

## Times Poll

### CATI Fieldwork : April 8th-10th 2008

Absolutes/col percents

Table 1  
**Q.2 If there was a general election tomorrow, which party would you vote for?**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Swing Voters
Unweighted base	1502	700	802	125	218	261	278	299	321	452	341	282	427	390	394	374	213	131	362	327	152	285	406	150	482
Weighted base	1502	720	782	178	237	297	255	223	312	395	440	311	357	396	392	367	215	132	364	312	170	288	349	187	508
Conservative	364	177	187	32	37	70	71	57	97	126	114	69	55	113	115	81	45	10	364	-	-	229	39	14	86
	24%	25%	24%	18%	16%	24%	28%	26%	31%	32%	26%	22%	15%	29%	29%	22%	21%	7%	100%	-	-	80%	11%	8%	17%
Labour	312	160	152	54	53	64	40	46	56	75	93	64	79	77	77	82	45	30	-	312	-	4	183	15	107
	21%	22%	19%	30%	22%	21%	15%	21%	18%	19%	21%	21%	22%	20%	20%	22%	21%	23%	-	100%	-	1%	53%	8%	21%
Liberal Democrat	170	77	93	24	35	27	31	26	27	47	51	37	35	49	36	44	26	15	-	-	170	5	23	102	70
	11%	11%	12%	13%	15%	9%	12%	12%	9%	12%	12%	12%	10%	12%	9%	12%	12%	11%	-	-	100%	2%	6%	54%	14%
SNP	30	13	17	2	7	7	3	4	6	2	10	10	8	-	-	-	-	30	-	-	-	-	2	1	12
	2%	2%	2%	1%	3%	2%	1%	2%	2%	*	2%	3%	2%	-	-	-	-	23%	-	-	-	-	1%	1%	2%
Plaid Cymru	13	8	5	2	-	3	2	3	2	2	3	2	6	-	-	-	13	-	-	-	-	1	-	-	2
	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	2%	-	-	-	6%	-	-	-	-	*	-	-	*
The Green Party	37	14	24	6	7	5	9	6	4	12	12	7	7	11	10	9	6	1	-	-	-	4	5	7	25
	2%	2%	3%	4%	3%	2%	3%	3%	1%	3%	3%	2%	2%	3%	3%	3%	3%	1%	-	-	-	1%	1%	4%	5%
The United Kingdom Independence Party (UKIP)	12	7	4	1	4	1	-	2	4	6	1	3	2	4	1	4	2	-	-	-	-	3	1	-	6
	1%	1%	1%	1%	2%	*	-	1%	1%	1%	*	1%	1%	1%	*	1%	1%	-	-	-	-	1%	*	-	1%
The British National Party (BNP)	15	10	5	-	2	1	3	4	5	3	3	4	6	3	4	7	1	-	-	-	-	2	4	-	1
	1%	1%	1%	-	1%	*	1%	2%	2%	1%	1%	1%	2%	1%	1%	2%	1%	-	-	-	-	1%	1%	-	*
Some other party	16	9	7	2	5	1	5	2	2	6	4	2	5	4	4	3	1	5	-	-	-	-	3	1	12
	1%	1%	1%	1%	2%	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	3%	-	-	-	-	1%	1%	2%
Would not vote at all	162	89	74	20	37	41	22	21	21	27	33	43	59	45	37	40	19	20	-	-	-	6	14	4	-
	11%	12%	9%	11%	16%	14%	9%	9%	7%	7%	8%	14%	17%	11%	10%	11%	9%	15%	-	-	-	2%	4%	2%	-
Refused	125	54	71	3	12	14	38	23	35	41	37	18	30	34	33	36	18	4	-	-	-	8	12	6	28
	8%	7%	9%	2%	5%	5%	15%	10%	11%	10%	8%	6%	8%	9%	8%	10%	8%	3%	-	-	-	3%	3%	3%	6%
Don't know	248	104	144	31	39	63	33	29	53	48	80	55	65	57	73	60	40	18	-	-	-	27	62	36	158
	16%	14%	18%	17%	16%	21%	13%	13%	17%	12%	18%	18%	18%	14%	19%	16%	18%	14%	-	-	-	9%	18%	19%	31%

Prepared on behalf of The Times by Populus



## Times Poll

### CATI Fieldwork : April 8th-10th 2008

Absolutes/col percents

Table 2

**Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote.**

**How likely are you, personally, to vote at the next election?**

**Q.2 If there were a general election tomorrow, which party would you vote for?**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Swing Voters
Unweighted base	834	404	430	64	108	136	157	178	192	291	187	145	211	219	214	203	119	79	324	282	126	228	280	100	240
Weighted base	825	406	419	90	122	150	143	132	187	250	243	159	173	222	213	194	118	78	326	262	138	230	237	121	253
Conservative	326	157	169	25	32	60	64	50	93	117	99	60	50	104	104	72	37	9	326	-	-	214	35	13	71
	39%	39%	40%	28%	26%	40%	45%	38%	50%	47%	41%	38%	29%	47%	49%	37%	31%	11%	100%	-	-	93%	15%	11%	28%
Labour	262	137	125	37	43	52	34	44	52	66	75	52	68	62	64	69	39	27	-	262	-	4	168	14	82
	32%	34%	30%	41%	35%	35%	24%	33%	28%	27%	31%	33%	39%	28%	30%	36%	33%	34%	-	100%	-	2%	71%	11%	32%
Liberal Democrat	138	62	76	19	27	21	25	22	23	42	42	26	27	39	29	36	22	13	-	-	138	4	21	85	55
	17%	15%	18%	21%	22%	14%	18%	17%	13%	17%	17%	16%	16%	17%	13%	19%	19%	16%	-	-	100%	2%	9%	70%	22%
SNP	25	12	14	1	7	6	3	4	5	1	9	8	7	-	-	-	-	25	-	-	-	-	2	1	9
	3%	3%	3%	1%	5%	4%	2%	3%	3%	1%	4%	5%	4%	-	-	-	-	32%	-	-	-	-	1%	1%	4%
Plaid Cymru	11	7	4	2	-	2	2	3	2	1	2	2	5	-	-	-	11	-	-	-	-	1	-	-	2
	1%	2%	1%	2%	-	2%	2%	2%	1%	1%	1%	1%	3%	-	-	-	9%	-	-	-	-	*	-	-	1%
The Green Party	29	10	19	4	5	5	8	5	3	9	10	5	6	10	8	6	5	1	-	-	-	2	4	7	19
	4%	2%	5%	5%	4%	3%	6%	4%	1%	4%	4%	3%	3%	4%	4%	3%	4%	1%	-	-	-	1%	1%	6%	7%
The United Kingdom Independence Party (UKIP)	9	6	3	1	2	1	-	2	3	5	1	1	1	2	1	3	2	-	-	-	-	3	1	-	5
	1%	2%	1%	1%	2%	1%	-	1%	2%	2%	*	1%	1%	1%	1%	2%	2%	-	-	-	-	1%	1%	-	2%
The British National Party (BNP)	13	8	5	-	2	1	3	3	4	3	2	3	5	2	4	5	1	-	-	-	-	2	3	-	1
	2%	2%	1%	-	1%	1%	2%	2%	2%	1%	1%	2%	3%	1%	2%	3%	1%	-	-	-	-	1%	1%	-	*
Some other party	12	7	5	1	3	1	4	1	1	5	3	1	3	3	3	2	1	3	-	-	-	-	3	1	9
	1%	2%	1%	1%	3%	1%	3%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	4%	-	-	-	-	1%	1%	4%

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**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Col percents

Table 3  
**Published voting intention figures**

	<u>Total</u>
Conservative	39%
Labour	33%
Liberal Democrat/ Liberal	17%
Scottish National Party/SNP	3%
Plaid Cymru	1%
Other	7%

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 4

**Q.4 Are you fairly sure that is what you'll do at the time of the next general election, or do you think you may well change your mind between now and then?**

**Base: All respondents who give a voting intention**

	Sex		Age							Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	965	465	500	87	132	160	178	200	208	322	222	177	244	253	247	236	139	90	362	327	152	243	307	115	301
Weighted base	968	474	494	124	150	179	163	150	202	279	290	197	203	261	248	230	139	90	364	312	170	247	261	141	321
Fairly sure that is what I'll do	625	305	320	54	85	115	109	108	155	198	173	117	138	173	170	150	87	45	271	198	97	203	175	82	-
	65%	64%	65%	44%	57%	64%	67%	72%	76%	71%	60%	60%	68%	66%	69%	65%	63%	50%	74%	63%	57%	82%	67%	58%	-
May well change my mind	321	160	162	64	60	59	53	38	48	77	112	71	61	83	72	75	48	43	86	107	70	41	81	59	321
	33%	34%	33%	52%	40%	33%	32%	26%	24%	28%	39%	36%	30%	32%	29%	33%	35%	48%	24%	34%	41%	17%	31%	42%	100%
Don't know	21	9	12	6	5	5	1	4	-	4	5	8	4	4	6	5	4	2	7	7	3	2	4	-	-
	2%	2%	2%	5%	3%	3%	1%	2%	-	2%	2%	4%	2%	2%	2%	2%	3%	2%	2%	2%	2%	1%	2%	-	-

**Times Poll**  
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Absolutes/col percents

Table 5

**Q.5 Do you think of yourself as a floating voter - who hasn't decided yet which party, if any, to support at the election, or do you just prefer not to say how you may vote?**

**Base: All respondents who don't know/ refuse voting intention**

	Sex		Age						Social Class				Region					Voting Intention			Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	359	146	213	23	46	60	76	68	86	96	88	65	110	87	102	95	53	22	-	-	-	35	81	32	181
Weighted base	361	155	206	33	47	75	71	51	84	86	113	72	89	85	104	94	56	22	-	-	-	35	72	42	186
Floating voter	186	89	97	20	25	49	33	24	36	43	61	38	45	41	59	45	30	11	-	-	-	19	46	34	186
	52%	58%	47%	60%	54%	65%	46%	46%	43%	50%	54%	52%	50%	48%	57%	48%	53%	49%	-	-	-	53%	64%	81%	100%
Prefer not to say	175	65	109	13	22	27	38	27	48	43	52	35	45	44	45	48	26	11	-	-	-	17	26	8	-
	48%	42%	53%	40%	46%	35%	54%	54%	57%	50%	46%	48%	50%	52%	43%	52%	47%	51%	-	-	-	47%	36%	19%	-

## Times Poll

### CATI Fieldwork : April 8th-10th 2008

Absolutes/col percents

Table 6

**Q.6 On a scale of 1 to 10 (where 1 means very bad indeed, and 10 means very good indeed) how good a leader is Gordon Brown?**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	
Unweighted base	751	349	402	61	117	134	130	156	153	230	169	138	214	196	196	187	107	65	184	157	87	130	201	86	248	
Weighted base	750	361	389	82	128	156	121	114	149	200	221	150	179	201	199	178	109	64	184	153	95	129	173	111	257	
Very good indeed	(10)	15	8	7	-	2	2	3	6	3	2	3	7	4	1	5	2	3	1	10	1	1	11	1	1	
		2%	2%	2%	-	2%	2%	3%	4%	1%	2%	4%	2%	-	1%	3%	2%	5%	1%	6%	1%	1%	6%	1%	*	
	(9)	12	6	6	2	2	1	2	3	4	3	2	3	-	2	6	3	1	-	8	2	1	5	2	2	
		2%	2%	2%	3%	2%	*	2%	2%	2%	1%	1%	2%	-	1%	3%	3%	2%	-	5%	2%	*	3%	2%	1%	
	(8)	48	23	25	8	5	7	9	9	10	12	7	16	12	15	10	6	4	2	24	11	5	22	10	15	
		6%	6%	6%	9%	4%	4%	7%	8%	7%	6%	5%	9%	6%	8%	6%	6%	7%	1%	15%	11%	4%	13%	9%	6%	
	(7)	75	40	35	7	13	16	13	13	22	24	18	11	10	17	17	15	16	15	32	7	5	26	11	29	
		10%	11%	9%	8%	10%	10%	10%	12%	9%	11%	12%	6%	5%	9%	9%	14%	24%	8%	21%	7%	4%	15%	10%	11%	
	(6)	80	40	40	8	14	26	14	7	11	22	15	15	19	21	20	10	10	20	23	8	9	29	14	29	
		11%	11%	10%	10%	11%	17%	12%	6%	7%	11%	10%	8%	10%	11%	11%	9%	15%	11%	15%	9%	7%	17%	13%	11%	
	(5)	184	79	105	21	44	34	25	24	35	49	38	47	54	47	43	25	14	25	32	34	16	31	41	88	
		25%	22%	27%	26%	34%	22%	21%	21%	24%	24%	23%	26%	27%	24%	24%	23%	23%	14%	21%	35%	13%	18%	37%	34%	
	(4)	77	40	36	4	15	21	16	10	10	25	23	16	12	29	27	10	7	4	32	9	13	22	18	31	
		10%	11%	9%	5%	12%	14%	13%	8%	7%	13%	10%	10%	7%	14%	14%	6%	6%	7%	18%	6%	13%	17%	10%	12%	
	(3)	59	22	37	10	9	13	8	10	10	21	12	5	15	16	17	7	4	27	6	7	22	6	3	17	
		8%	6%	9%	12%	7%	8%	7%	9%	7%	11%	10%	8%	3%	8%	8%	10%	7%	6%	15%	4%	8%	17%	3%	7%	
	(2)	44	23	21	4	5	6	8	9	12	5	9	9	21	13	11	9	8	2	17	3	5	10	9	11	
		6%	6%	5%	4%	4%	4%	7%	8%	8%	3%	4%	6%	11%	7%	6%	5%	8%	4%	9%	2%	5%	8%	5%	4%	
Very bad indeed	(1)	133	72	61	14	15	26	22	22	34	28	42	28	35	36	35	37	21	4	41	5	8	36	16	30	
		18%	20%	16%	17%	12%	17%	18%	19%	23%	14%	19%	19%	20%	18%	18%	21%	19%	6%	22%	4%	8%	28%	9%	12%	
Refused		4	1	3	-	1	-	1	1	2	2	-	2	3	-	1	-	-	-	-	-	-	-	-	-	
		1%	*	1%	-	1%	-	1%	1%	1%	-	-	1%	2%	-	*	-	-	-	-	-	-	-	-	-	
Don't know		20	7	13	5	4	4	1	3	3	5	7	2	5	5	4	5	1	3	1	-	2	2	-	4	
		3%	2%	3%	6%	3%	3%	1%	3%	2%	2%	3%	1%	3%	3%	2%	4%	2%	2%	1%	-	1%	1%	-	2%	
Mean		4.50	4.46	4.54	4.53	4.69	4.49	4.52	4.45	4.35	4.67	4.41	4.42	4.48	4.22	4.39	4.51	4.56	5.60	3.66	6.26	4.92	3.42	5.60	5.07	4.70
Standard deviation		2.36	2.43	2.29	2.35	2.06	2.17	2.39	2.54	2.63	2.22	2.29	2.32	2.61	2.20	2.25	2.53	2.50	2.16	2.04	2.06	2.07	2.12	2.42	2.00	1.98
Standard error		0.09	0.13	0.12	0.31	0.20	0.19	0.21	0.21	0.22	0.15	0.18	0.20	0.18	0.16	0.16	0.19	0.25	0.27	0.15	0.17	0.22	0.19	0.17	0.22	0.13

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Absolutes/col percents

Table 7

**Q.6 On a scale of 1 to 10 (where 1 means very bad indeed, and 10 means very good indeed) how good a leader is David Cameron?**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention				Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	
Unweighted base	751	349	402	61	117	134	130	156	153	230	169	138	214	196	196	187	107	65	184	157	87	130	201	86	248	
Weighted base	750	361	389	82	128	156	121	114	149	200	221	150	179	201	199	178	109	64	184	153	95	129	173	111	257	
Very good indeed	(10)	18 2%	10 3%	8 2%	1 2%	3 2%	3 2%	1 1%	4 3%	6 4%	4 2%	- -	4 3%	11 6%	6 3%	3 2%	5 3%	2 2%	2 4%	9 5%	- -	- -	5 4%	4 2%	- -	2 1%
	(9)	8 1%	5 1%	3 1%	- -	2 2%	2 2%	1 1%	- -	2 2%	5 3%	1 1%	1 1%	1 1%	4 2%	4 2%	1 *	- -	5 3%	2 1%	- -	4 3%	2 1%	- -	1 1%	
	(8)	49 7%	34 9%	16 4%	2 2%	9 7%	13 8%	10 8%	5 4%	12 8%	7 5%	11 7%	6 3%	18 9%	14 7%	10 6%	6 5%	1 2%	28 15%	5 3%	7 8%	23 18%	7 4%	6 5%	6 3%	
	(7)	96 13%	52 14%	44 11%	9 11%	21 16%	22 14%	17 14%	10 9%	17 11%	34 17%	32 15%	17 11%	12 7%	27 13%	25 13%	22 12%	14 13%	8 12%	45 25%	19 12%	11 11%	28 22%	21 12%	15 13%	27 11%
	(6)	93 12%	43 12%	51 13%	12 15%	15 12%	16 10%	19 16%	16 14%	16 11%	26 13%	32 14%	17 12%	18 10%	22 11%	29 14%	21 12%	13 14%	9 14%	34 19%	12 8%	16 17%	23 18%	16 9%	19 17%	36 14%
	(5)	208 28%	92 25%	116 30%	31 37%	38 29%	52 34%	34 28%	22 20%	31 21%	47 23%	69 31%	43 29%	49 27%	58 29%	58 29%	43 24%	32 29%	18 28%	36 20%	49 32%	26 27%	26 20%	46 26%	36 33%	90 35%
	(4)	61 8%	28 8%	33 9%	6 7%	10 8%	14 9%	12 10%	14 12%	6 4%	16 8%	19 9%	10 7%	16 9%	17 9%	12 6%	18 10%	10 9%	5 7%	9 5%	17 11%	9 9%	5 4%	20 11%	9 8%	30 12%
	(3)	49 7%	19 5%	30 8%	4 4%	8 6%	15 9%	5 4%	8 7%	11 7%	9 4%	13 6%	11 7%	16 9%	14 7%	10 5%	11 6%	7 7%	6 10%	3 2%	22 14%	9 10%	3 2%	14 8%	10 9%	21 8%
	(2)	46 6%	25 7%	22 6%	6 8%	7 6%	5 3%	8 6%	10 9%	10 6%	9 4%	14 6%	12 8%	12 7%	7 3%	12 6%	12 7%	3 11%	3 4%	15 2%	9 10%	3 2%	18 10%	7 6%	14 6%	
Very bad indeed	(1)	72 10%	37 10%	35 9%	5 7%	8 6%	9 6%	8 7%	16 14%	25 17%	12 6%	19 9%	19 13%	21 12%	14 7%	19 10%	25 14%	5 5%	9 14%	5 2%	10 7%	5 5%	7 5%	21 12%	6 6%	17 7%
Refused		5 1%	3 1%	2 1%	- -	1 1%	- -	1 1%	2 2%	1 *	3 2%	- -	- -	2 1%	2 1%	- -	2 1%	- -	1 *	- -	- -	1 1%	- -	- -	- -	- -
Don't know		44 6%	15 4%	29 7%	6 8%	6 5%	5 3%	6 5%	7 6%	13 9%	10 5%	13 6%	5 3%	15 8%	12 6%	12 6%	8 4%	8 7%	4 6%	5 3%	4 3%	3 3%	4 3%	4 2%	3 2%	11 4%
Mean		4.96	5.09	4.83	4.85	5.23	5.19	5.14	4.46	4.74	4.79	4.75	4.68	5.30	5.03	4.67	4.84	4.63	6.32	4.49	4.82	6.15	4.55	4.92	4.77	
Standard deviation		2.18	2.29	2.07	1.86	2.08	2.00	1.99	2.32	2.59	2.13	1.90	2.28	2.38	2.13	2.17	2.30	2.00	1.84	1.86	1.90	2.02	2.25	1.78	1.80	
Standard error		0.08	0.13	0.11	0.25	0.20	0.18	0.18	0.19	0.22	0.15	0.15	0.20	0.17	0.16	0.16	0.17	0.20	0.14	0.15	0.21	0.18	0.16	0.19	0.12	

Prepared on behalf of The Times by Populus



## Times Poll

### CATI Fieldwork : April 8th-10th 2008

Absolutes/col percents

Table 8

**Q.6 On a scale of 1 to 10 (where 1 means very bad indeed, and 10 means very good indeed) how good a leader is Nick Clegg?**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Unweighted base	751	349	402	61	117	134	130	156	153	230	169	138	214	196	196	187	107	65	184	157	87	130	201	86	248
Weighted base	750	361	389	82	128	156	121	114	149	200	221	150	179	201	199	178	109	64	184	153	95	129	173	111	257
Very good indeed	(10)	5 1%	2 1%	3 1%	-	1 1%	1 1%	3 2%	-	-	3 1%	1 1%	1 1%	1 1%	2 1%	1 *	-	1 2%	-	-	3 3%	-	1 1%	3 2%	-
	(9)	5 1%	3 1%	2 *	-	2 1%	-	2 2%	1 1%	-	1 *	-	4 2%	1 *	-	2 1%	1 1%	1 2%	-	1 1%	2 2%	-	2 1%	1 1%	-
	(8)	17 2%	12 3%	5 1%	1 1%	5 1%	1 1%	5 4%	4 3%	4 2%	6 3%	3 2%	4 2%	8 4%	2 1%	5 3%	2 2%	-	6 3%	2 1%	6 7%	4 3%	1 1%	7 6%	6 2%
	(7)	32 4%	14 4%	18 5%	8 9%	9 7%	3 2%	7 6%	3 2%	3 2%	7 6%	4 3%	7 4%	4 2%	10 5%	11 6%	3 3%	3 4%	4 2%	8 5%	14 14%	2 2%	6 4%	13 12%	11 4%
	(6)	62 8%	35 10%	27 7%	8 10%	11 9%	15 10%	7 6%	10 9%	10 7%	25 12%	18 8%	12 8%	7 4%	22 11%	15 7%	15 8%	7 7%	3 5%	15 8%	16 10%	13 14%	12 9%	13 8%	25 16%
	(5)	190 25%	90 25%	100 26%	25 30%	40 31%	42 27%	32 27%	22 19%	29 19%	48 24%	66 30%	41 27%	34 19%	61 30%	51 26%	35 20%	27 25%	16 26%	43 23%	40 26%	31 33%	26 20%	42 24%	34 30%
	(4)	70 9%	27 7%	44 11%	9 11%	9 7%	11 7%	9 7%	13 12%	19 12%	20 10%	16 7%	15 10%	19 11%	17 8%	12 6%	19 11%	12 11%	10 16%	28 15%	15 10%	4 4%	18 14%	16 9%	8 7%
	(3)	63 8%	33 9%	30 8%	5 6%	7 5%	20 13%	10 9%	11 10%	10 7%	19 9%	20 9%	8 5%	16 9%	14 7%	15 7%	16 9%	13 12%	4 7%	16 9%	18 12%	-	10 7%	18 10%	5 5%
	(2)	35 5%	18 5%	17 4%	3 4%	4 3%	6 4%	8 7%	4 4%	10 6%	9 5%	12 6%	6 4%	8 4%	9 5%	9 4%	11 6%	3 3%	3 5%	8 4%	10 6%	4 4%	6 4%	12 7%	6 5%
Very bad indeed	(1)	81 11%	52 14%	30 8%	8 10%	11 8%	12 8%	10 8%	19 17%	22 14%	20 10%	20 9%	19 13%	23 13%	17 8%	26 13%	24 14%	8 7%	7 11%	20 11%	8 5%	5 6%	18 14%	20 12%	1 1%
Refused		4 *	1 *	2 1%	-	1 1%	-	1 1%	1 1%	1 *	3 2%	-	-	1 *	2 1%	-	2 1%	-	1 *	-	-	1 1%	-	-	-
Don't know		187 25%	75 21%	112 29%	16 20%	32 25%	41 26%	32 27%	23 20%	43 29%	45 23%	45 28%	55 31%	45 23%	58 29%	37 21%	32 30%	15 23%	43 23%	35 23%	13 14%	33 25%	41 24%	16 14%	71 28%
Mean		4.27	4.17	4.37	4.48	4.68	4.31	4.36	4.05	3.84	4.26	4.49	4.15	4.07	4.50	4.15	4.15	4.28	4.24	4.12	4.37	5.53	3.96	4.05	5.46
Standard deviation		1.98	2.10	1.84	1.80	1.94	1.83	2.05	2.16	1.99	1.82	1.98	1.94	2.18	1.88	2.03	2.12	1.76	2.05	1.81	1.71	1.99	1.93	1.96	1.75
Standard error		0.08	0.13	0.11	0.26	0.21	0.19	0.21	0.20	0.19	0.14	0.17	0.20	0.18	0.16	0.17	0.21	0.29	0.15	0.15	0.23	0.20	0.16	0.20	

Prepared on behalf of The Times by Populus





## Times Poll

### CATI Fieldwork : April 8th-10th 2008

Absolutes/col percents

Table 9

**Q7. Now I'd like to find out how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year ...**  
**- For the country as a whole**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Unweighted base	751	349	402	61	117	134	130	156	153	230	169	138	214	196	196	187	107	65	184	157	87	130	201	86	248
Weighted base	750	361	389	82	128	156	121	114	149	200	221	150	179	201	199	178	109	64	184	153	95	129	173	111	257
NET: Well	296 39%	138 38%	159 41%	43 52%	56 43%	54 35%	45 37%	41 36%	58 39%	74 37%	95 43%	53 35%	74 42%	82 41%	69 35%	69 39%	40 37%	37 58%	54 30%	92 60%	33 35%	40 31%	87 50%	45 40%	100 39%
Very well	27 4%	14 4%	13 3%	7 8%	3 2%	4 3%	2 2%	5 5%	6 4%	4 2%	9 4%	6 4%	8 5%	5 2%	8 4%	9 5%	4 4%	1 2%	6 3%	9 6%	2 2%	4 3%	10 6%	- -	5 2%
Quite well	269 36%	123 34%	145 37%	36 44%	53 41%	50 32%	43 35%	35 31%	52 35%	70 35%	85 39%	47 31%	66 37%	77 38%	61 31%	59 33%	36 33%	36 56%	48 26%	83 54%	31 33%	37 28%	77 44%	45 40%	95 37%
Quite badly	307 41%	156 43%	151 39%	25 31%	50 39%	73 47%	56 46%	50 44%	53 36%	93 46%	93 42%	57 38%	64 36%	88 44%	81 41%	69 39%	52 48%	17 26%	93 51%	46 30%	48 50%	62 48%	59 34%	54 49%	118 46%
Very badly	133 18%	61 17%	72 19%	11 13%	22 17%	28 18%	20 17%	21 18%	32 21%	30 15%	30 14%	38 25%	35 20%	28 14%	44 22%	37 21%	14 13%	10 16%	35 19%	14 9%	15 16%	27 21%	26 15%	12 11%	37 14%
NET: Badly	440 59%	217 60%	223 57%	36 43%	72 56%	100 65%	76 63%	71 63%	85 57%	123 61%	124 56%	95 63%	99 55%	116 58%	125 63%	106 59%	67 61%	27 42%	128 69%	60 39%	62 65%	88 68%	85 49%	66 60%	155 60%
Don't know	13 2%	7 2%	7 2%	4 5%	1 1%	1 1%	- -	2 2%	6 4%	3 1%	3 1%	2 1%	6 3%	3 2%	5 2%	4 2%	2 2%	- -	2 1%	1 1%	- -	1 1%	1 *	- -	2 1%

Prepared on behalf of The Times by Populus



## Times Poll

### CATI Fieldwork : April 8th-10th 2008

Absolutes/col percents

Table 10

**Q7. Now I'd like to find out how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year ...**  
**- For you and your family**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Unweighted base	751	349	402	61	117	134	130	156	153	230	169	138	214	196	196	187	107	65	184	157	87	130	201	86	248
Weighted base	750	361	389	82	128	156	121	114	149	200	221	150	179	201	199	178	109	64	184	153	95	129	173	111	257
NET: Well	377 50%	193 53%	184 47%	52 63%	74 58%	66 42%	64 53%	53 47%	68 45%	107 53%	123 56%	61 41%	86 48%	116 58%	86 43%	85 48%	49 45%	40 63%	82 45%	100 65%	46 48%	63 48%	102 59%	57 52%	127 49%
Very well	34 4%	23 6%	11 3%	3 4%	2 2%	4 3%	7 6%	8 7%	9 6%	6 3%	10 5%	4 3%	13 7%	10 5%	7 3%	10 6%	5 5%	2 3%	7 4%	7 5%	2 2%	6 5%	9 5%	2 2%	13 5%
Quite well	343 46%	170 47%	173 45%	49 59%	72 56%	62 40%	57 47%	45 40%	59 40%	101 50%	113 51%	56 38%	73 41%	106 53%	80 40%	75 42%	44 41%	38 60%	75 41%	93 61%	44 46%	56 43%	92 53%	55 50%	114 44%
Quite badly	246 33%	114 31%	132 34%	16 19%	36 28%	66 43%	43 35%	39 34%	46 31%	65 32%	68 31%	57 38%	56 31%	55 28%	76 38%	59 33%	38 35%	18 28%	71 39%	40 26%	37 39%	46 35%	53 31%	32 29%	91 35%
Very badly	107 14%	51 14%	57 15%	9 11%	17 13%	22 14%	14 11%	21 19%	23 16%	21 11%	25 11%	31 21%	29 16%	23 11%	31 16%	29 16%	19 17%	6 9%	29 16%	10 6%	11 11%	21 16%	17 10%	17 16%	34 13%
NET: Badly	353 47%	164 46%	189 49%	25 31%	54 42%	89 57%	56 47%	60 53%	69 46%	86 43%	93 42%	88 59%	85 48%	78 39%	106 54%	88 49%	57 52%	24 37%	100 54%	50 33%	48 50%	67 52%	70 41%	49 45%	125 49%
Don't know	20 3%	4 1%	16 4%	5 6%	1 1%	1 *	* *	* *	12 8%	8 4%	5 2%	* *	7 4%	6 3%	6 3%	5 3%	3 3%	- -	2 1%	3 2%	2 2%	- -	1 1%	4 4%	5 2%

Prepared on behalf of The Times by Populus



**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 11

**Q8. Medical researchers want to create embryos that are mostly human, but which contain a little animal material, because they think this will help them to understand diseases such as Parkinson's and Alzheimer's. It will be illegal to implant these embryos in a womb, or to study them for more than 14 days. Do you think these experiments should or should not be permitted?  
 If you don't have a clear view either way please say so.**

**Base: All "Sample B" respondents**

	Sex		Age						Social Class				Region					Voting Intention			Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	751	351	400	64	101	127	148	143	168	222	172	144	213	194	198	187	106	66	178	170	65	155	205	64	234
Weighted base	752	358	394	96	109	141	135	109	163	194	218	162	178	195	193	189	107	68	181	159	74	159	176	77	251
Should be permitted	375	206	169	47	54	65	74	54	82	117	103	76	79	102	92	97	54	30	103	84	34	87	97	41	120
	50%	58%	43%	49%	50%	46%	55%	49%	50%	60%	47%	47%	45%	52%	48%	51%	50%	45%	57%	53%	46%	55%	55%	53%	48%
Should not be permitted	224	93	131	39	25	50	36	33	40	45	74	49	56	53	63	54	29	25	46	37	19	43	45	19	75
	30%	26%	33%	41%	23%	35%	27%	31%	24%	23%	34%	31%	31%	27%	33%	29%	27%	36%	26%	23%	26%	27%	26%	25%	30%
Don't know	153	59	94	9	30	26	25	22	41	33	42	36	43	41	37	38	24	13	31	37	21	28	34	17	55
	20%	17%	24%	10%	27%	19%	18%	20%	25%	17%	19%	22%	24%	21%	19%	20%	22%	19%	17%	23%	28%	18%	20%	22%	22%

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 12

**Q9. At present, fertility clinics must consider a child's "need for a father" before agreeing to treat infertile patients. The Government plans to change this so that clinics must instead consider the "need for supportive parenting", so as to make sure the law does not discriminate against single women and lesbians who want fertility treatment in order to have a baby. Do you the law should, or should not be changed in this way?**

**Base: All "Sample B" respondents**

	Sex		Age						Social Class				Region					Voting Intention			Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Swing Voters
Unweighted base	751	351	400	64	101	127	148	143	168	222	172	144	213	194	198	187	106	66	178	170	65	155	205	64	234
Weighted base	752	358	394	96	109	141	135	109	163	194	218	162	178	195	193	189	107	68	181	159	74	159	176	77	251
Should be changed in this way	241	117	123	38	52	54	46	22	29	64	81	51	45	68	64	61	32	17	47	51	31	45	58	23	84
	32%	33%	31%	40%	48%	38%	35%	20%	18%	33%	37%	31%	25%	35%	33%	32%	30%	25%	26%	32%	42%	28%	33%	30%	34%
Should not be changed in this way	300	145	155	32	30	50	53	62	74	73	90	63	75	69	77	87	35	32	97	57	21	77	69	38	102
	40%	40%	39%	34%	27%	35%	39%	57%	46%	38%	41%	39%	42%	35%	40%	46%	33%	47%	54%	36%	29%	49%	39%	50%	41%
Don't know	211	96	115	25	27	37	35	26	59	57	48	48	58	58	52	41	40	19	37	51	22	37	49	16	64
	28%	27%	29%	27%	25%	27%	26%	24%	36%	29%	22%	30%	33%	30%	27%	22%	37%	28%	20%	32%	29%	23%	28%	21%	25%

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 13

**Q10. Would you say that Britain is on the right track at the moment, or do you think the country is going off in the wrong direction?**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Swing Voters
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	
Unweighted base	751	349	402	61	117	134	130	156	153	230	169	138	214	196	196	187	107	65	184	157	87	130	201	86	248
Weighted base	750	361	389	82	128	156	121	114	149	200	221	150	179	201	199	178	109	64	184	153	95	129	173	111	257
On the right track	181	99	82	28	27	42	27	28	29	53	56	33	39	48	39	37	25	31	28	76	15	21	58	26	60
	24%	27%	21%	35%	21%	27%	22%	25%	19%	26%	25%	22%	22%	24%	20%	21%	23%	48%	15%	50%	16%	16%	34%	23%	23%
Going in the wrong direction	527	251	277	50	97	106	83	80	111	137	145	111	134	140	153	128	79	27	153	68	75	107	105	70	173
	70%	69%	71%	61%	76%	68%	69%	70%	74%	68%	66%	74%	75%	70%	77%	72%	72%	43%	83%	45%	79%	83%	61%	63%	67%
Don't know	42	12	30	3	4	8	11	5	10	10	21	5	6	12	6	13	5	6	2	8	5	1	10	15	25
	6%	3%	8%	4%	3%	5%	9%	5%	7%	5%	9%	3%	3%	6%	3%	7%	4%	10%	1%	5%	5%	1%	6%	14%	10%

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 14

**Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...**

**Statement: Honest and principled**

**Party: the Labour Party**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	751	351	400	64	101	127	148	143	168	222	172	144	213	194	198	187	106	66	178	170	65	155	205	64	234
Weighted base	752	358	394	96	109	141	135	109	163	194	218	162	178	195	193	189	107	68	181	159	74	159	176	77	251
True	217 29%	112 31%	105 27%	27 28%	44 41%	40 29%	35 26%	30 27%	41 25%	48 25%	69 32%	51 31%	49 28%	63 32%	60 31%	56 29%	23 22%	15 22%	28 16%	100 63%	18 24%	26 17%	88 50%	18 24%	70 28%
Not true	493 66%	232 65%	261 66%	66 69%	57 52%	91 64%	93 69%	77 71%	110 67%	138 71%	139 63%	102 63%	115 65%	121 62%	125 65%	122 65%	76 71%	49 72%	149 83%	47 30%	53 72%	127 80%	80 45%	57 74%	163 65%
Refused	3 *	1 *	2 1%	- -	- -	- -	1 1%	1 1%	2 1%	1 *	- -	- -	2 1%	2 1%	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Don't know	39 5%	13 4%	26 7%	3 3%	7 7%	10 7%	7 5%	2 2%	10 6%	7 4%	11 5%	9 6%	12 7%	9 5%	8 4%	11 6%	8 7%	4 6%	3 2%	12 7%	3 4%	6 4%	9 5%	1 2%	16 6%

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 15

**Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...**

**Statement: Honest and principled**

**Party: the Conservative Party**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	751	351	400	64	101	127	148	143	168	222	172	144	213	194	198	187	106	66	178	170	65	155	205	64	234
Weighted base	752	358	394	96	109	141	135	109	163	194	218	162	178	195	193	189	107	68	181	159	74	159	176	77	251
True	268 36%	132 37%	136 35%	28 30%	29 27%	45 32%	50 37%	45 41%	71 44%	69 36%	88 40%	53 33%	58 32%	78 40%	74 39%	66 35%	41 39%	8 12%	126 70%	48 30%	13 17%	112 70%	54 30%	15 19%	77 31%
Not true	428 57%	203 57%	225 57%	60 63%	71 65%	85 60%	74 55%	59 54%	79 49%	116 60%	117 54%	94 58%	100 56%	103 53%	107 55%	105 56%	59 55%	54 79%	50 28%	93 59%	58 78%	41 26%	108 61%	59 77%	150 60%
Refused	2 *	1 *	1 *	- -	- -	- -	1 1%	1 1%	1 *	1 *	- -	- -	1 1%	1 1%	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Don't know	54 7%	23 6%	31 8%	7 8%	9 8%	11 8%	10 8%	5 5%	12 7%	8 4%	13 6%	14 9%	18 10%	13 7%	12 6%	17 9%	7 6%	6 8%	5 3%	17 11%	3 4%	6 4%	15 8%	2 3%	23 9%

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 16

**Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...**

**Statement: Honest and principled**

**Party: the Liberal Democrats**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	751	351	400	64	101	127	148	143	168	222	172	144	213	194	198	187	106	66	178	170	65	155	205	64	234
Weighted base	752	358	394	96	109	141	135	109	163	194	218	162	178	195	193	189	107	68	181	159	74	159	176	77	251
True	336 45%	176 49%	160 41%	47 49%	43 39%	58 41%	63 47%	49 45%	77 47%	88 45%	113 52%	62 38%	73 41%	88 45%	98 51%	88 47%	42 40%	20 30%	95 52%	78 49%	50 67%	84 53%	74 42%	54 71%	126 50%
Not true	332 44%	154 43%	178 45%	40 42%	54 50%	62 44%	59 44%	50 46%	67 41%	90 46%	83 38%	77 47%	81 46%	86 44%	80 42%	72 38%	53 50%	41 60%	70 39%	64 41%	20 27%	57 36%	81 46%	23 29%	92 37%
Refused	2 *	1 *	1 *	-	-	-	1 1%	1 1%	1 *	1 *	-	-	1 1%	1 1%	-	1 *	-	-	-	-	-	-	-	-	1 *
Don't know	82 11%	28 8%	54 14%	9 9%	12 11%	21 15%	12 9%	10 9%	18 11%	15 8%	22 10%	23 14%	22 12%	21 11%	15 8%	28 15%	11 11%	7 11%	16 9%	17 11%	4 5%	18 11%	21 12%	-	31 13%



**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 17

**Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...**

**Statement: Competant and capable**

**Party: the Labour Party**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	751	351	400	64	101	127	148	143	168	222	172	144	213	194	198	187	106	66	178	170	65	155	205	64	234
Weighted base	752	358	394	96	109	141	135	109	163	194	218	162	178	195	193	189	107	68	181	159	74	159	176	77	251
True	275 37%	129 36%	146 37%	44 46%	56 52%	59 42%	44 33%	33 30%	38 23%	71 37%	88 40%	60 37%	56 32%	70 36%	74 38%	74 39%	29 28%	28 41%	30 17%	123 78%	32 43%	23 15%	98 56%	33 43%	95 38%
Not true	421 56%	210 59%	211 53%	49 51%	46 42%	68 48%	78 58%	72 66%	108 67%	110 57%	115 53%	90 56%	105 59%	107 55%	108 56%	103 55%	69 65%	34 50%	144 80%	27 17%	38 51%	128 81%	67 38%	40 52%	133 53%
Refused	2 *	1 *	1 *	- -	- -	- -	1 1%	1 1%	1 *	1 *	- -	- -	1 1%	1 1%	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Don't know	54 7%	18 5%	36 9%	3 3%	7 6%	14 10%	11 8%	3 3%	15 10%	13 6%	15 7%	11 7%	15 8%	18 9%	12 6%	11 6%	8 7%	6 8%	6 3%	8 5%	5 7%	7 5%	11 6%	4 5%	22 9%

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 18

**Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...**

**Statement: Competant and capable**

**Party: the Conservative Party**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	751	351	400	64	101	127	148	143	168	222	172	144	213	194	198	187	106	66	178	170	65	155	205	64	234
Weighted base	752	358	394	96	109	141	135	109	163	194	218	162	178	195	193	189	107	68	181	159	74	159	176	77	251
True	337 45%	156 44%	181 46%	42 44%	56 52%	59 42%	60 44%	47 43%	73 45%	95 49%	115 53%	62 39%	64 36%	102 52%	91 47%	87 46%	43 40%	14 21%	146 81%	57 36%	32 44%	128 81%	60 34%	35 45%	101 40%
Not true	341 45%	174 49%	168 43%	45 47%	45 41%	62 44%	63 47%	56 51%	70 43%	85 44%	84 38%	86 53%	86 49%	74 38%	86 45%	84 45%	50 47%	47 69%	27 15%	87 55%	39 53%	20 12%	100 57%	40 52%	118 47%
Refused	4 *	2 *	2 *	- -	- -	1 1%	1 1%	1 1%	1 1%	2 1%	- -	- -	2 1%	1 1%	1 1%	1 *	- -	1 1%	- -	1 *	- -	- -	1 *	- -	1 *
Don't know	70 9%	27 7%	44 11%	9 9%	8 7%	18 13%	12 9%	6 5%	18 11%	12 6%	19 9%	14 8%	26 14%	18 9%	15 8%	17 9%	14 13%	6 9%	8 4%	14 9%	3 4%	11 7%	16 9%	2 3%	31 12%

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 19

**Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...**

**Statement: Competant and capable**

**Party: the Liberal Democrats**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	751	351	400	64	101	127	148	143	168	222	172	144	213	194	198	187	106	66	178	170	65	155	205	64	234
Weighted base	752	358	394	96	109	141	135	109	163	194	218	162	178	195	193	189	107	68	181	159	74	159	176	77	251
True	248 33%	105 29%	143 36%	44 46%	35 32%	48 34%	43 32%	32 30%	45 28%	56 29%	84 38%	54 34%	54 31%	59 30%	63 33%	73 38%	32 30%	22 32%	59 33%	55 34%	55 74%	43 27%	48 28%	49 64%	89 36%
Not true	407 54%	216 60%	191 48%	42 43%	64 58%	72 51%	76 56%	64 59%	90 56%	121 62%	111 51%	87 54%	89 50%	110 56%	108 56%	88 47%	62 58%	39 57%	109 60%	84 53%	15 20%	98 61%	100 57%	23 31%	124 50%
Refused	4 1%	2 1%	2 *	- -	- -	- -	1 1%	1 1%	3 2%	1 *	- -	- -	3 2%	1 1%	- -	1 *	1 1%	1 1%	- -	1 *	- -	- -	1 *	- -	1 *
Don't know	92 12%	35 10%	58 15%	10 10%	10 9%	21 15%	15 11%	12 11%	25 15%	17 9%	24 11%	20 12%	31 18%	25 13%	22 11%	28 15%	11 11%	7 10%	12 7%	20 12%	4 6%	18 11%	27 15%	4 5%	37 15%

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 20

**Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...**

**Statement: Cares about the problems that ordinary people have to deal with**

**Party: the Labour Party**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	751	351	400	64	101	127	148	143	168	222	172	144	213	194	198	187	106	66	178	170	65	155	205	64	234
Weighted base	752	358	394	96	109	141	135	109	163	194	218	162	178	195	193	189	107	68	181	159	74	159	176	77	251
True	306 41%	149 41%	157 40%	50 52%	56 52%	63 44%	51 38%	35 32%	51 31%	79 40%	95 43%	71 44%	62 35%	76 39%	74 38%	92 49%	37 34%	27 40%	48 26%	113 71%	32 43%	40 25%	98 56%	37 48%	97 39%
Not true	411 55%	197 55%	214 54%	43 45%	48 44%	69 49%	80 59%	72 65%	100 61%	106 55%	117 53%	84 52%	104 59%	104 53%	114 59%	90 48%	65 61%	38 56%	127 71%	41 26%	40 54%	114 72%	68 39%	40 52%	137 55%
Refused	4 1%	3 1%	1 *	- -	- -	1 1%	1 1%	1 1%	2 1%	1 1%	- -	- -	3 1%	2 1%	- -	1 *	1 1%	- -	- -	- -	1 1%	- -	- -	- -	2 1%
Don't know	32 4%	10 3%	21 5%	3 3%	5 4%	9 6%	2 2%	2 2%	10 6%	8 4%	7 3%	7 5%	9 5%	14 7%	6 3%	6 3%	4 4%	3 4%	6 3%	5 3%	2 2%	5 3%	10 6%	- -	14 6%

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 21

**Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...**

**Statement: Cares about the problems that ordinary people have to deal with**

**Party: the Conservative Party**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	751	351	400	64	101	127	148	143	168	222	172	144	213	194	198	187	106	66	178	170	65	155	205	64	234
Weighted base	752	358	394	96	109	141	135	109	163	194	218	162	178	195	193	189	107	68	181	159	74	159	176	77	251
True	310 41%	144 40%	166 42%	55 58%	46 42%	56 40%	54 40%	31 28%	67 41%	82 42%	100 46%	67 41%	61 34%	85 43%	83 43%	85 45%	45 42%	12 18%	130 72%	41 26%	26 36%	112 71%	47 27%	25 32%	103 41%
Not true	392 52%	196 55%	196 50%	37 39%	53 49%	75 53%	77 57%	71 65%	79 49%	99 51%	108 49%	86 53%	99 56%	96 49%	98 51%	94 50%	53 50%	51 75%	47 26%	103 65%	42 57%	42 26%	116 66%	49 64%	125 50%
Refused	6 1%	4 1%	2 1%	- -	1 1%	1 1%	2 1%	1 1%	2 1%	3 2%	- -	- -	3 1%	2 1%	2 1%	1 *	1 1%	- -	- -	- -	2 2%	- -	- -	1 1%	2 1%
Don't know	45 6%	15 4%	30 7%	3 3%	9 8%	9 7%	2 1%	7 6%	14 9%	10 5%	10 5%	9 6%	15 9%	12 6%	11 6%	9 5%	7 7%	5 7%	4 2%	15 9%	4 5%	5 3%	14 8%	2 3%	20 8%

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 22

**Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...**

**Statement: Cares about the problems that ordinary people have to deal with**

**Party: the Liberal Democrats**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Unweighted base	751	351	400	64	101	127	148	143	168	222	172	144	213	194	198	187	106	66	178	170	65	155	205	64	234
Weighted base	752	358	394	96	109	141	135	109	163	194	218	162	178	195	193	189	107	68	181	159	74	159	176	77	251
True	389 52%	189 53%	200 51%	58 61%	57 53%	73 52%	75 56%	49 45%	76 47%	110 56%	122 56%	83 51%	75 42%	108 55%	97 50%	106 56%	50 47%	28 41%	109 60%	85 53%	59 79%	91 57%	82 47%	65 85%	139 55%
Not true	296 39%	151 42%	145 37%	34 36%	41 38%	52 37%	49 36%	51 47%	69 43%	69 35%	83 38%	63 39%	81 46%	70 36%	80 41%	64 34%	47 44%	36 52%	61 34%	60 38%	13 17%	55 34%	81 46%	12 15%	86 34%
Refused	5 1%	4 1%	1 *	- -	1 1%	1 1%	1 1%	1 1%	2 1%	2 1%	- -	- -	3 1%	2 1%	1 *	1 *	1 1%	- -	- -	- -	1 1%	- -	- -	- -	2 1%
Don't know	62 8%	14 4%	47 12%	3 3%	9 9%	15 11%	10 8%	9 8%	15 9%	14 7%	14 6%	16 10%	18 10%	15 8%	15 8%	18 10%	8 8%	5 7%	11 6%	14 9%	2 2%	13 8%	13 7%	- -	25 10%

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 23

**Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...**

**Statement: Clear about what they stand for**

**Party: the Labour Party**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	751	351	400	64	101	127	148	143	168	222	172	144	213	194	198	187	106	66	178	170	65	155	205	64	234
Weighted base	752	358	394	96	109	141	135	109	163	194	218	162	178	195	193	189	107	68	181	159	74	159	176	77	251
True	292 39%	132 37%	159 40%	42 44%	54 50%	54 39%	49 36%	39 35%	54 33%	70 36%	97 45%	63 39%	62 35%	78 40%	72 37%	79 42%	38 35%	25 37%	50 28%	113 71%	24 33%	47 30%	101 57%	23 30%	93 37%
Not true	418 56%	208 58%	210 53%	52 54%	50 46%	79 56%	79 59%	68 63%	91 56%	112 58%	114 52%	92 57%	100 56%	104 53%	114 59%	100 53%	62 58%	38 56%	125 69%	39 24%	49 66%	106 67%	68 38%	51 67%	140 56%
Refused	4 *	2 1%	1 *	- -	- -	- -	- -	1 1%	3 2%	2 1%	- -	- -	2 1%	1 *	- -	2 1%	1 1%	- -	- -	- -	- -	- -	- -	- -	1 *
Don't know	39 5%	16 4%	23 6%	2 2%	5 4%	8 6%	7 5%	2 1%	15 9%	11 6%	7 3%	7 5%	14 8%	13 6%	7 4%	9 5%	6 5%	4 6%	5 3%	7 4%	1 1%	5 3%	7 4%	2 3%	16 7%

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 24

**Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...**

**Statement: Clear about what they stand for**

**Party: the Conservative Party**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	751	351	400	64	101	127	148	143	168	222	172	144	213	194	198	187	106	66	178	170	65	155	205	64	234
Weighted base	752	358	394	96	109	141	135	109	163	194	218	162	178	195	193	189	107	68	181	159	74	159	176	77	251
True	345 46%	175 49%	170 43%	44 46%	49 45%	65 46%	63 46%	44 40%	81 50%	98 50%	107 49%	70 43%	71 40%	96 49%	91 47%	91 48%	46 43%	21 31%	134 74%	59 37%	29 39%	119 75%	61 35%	34 45%	97 39%
Not true	352 47%	164 46%	189 48%	48 51%	53 48%	63 45%	64 48%	62 56%	62 38%	86 44%	103 47%	81 50%	82 46%	82 42%	95 49%	85 45%	48 45%	43 63%	39 22%	86 54%	42 56%	33 21%	106 60%	40 52%	127 51%
Refused	4 *	2 1%	1 *	- -	- -	- -	- -	1 1%	3 2%	2 1%	- -	- -	2 1%	1 *	- -	2 1%	1 1%	- -	- -	- -	- -	- -	- -	- -	1 *
Don't know	51 7%	17 5%	34 9%	3 4%	7 6%	13 9%	8 6%	4 3%	16 10%	9 5%	8 4%	12 7%	22 13%	17 9%	7 3%	12 6%	11 11%	4 6%	7 4%	14 9%	4 5%	6 4%	9 5%	2 3%	25 10%



**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 25

**Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...**

**Statement: Clear about what they stand for**

**Party: the Liberal Democrats**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	751	351	400	64	101	127	148	143	168	222	172	144	213	194	198	187	106	66	178	170	65	155	205	64	234
Weighted base	752	358	394	96	109	141	135	109	163	194	218	162	178	195	193	189	107	68	181	159	74	159	176	77	251
True	329 44%	159 44%	170 43%	50 52%	53 48%	58 41%	55 41%	47 43%	66 40%	82 42%	105 48%	69 43%	73 41%	80 41%	83 43%	89 47%	45 42%	32 48%	75 42%	78 49%	53 72%	69 43%	74 42%	54 70%	116 46%
Not true	348 46%	175 49%	173 44%	40 42%	49 45%	64 46%	69 51%	54 49%	72 44%	97 50%	96 44%	79 49%	76 43%	95 49%	92 47%	82 43%	47 44%	32 47%	92 51%	67 42%	17 23%	77 48%	89 50%	20 26%	103 41%
Refused	3 *	1 *	1 *	- -	- -	- -	- -	1 1%	2 1%	1 *	- -	- -	2 1%	1 *	- -	1 *	1 1%	- -	- -	- -	- -	- -	- -	- -	1 *
Don't know	73 10%	23 7%	49 12%	6 6%	7 7%	18 13%	11 8%	8 7%	23 14%	15 8%	17 8%	14 9%	26 15%	19 10%	18 9%	18 9%	14 13%	4 5%	14 8%	14 9%	4 5%	13 8%	13 8%	3 4%	31 12%

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 26

**Q12 It is now just over a year since Gordon Brown became Prime Minister. Please say how you think, so far, that ...**

**a) He has done better than expected or worse than expected or about as well as you expected?**

**Base: All "Sample A" respondents**

	Sex		Age						Social Class				Region			Voting Intention			Vote in 2005						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	751	349	402	61	117	134	130	156	153	230	169	138	214	196	196	187	107	65	184	157	87	130	201	86	248
Weighted base	750	361	389	82	128	156	121	114	149	200	221	150	179	201	199	178	109	64	184	153	95	129	173	111	257
Better	35 5%	13 3%	23 6%	13 16%	8 6%	3 2%	1 1%	3 3%	7 4%	7 3%	12 5%	8 5%	9 5%	8 4%	10 5%	6 3%	8 7%	4 6%	5 3%	21 14%	2 3%	7 5%	9 5%	2 2%	12 5%
Worse	271 36%	145 40%	126 32%	26 31%	36 28%	51 33%	51 42%	41 36%	67 45%	74 37%	90 41%	45 30%	61 34%	75 37%	71 36%	66 37%	44 40%	16 25%	84 46%	30 20%	37 38%	56 43%	53 31%	48 44%	94 36%
As well as expected	425 57%	197 54%	228 59%	41 50%	82 64%	100 64%	67 55%	65 57%	69 46%	116 58%	113 51%	95 63%	101 56%	113 56%	112 57%	101 57%	55 51%	43 67%	94 51%	100 66%	56 59%	66 51%	111 64%	58 53%	151 59%
Refused	3 *	1 *	2 1%	- -	1 1%	- -	1 1%	- -	1 *	2 1%	- -	- -	1 *	2 1%	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	16 2%	6 2%	10 2%	2 3%	2 1%	1 1%	1 1%	4 3%	6 4%	1 1%	6 3%	1 1%	7 4%	3 2%	6 3%	3 2%	2 2%	1 2%	1 *	1 1%	- -	1 1%	- -	2 1%	1 *

## Times Poll

### CATI Fieldwork : April 8th-10th 2008

Absolutes/col percents

Table 27

**Q12 It is now just over a year since Gordon Brown became Prime Minister. Please say how you think, so far, that ...**

**b) He has made a real difference to Britain, or only a little difference, or no difference at all?**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Swing Voters
Unweighted base	751	349	402	61	117	134	130	156	153	230	169	138	214	196	196	187	107	65	184	157	87	130	201	86	248
Weighted base	750	361	389	82	128	156	121	114	149	200	221	150	179	201	199	178	109	64	184	153	95	129	173	111	257
A real difference	26 3%	17 5%	9 2%	2 3%	5 4%	3 2%	5 4%	5 5%	5 4%	9 4%	6 3%	6 4%	6 3%	3 2%	8 4%	9 5%	3 3%	2 4%	8 4%	9 6%	3 4%	7 6%	8 5%	3 3%	5 2%
A little difference	246 33%	122 34%	124 32%	39 47%	48 37%	50 32%	34 28%	38 34%	37 25%	67 33%	81 37%	31 21%	66 37%	72 36%	61 31%	55 31%	28 26%	30 46%	32 17%	76 50%	37 39%	24 18%	59 34%	45 40%	98 38%
No difference at all	467 62%	220 61%	247 64%	40 48%	75 58%	102 65%	80 66%	67 59%	104 70%	122 61%	130 59%	113 75%	103 58%	123 61%	126 64%	112 63%	74 68%	31 49%	142 77%	66 43%	55 57%	97 75%	105 61%	63 57%	154 60%
Refused	2 *	1 *	1 *	-	-	-	1 1%	-	1 *	1 1%	-	-	1 *	1 *	-	1 1%	-	-	-	-	-	-	-	-	-
Don't know	9 1%	2 1%	7 2%	2 2%	1 *	1 1%	1 1%	3 2%	2 1%	1 1%	4 2%	-	3 2%	1 1%	3 1%	1 1%	3 3%	1 1%	2 1%	2 1%	-	1 1%	-	-	1 *

## Times Poll

### CATI Fieldwork : April 8th-10th 2008

Absolutes/col percents

Table 28

**Q12 It is now just over a year since Gordon Brown became Prime Minister. Please say how you think, so far, that ...**  
**c) He has delivered action not just words, or that he has been all talk and no action?**

**Base: All "Sample A" respondents**

	Sex		Age					Social Class				Region					Voting Intention			Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crats	Con-ser-vative	Labour	Lib-eral Demo-crats	Swing Voters
Unweighted base	751	349	402	61	117	134	130	156	153	230	169	138	214	196	196	187	107	65	184	157	87	130	201	86	248
Weighted base	750	361	389	82	128	156	121	114	149	200	221	150	179	201	199	178	109	64	184	153	95	129	173	111	257
Has delivered action not just words	184 25%	82 23%	102 26%	22 27%	33 25%	38 24%	27 23%	31 28%	34 22%	52 26%	56 25%	29 19%	47 26%	51 25%	44 22%	39 22%	24 22%	26 41%	29 16%	74 48%	22 23%	22 17%	65 38%	28 25%	61 24%
Has been all talk and no action	505 67%	262 73%	243 63%	49 60%	90 70%	104 67%	85 70%	75 66%	102 69%	129 64%	146 66%	113 76%	118 66%	134 67%	139 70%	121 68%	75 69%	36 56%	149 81%	70 46%	67 70%	105 81%	97 56%	73 66%	177 69%
Refused	3 *	1 *	2 1%	- -	- -	- -	1 1%	- -	2 1%	1 1%	- -	- -	2 1%	2 1%	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	57 8%	17 5%	41 10%	11 13%	6 5%	14 9%	8 6%	7 6%	11 8%	18 9%	19 9%	7 5%	13 7%	14 7%	15 8%	16 9%	10 9%	2 4%	6 3%	10 6%	7 7%	2 1%	11 6%	10 9%	19 7%

## Times Poll

### CATI Fieldwork : April 8th-10th 2008

Absolutes/col percents

Table 29

**Q12 It is now just over a year since Gordon Brown became Prime Minister. Please say how you think, so far, that ...**

**d) He is better than Tony Blair, worse than Tony Blair or about the same as Tony Blair?**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	751	349	402	61	117	134	130	156	153	230	169	138	214	196	196	187	107	65	184	157	87	130	201	86	248
Weighted base	750	361	389	82	128	156	121	114	149	200	221	150	179	201	199	178	109	64	184	153	95	129	173	111	257
Better than Tony Blair	102 14%	42 12%	60 15%	8 9%	21 16%	18 12%	14 11%	17 15%	25 16%	25 13%	27 12%	13 8%	37 21%	28 14%	25 12%	27 15%	12 11%	11 17%	23 12%	24 15%	20 21%	15 11%	26 15%	22 20%	34 13%
Worse than Tony Blair	231 31%	127 35%	104 27%	27 32%	41 32%	61 39%	42 34%	28 25%	33 22%	74 37%	84 38%	36 24%	37 21%	71 35%	54 27%	51 29%	36 33%	18 29%	67 37%	52 34%	29 30%	46 36%	65 38%	40 36%	83 32%
The same as Tony Blair	394 53%	184 51%	210 54%	45 55%	66 51%	73 47%	63 52%	63 55%	84 56%	96 48%	103 46%	98 66%	97 54%	94 47%	114 57%	94 53%	58 53%	34 54%	91 50%	77 50%	45 48%	66 51%	81 47%	46 42%	139 54%
Refused	3 *	1 *	2 1%	-	-	-	1 1%	-	2 1%	1 1%	-	-	2 1%	2 1%	-	1 1%	-	-	-	-	-	-	-	-	-
Don't know	20 3%	7 2%	13 3%	3 4%	1 *	4 3%	1 1%	5 5%	6 4%	4 2%	7 3%	3 2%	6 3%	6 3%	6 3%	3 3%	3 3%	1 1%	3 1%	1 *	1 1%	2 1%	1 *	2 2%	1 1%

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 30

**Q13. Which of the following do you most blame for the current credit crunch and cutting off of new mortgages by many lenders ...**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Swing Voters
Unweighted base	751	351	400	64	101	127	148	143	168	222	172	144	213	194	198	187	106	66	178	170	65	155	205	64	234
Weighted base	752	358	394	96	109	141	135	109	163	194	218	162	178	195	193	189	107	68	181	159	74	159	176	77	251
The government	108 14%	55 15%	52 13%	23 24%	10 9%	23 16%	19 14%	12 11%	21 13%	21 11%	30 14%	26 16%	31 17%	14 7%	30 16%	34 18%	16 15%	13 20%	30 17%	12 7%	6 9%	28 18%	22 13%	12 15%	35 14%
The Bank of England	38 5%	17 5%	21 5%	2 2%	8 7%	10 7%	4 3%	9 8%	5 3%	8 4%	12 5%	9 5%	9 5%	13 7%	8 4%	10 5%	4 4%	3 5%	13 7%	9 6%	2 3%	12 7%	7 4%	2 2%	7 3%
High Street banks and lenders	104 14%	53 15%	51 13%	7 7%	13 12%	23 17%	22 16%	16 15%	23 14%	32 16%	27 12%	23 14%	23 13%	28 14%	34 18%	26 14%	6 6%	11 16%	26 14%	29 18%	9 11%	22 14%	38 21%	11 14%	31 12%
The international finance system	124 17%	81 23%	43 11%	11 12%	17 16%	15 11%	31 23%	22 20%	27 17%	52 27%	32 14%	22 14%	19 10%	40 21%	30 16%	30 16%	14 13%	9 14%	38 21%	26 16%	16 22%	31 19%	33 19%	15 20%	39 16%
All about equally	282 37%	105 29%	177 45%	41 43%	46 42%	55 39%	43 32%	43 39%	55 34%	58 30%	95 43%	68 42%	61 34%	68 35%	67 35%	72 38%	49 46%	26 39%	55 30%	64 40%	33 44%	53 33%	60 34%	27 35%	103 41%
None of the above	56 7%	35 10%	20 5%	9 9%	12 11%	10 7%	11 8%	5 4%	10 6%	13 7%	15 7%	7 4%	20 11%	20 10%	11 6%	14 7%	9 8%	3 4%	11 6%	8 5%	2 3%	8 5%	11 6%	3 4%	17 7%
Don't know	40 5%	11 3%	29 7%	3 3%	3 3%	6 4%	5 4%	2 2%	21 13%	10 5%	8 3%	7 4%	15 9%	13 7%	13 7%	3 2%	8 8%	2 3%	7 4%	12 7%	6 9%	6 4%	5 3%	8 10%	18 7%

Prepared on behalf of The Times by Populus



**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 31  
**Classification**  
**Base: All respondents**

		<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base		1502	1502
Weighted base		1502	1502
<b><u>Gender</u></b>			
Male		700 47%	721 48%
Female		802 53%	781 52%
<b><u>Age</u></b>			
18-24	(21)	125 8%	178 12%
25-34	(29.5)	218 15%	238 16%
35-44	(39.5)	261 17%	297 20%
45-54	(49.5)	278 19%	253 17%
55-64	(59.5)	299 20%	223 15%
65+	(70)	321 21%	312 21%
Average age		48.86	46.71

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 31  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1502	1502
<b><u>Social Class</u></b>		
AB	452 30%	391 26%
C1	341 23%	436 29%
C2	282 19%	315 21%
DE	427 28%	360 24%
<b><u>Region</u></b>		
North	505 34%	503 33%
Midlands	471 31%	472 31%
South	526 35%	527 35%



**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 31  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1502	1502
<b><u>Working status</u></b>		
Full-time	617 41%	676 45%
Part-time	219 15%	180 12%
Not working but seeking work or temporarily unemployed/sick	74 5%	73 5%
Not working/not seeking work	122 8%	121 8%
Retired	414 28%	382 25%
Student	49 3%	63 4%
Refused	7 *	7 *

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 31  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1502	1502
<b><u>Tenure</u></b>		
Own outright	500 33%	491 33%
Own with a mortgage	525 35%	580 39%
Council	158 11%	193 13%
Housing Assoc.	76 5%	53 4%
Rented from someone else	148 10%	117 8%
Rent free	19 1%	13 1%
Refused	76 5%	55 4%

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 31  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1502	1502
<b><u>Foreign Holiday in last 3 years</u></b>		
Yes	942 63%	901 60%
No	560 37%	601 40%
<b><u>Number of cars</u></b>		
None	281 19%	312 21%
1	682 45%	625 42%
2	429 29%	431 29%
3+	110 7%	134 9%

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 31  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1502	1502
<b><u>Internet Access</u></b>		
At all	1114 74%	1131 75%
At home (net)	1022 68%	1042 69%
At work (net)	505 34%	529 35%
At home	574 38%	568 38%
At work	57 4%	55 4%
Both at home and at work	448 30%	474 32%
Somewhere else	35 2%	33 2%
Not at all	386 26%	369 25%
Refused	2 *	2 *

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 31  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1502	1502
<b><u>What is the highest educational level that you have achieved to date?</u></b>		
Secondary/ high school/ NVQ 1-3	753 50%	769 51%
University degree or equivalent professional qualification/ NVQ4	388 26%	391 26%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	124 8%	117 8%
No formal education	169 11%	166 11%
None of these	17 1%	17 1%
Refused	51 3%	42 3%

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 31  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1502	1502
<b><u>Marital Status</u></b>		
Single	302 20%	345 23%
Married/ co-habiting	893 59%	878 58%
Widowed/ separated/ divorced	254 17%	236 16%
Refused	53 4%	42 3%
<b><u>Children</u></b>		
None aged 18 or under	1052 70%	1021 68%
NET: Yes	444 30%	476 32%
NET: Yes any aged 15 or under	395 26%	425 28%
- Aged under 5	157 10%	178 12%
- Aged 5-10	180 12%	195 13%
- Aged 11-15	188 13%	199 13%
- Aged 16-18	109 7%	111 7%
Refused	6 *	5 *

Prepared on behalf of The Times by Populus



**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 31  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1502	1502
<b><u>Grocery shopping status</u></b>		
Yes - do half or more	1144 76%	1123 75%
No - do less than half	327 22%	353 23%
Refused	31 2%	27 2%

**Times Poll**  
**CATI Fieldwork : April 8th-10th 2008**

Absolutes/col percents

Table 32

**Q.3 At the last general election in May 2005, many people didn't vote. If you did vote in the general election could you tell me which party you voted for?**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1502	1502
Weighted base	1502	1502
Conservative	285 19%	288 19%
Labour	406 27%	349 23%
Liberal Democrat	150 10%	187 12%
Other	69 5%	68 5%
Did not vote	439 29%	463 31%
Refused	106 7%	100 7%
Don't know	47 3%	47 3%