

## Opinion Poll

### CATI Fieldwork : April 16th-17th 2008

Absolutes/col percents

Table 1  
**Q.2 If there was a general election tomorrow, which party would you vote for?**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Swing Voters
Unweighted base	1006	468	538	73	142	210	211	189	181	306	238	205	257	262	260	249	144	91	261	211	123	189	298	124	298
Weighted base	1006	484	522	119	157	196	169	152	212	266	294	208	239	265	262	249	144	86	268	189	128	208	251	134	307
Conservative	268 27%	145 30%	123 23%	19 16%	29 18%	47 24%	44 26%	63 41%	65 31%	83 31%	80 27%	54 26%	50 21%	102 38%	73 28%	57 23%	28 20%	7 8%	268 100%	-	-	162 78%	30 12%	19 14%	52 17%
Labour	189 19%	97 20%	92 18%	23 19%	37 24%	43 22%	31 18%	25 16%	29 14%	46 17%	45 15%	46 22%	52 22%	43 16%	45 17%	51 20%	22 15%	28 33%	-	189 100%	-	1 *	125 50%	8 6%	56 18%
Liberal Democrat	128 13%	66 14%	61 12%	16 14%	18 12%	21 11%	25 15%	18 12%	29 14%	44 17%	40 14%	16 8%	28 12%	27 10%	27 10%	39 16%	29 20%	6 7%	-	-	128 100%	10 5%	21 8%	73 54%	51 17%
SNP	24 2%	16 3%	8 2%	6 5%	3 2%	5 2%	2 1%	4 3%	5 2%	8 3%	6 2%	4 2%	6 3%	-	-	-	-	24 28%	-	-	-	1 *	1 1%	1 1%	11 4%
Plaid Cymru	4 *	3 1%	1 *	-	-	3 2%	1 1%	-	-	1 *	1 *	1 1%	1 *	-	-	-	4 3%	-	-	-	-	-	-	-	-
The Green Party	27 3%	10 2%	17 3%	3 2%	3 2%	10 5%	8 5%	3 2%	-	6 2%	9 3%	6 3%	6 2%	5 2%	7 3%	12 5%	3 2%	-	-	-	-	2 1%	6 2%	1 1%	12 4%
The United Kingdom Independence Party (UKIP)	9 1%	7 1%	2 *	2 2%	-	2 1%	1 1%	1 1%	3 1%	-	1 *	6 3%	2 1%	2 1%	1 1%	3 1%	2 2%	-	-	-	-	1 1%	1 1%	-	5 2%
The British National Party (BNP)	11 1%	9 2%	1 *	2 1%	2 1%	5 2%	-	2 1%	-	2 1%	5 2%	3 2%	1 *	2 1%	4 2%	2 1%	3 2%	-	-	-	-	1 1%	5 2%	-	3 1%
Some other party	5 1%	2 *	3 1%	-	-	2 1%	3 2%	1 1%	-	2 1%	-	2 1%	2 1%	-	3 1%	1 *	1 1%	1 1%	-	-	-	-	2 1%	-	2 1%
Would not vote at all	108 11%	36 7%	71 14%	31 26%	22 14%	15 8%	14 9%	13 9%	12 6%	17 6%	36 12%	23 11%	32 13%	21 8%	39 15%	25 10%	20 14%	3 4%	-	-	-	4 2%	13 5%	2 1%	-
Refused	89 9%	37 8%	52 10%	4 3%	8 5%	12 6%	18 11%	11 7%	37 17%	25 9%	22 7%	17 8%	25 11%	21 8%	21 8%	27 11%	14 9%	6 7%	-	-	-	13 6%	8 3%	9 7%	19 6%
Don't know	145 14%	55 11%	90 17%	13 11%	35 22%	33 17%	21 13%	10 7%	32 15%	33 12%	49 17%	29 14%	34 14%	43 16%	41 16%	32 13%	18 12%	12 13%	-	-	-	12 6%	37 15%	21 15%	96 31%

Prepared by Populus



## Opinion Poll

### CATI Fieldwork : April 16th-17th 2008

Absolutes/col percents

Table 2

**Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote.**

**How likely are you, personally, to vote at the next election?**

**Q.2 If there were a general election tomorrow, which party would you vote for?**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Sex		Age							Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Unweighted base	595	308	287	34	72	125	126	134	103	201	136	120	138	158	145	142	85	65	235	187	103	152	212	88	156
Weighted base	581	316	265	54	78	117	102	109	121	171	166	119	124	158	140	140	82	61	240	165	107	165	176	94	158
Conservative	240	134	106	14	25	43	38	59	61	78	71	47	43	92	64	51	26	7	240	-	-	152	28	19	45
	41%	42%	40%	25%	33%	36%	37%	54%	50%	46%	43%	39%	35%	58%	46%	36%	32%	11%	100%	-	-	92%	16%	20%	29%
Labour	165	86	79	18	32	37	29	23	26	41	39	40	45	37	40	43	20	25	-	165	-	1	115	8	46
	28%	27%	30%	33%	42%	32%	28%	21%	22%	24%	23%	34%	36%	23%	29%	31%	24%	41%	-	100%	-	1%	65%	9%	29%
Liberal Democrat	107	55	52	11	14	16	22	17	27	37	36	13	21	21	22	32	26	6	-	-	107	7	19	65	38
	18%	17%	20%	21%	18%	14%	21%	15%	22%	21%	22%	11%	17%	14%	16%	23%	31%	10%	-	-	100%	4%	11%	70%	24%
SNP	22	15	8	6	1	5	2	4	4	7	5	4	6	-	-	-	-	22	-	-	-	1	1	1	10
	4%	5%	3%	11%	2%	4%	2%	4%	3%	4%	3%	3%	5%	-	-	-	-	37%	-	-	-	1%	1%	1%	7%
Plaid Cymru	4	3	1	-	-	3	1	-	-	1	1	1	*	-	-	-	4	-	-	-	-	-	-	-	-
	1%	1%	*	-	-	2%	1%	-	-	1%	1%	1%	*	-	-	-	4%	-	-	-	-	-	-	-	-
The Green Party	22	8	13	3	3	7	7	2	-	4	8	5	5	5	5	10	2	-	-	-	-	2	5	1	11
	4%	3%	5%	5%	4%	6%	6%	2%	-	3%	5%	4%	4%	3%	4%	7%	3%	-	-	-	-	1%	3%	1%	7%
The United Kingdom Independence Party (UKIP)	7	6	1	1	-	1	1	1	3	-	1	4	1	2	1	2	1	-	-	-	-	1	1	-	3
	1%	2%	*	1%	-	1%	1%	1%	2%	-	1%	4%	1%	1%	1%	2%	1%	-	-	-	-	1%	1%	-	2%
The British National Party (BNP)	10	9	1	2	2	4	-	2	-	2	4	3	1	2	4	2	2	-	-	-	-	1	5	-	3
	2%	3%	1%	3%	3%	4%	-	2%	-	1%	3%	2%	1%	1%	3%	1%	3%	-	-	-	-	1%	3%	-	2%
Some other party	5	2	3	-	-	1	3	1	-	2	-	2	1	-	3	1	1	*	-	-	-	-	2	-	2
	1%	1%	1%	-	-	1%	3%	1%	-	1%	-	1%	1%	-	2%	*	1%	1%	-	-	-	-	1%	-	1%

**Opinion Poll**  
**CATI Fieldwork : April 16th-17th 2008**

Col percents

Table 3  
**Published voting intention figures**

	<u>Total</u>
Conservative	40%
Labour	30%
Liberal Democrat/ Liberal	19%
Scottish National Party/SNP	4%
Plaid Cymru	1%
Other	7%

## Opinion Poll

### CATI Fieldwork : April 16th-17th 2008

Absolutes/col percents

Table 4

**Q5. Do you think of yourself as a floating voter - who hasn't decided yet which party, if any, to support at the election, or do you just prefer not to say how you may vote?**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	229	88	141	12	36	45	50	28	58	67	59	44	59	63	59	61	29	17	-	-	-	21	51	25	111
Weighted base	231	92	139	16	42	44	39	22	68	57	69	45	60	64	61	59	29	17	-	-	-	25	46	30	115
Floating voter	115	48	67	10	32	25	14	8	26	29	34	25	27	35	31	25	17	7	-	-	-	10	29	22	115
	50%	52%	48%	62%	77%	55%	35%	38%	39%	51%	49%	55%	45%	56%	50%	43%	57%	40%	-	-	-	43%	63%	73%	100%
Prefer not to say	116	44	72	6	10	20	26	13	42	28	35	20	33	28	31	34	13	10	-	-	-	14	17	8	-
	50%	48%	52%	38%	23%	45%	65%	62%	61%	49%	51%	45%	55%	44%	50%	57%	43%	60%	-	-	-	57%	37%	27%	-

## Opinion Poll

### CATI Fieldwork : April 16th-17th 2008

Absolutes/col percents

Table 5

**Q6. Which party leader would be the best to steer Britain through the current credit crunch ?**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Swing Voters
Unweighted base	1006	468	538	73	142	210	211	189	181	306	238	205	257	262	260	249	144	91	261	211	123	189	298	124	298
Weighted base	1006	484	522	119	157	196	169	152	212	266	294	208	239	265	262	249	144	86	268	189	128	208	251	134	307
Gordon Brown	293 29%	144 30%	149 29%	51 43%	52 33%	65 33%	44 26%	37 24%	44 21%	90 34%	84 29%	53 25%	67 28%	78 29%	72 27%	65 26%	35 24%	44 51%	18 7%	139 74%	31 25%	14 7%	130 52%	38 28%	105 34%
David Cameron	315 31%	166 34%	149 29%	32 27%	44 28%	52 26%	44 26%	67 44%	77 36%	84 32%	88 30%	78 37%	65 27%	97 37%	90 34%	73 29%	41 29%	13 15%	203 76%	21 11%	17 13%	152 73%	52 21%	21 16%	79 26%
Nick Clegg	61 6%	32 7%	29 6%	1 1%	5 3%	16 8%	15 9%	10 7%	14 7%	14 5%	19 7%	9 5%	18 8%	7 2%	15 6%	20 8%	12 9%	8 9%	2 1%	4 2%	43 33%	2 1%	14 6%	34 26%	19 6%
Other	44 4%	24 5%	20 4%	5 4%	8 5%	9 4%	5 3%	6 4%	11 5%	11 4%	12 4%	8 4%	13 5%	11 4%	12 5%	11 5%	6 4%	3 4%	7 3%	2 1%	4 3%	9 4%	7 3%	3 2%	11 3%
None of these	124 12%	63 13%	61 12%	5 4%	17 11%	20 10%	26 16%	20 13%	36 17%	37 14%	29 10%	29 14%	29 12%	34 13%	31 12%	31 12%	19 13%	10 12%	19 7%	7 4%	9 7%	13 6%	22 9%	17 13%	40 13%
Refused	13 1%	3 1%	10 2%	- -	1 1%	4 2%	4 2%	2 1%	3 1%	1 *	6 2%	3 1%	4 2%	2 1%	2 1%	6 2%	2 2%	1 1%	- -	- -	- -	- -	- -	1 1%	1 *
Don't know	155 15%	52 11%	104 20%	24 20%	31 20%	31 16%	31 19%	11 7%	26 13%	29 11%	55 19%	28 14%	43 18%	37 14%	41 16%	43 17%	28 19%	7 8%	18 7%	17 9%	24 19%	20 10%	26 10%	19 14%	53 17%

## Opinion Poll

### CATI Fieldwork : April 16th-17th 2008

Absolutes/col percents

Table 6

**Q7. If you own your own home, do you think its value will fall or rise in 2008?****Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Unweighted base	1006	468	538	73	142	210	211	189	181	306	238	205	257	262	260	249	144	91	261	211	123	189	298	124	298
Weighted base	1006	484	522	119	157	196	169	152	212	266	294	208	239	265	262	249	144	86	268	189	128	208	251	134	307
The value of my home will fall	522 52%	264 55%	258 49%	51 43%	71 45%	100 51%	94 56%	96 63%	108 51%	160 60%	150 51%	110 53%	102 43%	140 53%	161 61%	126 51%	75 52%	19 22%	163 61%	74 39%	77 60%	117 56%	123 49%	76 57%	159 52%
The value of my home will rise	161 16%	82 17%	79 15%	21 17%	37 23%	37 19%	32 19%	18 12%	17 8%	36 13%	54 18%	45 22%	26 11%	48 18%	25 10%	39 16%	22 15%	26 31%	36 13%	42 22%	13 10%	32 16%	43 17%	13 10%	50 16%
The value of my home will stay the same	126 13%	62 13%	65 12%	3 3%	17 11%	24 12%	23 14%	19 13%	40 19%	32 12%	44 15%	25 12%	26 11%	30 11%	28 11%	33 13%	19 13%	16 19%	39 15%	23 12%	14 11%	32 15%	35 14%	23 17%	44 14%
I do not own my own home	160 16%	58 12%	102 20%	40 34%	28 18%	27 14%	16 9%	14 9%	35 17%	35 13%	39 13%	20 10%	67 28%	37 14%	41 16%	38 15%	20 14%	23 27%	24 9%	39 21%	23 18%	20 10%	41 16%	21 16%	47 15%
Refused	1 *	1 *	-	-	-	-	-	1 *	1 *	-	-	-	1 1%	-	1 *	-	1 *	-	-	1 *	-	-	1 *	-	1 *
Don't know	35 4%	17 3%	19 4%	4 3%	4 3%	8 4%	5 3%	4 3%	11 5%	3 1%	8 3%	7 4%	17 7%	9 3%	6 2%	13 5%	6 4%	2 2%	7 2%	11 6%	1 1%	6 3%	9 3%	1 1%	6 2%

## Opinion Poll

### CATI Fieldwork : April 16th-17th 2008

Absolutes/col percents

Table 7

**Q8. You answered that you think the value of your home will fall in the next 12 months, do you think it will fall by..**

**Base: Respondents who think their house will fall in value**

	Sex		Age							Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Swing Voters
Unweighted base	535	258	277	31	65	107	116	118	98	190	122	109	114	140	164	129	83	19	165	87	75	114	150	69	157
Weighted base	522	264	258	51	71	100	94	96	108	160	150	110	102	140	161	126	75	19	163	74	77	117	123	76	159
Less than £10,000	244	113	132	22	37	51	47	36	49	69	82	49	44	50	74	67	37	16	62	38	42	40	63	43	83
	47%	43%	51%	44%	52%	51%	50%	38%	46%	43%	55%	45%	43%	36%	46%	53%	49%	83%	38%	51%	55%	34%	52%	57%	52%
£10,000 to £20,000	191	104	87	20	25	35	29	41	40	58	50	44	39	54	65	45	26	2	66	32	22	45	49	24	58
	37%	39%	34%	40%	35%	35%	30%	43%	37%	36%	33%	40%	39%	39%	40%	35%	35%	9%	41%	43%	28%	38%	40%	31%	37%
£20,001 to £50,000	53	34	20	7	5	10	12	11	9	20	11	10	11	21	16	7	8	1	25	3	9	20	6	6	7
	10%	13%	8%	14%	7%	10%	13%	11%	8%	13%	8%	9%	11%	15%	10%	6%	11%	4%	15%	4%	11%	17%	5%	8%	4%
£50,001 to £100,000	7	5	2	-	-	2	2	1	3	4	2	1	-	4	1	1	1	-	3	-	1	4	1	2	3
	1%	2%	1%	-	-	2%	2%	1%	2%	3%	1%	1%	-	3%	1%	1%	1%	-	2%	-	1%	3%	1%	3%	2%
More than £100,000	3	1	2	-	-	1	-	1	1	1	-	2	-	2	-	-	1	-	2	-	-	1	2	-	3
	1%	*	1%	-	-	1%	-	1%	1%	1%	-	2%	-	1%	-	-	1%	-	1%	-	-	1%	2%	-	2%
Refused	2	2	-	-	-	-	2	-	-	1	1	-	-	1	-	-	1	-	-	-	-	-	-	-	1
	*	1%	-	-	-	-	2%	-	-	*	1%	-	-	*	-	-	2%	-	-	-	-	-	-	-	*
Don't know	21	5	15	1	4	1	3	6	6	7	4	3	7	8	4	6	1	1	5	1	3	7	2	1	5
	4%	2%	6%	3%	5%	1%	3%	6%	6%	4%	3%	2%	7%	6%	3%	5%	1%	4%	3%	2%	4%	6%	2%	1%	3%

## Opinion Poll

### CATI Fieldwork : April 16th-17th 2008

Absolutes/col percents

Table 8

**Q9. Have you been refused a loan, credit card or mortgage in the past 12 months?****Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Unweighted base	1006	468	538	73	142	210	211	189	181	306	238	205	257	262	260	249	144	91	261	211	123	189	298	124	298
Weighted base	1006	484	522	119	157	196	169	152	212	266	294	208	239	265	262	249	144	86	268	189	128	208	251	134	307
Yes, I have	49 5%	24 5%	25 5%	13 11%	10 6%	13 6%	11 7%	2 1%	2 1%	10 4%	15 5%	9 4%	16 7%	17 6%	12 5%	10 4%	7 5%	3 3%	9 3%	10 6%	6 5%	7 3%	13 5%	4 3%	16 5%
No, I haven't	955 95%	458 95%	497 95%	106 89%	148 94%	184 94%	157 93%	151 99%	210 99%	256 96%	277 94%	199 96%	223 93%	248 94%	250 95%	238 96%	135 94%	84 97%	258 97%	178 94%	121 95%	201 97%	238 95%	131 97%	291 95%
Refused	1 *	1 *	-	-	-	-	1 1%	-	-	-	1 *	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-



## Opinion Poll

### CATI Fieldwork : April 16th-17th 2008

Absolutes/col percents

Table 9

**Q10. Generally speaking, how worried are you that the global credit crunch is going to make you poorer?**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Swing Voters	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North England	Wales & South West	Scotland	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Con-ser-vative	Labour		Lib-eral Dem-ocrat
Unweighted base	1006	468	538	73	142	210	211	189	181	306	238	205	257	262	260	249	144	91	261	211	123	189	298	124	298
Weighted base	1006	484	522	119	157	196	169	152	212	266	294	208	239	265	262	249	144	86	268	189	128	208	251	134	307
Very worried	132 13%	60 12%	72 14%	11 9%	25 16%	35 18%	20 12%	17 11%	23 11%	26 10%	42 14%	31 15%	33 14%	31 12%	34 13%	35 14%	23 16%	8 9%	39 14%	16 9%	20 16%	32 16%	33 13%	21 15%	41 13%
Quite worried	401 40%	164 34%	236 45%	50 42%	64 41%	78 39%	71 42%	63 42%	76 36%	98 37%	122 41%	91 44%	90 38%	106 40%	112 43%	97 39%	55 38%	31 36%	110 41%	71 38%	56 44%	79 38%	91 36%	62 46%	141 46%
Not at all worried	464 46%	253 52%	210 40%	58 49%	68 43%	81 41%	77 45%	70 46%	111 52%	140 53%	125 43%	85 41%	114 48%	128 48%	110 42%	114 46%	65 45%	46 54%	117 44%	100 53%	49 38%	95 46%	124 50%	50 37%	122 40%
Refused	1 *	1 *	-	-	-	-	-	-	1 *	1 *	-	-	-	-	1 *	-	-	-	1 *	-	-	1 *	-	-	-
Don't know	9 1%	5 1%	4 1%	-	1 1%	3 1%	2 1%	2 1%	1 1%	1 *	5 2%	1 *	2 1%	-	5 2%	2 1%	1 1%	1 1%	1 *	2 1%	3 2%	1 1%	2 1%	1 1%	2 1%

**Opinion Poll**  
**CATI Fieldwork : April 16th-17th 2008**

Absolutes/col percents

Table 10  
**Classification**  
**Base: All respondents**

		Unweighted Total	Weighted Total
Unweighted base		1006	1006
Weighted base		1006	1006
<b><u>Gender</u></b>			
Male		468 47%	483 48%
Female		538 53%	523 52%
<b><u>Age</u></b>			
18-24	(21)	73 7%	119 12%
25-34	(29.5)	142 14%	160 16%
35-44	(39.5)	210 21%	199 20%
45-54	(49.5)	211 21%	170 17%
55-64	(59.5)	189 19%	149 15%
65+	(70)	181 18%	209 21%
Average age		48.09	46.70

**Opinion Poll**  
**CATI Fieldwork : April 16th-17th 2008**

Absolutes/col percents

Table 10  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1006	1006
<b><u>Social Class</u></b>		
AB	306 30%	262 26%
C1	238 24%	292 29%
C2	205 20%	211 21%
DE	257 26%	241 24%
<b><u>Region</u></b>		
North	340 34%	337 34%
Midlands	313 31%	316 31%
South	353 35%	353 35%

**Opinion Poll**  
**CATI Fieldwork : April 16th-17th 2008**

Absolutes/col percents

Table 10  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1006	1006
<b><u>Working status</u></b>		
Full-time	418 42%	453 45%
Part-time	160 16%	121 12%
Not working but seeking work or temporarily unemployed/sick	47 5%	42 4%
Not working/not seeking work	92 9%	84 8%
Retired	253 25%	260 26%
Student	34 3%	45 4%
Refused	2 *	1 *

**Opinion Poll**  
**CATI Fieldwork : April 16th-17th 2008**

Absolutes/col percents

Table 10  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1006	1006
<b><u>Tenure</u></b>		
Own outright	341 34%	328 33%
Own with a mortgage	380 38%	389 39%
Council	86 9%	129 13%
Housing Assoc.	41 4%	32 3%
Rented from someone else	113 11%	92 9%
Rent free	16 2%	13 1%
Refused	29 3%	22 2%

**Opinion Poll**  
**CATI Fieldwork : April 16th-17th 2008**

Absolutes/col percents

Table 10  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1006	1006
<b><u>Foreign Holiday in last 3 years</u></b>		
Yes	625 62%	604 60%
No	381 38%	402 40%
<b><u>Number of cars</u></b>		
None	179 18%	209 21%
1	431 43%	418 42%
2	310 31%	289 29%
3+	86 9%	90 9%

**Opinion Poll**  
**CATI Fieldwork : April 16th-17th 2008**

Absolutes/col percents

Table 10  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1006	1006
<b><u>Internet Access</u></b>		
At all	769 76%	765 76%
At home (net)	708 70%	698 69%
At work (net)	323 32%	327 33%
At home	432 43%	422 42%
At work	47 5%	52 5%
Both at home and at work	276 27%	276 27%
Somewhere else	14 1%	16 2%
Not at all	236 23%	240 24%
Refused	1 *	1 *

**Opinion Poll**  
**CATI Fieldwork : April 16th-17th 2008**

Absolutes/col percents

Table 10  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1006	1006
<b><u>What is the highest educational level that you have achieved to date?</u></b>		
Secondary/ high school/ NVQ 1-3	494 49%	522 52%
University degree or equivalent professional qualification/ NVQ4	267 27%	254 25%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	88 9%	82 8%
No formal education	116 12%	112 11%
None of these	10 1%	10 1%
Refused	31 3%	26 3%



**Opinion Poll**  
**CATI Fieldwork : April 16th-17th 2008**

Absolutes/col percents

Table 10  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1006	1006
<b><u>Marital Status</u></b>		
Single	190 19%	230 23%
Married/ co-habiting	595 59%	556 55%
Widowed/ separated/ divorced	198 20%	202 20%
Refused	23 2%	19 2%
<b><u>Children</u></b>		
None aged 18 or under	684 68%	696 69%
NET: Yes	318 32%	306 30%
NET: Yes any aged 15 or under	278 28%	268 27%
- Aged under 5	113 11%	118 12%
- Aged 5-10	137 14%	130 13%
- Aged 11-15	138 14%	126 13%
- Aged 16-18	81 8%	74 7%
Refused	4 *	4 *

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**Opinion Poll**  
**CATI Fieldwork : April 16th-17th 2008**

Absolutes/col percents

Table 10  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1006	1006
<b><u>Grocery shopping status</u></b>		
Yes - do half or more	800 80%	789 78%
No - do less than half	193 19%	206 21%
Refused	13 1%	11 1%

**Opinion Poll**  
**CATI Fieldwork : April 16th-17th 2008**

Absolutes/col percents

Table 11

**Q.3 At the last general election in May 2005, many people didn't vote. If you did vote in the general election could you tell me which party you voted for?**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1006	1006
Weighted base	1006	1006
Conservative	189 19%	208 21%
Labour	298 30%	251 25%
Liberal Democrat	124 12%	134 13%
Other	48 5%	49 5%
Did not vote	267 27%	288 29%
Refused	60 6%	58 6%
Don't know	20 2%	17 2%