## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 1
Q2 - If there was a general election tomorrow, which party would you vote for?
Base : All respondents

|  | Sex |  |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South | $\begin{array}{r} \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | North England | $\begin{gathered} \text { Wales } \\ \text { \& } \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Cons | Lab | Lib Dem | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | Lib Dem | $\begin{gathered} \begin{array}{c} \text { Lib } \\ \text { Dem } \\ \text { in } \end{array} \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| Unweighted Base | 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| Weighted Base | 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| Conservative | $\begin{gathered} 334 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 180 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 104 \\ 23 \% \end{gathered}$ | $\begin{gathered} 107 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 334 \\ & 100 \% \end{aligned}$ | - | - |  | $\begin{gathered} 275 \\ 73 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | 13 $8 \%$ |
| Labour | $\begin{gathered} 395 \\ 26 \% \end{gathered}$ | $\begin{gathered} 186 \\ 26 \% \end{gathered}$ | $\begin{gathered} 208 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 51 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 51 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 83 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 117 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 123 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 22 \% \end{aligned}$ |  | $\begin{aligned} & 395 \\ & 100 \% \end{aligned}$ | - | $\div$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 248 \\ 79 \% \end{gathered}$ | $\begin{aligned} & 52 \\ & { }_{22 \%} \end{aligned}$ | $\begin{aligned} & 52 \\ & 33 \% \end{aligned}$ |
| Liberal Democrat | $\begin{gathered} 113 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 69 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 26 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 25 \\ 7 \% \end{gathered}$ | $\stackrel{40}{9 \%}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\stackrel{18}{6 \%}$ | $\begin{gathered} 24 \\ 7 \% \end{gathered}$ | $\begin{gathered} 29 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | - |  | $\begin{aligned} & 113 \\ & 100 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 83 \\ & 34 \% \end{aligned}$ | - |
| SNP | $\begin{aligned} & 37 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 2 \% \end{aligned}$ | ${ }_{31}^{21}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | - | - | - | - | $\begin{aligned} & 37 \\ & 30 \% \end{aligned}$ | - | - | - | - | * | $\begin{aligned} & 5 \\ & 2 \% \\ & \hline \end{aligned}$ | 1\% | 3 $2 \%$ |
| Plaid Cymry | $\begin{aligned} & 15 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | ${ }_{3 \%}^{6}$ | $\begin{aligned} & { }_{2}^{6} \\ & \hline \end{aligned}$ | * | * | - | ${ }_{*}^{*}$ | - | ${ }^{10} 4 \%$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 15 \\ & 7 \% \end{aligned}$ | - | - | - | - | $\div$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | - | - |
| The Green Party | $\begin{gathered} 43 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 2 \% \end{aligned}$ | $\stackrel{27}{3 \%}$ | $\begin{aligned} & 6 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & { }_{13}^{5} \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & { }_{2}^{6} \\ & \hline \end{aligned}$ | $\begin{gathered} 15 \\ 3 \% \end{gathered}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | ${ }_{3 \%}^{9}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & { }_{2}^{6} \\ & \hline \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | $\div$ | $\div$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | + | 18 $8 \%$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ |
| The UK Independence Party | $\begin{gathered} 45 \\ 3 \% \end{gathered}$ | $\begin{gathered} 29 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 18 \\ 5 \% \end{gathered}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 22 \\ 6 \% \end{gathered}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & \stackrel{5}{2 \%} \\ & \hline \end{aligned}$ | - | $\div$ | - | - | $\div$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | 3 $1 \%$ | 9 | 9\% |
| The British National Party | $\begin{gathered} 15 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\stackrel{2}{*}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | - | $\div$ | - | - | $\div$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | ${ }_{1}^{2}$ | - | - |
| Another party | $\begin{gathered} 33 \\ 2 \% \end{gathered}$ | $\begin{gathered} 22 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 11 \\ 2 \% \end{gathered}$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | - | - | - | - | $\stackrel{2}{2}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | ${ }^{10} 4 \%$ | 10 $6 \%$ |
| Would not vote at all | $\begin{aligned} & 154 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 39 \\ 9 \% \end{gathered}$ | $\stackrel{27}{7 \%}$ | $\begin{aligned} & 32 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 36 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 10 \\ 8 \% \end{gathered}$ | - | - | $\div$ | - | $\stackrel{10}{3 \%}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | ${ }_{1}^{2}$ |
| Don't know | $\begin{gathered} 233 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 90 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 143 \\ 18 \% \end{gathered}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 17 \% \\ & \end{aligned}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 18 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 16 \% \end{aligned}$ | - | $\square$ | - | $\begin{gathered} 233 \\ 73 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 30 \% \end{aligned}$ |
| Refused | $\begin{gathered} 85 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 47 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 30 \\ 7 \% \end{gathered}$ | $\begin{gathered} 25 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 21 \\ 6 \% \end{gathered}$ | $\begin{gathered} 33 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 24 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | - |  |  | $\begin{aligned} & 85 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | ${ }_{1}^{4}$ | $\stackrel{4}{2 \%}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 2
Q. 1 Many people currently say that they probably won't vote at all, while others say they would definitely vote.

How likely are you, personally, to vote at the next election?
Q. 2 If there were a general election tomorrow, which party would you vote for?

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS
$\qquad$
$\qquad$
$\qquad$ Voting Intention $\qquad$
$\longrightarrow$ Sex Age Vote in 2010 Lib North $\begin{gathered}\text { Wales } \\ \&\end{gathered}$ Dem
in
2010


Unweighted Base
Weighted Base
Conservative
Labour
Liberal Democrat
SNP

Plaid Cymry
The Green Party
The UK Independence
Party
he British Nationa
Party
nother part

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \end{aligned}$ | North England | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{gathered}$ | Scot- | Cons | Lab | $\begin{gathered} \mathrm{Lib} \\ \mathrm{Dem} \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | in <br> 2010 <br> NOT <br> now |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 765 | 359 | 407 | 38 | 57 | 118 | 155 | 164 | 234 | 287 | 164 | 102 | 212 | 188 | 199 | 188 | 116 | 73 | 267 | 292 | 79 |  | 264 | 221 | 136 | 72 |
| 757 | 378 | 378 | 67 | 99 | 141 | 140 | 129 | 181 | 235 | 211 | 146 | 164 | 182 | 189 | 191 | 124 | 70 | 257 | 290 | 82 |  | 255 | 217 | 145 | 78 |
| $\begin{gathered} 257 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 139 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 257 \\ & 100 \% \end{aligned}$ | - | - | - | $\begin{gathered} 223 \\ 87 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 14 \% \end{aligned}$ |
| $\begin{gathered} 290 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 137 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 29 \% \end{aligned}$ |  | $\begin{aligned} & 290 \\ & 100 \% \end{aligned}$ | - | - | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 201 \\ 93 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 48 \% \end{aligned}$ |
| $\begin{aligned} & 82 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 13 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 16 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 7 \\ 10 \% \end{gathered}$ |  | - | $\begin{gathered} 82 \\ 100 \% \end{gathered}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 67 \\ & 46 \% \end{aligned}$ | - |
| ${ }_{29}^{29}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | ${ }_{7 \%}^{8}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 10 \\ 6 \% \end{gathered}$ |  |  | - |  | $\begin{aligned} & 29 \\ & 42 \% \end{aligned}$ |  | - |  | - | * | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \\ & \hline \end{aligned}$ |
| $\begin{gathered} 12 \\ 2 \% \end{gathered}$ | ${ }_{2 \%}^{9}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 5 \\ & 6 \% \\ & \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \\ & \end{aligned}$ | 1 | * | - | ${ }_{*}$ |  | $\stackrel{9}{6 \%}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | - | - | - | - | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | - | $\div$ |
| $\begin{gathered} 25 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \\ & \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | - | - | $\div$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | * | $\begin{gathered} 12 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 15 \% \end{aligned}$ |
| $\begin{aligned} & 35 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 23 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\stackrel{17}{9 \%}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | - | - | $\div$ | - | $\div$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ |
| $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | ${ }^{*}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | ${ }_{3}^{4}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | - | - | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | ${ }_{1}^{1}$ | - | - |
| 18 $2 \%$ | 13 $3 \%$ | 5 $1 \%$ | 4 6 | 3 $3 \%$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 4 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\div$ | - | - | $\div$ | $\stackrel{1}{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | 7 $9 \%$ |

Published voting intention figures

|  | Total |
| :--- | :---: |
| Conservative | $34 \%$ |
| Labour | $38 \%$ |
| Liberal Democrat | $12 \%$ |
| SNP | $4 \%$ |
| Plaid Cymry | $1 \%$ |
| Other | $11 \%$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

## Sample

Base : All respondents
$\qquad$

$\qquad$
$\qquad$


| otal | Male | Female | 8-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North England | $\begin{gathered} \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & 2010 \\ & \text { NOT } \\ & \text { now } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 22 | 149 |
| 503 | 717 | 86 | 35 | 95 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 764 \\ 51 \% \end{gathered}$ | $\begin{gathered} 371 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 394 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 226 \\ 50 \% \end{gathered}$ | $\begin{aligned} & 198 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 194 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 183 \\ 47 \% \end{gathered}$ | $\begin{gathered} 204 \\ 52 \% \end{gathered}$ | $\begin{gathered} 200 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 114 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 147 \\ 44 \% \end{gathered}$ | $\begin{gathered} 211 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 72 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 183 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 157 \\ 50 \% \end{gathered}$ | $\begin{aligned} & 138 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 55 \% \end{aligned}$ |
| 49\% | 346 $48 \%$ | $\begin{gathered} 393 \\ 50 \% \end{gathered}$ | 61 45\% | $\begin{aligned} & 87 \\ & 450 \end{aligned}$ | $\begin{aligned} & 151 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 111 \\ 44 \% \end{gathered}$ | $197$ | $\begin{gathered} 226 \\ 50 \% \end{gathered}$ | $\begin{aligned} & 198 \\ & 50 \% \end{aligned}$ | $140$ | $\begin{gathered} 174 \\ 47 \% \end{gathered}$ | $\begin{gathered} 205 \\ 53 \% \end{gathered}$ | $\begin{gathered} 186 \\ 48 \% \end{gathered}$ | $\begin{gathered} 181 \\ 47 \% \end{gathered}$ | $\begin{gathered} 105 \\ 48 \% \end{gathered}$ | 62\% | $\begin{gathered} 187 \\ 568 \end{gathered}$ | $\begin{gathered} 183 \\ 46 \% \end{gathered}$ | 36\% | $\begin{gathered} 154 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 197 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 105 \\ 43 \% \end{gathered}$ | $45 \%$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 5
Q4. And which one or more of the following parties could you seriously see yourself voting for at the next General Election?
Base : All respondents

|  | Sex |  |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \\ & \hline \end{aligned}$ | $\begin{array}{r} \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | North England | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| Unweighted Base | 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| Weighted Base | 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| Conservative | $\begin{gathered} 494 \\ 33 \% \end{gathered}$ | $\begin{gathered} 248 \\ 35 \% \end{gathered}$ | $\begin{gathered} 247 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 102 \\ 36 \% \end{gathered}$ | ${ }_{33 \%}^{92}$ | $\begin{aligned} & 69 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 126 \\ 35 \% \end{gathered}$ | $\begin{gathered} 158 \\ 35 \% \end{gathered}$ | $\begin{gathered} 143 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 94 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 100 \\ 27 \% \end{gathered}$ | $\begin{gathered} 149 \\ 38 \% \end{gathered}$ | $\begin{gathered} 140 \\ 36 \% \end{gathered}$ | $\begin{gathered} 110 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 313 \\ 94 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 303 \\ 80 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 18 \% \end{aligned}$ | 30 $19 \%$ |
| Labour | $\begin{gathered} 591 \\ 39 \% \end{gathered}$ | $\begin{gathered} 277 \\ 39 \% \end{gathered}$ | $\begin{gathered} 314 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 109 \\ 30 \% \end{gathered}$ | $\begin{gathered} 174 \\ 38 \% \end{gathered}$ | $\begin{gathered} 165 \\ 42 \% \end{gathered}$ | $\begin{gathered} 103 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 148 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 173 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 44 \% \end{aligned}$ | $\stackrel{29}{9 \%}$ | $\begin{aligned} & 379 \\ & 96 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 11 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 283 \\ 90 \% \end{gathered}$ | $\begin{gathered} 101 \\ 42 \% \end{gathered}$ | 75 $47 \%$ |
| Liberal Democrat | $\begin{gathered} 313 \\ 21 \% \end{gathered}$ | $\begin{gathered} 135 \\ 19 \% \end{gathered}$ | $\begin{gathered} 179 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 18 \% \end{aligned}$ | ${ }_{27}^{59 \%}$ | $\begin{aligned} & 58 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 110 \\ 97 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 133 \\ 55 \% \end{gathered}$ | 50 $31 \%$ |
| SNP | $\begin{aligned} & 68 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 32 \\ 4 \% \end{gathered}$ | $\begin{gathered} 36 \\ 5 \% \end{gathered}$ | ${ }_{3 \%}^{4}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | ${ }_{3 \%}^{9}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 19 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 15 \\ 3 \% \end{gathered}$ | $\begin{gathered} 14 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ |  |  | - |  | $\begin{aligned} & 68 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | ${ }_{3}^{4}$ |
| Plaid Cymry | $\begin{gathered} 30 \\ 2 \% \end{gathered}$ | $\begin{gathered} 16 \\ 2 \% \end{gathered}$ | $\begin{gathered} 14 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ |  | - | - | $\begin{aligned} & 30 \\ & 14 \% \end{aligned}$ | - | 2 | $\begin{aligned} & { }_{2}^{6} \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | ${ }_{1}^{2}$ |
| Green | $\begin{gathered} 230 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 16 \% \\ & \end{aligned}$ | ${ }^{11} 9 \%$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 14 \% \end{aligned}$ | $\stackrel{25}{7 \%}$ | $\begin{aligned} & 49 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 33 \% \end{aligned}$ | ${ }_{33}^{53}$ |
| UKIP | $\begin{gathered} 180 \\ 12 \% \end{gathered}$ | $\begin{gathered} 101 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 79 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 43 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 31 \\ 9 \% \end{gathered}$ | $\begin{gathered} 23 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 22 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 14 \% \end{aligned}$ | ${ }^{26} 16$ |
| BNP | $\begin{aligned} & 61 \\ & 4 \% \end{aligned}$ | $\stackrel{44}{6 \%}$ | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\stackrel{25}{9 \%}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\stackrel{29}{7 \%}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | - | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\stackrel{20}{5 \%}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | ${ }_{*}$ | $1 \%$ |
| Other | $\begin{aligned} & 83 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 42 \\ 6 \% \end{gathered}$ | $\begin{gathered} 40 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 21 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 22 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | ${ }^{20} 7 \%$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 24 \\ 6 \% \end{gathered}$ | $\stackrel{20}{5 \%}$ | $\begin{gathered} 25 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 14 \\ 6 \% \end{gathered}$ | 12 |
| Don't know | $\begin{gathered} 197 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 90 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 13 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 12 \% \\ & \end{aligned}$ | $\begin{aligned} & 38 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 104 \\ 33 \% \end{gathered}$ | $\begin{gathered} 23 \\ 6 \% \end{gathered}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{gathered} 19 \\ 8 \% \end{gathered}$ | 19 $12 \%$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 6
Q5. Which statement do you most agree with?
Base : All respondents

|  |  |  | ex |  |  |  | ge |  |  |  |  |  |  |  |  | Region |  |  |  | Voting I | Itention |  |  | Vote in | 2010 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| Unweighted Base | 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| Weighted Base | 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| Britain has a severe debt crisis that | 667 44\% | $\begin{gathered} 338 \\ 47 \% \end{gathered}$ | $\begin{gathered} 329 \\ 42 \% \end{gathered}$ | $61$ | $89$ | $\begin{gathered} 125 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 104 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 184 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 190 \\ 42 \% \end{gathered}$ | $166$ | $\begin{gathered} 128 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 183 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 192 \\ 49 \% \end{gathered}$ | $\begin{gathered} 169 \\ 43 \% \end{gathered}$ | $\begin{gathered} 160 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & 430 \end{aligned}$ | $\begin{aligned} & 51 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 232 \\ 69 \% \end{gathered}$ | $\begin{gathered} 109 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 136 \\ 43 \% \end{gathered}$ | $\begin{gathered} 245 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 82 \\ & \hline \end{aligned}$ | $\begin{aligned} & 81 \\ & 210 \end{aligned}$ | $\begin{aligned} & 47 \\ & 30 \% \end{aligned}$ |

Prepared by Populus

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 6
Q5. Which statement do you most agree with?
Base : All respondents
eighted Base
Britain's debt problem
is serious and must be
dealt with, but, it
would damage the economy
nd public services if
quickly.
So, even though there is
cost to borrowing more
money for longer,
should halve the
government deficit by
he time of the next
lection,
rather than trying to
deal with the problem
completely by then.
Don't know

|  |  | ex | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | Midlands |  | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scot- <br> land | Cons | Lab | Lib Dem | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | Lib <br> Dem <br> in <br> 2010 <br> NOT <br> now |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{aligned} & 801 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 365 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 436 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 104 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 152 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 253 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 226 \\ 57 \% \end{gathered}$ | $\begin{aligned} & 152 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 206 \\ 53 \% \end{gathered}$ | $\begin{gathered} 210 \\ 55 \% \end{gathered}$ | $\begin{gathered} 122 \\ 56 \% \end{gathered}$ | $\begin{aligned} & 72 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 101 \\ 30 \% \end{gathered}$ | $\begin{gathered} 281 \\ 71 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 60 \% \end{aligned}$ |  | $\begin{aligned} & 129 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 227 \\ 72 \% \end{gathered}$ |  | $\begin{gathered} 111 \\ 69 \% \end{gathered}$ |

$\begin{array}{lllllllllllllllllllllllllll}36 & 14 & 21 & 2 & 3 & 3 & 4 & 9 & 15 & 8 & 5 & 7 & 16 & 7 & 14 & 11 & 3 & 1 & 2 & 4 & 1 & 12 & 6 & 5 & 1 \\ 2 \% & 2 \% & 3 \% & 1 \% & 2 \% & 1 \% & 1 \% & 4 \% & 4 \% & 2 \% & 1 \% & 2 \% & 4 \% & 2 \% & 4 \% & 3 \% & 1 \% & 1 \% & 1 \% & 1 \% & 1 \% & 4 \% & 2 \% & 2 \% & 1 \% & 1 \%\end{array}$

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 7
Q6. I'd like to get a sense of how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound how do you think the British economy will fare over the next year?

## For the country as a whol

Base : All respondents
$\qquad$
$\qquad$
$\qquad$ Voting Intention $\qquad$
$\qquad$ Wales $\underset{\text { in }}{\text { Dem }}$

Unweighted Base
Weighted Base
SUM: Top 2
Very well
Quite well
Quite badly

Very badly

SUM: Bottom 2
Don't know
Mean
tandard deviation
Standard error


## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 8
Q6. I'd like to get a sense of how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound how do you think the British economy will fare over the next year?
For you and your family
Base: All respondents
$\qquad$
$\qquad$
$\qquad$ Voting Intention $\qquad$ ${ }_{\text {Lib }}^{\text {Lem }}$

Unweighted Base
Weighted Base
SUM: Top 2
Very well
(4)

Quite well
$\begin{array}{llllllllllllllllllllllllllll}\text { (3) } & 553 & 288 & 265 & 60 & 74 & 97 & 90 & 88 & 144 & 192 & 140 & 104 & 117 & 163 & 129 & 136 & 80 & 44 & 184 & 110 & 47 & 105 & 199 & 87 & 81 & 45 \\ & 37 \% & 40 \% & 34 \% & 44 \% & 38 \% & 34 \% & 32 \% & 35 \% & 40 \% & 43 \% & 35 \% & 36 \% & 32 \% & 42 \% & 33 \% & 36 \% & 36 \% & 35 \% & 55 \% & 28 \% & 42 \% & 33 \% & 52 \% & 28 \% & 33 \% & 29 \%\end{array}$
Quite badly

Very badly

SUM: Bottom 2
Don't know
Mean
tandard deviation
Standard error

|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \boldsymbol{\&} \\ \text { South } \\ \text { West } \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dem } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 12 | 133 | 339 | 388 | 110 | 28 | 383 | 318 | 228 | 149 |
|  | 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 38 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
|  | $\begin{gathered} 586 \\ 39 \% \end{gathered}$ | $\begin{gathered} 309 \\ 43 \% \end{gathered}$ | $\begin{gathered} 277 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 100 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 204 \\ 45 \% \end{gathered}$ | $\begin{gathered} 144 \\ 36 \% \end{gathered}$ | $\begin{gathered} 113 \\ 39 \% \end{gathered}$ | $\begin{gathered} 126 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 174 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 144 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 83 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 111 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 207 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 30 \% \end{aligned}$ |
| (4) | $\begin{gathered} 33 \\ 2 \% \end{gathered}$ | $\begin{gathered} 21 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ |
| (3) | $\begin{gathered} 553 \\ 37 \% \end{gathered}$ | $\begin{gathered} 288 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 265 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 38 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 97 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 192 \\ 43 \% \end{gathered}$ | $\begin{gathered} 140 \\ 35 \% \end{gathered}$ | $\begin{gathered} 104 \\ 36 \% \end{gathered}$ | $\begin{gathered} 117 \\ 32 \% \end{gathered}$ | $\begin{gathered} 163 \\ 42 \% \end{gathered}$ | $\begin{gathered} 129 \\ 33 \% \end{gathered}$ | $\begin{gathered} 136 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 80 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 35 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 184 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 110 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 105 \\ 33 \% \end{gathered}$ | $\begin{gathered} 199 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 87 \\ & 28 \% \\ & \end{aligned}$ | $\begin{aligned} & 81 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 29 \% \end{aligned}$ |
| (2) | $\begin{aligned} & 659 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 302 \\ 42 \% \end{gathered}$ | $\begin{gathered} 357 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 121 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 146 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 109 \\ 43 \% \end{gathered}$ | $\begin{gathered} 128 \\ 35 \% \end{gathered}$ | $\begin{gathered} 196 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 197 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 114 \\ 40 \% \end{gathered}$ | $\begin{gathered} 151 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 154 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 178 \\ 46 \% \end{gathered}$ | $\begin{gathered} 176 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 112 \\ 34 \% \end{gathered}$ | $\begin{gathered} 200 \\ 51 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 153 \\ 48 \% \end{gathered}$ | $\begin{gathered} 132 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 157 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 131 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & 59 \% \end{aligned}$ |
| (1) | $\begin{gathered} 202 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 76 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 125 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 15 \% \\ & \end{aligned}$ | $\begin{gathered} 38 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 12 \% \\ & \end{aligned}$ | $\begin{aligned} & 57 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 20 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 28 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 8 \% \end{aligned}$ |
|  | $\begin{gathered} 861 \\ 57 \% \end{gathered}$ | $\begin{gathered} 379 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 482 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 174 \\ 62 \% \end{gathered}$ | $\begin{gathered} 183 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 150 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 182 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 234 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 243 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 223 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 202 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 235 \\ 60 \% \end{gathered}$ | $\begin{gathered} 224 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 124 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 262 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 189 \\ 59 \% \end{gathered}$ | $\begin{gathered} 160 \\ 42 \% \end{gathered}$ | $\begin{gathered} 214 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 150 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 67 \% \end{aligned}$ |
|  | $\begin{gathered} 56 \\ 4 \% \end{gathered}$ | ${ }_{4 \%}^{29}$ | $\begin{gathered} 27 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & \stackrel{5}{2 \%} \\ & \hline \end{aligned}$ | ${ }_{3}^{8}$ | $\stackrel{26}{7 \%}$ | $\begin{gathered} 14 \\ 3 \% \end{gathered}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 20 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 13 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | ${ }_{3 \%}^{10}$ | ${ }_{3 \%}^{11}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\stackrel{18}{6 \%}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ |
|  | 2.29 | 2.37 | 2.22 | 2.46 | 2.45 | 2.19 | 2.21 | 2.23 | 2.32 | 2.40 | 2.26 | 2.27 | 2.18 | 2.36 | 2.25 | 2.28 | 2.27 | 2.23 | 2.56 | 2.18 | 2.41 | 2.27 | 2.51 | 2.14 | 2.31 | 2.25 |
|  | 0.73 | 0.72 | 0.73 | 0.63 | 0.69 | 0.75 | 0.67 | 0.75 | 0.77 | 0.68 | 0.67 | 0.78 | 0.78 | 0.74 | 0.74 | 0.71 | 0.73 | 0.70 | 0.65 | 0.73 | 0.73 | 0.70 | 0.67 | 0.73 | 0.66 | 0.62 |
|  | 0.02 | 0.03 | 0.03 | 0.07 | 0.06 | 0.05 | 0.04 | 0.04 | 0.04 | 0.03 | 0.04 | 0.05 | 0.04 | 0.04 | 0.04 | 0.04 | 0.05 | 0.06 | 0.04 | 0.04 | 0.07 | 0.04 | 0.03 | 0.04 | 0.04 | 0.05 |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 9
Q7. With our economy facing challenges in the months ahead, who do you most trust to manage the economy in the best interests of Britain ..
Base : All respondents answering

|  | Sex |  |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| Unweighted Base | 1259 | 545 | 714 | 60 | 103 | 198 | 247 | 267 | 384 | 430 | 274 | 177 | 378 | 328 | 322 | 320 | 179 | 110 | 289 | 331 | 91 | 283 | 333 | 273 | 194 | 129 |
| Weighted Base | 1259 | 595 | 664 | 104 | 165 | 237 | 232 | 215 | 307 | 373 | 332 | 241 | 313 | 325 | 315 | 325 | 188 | 106 | 278 | 337 | 92 | 277 | 324 | 268 | 208 | 142 |
| David Cameron, Nick Clegg and the Chancellor of the Exchequer George Osborne | $\begin{gathered} 729 \\ 58 \% \end{gathered}$ | $\begin{gathered} 356 \\ 60 \% \end{gathered}$ | $\begin{gathered} 373 \\ 56 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 190 \\ 62 \% \end{gathered}$ | $\begin{gathered} 212 \\ 57 \% \end{gathered}$ | $\begin{aligned} & 189 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 175 \\ 56 \% \end{gathered}$ | $\begin{gathered} 191 \\ 59 \% \end{gathered}$ | $\begin{gathered} 200 \\ 63 \% \end{gathered}$ | $\begin{gathered} 171 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 120 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 263 \\ 95 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 300 \\ 93 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 114 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 66 \\ & 47 \% \end{aligned}$ |
| Ed Miliband and the Shadow Chancellor Ed Balls | $\begin{gathered} 378 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 185 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 194 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 121 \\ 33 \% \end{gathered}$ | $\begin{gathered} 111 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 112 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 219 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 21 \% \end{aligned}$ | 12 $4 \%$ | $\begin{gathered} 167 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 67 \\ & 32 \% \end{aligned}$ | 56 $40 \%$ |
| None of these | $\begin{gathered} 119 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 14 \% \end{aligned}$ | $\stackrel{29}{9 \%}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{gathered} 25 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $\stackrel{29}{9 \%}$ | $\begin{aligned} & 17 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 18 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 12 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 33 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 26 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\stackrel{4}{20}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $14$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $12$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ |  | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |

## Times Poll

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 10
Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $\mathbf{0 - 1 0 0}$, where $\mathbf{0}$ means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so
If haven't heard of them/don't have a view, type in DK

## David Cameron

Base : All respondents

|  |  | ex | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North England | Wales \& South West | Scot- <br> land | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | Lib <br> Dem <br> in <br> 2010 <br> NOT <br> now |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 277 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 126 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 151 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 112 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 18 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 94 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 16 \% \end{aligned}$ |
| $\begin{aligned} & 83 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 53 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 10 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 9 \% \end{aligned}$ | $\frac{8}{7 \%}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 8 \% \end{aligned}$ |
| $\begin{gathered} 85 \\ 6 \% \end{gathered}$ | $\begin{gathered} 50 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 4 \% \end{aligned}$ | $\stackrel{9}{7 \%}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\stackrel{21}{6 \%}$ | $\begin{aligned} & 27 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 25 \\ 8 \% \end{gathered}$ | $\begin{gathered} 11 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ |
| $\begin{aligned} & 88 \\ & 6 \% \end{aligned}$ | ${ }_{7 \%}^{51}$ | $\begin{aligned} & 38 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $16$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 25 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 36 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 8 \% \end{aligned}$ | 15 $9 \%$ |
| $\stackrel{109}{7 \%}$ | $\begin{gathered} 45 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 25 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 39 \\ 9 \% \end{gathered}$ | $\begin{gathered} 35 \\ 9 \% \end{gathered}$ | $\begin{gathered} 18 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 8 \% \end{gathered}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 25 \\ 8 \% \end{gathered}$ | $\begin{gathered} 18 \\ 5 \% \end{gathered}$ | $\begin{gathered} 25 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 14 \% \end{aligned}$ |
| $\begin{gathered} 209 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 96 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 16 \% \end{aligned}$ | 25 |
| $\begin{gathered} 146 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 78 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 8 \% \end{aligned}$ | $\stackrel{25}{9 \%}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 29 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 15 \% \end{aligned}$ | 24 |
| $\begin{gathered} 233 \\ 15 \% \end{gathered}$ | $\begin{gathered} 122 \\ 17 \% \end{gathered}$ | $\begin{gathered} 111 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 18 \% \end{aligned}$ | $\stackrel{9}{7 \%}$ | $\begin{aligned} & 95 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 27 \% \end{aligned}$ | ${ }^{21} 7 \%$ | $\begin{aligned} & 37 \\ & 15 \% \end{aligned}$ | 19 $12 \%$ |
| $\begin{gathered} 134 \\ 9 \% \end{gathered}$ | $\begin{gathered} 65 \\ 9 \% \end{gathered}$ | $\stackrel{69}{9 \%}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 20 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\stackrel{29}{7 \%}$ | $\begin{aligned} & 31 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ |
| $\begin{aligned} & 94 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 6 \% \end{aligned}$ | ${ }^{51}$ | 5 $4 \%$ | 8 $4 \%$ | 13 $5 \%$ | 12 $4 \%$ | 20 ${ }_{8}$ | $\begin{aligned} & 36 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 3 \% \end{aligned}$ | ${ }_{7 \%} 9$ | $\begin{gathered} 17 \\ 6 \% \end{gathered}$ | 32 $9 \%$ | 29 $7 \%$ | 26 7 \% | 18 $5 \%$ | $\begin{gathered} 15 \\ 7 \% \end{gathered}$ | ${ }_{5 \%}^{6}$ | $\begin{aligned} & 56 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | 5 | ${ }_{2}^{8}$ | $\begin{aligned} & 55 \\ & 14 \% \end{aligned}$ | 12 $4 \%$ | 2\% | ${ }^{1}$ 1\% |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 10
Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $\mathbf{0 - 1 0 0}$, where $\mathbf{0}$ means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so.
If haven't heard of them/don't have a view, type in DK
David Cameron
Base : All respondents
$\qquad$
 North $\begin{aligned} & \text { Wales } \\ & \text { End }\end{aligned}$

Standard error

Prepared by Populus

## \section*{Times Poll} <br> CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 11
Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $\mathbf{0 - 1 0 0}$, where $\mathbf{0}$ means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so
If haven't heard of them/don't have a view, type in DK

## George Osborne

Base : All respondents

|  |  | ex | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| otal | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \end{aligned}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | Lib <br> Dem | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| 503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 49 |
| 503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 237 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 112 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 24 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 80 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ |
| $\begin{aligned} & 80 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 34 \\ 5 \% \end{gathered}$ | $\begin{gathered} 45 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 3 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 21 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\stackrel{29}{6 \%}$ | $\begin{gathered} 25 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 17 \\ 5 \% \end{gathered}$ | $\begin{gathered} 22 \\ 6 \% \end{gathered}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{gathered} 28 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\frac{9}{7 \%}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | ${ }_{7 \%}^{29}$ | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 17 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | 7 $4 \%$ |
| $\stackrel{90}{6 \%}$ | $\begin{gathered} 60 \\ 8 \% \end{gathered}$ | $\begin{gathered} 31 \\ 4 \% \end{gathered}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | ${ }^{14} 7 \%$ | ${ }_{3 \%}^{9}$ | $\begin{gathered} 22 \\ 8 \% \end{gathered}$ | $\begin{gathered} 13 \\ 5 \% \end{gathered}$ | $\stackrel{21}{6 \%}$ | $\begin{gathered} 22 \\ 5 \% \end{gathered}$ | $\stackrel{24}{6 \%}$ | $\begin{gathered} 18 \\ 6 \% \end{gathered}$ | $\begin{gathered} 26 \\ 7 \% \end{gathered}$ | $\begin{gathered} 20 \\ 5 \% \end{gathered}$ | $\stackrel{24}{6 \%}$ | ${ }_{26}^{26}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | ${ }_{7 \%}^{9}$ | $\begin{aligned} & 5 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 40 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ |
| $\begin{gathered} 87 \\ 6 \% \end{gathered}$ | ${ }_{46}^{6 \%}$ | $\begin{aligned} & 41 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & { }_{13}^{5} \\ & 5 \% \end{aligned}$ | $\begin{gathered} 16 \\ 6 \% \end{gathered}$ | $\begin{gathered} 17 \\ 5 \% \end{gathered}$ | $\stackrel{29}{6 \%}$ | $\stackrel{20}{5 \%}$ | ${ }^{19} 7 \%$ | $\begin{gathered} 19 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 26 \\ 7 \% \end{gathered}$ | $\stackrel{24}{6 \%}$ | $\stackrel{14}{14} \underset{6 \%}{ }$ | ${ }_{7 \%}^{9}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\stackrel{22}{22}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | ${ }_{3 \%}^{12}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 9 \% \end{aligned}$ |
| $\stackrel{136}{9 \%}$ | ${ }^{62} 9$ | $\begin{gathered} 74 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 12 \% \end{aligned}$ | ${ }^{14} 7 \%$ | ${ }^{25}$ | $\begin{aligned} & 36 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | ${ }_{21}^{21}$ | $\begin{aligned} & 40 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 37 \\ 9 \% \end{gathered}$ | ${ }^{28}$ | $\stackrel{21}{9 \%}$ | $\begin{gathered} 10 \\ 8 \% \end{gathered}$ | $\stackrel{22}{7 \%}$ | $\begin{aligned} & 49 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 26 \\ 8 \% \end{gathered}$ | $\stackrel{27}{7 \%}$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 16 \% \end{aligned}$ |
| $\begin{gathered} 198 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 14 \% \end{aligned}$ |
| $\begin{gathered} 130 \\ 9 \% \end{gathered}$ | ${ }_{9 \%}^{64}$ | $\begin{gathered} 66 \\ 8 \% \end{gathered}$ | $\stackrel{12}{9 \%}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 23 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 20 \\ 8 \% \end{gathered}$ | $\begin{gathered} 34 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 52 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 18 \end{aligned}$ | $\begin{gathered} 17 \\ 6 \% \end{gathered}$ | ${ }_{24}^{24}$ | $\begin{aligned} & 33 \\ & 9 \% \end{aligned}$ | ${ }_{9 \%}^{34}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 17 \\ 8 \% \end{gathered}$ | ${ }_{7 \%}^{8}$ | $\begin{aligned} & 57 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 17 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 15 \% \end{aligned}$ | $\stackrel{29}{9 \%}$ | $\begin{aligned} & 57 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 16 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 10 \% \end{aligned}$ |
| $\underset{8 \%}{127}$ | $\begin{aligned} & 72 \\ & 10 \% \end{aligned}$ | ${ }_{7 \%}^{56}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 18 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 21 \\ 7 \% \end{gathered}$ | $\stackrel{27}{7 \%}$ | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 8 \% \end{aligned}$ | $\stackrel{27}{7 \%}$ | ${ }^{21} 9 \%$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 8 \% \end{aligned}$ | 10 $7 \%$ |
| $\begin{gathered} 66 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 33 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ 5 \% \end{gathered}$ | ${ }_{3 \%}^{9}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\stackrel{24}{5 \%}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 15 \\ 5 \% \end{gathered}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{gathered} 20 \\ 5 \% \end{gathered}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | ${ }^{15} 7 \%$ | ${ }_{3 \%}^{4}$ | $\begin{aligned} & 43 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | ${ }_{3 \%}^{6}$ | 2\% |
| ${ }^{35}$ | 20 ${ }_{3}$ | 15 | - | 3 | $5$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 16 \\ 5 \% \end{gathered}$ | $6$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $10$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $24$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | 1 | 23 | 6 | ${ }_{*}$ |  |

90-100

Prepared by Populus

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 11
Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $\mathbf{0 - 1 0 0}$, where $\mathbf{0}$ means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so
If haven't heard of them/don't have a view, type in DK
George Osborne
Base : All respondents
$\qquad$


## Times Poll

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 12
Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where $\mathbf{0}$ means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so
If haven't heard of them/don't have a view, type in DK

## Ken Clarke

Base : All respondents

|  |  | ex | Age |  |  |  |  |  |  |  |  |  |  |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| otal | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | C2 | DE | South | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North England | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | Lib <br> Dem | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \begin{array}{c} \text { Lib } \\ \text { Dem } \end{array} \end{gathered}$ | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| 503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 03 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 221 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 119 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 103 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 35 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | 14 $9 \%$ |
| $\begin{gathered} 89 \\ 6 \% \end{gathered}$ | $\stackrel{49}{7 \%}$ | $\begin{aligned} & 41 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | ${ }^{21}$ | $\begin{aligned} & 23 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 28 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 23 \\ 6 \% \end{gathered}$ | $\begin{gathered} 23 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 18 \\ 8 \% \end{gathered}$ | $\begin{gathered} 10 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\stackrel{20}{6 \%}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | 10 6 |
| $\begin{gathered} 101 \\ 7 \% \end{gathered}$ | $\begin{gathered} 48 \\ 7 \% \end{gathered}$ | $\begin{gathered} 53 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\stackrel{20}{7 \%}$ | $\stackrel{20}{7 \%}$ | $\begin{gathered} 19 \\ 7 \% \end{gathered}$ | $\begin{gathered} 25 \\ 7 \% \end{gathered}$ | $\begin{gathered} 31 \\ 7 \% \end{gathered}$ | $\begin{gathered} 34 \\ 8 \% \end{gathered}$ | $\begin{gathered} 17 \\ 6 \% \end{gathered}$ | $\begin{gathered} 20 \\ 5 \% \end{gathered}$ | $\begin{gathered} 24 \\ 6 \% \end{gathered}$ | $\begin{gathered} 23 \\ 6 \% \end{gathered}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 10 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ | ${ }^{17} 7 \%$ | ${ }_{6}^{9}$ |
| $\begin{aligned} & 94 \\ & 6 \% \end{aligned}$ | ${ }_{7 \%}^{51}$ | $\begin{aligned} & 43 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\stackrel{25}{9 \%}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 31 \\ 7 \% \end{gathered}$ | $\begin{gathered} 22 \\ 6 \% \end{gathered}$ | $\begin{gathered} 20 \\ 7 \% \end{gathered}$ | $\begin{gathered} 21 \\ 6 \% \end{gathered}$ | $\stackrel{27}{7 \%}$ | $\stackrel{29}{7 \%}$ | $\begin{gathered} 22 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 18 \\ 5 \% \end{gathered}$ | $\stackrel{27}{7 \%}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 21 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ |
| $\begin{gathered} 130 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 56 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 74 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 9 \% \end{aligned}$ | 24 | $\begin{gathered} 25 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 31 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 36 \\ 9 \% \end{gathered}$ | $\stackrel{20}{7 \%}$ | $\begin{gathered} 33 \\ 9 \% \end{gathered}$ | ${ }_{7 \%}^{29}$ | $\stackrel{27}{7 \%}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 14 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 26 \\ 8 \% \end{gathered}$ | $\begin{gathered} 34 \\ 9 \% \end{gathered}$ | $\begin{gathered} 10 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\stackrel{28}{28}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ |
| $\begin{gathered} 194 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 110 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 16 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & \\ & \hline 15 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 12 \% \\ & \end{aligned}$ | $\begin{aligned} & 15 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 11 \% \end{aligned}$ | 16 $10 \%$ |
| $\begin{gathered} 152 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 78 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 9 \% \end{aligned}$ | $\stackrel{2}{2} \underset{1 \%}{ }$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 12 \% \\ & \end{aligned}$ | $\begin{aligned} & 34 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 14 \% \end{aligned}$ | ${ }^{27} 7 \%$ | $\begin{aligned} & 56 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ | ${ }_{21}^{21}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 17 \% \end{aligned}$ | ${ }^{37} 9 \%$ | $\begin{aligned} & 22 \\ & 20 \% \end{aligned}$ | ${ }^{24} 7 \%$ | $\begin{aligned} & 49 \\ & 13 \% \end{aligned}$ | $\stackrel{29}{9 \%}$ | $\begin{aligned} & 43 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 14 \% \end{aligned}$ |
| $\stackrel{109}{7 \%}$ | $\begin{gathered} 61 \\ 9 \% \end{gathered}$ | $\begin{gathered} 47 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 12 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 15 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 11 \% \end{aligned}$ | ${ }^{43}$ | $\begin{gathered} 32 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\stackrel{21}{6 \%}$ | $\stackrel{28}{7 \%}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\stackrel{26}{26}$ | ${ }^{14}{ }_{6 \%}$ | $\begin{gathered} 11 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 17 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 8 \% \end{aligned}$ | ${ }_{5 \%}^{8}$ |
| $\begin{gathered} 52 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 20 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 24 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{gathered} 27 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\stackrel{8}{5 \%}$ |
| $\begin{gathered} 26 \\ 2 \% \end{gathered}$ | $\begin{gathered} 12 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 1 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & { }_{2}^{6} \\ & \hline \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \\ & \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | 7 ${ }_{2 \%}$ | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | 12 ${ }_{3}$ | $\begin{aligned} & 6 \\ & 2 \% \\ & \hline \end{aligned}$ | ${ }_{*}$ | 1 |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 12
Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $\mathbf{0 - 1 0 0}$, where $\mathbf{0}$ means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so.
If haven't heard of them/don't have a view, type in DK

## Ken Clarke

Base : All respondents
$\qquad$

$$
\begin{aligned}
& \text { Dem } \\
& \text { in }
\end{aligned}
$$

Weighted Base
Don't know
Mean
Standard deviation
Standard error

$$
\begin{aligned}
& \text { North } \begin{array}{c}
\text { Wales } \\
\&
\end{array}
\end{aligned}
$$

$\begin{array}{llllllllllllllllllllllllllllll}38.72 & 38.68 & 38.75 & 34.33 & 43.76 & 39.59 & 37.13 & 37.33 & 39.36 & 44.45 & 38.72 & 34.51 & 34.80 & 42.66 & 37.48 & 37.18 & 37.20 & 37.67 & 51.39 & 35.58 & 48.32 & 39.50 & 48.23 & 36.26 & 43.37 & 40.77\end{array}$
$\begin{array}{lllllllllllllllllllllllllllllll}26.42 & 27.26 & 25.56 & 21.12 & 26.71 & 24.73 & 25.80 & 26.32 & 28.65 & 24.20 & 24.95 & 27.64 & 28.46 & 26.75 & 26.66 & 25.90 & 27.83 & 22.73 & 24.15 & 25.49 & 21.65 & 25.41 & 25.59 & 25.53 & 23.04 & 23.74\end{array}$
$\begin{array}{lllllllllllllllllllllllllll}0.76 & 1.13 & 1.02 & 3.57 & 3.17 & 1.78 & 1.59 & 1.61 & 1.46 & 1.16 & 1.54 & 2.10 & 1.54 & 1.50 & 1.50 & 1.49 & 2.13 & 2.23 & 1.39 & 1.44 & 2.26 & 1.61 & 1.40 & 1.56 & 1.65 & 2.13\end{array}$

## Times Poll

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 13
Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $\mathbf{0 - 1 0 0}$, where $\mathbf{0}$ means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so.
If haven't heard of them/don't have a view, type in DK
Theresa May
Base : All respondents

|  | Se |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| tal | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{array}{r} \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | North England | $\begin{aligned} & \text { Wales } \\ & \& \\ & \text { South } \\ & \text { West } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \mathrm{Lib} \\ \mathrm{Dem} \\ \hline \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| 03 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 28 | 149 |
| 03 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 182 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 94 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 10 \\ 8 \% \end{gathered}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 11 \\ 9 \% \end{gathered}$ | $\begin{gathered} 23 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 34 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | ${ }^{10} 7 \%$ |
| $\begin{aligned} & 76 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 33 \\ 5 \% \end{gathered}$ | $\begin{gathered} 42 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 18 \\ 6 \% \end{gathered}$ | $\begin{gathered} 12 \\ 5 \% \end{gathered}$ | $\stackrel{21}{6 \%}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 24 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | ${ }^{27} 7 \%$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 18 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \\ & \hline \end{aligned}$ |
| $\begin{gathered} 101 \\ 7 \% \end{gathered}$ | $\begin{gathered} 56 \\ 8 \% \end{gathered}$ | $\begin{gathered} 45 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 16 \\ 8 \% \end{gathered}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\stackrel{20}{7 \%}$ | $\begin{gathered} 20 \\ 8 \% \end{gathered}$ | $\stackrel{29}{8 \%}$ | $\begin{gathered} 31 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 9 \% \end{aligned}$ | $\stackrel{15}{5 \%}$ | $\begin{gathered} 17 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | ${ }_{7 \%}^{29}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | ${ }^{15}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 21 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | ${ }^{19} 6 \%$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ |
| $\begin{aligned} & 84 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 46 \\ 6 \% \end{gathered}$ | $\begin{gathered} 38 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | ${ }^{19}$ | ${ }^{19} 7 \%$ | $\stackrel{19}{7 \%}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 30 \\ 7 \% \end{gathered}$ | $\begin{gathered} 24 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 17 \\ 5 \% \end{gathered}$ | $\begin{gathered} 23 \\ 6 \% \end{gathered}$ | $\begin{gathered} 21 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 14 \\ 4 \% \end{gathered}$ | $\stackrel{24}{6 \%}$ | $\begin{gathered} 10 \\ 8 \% \end{gathered}$ | $\begin{gathered} 22 \\ 7 \% \end{gathered}$ | $\stackrel{21}{6 \%}$ | $\begin{gathered} 15 \\ 5 \% \end{gathered}$ | ${ }^{18} 7 \%$ | $\begin{aligned} & 8 \\ & 5 \% \\ & \hline \end{aligned}$ |
| $\begin{gathered} 116 \\ 8 \% \end{gathered}$ | $\begin{gathered} 61 \\ 8 \% \end{gathered}$ | $\begin{gathered} 55 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 18 \\ 9 \% \end{gathered}$ | ${ }^{21} 7 \%$ | $\stackrel{24}{9 \%}$ | $\begin{gathered} 20 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 10 \% \end{aligned}$ | $\stackrel{29}{7 \%}$ | $\stackrel{17}{6 \%}$ | ${ }^{25}$ | $\begin{gathered} 32 \\ 8 \% \end{gathered}$ | ${ }^{33} 9 \%$ | $\stackrel{25}{6 \%}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | ${ }_{8 \%}^{9}$ | $\stackrel{21}{6 \%}$ | ${ }_{9}^{34}$ | ${ }_{7 \%}^{8}$ | $\begin{aligned} & 31 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 12 \% \end{aligned}$ |
| $\begin{gathered} 172 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ | $\stackrel{24}{9 \%}$ | $\begin{aligned} & 48 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ | ${ }^{33} 9 \%$ | $\begin{aligned} & 55 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 16 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | ${ }_{9 \%}^{30}$ | $\begin{aligned} & 56 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ |
| $\begin{gathered} 95 \\ 6 \% \end{gathered}$ | $\stackrel{41}{6 \%}$ | ${ }^{54} 7 \%$ | $\begin{aligned} & 5 \\ & 3 \% \\ & \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 23 \\ 8 \% \end{gathered}$ | $\begin{gathered} 21 \\ 8 \% \end{gathered}$ | $\stackrel{15}{6 \%}$ | $\begin{gathered} 23 \\ 6 \% \end{gathered}$ | $\begin{gathered} 37 \\ 8 \% \end{gathered}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\stackrel{29}{7 \%}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\stackrel{25}{6 \%}$ | $\begin{gathered} 17 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 12 \% \end{aligned}$ | ${ }^{15}$ | $\begin{gathered} 10 \\ 8 \% \end{gathered}$ | $\begin{gathered} 26 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | ${ }^{20} 6 \%$ | ${ }^{18} 7 \%$ | ${ }^{11} 7 \%$ |
| $\begin{gathered} 66 \\ 4 \% \end{gathered}$ | $\begin{gathered} 33 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | ${ }_{3 \%}^{9}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | ${ }^{25}$ | $\begin{gathered} 21 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\stackrel{15}{5 \%}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\stackrel{21}{21}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\stackrel{29}{9 \%}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\stackrel{29}{8 \%}$ | ${ }_{3 \%}^{9}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ |
| $\begin{gathered} 23 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 2 \% \end{aligned}$ | - | - | ${ }_{1}^{2}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | ${ }^{6}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | 5 $1 \%$ | 1 | $\begin{aligned} & 8 \\ & \stackrel{8}{2} \end{aligned}$ | ${ }^{6}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | 1\% | $\begin{aligned} & 3 \\ & 2 \% \\ & \text { 2 } \end{aligned}$ | $\stackrel{1}{*}$ | 15 5 | $\stackrel{2}{2}$ | ${ }_{2 \%}^{2}$ | ${ }_{1}^{2}$ | 15 $4 \%$ | * | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - |
| 10 $1 \%$ | 6 $1 \%$ | 4 $1 \%$ | - | $\stackrel{4}{2 \%}$ | - |  | ${ }_{1}^{4}$ | 3 $1 \%$ | $\stackrel{1}{*}$ | $\stackrel{1}{*}$ | ${ }_{1}^{4}$ | ${ }_{1}^{4}$ | 7 | $\stackrel{1}{*}$ | $\stackrel{1}{*}$ | ${ }_{*}$ | 1 | ${ }_{1}^{4}$ | 3 $1 \%$ | - | ${ }_{1}^{2}$ | ${ }_{1}^{4}$ | ${ }_{1}^{4}$ | - |  |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 13
Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $\mathbf{0 - 1 0 0}$, where $\mathbf{0}$ means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so.
If haven't heard of them/don't have a view, type in DK
Theresa May
Base : All respondents
$\qquad$

$$
\begin{aligned}
& \text { Wales } \\
& \begin{array}{c}
\text { in } \\
2010
\end{array} \\
& \begin{array}{ll}
\text { North } & \text { \& } \\
\text { Eng- } \\
\text { South } & \\
\text { Scot }
\end{array}
\end{aligned}
$$

eighted Base
Don't know
Mean
Standard deviation
Standard error

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 14
Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where $\mathbf{0}$ means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so.
If haven't heard of them/don't have a view, type in DK

## Eric Pickles

Base : All respondents

|  |  | ex | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| tal | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \end{aligned}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { Sand } \end{aligned}$ | Cons | Lab | $\begin{gathered} \mathrm{Lib} \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| 03 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 03 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{aligned} & 160 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | ${ }_{9 \%}^{18}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 52 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 16 \\ 7 \% \end{gathered}$ | 13 $8 \%$ |
| $\begin{gathered} 52 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 14 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{gathered} 21 \\ 5 \% \end{gathered}$ | ${ }^{11} 3 \%$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | * | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | ${ }^{11} 3 \%$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | ${ }_{3}^{4}$ |
| $\begin{gathered} 42 \\ 3 \% \end{gathered}$ | ${ }_{3 \%}^{24}$ | $\begin{gathered} 18 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\begin{aligned} & { }_{2}^{6} \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\stackrel{18}{5 \%}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | ${ }_{3}^{10}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| $\begin{gathered} 63 \\ 4 \% \end{gathered}$ | $\stackrel{42}{6 \%}$ | $\begin{gathered} 21 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 26 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | ${ }_{3 \%}^{9}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 17 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | ${ }^{14} 4 \%$ | $\stackrel{20}{5 \%}$ | ${ }_{7 \%}^{8}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{gathered} 18 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ |
| $\begin{aligned} & 75 \\ & 5 \% \end{aligned}$ | ${ }_{49}^{49}$ | $\begin{gathered} 26 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 16 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 23 \\ 6 \% \end{gathered}$ | $\stackrel{23}{5 \%}$ | $\begin{gathered} 22 \\ 6 \% \end{gathered}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | ${ }^{15}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | ${ }^{27} 7 \%$ | $\begin{gathered} 10 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 4 \% \\ & \hline \end{aligned}$ | $\stackrel{21}{21} 6$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\stackrel{19}{6 \%}$ | $\stackrel{27}{7 \%}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\begin{gathered} 14 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 5 \% \\ & \hline \end{aligned}$ |
| ${ }_{6 \%}^{90}$ | ${ }^{53}$ | $\begin{gathered} 37 \\ 5 \% \end{gathered}$ | ${ }_{7 \%}^{9}$ | $\begin{aligned} & { }^{13} \\ & 7 \% \end{aligned}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\stackrel{17}{7 \%}$ | ${ }^{26} 7 \%$ | $\stackrel{41}{9 \%}$ | $\stackrel{21}{5 \%}$ | $\begin{gathered} 19 \\ 7 \% \end{gathered}$ | ${ }_{3 \%}^{10}$ | $\stackrel{24}{6 \%}$ | $\stackrel{20}{5 \%}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\stackrel{16}{7 \%}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 26 \\ 8 \% \end{gathered}$ | $\stackrel{22}{6 \%}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\stackrel{21}{7 \%}$ | $\begin{gathered} 32 \\ 8 \% \end{gathered}$ | $\begin{gathered} 25 \\ 8 \% \end{gathered}$ | $\begin{gathered} 15 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ |
| $\begin{gathered} 41 \\ 3 \% \end{gathered}$ | $\begin{gathered} 31 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | ${ }_{4 \%}^{14}$ | ${ }_{4 \%}^{19}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\stackrel{12}{3 \%}$ | $\stackrel{10}{3 \%}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{gathered} 23 \\ 7 \% \end{gathered}$ | $\begin{aligned} & { }_{2 \%}^{6} \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\stackrel{25}{6 \%}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | ${ }_{3 \%}^{6}$ | ${ }_{3 \%}^{5}$ |
| $\begin{gathered} 23 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & { }_{6}^{6} \\ & \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | ${ }_{6}^{19}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | - | 1 | - |
| $\stackrel{17}{1 \%}$ | ${ }_{1 \%}^{10}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ |  | 1 | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & { }_{2}^{6} \\ & \hline \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | * | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | 2 $1 \%$ |
| ${ }_{*}^{6}$ | 3 | $\stackrel{3}{*}$ | - | ${ }_{1}^{1 \%}$ | - | - | - | ${ }^{5}$ | $\stackrel{1}{*}$ | ${ }_{1}^{2}$ | - | 3 | ${ }_{*}$ | ${ }_{1}^{2}$ | ${ }_{1}$ | - | - | ${ }_{1}^{2}$ | * | - | - | 3 | * | - |  |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 14
Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $\mathbf{0 - 1 0 0}$, where $\mathbf{0}$ means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so.
If haven't heard of them/don't have a view, type in DK

## Eric Pickles

Base : All respondents
$\qquad$


## Times Poll

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 15
Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $\mathbf{0 - 1 0 0}$, where $\mathbf{0}$ means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so
If haven't heard of them/don't have a view, type in DK

## William Hague

Base : All respondents

|  | Sex |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South | $\begin{gathered} \text { Mid- } \\ \text { lands } \\ \hline \end{gathered}$ | North <br> Eng- <br> land | Wales \& South West | Scot- | Cons | Lab | $\begin{gathered} \mathrm{Lib} \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 200 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 13 \% \end{aligned}$ | $\stackrel{9}{7 \%}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | 10 6 \% |
| $\begin{gathered} 95 \\ 6 \% \end{gathered}$ | $\stackrel{47}{7 \%}$ | $\begin{aligned} & 47 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 25 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 18 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | 11\% |
| $\begin{gathered} 108 \\ 7 \% \end{gathered}$ | ${ }^{51}$ | ${ }^{57}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\stackrel{11}{6 \%}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 20 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 36 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 20 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 25 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 13 \% \end{aligned}$ |
| ${ }_{7 \%}^{109}$ | ${ }_{52}^{7 \%}$ | ${ }_{7 \%}^{57}$ | $\begin{aligned} & 15 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | ${ }^{19} 7 \%$ | $\begin{aligned} & 21 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 20 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 22 \\ 5 \% \end{gathered}$ | ${ }^{27} 7 \%$ | $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 17 \\ 8 \% \end{gathered}$ | $\begin{gathered} 10 \\ 8 \% \end{gathered}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{gathered} 36 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 26 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 26 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ |
| $\stackrel{140}{9 \%}$ | $\begin{aligned} & 73 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 66 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 26 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 22 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 22 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\stackrel{20}{9 \%}$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\stackrel{24}{7 \%}$ | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ | ${ }_{7 \%}^{8}$ | $\begin{aligned} & 40 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 32 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ |
| $\begin{gathered} 222 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 125 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 19 \% \end{aligned}$ |
| $\begin{aligned} & 169 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & \text { 11\% } \end{aligned}$ | $\begin{aligned} & 40 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 10 \% \end{aligned}$ | ${ }_{7 \%}^{8}$ | $\begin{aligned} & 56 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 16 \% \end{aligned}$ | ${ }^{28} 9 \%$ | $\begin{aligned} & 41 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 15 \% \end{aligned}$ |
| $\begin{aligned} & 150 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 12 \% \\ & \end{aligned}$ | $\begin{gathered} 66 \\ 8 \% \end{gathered}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{gathered} 18 \\ 9 \% \end{gathered}$ | $\stackrel{24}{9 \%}$ | $\begin{aligned} & 32 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 12 \% \\ & \end{aligned}$ | $\begin{gathered} 32 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 34 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 10 \% \end{aligned}$ | ${ }_{7 \%}^{8}$ | $\begin{aligned} & 73 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 19 \% \end{aligned}$ | ${ }^{19} 6 \%$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 15 \\ 9 \% \end{gathered}$ |
| $\begin{gathered} 77 \\ 5 \% \end{gathered}$ | ${ }_{44}{ }_{6 \%}$ | $\begin{gathered} 32 \\ 4 \% \end{gathered}$ | - | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | ${ }_{3 \%}^{9}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{gathered} 32 \\ 9 \% \end{gathered}$ | $\begin{gathered} 31 \\ 7 \% \end{gathered}$ | $\stackrel{24}{6 \%}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 19 \\ 5 \% \end{gathered}$ | $\begin{gathered} 20 \\ 5 \% \end{gathered}$ | $\begin{gathered} 11 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 6 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 42 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & { }_{2}^{6} \\ & \hline \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & { }_{6}^{6} \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ |
| $\begin{gathered} 52 \\ 3 \% \end{gathered}$ | $\begin{gathered} 23 \\ 3 \% \end{gathered}$ | ${ }_{4 \%}^{29}$ | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 12 \\ 5 \% \end{gathered}$ | $\stackrel{24}{7 \%}$ | ${ }^{14}{ }_{3 \%}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 14 \\ 4 \% \end{gathered}$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 31 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\stackrel{29}{29}$ | $\begin{aligned} & 5 \\ & 2 \% \\ & \hline \end{aligned}$ | $\stackrel{4}{2 \%}$ | 4 |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 15
Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $\mathbf{0 - 1 0 0}$, where $\mathbf{0}$ means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so
If haven't heard of them/don't have a view, type in DK

## William Hague

Base : All respondents
$\qquad$

$$
\begin{aligned}
& \underset{\sim}{\text { North }} \underset{\&}{\text { Wales }} \\
& \begin{array}{c}
\text { in } \\
2010
\end{array}
\end{aligned}
$$

$$
\begin{aligned}
& \begin{array}{lllllllllllllllllllllllllllll}
26.83 & 27.00 & 26.66 & 20.90 & 25.93 & 24.89 & 26.64 & 27.25 & 29.51 & 25.21 & 26.03 & 26.35 & 29.11 & 26.84 & 27.02 & 26.39 & 27.94 & 25.66 & 22.25 & 23.70 & 22.65 & 24.09 & 23.67 & 25.09 & 22.41 & 22.46
\end{array} \\
& \begin{array}{llllllllllllllllllllllllllll}
0.74 & 1.08 & 1.00 & 2.87 & 2.56 & 1.69 & 1.58 & 1.64 & 1.48 & 1.15 & 1.53 & 1.89 & 1.52 & 1.44 & 1.45 & 1.44 & 2.04 & 2.39 & 1.25 & 1.30 & 2.25 & 1.42 & 1.25 & 1.49 & 1.51 & 1.87
\end{array}
\end{aligned}
$$

## Times Poll

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 16
Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $\mathbf{0 - 1 0 0}$, where $\mathbf{0}$ means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so.
If haven't heard of them/don't have a view, type in DK
Nick Clegg
Base : All respondents

|  |  | ex | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | $\begin{array}{r}\text { C2 } \\ \hline\end{array}$ | DE | South East | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North England | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scot- | Cons | Lab | Lib Dem | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | Lib <br> Dem <br> in <br> 2010 <br> NOT <br> now |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 277 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 144 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 134 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 11 \% \end{aligned}$ | 23 $15 \%$ |
| $\begin{gathered} 105 \\ 7 \% \end{gathered}$ | $\begin{gathered} 55 \\ 8 \% \end{gathered}$ | $\begin{gathered} 50 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 30 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 8 \% \end{aligned}$ | $\stackrel{27}{7 \%}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\begin{gathered} 29 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 7 \% \end{aligned}$ | ${ }_{25}^{25}$ | $\stackrel{29}{9 \%}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | ${ }_{6}^{9}$ |
| $\begin{gathered} 104 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 25 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 8 \% \end{aligned}$ | $\stackrel{29}{6 \%}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 25 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\stackrel{29}{29}$ | $\begin{aligned} & 17 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 26 \\ 8 \% \end{gathered}$ | $\stackrel{17}{4 \%}$ | $\begin{aligned} & 23 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | ${ }^{11}$ |
| $\begin{gathered} 119 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 56 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 18 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 21 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 27 \\ 7 \% \end{gathered}$ | $\stackrel{16}{16}$ | $\begin{aligned} & 14 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 26 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 24 \\ 7 \% \end{gathered}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 8 \% \end{aligned}$ |
| $\begin{aligned} & 157 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\begin{gathered} 24 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 18 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ |
| $\begin{gathered} 266 \\ 18 \% \end{gathered}$ | $\begin{gathered} 131 \\ 18 \% \end{gathered}$ | $\begin{gathered} 134 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 17 \% \end{aligned}$ | $\stackrel{12}{9 \%}$ | $\begin{aligned} & 85 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 16 \% \end{aligned}$ |
| $\begin{gathered} 181 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 84 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 34 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 16 \% \end{aligned}$ | $\frac{9}{7 \%}$ | $\begin{aligned} & 52 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 21 \% \end{aligned}$ |
| $\begin{gathered} 134 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 72 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 62 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\stackrel{19}{7 \%}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 34 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 12 \% \end{aligned}$ | $\stackrel{29}{7 \%}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 36 \\ 9 \% \end{gathered}$ | ${ }_{26}^{26}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 26 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ |
| $\begin{gathered} 54 \\ 4 \% \end{gathered}$ | $\begin{gathered} 19 \\ 3 \% \end{gathered}$ | ${ }^{35} 4 \%$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | ${ }_{5 \%}^{9}$ | ${ }_{3 \%}^{9}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | ${ }^{11} 3 \%$ | $\begin{gathered} 14 \\ 3 \% \end{gathered}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | ${ }_{3 \%}^{4}$ | $\stackrel{23}{7 \%}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 13 \% \end{aligned}$ | ${ }_{3 \%}^{8}$ | $\begin{gathered} 23 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \end{aligned}$ | ${ }_{3 \%}^{4}$ |
| 22 $1 \%$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 17 \\ 2 \% \end{gathered}$ | - | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $3$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | 4 $1 \%$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | 6 $2 \%$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | 1 | $\begin{aligned} & 5 \\ & 1 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | 3 $1 \%$ |  |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 16
Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $\mathbf{0 - 1 0 0}$, where $\mathbf{0}$ means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so.
If haven't heard of them/don't have a view, type in DK
Nick Clegg
Base : All respondents
$\qquad$


## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 17
Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where $\mathbf{0}$ means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so
If haven't heard of them/don't have a view, type in DK
Vince Cable
Base : All respondents

|  |  | ex | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Mid- } \\ \text { lands } \\ \hline \end{gathered}$ | North <br> Eng- <br> land | $\begin{aligned} & \text { Wales } \\ & \& \\ & \text { South } \\ & \text { West } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | Lib <br> Dem <br> in <br> 2010 <br> NOT <br> now |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| ${ }_{9 \%}^{140}$ | $\begin{aligned} & 78 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | ${ }^{14} 7 \%$ | $\stackrel{20}{7 \%}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 13 \% \end{aligned}$ | $\stackrel{28}{6 \%}$ | $\stackrel{28}{7 \%}$ | $\begin{aligned} & 35 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 34 \\ 9 \% \end{gathered}$ | $\begin{gathered} 37 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 9 \% \end{aligned}$ | $\stackrel{9}{7 \%}$ | $\stackrel{21}{21}$ | $\stackrel{27}{7 \%}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ |
| $\begin{gathered} 54 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 14 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | 7 4 |
| $\begin{aligned} & 78 \\ & 5 \% \end{aligned}$ | ${ }^{48}$ | $\begin{gathered} 30 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ |  | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | ${ }^{19}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\stackrel{25}{7 \%}$ | $\stackrel{24}{24}$ | $\begin{gathered} 24 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | ${ }^{17}{ }_{4 \%}$ | ${ }^{28} 7 \%$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\begin{gathered} 26 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 15 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 17 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | ${ }_{5}^{7}$ |
| $\begin{aligned} & 63 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 35 \\ 5 \% \end{gathered}$ | $\begin{gathered} 28 \\ 4 \% \end{gathered}$ | ${ }_{7 \%}^{9}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 15 \\ 6 \% \end{gathered}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | ${ }^{15}$ | ${ }_{29}^{29}$ | ${ }^{17}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | ${ }_{3 \%}^{9}$ | $\begin{gathered} 18 \\ 5 \% \end{gathered}$ | $\begin{gathered} 20 \\ 5 \% \end{gathered}$ | ${ }_{2 \%}^{9}$ | $\stackrel{13}{13}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 20 \\ 6 \% \end{gathered}$ | ${ }^{25}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ |
| $\begin{gathered} 103 \\ 7 \% \end{gathered}$ | ${ }^{43} 6 \%$ | $\begin{gathered} 60 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | ${ }^{14} 7 \%$ | $\stackrel{24}{9 \%}$ | $\stackrel{20}{7 \%}$ | $\begin{gathered} 16 \\ 6 \% \end{gathered}$ | $\stackrel{23}{7 \%}$ | $\begin{gathered} 38 \\ 8 \% \\ \hline \end{gathered}$ | $\stackrel{29}{7 \%}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\stackrel{21}{6 \%}$ | $\stackrel{26}{7 \%}$ | $\stackrel{25}{6 \%}$ | $\begin{gathered} 27 \\ 7 \% \end{gathered}$ | $\begin{gathered} 17 \\ 8 \% \end{gathered}$ | ${ }_{7 \%}^{8}$ | $\begin{aligned} & 32 \\ & 10 \% \end{aligned}$ | $\stackrel{25}{6 \%}$ | $\begin{aligned} & 5 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 22 \\ 7 \% \end{gathered}$ | $\begin{gathered} 33 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ |
| $\begin{gathered} 173 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | ${ }_{21}^{21}$ | $\begin{aligned} & 37 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 12 \% \\ & \hline \end{aligned}$ |
| $\begin{gathered} 125 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 77 \\ & 11 \% \end{aligned}$ | $\stackrel{48}{6 \%}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | ${ }^{15} 7 \%$ | $\begin{aligned} & 33 \\ & 12 \% \end{aligned}$ | ${ }_{9 \%}^{24}$ | $\begin{gathered} 21 \\ 8 \% \end{gathered}$ | ${ }_{7 \%}^{25}$ | $\begin{aligned} & 45 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 12 \% \end{aligned}$ | $\stackrel{22}{22}$ | $\stackrel{24}{6 \%}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | ${ }_{7 \%}^{8}$ | $\begin{aligned} & 40 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\stackrel{19}{6 \%}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | ${ }^{14} 9 \%$ |
| $\begin{gathered} 112 \\ 7 \% \end{gathered}$ | $\stackrel{59}{8 \%}$ | ${ }^{54} 7 \%$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 22 \\ 8 \% \end{gathered}$ | ${ }_{20}^{20}$ | $\begin{gathered} 18 \\ 7 \% \end{gathered}$ | $\stackrel{29}{8 \%}$ | $\begin{aligned} & 47 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 34 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 20 \\ 5 \% \end{gathered}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{gathered} 26 \\ 7 \% \end{gathered}$ | ${ }^{34} 9 \%$ | $\begin{gathered} 11 \\ 5 \% \end{gathered}$ | ${ }^{11} 9 \%$ | $\begin{aligned} & 32 \\ & 10 \% \end{aligned}$ | $\stackrel{24}{6 \%}$ | $\begin{aligned} & 19 \\ & 17 \% \end{aligned}$ | $\stackrel{23}{7 \%}$ | ${ }^{28}$ | $\begin{gathered} 18 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 15 \% \end{aligned}$ |
| $\begin{gathered} 72 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 6 \% \end{aligned}$ | $\stackrel{29}{4 \%}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | ${ }^{19} 7 \%$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\begin{gathered} 17 \\ 5 \% \end{gathered}$ | $\stackrel{25}{6 \%}$ | ${ }^{14}$ | ${ }^{19}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 22 \\ 6 \% \end{gathered}$ | $\begin{gathered} 14 \\ 4 \% \end{gathered}$ | ${ }^{15}$ | ${ }^{15}$ | $\begin{aligned} & 6 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 27 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | ${ }_{3 \%}^{9}$ | $\begin{gathered} 27 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 15 \\ 6 \% \end{gathered}$ | ${ }_{4}^{6}$ |
| $\begin{gathered} 31 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{gathered} 15 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & { }_{2}^{6} \\ & \hline \end{aligned}$ | ${ }^{6}$ 2\% | ${ }_{2}^{9}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | 2\% | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | 6 $2 \%$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 5 \% \\ & \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | 10 $3 \%$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | ${ }_{3}^{5}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 17
Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $\mathbf{0 - 1 0 0}$, where $\mathbf{0}$ means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so.
If haven't heard of them/don't have a view, type in DK
Vince Cable
Base : All respondents
$\qquad$


## Times Poll

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 18
Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $\mathbf{0 - 1 0 0}$, where $\mathbf{0}$ means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so.
If haven't heard of them/don't have a view, type in DK

## d Balls

Base : All respondents

|  |  | ex | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| tal | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{aligned} & \text { Wales } \\ & \& \\ & \text { South } \\ & \text { West } \\ & \hline \end{aligned}$ | Scot- | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| 03 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 49 |
| 03 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{aligned} & 206 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 11 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 66 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | ${ }^{11} 7$ |
| $\stackrel{91}{6 \%}$ | ${ }^{45} 6 \%$ | $\begin{gathered} 46 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 20 \\ 8 \% \end{gathered}$ | $\begin{gathered} 31 \\ 9 \% \end{gathered}$ | $\stackrel{28}{28}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 22 \\ 6 \% \end{gathered}$ | $\stackrel{24}{6 \%}$ | $\begin{gathered} 35 \\ 9 \% \end{gathered}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 17 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | ${ }_{5 \%}^{8}$ |
| $\begin{gathered} 113 \\ 8 \% \end{gathered}$ | $\begin{gathered} 60 \\ 8 \% \end{gathered}$ | $\begin{gathered} 54 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | ${ }^{11} \text { 6\% }$ | $\begin{gathered} 19 \\ 7 \% \end{gathered}$ | $\begin{gathered} 25 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ | $\stackrel{29}{8 \%}$ | $\begin{gathered} 37 \\ 8 \% \end{gathered}$ | $\begin{gathered} 32 \\ 8 \% \end{gathered}$ | $\stackrel{15}{5 \%}$ | $\stackrel{29}{8 \%}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | ${ }_{7 \%}^{28}$ | $\begin{aligned} & 19 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 39 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 8 \% \end{aligned}$ |
| $\stackrel{112}{12}$ | $\begin{aligned} & 66 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 46 \\ 6 \% \end{gathered}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ | ${ }^{25} 9 \%$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\stackrel{22}{6 \%}$ | $\begin{gathered} 38 \\ 9 \% \end{gathered}$ | $\stackrel{29}{7 \%}$ | $\begin{gathered} 21 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 26 \\ 7 \% \end{gathered}$ | $\begin{gathered} 32 \\ 8 \% \end{gathered}$ | $\begin{gathered} 26 \\ 7 \% \end{gathered}$ | $\begin{gathered} 18 \\ 8 \% \end{gathered}$ | $\begin{gathered} 10 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ |
| 10\% | $\begin{aligned} & 75 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 23 \\ 6 \% \end{gathered}$ | $\begin{gathered} 28 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 10 \% \end{aligned}$ | $\stackrel{9}{7 \%}$ | $\begin{aligned} & 40 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 26 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 17 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ |
| 210 | $\begin{gathered} 107 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 15 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 23 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 19 \% \\ & \end{aligned}$ | 28\% |
| $\stackrel{126}{8 \%}$ | $\begin{gathered} 56 \\ 8 \% \end{gathered}$ | $\begin{gathered} 70 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | ${ }_{9 \%}^{25}$ | $\stackrel{22}{22}$ | $\begin{gathered} 34 \\ 9 \% \end{gathered}$ | ${ }^{41} 9 \%$ | $\begin{aligned} & 37 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 22 \\ 8 \% \end{gathered}$ | ${ }^{25}$ | ${ }^{35} 9$ | ${ }_{7 \%}^{28}$ | ${ }_{9 \%}^{34}$ | $\begin{gathered} 14 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 14 \% \end{aligned}$ | $\stackrel{10}{9 \%}$ | $\begin{gathered} 30 \\ 9 \% \end{gathered}$ | ${ }_{4 \%}^{14}$ | $\begin{aligned} & 43 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ |
| $\stackrel{89}{6 \%}$ | $\begin{gathered} 46 \\ 6 \% \end{gathered}$ | $\begin{gathered} 42 \\ 5 \% \end{gathered}$ | ${ }_{6 \%}^{9}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | ${ }^{19} 7 \%$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | ${ }^{17} 7 \%$ | $\begin{gathered} 22 \\ 6 \% \end{gathered}$ | $\begin{gathered} 31 \\ 7 \% \end{gathered}$ | $\stackrel{24}{6 \%}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 20 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\stackrel{26}{7 \%}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 11 \\ 9 \% \end{gathered}$ | ${ }_{3 \%}^{9}$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\stackrel{9}{8 \%}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 41 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ | ${ }^{14} 9$ |
| $\begin{gathered} 42 \\ 3 \% \end{gathered}$ | ${ }_{3 \%}^{23}$ | $\begin{aligned} & 19 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & \stackrel{5}{2 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | ${ }^{10} 4 \%$ | $\begin{gathered} 14 \\ 4 \% \end{gathered}$ | $\stackrel{18}{4 \%}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{gathered} 14 \\ 4 \% \end{gathered}$ | ${ }_{3 \%}^{6}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\stackrel{29}{7 \%}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 25 \\ 8 \% \end{gathered}$ | $\stackrel{4}{2 \%}$ | ${ }_{1}^{1 \%}$ |
| ${ }_{2 \%}^{28}$ | 13 $2 \%$ | ${ }^{15}$ | $\stackrel{2}{2 \%}$ | $\stackrel{4}{2 \%}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $9$ | $1 \%$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 10 \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | - | $21$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ | $17$ | $2$ | - |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 18
Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $\mathbf{0 - 1 0 0}$, where $\mathbf{0}$ means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so.
If haven't heard of them/don't have a view, type in DK

## Ed Balls

Base : All respondents
$\qquad$

$$
\begin{aligned}
& \text { Dem } \\
& \text { in }
\end{aligned}
$$

$$
\begin{aligned}
& \text { North } \underset{\&}{\text { Wales }}
\end{aligned}
$$

$$
\begin{aligned}
& \begin{array}{llllllllllllllllllllllllllllll}
25.61 & 25.69 & 25.52 & 23.51 & 25.48 & 22.65 & 24.92 & 27.21 & 27.50 & 23.93 & 25.28 & 24.62 & 28.68 & 25.67 & 25.63 & 25.41 & 24.90 & 25.23 & 21.60 & 23.95 & 21.22 & 22.58 & 21.46 & 24.63 & 20.78 & 20.50
\end{array} \\
& \begin{array}{llllllllllllllllllllllllllll}
0.75 & 1.07 & 1.04 & 3.17 & 2.81 & 1.65 & 1.59 & 1.72 & 1.45 & 1.13 & 1.58 & 1.92 & 1.62 & 1.47 & 1.43 & 1.47 & 1.96 & 2.56 & 1.25 & 1.41 & 2.21 & 1.43 & 1.17 & 1.56 & 1.47 & 1.81
\end{array}
\end{aligned}
$$

## Times Poll

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 19
Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $\mathbf{0 - 1 0 0}$, where $\mathbf{0}$ means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so
If haven't heard of them/don't have a view, type in DK

## Ed Miliband

Base : All respondents

|  |  | ex | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| otal | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North England | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \mathrm{Lib} \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| 503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 49 |
| 503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 233 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 128 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 105 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 16 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | 12 $5 \%$ | ${ }_{5 \%}^{8}$ |
| $\begin{gathered} 96 \\ 6 \% \end{gathered}$ | $\begin{gathered} 46 \\ 6 \% \end{gathered}$ | ${ }^{50} 6 \%$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 20 \\ 8 \% \end{gathered}$ | $\begin{gathered} 27 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 30 \\ 7 \% \end{gathered}$ | $\begin{gathered} 21 \\ 7 \% \end{gathered}$ | $\stackrel{22}{6 \%}$ | $\begin{gathered} 23 \\ 6 \% \end{gathered}$ | ${ }^{27} 7 \%$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 21 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | ${ }_{3 \%}^{9}$ | $\begin{gathered} 14 \\ 6 \% \end{gathered}$ | ${ }_{6 \%}^{9}$ |
| $\begin{aligned} & 143 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 66 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 21 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 42 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 26 \\ 9 \% \end{gathered}$ | $\begin{gathered} 23 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 34 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 18 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 20 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\stackrel{29}{9 \%}$ | $\begin{aligned} & 57 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 20 \\ 6 \% \end{gathered}$ | $\stackrel{21}{9 \%}$ | 12 $7 \%$ |
| $\stackrel{123}{8 \%}$ | $\begin{aligned} & 63 \\ & 9 \% \end{aligned}$ | ${ }^{59} 8 \%$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $\stackrel{24}{9 \%}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | ${ }_{20}^{20}$ | $\begin{gathered} 28 \\ 8 \% \end{gathered}$ | $\begin{gathered} 41 \\ 9 \% \end{gathered}$ | $\stackrel{27}{7 \%}$ | ${ }^{25}$ | $\stackrel{29}{8 \%}$ | ${ }_{29}^{29}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 21 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 11 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\stackrel{9}{8 \%}$ | $\begin{gathered} 27 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{gathered} 23 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 9 \% \end{aligned}$ |
| $\begin{aligned} & 147 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 14 \% \end{aligned}$ | 11 5 | $\begin{aligned} & 34 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\stackrel{42}{4 \%}$ | $\begin{aligned} & 49 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{gathered} 31 \\ 9 \% \end{gathered}$ | $\begin{gathered} 36 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 18 \\ 8 \% \end{gathered}$ | $\begin{gathered} 10 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 32 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 12 \% \end{aligned}$ | ${ }^{21} 7 \%$ | $\begin{aligned} & 33 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 14 \% \end{aligned}$ |
| 217 $14 \%$ | $\begin{aligned} & 99 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 12 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 24 \% \end{aligned}$ | 42\% |
| $\begin{gathered} 169 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 11 \% \end{aligned}$ | $\stackrel{12}{9 \%}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 12 \% \end{aligned}$ | ${ }^{33} 9 \%$ | $\begin{aligned} & 61 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ | $\stackrel{24}{6 \%}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 17 \% \end{aligned}$ | ${ }_{4 \%}^{14}$ | $\begin{aligned} & 74 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 20 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 59 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ |
| $\underset{8 \%}{126}$ | $\begin{gathered} 63 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 8 \% \end{aligned}$ | $\stackrel{20}{7 \%}$ | ${ }^{17} 7 \%$ | $\begin{aligned} & 33 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 34 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\begin{gathered} 37 \\ 9 \% \end{gathered}$ | $\begin{gathered} 36 \\ 9 \% \end{gathered}$ | ${ }^{33} 9 \%$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{gathered} 22 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & { }_{5}^{6} \\ & \hline \end{aligned}$ | $\begin{gathered} 21 \\ 7 \% \end{gathered}$ | $\begin{gathered} 23 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ |
| $\begin{gathered} 44 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 2 \% \end{aligned}$ | ${ }_{29}^{29}$ | ${ }_{3 \%}^{4}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | ${ }^{10}{ }_{3 \%}$ | $\begin{gathered} 17 \\ 4 \% \end{gathered}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | ${ }^{14} 4 \%$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | ${ }_{4 \%}^{14}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | ${ }_{3 \%}^{4}$ | 1 | $\stackrel{25}{6 \%}$ | ${ }_{3 \%}^{4}$ | $\begin{aligned} & { }_{2}^{6} \\ & \hline \end{aligned}$ | $\stackrel{1}{*}$ | $\stackrel{23}{7 \%}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\stackrel{2}{1 \%}$ |
| 51 $3 \%$ | ${ }_{28}^{28}$ | ${ }^{23}$ | ${ }_{2}^{2 \%}$ | ${ }^{12}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | 13 $4 \%$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $22$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | ${ }_{20}^{11}$ | $19$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | - | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ | $41$ | - | - |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 19
Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $\mathbf{0 - 1 0 0}$, where $\mathbf{0}$ means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so.
If haven't heard of them/don't have a view, type in DK

## Ed Miliband

Base : All respondents
$\qquad$


## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Labour Party
Honest and principled
Base : All respondents
$\qquad$
$\qquad$
$\qquad$

$\qquad$ North $\underset{\&}{\text { Wales }}$ | Dem |
| :---: |
| in |

Unweighted Base
Weighted Base
True
Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{gathered}$ | Scot- | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Dem } \\ & \text { in } \\ & 2010 \\ & \text { NOT } \\ & \text { now } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 31 | 243 | 159 |
| $\begin{aligned} & 563 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 277 \\ 39 \% \end{gathered}$ | $\begin{gathered} 286 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 100 \\ 36 \% \end{gathered}$ | $\begin{gathered} 100 \\ 36 \% \end{gathered}$ | ${ }_{33 \%}^{84}$ | $\begin{gathered} 129 \\ 36 \% \end{gathered}$ | $\begin{gathered} 189 \\ 42 \% \end{gathered}$ | $\begin{gathered} 139 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 140 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 154 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 136 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 147 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 257 \\ \quad 65 \% \end{gathered}$ | $\begin{aligned} & 51 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 197 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 109 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 44 \% \end{aligned}$ |
| $\begin{aligned} & 883 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 421 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 462 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 106 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 167 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 63 \% \end{aligned}$ | $\begin{gathered} 211 \\ 59 \% \end{gathered}$ | $\begin{gathered} 248 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 242 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 185 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 207 \\ 56 \% \end{gathered}$ | $\begin{aligned} & 220 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 237 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 225 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 124 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 243 \\ 73 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 205 \\ 64 \% \end{gathered}$ | $\begin{gathered} 290 \\ 77 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 127 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 86 \\ & 54 \% \end{aligned}$ |
| $\begin{gathered} 57 \\ 4 \% \end{gathered}$ | $\begin{gathered} 18 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | ${ }_{3 \%}^{9}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\stackrel{20}{20}$ | $\begin{gathered} 14 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\stackrel{21}{6 \%}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 17 \\ 4 \% \end{gathered}$ | ${ }_{2 \%}^{9}$ | $\stackrel{12}{6 \%}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | ${ }_{2 \%}^{9}$ | ${ }_{7 \%}^{8}$ | $\stackrel{19}{6 \%}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | ${ }_{3 \%}^{9}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \end{aligned}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Conservative Party
Honest and principled
Base : All respondents
$\qquad$
$\qquad$
$\qquad$
$\qquad$ $\underset{\&}{\text { Wales }}$ Dem
in
n

Unweighted Base
Weighted Base
True
Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{aligned} & \text { Wales } \\ & \& \\ & \text { South } \\ & \text { West } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 31 | 24 | 159 |
| $\begin{gathered} 535 \\ 36 \% \end{gathered}$ | $\begin{gathered} 275 \\ 38 \% \end{gathered}$ | $\begin{gathered} 260 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 101 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 140 \\ 39 \% \end{gathered}$ | $\begin{gathered} 165 \\ 37 \% \end{gathered}$ | $\begin{gathered} 153 \\ 39 \% \end{gathered}$ | $\begin{gathered} 103 \\ 36 \% \end{gathered}$ | $\begin{gathered} 114 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 158 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 226 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 106 \\ 33 \% \end{gathered}$ | $\begin{gathered} 229 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 64 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 32 \% \end{aligned}$ | 29\% |
| $919$ | $\begin{gathered} 425 \\ 59 \% \end{gathered}$ | $\begin{gathered} 494 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 78 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 190 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 173 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 271 \\ 60 \% \end{gathered}$ | $\begin{gathered} 235 \\ 59 \% \end{gathered}$ | $\begin{gathered} 178 \\ 62 \% \end{gathered}$ | $\begin{gathered} 235 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 220 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 238 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 263 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 306 \\ 78 \% \end{gathered}$ | $\begin{aligned} & 66 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 193 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 241 \\ 77 \% \end{gathered}$ | $\begin{aligned} & 158 \\ & 65 \% \end{aligned}$ | 109 $68 \%$ |
| $\begin{gathered} 48 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 15 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | ${ }^{12} 3$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \\ & \hline \end{aligned}$ | ${ }_{7 \%}^{8}$ | ${ }_{6}^{19}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | ${ }_{3 \%}^{8}$ | ${ }_{3 \%}^{7}$ | $\stackrel{4}{2 \%}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Liberal Democrat Party
Honest and principled
Base : All respondents
$\qquad$
$\qquad$ Voting Intention $\qquad$ Th $\underset{\&}{\text { Wales }}$ Dem
in

Unweighted Base
Weighted Base
True
Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Dem } \\ & \text { in } \\ & 2010 \\ & \text { NOT } \\ & \text { now } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 33 | 395 | 113 | 31 | 379 | 313 | 24 | 159 |
| $\begin{gathered} 522 \\ 35 \% \end{gathered}$ | $\begin{gathered} 254 \\ 35 \% \end{gathered}$ | ${ }_{34 \%}^{267}$ | $\begin{aligned} & 42 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 142 \\ 40 \% \end{gathered}$ | $\begin{gathered} 178 \\ 39 \% \end{gathered}$ | $\begin{gathered} 141 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 86 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 117 \\ 32 \% \end{gathered}$ | $\begin{gathered} 163 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 126 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 110 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 78 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 159 \\ 48 \% \end{gathered}$ | $\begin{gathered} 101 \\ 26 \% \end{gathered}$ | $80$ | $\begin{aligned} & 95 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 161 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 109 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 30 \% \end{aligned}$ |
| $\begin{gathered} 922 \\ 61 \% \end{gathered}$ | $\begin{gathered} 446 \\ 62 \% \end{gathered}$ | $\begin{gathered} 477 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 90 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 176 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 178 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 259 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 244 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 190 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 230 \\ 62 \% \end{gathered}$ | $\begin{gathered} 215 \\ 55 \% \end{gathered}$ | $\begin{gathered} 245 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 261 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 281 \\ 71 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 203 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 208 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 227 \\ & 73 \% \end{aligned}$ | $\begin{gathered} 131 \\ 54 \% \end{gathered}$ | $\begin{gathered} 109 \\ 68 \% \end{gathered}$ |
| $\begin{gathered} 59 \\ 4 \% \end{gathered}$ | $\begin{gathered} 17 \\ 2 \% \end{gathered}$ | $\begin{gathered} 42 \\ 5 \% \end{gathered}$ | ${ }_{3 \%}^{4}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 16 \\ 6 \% \end{gathered}$ | ${ }_{3 \%}^{8}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\stackrel{19}{19}$ | $\begin{aligned} & 15 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\stackrel{22}{22}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | ${ }^{14} 7 \%$ | $\begin{aligned} & 6 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | ${ }^{21} 7 \%$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\stackrel{2}{2}{ }_{1 \%}$ |

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Labour Party
Competent and capable
Base : All respondents
$\qquad$
$\qquad$
$\qquad$

$\qquad$ $\underset{\&}{\text { Wales }}$ | Dem |
| :---: |
| in |

Unweighted Base
Weighted Base
True
Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North Eng- land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{array}{\|c} \begin{array}{c} \text { Lib } \\ \text { Dem } \end{array} \\ \hline \end{array}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{aligned} & \mathrm{Lib} \\ & \text { Dem } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Dem } \\ & \text { in } \\ & 2010 \\ & \text { NOT } \\ & \text { now } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 546 \\ 36 \% \end{gathered}$ | $\begin{gathered} 261 \\ 36 \% \end{gathered}$ | $\begin{gathered} 285 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 944 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 106 \\ 29 \% \end{gathered}$ | $\begin{gathered} 173 \\ 38 \% \end{gathered}$ | $\begin{gathered} 141 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 138 \\ 37 \% \end{gathered}$ | $\begin{gathered} 138 \\ 36 \% \end{gathered}$ | $\begin{gathered} 132 \\ 34 \% \end{gathered}$ | $\begin{gathered} 149 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 74 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 278 \\ 70 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 100 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 210 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 76 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 32 \% \end{aligned}$ |
| $\begin{aligned} & 901 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 437 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 464 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 72 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 175 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 165 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 234 \\ 65 \% \end{gathered}$ | $\begin{gathered} 261 \\ 58 \% \end{gathered}$ | $\begin{gathered} 239 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 187 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 214 \\ 58 \% \end{gathered}$ | $\begin{gathered} 233 \\ 60 \% \end{gathered}$ | $\begin{gathered} 242 \\ 62 \% \end{gathered}$ | $\begin{gathered} 221 \\ 58 \% \end{gathered}$ | $\begin{gathered} 138 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 67 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 280 \\ 84 \% \end{gathered}$ | $\begin{aligned} & 109 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 198 \\ 62 \% \end{gathered}$ | $\begin{gathered} 314 \\ 83 \% \end{gathered}$ | $\begin{aligned} & 91 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 157 \\ 65 \% \end{gathered}$ | $\begin{gathered} 105 \\ 66 \% \end{gathered}$ |
| $\begin{gathered} 56 \\ 4 \% \end{gathered}$ | $\stackrel{19}{3 \%}$ | $\begin{aligned} & 37 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\stackrel{20}{6 \%}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | 11 $3 \%$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | ${ }_{7 \%}^{8}$ | $\stackrel{21}{7 \%}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | 12 $4 \%$ | ${ }_{4}^{9}$ | 4 3 |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Conservative Party
Competent and capable
Base : All respondents
$\qquad$

$\qquad$ Voting Intention $\qquad$ $\underset{\&}{\text { Wales }}$ | Dem |
| :---: |
| in |

Unweighted Base
Weighted Base
True
Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \text { \& } \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Cons | Lab | $\begin{aligned} & \mathrm{Lib} \\ & \text { Dem } \\ & \hline \end{aligned}$ | $\begin{array}{r} \mathrm{DK} / \\ \text { Ref } \\ \hline \end{array}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { Dem } \\ & \text { in } \\ & 2010 \\ & \text { NOT } \\ & \text { now } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 716 \\ 48 \% \end{gathered}$ | $\begin{gathered} 367 \\ 51 \% \end{gathered}$ | $\begin{gathered} 349 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 76 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 136 \\ 48 \% \end{gathered}$ | $\begin{gathered} 126 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 239 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 198 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 135 \\ 47 \% \end{gathered}$ | $\begin{gathered} 144 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 209 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 200 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 150 \\ 39 \% \end{gathered}$ | $\begin{gathered} 104 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 52 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 287 \\ 86 \% \end{gathered}$ | $\begin{gathered} 107 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 293 \\ 77 \% \end{gathered}$ | $\begin{aligned} & 88 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 102 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 59 \\ & 37 \% \end{aligned}$ |
| $\begin{aligned} & 746 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 333 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 413 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 136 \\ 49 \% \end{gathered}$ | $\begin{gathered} 149 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 142 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 200 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 189 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 148 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 209 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 177 \\ 45 \% \end{gathered}$ | $\begin{gathered} 223 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 110 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 278 \\ 70 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 217 \\ & 69 \% \end{aligned}$ | $\begin{gathered} 135 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 61 \% \end{aligned}$ |
| $\begin{gathered} 41 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 24 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | ${ }_{3 \%}^{12}$ | 12 3 \% | $\stackrel{8}{2 \%}$ | $\begin{aligned} & 5 \\ & 2 \% \\ & \end{aligned}$ | ${ }_{3 \%}^{4}$ | * | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | ${ }_{6}^{6}$ | 15 $5 \%$ | ${ }_{1 \%}^{4}$ | ${ }_{3 \%}$ | ${ }_{3 \%}^{6}$ | ${ }_{3 \%}^{4}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Liberal Democrat Party
Competent and capable
Base : All respondents
$\qquad$

$\qquad$ Voting Intention $\qquad$ Th $\underset{\&}{\text { Wales }}$ | Dem |
| :---: |
| in |

Unweighted Base
Weighted Base
True
Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{gathered} \begin{array}{c} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{array} \\ \hline \end{gathered}$ | Scotland | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { Dem } \\ & \text { in } \\ & 2010 \\ & \text { NOT } \\ & \text { now } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{aligned} & 460 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 234 \\ 33 \% \end{gathered}$ | $\begin{gathered} 226 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 112 \\ 31 \% \end{gathered}$ | $\begin{gathered} 134 \\ 30 \% \end{gathered}$ | $\begin{gathered} 128 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 87 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 112 \\ 30 \% \end{gathered}$ | $\begin{gathered} 132 \\ 34 \% \end{gathered}$ | $\begin{gathered} 110 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 144 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 66 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 23 \% \end{aligned}$ |
| $\begin{aligned} & 984 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 460 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 524 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 63 \% \end{aligned}$ | $\begin{gathered} 114 \\ 59 \% \end{gathered}$ | $\begin{gathered} 175 \\ 62 \% \end{gathered}$ | $\begin{gathered} 203 \\ 73 \% \end{gathered}$ | ${ }_{70 \%}^{177}$ | $\begin{gathered} 228 \\ 63 \% \end{gathered}$ | $\begin{gathered} 302 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 256 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 194 \\ & 68 \% \end{aligned}$ | $\begin{gathered} 232 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 238 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 260 \\ & 67 \% \end{aligned}$ | $\begin{gathered} 272 \\ 71 \% \end{gathered}$ | $\begin{aligned} & 128 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 303 \\ 77 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 211 \\ 66 \% \end{gathered}$ | $\begin{gathered} 221 \\ 58 \% \end{gathered}$ | $\begin{gathered} 237 \\ 76 \% \end{gathered}$ | $\begin{gathered} 141 \\ 58 \% \end{gathered}$ | ${ }_{73 \%}^{117}$ |
| ${ }_{59}^{4 \%}$ | $\begin{gathered} 23 \\ 3 \% \end{gathered}$ | $\begin{gathered} 36 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 20 \\ 6 \% \end{gathered}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\stackrel{25}{7 \%}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | ${ }_{3 \%}^{12}$ | ${ }_{2 \%}^{4}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | ${ }_{3 \%}^{12}$ | $\begin{aligned} & 2 \\ & 2 \% \\ & \hline \end{aligned}$ | $\stackrel{22}{7 \%}$ | 14 $4 \%$ | 11 $3 \%$ | 7 $3 \%$ | 6 $3 \%$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Labour Party
Shares my values
Base : All respondents
$\qquad$
$\qquad$
$\qquad$
$\qquad$ $\underset{\&}{\text { Wales }}$ Dem
in
n

Unweighted Base
Weighted Base
True
Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \text { \& } \\ \text { South } \\ \text { West } \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { Lem } \\ & \text { in } \\ & 2010 \\ & \text { NOT } \\ & \text { now } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{aligned} & 610 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 275 \\ 38 \% \end{gathered}$ | $\begin{gathered} 335 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 104 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 127 \\ 35 \% \end{gathered}$ | $\begin{gathered} 190 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 159 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 111 \\ 39 \% \end{gathered}$ | $\begin{gathered} 151 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 154 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 143 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 174 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 316 \\ 80 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 249 \\ 79 \% \end{gathered}$ | $\begin{gathered} 106 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 74 \\ & 47 \% \end{aligned}$ |
| $\begin{aligned} & 843 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 423 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 420 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 66 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 210 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 248 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 224 \\ 57 \% \end{gathered}$ | $\begin{gathered} 171 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 200 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 224 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 230 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 195 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 279 \\ 83 \% \end{gathered}$ | $\begin{aligned} & 72 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 188 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 313 \\ 82 \% \end{gathered}$ | $\begin{aligned} & 59 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 54 \% \end{aligned}$ | 85 $53 \%$ |
| $\begin{gathered} 50 \\ 3 \% \end{gathered}$ | $\begin{gathered} 19 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 14 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | 17 $5 \%$ | $\begin{aligned} & \stackrel{9}{2 \%} \end{aligned}$ | ${ }_{2}^{6}$ | $\stackrel{5}{2 \%}$ | $\div$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Conservative Party
Shares my values
Base : All respondents
$\qquad$

Unweighted Base
Weighted Base
True
Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \end{aligned}$ | North England | $\begin{aligned} & \text { Wales } \\ & \& \\ & \text { South } \\ & \text { West } \end{aligned}$ | Scotland | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | Dem <br> in <br> 2010 <br> NOT <br> now |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 537 \\ 36 \% \end{gathered}$ | $\begin{gathered} 268 \\ 37 \% \end{gathered}$ | $\begin{gathered} 269 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 149 \\ 41 \% \end{gathered}$ | $\begin{gathered} 173 \\ 38 \% \end{gathered}$ | $\begin{gathered} 152 \\ 38 \% \end{gathered}$ | $\begin{gathered} 100 \\ 35 \% \end{gathered}$ | $\begin{gathered} 111 \\ 30 \% \end{gathered}$ | $\begin{gathered} 155 \\ 40 \% \end{gathered}$ | $\begin{gathered} 142 \\ 36 \% \end{gathered}$ | $\begin{gathered} 118 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 274 \\ 82 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 121 \\ 38 \% \end{gathered}$ | $\begin{gathered} 283 \\ 75 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 23 \% \end{aligned}$ |
| $\begin{gathered} 921 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 439 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 482 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 79 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 181 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 167 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 269 \\ 60 \% \end{gathered}$ | $\begin{gathered} 235 \\ 59 \% \end{gathered}$ | $\begin{gathered} 180 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 238 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 224 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 230 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 255 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 346 \\ & 88 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 183 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 274 \\ 87 \% \end{gathered}$ | $\begin{aligned} & 187 \\ & 77 \% \end{aligned}$ | $\begin{gathered} 121 \\ 76 \% \end{gathered}$ |
| $\begin{gathered} 45 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | 20 5 | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | 18 $5 \%$ | $\stackrel{8}{2 \%}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | 4\% | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{6}^{6}$ | 14 $5 \%$ | ${ }_{2 \%}^{7}$ | $\stackrel{7}{2 \%}$ | $\stackrel{4}{2 \%}$ | * |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Liberal Democrat Party
Shares my values
Base : All respondents
$\qquad$
$\qquad$
$\qquad$

$\qquad$ Th $\underset{\&}{\text { Wales }}$ | Dem |
| :---: |
| in |

Unweighted Base
Weighted Base
True
Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South | $\begin{array}{r} \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | North <br> Eng- <br> land | $\begin{aligned} & \text { Wales } \\ & \& \\ & \text { South } \\ & \text { West } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Dem } \\ & \text { in } \\ & 2010 \\ & \text { NOT } \\ & \text { now } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 542 \\ 36 \% \end{gathered}$ | $\begin{gathered} 250 \\ 35 \% \end{gathered}$ | $\stackrel{292}{297}$ | $\begin{aligned} & 52 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 109 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 98 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 123 \\ 34 \% \end{gathered}$ | $\begin{gathered} 185 \\ 41 \% \end{gathered}$ | $\begin{gathered} 145 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 87 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 125 \\ 34 \% \end{gathered}$ | $\begin{gathered} 148 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 131 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 140 \\ 42 \% \end{gathered}$ | $\begin{gathered} 107 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 81 \% \end{aligned}$ | $\begin{gathered} 120 \\ 38 \% \end{gathered}$ | $\begin{gathered} 132 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 90 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 145 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 73 \\ & 46 \% \end{aligned}$ |
| $\begin{aligned} & 895 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 446 \\ 62 \% \end{gathered}$ | $\begin{gathered} 449 \\ 57 \% \end{gathered}$ | $\begin{aligned} & 79 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 164 \\ 58 \% \end{gathered}$ | $\begin{gathered} 177 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 154 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 210 \\ 58 \% \end{gathered}$ | $\begin{gathered} 251 \\ 56 \% \end{gathered}$ | $\begin{gathered} 232 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 191 \\ & 67 \% \end{aligned}$ | $\begin{gathered} 222 \\ 60 \% \end{gathered}$ | $\begin{gathered} 221 \\ 57 \% \end{gathered}$ | $\begin{gathered} 234 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 234 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 184 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 272 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 174 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 230 \\ 61 \% \end{gathered}$ | $\begin{gathered} 210 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 53 \% \end{aligned}$ |
| $\begin{aligned} & 66 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 21 \\ 3 \% \end{gathered}$ | $\begin{gathered} 45 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 16 \\ 3 \% \end{gathered}$ | $\begin{gathered} 20 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 25 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | ${ }^{1} 1 \%$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Labour Party
Has a good team of leaders
Base : All respondents
$\qquad$

$\qquad$ Voting Intention $\qquad$ North $\underset{\&}{\text { Wales }}$ | Dem |
| :---: |
| in |

Unweighted Base
Weighted Base
True
Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \text { \& } \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scot- <br> land | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Dem } \\ & \text { in } \\ & 2010 \\ & \text { NOT } \\ & \text { now } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 531 \\ 35 \% \end{gathered}$ | $\begin{gathered} 234 \\ 33 \% \end{gathered}$ | $\begin{gathered} 297 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 106 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 83 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 105 \\ 29 \% \end{gathered}$ | $\begin{gathered} 150 \\ 33 \% \end{gathered}$ | $\begin{gathered} 149 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 96 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 136 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 135 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 131 \\ 34 \% \end{gathered}$ | $\begin{gathered} 147 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 258 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 196 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 31 \% \end{aligned}$ |
| $\begin{aligned} & 907 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 460 \\ 64 \% \end{gathered}$ | $\begin{gathered} 447 \\ 57 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 189 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 235 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 284 \\ 63 \% \end{gathered}$ | $\begin{gathered} 233 \\ 59 \% \end{gathered}$ | $\begin{gathered} 179 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 210 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 239 \\ 61 \% \end{gathered}$ | $\begin{gathered} 236 \\ 61 \% \end{gathered}$ | $\begin{gathered} 221 \\ 58 \% \end{gathered}$ | $\begin{gathered} 136 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 74 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 265 \\ 79 \% \end{gathered}$ | $\begin{gathered} 121 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 74 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 202 \\ 63 \% \end{gathered}$ | $\begin{gathered} 298 \\ 78 \% \end{gathered}$ | $\begin{gathered} 104 \\ 33 \% \end{gathered}$ | $\begin{gathered} 154 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 61 \% \end{aligned}$ |
| $\begin{aligned} & 65 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 42 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | ${ }_{3 \%}^{9}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\stackrel{20}{6 \%}$ | $\begin{gathered} 17 \\ 4 \% \end{gathered}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\stackrel{22}{6 \%}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\stackrel{22}{6 \%}$ | ${ }_{3 \%}^{12}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | 16 $4 \%$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | 24 8 | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | 17 $7 \%$ | 12 $8 \%$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Conservative Party
Has a good team of leaders
Base : All respondents
$\qquad$
$\qquad$
$\qquad$

$\qquad$ North $\underset{\&}{\text { Wales }}$ | Dem |
| :---: |
| in |

Unweighted Base
Weighted Base
True
Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{aligned} & \text { Wales } \\ & \text { \& } \\ & \text { South } \\ & \text { West } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { Dem } \\ & \text { in } \\ & 2010 \\ & \text { NOT } \\ & \text { now } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{aligned} & 694 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 362 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 332 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 76 \\ & 56 \% \\ & \end{aligned}$ | $\begin{aligned} & 84 \\ & 43 \% \\ & \end{aligned}$ | $\begin{gathered} 126 \\ 45 \% \end{gathered}$ | $\begin{gathered} 121 \\ 43 \% \end{gathered}$ | $\begin{gathered} 109 \\ 43 \% \end{gathered}$ | $\begin{gathered} 178 \\ 49 \% \end{gathered}$ | $\begin{gathered} 233 \\ 52 \% \end{gathered}$ | $\begin{gathered} 185 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 125 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 151 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 194 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 189 \\ 49 \% \end{gathered}$ | $\begin{gathered} 162 \\ 43 \% \end{gathered}$ | $\begin{gathered} 101 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 281 \\ 84 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 148 \\ 46 \% \end{gathered}$ | $\begin{gathered} 293 \\ 77 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 111 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 66 \\ & 41 \% \end{aligned}$ |
| $\begin{aligned} & 770 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 344 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 426 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 146 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 152 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 171 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 209 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 200 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 206 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 183 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 190 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 284 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 225 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 126 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 57 \% \end{aligned}$ |
| $\begin{gathered} 39 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 1 \% \end{aligned}$ | ${ }_{28}^{28}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | ${ }_{11}^{11}$ | $\stackrel{11}{11} 3$ | 6 $2 \%$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $19$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | 7 $2 \%$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | 3 $2 \%$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Liberal Democrat Party
Has a good team of leaders
Base : All respondents
$\qquad$
$\qquad$
$\qquad$ $\underset{\&}{\text { Wales }}$ Dem
in
2010

Unweighted Base
Weighted Base
True
Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{aligned} & \text { Wales } \\ & \& \\ & \text { South } \\ & \text { West } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Dem } \\ & \text { in } \\ & 2010 \\ & \text { NOT } \\ & \text { now } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 466 \\ 31 \% \end{gathered}$ | $\begin{gathered} 208 \\ 29 \% \end{gathered}$ | $\begin{gathered} 258 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 51 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 70 \% \\ & 40 \end{aligned}$ | $\begin{aligned} & 85 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 105 \\ 29 \% \end{gathered}$ | $\begin{gathered} 143 \\ 32 \% \end{gathered}$ | $\begin{gathered} 120 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 87 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 117 \\ 32 \% \end{gathered}$ | $\begin{gathered} 134 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 120 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 146 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 82 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 146 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 106 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & 31 \% \end{aligned}$ |
| $\begin{aligned} & 974 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 487 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 487 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 113 \\ 58 \% \end{gathered}$ | $\begin{gathered} 180 \\ 64 \% \end{gathered}$ | $\begin{gathered} 200 \\ 71 \% \end{gathered}$ | $\begin{gathered} 165 \\ 66 \% \end{gathered}$ | $\begin{gathered} 239 \\ 66 \% \end{gathered}$ | $\begin{gathered} 294 \\ 65 \% \end{gathered}$ | $\begin{gathered} 263 \\ 66 \% \end{gathered}$ | $\begin{gathered} 189 \\ 66 \% \end{gathered}$ | $\begin{gathered} 229 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 238 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 249 \\ 64 \% \end{gathered}$ | $\begin{gathered} 271 \\ 71 \% \end{gathered}$ | $\begin{aligned} & 128 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 296 \\ 75 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 204 \\ 64 \% \end{gathered}$ | $\begin{gathered} 221 \\ 58 \% \end{gathered}$ | $\begin{gathered} 238 \\ 76 \% \end{gathered}$ | $\begin{aligned} & \begin{array}{c} 131 \\ 54 \% \end{array} \end{aligned}$ | $\begin{aligned} & 105 \\ & 66 \% \end{aligned}$ |
| $\begin{aligned} & 63 \\ & 4 \% \end{aligned}$ | $\stackrel{22}{22}$ | $\begin{aligned} & 41 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 15 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{gathered} 15 \\ 3 \% \end{gathered}$ | $\begin{gathered} 14 \\ 4 \% \end{gathered}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\stackrel{21}{5 \%}$ | ${ }_{3 \%}^{10}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | 17 $4 \%$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | 26 ${ }_{8 \%}$ | ${ }_{3}^{13}$ | 14 $5 \%$ | ${ }_{3 \%}^{6}$ | ${ }_{3 \%}^{5}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Labour Party
For ordinary people, not just the best off
Base : All respondents
$\qquad$

Unweighted Base
Weighted Base
True
Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | Midlands | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{gathered}$ | Scot- | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { Dem } \\ & \text { in } \\ & 2010 \\ & \text { NOT } \\ & \text { now } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 780 \\ 52 \% \end{gathered}$ | $\begin{gathered} 378 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 402 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 139 \\ 50 \% \end{gathered}$ | $\begin{gathered} 115 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 161 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 249 \\ 55 \% \end{gathered}$ | $\begin{gathered} 221 \\ 56 \% \end{gathered}$ | $\begin{gathered} 138 \\ 48 \% \end{gathered}$ | $\begin{gathered} 173 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 196 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 185 \\ 48 \% \end{gathered}$ | $\begin{gathered} 213 \\ 56 \% \end{gathered}$ | $\begin{aligned} & 108 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 118 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 323 \\ & 82 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 131 \\ 35 \% \end{gathered}$ | $\begin{gathered} 244 \\ 78 \% \end{gathered}$ | $\begin{gathered} 149 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & 60 \% \end{aligned}$ |
| 661 44\% | $\begin{gathered} 315 \\ 44 \% \end{gathered}$ | $\begin{gathered} 346 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 134 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 123 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 185 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 161 \\ 40 \% \end{gathered}$ | $\begin{gathered} 140 \\ 49 \% \end{gathered}$ | $\begin{gathered} 175 \\ 47 \% \end{gathered}$ | $\begin{gathered} 177 \\ 46 \% \end{gathered}$ | $\begin{gathered} 187 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 150 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 207 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 234 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 38 \% \end{aligned}$ |
| $\begin{gathered} 62 \\ 4 \% \end{gathered}$ | ${ }_{3 \%}^{23}$ | $\begin{aligned} & 38 \\ & 5 \% \end{aligned}$ | $6$ | $\begin{aligned} & 5 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 20 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\stackrel{21}{6 \%}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\begin{gathered} 18 \\ 5 \% \end{gathered}$ | $\begin{gathered} 18 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 25 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\stackrel{4}{2 \%}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Conservative Party
For ordinary people, not just the best off
Base : All respondents
$\qquad$
$\qquad$

$\qquad$ North $\underset{\&}{\text { Wales }}$ | Dem |
| :---: |
| in |

Unweighted Base
Weighted Base
True

Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | Midlands | North England | $\begin{aligned} & \text { Wales } \\ & \text { \& } \\ & \text { South } \\ & \text { West } \end{aligned}$ | Scotland | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { R } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 450 \\ 30 \% \end{gathered}$ | $\begin{gathered} 223 \\ 31 \% \end{gathered}$ | $\begin{gathered} 227 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 139 \\ 39 \% \end{gathered}$ | $\begin{gathered} 131 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 109 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 122 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 134 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 94 \% \\ & 24 \end{aligned}$ | $\begin{aligned} & 72 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 220 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 104 \\ 33 \% \end{gathered}$ | $\begin{gathered} 227 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 15 \% \end{aligned}$ |
| $\begin{gathered} 1005 \\ 67 \% \end{gathered}$ | $\begin{gathered} 482 \\ 67 \% \end{gathered}$ | $\begin{gathered} 523 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 91 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 204 \\ 73 \% \end{gathered}$ | $\begin{gathered} 185 \\ 74 \% \end{gathered}$ | $\begin{gathered} 206 \\ 57 \% \end{gathered}$ | $\begin{gathered} 306 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 258 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 197 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 244 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 253 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 243 \\ 62 \% \end{gathered}$ | $\begin{gathered} 278 \\ 73 \% \end{gathered}$ | $\begin{aligned} & 143 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 71 \% \end{aligned}$ | $\begin{gathered} 110 \\ 33 \% \end{gathered}$ | $\begin{gathered} 339 \\ 86 \% \end{gathered}$ | $\begin{aligned} & 91 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 269 \\ 86 \% \end{gathered}$ | $\begin{aligned} & 203 \\ & 84 \% \end{aligned}$ | $\begin{gathered} 133 \\ 83 \% \end{gathered}$ |
| $\begin{gathered} 48 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 15 \\ 3 \% \end{gathered}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | 17 $5 \%$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | ${ }^{8}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\stackrel{2}{1 \%}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Liberal Democrat Party
For ordinary people, not just the best off
Base : All respondents
$\qquad$
$\qquad$

$\qquad$ North $\underset{\&}{\text { Wales }}$ | Dem |
| :---: |
| in |

Unweighted Base
Weighted Base
True
Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scot- | Cons | Lab | $\begin{aligned} & \mathrm{Lib} \\ & \text { Dem } \end{aligned}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | 2010 <br> NOT <br> now |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{aligned} & 674 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 330 \\ 46 \% \end{gathered}$ | $\begin{gathered} 344 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 83 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 123 \\ 44 \% \end{gathered}$ | $\begin{gathered} 105 \\ 42 \% \end{gathered}$ | $\begin{gathered} 144 \\ 40 \% \end{gathered}$ | $\begin{gathered} 235 \\ 52 \% \end{gathered}$ | $\begin{gathered} 181 \\ 46 \% \end{gathered}$ | $\begin{gathered} 108 \\ 38 \% \end{gathered}$ | $\begin{gathered} 150 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 190 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 163 \\ 42 \% \end{gathered}$ | $\begin{gathered} 153 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 109 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 189 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 146 \\ 37 \% \end{gathered}$ | ${ }_{88}^{98}$ | $\begin{gathered} 138 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 190 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 115 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 157 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 811 \\ & 51 \% \end{aligned}$ |
| $\begin{gathered} 760 \\ 51 \% \end{gathered}$ | $\begin{aligned} & 367 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 393 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 139 \\ 50 \% \end{gathered}$ | $\begin{aligned} & 150 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 188 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 202 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 192 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 187 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 202 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 207 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 136 \\ 41 \% \end{gathered}$ | $\begin{gathered} 234 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 153 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 174 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 186 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 46 \% \end{aligned}$ |
| $\begin{aligned} & 69 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 19 \\ 3 \% \end{gathered}$ | $\begin{gathered} 49 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\stackrel{29}{29}$ | ${ }^{15}$ | $\begin{gathered} 17 \\ 4 \% \end{gathered}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{gathered} 26 \\ 7 \% \end{gathered}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\stackrel{25}{6 \%}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | ${ }^{5}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Labour Party
Has clear ideas to deal with Britain's problems
Base : All respondents
$\qquad$
$\qquad$

$\qquad$ North $\underset{\&}{\text { Wales }}$ | Dem |
| :---: |
| in |

Unweighted Base
Weighted Base
True
Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{aligned} & \text { Wales } \\ & \text { \& } \\ & \text { South } \\ & \text { West } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Dem } \\ & \text { in } \\ & 2010 \\ & \text { NOT } \\ & \text { now } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 49 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 557 \\ 37 \% \end{gathered}$ | $\begin{gathered} 260 \\ 36 \% \end{gathered}$ | $\begin{gathered} 297 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 108 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 94 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 118 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 164 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 138 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 134 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 136 \\ 35 \% \end{gathered}$ | $\begin{gathered} 156 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 79 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 281 \\ 71 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 203 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 45 \% \end{aligned}$ |
| $\begin{aligned} & 901 \\ & \quad 60 \% \end{aligned}$ | $\begin{gathered} 443 \\ 62 \% \end{gathered}$ | $\begin{gathered} 459 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 182 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 167 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 220 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 275 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 232 \\ 58 \% \end{gathered}$ | $\begin{gathered} 184 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 211 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 243 \\ 63 \% \end{gathered}$ | $\begin{gathered} 239 \\ 61 \% \end{gathered}$ | $\begin{gathered} 219 \\ 57 \% \end{gathered}$ | $\begin{aligned} & 132 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 273 \\ 82 \% \end{gathered}$ | $\begin{gathered} 103 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 76 \\ & 67 \% \end{aligned}$ | $\begin{gathered} 211 \\ 66 \% \end{gathered}$ | $\begin{gathered} 308 \\ 81 \% \end{gathered}$ | $\begin{gathered} 103 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 144 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 53 \% \end{aligned}$ |
| $\begin{gathered} 45 \\ 3 \% \end{gathered}$ | $\begin{gathered} 14 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 22 \\ 6 \% \end{gathered}$ | $\stackrel{12}{12}$ | $\stackrel{9}{9 \%}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 20 \\ 5 \% \end{gathered}$ | ${ }^{11} 3$ | ${ }^{15}$ | 2\% | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | ${ }_{1}^{4}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | 18 $6 \%$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\stackrel{8}{2 \%}$ | 7 $3 \%$ | $\stackrel{3}{2 \%}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Conservative Party
Has clear ideas to deal with Britain's problems
Base : All respondents
$\qquad$
$\qquad$
$\qquad$ Voting Intention $\qquad$ $\underset{\&}{\text { Wales }}$ Dem
in
in

Unweighted Base
Weighted Base
True
Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North Eng- land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{array}{\|c} \begin{array}{c} \text { Lib } \\ \text { Dem } \end{array} \\ \hline \end{array}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{aligned} & \mathrm{Lib} \\ & \text { Dem } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Dem } \\ & \text { in } \\ & 2010 \\ & \text { NOT } \\ & \text { now } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 718 \\ 48 \% \end{gathered}$ | $\begin{gathered} 382 \\ 53 \% \end{gathered}$ | $\begin{gathered} 335 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 70 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 139 \\ 50 \% \end{gathered}$ | $\begin{aligned} & 125 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 105 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 179 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 238 \\ 53 \% \end{gathered}$ | $\begin{gathered} 211 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 133 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 136 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 195 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 183 \\ 47 \% \end{gathered}$ | $\begin{gathered} 177 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 104 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 268 \\ 80 \% \end{gathered}$ | $\stackrel{129}{33 \%}$ | $\begin{aligned} & 49 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 273 \\ 72 \% \end{gathered}$ | $\begin{gathered} 110 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 111 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 46 \% \end{aligned}$ |
| $\begin{aligned} & 747 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 324 \\ 45 \% \end{gathered}$ | $\begin{gathered} 423 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 134 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 153 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 181 \\ 46 \% \end{gathered}$ | $\begin{gathered} 149 \\ 52 \% \end{gathered}$ | $\begin{gathered} 214 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 186 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 257 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 199 \\ 63 \% \end{gathered}$ | $\begin{gathered} 127 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 84 \\ & 53 \% \end{aligned}$ |
| $\begin{gathered} 39 \\ 3 \% \end{gathered}$ | $\begin{gathered} 11 \\ 2 \% \end{gathered}$ | $\stackrel{28}{28}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | 15 $4 \%$ | 2\% | $\begin{aligned} & 5 \\ & 2 \% \\ & \hline \end{aligned}$ | $\stackrel{2}{2 \%}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\stackrel{9}{2 \%}$ | $\stackrel{5}{4 \%}$ | $\begin{gathered} 14 \\ 4 \% \end{gathered}$ | $\stackrel{4}{1 \%}$ | $\stackrel{5}{2 \%}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | ${ }_{1}^{2}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Liberal Democrat Party
Has clear ideas to deal with Britain's problems
Base: All respondents
$\qquad$
$\qquad$
$\qquad$ $\underset{\&}{\text { Wales }}$ Dem
in
n

Unweighted Base
Weighted Base
True
Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{aligned} & \text { Wales } \\ & \text { \& } \\ & \text { South } \\ & \text { West } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { DK/ } \\ \text { Ref } \\ \hline \end{array}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Dem } \\ & \text { in } \\ & 2010 \\ & \text { NOT } \\ & \text { now } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 49 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 469 \\ 31 \% \end{gathered}$ | $\begin{gathered} 215 \\ 30 \% \end{gathered}$ | $\begin{gathered} 255 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 119 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 138 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 93 \% \\ & 33 \% \end{aligned}$ | $\begin{gathered} 106 \\ 29 \% \end{gathered}$ | $\begin{gathered} 124 \\ 32 \% \end{gathered}$ | $\begin{gathered} 116 \\ 30 \% \end{gathered}$ | $\begin{gathered} 119 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 73 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 129 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 73 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 39 \% \end{aligned}$ |
| $\begin{aligned} & 974 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 478 \\ 67 \% \end{gathered}$ | $\begin{gathered} 496 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 186 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 211 \\ 75 \% \end{gathered}$ | $\begin{aligned} & 158 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 217 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 296 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 255 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 183 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 240 \\ 65 \% \end{gathered}$ | $\begin{gathered} 251 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 254 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 246 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 139 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 84 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 196 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 285 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 202 \\ 63 \% \end{gathered}$ | $\begin{gathered} 239 \\ 63 \% \end{gathered}$ | $\begin{gathered} 227 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 127 \\ & 52 \% \end{aligned}$ | $96$ |
| $\begin{aligned} & 60 \\ & 4 \% \end{aligned}$ | $\stackrel{25}{3 \%}$ | $\begin{aligned} & 35 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | ${ }^{11}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 24 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ |  | 14 $4 \%$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | 16 $4 \%$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | ${ }_{3 \%}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | 21 6 | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | 13 $4 \%$ | 3 $1 \%$ | ${ }_{1}^{1 \%}$ |

## CATI Fieldwork: 9th-16th September 2011 - Demographically and Past Vote Weighted

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Labour Party
Is a united party
Base : All respondents
$\qquad$
$\qquad$
$\qquad$
$\qquad$

Unweighted Base
Weighted Base
True
Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | Midlands | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{gathered}$ | Scotland | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \mathrm{Lib} \\ \text { Dem } \end{gathered}$ | Dem <br> in <br> 2010 <br> NOT <br> now |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{aligned} & 605 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 288 \\ 40 \% \end{gathered}$ | $\begin{gathered} 317 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 75 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 122 \\ 43 \% \end{gathered}$ | $\begin{gathered} 103 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 98 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 122 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 184 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 154 \\ 39 \% \end{gathered}$ | $\begin{gathered} 110 \\ 38 \% \end{gathered}$ | $\begin{gathered} 158 \\ 43 \% \end{gathered}$ | $\begin{gathered} 149 \\ 38 \% \end{gathered}$ | $\begin{gathered} 167 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 155 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 101 \\ 30 \% \end{gathered}$ | $\begin{gathered} 242 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 104 \\ 33 \% \end{gathered}$ | $\begin{gathered} 101 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 191 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 40 \% \end{aligned}$ |
| $\begin{aligned} & 805 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 399 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 406 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 210 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 244 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 215 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 161 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 186 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 222 \\ 57 \% \end{gathered}$ | $\begin{aligned} & 192 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 220 \\ 66 \% \end{gathered}$ | $\begin{gathered} 135 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 184 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 258 \\ 68 \% \end{gathered}$ | $\begin{gathered} 107 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 137 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 54 \% \end{aligned}$ |
| $\begin{aligned} & 93 \\ & 6 \% \end{aligned}$ | ${ }_{4 \%}^{29}$ | $\begin{gathered} 64 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 11 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 14 \\ 6 \% \end{gathered}$ | $\stackrel{29}{8 \%}$ | $\begin{aligned} & 24 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 28 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | ${ }^{25}$ | $\begin{gathered} 18 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 23 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 30 \\ 9 \% \end{gathered}$ | 20 5 | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | ${ }_{6 \%}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Conservative Party
Is a united party
Base : All respondents
$\qquad$
$\qquad$
$\qquad$
$\qquad$

Unweighted Base
Weighted Base
True
Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | $\begin{gathered} \text { Mid- } \\ \text { lands } \\ \hline \end{gathered}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \mathrm{Lib} \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \begin{array}{c} \text { Lib } \\ \text { Dem } \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & \text { in } \\ & 2010 \\ & \text { NOT } \\ & \text { now } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 31 | 243 | 159 |
| $\begin{gathered} 653 \\ 43 \% \end{gathered}$ | $\begin{gathered} 347 \\ 48 \% \end{gathered}$ | $\begin{gathered} 306 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 218 \\ 48 \% \end{gathered}$ | $\begin{gathered} 180 \\ 45 \% \end{gathered}$ | $\begin{gathered} 118 \\ 41 \% \end{gathered}$ | $\begin{gathered} 138 \\ 37 \% \end{gathered}$ | $\begin{gathered} 177 \\ 46 \% \end{gathered}$ | $\begin{gathered} 177 \\ 45 \% \end{gathered}$ | $\begin{gathered} 148 \\ 39 \% \end{gathered}$ | $\begin{gathered} 108 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 217 \\ 65 \% \end{gathered}$ | $\begin{gathered} 145 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 230 \\ 61 \% \end{gathered}$ | $\begin{gathered} 110 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 99 \% \\ & 39 \% \end{aligned}$ | 57 |
| $\begin{gathered} 772 \\ 51 \% \end{gathered}$ | $\begin{gathered} 352 \\ 49 \% \end{gathered}$ | $\begin{gathered} 420 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 66 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 139 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 142 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 185 \\ 51 \% \end{gathered}$ | $\begin{aligned} & 213 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 197 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 206 \\ 56 \% \end{gathered}$ | $\begin{aligned} & 195 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 210 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 98 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 109 \\ 33 \% \end{gathered}$ | $\begin{gathered} 230 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 186 \\ & 59 \% \end{aligned}$ | 142 $59 \%$ | ${ }_{61} 97$ |
| $\begin{aligned} & 78 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 18 \\ 3 \% \end{gathered}$ | $\begin{gathered} 60 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 16 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\stackrel{26}{7 \%}$ | $\begin{gathered} 21 \\ 5 \% \end{gathered}$ | $\begin{gathered} 20 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | ${ }^{25}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\stackrel{21}{5 \%}$ | 23 6 | $\begin{aligned} & { }_{6}^{6 \%} \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\stackrel{20}{5 \%}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\stackrel{22}{7 \%}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | 18 6 | 3\% | ${ }_{3}^{6}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q9. I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party
The Liberal Democrat Party
Is a united party
Base : All respondents
$\qquad$
$\qquad$
$\qquad$

$\qquad$ $\underset{\&}{\text { Wales }}$ | Dem |
| :---: |
| in |

Unweighted Base
Weighted Base
True
Not true
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North England | $\begin{aligned} & \text { Wales } \\ & \& \\ & \text { South } \\ & \text { West } \end{aligned}$ | Scot- | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { R } \end{aligned}$ | Cons | Lab | $\begin{gathered} \mathrm{Lib} \\ \mathrm{Dem} \end{gathered}$ | Dem <br> in <br> 2010 <br> NOT <br> now |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 405 \\ 27 \% \end{gathered}$ | $\begin{gathered} 198 \\ 28 \% \end{gathered}$ | $\begin{gathered} 207 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 31 \% \end{aligned}$ | ${ }_{23 \%}^{64}$ | $\begin{aligned} & 58 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 124 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 96 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 101 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 122 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 114 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 33 \% \end{aligned}$ | $40$ |
| $\begin{aligned} & 999 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 494 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 505 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 203 \\ 73 \% \end{gathered}$ | $\begin{gathered} 180 \\ 72 \% \end{gathered}$ | $\begin{gathered} 235 \\ 65 \% \end{gathered}$ | $\begin{gathered} 302 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 273 \\ & 69 \% \end{aligned}$ | $\begin{gathered} 196 \\ 69 \% \end{gathered}$ | $\begin{gathered} 227 \\ 62 \% \end{gathered}$ | $\begin{gathered} 264 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 237 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 271 \\ 71 \% \end{gathered}$ | $\begin{gathered} 139 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 88 \\ & 71 \% \end{aligned}$ | $\begin{gathered} 208 \\ 62 \% \end{gathered}$ | $\begin{gathered} 312 \\ 79 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 205 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 241 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 250 \\ 80 \% \end{gathered}$ | $\begin{aligned} & 152 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 115 \\ 72 \% \end{gathered}$ |
| $\stackrel{99}{7 \%}$ | $\stackrel{25}{25}$ | $\begin{aligned} & 74 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 21 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 25 \\ 6 \% \end{gathered}$ | ${ }^{27}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 24 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 18 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | ${ }_{3}^{5}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q10. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats? Cut the deficit without hurting the most vulnerable

Base : All Sample A respondents


|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North Eng- land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \begin{array}{c} \text { Lib } \\ \text { Dem } \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| nweighted Base | 754 | 344 | 410 | 49 | 71 | 106 | 162 | 163 | 203 | 261 | 158 | 110 | 225 | 184 | 206 | 194 | 104 | 66 | 155 | 202 | 68 | 168 | 188 | 154 | 125 | 79 |
| eighted Base | 764 | 371 | 394 | 74 | 108 | 129 | 150 | 140 | 164 | 226 | 198 | 146 | 194 | 183 | 204 | 200 | 114 | 63 | 147 | 211 | 72 | 164 | 183 | 157 | 138 | 88 |
| abour Party | $\begin{gathered} 353 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 163 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 101 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 175 \\ 83 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 85 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 50 \% \end{aligned}$ |
| onservative Party | $\begin{gathered} 146 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 76 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 8 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 73 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 46 \% \end{aligned}$ | ${ }_{3}^{4}$ | ${ }_{6 \%}^{9}$ | 7 $8 \%$ |
| beral Democrats | $\begin{gathered} 144 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 18 \% \end{aligned}$ | $29$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & \stackrel{5}{2 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & 42 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 25 \% \end{aligned}$ |
| on't know | $\begin{gathered} 122 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & { }_{8 \%}^{6} \end{aligned}$ | $\begin{aligned} & 14 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 18 \% \\ & \end{aligned}$ | $\begin{aligned} & 26 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 6 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 12 \% \end{aligned}$ | ${ }_{9}^{20}$ | ${ }_{8}^{6}$ | $\begin{aligned} & 44 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 17 \% \end{aligned}$ | 15 $9 \%$ | $\begin{aligned} & 17 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 16 \% \end{aligned}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 42
Q10. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats? Getting the balance right between tax rises and spending cuts

Base : All Sample A respondents


|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{gathered}$ | Scot- | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| nweighted Base | 754 | 344 | 410 | 49 | 71 | 106 | 162 | 163 | 203 | 261 | 158 | 110 | 225 | 184 | 206 | 194 | 104 | 66 | 155 | 202 | 68 | 168 | 188 | 154 | 125 | 79 |
| Weighted Base | 764 | 371 | 394 | 74 | 108 | 129 | 150 | 140 | 164 | 226 | 198 | 146 | 194 | 183 | 204 | 200 | 114 | 63 | 147 | 211 | 72 | 164 | 183 | 157 | 138 | 88 |
| Labour Party | $\begin{gathered} 289 \\ 38 \% \end{gathered}$ | $\begin{gathered} 140 \\ 38 \% \end{gathered}$ | $\begin{gathered} 150 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 10 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 164 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 53 \% \end{aligned}$ |
| onservative Party | $\begin{gathered} 239 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 123 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 118 \\ 80 \% \end{gathered}$ | $\stackrel{19}{9 \%}$ | $\begin{gathered} 8 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 69 \% \end{aligned}$ | $\begin{gathered} 13 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 12 \% \\ & \end{aligned}$ | $\begin{aligned} & 10 \\ & 12 \% \end{aligned}$ |
| beral Democrats | $\begin{gathered} 137 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 9 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 15 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 23 \% \end{aligned}$ |
| on't know | $\begin{aligned} & 99 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 13 \% \\ & \end{aligned}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 7 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\stackrel{18}{9 \%}$ | $\begin{aligned} & 4 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 12 \% \end{aligned}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 43
Q10. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats? Helping business to recover and grow?

Base : All Sample A respondents

|  | S | ex | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | Midlands | North England | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{gathered}$ | Scot- <br> land | Cons | Lab | Lib Dem | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | Lib <br> Dem <br> in <br> 2010 <br> NOT <br> now |
| 754 | 344 | 410 | 49 | 71 | 106 | 162 | 163 | 203 | 261 | 158 | 110 | 225 | 184 | 206 | 194 | 104 | 66 | 155 | 202 | 68 | 168 | 188 | 154 | 125 | 79 |
| 764 | 371 | 394 | 74 | 108 | 129 | 150 | 140 | 164 | 226 | 198 | 146 | 194 | 183 | 204 | 200 | 114 | 63 | 147 | 211 | 72 | 164 | 183 | 157 | 138 | 88 |
| $\begin{gathered} 245 \\ 32 \% \end{gathered}$ | $\begin{gathered} 117 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 128 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 144 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 25 \% \end{aligned}$ | 30 $34 \%$ |
| $\begin{gathered} 329 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 180 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 149 \\ 38 \% \end{gathered}$ | $38$ | $\begin{aligned} & 40 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 104 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 124 \\ 84 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 137 \\ 75 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 41 \% \end{aligned}$ | 37 $43 \%$ |
| $\begin{aligned} & 86 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 35 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 18 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | 9 | $\begin{aligned} & 35 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | ${ }^{11} 7 \%$ | $\begin{aligned} & 36 \\ & 26 \% \end{aligned}$ | 12 |
| $\begin{aligned} & 105 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 17 \% \end{aligned}$ | 4 $5 \%$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 7 \\ 10 \% \end{gathered}$ | 11 $8 \%$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 14 \% \end{aligned}$ | 11 $8 \%$ | ${ }_{9}^{8}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 44
Q10. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats? Tackle abuse of the welfare system

Base : All Sample A respondents

|  |  | ex | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \text { \& } \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \begin{array}{c} \text { Lib } \\ \text { Dem } \\ \text { in } \end{array} \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| 754 | 344 | 410 | 49 | 71 | 106 | 162 | 163 | 203 | 261 | 158 | 110 | 225 | 184 | 206 | 194 | 104 | 66 | 155 | 202 | 68 | 168 | 188 | 154 | 125 | 79 |
| 764 | 371 | 394 | 74 | 108 | 129 | 150 | 140 | 164 | 226 | 198 | 146 | 194 | 183 | 204 | 200 | 114 | 63 | 147 | 211 | 72 | 164 | 183 | 157 | 138 | 88 |
| $\begin{gathered} 213 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 96 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 15 \% \end{aligned}$ |
| $\begin{gathered} 356 \\ 47 \% \end{gathered}$ | $\begin{gathered} 177 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 179 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 85 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 135 \\ 74 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 52 \% \end{aligned}$ |
| $\begin{aligned} & 90 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 18 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 18 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 8 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 28 \% \end{aligned}$ | 14 |
| $\begin{aligned} & 105 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & { }_{11}^{12} \end{aligned}$ | $\begin{aligned} & 16 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 16 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\stackrel{4}{6 \%}$ | $\begin{aligned} & 12 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\stackrel{4}{5 \%}$ | $\begin{aligned} & 42 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 13 \% \end{aligned}$ | 12 $8 \%$ | $\begin{aligned} & 17 \\ & 12 \% \end{aligned}$ | 15 $17 \%$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 45
of the following, the Labour Party, the Conservative Party or Liberal Democrats?
Q10. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats? Deal with immigration

Base : All Sample A respondents


|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid- <br> lands | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Cons | Lab | $\begin{gathered} \begin{array}{c} \text { Lib } \\ \text { Dem } \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Dem } \\ & \text { in } \\ & 2010 \\ & \text { NOT } \\ & \text { now } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| nweighted Base | 754 | 344 | 410 | 49 | 71 | 106 | 162 | 163 | 203 | 261 | 158 | 110 | 225 | 184 | 206 | 194 | 104 | 66 | 155 | 202 | 68 | 168 | 188 | 154 | 125 | 79 |
| eighted Base | 764 | 371 | 394 | 74 | 108 | 129 | 150 | 140 | 164 | 226 | 198 | 146 | 194 | 183 | 204 | 200 | 114 | 63 | 147 | 211 | 72 | 164 | 183 | 157 | 138 | 88 |
| abour Party | $\begin{gathered} 164 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 77 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 48 \% \end{aligned}$ | 14 $10 \%$ | $\begin{aligned} & 12 \\ & 14 \% \end{aligned}$ |
| onservative Party | $\begin{gathered} 329 \\ 43 \% \end{gathered}$ | $\begin{gathered} 165 \\ 45 \% \end{gathered}$ | $\begin{gathered} 164 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 45 \% \\ & \end{aligned}$ | $\begin{gathered} 101 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 96 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 116 \\ 79 \% \end{gathered}$ | $\begin{aligned} & 59 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 126 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 23 \% \end{aligned}$ | 64 $46 \%$ | $\begin{aligned} & 41 \\ & 46 \% \end{aligned}$ |
| beral Democrats | $\begin{aligned} & 94 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 10 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 17 \% \end{aligned}$ |
| on't know | $\begin{gathered} 177 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & { }_{8 \%}^{6} \end{aligned}$ | $\begin{aligned} & 27 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 26 \% \end{aligned}$ | $46$ $23 \%$ | $\begin{aligned} & 236 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 8 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & { }_{8 \%}^{6} \end{aligned}$ | 67 | $\begin{aligned} & 36 \\ & 20 \% \end{aligned}$ | $36$ $23 \%$ | $\begin{aligned} & 22 \\ & 16 \% \end{aligned}$ | 200 |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 46
of the following the Labour Party, the Conservative Party or Liberal Democrats?
Q10. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats? Look after the NHS

Base : All Sample A respondents


|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{aligned} & \text { Wales } \\ & \& \\ & \text { South } \\ & \text { West } \\ & \hline \end{aligned}$ | Scotland | Cons | Lab | $\begin{gathered} \mathrm{Lib} \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | Dem <br> in <br> 2010 <br> NOT <br> now |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| nweighted Base | 754 | 344 | 410 | 49 | 71 | 106 | 162 | 163 | 203 | 261 | 158 | 110 | 225 | 184 | 206 | 194 | 104 | 66 | 155 | 202 | 68 | 168 | 188 | 154 | 125 | 79 |
| Weighted Base | 764 | 371 | 394 | 74 | 108 | 129 | 150 | 140 | 164 | 226 | 198 | 146 | 194 | 183 | 204 | 200 | 114 | 63 | 147 | 211 | 72 | 164 | 183 | 157 | 138 | 88 |
| abour Party | $\begin{aligned} & 400 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 206 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 194 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 186 \\ 88 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 90 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 64 \% \end{aligned}$ |
| onservative Party | $\begin{gathered} 165 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 73 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 7 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ |
| Liberal Democrats | $\begin{gathered} 119 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 9 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 15 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 17 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 81 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 16 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | ${ }^{10} 7 \%$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | ${ }_{7 \%}^{5}$ | $\begin{aligned} & 30 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | 10 $7 \%$ | $\begin{aligned} & 8 \\ & 9 \% \end{aligned}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q10. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats? Improving standards in schools

Base : All Sample A respondents


| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{aligned} & \text { Wales } \\ & \text { \& } \\ & \text { South } \\ & \text { West } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{aligned} & \mathrm{Lib} \\ & \text { Dem } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Dem } \\ & \text { in } \\ & 2010 \\ & \text { NOT } \\ & \text { now } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 754 | 344 | 410 | 49 | 71 | 106 | 162 | 163 | 203 | 261 | 158 | 110 | 225 | 184 | 206 | 194 | 104 | 66 | 155 | 202 | 68 | 168 | 188 | 154 | 125 | 79 |
| 764 | 371 | 394 | 74 | 108 | 129 | 150 | 140 | 164 | 226 | 198 | 146 | 194 | 183 | 204 | 200 | 114 | 63 | 147 | 21 | 72 | 164 | 183 | 157 | 138 | 88 |
| $\begin{gathered} 295 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 137 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 40 \% \end{aligned}$ |
| $\begin{gathered} 261 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 127 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 133 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 118 \\ 80 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 132 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 24 \% \end{aligned}$ | 22 25 |
| $\begin{aligned} & 122 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 37 \% \end{aligned}$ | 24\% |
| $\begin{aligned} & 87 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | 19 $9 \%$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 10 \% \end{aligned}$ | ${ }^{14} 9 \%$ | $\begin{gathered} 10 \\ 8 \% \end{gathered}$ | $\stackrel{9}{11 \%}$ |

Prepared by Populus

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 48
Q10. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats? Steering the economy through difficult times

Base : All Sample A respondents


Unweighted Base
Weighted Base
Labour Party
Conservative Party
Liberal Democrats
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{array}{r} \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | $\begin{aligned} & \text { North } \\ & \text { Eng- } \\ & \text { land } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Wales } \\ & \& \\ & \text { South } \\ & \text { West } \\ & \hline \end{aligned}$ | Scot- <br> land | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | Lib <br> Dem <br> in <br> 2010 <br> NOT <br> now${ }^{2}+$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 754 | 344 | 410 | 49 | 71 | 106 | 162 | 163 | 203 | 261 | 158 | 110 | 225 | 184 | 206 | 194 | 104 | 66 | 155 | 202 | 68 | 168 | 188 | 154 | 125 | 79 |
| 764 | 371 | 394 | 74 | 108 | 129 | 150 | 140 | 164 | 226 | 198 | 146 | 194 | 183 | 204 | 200 | 114 | 63 | 147 | 211 | 72 | 164 | 183 | 157 | 138 | 88 |
| $\begin{gathered} 237 \\ 31 \% \end{gathered}$ | $\begin{gathered} 117 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 120 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 113 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 26 \% \end{aligned}$ |
| $\begin{gathered} 321 \\ 42 \% \end{gathered}$ | $\begin{gathered} 170 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 151 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 55 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 79 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 94 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 152 \\ 83 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 32 \% \end{aligned}$ |
| $\begin{aligned} & 89 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 34 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 9 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & 2 \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 15 \% \end{aligned}$ |
| $\begin{gathered} 118 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 7 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 6_{8 \%}^{8} \end{aligned}$ | $\begin{aligned} & 48 \\ & 30 \% \end{aligned}$ | 13 $7 \%$ | $\begin{aligned} & 20 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 19 \% \end{aligned}$ | 24 27 |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q10. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats? Getting a grip on crime and disorder

Base : All Sample A respondents


Unweighted Base
Weighted Base
Labour Party
Conservative Party
Liberal Democrats
Don't know

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \end{aligned}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Cons | Lab | $\begin{aligned} & \mathrm{Lib} \\ & \text { Dem } \\ & \hline \end{aligned}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{aligned} & \mathrm{Lib} \\ & \text { Dem } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 754 | 344 | 410 | 49 | 71 | 106 | 162 | 163 | 203 | 261 | 158 | 110 | 225 | 184 | 206 | 194 | 104 | 66 | 155 | 202 | 68 | 168 | 188 | 154 | 125 | 79 |
| 764 | 371 | 394 | 74 | 108 | 129 | 150 | 140 | 164 | 226 | 198 | 146 | 194 | 183 | 204 | 200 | 114 | 63 | 147 | 211 | 72 | 164 | 183 | 157 | 138 | 88 |
| $\begin{gathered} 213 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 21 \% \end{aligned}$ | 11 6 \% | $\begin{aligned} & 86 \\ & 55 \% \\ & \end{aligned}$ | $\begin{aligned} & 32 \\ & 23 \% \end{aligned}$ | ${ }_{31 \%}^{27}$ |
| $\begin{gathered} 341 \\ 45 \% \end{gathered}$ | $\begin{gathered} 181 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 160 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 45 \% \\ & \end{aligned}$ | $\begin{aligned} & 97 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & \text { 45 } \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 119 \\ 81 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 42 \% \end{aligned}$ | 32 $36 \%$ |
| $\begin{aligned} & 78 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 10 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 6 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ | 8 $4 \%$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 20 \% \end{aligned}$ | 11 $13 \%$ |
| $\begin{gathered} 132 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 8 \% \end{aligned}$ | ${ }^{14} 9 \%$ | $\begin{aligned} & 25 \\ & 12 \% \\ & \end{aligned}$ | $\begin{aligned} & 6 \\ & 8 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 47 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 14 \% \end{aligned}$ | 17 $20 \%$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 50
k the coalition government is doing so far overall?
Q11. Please say how well or badly you think the coalition government is doing so far overall?
Base : All Sample B respondents

|  |  |  | Sex |  | Age |  |  |  |  |  |  |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Cons | Lab | Lib Dem | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ | Cons | Lab | Lib Dem | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| Unweighted Base |  | 749 | 334 | 415 | 37 | 60 | 140 | 143 | 138 | 231 | 268 | 165 | 105 | 211 | 207 | 191 | 176 | 108 | 67 | 184 | 186 | 42 | 160 | 195 | 164 | 103 | 70 |
| Weighted Base |  | 739 | 346 | 393 | 61 | 87 | 151 | 131 | 111 | 197 | 226 | 198 | 140 | 174 | 205 | 186 | 181 | 105 | 62 | 187 | 183 | 41 | 154 | 197 | 157 | 105 | 72 |
| SUM: Top 2 |  | $\begin{gathered} 356 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 188 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 168 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 49 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 64 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 110 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 155 \\ 83 \% \end{gathered}$ | ${ }_{27}^{49}$ | $\begin{aligned} & 22 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 160 \\ 82 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 43 \% \end{aligned}$ |
| Very well | (4) | $\begin{gathered} 22 \\ 3 \% \end{gathered}$ | $\begin{gathered} 13 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | ${ }_{3 \%}^{5}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | ${ }_{3}^{4}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 11 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | * | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 14 \\ 8 \% \end{gathered}$ | - | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\stackrel{13}{6 \%}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |
| Quite well | (3) | $\begin{gathered} 334 \\ 45 \% \end{gathered}$ | $\begin{gathered} 175 \\ 50 \% \end{gathered}$ | $\begin{aligned} & 159 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 109 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 98 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 140 \\ 75 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 41 \% \end{aligned}$ |
| Quite badly | (2) | $\begin{gathered} 261 \\ 35 \% \end{gathered}$ | $\begin{gathered} 109 \\ 31 \% \end{gathered}$ | $\begin{gathered} 152 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 522 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 39 \% \end{aligned}$ |
| Very badly | (1) | $\begin{gathered} 112 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 24 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 29 \% \end{aligned}$ | - | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 18 \% \end{aligned}$ |
| SUM: Bottom 2 |  | $\begin{gathered} 373 \\ 51 \% \end{gathered}$ | $\begin{gathered} 157 \\ 45 \% \end{gathered}$ | $\begin{gathered} 216 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 107 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 93 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 48 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 37 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 132 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 113 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 57 \% \end{aligned}$ |
| Don't know |  | $\begin{aligned} & 10 \\ & 1 \% \end{aligned}$ | $1$ | $\stackrel{9}{2 \%}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - |
| Mean |  | 2.36 | 2.44 | 2.29 | 2.49 | 2.42 | 2.28 | 2.28 | 2.30 | 2.45 | 2.43 | 2.42 | 2.40 | 2.17 | 2.48 | 2.37 | 2.23 | 2.42 | 2.22 | 2.89 | 1.98 | 2.56 | 2.47 | 2.85 | 2.00 | 2.38 | 2.26 |
| Standard deviation |  | 0.77 | 0.78 | 0.76 | 0.83 | 0.70 | 0.79 | 0.76 | 0.82 | 0.75 | 0.72 | 0.80 | 0.77 | 0.80 | 0.77 | 0.73 | 0.79 | 0.78 | 0.81 | 0.53 | 0.75 | 0.54 | 0.73 | 0.55 | 0.74 | 0.73 | 0.78 |
| Standard error |  | 0.03 | 0.04 | 0.04 | 0.14 | 0.09 | 0.07 | 0.06 | 0.07 | 0.05 | 0.04 | 0.06 | 0.07 | 0.06 | 0.05 | 0.05 | 0.06 | 0.08 | 0.10 | 0.04 | 0.06 | 0.08 | 0.06 | 0.04 | 0.06 | 0.07 | 0.09 |

Q11. Please say how well or badly you think the coalition government is doing so far in handling: The economy overall

Base : All Sample B respondents

|  |  | Sex |  |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{array}{r} \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { Now } \\ \hline \end{gathered}$ |
| Unweighted Base |  | 749 | 334 | 415 | 37 | 60 | 140 | 143 | 138 | 231 | 268 | 165 | 105 | 211 | 207 | 191 | 176 | 108 | 67 | 184 | 186 | 42 | 160 | 195 | 164 | 103 | 70 |
| Weighted Base |  | 739 | 346 | 393 | 61 | 87 | 151 | 131 | 111 | 197 | 226 | 198 | 140 | 174 | 205 | 186 | 181 | 105 | 62 | 187 | 183 | 41 | 154 | 197 | 157 | 105 | 72 |
| SUM: Top 2 |  | $\begin{gathered} 309 \\ 42 \% \end{gathered}$ | $\begin{gathered} 175 \\ 51 \% \end{gathered}$ | $\begin{gathered} 134 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 143 \\ 76 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 43 \% \end{aligned}$ | 26 $36 \%$ |
| Very well | (4) | ${ }^{19}{ }_{3 \%}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | ${ }^{10}{ }_{3 \%}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | ${ }_{3 \%}^{6}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 5 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 11 \\ 5 \% \end{gathered}$ | ${ }_{*}$ | - | - |
| Quite well | (3) | $\begin{gathered} 290 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 166 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 135 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 36 \% \end{aligned}$ |
| Quite badly | (2) | $\begin{gathered} 264 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 109 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 50 \% \end{aligned}$ |
| Very badly | (1) | $\begin{aligned} & 154 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 9 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 13 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 18 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ |
| SUM: Bottom 2 |  | $\begin{aligned} & 417 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 169 \\ 49 \% \end{gathered}$ | $\begin{gathered} 248 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 108 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 78 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 64 \% \end{aligned}$ |
| Don't know |  | $\begin{aligned} & 12 \\ & 2 \% \end{aligned}$ | 1 | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | ${ }_{3 \%}^{6}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | ${ }_{3 \%}^{6}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - |
| Mean |  | 2.24 | 2.36 | 2.13 | 2.45 | 2.16 | 2.20 | 2.18 | 2.17 | 2.32 | 2.36 | 2.22 | 2.24 | 2.10 | 2.41 | 2.26 | 2.10 | 2.25 | 2.01 | 2.76 | 1.88 | 2.51 | 2.32 | 2.71 | 1.91 | 2.31 | 2.22 |
| Standard deviation |  | 0.81 | 0.80 | 0.81 | 0.77 | 0.75 | 0.85 | 0.78 | 0.82 | 0.83 | 0.74 | 0.82 | 0.81 | 0.88 | 0.79 | 0.77 | 0.84 | 0.85 | 0.77 | 0.67 | 0.72 | 0.64 | 0.79 | 0.71 | 0.73 | 0.69 | 0.68 |
| Standard error |  | 0.03 | 0.04 | 0.04 | 0.13 | 0.10 | 0.07 | 0.07 | 0.07 | 0.06 | 0.05 | 0.06 | 0.08 | 0.06 | 0.06 | 0.06 | 0.06 | 0.08 | 0.10 | 0.05 | 0.05 | 0.10 | 0.06 | 0.05 | 0.06 | 0.07 | 0.08 |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q11. Please say how well or badly you think the coalition government is doing so far in handling: Public spending cuts

Base : All Sample B respondents

|  |  |  | Sex |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{array}{r} \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { Now } \\ \hline \end{gathered}$ |
| Unweighted Base |  | 749 | 334 | 415 | 37 | 60 | 140 | 143 | 138 | 231 | 268 | 165 | 105 | 211 | 207 | 191 | 176 | 108 | 67 | 184 | 186 | 42 | 160 | 195 | 164 | 103 | 70 |
| Weighted Base |  | 739 | 346 | 393 | 61 | 87 | 151 | 131 | 111 | 197 | 226 | 198 | 140 | 174 | 205 | 186 | 181 | 105 | 62 | 187 | 183 | 41 | 154 | 197 | 157 | 105 | 72 |
| SUM: Top 2 |  | $\begin{gathered} 268 \\ 36 \% \end{gathered}$ | $\begin{gathered} 144 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 123 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 38 \% \end{aligned}$ |
| Very well | (4) | ${ }_{27}^{27}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \end{aligned}$ | ${ }_{7 \%}^{7}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | ${ }^{1}$ |
| Quite well | (3) | $\begin{gathered} 241 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 529 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 114 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 36 \% \end{aligned}$ |
| Quite badly | (2) | $\begin{gathered} 253 \\ 34 \% \end{gathered}$ | $\begin{gathered} 124 \\ 36 \% \end{gathered}$ | $\begin{gathered} 129 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 77 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 46 \% \\ & 28 \end{aligned}$ | $\begin{aligned} & 72 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 36 \% \end{aligned}$ |
| Very badly | (1) | $\begin{aligned} & 196 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 126 \\ 32 \% \end{gathered}$ | $\begin{aligned} & { }_{22}^{20 \%} \end{aligned}$ | $\begin{aligned} & 31 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 12 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 78 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 7 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 18 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 22 \% \\ & \end{aligned}$ | $\begin{aligned} & 17 \\ & 24 \% \end{aligned}$ |
| SUM: Bottom 2 |  | $\begin{gathered} 449 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 194 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 255 \\ \quad 65 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 112 \\ 55 \% \end{gathered}$ | $\begin{gathered} 115 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 116 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 151 \\ 82 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 60 \% \end{aligned}$ |
| Don't know |  | $\stackrel{22}{3 \%}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | ${ }_{3 \%}^{6}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $1 \%$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | ${ }_{3 \%}^{5}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |
| Mean |  | 2.14 | 2.26 | 2.02 | 2.14 | 1.97 | 2.09 | 2.02 | 2.17 | 2.31 | 2.22 | 2.12 | 2.09 | 2.08 | 2.25 | 2.11 | 2.10 | 2.11 | 2.00 | 2.69 | 1.73 | 2.20 | 2.26 | 2.60 | 1.75 | 2.19 | 2.16 |
| Standard deviation |  | 0.86 | 0.84 | 0.87 | 0.77 | 0.86 | 0.88 | 0.86 | 0.88 | 0.85 | 0.86 | 0.82 | 0.86 | 0.91 | 0.87 | 0.82 | 0.89 | 0.86 | 0.86 | 0.71 | 0.76 | 0.76 | 0.81 | 0.73 | 0.79 | 0.81 | 0.82 |
| Standard error |  | 0.03 | 0.05 | 0.04 | 0.13 | 0.11 | 0.08 | 0.07 | 0.08 | 0.06 | 0.05 | 0.07 | 0.08 | 0.06 | 0.06 | 0.06 | 0.07 | 0.08 | 0.11 | 0.05 | 0.06 | 0.12 | 0.07 | 0.05 | 0.06 | 0.08 | 0.10 |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 53
the coalition government is doing so far in handling
Q11. Ple
Base : All Sample B respondents

|  |  |  | Sex |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{array}{r} \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { Now } \\ \hline \end{gathered}$ |
| Unweighted Base |  | 749 | 334 | 415 | 37 | 60 | 140 | 143 | 138 | 231 | 268 | 165 | 105 | 211 | 207 | 191 | 176 | 108 | 67 | 184 | 186 | 42 | 160 | 195 | 164 | 103 | 70 |
| Weighted Base |  | 739 | 346 | 393 | 61 | 87 | 151 | 131 | 111 | 197 | 226 | 198 | 140 | 174 | 205 | 186 | 181 | 105 | 62 | 187 | 183 | 41 | 154 | 197 | 157 | 105 | 72 |
| SUM: Top 2 |  | $\begin{gathered} 257 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 137 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 49 \% \end{aligned}$ | 34 48 |
| Very well | (4) | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | ${ }_{1}^{1 \%}$ |
| Quite well | (3) | $\begin{gathered} 240 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 128 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 47 \% \end{aligned}$ |
| Quite badly | (2) | $\begin{gathered} 273 \\ 37 \% \end{gathered}$ | $\begin{gathered} 130 \\ 37 \% \end{gathered}$ | $\begin{gathered} 143 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 35 \% \end{aligned}$ |
| Very badly | (1) | $\begin{aligned} & 121 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 6 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 4 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 9 \% \end{aligned}$ |
| SUM: Bottom 2 |  | $\begin{gathered} 394 \\ 53 \% \end{gathered}$ | $\begin{gathered} 184 \\ 53 \% \end{gathered}$ | $\begin{gathered} 210 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 109 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 102 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 101 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 45 \% \end{aligned}$ |
| Don't know |  | $\begin{aligned} & 88 \\ & 12 \% \end{aligned}$ | ${ }_{7 \%}^{25}$ | $\begin{aligned} & 63 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 7 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 30 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 13 \% \end{aligned}$ | $\stackrel{9}{8 \%}$ | $\begin{aligned} & 5 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 5 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 16 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 10 \% \end{aligned}$ | ${ }_{7 \%}^{5}$ |
| Mean |  | 2.23 | 2.28 | 2.19 | 2.44 | 2.38 | 2.32 | 2.07 | 2.14 | 2.20 | 2.40 | 2.28 | 2.12 | 2.07 | 2.30 | 2.17 | 2.21 | 2.23 | 2.31 | 2.44 | 2.09 | 2.53 | 2.28 | 2.36 | 2.12 | 2.45 | 2.43 |
| Standard deviation |  | 0.78 | 0.77 | 0.78 | 0.77 | 0.81 | 0.74 | 0.77 | 0.78 | 0.77 | 0.73 | 0.76 | 0.77 | 0.82 | 0.76 | 0.77 | 0.74 | 0.82 | 0.90 | 0.70 | 0.79 | 0.73 | 0.76 | 0.72 | 0.79 | 0.72 | 0.69 |
| Standard error |  | 0.03 | 0.04 | 0.04 | 0.14 | 0.11 | 0.07 | 0.07 | 0.07 | 0.05 | 0.05 | 0.06 | 0.08 | 0.06 | 0.06 | 0.06 | 0.06 | 0.08 | 0.12 | 0.05 | 0.06 | 0.12 | 0.07 | 0.05 | 0.07 | 0.07 | 0.09 |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q11. Please say how well or badly you think the coalition government is doing so far in handling Tax rates

Base : All Sample B respondents


Q11. Please say how well or badly you think the coalition government is doing so far in handling: Tackling waste \& fraud in the benefit system

Base : All Sample B respondents

|  |  |  | Sex |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \\ & \hline \end{aligned}$ | $\begin{array}{r} \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | North <br> Eng- $\qquad$ | $\begin{aligned} & \text { Wales } \\ & \& \\ & \text { South } \\ & \text { West } \end{aligned}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| Unweighted Base |  | 749 | 334 | 415 | 37 | 60 | 140 | 143 | 138 | 231 | 268 | 165 | 105 | 211 | 207 | 191 | 176 | 108 | 67 | 184 | 186 | 42 | 160 | 195 | 164 | 103 | 70 |
| Weighted Base |  | 739 | 346 | 393 | 61 | 87 | 151 | 131 | 111 | 197 | 226 | 198 | 140 | 174 | 205 | 186 | 181 | 105 | 62 | 187 | 183 | 41 | 154 | 197 | 157 | 105 | 72 |
| SUM: Top 2 |  | $\begin{gathered} 280 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 137 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 143 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 23 \% \end{aligned}$ |
| Very well | (4) | $\begin{gathered} 37 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\stackrel{22}{6 \%}$ | $\frac{5}{7 \%}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \end{aligned}$ | ${ }^{14} 7 \%$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\stackrel{9}{6 \%}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | ${ }^{15}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | ${ }_{7 \%}^{4}$ | $\begin{gathered} 14 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\stackrel{9}{6 \%}$ | $\begin{gathered} 10 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\stackrel{3}{4 \%}$ |
| Quite well | (3) | $\begin{gathered} 243 \\ 33 \% \end{gathered}$ | $\begin{gathered} 122 \\ 35 \% \end{gathered}$ | $\begin{gathered} 121 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 19 \% \end{aligned}$ |
| Quite badly | (2) | $\begin{gathered} 248 \\ 34 \% \end{gathered}$ | $\begin{gathered} 119 \\ 34 \% \end{gathered}$ | $\begin{gathered} 129 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 47 \% \end{aligned}$ |
| Very badly | (1) | $\begin{gathered} 165 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 70 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & \\ & \hline 15 \% \end{aligned}$ |
| SUM: Bottom 2 |  | $\begin{aligned} & 413 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 188 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 224 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 56 \% \\ & 5 \end{aligned}$ | $\begin{aligned} & 44 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 105 \\ 53 \% \end{gathered}$ | $\begin{gathered} 114 \\ 51 \% \end{gathered}$ | $\begin{aligned} & 99 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 114 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 94 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 102 \\ 55 \% \end{gathered}$ | $\begin{gathered} 120 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 57 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 36 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 101 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 62 \% \\ & 68 \end{aligned}$ | $\begin{aligned} & 51 \\ & 72 \% \end{aligned}$ |
| Don't know |  | $\begin{gathered} 46 \\ 6 \% \end{gathered}$ | $\begin{gathered} 21 \\ 6 \% \end{gathered}$ | $\begin{gathered} 25 \\ 6 \% \end{gathered}$ | $\begin{gathered} 6 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\stackrel{17}{7 \%}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ | $\stackrel{13}{6 \%}$ | $\begin{gathered} 14 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 8 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 13 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 10 \\ 6 \% \end{gathered}$ | ${ }_{7 \%}^{7}$ | ${ }_{5}^{4}$ |
| Mean |  | 2.22 | 2.25 | 2.19 | 2.18 | 2.30 | 2.34 | 2.08 | 2.02 | 2.31 | 2.31 | 2.33 | 2.17 | 2.02 | 2.41 | 2.19 | 2.04 | 2.20 | 2.21 | 2.46 | 2.16 | 2.53 | 2.27 | 2.34 | 2.22 | 2.17 | 2.03 |
| Standard deviation |  | 0.87 | 0.84 | 0.89 | 0.94 | 0.83 | 0.83 | 0.88 | 0.86 | 0.87 | 0.81 | 0.83 | 0.89 | 0.93 | 0.86 | 0.88 | 0.78 | 0.92 | 0.92 | 0.79 | 0.89 | 0.66 | 0.86 | 0.80 | 0.90 | 0.80 | 0.81 |
| Standard error |  | 0.03 | 0.05 | 0.05 | 0.17 | 0.11 | 0.07 | 0.08 | 0.08 | 0.06 | 0.05 | 0.07 | 0.09 | 0.07 | 0.06 | 0.07 | 0.06 | 0.09 | 0.11 | 0.06 | 0.07 | 0.11 | 0.07 | 0.06 | 0.07 | 0.08 | 0.10 |

## CATI Fieldwork ：9th－16th September 2011 －Demographically and Past Vote Weighted

Table 56
k the coalition government is doing so far in handling
Q11．Please say how well or badly you think the coalition government is doing so far in handling： Running the National Health Service

Base ：All Sample B respondents


Unweighted Base
Weighted Base
SUM：Top 2
Very well
Quite well
Quite badly
Very badly
SUM：Bottom 2

Don＇t know
Mean
Standard deviation
Standard error

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18－24 | 25－34 | 35－44 | 45－54 | 55－64 | $65+$ | AB | C1 | C2 | DE | South | $\begin{gathered} \text { Mid- } \\ \text { lands } \\ \hline \end{gathered}$ | North <br> Eng－ <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \begin{array}{c} \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{array} ⿳ ⺈ ⿴ 囗 十 一 ~ \end{gathered}$ |
|  | 749 | 334 | 415 | 37 | 60 | 140 | 143 | 138 | 231 | 268 | 165 | 105 | 21 | 207 | 191 | 176 | 108 | 67 | 184 | 86 | 42 | 160 | 95 | 164 | 103 | 70 |
|  | 739 | 346 | 393 | 61 | 87 | 151 | 131 | 111 | 197 | 226 | 198 | 140 | 174 | 205 | 186 | 181 | 105 | 62 | 187 | 183 | 41 | 154 | 197 | 157 | 105 | 72 |
|  | $\begin{gathered} 265 \\ 36 \% \end{gathered}$ | $\begin{gathered} 130 \\ 38 \% \end{gathered}$ | $\begin{gathered} 135 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 25 \% \\ & \end{aligned}$ | $\begin{aligned} & 39 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 27 \% \end{aligned}$ |
| （4） | $\begin{aligned} & 39 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 17 \\ 5 \% \end{gathered}$ | $\begin{gathered} 21 \\ 5 \% \end{gathered}$ | $\begin{gathered} 8 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \end{aligned}$ | ${ }_{3 \%}^{4}$ | ${ }^{14} 7 \%$ | $\begin{aligned} & \stackrel{5}{2 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 13 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | ${ }_{8 \%}^{9}$ | $\begin{aligned} & 3 \\ & 4 \% \\ & \hline \end{aligned}$ | ${ }^{17} 9 \%$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | ${ }^{10} 7 \%$ | $\begin{gathered} 16 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\stackrel{1}{2 \%}$ |
| （3） | $\begin{gathered} 227 \\ 31 \% \end{gathered}$ | $\begin{gathered} 113 \\ 33 \% \end{gathered}$ | $\begin{gathered} 114 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 22 \% \\ & \end{aligned}$ | $\begin{aligned} & 54 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 25 \% \end{aligned}$ |
| （2） | $\begin{gathered} 260 \\ 35 \% \end{gathered}$ | $\begin{gathered} 131 \\ 38 \% \end{gathered}$ | $\begin{gathered} 128 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 41 \% \\ & \end{aligned}$ | $\begin{aligned} & 56 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 50 \% \end{aligned}$ |
| （1） | $\begin{aligned} & 194 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 113 \\ 29 \% \end{gathered}$ | $\begin{aligned} & { }_{22}^{13} \\ & \hline \end{aligned}$ | $\begin{aligned} & 22 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 32 \% \end{aligned}$ | ${ }_{20}^{50 \%}$ | $\begin{aligned} & 49 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 43 \% \end{aligned}$ | $\stackrel{5}{11 \%}$ | $\begin{aligned} & 35 \\ & 22 \% \end{aligned}$ | $\stackrel{18}{9 \%}$ | $\begin{aligned} & 73 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 22 \% \end{aligned}$ |
|  | $\begin{gathered} 454 \\ 61 \% \end{gathered}$ | $\begin{gathered} 212 \\ 61 \% \end{gathered}$ | $\begin{gathered} 242 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 116 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 93 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 115 \\ 62 \% \end{gathered}$ | $\begin{gathered} 115 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 145 \\ 79 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 78 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 51 \% \\ & 71 \% \end{aligned}$ |
|  | $\begin{gathered} 19 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | ${ }_{3 \%}^{6}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ |
|  | 2.15 | 2.19 | 2.11 | 2.45 | 2.09 | 2.10 | 1.92 | 2.10 | 2.31 | 2.14 | 2.17 | 2.12 | 2.18 | 2.18 | 2.19 | 2.05 | 2.24 | 2.12 | 2.57 | 1.75 | 2.47 | 2.22 | 2.53 | 1.74 | 2.24 | 2.07 |
|  | 0.88 | 0.86 | 0.90 | 0.99 | 0.81 | 0.88 | 0.83 | 0.87 | 0.88 | 0.79 | 0.85 | 0.98 | 0.95 | 0.86 | 0.84 | 0.91 | 0.93 | 0.89 | 0.76 | 0.78 | 0.76 | 0.88 | 0.78 | 0.80 | 0.78 | 0.74 |
|  | 0.03 | 0.05 | 0.05 | 0.17 | 0.11 | 0.08 | 0.07 | 0.08 | 0.06 | 0.05 | 0.07 | 0.10 | 0.07 | 0.06 | 0.06 | 0.07 | 0.09 | 0.11 | 0.06 | 0.06 | 0.12 | 0.07 | 0.06 | 0.06 | 0.08 | 0.09 |

Q11. Please say how well or badly you think the coalition government is doing so far in handling: Restoring discipline in schools

## Base : All Sample B respondents

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|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted Base |  | 749 | 334 | 415 | 37 | 60 | 140 | 143 | 138 | 231 | 268 | 165 | 105 | 211 | 207 | 191 | 176 | 108 | 67 | 184 | 186 | 42 | 160 | 195 | 164 | 103 | 70 |
| Weighted Base |  | 739 | 346 | 393 | 61 | 87 | 151 | 131 | 111 | 197 | 226 | 198 | 140 | 174 | 205 | 186 | 181 | 105 | 62 | 187 | 183 | 41 | 154 | 197 | 157 | 105 | 72 |
| SUM: Top 2 |  | $\begin{gathered} 214 \\ 29 \% \end{gathered}$ | $\begin{gathered} 106 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 42 \% \end{aligned}$ | $24$ | $\begin{aligned} & 46 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 21 \% \end{aligned}$ | 12 $16 \%$ |
| Very well | (4) | $\begin{gathered} 23 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 10 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \\ & \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | 2\% | ${ }_{2 \%}^{1}$ |
| Quite well | (3) | $\begin{aligned} & 190 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ |
| Quite badly | (2) | $\begin{gathered} 298 \\ 40 \% \end{gathered}$ | $\begin{gathered} 137 \\ 40 \% \end{gathered}$ | $\begin{gathered} 161 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 45 \% \end{aligned}$ |
| Very badly | (1) | $\begin{aligned} & 147 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 25 \% \\ & \end{aligned}$ | $\begin{aligned} & 33 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 21 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 32 \% \end{aligned}$ |
| SUM: Bottom 2 |  | $\begin{gathered} 444 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 196 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 249 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 110 \\ 56 \% \end{gathered}$ | $\begin{gathered} 128 \\ 57 \% \end{gathered}$ | $\begin{aligned} & 114 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 114 \\ 56 \% \end{gathered}$ | $\begin{aligned} & 109 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 111 \\ 71 \% \end{gathered}$ | $\begin{aligned} & 70 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 77 \% \end{aligned}$ |
| Don't know |  | $\begin{aligned} & 81 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 37 \\ 9 \% \end{gathered}$ | $\underset{11 \%}{7}$ | ${ }_{7 \%}^{6}$ | $\begin{aligned} & 24 \\ & 16 \% \\ & \end{aligned}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 17 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 10 \% \end{aligned}$ | $\underset{22 \%}{9}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | ${ }^{13}$ | $\begin{gathered} 13 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | ${ }_{7 \%}^{5}$ |
| Mean |  | 2.14 | 2.20 | 2.08 | 2.29 | 2.20 | 2.20 | 1.95 | 1.97 | 2.23 | 2.17 | 2.17 | 2.18 | 2.02 | 2.22 | 2.18 | 1.97 | 2.16 | 2.20 | 2.53 | 1.94 | 2.30 | 2.14 | 2.46 | 1.98 | 1.98 | 1.85 |
| Standard deviation |  | 0.80 | 0.80 | 0.79 | 0.85 | 0.59 | 0.80 | 0.71 | 0.85 | 0.85 | 0.76 | 0.81 | 0.75 | 0.86 | 0.80 | 0.80 | 0.77 | 0.79 | 0.83 | 0.71 | 0.76 | 0.74 | 0.84 | 0.75 | 0.71 | 0.78 | 0.75 |
| Standard error |  | 0.03 | 0.05 | 0.04 | 0.15 | 0.08 | 0.07 | 0.06 | 0.08 | 0.06 | 0.05 | 0.07 | 0.08 | 0.06 | 0.06 | 0.06 | 0.06 | 0.08 | 0.11 | 0.05 | 0.06 | 0.13 | 0.07 | 0.06 | 0.06 | 0.08 | 0.09 |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q11. Please say how well or badly you think the coalition government is doing so far in handling Keeping crime low

Base : All Sample B respondents

|  |  |  | Sex |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{array}{r} \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| Unweighted Base |  | 749 | 334 | 415 | 37 | 60 | 140 | 143 | 138 | 231 | 268 | 165 | 105 | 211 | 207 | 191 | 176 | 108 | 67 | 184 | 186 | 42 | 160 | 195 | 164 | 103 | 70 |
| Weighted Base |  | 739 | 346 | 393 | 61 | 87 | 151 | 131 | 111 | 197 | 226 | 198 | 140 | 174 | 205 | 186 | 181 | 105 | 62 | 187 | 183 | 41 | 154 | 197 | 157 | 105 | 72 |
| SUM: Top 2 |  | $\begin{gathered} 232 \\ 31 \% \end{gathered}$ | $\begin{gathered} 113 \\ 33 \% \end{gathered}$ | $\begin{gathered} 119 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 27 \% \end{aligned}$ |
| Very well | (4) | $\begin{gathered} 16 \\ 2 \% \end{gathered}$ | $\begin{aligned} & { }_{2}^{6} \\ & \hline \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | 4 $3 \%$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & \stackrel{5}{2 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | ${ }_{3 \%}^{4}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\stackrel{1}{2 \%}$ |
| Quite well | (3) | $\begin{gathered} 216 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 28 \% \\ & \end{aligned}$ | $\begin{aligned} & 73 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & \\ & \hline \end{aligned}$ |
| Quite badly | (2) | $\begin{gathered} 297 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 140 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 35 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 18 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 41 \% \end{aligned}$ |
| Very badly | (1) | $\begin{gathered} 180 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 78 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 102 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 21 \% \end{aligned}$ | 21 29 |
| SUM: Bottom 2 |  | $\begin{gathered} 477 \\ 65 \% \end{gathered}$ | $\begin{gathered} 219 \\ 63 \% \end{gathered}$ | $\begin{gathered} 258 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 114 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 140 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 125 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 93 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 119 \\ 68 \% \end{gathered}$ | $\begin{gathered} 133 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 112 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 131 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 62 \% \end{aligned}$ | 50\% |
| Don't know |  | $\begin{aligned} & 29 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 10 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | ${ }_{3 \%}^{2}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\stackrel{3}{7 \%}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | ${ }_{3 \%}^{4}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | ${ }_{3 \%}^{2}$ |
| Mean |  | 2.10 | 2.12 | 2.07 | 2.02 | 2.05 | 2.06 | 2.08 | 2.00 | 2.24 | 2.15 | 2.15 | 2.12 | 1.94 | 2.12 | 2.18 | 1.98 | 2.08 | 2.12 | 2.36 | 1.91 | 2.52 | 2.16 | 2.26 | 1.98 | 2.16 | 1.99 |
| Standard deviation |  | 0.80 | 0.79 | 0.81 | 0.77 | 0.77 | 0.83 | 0.78 | 0.82 | 0.79 | 0.75 | 0.76 | 0.83 | 0.87 | 0.79 | 0.80 | 0.80 | 0.80 | 0.82 | 0.70 | 0.83 | 0.65 | 0.77 | 0.73 | 0.80 | 0.81 | 0.80 |
| Standard error |  | 0.03 | 0.04 | 0.04 | 0.13 | 0.10 | 0.07 | 0.07 | 0.07 | 0.05 | 0.05 | 0.06 | 0.08 | 0.06 | 0.06 | 0.06 | 0.06 | 0.08 | 0.10 | 0.05 | 0.06 | 0.11 | 0.06 | 0.05 | 0.06 | 0.08 | 0.10 |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 59
Q12. Please say whether you agree or disagree with each of the following statements.
The decisions by the coalition are fairer than they would have been otherwise because of the influence of the Liberal Democrats

Base : All Sample A respondents

|  | ex | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{array}{r} \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \text { \& } \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | Lib <br> Dem <br> in <br> 2010 <br> NOT <br> now |
| 344 | 410 | 49 | 71 | 106 | 162 | 163 | 203 | 261 | 158 | 110 | 225 | 184 | 206 | 194 | 104 | 66 | 155 | 202 | 68 | 168 | 188 | 154 | 125 | 79 |
| 371 | 394 | 74 | 108 | 129 | 150 | 140 | 164 | 226 | 198 | 146 | 194 | 183 | 204 | 200 | 114 | 63 | 147 | 211 | 72 | 164 | 183 | 157 | 138 | 88 |
| $\begin{aligned} & 205 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 204 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 134 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 81 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 69 \% \end{aligned}$ | 56 $64 \%$ |
| $\begin{aligned} & 71 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 9 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 35 \% \end{aligned}$ | 21\% |
| $\begin{gathered} 134 \\ 36 \% \end{gathered}$ | $\begin{gathered} 146 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 39 \% \end{aligned}$ | ${ }_{30 \%}^{44}$ | $\begin{aligned} & 66 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 35 \% \end{aligned}$ | 35 $40 \%$ |
| $\begin{aligned} & 71 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & { }_{22}^{13} \end{aligned}$ | $\begin{aligned} & 27 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 20 \% \end{aligned}$ | ${ }_{22}^{19}$ |
| $\begin{aligned} & 85 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 16 \% \\ & \end{aligned}$ | $\begin{aligned} & 36 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | 11 $13 \%$ |
| $\begin{aligned} & 156 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 30 \% \end{aligned}$ | 30 $35 \%$ |
| $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \end{aligned}$ | $\stackrel{9}{6 \%}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \end{aligned}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | ${ }_{2}^{2 \%}$ |
| 2.53 | 2.46 | 2.53 | 2.66 | 2.34 | 2.56 | 2.49 | 2.43 | 2.59 | 2.44 | 2.37 | 2.53 | 2.51 | 2.40 | 2.55 | 2.60 | 2.38 | 2.72 | 2.33 | 3.22 | 2.46 | 2.45 | 2.17 | 2.95 | 2.76 |
| 1.06 | 1.00 | 0.93 | 0.95 | 1.08 | 1.02 | 1.01 | 1.11 | 0.99 | 1.03 | 0.99 | 1.09 | 0.98 | 1.05 | 1.03 | 1.06 | 1.05 | 0.92 | 1.02 | 0.84 | 0.96 | 1.04 | 1.03 | 0.98 | 0.96 |
| 0.06 | 0.05 | 0.13 | 0.11 | 0.11 | 0.08 | 0.08 | 0.08 | 0.06 | 0.08 | 0.10 | 0.07 | 0.07 | 0.08 | 0.07 | 0.11 | 0.13 | 0.07 | 0.07 | 0.10 | 0.08 | 0.08 | 0.08 | 0.09 | 0.11 |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 60
Q12. Please say whether you agree or disagree with each of the following statements.
I think that in the event of a hung Parliament at the next election, Nick Clegg would be prepared to work alongside the Labour Party,
just as he works alongside Conservatives at the moment
Base : All Sample A respondents
$\qquad$

| Region | Voting Intention | Vote in 2010 |
| :---: | :---: | :---: |
|  |  |  |

Unweighted Base
Weighted Base
SUM: Top 2
Strongly agree
Somewhat agree
Somewhat disagree
Strongly disagree
SUM: Bottom 2
Don't know
Mean
Standard deviation
Standard error
$\begin{array}{llll}\text { South Mid- } & \text { North } \\ \text { Eng- } \\ \text { East } \\ \text { lands } & \text { South Scot }\end{array}$ $\frac{68}{168} \frac{\text { Ref }}{188} \frac{\text { Cons }}{154} \frac{\text { Lab }}{125} \frac{\text { Dem }}{79}$ $\begin{array}{lllllllllllllllllllllllllllllll}54 & 344 & 410 & 49 & 71 & 106 & 162 & 163 & 203 & 261 & 158 & 110 & 225 & 184 & 206 & 194 & 104 & 66 & 155 & 202 & 68 & 168 & 188 & 154 & 125 & 79 \\ 64 & 371 & 394 & 74 & 108 & 129 & 150 & 140 & 164 & 226 & 198 & 146 & 194 & 183 & 204 & 200 & 114 & 63 & 147 & 211 & 72 & 164 & 183 & 157 & 138 & 88\end{array}$ $\begin{array}{llllllllllllllllllllllllllllllllllll} & 489 & 241 & 248 & 59 & 86 & 73 & 96 & 82 & 94 & 156 & 129 & 92 & 112 & 114 & 137 & 135 & 74 & 30 & 83 & 151 & 59 & 90 & 110 & 101 & 105 & 63 \\ 64 \% & 65 \% & 63 \% & 80 \% & 80 \% & 57 \% & 64 \% & 58 \% & 57 \% & 69 \% & 65 \% & 63 \% & 58 \% & 62 \% & 67 \% & 67 \% & 65 \% & 48 \% & 57 \% & 71 \% & 82 \% & 55 \% & 60 \% & 65 \% & 76 \% & 72 \%\end{array}$
$\begin{array}{lllllllllllllllllllllllllllll}\text { (4) } & 234 & 125 & 109 & 27 & 38 & 34 & 46 & 34 & 54 & 79 & 64 & 38 & 53 & 64 & 70 & 55 & 30 & 15 & 39 & 69 & 24 & 44 & 57 & 46 & 51 & 31 \\ & 31 \% & 34 \% & 28 \% & 37 \% & 36 \% & 26 \% & 31 \% & 24 \% & 33 \% & 35 \% & 32 \% & 26 \% & 27 \% & 35 \% & 34 \% & 27 \% & 26 \% & 24 \% & 26 \% & 32 \% & 33 \% & 27 \% & 31 \% & 29 \% & 37 \% & 35 \%\end{array}$
$\begin{array}{lllllllllllllllllllllllllllllllllll}\text { (3) } & 256 & 116 & 139 & 32 & 48 & 39 & 50 & 48 & 40 & 77 & 65 & 54 & 60 & 50 & 67 & 80 & 44 & 15 & 45 & 82 & 35 & 46 & 54 & 56 & 54 & 32 \\ & 31 \% & 35 \% & 43 \% & 44 \% & 30 \% & 33 \% & 34 \% & 25 \% & 34 \% & 33 \% & 37 \% & 31 \% & 27 \% & 33 \% & 40 \% & 38 \% & 24 \% & 30 \% & 39 \% & 48 \% & 28 \% & 29 \% & 36 \% & 39 \% & 37 \%\end{array}$
$\begin{array}{llllllllllllllllllllllllllllll} & \text { (2) } & 111 & 51 & 60 & 7 & 74 & 14 & 17 & 30 & 20 & 24 & 31 & 32 & 23 & 25 & 30 & 24 & 32 & 17 & 9 & 31 & 23 & 8 & 31 & 29 & 22 & 16 & 10 \\ & 15 \% & 14 \% & 9 \% & 13 \% & 13 \% & 20 \% & 14 \% & 15 \% & 14 \% & 16 \% & 16 \% & 13 \% & 16 \% & 12 \% & 16 \% & 14 \% & 15 \% & 21 \% & 11 \% & 11 \% & 19 \% & 16 \% & 14 \% & 12 \% & 12 \%\end{array}$
$\begin{array}{llllllllllllllllllllllllllllll}\text { (1) } & 141 & 69 & 72 & 8 & 7 & 72 & 32 & 22 & 32 & 39 & 35 & 32 & 27 & 46 & 34 & 35 & 31 & 19 & 22 & 26 & 34 & 5 & 34 & 34 & 31 & 16 & 13 \\ & 18 \% & 19 \% & 18 \% & 11 \% & 7 \% & 25 \% & 14 \% & 23 \% & 24 \% & 15 \% & 16 \% & 19 \% & 24 \% & 18 \% & 17 \% & 16 \% & 16 \% & 36 \% & 18 \% & 16 \% & 7 \% & 21 \% & 19 \% & 19 \% & 12 \% & 15 \%\end{array}$

 $\begin{array}{cccccccccccccc}23 & 9 & 14 & - & 1 & 7 & 3 & 6 & 7 & 5 & 5 & 3 & 10 & 6 \\ 3 \% & 2 \% & 3 \% & - & 1 \% & 5 \% & 2 \% & 4 \% & 4 \% & 2 \% & 2 \% & 2 \% & 5 \% & 3 \%\end{array}$ $\begin{array}{llllllllllllllllllllllllllll}2.78 & 2.82 & 2.75 & 3.05 & 3.10 & 2.61 & 2.82 & 2.62 & 2.69 & 2.90 & 2.83 & 2.73 & 2.64 & 2.81 & 2.88 & 2.80 & 2.78 & 2.37 & 2.69 & 2.89 & 3.08 & 2.64 & 2.77 & 2.76 & 3.02 & 2.93\end{array}$ | 1.09 | 1.10 | 1.07 | 0.96 | 0.87 | 1.15 | 1.04 | 1.11 | 1.19 | 1.06 | 1.07 | 1.06 | 1.15 | 1.12 | 1.09 | 1.02 | 1.03 | 1.21 | 1.07 | 1.04 | 0.86 | 1.11 | 1.11 | 1.09 | 0.98 | 1.04 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | $\begin{array}{lllllllllllllllllllllllllll}0.04 & 0.06 & 0.05 & 0.14 & 0.10 & 0.12 & 0.08 & 0.09 & 0.09 & 0.07 & 0.09 & 0.10 & 0.08 & 0.08 & 0.08 & 0.07 & 0.10 & 0.15 & 0.09 & 0.07 & 0.10 & 0.09 & 0.08 & 0.09 & 0.09 & 0.12\end{array}$

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 61
gree with each of the following statements.
Q12. Please say whether you agree or disagree with each of the following statements.
I am glad that David Cameron and the Conservatives ended up sharing government in coalition with the Liberal Democrats rather than forming a minority government on their own

## Base: All Sample A respondents

|  |  | Sex |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | $A B$ | C1 | C2 <br> 110 | DE | South East | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \end{aligned}$ | North England | $\begin{aligned} & \text { Wales } \\ & \& \\ & \text { South } \\ & \text { West } \end{aligned}$ | Scotland | Cons | Lab | Lib <br> Dem | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ | Cons | Lab | Lib Dem | $\begin{gathered} \begin{array}{c} \text { Lib } \\ \text { Dem } \\ \text { in } \end{array} \\ 2010 \\ \text { NOT } \\ \text { Now } \\ \hline \end{gathered}$ |
|  | 754 | 344 | 410 | 49 | 71 | 106 | 162 | 163 | 203 | 261 | 158 | 110 | 225 | 184 | 206 | 194 | 104 | 66 | 155 | 202 | 68 | 168 | 188 | 154 | 125 | 79 |
|  | 764 | 371 | 394 | 74 | 108 | 129 | 150 | 140 | 164 | 226 | 198 | 146 | 194 | 183 | 204 | 200 | 114 | 63 | 147 | 211 | 72 | 164 | 183 | 157 | 138 | 88 |
|  | $\begin{gathered} 442 \\ 58 \% \end{gathered}$ | $\begin{gathered} 217 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 226 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 103 \\ 70 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 81 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 72 \% \end{aligned}$ |
| (4) | $\begin{gathered} 210 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { 28\% } \\ & \hline 1 \end{aligned}$ | $\begin{aligned} & 32 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 43 \% \end{aligned}$ | 32 $36 \%$ |
| (3) | $\begin{gathered} 232 \\ 30 \% \end{gathered}$ | $\begin{gathered} 111 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 122 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 29 \% \end{aligned}$ | ${ }_{29}^{48}$ | $\begin{aligned} & 67 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 32 \% \end{aligned}$ | ${ }_{26 \%}^{29}$ | $\begin{aligned} & 15 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 33 \% \end{aligned}$ | ${ }_{28}^{48}$ | $\begin{aligned} & 45 \\ & 33 \% \end{aligned}$ | 31 $36 \%$ |
| (2) | $\begin{aligned} & 107 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 16 \\ & 14 \% \end{aligned}$ | $\stackrel{8}{13 \%}$ | $\begin{aligned} & 22 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 16 \% \end{aligned}$ | $\frac{5}{7 \%}$ | $\begin{aligned} & 22 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 13 \% \end{aligned}$ |
| (1) | $\begin{gathered} 203 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 322 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 9 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 25 \% \\ & \end{aligned}$ | $\begin{aligned} & 38 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 15 \% \end{aligned}$ |
|  | $\begin{aligned} & 310 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 28 \% \end{aligned}$ |
|  | $\begin{gathered} 12 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | 1 | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | - | - |
|  | 2.60 | 2.62 | 2.58 | 2.76 | 2.72 | 2.57 | 2.60 | 2.56 | 2.49 | 2.70 | 2.50 | 2.61 | 2.56 | 2.69 | 2.55 | 2.50 | 2.87 | 2.27 | 2.87 | 2.33 | 3.21 | 2.61 | 2.69 | 2.29 | 3.03 | 2.94 |
|  | 1.16 | 1.17 | 1.15 | 1.11 | 1.15 | 1.15 | 1.14 | 1.18 | 1.18 | 1.15 | 1.20 | 1.09 | 1.18 | 1.09 | 1.17 | 1.16 | 1.15 | 1.22 | 1.03 | 1.17 | 1.01 | 1.13 | 1.10 | 1.20 | 1.06 | 1.05 |
|  | 0.04 | 0.06 | 0.06 | 0.16 | 0.14 | 0.11 | 0.09 | 0.09 | 0.08 | 0.07 | 0.10 | 0.10 | 0.08 | 0.08 | 0.08 | 0.08 | 0.11 | 0.15 | 0.08 | 0.08 | 0.12 | 0.09 | 0.08 | 0.10 | 0.09 | 0.12 |

Unweighted Base
Weighted Base
SUM: Top 2

Strongly agree
Somewhat agree
Somewhat disagree
Strongly disagree
SUM: Bottom 2
Don't know
Mean
Standard deviation
Standard error

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 62
gree with each of the following statements.
Q12. Please say whether you agree or disagree with each of the following statements.
I believe this government has shown that coalitions can provide strong and decisive governments in Britain

Base : All Sample A respondents

|  |  | Sex |  |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \begin{array}{c} \text { South } \\ \text { Sout } \\ \text { WWen } \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{gathered} \hline \begin{array}{c} \text { Lib } \\ \text { Dem } \\ \text { in } \end{array} \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| Unweighted Base |  | 754 | 344 | 410 | 49 | 71 | 106 | 162 | 163 | 203 | 261 | 158 | 110 | 225 | 184 | 206 | 194 | 104 | 66 | 155 | 202 | 68 | 168 | 188 | 154 | 125 | 79 |
| Weighted Base |  | 764 | 371 | 394 | 74 | 108 | 129 | 150 | 140 | 164 | 226 | 198 | 146 | 194 | 183 | 204 | 200 | 114 | 63 | 147 | 211 | 72 | 164 | 183 | 157 | 138 | 88 |
| SUM: Top 2 |  | $\begin{gathered} 322 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 155 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 39 \% \end{aligned}$ |
| Strongly agree | (4) | $\begin{aligned} & 94 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 7 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 16 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 22 \% \end{aligned}$ | $\stackrel{15}{9 \%}$ | $\begin{aligned} & 34 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 12 \% \end{aligned}$ | $\stackrel{6}{7 \%}$ |
| Somewhat agree | (3) | $\begin{gathered} 228 \\ 30 \% \end{gathered}$ | $\begin{gathered} 106 \\ 29 \% \end{gathered}$ | $\begin{gathered} 122 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 30 \% \end{aligned}$ | ${ }_{29 \%}^{42}$ | $\begin{aligned} & 51 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 33 \% \end{aligned}$ |
| Somewhat disagree | (2) | $\begin{gathered} 201 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 68 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 32 \% \end{aligned}$ |
| Strongly disagree | (1) | $\begin{gathered} 235 \\ 31 \% \end{gathered}$ | $\begin{gathered} 117 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 118 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 27 \% \end{aligned}$ |
| SUM: Bottom 2 |  | $\begin{gathered} 435 \\ 57 \% \end{gathered}$ | $\begin{gathered} 213 \\ 58 \% \end{gathered}$ | $\begin{gathered} 222 \\ 56 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 57 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 82 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 57 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 118 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 114 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 59 \% \end{aligned}$ |
| Don't know |  | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\div$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | 1 | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |
| Mean |  | 2.24 | 2.24 | 2.24 | 2.22 | 2.34 | 2.29 | 2.30 | 2.11 | 2.19 | 2.36 | 2.22 | 2.14 | 2.20 | 2.30 | 2.20 | 2.11 | 2.48 | 2.18 | 2.76 | 1.88 | 2.76 | 2.24 | 2.61 | 1.83 | 2.41 | 2.19 |
| Standard deviation |  | 1.03 | 1.04 | 1.01 | 0.97 | 1.02 | 0.99 | 1.03 | 1.04 | 1.07 | 0.99 | 1.03 | 0.97 | 1.09 | 0.99 | 1.03 | 1.01 | 1.01 | 1.14 | 0.96 | 0.96 | 0.96 | 0.97 | 0.97 | 0.90 | 0.97 | 0.92 |
| Standard error |  | 0.04 | 0.06 | 0.05 | 0.14 | 0.12 | 0.10 | 0.08 | 0.08 | 0.08 | 0.06 | 0.08 | 0.09 | 0.07 | 0.07 | 0.07 | 0.07 | 0.10 | 0.14 | 0.08 | 0.07 | 0.12 | 0.07 | 0.07 | 0.07 | 0.09 | 0.10 |

Q13. Which of the following statements do you most agree with?
Base : All Sample B respondents

Unweighted Base
Weighted Base
The Liberal Democrats have virtually no coalition government it is a Conservative government in all but name
The Liberal Democrats have some influence in the coalition
government, though it is still predominantly a
Conservative government
The Liberal Democrats have significant coalition government it is different from what a Conservative government would be like

|  | Sex |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| 749 | 334 | 415 | 37 | 60 | 140 | 143 | 138 | 231 | 268 | 165 | 105 | 211 | 207 | 191 | 176 | 108 | 67 | 184 | 186 | 42 | 160 | 195 | 164 | 103 | 70 |
| 739 | 346 | 393 | 61 | 87 | 151 | 131 | 111 | 197 | 226 | 198 | 140 | 174 | 205 | 186 | 181 | 105 | 62 | 187 | 183 | 41 | 154 | 197 | 157 | 105 | 72 |
| $\begin{aligned} & 205 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 45 \% \end{aligned}$ | $2$ | $\begin{aligned} & 34 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 29 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 32 \% \end{aligned}$ |
| $\begin{aligned} & 408 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 193 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 215 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 58 \% \end{aligned}$ |
| $\begin{aligned} & 126 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 9 \\ 15 \% \end{gathered}$ | $\begin{gathered} 9 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 15 \% \end{aligned}$ | 10 $8 \%$ | $\begin{aligned} & 23 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 8 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 001 \end{aligned}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 64
Q14. Which of these statements comes closest to your view even if you don't entirely agree with any of them?
Base: All Sample A respondents

Unweighted Base
Weighted Base
The Government led by
vision for the country
vision for the coun
that goes beyond
reducing the debt and
he deficit and I feel I
what that vision
The Government led by David Cameron probably country that goes beyond reducing the debt and he deficit but I don't
know what that vision is
The Government led by
David Cameron doesn
have a vision for the
country that goes beyond educing the debt and
the deficit

|  |  | ex | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North <br> Eng- <br> land | $\begin{aligned} & \text { Wales } \\ & \& \\ & \text { South } \\ & \text { West } \end{aligned}$ | Scotland | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \mathrm{Lib} \\ \text { Dib } \end{gathered}$ | $\begin{gathered} \begin{array}{c} \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{array}{ }^{2} \\ \hline \end{gathered}$ |
| 754 | 344 | 410 | 49 | 71 | 106 | 162 | 163 | 203 | 261 | 158 | 110 | 225 | 184 | 206 | 194 | 104 | 66 | 155 | 202 | 68 | 168 | 188 | 154 | 125 | 79 |
| 764 | 371 | 394 | 74 | 108 | 129 | 150 | 140 | 164 | 226 | 198 | 146 | 194 | 183 | 204 | 200 | 114 | 63 | 147 | 211 | 72 | 164 | 183 | 157 | 138 | 88 |
| $\begin{aligned} & 133 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 18 \% \end{aligned}$ | 51 | $\begin{aligned} & 18 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 17 \% \end{aligned}$ | 11 $13 \%$ |

$\begin{array}{llllllllllllllllllllllllllllllll} & 420 & 190 & 230 & 34 & 66 & 70 & 81 & 83 & 85 & 125 & 115 & 83 & 97 & 104 & 102 & 112 & 73 & 29 & 86 & 96 & 44 & 107 & 110 & 71 & 83 & 52 \\ 55 \% & 51 \% & 58 \% & 47 \% & 61 \% & 54 \% & 54 \% & 59 \% & 52 \% & 55 \% & 58 \% & 57 \% & 50 \% & 57 \% & 50 \% & 56 \% & 64 \% & 47 \% & 58 \% & 45 \% & 60 \% & 65 \% & 60 \% & 45 \% & 60 \% & 60 \%\end{array}$
$\begin{array}{lllllllllllllllllllllllllllllllllll}211 & 113 & 98 & 24 & 29 & 34 & 39 & 32 & 54 & 51 & 56 & 40 & 65 & 45 & 63 & 60 & 23 & 20 & 11 & 94 & 15 & 28 & 22 & 67 & 33 & 24 \\ 28 \% & 31 \% & 25 \% & 33 \% & 27 \% & 26 \% & 26 \% & 23 \% & 33 \% & 22 \% & 28 \% & 27 \% & 33 \% & 24 \% & 31 \% & 30 \% & 20 \% & 32 \% & 7 \% & 45 \% & 21 \% & 17 \% & 12 \% & 43 \% & 24 \% & 27 \%\end{array}$

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

gree with the following statements?
Q15. How far do you do you agree or disagree whe country as Prime Minister
Base : All Sample B respondents

|  |  |  | Sex |  | Age |  |  |  |  |  |  |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North England | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { Now } \\ \hline \end{gathered}$ |
| Unweighted Base |  | 749 | 334 | 415 | 37 | 60 | 140 | 143 | 138 | 231 | 268 | 165 | 105 | 211 | 207 | 191 | 176 | 108 | 67 | 184 | 186 | 42 | 160 | 195 | 164 | 103 | 70 |
| Weighted Base |  | 739 | 346 | 393 | 61 | 87 | 151 | 131 | 111 | 197 | 226 | 198 | 140 | 174 | 205 | 186 | 181 | 105 | 62 | 187 | 183 | 41 | 154 | 197 | 157 | 105 | 72 |
| SUM: Top 2 |  | $\begin{gathered} 468 \\ 63 \% \end{gathered}$ | $\begin{gathered} 210 \\ 61 \% \end{gathered}$ | $\begin{gathered} 257 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 107 \\ 71 \% \end{gathered}$ | $\begin{aligned} & 90 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 131 \\ 64 \% \end{gathered}$ | $\begin{gathered} 119 \\ 64 \% \end{gathered}$ | $\begin{gathered} 115 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 66 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 137 \\ 73 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 81 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 49 \% \\ & 46 \end{aligned}$ | $\begin{aligned} & 75 \\ & 71 \% \end{aligned}$ | 48 |
| Strongly agree | (4) | $\begin{gathered} 308 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 143 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 165 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 105 \\ 56 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 35 \% \end{aligned}$ |
| Somewhat agree | (3) | $\begin{gathered} 159 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 67 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 31 \% \end{aligned}$ |
| Somewhat disagree | (2) | $\begin{aligned} & 99 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 20 \% \end{aligned}$ | ${ }^{11} 7 \%$ | $\begin{aligned} & 20 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 20 \% \end{aligned}$ | ${ }^{10} 7 \%$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 16 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 5 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | $\underset{13 \%}{9}$ |
| Strongly disagree | (1) | $\begin{gathered} 140 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 83 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & \text { 15\% } \end{aligned}$ | $\begin{aligned} & 23 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 8 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 19 \% \end{aligned}$ |
| SUM: Bottom 2 |  | $\begin{gathered} 239 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 121 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 118 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 47 \% \end{aligned}$ | $\stackrel{6}{6} 14 \%$ | $\begin{aligned} & 51 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 32 \% \\ & \end{aligned}$ |
| Don't know |  | $\begin{aligned} & 32 \\ & 4 \% \end{aligned}$ | ${ }^{15}$ | $\begin{aligned} & 18 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | ${ }_{7 \%}^{6}$ | $\begin{gathered} 10 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 11 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 6 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | ${ }_{6 \%}^{9}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |
| Mean |  | 2.90 | 2.82 | 2.97 | 2.29 | 2.91 | 3.12 | 3.06 | 2.92 | 2.82 | 2.98 | 2.85 | 2.85 | 2.89 | 2.95 | 2.86 | 2.90 | 2.82 | 3.00 | 3.16 | 2.43 | 3.37 | 2.88 | 3.14 | 2.45 | 3.03 | 2.85 |
| Standard deviation |  | 1.17 | 1.23 | 1.10 | 1.19 | 1.03 | 1.12 | 1.09 | 1.18 | 1.22 | 1.13 | 1.12 | 1.24 | 1.21 | 1.18 | 1.18 | 1.12 | 1.24 | 1.13 | 1.14 | 1.16 | 0.78 | 1.13 | 1.18 | 1.19 | 1.06 | 1.12 |
| Standard error |  | 0.04 | 0.07 | 0.06 | 0.20 | 0.14 | 0.10 | 0.09 | 0.10 | 0.08 | 0.07 | 0.09 | 0.13 | 0.09 | 0.08 | 0.09 | 0.09 | 0.12 | 0.14 | 0.08 | 0.09 | 0.12 | 0.09 | 0.09 | 0.09 | 0.10 | 0.13 |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q15. How far do you do you agree or disagree with the following statements?
Labour criticise the Coalition Government's policies for tackling the debt and the deficit but they have no alternative plan of their own

## Base : All Sample B respondents

|  |  |  |  | Sex |  |  | Ag | ge |  |  |  | Clas |  |  |  |  | Region |  |  |  | Voting In | Itention |  |  | Vote | 2010 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{array}{r} \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \mathrm{Lib} \\ \mathrm{Dem} \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ |  |
| Unweighted Base |  | 749 | 334 | 415 | 37 | 60 | 140 | 143 | 138 | 231 | 268 | 165 | 105 | 211 | 207 | 191 | 176 | 108 | 67 | 184 | 186 | 42 | 160 | 195 | 164 | 103 | 70 |
| Weighted Base |  | 739 | 346 | 393 | 61 | 87 | 151 | 131 | 111 | 197 | 226 | 198 | 140 | 174 | 205 | 186 | 181 | 105 | 62 | 187 | 183 | 41 | 154 | 197 | 157 | 105 | 72 |
| SUM: Top 2 |  | $\begin{gathered} 480 \\ 65 \% \end{gathered}$ | $\begin{gathered} 231 \\ 67 \% \end{gathered}$ | $\begin{gathered} 248 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 125 \\ 63 \% \end{gathered}$ | $\begin{gathered} 102 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 122 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 109 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 69 \% \end{aligned}$ | $\begin{gathered} 151 \\ 81 \% \end{gathered}$ | $\begin{aligned} & 86 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 81 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 67 \% \end{aligned}$ | 46 $64 \%$ |
| Strongly agree | (4) | $\begin{gathered} 274 \\ 37 \% \end{gathered}$ | $\begin{gathered} 142 \\ 41 \% \end{gathered}$ | $\begin{gathered} 132 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 118 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 34 \% \end{aligned}$ | ${ }^{25}$ 35\% |
| Somewhat agree | (3) | $\begin{gathered} 206 \\ 28 \% \end{gathered}$ | ${ }_{26 \%}^{89}$ | $\begin{gathered} 117 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 33 \% \end{aligned}$ | 21 $29 \%$ |
| Somewhat disagree | (2) | $\begin{gathered} 120 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 25 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 6 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 21 \% \end{aligned}$ | 19 ${ }^{16}$ |
| Strongly disagree | (1) | $\begin{aligned} & 99 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 15 \% \end{aligned}$ | ${ }_{3 \%}^{2}$ | ${ }^{14} 7 \%$ | $\begin{aligned} & 40 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ | ${ }^{14} 7 \%$ | $\begin{aligned} & 33 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 10 \% \end{aligned}$ | 7 $10 \%$ |
| SUM: Bottom 2 |  | $\begin{gathered} 219 \\ 30 \% \end{gathered}$ | $\begin{gathered} 103 \\ 30 \% \end{gathered}$ | $\begin{gathered} 116 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 32 \% \end{aligned}$ | ${ }_{29}^{59}$ | $\begin{aligned} & 58 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 18 \% \\ & \end{aligned}$ | $\begin{aligned} & 86 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 9 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 25 \% \\ & \end{aligned}$ | $\begin{aligned} & 33 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 322 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 36 \% \end{aligned}$ |
| Don't know |  | $\begin{gathered} 40 \\ 5 \% \end{gathered}$ | ${ }^{11} 3 \%$ | $\stackrel{28}{7 \%}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 13 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 12 \\ 7 \% \end{gathered}$ | ${ }^{14} 7 \%$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 5 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | ${ }^{11}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 12 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | - |
| Mean |  | 2.94 | 2.96 | 2.92 | 2.87 | 2.93 | 2.86 | 2.92 | 3.10 | 2.94 | 2.91 | 2.92 | 3.09 | 2.87 | 2.98 | 2.87 | 2.86 | 3.00 | 3.10 | 3.34 | 2.45 | 3.02 | 3.06 | 3.37 | 2.45 | 2.94 | 2.88 |
| Standard deviation |  | 1.06 | 1.10 | 1.02 | 0.78 | 0.97 | 1.11 | 1.07 | 1.03 | 1.15 | 1.00 | 1.05 | 1.06 | 1.15 | 1.06 | 1.09 | 1.08 | 1.10 | 0.84 | 0.94 | 1.04 | 0.91 | 1.04 | 0.93 | 1.05 | 0.99 | 1.01 |
| Standard error |  | 0.04 | 0.06 | 0.05 | 0.13 | 0.13 | 0.10 | 0.09 | 0.09 | 0.08 | 0.06 | 0.09 | 0.11 | 0.08 | 0.08 | 0.08 | 0.08 | 0.11 | 0.11 | 0.07 | 0.08 | 0.14 | 0.08 | 0.07 | 0.09 | 0.10 | 0.12 |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q15. How far do you do you agree or disagree with the following statements?
Labour has nothing to apologise for when it comes to the current economic downturn

## Base : All Sample B respondents

|  |  |  | Sex |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{array}{r} \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Cons | Lab | $\begin{gathered} \mathrm{Lib} \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { Now } \\ \hline \end{gathered}$ |
| Unweighted Base |  | 749 | 334 | 415 | 37 | 60 | 140 | 143 | 138 | 231 | 268 | 165 | 105 | 211 | 207 | 191 | 176 | 108 | 67 | 184 | 186 | 42 | 160 | 195 | 164 | 103 | 70 |
| Weighted Base |  | 739 | 346 | 393 | 61 | 87 | 151 | 131 | 111 | 197 | 226 | 198 | 140 | 174 | 205 | 186 | 181 | 105 | 62 | 187 | 183 | 41 | 154 | 197 | 157 | 105 | 72 |
| SUM: Top 2 |  | $\begin{gathered} 231 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 104 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 127 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 32 \% \\ & \end{aligned}$ | $\begin{aligned} & 53 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 19 \% \end{aligned}$ |
| Strongly agree | (4) | $\begin{aligned} & 103 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 14 \% \end{aligned}$ | ${ }_{7 \%}^{4}$ | $\begin{aligned} & 13 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 8 \% \end{aligned}$ | $\stackrel{12}{7 \%}$ | $\begin{aligned} & 43 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 12 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & { }_{8 \%}^{6} \end{aligned}$ |
| Somewhat agree | (3) | $\begin{aligned} & 127 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 31 \% \end{aligned}$ | $\underset{22 \%}{9}$ | ${ }^{14} 9 \%$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ |
| Somewhat disagree | (2) | $\begin{aligned} & 152 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 18 \% \end{aligned}$ | $\underset{15 \%}{9}$ | $\begin{aligned} & 30 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 25 \% \\ & \end{aligned}$ | $\begin{aligned} & 12 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 348 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 32 \% \end{aligned}$ |
| Strongly disagree | (1) | $\begin{gathered} 339 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 165 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 173 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 102 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 46 \% \\ & \end{aligned}$ | $\begin{aligned} & 78 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 42 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 29 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 49 \% \\ & \end{aligned}$ | $\begin{gathered} 143 \\ 73 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 22 \% \\ & \end{aligned}$ | $\begin{aligned} & 49 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 49 \% \end{aligned}$ |
| SUM: Bottom 2 |  | $\begin{gathered} 490 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 237 \\ & 69 \% \end{aligned}$ | $\begin{gathered} 253 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 67 \% \end{aligned}$ | $\begin{gathered} 131 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 145 \\ 70 \% \end{gathered}$ | $\begin{aligned} & 123 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 159 \\ 85 \% \end{gathered}$ | $\begin{aligned} & 79 \\ & 43 \% \end{aligned}$ | ${ }^{28} 69 \%$ | $\begin{gathered} 113 \\ 73 \% \end{gathered}$ | $\begin{gathered} 166 \\ 84 \% \end{gathered}$ | $\begin{aligned} & 66 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 81 \% \end{aligned}$ | 58 $81 \%$ |
| Don't know |  | $\begin{aligned} & 18 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | ${ }_{3 \%}^{6}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | ${ }_{3 \%}^{4}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | 1 | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | 1 | ${ }_{3 \%}^{4}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - |
| Mean |  | 1.99 | 1.96 | 2.03 | 2.03 | 2.12 | 2.10 | 1.95 | 1.88 | 1.94 | 1.96 | 2.00 | 1.95 | 2.06 | 1.88 | 2.01 | 2.02 | 2.12 | 1.99 | 1.52 | 2.60 | 1.99 | 1.84 | 1.48 | 2.62 | 1.79 | 1.78 |
| Standard deviation |  | 1.10 | 1.10 | 1.11 | 1.01 | 1.08 | 1.12 | 1.14 | 1.06 | 1.13 | 1.04 | 1.09 | 1.15 | 1.17 | 1.09 | 1.13 | 1.09 | 1.14 | 1.06 | 0.90 | 1.05 | 0.98 | 1.05 | 0.89 | 1.11 | 0.93 | 0.94 |
| Standard error |  | 0.04 | 0.06 | 0.06 | 0.17 | 0.14 | 0.10 | 0.10 | 0.09 | 0.08 | 0.06 | 0.09 | 0.11 | 0.08 | 0.08 | 0.08 | 0.08 | 0.11 | 0.13 | 0.07 | 0.08 | 0.15 | 0.09 | 0.06 | 0.09 | 0.09 | 0.11 |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q15. How far do you do you agree or disagree with the following statements?
It is important that Labour retains its strong links with the Trade Unions because they represent many hard working people in Britain
Base : All Sample B respondents

|  |  |  | Sex |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{array}{r} \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Cons | Lab | $\begin{gathered} \mathrm{Lib} \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { Now } \\ \hline \end{gathered}$ |
| Unweighted Base |  | 749 | 334 | 415 | 37 | 60 | 140 | 143 | 138 | 231 | 268 | 165 | 105 | 211 | 207 | 191 | 176 | 108 | 67 | 184 | 186 | 42 | 160 | 195 | 164 | 103 | 70 |
| Weighted Base |  | 739 | 346 | 393 | 61 | 87 | 151 | 131 | 111 | 197 | 226 | 198 | 140 | 174 | 205 | 186 | 181 | 105 | 62 | 187 | 183 | 41 | 154 | 197 | 157 | 105 | 72 |
| SUM: Top 2 |  | $\begin{gathered} 455 \\ 62 \% \end{gathered}$ | $\begin{gathered} 201 \\ 58 \% \end{gathered}$ | $\begin{gathered} 255 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 111 \\ 57 \% \end{gathered}$ | $\begin{gathered} 139 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 132 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 34 \% \\ & \end{aligned}$ | $\begin{aligned} & 159 \\ & 87 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 135 \\ 86 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 66 \% \end{aligned}$ |
| Strongly agree | (4) | $\begin{gathered} 250 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 108 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 142 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 53 \% \end{aligned}$ | $\stackrel{9}{21 \%}$ | $\begin{aligned} & 51 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 32 \% \end{aligned}$ |
| Somewhat agree | (3) | $\begin{gathered} 205 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 34 \% \end{aligned}$ |
| Somewhat disagree | (2) | $\begin{gathered} 114 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 16 \% \end{aligned}$ | ${ }_{7 \%}^{4}$ | $\begin{aligned} & 20 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 19 \% \end{aligned}$ | $\underset{11 \%}{7}$ | $\begin{aligned} & 44 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 22 \% \\ & \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 20 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 16 \% \end{aligned}$ |
| Strongly disagree | (1) | $\begin{aligned} & 152 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 9 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 27 \end{aligned}$ | $\begin{aligned} & 39 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 15 \% \end{aligned}$ |
| SUM: Bottom 2 |  | $\begin{gathered} 266 \\ 36 \% \end{gathered}$ | $\begin{gathered} 141 \\ 41 \% \end{gathered}$ | $\begin{gathered} 125 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 67 \% \\ & 37 \end{aligned}$ | $\begin{aligned} & 45 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 119 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & { }_{32}^{13} \end{aligned}$ | $\begin{aligned} & 52 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 31 \% \end{aligned}$ |
| Don't know |  | $\begin{gathered} 17 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ |  | ${ }_{3 \%}^{4}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | ${ }_{3 \%}^{2}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | 1 | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ |
| Mean |  | 2.77 | 2.64 | 2.88 | 2.83 | 2.98 | 2.75 | 2.88 | 2.68 | 2.64 | 2.74 | 2.85 | 2.60 | 2.84 | 2.67 | 2.85 | 2.83 | 2.58 | 2.99 | 2.09 | 3.33 | 2.81 | 2.84 | 2.20 | 3.37 | 2.80 | 2.86 |
| Standard deviation |  | 1.14 | 1.18 | 1.08 | 1.27 | 1.03 | 1.07 | 1.10 | 1.18 | 1.18 | 1.06 | 1.11 | 1.20 | 1.21 | 1.10 | 1.14 | 1.17 | 1.12 | 1.16 | 1.11 | 0.88 | 0.89 | 1.06 | 1.16 | 0.88 | 1.00 | 1.05 |
| Standard error |  | 0.04 | 0.07 | 0.05 | 0.21 | 0.13 | 0.09 | 0.09 | 0.10 | 0.08 | 0.07 | 0.09 | 0.12 | 0.09 | 0.08 | 0.08 | 0.09 | 0.11 | 0.14 | 0.08 | 0.06 | 0.14 | 0.09 | 0.08 | 0.07 | 0.10 | 0.13 |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 69
Q16. For each of the following please say whether you think they'd be more likely or less likely to happen if the Conservatives were able to govern without the Liberal Democrats, or if being in a Coalition make no difference.
Abolishing the 50p top rate of income tax
Base : All Sample A respondents
$\qquad$
$\qquad$
$\qquad$ North $\begin{gathered}\text { Wales } \\ \&\end{gathered}$ Dem
ge
$\qquad$ Voting Intention Dem

in |  |
| :--- |
| South | 2010

Lib NOT

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{array}{r} \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | $\begin{aligned} & \text { Eng- } \\ & \text { land } \end{aligned}$ | $\begin{aligned} & \text { South } \\ & \text { West } \end{aligned}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { NOT } \\ & \text { now } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 754 | 344 | 410 | 49 | 71 | 106 | 162 | 163 | 203 | 261 | 158 | 110 | 225 | 184 | 206 | 194 | 104 | 66 | 155 | 202 | 68 | 168 | 188 | 154 | 125 | 79 |
| 764 | 371 | 394 | 74 | 108 | 129 | 150 | 140 | 164 | 226 | 198 | 146 | 194 | 183 | 204 | 200 | 114 | 63 | 147 | 21 | 72 | 164 | 183 | 157 | 138 | 88 |
| $\begin{aligned} & 302 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 182 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 109 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 83 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 42 \% \end{aligned}$ | ${ }^{36} 41 \%$ |
| $\begin{aligned} & 184 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 24 \% \end{aligned}$ | 21 |
| $\begin{gathered} 279 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 179 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 34 \% \end{aligned}$ | 30 $35 \%$ |

Unweighted Base
Weighted Base
More likely

Less likely
Make no difference


## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 70
Q16. For each of the following please say whether you think they'd be more likely or less likely to happen if the Conservatives were able to govern without the Liberal Democrats, or if being in a Coalition make no difference. Introducing tougher sentences for criminals

Base : All Sample A respondents
$\qquad$

| Total | Male | Female | 18-24 | $\underline{\text { 25-34 }}$ | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \end{aligned}$ | $\begin{aligned} & \text { North } \\ & \text { Eng- } \\ & \text { land } \\ & \hline \end{aligned}$ | $\begin{gathered} \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dem } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dem } \\ & \hline \end{aligned}$ | $\begin{array}{r} 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 754 | 344 | 410 | 49 | 71 | 106 | 162 | 163 | 203 | 261 | 158 | 110 | 225 | 184 | 206 | 194 | 104 | 66 | 155 | 202 | 68 | 168 | 188 | 154 | 125 | 79 |
| 764 | 371 | 394 | 74 | 108 | 129 | 150 | 140 | 164 | 226 | 198 | 146 | 194 | 183 | 204 | 200 | 114 | 63 | 147 | 211 | 72 | 164 | 183 | 157 | 138 | 88 |
| $\begin{aligned} & 341 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 180 \\ 49 \% \end{gathered}$ | $\begin{gathered} 160 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 58 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 95 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 39 \% \end{aligned}$ |
| $\begin{gathered} 125 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 15 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 68 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 8 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 13 \% \end{aligned}$ |
| $\begin{gathered} 299 \\ 39 \% \end{gathered}$ | $\begin{gathered} 133 \\ 36 \% \end{gathered}$ | $\begin{gathered} 166 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 53 \% \\ & 58 \end{aligned}$ | $\begin{aligned} & 75 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 49 \% \end{aligned}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 71
Q16. For each of the following please say whether you think they'd be more likely or less likely to happen if the Conservatives were able to govern without the Liberal Democrats, or if being in a Coalition make no difference.
Reducing the debt and the deficit more quickly
Base : All Sample A respondents

$\qquad$
$\qquad$ North $\begin{gathered}\text { Wales } \\ \&\end{gathered}$ Dem

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{array}{r} \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | North <br> Eng- <br> land | $\begin{aligned} & \& \\ & \text { South } \\ & \text { West } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dem } \end{aligned}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \mathrm{Lib} \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{array}{r} 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 754 | 344 | 410 | 49 | 71 | 106 | 162 | 163 | 203 | 261 | 158 | 110 | 225 | 184 | 206 | 194 | 104 | 66 | 155 | 202 | 68 | 168 | 188 | 154 | 125 | 79 |
| 764 | 371 | 394 | 74 | 108 | 129 | 150 | 140 | 164 | 226 | 198 | 146 | 194 | 183 | 204 | 200 | 11 | 63 | 147 | 211 | 72 | 164 | 18 | 157 | 138 | 88 |
| $\begin{gathered} 281 \\ 37 \% \end{gathered}$ | $\begin{gathered} 160 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 120 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 34 \% \end{aligned}$ | $31$ 36\% |
| $\begin{aligned} & 156 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 20 \% \end{aligned}$ | $\stackrel{9}{15 \%}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & { }_{22}^{16} \end{aligned}$ | $\begin{aligned} & 35 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 19 \% \end{aligned}$ |
| $\begin{gathered} 328 \\ 43 \% \end{gathered}$ | $\begin{gathered} 138 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 190 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 46 \% \end{aligned}$ | 39 45 |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q16. For each of the following please say whether you think they'd be more likely or less likely to happen if the Conservatives were able to govern without the Liberal Democrats, or if being in a Coalition make no difference.
Taking back some of the powers Britain has given to the European Union
Base : All Sample A respondents
$\qquad$

$$
\begin{array}{lll}
\text { Region } & \text { Voting Intention } & \text { Vote in } 2010 \\
\text { Lib }
\end{array}
$$

| tal | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \\ & \hline \end{aligned}$ | Midlands | England | South West | Scotland | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \begin{array}{l} \mathrm{DK} / \\ \text { Ref } \\ \hline \end{array} \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { NOT } \\ & \text { now } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 75 | 344 | 410 | 49 | 71 | 106 | 162 | 163 | 203 | 261 | 158 | 110 | 225 | 184 | 206 | 194 | 104 | 66 | 155 | 202 | 68 | 168 | 188 | 154 | 125 | 79 |
| 64 | 371 | 394 | 74 | 108 | 129 | 150 | 140 | 164 | 226 | 198 | 146 | 194 | 183 | 204 | 200 | 114 | 63 | 147 | 211 | 72 | 164 | 183 | 157 | 138 | 88 |
| $\begin{aligned} & 312 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 144 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 54 \% \end{aligned}$ | $56$ | $\begin{aligned} & 55 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 43 \% \end{aligned}$ |
| $\begin{aligned} & 158 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 16 \% \end{aligned}$ |
| 395 | 121 $33 \%$ | 173 $44 \%$ | 26 $35 \%$ | 43 $40 \%$ | $\begin{aligned} & 60 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 39 \% \end{aligned}$ | 76 $39 \%$ | $\begin{aligned} & 66 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 46 \% \end{aligned}$ | ${ }_{28 \%}^{41}$ | $\begin{aligned} & 84 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 51 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 70 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 40 \% \end{aligned}$ | 36 $41 \%$ |

Unweighted Base
Weighted Base
More likely
Less likely
Make no difference

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q17. Please say whether you support or oppose each of the following initiatives. Abolishing the 50p top rate of income tax

## Base : All Sample B respondents

$\qquad$

|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { North } \\ & \text { Eng- } \\ & \text { land } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{array}{r} \mathrm{DK} / \\ \text { Ref } \\ \hline \end{array}$ | Cons | Lab | $\begin{gathered} \begin{array}{c} \text { Lib } \\ \text { Dem } \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} \begin{array}{c} \text { Lib } \\ \text { Dem } \\ \text { in } \end{array} \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted Base |  | 749 | 334 | 415 | 37 | 60 | 140 | 143 | 138 | 231 | 268 | 165 | 105 | 211 | 207 | 191 | 176 | 108 | 67 | 184 | 186 | 42 | 160 | 195 | 164 | 103 | 70 |
| Weighted Base |  | 739 | 346 | 393 | 61 | 87 | 151 | 131 | 111 | 197 | 226 | 198 | 140 | 174 | 205 | 186 | 181 | 105 | 62 | 187 | 183 | 41 | 154 | 197 | 157 | 105 | 72 |
| SUM: Top 2 |  | $\begin{gathered} 296 \\ 40 \% \end{gathered}$ | $\begin{gathered} 156 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 140 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 24 \% \end{aligned}$ |
| Strongly support | (5) | $\begin{gathered} 131 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 75 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 14 \% \end{aligned}$ | ${ }_{28 \%}^{18}$ | $\begin{aligned} & 15 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 6 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | 4 $6 \%$ |
| Somewhat support | (4) | $\begin{aligned} & 165 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 19 \% \end{aligned}$ | 200 | ${ }_{23}^{41}$ | $\begin{aligned} & 25 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 8 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 18 \% \end{aligned}$ |
| Neither | (3) | $\begin{aligned} & 153 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 101 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 22 \% \\ & \end{aligned}$ | $\begin{aligned} & 34 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 5 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & { }_{22}^{16} \\ & \hline \end{aligned}$ |
| Somewhat oppose | (2) | $\begin{gathered} 110 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 7 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 14 \% \end{aligned}$ | $\stackrel{9}{15 \%}$ | $\begin{aligned} & 25 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 6 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 22 \% \end{aligned}$ |
| Strongly oppose | (1) | $\begin{aligned} & 180 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 6 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 32 \% \end{aligned}$ |
| SUM: Bottom 2 |  | $\begin{gathered} 290 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 139 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 151 \\ 39 \% \end{gathered}$ | $\begin{aligned} & { }_{21}^{13} \end{aligned}$ | $\begin{aligned} & 26 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 54 \% \end{aligned}$ |
| Mean |  | 2.94 | 3.00 | 2.89 | 3.51 | 3.28 | 2.78 | 2.83 | 2.78 | 2.90 | 2.91 | 3.01 | 3.04 | 2.82 | 2.82 | 3.19 | 2.88 | 2.79 | 3.01 | 3.39 | 2.79 | 2.57 | 2.89 | 3.38 | 2.70 | 2.49 | 2.43 |
| Standard deviation |  | 1.43 | 1.51 | 1.36 | 1.28 | 1.34 | 1.42 | 1.49 | 1.41 | 1.45 | 1.45 | 1.41 | 1.38 | 1.49 | 1.40 | 1.47 | 1.36 | 1.46 | 1.58 | 1.33 | 1.50 | 1.55 | 1.30 | 1.30 | 1.46 | 1.36 | 1.27 |
| Standard error |  | 0.05 | 0.08 | 0.07 | 0.21 | 0.17 | 0.12 | 0.12 | 0.12 | 0.10 | 0.09 | 0.11 | 0.13 | 0.10 | 0.10 | 0.11 | 0.10 | 0.14 | 0.19 | 0.10 | 0.11 | 0.24 | 0.10 | 0.09 | 0.11 | 0.13 | 0.15 |

## CATI Fieldwork ：9th－16th September 2011 －Demographically and Past Vote Weighted

Q17．Please say whether you support or oppose each of the following initiatives． Introducing tougher sentences for criminals

Base ：All Sample B respondents

|  |  |  | Sex |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | 18－24 | 25－34 | 35－44 | 45－54 | 55－64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North Eng－ $\qquad$ | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{gathered} \hline \begin{array}{c} \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{array} ⿳ ⺈ ⿴ 囗 十 一 ~ \end{gathered}$ |
| Unweighted Base |  | 749 | 334 | 415 | 37 | 60 | 140 | 143 | 138 | 231 | 268 | 165 | 105 | 211 | 207 | 191 | 176 | 108 | 67 | 184 | 186 | 42 | 160 | 195 | 164 | 103 | 70 |
| Weighted Base |  | 739 | 346 | 393 | 61 | 87 | 151 | 131 | 111 | 197 | 226 | 198 | 140 | 174 | 205 | 186 | 181 | 105 | 62 | 187 | 183 | 41 | 154 | 197 | 157 | 105 | 72 |
| SUM：Top 2 |  | $\begin{aligned} & 618 \\ & 84 \% \end{aligned}$ | $\begin{gathered} 285 \\ 82 \% \end{gathered}$ | $\begin{gathered} 334 \\ 85 \% \end{gathered}$ | $\begin{aligned} & 52 \\ & 85 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 88 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 81 \% \end{aligned}$ | $\begin{gathered} 110 \\ 84 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & 85 \% \end{aligned}$ | $\begin{gathered} 162 \\ 83 \% \end{gathered}$ | $\begin{gathered} 182 \\ 81 \% \end{gathered}$ | $\begin{gathered} 161 \\ 81 \% \end{gathered}$ | $\begin{gathered} 133 \\ 95 \% \end{gathered}$ | $\begin{aligned} & 142 \\ & 81 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 84 \% \end{aligned}$ | $\begin{gathered} 160 \\ 88 \% \end{gathered}$ | $\begin{aligned} & 87 \\ & 83 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 85 \% \end{aligned}$ | $\begin{aligned} & 176 \\ & 94 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 82 \% \end{aligned}$ | $\begin{gathered} 182 \\ 93 \% \end{gathered}$ | $\begin{gathered} 121 \\ 77 \% \end{gathered}$ | $\begin{aligned} & 74 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 77 \% \end{aligned}$ |
| Strongly support | （5） | $\begin{aligned} & 495 \\ & 67 \% \end{aligned}$ | $\begin{gathered} 219 \\ 63 \% \end{gathered}$ | $\begin{gathered} 276 \\ 70 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 68 \% \end{aligned}$ | $\begin{gathered} 136 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 130 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 122 \\ 61 \% \end{gathered}$ | $\begin{gathered} 119 \\ 85 \% \end{gathered}$ | $\begin{gathered} 124 \\ 71 \% \end{gathered}$ | $\begin{aligned} & 125 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 129 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 127 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 74 \% \end{aligned}$ | $\begin{gathered} 145 \\ 78 \% \end{gathered}$ | $\begin{aligned} & 110 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 153 \\ 78 \% \end{gathered}$ | $\begin{aligned} & 99 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 55 \% \end{aligned}$ |
| Somewhat support | （4） | $\begin{gathered} 123 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 7 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 21 \% \end{aligned}$ |
| Neither | （3） | $\begin{gathered} 40 \\ 5 \% \end{gathered}$ | $\begin{gathered} 21 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | ${ }^{10} 7 \%$ | $\frac{9}{7 \%}$ | ${ }_{7 \%}^{8}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ |  | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 8 \% \end{aligned}$ | ${ }^{10}{ }_{6 \%}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & { }_{5}^{6} \\ & \hline \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 9 \% \end{aligned}$ | ${ }_{9 \%}^{9}$ | $\begin{gathered} 7 \\ 10 \% \end{gathered}$ |
| Somewhat oppose | （2） | $\begin{gathered} 41 \\ 6 \% \end{gathered}$ | $\begin{gathered} 23 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & { }_{9}^{6} \end{aligned}$ |  | ${ }^{10} 7 \%$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\stackrel{16}{7 \%}$ | $\stackrel{13}{6 \%}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{gathered} 10 \\ 5 \% \end{gathered}$ | $\begin{gathered} 12 \\ 6 \% \end{gathered}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{gathered} 5 \\ 12 \% \end{gathered}$ | ${ }^{11}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 12 \% \end{aligned}$ | $\stackrel{8}{10 \%}$ |
| Strongly oppose | （1） | $\begin{gathered} 40 \\ 5 \% \end{gathered}$ | $\begin{gathered} 18 \\ 5 \% \end{gathered}$ | $\stackrel{22}{6 \%}$ | $\begin{aligned} & 3 \\ & 4 \% \\ & \hline \end{aligned}$ | $\stackrel{9}{11 \%}$ | ${ }_{6 \%}^{9}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\stackrel{10}{10}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 14 \\ 8 \% \end{gathered}$ | $\stackrel{15}{7 \%}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 7 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\stackrel{14}{7 \%}$ | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | ${ }_{6}^{6}$ | ${ }_{3 \%}^{2}$ |
| SUM：Bottom 2 |  | $\begin{aligned} & 80 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ | $\underset{11 \%}{9}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\stackrel{9}{14 \%}$ | $\begin{aligned} & 6 \\ & 3 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 29 \\ & 16 \% \end{aligned}$ | $\stackrel{9}{21 \%}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 17 \% \end{aligned}$ | 10 $13 \%$ |
| Mean |  | 4.35 | 4.29 | 4.40 | 4.32 | 4.41 | 4.24 | 4.38 | 4.42 | 4.34 | 4.22 | 4.27 | 4.71 | 4.30 | 4.21 | 4.37 | 4.48 | 4.33 | 4.33 | 4.68 | 4.14 | 3.79 | 4.27 | 4.66 | 4.20 | 3.99 | 4.15 |
| Standard deviation |  | 1.14 | 1.15 | 1.13 | 1.16 | 1.25 | 1.19 | 1.06 | 1.02 | 1.18 | 1.14 | 1.14 | 0.87 | 1.28 | 1.22 | 1.13 | 0.97 | 1.15 | 1.35 | 0.71 | 1.29 | 1.33 | 1.13 | 0.77 | 1.26 | 1.25 | 1.15 |
| Standard error |  | 0.04 | 0.06 | 0.06 | 0.19 | 0.16 | 0.10 | 0.09 | 0.09 | 0.08 | 0.07 | 0.09 | 0.09 | 0.09 | 0.09 | 0.08 | 0.07 | 0.11 | 0.16 | 0.05 | 0.09 | 0.21 | 0.09 | 0.06 | 0.10 | 0.12 | 0.14 |

## CATI Fieldwork ：9th－16th September 2011 －Demographically and Past Vote Weighted

Q17．Please say whether you support or oppose each of the following initiatives． Reducing the debt and the deficit more quickly

## Base ：All Sample B respondents

|  |  |  | Sex |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | 18－24 | 25－34 | 35－44 | 45－54 | 55－64 | $65+$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North Eng－ $\qquad$ | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \mathrm{Lib} \\ \text { Dem } \end{gathered}$ | $\begin{gathered} \hline \begin{array}{c} \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{array} ⿳ ⺈ ⿴ 囗 十 一 ~ \end{gathered}$ |
| Unweighted Base |  | 749 | 334 | 415 | 37 | 60 | 140 | 143 | 138 | 231 | 268 | 165 | 105 | 211 | 207 | 191 | 176 | 108 | 67 | 184 | 186 | 42 | 160 | 195 | 164 | 103 | 70 |
| Weighted Base |  | 739 | 346 | 393 | 61 | 87 | 151 | 131 | 111 | 197 | 226 | 198 | 140 | 174 | 205 | 186 | 181 | 105 | 62 | 187 | 183 | 41 | 154 | 197 | 157 | 105 | 72 |
| SUM：Top 2 |  | $\begin{gathered} 441 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 208 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 233 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 114 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 124 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 110 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 101 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 116 \\ 57 \% \end{gathered}$ | $\begin{aligned} & 123 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 154 \\ 78 \% \end{gathered}$ | $\begin{aligned} & 66 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 47 \% \end{aligned}$ |
| Strongly support | （5） | $\begin{gathered} 225 \\ 31 \% \end{gathered}$ | $\begin{gathered} 119 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & \text { 29\% } \end{aligned}$ | $\begin{aligned} & 84 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 8 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 19 \% \end{aligned}$ |
| Somewhat support | （4） | $\begin{gathered} 216 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 88 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 29 \% \end{aligned}$ |
| Neither | （3） | $\begin{aligned} & 75 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | $\stackrel{14}{7 \%}$ | ${ }^{17}{ }_{9 \%}$ | $\begin{aligned} & 15 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 6 \\ 10 \% \end{gathered}$ | $\stackrel{17}{9 \%}$ | ${ }^{17} 9 \%$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 15 \% \end{aligned}$ |
| Somewhat oppose | （2） | $\begin{gathered} 130 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 56 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 19 \% \end{aligned}$ | ${ }^{19} 9$ | $\begin{aligned} & 37 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 24 \% \end{aligned}$ |
| Strongly oppose | （1） | $\begin{aligned} & 92 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 8 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ |
| SUM：Bottom 2 |  | $\begin{gathered} 222 \\ 30 \% \end{gathered}$ | $\begin{gathered} 105 \\ 30 \% \end{gathered}$ | $\begin{gathered} 117 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 32 \% \end{aligned}$ | ${ }_{27}^{49}$ | $\begin{aligned} & 56 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 38 \% \end{aligned}$ |
| Mean |  | 3.48 | 3.50 | 3.46 | 3.84 | 3.60 | 3.42 | 3.30 | 3.54 | 3.44 | 3.32 | 3.32 | 3.80 | 3.60 | 3.44 | 3.64 | 3.45 | 3.34 | 3.43 | 4.12 | 2.92 | 3.33 | 3.25 | 4.07 | 2.95 | 3.19 | 3.14 |
| Standard deviation |  | 1.40 | 1.45 | 1.35 | 1.23 | 1.43 | 1.40 | 1.37 | 1.40 | 1.45 | 1.38 | 1.39 | 1.39 | 1.39 | 1.43 | 1.40 | 1.41 | 1.31 | 1.42 | 1.02 | 1.54 | 1.31 | 1.44 | 1.09 | 1.54 | 1.32 | 1.35 |
| Standard error |  | 0.05 | 0.08 | 0.07 | 0.20 | 0.18 | 0.12 | 0.11 | 0.12 | 0.10 | 0.08 | 0.11 | 0.14 | 0.10 | 0.10 | 0.10 | 0.11 | 0.13 | 0.17 | 0.07 | 0.11 | 0.20 | 0.11 | 0.08 | 0.12 | 0.13 | 0.16 |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Q17. Please say whether you support or oppose each of the following initiatives. Taking back some of the powers Britain has given to the European Union

Base : All Sample B respondents

$$
\begin{aligned}
& \text { Sex } \\
& \text { Age } \\
& \text { Class }
\end{aligned} \quad \text { Region } \quad \text { Voting Intention } \quad \text { Vote in } 2010 \quad \text { Lib }
$$

|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \end{aligned}$ | North England | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{aligned} & \mathrm{Lib} \\ & \text { Dem } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted Base |  | 749 | 334 | 415 | 37 | 60 | 140 | 143 | 138 | 231 | 268 | 165 | 105 | 211 | 207 | 191 | 176 | 108 | 67 | 184 | 186 | 42 | 160 | 195 | 164 | 103 | 70 |
| Weighted Base |  | 739 | 346 | 393 | 61 | 87 | 151 | 131 | 111 | 197 | 226 | 198 | 140 | 174 | 205 | 186 | 181 | 105 | 62 | 187 | 183 | 41 | 154 | 197 | 157 | 105 | 72 |
| SUM: Top 2 |  | $\begin{gathered} 504 \\ 68 \% \end{gathered}$ | $\begin{gathered} 245 \\ 71 \% \end{gathered}$ | $\begin{gathered} 259 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 141 \\ 72 \% \end{gathered}$ | $\begin{gathered} 144 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 127 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 105 \\ 75 \% \end{gathered}$ | $\begin{aligned} & 128 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 81 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 105 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 160 \\ & 81 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 62 \% \end{aligned}$ |
| Strongly support | (5) | $\begin{aligned} & 371 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 185 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 186 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 123 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 70 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 35 \% \end{aligned}$ |
| Somewhat support | (4) | $\begin{gathered} 132 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 18 \% \end{aligned}$ | ${ }_{28}^{17}$ | $\begin{aligned} & 34 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 23 \% \end{aligned}$ | $\stackrel{9}{15 \%}$ | $\begin{aligned} & 42 \\ & 22 \% \\ & \end{aligned}$ | $\begin{aligned} & 36 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 27 \% \end{aligned}$ |
| Neither | (3) | $\begin{aligned} & 86 \\ & 12 \% \\ & \end{aligned}$ | $\begin{gathered} 27 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ | $\stackrel{8}{13 \%}$ | $\begin{aligned} & 12 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 10 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 14 \% \end{aligned}$ |
| Somewhat oppose | (2) | $\begin{aligned} & 75 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | $\stackrel{8}{13 \%}$ | $\begin{aligned} & 12 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | ${ }_{6 \%}^{9}$ | $\begin{aligned} & 12 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 14 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 7 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 7 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 12 \% \end{aligned}$ | $\underset{12 \%}{9}$ |
| Strongly oppose | (1) | $\begin{aligned} & 74 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 12 \% \end{aligned}$ | ${ }^{34} 9 \%$ | ${ }_{7 \%}^{4}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 15 \% \end{aligned}$ | ${ }^{10} 7 \%$ | $\begin{gathered} 16 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & { }^{13} \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 8_{8 \%} \end{aligned}$ | $\begin{gathered} 8 \\ 13 \% \end{gathered}$ | $\begin{gathered} 12 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 5 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 8 \\ 12 \% \end{gathered}$ |
| SUM: Bottom 2 |  | $\begin{aligned} & 149 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 18 \% \end{aligned}$ | ${ }_{25}^{28}$ | $\begin{aligned} & 36 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 24 \% \end{aligned}$ | $\stackrel{18}{9 \%}$ | $\begin{aligned} & 62 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 18 \% \end{aligned}$ | ${ }_{8 \%}^{16}$ | ${ }_{31}^{49}$ | $\begin{aligned} & 26 \\ & 24 \% \end{aligned}$ | ${ }_{24 \%}^{17}$ |
| Mean |  | 3.88 | 3.91 | 3.86 | 3.81 | 3.83 | 3.76 | 4.00 | 3.75 | 4.03 | 3.72 | 3.71 | 4.12 | 4.11 | 3.70 | 4.03 | 3.99 | 3.95 | 3.67 | 4.24 | 3.42 | 3.61 | 3.95 | 4.29 | 3.59 | 3.61 | 3.61 |
| Standard deviation |  | 1.38 | 1.43 | 1.34 | 1.28 | 1.09 | 1.36 | 1.42 | 1.53 | 1.43 | 1.36 | 1.47 | 1.27 | 1.35 | 1.47 | 1.38 | 1.28 | 1.31 | 1.46 | 1.15 | 1.53 | 1.41 | 1.35 | 1.14 | 1.55 | 1.39 | 1.38 |
| Standard error |  | 0.05 | 0.08 | 0.07 | 0.21 | 0.14 | 0.11 | 0.12 | 0.13 | 0.09 | 0.08 | 0.11 | 0.12 | 0.09 | 0.10 | 0.10 | 0.10 | 0.13 | 0.18 | 0.08 | 0.11 | 0.22 | 0.11 | 0.08 | 0.12 | 0.14 | 0.17 |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Age group
Base : All respondents

$\qquad$
$\qquad$
$\qquad$ $\underset{\text { in }}{\text { in }}$
Unweighted Base

Weighted Base
18-24
25-34
$35-44$

45-54
55-64
65 or older

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \end{aligned}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \text { \& } \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Cons | Lab | $\begin{gathered} \mathrm{Lib} \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Dem } \\ & \text { in } \\ & 2010 \\ & \text { NOT } \\ & \text { now } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\stackrel{135}{9 \%}$ | $\begin{aligned} & 85 \\ & 12 \% \end{aligned}$ | $\stackrel{51}{6 \%}$ | $\begin{aligned} & 135 \\ & 100 \% \end{aligned}$ | - | - | - | - | - | $\begin{aligned} & 53 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 28 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 28 \\ 8 \% \end{gathered}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 35 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\stackrel{10}{10}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 8 \% \end{aligned}$ | $\stackrel{21}{21}$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ |
| $\begin{gathered} 195 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 100 \\ 13 \% \end{gathered}$ | - | $\begin{aligned} & 195 \\ & 100 \% \end{aligned}$ | $\div$ | - | $\div$ | - | $\begin{aligned} & 67 \\ & 15 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 64 \\ & 17 \% \end{aligned}$ | ${ }^{36} 9 \%$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ |
| $\begin{gathered} 281 \\ 19 \% \end{gathered}$ | $\begin{gathered} 140 \\ 19 \% \end{gathered}$ | $\begin{gathered} 141 \\ 18 \% \end{gathered}$ | - |  | $\begin{aligned} & 281 \\ & 100 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 96 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 17 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 41 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 17 \% \end{aligned}$ |
| $\begin{gathered} 280 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 131 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 149 \\ 19 \% \end{gathered}$ | - | - |  | $\begin{aligned} & 280 \\ & 100 \% \end{aligned}$ | - | - | $\begin{aligned} & 98 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 24 \% \end{aligned}$ |
| $\begin{aligned} & 251 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 140 \\ 18 \% \end{gathered}$ | - | - | $\div$ | - | $\begin{aligned} & 251 \\ & 100 \% \end{aligned}$ | - | $\begin{aligned} & 63 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & \text { 151 } \\ & \text { 15 } \end{aligned}$ | $\begin{aligned} & 63 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & \text { 5158 } \\ & \hline 1 \end{aligned}$ | $\begin{aligned} & 53 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 18 \% \end{aligned}$ |
| $\begin{gathered} 360 \\ 24 \% \end{gathered}$ | $\begin{gathered} 155 \\ 22 \% \end{gathered}$ | 205 $26 \%$ | $:$ | $:$ | $\square$ | - | - | $\begin{aligned} & 360 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 100 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 117 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 15 \% \end{aligned}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 78
Have you taken a foreign holiday in the last 3 years?
Base : All respondents


Unweighted Base
Weighted Base
Yes

No

Prepared by Populus

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Is the house or flat in which you live...?
Base : All respondents

|  | Sex |  |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North England | $\begin{gathered} \text { Wales } \\ \text { \& } \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Cons | Lab | Lib <br> Dem | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | Cons | Lab | Lib Dem | $\begin{gathered} \begin{array}{c} \text { Lib } \\ \text { Dem } \\ \text { in } \end{array} \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| Unweighted Base | 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| Weighted Base | 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| Owned outright - without mortgage | $\begin{gathered} 533 \\ 35 \% \end{gathered}$ | $\begin{gathered} 263 \\ 37 \% \end{gathered}$ | $\begin{gathered} 271 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 241 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 156 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 130 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 146 \\ 40 \% \end{gathered}$ | $\begin{gathered} 125 \\ 32 \% \end{gathered}$ | $\begin{gathered} 149 \\ 38 \% \end{gathered}$ | $\begin{gathered} 126 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 143 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 112 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 129 \\ 40 \% \end{gathered}$ | $\begin{gathered} 164 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 39 \% \end{aligned}$ | 64 $40 \%$ |
| Owned with a mortgage or Ioan | $\begin{gathered} 525 \\ 35 \% \end{gathered}$ | $\begin{gathered} 265 \\ 37 \% \end{gathered}$ | $\begin{gathered} 260 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 149 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 25 \% \end{aligned}$ | $\stackrel{28}{28}$ | $\begin{aligned} & 202 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 159 \\ 40 \% \end{gathered}$ | $\begin{gathered} 103 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 132 \\ 34 \% \end{gathered}$ | $\begin{gathered} 130 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 154 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 135 \\ 40 \% \end{gathered}$ | $\begin{gathered} 144 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 101 \\ 32 \% \end{gathered}$ | $\begin{gathered} 145 \\ 38 \% \end{gathered}$ | $\begin{gathered} 110 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 90 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 37 \% \end{aligned}$ |
| Rented from the council | $\begin{aligned} & 161 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 101 \\ 13 \% \end{gathered}$ | $\begin{gathered} 10 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 15 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 18 \% \end{aligned}$ | ${ }_{3 \%}^{8}$ | 6 $3 \%$ |
| Rented from a housing association | $\begin{gathered} 104 \\ 7 \% \end{gathered}$ | $\begin{gathered} 41 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\stackrel{19}{7 \%}$ | $\begin{gathered} 15 \\ 5 \% \end{gathered}$ | ${ }^{19} 7 \%$ | $\begin{gathered} 34 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 4 \% \end{aligned}$ | $\stackrel{24}{6 \%}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 32 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | ${ }^{25}$ | $\begin{aligned} & { }^{13} \\ & 6 \% \end{aligned}$ | ${ }^{11}$ | ${ }_{3}^{10}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | ${ }_{7 \%}^{8}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 22 \\ 7 \% \end{gathered}$ | ${ }^{17} 7 \%$ | ${ }^{11} 7 \%$ |
| Rented from someone else | $\begin{aligned} & 160 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 18 \\ 6 \% \end{gathered}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{gathered} 17 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 36 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | ${ }^{33} 9 \%$ | $\begin{aligned} & 25 \\ & 12 \% \\ & \end{aligned}$ | ${ }_{7 \%}^{9}$ | $\begin{aligned} & 34 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 12 \% \end{aligned}$ | $\stackrel{28}{9 \%}$ | $\begin{gathered} 33 \\ 9 \% \end{gathered}$ | $\stackrel{23}{7 \%}$ | $\begin{aligned} & 29 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ |
| Rent free | 20 ${ }^{1 \%}$ | $\begin{aligned} & 10 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & { }_{2}^{6} \\ & \hline \end{aligned}$ | 5 $1 \%$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | ${ }_{1}^{4}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | ${ }_{5}^{5}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | 3 $1 \%$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |

Prefer not to answe

At what age did you finish your full time education?


Base : All respondents

|  | Sex |  |  | Age |  |  |  |  |  |  |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South | $\begin{array}{r} \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | North England | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Cons | Lab | Lib Dem | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | Cons | Lab | Lib Dem | $\begin{gathered} \hline \begin{array}{c} \text { Lib } \\ \text { Dem } \\ \text { in } \end{array} \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| Unweighted Base | 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| Weighted Base | 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| 1-9 | 2 | ${ }_{*}$ | - | - | - | - | - | * | $\stackrel{1}{*}$ | $\stackrel{1}{*}$ | - | - | 1 | * | - | * | - | - | * | - | $\div$ | $\stackrel{1}{*}$ | 1 | $\square$ | - | - |
| 10-19 | $\begin{gathered} 1059 \\ 70 \% \end{gathered}$ | $\begin{gathered} 491 \\ 68 \% \end{gathered}$ | $\begin{gathered} 568 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 79 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 182 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 194 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 189 \\ & 75 \% \end{aligned}$ | $\begin{gathered} 300 \\ 83 \% \end{gathered}$ | $211$ | $\begin{gathered} 285 \\ 72 \% \end{gathered}$ | $\begin{gathered} 241 \\ 84 \% \end{gathered}$ | $\begin{gathered} 322 \\ 87 \% \end{gathered}$ | $\begin{gathered} 250 \\ 64 \% \end{gathered}$ | $\begin{gathered} 289 \\ 74 \% \end{gathered}$ | $\begin{gathered} 284 \\ 75 \% \end{gathered}$ | $\begin{gathered} 153 \\ 70 \% \end{gathered}$ | $\begin{aligned} & 83 \\ & 67 \% \end{aligned}$ | $\begin{gathered} 240 \\ 72 \% \end{gathered}$ | $\begin{gathered} 269 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 238 \\ 75 \% \end{gathered}$ | $\begin{gathered} 287 \\ 76 \% \end{gathered}$ | $\begin{gathered} 224 \\ 71 \% \end{gathered}$ | $\begin{aligned} & 131 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 59 \% \end{aligned}$ |
| 20-29 | $\begin{gathered} 333 \\ 22 \% \end{gathered}$ | $\begin{gathered} 165 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 168 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 195 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 82 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\stackrel{26}{7 \%}$ | $\begin{gathered} 111 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 34 \% \end{aligned}$ |
| 30-39 | $\begin{gathered} 26 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ |  | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & \stackrel{5}{2 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| 40-49 | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | 3 | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | * | $\stackrel{1}{*}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | ${ }_{*}^{*}$ |
| 50-59 | 5 | ${ }_{*}^{2}$ | ${ }_{*}$ | $\square$ | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | * | $\stackrel{1}{*}$ | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ | * | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | 1 | * |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | ${ }_{*}^{*}$ | ${ }_{*}$ | - | - |
| 60-69 | ${ }_{*}$ | * | $\stackrel{1}{*}$ | - | $\div$ | $\div$ | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | - | $\stackrel{1}{*}$ | $\stackrel{1}{*}$ | - | * | - | ${ }_{*}$ | * | - | $\div$ | ${ }_{*}$ | - | $\stackrel{1}{*}$ | 1 |
| 70-79 | * | - | * | - | - | - |  | - | + | $\stackrel{1}{*}$ | - | - | - | - |  | * |  |  |  |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - | 1 | - |
| Still in full time education | $\begin{gathered} 45 \\ 3 \% \end{gathered}$ | $\begin{gathered} 25 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $1$ |  | $\begin{gathered} 21 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 18 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | 7 ${ }^{7}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | 9 | 6 $4 \%$ |
| Never had any full time education | 3 | ${ }_{*}$ | 1 | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | - | - | 1 | 1 | - | 1 | * | 1 | - | 1 | * | - | - | 2 | - | 1 | - | 1 | - | - |
| Don't know | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | 3 | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $1$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | 2 | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | - |  | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | 1 | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | 1 | 1 | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | 1 | - |
| Refused | $\begin{aligned} & 11 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | $1$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\underset{*}{2}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $1$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | 1 | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $1$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\stackrel{2}{1 \%}$ | $\stackrel{2}{1 \%}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

What is the highest educational level that you have achieved to date?
Base : All respondents

|  | Sex |  |  | Age |  |  |  |  |  |  |  |  |  |  |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North England | Wales \& South West | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | Lib Dem | $\begin{array}{r} \mathrm{DK} / \\ \text { Ref } \\ \hline \end{array}$ | Cons | Lab | Lib Dem | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| Unweighted Base | 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| Weighted Base | 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| Secondary school, high school, NVQ levels 1 to 3 , etc. | $\begin{gathered} 881 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 416 \\ & 58 \% \end{aligned}$ | $465$ | $\begin{aligned} & 93 \\ & 69 \% \end{aligned}$ | $\begin{gathered} 104 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 153 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 228 \\ 63 \% \end{gathered}$ | $\begin{gathered} 165 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 226 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 225 \\ 79 \% \end{gathered}$ | $\begin{gathered} 265 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 197 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 251 \\ 64 \% \end{gathered}$ | $\begin{gathered} 222 \\ 58 \% \end{gathered}$ | $\begin{gathered} 137 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 75 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 234 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 187 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 237 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 189 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 106 \\ 44 \% \end{gathered}$ | 83 $52 \%$ |
| University degree or equivalent professional qualification, NVQ level 4, etc. | $\begin{gathered} 355 \\ 24 \% \end{gathered}$ | $\begin{gathered} 165 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 191 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 172 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 113 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 105 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 76 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 29 \% \end{aligned}$ |
| Higher university degree, doctorate, MBA, NVQ level 5, etc. | $\begin{aligned} & 160 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 101 \\ 22 \% \end{gathered}$ | $\begin{gathered} 35 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 32 \\ 8 \% \end{gathered}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 15 \% \end{aligned}$ |
| Still in full time education | 7 | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | 3 | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | ${ }_{*}^{1}$ | - | - |  | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ | ${ }_{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | 1 | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | 1 | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - |
| Don't know | $\begin{gathered} 74 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 5 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 20 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | 2 $1 \%$ |
| Prefer not to answer | $\begin{gathered} 25 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 16 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | ${ }^{12} 3 \%$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 82
How many cars are there in your household?
Base : All respondents

|  |  | ex | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid- | North England | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scot- | Cons | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dem } \end{aligned}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dem } \end{aligned}$ |  |
| 503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 301 \\ 20 \% \end{gathered}$ | $\begin{gathered} 101 \\ 14 \% \end{gathered}$ | $\begin{gathered} 201 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 16 \% \end{aligned}$ | $\stackrel{25}{9 \%}$ | $\begin{aligned} & 47 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 129 \\ 35 \% \end{gathered}$ | $\begin{gathered} 107 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ |
| $\begin{aligned} & 632 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 322 \\ 45 \% \end{gathered}$ | $\begin{gathered} 310 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 116 \\ 41 \% \end{gathered}$ | $\begin{gathered} 105 \\ 42 \% \end{gathered}$ | $\begin{gathered} 175 \\ 48 \% \end{gathered}$ | $\begin{gathered} 174 \\ 39 \% \end{gathered}$ | $\begin{gathered} 181 \\ 46 \% \end{gathered}$ | $\begin{gathered} 126 \\ 44 \% \end{gathered}$ | $\begin{gathered} 151 \\ 41 \% \end{gathered}$ | $\begin{gathered} 144 \\ 37 \% \end{gathered}$ | $\begin{gathered} 171 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 168 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 141 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 157 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 145 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 154 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 47 \% \end{aligned}$ |
| $\begin{aligned} & 432 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 220 \\ 31 \% \end{gathered}$ | $\begin{gathered} 212 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 110 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 109 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 111 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 110 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 86 \\ & 280 \end{aligned}$ | $\begin{aligned} & 88 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 34 \% \end{aligned}$ |
| $\begin{gathered} 138 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 74 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 13 \% \end{aligned}$ | $\stackrel{27}{7 \%}$ | $\begin{aligned} & 38 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 28 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 12 \% \end{aligned}$ | $\stackrel{27}{7 \%}$ | $\begin{aligned} & 27 \\ & 12 \% \end{aligned}$ | $\stackrel{9}{7 \%}$ | $\begin{aligned} & 40 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 28 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ | 23 $7 \%$ | $\begin{aligned} & 49 \\ & 13 \% \end{aligned}$ | 19 $6 \%$ | 19 $8 \%$ | 12 7 \% |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 83
Ethnicity
Base : All respondents

|  | Sex |  |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \\ & \hline \end{aligned}$ | $\begin{array}{r} \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | Cons | Lab | Lib Dem | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | Cons | Lab | Lib Dem | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| Unweighted Base | 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| Weighted Base | 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| White | $\begin{gathered} 1358 \\ 90 \% \end{gathered}$ | $\begin{gathered} 635 \\ 89 \% \end{gathered}$ | $\begin{gathered} 723 \\ 92 \% \end{gathered}$ | $\begin{gathered} 115 \\ 85 \% \end{gathered}$ | $\begin{aligned} & 151 \\ & 77 \% \end{aligned}$ | $\begin{gathered} 245 \\ 87 \% \end{gathered}$ | $\begin{gathered} 264 \\ 94 \% \end{gathered}$ | $\begin{gathered} 238 \\ 95 \% \end{gathered}$ | $\begin{gathered} 345 \\ 96 \% \end{gathered}$ | $\begin{gathered} 398 \\ 88 \% \end{gathered}$ | $\begin{gathered} 360 \\ 91 \% \end{gathered}$ | $\begin{gathered} 255 \\ 89 \% \end{gathered}$ | $\begin{gathered} 345 \\ 94 \% \end{gathered}$ | $\begin{gathered} 315 \\ 81 \% \end{gathered}$ | $\begin{aligned} & 355 \\ & 91 \% \end{aligned}$ | $\begin{gathered} 360 \\ 95 \% \end{gathered}$ | $\begin{gathered} 210 \\ 96 \% \end{gathered}$ | $\begin{gathered} 118 \\ 95 \% \end{gathered}$ | $\begin{gathered} 319 \\ 95 \% \end{gathered}$ | $\begin{gathered} 328 \\ 83 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 92 \% \end{aligned}$ | $\begin{gathered} 298 \\ 94 \% \end{gathered}$ | $\begin{gathered} 349 \\ 92 \% \end{gathered}$ | $\begin{gathered} 265 \\ 85 \% \end{gathered}$ | $\begin{gathered} 230 \\ 95 \% \end{gathered}$ | $\begin{gathered} 150 \\ 94 \% \end{gathered}$ |
| Mixed | $\begin{aligned} & 23 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 15 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | * | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | - | - |
| Indian | $\begin{aligned} & 20 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\stackrel{9}{2 \%}$ | $\stackrel{9}{2 \%}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ |  |  | $\begin{aligned} & 5 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & { }_{2 \%}^{6} \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\stackrel{2}{1 \%}$ |
| Pakistani | $\begin{aligned} & 14 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | - | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \\ & \hline \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | - | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | ${ }_{1}^{1 \%}$ | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ |
| Bangladeshi | ${ }_{*}$ | 3 | 3 | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\stackrel{1}{*}$ | - | $\div$ | - | $\stackrel{1}{*}$ | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - |  | - | $\begin{aligned} & { }_{2}^{6} \\ & \hline \end{aligned}$ | - | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - |  |
| Other Asian background | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ |  |  | ${ }_{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $1$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ | - | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | $\square$ | $\stackrel{2}{*}$ | 3 $1 \%$ | - | - |
| Black Caribbean | $\begin{aligned} & 12 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ |  | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \\ & \hline \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\div$ | $\div$ |
| Black African | $\begin{aligned} & 16 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\stackrel{1}{*}$ | - |  | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | 1 | - |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | - | $\stackrel{1}{*}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | - | : |
| Other Black background | ${ }_{*}$ | ${ }_{*}$ | 3 | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | * | * | * | $\stackrel{1}{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ |  | $\stackrel{1}{*}$ | - |  |  | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | 1 | * | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - |
| Other | $\begin{aligned} & 18 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | 1 | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\stackrel{9}{2 \%}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & \stackrel{5}{2 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | 1 |
| Prefer not to answer | $\stackrel{23}{2 \%}$ | $\begin{gathered} 12 \\ 2 \% \end{gathered}$ | $11$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $5$ | $1$ | $3$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $5$ | $4$ | $11$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $8$ | $3$ | - | $\underset{10}{2}$ | $4$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $8$ | $5$ | $\underset{101}{3}$ | $7$ | 6 $4 \%$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 84
Current working status
Base : All respondents

Unweighted Base
Weighted Base
Working full time working 30 hours
Working part tim
Working part time -
working between 8 and 29 hours per week
Not working but seeking work or temporarily
unemployed or sick
Not working and not seeking work
Retired on a state
pension only
Retired with a private
pension
House person, housewife,
househusband, etc.
Refused

|  | Sex |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North England | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | Cons | Lab | Lib Dem | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | Cons | Lab | Lib Dem | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 645 \\ 43 \% \end{gathered}$ | $\begin{gathered} 388 \\ 54 \% \end{gathered}$ | $\begin{gathered} 258 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 67 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 171 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 91 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{gathered} 235 \\ 52 \% \end{gathered}$ | $\begin{gathered} 182 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 161 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 165 \\ 42 \% \end{gathered}$ | $\begin{gathered} 166 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 90 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 150 \\ 45 \% \end{gathered}$ | $\begin{gathered} 171 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 117 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 152 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 143 \\ 46 \% \end{gathered}$ | $\begin{gathered} 126 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 86 \\ & 54 \% \end{aligned}$ |
| $\begin{gathered} 181 \\ 12 \% \end{gathered}$ | $\stackrel{41}{6 \%}$ | $\begin{gathered} 140 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 16 \% \end{aligned}$ | ${ }^{25} 9$ | ${ }^{27} 7 \%$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 14 \% \end{aligned}$ | $\stackrel{21}{9 \%}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ |
| $\begin{gathered} 119 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 10 \% \end{aligned}$ | ${ }^{49} 6 \%$ | $\begin{aligned} & 26 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 16 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 26 \\ 9 \% \end{gathered}$ | $\begin{gathered} 21 \\ 9 \% \end{gathered}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 28 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & \text { 25 } \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | ${ }^{29}$ | ${ }^{27} 7 \%$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | 18 $11 \%$ |
| $\begin{aligned} & 60 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 29 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\begin{gathered} 21 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 20 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ |
| $\begin{gathered} 209 \\ 14 \% \end{gathered}$ | $\stackrel{61}{9 \%}$ | $\begin{gathered} 148 \\ 19 \% \end{gathered}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 171 \\ 48 \% \end{gathered}$ | ${ }_{4 \%}^{20}$ | $\stackrel{22}{5 \%}$ | ${ }^{19}$ | $\begin{aligned} & 149 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 10 \\ 7 \% \end{gathered}$ |
| $\begin{gathered} 219 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 118 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 101 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & \stackrel{5}{2 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & 54 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 157 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 13 \% \end{aligned}$ | ${ }^{32} 9 \%$ | $\begin{aligned} & 50 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 13 \% \end{aligned}$ |
| $\begin{gathered} 70 \\ 5 \% \end{gathered}$ | $\begin{gathered} 11 \\ 2 \% \end{gathered}$ | $\begin{gathered} 59 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | ${ }_{7 \%}^{20}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | ${ }^{25}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{gathered} 14 \\ 6 \% \end{gathered}$ | ${ }_{7 \%}^{9}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | ${ }^{15}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | 7\% | $\stackrel{2}{1 \%}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 85
pations?
Do you work in any of the following occupations?


Base : All working

Unweighted Base
Weighted Base
Central government
administrative
departments and central
government agencies such
as the Bank of England
HM Forces
National Health Service
Universities and
Universities and
Academies funded by
government
Courts service
Local government administration
Police service
Public sector housing
Teaching employed by ocal education
authority including
oluntary aided schoo
and foundation schools

|  |  | Sex | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North England | Wales <br> $\&$ <br> South <br> West | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{array}{r} \text { DK/ } \\ \text { Ref } \\ \hline \end{array}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | Lib <br> Dem <br> in <br> 2010 <br> NOT <br> now |
| 770 | 373 | 397 | 54 | 102 | 195 | 240 | 147 | 32 | 340 | 190 | 135 | 105 | 206 | 206 | 190 | 102 | 66 | 171 | 213 | 58 | 161 | 172 | 177 | 129 | 90 |
| 823 | 427 | 396 | 88 | 156 | 218 | 217 | 119 | 24 | 299 | 245 | 186 | 93 | 212 | 214 | 212 | 117 | 68 | 192 | 228 | 61 | 160 | 195 | 187 | 144 | 101 |
| $\begin{aligned} & 16 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | ${ }_{7 \%}^{6}$ | - | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | ${ }_{3 \%}^{9}$ | $\stackrel{3}{1 \%}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\div$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | $\stackrel{9}{5 \%}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | 1 |


| $\begin{aligned} & 6 \\ & 1 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ | - | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | $\stackrel{1}{*}$ | * | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ |  | $\stackrel{1}{*}$ | $\begin{aligned} & 3 \\ & 1 \% \\ & \hline \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 3 \\ & 2 \% \\ & \end{aligned}$ | $\stackrel{1}{*}$ |  |  | $\begin{aligned} & 3 \\ & 2 \% \\ & \end{aligned}$ |  | - |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} 70 \\ 9 \% \end{gathered}$ | $\begin{gathered} 18 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 12 \% \end{aligned}$ | $2 \%$ | $\begin{aligned} & 27 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 9 \\ 10 \% \end{gathered}$ | $\begin{gathered} 11 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 7 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\stackrel{20}{9 \%}$ | $\begin{gathered} 6 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\stackrel{17}{9 \%}$ | $\begin{gathered} 12 \\ 8 \% \end{gathered}$ | 8 8 |
| $\begin{gathered} 17 \\ 2 \% \end{gathered}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \\ & \hline \end{aligned}$ | 5 |
| ${ }_{*}$ | ${ }_{*}^{2}$ | - | - | - | ${ }_{*}$ | * | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | - | $\div$ | - | ${ }_{*}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | - | - | - | 1 | $\stackrel{1}{*}$ | - | - |
| $\begin{gathered} 23 \\ 3 \% \end{gathered}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\div$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | - | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | ${ }_{3 \%}^{4}$ | $\begin{aligned} & { }_{8 \%}^{5} \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | - | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | ${ }_{3 \%}^{5}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | ${ }_{2}^{2 \%}$ |
| $\stackrel{9}{9}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\div$ | - | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 5 \\ & 2 \% \\ & \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | 1\% |
| $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 2 \% \\ & 2 \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | - |  | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | * | - | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | ${ }_{3}^{4}$ | - | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | - | - |
| ${ }^{58} 7$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & { }_{8 \%}^{12} \end{aligned}$ | $\begin{gathered} 18 \\ 8 \% \end{gathered}$ | ${ }^{15}$ | ${ }_{8 \%}^{9}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 14 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | ${ }^{15} 7 \%$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \\ & \end{aligned}$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ | $\stackrel{9}{15 \%}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 10 \% \end{aligned}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 85
Do you work in any of the following occupations?
Base : All working

Weighted Base
Public corporations such
as the Royal Mail o
British Nuclear fuels or
Driving Standards agency
Other public sector
ccupation
None of the above
Refused

|  |  | ex | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North England | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Cons | Lab | $\begin{gathered} \mathrm{Lib} \\ \mathrm{Dem} \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { R } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | Lib <br> Dem <br> in <br> 2010 <br> NOT <br> now |
| 823 | 427 | 396 | 88 | 156 | 218 | 217 | 119 | 24 | 299 | 245 | 186 | 93 | 212 | 214 | 212 | 117 | 68 | 192 | 228 | 61 | 160 | 195 | 187 | 144 | 101 |
| $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 3 \\ & 2 \% \\ & 2 \end{aligned}$ | - | $\div$ |
| ${ }^{59} 7 \%$ | $\stackrel{28}{28}$ | $\begin{gathered} 32 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ | $\stackrel{14}{14}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 21 \\ 8 \% \end{gathered}$ | $\begin{gathered} 13 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 17 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 16 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & { }_{9}^{6} \end{aligned}$ | $\begin{gathered} 12 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 13 \% \end{aligned}$ |
| $\begin{gathered} 540 \\ 66 \% \end{gathered}$ | $\begin{gathered} 328 \\ 77 \% \end{gathered}$ | $\begin{aligned} & 212 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 67 \% \end{aligned}$ | $\begin{gathered} 136 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 145 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 80 \% \end{aligned}$ | $\begin{gathered} 181 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 157 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 137 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 153 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 60 \% \end{aligned}$ |
| $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | 1 $1 \%$ | - | 3 $2 \%$ | 3 $1 \%$ | $\stackrel{-}{-}$ | 1 $1 \%$ | 2 $1 \%$ | ${ }_{1}^{1}$ | - | - |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 86
Social Grade
Base : All respondents
$\qquad$

$\qquad$
$\qquad$ Dem

| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \end{aligned}$ | North England | Wales <br>  <br> South <br> West | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { R } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{array}{r} \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 452 \\ 30 \% \end{gathered}$ | $\begin{gathered} 234 \\ 33 \% \end{gathered}$ | $\begin{gathered} 218 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 452 \\ & 100 \% \end{aligned}$ | - |  | - | $\begin{gathered} 146 \\ 38 \% \end{gathered}$ | $\begin{gathered} 124 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 104 \\ 31 \% \end{gathered}$ | $\begin{gathered} 117 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 107 \\ 34 \% \end{gathered}$ | $\begin{gathered} 113 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 87 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 43 \% \end{aligned}$ |
| $\begin{gathered} 397 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 180 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 217 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 24 \% \end{aligned}$ | - | $\begin{aligned} & 397 \\ & 100 \% \end{aligned}$ |  | - | $\begin{aligned} & 108 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 114 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 51 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 107 \\ 32 \% \end{gathered}$ | $\begin{gathered} 103 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 115 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 90 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 22 \% \end{aligned}$ |
| $\begin{gathered} 286 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 164 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 122 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 13 \% \end{aligned}$ | - |  | $\begin{aligned} & 286 \\ & 100 \% \end{aligned}$ | - | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 17 \% \end{aligned}$ |
| $\begin{gathered} 368 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 139 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 229 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 151 \\ 42 \% \end{gathered}$ | - | - |  | $\begin{aligned} & 368 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 18 \% \end{aligned}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 87
Do you have any children aged 18 or under? If so, how old are they?
Base : All respondents

|  | Sex |  |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | $\begin{array}{r} \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | North <br> Eng- <br> land | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \mathrm{Lib} \\ \mathrm{Dem} \end{gathered}$ | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| Unweighted Base | 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| Weighted Base | 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| No children aged 18 or under | $\begin{gathered} 1053 \\ 70 \% \end{gathered}$ | $\begin{gathered} 516 \\ 72 \% \end{gathered}$ | $\begin{gathered} 538 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 118 \\ & 87 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 230 \\ 91 \% \end{gathered}$ | $\begin{gathered} 346 \\ 96 \% \end{gathered}$ | $\begin{gathered} 300 \\ 66 \% \end{gathered}$ | $\begin{gathered} 262 \\ 66 \% \end{gathered}$ | $\begin{gathered} 200 \\ 70 \% \end{gathered}$ | $\begin{gathered} 291 \\ 79 \% \end{gathered}$ | $\begin{gathered} 257 \\ 66 \% \end{gathered}$ | $\begin{gathered} 275 \\ 71 \% \end{gathered}$ | $\begin{gathered} 272 \\ 71 \% \end{gathered}$ | $\begin{aligned} & 156 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 75 \% \end{aligned}$ | $\begin{gathered} 248 \\ 74 \% \end{gathered}$ | $\begin{gathered} 261 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 80 \\ & 70 \% \end{aligned}$ | $\begin{gathered} 228 \\ 72 \% \end{gathered}$ | $\begin{gathered} 286 \\ 75 \% \end{gathered}$ | $\begin{gathered} 209 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 169 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 68 \% \end{aligned}$ |
| Yes - children aged under 5 years old | $\begin{aligned} & 152 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 31 \% \end{aligned}$ | ${ }_{24 \%}^{67}$ | ${ }_{3 \%}^{8}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 11 \% \end{aligned}$ | $\stackrel{23}{23}$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 12 \% \end{aligned}$ | ${ }^{30} 9 \%$ | $\begin{aligned} & 50 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & { }_{5 \%}^{6} \end{aligned}$ | $\begin{gathered} 25 \\ 8 \% \end{gathered}$ | $\begin{gathered} 32 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 12 \% \end{aligned}$ | ${ }^{18}$ | ${ }^{14} 9$ |
| Yes - children aged 5 to 10 years old | $\begin{aligned} & 159 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 59 \\ 8 \% \end{gathered}$ | $\begin{gathered} 100 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 60 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 12 \% \end{aligned}$ | ${ }_{27}^{27}$ | $\begin{aligned} & 44 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 11 \% \end{aligned}$ | $\stackrel{20}{9 \%}$ | ${ }^{11} 9 \%$ | $\begin{gathered} 27 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 29 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ |
| Yes - children aged 11 <br> to 15 years old | $\begin{gathered} 167 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 70 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 28 \% \\ & \end{aligned}$ | $\begin{aligned} & 60 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 18 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | ${ }^{33} 9 \%$ | $\begin{aligned} & 36 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 15 \% \end{aligned}$ |
| Yes - children aged 16 to 18 years old | $\begin{aligned} & 97 \\ & 6 \% \end{aligned}$ | $\stackrel{47}{7 \%}$ | $\begin{aligned} & 51 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\div$ | $\stackrel{28}{6 \%}$ | $\begin{gathered} 21 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 26 \\ 7 \% \end{gathered}$ | $\begin{gathered} 20 \\ 5 \% \end{gathered}$ | $\stackrel{26}{7 \%}$ | $\stackrel{16}{7 \%}$ | ${ }_{7 \%}^{9}$ | $\begin{gathered} 24 \\ 7 \% \end{gathered}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{gathered} 10 \\ 9 \% \end{gathered}$ | ${ }^{19} 6$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | ${ }_{6}^{9}$ |
| Prefer not to answer | ${ }_{1}^{22}$ | $\begin{gathered} 11 \\ 2 \% \end{gathered}$ | $\stackrel{11}{1 \%}$ | - | $5$ | $1$ | $\begin{aligned} & 6 \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\stackrel{8}{8}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\underset{20}{6}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\stackrel{5}{5}$ | $3$ | $3$ | - | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $5$ | - | $\stackrel{9}{9}$ | $5$ | $4$ | $3$ | $2 \%$ |

Which of the following best describes your marital status?
Base : All respondents

|  | Sex |  |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North England | $\begin{aligned} & \text { Wales } \\ & \& \\ & \text { South } \\ & \text { West } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | Cons | Lab | Lib Dem | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | Lib <br> Dem <br> in <br> 2010 <br> NOT <br> now |
| Unweighted Base | 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| Weighted Base | 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| Single | $\begin{gathered} 328 \\ 22 \% \end{gathered}$ | $\begin{gathered} 207 \\ 29 \% \end{gathered}$ | $\begin{gathered} 121 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 15 \% \end{aligned}$ | $\stackrel{22}{22}$ | $\begin{gathered} 102 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 77 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 25 \% \\ & \end{aligned}$ | $\begin{aligned} & 78 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 18 \% \end{aligned}$ | ${ }_{23}^{49}$ | $\begin{aligned} & 33 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 27 \% \end{aligned}$ |
| Married | $\begin{aligned} & 708 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 335 \\ 47 \% \end{gathered}$ | $\begin{gathered} 373 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 244 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 184 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 132 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 173 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 187 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 187 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 164 \\ 49 \% \end{gathered}$ | $\begin{gathered} 178 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 171 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 190 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 42 \% \end{aligned}$ |
| Civil Partnership | $\begin{aligned} & 17 \\ & { }_{1 \%} \end{aligned}$ | $\begin{gathered} 11 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | ${ }_{*}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | * | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | 2 $1 \%$ |
| Cohabiting | $\begin{gathered} 118 \\ 8 \% \end{gathered}$ | $\stackrel{62}{9 \%}$ | ${ }^{56} 7 \%$ | $\begin{aligned} & 12 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 18 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 32 \\ & 12 \% \end{aligned}$ | ${ }_{9 \%}^{24}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\stackrel{26}{7 \%}$ | $\begin{gathered} 33 \\ 9 \% \end{gathered}$ | ${ }_{7 \%}^{29}$ | $\stackrel{29}{7 \%}$ | $\stackrel{16}{7 \%}$ | $\begin{gathered} 11 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 7 \% \end{aligned}$ | ${ }_{7 \%}^{28}$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 22 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\stackrel{29}{9 \%}$ | $\begin{aligned} & 27 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ |
| Widowed | $\begin{aligned} & 152 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 31 \\ 4 \% \end{gathered}$ | $\begin{gathered} 121 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | ${ }_{*}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 22 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | ${ }^{20} 7 \%$ | $\begin{aligned} & 68 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 20 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 11 \% \\ & \end{aligned}$ | $\begin{aligned} & 34 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 37 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 12 \% \\ & \end{aligned}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\stackrel{9}{6 \%}$ |
| Separated | $\begin{gathered} 27 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 14 \\ 2 \% \end{gathered}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & { }_{2}^{6} \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \\ & \hline \end{aligned}$ | $\stackrel{12}{12}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\stackrel{9}{2 \%}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & { }_{2 \%}^{6} \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | * | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & \stackrel{5}{2 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & \stackrel{5}{2 \%} \\ & \hline \end{aligned}$ | 3 $2 \%$ |
| Divorced | $\begin{gathered} 125 \\ 8 \% \end{gathered}$ | ${ }_{44}{ }_{6 \%}$ | $\begin{aligned} & 81 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 17 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 17 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 23 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 22 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 36 \\ 9 \% \end{gathered}$ | $\stackrel{19}{9 \%}$ | $\begin{aligned} & 5 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 27 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 25 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 27 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ |
| Prefer not to answer | $\begin{gathered} 23 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | 1 | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | 3 $2 \%$ |
| Refused | 4 | 1 | 3 | $\square$ | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ |  | - | 1 | $1$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | $1$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | $1$ | - | - | - | 2 $1 \%$ | - | 1 | - | - | - | - |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 89
What is the combined annual income of your household, prior to tax being deducted?
Base : All respondents

|  | Sex |  |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North <br> Eng- <br> land | $\begin{aligned} & \text { Wales } \\ & \& \\ & \text { South } \\ & \text { West } \end{aligned}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Cons | Lab | $\begin{gathered} \mathrm{Lib} \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { R } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| Unweighted Base | 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| Weighted Base | 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| Up to £7,000 | $\stackrel{83}{6 \%}$ | $\begin{aligned} & 30 \\ & 4 \% \end{aligned}$ | ${ }_{7 \%}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | ${ }_{3 \%}^{6}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{gathered} 17 \\ 4 \% \end{gathered}$ | $\begin{gathered} 22 \\ 6 \% \end{gathered}$ | $\begin{gathered} 20 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | ${ }_{3 \%}^{12}$ | $\stackrel{26}{7 \%}$ | $\stackrel{8}{7 \%}_{6}$ | $\begin{gathered} 17 \\ 5 \% \end{gathered}$ | ${ }^{15} 4 \%$ | ${ }_{22}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | ${ }_{3}^{5}$ |
| £7,001 to £14,000 | $\begin{gathered} 152 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 73 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | ${ }^{19} 7 \%$ | ${ }^{20} 7 \%$ | $\begin{aligned} & 30 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 19 \% \end{aligned}$ | ${ }_{27}^{27}$ | $\begin{gathered} 32 \\ 8 \% \end{gathered}$ | $\stackrel{18}{18}$ | $\begin{aligned} & 75 \\ & 20 \% \end{aligned}$ | $\stackrel{29}{8 \%}$ | $\begin{aligned} & 41 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 26 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 12 \% \\ & \end{aligned}$ | $\begin{gathered} 27 \\ 8 \% \end{gathered}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ |
| £14,001 to £21,000 | $\begin{gathered} 132 \\ 9 \% \end{gathered}$ | $\begin{gathered} 58 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 75 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\stackrel{26}{9 \%}$ | $\begin{aligned} & 23 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 12 \% \end{aligned}$ | ${ }^{17} 4 \%$ | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\begin{gathered} 32 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 31 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 34 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | ${ }_{6 \%}^{9}$ |
| £21,001 to £28,000 | ${ }_{7 \%}^{109}$ | $\begin{gathered} 57 \\ 8 \% \end{gathered}$ | $\stackrel{53}{7 \%}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & 2 \end{aligned}$ | $\begin{aligned} & 23 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 17 \\ 6 \% \end{gathered}$ | $\begin{gathered} 26 \\ 9 \% \end{gathered}$ | ${ }^{24} 9 \%$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\stackrel{28}{6 \%}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | ${ }^{15}$ | $\stackrel{25}{6 \%}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 32 \\ 8 \% \end{gathered}$ | ${ }^{14} 6 \%$ | $\begin{aligned} & 16 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 10 \% \end{aligned}$ | $\stackrel{24}{6 \%}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 18 \\ 6 \% \end{gathered}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\begin{gathered} 21 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ |
| £28,001 to £ $£ 4,000$ | $\stackrel{95}{6 \%}$ | $\stackrel{52}{7 \%}$ | $\begin{gathered} 43 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 12 \% \\ & \end{aligned}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\stackrel{24}{9 \%}$ | ${ }^{20} 7 \%$ | ${ }^{11}$ | ${ }^{11}{ }_{3 \%}$ | $\begin{gathered} 24 \\ 5 \% \end{gathered}$ | $\begin{gathered} 32 \\ 8 \% \end{gathered}$ | $\stackrel{24}{9 \%}$ | ${ }^{15}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 25 \\ 6 \% \end{gathered}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | ${ }^{15}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\stackrel{20}{6 \%}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 16 \\ 5 \% \end{gathered}$ | $\begin{gathered} 32 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ |
| £34,001 to £41,000 | $\begin{gathered} 130 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 77 \\ & 11 \% \end{aligned}$ | ${ }^{54}$ | $\begin{aligned} & 18 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | ${ }^{14} 6 \%$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{gathered} 22 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 9 \% \end{aligned}$ | $\stackrel{9}{7 \%}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 32 \\ 8 \% \end{gathered}$ | $\stackrel{9}{8 \%}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 35 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ |
| £41,001 to £48,000 | $\begin{gathered} 71 \\ 5 \% \end{gathered}$ | $\begin{gathered} 36 \\ 5 \% \end{gathered}$ | $\begin{gathered} 35 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 16 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 22 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 39 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | ${ }^{11}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 22 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 18 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \\ & \hline \end{aligned}$ | $\stackrel{20}{6 \%}$ | $\begin{gathered} 18 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 20 \\ 5 \% \end{gathered}$ | $\begin{gathered} 16 \\ 5 \% \end{gathered}$ | $\begin{gathered} 14 \\ 6 \% \end{gathered}$ | 10 6 |
| £48,001 to £55,000 | $\begin{aligned} & 67 \\ & 4 \% \end{aligned}$ | ${ }_{4 \%}^{29}$ | $\begin{aligned} & 37 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 18 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 31 \\ 7 \% \end{gathered}$ | $\begin{gathered} 17 \\ 4 \% \end{gathered}$ | $\begin{gathered} 18 \\ 6 \% \end{gathered}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | ${ }_{3}^{13}$ | $\begin{gathered} 18 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | ${ }^{10} 9 \%$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 8 \% \end{aligned}$ |
| £55,001 to £62,000 | $\begin{aligned} & 47 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 20 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \\ & \end{aligned}$ | 1 | $\begin{gathered} 30 \\ 7 \% \end{gathered}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | - | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \\ & \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ |
| £62,001 to £69,000 | $\begin{aligned} & 20 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 14 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | $\begin{gathered} 15 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | * | - | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ |
| £69,001 to £76,000 | $\begin{gathered} 25 \\ 2 \% \end{gathered}$ | $\begin{gathered} 15 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | ${ }_{3 \%}^{9}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | * | $\stackrel{16}{16}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\stackrel{1}{*}$ | * | ${ }^{10}{ }_{3 \%}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ |
| £76,001 to £83,000 | $\begin{aligned} & 18 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 12 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \\ & \hline \end{aligned}$ |  | - | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 8 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \\ & \hline \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | 3 $2 \%$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 89
What is the combined annual income of your household, prior to tax being deducted?
Base : All respondents

Weighted Base
£83,001 or more
Prefer not to answer
Refused

|  |  | ex | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \end{aligned}$ | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{aligned} & \text { Wales } \\ & \& \\ & \text { South } \\ & \text { West } \\ & \hline \end{aligned}$ | Scot- | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | Lib <br> Dem <br> in <br> 2010 <br> NOT <br> now |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 47 \\ 3 \% \end{gathered}$ | $\underset{4 \%}{29}$ | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 34 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | 2\% |
| $\begin{gathered} 290 \\ 19 \% \end{gathered}$ | $\begin{gathered} 122 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 168 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 15 \% \end{aligned}$ |
| $\begin{aligned} & 217 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 132 \\ 17 \% \end{gathered}$ | $21$ $\begin{aligned} & 21 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 120 \end{aligned}$ | $\begin{gathered} 19 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 12 \% \end{aligned}$ | ${ }_{1020}^{46}$ | $\begin{aligned} & 42 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 20 \% \end{aligned}$ | $61$ | $\begin{aligned} & 65 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | ${ }^{21} 9$ | $\begin{aligned} & 18 \\ & 12 \% \end{aligned}$ |

## CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted

Table 90
Gender
Base : All respondents

$\qquad$
$\qquad$
$\qquad$


| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North <br> Eng- <br> land | $\begin{aligned} & \text { Wales } \\ & \text { \& } \\ & \text { South } \\ & \text { West } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \\ & \hline \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | $\begin{array}{r} \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| $\begin{gathered} 717 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 717 \\ & 100 \% \end{aligned}$ | - | $\begin{aligned} & 85 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 155 \\ 43 \% \end{gathered}$ | $\begin{gathered} 234 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 180 \\ & \quad 45 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 181 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 209 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 174 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 96 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 180 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 186 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 202 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 142 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 114 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 82 \\ & 51 \% \end{aligned}$ |
| $786$ |  | $786$ $100 \%$ | $51$ | $\begin{aligned} & 100 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 50 \% \end{aligned}$ | $149$ | $140$ | $\begin{aligned} & 205 \\ & 57 \% \end{aligned}$ | $218$ | $\begin{gathered} 217 \\ 55 \% \end{gathered}$ | $\begin{gathered} 122 \\ 43 \% \end{gathered}$ | $\begin{gathered} 229 \\ 62 \% \end{gathered}$ | $208$ | $181$ | $\begin{aligned} & 207 \\ & 54 \% \end{aligned}$ | $123$ | $\begin{aligned} & 68 \\ & 5 \end{aligned}$ | $\begin{gathered} 154 \\ 46 \% \end{gathered}$ | $\begin{gathered} 208 \\ 53 \% \end{gathered}$ | $69$ | $190$ | $\begin{gathered} 177 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 171 \\ & 55 \% \end{aligned}$ | $129$ | $78$ |

# CATI Fieldwork : 9th-16th September 2011 - Demographically and Past Vote Weighted 

Table 91
Region
Base : All respondents

|  |  | Sex |  | Age |  |  |  |  |  | Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  | Vote in 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South | $\begin{aligned} & \text { Mid- } \\ & \text { lands } \end{aligned}$ | North England | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Cons | Lab | Lib <br> Dem | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \text { in } \\ 2010 \\ \text { NOT } \\ \text { now } \\ \hline \end{gathered}$ |
| Unweighted Base | 1503 | 678 | 825 | 86 | 131 | 246 | 305 | 301 | 434 | 529 | 323 | 215 | 436 | 391 | 397 | 370 | 212 | 133 | 339 | 388 | 110 | 328 | 383 | 318 | 228 | 149 |
| Weighted Base | 1503 | 717 | 786 | 135 | 195 | 281 | 280 | 251 | 360 | 452 | 397 | 286 | 368 | 389 | 390 | 381 | 219 | 124 | 334 | 395 | 113 | 318 | 379 | 313 | 243 | 159 |
| Scotland | $\begin{gathered} 124 \\ 8 \% \end{gathered}$ | ${ }_{8 \%}^{57}$ | $\begin{gathered} 68 \\ 9 \% \end{gathered}$ | $\begin{gathered} 10 \\ 8 \% \end{gathered}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{gathered} 21 \\ 8 \% \end{gathered}$ | $\begin{gathered} 26 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 32 \\ 7 \% \end{gathered}$ | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | ${ }_{9 \%}^{34}$ | - | - |  | - | $\begin{aligned} & 124 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\stackrel{27}{7 \%}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ | $\stackrel{25}{8 \%}$ | ${ }_{3 \%}^{12}$ | $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | 6 $4 \%$ |
| North East | $\begin{gathered} 72 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 34 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 10 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | ${ }^{19}$ | $\begin{gathered} 14 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 17 \\ 4 \% \end{gathered}$ | $\stackrel{24}{6 \%}$ | $\begin{gathered} 12 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | - | - | $\begin{aligned} & 72 \\ & 19 \% \end{aligned}$ | - | - | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\stackrel{24}{6 \%}$ | $\begin{aligned} & { }_{5}^{6} \\ & \hline \end{aligned}$ | ${ }_{24}^{24}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | ${ }^{19} 6 \%$ | $\stackrel{22}{9 \%}$ | 16 $10 \%$ |
| North West | $\begin{gathered} 178 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 79 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | ${ }^{15}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 37 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 15 \% \end{aligned}$ | - | - | $\begin{aligned} & 178 \\ & 47 \% \end{aligned}$ | - |  | $\begin{aligned} & 34 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | 13 $8 \%$ |
| Yorkshire \& Humberside | $\begin{gathered} 130 \\ 9 \% \end{gathered}$ | $\begin{gathered} 58 \\ 8 \% \end{gathered}$ | $\begin{gathered} 73 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | ${ }^{17}{ }_{6 \%}$ | $\begin{gathered} 20 \\ 8 \% \end{gathered}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\begin{gathered} 38 \\ 8 \% \end{gathered}$ | $\begin{gathered} 33 \\ 8 \% \end{gathered}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 10 \% \end{aligned}$ | - | - | $\begin{gathered} 130 \\ 34 \% \end{gathered}$ | - | - | $\begin{gathered} 30 \\ 9 \% \end{gathered}$ | $\begin{gathered} 32 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 27 \\ 8 \% \end{gathered}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\begin{gathered} 26 \\ 8 \% \end{gathered}$ | $\begin{gathered} 19 \\ 8 \% \end{gathered}$ | 13 $8 \%$ |
| West Midlands | $\begin{aligned} & 144 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 63 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\stackrel{26}{26}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & \text { 10\% } \end{aligned}$ | $\begin{gathered} 38 \\ 8 \% \end{gathered}$ | $\begin{gathered} 36 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | - | $\begin{gathered} 144 \\ 37 \% \end{gathered}$ |  | - |  | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | ${ }^{34} 9 \%$ | $\stackrel{9}{8 \%}$ | $\begin{aligned} & 322 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 10 \% \end{aligned}$ | 19 $12 \%$ |
| East Midlands | $\begin{gathered} 114 \\ 8 \% \end{gathered}$ | $\begin{gathered} 56 \\ 8 \% \end{gathered}$ | ${ }^{59} 7 \%$ | $\begin{aligned} & 12 \\ & 9 \% \end{aligned}$ | $\stackrel{15}{8 \%}$ | $\begin{gathered} 18 \\ 6 \% \end{gathered}$ | $\begin{gathered} 22 \\ 8 \% \end{gathered}$ | ${ }^{19} 7 \%$ | $\begin{gathered} 28 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 26 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\stackrel{28}{7 \%}$ | - | $\begin{aligned} & 114 \\ & 29 \% \end{aligned}$ | - | - |  | $\begin{gathered} 27 \\ 8 \% \end{gathered}$ | $\begin{gathered} 32 \\ 8 \% \end{gathered}$ | ${ }_{7 \%}^{7}$ | $\begin{aligned} & 31 \\ & 10 \% \end{aligned}$ | ${ }^{35} 9 \%$ | $\begin{aligned} & 31 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | ${ }^{11} 7$ |
| Wales | $\begin{gathered} 81 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 20 \\ 4 \% \end{gathered}$ | $\begin{gathered} 14 \\ 4 \% \end{gathered}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{gathered} 23 \\ 6 \% \end{gathered}$ | - | - | - | $\begin{aligned} & 81 \\ & 37 \% \end{aligned}$ | - | $\begin{gathered} 15 \\ 5 \% \end{gathered}$ | $\begin{gathered} 22 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 18 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | 6 $4 \%$ |
| Eastern | $\begin{gathered} 131 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 72 \\ & 10 \% \end{aligned}$ | ${ }_{7 \%}^{59}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 20 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 32 \\ 9 \% \end{gathered}$ | $\begin{gathered} 41 \\ 9 \% \end{gathered}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\stackrel{27}{9 \%}$ | ${ }^{33} 9 \%$ | - | $\begin{gathered} 131 \\ 34 \% \end{gathered}$ | - | - | - | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 26 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ | $\stackrel{29}{9 \%}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | 10 $6 \%$ |
| London | $\begin{gathered} 189 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 84 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 104 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & \text { 10\% } \end{aligned}$ | $\begin{aligned} & 75 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 189 \\ 49 \% \end{gathered}$ |  | - |  |  | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & \text { 18\% } \end{aligned}$ | $\begin{aligned} & 31 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & \text { 12\% } \end{aligned}$ |
| South East | $\begin{gathered} 200 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 96 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 104 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 200 \\ & 51 \% \end{aligned}$ |  | - | - | - | $\begin{aligned} & 60 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 37 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 20 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ |
| South West | $\begin{gathered} 138 \\ 9 \% \end{gathered}$ | $59$ | $79$ | $\frac{9}{7 \%}$ | $\begin{aligned} & 22 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 20 \\ 7 \% \end{gathered}$ | 28 <br> 10\% | $\begin{gathered} 21 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 37 \\ 8 \% \end{gathered}$ | $37$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $31$ | - | $\square$ | - | $\begin{gathered} 138 \\ 63 \% \end{gathered}$ | $:$ | $\begin{aligned} & 43 \\ & 13 \% \end{aligned}$ | $28$ | $\begin{aligned} & 15 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | 41 $11 \%$ | $16$ | $38$ | 24 $15 \%$ |


| Page | Table | Title | Base Description | Base |
| :---: | :---: | :---: | :---: | :---: |
| $1 \begin{aligned} & 1 \\ & 2\end{aligned}$ | 1 2 | Q2 - If there was a general election tomorrow, which party would you vote for? <br> Q. 1 Many people currently say that they probably won't vote at all, while others say they would definitely vote. <br> How likely are you, personally, to vote at the next election? <br> Q. 2 If there were a general election tomorrow, which party would you vote for? <br> THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS | Base : All respondents | 1503 |
| 3 | 3 | Published voting intention figures |  |  |
| 4 | 4 | Sample | Base : All respondents | 1503 |
| 5 | 5 | Q4. And which one or more of the following parties could you seriously see yourself voting for at the next General Election? | Base : All respondents | 1503 |
| 6 | 6 | Q5. Which statement do you most agree with? | Base : All respondents | 1503 |
| 7 | 6 | Q5. Which statement do you most agree with? | Base : All respondents | 1503 |
| 8 | 7 | Q6. I'd like to get a sense of how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - <br> how do you think the British economy will fare over the next year? <br> For the country as a whole | Base : All respondents | 1503 |
| 9 | 8 | Q6. I'd like to get a sense of how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - <br> how do you think the British economy will fare over the next year? <br> For you and your family | Base : All respondents | 1503 |
| 10 | 9 | Q7. With our economy facing challenges in the months ahead, who do you most trust to manage the economy in the best interests of Britain ... | Base : All respondents answering | 1259 |
| 11 | 10 | Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where 0 means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so. <br> If haven't heard of them/don't have a view, type in DK <br> David Cameron | Base : All respondents | 1503 |


| Page | Table | Title | Base Description | Base |
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| 12 | 10 | Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where 0 means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so. <br> If haven't heard of them/don't have a view, type in DK David Cameron | Base : All respondents | 1503 |
| 13 | 11 | Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where 0 means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so. <br> If haven't heard of them/don't have a view, type in DK George Osborne | Base : All respondents | 1503 |
| 14 | 11 | Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where 0 means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so. <br> If haven't heard of them/don't have a view, type in DK George Osborne | Base : All respondents | 1503 |
| 15 | 12 | Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where 0 means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so. <br> If haven't heard of them/don't have a view, type in DK <br> Ken Clarke | Base : All respondents | 1503 |
| 16 | 12 | Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where 0 means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so. <br> If haven't heard of them/don't have a view, type in DK <br> Ken Clarke | Base : All respondents | 1503 |


| Page | Table | Title | Base Description | Base |
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| 17 | 13 | Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where 0 means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so. <br> If haven't heard of them/don't have a view, type in DK Theresa May | Base : All respondents | 1503 |
| 18 | 13 | Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where 0 means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so. <br> If haven't heard of them/don't have a view, type in DK <br> Theresa May | Base : All respondents | 1503 |
| 19 | 14 | Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where 0 means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so. <br> If haven't heard of them/don't have a view, type in DK Eric Pickles | Base : All respondents | 1503 |
| 20 | 14 | Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where 0 means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so. <br> If haven't heard of them/don't have a view, type in DK <br> Eric Pickles | Base : All respondents | 1503 |
| 21 | 15 | Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where 0 means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so. <br> If haven't heard of them/don't have a view, type in DK William Hague | Base : All respondents | 1503 |


| Page | Table | Title | Base Description | Base |
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| 22 | 15 | Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where 0 means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so. <br> If haven't heard of them/don't have a view, type in DK William Hague | Base : All respondents | 1503 |
| 23 | 16 | Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where 0 means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so. <br> If haven't heard of them/don't have a view, type in DK <br> Nick Clegg | Base : All respondents | 1503 |
| 24 | 16 | Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where 0 means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so. <br> If haven't heard of them/don't have a view, type in DK <br> Nick Clegg | Base : All respondents | 1503 |
| 25 | 17 | Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where 0 means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so. <br> If haven't heard of them/don't have a view, type in DK <br> Vince Cable | Base : All respondents | 1503 |
| 26 | 17 | Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where 0 means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so. <br> If haven't heard of them/don't have a view, type in DK <br> Vince Cable | Base : All respondents | 1503 |


| Page | Table | Title | Base Description | Base |
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| 27 | 18 | Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where 0 means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so. <br> If haven't heard of them/don't have a view, type in DK Ed Balls | Base : All respondents | 1503 |
| 28 | 18 | Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where 0 means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so. <br> If haven't heard of them/don't have a view, type in DK Ed Balls | Base : All respondents | 1503 |
| 29 | 19 | Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where 0 means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so. <br> If haven't heard of them/don't have a view, type in DK <br> Ed Miliband | Base : All respondents | 1503 |
| 30 | 19 | Q8. We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of $0-100$, where 0 means you have a very negative view of them and 100 means you have a very positive view of them. If you have never really heard of one them, or don't know enough to have a view, then please say so. <br> If haven't heard of them/don't have a view, type in DK <br> Ed Miliband | Base : All respondents | 1503 |
| 31 | 20 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Labour Party <br> Honest and principled | Base : All respondents | 1503 |
| 32 | 21 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Conservative Party <br> Honest and principled | Base : All respondents | 1503 |


| Page | Table | Title | Base Description | Base |
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| 33 | 22 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Liberal Democrat Party <br> Honest and principled | Base : All respondents | 1503 |
| 34 | 23 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Labour Party <br> Competent and capable | Base : All respondents | 1503 |
| 35 | 24 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Conservative Party <br> Competent and capable | Base : All respondents | 1503 |
| 36 | 25 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Liberal Democrat Party <br> Competent and capable | Base : All respondents | 1503 |
| 37 | 26 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Labour Party <br> Shares my values | Base : All respondents | 1503 |
| 38 | 27 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Conservative Party <br> Shares my values | Base : All respondents | 1503 |


| Page | Table | Title | Base Description | Base |
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| 39 | 28 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Liberal Democrat Party Shares my values | Base : All respondents | 1503 |
| 40 | 29 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Labour Party <br> Has a good team of leaders | Base : All respondents | 1503 |
| 41 | 30 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Conservative Party <br> Has a good team of leaders | Base : All respondents | 1503 |
| 42 | 31 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Liberal Democrat Party <br> Has a good team of leaders | Base : All respondents | 1503 |
| 43 | 32 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Labour Party <br> For ordinary people, not just the best off | Base : All respondents | 1503 |
| 44 | 33 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Conservative Party <br> For ordinary people, not just the best off | Base : All respondents | 1503 |


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| 45 | 34 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Liberal Democrat Party <br> For ordinary people, not just the best off | Base : All respondents | 1503 |
| 46 | 35 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Labour Party <br> Has clear ideas to deal with Britain's problems | Base : All respondents | 1503 |
| 47 | 36 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Conservative Party <br> Has clear ideas to deal with Britain's problems | Base : All respondents | 1503 |
| 48 | 37 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Liberal Democrat Party <br> Has clear ideas to deal with Britain's problems | Base : All respondents | 1503 |
| 49 | 38 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Labour Party <br> Is a united party | Base : All respondents | 1503 |
| 50 | 39 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Conservative Party <br> Is a united party | Base : All respondents | 1503 |


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| 51 | 40 | Q9. I am going to read out some words and phrases that have been used to describe different political parties. <br> Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. <br> The Liberal Democrat Party Is a united party | Base : All respondents | 1503 |
| 52 | 41 | Q10. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats? Cut the deficit without hurting the most vulnerable | Base : All Sample A respondents | 754 |
| 53 | 42 | Q10. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats? <br> Getting the balance right between tax rises and spending cuts | Base : All Sample A respondents | 754 |
| 54 | 43 | Q10. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats? <br> Helping business to recover and grow? | Base : All Sample A respondents | 754 |
| 55 | 44 | Q10. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats? <br> Tackle abuse of the welfare system | Base : All Sample A respondents | 754 |
| 56 | 45 | Q10. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats? Deal with immigration | Base : All Sample A respondents | 754 |
| 57 | 46 | Q10. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats? Look after the NHS | Base : All Sample A respondents | 754 |
| 58 | 47 | Q10. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats? Improving standards in schools | Base : All Sample A respondents | 754 |
| 59 | 48 | Q10. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats? <br> Steering the economy through difficult times | Base : All Sample A respondents | 754 |
| 60 | 49 | Q10. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats? <br> Getting a grip on crime and disorder | Base : All Sample A respondents | 754 |
| 61 | 50 | Q11. Please say how well or badly you think the coalition government is doing so far overall? | Base : All Sample B respondents | 749 |


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| 62 | 51 | Q11. Please say how well or badly you think the coalition government is doing so far in handling: The economy overall | Base : All Sample B respondents | 749 |
| 63 | 52 | Q11. Please say how well or badly you think the coalition government is doing so far in handling: Public spending cuts | Base : All Sample B respondents | 749 |
| 64 | 53 | Q11. Please say how well or badly you think the coalition government is doing so far in handling: Europe | Base : All Sample B respondents | 749 |
| 65 | 54 | Q11. Please say how well or badly you think the coalition government is doing so far in handling: Tax rates | Base : All Sample B respondents | 749 |
| 66 | 55 | Q11. Please say how well or badly you think the coalition government is doing so far in handling: Tackling waste \& fraud in the benefit system | Base : All Sample B respondents | 749 |
| 67 | 56 | Q11. Please say how well or badly you think the coalition government is doing so far in handling: Running the National Health Service | Base : All Sample B respondents | 749 |
| 68 | 57 | Q11. Please say how well or badly you think the coalition government is doing so far in handling: Restoring discipline in schools | Base : All Sample B respondents | 749 |
| 69 | 58 | Q11. Please say how well or badly you think the coalition government is doing so far in handling: Keeping crime low | Base : All Sample B respondents | 749 |
| 70 | 59 | Q12. Please say whether you agree or disagree with each of the following statements. The decisions by the coalition are fairer than they would have been otherwise because of the influence of the Liberal Democrats | Base : All Sample A respondents | 754 |
| 71 | 60 | Q12. Please say whether you agree or disagree with each of the following statements. I think that in the event of a hung Parliament at the next election, Nick Clegg would be prepared to work alongside the Labour Party, just as he works alongside Conservatives at the moment. | Base : All Sample A respondents | 754 |
| 72 | 61 | Q12. Please say whether you agree or disagree with each of the following statements. I am glad that David Cameron and the Conservatives ended up sharing government in coalition with the Liberal Democrats rather than forming a minority government on their own | Base : All Sample A respondents | 754 |
| 73 | 62 | Q12. Please say whether you agree or disagree with each of the following statements. I believe this government has shown that coalitions can provide strong and decisive governments in Britain | Base : All Sample A respondents | 754 |
| 74 | 63 | Q13. Which of the following statements do you most agree with? | Base : All Sample B respondents | 749 |
| 75 | 64 | Q14. Which of these statements comes closest to your view even if you don't entirely agree with any of them? | Base : All Sample A respondents | 754 |


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| 76 | 65 | Q15. How far do you do you agree or disagree with the following statements? I find it difficult to imagine Ed Miliband running the country as Prime Minister | Base : All Sample B respondents | 749 |
| 77 | 66 | Q15. How far do you do you agree or disagree with the following statements? Labour criticise the Coalition Government's policies for tackling the debt and the deficit but they have no alternative plan of their own | Base : All Sample B respondents | 749 |
| 78 | 67 | Q15. How far do you do you agree or disagree with the following statements? Labour has nothing to apologise for when it comes to the current economic downturn | Base : All Sample B respondents | 749 |
| 79 | 68 | Q15. How far do you do you agree or disagree with the following statements? It is important that Labour retains its strong links with the Trade Unions because they represent many hard working people in Britain | Base : All Sample B respondents | 749 |
| 80 | 69 | Q16. For each of the following please say whether you think they'd be more likely or less likely to happen if the Conservatives were able to govern without the Liberal Democrats, or if being in a Coalition make no difference. Abolishing the 50p top rate of income tax | Base : All Sample A respondents | 754 |
| 81 | 70 | Q16. For each of the following please say whether you think they'd be more likely or less likely to happen if the Conservatives were able to govern without the Liberal Democrats, or if being in a Coalition make no difference. Introducing tougher sentences for criminals | Base : All Sample A respondents | 754 |
| 82 | 71 | Q16. For each of the following please say whether you think they'd be more likely or less likely to happen if the Conservatives were able to govern without the Liberal Democrats, or if being in a Coalition make no difference. Reducing the debt and the deficit more quickly | Base : All Sample A respondents | 754 |
| 83 | 72 | Q16. For each of the following please say whether you think they'd be more likely or less likely to happen if the Conservatives were able to govern without the Liberal Democrats, or if being in a Coalition make no difference. Taking back some of the powers Britain has given to the European Union | Base : All Sample A respondents | 754 |
| 84 | 73 | Q17. Please say whether you support or oppose each of the following initiatives. Abolishing the 50p top rate of income tax | Base : All Sample B respondents | 749 |
| 85 | 74 | Q17. Please say whether you support or oppose each of the following initiatives. Introducing tougher sentences for criminals | Base : All Sample B respondents | 749 |
| 86 | 75 | Q17. Please say whether you support or oppose each of the following initiatives. Reducing the debt and the deficit more quickly | Base : All Sample B respondents | 749 |
| 87 | 76 | Q17. Please say whether you support or oppose each of the following initiatives. Taking back some of the powers Britain has given to the European Union | Base : All Sample B respondents | 749 |


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| 88 | 77 | Age group | Base : All respondents | 1503 |
| 89 | 78 | Have you taken a foreign holiday in the last 3 years? | Base : All respondents | 1503 |
| 90 | 79 | Is the house or flat in which you live...? | Base : All respondents | 1503 |
| 91 | 80 | At what age did you finish your full time education? | Base : All respondents | 1503 |
| 92 | 81 | What is the highest educational level that you have achieved to date? | Base : All respondents | 1503 |
| 93 | 82 | How many cars are there in your household? | Base : All respondents | 1503 |
| 94 | 83 | Ethnicity | Base : All respondents | 1503 |
| 95 | 84 | Current working status | Base : All respondents | 1503 |
| 96 | 85 | Do you work in any of the following occupations? | Base : All working | 770 |
| 97 | 85 | Do you work in any of the following occupations? | Base : All working | 823 |
| 98 | 86 | Social Grade | Base : All respondents | 1503 |
| 99 | 87 | Do you have any children aged 18 or under? If so, how old are they? | Base : All respondents | 1503 |
| 100 | 88 | Which of the following best describes your marital status? | Base : All respondents | 1503 |
| 101 | 89 | What is the combined annual income of your household, prior to tax being deducted? | Base : All respondents | 1503 |
| 102 | 89 | What is the combined annual income of your household, prior to tax being deducted? | Base : All respondents | 1503 |
| 103 | 90 | Gender | Base : All respondents | 1503 |
| 104 | 91 | Region | Base : All respondents | 1503 |

