

Times Poll

CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Gender		Age						Class				Region						Voting Intention				Vote in 2010					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now	
Unweighted base	1500	684	816	118	184	205	302	296	395	533	308	202	457	390	392	370	216	132	1289	336	411	101	344	396	342	224	162	
Weighted base	1500	736	764	181	241	285	256	226	311	405	436	313	346	381	392	373	216	138	1283	329	405	109	331	371	308	236	169	
Absolutely certain to vote	(10)	826	399	427	65	107	141	158	139	216	261	235	140	191	216	207	189	129	85	699	223	260	62	170	262	216	150	108
		55%	54%	56%	36%	44%	49%	62%	62%	69%	64%	54%	45%	55%	57%	53%	51%	60%	62%	54%	68%	64%	57%	51%	70%	70%	64%	64%
	(9)	95	53	42	13	23	11	14	16	18	25	37	19	14	25	32	21	11	7	85	25	24	15	18	27	18	8	
		6%	7%	5%	7%	10%	4%	6%	7%	6%	6%	8%	6%	4%	6%	8%	6%	5%	5%	7%	8%	6%	14%	5%	7%	6%	8%	5%
	(8)	118	68	50	21	24	24	14	21	13	35	43	22	18	28	33	30	17	10	101	30	33	14	27	33	27	23	14
		8%	9%	6%	12%	10%	8%	6%	9%	4%	9%	10%	7%	5%	7%	8%	8%	8%	7%	8%	9%	8%	13%	8%	9%	9%	10%	8%
	(7)	72	41	31	20	13	14	9	5	11	17	22	19	14	13	22	22	12	3	64	20	24	2	19	14	17	12	12
		5%	6%	4%	11%	5%	5%	4%	2%	3%	4%	5%	6%	4%	3%	6%	6%	5%	2%	5%	6%	6%	2%	6%	4%	6%	5%	7%
	(6)	43	23	19	11	8	11	4	1	9	7	10	15	11	12	11	13	4	2	37	15	12	3	11	6	4	2	1
		3%	3%	3%	6%	3%	4%	1%	1%	3%	2%	2%	5%	3%	3%	3%	4%	2%	2%	3%	5%	3%	2%	3%	2%	1%	1%	1%
	(5)	105	39	66	14	19	25	18	14	15	19	26	34	26	30	28	22	17	9	92	5	29	7	43	15	8	13	10
		7%	5%	9%	8%	8%	9%	7%	6%	5%	5%	6%	11%	8%	8%	7%	6%	8%	6%	7%	2%	7%	6%	13%	4%	3%	5%	6%
	(4)	34	14	19	12	2	7	5	3	5	6	7	8	13	15	4	8	3	4	29	6	10	2	10	6	3	4	4
		2%	2%	3%	7%	1%	2%	2%	1%	1%	1%	2%	2%	4%	4%	1%	2%	2%	3%	2%	2%	2%	3%	2%	1%	2%	3%	
	(3)	30	13	17	9	3	8	5	3	1	8	7	8	6	6	10	7	3	3	26	3	9	4	8	-	4	-	-
		2%	2%	2%	5%	1%	3%	2%	2%	*	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	1%	2%	4%	2%	-	1%	-	-
	(2)	27	16	11	4	2	11	3	5	3	3	5	17	2	4	8	11	4	-	24	2	6	-	11	3	2	4	4
		2%	2%	1%	2%	1%	4%	1%	2%	1%	1%	1%	5%	1%	1%	2%	3%	2%	-	2%	1%	1%	-	3%	1%	1%	2%	2%
Definitely would not vote	(1)	137	62	74	12	36	29	25	16	18	22	37	29	49	29	34	46	13	14	116	-	-	-	-	5	8	4	4
		9%	8%	10%	6%	15%	10%	10%	7%	6%	5%	9%	9%	14%	8%	9%	12%	6%	10%	9%	-	-	-	-	1%	3%	2%	3%
Refused		4	2	2	-	2	-	1	-	1	1	2	1	-	1	-	2	-	1	3	-	-	-	4	-	-	-	-
		*	*	*	-	1%	-	*	-	*	*	*	*	-	*	-	1%	-	1%	*	-	-	-	1%	-	-	-	-
Don't know		10	5	5	1	1	4	-	1	3	3	4	2	1	2	4	2	3	-	8	-	-	-	10	1	1	4	4
		1%	1%	1%	1%	1%	1%	-	*	1%	1%	1%	1%	*	*	1%	*	1%	-	1%	-	-	-	3%	*	*	2%	2%
Mean		7.91	7.99	7.84	7.23	7.42	7.45	8.08	8.32	8.69	8.57	8.07	7.26	7.54	8.03	7.93	7.53	8.24	8.09	7.90	9.07	8.71	8.75	8.13	9.09	8.99	8.82	8.64
Standard deviation		3.02	2.95	3.09	2.89	3.29	3.21	3.06	2.83	2.56	2.55	2.89	3.20	3.34	2.90	2.97	3.27	2.77	3.07	3.01	1.67	2.10	1.97	2.45	1.85	2.06	2.12	2.35

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Absolutes/col percents

Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			Lib Dem in 2010 NOT now
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	NET: Eng- land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	
Weighted base	1500	736	764	181	241	285	256	226	311	405	436	313	346	381	392	373	216	138	1283	329	405	109	331	371	308	236	169
Standard error	0.08	0.11	0.11	0.27	0.24	0.23	0.18	0.16	0.13	0.11	0.17	0.23	0.16	0.15	0.15	0.17	0.19	0.27	0.08	0.09	0.10	0.20	0.13	0.09	0.11	0.14	0.19

Times Poll

CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Gender			Age						Class				Region					Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1500	684	816	118	184	205	302	296	395	533	308	202	457	390	392	370	216	132	1289	336	411	101	344	396	342	224	162
Weighted base	1500	736	764	181	241	285	256	226	311	405	436	313	346	381	392	373	216	138	1283	329	405	109	331	371	308	236	169
Conservative	329	180	149	34	49	66	53	49	79	108	98	67	57	94	113	67	50	5	311	329	-	-	-	254	6	18	18
	22%	25%	19%	19%	20%	23%	21%	22%	25%	27%	22%	21%	16%	25%	29%	18%	23%	4%	24%	100%	-	-	-	68%	2%	8%	11%
Labour	405	201	204	67	67	75	65	54	77	108	101	81	115	105	86	125	57	32	345	-	405	-	-	18	230	44	44
	27%	27%	27%	37%	28%	26%	25%	24%	25%	27%	23%	26%	33%	27%	22%	34%	26%	23%	27%	-	100%	-	-	5%	75%	19%	26%
Liberal Democrat	109	48	61	16	20	22	12	14	25	23	40	24	22	35	24	23	22	6	99	-	-	109	-	8	10	66	-
	7%	6%	8%	9%	8%	8%	5%	6%	8%	6%	9%	8%	6%	9%	6%	10%	4%	8%	8%	-	-	100%	-	2%	3%	28%	-
SNP	42	26	16	4	8	6	10	8	6	8	17	5	12	-	-	-	-	42	-	-	-	-	-	1	3	3	
	3%	3%	2%	2%	4%	2%	4%	3%	2%	2%	4%	2%	3%	-	-	-	-	30%	-	-	-	-	-	*	1%	2%	
Plaid Cymru	13	10	3	-	4	3	1	4	1	3	2	6	2	-	-	-	13	-	-	-	-	-	-	1	1	8	8
	1%	1%	*	-	2%	1%	1%	2%	*	1%	1%	2%	*	-	-	-	6%	-	-	-	-	-	-	*	*	3%	5%
The UK Independence Party	43	30	13	3	-	8	8	8	15	12	10	9	11	10	14	10	7	2	40	-	-	-	-	21	2	4	4
	3%	4%	2%	2%	-	3%	3%	4%	5%	3%	2%	3%	3%	3%	3%	3%	1%	3%	3%	-	-	-	-	6%	1%	2%	3%
The Green Party	57	19	38	10	10	10	11	9	6	17	21	10	9	19	11	17	10	*	56	-	-	-	-	5	4	21	21
	4%	3%	5%	6%	4%	4%	4%	4%	2%	4%	5%	3%	3%	5%	3%	4%	5%	*	4%	-	-	-	-	1%	1%	9%	13%
The British National Party	6	3	3	-	-	2	2	2	-	2	2	1	1	2	1	1	2	-	5	-	-	-	-	2	-	-	-
	*	*	*	-	-	1%	1%	1%	-	*	*	*	*	*	*	*	1%	-	*	-	-	-	-	*	-	-	-
Another party	29	18	11	8	6	2	8	2	4	9	14	3	4	9	4	12	-	4	25	-	-	-	-	4	1	8	8
	2%	2%	1%	5%	2%	1%	3%	1%	1%	2%	3%	1%	1%	2%	1%	3%	-	3%	2%	-	-	-	-	1%	*	4%	5%
Would not vote	137	62	74	12	36	29	25	16	18	22	37	29	49	29	34	46	13	14	116	-	-	-	-	5	8	4	4
	9%	8%	10%	6%	15%	10%	10%	7%	6%	5%	9%	9%	14%	8%	9%	12%	6%	10%	9%	-	-	-	-	1%	3%	2%	3%
Refused	74	28	45	2	6	5	19	14	28	26	20	12	16	20	18	17	6	12	60	-	-	-	74	7	5	5	5
	5%	4%	6%	1%	2%	2%	8%	6%	9%	6%	5%	4%	4%	5%	5%	5%	3%	8%	5%	-	-	-	22%	2%	2%	2%	3%
Don't know	258	111	147	25	35	57	41	45	53	68	75	66	49	60	87	54	35	21	227	-	-	-	258	47	40	53	53
	17%	15%	19%	14%	15%	20%	16%	20%	17%	17%	17%	21%	14%	16%	22%	15%	16%	16%	18%	-	-	-	78%	13%	13%	23%	31%

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Absolutes/col percents

Table 3

Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote.

How likely are you, personally, to vote at the next election?

Q.2 If there were a general election tomorrow, which party would you vote for?

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age							Class				Region							Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010	NOT	
Unweighted base	760	374	386	55	93	98	152	147	216	291	153	90	226	210	193	184	110	63	655	264	305	75	-	261	226	126	76		
Weighted base	748	392	356	84	121	133	128	113	170	224	217	137	170	198	190	176	116	68	638	253	290	79	-	249	204	131	78		
Conservative	253	137	116	24	36	49	41	39	63	89	75	47	42	76	90	45	38	3	241	253	-	-	-	207	5	14	14		
	34%	35%	33%	29%	30%	37%	32%	34%	37%	40%	34%	34%	25%	38%	47%	26%	33%	5%	38%	100%	-	-	-	83%	2%	11%	18%		
Labour	290	144	146	40	47	49	51	40	63	84	72	49	85	67	60	94	44	25	243	-	290	-	-	12	187	33	33		
	39%	37%	41%	48%	39%	37%	40%	36%	37%	38%	33%	36%	50%	34%	32%	53%	38%	37%	38%	-	100%	-	-	5%	91%	25%	42%		
Liberal Democrat	79	37	42	7	16	17	9	11	20	17	27	19	16	27	18	18	14	3	75	-	-	79	-	7	7	53	-		
	11%	9%	12%	8%	13%	13%	7%	10%	12%	8%	12%	14%	9%	14%	9%	10%	12%	4%	12%	-	-	100%	-	3%	3%	40%	-		
SNP	32	21	11	3	6	5	7	7	4	7	13	4	8	-	-	-	-	32	-	-	-	-	-	-	*	3	3		
	4%	5%	3%	3%	5%	4%	6%	6%	2%	3%	6%	3%	5%	-	-	-	-	47%	-	-	-	-	-	-	*	2%	3%		
Plaid Cymru	8	6	2	-	3	1	1	3	*	2	1	3	1	-	-	-	8	-	-	-	-	-	-	1	1	5	5		
	1%	2%	1%	-	3%	*	1%	2%	*	1%	1%	2%	1%	-	-	-	7%	-	-	-	-	-	-	*	*	4%	6%		
The UK Independence Party	32	24	8	3	-	5	6	6	12	9	7	7	9	6	11	8	6	2	30	-	-	-	-	16	2	4	4		
	4%	6%	2%	3%	-	4%	5%	6%	7%	4%	3%	5%	5%	3%	6%	4%	5%	2%	5%	-	-	-	-	6%	1%	3%	5%		
The Green Party	35	13	22	3	8	5	7	6	5	12	13	6	5	13	9	7	6	*	35	-	-	-	-	2	2	15	15		
	5%	3%	6%	4%	7%	4%	6%	5%	3%	5%	6%	4%	3%	7%	5%	4%	5%	1%	5%	-	-	-	-	1%	1%	12%	19%		
The British National Party	2	1	2	-	-	2	*	*	-	*	2	*	1	2	*	*	*	-	2	-	-	-	-	2	-	-	-		
	*	*	*	-	-	1%	*	*	-	*	1%	*	*	1%	*	*	*	-	*	-	-	-	-	1%	-	-	-		
Another party	16	10	6	4	4	*	4	1	3	4	7	2	2	7	3	4	-	3	13	-	-	-	-	3	1	5	5		
	2%	3%	2%	5%	3%	*	3%	1%	2%	2%	3%	2%	1%	3%	1%	2%	-	5%	2%	-	-	-	-	1%	*	4%	7%		

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Col percents

Table 4
Published voting intention figures

	<u>Total</u>
Conservative	34%
Labour	38%
Liberal Democrat/ Liberal	11%
Scottish National Party/SNP	4%
Plaid Cymru	1%
Other	11%

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Absolutes/col percents

Table 5

Q.4 With our economy facing challenges in the months ahead, who do you most trust to manage the economy in the best interests of Britain?

Base: All respondents

	Gender		Age						Class				Region					Voting Intention				Vote in 2010					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1500	684	816	118	184	205	302	296	395	533	308	202	457	390	392	370	216	132	1289	336	411	101	344	396	342	224	162
Weighted base	1500	736	764	181	241	285	256	226	311	405	436	313	346	381	392	373	216	138	1283	329	405	109	331	371	308	236	169
David Cameron, Nick Clegg and the Chancellor of the Exchequer George Osborne	637	353	284	83	106	120	98	95	135	190	203	126	119	170	199	133	98	38	573	310	43	63	124	303	39	95	61
		42%	48%	37%	46%	44%	42%	38%	42%	43%	47%	40%	34%	45%	51%	36%	45%	28%	45%	94%	11%	58%	37%	82%	13%	40%	36%
Ed Miliband and the Shadow Chancellor Ed Balls	420	206	214	58	73	77	74	63	75	110	115	87	109	98	90	125	61	47	345	4	287	20	50	18	203	67	55
		28%	28%	28%	32%	30%	27%	29%	28%	24%	27%	26%	28%	26%	23%	33%	28%	34%	27%	1%	71%	19%	15%	5%	66%	28%	33%
Neither of these	278	118	161	16	28	59	61	47	69	66	76	63	74	74	64	71	37	33	228	6	49	11	89	31	36	46	37
		19%	16%	21%	9%	12%	21%	24%	21%	22%	16%	18%	20%	21%	19%	16%	19%	17%	18%	2%	12%	10%	27%	8%	12%	19%	22%
Don't know	164	60	105	24	34	28	24	22	32	40	42	38	44	40	39	44	22	20	137	10	27	14	68	19	30	28	16
		11%	8%	14%	13%	14%	10%	9%	10%	10%	10%	12%	13%	10%	10%	12%	10%	14%	11%	3%	7%	13%	21%	5%	10%	12%	9%

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Table 6

Q.5a I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.

Honest and principled

Base: All respondents

	Gender			Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT	
Unweighted base	1500	684	816	118	184	205	302	296	395	533	308	202	457	390	392	370	216	132	1289	336	411	101	344	396	342	224	162	
Weighted base	1500	736	764	181	241	285	256	226	311	405	436	313	346	381	392	373	216	138	1283	329	405	109	331	371	308	236	169	
<u>The Labour Party</u>																												
True	634	325	309	110	115	106	96	89	118	187	192	113	143	148	167	172	93	54	545	111	279	47	108	112	198	104	69	
	42%	44%	40%	61%	48%	37%	37%	39%	38%	46%	44%	36%	41%	39%	42%	46%	43%	39%	43%	34%	69%	43%	33%	30%	64%	44%	41%	
Not true	802	398	404	67	116	167	149	127	176	202	231	183	187	206	213	191	113	79	683	210	113	59	191	248	100	123	93	
	53%	54%	53%	37%	48%	59%	58%	56%	57%	50%	53%	58%	54%	54%	54%	51%	52%	57%	53%	64%	28%	54%	58%	67%	33%	52%	55%	
Don't know	64	13	51	5	9	12	11	9	17	17	13	17	16	26	12	11	10	4	55	8	13	2	32	11	9	8	7	
	4%	2%	7%	2%	4%	4%	4%	4%	5%	4%	3%	6%	5%	7%	3%	3%	5%	4%	2%	3%	2%	10%	3%	3%	4%	4%		
<u>The Conservative Party</u>																												
True	497	263	234	71	81	83	76	73	113	155	157	91	95	114	150	122	79	32	442	243	55	37	96	225	44	69	45	
	33%	36%	31%	39%	34%	29%	30%	32%	36%	38%	36%	29%	27%	30%	38%	33%	37%	23%	34%	74%	13%	34%	29%	61%	14%	29%	27%	
Not true	948	455	493	102	149	195	174	145	185	234	264	212	239	249	231	239	128	101	794	82	337	70	210	136	253	163	120	
	63%	62%	65%	56%	62%	68%	68%	64%	59%	58%	61%	68%	69%	65%	59%	64%	59%	73%	62%	25%	83%	64%	63%	37%	82%	69%	71%	
Don't know	55	18	37	8	11	7	6	9	13	16	15	11	12	18	11	12	9	4	46	4	13	1	25	10	11	5	4	
	4%	2%	5%	5%	5%	3%	2%	4%	4%	4%	4%	4%	4%	5%	3%	3%	4%	3%	4%	1%	3%	1%	8%	3%	3%	2%	2%	
<u>The Liberal Democrat Party</u>																												
True	543	293	249	73	98	100	84	82	105	165	179	94	104	133	164	117	87	42	470	161	110	79	109	160	85	115	68	
	36%	40%	33%	41%	41%	35%	33%	36%	34%	41%	41%	30%	30%	35%	42%	31%	40%	30%	37%	49%	27%	73%	33%	43%	28%	49%	40%	
Not true	875	415	460	99	126	170	162	131	187	217	244	194	219	225	213	231	119	88	744	152	280	28	187	195	211	117	99	
	58%	56%	60%	55%	52%	60%	63%	58%	60%	54%	56%	62%	63%	59%	54%	62%	55%	64%	58%	46%	69%	26%	56%	52%	68%	50%	58%	
Don't know	82	27	55	8	16	15	10	13	20	22	12	25	23	22	16	25	11	8	70	17	15	1	35	16	12	4	3	
	5%	4%	7%	5%	7%	5%	4%	6%	6%	6%	3%	8%	7%	6%	4%	7%	5%	6%	5%	5%	4%	1%	11%	4%	4%	2%	2%	

Times Poll

CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 7

Q.5b I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.

Competent and capable

Base: All respondents

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib NOT
Unweighted base	1500	684	816	118	184	205	302	296	395	533	308	202	457	390	392	370	216	132	1289	336	411	101	344	396	342	224	162
Weighted base	1500	736	764	181	241	285	256	226	311	405	436	313	346	381	392	373	216	138	1283	329	405	109	331	371	308	236	169
<u>The Labour Party</u>																											
True	550	260	290	91	108	96	87	71	96	159	143	110	139	125	139	158	73	55	463	64	300	38	87	72	212	73	52
	37%	35%	38%	50%	45%	34%	34%	32%	31%	39%	33%	35%	40%	33%	36%	42%	34%	40%	36%	19%	74%	35%	26%	19%	69%	31%	31%
Not true	885	458	427	83	123	179	164	145	191	229	280	190	186	233	237	204	134	77	763	257	92	67	214	290	85	154	110
	59%	62%	56%	46%	51%	63%	64%	64%	61%	57%	64%	61%	54%	61%	60%	55%	62%	56%	59%	78%	23%	62%	65%	78%	28%	65%	65%
Don't know	64	17	47	7	10	10	5	9	24	17	13	13	22	22	16	12	9	5	56	8	13	3	30	9	10	9	7
	4%	2%	6%	4%	4%	3%	2%	4%	8%	4%	3%	4%	6%	6%	4%	3%	4%	4%	4%	3%	3%	3%	9%	3%	3%	4%	4%
<u>The Conservative Party</u>																											
True	696	372	324	102	119	127	114	93	141	226	219	131	120	180	203	161	106	46	621	294	95	58	144	287	80	112	74
	46%	51%	42%	57%	50%	44%	45%	41%	45%	56%	50%	42%	35%	47%	52%	43%	49%	34%	48%	89%	23%	53%	44%	77%	26%	47%	44%
Not true	758	352	406	74	113	151	139	125	156	168	208	171	211	184	178	206	104	87	623	31	302	49	163	75	221	120	93
	51%	48%	53%	41%	47%	53%	54%	55%	50%	41%	48%	54%	61%	48%	45%	55%	48%	64%	49%	9%	75%	45%	49%	20%	72%	51%	55%
Don't know	45	11	34	5	9	7	3	7	15	11	9	12	14	17	11	7	6	4	39	5	8	2	24	10	7	4	3
	3%	2%	4%	3%	4%	2%	1%	3%	5%	3%	2%	4%	4%	5%	3%	2%	3%	3%	3%	1%	2%	2%	7%	3%	2%	2%	2%
<u>The Liberal Democrat Party</u>																											
True	452	229	224	73	84	87	73	63	71	114	151	100	87	112	127	103	64	45	392	110	87	79	108	108	56	113	61
	30%	31%	29%	40%	35%	31%	28%	28%	23%	28%	35%	32%	25%	30%	32%	28%	30%	33%	31%	33%	21%	73%	33%	29%	18%	48%	36%
Not true	964	482	482	94	145	182	177	150	217	271	264	191	238	241	249	249	143	82	821	206	301	28	186	248	233	118	104
	64%	66%	63%	52%	60%	64%	69%	66%	70%	67%	61%	61%	69%	63%	63%	67%	66%	60%	64%	63%	74%	26%	56%	67%	76%	50%	61%
Don't know	84	25	59	14	11	16	7	13	23	21	20	22	21	28	16	21	9	10	71	13	17	1	37	16	18	4	4
	6%	3%	8%	8%	5%	5%	3%	6%	7%	5%	5%	7%	6%	7%	4%	6%	4%	7%	6%	4%	4%	1%	11%	4%	6%	2%	3%

Times Poll

CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 8

Q.5c I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. Shares my values
Base: All respondents

	Gender			Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT	
Unweighted base	1500	684	816	118	184	205	302	296	395	533	308	202	457	390	392	370	216	132	1289	336	411	101	344	396	342	224	162	
Weighted base	1500	736	764	181	241	285	256	226	311	405	436	313	346	381	392	373	216	138	1283	329	405	109	331	371	308	236	169	
The Labour Party																												
True	621	311	310	104	109	115	100	85	108	176	181	118	147	145	150	175	89	63	517	46	333	40	121	56	241	100	75	
	41%	42%	41%	57%	45%	40%	39%	38%	35%	44%	41%	38%	42%	38%	38%	47%	41%	46%	40%	14%	82%	37%	37%	15%	78%	42%	44%	
Not true	807	407	400	74	119	155	148	133	178	208	239	182	178	215	226	178	120	69	702	276	59	63	172	303	55	123	88	
	54%	55%	52%	41%	49%	54%	58%	59%	57%	51%	55%	58%	51%	56%	57%	48%	55%	50%	55%	84%	15%	58%	52%	82%	18%	52%	52%	
Don't know	71	18	54	3	13	15	8	7	26	21	16	13	21	21	17	20	7	6	64	6	13	5	38	12	11	12	7	
	5%	2%	7%	2%	5%	5%	3%	3%	8%	5%	4%	4%	6%	6%	4%	5%	3%	4%	5%	2%	3%	5%	11%	3%	4%	5%	4%	
The Conservative Party																												
True	508	270	238	69	75	97	77	73	116	146	166	99	97	125	167	107	83	26	457	290	39	24	91	279	29	44	32	
	34%	37%	31%	38%	31%	34%	30%	32%	37%	36%	38%	32%	28%	33%	43%	29%	38%	19%	36%	88%	10%	22%	28%	75%	10%	19%	19%	
Not true	927	443	484	103	151	176	176	146	176	245	250	196	236	233	211	248	129	106	768	36	355	80	203	82	269	184	133	
	62%	60%	63%	57%	63%	62%	69%	65%	56%	60%	57%	63%	68%	61%	54%	66%	60%	77%	60%	11%	88%	74%	61%	22%	87%	78%	79%	
Don't know	65	23	41	9	14	11	3	7	19	14	19	18	14	23	14	18	4	5	58	4	11	4	37	11	10	8	4	
	4%	3%	5%	5%	6%	4%	1%	3%	6%	3%	4%	6%	4%	6%	4%	5%	2%	4%	5%	1%	3%	4%	11%	3%	3%	3%	2%	
The Liberal Democrat Party																												
True	559	286	273	86	103	111	93	78	88	148	186	117	107	140	160	126	94	39	490	136	115	96	126	139	73	151	93	
	37%	39%	36%	47%	43%	39%	36%	34%	28%	37%	43%	38%	31%	37%	41%	34%	43%	28%	38%	41%	28%	88%	38%	37%	24%	64%	55%	
Not true	848	424	424	85	123	156	152	134	198	235	223	173	216	207	211	222	119	90	710	179	271	10	162	214	216	77	71	
	57%	58%	55%	47%	51%	55%	59%	60%	64%	58%	51%	55%	62%	54%	54%	60%	55%	65%	55%	54%	67%	9%	49%	58%	70%	33%	42%	
Don't know	93	26	67	11	15	18	11	14	25	22	26	22	23	34	21	25	4	9	83	14	20	3	43	18	19	8	5	
	6%	4%	9%	6%	6%	6%	4%	6%	8%	5%	6%	7%	7%	9%	5%	7%	2%	7%	6%	4%	5%	3%	13%	5%	6%	3%	3%	

Times Poll

CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 9

Q.5d I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.
Has a good team of leaders
Base: All respondents

	Gender			Age							Class				Region							Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT		
Unweighted base	1500	684	816	118	184	205	302	296	395	533	308	202	457	390	392	370	216	132	1289	336	411	101	344	396	342	224	162		
Weighted base	1500	736	764	181	241	285	256	226	311	405	436	313	346	381	392	373	216	138	1283	329	405	109	331	371	308	236	169		
<u>The Labour Party</u>																													
True	505	224	281	93	99	91	70	70	82	130	136	100	138	113	123	149	71	49	425	47	270	29	83	54	187	66	52		
	34%	30%	37%	51%	41%	32%	28%	31%	26%	32%	31%	32%	40%	30%	31%	40%	33%	36%	33%	14%	67%	26%	25%	15%	61%	28%	31%		
Not true	931	499	433	85	133	180	179	146	208	264	284	195	188	246	253	209	141	82	803	269	123	75	220	303	110	160	111		
	62%	68%	57%	47%	55%	63%	70%	65%	67%	65%	65%	62%	54%	65%	65%	56%	65%	59%	63%	82%	30%	69%	67%	82%	36%	68%	66%		
Don't know	64	14	51	4	9	14	7	10	21	11	16	18	19	22	16	16	4	7	55	13	12	5	28	14	11	11	6		
	4%	2%	7%	2%	4%	5%	3%	4%	7%	3%	4%	6%	6%	6%	4%	4%	2%	5%	4%	4%	3%	4%	8%	4%	3%	4%	3%		
<u>The Conservative Party</u>																													
True	692	375	317	89	115	137	115	101	137	219	217	130	125	169	206	154	117	47	611	295	99	52	148	291	82	98	67		
	46%	51%	42%	49%	48%	48%	45%	45%	44%	54%	50%	42%	36%	44%	53%	41%	54%	34%	48%	90%	24%	47%	45%	78%	27%	41%	40%		
Not true	752	349	404	87	117	140	135	117	157	176	203	168	206	192	172	209	96	83	627	32	296	52	157	72	213	133	101		
	50%	47%	53%	48%	49%	49%	53%	52%	51%	43%	47%	54%	60%	50%	44%	56%	44%	61%	49%	10%	73%	48%	47%	19%	69%	57%	60%		
Don't know	55	12	43	6	9	9	7	8	17	10	16	15	15	20	14	10	4	8	45	3	11	5	26	9	12	5	1		
	4%	2%	6%	3%	4%	3%	3%	3%	6%	3%	4%	5%	4%	5%	4%	3%	2%	6%	4%	1%	3%	5%	8%	2%	4%	2%	*		
<u>The Liberal Democrat Party</u>																													
True	469	244	226	67	90	84	77	64	87	125	154	95	95	116	134	110	73	36	413	129	95	74	92	126	69	109	63		
	31%	33%	30%	37%	37%	30%	30%	28%	28%	31%	35%	30%	28%	31%	34%	30%	34%	26%	32%	39%	23%	68%	28%	34%	22%	46%	37%		
Not true	945	472	472	108	136	180	169	151	199	265	256	193	230	236	238	240	138	92	798	186	290	32	200	228	219	121	102		
	63%	64%	62%	60%	57%	63%	66%	67%	64%	66%	59%	62%	66%	62%	61%	64%	64%	67%	62%	57%	72%	29%	60%	61%	71%	51%	60%		
Don't know	86	20	66	6	14	20	10	10	25	15	26	25	21	28	19	23	5	10	72	14	20	3	40	18	20	6	4		
	6%	3%	9%	3%	6%	7%	4%	5%	8%	4%	6%	8%	6%	7%	5%	6%	2%	8%	6%	4%	5%	3%	12%	5%	6%	3%	3%		

Times Poll

CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 10

Q.5e I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. For ordinary people, not just the best off
Base: All respondents

	Gender			Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now	
Unweighted base	1500	684	816	118	184	205	302	296	395	533	308	202	457	390	392	370	216	132	1289	336	411	101	344	396	342	224	162	
Weighted base	1500	736	764	181	241	285	256	226	311	405	436	313	346	381	392	373	216	138	1283	329	405	109	331	371	308	236	169	
<u>The Labour Party</u>																												
True	862	407	455	130	147	151	153	116	164	254	265	147	196	220	223	227	116	76	742	145	353	62	177	157	262	146	106	
	57%	55%	60%	72%	61%	53%	60%	51%	53%	63%	61%	47%	57%	58%	57%	61%	54%	55%	58%	44%	87%	57%	53%	42%	85%	62%	62%	
Not true	582	314	268	48	87	119	95	99	133	135	158	156	133	141	153	135	94	59	491	172	45	43	132	202	39	85	61	
	39%	43%	35%	27%	36%	42%	37%	44%	43%	33%	36%	50%	38%	37%	39%	36%	43%	43%	38%	52%	11%	39%	40%	54%	13%	36%	36%	
Don't know	56	15	41	3	6	14	8	10	14	16	13	10	17	20	16	11	6	3	50	12	6	4	23	12	7	5	3	
	4%	2%	5%	2%	3%	5%	3%	4%	5%	4%	3%	3%	5%	5%	4%	3%	3%	2%	4%	4%	2%	4%	7%	3%	2%	2%	2%	
<u>The Conservative Party</u>																												
True	458	249	210	71	78	79	66	62	102	131	141	96	90	112	146	114	60	26	416	220	51	25	93	214	33	47	34	
	31%	34%	27%	39%	32%	28%	26%	27%	33%	32%	32%	31%	26%	29%	37%	31%	28%	19%	32%	67%	13%	23%	28%	58%	11%	20%	20%	
Not true	986	467	518	103	158	198	182	153	193	259	280	205	241	248	236	247	149	105	820	98	344	80	215	143	266	185	133	
	66%	64%	68%	57%	66%	69%	71%	68%	62%	64%	64%	65%	70%	65%	60%	66%	69%	77%	64%	30%	85%	74%	65%	39%	86%	79%	79%	
Don't know	56	20	36	7	5	8	8	12	17	14	14	13	15	21	10	12	7	6	47	11	9	3	24	14	9	4	2	
	4%	3%	5%	4%	2%	3%	3%	5%	5%	4%	3%	4%	4%	5%	3%	3%	3%	4%	4%	3%	2%	3%	7%	4%	3%	1%	1%	
<u>The Liberal Democrat Party</u>																												
True	684	346	339	101	128	139	110	88	118	201	234	130	120	175	209	153	100	47	608	184	134	89	158	191	99	164	107	
	46%	47%	44%	56%	53%	49%	43%	39%	38%	50%	54%	41%	35%	46%	53%	41%	46%	34%	47%	56%	33%	82%	48%	51%	32%	69%	63%	
Not true	720	360	360	71	106	122	130	123	169	180	177	160	203	173	159	197	110	82	592	122	249	17	139	157	184	69	61	
	48%	49%	47%	39%	44%	43%	51%	55%	54%	44%	41%	51%	59%	45%	40%	53%	51%	59%	46%	37%	61%	15%	42%	42%	60%	29%	36%	
Don't know	96	30	66	9	7	24	17	15	24	25	25	23	23	32	25	22	7	9	83	23	22	3	34	23	25	3	2	
	6%	4%	9%	5%	3%	8%	7%	7%	8%	6%	6%	7%	7%	9%	6%	6%	3%	7%	7%	7%	5%	2%	10%	6%	8%	1%	1%	

Times Poll

CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 11

Q.5f I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.
Has clear ideas to deal with Britain's problems
Base: All respondents

	Gender			Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now	
Unweighted base	1500	684	816	118	184	205	302	296	395	533	308	202	457	390	392	370	216	132	1289	336	411	101	344	396	342	224	162	
Weighted base	1500	736	764	181	241	285	256	226	311	405	436	313	346	381	392	373	216	138	1283	329	405	109	331	371	308	236	169	
The Labour Party																												
True	576	274	303	101	103	95	89	81	107	157	156	118	144	142	138	167	76	53	491	65	288	30	99	70	200	85	69	
	38%	37%	40%	56%	43%	33%	35%	36%	34%	39%	36%	38%	42%	37%	35%	45%	35%	38%	38%	20%	71%	28%	30%	19%	65%	36%	40%	
Not true	859	447	412	78	126	174	160	137	185	229	266	177	187	213	242	194	132	79	737	257	104	77	202	288	99	147	98	
	57%	61%	54%	43%	52%	61%	62%	61%	60%	57%	61%	57%	54%	56%	62%	52%	61%	57%	57%	78%	26%	71%	61%	78%	32%	62%	58%	
Don't know	65	15	50	3	12	16	8	8	19	18	14	18	15	25	12	12	9	6	55	7	12	2	30	13	8	4	3	
	4%	2%	7%	2%	5%	6%	3%	3%	6%	5%	3%	6%	4%	7%	3%	3%	4%	5%	4%	2%	3%	1%	9%	4%	3%	2%	2%	
The Conservative Party																												
True	663	349	313	91	118	126	107	88	133	207	206	124	126	170	199	153	101	41	593	286	102	47	133	279	77	92	63	
	44%	47%	41%	50%	49%	44%	42%	39%	43%	51%	47%	39%	36%	45%	51%	41%	47%	30%	46%	87%	25%	43%	40%	75%	25%	39%	37%	
Not true	780	370	410	86	112	148	145	128	160	184	217	173	206	191	184	212	104	89	645	37	294	61	170	80	222	142	104	
	52%	50%	54%	48%	47%	52%	57%	57%	51%	45%	50%	55%	60%	50%	47%	57%	48%	65%	50%	11%	73%	57%	51%	21%	72%	60%	61%	
Don't know	57	17	41	4	11	11	4	9	19	14	13	17	14	20	10	9	12	7	45	6	9	1	28	13	9	2	2	
	4%	2%	5%	2%	5%	4%	2%	4%	6%	3%	3%	5%	4%	5%	2%	2%	5%	5%	4%	2%	2%	1%	8%	3%	3%	1%	1%	
The Liberal Democrat Party																												
True	487	261	226	74	105	90	73	66	79	129	155	112	92	125	142	103	79	38	423	116	105	72	108	120	64	112	66	
	32%	36%	30%	41%	44%	32%	29%	29%	25%	32%	36%	36%	27%	33%	36%	28%	36%	28%	33%	35%	26%	66%	33%	32%	21%	48%	39%	
Not true	927	456	471	99	124	176	169	149	210	256	262	178	231	225	236	246	130	90	786	197	281	35	189	232	223	122	102	
	62%	62%	62%	54%	52%	62%	66%	66%	67%	63%	60%	57%	67%	59%	60%	66%	60%	65%	61%	60%	70%	32%	57%	63%	72%	52%	60%	
Don't know	86	18	68	9	11	19	14	11	22	20	19	24	23	31	14	24	8	10	73	17	18	1	34	19	20	2	1	
	6%	2%	9%	5%	5%	7%	6%	5%	7%	5%	4%	8%	7%	8%	3%	6%	4%	7%	6%	5%	4%	1%	10%	5%	7%	1%	1%	

Times Poll

CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 12

Q.5g I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. Is a united party
Base: All respondents

	Gender			Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT	
Unweighted base	1500	684	816	118	184	205	302	296	395	533	308	202	457	390	392	370	216	132	1289	336	411	101	344	396	342	224	162	
Weighted base	1500	736	764	181	241	285	256	226	311	405	436	313	346	381	392	373	216	138	1283	329	405	109	331	371	308	236	169	
<u>The Labour Party</u>																												
True	694	329	365	94	135	127	121	93	123	188	221	130	155	171	168	183	109	62	596	120	288	47	126	127	211	108	78	
	46%	45%	48%	52%	56%	45%	47%	41%	40%	46%	51%	42%	45%	45%	43%	49%	50%	45%	46%	37%	71%	43%	38%	34%	68%	46%	46%	
Not true	721	379	343	77	90	139	125	119	171	194	198	159	170	185	204	171	96	65	618	196	102	59	163	226	85	116	82	
	48%	51%	45%	42%	38%	49%	49%	53%	55%	48%	45%	51%	49%	49%	52%	46%	44%	48%	48%	60%	25%	54%	49%	61%	28%	49%	48%	
Don't know	85	29	57	11	15	19	10	13	17	23	17	24	21	24	21	19	12	10	69	13	15	3	43	18	12	12	9	
	6%	4%	7%	6%	6%	7%	4%	6%	6%	6%	4%	8%	6%	6%	5%	5%	5%	7%	5%	4%	4%	3%	13%	5%	4%	5%	6%	
<u>The Conservative Party</u>																												
True	636	327	309	72	111	115	105	98	133	204	200	118	113	153	189	140	98	55	554	237	118	45	128	230	93	95	66	
	42%	44%	40%	40%	46%	41%	41%	44%	43%	50%	46%	38%	33%	40%	48%	37%	45%	40%	43%	72%	29%	42%	39%	62%	30%	40%	39%	
Not true	792	384	407	97	111	158	144	120	161	187	218	173	214	204	185	220	109	75	669	85	276	60	163	128	203	134	98	
	53%	52%	53%	54%	46%	55%	56%	53%	52%	46%	50%	55%	62%	54%	47%	59%	50%	54%	52%	26%	68%	55%	49%	34%	66%	57%	58%	
Don't know	73	25	48	12	18	12	7	7	17	14	18	22	19	24	18	14	9	8	60	8	11	3	41	14	12	7	5	
	5%	3%	6%	7%	8%	4%	3%	3%	5%	3%	4%	7%	6%	6%	5%	4%	4%	6%	5%	2%	3%	3%	12%	4%	4%	3%	3%	
<u>The Liberal Democrat Party</u>																												
True	431	219	212	70	77	81	67	60	76	119	144	90	79	110	118	107	57	39	375	115	88	64	83	121	57	76	37	
	29%	30%	28%	39%	32%	28%	26%	27%	24%	29%	33%	29%	23%	29%	30%	29%	26%	28%	29%	35%	22%	59%	25%	33%	19%	32%	22%	
Not true	980	489	491	100	140	189	178	155	218	267	271	197	245	246	252	245	149	87	835	200	301	42	208	234	235	153	127	
	65%	66%	64%	55%	58%	66%	69%	69%	70%	66%	62%	63%	71%	65%	64%	66%	69%	64%	65%	61%	74%	39%	63%	63%	76%	65%	75%	
Don't know	89	28	61	11	24	15	11	11	18	20	20	26	22	24	22	22	10	11	73	14	16	3	41	16	16	7	5	
	6%	4%	8%	6%	10%	5%	4%	5%	6%	5%	5%	8%	6%	6%	6%	6%	4%	8%	6%	4%	4%	2%	12%	4%	5%	3%	3%	

Times Poll

CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 13

Q.6 Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats?

Base: All respondents

	Gender		Age							Class				Region					Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1500	684	816	118	184	205	302	296	395	533	308	202	457	390	392	370	216	132	1289	336	411	101	344	396	342	224	162
Weighted base	1500	736	764	181	241	285	256	226	311	405	436	313	346	381	392	373	216	138	1283	329	405	109	331	371	308	236	169
Cut the deficit without hurting the most vulnerable																											
Labour Party	651	313	338	95	106	117	114	93	127	181	181	105	184	157	140	188	93	74	538	33	345	24	120	47	252	90	78
	43%	43%	44%	53%	44%	41%	45%	41%	41%	45%	42%	34%	53%	41%	36%	50%	43%	54%	42%	10%	85%	22%	36%	13%	82%	38%	46%
Conservative Party	328	172	156	41	36	54	57	52	88	100	87	69	71	77	110	71	54	16	296	195	14	11	56	199	19	20	14
	22%	23%	20%	22%	15%	19%	22%	23%	28%	25%	20%	22%	21%	20%	28%	19%	25%	12%	23%	59%	3%	10%	17%	54%	6%	9%	8%
Liberal Democrats	294	155	138	30	71	67	47	44	36	71	108	77	38	83	88	62	39	22	261	63	24	63	70	71	22	97	57
	20%	21%	18%	16%	29%	23%	18%	20%	12%	17%	25%	24%	11%	22%	22%	17%	18%	16%	20%	19%	6%	58%	21%	19%	7%	41%	34%
Don't know	227	96	132	15	28	48	39	37	61	54	59	62	53	64	55	53	30	25	189	38	23	11	86	55	15	29	20
	15%	13%	17%	8%	12%	17%	15%	16%	20%	13%	13%	20%	15%	17%	14%	14%	14%	19%	15%	11%	6%	10%	26%	15%	5%	12%	12%
Getting the balance right between tax rises and spending cuts																											
Labour Party	549	253	295	81	96	95	99	75	103	154	151	91	152	126	116	167	82	57	456	21	323	17	85	39	231	59	56
	37%	34%	39%	45%	40%	33%	38%	33%	33%	38%	35%	29%	44%	33%	30%	45%	38%	41%	36%	6%	80%	15%	26%	11%	75%	25%	33%
Conservative Party	494	271	224	63	62	96	83	73	117	146	144	113	92	130	153	105	80	26	444	263	24	23	94	269	30	52	37
	33%	37%	29%	35%	26%	34%	32%	33%	37%	36%	33%	36%	26%	34%	39%	28%	37%	19%	35%	80%	6%	21%	28%	72%	10%	22%	22%
Liberal Democrats	239	131	108	23	52	52	36	40	37	56	77	57	49	64	67	51	32	25	205	27	40	58	53	29	30	93	48
	16%	18%	14%	13%	22%	18%	14%	18%	12%	14%	18%	18%	14%	17%	17%	14%	15%	18%	16%	8%	10%	54%	16%	8%	10%	39%	29%
Don't know	218	80	137	14	31	42	39	38	55	48	64	52	53	61	56	50	22	29	178	18	19	10	100	34	17	32	28
	15%	11%	18%	7%	13%	15%	15%	17%	18%	12%	15%	17%	15%	16%	14%	13%	10%	21%	14%	5%	5%	10%	30%	9%	5%	14%	16%

Times Poll

CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 13

Q.6 Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats?

Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Weighted base	1500	736	764	181	241	285	256	226	311	405	436	313	346	381	392	373	216	138	1283	329	405	109	331	371	308	236	169
Helping business to recover and grow																											
Labour Party	497	248	249	73	96	102	78	60	88	125	125	97	150	105	109	148	79	55	403	18	273	18	85	35	198	51	41
	33%	34%	33%	40%	40%	36%	31%	27%	28%	31%	29%	31%	43%	28%	28%	40%	37%	40%	31%	5%	67%	16%	26%	9%	64%	22%	24%
Conservative Party	662	349	313	71	85	113	117	115	160	207	197	140	117	185	196	144	93	43	594	283	86	34	141	299	73	104	83
	44%	47%	41%	39%	35%	40%	46%	51%	51%	51%	45%	45%	34%	49%	50%	39%	43%	31%	46%	86%	21%	32%	43%	80%	24%	44%	49%
Liberal Democrats	159	74	85	25	33	28	22	25	27	25	67	32	35	38	43	38	27	13	139	18	24	50	24	15	18	53	22
	11%	10%	11%	14%	14%	10%	8%	11%	9%	6%	15%	10%	10%	10%	11%	10%	12%	10%	11%	6%	6%	46%	7%	4%	6%	22%	13%
Don't know	182	65	117	12	26	42	39	26	37	47	46	45	44	52	44	43	17	26	148	10	22	6	81	22	18	27	23
	12%	9%	15%	7%	11%	15%	15%	12%	12%	12%	11%	14%	13%	14%	11%	12%	8%	19%	12%	3%	5%	6%	24%	6%	6%	12%	14%
Tackle abuse of the welfare system																											
Labour Party	447	185	263	64	69	78	77	64	94	94	113	91	150	97	97	134	72	47	370	15	252	17	71	32	178	55	47
	30%	25%	34%	36%	29%	27%	30%	29%	30%	23%	26%	29%	43%	26%	25%	36%	33%	34%	29%	5%	62%	15%	21%	9%	58%	23%	28%
Conservative Party	710	388	323	87	110	135	120	104	155	230	222	129	130	188	201	162	107	52	621	275	104	51	160	294	86	106	73
	47%	53%	42%	48%	46%	47%	47%	46%	50%	57%	51%	41%	37%	49%	51%	43%	50%	38%	48%	84%	26%	47%	48%	79%	28%	45%	43%
Liberal Democrats	175	90	85	20	40	37	23	31	24	41	57	51	27	48	51	35	28	13	155	27	26	34	32	24	20	52	31
	12%	12%	11%	11%	17%	13%	9%	14%	8%	10%	13%	16%	8%	13%	13%	9%	13%	9%	12%	8%	7%	31%	10%	6%	7%	22%	18%
Don't know	168	73	94	9	21	35	36	27	40	40	45	43	40	48	44	41	9	26	137	12	23	7	68	22	23	23	18
	11%	10%	12%	5%	9%	12%	14%	12%	13%	10%	10%	14%	12%	12%	11%	11%	4%	19%	11%	4%	6%	6%	21%	6%	8%	10%	11%

Times Poll

CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 13

Q.6 Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats?

Base: All respondents

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Weighted base	1500	736	764	181	241	285	256	226	311	405	436	313	346	381	392	373	216	138	1283	329	405	109	331	371	308	236	169
Deal with immigration																											
Labour Party	384	161	223	61	66	72	54	53	77	92	104	69	120	88	70	114	68	44	309	14	216	23	61	18	158	49	38
	26%	22%	29%	34%	27%	25%	21%	24%	25%	23%	24%	22%	35%	23%	18%	30%	31%	32%	24%	4%	53%	21%	19%	5%	51%	21%	23%
Conservative Party	628	338	291	69	97	119	113	98	132	199	188	128	113	162	197	143	84	43	560	251	102	34	135	266	83	75	54
	42%	46%	38%	38%	40%	42%	44%	43%	43%	49%	43%	41%	33%	43%	50%	38%	39%	31%	44%	76%	25%	31%	41%	72%	27%	32%	32%
Liberal Democrats	189	105	84	35	49	33	26	20	25	44	69	45	32	62	49	40	24	14	167	27	36	41	31	28	24	70	42
	13%	14%	11%	19%	21%	12%	10%	9%	8%	11%	16%	14%	9%	16%	12%	11%	11%	10%	13%	8%	9%	37%	9%	7%	8%	30%	25%
Don't know	299	132	167	16	28	61	63	54	77	70	75	71	82	69	77	77	40	36	248	38	51	11	104	59	42	43	35
	20%	18%	22%	9%	12%	21%	25%	24%	25%	17%	17%	23%	24%	18%	20%	21%	19%	26%	19%	11%	12%	10%	31%	16%	14%	18%	21%
Look after the NHS																											
Labour Party	788	393	395	110	124	139	141	123	152	224	222	142	200	185	182	219	116	86	652	65	370	41	150	96	269	124	99
	53%	53%	52%	61%	51%	49%	55%	54%	49%	55%	51%	45%	58%	48%	46%	59%	54%	63%	51%	20%	91%	38%	45%	26%	88%	53%	59%
Conservative Party	292	154	138	34	34	59	44	40	81	76	87	67	63	76	85	69	48	14	267	166	9	12	49	161	16	16	12
	19%	21%	18%	19%	14%	21%	17%	18%	26%	19%	20%	21%	18%	20%	22%	18%	22%	10%	21%	50%	2%	11%	15%	43%	5%	7%	7%
Liberal Democrats	248	129	119	26	56	49	46	36	35	55	88	66	39	73	80	46	33	15	222	69	13	48	65	71	12	75	43
	17%	18%	16%	14%	23%	17%	18%	16%	11%	14%	20%	21%	11%	19%	20%	12%	15%	11%	17%	21%	3%	44%	20%	19%	4%	32%	26%
Don't know	172	60	112	11	27	38	26	27	43	50	39	39	44	46	44	39	20	22	142	29	12	8	67	43	11	21	15
	11%	8%	15%	6%	11%	13%	10%	12%	14%	12%	9%	12%	13%	12%	11%	10%	9%	16%	11%	9%	3%	8%	20%	12%	4%	9%	9%

Times Poll

CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 13

Q.6 Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats?

Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Weighted base	1500	736	764	181	241	285	256	226	311	405	436	313	346	381	392	373	216	138	1283	329	405	109	331	371	308	236	169
Improving standards in schools																											
Labour Party	598	282	316	95	106	102	106	82	106	159	166	105	168	147	117	178	90	67	492	31	318	25	103	45	237	68	54
	40%	38%	41%	53%	44%	36%	42%	36%	34%	39%	38%	34%	48%	39%	30%	48%	41%	48%	38%	10%	79%	23%	31%	12%	77%	29%	32%
Conservative Party	466	233	233	46	57	84	82	69	129	142	147	85	92	118	157	98	69	24	418	247	31	20	93	254	27	49	39
	31%	32%	30%	25%	24%	30%	32%	31%	41%	35%	34%	27%	27%	31%	40%	26%	32%	17%	33%	75%	8%	18%	28%	68%	9%	21%	23%
Liberal Democrats	244	141	103	29	55	56	34	40	30	59	70	73	42	56	78	48	37	24	210	31	31	56	56	37	23	92	54
	16%	19%	13%	16%	23%	20%	13%	18%	10%	15%	16%	23%	12%	15%	20%	13%	17%	18%	16%	9%	8%	52%	17%	10%	7%	39%	32%
Don't know	192	79	113	11	23	43	34	35	46	45	53	50	44	59	40	49	20	23	164	21	25	8	80	35	21	26	22
	13%	11%	15%	6%	10%	15%	13%	15%	15%	11%	12%	16%	13%	16%	10%	13%	9%	17%	13%	6%	6%	7%	24%	9%	7%	11%	13%
Steering the economy through difficult times																											
Labour Party	485	217	268	74	90	88	79	67	86	124	123	97	141	102	103	155	68	57	394	9	297	11	80	23	221	45	41
	32%	30%	35%	41%	37%	31%	31%	30%	28%	31%	28%	31%	41%	27%	26%	42%	31%	42%	31%	3%	73%	10%	24%	6%	72%	19%	24%
Conservative Party	635	351	284	62	85	113	119	106	151	198	199	120	118	167	197	136	99	36	574	306	51	37	134	314	49	88	65
	42%	48%	37%	34%	35%	40%	46%	47%	48%	49%	46%	38%	34%	44%	50%	36%	46%	26%	45%	93%	13%	34%	40%	85%	16%	37%	38%
Liberal Democrats	161	82	79	27	39	38	13	18	27	24	61	44	32	51	42	32	24	12	139	10	19	50	31	15	8	59	28
	11%	11%	10%	15%	16%	13%	5%	8%	9%	6%	14%	14%	9%	13%	11%	8%	11%	8%	11%	3%	5%	46%	10%	4%	3%	25%	16%
Don't know	219	85	134	18	27	46	45	35	48	59	52	53	55	61	50	51	25	33	176	5	38	11	86	19	29	44	36
	15%	12%	18%	10%	11%	16%	18%	15%	15%	15%	12%	17%	16%	16%	13%	14%	11%	24%	14%	2%	9%	10%	26%	5%	9%	19%	21%

Times Poll

CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 13

Q.6 Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats?

Base: All respondents

	Gender		Age						Class				Region						Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Weighted base	1500	736	764	181	241	285	256	226	311	405	436	313	346	381	392	373	216	138	1283	329	405	109	331	371	308	236	169
Getting a grip on crime and disorder																											
Labour Party	483	217	266	76	93	90	76	62	87	120	133	92	138	121	98	142	72	50	398	26	263	20	83	32	202	60	47
	32%	29%	35%	42%	39%	31%	30%	27%	28%	30%	31%	29%	40%	32%	25%	38%	33%	36%	31%	8%	65%	19%	25%	9%	66%	26%	28%
Conservative Party	648	344	304	68	95	124	117	111	132	195	194	141	117	163	205	143	92	45	575	264	89	46	133	281	68	99	68
	43%	47%	40%	38%	39%	44%	46%	49%	42%	48%	45%	45%	34%	43%	52%	38%	42%	33%	45%	80%	22%	42%	40%	76%	22%	42%	40%
Liberal Democrats	144	79	65	20	34	27	23	17	24	30	50	34	31	33	37	36	24	13	125	12	16	27	33	15	11	41	29
	10%	11%	9%	11%	14%	9%	9%	7%	8%	7%	11%	11%	9%	9%	9%	10%	11%	10%	10%	4%	4%	25%	10%	4%	4%	18%	17%
Don't know	225	96	129	17	19	45	40	36	68	60	59	46	61	64	52	52	28	29	185	27	37	15	82	43	27	35	25
	15%	13%	17%	9%	8%	16%	16%	16%	22%	15%	13%	15%	17%	17%	13%	14%	13%	21%	14%	8%	9%	14%	25%	12%	9%	15%	15%

Times Poll
CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 14
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1500	1500
Weighted base	1500	1500
Yes	814 54%	930 62%
No	686 46%	570 38%

Times Poll
CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 15
Is the house or flat in which you live...?
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1500	1500
Weighted base	1500	1500
Owned outright - without mortgage	529 35%	495 33%
Owned with a mortgage or loan	512 34%	525 35%
Rented from the council	167 11%	195 13%
Rented from a housing association	100 7%	85 6%
Rented from someone else	163 11%	176 12%
Rent free	29 2%	24 2%

Times Poll
CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 16
How many cars are there in your household?
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1500	1500
Weighted base	1500	1500
None	315 21%	303 20%
1	637 42%	621 41%
2	416 28%	439 29%
3+	132 9%	136 9%
Mean	1.63	1.66
Standard deviation	0.91	0.93
Standard error	0.03	0.03

Times Poll
CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 17
Current working status
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1500	1500
Weighted base	1500	1500
Working full time - working 30 hours per week or more	592 39%	660 44%
Working part time - working between 8 and 29 hours per week	206 14%	180 12%
Not working but seeking work or temporarily unemployed or sick	92 6%	102 7%
Not working and not seeking work/ student	91 6%	120 8%
Retired on a state pension only	246 16%	179 12%
Retired with a private pension	209 14%	188 13%
House person, housewife, househusband, etc.	64 4%	72 5%

Times Poll
CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 18

SEG**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1500	1500
Weighted base	1500	1500
A	170 11%	130 9%
B	363 24%	275 18%
C1	308 21%	435 29%
C2	202 13%	315 21%
D	148 10%	118 8%
E	309 21%	227 15%

Times Poll
CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 19

Age**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1500	1500
Weighted base	1500	1500
18-24	118 8%	180 12%
25-34	184 12%	240 16%
35-44	205 14%	285 19%
45-54	302 20%	255 17%
55-64	296 20%	225 15%
65 or older	395 26%	315 21%

Times Poll
CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 20
Gender
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1500	1500
Weighted base	1500	1500
Male	684 46%	735 49%
Female	816 54%	765 51%

Times Poll
CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 21

Region**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1500	1500
Weighted base	1500	1500
Scotland	132 9%	130 9%
North East	68 5%	68 5%
North West	175 12%	176 12%
Yorkshire & Humberside	127 8%	132 9%
West Midlands	139 9%	139 9%
East Midlands	115 8%	117 8%
Wales	79 5%	80 5%
Eastern	138 9%	141 9%
London	188 13%	189 13%
South East	202 13%	192 13%
South West	137 9%	137 9%

Times Poll
CATI Fieldwork : 23rd-25th March 2012

Absolutes/col percents

Table 22

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
 And which party did you vote for in the general election in May 2010?**

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1500	1500
Weighted base	1500	1500
Conservative	396 26%	371 25%
Labour	342 23%	308 21%
Liberal Democrat	224 15%	236 16%
Another party	85 6%	97 6%
Didn't vote	326 22%	370 25%
Refused	77 5%	68 5%
Don't know	50 3%	50 3%