%	118 4.3%	272 11.0%	9 3.0%	1 1.5%	15 5.0%	3 1.6%	-	4 11.8%	418 11.5%	9 4.7%	55 10.8%
Labour	3538 24.9%	141 3.8%	1954 71.8%	587 23.7%	3 0.9%	9 17.1%	5 1.8%	23 11.3%	1 1.1%	7 20.8%	717 19.7%	9 4.5%	83 16.4%
Liberal Democrat	982 6.9%	53 1.4%	41 1.5%	671 27.1%	2 0.6%	10 19.4%	8 2.6%	9 4.7%	-	-	156 4.3%	4 2.2%	27 5.3%
SNP	429 3.0%	9 0.2%	82 3.0%	30 1.2%	240 82.8%	-	-	10 4.9%	-	-	52 1.4%	-	6 1.2%
Plaid Cymru	37 0.3%	* *	3 0.1%	1 *	-	25 46.6%	-	-	-	-	5 0.1%	1 0.4%	3 0.5%
The UK Independence Party	1616 11.4%	672 18.0%	147 5.4%	232 9.4%	5 1.9%	5 8.9%	224 76.2%	10 4.9%	33 58.6%	5 12.9%	235 6.4%	5 2.4%	45 8.9%
The Green Party	574 4.0%	31 0.8%	63 2.3%	178 7.2%	1 0.3%	-	3 1.0%	100 50.6%	-	3 7.4%	184 5.1%	4 1.9%	6 1.3%
The British National Party	48 0.3%	9 0.3%	3 0.1%	3 0.1%	-	-	1 0.2%	-	17 31.1%	-	13 0.3%	-	2 0.4%
Some other party	64 0.5%	11 0.3%	3 0.1%	15 0.6%	2 0.8%	-	7 2.3%	1 0.7%	1 1.9%	4 9.9%	18 0.5%	-	2 0.3%
Would not vote	1174 8.3%	50 1.4%	52 1.9%	45 1.8%	4 1.3%	-	3 1.1%	4 1.9%	-	4 11.5%	990 27.2%	9 4.5%	12 2.3%
Rather not say	150 1.1%	5 0.1%	10 0.4%	6 0.2%	2 0.7%	-	-	6 2.9%	-	-	24 0.7%	87 44.0%	10 1.9%
Don't know	2313 16.3%	380 10.2%	244 9.0%	434 17.5%	22 7.7%	3 6.4%	29 9.7%	33 16.4%	4 7.3%	9 25.8%	827 22.7%	71 35.5%	258 50.8%

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 8  
**Q.2 Which party would you vote for if there was a General Election tomorrow?**  
**Base: All respondents (Turnout Weighted)**

	Q.3 General Election Vote												
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	The UK Independence Party	The Green Party	The British National Party	Some other party	Did not vote	Prefer not to say	Don't know/ can't remember
Unweighted base	10110	3260	2275	1916	280	50	333	165	65	35	1439	104	189
Weighted base	9565	3074	2191	1929	243	46	235	153	48	27	1312	111	196
Conservative	2672 27.9%	2032 66.1%	99 4.5%	229 11.9%	7 3.0%	1 1.6%	13 5.6%	3 1.8%	-	4 14.0%	242 18.4%	6 5.5%	36 18.3%
Labour	2822 29.5%	119 3.9%	1644 75.0%	481 24.9%	2 1.0%	8 17.9%	4 1.6%	20 12.9%	1 1.1%	6 20.9%	485 37.0%	6 5.7%	46 23.5%
Liberal Democrat	765 8.0%	47 1.5%	35 1.6%	563 29.2%	2 0.7%	9 20.3%	5 2.3%	6 3.9%	-	-	81 6.2%	-	16 8.0%
SNP	368 3.8%	8 0.3%	73 3.3%	27 1.4%	206 84.9%	-	-	9 5.7%	-	-	41 3.1%	-	5 2.4%
Plaid Cymru	31 0.3%	* -	2 0.1%	1 -	-	21 46.3%	-	-	-	-	4 0.3%	1 0.6%	2 1.2%
The UK Independence Party	1314 13.7%	580 18.9%	125 5.7%	195 10.1%	5 2.0%	4 9.3%	192 81.5%	9 5.6%	29 59.6%	4 14.8%	139 10.6%	4 3.8%	29 14.7%
The Green Party	447 4.7%	26 0.9%	54 2.5%	142 7.3%	1 0.3%	-	2 1.0%	80 51.9%	-	2 7.6%	134 10.2%	2 2.2%	4 2.1%
The British National Party	34 0.4%	5 0.2%	2 0.1%	3 0.2%	-	-	1 0.3%	-	15 30.3%	-	7 0.5%	-	2 0.8%
Some other party	51 0.5%	10 0.3%	3 0.1%	13 0.7%	2 0.8%	-	6 2.6%	1 0.8%	1 2.0%	3 11.6%	10 0.8%	-	1 0.7%
Would not vote	11 0.1%	* -	2 0.1%	* -	-	-	* -	-	-	* 1.9%	7 0.5%	* -	1 0.5%
Rather not say	103 1.1%	5 0.1%	8 0.4%	5 0.2%	2 0.8%	-	-	5 3.4%	-	-	11 0.9%	62 55.8%	5 2.5%
Don't know	948 9.9%	241 7.9%	143 6.5%	271 14.0%	16 6.5%	2 4.7%	12 5.3%	21 13.9%	3 7.0%	8 29.1%	151 11.5%	29 26.0%	50 25.3%

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 9  
**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**  
**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents**

	Gender			Age						Social Grade					Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)	
Unweighted base	14201	7006	7195	1561	2024	2324	2652	2327	3313	4083	4215	2328	3575	3763	3605	3499	2111	1223	1620	5354	665	2874	955	2480	
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771	
Conservative	3733 26.3%	2109 30.3%b	1624 22.4%	128 7.6%	408 17.1%c	456 19.1%c	693 27.4%cd	679 32.2%cd	1370 44.3%cd	1200 31.8%e	1007 25.6%e	791 25.6%e	736 21.8%	1142 29.8%o	1127 30.5%o	803 23.5%q	497 25.0%q	165 12.9%	378 20.3%	1520 25.0%r	156 19.7%	1003 30.2%t	222 20.7%	518 18.7%	
Labour	2720 19.2%	1455 20.9%b	1265 17.5%	187 11.1%	517 21.6%cd	522 21.8%cd	545 21.5%cd	433 20.5%cd	517 16.7%cd	669 17.6%	689 17.5%	648 20.9%ij	714 21.2%ij	702 18.3%p	656 17.8%	772 22.6%mp	312 15.7%	279 21.8%mp	467 25.1%rs	1217 20.0%	246 31.0%u	740 22.3%w	221 20.7%w	476 17.2%	
Liberal Democrat	2475 17.4%	1214 17.4%	1261 17.4%	121 7.2%	363 15.2%cd	477 20.0%cd	404 16.0%cd	455 21.6%cd	839 22.1%ij	686 17.4%kl	458 14.8%	493 14.6%	666 17.4%q	577 15.6%	606 17.8%n	443 22.3%mp	183 14.3%	365 19.6%rs	984 16.2%	155 19.5%	541 16.3%	211 19.7%u	443 16.0%		
SNP	290 2.0%	154 2.2%	136 1.9%	10 0.6%	32 1.3%	39 1.6%cd	57 2.3%cd	68 3.2%cd	84 2.7%cd	51 1.4%	76 1.9%	80 2.6%ij	83 2.5%ij	-	-	-	-	290 22.7%mn	49 2.6%rs	96 1.6%	23 2.9%	54 1.6%	26 2.5%	42 1.5%	
Plaid Cymru	53 0.4%	36 0.5%b	18 0.2%	-	4 0.2%	8 0.3%	14 0.6%cd	9 0.4%cd	18 0.6%cd	9 0.2%	10 0.3%	12 0.4%	22 0.7%ij	-	-	-	53 2.7%mn	-	8 0.4%	28 0.5%	4 0.5%	19 0.6%	4 0.4%	8 0.3%	
The UK Independence Party	294 2.1%	171 2.5%b	123 1.7%	21 1.3%	15 0.6%	25 1.0%	63 2.5%cd	63 3.0%cd	108 3.5%cd	35 0.9%	71 1.8%ij	94 3.1%ij	94 2.8%ij	79 2.1%q	109 2.9%mp	71 2.1%q	32 1.6%q	3 0.2%	20 1.1%	92 1.5%	9 1.1%	60 1.8%	11 1.0%	32 1.2%	
The Green Party	198 1.4%	86 1.2%	112 1.6%	14 0.9%	29 1.2%	30 1.3%	57 2.3%cd	29 1.4%	39 1.3%	41 1.1%	45 1.2%	75 2.4%ij	37 1.1%	76 2.0%op	63 1.7%op	29 0.9%	9 0.5%	21 1.6%p	32 1.7%	95 1.6%	21 2.6%	43 1.3%	11 1.1%	52 1.9%	
The British National Party	56 0.4%	35 0.5%	21 0.3%	5 0.3%	7 0.3%	6 0.2%	17 0.7%	11 0.5%	11 0.4%	7 0.2%	9 0.2%	14 0.5%	25 0.7%ij	8 0.2%	29 0.8%mp	16 0.5%	3 0.1%	1 0.1%	1 0.4%	24 0.4%	-	16 0.5%	1 0.1%	8 0.3%	
Some other party	36 0.3%	23 0.3%	13 0.2%	-	2 0.1%	16 0.7%cd	6 0.2%	4 0.2%	8 0.3%	15 0.4%k	12 0.3%	2 0.1%	7 0.2%	9 0.2%	11 0.3%	11 0.3%	5 0.2%	1 0.1%	5 0.3%	18 0.3%	4 0.5%	11 0.3%	1 0.1%	6 0.2%	
Did not vote	3639 25.6%	1454 20.9%	2186 30.2%a	1060 62.8%cd	852 35.6%e	684 28.6%f	520 20.6%g	285 13.5%h	238 7.7%	769 20.3%	1134 28.8%ij	761 24.6%ij	975 28.9%ij	979 25.5%q	899 24.3%	951 27.9%n	538 27.1%q	273 21.3%	435 23.3%	1666 27.4%r	150 18.9%	703 21.2%	284 26.6%t	963 34.7%tuv	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 9  
**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**  
**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents**

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771
Prefer not to say	199	88	110	37	42	42	44	18	15	56	64	32	46	68	50	38	33	10	38	94	14	48	24	46
	1.4%	1.3%	1.5%	2.2% <sup>gh</sup>	1.8% <sup>gh</sup>	1.8% <sup>gh</sup>	1.7% <sup>gh</sup>	0.8%	0.5%	1.5%	1.6%	1.0%	1.4%	1.8% <sup>q</sup>	1.4%	1.1%	1.6%	0.8%	2.0%	1.5%	1.8%	1.4%	2.2%	1.7%
Don't know/ can't remember	507	134	373	105	120	87	111	56	28	105	133	127	143	106	173	112	63	53	65	257	11	81	54	177
	3.6%	1.9%	5.1% <sup>a</sup>	6.2% <sup>ef</sup>	5.0% <sup>gh</sup>	3.7% <sup>h</sup>	4.4% <sup>gh</sup>	2.6% <sup>h</sup>	0.9%	2.8%	3.4%	4.1% <sup>i</sup>	4.2% <sup>j</sup>	2.8%	4.7% <sup>mo</sup>	3.3%	3.2%	4.1%	3.5%	4.2%	1.4%	2.4%	5.1% <sup>tu</sup>	6.4% <sup>tu</sup>

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w



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**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents**

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	14201	3349	3600	769	2157	737	3935	2785	2414	405	649	888	1098	1344	1204	1823	912	1136	1226	1308	1123	1490
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428
Conservative	3733	2370	141	53	672	31	3733	-	-	-	77	214	250	383	372	813	51	194	206	310	307	556
	26.3%	72.4%bc	4.0%	5.4%	41.6%bc	5.5%	100.0%eghi	-	-	-	11.3%ep	19.2%j	21.8%j	30.3%j	34.0%j	48.9%jk	5.1%	15.2%p	16.5%j	24.5%j	30.2%j	38.9%jklmnopqrst
		de		e								pqr	pqr	klpqrs	klpqrs	lmnopqrs		p	klpq	klpqrs		
Labour	2720	118	1954	41	147	63	-	2720	-	-	123	275	299	284	216	258	64	242	223	260	217	259
	19.2%	3.6%	55.2%ac	4.2%	9.1%a	11.0%ac	-	100.0%fhi	-	-	18.2%p	24.8%j	26.0%j	22.5%o	19.7%o	15.5%p	6.3%	18.9%o	18.0%p	20.6%o	21.4%o	18.2%p
			de	c								nopqru	nopqrs	pru	p		p		p	p		
Liberal Democrat	2475	272	587	671	232	178	-	-	2475	-	30	191	222	213	235	323	91	172	255	191	220	332
	17.4%	8.3%	16.6%a	68.4%a	14.3%a	31.1%abd	-	-	100.0%fgi	-	4.4%	17.2%j	19.3%j	16.9%j	21.6%j	19.4%jp	9.0%j	13.5%j	20.5%j	15.1%j	21.6%j	23.2%jklmnopqs
			bde	bde							p	pqs	p	klmpqs	qs		p	pqs	p	klmpqs		
SNP	290	9	3	2	5	1	-	-	-	-	6	17	16	27	32	55	4	15	23	30	36	29
	2.0%	0.3%	0.1%	0.2%	0.3%	0.2%	-	-	-	-	0.9%	1.5%	1.4%	2.2%p	3.0%jl	3.3%jk	0.4%	1.2%	1.8%p	2.4%k	3.5%jk	2.0%p
															pqr	lpqru						
Plaid Cymru	53	1	9	10	5	-	-	-	-	-	-	4	2	8	6	15	-	-	6	6	3	3
	0.4%	0.3%a	1.1%ab	0.3%a	-	-	-	-	-	-	-	0.4%	0.2%	0.7%ppq	0.6%q	0.9%lpqu	-	-	0.5%	0.5%	0.3%	0.2%
			de																			
The UK Independence Party	294	15	5	8	224	3	-	-	294	-	12	10	17	33	33	68	10	5	8	30	30	40
	2.1%	0.5%b	0.1%	0.8%b	13.9%ab	0.5%	-	-	100.0%fg	-	1.7%q	0.9%	1.5%q	2.6%kp	3.0%kl	4.1%jk	1.0%	0.4%	0.6%	2.4%kp	3.0%kl	2.8%kppqr
				ce										qr	lpqrs				qr	ppqr		
The Green Party	198	3	23	9	10	100	-	-	-	-	4	9	12	28	18	16	11	21	18	29	11	22
	1.4%	0.1%	0.6%a	0.9%a	0.6%a	17.5%abcd	-	-	-	-	0.5%	0.8%	1.0%	2.2%jk	1.6%	1.0%	1.1%	1.6%	1.5%	2.3%jk	1.1%	1.6%
														o					lo			
The British National Party	56	-	1	-	33	-	-	-	-	-	3	3	4	12	4	9	1	4	1	5	7	2
	0.4%	-	0.3%abce	-	-	-	-	-	-	-	0.5%	0.3%	0.4%	0.9%pr	0.3%	0.5%	0.1%	0.3%	0.1%	0.4%	0.7%	0.2%
														u								
Some other party	36	4	7	-	5	3	-	-	-	-	-	1	10	4	4	4	-	1	6	2	-	4
	0.3%	0.1%	0.2%	-	0.3%	0.5%	-	-	-	-	-	0.1%	0.8%kp	0.4%	0.4%	0.2%	0.1%	0.5%	0.1%	-	-	0.3%
														qst								
Did not vote	3639	418	717	156	235	184	-	-	-	-	395	315	278	227	146	92	664	537	406	293	138	147
	25.6%	12.8%	20.3%a	15.8%	14.5%	32.0%abcd	-	-	-	-	58.2%k	28.4%lm	24.2%lm	17.9%ln	13.4%ou	5.5%	65.8%j	42.0%k	32.6%l	23.2%lm	13.6%o	10.3%o
			cd								lmnoqr	nostu	notu	otu			klmnoqrstu	lmnors	mnostru	notu	u	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

**Opinion Poll**  
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Absolutes/col percents

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**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents**

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428
Prefer not to say	199 1.4%	9 0.3%	9 0.3%	4 0.4%	5 0.3%	4 0.6%	-	-	-	-	7 1.1%	27 2.5% no tu	21 1.9% ou	16 1.3% o	9 0.8%	7 0.4%	30 2.9% mno oqtu	15 1.2%	21 1.7% ou	27 2.2% no tu	8 0.6%	8 0.6%
Don't know/ can't remember	507 3.6%	55 1.7%	83 2.3%	27 2.7%	45 2.8% ae	6 1.1%	-	-	-	-	21 3.1% o	47 4.2% m nou	18 1.5% o	29 2.3% o	17 1.5% o	4 0.2%	84 8.3% jk lmnotu	74 5.8% m nou	70 5.6% m nou	82 6.5% j mnotu	99 3.8% n ou	24 1.7% o

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

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**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents**

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humber (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14201	2223	1922	1143	1718	1860	2293	1185	1857	1223	600	1592	1307	1318	949	738	1338	1688	2075	1373
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Conservative	3733 26.3%	725 35.4% <sup>b</sup> odefgh	509 28.9% <sup>f</sup> gh	450 29.0% <sup>f</sup> gh	425 26.6% <sup>f</sup> gh	475 27.1% <sup>f</sup> gh	497 22.9% <sup>h</sup>	341 22.1% <sup>h</sup>	311 17.5%	165 12.9%	115 20.3% <sup>i</sup>	396 25.3% <sup>i</sup> jo	291 22.8% <sup>i</sup>	376 29.4% <sup>i</sup> jklmop	340 34.2% <sup>i</sup> q	131 18.5% <sup>i</sup>	411 29.0% <sup>i</sup> jloq	461 25.0% <sup>i</sup> o	680 34.2% <sup>i</sup> jklmop	366 28.6% <sup>ijllo</sup>
Labour	2720 19.2%	391 19.1% <sup>e</sup> f	338 19.2% <sup>e</sup> f	395 25.5% <sup>a</sup> bdefgh	331 20.7% <sup>e</sup> fg	278 15.9%	351 16.2%	253 16.4%	383 21.6% <sup>e</sup> fg	279 21.8% <sup>p</sup> rs	128 22.5% <sup>p</sup> rs	356 22.8% <sup>p</sup> rs	288 22.5% <sup>p</sup> rs	247 19.3% <sup>p</sup> rs	210 21.1% <sup>p</sup> rs	176 24.8% <sup>m</sup> prs	200 14.1% <sup>s</sup>	430 23.3% <sup>m</sup> prs	272 13.7% <sup>s</sup>	135 10.6%
Liberal Democrat	2475 17.4%	448 21.9% <sup>b</sup> cdtgh	301 17.1%	229 14.8%	235 14.7%	391 22.3% <sup>b</sup> cdtgh	384 17.7% <sup>d</sup> h	229 14.8%	258 14.5%	183 14.3%	90 15.8%	294 18.8% <sup>i</sup> mnoq	223 17.4% <sup>m</sup>	176 13.8%	149 15.0%	99 14.0%	252 17.7% <sup>m</sup>	283 15.3%	383 19.3% <sup>i</sup> mnoq	344 26.9% <sup>ijklmnopqr</sup>
SNP	290 2.0%	25 1.2%	40 2.3% <sup>a</sup>	52 3.3% <sup>ae</sup> f	37 2.3% <sup>a</sup>	26 1.5%	36 1.7%	28 1.8%	46 2.6% <sup>a</sup> e	290 22.7% <sup>ijklm</sup> nopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	53 0.4%	4 0.2%	7 0.4%	6 0.4%	19 1.2% <sup>ab</sup> efh	4 0.3%	3 0.2%	6 0.4%	4 0.2%	-	-	-	-	-	-	53 7.5% <sup>ijkl</sup> mnopqrs	-	-	-	-
The UK Independence Party	294 2.1%	20 1.0%	42 2.4% <sup>ae</sup> f	58 3.7% <sup>ae</sup> f	51 3.2% <sup>ae</sup> f	15 0.8%	29 1.3%	36 2.4% <sup>ae</sup>	43 2.4% <sup>ae</sup> f	3 0.2%	13 2.4% <sup>i</sup>	29 1.8% <sup>i</sup>	29 2.3% <sup>i</sup>	14 1.1% <sup>i</sup>	26 2.6% <sup>im</sup> q	7 1.0% <sup>i</sup>	69 4.8% <sup>ij</sup> klmnopqrs	24 1.3% <sup>i</sup>	56 2.8% <sup>im</sup> oq	25 2.0% <sup>i</sup>
The Green Party	198 1.4%	21 1.0%	23 1.3%	25 1.6%	17 1.1%	20 1.2%	22 1.0%	50 3.2% <sup>ab</sup> cdefh	20 1.1%	21 1.6% <sup>ks</sup>	2 0.4%	7 0.5%	20 1.6% <sup>ks</sup>	14 1.1%	8 0.8%	4 0.6%	42 2.9% <sup>ijk</sup> mnos	36 1.9% <sup>jk</sup> s	40 2.0% <sup>jk</sup> nos	5 0.4%
The British National Party	56 0.4%	5 0.3%	8 0.5% <sup>ef</sup>	6 0.4%	15 1.0% <sup>ae</sup> f	1 0.1%	1 0.1%	8 0.6% <sup>f</sup>	10 0.6% <sup>ef</sup>	1 0.1%	4 0.7%	4 0.2%	8 0.6%	15 1.2% <sup>ik</sup> oprs	6 0.6%	1 0.1%	7 0.5%	3 0.2%	5 0.2%	2 0.1%
Some other party	36 0.3%	9 0.5%	9 0.5%	1 0.1%	3 0.2%	6 0.3%	3 0.1%	1 0.1%	3 0.2%	1 0.1%	-	7 0.5% <sup>q</sup>	3 0.3%	4 0.3%	1 0.1%	3 0.4%	6 0.4%	1 0.1%	8 0.4%	2 0.1%
Did not vote	3639 25.6%	343 16.7% c	428 24.3% <sup>a</sup> c	285 18.4% c	397 24.9% <sup>a</sup> c	427 24.4% <sup>a</sup> c	706 32.5% <sup>a</sup> bcde	475 30.9% <sup>a</sup> bcde	578 32.5% <sup>a</sup> bcde	273 21.3%	184 32.4% <sup>i</sup> knpr	405 25.9% <sup>i</sup> n	362 28.3% <sup>i</sup> nr	356 27.9% <sup>i</sup> nr	178 17.9%	198 27.9% <sup>i</sup> nr	365 25.7% <sup>i</sup> n	523 28.3% <sup>i</sup> nr	456 22.9% <sup>n</sup>	340 26.6% <sup>inr</sup>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Prepared by Populus



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 9  
**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**  
**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents**

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Prefer not to say	199 1.4%	21 1.0%	26 1.5%	18 1.2%	23 1.5%	35 2.0% <sup>ag</sup>	39 1.8%	14 0.9%	23 1.3%	10 0.8%	11 2.0%	13 0.9%	13 1.0%	16 1.2%	19 1.9% <sup>ai</sup>	7 1.1%	15 1.1%	33 1.8%	35 1.8%	25 2.0% <sup>ai</sup>
Don't know/ can't remember	507 3.6%	32 1.6%	32 1.8%	27 1.8%	42 2.6%	72 4.1% <sup>ab</sup>	101 4.6% <sup>ab</sup>	99 6.5% <sup>ab</sup>	100 5.6% <sup>ab</sup>	53 4.1%	19 3.4%	51 3.3%	41 3.2%	61 4.8% <sup>qr</sup>	57 5.7% <sup>kl</sup>	29 4.0%	29 3.8%	54 2.9%	53 2.7%	35 2.7%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

### Opinion Poll ONLINE Fieldwork : 4th - 27th February 2015

Table 9  
**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**  
**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents**

Absolutes/col percents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humber-side (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	14201	621	322	798	631	631	487	352	643	817	1027	677	602	278	794	676	687	462	386	695	871	1048	696
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673
Conservative	3733 26.3%	102 15.2% l	68 22.7% a 	219 28.7% a glnmor	173 28.9% a glnmor	206 34.2% a bgilmn oprstu v	195 38.5% a bcdgil mnopq rstuv	65 19.4% l	230 34.9% a bcgil noprst uv	234 26.4% a lmor	420 40.5% a bcdegi klmnop qrstuv	199 32.9% a bgilmn oprstu v	64 10.5%	48 17.7% l	177 22.1% a 	118 17.4% l	170 25.1% a lmor	144 29.7% a glnmor	66 17.7% l	182 23.8% a lo	228 23.7% a lo	261 27.4% a glnmor	167 24.8% a almor
Labour	2720 19.2%	162 24.2% h jkpsuv	81 27.0% h jkimpq suv	182 23.9% h jkpsuv	144 24.0% h jkpsuv	122 20.3% j ksuv	121 23.9% h jksuv	83 24.9% h jksuv	107 16.2% v hijkmp qstuv	233 26.3% e hijkmp qstuv	142 13.7% v	77 12.8% v	117 19.2% j ksuv	47 17.6% v	174 21.7% h jksuv	144 21.2% j ksuv	124 18.4% j ksuv	88 18.2% k sv	93 24.8% h jkpsuv	93 12.2%	197 20.5% j ksuv	129 13.6% v	58 8.7%
Liberal Democrat	2475 17.4%	116 17.4% l	47 15.6%	148 19.4% e fgilp	124 20.6% e fgilop	87 14.4%	71 13.9%	42 12.4%	113 17.2% l	116 13.1%	195 18.8% g lip	156 25.7% a bcdfgh ijklmno pqrstuv	67 11.0%	43 16.0%	146 18.3% i lp	99 14.6%	89 13.2%	78 16.1% l	58 15.4%	138 18.1% i lp	166 17.3% i l	188 19.8% e fgilop	188 28.0% a bcdefghijklm nopqrstuv
SNP	290 2.0%	154 23.0% b cde fghijklmno pqrstuv	-	-	-	-	-	-	-	-	-	-	136 22.4% b cde fghijklmno pqrstuv	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	53 0.4%	-	-	-	-	-	-	36 10.6% a b c d efhijklm nopqrstuv	-	-	-	-	-	-	-	-	-	-	18 4.7% a b c d efhijklm nopqrstuv	-	-	-	-
The UK Independence Party	294 2.1%	3 0.4%	10 3.3% a l prt	10 1.4% l	14 2.4% a l pt	12 2.0% a l p	14 2.8% a l pt	4 1.3% l	40 6.1% a c defgij klmnop qrstuv	16 1.9% a l p	35 3.3% a c l prt	12 1.9% a l p	-	3 1.3% l	18 2.3% a l pt	15 2.1% a l p	2 0.3%	12 2.4% a l pt	3 0.7%	29 3.7% a c l prt	7 0.8%	21 2.2% a l pt	13 2.0% a l p
The Green Party	198 1.4%	5 0.7%	2 0.8%	3 0.4%	6 0.9%	7 1.2% k	2 0.4%	2 0.5%	18 2.8% a c dfkmpn v	21 2.4% a c fkmpv	19 1.8% c k	1 0.1%	16 2.6% a c f k m n v	-	4 0.6%	14 2.1% c f k m n v	6 0.9%	6 1.2%	3 0.7%	24 3.1% a c dfkmpn rv	14 1.5% k	21 2.2% c f k m n v	4 0.6%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 9  
**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**  
**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents**

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humber-side (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673
The British National Party	56 0.4%	1 0.2%	4 1.4% ill notuv	3 0.4%	7 1.2% ill ntuv	5 0.8% uv	4 0.8%	*	4 0.6%	1 0.1%	4 0.4%	2 0.3%	-	-	1 0.1%	1 0.1%	10 1.5% ail lnotuv	2 0.4%	1 0.2%	3 0.4%	2 0.2%	1 0.1%	-
Some other party	36 0.3%	1 0.2%	-	6 0.8% t	1 0.2%	2 0.3%	1 0.2%	3 0.9% t	2 0.3%	1 0.1%	4 0.4%	2 0.3%	-	-	1 0.1%	2 0.3%	2 0.3%	-	-	4 0.5%	-	4 0.4%	-
Did not vote	3639 25.6%	107 15.9%	81 27.3% a dfhj	176 23.0% a fj	113 18.9%	138 23.0% a fj	77 15.2%	92 27.5% a dfhj	121 18.5%	219 24.7% a dfhj	185 17.8%	143 23.7% a fj	166 27.2% a dfhj	103 38.2% a bcdefg hijkl qr	230 28.7% a cdefhj q	249 36.6% a bcdefg hijkl qr	218 32.3% a cdefhi jkq	100 20.6%	106 28.2% a dfhj	243 31.9% a cdefhi jkq	304 31.6% a cdefhi jkq	271 28.5% a cdefhj q	196 29.2% a cdefhj q
Prefer not to say	199 1.4%	4 0.6%	3 1.0%	4 0.5%	5 0.8%	3 0.5%	5 1.1%	1 0.3%	10 1.5%	25 2.8% ac deglns t	16 1.6%	12 2.0% ce	6 0.9%	9 3.2% ac deglst	9 1.2%	8 1.2%	12 1.8%	14 2.9% ac degst	7 1.8%	6 0.7%	8 0.8%	19 2.0% ce	13 1.9% c
Don't know/ can't remember	507 3.6%	15 2.2% k	3 1.1%	12 1.6% k	12 2.1% k	19 3.2% k	16 3.1% k	7 2.1% k	13 1.9% k	18 2.1% k	17 1.6% k	2 0.3%	38 6.2% ab cdeg hij k	16 6.0% ab cdghj k	39 4.9% ab cdhijk	29 4.2% bc hijk	42 6.2% ab cdefgh ijk	41 8.5% ab cdefgh ijknot uv	22 5.8% ab cdhijk	42 5.5% ab cdhijk	36 3.7% c j	36 3.8% bc jk	33 4.9% abcdhijk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

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**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**  
**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents**

	Educational Attainment						Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female							
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14201	127	102	8204	3720	1220	617	75	68	3960	1880	596	311	52	34	4244	1840	624	306
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
Conservative	3733 26.3%	33 27.4% <sub>f</sub>	30 26.3% <sub>f</sub>	2321 28.7% <sub>e</sub>	1035 27.2% <sub>e</sub>	252 19.7% <sub>f</sub>	32 5.9%	23 34.0% <sub>l</sub> pqr	29 38.6% <sub>k</sub> lopqr	1254 32.5% <sub>k</sub> lopqr	628 32.1% <sub>k</sub> lopqr	134 22.4% <sub>l</sub> lopqr	21 8.0%	10 18.7% <sub>r</sub>	2 4.1%	1067 25.2% <sub>l</sub> pqr	407 22.1% <sub>l</sub> qr	118 17.4% <sub>l</sub> r	10 3.8%
Labour	2720 19.2%	23 19.2% <sub>f</sub>	20 17.0% <sub>f</sub>	1618 20.0% <sub>f</sub>	711 18.7% <sub>f</sub>	282 22.1% <sub>d</sub> f	37 6.7%	10 15.2% <sub>r</sub>	7 8.9%	809 21.0% <sub>h</sub> lpr	431 22.0% <sub>h</sub> lopqr	151 25.3% <sub>h</sub> lopqr	26 9.8% <sub>r</sub>	13 24.5% <sub>l</sub> r	13 31.7% <sub>r</sub>	809 19.1% <sub>l</sub> pr	279 15.1% <sub>l</sub> r	131 19.2% <sub>l</sub> r	10 3.8%
Liberal Democrat	2475 17.4%	14 11.6%	7 5.8%	1257 15.5% <sub>b</sub> f	800 21.0% <sub>a</sub> bcd	338 26.4% <sub>ab</sub> cdf	31 5.7%	5 7.6%	4 5.9%	632 16.4% <sub>l</sub> r	369 18.8% <sub>g</sub> hlor	162 27.1% <sub>g</sub> hlor	19 7.0%	9 17.0% <sub>r</sub>	2 5.6%	625 14.7% <sub>l</sub> r	431 23.4% <sub>g</sub> hijor	176 25.9% <sub>gh</sub> ijor	12 4.5%
SNP	290 2.0%	7 5.9% <sub>cd</sub> f	5 4.8% <sub>f</sub>	154 1.9% <sub>f</sub>	86 2.3% <sub>f</sub>	33 2.6% <sub>f</sub>	3 0.5%	7 10.4% <sub>ij</sub> klopqr	2 2.8% <sub>l</sub>	85 2.2% <sub>l</sub>	46 2.4% <sub>l</sub>	13 2.2% <sub>l</sub>	-	-	3 8.2%	69 1.6%	40 2.1% <sub>l</sub>	20 3.0% <sub>l</sub>	3 1.1%
Plaid Cymru	53 0.4%	-	-	30 0.4%	18 0.5%	5 0.4%	-	-	-	22 0.6% <sub>o</sub>	11 0.6%	3 0.4%	-	0.5%	-	9 0.2%	6 0.3%	2 0.3%	-
The UK Independence Party	294 2.1%	6 5.2% <sub>d</sub> f	2 1.4%	205 2.5% <sub>d</sub> f	63 1.6%	10 0.8%	5 0.8%	6 9.2% <sub>ij</sub> klopqr	1 1.7%	114 3.0% <sub>kl</sub> pq	43 2.2% <sub>p</sub>	5 0.9%	-	-	* 0.8%	91 2.1% <sub>p</sub>	20 1.1%	5 0.7%	5 1.7%
The Green Party	198 1.4%	-	-	107 1.3%	54 1.4% <sub>f</sub>	27 2.2% <sub>f</sub>	1 0.2%	-	-	46 1.2%	26 1.3%	13 2.2% <sub>l</sub>	-	-	-	60 1.4%	28 1.5%	14 2.1% <sub>l</sub>	1 0.4%
The British National Party	56 0.4%	-	1 0.5%	43 0.5%	10 0.3%	1 0.1%	-	-	* 0.4%	25 0.7% <sub>p</sub>	7 0.4%	1 0.2%	-	-	* 0.8%	18 0.4%	2 0.1%	-	-
Some other party	36 0.3%	-	-	21 0.3%	8 0.2%	7 0.6%	-	-	-	14 0.4%	7 0.4%	2 0.4%	-	-	-	7 0.2%	1 0.1%	5 0.7% <sub>p</sub>	-
Did not vote	3639 25.6%	34 28.7%	42 36.5% <sub>c</sub> de	1980 24.5% <sub>d</sub> e	829 21.8%	254 19.9%	411 75.8% <sub>a</sub> bcde	14 21.1%	25 33.8% <sub>ai</sub> jk	745 19.3% <sub>k</sub>	343 17.5%	83 13.9%	193 72.1% <sub>g</sub> hijkmo pq	20 38.8% <sub>ai</sub> jk	17 41.3%	1235 29.1% <sub>ai</sub> jk	485 26.3% <sub>ai</sub> jk	171 25.2% <sub>ai</sub> jk	218 79.4% <sub>ghijkmo</sub> pq

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 9  
**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**  
**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents**

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
	Total																		
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
Prefer not to say	199	-	6	81	51	25	9	-	6	35	17	18	4	-	-	46	34	7	5
	1.4%	-	5.0%cd	1.0%	1.3%	1.9%cd	1.6%	-	7.8%aj	0.9%	0.9%	2.9%ij	1.3%	-	-	1.1%	1.8%aj	1.0%	2.0%
Don't know/ can't remember	507	2	3	280	141	44	14	2	-	77	29	13	5	*	3	203	111	31	10
	3.6%	1.7%	2.6%	3.5%	3.7%	3.4%	2.7%	2.5%	-	2.0%	1.5%	2.2%	1.8%	0.7%	7.4%	4.8%ij	6.0%ij	4.5%ij	3.5%j

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

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**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**  
**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14201	4109	4274	1120	1550	1348	1800	2174	2195	576	861	609	591	1935	2079	544	689	739	1209
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
Conservative	3733 26.3%	2907 73.1% bc def	202 4.9%	49 3.4%	265 31.1% bc ef	36 3.6%	274 9.7% b ce	1679 76.5% ij kimopqr st	119 5.5% js	20 2.9%	172 35.3% ij impqrst	21 4.6%	97 10.2% i jlpqs	1227 68.9% ij klmpqrst	83 4.3%	29 4.0%	93 25.6% ij impqrst	15 2.7%	177 9.4% ijlpqs
Labour	2720 19.2%	105 2.6%	2233 54.2% ac def	55 3.9%	63 7.4% a c	102 10.2% ac df	163 5.7% a	54 2.5%	1216 56.1% hj klmopqr st	31 4.4% h	34 6.9% ho qt	43 9.3% hj oqt	78 8.2% hj oqt	51 2.9%	1017 52.1% hj klmopqr st	24 3.3%	29 8.1% h joqt	58 11.0% hj koqt	85 4.5% ho
Liberal Democrat	2475 17.4%	272 6.8%	604 14.7% a f	994 70.0% a bdef	131 15.3% a f	156 15.7% a f	318 11.2% a	127 5.8%	333 15.4% h ot	508 72.7% h iklmop rst	66 13.4% h o	67 14.6% h ot	114 12.0% ho	145 8.2% h	272 13.9% h ot	486 67.4% h iklmop rst	65 18.0% h kmopt	88 16.6% h ot	204 10.8% ho
SNP	290 2.0%	12 0.3%	12 0.3%	4 0.3%	5 0.6%	235 23.7% ab cdf	21 0.7%	11 0.5% o	4 0.2%	1 0.1%	3 0.6% o	128 27.7% hi jkmopqr st	7 0.7% o	1 0.1%	8 0.4%	3 0.5%	2 0.7% o	107 20.1% hi jkmopqr t	14 0.7% o
Plaid Cymru	53 0.4%	5 0.1%	11 0.3% f	10 0.7% af	2 0.3% f	25 2.5% abcd f	-	2 0.1%	8 0.3%	8 1.2% hi mopt	2 0.3% t	16 3.6% hijk mopqr	-	4 0.2%	3 0.3%	2 0.3%	1 0.2%	8 1.5% hikm opqr	-
The UK Independence Party	294 2.1%	55 1.4% b	26 0.6%	10 0.7%	161 18.9% ab cef	7 0.7%	35 1.2%	33 1.5% p	21 1.0% p	4 0.5%	101 20.6% hi jlmopqs t	3 0.6%	10 1.1%	22 1.2% p	5 0.3%	7 0.9%	60 16.5% hi jlmopqs t	4 0.8%	25 1.3% p
The Green Party	198 1.4%	5 0.1%	34 0.8% a	15 1.0% a	9 1.0% a	98 9.9% ab cdf	37 1.3% a	1 0.1%	11 0.5% h	6 0.9% ho	8 1.6% h ior	48 10.5% hi jkmopqr t	11 1.2% ho	4 0.2%	23 1.2% hi o	9 1.2% ho	1 0.3%	50 9.4% hi jkmopq rt	26 1.4% hio
The British National Party	56 0.4%	1 *	3 0.1%	-	23 2.6% ab cf	19 1.9% ab cf	10 0.4% ab	1 0.1%	2 0.1%	-	13 2.6% hi jmnopqt	12 2.5% hi jmnopqt	7 0.8% hiop	-	1 *	-	10 2.7% hi jmnopqt	8 1.4% hi jopqt	3 0.1%
Some other party	86 0.3%	5 0.1%	7 0.2%	-	5 0.6% ab c	7 0.7% ab c	12 0.4%	1 0.1%	6 0.3%	-	3 0.7% hj pq	5 1.1% hi jopqt	7 0.7% hp	3 0.2%	1 *	-	2 0.5% hp	2 0.4%	5 0.3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 9

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Which party did you vote for in the general election in May 2010?**

**Base: All respondents**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
Did not vote	3639 25.6%	520 13.1%	873 21.2% <sup>a</sup>	229 16.1% <sup>a</sup>	154 18.0% <sup>a</sup>	255 25.7% <sup>a</sup>	1608 56.6% <sup>a</sup>	256 11.7%	413 19.1% <sup>h</sup>	99 14.1%	72 14.8%	95 20.6% <sup>h</sup>	518 54.5% <sup>h</sup>	264 14.8% <sup>h</sup>	460 23.5% <sup>h</sup>	130 18.0% <sup>h</sup>	81 22.4% <sup>h</sup>	160 30.0% <sup>h</sup>	1091 57.7% <sup>hijklpqrs</sup>
Prefer not to say	199 1.4%	21 0.5%	18 0.4%	9 0.6%	9 1.1% <sup>b</sup>	20 2.0% <sup>ab</sup>	121 4.3% <sup>ab</sup>	10 0.5%	10 0.5%	3 0.4%	5 1.0%	7 1.5% <sup>hi</sup>	54 5.7% <sup>hi</sup>	11 0.6%	8 0.4%	6 0.9%	4 1.2%	13 2.5% <sup>hi</sup>	67 3.5% <sup>hijklpqrs</sup>
Don't know/ can't remember	507 3.6%	68 1.7%	96 2.3%	45 3.2% <sup>a</sup>	25 2.9% <sup>a</sup>	34 3.4% <sup>a</sup>	240 8.5% <sup>ab</sup>	18 0.8%	25 1.1%	19 2.8% <sup>hi</sup>	10 2.1% <sup>h</sup>	15 3.3% <sup>hi</sup>	46 4.9% <sup>hi</sup>	49 2.8% <sup>hi</sup>	71 3.6% <sup>hi</sup>	25 3.5% <sup>hi</sup>	14 3.9% <sup>hi</sup>	19 3.5% <sup>h</sup>	194 10.2% <sup>hijklmopqrs</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 9  
**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**  
**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents**

	Total	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?					
		Work-ing full time (a)	Work-ing part time (b)	Ret-ired (c)	Not work-ing (d)	Work-ing full time (e)	Work-ing part time (f)	Ret-ired (g)	Not work-ing (h)	Work-ing full time (i)	Work-ing part time (j)	Ret-ired (k)	Not work-ing (l)		Urban - Pop. over 10k (m)	Town and Fringe (n)	NET: Rural (p)	Vil-lage (q)	Hamlet & Iso-lated Dwel-ling (r)	
Unweighted base	14201	5051	1923	4064	3163	2879	660	2224	1243	2172	1263	1840	1920	2023	11349	6047	5302	2852	2497	355
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
Conservative	3733 26.3%	1492 23.9% <sup>d</sup>	406 23.8% <sup>d</sup>	1452 41.3% <sup>a</sup>	383 14.0%	1013 28.4% <sup>h</sup>	146 26.6% <sup>h</sup>	829 44.6% <sup>e</sup>	122 12.3%	479 17.9% <sup>h</sup>	260 22.5% <sup>h</sup>	624 37.5% <sup>e</sup>	261 15.0%	373 17.8%	2749 24.5%	1330 22.4%	1419 26.9% <sup>n</sup>	984 32.9% <sup>m</sup>	848 32.7% <sup>n</sup>	136 34.4% <sup>no</sup>
Labour	2720 19.2%	1413 22.6% <sup>b</sup> <sup>cd</sup>	271 15.9%	630 17.9% <sup>d</sup>	407 14.9%	899 25.2% <sup>f</sup> <sup>ghijkl</sup>	88 16.0%	314 16.9%	155 15.6%	514 19.2% <sup>h</sup>	184 15.9%	316 19.0% <sup>h</sup>	252 14.5%	439 21.0%	2287 20.4% <sup>p</sup> <sup>qr</sup>	1364 23.0% <sup>o</sup>	923 17.5% <sup>r</sup>	434 14.5%	402 15.5% <sup>r</sup>	31 7.9%
Liberal Democrat	2475 17.4%	1073 17.2% <sup>d</sup>	276 16.2% <sup>d</sup>	793 22.5% <sup>a</sup>	333 12.2%	602 16.9% <sup>h</sup>	94 17.1% <sup>h</sup>	391 21.0% <sup>e</sup>	128 12.9%	472 17.6% <sup>h</sup>	182 15.7% <sup>l</sup>	402 24.2% <sup>e</sup>	205 11.8%	280 13.4%	1929 17.2%	986 16.6%	943 17.9%	546 18.3%	446 17.2%	100 25.3% <sup>noq</sup>
SNP	290 2.0%	121 1.9%	24 1.4%	88 2.5% <sup>b</sup>	57 2.1%	69 1.9%	8 1.4%	59 3.1% <sup>ef</sup> <sup>ijk</sup>	19 1.9%	53 2.0%	16 1.4%	30 1.8%	38 2.2%	30 1.4%	190 1.7%	105 1.8%	85 1.6%	100 3.3% <sup>m</sup>	72 2.8% <sup>no</sup>	28 7.2% <sup>noq</sup>
Plaid Cymru	53 0.4%	31 0.5% <sup>d</sup>	5 0.3%	16 0.4% <sup>d</sup>	2 0.1%	21 0.6% <sup>l</sup>	3 0.5% <sup>l</sup>	10 0.6% <sup>l</sup>	2 0.2%	10 0.4% <sup>l</sup>	3 0.2%	5 0.3% <sup>l</sup>	-	9 0.4%	27 0.2%	14 0.2%	13 0.2%	26 0.9% <sup>m</sup>	21 0.8% <sup>no</sup>	5 1.3% <sup>no</sup>
The UK Independence Party	294 2.1%	91 1.5%	21 1.2%	118 3.4% <sup>ab</sup> <sup>d</sup>	64 2.4% <sup>ab</sup>	55 1.5%	14 2.5% <sup>j</sup>	78 4.2% <sup>eh</sup> <sup>ijkl</sup>	25 2.5% <sup>j</sup>	36 1.3%	7 0.6%	40 2.4% <sup>ij</sup>	24 2.3% <sup>j</sup>	24 1.1%	212 1.9%	98 1.7%	114 2.2%	82 2.8% <sup>m</sup>	77 3.0% <sup>n</sup>	5 1.4%
The Green Party	198 1.4%	100 1.6%	26 1.5%	40 1.1%	32 1.2%	45 1.3%	18 3.3% <sup>eg</sup> <sup>hijkl</sup>	17 0.9%	5 0.5%	55 2.0% <sup>gh</sup>	8 0.7%	23 1.4%	27 1.5% <sup>h</sup>	26 1.2%	154 1.4%	101 1.7% <sup>o</sup>	53 1.0%	45 1.5%	32 1.2%	13 3.3% <sup>ooq</sup>
The British National Party	56 0.4%	21 0.3%	4 0.2%	11 0.3%	20 0.7% <sup>ac</sup>	16 0.4%	1 0.1%	9 0.5%	10 1.0% <sup>k</sup>	5 0.2%	4 0.3%	2 0.1%	10 0.6%	7 0.3%	48 0.4%	21 0.3%	27 0.5%	8 0.3%	8 0.3%	-
Some other party	36 0.3%	17 0.3%	5 0.3%	9 0.3%	4 0.2%	13 0.4%	3 0.5%	5 0.3%	2 0.2%	5 0.2%	2 0.2%	4 0.2%	2 0.1%	2 0.1%	25 0.2%	11 0.2%	13 0.3%	11 0.4%	11 0.4%	-
Did not vote	3639 25.6%	1562 25.0% <sup>c</sup>	539 31.8% <sup>ac</sup>	302 8.6%	1236 45.3% <sup>a</sup> <sup>bc</sup>	709 19.9% <sup>g</sup> <sup>k</sup>	145 26.5% <sup>eg</sup> <sup>k</sup>	127 6.9%	473 47.8% <sup>e</sup> <sup>fgijk</sup>	853 31.8% <sup>e</sup> <sup>fgk</sup>	394 34.0% <sup>e</sup> <sup>fgk</sup>	175 10.5% <sup>g</sup> <sup>fgjk</sup>	764 43.9% <sup>e</sup> <sup>fgjk</sup>	730 34.9%	2986 26.6% <sup>p</sup> <sup>qr</sup>	1641 27.6% <sup>o</sup> <sup>r</sup>	1345 25.5% <sup>q</sup>	653 21.8%	592 22.8% <sup>r</sup>	61 15.4%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 9  
**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**  
**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents**

	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?						
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & iso- lated Dwel- ling (r)	
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
Prefer not to say	199 1.4%	97 1.6% <sup>c</sup>	34 2.0% <sup>c</sup>	17 0.5%	50 1.8% <sup>c</sup>	53 1.5% <sup>gk</sup>	9 1.7% <sup>gk</sup>	7 0.4%	20 2.0% <sup>gk</sup>	44 1.7% <sup>gk</sup>	25 2.2% <sup>gk</sup>	10 0.6%	30 1.7% <sup>gk</sup>	39 1.9%	168 1.5%	74 1.2%	94 1.8% <sup>nq</sup>	30 1.0%	26 1.0%	4 1.0%
Don't know/ can't remember	507 3.6%	230 3.7% <sup>c</sup>	93 5.5% <sup>ac</sup>	43 1.2%	141 5.2% <sup>ac</sup>	72 2.0% <sup>g</sup>	20 3.7% <sup>eg</sup>	12 0.7%	30 3.1% <sup>g</sup>	158 5.9% <sup>eg</sup>	73 6.3% <sup>ef</sup>	31 1.9% <sup>g</sup>	111 6.4% <sup>ef</sup>	131 6.3%	437 3.9% <sup>p</sup>	191 3.2%	246 4.7% <sup>nq</sup>	70 2.3%	59 2.3%	11 2.9%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

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Absolutes/col percents

Table 9

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Which party did you vote for in the general election in May 2010?**

**Base: All respondents**

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	14201	1381	139	1987	1527	2477	1498	1150	606	709	422	798	1506
Weighted base	14201	1437	151*	1984	1488	2625	1422	1192	568	685	416	732	1501
Conservative	3733 26.3%	402 28.0%gghi	47 31.3%gghi	608 30.7%gdghil	379 25.5%gghi	799 30.4%gdghil	434 30.5%gdghil	142 11.9%	114 20.0%g	115 16.7%g	106 25.5%gi	195 26.6%gghi	392 26.1%gghi
Labour	2720 19.2%	204 14.2%k	22 14.7%	412 20.8%afjk	350 23.6%abefjk	515 19.6%afjk	203 14.3%k	256 21.5%afjk	124 21.7%afjk	174 25.4%abcetjk	60 14.4%	77 10.5%	323 21.6%afjk
Liberal Democrat	2475 17.4%	237 16.5%	38 25.4%acegil	298 15.0%	268 18.0%cg	400 15.3%	305 21.5%acegil	170 14.2%	96 16.9%	100 14.6%	100 24.0%acdceghil	215 29.3%acdceghil	247 16.5%
SNP	290 2.0%	-	8 5.4%acdefhijkl	1 *	-	-	-	281 23.6%abcdefhijkl	-	-	-	-	-
Plaid Cymru	53 0.4%	-	-	-	-	-	-	-	-	52 7.6%abcdefghjk l	1 0.3%e	-	-
The UK Independence Party	294 2.1%	66 4.6%cddegijkl	2 1.7%g	28 1.4%g	27 1.8%g	41 1.6%g	41 2.9%cegi	3 0.2%	13 2.4%g	7 1.1%	6 1.5%g	17 2.3%g	43 2.8%cegi
The Green Party	198 1.4%	45 3.1%cdthijkl	-	17 0.9%	7 0.5%	54 2.0%cdthijk	23 1.6%dj	21 1.8%dj	2 0.4%	4 0.7%	* 0.1%	4 0.6%	21 1.4%d
The British National Party	56 0.4%	7 0.5%	1 0.6%	19 0.9%defgk	3 0.2%	5 0.2%	3 0.2%	1 0.1%	4 0.7%	1 0.1%	4 0.9%egk	-	8 0.5%
Some other party	36 0.3%	6 0.4%e	-	5 0.2%	7 0.5%e	1 *	9 0.6%e	1 0.1%	-	3 0.5%e	* 0.1%	-	3 0.2%
Did not vote	3639 25.6%	382 26.6%g	28 18.3%	475 23.9%	385 25.9%g	691 26.3%g	340 23.9%	255 21.4%	193 32.3%abcdefgjl	196 28.6%bg	104 25.1%	202 27.6%g	397 26.5%g
Prefer not to say	199 1.4%	21 1.5%	-	25 1.3%	15 1.0%	45 1.7%	25 1.8%	9 0.8%	11 2.0%	7 1.1%	10 2.3%g	10 1.4%	18 1.2%
Don't know/ can't remember	507 3.6%	68 4.7%defk	4 2.7%	95 4.8%defkl	45 3.0%	74 2.8%	39 2.7%	53 4.4%ek	20 3.5%	25 3.6%	24 5.8%defkl	13 1.8%	47 3.2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l

\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 9  
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**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents**

	Total	Which of the following cities do you live in, or nearest to?																			
		Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Unweighted base	14201	617	466	607	649	273	379	1103	503	593	1208	605	380	365	180	3033	543	527	491	519	1160
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
Conservative	3733 26.3%	72 10.8%	71 15.8%a	134 23.0%abs	159 25.2%abs	60 21.8%as	79 20.6%as	291 25.8%abs	107 23.7%abs	191 30.7%abs	341 29.5%abs	190 28.5%abs	111 29.1%abs	84 24.5%abs	73 42.7%abs	915 29.0%abs	200 40.2%abs	152 28.1%abs	118 26.8%abs	71 14.1%	314 27.1%abs
Labour	2720 19.2%	183 27.3%abc dijklmnop qrv	70 15.6%pr	118 20.2%kps	126 20.0%kps	71 26.0%bk lmopqrv	98 25.6%bk lmopqrv	266 23.6%bk lmopqrv	106 23.4%bk lmopqrv	147 23.5%bk lmopqrv	234 20.2%kps	72 10.7%	57 15.1%pr	51 15.1%	31 18.4%kps	610 19.3%kps	48 9.6%	72 13.3%	42 9.6%	134 26.6%abc dijklmnop qrv	185 16.0%kps
Liberal Democrat	2475 17.4%	61 9.2%	85 18.8%al	110 18.9%aj ls	105 16.7%a	57 20.6%aj ls	59 15.4%a	188 16.7%a	73 16.1%a	111 17.7%a	167 14.5%a	128 19.2%aj ls	48 12.6%	83 24.4%ad fghjlnos	21 12.4%	512 16.2%a	102 20.6%aj lnos	128 23.6%ad fghjlnos	146 33.3%abc cdefghijkl mnopqsv	66 13.1%	226 19.4%ajls
SNP	290 2.0%	144 21.5%cd efghijkl mnopqrs sv	98 21.7%cd efghijkl mnopqrs sv	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48 4.2%cd efghijkl mnopqrs
Plaid Cymru	53 0.4%	-	-	-	-	-	-	* 0.8%gjo	4 0.8%gjo	-	-	-	-	-	-	-	-	-	-	43 8.5%abc defghijkl mnopqrs rv	7 0.6%jo
The UK Independence Party	294 2.1%	1 0.2%	3 0.7%	11 1.8%a	14 2.2%a	12 4.5%abf hops	5 1.2%	25 2.2%a	4 0.8%	14 2.3%a	13 1.1%	37 5.6%abc dghijop pqrs	11 2.8%a	19 5.6%abc dghijop pqrs	3 1.8%a	56 1.8%a	6 1.3%	10 1.8%a	10 2.3%a	5 1.0%	34 2.9%abj
The Green Party	198 1.4%	6 0.9%	12 2.6%cgh ijqv	2 0.4%	9 1.4%	6 2.3%cgq v	5 1.2%	5 0.4%	3 0.6%	3 0.6%	12 1.1%	32 4.8%acd fghijop qrs	6 1.6%	10 2.8%cgh ijqv	4 2.3%cgq v	58 1.8%cgq v	11 2.2%cgi qv	2 0.3%	3 0.6%	4 0.9%	6 0.5%
The British National Party	56 0.4%	-	1 0.3%	5 0.8%	3 0.5%	-	3 0.7%	2 0.2%	* 0.1%	5 0.8%	16 1.4%agh opqr	2 0.3%	-	2 0.5%	-	8 0.2%	* 0.1%	-	-	1 0.2%	9 0.8%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 9

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Which party did you vote for in the general election in May 2010?**

**Base: All respondents**

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
Some other party	36 0.3%	1 0.2%	-	-	-	1 0.4%	2 0.6%	7 0.6%	-	1 0.1%	4 0.3%	1 0.1%	3 0.8%	-	-	3 0.1%	3 0.6%	-	* 0.1%	3 0.6%	6 0.5%
Did not vote	3639 25.6%	179 25.6% <sup>bi</sup>	86 19.0%	172 29.6% <sup>be</sup> inpv	182 28.9% <sup>be</sup> inpv	57 20.6%	123 32.0% <sup>be</sup> ijmnpv	291 25.8% <sup>bi</sup> p	139 30.8% <sup>be</sup> ijnpv	117 18.7%	290 25.1% <sup>bi</sup>	169 25.3% <sup>bi</sup>	118 31.2% <sup>be</sup> ijnpv	79 23.1%	33 19.1%	843 26.7% <sup>bi</sup> pv	100 20.1%	156 29.0% <sup>be</sup> inpv	106 24.1%	145 28.9% <sup>bi</sup> npv	262 22.6%
Prefer not to say	199 1.4%	3 0.4%	4 1.0%	10 1.7%	7 1.1%	3 1.0%	5 1.4%	11 1.0%	2 0.5%	9 1.5%	17 1.5%	8 1.2%	5 1.4%	7 2.1% <sup>a</sup>	1 0.9%	57 1.8% <sup>a</sup>	13 2.6% <sup>agh</sup>	5 1.0%	4 0.8%	7 1.5%	19 1.6%
Don't know/ can't remember	507 3.6%	25 3.6%	20 4.5% <sup>f</sup>	21 3.6%	25 4.0%	7 2.7%	5 1.4%	40 3.5%	15 3.3%	26 4.1%	61 5.3% <sup>fmo</sup> pr	28 4.2%	20 5.3% <sup>fmo</sup>	6 1.8%	4 2.5%	94 3.0%	14 2.8%	15 2.8%	10 2.4%	23 4.7% <sup>f</sup>	46 3.9%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 10  
**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**  
**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents giving a past vote**

	Gender			Age						Social Grade					Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)	
Unweighted base	10262	5444	4818	417	1193	1617	2019	1971	3045	3201	2906	1706	2449	2711	2637	2462	1513	939	1217	3726	541	2177	676	1549	
Weighted base	9856	5283	4573	486	1376	1577	1856	1750	2809	2866	2605	2174	2211	2681	2571	2307	1354	943	1325	4073	618	2487	707	1586	
Conservative	3733	2109	1624	128	408	456	693	679	1370	1200	1007	791	736	1142	1127	803	497	165	378	1520	156	1003	222	518	
	37.9%	39.9% <sup>b</sup>	35.5%	26.3%	29.6%	28.9%	37.4% <sup>c</sup>	38.8% <sup>c</sup>	48.8% <sup>c</sup>	41.9% <sup>j</sup>	38.6% <sup>kl</sup>	36.4%	33.3%	42.6% <sup>o</sup>	43.8% <sup>o</sup>	34.8% <sup>q</sup>	36.7% <sup>q</sup>	17.5%	28.5%	37.3% <sup>r</sup>	25.3%	40.3% <sup>t</sup>	31.4%	32.6% <sup>t</sup>	
Labour	2720	1455	1265	187	517	522	545	433	517	669	689	648	714	702	656	772	312	279	467	1217	246	740	221	476	
	27.6%	27.5%	27.7%	38.4% <sup>f</sup>	37.6% <sup>e</sup>	33.1% <sup>f</sup>	29.3% <sup>g</sup>	24.7% <sup>h</sup>	18.4%	23.3%	26.5% <sup>kl</sup>	29.8% <sup>kl</sup>	32.3% <sup>kl</sup>	26.2%	25.5%	33.4% <sup>m</sup>	23.0%	29.6% <sup>n</sup>	35.3% <sup>s</sup>	29.9%	39.9% <sup>u</sup>	29.8%	31.3%	30.0%	
Liberal Democrat	2475	1214	1261	121	363	477	404	455	655	839	686	458	493	666	577	606	443	183	365	984	155	541	211	443	
	25.1%	23.0%	27.6% <sup>a</sup>	24.8%	26.4% <sup>f</sup>	30.2% <sup>f</sup>	21.8%	26.0% <sup>f</sup>	23.3%	29.3% <sup>j</sup>	26.3% <sup>kl</sup>	21.1%	22.3%	24.8% <sup>q</sup>	22.4%	26.3% <sup>n</sup>	32.7% <sup>m</sup>	19.4%	27.6% <sup>s</sup>	24.2%	25.0%	21.7%	29.8% <sup>u</sup>	27.9% <sup>u</sup>	
SNP	290	154	136	10	32	39	57	68	84	51	76	80	83	-	-	-	-	290	49	96	23	54	26	42	
	2.9%	2.9%	3.0%	2.1%	2.3%	2.5%	3.1%	3.9% <sup>de</sup>	3.0%	1.8%	2.9% <sup>kl</sup>	3.7% <sup>kl</sup>	3.8% <sup>kl</sup>	-	-	-	-	30.8% <sup>mn</sup>	3.7% <sup>s</sup>	2.4%	3.7%	2.2%	3.7%	2.7%	
Plaid Cymru	53	36	18	-	4	8	14	9	18	9	10	12	22	-	-	-	53	-	8	28	4	19	4	8	
	0.5%	0.7%	0.4%	-	0.3%	0.5%	0.8%	0.5%	0.6%	0.3%	0.4%	0.6%	1.0% <sup>ij</sup>	-	-	-	3.9% <sup>mnoq</sup>	-	0.6%	0.7%	0.7%	0.8%	0.8%	0.5%	
The UK Independence Party	294	171	123	21	15	25	63	63	108	35	71	94	94	79	109	71	32	3	20	92	9	60	11	32	
	3.0%	3.2%	2.7%	4.4% <sup>de</sup>	1.1%	1.6%	3.4% <sup>de</sup>	3.6% <sup>de</sup>	3.8% <sup>de</sup>	1.2%	2.7% <sup>kl</sup>	4.3% <sup>ij</sup>	4.3% <sup>ij</sup>	3.0% <sup>q</sup>	4.2% <sup>mp</sup>	3.1% <sup>q</sup>	2.4% <sup>q</sup>	0.3%	1.5%	2.3%	1.4%	2.4%	1.5%	2.0%	
The Green Party	198	86	112	14	29	30	57	29	39	41	45	75	37	76	63	29	9	21	32	95	21	43	11	52	
	2.0%	1.6%	2.5% <sup>a</sup>	3.0%	2.1%	1.9%	3.1% <sup>gh</sup>	1.6%	1.4%	1.4%	1.7%	3.4% <sup>ij</sup>	1.7%	2.8% <sup>op</sup>	2.4% <sup>op</sup>	1.3%	0.7%	2.2% <sup>p</sup>	2.4%	2.3%	3.3%	1.7%	1.6%	3.3% <sup>u</sup>	
The British National Party	56	35	21	5	7	6	17	11	11	7	9	14	25	8	29	16	3	1	1	24	-	16	1	8	
	0.6%	0.7%	0.5%	0.9%	0.5%	0.4%	0.9%	0.6%	0.4%	0.2%	0.4%	0.7%	1.1% <sup>ij</sup>	0.3%	1.1% <sup>mp</sup>	0.7%	0.2%	0.1%	0.6% <sup>r</sup>	0.7% <sup>r</sup>	-	0.7%	0.1%	0.5%	
Some other party	36	23	13	-	2	16	6	4	8	15	12	2	7	9	11	11	5	1	5	18	4	11	1	6	
	0.4%	0.4%	0.3%	-	0.1%	1.0% <sup>df</sup>	0.3%	0.3%	0.3%	0.5% <sup>k</sup>	0.5%	0.1%	0.3%	0.3%	0.4%	0.5%	0.3%	0.1%	0.4%	0.4%	0.7%	0.5%	0.1%	0.4%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 10  
**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**  
**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents giving a past vote**

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	10262	2872	2777	622	1728	468	3935	2785	2414	405	208	587	820	1070	1046	1713	209	606	797	949	925	1332
Weighted base	9856	2793	2729	795	1332	380	3733	2720	2475	294	255*	723	831	993	920	1561	231	654	746	863	830	1249
Conservative	3733	2370	141	53	672	31	3733	-	-	-	77	214	250	383	372	813	51	194	206	310	307	556
	37.9%	84.9%abc	5.2%	6.7%	50.4%abc	8.3%	100.0%ghij	-	-	-	30.1%	29.6%	30.1%	38.6%klpqr	40.4%klpqr	52.1%klmnpqrstu	22.1%	29.7%	27.5%	35.9%klpqr	37.0%klpqr	44.6%klmnpqrst
Labour	2720	118	1954	41	147	63	-	2720	-	-	123	275	299	284	216	258	64	242	223	260	217	259
	27.6%	4.2%	71.6%acd	5.2%	11.0%a	16.6%acd	-	100.0%fhi	-	-	48.3%lmnopqrstu	38.1%lmnopqrstu	35.9%lmnopqrstu	28.6%lmnopqrstu	23.4%lmnopqrstu	16.5%	27.5%lmnopqrstu	37.0%lmnopqrstu	29.9%lmnopqrstu	30.1%lmnopqrstu	26.1%lmnopqrstu	20.8%lmnopqrstu
Liberal Democrat	2475	272	587	671	232	178	-	-	2475	-	30	191	222	213	235	323	91	172	255	191	220	332
	25.1%	9.8%	21.5%ad	84.4%abde	17.4%ac	46.9%abcd	-	-	100.0%fgi	-	11.8%	26.4%klj	26.7%klj	21.5%klj	25.6%klj	20.7%klj	39.2%klmno	26.4%klmno	34.2%klmno	22.1%klmno	26.5%klmno	26.6%klmno
SNP	290	9	3	2	5	1	-	-	-	-	6	17	16	27	32	55	4	15	23	30	36	29
	2.9%	0.3%	0.1%	0.2%	0.4%	0.2%	-	-	-	-	2.4%	2.3%	1.9%	2.8%	3.5%	3.5%	1.8%	2.4%	3.1%	3.5%	4.3%lu	2.3%
Plaid Cymru	53	1	9	10	5	-	-	-	-	-	-	4	2	8	6	15	-	-	6	6	3	3
	0.5%	-	0.3%ad	1.3%abd	0.4%ad	-	-	-	-	-	-	0.6%	0.3%	0.8%	0.7%	0.9%qu	-	-	0.8%	0.7%	0.4%	0.2%
The UK Independence Party	294	15	5	8	224	3	-	-	-	294	12	10	17	33	33	68	10	5	8	30	30	40
	3.0%	0.5%	0.2%	1.0%b	16.8%abc	0.8%	-	-	-	100.0%fg	4.6%kl	1.3%	2.0%	3.3%klr	3.5%klr	4.3%klqr	4.2%klr	0.8%	1.0%	3.5%klr	3.6%klr	3.2%klqr
The Green Party	198	3	23	9	10	100	-	-	-	-	4	9	12	28	18	16	11	21	18	29	11	22
	2.0%	0.1%	0.8%a	1.2%a	0.7%a	26.4%abcd	-	-	-	-	1.4%	1.2%	1.4%	2.8%o	1.9%	1.1%	4.7%klotu	3.2%ot	2.5%o	3.4%klotu	1.3%	1.8%
The British National Party	56	-	1	-	33	-	-	-	-	-	3	3	4	12	4	9	1	4	1	5	7	2
	0.6%	-	-	-	2.5%abce	-	-	-	-	-	1.3%	0.4%	0.5%	1.2%ru	0.4%	0.6%	0.5%	0.6%	0.2%	0.6%	0.8%	0.2%
Some other party	36	4	7	-	5	3	-	-	-	-	-	1	10	4	4	4	-	1	6	2	-	4
	0.4%	0.2%	0.3%	-	0.3%	0.7%cd	-	-	-	-	-	0.1%	1.2%kst	0.4%	0.5%	0.3%	-	0.2%	0.8%t	0.2%	-	0.3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u  
\* small base

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Absolutes/col percents

Table 10  
**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**  
**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents giving a past vote**

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	10262	1849	1413	922	1260	1352	1493	784	1189	939	392	1132	938	940	723	522	974	1188	1523	991
Weighted base	9856	1649	1279	1222	1133	1216	1326	952	1078	943	353	1092	862	845	740	476	986	1237	1444	878
Conservative	3733 37.9%	725 43.9% odefgh	509 39.8%h	450 36.8%h	425 37.5%h	475 39.1%h	497 37.5%h	341 35.8%h	311 28.8%	165 17.5%	115 32.7% i	396 36.2% i o	291 33.8% i o	376 44.5% i jkloq	340 45.9% i jkloq	131 27.6% i	411 41.7% i jklo	461 37.3% i o	680 47.1% i jklopq s	366 41.6% i jkl
Labour	2720 27.6%	391 23.7%	338 26.4%	395 32.3% a befg	331 29.2% a e	278 22.8%	351 26.5%	253 26.5%	383 35.6% a bdefg	279 29.6% p rs	128 36.3% m nprs	356 32.6% p rs	288 33.4% p rs	247 29.2% p rs	210 28.3% p rs	176 37.0% i mnpqs	200 20.3% s	430 34.8% i mnpqs	272 18.8%	135 15.4%
Liberal Democrat	2475 25.1%	448 27.2% b cd	301 23.6% c	229 18.8%	235 20.8%	391 32.1% a bcdgh	384 29.0% b cdgh	229 24.0% c	258 23.9% c	183 19.4%	90 25.4% i mno	294 26.9% i mno	223 25.9% i mn	176 20.8%	149 20.2%	99 20.9%	252 25.5% i mn	283 22.8%	383 26.5% i mno	344 39.2% i jklmnopqr
SNP	290 2.9%	25 1.5%	40 3.1% a	52 4.2% a e	37 3.2% a	26 2.1%	36 2.7% a	28 3.0% a	46 4.3% a e	290 30.8% i klmnopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	53 0.5%	4 0.3%	7 0.5%	6 0.5%	19 1.6% a bcdeh	4 0.4%	3 0.3%	6 0.7%	4 0.3%	-	-	-	-	-	-	53 11.2% i jklmnopqrs	-	-	-	-
The UK Independence Party	294 3.0%	20 1.2%	42 3.3% a e	58 4.7% a e f	51 4.5% a e f	15 1.2%	29 2.2%	36 3.8% a e	43 4.0% a e f	3 0.3%	13 3.8% i m	29 2.6% i	29 3.3% i	14 1.7% i	26 3.5% i m	7 1.5% i	69 7.0% i klmnopqrs	24 1.9% i	56 3.9% i m oq	25 2.9% i
The Green Party	198 2.0%	21 1.3%	23 1.8%	25 2.0%	17 1.5%	20 1.7%	22 1.7%	50 5.2% a bcdeh	20 1.9%	21 2.2% ks	2 0.6%	7 0.7%	20 2.3% ks	14 1.6%	8 1.1%	4 0.9%	42 4.2% i jklmnop	36 2.9% j k nos	40 2.8% j k rs	5 0.6%
The British National Party	56 0.6%	5 0.3%	8 0.7% ef	6 0.5%	15 1.4% a e f	1 0.1%	1 0.1%	8 0.9% ef	10 0.9% ef	1 0.1%	4 1.2% i q s	4 0.4%	8 0.9%	15 1.8% i k oqrs	6 0.8%	1 0.2%	7 0.8%	3 0.2%	5 0.3%	2 0.2%
Some other party	36 0.4%	9 0.6%	9 0.7%	1 0.1%	3 0.3%	6 0.5%	3 0.2%	1 0.1%	3 0.3%	1 0.1%	-	7 0.7% q	3 0.4%	4 0.5%	1 0.2%	3 0.7%	6 0.6%	1 0.1%	8 0.6%	2 0.2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

### Opinion Poll ONLINE Fieldwork : 4th - 27th February 2015

Absolutes/col percents

Table 10  
**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**  
**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents giving a past vote**

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humber-side (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	10262	514	232	600	502	483	401	267	516	603	804	522	425	160	532	436	457	322	255	458	585	719	469
Weighted base	9856	543	211	571	469	442	409	235	514	623	819	448	400	142	521	393	403	331	241	472	614	626	431
Conservative	3733 37.9%	102 18.7%	68 32.1%a l	219 38.3%a glor	173 36.9%a glr	206 46.7%a bcdgil	195 47.7%a bcdgil mnorst v	65 27.6%a l	230 44.7%a bdgil nort	234 37.5%a glor	420 51.3%a bcdgil mnoprs tuv	199 44.5%a bdgil nort	64 15.9%	48 33.7%a l	177 33.9%a l	118 30.1%a l	170 42.1%a bginor	144 43.6%a bginor	66 27.6%a l	182 38.5%a glor	228 37.1%a glr	261 41.7%a bginor	167 38.7%a glor
Labour	2720 27.6%	162 29.8%h jksuv	81 38.1%e hjkqsu v	182 31.9%h jksuv	144 30.7%h jksuv	122 27.7%h jksuv	121 29.6%h jksuv	83 35.4%h jksuv	107 20.8%v	233 37.4%a efhjkl qsuv	142 17.4%	77 17.3%	117 29.3%h jksuv	47 33.5%h jksuv	174 33.3%h jksuv	144 36.6%e hjkqsu v	124 30.9%h jksuv	88 26.7%j kv	93 38.6%a efhjkl qsuv	93 19.7%v	197 32.1%h jksuv	129 20.7%v	58 13.5%
Liberal Democrat	2475 25.1%	116 21.4%	47 22.1%	148 25.9%e fgil	124 26.4%e fgil	87 19.7%	71 17.3%	42 17.7%	113 22.0%	116 18.7%	195 23.8%f l	156 34.8%a bcdelfg hijno pqrt	67 16.7%	43 30.4%e fgil	146 28.0%a efgil	99 25.2%f il	89 22.0%	78 23.7%l	58 23.9%	138 29.3%a efghl p	166 27.1%e fgil	188 30.1%a efghj lp	188 43.7%a bcdelfghijklmnoprstu
SNP	290 2.9%	154 28.3%bcde fghijkmno pqrstuv	-	-	-	-	-	-	-	-	-	-	136 34.1%bcde fghijkmno pqrstuv	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	53 0.5%	-	-	-	-	-	-	36 15.2%abcd efhijklmn opqrstuv	-	-	-	-	-	-	-	-	-	-	18 7.3%abcd efhijklm nopqrstuv	-	-	-	-
The UK Independence Party	294 3.0%	3 0.5%	10 4.7%al pt	10 1.8%l	14 3.0%al p	12 2.6%al p	14 3.5%al pt	4 1.9%l	40 7.8%ac defgij klmnop qrstuv	16 2.6%al p	35 4.2%ac lpt	12 2.6%alp	-	3 2.5%l	18 3.5%al pt	15 3.7%al pt	2 0.4%	12 3.6%al pt	3 1.1%	29 6.0%ac egklp rt	7 1.2%	21 3.4%al pt	13 3.1%alp
The Green Party	198 2.0%	5 0.9%	2 1.1%	3 0.5%	6 1.2%	7 1.7%k	2 0.5%	2 0.7%	18 3.5%ac dkmnv	21 3.4%ac dkmnv	19 2.3%ck	1 0.2%	16 4.0%acdf gkmnv	-	4 0.8%	14 3.7%ac dfgkmn v	6 1.5%	6 1.7%k	3 1.2%	24 5.0%ab cdefgj kmpnqr tv	14 2.3%ck	21 3.4%ac dkmnv	4 0.9%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 10

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Which party did you vote for in the general election in May 2010?**

**Base: All respondents giving a past vote**

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humber-side (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	9856	543	211	571	469	442	409	235	514	623	819	448	400	142	521	393	403	331	241	472	614	626	431
The British National Party	56 0.6%	1 0.2%	4 1.9% ai ltuv	3 0.5%	7 1.5% il uv	5 1.1% u	4 1.0%	* 0.1%	4 0.8%	1 0.2%	4 0.5%	2 0.4%	-	-	1 0.2%	1 0.2%	10 2.5% ac gijk otuv	2 0.6%	1 0.3%	3 0.7%	2 0.3%	1 0.1%	-
Some other party	36 0.4%	1 0.2%	-	6 1.1% t	1 0.2%	2 0.4%	1 0.3%	3 1.3% t v	2 0.4%	1 0.2%	4 0.5%	2 0.3%	-	-	1 0.2%	2 0.6%	2 0.5%	-	-	4 0.8%	-	4 0.7%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 10  
**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**  
**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents giving a past vote**

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	10262	93	71	6076	2867	938	115	58	50	3152	1559	492	71	35	21	2924	1308	446	44
Weighted base	9856	83*	64*	5756	2784	955	108*	52*	43*	3002	1569	485	66*	31**	21**	2754	1215	470	42**
Conservative	3733 37.9%	33 39.4% e	30 47.1% f	2321 40.3% d	1035 37.2% e	252 26.4%	32 29.4%	23 44.5% k	29 66.2% i	1254 41.8% k	628 40.0% k	134 27.6%	21 32.1%	10 30.8%	2 8.0%	1067 38.7% k	407 33.5% k	118 25.1%	10 25.0%
Labour	2720 27.6%	23 27.6%	20 30.5%	1618 28.1% d	711 25.5%	282 29.5%	37 33.8%	10 19.9%	7 15.2%	809 27.0% p	431 27.5% p	151 31.2% h	26 39.5% h	13 40.4%	13 61.8%	809 29.4% h	279 23.0%	131 27.8%	10 24.8%
Liberal Democrat	2475 25.1%	14 16.7%	7 10.4%	1257 21.8% b	800 28.7% a	338 35.4% a	31 28.7% b	5 9.9%	4 10.1%	632 21.1%	369 23.5% h	162 33.4% g	19 28.3% g	9 28.0%	2 10.8%	625 22.7%	431 35.5% g	176 37.3% g	12 29.4%
SNP	290 2.9%	7 8.5% cd	5 8.5% cd	154 2.7%	86 3.1%	33 3.5%	3 2.7%	7 13.7% j	2 4.9%	85 2.8%	46 3.0%	13 2.7%	-	-	3 16.0%	69 2.5%	40 3.3%	20 4.3%	3 7.0%
Plaid Cymru	53 0.5%	- 0.3%	-	30 0.5%	18 0.6%	5 0.5%	-	-	-	22 0.7%	11 0.7%	3 0.5%	-	0.8%	-	9 0.3%	6 0.5%	2 0.5%	-
The UK Independence Party	294 3.0%	6 7.5% de	2 2.5%	205 3.6% de	63 2.3%	10 1.0%	5 4.2% e	6 12.1% j	1 2.9%	114 3.8% kp	43 2.7%	5 1.1%	-	-	* 1.6%	91 3.3% kp	20 1.6%	5 1.0%	5 11.0%
The Green Party	198 2.0%	-	-	107 1.9%	54 1.9%	27 2.9%	1 1.1%	-	-	46 1.5%	26 1.7%	13 2.8%	-	-	-	60 2.2%	28 2.3%	14 3.0%	1 2.8%
The British National Party	56 0.6%	-	1 1.0%	43 0.7%	10 0.3%	1 0.1%	-	-	* 0.6%	25 0.8% p	7 0.5%	1 0.2%	-	-	* 1.6%	18 0.6%	2 0.2%	-	-
Some other party	36 0.4%	-	-	21 0.4%	8 0.3%	7 0.7%	-	-	-	14 0.5%	7 0.4%	2 0.5%	-	-	-	7 0.3%	1 0.1%	5 1.0% p	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 10  
**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**  
**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents giving a past vote**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	10262	3482	3233	905	1179	906	557	1885	1721	479	699	448	212	1597	1512	426	480	458	345
Weighted base	9856	3368	3131	1138	664	685	871	1910	1719	578	401	344	331	1458	1413	560	263	341	539
Conservative	3733 37.9%	2907 86.3% bc def	202 6.4% c	49 4.3%	265 39.9% bc ef	36 5.2%	274 31.5% b ce	1679 87.9% ij kimopqr st	119 6.9% j	20 3.5%	172 43.0% ij lmpqrst	21 6.2%	97 29.3% i jlpqs	1227 84.2% ij klmpqrs t	83 5.9%	29 5.2%	93 35.3% ij lpqs	15 4.3%	177 32.8% ijlpqs
Labour	2720 27.6%	105 3.1%	2233 71.3% ac def	55 4.8% a	63 9.5% a c	102 14.8% a cd	163 18.7% a cd	54 2.8%	1216 70.7% hj klmoqrs t	31 5.3% h	34 8.5% h oq	43 12.5% h joq	78 23.4% h klpqr	51 3.5%	1017 72.0% hj klmoqrs t	24 4.3%	29 11.1% h joq	58 17.1% h jkoqr	85 15.8% h ijklpqr
Liberal Democrat	2475 25.1%	272 8.1%	604 19.3% a	994 87.4% a bdef	131 19.7% a	156 22.8% a	318 36.5% a b de	127 6.6%	333 19.4% h o	508 87.9% h klmop rst	66 16.3% h o	67 19.6% h o	114 34.4% h klpqr	145 10.0% h o	272 19.2% h o	486 86.9% h ijklmop rst	65 24.8% h kop	88 25.9% h kop	204 37.8% h klpqr
SNP	290 2.9%	12 0.4%	12 0.4%	4 0.4%	5 0.8%	235 34.3% a b cdf	21 2.4% a b cd	11 0.6% o	4 0.3%	1 0.2%	3 0.7% o	128 37.2% h i jkmopqr t	7 2.1% ij o	1 0.1%	8 0.6% o	3 0.6%	2 0.9% o	107 31.5% h i jkmopqr t	14 2.6% h ijop
Plaid Cymru	53 0.5%	5 0.2%	11 0.3%	10 0.9% af	2 0.3%	25 3.6% a b c d f	-	2 0.1%	8 0.4%	8 1.5% h i opt	2 0.4%	16 4.8% h i j k m opqr t	-	4 0.2%	3 0.3%	2 0.3%	1 0.3%	8 2.4% h i k m opqr t	-
The UK Independence Party	294 3.0%	55 1.8% b	26 0.8%	10 0.9%	161 24.2% a b cef	7 1.0%	35 4.1% a b ce	33 1.7% p	21 1.2% p	4 0.6%	101 25.1% h i jlmopqrs t	3 0.8%	10 3.1% jp	22 1.5% p	5 0.4%	7 1.2%	60 22.8% h i jlmopqrs t	4 1.3%	25 4.6% h ijlopqs
The Green Party	198 2.0%	5 0.2%	34 1.1% a	15 1.3% a	9 1.3% a	98 14.4% a b cd	37 4.3% a b cd	1 0.1%	11 0.6% h	6 1.1% h o	8 1.9% h io	48 14.1% h i jkmopqr t	11 3.4% h io	4 0.3%	23 1.6% h io	9 1.5% h o	1 0.4%	50 14.7% h i jkmopqr t	26 4.9% h ijkopqr
The British National Party	56 0.6%	1 *	3 0.1%	-	23 3.4% a b cd	19 2.8% a b c	10 1.2% a b c	1 0.1%	2 0.1%	-	13 3.2% h i jopqr	12 3.4% h i jopqr	7 2.2% h ij opq	-	1 *	-	10 3.7% h i jopqr	8 2.2% h i jopqr	3 0.5% o
Some other party	86 0.4%	5 0.1%	7 0.2%	-	5 0.8% a b c	7 1.0% a b c	12 1.4% a b c	1 0.1%	6 0.4%	-	3 0.9% h j pq	5 1.4% h i jopq	7 2.1% h i jopq	3 0.2%	1 0.1%	-	2 0.7% h j p	2 0.6% h p	5 1.0% h p

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 10  
**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**  
**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents giving a past vote**

	Total	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?						
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)		NET: Urban (m)	Urban - Pop- over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)	
Unweighted base	10262	3674	1269	3674	1645	2251	467	2062	664	1423	802	1612	981	1250	8010	4236	3774	2252	1961	291	
Weighted base	9856	4360	1038	3157	1301	2732	373	1712	466	1628	665	1445	835	1190	7620	4031	3589	2236	1917	319	
Conservative	3733 37.9%	1492 34.2% <sup>d</sup>	406 39.1% <sup>a</sup>	1452 46.0% <sup>a</sup>	383 29.4%	1013 37.1% <sup>h</sup>	146 39.1% <sup>h</sup>	829 48.4% <sup>e</sup>	122 26.1%	479 29.4%	260 43.1% <sup>e</sup>	624 31.2%	261 31.3%	373 31.3%	2749 36.1%	1330 33.0%	1419 39.5% <sup>n</sup>	984 44.0% <sup>m</sup>	848 44.2% <sup>n</sup>	136 42.6% <sup>n</sup>	
Labour	2720 27.6%	1413 32.4% <sup>b</sup>	271 26.1% <sup>c</sup>	630 19.9%	407 31.2% <sup>b</sup>	899 32.9% <sup>f</sup>	88 23.5% <sup>g</sup>	314 18.3%	155 33.2% <sup>f</sup>	514 31.6% <sup>f</sup>	184 27.6% <sup>g</sup>	316 21.9% <sup>g</sup>	252 30.2% <sup>f</sup>	439 36.9%	2287 30.0% <sup>p</sup>	1364 33.8% <sup>o</sup>	923 25.7% <sup>q</sup>	434 19.4%	402 21.0% <sup>r</sup>	31 9.8%	
Liberal Democrat	2475 25.1%	1073 24.6%	276 26.6%	793 25.1%	333 25.6%	602 22.0%	94 25.1%	391 22.8%	128 27.4% <sup>e</sup>	472 29.0% <sup>e</sup>	182 27.4% <sup>e</sup>	402 27.8% <sup>e</sup>	205 24.6%	280 23.6%	1929 25.3%	986 24.5%	943 26.3% <sup>q</sup>	546 24.4%	446 23.3%	100 31.4% <sup>nq</sup>	
SNP	290 2.9%	121 2.8%	24 2.3%	88 2.8%	57 4.4% <sup>ab</sup>	69 2.5%	8 2.1%	59 3.4% <sup>k</sup>	19 4.0% <sup>k</sup>	53 3.2%	16 2.4%	30 2.1%	38 4.5% <sup>ej</sup>	30 2.5%	190 2.5%	105 2.6%	85 2.4%	100 4.5% <sup>m</sup>	72 3.7% <sup>no</sup>	28 8.9% <sup>noq</sup>	
Plaid Cymru	53 0.5%	31 0.7% <sup>d</sup>	5 0.5%	16 0.5%	2 0.1%	21 0.8% <sup>l</sup>	3 0.7% <sup>l</sup>	10 0.6% <sup>l</sup>	2 0.3%	10 0.6%	3 0.4%	5 0.4%	-	9 0.8%	27 0.4%	14 0.4%	13 0.4%	26 1.2% <sup>m</sup>	21 1.1% <sup>no</sup>	5 1.7% <sup>no</sup>	
The UK Independence Party	294 3.0%	91 2.1%	21 2.0%	118 3.7% <sup>ab</sup>	64 4.9% <sup>ab</sup>	55 2.0%	14 3.7% <sup>j</sup>	78 4.5% <sup>ei</sup>	25 5.3% <sup>ei</sup>	36 2.2%	7 1.1%	40 2.8% <sup>j</sup>	40 4.8% <sup>ei</sup>	24 2.0%	212 2.8%	98 2.4%	114 3.2%	82 3.7%	77 4.0% <sup>n</sup>	5 1.7%	
The Green Party	198 2.0%	100 2.3% <sup>c</sup>	26 2.5% <sup>c</sup>	40 1.3%	32 2.5% <sup>c</sup>	45 1.7%	18 4.8% <sup>eg</sup>	17 1.0%	5 1.1%	55 3.4% <sup>eg</sup>	8 1.2%	23 1.6%	27 3.2% <sup>eg</sup>	26 2.2%	154 2.0%	101 2.5% <sup>o</sup>	53 1.5%	45 2.0%	32 1.7%	13 4.0% <sup>oq</sup>	
The British National Party	56 0.6%	21 0.5%	4 0.4%	11 0.3%	20 1.5% <sup>ab</sup>	16 0.6%	1 0.1%	9 0.5%	10 2.1% <sup>ef</sup>	5 0.3%	4 0.6%	2 0.1%	10 1.2% <sup>ik</sup>	7 0.6%	48 0.6%	21 0.5%	27 0.8%	8 0.4%	8 0.4%	-	-
Some other party	36 0.4%	17 0.4%	5 0.5%	9 0.3%	4 0.3%	13 0.5%	3 0.8%	5 0.3%	2 0.5%	5 0.3%	2 0.3%	4 0.3%	2 0.3%	2 0.2%	25 0.3%	11 0.3%	13 0.4%	11 0.5%	11 0.6%	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 10

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Which party did you vote for in the general election in May 2010?**

**Base: All respondents giving a past vote**

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	10262	966	114	1472	1090	1770	1106	881	400	500	296	580	1087
Weighted base	9856	966	119*	1388	1043	1815	1018	875	353	456	278	507	1038
Conservative	3733 37.9%	402 41.6% <sup>cdghil</sup>	47 39.6% <sup>gi</sup>	608 43.8% <sup>cdghil</sup>	379 36.3% <sup>gi</sup>	799 44.0% <sup>cdghil</sup>	434 42.6% <sup>cdghi</sup>	142 16.3%	114 32.3% <sup>g</sup>	115 25.1% <sup>g</sup>	106 38.2% <sup>gi</sup>	195 38.4% <sup>gi</sup>	392 37.8% <sup>gi</sup>
Labour	2720 27.6%	204 21.1% <sup>k</sup>	22 18.6%	412 29.7% <sup>abfjk</sup>	350 33.6% <sup>abefjk</sup>	515 28.4% <sup>aafjk</sup>	203 20.0% <sup>k</sup>	256 29.3% <sup>abfjk</sup>	124 35.0% <sup>abefjk</sup>	174 38.2% <sup>abcetfgjkl</sup>	60 21.6% <sup>k</sup>	77 15.1%	323 31.2% <sup>abfjk</sup>
Liberal Democrat	2475 25.1%	237 24.5% <sup>g</sup>	38 32.2% <sup>ceeg</sup>	298 21.5%	268 25.8% <sup>ceg</sup>	400 22.1%	305 30.0% <sup>acegil</sup>	170 19.4%	96 27.2% <sup>ceg</sup>	100 21.9%	100 35.9% <sup>acdeghil</sup>	215 42.3% <sup>acdeghil</sup>	247 23.8%
SNP	290 2.9%	-	8 6.8% <sup>acdefhijkl</sup>	1 0.1%	-	-	-	281 32.1% <sup>abcdehijkl</sup>	-	-	-	-	-
Plaid Cymru	53 0.5%	-	-	-	-	-	-	-	-	52 11.4% <sup>abcdeghjkl</sup>	1 0.4% <sup>ce</sup>	-	-
The UK Independence Party	294 3.0%	66 6.8% <sup>cdefgijkl</sup>	2 2.1% <sup>g</sup>	28 2.0% <sup>g</sup>	27 2.6% <sup>g</sup>	41 2.2% <sup>g</sup>	41 4.0% <sup>cegi</sup>	3 0.3%	13 3.8% <sup>g</sup>	7 1.6% <sup>g</sup>	6 2.2% <sup>g</sup>	17 3.3% <sup>g</sup>	43 4.1% <sup>cegi</sup>
The Green Party	198 2.0%	45 4.6% <sup>cdghijkl</sup>	-	17 1.2%	7 0.7%	54 3.0% <sup>cdghijk</sup>	23 2.2% <sup>cdj</sup>	21 2.4% <sup>cdj</sup>	2 0.6%	4 1.0%	* 0.1%	4 0.9%	21 2.0% <sup>d</sup>
The British National Party	56 0.6%	7 0.7%	1 0.7%	19 1.3% <sup>cdefgk</sup>	3 0.3%	5 0.3%	3 0.3%	1 0.1%	4 1.2% <sup>ceegk</sup>	1 0.2%	4 1.4% <sup>degk</sup>	-	8 0.8%
Some other party	36 0.4%	6 0.6% <sup>e</sup>	-	5 0.3%	7 0.7% <sup>e</sup>	1 0.1%	9 0.9% <sup>e</sup>	1 0.1%	-	3 0.7% <sup>e</sup>	* 0.2%	-	3 0.3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l

\* small base



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 10  
**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**  
**Which party did you vote for in the general election in May 2010?**  
**Base: All respondents giving a past vote**

	Total	Which of the following cities do you live in, or nearest to?																			
		Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (t)	Cardiff (s)	None of these (v)
Unweighted base	10282	454	367	412	459	208	271	780	340	465	866	436	255	272	135	2160	422	371	373	362	854
Weighted base	9856	469	341	379	416	208	250	785	295	472	787	462	236	249	132*	2163	370	363	319	326	835
Conservative	3733	72	71	134	159	60	79	291	107	191	341	190	111	84	73	915	200	152	118	71	314
	37.9%	15.4%	20.9%	35.4%ab	38.1%ab	28.8%a	31.6%ab	37.0%ab	36.2%ab	40.5%ab	43.4%ab	41.2%ab	48.9%ab	33.6%ab	55.0%ab	42.3%ab	54.0%ab	41.9%ab	36.9%ab	21.7%	37.7%abs
Labour	2720	183	70	118	126	71	98	266	106	147	234	72	51	31	610	48	72	42	134	185	
	27.6%	38.9%abc	20.6%pr	31.0%bk	30.3%bk	34.4%bk	39.3%bd	33.9%bk	35.8%bk	31.1%bk	29.7%bk	15.5%	24.4%kp	20.7%pr	28.2%bk	12.8%	19.8%pr	13.2%	40.9%bc	22.2%kpr	
Liberal Democrat	2475	61	85	110	105	57	59	188	73	111	167	128	48	21	512	102	128	146	66	226	
	25.1%	13.1%	24.9%a	29.0%aj	25.3%a	27.3%a	23.6%a	24.0%a	24.6%a	23.4%a	21.2%a	27.7%aj	20.3%a	16.0%	23.7%a	27.7%aj	35.2%ab	45.7%ab	20.1%a	27.0%ajns	
SNP	290	144	98	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48
	2.9%	30.7%cd	28.7%cd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5.8%cd
Plaid Cymru	53	-	-	-	-	-	-	4	-	-	-	-	-	-	-	-	-	-	43	7	
	0.5%	-	-	-	-	-	-	1.2%adgij	-	-	-	-	-	-	-	-	-	-	13.1%abc	0.8%jo	
The UK Independence Party	294	1	3	11	14	12	5	25	4	14	13	37	11	19	3	56	6	10	10	5	34
	3.0%	0.3%	1.0%	2.8%a	3.4%a	5.9%abh	1.8%	3.2%a	1.3%	3.0%a	1.7%	8.0%abc	4.5%abh	7.7%abc	2.3%	2.6%a	1.7%	2.7%a	3.1%a	1.5%	4.1%abj
The Green Party	198	6	12	2	9	6	5	5	3	3	12	32	6	10	4	58	11	2	3	4	6
	2.0%	1.3%	3.5%cgi	0.6%	2.2%gv	3.0%gqv	1.8%	0.6%	0.9%	0.7%	1.5%	7.0%acd	2.5%gv	3.9%cgh	3.0%g	2.7%cgi	2.9%cgi	0.5%	0.8%	1.4%	0.7%
The British National Party	56	-	1	5	3	-	3	2	*	5	16	2	-	2	-	8	*	-	-	1	9
	0.6%	-	0.4%	1.2%	0.7%	-	1.0%	0.3%	0.1%	1.1%	2.0%agh	0.4%	-	0.7%	-	0.4%	0.1%	-	-	0.3%	1.1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 10

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Which party did you vote for in the general election in May 2010?**

**Base: All respondents giving a past vote**

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Weighted base	9856	469	341	379	416	208	250	785	295	472	787	462	236	249	132*	2163	370	363	319	326	835
Some other party	36	1	-	-	-	1	2	7	-	1	4	1	3	-	-	3	3	-	*	3	6
	0.4%	0.2%	-	-	-	0.6%	0.9%	0.9%	-	0.2%	0.5%	0.2%	1.4%	-	-	0.1%	0.8%	-	0.1%	1.0%	0.7%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 11  
**Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?**  
Base: All respondents

	Gender			Age							Social Grade					Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)		
Unweighted base	14201	7006	7195	1561	2024	2324	2652	2327	3313	4083	4215	2328	3575	3763	3605	3499	2111	1223	1620	5354	665	2874	955	2480		
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771		
Conservative	3976 28.0%	2194 31.5% <sup>b</sup>	1782 24.6%	311 18.4%	418 17.5%	475 19.9%	697 27.6% <sup>cd</sup>	706 33.5% <sup>cd</sup>	1368 44.3% <sup>cd</sup>	1336 35.2% <sup>de</sup>	1135 28.8% <sup>kl</sup>	803 26.0% <sup>kl</sup>	702 20.8%	1216 31.7% <sup>op</sup>	1199 32.5% <sup>op</sup>	810 23.8% <sup>op</sup>	561 14.8%	190	410 22.0%	1587 26.1% <sup>r</sup>	170 21.4%	992 29.9% <sup>t</sup>	240 22.5%	595 21.5%		
Labour	4118 29.0%	2167 31.1% <sup>b</sup>	1952 26.9%	460 27.2% <sup>h</sup>	796 33.3% <sup>cd</sup>	789 33.0% <sup>cd</sup>	763 30.1% <sup>h</sup>	586 27.8% <sup>h</sup>	725 23.5%	1024 27.0%	1070 27.2%	972 31.4% <sup>kl</sup>	1052 31.2% <sup>kl</sup>	1062 27.7%	995 27.0%	1208 35.5% <sup>mn</sup>	533 26.8%	319 25.0%	688 36.9% <sup>s</sup>	1783 29.3%	343 43.2% <sup>uv</sup>	1052 31.7% <sup>w</sup>	345 32.2% <sup>w</sup>	731 26.4%		
Liberal Democrat	1420 10.0%	698 10.0%	722 10.0%	151 8.9%	249 10.4%	227 9.5%	233 9.2%	203 9.6%	359 11.6% <sup>cd</sup>	507 13.4% <sup>kl</sup>	394 10.0% <sup>kl</sup>	244 7.9%	275 8.2%	405 10.6% <sup>o</sup>	333 9.0%	293 8.6%	270 13.6% <sup>mn</sup>	120 9.4%	139 7.4%	617 10.1% <sup>r</sup>	47 5.9%	325 9.8% <sup>t</sup>	92 8.6%	292 10.5% <sup>t</sup>		
SNP	369 2.6%	182 2.6%	187 2.6%	25 1.5%	70 2.9% <sup>c</sup>	51 2.1%	77 3.0% <sup>c</sup>	64 3.0% <sup>c</sup>	82 2.7% <sup>c</sup>	67 1.8%	104 2.6% <sup>kl</sup>	98 3.2% <sup>kl</sup>	100 3.0% <sup>kl</sup>	-	-	-	-	369 28.9% <sup>mn</sup>	68 3.6% <sup>s</sup>	151 2.5%	30 3.8%	71 2.1%	38 3.5% <sup>u</sup>	80 2.9%		
Plaid Cymru	38 0.3%	20 0.3%	18 0.2%	4 0.2%	11 0.5%	4 0.2%	6 0.2%	5 0.2%	8 0.3%	4 0.1%	9 0.2%	13 0.4% <sup>kl</sup>	12 0.4% <sup>kl</sup>	-	-	-	38 1.9% <sup>mnoq</sup>	-	3 0.1%	15 0.3%	2 0.2%	10 0.3%	1 0.1%	5 0.2%		
Green	452 3.2%	187 2.7%	266 3.7% <sup>a</sup>	134 7.9% <sup>de</sup>	103 4.3% <sup>eg</sup>	60 2.5% <sup>h</sup>	78 3.1% <sup>h</sup>	48 2.3% <sup>h</sup>	29 1.0%	141 3.7% <sup>kl</sup>	163 4.1% <sup>kl</sup>	69 2.2%	79 2.3%	148 3.9% <sup>oq</sup>	121 3.3%	93 2.7%	62 3.1%	28 2.2%	76 4.1%	208 3.4%	31 3.9%	87 2.6%	45 4.2% <sup>u</sup>	121 4.4% <sup>u</sup>		
UKIP	852 6.0%	489 7.0% <sup>b</sup>	363 5.0%	50 3.0%	103 4.3%	149 6.2% <sup>cd</sup>	178 7.0% <sup>cd</sup>	172 8.1% <sup>cd</sup>	200 6.5% <sup>cd</sup>	154 4.1%	192 4.9%	229 7.4% <sup>ij</sup>	277 8.2% <sup>ij</sup>	248 6.5% <sup>q</sup>	277 7.5% <sup>op</sup>	183 5.4% <sup>q</sup>	113 5.7% <sup>q</sup>	32 2.5%	81 4.3%	356 5.8%	37 4.7%	231 6.9% <sup>vw</sup>	44 4.1%	125 4.5%		
BNP	58 0.4%	34 0.5%	23 0.3%	5 0.3%	13 0.5%	4 0.2%	17 0.7% <sup>e</sup>	8 0.4%	11 0.3%	7 0.2%	12 0.3%	17 0.5% <sup>kl</sup>	22 0.7% <sup>kl</sup>	14 0.4%	23 0.6%	15 0.4%	4 0.2%	2 0.2%	5 0.3%	28 0.5%	5 0.6%	15 0.4%	-	13 0.5%		
Another party	78 0.5%	38 0.5%	40 0.5%	12 0.7%	20 0.8% <sup>h</sup>	13 0.5%	11 0.5%	14 0.7% <sup>h</sup>	8 0.2%	26 0.7%	17 0.4%	13 0.4%	21 0.6%	21 0.5%	22 0.6%	19 0.6%	8 0.4%	8 0.6%	9 0.5%	38 0.6%	3 0.4%	21 0.6%	6 0.6%	17 0.6%		
None	2840 20.0%	950 13.6%	1890 26.1% <sup>a</sup>	538 31.8% <sup>d</sup>	609 25.5% <sup>f</sup>	620 25.9% <sup>f</sup>	471 18.6% <sup>g</sup>	303 14.4% <sup>g</sup>	301 9.7%	530 14.0%	843 21.4% <sup>kl</sup>	634 20.5% <sup>kl</sup>	833 24.7% <sup>kl</sup>	721 18.8%	721 19.5%	788 23.1% <sup>mn</sup>	400 20.1% <sup>q</sup>	211 16.5%	385 20.7%	1306 21.4%	126 15.9%	517 15.6%	259 24.2% <sup>t</sup>	789 28.5% <sup>tv</sup>		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 11  
**Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?**  
Base: All respondents

	Total	Vote Intention					2010 Vote					Age Within Gender - Male					Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	14201	3349	3600	769	2157	737	3935	2785	2414	405	649	888	1098	1344	1204	1823	912	1136	1226	1308	1123	1490
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428
Conservative	3976 28.0%	3013 92.0% <sup>bc</sup> de	36 1.0%	42 4.3% <sup>b</sup> e	449 27.8% <sup>bc</sup> e	18 3.1% <sup>b</sup> i	2907 77.9% <sup>gh</sup> i	105 3.9%	272 11.0% <sup>g</sup> h	55 18.6% <sup>g</sup> pqr	160 23.6% <sup>kk</sup> pqr	199 17.9%	269 23.5% <sup>kk</sup> pqr	385 30.4% <sup>jj</sup> klpqrs	363 33.2% <sup>jj</sup> klpqrs	818 49.2% <sup>jj</sup> klmpqrstu	151 15.0%	219 17.1%	206 16.6%	313 24.7% <sup>kk</sup> pqr	343 33.8% <sup>jj</sup> klpqrs	550 38.5% <sup>jjklmnpqrst</sup>
Labour	4118 29.0%	67 2.0%	3182 89.9% <sup>ac</sup> de	63 6.4% <sup>a</sup> c	195 12.0% <sup>a</sup> d	102 17.8% <sup>ac</sup> d	202 5.4%	2233 82.1% <sup>ff</sup> hi	604 24.4% <sup>ff</sup> i	26 8.9% <sup>f</sup> opu	226 33.3% <sup>mm</sup> opu	442 39.7% <sup>mm</sup> nopqrs	422 36.7% <sup>mm</sup> nopqrs	393 31.1% <sup>oo</sup> pu	297 27.2% <sup>oo</sup> pu	387 23.3%	234 23.2%	354 27.7% <sup>oo</sup> pu	367 29.5% <sup>oo</sup> pu	369 29.2% <sup>oo</sup> pu	289 28.4% <sup>oo</sup> pu	339 23.7%
Liberal Democrat	1420 10.0%	71 2.2%	149 4.2% <sup>a</sup> de	830 84.6% <sup>ab</sup> de	75 4.7% <sup>a</sup> d	63 11.0% <sup>ab</sup> d	49 1.3%	55 2.0%	994 40.2% <sup>fg</sup> i	10 3.4% <sup>f</sup> i	79 11.6% <sup>ep</sup> i	109 9.8%	103 9.0%	113 8.9%	116 10.6% <sup>ep</sup> i	178 10.7% <sup>ep</sup> i	72 7.1%	140 10.9% <sup>ep</sup> i	123 9.9%	120 9.5%	86 8.5%	180 12.6% <sup>lm</sup> pst
SNP	369 2.6%	1 0.2%	6 0.2%	-	1 0.1%	7 0.2%	51 1.9% <sup>fh</sup> i	16 0.6% <sup>f</sup> i	-	8 1.2%	29 2.6%	18 1.5%	36 2.8%	39 3.5% <sup>jj</sup> pu	53 3.2% <sup>jj</sup> pu	17 1.6%	41 3.2% <sup>jj</sup> i	33 2.7%	41 3.3% <sup>jj</sup> i	25 2.5%	29 2.1%	
Plaid Cymru	38 0.3%	-	1 0.3%	-	-	-	2 0.1%	-	-	-	7 0.6%	1 0.1%	4 0.3%	4 0.4%	4 0.3%	4 0.4%	4 0.3%	4 0.3%	4 0.3%	2 0.2%	1 0.1%	3 0.2%
Green	452 3.2%	2 0.6% <sup>a</sup> *	22 0.6% <sup>a</sup> *	6 0.7% <sup>a</sup> *	4 0.2% cd	361 62.9% <sup>ab</sup> cd	15 0.4%	39 1.4% <sup>f</sup> i	121 4.9% <sup>fg</sup> i	3 0.9%	41 6.0% <sup>hh</sup> orstu	37 3.3% <sup>ou</sup> orstu	28 2.4% <sup>oo</sup> orstu	44 3.5% <sup>ou</sup> orstu	28 2.6% <sup>oo</sup> orstu	9 0.5%	93 9.2% <sup>kl</sup> mnoqrs	66 5.1% <sup>hh</sup> orstu	32 2.6% <sup>oo</sup> orstu	34 2.7% <sup>oo</sup> orstu	20 2.0% <sup>oo</sup> orstu	21 1.5% <sup>oo</sup> orstu
UKIP	852 6.0%	13 0.4%	7 0.2%	2 0.2%	716 44.3% <sup>ab</sup> ce	1 0.1%	265 7.1% <sup>gh</sup> i	63 2.3%	131 5.3% <sup>g</sup> h	161 54.7% <sup>fg</sup> h	27 4.0%	58 5.2% <sup>pp</sup> q	79 6.9% <sup>jjp</sup> q	107 8.4% <sup>jjk</sup> pqrsu	92 8.5% <sup>jjk</sup> pqrsu	126 7.6% <sup>jjp</sup> qu	23 2.3%	45 3.5%	70 5.6% <sup>ppq</sup> qu	71 5.6% <sup>ppq</sup> qu	79 7.8% <sup>jjp</sup> qu	75 5.2% <sup>pp</sup> qu
BNP	58 0.4%	-	1 0.3%	-	13 0.8% <sup>abc</sup> *	6 0.2%	3 0.1%	7 0.3%	2 0.5%	-	10 0.9% <sup>r</sup> u	3 0.3%	11 0.9% <sup>ru</sup> u	2 0.2%	8 0.5%	5 0.5%	4 0.3%	1 0.1%	6 0.5%	6 0.6%	3 0.2%	
Another party	78 0.5%	1 0.5%	2 0.1%	-	6 0.4% <sup>ab</sup> *	3 0.5% <sup>ab</sup> *	7 0.2%	7 0.3%	12 0.5%	3 1.0% <sup>f</sup> u	6 0.9%	14 1.2% <sup>lo</sup> u	2 0.2%	5 0.4%	7 0.7%	3 0.2%	5 0.5%	6 0.5%	11 0.8% <sup>oo</sup> orstu	6 0.5%	7 0.7%	4 0.3%
None	2840 20.0%	109 3.3%	132 3.7%	38 3.8%	158 9.7% <sup>ab</sup> ce	26 4.5%	274 7.3%	163 6.0%	318 12.8% <sup>f</sup> g	35 12.0% <sup>f</sup> g	132 19.4% <sup>mm</sup> no	208 18.7% <sup>mm</sup> no	222 19.4% <sup>mm</sup> nou	168 13.3% <sup>oo</sup> orstu	143 13.1% <sup>oo</sup> orstu	77 4.6%	406 40.2% <sup>jj</sup> klmnop	401 31.4% <sup>jj</sup> klmnop	397 32.0% <sup>jj</sup> klmnop	303 23.9% <sup>kk</sup> lmnotu	159 15.7% <sup>oo</sup> orstu	224 15.7% <sup>oo</sup> orstu

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 11  
**Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?**  
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humber (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of London (p)	London (q)	South East (r)	South West (s)
Unweighted base	14201	2223	1922	1143	1718	1860	2293	1185	1857	1223	600	1592	1307	1318	949	738	1338	1688	2075	1373
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Conservative	3976 28.0%	784 38.3% cdefgh	583 33.0% dfgh	427 27.5% h	400 25.1% h	552 31.6% cd	552 25.4% h	376 24.4% h	301 16.9%	190 14.8%	136 24.0% i	384 24.6% i	290 22.7% i	408 31.9% i	350 35.2% i	149 21.0% i	441 31.0% i	500 27.1% i	716 36.0% i	412 32.2% ijkloq
Labour	4118 29.0%	590 28.8% ef	520 29.4% ef	566 36.5% a	491 30.8% e	434 24.8%	550 25.3%	406 26.3%	561 31.6% ef	319 25.0% s	209 36.9% i	586 37.5% i	413 32.3% i	374 29.3% i	274 27.6% r	276 38.9% i	347 24.4% s	627 34.0% i	435 21.9%	257 20.1%
Liberal Democrat	1420 10.0%	298 14.6% bc defgh	173 9.8% c	103 6.6%	124 7.8%	209 11.9% cd	221 10.2% cd	141 9.2%	151 8.5%	120 9.4% j	30 5.3%	151 9.7% jm	112 8.8% j	88 6.9%	94 9.5% j	70 9.8% j	150 10.6% jm	183 9.9% j	221 11.1% j	200 15.6% ijklmnopqr
SNP	369 2.6%	26 1.3%	39 2.2%	57 3.6% a	60 3.8% ab eh	41 2.3% a	65 3.0% a	42 2.7% a	40 2.2%	369 28.9% ijklm nopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	38 0.3%	2 0.1%	4 0.2%	6 0.4%	8 0.5%	2 0.1%	5 0.2%	7 0.4%	5 0.3%	-	-	-	-	-	-	38 5.3% ijkl mnopqrs	-	-	-	-
Green	452 3.2%	48 2.3%	64 3.6% ah	33 2.1%	42 2.7%	93 5.3% ab cdgh	99 4.6% ac dgh	37 2.4%	36 2.0%	28 2.2%	20 3.5%	40 2.5%	33 2.6%	38 3.0%	25 2.5%	14 1.9%	59 4.1% ik o	66 3.6%	82 4.1% k o	48 3.8%
UKIP	852 6.0%	100 4.9% e	104 5.9% ef	137 8.8% ab efg	148 9.3% ab efg	54 3.1%	88 4.1%	92 6.0% ef	129 7.3% ae f	32 2.5%	37 6.4% i	75 4.8% i	71 5.6% i	65 5.1% i	81 8.2% ik lmoq	32 4.5%	131 9.2% ik lmoqs	105 5.7% i	142 7.2% k	81 6.4% i
BNP	58 0.4%	6 0.3%	6 0.4%	10 0.6% e	12 0.8% e	1 0.3%	6 0.4%	7 0.4%	10 0.6% e	2 0.2%	4 0.7%	3 0.2%	7 0.6%	13 1.0% ik rs	5 0.5%	2 0.3%	5 0.4%	9 0.5%	4 0.2%	2 0.1%
Another party	78 0.5%	13 0.6%	10 0.5%	8 0.5%	7 0.4%	13 0.8%	7 0.3%	5 0.3%	14 0.8%	8 0.6%	3 0.6%	8 0.5%	8 0.6%	9 0.7%	7 0.7%	3 0.4%	6 0.4%	9 0.5%	12 0.6%	4 0.3%
None	2840 20.0%	178 8.7%	264 14.9% a	206 13.2% a	302 18.9% a	352 20.1% a	579 26.7% a	429 27.8% a	531 29.8% a	211 16.5%	129 22.7% i	315 20.2% i	344 26.9% i	282 22.1% i	158 15.9%	126 17.7%	282 19.8% n	346 18.8%	375 18.8%	274 21.4% in

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Prepared by Populus



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 11  
**Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?**  
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Unweighted base	14201	621	322	798	631	631	487	352	643	817	1027	677	602	278	794	676	687	462	386	695	871	1048	696	
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673	
Conservative	3976 28.0%	121 18.2% l	77 25.7% a lo	200 26.2% a lo	182 30.3% a glmnor	228 37.8% a bcdgil minopqr stuv	200 39.3% a bcdgil minopqr stuv	70 21.0% l	239 36.3% a bcgil mnoprst v	256 28.9% a glnor	413 39.8% a bcdgil minopqr stuv	209 34.5% a bcgilm noprst	68 11.2% l	59 22.0% l	184 23.0% l o	108 15.9% l	180 26.7% a lo	150 30.9% a glmnor	79 21.1% l	202 26.5% a lo	245 25.4% a lo	303 31.9% a cglmno rst	203 30.2% a gilmnor	
Labour	4118 29.0%	199 29.8% j klsv	114 38.0% a efhijkl opqstuv	294 38.5% a efhijkl opqstuv	211 35.2% f hijklp qstuv	179 29.8% j klsv	140 27.6% l uv	138 41.2% a efhijkl opqstuv	176 26.7% l uv	330 37.3% a efhijkl opqstuv	244 23.6% v	141 23.3% v	120 19.7% l	96 35.6% h jklsv	293 36.6% a efhijkl opqstuv	202 29.7% j klsv	195 28.9% l suv	134 27.5% l uv	138 36.9% f hijkl opqstuv	171 22.4% v	296 30.8% j klsv	191 20.1% l	116 17.2% l	
Liberal Democrat	1420 10.0%	70 10.5% bm p	16 5.5% p	77 10.1% bm p	57 9.4% p	48 8.0% l	42 8.3% l	34 10.1% l	74 11.2% bm p	74 8.4% l	111 10.7% b mp	95 15.7% ab cdefhij lmnopqr stuv	50 8.2% l	13 5.0% l	74 9.3% p	56 8.2% l	40 5.9% l	52 10.7% bm p	36 9.6% l	77 10.0% m p	109 11.4% b mp	110 11.6% b mp	105 15.6% a bcdefhijlmnoprstu	
SNP	369 2.6%	182 27.2% abcde fghijklmno pqrstuv	-	-	-	-	-	-	-	-	-	-	187 30.7% abcde fghijklmno pqrstuv	-	-	-	-	-	-	-	-	-	-	
Plaid Cymru	38 0.3%	-	-	-	-	-	20 6.0% abcd efhijklm nopqstuv	-	-	-	-	-	-	-	-	-	-	-	18 4.7% abcd efhijklm nopqstuv	-	-	-	-	
Green	452 3.2%	12 1.8% l	9 3.0% l	20 2.6% l	14 2.3% l	13 2.1% l	13 2.6% l	4 1.2% l	26 4.0% a	19 2.2% l	38 3.7% l	19 3.1% l	16 2.7% l	11 4.1% l	20 2.5% l	19 2.8% l	25 3.7% l	11 2.3% l	10 2.5% l	33 4.3% a	47 4.9% ac degin	44 4.6% ae gin	29 4.4% agi	
UKIP	852 6.0%	21 3.1% l	26 8.8% al mnoprt	46 6.1% al	43 7.2% al nopr	38 6.4% al n	46 9.1% al mnoprt	19 5.6% l	64 9.7% ac lmnoprtv	63 7.2% al noprt	80 7.7% al noprt	42 6.9% al np	11 1.8% l	10 3.9% l	29 3.6% l	28 4.1% l	27 3.9% l	35 7.2% al np	13 3.6% l	67 8.8% al mnoprt	42 4.4% l	62 6.5% al n	39 5.9% l	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 11  
**Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?**  
**Base: All respondents**

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673	
BNP	58 0.4%	2 0.3%	4 1.4%kl nosu	2 0.3%	6 1.0%kl nsu	2 0.3%	3 0.6%	-	5 0.7%	6 0.7%	4 0.4%	*	-	-	1 0.1%	1 0.1%	12 1.7%ac ejkino stuv	1 0.3%	2 0.5%	1 0.1%	3 0.3%	1 0.1%	2 0.2%	
Another party	78 0.5%	2 0.3%	1 0.3%	5 0.6%	2 0.4%	6 1.1%	4 0.9%	3 0.9%	1 0.2%	5 0.5%	7 0.7%	2 0.3%	6 1.0%	2 0.9%	3 0.4%	6 0.9%	3 0.4%	3 0.6%	-	5 0.6%	4 0.4%	5 0.6%	2 0.4%	
None	2840 20.0%	60 8.9%	52 17.3%a h	119 15.6%a h	85 14.1%a	88 14.6%a	59 11.5%	47 13.9%	73 11.2%	132 14.9%a	139 13.4%a	98 16.1%a h	151 24.8%a bcdefg hijk	77 28.6%a bcdefg hijkq	196 24.5%a bcdefg hijk	259 38.2%a bcdefg hijklm npqrst uv	194 28.7%a bcdefg hijkqr t	99 20.4%a defhij	98 21.1%a defhij	208 27.3%a bcdefg hijkq	215 22.3%a cdefgh ijk	235 24.7%a bcdefg hijk	176 26.2%abcdetghijk	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 11  
**Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?**  
Base: All respondents

	Total	Educational Attainment					Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female							
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14201	127	102	8204	3720	1220	617	75	68	3960	1880	596	311	52	34	4244	1840	624	306
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
Conservative	3976	33	25	2362	1135	277	113	22	24	1249	669	148	64	11	*	1113	466	129	49
	28.0%	27.7%	21.6%	29.2% <sub>f</sub>	29.8% <sub>e</sub>	21.6%	20.8%	32.3% <sub>q</sub>	32.8% <sub>q</sub>	32.4% <sub>k</sub>	34.2% <sub>k</sub>	24.7% <sub>q</sub>	23.9%	21.7%	1.2%	26.3% <sub>q</sub>	25.2% <sub>q</sub>	19.0%	17.8%
Labour	4118	31	27	2318	1087	420	161	12	15	1183	593	227	89	19	12	1135	495	194	72
	29.0%	26.0%	23.3%	28.6%	28.6%	32.9% <sub>c</sub>	29.6% <sub>d</sub>	17.8%	19.9%	30.7% <sub>o</sub>	30.3% <sub>o</sub>	37.8% <sub>g</sub>	33.2% <sub>g</sub>	36.6%	29.4%	26.8%	26.8%	28.5%	26.1%
Liberal Democrat	1420	13	3	653	436	220	80	5	3	315	208	100	54	8	-	338	227	120	27
	10.0%	10.7%	2.6%	8.1%	11.5% <sub>b</sub>	17.2% <sub>b</sub>	14.8% <sub>b</sub>	6.7%	4.1%	8.2%	10.6% <sub>i</sub>	16.7% <sub>h</sub>	20.0% <sub>g</sub>	16.0%	-	8.0%	12.3% <sub>i</sub>	17.7% <sub>h</sub>	9.8%
SNP	369	8	4	213	107	30	6	7	2	114	47	12	*	2	100	60	18	6	
	2.6%	6.6% <sub>cd</sub>	3.5%	2.8%	2.8%	2.4%	1.2%	10.4% <sub>ij</sub>	2.8%	2.9% <sub>l</sub>	2.4% <sub>l</sub>	2.0%	0.2%	1.6%	4.6%	2.3% <sub>l</sub>	3.3% <sub>l</sub>	2.7% <sub>l</sub>	2.1%
Plaid Cymru	38	-	-	18	14	5	-	-	-	8	10	3	-	-	11	4	3	-	
	0.3%	-	-	0.2%	0.4%	0.4%	-	-	-	0.2%	0.5%	0.4%	-	-	0.3%	0.2%	0.4%	-	
Green	452	*	2	181	150	63	52	*	2	80	57	22	22	-	101	93	40	31	
	3.2%	0.3%	2.0%	2.2%	3.9% <sub>c</sub>	4.9% <sub>c</sub>	9.7% <sub>cab</sub>	0.4%	3.2%	2.1%	2.9%	3.7% <sub>l</sub>	8.0% <sub>ijko</sub>	-	2.4%	5.0% <sub>ij</sub>	6.0% <sub>i</sub>	11.2% <sub>gjjkmpoq</sub>	
UKIP	852	8	11	629	150	35	9	7	2	348	103	18	7	1	8	281	47	18	3
	6.0%	6.8% <sub>ef</sub>	9.3% <sub>de</sub>	7.8% <sub>de</sub>	3.9% <sub>f</sub>	2.7%	1.7%	10.1% <sub>kl</sub>	3.3%	9.0% <sub>k</sub>	5.3% <sub>pq</sub>	2.9%	2.5%	2.3%	20.2%	6.6% <sub>kl</sub>	2.5%	2.6%	0.9%
BNP	58	2	*	42	9	3	*	2	*	24	5	3	-	-	18	4	*	*	
	0.4%	1.6% <sub>de</sub>	0.2%	0.5%	0.2%	0.2%	*	2.8% <sub>jl</sub>	0.4%	0.6%	0.2%	0.4%	-	-	0.4%	0.2%	0.1%	0.1%	
Another party	78	*	3	36	15	17	2	*	-	19	6	7	2	-	3	17	9	10	*
	0.5%	0.3%	2.7% <sub>cd</sub>	0.4%	0.4%	1.3% <sub>cd</sub>	0.4%	0.5%	-	0.5%	0.3%	1.1%	0.7%	-	7.6%	0.4%	0.5%	1.5% <sub>ij</sub>	0.1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 11  
**Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?**  
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female							
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
None	2840	24	40	1645	701	208	118	13	25	520	260	60	31	11	15	1125	441	147	88
	20.0%	20.1%	34.8% <sup>a</sup>	20.3% <sup>e</sup>	18.4%	16.3%	21.8% <sup>e</sup>	18.9%	33.5% <sup>ai</sup>	13.5%	13.3%	10.1%	11.6%	21.8% <sup>k</sup>	37.1%	26.5% <sup>ik</sup>	23.9% <sup>il</sup>	21.7% <sup>il</sup>	31.8% <sup>ijklpq</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 11  
**Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?**  
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14201	4109	4274	1120	1550	1348	1800	2174	2195	576	861	609	591	1935	2079	544	689	739	1209
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
Conservative	3976 28.0%	3976 100.0% f	-	-	-	-	-	2194 100.0% mpqrst	-	-	-	-	-	1782 100.0% mpqrst	-	-	-	-	-
Labour	4118 29.0%	-	4118 100.0% f	-	-	-	-	-	2167 100.0% moqrst	-	-	-	-	-	1952 100.0% moqrst	-	-	-	-
Liberal Democrat	1420 10.0%	-	-	1420 100.0% f	-	-	-	-	-	698 100.0% moprst	-	-	-	-	-	722 100.0% moprst	-	-	-
SNP	369 2.6%	-	-	-	-	369 100.0% f	-	-	-	-	-	182 49.3% mopqrs	-	-	-	-	-	187 49.3% mopqrs	-
Plaid Cymru	38 0.3%	-	-	-	-	38 100.0% f	-	-	-	-	-	20 52.6% mopqrs	-	-	-	-	-	18 47.4% mopqrs	-
Green	452 3.2%	-	-	-	-	452 100.0% f	-	-	-	-	-	187 41.4% mopqrs	-	-	-	-	-	266 69.3% mopqrs	-
UKIP	852 6.0%	-	-	-	852 100.0% f	-	-	-	-	-	489 57.4% mopqrs	-	-	-	-	-	363 42.6% mopqrs	-	-
BNP	58 0.4%	-	-	-	-	58 100.0% f	-	-	-	-	-	34 58.6% mopqrs	-	-	-	-	-	23 39.7% mopqrs	-
Another party	78 0.5%	-	-	-	-	78 100.0% f	-	-	-	-	-	38 48.7% mopqrs	-	-	-	-	-	40 51.3% mopqrs	-
None	2840 20.0%	-	-	-	-	-	2840 100.0% e	-	-	-	-	-	950 33.5% lopqrs	-	-	-	-	-	1890 66.5% lopqrs

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 11  
**Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?**  
Base: All respondents

Absolutes/col percents

	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?						
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)	
Unweighted base	14201	5051	1923	4064	3163	2879	660	2224	1243	2172	1263	1840	1920	2023	11349	6047	5302	2852	2497	355
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
Conservative	3976 28.0%	1582 25.3% <sup>d</sup>	416 24.4% <sup>d</sup>	1497 42.5% <sup>a</sup> bd	482 17.7%	1018 28.6% <sup>h</sup> ij	144 26.3% <sup>h</sup> il	856 46.1% <sup>e</sup> fhijkl	177 17.9%	563 21.0% <sup>l</sup>	272 23.5% <sup>h</sup> l	641 38.6% <sup>e</sup> fhij	305 17.5%	401 19.2%	2934 26.2%	1445 24.3%	1489 28.2% <sup>n</sup>	1042 34.9% <sup>m</sup>	894 34.4% <sup>n</sup> o	148 37.6% <sup>no</sup>
Labour	4118 29.0%	2003 32.1% <sup>b</sup> cd	468 27.4% <sup>c</sup>	863 24.5%	785 28.8% <sup>c</sup>	1237 34.7% <sup>f</sup> gijkl	158 28.9%	457 24.6%	315 31.9% <sup>g</sup> jkl	767 28.6% <sup>g</sup> k	310 26.7%	405 24.4%	470 27.0%	640 30.7%	3413 30.4% <sup>p</sup>	1992 33.6% <sup>o</sup> qr	1421 26.9% <sup>r</sup>	705 23.6%	638 24.6% <sup>r</sup>	67 17.0%
Liberal Democrat	1420 10.0%	604 9.7%	152 8.9%	421 12.0% <sup>ab</sup> d	243 8.9%	306 8.6%	65 11.9% <sup>e</sup> jl	207 11.1% <sup>e</sup> jl	120 12.1% <sup>e</sup> jl	297 11.1% <sup>ej</sup> l	87 7.5%	214 12.9% <sup>ej</sup> l	123 7.1%	187 8.9%	1138 10.1%	633 10.7%	505 9.6%	282 9.4%	237 9.1%	45 11.4%
SNP	369 2.6%	184 3.0%	34 2.0%	86 2.4%	65 2.4%	91 2.6%	9 1.7%	54 2.9%	27 2.8%	93 3.5% <sup>kl</sup>	25 2.2%	31 1.9%	37 2.1%	59 2.8%	273 2.4%	137 2.3%	136 2.6%	96 3.2%	74 2.8%	23 5.7% <sup>noq</sup>
Plaid Cymru	38 0.3%	18 0.3%	* 0.3%	11 0.3%	9 0.3%	11 0.3%	* 0.1%	7 0.4%	2 0.2%	6 0.2%	- 0.3%	4 0.4%	7 0.5%	10 0.2%	21 0.1%	8 0.3%	13 0.6% <sup>m</sup>	17 0.5% <sup>n</sup>	14 0.7% <sup>n</sup>	3 0.7% <sup>n</sup>
Green	452 3.2%	224 3.6% <sup>c</sup>	61 3.6% <sup>c</sup>	44 1.3%	124 4.5% <sup>c</sup>	98 2.8% <sup>gk</sup>	20 3.6% <sup>gk</sup>	20 1.1%	49 4.9% <sup>eg</sup> k	125 4.7% <sup>eg</sup> k	41 3.5% <sup>gk</sup>	24 1.5%	75 4.3% <sup>eg</sup> k	46 2.2%	349 3.1%	232 3.9% <sup>o</sup>	118 2.2%	103 3.4%	74 2.8%	29 7.3% <sup>noq</sup>
UKIP	852 6.0%	351 5.6%	86 5.1%	237 6.7% <sup>b</sup>	178 6.5%	226 6.3% <sup>ij</sup>	42 7.6% <sup>ij</sup>	148 8.0% <sup>ij</sup> kl	73 7.4% <sup>ij</sup>	125 4.6%	44 3.8%	89 5.4%	105 6.0% <sup>j</sup>	93 4.4%	673 6.0%	307 5.2%	366 6.9% <sup>n</sup>	179 6.0%	156 6.0%	24 6.0%
BNP	58 0.4%	23 0.4%	10 0.6%	12 0.3%	13 0.5%	18 0.5%	2 0.3%	9 0.5%	6 0.6%	5 0.2%	8 0.7%	3 0.2%	7 0.4%	5 0.2%	47 0.4%	24 0.4%	23 0.4%	10 0.3%	9 0.4%	1 0.3%
Another party	78 0.5%	31 0.5%	16 0.9% <sup>c</sup>	12 0.3%	19 0.7%	17 0.5%	7 1.3% <sup>eg</sup> k	7 0.4%	7 0.7%	14 0.5%	9 0.8%	4 0.3%	12 0.7%	15 0.7%	69 0.6%	40 0.7%	29 0.6%	9 0.3%	9 0.3%	- -
None	2840 20.0%	1230 19.7% <sup>c</sup>	461 27.0% <sup>ac</sup>	337 9.6%	812 29.8% <sup>a</sup> c	543 15.2% <sup>g</sup>	100 18.3% <sup>g</sup>	93 5.0%	214 21.6% <sup>e</sup> gk	687 25.6% <sup>e</sup> fghk	361 31.2% <sup>e</sup> fghk	244 14.7% <sup>g</sup>	599 34.4% <sup>e</sup> fghk	634 30.3%	2295 20.5% <sup>p</sup>	1120 18.9%	1175 22.3% <sup>n</sup> qr	545 18.2%	491 18.9%	55 13.9%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 11

**Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?**

**Base: All respondents**

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	14201	1381	139	1987	1527	2477	1498	1150	606	709	422	798	1506
Weighted base	14201	1437	151*	1984	1488	2625	1422	1192	568	685	416	732	1501
Conservative	3976 28.0%	447 31.1% <sup>cdghil</sup>	46 30.1% <sup>gji</sup>	637 32.1% <sup>cdghil</sup>	369 24.8% <sup>gji</sup>	834 31.8% <sup>cdghil</sup>	472 33.2% <sup>cdghil</sup>	172 14.4%	136 23.9% <sup>g</sup>	136 19.8% <sup>g</sup>	114 27.3% <sup>gji</sup>	227 31.0% <sup>cdghil</sup>	387 25.8% <sup>gji</sup>
Labour	4118 29.0%	362 25.2% <sup>fk</sup>	30 19.7%	597 30.1% <sup>abfgjk</sup>	570 38.3% <sup>abcefjkl</sup>	797 30.4% <sup>abfgjk</sup>	289 20.3%	290 24.4%	209 36.7% <sup>abcefjkl</sup>	272 39.7% <sup>abcefjkl</sup>	98 23.6%	148 20.3%	456 30.4% <sup>abfgjk</sup>
Liberal Democrat	1420 10.0%	138 9.6% <sup>h</sup>	29 19.4% <sup>acdeghil</sup>	181 9.1% <sup>h</sup>	128 8.6% <sup>h</sup>	240 9.2% <sup>h</sup>	178 12.5% <sup>acdeghil</sup>	105 8.8% <sup>h</sup>	26 4.6%	70 10.2% <sup>h</sup>	71 17.2% <sup>acdeghil</sup>	121 16.6% <sup>acdeghil</sup>	132 8.8% <sup>h</sup>
SNP	369 2.6%	-	8 5.4% <sup>acdefhijkl</sup>	1	*	-	-	360 30.2% <sup>abcefghijkl</sup>	-	-	-	-	-
Plaid Cymru	38 0.3%	-	-	-	-	-	-	-	-	37 5.4% <sup>abcefghijk</sup>	1 0.2%	-	-
Green	452 3.2%	67 4.6% <sup>cdgijl</sup>	1 0.4%	57 2.9%	39 2.6%	93 3.5%	55 3.9% <sup>il</sup>	28 2.4%	20 3.5%	13 1.8%	14 3.4%	32 4.3% <sup>gijl</sup>	34 2.3%
UKIP	852 6.0%	131 9.1% <sup>bcdegiijl</sup>	3 1.9%	111 5.6% <sup>g</sup>	74 5.0% <sup>g</sup>	163 6.2% <sup>g</sup>	106 7.5% <sup>bdg</sup>	31 2.6%	37 6.5% <sup>g</sup>	32 4.7% <sup>g</sup>	19 4.7%	52 7.1% <sup>g</sup>	94 6.2% <sup>g</sup>
BNP	58 0.4%	5 0.3%	* 0.3%	15 0.8%	5 0.3%	14 0.5%	2 0.2%	2 0.2%	4 0.7%	-	2 0.6%	* 0.1%	7 0.5%
Another party	78 0.5%	8 0.6%	-	13 0.7%	8 0.5%	12 0.4%	7 0.5%	10 0.8%	1 0.3%	4 0.5%	2 0.5%	3 0.3%	10 0.6%
None	2840 20.0%	279 19.4%	35 22.9%	372 18.8%	295 19.8%	472 18.0%	312 21.9% <sup>eg</sup>	194 16.3%	136 23.8% <sup>cegi</sup>	122 17.8%	94 22.6% <sup>g</sup>	148 20.3%	381 25.4% <sup>acdegik</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l

\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 11  
**Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?**  
Base: All respondents

	Total	Which of the following cities do you live in, or nearest to?																			
		Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Unweighted base	14201	617	466	607	649	273	379	1103	503	593	1208	605	380	365	180	3033	543	527	491	519	1160
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
Conservative	3976 28.0%	92 13.8%	70 15.5%	146 25.1% <sup>abs</sup>	144 22.8% <sup>ab</sup>	64 23.3% <sup>ab</sup>	83 21.8% <sup>a</sup>	278 24.7% <sup>abs</sup>	111 24.7% <sup>abs</sup>	207 33.2% <sup>ab</sup>	390 33.8% <sup>ab</sup>	204 30.6% <sup>ab</sup>	128 33.7% <sup>ab</sup>	96 28.0% <sup>abs</sup>	64 37.7% <sup>ab</sup>	991 31.4% <sup>ab</sup>	212 42.5% <sup>ab</sup>	171 31.6% <sup>ab</sup>	124 28.4% <sup>abs</sup>	85 16.9%	315 27.2% <sup>abs</sup>
Labour	4118 29.0%	173 25.8% <sup>p</sup>	101 22.4%	206 35.3% <sup>ab</sup>	191 30.2% <sup>bk</sup>	91 33.1% <sup>bk</sup>	130 34.0% <sup>ab</sup>	414 36.8% <sup>ab</sup>	186 41.3% <sup>ab</sup>	193 30.9% <sup>bk</sup>	359 31.1% <sup>bk</sup>	144 21.6%	113 29.9% <sup>bk</sup>	74 21.6%	48 27.9% <sup>p</sup>	933 29.6% <sup>bk</sup>	88 17.7%	110 20.4%	95 21.7%	200 39.8% <sup>ab</sup>	269 23.2% <sup>p</sup>
Liberal Democrat	1420 10.0%	47 7.1%	56 12.4% <sup>acj</sup>	45 7.7%	52 8.2%	31 11.1% <sup>l</sup>	33 8.7%	104 9.3% <sup>l</sup>	36 7.9%	72 11.5% <sup>ajl</sup>	86 7.5%	80 12.0% <sup>acj</sup>	18 4.6%	47 13.7% <sup>ac</sup>	20 11.5% <sup>l</sup>	303 9.6% <sup>l</sup>	72 14.5% <sup>ac</sup>	89 16.4% <sup>ac</sup>	74 16.9% <sup>ac</sup>	57 11.4% <sup>ajl</sup>	99 8.6% <sup>l</sup>
SNP	369 2.6%	203 30.3% <sup>cd</sup>	123 27.4% <sup>cdefg</sup>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 3.7% <sup>cdefghijklmnopqrs</sup>
Plaid Cymru	38 0.3%	-	-	-	-	-	-	-	3 0.6% <sup>gjo</sup>	-	-	-	-	-	-	-	-	-	-	32 6.3% <sup>abc</sup>	3 0.3% <sup>o</sup>
Green	452 3.2%	13 2.0%	13 2.9%	17 3.0%	18 2.9%	5 1.9%	10 2.5%	27 2.4%	14 3.1%	12 1.9%	40 3.5%	35 5.2% <sup>agi</sup>	13 3.4%	21 6.1% <sup>aeg</sup>	11 6.5% <sup>aeg</sup>	117 3.7% <sup>s</sup>	13 2.7%	17 3.2%	20 4.7% <sup>agi</sup>	7 1.4%	27 2.3%
UKIP	852 6.0%	18 2.7%	11 2.5%	36 6.2% <sup>ab</sup>	38 6.0% <sup>ab</sup>	17 6.1% <sup>ab</sup>	19 5.0%	51 4.5%	27 6.0% <sup>ab</sup>	48 7.6% <sup>abg</sup>	56 4.8%	62 9.4% <sup>abf</sup>	36 9.5% <sup>abf</sup>	25 7.3% <sup>ab</sup>	10 5.9%	206 6.5% <sup>abg</sup>	35 7.0% <sup>ab</sup>	29 5.4%	33 7.5% <sup>abg</sup>	23 4.7%	72 6.2% <sup>ab</sup>
BNP	58 0.4%	-	2 0.4%	4 0.8%	5 0.7%	-	3 0.7%	2 0.2%	2 0.5%	* 0.1%	13 1.2% <sup>agi</sup>	3 0.5%	2 0.6%	1 0.2%	-	13 0.4%	2 0.4%	* 0.1%	-	-	4 0.4%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 11  
**Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?**  
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
Another party	78 0.5%	3 0.4%	2 0.5%	1 0.2%	4 0.6%	3 1.0%	1 0.3%	6 0.5%	2 0.4%	5 0.8%	10 0.8%	3 0.4%	5 1.3%	1 0.4%	-	12 0.4%	7 1.4%	1 0.2%	1 0.2%	3 0.6%	8 0.7%
None	2840 20.0%	121 18.0%	72 15.9%	127 21.7% <sup>bh</sup> inp	180 28.5% <sup>ab</sup> cghijkl noprs	65 23.5% <sup>bh</sup> inp	104 27.1% <sup>ab</sup> hijnop s	243 21.6% <sup>bh</sup> ijnp	70 15.5%	87 14.0%	200 17.3%	136 20.3% <sup>in</sup> p	65 17.1%	77 22.7% <sup>hi</sup> np	18 10.5%	581 18.4% <sup>in</sup> p	69 13.8%	122 22.6% <sup>bh</sup> ijnp	91 20.7% <sup>in</sup> p	95 19.0% <sup>n</sup>	319 27.5% <sup>ab</sup> cghijkl noprs

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 12  
**Gender**  
Base: All respondents

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	14201	7006	7195	1561	2024	2324	2652	2327	3313	4083	4215	2328	3575	3763	3605	3499	2111	1223	1620	5354	665	2874	955	2480
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771
Male	6959 49.0%	6959 100.0% <sup>b</sup>	-	679 40.2%	1112 46.5% <sup>c</sup>	1148 48.0% <sup>c</sup>	1265 50.0% <sup>c</sup>	1093 51.8% <sup>c</sup>	1663 53.8% <sup>c</sup>	2046 53.9% <sup>j</sup>	1765 44.8%	1553 50.2% <sup>j</sup>	1596 47.3%	1922 50.1%	1768 47.9%	1661 48.7%	939 47.3%	669 52.3% <sup>n</sup>	794 42.6%	3319 54.5% <sup>r</sup>	794 100.0% <sup>vw</sup>	3319 100.0% <sup>vw</sup>	-	-
Female	7242 51.0%	-	7242 100.0% <sup>a</sup>	1009 59.8% <sup>d</sup>	1279 53.5% <sup>g</sup>	1243 52.0% <sup>g</sup>	1266 50.0% <sup>h</sup>	1016 48.2%	1428 46.2%	1750 46.1%	2172 55.2% <sup>i</sup>	1541 49.8% <sup>i</sup>	1779 52.7% <sup>i</sup>	1913 49.9%	1925 52.1% <sup>q</sup>	1747 51.3%	1049 52.7% <sup>q</sup>	609 47.7%	1069 57.4% <sup>s</sup>	2771 45.5%	-	-	1069 100.0% <sup>tu</sup>	2771 100.0% <sup>tu</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 12  
**Gender**  
**Base: All respondents**

	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female								
	Total	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)	
Unweighted base	14201	3349	3600	769	2157	737	3935	2785	2414	405	649	888	1098	1344	1204	1823	912	1136	1226	1308	1123	1490	
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428	
Male	6959 49.0%	1796 54.9%e	1866 52.7%	536 54.6%e	979 60.6%a	276 48.1%	2109 56.5%g	1455 53.5%h	1214 49.1%	171 58.2%	679 100.0%	1112 100.0%	1148 100.0%	1265 100.0%	1093 100.0%	1663 100.0%ppqrs	-	-	-	-	-	-	-
Female	7242	1479	1672	445	637	298	1624	1265	1261	123	-	-	-	-	-	-	1009	1279	1243	1266	1016	1428	
	51.0%	45.1%cd	47.3%cd	45.4%cd	39.4%	51.9%acd	43.5%	46.5%f	50.9%f	41.8%	-	-	-	-	-	-	100.0%jkimno	100.0%jkimno	100.0%jkimno	100.0%jkimno	100.0%jkimno	100.0%jkimno	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 12  
**Gender**  
**Base: All respondents**

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14201	2223	1922	1143	1718	1860	2293	1185	1857	1223	600	1592	1307	1318	949	738	1338	1688	2075	1373
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Male	6959 49.0%	2046 100.0%	1765 100.0%	1553 100.0%	1596 100.0%	-	-	-	-	669 52.3% <sup>l</sup>	299 52.6% <sup>p</sup>	763 48.8%	600 46.9%	602 47.1%	508 51.1%	334 47.1%	658 46.3%	885 47.9%	1036 52.1% <sup>l</sup>	605 47.3%
Female	7242 51.0%	-	-	-	-	1750 100.0%	2172 100.0%	1541 100.0%	1779 100.0%	609 47.7%	269 47.4%	799 51.2%	678 53.1% <sup>i</sup>	676 52.9% <sup>i</sup>	486 48.9%	376 52.9%	762 53.7% <sup>i</sup>	961 52.1% <sup>r</sup>	952 47.9%	673 52.7% <sup>ir</sup>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 12  
**Gender**  
**Base: All respondents**

	Region Within Gender - Male											Region Within Gender - Female												
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Unweighted base	14201	621	322	798	631	631	487	352	643	817	1027	677	602	278	794	676	687	462	386	695	871	1048	696	
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673	
Male	6959 49.0%	669 100.0% lmnopq rstuv	299 100.0% lmnopq rstuv	763 100.0% lmnopq rstuv	600 100.0% lmnopq rstuv	602 100.0% lmnopq rstuv	508 100.0% lmnopq rstuv	334 100.0% lmnopq rstuv	658 100.0% lmnopq rstuv	885 100.0% lmnopq rstuv	1036 100.0% lmnopq rstuv	605 100.0% lmno pqrstuv	-	-	-	-	-	-	-	-	-	-	-	-
Female	7242 51.0%	-	-	-	-	-	-	-	-	-	-	-	609 100.0% abcdef ghijk	269 100.0% abcdef ghijk	799 100.0% abcdef ghijk	678 100.0% abcdef ghijk	676 100.0% abcdef ghijk	486 100.0% abcdef ghijk	376 100.0% abcdef ghijk	762 100.0% abcdef ghijk	961 100.0% abcdef ghijk	952 100.0% abcdef ghijk	673 100.0% abcdefghijk	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 12  
**Gender**  
**Base: All respondents**

	Total	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14201	127	102	8204	3720	1220	617	75	68	3960	1880	596	311	52	34	4244	1840	624	306
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
Male	6959	68	74	3859	1958	599	268	68	74	3859	1958	599	268	-	-	-	-	-	-
	49.0%	56.8%	64.4% <sup>c</sup>	47.7% <sup>e</sup>	51.5% <sup>c</sup>	46.9%	49.3%	100.0% <sup>mopqr</sup>	100.0% <sup>mopqr</sup>	100.0% <sup>mopqr</sup>	100.0% <sup>mopqr</sup>	100.0% <sup>mopqr</sup>	100.0% <sup>mopqr</sup>	100.0% <sup>mopqr</sup>	-	-	-	-	-
Female	7242	52	41	4238	1846	679	275	-	-	-	-	-	-	52	41	4238	1846	679	275
	51.0%	43.2%	35.6%	52.3% <sup>d</sup>	48.5% <sup>b</sup>	53.1% <sup>b</sup>	50.7% <sup>b</sup>	-	-	-	-	-	-	100.0% <sup>ghijkl</sup>	100.0%	100.0% <sup>ghijkl</sup>	100.0% <sup>ghijkl</sup>	100.0% <sup>ghijkl</sup>	100.0% <sup>ghijkl</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 12  
**Gender**  
**Base: All respondents**

	Total	Party ID						Party ID - Men					Party ID - Women						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14201	4109	4274	1120	1550	1348	1800	2174	2195	576	861	609	591	1935	2079	544	689	739	1209
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
Male	6959 49.0%	2194 55.2% cef	2167 52.6% f	698 49.2% f	489 57.4% bcef	461 46.4% f	950 33.4%	2194 100.0% opqrst	2167 100.0% opqrst	698 100.0% opqrst	489 100.0% opqrst	461 100.0% opqrst	950 100.0% opqrst	-	-	-	-	-	-
Female	7242 51.0%	1782 44.8%	1952 47.4% d	722 50.8% d	363 42.6% a	533 53.6% a	1890 66.6% abcd	-	-	-	-	-	-	1782 100.0% hijklm	1952 100.0% hijklm	722 100.0% hijklm	363 100.0% hijklm	533 100.0% hijklm	1890 100.0% hijklm

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 12  
**Gender**  
**Base: All respondents**

	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?						
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)	
Unweighted base	14201	5051	1923	4064	3163	2879	660	2224	1243	2172	1263	1840	1920	2023	11349	6047	5302	2852	2497	355
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
Male	6959 49.0%	3566 57.1% cd	547 32.1%	1858 52.8% bd	988 36.2%	3566 100.0% ijkl	547 100.0% ijkl	1858 100.0% ijkl	988 100.0% ijkl	-	-	-	-	-	5495 49.0%	3175 53.5% eo	2320 44.0%	1464 49.0%	1295 49.9% r	169 42.7%
Female	7242 51.0%	2683 42.9%	1158 67.9% cd	1661 47.2% a	1740 63.8% ac	-	-	-	-	2683 100.0% efgh	1158 100.0% efgh	1661 100.0% efgh	1740 100.0% efgh	2089 100.0%	5716 51.0%	2762 46.5%	2954 56.0% n	1525 51.0%	1299 50.1% n	226 57.3% nq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 12  
**Gender**  
**Base: All respondents**

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	14201	1381	139	1987	1527	2477	1498	1150	606	709	422	798	1506
Weighted base	14201	1437	151*	1984	1488	2625	1422	1192	568	685	416	732	1501
Male	6959 49.0%	641 44.6%	77 50.8%	968 48.8%a	724 48.7%	1286 49.0%a	754 53.0%acekl	629 52.7%ak	294 51.7%a	321 46.8%	211 50.7%	333 45.5%	723 48.2%
Female	7242 51.0%	796 55.4%cefgh	74 49.2%	1016 51.2%f	764 51.3%	1339 51.0%fg	668 47.0%	564 47.3%	274 48.3%	364 53.2%f	205 49.3%	398 54.5%fg	778 51.8%f

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l  
 \* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 12  
**Gender**  
**Base: All respondents**

	Total	Which of the following cities do you live in, or nearest to?																			
		Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Unweighted base	14201	617	466	607	649	273	379	1103	503	593	1208	605	380	365	180	3033	543	527	491	519	1160
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
Male	6959 49.0%	368 53.0% bd tjklor v	209 46.3%	306 52.5% fl	290 45.5%	154 56.1% bd fklr	170 44.5%	541 48.1%	224 49.8%	310 49.7%	555 48.0%	305 45.7%	162 42.7%	185 54.4% df kl	96 56.6% df klr	1532 48.5%	262 52.6% fl	274 50.7% l	200 45.6%	259 51.5% l	557 48.0%
Female	7242 51.0%	301 45.0%	242 53.7% ae	277 47.5%	341 54.1% ae mn	121 43.9%	213 55.5% ac emnp	585 51.9% a	226 50.2%	314 50.3%	601 52.0% a	363 54.3% ae mn	217 57.3% ac emnpqs	156 45.6%	74 43.4%	1624 51.5% a	236 47.4%	266 49.3%	238 54.4% ae n	244 48.5%	604 52.0% a

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 13  
**Age**  
**Base: All respondents**

	Gender			Age						Social Grade				Region Summary						Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scotland (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)	
Unweighted base	14201	7006	7195	1561	2024	2324	2652	2327	3313	4083	4215	2328	3575	3763	3605	3499	2111	1223	1620	5354	665	2874	955	2480	
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771	
18-24	1688	679	1009	1688	-	-	-	-	-	425	667	276	320	527	366	406	247	143	216	655	103	243	113	411	
	11.9%	9.8%	13.9%	100.0%	defg	-	-	-	-	11.2%	16.9%	8.9%	9.5%	13.7%	9.9%	11.9%	12.4%	11.2%	11.6%	10.7%	13.0%	7.3%	10.6%	14.8%	
25-34	2391	1112	1279	-	2391	-	-	-	-	739	614	576	463	748	599	505	301	239	423	1496	171	770	252	726	
	16.8%	16.0%	17.7%	a	100.0%	cefg	-	-	-	19.5%	15.6%	18.6%	13.7%	19.5%	16.2%	14.8%	15.2%	18.7%	22.7%	24.6%	21.5%	23.2%	23.5%	26.2%	
35-44	2391	1148	1243	-	-	2391	-	-	-	648	650	596	496	648	590	628	313	212	461	1464	198	810	263	653	
	16.8%	16.5%	17.2%	-	-	100.0%	cdfg	-	-	17.1%	16.5%	19.3%	14.7%	16.9%	16.0%	18.4%	15.7%	16.6%	24.7%	24.0%	24.9%	24.4%	24.6%	23.6%	
45-54	2531	1265	1266	-	-	-	2531	-	-	551	676	633	670	582	725	671	328	225	479	1436	199	828	280	608	
	17.8%	18.2%	17.5%	-	-	-	100.0%	cddeg	-	14.5%	17.2%	20.5%	19.9%	15.2%	19.6%	19.7%	16.5%	17.6%	25.7%	23.6%	25.1%	24.9%	26.2%	21.9%	
55-64	2108	1093	1016	-	-	-	-	2108	-	513	603	441	551	517	562	508	337	185	222	763	92	473	130	290	
	14.8%	15.7%	14.0%	-	-	-	-	100.0%	cddef	13.5%	15.3%	14.3%	16.3%	13.5%	15.2%	14.9%	16.9%	14.4%	11.9%	12.5%	11.6%	14.2%	12.2%	10.3%	
65+	3092	1663	1428	-	-	-	-	-	3092	920	727	570	874	813	851	690	462	276	62	277	31	195	31	82	
	21.8%	23.9%	19.7%	-	-	-	-	-	100.0%	24.2%	18.5%	18.4%	25.9%	21.2%	23.0%	20.2%	23.3%	21.6%	3.3%	4.5%	3.9%	5.9%	2.9%	3.0%	
Average age	47.27	48.62	45.98	21.45	29.99	39.80	49.66	59.64	70.14	47.44	45.36	46.79	49.77	45.96	48.40	46.99	48.21	47.25	41.35	41.45	41.36	43.00	41.34	39.59	
		b		d	9c	d	e	f	g	4j	36	79	77	96	40m	99m	21m	25	35	45	36w	00t	34w	59	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w





**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 13  
**Age**  
**Base: All respondents**

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	14201	3349	3600	769	2157	737	3935	2785	2414	405	649	888	1098	1344	1204	1823	912	1136	1226	1308	1123	1490
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428
18-24	1688 11.9%	281 8.6% <sub>d</sub>	434 12.3% <sub>a</sub>	105 10.7% <sub>d</sub>	68 4.2%	154 26.8% <sub>ab</sub> <sub>cd</sub>	128 3.4%	187 6.9% <sub>fh</sub>	121 4.9% <sub>f</sub>	21 7.3%	679 100.0% <sub>klmn</sub> <sub>oqrstu</sub>	-	-	-	-	-	1009 100.0% <sub>klmn</sub> <sub>oqrstu</sub>	-	-	-	-	-
25-34	2391 16.8%	370 11.3% <sub>d</sub>	761 21.5% <sub>a</sub> <sub>cd</sub>	164 16.7% <sub>ad</sub>	149 9.2%	108 18.8% <sub>a</sub> <sub>d</sub>	408 10.9% <sub>i</sub>	517 19.0% <sub>f</sub> <sub>hi</sub>	363 14.7% <sub>fi</sub>	15 5.0%	-	1112 100.0% <sub>ijlmn</sub> <sub>oprstu</sub>	-	-	-	-	-	1279 100.0% <sub>ijlmn</sub> <sub>oprstu</sub>	-	-	-	-
35-44	2391 16.8%	419 12.8% <sub>d</sub>	668 18.9% <sub>a</sub> <sub>d</sub>	177 18.0% <sub>a</sub>	204 12.6%	92 16.1%	456 12.2%	522 19.2% <sub>f</sub> <sub>i</sub>	477 19.3% <sub>fi</sub>	25 8.4%	-	-	1148 100.0% <sub>ijklmn</sub> <sub>opqstu</sub>	-	-	-	-	-	1243 100.0% <sub>ijklmn</sub> <sub>opqstu</sub>	-	-	-
45-54	2531 17.8%	572 17.5%	661 18.7%	155 15.8%	332 20.5% <sub>ea</sub> <sub>ce</sub>	88 15.3%	693 18.8%	545 20.0% <sub>h</sub>	404 16.3%	63 21.3%	-	-	-	1265 100.0% <sub>ijkln</sub> <sub>opqru</sub>	-	-	-	-	1266 100.0% <sub>ijkln</sub> <sub>opqru</sub>	-	-	-
55-64	2108 14.8%	575 17.6% <sub>ab</sub> <sub>ce</sub>	449 12.7%	125 12.7%	340 21.0% <sub>ea</sub> <sub>bce</sub>	63 11.0%	679 18.2% <sub>g</sub>	433 15.9%	455 18.4% <sub>g</sub>	63 21.4% <sub>g</sub>	-	-	-	1093 100.0% <sub>ijklm</sub> <sub>opqrsu</sub>	-	-	-	-	-	1016 100.0% <sub>ijklm</sub> <sub>opqrsu</sub>	-	-
65+	3092 21.8%	1057 32.3% <sub>ab</sub> <sub>ce</sub>	565 16.0% <sub>e</sub>	257 26.1% <sub>b</sub> <sub>e</sub>	524 32.4% <sub>ab</sub> <sub>ce</sub>	69 12.0%	1370 36.7% <sub>g</sub> <sub>h</sub>	517 19.0%	655 26.5% <sub>g</sub>	108 36.7% <sub>gh</sub>	-	-	-	-	-	1663 100.0% <sub>ijklm</sub> <sub>npqrst</sub>	-	-	-	-	-	1428 100.0% <sub>ijklmnpqrst</sub>
Average age	47.27	52.34 <sub>b</sub> <sub>ce</sub>	44.57 <sub>e</sub>	48.08 <sub>b</sub>	54.27 <sub>a</sub> <sub>bce</sub>	40.00	54.95 <sub>g</sub> <sub>h</sub>	47.51	50.99 <sub>g</sub>	55.84 <sub>g</sub> <sub>h</sub>	21.33	30.08 <sub>j</sub> <sub>p</sub>	39.59 <sub>j</sub> <sub>kpq</sub>	49.63 <sub>j</sub> <sub>klpq</sub>	59.58 <sub>j</sub> <sub>klmpqrs</sub>	70.43 <sub>j</sub> <sub>klmpqrst</sub>	21.53	29.91 <sub>j</sub> <sub>p</sub>	39.99 <sub>j</sub> <sub>klpq</sub>	49.70 <sub>j</sub> <sub>klpq</sub>	59.70 <sub>j</sub> <sub>klmpqrs</sub>	69.79 <sub>j</sub> <sub>klmpqrst</sub>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 13  
**Age**  
**Base: All respondents**

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	York-shire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14201	2223	1922	1143	1718	1860	2293	1185	1857	1223	600	1592	1307	1318	949	738	1338	1688	2075	1373
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
18-24	1688 11.9%	165 8.1%	287 16.3% <sup>ac</sup> dgh	105 6.8%	121 7.6%	260 14.8% <sup>a</sup> cdgh	380 17.5% <sup>a</sup> cdgh	171 11.1% <sup>a</sup> cd	199 11.2% <sup>a</sup> cd	143 11.2% <sup>n</sup> np	83 14.6% <sup>l</sup> np	194 12.4% <sup>n</sup> p	129 10.1% p	173 13.6% <sup>ln</sup> p	73 7.4%	87 12.2% <sup>np</sup> s	119 8.4%	298 16.1% <sup>ai</sup> klmnp	229 11.5% <sup>n</sup> p	160 12.5% <sup>np</sup>
25-34	2391 16.8%	339 16.6% <sup>h</sup>	263 14.9%	279 18.0% <sup>d</sup> h	230 14.4%	400 22.8% <sup>a</sup> bcdh	351 16.1% <sup>h</sup>	297 19.3% <sup>b</sup> dh	232 13.1%	239 18.7% <sup>k</sup> ps	86 15.2%	214 13.7%	204 16.0%	246 19.3% <sup>k</sup> np	149 15.0%	126 17.8% <sup>k</sup> s	203 14.3%	439 23.8% <sup>ai</sup> klmno prs	309 15.5%	175 13.7%
35-44	2391 16.8%	355 17.4% <sup>d</sup>	286 16.2%	293 18.9% <sup>d</sup>	213 13.4%	293 16.7% <sup>d</sup>	364 16.8% <sup>d</sup>	303 19.7% <sup>b</sup> dh	283 15.9%	212 16.6%	83 14.6%	308 19.7% <sup>j</sup> mrs	237 18.5% <sup>m</sup>	173 13.5%	169 17.0%	118 16.5%	248 17.5% <sup>m</sup>	334 18.1% <sup>m</sup>	314 15.8%	196 15.3%
45-54	2531 17.8%	297 14.5%	273 15.5%	326 21.0% <sup>a</sup> beh	369 23.1% <sup>a</sup> beh	254 14.5%	403 18.6% <sup>a</sup> be	308 20.0% <sup>a</sup> be	302 17.0%	225 17.6% <sup>q</sup>	100 17.6% <sup>q</sup>	316 20.2% <sup>q</sup> s	256 20.0% <sup>q</sup>	241 18.9% <sup>q</sup>	228 22.9% <sup>i</sup> jopqrs	116 16.3%	256 18.1% <sup>q</sup>	241 13.1%	340 17.1% <sup>q</sup>	212 16.6% <sup>q</sup>
55-64	2108 14.8%	309 15.1% <sup>e</sup>	310 17.6% <sup>c</sup>	211 13.8%	263 16.5% <sup>e</sup> f	205 11.7%	293 13.5%	230 14.9% <sup>e</sup>	289 16.2% <sup>e</sup> f	185 14.4%	94 16.6% <sup>q</sup>	200 12.8%	214 16.7% <sup>k</sup> q	175 13.7%	156 15.7% <sup>q</sup>	118 16.6% <sup>q</sup>	232 16.3% <sup>k</sup> q	211 11.4%	305 15.4% <sup>q</sup>	219 17.1% <sup>kmq</sup>
65+	3092 21.8%	580 28.4% <sup>b</sup> cefg	345 19.6% <sup>g</sup>	338 21.7% <sup>f</sup> g	400 25.1% <sup>b</sup> efg	340 19.4% <sup>g</sup>	381 17.6%	233 15.1%	474 26.7% <sup>b</sup> cefg	276 21.6% <sup>q</sup>	121 21.4%	330 21.1% <sup>q</sup>	239 18.7%	270 21.1% <sup>q</sup>	219 22.0% <sup>q</sup>	146 20.5%	362 25.5% <sup>k</sup> lmoq	323 17.5%	490 24.7% <sup>k</sup> lq	317 24.8% <sup>lq</sup>
Average age	47.27	49.93 <sup>b</sup> cefg	46.14 <sup>e</sup> f	48.13 <sup>b</sup> efg	50.18 <sup>b</sup> cefg	44.53	44.72	45.43	49.41 <sup>b</sup> efg	47.25 <sup>q</sup>	46.85 <sup>q</sup>	47.00 <sup>q</sup>	47.04 <sup>q</sup>	46.36 <sup>q</sup>	49.17 <sup>i</sup> jklmq	47.35 <sup>q</sup>	49.71 <sup>i</sup> jklmoq	43.17	48.55 <sup>k</sup> lmq	48.68 <sup>k</sup> klmq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 13  
**Age**  
**Base: All respondents**

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humber-side (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	14201	621	322	798	631	631	487	352	643	817	1027	677	602	278	794	676	687	462	386	695	871	1048	696
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673
18-24	1688 11.9%	65 9.8% <sup>f</sup> h	35 11.6% <sup>fh</sup>	58 7.5%	56 9.4% <sup>fh</sup>	56 9.3% <sup>fh</sup>	23 4.4%	37 11.0% <sup>fh</sup>	32 4.9%	155 17.5% <sup>ab</sup> cdefghj kloqs	99 9.5% <sup>f</sup> h	63 10.5% <sup>f</sup> h	77 12.7% <sup>c</sup> fh	49 18.1% <sup>a</sup> cdefghj koqs	137 17.1% <sup>a</sup> cdefghj koqs	73 10.8% <sup>f</sup> h	117 17.4% <sup>a</sup> cdefghj koqs	51 10.4% <sup>f</sup> h	50 13.3% <sup>c</sup> fh	86 11.3% <sup>c</sup> fh	143 14.8% <sup>a</sup> cdefghj k	130 13.7% <sup>c</sup> defhj	96 14.3% <sup>acdefhj</sup>
25-34	2391 16.8%	110 16.4%	51 17.0%	93 12.2%	73 12.2%	100 16.6% <sup>c</sup>	64 12.7%	71 21.1% <sup>c</sup> dfhkms uv	96 14.6%	206 23.3% <sup>a</sup> cdefghj kmnrs uv	168 16.2%	80 13.2%	129 21.2% <sup>c</sup> dfhjk mrsuv	35 13.2%	121 15.1%	131 19.3% <sup>c</sup> dfksuv	146 21.6% <sup>c</sup> dfhjk mrsuv	85 17.5% <sup>c</sup> d	56 14.8%	107 14.1%	232 24.2% <sup>a</sup> bcdefh jkmnr suv	141 14.8%	95 14.2%
35-44	2391 16.8%	112 16.8% <sup>e</sup>	43 14.2%	175 22.9% <sup>a</sup> bdefhj klmnopq rtuv	94 15.6%	71 11.8%	85 16.8% <sup>e</sup>	56 16.9%	93 14.2%	172 19.4% <sup>e</sup> hk	164 15.8%	83 13.8%	100 16.4%	41 15.1%	133 16.7% <sup>e</sup>	143 21.1% <sup>b</sup> dehjkp u	102 15.0%	84 17.2% <sup>e</sup>	61 16.3%	155 20.3% <sup>e</sup> hkp	162 16.9% <sup>e</sup>	151 15.9%	112 16.7% <sup>e</sup>
45-54	2531 17.8%	99 14.8%	58 19.3% <sup>g</sup> i	179 23.5% <sup>a</sup> gijkmn opstv	143 23.9% <sup>a</sup> gijkmn opstv	126 20.9% <sup>a</sup> gijt	128 25.1% <sup>a</sup> gijkmn opstv	36 10.9%	133 20.2% <sup>a</sup> gijt	107 12.1%	159 15.4%	96 15.9%	126 20.6% <sup>a</sup> gijt	42 15.7%	136 17.1% <sup>g</sup> i	112 16.6% <sup>i</sup>	115 17.0% <sup>i</sup>	100 20.6% <sup>a</sup> gijt	79 21.2% <sup>a</sup> gijt	124 16.2%	134 14.0%	181 19.0% <sup>g</sup> it	116 17.2% <sup>gi</sup>
55-64	2108 14.8%	105 15.8% <sup>i</sup>	46 15.4%	108 14.2%	118 19.7% <sup>c</sup> ilnopt u	95 15.8% <sup>i</sup> n	79 15.5% <sup>i</sup>	55 16.4% <sup>i</sup>	114 17.4% <sup>i</sup> npt	93 10.5%	170 16.4% <sup>i</sup> npt	107 17.7% <sup>i</sup> npt	79 13.0%	48 17.9% <sup>i</sup> npt	92 11.5%	95 14.0%	79 11.7%	15.9% <sup>i</sup>	63 16.8% <sup>i</sup> n	117 15.4% <sup>i</sup>	118 12.3%	135 14.2% <sup>i</sup>	111 16.5% <sup>impt</sup>
65+	3092 21.8%	178 26.5% <sup>c</sup> dlopqr t	67 22.4%	150 19.6%	115 19.2%	154 25.5% <sup>c</sup> dlopqr rt	129 25.4% <sup>c</sup> dlopqr rt	79 23.7% <sup>i</sup> l	189 28.8% <sup>c</sup> dilmmo pqrstu v	151 17.1%	277 26.7% <sup>c</sup> dlopqr rtv	175 28.9% <sup>c</sup> dilmmo pqrstu v	98 16.1%	54 20.2%	180 22.6% <sup>i</sup> lpt	124 18.2%	117 17.2%	90 18.4%	66 17.7%	173 22.7% <sup>i</sup> lp	171 17.8%	214 22.5% <sup>i</sup> lpt	142 21.1%
Average age	47.27	49.15 <sup>i</sup> lmnopt	47.77 <sup>i</sup> pt	48.29 <sup>i</sup> lnopt	48.80 <sup>i</sup> lmnopt	49.25 <sup>i</sup> lmnopt	51.20 <sup>b</sup> cdgil mnopqrs tuv	47.64 <sup>i</sup> pt	51.91 <sup>a</sup> bcdegi jlmnop qrstuv	42.43	49.54 <sup>i</sup> lmnopq tuv	50.39 <sup>c</sup> ilmnop qrstuv	45.17 <sup>i</sup>	45.83 <sup>i</sup>	45.77 <sup>i</sup>	45.49 <sup>i</sup>	43.79	47.06 <sup>i</sup> pt	47.10 <sup>i</sup> pt	47.80 <sup>i</sup> lopt	43.86	47.47 <sup>i</sup> lpt	47.14 <sup>ipt</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 13  
**Age**  
**Base: All respondents**

	Total	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14201	127	102	8204	3720	1220	617	75	68	3960	1880	596	311	52	34	4244	1840	624	306
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
18-24	1688	8	10	553	443	133	485	2	5	199	179	44	228	6	5	354	264	89	257
	11.9%	7.0%	8.6%	6.8%	11.6% <sup>c</sup>	10.4% <sup>c</sup>	69.4% <sup>ab</sup>	3.6%	6.1%	5.1%	9.2% <sup>i</sup>	7.4%	85.0% <sup>g</sup>	11.5%	13.3%	8.4% <sup>i</sup>	14.3% <sup>g</sup>	13.1% <sup>i</sup>	93.6% <sup>ghijklmnopq</sup>
25-34	2391	16	38	971	831	432	41	8	21	448	391	172	30	9	17	524	440	260	11
	16.8%	13.7%	33.3% <sup>a</sup>	12.0% <sup>f</sup>	21.9% <sup>c</sup>	33.8% <sup>ac</sup>	7.5%	11.1%	28.6% <sup>g</sup>	11.6% <sup>r</sup>	20.0% <sup>i</sup>	28.7% <sup>g</sup>	11.0% <sup>r</sup>	17.1% <sup>r</sup>	41.8%	12.4% <sup>r</sup>	23.8% <sup>g</sup>	38.3% <sup>gi</sup>	4.1%
35-44	2391	20	12	1297	730	291	9	15	11	589	374	136	7	4	1	707	356	155	2
	16.8%	16.4% <sup>f</sup>	10.0% <sup>f</sup>	16.0% <sup>f</sup>	19.2% <sup>c</sup>	22.8% <sup>bc</sup>	1.7%	22.8% <sup>l</sup>	14.2% <sup>l</sup>	15.3% <sup>l</sup>	19.1% <sup>i</sup>	22.8% <sup>il</sup>	2.6%	8.0% <sup>r</sup>	2.3%	16.7% <sup>l</sup>	19.3% <sup>i</sup>	22.8% <sup>il</sup>	0.7%
45-54	2531	6	5	1740	568	176	6	2	4	856	282	108	2	3	1	884	285	69	4
	17.8%	4.8% <sup>f</sup>	4.2%	21.5% <sup>a</sup>	14.9% <sup>a</sup>	13.8% <sup>ab</sup>	1.1%	3.4%	5.0% <sup>l</sup>	22.2% <sup>g</sup>	14.4% <sup>g</sup>	18.0% <sup>gh</sup>	0.6%	6.7% <sup>l</sup>	2.7%	20.9% <sup>g</sup>	15.5% <sup>g</sup>	10.1% <sup>l</sup>	1.5%
55-64	2108	16	27	1442	484	120	-	6	18	723	276	59	-	10	9	719	208	61	-
	14.8%	13.5% <sup>f</sup>	23.4% <sup>d</sup>	17.8% <sup>d</sup>	12.7% <sup>ef</sup>	9.4% <sup>f</sup>	-	9.2% <sup>l</sup>	24.2% <sup>k</sup>	18.7% <sup>j</sup>	14.1% <sup>kl</sup>	9.9% <sup>lr</sup>	-	19.3% <sup>l</sup>	22.1%	17.0% <sup>j</sup>	11.3% <sup>lr</sup>	9.0% <sup>lr</sup>	-
65+	3092	53	23	2094	748	125	2	34	16	1044	455	79	2	19	7	1050	293	46	-
	21.8%	44.5% <sup>b</sup>	20.4% <sup>e</sup>	25.9% <sup>d</sup>	19.7% <sup>ef</sup>	9.8% <sup>f</sup>	0.3%	50.0% <sup>h</sup>	21.8% <sup>l</sup>	27.1% <sup>j</sup>	23.3% <sup>k</sup>	13.3% <sup>lq</sup>	0.7%	37.3% <sup>k</sup>	17.7%	24.8% <sup>k</sup>	15.9% <sup>kq</sup>	6.7% <sup>lr</sup>	-
Average age	47.27	54.25 <sup>b</sup>	46.65 <sup>e</sup>	50.91 <sup>b</sup>	45.57 <sup>e</sup>	40.61 <sup>f</sup>	21.55	55.97 <sup>h</sup>	48.36 <sup>k</sup>	51.88 <sup>j</sup>	47.57 <sup>k</sup>	43.24 <sup>l</sup>	22.06	51.99 <sup>k</sup>	43.56	50.03 <sup>j</sup>	43.45 <sup>l</sup>	38.30 <sup>l</sup>	21.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 13  
**Age**  
**Base: All respondents**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14201	4109	4274	1120	1550	1348	1800	2174	2195	576	861	609	591	1935	2079	544	689	739	1209
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
18-24	1688 11.9%	311 7.8% <sup>d</sup>	460 11.2% <sup>a</sup>	151 10.6% <sup>ad</sup>	50 5.8%	179 18.0% <sup>aa</sup>	538 18.9% <sup>ab</sup>	160 7.3%	226 10.4% <sup>h</sup>	79 11.3% <sup>hk</sup>	27 5.5%	55 11.9% <sup>h</sup>	132 13.9% <sup>hk</sup>	151 8.5% <sup>k</sup>	234 12.0% <sup>h</sup>	72 10.0% <sup>k</sup>	23 6.3%	124 23.2% <sup>h</sup>	406 21.5% <sup>hijklmopqr</sup>
25-34	2391 16.8%	418 10.5%	796 19.3% <sup>a</sup>	249 17.5% <sup>a</sup>	103 12.1%	217 21.8% <sup>aa</sup>	609 21.4% <sup>ac</sup>	199 9.1%	442 20.4% <sup>h</sup>	109 15.6% <sup>h</sup>	58 11.9%	96 20.9% <sup>h</sup>	208 21.9% <sup>h</sup>	219 12.3% <sup>h</sup>	354 18.1% <sup>h</sup>	140 19.3% <sup>h</sup>	45 12.4% <sup>h</sup>	121 22.7% <sup>h</sup>	401 21.2% <sup>h</sup>
35-44	2391 16.8%	475 12.0%	789 19.2% <sup>a</sup>	227 16.0% <sup>a</sup>	149 17.5% <sup>a</sup>	132 13.2%	620 21.8% <sup>aa</sup>	269 12.3%	422 19.5% <sup>h</sup>	103 14.8%	79 16.2% <sup>h</sup>	52 11.3%	222 23.4% <sup>h</sup>	206 11.6%	367 18.8% <sup>h</sup>	123 17.1% <sup>h</sup>	70 19.2% <sup>h</sup>	80 15.0% <sup>o</sup>	397 21.0% <sup>hijkl</sup>
45-54	2531 17.8%	697 17.5%	763 18.5%	233 16.4%	178 20.9% <sup>aa</sup>	189 19.0%	471 16.6%	385 17.5%	393 18.1%	113 16.1%	107 21.8% <sup>h</sup>	100 17.6%	168 17.6%	313 17.6%	369 18.9%	120 16.6%	71 19.7%	89 16.8%	303 16.0%
55-64	2108 14.8%	706 17.8% <sup>b</sup>	586 14.2% <sup>f</sup>	203 14.3% <sup>f</sup>	172 20.2% <sup>bb</sup>	140 14.1% <sup>f</sup>	303 10.7%	363 16.5% <sup>i</sup>	297 13.7% <sup>t</sup>	116 16.6% <sup>s</sup>	92 18.9% <sup>i</sup>	81 17.5% <sup>i</sup>	143 15.1% <sup>t</sup>	343 19.3% <sup>h</sup>	289 14.8% <sup>s</sup>	86 12.0% <sup>t</sup>	79 21.8% <sup>h</sup>	59 11.1%	159 8.4%
65+	3092 21.8%	1368 34.4% <sup>bb</sup>	725 17.6% <sup>e</sup>	359 25.3% <sup>bb</sup>	200 23.5% <sup>bb</sup>	138 13.9% <sup>f</sup>	301 10.6%	818 37.3% <sup>i</sup>	387 17.8% <sup>m</sup>	178 25.5% <sup>i</sup>	126 25.7% <sup>i</sup>	77 16.8% <sup>ms</sup>	77 8.1%	550 30.9% <sup>i</sup>	339 17.4% <sup>m</sup>	180 25.0% <sup>i</sup>	75 20.6% <sup>m</sup>	60 11.3%	224 11.8% <sup>m</sup>
Average age	47.27	53.22 <sup>b</sup>	45.76 <sup>e</sup>	48.34 <sup>b</sup>	50.76 <sup>b</sup>	43.04 <sup>f</sup>	41.05	54.12 <sup>i</sup>	45.73 <sup>m</sup>	48.87 <sup>i</sup>	51.26 <sup>i</sup>	46.17 <sup>m</sup>	42.18	52.11 <sup>i</sup>	45.79 <sup>m</sup>	47.82 <sup>i</sup>	50.10 <sup>i</sup>	40.32	40.48

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing

### Opinion Poll ONLINE Fieldwork : 4th - 27th February 2015

Absolutes/col percents

Table 13  
Age  
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?					
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)
Unweighted base	14201	5051	1923	4064	3163	2879	660	2224	1243	2172	1263	1840	1920	2023	11349	6047	5302	2852	2497	355
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
18-24	1688 11.9%	627 10.0% c	244 14.3% ac	- 30.0% cab c	817 7.6% g	271 7.6% g	75 13.7% egk	- 33.7% efg k	333 33.7% efg k	356 13.3% e	169 14.6% egk	- 27.9% efg k	485 27.9% efg k	160 7.7%	1433 12.8% p	923 15.6% oq r	509 9.7%	255 8.5%	216 8.3%	39 9.9%
25-34	2391 16.8%	1650 26.4% b cd	269 15.8% c	1 17.3% c	472 24.5% f ghijkl	873 24.5% f ghijkl	69 12.6% gk	1 17.2% f gk	170 29.0% efg hijkl	778 29.0% efg hijkl	200 17.3% fgk	- 17.3% f gk	302 17.3% f gk	640 30.6%	2083 18.6% p	1233 20.8% o q	850 16.1% q r	308 10.3%	298 11.5% r	10 2.5%
35-44	2391 16.8%	1573 25.2% b cd	352 20.6% cd	4 0.1%	462 16.9% c	942 26.4% f ghijkl	66 12.1% gk	3 0.1%	137 13.9% g	630 23.5% f ghijkl	286 24.7% fg hkl	1 0.1%	325 18.7% f ghk	763 36.5%	1989 17.7% p	1042 17.5% q r	947 18.0% q r	402 13.4%	362 14.0%	39 10.0%
45-54	2531 17.8%	1537 24.6% c d	378 22.2% c	30 0.9%	586 21.5% c	896 25.1% g jkl	131 24.0% gk	21 1.1%	216 21.9% g	641 23.9% g	247 21.4% gk	9 0.5%	369 21.2% g	446 21.3%	1997 17.8%	968 16.3%	1029 19.5% n	534 17.9%	464 17.9%	69 17.6%
55-64	2108 14.8%	707 11.3% d	279 16.3% a	758 21.5% a	365 13.4% a	456 12.8% i	108 19.8% e	398 21.4% e	130 13.1% i	250 9.3%	170 14.7% i	360 21.7% e	235 13.5% i	71 3.4%	1551 13.8%	764 12.9%	787 14.9% n	557 18.6% m	468 18.0% n	89 22.6% no
65+	3092 21.8%	155 2.5% d	183 10.7% a	2727 77.5% ab	27 1.0%	128 3.6% h	98 17.9% e	1435 77.2% ef	2 0.2%	27 1.0% h	85 7.4% e	1291 77.7% ef	24 1.4% h	9 0.4%	2158 19.3%	1007 17.0%	1151 21.8% n	933 31.2% m	785 30.3% n	148 37.5% noq
Average age	47.27	40.68d	44.16a	68.22a	37.30	41.95h	47.47e	68.34e	36.27	38.99h	42.60h	68.08e	37.89h	38.32	45.95	44.09	48.04n	52.24m	51.74n	55.55noq

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 13  
**Age**  
**Base: All respondents**

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	14201	1381	139	1987	1527	2477	1498	1150	606	709	422	798	1506
Weighted base	14201	1437	151*	1984	1488	2625	1422	1192	568	685	416	732	1501
18-24	1688 11.9%	144 10.0%	13 8.9%	224 11.3%	176 11.9%	340 13.0% <sup>aal</sup>	202 14.2% <sup>acl</sup>	133 11.1%	77 13.6% <sup>aal</sup>	85 12.4%	59 14.3% <sup>aal</sup>	93 12.7% <sup>l</sup>	140 9.3%
25-34	2391 16.8%	226 15.7% <sup>b</sup>	12 8.0%	356 17.9% <sup>bdk</sup>	205 13.8%	538 20.5% <sup>abdfhkl</sup>	225 15.8% <sup>b</sup>	219 18.4% <sup>bdhk</sup>	79 13.8%	127 18.6% <sup>bdk</sup>	80 19.2% <sup>bdk</sup>	89 12.2%	236 15.8% <sup>b</sup>
35-44	2391 16.8%	242 16.9%	23 15.0%	309 15.6%	299 20.1% <sup>ckf</sup>	466 17.8% <sup>f</sup>	206 14.5%	200 16.7%	90 15.8%	114 16.6%	70 16.8%	110 15.0%	262 17.5%
45-54	2531 17.8%	253 17.6%	34 22.3%	396 20.0% <sup>ef</sup>	302 20.3% <sup>ef</sup>	399 15.2%	230 16.2%	211 17.7%	101 17.8%	111 16.2%	65 15.6%	122 16.7%	307 20.4% <sup>ef</sup>
55-64	2108 14.8%	218 15.2%	21 13.6%	276 13.9%	196 13.1%	348 13.2%	217 15.3%	172 14.4%	97 17.0% <sup>ee</sup>	113 16.6%	51 12.2%	147 20.0% <sup>acdefgj</sup>	254 16.9% <sup>cde</sup>
65+	3092 21.8%	355 24.7% <sup>deill</sup>	49 32.3% <sup>cdeghijl</sup>	421 21.2%	310 20.8%	533 20.3%	342 24.1% <sup>ee</sup>	258 21.7%	125 21.9%	134 19.6%	91 21.9%	172 23.4%	302 20.1%
Average age	47.27	48.87 <sup>cdeij</sup>	52.06 <sup>cdefghijl</sup>	47.14 <sup>e</sup>	47.15 <sup>e</sup>	45.66	47.55 <sup>e</sup>	47.28 <sup>e</sup>	47.49	46.89	45.85	48.89 <sup>cej</sup>	47.81 <sup>e</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l  
 \* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 13  
**Age**  
**Base: All respondents**

	Total	Which of the following cities do you live in, or nearest to?																			
		Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Unweighted base	14201	617	466	607	649	273	379	1103	503	593	1208	605	380	365	180	3033	543	527	491	519	1160
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
18-24	1688 11.9%	80 11.9% <sup>p</sup>	56 12.5% <sup>p</sup>	84 14.4% <sup>sek</sup> lprv	65 10.3%	21 7.6%	44 11.4%	136 12.1% <sup>p</sup>	59 13.1% <sup>p</sup>	62 10.0%	155 13.4% <sup>elp</sup> v	65 9.7%	32 8.3%	47 13.7% <sup>p</sup>	36 21.3% <sup>ab</sup> defghij kloprv	409 13.0% <sup>elp</sup> v	37 7.5%	78 14.4% <sup>ekl</sup> prv	41 9.3%	73 14.6% <sup>elp</sup> rv	109 9.4%
25-34	2391 16.8%	149 22.2% <sup>acd</sup> eghikmp rv	85 18.9% <sup>ce</sup> mrv	72 12.4%	87 13.8%	27 9.9%	94 24.5% <sup>acd</sup> eghijk mrv	163 14.4% <sup>v</sup>	68 15.0% <sup>v</sup>	98 15.6% <sup>v</sup>	210 18.2% <sup>acd</sup> egmrv	92 13.8%	69 18.2% <sup>ce</sup> mrv	34 10.0%	33 19.5% <sup>em</sup> rv	652 20.7% <sup>acd</sup> eghikmp rv	80 16.0% <sup>mv</sup>	99 18.3% <sup>ce</sup> mrv	48 11.1%	112 22.4% <sup>acd</sup> eghikmp rv	119 10.3%
35-44	2391 16.8%	118 17.6%	69 15.2%	81 13.9%	139 22.0% <sup>bc</sup> efghjmno pqrv	36 13.1%	55 14.5%	237 21.0% <sup>bc</sup> efghjmno pqrv	69 15.3%	123 19.7% <sup>cj</sup> mn	162 14.0%	124 18.5% <sup>j</sup>	61 16.2%	44 13.0%	20 11.6%	560 17.7% <sup>j</sup>	75 15.1%	77 14.3%	69 15.8%	87 17.4%	185 15.9%
45-54	2531 17.8%	121 18.0% <sup>q</sup>	61 13.5%	108 18.6% <sup>q</sup>	115 18.2% <sup>q</sup>	66 24.0% <sup>cbk</sup> noqs	69 18.0%	224 19.9% <sup>bn</sup> oq	98 21.8% <sup>bk</sup> noqs	125 20.1% <sup>bn</sup> oq	223 19.3% <sup>bo</sup> q	107 16.0%	70 18.5% <sup>q</sup>	75 22.1% <sup>bn</sup> oq	20 11.8%	474 15.0%	88 17.8% <sup>q</sup>	67 12.4%	96 21.8% <sup>bk</sup> noqs	77 15.4%	246 21.2% <sup>bknoqs</sup>
55-64	2108 14.8%	88 13.1%	72 16.0%	95 16.3% <sup>o</sup>	116 18.4% <sup>cag</sup> jo	51 18.7% <sup>go</sup>	51 13.4%	140 12.4%	68 15.0%	98 15.7%	153 13.2%	102 15.3%	65 17.1% <sup>o</sup>	63 18.6% <sup>gj</sup> o	24 14.0%	401 12.7%	69 13.9%	81 14.9%	93 21.1% <sup>af</sup> ghjkopq s	71 14.1%	207 17.8% <sup>agio</sup>
65+	3092 21.8%	115 17.1%	108 24.0% <sup>ad</sup> s	142 24.3% <sup>ad</sup> s	109 17.3%	73 26.7% <sup>cad</sup> fis	70 18.3%	227 20.1%	89 19.7%	118 18.9%	253 21.9% <sup>s</sup>	178 26.6% <sup>cad</sup> fghios	83 21.8%	77 22.7%	37 21.8%	660 20.9%	148 29.7% <sup>cad</sup> fghijlo rs	138 25.6% <sup>ad</sup> fgios	92 20.9%	81 16.1%	295 25.4% <sup>adfghios</sup>
Average age	47.27	45.15	47.89 <sup>ao</sup> s	48.16 <sup>af</sup> os	46.95 <sup>s</sup>	51.38 <sup>ab</sup> cdfigh noqs	45.11	46.72 <sup>s</sup>	47.06	47.34 <sup>s</sup>	46.51	49.56 <sup>ad</sup> fghinos	48.34 <sup>af</sup> os	49.21 <sup>af</sup> jnos	45.01	45.71	50.48 <sup>ad</sup> fghijno qs	47.16 <sup>s</sup>	49.65 <sup>ad</sup> fghinos	44.44	50.42 <sup>abcdfghijnoqs</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 14  
**Social Grade**  
**Base: All respondents**

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)
Unweighted base	14201	7006	7195	1561	2024	2324	2652	2327	3313	4083	4215	2328	3575	3763	3605	3499	2111	1223	1620	5354	665	2874	955	2480
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771
AB	3796	2046	1750	425	739	648	551	513	920	3796	-	-	-	1167	994	856	494	285	594	1726	252	983	342	743
	26.7%	29.4% <sup>b</sup>	24.2%	25.2% <sup>ef</sup>	30.9% <sup>c</sup>	27.1% <sup>f</sup>	21.8%	24.3%	29.8%	100.0% <sup>ijkl</sup>	-	-	-	30.4% <sup>mn</sup>	26.9% <sup>q</sup>	25.1%	24.8%	31.9% <sup>s</sup>	28.3%	31.8% <sup>w</sup>	29.6%	32.0% <sup>sw</sup>	32.0% <sup>sw</sup>	26.8%
C1	3937	1765	2172	667	614	650	676	603	727	-	3937	-	-	1107	987	883	598	363	679	1741	224	780	455	961
	27.7%	25.4%	30.0% <sup>a</sup>	39.5% <sup>d</sup>	25.7%	27.2% <sup>h</sup>	26.7% <sup>h</sup>	28.6% <sup>h</sup>	23.5%	-	100.0% <sup>ijkl</sup>	-	-	28.9% <sup>o</sup>	26.7%	25.9%	30.1% <sup>n</sup>	28.4%	36.4% <sup>s</sup>	28.6%	28.3% <sup>u</sup>	23.5%	42.5% <sup>t</sup>	34.7% <sup>tu</sup>
C2	3093	1553	1541	276	576	596	633	441	570	-	-	3093	-	765	792	759	436	342	360	1597	195	984	166	613
	21.8%	22.3%	21.3%	16.4%	24.1% <sup>c</sup>	24.9% <sup>c</sup>	25.0% <sup>c</sup>	20.9% <sup>c</sup>	18.4%	-	-	100.0% <sup>ijkl</sup>	-	19.9%	21.5%	22.3% <sup>m</sup>	21.9%	26.7% <sup>m</sup>	19.4%	26.2% <sup>r</sup>	24.5% <sup>v</sup>	29.6% <sup>t</sup>	15.5%	22.1% <sup>v</sup>
DE	3375	1596	1779	320	463	496	670	551	874	-	-	-	3375	796	919	911	460	289	229	1026	123	572	107	454
	23.8%	22.9%	24.6%	18.9%	19.3%	20.8%	26.5% <sup>c</sup>	26.1% <sup>c</sup>	28.3% <sup>cde</sup>	-	-	-	100.0% <sup>i</sup>	20.8%	24.9% <sup>m</sup>	26.7% <sup>m</sup>	23.1%	22.6%	12.3%	16.9% <sup>r</sup>	15.4% <sup>v</sup>	17.2% <sup>v</sup>	10.0%	16.4% <sup>v</sup>
NET: ABC1	7733	3811	3922	1092	1353	1298	1227	1116	1647	3796	3937	-	-	2274	1981	1739	1092	648	1273	3467	476	1764	797	1704
	54.5%	54.8%	54.2%	54.7% <sup>d</sup>	56.6% <sup>f</sup>	54.3% <sup>f</sup>	48.5%	52.9% <sup>f</sup>	53.3% <sup>f</sup>	100.0%	100.0% <sup>kl</sup>	-	-	59.3% <sup>n</sup>	53.7%	51.0%	54.9% <sup>o</sup>	50.7%	68.3% <sup>s</sup>	56.9%	60.0% <sup>u</sup>	53.1%	74.5% <sup>t</sup>	61.5% <sup>u</sup>
NET: C2DE	6468	3148	3320	596	1038	1093	1304	993	1445	-	-	3093	3375	1561	1711	1670	896	631	590	2623	317	1556	272	1068
	45.5%	45.2%	45.8%	35.3%	43.4% <sup>c</sup>	45.7% <sup>c</sup>	51.5% <sup>c</sup>	47.1% <sup>c</sup>	46.7% <sup>c</sup>	-	-	100.0%	100.0% <sup>i</sup>	40.7%	46.3% <sup>m</sup>	49.0% <sup>m</sup>	45.1% <sup>m</sup>	49.3% <sup>m</sup>	31.7%	43.1% <sup>r</sup>	40.0% <sup>v</sup>	46.9% <sup>t</sup>	25.5%	38.5% <sup>v</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 14  
**Social Grade**  
**Base: All respondents**

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	14201	3349	3600	769	2157	737	3935	2785	2414	405	649	888	1098	1344	1204	1823	912	1136	1226	1308	1123	1490
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428
AB	3796 26.7%	1122 34.3% d	921 26.0% d	352 35.9% d	345 21.4% d	188 32.7% d	1200 32.1% i	669 24.6% i	839 33.9% i	35 11.7%	165 24.4%	339 30.5% mrstu	355 30.9% mprstu	297 23.5%	309 28.2% rstu	580 34.9% mnprst u	260 25.7% t	400 31.2% mprstu	293 23.5%	254 20.0%	205 20.1%	340 23.8%
C1	3937 27.7%	921 28.1% d	919 26.0%	248 25.3%	404 25.0%	212 38.9% a bcd	1007 27.0%	689 25.3%	686 27.7%	71 24.1%	287 42.3% k lmnoqr stu	263 23.7%	286 24.9% o	273 21.6%	310 28.4% m	345 20.8%	380 37.6% k lmnoqr stu	351 27.4% m	364 29.3% k	403 31.8% k lmou	293 28.8% k	381 26.7% mo
C2	3093 21.8%	667 20.4% e	766 21.6% e	195 19.9% e	419 25.9% a bce	83 14.5%	791 21.2% h	648 23.8% f	458 18.5%	94 32.1% f	105 15.5%	279 25.1% j nopu	293 25.5% j nopu	326 25.8% j nopu	211 19.4%	338 20.3% j u	171 16.9%	297 23.2% j pu	303 24.4% j nopu	308 24.3% j nopu	230 22.6% j pu	233 16.3%
DE	3375 23.8%	564 17.2% ce	932 26.3% a	186 19.0% ce	448 27.7% a	91 15.9% ce	736 19.7%	714 26.3% f	493 19.9%	94 32.0% f	121 17.8%	230 20.7%	213 18.6%	369 29.1% j kinopq rs	263 24.0% j lq	400 24.0% j lpq	199 19.7%	232 18.2%	283 22.8% l q	302 23.8% j lq	289 28.4% j kinopq rs	474 33.2% jkinopqrst
NET: ABC1	7733 54.5%	2043 62.4% d	1840 52.0% d	600 61.1% b	749 46.3%	400 69.6% a bcd	2207 59.1% g	1358 49.9% i	1524 61.6% g	105 35.9%	453 66.7% k lmnoqr stu	603 54.2% m	641 55.9% m	570 45.1%	619 56.6% m	925 55.6% m	639 63.4% k lmnors tu	750 58.6% m	657 52.8% m	657 51.9% m	497 49.0%	722 50.5% m
NET: C2DE	6468 45.5%	1232 37.6% e	1698 48.0% a	382 38.9% e	867 53.7% a	174 30.4% bce	1526 40.9%	1362 50.1% f	951 38.4%	189 64.1% f	226 33.3%	509 45.8% j p	507 44.1% j p	694 54.9% j kinopq rsu	474 43.4% j p	738 44.4% j p	370 36.6%	529 41.4% j	586 47.2% j pq	609 48.1% j pq	518 51.0% j inopq	707 49.5% jlnopq

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 14  
**Social Grade**  
**Base: All respondents**

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	14201	621	322	798	631	631	487	352	643	817	1027	677	602	278	794	676	687	462	386	695	871	1048	696
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673
AB	3796 26.7%	164 24.4%g	91 30.6%g Imnors	245 32.1%a dglmno qrsu	152 25.3%g	193 32.0%a dglmno qrsu	138 27.2%g lors	56 16.9%	197 29.9%g Imnors	280 31.7%a dglmno qrsu	347 33.5%a dglmno oqrsuv	183 30.2%g Imnors	122 20.0%	54 20.1%	174 21.7%	140 20.7%	196 29.0%g Imnors	119 24.4%	74 19.8%	152 20.0%	297 30.9%a glimnoq rsu	242 25.5%g ls	180 26.8%g lors
C1	3937 27.7%	196 29.2% hj	68 22.7%	143 18.8%	164 27.3% j	152 25.2% c	120 23.7%	120 35.9% b cdefhj klpq	146 22.1%	270 30.5% b c	221 21.4%	166 27.5% c	167 27.4% c	97 36.0% b cdefhj klpq	217 27.1% c j	194 28.7% c hj	180 26.6% c j	147 30.2% c hj	123 32.8% b c efhj	242 31.8% b c efhj	319 33.2% b c defhj klpq	296 31.1% b c efhj	188 28.0% c hj
C2	3093 21.8%	181 27.0% e hijkmn pqtu	63 21.3%	171 22.4% m qt	143 23.8% k mqt	124 20.5%	137 27.0% e hijkmp qtu	87 26.1% k mqt	136 20.6%	188 21.2% q	216 20.8%	107 17.7%	161 26.4% e hijkmpq tu	42 15.5%	171 21.4% q	169 24.9% k mqt	135 20.0%	76 15.7%	80 21.4%	184 24.1% k mqt	166 17.2%	195 20.5%	162 24.0% k mqt
DE	3375 23.8%	129 19.3%	76 25.5% i t	204 26.8% a itv	142 23.6% i	134 22.3% i	112 22.0% i	71 21.1%	180 27.3% a itv	147 16.6%	252 24.3% i t	149 24.6% i t	160 26.2% a it	76 28.3% a itv	238 29.8% a defgij stuv	175 25.8% a it	165 24.4% i t	144 29.7% a efgitu v	98 26.0% a it	184 24.2% i t	179 18.7%	218 22.9% i	143 21.2%
NET: ABC1	7733 54.5%	359 53.7%	159 53.2%	388 50.8%	315 52.6%	344 57.2% c lno	258 50.9%	177 52.8%	342 52.0%	550 62.2% a bcdefgh jlnopq rsuv	568 54.8% l n	349 57.7% c lno	288 47.4%	151 56.1% l	391 48.9%	335 49.3%	376 55.6% l n	266 54.6%	198 52.6%	395 51.7%	616 64.1% a bcddefgh jklmno opqrsu v	539 56.6% c lno	369 54.8% l
NET: C2DE	6468 45.5%	310 46.3% i t	140 46.8% i t	375 49.2% e ktu	284 47.4% i t	258 42.8% t	249 49.1% i t	158 47.2% i t	315 48.0% i t	335 37.8%	468 45.2% i t	256 42.3% t	321 52.6% e ijkmp t uv	118 43.9% t	409 51.1% e ijkptu	344 50.7% e ktu	300 44.4% i t	221 45.4% i t	178 47.4% i t	368 48.3% i t	345 35.9%	413 43.4% i t	304 45.2% i t

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 14  
**Social Grade**  
**Base: All respondents**

	Total	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14201	127	102	8204	3720	1220	617	75	68	3960	1880	596	311	52	34	4244	1840	624	306
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
AB	3796	18	2	1399	1523	696	124	12	1	787	811	346	66	6	1	612	712	350	58
	26.7%	14.8%b	1.7%	17.3%b	40.0%a	54.5%a	22.8%b	17.9%h	1.7%	20.4%k	41.4%g	57.8%g	24.6%h	10.8%	1.6%	14.4%h	38.6%g	51.5%g	21.1%ho
				bcdf	bcdf	bcdf	c			o	himor	hijmo	o			himor	hijmo	pr	
C1	3937	12	11	2215	1073	286	288	9	9	942	486	143	150	3	2	1273	587	144	138
	27.7%	9.9%	9.3%	27.4%a	28.2%a	22.4%a	53.1%a	13.0%	11.7%	24.4%k	24.8%h	23.8%k	56.0%gh	5.8%	5.0%	30.0%g	31.8%g	21.1%k	50.4%ghijkmopq
				be	be	b	bcde			m	m	ijkmopq	ijkmopq			hijkmq	hijkmq		
C2	3093	33	35	2007	693	177	64	23	25	991	379	67	24	10	10	1016	314	110	40
	21.8%	27.6%cd	30.6%cd	24.8%cd	18.2%e	13.9%	11.9%	34.4%j	33.5%j	25.7%j	19.4%k	11.2%	9.0%	18.7%	25.4%	24.0%j	17.0%k	16.2%k	14.7%
		ef	ef	ef	f			klpqr	klpqr	klpqr	l					klpqr	l	l	
DE	3375	57	67	2476	516	118	66	24	39	1138	282	43	28	34	28	1338	233	75	38
	23.8%	47.7%cd	58.4%cd	30.6%cd	13.6%e	9.2%	12.2%	34.7%j	53.1%i	29.5%j	14.4%k	7.2%	10.4%	64.8%g	68.0%	31.6%j	12.6%k	11.1%	13.9%k
		def	def	ef				klpqr	r	klpqr	klpqr			qr		klpqr			
NET: ABC1	7733	30	13	3614	2596	982	412	21	10	1730	1297	489	216	9	3	1885	1299	493	196
	54.5%	24.7%b	11.0%	44.6%a	68.2%a	76.9%a	76.0%a	30.9%h	13.4%	44.8%g	66.2%g	81.6%g	80.6%g	16.6%	6.6%	44.5%h	70.4%g	72.7%g	71.5%ghimo
				b	bc	bcd	bcd			hm	himo	hijmop	hijmop			m	hijmo	hijmo	
NET: C2DE	6468	90	103	4483	1208	296	130	47	64	2129	661	110	52	43	38	2354	547	185	78
	45.5%	75.3%cd	89.0%a	55.4%cd	31.8%e	23.1%	24.0%	69.1%i	86.6%g	55.2%j	33.8%k	18.4%	19.4%	83.4%i	93.4%	55.5%j	29.6%k	27.3%k	28.5%kl
		def	cdef	ef	f			ijklpqr	ijklpqr	klpqr	lpq			r		klpqr	l	l	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 14  
**Social Grade**  
**Base: All respondents**

	Total	Party ID						Party ID - Men					Party ID - Women						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14201	4109	4274	1120	1550	1348	1800	2174	2195	576	861	609	591	1935	2079	544	689	739	1209
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
AB	3796 26.7%	1336 33.6% b def	1024 24.9% d f	507 35.7% b def	154 18.1%	244 42.6% d f	530 18.7%	784 35.7% i klmnop rst	590 27.2% k lmprt	298 42.7% h iklmop qrst	100 20.5% r	95 20.6% r	178 18.8%	552 31.0% i klmprt	434 22.2% r t	209 28.9% k lmprt	54 14.9%	149 28.0% k lmprt	352 18.6%
C1	3937 27.7%	1135 28.5% b d	1070 26.0% d	394 27.7% d	192 22.5%	304 30.6% b d	843 29.7% b d	583 26.6% k	520 24.0%	173 24.7%	104 21.2%	122 26.6%	264 27.7% k	552 31.0% h ijkl	550 28.2% i k	221 30.6% i kr	88 24.3%	181 34.0% h ijklm r	579 30.6% h ijklr
C2	3093 21.8%	803 20.2% c	972 23.6% a c	244 17.2%	229 26.8% a bcef	211 21.2% c	634 22.3% c	427 19.5% j	566 26.1% h jopqs	103 14.8%	137 28.0% h jmopqs t	114 24.7% h js	206 21.6% j	376 21.1% j	406 20.8% j	141 19.5%	92 25.2% h jpqs	97 18.2%	429 22.7% j
DE	3375 23.8%	702 17.7% c	1052 25.5% a c	275 19.4%	277 32.5% a bce	235 23.6% a c	833 29.3% a bce	400 18.3%	491 22.6% h jo	124 17.8%	148 30.3% h ijoqs	130 28.1% h ijoqs	302 31.8% h ijoqs	301 16.9%	561 28.8% h ijoqs	151 20.9%	129 35.6% h jlopp st	105 19.7%	531 28.1% h hjoqs
NET: ABC1	7733 54.5%	2471 62.1% b def	2094 50.8% d	901 63.4% b def	346 40.6%	548 55.2% b df	1373 48.3% d	1367 62.3% i klmprt	1110 51.2% k r	471 67.4% h iklmop qrst	204 41.7%	217 47.2% r	442 46.5% r	1104 62.0% i klmprt	984 50.4% k r	430 59.6% i klmprt	142 39.2%	331 62.1% i klmprt	931 49.2% kr
NET: C2DE	6468 45.5%	1505 37.9% ce	2024 49.2% a ce	519 36.6%	506 59.4% a bcef	446 44.8% a c	1467 51.7% a ce	827 37.7% j	1057 48.8% h joqs	228 32.6%	285 58.3% h jopqs t	244 52.8% h joqs	508 53.5% h joqs	678 38.0% j	967 49.6% h joqs	292 40.4% j	221 60.8% h ijmop qrst	202 37.9%	960 50.8% h hjoqs

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 14  
**Social Grade**  
**Base: All respondents**

	Total	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?					
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)
Unweighted base	14201	5051	1923	4064	3163	2879	660	2224	1243	2172	1263	1840	1920	2023	11349	6047	5302	2852	2497	355
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
AB	3796 26.7%	1950 31.2% <sup>b</sup> d	370 21.7% <sup>d</sup>	1098 31.2% <sup>b</sup> d	378 13.9%	1107 31.0% <sup>f</sup> hijkl	128 23.5% <sup>h</sup> i	674 36.3% <sup>e</sup> fijkl	136 13.8%	843 31.4% <sup>f</sup> ijkl	242 20.9% <sup>h</sup> i	424 25.5% <sup>h</sup> j	242 13.9%	501 24.0%	2947 26.3%	1648 27.8% <sup>o</sup>	1299 24.6%	849 28.4%	720 27.8% <sup>o</sup>	129 32.7% <sup>o</sup>
C1	3937 27.7%	1891 30.3% <sup>c</sup> d	529 31.1% <sup>c</sup> d	876 24.9%	641 23.5%	847 23.7% <sup>l</sup> i	158 28.8% <sup>e</sup> i	460 24.7% <sup>l</sup> gkl	301 30.4% <sup>e</sup>	1044 38.9% <sup>e</sup> fgijkl	371 32.1% <sup>e</sup> gkl	416 25.1% <sup>l</sup>	340 19.5%	534 25.6%	3216 28.7% <sup>p</sup>	1855 31.3% <sup>o</sup> q	1361 25.8%	721 24.1%	617 23.8%	104 26.4%
C2	3093 21.8%	1543 24.7% <sup>c</sup> d	414 24.3% <sup>c</sup> d	592 16.8%	544 19.9% <sup>c</sup>	1061 29.8% <sup>f</sup> ghijk	117 21.4% <sup>g</sup> hk	309 16.6% <sup>h</sup>	65 6.6%	482 18.0% <sup>h</sup>	297 25.6% <sup>g</sup> hik	283 17.0% <sup>h</sup>	478 27.5% <sup>f</sup> ghik	573 27.4%	2353 21.0%	1151 19.4%	1202 22.8% <sup>n</sup>	740 24.8% <sup>m</sup>	648 25.0% <sup>n</sup>	92 23.4%
DE	3375 23.8%	864 13.8%	391 23.0% <sup>a</sup>	953 27.1% <sup>a</sup> b	1166 42.7% <sup>a</sup> bc	551 15.4% <sup>i</sup>	144 26.3% <sup>e</sup> ij	415 22.4% <sup>e</sup> i	486 49.1% <sup>e</sup> fgijkl	313 11.7%	248 21.4% <sup>e</sup> i	538 32.4% <sup>e</sup> fgij	680 39.1% <sup>e</sup> fgijk	481 23.0%	2696 24.0%	1283 21.6% qr	1413 26.8% <sup>n</sup>	679 22.7%	610 23.5% <sup>r</sup>	69 17.5%
NET: ABC1	7733 54.5%	3841 61.5% <sup>b</sup> cd	899 52.8% <sup>d</sup>	1974 56.1% <sup>b</sup> d	1019 37.4%	1954 54.8% <sup>h</sup> kl	286 52.3% <sup>h</sup> i	1134 61.0% <sup>e</sup> fijkl	437 44.2% <sup>l</sup>	1887 70.3% <sup>e</sup> fgijkl	613 53.0% <sup>h</sup> i	840 50.8% <sup>h</sup> i	582 33.4%	1035 49.5%	6163 55.0%	3503 59.0% <sup>o</sup> q	2659 50.4%	1570 52.5%	1337 51.5%	234 59.2% <sup>o</sup> q
NET: C2DE	6468 45.5%	2408 38.5%	805 47.2% <sup>a</sup> c	1546 43.9% <sup>a</sup>	1709 62.6% <sup>a</sup> bc	1612 45.2% <sup>g</sup> i	261 47.7% <sup>g</sup> i	725 39.0% <sup>i</sup>	551 55.8% <sup>e</sup> fgijk	796 29.7%	544 47.0% <sup>g</sup> i	821 49.4% <sup>e</sup> gi	1158 66.6% <sup>e</sup> fghijk	1054 50.5%	5049 45.0%	2434 41.0% r	2615 49.6% <sup>n</sup>	1419 47.5%	1258 48.5% <sup>n</sup> r	161 40.8%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 14  
**Social Grade**  
**Base: All respondents**

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	14201	1381	139	1987	1527	2477	1498	1150	606	709	422	798	1506
Weighted base	14201	1437	151*	1984	1488	2625	1422	1192	568	685	416	732	1501
AB	3796 26.7%	348 24.3% <sup>ai</sup>	37 24.5%	572 28.8% <sup>agil</sup>	391 26.3% <sup>agil</sup>	848 32.3% <sup>acdghikl</sup>	410 28.9% <sup>agil</sup>	260 21.8%	146 25.8% <sup>ai</sup>	128 18.7%	119 28.5% <sup>gil</sup>	198 27.1% <sup>gil</sup>	338 22.5%
C1	3937 27.7%	383 26.7%	37 24.8%	529 26.6%	350 23.5%	777 29.6% <sup>d</sup>	385 27.1%	340 28.5% <sup>d</sup>	162 28.5% <sup>d</sup>	237 34.6% <sup>acdftgkl</sup>	129 31.1% <sup>d</sup>	184 25.2%	423 28.2% <sup>d</sup>
C2	3093 21.8%	338 23.6% <sup>celhj</sup>	39 25.5% <sup>aj</sup>	405 20.4%	329 22.1% <sup>aj</sup>	524 20.0%	273 19.2%	317 26.6% <sup>cdelfhj</sup>	101 17.8%	159 23.2% <sup>aj</sup>	67 16.2%	175 23.9% <sup>fhj</sup>	366 24.4% <sup>celhj</sup>
DE	3375 23.8%	367 25.5% <sup>ae</sup>	38 25.2%	478 24.1% <sup>ae</sup>	419 28.1% <sup>ceg</sup>	477 18.2%	353 24.9% <sup>e</sup>	275 23.1% <sup>e</sup>	159 28.0% <sup>e</sup>	162 23.6% <sup>e</sup>	101 24.2% <sup>e</sup>	174 23.8% <sup>e</sup>	373 24.9% <sup>e</sup>
NET: ABC1	7733 54.5%	732 50.9%	75 49.3%	1101 55.5% <sup>adgl</sup>	741 49.8%	1625 61.9% <sup>abcdfghikl</sup>	796 55.9% <sup>adgl</sup>	600 50.3%	308 54.3%	365 53.3%	248 59.6% <sup>adgkl</sup>	383 52.3%	761 50.7%
NET: C2DE	6468 45.5%	705 49.1% <sup>ceflj</sup>	77 50.7% <sup>e</sup>	883 44.5% <sup>e</sup>	747 50.2% <sup>ceflj</sup>	1000 38.1%	626 44.1% <sup>e</sup>	592 49.7% <sup>ceflj</sup>	260 45.7% <sup>e</sup>	320 46.7% <sup>e</sup>	168 40.4%	349 47.7% <sup>ej</sup>	739 49.3% <sup>ceflj</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l  
\* small base



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 14  
**Social Grade**  
**Base: All respondents**

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Unweighted base	14201	617	466	607	649	273	379	1103	503	593	1208	605	380	365	180	3033	543	527	491	519	1160
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
AB	3796 26.7%	119 17.8%	133 29.8%af ksv	149 25.6%as	147 23.4%ea	69 25.2%ea	85 22.2%	310 27.5%ak sv	112 24.9%a	164 26.3%as	352 30.5%ead fkrsv	142 21.3%	95 25.1%a	92 27.0%as	49 28.6%as	1016 32.2%ac dfghikl rsv	145 29.2%ak sv	164 30.3%ad fksv	105 23.9%a	93 18.6%	253 21.8%
C1	3937 27.7%	195 29.1%g	127 28.2%g	168 28.8%g	176 27.9%g	63 22.8%	127 33.1%eg jv	247 21.9%	133 29.4%g	171 27.4%g	304 26.3%g	180 27.0%	98 25.9%	93 27.4%	50 29.1%	922 29.2%g	142 28.6%g	148 27.3%g	121 27.5%g	173 34.5%eg ijkv	299 25.7%
C2	3093 21.8%	181 27.0%ch ijopqv	105 23.3%	115 19.7%	154 24.4%op	67 24.2%	92 23.9%	249 22.1%	91 20.2%	121 19.4%	244 21.1%	180 26.9%ch ijopqv	93 24.4%	74 21.7%	33 19.5%	625 19.8%	91 18.3%	110 20.4%	108 24.7%op	125 24.8%op	237 20.4%
DE	3375 23.8%	175 26.1%bo	85 18.9%	151 25.9%bo	153 24.3%o	76 27.8%bo	80 20.8%	320 28.4%bf joqs	114 25.4%bo	168 26.9%bo	255 22.1%o	165 24.7%o	93 24.5%o	82 23.9%	39 22.9%	593 18.8%	119 23.9%o	118 21.9%	105 23.9%o	111 22.1%	372 32.0%abcdhijklmnopqs
NET: ABC1	7733 54.5%	314 46.9%	260 57.8%ae gkv	317 54.4%av	323 51.3%	132 48.0%	212 55.3%av	557 49.5%	245 54.4%av	335 53.6%	656 56.8%ae gkv	323 48.4%	194 51.1%	185 54.4%	98 57.7%av	1938 61.4%ac deghijk lmrsv	288 57.8%ae gkv	311 57.6%ae gkv	225 51.4%	267 53.1%	552 47.5%
NET: C2DE	6468 45.5%	355 53.1%bc fhjnopq	190 42.2%	266 45.6%o	307 48.7%o	143 52.0%bj opq	171 44.7%	569 50.5%bj opq	206 45.6%o	289 46.4%o	499 43.2%o	345 51.6%bj opq	186 48.9%o	156 45.6%o	72 42.3%	1218 38.6%	210 42.2%	229 42.4%	213 48.6%o	236 46.9%o	609 52.5%bcfhjnopq

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 15  
**GO Region**  
**Base: All respondents**

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	14201	7006	7195	1561	2024	2324	2652	2327	3313	4083	4215	2328	3575	3763	3605	3499	2111	1223	1620	5354	665	2874	955	2480
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771
Scotland	1278	669	609	143	239	212	225	185	276	285	363	342	289	-	-	-	-	1278	199	507	109	276	90	231
	9.0%	9.6%b	8.4%	8.5%	10.0%	8.9%	8.9%	8.8%	8.9%	7.5%	9.2%i	11.0%il	8.6%	-	-	-	-	100.0% nop	10.7% s	8.3%	13.7% u w	8.3%	8.4%	8.3%
North East	568	299	269	83	86	83	100	94	121	146	165	105	152	-	-	568	-	-	91	182	50	112	41	71
	4.0%	4.3%	3.7%	4.9%	3.6%	3.5%	3.9%	4.5%	3.9%	3.8%	4.2%	3.4%	4.5%	-	-	16.7% mnpq	-	-	4.9% s	3.0%	6.2% u w	3.4%	3.8%	2.5%
North West	1562	763	799	194	214	308	316	200	330	418	360	342	442	-	-	1562	-	-	172	713	70	399	103	314
	11.0%	11.0%	11.0%	11.5% d	8.9%	12.9% d	12.5% d g	9.5%	10.7%	11.0% j	9.1%	11.1% j	13.1% j	-	-	45.8% mnpq	-	-	9.3%	11.7% r	8.8%	12.0%	9.6%	11.3%
Yorkshire & Humberside	1278	600	678	129	204	237	256	214	239	292	358	311	317	-	-	1278	-	-	198	542	79	301	119	240
	9.0%	8.6%	9.4%	7.6%	8.5%	9.9% h	10.1% c	10.1% c h	7.7%	7.7%	9.1%	10.1% i	9.4% i	-	-	37.5% mnpq	-	-	10.6%	8.9%	10.0%	9.1%	11.1%	8.7%
West Midlands	1278	602	676	173	246	173	241	175	270	388	332	259	299	-	1278	-	-	-	161	576	63	301	98	275
	9.0%	8.7%	9.3%	10.3% e	10.3% e	7.2%	9.5% e	8.3%	8.7%	10.2% j k	8.4%	8.4%	8.9%	-	34.6% mopq	-	-	-	8.6%	9.5%	8.0%	9.1%	9.1%	9.9%
East Midlands	994	508	486	73	149	169	228	156	219	257	267	214	256	-	994	-	-	-	128	420	33	248	95	172
	7.0%	7.3%	6.7%	4.3%	6.2% c	7.1% c	9.0% c d	7.4% c	7.1% c	6.8%	6.8%	6.9%	7.6%	-	26.9% mopq	-	-	-	6.9%	6.9%	4.2%	7.5% t	8.9% t w	6.2%
Wales	710	334	376	87	126	118	116	118	146	131	243	168	168	-	-	-	710	-	157	236	68	135	89	101
	5.0%	4.8%	5.2%	5.2%	5.3%	4.9%	4.6%	5.6%	4.7%	3.4%	6.2% i	5.4% i	5.0% i	-	-	-	35.7% mnoq	-	8.4% s	3.9%	8.5% u w	4.1%	8.3% u w	3.7%
Eastern	1420	658	762	119	203	248	256	232	362	349	388	319	364	-	1420	-	-	-	183	563	54	298	130	264
	10.0%	9.4%	10.5%	7.0%	8.5%	10.4% c	10.1% c	11.0% c	11.7% c d	9.2%	9.9%	10.3%	10.8%	-	38.5% mopq	-	-	-	9.8%	9.2%	6.8%	9.0%	12.1% t u	9.5%
London	1846	885	961	298	439	334	241	211	323	577	589	353	326	1846	-	-	-	-	213	982	110	503	103	479
	13.0%	12.7%	13.3%	17.7% e f g h	18.4% e f g h	14.0% f g h	9.5%	10.0%	10.4%	15.2% k	15.0% k	11.4%	9.7%	48.1% nopq	-	-	-	-	11.4%	16.1% r	13.8% v	15.2% v	9.7%	17.3% v
South East	1988	1036	952	229	309	314	340	305	490	590	517	411	470	1988	-	-	-	-	212	889	95	515	117	373
	14.0%	14.9% b	13.1%	13.6%	12.9%	13.2%	13.4%	14.5%	15.9% d e f	15.5% j k	13.1%	13.3%	13.9%	51.9% nopq	-	-	-	-	11.4%	14.6% r	12.0%	15.5% v	10.9%	13.5%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 15  
**GO Region**  
**Base: All respondents**

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771
South West	1278	605	673	160	175	196	212	219	317	363	355	269	291	-	-	-	1278	-	148	481	63	230	85	251
	9.0%	8.7%	9.3%	9.5%	7.3%	8.2%	8.4%	10.4% <sup>d</sup>	10.2% <sup>de</sup>	9.6%	9.0%	8.7%	8.6%	-	-	-	64.3% <sup>mnopq</sup>	-	8.0%	7.9%	8.0%	6.9%	7.9%	9.1% <sup>u</sup>

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
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Absolutes/col percents

Table 15  
**GO Region**  
**Base: All respondents**

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	14201	3349	3600	769	2157	737	3935	2785	2414	405	649	888	1098	1344	1204	1823	912	1136	1226	1308	1123	1490
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428
Scotland	1278	147	259	98	49	30	165	279	183	3	65	110	112	99	105	178	77	129	100	126	79	98
	9.0%	4.5% <sup>d</sup>	7.3% <sup>a</sup>	10.0% <sup>ab</sup>	3.0%	5.1% <sup>d</sup>	4.4% <sup>i</sup>	10.3% <sup>fh</sup>	7.4% <sup>fi</sup>	0.9%	9.6%	9.9% <sup>u</sup>	9.8% <sup>u</sup>	7.8%	9.6% <sup>u</sup>	10.7% <sup>mp</sup>	7.7%	10.1% <sup>u</sup>	8.0%	9.9% <sup>u</sup>	7.8%	6.9%
North East	568	96	185	21	70	26	115	128	90	13	35	51	43	58	46	67	49	35	41	42	48	54
	4.0%	2.9%	5.2% <sup>ac</sup>	2.2%	4.4% <sup>ac</sup>	4.6% <sup>cc</sup>	3.1%	4.7% <sup>f</sup>	3.6%	4.5%	5.1%	4.6%	3.7%	4.6%	4.2%	4.0%	4.8% <sup>q</sup>	2.8%	3.3%	3.3%	4.7% <sup>q</sup>	3.8%
North West	1562	346	491	91	145	51	396	356	294	29	58	93	175	179	108	150	137	121	133	136	92	180
	11.0%	10.6%	13.9% <sup>ac</sup>	9.3%	9.0%	8.9%	10.6%	13.1% <sup>f</sup>	11.9%	9.8%	8.5%	8.4%	15.2% <sup>jk</sup>	14.2% <sup>jk</sup>	9.9%	9.0%	13.5% <sup>jk</sup>	9.4%	10.7%	10.8%	9.1%	12.6% <sup>jk</sup>
Yorkshire & Humberside	1278	253	346	74	175	43	291	288	223	29	56	73	94	143	118	115	73	131	143	112	95	124
	9.0%	7.7%	9.8% <sup>a</sup>	7.6%	10.8% <sup>ac</sup>	7.5%	7.8%	10.6% <sup>f</sup>	9.0%	9.8%	8.3%	6.6%	8.2%	11.3% <sup>k</sup>	10.8% <sup>ko</sup>	6.9%	7.2%	10.3% <sup>k</sup>	11.5% <sup>kl</sup>	8.9%	9.4% <sup>o</sup>	8.7%
West Midlands	1278	345	331	54	153	39	376	247	176	14	56	100	71	126	95	154	117	146	102	115	79	117
	9.0%	10.5% <sup>ce</sup>	9.3% <sup>c</sup>	5.5%	9.4% <sup>cc</sup>	6.8%	10.1% <sup>hi</sup>	9.1% <sup>hi</sup>	7.1%	4.8%	8.3%	9.0%	6.2%	10.0% <sup>l</sup>	8.7%	9.2% <sup>l</sup>	11.6% <sup>l</sup>	11.4% <sup>lr</sup>	8.2%	9.1% <sup>l</sup>	7.8%	8.2%
East Midlands	994	282	256	60	132	39	340	210	149	26	23	64	85	128	79	129	51	85	84	100	77	90
	7.0%	8.6%	7.2%	6.1%	8.2%	6.8%	9.1% <sup>h</sup>	7.7% <sup>h</sup>	6.0%	8.9%	3.3%	5.8%	7.4% <sup>j</sup>	10.1% <sup>jk</sup>	7.2% <sup>j</sup>	7.7% <sup>jp</sup>	5.0%	6.6% <sup>j</sup>	6.7% <sup>j</sup>	7.9% <sup>jp</sup>	7.6% <sup>j</sup>	6.3% <sup>j</sup>
Wales	710	117	233	35	63	19	131	176	99	7	37	71	56	36	55	79	50	56	61	79	63	66
	5.0%	3.6%	6.8% <sup>ac</sup>	3.6%	3.9%	3.3%	3.5%	6.5% <sup>fh</sup>	4.0%	2.5%	5.4% <sup>m</sup>	6.3% <sup>m</sup>	4.9% <sup>m</sup>	2.9%	5.0% <sup>m</sup>	4.8% <sup>m</sup>	5.0% <sup>m</sup>	4.3%	4.9% <sup>m</sup>	6.3% <sup>m</sup>	6.2% <sup>m</sup>	4.6% <sup>m</sup>
Eastern	1420	334	283	108	231	76	411	200	252	69	32	96	93	133	114	189	86	107	155	124	117	173
	10.0%	10.2% <sup>b</sup>	8.0%	11.0% <sup>b</sup>	14.3% <sup>ea</sup>	13.3% <sup>ea</sup>	11.0% <sup>g</sup>	7.3%	10.2% <sup>g</sup>	23.3% <sup>fg</sup>	4.8%	8.6% <sup>j</sup>	8.1% <sup>j</sup>	10.5% <sup>j</sup>	10.5% <sup>j</sup>	11.4% <sup>jl</sup>	8.6% <sup>j</sup>	8.4% <sup>j</sup>	12.5% <sup>jk</sup>	9.8% <sup>j</sup>	11.5% <sup>j</sup>	12.1% <sup>klpq</sup>
London	1846	419	563	152	156	86	461	430	283	24	155	206	172	107	93	151	143	232	162	134	118	171
	13.0%	12.8% <sup>d</sup>	15.9% <sup>a</sup>	15.5% <sup>d</sup>	9.6%	15.1% <sup>d</sup>	12.4% <sup>i</sup>	15.8% <sup>f</sup>	11.4%	8.0%	22.9% <sup>kl</sup>	18.6% <sup>m</sup>	15.0% <sup>mn</sup>	8.5%	8.5%	9.1%	14.1% <sup>m</sup>	18.2% <sup>m</sup>	13.0% <sup>mn</sup>	10.6%	11.7% <sup>m</sup>	12.0% <sup>mno</sup>
South East	1988	606	371	157	290	96	680	272	383	56	99	168	164	159	170	277	130	141	151	181	135	214
	14.0%	18.5% <sup>b</sup>	10.5%	16.0% <sup>b</sup>	17.9% <sup>b</sup>	16.8% <sup>b</sup>	18.2% <sup>g</sup>	10.0%	15.5% <sup>g</sup>	19.0% <sup>g</sup>	14.5%	15.1% <sup>q</sup>	14.3%	12.6%	15.6% <sup>q</sup>	16.6% <sup>m</sup>	12.9%	11.0%	12.1%	14.3%	13.3%	15.0% <sup>q</sup>
South West	1278	330	221	131	153	67	366	135	344	25	63	80	83	96	107	175	96	95	112	116	111	142
	9.0%	10.1% <sup>b</sup>	6.2%	13.3% <sup>ab</sup>	9.4% <sup>b</sup>	11.7% <sup>b</sup>	9.8% <sup>g</sup>	5.0%	13.9% <sup>fg</sup>	8.5% <sup>g</sup>	9.3%	7.2%	7.3%	7.6%	9.6%	10.5% <sup>kl</sup>	9.5%	7.5%	9.0%	9.2%	11.0% <sup>kl</sup>	9.9% <sup>l</sup>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

Prepared by Populus

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 15  
**GO Region**  
**Base: All respondents**

	SEG Within Gender - Male					SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humber (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)	
Unweighted base	14201	2223	1922	1143	1718	1860	2293	1185	1857	1223	600	1592	1307	1318	949	738	1338	1688	2075	1373	
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278	
Scotland	1278 9.0%	164 8.0%	196 11.1% def	181 11.6% ef	129 8.1%	122 6.9%	167 7.7%	161 10.5% ae	160 9.0%	1278 100.0% ijklm nopqrs	-	-	-	-	-	-	-	-	-	-	-
North East	568 4.0%	91 4.5% g	68 3.8%	63 4.1%	76 4.8% eg	54 3.1%	97 4.5% g	42 2.7%	76 4.3%	-	568 100.0% iklm nopqrs	-	-	-	-	-	-	-	-	-	-
North West	1562 11.0%	245 12.0% b	143 8.1%	171 11.0% b	204 12.8% be	174 9.9%	217 10.0%	171 11.1% b	238 13.4% bef	-	-	1562 100.0% ijlm nopqrs	-	-	-	-	-	-	-	-	-
Yorkshire & Humber	1278 9.0%	152 7.4%	164 9.3%	143 9.2%	142 8.9%	140 8.0%	194 8.9%	169 10.9% ae	175 9.8% a	-	-	-	1278 100.0% ijklm nopqrs	-	-	-	-	-	-	-	-
West Midlands	1278 9.0%	193 9.4%	152 8.6%	124 8.0%	134 8.4%	196 11.2% bc df	180 8.3%	135 8.8%	165 9.3%	-	-	-	-	1278 100.0% ijkl nopqrs	-	-	-	-	-	-	-
East Midlands	994 7.0%	138 6.8%	120 6.8%	137 8.8% g	112 7.0%	119 6.8%	147 6.8%	76 5.0%	144 8.1% g	-	-	-	-	-	994 100.0% ijkl mnopqrs	-	-	-	-	-	-
Wales	710 5.0%	56 2.8%	120 6.8% ad	87 5.6% a	71 4.4% a	74 4.2% a	123 5.7% a	80 5.2% a	98 5.5% a	-	-	-	-	-	-	710 100.0% ijkl mnopqrs	-	-	-	-	-
Eastern	1420 10.0%	197 9.6%	146 8.2%	136 8.7%	180 11.3% be	152 8.7%	242 11.2% b	184 10.7% b	184 10.4% b	-	-	-	-	-	-	-	1420 100.0% ijkl mnopqrs	-	-	-	-
London	1846 13.0%	280 13.7% d gh	270 15.3% c dgh	188 12.1%	147 9.2%	297 16.9% a cdgh	319 14.7% d gh	166 10.7%	179 10.1%	-	-	-	-	-	-	-	-	1846 100.0% ijkl mnopqrs	-	-	-
South East	1988 14.0%	347 17.0% b efgh	221 12.5%	216 13.9%	252 15.8% b h	242 13.9%	296 13.6%	195 12.7%	218 12.2%	-	-	-	-	-	-	-	-	-	1988 100.0% ijkl mnopqrs	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 15  
**GO Region**  
**Base: All respondents**

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
South West	1278	183	166	107	149	180	188	162	143	-	-	-	-	-	-	-	-	-	-	1278
	9.0%	8.9%	9.4% <sup>c</sup>	6.9%	9.3%	10.3% <sup>ch</sup>	8.7%	10.5% <sup>c</sup>	8.0%	-	-	-	-	-	-	-	-	-	-	100.0% <sup>ijklmnopqr</sup>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 15  
**GO Region**  
**Base: All respondents**

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber-side (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber-side (o)	West Midlands (p)	East Midlands (q)	Wales (r)	Eastern (s)	London (t)	South East (u)	South West (v)	
Unweighted base	14201	621	322	798	631	631	487	352	643	817	1027	677	602	278	794	676	687	462	386	695	871	1048	696	
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673	
Scotland	1278 9.0%	669 100.0% bcde fghijklmnop qrstuv	-	-	-	-	-	-	-	-	-	-	609 100.0% bcde fghijklmnop qrstuv	-	-	-	-	-	-	-	-	-	-	
North East	568 4.0%	-	299 100.0% acde fghijklmnop qrstuv	-	-	-	-	-	-	-	-	-	-	269 100.0% acde fghijklmnop qrstuv	-	-	-	-	-	-	-	-	-	
North West	1562 11.0%	-	-	763 100.0% abde fghijklmnop qrstuv	-	-	-	-	-	-	-	-	-	-	799 100.0% abde fghijklmnop qrstuv	-	-	-	-	-	-	-	-	
Yorkshire & Humber-side	1278 9.0%	-	-	-	600 100.0% abce fghijklmnop qrstuv	-	-	-	-	-	-	-	-	-	-	678 100.0% abce fghijklmnop qrstuv	-	-	-	-	-	-	-	
West Midlands	1278 9.0%	-	-	-	-	602 100.0% abcd fghijklmno qrstuv	-	-	-	-	-	-	-	-	-	-	676 100.0% abcd fghijklmno qrstuv	-	-	-	-	-	-	
East Midlands	994 7.0%	-	-	-	-	-	508 100.0% abcd efghijklmno prstuv	-	-	-	-	-	-	-	-	-	-	486 100.0% abcd efghijklmno prstuv	-	-	-	-	-	
Wales	710 5.0%	-	-	-	-	-	-	334 100.0% abcd efghijklmno pqstuv	-	-	-	-	-	-	-	-	-	-	-	376 100.0% abcd efghijklmno pqstuv	-	-	-	
Eastern	1420 10.0%	-	-	-	-	-	-	-	658 100.0% abcd efghijklmno pqrtuv	-	-	-	-	-	-	-	-	-	-	-	762 100.0% abcd efghijklmno pqrtuv	-	-	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 15  
**GO Region**  
**Base: All respondents**

	Region Within Gender - Male										Region Within Gender - Female												
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673
London	1846 13.0%	-	-	-	-	-	-	-	-	885 100.0%abcd efghiklmno pqrsuv	-	-	-	-	-	-	-	-	-	-	961 100.0%abcd efghiklmno pqrsuv	-	-
South East	1988 14.0%	-	-	-	-	-	-	-	-	-	1036 100.0%abcd efghiklmno pqrstv	-	-	-	-	-	-	-	-	-	-	952 100.0%abcd efghiklmno pqrstv	-
South West	1278 9.0%	-	-	-	-	-	-	-	-	-	-	605 100.0%abcd efghijlmno pqrstu	-	-	-	-	-	-	-	-	-	-	673 100.0%abcd efghijklmnopqrstu

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 15  
**GO Region**  
**Base: All respondents**

	Total	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14201	127	102	8204	3720	1220	617	75	68	3960	1880	596	311	52	34	4244	1840	624	306
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
Scotland	1278	14 9.0%	13 12.0%	653 8.1%	382 10.0% <sup>c</sup>	110 8.6%	81 14.9% <sup>cde</sup>	10 14.5% <sup>h</sup>	2 2.8%	343 8.9% <sup>o</sup>	209 10.7% <sup>o</sup>	52 8.7%	43 16.2% <sup>hi</sup>	4 8.7%	10 25.4%	310 7.3%	173 9.4% <sup>o</sup>	58 8.6%	38 13.7% <sup>hio</sup>
North East	568	2 4.0%	5 1.3%	318 3.9%	163 4.3%	43 3.4%	30 5.5%	2 2.3%	4 5.9%	165 4.3%	87 4.4%	25 4.1%	11 4.2%	-	1 2.1%	153 3.6%	77 4.2%	18 2.7%	18 6.7% <sup>oq</sup>
North West	1562	16 11.0%	9 13.1%	919 8.2%	419 11.3% <sup>e</sup>	104 8.2%	65 11.9% <sup>e</sup>	7 9.9%	8 10.5%	440 11.4% <sup>q</sup>	210 10.7%	50 8.3%	30 11.1%	9 17.3%	2 3.9%	479 11.3%	208 11.3%	55 8.0%	35 12.7%
Yorkshire & Humberside	1278	9 9.0%	18 7.4%	796 9.8% <sup>cde</sup>	319 8.4% <sup>e</sup>	78 6.1%	37 6.8%	4 6.2%	11 15.0% <sup>kq</sup>	347 9.0% <sup>k</sup>	172 8.8% <sup>k</sup>	33 5.5%	21 7.8%	5 9.1%	7 16.1%	450 10.6% <sup>ak</sup>	148 8.0%	45 6.7%	16 5.8%
West Midlands	1278	18 9.0%	10 15.2% <sup>cde</sup>	767 8.8%	323 9.5% <sup>e</sup>	90 8.5%	47 7.0%	7 8.7%	8 10.1%	360 9.3% <sup>k</sup>	167 8.5%	34 5.7%	17 6.4%	11 21.8% <sup>ij</sup>	2 4.7%	407 9.6% <sup>k</sup>	156 8.5%	56 8.2%	30 11.0% <sup>k</sup>
East Midlands	994	3 7.0%	4 2.8%	601 3.3%	261 7.4%	80 6.8%	32 6.2%	-	1 1.6%	311 8.1% <sup>gk</sup>	138 7.1%	30 5.1%	16 6.0%	3 6.5%	3 6.2%	289 6.8%	122 6.6%	49 7.3%	16 5.8%
Wales	710	4 5.0%	6 3.4%	400 5.3%	197 4.9%	67 5.3%	35 5.2%	1 1.4%	4 5.4%	182 4.7%	97 5.0%	31 5.1%	20 7.3%	3 6.1%	2 5.2%	218 5.1%	100 5.4%	37 5.4%	15 5.5%
Eastern	1420	8 10.0%	9 6.4%	929 8.2%	326 11.5% <sup>cde</sup>	91 8.6% <sup>f</sup>	26 7.1%	8 4.8%	5 11.3% <sup>m</sup>	388 10.0% <sup>lp</sup>	178 9.1% <sup>l</sup>	50 8.4%	11 4.3%	-	5 11.3%	541 12.8% <sup>aj</sup>	148 8.0%	41 6.0%	15 5.4%
London	1846	10 13.0%	15 8.7%	826 10.2%	534 14.0% <sup>c</sup>	316 24.7% <sup>a</sup>	86 15.9% <sup>c</sup>	9 12.5%	11 14.9%	359 9.3%	260 13.3% <sup>i</sup>	160 26.7% <sup>g</sup>	52 19.3% <sup>ij</sup>	2 3.7%	4 9.3%	466 11.0% <sup>i</sup>	274 14.8% <sup>i</sup>	156 23.1% <sup>ki</sup>	35 12.7%
South East	1988	23 14.0%	16 19.1% <sup>f</sup>	1130 13.8%	552 14.0%	180 14.5% <sup>f</sup>	59 14.1%	12 10.9%	15 18.3%	587 15.2% <sup>l</sup>	299 15.3% <sup>l</sup>	83 13.8%	27 9.9%	10 20.0%	1 2.8%	543 12.8%	253 13.7%	97 14.3%	32 11.8%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 15  
**GO Region**  
**Base: All respondents**

	Educational Attainment						Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female							
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
South West	1278	13	10	759	328	118	45	9	5	377	141	52	21	4	5	382	187	66	25
	9.0%	10.6%	8.8%	9.4%	8.6%	9.2%	8.3%	13.6%	6.4%	9.8%j	7.2%	8.7%	7.7%	6.8%	13.0%	9.0%	10.1%j	9.7%	8.9%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 15  
**GO Region**  
**Base: All respondents**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14201	4109	4274	1120	1550	1348	1800	2174	2195	576	861	609	591	1935	2079	544	689	739	1209
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
Scotland	1278 9.0%	190 4.8%	319 7.8% <sup>ad</sup>	120 8.5% <sup>ad</sup>	32 3.7%	407 40.9% <sup>ab</sup> cdf	211 7.4% <sup>ad</sup>	121 5.5% <sup>or</sup>	199 9.2% <sup>h</sup> kopr	70 10.0% <sup>hk</sup> mopr	21 4.3%	198 42.8% <sup>hi</sup> jkmopqr t	60 6.3% <sup>or</sup>	68 3.8%	120 6.1% <sup>or</sup>	50 6.9% <sup>or</sup>	11 3.0%	209 39.3% <sup>hi</sup> jkmopqr t	151 8.0% <sup>hkor</sup>
North East	568 4.0%	136 3.4%	209 5.1% <sup>ac</sup> e	30 2.1%	37 4.3% <sup>c</sup>	27 2.8%	129 4.5% <sup>ce</sup>	77 3.5%	114 5.2% <sup>hj</sup> oqrs	16 2.4%	26 5.4% <sup>jo</sup> qrs	14 3.0%	52 5.4% <sup>jq</sup> s	59 3.3%	96 4.9% <sup>jo</sup> qs	13 1.9%	10 2.9%	14 2.5%	77 4.1% <sup>q</sup>
North West	1562 11.0%	384 9.7% <sup>e</sup>	586 14.2% <sup>a</sup> cdef	151 10.6% <sup>e</sup>	75 8.8% <sup>e</sup>	51 5.1%	315 11.1% <sup>e</sup>	200 9.1% <sup>kl</sup> s	294 13.6% <sup>lh</sup> klorst	77 11.0% <sup>ls</sup>	46 9.5% <sup>ls</sup>	27 5.8%	119 12.6% <sup>h</sup> lrs	184 10.3% <sup>l</sup> s	293 15.0% <sup>lh</sup> jklor st	74 10.3% <sup>ls</sup>	29 7.9% <sup>ls</sup>	24 4.5%	196 10.4% <sup>ls</sup>
Yorkshire & Humberside	1278 9.0%	290 7.3% <sup>e</sup>	413 10.0% <sup>ae</sup>	112 7.9% <sup>e</sup>	71 8.3% <sup>e</sup>	48 4.9%	344 12.1% <sup>ab</sup> cde	182 8.3% <sup>lo</sup> s	211 9.7% <sup>lo</sup> s	57 8.1%	43 8.8% <sup>lo</sup> s	22 4.8%	85 8.9% <sup>ls</sup>	108 6.1%	202 10.3% <sup>lo</sup> s	56 7.7%	28 7.6%	26 4.9%	259 13.7% <sup>hijklmopqrs</sup>
West Midlands	1278 9.0%	408 10.3% <sup>cd</sup> e	374 9.1% <sup>ce</sup>	88 6.2%	65 7.6%	61 6.1%	282 9.9% <sup>c</sup> e	228 10.4% <sup>ij</sup> lq	179 8.3% <sup>kl</sup>	48 6.9%	38 7.8% <sup>kl</sup>	21 4.5%	88 9.2% <sup>l</sup> q	180 10.1% <sup>j</sup> lq	195 10.0% <sup>jl</sup> q	40 5.5%	27 7.3%	40 7.4%	194 10.3% <sup>jlq</sup>
East Midlands	994 7.0%	350 8.8% <sup>bc</sup> ef	274 6.7% <sup>e</sup>	94 6.7% <sup>e</sup>	81 9.5% <sup>bc</sup> ef	36 3.7%	158 5.6% <sup>e</sup>	200 9.1% <sup>ij</sup> lpst	140 6.5% <sup>ks</sup>	42 6.0% <sup>ks</sup>	46 9.4% <sup>ij</sup> lpst	21 4.5%	59 6.2% <sup>s</sup>	150 8.4% <sup>il</sup> st	134 6.9% <sup>ss</sup>	52 7.2% <sup>ss</sup>	35 9.7% <sup>ij</sup> lpst	16 2.9%	99 5.3%
Wales	710 5.0%	149 3.8%	276 6.7% <sup>ad</sup> f	70 4.9%	32 3.8%	57 5.7% <sup>ad</sup>	126 4.4%	70 3.2%	198 6.4% <sup>hk</sup> ort	34 4.8%	19 3.8%	27 5.9% <sup>h</sup>	47 4.9%	79 4.4%	138 7.1% <sup>hk</sup> ort	36 5.0%	13 3.7%	29 5.5% <sup>h</sup>	79 4.2%
Eastern	1420 10.0%	441 11.1% <sup>be</sup>	347 8.4%	150 10.6% <sup>e</sup>	131 15.3% <sup>ab</sup> cef	70 7.1%	282 9.9% <sup>e</sup>	239 10.9% <sup>il</sup> ps	176 8.1%	74 10.5%	64 13.0% <sup>il</sup> mps	32 7.0%	73 7.7%	202 11.3% <sup>il</sup> mps	171 8.8%	77 10.6%	67 18.4% <sup>hi</sup> jklmopq st	38 7.1%	208 11.0% <sup>ils</sup>
London	1846 13.0%	500 12.6% <sup>e</sup>	627 15.2% <sup>a</sup> def	183 12.9% <sup>e</sup>	105 12.4% <sup>e</sup>	84 8.4%	346 12.2% <sup>e</sup>	256 11.7% <sup>kl</sup>	330 15.3% <sup>lh</sup> jirst	74 10.6% <sup>kl</sup>	63 12.9% <sup>kl</sup>	30 6.4%	132 13.9% <sup>kl</sup> s	245 13.7% <sup>kl</sup> jlst	296 15.2% <sup>h</sup> s	109 15.1% <sup>kl</sup> s	42 11.6% <sup>kl</sup>	54 10.2% <sup>kl</sup>	215 11.3% <sup>kl</sup>
South East	1988 14.0%	716 18.0% <sup>b</sup> ef	435 10.6%	221 15.6% <sup>b</sup> e	142 16.7% <sup>b</sup> ef	99 10.0%	375 13.2% <sup>b</sup> e	413 18.8% <sup>ai</sup> lpst	244 16.0% <sup>ai</sup> lps	111 16.4% <sup>ai</sup> lpst	80 16.4% <sup>ai</sup>	49 10.6%	139 14.7% <sup>p</sup> s	303 17.0% <sup>il</sup> pst	191 9.8%	110 15.2% <sup>il</sup> ps	62 17.1% <sup>il</sup> pst	50 9.4%	235 12.4% <sup>p</sup>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 15  
**GO Region**  
**Base: All respondents**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
South West	1278	412	257	200	81	54	274	209	141	95	42	21	98	203	116	105	39	33	176
	9.0%	10.4% <sup>be</sup>	6.2%	14.1% <sup>ab</sup> def	9.5% <sup>be</sup>	5.5%	9.6% <sup>be</sup>	9.5% <sup>il</sup> ps	6.5%	13.6% <sup>hi</sup> klpst	8.6% <sup>lp</sup>	4.5%	10.3% <sup>i</sup> lps	11.4% <sup>il</sup> ps	5.9%	14.6% <sup>h</sup> iklpst	10.9% <sup>il</sup> ps	6.3%	9.3% <sup>ilp</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 15  
**GO Region**  
**Base: All respondents**

	Total	Working Status				Working Status - Men				Working Status - Women				Which of the following best describes where you live?						
		Working full time (a)	Working part time (b)	Retired (c)	Not working (d)	Working full time (e)	Working part time (f)	Retired (g)	Not working (h)	Working full time (i)	Working part time (j)	Retired (k)	Not working (l)	Mums	NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Village (q)	Hamlet & Isolated Dwelling (r)
Unweighted base	14201	5051	1923	4064	3163	2879	660	2224	1243	2172	1263	1840	1920	2023	11349	6047	5302	2852	2497	355
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
Scotland	1278 9.0%	578 9.3%	128 7.5%	281 8.0%	291 10.7%bc	351 9.9%fk	33 6.1%	181 9.7%fk	103 10.5%fk	227 8.5%k	94 8.2%	100 6.0%	188 10.8%fi	173 8.3%	941 8.4%	506 8.5%	435 8.2%	337 11.3%k	241 9.3%	96 24.2%noq
North East	568 4.0%	221 3.5%	52 3.1%	155 4.4%b	140 5.1%ab	137 3.8%	24 4.4%j	86 4.6%ij	51 5.2%ij	84 3.1%	28 2.4%	69 4.1%j	89 5.1%j	80 3.8%	480 4.3%p	216 3.6%	264 5.0%nq	88 2.9%	79 3.1%	9 2.2%
North West	1562 11.0%	699 11.2%	187 11.0%	380 10.8%	296 10.9%	406 11.4%	63 11.5%	176 9.5%	118 11.9%	292 10.9%	125 10.8%	204 12.3%g	178 10.3%	228 10.9%	1338 11.9%p	610 10.3%q	728 13.8%nq	224 7.5%	208 8.0%r	16 4.1%
Yorkshire & Humberside	1278 9.0%	571 9.1%	168 9.9%	286 8.1%	252 9.3%	338 9.5%g	43 7.9%	135 7.3%	85 8.6%	234 8.7%	125 10.8%g	152 9.1%	168 9.6%g	237 11.4%	1003 9.0%	500 8.4%r	504 9.5%r	275 9.2%	271 10.4%nr	4 0.9%
West Midlands	1278 9.0%	543 8.7%	194 11.4%ac	303 8.6%	239 8.8%	306 8.6%	58 10.6%h	171 9.2%h	67 6.7%	236 8.8%	136 11.7%eg	131 7.9%	172 9.9%h	169 8.1%	1078 9.6%p	542 9.1%q	536 10.2%q	200 6.7%	169 6.5%	31 7.9%
East Midlands	994 7.0%	438 7.0%	110 6.5%	275 7.8%k	171 6.3%	252 7.1%	30 5.5%	161 8.6%fl	65 6.6%	187 7.0%	80 6.9%	114 6.9%	105 6.1%	146 7.0%	693 6.2%	324 5.5%	369 7.0%n	301 10.1%k	284 10.9%no	17 4.3%
Wales	710 5.0%	328 5.2%b	65 3.8%	179 5.1%	138 5.1%	175 4.9%	27 5.0%	92 4.9%j	40 4.1%	153 5.7%j	38 3.3%	87 5.3%j	98 5.6%j	106 5.1%	452 4.0%	225 3.8%	226 4.3%	258 8.6%k	213 8.2%l	45 11.4%no
Eastern	1420 10.0%	570 9.1%	176 10.3%	407 11.6%ad	267 9.8%	295 8.3%	58 10.5%	209 11.2%e	97 9.8%	276 10.3%e	118 10.2%	199 12.0%e	170 9.8%	233 11.2%	968 8.6%	391 6.6%	577 10.9%n	452 15.1%k	387 14.9%l	65 16.5%no
London	1846 13.0%	967 15.5%c	228 13.4%c	340 9.7%	311 11.4%c	530 14.9%g	83 15.2%gk	154 8.3%	118 12.0%g	437 16.3%g	145 12.5%g	186 11.2%g	193 11.1%g	273 13.1%	1833 16.3%p	1535 25.9%oq	298 5.6%qr	13 0.4%	13 0.5%	-
South East	1988 14.0%	876 14.0%	225 13.2%	523 14.9%	365 13.4%	542 15.2%l	69 12.5%	276 14.9%l	150 15.2%	334 12.5%	156 13.5%	247 14.9%	215 12.3%	260 12.4%	1521 13.6%	682 11.5%r	839 15.9%n	467 15.6%k	446 17.2%nr	21 5.3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 15  
**GO Region**  
**Base: All respondents**

	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?						
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)	
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
South West	1278	457	172	390	259	235	59	217	94	223	113	173	164	183	904	405	499	374	282	91
	9.0%	7.3%	10.1%a	11.1%a	9.5%a	6.6%	10.8%e	11.7%ei	9.5%e	8.3%	9.8%e	10.4%e	9.4%e	8.8%	8.1%	6.8%	9.5%n	12.5%m	10.9%n	23.2%noq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 15  
**GO Region**  
**Base: All respondents**

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	14201	1381	139	1987	1527	2477	1498	1150	606	709	422	798	1506
Weighted base	14201	1437	151*	1984	1488	2625	1422	1192	568	685	416	732	1501
Scotland	1278 9.0%	-	70 46.3%acdefhijkl	16 0.8%adefkl	2 0.1%	-	-	1189 99.7%abcdefhijkl	*	-	-	-	-
North East	568 4.0%	5 0.4%ace	-	-	1 0.1%	1 *	-	2 0.2%	551 97.0%abcdefgijkl	-	-	-	8 0.5%cef
North West	1562 11.0%	-	80 52.9%acefghijkl	12 0.6%aeeg	1443 97.0%abcefghijkl	1 *	6 0.4%e	-	-	1 0.2%	15 3.7%acefghijkl	-	3 0.2%
Yorkshire & Humberside	1278 9.0%	*	-	-	1 0.1%	-	-	-	17 3.0%acdefgijkl	-	1 0.2%e	-	1259 83.9%abcdefgijkl
West Midlands	1278 9.0%	5 0.3%	-	1206 60.8%abdefghijkl	13 0.9%egl	2 0.1%	8 0.6%egl	-	-	-	34 8.2%abdefghijkl	9 1.3%aeghil	*
East Midlands	994 7.0%	114 7.9%bdefghijkl	-	659 33.2%abdefghijkl	3 0.2%	9 0.3%	4 0.3%	-	-	-	-	-	206 13.7%abdefghijkl
Wales	710 5.0%	-	-	*	20 1.3%acefghkl	-	-	-	-	683 99.7%abcdefghjkl	7 1.6%acefghkl	-	-
Eastern	1420 10.0%	1219 84.8%bcdefghijkl	-	12 0.6%edg	-	163 6.2%bcdfghijkl	2 0.2%	-	-	-	-	-	24 1.6%cdfghjkl
London	1846 13.0%	1 *	1 0.7%gl	6 0.3%	2 0.1%	1832 69.8%abcdfghijkl	5 0.3%	-	-	-	-	-	-
South East	1988 14.0%	92 6.4%bcdghijkl	-	39 2.0%cdghijkl	2 0.1%	605 23.0%abcdghijkl	1247 87.7%abcdedghijkl	1 0.1%	-	-	1 0.3%	-	-
South West	1278 9.0%	1 *	-	33 1.7%adeghil	1 *	13 0.5%l	150 10.5%abcdedghil	*	-	-	357 86.0%abcdedghil	722 98.7%abcdedghil	*

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 15  
**GO Region**  
**Base: All respondents**

	Total	Which of the following cities do you live in, or nearest to?																				
		Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)	
Unweighted base	14201	617	466	607	649	273	379	1103	503	593	1208	605	380	365	180	3033	543	527	491	519	1160	
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161	
Scotland	1278 9.0%	664 99.2% cd efghijk lmnopqr sv	448 99.5% cdefg hijklmnopq rsv	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	166 14.3% cdefghijklmnopqrs	
North East	568 4.0%	2 0.3%	2 0.5% jo	526 90.2% abd efghijkl mnopqrs v	7 1.1% gjiq	-	1 0.3%	1 0.1%	-	-	-	6 0.9% gjo	-	-	-	2 0.1%	1 0.2%	-	-	-	21 1.8% aghijlopqrs	
North West	1562 11.0%	3 0.5% o	-	54 9.2% abd efijklm nopqrs	3 0.5% o	2 0.6% o	-	1042 92.6% cab cdefhij klmnopq rsv	358 79.3% abc defijklm nopqrs v	*	1 0.1%	-	-	-	-	-	-	-	-	-	99 8.5% abdefijklmnopqrs	
Yorkshire & Humber	1278 9.0%	-	-	4 0.6% o	618 98.1% ab cdefghij klmnopq rsv	232 84.4% ab cghijkl mnopqrs v	322 84.0% abc ghijklmn opqrs v	6 0.5% o	*	14 2.2% abg hklmnop qrs	2 0.2%	-	-	-	-	-	-	-	-	-	1 0.1%	80 6.9% abghijklmnopqrs
West Midlands	1278 9.0%	-	-	-	1 0.1%	-	1 0.2%	54 4.8% abc defhikl moprs	1 0.1%	9 1.4% ab cdkopr	1071 92.7% abcde fghiklmnop qrs v	-	7 1.8% abcdh kmopr	-	13 7.7% abcde fthiklmopq rs	*	-	16 3.0% abcde fthkmoprs	-	3 0.5% o	103 8.8% abcdefghiklmnopqrs	
East Midlands	994 7.0%	-	-	-	1 0.2%	34 12.4% ab cdghijklm nopqrs	56 14.6% abc dghijklmno pqrs	6 0.5% o	1 0.2%	579 92.8% abc defghijkl mnopqrs v	67 5.8% abc dghikmnop qrs	4 0.7% o	113 29.9% abcde fghiklmnopq rsv	-	4 2.5% abcdg hmopqrs	*	-	-	-	-	127 11.0% abcdghijklmnopqrs	
Wales	710 5.0%	-	-	-	-	-	-	18 1.6% cab cdijk lopr	86 19.1% abcde fghiklmnop qrs v	-	7 0.6% o	-	-	-	-	-	-	-	2 0.4% o	-	499 99.3% abc defghijk lmnopqrs v	98 8.5% abcdefghijklmnopqr
Eastern	1420 10.0%	-	-	-	-	1 0.4%	3 0.9% gj	-	4 0.8% gj	22 3.5% abcde fghijmnpqr s	-	653 97.8% abc cdefghi jlmnopq rsv	190 50.1% abcde fghijmno pqr sv	-	-	360 11.4% abcde fghijmnpqr s	-	-	-	-	188 16.2% abcdefghijmnopqrs	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing





**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 15  
**GO Region**  
**Base: All respondents**

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
London	1846 13.0%	-	-	-	-	-	-	-	-	-	-	-	1 0.2%	-	-	1845 58.5%abcde fghijklmnp qrsv	-	-	-	-	-
South East	1988 14.0%	-	-	-	-	6 2.2%abcdef gijrs	-	-	1 0.3%	-	-	4 0.6%gj	68 17.9%ab cdefghi jkqrs	336 98.5%ab cdefghi jklmnopq rsv	126 73.9%ab cdefghi jklqrs v	939 29.7%ab cdefghi jklqrsv	342 68.7%abc defghijk loqrsv	2 0.4%	-	-	164 14.1%abcdefg hijkqrs
South West	1278 9.0%	-	-	-	-	-	-	-	-	-	8 0.7%g	-	1 0.2%	5 1.5%ab cdghik o	27 16.0%abc defghijk lmos	9 0.3%	155 31.1%ab cdefghi jklmnos v	519 96.2%a bdefgh ijklmnop qsv	438 100.0%abc defghijkl mnopqsv	1 0.1%	115 9.9%abcdefg hijkimos

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 16  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Gender		Age					Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	14201	7006	7195	1561	2024	2324	2652	2327	3313	4083	4215	2328	3575	3763	3605	3499	2111	1223	1620	5354	665	2874	955	2480
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771
Yes	8662 61.0%	4336 62.3% <sup>b</sup>	4327 59.7%	1189 70.4% <sup>e</sup> fgh	1611 67.4% <sup>e</sup> fgh	1419 59.4% <sup>f</sup> g	1331 52.6%	1173 55.7%	1939 62.7% <sup>e</sup> fg	2818 74.2% <sup>j</sup> kl	2516 63.9% <sup>k</sup> l	1826 59.0% <sup>l</sup> j	1502 44.5%	2514 65.6% <sup>n</sup> opq	2150 58.2%	2058 60.4%	1190 59.9%	751 58.8%	1230 66.1%	3976 65.3%	498 62.8%	2184 65.8%	732 68.5%	1793 64.7%
No	5539 39.0%	2624 37.7%	2915 40.3% <sup>a</sup>	499 29.6%	780 32.6%	972 40.6% <sup>c</sup> dh	1200 47.4% <sup>c</sup> deh	935 44.3% <sup>c</sup> deh	1152 37.3% <sup>c</sup> d	978 25.8%	1421 36.1% <sup>i</sup> j	1268 41.0% <sup>i</sup> jk	1872 55.5% <sup>i</sup> jk	1321 34.4%	1542 41.8% <sup>m</sup>	1350 39.6% <sup>m</sup>	798 40.1% <sup>m</sup>	527 41.2% <sup>m</sup>	632 33.9%	2114 34.7%	295 37.2%	1135 34.2%	337 31.5%	979 35.3%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 16  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	14201	3349	3600	769	2157	737	3935	2785	2414	405	649	888	1098	1344	1204	1823	912	1136	1226	1308	1123	1490
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428
Yes	8662 61.0%	2198 67.1% <sup>b</sup> d	2135 60.4%	682 69.4% <sup>b</sup> d	923 57.1%	371 64.6% <sup>d</sup>	2422 64.9% <sup>g</sup> i	1609 59.1%	1595 64.4% <sup>g</sup> i	168 57.1%	487 71.7% <sup>l</sup> mnoorst u	750 67.5% <sup>l</sup> mnrstu	700 61.0% <sup>m</sup> st	671 53.0%	639 58.5% <sup>m</sup> st	1089 65.5% <sup>l</sup> mnrstu	703 69.6% <sup>l</sup> mnrstu	860 67.3% <sup>l</sup> mnrstu	719 57.9% <sup>m</sup> st	660 52.1%	535 52.6%	850 59.5% <sup>mst</sup>
No	5539 39.0%	1077 32.9% c	1403 39.6% <sup>a</sup>	300 30.6% ce	694 42.9% <sup>a</sup>	203 35.4%	1311 35.1% h	1112 40.9% <sup>f</sup> h	880 35.6% h	126 42.9% <sup>f</sup>	192 28.3%	362 32.5% kopq	448 39.0% <sup>j</sup> kopq	594 47.0% <sup>j</sup> kopq	454 41.5% <sup>j</sup> kopq	574 34.5% <sup>j</sup>	307 30.4%	419 32.7%	524 42.1% <sup>j</sup> kopq	606 47.9% <sup>j</sup> kopqr ru	481 47.4% <sup>j</sup> kopqr ru	579 40.5% <sup>jkopq</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 16  
**Have you taken a foreign holiday in the last 3 years?**  
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14201	2223	1922	1143	1718	1860	2293	1185	1857	1223	600	1592	1307	1318	949	738	1338	1688	2075	1373
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Yes	8662 61.0%	1523 74.4% <sup>b</sup> cdfgh	1126 63.8% <sup>d</sup> gh	927 59.7% <sup>d</sup> h	760 47.6% <sup>h</sup>	1295 74.0% <sup>b</sup> cdfgh	1391 64.0% <sup>c</sup> dgh	899 58.3% <sup>d</sup> h	742 41.7%	751 58.8%	342 60.1%	1001 64.1% <sup>i</sup> imop	715 56.0%	719 56.2%	605 60.9%	407 57.3%	826 58.2%	1285 69.6% <sup>i</sup> jkimno prs	1229 61.8% <sup>l</sup> m	783 61.3% <sup>lm</sup>
No	5539 39.0%	523 25.6% e	639 36.2% <sup>a</sup> e	626 40.3% <sup>a</sup> ef	836 52.4% <sup>a</sup> bcelf	455 26.0%	781 36.0% <sup>a</sup> e	642 41.7% <sup>a</sup> bef	1037 58.3% <sup>a</sup> bodelg	527 41.2% <sup>k</sup> q	226 39.9% <sup>q</sup>	561 35.9% <sup>q</sup>	563 44.0% <sup>k</sup> qrs	560 43.8% <sup>k</sup> qrs	389 39.1% <sup>q</sup>	303 42.7% <sup>k</sup> q	594 41.8% <sup>k</sup> q	562 30.4%	759 38.2% <sup>q</sup>	495 38.7% <sup>q</sup>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

### Opinion Poll ONLINE Fieldwork : 4th - 27th February 2015

Absolutes/col percents

Table 16  
**Have you taken a foreign holiday in the last 3 years?**  
 Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	14201	621	322	798	631	631	487	352	643	817	1027	677	602	278	794	676	687	462	386	695	871	1048	696
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673
Yes	8662 61.0%	377 56.4%	195 65.1% <sup>a</sup> emor	495 64.9% <sup>a</sup> ehmopr su	366 61.1% <sup>o</sup> r	331 54.9% r	313 61.6% <sup>o</sup> r	211 62.9% <sup>o</sup> r	380 57.8% o	626 70.7% <sup>a</sup> o delthj klmnop qrsuv	669 64.5% <sup>a</sup> ehmopr su	374 61.8% <sup>e</sup> or	374 61.4% <sup>o</sup> r	147 54.6% o	506 63.3% <sup>a</sup> emor	349 51.5% o	388 57.4% o	292 60.1% <sup>o</sup> o	197 52.3% o	446 58.5% <sup>o</sup> o	659 68.6% <sup>a</sup> o delhkl mnopqrs uv	560 58.9% <sup>o</sup> o	409 60.7% <sup>o</sup> or
No	5539 39.0%	292 43.6% <sup>b</sup> cjnt	104 34.9% o	267 35.1% <sup>i</sup> t	234 38.9% <sup>i</sup> t	272 45.1% <sup>b</sup> cijkt	195 38.4% <sup>i</sup> t	124 37.1% o	277 42.2% <sup>c</sup> ijt	260 29.3% o	368 35.5% <sup>i</sup> t	231 38.2% <sup>i</sup> t	235 38.6% <sup>i</sup> t	122 45.4% <sup>b</sup> ojnt	294 36.7% <sup>i</sup> o	329 48.5% <sup>b</sup> o cdfgij klngst uv	288 42.6% <sup>c</sup> o ijt	194 39.9% <sup>i</sup> t	179 47.7% <sup>b</sup> o cdfgij klntv	316 41.5% <sup>c</sup> o ijt	302 31.4% o	391 41.1% <sup>c</sup> o ijt	264 39.3% <sup>i</sup> t

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 16  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Total	Educational Attainment						Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female							
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Unweighted base	14201	127	102	8204	3720	1220	617	75	68	3960	1880	596	311	52	34	4244	1840	624	306	
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275	
Yes	8662	61	39	4367	2677	945	438	37	24	2140	1407	451	205	24	15	2227	1271	495	233	
	61.0%	51.0%b	33.9%	53.9%b	70.4%a	74.0%a	80.7%a	54.8%h	31.3%	55.4%h	71.8%g	75.2%g	76.7%g	45.9%	37.6%	52.6%h	68.8%g	72.8%g	84.7%ghijklmnopq	
No	5539	59	76	3730	1127	333	105	31	51	1719	551	149	62	28	26	2011	575	184	42	
	39.0%	49.0%d	66.1%a	46.1%d	29.6%f	26.0%f	19.3%	45.2%j	68.1%g	44.6%k	28.2%r	24.8%r	23.3%r	54.1%j	62.4%	47.4%i	31.2%k	27.2%r	15.3%	
		ef	cd	ef	bcde	bcde	klpqr	klpqr	ijklpqr	klpqr	klpqr	klpqr	klpqr	klpqr	klpqr	klpqr	klpqr	klpqr	klpqr	klpqr

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 16  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14201	4109	4274	1120	1550	1348	1800	2174	2195	576	861	609	591	1935	2079	544	689	739	1209
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
Yes	8662 61.0%	2677 67.3% def	2495 60.6% d	981 69.1% b def	449 52.7% f	586 58.9% d	1475 51.9%	1495 68.1% i klmprt	1330 61.4% k lmrt	494 70.8% l klmrs t	273 55.9% r	243 52.6%	501 52.7%	1182 66.3% i klmprt	1165 59.7% l mrt	487 67.4% i klmprt	176 48.4%	343 64.4% k lmrt	974 51.5%
No	5539 39.0%	1299 32.7% c	1623 39.4% a	439 30.9%	403 47.3% a bce	408 41.1% a c	1366 48.1% a bce	699 31.9%	837 38.6% h joq	204 29.2%	216 44.1% h ijopqs	218 47.4% h ijopqs	449 47.3% h ijopqs	600 33.7%	786 40.3% h joq	235 32.6%	187 51.6% h ijkopq s	190 35.6% j	916 48.5% h ijopqs

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 16  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Working Status				Working Status - Men				Working Status - Women				Which of the following best describes where you live?							
	Total	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	Mums	NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)
Unweighted base	14201	5051	1923	4064	3163	2879	660	2224	1243	2172	1263	1840	1920	2023	11349	6047	5302	2852	2497	355
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
Yes	8662 61.0%	4245 67.9% cd	962 56.5% d	2164 61.5% b	1292 47.3%	2383 66.8% f	299 54.8% h	1198 64.5% f	455 46.1%	1862 69.4% f	663 57.3% h	966 58.1% h	836 48.1%	1180 56.5%	6909 61.6% p	3781 63.7% o	3128 59.3%	1754 58.7%	1536 59.2%	218 55.3%
No	5539 39.0%	2004 32.1%	742 43.5% c	1355 38.5% a	1437 52.7% a	1183 33.2%	247 45.2% e	660 35.5% i	533 53.9% e	821 30.6%	495 42.7% e	695 41.9% e	904 51.9% e	908 43.5%	4303 38.4%	2156 36.3%	2147 40.7% n	1236 41.3% m	1059 40.8% n	176 44.7% n

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 16  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	14201	1381	139	1987	1527	2477	1498	1150	606	709	422	798	1506
Weighted base	14201	1437	151*	1984	1488	2625	1422	1192	568	685	416	732	1501
Yes	8662 61.0%	831 57.9%b	70 46.2%	1161 58.6%b	979 65.8%abcfghil	1811 69.0%abcfghijk 	848 59.6%b	695 58.3%b	329 57.9%b	389 56.8%	259 62.2%b	445 60.8%b	843 56.2%
No	5539 39.0%	606 42.1%de	81 53.8%acdefghijk	822 41.4%de	509 34.2%	814 31.0%	574 40.4%de	497 41.7%de	239 42.1%de	296 43.2%de	157 37.8%e	287 39.2%e	657 43.8%de

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l  
 \* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 16  
**Have you taken a foreign holiday in the last 3 years?**  
Base: All respondents

	Total	Which of the following cities do you live in, or nearest to?																			
		Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Unweighted base	14201	617	466	607	649	273	379	1103	503	593	1208	605	380	365	180	3033	543	527	491	519	1160
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
Yes	8662 61.0%	406 60.6% <sup>ev</sup>	297 55.9% <sup>cd</sup> ejkv	338 58.0% <sup>v</sup>	348 55.2%	137 49.9%	224 58.6% <sup>v</sup>	744 66.1% <sup>cd</sup> efjkpv	288 64.0% <sup>de</sup> jkv	403 64.6% <sup>de</sup> jkv	658 57.0% <sup>v</sup>	377 56.4% <sup>v</sup>	229 60.2% <sup>ev</sup>	210 61.7% <sup>ev</sup>	100 58.7%	2122 67.2% <sup>ac</sup> defklp qrv	299 60.1% <sup>ev</sup>	330 61.1% <sup>ev</sup>	268 61.1% <sup>ev</sup>	312 62.1% <sup>ev</sup>	572 49.3%
No	5539 39.0%	264 39.4% <sup>o</sup>	154 34.1%	245 42.0% <sup>bg</sup> o	282 44.8% <sup>bg</sup> hio	138 50.1% <sup>ab</sup> ghilmop qrs	159 41.4% <sup>go</sup>	382 33.9%	162 36.0%	221 35.4%	497 43.0% <sup>bg</sup> hio	291 43.6% <sup>bg</sup> hio	151 39.8% <sup>o</sup>	131 38.3%	70 41.3%	1035 32.8%	198 39.9% <sup>go</sup>	210 38.9% <sup>o</sup>	170 38.9% <sup>o</sup>	190 37.9%	589 50.7% <sup>abcfghijklmnopqrs</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 17  
**Tenure**  
**Base: All respondents**

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	14201	7006	7195	1561	2024	2324	2652	2327	3313	4083	4215	2328	3575	3763	3605	3499	2111	1223	1620	5354	665	2874	955	2480
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771
NET: Homeowners	9231 65.0%	4597 66.1% <sup>b</sup>	4634 64.0%	703 41.7%	1250 52.3% <sup>c</sup>	1495 62.5% <sup>c</sup>	1715 67.8% <sup>c</sup>	1633 77.4% <sup>c</sup>	2434 78.7% <sup>c</sup>	2985 78.6% <sup>c</sup>	2591 65.8% <sup>d</sup>	2081 67.3% <sup>d</sup>	1575 46.7%	2306 60.1%	2575 69.7% <sup>m</sup>	2237 65.6% <sup>m</sup>	1317 66.2% <sup>m</sup>	796 62.3%	1334 71.6% <sup>s</sup>	3851 63.2%	554 69.8% <sup>w</sup>	2168 65.3% <sup>w</sup>	781 73.0% <sup>u</sup>	1683 60.7%
Owned outright - without mortgage	4685 33.0%	2438 35.0% <sup>b</sup>	2247 31.0%	264 15.7% <sup>d</sup>	271 11.3%	310 13.0%	670 26.5% <sup>d</sup>	1163 55.2% <sup>d</sup>	2006 64.9% <sup>d</sup>	1414 37.3% <sup>k</sup>	1372 34.9% <sup>l</sup>	996 32.2% <sup>l</sup>	903 26.7%	1174 30.6%	1265 34.3% <sup>m</sup>	1122 32.9%	742 37.3% <sup>m</sup>	382 29.9%	459 24.6%	1326 21.8%	212 26.8% <sup>w</sup>	810 24.4% <sup>w</sup>	246 23.0% <sup>w</sup>	516 18.6%
Owned with a mortgage or loan	4545 32.0%	2158 31.0%	2387 33.0% <sup>a</sup>	439 26.0% <sup>g</sup>	979 40.9% <sup>g</sup>	1185 49.5% <sup>g</sup>	1045 41.3% <sup>g</sup>	469 22.3% <sup>h</sup>	429 13.9%	1570 41.4% <sup>j</sup>	1218 30.9% <sup>l</sup>	1085 35.1% <sup>j</sup>	672 19.9%	1132 29.5%	1310 35.5% <sup>m</sup>	1115 32.7% <sup>m</sup>	574 28.9%	414 32.4%	876 47.0% <sup>s</sup>	2525 41.5%	341 43.0%	1358 40.9%	535 50.0% <sup>t</sup>	1167 42.1%
NET: Renters	4730 33.3%	2247 32.3%	2483 34.3% <sup>a</sup>	856 50.7% <sup>d</sup>	1085 45.4% <sup>e</sup>	872 36.5% <sup>f</sup>	798 31.5% <sup>g</sup>	468 22.2%	650 21.0%	723 19.0%	1290 32.8% <sup>i</sup>	966 31.2% <sup>i</sup>	1751 51.9% <sup>l</sup>	1469 38.3% <sup>n</sup>	1051 28.5%	1103 32.4% <sup>n</sup>	635 31.9% <sup>n</sup>	473 37.0% <sup>n</sup>	507 27.2%	2122 34.8% <sup>r</sup>	225 28.3%	1092 32.9% <sup>v</sup>	282 26.4%	1030 37.2% <sup>tuv</sup>
Rented from the council	1988 14.0%	949 13.6%	1039 14.3%	194 11.5%	359 15.0% <sup>c</sup>	381 15.9% <sup>c</sup>	414 16.4% <sup>c</sup>	256 12.1%	384 12.4%	204 5.4%	389 9.9% <sup>i</sup>	431 13.9% <sup>i</sup>	964 28.6% <sup>l</sup>	636 16.6% <sup>n</sup>	435 11.8%	437 12.8%	228 11.5%	251 19.7% <sup>m</sup>	212 11.4%	771 12.7%	127 16.0% <sup>u</sup>	380 11.4% <sup>v</sup>	86 8.0%	391 14.1% <sup>uv</sup>
Rented from a housing association	872 6.1%	435 6.3%	437 6.0%	168 9.9% <sup>de</sup>	139 5.8%	156 6.5% <sup>h</sup>	159 6.3% <sup>h</sup>	112 5.3%	138 4.5%	105 2.8%	235 6.0% <sup>i</sup>	170 5.5% <sup>i</sup>	362 10.7% <sup>ij</sup>	241 6.3%	214 5.6%	213 6.3%	119 6.0%	86 6.7%	69 3.7%	326 5.4% <sup>r</sup>	27 3.4%	198 6.0% <sup>tv</sup>	42 3.9%	128 4.6%
Rented from someone else	1870 13.2%	863 12.4%	1007 13.9% <sup>a</sup>	495 29.3% <sup>d</sup>	587 24.5% <sup>e</sup>	335 14.0% <sup>f</sup>	225 8.9% <sup>gh</sup>	100 4.8%	128 4.1%	414 10.9%	666 16.9% <sup>i</sup>	365 11.8%	425 12.6%	592 15.4% <sup>n</sup>	402 10.9%	453 13.3% <sup>n</sup>	288 14.5% <sup>n</sup>	136 10.6%	225 12.1%	1025 16.8% <sup>r</sup>	71 8.9%	513 15.5% <sup>t</sup>	155 14.5% <sup>t</sup>	511 18.5% <sup>tuv</sup>
Rent free	240 1.7%	116 1.7%	125 1.7%	128 7.6% <sup>de</sup>	56 2.3% <sup>ef</sup>	23 1.0% <sup>gh</sup>	18 0.7% <sup>h</sup>	7 0.3%	7 0.2%	88 2.3% <sup>ij</sup>	56 1.4%	46 1.5%	49 1.5%	59 1.5%	67 1.8% <sup>q</sup>	69 2.0% <sup>q</sup>	37 1.8% <sup>q</sup>	9 0.7%	22 1.2%	117 1.9%	15 1.9% <sup>v</sup>	59 1.8% <sup>v</sup>	6 0.6%	58 2.1% <sup>v</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 17  
**Tenure**  
**Base: All respondents**

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	14201	3349	3600	769	2157	737	3935	2785	2414	405	649	888	1098	1344	1204	1823	912	1136	1226	1308	1123	1490
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428
NET: Homeowners	9231 65.0%	2649 80.9% cde	2091 59.1%	669 68.2% e	1069 66.1% e	316 55.1%	2993 80.2% hi	1754 64.5%	1847 74.6% i	186 63.3%	283 41.7%	585 52.6% p	706 61.5% kpq	849 67.1% klpq	838 76.7% klmpqr s	1336 80.3% klmpqr rsu	420 41.6%	666 52.0% p	789 63.5% kpq	866 68.4% klpq	795 78.2% klmpqr s	1099 76.9% klmpqrs
Owned outright - without mortgage	4685 33.0%	1501 45.8% cde	908 25.7%	397 40.5% e	650 40.2% e	156 27.2%	1785 47.8% hi	825 30.3%	998 40.3% g	121 41.1% g	105 15.5% qr	131 11.8%	174 15.2% r	341 26.9% klpq	588 53.9% klmpqr s	1099 66.1% klmpqr rst	159 15.8% qr	141 11.0%	136 11.0%	330 26.0% klpq	575 56.6% klmpqr s	907 63.5% klmpqrst
Owned with a mortgage or loan	4545 32.0%	1148 35.0% de	1183 33.4% de	272 27.7%	419 25.9%	160 27.9%	1209 32.4% ki	929 34.1% ki	849 34.3% ki	65 22.3%	178 26.2% o	454 40.8% noptu	532 46.3% klmnopq tu	508 40.2% noptu	250 22.9% u	237 14.2%	261 25.9% u	525 41.1% noptu	652 52.5% klmnop qstu	537 42.4% noptu	220 21.6% u	192 13.4%
NET: Renters	4730 33.3%	568 17.4%	1400 39.6% cd	295 30.0% a	533 33.0% a	235 41.0% acd	700 18.7%	946 34.8% fh	595 24.0% f	108 36.7% fh	347 51.1% lmnorst u	500 44.9% lmnorst u	426 37.1% m	404 32.0% no	249 22.7%	322 19.4%	510 50.5% lmnorst u	585 45.8% lmnorst u	447 36.0% no	394 31.1% no	220 21.7%	328 22.9% o
Rented from the council	1988 14.0%	186 5.7%	626 17.7% ace	78 7.9% a	301 18.6% ace	55 9.6% a	312 8.4%	481 17.7% fh	207 8.4%	58 19.8% fh	76 11.2%	210 18.9% klmnopq tu	164 14.3%	178 14.1%	132 12.1%	189 11.4%	118 11.7%	149 11.7%	217 17.4% nopqtu	236 18.6% klmnopq tu	124 12.2%	195 13.7%
Rented from a housing association	872 6.1%	113 3.5%	299 8.5% acd	28 2.9%	98 6.1% acd	39 6.8% acd	138 3.7%	186 6.8% fh	95 3.8%	17 5.6%	84 12.4% klmnopqrs tu	62 5.5%	76 6.7% o	91 7.2% o	58 5.3%	64 3.9%	83 8.3% no	78 6.1% o	80 6.4% o	68 5.4%	54 5.3%	74 5.1%
Rented from someone else	1870 13.2%	269 8.2%	474 13.4% ad	189 19.3% abd	134 8.3%	141 24.6% abcd	250 6.7%	280 10.3% fh	294 11.9% fh	33 11.2% fh	186 27.4% klmnoprs tu	228 20.5% lmnorst u	185 16.1% m	135 10.7% no	59 5.4%	69 4.1%	308 30.6% klmnoprs tu	358 23.0% klmnoprs tu	150 12.1% no	90 7.1% ot	42 4.1%	59 4.1%
Rent free	240 1.7%	57 1.8% d	47 1.3%	18 1.8%	14 0.9%	22 3.9% abcd	40 1.1%	21 0.8%	33 1.3%	-	49 7.3% klmnopqrs tu	28 2.5% mn	16 1.4% ot	11 0.9% tu	6 0.5%	5 0.3%	79 7.8% klmnopqrs tu	28 2.2% mn	7 0.6%	7 0.5%	1 0.1%	2 0.2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 17  
**Tenure**  
**Base: All respondents**

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14201	2223	1922	1143	1718	1860	2293	1185	1857	1223	600	1592	1307	1318	949	738	1338	1688	2075	1373
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
NET: Homeowners	9231 65.0%	1651 80.7% <sup>b</sup> cdefgh	1197 67.8% <sup>d</sup> fh	993 64.0% <sup>d</sup> h	755 47.3%	1333 76.2% <sup>b</sup> cdefgh	1394 64.2% <sup>d</sup> h	1087 70.6% <sup>c</sup> dfh	819 46.1%	796 62.3% <sup>q</sup>	332 58.5%	1062 68.0% <sup>i</sup> jq	842 65.9% <sup>j</sup> q	864 67.6% <sup>i</sup> jq	696 70.0% <sup>i</sup> joq	452 63.6% <sup>q</sup> jloqr	1014 71.4% <sup>i</sup> jloqr	988 53.5%	1318 66.3% <sup>j</sup> q	865 67.7% <sup>i</sup> q
Owned outright - without mortgage	4685 33.0%	838 41.0% <sup>c</sup> defgh	670 38.0% <sup>c</sup> defgh	496 32.0% <sup>d</sup> h	434 27.2%	576 32.9% <sup>d</sup> h	702 32.3% <sup>d</sup> h	500 32.4% <sup>d</sup> h	468 26.3%	382 29.9%	144 25.4%	543 34.8% <sup>i</sup> jmqr	434 34.0% <sup>j</sup> mq	371 29.0%	345 34.7% <sup>j</sup> mq	244 34.4% <sup>j</sup> mq	549 38.7% <sup>i</sup> jimq	484 26.2%	690 34.7% <sup>i</sup> jmqr	498 39.0% <sup>i</sup> ilmqr
Owned with a mortgage or loan	4545 32.0%	813 39.8% <sup>b</sup> cdfh	527 29.9% <sup>d</sup> h	497 32.0% <sup>d</sup> h	321 20.1%	757 43.2% <sup>b</sup> cdfgh	691 31.8% <sup>d</sup> h	588 38.1% <sup>b</sup> cdfh	351 19.7%	414 32.4% <sup>q</sup>	188 33.1% <sup>q</sup> s	519 33.2% <sup>q</sup> s	408 31.9% <sup>q</sup> s	493 38.6% <sup>i</sup> klopqr s	351 35.3% <sup>o</sup> qs	207 29.2%	465 32.8% <sup>q</sup>	504 27.3%	628 31.6% <sup>q</sup>	367 28.7%
NET: Renters	4730 33.3%	353 17.3%	540 30.6% <sup>a</sup> e	534 34.4% <sup>a</sup> eg	820 51.4% <sup>a</sup> bcdfg	370 21.1% <sup>a</sup>	750 34.5% <sup>a</sup> beg	432 28.0% <sup>a</sup> e	931 52.4% <sup>a</sup> bcdfg	473 37.0% <sup>k</sup> mnpqs	223 39.2% <sup>k</sup> lmnpqs	462 29.6%	419 32.7% <sup>p</sup>	386 30.2%	281 28.3%	246 34.6% <sup>n</sup> p	383 27.0%	831 45.0% <sup>i</sup> jklmno prs	638 32.1% <sup>p</sup>	389 30.4%
Rented from the council	1988 14.0%	96 4.7%	157 8.9% <sup>a</sup> e	254 16.4% <sup>a</sup> befg	442 27.7% <sup>ab</sup> cefg	107 6.1%	232 10.7% <sup>a</sup> e	177 11.5% <sup>a</sup> e	522 29.4% <sup>a</sup> bcdfg	251 19.7% <sup>k</sup> lmnpqs	112 19.8% <sup>kl</sup> mnpqs	130 8.3%	195 15.3% <sup>k</sup> ps	154 12.1% <sup>k</sup> s	144 14.5% <sup>k</sup> ps	127 17.9% <sup>km</sup> prs	137 9.7%	360 19.5% <sup>k</sup> lmnpqs	277 13.9% <sup>kp</sup> s	101 7.9%
Rented from a housing association	872 6.1%	61 3.0%	110 6.2% <sup>ae</sup> e	91 5.9% <sup>a</sup> e	174 10.9% <sup>ab</sup> cefg	44 2.5%	125 5.6% <sup>ae</sup> e	79 5.1% <sup>a</sup> e	189 10.6% <sup>ab</sup> cefg	86 6.7% <sup>ln</sup>	36 6.4% <sup>l</sup>	135 8.6% <sup>ln</sup> or	42 3.3%	83 6.5% <sup>ln</sup>	39 3.9%	36 5.1%	91 6.4% <sup>ln</sup>	130 7.0% <sup>ln</sup>	111 5.6% <sup>l</sup>	83 6.5% <sup>ln</sup>
Rented from someone else	1870 13.2%	196 9.6%	273 15.5% <sup>a</sup> cegh	190 12.2%	204 12.6% <sup>a</sup>	219 12.5% <sup>a</sup>	393 18.1% <sup>a</sup> cdegh	175 11.4%	221 12.4% <sup>a</sup>	136 10.6%	74 13.0%	197 12.6%	181 14.2% <sup>i</sup> np	149 11.6%	98 9.9%	82 11.6%	155 10.9%	342 18.5% <sup>i</sup> jklmno pr	250 12.6%	206 16.1% <sup>i</sup> klmnopr
Rent free	240 1.7%	41 2.0%	28 1.6%	25 1.6%	21 1.3%	47 2.7% <sup>df</sup> g	28 1.3%	21 1.4%	28 1.6%	9 0.7%	13 2.3% <sup>i</sup>	38 2.4% <sup>i</sup>	18 1.4%	27 2.1% <sup>i</sup>	17 1.7%	13 1.8%	23 1.6%	27 1.4%	32 1.6%	24 1.9% <sup>i</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

### Opinion Poll ONLINE Fieldwork : 4th - 27th February 2015

Absolutes/col percents

Table 17  
Tenure  
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humb-erside (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Unweighted base	14201	621	322	798	631	631	487	352	643	817	1027	677	602	278	794	676	687	462	386	695	871	1048	696	
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673	
NET: Homeowners	9231 65.0%	420 62.8%t	185 61.8%t	543 71.2%a	434 72.3%a	394 65.4%i	343 67.5%i	212 63.3%t	474 72.0%a	506 57.1%t	684 66.0%i	605 66.6%i	376 61.8%t	148 54.8%	519 65.0%i	408 60.2%t	471 69.6%a	354 72.7%a	240 63.8%t	541 70.9%a	482 50.2%	633 66.6%i	462 68.7%ilmot	
Owned outright - without mortgage	4685 33.0%	229 34.2%i	85 28.5%	284 37.3%b	217 36.1%i	188 31.2%cm	175 34.5%i	102 30.5%	285 43.3%a	242 27.3%	366 53.3%i	266 43.9%a	153 25.1%	59 22.0%	259 32.4%l	218 32.1%l	184 27.2%	170 35.0%i	142 37.9%b	264 34.6%i	242 25.2%	324 34.0%i	232 34.5%ilmpt	
Owned with a mortgage or loan	4545 32.0%	191 28.5%k	100 33.4%k	259 33.9%k	217 36.2%a	206 34.2%k	188 33.0%k	110 32.9%k	189 28.7%k	264 29.8%k	318 30.7%k	137 22.6%	223 36.7%a	88 32.8%k	260 32.6%k	190 28.1%	287 42.5%a	183 37.7%a	97 25.9%	277 36.3%a	240 25.0%	310 32.6%k	230 34.2%kort	
NET: Renters	4730 33.3%	244 36.4%c	107 36.0%c	206 27.0%	158 26.4%	184 30.6%	157 31.0%	118 35.4%c	168 25.5%	367 41.5%c	343 33.1%c	194 32.1%h	229 37.8%c	115 42.7%c	256 32.1%h	260 38.4%c	202 29.9%	124 25.5%	127 33.9%c	215 28.2%	464 48.3%a	295 31.0%h	195 29.0%	
Rented from the council	1988 14.0%	138 20.6%c	50 16.9%ch	39 5.1%	70 11.6%c	78 12.9%c	79 15.5%c	73 22.0%cd	50 7.6%	145 16.3%c	166 16.0%c	62 10.2%c	114 18.7%c	62 23.0%c	91 11.3%c	125 18.5%c	76 11.3%c	65 13.4%c	54 14.3%c	88 11.5%c	215 22.4%c	111 11.7%ch	39 5.8%	
Rented from a housing association	872 6.1%	45 6.7%cdq	25 8.3%cd	84 11.0%ad	13 2.2%	36 5.9%cd	24 4.7%	11 3.3%	46 7.0%dq	63 7.2%dj	46 4.5%	43 7.0%dq	41 6.7%dq	11 4.2%	51 6.4%dq	29 4.3%	48 7.1%dq	15 3.2%	25 6.7%dq	45 5.9%cd	66 6.9%dq	64 6.8%dq	40 6.0%cd	
Rented from someone else	1870 13.2%	61 9.2%	32 10.8%	83 10.9%	75 12.5%	71 11.8%	55 10.8%	34 10.2%	72 10.9%	159 18.0%a	131 12.6%	90 14.8%a	74 12.2%	42 15.5%a	114 14.3%a	106 15.7%a	78 11.5%	44 9.0%	48 12.9%	83 10.8%	183 19.0%a	120 12.6%	116 17.2%abcfehljppqsu	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Prepared by Populus



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 17  
**Tenure**  
**Base: All respondents**

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673
Rent free	240 1.7%	5 0.8%	7 2.2%p	14 1.9%p	8 1.3%	24 4.0%ac dfijkl opst	8 1.5%	4 1.3%	16 2.5%aj lp	12 1.4%	9 0.9%	8 1.3%	4 0.7%	7 2.5%p	24 3.0%aj lps	10 1.4%	3 0.4%	9 1.8%	9 2.3%p	7 0.9%	14 1.5%	23 2.4%aj lps	16 2.3%jlp

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 17  
**Tenure**  
**Base: All respondents**

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14201	127	102	8204	3720	1220	617	75	68	3960	1880	596	311	52	34	4244	1840	624	306
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
NET: Homeowners	9231	56	57	5167	2713	906	187	34	39	2540	1400	424	82	22	18	2628	1313	482	105
	65.0%	46.8% <sub>ef</sub>	49.5% <sub>ef</sub>	63.8% <sub>a</sub>	71.3% <sub>a</sub>	70.9% <sub>a</sub>	34.4%	50.4% <sub>l</sub>	53.1% <sub>l</sub>	65.8% <sub>g</sub>	71.5% <sub>g</sub>	70.8% <sub>g</sub>	30.7%	42.0%	42.9%	62.0% <sub>l</sub>	71.1% <sub>g</sub>	71.0% <sub>g</sub>	38.0%
Owned outright - without mortgage	4685	43	41	2841	1239	363	86	26	24	1448	679	188	34	17	17	1392	560	175	52
	33.0%	36.0% <sub>f</sub>	35.8% <sub>f</sub>	35.1% <sub>d</sub>	32.6% <sub>e</sub>	28.4% <sub>f</sub>	15.8%	38.9% <sub>l</sub>	32.7% <sub>l</sub>	37.5% <sub>k</sub>	34.7% <sub>l</sub>	31.4% <sub>l</sub>	12.6%	32.3% <sub>l</sub>	41.5%	32.9% <sub>l</sub>	30.3% <sub>l</sub>	25.8% <sub>l</sub>	18.9%
Owned with a mortgage or loan	4545	13	16	2327	1474	543	101	8	15	1091	721	236	49	5	1	1235	753	307	53
	32.0%	10.8%	13.7%	28.7% <sub>a</sub>	38.7% <sub>a</sub>	42.5% <sub>a</sub>	18.6%	11.6%	20.4%	28.3% <sub>g</sub>	36.8% <sub>g</sub>	39.5% <sub>g</sub>	18.1%	9.7%	1.4%	29.1% <sub>g</sub>	40.8% <sub>g</sub>	45.2% <sub>g</sub>	19.1%
NET: Renters	4730	62	58	2835	1015	357	310	32	35	1278	514	167	169	30	23	1556	501	190	140
	33.3%	52.1% <sub>c</sub>	50.3% <sub>c</sub>	35.0% <sub>d</sub>	26.7%	27.9%	57.1% <sub>c</sub>	47.6% <sub>i</sub>	46.5% <sub>j</sub>	33.1% <sub>j</sub>	26.3%	27.8%	63.3% <sub>g</sub>	58.0% <sub>i</sub>	57.1%	36.7% <sub>i</sub>	27.2%	28.0%	51.0% <sub>ijkopq</sub>
Rented from the council	1988	33	33	1412	315	111	45	18	15	616	193	51	34	15	18	797	122	59	11
	14.0%	27.8% <sub>c</sub>	28.4% <sub>c</sub>	17.4% <sub>d</sub>	8.3%	8.7%	8.3%	26.7% <sub>i</sub>	20.2% <sub>j</sub>	16.0% <sub>jk</sub>	9.9% <sub>pr</sub>	8.5% <sub>r</sub>	12.7% <sub>p</sub>	29.3% <sub>i</sub>	43.3%	18.8% <sub>ij</sub>	6.6%	8.8% <sub>r</sub>	4.1%
Rented from a housing association	872	18	9	564	137	39	81	8	7	272	72	19	45	10	3	291	64	20	36
	6.1%	14.8% <sub>cd</sub>	8.0% <sub>e</sub>	7.0% <sub>d</sub>	3.6%	3.1%	14.9% <sub>c</sub>	11.7% <sub>jk</sub>	8.8%	7.1% <sub>jk</sub>	3.7%	3.1%	16.6% <sub>i</sub>	18.8% <sub>ij</sub>	6.5%	6.9% <sub>jk</sub>	3.5%	3.0%	13.2% <sub>ijkopq</sub>
Rented from someone else	1870	11	16	858	563	207	184	6	13	391	248	97	91	5	3	468	315	110	93
	13.2%	9.5%	13.9%	10.6%	14.8% <sub>c</sub>	16.2% <sub>c</sub>	33.8% <sub>ab</sub>	9.1%	17.5%	10.1%	12.7% <sub>i</sub>	16.2% <sub>i</sub>	34.0% <sub>g</sub>	10.0%	7.3%	11.0%	17.1% <sub>i</sub>	16.2% <sub>i</sub>	33.7% <sub>ghijkmopq</sub>
Rent free	240	1	*	95	76	15	46	1	*	41	44	8	16	-	-	54	32	7	30
	1.7%	1.1%	0.2%	1.2%	2.0% <sub>c</sub>	1.2%	8.5% <sub>ab</sub>	2.0%	0.4%	1.1%	2.3% <sub>io</sub>	1.3%	6.0% <sub>ijko</sub>	-	-	1.3%	1.7%	1.0%	11.0% <sub>ghijkmopq</sub>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 17  
**Tenure**  
**Base: All respondents**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14201	4109	4274	1120	1550	1348	1800	2174	2195	576	861	609	591	1935	2079	544	689	739	1209
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
NET: Homeowners	9231 65.0%	3198 80.4% cdef	2430 59.0% f	976 68.7% def	535 62.7% ef	542 54.5%	1551 54.6%	1754 79.9% ijklmpq rst	1334 61.6% mpst	479 68.7% klmpst	305 62.4% mpt	241 52.3%	483 50.9%	1444 81.0% ijklmpq rst	1096 56.2%	497 68.8% klmpst	229 63.2% mpst	301 56.4%	1068 56.5%
Owned outright - without mortgage	4685 33.0%	1852 46.6% cdef	1145 27.8% f	574 40.4% def	287 33.7% ef	235 23.6%	592 20.8%	1019 46.4% klmpqr st	623 23.7% st	288 41.3% klmpst	170 34.8% lmpst	119 25.9% st	219 23.1%	833 46.8% ijklmpq rst	523 26.8% t	286 39.6% lmpst	117 32.3% mpst	115 21.6%	373 19.7%
Owned with a mortgage or loan	4545 32.0%	1345 33.8% cd	1285 31.2%	402 28.3%	248 29.0%	307 30.9%	959 33.8% cd	735 33.5% klmp	711 32.8% klp	191 27.4%	135 27.6%	122 26.4%	264 27.8%	610 34.3% klmp	573 29.4%	211 29.2%	112 31.0%	185 34.7% klmp	695 36.8% klmpqr
NET: Renters	4730 33.3%	714 18.0% c	1640 39.8% a	416 29.3% a	310 36.4% a	430 43.3% a	1219 42.9% a	407 18.5%	808 37.3% h	210 30.0% h	179 36.5% h	208 45.0% h	436 45.9% h	308 17.3%	832 42.6% h	207 28.6% h	132 36.3% h	223 41.8% h	782 41.4% hjoq
Rented from the council	1988 14.0%	248 6.2%	752 18.3% ac	110 7.7%	187 22.0% a	178 17.9% a	514 18.1% ac	157 7.2% o	362 16.7% hj	39 5.6%	111 22.8% h	92 19.9% h	187 19.7% hj	90 5.1%	390 20.0% hi	71 9.8% j	76 20.9% h	86 16.1% h	327 17.3% hjoq
Rented from a housing association	872 6.1%	138 3.5%	339 8.2% ac	50 3.5%	57 6.6% ac	76 7.7% ac	212 7.4% ac	74 3.4%	184 8.5% hj	26 3.7%	30 6.1% ho	35 7.6% hj	86 9.0% hj	64 3.6%	155 7.9% hj	24 3.4%	26 7.3% hj	41 7.7% hj	126 6.7% hjoq
Rented from someone else	1870 13.2%	329 8.3% d	549 13.3% a	256 18.0% ab	67 7.8%	176 17.8% a	493 17.4% ab	175 8.0%	262 12.1% h	144 20.7% hi	37 7.6%	81 17.6% h	164 17.2% hi	154 8.6%	287 14.7% h	112 15.5% hk	29 8.1%	96 17.9% h	330 17.4% hikor
Rent free	240 1.7%	64 1.6%	48 1.2%	28 2.0% d	7 0.8%	22 2.2% bd	71 2.5% bd	34 1.5%	25 1.1%	9 1.3%	5 1.1%	12 3.2% ip	30 3.2% hi	30 1.7%	23 1.2%	19 2.6% ip	2 0.5%	10 1.8%	40 2.1% r

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 17  
**Tenure**  
**Base: All respondents**

	Working Status				Working Status - Men				Working Status - Women				Which of the following best describes where you live?							
	Total	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	Mums	NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)
Unweighted base	14201	5051	1923	4064	3163	2879	660	2224	1243	2172	1263	1840	1920	2023	11349	6047	5302	2852	2497	355
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
NET: Homeowners	9231 65.0%	4066 65.1% <sup>d</sup>	1120 65.7% <sup>d</sup>	2834 80.5% <sup>a</sup>	1212 44.4% <sup>a</sup>	2387 66.9% <sup>f</sup>	335 61.3% <sup>h</sup>	1523 81.9% <sup>e</sup>	352 35.6% <sup>i</sup>	1679 62.6% <sup>h</sup>	784 67.8% <sup>f</sup>	1311 78.9% <sup>e</sup>	859 49.4% <sup>h</sup>	1269 60.8%	6976 62.2%	3395 57.2%	3581 67.9% <sup>n</sup>	2255 75.4% <sup>m</sup>	1922 74.1% <sup>n</sup>	333 84.3% <sup>noq</sup>
Owned outright - without mortgage	4685 33.0%	1267 20.3%	518 30.4% <sup>a</sup>	2379 67.6% <sup>a</sup>	521 19.1%	796 22.3% <sup>h</sup>	227 41.4% <sup>e</sup>	1265 68.1% <sup>e</sup>	151 15.3%	471 17.6%	291 25.2% <sup>h</sup>	1114 67.1% <sup>e</sup>	370 21.3% <sup>h</sup>	282 13.5%	3350 29.9%	1620 27.3%	1730 32.8% <sup>n</sup>	1335 44.7% <sup>m</sup>	1106 42.6% <sup>n</sup>	229 58.0% <sup>noq</sup>
Owned with a mortgage or loan	4545 32.0%	2799 44.8% <sup>b</sup>	602 35.3% <sup>c</sup>	454 12.9%	690 25.3% <sup>c</sup>	1591 44.6% <sup>f</sup>	109 19.9% <sup>g</sup>	258 13.9%	201 20.4% <sup>g</sup>	1208 45.0% <sup>f</sup>	493 42.6% <sup>f</sup>	196 11.8%	489 28.1% <sup>f</sup>	987 47.3%	3626 32.3%	1775 29.9%	1851 35.1% <sup>n</sup>	919 30.8%	815 31.4%	104 26.3%
NET: Renters	4730 33.3%	2085 33.4% <sup>c</sup>	543 31.9% <sup>c</sup>	681 19.3%	1421 52.1% <sup>a</sup>	1123 31.5% <sup>g</sup>	193 35.3% <sup>g</sup>	333 17.9%	598 60.5% <sup>e</sup>	962 35.9% <sup>e</sup>	350 30.2% <sup>g</sup>	348 20.9% <sup>g</sup>	824 47.3% <sup>e</sup>	806 38.6%	4038 36.0% <sup>p</sup>	2424 40.8% <sup>o</sup>	1614 30.6% <sup>q</sup>	692 23.2%	637 24.5% <sup>r</sup>	56 14.2%
Rented from the council	1988 14.0%	713 11.4%	271 15.9% <sup>a</sup>	395 11.2%	609 22.3% <sup>a</sup>	417 11.7%	89 16.3% <sup>e</sup>	196 10.6%	246 24.9% <sup>e</sup>	295 11.0%	182 15.7% <sup>e</sup>	199 12.0%	363 22.9% <sup>e</sup>	380 18.2%	1689 15.1% <sup>p</sup>	943 15.9% <sup>o</sup>	746 14.1% <sup>q</sup>	299 10.0%	287 11.0% <sup>r</sup>	13 3.2%
Rented from a housing association	872 6.1%	302 4.8%	92 5.4%	145 4.1%	332 12.2% <sup>ab</sup>	188 5.3% <sup>g</sup>	37 6.8% <sup>gi</sup>	68 3.7%	142 14.3% <sup>ef</sup>	114 4.2%	55 4.8%	77 4.6%	191 11.0% <sup>ef</sup>	148 7.1%	715 6.4%	427 7.2% <sup>or</sup>	288 5.5% <sup>r</sup>	157 5.2%	154 5.9% <sup>r</sup>	3 0.7%
Rented from someone else	1870 13.2%	1070 17.1% <sup>b</sup>	180 10.5% <sup>c</sup>	141 4.0%	480 17.6% <sup>b</sup>	517 14.5% <sup>g</sup>	67 12.2% <sup>gk</sup>	69 3.7%	210 21.3% <sup>e</sup>	553 20.6% <sup>ef</sup>	113 9.8% <sup>gk</sup>	72 4.3%	269 15.5% <sup>g</sup>	279 13.4%	1634 14.6% <sup>p</sup>	1054 17.8% <sup>o</sup>	580 11.0% <sup>q</sup>	236 7.9%	196 7.6%	40 10.2%
Rent free	240 1.7%	98 1.6% <sup>c</sup>	41 2.4% <sup>ac</sup>	5 0.2%	96 3.5% <sup>ac</sup>	56 1.6% <sup>gk</sup>	18 3.3% <sup>eg</sup>	3 0.1%	38 3.9% <sup>eg</sup>	41 1.5% <sup>gk</sup>	23 2.0% <sup>gk</sup>	3 0.2%	57 3.3% <sup>eg</sup>	13 0.6%	198 1.8%	118 2.0%	80 1.5%	42 1.4%	37 1.4%	6 1.5%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 17  
**Tenure**  
**Base: All respondents**

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	14201	1381	139	1987	1527	2477	1498	1150	606	709	422	798	1506
Weighted base	14201	1437	151*	1984	1488	2625	1422	1192	568	685	416	732	1501
NET: Homeowners	9231 65.0%	998 69.5% <sup>eghij</sup>	125 82.7% <sup>acdefghij kl</sup>	1357 68.4% <sup>eghij</sup>	1018 68.4% <sup>eghij</sup>	1488 56.7%	984 69.2% <sup>eghij</sup>	739 62.0% <sup>ee</sup>	333 58.6%	430 62.7% <sup>ee</sup>	252 60.5%	485 66.3% <sup>eh</sup>	1022 68.1% <sup>eghj</sup>
Owned outright - without mortgage	4685 33.0%	547 38.1% <sup>cegh</sup>	89 58.7% <sup>acdefghij kl</sup>	609 30.7%	510 34.3% <sup>egh</sup>	762 29.0%	499 35.1% <sup>cegh</sup>	351 29.4%	146 25.7%	229 33.4% <sup>h</sup>	138 33.3% <sup>h</sup>	275 37.5% <sup>cegh</sup>	531 35.4% <sup>cegh</sup>
Owned with a mortgage or loan	4545 32.0%	451 31.4% <sup>e</sup>	36 24.0%	749 37.7% <sup>abegijkl</sup>	507 34.1% <sup>bcejkl</sup>	726 27.7%	485 34.1% <sup>bcejkl</sup>	388 32.6% <sup>ee</sup>	187 32.9% <sup>ee</sup>	201 29.4%	113 27.2%	211 28.8%	490 32.7% <sup>e</sup>
NET: Renters	4730 33.3%	414 28.8% <sup>b</sup>	25 16.8%	591 29.8% <sup>b</sup>	434 29.1% <sup>b</sup>	1092 41.6% <sup>abcdfgkl</sup>	419 29.4% <sup>b</sup>	444 37.2% <sup>abcdfkl</sup>	221 38.9% <sup>abcdfkl</sup>	242 35.4% <sup>abcdf</sup>	159 38.3% <sup>abcdfkl</sup>	226 30.9% <sup>b</sup>	462 30.8% <sup>b</sup>
Rented from the council	1988 14.0%	150 10.5% <sup>b</sup>	3 2.0%	267 13.4% <sup>abdfk</sup>	125 8.4% <sup>b</sup>	493 18.8% <sup>abcdfjkl</sup>	147 10.4% <sup>b</sup>	241 20.2% <sup>abcdfjkl</sup>	113 19.9% <sup>abcdfjkl</sup>	127 18.5% <sup>abcdfkl</sup>	56 13.5% <sup>bdk</sup>	56 7.7% <sup>b</sup>	210 14.0% <sup>abdfk</sup>
Rented from a housing association	872 6.1%	89 6.2% <sup>l</sup>	11 7.4% <sup>l</sup>	114 5.8% <sup>l</sup>	125 8.4% <sup>cfll</sup>	172 6.5% <sup>l</sup>	82 5.7% <sup>l</sup>	74 6.2% <sup>l</sup>	36 6.4% <sup>l</sup>	35 5.1%	29 7.1% <sup>l</sup>	53 7.2% <sup>l</sup>	52 3.4%
Rented from someone else	1870 13.2%	175 12.2%	11 7.3%	210 10.6%	183 12.3%	428 16.3% <sup>abcdfgil</sup>	190 13.4% <sup>c</sup>	128 10.8%	72 12.7%	80 11.7%	74 17.7% <sup>abcdgij</sup>	117 16.0% <sup>abcdg</sup>	201 13.4% <sup>c</sup>
Rent free	240 1.7%	25 1.7%	1 0.5%	35 1.8%	37 2.5% <sup>gl</sup>	46 1.7%	19 1.4%	9 0.8%	14 2.5% <sup>gl</sup>	13 1.9%	5 1.2%	20 2.7% <sup>gl</sup>	17 1.1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l

\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 17  
**Tenure**  
**Base: All respondents**

	Total	Which of the following cities do you live in, or nearest to?																			
		Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Unweighted base	14201	617	466	607	649	273	379	1103	503	593	1208	605	380	365	180	3033	543	527	491	519	1160
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
NET: Homeowners	9231 65.0%	397 59.3%	295 65.4% <sub>ao</sub>	366 62.7%	418 66.3% <sub>ao</sub>	191 69.3% <sub>ao</sub>	243 63.5%	752 66.8% <sub>ao</sub>	311 68.9% <sub>ao</sub>	423 67.8% <sub>ao</sub>	786 68.0% <sub>ao</sub>	504 75.5% <sub>ab</sub> cdfghij lmoqrsv	250 65.9% <sub>ao</sub>	219 64.3%	134 78.8% <sub>ab</sub>	1860 58.9%	351 70.5% <sub>ac</sub> oqs	335 62.1%	299 68.3% <sub>ao</sub>	314 62.5%	782 67.4% <sub>ao</sub>
Owned outright - without mortgage	4685 33.0%	155 23.1%	161 35.8% <sub>ao</sub>	178 30.6% <sub>a</sub>	222 35.2% <sub>ao</sub>	103 37.4% <sub>ao</sub>	113 29.6%	349 31.0% <sub>a</sub>	167 37.1% <sub>ag</sub> jo	203 32.5% <sub>a</sub>	347 30.1% <sub>a</sub>	287 42.9% <sub>ac</sub> dfgijlo qs	129 34.1% <sub>a</sub>	129 37.7% <sub>aj</sub> o	66 39.0% <sub>ao</sub>	930 29.5% <sub>a</sub>	180 36.1% <sub>aj</sub> o	190 35.3% <sub>ao</sub>	178 40.7% <sub>ac</sub> fgjos	150 29.8% <sub>a</sub>	448 38.6% <sub>ac</sub> cdfgijos
Owned with a mortgage or loan	4545 32.0%	242 36.1% <sub>mo</sub> qrv	134 29.7%	187 32.1%	196 31.1%	88 31.9%	130 33.9%	403 35.8% <sub>mo</sub> qrv	144 31.9%	220 35.3% <sub>mo</sub> qrv	439 38.0% <sub>bc</sub> dhmoqrv	217 32.6%	121 31.8%	91 26.6%	68 39.8% <sub>bm</sub> oqrv	931 29.5%	171 34.4% <sub>q</sub>	145 26.8%	121 27.7%	164 32.7%	334 28.8%
NET: Renters	4730 33.3%	265 39.5% <sub>de</sub> ghijkl np rv	155 34.3% <sub>kn</sub>	204 35.0% <sub>kn</sub>	203 32.2% <sub>kn</sub>	80 29.2%	138 36.0% <sub>kn</sub>	346 30.8% <sub>kn</sub>	131 29.1%	186 29.8% <sub>k</sub>	343 29.7% <sub>kn</sub>	156 23.3%	126 33.2% <sub>kn</sub>	116 34.0% <sub>kn</sub>	35 20.7%	1239 39.2% <sub>de</sub> ghijkl np rv	144 29.0%	191 35.3% <sub>kn</sub>	133 30.5% <sub>kn</sub>	176 35.0% <sub>kn</sub>	363 31.3% <sub>kn</sub>
Rented from the council	1988 14.0%	153 22.9% <sub>bd</sub> fghijkl mnoqrv	62 13.8% <sub>gh</sub> knpr	105 18.0% <sub>gh</sub> jknprv	90 14.3% <sub>gh</sub> knpr	49 18.0% <sub>gh</sub> jknpr	58 15.2% <sub>ghk</sub> npr	105 9.3%	32 7.1%	98 15.7% <sub>gh</sub> knpr	138 12.0% <sub>hnr</sub>	57 8.5%	51 13.5% <sub>hkh</sub> nr	53 15.6% <sub>ghk</sub> npr	9 5.5%	543 17.2% <sub>ghj</sub> knprv	45 9.0%	63 11.7% <sub>hr</sub>	30 6.9%	93 18.6% <sub>gh</sub> jknprv	152 13.1% <sub>ghknpr</sub>
Rented from a housing association	872 6.1%	45 6.8% <sub>dfi</sub>	30 6.8% <sub>df</sub>	37 6.3% <sub>f</sub>	22 3.4%	11 4.0%	10 2.5%	84 7.5% <sub>df</sub> i	47 10.3% <sub>cde</sub> fijknopq sv	23 3.6%	77 6.6% <sub>dfi</sub>	34 5.1%	29 7.6% <sub>dfi</sub>	25 7.3% <sub>df</sub>	6 3.3%	196 6.2% <sub>dfi</sub>	28 5.6%	33 6.2% <sub>f</sub>	31 7.1% <sub>dfi</sub>	26 5.3%	79 6.8% <sub>dfi</sub>
Rented from someone else	1870 13.2%	66 9.9%	62 13.8% <sub>se</sub>	62 10.7%	91 14.5% <sub>ae</sub> k	20 7.3%	70 18.3% <sub>ac</sub> ehijkm sv	157 14.0% <sub>ae</sub> k	53 11.7%	65 10.4%	128 11.1%	65 9.7%	46 12.2%	38 11.1%	20 11.8%	499 15.8% <sub>ac</sub> ehijks v	72 14.4% <sub>ek</sub>	94 17.4% <sub>ac</sub> ehijkm v	72 15.4% <sub>ac</sub> eijkv	56 11.1%	132 11.4%
Rent free	240 1.7%	8 1.2%	1 0.3%	13 2.3% <sub>bp</sub>	9 1.5%	4 1.5%	2 0.5%	27 2.4% <sub>bp</sub>	9 2.0% <sub>b</sub>	15 2.4% <sub>bp</sub>	26 2.3% <sub>bp</sub>	7 1.1%	3 0.8%	6 1.7%	1 0.5%	57 1.8% <sub>b</sub>	3 0.5%	14 2.6% <sub>bp</sub>	5 1.2%	13 2.6% <sub>bp</sub>	16 1.3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 18  
**What is the highest educational level that you have achieved to date?**  
Base: All respondents

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scotland (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)
Unweighted base	14201	7006	7195	1561	2024	2324	2652	2327	3313	4083	4215	2328	3575	3763	3605	3499	2111	1223	1620	5354	665	2874	955	2480
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771
No formal education	120 0.8%	68 1.0%	52 0.7%	8 0.5%	16 0.7%	20 0.8% <sup>ef</sup>	6 0.2%	16 0.8% <sup>ef</sup>	53 1.7% <sup>cd</sup>	18 0.5%	12 0.3%	33 1.1% <sup>ij</sup>	57 1.7% <sup>ij</sup>	33 0.9%	29 0.8%	26 0.8%	17 0.8%	14 1.1%	15 0.8%	26 0.4%	13 1.6% <sup>uv</sup>	17 0.5%	2 0.2%	9 0.3%
Primary	115 0.8%	74 1.1% <sup>b</sup>	41 0.6%	10 0.6%	38 1.6% <sup>ce</sup>	12 0.5%	5 0.2%	27 1.3% <sup>ef</sup>	23 0.8% <sup>ef</sup>	2 0.1%	11 0.3% <sup>i</sup>	35 1.1% <sup>ij</sup>	67 2.0% <sup>ij</sup>	31 0.8%	23 0.6%	32 1.0%	16 0.8%	13 1.0%	6 0.3%	43 0.7%	4 0.5%	34 1.0% <sup>w</sup>	3 0.3%	9 0.3%
Secondary school, high school, NVQ levels 1 to 3, etc.	8097 57.0%	3859 55.4%	4238 58.5% <sup>a</sup>	553 32.7%	971 40.6% <sup>c</sup>	1297 54.2% <sup>cd</sup>	1740 68.7% <sup>cde</sup>	1442 68.4% <sup>cde</sup>	2094 67.7% <sup>cd</sup>	1999 36.9%	2215 56.3% <sup>ai</sup>	2007 64.9% <sup>ai</sup>	2476 73.4% <sup>ai</sup>	1956 51.0%	2296 62.2% <sup>m</sup>	2033 59.7% <sup>em</sup>	1159 58.3% <sup>em</sup>	653 51.1%	865 46.4%	3368 55.3% <sup>fr</sup>	354 44.7%	1829 55.1% <sup>st</sup>	510 47.7%	1540 55.6% <sup>stv</sup>
University degree or equivalent professional qualification, NVQ level 4, etc.	3804 26.8%	1958 28.1% <sup>b</sup>	1846 25.5%	443 26.3% <sup>f</sup>	831 34.8% <sup>c</sup>	730 30.5% <sup>c</sup>	568 22.4%	484 22.9%	748 24.2%	1523 40.1% <sup>ij</sup>	1073 27.2% <sup>kl</sup>	693 22.4% <sup>kl</sup>	516 15.3%	1086 28.3% <sup>n</sup>	910 24.6%	901 26.4%	525 26.4%	382 29.9% <sup>n</sup>	614 33.0%	1841 30.2%	267 33.7%	1035 31.2%	347 32.4%	806 29.1%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1278 9.0%	599 8.6%	679 9.4%	133 7.9% <sup>g</sup>	432 18.1% <sup>c</sup>	291 12.2% <sup>cd</sup>	176 7.0% <sup>h</sup>	120 5.7% <sup>h</sup>	125 4.0%	696 18.3% <sup>jk</sup>	286 7.3% <sup>l</sup>	177 5.7% <sup>l</sup>	118 3.5%	496 12.9% <sup>no</sup>	260 7.1%	226 6.6%	185 9.3% <sup>no</sup>	110 8.6%	334 17.9% <sup>s</sup>	654 10.7%	146 18.3% <sup>uw</sup>	317 9.6%	189 17.6% <sup>u</sup>	336 12.1% <sup>u</sup>
Still in full time education	543 3.8%	268 3.8%	275 3.8%	485 28.7% <sup>de</sup>	41 1.7% <sup>ef</sup>	9 0.4% <sup>gh</sup>	6 0.2%	-	2 0.1%	124 3.3% <sup>kl</sup>	288 7.3% <sup>kl</sup>	64 2.1%	66 2.0%	145 3.8%	105 2.9%	131 3.8%	80 4.0%	81 6.3% <sup>mn</sup>	7 0.4%	51 0.8%	3 0.3%	28 0.8%	4 0.4%	23 0.8%
Don't know	45 0.3%	23 0.3%	22 0.3%	7 0.4%	7 0.3%	9 0.4%	5 0.2%	11 0.5%	6 0.2%	-	14 0.4% <sup>i</sup>	15 0.5% <sup>i</sup>	16 0.5% <sup>i</sup>	19 0.5% <sup>o</sup>	15 0.4%	5 0.2%	3 0.1%	3 0.2%	6 0.3%	17 0.3%	1 0.2%	4 0.1%	5 0.5%	13 0.5% <sup>u</sup>
Prefer not to answer	199 1.4%	110 1.6%	88 1.2%	49 2.9% <sup>ef</sup>	54 2.2% <sup>ef</sup>	24 1.0% <sup>g</sup>	25 1.0% <sup>g</sup>	8 0.4%	40 1.3% <sup>g</sup>	34 0.9%	38 1.0%	69 2.2% <sup>ij</sup>	58 1.7% <sup>ij</sup>	68 1.8% <sup>p</sup>	53 1.4% <sup>p</sup>	53 1.6% <sup>p</sup>	3 0.1%	22 1.7% <sup>p</sup>	15 0.8%	91 1.5%	6 0.7%	56 1.7%	9 0.9%	35 1.3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 18  
**What is the highest educational level that you have achieved to date?**  
Base: All respondents

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	14201	3349	3600	769	2157	737	3935	2785	2414	405	649	888	1098	1344	1204	1823	912	1136	1226	1308	1123	1490
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428
No formal education	120 0.8%	26 0.8%	33 0.9%	5 0.6%	14 0.9%	* 0.1%	33 0.9%	23 0.8%	14 0.6%	6 2.1%	2 0.4%	8 0.7%	15 1.3%	2 0.2%	6 0.6%	34 2.0%	6 0.6%	9 0.7%	4 0.3%	3 0.3%	10 1.0%	19 1.4%
Primary	115 0.8%	22 0.7%	29 0.8%	2 0.2%	17 1.0%	- -	30 0.8%	20 0.7%	7 0.3%	2 0.6%	5 0.7%	21 1.9%	11 0.9%	4 0.3%	18 1.6%	16 1.0%	5 0.5%	17 1.3%	1 0.1%	1 0.1%	9 0.9%	7 0.5%
Secondary school, high school, NVQ levels 1 to 3, etc.	8097 57.0%	1892 57.8%	1961 55.4%	460 46.9%	1130 69.9%	237 41.4%	2321 62.2%	1618 59.5%	1257 50.8%	205 69.8%	199 29.3%	448 40.2%	589 51.3%	856 67.7%	723 66.2%	1044 62.8%	354 35.1%	524 40.9%	707 56.9%	884 69.8%	719 70.8%	1050 73.5%
University degree or equivalent professional qualification, NVQ level 4, etc.	3804 26.8%	971 29.6%	912 25.8%	305 31.1%	333 20.6%	172 30.1%	1035 27.7%	711 26.1%	800 32.3%	63 21.3%	179 26.4%	391 35.2%	374 32.5%	282 22.3%	276 25.3%	455 27.4%	264 26.1%	440 34.4%	356 28.7%	285 22.5%	208 20.5%	293 20.5%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1278 9.0%	237 7.2%	408 11.5%	135 13.7%	89 5.5%	78 13.6%	252 6.7%	282 10.4%	338 13.6%	10 3.4%	44 6.5%	172 15.5%	136 11.9%	108 8.5%	59 5.4%	79 4.8%	89 8.8%	260 20.3%	155 12.5%	69 5.4%	61 6.0%	46 3.2%
Still in full time education	543 3.8%	96 2.9%	135 3.8%	61 6.2%	13 0.8%	82 14.3%	32 0.9%	37 1.3%	31 1.3%	5 1.6%	228 33.5%	30 2.7%	7 0.6%	2 0.1%	- -	2 0.1%	257 25.5%	11 0.9%	2 0.2%	4 0.3%	- -	- -
Don't know	45 0.3%	9 0.3%	6 0.2%	2 0.2%	6 0.4%	- -	5 0.1%	4 0.1%	11 0.4%	* 0.1%	2 0.3%	2 0.2%	3 0.3%	2 0.1%	8 0.8%	6 0.3%	5 0.5%	6 0.4%	6 0.4%	4 0.3%	2 0.2%	* -
Prefer not to answer	199 1.4%	22 0.7%	56 1.6%	12 1.2%	14 0.9%	3 0.6%	24 0.6%	26 1.0%	19 0.7%	3 1.1%	20 2.9%	41 3.7%	12 1.1%	9 0.7%	2 0.2%	26 1.6%	29 2.9%	13 1.0%	11 0.9%	16 1.3%	6 0.6%	13 0.9%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 18  
**What is the highest educational level that you have achieved to date?**  
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female					Region									
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14201	2223	1922	1143	1718	1860	2293	1185	1857	1223	600	1592	1307	1318	949	738	1338	1688	2075	1373
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
No formal education	120 0.8%	12 0.6% <sup>f</sup>	9 0.5%	23 1.5% <sup>ab</sup> <sup>ef</sup>	24 1.5% <sup>ab</sup> <sup>ef</sup>	6 0.3%	3 0.1%	10 0.6%	34 1.9% <sup>ab</sup> <sup>efg</sup>	14 1.1%	2 0.3%	16 1.0%	9 0.7%	18 1.4% <sup>nq</sup>	3 0.3%	4 0.6%	8 0.5%	10 0.6%	23 1.1%	13 1.0%
Primary	115 0.8%	1 0.1%	9 0.5% <sup>ae</sup> <sup>f</sup>	25 1.6% <sup>ab</sup> <sup>ef</sup>	39 2.5% <sup>abef</sup> <sup>g</sup>	1 *	2 0.1%	10 0.7% <sup>ae</sup> <sup>f</sup>	28 1.6% <sup>ab</sup> <sup>ef</sup>	13 1.0%	5 0.9%	9 0.6%	18 1.4% <sup>n</sup>	10 0.8%	4 0.4%	6 0.9%	9 0.7%	15 0.8%	16 0.8%	10 0.8%
Secondary school, high school, NVQ levels 1 to 3, etc.	8097 57.0%	787 38.5% <sup>e</sup>	942 53.4% <sup>a</sup> <sup>e</sup>	991 63.8% <sup>a</sup> <sup>bef</sup>	1138 71.3% <sup>a</sup> <sup>bcefg</sup>	612 34.9%	1273 58.6% <sup>a</sup> <sup>be</sup>	1016 65.9% <sup>a</sup> <sup>bef</sup>	1338 75.2% <sup>a</sup> <sup>bcdetfg</sup>	653 51.1% <sup>q</sup>	318 56.0% <sup>q</sup>	919 58.8% <sup>i</sup> <sup>q</sup>	796 62.3% <sup>i</sup> <sup>joqr</sup>	767 60.0% <sup>i</sup> <sup>q</sup>	601 60.4% <sup>i</sup> <sup>q</sup>	400 56.3% <sup>q</sup>	929 65.4% <sup>i</sup> <sup>jkmnors</sup>	826 44.7%	1130 56.8% <sup>i</sup> <sup>q</sup>	759 59.4% <sup>i</sup> <sup>q</sup>
University degree or equivalent professional qualification, NVQ level 4, etc.	3804 26.8%	811 39.6% <sup>b</sup> <sup>cdgh</sup>	486 27.5% <sup>d</sup> <sup>gh</sup>	379 24.4% <sup>d</sup> <sup>h</sup>	282 17.7% <sup>h</sup>	712 40.7% <sup>b</sup> <sup>cdgh</sup>	587 27.0% <sup>d</sup> <sup>gh</sup>	314 20.4% <sup>h</sup>	233 13.1%	382 29.9% <sup>i</sup> <sup>mp</sup>	163 28.8% <sup>p</sup>	419 26.8% <sup>p</sup>	319 25.0%	323 25.3%	261 26.2%	197 27.7%	326 23.0%	534 28.9% <sup>i</sup> <sup>p</sup>	552 27.8% <sup>p</sup>	328 25.7%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1278 9.0%	346 16.9% <sup>bc</sup> <sup>dgh</sup>	143 8.1% <sup>cd</sup> <sup>h</sup>	67 4.3%	43 2.7%	350 20.0% <sup>ab</sup> <sup>cdgh</sup>	144 6.6% <sup>cd</sup> <sup>h</sup>	110 7.2% <sup>cd</sup> <sup>h</sup>	75 4.2% <sup>d</sup>	110 8.6%	43 7.6%	104 6.7%	78 6.1%	90 7.0%	80 8.0%	67 9.5% <sup>lp</sup>	91 6.4%	316 17.1% <sup>ij</sup> <sup>klmnoprs</sup>	180 9.1% <sup>kl</sup> <sup>p</sup>	118 9.2% <sup>klp</sup>
Still in full time education	543 3.8%	66 3.2% <sup>cd</sup>	150 8.5% <sup>ac</sup> <sup>defgh</sup>	24 1.6%	28 1.7%	58 3.3% <sup>cd</sup>	138 6.4% <sup>ac</sup> <sup>degh</sup>	40 2.6%	38 2.1%	81 6.3% <sup>kl</sup> <sup>mnp</sup>	30 5.2% <sup>lp</sup> <sup>r</sup>	65 4.1% <sup>p</sup>	37 2.9%	47 3.7% <sup>p</sup>	32 3.2%	35 4.9% <sup>p</sup>	26 1.8%	86 4.7% <sup>lp</sup> <sup>r</sup>	59 3.0%	45 3.5% <sup>p</sup>
Don't know	45 0.3%	-	9 0.5% <sup>ae</sup>	5 0.3%	10 0.6% <sup>ae</sup>	-	5 0.2%	10 0.7% <sup>ae</sup>	7 0.4% <sup>ae</sup>	3 0.2%	-	4 0.2%	1 0.1%	7 0.5%	7 0.7% <sup>p</sup>	*	1 0.1%	12 0.6% <sup>p</sup>	7 0.4%	3 0.2%
Prefer not to answer	199 1.4%	22 1.1%	19 1.1%	39 2.5% <sup>ab</sup> <sup>ef</sup>	31 2.0% <sup>ef</sup>	13 0.7%	19 0.9%	30 1.9% <sup>ef</sup>	27 1.5%	22 1.7% <sup>os</sup>	7 1.3% <sup>os</sup>	27 1.7% <sup>os</sup>	19 1.5% <sup>os</sup>	16 1.3% <sup>os</sup>	7 0.7%	1 0.1%	30 2.1% <sup>no</sup> <sup>rs</sup>	47 2.5% <sup>mn</sup> <sup>ors</sup>	21 1.0% <sup>s</sup>	2 0.1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 18  
**What is the highest educational level that you have achieved to date?**  
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	14201	621	322	798	631	631	487	352	643	817	1027	677	602	278	794	676	687	462	386	695	871	1048	696
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673
No formal education	120 0.8%	10 1.5%fs t	2 0.5%	7 0.9% s	4 0.7%	1.1%fst	-	1 0.3%	8 1.2%fs t	9 1.0% s	12 1.2%fs t	9 1.5%fs t	4 0.7%	-	9 1.1%fs t	5 0.7%	11 1.7%fs t	3 0.7%	3 0.8% s	-	2 0.2%	10 1.1% st	4 0.5%
Primary	115 0.8%	2 0.3%	4 1.5% nu	8 1.0% u	11 1.9% af nptu	8 1.4% nu	1 0.2%	4 1.2% u	5 0.7%	11 1.3% nu	15 1.4% nu	5 0.8%	10 1.7% an ptu	1 0.3%	2 0.2%	7 1.0% u	2 0.3%	3 0.5%	2 0.6%	5 0.6%	4 0.4%	1 0.1%	5 0.8%
Secondary school, high school, NVQ levels 1 to 3, etc.	8097 57.0%	343 51.3% i	165 55.2% i	440 57.7% i	347 57.8% i	360 59.8% a	311 61.3% a	182 54.3% i	388 58.9% a	359 40.6% t	587 56.6% i	377 62.3% a	310 50.9% i	153 56.8% i	479 59.9% a	450 66.3% a	407 60.2% a	289 59.5% a	218 58.0% i	541 71.0% a	466 48.5% i	543 57.1% i	382 56.8% i
University degree or equivalent professional qualification, NVQ level 4, etc.	3804 26.8%	209 31.2% k ops	87 29.0% o s	210 27.6% o s	172 28.6% o s	167 27.7% o s	138 27.3% s	97 29.0% s	178 27.1% s	260 29.4% k ops	299 28.9% k ops	141 23.3%	173 28.4% o s	77 28.5% s	208 26.1% s	148 21.8%	156 23.1%	122 25.1%	100 26.6% s	148 19.4%	274 28.5% o s	253 26.6% s	187 27.8% os
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1278 9.0%	52 7.8%	25 8.3%	50 6.5%	33 5.5%	34 5.7%	30 6.0%	31 9.1%	50 7.6%	160 18.0% ab cdefghj klmnopq rsuv	83 8.0%	52 8.6% s	58 9.6% de s	18 6.9% ef	55 6.8%	45 6.7%	56 8.2%	49 10.2% de s	37 9.8% de s	41 5.3%	156 16.3% a bcdefg hijklm nopqrsu v	97 10.2% cd efnos	66 9.8% des
Still in full time education	543 3.8%	43 6.5% de fhjkos tu	11 3.7%	30 3.9% h	21 3.5%	17 2.8%	16 3.1%	20 5.8% shj os	11 1.7%	52 5.8% eh josu	27 2.6%	21 3.4%	38 6.2% eh josu	18 6.9% ef hjosu	35 4.4% hs	16 2.4%	30 4.5% hs	16 3.3%	15 4.0%	15 1.9%	35 3.6%	32 3.4%	25 3.7%
Don't know	45 0.3%	-	-	3 0.4%	* 0.3%	2 0.3%	7 1.4% adhk nos	-	-	7 0.8%	4 0.4%	-	3 0.5%	-	1 0.1%	1 0.2%	5 0.7%	-	* 0.1%	1 0.2%	5 0.5%	4 0.4%	3 0.4%
Prefer not to answer	199 1.4%	10 1.5% k v	5 1.8% kr v	16 2.1% kr v	12 2.0% kr v	7 1.2% k	4 0.7%	1 0.2%	18 2.7% fg jkaruv	28 3.1% ef gkqqr uv	10 1.0% k	-	12 2.1% kr v	2 0.7%	11 1.4% k	7 1.0% k	9 1.3% k	3 0.7%	-	12 1.5% kr v	19 2.0% kr v	11 1.1% k	2 0.3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 18  
**What is the highest educational level that you have achieved to date?**  
Base: All respondents

	Total	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14201	127	102	8204	3720	1220	617	75	68	3960	1880	596	311	52	34	4244	1840	624	306
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
No formal education	120 0.8%	120 100.0%bcde	-	-	-	-	-	68 100.0%hijk	-	-	-	-	-	52 100.0%hijk	-	-	-	-	-
Primary	115 0.8%	-	115 100.0%acde	-	-	-	-	-	74 100.0%gijk	-	-	-	-	-	41 100.0%	-	-	-	-
Secondary school, high school, NVQ levels 1 to 3, etc.	8097 57.0%	-	-	8097 100.0%abde	-	-	-	-	-	3859 100.0%ghjk	-	-	-	-	-	4238 100.0%ghjk	-	-	-
University degree or equivalent professional qualification, NVQ level 4, etc.	3804 26.8%	-	-	-	3804 100.0%abce	-	-	-	-	-	1958 100.0%ghik	-	-	-	-	-	1846 100.0%ghik	-	-
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1278 9.0%	-	-	-	-	1278 100.0%abcd	-	-	-	-	-	599 100.0%ghij	-	-	-	-	-	679 100.0%ghij	-
Still in full time education	543 3.8%	-	-	-	-	-	543 100.0%abcd	-	-	-	-	-	268 100.0%ghij	-	-	-	-	-	275 100.0%ghjkmopq
Don't know	45 0.3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to answer	199 1.4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 18  
**What is the highest educational level that you have achieved to date?**  
**Base: All respondents**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14201	4109	4274	1120	1550	1348	1800	2174	2195	576	861	609	591	1935	2079	544	689	739	1209
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
No formal education	120 0.8%	33 0.8%	31 0.8%	13 0.9%	8 1.0%	10 1.1%	24 0.8%	22 1.0%	12 0.6%	5 0.7%	7 1.4%	10 2.1% rst	13 1.4%	11 0.6%	19 1.0%	8 1.1%	1 0.3%	1 0.2%	11 0.6%
Primary	115 0.8%	25 0.6%	27 0.7%	3 0.2%	11 1.3% ac	10 1.0% c	40 1.4% abc	24 1.1% oq	15 0.7% o	3 0.4% o	2 0.5% o	5 1.0% oq	25 2.6% hijk opqt	* *	12 0.6% o	- -	8 2.3% hi jkopqt	5 0.9% oq	15 0.8% o
Secondary school, high school, NVQ levels 1 to 3, etc.	8097 57.0%	2362 59.4% bce	2318 56.3% c	653 46.0% d	629 73.8% a	490 49.3% e	1645 57.9% c	1249 56.9% j	1183 54.6% j	315 45.1% q	348 71.1% h	244 52.9% j	520 54.7% j	1113 62.5% h ijmpq s	1135 58.2% i jqs	338 46.8% g	281 77.5% h ijkmo pqst	246 46.2% s	1125 59.5% ijlqs
University degree or equivalent professional qualification, NVQ level 4, etc.	3804 26.8%	1135 28.5% d	1087 26.4% d	436 30.7% b	150 17.6% f	295 29.7% d	701 24.7% d	669 30.5% k	593 27.4% k	208 29.9% k	103 21.1% r	125 27.1% k	260 27.3% k	466 26.1% k	495 25.3% k	227 31.5% k	47 12.9% k	170 31.9% k	441 23.3% r
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1278 9.0%	277 7.0% d	420 10.2% a	220 15.5% ab	35 4.1% f	118 11.9% ad	208 7.3% d	148 6.7% k	227 10.5% h	100 14.4% hi	18 3.6% mr	46 10.1% hk	60 6.4% k	129 7.2% k	194 9.9% h	120 16.6% hi	18 4.8% k	72 13.5% hk	147 7.8% kr
Still in full time education	543 3.8%	113 2.8% d	161 3.9% ad	80 5.7% abd	9 1.1% d	61 6.1% abd	118 4.2% ad	64 2.9% kr	89 4.1% ko	54 7.7% hi	7 1.4% or	24 5.1% hk	31 3.3% r	49 2.7% r	72 3.7% kr	27 3.7% kr	3 0.7% k	37 7.0% hi	88 4.6% hkor
Don't know	45 0.3%	7 0.2%	10 0.2%	2 0.1%	4 0.5%	1 0.1%	22 0.8% ab	5 0.2% e	4 0.2%	2 0.3%	2 0.4%	* 0.1%	10 1.0% hi	2 0.1%	6 0.3%	- -	2 0.6%	* 0.1%	12 0.6%
Prefer not to answer	199 1.4%	25 0.6%	64 1.6% ad	13 0.9%	6 0.7%	9 0.9%	82 2.9% ab	13 0.6% cde	44 2.0% hk	11 1.6% hqs	3 0.5%	7 1.6% hq	31 3.3% hk	12 0.7%	20 1.0%	2 0.2%	3 0.8%	1 0.3%	51 2.7% hkopqrs

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 18  
**What is the highest educational level that you have achieved to date?**  
Base: All respondents

	Working Status					Working Status - Men				Working Status - Women				Which of the following best describes where you live?						
	Total	Working full time (a)	Working part time (b)	Retired (c)	Not working (d)	Working full time (e)	Working part time (f)	Retired (g)	Not working (h)	Working full time (i)	Working part time (j)	Retired (k)	Not working (l)	Mums	NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Village (q)	Hamlet & Isolated Dwelling (r)
Unweighted base	14201	5051	1923	4064	3163	2879	660	2224	1243	2172	1263	1840	1920	2023	11349	6047	5302	2852	2497	355
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
No formal education	120 0.8%	31 0.5%	10 0.6%	45 1.3%ab	35 1.3%ab	24 0.7%	5 0.9%j	25 1.4%ei	13 1.4%ij	6 0.2%	4 0.4%	20 1.2%ij	21 1.2%ij	15 0.7%	95 0.9%	36 0.6%	59 1.1%n	24 0.8%	21 0.8%	3 0.8%
Primary	115 0.8%	43 0.7%	6 0.4%	29 0.8%	37 1.4%ab	35 1.0%i	3 0.5%	21 1.1%ij	16 1.6%ij	8 0.3%	4 0.3%	8 0.5%	21 1.2%ij	14 0.7%	93 0.8%	49 0.8%	44 0.8%	22 0.7%	21 0.8%	1 0.4%
Secondary school, high school, NVQ levels 1 to 3, etc.	8097 57.0%	3172 50.8%	1061 62.3%a	2347 66.7%a	1517 55.6%a	1847 51.8%	336 61.4%e	1166 62.8%e	509 51.5%	1324 49.4%	726 62.7%e	1181 71.1%e	1008 57.9%e	1231 58.9%	6330 56.5%	2997 50.5%	3333 63.2%n	1767 59.1%m	1573 60.6%n	194 49.1%
University degree or equivalent professional qualification, NVQ level 4, etc.	3804 26.8%	2049 32.8%b	405 23.8%b	875 24.9%b	474 17.4%	1177 33.0%f	125 22.8%h	504 27.1%h	152 15.4%	872 32.5%f	281 24.2%h	371 22.3%h	322 18.5%	560 26.8%	2920 26.0%	1622 27.3%o	1298 24.6%	884 29.6%m	729 28.1%o	155 39.3%noq
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1278 9.0%	840 13.4%bc	148 8.7%cd	166 4.7%	124 4.5%	417 11.7%fg	46 8.3%gh	101 5.4%h	36 3.6%	422 15.7%ef	103 8.9%gh	66 4.0%	88 5.1%	223 10.7%	1080 9.6%p	773 13.0%oq	307 5.8%	198 6.6%	168 6.5%	29 7.4%
Still in full time education	543 3.8%	28 0.4%c	30 1.7%ac	2 0.1%	483 17.7%ab	17 0.5%k	14 2.5%eg	2 0.1%	235 23.8%ef	11 0.4%k	16 1.4%egk	-	248 14.2%ef	15 0.7%	469 4.2%p	330 5.6%oq	139 2.6%	73 2.4%	62 2.4%	11 2.8%
Don't know	45 0.3%	16 0.2%	8 0.5%	13 0.4%	9 0.3%	5 0.1%	-	13 0.7%ek	6 0.6%ek	11 0.4%	8 0.7%ek	-	3 0.2%	10 0.5%	40 0.4%	20 0.3%	20 0.4%	5 0.2%	4 0.2%	1 0.3%
Prefer not to answer	199 1.4%	71 1.1%	36 2.1%ac	42 1.2%	50 1.8%a	43 1.2%	19 3.5%eg	27 1.4%	21 2.2%ik	28 1.0%	17 1.4%	16 0.9%	28 1.6%	22 1.0%	182 1.6%p	109 1.8%qr	74 1.4%q	16 0.5%	16 0.6%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 18  
**What is the highest educational level that you have achieved to date?**  
Base: All respondents

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	14201	1381	139	1987	1527	2477	1498	1150	606	709	422	798	1506
Weighted base	14201	1437	151*	1984	1488	2625	1422	1192	568	685	416	732	1501
No formal education	120 0.8%	5 0.4%	-	17 0.9%	14 1.0%	16 0.6%	19 1.3%a	14 1.2%	2 0.3%	4 0.6%	2 0.5%	11 1.5%ae	14 1.0%
Primary	115 0.8%	9 0.7%	1 0.4%	14 0.7%	10 0.7%	17 0.6%	16 1.2%	13 1.1%	5 0.9%	5 0.8%	-	8 1.0%	18 1.2%
Secondary school, high school, NVQ levels 1 to 3, etc.	8097 57.0%	926 64.5%cefgghk	88 58.2%	1183 59.6%eg	896 60.2%eg	1277 48.7%	819 57.6%eg	610 51.2%	329 58.0%eg	378 55.1%e	251 60.3%eg	416 56.8%eg	923 61.5%egi
University degree or equivalent professional qualification, NVQ level 4, etc.	3804 26.8%	327 22.8%	42 27.5%	500 25.2%	385 25.9%	774 29.5%acdf	354 24.9%	359 30.1%acdf	162 28.5%a	194 28.3%a	104 25.1%	205 28.0%a	397 26.5%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1278 9.0%	101 7.0%	12 8.3%	166 8.4%l	94 6.3%	370 14.1%acdfghijk l	149 10.5%adh l	98 8.2%l	39 6.9%	68 10.0%dl	40 9.7%dl	59 8.1%l	81 5.4%
Still in full time education	543 3.8%	36 2.5%	4 2.8%	75 3.8%	59 4.0%	103 3.9%	42 3.0%	77 6.5%acdefjl	24 4.2%	35 5.1%a	11 2.8%	31 4.2%	46 3.0%
Don't know	45 0.3%	1 0.1%	1 0.9%	9 0.5%	3 0.2%	17 0.6%al	3 0.2%	2 0.2%	-	* 0.1%	5 1.1%adfgghil	2 0.2%	1 0.1%
Prefer not to answer	199 1.4%	30 2.1%ck	3 2.0%ik	21 1.0%k	26 1.7%ik	51 2.0%cik	18 1.3%ik	19 1.6%ik	7 1.3%ik	1 0.2%	2 0.5%	-	19 1.3%ik

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l

\* small base

## Opinion Poll

### ONLINE Fieldwork : 4th - 27th February 2015

Absolutes/col percents

Table 18  
**What is the highest educational level that you have achieved to date?**  
 Base: All respondents

	Total	Which of the following cities do you live in, or nearest to?																			
		Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Unweighted base	14201	617	466	607	649	273	379	1103	503	593	1208	605	380	365	180	3033	543	527	491	519	1160
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
No formal education	120 0.8%	13 1.9% cil oqv	2 0.4%	2 0.3%	6 1.0%	7 2.5% bci lmoqv	2 0.4%	15 1.3%	2 0.5%	1 0.2%	17 1.5% ilov	4 0.7%	-	1 0.2%	-	19 0.6%	11 2.2% abcil lmoqv	2 0.3%	8 1.8% cil oqv	3 0.6%	5 0.4%
Primary	115 0.8%	6 0.9%	3 0.7%	6 1.0%	12 1.8% gim r	1 0.5%	2 0.4%	4 0.3%	6 1.3% g	1 0.2%	11 0.9%	6 0.9%	2 0.6%	-	-	27 0.9%	9 1.8% gim r	5 0.9%	1 0.1%	5 0.9%	9 0.8%
Secondary school, high school, NVQ levels 1 to 3, etc.	8097 57.0%	340 50.7%	210 46.5%	345 59.1% ab o	393 62.3% ab hos	155 56.5% b	230 59.9% ab o	660 58.6% ab o	248 55.0% b	388 62.3% ab hos	704 61.0% ab os	459 67.9% ab cefghj pqrs	232 61.3% ab o	206 60.4% ab o	99 58.0% b	1586 50.2%	292 58.6% ab o	314 58.2% ab o	256 58.3% ab o	267 53.1%	721 62.2% ab hos
University degree or equivalent professional qualification, NVQ level 4, etc.	3804 26.8%	179 26.8%	166 36.8% ac dghijkl mnopqrs v	158 27.1%	142 22.6%	88 32.0% di jklm	115 30.1% di jk	323 28.7% di jk	121 26.9%	143 22.9%	274 23.7%	144 21.6%	86 22.7%	80 23.3%	36 21.0%	911 28.9% di jkl	129 26.0%	149 27.5%	117 26.8%	142 28.2% k	300 25.8%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1278 9.0%	65 9.7% egv	39 8.7% g	39 6.6%	44 6.9%	12 4.2%	21 5.6%	57 5.1%	46 10.3% efg kv	57 9.1% eg	85 7.3%	41 6.1%	38 10.1% eg v	48 14.2% cd efgjkv	22 13.1% cd efgjkv	408 12.9% abcd efgjkpq v	39 7.7%	50 9.2% eg	40 9.2% eg	56 11.2% cde fgjkv	70 6.1%
Still in full time education	543 3.8%	57 8.6% bcd efghijk lmopqrv	20 4.5% k	27 4.6% k	24 3.8% k	7 2.5%	10 2.5%	44 3.9% k	21 4.6% k	23 3.7%	44 3.8% k	10 1.6%	8 2.2%	7 2.0%	9 5.2% k	118 3.8% k	13 2.6%	21 3.9% k	15 3.4%	30 5.9% klm pv	35 3.0%
Don't know	45 0.3%	1 0.1%	1 0.2%	-	*	-	1 0.3%	*	3 0.6%	7 1.1% cdg jkq	2 0.2%	*	-	-	18 0.6%	1 0.2%	-	1 0.3%	*	9 0.8% g	
Prefer not to answer	199 1.4%	9 1.3% qrs	10 2.3% imq rs	7 1.2% qrs	10 1.6% qrs	5 1.7% qrs	3 0.7%	22 2.0% imq rs	3 0.7%	19 0.4%	8 1.6% qrs	12 3.2% fhimp qsv	-	5 2.7% imq rs	68 2.2% imq rsv	4 0.8%	-	-	-	11 0.9%	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 19  
**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**  
**Base: All respondents**

	Gender		Age							Social Grade					Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)	
Unweighted base	14201	7006	7195	1561	2024	2324	2652	2327	3313	4083	4215	2328	3575	3763	3605	3499	2111	1223	1620	5354	665	2874	955	2480	
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771	
Yes - responsible for half or more of the items bought	12768 89.9%	5945 85.4%	6823 94.2%a	1145 67.8%h	2247 94.0%c	2237 93.6%h	2420 95.6%c	1955 92.7%c	2763 89.4%c	3342 88.0%	3505 89.0%	2801 90.6%j	3120 92.5%i	3417 89.1%	3320 89.9%	3089 90.6%	1767 88.9%	1175 91.9%am	1735 93.2%	5603 92.0%	704 88.8%	2997 90.3%	1031 96.4%t	2606 94.0%tu	
No - not responsible for most of the items bought	1433 10.1%	1014 14.6%b	419 5.8%	543 32.2%de	144 6.0%f	154 6.4%f	111 4.4%	153 7.3%f	329 10.6%de	454 12.0%k	432 11.0%l	292 9.4%l	255 7.5%	417 10.9%q	372 10.1%	320 9.4%	221 11.1%q	103 8.1%	127 6.8%	487 8.0%	89 11.2%vw	322 9.7%vw	38 3.6%	165 6.0%v	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 19  
**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**  
**Base: All respondents**

	Total	Vote Intention					2010 Vote					Age Within Gender - Male					Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	14201	3349	3600	769	2157	737	3935	2785	2414	405	649	888	1098	1344	1204	1823	912	1136	1226	1308	1123	1490
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428
Yes - responsible for half or more of the items bought	12768	2902	3257	896	1466	484	3365	2549	2273	257	438	896	1037	1162	947	1343	707	1229	1200	1258	1008	1420
	89.9%	88.6% <sup>e</sup>	92.0% <sup>a</sup>	91.3% <sup>e</sup>	90.7% <sup>e</sup>	84.3%	90.1%	93.7% <sup>f</sup>	91.8% <sup>i</sup>	87.5%	64.5%	91.6% <sup>j</sup>	90.3% <sup>j</sup>	91.9% <sup>j</sup>	86.7% <sup>j</sup>	80.8% <sup>j</sup>	70.1%	96.1% <sup>j</sup>	96.6% <sup>j</sup>	99.4% <sup>j</sup>	99.3% <sup>j</sup>	99.4% <sup>j</sup>
			<sup>e</sup>					<sup>hi</sup>				<sup>nop</sup>	<sup>nop</sup>	<sup>nop</sup>	<sup>op</sup>	<sup>p</sup>		<sup>kimnop</sup>	<sup>kimnop</sup>	<sup>kimnop</sup>	<sup>kimnop</sup>	<sup>qr</sup>
No - not responsible for most of the items bought	1433	373	281	86	150	90	368	171	202	37	241	93	111	102	146	320	302	50	42	8	8	9
	10.1%	11.4% <sup>b</sup>	8.0%	8.7%	9.3%	15.7% <sup>ab</sup>	9.9% <sup>g</sup>	6.3%	8.2% <sup>g</sup>	12.5% <sup>g</sup>	35.5% <sup>kl</sup>	8.4% <sup>qr</sup>	9.7% <sup>qr</sup>	8.1% <sup>q</sup>	13.3% <sup>k</sup>	19.2% <sup>k</sup>	29.9% <sup>kl</sup>	3.9% <sup>st</sup>	3.4% <sup>st</sup>	0.6%	0.7%	0.6%
						<sup>cd</sup>				<sup>h</sup>	<sup>mnoqrst</sup>	<sup>stu</sup>	<sup>stu</sup>	<sup>rstu</sup>	<sup>lmqrst</sup>	<sup>lmqrst</sup>	<sup>mnoqrst</sup>	<sup>u</sup>	<sup>u</sup>	<sup>u</sup>	<sup>u</sup>	<sup>u</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 19  
**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**  
**Base: All respondents**

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14201	2223	1922	1143	1718	1860	2293	1185	1857	1223	600	1592	1307	1318	949	738	1338	1688	2075	1373
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Yes - responsible for half or more of the items bought	12768 89.9%	1688 82.5%	1473 83.5%	1370 88.2% <sup>a</sup>	1415 88.7% <sup>a</sup>	1654 94.5% <sup>a</sup>	2032 93.6% <sup>a</sup>	1432 92.9% <sup>a</sup>	1705 95.9% <sup>a</sup>	1175 91.9% <sup>k</sup>	522 91.9% <sup>r</sup>	1383 88.6%	1183 92.6% <sup>k</sup>	1133 88.7%	909 91.4% <sup>r</sup>	652 91.9% <sup>r</sup>	1278 90.0% <sup>r</sup>	1708 92.5% <sup>k</sup>	1709 86.0%	1115 87.2%
No - not responsible for most of the items bought	1433 10.1%	358 17.5% <sup>c</sup>	292 16.5% <sup>c</sup>	183 11.8% <sup>e</sup>	181 11.3% <sup>ef</sup>	96 5.5%	140 6.4% <sup>h</sup>	109 7.1% <sup>h</sup>	74 4.1%	103 8.1%	46 8.1%	179 11.4% <sup>il</sup>	95 7.4%	145 11.3% <sup>il</sup>	85 8.6%	58 8.1%	142 10.0% <sup>q</sup>	138 7.5%	279 14.0% <sup>i</sup>	163 12.8% <sup>ij</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 19  
**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**  
**Base: All respondents**

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	Eastern (s)	London (t)	South East (u)	South West (v)
Unweighted base	14201	621	322	798	631	631	487	352	643	817	1027	677	602	278	794	676	687	462	386	695	871	1048	696
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673
Yes - responsible for half or more of the items bought	12768 89.9%	595 88.9%h jk	264 88.5%h jk	647 84.8%	523 87.2%j k	512 85.0%	435 85.8%	294 87.9%j k	542 82.4%	802 90.6% efhjk	839 80.9%	492 81.4%	580 95.2% bcdefg hijkl	258 95.6% bcdefg hijk	736 92.1% defhjk	660 97.4% bcdefg hijknp tuv	621 92.0% defhjk	473 97.3% bcdefg hijknp tuv	358 95.4% bcdefg hijkl	736 96.5% bcdefg hijknp uv	906 94.3% bcdefg hijk	871 91.5% defhjk	622 92.5% cdefhjk
No - not responsible for most of the items bought	1433 10.1%	74 11.1% lmqrst	34 11.5% lmqrst	116 15.2% lmnopq rstuv	77 12.8% mnopq stuv	91 15.0% lmnopq rstuv	72 14.2% lmnopq rstuv	40 12.1% lmqrst	116 17.6% ilmnopq rstuv	83 9.4% moqrs t	198 19.1% bdgilm nopqrs tuv	113 18.6% dglmno pqrstuv	29 4.8%	12 4.4%	63 7.9% oqs	18 2.6%	54 8.0% s	13 2.7%	17 4.6%	27 3.5%	55 5.7% oqs	81 8.5% qrs	51 7.5% oqs

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 19  
**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**  
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14201	127	102	8204	3720	1220	617	75	68	3960	1880	596	311	52	34	4244	1840	624	306
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
Yes - responsible for half or more of the items bought	12768 89.9%	112 93.4% <sup>f</sup>	110 95.4% <sup>f</sup>	7429 91.7% <sup>d</sup>	3401 89.4% <sup>f</sup>	1164 91.0% <sup>f</sup>	347 63.9%	60 88.9% <sup>l</sup>	72 97.0% <sup>l</sup>	3310 85.6% <sup>l</sup>	1676 85.6% <sup>l</sup>	547 91.3% <sup>l</sup>	168 62.7%	51 99.4% <sup>l</sup>	38 92.4%	4119 97.2% <sup>g</sup>	1725 93.5% <sup>l</sup>	616 90.8% <sup>l</sup>	179 65.2%
No - not responsible for most of the items bought	1433 10.1%	8 6.6%	5 4.6%	668 8.3%	403 10.6% <sup>c</sup>	114 9.0%	196 36.1% <sup>a</sup> bcde	8 11.1% <sup>o</sup>	2 3.0%	549 14.2% <sup>h</sup> kmopq	282 14.4% <sup>hk</sup> mopq	52 8.7% <sup>o</sup>	100 37.3% <sup>gh</sup> ijkmopq	* 0.6%	3 7.6%	120 2.8%	121 6.5% <sup>o</sup>	63 9.2% <sup>o</sup>	96 34.8% <sup>ghijkmopq</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 19  
**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**  
**Base: All respondents**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14201	4109	4274	1120	1550	1348	1800	2174	2195	576	861	609	591	1935	2079	544	689	739	1209
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
Yes - responsible for half or more of the items bought	12768	3512	3804	1293	780	890	2490	1796	1933	605	428	393	790	1716	1872	687	351	497	1699
	89.9%	88.3%	92.4% <sup>a</sup>	91.0% <sup>a</sup>	91.5% <sup>a</sup>	89.5%	87.7%	81.8%	89.2% <sup>h</sup>	86.7% <sup>h</sup>	87.6% <sup>h</sup>	85.2%	83.2%	96.3% <sup>h</sup>	95.9% <sup>h</sup>	95.2% <sup>h</sup>	96.7% <sup>h</sup>	93.2% <sup>h</sup>	89.9% <sup>hlm</sup>
No - not responsible for most of the items bought	1433	464	314	128	72	104	351	399	234	93	61	68	160	65	80	35	12	36	191
	10.1%	11.7% <sup>bc</sup>	7.6%	9.0%	8.5%	10.5% <sup>b</sup>	12.3% <sup>b</sup>	18.2% <sup>i</sup>	10.8% <sup>o</sup>	13.3% <sup>o</sup>	12.4% <sup>o</sup>	14.8% <sup>i</sup>	16.8% <sup>io</sup>	3.7%	4.1%	4.8%	3.3%	6.8% <sup>o</sup>	10.1% <sup>opqrs</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 19  
**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**  
**Base: All respondents**

	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?						
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)	
Unweighted base	14201	5051	1923	4064	3163	2879	660	2224	1243	2172	1263	1840	1920	2023	11349	6047	5302	2852	2497	355
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
Yes - responsible for half or more of the items bought	12768 89.9%	5768 92.3% <sup>c</sup>	1570 92.1% <sup>c</sup>	3151 89.5% <sup>d</sup>	2279 83.5%	3223 90.4% <sup>g</sup>	478 87.5% <sup>g</sup>	1498 80.6% <sup>h</sup>	746 75.5%	2545 94.9% <sup>e</sup>	1091 94.3% <sup>e</sup>	1653 99.5% <sup>e</sup>	1533 88.1% <sup>g</sup>	2051 98.2%	10146 90.5% <sup>p</sup>	5356 90.2% <sup>r</sup>	4790 90.8% <sup>q</sup>	2622 87.7%	2297 88.5% <sup>r</sup>	325 82.3%
No - not responsible for most of the items bought	1433 10.1%	480 7.7%	134 7.9%	369 10.5% <sup>a</sup>	450 16.5% <sup>ab</sup>	343 9.6% <sup>i</sup>	68 12.5% <sup>i</sup>	360 19.4% <sup>e</sup>	243 24.5% <sup>ef</sup>	137 5.1% <sup>k</sup>	66 5.7% <sup>k</sup>	9 0.5%	207 11.9% <sup>ei</sup>	38 1.8%	1065 9.5%	581 9.8%	484 9.2%	368 12.3% <sup>m</sup>	298 11.5% <sup>o</sup>	70 17.7% <sup>noq</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 19  
**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**  
**Base: All respondents**

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	14201	1381	139	1987	1527	2477	1498	1150	606	709	422	798	1506
Weighted base	14201	1437	151*	1984	1488	2625	1422	1192	568	685	416	732	1501
Yes - responsible for half or more of the items bought	12768 89.9%	1290 89.8%bf	124 81.9%	1774 89.4%bf	1320 88.7%bf	2401 91.5%bdfj	1206 84.8%	1105 92.7%abcdfj	521 91.7%bfj	627 91.5%bfj	360 86.6%	657 89.7%bf	1382 92.1%bcdfj
No - not responsible for most of the items bought	1433 10.1%	147 10.2%g	27 18.1%acdeghiki	210 10.6%gl	168 11.3%egl	224 8.5%	216 15.2%acdeghiki	87 7.3%	47 8.3%	58 8.5%	56 13.4%eghikl	75 10.3%	118 7.9%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l  
 \* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 19

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Notttingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Unweighted base	14201	617	466	607	649	273	379	1103	503	593	1208	605	380	365	180	3033	543	527	491	519	1160
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
Yes - responsible for half or more of the items bought	12768 89.9%	618 92.3% <sup>qjm</sup> nqr	408 90.5% <sup>n</sup>	533 91.5% <sup>qjn</sup>	577 91.5% <sup>qjn</sup>	250 91.0% <sup>n</sup>	357 93.3% <sup>qjm</sup> nqr	1005 89.3% <sup>n</sup>	408 90.5% <sup>n</sup>	575 92.1% <sup>qjn</sup> q	1010 87.4% <sup>n</sup>	599 89.7% <sup>n</sup>	352 92.7% <sup>qjm</sup> nq	297 87.1% <sup>n</sup>	133 78.0%	2853 90.4% <sup>qjn</sup>	441 88.6% <sup>n</sup>	472 87.4% <sup>n</sup>	385 88.0% <sup>n</sup>	457 91.1% <sup>n</sup>	1038 89.4% <sup>n</sup>
No - not responsible for most of the items bought	1433 10.1%	52 7.7%	43 9.5%	50 8.5%	54 8.5%	25 9.0%	26 6.7%	121 10.7%	43 9.5%	49 7.9%	146 12.6% <sup>ac</sup> dflo	69 10.3%	28 7.3%	44 12.9% <sup>af</sup> i	37 22.0% <sup>abc</sup> delghijk lmpqrsv	303 9.6%	57 11.4%	68 12.6% <sup>af</sup> il	53 12.0% <sup>af</sup>	45 8.9%	122 10.6%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 20  
**How many cars are there in your household?**  
Base: All respondents

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	14201	7006	7195	1561	2024	2324	2652	2327	3313	4083	4215	2328	3575	3763	3605	3499	2111	1223	1620	5354	665	2874	955	2480
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771
No cars in the household	2982 21.0%	1302 18.7%	1681 23.2% <sup>a</sup>	545 32.3% <sup>d</sup>	604 25.2% <sup>f</sup>	535 22.4% <sup>g</sup>	504 19.9% <sup>g</sup>	345 16.4%	449 14.5%	440 11.6%	978 24.8% <sup>kl</sup>	392 12.7%	1172 34.7% <sup>kl</sup>	1014 26.5% <sup>mn</sup>	567 15.4%	783 23.0% <sup>n</sup>	291 14.6%	326 25.5% <sup>n</sup>	328 17.6%	1200 19.7%	134 16.9%	574 17.3%	194 18.1%	627 22.6% <sup>stuv</sup>
NET: Any	11219 79.0%	5658 81.3% <sup>b</sup>	5561 76.8%	1144 67.7%	1788 74.8% <sup>c</sup>	1856 77.6% <sup>c</sup>	2027 80.1% <sup>c</sup>	1763 83.6% <sup>c</sup>	2642 85.5% <sup>c</sup>	3356 88.4% <sup>j</sup>	2959 75.2% <sup>kl</sup>	2701 87.3% <sup>j</sup>	2203 65.3%	2820 73.5%	3125 84.6% <sup>m</sup>	2625 77.0% <sup>m</sup>	1697 85.4% <sup>m</sup>	952 74.5%	1535 82.4%	4890 80.3%	659 83.1% <sup>w</sup>	2745 82.7% <sup>w</sup>	876 81.9% <sup>w</sup>	2145 77.4%
1	5964 42.0%	3043 43.7% <sup>b</sup>	2922 40.3%	361 21.4%	888 37.1% <sup>c</sup>	986 41.2% <sup>c</sup>	1003 39.6% <sup>c</sup>	1028 48.8% <sup>c</sup>	1698 54.9% <sup>c</sup>	1516 39.9%	1665 42.3%	1372 44.4% <sup>kl</sup>	1411 41.8%	1519 39.6%	1583 42.9% <sup>m</sup>	1485 43.6% <sup>m</sup>	840 42.2%	538 42.1%	736 39.5%	2419 39.7%	318 40.0%	1346 40.6%	418 39.1%	1073 38.7%
2	3976 28.0%	1951 28.0%	2025 28.0%	427 25.3%	758 31.7% <sup>c</sup>	708 29.6% <sup>c</sup>	733 29.0% <sup>c</sup>	559 26.5%	791 25.6%	1408 37.1% <sup>j</sup>	999 25.4% <sup>kl</sup>	994 32.1% <sup>j</sup>	576 17.1%	968 25.2%	1214 32.9% <sup>m</sup>	869 25.5%	620 31.2% <sup>m</sup>	305 23.9%	613 32.9%	1836 30.1%	263 33.2%	1027 30.9%	349 32.7%	809 29.2%
3+	1278 9.0%	664 9.5%	614 8.5%	356 21.1% <sup>de</sup>	142 5.9%	162 6.8% <sup>h</sup>	291 11.5% <sup>de</sup>	176 8.3% <sup>dh</sup>	153 4.9%	432 11.4% <sup>j</sup>	295 7.5%	335 10.8% <sup>j</sup>	216 6.4%	333 8.7%	328 8.9%	271 8.0%	237 11.9% <sup>mn</sup>	108 8.5%	186 10.0%	635 10.4%	79 9.9%	372 11.2%	108 10.1%	263 9.5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

### Opinion Poll ONLINE Fieldwork : 4th - 27th February 2015

Absolutes/col percents

Table 20  
**How many cars are there in your household?**  
Base: All respondents

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	14201	3349	3600	769	2157	737	3935	2785	2414	405	649	888	1098	1344	1204	1823	912	1136	1226	1308	1123	1490
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428
No cars in the household	2982 21.0%	342 10.4%	883 25.0% cd	199 20.3% a	276 17.1% a	165 28.7% a cd	401 10.7%	625 23.0% f hi	396 16.0% f	49 16.5% f	223 32.8% k lmnoqr stu	260 23.4% n ot	267 23.3% n ot	249 19.7% n o	162 14.8% o	142 8.5%	322 31.9% k lmnoqr stu	344 26.9% m norstu	268 21.6% n o	256 20.2% n o	184 18.1% o	308 21.5% no
NET: Any	11219 79.0%	2933 89.6% b cde	2655 75.0% e	782 79.7% b e	1340 82.9% b e	409 71.3% e	3332 89.3% g hi	2095 77.0% g	2079 84.0% g	245 83.5% g	456 67.2% p	852 76.6% j p	881 76.7% j p	1016 80.3% j pq su	931 85.2% j klmpqr su	1521 91.5% j klmnpq rstu	687 68.1% p	936 73.1% j p	975 78.4% j p	1011 79.8% j p	832 81.9% j klpq	1121 78.5% j ppq
1	5964 42.0%	1433 43.8% e	1618 45.7% c e	391 39.9% e	723 44.7% e	196 34.1% e	1677 44.9% e	1285 47.2% e	1135 45.9% e	127 43.0% e	140 20.6% p	419 37.7% j pq	478 41.6% j pq	506 40.0% j p	549 50.2% j klmpqr s	950 57.1% j klmnpq rstu	221 21.9% p	469 36.6% j p	508 40.9% j p	497 39.2% j p	479 47.2% j klmpqr s	748 52.4% j klmpqr st
2	3976 28.0%	1146 35.0% b cde	852 24.1% e	284 29.0% b e	462 28.6% b e	134 23.4% h	1279 34.3% g h	645 23.7% g	760 30.7% g	104 35.4% g	177 26.0% pu	343 30.8% n pu	326 28.4% u	367 29.0% u	272 24.9% u	467 28.1% u	250 24.8% u	415 32.5% j nopu	382 30.8% n pu	366 28.9% u	287 28.2% u	324 22.7% u
3+	1278 9.0%	354 10.8% b	185 5.2%	107 10.9% b	155 9.6% b d	79 13.8% b d	377 10.1% g h i	166 6.1%	183 7.4%	15 5.0%	140 20.6% k lmnoqrst u	90 8.1% qu u	77 6.7% q	143 11.3% k loqrstu	110 10.0% o qrstu	104 6.3% q u	216 21.4% k lmnoqrst u	52 4.0% u	84 6.8% q u	148 11.7% k loqrstu	66 6.5% qu	49 3.4%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 20  
**How many cars are there in your household?**  
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14201	2223	1922	1143	1718	1860	2293	1185	1857	1223	600	1592	1307	1318	949	738	1338	1688	2075	1373
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
No cars in the household	2982 21.0%	210 10.3%	399 22.6% <sup>a</sup> ceg	213 13.7% <sup>a</sup>	480 30.1% <sup>a</sup> bceg	230 13.1% <sup>a</sup>	579 26.7% <sup>a</sup> bceg	179 11.6%	692 38.9% <sup>a</sup> bcdefg	326 25.5% <sup>m</sup> noprs	135 23.7% <sup>m</sup> noprs	350 22.4% <sup>m</sup> noprs	299 23.4% <sup>m</sup> noprs	224 17.5% <sup>p</sup> s	159 16.0%	113 15.9%	185 13.0%	676 36.6% <sup>i</sup> jklmnoprs	338 17.0% <sup>p</sup>	178 14.0%
NET: Any	11219 79.0%	1835 89.7% <sup>b</sup> cdefh	1367 77.4% <sup>d</sup> fh	1340 86.3% <sup>b</sup> dih	1116 69.9% <sup>h</sup>	1520 86.9% <sup>b</sup> dih	1592 73.3% <sup>h</sup>	1361 88.4% <sup>b</sup> dih	1087 61.1%	952 74.5% <sup>q</sup>	434 76.3% <sup>q</sup>	1213 77.6% <sup>q</sup>	979 76.6% <sup>q</sup>	1054 82.5% <sup>i</sup> jklq	835 84.0% <sup>i</sup> jklq	597 84.1% <sup>i</sup> jklq	1235 87.0% <sup>i</sup> jklmqr	1170 63.4%	1650 83.0% <sup>i</sup> jklq	1100 86.0% <sup>ij</sup> klmq
1	5964 42.0%	855 41.8% <sup>e</sup>	745 42.2% <sup>e</sup>	730 47.0% <sup>a</sup> befgh	713 44.7% <sup>e</sup> h	661 37.7%	921 42.4% <sup>e</sup>	642 41.7%	698 39.2%	538 42.1%	287 50.6% <sup>i</sup> klmnopqrs	638 40.9%	559 43.7% <sup>r</sup>	522 40.9%	442 44.4% <sup>r</sup>	311 43.8%	619 43.6% <sup>r</sup>	744 40.3%	775 39.0%	529 41.4%
2	3976 28.0%	758 37.1% <sup>b</sup> cdfh	461 26.1% <sup>d</sup> h	458 29.3% <sup>d</sup> fh	273 17.1%	650 37.1% <sup>b</sup> cdfh	537 24.7% <sup>d</sup> h	536 34.8% <sup>b</sup> cdfh	303 17.0%	305 23.9% <sup>q</sup>	108 19.0%	421 26.9% <sup>j</sup> q	340 26.6% <sup>j</sup> q	392 30.7% <sup>i</sup> jq	329 33.1% <sup>i</sup> jklq	211 29.7% <sup>i</sup> jq	493 34.7% <sup>i</sup> jklq	354 19.2%	614 30.9% <sup>i</sup> jklq	409 32.0% <sup>ij</sup> klq
3+	1278 9.0%	222 10.8% <sup>df</sup> h	160 9.1% <sup>fh</sup>	151 9.8% <sup>fh</sup>	130 8.2% <sup>h</sup>	210 12.0% <sup>bd</sup> fh	134 6.2%	184 11.9% <sup>bd</sup> fh	86 4.9%	108 8.5% <sup>q</sup>	38 6.8% <sup>q</sup>	153 9.8% <sup>ln</sup> q	80 6.2% <sup>q</sup>	139 10.9% <sup>jl</sup> nq	65 6.5% <sup>q</sup>	76 10.6% <sup>jl</sup> nq	124 8.7% <sup>lq</sup>	72 3.9%	261 13.1% <sup>i</sup> jklmpq	162 12.6% <sup>ij</sup> klmpq

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 20  
**How many cars are there in your household?**  
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)	
Unweighted base	14201	621	322	798	631	631	487	352	643	817	1027	677	602	278	794	676	687	462	386	695	871	1048	696	
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673	
No cars in the household	2982 21.0%	153 22.9% <sup>d</sup> fghjkp sv	64 21.5% <sup>f</sup> hjksv	164 21.5% <sup>d</sup> fghjks v	16.2%	110 18.2% <sup>h</sup> s	74 14.7%	47 14.2%	89 13.5%	275 31.0% <sup>a</sup> bodefg hjknpq rsuv	143 13.8%	84 13.9%	173 28.4% <sup>c</sup> delghj kprqsu v	70 26.1% <sup>d</sup> efghjk pqrsv	185 23.2% <sup>d</sup> fghjkp qsv	202 29.8% <sup>a</sup> bodefg hjknpq rsuv	114 16.9%	84 17.3%	65 17.4%	96 12.6%	401 41.8% <sup>a</sup> bodefg hjkim nopqrs uv	195 20.5% <sup>f</sup> hjksv	94 14.0%	
NET: Any	11219 79.0%	516 77.1% <sup>i</sup> ot	234 78.5% <sup>i</sup> ot	599 78.5% <sup>i</sup> lot	502 83.8% <sup>a</sup> climno t	493 81.8% <sup>i</sup> lmot	433 85.3% <sup>a</sup> bcilmn otu	287 85.8% <sup>a</sup> climno t	569 86.5% <sup>a</sup> bcilm notu	611 69.0% <sup>t</sup>	893 86.2% <sup>a</sup> bcilmn otu	521 86.1% <sup>a</sup> bcilmn otu	436 71.6% <sup>t</sup>	199 73.9% <sup>t</sup>	614 76.8% <sup>i</sup> ot	476 70.2% <sup>t</sup>	561 83.1% <sup>a</sup> ilmnot	402 82.7% <sup>i</sup> lmnot	310 82.6% <sup>i</sup> lmot	666 87.4% <sup>a</sup> bcilm notu	560 58.2%	757 79.5% <sup>i</sup> lot	579 86.0% <sup>a</sup> abcilmnotu	
1	5964 42.0%	304 45.4% <sup>j</sup> lptv	152 51.0% <sup>c</sup> jlnopr tuv	314 41.1%	284 47.4% <sup>j</sup> lnoptu v	265 44.1% <sup>j</sup> t	231 45.5% <sup>j</sup> ptv	154 46.1% <sup>j</sup> t	284 43.1% <sup>t</sup>	392 44.2% <sup>j</sup> ptv	389 37.5%	274 45.3% <sup>j</sup> lptv	234 38.4%	135 50.1% <sup>c</sup> jlnopt uv	325 40.6%	275 40.5%	257 38.0%	211 43.3%	157 41.8%	335 43.9% <sup>j</sup> t	352 36.6%	386 40.6%	255 37.8%	
2	3976 28.0%	153 22.8% <sup>t</sup>	52 17.3%	191 25.0% <sup>b</sup> t	160 26.7% <sup>b</sup> it	174 29.0% <sup>a</sup> bimt	172 33.8% <sup>a</sup> bcdilm ot	110 32.8% <sup>a</sup> bcimt	232 35.2% <sup>a</sup> bodeik ilmnot u	187 21.1%	346 33.4% <sup>a</sup> bcdilm otu	175 29.0% <sup>a</sup> bimt	153 25.1% <sup>b</sup> t	56 20.8%	230 28.7% <sup>a</sup> bimt	180 26.6% <sup>b</sup> it	218 32.3% <sup>a</sup> bcilmt	157 32.3% <sup>a</sup> bcilmt	101 26.8% <sup>b</sup> t	261 34.3% <sup>a</sup> bcdilm ortu	168 17.5%	267 28.1% <sup>b</sup> imt	234 34.8% <sup>a</sup> abcdilmnortu	
3+	1278 9.0%	59 8.9% <sup>i</sup> mot	30 10.2% <sup>i</sup> mot	94 12.3% <sup>fg</sup> hilmnoq t	58 9.7% <sup>im</sup> ot	53 8.8% <sup>im</sup> ot	31 6.0%	23 6.9% <sup>o</sup>	54 8.1% <sup>im</sup> ot	32 3.7%	158 15.3% <sup>a</sup> delghi lmnoqs tu	71 11.8% <sup>fi</sup> mnoqt	49 8.0% <sup>im</sup> ot	8 3.0%	59 7.4% <sup>im</sup> ot	22 3.2%	86 12.8% <sup>fg</sup> hilmnoq t	35 7.1% <sup>i</sup> o	53 14.0% <sup>ae</sup> fghilmn oqst	70 9.2% <sup>im</sup> ot	40 4.1%	103 10.8% <sup>fi</sup> imnot	90 13.4% <sup>aefghilmnoqst</sup>	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 20  
**How many cars are there in your household?**  
Base: All respondents

	Total	Educational Attainment					Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female							
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14201	127	102	8204	3720	1220	617	75	68	3960	1880	596	311	52	34	4244	1840	624	306
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
No cars in the household	2982	40	34	1727	646	253	203	18	17	718	271	117	109	22	17	1009	375	135	94
	21.0%	33.1% <sup>cde</sup>	29.2% <sup>d</sup>	21.3% <sup>d</sup>	17.0%	19.8%	37.3% <sup>cde</sup>	25.8% <sup>j</sup>	22.8%	18.6% <sup>j</sup>	13.8%	19.6% <sup>j</sup>	40.6% <sup>h</sup>	42.7% <sup>i</sup>	40.8%	23.8% <sup>i</sup>	20.3% <sup>kj</sup>	19.9% <sup>j</sup>	34.2% <sup>ijkopq</sup>
NET: Any	11219	80	82	6370	3158	1026	340	50	57	3140	1687	482	159	30	24	3230	1471	544	181
	79.0%	66.9%	70.8%	78.7% <sup>a</sup>	83.0% <sup>a</sup>	80.2% <sup>a</sup>	62.7%	74.2%	77.2% <sup>kl</sup>	81.4% <sup>kl</sup>	86.2% <sup>g</sup>	80.4% <sup>kl</sup>	59.4%	57.3%	59.2%	76.2% <sup>kl</sup>	79.7% <sup>kl</sup>	80.1% <sup>kl</sup>	65.8%
1	5964	56	61	3678	1475	474	113	38	47	1808	787	239	67	18	14	1870	687	235	46
	42.0%	47.0% <sup>f</sup>	52.9% <sup>d</sup>	45.4% <sup>d</sup>	38.8% <sup>f</sup>	37.1% <sup>f</sup>	20.9%	56.0% <sup>j</sup>	63.1% <sup>kl</sup>	46.9% <sup>j</sup>	40.2% <sup>kl</sup>	39.9% <sup>kl</sup>	25.2% <sup>r</sup>	35.1% <sup>r</sup>	34.5%	44.1% <sup>j</sup>	37.2% <sup>kl</sup>	34.6% <sup>kl</sup>	16.7%
2	3976	19	14	2095	1253	438	118	12	6	1001	664	208	43	6	9	1094	590	231	74
	28.0%	15.7%	12.5%	25.9% <sup>a</sup>	32.9% <sup>a</sup>	34.3% <sup>a</sup>	21.7%	18.2%	7.7%	25.9% <sup>h</sup>	33.9% <sup>g</sup>	34.7% <sup>g</sup>	16.1%	12.5%	21.1%	25.8% <sup>h</sup>	31.9% <sup>g</sup>	34.0% <sup>g</sup>	27.0% <sup>h</sup>
3+	1278	5	6	597	430	113	109	-	5	331	236	35	48	5	1	266	194	78	61
	9.0%	4.2%	5.4%	7.4%	11.3% <sup>ac</sup>	8.9%	20.1% <sup>abcd</sup>	-	6.4%	8.6% <sup>g</sup>	12.1% <sup>gi</sup>	5.8%	18.1% <sup>gi</sup>	9.7% <sup>g</sup>	3.6%	6.3%	10.5% <sup>g</sup>	11.5% <sup>g</sup>	22.1% <sup>ghijkopq</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 20  
**How many cars are there in your household?**  
Base: All respondents

	Total	Party ID						Party ID - Men					Party ID - Women						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14201	4109	4274	1120	1550	1348	1800	2174	2195	576	861	609	591	1935	2079	544	689	739	1209
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
No cars in the household	2982 21.0%	443 11.1%	1027 24.9% cd	248 17.4% a	167 19.6% a	268 27.0% a	829 29.2% ab	216 9.8%	475 21.9% h	115 16.5% h	91 18.6% h	115 24.9% h	289 30.4% h	227 12.7% h	551 28.3% h	132 18.3% h	76 21.0% h	153 28.8% h	540 28.6% h
NET: Any	11219 79.0%	3533 88.9% b	3091 75.1% f	1172 82.6% b	685 80.4% b	726 73.0%	2011 70.8%	1978 90.2% i	1691 78.1% m	583 83.5% i	398 81.4% i	346 75.1%	661 69.6%	1555 87.3% i	1400 71.7%	590 81.7% i	287 79.0% m	380 71.2%	1350 71.4%
1	5964 42.0%	1701 42.8% e	1868 45.4% a	621 43.7% e	360 42.3% f	384 38.6%	1030 36.3%	912 41.6% s	1022 47.6% h	328 47.0% h	208 42.6% s	196 42.6% s	366 38.6%	789 44.3% m	837 42.9% s	293 40.5%	152 42.0% s	187 35.2%	664 35.1%
2	3976 28.0%	1390 35.0% b	996 24.2%	427 30.1% b	236 27.7% b	221 22.2%	706 24.9%	801 36.5% i	526 24.3%	195 27.9% i	125 25.6%	95 20.6%	210 22.1%	589 33.0% i	470 24.1%	233 32.2% i	111 30.5% i	126 23.7%	497 26.3% i
3+	1278 9.0%	442 11.1% bc	227 5.5%	124 8.8% b	89 10.4% b	121 12.2% bc	275 9.7% b	265 12.1% j	134 6.2%	60 8.6% p	65 13.3% i	55 11.9% p	85 8.9% p	177 9.9% p	93 4.8%	64 8.9% p	24 6.6%	66 12.4% i	190 10.0% p

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 20  
**How many cars are there in your household?**  
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?					
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)
Unweighted base	14201	5051	1923	4064	3163	2879	660	2224	1243	2172	1263	1840	1920	2023	11349	6047	5302	2852	2497	355
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
No cars in the household	2982 21.0%	1152 18.4% <sup>c</sup>	376 22.1% <sup>a</sup>	514 14.6% <sup>bc</sup>	940 34.4% <sup>a</sup>	568 15.9% <sup>g</sup>	140 25.7% <sup>eg</sup>	173 9.3%	420 42.5% <sup>eg</sup>	585 21.8% <sup>eg</sup>	236 20.3% <sup>eg</sup>	341 20.5% <sup>eg</sup>	520 29.9% <sup>eg</sup>	422 20.2%	2740 24.4% <sup>p</sup>	1767 29.8% <sup>o</sup>	973 18.4% <sup>qr</sup>	243 8.1%	236 9.1% <sup>r</sup>	6 1.6%
NET: Any	11219 79.0%	5096 81.6% <sup>b</sup>	1328 77.9% <sup>d</sup>	3005 85.4% <sup>a</sup>	1789 65.6%	2998 84.1% <sup>f</sup>	406 74.3% <sup>h</sup>	1685 90.7% <sup>e</sup>	568 57.5%	2098 78.2% <sup>h</sup>	922 79.7% <sup>f</sup>	1320 79.5% <sup>f</sup>	1221 70.1% <sup>h</sup>	1667 79.8%	8472 75.6%	4170 70.2%	4302 81.6% <sup>n</sup>	2747 91.9% <sup>m</sup>	2359 90.9% <sup>n</sup>	388 98.4% <sup>noq</sup>
1	5964 42.0%	2531 40.5% <sup>b</sup>	624 36.6% <sup>d</sup>	1944 55.2% <sup>a</sup>	866 31.7%	1465 41.1% <sup>h</sup>	199 36.4% <sup>h</sup>	1078 58.0% <sup>e</sup>	301 30.5%	1066 39.7% <sup>h</sup>	425 36.7% <sup>h</sup>	866 52.1% <sup>e</sup>	564 32.4%	855 40.9%	4809 42.9% <sup>p</sup>	2478 41.7% <sup>r</sup>	2331 44.2% <sup>n</sup>	1155 38.6%	1051 40.5% <sup>r</sup>	104 26.3%
2	3976 28.0%	1956 31.3% <sup>c</sup>	492 28.9% <sup>c</sup>	881 25.0%	647 23.7%	1154 32.4% <sup>f</sup>	136 24.9% <sup>h</sup>	491 26.4% <sup>h</sup>	171 17.3%	803 29.9% <sup>f</sup>	356 30.8% <sup>f</sup>	390 23.5% <sup>h</sup>	476 27.4% <sup>h</sup>	712 34.1%	2876 25.7%	1345 22.7%	1531 29.0% <sup>n</sup>	1100 36.8% <sup>m</sup>	930 35.9% <sup>n</sup>	170 42.9% <sup>noq</sup>
3+	1278 9.0%	609 9.7% <sup>c</sup>	212 12.5% <sup>ac</sup>	181 5.1%	276 10.1% <sup>c</sup>	379 10.6% <sup>g</sup>	71 13.1% <sup>gi</sup>	117 6.3% <sup>k</sup>	96 9.7% <sup>gk</sup>	230 8.6% <sup>g</sup>	141 12.2% <sup>gi</sup>	64 3.8%	180 10.3% <sup>gk</sup>	100 4.8%	786 7.0%	346 5.8%	440 8.3% <sup>n</sup>	492 16.5% <sup>m</sup>	377 14.5% <sup>n</sup>	115 29.2% <sup>noq</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 20  
**How many cars are there in your household?**  
Base: All respondents

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	14201	1381	139	1987	1527	2477	1498	1150	606	709	422	798	1506
Weighted base	14201	1437	151*	1984	1488	2625	1422	1192	568	685	416	732	1501
No cars in the household	2982 21.0%	209 14.5%	19 12.5%	346 17.4%k	320 21.5%abcflk	777 29.6%abcdhijk	247 17.4%	322 27.0%abcdfijkl	137 24.0%abcflk	111 16.3%	84 20.1%ak	99 13.5%	311 20.8%ack
NET: Any	11219 79.0%	1228 85.5%deghijl	132 87.5%degh	1638 82.6%deghl	1168 78.5%eg	1848 70.4%	1175 82.6%degh	870 73.0%	432 76.0%e	573 83.7%degh	332 79.9%eg	633 86.5%cddeghjl	1189 79.2%eg
1	5964 42.0%	636 44.2%ef	61 40.1%	830 41.8%	623 41.9%	1040 39.6%	560 39.4%	504 42.3%	287 50.5%acdefgjkl	300 43.8%	163 39.3%	306 41.8%	654 43.6%e
2	3976 28.0%	473 32.9%deghl	53 34.8%egh	629 31.7%degh	407 27.3%gh	657 25.0%h	410 28.9%egh	261 21.9%	109 19.2%	198 28.8%gh	115 27.6%h	234 31.9%egh	431 28.7%egh
3+	1278 9.0%	120 8.3%e	19 12.5%ehl	179 9.0%e	138 9.3%e	151 5.8%	204 14.3%acdeghl	105 8.8%e	35 6.2%	76 11.0%ehl	54 13.0%aceghl	94 12.8%acdeghl	104 6.9%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 20  
**How many cars are there in your household?**  
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Unweighted base	14201	617	466	607	649	273	379	1103	503	593	1208	605	380	365	180	3033	543	527	491	519	1160
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
No cars in the household	2982 21.0%	193 28.8% bc ghijkln pqrsv	98 21.7% kp r	125 21.5% kp r	147 23.3% ij knqrs	62 22.4% kp r	83 24.4% ij knqrs	240 21.3% ijk npqr	101 22.5% ijk npqrs	105 16.8% k	197 17.0% k	72 10.8%	79 20.9% kp r	78 22.8% kn pr	23 13.3%	855 27.1% bc gijkln qrsv	64 12.9%	87 16.2% k	62 14.2%	81 16.1% k	220 18.9% kp
NET: Any	11219 79.0%	476 71.2%	353 78.3% ao	458 78.5% ao	484 76.7%	213 77.6%	290 75.6%	886 78.7% ao	350 77.5% a	519 83.2% ad fo	959 83.0% ad fgho	595 89.2% ab cdefghi jlmqsv	300 79.1% ao	263 77.2%	148 86.7% ad fghmo	2301 72.9%	434 87.1% ab cdefghi mov	453 83.8% ad fgho	376 85.8% ab cdefghi mo	422 83.9% ad fho	941 81.1% ao
1	5964 42.0%	264 39.5%	212 47.1% ag oq	288 49.4% ag jkmoqv	274 43.4% q	116 42.1%	161 42.0%	456 40.5%	191 42.3%	267 42.7%	479 41.4%	272 40.8%	176 46.4% q	135 39.6%	69 40.4%	1298 41.1%	212 42.6%	197 36.4%	198 45.3% q	223 44.4% q	477 41.1%
2	3976 28.0%	154 23.0%	114 25.4%	116 19.9%	172 27.3% c	73 26.4%	110 28.7% c	303 26.9% c	122 27.1% c	218 35.0% ab cdeghlm ov	358 31.0% ac mo	235 35.2% ab cdeghlm ov	105 27.7% c	78 22.9%	48 28.1%	831 26.3% c	157 31.6% ac mo	170 31.6% ac mo	128 29.3% c	152 30.2% ac	330 28.5% ac
3+	1278 9.0%	58 8.7% o	26 5.7%	54 9.2% fil o	38 6.0%	25 9.1% o	19 4.9%	127 11.3% bdf ilo	37 8.1%	34 10.5% bd filo	121 13.2% abd fhilo	88 13.2% abd fhilo	19 5.1%	50 14.7% ab cdfhilo	31 18.1% abc defghij osv	172 5.4%	64 12.9% bd fhilo	86 15.8% ab cdefghi jlosv	49 11.3% bdf ilo	46 9.2% o	134 11.5% bdfilo

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 21  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	14201	7006	7195	1561	2024	2324	2652	2327	3313	4083	4215	2328	3575	3763	3605	3499	2111	1223	1620	5354	665	2874	955	2480
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771
White	12961	6367	6594	1338	2009	2126	2372	2071	3045	3427	3557	2832	3145	3180	3402	3225	1921	1234	1634	5419	695	2975	938	2444
	91.3%	91.5%	91.1%	79.3%	84.0% <sup>c</sup>	88.9% <sup>c</sup>	93.7% <sup>c</sup>	98.2% <sup>c</sup>	98.5% <sup>c</sup>	90.3%	90.4%	91.6%	93.2% <sup>i</sup>	82.9%	92.1% <sup>m</sup>	94.6% <sup>m</sup>	96.6% <sup>m</sup>	96.5% <sup>m</sup>	87.7%	89.0%	87.6%	89.6%	87.8%	88.2%
NET: Non-white	1061	501	559	296	328	245	133	28	31	322	324	209	205	579	242	163	48	29	211	570	90	292	122	279
	7.5%	7.2%	7.7%	17.5% <sup>d</sup>	13.7% <sup>e</sup>	10.2% <sup>f</sup>	5.3% <sup>g</sup>	1.3%	1.0%	8.5% <sup>k</sup>	8.2% <sup>l</sup>	6.8%	6.1%	15.1% <sup>no</sup>	6.6% <sup>op</sup>	4.8% <sup>pq</sup>	2.4%	2.2%	11.3%	9.4%	11.3%	8.8%	11.4%	10.1%
Mixed	188	86	102	44	48	42	33	12	7	51	53	33	51	81	46	39	18	3	19	99	3	50	15	49
	1.3%	1.2%	1.4%	2.6% <sup>f</sup>	2.0% <sup>g</sup>	1.8% <sup>g</sup>	1.3% <sup>g</sup>	0.6%	0.2%	1.3%	1.4%	1.1%	1.5%	2.1% <sup>no</sup>	1.2% <sup>q</sup>	1.2% <sup>q</sup>	0.9%	0.3%	1.0%	1.6%	0.4%	1.5%	1.4%	1.8% <sup>t</sup>
Asian	508	281	227	151	194	108	42	1	12	192	90	136	89	267	131	76	14	19	102	281	60	181	42	100
	3.6%	4.0% <sup>b</sup>	3.1%	9.0% <sup>ef</sup>	8.1% <sup>ef</sup>	4.5% <sup>f</sup>	1.7% <sup>g</sup>	*	0.4% <sup>g</sup>	5.1% <sup>j</sup>	2.3%	4.4% <sup>j</sup>	2.6%	7.0% <sup>no</sup>	3.6% <sup>op</sup>	2.2% <sup>p</sup>	0.7%	1.5%	5.5%	4.6%	7.6% <sup>ww</sup>	5.5% <sup>w</sup>	3.9%	3.6%
Black	242	80	162	58	59	69	37	13	7	56	127	12	47	171	39	23	9	*	61	140	13	49	47	91
	1.7%	1.1%	2.2% <sup>a</sup>	3.4% <sup>f</sup>	2.5% <sup>f</sup>	2.9% <sup>f</sup>	1.4% <sup>g</sup>	0.6%	0.2%	1.5% <sup>k</sup>	3.2% <sup>ik</sup>	0.4%	1.4% <sup>k</sup>	4.5% <sup>no</sup>	1.1% <sup>pq</sup>	0.7% <sup>q</sup>	0.4%	*	3.3%	2.3%	1.7%	1.5%	4.4% <sup>tu</sup>	3.3% <sup>u</sup>
Chinese	74	25	50	24	20	18	12	1	-	13	40	14	8	34	19	14	2	5	26	33	13	4	13	29
	0.5%	0.4%	0.7% <sup>a</sup>	1.4% <sup>f</sup>	0.8% <sup>g</sup>	0.8% <sup>g</sup>	0.5% <sup>g</sup>	0.1%	-	0.4%	1.0% <sup>ik</sup>	0.4%	0.2%	0.9% <sup>op</sup>	0.5% <sup>p</sup>	0.4%	0.1%	0.4%	1.4% <sup>s</sup>	0.5%	1.7% <sup>u</sup>	0.1%	1.2% <sup>u</sup>	1.0% <sup>u</sup>
Other ethnic group	49	30	19	19	8	7	10	1	4	10	15	14	10	25	7	10	6	1	4	17	-	7	4	10
	0.3%	0.4%	0.3%	1.1% <sup>de</sup>	0.3%	0.3%	0.4% <sup>g</sup>	*	0.1%	0.3%	0.4%	0.5%	0.3%	0.7% <sup>nq</sup>	0.2%	0.3%	0.3%	0.1%	0.2%	0.3%	-	0.2%	0.4%	0.4%
Prefer not to answer	179	91	88	54	54	20	25	10	16	47	55	52	25	76	48	20	19	16	18	101	9	53	9	49
	1.3%	1.3%	1.2%	3.2% <sup>ef</sup>	2.3% <sup>ef</sup>	0.8%	1.0%	0.5%	0.5%	1.2%	1.4% <sup>l</sup>	1.7% <sup>l</sup>	0.7%	2.0% <sup>op</sup>	1.3% <sup>o</sup>	0.6%	1.0%	1.2%	0.9%	1.7%	1.1%	1.6%	0.9%	1.8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 21  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	14201	3349	3600	769	2157	737	3935	2785	2414	405	649	888	1098	1344	1204	1823	912	1136	1226	1308	1123	1490
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428
White	12961 91.3%	3126 95.5% e	2979 84.2%	900 94.7% b	1570 97.2% a bce	535 93.2% b	3556 95.3% g	2360 86.8%	2353 95.1% g	290 98.6% f gh	505 74.4%	915 82.3% j kpq	1033 90.0% j kqpqr	1208 95.6% j klpqrs	1078 98.7% j klmpqr s	1627 97.8% j klmpqr s	833 82.5% j	1094 85.5% j	1093 87.9% j kp	1164 91.9% j klpq s	993 97.7% j klmpqr s	1418 99.3% j klmpqqrst
NET: Non-white	1061 7.5%	130 4.0% d de	506 14.3% ac	49 5.0% d	36 2.2%	34 6.0% ad	147 3.9% i	315 11.6% fh i	108 4.4% i	2 0.6%	151 22.3% k lmnopq rstu	160 14.4% lm nostu	106 9.3% mn ostu	50 3.9% no tu	10 0.9%	24 1.4% u	145 14.3% l mno st	168 13.2% l mno st	138 11.1% mn ostu	84 6.6% mn ostu	18 1.7% u	7 0.5%
Mixed	188 1.3%	20 0.6%	70 2.0% a	13 1.3%	19 1.1%	10 1.7% a	20 0.5%	51 1.9% f	29 1.2% f	1 0.3%	20 3.0% mn otu	19 1.7% ot u	19 1.7% ot u	12 0.9% u	9 0.8% u	6 0.4%	24 2.4% mn otu	29 2.3% mn otu	23 1.8% ot u	21 1.7% ot u	3 0.3%	1 0.1%
Asian	508 3.6%	66 2.0% d	290 8.2% ac de	23 2.3% d	7 0.4%	14 2.4% d	82 2.2% i	163 6.0% fh i	54 2.2% i	* 0.2%	89 13.1% lm nopqrst u	108 9.7% lm nopqrs tu	54 4.7% mn ostu	20 1.6% notu	- 0.5% n	9 0.5% n	62 6.2% mn ostu	85 6.7% mn orstu	54 4.3% mn ostu	22 1.7% no tu	1 0.1%	3 0.2%
Black	242 1.7%	18 0.6%	118 3.3% ac de	2 0.2%	8 0.5%	2 0.4%	30 0.8%	95 3.5% fh i	13 0.5%	- -	17 2.5% mn ou	22 1.9% mn ou	27 2.4% mn ou	7 0.6%	1 0.1%	6 0.3%	41 4.1% km notu	37 2.9% mn otu	42 3.3% mn ou	30 2.3% mn ou	11 1.1% no u	1 0.1%
Chinese	74 0.5%	22 0.7% d	14 0.4% d	5 0.5% d	* -	3 0.6% d	12 0.3%	2 0.1%	6 0.2%	- -	13 1.9% kl mno st	5 0.5% ou	2 0.2%	5 0.4% o	- -	- -	10 1.0% ln otu	14 1.1% ln otu	16 1.3% lm notu	7 0.6% no u	1 0.1%	- -
Other ethnic group	49 0.3%	5 0.1%	14 0.4%	6 0.6% a	2 0.1%	5 1.0% ad	2 0.1%	4 0.1%	7 0.3%	* 0.1%	12 1.8% lm nopqrst u	6 0.5%	3 0.3%	6 0.5% n	- -	3 0.2%	7 0.7% n	2 0.2%	4 0.3%	4 0.3%	1 0.1%	1 0.1%
Prefer not to answer	179 1.3%	18 0.6%	53 1.5% ac d	3 0.3%	10 0.6%	5 0.8%	30 0.8%	45 1.7% fh	13 0.5%	2 0.8%	23 3.3% lm nopqrst u	37 3.3% lm nopqrst u	9 0.7%	6 0.5%	4 0.4%	12 0.7%	32 3.1% lm nopqrst u	17 1.3% nu	12 0.9% u	19 1.5% mn u	5 0.5%	3 0.2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 21  
**To which of the following ethnic groups do you consider you belong?**  
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot-land (i)	North East (j)	North West (k)	York-shire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14201	2223	1922	1143	1718	1860	2293	1185	1857	1223	600	1592	1307	1318	949	738	1338	1688	2075	1373
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
White	12961 91.3%	1858 90.8%	1624 92.0% f	1402 90.3%	1483 93.0% a cef	1569 89.6%	1933 89.0%	1430 92.9% e f	1662 93.4% a cef	1234 96.5% k mnpqr	540 95.1% m nq	1477 94.5% m nq	1208 94.5% m nq	1156 90.4% q	905 91.0% q	686 96.6% m nq	1341 94.5% m nq	1315 71.3%	1864 93.8% m nq	1235 96.6% k l m n p q r s
NET: Non-white	1061 7.5%	160 7.8% g	115 6.5%	130 8.4% g	96 6.0%	162 9.3% b d gh	209 9.6% b d gh	80 5.2%	108 6.1%	29 2.2%	23 4.0%	75 4.8% o s	65 5.1% o s	103 8.1% j k l o p r s	75 7.5% j k l o p r s	18 2.6%	64 4.5% i s	482 26.1% i j k l m n o p r s	97 4.9% o s	30 2.3%
Mixed	188 1.3%	28 1.4%	16 0.9%	18 1.1%	24 1.5%	22 1.3%	38 1.7% b	15 1.0%	27 1.5%	3 0.3%	13 2.3% k ms	14 0.9%	12 1.0%	10 0.8%	22 2.2% k l m p s	7 1.0%	14 1.0%	55 3.0% k l m o p r s	26 1.3% i	11 0.9%
Asian	508 3.6%	96 4.7% b d f g h	42 2.4%	93 6.0% b d f g h	49 3.1%	96 5.5% b d f g h	48 2.2%	43 2.8%	40 2.3%	19 1.5%	7 1.2%	38 2.5% o p s	30 2.4% o p s	79 6.2% j k l o p r s	38 3.8% j k l o p r s	4 0.6%	15 1.0%	232 12.6% j k l m n o p r s	35 1.8% s	10 0.8%
Black	242 1.7%	25 1.2% c g	34 1.9% c d g	6 0.4%	15 0.9%	31 1.8% c g	93 4.3% a b c d e f g h	6 0.4%	32 1.8% c g	* *	2 0.4%	11 0.7% i	10 0.8% i	9 0.7% i	11 1.1% i	3 0.4%	19 1.4% i s	153 8.3% j k l m n o p r s	18 0.9% i	6 0.5%
Chinese	74 0.5%	4 0.2%	15 0.9% a d	5 0.3%	* *	10 0.5% d	24 1.1% a d h	8 0.5% d	7 0.4% d	5 0.4%	- -	10 0.6% s	4 0.3%	4 0.3%	2 0.2%	1 0.1%	13 0.9% s	21 1.1% j l m n o s	14 0.7% s	1 0.1%
Other ethnic group	49 0.3%	6 0.3%	9 0.5%	7 0.5%	8 0.5%	4 0.2%	6 0.3%	7 0.5%	2 0.1%	1 0.1%	1 0.1%	2 0.1%	8 0.6% m	1 0.1%	2 0.2%	4 0.5%	4 0.3%	22 1.2% k l m n p r s	4 0.2%	2 0.2%
Prefer not to answer	179 1.3%	28 1.3% h	26 1.5% h	21 1.4%	16 1.0%	19 1.1%	29 1.3% h	30 2.0% h	9 0.5%	16 1.2%	5 0.9%	10 0.7%	5 0.4%	19 1.5% l	14 1.5% l	6 0.8%	14 1.0%	49 2.6% j k l o p r s	27 1.4% l	14 1.1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 21  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Region Within Gender - Male										Region Within Gender - Female												
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	14201	621	322	798	631	631	487	352	643	817	1027	677	602	278	794	676	687	462	386	695	871	1048	696
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673
White	12961 91.3%	643 96.1% <sup>e</sup> ijpqst	289 96.9% <sup>e</sup> ijpqst	724 94.8% <sup>e</sup> ipqst	576 96.1% <sup>e</sup> ijpqst	552 91.7% <sup>i</sup> t	477 94.0% <sup>i</sup> pqt	321 96.0% <sup>i</sup> pqst	644 98.0% <sup>c</sup> efijmn opqst	592 66.8%	961 92.7% <sup>i</sup> qt	588 97.1% <sup>e</sup> fijmno pqst	591 97.0% <sup>e</sup> pqst	251 93.1% <sup>i</sup> t	753 94.2% <sup>i</sup> pqt	632 93.2% <sup>i</sup> pqt	603 89.3% <sup>i</sup> t	428 87.9% <sup>i</sup> t	365 97.2% <sup>e</sup> ijmopq st	697 91.4% <sup>i</sup> t	724 75.3% <sup>i</sup> ipqst	903 94.9% <sup>e</sup> ipqst	647 96.1% <sup>e</sup> eijopqst
NET: Non-white	1061 7.5%	21 3.2%	9 3.1%	32 4.2% <sup>l</sup>	20 3.4% <sup>l</sup>	40 6.6% <sup>ad</sup> ghk lru v	22 4.3% <sup>l</sup>	9 2.7%	13 2.0%	259 29.3% <sup>ab</sup> cdefghj klmnopq rstuv	64 6.1% <sup>ad</sup> hklruv	12 2.0%	8 1.3%	13 5.0% <sup>hk</sup> l	44 5.4% <sup>hk</sup> lv	45 6.6% <sup>ad</sup> hklruv	63 9.4% <sup>aa</sup> bcdij hklm ruv	53 10.9% <sup>ab</sup> cdefghj klmnopq rstuv	9 2.5%	51 6.7% <sup>aa</sup> dghkl ruv	223 23.2% <sup>ab</sup> cdefghj klmnopq rstuv	33 3.5% <sup>l</sup>	18 2.6%
Mixed	188 1.3%	2 0.2%	4 1.4%	6 0.8%	2 0.3%	2 0.4%	1 0.1%	4 1.1%	8 1.2%	30 3.4% <sup>ac</sup> defhkl nprsu	22 2.1% <sup>ad</sup> eflu	5 0.8%	2 0.3%	9 3.2% <sup>ac</sup> defklh suv	8 1.0%	11 1.6% <sup>af</sup> u	7 1.1%	22 4.4% <sup>ac</sup> defghj klmnop rstuv	4 1.0%	6 0.8%	24 2.5% <sup>ac</sup> defkl suv	4 0.4%	6 0.9%
Asian	508 3.6%	14 2.1% <sup>h</sup>	5 1.7% <sup>h</sup>	23 3.0% <sup>gh</sup> klv	8 1.3%	33 5.5% <sup>ab</sup> cdghjk lmnrsu v	19 3.8% <sup>cdg</sup> hklmru v	1 0.2%	1 0.2%	149 16.8% <sup>ab</sup> cdefghj klmnopq rstuv	22 2.1% <sup>hv</sup>	6 1.0%	5 0.9%	2 0.7%	16 2.0% <sup>h</sup>	23 3.3% <sup>gh</sup> klruv	46 6.8% <sup>ab</sup> cdghjk lmnors uv	19 3.8% <sup>cdg</sup> hklmru v	3 0.9%	13 1.7% <sup>h</sup>	83 8.6% <sup>ab</sup> cdefghj klmnopq rstuv	13 1.4% <sup>h</sup>	4 0.6%
Black	242 1.7%	* 0.1%	- -	1 0.1%	2 0.3%	4 0.6%	1 0.1%	2 0.5%	- -	64 7.2% <sup>ab</sup> cdefgh ijklmno pqrsuv	6 0.6%	1 0.1%	- -	2 0.8%	10 1.3% <sup>ac</sup> hkl	8 1.2% <sup>ac</sup> hkl	5 0.8%	10 2.0% <sup>ab</sup> cdhijk l	1 0.3%	19 2.5% <sup>ab</sup> cdefgh klprv	89 9.3% <sup>ab</sup> cdefgh ijklmno pqrsuv	12 1.2% <sup>ac</sup> hkl	5 0.8%
Chinese	74 0.5%	4 0.6%	- -	* -	2 0.4%	- -	- -	* 0.1%	1 0.1%	6 0.7%	11 1.1% <sup>cek</sup>	- -	1 0.1%	- -	10 1.2% <sup>ce</sup> fhkluv	2 0.3%	4 0.6%	2 0.4%	* 0.1%	12 1.6% <sup>ce</sup> fhklou v	15 1.5% <sup>ce</sup> fhklou v	3 0.3%	1 0.1%
Other ethnic group	49 0.3%	1 0.2%	- -	2 0.3%	6 1.0% <sup>ln</sup> psu	1 0.1%	1 0.3%	3 0.9% <sup>n</sup>	3 0.5%	10 1.1% <sup>ln</sup> psu	2 0.2%	1 0.1%	- -	1 0.3%	- -	1 0.2%	- -	1 0.2%	1 0.2%	* -	12 1.2% <sup>ej</sup> klpsu	1 0.1%	1 0.2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 21  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673
Prefer not to answer	179	5	-	7	3	10	8	4	-	35	12	5	11	5	3	2	9	6	1	14	14	15	8
	1.3%	0.8%	-	1.0%h	0.6%	1.7%hn	1.7%hn	1.3%h	-	3.9%abcdehjk	1.2%h	0.9%h	1.7%hn	1.9%bh	0.3%	0.2%	1.3%h	1.2%h	0.3%	1.9%bh	1.4%ho	1.6%hn	1.2%h

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 21  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Unweighted base	14201	127	102	8204	3720	1220	617	75	68	3960	1880	596	311	52	34	4244	1840	624	306
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
White	12961	109	103	7655	3426	1068	447	61	65	3681	1761	491	215	48	38	3974	1666	577	232
	91.3%	91.3% <sup>f</sup>	89.0%	94.5% <sup>b</sup> def	90.1% <sup>e</sup> f	83.6%	82.4%	89.6%	87.4%	95.4% <sup>h</sup> jklopq r	89.9% <sup>k</sup> lqr	82.0%	80.1%	93.6%	91.9%	93.8% <sup>j</sup> klpqr	90.2% <sup>k</sup> lqr	85.0%	84.5%
NET: Non-white	1061	10	13	411	315	197	86	7	9	162	157	100	45	3	3	249	159	96	41
	7.5%	8.7%	11.0% <sup>c</sup>	5.1%	8.3% <sup>c</sup> d	15.4% <sup>c</sup> d	15.8% <sup>c</sup> d	10.4% <sup>i</sup>	12.6% <sup>i</sup>	4.2%	8.0% <sup>i</sup> o	16.7% <sup>i</sup> jop	16.9% <sup>ij</sup> op	6.4%	8.1%	5.9% <sup>i</sup> o	8.6% <sup>i</sup> jop	14.2% <sup>i</sup> jop	14.8% <sup>ij</sup> jop
Mixed	188	3	12	61	56	25	19	2	8	21	25	11	9	1	3	40	31	14	10
	1.3%	2.6%	10.1% <sup>cd</sup> ef	0.8%	1.5% <sup>c</sup>	2.0% <sup>c</sup>	3.4% <sup>cd</sup>	3.3% <sup>i</sup>	11.2% <sup>ij</sup> klpqr	0.5%	1.3% <sup>i</sup>	1.8% <sup>i</sup>	3.4% <sup>ij</sup> o	1.6%	8.1%	1.0%	1.7% <sup>io</sup>	2.1% <sup>io</sup>	3.5% <sup>ijo</sup>
Asian	508	7	1	184	168	99	39	5	1	95	91	56	22	2	-	89	77	42	17
	3.6%	6.1% <sup>c</sup>	0.8%	2.3%	4.4% <sup>c</sup> d	7.7% <sup>bc</sup> d	7.2% <sup>bc</sup> d	7.0% <sup>io</sup>	1.3%	2.5%	4.7% <sup>io</sup>	9.4% <sup>ij</sup> op	8.2% <sup>ij</sup> op	4.8%	-	2.1%	4.1% <sup>io</sup>	6.3% <sup>io</sup>	6.1% <sup>io</sup>
Black	242	-	-	130	48	47	13	-	-	29	26	19	5	-	-	101	22	27	8
	1.7%	-	-	1.6%	1.3%	3.7% <sup>cd</sup>	2.4%	-	-	0.7%	1.3%	3.2% <sup>ij</sup> p	1.7%	-	-	2.4% <sup>ij</sup> p	1.2%	4.0% <sup>ij</sup> p	3.0% <sup>ip</sup>
Chinese	74	-	-	24	24	20	5	-	-	8	8	9	-	-	-	16	16	11	5
	0.5%	-	-	0.3%	0.6% <sup>c</sup>	1.5% <sup>cd</sup>	0.9% <sup>c</sup>	-	-	0.2%	0.4%	1.5% <sup>ijo</sup>	-	-	-	0.4%	0.9% <sup>io</sup>	1.6% <sup>ij</sup> o	1.8% <sup>ijo</sup>
Other ethnic group	49	-	-	12	20	6	11	-	-	9	7	5	10	-	-	3	12	1	1
	0.3%	-	-	0.1%	0.5% <sup>c</sup>	0.5% <sup>c</sup>	1.9% <sup>cde</sup>	-	-	0.2%	0.4% <sup>o</sup>	0.8% <sup>o</sup>	3.6% <sup>ijko</sup> pqr	-	-	0.1%	0.7% <sup>io</sup>	0.2%	0.3%
Prefer not to answer	179	-	-	30	62	13	10	-	-	15	41	8	8	-	-	15	22	6	2
	1.3%	-	-	0.4%	1.6% <sup>c</sup>	1.1% <sup>c</sup>	1.8% <sup>c</sup>	-	-	0.4%	2.1% <sup>io</sup>	1.3% <sup>io</sup>	3.0% <sup>io</sup> ppq	-	-	0.4%	1.2% <sup>io</sup>	0.8%	0.7%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 21  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14201	4109	4274	1120	1550	1348	1800	2174	2195	576	861	609	591	1935	2079	544	689	739	1209
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
White	12961 91.3%	3822 96.1% cef	3526 85.6%	1334 94.0% bf	823 96.6% cef	932 93.8% f	2524 88.9% b	2099 95.7% i	1864 86.0%	660 94.6% i	474 96.9% i	432 93.6% i	838 88.2%	1723 96.7% i	1661 85.1%	674 93.4% i	349 96.2% i	501 93.9% i	1686 89.2% ip
NET: Non-white	1061 7.5%	130 3.3%	532 12.9% ac def	79 5.5% ad	23 2.7%	52 5.2% ad	244 8.6% ac de	77 3.5%	288 12.4% h j kloqrst	32 4.5%	11 2.3%	22 4.8% k	91 9.8% h j klors	53 3.0%	264 13.6% h j k lmopqrs t	47 6.5% h k or	12 3.3%	30 5.6% h k o	153 8.1% h j k lor
Mixed	188 1.3%	20 0.5%	74 1.8% a	22 1.6% a	9 1.1% a	15 1.5% a	47 1.7% a	10 0.5%	31 1.4% h o	11 1.5% o	7 1.4% o	4 1.0%	23 2.4% h o	9 0.5%	43 2.2% h o r	12 1.7% o	3 0.7%	11 2.0% h o	24 1.3% h
Asian	508 3.6%	69 1.7% d	288 7.0% ac def	36 2.6% d	5 0.6%	24 2.5% d	85 3.0% ad	39 1.8% r	180 8.3% h j klmnopq rst	14 2.0% r	3 0.7%	13 2.9% kr	32 3.4% k o r	30 1.7% r	108 5.6% h j k loqrs t	23 3.1% kr	1 0.4%	11 2.1% r	53 2.8% kr
Black	242 1.7%	18 0.5%	145 3.5% ac def	4 0.3%	8 0.9%	2 0.2%	65 2.3% ac de	14 0.6%	52 2.4% h j kloqs	1 0.2%	1 0.1%	-	13 1.4% kl	4 0.2%	93 4.8% h i j klmnoq rst	3 0.4%	7 2.0% h j kloqs	2 0.5%	53 2.8% h j kloqs
Chinese	74 0.5%	20 0.5% d	10 0.2%	9 0.6% d	* 0.5%	5 1.1% a b d	31 1.1% a b d	11 0.5% i	1 0.1%	-	* 0.1%	1 0.2%	12 1.3% i j kr	9 0.5% i	9 1.2% i j kr	9 1.2% i j kr	-	4 0.7% i	19 1.0% ij
Other ethnic group	49 0.3%	4 0.1%	15 0.4% a	7 0.5% a	1 0.1%	6 0.6% a	16 0.5% a	4 0.2%	5 0.2%	6 0.9% h o	-	3 0.7% o	12 1.2% h i k o	* 0.5% o	10 0.5% o	1 0.1%	1 0.3% o	2 0.4% o	4 0.2%
Prefer not to answer	179 1.3%	24 0.6%	60 1.5% ac	7 0.5%	6 0.7%	10 1.0%	72 2.5% a b c de	18 0.8%	34 1.6% o q	6 0.9%	4 0.8%	7 1.6% o q	21 2.2% h o q rs	6 0.3%	26 1.3% o q	1 0.1%	1 0.4%	2 0.4%	51 2.7% h j k o p q r s

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 21  
**To which of the following ethnic groups do you consider you belong?**  
Base: All respondents

	Working Status				Working Status - Men				Working Status - Women				Which of the following best describes where you live?							
	Total	Working full time (a)	Working part time (b)	Retired (c)	Not working (d)	Working full time (e)	Working part time (f)	Retired (g)	Not working (h)	Working full time (i)	Working part time (j)	Retired (k)	Not working (l)	Mums	NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Village (q)	Hamlet & Isolated Dwelling (r)
Unweighted base	14201	5051	1923	4064	3163	2879	660	2224	1243	2172	1263	1840	1920	2023	11349	6047	5302	2852	2497	355
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
White	12961 91.3%	5558 88.9%	1494 87.7%	3468 98.5% bd	2441 89.5%	3189 89.4%	482 88.1%	1825 98.2% ef	872 88.2%	2369 88.3%	1013 87.5%	1642 98.9% ef	1570 90.2%	1818 87.0%	10035 89.5%	5101 85.9%	4935 93.6% n	2926 97.9% m	2536 97.7% n	390 98.8% no
NET: Non-white	1061 7.5%	592 9.5% c	190 11.1% cd	32 0.9%	247 9.0% c	319 9.0% g	62 11.4% gk	19 1.0%	101 10.2% g	273 10.2% g	128 11.0% gk	13 0.8%	146 8.4% g	238 11.4%	1017 9.1% p	747 12.6% oq	270 5.1% qr	44 1.5%	40 1.6%	3 0.9%
Mixed	188 1.3%	89 1.4% c	29 1.7% c	14 0.4%	56 2.1% c	42 1.2% k	11 2.0% gk	10 0.6%	22 2.2% eg	46 1.7% gk	18 1.6% gk	3 0.2%	34 2.0% gk	37 1.7%	179 1.6% p	113 1.9% oq	65 1.2% q	9 0.3%	5 0.2%	3 0.9%
Asian	508 3.6%	294 4.7% c	89 5.2% c	8 0.2%	117 4.3% c	206 5.8% gh	35 6.4% gh	4 0.2%	35 3.5% gk	87 3.3% gk	54 4.7% gk	3 0.2%	82 4.7% gi	113 5.4%	493 4.4% p	380 6.4% oq	113 2.1% qr	14 0.5%	14 0.6%	-
Black	242 1.7%	145 2.3% cd	55 3.2% cd	7 0.2%	34 1.2% c	51 1.4% gk	11 2.1% gk	3 0.2%	15 1.5% gk	95 3.5% eg	44 3.8% eg	4 0.3%	19 1.1% gk	67 3.2%	227 2.0% p	178 3.0% oq	48 0.9%	15 0.5%	15 0.6%	-
Chinese	74 0.5%	47 0.8% c	12 0.7% c	-	15 0.5% c	13 0.4% gk	5 0.9% gk	-	7 0.7% gk	34 1.3% eg	7 0.6% gk	-	8 0.5% gk	20 1.0%	72 0.6% p	42 0.7% q	30 0.6% q	2 0.1%	2 0.1%	-
Other ethnic group	49 0.3%	17 0.3%	4 0.2%	3 0.1%	24 0.9% abc	7 0.2%	-	1 0.1%	22 2.2% ef	10 0.4%	4 0.4%	2 0.1%	3 0.2%	2 0.1%	46 0.4% p	32 0.5% q	14 0.3%	3 0.1%	3 0.1%	-
Prefer not to answer	179 1.3%	99 1.6% c	20 1.2% c	20 0.6%	40 1.5% c	58 1.6% gk	3 0.6% gk	14 0.8%	16 1.6% gk	41 1.5% gk	17 1.5% k	6 0.4%	24 1.4% k	32 1.5%	159 1.4% p	90 1.5% q	70 1.3%	20 0.7%	19 0.7%	1 0.3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 21  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	14201	1381	139	1987	1527	2477	1498	1150	606	709	422	798	1506
Weighted base	14201	1437	151*	1984	1488	2625	1422	1192	568	685	416	732	1501
White	12961 91.3%	1341 93.3%e	151 100.0%acdefj	1817 91.6%e	1406 94.5%ce	2031 77.4%	1352 95.0%cej	1148 96.3%acej	549 96.5%acej	660 96.4%acej	382 91.8%e	709 96.9%acdej	1415 94.3%ce
NET: Non-white	1061 7.5%	80 5.6%bghik	-	143 7.2%bdfghikl	71 4.8%bgk	531 20.2%abcdfghijk 	56 4.0%bk	28 2.4%	14 2.5%	19 2.8%	31 7.4%bfghik	13 1.7%	72 4.8%bgk
Mixed	188 1.3%	15 1.1%	-	23 1.2%g	11 0.7%	64 2.5%acdgl	21 1.5%g	3 0.3%	10 1.7%g	7 1.1%	11 2.6%dgk	4 0.6%	18 1.2%g
Asian	508 3.6%	23 1.6%k	-	100 5.0%abdfghikl	37 2.5%thik	258 9.8%abcdfghijk 	16 1.1%	19 1.6%k	2 0.4%	4 0.6%	16 3.8%afghik	2 0.2%	30 2.0%hik
Black	242 1.7%	23 1.6%cfg	-	14 0.7%g	12 0.8%g	164 6.2%abcdfghijk 	5 0.4%	*	2 0.4%	4 0.5%	2 0.5%	5 0.7%g	10 0.7%g
Chinese	74 0.5%	14 1.0%ch	-	5 0.3%	9 0.6%	21 0.8%	13 0.9%c	5 0.4%	-	1 0.1%	-	1 0.1%	6 0.4%
Other ethnic group	49 0.3%	5 0.3%	-	1 0.1%	2 0.1%	25 0.9%cdfgk	2 0.1%	1 0.1%	-	4 0.5%	2 0.5%	1 0.1%	8 0.5%c
Prefer not to answer	179 1.3%	16 1.1%	-	23 1.2%	10 0.7%	62 2.4%acdfl	14 1.0%	16 1.3%	5 0.9%	6 0.8%	3 0.8%	10 1.4%	13 0.9%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l  
\* small base



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 21  
**To which of the following ethnic groups do you consider you belong?**  
Base: All respondents

	Total	Which of the following cities do you live in, or nearest to?																			
		Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Unweighted base	14201	617	466	607	649	273	379	1103	503	593	1208	605	380	365	180	3033	543	527	491	519	1160
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
White	12961	649 91.3%	427 94.8% <sup>ij</sup> lo	560 96.1% <sup>di</sup> jlo	582 92.3% <sup>jo</sup>	268 97.4% <sup>dg</sup> ijlo	361 94.2% <sup>ajl</sup> o	1052 93.4% <sup>ij</sup> lo	437 97.0% <sup>dg</sup> ijlo	561 90.0% <sup>o</sup>	1020 88.3% <sup>o</sup>	642 96.2% <sup>di</sup> jlo	336 88.6% <sup>o</sup>	325 95.4% <sup>ij</sup> lo	167 98.1% <sup>dg</sup> ijlo	2526 80.0%	479 96.2% <sup>di</sup> jlo	524 97.0% <sup>dg</sup> ijlo	424 96.9% <sup>dg</sup> ijlo	486 96.8% <sup>dg</sup> ijlo	1134 97.7% <sup>bd</sup> fgijllo
NET: Non-white	1061	16 7.5%	13 2.8%	18 3.0%	45 7.1% <sup>abc</sup> ehkn <sup>pqr</sup> sv	7 2.6%	16 4.1% <sup>rv</sup>	68 6.0% <sup>abc</sup> hk <sup>pqrsv</sup>	9 1.9%	59 9.4% <sup>abc</sup> efgh <sup>kmn</sup> pq <sup>rs</sup> sv	114 9.8% <sup>abc</sup> efgh <sup>kmn</sup> pq <sup>rs</sup> sv	18 2.7%	40 10.6% <sup>abc</sup> efgh <sup>kmp</sup> q <sup>rs</sup> sv	15 4.3% <sup>rv</sup>	3 1.9%	555 17.6% <sup>abc</sup> defgh <sup>ijk</sup> lm <sup>pqrsv</sup>	15 3.0%	13 2.5%	6 1.3%	13 2.6%	20 1.7%
Mixed	188	2 1.3%	1 0.3%	13 2.2% <sup>abm</sup> v	5 0.8%	2 0.6%	6 1.5%	11 1.0%	4 0.9%	19 3.1% <sup>abd</sup> gh <sup>kmqr</sup> sv	12 1.1%	5 0.7%	5 1.3%	1 0.2%	-	76 2.4% <sup>abd</sup> g <sup>jkmv</sup>	6 1.2%	6 1.0%	3 0.8%	5 0.9%	6 0.5%
Asian	508	13 3.6%	6 2.0% <sup>chr</sup> v	2 1.4% <sup>hr</sup>	28 4.5% <sup>abc</sup> efh <sup>kmp</sup> q <sup>rs</sup> v	1 0.3%	5 1.3% <sup>h</sup>	35 3.1% <sup>cehkp</sup> q <sup>rs</sup> v	-	29 4.6% <sup>abc</sup> efh <sup>kl</sup> m <sup>pqrsv</sup>	86 7.5% <sup>abc</sup> defgh <sup>kl</sup> m <sup>pqrsv</sup>	5 0.7%	12 3.2% <sup>ceh</sup> kp <sup>qrs</sup> v	3 0.9%	1 0.6%	265 8.4% <sup>abc</sup> defgh <sup>ijk</sup> lm <sup>n</sup> p <sup>qrs</sup> v	3 0.6%	2 0.4%	-	4 0.8%	7 0.6%
Black	242	1 1.7%	-	2 0.4%	10 1.6% <sup>abkpv</sup>	-	1 0.1%	9 0.8%	2 0.3%	8 1.2% <sup>capv</sup>	9 0.7%	1 0.1%	19 4.9% <sup>abc</sup> defgh <sup>ijk</sup> k <sup>mpqrsv</sup>	4 1.3% <sup>apv</sup>	1 0.8%	167 5.3% <sup>abode</sup> fgh <sup>ijkmp</sup> q <sup>rs</sup> v	-	3 0.6%	1 0.3%	3 0.5%	2 0.2%
Chinese	74	1 0.5%	4 0.9% <sup>d</sup>	-	-	2 0.6%	2 0.5%	8 0.7%	2 0.4%	2 0.3%	4 0.4%	7 1.1% <sup>cdv</sup>	5 1.3% <sup>acd</sup> qv	7 1.9% <sup>acdij</sup> qv	-	22 0.7%	5 0.9% <sup>d</sup>	-	1 0.2%	1 0.3%	2 0.2%
Other ethnic group	49	-	1 0.2%	-	1 0.2%	3 1.1% <sup>ack</sup>	3 0.9%	4 0.3%	1 0.2%	1 0.1%	2 0.2%	-	-	-	1 0.5%	24 0.8%	1 0.3%	2 0.4%	-	1 0.1%	3 0.3%
Prefer not to answer	179	5 1.3%	11 2.5% <sup>ade</sup> gim <sup>qv</sup>	5 0.9%	4 0.6%	-	6 1.7%	7 0.6%	5 1.1%	4 0.6%	22 1.9% <sup>gv</sup>	7 1.1%	3 0.7%	1 0.3%	-	75 2.4% <sup>ade</sup> gim <sup>qv</sup>	4 0.8%	3 0.5%	8 1.9% <sup>g</sup>	3 0.6%	7 0.6%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 22  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	14201	7006	7195	1561	2024	2324	2652	2327	3313	4083	4215	2328	3575	3763	3605	3499	2111	1223	1620	5354	665	2874	955	2480
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771
Christian	7566 53.3%	3603 51.8%	3963 54.7% <sup>a</sup>	506 30.0%	887 37.1% <sup>c</sup>	1147 48.0% <sup>c</sup>	1402 55.4% <sup>c</sup>	1335 53.3% <sup>c</sup>	2288 74.0% <sup>c</sup>	1937 51.0%	2057 52.2%	1745 56.4% <sup>i</sup>	1828 54.2% <sup>i</sup>	1902 49.6%	2051 55.6% <sup>m</sup>	1903 55.8% <sup>m</sup>	1048 52.7%	661 51.7%	980 52.6% <sup>s</sup>	2962 48.6%	397 50.0%	1592 48.0%	583 54.5% <sup>u</sup>	1370 49.4%
NET: Other	904 6.4%	475 6.8%	429 5.9%	193 11.4% <sup>e</sup>	255 10.7% <sup>ef</sup>	182 7.6% <sup>fg</sup>	124 4.9% <sup>gh</sup>	54 2.6%	96 3.1%	286 7.5% <sup>jl</sup>	193 4.9%	217 7.0% <sup>j</sup>	207 6.1%	379 9.9% <sup>no</sup>	235 6.4% <sup>pq</sup>	175 5.1% <sup>p</sup>	66 3.3%	49 3.8%	138 7.4%	449 7.4%	63 8.0%	267 8.0%	75 7.0%	182 6.6%
Muslim	331 2.3%	177 2.5%	154 2.1%	92 5.4% <sup>ef</sup>	122 5.1% <sup>ef</sup>	81 3.4% <sup>fg</sup>	23 0.9% <sup>gh</sup>	3 0.1%	10 0.3%	112 2.9% <sup>jl</sup>	73 1.8%	77 2.5%	69 2.1%	162 4.2% <sup>no</sup>	99 2.7% <sup>op</sup>	62 1.8% <sup>pq</sup>	3 0.1%	5 0.4%	60 3.2%	170 2.8%	25 3.2%	115 3.5% <sup>w</sup>	35 3.3%	55 2.0%
Hindu	108 0.8%	57 0.8%	51 0.7%	44 2.6% <sup>ef</sup>	41 1.7% <sup>ef</sup>	14 0.6% <sup>gh</sup>	5 0.2%	-	4 0.1%	44 1.2% <sup>jl</sup>	10 0.3%	45 1.5% <sup>jl</sup>	8 0.2%	69 1.8% <sup>no</sup>	21 0.6% <sup>o</sup>	1 0.2% <sup>o</sup>	5 0.2% <sup>o</sup>	13 1.0% <sup>op</sup>	25 1.4%	62 1.0%	21 2.7% <sup>uv</sup>	29 0.9%	4 0.4%	33 1.2%
Jewish	90 0.6%	43 0.6%	48 0.7%	7 0.4%	14 0.6%	4 0.2%	25 1.0% <sup>eg</sup>	7 0.4%	33 1.1% <sup>eg</sup>	37 1.0% <sup>k</sup>	24 0.6% <sup>k</sup>	4 0.1%	26 0.8% <sup>k</sup>	45 1.2% <sup>no</sup>	19 0.5%	17 0.5%	7 0.3%	3 0.2%	8 0.5%	33 0.5%	1 0.1%	16 0.5%	7 0.7%	18 0.6%
Sikh	27 0.2%	18 0.3%	10 0.1%	12 0.7% <sup>eg</sup>	6 0.2% <sup>h</sup>	4 0.2%	5 0.2% <sup>h</sup>	1 0.1%	-	7 0.2%	3 0.1%	13 0.4% <sup>j</sup>	5 0.1%	15 0.4% <sup>op</sup>	9 0.2%	2 0.1%	-	1 0.1%	7 0.4%	17 0.3%	5 0.6%	11 0.3%	2 0.2%	6 0.2%
Buddhist	80 0.6%	58 0.8% <sup>b</sup>	22 0.3%	13 0.7%	7 0.3%	16 0.7%	25 1.0% <sup>dg</sup>	5 0.2%	13 0.4%	12 0.3%	24 0.6%	27 0.9% <sup>i</sup>	17 0.5%	20 0.5%	21 0.6%	29 0.8%	8 0.4%	3 0.2%	9 0.5%	43 0.7%	4 0.5%	31 0.9%	5 0.5%	12 0.4%
Other	268 1.9%	123 1.8%	145 2.0%	26 1.5%	65 2.7% <sup>fh</sup>	63 2.6% <sup>h</sup>	42 1.7%	38 1.8%	35 1.1%	75 2.0%	60 1.5%	51 1.6%	82 2.4% <sup>j</sup>	69 1.8%	66 1.8%	64 1.9%	44 2.2%	25 1.9%	29 1.6%	123 2.0%	8 1.0%	65 2.0%	21 2.0%	58 2.1%
None	5450 38.4%	2762 39.7% <sup>b</sup>	2688 37.1%	896 53.1% <sup>ee</sup>	1181 49.4% <sup>ee</sup>	1028 43.0% <sup>f</sup>	967 38.2% <sup>g</sup>	698 33.1% <sup>h</sup>	679 22.0%	1495 39.4% <sup>k</sup>	1579 40.1% <sup>k</sup>	1084 35.1%	1292 38.3% <sup>k</sup>	1431 37.3%	1338 36.2%	1282 37.6%	846 42.6% <sup>m</sup>	553 43.2% <sup>m</sup>	704 37.8%	2538 41.7% <sup>r</sup>	316 39.8%	1393 42.0% <sup>v</sup>	387 36.2%	1145 41.3% <sup>v</sup>
Prefer not to say	281 2.0%	119 1.7%	162 2.2%	93 5.5% <sup>de</sup>	68 2.8% <sup>ef</sup>	34 1.4%	38 1.5%	21 1.0%	28 0.9%	78 2.1%	108 2.7% <sup>kl</sup>	47 1.5%	48 1.4%	122 3.2% <sup>no</sup>	68 1.8%	48 1.4%	28 1.4%	15 1.2%	41 2.2%	142 2.3%	17 2.2%	67 2.0%	24 2.2%	75 2.7%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 22  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female							
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)	
Unweighted base	14201	3349	3600	769	2157	737	3935	2785	2414	405	649	888	1098	1344	1204	1823	912	1136	1226	1308	1123	1490	
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428	
Christian	7566 53.3%	2230 68.1% b cde	1692 47.8% e	529 53.9% b e	1003 62.0% b ce	142 24.7% h	2526 67.7% g hi	1450 53.3%	1283 51.9%	180 61.1% g h	188 27.7%	400 36.0% j k	536 46.7% j k	661 52.3% j k	650 59.5% j k	1167 70.2% j k	318 31.5%	487 38.1% j p	610 49.1% j p	741 58.5% j p	685 67.5% j p	1121 78.5% j p	klmnopqrst
NET: Other	904 6.4%	155 4.7% d	388 11.0% ac d	61 6.2% d	41 2.5%	50 8.8% ad	172 4.6%	245 9.0% fh i	138 5.6% i	7 2.3%	105 15.5% l m n o p q r s t u	128 11.5% mn or st u	95 8.3% mn u	59 4.7% nt	28 2.6%	60 3.6%	88 8.7% m n o p q r s t u	128 10.0% mn or st u	97 7.0% mn u	65 5.2% nt	26 2.5%	36 2.5%	
Muslim	331 2.3%	32 1.0% d	198 5.6% ac de	10 1.0% d	4 0.2%	12 2.1% ad	37 1.0%	119 4.4% fh i	37 1.5%	-	44 6.5% lm no qr st u	75 6.7% lm no qr st u	38 3.3% mn u	10 0.8% nu	-	10 0.6% nu	48 4.7% mn o p q r s t u	47 3.7% mn o p q r s t u	43 3.4% mn o p q r s t u	13 1.0% nu	3 0.3%	-	
Hindu	108 0.8%	18 0.6% d	58 1.6% ad e	15 1.6% ad	* 0.5% d	3 0.5% d	20 0.5%	40 1.5% fh	11 0.4%	-	27 4.0% kl m n o p q r s t u	20 1.8% lm no r st u	6 0.5% nt	1 0.1%	2 0.1%	17 1.7% lm no p q r s t u	20 1.6% mn o p q r s t u	8 0.6% mn o p q r s t u	4 0.3%	-	2 0.1%		
Jewish	90 0.6%	46 1.4% bc d	17 0.5%	-	4 0.2%	4 0.8% c	52 1.4% gh	8 0.3%	3 0.1%	-	4 0.5%	6 0.6%	2 0.1%	14 1.1% ln r	2 0.2%	15 0.9% ln r	4 0.3%	8 0.6%	2 0.2%	10 0.8%	6 0.6%	18 1.3% ln r	
Sikh	27 0.2%	4 0.1%	22 0.6% ad	-	* 0.1%	-	5 1.5% fh	15 0.5% fh	-	* 0.2%	9 1.3% mn o p q r s t u	3 0.2%	3 0.3%	3 0.2%	-	3 0.3%	3 0.2%	* 0.2%	2 0.2%	1 0.1%	-		
Buddhist	80 0.6%	20 0.6%	10 0.3%	16 1.7% ab d	7 0.4%	13 2.2% ab d	17 0.4%	8 0.3%	25 1.0% fg	2 0.8%	9 1.4% nq t u	7 0.6%	8 0.7% q	20 1.6% no p q r s t u	3 0.3%	10 0.6% q	3 0.3%	1 0.1%	8 0.7% q	5 0.4%	2 0.2%	3 0.2%	
Other	268 1.9%	36 1.1%	82 2.3% a	19 1.9%	25 1.6%	19 3.3% ad	41 1.1%	55 2.0% f	63 2.5% f	4 1.3%	12 1.8%	16 1.5%	38 3.3% km o p t u	11 0.9%	23 2.1% mu	22 1.3%	13 1.3%	49 3.8% km no p q r s t u	25 2.0% mu	31 2.4% mu	14 1.4%	13 0.9%	
None	5450 38.4%	861 26.3% d	1384 39.1% a	378 38.5% a	552 34.1% a	370 64.4% a bcd	1002 26.9%	961 35.3% f g	1024 41.4% f g	103 35.0% f	352 51.9% l m n o p q r s t u	552 49.6% l m n o p q r s t u	495 43.1% n o p q r s t u	528 41.7% o p q r s t u	410 37.5% o	425 25.6% u	544 53.9% l m n o p q r s t u	629 49.2% l m n o p q r s t u	533 42.9% n o p q r s t u	439 34.6% o	288 28.4% u	254 17.8%	
Prefer not to say	281 2.0%	28 0.9%	74 2.1% a	14 1.4%	22 1.3%	13 2.2% a	33 0.9%	65 2.4% fh	30 1.2%	5 1.6%	33 4.9% lm no p q r s t u	32 2.9% mn o p q r s t u	22 1.9% no	17 1.3% n	4 0.4%	11 0.6%	59 5.9% kl m n o p q r s t u	35 2.8% mn o p q r s t u	12 1.0%	21 1.7% no	17 1.6% no	17 1.2%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 22  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	SEG Within Gender - Male					SEG Within Gender - Female					Region									
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14201	2223	1922	1143	1718	1860	2293	1185	1857	1223	600	1592	1307	1318	949	738	1338	1688	2075	1373
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Christian	7566 53.3%	998 48.8%	916 51.9%	862 55.5%a	827 51.8%	939 53.6%a	1141 52.5%a	883 57.3%a	1001 56.2%a	661 51.7%q	277 48.8%	945 60.5% <i>i</i>	681 53.3% <i>q</i>	684 53.5% <i>q</i>	570 57.4% <i>i</i>	406 57.2% <i>j</i>	797 56.1% <i>j</i>	871 47.2%	1032 51.9% <i>q</i>	642 50.3%
NET: Other	904 6.4%	154 7.5% <i>bf</i>	93 5.3%	129 8.3% <i>bf</i>	98 6.2%	132 7.5% <i>bf</i>	101 4.6%	88 5.7%	109 6.1%	49 3.8%	24 4.2%	80 5.1% <i>s</i>	70 5.5% <i>s</i>	106 8.3% <i>ij</i>	56 5.6% <i>s</i>	24 3.4%	73 5.2% <i>s</i>	297 16.1% <i>ij</i>	83 4.2%	41 3.2%
Muslim	331 2.3%	62 3.0% <i>fh</i>	38 2.2%	39 2.5%	38 2.4%	49 2.8% <i>f</i>	35 1.6%	38 2.5%	31 1.8%	5 0.4%	5 0.9% <i>s</i>	29 1.9% <i>io</i>	28 2.2% <i>io</i>	64 5.0% <i>ij</i>	24 2.4% <i>io</i>	3 0.4%	12 0.8% <i>s</i>	139 7.5% <i>ij</i>	23 1.2% <i>s</i>	-
Hindu	108 0.8%	17 0.8% <i>bd</i>	4 0.3%	35 2.2% <i>abdf</i>	1 0.1%	27 1.5% <i>bd</i>	6 0.3%	10 0.7% <i>d</i>	8 0.4%	13 1.0% <i>kl</i>	1 0.1%	-	-	5 0.4% <i>k</i>	10 1.0% <i>kl</i>	1 0.1%	6 0.5% <i>kl</i>	63 3.4% <i>ij</i>	5 0.3%	4 0.3%
Jewish	90 0.6%	22 1.1% <i>bc</i>	5 0.3%	4 0.3%	12 0.8% <i>g</i>	15 0.9% <i>bg</i>	19 0.9% <i>bg</i>	-	14 0.8% <i>g</i>	3 0.2%	1 0.1%	12 0.8% <i>m</i>	4 0.3%	-	1 0.1%	2 0.3%	18 1.3% <i>ij</i>	37 2.0% <i>ij</i>	9 0.4%	4 0.3%
Sikh	27 0.2%	2 0.1%	1 0.1%	12 0.8% <i>ab</i>	3 0.2%	5 0.3%	2 0.1%	* 0.1%	2 0.1%	1 0.1%	-	-	2 0.2%	5 0.4% <i>k</i>	4 0.4% <i>k</i>	-	-	13 0.7% <i>ik</i>	1 0.1%	-
Buddhist	80 0.6%	7 0.3%	18 1.0% <i>ae</i>	20 1.3% <i>ae</i>	13 0.8% <i>h</i>	5 0.3%	6 0.3%	7 0.5%	3 0.2%	3 0.2%	6 1.1%	15 1.0% <i>i</i>	7 0.6%	3 0.3%	4 0.4%	4 0.5%	13 0.9%	12 0.7%	8 0.4%	4 0.3%
Other	268 1.9%	45 2.2%	26 1.5%	20 1.3%	32 2.0%	29 1.7%	33 1.5%	31 2.0%	51 2.9% <i>bc</i>	25 1.9%	12 2.1%	24 1.5%	29 2.2%	29 2.2%	13 1.3%	15 2.1%	24 1.7%	33 1.8%	36 1.8%	29 2.3%
None	5450 38.4%	856 41.9% <i>c</i>	716 40.6% <i>c</i>	538 34.7%	652 40.9% <i>c</i>	639 36.5%	863 39.7% <i>c</i>	546 35.5%	640 36.0%	553 43.2% <i>k</i>	254 44.7% <i>k</i>	518 33.2%	510 39.9% <i>k</i>	455 35.6%	350 35.2%	272 38.4% <i>q</i>	533 37.5% <i>k</i>	592 32.1%	838 42.2% <i>k</i>	574 44.9% <i>klmnopq</i>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 22  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Prefer not to say	281	37	40	24	18	41	68	23	30	15	13	19	17	33	18	7	17	86	36	20
	2.0%	1.8%	2.3% <sup>d</sup>	1.5%	1.1%	2.4% <sup>d</sup>	3.1% <sup>ac</sup>	1.5%	1.7%	1.2%	2.3%	1.2%	1.3%	2.6% <sup>ik</sup>	1.8%	1.0%	1.2%	4.7% <sup>ij</sup>	1.8%	1.6%
							<sup>dgh</sup>							<sup>p</sup>				<sup>klmnop</sup>		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 22  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humb-erside (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Unweighted base	14201	621	322	798	631	631	487	352	643	817	1027	677	602	278	794	676	687	462	386	695	871	1048	696	
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673	
Christian	7566 53.3%	389 58.1% <sup>b</sup> ijklt	140 46.9%	445 58.3% <sup>b</sup> eijklt	311 51.9% <sup>i</sup> kl	311 51.7% <sup>i</sup> kl	285 56.2% <sup>b</sup> ijklt	207 61.9% <sup>b</sup> dehijk lm	347 52.8% <sup>i</sup> kl	402 45.4%	496 47.9%	269 44.4%	272 44.7%	137 51.0%	500 62.6% <sup>b</sup> dehijk lmoprt uv	369 54.4% <sup>i</sup> jkl	372 55.1% <sup>b</sup> ijklt	285 58.6% <sup>b</sup> ijklt	199 53.0% <sup>i</sup> kl	450 59.0% <sup>b</sup> dehijk lmoprt uv	469 48.8%	535 56.2% <sup>b</sup> ijklt	374 55.5% <sup>b</sup> ijklt	
NET: Other	904 6.4%	19 2.9%	13 4.2%	56 7.4% <sup>a</sup> ghknv	33 5.5% <sup>u</sup>	42 6.9% <sup>a</sup> ghknv	23 4.5%	9 2.7%	24 3.6%	180 20.4% <sup>a</sup> cdefghj klmnopq rstuv	57 5.5% <sup>a</sup> u	19 3.2%	30 4.9%	11 4.2%	24 3.0%	37 5.5% <sup>u</sup>	64 9.5% <sup>a</sup> defghj lmnoru v	33 6.7% <sup>a</sup> knv	15 4.1%	49 6.5% <sup>a</sup> knv	117 12.1% <sup>a</sup> cdefghj klmnopq rstuv	26 2.7%	22 3.3%	
Muslim	331 2.3%	2 0.3%	5 1.7% <sup>hk</sup> v	22 2.9% <sup>a</sup> ghklmn ruv	5 0.9% <sup>h</sup> v	24 4.0% <sup>a</sup> ghijklm rsv	14 2.8% <sup>a</sup> ghknv	-	-	87 9.9% <sup>a</sup> cdefgh ijklmno pqrstuv	18 1.7% <sup>a</sup> hkv	-	3 0.5%	-	7 0.9% <sup>hk</sup> v	23 3.4% <sup>a</sup> ghklmn ruv	40 5.9% <sup>a</sup> cdefgh ijklmnr sv	9 1.9% <sup>a</sup> kv	3 0.7%	12 1.5% <sup>hk</sup> v	51 5.3% <sup>a</sup> cdghjk lmnqrs uv	6 0.6%	-	
Hindu	108 0.8%	11 1.7% <sup>cd</sup> ehjkl oru	1 0.2%	-	-	-	4 0.7% <sup>n</sup>	1 0.2%	1 0.1%	37 4.1% <sup>a</sup> cdefgh ijklmno pqrstuv	2 0.2%	1 0.1%	1 0.2%	-	-	5 0.7% <sup>n</sup>	6 1.3% <sup>cd</sup> ehj	-	6 0.8% <sup>n</sup>	27 2.8% <sup>bc</sup> defghj klmnop rstuv	3 0.3%	3 0.5%		
Jewish	90 0.6%	1 0.2%	1 0.2%	6 0.8%	1 0.2%	-	1 0.2%	-	9 1.4% <sup>ae</sup> pqu	15 1.7% <sup>a</sup> efklp quv	6 0.6%	2 0.3%	2 0.3%	-	6 0.8%	3 0.4%	-	-	2 0.6%	9 1.2% <sup>ep</sup>	21 2.2% <sup>a</sup> efgijkl mnopqu v	2 0.3%	2 0.4%	
Sikh	27 0.2%	1 0.2%	-	-	2 0.3%	3 0.5%	-	-	-	10 1.2% <sup>cf</sup> hklmno stuv	1 0.1%	-	-	-	-	2 0.3%	4 0.8% <sup>cnu</sup>	-	-	-	3 0.3%	-	-	
Buddhist	80 0.6%	2 0.3%	3 1.0% <sup>t</sup>	14 1.8% <sup>a</sup> fjklp tuv	6 1.0% <sup>t</sup>	3 0.5%	1 0.2%	2 0.6%	8 1.2% <sup>np</sup> tu	11 1.3% <sup>np</sup> tu	5 0.5%	2 0.4%	1 0.2%	3 1.2% <sup>t</sup>	1 0.2%	1 0.1%	3 0.7%	2 0.4%	5 0.6%	1 0.1%	3 0.3%	2 0.2%		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 22  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673
Other	268 1.9%	1 0.2%	3 1.1%	15 1.9%a	18 3.1%af hnu	12 2.0%a	3 0.5%	6 1.9%a	6 0.9%	19 2.2%a	24 2.3%af	14 2.3%af	23 3.8%af hnotu	8 3.1%af h	9 1.1%	10 1.5%a	16 2.4%af	10 2.1%a	9 2.3%a	18 2.4%af	13 1.4%	12 1.3%	15 2.2%a
None	5450 38.4%	254 38.0% <i>i</i>	145 48.4% <i>a</i> celgin opqstu v	251 32.9%	246 41.1% <i>c</i> inpqst	239 39.6% <i>c</i> inpqs	191 37.6% <i>i</i>	118 35.2%	284 43.2% <i>c</i> inpqst	259 29.3%	470 45.3% <i>a</i> cflgino pqstu	306 50.5% <i>a</i> cdeflgh imnopq rstuv	299 49.0% <i>a</i> nopars tuv	109 40.5% <i>i</i> p	267 33.5%	264 39.0% <i>c</i> ips	217 32.1%	159 32.6%	155 41.2% <i>c</i> inpqs	249 32.7%	333 34.7%	369 38.7% <i>c</i> ips	268 39.8% <i>c</i> inpqqs
Prefer not to say	281 2.0%	7 1.1%	1 0.4%	11 1.4%	9 1.5%	11 1.8% <i>h</i>	8 1.6%	1 0.2%	3 0.4%	44 4.9% <i>ab</i> cdeflgh jklnoq rsuv	14 1.3%	11 1.8% <i>h</i>	8 1.4%	12 4.3% <i>ab</i> cdghjkl nov	8 1.0%	7 1.1%	22 3.3% <i>ab</i> ghjno	10 2.0% <i>h</i>	7 1.8%	14 1.8%	43 4.4% <i>ab</i> cdeflgh jklno uv	22 2.3% <i>h</i>	9 1.4%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 22  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	Total	Educational Attainment						Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female						
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14201	127	102	8204	3720	1220	617	75	68	3960	1880	596	311	52	34	4244	1840	624	306
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
Christian	7566 53.3%	67 56.2% <sub>ef</sub>	53 46.2% <sub>ef</sub>	4688 57.9% <sub>cd</sub>	1913 50.3% <sub>ef</sub>	597 46.7% <sub>ef</sub>	172 31.6%	37 54.6% <sub>kl</sub>	38 50.7% <sub>kl</sub>	2170 56.2% <sub>kl</sub>	975 49.8% <sub>kl</sub>	256 42.8% <sub>kl</sub>	82 30.7%	30 58.3% <sub>kl</sub>	16 38.1%	2518 59.4% <sub>kl</sub>	938 50.8% <sub>kl</sub>	341 50.2% <sub>kl</sub>	90 32.6%
NET: Other	904 6.4%	19 16.0% <sub>bc</sub> d	4 3.6%	370 4.6%	269 7.1% <sub>cd</sub>	157 12.3% <sub>cd</sub>	61 11.3% <sub>cd</sub>	9 13.4% <sub>io</sub>	3 4.5%	173 4.5%	147 7.5% <sub>io</sub>	90 15.0% <sub>io</sub>	33 12.3% <sub>io</sub>	10 19.5% <sub>hi</sub>	1 2.0%	196 4.6%	122 6.6% <sub>io</sub>	67 9.8% <sub>io</sub>	28 10.2% <sub>io</sub>
Muslim	331 2.3%	10 8.6% <sub>bc</sub> d	1 0.8%	114 1.4%	86 2.3% <sub>cd</sub>	73 5.7% <sub>cd</sub>	34 6.4% <sub>cd</sub>	7 10.2% <sub>ij</sub> op	1 1.3%	48 1.3%	46 2.3% <sub>io</sub>	43 7.2% <sub>ij</sub> op	20 7.3% <sub>ij</sub> op	3 6.4% <sub>io</sub>	-	66 1.6%	40 2.2% <sub>io</sub>	30 4.4% <sub>ij</sub> op	15 5.4% <sub>ij</sub> op
Hindu	108 0.8%	-	-	26 0.3%	51 1.3% <sub>cd</sub>	29 2.3% <sub>cd</sub>	2 0.4%	-	-	12 0.3%	33 1.7% <sub>io</sub>	11 1.9% <sub>io</sub>	-	-	-	14 0.3%	18 0.9% <sub>io</sub>	18 2.6% <sub>il</sub> op	2 0.8%
Jewish	90 0.6%	1 1.0%	-	53 0.7%	17 0.4%	12 1.0%	2 0.3%	-	-	22 0.6%	10 0.5%	8 1.3% <sub>op</sub>	1 0.3%	1 2.3%	-	31 0.7%	7 0.4%	5 0.7%	1 0.3%
Sikh	27 0.2%	-	-	19 0.2%	6 0.1%	1 0.1%	1 0.1%	-	-	14 0.4%	2 0.1%	1 0.1%	-	-	-	6 0.1%	4 0.2%	-	1 0.2%
Buddhist	80 0.6%	2 1.8%	1 0.7%	33 0.4%	20 0.5%	15 1.2% <sub>cd</sub>	9 1.6% <sub>cd</sub>	2 3.2% <sub>io</sub> op	-	26 0.7% <sub>io</sub>	15 0.7% <sub>io</sub>	9 1.6% <sub>op</sub>	6 2.1% <sub>io</sub> op	-	1 2.0%	7 0.2%	5 0.3%	6 0.9% <sub>o</sub>	3 1.1% <sub>o</sub>
Other	268 1.9%	6 4.6% <sub>c</sub>	2 2.0%	125 1.5%	90 2.4% <sub>c</sub>	26 2.0%	13 2.5%	-	2 3.2%	52 1.3%	41 2.1%	18 2.9% <sub>i</sub>	7 2.5%	6 10.7% <sub>gijk</sub> lopqr	-	73 1.7%	49 2.6% <sub>i</sub>	9 1.3%	7 2.4%
None	5450 38.4%	33 27.7%	57 49.7% <sub>a</sub> c	2936 36.3%	1539 40.5% <sub>a</sub> c	488 38.2%	295 54.4% <sub>a</sub> cde	22 31.9%	33 44.9% <sub>m</sub>	1482 38.4% <sub>o</sub>	800 40.8% <sub>m</sub>	233 38.9%	142 53.2% <sub>g</sub> ijkmop q	11 22.2%	24 58.3%	1453 34.3%	740 40.1% <sub>m</sub> o	255 37.5%	153 55.6% <sub>gijkmopq</sub>
Prefer not to say	281 2.0%	-	1 0.6%	104 1.3%	82 2.2% <sub>c</sub>	37 2.9% <sub>c</sub>	15 2.7% <sub>c</sub>	-	-	33 0.8%	36 1.8% <sub>i</sub>	20 3.3% <sub>io</sub>	10 3.8% <sub>io</sub>	-	1 1.7%	71 1.7% <sub>i</sub>	46 2.5% <sub>i</sub>	17 2.5% <sub>i</sub>	4 1.6%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 22  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14201	4109	4274	1120	1550	1348	1800	2174	2195	576	861	609	591	1935	2079	544	689	739	1209
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
Christian	7566 53.3%	2677 67.3% b c d e f	2043 49.6% e f	745 52.5% e f	518 60.8% b c e f	358 36.0%	1226 43.2% e	1453 66.2% i j k l m n o p q r s t	1012 46.7% i j k l m n o p q r s t	315 45.2% i j k l m n o p q r s t	307 62.8% i j k l m n o p q r s t	168 36.3%	348 36.7%	1223 68.7% i j k l m n o p q r s t	1031 52.8% i j k l m n o p q r s t	429 59.5% i j k l m n o p q r s t	211 58.0% i j k l m n o p q r s t	190 35.7%	878 46.5% l m n o p q r s t
NET: Other	904 6.4%	163 4.1%	410 9.9% a c d e f	82 5.8% a d	29 3.4%	68 6.9% a d	152 5.4% d	83 10.9% h j k m o q r s t	235 10.9% h j k m o q r s t	44 6.3% h r	18 3.6%	35 7.7% h k	59 6.2% h r	79 4.5%	174 8.9% h k o q r t	38 5.3%	11 3.0%	33 6.1% h r	94 5.0%
Muslim	331 2.3%	24 0.6%	209 5.1% a c d e f	18 1.2% d	2 0.3%	18 1.8% a d	60 2.1% a d	11 0.5%	124 5.7% h j k m o q r s t	10 1.4% h r	2 0.5%	8 1.7% h r	22 2.3% h k o r	13 0.8%	85 4.3% h j k l o q r s t	8 1.1%	-	10 1.9% h k o r	38 2.0% h k o r
Hindu	108 0.8%	23 0.6% d	57 1.4% a d f	16 1.1% d f	* 0.1%	6 0.6% d	5 0.2%	7 0.3%	41 1.3% h j k m o p r s t	2 0.3%	* 0.1%	5 1.1% h k m t	1 0.1%	15 0.9% t	16 0.8%	14 2.0% h j k m r s t	-	1 0.2%	5 0.2%
Jewish	90 0.6%	54 1.4% b c d e f	19 0.5% c	-	3 0.4% c	5 0.5% c	9 0.3%	34 1.5% i j k l m n o p q r s t	3 0.1%	-	2 0.5%	1 0.2%	2 0.2%	20 1.1% j k l m n o p q r s t	16 0.8% i	-	1 0.2%	4 0.7% i	7 0.4%
Sikh	27 0.2%	4 0.1%	22 0.5% a c d e f	-	* 0.1%	* 0.1%	-	1 0.1%	16 0.7% h o t	-	-	* 0.1%	-	3 0.2%	6 0.3%	-	* 0.1%	-	-
Buddhist	80 0.6%	15 0.4%	14 0.3%	18 1.3% a b	5 0.6%	14 1.4% a b f	15 0.5%	10 0.5%	9 0.4%	13 1.9% h i o p r s t	4 0.8%	11 2.5% h i k e p a r s t	10 1.0%	5 0.3%	5 0.3%	5 0.6%	1 0.2%	2 0.4%	5 0.3%
Other	268 1.9%	42 1.1%	89 2.2% a	30 2.1% a	17 2.1% a	25 2.6% a	63 2.2% a	20 0.9%	42 1.9% h	18 2.6% h o	9 1.8%	9 2.0% h	24 2.5% h	22 1.3%	47 2.4% h o	12 1.6%	9 2.5% h	16 3.0% h o	39 2.1% h
None	5450 38.4%	1097 27.6% d	1583 38.4% a d	575 40.5% a d	287 33.7% a	539 54.2% a b c d f	1369 48.2% a b c d	638 29.1% o	875 40.4% h k o p a r	335 48.0% h k o p a r	154 31.5% o	248 53.8% h k o p a r t	512 53.9% h k o p a r t	458 25.7%	708 36.3% h k o	240 33.3% o	133 36.6% h o	291 54.6% h i j k o p q r t	857 45.3% h k o p a r q
Prefer not to say	281 2.0%	40 1.0%	83 2.0% a	18 1.2%	19 2.2% a	29 2.9% a c	93 3.3% a b c	20 0.9%	44 2.0% h j	4 0.6%	10 2.1% h j	10 2.2% h j	31 3.3% h j o	20 1.1%	39 2.0% h j	14 1.9%	9 2.4% h j o	19 3.5% h j o p	61 3.2% h j o

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing

### Opinion Poll ONLINE Fieldwork : 4th - 27th February 2015

Absolutes/col percents

Table 22  
To which of the following religious groups do you consider yourself to be a member of?  
Base: All respondents

	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?						
	Working full time (a)	Working part time (b)	Retired (c)	Not working (d)	Working full time (e)	Working part time (f)	Retired (g)	Not working (h)	Working full time (i)	Working part time (j)	Retired (k)	Not working (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Village (q)	Hamlet & Isolated Dwelling (r)	
Unweighted base	14201	5051	1923	4064	3163	2879	660	2224	1243	2172	1263	1840	1920	2023	11349	6047	5302	2852	2497	355
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
Christian	7566 53.3%	3050 48.8% <sup>d</sup>	891 52.3% <sup>a</sup>	2491 70.8% <sup>a</sup>	1133 41.5%	1714 48.1% <sup>h</sup>	275 50.3% <sup>h</sup>	1255 67.5% <sup>e</sup>	359 36.3%	1336 49.8% <sup>h</sup>	616 53.2% <sup>e</sup>	1236 74.4% <sup>e</sup>	774 44.5% <sup>h</sup>	1040 49.8%	5783 51.6%	2892 48.7%	2891 54.8% <sup>n</sup>	1784 59.7% <sup>m</sup>	1538 59.3% <sup>n</sup>	245 62.2% <sup>no</sup>
NET: Other	904 6.4%	452 7.2% <sup>c</sup>	135 7.9% <sup>c</sup>	108 3.1%	209 7.7% <sup>c</sup>	287 8.1% <sup>gi</sup>	43 7.9% <sup>gk</sup>	60 3.2%	84 8.5% <sup>gi</sup>	165 6.1% <sup>gk</sup>	92 7.9% <sup>gk</sup>	48 2.9%	125 7.2% <sup>gk</sup>	154 7.4%	806 7.2% <sup>p</sup>	531 8.9% <sup>oq</sup>	275 5.2% <sup>qr</sup>	98 3.3%	92 3.5%	6 1.5%
Muslim	331 2.3%	178 2.9% <sup>c</sup>	52 3.0% <sup>c</sup>	13 0.4%	88 3.2% <sup>c</sup>	125 3.5% <sup>gi</sup>	15 2.8% <sup>gk</sup>	10 0.5%	27 2.7% <sup>gk</sup>	53 2.0% <sup>gk</sup>	37 3.2% <sup>gk</sup>	3 0.2%	61 3.5% <sup>gi</sup>	84 4.0%	321 2.9% <sup>p</sup>	233 3.9% <sup>oq</sup>	88 1.7% <sup>q</sup>	10 0.3%	10 0.4%	-
Hindu	108 0.8%	75 1.2% <sup>c</sup>	12 0.7% <sup>c</sup>	2 0.1%	18 0.7% <sup>c</sup>	50 1.4% <sup>fg</sup>	1 0.1%	-	6 0.7% <sup>gk</sup>	26 1.0% <sup>gk</sup>	12 1.0% <sup>gk</sup>	2 0.1%	12 0.7% <sup>gk</sup>	16 0.8%	104 0.9% <sup>p</sup>	83 1.4% <sup>oq</sup>	21 0.4%	3 0.1%	3 0.1%	-
Jewish	90 0.6%	27 0.4%	15 0.9%	35 1.0% <sup>ad</sup>	13 0.5%	13 0.4%	3 0.6%	17 0.9% <sup>el</sup>	9 0.9% <sup>l</sup>	14 0.5%	12 1.0% <sup>el</sup>	19 1.1% <sup>el</sup>	4 0.2%	8 0.4%	83 0.7% <sup>p</sup>	56 0.9% <sup>oq</sup>	27 0.5%	7 0.2%	7 0.3%	1 0.1%
Sikh	27 0.2%	20 0.3% <sup>c</sup>	4 0.3% <sup>c</sup>	-	3 0.1%	16 0.4% <sup>gk</sup>	-	-	2 0.2%	4 0.1%	4 0.4% <sup>gk</sup>	-	1 0.1%	6 0.3%	26 0.2%	20 0.3% <sup>oq</sup>	6 0.1%	1 0.1%	1 0.1%	-
Buddhist	80 0.6%	41 0.7%	10 0.6%	12 0.3%	16 0.6%	28 0.8% <sup>kl</sup>	6 1.1% <sup>kl</sup>	10 0.6% <sup>k</sup>	13 1.4% <sup>gi</sup>	13 0.5%	4 0.3%	2 0.1%	3 0.2%	10 0.5%	70 0.6%	37 0.6%	33 0.6%	9 0.3%	8 0.3%	1 0.4%
Other	268 1.9%	111 1.8%	41 2.4% <sup>c</sup>	45 1.3%	71 2.6% <sup>ac</sup>	55 1.5%	18 3.2% <sup>eg</sup>	23 1.2%	27 2.7% <sup>eg</sup>	56 2.1%	23 2.0%	22 1.3%	44 2.5% <sup>gk</sup>	30 1.5%	201 1.8%	101 1.7%	100 1.9%	67 2.2%	63 2.4%	4 1.0%
None	5450 38.4%	2621 41.9% <sup>ab</sup>	620 36.4% <sup>c</sup>	884 25.1%	1325 48.6% <sup>a</sup>	1499 42.0% <sup>g</sup>	210 38.4% <sup>g</sup>	529 28.5% <sup>k</sup>	524 53.0% <sup>e</sup>	1122 41.8% <sup>g</sup>	410 35.4% <sup>g</sup>	355 21.4%	801 46.0% <sup>e</sup>	825 39.5%	4376 39.0% <sup>p</sup>	2341 39.4% <sup>q</sup>	2034 38.6%	1074 35.9%	933 35.9%	142 36.0%
Prefer not to say	281 2.0%	125 2.0% <sup>c</sup>	58 3.4% <sup>ac</sup>	37 1.0%	61 2.2% <sup>c</sup>	66 1.9% <sup>g</sup>	19 3.4% <sup>eg</sup>	14 0.7%	21 2.1% <sup>g</sup>	59 2.2% <sup>g</sup>	40 3.4% <sup>eg</sup>	23 1.4%	40 2.3% <sup>g</sup>	70 3.3%	247 2.2% <sup>p</sup>	173 2.9% <sup>oq</sup>	74 1.4%	34 1.1%	32 1.2%	2 0.4%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 22  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	14201	1381	139	1987	1527	2477	1498	1150	606	709	422	798	1506
Weighted base	14201	1437	151*	1984	1488	2625	1422	1192	568	685	416	732	1501
Christian	7566 53.3%	792 55.1%ej	94 61.9%eghjk	1097 55.3%ehj	897 60.3%acefghijkl	1273 48.5%	739 51.9%	610 51.1%	281 49.4%	387 56.5%ehj	189 45.4%	372 50.8%	836 55.7%ehj
NET: Other	904 6.4%	72 5.0%	15 9.7%cdghik	136 6.9%cdghik	65 4.4%	345 13.1%acdghijkl	54 3.8%	49 4.1%	17 3.0%	24 3.5%	23 5.5%	23 3.1%	81 5.4%k
Muslim	331 2.3%	24 1.7%fghik	1 0.7%	73 3.7%adfghikl	28 1.9%fghik	153 5.8%abcdfghijk l	9 0.6%	4 0.4%	1 0.1%	3 0.4%	8 1.9%ghik	-	28 1.9%fghik
Hindu	108 0.8%	6 0.4%dl	-	10 0.5%dl	-	71 2.7%acdghikl	3 0.2%	13 1.1%cdfkl	1 0.1%	1 0.1%	3 0.8%dl	1 0.1%	-
Jewish	90 0.6%	8 0.6%c	-	1 0.1%	12 0.8%ck	49 1.9%acdghijkl	6 0.4%	3 0.2%	1 0.1%	2 0.3%	-	-	8 0.5%k
Sikh	27 0.2%	-	-	8 0.4%cd	-	15 0.6%ad	1 0.1%	1 0.1%	-	-	-	-	2 0.2%
Buddhist	80 0.6%	11 0.8%	12 8.0%acdefghijk l	7 0.4%	4 0.2%	17 0.7%	5 0.3%	3 0.2%	3 0.5%	4 0.5%	2 0.4%	2 0.2%	11 0.7%
Other	268 1.9%	23 1.6%	1 1.0%	37 1.9%	22 1.5%	40 1.5%	30 2.1%	25 2.1%	12 2.1%	15 2.2%	10 2.4%	21 2.8%	31 2.1%
None	5450 38.4%	557 38.7%abde	42 27.9%	706 35.6%	509 34.2%	897 34.2%	610 42.9%bcdel	519 43.5%abcdel	257 45.1%abcdel	267 38.9%b	195 46.9%abcdel	327 44.7%abcdel	565 37.7%
Prefer not to say	281 2.0%	16 1.1%	1 0.5%	44 2.2%ad	17 1.1%	111 4.2%acdghikl	19 1.4%	15 1.2%	14 2.5%	7 1.1%	9 2.2%	10 1.4%	18 1.2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 22  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	Total	Which of the following cities do you live in, or nearest to?																			
		Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Unweighted base	14201	617	466	607	649	273	379	1103	503	593	1208	605	380	365	180	3033	543	527	491	519	1160
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
Christian	7566 53.3%	344 51.4%	243 54.0%	298 51.0%	345 54.8% <sup>o</sup>	154 56.0%	207 54.0%	672 59.7% <sup>ac</sup> joqrv	280 62.0% <sup>ab</sup> cdjoqrv	351 56.3% <sup>o</sup>	590 51.1%	379 56.8% <sup>oq</sup> r	210 55.3% <sup>o</sup>	198 58.1% <sup>oq</sup> qr	104 61.3% <sup>jo</sup>	1539 48.8%	274 55.1% <sup>o</sup>	266 49.3%	216 49.3%	283 56.4% <sup>o</sup>	611 52.6%
NET: Other	904 6.4%	37 5.6% <sup>bem</sup> qv	9 2.1%	32 5.5% <sup>bem</sup> qv	48 7.6% <sup>beh</sup> kmqrsv	5 1.7%	18 4.7% <sup>m</sup>	56 5.0% <sup>bm</sup> qv	15 3.4%	38 6.1% <sup>be</sup> mqrv	115 10.0% <sup>abc</sup> efghikmn pqrsv	23 3.4%	32 8.4% <sup>beg</sup> hkmqrsv	5 1.4%	6 3.3%	371 11.8% <sup>abc</sup> defghikm npqrsv	24 4.9% <sup>bm</sup> v	13 2.4%	12 2.8%	16 3.2%	27 2.4%
Muslim	331 2.3%	3 0.4%	2 0.4%	1 0.1%	26 4.1% <sup>abc</sup> efhkmprq sv	1 0.5%	4 0.9%	26 2.3% <sup>abch</sup> mpqrv	-	13 2.1% <sup>ach</sup> pqrv	72 6.2% <sup>abc</sup> efghikm npqrsv	4 0.7%	17 4.4% <sup>abc</sup> efhkmprq sv	* 0.1%	2 1.0%	155 4.9% <sup>abc</sup> efghikm npqrsv	1 0.2%	-	-	3 0.5%	3 0.3%
Hindu	108 0.8%	9 1.4% <sup>cdg</sup> hkprv	3 0.7% <sup>gv</sup>	1 0.1%	-	-	-	-	-	11 1.8% <sup>cdf</sup> ghjkpqr sv	5 0.4%	-	2 0.5% <sup>gv</sup>	-	-	74 2.4% <sup>cdefg</sup> hkmprqsv	-	1 0.2%	-	1 0.1%	-
Jewish	90 0.6%	2 0.2%	1 0.2%	1 0.1%	4 0.6% <sup>j</sup>	-	-	9 0.8% <sup>j</sup>	3 0.6% <sup>j</sup>	-	-	2 0.3%	-	-	2 1.4% <sup>cij</sup> qrs	61 1.9% <sup>abc</sup> fgjikm pqrsv	2 0.3%	* 0.1%	-	-	4 0.3%
Sikh	27 0.2%	1 0.2%	-	-	2 0.4%	-	-	-	-	4 0.6% <sup>gv</sup>	5 0.4%	-	-	-	-	15 0.5%	-	-	-	-	-
Buddhist	80 0.6%	3 0.4%	* 0.1%	18 3.1% <sup>abd</sup> fghikm opqrsv	5 0.7%	2 0.7%	-	2 0.2%	4 0.9%	4 0.4%	3 0.3%	3 0.5%	6 1.5% <sup>bgj</sup> v	1 0.2%	-	19 0.6%	2 0.5%	2 0.3%	2 0.4%	2 0.4%	4 0.3%
Other	268 1.9%	20 2.9% <sup>bo</sup>	3 0.6%	12 2.0%	12 1.8%	2 0.6%	15 3.8% <sup>bei</sup> ov	19 1.7%	8 1.9%	8 1.2%	30 2.6% <sup>bo</sup>	13 2.0%	8 2.0%	4 1.2%	2 0.9%	47 1.5%	19 3.8% <sup>beg</sup> io	10 1.8%	11 2.4%	11 2.1%	17 1.4%
None	5450 38.4%	277 41.4% <sup>gh</sup> o	193 42.9% <sup>dg</sup> hjo	241 41.3% <sup>gh</sup> o	225 35.6%	116 42.1% <sup>kg</sup>	156 40.7% <sup>g</sup>	380 33.8%	152 33.7%	226 36.2%	414 35.9%	256 38.4%	135 35.5%	136 40.0%	58 34.3%	1129 35.8%	193 38.8%	255 47.1% <sup>d</sup> hjkino ps	202 46.1% <sup>dg</sup> hjkino	196 39.0%	511 44.0% <sup>dghijo</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 22

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow (a)	Edin- burgh (b)	New- castle (c)	Leeds (d)	Hull (e)	Shef- field (f)	Manch- ester (g)	Liver- pool (h)	Nott- ingham (i)	Birm- ingham (j)	Norwich (k)	Milton Keynes (l)	Brigh- ton (m)	Oxford (n)	London (o)	South- ampton (p)	Bristol (q)	Ply- mouth (r)	Cardiff (s)	None of these (v)
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
Prefer not to say	281	10	5	13	12	1	2	17	4	8	35	9	3	2	2	118	6	6	8	7	12
	2.0%	1.6%	1.1%	2.2%	2.0%	0.2%	0.6%	1.5%	0.9%	1.4%	3.1%efg hlmv	1.4%	0.8%	0.5%	1.1%	3.7%abe fghiklm pqsv	1.2%	1.2%	1.8%	1.5%	1.0%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 23  
**Which of the following best describes where you live?**  
Base: All respondents

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	14201	7006	7195	1561	2024	2324	2652	2327	3313	4083	4215	2328	3575	3763	3605	3499	2111	1223	1620	5354	665	2874	955	2480
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771
NET: Urban	11211	5495	5716	1433	2083	1989	1997	1551	2158	2947	3216	2353	2696	3354	2739	2821	1356	941	1457	4994	654	2704	804	2290
	78.9%	79.0%	78.9%	84.9% <sup>gh</sup>	87.1% <sup>ef</sup>	83.2% <sup>fg</sup>	76.9% <sup>gh</sup>	73.6% <sup>gh</sup>	69.8%	77.6%	81.7% <sup>ki</sup>	76.1%	79.9% <sup>kl</sup>	87.5% <sup>mn</sup>	74.2% <sup>op</sup>	82.8% <sup>mn</sup>	68.2%	73.6% <sup>p</sup>	78.3%	82.0% <sup>qr</sup>	82.4% <sup>uv</sup>	81.5% <sup>vw</sup>	75.2%	82.6% <sup>vw</sup>
Urban - Population over 10,000	5937	3175	2762	923	1233	1042	968	764	1007	1648	1855	1151	1283	2217	1257	1326	631	506	837	2786	428	1585	409	1201
	41.8%	45.6% <sup>ab</sup>	38.1%	54.7% <sup>ef</sup>	51.6% <sup>ef</sup>	43.6% <sup>fg</sup>	38.2% <sup>gh</sup>	36.2% <sup>gh</sup>	32.6%	43.4% <sup>kl</sup>	47.1% <sup>kl</sup>	37.2%	38.0%	57.8% <sup>mn</sup>	34.0%	38.9% <sup>mn</sup>	31.7%	39.6% <sup>mn</sup>	45.0%	45.7%	54.0% <sup>uv</sup>	47.8% <sup>vw</sup>	38.2%	43.3% <sup>vw</sup>
Town and Fringe	5274	2320	2954	509	850	947	1029	787	1151	1299	1361	1202	1413	1137	1482	1495	725	435	620	2208	225	1118	395	1089
	37.1%	33.3%	40.8% <sup>ab</sup>	30.2%	35.5% <sup>c</sup>	39.6% <sup>c</sup>	40.7% <sup>c</sup>	37.3% <sup>c</sup>	37.2% <sup>c</sup>	34.2%	34.6%	38.9% <sup>ij</sup>	41.9% <sup>ij</sup>	29.7%	40.1% <sup>mn</sup>	43.9% <sup>mn</sup>	36.5% <sup>mn</sup>	34.0% <sup>mn</sup>	33.3%	36.3%	28.4%	33.7% <sup>st</sup>	36.9% <sup>st</sup>	39.3% <sup>stu</sup>
NET: Rural	2990	1464	1525	255	308	402	534	557	933	849	721	740	679	480	953	587	632	337	405	1096	140	615	265	481
	21.1%	21.0%	21.1%	15.1%	12.9%	16.8% <sup>d</sup>	21.1% <sup>c</sup>	26.4% <sup>def</sup>	30.2% <sup>c</sup>	22.4% <sup>ef</sup>	18.3%	23.9% <sup>ij</sup>	20.1%	12.5%	25.8% <sup>mn</sup>	17.2% <sup>mn</sup>	31.8% <sup>mn</sup>	26.4% <sup>mn</sup>	21.7% <sup>s</sup>	18.0%	17.6%	18.5%	24.8% <sup>st</sup>	17.4%
Village	2595	1295	1299	216	298	362	464	468	785	720	617	648	610	459	840	558	496	241	354	958	116	569	238	390
	18.3%	18.6%	17.9%	12.8%	12.5%	15.2% <sup>d</sup>	18.3% <sup>c</sup>	22.2% <sup>c</sup>	25.4% <sup>c</sup>	19.0% <sup>ij</sup>	15.7%	21.0% <sup>ij</sup>	18.1% <sup>ij</sup>	12.0%	22.8% <sup>mn</sup>	16.4% <sup>mn</sup>	24.9% <sup>mn</sup>	18.9% <sup>mn</sup>	19.0% <sup>s</sup>	15.7%	14.7%	17.1% <sup>w</sup>	22.3% <sup>st</sup>	14.1%
Hamlet & Isolated Dwelling	395	169	226	39	10	39	69	89	148	129	104	92	69	21	113	28	136	96	51	138	24	47	27	91
	2.8%	2.4%	3.1% <sup>a</sup>	2.3% <sup>d</sup>	0.4%	1.6% <sup>d</sup>	2.7% <sup>de</sup>	4.2% <sup>cd</sup>	4.8% <sup>cd</sup>	3.4% <sup>l</sup>	2.6%	3.0%	2.0%	0.6%	3.1% <sup>mo</sup>	0.8%	6.9% <sup>mn</sup>	7.5% <sup>mn</sup>	2.7%	2.3%	3.0% <sup>u</sup>	1.4%	2.6% <sup>u</sup>	3.3% <sup>u</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 23  
**Which of the following best describes where you live?**  
**Base: All respondents**

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	14201	3349	3600	769	2157	737	3935	2785	2414	405	649	888	1098	1344	1204	1823	912	1136	1226	1308	1123	1490
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428
NET: Urban	11211 78.9%	2442 74.6%	2971 84.0% cde	770 78.4%	1251 77.4%	458 79.8% a	2749 73.6%	2287 84.1% f	1929 77.9% i	212 72.0%	587 86.5% m	972 87.4% m	1002 87.2% m	1024 80.9% n	778 71.2%	1133 68.1%	846 83.8% n	1111 86.9% m	967 79.5% n	974 76.9% n	773 76.1% n	1025 71.8%
Urban - Population over 10,000	5937 41.8%	1206 36.8%	1731 48.9% d	471 47.9% d	578 35.8%	308 53.7% a	1330 35.6%	1364 50.1% f	986 39.8% f	98 33.3%	446 65.6% k	609 54.7% m	595 51.8% m	533 42.1% n	408 37.3% u	585 35.2% u	478 47.3% m	625 48.8% m	447 36.0% u	435 34.4% u	356 35.0% u	422 29.5%
Town and Fringe	5274 37.1%	1237 37.0% b	1240 35.0% c	300 30.5%	672 41.6% a	150 26.2%	1419 38.0% g	923 33.9%	943 38.1% g	114 38.6%	141 20.8%	363 32.7% j	407 35.4% j	491 38.8% j	370 33.9% j	548 32.9% j	368 36.5% j	486 38.0% j	541 43.5% j	538 42.5% j	417 41.1% j	604 42.3% j
NET: Rural	2990 21.1%	832 25.4% b	567 16.0%	212 21.6% b	366 22.6% b	116 20.2% b	984 26.4% g	434 15.9%	546 22.1% g	82 28.0% g	92 13.5%	140 12.6%	146 12.8%	241 19.1% j	315 28.8% j	530 31.9% j	164 16.2%	13.1%	255 20.5% j	293 23.1% j	243 23.9% j	403 28.2% j
Village	2595 18.3%	712 21.7% b	527 14.9%	156 15.9%	324 20.0% b	87 15.1%	848 22.7% g	402 14.8%	446 18.0% g	77 26.2% g	84 12.3%	135 12.1%	138 12.0%	221 17.5% j	275 25.2% j	443 26.6% j	133 13.2%	163 12.8%	225 18.1% j	243 19.2% j	193 19.0% j	342 24.0% j
Hamlet & Isolated Dwelling	395 2.8%	120 3.7% b	40 1.1%	56 5.7% ab	42 2.6% b	29 5.1% bd	136 3.6% g	31 1.1%	100 4.0% g	5 1.8%	8 1.2%	5 0.5%	9 0.7%	20 1.6% kq	39 3.6% jk	88 5.3% jk	31 3.1% kl	5 0.4%	31 2.5% kl	49 3.9% jk	50 4.9% jk	60 4.2% klmqr

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 23  
**Which of the following best describes where you live?**  
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14201	2223	1922	1143	1718	1860	2293	1185	1857	1223	600	1592	1307	1318	949	738	1338	1688	2075	1373
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
NET: Urban	11211 78.9%	1597 78.1%	1433 81.2% <sup>a</sup>	1205 77.6%	1260 79.0% <sup>g</sup>	1349 77.1%	1783 82.1% <sup>a</sup>	1148 74.5%	1436 80.7% <sup>e</sup>	941 73.6% <sup>o</sup>	480 Inoprs	1338 85.7% <sup>i</sup>	1003 78.5% <sup>i</sup>	1078 84.3% <sup>i</sup>	693 69.7% <sup>o</sup>	452 63.6%	968 68.1%	1833 99.3% <sup>i</sup>	1521 76.5% <sup>n</sup>	904 70.8% <sup>o</sup>
Urban - Population over 10,000	5937 41.8%	940 45.9% <sup>d</sup>	887 50.2% <sup>a</sup>	683 44.0% <sup>g</sup>	665 41.7% <sup>g</sup>	708 40.5% <sup>g</sup>	968 44.6% <sup>e</sup>	468 30.4%	618 34.7% <sup>g</sup>	506 39.6% <sup>n</sup>	216 38.1% <sup>p</sup>	610 39.1% <sup>n</sup>	500 39.1% <sup>n</sup>	542 42.4% <sup>n</sup>	324 32.6% <sup>p</sup>	225 31.8%	391 27.5%	1535 83.1% <sup>i</sup>	682 34.3% <sup>p</sup>	405 31.7% <sup>p</sup>
Town and Fringe	5274 37.1%	658 32.2%	546 30.9%	522 33.6%	595 37.3% <sup>a</sup>	641 36.6% <sup>a</sup>	814 37.5% <sup>a</sup>	680 44.2% <sup>a</sup>	818 46.0% <sup>a</sup>	435 34.0% <sup>q</sup>	264 46.4% <sup>i</sup>	728 46.6% <sup>i</sup>	504 39.4% <sup>i</sup>	536 41.9% <sup>i</sup>	369 37.2% <sup>q</sup>	226 31.9% <sup>q</sup>	577 40.6% <sup>i</sup>	298 16.1%	839 42.2% <sup>i</sup>	499 39.0% <sup>ioq</sup>
NET: Rural	2990 21.1%	448 21.9% <sup>b</sup>	332 18.8%	348 22.4% <sup>f</sup>	336 21.0% <sup>f</sup>	401 22.9% <sup>b</sup>	389 17.9%	392 25.5% <sup>b</sup>	343 19.3%	337 26.4% <sup>j</sup>	88 15.5% <sup>q</sup>	224 14.3% <sup>q</sup>	275 21.5% <sup>j</sup>	200 15.7% <sup>q</sup>	301 30.3% <sup>j</sup>	258 36.4% <sup>i</sup>	452 31.9% <sup>ij</sup>	13 0.7%	467 23.5% <sup>j</sup>	374 29.2% <sup>jkimqr</sup>
Village	2595 18.3%	386 18.9% <sup>f</sup>	288 16.3%	315 20.3% <sup>b</sup>	307 19.2% <sup>f</sup>	334 19.1% <sup>f</sup>	329 15.1%	334 21.7% <sup>b</sup>	303 17.0%	241 18.9% <sup>j</sup>	79 14.0% <sup>q</sup>	208 13.3% <sup>q</sup>	271 21.2% <sup>j</sup>	169 13.2% <sup>q</sup>	284 28.6% <sup>i</sup>	213 30.1% <sup>i</sup>	387 27.3% <sup>ij</sup>	13 0.7%	446 22.4% <sup>j</sup>	282 22.1% <sup>jkmq</sup>
Hamlet & Isolated Dwelling	395 2.8%	62 3.0% <sup>d</sup>	44 2.5%	34 2.2%	29 1.8%	67 3.8% <sup>abc</sup>	60 2.8%	59 3.8% <sup>cdh</sup>	40 2.2%	96 7.5% <sup>ijk</sup>	9 1.5% <sup>lq</sup>	16 1.0% <sup>lq</sup>	4 0.3%	31 2.4% <sup>kl</sup>	17 1.7% <sup>lq</sup>	45 6.3% <sup>ijk</sup>	65 4.6% <sup>ijklm</sup>	-	21 1.1% <sup>lq</sup>	91 7.2% <sup>ijklmnpqr</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 23  
**Which of the following best describes where you live?**  
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Unweighted base	14201	621	322	798	631	631	487	352	643	817	1027	677	602	278	794	676	687	462	386	695	871	1048	696
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673
NET: Urban	11211 78.9%	495 74.0% r	255 85.4% a	668 87.5% a	466 77.6% f	511 84.8% a	362 71.3%	211 63.0%	449 68.2%	877 99.1% a	776 74.9% g	426 70.5%	446 73.3% g	225 83.5% a	670 83.9% a	538 79.3% f	567 83.9% a	331 68.1%	241 64.2%	519 68.1%	956 99.5% a	745 78.3% f	478 71.0%
			dfghjk lqrsuv	dfghjk lqrsuv	ghkqrs v	dfghjk lqrsuv			dfghjk lqrsuv	bcdelfg hijklmn opqrsu v	hqrs		r	dfghjk lqrsuv	dfghjk lqrsuv	ghklqr sv	dfghjk lqrsuv			dfghjk lqrsuv	bcdelfg hijklmn opqrsu v	ghkqrs v	
Urban - Population over 10,000	5937 41.8%	286 42.7% h jmnoqr suv	136 45.4% f	334 43.8% f	263 43.9% f	274 45.4% f	185 36.5% q	126 37.5% q	207 31.5% s	774 87.4% a	357 34.4% r	235 38.8% h	221 36.2% q	81 30.0%	276 34.5% r	237 34.9% r	269 39.7% h	139 28.5%	100 26.6%	184 24.1%	761 79.2% a	325 34.2% r	171 25.4%
			hjmno qrsuv	hjmno qrsuv	hjmno qrsuv	hjmno qrsuv	rsv	rsv	v	bcdelfg hijklmn opqrst uv	sv	mqrsv	rsv	sv	sv	sv	mqrsv			hjmno qrsuv	bcdelfg hijklmn opqrsu v	sv	
Town and Fringe	5274 37.1%	209 31.3% i t	119 40.0% a	334 43.7% a	202 33.7% g	237 39.4% a	177 34.8% g	85 25.5% i	242 36.8% g	103 11.7%	419 40.5% a	192 31.7% i	226 37.1% g	144 53.6% a	394 49.3% a	301 44.4% a	299 44.2% a	192 39.6% a	141 37.5% g	335 43.9% a	195 20.2% i	420 44.1% a	307 45.6% adfg hiklrt
			gikt	dfghik l	it	gikt	it		it	11.7%	dgikt	t	it	bcdelfg hijkl opqrstu	jkikr t	dfghik l	dfghik l	gikt	it	dfghik l	20.2% i	dfghik l	
NET: Rural	2990 21.1%	174 26.0% b ceimnp t	44 14.6% i	95 12.5% i	134 22.4% b	91 15.2% i	146 28.7% b	124 37.0% a	209 31.8% bc	8 0.9%	260 25.1% b	179 29.5% b	163 26.7% b	44 16.5% i	129 20.7% c	140 20.7% c	109 16.1% i	155 31.9% b	135 35.8% a	244 31.9% bc	5 0.5%	207 21.7% b	195 29.0% bcdeim nopstu
			t	t	ceimpt	t	cdeimn optu	bcdelj lmnopt u	deijmno ptu		ceimnp t	cdeimn optu	ceimno pt	t	t	eit	t	cdeijm noptu	bcdelj lmnopt u	deijmno ptu	0.5% i	ceimpt	
Village	2595 18.3%	124 18.6% c eipt	42 14.0% i	88 11.5% i	132 22.1% b	77 12.8% i	137 27.1% a	107 31.9% a	187 28.4% ab	8 0.9%	243 23.5% b	149 24.7% a	117 19.2% c	38 13.9% i	120 20.5% b	139 20.5% b	92 13.5% i	146 30.1% a	107 28.4% a	200 26.3% ab	5 0.5%	203 21.3% b	133 19.8% ceimpt
			t	t	ceimnp t	t	bceilm noptuv	bcdelj lmnopt uv	cdeilmn optuv		ceimnp t	bceilmn optu	eipt	t	t	ceimpt	t	bcdelj lmnopt uv	bceilm noptuv	ceilmno ptv	0.5% i	ceimnp t	
Hamlet & Isolated Dwelling	395 2.8%	50 7.4% bc defhij mnopqt u	2 0.6% t	7 1.0% it	2 0.3%	14 2.3% di otu	8 1.6% io	17 5.0% bc	22 3.4% bcdi	-	17 1.6% io	29 4.9% bc	46 7.5% bc	7 2.5% di	9 1.1% it	2 0.2%	17 2.5% di	9 1.8% io	28 7.4% bc	43 5.7% bcde	-	4 0.4%	62 9.2% bcddefhij kmnopqstu
			t	it		otu	io	bc	bcdi		io	bc	bc	di	it		di	io	bc	bcde			

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 23  
**Which of the following best describes where you live?**  
Base: All respondents

	Total	Educational Attainment					Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female							
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14201	127	102	8204	3720	1220	617	75	68	3960	1880	596	311	52	34	4244	1840	624	306
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
NET: Urban	11211	95 78.9%	93 79.7%	6330 78.2%	2920 76.8%	1080 84.5% d	469 86.5% d	56 82.4%	55 74.4%	3043 78.9% k	1483 75.7%	505 84.3% i	234 87.6% h	39 76.1%	38 92.1%	3288 77.6%	1438 77.9%	575 84.7% i	235 85.5% jop
Urban - Population over 10,000	5937	36 41.8%	49 30.4%	2997 37.0%	1622 42.6% a	773 60.5% a	330 60.9% a	25 37.2%	24 32.4%	1607 41.7% m	854 43.6% m	405 67.6% g	188 70.3% g	11 21.4%	25 61.7%	1390 32.8%	769 41.6% m	368 54.2% g	142 51.7% hijmop
Town and Fringe	5274	59 37.1%	44 49.3% d	3333 37.9% e	1298 41.2% d	307 34.1% e	139 24.0% f	31 45.2% k	31 42.0% k	1435 37.2% j	629 32.1% k	100 16.7%	46 17.2%	28 54.7% i	12 30.4%	1898 44.8% i	669 36.2% j	207 30.5% k	93 33.8% kl
NET: Rural	2990	24 21.1%	22 20.3%	1767 19.3% f	884 21.8% e	198 23.2% e	73 15.5% f	12 17.6%	19 25.6% l	816 21.1% k	476 24.3% i	94 15.7%	33 12.4%	12 23.9%	3 7.9%	951 22.4% k	408 22.1% k	104 15.3%	40 14.5%
Village	2595	21 18.3%	21 17.6%	1573 18.0% f	729 19.4% e	168 19.2% e	62 13.2% f	11 15.8%	19 25.6% k	747 19.3% k	396 20.2% k	83 13.8%	27 10.2%	10 20.0%	2 4.3%	826 19.5% k	333 18.0% k	86 12.6% l	35 12.8%
Hamlet & Isolated Dwelling	395	3 2.8%	1 2.7%	194 2.4%	155 4.1% ce	29 2.3% f	11 2.0%	1 1.8%	-	69 1.8%	79 4.1% k	12 1.9%	6 2.3%	2 3.8%	1 3.6%	124 2.9% i	76 4.1% k	18 2.6%	5 1.7%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 23  
**Which of the following best describes where you live?**  
**Base: All respondents**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14201	4109	4274	1120	1550	1348	1800	2174	2195	576	861	609	591	1935	2079	544	689	739	1209
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
NET: Urban	11211 78.9%	2934 73.8%	3413 82.9% de	1138 80.1% ca	673 78.9% ca	759 76.4%	2295 80.8% e	1611 73.4%	1808 83.4% h klos	564 80.8% h o	382 78.2% h	354 76.8%	775 81.6% h os	1323 74.2%	1605 82.2% h klos	574 79.5% h o	290 79.9% h o	405 76.0%	1520 80.4% h o
Urban - Population over 10,000	5937 41.8%	1445 36.3%	1992 48.4% ca def	633 44.6% ca df	307 36.0%	441 44.3% ca df	1120 39.4%	897 40.9% o r	1106 51.0% h kmopqr st	346 49.6% h koqrst	201 41.0% o r	214 46.4% h ort	410 43.2% o r	547 30.7%	886 45.4% h oqtr	287 39.7% o r	106 29.2%	227 42.5% o r	710 37.5% o r
Town and Fringe	5274 37.1%	1489 37.5% b e	1421 34.5%	505 35.5%	366 43.0% a bce	319 32.0%	1175 41.4% a bce	714 32.5%	702 32.4%	217 31.1%	182 37.2% h ij	140 30.4%	365 38.4% h ij	775 43.5% h ijklps	719 36.8% h ij	287 39.8% h ij	194 50.8% h ijklmo pqst	178 33.4%	810 42.8% h ijklkps
NET: Rural	2990 21.1%	1042 26.2% b cdf	705 17.1%	282 19.9%	179 21.1% b f	235 23.6% b f	545 19.2%	583 26.6% i jkmpqr t	359 16.6%	134 19.2%	107 21.8% i p	107 23.2% i p	175 18.4%	459 25.8% i jmpqr	347 17.8%	148 20.5%	73 20.1%	128 24.0% i mp	371 19.6%
Village	2595 18.3%	894 22.5% b cdef	638 15.5%	237 16.7%	156 18.3% b	179 18.0%	491 17.3%	518 23.6% i jlmpr st	318 14.7%	111 15.9%	97 19.9% i	85 18.5%	166 17.5%	376 21.1% i jprt	321 16.4%	126 17.5%	58 16.0%	94 17.6%	325 17.2%
Hamlet & Isolated Dwelling	395 2.8%	148 3.7% b f	67 1.6%	45 3.2% b	24 2.8% b cdf	56 5.6% a b cdf	55 1.9%	65 3.0% m p	41 1.9%	23 3.3% m p	9 1.9%	21 4.7% i k mpt	9 0.9%	84 4.7% h i kmpt	26 1.3%	22 3.0% m p	15 4.0% i k mp	34 6.4% h i jkmpqt	46 2.4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 23  
**Which of the following best describes where you live?**  
**Base: All respondents**

	Working Status				Working Status - Men				Working Status - Women				Which of the following best describes where you live?							
	Total	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	Mums	NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)
Unweighted base	14201	5051	1923	4064	3163	2879	660	2224	1243	2172	1263	1840	1920	2023	11349	6047	5302	2852	2497	355
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
NET: Urban	11211 78.9%	5123 82.0% <sup>b</sup> c	1328 77.9% <sup>c</sup>	2511 71.3%	2249 82.4% <sup>b</sup> c	2948 82.7% <sup>f</sup> gjk	409 74.9% <sup>g</sup>	1293 69.6%	844 85.4% <sup>f</sup> gijkl	2175 81.1% <sup>f</sup> k	919 79.4% <sup>g</sup>	1217 73.3% <sup>g</sup> gk	1405 80.7% <sup>f</sup> gk	1698 81.3%	11211 100.0% <sup>p</sup>	5937 100.0% <sup>qr</sup>	5274 100.0% <sup>qr</sup>	-	-	-
Urban - Population over 10,000	5937 41.8%	2978 47.7% <sup>b</sup> cd	645 37.9% <sup>c</sup>	1143 32.5%	1171 42.9% <sup>b</sup> c	1783 50.0% <sup>f</sup> gijkl	231 42.2% <sup>g</sup> jk	647 34.8% <sup>k</sup>	514 52.0% <sup>f</sup> gijkl	1195 44.5% <sup>g</sup> jkl	415 35.8% <sup>k</sup>	496 29.9%	656 37.7% <sup>k</sup>	817 39.1%	5937 53.0% <sup>p</sup>	5937 100.0% <sup>oqr</sup>	-	-	-	-
Town and Fringe	5274 37.1%	2145 34.3%	683 40.1% <sup>a</sup>	1368 38.9% <sup>a</sup>	1079 39.5% <sup>a</sup>	1165 32.7%	179 32.7%	647 34.8%	330 33.4%	980 36.5% <sup>e</sup>	504 43.5% <sup>e</sup> fgthi	721 43.4% <sup>e</sup> fgthi	749 43.0% <sup>e</sup> fgthi	881 42.2%	5274 47.0% <sup>p</sup>	-	5274 100.0% <sup>nqr</sup>	-	-	-
NET: Rural	2990 21.1%	1125 18.0%	376 22.1% <sup>a</sup> d	1009 28.7% <sup>a</sup> bd	479 17.6%	618 17.3%	137 25.1% <sup>e</sup> hil	565 30.4% <sup>e</sup> fhjkl	144 14.6%	507 18.9% <sup>h</sup>	239 20.6% <sup>e</sup> h	444 26.7% <sup>e</sup> hijl	335 19.3% <sup>h</sup>	391 18.7%	-	-	-	2990 100.0% <sup>m</sup>	2595 100.0% <sup>no</sup>	395 100.0% <sup>no</sup>
Village	2595 18.3%	990 15.8%	323 18.9% <sup>a</sup> d	856 24.3% <sup>a</sup> bd	427 15.6%	557 15.6%	128 23.3% <sup>e</sup> hijl	480 25.8% <sup>e</sup> hijkl	131 13.3%	433 16.1%	195 16.8% <sup>h</sup>	376 22.6% <sup>e</sup> hijl	296 17.0% <sup>h</sup>	350 16.7%	-	-	-	2595 86.8% <sup>m</sup>	2595 100.0% <sup>nor</sup>	-
Hamlet & Isolated Dwelling	395 2.8%	135 2.2%	54 3.2% <sup>ad</sup>	153 4.4% <sup>ad</sup>	52 1.9%	61 1.7%	10 1.8%	85 4.6% <sup>ef</sup> hil	13 1.3%	75 2.8% <sup>eh</sup>	44 3.8% <sup>ef</sup> hl	68 4.1% <sup>ef</sup> hl	39 2.3%	41 2.0%	-	-	-	395 13.2% <sup>m</sup>	-	395 100.0% <sup>noq</sup>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 23  
**Which of the following best describes where you live?**  
**Base: All respondents**

	Which of the following ITV regions do you live in?												
	Total	Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	14201	1381	139	1987	1527	2477	1498	1150	606	709	422	798	1506
Weighted base	14201	1437	151*	1984	1488	2625	1422	1192	568	685	416	732	1501
NET: Urban	11211 78.9%	992 69.0% <sup>i</sup>	107 71.0%	1590 80.2% <sup>cabfgikl</sup>	1286 86.4% <sup>cabcfgjkl</sup>	2448 93.3% <sup>cabodfghjkl</sup>	1074 75.6% <sup>caik</sup>	873 73.2% <sup>aik</sup>	476 83.8% <sup>cabfgikl</sup>	435 63.5%	327 78.7% <sup>aik</sup>	486 66.4%	1116 74.4% <sup>aik</sup>
Urban - Population over 10,000	5937 41.8%	421 29.3% <sup>b</sup>	28 18.6%	801 40.4% <sup>cabfikl</sup>	591 39.7% <sup>cabfik</sup>	1774 67.6% <sup>cabodfghjkl</sup>	480 33.7% <sup>cab</sup>	483 40.5% <sup>cabfik</sup>	215 37.8% <sup>cabk</sup>	215 31.4% <sup>b</sup>	164 39.5% <sup>abik</sup>	222 30.3% <sup>b</sup>	542 36.1% <sup>abk</sup>
Town and Fringe	5274 37.1%	570 39.7% <sup>egi</sup>	79 52.4% <sup>acefjgikl</sup>	789 39.8% <sup>egi</sup>	695 46.7% <sup>acefjgikl</sup>	674 25.7%	595 41.8% <sup>egik</sup>	390 32.7% <sup>e</sup>	262 46.1% <sup>acegikl</sup>	220 32.1% <sup>e</sup>	163 39.2% <sup>e</sup>	264 36.1% <sup>e</sup>	574 38.2% <sup>egi</sup>
NET: Rural	2990 21.1%	445 31.0% <sup>cdethjl</sup>	44 29.0% <sup>cdeth</sup>	393 19.8% <sup>cde</sup>	202 13.6% <sup>e</sup>	177 6.7%	348 24.4% <sup>cdeth</sup>	319 26.8% <sup>cdeth</sup>	92 16.2% <sup>e</sup>	250 36.5% <sup>acdefghjl</sup>	88 21.3% <sup>de</sup>	246 33.6% <sup>cdethjkl</sup>	384 25.6% <sup>cdeh</sup>
Village	2595 18.3%	379 26.4% <sup>cdethj</sup>	29 19.2% <sup>e</sup>	359 18.1% <sup>cde</sup>	191 12.8% <sup>e</sup>	167 6.4%	336 23.6% <sup>cdethj</sup>	232 19.5% <sup>cdeh</sup>	83 14.8% <sup>e</sup>	205 30.0% <sup>bcdefghjk</sup>	72 17.2% <sup>e</sup>	170 23.2% <sup>cdethj</sup>	372 24.8% <sup>cdethj</sup>
Hamlet & Isolated Dwelling	395 2.8%	66 4.6% <sup>cdethl</sup>	15 9.8% <sup>acdefhjl</sup>	34 1.7% <sup>cde</sup>	11 0.8%	10 0.4%	12 0.8%	87 7.3% <sup>acdefhl</sup>	9 1.5% <sup>e</sup>	45 6.5% <sup>cdethl</sup>	17 4.1% <sup>cdethl</sup>	76 10.4% <sup>acdefhjl</sup>	13 0.9%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 23  
**Which of the following best describes where you live?**  
Base: All respondents

	Total	Which of the following cities do you live in, or nearest to?																			
		Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Unweighted base	14201	617	466	607	649	273	379	1103	503	593	1208	605	380	365	180	3033	543	527	491	519	1160
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
NET: Urban	11211	515 78.9%	348 77.0%kn sv	494 77.1%kn sv	492 84.7%ab defiknp qrsv	205 78.1%kn rsv	296 74.6%kv sv	379 77.2%kn sv	968 86.0%ab defiknp qrsv	370 82.0%ik nqrsv	460 73.7%kv	398 59.8%	312 82.3%k nqrsv	290 85.0%ab defiknp qrsv	112 65.7%	2650 90.3%ab cdefghi jklmnpq rsv	389 78.2%kn rsv	391 72.4%kv	312 71.2%kv	340 67.7%kv	697 60.0%
Urban - Population over 10,000	5937	268 41.8%	203 40.0%kn rv	213 45.2%cd iklmnr	221 36.6%kv	121 35.1%kv	121 43.9%dk nr	154 40.3%kn rv	447 39.7%kn rv	176 39.0%kn rv	229 36.7%kv	152 22.8%	135 35.6%kv	118 34.7%kv	47 27.6%	1972 62.5%ab cdefghi jklmnpq rsv	193 38.8%kn rv	206 38.2%kn rv	135 30.9%kv	191 38.1%kn v	252 21.7%
Town and Fringe	5274	247 37.1%	144 36.9%os	144 32.0%	280 48.1%ab efijkop qrsv	271 43.0%be oqs	85 30.8%	141 36.8%o	521 46.3%ab efijkop qsv	194 43.0%be oqs	230 36.9%os	246 36.9%os	177 46.7%ab efikoqs v	172 50.4%ab efijkno pqrs	65 38.0%o	878 27.8%	196 39.3%bo s	184 34.2%o	177 40.3%be os	149 29.6%	444 38.3%os
NET: Rural	2990	154 21.1%	103 23.0%cg jmo	103 22.9%cg jmo	89 15.3%o	138 21.9%cg jmo	70 25.4%cg jmo	87 22.8%cg jmo	158 14.0%o	81 18.0%o	164 26.3%cg hjlmo	181 15.7%	269 40.4%ab cdefghi jlmopqr s	67 17.7%	59 34.3%abc dfghjlmop p	306 9.7%	109 21.8%cg jmo	149 27.8%cg hjlmo	126 28.8%cd ghjlmop	162 32.3%ab cdfghj mop	464 40.0%abcdefg hijlmopqrs
Village	2595	130 18.3%	83 19.4%cg hjo	83 18.5%gj o	83 14.2%o	133 21.1%cg hjo	69 25.1%cg hjlmo	86 22.5%cg hjlmo	149 13.2%o	62 13.9%o	157 25.1%bc ghjlmo	153 13.2%	222 33.2%ab cdfghj lmopqr	64 16.9%	50 33.1%abc dfghjlmop pqr	286 9.1%	102 20.5%cg hjo	119 22.0%cg hjlmo	84 19.1%gj o	144 28.8%ab cdghjlm opr	362 31.2%abcd efghijlmopqr
Hamlet & Isolated Dwelling	395	25 2.8%	20 3.7%cd efgilmop	7 4.4%cd efgilmop	5 1.2%	1 0.8%	1 0.3%	1 0.3%	9 0.8%	19 4.1%cd efgilmop	7 1.2%	29 2.5%dfg ilmop	47 7.1%acd efgijlm nops	3 0.8%	1 0.3%	20 0.6%	7 1.3%	30 5.6%cd efgijlmop p	42 9.7%abc defghj ilmopqps	18 3.5%cd efgilmop	102 8.8%abcdefg hijlmnops

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 24  
**Which of the following best describes your current working status?**  
Base: All respondents

	Gender			Age						Social Grade				Region Summary						Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)	
Unweighted base	14201	7006	7195	1561	2024	2324	2652	2327	3313	4083	4215	2328	3575	3763	3605	3499	2111	1223	1620	5354	665	2874	955	2480	
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771	
NET: Working	7953 56.0%	4113 59.1%b	3840 53.0%	871 51.6%g h	1919 80.2%c fgh	1924 80.5%c fgh	1915 75.7%c gh	985 46.7%h	338 10.9%	2320 61.1%l	2420 61.5%l	1957 63.3%l	1256 37.2%	2295 59.9%n opq	2031 55.0%p	1898 55.7%p	1023 51.4%	706 55.2%	1863 100.0%	6090 100.0%	794 100.0%	3319 100.0%	1069 100.0%	2771 100.0%	
Working full time - working 30 hours per week or more	6249 44.0%	3566 51.2%b	2683 37.0%	627 37.2%h	1650 69.0%c fgh	1573 65.8%c fgh	1537 60.7%c gh	707 33.5%h	155 5.0%	1950 51.4%j	1891 48.0%l	1543 49.9%l	864 25.6%	1843 48.1%n op	1552 42.0%	1491 43.7%p	785 39.5%	578 45.2%p	1520 81.6%r s	4729 77.6%	714 89.9%u w	2852 85.9%v	807 75.4%w	1876 67.7%	
Working part time - working between 9 and 29 hours per week	1704 12.0%	547 7.9%	1158 16.0%a	244 14.4%d h	269 11.2%h	352 14.7%h	378 14.9%h	279 13.2%h	183 5.9%	370 9.7%	529 13.4%i	414 13.4%i	391 11.6%i	452 11.8%	479 13.0%q	407 12.0%	237 11.9%	128 10.0%	342 18.4%	1362 22.4%r	80 10.1%	467 14.1%t	263 24.6%t	895 32.3%t	
NET: Not working	6248 44.0%	2847 40.9%	3401 47.0%a	817 48.4%d ef	472 19.8%	467 19.5%	616 24.3%d e	1123 53.3% defg	2753 69.1% defg	1476 38.9%	1517 38.5%	1136 36.7%	2119 62.8%i	1539 40.1%	1661 45.0% m	1510 44.3% m	965 48.6% m	572 44.8% m	-	-	-	-	-	-	-
Not working but seeking work or temporarily unemployed or sick	665 4.7%	363 5.2%b	302 4.2%	113 6.7%e h	175 7.3%e h	104 4.4%h	175 6.9%e h	95 4.5%h	3 0.1%	45 1.2%	77 2.0%i	85 2.7%i	459 13.6% j	186 4.9%	147 4.0%	175 5.1%	97 4.9%	61 4.8%	-	-	-	-	-	-	-
Not working and not seeking work/ student	1011 7.1%	499 7.2%	512 7.1%	654 38.7% de fgh	91 3.8%h	70 2.9%h	108 4.3% eh	87 4.1%h	1 *	186 4.9% k	416 10.6% k	92 3.0%	317 9.4% k	274 7.2%	228 6.2%	238 7.0%	145 7.3%	126 9.9% mno	-	-	-	-	-	-	-
Retired on a state pension only	1075 7.6%	368 5.3%	707 9.8%a	-	-	-	5 0.2%	141 6.7% cd	928 30.0% cd	83 2.2%	101 2.6%	151 4.9% j	739 21.9% j	240 6.3%	343 9.3% mo	251 7.4%	170 8.6% mq	71 5.5%	-	-	-	-	-	-	-
Retired with a private pension	2445 17.2%	1490 21.4%b	955 13.2%	-	1 0.2%	4 1.0% de	25 29.3% cd	617 58.2% cd	1798 26.7% cd	1015 26.7% j	775 19.7% k	441 14.3% l	215 6.4%	623 16.3%	642 17.4%	571 16.8%	399 20.0% m	210 16.4%	-	-	-	-	-	-	-
House person, housewife, househusband, etc.	1053 7.4%	127 1.8%	926 12.8%a	50 3.0%h	205 8.6% c h	289 12.1% c dgh	303 12.0% cd gh	183 8.7% ch	23 0.7%	148 3.9%	148 3.8%	367 11.9% i	390 11.6% j	215 5.6%	301 8.2% m	277 8.1% m	156 7.6% m	104 8.1% m	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 24  
**Which of the following best describes your current working status?**  
Base: All respondents

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	14201	3349	3600	769	2157	737	3935	2785	2414	405	649	888	1098	1344	1204	1823	912	1136	1226	1308	1123	1490
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428
NET: Working	7953	1699	2141	554	793	329	1898	1684	1349	112	346	941	1008	1027	565	225	524	978	916	888	421	113
	56.0%	51.9%	60.5% d	56.4% d	49.0% d	57.3% d	50.8% hi	61.9% hi	54.5% i	38.0%	51.0% tu	84.7% nopqrs tu	87.8% mnopqr stu	81.2% nopqrs tu	51.7% tu	13.5% u	52.0% tu	76.4% nopst u	73.7% noptu	70.1% noptu	41.4% ou	7.9%
Working full time - working 30 hours per week or more	6249	1354	1753	448	625	261	1492	1413	1073	91	271	873	942	896	456	128	356	778	630	641	250	27
	44.0%	41.3%	49.6% d	45.6% d	38.6%	45.5% d	40.0% hi	51.9% hi	43.4% i	30.9%	39.9% tu	78.5% mnopqr stu	82.1% mnopqr stu	70.8% nopqrs tu	41.8% op	7.7% u	35.3% ou	60.8% noprst u	50.7% noptu	50.6% noptu	24.7% ou	1.9%
Working part time - working between 8 and 29 hours per week	1704	345	388	106	168	68	406	271	276	21	75	69	66	131	108	98	169	200	286	247	170	85
	12.0%	10.5%	11.0%	10.8%	10.4%	11.9%	10.9%	10.0%	11.1%	7.1%	11.1% kl	6.2%	5.7%	10.4% kl ou	9.9% kl ou	5.9%	16.7% j klmnou	15.6% j klmnou	23.0% j klmnop qtu	19.5% j klmnoq u	16.8% j klmnou	6.0%
NET: Not working	6248	1576	1397	428	824	245	1835	1036	1126	182	333	171	140	238	528	1438	485	302	327	378	595	1315
	44.0%	48.1% ab	39.5%	43.6% ce	51.0% ab ce	42.7% h	49.2% g	38.1%	45.5% g	62.0% f gh	49.0% k lmqrs	15.3%	12.2%	18.8% l	48.3% k lmqrs	86.5% j klmnop rst	48.0% k lmqrs	23.6% k lm	26.3% k lm	29.9% k lmq	58.6% j klmnpq rs	92.1% jklmnopqrst
Not working but seeking work or temporarily unemployed or sick	665	59	181	45	89	27	73	94	85	21	44	108	52	106	51	2	69	67	52	69	44	1
	4.7%	1.8%	5.1% a	4.6% a	5.5% a	4.7% a	2.0%	3.5% f	3.4% f	7.1% f g	6.5% ou	9.7% ln oqrstu	4.5% ou	8.4% ln oqrstu	4.6% ou	0.1%	6.9% or tu	5.3% ou	4.2% ou	5.4% ou	4.3% ou	0.1%
Not working and not seeking work/ student	1011	152	261	77	57	119	85	112	103	10	288	55	36	66	54	-	365	36	34	42	34	1
	7.1%	4.6%	7.4% ad	7.8% ad	3.5% cd	20.7% cab cd	2.3%	4.1% f	4.1% f	3.5%	42.5% kl mnopqrst u	5.0% oq ru	3.1% ou	5.2% lo qru	4.9% oqru	-	36.2% kl mnopqrst u	2.8% ou	2.7% ou	3.3% ou	3.3% ou	0.1%
Retired on a state pension only	1075	276	214	51	205	16	392	214	194	48	-	-	-	4	31	333	-	-	-	1	110	596
	7.6%	8.4% abc e	6.1% e	5.2%	12.7% cab ce	2.8%	10.5% gh	7.9%	7.8%	16.2% fgh	-	-	-	0.3%	2.8% j klmpq rs	20.0% jklm npqrst	-	-	-	0.1%	10.8% j klmnpq rs	41.7% jklmnopqrst
Retired with a private pension	2445	916	457	222	359	64	1061	416	599	71	-	1	3	17	367	1103	-	-	1	8	250	695
	17.2%	28.0% b cde	12.9% e	22.6% b e	22.2% b e	11.1% h	28.4% g	15.3%	24.2% g	24.0% g	-	-	0.2%	1.3% j k	33.6% j klmpq rst	66.3% jklm npqrst	-	-	0.1%	0.7% p q	24.6% j klmpq rs	48.7% jklmnopqrst
House person, housewife, househusband, etc.	1053	172	284	33	113	19	224	201	146	33	-	7	50	45	25	*	50	199	239	258	158	22
	7.4%	5.3%	8.0% ac e	3.4% e	7.0% ac e	3.4%	6.0%	7.4%	5.9%	11.3% fgh	-	0.6% o	4.3% jk nou	3.5% jk ou	2.3% jko	*	5.0% j knou	15.5% j klmnop u	19.2% j klmnop u	20.4% j klmnop qtu	15.5% j lmnopu	1.6% jo

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 24  
**Which of the following best describes your current working status?**  
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot-land (i)	North East (j)	North West (k)	York-shire & Humb-erside (l)	West Mid-lands (m)	East Mid-lands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14201	2223	1922	1143	1718	1860	2293	1185	1857	1223	600	1592	1307	1318	949	738	1338	1688	2075	1373
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
NET: Working	7953 56.0%	1235 60.4% <sup>d</sup> gh	1005 56.9% <sup>d</sup> gh	1178 75.9% <sup>a</sup> bdefgh	695 43.5% <sup>h</sup>	1085 62.0% <sup>b</sup> dgh	1415 65.2% <sup>a</sup> bdgh	779 50.6% <sup>d</sup> h	561 31.5%	706 55.2% <sup>j</sup> s	273 48.0%	886 56.7% <sup>j</sup> s	739 57.8% <sup>j</sup> ps	736 57.6% <sup>j</sup> ps	548 55.2% <sup>j</sup> s	393 55.3% <sup>j</sup> s	746 52.5%	1195 64.7% <sup>i</sup> jklmno prs	1101 55.4% <sup>j</sup> s	630 49.3%
Working full time - working 30 hours per week or more	6249 44.0%	1107 54.1% <sup>b</sup> defgh	847 48.0% <sup>d</sup> gh	1061 68.3% <sup>a</sup> bdefgh	551 34.5% <sup>h</sup>	843 48.2% <sup>d</sup> gh	1044 48.1% <sup>d</sup> gh	482 31.3% <sup>h</sup>	313 17.6%	578 45.2% <sup>j</sup> ps	221 38.8%	699 44.7% <sup>j</sup> ps	571 44.7% <sup>j</sup> s	543 42.5% <sup>s</sup>	438 44.1% <sup>s</sup>	328 46.2% <sup>j</sup> ps	570 40.2%	967 52.4% <sup>i</sup> jklmno prs	876 44.1% <sup>s</sup>	457 35.8%
Working part time - working between 8 and 29 hours per week	1704 12.0%	128 6.3%	158 8.9% <sup>a</sup>	117 7.5%	144 9.0% <sup>a</sup>	242 13.8% <sup>a</sup> bcd	371 17.1% <sup>a</sup> bcdefh	297 19.3% <sup>a</sup> bcdefh	248 13.9% <sup>a</sup> bcd	128 10.0%	52 9.2%	187 12.0%	168 13.1% <sup>i</sup> jo	194 15.2% <sup>i</sup> jknor	110 11.1%	65 9.2%	176 12.4%	228 12.3%	225 11.3%	172 13.5% <sup>ij</sup> o
NET: Not working	6248 44.0%	810 39.6% <sup>c</sup> f	761 43.1% <sup>c</sup> ef	375 24.1%	901 56.5% <sup>a</sup> bcdefg	666 38.0% <sup>c</sup>	756 34.8% <sup>c</sup>	762 49.4% <sup>a</sup> bcdfg	1218 68.5% <sup>a</sup> bcdefg	572 44.8% <sup>q</sup>	295 52.0% <sup>i</sup> klmnoq r	676 43.3% <sup>q</sup>	539 42.2% <sup>q</sup>	542 42.4% <sup>q</sup>	446 44.8% <sup>q</sup>	317 44.7% <sup>q</sup> mq	674 47.5% <sup>i</sup>	651 35.3%	888 44.6% <sup>q</sup>	648 50.7% <sup>ijklmnoqr</sup>
Not working but seeking work or temporarily unemployed or sick	665 4.7%	24 1.2%	51 2.9% <sup>ae</sup> f	38 2.4% <sup>a</sup> efgh	250 15.7% <sup>ab</sup> cefg	21 1.2%	26 1.2%	47 3.0% <sup>a</sup> efgh	209 11.7% <sup>ab</sup> cefg	61 4.8%	34 6.0% <sup>m</sup>	75 4.8% <sup>m</sup>	66 5.2% <sup>m</sup>	39 3.0%	52 5.2% <sup>m</sup>	35 4.9%	56 4.0%	88 4.8% <sup>m</sup>	98 4.9% <sup>m</sup>	62 4.8% <sup>m</sup>
Not working and not seeking work/ student	1011 7.1%	88 4.3% <sup>c</sup>	215 12.2% <sup>ac</sup> efgh	23 1.5%	173 10.8% <sup>ac</sup> efgh	98 5.6% <sup>c</sup>	201 9.3% <sup>ac</sup> eg	69 4.5% <sup>c</sup>	144 8.1% <sup>ac</sup> eg	126 9.9% <sup>kl</sup> nr	54 9.5% <sup>p</sup>	113 7.2% <sup>p</sup>	70 5.5%	96 7.6% <sup>p</sup>	65 6.6%	51 7.2%	66 4.7%	139 7.5% <sup>p</sup>	135 6.8% <sup>p</sup>	94 7.3% <sup>p</sup>
Retired on a state pension only	1075 7.6%	17 0.8%	32 1.8% <sup>a</sup>	27 1.7%	292 18.3% <sup>ab</sup> cefg	66 3.8% <sup>ab</sup> c	70 3.2% <sup>ab</sup> c	124 8.1% <sup>a</sup> bcdefg	447 25.1% <sup>ab</sup> cdefg	71 5.5%	49 8.7% <sup>i</sup>	121 7.7% <sup>q</sup>	80 6.3%	90 7.1%	91 9.1% <sup>l</sup> q	60 8.4% <sup>q</sup>	162 11.4% <sup>ik</sup> lmqrs	95 5.1%	145 7.3% <sup>q</sup>	111 8.7% <sup>iq</sup>
Retired with a private pension	2445 17.2%	657 32.1% <sup>b</sup> cdefgh	428 24.2% <sup>c</sup> defgh	282 18.2% <sup>d</sup> h	123 7.7% <sup>h</sup>	358 20.4% <sup>d</sup> fgh	347 16.0% <sup>d</sup> gh	159 10.3% <sup>h</sup>	91 5.1%	210 16.4%	106 18.6% <sup>q</sup>	259 16.6% <sup>q</sup>	206 16.1%	212 16.6% <sup>q</sup>	184 18.5% <sup>q</sup>	119 16.8%	245 17.3% <sup>q</sup>	246 13.3%	378 19.0% <sup>q</sup>	279 21.9% <sup>ijklmopq</sup>
House person, housewife, househusband, etc.	1053 7.4%	24 1.2% <sup>c</sup>	35 2.0% <sup>c</sup>	5 0.3%	63 3.9% <sup>ab</sup> c	123 7.0% <sup>ab</sup> cdf	113 5.2% <sup>a</sup> bc	363 23.6% <sup>a</sup> bcdefh	327 18.4% <sup>ab</sup> cdef	104 8.1% <sup>nq</sup>	52 9.2% <sup>nq</sup>	109 6.9% <sup>q</sup>	116 9.1% <sup>nq</sup> r	104 8.1% <sup>nq</sup>	54 5.4%	52 7.4% <sup>q</sup>	144 10.1% <sup>kn</sup> qr	84 4.5%	132 6.6% <sup>q</sup>	103 8.1% <sup>nq</sup>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Table 24  
**Which of the following best describes your current working status?**  
Base: All respondents

Absolutes/col percents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	Eastern (s)	London (t)	South East (u)	South West (v)	
Unweighted base	14201	621	322	798	631	631	487	352	643	817	1027	677	602	278	794	676	687	462	386	695	871	1048	696	
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673	
NET: Working	7953 56.0%	385 57.5% <sup>k</sup> mv	161 54.0% <sup>m</sup>	469 61.4% <sup>h</sup> klmnop rsuv	380 63.4% <sup>b</sup> fhklmn opqrsu v	364 60.5% <sup>h</sup> klmnor suv	282 55.5% <sup>m</sup>	202 60.5% <sup>k</sup> mrsuv	352 53.6% <sup>m</sup>	613 69.2% <sup>a</sup> bcetgh ijklmno pqrstuv	610 58.9% <sup>k</sup> mrsuv	294 48.6%	321 52.8% <sup>m</sup>	112 41.4%	417 52.2% <sup>m</sup>	359 52.9% <sup>m</sup>	372 55.1% <sup>k</sup> m	267 54.8% <sup>m</sup>	191 50.7% <sup>m</sup>	394 51.7% <sup>m</sup>	582 60.6% <sup>h</sup> klmnor suv	490 51.5% <sup>m</sup>	336 49.9% <sup>m</sup>	
Working full time - working 30 hours per week or more	6249 44.0%	351 52.5% <sup>h</sup> klmnop qrstuv	137 45.8% <sup>l</sup> mnopsu v	406 53.2% <sup>h</sup> klmnop qrstuv	338 56.3% <sup>b</sup> hklmno pqrstuv	306 50.8% <sup>k</sup> lmnopq rsuv	252 49.6% <sup>k</sup> lmnopq rsuv	175 52.3% <sup>k</sup> lmnopq rsuv	295 44.8% <sup>l</sup> mnopsv	530 59.8% <sup>a</sup> bcetgh ijklmno pqrstuv	542 52.3% <sup>h</sup> klmnop qrstuv	235 38.8%	227 37.3%	84 31.1%	292 36.6%	234 34.5%	236 35.0%	187 38.4%	153 40.7% <sup>m</sup> v	276 36.2%	437 45.5% <sup>k</sup> lmnopq suv	334 35.1%	223 33.1%	
Working part time - working between 8 and 29 hours per week	1704 12.0%	33 5.0%	24 8.1%	63 8.2% <sup>a</sup>	43 7.2%	58 9.6% <sup>a</sup>	30 5.9%	27 8.2%	58 8.8% <sup>a</sup>	83 9.4% <sup>a</sup>	69 6.6%	59 9.8% <sup>a</sup> f	94 15.5% <sup>a</sup> bcdefg hijklr	28 10.3% <sup>a</sup>	125 15.6% <sup>a</sup> bcdefg hijklr	125 18.4% <sup>a</sup> bcdefg hijklmr	136 20.1% <sup>a</sup> bcdefg hijklmr t	80 16.4% <sup>a</sup> bcdefg hijklr	38 10.0% <sup>a</sup>	118 15.5% <sup>a</sup> bcdefg hijklr	145 15.1% <sup>a</sup> bcdefg hijklr	156 16.4% <sup>a</sup> bcdefg hijklmr	113 16.8% <sup>abcdefghijklmnop</sup>	
NET: Not working	6248 44.0%	285 42.5% <sup>i</sup>	137 46.0% <sup>d</sup> j	294 38.6% <sup>i</sup>	219 36.6%	238 39.5% <sup>i</sup>	226 44.5% <sup>d</sup> i	132 39.5% <sup>i</sup>	305 46.4% <sup>c</sup> deit	272 30.8%	426 41.1% <sup>i</sup>	311 51.4% <sup>a</sup> cdegij pt	288 47.2% <sup>c</sup> deit	158 56.6% <sup>a</sup> bcdefg hijklno pqrstuv	382 47.8% <sup>c</sup> deijt	319 47.1% <sup>c</sup> deit	303 44.9% <sup>c</sup> di	220 45.2% <sup>d</sup> i	185 49.3% <sup>c</sup> degijt	369 48.3% <sup>c</sup> degijt	379 39.4% <sup>i</sup>	461 48.5% <sup>c</sup> degijt	337 50.1% <sup>acdegijt</sup>	
Not working but seeking work or temporarily unemployed or sick	665 4.7%	33 5.0% <sup>ps</sup> psv	22 7.5% <sup>gij</sup> psv	39 5.1% <sup>ps</sup>	31 5.1% <sup>ps</sup>	24 3.9%	27 5.3% <sup>ps</sup>	10 2.9%	40 6.1% <sup>ps</sup> v	36 4.0%	57 5.5% <sup>ps</sup> v	44 7.2% <sup>eg</sup> ipsuv	27 4.5%	11 4.2%	36 4.5% <sup>ps</sup>	36 5.2% <sup>ps</sup>	15 2.2%	25 5.1% <sup>ps</sup> v	25 6.6% <sup>ps</sup> v	16 2.1%	53 5.5% <sup>ps</sup> v	40 4.2%	18 2.7%	
Not working and not seeking work/ student	1011 7.1%	67 10.0% <sup>eh</sup> jnoss	19 6.3%	62 8.1% <sup>hos</sup> s	42 7.0%	35 5.9%	32 6.4%	27 8.2% <sup>o</sup>	32 4.9%	73 8.2% <sup>hos</sup> s	67 6.4%	43 7.1%	60 9.8% <sup>e</sup> hos	35 13.2% <sup>bc</sup> defhijk noqrstuv	51 6.4%	29 4.2%	61 9.0% <sup>hos</sup> s	33 6.7%	24 6.3%	34 4.5%	66 6.9%	69 7.2% <sup>o</sup>	50 7.5% <sup>o</sup>	
Retired on a state pension only	1075 7.6%	41 6.2%	18 5.9%	35 4.6%	23 3.8%	38 6.4%	27 5.3%	18 5.5%	52 7.9% <sup>cd</sup> ij	39 4.4%	40 3.8%	37 6.1%	30 4.8%	32 11.9% <sup>a</sup> bcdefg ijklt	85 10.7% <sup>ab</sup> cdefgij kl	57 8.5% <sup>cd</sup> ijl	52 7.7% <sup>c</sup> dij	64 13.2% <sup>a</sup> bcdefg hijklp	41 11.0% <sup>a</sup> bcdefg ijklt	110 14.4% <sup>ab</sup> cdefghij klp	56 5.8%	105 11.1% <sup>a</sup> bcdefg ijklt	74 10.9% <sup>abcdefghijklmnop</sup>	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 24  
**Which of the following best describes your current working status?**  
**Base: All respondents**

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)	
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673	
Retired with a private pension	2445 17.2%	140 20.9% lmnopq rstuv	69 23.0% lmnopq rstuv	141 18.5% lqrst	112 18.6% lqrst	133 22.1% lmnopq rstuv	134 26.4% dilmno pqrstuv	73 21.9% lmnopq rstuv	157 23.9% lmnop qrstuv	115 13.0%	236 22.8% lmnopq rstuv	180 29.7% cdeghi jlmnop qrstuv	70 11.5%	37 13.7%	118 14.8%	94 13.9%	79 11.7%	50 10.3%	46 12.3%	88 11.6%	130 13.6%	141 14.9%	99 14.8%	
House person, housewife, househusband, etc.	1053 7.4%	3 0.5%	10 3.4% ai	17 2.2% a	12 2.0% a	8 1.2%	6 1.2%	3 1.0%	24 3.7% ae fik	10 1.1%	26 2.5% a	8 1.2%	101 16.6% a bcdefg hijknq tu	42 15.7% a bcdefg hijkq	92 11.5% a bcdefg hijkt	104 15.3% a bcdefg hijkq u	96 14.3% ab cdefghi jkt	48 9.8% a bcdef ghijk	49 13.1% a bcdefg hijkt	120 15.7% ab cdefghi jknqtu	74 7.7% a bcdef ghijk	106 11.1% a bcdefg hijkt	96 14.2% a bcdefghijkl	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 24  
**Which of the following best describes your current working status?**  
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education	Primary		University degree	Higher university degree	No formal education	Primary		University degree	Higher university degree	Still in full time education	
		(a)	(b)	(c)	(d)	(e)	(f)		(g)	(h)	(i)	(j)		(k)	(l)	(m)	(n)		(o)
Unweighted base	14201	127	102	8204	3720	1220	617	75	68	3960	1880	596	311	52	34	4244	1840	624	306
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
NET: Working	7953	40	50	4233	2455	988	58	29	38	2183	1302	463	30	11	12	2050	1153	525	27
	56.0%	33.6% <sub>f</sub>	42.9% <sub>f</sub>	52.3% <sub>a</sub>	64.5% <sub>a</sub>	77.3% <sub>a</sub>	10.6%	43.3% <sub>l</sub>	50.9% <sub>l</sub>	56.6% <sub>l</sub>	66.5% <sub>g</sub>	77.3% <sub>g</sub>	11.4%	20.9%	28.5%	48.4% <sub>l</sub>	62.4% <sub>g</sub>	77.3% <sub>gh</sub>	9.9%
Working full time - working 30 hours per week or more	6249	31	43	3172	2049	840	28	24	35	1847	1177	417	17	6	8	1324	872	422	11
	44.0%	25.7% <sub>f</sub>	37.4% <sub>f</sub>	39.2% <sub>a</sub>	53.9% <sub>a</sub>	65.7% <sub>ab</sub>	5.2%	35.9% <sub>l</sub>	47.0% <sub>l</sub>	47.9% <sub>l</sub>	60.1% <sub>g</sub>	69.7% <sub>gh</sub>	6.3%	12.2%	19.9%	31.2% <sub>l</sub>	47.2% <sub>l</sub>	62.2% <sub>gi</sub>	4.1%
Working part time - working between 8 and 29 hours per week	1704	10	6	1061	405	148	30	5	3	336	125	46	14	4	4	726	281	103	16
	12.0%	8.0%	5.6%	13.1% <sub>d</sub>	10.7% <sub>f</sub>	11.6% <sub>f</sub>	5.5%	7.4%	3.9%	8.7% <sub>j</sub>	6.4%	7.6%	5.1%	8.6%	8.6%	17.1% <sub>h</sub>	15.2% <sub>h</sub>	15.1% <sub>hi</sub>	5.8%
NET: Not working	6248	80	66	3864	1349	290	485	39	36	1676	656	136	237	41	29	2188	693	154	248
	44.0%	66.4% <sub>c</sub>	57.1% <sub>d</sub>	47.7% <sub>d</sub>	35.5% <sub>e</sub>	22.7%	89.4% <sub>a</sub>	56.7% <sub>kj</sub>	49.1% <sub>j</sub>	43.4% <sub>j</sub>	33.5% <sub>k</sub>	22.7%	88.6% <sub>g</sub>	79.1% <sub>g</sub>	71.5%	51.6% <sub>i</sub>	37.6% <sub>j</sub>	22.7%	90.1% <sub>ghijkopq</sub>
Not working but seeking work or temporarily unemployed or sick	665	6	14	436	140	45	3	3	13	235	81	13	2	3	1	201	60	31	1
	4.7%	5.2% <sub>f</sub>	12.5% <sub>cd</sub>	5.4% <sub>d</sub>	3.7% <sub>f</sub>	3.5% <sub>f</sub>	0.5%	4.2% <sub>r</sub>	17.4% <sub>gi</sub>	6.1% <sub>jk</sub>	4.1% <sub>lr</sub>	2.2%	0.7%	6.5% <sub>lr</sub>	3.6%	4.7% <sub>kl</sub>	3.2% <sub>lr</sub>	4.6% <sub>lr</sub>	0.3%
Not working and not seeking work/ student	1011	3	9	315	133	51	479	3	1	181	52	21	233	1	8	135	81	30	245
	7.1%	2.8%	7.4%	3.9%	3.5%	4.0%	88.2% <sub>ab</sub>	3.8%	1.0%	4.7% <sub>jo</sub>	2.7%	3.4%	87.2% <sub>gh</sub>	1.5%	19.0%	3.2%	4.4% <sub>j</sub>	4.5%	89.3% <sub>ghijkopq</sub>
Retired on a state pension only	1075	22	15	864	129	27	2	11	7	264	64	7	2	11	8	600	65	20	-
	7.6%	18.7% <sub>c</sub>	12.7% <sub>d</sub>	10.7% <sub>d</sub>	3.4% <sub>f</sub>	2.1% <sub>f</sub>	0.3%	16.1% <sub>ij</sub>	8.9% <sub>jk</sub>	6.9% <sub>jk</sub>	3.3% <sub>kl</sub>	1.2%	0.7%	22.1% <sub>i</sub>	19.6%	14.1% <sub>ij</sub>	3.5% <sub>kl</sub>	2.9% <sub>r</sub>	-
Retired with a private pension	2445	22	14	1483	746	140	-	14	14	902	440	94	-	8	-	581	306	46	-
	17.2%	18.6% <sub>e</sub>	12.3% <sub>f</sub>	18.3% <sub>e</sub>	19.6% <sub>e</sub>	10.9% <sub>f</sub>	-	20.8% <sub>l</sub>	19.2% <sub>l</sub>	23.4% <sub>k</sub>	22.5% <sub>k</sub>	15.6% <sub>lq</sub>	-	15.7% <sub>lr</sub>	-	13.7% <sub>l</sub>	16.6% <sub>lo</sub>	6.8% <sub>lr</sub>	-
House person, housewife, househusband, etc.	1053	25	14	766	201	28	1	8	2	93	19	2	-	17	12	673	182	27	1
	7.4%	21.1% <sub>c</sub>	12.1% <sub>d</sub>	9.5% <sub>d</sub>	5.3% <sub>ef</sub>	2.2% <sub>f</sub>	0.3%	11.7% <sub>ij</sub>	2.6% <sub>l</sub>	2.4% <sub>ijk</sub>	1.0%	0.3%	-	33.4% <sub>g</sub>	29.3%	15.9% <sub>hi</sub>	9.8% <sub>ij</sub>	3.9% <sub>jk</sub>	0.5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 24  
**Which of the following best describes your current working status?**  
Base: All respondents

	Total	Party ID						Party ID - Men					Party ID - Women						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14201	4109	4274	1120	1550	1348	1800	2174	2195	576	861	609	591	1935	2079	544	689	739	1209
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
NET: Working	7953	1998	2471	756	437	601	1691	1162	1395	372	268	274	643	836	1076	384	169	327	1048
	56.0%	50.2%	60.0% cd	53.2%	51.3%	60.4% cd	59.5% cd	53.0% r	64.4% hjkopqr	53.2% r	54.8% r	59.4% or	67.7% hjklopqr	46.9%	55.1% r	53.2% r	46.6%	61.4% hjkopqr	55.4% or
Working full time - working 30 hours per week or more	6249	1582	2003	604	351	480	1230	1018	1237	306	226	235	543	563	767	297	125	245	687
	44.0%	39.8%	48.6% cdf	42.5%	41.2%	48.3% cdf	43.3% cdf	46.4% prt	57.1% hjklopqr	43.9% rt	46.3% prt	51.0% j	57.2% hjkopqr	31.6%	39.3% o	41.2% r	34.3%	45.9% o	36.3% prt
Working part time - working between 8 and 29 hours per week	1704	416	468	152	86	121	461	144	158	65	42	38	100	272	310	87	44	83	361
	12.0%	10.5%	11.4%	10.7%	10.1%	12.2%	16.2% abcde	6.5%	7.3%	9.3% h	8.5%	8.3%	10.5% h	15.3% hijk	15.9% h	12.1% h	12.2% h	15.5% h	19.1% hijklopqr
NET: Not working	6248	1979	1648	664	415	393	1149	1032	772	326	221	187	307	946	875	338	194	206	842
	44.0%	49.8% ef	40.0%	46.8% ef	48.7% ef	39.6%	40.5%	47.0% lms	35.6%	46.8% ms	45.2% ms	40.6% m	32.3%	53.1% hijkmp	44.9% ms	46.8% ms	53.4% hijkmp	38.6%	44.6% ms
Not working but seeking work or temporarily unemployed or sick	665	86	182	69	66	46	216	53	105	37	41	21	107	33	78	33	25	26	109
	4.7%	2.2%	4.4% a	4.9% a	7.7% abce	4.7% a	7.6% abce	2.4%	4.8% ho	5.3% ho	8.3% hi	4.5% h	11.3% hijopqrs	1.9%	4.0% ho	4.5% ho	6.8% ho	4.8% ho	5.7% ho
Not working and not seeking work/ student	1011	170	301	110	38	127	265	89	169	71	26	63	81	81	132	39	12	65	183
	7.1%	4.3%	7.3% ad	7.8% ad	4.5%	12.8% abcd	9.3% abcd	4.1%	7.8% h	10.2% hk	5.3%	13.6% hi	8.6% ho	4.5%	6.7% ho	5.4%	3.4%	12.1% hi	9.7% hkopqr
Retired on a state pension only	1075	383	268	92	90	61	182	157	87	19	39	31	35	226	180	73	51	30	146
	7.6%	9.6% bc	6.5%	6.5%	10.5% bc	6.1%	6.4%	7.2% ij	4.0%	2.7%	7.9% ij	6.6% ij	3.7%	12.7% hi	9.2% h	10.1% i	14.0% hi	5.7% j	7.7% ijm
Retired with a private pension	2445	1113	595	329	148	104	156	699	370	188	109	66	58	415	225	141	39	37	98
	17.2%	28.0% bcdef	14.5% e	23.2% bcdef	17.3% bc	10.4% f	5.5%	31.8% i	17.1% im	27.0% i	22.3% i	14.4% ms	6.1%	23.3% i	11.5% m	19.5% m	10.6% ms	7.0%	5.2%
House person, housewife, househusband, etc.	1053	226	302	63	74	55	332	35	41	12	7	7	25	192	261	52	67	48	307
	7.4%	5.7%	7.3% ac	4.5%	8.7% ac	5.5%	11.7% abcde	1.6%	1.9%	1.7%	1.4%	1.5%	2.7%	10.8% h	13.4% hi	7.2% h	18.6% hi	9.0% h	16.2% hijkloqms

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 24  
**Which of the following best describes your current working status?**  
Base: All respondents

	Working Status				Working Status - Men				Working Status - Women				Which of the following best describes where you live?							
	Total	Working full time (a)	Working part time (b)	Retired (c)	Not working (d)	Working full time (e)	Working part time (f)	Retired (g)	Not working (h)	Working full time (i)	Working part time (j)	Retired (k)	Not working (l)	Mums	NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Village (q)	Hamlet & Isolated Dwelling (r)
Unweighted base	14201	5051	1923	4064	3163	2879	660	2224	1243	2172	1263	1840	1920	2023	11349	6047	5302	2852	2497	355
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
NET: Working	7953	6249	1704	-	-	3566	547	-	-	2683	1158	-	-	1402	6451	3623	2828	1502	1312	189
	56.0%	100.0%	100.0%	cd	-	100.0%	100.0%	ghkl	-	100.0%	100.0%	ghkl	-	67.1%	57.5%	61.0%	53.6%	50.2%	50.6%	47.9%
Working full time - working 30 hours per week or more	6249	6249	-	-	-	3566	-	-	-	2683	-	-	-	892	5123	2978	2145	1125	990	135
	44.0%	100.0%	bcd	-	-	100.0%	fghj	-	-	100.0%	fghj	-	-	42.7%	45.7%	50.2%	40.7%	37.6%	38.1%	34.3%
Working part time - working between 8 and 29 hours per week	1704	-	1704	-	-	-	547	-	-	-	1158	-	-	509	1328	645	683	376	323	54
	12.0%	-	100.0%	acd	-	-	100.0%	eghi	-	-	100.0%	eghi	-	24.4%	11.8%	10.9%	12.9%	12.6%	12.4%	13.6%
NET: Not working	6248	-	-	3519	2729	-	-	1858	988	-	-	1661	1740	687	4760	2314	2446	1488	1282	206
	44.0%	-	-	100.0%	100.0%	ab	-	100.0%	100.0%	efij	-	100.0%	100.0%	32.9%	42.5%	39.0%	46.4%	49.8%	49.4%	52.1%
Not working but seeking work or temporarily unemployed or sick	665	-	-	-	665	-	-	-	363	-	-	302	78	576	288	288	89	82	7	1.8%
	4.7%	-	-	-	24.4%	abc	-	-	36.7%	efgi	-	17.4%	3.7%	5.1%	4.8%	5.5%	3.0%	3.1%		
Not working and not seeking work/ student	1011	-	-	-	1011	-	-	-	499	-	-	512	25	861	550	311	150	132	18	
	7.1%	-	-	-	37.0%	abc	-	-	50.5%	efgi	-	29.4%	1.2%	7.7%	9.3%	5.9%	5.0%	5.1%	4.6%	
Retired on a state pension only	1075	-	-	1075	-	-	-	368	-	-	707	-	4	767	326	441	307	280	28	
	7.6%	-	-	30.5%	abd	-	-	19.8%	efhi	-	42.5%	efgh	0.2%	6.8%	5.5%	8.4%	10.3%	10.8%	7.0%	
Retired with a private pension	2445	-	-	2445	-	-	-	1490	-	-	955	-	17	1744	817	926	701	576	125	
	17.2%	-	-	69.5%	abd	-	-	80.2%	efhi	-	57.5%	efhi	0.8%	15.6%	13.8%	17.6%	23.5%	22.2%	31.8%	
House person, housewife, househusband, etc.	1053	-	-	-	1053	-	-	127	-	-	926	-	564	812	333	479	241	214	27	
	7.4%	-	-	-	38.6%	abc	-	12.8%	efgi	-	53.2%	efghijk	27.0%	7.2%	5.6%	9.1%	8.1%	8.2%	6.9%	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 24  
**Which of the following best describes your current working status?**  
**Base: All respondents**

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	14201	1381	139	1987	1527	2477	1498	1150	606	709	422	798	1506
Weighted base	14201	1437	151*	1984	1488	2625	1422	1192	568	685	416	732	1501
NET: Working	7953 56.0%	749 52.2%	74 48.7%	1126 56.8%ahk	848 57.0%ahk	1634 62.3%abcdfghij kl	770 54.1%h	663 55.6%h	271 47.8%	383 55.9%h	223 53.6%	367 50.1%	845 56.3%hk
Working full time - working 30 hours per week or more	6249 44.0%	592 41.2%k	60 39.5%	877 44.2%k	664 44.6%hk	1300 49.5%acdfrjkl	604 42.5%k	543 45.5%hjk	221 38.9%	323 47.2%ahijk	160 38.4%	253 34.6%	652 43.5%k
Working part time - working between 8 and 29 hours per week	1704 12.0%	158 11.0%	14 9.2%	249 12.6%hi	184 12.4%i	334 12.7%hi	166 11.7%	120 10.1%	50 8.8%	59 8.7%	63 15.1%ghj	114 15.5%afghi	193 12.8%hi
NET: Not working	6248 44.0%	688 47.8%code	78 51.3%e	858 43.2%e	640 43.0%e	991 37.7%	652 45.9%e	529 44.4%e	297 52.2%codefgil	302 44.1%e	193 46.4%e	365 49.9%cdel	655 43.7%e
Not working but seeking work or temporarily unemployed or sick	665 4.7%	62 4.3%	5 3.0%	80 4.0%	67 4.5%	116 4.4%	72 5.0%	61 5.1%	35 6.2%	35 5.1%	25 5.9%	34 4.6%	75 5.0%
Not working and not seeking work/ student	1011 7.1%	74 5.1%	11 7.1%	148 7.5%a	107 7.2%	189 7.2%a	103 7.3%	116 9.8%ael	48 8.5%al	51 7.5%	27 6.5%	50 6.9%	85 5.7%
Retired on a state pension only	1075 7.6%	150 10.5%cdegl	14 9.5%	143 7.2%	115 7.7%	156 5.9%	126 8.8%eg	70 5.9%	52 9.1%eg	51 7.5%	27 6.6%	56 7.6%	114 7.6%
Retired with a private pension	2445 17.2%	248 17.3%	41 27.1%acdfejl	344 17.3%	248 16.7%	403 15.3%	261 18.4%e	189 15.9%	109 19.1%	113 16.5%	87 20.9%e	157 21.4%cdegl	245 16.4%
House person, housewife, househusband, etc.	1053 7.4%	154 10.7%cdfejl	7 4.6%	143 7.2%e	103 6.9%e	127 4.8%	91 6.4%	93 7.8%e	53 9.3%e	52 7.5%e	27 6.6%	69 9.4%ef	136 9.0%ef

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 24  
**Which of the following best describes your current working status?**  
Base: All respondents

	Total	Which of the following cities do you live in, or nearest to?																			
		Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Unweighted base	14201	617	466	607	649	273	379	1103	503	593	1208	605	380	365	180	3033	543	527	491	519	1160
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
NET: Working	7953	370	242	271	376	130	225	664	254	360	659	352	216	207	95	1921	255	285	222	305	542
	56.0%	55.3% <i>cv</i>	53.8% <i>cv</i>	46.5%	59.7% <i>ce</i>	47.4%	58.7% <i>ce</i>	59.0% <i>ce</i>	56.4% <i>cv</i>	57.7% <i>ce</i>	57.1% <i>ce</i>	52.8%	56.8% <i>cv</i>	60.6% <i>ce</i>	55.7%	60.9% <i>ab</i>	51.3%	52.8%	50.7%	60.7% <i>ce</i>	46.7%
Working full time - working 30 hours per week or more	6249	308	193	224	275	97	188	521	206	293	490	258	178	162	82	1533	192	206	158	260	424
	44.0%	46.1% <i>ce</i>	42.8%	38.4%	43.7% <i>rv</i>	35.3%	49.1% <i>ce</i>	48.3% <i>ce</i>	45.7% <i>ce</i>	47.0% <i>ce</i>	42.4% <i>rv</i>	38.7%	46.8% <i>ce</i>	47.4% <i>ce</i>	47.9% <i>er</i>	48.6% <i>ce</i>	38.6%	38.1%	36.1%	51.8% <i>bc</i>	36.6%
Working part time - working between 8 and 29 hours per week	1704	62	50	47	101	33	37	143	48	67	170	94	38	45	13	388	63	80	64	45	118
	12.0%	9.2%	11.0%	8.0%	16.0% <i>ab</i>	12.2%	9.6%	12.7% <i>c</i>	10.7%	10.8%	14.7% <i>ac</i>	14.1% <i>ac</i>	10.0%	13.1% <i>c</i>	7.8%	12.3% <i>c</i>	12.7% <i>c</i>	14.7% <i>ac</i>	14.6% <i>acs</i>	8.9%	10.1%
NET: Not working	6248	299	208	312	254	144	158	462	197	264	496	315	164	134	75	1236	242	255	216	197	619
	44.0%	44.7% <i>o</i>	46.2% <i>o</i>	53.5% <i>ab</i>	40.3%	52.6% <i>df</i>	41.3%	41.0%	43.6%	42.3%	42.9%	47.2% <i>dg</i>	43.2%	39.4%	44.3%	39.1%	48.7% <i>dg</i>	47.2% <i>os</i>	49.3% <i>dg</i>	39.3%	53.3% <i>abdfghjimos</i>
Not working but seeking work or temporarily unemployed or sick	665	45	12	28	33	21	12	47	21	31	34	22	13	8	9	158	18	24	22	27	81
	4.7%	6.7% <i>bjk</i>	2.6%	4.8%	5.3% <i>j</i>	7.6% <i>bfj</i>	3.3%	4.1%	4.6%	5.0%	2.9%	3.3%	3.5%	2.3%	5.2%	5.0% <i>j</i>	3.7%	4.5%	5.0%	5.4%	6.9% <i>bfjklmp</i>
Not working and not seeking work/ student	1011	69	43	53	34	16	25	71	43	40	84	33	17	17	13	216	41	36	28	42	90
	7.1%	10.3% <i>dgi</i>	9.4% <i>dki</i>	9.1% <i>dki</i>	5.5%	5.7%	6.5%	6.3%	9.5% <i>dki</i>	6.4%	7.2%	4.9%	4.5%	5.1%	7.8%	6.8%	8.2%	6.6%	6.4%	8.3%	7.7%
Retired on a state pension only	1075	38	29	61	29	26	32	79	46	43	88	65	42	20	8	212	54	37	31	26	108
	7.6%	5.7%	6.4%	10.4% <i>adg</i>	4.5%	9.6% <i>d</i>	8.5% <i>d</i>	7.0%	10.2% <i>ado</i>	6.9%	7.6% <i>d</i>	9.8% <i>ad</i>	11.1% <i>abd</i>	5.9%	4.6%	6.7%	10.9% <i>abd</i>	6.8%	7.1%	5.1%	9.3% <i>ados</i>
Retired with a private pension	2445	83	95	117	106	54	56	185	59	118	190	131	48	66	36	482	104	124	90	72	230
	17.2%	12.3%	21.2% <i>af</i>	20.1% <i>ah</i>	16.8%	19.7% <i>ah</i>	14.6%	16.4%	13.0%	18.8% <i>ah</i>	16.4%	19.6% <i>ah</i>	12.8%	19.3% <i>a</i>	21.0% <i>ah</i>	15.3%	20.9% <i>af</i>	22.9% <i>ad</i>	20.5% <i>ah</i>	14.4%	19.8% <i>ahlos</i>
House person, housewife, househusband, etc.	1053	65	30	53	52	27	32	81	28	32	101	65	43	23	10	167	25	34	45	31	109
	7.4%	9.6% <i>iop</i>	6.7%	9.1% <i>iop</i>	8.2% <i>o</i>	10.0% <i>iop</i>	8.5% <i>o</i>	7.2%	6.2%	5.1%	8.7% <i>iop</i>	9.7% <i>io</i>	11.4% <i>ibgh</i>	6.9%	5.7%	5.3%	4.9%	6.3%	10.3% <i>iop</i>	6.1%	9.4% <i>iop</i>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 25  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Gender			Age						Social Grade				Region Summary						Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)	
Unweighted base	6974	3539	3435	658	1522	1744	1860	913	277	2216	2281	1340	1137	1980	1723	1698	955	618	1620	5354	665	2874	955	2480	
Weighted base	7953	4113	3840	871	1919	1924	1915	985	338	2320	2420	1957	1256	2295	2031	1898	1023	706	1863	6090	794	3319	1069	2771	
NET: Public Sector	1863 23.4%	794 19.3%	1069 27.8% <sup>a</sup>	216 24.8%	423 22.0%	461 23.9%	479 25.0%	222 22.6%	62 18.2%	594 25.6% <sup>k</sup>	679 28.0% <sup>k</sup>	360 18.4%	229 18.3%	425 18.5%	472 23.3% <sup>m</sup>	461 24.3% <sup>m</sup>	305 29.9% <sup>m</sup>	199 28.2%	1863 100.0% <sup>s</sup>	-	794 100.0% <sup>uw</sup>	-	1069 100.0% <sup>uw</sup>	-	
Central government including all administrative departments and central government agencies such as the Bank of England	145 1.8%	73 1.8%	73 1.9%	9 1.0%	49 2.5%	35 1.8%	34 1.8%	14 1.5%	5 1.4%	52 2.2% <sup>kl</sup>	69 2.8% <sup>kl</sup>	22 1.1% <sup>l</sup>	2 0.2%	30 1.3%	29 1.4%	28 1.5%	45 4.4% <sup>mn</sup>	12 1.7%	145 7.8% <sup>s</sup>	-	73 9.1% <sup>uw</sup>	-	73 6.8% <sup>uw</sup>	-	
HM Forces	10 0.1%	3 0.1%	7 0.2%	4 0.4% <sup>f</sup>	2 0.1%	5 0.2%	-	-	-	1 0.1%	5 0.2%	4 0.2%	-	4 0.2%	6 0.3%	-	1 0.1%	-	10 0.6% <sup>s</sup>	-	3 0.4% <sup>uw</sup>	-	7 0.7% <sup>uw</sup>	-	
National Health Service	412 5.2%	148 3.6%	264 6.9% <sup>a</sup>	58 6.7% <sup>h</sup>	123 6.4% <sup>h</sup>	99 5.2%	81 4.3%	43 4.3%	8 2.3%	119 5.1%	143 5.9%	99 5.0%	52 4.1%	87 3.8%	111 5.5% <sup>m</sup>	100 5.3%	80 7.8% <sup>mo</sup>	34 4.8%	412 22.1% <sup>s</sup>	-	148 18.7% <sup>uw</sup>	-	264 24.7% <sup>uw</sup>	-	
Universities and Academies funded by government	142 1.8%	66 1.6%	76 2.0%	27 3.1% <sup>g</sup>	40 2.1%	29 1.5%	32 1.7%	11 1.1%	3 1.0%	75 3.2% <sup>jk</sup>	45 1.9% <sup>kl</sup>	15 0.8%	6 0.5%	40 1.8%	38 1.9%	29 1.5%	24 2.3%	11 1.5%	142 7.6% <sup>s</sup>	-	66 8.3% <sup>uw</sup>	-	76 7.1% <sup>uw</sup>	-	
Courts service	16 0.2%	5 0.1%	12 0.3%	3 0.3%	1 0.1%	5 0.3%	8 0.4%	-	-	-	12 0.5% <sup>i</sup>	4 0.2%	-	5 0.2%	2 0.1%	5 0.2%	4 0.3%	1 0.1%	16 0.9% <sup>s</sup>	-	5 0.6% <sup>uw</sup>	-	12 1.1% <sup>uw</sup>	-	
Local government administration	244 3.1%	97 2.4%	147 3.8% <sup>a</sup>	9 1.0%	44 2.3%	76 3.9% <sup>cd</sup>	62 3.2% <sup>c</sup>	45 4.5% <sup>cd</sup>	8 2.5%	65 2.8% <sup>kl</sup>	139 5.7% <sup>ik</sup>	28 1.4%	12 0.9%	47 2.1%	89 4.4% <sup>mo</sup>	54 2.9%	31 3.0%	22 3.1%	244 13.1% <sup>s</sup>	-	97 12.2% <sup>uw</sup>	-	147 13.7% <sup>uw</sup>	-	
Police service	42 0.5%	16 0.4%	27 0.7%	6 0.6%	6 0.3%	14 0.8%	14 0.7%	2 0.2%	1 0.2%	2 0.1%	38 1.6% <sup>ik</sup>	2 0.1%	1	5 0.2%	11 0.5%	21 1.1% <sup>m</sup>	3 0.3%	2 0.3%	42 2.3% <sup>s</sup>	-	16 2.0% <sup>uw</sup>	-	27 2.5% <sup>uw</sup>	-	
Public sector housing	65 0.8%	40 1.0%	25 0.6%	3 0.4%	23 1.2% <sup>g</sup>	25 1.3% <sup>g</sup>	11 0.6%	3 0.3%	-	19 0.8%	15 0.6%	19 1.0%	12 0.9%	28 1.2% <sup>np</sup>	9 0.4%	22 1.1% <sup>p</sup>	1 0.1%	5 0.6%	65 3.5% <sup>s</sup>	-	40 5.0% <sup>uw</sup>	-	25 2.3% <sup>uw</sup>	-	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 25  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Gender		Age						Social Grade				Region Summary						Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Weighted base	7953	4113	3840	871	1919	1924	1915	985	338	2320	2420	1957	1256	2295	2031	1898	1023	706	1863	6090	794	3319	1069	2771
Teaching employed by local education authority including voluntary aided schools and foundation schools	334	105	229	46	68	65	115	33	8	172	105	26	31	102	67	84	60	21	334	-	105	-	229	-
	4.2%	2.6%	6.0%a	5.3%	3.5%	3.4%	6.0%de	3.3%	2.4%	7.4%jk	4.4%kl	1.3%	2.4%	4.5%	3.3%	4.4%	5.9%nq	3.0%	17.9%rs	-	13.3%uw	-	21.4%tw	-
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	90	68	22	12	5	24	34	4	11	1	7	36	46	5	33	16	15	22	90	-	68	-	22	-
	1.1%	1.7%b	0.6%	1.3%d	0.2%	1.2%d	1.8%dg	0.4%	3.3%de	0.1%	0.3%	1.9%ij	3.6%ij	0.2%	1.6%m	0.8%m	1.4%m	3.1%mo	4.8%rs	-	8.6%uvw	-	2.1%uw	-
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	361	173	188	41	62	85	88	68	18	87	100	105	69	72	76	102	42	70	361	-	173	-	188	-
	4.5%	4.2%	4.9%	4.7%	3.2%	4.4%	4.6%	6.9%de	5.2%	3.7%	4.2%	5.4%	5.5%	3.1%	3.8%	5.4%rn	4.1%	9.9%rnop	19.4%rs	-	21.8%uw	-	17.6%uw	-
None of the above (Private Sector)	6090	3319	2771	655	1496	1464	1436	763	277	1726	1741	1597	1026	1870	1559	1437	717	507	-	6090	-	3319	-	2771
	76.6%	80.7%b	72.2%	75.2%	78.0%	76.1%	75.0%	77.4%	81.8%	74.4%	72.0%	81.6%ij	81.7%ij	81.5%opq	76.7%p	75.7%p	70.1%	71.8%	-	100.0%r	-	100.0%tv	-	100.0%tv

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 25  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con	Lab	LibDem	UKIP	Green	Con	Lab	LibDem	UKIP	18-24	25-34	35-44	45-54	55-64	65+	18-24	25-34	35-44	45-54	55-64	65+
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
Unweighted base	6974	1498	1955	371	918	365	1750	1506	1180	144	255	712	891	998	512	171	403	810	853	862	401	106
Weighted base	7953	1699	2141	554	793	329	1898	1684	1349	112*	346	941	1008	1027	565	225	524	978	916	888	421	113*
NET: Public Sector	1863	337	614	96	141	94	378	467	365	20	103	171	198	199	92	31	113	252	263	280	130	31
	23.4%	19.8%	28.7% <sup>a</sup>	17.3%	17.8%	28.6% <sup>a</sup>	19.9%	27.8% <sup>f</sup>	27.1% <sup>f</sup>	17.5%	29.8% <sup>k</sup>	18.2%	19.6%	19.4%	16.3%	13.7%	21.5%	25.7% <sup>k</sup>	28.7% <sup>k</sup>	31.6% <sup>k</sup>	31.0% <sup>k</sup>	27.4% <sup>no</sup>
Central government including all administrative departments and central government agencies such as the Bank of England	145	23	62	3	16	9	35	50	28	1	3	22	20	17	9	1	5	26	15	17	6	4
	1.8%	1.4%	2.9% <sup>ac</sup>	0.5%	2.0%	2.6% <sup>c</sup>	1.8%	3.0%	2.1%	0.8%	1.0%	2.4%	2.0%	1.6%	1.6%	0.3%	1.0%	2.7%	1.6%	1.9%	1.3%	3.6%
HM Forces	10	1	4	-	3	-	2	6	-	-	-	2	1	-	-	-	4	-	3	-	-	-
	0.1%	0.1%	0.2%	-	0.3%	-	0.1%	0.4%	-	-	-	0.2%	0.1%	-	-	-	0.7% <sup>m</sup>	-	0.3%	-	-	-
National Health Service	412	51	129	16	27	21	73	86	65	8	24	40	42	25	16	1	35	82	57	56	27	7
	5.2%	3.0%	6.0% <sup>ac</sup>	2.8%	3.4%	6.4% <sup>ac</sup>	3.9%	5.1%	4.8%	6.8%	6.9% <sup>mo</sup>	4.3% <sup>o</sup>	4.2% <sup>o</sup>	2.5%	2.8%	0.3%	6.6% <sup>mn</sup>	8.4% <sup>kl</sup>	6.3% <sup>mn</sup>	6.3% <sup>mn</sup>	6.3% <sup>mn</sup>	6.2% <sup>o</sup>
Universities and Academies funded by government	142	30	41	10	8	15	36	25	40	-	19	14	12	13	6	1	7	25	17	19	5	2
	1.8%	1.8%	1.9%	1.8%	1.0%	4.5% <sup>ab</sup>	1.9%	1.5%	3.0% <sup>g</sup>	-	5.6% <sup>kl</sup>	1.5%	1.2%	1.2%	1.1%	0.6%	1.4%	2.6%	1.8%	2.2%	1.1%	1.8%
Courts service	16	12	3	-	-	1	4	2	-	-	1	-	4	-	-	-	2	1	1	8	-	-
	0.2%	0.7% <sup>b</sup>	0.1%	-	-	0.4%	0.2%	0.1%	-	-	0.2%	-	0.4%	-	-	-	0.4%	0.1%	0.1%	0.9% <sup>km</sup>	-	-
Local government administration	244	47	77	18	12	15	43	64	67	1	1	11	39	27	16	3	9	33	36	35	29	5
	3.1%	2.8%	3.6% <sup>d</sup>	3.3%	1.5%	4.6% <sup>d</sup>	2.3%	3.8% <sup>f</sup>	4.9% <sup>f</sup>	1.0%	0.2%	1.1%	3.9% <sup>jk</sup>	2.6%	2.9% <sup>j</sup>	1.5%	1.6%	3.4% <sup>jk</sup>	4.0% <sup>jk</sup>	3.9% <sup>jk</sup>	6.8% <sup>ijk</sup>	4.4% <sup>ijk</sup>
Police service	42	6	16	1	3	-	13	13	3	2	6	3	1	5	-	1	-	3	13	8	2	-
	0.5%	0.4%	0.8%	0.2%	0.4%	-	0.7%	0.8%	0.2%	2.1% <sup>h</sup>	1.6% <sup>ln</sup>	0.3%	0.1%	0.5%	-	0.3%	-	0.3%	1.5% <sup>ln</sup>	0.9% <sup>l</sup>	0.5%	-
Public sector housing	65	10	38	3	2	-	7	29	4	-	-	18	15	7	1	-	3	5	10	4	2	-
	0.8%	0.6%	1.8% <sup>ad</sup>	0.6%	0.3%	-	0.4%	1.7% <sup>fh</sup>	0.3%	-	-	1.9% <sup>nq</sup>	1.5% <sup>n</sup>	0.7%	0.1%	-	0.6%	0.5%	1.1%	0.4%	0.5%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	334	93	93	19	16	13	91	79	67	3	25	30	8	33	6	5	21	38	57	82	27	4
	4.2%	5.5% <sup>d</sup>	4.3% <sup>d</sup>	3.5%	2.1%	4.0%	4.8%	4.7%	5.0%	2.4%	7.1% <sup>kl</sup>	3.2% <sup>ln</sup>	0.8%	3.2% <sup>ln</sup>	1.0%	2.1%	4.1% <sup>ln</sup>	3.9% <sup>ln</sup>	6.2% <sup>kl</sup>	9.2% <sup>kl</sup>	6.4% <sup>kl</sup>	3.1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 25  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Total	Vote Intention					2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Weighted base	7953	1699	2141	554	793	329	1898	1684	1349	112*	346	941	1008	1027	565	225	524	978	916	888	421	113*
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	90	10	21	11	21	6	14	16	24	1	5	2	14	31	4	11	7	3	10	3	-	-
	1.1%	0.6%	1.0%	2.0%a	2.7%ab	1.8%a	0.7%	1.0%	1.8%f	0.9%	1.4%	0.2%	1.4%kq	3.0%kl	0.7%	5.0%kl	1.3%	0.3%	1.0%	0.3%	-	-
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	361	54	131	15	33	14	60	99	68	4	20	28	41	41	34	8	21	34	43	47	34	9
	4.5%	3.2%	6.1%ac	2.7%	4.2%	4.2%	3.1%	5.9%f	5.0%g	3.6%	5.8%	3.0%	4.1%	4.0%	6.0%k	3.7%	3.9%	3.5%	4.7%	5.3%	8.0%kl	8.3%k
None of the above (Private Sector)	6090	1362	1527	458	651	235	1520	1217	984	92	243	770	810	828	473	195	411	726	653	608	290	82
	76.6%	80.2%b	71.3%	82.7%b	82.2%b	71.4%	80.1%g	72.2%	72.9%	82.5%g	70.2%	81.8%j	80.4%j	80.6%j	83.7%j	86.3%j	78.5%r	74.3%st	71.3%	68.4%	69.0%	72.6%
		e		e	e	h					qrst	qrst	qrst	qrst	qrstu	qrstu	st					

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u  
\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 25  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	6974	1177	957	789	616	1039	1324	551	521	618	271	775	652	657	450	353	616	1027	953	602
Weighted base	7953	1235	1005	1178	695	1085	1415	779	561	706	273	886	739	736	548	393	746	1195	1101	630
NET: Public Sector	1863 23.4%	252 20.4%	224 22.3% <sup>c</sup>	195 16.5%	123 17.6%	342 31.5% <sup>a</sup> bcdgh	455 32.1% <sup>a</sup> bcdgh	166 21.3%	107 19.0%	199 28.2% <sup>kl</sup> mqr	91 33.2% <sup>kl</sup> mnpqrs	172 19.5%	198 26.7% <sup>kl</sup> qr	161 21.8%	128 23.4% <sup>q</sup>	157 39.9% <sup>ij</sup> klmnpqrs	183 24.6% <sup>q</sup> r	213 17.8%	212 19.3%	148 23.6% <sup>qs</sup>
Central government including all administrative departments and central government agencies such as the Bank of England	145 1.8%	25 2.0% <sup>dh</sup>	36 3.6% <sup>cd</sup> gh	11 1.0%	-	27 2.5% <sup>cd</sup> h	33 2.3% <sup>dh</sup>	11 1.4% <sup>d</sup>	2 0.4%	12 1.7% <sup>r</sup>	8 3.0% <sup>kn</sup> r	6 0.7%	14 1.9% <sup>r</sup>	8 1.1%	3 0.5%	33 8.4% <sup>ij</sup> klmnpqrs	19 2.5% <sup>kn</sup> r	26 2.2% <sup>kr</sup>	4 0.4%	12 2.0% <sup>r</sup>
HM Forces	10 0.1%	1 *	2 0.2%	1 0.1%	-	1 0.1%	3 0.2%	3 0.4%	-	-	-	-	-	3 0.4%	2 0.4%	1 0.2%	1 0.1%	-	4 0.3%	-
National Health Service	412 5.2%	35 2.8%	35 3.4%	62 5.3% <sup>ad</sup>	17 2.4%	84 7.8% <sup>ab</sup> d	108 7.6% <sup>ab</sup> d	37 4.7%	35 6.2% <sup>ab</sup> d	34 4.8%	13 4.7%	44 4.9%	44 5.9%	35 4.8%	34 6.3%	46 11.7% <sup>ij</sup> klmnpqrs	41 5.5%	43 3.6%	44 4.0%	34 5.4%
Universities and Academies funded by government	142 1.8%	34 2.8% <sup>cd</sup> gh	15 1.5%	12 1.0%	5 0.7%	41 3.8% <sup>bc</sup> dfgh	30 2.1% <sup>gh</sup>	3 0.4%	1 0.2%	11 1.5%	4 1.6%	8 1.0%	16 2.2%	17 2.3%	10 1.9%	11 2.7%	10 1.4%	26 2.2%	14 1.3%	13 2.1%
Courts service	16 0.2%	-	5 0.5% <sup>a</sup>	-	-	-	8 0.5% <sup>ae</sup>	4 0.6%	-	1 0.1%	-	-	5 0.6%	-	-	-	2 0.3%	5 0.5%	-	4 0.6%
Local government administration	244 3.1%	29 2.4% <sup>cd</sup>	58 5.8% <sup>ac</sup> degh	6 0.5%	4 0.5%	36 3.3% <sup>cd</sup>	80 5.7% <sup>ac</sup> degh	22 2.8% <sup>cd</sup>	8 1.5%	22 3.1%	11 4.1%	21 2.3%	22 3.0%	31 4.2% <sup>q</sup>	24 4.4% <sup>q</sup>	13 3.4%	34 4.6% <sup>qr</sup>	24 2.0%	24 2.1%	18 2.8%
Police service	42 0.5%	1 *	15 1.4% <sup>acde</sup> gh	* *	-	1 0.1%	24 1.7% <sup>ac</sup> degh	2 0.2%	1 0.1%	2 0.3%	3 1.0% <sup>qs</sup>	3 0.4%	15 2.1% <sup>kl</sup> mnpqrs	2 0.3%	1 0.1%	3 0.7%	8 1.1% <sup>qs</sup>	1 0.1%	4 0.4%	-
Public sector housing	65 0.8%	10 0.8%	8 0.8%	15 1.3%	7 1.1%	9 0.8%	7 0.5%	4 0.5%	4 0.8%	5 0.6%	5 2.0% <sup>op</sup> s	9 1.1%	7 0.9%	5 0.7%	2 0.4%	-	2 0.2%	17 1.4%	11 1.0%	1 0.2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 25  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Weighted base	7953	1235	1005	1178	695	1085	1415	779	561	706	273	886	739	736	548	393	746	1195	1101	630
Teaching employed by local education authority including voluntary aided schools and foundation schools	334 4.2%	70 5.6% bc dgh	17 1.7% c	4 0.3%	15 2.2% c	103 9.5% ab cd	89 6.3% bc dgh	22 2.8% c	16 2.8% c	21 3.0%	21 7.6% ik mnq	33 3.7%	30 4.1%	17 2.3%	20 3.7%	18 4.6%	30 4.0%	38 3.2%	64 5.8% im q	42 6.7% ikm q
Public corporations such as the Royal Mail or British Nuclear Fuels or Driving Standards agency	90 1.1%	1 0.1%	2 0.2%	30 2.5% ab ef	35 5.1% abce fgh	-	5 0.4%	7 0.8% e	10 1.9% ab ef	22 3.1% kl qrs	4 1.3% r	9 1.1% r	3 0.4%	13 1.7% lq r	11 2.0% lq r	11 2.8% lq rs	10 1.3% r	4 0.3%	1 0.1%	4 0.6%
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	361 4.5%	47 3.8%	32 3.2%	54 4.6%	40 5.8% b	40 3.7%	68 4.8%	51 6.5% ab e	29 5.2%	70 9.9% kl mnpqrs	21 7.9% mn pqrs	39 4.4%	41 5.6% q	29 3.9%	21 3.8%	22 5.5% q	27 3.6%	29 2.4%	43 3.9%	20 3.2%
None of the above (Private Sector)	6090 76.6%	983 79.6% e f	780 77.7% e f	984 83.5% b ef	572 82.4% e f	743 68.5%	961 67.9%	613 78.7% e f	454 81.0% e f	507 71.8% o	182 66.8%	713 80.5% i jo	542 73.3% o	576 78.2% i jo	420 76.6% j	236 60.1%	563 75.4% j o	982 82.2% i jnops	889 80.7% i jop	481 76.4% o

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 25  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Unweighted base	6974	314	166	410	335	331	235	175	292	520	484	277	304	105	365	317	326	215	178	324	507	469	325	
Weighted base	7953	385	161	469	380	364	282	202*	352	613	610	294	321	112*	417	359	372	267	191	394	582	490	336	
NET: Public Sector	1863 23.4%	109 28.3% efhijt	50 30.7% cdefhjt	70 14.8%	79 20.8% f	63 17.3%	33 11.8%	68 33.4% cdefhjt	54 15.3%	110 17.9%	95 15.6%	63 21.6% f	90 28.1% cdefhjt	41 36.7% cdefhjt	103 24.7% cdefhjt	119 33.0% cdefhjt	98 26.2% cdefhjt	95 35.6% cdefhjt	89 46.8% aefhjt	130 32.9% cdefhjt	103 17.8%	117 23.8% cdefhjt	85 25.3% cdefhjt	
Central government including all administrative departments and central government agencies such as the Bank of England	145 1.8%	9 2.4% u	4 2.3% u	3 0.6%	7 1.8% u	2 0.4%	2 0.7%	18 9.1% ab cdefh jklmnop qstuv	6 1.8% u	9 1.5% u	4 0.7%	8 2.9% ej	3 0.9%	5 4.1% ce jnqu	3 0.7%	7 2.0% u	7 1.8% u	1 0.2%	15 7.6% ac bdefh jklmnop qstuv	12 3.1% ceju	17 2.9% ceju	-	4 1.2%	
HM Forces	10 0.1%	-	-	-	-	2 0.5%	-	1 0.4%	-	-	1 0.1%	-	-	-	-	-	1 0.3%	2 0.8%	-	1 0.2%	-	3 0.6%	-	
National Health Service	412 5.2%	17 4.4%	9 5.6% cfj	8 1.8%	17 4.5% f	10 2.9%	3 0.9%	27 13.4% ac bdefh jklmnop qstuv	7 2.0%	25 4.1%	11 1.8%	14 4.6% f	17 5.2% cfj	4 3.3%	35 8.5% ce fhijt	27 7.5% ce fhijt	25 6.7% c fhijt	32 11.9% ac bdefh jklmnop qstuv	19 9.8% ce fhijt	34 8.8% ce fhijt	18 3.1%	33 6.8% ce fhijt	20 6.1% cfhj	
Universities and Academies funded by government	142 1.8%	4 1.1%	3 1.6%	5 1.0%	3 0.7%	2 0.4%	2 0.5%	1 0.6%	6 1.7%	21 3.4% cdnt	8 1.3%	6 1.9%	6 2.0%	2 1.5%	4 0.9%	14 3.8% cd fnt	8 2.3%	9 3.3%	10 5.0% ac dfinst u	4 1.1%	5 0.9%	6 1.2%	8 2.3%	
Courts service	16 0.2%	-	-	-	5 1.2% ij	-	-	-	-	-	-	-	1 0.3%	-	-	-	-	-	-	2 0.5%	5 0.9%	-	4 1.1% i	
Local government administration	244 3.1%	13 3.3%	1 0.4%	11 2.4%	14 3.8% j	11 3.1%	14 4.8% bijk	4 1.8%	10 2.8%	11 1.7%	7 1.1%	2 0.8%	9 2.9%	11 9.4% ab cdefh jklmnop qstuv	9 2.2%	8 2.2%	20 5.3% bijk	11 4.0% j	10 5.1% bijk	25 6.2% bc ijkn	13 2.3%	17 3.4%	15 4.6% bijk	
Police service	42 0.5%	-	1 0.4%	2 0.4%	9 2.4% ac bdefh jklmnop qstuv	1 0.2%	-	-	-	-	-	3 0.5%	-	2 1.9% ah itv	1 0.3%	2 1.7% it	6 1.7% it	1 0.4%	1 0.2%	3 1.4% i	8 2.1% ah itv	1 0.2%	1 0.2%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base

### Opinion Poll ONLINE Fieldwork : 4th - 27th February 2015

Absolutes/col percents

Table 25  
**Do you work in any of the following occupations?**  
Base: All respondents who work

	Region Within Gender - Male												Region Within Gender - Female										
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	Eastern (s)	London (t)	South East (u)	South West (v)
Weighted base	7953	385	161	469	380	364	282	202*	352	613	610	294	321	112*	417	359	372	267	191	394	582	490	336
Public sector housing	65 0.8%	2 0.5%	4 2.5% qv	5 1.1%	3 0.9%	2 0.5%	2 0.8%	-	2 0.5%	13 2.1% s	6 1.0%	1 0.3%	3 0.9%	1 1.2%	4 1.0%	4 1.0%	3 0.9%	-	-	-	4 0.7%	5 1.0%	1 0.2%
Teaching employed by local education authority including voluntary aided schools and foundation schools	334 4.2%	12 3.1%	8 5.1% cd eg	7 1.5%	2 0.6%	5 1.3%	5 1.7%	-	6 1.6%	14 2.2%	23 3.7% d	24 8.3% ac defghi jplt	9 2.9%	13 11.4% ac defghij lpt	26 6.2% cd efghi	28 7.7% ac defghi jlp	12 3.3% d	15 5.7% cd efghi	18 9.5% ac defghi jplt	24 6.2% cd efghi	24 4.2% d	42 8.5% ac defghi jplt	18 5.2% cd degh
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	90 1.1%	18 4.7% df ijnos tuv	4 2.2% jn otuv	9 2.0% jn otuv	3 0.8%	8 2.1% jn otuv	2 0.7%	8 3.9% aj nostuv	8 2.3% jn otuv	4 0.6%	1 0.1%	4 1.3% tu	3 1.0%	-	-	-	5 1.4% tu	9 3.3% ij nostuv	3 1.6% jn tu	2 0.4%	-	-	-
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	361 4.5%	34 8.9% c delhi kptu	17 10.7% cd efhijk pstuv	19 4.0%	16 4.1%	14 3.9%	5 1.7%	9 4.2%	9 2.7%	14 2.2%	32 5.3% k u	4 1.4%	36 11.2% cd efhijk pstuv	4 3.8%	20 4.9% k	26 7.1% fh iktu	15 4.0%	16 5.9% k u	13 6.8% fi ktu	17 4.4%	15 2.6%	10 2.1%	16 4.7%
None of the above (Private Sector)	6090 76.6%	276 71.7% r	112 69.3% r	399 85.2% a bglmno pqrsuv	301 79.2% b gmoqrs	301 82.7% a bglmno pqrsuv	248 88.2% a bdgklm nopars uv	135 66.6%	298 84.7% a bglmno pqrsuv	503 82.1% a bglmno pqrsuv	515 84.4% a bglmno pqrsuv	230 78.4% g moqrs	231 71.9% r	71 63.3%	314 75.3% am oqrs	240 67.0% r	275 73.8% r	172 64.4%	101 53.2%	264 67.1% r	479 82.2% a bglmno pqrsuv	373 76.2% am oqrs	251 74.7% qr

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 25  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school	University degree	Higher or university degree	Still in full time education	No formal education		Secondary school	University degree	Higher or university degree	Still in full time education	No formal education		Secondary school	University degree	Higher or university degree	Still in full time education
		(a)	(b)					(c)	(d)					(e)	(f)				
Unweighted base	6974	38	41	3791	2081	858	60	26	30	1923	1060	416	31	12	11	1868	1021	442	29
Weighted base	7953	40**	50**	4233	2455	988	58*	29**	38**	2183	1302	463	30**	11**	12**	2050	1153	525	27**
NET: Public Sector	1863	15	6	865	614	334	7	13	4	354	267	146	3	2	3	510	347	189	4
	23.4%	36.6%	13.1%	20.4%	25.0%	33.8%cd	11.7%	43.8%	10.0%	16.2%	20.5%io	31.4%ij	8.4%	16.9%	23.2%	24.9%ij	30.1%jo	35.9%jo	15.5%
Central government including all administrative departments and central government agencies such as the Bank of England	145	-	-	65	42	36	1	-	-	27	24	18	1	-	-	37	18	17	-
	1.8%	-	-	1.5%	1.7%	3.6%cd	2.0%	-	-	1.3%	1.8%	4.0%ij	3.7%	-	-	1.8%	1.6%	3.3%ij	-
HM Forces	10	-	-	4	2	3	1	-	-	1	2	1	-	-	-	3	-	3	1
	0.1%	-	-	0.1%	0.1%	0.4%	1.8%cd	-	-	*	0.2%	0.1%	-	-	-	0.2%	-	0.5%ij	3.7%
National Health Service	412	-	-	185	159	66	-	-	-	59	69	21	-	-	-	126	91	46	-
	5.2%	-	-	4.4%	6.5%cd	6.7%cd	-	-	-	2.7%	5.3%ij	4.4%	-	-	-	6.2%ij	7.9%ij	8.7%ijkl	-
Universities and Academies funded by government	142	-	-	25	56	59	1	-	-	12	19	34	1	-	-	13	37	25	*
	1.8%	-	-	0.6%	2.3%cd	6.0%cd	2.2%	-	-	0.6%	1.5%ij	7.3%ij	3.1%	-	-	0.6%	3.2%ij	4.8%ij	1.2%
Courts service	16	-	-	9	5	3	-	-	-	4	-	1	-	-	-	5	5	2	-
	0.2%	-	-	0.2%	0.2%	0.3%	-	-	-	0.2%	-	0.1%	-	-	-	0.3%	0.4%	0.4%	-
Local government administration	244	1	3	123	78	37	-	-	3	36	42	15	-	1	-	86	36	22	-
	3.1%	2.5%	5.6%	2.9%	3.2%	3.7%	-	-	7.4%	1.7%	3.2%ij	3.3%	-	9.3%	-	4.2%ij	3.1%ij	4.1%ij	-
Police service	42	-	-	30	11	1	-	-	-	10	4	1	-	-	-	19	7	-	-
	0.5%	-	-	0.7%	0.5%	0.1%	0.8%	-	-	0.5%	0.3%	0.2%	1.5%	-	-	0.9%	0.6%	-	-
Public sector housing	65	4	-	30	14	17	-	3	-	20	5	13	-	1	-	10	9	5	-
	0.8%	9.0%	-	0.7%	0.6%	1.8%cd	-	9.5%	-	0.9%	0.4%	2.7%ijop	-	7.7%	-	0.5%	0.8%	0.9%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	334	-	-	140	124	70	-	-	-	39	43	23	-	-	-	101	81	46	-
	4.2%	-	-	3.3%	5.1%cd	7.1%cd	-	-	-	1.8%	3.3%ij	5.1%ij	-	-	-	4.9%ij	7.1%ij	8.8%ijop	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 25  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education
		(a)	Primary (b)					(g)	Primary (h)					(m)	Primary (n)				
Weighted base	7953	40**	50**	4233	2455	988	58*	29**	38**	2183	1302	463	30**	11**	12**	2050	1153	525	27**
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	90 1.1%	-	-	69 1.6% <sup>de</sup>	10 0.4%	4 0.4%	-	-	-	58 2.7% <sup>jo</sup>	5 0.4%	4 0.9%	-	-	-	11 0.5%	4 0.4%	-	-
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	361 4.5%	10 25.1%	4 7.5%	185 4.4%	113 4.6%	38 3.8%	3 4.9%	10 34.3%	1 2.6%	87 4.0%	54 4.2%	15 3.3%	-	-	3 23.2%	98 4.8%	58 5.0%	23 4.4%	3 10.5%
None of the above (Private Sector)	6090 76.6%	26 63.4%	43 86.9%	3368 79.6% <sup>d</sup>	1841 75.0% <sup>e</sup>	654 66.2%	51 88.3% <sup>e</sup>	17 56.2%	34 90.0%	1829 83.8% <sup>j</sup>	1035 79.5% <sup>k</sup>	317 68.6%	28 91.6%	9 83.1%	9 76.8%	1540 75.1% <sup>k</sup>	806 69.9%	336 64.1%	23 84.5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 25  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	6974	1789	2267	523	693	732	970	962	1222	257	411	334	353	827	1045	266	282	398	617
Weighted base	7953	1998	2471	756	437	601	1691	1162	1395	372	268	274	643	836	1076	384	169	327	1048
NET: Public Sector	1863	410	688	139	81	160	385	170	343	47	37	70	126	240	345	92	44	90	259
	23.4%	20.5%	27.8% <sup>a</sup>	18.4%	18.5%	26.6% <sup>a</sup>	22.8%	14.6%	24.6% <sup>h</sup>	12.5%	13.9%	25.7% <sup>h</sup>	19.6% <sup>j</sup>	28.7% <sup>h</sup>	32.0% <sup>h</sup>	24.0% <sup>h</sup>	25.9% <sup>h</sup>	27.4% <sup>h</sup>	24.7% <sup>h</sup>
Central government including all administrative departments and central government agencies such as the Bank of England	145	33	66	9	8	10	19	15	31	8	3	6	10	19	35	1	5	4	9
	1.8%	1.7%	2.7% <sup>f</sup>	1.2%	1.9%	1.7%	1.1%	1.3%	2.2%	2.1%	1.1%	2.2%	1.5%	2.2%	3.2% <sup>h</sup>	0.2%	3.1% <sup>q</sup>	1.3%	0.8%
HM Forces	10	3	4	-	1	-	2	1	2	-	1	-	-	2	2	-	1	-	2
	0.1%	0.1%	0.1%	-	0.3%	-	0.1%	0.1%	0.1%	-	0.3%	-	-	0.3%	0.1%	-	0.4%	-	0.2%
National Health Service	412	68	151	23	23	21	127	26	50	3	8	10	53	42	101	20	15	11	74
	5.2%	3.4%	6.1% <sup>a</sup>	3.1%	5.3%	3.5%	7.5% <sup>a</sup>	2.2%	3.6% <sup>j</sup>	0.7%	2.8%	3.5% <sup>j</sup>	8.2% <sup>hi</sup>	5.0% <sup>h</sup>	9.4% <sup>hi</sup>	5.3% <sup>h</sup>	9.1% <sup>hi</sup>	3.4% <sup>j</sup>	7.1% <sup>h</sup>
Universities and Academies funded by government	142	40	50	16	4	13	20	15	32	5	2	4	7	25	18	11	1	9	13
	1.8%	2.0%	2.0%	2.1%	0.8%	2.1%	1.2%	1.3%	2.3%	1.4%	0.8%	1.5%	1.1%	2.9% <sup>ht</sup>	1.6%	2.8%	0.9%	2.6%	1.2%
Courts service	16	12	3	-	-	-	1	5	-	-	-	-	-	8	3	-	-	-	1
	0.2%	0.6% <sup>bf</sup>	0.1%	-	-	-	0.1%	0.4%	-	-	-	-	-	0.9% <sup>t</sup>	0.3%	-	-	-	0.1%
Local government administration	244	59	85	26	6	25	44	19	54	6	2	11	5	39	31	20	5	14	39
	3.1%	2.9%	3.4% <sup>d</sup>	3.5%	1.4%	4.1% <sup>d</sup>	2.6%	1.6%	3.8% <sup>hk</sup>	1.7%	0.6%	4.1% <sup>hk</sup>	0.8%	4.7% <sup>hk</sup>	2.9% <sup>k</sup>	5.1% <sup>hk</sup>	2.8%	4.1% <sup>hk</sup>	3.7% <sup>hkm</sup>
Police service	42	8	11	2	2	-	19	4	4	1	1	-	6	4	7	1	2	-	13
	0.5%	0.4%	0.5%	0.2%	0.5%	-	1.1% <sup>e</sup>	0.3%	0.3%	0.2%	0.2%	-	0.9%	0.5%	0.6%	0.2%	1.0%	-	1.3%
Public sector housing	65	8	40	4	-	2	10	4	28	-	-	1	6	4	12	4	-	1	4
	0.8%	0.4%	1.6% <sup>ad</sup>	0.5%	0.1%	0.3%	0.6%	0.3%	2.0% <sup>h</sup>	0.0%	0.1%	0.5%	1.0%	0.5%	1.1%	1.0%	-	0.2%	0.4%
Teaching employed by local education authority including voluntary aided schools and foundation schools	334	104	97	30	10	30	64	37	36	12	4	6	10	67	61	18	6	24	53
	4.2%	5.2% <sup>d</sup>	3.9%	3.9%	2.2%	5.0% <sup>d</sup>	3.8%	3.2%	2.6%	3.2%	1.5%	2.3%	1.6%	8.0% <sup>hi</sup>	5.7% <sup>hi</sup>	4.6%	3.4%	7.3% <sup>hi</sup>	5.1% <sup>ikm</sup>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
 \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 25  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	7953	1998	2471	756	437	601	1691	1162	1395	372	268	274	643	836	1076	384	169	327	1048
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	90 1.1%	11 0.6%	38 1.5% <sup>ac</sup>	2 0.3%	9 2.0% <sup>ac</sup>	16 2.7% <sup>ac</sup>	14 0.8%	9 0.8%	28 2.0% <sup>oq</sup>	2 0.5%	8 3.0% <sup>hj</sup>	16 5.8% <sup>hi</sup>	5 0.8%	2 0.3%	11 1.0%	-	1 0.4%	* 0.1%	8 0.8%
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	361 4.5%	64 3.2%	144 5.8% <sup>ca</sup>	28 3.6%	17 4.0%	43 7.1% <sup>ac</sup>	66 3.9%	36 3.1%	78 5.6% <sup>ho</sup>	9 2.5%	9 3.4%	16 5.8%	24 3.7%	28 3.4%	65 6.1% <sup>hj</sup>	18 4.7%	8 4.8%	27 8.2% <sup>hj</sup>	42 4.0%
None of the above (Private Sector)	6090 76.6%	1587 79.5% <sup>be</sup>	1783 72.2%	617 81.6% <sup>be</sup>	356 81.5% <sup>be</sup>	441 73.4%	1306 77.2% <sup>be</sup>	992 85.4% <sup>ie</sup>	1052 75.4% <sup>op</sup>	325 87.5% <sup>ie</sup>	231 86.1% <sup>ie</sup>	203 74.3%	517 80.4% <sup>op</sup>	595 71.3%	731 68.0%	292 76.0% <sup>op</sup>	125 74.1%	238 72.6%	789 75.3% <sup>op</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

\*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 25  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Working Status				Working Status - Men				Working Status - Women				Which of the following best describes where you live?							
	Total	Working full time (a)	Working part time (b)	Retired (c)	Not working (d)	Working full time (e)	Working part time (f)	Retired (g)	Not working (h)	Working full time (i)	Working part time (j)	Retired (k)	Not working (l)	Mums	NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Village (q)	Hamlet & Isolated Dwelling (r)
Unweighted base	6974	5051	1923	-	-	2879	660	-	-	2172	1263	-	-	1280	5768	3247	2521	1206	1063	143
Weighted base	7953	6249	1704	**	**	3566	547	**	**	2683	1158	**	**	1402	6451	3623	2828	1502	1312	189*
NET: Public Sector	1863	1520	342	-	-	714	80	-	-	807	263	-	-	376	1457	837	620	405	354	51
	23.4%	24.3% <sup>b</sup>	20.1%	-	-	20.0% <sup>f</sup>	14.6%	-	-	30.1% <sup>e</sup>	22.7% <sup>f</sup>	-	-	26.8%	22.6%	23.1%	21.9%	27.0% <sup>m</sup>	27.0% <sup>n</sup>	26.9% <sup>o</sup>
Central government including all administrative departments and central government agencies such as the Bank of England	145	134	11	-	-	69	4	-	-	66	7	-	-	19	127	91	36	18	18	-
	1.8%	2.2% <sup>b</sup>	0.6%	-	-	1.9% <sup>j</sup>	0.6%	-	-	2.4% <sup>fj</sup>	0.6%	-	-	1.3%	2.0%	2.5% <sup>o</sup>	1.3%	1.2%	1.4%	-
HM Forces	10	9	1	-	-	3	-	-	-	6	1	-	-	-	10	1	8	1	1	-
	0.1%	0.1%	0.1%	-	-	0.1%	-	-	-	0.2%	0.1%	-	-	-	0.1%	*	0.3% <sup>n</sup>	0.1%	0.1%	-
National Health Service	412	359	54	-	-	142	6	-	-	216	48	-	-	88	322	181	141	90	86	4
	5.2%	5.7% <sup>b</sup>	3.2%	-	-	4.0% <sup>f</sup>	1.1%	-	-	8.1% <sup>ef</sup>	4.1% <sup>f</sup>	-	-	6.3%	5.0%	5.0%	5.0%	6.0%	6.6%	2.0%
Universities and Academies funded by government	142	112	30	-	-	53	13	-	-	59	16	-	-	19	108	81	27	33	28	5
	1.8%	1.8%	1.7%	-	-	1.5%	2.4%	-	-	2.2%	1.4%	-	-	1.4%	1.7%	2.2% <sup>o</sup>	1.0%	2.2%	2.1% <sup>o</sup>	2.9%
Courts service	16	16	1	-	-	4	1	-	-	12	-	-	-	-	13	2	10	4	4	-
	0.2%	0.3%	*	-	-	0.1%	0.1%	-	-	0.4%	-	-	-	-	0.2%	0.1%	0.4% <sup>n</sup>	0.2%	0.3%	-
Local government administration	244	208	36	-	-	90	7	-	-	118	29	-	-	53	195	117	78	49	49	-
	3.1%	3.3% <sup>b</sup>	2.1%	-	-	2.5%	1.3%	-	-	4.4% <sup>ef</sup>	2.5%	-	-	3.8%	3.0%	3.2%	2.8%	3.3%	3.8%	-
Police service	42	37	6	-	-	14	1	-	-	22	5	-	-	9	35	25	10	8	8	-
	0.5%	0.6%	0.3%	-	-	0.4%	0.2%	-	-	0.8%	0.4%	-	-	0.7%	0.5%	0.7%	0.3%	0.5%	0.6%	-
Public sector housing	65	57	7	-	-	40	1	-	-	18	7	-	-	6	59	33	26	5	5	-
	0.8%	0.9%	0.4%	-	-	1.1% <sup>f</sup>	0.1%	-	-	0.7%	0.6%	-	-	0.4%	0.9%	0.9%	0.9%	0.3%	0.4%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 25  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?						
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)	
Weighted base	7953	6249	1704	**	**	3566	547	**	**	2683	1158	**	**	1402	6451	3623	2828	1502	1312	189*
Teaching employed by local education authority including voluntary aided schools and foundation schools	334	227	107	-	-	87	18	-	-	139	90	-	-	111	236	139	97	98	87	11
	4.2%	3.6%	6.3% <sup>a</sup>	-	-	2.5%	3.3%	-	-	5.2% <sup>e</sup>	7.7% <sup>efi</sup>	-	-	7.9%	3.7%	3.8%	3.4%	6.6% <sup>m</sup>	6.6% <sup>no</sup>	6.0%
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	90	80	10	-	-	62	6	-	-	17	5	-	-	12	59	23	36	31	19	11
	1.1%	1.3%	0.6%	-	-	1.7% <sup>ij</sup>	1.1%	-	-	0.7%	0.4%	-	-	0.8%	0.9%	0.6%	1.3% <sup>n</sup>	2.0% <sup>m</sup>	1.5% <sup>n</sup>	6.0% <sup>noq</sup>
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	361	281	80	-	-	149	24	-	-	133	56	-	-	59	293	143	150	68	49	19
	4.5%	4.5%	4.7%	-	-	4.2%	4.4%	-	-	4.9%	4.8%	-	-	4.2%	4.5%	4.0%	5.3% <sup>n</sup>	4.5%	3.7%	10.0% <sup>nq</sup>
None of the above (Private Sector)	6090	4729	1362	-	-	2852	467	-	-	1876	895	-	-	1026	4994	2786	2208	1096	958	138
	76.6%	75.7%	79.9% <sup>a</sup>	-	-	80.0% <sup>i</sup>	85.4% <sup>ej</sup>	-	-	69.9%	77.3% <sup>i</sup>	-	-	73.2%	77.4% <sup>p</sup>	76.9% <sup>q</sup>	78.1% <sup>q</sup>	73.0%	73.0%	73.1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 25  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Which of the following ITV regions do you live in?												
	Total	Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	6974	620	61	986	754	1416	671	579	270	339	195	360	723
Weighted base	7953	749	74*	1126	848	1634	770	663	271	383	223	367	845
NET: Public Sector	1863 23.4%	185 24.7%ef	16 21.5%	271 24.1%ef	169 19.9%	301 18.4%	126 16.4%	185 27.8%def	90 33.2%acdefj	154 40.2%abcdefgjk l	49 22.2%	97 26.4%def	219 25.9%def
Central government including all administrative departments and central government agencies such as the Bank of England	145 1.8%	16 2.2%ef	-	9 0.8%	6 0.7%	32 2.0%ef	2 0.2%	12 1.8%ef	7 2.7%cdf	33 8.6%acdefghkl	7 3.2%cdf	4 1.2%	16 1.8%ef
HM Forces	10 0.1%	3 0.4%	-	3 0.3%	-	3 0.2%	1 0.1%	-	-	1 0.2%	-	-	-
National Health Service	412 5.2%	41 5.4%	1 1.0%	71 6.3%ef	44 5.2%	65 4.0%	22 2.8%	33 5.0%	13 4.7%	44 11.6%abcdefghjl	6 2.5%	27 7.4%efj	47 5.5%ef
Universities and Academies funded by government	142 1.8%	10 1.3%	1 1.5%	28 2.5%	8 1.0%	26 1.6%	10 1.3%	11 1.6%	4 1.6%	11 2.8%	5 2.4%	10 2.7%	17 2.1%
Courts service	16 0.2%	2 0.2%	1 1.4%cdfg	-	-	5 0.3%	-	-	-	-	4 1.6%cdfg	-	5 0.5%
Local government administration	244 3.1%	38 5.0%de	1 1.2%	49 4.4%e	21 2.4%	25 1.6%	23 3.0%	17 2.6%	12 4.6%e	13 3.5%	5 2.1%	12 3.3%	27 3.2%e
Police service	42 0.5%	6 0.8%	-	2 0.2%	3 0.4%	5 0.3%	3 0.4%	2 0.3%	3 1.0%	3 0.7%	-	-	15 1.8%cddegk
Public sector housing	65 0.8%	3 0.4%	-	10 0.9%	12 1.4%	17 1.0%	4 0.6%	5 0.7%	5 2.0%ai	-	-	1 0.4%	7 0.8%
Teaching employed by local education authority including voluntary aided schools and foundation schools	334 4.2%	25 3.3%	1 1.5%	32 2.9%	31 3.7%	65 4.0%	43 5.6%c	20 3.0%	21 7.7%acdeg	17 4.4%	12 5.5%	31 8.4%acdegl	35 4.2%
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	90 1.1%	11 1.5%ef	-	20 1.7%efl	11 1.3%ef	5 0.3%	1 0.1%	22 3.3%defkl	4 1.3%ef	11 2.8%efl	2 0.8%	2 0.6%	3 0.3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l  
\* small base

Prepared by Populus

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 25  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Weighted base	7953	749	74*	1126	848	1634	770	663	271	383	223	367	845
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	361 4.5%	31 4.1%	11 14.9%acdefijkl	47 4.1%	33 3.9%	51 3.1%	18 2.3%	63 9.5%acdefkl	21 7.6%cddefk	21 5.6%f	9 4.1%	9 2.4%	47 5.6%ef
None of the above (Private Sector)	6090 76.6%	564 75.3%hi	58 78.5%i	855 75.9%hi	679 80.1%ghikl	1333 81.6%acghikl	643 83.6%acghikl	478 72.2%i	181 66.8%	229 59.8%	173 77.8%hi	270 73.6%i	626 74.1%i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l  
 \* small base



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 25  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Notttingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Unweighted base	6974	316	237	264	340	107	188	572	241	289	610	282	187	167	82	1689	239	248	218	265	433
Weighted base	7953	370	242	271	376	130*	225	664	254	360	659	352	216	207*	95*	1921	255	285	222	305	542
NET: Public Sector	1863	85	86	89	91	19	83	131	55	90	147	86	40	22	41	364	51	63	65	118	136
	23.4%	23.0% <sup>m</sup>	35.9% <sup>ad</sup> eghijkl mopqv	32.9% <sup>ae</sup> ghlmop q	24.2% <sup>m</sup>	14.9%	36.9% <sup>ad</sup> eghijkl mopqv	19.7% <sup>m</sup>	21.5% <sup>m</sup>	25.0% <sup>m</sup>	22.3% <sup>m</sup>	24.5% <sup>m</sup>	18.7%	10.6%	43.4% <sup>ad</sup> eghijkl mopqv	19.0% <sup>m</sup>	20.0% <sup>m</sup>	22.1% <sup>m</sup>	29.3% <sup>eg</sup> lmo	38.8% <sup>ad</sup> eghijkl mopqv	25.0% <sup>mo</sup>
Central government including all administrative departments and central government agencies such as the Bank of England	145	2	10	7	6	1	7	6	3	3	5	6	2	-	40	1	9	3	30	6	
	1.8%	0.6%	4.1% <sup>agi</sup> jmpv	2.7%	1.6%	0.5%	3.1% <sup>j</sup>	0.8%	1.0%	0.8%	0.8%	1.6%	0.9%	-	2.1%	0.3%	3.1% <sup>gj</sup>	1.1%	9.7% <sup>acd</sup> efghijk lmopqrv	1.1%	
HM Forces	10	-	-	-	-	-	-	-	3	3	-	-	-	-	3	1	-	-	1	-	
	0.1%	-	-	-	-	-	-	-	0.8%	0.5%	-	-	-	-	0.2%	0.3%	-	-	0.3%	-	
National Health Service	412	18	13	12	16	4	25	35	10	34	35	19	8	7	1	77	11	8	17	38	26
	5.2%	4.9%	5.3%	4.2%	4.2%	2.7%	11.2% <sup>acd</sup> eghijlmno pqv	5.3%	4.0%	9.5% <sup>dhl</sup> noqv	5.4%	5.3%	3.5%	3.4%	0.5%	4.0%	4.1%	2.7%	7.9% <sup>oq</sup>	12.4% <sup>abc</sup> dghijklm nopqv	4.7%
Universities and Academies funded by government	142	5	6	4	12	1	4	6	7	8	15	3	1	-	7	32	4	9	5	3	10
	1.8%	1.3%	2.4%	1.6%	3.2% <sup>g</sup>	1.0%	1.6%	1.0%	2.8%	2.2%	2.3%	1.0%	0.4%	-	7.1% <sup>acg</sup> klmopsv	1.7%	1.4%	3.0%	2.1%	1.0%	1.9%
Courts service	16	-	1	-	-	-	-	-	-	2	-	-	-	-	-	5	-	4	-	1	4
	0.2%	-	0.4%	-	-	-	-	-	-	0.5%	-	-	-	-	0.3%	-	1.2% <sup>gj</sup>	-	-	0.2%	0.7%
Local government administration	244	9	13	9	8	5	10	12	14	6	25	21	12	2	6	37	11	6	6	4	26
	3.1%	2.3%	5.5% <sup>gim</sup> os	3.3%	2.2%	3.9%	4.6%	1.8%	5.5% <sup>gim</sup> os	1.6%	3.8% <sup>o</sup>	6.0% <sup>gim</sup> os	5.5% <sup>gmo</sup>	0.7%	6.8% <sup>gim</sup> os	1.9%	4.5% <sup>o</sup>	2.2%	2.8%	1.5%	4.8% <sup>go</sup>
Police service	42	-	2	3	2	3	6	3	-	1	2	1	3	1	-	7	-	-	-	3	6
	0.5%	-	1.0%	1.0%	0.4%	2.2% <sup>ao</sup>	2.9% <sup>agh</sup> jopq	0.4%	-	0.3%	0.3%	0.4%	1.3%	0.5%	-	0.3%	-	-	-	0.9%	1.1%
Public sector housing	65	1	3	5	4	1	2	8	1	2	5	1	-	1	3	21	4	-	1	-	-
	0.8%	0.4%	1.3% <sup>v</sup>	2.0% <sup>v</sup>	0.9%	1.1%	0.9%	1.2%	0.5%	0.6%	0.8%	0.4%	-	0.3%	3.2% <sup>qsv</sup>	1.1%	1.6% <sup>v</sup>	-	0.7%	-	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	334	8	11	21	19	-	13	21	16	13	18	12	6	6	22	73	12	13	26	12	12
	4.2%	2.2%	4.6%	7.7% <sup>aeg</sup> jov	5.0%	-	5.8% <sup>e</sup>	3.2%	6.2% <sup>aej</sup> v	3.5%	2.7%	3.4%	3.0%	3.0%	23.6% <sup>abc</sup> defghijk lmopqsv	3.8%	4.7%	4.6%	11.8% <sup>abd</sup> egjklmo pqsv	3.9%	2.2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 25  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow (a)	Edin- burgh (b)	New- castle (c)	Leeds (d)	Hull (e)	Shef- field (f)	Manch- ester (g)	Liver- pool (h)	Nott- ingham (i)	Birm- ingham (j)	Norwich (k)	Milton Keynes (l)	Bright- on (m)	Oxford (n)	London (o)	South- ampton (p)	Bristol (q)	Ply- mouth (r)	Cardiff (s)	None of these (v)
Weighted base	7953	370	242	271	376	130*	225	664	254	360	659	352	216	207*	95*	1921	255	285	222	305	542
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	90 1.1%	8 2.1%o	* 0.2%	4 1.3%	3 0.8%	- -	- -	9 1.3%o	3 1.1%	9 2.5%o	12 1.8%o	7 2.0%o	2 0.8%	- -	- -	7 0.3%	- -	3 1.2%	1 0.3%	9 3.1%op	14 2.7%op
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	361 4.5%	34 9.2%gh ijlmo pr	26 10.5%gh ijklmnopq r	25 9.0%gh jlmopr	22 5.9%h	4 3.4%	16 6.9%ho	30 4.5%h	1 0.5%	9 2.6%	27 4.1%h	16 4.5%h	7 3.2%	6 2.8%	1 1.0%	62 3.2%h	8 3.1%	11 4.0%h	6 2.8%	18 5.9%h	32 5.9%ho
None of the above (Private Sector)	6090 76.6%	285 77.0%bc fns	157 64.7%	182 67.1%	285 75.8%bf ns	111 85.1%bc fnrs	142 63.1%	533 80.3%bc fnrs	200 78.5%bc fns	270 75.0%bf ns	512 77.7%bc fns	266 75.5%bf ns	175 81.3%bc fnrs	185 89.4%ab cdfghij knopqrs v	54 56.6%	1556 81.0%bc fnrsv	204 80.0%bc fns	222 77.9%bc fns	157 70.7%	187 61.2%	406 75.0%bfns

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 26  
**Do you have any children aged 18 or under? If so, how old are they?**  
Base: All respondents

	Gender			Age						Social Grade					Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)	
Unweighted base	14201	7006	7195	1561	2024	2324	2652	2327	3313	4083	4215	2328	3575	3763	3605	3499	2111	1223	1620	5354	665	2874	955	2480	
Weighted base	14201	6959	7242	1688	2391	2391	2531	2108	3092	3796	3937	3093	3375	3834	3692	3408	1988	1278	1863	6090	794	3319	1069	2771	
No children aged 18 or under	10340	5225	5115	1447	1310	976	1605	1941	3060	2746	3010	2017	2567	2804	2743	2360	1475	958	1167	3823	484	2097	682	1727	
	72.6%	75.1% <sup>b</sup>	70.6%	85.7% <sup>d</sup>	54.8% <sup>e</sup>	40.8%	63.4% <sup>d</sup>	92.1% <sup>c</sup>	59.0% <sup>c</sup>	72.3% <sup>k</sup>	76.5% <sup>l</sup>	65.2%	76.1% <sup>i</sup>	73.1% <sup>o</sup>	74.3% <sup>o</sup>	69.2%	74.2% <sup>o</sup>	74.9% <sup>o</sup>	62.6%	62.8%	61.0%	63.2%	63.8%	62.3%	
NET: Yes	3798	1709	2089	212	1072	1404	918	162	30	1048	900	1056	794	1003	934	1033	513	316	681	2233	305	1207	376	1026	
	26.7%	24.6%	28.8% <sup>a</sup>	12.6% <sup>g</sup>	44.8% <sup>c</sup>	58.7% <sup>c</sup>	36.3% <sup>c</sup>	7.7% <sup>h</sup>	1.0%	27.6% <sup>j</sup>	22.9%	34.1% <sup>i</sup>	23.5%	26.2%	25.3%	30.3% <sup>m</sup>	25.8%	24.7%	36.5%	36.7%	38.4%	36.4%	35.1%	37.0%	
Yes - children aged under 5 years old	1397	588	809	144	738	437	69	4	5	426	310	363	297	436	311	337	196	116	205	838	99	440	105	398	
	9.8%	8.4%	11.2% <sup>a</sup>	8.5% <sup>f</sup>	30.9% <sup>c</sup>	18.3% <sup>c</sup>	2.7% <sup>g</sup>	0.2%	0.1%	11.2% <sup>j</sup>	7.9%	11.7% <sup>j</sup>	8.8%	11.4% <sup>n</sup>	8.4%	9.9%	9.9%	9.1%	11.0%	13.8% <sup>r</sup>	12.5%	13.3% <sup>v</sup>	9.9%	14.4% <sup>v</sup>	
Yes - children aged 5 to 10 years old	1727	793	934	92	558	776	266	26	8	514	435	430	348	460	432	426	247	162	332	977	186	522	146	455	
	12.2%	11.4%	12.9% <sup>a</sup>	5.4% <sup>g</sup>	23.4% <sup>c</sup>	32.5% <sup>c</sup>	10.5% <sup>c</sup>	1.3% <sup>h</sup>	0.3%	13.5% <sup>j</sup>	11.1%	13.9% <sup>j</sup>	10.3%	12.0%	11.7%	12.5%	12.4%	12.7%	17.8%	16.0%	23.4% <sup>u</sup>	15.7%	13.6%	16.4%	
Yes - children aged 11 to 15 years old	1462	675	787	35	214	647	479	75	12	410	304	459	289	325	382	428	197	129	257	853	116	472	141	381	
	10.3%	9.7%	10.9%	2.1% <sup>h</sup>	9.0% <sup>c</sup>	27.1% <sup>c</sup>	18.9% <sup>c</sup>	3.5% <sup>ch</sup>	0.4%	10.8% <sup>j</sup>	7.7%	14.8% <sup>ij</sup>	8.6%	8.5%	10.3% <sup>m</sup>	12.6% <sup>mn</sup>	9.9%	10.1%	13.8%	14.0%	14.6%	14.2%	13.2%	13.8%	
Yes - children aged 16 to 18 years old	860	411	449	12	20	307	408	98	14	193	212	247	208	189	226	271	120	53	145	490	54	284	91	206	
	6.1%	5.9%	6.2%	0.7%	0.8%	12.8% <sup>c</sup>	16.1% <sup>cd</sup>	4.7% <sup>cd</sup>	0.5%	5.1%	5.4%	8.0% <sup>ij</sup>	6.2%	4.9%	6.1% <sup>q</sup>	8.0% <sup>mn</sup>	6.0%	4.2%	7.8%	8.0%	6.8%	8.6%	8.5%	7.4%	
Refused	63	25	38	29	10	11	8	5	2	2	27	20	14	28	15	16	-	5	15	34	4	16	11	19	
	0.4%	0.4%	0.5%	1.7% <sup>de</sup>	0.4% <sup>h</sup>	0.4% <sup>h</sup>	0.3% <sup>h</sup>	0.2%	*	0.1%	0.7% <sup>i</sup>	0.7% <sup>i</sup>	0.4% <sup>i</sup>	0.7% <sup>p</sup>	0.4% <sup>p</sup>	0.5% <sup>p</sup>	-	0.4% <sup>p</sup>	0.8%	0.6%	0.5%	0.5%	1.1%	0.7%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 26  
**Do you have any children aged 18 or under? If so, how old are they?**  
**Base: All respondents**

	Total	Vote Intention					2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Green (e)	Con (f)	Lab (g)	LibDem (h)	UKIP (i)	18-24 (j)	25-34 (k)	35-44 (l)	45-54 (m)	55-64 (n)	65+ (o)	18-24 (p)	25-34 (q)	35-44 (r)	45-54 (s)	55-64 (t)	65+ (u)
Unweighted base	14201	3349	3600	769	2157	737	3935	2785	2414	405	649	888	1098	1344	1204	1823	912	1136	1226	1308	1123	1490
Weighted base	14201	3275	3538	982	1616	574	3733	2720	2475	294	679	1112	1148	1265	1093	1663	1009	1279	1243	1266	1016	1428
No children aged 18 or under	10340 72.8%	2540 77.5% <sup>b</sup>	2376 67.1%	772 78.7% <sup>b</sup>	1278 79.1% <sup>b</sup>	464 80.8% <sup>b</sup>	2923 78.3% <sup>g</sup>	1817 66.8%	1929 77.9% <sup>g</sup>	244 82.8% <sup>g</sup>	622 91.6% <sup>k</sup> Impqrs	670 60.3% <sup>l</sup> qr	502 43.7% <sup>r</sup>	789 62.4% <sup>l</sup> qr	1002 91.7% <sup>k</sup> Impqrs	1641 98.6% <sup>j</sup> klmnopq	826 81.8% <sup>k</sup> lmqrs	639 50.0% <sup>l</sup> r	474 38.2%	815 64.4% <sup>l</sup> qr	940 92.5% <sup>k</sup> Impqrs	1420 99.4% <sup>jklmnopqrst</sup>
NET: Yes	3798 26.7%	730 22.3%	1148 32.4% <sup>a</sup> cde	207 21.1%	337 20.9%	107 18.7%	807 21.6%	891 32.8% <sup>f</sup> hi	541 21.9%	50 17.2%	52 7.7% <sup>o</sup> u	432 38.8% <sup>j</sup> nopstu	641 55.8% <sup>j</sup> klmnopq	472 37.3% <sup>jn</sup> optu	91 8.3% <sup>ou</sup>	21 1.3%	160 15.8% <sup>j</sup> notu	640 50.0% <sup>j</sup> klmnopst	763 61.4% <sup>j</sup> klmnopqstu	446 35.2% <sup>jn</sup> optu	71 7.0% <sup>ou</sup>	9 0.6%
Yes - children aged under 5 years old	1397 9.8%	272 8.3% <sup>d</sup> e	413 11.7% <sup>a</sup> de	99 10.1% <sup>de</sup>	78 4.8%	27 4.7%	247 6.6%	297 10.9% <sup>fh</sup> i	169 6.8%	13 4.4%	22 3.3% <sup>n</sup> otu	293 26.3% <sup>j</sup> lmnoprstu	229 19.9% <sup>jm</sup> nopstu	39 3.1% <sup>no</sup> tu	4 0.4%	1 0.1%	121 12.0% <sup>j</sup> mnopstu	446 34.8% <sup>j</sup> klmnoprstu	208 16.7% <sup>jm</sup> nopstu	30 2.4% <sup>notu</sup>	-	4 0.2%
Yes - children aged 5 to 10 years old	1727 12.2%	280 8.6%	550 15.6% <sup>ac</sup> de	96 9.7%	130 8.0%	55 9.5%	302 8.1%	439 16.1% <sup>f</sup> hi	256 10.3% <sup>f</sup>	21 7.0%	40 5.9% <sup>n</sup> otu	224 20.2% <sup>j</sup> mnopst	356 31.0% <sup>j</sup> klmnopqstu	160 12.6% <sup>jn</sup> opstu	11 1.0% <sup>o</sup>	3 0.2%	52 5.2% <sup>n</sup> otu	334 26.1% <sup>j</sup> klmnopst	421 33.9% <sup>jk</sup> mnopqstu	106 8.3% <sup>no</sup> ptu	16 1.5% <sup>ou</sup>	6 0.4%
Yes - children aged 11 to 15 years old	1462 10.3%	268 8.2%	446 12.6% <sup>ac</sup> de	86 8.7%	167 10.3% <sup>a</sup>	53 9.3%	329 8.8%	376 13.8% <sup>fh</sup>	237 9.6%	31 10.5%	10 1.5% <sup>u</sup>	88 7.9% <sup>j</sup> nopstu	295 25.7% <sup>j</sup> klmnopqstu	226 17.9% <sup>jk</sup> nopqtu	45 4.1% <sup>jo</sup> u	11 0.7% <sup>u</sup>	25 2.4% <sup>ou</sup>	126 9.9% <sup>j</sup> nopstu	353 28.4% <sup>j</sup> klmnopqstu	253 20.0% <sup>jk</sup> nopqtu	30 2.9% <sup>ou</sup>	1 0.1%
Yes - children aged 16 to 18 years old	860 6.1%	173 5.3% <sup>c</sup> e	279 7.9% <sup>ac</sup> de	31 3.2%	104 6.4% <sup>ce</sup>	18 3.2%	233 6.3%	187 6.9%	136 5.5%	12 4.1%	-	4 0.4%	121 10.6% <sup>j</sup> klmnopqstu	222 17.5% <sup>jk</sup> lnopqtu	55 5.0% <sup>jk</sup> opqu	9 0.5%	12 1.2% <sup>j</sup> u	16 1.2% <sup>j</sup> u	186 15.0% <sup>j</sup> klmnopqstu	187 14.7% <sup>jk</sup> lnopqtu	43 4.3% <sup>jk</sup> opqu	6 0.4%
Refused	63 0.4%	5 0.2%	15 0.4% <sup>d</sup>	3 0.3%	1 -	3 0.6% <sup>d</sup>	3 0.1%	12 0.4% <sup>f</sup>	5 0.2%	-	5 0.7% <sup>no</sup> qu	10 0.9% <sup>no</sup> qu	6 0.5% <sup>qu</sup>	3 0.3%	-	2 0.1%	24 2.3% <sup>klmn</sup> opqrsu	-	5 0.4% <sup>u</sup>	5 0.4% <sup>u</sup>	5 0.5% <sup>qu</sup>	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n/o/p/q/r/s/t/u

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 26  
**Do you have any children aged 18 or under? If so, how old are they?**  
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14201	2223	1922	1143	1718	1860	2293	1185	1857	1223	600	1592	1307	1318	949	738	1338	1688	2075	1373
Weighted base	14201	2046	1765	1553	1596	1750	2172	1541	1779	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
No children aged 18 or under	10340 72.8%	1496 73.1% <sup>c</sup> g	1390 78.7% <sup>a</sup> ce <sup>gh</sup>	1063 68.4% <sup>g</sup>	1277 80.0% <sup>a</sup> ce <sup>gh</sup>	1250 71.4% <sup>g</sup>	1620 74.6% <sup>c</sup> g	955 62.0%	1290 72.5% <sup>g</sup>	958 74.9% <sup>kl</sup> lo <sup>q</sup>	401 70.6%	1087 69.6%	872 68.2%	990 77.5% <sup>j</sup> kinop <sup>q</sup>	720 72.4%	495 69.7%	1033 72.8% <sup>l</sup>	1305 70.7%	1499 75.4% <sup>k</sup> lo <sup>q</sup>	981 76.7% <sup>jk</sup> lo <sup>q</sup>
NET: Yes	3798 26.7%	548 26.8% <sup>b</sup> d	366 20.7% bd <sup>f</sup>	483 31.1% <sup>a</sup> bd <sup>f</sup>	313 19.6%	501 28.6% <sup>b</sup> df	534 24.6% <sup>b</sup> d	573 37.2% <sup>a</sup> bcdef <sup>h</sup>	481 27.1% <sup>b</sup> d	316 24.7%	167 29.4% <sup>m</sup> rs	468 30.0% <sup>i</sup> mrs	398 31.1% <sup>i</sup> m <sup>pr</sup> s	282 22.1%	270 27.2% <sup>m</sup>	215 30.3% <sup>i</sup> mrs	381 26.9% <sup>m</sup> rs	521 28.2% <sup>m</sup> rs	482 24.2%	297 23.3%
Yes - children aged under 5 years old	1397 9.8%	204 10.0% <sup>bd</sup>	132 7.5%	148 9.5% <sup>d</sup>	104 6.5%	222 12.7% <sup>ab</sup> cdf	178 8.2%	215 13.9% <sup>a</sup> bcdf <sup>h</sup>	193 10.9% <sup>bd</sup> f	116 9.1% <sup>j</sup>	32 5.7%	172 11.0% <sup>j</sup> ns	132 10.4% <sup>j</sup> n	114 8.9% <sup>j</sup>	68 6.9%	97 13.7% <sup>ij</sup> m <sup>n</sup> pr <sup>s</sup>	129 9.1% <sup>j</sup>	237 12.8% <sup>i</sup> j <sup>m</sup> n <sup>pr</sup> s	200 10.0% <sup>j</sup> n	99 7.7%
Yes - children aged 5 to 10 years old	1727 12.2%	283 13.8% <sup>d</sup> f	210 11.9% <sup>d</sup>	175 11.3% <sup>d</sup>	125 7.8%	231 13.2% <sup>d</sup> f	225 10.4% <sup>d</sup>	255 16.6% <sup>b</sup> cdef <sup>h</sup>	223 12.5% <sup>d</sup> s	162 12.7% <sup>r</sup> s	58 10.3%	184 11.8%	183 14.3% <sup>j</sup> mrs	141 11.1%	109 11.0%	129 18.1% <sup>i</sup> j <sup>k</sup> m <sup>n</sup> pr <sup>s</sup>	181 12.8% <sup>r</sup> s	266 14.4% <sup>j</sup> m <sup>n</sup> rs	194 9.8%	118 9.3%
Yes - children aged 11 to 15 years old	1462 10.3%	227 11.1% <sup>bd</sup> f	119 6.7% ef <sup>h</sup>	215 13.8% <sup>bd</sup> ef <sup>h</sup>	115 7.2%	183 10.4% <sup>bd</sup>	186 8.5%	244 15.8% <sup>ab</sup> de <sup>h</sup>	174 9.8% <sup>b</sup> d	129 10.1%	69 12.1% <sup>m</sup> qr	187 12.0% <sup>m</sup> qr	173 13.5% <sup>im</sup> o <sup>q</sup> rs	98 7.7%	118 11.9% <sup>m</sup> r	66 9.4%	166 11.7% <sup>m</sup> r	155 8.4%	170 8.6%	130 10.2%
Yes - children aged 16 to 18 years old	860 6.1%	111 5.4%	73 4.1%	126 8.1% <sup>ab</sup> e	100 6.3% <sup>b</sup>	82 4.7%	139 6.4% <sup>be</sup>	120 7.8% <sup>ab</sup> e	108 6.1% <sup>b</sup>	53 4.2%	61 10.8% <sup>k</sup> mop <sup>q</sup> rs	112 7.2% <sup>im</sup> q	98 7.7% <sup>im</sup> q	53 4.1%	81 8.2% <sup>im</sup> q	46 6.5% <sup>q</sup>	92 6.5% <sup>im</sup> q	71 3.9%	118 5.9% <sup>q</sup>	74 5.8% <sup>q</sup>
Refused	63 0.4%	2 0.1%	9 0.5% <sup>ae</sup>	8 0.5% <sup>e</sup>	6 0.4% <sup>e</sup>	-	17 0.8% <sup>ae</sup>	13 0.8% <sup>ae</sup>	8 0.4% <sup>e</sup>	5 0.4%	-	7 0.5% <sup>s</sup>	8 0.7% <sup>s</sup>	6 0.4% <sup>s</sup>	4 0.4%	-	5 0.4%	20 1.1% <sup>jo</sup> rs	8 0.4%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 26  
**Do you have any children aged 18 or under? If so, how old are they?**  
**Base: All respondents**

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)	
Unweighted base	14201	621	322	798	631	631	487	352	643	817	1027	677	602	278	794	676	687	462	386	695	871	1048	696	
Weighted base	14201	669	299	763	600	602	508	334	658	885	1036	605	609	269	799	678	676	486	376	762	961	952	673	
No children aged 18 or under	10340 72.8%	525 78.5% cgilmn oqrstu v	211 70.8%	519 68.0%	437 72.8% o	489 81.2% b	382 75.3% c	225 67.4%	508 77.2% c	627 70.8% o	811 78.2% b	491 81.2% b	433 71.0% o	190 70.5%	568 71.0% o	435 64.1%	501 74.1% c	338 69.4%	269 71.7% o	526 68.9%	678 70.6% o	688 72.3% o	490 72.8% o	
NET: Yes	3798 26.7%	142 21.2%	87 29.2% a	240 31.5% a	161 26.8% e	113 18.8%	125 24.6%	109 32.6% a	148 22.5%	248 28.0% a	222 21.4%	114 18.8%	173 28.5% a	80 29.5% a	228 28.6% a	237 35.0% a	169 25.0% e	146 29.9% a	106 28.3% a	233 30.6% a	273 28.4% a	260 27.3% a	183 27.2% a	
Yes - children aged under 5 years old	1397 9.8%	38 5.7%	14 4.5%	79 10.4% ab	49 8.1%	37 6.2%	26 5.1%	60 17.8% ab	44 6.7%	109 12.3% ab	96 9.2% ab	37 6.1%	78 12.8% ab	19 6.9%	93 11.6% a	83 12.3% a	77 11.4% ab	42 8.7%	38 10.1% a	85 11.2% a	128 13.3% a	104 10.9% ab	62 9.1% bf	
Yes - children aged 5 to 10 years old	1727 12.2%	71 10.6%	32 10.8%	96 12.5% j	67 11.2% j	58 9.6%	51 10.0%	70 20.8% a	75 11.4% j	147 16.6% ab	75 7.2%	51 8.4%	91 14.9% ef	26 9.7%	89 11.1% j	116 17.1% a	83 12.3% j	58 11.9% j	59 15.7% e	107 14.0% e	119 12.4% j	119 12.5% j	67 10.0%	
Yes - children aged 11 to 15 years old	1462 10.3%	65 9.8% e	39 13.1% e	105 13.8% ei	60 9.9% e	34 5.7%	56 11.0% e	31 9.4%	82 12.5% ei	70 8.0%	86 8.3%	46 7.5%	64 10.5% e	30 11.0% e	81 10.2% e	113 16.7% ad	64 9.5% e	62 12.8% ei	35 9.3%	84 11.0% e	85 8.8%	84 8.8% e	85 12.6% eijktu	
Yes - children aged 16 to 18 years old	860 6.1%	23 3.5%	28 9.4% ae	65 8.5% ae	55 9.2% ae	24 4.0%	43 8.5% ae	17 5.0%	46 7.0% ae	24 2.8%	60 5.8% i	25 4.1%	30 4.9%	33 12.4% ae	47 5.9% i	43 6.3% i	29 4.2%	38 7.9% ae	29 7.8% ae	46 6.0% i	47 4.9%	58 6.1% i	49 7.2% aeik	
Refused	63 0.4%	2 0.3%	-	4 0.5%	2 0.4%	-	1 0.1%	-	2 0.3%	10 1.2% ek	4 0.4%	-	3 0.5%	-	3 0.4%	6 0.9% v	6 0.8% v	3 0.7%	-	4 0.5%	10 1.0% ek	4 0.4%	-	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 26  
**Do you have any children aged 18 or under? If so, how old are they?**  
**Base: All respondents**

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14201	127	102	8204	3720	1220	617	75	68	3960	1880	596	311	52	34	4244	1840	624	306
Weighted base	14201	120*	115*	8097	3804	1278	543	68*	74*	3859	1958	599	268	52*	41**	4238	1846	679	275
No children aged 18 or under	10340	88	80	5958	2711	837	517	50	56	2955	1430	381	259	37	24	3003	1281	456	257
	72.8%	73.1%	69.4%	73.6% <sup>d</sup>	71.3% <sup>e</sup>	65.5%	95.2% <sup>a</sup>	74.1%	75.7%	76.6% <sup>j</sup>	73.0% <sup>k</sup>	63.6%	96.9% <sup>g</sup>	71.8%	58.0%	70.9% <sup>k</sup>	69.4% <sup>k</sup>	67.1%	93.6% <sup>ghijklmnopq</sup>
NET: Yes	3798	32	32	2127	1087	441	23	18	18	896	526	218	8	15	14	1231	560	223	15
	26.7%	26.9% <sup>f</sup>	27.6% <sup>f</sup>	26.3% <sup>f</sup>	28.6% <sup>c</sup>	34.5% <sup>cd</sup>	4.2% <sup>r</sup>	25.9% <sup>l</sup>	24.3% <sup>l</sup>	23.2% <sup>l</sup>	26.9% <sup>l</sup>	36.4% <sup>ij</sup>	3.1% <sup>r</sup>	28.2% <sup>l</sup>	33.5% <sup>l</sup>	29.0% <sup>l</sup>	30.3% <sup>l</sup>	32.8% <sup>ij</sup>	5.4% <sup>r</sup>
Yes - children aged under 5 years old	1397	16	13	622	477	228	16	10	4	243	208	103	5	6	10	379	269	125	11
	9.8%	13.6% <sup>c</sup>	11.7% <sup>f</sup>	7.7% <sup>f</sup>	12.5% <sup>c</sup>	17.8% <sup>cd</sup>	2.9% <sup>r</sup>	14.5% <sup>il</sup>	4.9% <sup>r</sup>	6.3% <sup>l</sup>	10.6% <sup>l</sup>	17.2% <sup>hi</sup>	1.9% <sup>r</sup>	12.3% <sup>l</sup>	23.9% <sup>l</sup>	9.0% <sup>l</sup>	14.6% <sup>l</sup>	18.4% <sup>hi</sup>	4.0% <sup>r</sup>
Yes - children aged 5 to 10 years old	1727	26	20	930	487	231	10	15	9	381	256	117	7	11	11	549	231	114	3
	12.2%	21.5% <sup>c</sup>	17.8% <sup>f</sup>	11.5% <sup>f</sup>	12.8% <sup>f</sup>	18.1% <sup>cd</sup>	1.8% <sup>r</sup>	22.1% <sup>i</sup>	12.4% <sup>lr</sup>	9.9% <sup>l</sup>	13.1% <sup>l</sup>	19.5% <sup>ij</sup>	2.6% <sup>r</sup>	20.8% <sup>i</sup>	27.5% <sup>l</sup>	13.0% <sup>l</sup>	12.5% <sup>l</sup>	16.8% <sup>il</sup>	1.0% <sup>opr</sup>
Yes - children aged 11 to 15 years old	1462	11	7	943	358	131	2	5	6	418	164	80	1	6	1	525	194	51	1
	10.3%	9.0% <sup>f</sup>	6.2% <sup>f</sup>	11.6% <sup>df</sup>	9.4% <sup>f</sup>	10.3% <sup>f</sup>	0.3% <sup>r</sup>	7.6% <sup>lr</sup>	7.7% <sup>l</sup>	10.8% <sup>jl</sup>	8.4% <sup>l</sup>	13.3% <sup>jl</sup>	0.4% <sup>r</sup>	10.8% <sup>lr</sup>	3.6% <sup>l</sup>	12.4% <sup>j</sup>	10.5% <sup>lr</sup>	7.6% <sup>lr</sup>	0.2% <sup>r</sup>
Yes - children aged 16 to 18 years old	860	10	2	581	212	47	2	7	-	250	129	22	-	3	2	331	83	25	2
	6.1%	8.1% <sup>f</sup>	1.4% <sup>f</sup>	7.2% <sup>de</sup>	5.6% <sup>ef</sup>	3.7% <sup>f</sup>	0.3% <sup>r</sup>	10.3% <sup>hklq</sup>	-	6.5% <sup>kl</sup>	6.6% <sup>kl</sup>	3.7% <sup>lr</sup>	-	5.1% <sup>lr</sup>	3.9% <sup>l</sup>	7.8% <sup>kl</sup>	4.5% <sup>lr</sup>	3.7% <sup>lr</sup>	0.6% <sup>r</sup>
Refused	63	-	3	11	6	1	3	-	-	7	2	-	-	3	4	5	1	3	3
	0.4%	-	3.0% <sup>cd</sup>	0.1%	0.2%	0.1%	0.5% <sup>r</sup>	-	-	0.2%	0.1%	-	-	8.5%	0.1%	0.2%	0.1%	0.1%	1.1% <sup>ijklko</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 26  
**Do you have any children aged 18 or under? If so, how old are they?**  
**Base: All respondents**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14201	4109	4274	1120	1550	1348	1800	2174	2195	576	861	609	591	1935	2079	544	689	739	1209
Weighted base	14201	3976	4118	1420	852	994	2840	2194	2167	698	489	461	950	1782	1952	722	363	533	1890
No children aged 18 or under	10340 72.8%	3140 79.0% <sup>b</sup> def	2829 68.7%	1111 78.2% <sup>b</sup> df	631 74.0% <sup>b</sup> f	750 75.5% <sup>b</sup> f	1879 66.1%	1761 80.3% <sup>i</sup> kmpqrs t	1529 70.5% <sup>p</sup> t	575 82.4% <sup>i</sup> kmpopq rst	361 73.9% <sup>p</sup> t	353 76.6% <sup>i</sup> mpt	646 68.0%	1379 77.4% <sup>i</sup> mpt	1301 66.7%	535 74.2% <sup>p</sup> t	270 74.2% <sup>m</sup> pt	397 74.5% <sup>m</sup> pt	1233 65.2%
NET: Yes	3798 26.7%	831 20.9%	1271 30.9% <sup>a</sup> cde	308 21.7%	220 25.8% <sup>a</sup> c	241 24.2% <sup>a</sup> cde	927 32.7% <sup>a</sup> cde	430 19.6%	631 29.1% <sup>h</sup> jlo	122 17.5%	127 26.0% <sup>h</sup> j	106 23.0% <sup>j</sup> jlo	294 30.9% <sup>h</sup> jlo	401 22.5% <sup>h</sup> j	640 32.8% <sup>h</sup> ijklq rs	187 25.8% <sup>h</sup> j	93 25.6% <sup>h</sup> j	135 25.3% <sup>h</sup> j	634 33.5% <sup>h</sup> hijkloqrs
Yes - children aged under 5 years old	1397 9.8%	288 7.2%	433 10.5% <sup>ad</sup> cde	198 9.7% <sup>ad</sup> cde	58 6.8%	84 8.5%	394 13.9% <sup>ab</sup> cde	128 5.8%	211 9.8% <sup>hk</sup> jlo	52 7.5%	33 6.7%	39 8.5% <sup>h</sup> klors	125 13.1% <sup>hj</sup> klors	160 9.0% <sup>h</sup> jkor	222 11.4% <sup>h</sup> jkor	86 11.9% <sup>hj</sup> kr	26 7.0%	45 8.5% <sup>h</sup> o	269 14.3% <sup>h</sup> hijkloprs
Yes - children aged 5 to 10 years old	1727 12.2%	307 7.7%	609 14.8% <sup>ac</sup> de	199 9.8%	85 10.0% <sup>a</sup> de	111 11.1% <sup>a</sup> de	475 16.7% <sup>ac</sup> de	153 7.0%	326 15.0% <sup>hj</sup> kloqr	59 8.4%	48 9.8% <sup>h</sup> kloqrs	47 10.1% <sup>h</sup> kloqrs	161 16.9% <sup>hj</sup> kloqrs	155 8.7%	283 14.5% <sup>h</sup> jklor	81 11.2% <sup>h</sup> o	37 10.3% <sup>h</sup> o	64 12.0% <sup>h</sup> o	314 16.6% <sup>h</sup> hijkloqrs
Yes - children aged 11 to 15 years old	1462 10.3%	328 8.3%	516 12.5% <sup>ac</sup> e	124 8.7%	105 12.3% <sup>ac</sup> e	90 9.1%	299 10.5% <sup>a</sup> e	183 8.3%	256 11.8% <sup>hj</sup> mos	52 7.4%	67 13.6% <sup>hj</sup> lmos	39 8.4%	78 8.2%	146 8.2%	259 13.3% <sup>hj</sup> lmos	72 9.9%	38 10.5%	51 9.6%	221 11.7% <sup>hjo</sup>
Yes - children aged 16 to 18 years old	860 6.1%	205 5.2%	301 7.3% <sup>ac</sup> e	54 3.8%	73 8.5% <sup>ac</sup> ef	45 4.5%	183 6.4% <sup>c</sup> e	99 4.5%	143 6.6% <sup>hj</sup> qs	27 3.9%	44 8.9% <sup>hj</sup> loqst	23 5.0%	75 7.9% <sup>hj</sup> qs	106 5.9%	158 8.1% <sup>hj</sup> loqst	27 3.7%	29 8.0% <sup>hj</sup> qs	21 4.0%	108 5.7%
Refused	63 0.4%	5 0.1%	18 0.4% <sup>a</sup>	1 0.1%	1 0.2%	3 0.3%	34 1.2% <sup>ab</sup> cde	3 0.1%	7 0.3%	1 0.1%	1 0.1%	2 0.5%	11 1.1% <sup>ho</sup> q	2 0.1%	10 0.5%	-	1 0.2%	1 0.2%	24 1.3% <sup>hikoq</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u  
\*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 26  
**Do you have any children aged 18 or under? If so, how old are they?**  
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women				Mums	Which of the following best describes where you live?					
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)		NET: Urban (m)	Urban - Pop. over 10k (n)	Town and Fringe (o)	NET: Rural (p)	Vil- lage (q)	Hamlet & Iso- lated Dwel- ling (r)
Unweighted base	14201	5051	1923	4064	3163	2879	660	2224	1243	2172	1263	1840	1920	2023	11349	6047	5302	2852	2497	355
Weighted base	14201	6249	1704	3519	2729	3566	547	1858	988	2683	1158	1661	1740	2089	11211	5937	5274	2990	2595	395
No children aged 18 or under	10340 72.8%	3930 62.9%	1060 62.2%	3462 98.4% <sup>a</sup> <sup>bd</sup>	1888 69.2% <sup>a</sup> <sup>b</sup>	2158 60.5% <sup>j</sup>	423 77.3% <sup>ej</sup>	1822 98.0% <sup>ef</sup> <sup>fhij</sup>	822 83.2% <sup>ef</sup> <sup>fhij</sup>	1772 66.0% <sup>ef</sup> <sup>ji</sup>	637 55.1%	1640 98.7% <sup>ef</sup> <sup>fhij</sup>	1066 61.3% <sup>j</sup>	-	8047 71.8%	4284 72.2%	3763 71.3%	2293 76.7% <sup>em</sup> <sup>o</sup>	1954 75.3% <sup>en</sup>	339 85.9% <sup>noq</sup>
NET: Yes	3798 26.7%	2284 36.6% <sup>c</sup> <sup>d</sup>	629 36.9% <sup>cd</sup>	56 1.6%	829 30.4% <sup>c</sup>	1392 39.0% <sup>f</sup> <sup>ghik</sup>	120 21.9% <sup>gh</sup> <sup>k</sup>	35 1.9%	163 16.5% <sup>g</sup> <sup>k</sup>	892 33.3% <sup>f</sup> <sup>ghk</sup>	509 44.0% <sup>ef</sup> <sup>ghikl</sup>	21 1.3%	666 38.3% <sup>f</sup> <sup>ghik</sup>	2089 100.0%	3104 27.7% <sup>p</sup>	1613 27.2% <sup>r</sup>	1491 28.3% <sup>q</sup> <sup>r</sup>	694 23.2%	639 24.6% <sup>r</sup>	56 14.1%
Yes - children aged under 5 years old	1397 9.8%	840 13.4% <sup>c</sup>	203 11.9% <sup>c</sup>	5 0.2%	348 12.8% <sup>c</sup>	503 14.1% <sup>fg</sup> <sup>hk</sup>	36 6.7% <sup>gk</sup>	2 0.1%	46 4.7% <sup>g</sup> <sup>k</sup>	336 12.5% <sup>f</sup> <sup>ghk</sup>	167 14.4% <sup>fg</sup> <sup>hk</sup>	4 0.2%	302 17.4% <sup>ef</sup> <sup>ghik</sup>	809 38.7%	1191 10.6% <sup>p</sup>	670 11.3% <sup>oq</sup>	521 9.9% <sup>qr</sup>	205 6.9%	195 7.5% <sup>r</sup>	11 2.7%
Yes - children aged 5 to 10 years old	1727 12.2%	1009 16.2% <sup>c</sup>	299 17.5% <sup>cd</sup>	11 0.3%	407 14.9% <sup>c</sup>	652 18.3% <sup>f</sup> <sup>ghk</sup>	56 10.3% <sup>gk</sup>	4 0.2%	81 8.2% <sup>gk</sup>	358 13.3% <sup>g</sup> <sup>hk</sup>	243 21.0% <sup>fg</sup> <sup>hk</sup>	7 0.4%	327 18.8% <sup>f</sup> <sup>ghik</sup>	934 44.7%	1412 12.6% <sup>p</sup>	754 12.7% <sup>r</sup>	658 12.5% <sup>r</sup>	315 10.5%	296 11.4% <sup>r</sup>	18 4.7%
Yes - children aged 11 to 15 years old	1462 10.3%	876 14.0% <sup>c</sup> <sup>d</sup>	235 13.8% <sup>c</sup>	31 0.9%	321 11.7% <sup>c</sup>	550 15.4% <sup>fg</sup> <sup>hk</sup>	38 6.9% <sup>gk</sup>	23 1.2% <sup>k</sup>	65 6.5% <sup>g</sup> <sup>k</sup>	326 12.1% <sup>f</sup> <sup>ghk</sup>	197 17.0% <sup>fg</sup> <sup>hk</sup>	8 0.5%	256 14.7% <sup>f</sup> <sup>ghik</sup>	787 37.7%	1194 10.6% <sup>p</sup>	602 10.1%	591 11.2% <sup>q</sup>	268 9.0%	232 8.9%	36 9.1%
Yes - children aged 16 to 18 years old	860 6.1%	510 8.2% <sup>c</sup>	125 7.3% <sup>c</sup>	28 0.8%	196 7.2% <sup>c</sup>	303 8.5% <sup>gh</sup> <sup>k</sup>	35 6.4% <sup>gk</sup>	16 0.9%	57 5.7% <sup>gk</sup>	207 7.7% <sup>gk</sup>	90 7.8% <sup>gk</sup>	12 0.7%	139 8.0% <sup>g</sup> <sup>k</sup>	449 21.5%	663 5.9%	281 4.7%	383 7.3% <sup>nr</sup>	196 6.6%	185 7.1% <sup>nr</sup>	11 2.9%
Refused	63 0.4%	35 0.6% <sup>c</sup>	15 0.9% <sup>c</sup>	2 *	12 0.4% <sup>c</sup>	16 0.4% <sup>k</sup>	4 0.8% <sup>gk</sup>	2 0.1%	3 0.3% <sup>k</sup>	19 0.7% <sup>gk</sup>	11 1.0% <sup>gk</sup>	-	8 0.5% <sup>gk</sup>	-	60 0.5% <sup>p</sup>	40 0.7% <sup>q</sup>	20 0.4%	3 0.1%	3 0.1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l - m/p - n/o/q/r

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 26

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Total	Which of the following ITV regions do you live in?											
		Anglia (a)	Border (b)	Central (c)	Granada (d)	London (e)	Meridian (f)	STV (g)	Tyne Tees (h)	Wales (i)	West (j)	Westcountry (k)	Yorkshire (l)
Unweighted base	14201	1381	139	1987	1527	2477	1498	1150	606	709	422	798	1506
Weighted base	14201	1437	151*	1984	1488	2625	1422	1192	568	685	416	732	1501
No children aged 18 or under	10340 72.8%	1043 72.6%	122 80.4% <sup>cdil</sup>	1476 74.4% <sup>cdil</sup>	1026 68.9%	1898 72.3% <sup>cl</sup>	1109 78.0% <sup>adehil</sup>	901 75.6% <sup>cdil</sup>	406 71.4%	475 69.4%	306 73.6%	547 74.8% <sup>dl</sup>	1030 68.7%
NET: Yes	3798 26.7%	389 27.1% <sup>f</sup>	30 19.6%	498 25.1%	456 30.6% <sup>bcefgk</sup>	704 26.8% <sup>f</sup>	308 21.7%	287 24.1%	163 28.6% <sup>f</sup>	210 30.6% <sup>bcfg</sup>	109 26.2%	184 25.2%	462 30.8% <sup>bcefgk</sup>
Yes - children aged under 5 years old	1397 9.8%	145 10.1% <sup>h</sup>	11 7.1%	180 9.1% <sup>h</sup>	167 11.2% <sup>hk</sup>	305 11.6% <sup>cghkl</sup>	131 9.2% <sup>h</sup>	103 8.6%	32 5.7%	95 13.9% <sup>acfgijkl</sup>	34 8.2%	57 7.8%	136 9.1% <sup>h</sup>
Yes - children aged 5 to 10 years old	1727 12.2%	178 12.4% <sup>bf</sup>	8 5.4%	230 11.6% <sup>f</sup>	180 12.1% <sup>bf</sup>	351 13.4% <sup>bfk</sup>	123 8.7%	150 12.6% <sup>bf</sup>	57 10.0%	127 18.6% <sup>abcdefgij</sup>	45 10.8%	72 9.8%	206 13.7% <sup>bfk</sup>
Yes - children aged 11 to 15 years old	1462 10.3%	161 11.2% <sup>ef</sup>	17 11.0%	200 10.1%	180 12.1% <sup>ef</sup>	219 8.3%	115 8.1%	111 9.3%	66 11.6% <sup>ef</sup>	64 9.3%	42 10.2%	88 12.0% <sup>ef</sup>	200 13.3% <sup>cefgi</sup>
Yes - children aged 16 to 18 years old	860 6.1%	82 5.7%	8 5.2%	119 6.0%	111 7.5% <sup>efg</sup>	120 4.6%	73 5.1%	49 4.1%	61 10.8% <sup>acdefgijk</sup>	42 6.1%	25 5.9%	44 6.1%	126 8.4% <sup>acefg</sup>
Refused	63 0.4%	5 0.3%	-	9 0.5%	6 0.4%	24 0.9% <sup>kl</sup>	5 0.3%	5 0.4%	-	-	1 0.2%	-	8 0.6%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l

\* small base

**Opinion Poll**  
**ONLINE Fieldwork : 4th - 27th February 2015**

Absolutes/col percents

Table 26  
**Do you have any children aged 18 or under? If so, how old are they?**  
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow (a)	Edinburgh (b)	Newcastle (c)	Leeds (d)	Hull (e)	Sheffield (f)	Manchester (g)	Liverpool (h)	Nottingham (i)	Birmingham (j)	Norwich (k)	Milton Keynes (l)	Brighton (m)	Oxford (n)	London (o)	Southampton (p)	Bristol (q)	Plymouth (r)	Cardiff (s)	None of these (v)
Unweighted base	14201	617	466	607	649	273	379	1103	503	593	1208	605	380	365	180	3033	543	527	491	519	1160
Weighted base	14201	669	451	583	630	275	383	1126	451	624	1155	667	380	341	170	3156	498	540	438	502	1161
No children aged 18 or under	10340 72.8%	475 70.9%	353 78.4% acdfgijkors	420 72.0% d	413 65.5%	213 77.6% dgis	268 70.0%	751 66.7%	329 72.9% dg	432 69.2%	882 76.3% adfgjors	476 71.4%	274 72.1%	276 80.9% acdfghiklors	141 82.6% acdfghiklors	2265 71.6% dg	395 79.3% acdfghiklors	416 77.0% dgios	309 70.5%	338 67.2%	916 78.9% acdfghiklors
NET: Yes	3798 26.7%	193 28.8% bjmnpv	94 20.9%	163 28.0% bjmnpv	211 33.5% behjmnopqv	61 22.1%	115 30.0% bjmnpv	371 33.0% behjmnopqv	119 26.4% v	191 30.7% bejmnopqv	263 22.8%	191 28.6% bjmnpv	106 27.9% bmnpv	65 19.1%	30 17.4%	861 27.3% bjmnpv	102 20.5%	124 23.0%	129 29.5% bjmnpv	165 32.8% bejmnopqv	242 20.9%
Yes - children aged under 5 years old	1397 9.8%	72 10.8% cnv	34 7.6%	31 5.3%	73 11.5% cnv	26 9.4%	31 8.1%	154 13.6% bcfhijknpqr	39 8.7%	58 9.2% cv	101 8.8% cv	55 8.2%	48 12.8% bcnqv	32 9.3%	7 4.2%	371 11.7% bcjknqv	43 8.6%	42 7.8%	37 8.5%	79 15.6% bcfhijkmnpqr	64 5.5%
Yes - children aged 5 to 10 years old	1727 12.2%	110 16.4% bcfhjmnopqv	42 9.3%	59 10.1%	102 16.2% bcfhjmnopqv	34 12.2% p	38 10.0%	145 12.9% npv	49 10.8%	83 13.3% npv	128 11.1% p	96 14.4% bnppqv	49 13.0% p	32 9.3%	11 6.4%	408 12.9% npqv	35 7.0%	49 9.1%	51 11.6% p	102 20.3% bcfghijklm nopqv	105 9.0%
Yes - children aged 11 to 15 years old	1462 10.3%	71 10.6%	45 9.9%	68 11.7% op	92 14.5% jlnopqsv	28 10.3%	47 12.3% p	143 12.7% jloppqsv	52 11.6%	85 13.5% jloppqsv	99 8.6%	96 14.4% jlnopqsv	34 8.8%	31 9.1%	13 7.4%	268 8.5%	37 7.5%	46 8.6%	69 15.7% abjlmnopqsv	39 7.8%	99 8.5%
Yes - children aged 16 to 18 years old	860 6.1%	32 4.7%	12 2.7%	59 10.2% abfhjkmnopqv	60 9.5% abjmopqv	25 9.0% bjo	21 5.6%	87 7.8% bjo	28 6.1% b	49 7.8% bjo	51 4.4%	40 6.0% b	23 6.0%	14 4.2%	7 4.2%	159 5.0%	23 4.6%	31 5.7%	31 7.1% b	34 6.7% b	74 6.4% b
Refused	63 0.4%	2 0.3%	3 0.7%	-	6 1.0% ckv	1 0.2%	-	4 0.3%	3 0.7%	1 0.1%	10 0.9%	-	1 0.1%	-	-	30 1.0% cv	1 0.2%	-	-	-	2 0.2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v  
\* small base; \*\* very small base (under 30) ineligible for sig testing