

BBC Daily Politics Show Poll

Fieldwork : May 2nd-3rd 2007

Absolutes/col percents

Table 1

Q.2 Please say if you agree or disagree with the following statements?**Base: All respondents**

	Sex			Age						Social Class				Region							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1005	491	514	89	131	193	192	170	230	220	385	400	306	237	181	281	257	268	248	136	96
Weighted base	1005	480	525	111	172	198	170	151	203	283	368	354	254	293	209	250	267	264	245	142	87
<u>Although I was hoping that Labour would do badly in this week's elections so as to send a wake-up call to the government - I would still prefer to have a Labour government after the next election than a Conservative one</u>																					
Agree	417	207	210	49	87	77	70	51	82	136	147	134	95	124	95	103	91	100	120	60	46
	41%	43%	40%	44%	51%	39%	41%	34%	41%	48%	40%	38%	37%	43%	46%	41%	34%	38%	49%	42%	53%
Disagree	466	229	237	43	59	95	83	86	100	102	178	186	130	139	88	109	141	126	103	68	29
	46%	48%	45%	39%	34%	48%	49%	57%	49%	36%	49%	52%	51%	47%	42%	44%	53%	48%	42%	48%	33%
Refused	19	8	11	1	2	3	5	1	6	4	8	7	8	2	2	6	5	5	4	2	3
	2%	2%	2%	1%	1%	2%	3%	1%	3%	1%	2%	2%	3%	1%	1%	3%	2%	2%	2%	2%	3%
Don't know	103	36	67	18	24	22	11	13	14	41	34	28	21	27	23	32	31	34	18	12	9
	10%	7%	13%	16%	14%	11%	7%	9%	7%	15%	9%	8%	8%	9%	11%	13%	11%	13%	7%	8%	10%
<u>Labour's change of leader, with Gordon Brown taking over from Tony Blair, will not make the party any more appealing</u>																					
Agree	629	307	322	64	103	125	111	102	124	166	236	226	168	185	129	147	164	171	152	91	51
	63%	64%	61%	58%	60%	63%	66%	68%	61%	59%	64%	64%	66%	63%	62%	59%	61%	65%	62%	64%	59%
Disagree	298	147	150	34	53	62	47	41	61	86	108	103	66	90	63	79	83	74	71	40	29
	30%	31%	29%	31%	31%	31%	27%	27%	30%	31%	29%	29%	26%	31%	30%	32%	31%	28%	29%	28%	34%
Refused	8	2	6	1	-	1	3	1	2	1	4	3	3	1	1	3	3	-	4	2	-
	1%	1%	1%	1%	-	*	2%	*	1%	*	1%	1%	1%	*	1%	1%	1%	-	1%	1%	-
Don't know	70	23	47	12	17	11	9	7	15	29	19	22	17	17	16	21	17	19	18	9	7
	7%	5%	9%	11%	10%	5%	5%	5%	7%	10%	5%	6%	7%	6%	8%	8%	6%	7%	7%	7%	8%

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Weighted base	1005	480	525	111	172	198	170	151	203	283	368	354	254	293	209	250	267	264	245	142	87
<u>I am more likely to vote Conservative now than in the past because of David Cameron's style of leadership and the direction he is taking the Conservative Party</u>																					
Agree	348 35%	173 36%	175 33%	45 40%	46 27%	58 30%	61 36%	58 38%	80 39%	91 32%	120 33%	137 39%	88 35%	102 35%	70 34%	88 35%	105 39%	99 37%	71 29%	49 35%	24 27%
Disagree	580 58%	282 59%	298 57%	53 48%	107 62%	127 64%	95 56%	86 57%	112 55%	160 57%	222 60%	198 56%	151 60%	171 58%	120 57%	139 55%	137 51%	144 54%	157 64%	83 59%	59 68%
Refused	15 2%	9 2%	7 1%	1 1%	- -	2 1%	5 3%	2 2%	5 2%	1 *	7 2%	7 2%	4 1%	4 1%	3 1%	5 2%	6 2%	3 1%	3 1%	2 2%	1 1%
Don't know	62 6%	16 3%	45 9%	11 10%	19 11%	11 5%	9 5%	5 3%	7 3%	31 11%	19 5%	12 3%	11 4%	16 6%	17 8%	18 7%	19 7%	19 7%	14 6%	7 5%	3 3%
<u>Even though Labour are very unpopular now, they have changed Britain significantly for the better in the ten years that they have been in power</u>																					
Agree	420 42%	204 43%	216 41%	48 43%	79 46%	82 41%	73 43%	55 36%	85 42%	126 45%	155 42%	139 39%	96 38%	120 41%	97 46%	107 43%	96 36%	107 40%	114 47%	62 44%	41 48%
Disagree	513 51%	255 53%	258 49%	51 46%	81 47%	100 50%	84 49%	91 60%	106 52%	132 47%	184 50%	197 56%	139 55%	154 52%	97 47%	123 49%	151 57%	134 51%	115 47%	72 50%	41 48%
Refused	8 1%	3 1%	5 1%	1 1%	- -	1 *	3 2%	1 *	3 1%	1 *	3 1%	3 1%	3 1%	- -	1 1%	4 1%	3 1%	- -	3 1%	2 1%	- -
Don't know	64 6%	18 4%	46 9%	11 10%	12 7%	16 8%	10 6%	5 3%	10 5%	23 8%	26 7%	15 4%	16 6%	19 6%	13 6%	16 6%	17 6%	23 9%	13 5%	7 5%	4 5%

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Table 1

Q.2 Please say if you agree or disagree with the following statements?**Base: All respondents**

Q.1 At the last general election, in May 2005, many people didn't vote. If you did you vote in that election, please can you tell me which party you voted for?

	Total	Labour	Conservative	Liberal Democrats	Other	Didn't vote
Unweighted base	1005	244	187	104	45	259
Weighted base	1005	223	184	119	40	283

Although I was hoping that Labour would do badly in this week's elections so as to send a wake-up call to the government - I would still prefer to have a Labour government after the next election than a Conservative one

Agree	417 41%	168 75%	20 11%	48 40%	11 29%	115 40%
Disagree	466 46%	46 21%	161 88%	65 55%	27 68%	109 39%
Refused	19 2%	1 *	-	-	-	3 1%
Don't know	103 10%	8 4%	2 1%	6 5%	1 3%	56 20%

Labour's change of leader, with Gordon Brown taking over from Tony Blair, will not make the party any more appealing

Agree	629 63%	134 60%	124 68%	86 73%	21 54%	169 60%
Disagree	298 30%	87 39%	58 31%	25 21%	15 37%	78 28%
Refused	8 1%	-	-	-	-	2 1%
Don't know	70 7%	3 1%	2 1%	7 6%	4 9%	34 12%

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	Total	Labour	Conservative	Liberal Democrats	Other	Didn't vote
Weighted base	1005	223	184	119	40	283

I am more likely to vote Conservative now than in the past because of David Cameron's style of leadership and the direction he is taking the Conservative Party

Agree	348 35%	47 21%	121 66%	39 33%	11 28%	92 32%
Disagree	580 58%	170 76%	60 33%	77 65%	27 68%	153 54%
Refused	15 2%	-	1 1%	-	-	4 1%
Don't know	62 6%	6 3%	2 1%	2 2%	2 5%	35 12%

Even though Labour are very unpopular now, they have changed Britain significantly for the better in the ten years that they have been in power

Agree	420 42%	163 73%	29 16%	39 33%	13 33%	126 45%
Disagree	513 51%	55 24%	152 83%	72 61%	25 64%	127 45%
Refused	8 1%	-	-	-	-	2 1%
Don't know	64 6%	6 2%	2 1%	8 7%	1 3%	28 10%

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Table 2

Q.3 Please say if you agree or disagree with these statements?**Base: All respondents**

	Sex			Age						Social Class				Region							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1005	491	514	89	131	193	192	170	230	220	385	400	306	237	181	281	257	268	248	136	96
Weighted base	1005	480	525	111	172	198	170	151	203	283	368	354	254	293	209	250	267	264	245	142	87
<u>Scotland should have full independence and should no longer be part of Great Britain</u>																					
Agree	354	181	173	36	72	68	58	56	63	109	126	120	81	86	88	99	93	97	85	49	30
	35%	38%	33%	33%	42%	34%	34%	37%	31%	38%	34%	34%	32%	29%	42%	39%	35%	37%	35%	35%	34%
Disagree	554	270	284	61	84	103	102	82	121	146	205	203	146	176	103	129	147	140	137	79	51
	55%	56%	54%	55%	49%	52%	60%	54%	60%	52%	56%	57%	58%	60%	49%	52%	55%	53%	56%	56%	59%
Refused	8	4	5	1	-	1	3	-	3	1	3	3	3	2	1	3	3	2	3	1	-
	1%	1%	1%	1%	-	*	2%	-	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-
Don't know	89	25	64	12	15	26	7	13	16	27	33	28	23	29	17	20	25	25	20	12	6
	9%	5%	12%	11%	9%	13%	4%	8%	8%	10%	9%	8%	9%	10%	8%	8%	9%	10%	8%	9%	7%
<u>It is right that there should be a referendum in Scotland, giving voters there the chance to decide whether or not they want full independence from Britain</u>																					
Agree	747	351	396	83	137	152	127	112	137	220	278	249	186	210	166	185	193	205	179	104	67
	74%	73%	75%	74%	80%	76%	75%	74%	68%	78%	76%	70%	73%	72%	80%	74%	72%	78%	73%	74%	77%
Disagree	219	116	103	21	31	38	35	36	59	52	73	94	56	75	37	52	58	51	58	32	19
	22%	24%	20%	19%	18%	19%	21%	24%	29%	18%	20%	27%	22%	26%	18%	21%	22%	19%	24%	23%	22%
Refused	8	4	5	1	-	1	3	-	3	1	3	3	3	2	1	3	3	2	3	1	-
	1%	1%	1%	1%	-	*	2%	-	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-
Don't know	30	9	21	6	4	8	5	4	4	10	13	8	9	7	5	10	13	7	6	4	1
	3%	2%	4%	5%	2%	4%	3%	3%	2%	4%	3%	2%	3%	2%	2%	4%	5%	3%	2%	3%	1%

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Q.3 Please say if you agree or disagree with these statements?**Base: All respondents**

	Sex			Age						Social Class				Region							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1005	480	525	111	172	198	170	151	203	283	368	354	254	293	209	250	267	264	245	142	87
<u>Now that Scottish devolution is well established and may be extended England should now have its own Parliament too</u>																					
Agree	655	322	333	73	118	130	108	91	135	191	238	226	155	191	151	159	176	183	152	91	54
	65%	67%	63%	66%	69%	66%	64%	60%	67%	68%	65%	64%	61%	65%	72%	64%	66%	69%	62%	64%	63%
Disagree	280	145	136	19	43	53	55	53	56	63	108	109	80	81	47	72	66	62	83	41	28
	28%	30%	26%	18%	25%	27%	32%	35%	28%	22%	29%	31%	32%	28%	23%	29%	25%	23%	34%	29%	33%
Refused	8	4	4	1	-	1	3	1	2	1	3	3	3	2	1	2	3	2	2	2	-
	1%	1%	1%	1%	-	*	2%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-
Don't know	62	9	52	17	10	14	4	7	9	27	18	16	15	20	10	17	22	18	9	8	4
	6%	2%	10%	16%	6%	7%	2%	5%	4%	10%	5%	5%	6%	7%	5%	7%	8%	7%	4%	6%	5%
<u>I am not keen on the idea of having a Prime Minister of Britain who is Scottish and represents a Scottish constituency</u>																					
Agree	354	180	174	43	49	64	54	62	82	91	118	144	82	89	80	102	102	99	86	46	21
	35%	37%	33%	38%	28%	32%	32%	41%	41%	32%	32%	41%	32%	30%	38%	41%	38%	37%	35%	33%	24%
Disagree	574	271	303	55	109	121	104	83	103	163	225	185	157	175	115	127	140	148	144	83	60
	57%	57%	58%	49%	63%	61%	61%	55%	51%	58%	61%	52%	62%	60%	55%	51%	52%	56%	59%	58%	69%
Refused	11	4	7	1	2	1	2	1	4	4	3	5	2	4	1	4	4	4	3	1	1
	1%	1%	1%	1%	1%	*	1%	*	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	*	1%
Don't know	66	24	41	12	13	12	9	6	14	25	21	20	11	26	12	17	22	14	13	12	5
	7%	5%	8%	11%	7%	6%	5%	4%	7%	9%	6%	6%	5%	9%	6%	7%	8%	5%	5%	9%	6%

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Q.3 Please say if you agree or disagree with these statements?**Base: All respondents**

Q.1 At the last general election, in May 2005, many people didn't vote. If you did you vote in that election, please can you tell me which party you voted for?

	Total	Labour	Conservative	Liberal Democrats	Other	Didn't vote
Unweighted base	1005	244	187	104	45	259
Weighted base	1005	223	184	119	40	283

Scotland should have full independence and should no longer be part of Great Britain

Agree	354 35%	77 34%	56 30%	35 30%	15 39%	124 44%
Disagree	554 55%	131 59%	117 64%	75 63%	22 56%	130 46%
Refused	8 1%	-	-	-	-	3 1%
Don't know	89 9%	16 7%	11 6%	9 7%	2 5%	26 9%

It is right that there should be a referendum in Scotland, giving voters there the chance to decide whether or not they want full independence from Britain

Agree	747 74%	170 76%	128 70%	86 73%	31 79%	216 76%
Disagree	219 22%	50 22%	52 28%	29 24%	8 19%	50 18%
Refused	8 1%	-	-	-	-	3 1%
Don't know	30 3%	4 2%	3 2%	4 3%	1 2%	13 5%

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Q.3 Please say if you agree or disagree with these statements?**Base: All respondents**

Q.1 At the last general election, in May 2005, many people didn't vote. If you did you vote in that election, please can you tell me which party you voted for?

	Total	Labour	Conservative	Liberal Democrats	Other	Didn't vote
Weighted base	1005	223	184	119	40	283
<u>Now that Scottish devolution is well established and may be extended England should now have its own Parliament too</u>						
Agree	655 65%	145 65%	121 66%	73 61%	26 66%	198 70%
Disagree	280 28%	71 32%	57 31%	38 32%	12 31%	59 21%
Refused	8 1%	-	-	-	-	3 1%
Don't know	62 6%	7 3%	6 3%	8 6%	1 3%	23 8%
<u>I am not keen on the idea of having a Prime Minister of Britain who is Scottish and represents a Scottish constituency</u>						
Agree	354 35%	77 35%	87 47%	25 21%	13 32%	104 37%
Disagree	574 57%	140 63%	91 49%	83 70%	23 58%	154 54%
Refused	11 1%	1 *	-	2 2%	-	3 1%
Don't know	66 7%	5 2%	6 3%	8 7%	4 9%	22 8%

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Absolutes/col percents

Table 3

Q.1 At the last general election, in May 2005, many people didn't vote. If you did you vote in that election, please can you tell me which party you voted for?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1005	1005
Weighted base	1005	1005
Labour	244 24%	223 22%
Conservative	187 19%	184 18%
Liberal Democrats	104 10%	119 12%
Other	45 4%	40 4%
Didn't vote	259 26%	283 28%
Can't remember	46 5%	47 5%
Refused	108 11%	99 10%
Don't know	12 1%	12 1%

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Table 4
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1005	1005
Weighted base		1005	1005
<u>Sex</u>			
Male		491 49%	483 48%
Female		514 51%	522 52%
<u>Age</u>			
18-24	(21)	89 9%	111 11%
25-34	(29.5)	131 13%	171 17%
35-44	(39.5)	193 19%	201 20%
45-54	(49.5)	192 19%	171 17%
55-64	(59.5)	170 17%	151 15%
65+	(70)	230 23%	200 20%
Average age		48.83	46.54

Prepared by Populus



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Table 4
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1005	1005
<u>Social Class</u>		
AB	306 30%	251 25%
C1	237 24%	292 29%
C2	181 18%	211 21%
DE	281 28%	251 25%
<u>Region</u>		
North	344 34%	335 33%
Midlands	315 31%	313 31%
South	346 34%	356 35%

Prepared by Populus



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Table 4
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1005	1005
<u>Working status</u>		
Full-time	408 41%	446 44%
Part-time	152 15%	113 11%
Not working but seeking work or temporarily unemployed/sick	49 5%	59 6%
Not working/not seeking work	76 8%	86 9%
Retired	290 29%	262 26%
Student	29 3%	38 4%
Refused	1 *	1 *

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Table 4
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1005	1005
<u>Tenure</u>		
Own outright	351 35%	321 32%
Own with a mortgage	368 37%	412 41%
Council	99 10%	131 13%
Housing Assoc.	48 5%	37 4%
Rented from someone else	87 9%	69 7%
Rent free	9 1%	7 1%
Refused	43 4%	28 3%

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Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1005	1005
<u>Foreign Holiday in last 3 years</u>		
Yes	648 64%	623 62%
No	357 36%	382 38%
<u>Number of cars</u>		
None	210 21%	203 20%
1	432 43%	437 44%
2	283 28%	283 28%
3+	80 8%	81 8%

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Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1005	1005
<u>Internet Access</u>		
At all	711 71%	721 72%
At home (net)	635 63%	640 64%
At work (net)	301 30%	301 30%
At home	385 38%	391 39%
At work	51 5%	52 5%
Both at home and at work	250 25%	249 25%
Somewhere else	25 2%	29 3%
Not at all	294 29%	284 28%

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Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1005	1005
<u>What is the highest educational level that you have achieved to date?</u>		
Secondary/ high school/ NVQ 1-3	535 53%	548 55%
University degree or equivalent professional qualification/ NVQ4	279 28%	274 27%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	81 8%	80 8%
None of these	72 7%	75 8%
Refused	38 4%	27 3%

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Table 4
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1005	1005
<u>Marital Status</u>		
Single	218 22%	238 24%
Married/ co-habiting	577 57%	573 57%
Widowed/ separated/ divorced	175 17%	170 17%
Refused	35 3%	24 2%
<u>Children</u>		
None aged 18 or under	685 68%	678 67%
NET: Yes	286 28%	304 30%
NET: Yes any aged 15 or under	249 25%	271 27%
- Aged under 5	109 11%	133 13%
- Aged 5-10	120 12%	131 13%
- Aged 11-15	115 11%	112 11%
- Aged 16-18	69 7%	64 6%
Refused	34 3%	23 2%

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Table 4
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Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1005	1005
<u>Grocery shopping status</u>		
I am the main grocery shopper in the household	679 68%	669 67%
I regularly do the main grocery shop	701 70%	694 69%
I regularly do top up grocery shopping (buy items or a basket of items as they are needed)	753 75%	748 74%
I do not do grocery shopping	118 12%	131 13%
Refused	19 2%	12 1%