## Times Poll CATI Fieldwork : April 6th 2010

Table 1

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

		S	ex	Age							Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1507	738	769	105	191	242	315	278	376	503	333	215	456	392	391	378	213	133
Weighted base	1507	739	768	181	241	287	254	228	317	415	438	311	344	388	394	376	221	128
Conservative	359 24%	195 26%	164 21%	35 19%	47 19%	58 20%	66 26%	60 26%	93 29%	127 31%	101 23%	70 22%	62 18%	111 29%	93 24%	89 24%	49 22%	17 14%
Labour	275 18%	152 21%	123 16%	38 21%	47 20%	51 18%	42 16%	43 19%	54 17%	72 17%	76 17%	54 17%	73 21%	62 16%	60 15%	87 23%	32 14%	33 26%
Liberal Democrat	200 13%	101 14%	98 13%	24 13%	38 16%	44 15%	32 13%	34 15%	27 9%	72 17%	61 14%	29 9%	37 11%	56 14%	38 10%	54 14%	42 19%	11 9%
SNP	17 1%	9 1%	8 1%	4 2%	1 *	3 1%	3 1%	2 1%	4 1%	3 1%	6 1%	5 1%	3 1%	-	-	-	-	17 13%
Plaid Cymru	6	3	3	-	-	2 1%	1	3 1%	1 *	- -	-	5 1%	2	-	-	-	6 3%	-
The Green Party	18 1%	10 1%	7 1%	3 2%	2 1%	5 2%	5 2%	1 1%	1 *	3 1%	6 1%	-	8 2%	4 1%	5 1%	5 1%	1 *	2 1%
The United Kingdom Independence Party (UKIP)	29 2%	18 2%	11 1%	8 4%	1 *	2 1%	5 2%	7 3%	7 2%	6 1%	8 2%	8 3%	7 2%	4 1%	10 3%	7 2%	6 3%	1 1%
The British National Party (BNP)	17 1%	14 2%	3	-	5 2%	2 1%	5 2%	1 1%	4 1%	5 1%	3 1%	6 2%	3 1%	4 1%	8 2%	5 1%	1	-
Some other party	7	5 1%	2	3 1%	2 1%	-	-	2 1%	1	2 1%	2 1%	3 1%	-	4 1%	-	-	1	3 2%
Would not vote at all	172 11%	74 10%	97 13%	34 19%	35 15%	32 11%	30 12%	18 8%	23 7%	30 7%	45 10%	51 16%	46 13%	42 11%	52 13%	44 12%	25 11%	8 6%
Refused	132 9%	58 8%	74 10%	2 1%	22 9%	24 8%	17 7%	21 9%	47 15%	29 7%	42 10%	25 8%	35 10%	30 8%	38 10%	31 8%	18 8%	14 11%
Don't know	277 18%	100 13%	177 23%	30 17%	41 17%	65 23%	50 20%	37 16%	54 17%	66 16%	87 20%	57 18%	67 19%	70 18%	90 23%	54 14%	40 18%	23 18%



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Q.2 If there was a general election tomorrow, which party would you vote for?
Base: All respondents

			Voting I	ntention		V	ote in 200	5			Time	tional Pictu e for a Cha	
	_Total	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	From Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base	1507	378	297	177	411	321	406	152	38	486	590	499	297
Weighted base	1507	359	275	200	409	288	336	189	30	511	620	506	265
Conservative	359 24%	359 100%	-	-	-	204 71%	30 9%	23 12%	30 100%	91 18%	37 6%	310 61%	5 2%
Labour	275 18%	-	275 100%	-	-	4 1%	159 47%	8 4%	-	84 16%	89 14%	12 2%	163 61%
Liberal Democrat	200 13%	-	-	200 100%	-	11 4%	22 7%	96 51%	-	92 18%	149 24%	30 6%	14 5%
SNP	17 1%	-	-	-	-	1	1	1	-	6 1%	9 1%	4 1%	2 1%
Plaid Cymru	6	-	-	-	-	-	1	-	-	3 1%	3	2	1
The Green Party	18 1%	-	-	-	-	-	3 1%	2 1%	-	11 2%	13 2%	2	2 1%
The United Kingdom Independence Party (UKIP)	29 2%	-	-	-	-	8 3%	4 1%	2 1%	-	16 3%	16 3%	10 2%	2 1%
The British National Party (BNP)	17 1%	-	-	-	-	2 1%	1	1 1%	-	5 1%	3	7 1%	4 1%
Some other party	7 *	-	-	-	-	-	-	3 2%	-	2	5 1%	2	-
Would not vote at all	172 11%	-	-	-	-	13 4%	13 4%	3 2%	-	-	78 13%	43 8%	25 10%
Refused	132 9%	-	-	-	132 32%	19 6%	17 5%	14 7%	-	17 3%	49 8%	34 7%	18 7%
Don't know	277 18%	-	-	-	277 68%	26 9%	83 25%	34 18%	-	184 36%	168 27%	50 10%	28 11%

#Populus

i age

Absolutes/col percents

#### **Times Poll** CATI Fieldwork: April 6th 2010

Table 2

Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote. How likely are you, personally, to vote at the next election?

Q.2 If there were a general election tomorrow, which party would you vote for?
THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		S	ex	Age							Social	Class				Region		
	_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	856	460	396	55	96	128	182	172	223	328	181	106	240	234	203	223	120	76
Weighted base	829	452	377	95	119	149	144	139	183	267	236	151	175	223	193	218	124	71
Conservative	335 40%	180 40%	155 41%	28 30%	41 34%	54 36%	63 44%	57 41%	92 50%	120 45%	94 40%	63 41%	58 33%	103 46%	89 46%	81 37%	47 38%	15 21%
Labour	245 30%	136 30%	109 29%	33 35%	38 32%	47 32%	37 26%	39 28%	50 27%	66 25%	68 29%	46 30%	65 37%	58 26%	54 28%	77 36%	26 21%	30 42%
Liberal Democrat	174 21%	89 20%	85 22%	20 22%	31 26%	38 25%	28 19%	32 23%	24 13%	64 24%	53 22%	23 15%	33 19%	48 22%	33 17%	45 21%	37 30%	10 14%
SNP	13 2%	6 1%	7 2%	2 2%	1 1%	2 1%	2 2%	2 2%	3 2%	3 1%	4 2%	4 2%	2 1%	-	-	-	-	13 18%
Plaid Cymru	6 1%	3 1%	2 1%	- -	-	2 1%	1	2 1%	1 1%	- -	-	4 3%	2 1%	-	-	-	6 5%	-
The Green Party	14 2%	9 2%	5 1%	3 3%	1 1%	4 2%	4 3%	1 1%	1 1%	3 1%	5 2%	-	6 3%	4 2%	4 2%	5 2%	1 1%	1 1%
The United Kingdom Independence Party (UKIP)	25 3%	16 3%	10 3%	7 7%	1 1%	2 1%	5 3%	4 3%	7 4%	5 2%	8 3%	6 4%	6 3%	4 2%	8 4%	7 3%	5 4%	1 1%
The British National Party (BNP)	13 2%	10 2%	2 1%	-	4 3%	1 1%	4 3%	1 1%	3 2%	4 2%	2 1%	4 3%	2 1%	3 1%	6 3%	3 1%	1 1%	-
Some other party	6 1%	4 1%	2 1%	2 2%	2 2%	-	-	1 1%	1	2 1%	2 1%	2 1%	-	3 1%	-	-	1 1%	2 2%



## Times Poll CATI Fieldwork : April 6th 2010

Table 2

Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote. How likely are you, personally, to vote at the next election?

Q.2 If there were a general election tomorrow, which party would you vote for?
THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	_		Voting Ir	ntention		\	ote in 200	5			Tim	tional Pictu e for a Cha	
		Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	From Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base	856	357	269	154	-	255	260	104	36	247	267	361	200
Weighted base	829	335	245	174	-	224	208	130	28	254	282	348	172
Conservative	335 40%	335 100%	-	-	-	201 90%	28 14%	23 17%	28 100%	77 30%	34 12%	291 84%	3 2%
Labour	245 30%	-	245 100%	-	-	3 1%	151 73%	8 6%	-	70 28%	78 28%	10 3%	148 86%
Liberal Democrat	174 21%	-	-	174 100%	-	10 4%	20 10%	91 70%	-	72 28%	131 47%	24 7%	12 7%
SNP	13 2%	-	-	-	-	1	1	1 1%	-	5 2%	7 2%	4 1%	1 1%
Plaid Cymru	6 1%	-	-	-	-	-	1	-	-	2 1%	3 1%	2 1%	1
The Green Party	14 2%	-	-	-	-	-	2 1%	2 2%	-	9 3%	11 4%	1	2 1%
The United Kingdom Independence Party (UKIP)	25 3%	-	-	-	-	8 3%	4 2%	1 1%	-	14 6%	14 5%	9 3%	2 1%
The British National Party (BNP)	13 2%	-	-	-	-	2 1%	1	*	-	3 1%	2 1%	6 2%	2 1%
Some other party	6 1%	-	-	-	-	-	-	3 2%	-	2 1%	4 1%	2 1%	-



Col percents

# Times Poll CATI Fieldwork : April 6th 2010

Table 3

#### **Published voting intention figures**

	<u>Total</u>
Conservative	39%
Labour	32%
Liberal Democrat/ Liberal	21%
Scottish National Party/SNP	1%
Plaid Cymru	1%
Other	6%



Absolutes/col percents

Table 4

Q.4 I'd like to ask how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year?

For the country as a whole

			S	ex	Age							Social	Class				Region		
		_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		765	385	380	55	94	128	149	154	185	254	174	106	231	199	199	193	102	72
Weighted base		763	387	375	98	115	151	121	127	150	207	235	148	173	194	204	190	104	71
NET: Well		317 42%	168 43%	149 40%	56 57%	41 36%	54 36%	41 34%	51 40%	74 49%	83 40%	97 41%	65 44%	73 42%	89 46%	88 43%	64 34%	44 42%	33 46%
Very well	(4)	19 2%	9 2%	9 2%	5 5%	-	3 2%	1 1%	2 1%	8 5%	5 3%	4 2%	1 1%	8 5%	8 4%	1 1%	7 4%	1 1%	2 2%
Quite well	(3)	299 39%	159 41%	140 37%	52 52%	41 36%	51 34%	39 33%	49 39%	67 44%	77 37%	93 40%	64 43%	65 37%	81 42%	87 42%	57 30%	43 41%	31 44%
Quite badly	(2)	306 40%	151 39%	156 42%	32 32%	56 49%	69 45%	55 45%	53 42%	42 28%	90 44%	102 44%	53 36%	61 35%	77 39%	79 39%	86 45%	39 37%	25 36%
Very badly	(1)	88 11%	52 13%	35 9%	2 2%	13 11%	24 16%	17 14%	18 14%	14 9%	25 12%	16 7%	22 15%	25 14%	20 10%	19 9%	27 14%	14 14%	7 10%
NET: Badly		394 52%	203 52%	191 51%	33 34%	69 60%	92 61%	72 59%	71 56%	56 38%	115 55%	119 51%	75 50%	86 50%	97 50%	98 48%	113 60%	53 51%	32 46%
Don't know		51 7%	17 4%	35 9%	9 9%	5 5%	5 3%	8 7%	5 4%	19 13%	10 5%	19 8%	8 6%	14 8%	8 4%	18 9%	13 7%	7 7%	5 8%
Mean		2.35	2.34	2.36	2.66	2.25	2.23	2.22	2.29	2.52	2.32	2.39	2.32	2.35	2.41	2.38	2.25	2.31	2.42
Standard deviation		0.73	0.75	0.70	0.61	0.66	0.74	0.71	0.73	0.76	0.72	0.65	0.74	0.80	0.74	0.67	0.76	0.74	0.72
Standard error		0.03	0.04	0.04	0.09	0.07	0.07	0.06	0.06	0.06	0.05	0.05	0.07	0.06	0.05	0.05	0.06	0.08	0.09



Absolutes/col percents

Table 4

Q.4 I'd like to ask how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year?

For the country as a whole

				Voting Ir	ntention		V	ote in 200	5			Tim	tional Pictu e for a Cha	
	_	<u>Total</u>	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	From Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base		765	193	142	95	209	172	205	70	18	231	297	248	160
Weighted base		763	180	127	107	206	148	168	85	16	241	317	249	140
NET: Well		317 42%	64 35%	90 70%	48 45%	79 38%	51 34%	92 55%	29 34%	6 37%	106 44%	122 38%	93 37%	91 65%
Very well (4	4)	19 2%	4 2%	8 6%	1 1%	3 2%	2 1%	8 5%	-	2 10%	6 2%	4 1%	4 2%	10 7%
Quite well (3	3)	299 39%	60 33%	82 64%	47 44%	76 37%	49 33%	85 50%	29 34%	4 27%	101 42%	118 37%	88 35%	81 58%
Quite badly (2	2)	306 40%	83 46%	28 22%	47 44%	84 41%	66 45%	47 28%	47 55%	6 35%	104 43%	143 45%	107 43%	35 25%
Very badly (	1)	88 11%	25 14%	4 3%	6 6%	19 9%	23 16%	16 9%	6 7%	4 27%	17 7%	30 10%	35 14%	6 5%
NET: Badly		394 52%	107 60%	31 24%	54 50%	103 50%	89 61%	62 37%	52 61%	10 63%	121 50%	173 55%	143 57%	41 29%
Don't know		51 7%	9 5%	7 5%	5 5%	24 12%	7 5%	13 8%	4 4%	- -	13 5%	22 7%	14 6%	8 6%
Mean		2.35	2.25	2.78	2.42	2.34	2.21	2.55	2.29	2.20	2.42	2.33	2.26	2.71
Standard deviation		0.73	0.73	0.60	0.63	0.69	0.73	0.74	0.59	0.99	0.67	0.67	0.73	0.67
Standard error		0.03	0.05	0.05	0.07	0.05	0.06	0.05	0.07	0.23	0.05	0.04	0.05	0.06



Absolutes/col percents

Table 5

Q.4 I'd like to ask how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year?

For you and your family

			S	ex		Age						Social	Class				Region		
		_Total_	<u>Male</u>	Female	18-24	25-34	35-44	45-54	55-64	65+	AB_	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		765	385	380	55	94	128	149	154	185	254	174	106	231	199	199	193	102	72
Weighted base		763	387	375	98	115	151	121	127	150	207	235	148	173	194	204	190	104	71
NET: Well		411 54%	226 58%	185 49%	62 63%	64 56%	75 50%	60 50%	65 51%	85 56%	126 61%	124 53%	74 50%	87 51%	111 57%	114 56%	99 52%	49 47%	38 54%
Very well	(4)	29 4%	20 5%	9 2%	3 3%	6 5%	5 3%	3 3%	1	11 7%	9 4%	6 3%	1 1%	13 8%	10 5%	8 4%	7 3%	2 2%	2 2%
Quite well	(3)	382 50%	206 53%	175 47%	59 60%	58 51%	70 47%	57 47%	64 50%	73 49%	117 56%	118 50%	73 49%	74 43%	100 52%	105 52%	93 49%	47 45%	36 51%
Quite badly	(2)	255 33%	111 29%	144 38%	31 32%	46 40%	59 39%	44 37%	41 32%	34 23%	62 30%	89 38%	53 36%	51 30%	67 34%	62 30%	65 34%	36 35%	25 35%
Very badly	(1)	60 8%	37 10%	23 6%	3 3%	3 3%	15 10%	12 10%	16 12%	12 8%	11 5%	14 6%	15 10%	20 12%	11 6%	17 8%	17 9%	12 11%	4 5%
NET: Badly		315 41%	148 38%	167 45%	34 34%	49 42%	74 49%	56 46%	57 44%	46 31%	73 35%	103 44%	68 46%	71 41%	78 40%	79 39%	82 43%	48 46%	28 40%
Don't know		37 5%	13 3%	24 6%	3 3%	2 2%	1 1%	5 4%	6 5%	19 13%	8 4%	8 3%	6 4%	14 8%	5 3%	11 6%	9 5%	6 6%	5 6%
Mean		2.52	2.56	2.48	2.65	2.59	2.43	2.45	2.41	2.64	2.62	2.51	2.42	2.51	2.58	2.55	2.49	2.41	2.54
Standard deviation		0.70	0.74	0.66	0.60	0.63	0.72	0.71	0.72	0.77	0.66	0.65	0.69	0.82	0.69	0.72	0.71	0.73	0.64
Standard error		0.03	0.04	0.03	0.08	0.07	0.06	0.06	0.06	0.06	0.04	0.05	0.07	0.06	0.05	0.05	0.05	0.08	0.08



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Table 5

Q.4 I'd like to ask how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year?

For you and your family

				Voting Ir	ntention		V	ote in 200	5			Tim	tional Pictu e for a Cha	
		_Total	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	From Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base		765	193	142	95	209	172	205	70	18	231	297	248	160
Weighted base		763	180	127	107	206	148	168	85	16	241	317	249	140
NET: Well		411 54%	94 52%	100 79%	60 56%	104 50%	74 50%	107 64%	40 47%	6 39%	135 56%	156 49%	128 52%	103 73%
Very well	(4)	29 4%	7 4%	8 7%	2 2%	6 3%	4 3%	9 6%	- -	-	8 3%	8 2%	11 4%	9 6%
Quite well	(3)	382 50%	87 49%	92 72%	58 54%	97 47%	70 48%	98 58%	40 47%	6 39%	127 53%	149 47%	118 47%	94 67%
Quite badly	(2)	255 33%	63 35%	20 15%	37 34%	74 36%	52 35%	43 25%	35 41%	7 42%	86 36%	128 40%	88 35%	24 17%
Very badly	(1)	60 8%	14 8%	3 3%	5 4%	17 8%	15 10%	13 8%	3 3%	2 16%	15 6%	21 7%	21 9%	8 6%
NET: Badly		315 41%	77 43%	23 18%	41 38%	91 44%	67 45%	55 33%	38 44%	9 57%	101 42%	149 47%	109 44%	32 23%
Don't know		37 5%	9 5%	4 3%	6 6%	11 5%	7 5%	6 3%	8 9%	1 3%	4 2%	12 4%	12 5%	6 4%
Mean		2.52	2.50	2.86	2.57	2.47	2.45	2.64	2.48	2.25	2.54	2.47	2.50	2.77
Standard deviation		0.70	0.71	0.56	0.61	0.70	0.72	0.71	0.57	0.74	0.67	0.66	0.72	0.65
Standard error		0.03	0.05	0.05	0.06	0.05	0.06	0.05	0.07	0.18	0.04	0.04	0.05	0.05



## Times Poll CATI Fieldwork : April 6th 2010

Table 6

Q.5 With Britain's economy facing problems in the months ahead, who do you most trust to manage the economy in the best interests of Britain? Base: All "Sample B" respondents

		S	ex	Age							Social	Class				Region		
	T-4-1	Mala	Famala	10.04	05.04	05.44	45.54	FF 04	0.5	AD	01	00	D.E.	South	Mid-	North Eng-	Wales & South	Scot-
	_Total_	<u>Male</u>	<u>Female</u>	<u>18-24</u>	25-34	35-44	<u>45-54</u>	55-64	65+	AB_	<u>C1</u>	C2	DE	East	<u>lands</u>	<u>land</u>	<u>West</u>	<u>land</u>
Unweighted base	742	353	389	50	97	114	166	124	191	249	159	109	225	193	192	185	111	61
Weighted base	744	352	393	82	126	136	133	101	167	208	203	163	171	194	190	186	118	57
David Cameron and	265	133	132	30	42	41	56	26	71	89	73	56	47	67	68	64	46	20
George Osborne	36%	38%	34%	36%	33%	31%	42%	26%	42%	43%	36%	34%	27%	34%	36%	34%	39%	35%
Gordon Brown and	221	107	113	23	36	50	32	33	46	57	61	45	57	51	50	64	35	20
Alistair Darling	30%	31%	29%	28%	29%	37%	24%	33%	28%	27%	30%	28%	34%	26%	26%	35%	30%	36%
Neither of these	159	75	84	15	22	21	37	34	29	38	45	37	39	45	45	38	22	9
	21%	21%	21%	19%	18%	16%	28%	34%	17%	18%	22%	23%	23%	23%	24%	20%	19%	15%
Refused	13	3	9	-	3	3	2	1	3	4	2	2	4	3	7	2	1	1
	2%	1%	2%	-	2%	3%	2%	1%	2%	2%	1%	1%	2%	1%	4%	1%	1%	1%
Don't know	87	34	54	14	23	19	6	7	18	20	22	22	23	29	20	18	13	7
	12%	10%	14%	17%	18%	14%	4%	7%	11%	10%	11%	14%	14%	15%	10%	9%	11%	13%



Absolutes/col percents

Q.5 With Britain's economy facing problems in the months ahead, who do you most trust to manage the economy in the best interests of Britain? Base: All "Sample B" respondents

	-		Voting In	ntention		\	ote in 200	5			Tim From	tional Pictu e for a Cha	
	_Total	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base	742	185	155	82	202	149	201	82	20	255	293	251	137
Weighted base	744	179	147	92	203	140	168	103	15	271	302	257	125
David Cameron and George Osborne	265 36%	156 87%	7 5%	24 26%	44 22%	111 79%	23 14%	27 27%	13 86%	81 30%	59 20%	188 73%	5 4%
Gordon Brown and Alistair Darling	221 30%	3 2%	119 81%	23 25%	46 23%	5 4%	97 58%	27 26%	- -	73 27%	98 33%	10 4%	99 79%
Neither of these	159 21%	13 7%	9 6%	38 41%	55 27%	16 12%	25 15%	38 37%	1 9%	61 22%	94 31%	32 12%	13 11%
Refused	13 2%	-	-	-	13 6%	1	-	1 1%	- -	1	3 1%	4 2%	1 1%
Don't know	87 12%	7 4%	12 8%	7 7%	46 23%	7 5%	23 14%	10 10%	1 5%	56 21%	47 16%	22 9%	7 5%



Table 6

Absolutes/col percents

Table 7

Q.6 With Britain's economy facing problems in the months ahead, who do you most trust to manage the economy in the best interests of Britain?

Base: All "Sample A" respondents

		S	ex			Αç	ge				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	765	385	380	55	94	128	149	154	185	254	174	106	231	199	199	193	102	72
Weighted base	763	387	375	98	115	151	121	127	150	207	235	148	173	194	204	190	104	71
David Cameron and	224	122	102	34	30	38	32	40	49	61	76	42	46	68	53	68	28	6
George Osborne	29%	31%	27%	35%	26%	25%	27%	32%	33%	29%	32%	28%	27%	35%	26%	36%	27%	9%
Gordon Brown and	190	106	84	30	30	31	30	32	37	55	50	43	42	53	47	41	13	36
Alistair Darling	25%	27%	23%	31%	26%	21%	25%	25%	24%	27%	21%	29%	24%	27%	23%	22%	13%	51%
Nick Clegg and Vince	102	62	39	6	13	24	14	26	18	37	33	9	23	26	19	27	18	12
Cable	13%	16%	11%	6%	11%	16%	12%	20%	12%	18%	14%	6%	13%	13%	9%	14%	17%	17%
None of these	116	59	57	9	25	31	21	14	16	23	30	31	30	27	40	22	18	9
	15%	15%	15%	9%	21%	20%	18%	11%	11%	11%	13%	21%	18%	14%	20%	12%	17%	13%
Refused	21 3%	9 2%	12 3%	-	2 2%	3 2%	4 4%	3 3%	8 6%	6 3%	6 3%	3 2%	6 3%	5 3%	3 2%	9 5%	3 3%	1 2%
Don't know	110	29	81	19	15	24	19	12	21	25	39	20	25	16	42	23	23	6
	14%	8%	21%	19%	13%	16%	16%	9%	14%	12%	17%	14%	15%	8%	20%	12%	22%	9%



Table 7

Absolutes/col percents

Q.6 With Britain's economy facing problems in the months ahead, who do you most trust to manage the economy in the best interests of Britain? Base: All "Sample A" respondents

		Voting	Intention			ote in 200	5				tional Pictu e for a Cha	
	S	on- er- tive Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base	765 1	93 142	95	209	172	205	70	18	231	297	248	160
Weighted base	763 1	80 127	107	206	148	168	85	16	241	317	249	140
David Cameron and George Osborne		46 9 81% 7%	19 18%	31 15%	108 73%	20 12%	15 18%	10 63%	50 21%	41 13%	171 69%	8 5%
Gordon Brown and Alistair Darling	190 25%	5 107 3% 84%	18 16%	27 13%	8 5%	83 49%	10 12%	2 14%	59 25%	67 21%	16 6%	103 73%
Nick Clegg and Vince Cable	102 13%	14 1 8% 1%	46 43%	16 8%	13 9%	20 12%	34 39%	3 19%	44 18%	73 23%	17 7%	5 3%
None of these	116 15%	9 4 5% 3%	9 9%	44 21%	14 10%	17 10%	13 15%	-	30 12%	67 21%	20 8%	13 9%
Refused	21 3%		-	21 10%	1	3 2%	-	-	1 1%	7 2%	4 2%	1 1%
Don't know	110 14%	5 6 3% 5%	16 15%	67 32%	4 3%	25 15%	14 16%	1 3%	57 24%	63 20%	21 8%	11 8%



## Times Poll CATI Fieldwork : April 6th 2010

Table 8

Q.7 As you know, the next general election, for Westminster MPs will now take place on May 6th. Which of the following do you think is the most likely result?

		s	ex			A	ge				Social	Class				Region		
	_Total	Male	Female	18-24	25-34	35-44	45-54	55-64	<u>65+</u>	AB	<u>C1</u>	C2	<u>DE</u>	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	742	353	389	50	97	114	166	124	191	249	159	109	225	193	192	185	111	61
Weighted base	744	352	393	82	126	136	133	101	167	208	203	163	171	194	190	186	118	57
A Labour landslide (a majority of over 100 in the House of Commons)	24 3%	8 2%	16 4%	7 9%	6 5%	3 2%	3 2%	2 2%	3 2%	1 1%	6 3%	7 4%	9 6%	4 2%	6 3%	8 4%	5 4%	1 1%
A Labour victory but not with a very large majority in the House of Commons	106 14%	43 12%	63 16%	14 17%	26 21%	18 14%	15 11%	15 14%	19 11%	22 11%	32 16%	22 14%	30 17%	19 10%	20 10%	32 17%	23 19%	13 22%
A 'hung Parliament' where no party has an overall majority in the House of Commons but Labour are the largest party	133 18%	67 19%	65 17%	11 13%	21 17%	28 21%	22 17%	26 26%	24 14%	39 19%	42 20%	25 15%	27 16%	37 19%	24 13%	44 23%	13 11%	15 26%
A 'hung Parliament' where no party has an overall majority in the House of Commons but the Conservatives are the largest party	158 21%	98 28%	60 15%	16 19%	16 13%	33 25%	41 31%	25 24%	27 16%	48 23%	50 25%	32 20%	27 16%	40 20%	47 25%	24 13%	31 26%	16 28%
A Conservative victory, but not with a very large majority in the House of Commons	202 27%	95 27%	106 27%	19 23%	30 23%	29 21%	33 25%	26 26%	66 39%	79 38%	46 23%	42 26%	35 21%	55 28%	58 31%	44 24%	35 30%	9 16%
A Conservative landslide (majority of over 100 in the House of Commons)	33 4%	14 4%	19 5%	5 6%	4 3%	6 4%	8 6%	2 2%	8 5%	6 3%	7 3%	9 6%	11 6%	10 5%	9 5%	11 6%	3 2%	1 1%
Don't know	89 12%	26 7%	62 16%	10 12%	23 18%	19 14%	11 8%	5 5%	21 13%	12 6%	19 10%	27 16%	31 18%	29 15%	25 13%	24 13%	8 7%	4 7%



## Times Poll CATI Fieldwork : April 6th 2010

Table 8

Q.7 As you know, the next general election, for Westminster MPs will now take place on May 6th. Which of the following do you think is the most likely result?

			Voting I	ntention		\	ote in 200	5				tional Pictu e for a Cha	
	_Total	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base	742	185	155	82	202	149	201	82	20	255	293	251	137
Weighted base	744	179	147	92	203	140	168	103	15	271	302	257	125
A Labour landslide (a majority of over 100 in the House of Commons)	24 3%	1 1%	9 6%	3 4%	4 2%	-	7 4%	-	-	5 2%	9 3%	3 1%	10 8%
A Labour victory but not with a very large majority in the House of Commons	106 14%	5 3%	51 35%	15 16%	15 8%	3 2%	35 21%	8 8%	-	40 15%	46 15%	10 4%	45 36%
A 'hung Parliament' where no party has an overall majority in the House of Commons but Labour are the largest party	133 18%	8 4%	51 35%	19 21%	35 17%	13 9%	48 28%	20 20%	2 17%	50 18%	70 23%	17 7%	37 29%
A 'hung Parliament' where no party has an overall majority in the House of Commons but the Conservatives are the largest party	158 21%	47 26%	11 7%	37 40%	45 22%	35 25%	24 14%	48 47%	3 22%	60 22%	72 24%	66 26%	11 9%
A Conservative victory, but not with a very large majority in the House of Commons	202 27%	89 50%	12 8%	14 15%	57 28%	72 51%	36 21%	16 15%	7 47%	80 29%	62 20%	121 47%	10 8%
A Conservative landslide (majority of over 100 in the House of Commons)	33 4%	13 7%	3 2%	-	12 6%	8 5%	7 4%	2 2%	2 14%	10 4%	11 4%	20 8%	1 1%
Don't know	89 12%	16 9%	10 7%	4 4%	35 17%	10 7%	12 7%	8 8%	-	26 10%	31 10%	20 8%	11 9%



## Times Poll CATI Fieldwork : April 6th 2010

Table 9

Q.8 Thinking about the national picture, not just your own local constituency, please say which of the following statements is closest to your view, even if none of the statements is exactly what you think?

Base: All respondents

		S	ex	Age							Social	Class				Region		
	_Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1507	738	769	105	191	242	315	278	376	503	333	215	456	392	391	378	213	133
Weighted base	1507	739	768	181	241	287	254	228	317	415	438	311	344	388	394	376	221	128
It seems like 'time for a change' FROM Labour, BUT I am not sure that it is 'time for a change' TO the Conservatives	620 41%	296 40%	324 42%	85 47%	104 43%	129 45%	116 46%	91 40%	95 30%	169 41%	193 44%	125 40%	133 39%	162 42%	156 40%	149 39%	103 46%	51 40%
It seems like 'time for a change' FROM Labour AND I THINK it is 'time for a change' TO the Conservatives	506 34%	255 35%	250 33%	66 37%	76 31%	87 30%	78 31%	80 35%	119 38%	151 36%	156 36%	108 35%	90 26%	147 38%	140 36%	117 31%	69 31%	31 25%
It does not seem like 'time for a change' from Labour	265 18%	144 19%	121 16%	21 11%	40 16%	49 17%	43 17%	47 20%	67 21%	66 16%	66 15%	54 17%	80 23%	56 14%	58 15%	84 22%	31 14%	36 28%
Refused	20 1%	10 1%	10 1%	-	4 1%	3 1%	4 2%	5 2%	4 1%	10 2%	4 1%	1	4 1%	5 1%	8 2%	4 1%	1 1%	1 1%
Don't know	97 6%	34 5%	62 8%	9 5%	18 7%	18 6%	13 5%	7 3%	32 10%	18 4%	19 4%	23 7%	37 11%	18 5%	31 8%	22 6%	17 8%	8 7%



## Times Poll CATI Fieldwork : April 6th 2010

Neders I District

Table 9

Q.8 Thinking about the national picture, not just your own local constituency, please say which of the following statements is closest to your view, even if none of the statements is exactly what you think?

Base: All respondents

			Voting I	ntention		\	ote in 200	5				tional Pictu e for a Cha	
	_Total_	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	<u>Labour</u>	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base	1507	378	297	177	411	321	406	152	38	486	590	499	297
Weighted base	1507	359	275	200	409	288	336	189	30	511	620	506	265
It seems like 'time for a change' FROM Labour, BUT I am not sure that it is 'time for a change' TO the Conservatives	620 41%	37 10%	89 32%	149 75%	217 53%	53 18%	135 40%	127 67%	3 10%	295 58%	620 100%	-	-
It seems like 'time for a change' FROM Labour AND I THINK it is 'time for a change' TO the Conservatives	506 34%	310 86%	12 4%	30 15%	84 21%	218 76%	47 14%	43 23%	26 84%	134 26%	-	506 100%	-
It does not seem like 'time for a change' from Labour	265 18%	5 1%	163 59%	14 7%	46 11%	8 3%	133 39%	8 4%	* 1%	52 10%	-	-	265 100%
Refused	20 1%	-	2 1%	-	15 4%	2 1%	*	2 1%	-	4 1%	-	-	-
Don't know	97 6%	7 2%	9 3%	6 3%	46 11%	8 3%	21 6%	9 5%	1 4%	26 5%	-	-	-



## Times Poll CATI Fieldwork : April 6th 2010

Table 10

Q.9 I am going to read out some reasons some people have given for being unsure if it is time for a change to the Conservatives. Please say in each case if you agree or disagree?

I'm not convinced that the Conservative Party puts ordinary people first

			S	ex	Age							Social	Class				Region		
		_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		590	276	314	47	86	101	145	106	105	195	141	86	168	150	150	142	97	51
Weighted base		620	296	324	85	104	129	116	91	95	169	193	125	133	162	156	149	103	51
NET: Agree		444 72%	214 72%	230 71%	67 79%	79 76%	85 66%	84 73%	66 73%	62 65%	118 69%	143 74%	85 69%	98 74%	118 73%	104 66%	108 73%	74 73%	40 78%
Strongly agree	(4)	273 44%	140 47%	133 41%	38 44%	43 41%	54 42%	55 48%	44 48%	39 41%	66 39%	86 45%	54 43%	67 51%	68 42%	63 40%	67 45%	46 45%	29 58%
Somewhat agree	(3)	171 28%	73 25%	98 30%	30 35%	36 35%	31 24%	29 25%	22 25%	22 23%	52 31%	57 30%	32 25%	30 23%	51 32%	40 26%	41 27%	29 28%	10 21%
Somewhat disagree	(2)	84 13%	36 12%	47 15%	7 8%	14 13%	23 18%	13 11%	11 12%	16 17%	32 19%	23 12%	13 10%	16 12%	24 15%	21 13%	18 12%	14 13%	7 14%
Strongly disagree	(1)	71 11%	37 13%	34 11%	7 8%	10 9%	13 10%	15 13%	12 13%	14 15%	14 8%	22 11%	20 16%	15 11%	17 10%	25 16%	15 10%	12 12%	3 6%
NET: Disagree		155 25%	73 25%	81 25%	14 16%	24 23%	36 28%	28 24%	22 25%	30 32%	46 27%	45 23%	33 26%	31 23%	41 25%	45 29%	33 22%	26 25%	10 19%
Don't know		21 3%	9 3%	12 4%	4 4%	1 1%	8 6%	3 3%	2 2%	3 3%	6 3%	5 2%	6 5%	4 3%	3 2%	7 5%	8 5%	2 2%	1 3%
Mean		3.08	3.10	3.05	3.20	3.09	3.04	3.10	3.11	2.94	3.03	3.10	3.01	3.16	3.07	2.96	3.14	3.08	3.33
Standard deviation		1.03	1.06	1.01	0.93	0.97	1.03	1.07	1.07	1.11	0.97	1.02	1.12	1.05	1.00	1.11	1.01	1.04	0.94
Standard error		0.04	0.07	0.06	0.14	0.10	0.11	0.09	0.11	0.11	0.07	0.09	0.12	0.08	80.0	0.09	0.09	0.11	0.13



## Times Poll CATI Fieldwork : April 6th 2010

Table 10

Q.9 I am going to read out some reasons some people have given for being unsure if it is time for a change to the Conservatives. Please say in each case if you agree or disagree?

I'm not convinced that the Conservative Party puts ordinary people first

				Voting Ir	ntention		v	ote in 200	5			Tim	tional Pictu e for a Cha	
			Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	From Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base		590	42	89	129	212	60	156	101	5	277	590	-	-
Weighted base		620	37	89	149	217	53	135	127	3	295	620	-	-
NET: Agree		444 72%	15 39%	73 82%	116 78%	141 65%	25 47%	105 78%	94 74%	2 51%	200 68%	444 72%	-	-
Strongly agree	(4)	273 44%	5 12%	55 61%	74 49%	75 35%	13 25%	72 53%	60 48%	-	109 37%	273 44%	-	-
Somewhat agree	(3)	171 28%	10 27%	18 20%	42 28%	65 30%	12 23%	33 25%	33 26%	2 51%	91 31%	171 28%	-	-
Somewhat disagree	(2)	84 13%	3 8%	3 4%	20 13%	48 22%	10 19%	10 7%	23 18%	1 38%	47 16%	84 13%	-	-
Strongly disagree	(1)	71 11%	18 48%	12 13%	11 7%	19 9%	17 33%	13 10%	8 6%	* 11%	39 13%	71 11%	-	-
NET: Disagree		155 25%	21 57%	15 17%	30 20%	67 31%	27 51%	23 17%	31 25%	2 49%	86 29%	155 25%	-	-
Don't know		21 3%	2 4%	1 1%	3 2%	10 4%	1 1%	7 5%	2 2%	-	10 3%	21 3%	-	-
Mean		3.08	2.03	3.32	3.23	2.95	2.40	3.28	3.17	2.40	2.95	3.08	-	-
Standard deviation		1.03	1.15	1.05	0.94	0.98	1.20	0.99	0.95	0.82	1.04	1.03	-	-
Standard error		0.04	0.18	0.11	0.08	0.07	0.16	0.08	0.10	0.37	0.06	0.04	-	-



Absolutes/col percents

Table 11

Q.9 I am going to read out some reasons some people have given for being unsure if it is time for a change to the Conservatives. Please say in each case if you agree or disagree?

The Conservatives haven't made a strong enough case that it is time for a change from Labour

			S	ex	Age						Social	Class				Region			
		_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		590	276	314	47	86	101	145	106	105	195	141	86	168	150	150	142	97	51
Weighted base		620	296	324	85	104	129	116	91	95	169	193	125	133	162	156	149	103	51
NET: Agree		420 68%	195 66%	225 69%	49 58%	68 65%	92 71%	85 73%	62 69%	63 67%	110 65%	139 72%	83 67%	88 66%	115 71%	93 60%	103 69%	74 73%	35 69%
Strongly agree	(4)	220 36%	113 38%	107 33%	22 26%	30 29%	47 36%	47 40%	37 41%	37 39%	42 25%	84 43%	42 34%	52 39%	54 33%	55 35%	53 35%	33 33%	25 48%
Somewhat agree	(3)	200 32%	82 28%	117 36%	27 32%	38 37%	46 35%	38 33%	25 27%	26 27%	68 40%	55 29%	41 33%	36 27%	61 38%	38 24%	50 34%	41 40%	10 21%
Somewhat disagree	(2)	106 17%	52 17%	54 17%	19 22%	21 20%	18 14%	15 13%	14 16%	19 20%	31 18%	32 17%	22 18%	21 16%	28 18%	36 23%	22 15%	13 13%	7 13%
Strongly disagree	(1)	65 10%	39 13%	26 8%	14 16%	11 11%	11 9%	12 11%	8 8%	9 9%	20 12%	17 9%	12 9%	17 12%	14 9%	17 11%	19 13%	11 11%	4 8%
NET: Disagree		171 28%	90 30%	81 25%	32 38%	32 31%	29 23%	27 24%	22 24%	28 29%	51 30%	49 25%	33 27%	38 28%	42 26%	53 34%	41 27%	24 23%	11 21%
Refused		2	1	1	-	-	-	-	1 1%	1 1%	-	-	1 1%	1 1%	1	-	-	1 1%	-
Don't know		27 4%	10 3%	17 5%	4 4%	4 4%	8 6%	4 3%	6 6%	3 3%	8 5%	5 3%	7 6%	7 5%	4 2%	10 7%	5 4%	3 3%	5 10%
Mean		2.97	2.94	3.00	2.71	2.86	3.05	3.06	3.09	3.01	2.82	3.09	2.97	2.98	2.98	2.90	2.95	2.99	3.21
Standard deviation		1.00	1.06	0.94	1.05	0.97	0.95	1.00	0.99	1.01	0.96	0.99	0.98	1.06	0.94	1.04	1.03	0.96	1.01
Standard error		0.04	0.07	0.05	0.16	0.11	0.10	0.08	0.10	0.10	0.07	0.08	0.11	0.08	0.08	0.09	0.09	0.10	0.15



Absolutes/col percents

Table 11

Q.9 I am going to read out some reasons some people have given for being unsure if it is time for a change to the Conservatives. Please say in each case if you agree or disagree?

The Conservatives haven't made a strong enough case that it is time for a change from Labour Base: All respondents who want a change from Labour but are unsure whether to change to the Conservatives

				Voting Ir	ntention		\	ote in 200	5			Tim	tional Pictu e for a Cha	
			Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	From Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base		590	42	89	129	212	60	156	101	5	277	590	-	-
Weighted base		620	37	89	149	217	53	135	127	3	295	620	-	-
NET: Agree		420 68%	16 43%	69 78%	100 67%	138 63%	25 47%	101 74%	86 68%	2 59%	197 67%	420 68%	-	-
Strongly agree	(4)	220 36%	7 20%	44 49%	58 39%	59 27%	13 25%	59 43%	48 38%	-	93 32%	220 36%	-	-
Somewhat agree	(3)	200 32%	9 24%	25 28%	42 28%	79 36%	12 23%	42 31%	38 30%	2 59%	104 35%	200 32%	-	-
Somewhat disagree	(2)	106 17%	11 29%	8 9%	30 20%	40 18%	11 21%	15 11%	28 22%	* 14%	58 20%	106 17%	-	-
Strongly disagree	(1)	65 10%	9 25%	10 11%	15 10%	23 11%	14 27%	10 7%	9 7%	-	29 10%	65 10%	-	-
NET: Disagree		171 28%	20 54%	18 20%	45 30%	63 29%	26 48%	26 19%	37 29%	* 14%	87 29%	171 28%	-	-
Refused		2	-	-	-	2 1%	-	-	-	-	-	2	-	-
Don't know		27 4%	1 2%	2 2%	4 2%	15 7%	2 4%	9 7%	4 3%	1 27%	11 4%	27 4%	-	-
Mean		2.97	2.38	3.18	2.98	2.87	2.47	3.18	3.02	2.81	2.92	2.97	-	-
Standard deviation		1.00	1.09	1.01	1.02	0.97	1.16	0.94	0.95	0.52	0.97	1.00	-	-
Standard error		0.04	0.17	0.11	0.09	0.07	0.15	0.08	0.10	0.26	0.06	0.04	-	-



Absolutes/col percents

Table 12

Q.9 I am going to read out some reasons some people have given for being unsure if it is time for a change to the Conservatives. Please say in each case if you agree or disagree?

I think that David Cameron is too inexperienced to be Prime Minister

			S	ex	Age							Social	Class				Region		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		590	276	314	47	86	101	145	106	105	195	141	86	168	150	150	142	97	51
Weighted base		620	296	324	85	104	129	116	91	95	169	193	125	133	162	156	149	103	51
NET: Agree		303 49%	151 51%	152 47%	39 46%	48 46%	70 54%	48 42%	50 55%	48 51%	76 45%	85 44%	71 57%	70 52%	70 44%	76 48%	75 50%	50 49%	31 62%
Strongly agree	(4)	127 21%	61 21%	66 20%	17 20%	6 6%	30 23%	23 19%	26 29%	25 27%	24 14%	43 22%	26 21%	35 26%	27 17%	32 20%	28 19%	22 22%	18 35%
Somewhat agree	(3)	176 28%	90 30%	86 27%	22 26%	42 40%	40 31%	26 22%	23 26%	23 24%	53 31%	42 22%	46 37%	35 26%	44 27%	44 28%	46 31%	28 27%	14 27%
Somewhat disagree	(2)	200 32%	91 31%	108 33%	27 32%	37 35%	43 34%	39 33%	30 33%	24 26%	63 37%	66 34%	32 26%	39 30%	59 36%	52 33%	46 31%	34 34%	10 19%
Strongly disagree	(1)	83 13%	43 15%	40 12%	14 17%	11 11%	13 10%	24 21%	8 9%	13 13%	23 13%	31 16%	15 12%	14 10%	21 13%	19 12%	23 16%	15 14%	5 9%
NET: Disagree		282 46%	135 45%	148 46%	41 48%	48 46%	56 43%	63 54%	38 42%	37 39%	85 50%	97 50%	47 38%	53 40%	80 49%	71 45%	69 46%	49 48%	14 28%
Don't know		34 6%	11 4%	24 7%	5 6%	9 9%	4 3%	5 4%	3 3%	9 10%	8 5%	11 6%	6 5%	10 8%	12 7%	10 6%	5 3%	3 3%	5 10%
Mean		2.59	2.59	2.59	2.52	2.45	2.69	2.42	2.78	2.72	2.48	2.53	2.69	2.74	2.51	2.60	2.56	2.58	2.98
Standard deviation		0.98	0.99	0.97	1.02	0.78	0.95	1.05	0.99	1.05	0.91	1.04	0.95	0.99	0.95	0.97	0.99	1.00	1.01
Standard error		0.04	0.06	0.06	0.15	0.09	0.10	0.09	0.10	0.11	0.07	0.09	0.11	0.08	0.08	0.08	0.08	0.10	0.15



Absolutes/col percents

Table 12

Q.9 I am going to read out some reasons some people have given for being unsure if it is time for a change to the Conservatives. Please say in each case if you agree or disagree?

I think that David Cameron is too inexperienced to be Prime Minister

				Voting Ir	ntention		V	ote in 200	5				tional Pictu e for a Cha	
		Total _	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base		590	42	89	129	212	60	156	101	5	277	590	-	-
Weighted base		620	37	89	149	217	53	135	127	3	295	620	-	-
NET: Agree		303 49%	12 31%	60 67%	66 44%	94 43%	13 25%	82 60%	60 48%	2 75%	132 45%	303 49%	-	-
Strongly agree	(4)	127 21%	2 6%	35 39%	27 18%	35 16%	3 6%	42 31%	27 21%	1 24%	46 15%	127 21%	-	-
Somewhat agree	(3)	176 28%	9 25%	25 28%	40 27%	60 28%	10 19%	40 29%	33 26%	2 51%	87 29%	176 28%	-	-
Somewhat disagree	(2)	200 32%	8 20%	16 18%	58 39%	78 36%	15 28%	36 27%	51 40%	1 25%	101 34%	200 32%	-	-
Strongly disagree	(1)	83 13%	18 48%	5 6%	23 15%	27 12%	21 39%	10 8%	11 9%	-	46 16%	83 13%	-	-
NET: Disagree		282 46%	26 69%	21 24%	81 54%	105 48%	35 67%	47 34%	63 49%	1 25%	147 50%	282 46%	-	-
Don't know		34 6%	-	8 9%	2 2%	18 8%	4 7%	7 5%	4 3%	-	16 5%	34 6%	-	-
Mean		2.59	1.89	3.10	2.48	2.51	1.92	2.88	2.62	2.99	2.47	2.59	-	-
Standard deviation		0.98	0.99	0.94	0.96	0.93	0.96	0.96	0.93	0.85	0.95	0.98	-	-
Standard error		0.04	0.15	0.10	0.09	0.07	0.13	0.08	0.09	0.38	0.06	0.04	-	-



Absolutes/col percents

Table 13

Q.9 I am going to read out some reasons some people have given for being unsure if it is time for a change to the Conservatives. Please say in each case if you agree or disagree?

I'm concerned that The Conservatives might cut or privatise the NHS

			S	ex	Age						Social	Class				Region			
		_Total_	<u>Male</u>	Female	18-24	25-34	35-44	45-54	55-64	65+	AB_	<u>C1</u>		DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		590	276	314	47	86	101	145	106	105	195	141	86	168	150	150	142	97	51
Weighted base		620	296	324	85	104	129	116	91	95	169	193	125	133	162	156	149	103	51
NET: Agree		327 53%	133 45%	194 60%	57 66%	57 55%	69 54%	61 53%	47 51%	37 39%	83 49%	93 48%	77 62%	74 55%	85 53%	87 56%	72 48%	53 51%	30 60%
Strongly agree	(4)	187 30%	73 25%	113 35%	27 32%	24 23%	43 33%	37 32%	30 33%	25 26%	38 23%	58 30%	38 31%	52 39%	41 25%	47 30%	45 31%	34 33%	20 39%
Somewhat agree	(3)	140 23%	60 20%	81 25%	29 35%	33 31%	26 20%	24 20%	16 18%	12 13%	45 27%	35 18%	39 31%	21 16%	44 27%	40 26%	26 18%	19 18%	11 21%
Somewhat disagree	(2)	138 22%	80 27%	58 18%	10 12%	25 24%	28 22%	32 27%	19 21%	24 26%	44 26%	41 21%	23 18%	30 23%	43 26%	26 17%	34 23%	25 25%	10 20%
Strongly disagree	(1)	119 19%	73 25%	46 14%	13 15%	16 15%	25 19%	17 15%	21 23%	27 29%	34 20%	47 24%	17 14%	21 16%	29 18%	33 21%	30 20%	19 18%	8 16%
NET: Disagree		257 42%	154 52%	104 32%	23 27%	40 39%	53 41%	49 42%	40 44%	52 54%	78 46%	88 46%	40 32%	51 39%	72 44%	59 38%	65 43%	44 43%	18 35%
Refused		1	1	-	-	-	-	-	1 1%	-	-	-	1 1%	-	1	-	-	-	-
Don't know		34 6%	9 3%	26 8%	5 6%	7 7%	7 5%	6 5%	4 4%	6 6%	8 5%	12 6%	7 5%	8 6%	4 2%	10 7%	12 8%	6 6%	2 5%
Mean		2.68	2.46	2.88	2.88	2.67	2.71	2.74	2.65	2.39	2.54	2.58	2.84	2.84	2.62	2.69	2.64	2.70	2.88
Standard deviation		1.13	1.13	1.09	1.06	1.03	1.15	1.10	1.19	1.19	1.07	1.19	1.04	1.15	1.07	1.15	1.16	1.15	1.13
Standard error		0.05	0.07	0.06	0.16	0.11	0.12	0.09	0.12	0.12	0.08	0.10	0.12	0.09	0.09	0.10	0.10	0.12	0.16



Absolutes/col percents

Table 13

Q.9 I am going to read out some reasons some people have given for being unsure if it is time for a change to the Conservatives. Please say in each case if you agree or disagree?

I'm concerned that The Conservatives might cut or privatise the NHS

	-		Voting In	tention		V	ote in 200	5			Tim	ional Pictu e for a Cha	
	_Total	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	From Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base	590	42	89	129	212	60	156	101	5	277	590	-	-
Weighted base	620	37	89	149	217	53	135	127	3	295	620	-	-
NET: Agree	327 53%	5 13%	67 75%	74 50%	114 53%	12 22%	87 64%	61 48%	1 27%	149 51%	327 53%	-	-
Strongly agree (4)	187 30%	3 7%	39 44%	40 27%	65 30%	5 10%	54 40%	43 34%	- -	73 25%	187 30%	-	-
Somewhat agree (3)	140 23%	2 6%	28 31%	34 23%	49 23%	6 12%	33 24%	18 14%	1 27%	76 26%	140 23%	-	-
Somewhat disagree (2)	138 22%	13 34%	9 10%	39 26%	51 24%	18 33%	27 20%	30 23%	2 48%	70 24%	138 22%	-	-
Strongly disagree (1)	119 19%	18 49%	11 13%	34 23%	37 17%	19 37%	16 12%	34 27%	1 25%	63 21%	119 19%	-	-
NET: Disagree	257 42%	31 83%	20 23%	73 49%	88 40%	37 70%	43 32%	64 50%	2 73%	132 45%	257 42%	-	-
Refused	1	-	-	-	1	-	-	-	-	-	1	-	-
Don't know	34 6%	1 4%	2 3%	2 2%	15 7%	4 8%	6 4%	2 1%	-	13 5%	34 6%	-	-
Mean	2.68	1.70	3.09	2.55	2.71	1.95	2.96	2.56	2.02	2.56	2.68	-	-
Standard deviation	1.13	0.89	1.04	1.13	1.10	0.99	1.06	1.22	0.87	1.10	1.13	-	-
Standard error	0.05	0.14	0.11	0.10	0.08	0.13	0.09	0.12	0.39	0.07	0.05	-	-



Absolutes/col percents

Table 14

Q.9 I am going to read out some reasons some people have given for being unsure if it is time for a change to the Conservatives. Please say in each case if you agree or disagree?

All the Conservatives seem to do is attack Labour and that kind of negative politics is one of the things people want to change about Britain Base: All respondents who want a change from Labour but are unsure whether to change to the Conservatives

			S	ex	Age					-	Social	Class		-		Region			
		_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		590	276	314	47	86	101	145	106	105	195	141	86	168	150	150	142	97	51
Weighted base		620	296	324	85	104	129	116	91	95	169	193	125	133	162	156	149	103	51
NET: Agree		494 80%	231 78%	263 81%	77 90%	81 78%	104 80%	89 77%	74 82%	69 72%	131 77%	160 83%	97 78%	106 80%	125 77%	127 81%	120 81%	80 78%	42 82%
Strongly agree	(4)	314 51%	149 50%	165 51%	39 46%	41 39%	69 53%	66 57%	53 58%	47 50%	87 51%	101 53%	56 45%	69 52%	75 46%	85 55%	76 51%	52 51%	25 50%
Somewhat agree	(3)	180 29%	82 28%	98 30%	38 45%	40 38%	35 27%	23 20%	22 24%	22 23%	44 26%	59 30%	41 33%	36 27%	51 31%	41 26%	44 30%	27 27%	16 32%
Somewhat disagree	(2)	58 9%	35 12%	23 7%	3 3%	11 10%	11 8%	16 13%	10 11%	8 8%	19 11%	15 8%	11 9%	13 10%	18 11%	11 7%	20 13%	6 6%	4 7%
Strongly disagree	(1)	45 7%	21 7%	24 7%	2 3%	11 11%	8 6%	8 7%	3 3%	13 14%	14 8%	13 7%	9 8%	8 6%	13 8%	12 8%	5 3%	12 11%	4 8%
NET: Disagree		103 17%	56 19%	47 15%	5 6%	22 21%	19 15%	23 20%	13 15%	21 22%	33 19%	28 15%	20 16%	22 16%	31 19%	23 14%	25 17%	17 17%	8 15%
Refused		1	1	-	-	-	-	1 1%	-	-	-	1	-	-	-	1 1%	-	-	-
Don't know		22 4%	8 3%	14 4%	3 4%	1 1%	7 5%	3 2%	3 3%	5 6%	6 3%	4 2%	7 6%	5 4%	5 3%	6 4%	4 3%	6 5%	1 3%
Mean		3.28	3.25	3.30	3.39	3.07	3.34	3.31	3.41	3.15	3.24	3.32	3.23	3.31	3.19	3.34	3.32	3.24	3.28
Standard deviation		0.92	0.94	0.91	0.69	0.97	0.90	0.95	0.83	1.09	0.97	0.90	0.92	0.91	0.95	0.92	0.84	1.01	0.92
Standard error		0.04	0.06	0.05	0.10	0.11	0.09	0.08	0.08	0.11	0.07	0.08	0.10	0.07	0.08	0.08	0.07	0.11	0.13



Absolutes/col percents

Table 14

Q.9 I am going to read out some reasons some people have given for being unsure if it is time for a change to the Conservatives. Please say in each case if you agree or disagree?

All the Conservatives seem to do is attack Labour and that kind of negative politics is one of the things people want to change about Britain Base: All respondents who want a change from Labour but are unsure whether to change to the Conservatives

	_	V	oting Intenti	on	\	ote in 200	5			Tim	ional Pictu e for a Cha	
		Con- ser- <u>ative</u> <u>La</u>	Lik er Der <u>bour</u> cra	al no- Dk/	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	From Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base	590	42	89 12	9 212	60	156	101	5	277	590	-	-
Weighted base	620	37	89 14	9 217	53	135	127	3	295	620	-	-
NET: Agree	494 80%	19 52%	78 13 87% 8	30 163 37% 75%	31 59%	123 91%	111 88%	2 51%	237 80%	494 80%	-	-
Strongly agree (4)	314 51%	10 28%		32 101 55% 46%	21 40%	80 59%	77 61%	2 51%	145 49%	314 51%	-	-
Somewhat agree (3)	180 29%	9 24%		8 63 2% 29%	10 19%	43 32%	34 27%	-	92 31%	180 29%	-	-
Somewhat disagree (2)	58 9%	8 21%		1 26 7% 12%	10 20%	6 5%	10 8%	2 49%	30 10%	58 9%	-	-
Strongly disagree (1)	45 7%	9 25%	3 4%	5 15 4% 7%	8 15%	2 1%	3 3%	- -	21 7%	45 7%	-	-
NET: Disagree	103 17%	17 46%		6 41 1% 19%	18 35%	8 6%	13 10%	2 49%	51 17%	103 17%	-	-
Refused	1	-	1 1%		-	-	-	-	-	1	-	-
Don't know	22 4%	1 2%	3 3%	3 12 2% 6%	3 6%	4 3%	2 2%	-	6 2%	22 4%	-	-
Mean	3.28	2.56 3	.54 3.4	1 3.22	2.90	3.54	3.49	3.02	3.25	3.28	-	-
Standard deviation	0.92	1.17 0	.77 0.7	9 0.93	1.14	0.65	0.76	1.21	0.91	0.92	-	-
Standard error	0.04	0.18 0	.08 0.0	0.07	0.15	0.05	0.08	0.54	0.06	0.04	-	-



Absolutes/col percents

Table 15

Q.9 I am going to read out some reasons some people have given for being unsure if it is time for a change to the Conservatives. Please say in each case if you agree or disagree?

The Conservatives haven't made a strong enough case that Gordon Brown isn't up to being Prime Minister Base: All respondents who want a change from Labour but are unsure whether to change to the Conservatives

			S	ex		Age							Class				Region		
		_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	<u>DE</u>	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		590	276	314	47	86	101	145	106	105	195	141	86	168	150	150	142	97	51
Weighted base		620	296	324	85	104	129	116	91	95	169	193	125	133	162	156	149	103	51
NET: Agree		404 65%	193 65%	211 65%	53 62%	65 62%	85 66%	81 70%	62 68%	58 62%	111 66%	127 66%	82 66%	84 63%	99 61%	95 61%	101 68%	71 69%	39 76%
Strongly agree	(4)	174 28%	94 32%	80 25%	22 26%	23 22%	29 22%	36 31%	35 39%	28 30%	43 25%	59 31%	33 27%	39 29%	43 27%	40 26%	44 30%	33 32%	14 28%
Somewhat agree	(3)	231 37%	99 33%	132 41%	31 36%	42 40%	56 43%	45 39%	27 29%	30 31%	69 41%	68 35%	49 39%	45 34%	56 34%	55 35%	57 38%	39 38%	25 48%
Somewhat disagree	(2)	114 18%	53 18%	60 19%	13 16%	23 22%	26 20%	18 15%	14 16%	19 20%	33 19%	34 17%	24 19%	23 18%	32 20%	31 20%	29 19%	20 20%	2 4%
Strongly disagree	(1)	70 11%	36 12%	34 10%	11 13%	12 12%	14 11%	10 9%	10 11%	12 12%	18 11%	22 12%	9 7%	20 15%	26 16%	19 12%	11 7%	5 5%	9 19%
NET: Disagree		183 30%	89 30%	94 29%	24 29%	35 34%	41 32%	28 24%	24 26%	31 32%	51 30%	56 29%	33 26%	44 33%	58 36%	50 32%	40 27%	25 24%	11 22%
Refused		2	1	1	-	-	-	1 1%	-	1 1%	1	-	-	1 1%	-	1	-	1 1%	-
Don't know		31 5%	13 5%	17 5%	8 9%	4 4%	3 3%	6 5%	5 5%	5 5%	7 4%	10 5%	10 8%	4 3%	5 3%	11 7%	8 6%	5 5%	1 2%
Mean		2.87	2.89	2.84	2.83	2.76	2.79	2.97	3.02	2.84	2.84	2.89	2.93	2.80	2.74	2.80	2.95	3.03	2.87
Standard deviation		0.97	1.01	0.94	1.01	0.95	0.93	0.94	1.02	1.02	0.94	0.99	0.90	1.05	1.04	0.99	0.91	0.87	1.04
Standard error		0.04	0.06	0.05	0.15	0.10	0.09	0.08	0.10	0.10	0.07	0.09	0.10	0.08	0.09	0.08	0.08	0.09	0.15



Absolutes/col percents

Table 15

Q.9 I am going to read out some reasons some people have given for being unsure if it is time for a change to the Conservatives. Please say in each case if you agree or disagree?

The Conservatives haven't made a strong enough case that Gordon Brown isn't up to being Prime Minister Base: All respondents who want a change from Labour but are unsure whether to change to the Conservatives

	_	Vo	ing Intention		V	ote in 200	5			Tim	ional Pictu e for a Cha	
		Con- ser- rative Lab	Lib- eral Demo- our crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	From Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base	590	42 8	129	212	60	156	101	5	277	590	-	-
Weighted base	620	37 8	149	217	53	135	127	3	295	620	-	-
NET: Agree	404 65%		63 101 '0% 67%	130 60%	32 61%	99 73%	80 63%	1 38%	181 61%	404 65%	-	-
Strongly agree (4)	174 28%		35 34 40% 23%	56 26%	15 29%	48 36%	31 25%	-	67 23%	174 28%	-	-
Somewhat agree (3)	231 37%		27 66 80% 45%	74 34%	17 32%	51 37%	49 38%	1 38%	114 39%	231 37%	-	-
Somewhat disagree (2)	114 18%		2 24 3% 16%	53 24%	7 14%	15 11%	28 22%	2 62%	68 23%	114 18%	-	-
Strongly disagree (1)	70 11%	8 23% 1	9 22 0% 15%	18 8%	11 21%	12 9%	15 12%	-	30 10%	70 11%	-	-
NET: Disagree	183 30%		21 45 24% 30%	70 32%	18 35%	27 20%	43 34%	2 62%	98 33%	183 30%	-	-
Refused	2	-	1 - 1% -	1	-	-	-	-	1	2	-	-
Don't know	31 5%	1 3%	5 3 6% 2%	16 8%	2 4%	9 7%	4 3%	-	15 5%	31 5%	-	-
Mean	2.87	2.58 3.0	6 2.77	2.84	2.72	3.07	2.78	2.38	2.78	2.87	-	-
Standard deviation	0.97	1.10 1.0	0.97	0.94	1.13	0.94	0.97	0.59	0.93	0.97	-	-
Standard error	0.04	0.17 0.1	1 0.09	0.07	0.15	0.08	0.10	0.26	0.06	0.04	-	-



Absolutes/col percents

Table 16

Q.9 I am going to read out some reasons some people have given for being unsure if it is time for a change to the Conservatives. Please say in each case if you agree or disagree?

Nothing much would change if the Conservatives were in government

			S	ex	Age							Social	Class				Region		
		_Total_	Male	<u>Female</u>	18-24	25-34	35-44	45-54	_55-64_	65+	AB	<u>C1</u>		DE_	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		590	276	314	47	86	101	145	106	105	195	141	86	168	150	150	142	97	51
Weighted base		620	296	324	85	104	129	116	91	95	169	193	125	133	162	156	149	103	51
NET: Agree		365 59%	184 62%	181 56%	38 45%	62 59%	87 67%	73 63%	50 55%	55 58%	97 58%	105 54%	76 61%	87 66%	89 55%	95 61%	85 57%	63 62%	33 65%
Strongly agree	(4)	229 37%	130 44%	99 31%	23 27%	37 36%	55 42%	47 40%	34 37%	33 35%	58 34%	67 35%	48 39%	56 42%	53 33%	58 37%	54 36%	42 40%	23 45%
Somewhat agree	(3)	136 22%	55 18%	82 25%	15 18%	24 23%	32 25%	27 23%	16 18%	22 23%	40 23%	38 20%	27 22%	32 24%	36 22%	37 24%	31 21%	22 21%	10 20%
Somewhat disagree	(2)	141 23%	65 22%	76 23%	30 35%	26 25%	21 16%	20 17%	20 22%	24 25%	43 25%	51 27%	26 21%	21 15%	40 25%	39 25%	30 20%	24 23%	8 16%
Strongly disagree	(1)	93 15%	42 14%	51 16%	13 15%	14 14%	15 11%	19 17%	20 22%	12 12%	23 13%	34 18%	15 12%	21 16%	23 14%	20 13%	28 19%	12 12%	8 16%
NET: Disagree		233 38%	107 36%	127 39%	43 50%	40 39%	36 28%	39 34%	40 44%	36 38%	65 39%	86 44%	41 33%	41 31%	64 39%	59 38%	58 39%	36 35%	16 32%
Don't know		21 3%	5 2%	16 5%	4 5%	2 2%	7 5%	3 3%	* 1%	4 4%	6 4%	2 1%	8 6%	4 3%	8 5%	3 2%	5 4%	3 3%	1 3%
Mean		2.84	2.94	2.74	2.59	2.83	3.04	2.89	2.72	2.84	2.81	2.72	2.94	2.95	2.78	2.86	2.77	2.93	2.96
Standard deviation		1.10	1.11	1.08	1.07	1.08	1.05	1.13	1.18	1.07	1.07	1.13	1.07	1.12	1.09	1.07	1.16	1.08	1.15
Standard error		0.05	0.07	0.06	0.16	0.12	0.11	0.10	0.12	0.11	0.08	0.10	0.12	0.09	0.09	0.09	0.10	0.11	0.16



## Times Poll CATI Fieldwork : April 6th 2010

Table 16

Q.9 I am going to read out some reasons some people have given for being unsure if it is time for a change to the Conservatives. Please say in each case if you agree or disagree?

Nothing much would change if the Conservatives were in government

				Voting Ir	ntention		V	ote in 200	5			From	tional Pictu e for a Cha	
		_Total_	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base		590	42	89	129	212	60	156	101	5	277	590	-	-
Weighted base		620	37	89	149	217	53	135	127	3	295	620	-	-
NET: Agree		365 59%	16 43%	52 58%	82 55%	129 60%	20 38%	80 59%	77 61%	1 24%	170 58%	365 59%	- -	- -
Strongly agree	(4)	229 37%	9 23%	38 43%	53 36%	77 36%	14 26%	50 37%	53 42%	-	100 34%	229 37%	-	-
Somewhat agree	(3)	136 22%	7 19%	14 15%	29 19%	52 24%	7 12%	30 22%	25 19%	1 24%	70 24%	136 22%	-	-
Somewhat disagree	(2)	141 23%	13 34%	12 13%	45 30%	49 22%	21 40%	19 14%	32 26%	1 35%	79 27%	141 23%	-	-
Strongly disagree	(1)	93 15%	7 19%	23 26%	18 12%	29 13%	11 20%	30 22%	15 12%	* 14%	35 12%	93 15%	-	-
NET: Disagree		233 38%	20 53%	35 39%	63 42%	78 36%	32 60%	49 37%	48 38%	2 49%	113 38%	233 38%	-	-
Don't know		21 3%	2 4%	2 3%	5 3%	10 5%	1 1%	6 4%	2 2%	1 27%	12 4%	21 3%	-	-
Mean		2.84	2.49	2.77	2.81	2.86	2.45	2.77	2.92	2.15	2.83	2.84	-	-
Standard deviation		1.10	1.08	1.27	1.07	1.08	1.10	1.19	1.08	0.94	1.05	1.10	-	-
Standard error		0.05	0.17	0.14	0.10	80.0	0.14	0.10	0.11	0.47	0.06	0.05	-	-



Absolutes/col percents

Table 17

Q.9 I am going to read out some reasons some people have given for being unsure if it is time for a change to the Conservatives. Please say in each case if you agree or disagree?

I am worried that the Conservatives would cut public spending too quickly and too deeply

			S	ex	Age							Social	Class				Region		
		_Total_	Male	_Female_	18-24	25-34	35-44	45-54	55-64	65+	AB	C1		DE_	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		590	276	314	47	86	101	145	106	105	195	141	86	168	150	150	142	97	51
Weighted base		620	296	324	85	104	129	116	91	95	169	193	125	133	162	156	149	103	51
NET: Agree		413 67%	202 68%	211 65%	61 71%	69 66%	86 66%	84 73%	62 68%	52 55%	115 68%	126 66%	78 63%	94 71%	98 61%	109 70%	100 67%	68 67%	38 75%
Strongly agree	(4)	235 38%	118 40%	117 36%	31 37%	32 30%	49 38%	46 39%	40 45%	37 39%	62 37%	66 34%	44 35%	63 47%	54 33%	61 39%	58 39%	35 34%	27 53%
Somewhat agree	(3)	178 29%	84 28%	94 29%	30 35%	38 36%	36 28%	38 33%	21 23%	15 16%	52 31%	61 31%	34 28%	31 23%	44 27%	48 31%	42 28%	33 32%	11 23%
Somewhat disagree	(2)	131 21%	59 20%	72 22%	17 20%	28 26%	25 19%	21 18%	15 17%	25 26%	31 18%	48 25%	30 24%	22 17%	47 29%	30 19%	28 19%	21 20%	6 13%
Strongly disagree	(1)	42 7%	24 8%	18 5%	1 1%	5 5%	10 8%	6 5%	9 10%	10 11%	16 9%	9 5%	6 5%	11 8%	10 6%	11 7%	10 7%	8 7%	3 6%
NET: Disagree		174 28%	84 28%	90 28%	19 22%	33 31%	35 27%	27 24%	24 27%	35 37%	47 28%	58 30%	36 29%	33 25%	57 35%	41 26%	38 26%	28 28%	9 18%
Don't know		33 5%	10 3%	22 7%	6 7%	2 2%	8 6%	4 4%	5 5%	7 8%	8 4%	9 4%	10 8%	6 4%	6 4%	7 4%	10 7%	6 6%	3 6%
Mean		3.03	3.04	3.03	3.14	2.94	3.03	3.11	3.08	2.90	3.00	2.99	3.01	3.16	2.91	3.06	3.07	2.99	3.31
Standard deviation		0.96	0.98	0.93	0.81	0.89	0.98	0.90	1.04	1.09	0.99	0.91	0.94	0.99	0.96	0.95	0.96	0.95	0.93
Standard error		0.04	0.06	0.05	0.12	0.10	0.10	0.08	0.10	0.11	0.07	0.08	0.11	0.08	0.08	0.08	0.08	0.10	0.13



## Times Poll CATI Fieldwork : April 6th 2010

Table 17

Q.9 I am going to read out some reasons some people have given for being unsure if it is time for a change to the Conservatives. Please say in each case if you agree or disagree?

I am worried that the Conservatives would cut public spending too quickly and too deeply

				Voting Ir	ntention		v	ote in 200	5			Tim	tional Pictu e for a Cha	
		Total	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	From Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base		590	42	89	129	212	60	156	101	5	277	590	-	-
Weighted base		620	37	89	149	217	53	135	127	3	295	620	-	-
NET: Agree		413 67%	13 35%	80 90%	97 65%	133 61%	22 41%	114 84%	80 63%	2 65%	187 63%	413 67%	-	-
Strongly agree	(4)	235 38%	6 16%	59 66%	58 39%	65 30%	8 15%	76 56%	47 37%	-	91 31%	235 38%	-	-
Somewhat agree	(3)	178 29%	7 19%	21 24%	39 26%	69 32%	14 26%	38 28%	32 26%	2 65%	95 32%	178 29%	-	-
Somewhat disagree	(2)	131 21%	15 39%	5 6%	35 24%	54 25%	21 40%	14 11%	31 24%	1 35%	74 25%	131 21%	-	-
Strongly disagree	(1)	42 7%	8 21%	2 3%	8 5%	17 8%	9 18%	3 2%	7 6%	-	20 7%	42 7%	-	-
NET: Disagree		174 28%	22 60%	7 8%	43 29%	71 33%	30 58%	17 12%	38 30%	1 35%	94 32%	174 28%	-	-
Don't know		33 5%	2 4%	2 2%	10 6%	13 6%	1 1%	5 3%	9 7%	-	14 5%	33 5%	-	-
Mean		3.03	2.31	3.56	3.05	2.88	2.39	3.43	3.02	2.65	2.92	3.03	-	-
Standard deviation		0.96	1.01	0.73	0.94	0.95	0.96	0.77	0.95	0.58	0.93	0.96	-	-
Standard error		0.04	0.16	0.08	0.09	0.07	0.13	0.06	0.10	0.26	0.06	0.04	-	-



Absolutes/col percents

Table 18

Q.9 I am going to read out some reasons some people have given for being unsure if it is time for a change to the Conservatives. Please say in each case if you agree or disagree?

The economic situation and the scale of Britain's problems are so serious that change is too risky
Base: All respondents who want a change from Labour but are unsure whether to change to the Conservatives

			S	ex	Age							Social	Class				Region		
		_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		590	276	314	47	86	101	145	106	105	195	141	86	168	150	150	142	97	51
Weighted base		620	296	324	85	104	129	116	91	95	169	193	125	133	162	156	149	103	51
NET: Agree		267 43%	119 40%	147 46%	36 43%	37 36%	55 42%	53 46%	38 42%	47 49%	63 37%	71 37%	66 53%	67 50%	57 35%	66 42%	65 43%	50 48%	30 59%
Strongly agree	(4)	99 16%	44 15%	55 17%	11 13%	11 10%	19 15%	20 18%	18 20%	19 20%	13 8%	29 15%	23 19%	34 26%	14 8%	21 13%	24 16%	28 27%	13 25%
Somewhat agree	(3)	168 27%	76 26%	92 28%	25 29%	27 26%	35 27%	33 28%	20 22%	28 29%	50 29%	42 22%	43 34%	33 25%	43 27%	45 29%	41 27%	22 21%	17 34%
Somewhat disagree	(2)	166 27%	76 26%	90 28%	29 34%	38 36%	38 29%	23 20%	22 24%	16 17%	43 26%	63 33%	28 23%	31 24%	47 29%	38 24%	42 28%	29 28%	11 22%
Strongly disagree	(1)	147 24%	88 30%	59 18%	12 14%	27 26%	32 24%	28 24%	25 27%	24 25%	55 32%	45 23%	19 16%	27 20%	44 27%	41 26%	34 23%	20 20%	7 13%
NET: Disagree		312 50%	164 55%	149 46%	41 49%	64 62%	69 54%	51 44%	47 52%	39 42%	98 58%	108 56%	47 38%	58 44%	91 56%	79 50%	76 51%	49 48%	18 35%
Refused		2	-	2 1%	-	2 2%	-	-	-	-	-	2 1%	-	-	2 1%	-	-	-	-
Don't know		38 6%	13 4%	25 8%	7 9%	-	5 4%	12 10%	5 6%	9 9%	8 5%	12 6%	11 9%	7 6%	12 7%	11 7%	8 5%	4 4%	3 6%
Mean		2.38	2.27	2.49	2.46	2.21	2.34	2.44	2.37	2.49	2.13	2.30	2.62	2.59	2.18	2.32	2.38	2.58	2.76
Standard deviation		1.04	1.06	1.01	0.93	0.95	1.03	1.09	1.12	1.12	0.98	1.02	1.00	1.11	0.97	1.04	1.04	1.11	1.01
Standard error		0.04	0.07	0.06	0.14	0.10	0.10	0.09	0.11	0.11	0.07	0.09	0.11	0.09	0.08	0.09	0.09	0.12	0.15



Absolutes/col percents

Table 18

Q.9 I am going to read out some reasons some people have given for being unsure if it is time for a change to the Conservatives. Please say in each case if you agree or disagree?

The economic situation and the scale of Britain's problems are so serious that change is too risky
Base: All respondents who want a change from Labour but are unsure whether to change to the Conservatives

	_		Voting In	tention		V	ote in 200	5			Tim	tional Pictu e for a Cha	
	_Total_	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	From Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base	590	42	89	129	212	60	156	101	5	277	590	-	-
Weighted base	620	37	89	149	217	53	135	127	3	295	620	-	-
NET: Agree	267 43%	3 9%	58 64%	52 35%	84 39%	11 20%	75 55%	50 40%	* 11%	107 36%	267 43%	-	-
Strongly agree (4)	99 16%	1 4%	32 36%	17 11%	22 10%	6 12%	25 19%	17 13%	-	30 10%	99 16%	-	-
Somewhat agree (3)	168 27%	2 5%	26 29%	36 24%	62 28%	5 9%	49 37%	34 26%	* 11%	77 26%	168 27%	-	-
Somewhat disagree (2)	166 27%	7 19%	18 20%	56 37%	63 29%	13 25%	32 24%	28 22%	1 24%	97 33%	166 27%	-	-
Strongly disagree (1)	147 24%	25 68%	11 12%	37 25%	48 22%	28 52%	18 13%	38 30%	1 38%	73 25%	147 24%	-	-
NET: Disagree	312 50%	32 87%	29 32%	93 62%	111 51%	40 77%	51 37%	67 52%	2 62%	170 58%	312 50%	-	-
Refused	2	-	-	-	-	-	-	2 2%	-	2 1%	2	-	-
Don't know	38 6%	2 5%	3 3%	4 2%	22 10%	1 3%	10 7%	8 6%	1 27%	16 5%	38 6%	-	-
Mean	2.38	1.42	2.91	2.22	2.30	1.79	2.65	2.25	1.63	2.23	2.38	-	-
Standard deviation	1.04	0.78	1.04	0.96	0.97	1.04	0.96	1.07	0.97	0.96	1.04	-	-
Standard error	0.04	0.12	0.11	0.09	0.07	0.14	0.08	0.11	0.49	0.06	0.04	-	-



Absolutes/col percents

Table 19

Q.9 I am going to read out some reasons some people have given for being unsure if it is time for a change to the Conservatives. Please say in each case if you agree or disagree?

I don't agree with the Conservative plans not to implement the Labour government's planned increase in national insurance Base: All respondents who want a change from Labour but are unsure whether to change to the Conservatives

			S	ex	Age							Social	Class				Region		
		_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		590	276	314	47	86	101	145	106	105	195	141	86	168	150	150	142	97	51
Weighted base		620	296	324	85	104	129	116	91	95	169	193	125	133	162	156	149	103	51
NET: Agree		278 45%	129 44%	149 46%	39 45%	51 49%	60 47%	44 38%	45 50%	39 41%	68 40%	85 44%	65 52%	60 45%	67 42%	63 40%	74 50%	45 44%	28 55%
Strongly agree	(4)	100 16%	51 17%	48 15%	10 12%	15 14%	23 18%	17 15%	18 20%	17 18%	26 16%	27 14%	21 17%	25 19%	21 13%	18 11%	29 19%	22 21%	11 21%
Somewhat agree	(3)	178 29%	78 26%	101 31%	29 34%	36 35%	37 29%	27 23%	27 30%	22 23%	42 25%	58 30%	43 35%	35 27%	46 28%	46 29%	45 30%	24 23%	17 34%
Somewhat disagree	(2)	163 26%	78 26%	85 26%	25 30%	30 29%	35 27%	29 25%	21 24%	22 24%	49 29%	57 29%	26 21%	31 23%	43 27%	47 30%	37 25%	27 27%	8 17%
Strongly disagree	(1)	97 16%	65 22%	32 10%	5 6%	10 10%	16 12%	25 22%	19 21%	22 23%	29 17%	27 14%	15 12%	26 19%	18 11%	28 18%	22 15%	19 18%	11 21%
NET: Disagree		260 42%	143 48%	117 36%	31 36%	41 39%	50 39%	54 47%	40 44%	44 46%	78 46%	84 43%	41 33%	57 43%	61 38%	75 48%	59 39%	46 45%	19 38%
Refused		1	1	-	-	-	-	1 1%	1 1%	-	-	1	1 1%	-	1	1 1%	-	-	-
Don't know		80 13%	23 8%	58 18%	16 19%	13 12%	19 14%	16 14%	4 5%	12 13%	23 14%	24 12%	18 14%	16 12%	32 20%	18 11%	16 11%	11 11%	3 7%
Mean		2.52	2.42	2.62	2.63	2.61	2.61	2.37	2.52	2.41	2.44	2.51	2.67	2.51	2.55	2.38	2.61	2.53	2.59
Standard deviation		0.99	1.05	0.92	0.83	0.89	0.97	1.05	1.06	1.09	1.01	0.95	0.95	1.06	0.93	0.95	1.00	1.07	1.08
Standard error		0.04	0.07	0.06	0.13	0.10	0.10	0.10	0.11	0.11	0.08	0.08	0.11	0.09	0.08	0.08	0.09	0.12	0.16



#### Times Poll CATI Fieldwork : April 6th 2010

Table 19

Q.9 I am going to read out some reasons some people have given for being unsure if it is time for a change to the Conservatives. Please say in each case if you agree or disagree?

I don't agree with the Conservative plans not to implement the Labour government's planned increase in national insurance Base: All respondents who want a change from Labour but are unsure whether to change to the Conservatives

	_	Voting I	ntention		V	ote in 2005	5			Tim	tional Pictu e for a Cha	
	5	Con- ser- ative <u>Labour</u>	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	From Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base	590	42 89	129	212	60	156	101	5	277	590	-	-
Weighted base	620	37 89	149	217	53	135	127	3	295	620	-	-
NET: Agree	278 45%	10 45 26% 50%	77 51%	84 39%	17 32%	64 47%	56 44%	-	127 43%	278 45%	-	-
Strongly agree (4)	100 16%	5 19 14% 21%	24 16%	30 14%	10 20%	24 18%	24 19%	-	41 14%	100 16%	-	-
Somewhat agree (3)	178 29%	5 26 13% 29%	52 35%	55 25%	7 13%	40 29%	32 25%	-	86 29%	178 29%	-	-
Somewhat disagree (2)	163 26%	10 20 26% 22%	39 26%	69 32%	11 22%	36 27%	34 26%	* 11%	101 34%	163 26%	-	-
Strongly disagree (1)	97 16%	14 13 37% 14%	19 13%	29 13%	20 38%	19 14%	19 15%	1 38%	33 11%	97 16%	-	-
NET: Disagree	260 42%	24 32 64% 36%	58 39%	98 45%	32 60%	56 41%	53 42%	2 49%	134 46%	260 42%	-	-
Refused	1	- 1 - 1%	-	1	-	-	-	-	-	1	-	-
Don't know	80 13%	4 11 10% 13%	15 10%	34 16%	4 7%	16 12%	18 14%	2 51%	33 11%	80 13%	-	-
Mean	2.52 2	2.03 2.65	2.61	2.47	2.15	2.57	2.56	1.23	2.52	2.52	-	-
Standard deviation	0.99 1	1.10 1.03	0.94	0.94	1.19	0.99	1.03	-	0.91	0.99	-	-
Standard error	0.04	0.18 0.12	0.09	0.07	0.16	0.08	0.11	-	0.06	0.04	-	-



Absolutes/col percents

Table 20

Q.10 From what you know, do you think it is now inevitable that there will be significant cuts in public spending after the next election regardless of the outcome of the election?

		S	ex			Αç	ge				Social	Class				Region		
	_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	742	353	389	50	97	114	166	124	191	249	159	109	225	193	192	185	111	61
Weighted base	744	352	393	82	126	136	133	101	167	208	203	163	171	194	190	186	118	57
Yes	639 86%	312 89%	327 83%	68 82%	106 84%	117 86%	117 88%	91 90%	141 84%	187 90%	176 87%	143 88%	133 78%	161 83%	163 86%	161 86%	102 87%	53 92%
No	65 9%	27 8%	37 9%	8 9%	16 13%	10 8%	11 8%	5 5%	15 9%	16 8%	18 9%	11 7%	20 12%	19 10%	19 10%	11 6%	13 11%	3 5%
Don't know	41 5%	12 3%	29 7%	7 9%	5 4%	9 6%	5 4%	4 4%	11 7%	4 2%	9 4%	9 6%	18 11%	14 7%	8 4%	14 8%	3 3%	2 3%



## Times Poll CATI Fieldwork : April 6th 2010

Table 20

Q.10 From what you know, do you think it is now inevitable that there will be significant cuts in public spending after the next election regardless of the outcome of the election?

			Voting I	ntention		\	ote in 200	5			Tim	ional Pictu e for a Cha	
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	From Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
	_ I Olai	valive	Labour	trat	<u>neiuse</u>	<u>valive</u>	Labout	u	2010	VOLETS	101165	101165	Labout
Unweighted base	742	185	155	82	202	149	201	82	20	255	293	251	137
Weighted base	744	179	147	92	203	140	168	103	15	271	302	257	125
Yes	639 86%	153 85%	121 82%	88 95%	172 85%	129 92%	148 88%	89 86%	13 91%	237 88%	274 91%	220 86%	105 83%
No	65 9%	22 12%	16 11%	2 2%	17 8%	8 6%	11 7%	9 9%	1 6%	22 8%	20 7%	24 9%	13 11%
Don't know	41 5%	5 3%	10 7%	3 3%	14 7%	2 2%	9 5%	5 5%	* 3%	11 4%	9 3%	13 5%	7 6%



#### Times Poll CATI Fieldwork : April 6th 2010

Table 21

Q.11 If there are cuts in public spending after the next election, which of the two main parties - Labour or Conservative - do you trust most to make cuts in ways that don't harm important public services and that minimise the negative impact on ordinary people?

Base: All "Sample B" respondents

		S	ex	Age							Social	Class				Region		
	_Total_	Male	Female	18-24	25-34	35-44	45-54	_55-64_	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	742	353	389	50	97	114	166	124	191	249	159	109	225	193	192	185	111	61
Weighted base	744	352	393	82	126	136	133	101	167	208	203	163	171	194	190	186	118	57
Labour	254	113	140	33	52	44	37	41	47	62	76	49	67	54	61	75	37	27
	34%	32%	36%	40%	41%	32%	28%	41%	28%	30%	37%	30%	39%	28%	32%	40%	32%	47%
Conservative	211	115	96	19	25	38	36	27	65	78	48	45	40	55	53	47	41	15
	28%	33%	25%	23%	20%	28%	27%	27%	39%	38%	24%	28%	23%	28%	28%	25%	35%	27%
Both equally	96	52	44	11	13	17	23	13	18	23	26	22	25	33	25	22	10	7
	13%	15%	11%	13%	10%	13%	18%	13%	11%	11%	13%	13%	15%	17%	13%	12%	8%	12%
Neither	147	62	85	13	28	29	32	18	28	38	44	33	32	40	37	36	26	8
	20%	18%	22%	16%	22%	21%	24%	18%	17%	18%	22%	20%	19%	20%	19%	19%	23%	15%
Refused	6 1%	-	6 2%	-	2 2%	-	4 3%	1 1%	-	1 1%	2 1%	2 1%	1 1%	1 *	5 3%	-	1 1%	-
Don't know	30	9	21	7	6	7	1	2	8	5	8	12	6	12	9	7	3	-
	4%	3%	5%	9%	5%	5%	1%	2%	5%	2%	4%	7%	4%	6%	5%	4%	2%	-



#### Times Poll CATI Fieldwork : April 6th 2010

Table 21

Q.11 If there are cuts in public spending after the next election, which of the two main parties - Labour or Conservative - do you trust most to make cuts in ways that don't harm important public services and that minimise the negative impact on ordinary people?

Base: All "Sample B" respondents

			Voting I	ntention		\	ote in 200/	5				tional Pictu e for a Cha	
		Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base	742	185	155	82	202	149	201	82	20	255	293	251	137
Weighted base	744	179	147	92	203	140	168	103	15	271	302	257	125
Labour	254 34%	5 3%	118 80%	37 40%	60 29%	9 7%	104 62%	35 34%	-	96 35%	132 44%	14 6%	93 74%
Conservative	211 28%	119 66%	5 3%	20 22%	39 19%	89 63%	19 11%	22 21%	9 62%	65 24%	44 15%	153 60%	3 2%
Both equally	96 13%	28 15%	8 5%	13 14%	37 18%	19 13%	15 9%	13 13%	2 15%	37 14%	50 17%	28 11%	13 11%
Neither	147 20%	24 13%	15 10%	20 21%	45 22%	19 14%	24 14%	30 29%	3 18%	59 22%	63 21%	49 19%	16 13%
Refused	6 1%	-	-	1 1%	6 3%	-	1	-	-	-	1	2 1%	-
Don't know	30 4%	3 2%	2 1%	2 2%	17 8%	4 3%	7 4%	4 3%	1 5%	14 5%	11 4%	10 4%	-



Table 22

Absolutes/col percents

Q.12 With the general election now only a few weeks away, which of the main parties do you think is more likely than the others...? To pay for its promises by cutting waste rather than by cutting services and jobs

Base: All "Sample A" respondents

		S	ex	Age							Social	Class				Region		
	_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>		DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	765	385	380	55	94	128	149	154	185	254	174	106	231	199	199	193	102	72
Weighted base	763	387	375	98	115	151	121	127	150	207	235	148	173	194	204	190	104	71
Labour	219	119	100	34	36	49	39	33	28	53	60	55	50	50	64	50	22	33
	29%	31%	27%	35%	32%	32%	32%	26%	19%	26%	26%	37%	29%	26%	32%	26%	21%	47%
Conservative	287	152	135	33	37	60	35	58	64	75	108	51	53	88	76	70	36	17
	38%	39%	36%	33%	32%	40%	29%	45%	43%	36%	46%	35%	31%	46%	37%	37%	34%	24%
Liberal Democrat	105	59	46	15	11	22	21	18	18	38	28	11	28	22	20	32	22	9
	14%	15%	12%	15%	10%	14%	17%	14%	12%	18%	12%	7%	16%	11%	10%	17%	21%	13%
None of these	44	26	18	1	6	12	13	4	8	19	7	8	10	11	5	13	9	5
	6%	7%	5%	1%	6%	8%	11%	3%	5%	9%	3%	5%	6%	6%	2%	7%	9%	8%
Don't know	108	32	76	15	24	9	13	15	32	22	31	24	31	23	38	26	15	6
	14%	8%	20%	16%	21%	6%	11%	12%	22%	11%	13%	16%	18%	12%	19%	14%	15%	9%



## Times Poll CATI Fieldwork : April 6th 2010

Table 22

Q.12 With the general election now only a few weeks away, which of the main parties do you think is more likely than the others...?

To pay for its promises by cutting waste rather than by cutting services and jobs

						,		_				tional Pictur	
			Voting In	ntention			ote in 200	5			From	e for a Cha	nge
											Labour BUT		
		_		Lib-		_		Lib-	Labour		not	From	
		Con- ser-		eral Demo-	Dk/	Con- ser-		eral Demo-	2005, Con	Swing	sure TO	Labour AND TO	Not from
	_Total_	vative	Labour	crat	Refuse	vative_	Labour	crat	2010	Voters	Tories	<u>Tories</u>	Labour
Unweighted base	765	193	142	95	209	172	205	70	18	231	297	248	160
Weighted base	763	180	127	107	206	148	168	85	16	241	317	249	140
Labour	219 29%	10 6%	95 75%	18 17%	58 28%	6 4%	91 54%	11 12%	2 10%	73 30%	91 29%	24 10%	93 67%
Conservative	287 38%	145 81%	11 8%	21 19%	55 27%	114 77%	33 20%	23 27%	11 73%	82 34%	85 27%	178 72%	15 11%
Liberal Democrat	105 14%	10 5%	9 7%	46 43%	19 9%	9 6%	16 10%	30 35%	2 10%	38 16%	74 23%	17 7%	8 5%
None of these	44 6%	4 2%	4 3%	10 10%	18 9%	5 4%	8 5%	12 13%	1 3%	12 5%	24 8%	6 2%	9 7%
Don't know	108 14%	12 7%	9 7%	12 12%	56 27%	14 10%	19 11%	10 12%	1 3%	36 15%	43 13%	23 9%	15 11%



Table 23

Absolutes/col percents

Q.12 With the general election now only a few weeks away, which of the main parties do you think is more likely than the others...? To represent the interests of people who work hard and play by the rules

Base: All "Sample A" respondents

		S	ex			Αç	ge				Social	Class				Region		
	_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	765	385	380	55	94	128	149	154	185	254	174	106	231	199	199	193	102	72
Weighted base	763	387	375	98	115	151	121	127	150	207	235	148	173	194	204	190	104	71
Labour	221 29%	111 29%	110 29%	40 41%	32 28%	41 27%	40 33%	30 24%	37 25%	53 25%	58 25%	62 42%	48 28%	50 26%	59 29%	51 27%	30 29%	31 44%
Conservative	273 36%	142 37%	131 35%	26 27%	43 37%	49 33%	38 31%	55 43%	61 41%	75 36%	88 37%	54 36%	56 33%	82 42%	69 34%	69 36%	41 40%	12 17%
Liberal Democrat	144 19%	77 20%	67 18%	17 18%	22 19%	37 24%	19 16%	27 21%	22 15%	50 24%	55 23%	8 6%	32 18%	38 20%	36 18%	39 21%	17 16%	14 20%
None of these	52 7%	30 8%	22 6%	-	8 7%	14 9%	15 12%	7 5%	8 5%	17 8%	9 4%	13 9%	13 7%	9 4%	9 5%	20 10%	9 9%	5 7%
Don't know	73 10%	27 7%	46 12%	14 15%	11 9%	9 6%	9 7%	8 6%	22 14%	13 6%	25 11%	11 7%	24 14%	17 9%	30 15%	11 6%	6 6%	8 12%



Table 23

Absolutes/col percents

Q.12 With the general election now only a few weeks away, which of the main parties do you think is more likely than the others...? To represent the interests of people who work hard and play by the rules

Base: All "Sample A" respondents

		Voting	Intention			/ote in 200	5				tional Pictu e for a Cha	
	Cor ser <u>Total vat</u> ir		Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base	765 19	142	95	209	172	205	70	18	231	297	248	160
Weighted base	763 18	127	107	206	148	168	85	16	241	317	249	140
Labour		' 100 % 79%	19 18%	56 27%	1 1%	95 56%	15 17%	-	66 27%	93 29%	21 8%	101 72%
Conservative	273 15 36% 8	9 8% 7%	13 13%	50 24%	120 81%	28 17%	11 13%	14 91%	71 29%	70 22%	180 72%	15 10%
Liberal Democrat		) 10 5% 8%	68 64%	30 15%	14 9%	19 11%	51 60%	1 9%	57 24%	96 30%	27 11%	10 7%
None of these		3 4 % 3%	2 2%	20 10%	7 5%	10 6%	5 6%	-	15 6%	27 8%	6 2%	8 6%
Don't know		3 4 2% 3%	4 4%	50 24%	6 4%	15 9%	3 3%	-	32 13%	31 10%	16 6%	7 5%



#### <u>Times Poll</u> CATI Fieldwork : April 6th 2010

Table 24

Q.12 With the general election now only a few weeks away, which of the main parties do you think is more likely than the others...? To put up taxes for people like you

		s	ex	Age							Social	Class				Region		
	_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE_	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	765	385	380	55	94	128	149	154	185	254	174	106	231	199	199	193	102	72
Weighted base	763	387	375	98	115	151	121	127	150	207	235	148	173	194	204	190	104	71
Labour	312 41%	172 44%	140 37%	37 37%	49 43%	58 38%	56 46%	53 42%	59 39%	81 39%	104 44%	61 41%	66 38%	83 43%	88 43%	80 42%	33 32%	29 41%
Conservative	273 36%	130 34%	142 38%	37 37%	40 35%	59 39%	46 38%	43 34%	47 31%	76 37%	79 34%	61 41%	57 33%	64 33%	66 33%	71 37%	44 42%	28 40%
Liberal Democrat	57 7%	34 9%	23 6%	9 9%	11 9%	14 9%	7 6%	8 6%	8 5%	23 11%	15 7%	6 4%	13 7%	15 8%	16 8%	15 8%	8 8%	3 5%
None of these	29 4%	22 6%	7 2%	-	-	10 7%	2 2%	9 7%	8 5%	8 4%	9 4%	6 4%	6 4%	6 3%	8 4%	11 6%	1 1%	3 4%
Don't know	92 12%	30 8%	62 17%	16 16%	15 13%	10 7%	9 8%	13 11%	28 19%	20 10%	27 12%	14 10%	30 18%	27 14%	26 13%	14 8%	18 17%	7 10%



#### Times Poll CATI Fieldwork : April 6th 2010

Table 24

Q.12 With the general election now only a few weeks away, which of the main parties do you think is more likely than the others...? To put up taxes for people like you

			Voting In	ntention		\	ote in 200	5				tional Pictu e for a Cha	
	_Total_	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base	765	193	142	95	209	172	205	70	18	231	297	248	160
Weighted base	763	180	127	107	206	148	168	85	16	241	317	249	140
Labour	312 41%	104 58%	58 45%	22 21%	69 34%	80 54%	68 40%	21 25%	11 67%	86 36%	105 33%	139 56%	55 39%
Conservative	273 36%	55 30%	61 48%	41 38%	59 29%	43 29%	69 41%	35 41%	4 26%	89 37%	125 40%	72 29%	63 45%
Liberal Democrat	57 7%	5 3%	2 2%	33 31%	9 5%	5 4%	6 3%	16 19%	-	25 10%	29 9%	14 5%	9 6%
None of these	29 4%	4 2%	1 1%	2 2%	15 7%	7 5%	6 3%	6 6%	1 3%	10 4%	15 5%	4 2%	3 2%
Don't know	92 12%	11 6%	5 4%	9 8%	54 26%	13 9%	20 12%	7 8%	1 3%	31 13%	43 13%	20 8%	10 7%



Table 25

Absolutes/col percents

Q.12 With the general election now only a few weeks away, which of the main parties do you think is more likely than the others...? To reduce the level of immigration into Britain

		S	ex		Age						Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	765	385	380	55	94	128	149	154	185	254	174	106	231	199	199	193	102	72
Weighted base	763	387	375	98	115	151	121	127	150	207	235	148	173	194	204	190	104	71
Labour	110	60	50	19	17	17	21	15	21	17	32	28	34	21	33	23	11	23
	14%	16%	13%	19%	15%	11%	17%	12%	14%	8%	13%	19%	20%	11%	16%	12%	11%	32%
Conservative	405	208	197	59	63	91	59	65	68	123	138	73	71	113	112	103	53	23
	53%	54%	52%	60%	55%	60%	48%	52%	45%	59%	59%	49%	41%	58%	55%	54%	51%	33%
Liberal Democrat	65	30	35	1	9	15	14	11	16	22	14	9	20	16	14	17	13	5
	9%	8%	9%	1%	7%	10%	11%	9%	10%	11%	6%	6%	12%	8%	7%	9%	12%	7%
None of these	59	44	16	4	8	8	13	14	12	15	10	17	17	15	12	24	5	4
	8%	11%	4%	4%	7%	5%	10%	11%	8%	7%	4%	11%	10%	8%	6%	12%	4%	6%
Don't know	123	46	77	15	18	20	15	21	33	31	41	21	30	28	33	23	23	16
	16%	12%	21%	15%	16%	13%	13%	17%	22%	15%	17%	14%	18%	14%	16%	12%	22%	22%



Table 25

Absolutes/col percents

Q.12 With the general election now only a few weeks away, which of the main parties do you think is more likely than the others...? To reduce the level of immigration into Britain

			Voting Ir	ntention		\	ote in 200	5				tional Pictu e for a Cha	
											From Labour BUT		
	_Total_	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base	765	193	142	95	209	172	205	70	18	231	297	248	160
Weighted base	763	180	127	107	206	148	168	85	16	241	317	249	140
Labour	110 14%	6 3%	46 36%	3 3%	25 12%	4 3%	38 23%	1 2%	-	28 12%	41 13%	20 8%	47 33%
Conservative	405 53%	149 83%	52 41%	57 53%	83 41%	120 81%	75 45%	47 55%	13 83%	135 56%	150 47%	183 74%	56 40%
Liberal Democrat	65 9%	6 3%	5 4%	24 22%	20 9%	4 2%	14 9%	17 20%	2 10%	21 9%	37 12%	13 5%	10 7%
None of these	59 8%	9 5%	6 5%	5 5%	21 10%	11 7%	12 7%	9 10%	1 3%	10 4%	26 8%	13 5%	11 8%
Don't know	123 16%	10 6%	19 15%	18 17%	57 28%	10 7%	29 17%	11 13%	1 3%	47 20%	63 20%	20 8%	16 12%



Table 26

Absolutes/col percents

Q.12 With the general election now only a few weeks away, which of the main parties do you think is more likely than the others...? To get tough with those who live on benefits when they're perfectly able to work Base: All "Sample A" respondents

		S	ex			Αç	ge				Social	Class				Region		
	_Total_	Male	_Female_	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	765	385	380	55	94	128	149	154	185	254	174	106	231	199	199	193	102	72
Weighted base	763	387	375	98	115	151	121	127	150	207	235	148	173	194	204	190	104	71
Labour	143 19%	86 22%	58 15%	20 20%	21 18%	31 20%	28 23%	22 17%	22 15%	31 15%	33 14%	43 29%	37 21%	27 14%	39 19%	28 15%	20 20%	30 42%
Conservative	443 58%	227 59%	216 58%	55 55%	70 61%	88 58%	70 58%	79 62%	82 55%	132 64%	153 65%	78 53%	80 46%	126 65%	114 56%	112 59%	60 57%	31 44%
Liberal Democrat	54 7%	28 7%	26 7%	12 12%	6 5%	12 8%	7 6%	8 6%	9 6%	14 7%	15 6%	7 5%	19 11%	19 10%	9 4%	18 9%	6 6%	3 4%
None of these	39 5%	22 6%	16 4%	-	7 6%	8 5%	8 7%	10 8%	6 4%	12 6%	8 3%	9 6%	11 6%	8 4%	11 5%	13 7%	4 4%	1 2%
Don't know	83 11%	25 6%	59 16%	12 12%	12 10%	13 8%	9 7%	8 7%	30 20%	19 9%	26 11%	12 8%	26 15%	15 8%	31 15%	19 10%	13 13%	5 8%



National Picture -

Table 26

Absolutes/col percents

Q.12 With the general election now only a few weeks away, which of the main parties do you think is more likely than the others...? To get tough with those who live on benefits when they're perfectly able to work Base: All "Sample A" respondents

			Voting In	tention		V	ote in 200	5				e for a Cha	
	_		Voting ii	iterition			010 111 200	<u> </u>			From Labour BUT	C IOI & OIIE	ingc
		Con- ser- <u>vative</u>	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	not sure TO Tories	From Labour AND TO Tories	Not from <u>Labour</u>
Unweighted base	765	193	142	95	209	172	205	70	18	231	297	248	160
Weighted base	763	180	127	107	206	148	168	85	16	241	317	249	140
Labour	143 19%	5 3%	59 46%	14 13%	36 17%	5 3%	51 31%	10 12%	2 10%	45 19%	64 20%	15 6%	57 41%
Conservative	443 58%	161 90%	50 39%	56 52%	104 51%	129 88%	83 49%	41 47%	13 83%	148 62%	158 50%	204 82%	56 40%
Liberal Democrat	54 7%	6 4%	3 2%	17 15%	14 7%	3 2%	9 5%	16 19%	-	15 6%	38 12%	11 4%	5 3%
None of these	39 5%	2 1%	3 2%	6 6%	15 7%	5 4%	6 3%	4 5%	1 3%	9 4%	20 6%	5 2%	8 6%
Don't know	83 11%	4 2%	13 10%	14 13%	38 18%	5 3%	20 12%	14 17%	1 3%	24 10%	37 12%	14 6%	14 10%



Table 27

Absolutes/col percents

Q.12 With the general election now only a few weeks away, which of the main parties do you think is more likely than the others...? To improve the NHS

		S	ex			Αç	ge				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	765	385	380	55	94	128	149	154	185	254	174	106	231	199	199	193	102	72
Weighted base	763	387	375	98	115	151	121	127	150	207	235	148	173	194	204	190	104	71
Labour	281 37%	152 39%	129 34%	36 37%	36 31%	60 40%	55 46%	42 33%	51 34%	81 39%	79 34%	52 35%	68 40%	59 31%	86 42%	65 34%	29 28%	42 59%
Conservative	258 34%	129 33%	129 34%	34 35%	42 37%	46 30%	31 26%	50 39%	55 36%	57 27%	89 38%	55 37%	57 33%	77 40%	68 33%	60 32%	41 39%	12 18%
Liberal Democrat	99 13%	56 14%	43 11%	10 10%	17 15%	28 19%	17 14%	14 11%	12 8%	34 16%	36 15%	11 7%	17 10%	31 16%	21 10%	28 14%	12 12%	7 10%
None of these	39 5%	21 5%	18 5%	-	7 6%	11 8%	9 7%	6 5%	5 4%	16 8%	6 3%	7 5%	11 6%	11 6%	6 3%	15 8%	4 4%	3 5%
Don't know	86 11%	30 8%	56 15%	17 18%	13 11%	6 4%	9 7%	15 12%	27 18%	20 10%	24 10%	23 16%	19 11%	15 8%	23 11%	22 12%	18 18%	7 9%



## Times Poll CATI Fieldwork : April 6th 2010

Table 27

Q.12 With the general election now only a few weeks away, which of the main parties do you think is more likely than the others...? To improve the NHS

			Voting I	ntention		\	ote in 200	5				tional Pictu e for a Cha	
	_Total_	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base	765	193	142	95	209	172	205	70	18	231	297	248	160
Weighted base	763	180	127	107	206	148	168	85	16	241	317	249	140
Labour	281 37%	17 9%	111 87%	31 29%	68 33%	11 8%	105 62%	23 27%	3 19%	95 39%	125 39%	29 12%	109 78%
Conservative	258 34%	138 77%	7 6%	17 16%	51 25%	111 75%	25 15%	14 16%	11 73%	62 26%	61 19%	174 70%	12 9%
Liberal Democrat	99 13%	9 5%	4 3%	42 39%	19 9%	6 4%	15 9%	35 41%	1 5%	40 17%	78 24%	13 5%	6 4%
None of these	39 5%	4 2%	2 1%	5 5%	20 10%	5 3%	8 5%	5 6%	1 3%	9 4%	22 7%	7 3%	5 4%
Don't know	86 11%	12 7%	4 3%	12 11%	47 23%	14 10%	15 9%	8 10%	-	35 14%	32 10%	26 11%	7 5%



Absolutes/col percents

Table 28

Q.12 With the general election now only a few weeks away, which of the main parties do you think is more likely than the others...? To improve discipline in schools

		S	ex			Αç	ge				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	765	385	380	55	94	128	149	154	185	254	174	106	231	199	199	193	102	72
Weighted base	763	387	375	98	115	151	121	127	150	207	235	148	173	194	204	190	104	71
Labour	171 22%	90 23%	81 22%	28 28%	19 16%	35 23%	32 27%	30 24%	28 19%	28 13%	50 21%	48 32%	46 27%	29 15%	56 27%	37 20%	21 20%	28 40%
Conservative	346 45%	180 46%	166 44%	48 48%	58 50%	68 45%	50 41%	55 44%	67 45%	96 47%	128 54%	61 41%	61 36%	106 54%	92 45%	86 45%	44 42%	18 26%
Liberal Democrat	69 9%	37 10%	32 8%	8 8%	9 7%	18 12%	10 8%	17 13%	8 5%	28 14%	8 4%	12 8%	20 12%	21 11%	17 9%	13 7%	8 7%	10 15%
None of these	64 8%	40 10%	25 7%	-	10 9%	18 12%	14 11%	12 9%	11 7%	24 12%	16 7%	9 6%	15 9%	17 9%	10 5%	24 13%	9 8%	5 7%
Don't know	112 15%	40 10%	72 19%	15 16%	20 17%	11 8%	15 13%	14 11%	36 24%	30 15%	33 14%	18 12%	30 17%	22 11%	28 14%	30 16%	23 22%	9 12%



Table 28

Absolutes/col percents

Q.12 With the general election now only a few weeks away, which of the main parties do you think is more likely than the others...? To improve discipline in schools

	_	V	oting Inte	ention		V	ote in 200	5			Time	ional Pictu e for a Cha	
	S	Con- ser-		Lib- eral Demo-	Dk/	Con- ser-		Lib- eral Demo-	Labour 2005, Con	Swing	From Labour BUT not sure TO	From Labour AND TO	Not from
	Total va	ative_La	bour_	crat	Refuse	vative	Labour	<u>crat</u>	2010	Voters	Tories	<u>Tories</u>	Labour
Unweighted base	765	193 1	142	95	209	172	205	70	18	231	297	248	160
Weighted base	763	180	127	107	206	148	168	85	16	241	317	249	140
Labour	171 22%	6 3%	75 59%	14 13%	38 18%	7 5%	67 40%	11 13%	2 10%	49 20%	75 24%	20 8%	73 52%
Conservative	346 45%	155 86%	26 20%	34 32%	75 37%	120 82%	50 30%	28 32%	13 81%	111 46%	117 37%	188 76%	27 19%
Liberal Democrat	69 9%	2 1%	2 2%	27 26%	17 8%	3 2%	12 7%	17 19%	-	25 10%	44 14%	10 4%	6 4%
None of these	64 8%	9 5%	9 7%	11 10%	22 10%	7 5%	14 8%	11 13%	1 3%	22 9%	30 9%	14 6%	14 10%
Don't know	112 15%	8 4%	15 12%	20 19%	54 26%	9 6%	25 15%	18 22%	1 5%	34 14%	52 16%	17 7%	21 15%



Table 29

Absolutes/col percents

Q.12 With the general election now only a few weeks away, which of the main parties do you think is more likely than the others...? To stand up for Britain in our dealings with other countries

		S	ex			Αç	ge				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	765	385	380	55	94	128	149	154	185	254	174	106	231	199	199	193	102	72
Weighted base	763	387	375	98	115	151	121	127	150	207	235	148	173	194	204	190	104	71
Labour	225	110	115	37	41	41	35	33	38	56	71	49	49	60	58	52	17	38
	30%	28%	31%	38%	36%	27%	29%	26%	25%	27%	30%	33%	29%	31%	29%	27%	16%	54%
Conservative	331	179	152	37	44	66	51	63	70	94	115	55	68	94	95	77	48	18
	43%	46%	40%	37%	38%	44%	42%	50%	47%	45%	49%	37%	40%	48%	46%	41%	46%	25%
Liberal Democrat	79	40	39	9	11	21	10	14	14	28	12	15	24	19	15	21	16	7
	10%	10%	10%	9%	10%	14%	9%	11%	9%	13%	5%	10%	14%	10%	7%	11%	16%	10%
None of these	40	26	15	1	7	9	10	6	5	11	7	11	11	9	7	19	3	3
	5%	7%	4%	1%	6%	6%	9%	5%	4%	5%	3%	8%	7%	5%	3%	10%	3%	4%
Don't know	87	32	55	15	11	13	14	11	23	19	30	18	20	13	29	21	19	5
	11%	8%	15%	15%	10%	9%	11%	9%	15%	9%	13%	12%	11%	6%	14%	11%	19%	7%



Table 29

Absolutes/col percents

Q.12 With the general election now only a few weeks away, which of the main parties do you think is more likely than the others...? To stand up for Britain in our dealings with other countries

			Voting In	ntention		\	ote in 200	5				tional Pictu e for a Cha	
	_Total_	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base	765	193	142	95	209	172	205	70	18	231	297	248	160
Weighted base	763	180	127	107	206	148	168	85	16	241	317	249	140
Labour	225 30%	5 3%	100 78%	16 15%	56 27%	4 3%	90 53%	14 16%	1 4%	75 31%	101 32%	17 7%	95 68%
Conservative	331 43%	158 88%	10 8%	34 32%	71 34%	129 88%	41 25%	29 34%	14 89%	92 38%	106 33%	194 78%	19 14%
Liberal Democrat	79 10%	5 3%	5 4%	41 38%	14 7%	3 2%	10 6%	30 36%	-	31 13%	54 17%	14 6%	5 4%
None of these	40 5%	3 2%	6 5%	5 5%	17 8%	7 5%	7 4%	3 3%	1 3%	10 4%	19 6%	7 3%	9 6%
Don't know	87 11%	9 5%	7 5%	12 11%	48 23%	5 3%	19 11%	9 11%	1 3%	33 14%	36 12%	17 7%	12 8%



Table 30

Absolutes/col percents

Q.12 With the general election now only a few weeks away, which of the main parties do you think is more likely than the others...? To sort out the economy without pushing us back into recession again Base: All "Sample A" respondents

		S	ex			Αç	ge				Social	Class				Region		
	_Total_	Male	Female							AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	765	385	380	55	94	128	149	154	185	254	174	106	231	199	199	193	102	72
Weighted base	763	387	375	98	115	151	121	127	150	207	235	148	173	194	204	190	104	71
Labour	254 33%	139 36%	115 31%	37 38%	37 32%	51 34%	43 35%	39 31%	47 31%	71 34%	75 32%	53 36%	56 32%	57 29%	68 34%	61 32%	25 24%	42 60%
Conservative	280 37%	145 37%	135 36%	37 38%	40 35%	49 33%	42 35%	48 38%	63 42%	68 33%	92 39%	59 40%	61 35%	84 43%	85 42%	62 33%	31 30%	18 26%
Liberal Democrat	109 14%	58 15%	51 14%	6 6%	15 13%	31 21%	21 17%	23 18%	13 9%	41 20%	29 12%	16 11%	23 13%	28 14%	17 8%	36 19%	22 22%	6 8%
None of these	35 5%	20 5%	15 4%	-	7 6%	12 8%	7 5%	8 6%	2 1%	8 4%	12 5%	6 4%	9 5%	9 5%	7 3%	13 7%	5 5%	1 2%
Don't know	84 11%	26 7%	59 16%	18 18%	16 14%	7 5%	8 7%	10 8%	25 16%	20 10%	26 11%	14 9%	25 14%	17 9%	27 13%	18 10%	20 19%	3 4%



Table 30

Absolutes/col percents

National Picture -

Q.12 With the general election now only a few weeks away, which of the main parties do you think is more likely than the others...? To sort out the economy without pushing us back into recession again Base: All "Sample A" respondents

		Voting	Intention		١.	ote in 200	5				e for a Cha	
	_	Voling	Interition			Ote III 200	<u> </u>			From Labour BUT	e ioi a one	inge
	S	on- er- <u>tive</u> <u>Labour</u>	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base	765 1	93 142	95	209	172	205	70	18	231	297	248	160
Weighted base	763 1	80 127	107	206	148	168	85	16	241	317	249	140
Labour	254 33%	7 111 4% 87%	21 19%	63 31%	6 4%	101 60%	21 25%	2 14%	90 37%	112 35%	23 9%	106 76%
Conservative		54 10 86% 8%	19 18%	51 25%	117 79%	32 19%	16 18%	12 78%	62 26%	58 18%	191 77%	17 12%
Liberal Democrat	109 14%	10 3 6% 2%	53 50%	17 8%	12 8%	13 8%	40 47%	1 5%	46 19%	81 25%	14 6%	7 5%
None of these	35 5%	6 - 3% -	2 2%	20 10%	6 4%	9 6%	2 2%	1 3%	9 4%	24 8%	8 3%	1 1%
Don't know	84 11%	2 4 1% 3%	11 11%	55 27%	7 4%	12 7%	7 8%	-	33 14%	42 13%	13 5%	8 6%



## Times Poll CATI Fieldwork : April 6th 2010

Table 31

Q.12 With the general election now only a few weeks away, which of the main parties do you think is more likely than the others...? To deal with the country's deficit and debt

		S	Sex			Aç	ge				Social	Class				Region		
	_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB .	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	765	385	380	55	94	128	149	154	185	254	174	106	231	199	199	193	102	72
Weighted base	763	387	375	98	115	151	121	127	150	207	235	148	173	194	204	190	104	71
Labour	237	130	107	33	36	44	41	39	44	59	63	59	57	47	71	53	28	38
	31%	34%	29%	33%	31%	29%	34%	31%	30%	28%	27%	40%	33%	24%	35%	28%	27%	54%
Conservative	285	150	134	37	42	54	43	48	61	78	100	51	56	87	80	68	36	13
	37%	39%	36%	37%	36%	36%	36%	38%	40%	38%	42%	35%	32%	45%	39%	36%	35%	19%
Liberal Democrat	103	57	47	8	13	26	18	24	14	41	26	9	27	27	19	31	17	9
	14%	15%	12%	8%	11%	17%	15%	19%	9%	20%	11%	6%	16%	14%	9%	16%	16%	12%
None of these	39	20	19	1	8	10	7	6	6	9	9	8	13	8	5	17	7	1
	5%	5%	5%	1%	7%	6%	6%	5%	4%	4%	4%	5%	8%	4%	3%	9%	6%	2%
Don't know	99	30	68	20	16	16	12	10	24	21	38	21	19	24	29	21	16	9
	13%	8%	18%	20%	14%	11%	10%	8%	16%	10%	16%	14%	11%	12%	14%	11%	16%	12%



#### Times Poll CATI Fieldwork : April 6th 2010

Table 31

Q.12 With the general election now only a few weeks away, which of the main parties do you think is more likely than the others...? To deal with the country's deficit and debt

		Voting Intention				\	ote in 200	5			Tim	tional Pictu e for a Cha	
				Lib-				Lib-	Labour		From Labour BUT not	From	
		Con- ser-		eral Demo-	Dk/	Con- ser-		eral Demo-	2005, Con	Swing	sure TO	Labour AND TO	Not from
	_Total_	vative	Labour	crat	Refuse	vative	Labour	crat	2010	Voters	Tories	Tories	Labour
Unweighted base	765	193	142	95	209	172	205	70	18	231	297	248	160
Weighted base	763	180	127	107	206	148	168	85	16	241	317	249	140
Labour	237 31%	6 4%	106 83%	17 16%	53 26%	11 8%	91 54%	17 20%	2 14%	80 33%	101 32%	24 10%	103 74%
Conservative	285 37%	155 87%	6 5%	27 25%	54 26%	116 79%	36 21%	18 21%	12 74%	74 31%	71 22%	190 76%	14 10%
Liberal Democrat	103 14%	9 5%	8 6%	47 44%	18 9%	12 8%	11 7%	35 41%	1 5%	31 13%	72 23%	13 5%	11 8%
None of these	39 5%	3 1%	2 2%	3 3%	19 9%	4 3%	7 4%	2 2%	1 3%	9 4%	20 6%	9 4%	4 3%
Don't know	99 13%	6 4%	5 4%	13 12%	60 29%	4 3%	23 14%	13 16%	1 3%	47 19%	53 17%	12 5%	8 6%



Absolutes/col percents

Table 32

Q.13 There has been an ongoing debate about the abuse of children by priests in the Catholic Church. From what you know and have heard about this, please say if you agree or disagree with each of the following?

Base: All "Sample B" respondents

		S	ex			Ag	ge				Social	Class				Region		
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB .	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	742	353	389	50	97	114	166	124	191	249	159	109	225	193	192	185	111	61
Weighted base	744	352	393	82	126	136	133	101	167	208	203	163	171	194	190	186	118	57
The Catholic Church has respon	nded appr	opriately	to the evi	dence of a	buse by	some prie	sts											
Agree	150 20%	67 19%	82 21%	21 25%	29 23%	30 22%	20 15%	12 12%	37 22%	35 17%	34 17%	42 26%	39 23%	39 20%	41 21%	40 21%	20 17%	11 20%
Disagree	485 65%	235 67%	250 64%	49 59%	77 61%	79 59%	97 73%	73 73%	110 66%	151 73%	139 69%	90 55%	105 61%	123 64%	129 68%	119 64%	77 66%	36 64%
Refused	12 2%	5 2%	6 2%	-	1 1%	2 1%	3 2%	2 2%	4 2%	4 2%	2 1%	3 2%	2 1%	2 1%	2 1%	2 1%	4 4%	2 3%
Don't know	98 13%	44 12%	55 14%	13 16%	19 15%	24 18%	14 10%	13 13%	15 9%	17 8%	28 14%	28 17%	25 15%	30 15%	18 10%	26 14%	17 14%	8 14%
The Catholic Church should give	e a fuller	and clear	er apology	to the ch	ildren wh	o were ab	used											
Agree	577 78%	278 79%	299 76%	60 73%	94 74%	103 76%	106 80%	77 76%	137 82%	173 83%	150 74%	124 76%	131 76%	151 78%	150 79%	135 73%	94 80%	46 81%
Disagree	107 14%	53 15%	54 14%	17 21%	19 15%	19 14%	19 14%	13 13%	20 12%	21 10%	36 18%	25 15%	26 15%	21 11%	32 17%	35 19%	14 12%	6 10%
Refused	7 1%	3 1%	4 1%	-	1 1%	-	1 1%	2 2%	3 2%	2 1%	2 1%	1 1%	2 1%	1 1%	*	3 2%	2 2%	1 1%
Don't know	53 7%	18 5%	35 9%	5 6%	12 10%	14 10%	6 5%	10 9%	6 4%	12 6%	15 8%	13 8%	12 7%	20 10%	7 4%	13 7%	8 7%	5 8%



Absolutes/col percents

Table 32

Q.13 There has been an ongoing debate about the abuse of children by priests in the Catholic Church. From what you know and have heard about this, please say if you agree or disagree with each of the following?

		S	Sex		Age					Social Class				Region				
	_Total_	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB .	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Weighted base	744	352	393	82	126	136	133	101	167	208	203	163	171	194	190	186	118	57
Any senior figures in the Catholi	ic Church	who kne	ew about th	ne abuse o	of childrer	by priest	s and hel	ped to cov	er it up sl	hould resi	g <u>n</u>							
Agree	650 87%	302 86%	348 89%	74 90%	112 89%	114 84%	120 90%	88 88%	142 85%	177 85%	176 87%	144 89%	153 89%	169 87%	171 90%	162 87%	98 83%	50 87%
Disagree	48 6%	27 8%	21 5%	8 9%	8 7%	12 9%	7 5%	3 3%	10 6%	17 8%	16 8%	6 4%	9 5%	14 7%	12 6%	10 5%	10 8%	3 6%
Refused	9 1%	5 1%	4 1%	-	1 1%	2 1%	1 1%	3 3%	2 1%	2 1%	2 1%	3 2%	2 1%	1 1%	1 1%	2 1%	4 4%	-
Don't know	37 5%	17 5%	20 5%	1 1%	4 3%	8 6%	5 4%	6 6%	12 7%	13 6%	8 4%	9 6%	7 4%	10 5%	5 3%	12 6%	6 5%	4 7%



## Times Poll CATI Fieldwork : April 6th 2010

Table 32

Q.13 There has been an ongoing debate about the abuse of children by priests in the Catholic Church. From what you know and have heard about this, please say if you agree or disagree with each of the following?

Base: All "Sample B" respondents

			Voting I	ntention		\	ote in 200	5				tional Pictu e for a Cha	
	_Total	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	From Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Unweighted base	742	185	155	82	202	149	201	82	20	255	293	251	137
Weighted base	744	179	147	92	203	140	168	103	15	271	302	257	125
The Catholic Church has	responded appro	priately	to the evi	dence of a	abuse by s	ome prie	sts						
Agree	150 20%	35 20%	39 26%	12 13%	35 17%	21 15%	39 23%	19 19%	4 26%	50 18%	51 17%	50 20%	30 24%
Disagree	485 65%	112 62%	91 62%	71 76%	137 68%	102 72%	105 62%	74 72%	8 54%	182 67%	223 74%	159 62%	75 60%
Refused	12 2%	-	3 2%	1 1%	6 3%	-	3 2%	2 2%	-	3 1%	3 1%	4 1%	2 1%
Don't know	98 13%	32 18%	15 10%	9 9%	25 12%	18 13%	22 13%	8 8%	3 20%	36 13%	26 8%	43 17%	18 15%
The Catholic Church shou	ıld give a fuller a	nd clear	er apology	to the ch	nildren wh	o were ab	used						
Agree	577 78%	136 76%	116 79%	83 89%	156 77%	113 81%	137 82%	83 80%	12 81%	202 75%	234 77%	201 78%	98 78%
Disagree	107 14%	24 14%	21 14%	7 8%	30 15%	13 10%	17 10%	19 18%	1 4%	53 20%	49 16%	33 13%	16 13%
Refused	7 1%	-	3 2%	-	5 2%	-	3 2%	-	-	3 1%	3 1%	1	2 1%
Don't know	53 7%	19 10%	8 6%	3 3%	12 6%	14 10%	12 7%	2 2%	2 16%	13 5%	17 5%	21 8%	9 7%



Absolutes/col percents

Table 32

Q.13 There has been an ongoing debate about the abuse of children by priests in the Catholic Church. From what you know and have heard about this, please say if you agree or disagree with each of the following?

Base: All "Sample B" respondents

			Voting I	ntention		\	ote in 200	5			Tim	tional Pictu e for a Cha	-
	_Total_	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2010	Swing Voters	From Labour BUT not sure TO Tories	From Labour AND TO Tories	Not from Labour
Weighted base	744	179	147	92	203	140	168	103	15	271	302	257	125
Any senior figures in the Catho	lic Church	who kne	w about t	he abuse	of childre	n by pries	ts and he	ped to co	ver it up s	should res	<u>ign</u>		
Agree	650 87%	155 86%	122 83%	88 95%	174 86%	123 88%	146 87%	96 93%	11 78%	237 87%	277 92%	222 87%	104 83%
Disagree	48 6%	15 8%	11 8%	3 4%	11 5%	8 6%	8 5%	6 6%	2 10%	23 8%	13 4%	17 7%	11 9%
Refused	9 1%	-	2 1%	* 1%	5 2%	-	2 1%	-	-	2 1%	3 1%	4 1%	1 1%
Don't know	37 5%	9 5%	12 8%	1	13 6%	9 7%	11 7%	2 1%	2 12%	9	9	14 5%	9 7%



# Times Poll CATI Fieldwork : April 6th 2010

Table 33 Classification

		Unweighted Total	Weighted Total
Unweighted base		1507	1507
Weighted base		1507	1507
<u>Gender</u>			
Male		738 49%	738 49%
Female		769 51%	769 51%
<u>Age</u>			
18-24	(21)	105 7%	181 12%
25-34	(29.5)	191 13%	241 16%
35-44	(39.5)	242 16%	286 19%
45-54	(49.5)	315 21%	256 17%
55-64	(59.5)	278 18%	226 15%
65+	(70)	376 25%	316 21%
Average age		50.33	46.78



# Times Poll CATI Fieldwork : April 6th 2010

Table 33 Classification

	Unweighted Total	Weighted Total
Weighted base	1507	1507
Social Grade		
AB	503 33%	407 27%
C1	333 22%	437 29%
C2	215 14%	316 21%
DE	456 30%	346 23%
Region		
South East	392 26%	383 25%
Midlands	391 26%	398 26%
North England	378 25%	378 25%
Wales & South West	213 14%	217 14%
Scotland	133 9%	131 9%



# Times Poll CATI Fieldwork : April 6th 2010

Table 33 Classification

	Unweighted Total	Weighted Total
Weighted base	1507	1507
Working status		
Full-time	553 37%	663 44%
Part-time	200 13%	181 12%
Not working but seeking work or temporarily unemployed/sick	85 6%	82 5%
Not working/not seeking work	113 7%	95 6%
Retired	486 32%	391 26%
Student	62 4%	89 6%
Refused	8 1%	6



# Times Poll CATI Fieldwork : April 6th 2010

Table 33 Classification

	Unweighted Total	Weighted Total
Weighted base	1507	1507
<u>Tenure</u>		
Own outright	558 37%	497 33%
Own with a mortgage	540 36%	528 35%
Council	130 9%	196 13%
Housing Assoc.	77 5%	67 4%
Rented from someone else	144 10%	160 11%
Rent free	19 1%	22 1%
Refused	39 3%	37 2%



# Times Poll CATI Fieldwork : April 6th 2010

Table 33 Classification

	Unweighted <u>Total</u>	Weighted Total
Weighted base	1507	1507
Foreign Holiday in last 3 years		
Yes	895 59%	934 62%
No	612 41%	573 38%
Number of cars		
None	273 18%	304 20%
1	679 45%	624 41%
2	425 28%	441 29%
3+	130 9%	137 9%



# Times Poll CATI Fieldwork : April 6th 2010

Table 33 Classification

**Base: All respondents** 

	Unweighted Total	Weighted Total
Weighted base	1507	1507
Age Finished Full Time Education	<u>1</u>	
Up to 15	350 23%	302 20%
16	393 26%	407 27%
17	100 7%	103 7%
18	182 12%	202 13%
19 or over	411 27%	401 27%
Still in full time education	55 4%	78 5%
Had no full time education	2	2
Refused	14 1%	12 1%

#Populus

## Times Poll CATI Fieldwork : April 6th 2010

Table 34

Q.3 At the last general election in May 2005, many people didn't vote. If you did vote in the general election could you tell me which party you voted for?

	Unweighted Total	Weighted Total
Unweighted base	1507	1507
Weighted base	1507	1507
Conservative	321 21%	288 19%
Labour	406 27%	336 22%
Liberal Democrat	152 10%	189 13%
Other	73 5%	70 5%
Did not vote	406 27%	485 32%
Refused	113 7%	102 7%
Don't know	36 2%	38 2%

