

Times Poll

CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 1
Q.2 If there was a general election tomorrow, which party would you vote for?
Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratt	Con-ser-vative	Labour	Lib-eral Demo-cratt	Swing Voters
Unweighted base	1509	676	833	130	191	269	303	289	327	488	310	269	442	395	395	376	210	133	417	319	185	312	435	167	492
Weighted base	1509	724	785	178	240	296	255	224	315	392	439	317	362	397	393	367	214	137	407	287	205	306	368	197	512
Conservative	407	205	202	35	57	72	68	65	110	138	104	79	85	132	113	91	53	18	407	-	-	245	52	29	109
	27%	28%	26%	20%	24%	24%	27%	29%	35%	35%	24%	25%	24%	33%	29%	25%	25%	13%	100%	-	-	80%	14%	15%	21%
Labour	287	129	158	41	45	58	50	29	64	80	71	59	77	64	75	82	39	27	-	287	-	2	183	16	112
	19%	18%	20%	23%	19%	20%	20%	13%	20%	20%	16%	19%	21%	16%	19%	22%	18%	19%	-	100%	-	1%	50%	8%	22%
Liberal Democrat	205	90	114	25	31	38	35	35	41	45	65	51	44	54	50	55	35	11	-	-	205	14	31	112	78
	14%	12%	15%	14%	13%	13%	14%	16%	13%	12%	15%	16%	12%	14%	13%	15%	16%	8%	-	-	100%	4%	8%	57%	15%
SNP	43	24	19	3	5	9	11	10	5	12	17	6	9	-	-	-	-	43	-	-	-	1	2	2	18
	3%	3%	2%	2%	2%	3%	4%	4%	2%	3%	4%	2%	2%	-	-	-	-	32%	-	-	-	*	*	1%	4%
Plaid Cymru	6	4	2	1	-	2	-	3	1	1	1	2	2	-	-	-	6	-	-	-	-	-	3	-	-
	*	1%	*	*	-	1%	-	1%	*	*	*	1%	*	-	-	-	3%	-	-	-	-	-	1%	-	-
The Green Party	33	12	22	6	8	11	5	2	2	14	6	4	9	11	12	8	3	-	-	-	-	1	10	1	15
	2%	2%	3%	4%	3%	4%	2%	1%	*	4%	1%	1%	3%	3%	3%	2%	1%	-	-	-	-	*	3%	*	3%
The United Kingdom Independence Party (UKIP)	15	7	9	-	1	5	3	5	2	2	8	3	3	3	4	6	2	-	-	-	-	2	2	1	10
	1%	1%	1%	-	*	2%	1%	2%	1%	*	2%	1%	1%	1%	1%	2%	1%	-	-	-	-	1%	1%	1%	2%
The British National Party (BNP)	25	20	5	-	5	6	6	6	2	5	2	10	7	3	12	7	2	1	-	-	-	3	5	1	12
	2%	3%	1%	-	2%	2%	3%	3%	1%	1%	*	3%	2%	1%	3%	2%	1%	1%	-	-	-	1%	1%	1%	2%
Some other party	11	6	5	2	2	-	5	2	1	2	7	2	1	3	5	-	1	3	-	-	-	1	2	4	7
	1%	1%	1%	1%	1%	-	2%	1%	*	*	2%	1%	*	1%	1%	-	*	2%	-	-	-	*	*	2%	1%
Would not vote at all	153	83	70	28	37	27	23	18	20	20	47	38	48	42	37	37	26	12	-	-	-	7	11	1	-
	10%	12%	9%	16%	15%	9%	9%	8%	6%	5%	11%	12%	13%	11%	9%	10%	12%	8%	-	-	-	2%	3%	1%	-
Refused	129	55	74	5	10	21	23	24	45	27	49	18	34	33	39	33	16	8	-	-	-	12	13	5	28
	9%	8%	9%	3%	4%	7%	9%	11%	14%	7%	11%	6%	10%	8%	10%	9%	7%	6%	-	-	-	4%	3%	3%	6%
Don't know	194	89	105	30	41	46	28	26	22	44	62	45	43	53	47	48	31	14	-	-	-	17	55	25	121
	13%	12%	13%	17%	17%	16%	11%	12%	7%	11%	14%	14%	12%	13%	12%	13%	14%	10%	-	-	-	6%	15%	13%	24%

Prepared on behalf of The Times by Populus



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Absolutes/col percents

Table 2

Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote.

How likely are you, personally, to vote at the next election?

Q.2 If there were a general election tomorrow, which party would you vote for?

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Swing Voters
Unweighted base	918	414	504	65	100	160	191	183	220	338	172	155	253	246	228	229	129	86	375	278	159	264	321	128	289
Weighted base	899	433	466	86	126	174	161	141	210	270	245	179	205	241	222	217	128	91	365	244	176	256	263	154	295
Conservative	365	183	182	28	49	65	60	60	103	126	94	69	76	121	98	80	49	16	365	-	-	233	48	28	89
	41%	42%	39%	32%	39%	37%	37%	42%	49%	47%	38%	39%	37%	50%	44%	37%	38%	18%	100%	-	-	91%	18%	18%	30%
Labour	244	112	132	30	34	48	46	28	58	72	61	45	67	55	59	72	35	23	-	244	-	2	168	14	89
	27%	26%	28%	35%	27%	28%	29%	20%	28%	27%	25%	25%	33%	23%	27%	33%	27%	25%	-	100%	-	1%	64%	9%	30%
Liberal Democrat	176	77	99	19	25	33	30	31	37	41	55	42	38	47	40	48	31	10	-	-	176	13	27	103	66
	20%	18%	21%	22%	20%	19%	19%	22%	18%	15%	23%	23%	18%	19%	18%	22%	24%	11%	-	-	100%	5%	10%	67%	22%
SNP	37	20	17	2	5	8	9	8	5	10	15	5	7	-	-	-	-	37	-	-	-	1	1	2	15
	4%	5%	4%	2%	4%	5%	5%	6%	2%	4%	6%	3%	3%	-	-	-	-	41%	-	-	-	*	1%	1%	5%
Plaid Cymru	6	4	2	*	-	2	-	3	1	1	1	2	2	-	-	-	6	-	-	-	-	-	3	-	-
	1%	1%	*	*	-	1%	-	2%	*	*	*	1%	1%	-	-	-	5%	-	-	-	-	-	1%	-	-
The Green Party	27	10	18	5	7	9	5	1	1	12	5	3	7	10	8	7	3	-	-	-	-	1	8	1	12
	3%	2%	4%	6%	5%	5%	3%	1%	*	4%	2%	2%	3%	4%	4%	3%	2%	-	-	-	-	*	3%	1%	4%
The United Kingdom Independence Party (UKIP)	13	5	8	-	1	4	2	4	2	2	6	2	3	3	3	6	1	-	-	-	-	2	2	1	9
	1%	1%	2%	-	1%	2%	1%	3%	1%	1%	2%	1%	1%	1%	1%	3%	1%	-	-	-	-	1%	1%	1%	3%
The British National Party (BNP)	20	16	4	-	4	5	4	5	2	5	1	8	6	2	10	4	2	1	-	-	-	3	4	1	9
	2%	4%	1%	-	3%	3%	3%	3%	1%	2%	1%	4%	3%	1%	4%	2%	2%	2%	-	-	-	1%	2%	1%	3%
Some other party	11	6	5	2	2	-	4	2	1	2	6	2	1	3	4	-	1	3	-	-	-	1	2	3	6
	1%	1%	1%	2%	1%	-	3%	1%	*	1%	3%	1%	*	1%	2%	-	1%	3%	-	-	-	*	1%	2%	2%

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Col percents

Table 3
Published voting intention figures

	<u>Total</u>
Conservative	40%
Labour	29%
Liberal Democrat/ Liberal	19%
Scottish National Party/SNP	4%
Plaid Cymru	1%
Other	7%

Times Poll
CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 4

Q.4 Are you fairly sure that is what you'll do at the time of the next general election, or do you think you may well change your mind between now and then?

Base: All respondents who give a voting intention

	Sex		Age							Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Swing Voters
Unweighted base	1049	472	577	85	123	184	216	202	239	374	197	187	291	275	273	261	140	100	417	319	185	277	351	138	355
Weighted base	1033	497	537	113	153	202	182	155	228	300	280	217	236	270	269	249	141	104	407	287	205	269	290	166	362
Fairly sure that is what I'll do	649	321	328	46	81	132	111	107	173	191	160	144	154	180	162	159	86	61	295	170	117	227	175	99	-
	63%	65%	61%	40%	53%	66%	61%	69%	76%	64%	57%	66%	65%	67%	60%	64%	61%	59%	73%	59%	57%	84%	61%	59%	-
May well change my mind	362	165	198	60	70	66	68	46	53	104	113	69	77	80	104	83	54	42	109	112	78	41	109	64	362
	35%	33%	37%	53%	46%	33%	38%	30%	23%	35%	40%	32%	32%	30%	39%	33%	38%	40%	27%	39%	38%	15%	38%	39%	100%
Don't know	22	11	11	8	3	4	3	2	3	5	7	4	6	10	3	7	1	1	2	5	9	2	5	4	-
	2%	2%	2%	7%	2%	2%	1%	1%	1%	2%	3%	2%	2%	4%	1%	3%	1%	1%	1%	2%	5%	1%	2%	2%	-

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Table 5

Q.5 Do you think of yourself as a floating voter - who hasn't decided yet which party, if any, to support at the election, or do you just prefer not to say how you may vote?

Base: All respondents who don't know/ refuse voting intention

	Sex		Age						Social Class				Region					Voting Intention			Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Swing Voters
Unweighted base	306	126	180	25	39	56	59	62	65	89	80	49	88	75	84	78	45	24	-	-	-	27	68	28	137
Weighted base	319	143	176	35	50	67	51	50	66	72	110	62	76	83	86	81	47	22	-	-	-	29	65	30	149
Floating voter	149	73	76	22	24	36	23	22	23	31	57	32	29	41	33	45	20	9	-	-	-	11	38	17	149
	47%	51%	43%	64%	48%	53%	44%	43%	35%	43%	52%	52%	39%	50%	39%	55%	43%	43%	-	-	-	36%	59%	56%	100%
Prefer not to say	170	69	100	12	26	31	28	29	43	41	53	30	46	42	52	36	27	13	-	-	-	19	27	13	-
	53%	49%	57%	36%	52%	47%	56%	57%	65%	57%	48%	48%	61%	50%	61%	45%	57%	57%	-	-	-	64%	41%	44%	-

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Absolutes/col percents

Table 6

Q.6 On a scale of 1 to 10 (where 1 means very bad indeed, and 10 means very good indeed) how good a leader is Gordon Brown?

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	
Unweighted base	757	353	404	65	101	142	151	141	157	249	147	134	227	199	196	189	106	67	201	166	91	148	210	91	237	
Weighted base	760	376	384	92	126	158	123	108	154	200	212	163	185	198	198	185	110	70	196	149	104	147	175	111	249	
Very good indeed	(10)	15	9	6	1	3	3	1	2	7	2	2	7	4	5	3	1	3	-	6	-	1	6	1	8	
		2%	2%	2%	1%	2%	2%	1%	2%	4%	1%	1%	4%	2%	2%	2%	1%	3%	4%	-	4%	-	1%	3%	3%	
	(9)	12	7	5	1	-	4	1	2	5	2	-	7	3	5	4	3	1	2	8	1	1	5	3	-	
		2%	2%	1%	1%	-	2%	1%	2%	3%	1%	-	4%	2%	2%	2%	1%	*	1%	5%	1%	1%	3%	3%	-	
	(8)	38	15	23	3	7	9	7	4	9	13	10	5	10	9	9	8	2	3	13	7	4	13	8	16	
		5%	4%	6%	3%	6%	6%	6%	3%	6%	6%	5%	3%	5%	5%	5%	8%	3%	1%	9%	6%	3%	7%	7%	6%	
	(7)	50	27	23	6	7	10	6	6	15	20	11	5	14	13	12	14	6	2	25	7	1	29	9	16	
		7%	7%	6%	7%	5%	7%	5%	5%	10%	10%	5%	3%	7%	6%	6%	8%	5%	1%	17%	6%	*	17%	8%	6%	
	(6)	61	22	39	11	7	14	7	10	12	19	21	12	9	6	13	19	15	8	20	12	4	21	16	26	
		8%	6%	10%	11%	6%	9%	6%	9%	8%	10%	10%	7%	5%	3%	7%	11%	14%	4%	13%	11%	3%	12%	15%	11%	
	(5)	170	74	96	23	40	39	28	16	23	44	50	39	36	55	45	34	14	28	38	21	19	29	24	61	
		22%	20%	25%	25%	32%	25%	22%	15%	15%	22%	24%	24%	19%	28%	23%	18%	13%	14%	25%	20%	13%	17%	22%	24%	
	(4)	92	44	47	13	15	16	18	15	15	30	31	12	19	26	20	23	10	31	16	17	19	20	14	39	
		12%	12%	12%	14%	12%	10%	14%	14%	10%	15%	15%	7%	10%	13%	10%	13%	9%	16%	11%	16%	13%	11%	13%	16%	
	(3)	70	44	26	13	14	11	11	10	9	12	19	24	15	18	16	16	14	21	7	17	8	19	15	28	
		9%	12%	7%	14%	12%	7%	9%	10%	6%	6%	9%	15%	8%	9%	8%	9%	13%	11%	5%	16%	6%	11%	14%	11%	
	(2)	59	25	34	3	11	10	11	13	11	15	21	13	10	14	17	15	9	3	26	2	10	20	7	18	
		8%	7%	9%	4%	8%	6%	9%	12%	7%	7%	10%	8%	6%	7%	9%	8%	9%	5%	13%	1%	10%	14%	4%	8%	
Very bad indeed	(1)	166	97	69	14	22	39	31	24	38	38	42	37	50	37	52	41	26	73	9	11	70	21	12	32	
		22%	26%	18%	15%	17%	24%	25%	22%	25%	19%	20%	22%	27%	19%	26%	22%	24%	37%	6%	11%	48%	12%	11%	13%	
Refused		6	3	3	1	-	-	-	1	4	2	-	-	4	2	3	1	-	-	-	-	-	1	-	1	
		1%	1%	1%	1%	-	-	-	1%	3%	1%	-	-	2%	1%	1%	1%	-	-	-	-	-	1%	-	*	
Don't know		23	8	14	5	-	3	3	6	6	3	5	4	11	8	3	7	4	1	6	2	1	5	-	5	
		3%	2%	4%	5%	-	2%	2%	5%	4%	1%	2%	3%	6%	4%	2%	4%	3%	1%	4%	2%	1%	3%	-	2%	
Mean		4.08	3.90	4.26	4.22	4.15	4.14	3.78	3.80	4.31	4.32	3.96	4.09	3.94	4.19	3.88	4.02	4.07	4.51	2.88	5.68	4.26	2.61	5.04	4.60	4.45
Standard deviation		2.37	2.44	2.29	2.00	2.17	2.44	2.27	2.34	2.75	2.31	2.15	2.55	2.53	2.35	2.42	2.32	2.55	2.17	1.93	2.12	2.03	2.03	2.39	2.19	2.21
Standard error		0.09	0.13	0.12	0.26	0.22	0.21	0.19	0.20	0.23	0.15	0.18	0.22	0.17	0.17	0.18	0.17	0.25	0.27	0.14	0.17	0.22	0.17	0.17	0.23	0.14

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Absolutes/col percents

Table 7

Q.6 On a scale of 1 to 10 (where 1 means very bad indeed, and 10 means very good indeed) how good a leader is David Cameron?

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	
Unweighted base	757	353	404	65	101	142	151	141	157	249	147	134	227	199	196	189	106	67	201	166	91	148	210	91	237	
Weighted base	760	376	384	92	126	158	123	108	154	200	212	163	185	198	198	185	110	70	196	149	104	147	175	111	249	
Very good indeed	(10)	30	16	15	1	5	5	5	10	7	8	8	8	7	10	6	5	3	20	3	1	18	4	4	5	
		4%	4%	4%	2%	4%	3%	4%	6%	3%	4%	5%	4%	3%	5%	3%	5%	4%	10%	2%	1%	12%	3%	3%	2%	
	(9)	19	10	9	2	-	5	-	3	9	6	3	8	8	6	4	1	1	17	1	1	12	1	2	1	
		3%	3%	2%	2%	-	3%	-	3%	6%	3%	2%	4%	4%	3%	2%	1%	2%	9%	*	1%	8%	1%	2%	*	
	(8)	67	41	26	8	5	15	10	12	18	20	7	18	24	12	19	10	4	45	10	2	32	11	10	20	
		9%	11%	7%	9%	4%	10%	8%	11%	11%	9%	4%	10%	12%	6%	10%	9%	5%	23%	7%	1%	21%	6%	9%	8%	
	(7)	95	47	48	9	19	12	14	20	34	23	22	17	30	27	17	12	9	43	18	18	26	22	22	30	
		13%	13%	13%	10%	15%	8%	12%	19%	13%	11%	13%	9%	15%	14%	9%	11%	13%	22%	12%	17%	18%	12%	20%	12%	
	(6)	105	39	66	17	20	26	18	14	11	33	30	19	22	30	25	27	16	25	22	24	18	26	26	44	
		14%	10%	17%	18%	16%	16%	15%	13%	7%	17%	14%	12%	12%	15%	13%	14%	8	13%	15%	23%	12%	15%	24%	18%	
	(5)	201	99	102	29	32	50	40	18	32	53	68	47	33	50	58	45	29	35	38	33	31	45	22	85	
		26%	26%	27%	31%	25%	32%	33%	16%	21%	26%	32%	29%	18%	25%	29%	24%	26%	18%	25%	32%	21%	26%	20%	34%	
	(4)	56	25	31	3	13	10	9	10	10	15	13	14	13	7	15	14	7	4	15	10	1	14	8	21	
		7%	7%	8%	3%	11%	6%	7%	10%	6%	7%	6%	9%	7%	3%	8%	12%	10%	2%	10%	9%	1%	8%	7%	9%	
	(3)	41	23	18	6	5	8	9	2	11	8	12	14	7	7	16	8	5	2	16	5	1	17	7	17	
		5%	6%	5%	6%	4%	5%	7%	2%	7%	4%	5%	9%	4%	4%	8%	4%	5%	1%	11%	5%	1%	10%	6%	7%	
	(2)	35	18	18	3	11	6	6	5	6	7	11	6	11	9	8	10	4	4	5	1	5	7	3	6	
		5%	5%	5%	4%	8%	4%	5%	4%	4%	4%	5%	4%	6%	5%	4%	6%	3%	2%	3%	1%	3%	4%	3%	2%	
Very bad indeed	(1)	57	34	23	7	12	10	7	8	12	9	11	14	23	5	18	21	6	7	-	10	6	1	17	4	8
		7%	9%	6%	7%	10%	7%	6%	7%	8%	5%	5%	8%	12%	3%	9%	12%	5%	10%	-	7%	6%	1%	10%	4%	3%
Refused		8	5	3	1	-	2	-	1	4	2	2	-	4	3	3	2	-	1	-	-	-	2	-	4	
		1%	1%	1%	1%	-	1%	-	1%	3%	1%	1%	-	2%	1%	1%	1%	-	1%	-	-	-	1%	-	2%	
Don't know		45	19	26	6	4	8	5	11	11	5	9	10	20	12	10	11	9	3	3	12	3	2	9	3	8
		6%	5%	7%	6%	3%	5%	4%	10%	7%	2%	4%	6%	11%	6%	5%	6%	8%	4%	1%	8%	3%	1%	5%	3%	3%
Mean		5.36	5.33	5.40	5.28	4.92	5.39	5.23	5.71	5.65	5.64	5.42	5.13	5.18	5.82	5.28	5.09	5.40	4.99	7.03	5.01	5.30	6.95	4.95	5.74	5.37
Standard deviation		2.23	2.35	2.11	2.05	2.20	2.11	2.05	2.31	2.53	2.01	2.11	2.21	2.60	2.02	2.30	2.37	2.10	2.28	1.79	2.00	1.68	1.98	2.15	1.95	1.75
Standard error		0.08	0.13	0.11	0.27	0.22	0.18	0.17	0.21	0.21	0.13	0.18	0.20	0.18	0.15	0.17	0.18	0.21	0.29	0.13	0.16	0.18	0.16	0.15	0.21	0.12

Prepared on behalf of The Times by Populus



Times Poll

CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 8

Q.6 On a scale of 1 to 10 (where 1 means very bad indeed, and 10 means very good indeed) how good a leader is Nick Clegg?

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	
Unweighted base	757	353	404	65	101	142	151	141	157	249	147	134	227	199	196	189	106	67	201	166	91	148	210	91	237	
Weighted base	760	376	384	92	126	158	123	108	154	200	212	163	185	198	198	185	110	70	196	149	104	147	175	111	249	
Very good indeed	(10)	10	5	5	3	2	-	2	1	3	4	2	1	3	4	2	2	-	2	2	2	2	2	3	3	
		1%	1%	1%	3%	1%	-	1%	1%	2%	2%	1%	1%	1%	2%	1%	2%	-	1%	1%	2%	1%	1%	3%	1%	
	(9)	8	8	-	-	2	-	2	2	2	-	3	3	-	4	-	1	3	1	1	3	1	-	3	2	
		1%	2%	-	-	2%	-	2%	2%	2%	1%	-	2%	2%	2%	-	1%	4%	*	1%	3%	1%	-	3%	1%	
	(8)	24	11	13	4	1	3	6	3	6	5	4	7	7	5	8	5	3	6	3	9	4	4	8	7	
		3%	3%	3%	4%	1%	2%	5%	3%	4%	3%	2%	5%	4%	2%	4%	3%	3%	3%	2%	9%	3%	3%	8%	3%	
	(7)	38	17	21	3	4	11	8	7	6	11	13	8	6	12	4	10	7	8	8	11	3	6	14	10	
		5%	4%	6%	3%	3%	7%	6%	6%	4%	5%	6%	5%	3%	6%	2%	6%	6%	4%	5%	10%	2%	3%	13%	4%	
	(6)	64	29	35	9	11	11	9	11	13	22	11	15	16	20	9	15	12	7	17	23	11	16	26	21	
		8%	8%	9%	9%	9%	7%	7%	10%	9%	11%	5%	9%	9%	10%	5%	8%	11%	10%	9%	22%	7%	9%	23%	9%	
	(5)	196	100	96	22	40	50	31	23	30	59	64	41	32	51	61	37	29	57	38	29	44	46	27	76	
		26%	27%	25%	24%	32%	32%	25%	21%	19%	29%	30%	25%	17%	26%	31%	20%	27%	29%	25%	28%	30%	26%	24%	31%	
	(4)	83	33	50	14	9	14	17	11	16	22	22	22	18	15	25	24	13	23	24	11	11	27	7	35	
		11%	9%	13%	15%	7%	9%	14%	10%	11%	11%	10%	13%	10%	8%	13%	13%	11%	11%	16%	10%	8%	15%	6%	14%	
	(3)	39	27	12	-	13	6	6	7	5	8	8	14	9	7	10	8	8	5	14	5	3	11	8	5	
		5%	7%	3%	-	11%	4%	5%	7%	3%	4%	4%	9%	5%	4%	5%	4%	8%	8%	7%	3%	3%	7%	5%	4%	
	(2)	36	18	17	4	5	5	6	3	13	9	17	2	8	6	11	10	6	2	9	7	1	11	7	9	
		5%	5%	4%	5%	4%	3%	5%	3%	8%	4%	8%	1%	4%	3%	6%	5%	6%	3%	4%	5%	1%	8%	4%	2%	
Very bad indeed	(1)	76	46	30	8	8	17	13	11	19	18	17	16	25	21	18	20	8	23	13	3	20	16	6	15	
		10%	12%	8%	9%	6%	11%	11%	10%	12%	9%	8%	10%	13%	11%	9%	11%	7%	12%	9%	2%	14%	9%	5%	6%	
Refused		6	4	2	-	1	2	-	1	3	2	2	-	3	2	4	-	-	1	-	-	-	1	1	3	
		1%	1%	*	-	1%	1%	-	1%	2%	1%	1%	-	1%	1%	2%	-	-	1%	-	-	-	*	1%	1%	
Don't know		181	77	104	25	29	39	24	28	37	40	53	34	55	54	42	52	20	38	33	9	29	41	9	56	
		24%	21%	27%	27%	23%	25%	19%	26%	24%	20%	25%	21%	30%	27%	21%	28%	18%	20%	19%	9%	20%	24%	8%	23%	
Mean		4.52	4.43	4.62	4.73	4.57	4.43	4.57	4.56	4.39	4.68	4.41	4.64	4.35	4.64	4.44	4.35	4.64	4.68	4.34	4.53	5.72	4.09	4.42	5.62	4.69
Standard deviation		2.07	2.19	1.94	2.15	1.86	1.84	2.14	2.13	2.34	2.00	1.93	2.04	2.34	2.13	2.02	2.10	1.99	2.20	1.97	1.75	2.07	1.87	1.98	1.79	
Standard error		0.09	0.13	0.11	0.32	0.21	0.18	0.19	0.21	0.22	0.14	0.19	0.20	0.19	0.18	0.16	0.18	0.21	0.31	0.16	0.17	0.19	0.19	0.15	0.22	0.13

Prepared on behalf of The Times by Populus



Times Poll

CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 9

Q.7 If Britain's economy were to face problems in the months or years ahead, who would you most trust to deal with it in the best interests of Britain?

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	752	323	429	65	90	127	152	148	170	239	163	135	215	196	199	187	104	66	216	153	94	164	225	76	255
Weighted base	749	348	401	85	114	139	132	116	162	192	226	153	177	200	195	183	105	67	210	138	101	159	193	86	262
David Cameron & the Shadow Chancellor of the Exchequer George Osborne	300	158	142	30	37	50	55	51	77	84	84	68	64	87	78	79	40	15	173	11	47	132	47	30	93
	40%	45%	36%	36%	32%	36%	41%	44%	48%	43%	37%	44%	36%	44%	40%	43%	38%	22%	82%	8%	47%	83%	25%	34%	35%
Gordon Brown & the Chancellor of the Exchequer Alastair Darling	227	108	120	33	42	44	35	32	43	58	75	41	53	45	66	54	35	27	21	107	28	8	108	31	84
	30%	31%	30%	38%	37%	31%	26%	27%	26%	30%	33%	27%	30%	23%	34%	30%	34%	41%	10%	77%	28%	5%	56%	36%	32%
Neither of these	123	56	66	9	19	27	29	19	21	30	37	25	31	33	27	31	13	19	9	9	18	11	18	12	44
	16%	16%	17%	10%	17%	19%	22%	16%	13%	15%	16%	16%	17%	16%	14%	17%	13%	28%	4%	7%	18%	7%	9%	14%	17%
Refused	14	7	7	-	1	6	-	2	5	3	3	3	5	5	4	3	-	2	-	-	-	-	2	1	-
	2%	2%	2%	-	1%	4%	-	2%	3%	2%	1%	2%	3%	3%	2%	1%	-	3%	-	-	-	-	1%	1%	-
Don't know	85	20	65	14	15	14	14	13	16	18	27	15	24	29	20	15	16	4	7	11	7	8	18	13	42
	11%	6%	16%	16%	13%	10%	10%	11%	10%	9%	12%	10%	14%	15%	10%	8%	15%	6%	3%	8%	7%	5%	10%	15%	16%

Prepared on behalf of The Times by Populus



Times Poll

CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 10

Q.8 I'm going to read out some things which, following the Labour's poor results in this week's local elections, some people have said would improve the prospects for the government. Please say in each case if you think it would or would not make Labour more likely to win the next general election?

A major reshuffle of the Cabinet by Gordon Brown, to bring in more fresh faces to the government

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	757	353	404	65	101	142	151	141	157	249	147	134	227	199	196	189	106	67	201	166	91	148	210	91	237
Weighted base	760	376	384	92	126	158	123	108	154	200	212	163	185	198	198	185	110	70	196	149	104	147	175	111	249
WOULD make labour more likely to win	274	128	147	40	51	56	41	35	52	60	80	64	71	72	70	60	44	28	49	76	45	27	81	45	105
	36%	34%	38%	43%	41%	35%	33%	32%	34%	30%	38%	39%	38%	37%	36%	33%	40%	39%	25%	51%	43%	19%	46%	40%	42%
WOULD NOT make labour more likely to win	437	225	212	47	72	92	74	69	83	131	114	95	98	114	114	114	55	40	143	61	55	116	84	64	136
	58%	60%	55%	51%	57%	58%	60%	64%	54%	66%	53%	58%	53%	58%	58%	62%	50%	57%	73%	41%	53%	79%	48%	58%	54%
Refused	4	3	2	-	-	2	1	-	2	-	2	1	2	-	3	2	-	-	1	-	-	-	1	-	-
	1%	1%	*	-	-	1%	*	-	1%	-	1%	*	1%	-	1%	1%	-	-	*	-	-	-	*	-	-
Don't know	44	20	24	5	3	8	7	4	16	9	17	4	14	11	11	9	11	3	3	12	4	4	10	2	9
	6%	5%	6%	6%	3%	5%	6%	4%	11%	4%	8%	3%	7%	6%	5%	5%	10%	4%	2%	8%	4%	3%	6%	2%	3%

Times Poll

CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 11

Q.8 I'm going to read out some things which, following the Labour's poor results in this week's local elections, some people have said would improve the prospects for the government. Please say in each case if you think it would or would not make Labour more likely to win the next general election?

Significant policy changes in major areas such as the NHS, crime and tax

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	757	353	404	65	101	142	151	141	157	249	147	134	227	199	196	189	106	67	201	166	91	148	210	91	237
Weighted base	760	376	384	92	126	158	123	108	154	200	212	163	185	198	198	185	110	70	196	149	104	147	175	111	249
WOULD make labour more likely to win	528	251	277	71	95	116	88	71	86	146	155	114	112	138	137	125	79	48	127	118	87	86	128	92	192
	69%	67%	72%	77%	76%	74%	71%	66%	56%	73%	73%	70%	61%	70%	69%	68%	72%	69%	65%	79%	84%	58%	73%	83%	77%
WOULD NOT make labour more likely to win	200	108	91	21	29	32	31	32	54	48	46	46	59	52	47	53	25	22	67	26	15	57	40	19	53
	26%	29%	24%	23%	23%	21%	25%	30%	35%	24%	22%	28%	32%	26%	24%	29%	23%	31%	34%	17%	15%	39%	23%	17%	21%
Refused	6	5	1	-	-	4	-	-	2	-	4	-	2	-	5	1	-	-	-	-	-	-	-	-	2
	1%	1%	*	-	-	2%	-	-	1%	-	2%	-	1%	-	2%	1%	-	-	-	-	-	-	-	-	1%
Don't know	27	12	15	1	1	5	5	5	11	6	7	3	11	7	9	6	5	-	2	5	2	4	6	-	3
	4%	3%	4%	1%	1%	3%	4%	4%	7%	3%	3%	2%	6%	4%	4%	3%	5%	-	1%	4%	2%	3%	4%	-	1%

Times Poll

CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 12

Q.8 I'm going to read out some things which, following the Labour's poor results in this week's local elections, some people have said would improve the prospects for the government. Please say in each case if you think it would or would not make Labour more likely to win the next general election?

Gordon Brown standing down as Prime Minister to make way for a younger, fresher, more charismatic alternative

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	757	353	404	65	101	142	151	141	157	249	147	134	227	199	196	189	106	67	201	166	91	148	210	91	237
Weighted base	760	376	384	92	126	158	123	108	154	200	212	163	185	198	198	185	110	70	196	149	104	147	175	111	249
WOULD make labour more likely to win	400	186	214	65	71	81	66	50	68	110	117	85	88	119	90	98	66	29	120	82	68	76	99	64	156
	53%	50%	56%	70%	57%	51%	54%	46%	44%	55%	55%	52%	48%	60%	45%	53%	60%	41%	61%	55%	65%	51%	56%	58%	63%
WOULD NOT make labour more likely to win	313	166	147	25	52	68	50	51	67	83	80	74	77	67	92	73	41	40	72	56	35	66	71	45	83
	41%	44%	38%	27%	42%	43%	41%	47%	43%	41%	38%	45%	41%	34%	46%	40%	37%	57%	37%	38%	34%	45%	40%	41%	33%
Refused	4	3	1	-	-	2	-	-	2	-	2	-	2	-	3	1	-	-	-	-	-	-	-	-	-
	1%	1%	*	-	-	1%	-	-	1%	-	1%	-	1%	-	1%	1%	-	-	-	-	-	-	-	-	-
Don't know	43	21	22	3	2	7	7	7	17	7	13	5	18	12	13	13	3	2	4	11	1	5	6	1	10
	6%	6%	6%	3%	2%	4%	6%	6%	11%	4%	6%	3%	10%	6%	7%	7%	3%	3%	2%	7%	1%	4%	3%	1%	4%

Times Poll
CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 13

Q.9 If the government had additional funds available which of the following would you prefer to see them do?

Base: All "Sample B" respondents

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	752	323	429	65	90	127	152	148	170	239	163	135	215	196	199	187	104	66	216	153	94	164	225	76	255
Weighted base	749	348	401	85	114	139	132	116	162	192	226	153	177	200	195	183	105	67	210	138	101	159	193	86	262
Use all the additional funds to increase spending on public services	204	105	99	16	37	32	35	28	55	56	56	29	62	55	56	40	33	20	50	51	28	38	60	25	66
	27%	30%	25%	19%	33%	23%	27%	24%	34%	29%	25%	19%	35%	27%	29%	22%	31%	30%	24%	37%	27%	24%	31%	29%	25%
Use all the additional funds to reduce taxes	197	91	105	30	21	49	35	30	31	51	56	43	46	45	55	47	34	16	63	25	23	43	42	21	79
	26%	26%	26%	35%	19%	35%	27%	26%	19%	27%	25%	28%	26%	22%	28%	26%	33%	24%	30%	18%	22%	27%	22%	24%	30%
Share the additional funds between increased spending on public services and on reduced taxes	320	136	183	39	54	55	55	56	61	82	107	75	56	93	77	89	33	27	93	59	48	71	88	36	111
	43%	39%	46%	46%	47%	40%	42%	48%	38%	43%	47%	49%	32%	47%	40%	49%	32%	41%	44%	43%	47%	45%	45%	42%	42%
None of these	10	4	6	-	2	-	3	1	4	1	1	3	5	-	3	3	3	-	4	-	-	5	*	-	3
	1%	1%	1%	-	2%	-	2%	1%	2%	*	*	2%	3%	-	2%	2%	3%	-	2%	-	-	3%	*	-	1%
Don't know	19	12	7	-	-	3	3	1	11	2	6	3	8	7	4	3	1	4	1	4	3	1	3	4	3
	3%	3%	2%	-	-	2%	2%	1%	7%	1%	3%	2%	5%	4%	2%	2%	1%	5%	*	3%	3%	1%	2%	5%	1%

Prepared on behalf of The Times by Populus



Times Poll
CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 14

Q.10 From what you have seen and heard, who would you prefer to see win the contest to be Democratic Party's candidate for US President?

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	757	353	404	65	101	142	151	141	157	249	147	134	227	199	196	189	106	67	201	166	91	148	210	91	237
Weighted base	760	376	384	92	126	158	123	108	154	200	212	163	185	198	198	185	110	70	196	149	104	147	175	111	249
Hillary Clinton	265	133	132	33	46	58	37	35	56	71	59	72	63	68	71	59	47	20	77	61	28	58	62	36	82
	35%	35%	34%	36%	36%	37%	30%	32%	36%	35%	28%	44%	34%	34%	36%	32%	43%	28%	39%	41%	27%	39%	35%	32%	33%
Barack Obama	363	179	184	48	65	64	62	52	72	103	107	70	83	104	90	89	44	36	92	73	68	69	93	67	126
	48%	48%	48%	52%	52%	40%	51%	48%	47%	52%	51%	43%	45%	53%	46%	48%	40%	51%	47%	49%	66%	47%	53%	60%	50%
Neither of these	29	17	13	2	3	9	6	4	5	4	9	6	10	7	8	8	5	2	7	2	3	5	4	2	9
	4%	4%	3%	2%	2%	6%	5%	4%	3%	2%	4%	4%	6%	3%	4%	4%	4%	3%	3%	1%	2%	4%	2%	2%	4%
Refused	6	2	4	-	-	1	1	1	4	2	1	-	3	-	1	4	-	1	1	2	-	-	2	-	1
	1%	*	1%	-	-	*	1%	1%	3%	1%	1%	-	2%	-	*	2%	-	2%	*	1%	-	-	1%	-	*
Don't know	97	45	51	9	12	26	17	16	17	20	35	15	26	19	28	24	14	12	19	12	5	16	14	7	32
	13%	12%	13%	10%	10%	17%	14%	15%	11%	10%	17%	9%	14%	10%	14%	13%	13%	16%	10%	8%	5%	11%	8%	6%	13%

Prepared on behalf of The Times by Populus



Times Poll

CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 15

Q.11 From what you have seen and heard, who would you like to see win the November election and become the next President of the United States, if the election is between John McCain for the Republican Party & Hillary Clinton for the Democratic Party?

Base: All answering

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Swing Voters
Unweighted base	544	220	324	36	56	87	112	110	143	165	120	94	165	136	141	141	77	49	165	99	76	132	153	58	174
Weighted base	532	232	300	48	70	96	99	87	132	131	162	103	136	129	137	139	77	51	153	92	81	124	131	64	175
John McCain for the Republican Party	105 20%	49 21%	56 19%	6 13%	11 15%	19 20%	15 15%	20 23%	34 26%	22 17%	25 16%	23 23%	34 25%	23 18%	30 22%	25 18%	14 18%	12 24%	36 24%	12 14%	17 21%	41 33%	19 14%	8 13%	31 18%
Hillary Clinton for the Democratic Party	297 56%	132 57%	165 55%	33 69%	46 65%	50 52%	56 56%	49 56%	64 48%	77 59%	88 54%	59 57%	73 54%	78 60%	72 52%	78 56%	42 54%	28 56%	83 54%	61 67%	47 58%	52 42%	86 66%	42 65%	101 58%
None of these	32 6%	15 7%	17 6%	1 2%	1 1%	5 6%	7 7%	4 5%	13 10%	6 5%	11 7%	4 4%	11 8%	5 4%	6 5%	12 9%	3 3%	6 13%	7 4%	8 9%	1 2%	8 6%	10 8%	2 4%	7 4%
Refused	10 2%	5 2%	5 2%	1 2%	-	2 2%	3 3%	2 3%	2 2%	3 2%	2 1%	3 3%	2 1%	5 4%	1 1%	1 1%	2 2%	2 3%	1 1%	-	-	2 1%	-	-	-
Don't know	88 17%	30 13%	58 19%	7 14%	13 18%	20 21%	19 19%	11 13%	19 14%	23 17%	35 22%	14 13%	16 12%	18 14%	28 20%	22 16%	18 23%	2 4%	26 17%	10 11%	15 19%	22 18%	16 12%	12 18%	35 20%

Prepared on behalf of The Times by Populus



Times Poll

CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 16

Q.11 From what you have seen and heard, who would you like to see win the November election and become the next President of the United States, if the election is between John McCain for the Republican Party & Barack Obama for the Democratic Party?

Base: All answering

	Sex		Age							Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Swing Voters
Unweighted base	544	220	324	36	56	87	112	110	143	165	120	94	165	136	141	141	77	49	165	99	76	132	153	58	174
Weighted base	532	232	300	48	70	96	99	87	132	131	162	103	136	129	137	139	77	51	153	92	81	124	131	64	175
John McCain for the Republican Party	102 19%	50 21%	53 18%	17 35%	14 20%	15 15%	11 11%	14 16%	32 24%	21 16%	24 15%	29 28%	29 22%	27 21%	26 19%	27 20%	15 20%	7 13%	39 26%	10 11%	12 15%	33 26%	22 17%	7 12%	29 17%
Barack Obama for the Democratic Party	287 54%	131 57%	155 52%	23 49%	37 53%	57 60%	58 59%	52 60%	59 44%	72 55%	90 55%	54 53%	71 52%	69 54%	67 49%	70 51%	45 58%	35 70%	73 48%	58 64%	58 72%	59 48%	87 67%	45 69%	102 58%
None of these	25 5%	16 7%	10 3%	2 4%	1 2%	5 5%	3 3%	4 5%	10 7%	6 5%	6 4%	6 6%	8 6%	3 2%	8 6%	10 7%	2 2%	3 6%	5 3%	4 4%	1 2%	5 4%	5 4%	3 5%	5 3%
Refused	12 2%	7 3%	6 2%	1 2%	-	2 2%	3 3%	2 3%	5 4%	3 3%	2 1%	3 3%	4 3%	4 3%	2 2%	2 2%	2 3%	2 3%	2 1%	-	-	2 1%	1 1%	1 2%	-
Don't know	105 20%	29 12%	76 25%	5 11%	18 26%	18 18%	24 24%	14 16%	26 20%	29 22%	40 25%	11 11%	24 18%	25 19%	34 25%	29 21%	13 17%	4 8%	33 22%	19 21%	10 12%	25 20%	16 12%	8 12%	38 22%

Prepared on behalf of The Times by Populus



Times Poll
CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 17
Classification
Base: All respondents

		<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base		1509	1509
Weighted base		1509	1509
<u>Gender</u>			
Male		676 45%	724 48%
Female		833 55%	785 52%
<u>Age</u>			
18-24	(21)	130 9%	179 12%
25-34	(29.5)	191 13%	239 16%
35-44	(39.5)	269 18%	299 20%
45-54	(49.5)	303 20%	254 17%
55-64	(59.5)	289 19%	224 15%
65+	(70)	327 22%	314 21%
Average age		49.09	46.72

Times Poll
CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 17
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1509	1509
<u>Social Class</u>		
AB	488 32%	392 26%
C1	310 21%	438 29%
C2	269 18%	317 21%
DE	442 29%	362 24%
<u>Region</u>		
North	509 34%	506 34%
Midlands	472 31%	474 31%
South	528 35%	530 35%

Times Poll
CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 17
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1509	1509
<u>Working status</u>		
Full-time	601 40%	679 45%
Part-time	226 15%	181 12%
Not working but seeking work or temporarily unemployed/sick	93 6%	94 6%
Not working/not seeking work	106 7%	98 7%
Retired	427 28%	380 25%
Student	55 4%	75 5%
Refused	1 *	1 *

Times Poll
CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 17
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1509	1509
<u>Tenure</u>		
Own outright	509 34%	493 33%
Own with a mortgage	515 34%	583 39%
Council	189 13%	194 13%
Housing Assoc.	73 5%	51 3%
Rented from someone else	184 12%	155 10%
Rent free	18 1%	13 1%
Refused	21 1%	20 1%

Times Poll
CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 17
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1509	1509
<u>Foreign Holiday in last 3 years</u>		
Yes	946 63%	905 60%
No	563 37%	604 40%
<u>Number of cars</u>		
None	312 21%	314 21%
1	663 44%	628 42%
2	404 27%	433 29%
3+	130 9%	134 9%

Times Poll
CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 17
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1509	1509
<u>Internet Access</u>		
At all	1115 74%	1143 76%
At home (net)	999 66%	1023 68%
At work (net)	496 33%	520 34%
At home	573 38%	576 38%
At work	70 5%	73 5%
Both at home and at work	426 28%	447 30%
Somewhere else	46 3%	46 3%
Not at all	393 26%	365 24%
Refused	1 *	2 *

Times Poll
CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 17
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1509	1509
<u>What is the highest educational level that you have achieved to date?</u>		
Secondary/ high school/ NVQ 1-3	790 52%	804 53%
University degree or equivalent professional qualification/ NVQ4	385 26%	388 26%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	116 8%	109 7%
No formal education	164 11%	151 10%
None of these	19 1%	17 1%
Refused	35 2%	39 3%

Times Poll
CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 17
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1509	1509
<u>Marital Status</u>		
Single	280 19%	320 21%
Married/ co-habiting	898 60%	886 59%
Widowed/ separated/ divorced	303 20%	273 18%
Refused	28 2%	30 2%
<u>Children</u>		
None aged 18 or under	1035 69%	1011 67%
NET: Yes	436 29%	459 30%
NET: Yes any aged 15 or under	379 25%	408 27%
- Aged under 5	134 9%	161 11%
- Aged 5-10	174 12%	189 13%
- Aged 11-15	195 13%	199 13%
- Aged 16-18	129 9%	123 8%
Refused	38 3%	39 3%

Prepared on behalf of The Times by Populus



Times Poll
CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 17
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1509	1509
<u>Grocery shopping status</u>		
Yes - do half or more	1197 79%	1159 77%
No - do less than half	296 20%	331 22%
Refused	16 1%	19 1%

Times Poll
CATI Fieldwork : 2nd-4th May 2008

Absolutes/col percents

Table 18

Q.3 At the last general election in May 2005, many people didn't vote. If you did vote in the general election could you tell me which party you voted for?

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1509	1509
Weighted base	1509	1509
Conservative	312 21%	306 20%
Labour	435 29%	368 24%
Liberal Democrat	167 11%	197 13%
Other	61 4%	73 5%
Did not vote	406 27%	440 29%
Refused	87 6%	84 6%
Don't know	41 3%	41 3%