

Tottenham Hotspur Y-Word Fan Consultation - October 2013 - Sentiment Analysis

Absolutes/col percents

Table 1

Q.3.1 We are now keen to hear what you as a Spurs fan think about this subject. Please use the space below to outline your thoughts.

	<u>Non-Jewish Respondents</u>	<u>Jewish Respondents</u>
Base	1025	1135
Generally pro allowing fans to use it	758 74%	829 73%
Generally against allowing fans to use it	126 12%	204 18%
Unsure/ neutral re allowing fans to use it	128 12%	95 8%
No comment	13 1%	7 1%
- Offensiveness of language depends on context and intent	467 46%	449 40%
- Part of Spurs heritage and identity - unites supporters	403 39%	333 29%
- Issue blown out of proportion/ political correctness gone mad	220 21%	171 15%
- Taking ownership of term is defence against anti-semitism	168 16%	204 18%
- The Y-word now just means 'Spurs fan' - not about race or religion	165 16%	100 9%
- If people find it offensive term should be dropped	138 13%	46 4%
- Authorities should be focussing on other clubs' usage which is worse	115 11%	185 16%
- Fans should not be censored/ arrested/ in anyway pressurised to stop by outside influences/ should be an internal decision	97 9%	72 6%

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	<u>Non-Jewish Respondents</u>	<u>Jewish Respondents</u>
Base	1025	1135
- I do NOT find it offensive	81 8%	368 32%
- Should be dropped/ phased out/ fans need to move on	79 8%	99 9%
- Jewish supporters I know are fine with it	76 7%	62 5%
- Other clubs' fans chant genuinely offensive anti-semitic abuse	76 7%	126 11%
- Other issues more important and should be addressed/ homophobia/ bad language/ other prejudice/ excessive ticket prices	59 6%	33 3%
- Difficult to enforce a ban/ thousands use it/ will be determined to carry on using it	56 5%	42 4%
- Other minority groups take ownership of terms and this is accepted	44 4%	45 4%
- Banning the word will not change anything/ racism/ anti-semitism will still exist	41 4%	49 4%
- Personally uncomfortable with use of the Y-word	38 4%	67 6%
- Spurs fans' use of the word legitimises other clubs fans' offensive use of it	36 4%	77 7%
- Need to educate fans about the word	35 3%	39 3%

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	<u>Non-Jewish Respondents</u>	<u>Jewish Respondents</u>
Base	1025	1135
- Other clubs' fans use the term in a derogatory way	24 2%	44 4%
- Difficult for non-Jews to judge	22 2%	- -
- Part of football banter	16 2%	7 1%
- Banning it makes the term more controversial and therefore more offensive	13 1%	22 2%
- Represents a societal problem bigger than football	10 1%	11 1%
- Similar scenarios with words relating to other minority groups would not be acceptable	10 1%	25 2%
- It will die out in time if the issue is handled correctly	7 1%	8 1%
- Non Jews should not chant the word/not theirs to reclaim	7 1%	8 1%
- I find it offensive	5 *	67 6%
- Jewish supporters I know are not fine with it	4 *	10 1%
- Yiddish is a neutral word/ means Jew/ name for Jewish language/ inherently non-offensive	4 *	12 1%
- Portrays Spurs fans negatively - eg use of term might be considered ignorant	3 *	13 1%

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	<u>Non-Jewish Respondents</u>	<u>Jewish Respondents</u>
Base	1025	1135
- Uncomfortable with children hearing use of the Y-word	3 *	9 1%
- Other answers	9 1%	5 *
- No comment	13 1%	7 1%