

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 1

**Q.1 If you have any children, please indicate how old they are. If you do not have any children, please say so.**

**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
I do not have any children	1511 37%	763 38%	748 36%	416 85%	351 54%	264 34%	221 32%	142 23%	118 14%	377 34%	508 43%	290 34%	336 36%	137 39%	53 29%	159 33%	115 32%	153 41%	113 36%	82 38%	131 34%	260 51%	177 34%	132 35%	213 40%	750 43%
NET: Any	2560 63%	1232 62%	1328 64%	72 15%	301 46%	510 66%	471 68%	469 77%	736 86%	722 66%	673 57%	565 66%	600 64%	217 61%	131 71%	319 67%	244 68%	224 59%	204 64%	134 62%	250 66%	252 49%	346 66%	240 65%	318 60%	999 57%
I have a child/ children under the age of five	413 10%	172 9%	241 12%	62 13%	189 29%	144 19%	15 2%	3 1%	1 *	92 8%	115 10%	101 12%	104 11%	32 9%	14 8%	43 9%	45 13%	41 11%	32 10%	21 10%	40 11%	58 11%	50 10%	36 10%	55 10%	221 13%
I have a child/ children aged 5-10	529 13%	273 14%	256 12%	13 3%	160 25%	262 34%	83 12%	9 1%	2 *	140 13%	159 13%	116 14%	115 12%	50 14%	23 12%	55 12%	56 16%	44 12%	49 16%	38 17%	44 12%	71 14%	59 11%	40 11%	85 16%	312 18%
I have a child/ children aged 11-16	515 13%	260 13%	254 12%	5 1%	53 8%	241 31%	177 26%	30 5%	8 1%	142 13%	124 10%	135 16%	114 12%	35 10%	23 13%	65 14%	62 17%	42 11%	43 14%	34 16%	43 11%	56 11%	55 10%	56 15%	98 18%	293 17%
I have a child/ children aged 17 or 18	197 5%	92 5%	105 5%	2 *	5 1%	69 9%	94 14%	25 4%	2 *	45 4%	52 4%	48 6%	52 6%	9 2%	10 5%	30 6%	17 5%	13 4%	15 5%	16 7%	14 4%	26 5%	20 4%	27 7%	41 8%	98 6%
I have a child/ children aged 19-30	759 19%	354 18%	405 20%	- *	3 11%	87 43%	300 45%	274 45%	95 11%	199 18%	203 17%	175 20%	183 20%	65 18%	46 25%	94 20%	67 19%	54 14%	51 16%	47 22%	65 17%	62 12%	123 24%	86 23%	132 25%	316 18%
I have a child/ children aged 31 or over	1004 25%	496 25%	507 24%	- -	- -	41 6%	260 43%	703 82%	333 30%	247 21%	186 22%	238 25%	94 27%	54 29%	130 27%	89 25%	99 26%	77 24%	37 17%	111 29%	74 15%	147 28%	91 24%	46 9%	173 10%	

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**Q.1 If you have any children, please indicate how old they are. If you do not have any children, please say so.**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis-agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
I do not have any children	1511	313	439	140	54	98	361	576	128	155	193	1511	-	-	-	-	-	-	-	558	566
	37%	34%	38%	39%	21%	36%	35%	40%	26%	33%	54%	100%	-	-	-	-	-	-	-	36%	37%
NET: Any	2560	617	723	224	202	175	680	868	358	317	162	-	2560	413	529	515	197	759	1004	989	978
	63%	66%	62%	61%	79%	64%	65%	60%	74%	67%	46%	-	100%	100%	100%	100%	100%	100%	100%	64%	63%
I have a child/ children under the age of five	413	54	125	42	18	15	101	179	53	42	24	-	413	413	153	47	9	11	1	95	169
	10%	6%	11%	12%	7%	5%	10%	12%	11%	9%	7%	-	16%	100%	29%	9%	5%	1%	*	6%	11%
I have a child/ children aged 5-10	529	89	189	57	14	20	114	221	84	55	35	-	529	153	529	189	30	43	2	150	233
	13%	10%	16%	16%	5%	7%	11%	15%	17%	12%	10%	-	21%	37%	100%	37%	15%	6%	*	10%	15%
I have a child/ children aged 11-16	515	103	174	58	21	29	113	205	78	65	26	-	515	47	189	515	90	104	13	151	240
	13%	11%	15%	16%	8%	11%	11%	14%	16%	14%	7%	-	20%	11%	36%	100%	46%	14%	1%	10%	16%
I have a child/ children aged 17 or 18	197	33	68	14	11	6	44	87	24	26	10	-	197	9	30	90	197	86	8	72	72
	5%	4%	6%	4%	4%	2%	4%	6%	5%	6%	3%	-	8%	2%	6%	18%	100%	11%	1%	5%	5%
I have a child/ children aged 19-30	759	176	221	54	66	46	187	217	116	141	52	-	759	11	43	104	86	759	187	304	308
	19%	19%	19%	15%	26%	17%	18%	15%	24%	30%	15%	-	30%	3%	8%	20%	44%	100%	19%	20%	20%
I have a child/ children aged 31 or over	1004	318	220	80	120	99	315	275	145	99	70	-	1004	1	2	13	8	187	1004	497	331
	25%	34%	19%	22%	47%	36%	30%	19%	30%	21%	20%	-	39%	*	*	2%	4%	25%	100%	32%	21%

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**Base: All respondents**

	Trust Most on Housing					Housing Tenure										Working Status					Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
I do not have any children	1511	415	257	112	32	8	28	929	415	513	548	164	93	291	34	963	802	161	548	132	220	160	35	1342	150
	37%	37%	30%	35%	29%	44%	37%	34%	31%	36%	44%	31%	41%	58%	77%	42%	45%	33%	31%	54%	81%	17%	10%	36%	51%
NET: Any	2560	706	598	207	78	9	47	1840	928	912	710	365	133	212	10	1317	989	328	1243	112	51	773	306	2389	143
	63%	63%	70%	65%	71%	56%	63%	66%	69%	64%	56%	69%	59%	42%	23%	58%	55%	67%	69%	46%	19%	83%	90%	64%	49%
I have a child/ children under the age of five	413	121	55	25	10	-	4	228	43	185	180	80	26	74	4	276	211	65	137	22	7	1	106	345	62
	10%	11%	6%	8%	9%	-	6%	8%	3%	13%	14%	15%	12%	15%	10%	12%	12%	13%	8%	9%	3%	*	31%	9%	21%
I have a child/ children aged 5-10	529	173	83	51	10	6	5	362	66	296	164	87	25	52	3	397	315	82	132	21	8	2	101	465	53
	13%	15%	10%	16%	9%	34%	6%	13%	5%	21%	13%	16%	11%	10%	6%	17%	18%	17%	7%	9%	3%	*	30%	12%	18%
I have a child/ children aged 11-16	515	152	97	54	12	7	3	350	89	261	162	84	33	44	3	390	313	77	124	30	7	10	78	478	30
	13%	14%	11%	17%	11%	40%	5%	13%	7%	18%	13%	16%	15%	9%	7%	17%	17%	16%	7%	12%	3%	1%	23%	13%	10%
I have a child/ children aged 17 or 18	197	62	36	17	2	1	2	131	34	96	66	39	12	15	1	140	105	35	57	18	7	10	23	178	13
	5%	6%	4%	5%	2%	6%	2%	5%	3%	7%	5%	7%	5%	3%	2%	6%	6%	7%	3%	7%	3%	1%	7%	5%	4%
I have a child/ children aged 19-30	759	207	180	52	22	1	19	532	235	296	226	128	47	51	2	448	336	112	311	44	26	137	104	725	31
	19%	18%	21%	16%	20%	6%	25%	19%	18%	21%	18%	24%	21%	10%	4%	20%	19%	23%	17%	18%	10%	15%	30%	19%	10%
I have a child/ children aged 31 or over	1004	242	304	77	39	2	25	817	643	174	185	105	41	38	1	219	125	95	784	18	18	706	43	989	9
	25%	22%	36%	24%	35%	10%	34%	30%	48%	12%	15%	20%	18%	8%	3%	10%	7%	19%	44%	7%	7%	76%	12%	26%	3%

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Table 2

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Most important)**

**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Cost of living	966	456	511	127	208	224	168	106	133	211	272	238	244	83	54	110	89	84	85	63	87	98	124	88	130	461
	24%	23%	25%	26%	32%	29%	24%	17%	16%	19%	23%	28%	26%	23%	29%	23%	25%	22%	27%	29%	23%	19%	24%	24%	24%	26%
The economy	823	502	321	61	92	139	155	135	243	307	265	123	128	70	37	98	79	78	55	38	87	114	104	64	105	371
	20%	25%	15%	12%	14%	18%	22%	22%	28%	28%	22%	14%	14%	20%	20%	20%	22%	21%	17%	18%	23%	22%	20%	17%	20%	21%
Immigration	587	268	319	50	82	89	105	104	157	121	158	150	158	36	28	64	58	60	43	27	55	67	96	53	59	253
	14%	13%	15%	10%	13%	12%	15%	17%	18%	11%	13%	18%	17%	10%	15%	13%	16%	16%	14%	12%	14%	13%	18%	14%	11%	14%
Poverty/ inequality	271	118	153	33	32	49	46	57	54	75	69	60	68	28	15	41	25	23	22	11	18	33	31	25	38	89
	7%	6%	7%	7%	5%	6%	7%	9%	6%	7%	6%	7%	7%	8%	8%	9%	7%	6%	7%	5%	5%	6%	6%	7%	7%	5%
The NHS/ hospitals	258	111	147	34	38	37	42	39	67	71	70	54	62	22	10	36	16	30	21	14	22	44	27	17	54	92
	6%	6%	7%	7%	6%	5%	6%	6%	8%	6%	6%	6%	7%	6%	6%	7%	4%	8%	7%	6%	6%	9%	5%	5%	10%	5%
Europe/ EU	195	130	65	12	15	21	27	40	80	55	62	35	42	13	4	20	17	26	25	12	13	20	24	21	13	68
	5%	7%	3%	2%	2%	3%	4%	7%	9%	5%	5%	4%	5%	4%	2%	4%	5%	7%	8%	6%	3%	4%	5%	6%	2%	4%
Welfare	144	52	92	12	22	43	29	22	16	32	37	21	54	12	10	19	9	10	15	8	12	12	20	17	18	54
	4%	3%	4%	2%	3%	6%	4%	4%	2%	3%	3%	3%	6%	3%	5%	4%	3%	3%	5%	4%	3%	2%	4%	5%	3%	3%
Education	99	33	66	30	24	19	12	6	7	38	31	16	14	5	3	10	9	10	9	2	8	21	13	11	25	36
	2%	2%	3%	6%	4%	2%	2%	1%	1%	3%	3%	2%	2%	1%	2%	2%	2%	3%	3%	1%	2%	4%	2%	3%	5%	2%
Pensions	81	39	42	1	10	11	11	25	24	28	19	16	19	13	3	13	6	6	3	4	8	10	9	6	10	29
	2%	2%	2%	*	2%	1%	2%	4%	3%	3%	2%	2%	2%	4%	1%	3%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%
Housing	71	34	37	13	26	12	9	6	5	17	27	10	16	7	-	14	4	5	3	1	10	16	6	5	13	35
	2%	2%	2%	3%	4%	2%	1%	1%	1%	2%	2%	1%	2%	2%	-	3%	1%	1%	1%	*	3%	3%	1%	1%	2%	2%
Climate change/ environment	50	26	23	10	8	11	7	5	7	22	12	7	8	2	1	6	6	1	2	1	8	5	5	13	6	23
	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	*	1%	2%	*	1%	1%	2%	1%	1%	3%	1%	1%
Crime/ law & order	48	21	27	3	13	15	7	4	5	19	10	6	12	1	-	7	4	6	4	6	2	8	7	3	4	26
	1%	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%	1%	*	-	1%	1%	1%	1%	3%	1%	2%	1%	1%	1%	1%
Council/ local services	30	19	11	2	3	9	4	8	3	10	6	8	6	4	3	3	2	3	-	1	1	5	5	3	6	13
	1%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	2%	1%	*	1%	-	1%	*	1%	1%	1%	1%	1%

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**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Most important)**

**Base: All respondents**

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Transport	10*	9*	1*	1*	3 1%	3*	-	-	3*	4*	3*	2*	2*	-	2 1%	-	* *	1*	1*	-	1*	5 1%	-	-	2*	6*
Other	46 1%	29 1%	16 1%	7 1%	4 1%	10 1%	8 1%	11 2%	7 1%	23 2%	14 1%	4*	4*	16 5%	-	6 1%	-	3 1%	* *	-	3 1%	10 2%	5 1%	2*	3 1%	22 1%
Don't know/ nothing	392 10%	146 7%	246 12%	93 19%	70 11%	82 11%	63 9%	42 7%	41 5%	66 6%	124 11%	105 12%	98 10%	40 11%	16 8%	32 7%	35 10%	32 8%	28 9%	27 12%	47 12%	45 9%	49 9%	44 12%	47 9%	171 10%

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**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Cost of living	966 24%	153 16%	367 32%	86 24%	31 12%	45 16%	182 17%	387 27%	120 25%	154 33%	80 23%	371 25%	595 23%	140 34%	155 29%	149 29%	66 33%	159 21%	162 16%	285 18%	424 27%
The economy	823 20%	318 34%	192 17%	94 26%	18 7%	49 18%	353 34%	294 20%	51 11%	39 8%	38 11%	284 19%	540 21%	60 15%	92 17%	105 20%	41 21%	167 22%	261 26%	486 31%	196 13%
Immigration	587 14%	182 20%	111 10%	38 10%	103 40%	119 43%	102 10%	146 10%	123 25%	89 19%	9 3%	162 11%	425 17%	49 12%	66 12%	62 12%	25 13%	128 17%	197 20%	238 15%	225 15%
Poverty/ inequality	271 7%	14 1%	142 12%	22 6%	6 2%	5 2%	42 4%	79 5%	26 5%	41 9%	79 22%	100 7%	171 7%	20 5%	33 6%	24 5%	9 4%	61 8%	75 8%	58 4%	157 10%
The NHS/ hospitals	258 6%	41 4%	104 9%	22 6%	4 2%	6 2%	67 6%	97 7%	30 6%	22 5%	36 10%	109 7%	149 6%	18 4%	17 3%	23 4%	7 4%	42 6%	72 7%	89 6%	104 7%
Europe/ EU	195 5%	70 8%	12 1%	10 3%	73 28%	33 12%	56 5%	46 3%	27 6%	26 5%	8 2%	61 4%	134 5%	10 2%	12 2%	13 2%	6 3%	33 4%	89 9%	115 7%	49 3%
Welfare	144 4%	25 3%	47 4%	23 6%	3 1%	3 1%	24 2%	45 3%	15 3%	35 7%	21 6%	57 4%	87 3%	8 2%	25 5%	17 3%	6 3%	38 5%	23 2%	52 3%	62 4%
Education	99 2%	25 3%	38 3%	8 2%	* *	3 1%	36 3%	40 3%	10 2%	1 *	9 3%	43 3%	56 2%	16 4%	21 4%	15 3%	2 1%	9 1%	10 1%	36 2%	40 3%
Pensions	81 2%	18 2%	19 2%	9 2%	5 2%	3 1%	18 2%	32 2%	15 3%	8 2%	5 1%	30 2%	51 2%	2 *	8 1%	9 2%	7 3%	19 3%	31 3%	31 2%	34 2%
Housing	71 2%	10 1%	26 2%	13 4%	1 *	1 *	17 2%	31 2%	7 1%	6 1%	10 3%	37 2%	34 1%	8 2%	15 3%	13 3%	2 1%	7 1%	4 *	26 2%	27 2%
Climate change/ environment	50 1%	6 1%	10 1%	10 3%	* *	1 *	13 1%	13 1%	3 1%	4 1%	16 5%	27 2%	23 1%	5 1%	4 1%	10 2%	1 *	4 1%	6 1%	14 1%	30 2%
Crime/ law & order	48 1%	12 1%	14 1%	5 1%	1 *	2 1%	18 2%	18 1%	3 1%	5 1%	2 1%	17 1%	31 1%	10 2%	7 1%	12 2%	3 1%	3 *	6 1%	13 1%	20 1%

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**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Most important)**

**Base: All respondents**

	Voting Intention					Portrait of Britain					Children							Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Council/ local services	30 1%	6 1%	7 1%	3 1%	1 1%	- -	11 1%	5 *	8 2%	4 1%	1 *	8 1%	22 1%	3 1%	9 2%	8 2%	4 2%	6 1%	5 *	11 1%	12 1%
Transport	10 *	1 *	7 1%	- -	1 *	1 *	2 *	7 *	- -	- -	- -	4 *	6 *	2 *	3 1%	2 *	- -	- -	2 *	2 *	8 1%
Other	46 1%	5 1%	6 *	6 2%	4 1%	- -	9 1%	21 1%	5 1%	2 *	8 2%	21 1%	25 1%	1 *	4 1%	7 1%	3 1%	12 2%	11 1%	16 1%	18 1%
Don't know/ nothing	392 10%	43 5%	59 5%	16 4%	4 2%	4 2%	91 9%	182 13%	42 9%	37 8%	34 10%	181 12%	212 8%	60 15%	57 11%	48 9%	16 8%	70 9%	48 5%	77 5%	138 9%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 2

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Most important)**

**Base: All respondents**

	Trust Most on Housing					Housing Tenure										Working Status						Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Cost of living	966 24%	339 30%	144 17%	71 22%	8 8%	8 50%	21 28%	609 22%	225 17%	384 27%	349 28%	159 30%	59 26%	131 26%	8 18%	591 26%	468 26%	123 25%	375 21%	77 32%	58 21%	151 16%	89 26%	879 24%	78 27%
The economy	823 20%	186 17%	271 32%	86 27%	10 9%	* 3%	11 14%	652 24%	370 20%	282 20%	165 13%	52 10%	35 16%	78 16%	6 14%	475 21%	378 21%	98 20%	348 19%	29 12%	33 12%	247 26%	39 11%	759 20%	57 19%
Immigration	587 14%	100 9%	196 23%	28 9%	49 44%	2 9%	4 6%	420 15%	217 16%	203 14%	162 13%	79 15%	26 12%	56 11%	5 12%	312 14%	243 14%	70 14%	274 15%	29 12%	21 8%	170 18%	54 16%	560 15%	26 9%
Poverty/ inequality	271 7%	138 12%	12 1%	21 7%	5 5%	2 13%	14 18%	156 6%	73 5%	83 6%	112 9%	50 10%	24 11%	37 7%	3 7%	128 6%	98 5%	29 6%	144 8%	20 8%	30 11%	69 7%	25 7%	241 6%	23 8%
The NHS/ hospitals	258 6%	98 9%	40 5%	16 5%	3 3%	3 16%	6 8%	196 7%	98 7%	98 7%	59 5%	19 4%	9 4%	31 6%	3 6%	146 6%	116 6%	30 6%	112 6%	7 3%	13 5%	69 7%	24 7%	235 6%	22 7%
Europe/ EU	195 5%	20 2%	77 9%	10 3%	20 18%	- -	1 1%	151 5%	102 8%	48 3%	44 4%	21 4%	8 3%	15 3%	* 4%	81 4%	58 3%	23 5%	114 6%	11 5%	14 5%	86 9%	3 1%	188 5%	6 2%
Welfare	144 4%	56 5%	25 3%	17 5%	2 2%	1 3%	4 6%	68 2%	27 2%	41 3%	71 6%	39 7%	13 6%	19 4%	4 10%	72 3%	58 3%	14 3%	72 4%	15 6%	18 7%	22 2%	17 5%	136 4%	8 3%
Education	99 2%	43 4%	16 2%	13 4%	* *	- -	2 2%	59 2%	26 2%	33 2%	38 3%	12 2%	3 2%	23 5%	2 5%	60 3%	42 2%	18 4%	39 2%	6 2%	13 5%	7 1%	13 4%	78 2%	20 7%
Pensions	81 2%	21 2%	14 2%	7 2%	2 2%	- -	3 4%	62 2%	40 3%	22 2%	19 1%	10 2%	5 2%	4 1%	- -	39 2%	34 2%	5 1%	42 2%	4 1%	* *	34 4%	4 1%	75 2%	3 1%
Housing	71 2%	24 2%	9 1%	12 4%	3 2%	- -	* 1%	38 1%	18 1%	20 1%	33 3%	12 2%	4 2%	17 3%	- -	48 2%	42 2%	6 1%	23 1%	4 2%	7 3%	5 1%	7 2%	60 2%	9 3%
Climate change/ environment	50 1%	13 1%	9 1%	11 3%	4 3%	- -	* *	41 1%	22 2%	19 1%	9 1%	3 1%	3 1%	3 1%	* *	29 1%	23 1%	7 1%	21 1%	4 2%	7 3%	9 1%	1 *	46 1%	3 1%
Crime/ law & order	48 1%	14 1%	9 1%	8 2%	* *	- -	* 1%	29 1%	9 1%	20 1%	17 1%	2 *	3 1%	11 2%	3 6%	30 1%	25 1%	5 1%	18 1%	5 2%	1 *	6 1%	6 2%	43 1%	5 2%



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 2

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Most important)**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Council/ local services	30 1%	13 1%	2 *	-	-	1 6%	1 1%	18 1%	11 1%	7 *	11 1%	8 1%	*	3 1%	1 3%	19 1%	13 1%	6 1%	11 1%	2 1%	2 1%	6 1%	1 *	27 1%	2 1%
Transport	10 *	5 *	1 *	3 1%	-	-	-	8 *	5 *	3 *	2 *	-	-	2 *	*	8 *	6 *	2 *	2 *	-	*	2 *	-	9 *	*
Other	46 1%	4 *	2 *	7 2%	1 *	-	6 8%	36 1%	19 1%	17 1%	9 1%	3 1%	-	5 1%	1 3%	25 1%	18 1%	7 1%	21 1%	1 *	6 2%	10 1%	3 1%	39 1%	4 1%
Don't know/ nothing	392 10%	46 4%	29 3%	9 3%	3 3%	-	3 4%	227 8%	81 6%	146 10%	159 13%	60 11%	33 14%	66 13%	7 15%	218 10%	170 10%	47 10%	175 10%	31 13%	46 17%	42 4%	56 16%	356 10%	28 10%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 3

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Second Most important)**

**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Cost of living	619 15%	329 16%	290 14%	58 12%	106 16%	124 16%	120 17%	94 15%	116 14%	159 15%	184 16%	126 15%	150 16%	62 17%	26 14%	89 19%	61 17%	53 14%	36 11%	41 19%	53 14%	79 16%	70 13%	48 13%	94 18%	280 16%
The economy	585 14%	344 17%	241 12%	55 11%	100 15%	130 17%	93 13%	87 14%	120 14%	203 18%	136 12%	130 15%	115 12%	42 12%	22 12%	62 13%	47 13%	48 13%	56 18%	40 19%	52 14%	82 16%	73 14%	62 17%	58 11%	297 17%
The NHS/ hospitals	481 12%	206 10%	275 13%	47 10%	71 11%	64 8%	68 10%	90 15%	141 17%	139 13%	129 11%	120 14%	93 10%	35 10%	34 18%	58 12%	44 12%	41 11%	35 11%	22 10%	49 13%	45 9%	66 13%	51 14%	61 12%	172 10%
Immigration	430 11%	220 11%	210 10%	37 8%	42 6%	66 9%	80 12%	76 12%	129 15%	110 10%	128 11%	85 10%	107 11%	25 7%	24 13%	49 10%	41 11%	50 13%	45 14%	15 7%	46 12%	45 9%	57 11%	32 9%	37 7%	170 10%
Poverty/ inequality	301 7%	141 7%	160 8%	35 7%	45 7%	63 8%	67 10%	44 7%	47 5%	68 6%	83 7%	45 5%	105 11%	29 8%	13 7%	38 8%	19 5%	20 5%	22 7%	15 7%	36 9%	45 9%	36 7%	28 8%	39 7%	127 7%
Europe/ EU	223 5%	146 7%	77 4%	19 4%	19 3%	21 3%	29 4%	42 7%	92 11%	62 6%	76 6%	40 5%	45 5%	16 4%	9 5%	24 5%	15 4%	21 6%	19 6%	6 3%	21 6%	35 7%	33 6%	23 6%	20 4%	82 5%
Welfare	218 5%	103 5%	115 6%	36 7%	30 5%	45 6%	41 6%	37 6%	29 3%	56 5%	68 6%	38 4%	55 6%	23 7%	14 8%	28 6%	24 7%	24 6%	9 3%	9 4%	16 4%	25 5%	22 4%	23 6%	25 5%	92 5%
Education	189 5%	79 4%	109 5%	31 6%	49 8%	55 7%	24 4%	12 2%	16 2%	61 6%	49 4%	39 5%	39 4%	13 4%	9 5%	28 6%	25 7%	17 5%	29 9%	7 3%	13 4%	22 4%	21 4%	5 1%	35 7%	85 5%
Crime/ law & order	160 4%	68 3%	92 4%	16 3%	35 5%	24 3%	28 4%	24 4%	32 4%	52 5%	49 4%	26 3%	32 3%	9 3%	-	18 4%	10 3%	17 4%	13 4%	12 6%	10 3%	30 6%	30 6%	10 3%	22 4%	76 4%
Pensions	147 4%	79 4%	69 3%	5 1%	15 2%	16 2%	26 4%	33 5%	52 6%	43 4%	49 4%	28 3%	28 3%	16 4%	4 2%	23 5%	9 3%	15 4%	6 2%	6 3%	19 5%	21 4%	16 3%	12 3%	29 5%	54 3%
Housing	125 3%	39 2%	86 4%	20 4%	33 5%	38 5%	16 2%	7 1%	11 1%	27 2%	32 3%	31 4%	35 4%	14 4%	4 2%	10 2%	5 1%	14 4%	9 3%	9 4%	13 4%	20 4%	19 4%	8 2%	18 3%	59 3%
Council/ local services	81 2%	36 2%	44 2%	7 1%	12 2%	16 2%	19 3%	11 2%	15 2%	12 1%	32 3%	16 2%	21 2%	12 3%	5 3%	10 2%	8 2%	11 3%	4 1%	3 1%	2 1%	5 1%	8 1%	12 3%	21 4%	19 1%
Climate change/ environment	53 1%	26 1%	26 1%	11 2%	14 2%	9 1%	7 1%	5 1%	6 1%	12 1%	26 2%	10 1%	4 *	3 1%	-	3 1%	10 3%	8 2%	3 1%	2 1%	2 *	6 1%	11 2%	5 1%	10 2%	24 1%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 3

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Second Most important)**

**Base: All respondents**

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Transport	25 1%	11 1%	14 1%	12 2%	4 1%	6 1%	2 *	1 *	1 *	9 1%	7 1%	8 1%	1 *	3 1%	2 1%	5 1%	2 1%	1 *	1 *	2 1%	-	5 1%	3 1%	2 1%	10 2%	10 1%
Other	22 1%	17 1%	5 *	2 *	1 *	6 1%	6 1%	4 1%	3 *	11 1%	3 *	4 *	4 *	6 2%	-	1 *	3 1%	1 *	-	-	2 *	2 *	4 1%	3 1%	4 1%	13 1%
Don't know/ nothing	413 10%	152 8%	262 13%	98 20%	73 11%	91 12%	66 9%	43 7%	43 5%	75 7%	129 11%	108 13%	101 11%	47 13%	17 9%	33 7%	35 10%	35 9%	28 9%	28 13%	47 12%	45 9%	55 10%	45 12%	48 9%	186 11%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 3

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Second Most important)**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Cost of living	619	154	174	47	37	31	183	187	91	70	56	241	377	51	75	84	34	118	148	265	233
	15%	17%	15%	13%	14%	11%	18%	13%	19%	15%	16%	16%	15%	12%	14%	16%	17%	16%	15%	17%	15%
The economy	585	161	165	70	36	49	163	210	64	64	36	240	345	49	70	68	28	106	128	244	211
	14%	17%	14%	19%	14%	18%	16%	15%	13%	14%	10%	16%	13%	12%	13%	14%	14%	13%	13%	16%	14%
The NHS/ hospitals	481	114	172	49	15	30	133	157	56	44	60	146	336	45	60	64	19	83	168	186	189
	12%	12%	15%	13%	6%	11%	13%	11%	12%	9%	17%	10%	13%	11%	11%	12%	10%	11%	17%	12%	12%
Immigration	430	128	94	30	58	46	84	132	79	79	10	127	303	36	50	50	16	85	151	187	157
	11%	14%	8%	8%	23%	17%	8%	9%	16%	17%	3%	8%	12%	9%	9%	10%	8%	11%	15%	12%	10%
Poverty/ inequality	301	33	121	35	9	5	54	100	30	63	48	124	177	33	41	34	18	73	60	96	143
	7%	4%	10%	10%	3%	2%	5%	7%	6%	13%	13%	8%	7%	8%	8%	7%	9%	10%	6%	6%	9%
Europe/ EU	223	103	26	8	57	56	54	68	24	20	1	69	154	13	9	18	3	39	102	129	52
	5%	11%	2%	2%	22%	20%	5%	5%	5%	4%	*	5%	6%	3%	2%	4%	1%	5%	10%	8%	3%
Welfare	218	53	73	25	10	15	60	84	16	19	25	92	126	20	29	31	14	38	36	88	89
	5%	6%	6%	7%	4%	5%	6%	6%	3%	4%	7%	6%	5%	5%	6%	6%	7%	5%	4%	6%	6%
Education	189	35	65	23	4	7	61	67	10	9	34	64	124	31	44	42	8	20	22	61	66
	5%	4%	6%	6%	2%	3%	6%	5%	2%	2%	10%	4%	5%	7%	8%	8%	4%	3%	2%	4%	4%
Crime/ law & order	160	44	29	12	10	12	39	71	21	12	4	46	114	31	25	23	12	31	39	54	61
	4%	5%	3%	3%	4%	4%	4%	5%	4%	3%	1%	3%	4%	8%	5%	5%	6%	4%	4%	3%	4%
Pensions	147	30	57	17	9	9	33	58	17	18	12	45	103	6	10	14	12	33	54	60	59
	4%	3%	5%	5%	3%	3%	3%	4%	4%	4%	3%	3%	4%	1%	2%	3%	6%	4%	5%	4%	4%
Housing	125	4	60	10	2	*	29	47	15	19	15	47	78	25	29	11	2	22	13	28	59
	3%	*	5%	3%	1%	*	3%	3%	3%	4%	4%	3%	3%	6%	5%	2%	1%	3%	1%	2%	4%
Council/ local services	81	9	31	5	5	4	24	29	12	8	3	27	54	9	13	10	4	21	21	24	40
	2%	1%	3%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	3%	2%	2%	3%	2%	2%	3%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 3

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Second Most important)**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anxi- ety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Climate change/ environment	53 1%	7 1%	13 1%	13 4%	* *	* *	13 1%	21 1%	1 *	4 1%	12 3%	25 2%	28 1%	1 *	7 1%	7 1%	3 2%	10 1%	9 1%	19 1%	23 2%
Transport	25 1%	4 *	10 1%	1 *	* *	* *	7 1%	17 1%	- -	1 *	1 *	18 1%	7 *	3 1%	1 *	2 *	3 2%	1 *	1 *	7 *	13 1%
Other	22 1%	6 1%	5 *	1 *	* *	2 1%	5 *	7 *	3 1%	3 1%	2 1%	10 1%	12 *	- -	5 1%	5 1%	2 1%	5 1%	2 *	11 1%	7 *
Don't know/ nothing	413 10%	47 5%	65 6%	17 5%	4 2%	6 2%	99 10%	189 13%	44 9%	40 8%	36 10%	192 13%	222 9%	60 15%	60 11%	52 10%	18 9%	74 10%	50 5%	88 6%	141 9%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 3

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Second Most important)**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Cost of living	619	163	130	47	18	4	13	415	199	216	194	65	37	93	9	374	296	78	244	34	34	138	39	571	38
	15%	15%	15%	15%	17%	26%	18%	15%	15%	15%	12%	16%	18%	21%	16%	17%	16%	14%	14%	12%	15%	11%	15%	13%	
The economy	585	159	157	61	8	-	7	427	194	233	151	52	21	79	7	355	297	58	230	34	28	128	40	530	50
	14%	14%	18%	19%	7%	-	9%	15%	14%	16%	12%	10%	9%	16%	15%	16%	17%	12%	13%	14%	10%	14%	12%	14%	17%
The NHS/ hospitals	481	181	101	51	7	5	10	356	191	165	123	64	20	39	2	234	188	46	247	22	32	148	45	462	17
	12%	16%	12%	16%	7%	29%	14%	13%	14%	12%	10%	12%	9%	8%	5%	10%	10%	9%	14%	9%	12%	16%	13%	12%	6%
Immigration	430	88	114	31	24	-	3	293	174	120	133	65	30	38	4	208	150	58	222	20	22	144	36	404	24
	11%	8%	13%	10%	22%	-	4%	11%	13%	8%	11%	12%	13%	8%	9%	9%	8%	12%	12%	8%	8%	15%	11%	11%	8%
Poverty/ inequality	301	121	30	35	5	1	9	165	73	91	129	70	19	40	7	166	126	40	135	31	23	57	23	268	29
	7%	11%	4%	11%	4%	3%	12%	6%	5%	6%	10%	13%	9%	8%	15%	7%	7%	8%	8%	13%	9%	6%	7%	7%	10%
Europe/ EU	223	25	102	10	19	-	1	184	120	64	38	15	8	15	1	102	77	25	121	7	7	95	12	216	6
	5%	2%	12%	3%	17%	-	1%	7%	9%	4%	3%	3%	4%	3%	2%	4%	4%	5%	7%	3%	3%	10%	3%	6%	2%
Welfare	218	72	48	14	8	-	7	151	67	84	64	25	15	23	2	117	88	29	101	21	22	35	22	204	14
	5%	6%	6%	5%	7%	-	10%	5%	5%	6%	5%	5%	7%	5%	5%	5%	5%	6%	6%	9%	8%	4%	7%	5%	5%
Education	189	53	34	16	4	4	2	131	41	90	57	20	8	28	1	120	91	29	68	16	19	17	16	153	34
	5%	5%	4%	5%	4%	21%	3%	5%	3%	6%	5%	4%	3%	6%	1%	5%	5%	6%	4%	6%	7%	2%	5%	4%	12%
Crime/ law & order	160	31	52	8	5	-	2	116	59	56	42	17	9	17	2	98	84	14	62	4	8	34	16	142	13
	4%	3%	6%	3%	5%	-	3%	4%	4%	4%	3%	3%	4%	3%	4%	4%	5%	3%	3%	2%	3%	4%	5%	4%	4%
Pensions	147	62	31	2	5	3	2	113	68	45	33	15	6	12	1	83	70	13	64	2	3	58	2	137	7
	4%	6%	4%	1%	4%	15%	3%	4%	5%	3%	3%	3%	3%	2%	1%	4%	4%	3%	4%	1%	1%	6%	*	4%	2%
Housing	125	60	5	11	4	1	5	54	21	32	70	30	9	31	1	77	61	17	48	12	9	9	18	115	8
	3%	5%	1%	3%	4%	6%	7%	2%	2%	2%	6%	6%	4%	6%	3%	3%	3%	3%	3%	5%	3%	1%	5%	3%	3%
Council/ local services	81	29	9	3	*	-	5	54	22	31	27	15	4	8	-	40	30	10	41	4	7	19	11	68	12
	2%	3%	1%	1%	*	-	7%	2%	2%	2%	2%	3%	2%	2%	-	2%	2%	2%	2%	2%	3%	2%	3%	2%	4%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 3

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Second Most important)**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Climate change/ environment	53 1%	15 1%	4 *	17 5%	-	-	* 1%	33 1%	10 1%	23 2%	19 2%	7 1%	4 2%	8 2%	1 2%	34 1%	24 1%	10 2%	19 1%	1 *	7 3%	8 1%	2 1%	50 1%	2 1%
Transport	25 1%	10 1%	4 *	-	* *	-	-	20 1%	8 1%	12 1%	5 *	-	2 1%	3 1%	-	20 1%	13 1%	7 1%	6 *	1 *	2 1%	1 *	1 *	19 1%	6 2%
Other	22 1%	5 *	2 *	1 *	* *	-	2 2%	16 1%	8 1%	8 1%	5 *	4 1%	1 *	1 *	-	17 1%	13 1%	4 1%	5 *	3 1%	1 *	1 *	-	21 1%	1 *
Don't know/ nothing	413 10%	48 4%	31 4%	10 3%	3 3%	-	5 7%	239 9%	85 6%	154 11%	166 13%	65 12%	33 14%	69 14%	8 17%	235 10%	185 10%	49 10%	179 10%	31 13%	46 17%	42 5%	59 17%	371 10%	32 11%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 4

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Third most important)**

**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
The NHS/ hospitals	558 14%	248 12%	309 15%	52 11%	76 12%	89 11%	92 13%	92 15%	157 18%	167 15%	165 14%	102 12%	123 13%	41 12%	21 12%	64 13%	52 15%	43 11%	49 16%	33 15%	74 19%	66 13%	78 15%	36 10%	63 12%	221 13%
Cost of living	445 11%	217 11%	228 11%	49 10%	61 9%	88 11%	67 10%	77 13%	102 12%	120 11%	123 10%	81 9%	121 13%	35 10%	21 12%	54 11%	37 10%	47 12%	30 9%	16 8%	43 11%	49 9%	66 13%	47 13%	53 10%	180 10%
Immigration	380 9%	211 11%	169 8%	36 7%	49 8%	65 8%	75 11%	62 10%	93 11%	99 9%	103 9%	103 12%	75 8%	25 7%	19 10%	41 9%	42 12%	40 11%	37 12%	26 12%	34 9%	42 8%	43 8%	30 8%	42 8%	179 10%
The economy	360 9%	177 9%	183 9%	41 8%	54 8%	68 9%	64 9%	51 8%	81 10%	91 8%	116 10%	73 9%	80 9%	31 9%	9 5%	52 11%	33 9%	42 11%	27 9%	19 9%	26 7%	39 8%	44 8%	38 10%	48 9%	149 9%
Poverty/ inequality	308 8%	163 8%	144 7%	30 6%	63 10%	73 9%	48 7%	45 7%	48 6%	70 6%	81 7%	76 9%	81 9%	46 13%	9 5%	36 8%	29 8%	33 9%	31 10%	15 7%	29 8%	30 6%	30 6%	22 6%	43 8%	141 8%
Welfare	269 7%	144 7%	125 6%	21 4%	44 7%	54 7%	62 9%	44 7%	45 5%	79 7%	72 6%	48 6%	71 8%	30 9%	14 7%	50 10%	14 4%	18 5%	18 6%	18 8%	23 6%	32 6%	35 7%	16 4%	36 7%	118 7%
Education	254 6%	111 6%	143 7%	40 8%	39 6%	48 6%	40 6%	28 5%	61 7%	83 8%	67 6%	61 7%	44 5%	7 2%	14 8%	25 5%	25 7%	24 6%	15 5%	11 5%	23 6%	36 7%	41 8%	33 9%	39 7%	99 6%
Crime/ law & order	217 5%	104 5%	112 5%	29 6%	31 5%	39 5%	40 6%	38 6%	40 5%	63 6%	67 6%	40 5%	47 5%	15 4%	12 7%	28 6%	18 5%	23 6%	8 3%	7 3%	17 4%	38 7%	32 6%	19 5%	24 4%	96 5%
Housing	187 5%	87 4%	100 5%	23 5%	48 7%	42 5%	27 4%	20 3%	27 3%	50 5%	61 5%	31 4%	45 5%	17 5%	12 6%	25 5%	15 4%	21 6%	15 5%	4 2%	17 4%	26 5%	20 4%	16 4%	28 5%	88 5%
Pensions	183 4%	86 4%	97 5%	9 2%	24 4%	35 4%	26 4%	36 6%	52 6%	54 5%	46 4%	42 5%	42 4%	20 6%	12 7%	27 6%	17 5%	14 4%	16 5%	6 3%	10 3%	11 2%	26 5%	24 6%	39 7%	73 4%
Europe/ EU	180 4%	119 6%	61 3%	8 2%	21 3%	34 4%	30 4%	26 4%	61 7%	64 6%	43 4%	39 5%	34 4%	7 2%	6 3%	15 3%	13 4%	12 3%	17 5%	12 6%	12 3%	40 8%	28 5%	18 5%	19 4%	75 4%
Council/ local services	120 3%	53 3%	67 3%	15 3%	20 3%	21 3%	21 3%	19 3%	23 3%	28 3%	43 4%	24 3%	26 3%	14 4%	9 5%	13 3%	9 3%	11 3%	10 3%	6 3%	10 3%	15 3%	10 2%	12 3%	22 4%	52 3%
Climate change/ environment	100 2%	63 3%	37 2%	19 4%	25 4%	14 2%	16 2%	19 3%	7 1%	31 3%	38 3%	16 2%	15 2%	10 3%	4 2%	7 2%	12 3%	6 2%	2 1%	7 3%	12 3%	21 4%	8 2%	11 3%	15 3%	52 3%



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 4

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Third most important)**

**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Transport	54 1%	35 2%	20 1%	12 2%	15 2%	8 1%	5 1%	5 1%	9 1%	15 1%	12 1%	9 1%	19 2%	5 1%	2 1%	5 1%	6 2%	3 1%	7 2%	2 1%	2 1%	17 3%	3 1%	3 1%	11 2%	13 1%
Other	18 *	11 1%	7 *	2 *	1 *	3 *	6 1%	4 1%	3 *	9 1%	5 *	1 *	3 *	1 *	2 1%	3 1%	2 *	2 *	-	-	1 *	4 1%	3 1%	1 *	1 *	12 1%
Don't know/ nothing	439 11%	166 8%	272 13%	103 21%	81 12%	92 12%	73 11%	44 7%	44 5%	77 7%	140 12%	111 13%	111 12%	48 14%	18 10%	35 7%	36 10%	39 10%	34 11%	32 15%	49 13%	46 9%	56 11%	46 12%	48 9%	201 11%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 4

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Third most important)**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Dis- agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
The NHS/ hospitals	558 14%	153 17%	143 12%	61 17%	28 11%	40 15%	158 15%	181 13%	66 14%	71 15%	41 12%	177 12%	381 15%	50 12%	61 11%	70 14%	39 20%	105 14%	181 18%	216 14%	208 14%
Cost of living	445 11%	113 12%	136 12%	41 11%	42 16%	39 14%	114 11%	147 10%	50 10%	58 12%	37 10%	168 11%	277 11%	48 12%	51 10%	52 10%	17 9%	90 12%	102 10%	162 10%	169 11%
Immigration	380 9%	120 13%	89 8%	16 4%	29 12%	39 14%	95 9%	121 8%	59 12%	48 10%	17 5%	127 8%	252 10%	41 10%	53 10%	43 8%	15 8%	78 10%	107 11%	150 10%	131 8%
The economy	360 9%	74 8%	112 10%	16 4%	56 22%	31 11%	77 7%	136 9%	42 9%	41 9%	32 9%	115 8%	244 10%	36 9%	57 11%	48 9%	16 8%	77 10%	101 10%	147 9%	135 9%
Poverty/ inequality	308 8%	41 4%	123 11%	22 6%	22 8%	10 4%	65 6%	98 7%	35 7%	57 12%	42 12%	116 8%	192 7%	34 8%	42 8%	52 10%	10 5%	47 6%	69 7%	105 7%	158 10%
Welfare	269 7%	69 7%	90 8%	25 7%	14 5%	20 7%	72 7%	78 5%	35 7%	31 7%	32 9%	109 7%	160 6%	24 6%	43 8%	41 8%	12 6%	54 7%	48 5%	122 8%	103 7%
Education	254 6%	55 6%	80 7%	38 10%	5 2%	13 5%	80 8%	96 7%	33 7%	5 1%	27 8%	75 5%	180 7%	30 7%	44 8%	49 10%	13 7%	41 5%	68 7%	109 7%	84 5%
Crime/ law & order	217 5%	63 7%	52 4%	24 6%	18 7%	19 7%	53 5%	90 6%	25 5%	27 6%	3 1%	74 5%	142 6%	15 4%	25 5%	21 4%	11 6%	49 6%	62 6%	88 6%	87 6%
Housing	187 5%	21 2%	78 7%	24 7%	4 2%	8 3%	38 4%	73 5%	15 3%	26 6%	26 7%	80 5%	107 4%	25 6%	18 3%	18 3%	15 7%	31 4%	29 3%	73 5%	82 5%
Pensions	183 4%	42 5%	68 6%	14 4%	11 4%	13 5%	43 4%	63 4%	32 7%	18 4%	13 4%	62 4%	121 5%	13 3%	18 3%	22 4%	3 2%	36 5%	66 7%	65 4%	79 5%
Europe/ EU	180 4%	80 9%	29 2%	18 5%	14 6%	21 8%	58 6%	59 4%	18 4%	17 4%	6 2%	52 3%	129 5%	13 3%	23 4%	21 4%	15 8%	33 4%	63 6%	102 7%	41 3%
Council/ local services	120 3%	17 2%	49 4%	10 3%	3 1%	10 4%	30 3%	36 2%	10 2%	15 3%	20 6%	57 4%	63 2%	9 2%	8 2%	7 1%	6 3%	17 2%	26 3%	34 2%	52 3%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 4

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Third most important)**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anxi- ety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Climate change/ environment	100 2%	18 2%	22 2%	21 6%	5 2%	- -	31 3%	35 2%	14 3%	8 2%	12 3%	56 4%	44 2%	6 2%	13 3%	11 2%	2 1%	14 2%	15 1%	47 3%	38 2%
Transport	54 1%	8 1%	18 2%	13 4%	* *	2 1%	11 1%	26 2%	5 1%	2 *	7 2%	28 2%	26 1%	6 2%	9 2%	1 *	- -	5 1%	11 1%	19 1%	23 2%
Other	18 *	3 *	5 *	3 1%	* *	* *	5 *	8 1%	1 *	3 1%	1 *	8 1%	10 *	1 *	3 1%	4 1%	- -	4 1%	3 *	7 *	7 *
Don't know/ nothing	439 11%	52 6%	68 6%	18 5%	5 2%	9 3%	109 10%	196 14%	45 9%	42 9%	37 11%	206 14%	232 9%	62 15%	61 11%	55 11%	23 11%	78 10%	52 5%	101 7%	145 9%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 4

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Third most important)**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
The NHS/ hospitals	558 14%	150 13%	150 18%	53 17%	12 11%	-	7 10%	382 14%	202 15%	180 13%	169 13%	74 14%	28 13%	67 13%	6 14%	284 12%	209 12%	75 15%	274 15%	26 11%	32 12%	170 18%	45 13%	520 14%	34 12%
Cost of living	445 11%	145 13%	105 12%	35 11%	23 21%	2 9%	4 5%	295 11%	158 12%	137 10%	143 11%	66 13%	23 10%	53 11%	8 17%	233 10%	172 10%	61 12%	212 12%	30 12%	22 8%	111 12%	50 15%	410 11%	32 11%
Immigration	380 9%	90 8%	108 13%	17 5%	10 9%	-	7 9%	276 10%	141 11%	135 9%	102 8%	45 9%	14 6%	43 9%	2 4%	221 10%	176 10%	45 9%	159 9%	14 6%	13 5%	104 11%	27 8%	353 9%	21 7%
The economy	360 9%	110 10%	75 9%	14 5%	16 14%	4 26%	10 13%	252 9%	141 10%	112 8%	104 8%	51 10%	17 8%	35 7%	4 9%	197 9%	149 8%	49 10%	162 9%	23 10%	24 9%	86 9%	29 8%	331 9%	25 9%
Poverty/ inequality	308 8%	109 10%	39 5%	27 8%	14 12%	3 16%	12 16%	196 7%	86 6%	110 8%	108 9%	42 8%	25 11%	41 8%	4 9%	183 8%	148 8%	35 7%	124 7%	16 6%	19 7%	59 6%	30 9%	287 8%	19 6%
Welfare	269 7%	90 8%	60 7%	21 6%	1 1%	2 10%	8 10%	186 7%	73 5%	112 8%	83 7%	38 7%	12 5%	33 7%	1 1%	155 7%	132 7%	23 5%	114 6%	27 11%	18 7%	47 5%	22 6%	251 7%	16 6%
Education	254 6%	71 6%	55 6%	30 9%	2 2%	2 15%	2 3%	195 7%	96 7%	100 7%	57 5%	21 4%	11 5%	25 5%	2 5%	138 6%	105 6%	33 7%	117 7%	12 5%	22 8%	63 7%	20 6%	228 6%	23 8%
Crime/ law & order	217 5%	49 4%	62 7%	17 5%	12 11%	1 6%	5 6%	151 5%	66 5%	86 6%	64 5%	34 6%	12 5%	19 4%	1 3%	119 5%	101 6%	19 4%	97 5%	12 5%	18 6%	52 6%	16 5%	195 5%	21 7%
Housing	187 5%	67 6%	27 3%	25 8%	2 2%	-	4 5%	95 3%	41 3%	54 4%	89 7%	35 7%	15 6%	40 8%	2 6%	116 5%	89 5%	27 6%	71 4%	14 6%	19 7%	28 3%	9 3%	165 4%	15 5%
Pensions	183 4%	64 6%	28 3%	12 4%	4 4%	-	7 9%	135 5%	66 5%	69 5%	48 4%	23 4%	8 3%	17 3%	-	112 5%	94 5%	18 4%	71 4%	6 3%	2 1%	55 6%	8 2%	165 4%	17 6%
Europe/ EU	180 4%	31 3%	76 9%	12 4%	4 3%	1 6%	2 2%	152 5%	85 6%	66 5%	28 2%	4 1%	9 4%	16 3%	1 2%	94 4%	78 4%	16 3%	87 5%	6 3%	6 2%	66 7%	8 2%	165 4%	12 4%
Council/ local services	120 3%	53 5%	10 1%	11 3%	5 4%	-	1 2%	82 3%	39 3%	42 3%	37 3%	15 3%	7 3%	15 3%	1 3%	74 3%	57 3%	18 4%	46 3%	4 2%	6 2%	30 3%	6 2%	108 3%	11 4%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 4

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Third most important)**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Climate change/ environment	100	21	19	19	2	1	*	69	37	32	29	6	7	16	2	68	56	11	33	7	13	9	4	94	7
	2%	2%	2%	6%	2%	6%	1%	2%	3%	2%	2%	1%	3%	3%	4%	3%	3%	2%	2%	3%	5%	1%	1%	3%	2%
Transport	54	17	6	14	-	1	*	39	18	21	15	6	4	5	1	24	21	4	30	6	9	9	6	46	7
	1%	2%	1%	4%	-	6%	*	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	3%	1%	2%	1%	2%
Other	18	3	2	3	*	-	1	12	5	6	5	1	*	4	1	13	10	3	5	*	1	3	1	18	-
	*	*	*	1%	*	-	1%	*	*	*	*	*	*	1%	3%	1%	1%	1%	*	*	1%	*	*	*	-
Don't know/ nothing	439	50	33	11	4	-	6	253	88	165	177	68	34	75	9	249	195	54	190	40	47	42	60	395	33
	11%	4%	4%	3%	4%	-	8%	9%	7%	12%	14%	13%	15%	15%	20%	11%	11%	11%	11%	16%	17%	5%	18%	11%	11%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 5

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Fourth most important)**

**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
The NHS/ hospitals	549 13%	258 13%	291 14%	57 12%	85 13%	96 12%	86 12%	93 15%	132 15%	149 14%	160 14%	119 14%	121 13%	40 11%	16 9%	57 12%	63 18%	51 13%	48 15%	30 14%	41 11%	69 13%	75 14%	60 16%	56 11%	220 13%
Cost of living	332 8%	169 8%	163 8%	29 6%	48 7%	53 7%	65 9%	54 9%	83 10%	80 7%	104 9%	72 8%	76 8%	24 7%	16 9%	51 11%	31 9%	29 8%	24 7%	16 7%	33 9%	52 10%	33 6%	23 6%	52 10%	135 8%
Poverty/ inequality	296 7%	159 8%	136 7%	30 6%	37 6%	57 7%	53 8%	56 9%	62 7%	69 6%	86 7%	55 6%	86 9%	29 8%	26 14%	34 7%	19 5%	20 5%	25 8%	14 7%	29 8%	30 6%	32 6%	37 10%	38 7%	122 7%
Crime/ law & order	294 7%	151 8%	143 7%	21 4%	57 9%	36 5%	56 8%	49 8%	75 9%	72 7%	81 7%	62 7%	78 8%	24 7%	21 11%	35 7%	22 6%	28 7%	21 7%	21 10%	28 7%	40 8%	32 6%	24 6%	39 7%	126 7%
Welfare	289 7%	145 7%	144 7%	22 4%	48 7%	63 8%	45 7%	49 8%	61 7%	103 9%	74 6%	61 7%	50 5%	22 6%	16 9%	34 7%	33 9%	22 6%	15 5%	15 7%	23 6%	27 5%	54 10%	28 8%	39 7%	131 7%
The economy	289 7%	149 7%	140 7%	25 5%	35 5%	67 9%	53 8%	35 6%	75 9%	74 7%	90 8%	69 8%	56 6%	25 7%	6 3%	34 7%	17 5%	31 8%	25 8%	19 9%	28 7%	36 7%	46 9%	21 6%	34 6%	117 7%
Education	277 7%	128 6%	149 7%	34 7%	48 7%	45 6%	56 8%	37 6%	57 7%	82 7%	94 8%	40 5%	62 7%	28 8%	6 3%	28 6%	24 7%	35 9%	21 7%	20 9%	22 6%	28 6%	43 8%	22 6%	31 6%	119 7%
Immigration	254 6%	133 7%	121 6%	25 5%	46 7%	61 8%	40 6%	27 4%	55 6%	65 6%	70 6%	55 6%	64 7%	13 4%	9 5%	37 8%	15 4%	29 8%	13 4%	10 5%	31 8%	38 7%	35 7%	24 7%	35 7%	124 7%
Housing	216 5%	90 5%	125 6%	52 11%	41 6%	38 5%	31 4%	19 3%	34 4%	54 5%	58 5%	47 5%	57 6%	22 6%	15 8%	23 5%	14 4%	21 6%	14 5%	7 3%	29 8%	30 6%	22 4%	19 5%	35 7%	85 5%
Europe/ EU	212 5%	127 6%	85 4%	8 2%	23 3%	30 4%	41 6%	41 7%	69 8%	73 7%	68 6%	32 4%	39 4%	17 5%	11 6%	23 5%	23 6%	19 5%	24 8%	4 2%	19 5%	34 7%	25 5%	15 4%	20 4%	84 5%
Council/ local services	202 5%	93 5%	109 5%	26 5%	40 6%	44 6%	27 4%	35 6%	30 3%	50 5%	57 5%	54 6%	41 4%	27 8%	11 6%	25 5%	28 8%	23 6%	11 4%	12 6%	14 4%	17 3%	18 4%	14 4%	33 6%	85 5%
Pensions	193 5%	99 5%	94 5%	21 4%	24 4%	29 4%	27 4%	44 7%	48 6%	60 5%	46 4%	42 5%	44 5%	21 6%	8 4%	28 6%	15 4%	11 3%	23 7%	8 4%	11 3%	20 4%	27 5%	22 6%	37 7%	82 5%
Climate change/ environment	106 3%	58 3%	48 2%	12 2%	11 2%	33 4%	19 3%	14 2%	17 2%	41 4%	20 2%	22 3%	23 2%	6 2%	4 2%	17 4%	7 2%	5 1%	5 2%	8 4%	15 4%	25 5%	10 2%	5 1%	15 3%	54 3%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 5

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Fourth most important)**

**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Transport	72 2%	43 2%	29 1%	13 3%	25 4%	17 2%	5 1%	4 1%	8 1%	31 3%	19 2%	8 1%	14 1%	5 2%	* *	11 2%	6 2%	8 2%	5 2%	- -	4 1%	14 3%	11 2%	7 2%	13 2%	34 2%
Other	13 *	7 *	6 *	2 *	- -	2 *	5 1%	3 1%	1 *	9 1%	2 *	2 *	1 *	* *	1 1%	1 *	2 1%	- -	- -	- -	2 1%	3 1%	2 *	1 *	2 *	10 1%
Don't know/ nothing	478 12%	186 9%	292 14%	111 23%	86 13%	105 14%	82 12%	48 8%	47 6%	87 8%	151 13%	118 14%	123 13%	52 15%	18 10%	40 8%	41 11%	45 12%	41 13%	32 15%	52 14%	50 10%	57 11%	50 13%	52 10%	223 13%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 5

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Fourth most important)**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
The NHS/ hospitals	549 13%	133 14%	157 14%	51 14%	53 21%	42 15%	139 13%	196 14%	76 16%	59 12%	37 10%	181 12%	368 14%	62 15%	70 13%	59 11%	19 9%	125 16%	154 15%	226 15%	198 13%
Cost of living	332 8%	93 10%	83 7%	28 8%	30 12%	35 13%	89 9%	103 7%	44 9%	32 7%	29 8%	125 8%	207 8%	23 6%	35 7%	33 6%	18 9%	76 10%	93 9%	149 10%	125 8%
Poverty/ inequality	296 7%	45 5%	106 9%	34 9%	12 5%	10 4%	68 7%	93 6%	35 7%	63 13%	27 8%	103 7%	192 8%	16 4%	38 7%	44 9%	17 9%	68 9%	80 8%	93 6%	136 9%
Crime/ law & order	294 7%	88 9%	64 6%	19 5%	33 13%	26 10%	82 8%	94 7%	40 8%	36 8%	15 4%	98 6%	196 8%	27 6%	46 9%	37 7%	15 7%	55 7%	92 9%	126 8%	105 7%
Welfare	289 7%	67 7%	92 8%	23 6%	19 7%	16 6%	76 7%	101 7%	29 6%	32 7%	36 10%	89 6%	200 8%	31 7%	34 6%	40 8%	14 7%	51 7%	89 9%	118 8%	109 7%
The economy	289 7%	53 6%	106 9%	32 9%	22 8%	27 10%	57 5%	83 6%	41 9%	43 9%	38 11%	102 7%	187 7%	27 7%	33 6%	33 6%	10 5%	50 7%	67 7%	93 6%	130 8%
Education	277 7%	60 6%	79 7%	25 7%	17 7%	20 7%	86 8%	84 6%	30 6%	21 4%	37 10%	97 6%	180 7%	36 9%	49 9%	41 8%	13 7%	44 6%	69 7%	115 7%	107 7%
Immigration	254 6%	73 8%	86 7%	31 9%	10 4%	15 6%	68 7%	101 7%	33 7%	27 6%	9 3%	90 6%	164 6%	25 6%	42 8%	51 10%	23 12%	44 6%	54 5%	120 8%	88 6%
Housing	216 5%	50 5%	77 7%	14 4%	9 4%	10 4%	46 4%	81 6%	17 3%	33 7%	28 8%	92 6%	123 5%	30 7%	25 5%	28 6%	8 4%	31 4%	36 4%	60 4%	103 7%
Europe/ EU	212 5%	80 9%	42 4%	27 7%	19 7%	22 8%	67 6%	69 5%	20 4%	19 4%	14 4%	72 5%	140 5%	12 3%	14 3%	8 1%	10 5%	40 5%	82 8%	111 7%	55 4%
Council/ local services	202 5%	34 4%	71 6%	23 6%	9 4%	14 5%	48 5%	70 5%	29 6%	22 5%	18 5%	61 4%	140 5%	33 8%	36 7%	32 6%	9 5%	31 4%	46 5%	73 5%	78 5%
Pensions	193 5%	54 6%	54 5%	12 3%	13 5%	11 4%	49 5%	79 6%	20 4%	25 5%	9 2%	74 5%	118 5%	7 2%	15 3%	29 6%	8 4%	32 4%	61 6%	86 6%	67 4%



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 5

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Fourth most important)**

**Base: All respondents**

	Voting Intention					Portrait of Britain					Children							Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anxi- ety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Climate change/ environment	106 3%	21 2%	38 3%	16 4%	2 1%	4 2%	28 3%	40 3%	16 3%	6 1%	12 3%	46 3%	60 2%	10 2%	18 3%	11 2%	7 3%	18 2%	19 2%	37 2%	48 3%
Transport	72 2%	16 2%	26 2%	9 2%	1 *	6 2%	20 2%	36 2%	4 1%	3 1%	3 1%	44 3%	27 1%	13 3%	7 1%	7 1%	2 1%	5 1%	4 *	25 2%	30 2%
Other	13 *	2 *	4 *	3 1%	- -	- -	3 *	6 *	2 *	1 *	1 *	7 *	7 *	- -	2 *	3 1%	- -	4 1%	2 *	5 *	8 1%
Don't know/ nothing	478 12%	62 7%	76 7%	18 5%	7 3%	14 5%	115 11%	208 14%	49 10%	51 11%	41 12%	229 15%	249 10%	63 15%	63 12%	59 12%	25 13%	85 11%	54 5%	111 7%	159 10%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 5

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Fourth most important)**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
The NHS/ hospitals	549 13%	143 13%	128 15%	45 14%	22 20%	2 12%	9 12%	402 15%	205 15%	197 14%	142 11%	60 11%	29 13%	54 11%	5 11%	276 12%	204 11%	72 15%	273 15%	27 11%	32 12%	164 18%	49 14%	497 13%	47 16%
Cost of living	332 8%	88 8%	83 10%	31 10%	15 14%	-	8 10%	232 8%	123 9%	109 8%	96 8%	33 6%	16 7%	46 9%	4 10%	188 8%	144 8%	44 9%	144 8%	19 8%	16 6%	84 9%	25 7%	318 9%	13 4%
Poverty/ inequality	296 7%	101 9%	43 5%	29 9%	5 5%	2 11%	8 10%	177 6%	75 6%	102 7%	117 9%	56 11%	21 9%	40 8%	1 3%	159 7%	126 7%	33 7%	136 8%	24 10%	32 12%	61 7%	18 5%	276 7%	19 7%
Crime/ law & order	294 7%	74 7%	77 9%	17 5%	15 13%	1 5%	2 2%	211 8%	117 9%	94 7%	80 6%	31 6%	17 8%	32 6%	2 5%	165 7%	132 7%	32 7%	129 7%	10 4%	15 5%	83 9%	22 6%	270 7%	16 5%
Welfare	289 7%	95 9%	64 7%	21 7%	6 5%	* 2%	5 6%	187 7%	93 7%	94 7%	99 8%	40 8%	22 10%	37 7%	3 8%	170 7%	138 8%	32 7%	119 7%	13 5%	14 5%	69 7%	23 7%	259 7%	28 10%
The economy	289 7%	95 8%	59 7%	27 9%	7 6%	4 22%	5 6%	201 7%	101 8%	100 7%	85 7%	32 6%	13 6%	40 8%	3 6%	150 7%	126 7%	24 5%	139 8%	18 7%	24 9%	76 8%	21 6%	270 7%	18 6%
Education	277 7%	84 7%	53 6%	30 9%	11 10%	1 6%	7 9%	203 7%	89 7%	114 8%	75 6%	29 5%	13 6%	33 6%	-	149 7%	115 6%	34 7%	128 7%	14 6%	25 9%	62 7%	28 8%	251 7%	23 8%
Immigration	254 6%	73 7%	72 8%	18 6%	1 1%	4 21%	2 3%	180 6%	87 6%	93 7%	71 6%	35 7%	11 5%	25 5%	3 7%	159 7%	126 7%	34 7%	95 5%	13 5%	13 5%	49 5%	20 6%	242 6%	10 4%
Housing	216 5%	84 7%	45 5%	12 4%	6 6%	-	3 4%	112 4%	61 5%	51 4%	95 8%	47 9%	18 8%	30 6%	8 17%	120 5%	90 5%	30 6%	96 5%	20 8%	13 5%	34 4%	29 9%	189 5%	21 7%
Europe/ EU	212 5%	47 4%	73 9%	20 6%	6 5%	1 6%	5 7%	155 6%	102 8%	53 4%	55 4%	34 6%	5 2%	17 3%	2 4%	104 5%	83 5%	21 4%	108 6%	6 2%	8 3%	82 9%	12 3%	200 5%	9 3%
Council/ local services	202 5%	67 6%	30 3%	22 7%	2 2%	1 5%	9 12%	145 5%	58 4%	87 6%	55 4%	27 5%	7 3%	21 4%	2 3%	117 5%	95 5%	23 5%	84 5%	18 7%	8 3%	40 4%	18 5%	189 5%	12 4%
Pensions	193 5%	40 4%	52 6%	10 3%	6 6%	-	5 7%	149 5%	83 6%	66 5%	43 3%	16 3%	7 3%	20 4%	1 2%	119 5%	86 5%	33 7%	74 4%	8 3%	7 3%	54 6%	4 1%	178 5%	12 4%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 5

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Fourth most important)**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Climate change/ environment	106 3%	47 4%	15 2%	13 4%	1 1%	2 10%	2 3%	78 3%	30 2%	49 3%	28 2%	8 2%	6 3%	13 3%	* *	69 3%	57 3%	12 2%	37 2%	4 2%	8 3%	19 2%	5 1%	88 2%	15 5%
Transport	72 2%	23 2%	20 2%	10 3%	1 1%	- -	1 1%	49 2%	19 1%	30 2%	21 2%	5 1%	4 2%	12 2%	2 3%	47 2%	38 2%	9 2%	25 1%	6 3%	4 1%	9 1%	6 2%	57 2%	15 5%
Other	13 *	3 *	- -	3 1%	1 1%	- -	- -	7 *	4 *	2 *	7 1%	2 *	* *	5 1%	- -	12 1%	11 1%	* *	2 *	- -	- -	1 *	1 *	13 *	- -
Don't know/ nothing	478 12%	58 5%	41 5%	12 4%	5 4%	- -	6 8%	280 10%	97 7%	183 13%	189 15%	74 14%	37 16%	79 16%	9 20%	275 12%	220 12%	55 11%	203 11%	43 17%	53 19%	46 5%	62 18%	432 12%	35 12%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 6

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Top 3 most important)**

**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Cost of living	2030	1001	1029	234	375	436	356	278	352	491	579	445	515	179	101	253	187	184	151	121	183	226	260	184	276	922
	50%	50%	50%	48%	57%	56%	51%	46%	41%	45%	49%	52%	55%	51%	55%	53%	52%	49%	48%	56%	48%	44%	50%	49%	52%	53%
The economy	1768	1024	745	157	246	337	312	273	444	601	517	326	324	143	68	211	158	168	139	98	164	235	221	164	211	817
	43%	51%	36%	32%	38%	43%	45%	45%	52%	55%	44%	38%	35%	40%	37%	44%	44%	45%	44%	45%	43%	46%	42%	44%	40%	47%
Immigration	1397	698	698	123	173	220	260	242	379	329	389	338	340	86	71	154	141	149	125	68	135	155	195	116	138	603
	34%	35%	34%	25%	27%	28%	38%	40%	44%	30%	33%	40%	36%	24%	38%	32%	39%	40%	40%	32%	35%	30%	37%	31%	26%	34%
The NHS/ hospitals	1297	565	732	133	185	190	202	221	366	377	364	277	278	98	65	159	112	114	106	69	145	155	171	103	178	486
	32%	28%	35%	27%	28%	25%	29%	36%	43%	34%	31%	32%	30%	28%	36%	33%	31%	30%	33%	32%	38%	30%	33%	28%	34%	28%
Poverty/ inequality	880	423	457	97	140	186	161	146	149	213	232	181	254	103	36	114	73	76	74	41	83	107	97	75	120	357
	22%	21%	22%	20%	21%	24%	23%	24%	17%	19%	20%	21%	27%	29%	20%	24%	20%	20%	24%	19%	22%	21%	19%	20%	23%	20%
Welfare	631	299	332	69	97	142	132	103	89	167	177	107	180	66	38	97	48	52	43	35	51	69	77	56	79	265
	16%	15%	16%	14%	15%	18%	19%	17%	10%	15%	15%	13%	19%	19%	21%	20%	13%	14%	13%	16%	13%	14%	15%	15%	15%	15%
Europe/ EU	598	395	203	39	55	76	86	108	234	182	181	114	121	36	20	59	46	59	61	30	47	95	85	61	52	225
	15%	20%	10%	8%	8%	10%	12%	18%	27%	17%	15%	13%	13%	10%	11%	12%	13%	16%	19%	14%	12%	19%	16%	16%	10%	13%
Education	542	224	318	101	113	122	76	46	85	182	147	116	97	25	26	63	59	51	53	19	45	78	75	49	98	220
	13%	11%	15%	21%	17%	16%	11%	7%	10%	17%	12%	14%	10%	7%	14%	13%	16%	14%	17%	9%	12%	15%	14%	13%	18%	13%
Crime/ law & order	424	193	231	49	79	77	75	67	77	135	126	73	91	26	12	53	32	45	26	26	29	76	69	32	49	197
	10%	10%	11%	10%	12%	10%	11%	11%	9%	12%	11%	8%	10%	7%	7%	11%	9%	12%	8%	12%	8%	15%	13%	9%	9%	11%
Pensions	411	203	208	15	49	62	63	94	128	124	113	85	88	48	19	63	32	35	25	16	37	43	51	42	78	156
	10%	10%	10%	3%	8%	8%	9%	15%	15%	11%	10%	10%	9%	14%	10%	13%	9%	9%	8%	7%	10%	8%	10%	11%	15%	9%
Housing	383	160	223	56	107	92	52	33	43	95	120	72	96	38	16	48	25	40	27	14	40	61	44	30	59	182
	9%	8%	11%	12%	16%	12%	7%	5%	5%	9%	10%	8%	10%	11%	9%	10%	7%	11%	8%	6%	11%	12%	8%	8%	11%	10%
Council/ local services	231	108	122	25	35	46	44	39	41	49	81	48	53	30	18	25	19	26	14	11	14	25	22	27	49	84
	6%	5%	6%	5%	5%	6%	6%	6%	5%	4%	7%	6%	6%	9%	10%	5%	5%	7%	4%	5%	4%	5%	4%	7%	9%	5%
Climate change/ environment	203	116	87	40	48	34	31	29	21	65	77	33	28	15	5	17	28	14	7	10	21	32	24	29	31	100
	5%	6%	4%	8%	7%	4%	4%	5%	2%	6%	7%	4%	3%	4%	3%	4%	8%	4%	2%	5%	6%	6%	5%	8%	6%	6%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 6

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Top 3 most important)**

**Base: All respondents**

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Transport	89	55	34	25	22	17	7	6	13	27	22	18	22	8	5	9	8	5	9	4	3	27	6	5	23	29
	2%	3%	2%	5%	3%	2%	1%	1%	2%	2%	2%	2%	2%	2%	3%	2%	2%	1%	3%	2%	1%	5%	1%	1%	4%	2%
Other	73	49	24	10	5	16	15	13	13	34	19	9	12	21	2	10	4	6	*	-	7	10	8	6	7	36
	2%	2%	1%	2%	1%	2%	2%	2%	2%	3%	2%	1%	1%	6%	1%	2%	1%	2%	*	-	2%	2%	1%	2%	1%	2%
Don't know/ nothing	392	146	246	93	70	82	63	42	41	66	124	105	98	40	16	32	35	32	28	27	47	45	49	44	47	171
	10%	7%	12%	19%	11%	11%	9%	7%	5%	6%	11%	12%	10%	11%	8%	7%	10%	8%	9%	12%	12%	9%	9%	12%	9%	10%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 6

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Top 3 most important)**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Cost of living	2030	419	676	175	110	115	478	721	261	282	173	780	1250	239	281	285	117	367	412	712	825
	50%	45%	58%	48%	43%	42%	46%	50%	54%	60%	49%	52%	49%	58%	53%	55%	60%	48%	41%	46%	53%
The economy	1768	553	468	180	111	129	593	640	157	144	105	639	1129	145	219	220	85	349	490	877	543
	43%	59%	40%	50%	43%	47%	57%	44%	32%	31%	30%	42%	44%	35%	41%	43%	43%	46%	49%	57%	35%
Immigration	1397	430	294	84	190	203	281	399	262	215	36	416	981	126	169	155	57	291	455	575	513
	34%	46%	25%	23%	74%	74%	27%	28%	54%	46%	10%	28%	38%	30%	32%	30%	29%	38%	45%	37%	33%
The NHS/ hospitals	1297	308	419	131	47	77	359	436	153	137	136	431	865	113	138	157	66	231	422	492	502
	32%	33%	36%	36%	19%	28%	34%	30%	31%	29%	38%	29%	34%	27%	26%	30%	33%	30%	42%	32%	33%
Poverty/ inequality	880	88	386	79	36	20	161	277	92	161	168	340	539	86	116	109	37	180	205	259	457
	22%	9%	33%	22%	14%	7%	15%	19%	19%	34%	47%	23%	21%	21%	22%	21%	19%	24%	20%	17%	30%
Welfare	631	147	210	72	26	38	156	207	67	85	78	257	374	53	96	89	32	130	106	261	254
	16%	16%	18%	20%	10%	14%	15%	14%	14%	18%	22%	17%	15%	13%	18%	17%	16%	17%	11%	17%	16%
Europe/ EU	598	253	66	36	144	109	168	173	69	63	15	182	416	36	44	51	24	105	254	346	142
	15%	27%	6%	10%	56%	40%	16%	12%	14%	13%	4%	12%	16%	9%	8%	10%	12%	14%	25%	22%	9%
Education	542	115	183	70	10	23	177	204	53	15	70	182	360	77	110	106	22	70	101	206	190
	13%	12%	16%	19%	4%	8%	17%	14%	11%	3%	20%	12%	14%	19%	21%	21%	11%	9%	10%	13%	12%
Crime/ law & order	424	119	95	41	28	32	110	179	49	45	10	137	287	56	57	55	26	83	107	156	168
	10%	13%	8%	11%	11%	12%	11%	12%	10%	9%	3%	9%	11%	14%	11%	11%	13%	11%	11%	10%	11%
Pensions	411	90	144	39	25	26	94	153	65	44	30	136	275	21	36	44	22	88	151	156	172
	10%	10%	12%	11%	10%	9%	9%	11%	13%	9%	8%	9%	11%	5%	7%	9%	11%	12%	15%	10%	11%
Housing	383	35	164	47	7	9	84	151	37	51	51	165	218	58	63	41	18	60	46	127	168
	9%	4%	14%	13%	3%	3%	8%	10%	8%	11%	14%	11%	9%	14%	12%	8%	9%	8%	5%	8%	11%
Council/ local services	231	32	88	18	9	14	65	71	30	27	24	92	139	21	31	26	14	45	52	69	105
	6%	3%	8%	5%	4%	5%	6%	5%	6%	6%	7%	6%	5%	5%	6%	5%	7%	6%	5%	4%	7%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 6

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Top 3 most important)**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Climate change/ environment	203 5%	30 3%	45 4%	44 12%	5 2%	1 1%	58 6%	69 5%	18 4%	17 4%	40 11%	108 7%	94 4%	13 3%	25 5%	28 5%	6 3%	28 4%	30 3%	81 5%	92 6%
Transport	89 2%	14 2%	36 3%	14 4%	1 1%	3 1%	20 2%	50 3%	5 1%	3 1%	8 2%	50 3%	40 2%	11 3%	12 2%	6 1%	3 2%	6 1%	13 1%	28 2%	44 3%
Other	73 2%	14 1%	13 1%	8 2%	4 2%	2 1%	16 2%	31 2%	9 2%	6 1%	10 3%	33 2%	41 2%	3 1%	9 2%	12 2%	5 2%	18 2%	16 2%	29 2%	28 2%
Don't know/ nothing	392 10%	43 5%	59 5%	16 4%	4 2%	4 2%	91 9%	182 13%	42 9%	37 8%	34 10%	181 12%	212 8%	60 15%	57 11%	48 9%	16 8%	70 9%	48 5%	77 5%	138 9%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 6

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Top 3 most important)**

**Base: All respondents**

	Trust Most on Housing						Housing Tenure								Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Cost of living	2030	647	379	153	50	14	38	1319	582	737	686	290	119	277	25	1198	936	262	832	141	113	399	178	1860	148
	50%	58%	44%	48%	45%	85%	51%	48%	43%	52%	55%	55%	53%	55%	57%	53%	52%	54%	46%	58%	42%	43%	52%	50%	51%
The economy	1768	455	503	162	34	5	27	1331	705	627	420	154	73	193	17	1028	823	205	740	87	85	461	108	1620	132
	43%	41%	59%	51%	30%	29%	36%	48%	52%	44%	33%	29%	32%	38%	37%	45%	46%	42%	41%	36%	31%	49%	32%	43%	45%
Immigration	1397	279	418	75	82	2	14	989	532	457	396	189	70	137	11	741	569	172	655	64	56	418	117	1317	71
	34%	25%	49%	24%	75%	9%	19%	36%	40%	32%	31%	36%	31%	27%	24%	33%	32%	35%	37%	26%	21%	45%	34%	35%	24%
The NHS/ hospitals	1297	429	290	120	22	8	24	934	491	443	352	157	57	137	11	663	512	151	633	55	78	386	114	1217	73
	32%	38%	34%	38%	20%	45%	32%	34%	37%	31%	28%	30%	25%	27%	25%	29%	29%	31%	35%	23%	29%	41%	33%	33%	25%
Poverty/ inequality	880	367	81	83	24	5	36	517	233	284	349	162	69	118	14	477	372	104	403	67	72	186	78	796	71
	22%	33%	9%	26%	21%	32%	47%	19%	17%	20%	28%	31%	31%	23%	31%	21%	21%	21%	22%	27%	27%	20%	23%	21%	24%
Welfare	631	218	132	52	11	2	20	405	168	238	218	103	40	75	7	344	278	66	287	64	59	103	61	591	38
	16%	19%	15%	16%	10%	13%	26%	15%	12%	17%	17%	19%	18%	15%	16%	15%	15%	14%	16%	26%	22%	11%	18%	16%	13%
Europe/ EU	598	76	255	31	42	1	3	486	308	178	110	40	25	46	2	276	213	64	322	25	27	246	23	569	25
	15%	7%	30%	10%	38%	6%	5%	18%	23%	13%	9%	7%	11%	9%	3%	12%	12%	13%	18%	10%	10%	26%	7%	15%	8%
Education	542	167	105	58	6	6	6	385	163	222	152	53	22	76	5	318	238	80	224	33	55	87	49	459	77
	13%	15%	12%	18%	6%	35%	7%	14%	12%	16%	12%	10%	10%	15%	12%	14%	13%	16%	12%	14%	20%	9%	14%	12%	26%
Crime/ law & order	424	94	124	33	18	1	8	296	134	162	123	53	24	46	5	247	209	38	178	22	27	92	37	380	39
	10%	8%	14%	10%	16%	6%	10%	11%	10%	11%	10%	10%	10%	9%	12%	11%	12%	8%	10%	9%	10%	11%	10%	10%	13%
Pensions	411	147	74	21	11	3	11	310	174	136	100	48	19	33	1	234	198	36	177	12	5	147	14	376	27
	10%	13%	9%	6%	10%	15%	15%	11%	13%	10%	8%	9%	8%	7%	1%	10%	11%	7%	10%	5%	2%	16%	4%	10%	9%
Housing	383	150	41	47	9	1	10	187	81	106	192	77	27	88	4	241	191	50	142	30	35	43	34	341	31
	9%	13%	5%	15%	9%	6%	13%	7%	6%	7%	15%	15%	12%	17%	9%	11%	11%	10%	8%	12%	13%	5%	10%	9%	11%
Council/ local services	231	95	21	14	5	1	7	153	73	80	76	38	11	27	2	133	100	33	98	10	15	55	18	203	25
	6%	9%	2%	4%	5%	6%	9%	6%	5%	6%	6%	7%	5%	5%	5%	6%	6%	7%	5%	4%	6%	6%	5%	5%	8%



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 6

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Top 3 most important)**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing not seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Climate change/ environment	203	48	32	47	5	1	1	143	69	74	57	16	14	27	3	131	103	28	72	12	27	25	7	189	12
	5%	4%	4%	15%	5%	6%	2%	5%	5%	5%	5%	3%	6%	5%	6%	6%	6%	4%	5%	10%	3%	2%	5%	4%	
Transport	89	33	11	16	*	1	*	67	31	36	22	6	6	10	1	52	40	12	38	7	12	12	7	74	13
	2%	3%	1%	5%	*	6%	*	2%	2%	3%	2%	1%	3%	2%	2%	2%	2%	2%	2%	3%	4%	1%	2%	2%	5%
Other	73	11	7	9	1	-	6	54	30	24	18	7	1	10	1	43	31	12	31	5	8	14	4	66	5
	2%	1%	1%	3%	1%	-	8%	2%	2%	2%	1%	1%	*	2%	3%	2%	2%	2%	2%	2%	3%	1%	1%	2%	2%
Don't know/ nothing	392	46	29	9	3	-	3	227	81	146	159	60	33	66	7	218	170	47	175	31	46	42	56	356	28
	10%	4%	3%	3%	3%	-	4%	8%	6%	10%	13%	11%	14%	13%	15%	10%	10%	10%	10%	13%	17%	4%	16%	10%	10%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 7

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Top 4 most important)**

**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Cost of living	2362	1171	1191	263	423	488	421	332	434	571	683	518	591	203	118	305	218	213	174	136	216	279	293	207	329	1057
	58%	59%	57%	54%	65%	63%	61%	54%	51%	52%	58%	61%	63%	57%	64%	64%	61%	57%	55%	63%	57%	54%	56%	56%	62%	60%
The economy	2057	1172	885	182	281	403	365	308	519	675	608	395	380	168	74	245	175	200	163	117	193	271	267	184	245	934
	51%	59%	43%	37%	43%	52%	53%	50%	61%	61%	51%	46%	41%	47%	40%	51%	49%	53%	52%	54%	50%	53%	51%	50%	46%	53%
The NHS/ hospitals	1845	823	1023	190	270	286	288	314	497	526	524	395	400	138	82	216	175	164	153	99	185	223	246	163	234	705
	45%	41%	49%	39%	41%	37%	42%	51%	58%	48%	44%	46%	43%	39%	45%	45%	49%	44%	48%	46%	49%	44%	47%	44%	44%	40%
Immigration	1651	832	819	147	219	281	300	269	434	394	458	393	405	99	79	191	156	179	138	79	167	193	230	140	173	727
	41%	42%	39%	30%	34%	36%	43%	44%	51%	36%	39%	46%	43%	28%	43%	40%	43%	47%	44%	36%	44%	38%	44%	38%	33%	42%
Poverty/ inequality	1175	582	593	127	176	243	214	202	212	282	318	236	339	132	63	148	92	96	99	55	112	137	129	111	157	479
	29%	29%	29%	26%	27%	31%	31%	33%	25%	26%	27%	28%	36%	37%	34%	31%	26%	25%	31%	26%	29%	27%	25%	30%	30%	27%
Welfare	920	444	476	91	145	206	177	152	150	270	252	168	230	88	54	131	81	74	58	51	74	96	131	84	118	396
	23%	22%	23%	19%	22%	27%	26%	25%	18%	25%	21%	20%	25%	25%	29%	27%	23%	20%	18%	23%	19%	19%	25%	23%	22%	23%
Education	819	352	467	135	161	167	133	83	142	265	240	155	159	52	32	91	83	86	74	39	67	107	118	71	128	339
	20%	18%	22%	28%	25%	22%	19%	14%	17%	24%	20%	18%	17%	15%	17%	19%	23%	23%	23%	18%	18%	21%	23%	19%	24%	19%
Europe/ EU	810	522	288	47	77	106	127	150	303	254	249	146	161	52	31	82	69	78	85	34	65	129	109	76	72	309
	20%	26%	14%	10%	12%	14%	18%	24%	36%	23%	21%	17%	17%	15%	17%	17%	19%	21%	27%	16%	17%	25%	21%	21%	14%	18%
Crime/ law & order	718	345	374	70	136	113	131	115	153	207	208	134	169	49	33	88	54	73	47	46	56	116	101	56	88	323
	18%	17%	18%	14%	21%	15%	19%	19%	18%	19%	18%	16%	18%	14%	18%	18%	15%	19%	15%	22%	15%	23%	19%	15%	17%	18%
Pensions	604	301	302	36	73	91	90	138	175	185	159	127	133	69	27	90	47	46	49	24	48	63	78	64	115	238
	15%	15%	15%	7%	11%	12%	13%	23%	21%	17%	13%	15%	14%	19%	15%	19%	13%	12%	15%	11%	13%	12%	15%	17%	22%	14%
Housing	599	250	348	109	148	130	82	52	77	148	178	119	153	60	31	71	38	61	41	20	69	92	67	48	94	266
	15%	13%	17%	22%	23%	17%	12%	9%	9%	14%	15%	14%	16%	17%	17%	15%	11%	16%	13%	9%	18%	18%	13%	13%	18%	15%
Council/ local services	432	201	231	50	76	90	71	74	71	99	138	102	94	57	29	50	47	49	25	23	28	42	41	41	82	169
	11%	10%	11%	10%	12%	12%	10%	12%	8%	9%	12%	12%	10%	16%	16%	11%	13%	13%	8%	11%	7%	8%	8%	11%	15%	10%
Climate change/ environment	309	174	135	52	59	67	50	43	38	106	97	55	51	21	9	34	35	19	13	18	36	56	33	34	46	155
	8%	9%	6%	11%	9%	9%	7%	7%	4%	10%	8%	6%	5%	6%	5%	7%	10%	5%	4%	8%	10%	11%	6%	9%	9%	9%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 7

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Top 4 most important)**

**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Transport	161	98	63	38	47	34	12	10	21	58	42	26	36	13	5	20	13	13	14	4	7	41	17	12	36	63
	4%	5%	3%	8%	7%	4%	2%	2%	2%	5%	4%	3%	4%	4%	3%	4%	4%	3%	5%	2%	2%	8%	3%	3%	7%	4%
Other	79	51	28	12	5	16	17	15	13	36	21	11	12	21	3	10	7	6	*	-	8	11	8	6	8	39
	2%	3%	1%	3%	1%	2%	2%	2%	2%	3%	2%	1%	1%	6%	1%	2%	2%	2%	*	-	2%	2%	1%	2%	1%	2%
Don't know/ nothing	392	146	246	93	70	82	63	42	41	66	124	105	98	40	16	32	35	32	28	27	47	45	49	44	47	171
	10%	7%	12%	19%	11%	11%	9%	7%	5%	6%	11%	12%	10%	11%	8%	7%	10%	8%	9%	12%	12%	9%	9%	12%	9%	10%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 7

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Top 4 most important)**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Cost of living	2362	512	760	203	140	150	568	824	305	314	202	905	1457	262	316	318	135	443	506	860	951
	58%	55%	65%	56%	55%	55%	55%	57%	63%	67%	57%	60%	57%	63%	60%	62%	69%	58%	50%	56%	62%
The economy	2057	606	574	213	132	155	649	723	198	187	144	741	1317	172	252	253	95	399	557	970	673
	51%	65%	49%	58%	52%	57%	62%	50%	41%	40%	40%	49%	51%	42%	48%	49%	48%	53%	56%	63%	44%
The NHS/ hospitals	1845	441	577	182	100	119	498	632	229	195	173	612	1233	175	208	216	84	356	576	718	700
	45%	47%	50%	50%	39%	43%	48%	44%	47%	41%	49%	41%	48%	42%	39%	42%	43%	47%	57%	46%	45%
Immigration	1651	503	380	115	200	218	349	501	295	243	45	506	1145	151	212	206	80	335	509	695	601
	41%	54%	33%	32%	78%	80%	34%	35%	61%	51%	13%	33%	45%	37%	40%	40%	41%	44%	51%	45%	39%
Poverty/ inequality	1175	133	491	113	48	30	229	370	127	223	195	444	731	102	154	153	54	248	285	352	593
	29%	14%	42%	31%	19%	11%	22%	26%	26%	47%	55%	29%	29%	25%	29%	30%	28%	33%	28%	23%	38%
Welfare	920	214	302	95	45	53	231	308	96	117	115	346	574	83	131	129	46	182	195	379	363
	23%	23%	26%	26%	18%	19%	22%	21%	20%	25%	32%	23%	22%	20%	25%	25%	23%	24%	19%	25%	24%
Education	819	175	263	94	27	43	263	288	83	36	107	280	540	113	159	147	36	114	169	321	297
	20%	19%	23%	26%	10%	16%	25%	20%	17%	8%	30%	18%	21%	27%	30%	29%	18%	15%	17%	21%	19%
Europe/ EU	810	333	109	63	163	132	236	242	89	82	29	254	556	47	58	59	33	145	337	458	197
	20%	36%	9%	17%	64%	48%	23%	17%	18%	17%	8%	17%	22%	11%	11%	11%	17%	19%	34%	30%	13%
Crime/ law & order	718	206	159	60	61	59	192	273	89	81	25	235	484	83	103	93	40	138	199	282	273
	18%	22%	14%	16%	24%	21%	18%	19%	18%	17%	7%	16%	19%	20%	19%	18%	20%	18%	20%	18%	18%
Pensions	604	144	198	51	37	36	143	232	85	69	38	211	393	27	51	73	30	121	212	242	239
	15%	16%	17%	14%	15%	13%	14%	16%	17%	15%	11%	14%	15%	7%	10%	14%	15%	16%	21%	16%	15%
Housing	599	85	241	61	17	19	130	233	54	84	80	257	342	88	88	70	26	92	82	187	271
	15%	9%	21%	17%	6%	7%	13%	16%	11%	18%	22%	17%	13%	21%	17%	14%	13%	12%	8%	12%	18%
Council/ local services	432	66	159	41	18	29	113	141	58	49	43	153	279	54	67	57	24	76	98	142	183
	11%	7%	14%	11%	7%	10%	11%	10%	12%	10%	12%	10%	11%	13%	13%	11%	12%	10%	10%	9%	12%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 7

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Top 4 most important)**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anxi- ety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Climate change/ environment	309 8%	51 5%	83 7%	60 17%	7 3%	6 2%	85 8%	109 8%	34 7%	22 5%	52 15%	154 10%	155 6%	22 5%	43 8%	39 8%	13 6%	46 6%	48 5%	118 8%	140 9%
Transport	161 4%	30 3%	62 5%	22 6%	2 1%	10 4%	40 4%	86 6%	10 2%	6 1%	11 3%	94 6%	67 3%	24 6%	19 4%	12 2%	5 2%	12 2%	18 2%	53 3%	75 5%
Other	79 2%	16 2%	15 1%	8 2%	4 2%	2 1%	18 2%	33 2%	10 2%	6 1%	10 3%	35 2%	44 2%	3 1%	9 2%	13 3%	5 2%	20 3%	17 2%	31 2%	32 2%
Don't know/ nothing	392 10%	43 5%	59 5%	16 4%	4 2%	4 2%	91 9%	182 13%	42 9%	37 8%	34 10%	181 12%	212 8%	60 15%	57 11%	48 9%	16 8%	70 9%	48 5%	77 5%	138 9%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 7

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Top 4 most important)**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Cost of living	2362	735	462	184	65	14	46	1551	704	846	781	324	135	323	30	1386	1079	306	976	160	130	483	203	2178	161
	58%	66%	54%	58%	59%	85%	61%	56%	52%	59%	62%	61%	60%	64%	67%	61%	60%	63%	54%	66%	48%	52%	59%	58%	55%
The economy	2057	550	562	189	41	9	32	1533	806	726	506	186	87	233	19	1179	949	229	879	105	108	537	129	1890	150
	51%	49%	66%	59%	37%	50%	42%	55%	60%	51%	40%	35%	38%	46%	43%	52%	53%	47%	49%	43%	40%	57%	38%	51%	51%
The NHS/ hospitals	1845	572	418	165	44	10	33	1336	695	641	494	217	86	191	16	939	717	223	906	83	110	550	163	1714	120
	45%	51%	49%	52%	40%	57%	43%	48%	52%	45%	39%	41%	38%	38%	36%	41%	40%	46%	51%	34%	40%	59%	48%	46%	41%
Immigration	1651	352	490	93	84	5	16	1169	619	551	467	224	82	161	14	901	695	206	750	77	69	467	137	1558	81
	41%	31%	57%	29%	76%	30%	21%	42%	46%	39%	37%	42%	36%	32%	31%	40%	39%	42%	42%	31%	25%	50%	40%	42%	28%
Poverty/ inequality	1175	469	124	112	29	7	43	694	307	386	466	218	90	157	15	636	499	137	539	91	105	247	96	1072	90
	29%	42%	15%	35%	26%	43%	57%	25%	23%	27%	37%	41%	40%	31%	34%	28%	28%	28%	30%	37%	39%	26%	28%	29%	31%
Welfare	920	314	196	73	17	3	24	592	260	332	317	143	62	112	11	514	416	99	406	77	73	172	84	850	66
	23%	28%	23%	23%	15%	16%	32%	21%	19%	23%	25%	27%	28%	22%	24%	23%	23%	20%	23%	32%	27%	18%	25%	23%	23%
Education	819	251	157	88	18	7	12	588	252	336	226	81	36	109	5	467	353	114	352	47	79	149	77	710	100
	20%	22%	18%	28%	16%	41%	16%	21%	19%	24%	18%	15%	16%	22%	12%	21%	20%	23%	20%	19%	29%	16%	23%	19%	34%
Europe/ EU	810	123	328	51	48	2	9	641	410	231	165	73	30	63	3	380	296	85	430	31	36	328	35	769	34
	20%	11%	38%	16%	44%	13%	12%	23%	31%	16%	13%	14%	13%	12%	8%	17%	17%	17%	24%	13%	13%	35%	10%	21%	11%
Crime/ law & order	718	168	201	50	33	2	9	507	252	256	203	84	41	78	8	411	341	70	307	32	41	175	59	650	55
	18%	15%	23%	16%	29%	11%	13%	18%	19%	18%	16%	16%	18%	16%	17%	18%	19%	14%	17%	13%	15%	19%	17%	17%	19%
Pensions	604	188	126	31	17	3	17	459	256	203	143	64	26	53	2	352	284	69	251	20	12	201	18	555	39
	15%	17%	15%	10%	15%	15%	22%	17%	19%	14%	11%	12%	11%	11%	4%	15%	16%	14%	14%	8%	5%	22%	5%	15%	13%
Housing	599	234	86	59	16	1	12	300	142	157	287	124	45	118	12	361	281	79	238	50	48	77	63	530	52
	15%	21%	10%	18%	14%	6%	16%	11%	11%	11%	23%	24%	20%	23%	26%	16%	16%	16%	13%	20%	18%	8%	19%	14%	18%
Council/ local services	432	163	51	36	8	2	16	298	130	167	131	65	18	48	4	250	194	56	182	28	23	95	36	392	37
	11%	14%	6%	11%	7%	11%	21%	11%	10%	12%	10%	12%	8%	10%	9%	11%	11%	11%	10%	11%	9%	10%	10%	11%	13%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 7

**Q.2 Thinking about the next General Election in 2015, what do you think will be the most important issue in determining which party's candidate you are likely to vote for? (Top 4 most important)**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Climate change/ environment	309	95	47	61	6	3	3	221	98	123	85	24	20	41	3	200	160	40	109	17	35	45	12	277	27
	8%	8%	5%	19%	6%	16%	5%	8%	7%	9%	7%	5%	9%	8%	6%	9%	9%	8%	6%	7%	13%	5%	3%	7%	9%
Transport	161	56	31	26	1	1	1	116	50	66	43	10	11	22	2	99	78	21	62	13	15	21	13	131	28
	4%	5%	4%	8%	1%	6%	1%	4%	4%	5%	3%	2%	5%	4%	5%	4%	4%	4%	3%	5%	6%	2%	4%	4%	10%
Other	79	12	7	9	2	-	6	56	32	24	22	8	1	12	1	47	35	12	32	5	8	14	5	72	5
	2%	1%	1%	3%	2%	-	8%	2%	2%	2%	2%	2%	1%	2%	3%	2%	2%	2%	2%	2%	3%	1%	2%	2%	2%
Don't know/ nothing	392	46	29	9	3	-	3	227	81	146	159	60	33	66	7	218	170	47	175	31	46	42	56	356	28
	10%	4%	3%	3%	3%	-	4%	8%	6%	10%	13%	11%	14%	13%	15%	10%	10%	10%	10%	13%	17%	4%	16%	10%	10%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 8

**Q.3 Which, if any, of the following would make an economic recovery feel real for you and your family?**

**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Rising wages	1989	999	991	226	336	488	409	287	243	516	588	448	437	168	94	242	185	176	141	112	174	262	255	182	336	1012
	49%	50%	48%	46%	52%	63%	59%	47%	28%	47%	50%	52%	47%	48%	51%	51%	52%	47%	45%	52%	46%	51%	49%	49%	63%	58%
Falling unemployment	1449	782	666	154	176	241	260	259	358	408	439	244	358	124	75	171	123	137	102	61	134	187	212	123	154	612
	36%	39%	32%	32%	27%	31%	38%	42%	42%	37%	37%	29%	38%	35%	41%	36%	34%	36%	32%	28%	35%	36%	41%	33%	29%	35%
Falling inflation	960	521	439	85	114	149	190	178	244	251	289	197	223	82	45	110	93	112	62	65	81	134	102	73	143	391
	24%	26%	21%	17%	18%	19%	27%	29%	29%	23%	24%	23%	24%	23%	24%	26%	30%	20%	30%	21%	26%	19%	20%	27%	22%	
Rising interest rates	892	494	397	76	89	100	100	187	340	332	290	138	132	68	36	96	72	95	69	47	94	118	117	80	107	303
	22%	25%	19%	15%	14%	13%	15%	31%	40%	30%	25%	16%	14%	19%	20%	20%	20%	25%	22%	22%	25%	23%	22%	21%	20%	17%
Stable inflation	875	481	394	53	91	146	147	172	267	288	275	151	160	80	39	104	71	78	67	38	100	109	106	84	107	351
	22%	24%	19%	11%	14%	19%	21%	28%	31%	26%	23%	18%	17%	23%	21%	22%	20%	21%	18%	26%	21%	20%	23%	20%	20%	20%
GDP growth	841	576	266	55	84	133	122	165	282	318	239	126	159	61	34	93	78	78	70	33	85	128	104	78	89	332
	21%	29%	13%	11%	13%	17%	18%	27%	33%	29%	20%	15%	17%	17%	19%	20%	22%	21%	22%	15%	22%	25%	20%	21%	17%	19%
Stable house prices	634	320	314	61	98	93	97	89	196	195	191	120	128	39	30	65	56	71	47	30	58	92	75	70	96	207
	16%	16%	15%	12%	15%	12%	14%	15%	23%	18%	16%	14%	14%	11%	17%	14%	16%	19%	15%	14%	15%	18%	14%	19%	18%	12%
Stable interest rates	613	327	286	37	77	134	124	98	143	188	188	107	130	48	29	76	54	52	42	29	68	83	81	50	74	283
	15%	16%	14%	8%	12%	17%	18%	16%	17%	17%	16%	13%	14%	14%	16%	16%	15%	14%	13%	13%	18%	16%	15%	14%	14%	16%
Rising house prices	409	253	156	25	62	83	75	66	98	161	122	60	67	31	25	56	34	37	36	15	38	43	59	34	64	205
	10%	13%	8%	5%	10%	11%	11%	11%	12%	15%	10%	7%	7%	9%	14%	12%	9%	10%	12%	7%	10%	8%	11%	9%	12%	12%
Falling house prices	249	103	146	68	61	51	27	27	16	52	88	55	54	21	9	22	25	25	15	9	28	50	29	16	36	120
	6%	5%	7%	14%	9%	7%	4%	4%	2%	5%	7%	6%	6%	6%	5%	5%	7%	7%	5%	4%	7%	10%	5%	4%	7%	7%
Falling interest rates	246	108	137	34	38	61	48	38	27	48	73	56	69	30	9	32	24	22	16	13	18	38	29	14	42	121
	6%	5%	7%	7%	6%	8%	7%	6%	3%	4%	6%	7%	7%	8%	5%	7%	7%	6%	5%	6%	5%	7%	6%	4%	8%	7%
Rising inflation	54	34	20	20	16	5	5	5	3	21	19	5	9	4	5	1	5	7	3	5	1	13	7	2	14	24
	1%	2%	1%	4%	2%	1%	1%	1%	*	2%	2%	1%	1%	1%	3%	*	1%	2%	1%	2%	*	3%	1%	1%	3%	1%
Other	86	57	29	5	15	13	15	19	19	33	20	11	22	5	5	8	9	8	4	8	11	9	12	7	7	35
	2%	3%	1%	1%	2%	2%	2%	3%	2%	3%	2%	1%	2%	2%	2%	2%	3%	2%	1%	4%	3%	2%	2%	2%	1%	2%



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 8

**Q.3 Which, if any, of the following would make an economic recovery feel real for you and your family?**

**Base: All respondents**

	Gender		Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
None of these	120	55	65	40	19	16	13	13	19	19	35	27	40	16	4	13	6	12	11	5	11	21	16	5	7	49
	3%	3%	3%	8%	3%	2%	2%	2%	2%	2%	3%	3%	4%	4%	2%	3%	2%	3%	4%	2%	3%	4%	3%	1%	1%	3%
Don't know	417	145	273	83	91	85	66	34	59	67	95	109	146	41	18	37	38	32	49	26	35	45	49	48	32	164
	10%	7%	13%	17%	14%	11%	10%	6%	7%	6%	8%	13%	16%	12%	10%	8%	11%	9%	16%	12%	9%	9%	9%	13%	6%	9%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 8

**Q.3 Which, if any, of the following would make an economic recovery feel real for you and your family?**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Rising wages	1989	389	661	184	123	100	486	683	258	260	202	763	1227	228	290	306	109	417	344	743	818
	49%	42%	57%	51%	48%	37%	47%	47%	53%	55%	57%	50%	48%	55%	55%	59%	55%	55%	34%	48%	53%
Falling unemployment	1449	329	444	153	99	90	396	482	164	156	161	541	907	107	121	153	71	303	426	625	541
	36%	35%	38%	42%	39%	33%	38%	33%	34%	33%	45%	36%	35%	26%	23%	30%	36%	40%	42%	40%	35%
Falling inflation	960	234	308	91	62	75	225	319	131	126	85	333	627	76	120	115	44	191	293	371	393
	24%	25%	26%	25%	24%	27%	22%	22%	27%	27%	24%	22%	25%	18%	23%	22%	22%	25%	29%	24%	25%
Rising interest rates	892	293	204	93	81	94	294	283	84	72	65	341	551	31	55	55	25	148	349	459	301
	22%	31%	18%	26%	32%	34%	28%	20%	17%	15%	18%	23%	22%	8%	10%	11%	13%	20%	35%	30%	19%
Stable inflation	875	249	255	84	70	78	284	301	87	61	64	277	599	69	81	99	48	197	291	432	267
	22%	27%	22%	23%	27%	29%	27%	21%	18%	13%	18%	18%	23%	17%	15%	19%	24%	26%	29%	28%	17%
GDP growth	841	281	219	107	71	79	298	265	67	58	74	296	545	52	70	73	31	168	304	482	239
	21%	30%	19%	29%	28%	29%	29%	18%	14%	12%	21%	20%	21%	13%	13%	14%	16%	22%	30%	31%	16%
Stable house prices	634	154	189	66	49	54	181	205	66	61	67	202	433	63	61	60	31	133	205	270	229
	16%	17%	16%	18%	19%	20%	17%	14%	14%	13%	19%	13%	17%	15%	12%	12%	16%	17%	20%	17%	15%
Stable interest rates	613	187	185	47	46	46	193	202	71	47	54	183	430	60	85	89	42	131	171	287	191
	15%	20%	16%	13%	18%	17%	19%	14%	15%	10%	15%	12%	17%	15%	16%	17%	21%	17%	17%	19%	12%
Rising house prices	409	146	97	51	34	34	159	139	37	20	21	132	277	44	47	76	25	80	114	224	105
	10%	16%	8%	14%	13%	13%	15%	10%	8%	4%	6%	9%	11%	11%	9%	15%	13%	11%	11%	14%	7%
Falling house prices	249	21	90	22	10	10	55	88	34	27	35	120	129	37	49	26	11	34	23	68	125
	6%	2%	8%	6%	4%	4%	5%	6%	7%	6%	10%	8%	5%	9%	9%	5%	6%	4%	2%	4%	8%
Falling interest rates	246	34	97	17	11	13	46	88	37	43	18	77	169	38	46	36	19	54	53	66	122
	6%	4%	8%	5%	4%	5%	4%	6%	8%	9%	5%	5%	7%	9%	9%	7%	10%	7%	5%	4%	8%
Rising inflation	54	15	22	4	*	4	12	28	4	5	2	24	30	10	9	6	1	6	7	17	26
	1%	2%	2%	1%	*	1%	1%	2%	1%	1%	1%	2%	1%	2%	2%	1%	1%	1%	1%	1%	2%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 8

**Q.3 Which, if any, of the following would make an economic recovery feel real for you and your family?**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Other	86	21	22	4	6	8	15	30	4	19	9	39	48	10	17	7	4	11	19	43	36
	2%	2%	2%	1%	2%	3%	1%	2%	1%	4%	3%	3%	2%	2%	3%	1%	2%	1%	2%	3%	2%
None of these	120	24	26	10	5	6	25	48	10	23	9	62	59	14	9	12	2	14	21	28	50
	3%	3%	2%	3%	2%	2%	2%	3%	2%	5%	3%	4%	2%	3%	2%	2%	1%	2%	2%	2%	3%
Don't know	417	51	75	30	14	23	95	166	44	62	27	181	236	67	73	52	20	57	68	98	126
	10%	5%	6%	8%	5%	8%	9%	12%	9%	13%	8%	12%	9%	16%	14%	10%	10%	7%	7%	6%	8%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 8

**Q.3 Which, if any, of the following would make an economic recovery feel real for you and your family?**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Rising wages	1989	624	368	154	57	9	42	1314	494	820	655	264	108	282	21	1348	1080	267	642	109	103	268	161	1813	160
	49%	56%	43%	48%	52%	53%	55%	47%	37%	57%	52%	50%	48%	56%	47%	59%	60%	55%	36%	45%	38%	29%	47%	49%	54%
Falling unemployment	1449	447	322	136	46	2	36	984	507	477	450	201	81	169	14	765	589	176	683	116	89	381	97	1328	99
	36%	40%	38%	43%	42%	15%	47%	36%	38%	33%	36%	38%	36%	34%	32%	34%	33%	36%	38%	47%	33%	41%	28%	36%	34%
Falling inflation	960	268	218	81	37	6	29	664	332	332	283	126	51	106	12	534	428	105	426	45	42	269	70	885	68
	24%	24%	25%	25%	34%	33%	38%	24%	25%	23%	23%	24%	23%	21%	28%	23%	24%	22%	24%	18%	15%	29%	21%	24%	23%
Rising interest rates	892	209	276	76	23	2	14	744	556	188	139	43	27	69	9	410	316	94	482	23	49	368	42	843	39
	22%	19%	32%	24%	21%	14%	18%	27%	41%	13%	11%	8%	12%	14%	20%	18%	18%	19%	27%	9%	18%	39%	12%	23%	13%
Stable inflation	875	258	231	85	23	5	14	650	341	309	223	107	35	81	2	458	344	114	417	39	42	286	52	808	56
	22%	23%	27%	27%	21%	28%	18%	23%	25%	22%	18%	20%	15%	16%	5%	20%	19%	23%	16%	15%	31%	15%	22%	19%	
GDP growth	841	225	251	92	24	4	14	634	380	254	202	81	35	86	6	421	341	79	421	47	38	304	32	761	72
	21%	20%	29%	29%	22%	21%	18%	23%	28%	18%	16%	15%	15%	17%	13%	18%	19%	16%	23%	19%	14%	33%	9%	20%	25%
Stable house prices	634	184	143	57	22	3	9	468	243	225	163	80	27	56	4	304	231	73	331	37	37	210	47	568	59
	16%	16%	17%	18%	20%	16%	12%	17%	18%	16%	13%	15%	12%	11%	8%	13%	13%	15%	18%	15%	13%	23%	14%	15%	20%
Stable interest rates	613	179	168	49	14	*	14	465	171	294	144	58	22	64	4	357	283	74	256	33	22	159	42	559	45
	15%	16%	20%	15%	13%	2%	18%	17%	13%	21%	11%	11%	10%	13%	10%	16%	16%	15%	14%	13%	8%	17%	12%	15%	15%
Rising house prices	409	99	135	41	9	3	3	354	138	216	54	21	5	29	1	269	219	50	140	12	8	103	17	370	37
	10%	9%	16%	13%	8%	18%	4%	13%	10%	15%	4%	4%	2%	6%	3%	12%	12%	10%	8%	5%	3%	11%	5%	10%	13%
Falling house prices	249	79	28	24	7	2	3	89	45	44	156	49	25	82	5	157	126	31	93	14	33	20	26	219	28
	6%	7%	3%	7%	7%	11%	4%	3%	3%	3%	12%	9%	11%	16%	10%	7%	7%	6%	5%	6%	12%	2%	8%	6%	10%
Falling interest rates	246	84	32	16	8	3	7	146	30	116	98	54	13	31	1	163	137	27	82	13	12	30	27	204	34
	6%	8%	4%	5%	8%	16%	9%	5%	2%	8%	8%	10%	6%	6%	3%	7%	8%	5%	5%	5%	4%	3%	8%	5%	11%
Rising inflation	54	23	10	7	-	2	-	34	17	17	19	4	3	13	1	38	35	3	16	2	5	7	2	41	13
	1%	2%	1%	2%	-	10%	-	1%	1%	1%	2%	1%	1%	3%	2%	2%	2%	1%	1%	1%	2%	1%	1%	1%	4%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 8

**Q.3 Which, if any, of the following would make an economic recovery feel real for you and your family?**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Other	86 2%	20 2%	16 2%	9 3%	1 1%	-	* *	69 2%	33 2%	36 3%	16 1%	2 *	3 1%	11 2%	2 5%	42 2%	30 2%	13 3%	44 2%	6 2%	10 4%	22 2%	6 2%	81 2%	4 1%
None of these	120 3%	22 2%	17 2%	10 3%	3 3%	-	2 2%	51 2%	32 2%	19 1%	61 5%	26 5%	14 6%	22 4%	8 18%	55 2%	47 3%	8 2%	65 4%	12 5%	15 6%	22 2%	15 4%	110 3%	7 2%
Don't know	417 10%	75 7%	45 5%	22 7%	3 3%	-	6 8%	230 8%	89 7%	141 10%	182 14%	84 16%	35 16%	63 12%	5 12%	196 9%	140 8%	56 11%	221 12%	47 19%	60 22%	63 7%	52 15%	381 10%	28 10%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 9

**Q.4 Which three of the following would make you feel that the outlook for your children is improving?**

**Base: All parents**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2594	1174	1420	71	269	439	515	501	799	816	663	444	671	223	102	338	248	221	208	111	264	213	404	262	319	898
Weighted base	2560	1232	1328	72	301	510	471	469	736	722	673	565	600	217	131	319	244	224	204	134	250	252	346	240	318	999
Rising youth employment	1339	659	680	36	152	291	262	208	389	382	357	293	307	118	56	166	129	113	124	70	134	117	184	128	160	558
	52%	54%	51%	49%	51%	57%	56%	44%	53%	53%	53%	52%	51%	54%	43%	52%	53%	51%	61%	52%	53%	46%	53%	54%	51%	56%
Better prospects for owning their own homes	1479	697	782	35	132	261	299	315	437	451	394	317	317	113	87	186	148	122	115	61	142	134	211	161	189	576
	58%	57%	59%	48%	44%	51%	63%	67%	59%	63%	59%	56%	53%	52%	67%	58%	60%	55%	56%	45%	57%	53%	61%	67%	59%	58%
Rising wages for young people	1315	610	706	39	122	271	285	282	316	349	325	329	313	111	69	168	130	107	92	63	121	137	184	134	189	517
	51%	49%	53%	54%	40%	53%	61%	60%	43%	48%	48%	58%	52%	51%	53%	53%	48%	45%	47%	48%	54%	53%	56%	59%	52%	
Lower taxes	924	467	456	18	91	145	151	212	306	277	243	196	207	71	46	113	81	94	74	50	100	89	123	82	112	341
	36%	38%	34%	25%	30%	29%	32%	45%	42%	38%	36%	35%	35%	33%	35%	36%	33%	42%	36%	37%	40%	35%	36%	34%	35%	34%
Lower crime	827	365	462	23	111	175	136	132	251	232	244	151	201	72	33	107	75	81	59	35	82	92	118	74	92	315
	32%	30%	35%	32%	37%	34%	29%	28%	34%	32%	36%	27%	34%	33%	25%	34%	31%	36%	29%	26%	33%	36%	34%	31%	29%	31%
More university places	332	159	174	11	61	104	65	35	56	83	93	88	68	44	17	38	28	26	32	18	26	45	28	30	64	148
	13%	13%	13%	15%	20%	20%	14%	7%	8%	12%	14%	15%	11%	20%	13%	12%	12%	12%	16%	14%	10%	18%	8%	13%	20%	15%
Other	77	41	36	1	3	19	11	22	21	31	13	13	20	4	2	10	10	3	9	6	10	6	10	5	7	27
	3%	3%	3%	1%	1%	4%	2%	5%	3%	4%	2%	2%	3%	2%	2%	3%	4%	1%	4%	5%	4%	2%	3%	2%	2%	3%
None of these	153	66	87	9	22	21	21	17	63	25	40	32	55	16	6	21	14	12	8	12	18	15	20	11	8	39
	6%	5%	7%	13%	7%	4%	5%	4%	9%	4%	6%	6%	9%	7%	5%	6%	6%	5%	4%	9%	7%	6%	6%	5%	2%	4%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 9

**Q.4 Which three of the following would make you feel that the outlook for your children is improving?**

**Base: All parents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree
Unweighted base	2594	581	724	162	381	204	654	821	389	349	177	-	2594	372	469	499	189	760	1110	991	1022
Weighted base	2560	617	723	224	202	175	680	868	358	317	162	-	2560	413	529	515	197	759	1004	989	978
Rising youth employment	1339	339	419	121	100	87	371	456	174	151	101	-	1339	221	291	310	133	378	497	560	484
	52%	55%	58%	54%	49%	50%	55%	53%	49%	48%	62%	-	52%	54%	55%	60%	67%	50%	50%	57%	50%
Better prospects for owning their own homes	1479	391	381	133	128	122	416	451	216	176	97	-	1479	217	250	264	115	511	615	639	518
	58%	63%	53%	60%	64%	70%	61%	52%	60%	55%	60%	-	58%	53%	47%	51%	58%	67%	61%	65%	53%
Rising wages for young people	1315	289	416	117	93	79	325	424	203	180	104	-	1315	205	259	290	123	479	474	468	546
	51%	47%	58%	53%	46%	45%	48%	49%	57%	57%	64%	-	51%	50%	49%	56%	62%	63%	47%	47%	56%
Lower taxes	924	260	220	87	98	77	252	278	142	131	44	-	924	118	147	163	56	304	424	396	348
	36%	42%	30%	39%	49%	44%	37%	32%	40%	41%	27%	-	36%	29%	28%	32%	28%	40%	42%	40%	36%
Lower crime	827	209	231	56	65	60	227	282	132	88	37	-	827	147	174	158	64	213	329	352	292
	32%	34%	32%	25%	32%	34%	33%	33%	37%	28%	23%	-	32%	35%	33%	31%	33%	28%	33%	36%	30%
More university places	332	66	133	34	11	17	100	112	48	33	22	-	332	79	109	118	24	62	75	105	133
	13%	11%	18%	15%	5%	9%	15%	13%	13%	11%	14%	-	13%	19%	21%	23%	12%	8%	7%	11%	14%
Other	77	12	12	8	13	5	15	26	7	13	11	-	77	7	14	17	6	25	32	25	35
	3%	2%	2%	4%	6%	3%	2%	3%	2%	4%	7%	-	3%	2%	3%	3%	3%	3%	3%	3%	4%
None of these	153	26	32	5	17	8	32	61	16	32	4	-	153	30	28	11	6	28	80	43	56
	6%	4%	4%	2%	8%	5%	5%	7%	4%	10%	3%	-	6%	7%	5%	2%	3%	4%	8%	4%	6%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 9

**Q.4 Which three of the following would make you feel that the outlook for your children is improving?**

**Base: All parents**

	Trust Most on Housing					Housing Tenure								Working Status						Ethnicity					
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	2594	717	569	161	183	9	60	1792	999	793	790	242	230	318	12	1217	777	440	1377	111	59	866	341	2428	140
Weighted base	2560	706	598	207	78	9	47	1840	928	912	710	365	133	212	10	1317	989	328	1243	112	51	773	306	2389	143
Rising youth employment	1339	383	323	117	35	6	34	961	479	482	371	196	66	108	7	719	535	184	620	50	28	397	146	1251	74
	52%	54%	54%	56%	44%	63%	71%	52%	52%	53%	52%	54%	50%	51%	68%	55%	54%	56%	50%	44%	55%	51%	48%	52%	51%
Better prospects for owning their own homes	1479	380	382	129	47	2	22	1137	573	564	338	165	64	109	5	764	544	220	715	57	23	472	162	1414	52
	58%	54%	64%	62%	60%	25%	47%	62%	62%	62%	48%	45%	48%	51%	48%	58%	55%	67%	58%	51%	45%	61%	53%	59%	36%
Rising wages for young people	1315	405	278	108	42	2	30	910	445	466	399	213	71	115	6	706	516	189	610	58	29	347	176	1234	71
	51%	57%	46%	52%	54%	24%	64%	49%	48%	51%	56%	58%	53%	54%	63%	54%	52%	58%	49%	52%	57%	45%	57%	52%	50%
Lower taxes	924	217	255	82	41	1	17	690	359	331	230	112	54	64	4	453	354	99	471	33	14	326	97	885	33
	36%	31%	43%	40%	52%	10%	35%	37%	39%	36%	32%	31%	40%	30%	43%	34%	36%	30%	38%	30%	27%	42%	32%	37%	23%
Lower crime	827	226	206	51	29	-	16	551	279	272	270	138	49	84	6	407	297	110	420	35	12	262	111	761	56
	32%	32%	34%	25%	37%	-	34%	30%	30%	30%	38%	38%	37%	39%	56%	31%	30%	33%	34%	32%	24%	34%	36%	32%	39%
More university places	332	130	69	25	5	-	7	214	79	135	118	58	25	35	1	212	158	54	120	11	7	52	51	283	47
	13%	18%	12%	12%	6%	-	15%	12%	8%	15%	17%	16%	19%	16%	7%	16%	16%	16%	10%	10%	13%	7%	17%	12%	33%
Other	77	16	12	10	1	1	3	57	27	30	20	11	1	8	-	33	23	11	43	2	4	26	12	73	2
	3%	2%	2%	5%	1%	11%	6%	3%	3%	3%	3%	3%	1%	4%	-	3%	2%	3%	3%	2%	7%	3%	4%	3%	2%
None of these	153	35	22	4	5	-	1	98	63	35	55	31	9	15	-	47	41	6	106	15	7	62	23	142	8
	6%	5%	4%	2%	6%	-	2%	5%	7%	4%	8%	8%	7%	7%	-	4%	4%	2%	9%	13%	13%	8%	7%	6%	6%



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 10

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**Summary**

**Base: All parents**

	Issues						
	Youth employment	Standard of schools	Crime rates	Prospects for young people owning their own home	University places	Wages	Levels of taxation
Unweighted base	2594	2594	2594	2594	2594	2594	2594
Weighted base	2560	2560	2560	2560	2560	2560	2560
NET: Improved	186 7%	412 16%	447 17%	203 8%	402 16%	193 8%	333 13%
Improved significantly (+2)	27 1%	43 2%	35 1%	27 1%	69 3%	23 1%	27 1%
Improved slightly (+1)	159 6%	369 14%	413 16%	176 7%	334 13%	170 7%	306 12%
No real change (0)	421 16%	861 34%	908 35%	348 14%	873 34%	635 25%	868 34%
Worsened slightly (-1)	808 32%	751 29%	615 24%	562 22%	678 26%	871 34%	714 28%
Worsened significantly (-2)	1028 40%	387 15%	441 17%	1349 53%	327 13%	750 29%	464 18%
NET: Worsened	1836 72%	1138 44%	1056 41%	1911 75%	1005 39%	1621 63%	1179 46%
Don't know	117 5%	148 6%	149 6%	97 4%	279 11%	112 4%	181 7%
Mean	-1.08	-0.44	-0.42	-1.23	-0.38	-0.88	-0.54
Standard deviation	0.97	0.99	1.02	1.01	1.00	0.96	0.98
Standard error	0.02	0.02	0.02	0.02	0.02	0.02	0.02

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 11

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**Youth employment**

**Base: All parents**

	Gender			Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2594	1174	1420	71	269	439	515	501	799	816	663	444	671	223	102	338	248	221	208	111	264	213	404	262	319	898	
Weighted base	2560	1232	1328	72	301	510	471	469	736	722	673	565	600	217	131	319	244	224	204	134	250	252	346	240	318	999	
NET: Improved	186	101	86	2	56	39	25	22	43	71	56	22	38	16	7	16	21	19	18	8	16	32	20	14	30	87	
	7%	8%	6%	3%	19%	8%	5%	5%	6%	10%	8%	4%	6%	7%	5%	5%	8%	8%	9%	6%	6%	13%	6%	6%	10%	9%	
Improved significantly	(+2)	27	16	12	1	12	8	3	1	1	8	9	4	6	*	1	5	5	1	1	1	3	7	2	1	6	16
		1%	1%	1%	2%	4%	2%	1%	*	*	1%	1%	1%	1%	*	1%	1%	2%	*	1%	1%	1%	3%	1%	*	2%	2%
Improved slightly	(+1)	159	85	74	*	44	31	23	20	41	63	47	17	32	16	5	11	16	18	7	13	25	18	13	24	72	
		6%	7%	6%	1%	14%	6%	5%	4%	6%	9%	7%	3%	5%	7%	4%	4%	6%	8%	9%	5%	5%	10%	5%	6%	8%	7%
No real change	(0)	421	203	218	25	69	95	68	75	89	110	112	101	98	41	16	46	48	33	28	26	42	50	53	38	190	
		16%	16%	16%	34%	23%	19%	14%	16%	12%	15%	17%	18%	16%	19%	12%	14%	20%	15%	14%	20%	20%	15%	16%	19%	19%	
Worsened slightly	(-1)	808	398	410	25	64	165	157	142	255	227	220	193	168	57	55	93	86	69	61	34	73	71	123	86	102	315
		32%	32%	31%	34%	21%	32%	33%	30%	35%	31%	33%	34%	28%	26%	42%	29%	35%	31%	30%	25%	29%	28%	36%	36%	32%	32%
Worsened significantly	(-2)	1028	483	544	16	75	173	209	223	332	290	255	221	262	91	49	152	86	91	87	59	110	81	132	88	107	356
		40%	39%	41%	22%	25%	34%	44%	48%	45%	40%	38%	39%	44%	42%	37%	48%	35%	41%	43%	44%	44%	32%	38%	37%	34%	36%
NET: Worsened		1836	882	954	40	140	338	366	365	587	517	475	413	430	148	104	245	172	161	148	92	184	152	256	174	209	672
		72%	72%	72%	56%	46%	66%	78%	78%	80%	72%	71%	73%	72%	68%	79%	77%	70%	72%	73%	69%	74%	60%	74%	73%	66%	67%
Don't know		117	47	70	6	37	38	12	7	18	24	30	29	34	12	5	13	3	11	9	8	8	18	17	13	19	51
		5%	4%	5%	8%	12%	7%	3%	2%	2%	3%	4%	5%	6%	6%	3%	4%	1%	5%	5%	6%	8	7%	5%	6%	6%	5%
Mean		-1.08	-1.05	-1.11	-0.79	-0.55	-0.98	-1.19	-1.22	-1.22	-1.04	-1.03	-1.13	-1.14	-1.09	-1.15	-1.23	-0.97	-1.09	-1.11	-1.12	-1.14	-0.83	-1.12	-1.09	-0.93	-0.98
Standard deviation		0.97	0.99	0.96	0.89	1.20	0.99	0.90	0.89	0.89	1.02	1.00	0.89	0.97	0.98	0.87	0.94	1.00	0.98	1.00	0.98	0.97	1.11	0.91	0.91	1.03	1.01
Standard error		0.02	0.03	0.03	0.11	0.08	0.05	0.04	0.04	0.03	0.04	0.04	0.04	0.04	0.07	0.09	0.05	0.06	0.07	0.07	0.09	0.06	0.08	0.05	0.06	0.06	0.03

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 11

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**Youth employment**

**Base: All parents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)				
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree	
Unweighted base	2594	581	724	162	381	204	654	821	389	349	177	-	2594	372	469	499	189	760	1110	991	1022	
Weighted base	2560	617	723	224	202	175	680	868	358	317	162	-	2560	413	529	515	197	759	1004	989	978	
NET: Improved	186	72	51	26	10	9	73	88	7	8	2	-	186	46	59	39	17	39	54	95	65	
	7%	12%	7%	12%	5%	5%	11%	10%	2%	2%	1%	-	7%	11%	11%	8%	8%	5%	5%	10%	7%	
Improved significantly	(+2)	27	7	9	9	-	1	7	19	-	-	1	-	27	7	16	4	2	2	3	8	14
		1%	1%	1%	4%	-	1%	1%	2%	-	-	*	-	1%	2%	3%	1%	1%	*	*	1%	1%
Improved slightly	(+1)	159	66	43	18	10	8	67	69	7	8	2	-	159	39	42	35	14	37	51	87	51
		6%	11%	6%	8%	5%	4%	10%	8%	2%	2%	1%	-	6%	9%	8%	7%	7%	5%	5%	9%	5%
No real change	(0)	421	113	96	36	28	35	129	171	46	21	19	-	421	90	105	89	31	113	125	160	133
		16%	18%	13%	16%	14%	20%	19%	20%	13%	7%	12%	-	16%	22%	20%	17%	16%	15%	12%	16%	14%
Worsened slightly	(-1)	808	255	173	84	64	66	253	278	91	83	37	-	808	113	130	171	73	238	332	376	244
		32%	41%	24%	37%	32%	38%	37%	32%	25%	26%	23%	-	32%	27%	25%	33%	37%	31%	33%	38%	25%
Worsened significantly	(-2)	1028	163	385	74	96	61	200	270	202	194	100	-	1028	116	186	197	72	348	468	341	507
		40%	26%	53%	33%	47%	35%	29%	31%	57%	61%	62%	-	40%	28%	35%	38%	36%	46%	47%	34%	52%
NET: Worsened		1836	418	558	158	160	127	453	547	293	277	137	-	1836	229	315	368	145	586	800	717	751
		72%	68%	77%	71%	79%	72%	67%	63%	82%	87%	85%	-	72%	56%	60%	72%	73%	77%	80%	73%	77%
Don't know		117	14	17	3	3	4	24	63	12	11	3	-	117	48	50	19	5	22	24	17	29
		5%	2%	2%	1%	2%	3%	4%	7%	3%	3%	2%	-	5%	12%	9%	4%	2%	3%	2%	2%	3%
Mean		-1.08	-0.83	-1.25	-0.89	-1.24	-1.04	-0.87	-0.88	-1.41	-1.51	-1.48	-	-1.08	-0.80	-0.89	-1.05	-1.03	-1.21	-1.24	-0.98	-1.24
Standard deviation		0.97	0.98	0.99	1.08	0.88	0.89	0.99	1.04	0.79	0.74	0.78	-	0.97	1.06	1.12	0.96	0.97	0.90	0.88	0.97	0.98
Standard error		0.02	0.04	0.04	0.09	0.05	0.06	0.04	0.04	0.04	0.04	0.06	-	0.02	0.06	0.05	0.04	0.07	0.03	0.03	0.03	0.03

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 11

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**Youth employment**

**Base: All parents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Working	Work-ing full time	Work-ing part time	NET: Not working	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Unweighted base	2594	717	569	161	183	9	60	1792	999	793	790	242	230	318	12	1217	777	440	1377	111	59	866	341	2428	140
Weighted base	2560	706	598	207	78	9	47	1840	928	912	710	365	133	212	10	1317	989	328	1243	112	51	773	306	2389	143
NET: Improved	186	47	78	27	4	-	-	141	59	82	42	15	8	19	4	117	101	16	69	7	-	43	19	159	21
	7%	7%	13%	13%	5%	-	-	8%	6%	9%	6%	4%	6%	9%	36%	9%	10%	5%	6%	6%	-	6%	6%	7%	15%
Improved significantly	(+2)	27	8	7	7	1	-	22	8	14	5	2	2	1	-	22	20	1	6	-	-	1	4	23	5
	1%	1%	1%	3%	1%	-	-	1%	1%	2%	1%	1%	1%	-	2%	2%	*	*	-	-	*	1%	1%	1%	3%
Improved slightly	(+1)	159	39	70	20	3	-	118	51	68	37	13	6	18	4	96	81	15	63	7	-	42	15	137	16
	6%	6%	12%	10%	3%	-	-	6%	5%	7%	5%	4%	5%	8%	36%	7%	8%	5%	5%	6%	-	5%	5%	6%	11%
No real change	(0)	421	94	118	35	13	2	288	131	157	131	59	29	42	2	249	190	60	172	14	7	88	62	383	34
	16%	13%	20%	17%	17%	16%	10%	16%	14%	17%	18%	16%	22%	20%	20%	19%	19%	18%	14%	13%	13%	11%	20%	16%	23%
Worsened slightly	(-1)	808	182	240	80	21	-	599	304	294	206	115	34	57	4	417	308	109	391	29	14	265	84	771	32
	32%	26%	40%	39%	27%	-	24%	33%	33%	32%	29%	32%	25%	27%	34%	32%	31%	33%	31%	25%	27%	34%	27%	32%	23%
Worsened significantly	(-2)	1028	361	150	59	38	8	731	400	331	296	155	59	81	1	463	339	124	564	53	30	363	119	969	48
	40%	51%	25%	28%	49%	84%	65%	40%	43%	36%	42%	42%	45%	38%	9%	35%	34%	38%	45%	48%	58%	47%	39%	41%	33%
NET: Worsened	1836	544	390	139	60	8	43	1330	705	625	501	270	93	138	4	880	647	233	955	82	43	628	202	1740	80
	72%	77%	65%	67%	76%	84%	90%	72%	76%	69%	71%	74%	70%	65%	43%	67%	65%	71%	77%	73%	84%	81%	66%	73%	56%
Don't know	117	21	12	5	1	-	-	81	33	48	36	21	2	13	-	70	51	19	47	9	1	15	23	106	9
	5%	3%	2%	3%	2%	-	-	4%	4%	5%	5%	6%	2%	6%	-	5%	5%	6%	4%	8%	3%	2%	7%	4%	6%
Mean	-1.08	-1.24	-0.78	-0.81	-1.21	-1.68	-1.55	-1.08	-1.16	-1.00	-1.11	-1.19	-1.09	-1.00	-0.16	-0.97	-0.92	-1.10	-1.21	-1.24	-1.46	-1.25	-1.05	-1.11	-0.76
Standard deviation	0.97	0.97	1.00	1.07	0.96	0.78	0.68	0.98	0.94	1.01	0.95	0.89	1.00	1.02	1.08	1.02	1.05	0.90	0.91	0.94	0.72	0.88	0.99	0.95	1.16
Standard error	0.02	0.04	0.04	0.09	0.07	0.26	0.09	0.02	0.03	0.04	0.03	0.06	0.07	0.06	0.31	0.03	0.04	0.04	0.02	0.09	0.10	0.03	0.06	0.02	0.10

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 12

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**Standard of schools**

**Base: All parents**

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2594	1174	1420	71	269	439	515	501	799	816	663	444	671	223	102	338	248	221	208	111	264	213	404	262	319	898
Weighted base	2560	1232	1328	72	301	510	471	469	736	722	673	565	600	217	131	319	244	224	204	134	250	252	346	240	318	999
NET: Improved	412 16%	210 17%	202 15%	13 17%	76 25%	88 17%	59 13%	65 14%	110 15%	134 19%	107 16%	78 14%	94 16%	33 15%	20 16%	39 12%	46 19%	36 16%	41 20%	18 14%	37 15%	49 19%	49 14%	43 18%	70 22%	167 17%
Improved significantly	(+2) 43 2%	23 2%	21 2%	- -	5 2%	17 3%	4 1%	7 2%	10 1%	15 2%	11 2%	11 2%	7 1%	1 1%	1 1%	9 3%	2 1%	3 1%	4 2%	1 1%	2 1%	3 1%	12 3%	6 3%	8 3%	18 2%
Improved slightly	(+1) 369 14%	188 15%	181 14%	13 17%	71 24%	72 14%	55 12%	58 12%	100 14%	119 16%	96 14%	67 12%	88 15%	32 15%	19 15%	30 9%	44 18%	34 15%	38 18%	17 13%	36 14%	45 18%	37 11%	37 16%	62 20%	149 15%
No real change	(0) 861 34%	430 35%	430 32%	25 34%	108 36%	197 39%	176 37%	154 33%	201 27%	213 29%	245 36%	211 37%	192 32%	79 36%	47 35%	107 33%	97 40%	63 28%	68 33%	53 39%	74 30%	80 32%	117 34%	76 32%	107 34%	387 39%
Worsened slightly	(-1) 751 29%	345 28%	406 31%	22 30%	55 18%	135 26%	152 32%	145 31%	242 33%	241 33%	193 29%	155 27%	162 27%	56 26%	46 35%	112 35%	63 26%	64 29%	48 24%	33 25%	82 33%	67 27%	113 33%	67 28%	80 25%	281 28%
Worsened significantly	(-2) 387 15%	185 15%	202 15%	9 12%	26 9%	56 11%	66 14%	84 18%	147 20%	106 15%	88 13%	94 17%	100 17%	34 16%	12 9%	41 13%	26 11%	51 23%	36 18%	21 15%	42 17%	37 15%	45 13%	41 17%	46 14%	113 11%
NET: Worsened	1138 44%	530 43%	608 46%	31 42%	81 27%	191 38%	218 46%	229 49%	388 53%	346 48%	281 42%	249 44%	262 44%	89 41%	59 45%	153 48%	89 37%	115 51%	84 41%	54 40%	124 50%	104 41%	158 46%	109 45%	125 39%	395 39%
Don't know	148 6%	61 5%	87 7%	5 6%	35 12%	34 7%	18 4%	21 4%	37 5%	29 4%	40 6%	28 5%	51 9%	16 7%	6 4%	20 6%	12 5%	9 4%	11 5%	9 7%	14 6%	19 8%	22 6%	11 5%	15 5%	50 5%
Mean	-0.44	-0.41	-0.47	-0.39	-0.10	-0.30	-0.49	-0.53	-0.59	-0.44	-0.40	-0.47	-0.48	-0.44	-0.40	-0.49	-0.29	-0.59	-0.39	-0.44	-0.54	-0.38	-0.44	-0.44	-0.30	-0.34
Standard deviation	0.99	1.00	0.98	0.94	0.97	0.98	0.92	0.99	1.02	1.01	0.96	0.98	1.00	0.97	0.89	0.95	0.93	1.05	1.06	0.96	0.98	1.02	0.99	1.05	1.05	0.94
Standard error	0.02	0.03	0.03	0.12	0.06	0.05	0.04	0.05	0.04	0.04	0.04	0.05	0.04	0.07	0.09	0.05	0.06	0.07	0.07	0.09	0.06	0.07	0.05	0.07	0.06	0.03

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 12

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**Standard of schools**

**Base: All parents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree
Unweighted base	2594	581	724	162	381	204	654	821	389	349	177	-	2594	372	469	499	189	760	1110	991	1022
Weighted base	2560	617	723	224	202	175	680	868	358	317	162	-	2560	413	529	515	197	759	1004	989	978
NET: Improved	412	123	117	50	18	32	146	148	36	29	22	-	412	85	112	101	25	99	141	176	156
	16%	20%	16%	23%	9%	18%	21%	17%	10%	9%	13%	-	16%	21%	21%	20%	13%	13%	14%	18%	16%
Improved significantly (+2)	43	16	13	9	1	4	19	8	3	6	3	-	43	12	13	10	2	5	14	14	19
	2%	3%	2%	4%	1%	2%	3%	1%	1%	2%	2%	-	2%	3%	2%	2%	1%	1%	1%	1%	2%
Improved slightly (+1)	369	107	103	42	17	28	127	140	33	23	18	-	369	73	99	91	23	95	127	161	136
	14%	17%	14%	19%	8%	16%	19%	16%	9%	7%	11%	-	14%	18%	19%	18%	11%	12%	13%	16%	14%
No real change (0)	861	204	270	84	49	39	263	320	103	79	56	-	861	151	186	179	79	272	290	336	314
	34%	33%	37%	37%	24%	23%	39%	37%	29%	25%	35%	-	34%	36%	35%	35%	40%	36%	29%	34%	32%
Worsened slightly (-1)	751	190	199	66	74	52	184	255	118	92	50	-	751	105	123	151	57	223	332	308	284
	29%	31%	28%	30%	37%	30%	27%	29%	33%	29%	31%	-	29%	25%	23%	29%	29%	29%	33%	31%	29%
Worsened significantly (-2)	387	77	108	18	50	46	60	77	79	96	29	-	387	34	65	66	30	125	191	135	187
	15%	12%	15%	8%	25%	26%	9%	9%	22%	30%	18%	-	15%	8%	12%	13%	15%	17%	19%	14%	19%
NET: Worsened	1138	267	307	84	124	98	245	332	197	189	79	-	1138	139	188	217	87	348	523	443	471
	44%	43%	42%	38%	62%	56%	36%	38%	55%	60%	48%	-	44%	34%	36%	42%	44%	46%	52%	45%	48%
Don't know	148	23	29	5	10	6	26	68	22	21	5	-	148	39	44	17	6	40	49	35	37
	6%	4%	4%	2%	5%	4%	4%	8%	6%	7%	3%	-	6%	9%	8%	3%	3%	5%	5%	4%	4%
Mean	-0.44	-0.35	-0.41	-0.20	-0.81	-0.64	-0.21	-0.31	-0.70	-0.85	-0.53	-	-0.44	-0.20	-0.26	-0.34	-0.47	-0.51	-0.58	-0.41	-0.51
Standard deviation	0.99	1.00	0.98	0.97	0.95	1.12	0.96	0.91	0.97	1.03	0.99	-	0.99	0.96	1.01	0.99	0.93	0.95	1.00	0.98	1.03
Standard error	0.02	0.04	0.04	0.08	0.05	0.08	0.04	0.03	0.05	0.06	0.08	-	0.02	0.05	0.05	0.05	0.07	0.04	0.03	0.03	0.03

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 12

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**Standard of schools**

**Base: All parents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Working	Work-ing full time	Work-ing part time	NET: Not working	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Unweighted base	2594	717	569	161	183	9	60	1792	999	793	790	242	230	318	12	1217	777	440	1377	111	59	866	341	2428	140	
Weighted base	2560	706	598	207	78	9	47	1840	928	912	710	365	133	212	10	1317	989	328	1243	112	51	773	306	2389	143	
NET: Improved	412	111	122	52	7	1	8	296	134	162	115	57	23	35	1	238	184	54	175	14	1	109	51	377	28	
	16%	16%	20%	25%	9%	11%	16%	16%	14%	18%	16%	16%	17%	16%	11%	18%	19%	16%	14%	12%	2%	14%	17%	16%	20%	
Improved significantly	(+2)	43	15	14	6	-	-	1	29	12	17	15	9	5	1	-	27	20	7	17	-	*	10	6	39	4
		2%	2%	2%	3%	-	-	1%	2%	1%	2%	2%	2%	4%	1%	-	2%	2%	1%	-	1%	1%	2%	2%	3%	
Improved slightly	(+1)	369	96	108	46	7	1	7	267	122	146	101	49	18	34	1	211	164	47	158	14	*	99	45	338	24
		14%	14%	18%	22%	9%	11%	15%	15%	13%	16%	14%	13%	14%	16%	11%	16%	17%	14%	13%	12%	1%	13%	15%	14%	17%
No real change	(0)	861	247	201	79	26	5	16	615	292	323	243	120	44	79	3	494	375	119	367	38	12	217	100	805	47
		34%	35%	34%	38%	33%	58%	34%	33%	31%	35%	34%	33%	33%	37%	28%	38%	38%	30%	34%	24%	28%	33%	34%	33%	
Worsened slightly	(-1)	751	203	184	56	26	2	14	564	293	271	183	86	41	57	4	361	266	95	390	32	11	265	82	705	38
		29%	29%	31%	27%	33%	21%	29%	31%	32%	30%	26%	23%	31%	27%	37%	27%	27%	29%	31%	28%	22%	34%	27%	30%	26%
Worsened significantly	(-2)	387	111	72	16	16	1	8	264	157	107	122	75	20	26	1	159	115	44	228	15	22	143	48	360	26
		15%	16%	12%	8%	21%	10%	16%	14%	17%	12%	17%	21%	15%	12%	14%	12%	12%	13%	18%	13%	43%	19%	16%	15%	18%
NET: Worsened		1138	314	256	72	42	3	21	828	449	378	306	161	61	84	5	520	380	139	619	47	34	408	130	1064	64
		44%	45%	43%	35%	54%	32%	45%	45%	48%	41%	43%	44%	46%	39%	51%	39%	38%	43%	50%	42%	66%	53%	42%	45%	44%
Don't know		148	34	19	5	3	-	2	101	53	48	46	26	5	14	1	66	49	16	83	14	4	38	26	142	5
		6%	5%	3%	2%	4%	-	4%	6%	6%	5%	6%	7%	4%	7%	10%	5%	5%	7%	12%	9%	5%	9%	6%	3%	
Mean		-0.44	-0.45	-0.33	-0.15	-0.69	-0.31	-0.45	-0.44	-0.53	-0.36	-0.45	-0.50	-0.42	-0.37	-0.60	-0.33	-0.31	-0.40	-0.56	-0.49	-1.17	-0.59	-0.43	-0.45	-0.42
Standard deviation		0.99	1.00	1.00	0.96	0.92	0.84	1.00	0.98	0.99	0.96	1.03	1.07	1.04	0.94	0.95	0.97	0.97	0.98	1.00	0.92	0.92	0.99	1.02	0.99	1.07
Standard error		0.02	0.04	0.04	0.08	0.07	0.28	0.13	0.02	0.03	0.04	0.04	0.07	0.07	0.05	0.30	0.03	0.04	0.05	0.03	0.09	0.13	0.03	0.06	0.02	0.09

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 13

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**Crime rates**

**Base: All parents**

	Gender			Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2594	1174	1420	71	269	439	515	501	799	816	663	444	671	223	102	338	248	221	208	111	264	213	404	262	319	898	
Weighted base	2560	1232	1328	72	301	510	471	469	736	722	673	565	600	217	131	319	244	224	204	134	250	252	346	240	318	999	
NET: Improved	447	265	183	5	63	91	68	81	140	174	128	63	82	37	24	40	47	22	40	22	41	55	80	41	55	187	
	17%	21%	14%	7%	21%	18%	14%	17%	19%	24%	19%	11%	14%	17%	18%	13%	19%	10%	20%	17%	16%	22%	23%	17%	19%		
Improved significantly	(+2)	35	21	14	-	12	10	3	5	4	13	14	1	7	*	3	3	7	2	2	2	3	6	5	2	10	18
		1%	2%	1%	-	4%	2%	1%	1%	1%	2%	2%	*	1%	*	2%	1%	3%	1%	1%	2%	1%	2%	1%	1%	3%	2%
Improved slightly	(+1)	413	244	169	5	51	81	65	75	135	161	114	62	76	36	21	37	40	20	38	20	37	49	75	39	46	169
		16%	20%	13%	7%	17%	16%	14%	16%	18%	22%	17%	11%	13%	17%	16%	12%	16%	9%	19%	15%	15%	19%	22%	16%	14%	17%
No real change	(0)	908	471	437	27	86	183	198	167	246	258	252	224	175	86	54	111	99	77	66	44	91	85	99	94	113	385
		35%	38%	33%	37%	29%	36%	42%	36%	33%	36%	37%	40%	29%	40%	41%	35%	41%	35%	32%	33%	37%	29%	39%	35%	39%	
Worsened slightly	(-1)	615	275	340	19	74	108	109	113	192	171	155	135	154	49	28	86	56	55	49	32	65	48	86	60	68	235
		24%	22%	26%	26%	24%	21%	23%	24%	26%	24%	23%	24%	26%	23%	21%	27%	23%	25%	24%	24%	26%	19%	25%	25%	21%	23%
Worsened significantly	(-2)	441	170	272	14	46	91	80	89	123	83	102	113	145	29	17	68	33	59	36	24	41	48	58	29	60	143
		17%	14%	20%	19%	15%	18%	17%	19%	17%	11%	15%	20%	24%	13%	13%	21%	13%	26%	18%	18%	16%	19%	17%	12%	19%	14%
NET: Worsened		1056	444	612	33	120	199	189	202	314	253	256	248	299	78	45	154	89	114	85	55	106	96	144	90	128	378
		41%	36%	46%	45%	40%	39%	40%	43%	43%	35%	38%	44%	50%	36%	35%	48%	36%	51%	42%	41%	42%	38%	42%	38%	40%	38%
Don't know		149	52	96	8	33	37	16	19	37	37	30	44	16	8	15	9	10	13	12	12	16	23	14	22	49	
		6%	4%	7%	10%	11%	7%	3%	4%	5%	5%	5%	5%	7%	8%	6%	5%	4%	4%	6%	9%	6%	7%	6%	7%	5%	
Mean		-0.42	-0.28	-0.56	-0.64	-0.34	-0.40	-0.44	-0.45	-0.42	-0.22	-0.34	-0.56	-0.64	-0.35	-0.29	-0.59	-0.29	-0.69	-0.41	-0.45	-0.44	-0.36	-0.36	-0.34	-0.41	-0.33
Standard deviation		1.02	1.00	1.01	0.91	1.10	1.05	0.96	1.03	1.01	1.00	1.02	0.96	1.05	0.94	0.99	0.99	1.00	1.01	1.04	1.04	0.99	1.10	1.07	0.94	1.08	1.00
Standard error		0.02	0.03	0.03	0.12	0.07	0.05	0.04	0.05	0.04	0.04	0.04	0.05	0.04	0.07	0.10	0.06	0.07	0.07	0.10	0.06	0.08	0.06	0.06	0.06	0.06	0.03



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 13

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**Crime rates**

**Base: All parents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	2594	581	724	162	381	204	654	821	389	349	177	-	2594	372	469	499	189	760	1110	991	1022
Weighted base	2560	617	723	224	202	175	680	868	358	317	162	-	2560	413	529	515	197	759	1004	989	978
NET: Improved	447 17%	165 27%	110 15%	43 19%	20 10%	27 15%	176 26%	139 16%	29 8%	33 11%	44 27%	-	447 17%	72 17%	101 19%	87 17%	31 16%	126 17%	183 18%	232 23%	150 15%
Improved significantly (+2)	35 1%	6 1%	14 2%	7 3%	- -	2 1%	11 2%	16 2%	1 *	2 1%	3 2%	-	35 1%	7 2%	15 3%	9 2%	- -	6 1%	9 1%	12 1%	18 2%
Improved slightly (+1)	413 16%	159 26%	96 13%	36 16%	20 10%	25 14%	165 24%	123 14%	28 8%	31 10%	41 25%	-	413 16%	65 16%	86 16%	77 15%	31 16%	120 16%	173 17%	220 22%	131 13%
No real change (0)	908 35%	210 34%	266 37%	95 42%	66 33%	57 33%	279 41%	342 39%	105 29%	75 24%	50 31%	-	908 35%	138 33%	187 35%	192 37%	78 40%	285 38%	339 34%	372 38%	320 33%
Worsened slightly (-1)	615 24%	153 25%	164 23%	62 28%	75 37%	54 31%	141 21%	198 23%	100 28%	86 27%	36 22%	-	615 24%	101 25%	114 22%	119 23%	38 19%	188 25%	259 26%	246 25%	229 23%
Worsened significantly (-2)	441 17%	66 11%	151 21%	20 9%	35 17%	27 15%	52 8%	118 14%	115 32%	109 34%	22 13%	-	441 17%	62 15%	84 16%	85 17%	42 21%	127 17%	179 18%	107 11%	244 25%
NET: Worsened	1056 41%	219 35%	315 44%	82 37%	110 55%	81 46%	192 28%	316 36%	214 60%	195 61%	58 36%	-	1056 41%	163 40%	197 37%	204 40%	80 41%	315 42%	438 44%	353 36%	473 48%
Don't know	149 6%	23 4%	32 4%	4 2%	6 3%	10 6%	33 5%	72 8%	10 3%	14 4%	11 7%	-	149 6%	40 10%	43 8%	32 6%	9 4%	32 4%	44 4%	32 3%	35 4%
Mean	-0.42	-0.19	-0.50	-0.24	-0.64	-0.48	-0.09	-0.35	-0.86	-0.89	-0.22	-	-0.42	-0.39	-0.34	-0.40	-0.48	-0.43	-0.44	-0.23	-0.58
Standard deviation	1.02	0.99	1.04	0.94	0.89	0.98	0.92	0.98	0.98	1.03	1.05	-	1.02	1.02	1.05	1.02	1.01	0.99	1.02	0.97	1.08
Standard error	0.02	0.04	0.04	0.07	0.05	0.07	0.04	0.04	0.05	0.06	0.08	-	0.02	0.05	0.05	0.05	0.08	0.04	0.03	0.03	0.03

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 13

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**Crime rates**

**Base: All parents**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity					
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Working	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Unweighted base	2594	717	569	161	183	9	60	1792	999	793	790	242	230	318	12	1217	777	440	1377	111	59	866	341	2428	140	
Weighted base	2560	706	598	207	78	9	47	1840	928	912	710	365	133	212	10	1317	989	328	1243	112	51	773	306	2389	143	
NET: Improved	447	110	158	53	6	1	7	341	190	151	104	48	22	35	3	242	194	49	205	15	7	149	35	414	24	
	17%	16%	26%	26%	8%	7%	14%	19%	20%	17%	15%	13%	16%	16%	26%	18%	20%	15%	17%	14%	13%	19%	11%	17%	17%	
Improved significantly	(+2)	35	12	7	7	-	-	27	13	14	8	2	3	4	-	27	23	4	7	-	1	4	3	26	6	
		1%	2%	1%	3%	-	-	1%	1%	2%	1%	1%	2%	2%	-	2%	2%	1%	1%	-	1%	1%	1%	1%	4%	
Improved slightly	(+1)	413	99	150	46	6	7	314	177	137	96	46	19	31	3	215	170	44	198	15	6	144	32	388	18	
		16%	14%	25%	22%	8%	7%	14%	17%	15%	14%	13%	14%	15%	26%	16%	17%	13%	16%	14%	12%	19%	10%	16%	13%	
No real change	(0)	908	253	197	93	23	3	677	324	353	230	101	48	80	1	498	366	132	410	22	13	261	115	849	49	
		35%	36%	33%	45%	30%	35%	41%	37%	35%	32%	28%	36%	38%	9%	38%	37%	40%	33%	19%	25%	34%	37%	36%	34%	
Worsened slightly	(-1)	615	165	153	43	23	1	444	222	222	166	89	30	48	5	303	227	76	312	21	13	200	78	587	24	
		24%	23%	26%	21%	30%	11%	19%	24%	24%	23%	24%	22%	22%	49%	23%	23%	23%	25%	19%	26%	26%	25%	25%	17%	
Worsened significantly	(-2)	441	143	73	11	24	4	275	142	133	165	99	28	38	1	203	153	50	239	42	15	129	53	398	39	
		17%	20%	12%	6%	31%	47%	15%	15%	15%	23%	27%	21%	18%	7%	15%	15%	15%	19%	37%	29%	17%	17%	17%	28%	
NET: Worsened		1056	308	226	54	48	6	719	364	355	331	188	58	85	6	505	380	126	551	63	28	330	130	985	64	
		41%	44%	38%	26%	61%	58%	38%	39%	39%	47%	52%	43%	40%	56%	38%	38%	38%	44%	56%	55%	43%	43%	41%	44%	
Don't know		149	35	18	7	1	-	103	50	53	45	28	5	12	1	72	50	22	77	12	4	35	27	141	6	
		6%	5%	3%	3%	1%	-	7%	6%	6%	6%	8%	4%	6%	9%	5%	5%	7%	6%	11%	8%	4%	9%	6%	4%	
Mean		-0.42	-0.49	-0.23	-0.03	-0.85	-0.99	-0.46	-0.36	-0.35	-0.38	-0.58	-0.71	-0.48	-0.43	-0.41	-0.35	-0.34	-0.40	-0.49	-0.89	-0.75	-0.41	-0.52	-0.42	-0.53
Standard deviation		1.02	1.04	1.01	0.90	0.97	1.10	0.99	1.00	1.02	0.98	1.05	1.05	1.06	1.02	1.04	1.02	1.03	0.97	1.02	1.12	1.08	1.01	0.96	1.01	1.17
Standard error		0.02	0.04	0.04	0.07	0.07	0.37	0.13	0.02	0.03	0.04	0.07	0.07	0.06	0.33	0.03	0.04	0.05	0.03	0.11	0.15	0.04	0.05	0.02	0.10	

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 14

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**Prospects for young people owning their own home**

**Base: All parents**

	Gender			Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2594	1174	1420	71	269	439	515	501	799	816	663	444	671	223	102	338	248	221	208	111	264	213	404	262	319	898	
Weighted base	2560	1232	1328	72	301	510	471	469	736	722	673	565	600	217	131	319	244	224	204	134	250	252	346	240	318	999	
NET: Improved	203	95	108	3	42	44	25	27	62	63	62	38	40	22	7	28	14	11	16	13	14	33	28	16	35	81	
	8%	8%	8%	4%	14%	9%	5%	6%	8%	9%	9%	7%	7%	10%	6%	9%	6%	5%	8%	10%	5%	13%	8%	7%	11%	8%	
Improved significantly	(+2)	27	16	11	-	11	13	1	-	3	10	10	5	3	1	2	3	4	2	1	1	1	8	3	1	4	17
		1%	1%	1%	-	4%	3%	*	-	*	1%	1%	1%	1%	*	2%	1%	2%	1%	*	1%	*	3%	1%	1%	1%	2%
Improved slightly	(+1)	176	79	97	3	31	31	24	27	59	53	53	33	37	21	5	25	10	10	16	12	13	25	25	15	31	64
		7%	6%	7%	4%	10%	6%	5%	6%	8%	7%	8%	6%	6%	10%	4%	8%	4%	4%	8%	9%	5%	10%	7%	6%	10%	6%
No real change	(0)	348	169	180	29	65	97	50	40	67	89	91	74	94	26	18	31	47	37	24	20	35	48	36	27	46	157
		14%	14%	14%	40%	21%	19%	11%	9%	9%	12%	14%	13%	16%	12%	14%	10%	19%	16%	12%	15%	16%	19%	10%	11%	14%	16%
Worsened slightly	(-1)	562	301	261	11	47	103	108	101	191	178	142	111	131	51	27	65	71	41	46	29	50	45	80	57	60	220
		22%	24%	20%	16%	16%	20%	23%	22%	26%	25%	21%	20%	22%	24%	21%	20%	29%	18%	22%	22%	20%	18%	23%	24%	19%	22%
Worsened significantly	(-2)	1349	626	724	24	108	232	280	296	409	380	351	315	303	106	74	183	107	130	109	65	149	109	190	127	165	499
		53%	51%	55%	33%	36%	45%	59%	63%	56%	53%	52%	56%	50%	49%	56%	57%	44%	58%	54%	49%	59%	43%	55%	53%	52%	50%
NET: Worsened		1911	926	985	35	156	335	387	397	601	557	493	426	434	158	101	247	179	171	155	94	198	154	270	184	225	719
		75%	75%	74%	49%	52%	66%	82%	85%	82%	77%	73%	75%	72%	73%	77%	78%	73%	77%	76%	70%	79%	61%	78%	77%	71%	72%
Don't know		97	42	56	5	39	34	9	5	7	13	26	27	31	11	4	12	5	4	8	7	3	17	12	13	12	42
		4%	3%	4%	6%	13%	7%	2%	1%	1%	2%	4%	5%	5%	5%	3%	4%	2%	2%	4%	5%	1%	7%	4%	5%	4%	4%
Mean		-1.23	-1.21	-1.25	-0.83	-0.80	-1.07	-1.39	-1.43	-1.30	-1.22	-1.20	-1.30	-1.22	-1.17	-1.31	-1.30	-1.12	-1.31	-1.26	-1.14	-1.35	-0.94	-1.29	-1.29	-1.15	-1.17
Standard deviation		1.01	1.01	1.02	0.98	1.21	1.09	0.89	0.88	0.96	1.02	1.05	0.98	0.98	1.04	0.98	1.01	0.97	0.96	0.99	1.05	0.94	1.19	0.99	0.96	1.09	1.04
Standard error		0.02	0.03	0.03	0.12	0.08	0.05	0.04	0.04	0.03	0.04	0.04	0.05	0.04	0.07	0.10	0.06	0.06	0.07	0.07	0.10	0.06	0.08	0.05	0.06	0.06	0.04

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 14

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**Prospects for young people owning their own home**

**Base: All parents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree
Unweighted base	2594	581	724	162	381	204	654	821	389	349	177	-	2594	372	469	499	189	760	1110	991	1022
Weighted base	2560	617	723	224	202	175	680	868	358	317	162	-	2560	413	529	515	197	759	1004	989	978
NET: Improved	203	83	53	25	6	17	71	87	19	6	3	-	203	33	54	36	12	60	74	94	73
	8%	14%	7%	11%	3%	9%	10%	10%	5%	2%	2%	-	8%	8%	10%	7%	6%	8%	7%	9%	7%
Improved significantly (+2)	27	7	10	5	*	-	8	16	1	1	1	-	27	8	14	9	1	2	3	8	15
	1%	1%	1%	2%	*	-	1%	2%	*	*	*	-	1%	2%	3%	2%	1%	*	*	1%	2%
Improved slightly (+1)	176	76	43	20	6	17	63	71	19	5	2	-	176	26	40	27	11	58	72	85	58
	7%	12%	6%	9%	3%	9%	9%	8%	5%	2%	1%	-	7%	6%	8%	5%	6%	8%	7%	9%	6%
No real change (0)	348	92	103	26	16	15	113	157	28	20	15	-	348	88	84	82	34	68	97	126	120
	14%	15%	14%	12%	8%	9%	17%	18%	8%	6%	9%	-	14%	21%	16%	16%	17%	9%	10%	13%	12%
Worsened slightly (-1)	562	187	124	67	48	51	184	198	52	50	27	-	562	55	103	127	45	157	253	261	170
	22%	30%	17%	30%	24%	29%	27%	23%	15%	16%	17%	-	22%	13%	19%	25%	23%	21%	25%	26%	17%
Worsened significantly (-2)	1349	249	420	104	130	90	287	377	255	229	111	-	1349	194	240	253	103	460	569	500	590
	53%	40%	58%	46%	65%	51%	42%	43%	71%	72%	69%	-	53%	47%	45%	49%	52%	61%	57%	51%	60%
NET: Worsened	1911	436	544	170	178	140	471	575	307	279	139	-	1911	249	343	380	148	617	821	761	760
	75%	71%	75%	76%	88%	80%	69%	66%	86%	88%	86%	-	75%	60%	65%	74%	75%	81%	82%	77%	78%
Don't know	97	6	23	2	2	3	24	50	4	12	6	-	97	42	48	17	3	14	11	9	25
	4%	1%	3%	1%	1%	2%	3%	6%	1%	4%	3%	-	4%	10%	9%	3%	1%	2%	1%	1%	3%
Mean	-1.23	-0.97	-1.29	-1.10	-1.51	-1.24	-1.04	-1.04	-1.53	-1.64	-1.58	-	-1.23	-1.09	-1.07	-1.18	-1.23	-1.36	-1.32	-1.18	-1.32
Standard deviation	1.01	1.08	1.02	1.07	0.77	0.97	1.05	1.08	0.87	0.71	0.76	-	1.01	1.10	1.13	1.01	0.97	0.96	0.94	1.02	1.01
Standard error	0.02	0.05	0.04	0.08	0.04	0.07	0.04	0.04	0.04	0.04	0.06	-	0.02	0.06	0.05	0.05	0.07	0.03	0.03	0.03	0.03

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 14

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**Prospects for young people owning their own home**

**Base: All parents**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	2594	717	569	161	183	9	60	1792	999	793	790	242	230	318	12	1217	777	440	1377	111	59	866	341	2428	140
Weighted base	2560	706	598	207	78	9	47	1840	928	912	710	365	133	212	10	1317	989	328	1243	112	51	773	306	2389	143
NET: Improved	203	41	89	29	2	1	1	158	81	77	43	14	10	20	2	117	88	28	86	4	*	62	21	180	21
	8%	6%	15%	14%	3%	9%	2%	9%	9%	8%	6%	4%	7%	9%	19%	9%	9%	9%	7%	3%	*	8%	7%	8%	15%
Improved significantly	(+2)	27	7	9	4	1	-	23	9	15	4	1	1	2	-	21	20	1	6	1	-	3	2	20	6
	1%	1%	2%	2%	1%	-	-	1%	1%	2%	1%	*	*	1%	-	2%	2%	*	1%	1%	-	*	1%	1%	4%
Improved slightly	(+1)	176	34	80	25	2	1	135	72	62	39	13	9	17	2	96	68	27	80	2	*	59	18	160	15
	7%	5%	13%	12%	2%	9%	2%	7%	8%	7%	5%	3%	7%	8%	19%	7%	7%	8%	6%	2%	*	8%	6%	7%	11%
No real change	(0)	348	111	90	26	11	-	216	96	120	133	86	20	27	-	203	163	41	145	25	6	66	48	303	36
	14%	16%	15%	12%	14%	-	6%	12%	10%	13%	19%	23%	15%	13%	-	15%	16%	12%	12%	22%	12%	9%	16%	13%	25%
Worsened slightly	(-1)	562	115	180	57	13	4	433	217	216	127	61	23	43	2	280	210	70	282	17	10	200	55	537	24
	22%	16%	30%	28%	16%	37%	24%	24%	23%	24%	18%	17%	17%	20%	15%	21%	21%	21%	23%	15%	19%	26%	18%	22%	16%
Worsened significantly	(-2)	1349	411	235	91	52	5	988	516	472	355	171	75	109	7	664	481	183	685	54	31	441	159	1283	53
	53%	58%	39%	44%	67%	53%	66%	54%	56%	52%	50%	47%	57%	51%	66%	50%	49%	56%	55%	48%	61%	57%	52%	54%	37%
NET: Worsened	1911	526	415	148	65	9	43	1421	733	688	482	232	98	152	8	944	691	252	968	71	41	641	214	1820	77
	75%	74%	69%	72%	83%	91%	90%	77%	79%	75%	68%	64%	74%	72%	81%	72%	70%	77%	78%	63%	80%	83%	70%	76%	54%
Don't know	97	28	5	3	*	-	1	45	18	27	52	33	5	14	-	54	47	7	44	12	4	4	23	86	9
	4%	4%	1%	2%	*	-	2%	2%	2%	3%	7%	9%	4%	7%	-	4%	5%	2%	4%	11%	8%	1%	8%	4%	6%
Mean	-1.23	-1.31	-0.93	-1.01	-1.46	-1.35	-1.57	-1.24	-1.27	-1.21	-1.20	-1.17	-1.28	-1.21	-1.27	-1.16	-1.13	-1.26	-1.30	-1.21	-1.53	-1.32	-1.24	-1.26	-0.77
Standard deviation	1.01	0.99	1.11	1.12	0.87	0.94	0.71	1.02	1.00	1.03	1.00	0.96	1.00	1.05	1.23	1.05	1.07	1.00	0.96	0.98	0.74	0.95	1.01	0.99	1.22
Standard error	0.02	0.04	0.05	0.09	0.06	0.31	0.09	0.02	0.03	0.04	0.04	0.06	0.07	0.06	0.36	0.03	0.04	0.05	0.03	0.10	0.10	0.03	0.06	0.02	0.11

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 15

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**University places**

**Base: All parents**

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2594	1174	1420	71	269	439	515	501	799	816	663	444	671	223	102	338	248	221	208	111	264	213	404	262	319	898
Weighted base	2560	1232	1328	72	301	510	471	469	736	722	673	565	600	217	131	319	244	224	204	134	250	252	346	240	318	999
NET: Improved	402 16%	235 19%	167 13%	9 12%	50 17%	59 12%	63 13%	80 17%	141 19%	149 21%	117 17%	67 12%	70 12%	29 14%	26 20%	38 12%	38 16%	33 15%	34 17%	10 7%	45 18%	60 24%	58 17%	31 13%	53 17%	167 17%
Improved significantly (+2)	69 3%	39 3%	29 2%	1 1%	14 5%	12 2%	6 1%	13 3%	23 3%	30 4%	21 3%	12 2%	6 1%	1 1%	1 1%	11 3%	4 2%	7 3%	5 3%	3 2%	7 3%	16 6%	11 3%	3 1%	15 5%	26 3%
Improved slightly (+1)	334 13%	195 16%	138 10%	8 11%	36 12%	48 9%	56 12%	68 14%	118 16%	118 16%	97 14%	55 10%	64 11%	28 13%	25 19%	27 9%	34 14%	26 12%	29 14%	6 5%	38 15%	44 17%	47 14%	29 12%	38 12%	141 14%
No real change (0)	873 34%	448 36%	425 32%	26 36%	102 34%	170 33%	155 33%	153 33%	268 36%	242 34%	222 33%	205 36%	204 34%	77 36%	45 34%	104 33%	85 35%	77 34%	62 30%	50 37%	86 34%	76 30%	115 33%	96 40%	95 30%	352 35%
Worsened slightly (-1)	678 26%	303 25%	375 28%	25 35%	73 24%	122 24%	144 31%	126 27%	188 26%	188 26%	172 26%	155 27%	162 27%	60 28%	28 21%	98 31%	67 27%	66 29%	59 29%	43 32%	59 24%	60 24%	88 25%	51 21%	73 23%	280 28%
Worsened significantly (-2)	327 13%	138 11%	189 14%	8 11%	22 7%	85 17%	72 15%	67 14%	73 10%	81 11%	92 14%	80 14%	74 12%	23 11%	22 17%	47 15%	32 13%	31 14%	29 14%	21 15%	30 12%	30 12%	29 8%	33 14%	60 19%	102 10%
NET: Worsened	1005 39%	441 36%	564 42%	33 45%	94 31%	208 41%	216 46%	193 41%	261 35%	269 37%	264 39%	235 42%	236 39%	83 38%	50 38%	145 45%	99 40%	97 43%	88 43%	64 48%	90 36%	90 36%	116 34%	84 35%	133 42%	382 38%
Don't know	279 11%	108 9%	171 13%	5 6%	55 18%	73 14%	38 8%	42 9%	66 9%	62 9%	69 10%	58 10%	90 15%	28 13%	10 8%	32 10%	22 9%	17 8%	20 10%	11 8%	29 12%	26 10%	57 16%	28 12%	36 11%	98 10%
Mean	-0.38	-0.27	-0.48	-0.45	-0.21	-0.51	-0.50	-0.39	-0.25	-0.26	-0.36	-0.47	-0.46	-0.40	-0.37	-0.50	-0.40	-0.43	-0.43	-0.58	-0.31	-0.19	-0.26	-0.39	-0.45	-0.32
Standard deviation	1.00	1.00	0.98	0.90	0.99	1.01	0.97	1.03	0.98	1.04	1.03	0.96	0.93	0.90	1.04	1.00	0.98	1.00	1.02	0.92	1.01	1.12	0.97	0.95	1.12	0.97
Standard error	0.02	0.03	0.03	0.11	0.07	0.05	0.04	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.11	0.06	0.07	0.07	0.09	0.07	0.08	0.05	0.06	0.07	0.03	

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 15

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**University places**

**Base: All parents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	2594	581	724	162	381	204	654	821	389	349	177	-	2594	372	469	499	189	760	1110	991	1022
Weighted base	2560	617	723	224	202	175	680	868	358	317	162	-	2560	413	529	515	197	759	1004	989	978
NET: Improved	402	137	91	43	30	30	146	154	34	21	18	-	402	44	76	74	26	119	180	220	130
	16%	22%	13%	19%	15%	17%	21%	18%	9%	7%	11%	-	16%	11%	14%	14%	13%	16%	18%	22%	13%
Improved significantly (+2)	69	22	22	2	5	6	32	25	3	1	2	-	69	9	21	11	5	13	31	39	19
	3%	4%	3%	1%	3%	3%	5%	3%	1%	*	1%	-	3%	2%	4%	2%	3%	2%	3%	4%	2%
Improved slightly (+1)	334	115	69	42	25	24	113	128	31	21	16	-	334	35	55	63	20	106	149	181	112
	13%	19%	10%	19%	12%	14%	17%	15%	9%	7%	10%	-	13%	8%	10%	12%	10%	14%	15%	18%	11%
No real change (0)	873	229	236	81	76	77	247	297	116	82	54	-	873	141	178	170	78	263	339	338	311
	34%	37%	33%	36%	38%	44%	36%	34%	33%	26%	34%	-	34%	34%	34%	33%	40%	35%	34%	34%	32%
Worsened slightly (-1)	678	170	196	72	55	36	175	228	108	87	45	-	678	112	123	136	42	201	283	266	261
	26%	28%	27%	32%	27%	21%	26%	26%	30%	27%	28%	-	26%	27%	23%	27%	22%	26%	28%	27%	27%
Worsened significantly (-2)	327	35	145	21	14	17	47	84	58	89	31	-	327	43	81	91	35	109	104	85	187
	13%	6%	20%	9%	7%	10%	7%	10%	16%	28%	19%	-	13%	10%	15%	18%	18%	14%	10%	9%	19%
NET: Worsened	1005	204	342	93	70	53	222	312	166	176	76	-	1005	155	204	227	77	310	387	351	448
	39%	33%	47%	42%	34%	30%	33%	36%	46%	56%	47%	-	39%	37%	39%	44%	39%	41%	39%	36%	46%
Don't know	279	47	54	6	26	15	65	107	41	38	13	-	279	73	72	44	16	67	98	80	87
	11%	8%	7%	3%	13%	8%	10%	12%	11%	12%	8%	-	11%	18%	14%	9%	8%	9%	10%	8%	9%
Mean	-0.38	-0.14	-0.56	-0.32	-0.28	-0.22	-0.15	-0.28	-0.59	-0.87	-0.58	-	-0.38	-0.42	-0.41	-0.50	-0.45	-0.41	-0.31	-0.20	-0.55
Standard deviation	1.00	0.94	1.04	0.92	0.91	0.95	0.98	0.98	0.93	0.96	0.99	-	1.00	0.93	1.05	1.02	1.02	0.99	0.99	1.00	1.02
Standard error	0.02	0.04	0.04	0.07	0.05	0.07	0.04	0.04	0.05	0.05	0.08	-	0.02	0.05	0.05	0.05	0.08	0.04	0.03	0.03	0.03

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 15

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**University places**

**Base: All parents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME		
Unweighted base	2594	717	569	161	183	9	60	1792	999	793	790	242	230	318	12	1217	777	440	1377	111	59	866	341	2428	140	
Weighted base	2560	706	598	207	78	9	47	1840	928	912	710	365	133	212	10	1317	989	328	1243	112	51	773	306	2389	143	
NET: Improved	402	97	142	50	13	-	6	323	185	138	78	37	16	25	2	220	178	43	182	10	2	144	26	371	24	
	16%	14%	24%	24%	16%	-	13%	18%	20%	15%	11%	10%	12%	12%	15%	17%	18%	13%	15%	9%	4%	19%	8%	16%	17%	
Improved significantly	(+2)	69	17	26	5	4	-	60	33	27	9	2	2	4	-	41	32	9	28	1	-	21	6	56	9	
		3%	2%	4%	2%	5%	-	3%	4%	3%	1%	1%	2%	2%	-	3%	3%	3%	2%	1%	-	3%	2%	2%	6%	
Improved slightly	(+1)	334	80	116	45	9	-	6	263	152	111	35	13	21	2	180	146	34	154	10	2	123	20	315	15	
		13%	11%	19%	22%	11%	-	13%	14%	16%	12%	10%	10%	10%	15%	14%	15%	10%	12%	9%	4%	16%	6%	13%	11%	
No real change	(0)	873	235	238	66	26	2	18	618	327	291	247	125	49	74	8	447	337	110	426	28	11	274	113	822	41
		34%	33%	40%	32%	33%	24%	37%	34%	35%	32%	34%	37%	35%	75%	34%	34%	33%	34%	25%	21%	35%	37%	34%	29%	
Worsened slightly	(-1)	678	187	152	67	27	2	16	500	234	266	178	87	29	62	-	353	261	92	325	33	15	200	77	641	32
		26%	26%	25%	32%	35%	22%	34%	27%	25%	29%	25%	24%	22%	29%	-	27%	26%	28%	26%	29%	29%	26%	25%	27%	23%
Worsened significantly	(-2)	327	126	30	17	8	5	4	217	95	122	110	64	24	23	-	162	122	40	165	18	13	87	47	290	33
		13%	18%	5%	8%	10%	54%	9%	12%	10%	13%	16%	17%	18%	11%	-	12%	12%	12%	13%	16%	26%	11%	15%	12%	23%
NET: Worsened		1005	313	183	84	35	7	21	717	329	388	288	151	53	84	-	515	383	132	490	51	28	287	124	931	65
		39%	44%	31%	41%	45%	76%	43%	39%	35%	43%	41%	41%	40%	40%	-	39%	39%	40%	39%	45%	55%	37%	40%	39%	45%
Don't know		279	61	35	7	5	-	3	181	87	94	97	52	16	29	1	134	91	43	145	23	11	68	43	265	13
		11%	9%	6%	3%	6%	-	7%	10%	9%	10%	14%	14%	12%	14%	10%	10%	9%	13%	12%	20%	21%	9%	14%	11%	9%
Mean		-0.38	-0.50	-0.08	-0.23	-0.36	-1.30	-0.43	-0.33	-0.25	-0.42	-0.51	-0.56	-0.50	-0.43	0.16	-0.35	-0.33	-0.42	-0.41	-0.65	-0.96	-0.30	-0.53	-0.37	-0.49
Standard deviation		1.00	1.02	0.93	0.98	0.99	0.88	0.86	1.01	1.00	1.01	0.96	0.96	1.01	0.92	0.39	1.01	1.02	0.98	0.99	0.95	0.90	0.99	0.95	0.98	1.19
Standard error		0.02	0.04	0.04	0.08	0.08	0.29	0.11	0.03	0.03	0.04	0.04	0.07	0.07	0.06	0.12	0.03	0.04	0.05	0.03	0.10	0.13	0.04	0.06	0.02	0.11



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 16

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**Wages**

**Base: All parents**

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2594	1174	1420	71	269	439	515	501	799	816	663	444	671	223	102	338	248	221	208	111	264	213	404	262	319	898
Weighted base	2560	1232	1328	72	301	510	471	469	736	722	673	565	600	217	131	319	244	224	204	134	250	252	346	240	318	999
NET: Improved	193 8%	99 8%	93 7%	7 10%	49 16%	44 9%	25 5%	26 6%	41 6%	66 9%	54 8%	27 5%	46 8%	19 9%	8 6%	24 8%	19 8%	19 9%	24 12%	7 5%	8 3%	29 12%	23 7%	13 5%	26 8%	87 9%
Improved significantly (+2)	23 1%	14 1%	9 1%	1 1%	8 3%	9 2%	1 *	1 *	2 *	9 1%	9 1%	1 *	3 1%	-	2 2%	3 1%	4 1%	-	2 1%	2 2%	1 *	6 2%	3 1%	-	7 2%	10 1%
Improved slightly (+1)	170 7%	86 7%	84 6%	6 9%	40 13%	35 7%	24 5%	25 5%	39 5%	57 8%	44 7%	26 5%	43 7%	19 9%	5 4%	22 7%	15 6%	19 9%	21 10%	5 4%	6 3%	23 9%	21 6%	13 5%	19 6%	77 8%
No real change (0)	635 25%	298 24%	337 25%	32 44%	84 28%	140 27%	111 24%	88 19%	180 25%	163 23%	170 25%	150 26%	152 25%	57 27%	34 26%	66 21%	71 29%	61 27%	46 22%	37 28%	59 23%	72 29%	83 24%	50 21%	65 20%	268 27%
Worsened slightly (-1)	871 34%	441 36%	430 32%	20 28%	59 20%	148 29%	167 35%	172 37%	305 41%	284 39%	234 35%	175 31%	178 30%	66 31%	49 37%	106 33%	80 33%	74 33%	65 32%	43 32%	97 39%	67 26%	131 38%	94 39%	96 30%	327 33%
Worsened significantly (-2)	750 29%	353 29%	397 30%	8 12%	69 23%	146 29%	157 33%	177 38%	192 26%	187 26%	183 27%	188 33%	192 32%	63 29%	36 28%	105 33%	67 27%	64 29%	63 31%	39 29%	78 31%	67 27%	99 29%	69 29%	111 35%	278 28%
NET: Worsened	1621 63%	794 64%	827 62%	28 39%	128 43%	294 58%	324 69%	349 74%	497 67%	471 65%	417 62%	363 64%	370 62%	129 59%	85 65%	211 66%	147 60%	138 62%	128 63%	81 61%	175 70%	133 53%	231 67%	162 68%	208 65%	606 61%
Don't know	112 4%	41 3%	70 5%	5 6%	40 13%	32 6%	11 2%	6 1%	18 2%	22 3%	32 5%	26 5%	32 5%	12 5%	4 3%	17 5%	7 3%	6 3%	6 3%	9 6%	9 4%	18 7%	9 3%	14 6%	19 6%	39 4%
Mean	-0.88	-0.87	-0.89	-0.42	-0.54	-0.81	-0.99	-1.08	-0.90	-0.83	-0.84	-0.97	-0.90	-0.84	-0.88	-0.96	-0.81	-0.84	-0.84	-0.89	-1.01	-0.70	-0.90	-0.97	-0.96	-0.82
Standard deviation	0.96	0.96	0.95	0.88	1.13	1.01	0.90	0.90	0.87	0.96	0.97	0.91	0.97	0.96	0.94	0.96	0.97	0.95	1.03	0.95	0.85	1.07	0.92	0.87	1.03	0.98
Standard error	0.02	0.03	0.03	0.11	0.07	0.05	0.04	0.04	0.03	0.03	0.04	0.04	0.04	0.07	0.09	0.05	0.06	0.06	0.07	0.09	0.05	0.08	0.05	0.06	0.06	0.03

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 16

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**Wages**

**Base: All parents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	2594	581	724	162	381	204	654	821	389	349	177	-	2594	372	469	499	189	760	1110	991	1022
Weighted base	2560	617	723	224	202	175	680	868	358	317	162	-	2560	413	529	515	197	759	1004	989	978
NET: Improved	193 8%	75 12%	60 8%	25 11%	8 4%	9 5%	75 11%	82 9%	12 3%	7 2%	7 4%	-	193 8%	49 12%	60 11%	44 9%	16 8%	38 5%	59 6%	93 9%	63 6%
Improved significantly (+2)	23 1%	8 1%	9 1%	2 1%	-	1 1%	9 1%	11 1%	-	*	2 1%	-	23 1%	7 2%	11 2%	7 1%	-	2 *	4 *	9 1%	12 1%
Improved slightly (+1)	170 7%	67 11%	51 7%	23 10%	8 4%	8 5%	66 10%	71 8%	12 3%	7 2%	6 4%	-	170 7%	42 10%	49 9%	37 7%	16 8%	35 5%	55 5%	84 8%	51 5%
No real change (0)	635 25%	193 31%	137 19%	50 23%	47 23%	57 33%	223 33%	217 25%	70 20%	37 12%	30 18%	-	635 25%	115 28%	148 28%	132 26%	54 27%	188 25%	231 23%	291 29%	192 20%
Worsened slightly (-1)	871 34%	218 35%	231 32%	100 45%	80 40%	61 35%	255 37%	323 37%	114 32%	64 20%	54 33%	-	871 34%	103 25%	125 24%	173 34%	70 36%	254 33%	406 40%	378 38%	298 30%
Worsened significantly (-2)	750 29%	112 18%	273 38%	42 19%	64 32%	43 25%	97 14%	196 23%	149 42%	197 62%	67 41%	-	750 29%	101 25%	150 28%	147 29%	52 26%	264 35%	287 29%	203 21%	404 41%
NET: Worsened	1621 63%	330 53%	504 70%	141 63%	143 71%	104 59%	352 52%	520 60%	264 74%	261 82%	121 75%	-	1621 63%	204 50%	275 52%	319 62%	122 62%	518 68%	693 69%	581 59%	703 72%
Don't know	112 4%	19 3%	22 3%	7 3%	3 2%	4 3%	30 4%	50 6%	11 3%	12 4%	4 3%	-	112 4%	45 11%	46 9%	19 4%	4 2%	15 2%	22 2%	24 2%	20 2%
Mean	-0.88	-0.60	-1.01	-0.72	-1.01	-0.80	-0.56	-0.76	-1.16	-1.48	-1.13	-	-0.88	-0.68	-0.73	-0.84	-0.82	-1.00	-0.93	-0.71	-1.08
Standard deviation	0.96	0.96	1.00	0.93	0.85	0.90	0.91	0.96	0.87	0.80	0.91	-	0.96	1.05	1.08	0.98	0.93	0.91	0.88	0.93	0.97
Standard error	0.02	0.04	0.04	0.07	0.04	0.06	0.04	0.03	0.04	0.04	0.07	-	0.02	0.06	0.05	0.04	0.07	0.03	0.03	0.03	0.03

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 16

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**Wages**

**Base: All parents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Unweighted base	2594	717	569	161	183	9	60	1792	999	793	790	242	230	318	12	1217	777	440	1377	111	59	866	341	2428	140	
Weighted base	2560	706	598	207	78	9	47	1840	928	912	710	365	133	212	10	1317	989	328	1243	112	51	773	306	2389	143	
NET: Improved	193	59	71	26	2	-	-	146	59	87	46	18	6	22	1	114	92	22	79	6	2	46	26	163	25	
	8%	8%	12%	13%	3%	-	-	8%	6%	10%	7%	5%	5%	11%	5%	9%	9%	7%	6%	5%	4%	6%	8%	7%	17%	
Improved significantly	(+2)	23	7	8	3	-	-	21	7	14	2	-	-	2	-	17	15	2	6	-	-	2	4	18	5	
	1%	1%	1%	1%	-	-	-	1%	1%	2%	*	-	-	1%	-	1%	2%	1%	*	-	-	*	1%	1%	4%	
Improved slightly	(+1)	170	51	62	23	2	-	125	51	73	45	18	6	21	1	97	77	20	73	6	2	43	22	146	19	
	7%	7%	10%	11%	3%	-	-	7%	6%	8%	6%	5%	5%	10%	5%	7%	8%	6%	6%	5%	4%	6%	7%	6%	13%	
No real change	(0)	635	136	201	45	14	-	12	427	225	202	206	104	42	60	2	333	241	91	302	35	14	179	73	586	42
	25%	19%	34%	22%	19%	-	25%	23%	24%	22%	29%	28%	32%	28%	17%	25%	24%	28%	24%	32%	27%	23%	24%	25%	29%	
Worsened slightly	(-1)	871	225	223	89	26	4	18	677	354	323	188	94	39	55	6	424	310	114	448	27	9	319	93	827	34
	34%	32%	37%	43%	33%	42%	37%	37%	38%	35%	26%	26%	29%	26%	56%	32%	31%	35%	36%	24%	17%	41%	30%	35%	24%	
Worsened significantly	(-2)	750	261	90	39	35	6	18	516	256	260	232	127	42	63	2	390	301	89	360	33	24	214	90	711	34
	29%	37%	15%	19%	44%	58%	38%	28%	28%	28%	33%	35%	31%	30%	22%	30%	30%	27%	29%	29%	46%	28%	29%	30%	24%	
NET: Worsened	1621	487	313	128	61	9	36	1193	610	583	420	221	81	118	8	813	611	202	808	60	32	533	182	1537	68	
	63%	69%	52%	62%	77%	100%	75%	65%	66%	64%	59%	61%	61%	56%	77%	62%	62%	62%	65%	53%	63%	69%	59%	64%	47%	
Don't know	112	25	14	8	1	-	-	74	33	40	38	23	4	12	-	57	45	13	54	11	3	15	25	102	9	
	4%	3%	2%	4%	1%	-	-	4%	4%	4%	5%	6%	3%	5%	-	4%	5%	4%	4%	10%	7%	2%	8%	4%	6%	
Mean	-0.88	-1.00	-0.55	-0.69	-1.20	-1.58	-1.13	-0.87	-0.89	-0.85	-0.90	-0.97	-0.90	-0.78	-0.94	-0.85	-0.85	-0.85	-0.91	-0.86	-1.13	-0.92	-0.86	-0.90	-0.53	
Standard deviation	0.96	0.99	0.92	0.97	0.85	0.52	0.79	0.95	0.91	0.99	0.96	0.94	0.91	1.03	0.81	0.99	1.01	0.93	0.92	0.94	0.97	0.88	1.00	0.94	1.13	
Standard error	0.02	0.04	0.04	0.08	0.06	0.17	0.10	0.02	0.03	0.04	0.04	0.06	0.06	0.06	0.23	0.03	0.04	0.04	0.03	0.09	0.13	0.03	0.06	0.02	0.10	

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 17

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**Levels of taxation**

**Base: All parents**

	Gender			Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2594	1174	1420	71	269	439	515	501	799	816	663	444	671	223	102	338	248	221	208	111	264	213	404	262	319	898	
Weighted base	2560	1232	1328	72	301	510	471	469	736	722	673	565	600	217	131	319	244	224	204	134	250	252	346	240	318	999	
NET: Improved	333	194	140	3	51	63	70	59	88	113	106	46	69	31	17	35	32	23	29	12	26	48	44	36	50	148	
	13%	16%	11%	4%	17%	12%	15%	13%	12%	16%	16%	8%	11%	14%	13%	11%	13%	10%	14%	9%	11%	19%	13%	15%	16%	15%	
Improved significantly	(+2)	27	13	14	1	7	12	1	3	3	12	8	1	6	-	1	6	2	3	4	2	1	6	3	-	6	12
		1%	1%	1%	2%	2%	2%	*	1%	*	2%	1%	*	1%	-	1%	2%	1%	1%	2%	2%	*	2%	1%	-	2%	1%
Improved slightly	(+1)	306	180	125	2	44	51	69	56	85	101	98	45	62	31	16	29	30	19	26	10	25	42	41	36	45	137
		12%	15%	9%	3%	15%	10%	15%	12%	12%	14%	15%	8%	10%	14%	12%	9%	12%	9%	13%	7%	10%	17%	12%	15%	14%	14%
No real change	(0)	868	443	425	24	87	167	155	167	267	251	250	193	174	62	49	103	83	82	69	52	93	72	119	84	95	364
		34%	36%	32%	33%	29%	33%	33%	36%	36%	35%	37%	34%	29%	29%	38%	32%	34%	36%	34%	39%	37%	28%	34%	35%	30%	36%
Worsened slightly	(-1)	714	336	378	26	66	121	122	138	241	216	176	161	161	74	27	93	71	61	53	33	77	69	97	59	75	253
		28%	27%	28%	36%	22%	24%	26%	29%	33%	30%	26%	29%	27%	34%	21%	29%	29%	27%	26%	25%	31%	27%	28%	25%	24%	25%
Worsened significantly	(-2)	464	202	262	12	54	111	100	85	103	99	101	128	137	37	29	62	42	44	42	26	39	43	61	40	76	166
		18%	16%	20%	16%	18%	22%	21%	18%	14%	14%	15%	23%	23%	17%	22%	19%	17%	20%	20%	20%	16%	17%	18%	17%	24%	17%
NET: Worsened		1179	538	640	38	120	232	222	223	343	315	277	289	298	111	56	155	113	104	95	59	116	111	158	100	151	419
		46%	44%	48%	53%	40%	46%	47%	48%	47%	44%	41%	51%	50%	51%	43%	49%	46%	47%	47%	44%	46%	44%	46%	42%	48%	42%
Don't know		181	58	123	8	43	48	24	20	38	43	40	38	59	13	8	25	16	15	10	11	16	21	25	20	21	68
		7%	5%	9%	10%	14%	9%	5%	4%	5%	6%	6%	7%	10%	6%	6%	8%	7%	7%	5%	8%	6%	8%	7%	8%	7%	7%
Mean		-0.54	-0.45	-0.62	-0.71	-0.45	-0.58	-0.56	-0.55	-0.51	-0.43	-0.42	-0.70	-0.67	-0.58	-0.54	-0.60	-0.53	-0.59	-0.54	-0.58	-0.54	-0.44	-0.54	-0.47	-0.58	-0.46
Standard deviation		0.98	0.98	0.97	0.86	1.08	1.05	1.01	0.96	0.90	0.97	0.97	0.94	1.02	0.96	1.02	0.99	0.96	0.97	1.03	0.98	0.91	1.07	0.97	0.97	1.08	0.99
Standard error		0.02	0.03	0.03	0.11	0.07	0.05	0.05	0.04	0.03	0.03	0.04	0.05	0.04	0.07	0.10	0.06	0.06	0.07	0.07	0.10	0.06	0.08	0.05	0.06	0.06	0.03

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 17

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**Levels of taxation**

**Base: All parents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)				
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree	
Unweighted base	2594	581	724	162	381	204	654	821	389	349	177	-	2594	372	469	499	189	760	1110	991	1022	
Weighted base	2560	617	723	224	202	175	680	868	358	317	162	-	2560	413	529	515	197	759	1004	989	978	
NET: Improved	333	124	75	49	25	27	135	120	19	20	12	-	333	50	62	65	37	108	124	186	104	
	13%	20%	10%	22%	12%	16%	20%	14%	5%	6%	7%	-	13%	12%	12%	13%	19%	14%	12%	19%	11%	
Improved significantly	(+2)	27	10	11	3	-	2	11	10	2	2	1	-	27	10	12	5	1	5	5	13	11
		1%	2%	2%	1%	-	1%	2%	1%	*	1%	*	-	1%	2%	2%	1%	*	1%	*	1%	1%
Improved slightly	(+1)	306	114	65	46	25	26	123	110	17	19	11	-	306	41	50	60	36	103	120	173	93
		12%	19%	9%	20%	12%	15%	18%	13%	5%	6%	7%	-	12%	10%	10%	12%	18%	14%	12%	18%	10%
No real change	(0)	868	242	258	66	66	65	251	323	104	74	51	-	868	134	180	175	66	256	349	380	301
		34%	39%	36%	30%	33%	37%	37%	37%	29%	23%	31%	-	34%	32%	34%	34%	34%	34%	35%	38%	31%
Worsened slightly	(-1)	714	169	190	73	64	50	186	239	105	87	48	-	714	93	121	124	44	204	328	268	262
		28%	27%	26%	33%	32%	28%	27%	28%	29%	27%	29%	-	28%	22%	23%	24%	22%	27%	33%	27%	27%
Worsened significantly	(-2)	464	59	165	27	38	25	62	112	114	114	37	-	464	87	114	111	37	153	151	115	265
		18%	10%	23%	12%	19%	14%	9%	13%	32%	36%	23%	-	18%	21%	22%	22%	19%	20%	15%	12%	27%
NET: Worsened		1179	227	356	100	102	75	248	351	219	201	85	-	1179	180	236	235	80	358	479	383	527
		46%	37%	49%	45%	50%	43%	36%	40%	61%	64%	52%	-	46%	44%	45%	46%	41%	47%	48%	39%	54%
Don't know		181	23	34	8	9	8	47	74	16	21	15	-	181	49	51	39	13	37	51	40	45
		7%	4%	5%	4%	4%	4%	7%	9%	4%	7%	9%	-	7%	12%	10%	8%	7%	5%	5%	4%	5%
Mean	-0.54	-0.26	-0.63	-0.35	-0.60	-0.42	-0.26	-0.42	-0.91	-0.99	-0.74	-	-0.54	-0.57	-0.58	-0.58	-0.43	-0.55	-0.53	-0.32	-0.73	
Standard deviation	0.98	0.93	1.00	1.00	0.95	0.96	0.94	0.94	0.94	0.97	0.94	-	0.98	1.05	1.04	1.02	1.03	1.00	0.92	0.95	1.02	
Standard error	0.02	0.04	0.04	0.08	0.05	0.07	0.04	0.03	0.05	0.05	0.07	-	0.02	0.06	0.05	0.05	0.08	0.04	0.03	0.03	0.03	

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 17

**Q.5 Do you think the following issues have improved or worsened for young people in the last few years?**

**Levels of taxation**

**Base: All parents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Working	Work-ing full time	Work-ing part time	NET: Not working	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Unweighted base	2594	717	569	161	183	9	60	1792	999	793	790	242	230	318	12	1217	777	440	1377	111	59	866	341	2428	140
Weighted base	2560	706	598	207	78	9	47	1840	928	912	710	365	133	212	10	1317	989	328	1243	112	51	773	306	2389	143
NET: Improved	333 13%	72 10%	126 21%	53 26%	5 7%	1 13%	2 4%	262 14%	123 13%	139 15%	71 10%	30 8%	13 10%	28 13%	-	199 15%	150 15%	49 15%	134 11%	7 6%	4 7%	99 13%	25 8%	306 13%	23 16%
Improved significantly	(+2) 27 1%	10 1%	11 2%	1 1%	-	-	-	23 1%	10 1%	13 1%	4 1%	-	1 1%	3 1%	-	17 1%	15 2%	2 1%	10 1%	-	-	6 1%	4 1%	21 1%	5 4%
Improved slightly	(+1) 306 12%	62 9%	114 19%	52 25%	5 7%	1 13%	2 4%	239 13%	113 12%	126 14%	67 9%	30 8%	12 9%	25 12%	-	181 14%	135 14%	47 14%	124 10%	7 6%	4 7%	93 12%	21 7%	285 12%	18 12%
No real change	(0) 868 34%	246 35%	232 39%	70 34%	23 30%	2 24%	15 32%	655 36%	336 36%	319 35%	208 29%	103 28%	38 29%	67 32%	4 40%	459 35%	340 34%	119 36%	409 33%	33 30%	15 30%	268 35%	93 30%	819 34%	42 29%
Worsened slightly	(-1) 714 28%	188 27%	168 28%	63 30%	26 33%	* 5%	15 32%	511 28%	276 30%	235 26%	198 28%	95 26%	46 34%	58 27%	5 44%	328 25%	244 25%	84 26%	386 31%	31 28%	15 29%	252 33%	88 29%	665 28%	36 25%
Worsened significantly	(-2) 464 18%	157 22%	58 10%	14 7%	22 28%	6 58%	11 23%	296 16%	141 15%	155 17%	168 24%	100 27%	27 20%	41 20%	1 6%	241 18%	193 19%	49 15%	223 18%	25 22%	12 24%	117 15%	69 22%	428 18%	33 23%
NET: Worsened	1179 46%	345 49%	226 38%	77 37%	48 61%	6 63%	27 56%	807 44%	417 45%	390 43%	366 52%	195 53%	73 55%	99 47%	5 50%	570 43%	437 44%	133 40%	609 49%	56 50%	27 53%	369 48%	156 51%	1094 46%	70 49%
Don't know	181 7%	43 6%	14 2%	7 3%	2 2%	-	4 7%	115 6%	52 6%	64 7%	64 9%	38 10%	9 7%	18 8%	1 9%	90 7%	63 6%	27 8%	91 7%	16 14%	5 10%	38 5%	32 11%	170 7%	9 6%
Mean	-0.54	-0.63	-0.25	-0.18	-0.84	-1.09	-0.81	-0.47	-0.48	-0.46	-0.71	-0.81	-0.69	-0.57	-0.62	-0.48	-0.50	-0.43	-0.60	-0.77	-0.77	-0.52	-0.72	-0.54	-0.56
Standard deviation	0.98	0.99	0.95	0.92	0.93	1.21	0.88	0.97	0.95	1.00	0.99	0.97	0.96	1.01	0.64	1.01	1.03	0.96	0.95	0.93	0.94	0.93	0.97	0.97	1.12
Standard error	0.02	0.04	0.04	0.07	0.07	0.40	0.12	0.02	0.03	0.04	0.04	0.07	0.07	0.06	0.20	0.03	0.04	0.05	0.03	0.09	0.13	0.03	0.06	0.02	0.10

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 18

**Q.6 Which, if any, of the following do you think have improved in the last year?**

**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Education	361	198	162	59	60	69	55	43	75	114	106	69	72	27	11	35	43	43	33	9	35	49	43	33	48	161
	9%	10%	8%	12%	9%	9%	8%	7%	9%	10%	9%	8%	8%	8%	6%	7%	12%	11%	10%	4%	9%	10%	8%	9%	9%	9%
Housing	315	169	146	35	65	61	41	43	70	86	96	75	59	32	7	30	16	37	34	18	23	41	50	27	53	140
	8%	8%	7%	7%	10%	8%	6%	7%	8%	8%	8%	9%	6%	9%	4%	6%	4%	10%	11%	8%	6%	8%	9%	7%	10%	8%
The NHS	277	164	113	24	57	66	27	39	64	77	84	40	76	19	11	41	18	27	20	6	30	45	39	22	32	114
	7%	8%	5%	5%	9%	9%	4%	6%	7%	7%	7%	5%	8%	5%	6%	9%	5%	7%	6%	3%	8%	9%	7%	6%	6%	7%
Wages	129	69	60	38	43	28	9	7	4	42	34	22	31	15	5	15	13	16	7	2	9	27	15	5	22	77
	3%	3%	3%	8%	7%	4%	1%	1%	*	4%	3%	3%	3%	4%	3%	3%	4%	4%	2%	1%	2%	5%	3%	1%	4%	4%
Savings	123	79	44	30	42	25	10	4	12	47	34	23	20	12	3	9	12	7	17	3	8	34	10	8	21	69
	3%	4%	2%	6%	6%	3%	1%	1%	1%	4%	3%	3%	2%	4%	2%	2%	3%	2%	5%	1%	2%	7%	2%	2%	4%	4%
Cost of living	91	62	29	20	24	14	9	11	13	35	26	18	12	5	3	13	12	15	6	4	6	14	8	6	24	30
	2%	3%	1%	4%	4%	2%	1%	2%	1%	3%	2%	2%	1%	1%	2%	3%	3%	4%	2%	2%	2%	3%	1%	2%	5%	2%
None of these	3057	1422	1634	316	434	568	567	498	674	800	887	641	729	262	150	371	267	260	231	178	294	357	401	285	376	1287
	75%	71%	79%	65%	67%	73%	82%	81%	79%	73%	75%	75%	78%	74%	81%	78%	74%	69%	73%	83%	77%	70%	77%	77%	71%	74%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 18

**Q.6 Which, if any, of the following do you think have improved in the last year?**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Education	361 9%	129 14%	93 8%	40 11%	17 7%	22 8%	141 14%	138 10%	29 6%	14 3%	16 5%	113 7%	248 10%	43 10%	69 13%	66 13%	17 9%	60 8%	82 8%	181 12%	115 7%
Housing	315 8%	137 15%	72 6%	27 7%	13 5%	20 7%	131 13%	123 8%	17 4%	13 3%	10 3%	128 8%	187 7%	27 7%	49 9%	38 7%	9 4%	46 6%	77 8%	191 12%	78 5%
The NHS	277 7%	96 10%	66 6%	40 11%	13 5%	18 6%	106 10%	111 8%	19 4%	18 4%	5 1%	88 6%	189 7%	32 8%	44 8%	39 8%	13 6%	47 6%	69 7%	147 9%	75 5%
Wages	129 3%	37 4%	43 4%	19 5%	2 1%	5 2%	33 3%	75 5%	7 2%	1 *	8 2%	71 5%	58 2%	24 6%	21 4%	14 3%	9 5%	11 1%	4 *	52 3%	49 3%
Savings	123 3%	49 5%	31 3%	19 5%	2 1%	4 2%	57 6%	55 4%	1 *	1 *	5 1%	66 4%	58 2%	20 5%	27 5%	14 3%	* *	6 1%	6 1%	62 4%	45 3%
Cost of living	91 2%	35 4%	28 2%	9 2%	1 *	6 2%	36 3%	47 3%	1 *	- -	1 *	41 3%	49 2%	10 3%	15 3%	10 2%	1 1%	8 1%	15 2%	41 3%	36 2%
None of these	3057 75%	577 62%	892 77%	240 66%	216 84%	217 79%	658 63%	1024 71%	418 86%	428 91%	311 88%	1121 74%	1936 76%	287 70%	360 68%	368 71%	153 78%	615 81%	805 80%	1036 67%	1228 80%



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 18

**Q.6 Which, if any, of the following do you think have improved in the last year?**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Education	361	105	122	33	6	-	2	228	117	112	128	60	21	46	5	209	159	50	151	24	21	77	30	317	37
	9%	9%	14%	10%	6%	-	3%	8%	9%	8%	10%	11%	10%	9%	11%	9%	9%	10%	8%	10%	8%	8%	9%	8%	13%
Housing	315	70	148	36	7	2	7	230	111	119	80	34	20	26	5	193	154	39	122	16	16	73	16	284	30
	8%	6%	17%	11%	6%	10%	9%	8%	8%	8%	6%	6%	9%	5%	11%	8%	9%	8%	7%	7%	6%	8%	5%	8%	10%
The NHS	277	68	94	37	9	-	4	155	80	75	120	54	21	45	1	146	109	37	130	21	18	62	29	231	43
	7%	6%	11%	12%	8%	-	5%	6%	6%	5%	10%	10%	9%	9%	3%	6%	6%	8%	7%	8%	7%	7%	9%	6%	15%
Wages	129	46	43	9	1	-	-	76	31	45	52	11	7	34	1	99	84	15	30	8	12	5	5	101	26
	3%	4%	5%	3%	1%	-	-	3%	2%	3%	4%	2%	3%	7%	2%	4%	5%	3%	2%	3%	4%	*	2%	3%	9%
Savings	123	28	43	20	3	-	3	80	40	40	42	10	11	21	1	90	78	12	33	7	9	14	4	109	13
	3%	3%	5%	6%	3%	-	4%	3%	3%	3%	3%	2%	5%	4%	2%	4%	4%	2%	2%	3%	3%	1%	1%	3%	4%
Cost of living	91	29	35	13	1	-	3	62	24	38	29	7	7	16	*	54	41	14	37	6	8	21	2	73	15
	2%	3%	4%	4%	1%	-	3%	2%	2%	3%	2%	1%	3%	3%	*	2%	2%	3%	2%	2%	3%	2%	1%	2%	5%
None of these	3057	845	502	201	88	15	62	2098	1030	1068	926	397	165	364	33	1663	1308	355	1394	179	208	739	268	2841	181
	75%	75%	59%	63%	80%	90%	82%	76%	77%	75%	74%	75%	73%	72%	74%	73%	73%	73%	78%	73%	77%	79%	78%	76%	62%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 19

**Q.7 Thinking specifically about housing, which of these political parties do you trust most on this issue?**

**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591	
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749	
The Labour Party	1121 28%	592 30%	529 26%	132 27%	195 30%	250 32%	175 25%	176 29%	192 23%	289 26%	289 25%	252 30%	290 31%	81 23%	70 38%	189 40%	98 27%	107 28%	82 26%	59 27%	87 23%	157 31%	106 20%	84 23%	168 32%	470 27%	
The Conservative Party	855 21%	498 25%	357 17%	70 14%	94 14%	131 17%	127 18%	142 23%	290 34%	299 27%	254 22%	158 19%	144 15%	40 11%	34 18%	88 18%	82 23%	79 21%	76 24%	30 14%	88 23%	107 21%	147 28%	83 22%	88 17%	382 22%	
Liberal Democrats	319 8%	170 9%	148 7%	21 4%	73 11%	41 5%	65 9%	51 8%	67 8%	119 11%	93 8%	44 5%	62 7%	30 8%	7 4%	30 6%	28 8%	22 6%	20 6%	17 8%	26 7%	68 13%	38 7%	33 9%	41 8%	145 8%	
UKIP	111 3%	62 3%	49 2%	11 2%	9 1%	16 2%	24 3%	23 4%	28 3%	18 2%	21 2%	31 4%	41 4%	1 *	5 3%	13 3%	15 4%	10 3%	8 3%	3 1%	14 4%	9 2%	21 4%	12 3%	9 2%	44 2%	
SNP	76 2%	40 2%	36 2%	4 1%	12 2%	15 2%	13 2%	18 3%	14 2%	15 1%	24 2%	16 2%	20 2%	76 21%	-	-	-	-	-	-	-	-	-	-	-	17 3%	28 2%
Plaid Cymru	17 *	10 1%	7 *	2 *	3 *	8 1%	-	2 *	3 *	2 *	3 *	9 1%	3 *	-	-	-	-	-	-	17 8%	-	-	-	-	7 1%	6 *	
None of these	1573 39%	624 31%	950 46%	249 51%	266 41%	313 41%	288 42%	198 32%	259 30%	357 32%	495 42%	344 40%	377 40%	126 36%	67 37%	157 33%	136 38%	159 42%	130 41%	90 42%	167 44%	172 33%	210 40%	159 43%	201 38%	675 39%	

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 19

**Q.7 Thinking specifically about housing, which of these political parties do you trust most on this issue?**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Dis- agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
The Labour Party	1121 28%	33 4%	898 77%	29 8%	15 6%	24 9%	235 23%	402 28%	151 31%	145 31%	165 46%	415 27%	706 28%	121 29%	173 33%	152 30%	62 31%	207 27%	242 24%	271 17%	592 38%
The Conservative Party	855 21%	657 71%	23 2%	33 9%	52 20%	128 47%	350 34%	271 19%	46 10%	45 10%	14 4%	257 17%	598 23%	55 13%	83 16%	97 19%	36 18%	180 24%	304 30%	593 38%	138 9%
Liberal Democrats	319 8%	23 3%	17 1%	230 63%	4 1%	10 4%	119 11%	113 8%	20 4%	19 4%	37 10%	112 7%	207 8%	25 6%	51 10%	54 10%	17 8%	52 7%	77 8%	169 11%	89 6%
UKIP	111 3%	8 1%	11 1%	1 *	72 28%	12 4%	12 1%	25 2%	29 6%	30 6%	2 *	32 2%	78 3%	10 2%	10 2%	12 2%	2 1%	22 3%	39 4%	36 2%	58 4%
SNP	76 2%	1 *	9 1%	- -	- -	2 1%	13 1%	19 1%	11 2%	14 3%	17 5%	28 2%	47 2%	4 1%	5 1%	3 1%	2 1%	19 2%	25 3%	20 1%	37 2%
Plaid Cymru	17 *	- -	6 1%	- -	- -	3 1%	7 1%	4 *	2 *	- -	2 1%	8 *	9 *	- -	6 1%	7 1%	1 *	1 *	2 *	4 *	8 1%
None of these	1573 39%	208 22%	196 17%	71 20%	113 44%	95 35%	304 29%	611 42%	226 47%	219 46%	119 34%	659 44%	914 36%	198 48%	203 38%	189 37%	78 39%	278 37%	315 31%	455 29%	621 40%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 19

**Q.7 Thinking specifically about housing, which of these political parties do you trust most on this issue?**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
The Labour Party	1121	1121	-	-	-	-	-	663	304	359	447	220	77	150	11	638	519	119	483	77	80	231	95	977	124
	28%	100%	-	-	-	-	-	24%	23%	25%	36%	42%	34%	30%	25%	28%	29%	24%	27%	31%	30%	25%	28%	26%	42%
The Conservative Party	855	-	855	-	-	-	-	692	377	315	153	50	28	74	10	470	372	98	384	23	29	292	41	819	32
	21%	-	100%	-	-	-	-	25%	28%	22%	12%	9%	13%	15%	22%	21%	21%	20%	21%	9%	11%	31%	12%	22%	11%
Liberal Democrats	319	-	-	319	-	-	-	237	110	127	78	24	11	44	3	186	148	38	132	18	15	77	22	298	19
	8%	-	-	100%	-	-	-	9%	8%	9%	6%	5%	5%	9%	8%	8%	8%	7%	7%	7%	6%	8%	6%	8%	7%
UKIP	111	-	-	-	111	-	-	74	43	31	36	19	7	11	*	52	38	14	59	10	3	32	13	107	3
	3%	-	-	-	100%	-	-	3%	3%	2%	3%	4%	3%	2%	*	2%	2%	3%	3%	4%	1%	3%	4%	3%	1%
SNP	76	-	-	-	-	-	76	43	15	28	33	23	4	5	-	45	40	5	31	6	5	16	4	73	2
	2%	-	-	-	-	-	100%	2%	1%	2%	3%	4%	2%	1%	-	2%	2%	1%	2%	3%	2%	2%	1%	2%	1%
Plaid Cymru	17	-	-	-	-	17	-	15	8	7	2	1	*	1	-	13	11	1	4	-	1	3	*	17	-
	*	-	-	-	-	100%	-	1%	1%	1%	*	*	*	*	-	1%	1%	*	*	-	*	*	*	*	-
None of these	1573	-	-	-	-	-	-	1043	486	557	509	193	98	219	20	876	664	212	697	111	138	283	166	1439	114
	39%	-	-	-	-	-	-	38%	36%	39%	40%	36%	43%	44%	46%	38%	37%	43%	39%	45%	51%	30%	49%	39%	39%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 20

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	Public	Private	
Unweighted base	3698	1776	1922	355	513	608	716	620	886	1142	1052	577	927	309	143	459	344	343	289	165	338	399	547	362	479	1436
Weighted base	3633	1820	1813	389	577	682	622	558	806	1011	1042	746	834	297	168	440	325	342	288	189	332	458	469	326	481	1557
NET: Improved situation	2052	1039	1013	235	359	388	358	301	411	598	590	405	459	180	94	244	186	183	153	108	196	263	254	192	283	911
	56%	57%	56%	61%	62%	57%	57%	54%	51%	59%	57%	54%	55%	61%	56%	55%	57%	53%	53%	57%	59%	57%	54%	59%	59%	58%
Lead to a significantly improved situation (+2)	665	343	322	73	114	131	124	112	112	177	183	131	173	57	32	61	50	52	49	37	71	111	87	58	100	303
	18%	19%	18%	19%	20%	19%	20%	20%	14%	18%	18%	18%	21%	19%	19%	14%	15%	15%	17%	20%	21%	24%	19%	18%	21%	19%
Lead to a slightly improved situation (+1)	1388	696	692	163	245	257	234	190	299	420	407	274	286	124	62	183	136	131	104	71	125	152	167	134	184	608
	38%	38%	38%	42%	42%	38%	38%	34%	37%	42%	39%	37%	34%	42%	37%	41%	42%	38%	36%	37%	38%	33%	36%	41%	38%	39%
Make no difference (0)	929	484	445	94	123	158	172	158	224	251	260	203	215	81	50	125	76	84	78	54	80	104	109	88	124	378
	26%	27%	25%	24%	21%	23%	28%	28%	28%	25%	25%	27%	26%	27%	30%	28%	23%	25%	27%	29%	24%	23%	23%	27%	26%	24%
Lead to a slightly worse situation (-1)	156	80	77	12	25	27	22	25	45	43	48	39	26	8	4	16	17	22	13	8	19	20	20	9	25	57
	4%	4%	4%	3%	4%	4%	4%	4%	6%	4%	5%	5%	3%	3%	2%	4%	5%	7%	4%	4%	6%	4%	4%	3%	5%	4%
Lead to a significantly worse situation (-2)	128	63	64	6	11	28	20	24	39	24	41	24	39	5	7	12	11	10	7	2	15	18	31	10	10	47
	4%	3%	4%	2%	2%	4%	3%	4%	5%	2%	4%	3%	5%	2%	4%	3%	3%	3%	2%	1%	4%	4%	7%	3%	2%	3%
NET: Worse situation	284	143	141	18	36	55	41	49	84	67	88	63	65	14	11	27	28	32	20	10	34	38	52	19	35	103
	8%	8%	8%	5%	6%	8%	7%	9%	10%	7%	8%	8%	8%	5%	6%	6%	9%	9%	7%	5%	10%	8%	11%	6%	7%	7%
Not relevant	152	77	75	14	17	26	15	31	50	47	40	31	34	11	5	16	21	15	15	7	7	17	26	14	10	60
	4%	4%	4%	4%	3%	4%	2%	6%	6%	5%	4%	4%	4%	4%	3%	4%	6%	4%	5%	4%	2%	4%	6%	4%	2%	4%
Don't know	216	77	139	28	42	55	36	18	37	48	64	44	60	12	9	28	14	28	22	10	15	37	28	13	27	104
	6%	4%	8%	7%	7%	8%	6%	3%	5%	5%	6%	6%	7%	4%	5%	6%	4%	8%	8%	5%	4%	8%	6%	4%	6%	7%
Mean	0.71	0.71	0.71	0.82	0.82	0.72	0.74	0.67	0.56	0.75	0.69	0.67	0.71	0.79	0.70	0.67	0.68	0.64	0.69	0.78	0.71	0.79	0.62	0.74	0.76	0.76
Standard deviation	0.97	0.97	0.97	0.86	0.90	1.00	0.96	1.02	1.00	0.91	0.98	0.97	1.03	0.87	0.97	0.89	0.95	0.96	0.94	0.88	1.04	1.04	1.10	0.92	0.94	0.95
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.04	0.03	0.03	0.04	0.04	0.05	0.09	0.04	0.06	0.06	0.06	0.07	0.06	0.06	0.05	0.05	0.04	0.03

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 20

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: The economy**

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	798	463	335	55	76	124	158	143	242	324	259	87	128	81	32	99	76	73	53	29	79	96	113	67	101	331
Weighted base	823	502	321	61	92	139	155	135	243	307	265	123	128	70	37	98	79	78	55	38	87	114	104	64	105	371
NET: Improved situation	576	359	217	41	61	93	114	96	172	212	183	92	89	42	24	66	63	59	39	28	62	74	71	49	69	263
	70%	71%	68%	67%	66%	67%	74%	71%	71%	69%	69%	75%	69%	59%	65%	67%	80%	76%	70%	73%	71%	65%	68%	77%	66%	71%
Lead to a significantly improved situation	(+2) 144	94	50	11	15	22	37	31	28	54	43	25	21	7	5	6	15	16	7	12	16	26	19	15	24	77
	17%	19%	16%	18%	16%	16%	24%	23%	12%	17%	16%	21%	17%	10%	13%	6%	19%	21%	14%	33%	18%	23%	18%	24%	23%	21%
Lead to a slightly improved situation	(+1) 432	265	167	30	46	70	77	65	144	158	140	66	67	35	19	60	48	43	31	15	46	48	52	34	45	187
	52%	53%	52%	49%	50%	51%	50%	49%	59%	52%	53%	54%	52%	49%	51%	61%	61%	55%	57%	40%	53%	42%	50%	53%	43%	50%
Make no difference	(0) 147	91	55	14	15	20	25	28	44	54	42	22	28	21	10	24	9	6	6	6	18	20	20	7	23	54
	18%	18%	17%	24%	16%	15%	16%	21%	18%	18%	16%	18%	22%	30%	27%	25%	11%	7%	10%	15%	21%	18%	19%	11%	22%	15%
Lead to a slightly worse situation	(-1) 35	24	11	2	5	10	6	3	7	16	13	4	2	4	3	2	4	7	3	1	5	3	1	3	4	19
	4%	5%	3%	4%	6%	7%	4%	2%	3%	5%	5%	3%	2%	6%	8%	2%	5%	9%	5%	3%	5%	3%	1%	4%	4%	5%
Lead to a significantly worse situation	(-2) 7	7	-	-	1	1	-	3	2	3	3	-	*	-	-	1	-	*	-	-	-	2	2	1	1	5
	1%	1%	-	-	1%	1%	-	2%	1%	1%	1%	-	*	-	-	1%	-	1%	-	-	-	2%	2%	1%	1%	1%
NET: Worse situation	42	31	11	2	7	11	6	6	9	19	16	4	3	4	3	3	4	8	3	1	5	5	3	4	6	23
	5%	6%	3%	4%	7%	8%	4%	4%	4%	6%	6%	3%	2%	6%	8%	3%	5%	10%	5%	3%	5%	5%	3%	6%	6%	6%
Not relevant	8	4	3	-	-	-	*	2	6	4	3	1	-	1	-	1	-	-	1	-	1	2	2	-	1	2
	1%	1%	1%	-	-	-	*	1%	2%	1%	1%	1%	-	1%	-	1%	-	-	2%	-	1%	2%	2%	-	1%	1%
Don't know	52	18	34	3	10	14	9	3	12	18	21	4	9	2	-	3	3	6	7	3	1	13	9	4	5	28
	6%	3%	11%	6%	11%	10%	6%	2%	5%	6%	8%	3%	7%	3%	-	4%	4%	8%	13%	9%	1%	11%	8%	6%	5%	8%
Mean	0.88	0.86	0.90	0.85	0.83	0.82	1.00	0.90	0.84	0.85	0.86	0.96	0.90	0.67	0.70	0.72	0.98	0.93	0.93	1.12	0.86	0.93	0.91	1.00	0.88	0.92
Standard deviation	0.79	0.83	0.72	0.77	0.86	0.86	0.77	0.86	0.70	0.82	0.82	0.74	0.72	0.75	0.81	0.68	0.72	0.87	0.71	0.82	0.78	0.89	0.80	0.82	0.88	0.85
Standard error	0.03	0.04	0.04	0.11	0.10	0.08	0.06	0.07	0.05	0.05	0.05	0.08	0.07	0.09	0.14	0.07	0.08	0.11	0.10	0.16	0.09	0.10	0.08	0.10	0.09	0.05

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 20

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Cost of living**

	Gender			Age						Social Grade					Region										Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	905	393	512	110	170	195	189	107	134	230	250	172	253	77	42	101	78	84	82	53	80	78	140	90	120	390
Weighted base	966	456	511	127	208	224	168	106	133	211	272	238	244	83	54	110	89	84	85	63	87	98	124	88	130	461
NET: Improved situation	694	330	364	96	158	151	119	79	91	163	201	154	176	60	41	74	65	58	61	38	74	71	85	68	86	341
	72%	72%	71%	75%	76%	67%	71%	74%	69%	77%	74%	64%	72%	72%	76%	67%	73%	69%	72%	60%	85%	72%	69%	77%	66%	74%
Lead to a significantly improved situation (+2)	227	103	124	29	48	52	38	32	28	49	66	46	67	20	19	22	13	14	21	10	24	30	35	19	30	105
	24%	23%	24%	23%	23%	23%	23%	30%	21%	23%	24%	19%	27%	24%	36%	20%	15%	17%	24%	16%	28%	31%	28%	21%	23%	23%
Lead to a slightly improved situation (+1)	467	227	240	67	110	98	81	47	64	114	135	107	110	40	21	52	52	44	40	28	50	40	50	49	56	236
	48%	50%	47%	52%	53%	44%	48%	44%	48%	54%	50%	45%	45%	48%	40%	47%	58%	53%	47%	44%	57%	41%	40%	56%	44%	51%
Make no difference (0)	172	86	87	16	34	41	35	18	28	38	51	43	41	17	5	22	16	15	18	20	8	13	20	17	30	70
	18%	19%	17%	13%	16%	18%	21%	17%	21%	18%	19%	18%	17%	21%	10%	20%	18%	18%	21%	31%	10%	14%	16%	20%	23%	15%
Lead to a slightly worse situation (-1)	17	7	11	4	2	3	4	3	2	2	4	8	4	-	-	3	5	1	2	*	-	2	3	1	5	4
	2%	1%	2%	3%	1%	1%	2%	2%	1%	1%	2%	3%	1%	-	-	3%	6%	1%	2%	1%	-	2%	3%	1%	4%	1%
Lead to a significantly worse situation (-2)	10	4	6	*	1	8	-	1	-	1	4	4	2	1	-	1	-	1	-	-	1	-	6	1	1	7
	1%	1%	1%	*	*	3%	-	1%	-	*	1%	2%	1%	2%	-	1%	-	1%	-	-	1%	-	4%	1%	1%	1%
NET: Worse situation	27	11	17	4	3	11	4	4	2	2	8	12	5	1	-	4	5	1	2	*	1	2	9	2	6	11
	3%	2%	3%	3%	1%	5%	2%	4%	1%	1%	3%	5%	2%	2%	-	3%	6%	1%	2%	1%	1%	2%	7%	2%	5%	2%
Not relevant	13	5	8	-	1	4	1	-	7	4	-	5	3	3	1	2	-	2	*	-	1	-	3	1	-	5
	1%	1%	1%	-	*	2%	1%	-	6%	2%	-	2%	1%	4%	2%	1%	-	2%	*	-	1%	-	3%	1%	-	1%
Don't know	60	24	36	11	13	17	9	5	4	4	12	25	19	1	6	9	3	8	5	6	3	12	7	-	7	35
	6%	5%	7%	9%	6%	8%	6%	5%	3%	2%	5%	10%	8%	2%	12%	8%	4%	10%	5%	9%	3%	12%	5%	-	6%	8%
Mean	0.99	0.98	1.00	1.03	1.04	0.91	0.97	1.04	0.97	1.03	0.98	0.89	1.06	0.98	1.31	0.91	0.84	0.95	1.00	0.82	1.16	1.15	0.93	0.95	0.88	1.02
Standard deviation	0.79	0.77	0.81	0.74	0.70	0.93	0.75	0.85	0.72	0.70	0.81	0.86	0.78	0.80	0.67	0.79	0.75	0.70	0.75	0.72	0.68	0.77	1.02	0.76	0.86	0.77
Standard error	0.03	0.04	0.04	0.07	0.06	0.07	0.06	0.08	0.07	0.05	0.05	0.07	0.05	0.09	0.11	0.08	0.09	0.08	0.08	0.10	0.08	0.09	0.09	0.08	0.08	0.04

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 20

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Crime/ law & order**

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	55	26	29	4	16	13	11	5	6	21	13	8	13	2	-	6	6	7	4	4	4	10	10	2	6	28
Weighted base	48	21	27	3	13	15	7	4	5	19	10	6	12	1	-	7	4	6	4	6	2	8	7	3	4	26
NET: Improved situation	24	13	11	2	6	6	4	3	3	11	4	3	6	1	-	4	1	2	2	3	1	5	3	3	1	14
	50%	61%	41%	64%	48%	41%	51%	70%	49%	56%	36%	47%	52%	69%	-	59%	17%	38%	48%	48%	36%	58%	43%	100%	16%	54%
Lead to a significantly improved situation (+2)	7	4	3	1	2	3	-	-	1	4	2	-	1	-	-	1	-	-	-	2	-	1	1	1	-	4
	14%	19%	10%	31%	12%	21%	-	-	20%	21%	16%	-	9%	-	-	16%	-	-	-	32%	-	13%	23%	48%	-	16%
Lead to a slightly improved situation (+1)	17	9	8	1	5	3	4	3	1	7	2	3	5	1	-	3	1	2	2	1	1	4	1	1	1	10
	35%	41%	31%	33%	35%	20%	51%	70%	28%	35%	19%	47%	44%	69%	-	43%	17%	38%	48%	16%	36%	46%	21%	52%	16%	38%
Make no difference (0)	18	6	12	1	4	6	3	1	3	6	5	3	4	*	-	1	2	3	1	3	1	3	3	-	2	8
	37%	29%	44%	16%	32%	42%	42%	30%	51%	31%	47%	44%	35%	31%	-	13%	56%	54%	31%	52%	41%	32%	47%	-	57%	30%
Lead to a slightly worse situation (-1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lead to a significantly worse situation (-2)	2	1	1	-	-	1	1	-	-	-	-	1	1	-	-	-	1	-	-	-	1	-	-	-	1	-
	3%	5%	2%	-	-	7%	8%	-	-	-	-	9%	9%	-	-	-	27%	-	-	-	23%	-	-	-	27%	-
NET: Worse situation	2	1	1	-	-	1	1	-	-	-	-	1	1	-	-	-	1	-	-	-	1	-	-	-	1	-
	3%	5%	2%	-	-	7%	8%	-	-	-	-	9%	9%	-	-	-	27%	-	-	-	23%	-	-	-	27%	-
Not relevant	1	*	1	1	*	-	-	-	-	1	-	-	*	-	-	-	-	*	-	-	-	-	1	-	-	1
	2%	2%	2%	19%	3%	-	-	-	-	3%	-	-	4%	-	-	-	-	8%	-	-	-	-	10%	-	-	3%
Don't know	4	1	3	-	2	1	-	-	-	2	2	-	-	-	-	2	-	-	1	-	-	1	-	-	4	
	7%	4%	10%	-	17%	9%	-	-	-	10%	17%	-	-	-	-	28%	-	-	21%	-	-	10%	-	-	14%	
Mean	0.63	0.74	0.54	1.18	0.75	0.52	0.35	0.70	0.69	0.89	0.63	0.30	0.45	0.69	-	1.03	-0.38	0.41	0.61	0.80	-0.10	0.78	0.73	1.48	-0.39	0.84
Standard deviation	0.89	0.99	0.81	0.93	0.74	1.14	0.90	0.52	0.88	0.79	0.85	0.93	1.03	-	-	0.71	1.22	0.55	0.58	0.97	1.47	0.72	0.92	0.64	1.21	0.74
Standard error	0.13	0.20	0.16	0.54	0.21	0.33	0.27	0.23	0.36	0.19	0.26	0.33	0.30	-	-	0.36	0.50	0.22	0.33	0.49	0.74	0.24	0.31	0.45	0.49	0.15



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 20

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Immigration**

	Gender			Age						Social Grade					Region								Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	652	299	353	44	79	91	131	125	182	155	174	129	194	38	22	70	67	62	52	28	71	71	108	63	66	255
Weighted base	587	268	319	50	82	89	105	104	157	121	158	150	158	36	28	64	58	60	43	27	55	67	96	53	59	253
NET: Improved situation	87	35	52	12	21	10	17	11	16	19	25	19	24	7	2	10	7	9	6	6	9	6	12	13	14	45
	15%	13%	16%	24%	26%	11%	17%	11%	10%	16%	16%	13%	15%	20%	7%	16%	12%	15%	15%	20%	16%	9%	12%	25%	24%	18%
Lead to a significantly improved situation (+2)	32	12	20	3	6	3	7	8	5	8	10	6	9	3	*	2	2	3	3	3	3	6	2	3	5	15
	6%	4%	6%	7%	7%	3%	7%	7%	3%	6%	6%	4%	6%	10%	1%	3%	3%	5%	7%	12%	6%	9%	2%	6%	8%	6%
Lead to a slightly improved situation (+1)	55	23	32	8	15	7	10	4	11	11	16	13	15	4	2	8	5	6	3	2	6	*	10	10	9	30
	9%	9%	10%	17%	19%	8%	9%	3%	7%	9%	10%	9%	9%	11%	6%	12%	9%	9%	7%	8%	10%	*	10%	19%	16%	12%
Make no difference (0)	232	112	120	23	30	28	51	49	50	43	62	72	55	14	15	24	27	21	19	10	19	30	31	23	22	117
	40%	42%	38%	47%	37%	32%	49%	47%	32%	35%	39%	48%	35%	38%	53%	37%	47%	35%	44%	36%	34%	45%	33%	43%	37%	46%
Lead to a slightly worse situation (-1)	72	28	44	5	7	12	8	11	30	14	22	20	17	3	1	10	3	13	3	5	10	9	12	3	8	22
	12%	11%	14%	10%	8%	14%	7%	10%	19%	12%	14%	13%	11%	9%	3%	16%	5%	22%	8%	18%	18%	13%	12%	5%	13%	9%
Lead to a significantly worse situation (-2)	100	48	53	5	8	16	18	17	36	19	29	19	33	4	7	8	10	9	6	2	13	14	21	8	6	33
	17%	18%	17%	10%	10%	18%	17%	16%	23%	16%	19%	13%	21%	11%	25%	12%	17%	15%	13%	6%	23%	21%	22%	15%	10%	13%
NET: Worse situation	173	76	97	10	15	28	26	28	66	33	51	39	50	7	8	18	13	22	9	7	23	23	33	11	14	55
	29%	28%	30%	20%	18%	32%	25%	26%	42%	27%	32%	26%	32%	20%	28%	28%	23%	37%	21%	24%	41%	33%	35%	20%	24%	22%
Not relevant	52	29	23	2	6	14	5	10	16	13	9	12	18	3	2	5	7	2	5	5	*	7	13	3	2	24
	9%	11%	7%	4%	8%	16%	4%	9%	10%	11%	6%	8%	12%	9%	8%	8%	13%	3%	12%	20%	1%	10%	13%	5%	4%	9%
Don't know	42	15	27	3	9	9	5	7	10	13	11	8	10	5	1	7	4	6	3	-	5	2	6	4	7	13
	7%	6%	9%	5%	11%	10%	5%	6%	6%	11%	7%	5%	7%	13%	4%	11%	6%	10%	8%	-	8%	2%	7%	7%	11%	5%
Mean	-0.31	-0.34	-0.29	0.02	0.05	-0.47	-0.21	-0.29	-0.62	-0.27	-0.33	-0.26	-0.38	-0.01	-0.50	-0.26	-0.30	-0.36	-0.16	0.03	-0.46	-0.41	-0.53	-0.05	-0.03	-0.13
Standard deviation	1.11	1.09	1.14	1.03	1.10	1.11	1.12	1.10	1.08	1.16	1.14	0.98	1.19	1.16	1.04	1.03	1.06	1.08	1.11	1.15	1.18	1.16	1.12	1.11	1.11	1.06
Standard error	0.05	0.07	0.07	0.16	0.14	0.13	0.10	0.11	0.09	0.10	0.09	0.09	0.09	0.20	0.25	0.13	0.15	0.15	0.17	0.23	0.15	0.15	0.12	0.15	0.15	0.07

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 20

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: The NHS/ hospitals**

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	248	99	149	26	32	30	42	43	75	74	68	40	66	22	9	35	15	25	20	12	20	31	39	20	47	77
Weighted base	258	111	147	34	38	37	42	39	67	71	70	54	62	22	10	36	16	30	21	14	22	44	27	17	54	92
NET: Improved situation	99	38	61	11	14	12	13	17	32	22	23	28	26	14	4	12	5	12	7	8	6	17	11	2	18	33
	38%	34%	42%	32%	38%	31%	31%	42%	48%	31%	33%	52%	41%	62%	40%	34%	34%	40%	35%	57%	28%	38%	41%	15%	34%	36%
Lead to a significantly improved situation	(+2) 28	17	11	2	3	4	3	4	12	3	8	10	7	2	-	2	1	4	2	4	*	7	3	1	2	14
	11%	15%	8%	5%	9%	12%	6%	11%	18%	4%	11%	18%	11%	10%	-	7%	9%	12%	10%	30%	1%	16%	13%	8%	4%	15%
Lead to a slightly improved situation	(+1) 71	21	50	9	11	7	10	12	21	19	15	18	19	11	4	10	4	8	5	4	6	9	8	1	16	19
	27%	19%	34%	27%	29%	19%	24%	31%	31%	26%	22%	34%	30%	52%	40%	27%	25%	28%	25%	27%	27%	22%	29%	7%	31%	21%
Make no difference	(0) 113	55	58	15	17	15	21	21	24	34	34	18	27	5	5	15	7	10	10	6	10	23	12	10	28	38
	44%	49%	40%	43%	45%	41%	51%	53%	35%	47%	48%	34%	43%	23%	53%	42%	41%	33%	49%	43%	45%	53%	45%	61%	52%	42%
Lead to a slightly worse situation	(-1) 5	3	2	-	1	-	2	-	2	3	-	1	1	-	-	-	-	-	-	-	3	1	1	-	1	2
	2%	2%	1%	-	2%	-	4%	-	3%	4%	-	2%	2%	-	-	-	-	-	-	-	13%	2%	4%	-	2%	2%
Lead to a significantly worse situation	(-2) 1	1	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-
	*	1%	-	-	-	-	-	-	1%	1%	-	-	-	-	-	-	-	-	-	-	-	-	2%	-	-	-
NET: Worse situation	5	3	2	-	1	-	2	-	3	3	-	1	1	-	-	-	-	-	-	-	3	1	2	-	1	2
	2%	3%	1%	-	2%	-	4%	-	4%	5%	-	2%	2%	-	-	-	-	-	-	-	13%	2%	6%	-	2%	2%
Not relevant	22	10	12	5	4	3	3	2	5	8	6	2	5	3	1	3	3	4	3	-	1	1	1	1	3	11
	8%	9%	8%	15%	9%	8%	8%	5%	7%	12%	9%	4%	8%	12%	7%	10%	17%	14%	16%	-	6%	2%	4%	7%	7%	12%
Don't know	19	5	14	3	2	7	3	-	4	4	7	4	4	1	-	5	1	4	-	-	2	2	1	3	3	8
	7%	5%	9%	10%	5%	20%	7%	-	5%	6%	10%	8%	6%	3%	-	15%	7%	13%	-	-	8%	5%	3%	17%	5%	9%
Mean	0.56	0.53	0.58	0.49	0.52	0.59	0.39	0.56	0.69	0.36	0.55	0.78	0.59	0.85	0.43	0.54	0.58	0.72	0.54	0.87	0.18	0.56	0.49	0.30	0.41	0.62
Standard deviation	0.76	0.84	0.68	0.63	0.73	0.76	0.71	0.70	0.88	0.71	0.73	0.81	0.75	0.62	0.52	0.67	0.73	0.75	0.72	0.88	0.70	0.81	0.89	0.68	0.61	0.82
Standard error	0.05	0.09	0.06	0.14	0.14	0.16	0.12	0.11	0.11	0.09	0.10	0.13	0.10	0.14	0.19	0.13	0.21	0.18	0.17	0.25	0.17	0.15	0.15	0.18	0.10	0.10

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 20

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Education**

	Gender			Age						Social Grade					Region								Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted base	97	30	67	29	23	14	17	6	8	38	32	10	17	5	2	12	7	12	8	1	6	22	14	8	23	35
Weighted base	99	33	66	30	24	19	12	6	7	38	31	16	14	5	3	10	9	10	9	2	8	21	13	11	25	36
NET: Improved situation	43	13	30	14	13	5	5	4	2	20	9	7	7	3	-	4	2	4	-	2	1	12	8	7	15	16
	43%	40%	45%	46%	54%	26%	40%	69%	29%	54%	30%	43%	46%	67%	-	39%	26%	40%	-	100%	18%	56%	63%	62%	59%	44%
Lead to a significantly improved situation (+2)	16	9	7	2	5	4	2	2	1	7	4	2	3	1	-	-	1	*	-	-	1	6	5	2	3	10
	17%	27%	11%	8%	21%	23%	15%	32%	11%	18%	12%	16%	24%	18%	-	-	9%	5%	-	-	18%	27%	39%	19%	13%	27%
Lead to a slightly improved situation (+1)	27	4	22	11	8	1	3	2	1	14	5	4	3	2	-	4	1	4	-	2	-	6	3	5	11	6
	27%	13%	34%	38%	33%	3%	25%	37%	18%	36%	18%	28%	22%	49%	-	39%	17%	36%	-	100%	-	28%	24%	43%	46%	17%
Make no difference (0)	37	18	18	11	2	13	4	2	4	11	15	6	5	1	3	6	3	3	7	-	5	2	4	3	4	17
	37%	55%	28%	38%	9%	68%	32%	31%	59%	28%	48%	38%	35%	14%	100%	57%	40%	33%	78%	-	59%	10%	28%	31%	16%	47%
Lead to a slightly worse situation (-1)	6	1	5	*	5	-	1	-	-	1	1	3	1	-	-	-	3	*	-	-	1	2	-	-	4	1
	6%	2%	8%	1%	20%	-	4%	-	-	3%	3%	19%	5%	-	-	-	34%	4%	-	-	8%	9%	-	-	16%	4%
Lead to a significantly worse situation (-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Worse situation	6	1	5	*	5	-	1	-	-	1	1	3	1	-	-	-	3	*	-	-	1	2	-	-	4	1
	6%	2%	8%	1%	20%	-	4%	-	-	3%	3%	19%	5%	-	-	-	34%	4%	-	-	8%	9%	-	-	16%	4%
Not relevant	8	1	7	2	4	-	1	-	1	3	2	-	2	1	-	*	-	-	1	-	1	4	*	1	1	1
	8%	2%	11%	7%	17%	-	6%	-	12%	9%	8%	-	15%	19%	-	4%	-	-	9%	-	14%	17%	3%	6%	5%	3%
Don't know	6	*	5	2	-	1	2	-	-	2	3	-	-	-	-	-	-	2	1	-	-	2	1	-	1	1
	6%	1%	8%	8%	-	6%	18%	-	-	6%	11%	-	-	-	-	-	-	23%	13%	-	-	8%	5%	-	4%	3%
Mean	0.63	0.66	0.60	0.61	0.66	0.52	0.67	1.01	0.45	0.80	0.48	0.40	0.76	1.05	0.00	0.40	0.02	0.52	0.00	1.00	0.33	0.99	1.12	0.87	0.63	0.72
Standard deviation	0.87	0.92	0.85	0.69	1.13	0.89	0.91	0.87	0.76	0.82	0.81	1.00	0.96	0.73	0.00	0.52	1.00	0.75	0.00	-	0.99	1.02	0.89	0.76	0.96	0.94
Standard error	0.10	0.17	0.12	0.14	0.27	0.25	0.25	0.36	0.29	0.15	0.16	0.32	0.26	0.36	0.00	0.16	0.38	0.24	0.00	-	0.44	0.26	0.26	0.29	0.21	0.17

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 20

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Welfare**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
	Unweighted base	143	54	89	14	24	38	27	24	16	37	36	17	53	14	8	25	11	10	11	6	11	11	20	16	13
Weighted base	144	52	92	12	22	43	29	22	16	32	37	21	54	12	10	19	9	10	15	8	12	12	20	17	18	54
NET: Improved situation	115	43	72	10	14	34	24	19	13	27	28	19	41	9	5	13	8	8	13	8	7	12	18	13	18	41
	80%	81%	79%	87%	64%	80%	83%	85%	82%	84%	77%	87%	76%	74%	56%	68%	90%	80%	88%	94%	60%	92%	93%	80%	100%	75%
Lead to a significantly improved situation (+2)	33	9	24	2	5	8	9	9	1	6	2	7	18	2	1	3	4	-	3	2	4	4	4	5	8	6
	23%	17%	26%	18%	20%	18%	31%	41%	4%	18%	4%	33%	34%	14%	13%	14%	38%	-	23%	29%	35%	35%	22%	30%	47%	11%
Lead to a slightly improved situation (+1)	82	34	48	8	10	27	15	10	12	21	27	12	23	7	4	10	5	8	10	5	3	7	14	8	9	35
	57%	64%	53%	69%	44%	62%	53%	44%	78%	66%	73%	54%	42%	60%	43%	54%	51%	80%	65%	65%	25%	57%	71%	50%	53%	64%
Make no difference (0)	22	7	15	-	5	8	3	3	3	4	7	3	8	3	3	5	*	2	2	-	3	-	1	3	-	11
	15%	14%	16%	-	24%	18%	10%	14%	18%	13%	19%	13%	15%	23%	30%	24%	5%	20%	12%	-	27%	-	7%	17%	-	20%
Lead to a slightly worse situation (-1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lead to a significantly worse situation (-2)	1	-	1	-	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-
	*	-	1%	-	3%	-	-	-	-	-	-	-	1%	-	-	3%	-	-	-	-	-	-	-	-	-	-
NET: Worse situation	1	-	1	-	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-
	*	-	1%	-	3%	-	-	-	-	-	-	-	1%	-	-	3%	-	-	-	-	-	-	-	-	-	-
Not relevant	1	1	1	-	1	-	-	-	-	1	1	-	1	-	-	-	1	-	-	1	-	-	-	-	-	1
	1%	1%	1%	-	5%	-	-	-	-	1%	1%	-	1%	-	-	-	6%	-	-	6%	-	-	-	-	-	1%
Don't know	5	2	3	2	1	1	2	*	-	1	1	-	4	*	1	1	-	-	-	-	1	1	-	1	-	2
	4%	4%	4%	13%	4%	2%	7%	1%	-	3%	3%	-	7%	2%	14%	5%	-	-	-	-	13%	8%	-	3%	-	4%
Mean	1.07	1.04	1.08	1.21	0.86	1.00	1.22	1.28	0.85	1.06	0.84	1.20	1.17	0.91	0.81	0.79	1.35	0.80	1.11	1.31	1.10	1.38	1.15	1.14	1.47	0.91
Standard deviation	0.66	0.57	0.71	0.42	0.89	0.61	0.63	0.71	0.46	0.57	0.47	0.67	0.79	0.64	0.73	0.84	0.61	0.42	0.60	0.49	0.88	0.51	0.53	0.70	0.51	0.57
Standard error	0.06	0.08	0.08	0.12	0.19	0.10	0.13	0.15	0.11	0.10	0.08	0.16	0.11	0.18	0.28	0.17	0.19	0.13	0.18	0.22	0.28	0.17	0.12	0.18	0.14	0.08

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 20

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Pensions**

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	84	34	50	1	7	8	11	26	31	34	18	14	18	10	3	14	7	6	4	4	7	7	12	10	9	25
Weighted base	81	39	42	1	10	11	11	25	24	28	19	16	19	13	3	13	6	6	3	4	8	10	9	6	10	29
NET: Improved situation	37	23	15	-	6	4	6	10	12	13	12	3	9	7	1	8	5	2	2	3	2	6	1	1	5	15
	46%	58%	34%	-	58%	33%	55%	41%	50%	45%	64%	22%	50%	54%	35%	60%	79%	41%	66%	64%	26%	56%	13%	10%	49%	51%
Lead to a significantly improved situation	(+2) 11	8	3	-	1	2	3	3	2	1	7	1	2	-	-	*	3	1	2	-	2	1	1	1	4	5
	13%	20%	7%	-	10%	19%	30%	11%	7%	4%	38%	4%	10%	-	-	1%	47%	17%	66%	-	26%	12%	8%	10%	42%	16%
Lead to a slightly improved situation	(+1) 27	15	12	-	5	2	3	7	10	12	5	3	7	7	1	8	2	1	-	3	-	4	*	-	1	10
	33%	39%	27%	-	48%	14%	25%	30%	43%	41%	26%	18%	40%	54%	35%	59%	32%	24%	-	64%	-	44%	5%	-	7%	34%
Make no difference	(0) 27	9	18	-	1	5	3	11	7	11	4	6	6	4	2	3	1	2	1	1	4	1	4	5	3	7
	34%	23%	44%	-	10%	47%	27%	44%	31%	38%	22%	41%	32%	32%	65%	27%	21%	27%	34%	23%	48%	10%	40%	76%	28%	23%
Lead to a slightly worse situation	(-1) 1	1	-	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1
	1%	2%	-	-	-	-	-	4%	-	3%	-	-	-	7%	-	-	-	-	-	-	-	-	-	-	-	3%
Lead to a significantly worse situation	(-2) -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Worse situation	1	1	-	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1
	1%	2%	-	-	-	-	-	4%	-	3%	-	-	-	7%	-	-	-	-	-	-	-	-	-	-	-	3%
Not relevant	8	3	5	-	-	2	*	2	3	2	2	3	-	-	-	2	-	1	-	-	-	1	3	*	-	4
	9%	8%	11%	-	-	20%	4%	9%	12%	8%	11%	22%	-	-	-	13%	-	22%	-	-	-	12%	34%	7%	-	14%
Don't know	8	3	5	1	3	-	2	1	2	2	1	2	3	1	-	-	-	1	-	1	2	2	1	*	2	3
	10%	8%	11%	100%	32%	-	15%	3%	7%	6%	3%	14%	18%	7%	-	-	-	10%	-	14%	26%	22%	13%	7%	23%	10%
Mean	0.72	0.91	0.53	-	1.00	0.64	1.03	0.55	0.70	0.53	1.18	0.42	0.73	0.51	0.35	0.70	1.26	0.85	1.33	0.74	0.71	1.02	0.40	0.24	1.18	0.83
Standard deviation	0.75	0.79	0.66	-	0.58	0.89	0.88	0.78	0.63	0.65	0.84	0.65	0.69	0.66	0.60	0.50	0.86	0.92	1.16	0.52	1.05	0.62	0.83	0.72	1.01	0.82
Standard error	0.09	0.14	0.11	-	0.26	0.33	0.31	0.16	0.12	0.12	0.22	0.20	0.18	0.22	0.35	0.14	0.32	0.46	0.58	0.30	0.47	0.28	0.28	0.25	0.36	0.19

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 20

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Climate change/ environment**

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	60	31	29	9	9	13	12	8	9	27	17	5	11	5	1	6	10	1	4	2	7	5	5	14	7	29
Weighted base	50	26	23	10	8	11	7	5	7	22	12	7	8	2	1	6	6	1	2	1	8	5	5	13	6	23
NET: Improved situation	15	9	6	4	5	4	1	1	2	6	3	4	1	1	-	5	1	-	-	-	5	-	1	3	3	7
	31%	34%	27%	39%	55%	32%	8%	11%	27%	28%	27%	63%	17%	25%	-	74%	12%	-	-	-	70%	-	21%	22%	48%	30%
Lead to a significantly improved situation (+2)	3	2	1	-	*	2	-	-	1	1	-	1	1	-	-	2	*	-	-	-	-	-	1	-	-	2
	7%	9%	4%	-	3%	18%	-	-	14%	6%	-	15%	13%	-	-	32%	4%	-	-	-	-	-	21%	-	-	10%
Lead to a slightly improved situation (+1)	12	7	5	4	4	2	1	1	1	5	3	3	*	1	-	3	1	-	-	-	5	-	-	3	3	5
	24%	25%	23%	39%	52%	14%	8%	11%	13%	22%	27%	48%	4%	25%	-	42%	8%	-	-	-	70%	-	-	22%	48%	20%
Make no difference (0)	22	10	12	4	2	6	3	3	4	10	4	3	5	1	1	1	2	1	2	1	2	2	2	8	2	11
	45%	38%	52%	46%	21%	53%	43%	55%	50%	46%	32%	37%	67%	26%	100%	13%	37%	100%	100%	100%	22%	53%	37%	61%	35%	48%
Lead to a slightly worse situation (-1)	3	3	-	-	1	-	1	1	-	2	1	-	*	-	-	-	1	-	-	-	-	*	1	*	-	2
	7%	12%	-	-	14%	-	17%	14%	-	8%	10%	-	4%	-	-	-	19%	-	-	-	-	10%	25%	2%	-	8%
Lead to a significantly worse situation (-2)	3	2	1	1	-	1	1	1	-	1	2	-	-	-	-	1	-	-	-	-	1	2	-	-	-	1
	6%	6%	6%	6%	-	7%	8%	19%	-	3%	20%	-	-	-	-	13%	-	-	-	-	8%	37%	-	-	-	3%
NET: Worse situation	6	5	1	1	1	1	2	2	-	2	4	-	*	-	-	1	1	-	-	-	1	2	1	*	-	3
	13%	19%	6%	6%	14%	7%	25%	33%	-	10%	30%	-	4%	-	-	13%	19%	-	-	-	8%	47%	25%	2%	-	12%
Not relevant	3	1	2	-	1	-	1	-	2	2	1	-	-	-	-	-	1	-	-	-	-	-	-	2	-	1
	6%	2%	10%	-	9%	-	8%	-	23%	7%	11%	-	-	-	-	-	19%	-	-	-	-	-	-	15%	-	6%
Don't know	3	2	1	1	-	1	1	-	-	2	-	-	1	1	-	-	1	-	-	-	-	-	1	-	1	1
	6%	7%	4%	9%	-	7%	16%	-	-	8%	-	-	13%	49%	-	-	13%	-	-	-	-	-	17%	-	17%	4%
Mean	0.21	0.20	0.23	0.29	0.49	0.39	-0.33	-0.41	0.54	0.25	-0.25	0.77	0.30	0.50	0.00	0.81	-0.03	0.00	0.00	0.00	0.54	-0.84	0.21	0.23	0.57	0.28
Standard deviation	0.96	1.04	0.86	0.83	0.85	1.10	0.89	1.02	0.87	0.86	1.17	0.74	0.83	-	-	1.36	0.91	-	0.00	-	0.91	1.06	1.30	0.51	0.56	0.94
Standard error	0.13	0.20	0.18	0.29	0.30	0.32	0.30	0.36	0.33	0.18	0.30	0.33	0.28	-	-	0.56	0.32	-	0.00	-	0.35	0.47	0.65	0.15	0.23	0.19

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 20

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Transport**

	Gender			Age						Social Grade				Region							Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	East-ern	London	South East	South West	Public	Private
	Unweighted base	10	8	2	2	3	2	-	-	3	4	3	1	2	1	-	1	2	1	1	4	-	-	1
Weighted base	10	9	1	1	3	3	-	-	3	4	3	2	2	2	-	*	1	1	1	5	-	-	2	6
NET: Improved situation	7	7	*	*	3	3	-	-	-	3	2	2	-	2	-	*	*	1	-	4	-	-	2	5
	66%	72%	19%	43%	100%	100%	-	-	-	81%	71%	100%	-	100%	-	100%	36%	100%	-	66%	-	-	100%	76%
Lead to a significantly improved situation	(+2)	2	2	-	2	-	-	-	-	2	-	-	-	-	-	-	-	-	-	2	-	-	-	2
		16%	18%	-	49%	-	-	-	-	45%	-	-	-	-	-	-	-	-	-	31%	-	-	-	28%
Lead to a slightly improved situation	(+1)	5	5	*	*	2	3	-	-	1	2	2	-	2	-	*	*	1	-	2	-	-	2	3
		50%	54%	19%	43%	51%	100%	-	-	36%	71%	100%	-	100%	-	100%	36%	100%	-	35%	-	-	100%	48%
Make no difference	(0)	2	1	1	-	-	-	-	2	1	1	-	-	-	-	-	1	-	1	-	-	-	-	1
		16%	8%	81%	-	-	-	-	56%	19%	29%	-	-	-	-	-	64%	-	100%	-	-	-	-	15%
Lead to a slightly worse situation	(-1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lead to a significantly worse situation	(-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Worse situation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	2	2	-	1	-	-	-	-	1	-	-	-	2	-	-	-	-	-	-	2	-	-	-	1
	18%	20%	-	57%	-	-	-	-	44%	-	-	-	100%	-	-	-	-	-	-	34%	-	-	-	9%
Mean	1.01	1.13	0.19	1.00	1.49	1.00	-	-	0.00	1.26	0.71	1.00	-	1.00	-	1.00	0.36	1.00	0.00	1.47	-	-	1.00	1.14
Standard deviation	0.67	0.60	-	-	0.59	0.00	-	-	-	0.89	0.55	-	-	-	-	-	-	-	-	0.59	-	-	-	0.75
Standard error	0.24	0.24	-	-	0.34	0.00	-	-	-	0.44	0.32	-	-	-	-	-	-	-	-	0.42	-	-	-	0.33

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 20

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Poverty/ inequality**

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	294	130	164	35	32	46	55	62	64	92	79	44	79	32	15	46	28	24	21	12	21	29	35	31	43	89
Weighted base	271	118	153	33	32	49	46	57	54	75	69	60	68	28	15	41	25	23	22	11	18	33	31	25	38	89
NET: Improved situation	227	100	127	30	23	40	37	48	48	63	59	50	55	23	13	28	23	19	17	7	14	28	30	24	30	74
	84%	84%	83%	92%	72%	82%	81%	85%	88%	84%	86%	83%	81%	83%	91%	68%	89%	82%	79%	62%	78%	87%	98%	96%	79%	83%
Lead to a significantly improved situation	(+2) 100	55	45	13	8	22	16	16	26	25	24	24	27	13	5	13	9	9	9	1	9	14	10	8	16	36
	37%	46%	30%	39%	25%	45%	34%	28%	48%	34%	35%	41%	39%	45%	36%	33%	35%	40%	41%	6%	47%	43%	34%	33%	43%	40%
Lead to a slightly improved situation	(+1) 127	45	82	17	15	18	22	33	22	38	35	25	28	10	8	14	14	10	8	6	6	15	20	16	14	38
	47%	38%	53%	53%	48%	37%	47%	57%	40%	51%	51%	42%	42%	37%	55%	35%	54%	42%	38%	57%	31%	45%	65%	63%	36%	42%
Make no difference	(0) 35	15	20	2	7	8	6	6	6	11	7	8	9	4	1	12	2	4	2	1	3	4	-	1	6	12
	13%	13%	13%	5%	20%	16%	14%	11%	12%	14%	10%	14%	14%	16%	9%	30%	7%	16%	11%	11%	16%	13%	-	4%	17%	13%
Lead to a slightly worse situation	(-1) 2	2	-	-	2	-	-	-	-	-	-	2	-	-	-	-	-	-	-	2	-	-	-	-	2	-
	1%	1%	-	-	5%	-	-	-	-	-	-	3%	-	-	-	-	-	-	-	16%	-	-	-	-	5%	-
Lead to a significantly worse situation	(-2) -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Worse situation	2	2	-	-	2	-	-	-	-	-	-	2	-	-	-	-	-	-	-	2	-	-	-	-	2	-
	1%	1%	-	-	5%	-	-	-	-	-	-	3%	-	-	-	-	-	-	-	16%	-	-	-	-	5%	-
Not relevant	2	1	1	-	-	1	-	1	-	1	1	-	-	-	-	-	-	-	-	1	1	-	-	-	-	-
	1%	1%	1%	-	-	2%	-	2%	-	1%	2%	-	-	-	-	-	-	-	-	11%	6%	-	-	-	-	-
Don't know	5	*	5	1	1	-	2	1	1	-	2	-	4	*	-	1	1	*	2	-	-	-	1	-	-	4
	2%	*	3%	3%	2%	-	5%	2%	1%	-	2%	-	5%	2%	-	1%	4%	2%	10%	-	-	-	2%	-	-	5%
Mean	1.23	1.31	1.17	1.35	0.93	1.29	1.21	1.17	1.37	1.20	1.26	1.21	1.27	1.30	1.27	1.03	1.30	1.24	1.33	0.59	1.32	1.30	1.34	1.29	1.17	1.29
Standard deviation	0.70	0.75	0.65	0.59	0.83	0.74	0.69	0.62	0.69	0.67	0.64	0.79	0.70	0.74	0.64	0.81	0.60	0.73	0.70	0.90	0.78	0.69	0.48	0.55	0.88	0.69
Standard error	0.04	0.07	0.05	0.10	0.15	0.11	0.09	0.08	0.09	0.07	0.07	0.12	0.08	0.13	0.16	0.12	0.12	0.15	0.16	0.27	0.17	0.13	0.08	0.10	0.13	0.08



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 20

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Housing**

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	65	30	35	12	23	10	10	4	6	16	21	7	21	7	-	9	5	6	3	1	8	12	6	8	16	26
Weighted base	71	34	37	13	26	12	9	6	5	17	27	10	16	7	-	14	4	5	3	1	10	16	6	5	13	35
NET: Improved situation	59	26	33	12	20	9	8	6	5	14	24	10	11	6	-	14	4	4	2	1	9	14	4	3	10	28
	83%	76%	89%	88%	80%	70%	83%	100%	100%	80%	87%	100%	69%	80%	-	100%	87%	79%	64%	100%	86%	88%	68%	50%	79%	79%
Lead to a significantly improved situation	(+2) 43	16	27	7	16	6	6	4	4	12	14	7	10	5	-	7	2	4	*	1	9	11	2	2	6	19
	60%	46%	73%	51%	63%	45%	62%	72%	87%	70%	49%	72%	60%	63%	-	54%	49%	79%	12%	100%	85%	68%	34%	39%	49%	55%
Lead to a slightly improved situation	(+1) 16	11	6	5	4	3	2	2	1	2	10	3	1	1	-	6	2	-	2	-	*	3	2	1	4	8
	23%	31%	16%	37%	16%	25%	20%	28%	13%	10%	37%	28%	9%	16%	-	46%	38%	-	52%	-	1%	20%	34%	11%	30%	23%
Make no difference	(0) 6	5	1	*	2	1	2	-	-	3	1	-	2	2	-	-	-	1	-	-	-	2	-	1	2	3
	8%	13%	3%	3%	8%	11%	17%	-	-	17%	4%	-	9%	20%	-	-	-	21%	-	-	-	12%	-	21%	12%	9%
Lead to a slightly worse situation	(-1) 3	2	1	1	3	-	-	-	-	1	3	-	-	-	-	-	-	-	1	-	1	-	-	1	1	3
	4%	5%	4%	4%	10%	-	-	-	-	3%	9%	-	-	-	-	-	-	-	36%	-	14%	-	-	9%	4%	7%
Lead to a significantly worse situation	(-2) -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Worse situation	3	2	1	1	3	-	-	-	-	1	3	-	-	-	-	-	-	-	1	-	1	-	-	1	1	3
	4%	5%	4%	4%	10%	-	-	-	-	3%	9%	-	-	-	-	-	-	-	36%	-	14%	-	-	9%	4%	7%
Don't know	3	2	2	1	1	2	-	-	-	-	-	-	3	-	-	-	1	-	-	-	-	-	2	1	1	2
	5%	5%	4%	5%	2%	19%	-	-	-	-	-	-	22%	-	-	-	13%	-	-	-	-	-	32%	20%	5%	5%
Mean	1.46	1.24	1.65	1.42	1.36	1.41	1.45	1.72	1.87	1.46	1.27	1.72	1.65	1.43	-	1.54	1.56	1.58	0.40	2.00	1.57	1.56	1.50	0.98	1.31	1.34
Standard deviation	0.83	0.89	0.74	0.78	1.03	0.76	0.82	0.50	0.38	0.90	0.93	0.47	0.71	0.87	-	0.52	0.58	0.91	1.33	-	1.10	0.72	0.58	1.25	0.88	0.95
Standard error	0.11	0.16	0.13	0.23	0.22	0.27	0.26	0.25	0.15	0.23	0.20	0.18	0.17	0.33	-	0.17	0.29	0.37	0.77	-	0.39	0.21	0.26	0.51	0.23	0.19

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 20

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Council/ local services**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	26	17	9	2	3	6	4	7	4	9	7	5	5	3	3	3	2	2	-	2	2	4	2	3	5	10	
Weighted base	30	19	11	2	3	9	4	8	3	10	6	8	6	4	3	3	2	3	-	1	1	5	5	3	6	13	
NET: Improved situation	20	13	8	2	2	8	2	3	3	6	4	6	5	2	2	2	2	1	-	1	1	3	3	2	4	8	
	68%	67%	71%	100%	63%	85%	49%	39%	100%	64%	64%	70%	77%	53%	63%	70%	100%	47%	-	100%	100%	63%	70%	71%	75%	65%	
Lead to a significantly improved situation	(+2)	4	1	4	2	1	-	1	-	1	1	-	2	2	1	-	-	-	-	-	-	1	-	-	-	1	
	14%	3%	35%	69%	39%	-	24%	-	15%	14%	9%	-	40%	53%	24%	-	-	-	-	-	-	30%	-	-	-	10%	
Lead to a slightly improved situation	(+1)	16	12	4	1	1	8	1	3	3	5	3	6	2	-	1	2	2	1	-	1	1	1	3	2	4	7
	54%	64%	36%	31%	24%	85%	25%	39%	85%	50%	55%	70%	37%	-	39%	70%	100%	47%	-	100%	100%	33%	70%	71%	75%	55%	
Make no difference	(0)	5	3	2	-	1	-	2	2	-	2	2	1	-	2	1	1	-	-	-	-	-	-	1	-	3	
	16%	16%	17%	-	37%	-	51%	22%	-	19%	36%	12%	-	47%	37%	30%	-	-	-	-	-	-	-	29%	-	24%	
Lead to a slightly worse situation	(-1)	2	2	-	-	-	-	2	-	2	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	
	6%	9%	-	-	-	-	-	20%	-	17%	-	-	-	-	-	-	-	-	-	-	-	37%	-	-	-	-	
Lead to a significantly worse situation	(-2)	1	-	1	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	-	1	
	5%	-	13%	-	-	15%	-	-	-	-	-	-	23%	-	-	-	-	-	-	-	-	-	30%	-	-	11%	
NET: Worse situation	3	2	1	-	-	1	-	2	-	2	-	-	1	-	-	-	-	-	-	-	-	2	1	-	-	1	
	10%	9%	13%	-	-	15%	-	20%	-	17%	-	-	23%	-	-	-	-	-	-	-	-	37%	30%	-	-	11%	
Not relevant	2	2	-	-	-	-	-	2	-	-	-	2	-	-	-	-	-	2	-	-	-	-	-	-	2	-	
	5%	8%	-	-	-	-	-	18%	-	-	-	19%	-	-	-	-	-	53%	-	-	-	-	-	-	25%	-	
Mean	0.71	0.66	0.80	1.69	1.02	0.54	0.72	0.23	1.15	0.61	0.73	0.86	0.72	1.07	0.87	0.70	1.00	1.00	-	1.00	1.00	0.55	0.10	0.71	1.00	0.55	
Standard deviation	0.97	0.71	1.33	0.62	1.03	1.15	0.97	0.89	0.43	0.98	0.67	0.38	1.69	1.15	0.92	0.55	-	-	-	-	-	1.43	1.55	0.56	0.00	1.09	
Standard error	0.19	0.18	0.44	0.44	0.60	0.47	0.48	0.36	0.22	0.33	0.25	0.19	0.75	0.67	0.53	0.32	-	-	-	-	-	0.71	1.10	0.32	0.00	0.34	

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 20

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Europe/ EU**

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	261	162	99	12	16	18	49	60	106	81	75	38	67	13	5	33	31	29	26	11	21	19	43	30	22	80
Weighted base	195	130	65	12	15	21	27	40	80	55	62	35	42	13	4	20	17	26	25	12	13	20	24	21	13	68
NET: Improved situation	50	32	18	2	11	12	8	5	13	19	12	10	9	6	-	5	1	3	2	5	4	13	6	5	8	22
	26%	25%	28%	13%	72%	56%	31%	12%	16%	35%	20%	27%	21%	44%	-	24%	5%	13%	9%	39%	33%	65%	26%	22%	66%	32%
Lead to a significantly improved situation	(+2) 15	12	2	1	2	2	2	4	3	5	5	1	4	2	-	2	*	*	1	1	3	1	3	1	1	7
	7%	9%	4%	10%	14%	10%	8%	9%	4%	9%	7%	3%	10%	15%	-	10%	*	*	3%	12%	24%	8%	12%	4%	5%	10%
Lead to a slightly improved situation	(+1) 35	20	15	*	9	9	6	1	9	14	8	9	5	4	-	3	1	3	1	3	1	11	3	4	8	15
	18%	15%	24%	3%	58%	46%	23%	3%	12%	25%	13%	25%	11%	28%	-	14%	5%	13%	6%	27%	9%	58%	14%	19%	61%	22%
Make no difference	(0) 92	66	26	6	3	6	14	14	50	24	25	17	25	7	4	11	6	17	10	6	6	4	12	8	2	28
	47%	50%	40%	53%	17%	27%	52%	34%	62%	43%	41%	49%	59%	56%	94%	55%	36%	67%	40%	53%	46%	18%	49%	39%	18%	41%
Lead to a slightly worse situation	(-1) 10	8	2	-	*	1	*	5	4	3	5	1	1	-	-	*	1	1	4	-	-	1	2	1	1	3
	5%	7%	3%	-	1%	5%	2%	13%	4%	6%	7%	4%	4%	-	-	*	3%	4%	17%	-	-	5%	10%	5%	8%	5%
Lead to a significantly worse situation	(-2) 3	1	1	-	-	-	*	2	1	-	1	1	1	-	-	1	*	-	1	-	-	-	*	1	-	-
	1%	1%	2%	-	-	-	*	5%	1%	-	2%	2%	2%	-	-	3%	*	-	5%	-	-	-	*	4%	-	-
NET: Worse situation	13	10	3	-	*	1	1	7	4	3	6	2	2	-	-	1	1	1	6	-	-	1	3	2	1	3
	7%	8%	5%	-	1%	5%	2%	18%	5%	6%	10%	5%	6%	-	-	3%	4%	4%	22%	-	-	5%	11%	9%	8%	5%
Not relevant	33	20	13	4	*	1	3	13	11	8	14	6	5	-	*	3	9	3	5	-	2	2	3	6	1	12
	17%	16%	20%	34%	1%	7%	12%	34%	14%	15%	23%	18%	11%	-	6%	16%	51%	13%	18%	-	15%	11%	11%	30%	6%	18%
Don't know	7	2	5	-	1	1	1	1	3	1	4	-	2	-	-	*	1	1	3	1	1	*	1	-	*	3
	4%	2%	7%	-	9%	5%	3%	2%	4%	2%	7%	-	4%	-	-	2%	4%	2%	11%	8%	6%	1%	3%	-	1%	5%
Mean	0.31	0.31	0.33	0.34	0.94	0.69	0.43	-0.02	0.17	0.46	0.22	0.28	0.26	0.59	0.00	0.33	0.04	0.11	-0.22	0.56	0.73	0.77	0.31	0.19	0.69	0.48
Standard deviation	0.81	0.83	0.77	0.77	0.65	0.77	0.72	1.09	0.65	0.78	0.89	0.70	0.82	0.77	0.00	0.86	0.55	0.46	0.88	0.75	0.95	0.69	0.89	0.88	0.73	0.80
Standard error	0.06	0.07	0.09	0.24	0.18	0.21	0.12	0.17	0.07	0.10	0.12	0.13	0.11	0.21	0.00	0.16	0.14	0.09	0.21	0.24	0.24	0.19	0.15	0.18	0.18	0.10

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hardpressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree
Unweighted base	3698	829	1098	255	503	296	905	1189	480	500	328	1302	2396	327	421	459	177	696	1054	1454	1462
Weighted base	3633	882	1096	342	248	269	940	1241	438	432	312	1310	2323	351	468	460	178	677	944	1455	1388
NET: Improved situation	2052 56%	453 51%	728 66%	217 64%	68 27%	86 32%	578 61%	718 58%	218 50%	228 53%	224 72%	750 57%	1302 56%	229 65%	283 61%	265 58%	107 60%	403 60%	477 51%	791 54%	832 60%
Lead to a significantly improved situation (+2)	665 18%	118 13%	261 24%	73 21%	23 9%	21 8%	164 17%	201 16%	91 21%	95 22%	92 29%	263 20%	402 17%	75 21%	78 17%	73 16%	30 17%	156 23%	141 15%	220 15%	315 23%
Lead to a slightly improved situation (+1)	1388 38%	334 38%	468 43%	144 42%	46 18%	66 24%	414 44%	517 42%	127 29%	133 31%	132 42%	487 37%	900 39%	154 44%	205 44%	192 42%	77 43%	247 36%	336 36%	571 39%	517 37%
Make no difference (0)	929 26%	271 31%	225 20%	87 25%	96 39%	105 39%	228 24%	318 26%	119 27%	112 26%	47 15%	335 26%	594 26%	54 15%	108 23%	117 25%	39 22%	181 27%	282 30%	405 28%	322 23%
Lead to a slightly worse situation (-1)	156 4%	52 6%	32 3%	13 4%	23 9%	21 8%	40 4%	52 4%	23 5%	14 3%	7 2%	50 4%	106 5%	14 4%	8 2%	19 4%	9 5%	20 3%	54 6%	67 5%	55 4%
Lead to a significantly worse situation (-2)	128 4%	39 4%	16 1%	6 2%	26 11%	17 6%	16 2%	25 2%	36 8%	29 7%	5 2%	36 3%	91 4%	3 1%	19 4%	15 3%	9 5%	31 5%	38 4%	56 4%	55 4%
NET: Worse situation	284 8%	91 10%	49 4%	19 6%	49 20%	38 14%	56 6%	77 6%	59 14%	43 10%	12 4%	87 7%	197 8%	17 5%	27 6%	34 7%	17 10%	50 7%	92 10%	123 8%	110 8%
Not relevant	152 4%	33 4%	31 3%	7 2%	29 12%	22 8%	33 3%	32 3%	28 6%	25 6%	12 4%	62 5%	90 4%	14 4%	13 3%	7 2%	6 3%	17 3%	53 6%	69 5%	58 4%
Don't know	216 6%	33 4%	63 6%	12 3%	5 2%	18 7%	46 5%	96 8%	14 3%	24 6%	18 6%	75 6%	140 6%	37 11%	37 8%	37 8%	8 5%	26 4%	41 4%	67 5%	67 5%
Mean	0.71	0.54	0.92	0.82	0.07	0.23	0.78	0.73	0.54	0.66	1.06	0.76	0.68	0.95	0.75	0.69	0.68	0.75	0.57	0.63	0.78
Standard deviation	0.97	0.98	0.87	0.89	1.11	0.99	0.87	0.89	1.17	1.12	0.86	0.95	0.98	0.84	0.94	0.94	1.01	1.02	0.99	0.96	1.01
Standard error	0.02	0.04	0.03	0.06	0.05	0.06	0.03	0.03	0.06	0.05	0.05	0.03	0.02	0.05	0.05	0.05	0.08	0.04	0.03	0.03	0.03

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

	Trust Most on Housing						Housing Tenure							Working Status						Ethnicity					
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	3698	1096	783	242	248	15	79	2414	1320	1094	1242	310	322	610	42	1915	1302	613	1783	224	232	997	330	3406	255
Weighted base	3633	1071	824	302	107	17	67	2506	1243	1263	1091	466	193	431	36	2037	1603	435	1596	213	219	882	282	3335	261
NET: Improved situation	2052 56%	730 68%	410 50%	196 65%	47 44%	6 36%	53 78%	1343 54%	635 51%	708 56%	690 63%	300 64%	113 58%	278 64%	20 54%	1194 59%	947 59%	247 57%	858 54%	121 57%	129 59%	456 52%	153 54%	1869 56%	164 63%
Lead to a significantly improved situation (+2)	665 18%	256 24%	107 13%	69 23%	19 18%	1 6%	18 27%	368 15%	165 13%	203 16%	287 26%	100 21%	53 27%	135 31%	9 26%	403 20%	325 20%	78 18%	262 16%	53 25%	35 16%	121 14%	53 19%	595 18%	59 23%
Lead to a slightly improved situation (+1)	1388 38%	474 44%	303 37%	127 42%	29 27%	5 30%	34 51%	975 39%	471 38%	504 40%	403 37%	200 43%	60 31%	143 33%	10 28%	791 39%	623 39%	169 39%	596 37%	68 32%	94 43%	335 38%	100 35%	1274 38%	105 40%
Make no difference (0)	929 26%	213 20%	262 32%	69 23%	34 32%	4 23%	12 17%	694 28%	368 30%	327 26%	227 21%	88 19%	50 26%	89 21%	7 21%	503 25%	398 25%	105 24%	427 27%	48 23%	51 23%	248 28%	79 28%	861 26%	56 21%
Lead to a slightly worse situation (-1)	156 4%	27 3%	51 6%	17 6%	5 5%	3 20%	1 1%	130 5%	62 5%	68 5%	26 2%	8 2%	6 3%	11 3%	1 2%	82 4%	60 4%	22 5%	74 5%	9 4%	5 2%	49 6%	12 4%	149 4%	7 3%
Lead to a significantly worse situation (-2)	128 4%	21 2%	35 4%	1 *	12 12%	- -	1 2%	89 4%	51 4%	38 3%	38 4%	25 5%	5 3%	7 2%	- -	57 3%	42 3%	15 3%	71 4%	10 5%	8 4%	42 5%	11 4%	124 4%	4 2%
NET: Worse situation	284 8%	48 4%	86 10%	19 6%	18 16%	3 20%	2 3%	219 9%	113 9%	106 8%	64 6%	34 7%	12 6%	19 4%	1 2%	139 7%	102 6%	37 8%	145 9%	19 9%	13 6%	90 10%	23 8%	273 8%	11 4%
Not relevant	152 4%	28 3%	33 4%	6 2%	5 5%	- -	- -	114 5%	69 6%	45 4%	35 3%	16 4%	7 4%	11 3%	3 8%	71 3%	52 3%	18 4%	81 5%	9 4%	9 4%	54 6%	10 4%	146 4%	6 2%
Don't know	216 6%	52 5%	33 4%	11 4%	2 2%	4 21%	1 2%	136 5%	58 5%	77 6%	74 7%	28 6%	11 6%	35 8%	6 15%	132 6%	104 6%	28 6%	84 5%	15 7%	17 8%	35 4%	17 6%	186 6%	24 9%
Mean	0.71	0.93	0.52	0.86	0.37	0.29	1.03	0.62	0.57	0.67	0.89	0.81	0.85	1.00	1.02	0.76	0.78	0.70	0.63	0.76	0.74	0.56	0.67	0.69	0.90
Standard deviation	0.97	0.88	0.97	0.87	1.22	0.96	0.81	0.96	0.96	0.95	0.98	1.02	1.00	0.94	0.87	0.95	0.94	0.98	1.00	1.08	0.92	1.00	1.00	0.98	0.87
Standard error	0.02	0.03	0.04	0.06	0.08	0.26	0.09	0.02	0.03	0.03	0.03	0.06	0.06	0.04	0.15	0.02	0.03	0.04	0.03	0.08	0.06	0.03	0.06	0.02	0.06

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: The economy**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	798	308	197	69	35	50	344	275	51	40	38	281	517	48	78	99	36	156	262	450	204
Weighted base	823	318	192	94	18	49	353	294	51	39	38	284	540	60	92	105	41	167	261	486	196
NET: Improved situation	576	221	146	71	12	30	263	195	38	27	24	190	386	41	59	69	32	132	185	351	135
	70%	70%	76%	75%	63%	61%	75%	66%	73%	70%	63%	67%	71%	68%	64%	66%	78%	79%	71%	72%	69%
Lead to a significantly improved situation (+2)	144	50	53	16	3	9	56	48	14	7	11	57	87	8	14	22	8	42	36	78	51
	17%	16%	27%	17%	14%	18%	16%	16%	27%	17%	30%	20%	16%	13%	15%	21%	19%	25%	14%	16%	26%
Lead to a slightly improved situation (+1)	432	171	94	54	9	21	207	147	24	20	12	133	299	33	45	47	25	90	150	272	85
	52%	54%	49%	58%	49%	43%	59%	50%	47%	52%	33%	47%	55%	55%	49%	45%	59%	54%	57%	56%	43%
Make no difference (0)	147	63	24	12	5	13	54	61	9	6	3	56	91	8	16	21	4	25	49	88	37
	18%	20%	13%	13%	27%	27%	15%	21%	18%	16%	8%	20%	17%	13%	18%	20%	10%	15%	19%	18%	19%
Lead to a slightly worse situation (-1)	35	19	10	2	2	2	14	11	3	2	2	12	23	3	5	7	2	4	8	18	10
	4%	6%	5%	2%	10%	5%	4%	4%	7%	6%	5%	4%	4%	5%	5%	6%	6%	2%	3%	4%	5%
Lead to a significantly worse situation (-2)	7	4	2	-	-	2	3	1	-	-	1	3	4	-	1	-	-	2	*	5	1
	1%	1%	1%	-	-	3%	1%	*	-	-	4%	1%	1%	-	1%	-	-	1%	*	1%	1%
NET: Worse situation	42	23	12	2	2	4	17	11	3	2	3	14	27	3	6	7	2	6	9	23	11
	5%	7%	6%	2%	10%	8%	5%	4%	7%	6%	9%	5%	5%	5%	7%	6%	6%	4%	3%	5%	6%
Not relevant	8	2	2	1	-	-	4	3	1	-	*	3	4	-	-	-	-	-	4	5	2
	1%	1%	1%	1%	-	-	1%	1%	2%	-	1%	1%	1%	-	-	-	-	-	2%	1%	1%
Don't know	52	8	8	8	*	2	15	24	-	3	7	20	32	9	11	8	3	3	13	19	11
	6%	3%	4%	9%	1%	4%	4%	8%	-	9%	19%	7%	6%	15%	12%	7%	6%	2%	5%	4%	5%
Mean	0.88	0.80	1.02	1.00	0.67	0.71	0.89	0.86	0.95	0.89	1.03	0.88	0.88	0.90	0.81	0.88	0.97	1.02	0.87	0.87	0.94
Standard deviation	0.79	0.83	0.86	0.66	0.87	0.95	0.76	0.76	0.86	0.79	1.08	0.83	0.77	0.72	0.85	0.84	0.75	0.79	0.70	0.78	0.87
Standard error	0.03	0.05	0.06	0.08	0.15	0.14	0.04	0.05	0.12	0.13	0.19	0.05	0.03	0.11	0.10	0.09	0.13	0.06	0.04	0.04	0.06

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: The economy**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	798	187	262	73	20	1	16	608	366	242	183	27	51	105	7	432	304	128	366	27	36	261	42	733	58
Weighted base	823	186	271	86	10	*	11	652	370	282	165	52	35	78	6	475	378	98	348	29	33	247	39	759	57
NET: Improved situation	576	145	192	66	9	*	9	448	251	197	125	45	25	56	3	333	262	71	243	19	21	179	23	531	40
	70%	78%	71%	76%	92%	100%	80%	69%	68%	70%	76%	86%	71%	71%	41%	70%	69%	73%	70%	65%	64%	73%	60%	70%	71%
Lead to a significantly improved situation (+2)	144	45	44	17	1	-	1	98	54	45	44	15	9	20	1	101	87	14	43	2	2	34	4	130	11
	17%	24%	16%	20%	12%	-	12%	15%	15%	16%	27%	29%	27%	25%	17%	21%	23%	15%	12%	8%	6%	14%	11%	17%	20%
Lead to a slightly improved situation (+1)	432	101	148	48	8	*	7	350	197	152	81	29	16	36	2	232	175	57	200	17	19	145	19	401	29
	52%	54%	54%	56%	80%	100%	69%	54%	53%	54%	49%	57%	44%	46%	25%	49%	46%	58%	58%	57%	58%	59%	49%	53%	51%
Make no difference (0)	147	25	50	9	*	-	2	126	75	51	20	3	6	11	1	78	60	18	69	6	7	47	9	135	8
	18%	13%	18%	10%	1%	-	20%	19%	20%	18%	12%	5%	16%	14%	14%	16%	16%	18%	20%	21%	20%	19%	24%	18%	15%
Lead to a slightly worse situation (-1)	35	6	14	7	*	-	-	29	13	17	5	-	1	4	1	23	19	5	11	-	1	7	4	34	1
	4%	3%	5%	8%	2%	-	-	4%	3%	6%	3%	-	2%	5%	13%	5%	5%	5%	3%	-	2%	3%	9%	5%	1%
Lead to a significantly worse situation (-2)	7	2	2	-	*	-	-	6	4	1	1	-	-	1	-	6	6	-	1	*	*	-	-	5	2
	1%	1%	1%	-	5%	-	-	1%	1%	*	1%	-	-	1%	-	1%	2%	-	*	2%	1%	-	-	1%	4%
NET: Worse situation	42	8	16	7	1	-	-	35	17	18	6	-	1	5	1	29	25	5	12	*	1	7	4	39	3
	5%	4%	6%	8%	7%	-	-	5%	5%	6%	4%	-	2%	7%	13%	6%	6%	5%	4%	2%	4%	3%	9%	5%	5%
Not relevant	8	1	2	-	-	-	-	7	6	1	1	-	1	-	-	3	1	2	5	-	-	5	-	8	-
	1%	1%	1%	-	-	-	-	1%	2%	*	*	-	2%	-	-	1%	*	2%	1%	-	-	2%	-	1%	-
Don't know	52	7	11	6	*	-	-	36	20	16	14	4	3	6	2	33	31	3	19	3	4	8	3	46	5
	6%	4%	4%	7%	1%	-	-	6%	6%	6%	8%	8%	8%	8%	32%	7%	8%	3%	5%	12%	13%	3%	7%	6%	9%
Mean	0.88	1.01	0.84	0.95	0.93	1.00	0.92	0.83	0.83	0.84	1.08	1.26	1.06	0.96	0.66	0.91	0.92	0.86	0.84	0.80	0.74	0.88	0.66	0.88	0.91
Standard deviation	0.79	0.80	0.80	0.81	0.84	-	0.58	0.78	0.78	0.79	0.79	0.56	0.77	0.90	1.20	0.86	0.89	0.73	0.70	0.69	0.70	0.68	0.83	0.78	0.90
Standard error	0.03	0.06	0.05	0.10	0.19	-	0.15	0.03	0.04	0.05	0.06	0.11	0.11	0.09	0.54	0.04	0.05	0.07	0.04	0.14	0.13	0.04	0.13	0.03	0.13

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Cost of living**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	905	143	345	62	55	41	167	339	124	152	82	328	577	125	139	144	60	167	165	279	400
Weighted base	966	153	367	86	31	45	182	387	120	154	80	371	595	140	155	149	66	159	162	285	424
NET: Improved situation	694	108	267	52	20	29	148	258	91	102	66	264	429	106	115	103	46	119	110	208	313
	72%	71%	73%	61%	63%	66%	81%	67%	76%	66%	83%	71%	72%	76%	74%	69%	70%	75%	68%	73%	74%
Lead to a significantly improved situation (+2)	227	28	83	24	5	6	50	73	33	39	26	87	140	34	31	26	11	51	37	65	107
	24%	19%	23%	28%	16%	13%	28%	19%	28%	25%	32%	24%	24%	24%	20%	18%	17%	32%	23%	23%	25%
Lead to a slightly improved situation (+1)	467	80	183	28	15	24	98	185	57	63	40	177	289	72	84	77	35	68	73	143	206
	48%	52%	50%	32%	47%	53%	54%	48%	48%	41%	51%	48%	49%	52%	54%	52%	53%	43%	45%	50%	49%
Make no difference (0)	172	34	61	26	8	10	20	85	25	28	4	66	106	15	29	30	15	26	39	54	66
	18%	22%	17%	30%	27%	23%	11%	22%	21%	18%	5%	18%	18%	11%	19%	20%	23%	16%	24%	19%	16%
Lead to a slightly worse situation (-1)	17	2	5	4	-	1	2	9	-	4	2	7	10	1	2	5	3	3	2	3	9
	2%	1%	1%	5%	-	1%	1%	2%	-	2%	3%	2%	2%	1%	1%	3%	4%	2%	1%	1%	2%
Lead to a significantly worse situation (-2)	10	1	2	1	-	1	-	3	-	5	1	7	3	1	-	2	1	1	-	-	7
	1%	*	1%	2%	-	2%	-	1%	-	3%	2%	2%	*	1%	-	1%	1%	1%	-	-	2%
NET: Worse situation	27	2	7	5	-	2	2	12	-	8	3	14	13	2	2	6	3	4	2	3	16
	3%	1%	2%	6%	-	3%	1%	3%	-	5%	4%	4%	2%	1%	1%	4%	5%	3%	1%	1%	4%
Not relevant	13	-	7	3	1	2	1	3	3	1	3	4	9	3	1	1	-	1	5	5	7
	1%	-	2%	3%	5%	4%	*	1%	2%	1%	4%	1%	2%	2%	*	*	-	*	3%	2%	2%
Don't know	60	9	25	-	2	2	11	29	1	14	3	23	37	13	9	9	2	9	7	15	21
	6%	6%	7%	-	6%	4%	6%	7%	1%	9%	4%	6%	6%	10%	6%	6%	3%	6%	4%	5%	5%
Mean	0.99	0.93	1.02	0.84	0.88	0.79	1.15	0.89	1.07	0.93	1.18	0.96	1.01	1.11	1.00	0.87	0.83	1.09	0.97	1.01	1.00
Standard deviation	0.79	0.72	0.74	0.96	0.69	0.79	0.67	0.78	0.71	0.94	0.81	0.85	0.76	0.70	0.68	0.79	0.79	0.82	0.75	0.71	0.83
Standard error	0.03	0.06	0.04	0.12	0.10	0.13	0.05	0.04	0.06	0.08	0.09	0.05	0.03	0.07	0.06	0.07	0.10	0.07	0.06	0.04	0.04



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Cost of living**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	905	325	134	53	25	5	21	522	220	302	374	99	94	181	9	510	352	158	395	73	58	156	108	824	74
Weighted base	966	339	144	71	8	8	21	609	225	384	349	159	59	131	8	591	468	123	375	77	58	151	89	879	78
NET: Improved situation	694	258	105	47	6	2	20	422	150	272	263	120	40	104	8	427	336	91	267	52	42	109	64	629	60
	72%	76%	73%	66%	72%	22%	98%	69%	67%	71%	75%	76%	67%	79%	100%	72%	72%	74%	71%	68%	72%	72%	72%	72%	76%
Lead to a significantly improved situation (+2)	227	85	28	21	2	1	7	114	37	77	110	33	21	57	3	134	102	32	93	22	15	31	25	200	23
	24%	25%	20%	29%	23%	12%	32%	19%	17%	20%	32%	21%	35%	43%	41%	23%	22%	26%	25%	29%	25%	20%	28%	23%	29%
Lead to a slightly improved situation (+1)	467	173	77	26	4	1	14	308	113	196	153	87	19	47	5	293	234	59	174	30	27	78	39	429	37
	48%	51%	53%	37%	50%	9%	66%	51%	50%	51%	44%	55%	32%	36%	59%	50%	50%	48%	46%	39%	46%	52%	43%	49%	47%
Make no difference (0)	172	53	28	21	2	3	*	121	55	67	51	24	13	14	-	99	82	17	73	15	12	29	18	158	12
	18%	16%	20%	30%	26%	37%	2%	20%	24%	17%	15%	15%	23%	10%	-	17%	18%	14%	19%	19%	20%	19%	20%	18%	15%
Lead to a slightly worse situation (-1)	17	5	1	1	-	-	-	12	2	11	5	2	2	2	-	9	5	4	8	4	1	2	1	17	1
	2%	2%	1%	2%	-	-	-	2%	1%	3%	1%	1%	3%	1%	-	2%	1%	3%	2%	6%	2%	1%	1%	2%	1%
Lead to a significantly worse situation (-2)	10	2	1	-	-	-	-	1	-	1	9	5	2	2	-	8	7	1	2	1	-	-	1	10	-
	1%	1%	*	-	-	-	-	*	-	*	3%	3%	3%	2%	-	1%	2%	1%	1%	1%	-	-	2%	1%	-
NET: Worse situation	27	7	2	1	-	-	-	13	2	12	14	7	3	4	-	17	12	5	10	5	1	2	2	27	1
	3%	2%	1%	2%	-	-	-	2%	1%	3%	4%	4%	6%	3%	-	3%	3%	4%	3%	7%	2%	1%	3%	3%	1%
Not relevant	13	4	3	*	-	-	-	12	8	3	1	-	1	1	-	5	4	1	8	-	-	7	1	13	-
	1%	1%	2%	*	-	-	-	2%	4%	1%	*	-	1%	*	-	1%	1%	1%	2%	-	-	5%	1%	1%	-
Don't know	60	17	7	2	*	4	-	40	10	30	20	8	2	9	-	43	33	9	17	5	4	4	4	52	6
	6%	5%	5%	2%	2%	42%	-	7%	4%	8%	6%	5%	4%	7%	-	7%	7%	8%	5%	6%	6%	3%	4%	6%	8%
Mean	0.99	1.05	0.97	0.96	0.97	0.58	1.30	0.94	0.90	0.96	1.07	0.93	0.98	1.27	1.41	0.99	0.97	1.04	0.99	0.96	1.02	0.99	1.01	0.97	1.13
Standard deviation	0.79	0.75	0.71	0.82	0.75	0.91	0.51	0.72	0.69	0.75	0.89	0.85	1.00	0.86	0.53	0.79	0.79	0.81	0.79	0.92	0.76	0.70	0.85	0.80	0.72
Standard error	0.03	0.04	0.06	0.12	0.15	0.45	0.11	0.03	0.05	0.04	0.05	0.09	0.11	0.07	0.18	0.04	0.04	0.07	0.04	0.11	0.10	0.06	0.08	0.03	0.09

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Crime/ law & order**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	55	11	17	5	5	2	20	19	5	6	3	18	37	13	6	11	4	6	7	18	21
Weighted base	48	12	14	5	1	2	18	18	3	5	2	17	31	10	7	12	3	3	6	13	20
NET: Improved situation	24 50%	8 65%	4 28%	4 73%	1 81%	2 100%	10 53%	8 48%	2 53%	1 16%	2 77%	12 68%	12 39%	5 53%	2 24%	2 21%	1 34%	2 54%	3 51%	8 60%	9 44%
Lead to a significantly improved situation (+2)	7 14%	1 9%	3 22%	-	* 47%	-	1 7%	4 23%	1 51%	-	-	1 6%	6 19%	5 47%	-	-	-	-	1 18%	-	5 22%
Lead to a slightly improved situation (+1)	17 35%	7 56%	1 6%	4 73%	* 34%	2 100%	8 46%	4 24%	* 2%	1 16%	2 77%	11 62%	6 21%	1 6%	2 24%	2 21%	1 34%	2 54%	2 33%	8 60%	4 22%
Make no difference (0)	18 37%	2 16%	8 59%	* 9%	* 19%	-	5 29%	8 46%	1 47%	3 58%	-	3 18%	15 48%	4 38%	5 63%	6 53%	* 13%	2 46%	3 49%	3 25%	8 41%
Lead to a slightly worse situation (-1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lead to a significantly worse situation (-2)	2 3%	1 9%	-	-	-	-	-	1 6%	-	1 11%	-	-	2 5%	-	-	2 14%	-	-	-	-	2 8%
NET: Worse situation	2 3%	1 9%	-	-	-	-	-	1 6%	-	1 11%	-	-	2 5%	-	-	2 14%	-	-	-	-	2 8%
Not relevant	1 2%	1 9%	-	-	-	-	1 6%	-	-	-	-	1 6%	-	-	-	-	-	-	-	1 8%	-
Don't know	4 7%	-	2 13%	1 18%	-	-	2 12%	-	-	1 15%	1 23%	1 8%	2 7%	1 9%	1 13%	1 12%	1 53%	-	-	1 7%	1 6%
Mean	0.63	0.62	0.57	0.89	1.27	1.00	0.73	0.59	1.03	-0.06	1.00	0.86	0.51	1.09	0.28	-0.08	0.72	0.54	0.70	0.70	0.54
Standard deviation	0.89	1.07	0.90	0.36	-	-	0.62	1.06	1.22	0.94	-	0.53	1.01	1.02	0.49	0.99	-	0.60	0.84	0.48	1.14
Standard error	0.13	0.36	0.23	0.18	-	-	0.16	0.24	0.55	0.42	-	0.14	0.17	0.29	0.22	0.31	-	0.24	0.32	0.12	0.26

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Crime/ law & order**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	55	18	9	6	4	-	1	30	11	19	22	1	6	15	3	34	25	9	21	5	1	7	8	48	6
Weighted base	48	14	9	8	*	-	*	29	9	20	17	2	3	11	3	30	25	5	18	5	1	6	6	43	5
NET: Improved situation	24	7	5	6	*	-	-	18	6	12	4	-	3	2	1	15	13	2	9	3	1	3	3	21	2
	50%	49%	60%	83%	64%	-	-	63%	63%	63%	26%	-	82%	15%	52%	49%	51%	38%	50%	50%	100%	42%	50%	49%	51%
Lead to a significantly improved situation (+2)	7	3	-	1	-	-	-	6	2	4	*	-	*	-	4	4	-	3	-	1	1	*	7	-	
	14%	21%	-	14%	-	-	-	22%	22%	22%	3%	-	14%	-	-	14%	17%	-	14%	-	100%	18%	7%	16%	-
Lead to a slightly improved situation (+1)	17	4	5	5	*	-	-	12	4	8	4	-	2	2	1	10	8	2	7	3	-	1	3	14	2
	35%	28%	60%	70%	64%	-	-	41%	41%	41%	23%	-	68%	15%	52%	35%	34%	38%	37%	50%	-	25%	43%	33%	51%
Make no difference (0)	18	7	2	1	*	-	*	8	3	5	10	2	1	7	-	10	7	3	8	2	-	3	2	16	2
	37%	47%	21%	17%	36%	-	100%	29%	37%	25%	58%	100%	18%	60%	-	33%	30%	49%	44%	41%	-	58%	40%	37%	40%
Lead to a slightly worse situation (-1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lead to a significantly worse situation (-2)	2	-	1	-	-	-	-	2	-	2	-	-	-	-	-	1	1	-	1	-	-	-	1	2	-
	3%	-	12%	-	-	-	-	6%	-	8%	-	-	-	-	-	4%	4%	-	3%	-	-	-	10%	4%	-
NET: Worse situation	2	-	1	-	-	-	-	2	-	2	-	-	-	-	-	1	1	-	1	-	-	-	1	2	-
	3%	-	12%	-	-	-	-	6%	-	8%	-	-	-	-	-	4%	4%	-	3%	-	-	-	10%	4%	-
Not relevant	1	-	1	-	-	-	-	1	-	1	-	-	-	-	*	1	-	1	*	*	-	-	-	1	*
	2%	-	7%	-	-	-	-	2%	-	3%	-	-	-	-	17%	2%	-	12%	2%	8%	-	-	-	2%	10%
Don't know	4	1	-	-	-	-	-	-	-	-	3	-	3	1	4	4	-	-	-	-	-	-	-	4	-
	7%	4%	-	-	-	-	-	-	-	-	17%	-	-	25%	31%	12%	15%	-	-	-	-	-	-	8%	-
Mean	0.63	0.73	0.39	0.97	0.64	-	0.00	0.76	0.85	0.71	0.34	0.00	0.95	0.20	1.00	0.65	0.70	0.44	0.60	0.55	2.00	0.60	0.38	0.63	0.56
Standard deviation	0.89	0.83	1.06	0.59	-	-	-	1.01	0.80	1.11	0.55	0.00	0.69	0.43	-	0.92	0.98	0.56	0.87	0.56	-	0.84	1.08	0.92	0.57
Standard error	0.13	0.20	0.38	0.24	-	-	-	0.19	0.24	0.26	0.13	0.00	0.28	0.12	-	0.17	0.21	0.20	0.19	0.28	-	0.32	0.38	0.14	0.26

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Immigration**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	652	159	113	24	207	121	96	161	151	115	8	185	467	51	64	76	27	133	234	256	269
Weighted base	587	182	111	38	103	119	102	146	123	89	9	162	425	49	66	62	25	128	197	238	225
NET: Improved situation	87 15%	17 9%	31 27%	9 24%	13 13%	9 7%	11 11%	36 25%	17 14%	13 14%	1 14%	21 13%	67 16%	17 34%	11 16%	7 12%	3 11%	21 16%	23 12%	22 9%	45 20%
Lead to a significantly improved situation (+2)	32 6%	5 3%	11 10%	3 7%	6 6%	2 1%	3 3%	13 9%	8 7%	5 5%	1 14%	9 6%	23 5%	4 8%	1 2%	2 4%	* *	12 9%	11 6%	9 4%	16 7%
Lead to a slightly improved situation (+1)	55 9%	11 6%	20 18%	6 17%	7 7%	7 6%	8 8%	23 16%	8 7%	8 9%	- -	12 7%	43 10%	12 25%	9 14%	5 8%	3 11%	9 7%	12 6%	12 5%	29 13%
Make no difference (0)	232 40%	83 46%	38 34%	21 57%	39 38%	56 47%	56 55%	51 35%	33 27%	33 38%	3 32%	79 49%	153 36%	9 17%	19 29%	27 44%	8 33%	61 48%	73 37%	106 45%	72 32%
Lead to a slightly worse situation (-1)	72 12%	27 15%	10 9%	3 8%	15 14%	17 14%	15 15%	18 12%	14 12%	8 9%	- -	19 12%	54 13%	8 16%	1 2%	4 6%	1 4%	8 6%	36 18%	29 12%	25 11%
Lead to a significantly worse situation (-2)	100 17%	32 18%	12 11%	4 10%	24 23%	14 12%	10 10%	19 13%	36 30%	20 23%	- -	22 14%	78 18%	* *	16 25%	12 19%	8 32%	26 21%	36 18%	49 21%	38 17%
NET: Worse situation	173 29%	59 32%	22 20%	7 19%	39 38%	31 27%	25 24%	38 26%	51 42%	28 32%	- -	41 25%	132 31%	8 16%	17 26%	16 25%	9 36%	34 27%	72 36%	78 33%	63 28%
Not relevant	52 9%	15 8%	10 9%	- -	11 11%	12 10%	4 4%	10 7%	14 12%	10 12%	2 25%	16 10%	37 9%	7 14%	9 14%	4 6%	3 13%	6 5%	20 10%	19 8%	26 11%
Don't know	42 7%	8 4%	10 9%	- -	1 1%	11 9%	6 6%	11 8%	8 6%	4 5%	3 28%	6 4%	36 9%	9 18%	10 15%	8 13%	2 6%	6 4%	10 5%	14 6%	20 9%
Mean	-0.31	-0.43	0.08	0.02	-0.48	-0.37	-0.22	-0.06	-0.62	-0.42	0.62	-0.24	-0.34	0.38	-0.46	-0.36	-0.70	-0.23	-0.44	-0.47	-0.22
Standard deviation	1.11	1.00	1.16	1.00	1.16	0.89	0.88	1.17	1.28	1.19	1.06	1.03	1.15	1.01	1.25	1.10	1.17	1.19	1.10	1.06	1.21
Standard error	0.05	0.08	0.12	0.20	0.09	0.09	0.10	0.10	0.12	0.12	0.53	0.08	0.06	0.17	0.17	0.14	0.26	0.11	0.08	0.07	0.08

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Immigration**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity					
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Unweighted base	652	109	173	21	101	2	6	445	249	196	201	59	52	90	6	321	212	109	331	30	34	202	65	628	21	
Weighted base	587	100	196	28	49	2	4	420	217	203	162	79	26	56	5	312	243	70	274	29	21	170	54	560	26	
NET: Improved situation	87	26	22	7	13	-	1	51	22	29	36	14	7	14	*	59	45	13	29	3	3	13	9	79	8	
	15%	26%	11%	26%	25%	-	12%	12%	10%	14%	22%	18%	28%	26%	10%	19%	19%	19%	10%	10%	15%	8%	17%	14%	31%	
Lead to a significantly improved situation (+2)	32	10	6	2	6	-	-	15	5	11	16	3	5	8	*	20	15	4	12	1	2	6	3	27	5	
	6%	10%	3%	6%	11%	-	-	4%	2%	5%	10%	4%	18%	15%	10%	6%	6%	6%	5%	4%	11%	4%	5%	5%	19%	
Lead to a slightly improved situation (+1)	55	16	17	5	7	-	1	36	17	19	19	11	3	6	-	39	30	9	16	2	1	7	6	52	3	
	9%	16%	9%	20%	14%	-	12%	9%	8%	9%	12%	13%	10%	11%	-	12%	12%	13%	6%	6%	3%	4%	12%	9%	13%	
Make no difference (0)	232	29	95	14	17	-	2	170	87	83	58	22	11	24	5	139	114	25	93	7	8	61	18	221	10	
	40%	28%	48%	52%	35%	-	45%	40%	40%	41%	36%	28%	41%	44%	90%	44%	47%	37%	34%	25%	35%	36%	18	33%	40%	37%
Lead to a slightly worse situation (-1)	72	9	27	3	4	2	1	61	30	31	11	4	3	5	-	30	21	8	43	2	2	31	7	70	3	
	12%	9%	14%	12%	8%	100%	15%	15%	14%	15%	7%	5%	10%	8%	-	10%	9%	12%	16%	8%	9%	19%	13%	12%	10%	
Lead to a significantly worse situation (-2)	100	16	30	1	11	-	1	76	44	32	24	18	3	3	-	39	28	12	61	9	6	37	9	100	1	
	17%	16%	15%	3%	22%	-	27%	18%	20%	16%	15%	22%	12%	6%	-	13%	11%	17%	22%	32%	29%	22%	16%	18%	3%	
NET: Worse situation	173	25	56	4	15	2	2	137	74	63	36	22	6	8	-	69	49	20	104	11	8	69	16	169	3	
	29%	25%	29%	15%	30%	100%	42%	33%	34%	31%	22%	27%	22%	15%	-	22%	20%	29%	38%	39%	38%	40%	29%	30%	14%	
Not relevant	52	12	15	-	4	-	-	35	21	14	17	12	2	4	-	26	20	6	26	4	1	16	5	49	3	
	9%	12%	8%	-	9%	-	-	8%	9%	7%	11%	15%	6%	8%	-	8%	8%	9%	10%	14%	4%	9%	10%	9%	13%	
Don't know	42	8	7	2	*	-	-	27	14	13	15	10	1	5	-	19	15	4	23	3	2	12	6	41	1	
	7%	8%	4%	7%	1%	-	-	6%	6%	7%	9%	12%	3%	8%	-	6%	6%	6%	8%	11%	8%	7%	11%	7%	5%	
Mean	-0.31	-0.05	-0.33	0.16	-0.16	-1.00	-0.57	-0.41	-0.50	-0.31	-0.06	-0.38	0.13	0.24	0.19	-0.11	-0.08	-0.24	-0.55	-0.77	-0.46	-0.61	-0.28	-0.35	0.40	
Standard deviation	1.11	1.28	0.98	0.87	1.31	-	1.16	1.06	1.03	1.08	1.23	1.26	1.25	1.10	0.65	1.07	1.04	1.17	1.13	1.26	1.36	1.06	1.16	1.11	1.12	
Standard error	0.05	0.13	0.08	0.20	0.14	-	0.47	0.05	0.07	0.09	0.09	0.19	0.18	0.13	0.27	0.06	0.08	0.12	0.07	0.27	0.25	0.08	0.16	0.05	0.27	

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: The NHS/ hospitals**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	248	41	102	19	15	7	68	92	25	20	36	96	152	17	15	22	8	40	78	94	99
Weighted base	258	41	104	22	4	6	67	97	30	22	36	109	149	18	17	23	7	42	72	89	104
NET: Improved situation	99	15	50	7	1	3	24	37	14	9	11	38	61	6	7	8	2	14	32	25	48
	38%	37%	48%	34%	16%	51%	36%	38%	46%	43%	32%	35%	41%	34%	38%	35%	26%	32%	45%	29%	46%
Lead to a significantly improved situation (+2)	28	4	14	2	*	-	8	9	4	5	3	10	18	3	-	-	2	4	11	4	15
	11%	9%	14%	9%	10%	-	11%	9%	12%	24%	8%	10%	12%	14%	-	-	26%	9%	15%	5%	14%
Lead to a slightly improved situation (+1)	71	12	35	5	*	3	17	28	10	4	8	27	43	4	7	8	-	10	22	21	33
	27%	28%	34%	25%	7%	51%	25%	29%	34%	19%	24%	25%	29%	19%	38%	35%	-	24%	30%	24%	31%
Make no difference (0)	113	22	44	12	2	3	30	40	13	10	17	51	61	6	6	9	4	26	29	49	42
	44%	54%	42%	54%	56%	49%	44%	41%	42%	47%	48%	47%	41%	32%	33%	39%	50%	61%	40%	55%	41%
Lead to a slightly worse situation (-1)	5	1	1	-	-	-	-	4	1	-	-	-	5	1	-	2	2	-	2	3	1
	2%	3%	1%	-	-	-	-	4%	3%	-	-	-	3%	5%	-	8%	24%	-	3%	3%	1%
Lead to a significantly worse situation (-2)	1	-	-	1	-	-	1	-	-	-	-	-	1	-	-	-	-	-	1	-	-
	*	-	-	3%	-	-	1%	-	-	-	-	-	*	-	-	-	-	-	1%	-	-
NET: Worse situation	5	1	1	1	-	-	1	4	1	-	-	-	5	1	-	2	2	-	3	3	1
	2%	3%	1%	3%	-	-	1%	4%	3%	-	-	-	4%	5%	-	8%	24%	-	4%	3%	1%
Not relevant	22	1	4	1	1	-	5	7	3	2	5	13	8	3	1	-	-	2	4	5	11
	8%	3%	4%	3%	28%	-	8%	7%	8%	10%	14%	12%	6%	16%	4%	-	-	4%	5%	6%	11%
Don't know	19	1	5	1	-	-	7	10	-	-	2	6	13	2	4	4	-	1	4	6	2
	7%	3%	5%	5%	-	-	10%	11%	-	-	5%	6%	9%	14%	25%	19%	-	3%	6%	7%	2%
Mean	0.56	0.46	0.67	0.41	0.36	0.51	0.56	0.52	0.60	0.74	0.50	0.54	0.57	0.61	0.53	0.33	0.28	0.44	0.62	0.35	0.68
Standard deviation	0.76	0.71	0.74	0.82	0.87	0.55	0.78	0.75	0.77	0.87	0.69	0.70	0.80	0.92	0.52	0.66	1.18	0.67	0.84	0.64	0.76
Standard error	0.05	0.12	0.08	0.20	0.23	0.21	0.10	0.08	0.17	0.20	0.13	0.08	0.07	0.26	0.16	0.15	0.42	0.11	0.10	0.07	0.08

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: The NHS/ hospitals**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	248	100	40	14	8	3	6	183	104	79	63	15	13	35	2	124	88	36	124	7	12	80	25	230	17
Weighted base	258	98	40	16	3	3	6	196	98	98	59	19	9	31	3	146	116	30	112	7	13	69	24	235	22
NET: Improved situation	99	46	12	4	2	2	4	70	42	28	29	11	4	14	-	52	40	11	47	3	3	32	9	92	7
	38%	47%	31%	25%	82%	69%	72%	36%	43%	28%	49%	58%	44%	45%	-	35%	35%	38%	42%	38%	21%	47%	40%	39%	31%
Lead to a significantly improved situation (+2)	28	17	4	1	1	-	1	21	18	3	8	3	*	4	-	16	13	3	12	1	-	9	2	27	1
	11%	17%	9%	7%	41%	-	9%	10%	18%	3%	13%	16%	1%	14%	-	11%	11%	10%	11%	17%	-	13%	8%	11%	7%
Lead to a slightly improved situation (+1)	71	29	9	3	1	2	4	49	24	25	21	8	4	10	-	36	27	8	35	1	3	23	8	65	5
	27%	30%	22%	17%	41%	69%	63%	25%	25%	25%	36%	41%	43%	31%	-	24%	23%	28%	31%	21%	21%	34%	32%	28%	25%
Make no difference (0)	113	40	25	8	1	1	2	88	40	48	24	7	4	13	1	66	54	13	47	3	8	25	11	104	8
	44%	40%	63%	50%	18%	31%	28%	45%	41%	49%	41%	36%	45%	42%	25%	45%	46%	42%	42%	39%	60%	36%	47%	44%	36%
Lead to a slightly worse situation (-1)	5	1	-	2	-	-	-	5	3	2	-	-	-	-	-	3	3	-	2	-	-	2	-	4	1
	2%	1%	-	11%	-	-	-	2%	3%	2%	-	-	-	-	-	2%	2%	-	2%	-	-	3%	-	2%	4%
Lead to a significantly worse situation (-2)	1	-	-	1	-	-	-	1	1	-	-	-	-	-	-	-	-	-	1	-	-	1	-	1	-
	*	-	-	4%	-	-	-	*	1%	-	-	-	-	-	-	-	-	-	1%	-	-	1%	-	*	-
NET: Worse situation	5	1	-	2	-	-	-	5	3	2	-	-	-	-	-	3	3	-	3	-	-	3	-	5	1
	2%	1%	-	14%	-	-	-	3%	4%	2%	-	-	-	-	-	2%	2%	-	3%	-	-	4%	-	2%	4%
Not relevant	22	5	1	1	-	-	-	18	6	12	1	-	1	1	2	14	11	3	8	2	1	5	1	21	1
	8%	5%	3%	4%	-	-	-	9%	7%	12%	2%	-	7%	2%	75%	10%	9%	11%	7%	23%	4%	7%	2%	9%	4%
Don't know	19	7	1	1	-	-	-	14	5	9	5	1	*	3	-	11	9	2	8	-	2	4	2	14	5
	7%	7%	3%	7%	-	-	-	7%	5%	9%	8%	6%	3%	11%	-	8%	7%	8%	7%	-	15%	5%	10%	6%	25%
Mean	0.56	0.72	0.43	0.15	1.23	0.69	0.81	0.52	0.65	0.37	0.69	0.79	0.51	0.67	0.00	0.54	0.52	0.60	0.58	0.71	0.26	0.63	0.55	0.57	0.48
Standard deviation	0.76	0.79	0.67	0.92	0.91	0.58	0.63	0.77	0.87	0.60	0.71	0.74	0.57	0.75	-	0.75	0.76	0.71	0.77	0.89	0.46	0.83	0.68	0.76	0.77
Standard error	0.05	0.08	0.11	0.27	0.32	0.33	0.26	0.06	0.09	0.07	0.10	0.20	0.17	0.14	-	0.07	0.09	0.13	0.07	0.36	0.15	0.10	0.14	0.05	0.22

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Education**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	97	21	41	7	3	3	32	40	10	2	10	42	55	15	20	14	3	10	11	30	43
Weighted base	99	25	38	8	*	3	36	40	10	1	9	43	56	16	21	15	2	9	10	36	40
NET: Improved situation	43	11	17	6	*	2	15	17	4	*	5	20	23	8	8	7	1	4	5	12	23
	43%	42%	46%	68%	75%	76%	41%	42%	35%	43%	58%	48%	40%	48%	37%	50%	48%	47%	48%	34%	57%
Lead to a significantly improved situation (+2)	16	5	6	2	-	1	5	5	2	-	2	5	11	2	3	5	1	2	1	2	12
	17%	18%	16%	22%	-	58%	14%	13%	22%	-	24%	12%	20%	14%	15%	33%	48%	26%	13%	6%	29%
Lead to a slightly improved situation (+1)	27	6	11	4	*	*	10	12	1	*	3	15	11	5	5	3	-	2	4	10	11
	27%	23%	30%	46%	75%	18%	27%	29%	13%	43%	34%	35%	21%	34%	22%	17%	-	20%	35%	28%	28%
Make no difference (0)	37	13	11	3	*	1	8	19	5	-	4	12	25	6	11	4	1	3	4	16	10
	37%	52%	29%	32%	25%	24%	24%	46%	47%	-	42%	27%	44%	36%	52%	28%	52%	35%	43%	45%	25%
Lead to a slightly worse situation (-1)	6	1	4	-	-	-	4	2	-	-	-	4	2	1	-	1	-	-	-	3	1
	6%	3%	10%	-	-	-	12%	4%	-	-	-	9%	3%	8%	-	4%	-	-	-	8%	3%
Lead to a significantly worse situation (-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Worse situation	6	1	4	-	-	-	4	2	-	-	-	4	2	1	-	1	-	-	-	3	1
	6%	3%	10%	-	-	-	12%	4%	-	-	-	9%	3%	8%	-	4%	-	-	-	8%	3%
Not relevant	8	1	2	-	-	-	6	1	1	*	-	5	3	1	1	-	-	1	1	3	4
	8%	4%	5%	-	-	-	16%	1%	11%	57%	-	10%	6%	7%	3%	-	-	7%	9%	8%	10%
Don't know	6	-	4	-	-	-	3	2	1	-	-	2	3	-	2	3	-	1	-	2	2
	6%	-	10%	-	-	-	8%	6%	6%	-	-	6%	6%	-	8%	18%	-	11%	-	4%	5%
Mean	0.63	0.60	0.61	0.91	0.75	1.34	0.57	0.56	0.70	1.00	0.82	0.60	0.65	0.59	0.58	0.96	0.97	0.90	0.67	0.37	0.97
Standard deviation	0.87	0.84	0.94	0.78	-	1.08	0.97	0.80	0.93	-	0.84	0.88	0.88	0.89	0.78	1.00	-	0.92	0.75	0.77	0.90
Standard error	0.10	0.19	0.16	0.29	-	0.62	0.21	0.13	0.33	-	0.27	0.15	0.13	0.24	0.19	0.30	-	0.33	0.24	0.15	0.15



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Education**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	97	45	14	14	1	-	1	54	27	27	39	7	4	28	4	58	31	27	39	7	15	7	10	74	22
Weighted base	99	43	16	13	*	-	2	59	26	33	38	12	3	23	2	60	42	18	39	6	13	7	13	78	20
NET: Improved situation	43	20	6	7	-	-	2	25	11	14	17	5	-	13	1	30	23	8	13	3	4	1	4	31	11
	43%	46%	41%	58%	-	-	100%	43%	44%	43%	45%	40%	-	55%	22%	50%	53%	43%	33%	51%	33%	21%	33%	39%	56%
Lead to a significantly improved situation (+2)	16	7	2	3	-	-	-	9	4	6	7	1	-	6	-	13	8	5	3	3	1	-	-	12	3
	17%	17%	14%	26%	-	-	-	16%	14%	17%	19%	9%	-	27%	-	21%	19%	27%	9%	51%	4%	-	-	16%	15%
Lead to a slightly improved situation (+1)	27	12	4	4	-	-	2	16	8	8	10	4	-	6	1	17	14	3	9	-	4	1	4	18	8
	27%	29%	27%	32%	-	-	100%	28%	30%	26%	26%	31%	-	28%	22%	29%	34%	16%	24%	-	28%	21%	33%	24%	41%
Make no difference (0)	37	13	9	3	*	-	-	27	10	17	9	3	*	6	*	20	16	5	16	1	4	5	6	30	6
	37%	30%	59%	23%	100%	-	-	46%	39%	51%	25%	27%	10%	25%	13%	34%	37%	27%	41%	18%	32%	66%	49%	39%	31%
Lead to a slightly worse situation (-1)	6	3	-	2	-	-	-	2	1	1	4	3	1	*	-	5	3	2	1	1	-	-	-	6	-
	6%	7%	-	13%	-	-	-	3%	2%	4%	11%	25%	20%	2%	-	9%	7%	13%	2%	12%	-	-	-	8%	-
Lead to a significantly worse situation (-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Worse situation	6	3	-	2	-	-	-	2	1	1	4	3	1	*	-	5	3	2	1	1	-	-	-	6	-
	6%	7%	-	13%	-	-	-	3%	2%	4%	11%	25%	20%	2%	-	9%	7%	13%	2%	12%	-	-	-	8%	-
Not relevant	8	3	-	1	-	-	-	3	3	1	4	-	1	3	*	2	1	2	6	1	2	1	1	7	1
	8%	8%	-	5%	-	-	-	6%	10%	2%	11%	-	34%	13%	16%	4%	2%	9%	14%	19%	18%	13%	9%	9%	5%
Don't know	6	4	-	-	-	-	-	1	1	-	3	1	1	1	1	2	1	2	4	-	2	-	1	4	2
	6%	9%	-	-	-	-	-	2%	5%	-	9%	9%	36%	5%	48%	4%	2%	8%	9%	-	18%	-	10%	5%	8%
Mean	0.63	0.68	0.54	0.75	0.00	-	1.00	0.60	0.65	0.57	0.67	0.26	-0.67	0.98	0.62	0.68	0.68	0.68	0.53	1.10	0.58	0.24	0.40	0.55	0.82
Standard deviation	0.87	0.90	0.75	1.05	-	-	-	0.81	0.79	0.83	1.00	1.01	-	0.88	-	0.94	0.88	1.12	0.74	1.36	0.66	0.47	0.52	0.90	0.72
Standard error	0.10	0.15	0.20	0.29	-	-	-	0.12	0.17	0.16	0.18	0.41	-	0.19	-	0.13	0.16	0.24	0.14	0.55	0.21	0.19	0.18	0.11	0.17

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Welfare**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	143	25	48	16	10	4	24	45	12	39	19	62	81	10	21	15	6	29	26	46	68
Weighted base	144	25	47	23	3	3	24	45	15	35	21	57	87	8	25	17	6	38	23	52	62
NET: Improved situation	115	20	39	20	2	2	21	33	13	25	21	43	72	8	20	15	5	33	18	43	48
	80%	80%	82%	88%	57%	65%	89%	74%	82%	70%	100%	76%	83%	92%	80%	86%	77%	86%	80%	84%	77%
Lead to a significantly improved situation (+2)	33	5	17	3	1	*	5	2	8	10	7	16	17	1	3	1	3	12	5	8	18
	23%	19%	36%	14%	32%	14%	21%	4%	54%	30%	33%	28%	19%	11%	14%	8%	51%	30%	23%	15%	29%
Lead to a slightly improved situation (+1)	82	16	22	17	1	2	16	31	4	14	14	27	55	7	16	13	2	21	13	36	30
	57%	62%	46%	74%	26%	50%	68%	69%	28%	41%	67%	48%	63%	81%	66%	78%	27%	55%	58%	69%	48%
Make no difference (0)	22	4	6	3	1	1	3	8	2	8	-	9	12	-	5	2	1	4	5	6	9
	15%	16%	13%	12%	18%	35%	11%	17%	14%	24%	-	17%	14%	-	20%	11%	13%	10%	20%	12%	14%
Lead to a slightly worse situation (-1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lead to a significantly worse situation (-2)	1	-	-	-	1	-	-	1	-	-	-	-	1	1	-	-	-	-	-	-	1
	*	-	-	-	22%	-	-	1%	-	-	-	-	1%	8%	-	-	-	-	-	-	1%
NET: Worse situation	1	-	-	-	1	-	-	1	-	-	-	-	1	1	-	-	-	-	-	-	1
	*	-	-	-	22%	-	-	1%	-	-	-	-	1%	8%	-	-	-	-	-	-	1%
Not relevant	1	-	1	-	-	-	-	1	-	1	-	1	-	-	-	-	-	-	-	-	1
	1%	-	2%	-	-	-	-	1%	-	1%	-	2%	-	-	-	-	-	-	-	-	2%
Don't know	5	1	1	-	*	-	*	3	1	2	-	3	2	-	-	1	1	2	-	2	4
	4%	3%	3%	-	3%	-	*	7%	4%	5%	-	6%	3%	-	-	3%	9%	4%	-	3%	6%
Mean	1.07	1.02	1.24	1.02	0.46	0.79	1.10	0.82	1.41	1.06	1.33	1.13	1.03	0.88	0.94	0.97	1.41	1.21	1.03	1.03	1.13
Standard deviation	0.66	0.61	0.68	0.52	1.88	0.80	0.56	0.59	0.76	0.76	0.48	0.69	0.65	0.95	0.59	0.45	0.81	0.62	0.67	0.54	0.75
Standard error	0.06	0.12	0.10	0.13	0.63	0.40	0.12	0.09	0.23	0.13	0.11	0.09	0.07	0.30	0.13	0.12	0.36	0.12	0.13	0.08	0.10

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Welfare**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	143	54	24	12	7	1	5	64	28	36	76	24	21	31	3	68	45	23	75	15	20	21	19	134	8
Weighted base	144	56	25	17	2	1	4	68	27	41	71	39	13	19	4	72	58	14	72	15	18	22	17	136	8
NET: Improved situation	115	48	20	15	2	1	2	53	17	35	60	35	11	13	3	59	49	9	56	11	14	18	14	108	6
	80%	86%	80%	89%	81%	100%	49%	77%	65%	85%	83%	90%	83%	70%	65%	81%	85%	65%	79%	72%	76%	81%	84%	80%	77%
Lead to a significantly improved situation (+2)	33	16	3	3	-	-	1	8	-	8	23	14	6	3	3	15	13	2	18	7	3	1	8	32	1
	23%	28%	13%	19%	-	-	22%	11%	-	18%	32%	36%	42%	16%	65%	20%	22%	12%	25%	46%	17%	3%	46%	24%	12%
Lead to a slightly improved situation (+1)	82	32	17	12	2	1	1	45	17	28	37	21	6	10	-	44	36	8	38	4	11	17	6	76	5
	57%	57%	67%	70%	81%	100%	28%	66%	65%	67%	52%	55%	41%	53%	-	61%	63%	54%	53%	26%	59%	78%	38%	56%	65%
Make no difference (0)	22	6	4	2	*	-	2	14	8	5	8	3	2	4	-	11	8	3	11	2	2	4	2	22	-
	15%	10%	17%	11%	15%	-	44%	20%	31%	13%	11%	7%	12%	21%	-	15%	13%	21%	15%	16%	12%	19%	14%	16%	-
Lead to a slightly worse situation (-1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lead to a significantly worse situation (-2)	1	1	-	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	1	-	1	-	-	1	-
	*	1%	-	-	-	-	-	-	-	-	1%	-	5%	-	-	-	-	-	1%	-	4%	-	-	*	-
NET: Worse situation	1	1	-	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	1	-	1	-	-	1	-
	*	1%	-	-	-	-	-	-	-	-	1%	-	5%	-	-	-	-	-	1%	-	4%	-	-	*	-
Not relevant	1	1	-	-	-	-	-	1	1	-	-	-	-	-	-	1	-	1	1	1	-	-	-	1	-
	1%	1%	-	-	-	-	-	2%	4%	-	-	-	-	-	-	1%	-	4%	1%	3%	-	-	-	1%	-
Don't know	5	1	1	-	*	-	*	1	-	1	3	1	-	2	1	2	1	1	3	1	2	-	*	4	2
	4%	2%	4%	-	4%	-	7%	1%	-	2%	4%	3%	-	10%	35%	3%	2%	10%	4%	9%	9%	-	2%	3%	23%
Mean	1.07	1.15	0.96	1.08	0.84	1.00	0.76	0.91	0.67	1.06	1.18	1.30	1.15	0.95	2.00	1.06	1.09	0.89	1.08	1.34	0.93	0.84	1.32	1.06	1.16
Standard deviation	0.66	0.70	0.56	0.55	0.49	-	0.93	0.56	0.48	0.57	0.71	0.60	1.01	0.66	0.00	0.61	0.60	0.63	0.72	0.80	0.84	0.45	0.73	0.68	0.40
Standard error	0.06	0.10	0.12	0.16	0.20	-	0.46	0.07	0.09	0.10	0.08	0.12	0.22	0.13	0.00	0.08	0.09	0.14	0.09	0.22	0.20	0.10	0.17	0.06	0.16

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Pensions**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	84	21	18	7	9	5	19	32	12	10	6	29	55	1	6	6	6	18	37	28	36
Weighted base	81	18	19	9	5	3	18	32	15	8	5	30	51	2	8	9	7	19	31	31	34
NET: Improved situation	37 46%	6 33%	9 46%	5 57%	4 79%	* 10%	6 36%	18 55%	8 52%	2 31%	2 49%	10 32%	28 54%	2 100%	6 72%	4 48%	5 79%	10 50%	15 48%	11 36%	20 58%
Lead to a significantly improved situation (+2)	11 13%	2 11%	3 16%	1 8%	2 40%	-	3 15%	3 9%	4 25%	-	1 19%	3 10%	8 15%	2 100%	2 26%	3 34%	2 31%	5 24%	2 6%	4 13%	5 15%
Lead to a slightly improved situation (+1)	27 33%	4 22%	6 30%	4 49%	2 39%	* 10%	4 20%	15 46%	4 27%	2 31%	1 30%	7 22%	20 39%	-	4 46%	1 13%	3 48%	5 26%	13 42%	7 23%	15 43%
Make no difference (0)	27 34%	10 55%	4 21%	1 14%	1 21%	2 52%	8 46%	11 35%	3 19%	2 33%	1 15%	9 28%	19 37%	-	2 28%	3 39%	1 21%	8 42%	12 38%	13 42%	11 33%
Lead to a slightly worse situation (-1)	1 1%	1 5%	-	-	-	-	1 5%	-	-	-	-	-	1 2%	-	-	-	-	-	1 3%	1 3%	-
Lead to a significantly worse situation (-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Worse situation	1 1%	1 5%	-	-	-	-	1 5%	-	-	-	-	-	1 2%	-	-	-	-	-	1 3%	1 3%	-
Not relevant	8 9%	-	4 21%	1 14%	-	1 39%	2 10%	-	1 8%	3 36%	1 17%	6 20%	2 3%	-	-	-	-	-	2 6%	4 14%	1 2%
Don't know	8 10%	1 7%	2 12%	1 14%	-	-	1 3%	3 10%	3 22%	-	1 19%	6 19%	2 4%	-	-	1 13%	-	2 8%	2 5%	2 6%	2 7%
Mean	0.72	0.42	0.92	0.91	1.19	0.16	0.53	0.71	1.09	0.48	1.06	0.70	0.72	2.00	0.98	0.94	1.11	0.81	0.58	0.57	0.79
Standard deviation	0.75	0.79	0.77	0.60	0.84	-	0.88	0.65	0.82	0.56	0.88	0.76	0.75	0.00	0.78	0.99	0.77	0.85	0.68	0.81	0.71
Standard error	0.09	0.18	0.22	0.27	0.28	-	0.22	0.12	0.27	0.20	0.44	0.17	0.11	0.00	0.32	0.44	0.32	0.21	0.12	0.17	0.12

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Pensions**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	84	21	16	6	4	-	3	64	42	22	20	7	5	8	-	34	26	8	50	2	1	41	6	79	3
Weighted base	81	21	14	7	2	-	3	62	40	22	19	10	5	4	-	39	34	5	42	4	*	34	4	75	3
NET: Improved situation	37	12	6	4	1	-	2	26	17	9	11	6	1	3	-	19	18	2	18	3	-	15	*	37	-
	46%	58%	44%	57%	50%	-	66%	42%	43%	42%	57%	67%	20%	77%	-	50%	52%	36%	42%	69%	-	43%	10%	50%	-
Lead to a significantly improved situation (+2)	11	5	2	-	-	-	-	7	6	1	3	1	1	2	-	9	7	2	2	-	-	2	-	11	-
	13%	22%	15%	-	-	-	-	11%	15%	6%	18%	11%	14%	39%	-	23%	21%	36%	4%	-	-	5%	-	14%	-
Lead to a slightly improved situation (+1)	27	7	4	4	1	-	2	19	11	8	7	5	*	2	-	11	11	-	16	3	-	13	*	27	-
	33%	36%	28%	57%	50%	-	66%	31%	28%	36%	39%	56%	6%	38%	-	27%	31%	-	38%	69%	-	39%	10%	36%	-
Make no difference (0)	27	6	6	2	1	-	-	24	17	8	3	2	*	*	-	9	7	2	18	-	*	14	4	25	1
	34%	30%	44%	26%	50%	-	-	39%	42%	35%	15%	21%	9%	10%	-	24%	22%	43%	42%	-	100%	40%	90%	33%	38%
Lead to a slightly worse situation (-1)	1	-	1	-	-	-	-	1	1	-	-	-	-	-	-	1	1	-	-	-	-	-	-	1	-
	1%	-	6%	-	-	-	-	1%	2%	-	-	-	-	-	-	2%	3%	-	-	-	-	-	-	1%	-
Lead to a significantly worse situation (-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Worse situation	1	-	1	-	-	-	-	1	1	-	-	-	-	-	-	1	1	-	-	-	-	-	-	1	-
	1%	-	6%	-	-	-	-	1%	2%	-	-	-	-	-	-	2%	3%	-	-	-	-	-	-	1%	-
Not relevant	8	1	-	1	-	-	-	6	4	2	1	-	1	-	-	4	4	-	4	-	-	4	-	8	-
	9%	4%	-	17%	-	-	-	10%	10%	10%	7%	-	25%	-	10%	12%	-	9%	-	-	11%	-	10%	-	
Don't know	8	2	1	-	-	-	1	4	1	3	4	1	2	1	-	5	4	1	3	1	-	2	-	4	2
	10%	8%	6%	-	-	-	34%	6%	3%	13%	21%	12%	46%	13%	-	13%	12%	21%	7%	31%	-	5%	-	5%	62%
Mean	0.72	0.91	0.56	0.68	0.50	-	1.00	0.63	0.64	0.62	1.04	0.89	1.18	1.34	-	0.92	0.92	0.90	0.54	1.00	0.00	0.58	0.10	0.74	0.00
Standard deviation	0.75	0.79	0.87	0.51	-	-	-	0.74	0.80	0.64	0.71	0.63	-	0.78	-	0.87	0.85	1.15	0.59	0.00	-	0.61	0.34	0.75	-
Standard error	0.09	0.19	0.23	0.23	-	-	-	0.10	0.13	0.15	0.18	0.26	-	0.30	-	0.17	0.19	0.47	0.09	0.00	-	0.10	0.14	0.09	-

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Climate change/ environment**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	60	5	11	8	1	2	17	16	3	5	17	32	28	5	5	8	2	7	8	18	31
Weighted base	50	6	10	10	*	1	13	13	3	4	16	27	23	5	4	10	1	4	6	14	30
NET: Improved situation	15 31%	2 29%	3 29%	3 33%	-	-	3 25%	5 36%	-	-	7 45%	8 28%	8 34%	4 70%	4 80%	4 40%	-	-	2 32%	2 11%	13 42%
Lead to a significantly improved situation (+2)	3 7%	-	1 10%	1 11%	-	-	* 2%	1 8%	-	-	2 13%	1 5%	2 9%	1 20%	1 24%	-	-	-	1 17%	1 7%	2 7%
Lead to a slightly improved situation (+1)	12 24%	2 29%	2 19%	2 22%	-	-	3 23%	4 29%	-	-	5 32%	6 24%	6 25%	3 51%	2 56%	4 40%	-	-	1 15%	1 4%	11 35%
Make no difference (0)	22 45%	2 34%	5 52%	5 54%	* 100%	1 53%	7 56%	5 38%	3 100%	2 56%	5 28%	12 43%	10 46%	1 15%	1 20%	4 41%	1 78%	4 95%	3 41%	8 57%	12 39%
Lead to a slightly worse situation (-1)	3 7%	-	1 12%	1 13%	-	* 47%	-	2 11%	-	-	1 8%	2 7%	1 5%	-	-	1 13%	-	-	-	1 9%	2 6%
Lead to a significantly worse situation (-2)	3 6%	-	-	-	-	-	-	-	-	2 44%	1 9%	3 11%	-	-	-	-	-	-	-	-	3 10%
NET: Worse situation	6 13%	-	1 12%	1 13%	-	* 47%	-	2 11%	-	2 44%	3 17%	5 19%	1 5%	-	-	1 13%	-	-	-	1 9%	5 16%
Not relevant	3 6%	1 22%	1 8%	-	-	-	2 19%	-	-	-	1 4%	1 3%	2 10%	-	-	1 6%	-	-	2 27%	2 12%	-
Don't know	3 6%	1 15%	-	-	-	-	-	2 14%	-	-	1 6%	2 7%	1 5%	1 15%	-	-	*	*	-	2 12%	1 3%
Mean	0.21	0.46	0.29	0.31	0.00	-0.47	0.34	0.38	0.00	-0.87	0.36	0.03	0.44	1.06	1.04	0.29	0.00	0.00	0.67	0.13	0.24
Standard deviation	0.96	0.59	0.86	0.87	-	-	0.55	0.86	0.00	1.15	1.17	1.05	0.79	0.71	0.75	0.73	-	0.00	0.94	0.77	1.05
Standard error	0.13	0.34	0.27	0.31	-	-	0.15	0.24	0.00	0.52	0.30	0.19	0.16	0.36	0.34	0.28	-	0.00	0.38	0.21	0.19

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Climate change/ environment**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	60	18	9	10	4	-	1	46	24	22	13	3	5	5	1	36	25	11	24	7	5	11	1	55	4
Weighted base	50	13	9	11	4	-	*	41	22	19	9	3	3	3	*	29	23	7	21	4	7	9	1	46	3
NET: Improved situation	15	4	3	4	-	-	*	13	10	3	2	-	*	2	-	10	8	2	6	*	3	2	-	15	1
	31%	32%	31%	41%	-	-	100%	32%	46%	17%	25%	-	10%	69%	-	34%	35%	29%	27%	7%	45%	23%	-	32%	17%
Lead to a significantly improved situation (+2)	3	2	-	1	-	-	-	2	2	-	1	-	-	1	-	2	1	1	1	-	-	1	-	3	-
	7%	16%	-	10%	-	-	-	6%	11%	-	12%	-	-	39%	-	8%	5%	19%	5%	-	-	12%	-	7%	-
Lead to a slightly improved situation (+1)	12	2	3	3	-	-	*	11	8	3	1	-	*	1	-	8	7	1	4	*	3	1	-	11	1
	24%	16%	31%	31%	-	-	100%	27%	35%	17%	13%	-	10%	31%	-	26%	30%	9%	22%	7%	45%	11%	-	25%	17%
Make no difference (0)	22	8	3	4	3	-	-	18	7	11	4	1	2	*	-	13	11	2	9	3	2	4	-	22	1
	45%	63%	37%	38%	71%	-	-	44%	33%	58%	46%	47%	90%	2%	-	45%	49%	32%	44%	62%	35%	46%	-	47%	18%
Lead to a slightly worse situation (-1)	3	-	2	1	-	-	-	3	1	2	-	-	-	-	-	2	1	1	1	1	-	-	-	2	1
	7%	-	20%	12%	-	-	-	8%	4%	13%	-	-	-	-	-	7%	5%	12%	6%	31%	-	-	-	4%	39%
Lead to a significantly worse situation (-2)	3	1	-	-	1	-	-	1	1	1	2	2	-	-	-	1	-	1	2	-	1	1	1	2	1
	6%	5%	-	-	29%	-	-	3%	4%	3%	19%	53%	-	-	-	3%	-	12%	11%	-	8%	12%	100%	5%	26%
NET: Worse situation	6	1	2	1	1	-	-	5	2	3	2	2	-	-	-	3	1	2	4	1	1	1	1	4	2
	13%	5%	20%	12%	29%	-	-	11%	7%	16%	19%	53%	-	-	-	10%	5%	24%	17%	31%	8%	12%	100%	9%	65%
Not relevant	3	-	-	-	-	-	-	2	2	-	1	-	-	1	-	1	1	-	2	-	-	2	-	3	-
	6%	-	-	-	-	-	-	6%	10%	-	9%	-	-	29%	-	5%	6%	-	8%	-	-	19%	-	7%	-
Don't know	3	-	1	1	-	-	-	3	1	2	-	-	-	*	2	1	1	1	-	1	-	-	2	-	
	6%	-	12%	9%	-	-	-	6%	4%	9%	-	-	-	100%	7%	4%	16%	4%	-	12%	-	-	-	4%	-
Mean	0.21	0.38	0.13	0.43	-0.58	-	1.00	0.26	0.53	-0.02	-0.01	-1.06	0.10	1.52	-	0.33	0.38	0.14	0.04	-0.24	0.32	0.13	-2.00	0.28	-0.74
Standard deviation	0.96	0.95	0.81	0.90	1.07	-	-	0.87	0.95	0.70	1.33	1.21	0.38	-	-	0.88	0.70	1.46	1.05	0.65	0.97	1.24	-	0.91	1.25
Standard error	0.13	0.22	0.30	0.30	0.53	-	-	0.14	0.21	0.16	0.38	0.70	0.17	-	-	0.16	0.15	0.49	0.23	0.25	0.48	0.41	-	0.13	0.62

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Transport**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	10	1	6	-	1	1	2	7	-	-	-	5	5	1	2	1	-	-	2	2	8
Weighted base	10	1	7	-	1	1	2	7	-	-	-	4	6	2	3	2	-	-	2	2	8
NET: Improved situation	7	-	7	-	-	-	2	5	-	-	-	2	5	2	3	2	-	-	-	-	7
	66%	-	93%	-	-	-	100%	69%	-	-	-	54%	74%	100%	100%	100%	-	-	-	-	83%
Lead to a significantly improved situation (+2)	2	-	2	-	-	-	-	2	-	-	-	-	2	2	-	-	-	-	-	-	2
	16%	-	24%	-	-	-	-	25%	-	-	-	-	27%	100%	-	-	-	-	-	-	20%
Lead to a slightly improved situation (+1)	5	-	5	-	-	-	2	3	-	-	-	2	3	-	3	2	-	-	-	-	5
	50%	-	69%	-	-	-	100%	44%	-	-	-	54%	47%	-	100%	100%	-	-	-	-	62%
Make no difference (0)	2	-	-	-	1	-	-	2	-	-	-	-	2	-	-	-	-	-	2	1	1
	16%	-	-	-	100%	-	-	24%	-	-	-	-	26%	-	-	-	-	-	100%	35%	11%
Lead to a slightly worse situation (-1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lead to a significantly worse situation (-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Worse situation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	2	1	1	-	-	1	-	1	-	-	-	2	-	-	-	-	-	-	-	1	1
	18%	100%	7%	-	-	100%	-	8%	-	-	46%	-	-	-	-	-	-	-	-	65%	6%
Mean	1.01	-	1.26	-	0.00	-	1.00	1.01	-	-	-	1.00	1.01	2.00	1.00	1.00	-	-	0.00	0.00	1.10
Standard deviation	0.67	-	0.47	-	-	-	0.00	0.79	-	-	-	0.00	0.79	-	0.00	-	-	-	-	-	0.61
Standard error	0.24	-	0.21	-	-	-	0.00	0.32	-	-	-	0.00	0.35	-	0.00	-	-	-	-	-	0.23



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Transport**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	10	5	1	2	-	-	-	6	4	2	3	-	-	3	1	7	4	3	3	-	1	2	-	8	1
Weighted base	10	5	1	3	-	-	-	8	5	3	2	-	-	2	*	8	6	2	2	-	*	2	-	9	*
NET: Improved situation	7	5	-	2	-	-	-	5	3	2	2	-	-	2	*	6	6	*	*	-	*	-	-	6	*
	66%	90%	-	67%	-	-	-	61%	56%	73%	79%	-	-	79%	100%	82%	100%	13%	16%	-	100%	-	-	69%	100%
Lead to a significantly improved situation (+2)	2	2	-	-	-	-	-	2	2	-	-	-	-	-	2	2	-	-	-	-	-	-	-	2	-
	16%	32%	-	-	-	-	-	22%	34%	-	-	-	-	-	21%	27%	-	-	-	-	-	-	-	18%	-
Lead to a slightly improved situation (+1)	5	3	-	2	-	-	-	3	1	2	2	-	-	2	*	5	4	*	*	-	*	-	-	5	*
	50%	58%	-	67%	-	-	-	39%	22%	73%	79%	-	-	79%	100%	60%	73%	13%	16%	-	100%	-	-	51%	100%
Make no difference (0)	2	-	-	1	-	-	-	2	1	1	-	-	-	-	1	-	1	1	-	-	1	-	2	-	
	16%	-	-	33%	-	-	-	21%	18%	27%	-	-	-	-	12%	-	56%	29%	-	-	35%	-	17%	-	
Lead to a slightly worse situation (-1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lead to a significantly worse situation (-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Worse situation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	2	1	1	-	-	-	-	1	1	-	1	-	-	1	-	1	-	1	-	-	1	-	1	-	
	18%	10%	100%	-	-	-	-	17%	26%	-	21%	-	-	21%	-	7%	-	31%	54%	-	-	65%	-	14%	-
Mean	1.01	1.36	-	0.67	-	-	-	1.01	1.21	0.73	1.00	-	-	1.00	1.00	1.10	1.27	0.19	0.36	-	1.00	0.00	-	1.01	1.00
Standard deviation	0.67	0.54	-	0.59	-	-	-	0.79	0.95	0.57	-	-	-	-	0.63	0.49	-	-	-	-	-	-	-	0.69	-
Standard error	0.24	0.27	-	0.42	-	-	-	0.35	0.55	0.40	-	-	-	-	0.26	0.24	-	-	-	-	-	-	-	0.26	-

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Poverty/ inequality**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	294	12	150	22	18	6	35	75	31	55	92	113	181	17	29	28	10	65	87	65	164
Weighted base	271	14	142	22	6	5	42	79	26	41	79	100	171	20	33	24	9	61	75	58	157
NET: Improved situation	227	13	123	20	4	3	36	64	16	37	70	88	139	14	26	19	5	52	63	51	131
	84%	91%	86%	89%	71%	69%	87%	81%	62%	89%	89%	87%	82%	73%	78%	79%	60%	86%	83%	88%	84%
Lead to a significantly improved situation (+2)	100	7	50	10	1	2	17	24	8	19	30	37	63	8	11	8	2	20	29	22	63
	37%	51%	35%	43%	19%	53%	40%	31%	29%	47%	38%	37%	37%	40%	34%	35%	20%	33%	38%	39%	40%
Lead to a slightly improved situation (+1)	127	5	72	10	3	1	20	40	9	17	40	51	76	7	15	10	3	32	35	28	68
	47%	39%	51%	45%	52%	16%	47%	50%	33%	42%	51%	50%	44%	33%	45%	44%	40%	53%	46%	49%	43%
Make no difference (0)	35	1	16	1	2	1	3	11	8	4	8	10	26	5	6	5	3	6	10	5	21
	13%	9%	11%	6%	29%	31%	7%	14%	31%	10%	10%	10%	15%	27%	18%	21%	40%	10%	13%	8%	13%
Lead to a slightly worse situation (-1)	2	-	-	-	-	-	-	-	2	-	-	2	-	-	-	-	-	-	-	-	2
	1%	-	-	-	-	-	-	-	7%	-	-	2%	-	-	-	-	-	-	-	-	1%
Lead to a significantly worse situation (-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Worse situation	2	-	-	-	-	-	-	-	2	-	-	2	-	-	-	-	-	-	-	-	2
	1%	-	-	-	-	-	-	-	7%	-	-	2%	-	-	-	-	-	-	-	-	1%
Not relevant	2	-	-	1	-	-	2	-	-	-	-	-	2	-	1	-	-	-	1	1	-
	1%	-	-	5%	-	-	5%	-	-	-	-	-	1%	-	4%	-	-	-	1%	2%	-
Don't know	5	-	4	-	-	-	-	4	-	1	*	2	4	-	-	-	-	2	2	1	3
	2%	-	3%	-	-	-	-	5%	-	1%	1%	2%	2%	-	-	-	-	3%	2%	2%	2%
Mean	1.23	1.42	1.25	1.39	0.90	1.22	1.35	1.18	0.84	1.38	1.29	1.24	1.23	1.14	1.16	1.14	0.81	1.24	1.26	1.31	1.25
Standard deviation	0.70	0.68	0.65	0.62	0.75	1.01	0.62	0.67	0.93	0.66	0.64	0.70	0.70	0.83	0.73	0.75	0.80	0.64	0.68	0.63	0.73
Standard error	0.04	0.20	0.05	0.14	0.18	0.41	0.11	0.08	0.17	0.09	0.07	0.07	0.05	0.20	0.14	0.14	0.25	0.08	0.07	0.08	0.06

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Poverty/ inequality**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	294	151	10	18	9	2	15	152	83	69	139	38	42	59	3	132	85	47	162	29	29	81	23	265	21
Weighted base	271	138	12	21	5	2	14	156	73	83	112	50	24	37	3	128	98	29	144	20	30	69	25	241	23
NET: Improved situation	227	117	10	19	5	*	11	134	64	70	90	39	17	35	2	104	79	25	123	16	28	59	20	203	19
	84%	85%	89%	88%	90%	19%	82%	86%	88%	84%	81%	77%	70%	93%	74%	81%	81%	84%	86%	80%	94%	85%	80%	84%	83%
Lead to a significantly improved situation (+2)	100	47	7	10	2	-	8	55	23	32	43	13	10	20	2	52	43	10	48	9	7	27	5	91	9
	37%	34%	62%	47%	47%	-	56%	35%	32%	38%	39%	26%	41%	54%	56%	41%	44%	33%	33%	45%	22%	39%	22%	38%	37%
Lead to a slightly improved situation (+1)	127	70	3	9	2	*	4	79	41	38	47	25	7	15	1	52	36	15	75	7	21	32	14	112	11
	47%	50%	27%	41%	43%	19%	26%	51%	56%	45%	42%	51%	29%	39%	18%	40%	37%	51%	52%	35%	72%	47%	58%	47%	46%
Make no difference (0)	35	17	1	1	1	-	2	16	7	9	18	10	6	2	1	18	15	3	17	4	1	9	4	30	3
	13%	12%	11%	7%	10%	-	18%	10%	10%	10%	16%	21%	24%	5%	26%	14%	16%	9%	12%	20%	4%	12%	15%	12%	12%
Lead to a slightly worse situation (-1)	2	-	-	-	-	2	-	2	-	2	-	-	-	-	-	2	2	-	-	-	-	-	-	2	-
	1%	-	-	-	-	81%	-	1%	-	2%	-	-	-	-	-	1%	2%	-	-	-	-	-	-	1%	-
Lead to a significantly worse situation (-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Worse situation	2	-	-	-	-	2	-	2	-	2	-	-	-	-	-	2	2	-	-	-	-	-	-	2	-
	1%	-	-	-	-	81%	-	1%	-	2%	-	-	-	-	-	1%	2%	-	-	-	-	-	-	1%	-
Not relevant	2	-	-	1	-	-	-	2	1	1	-	-	-	-	-	-	-	-	2	-	-	1	1	2	-
	1%	-	-	5%	-	-	-	1%	2%	1%	-	-	-	-	-	-	-	-	2%	-	-	2%	5%	1%	-
Don't know	5	4	-	-	-	-	-	2	-	2	3	1	1	1	-	4	2	2	1	-	1	1	-	4	1
	2%	3%	-	-	-	-	-	1%	-	2%	3%	2%	6%	2%	-	3%	2%	7%	1%	-	2%	1%	-	2%	5%
Mean	1.23	1.23	1.52	1.42	1.37	-0.62	1.39	1.23	1.22	1.25	1.23	1.06	1.18	1.49	1.31	1.25	1.25	1.26	1.22	1.25	1.19	1.27	1.07	1.25	1.26
Standard deviation	0.70	0.66	0.71	0.64	0.73	1.07	0.80	0.68	0.62	0.73	0.72	0.70	0.83	0.61	1.02	0.75	0.79	0.63	0.65	0.79	0.49	0.68	0.63	0.70	0.69
Standard error	0.04	0.05	0.22	0.15	0.24	0.76	0.21	0.06	0.07	0.09	0.06	0.12	0.13	0.08	0.59	0.07	0.09	0.10	0.05	0.15	0.09	0.08	0.13	0.04	0.16

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Housing**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	65	9	28	8	5	1	14	30	7	5	8	27	38	11	16	12	3	8	6	18	33
Weighted base	71	10	26	13	1	1	17	31	7	6	10	37	34	8	15	13	2	7	4	26	27
NET: Improved situation	59	7	23	12	*	1	15	23	7	6	8	32	27	8	13	10	2	7	4	24	20
	83%	71%	89%	92%	38%	100%	87%	72%	100%	100%	85%	85%	81%	94%	83%	78%	80%	94%	100%	94%	73%
Lead to a significantly improved situation (+2)	43	6	15	9	*	-	12	12	6	6	7	25	18	5	7	4	2	5	4	15	16
	60%	58%	56%	70%	32%	-	71%	39%	83%	100%	73%	66%	54%	62%	49%	28%	80%	75%	100%	60%	59%
Lead to a slightly improved situation (+1)	16	1	8	3	*	1	3	10	1	-	1	7	9	3	5	7	-	1	-	9	4
	23%	13%	33%	22%	6%	100%	17%	33%	17%	-	13%	19%	27%	32%	34%	50%	-	19%	-	34%	14%
Make no difference (0)	6	2	*	1	-	-	2	4	-	-	-	4	2	-	2	*	-	-	-	1	5
	8%	24%	2%	8%	-	-	13%	11%	-	-	-	10%	6%	-	10%	4%	-	-	-	4%	17%
Lead to a slightly worse situation (-1)	3	1	1	-	-	-	-	2	-	-	1	1	2	-	1	1	-	-	-	-	3
	4%	5%	6%	-	-	-	-	5%	-	-	15%	4%	5%	-	7%	4%	-	-	-	-	10%
Lead to a significantly worse situation (-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Worse situation	3	1	1	-	-	-	-	2	-	-	1	1	2	-	1	1	-	-	-	-	3
	4%	5%	6%	-	-	-	-	5%	-	-	15%	4%	5%	-	7%	4%	-	-	-	-	10%
Don't know	3	-	1	-	1	-	-	3	-	-	-	1	3	1	-	2	*	*	-	1	-
	5%	-	4%	-	62%	-	-	11%	-	-	-	2%	8%	6%	-	14%	20%	6%	-	2%	-
Mean	1.46	1.25	1.45	1.62	1.85	1.00	1.58	1.20	1.83	2.00	1.43	1.49	1.41	1.66	1.25	1.19	2.00	1.80	2.00	1.57	1.23
Standard deviation	0.83	1.03	0.81	0.66	-	-	0.73	0.89	0.41	0.00	1.13	0.84	0.84	0.51	0.93	0.75	-	0.44	0.00	0.59	1.06
Standard error	0.11	0.34	0.16	0.23	-	-	0.19	0.17	0.15	0.00	0.40	0.16	0.14	0.16	0.23	0.23	-	0.17	0.00	0.14	0.19

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Housing**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	65	26	8	7	5	-	1	28	16	12	37	6	9	22	-	42	33	9	23	4	4	6	9	53	11
Weighted base	71	24	9	12	3	-	*	38	18	20	33	12	4	17	-	48	42	6	23	4	7	5	7	60	9
NET: Improved situation	59	20	7	9	2	-	*	29	12	17	30	12	2	15	-	38	32	5	21	4	7	5	5	51	6
	83%	84%	77%	79%	75%	-	100%	76%	64%	87%	91%	100%	64%	90%	-	79%	77%	92%	91%	90%	100%	100%	77%	85%	65%
Lead to a significantly improved situation (+2)	43	13	6	8	2	-	*	20	8	12	23	11	1	11	-	26	22	3	17	4	4	4	5	37	4
	60%	54%	70%	65%	73%	-	100%	53%	44%	61%	69%	88%	16%	67%	-	54%	53%	58%	73%	90%	49%	88%	77%	61%	46%
Lead to a slightly improved situation (+1)	16	7	1	2	*	-	-	9	4	5	7	1	2	4	-	12	10	2	4	-	4	1	-	15	2
	23%	29%	7%	14%	2%	-	-	24%	21%	27%	22%	12%	48%	23%	-	25%	24%	34%	19%	-	51%	12%	-	24%	18%
Make no difference (0)	6	2	*	2	-	-	-	5	3	1	1	-	*	*	-	5	4	*	1	-	-	-	1	3	3
	8%	6%	5%	21%	-	-	-	12%	18%	7%	3%	-	12%	3%	-	10%	10%	8%	5%	-	-	-	15%	4%	35%
Lead to a slightly worse situation (-1)	3	1	2	-	-	-	-	3	1	1	1	-	1	-	-	3	3	-	-	-	-	-	-	3	-
	4%	6%	18%	-	-	-	-	7%	8%	6%	2%	-	13%	-	6%	7%	-	-	-	-	-	-	-	5%	-
Lead to a significantly worse situation (-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Worse situation	3	1	2	-	-	-	-	3	1	1	1	-	1	-	-	3	3	-	-	-	-	-	-	3	-
	4%	6%	18%	-	-	-	-	7%	8%	6%	2%	-	13%	-	6%	7%	-	-	-	-	-	-	-	5%	-
Don't know	3	1	-	-	1	-	-	2	2	-	2	-	*	1	-	3	3	-	1	*	-	-	1	3	-
	5%	4%	-	-	25%	-	-	5%	10%	-	5%	-	11%	7%	-	5%	6%	-	4%	10%	-	-	8%	6%	-
Mean	1.46	1.37	1.28	1.44	1.97	-	2.00	1.28	1.11	1.43	1.66	1.88	0.75	1.69	-	1.33	1.31	1.50	1.71	2.00	1.49	1.88	1.67	1.49	1.11
Standard deviation	0.83	0.88	1.25	0.86	-	-	-	0.95	1.04	0.87	0.63	0.34	1.09	0.55	-	0.92	0.95	0.70	0.56	0.00	0.54	0.37	0.81	0.82	0.95
Standard error	0.11	0.18	0.44	0.32	-	-	-	0.18	0.27	0.25	0.11	0.14	0.38	0.12	-	0.15	0.17	0.23	0.12	0.00	0.27	0.15	0.29	0.12	0.29

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Council/ local services**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	26	4	7	2	2	-	7	6	7	4	2	8	18	3	8	6	3	5	5	10	12
Weighted base	30	6	7	3	1	-	11	5	8	4	1	8	22	3	9	8	4	6	5	11	12
NET: Improved situation	20 68%	6 100%	5 69%	1 39%	* 33%	-	6 56%	4 77%	6 77%	3 67%	1 100%	5 68%	15 68%	2 54%	5 50%	7 85%	3 64%	2 34%	4 81%	7 67%	6 51%
Lead to a significantly improved situation (+2)	4 14%	1 23%	-	-	-	-	2 17%	-	2 20%	1 19%	-	2 31%	2 9%	-	1 15%	-	-	-	1 10%	2 17%	-
Lead to a slightly improved situation (+1)	16 54%	5 77%	5 69%	1 39%	* 33%	-	4 39%	4 77%	4 56%	2 48%	1 100%	3 37%	13 60%	2 54%	3 35%	7 85%	3 64%	2 34%	4 71%	5 50%	6 51%
Make no difference (0)	5 16%	-	2 31%	-	1 67%	-	2 17%	1 23%	2 23%	-	-	1 11%	4 18%	-	3 35%	1 15%	-	3 43%	1 19%	2 17%	3 25%
Lead to a slightly worse situation (-1)	2 6%	-	-	2 61%	-	-	2 15%	-	-	-	-	2 21%	-	-	-	-	-	-	-	2 16%	-
Lead to a significantly worse situation (-2)	1 5%	-	-	-	-	-	1 12%	-	-	-	-	-	1 6%	1 46%	1 15%	-	-	-	-	-	1 11%
NET: Worse situation	3 10%	-	-	2 61%	-	-	3 28%	-	-	-	-	2 21%	1 6%	1 46%	1 15%	-	-	-	-	2 16%	1 11%
Not relevant	2 5%	-	-	-	-	-	-	-	-	2 33%	-	-	2 7%	-	-	-	2 36%	2 23%	-	-	2 12%
Mean	0.71	1.23	0.69	-0.23	0.33	-	0.32	0.77	0.97	1.28	1.00	0.77	0.69	-0.39	0.35	0.85	1.00	0.44	0.92	0.69	0.32
Standard deviation	0.97	0.46	0.50	1.22	-	-	1.33	0.47	0.71	0.55	-	1.18	0.92	1.84	1.27	0.38	0.00	0.56	0.60	0.98	1.05
Standard error	0.19	0.23	0.19	0.86	-	-	0.50	0.19	0.27	0.32	-	0.42	0.22	1.06	0.45	0.16	0.00	0.28	0.27	0.31	0.32

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Council/ local services**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	26	11	2	-	-	1	1	16	11	5	8	4	1	3	2	15	10	5	11	1	3	6	1	24	2
Weighted base	30	13	2	-	-	1	1	18	11	7	11	8	*	3	1	19	13	6	11	2	2	6	1	27	2
NET: Improved situation	20	11	2	-	-	1	1	10	6	3	10	8	*	2	1	13	9	4	7	2	2	3	-	18	2
	68%	83%	100%	-	-	100%	100%	55%	56%	52%	86%	100%	100%	51%	100%	68%	65%	75%	68%	100%	100%	57%	-	65%	100%
Lead to a significantly improved situation (+2)	4	-	1	-	-	-	1	3	1	1	2	2	-	-	-	1	1	-	3	2	1	1	-	3	1
	14%	-	72%	-	-	-	100%	15%	12%	20%	14%	21%	-	-	-	7%	10%	-	27%	100%	35%	9%	-	11%	56%
Lead to a slightly improved situation (+1)	16	11	1	-	-	1	-	7	5	2	8	6	*	2	1	12	7	4	4	-	2	3	-	15	1
	54%	83%	28%	-	-	100%	-	39%	44%	32%	72%	79%	100%	51%	100%	61%	55%	75%	41%	-	65%	49%	-	55%	44%
Make no difference (0)	5	2	-	-	-	-	-	5	3	2	-	-	-	-	-	3	3	-	2	-	-	1	1	5	-
	16%	17%	-	-	-	-	-	28%	28%	27%	-	-	-	-	-	16%	23%	-	17%	-	-	14%	100%	18%	-
Lead to a slightly worse situation (-1)	2	-	-	-	-	-	-	2	2	-	-	-	-	-	-	-	-	-	2	-	-	2	-	2	-
	6%	-	-	-	-	-	-	10%	15%	-	-	-	-	-	-	-	-	-	15%	-	-	28%	-	6%	-
Lead to a significantly worse situation (-2)	1	-	-	-	-	-	-	1	-	1	-	-	-	-	-	1	-	1	-	-	-	-	-	1	-
	5%	-	-	-	-	-	-	8%	-	21%	-	-	-	-	-	7%	-	25%	-	-	-	-	-	5%	-
NET: Worse situation	3	-	-	-	-	-	-	3	2	1	-	-	-	-	-	1	-	1	2	-	-	2	-	3	-
	10%	-	-	-	-	-	-	17%	15%	21%	-	-	-	-	-	7%	-	25%	15%	-	-	28%	-	11%	-
Not relevant	2	-	-	-	-	-	-	-	-	-	2	-	-	2	-	2	2	-	-	-	-	-	-	2	-
	5%	-	-	-	-	-	-	-	-	-	14%	-	-	49%	-	8%	11%	-	-	-	-	-	-	5%	-
Mean	0.71	0.83	1.72	-	-	1.00	2.00	0.45	0.53	0.31	1.16	1.21	1.00	1.00	1.00	0.66	0.85	0.26	0.79	2.00	1.35	0.38	0.00	0.63	1.56
Standard deviation	0.97	0.39	-	-	-	-	-	1.13	0.94	1.47	0.39	0.44	-	-	-	0.95	0.62	1.42	1.06	-	0.62	1.08	-	0.97	0.65
Standard error	0.19	0.12	-	-	-	-	-	0.28	0.28	0.66	0.15	0.22	-	-	-	0.25	0.21	0.64	0.32	-	0.36	0.44	-	0.20	0.46

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Europe/ EU**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	261	69	15	6	137	53	60	52	42	47	7	76	185	10	12	17	9	52	126	140	74
Weighted base	195	70	12	10	73	33	56	46	27	26	8	61	134	10	12	13	6	33	89	115	49
NET: Improved situation	50 26%	19 27%	7 56%	7 76%	11 16%	6 17%	17 30%	16 34%	4 15%	4 15%	4 52%	18 30%	31 23%	8 76%	7 60%	7 57%	3 54%	8 24%	12 13%	27 24%	15 30%
Lead to a significantly improved situation (+2)	15 7%	3 5%	3 23%	2 20%	4 5%	1 2%	3 5%	5 11%	1 5%	4 14%	1 17%	9 14%	6 4%	1 8%	2 13%	1 7%	-	4 11%	3 3%	9 7%	4 8%
Lead to a slightly improved situation (+1)	35 18%	16 22%	4 33%	5 56%	8 11%	5 15%	14 25%	11 23%	3 10%	* 1%	3 35%	10 16%	25 19%	7 68%	6 47%	6 50%	3 54%	4 13%	9 10%	19 16%	11 23%
Make no difference (0)	92 47%	34 49%	4 37%	1 13%	37 50%	17 53%	29 52%	13 27%	15 57%	14 55%	3 39%	24 40%	67 50%	1 10%	4 32%	3 24%	1 11%	13 39%	53 60%	52 46%	25 52%
Lead to a slightly worse situation (-1)	10 5%	2 2%	1 8%	1 11%	6 9%	* 1%	2 4%	5 12%	2 8%	* 2%	-	2 3%	9 6%	-	-	-	1 18%	5 16%	5 5%	7 6%	3 6%
Lead to a significantly worse situation (-2)	3 1%	1 2%	-	-	2 2%	* *	1 1%	* *	-	1 5%	1 10%	1 2%	1 1%	-	-	-	-	1 2%	1 2%	1 1%	1 3%
NET: Worse situation	13 7%	3 4%	1 8%	1 11%	8 11%	* 1%	3 5%	6 12%	2 8%	2 7%	1 10%	3 5%	10 8%	-	-	-	1 18%	6 18%	6 7%	9 7%	4 9%
Not relevant	33 17%	11 16%	-	-	16 21%	7 23%	6 11%	9 19%	5 19%	6 23%	-	13 22%	20 15%	-	1 8%	2 18%	1 18%	6 19%	14 16%	24 21%	4 9%
Don't know	7 4%	3 4%	-	-	1 2%	2 6%	2 3%	3 7%	* *	-	-	2 3%	5 4%	1 14%	-	* 1%	-	* *	4 4%	3 2%	-
Mean	0.31	0.32	0.70	0.86	0.10	0.25	0.34	0.45	0.14	0.22	0.49	0.49	0.24	0.98	0.79	0.79	0.44	0.18	0.11	0.29	0.29
Standard deviation	0.81	0.74	0.95	0.91	0.79	0.53	0.71	0.96	0.68	1.02	1.16	0.95	0.73	0.49	0.70	0.61	0.93	1.01	0.66	0.82	0.84
Standard error	0.06	0.10	0.24	0.37	0.08	0.09	0.10	0.15	0.12	0.16	0.44	0.13	0.06	0.17	0.21	0.17	0.35	0.16	0.07	0.08	0.11



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 21

**Q.8 Do you think lower housing costs (e.g. more affordable house prices, lower rents, affordable mortgages) would improve or worsen the situation in this area, or would it make no difference?**

**Base: All respondents giving a most important issue**

**FILTER: Q.2 Most Important Issue: Europe/ EU**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	261	26	81	6	60	-	2	196	135	61	64	20	19	25	1	102	62	40	159	17	13	116	13	251	7
Weighted base	195	20	77	10	20	-	1	151	102	48	44	21	8	15	*	81	58	23	114	11	14	86	3	188	6
NET: Improved situation	50	11	19	6	7	-	*	39	24	15	11	5	2	4	*	30	27	3	20	4	*	16	*	48	1
	26%	53%	25%	59%	36%	-	42%	26%	23%	31%	26%	25%	24%	27%	100%	37%	47%	13%	17%	32%	1%	18%	7%	25%	18%
Lead to a significantly improved situation (+2)	15	5	3	2	5	-	-	8	3	5	7	4	1	2	-	7	6	2	7	2	*	5	-	14	1
	7%	23%	4%	21%	23%	-	-	5%	3%	9%	15%	17%	12%	14%	-	9%	10%	7%	6%	18%	1%	6%	-	7%	12%
Lead to a slightly improved situation (+1)	35	6	16	4	3	-	*	31	20	10	5	2	1	2	*	23	21	1	13	2	-	11	*	34	*
	18%	30%	21%	38%	13%	-	42%	20%	20%	21%	10%	8%	12%	13%	100%	28%	37%	6%	11%	14%	-	13%	7%	18%	6%
Make no difference (0)	92	7	37	-	9	-	1	70	50	20	22	10	4	7	-	30	17	13	61	6	8	47	2	88	3
	47%	34%	49%	-	47%	-	58%	46%	49%	42%	49%	48%	58%	45%	-	37%	29%	58%	54%	49%	56%	54%	49%	47%	54%
Lead to a slightly worse situation (-1)	10	1	5	2	1	-	-	10	9	1	*	-	-	*	-	4	3	2	6	*	1	5	-	9	1
	5%	5%	6%	17%	5%	-	-	7%	8%	3%	1%	-	-	3%	-	5%	4%	7%	5%	4%	8%	5%	-	5%	16%
Lead to a significantly worse situation (-2)	3	-	1	-	*	-	-	2	1	*	1	1	-	1	-	-	-	-	3	*	-	3	-	3	-
	1%	-	2%	-	1%	-	-	1%	1%	*	3%	4%	-	4%	-	-	-	-	3%	1%	-	3%	-	2%	-
NET: Worse situation	13	1	6	2	1	-	-	11	10	1	2	1	-	1	-	4	3	2	9	1	1	7	-	12	1
	7%	5%	8%	17%	6%	-	-	8%	10%	3%	4%	4%	-	7%	-	5%	4%	7%	8%	4%	8%	9%	-	7%	16%
Not relevant	33	1	11	2	1	-	-	26	16	10	7	5	1	1	-	13	10	3	20	1	5	13	2	32	1
	17%	7%	15%	24%	5%	-	-	18%	16%	21%	15%	22%	18%	4%	-	16%	17%	12%	18%	9%	36%	15%	44%	17%	12%
Don't know	7	*	3	-	1	-	-	4	3	2	3	*	*	2	-	3	1	2	4	1	-	3	-	7	-
	4%	2%	3%	-	5%	-	-	3%	2%	4%	6%	1%	1%	16%	-	4%	2%	9%	3%	5%	-	3%	-	4%	-
Mean	0.31	0.78	0.22	0.83	0.58	-	0.42	0.28	0.19	0.49	0.43	0.46	0.44	0.39	1.00	0.52	0.65	0.17	0.17	0.53	-0.10	0.15	0.12	0.31	0.16
Standard deviation	0.81	0.90	0.75	1.14	0.99	-	-	0.76	0.74	0.78	0.96	1.01	0.81	1.03	-	0.79	0.77	0.74	0.79	0.94	0.42	0.81	-	0.81	0.98
Standard error	0.06	0.19	0.09	0.51	0.14	-	-	0.06	0.07	0.12	0.14	0.25	0.21	0.24	-	0.09	0.11	0.13	0.07	0.26	0.13	0.08	-	0.06	0.44

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 22

**Q.9 Thinking about the next five years, would you like to see house prices rise, fall, stay roughly the same, or do you not mind?**

**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Rise	966	539	428	60	168	200	172	147	220	338	275	174	179	92	37	134	77	88	72	47	93	115	133	77	134	477
	24%	27%	21%	12%	26%	26%	25%	24%	26%	31%	23%	20%	19%	26%	20%	28%	21%	23%	23%	22%	24%	23%	25%	21%	25%	27%
Stay roughly the same	1430	688	742	134	176	229	254	257	379	439	425	293	273	110	61	167	139	120	118	98	150	146	186	136	195	575
	35%	34%	36%	27%	27%	30%	37%	42%	44%	40%	36%	34%	29%	31%	33%	35%	39%	32%	37%	45%	39%	29%	36%	37%	37%	33%
Fall	1008	446	562	216	220	198	161	109	104	210	288	238	272	93	41	85	87	103	73	41	91	176	132	87	139	438
	25%	22%	27%	44%	34%	26%	23%	18%	12%	19%	24%	28%	29%	26%	22%	18%	24%	27%	23%	19%	24%	34%	25%	23%	26%	25%
Don't mind	667	322	345	79	88	147	105	97	150	113	192	150	211	58	45	92	57	66	53	30	48	75	72	71	63	259
	16%	16%	17%	16%	14%	19%	15%	16%	18%	10%	16%	18%	23%	16%	24%	19%	16%	18%	17%	14%	12%	15%	14%	19%	12%	15%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 22

**Q.9 Thinking about the next five years, would you like to see house prices rise, fall, stay roughly the same, or do you not mind?**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Dis- agree	Agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Rise	966 24%	308 33%	251 22%	82 23%	67 26%	77 28%	310 30%	331 23%	102 21%	99 21%	46 13%	339 22%	627 24%	85 21%	139 26%	134 26%	45 23%	172 23%	244 24%	464 30%	332 21%
Stay roughly the same	1430 35%	346 37%	414 36%	139 38%	99 39%	102 37%	397 38%	525 36%	162 33%	127 27%	117 33%	463 31%	967 38%	130 32%	161 30%	163 32%	69 35%	303 40%	445 44%	623 40%	463 30%
Fall	1008 25%	135 14%	338 29%	107 29%	42 16%	41 15%	204 20%	328 23%	139 29%	156 33%	140 39%	475 31%	533 21%	126 30%	123 23%	117 23%	45 23%	170 22%	142 14%	258 17%	499 32%
Don't mind	667 16%	141 15%	159 14%	36 10%	48 19%	53 19%	130 12%	260 18%	83 17%	90 19%	52 15%	234 15%	433 17%	72 17%	106 20%	100 19%	38 19%	114 15%	173 17%	203 13%	250 16%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 22

**Q.9 Thinking about the next five years, would you like to see house prices rise, fall, stay roughly the same, or do you not mind?**

**Base: All respondents**

	Trust Most on Housing						Housing Tenure								Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Rise	966	223	303	69	23	5	14	808	336	472	152	61	30	61	6	611	508	103	355	29	34	228	63	876	79
	24%	20%	35%	22%	21%	28%	18%	29%	25%	33%	12%	11%	13%	12%	13%	27%	28%	21%	20%	12%	13%	24%	19%	23%	27%
Stay roughly the same	1430	407	314	134	38	7	28	1140	581	559	278	108	50	119	12	770	582	188	660	71	74	412	104	1339	77
	35%	36%	37%	42%	35%	44%	37%	41%	43%	39%	22%	20%	22%	24%	28%	34%	32%	38%	37%	29%	27%	44%	30%	36%	26%
Fall	1008	343	131	86	32	4	20	427	198	229	563	233	92	238	18	577	449	128	431	94	112	126	99	888	106
	25%	31%	15%	27%	29%	26%	26%	15%	15%	16%	45%	44%	41%	47%	41%	25%	25%	26%	24%	39%	41%	13%	29%	24%	36%
Don't mind	667	148	107	30	17	*	14	393	228	166	265	127	54	84	8	322	252	70	345	50	52	168	76	628	31
	16%	13%	13%	9%	15%	3%	18%	14%	17%	12%	21%	24%	24%	17%	18%	14%	14%	14%	19%	20%	19%	18%	22%	17%	11%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 23

**Q.10 Please indicate the extent to which you agree with each pair of opposing statements on a scale of 0-10 where:**

**0 = You strongly agree with the statement on the left hand side**

**5 = You agree or disagree equally with the two statements**

**10 = You strongly agree with the statement on the right hand side**

**Rising house prices make me feel better about my family's future**

**or Rising house prices make me feel worse about my family's future**

**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
0	153 4%	69 3%	83 4%	8 2%	26 4%	32 4%	26 4%	23 4%	38 4%	45 4%	36 3%	35 4%	37 4%	12 3%	4 2%	16 3%	9 2%	13 3%	11 4%	14 6%	15 4%	25 5%	19 4%	15 4%	16 3%	70 4%
1	118 3%	63 3%	55 3%	5 1%	9 1%	30 4%	22 3%	22 4%	28 3%	29 3%	36 3%	19 2%	34 4%	10 3%	7 4%	13 3%	13 4%	7 2%	13 4%	2 1%	11 3%	16 3%	17 3%	8 2%	15 3%	53 3%
2	224 5%	133 7%	91 4%	17 3%	36 6%	48 6%	28 4%	34 6%	61 7%	78 7%	71 6%	37 4%	38 4%	21 6%	13 7%	23 5%	22 6%	21 6%	18 6%	9 4%	27 7%	21 4%	26 5%	21 6%	20 4%	105 6%
3	271 7%	141 7%	130 6%	29 6%	41 6%	63 8%	42 6%	38 6%	57 7%	101 9%	90 8%	50 6%	30 3%	25 7%	7 4%	36 7%	28 8%	27 7%	24 8%	13 6%	25 6%	28 6%	32 6%	27 7%	22 4%	147 8%
4	293 7%	155 8%	137 7%	37 7%	33 5%	42 5%	56 8%	51 8%	74 9%	100 9%	92 8%	43 5%	57 6%	20 6%	12 6%	46 10%	19 5%	28 7%	26 8%	18 8%	20 5%	32 6%	39 8%	31 8%	36 7%	116 7%
5	1501 37%	698 35%	804 39%	164 33%	205 31%	299 39%	271 39%	225 37%	337 39%	364 33%	407 34%	339 40%	391 42%	159 45%	65 35%	170 36%	144 40%	143 38%	114 36%	88 41%	128 34%	153 30%	198 38%	140 38%	175 33%	613 35%
6	327 8%	184 9%	143 7%	55 11%	50 8%	56 7%	47 7%	49 8%	71 8%	91 8%	97 8%	74 9%	66 7%	27 8%	15 8%	32 7%	36 10%	28 7%	21 7%	15 7%	32 9%	57 11%	35 7%	28 8%	53 10%	142 8%
7	340 8%	173 9%	167 8%	57 12%	69 11%	61 8%	54 8%	44 7%	55 6%	90 8%	100 8%	80 9%	70 7%	19 6%	18 10%	43 9%	33 9%	31 8%	34 11%	15 7%	29 8%	42 8%	46 9%	30 8%	52 10%	155 9%
8	320 8%	153 8%	166 8%	52 11%	69 11%	39 5%	59 8%	46 8%	55 6%	85 8%	103 9%	61 7%	70 8%	28 8%	16 8%	34 7%	22 6%	26 7%	25 8%	18 8%	34 9%	46 9%	43 8%	29 8%	56 10%	134 8%
9	172 4%	82 4%	90 4%	24 5%	37 6%	31 4%	26 4%	17 3%	36 4%	45 4%	51 4%	33 4%	43 5%	9 2%	7 4%	25 5%	9 3%	12 3%	9 3%	10 4%	21 5%	34 7%	26 5%	11 3%	25 5%	69 4%
10	354 9%	145 7%	209 10%	43 9%	76 12%	73 9%	61 9%	60 10%	41 5%	70 6%	99 8%	84 10%	100 11%	23 7%	20 11%	40 8%	24 7%	41 11%	21 7%	14 6%	40 10%	59 11%	41 8%	32 9%	60 11%	145 8%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 23

**Q.10 Please indicate the extent to which you agree with each pair of opposing statements on a scale of 0-10 where:**

**0 = You strongly agree with the statement on the left hand side**

**5 = You agree or disagree equally with the two statements**

**10 = You strongly agree with the statement on the right hand side**

**Rising house prices make me feel better about my family's future**

**or Rising house prices make me feel worse about my family's future**

**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private	
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749	
NET: 0-4	1057	561	496	95	145	215	175	169	258	353	325	184	196	88	43	135	91	96	92	57	98	122	134	101	109	492	
		26%	28%	24%	20%	22%	28%	25%	28%	30%	32%	27%	21%	25%	24%	28%	25%	25%	29%	26%	26%	24%	26%	27%	21%	28%	
NET: 6-10	1512	737	776	230	301	260	246	216	259	382	449	332	349	107	76	173	124	138	110	71	156	237	191	130	246	644	
		37%	37%	37%	47%	46%	34%	36%	35%	30%	35%	38%	39%	37%	30%	41%	36%	35%	37%	35%	33%	41%	46%	37%	35%	46%	37%
Mean	5.41	5.30	5.52	5.88	5.82	5.25	5.42	5.34	5.03	5.17	5.42	5.55	5.57	5.20	5.61	5.41	5.24	5.49	5.22	5.25	5.53	5.72	5.42	5.33	5.84	5.32	
Standard deviation	2.46	2.42	2.49	2.22	2.58	2.52	2.43	2.50	2.34	2.42	2.45	2.43	2.50	2.28	2.52	2.44	2.27	2.46	2.41	2.41	2.60	2.65	2.43	2.42	2.47	2.48	
Standard error	0.04	0.06	0.05	0.11	0.11	0.10	0.09	0.10	0.08	0.07	0.07	0.10	0.08	0.12	0.20	0.11	0.12	0.13	0.14	0.18	0.13	0.13	0.10	0.12	0.11	0.06	

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 23

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**Rising house prices make me feel better about my family's future**

**or Rising house prices make me feel worse about my family's future**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
0	153 4%	47 5%	39 3%	8 2%	11 4%	17 6%	45 4%	28 2%	29 6%	23 5%	11 3%	53 3%	100 4%	13 3%	24 5%	20 4%	10 5%	29 4%	43 4%	89 6%	43 3%
1	118 3%	42 5%	29 2%	7 2%	6 2%	13 5%	42 4%	26 2%	16 3%	8 2%	13 4%	43 3%	74 3%	10 2%	14 3%	16 3%	6 3%	20 3%	35 3%	73 5%	29 2%
2	224 5%	73 8%	43 4%	25 7%	27 10%	31 11%	89 9%	46 3%	29 6%	19 4%	10 3%	90 6%	133 5%	18 4%	24 5%	25 5%	8 4%	33 4%	65 6%	141 9%	46 3%
3	271 7%	104 11%	51 4%	24 7%	18 7%	19 7%	90 9%	106 7%	28 6%	10 2%	18 5%	111 7%	160 6%	23 6%	39 7%	41 8%	14 7%	42 6%	69 7%	166 11%	63 4%
4	293 7%	111 12%	56 5%	32 9%	19 7%	20 7%	101 10%	104 7%	29 6%	17 4%	21 6%	92 6%	200 8%	29 7%	33 6%	31 6%	19 9%	53 7%	93 9%	180 12%	66 4%
5	1501 37%	305 33%	411 35%	95 26%	99 39%	99 36%	373 36%	579 40%	150 31%	190 40%	110 31%	560 37%	941 37%	145 35%	175 33%	182 35%	70 36%	301 40%	367 37%	516 33%	456 30%
6	327 8%	64 7%	111 10%	45 12%	14 5%	21 8%	88 8%	145 10%	36 7%	17 4%	19 5%	105 7%	222 9%	32 8%	55 10%	42 8%	10 5%	54 7%	90 9%	108 7%	141 9%
7	340 8%	82 9%	107 9%	38 10%	14 5%	17 6%	66 6%	175 12%	30 6%	25 5%	27 8%	143 9%	197 8%	32 8%	51 10%	47 9%	18 9%	57 8%	65 7%	90 6%	177 11%
8	320 8%	41 4%	108 9%	38 10%	17 7%	11 4%	70 7%	110 8%	47 10%	42 9%	40 11%	119 8%	200 8%	39 9%	43 8%	43 8%	11 5%	61 8%	65 6%	76 5%	187 12%
9	172 4%	24 3%	69 6%	18 5%	10 4%	3 1%	37 4%	52 4%	22 5%	34 7%	24 7%	62 4%	111 4%	19 5%	25 5%	22 4%	10 5%	31 4%	42 4%	43 3%	102 7%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 23

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**Rising house prices make me feel better about my family's future**

**or Rising house prices make me feel worse about my family's future**

**Base: All respondents**

	Voting Intention					Portrait of Britain					Children					Economic Recovery (Q10iii)					
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis-agree
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
10	354	37	138	33	23	23	38	73	69	87	62	132	221	52	45	46	21	78	69	66	233
	9%	4%	12%	9%	9%	9%	4%	5%	14%	18%	18%	9%	9%	13%	8%	9%	11%	10%	7%	4%	15%
NET: 0-4	1057	377	218	97	80	100	368	309	130	77	73	390	668	94	135	133	56	177	305	649	248
	26%	41%	19%	27%	31%	36%	35%	21%	27%	16%	21%	26%	26%	23%	26%	26%	29%	23%	30%	42%	16%
NET: 6-10	1512	248	533	172	77	75	300	556	205	205	172	561	951	174	219	200	70	281	332	383	840
	37%	27%	46%	47%	30%	27%	29%	38%	42%	43%	48%	37%	37%	42%	41%	39%	36%	37%	33%	25%	54%
Mean	5.41	4.67	5.88	5.67	5.12	4.74	4.83	5.49	5.60	6.11	6.14	5.42	5.41	5.76	5.47	5.45	5.41	5.54	5.15	4.58	6.27
Standard deviation	2.46	2.32	2.50	2.44	2.53	2.57	2.32	2.07	2.82	2.75	2.73	2.46	2.45	2.54	2.50	2.49	2.61	2.47	2.42	2.38	2.52
Standard error	0.04	0.08	0.07	0.15	0.11	0.15	0.07	0.06	0.12	0.12	0.14	0.06	0.05	0.13	0.12	0.11	0.19	0.09	0.07	0.06	0.06



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

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**Rising house prices make me feel better about my family's future**

**or Rising house prices make me feel worse about my family's future**

**Base: All respondents**

	Trust Most on Housing					Housing Tenure								Working Status					Ethnicity						
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
0	153 4%	43 4%	44 5%	10 3%	5 5%	-	2 3%	121 4%	50 4%	72 5%	30 2%	13 2%	3 1%	15 3%	1 3%	87 4%	73 4%	14 3%	66 4%	6 3%	6 2%	38 4%	16 5%	139 4%	14 5%
1	118 3%	26 2%	42 5%	6 2%	3 3%	-	3 4%	89 3%	44 3%	45 3%	27 2%	10 2%	5 2%	12 2%	1 3%	68 3%	46 3%	22 4%	49 3%	5 2%	6 2%	30 3%	9 3%	110 3%	8 3%
2	224 5%	40 4%	83 10%	14 5%	9 8%	4 22%	1 1%	197 7%	96 7%	101 7%	26 2%	8 2%	4 2%	13 3%	-	125 5%	104 6%	22 4%	98 5%	9 4%	12 4%	68 7%	9 3%	213 6%	10 3%
3	271 7%	55 5%	87 10%	18 6%	3 3%	3 16%	2 3%	228 8%	99 7%	129 9%	41 3%	17 3%	4 2%	19 4%	2 5%	168 7%	141 8%	27 6%	103 6%	7 3%	14 5%	64 7%	18 5%	260 7%	7 2%
4	293 7%	60 5%	104 12%	25 8%	4 3%	2 13%	1 1%	250 9%	127 9%	123 9%	40 3%	17 3%	8 4%	15 3%	2 5%	153 7%	117 7%	36 7%	140 8%	11 4%	25 9%	82 9%	22 7%	260 7%	27 9%
5	1501 37%	380 34%	278 33%	87 27%	41 37%	5 32%	40 53%	1003 36%	471 35%	532 37%	483 38%	219 41%	95 42%	169 34%	16 35%	789 35%	605 34%	184 38%	712 40%	103 42%	103 38%	368 39%	138 41%	1391 37%	93 32%
6	327 8%	114 10%	59 7%	41 13%	7 6%	-	5 7%	232 8%	121 9%	111 8%	92 7%	46 9%	11 5%	35 7%	3 7%	195 9%	156 9%	39 8%	132 7%	17 7%	16 6%	78 8%	22 6%	296 8%	28 10%
7	340 8%	100 9%	60 7%	35 11%	9 8%	-	3 5%	226 8%	119 9%	107 8%	110 9%	40 8%	23 10%	47 9%	4 9%	207 9%	156 9%	51 11%	133 7%	15 6%	32 12%	61 7%	25 7%	310 8%	23 8%
8	320 8%	109 10%	39 5%	35 11%	9 8%	1 6%	7 10%	195 7%	94 7%	101 7%	122 10%	48 9%	23 10%	51 10%	3 6%	190 8%	153 9%	37 8%	130 7%	23 8%	20 7%	62 7%	24 7%	288 8%	27 9%
9	172 4%	69 6%	21 2%	20 6%	5 5%	2 11%	1 2%	84 3%	44 3%	40 3%	80 6%	34 6%	12 5%	33 7%	8 18%	94 4%	75 4%	19 4%	78 4%	18 7%	9 3%	40 4%	12 3%	149 4%	21 7%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

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**or Rising house prices make me feel worse about my family's future**

**Base: All respondents**

	Trust Most on Housing						Housing Tenure								Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
10	354	125	39	28	15	-	8	143	77	66	207	76	38	93	4	205	168	37	149	29	29	44	47	314	34
	9%	11%	5%	9%	14%	-	11%	5%	6%	5%	16%	14%	17%	18%	8%	9%	9%	8%	8%	12%	11%	5%	14%	8%	12%
NET: 0-4	1057	224	360	74	24	9	10	885	417	469	165	65	24	75	7	601	481	120	456	38	63	281	74	983	66
	26%	20%	42%	23%	22%	51%	13%	32%	31%	33%	13%	12%	11%	15%	16%	26%	27%	25%	25%	16%	23%	30%	22%	26%	22%
NET: 6-10	1512	517	217	158	45	3	26	880	455	425	611	245	107	259	21	890	706	184	623	103	106	285	129	1357	134
	37%	46%	25%	50%	41%	17%	34%	32%	34%	30%	49%	46%	47%	51%	48%	39%	39%	38%	35%	42%	39%	31%	38%	36%	46%
Mean	5.41	5.83	4.60	5.80	5.65	4.50	5.65	5.02	5.12	4.93	6.25	6.15	6.34	6.32	6.13	5.44	5.45	5.42	5.38	5.94	5.66	5.05	5.65	5.37	5.83
Standard deviation	2.46	2.51	2.36	2.44	2.73	2.25	2.36	2.34	2.35	2.34	2.48	2.40	2.36	2.62	2.48	2.49	2.52	2.38	2.41	2.44	2.35	2.31	2.59	2.45	2.60
Standard error	0.04	0.07	0.08	0.15	0.17	0.58	0.25	0.05	0.06	0.07	0.07	0.13	0.12	0.10	0.35	0.05	0.07	0.09	0.05	0.15	0.14	0.07	0.13	0.04	0.15

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 24

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**Rising housing prices make me feel better about the national economic recovery**

**or Rising house prices make me feel worse about the national economic recovery**

**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
0	142 3%	69 3%	73 4%	9 2%	23 4%	30 4%	28 4%	20 3%	33 4%	41 4%	35 3%	32 4%	34 4%	13 4%	6 3%	18 4%	7 2%	15 4%	14 4%	13 6%	15 4%	19 4%	15 3%	9 2%	15 3%	72 4%
1	111 3%	50 2%	62 3%	10 2%	9 1%	30 4%	14 2%	22 4%	27 3%	33 3%	36 3%	21 3%	20 2%	12 3%	6 3%	19 4%	10 3%	9 2%	14 4%	5 2%	6 2%	11 2%	12 2%	7 2%	13 2%	56 3%
2	255 6%	136 7%	119 6%	20 4%	42 6%	47 6%	46 7%	40 7%	60 7%	99 9%	56 5%	50 6%	51 5%	23 7%	10 5%	30 6%	32 9%	19 5%	22 7%	6 3%	31 8%	25 5%	34 6%	23 6%	24 4%	118 7%
3	338 8%	195 10%	143 7%	40 8%	38 6%	80 10%	49 7%	48 8%	84 10%	110 10%	100 8%	73 9%	55 6%	24 7%	9 5%	54 11%	29 8%	32 9%	28 9%	26 12%	30 8%	32 6%	36 7%	38 10%	38 7%	145 8%
4	444 11%	237 12%	207 10%	37 8%	56 9%	82 11%	82 12%	67 11%	121 14%	141 13%	150 13%	62 7%	90 10%	39 11%	22 12%	54 11%	29 8%	36 10%	43 14%	17 8%	42 11%	54 11%	53 10%	54 15%	50 9%	201 12%
5	1460 36%	640 32%	821 40%	190 39%	223 34%	287 37%	269 39%	213 35%	279 33%	324 29%	405 34%	354 41%	378 40%	126 36%	57 31%	172 36%	136 38%	146 39%	98 31%	93 43%	131 34%	159 31%	204 39%	139 37%	170 32%	633 36%
6	313 8%	164 8%	149 7%	48 10%	58 9%	54 7%	45 7%	48 8%	59 7%	75 7%	104 9%	64 7%	70 7%	25 7%	20 11%	20 4%	32 9%	26 7%	34 11%	13 6%	26 7%	50 10%	40 8%	26 7%	55 10%	129 7%
7	304 7%	152 8%	152 7%	45 9%	67 10%	48 6%	45 7%	37 6%	62 7%	92 8%	85 7%	60 7%	67 7%	30 8%	17 9%	43 9%	29 8%	26 7%	21 7%	19 9%	25 7%	36 7%	39 8%	19 5%	47 9%	119 7%
8	276 7%	152 8%	123 6%	42 9%	58 9%	41 5%	44 6%	35 6%	56 7%	81 7%	91 8%	49 6%	54 6%	29 8%	14 8%	22 5%	31 9%	29 8%	11 4%	11 5%	27 7%	48 9%	29 6%	24 6%	54 10%	106 6%
9	127 3%	69 3%	58 3%	19 4%	18 3%	20 3%	21 3%	22 4%	28 3%	30 3%	38 3%	27 3%	32 3%	8 2%	12 7%	11 2%	3 1%	8 2%	11 3%	4 2%	12 3%	26 5%	22 4%	11 3%	14 3%	56 3%
10	300 7%	131 7%	169 8%	28 6%	60 9%	57 7%	51 7%	60 10%	44 5%	72 7%	81 7%	63 7%	85 9%	26 7%	12 6%	36 8%	19 5%	31 8%	20 6%	9 4%	37 10%	52 10%	37 7%	21 6%	50 9%	115 7%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 24

**Q.10 Please indicate the extent to which you agree with each pair of opposing statements on a scale of 0-10 where:**

**0 = You strongly agree with the statement on the left hand side**

**5 = You agree or disagree equally with the two statements**

**10 = You strongly agree with the statement on the right hand side**

**Rising housing prices make me feel better about the national economic recovery**

**or Rising house prices make me feel worse about the national economic recovery**

**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private	
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749	
NET: 0-4	1291	688	603	116	168	268	217	197	325	425	377	239	250	110	53	175	108	110	121	67	124	141	151	131	140	592	
		32%	34%	29%	24%	26%	35%	31%	32%	38%	39%	32%	28%	27%	31%	29%	37%	30%	29%	38%	31%	32%	28%	29%	35%	26%	34%
NET: 6-10	1320	668	652	182	261	219	207	201	250	350	398	263	308	117	74	131	115	120	98	56	127	212	168	101	221	524	
		32%	33%	31%	37%	40%	28%	30%	33%	29%	32%	34%	31%	33%	33%	40%	27%	32%	31%	26%	33%	41%	32%	27%	42%	30%	
Mean	5.18	5.14	5.21	5.45	5.50	4.98	5.14	5.23	4.93	4.99	5.22	5.18	5.34	5.18	5.43	4.95	5.09	5.24	4.89	4.86	5.25	5.58	5.25	5.04	5.56	5.03	
Standard deviation	2.37	2.38	2.36	2.16	2.41	2.39	2.35	2.49	2.32	2.43	2.32	2.34	2.38	2.39	2.40	2.40	2.20	2.38	2.40	2.20	2.49	2.51	2.31	2.18	2.40	2.37	
Standard error	0.04	0.05	0.05	0.10	0.10	0.09	0.08	0.10	0.08	0.07	0.07	0.09	0.07	0.13	0.19	0.11	0.11	0.12	0.14	0.16	0.13	0.12	0.09	0.11	0.11	0.06	

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 24

**Q.10 Please indicate the extent to which you agree with each pair of opposing statements on a scale of 0-10 where:**

**0 = You strongly agree with the statement on the left hand side**

**5 = You agree or disagree equally with the two statements**

**10 = You strongly agree with the statement on the right hand side**

**Rising housing prices make me feel better about the national economic recovery**

**or Rising house prices make me feel worse about the national economic recovery**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Dis- agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
0	142 3%	47 5%	43 4%	12 3%	6 2%	15 5%	50 5%	21 1%	24 5%	18 4%	13 4%	57 4%	85 3%	9 2%	21 4%	21 4%	10 5%	28 4%	32 3%	95 6%	34 2%
1	111 3%	38 4%	30 3%	13 3%	8 3%	13 5%	39 4%	27 2%	17 4%	6 1%	9 3%	47 3%	65 3%	16 4%	10 2%	14 3%	3 1%	14 2%	31 3%	68 4%	27 2%
2	255 6%	92 10%	47 4%	15 4%	32 12%	34 13%	106 10%	49 3%	37 8%	20 4%	9 2%	98 6%	158 6%	17 4%	29 5%	33 7%	10 5%	44 6%	73 7%	154 10%	57 4%
3	338 8%	129 14%	80 7%	29 8%	26 10%	25 9%	109 10%	127 9%	40 8%	22 5%	15 4%	115 8%	223 9%	33 8%	42 8%	56 11%	19 10%	63 8%	93 9%	207 13%	82 5%
4	444 11%	149 16%	91 8%	60 16%	26 10%	38 14%	154 15%	169 12%	30 6%	23 5%	31 9%	138 9%	307 12%	44 11%	64 12%	68 13%	28 14%	68 9%	135 13%	264 17%	89 6%
5	1460 36%	258 28%	396 34%	110 30%	87 34%	82 30%	331 32%	584 40%	178 37%	174 37%	112 31%	539 36%	922 36%	148 36%	188 36%	168 33%	72 37%	300 40%	334 33%	456 29%	446 29%
6	313 8%	57 6%	118 10%	38 11%	12 5%	15 5%	83 8%	145 10%	29 6%	18 4%	23 6%	127 8%	186 7%	26 6%	49 9%	32 6%	9 4%	58 8%	74 7%	84 5%	169 11%
7	304 7%	56 6%	108 9%	26 7%	15 6%	20 7%	57 5%	133 9%	28 6%	33 7%	34 9%	123 8%	181 7%	34 8%	35 7%	44 8%	18 9%	38 5%	69 7%	76 5%	179 12%
8	276 7%	55 6%	96 8%	28 8%	14 5%	13 5%	47 5%	99 7%	35 7%	41 9%	40 11%	115 8%	160 6%	35 8%	37 7%	27 5%	6 3%	47 6%	60 6%	62 4%	173 11%
9	127 3%	19 2%	44 4%	10 3%	6 2%	4 1%	32 3%	34 2%	17 4%	27 6%	14 4%	43 3%	85 3%	10 2%	14 3%	16 3%	8 4%	27 4%	34 3%	34 2%	77 5%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 24

**Q.10 Please indicate the extent to which you agree with each pair of opposing statements on a scale of 0-10 where:**

**0 = You strongly agree with the statement on the left hand side**

**5 = You agree or disagree equally with the two statements**

**10 = You strongly agree with the statement on the right hand side**

**Rising housing prices make me feel better about the national economic recovery**

**or Rising house prices make me feel worse about the national economic recovery**

**Base: All respondents**

	Voting Intention					Portrait of Britain					Children					Economic Recovery (Q10iii)					
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis-agree
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
10	300	29	108	23	24	15	33	56	51	90	55	110	190	40	39	36	15	70	68	47	210
	7%	3%	9%	6%	10%	6%	3%	4%	10%	19%	16%	7%	7%	10%	7%	7%	8%	9%	7%	3%	14%
NET: 0-4	1291	455	291	129	97	125	459	394	148	89	77	454	837	120	166	192	69	218	365	788	290
	32%	49%	25%	36%	38%	46%	44%	27%	31%	19%	22%	30%	33%	29%	31%	37%	35%	29%	36%	51%	19%
NET: 6-10	1320	217	474	125	72	67	251	466	160	209	166	518	801	144	175	154	55	241	305	304	807
	32%	23%	41%	34%	28%	24%	24%	32%	33%	44%	47%	34%	31%	35%	33%	30%	28%	32%	30%	20%	52%
Mean	5.18	4.45	5.53	5.15	4.99	4.52	4.55	5.23	5.21	6.11	6.00	5.20	5.16	5.40	5.19	5.01	5.07	5.28	5.04	4.30	6.10
Standard deviation	2.37	2.27	2.44	2.32	2.50	2.44	2.25	1.96	2.64	2.71	2.61	2.40	2.35	2.42	2.34	2.40	2.39	2.41	2.36	2.25	2.45
Standard error	0.04	0.08	0.07	0.14	0.11	0.14	0.07	0.05	0.12	0.12	0.13	0.06	0.05	0.13	0.11	0.11	0.17	0.09	0.07	0.06	0.06

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 24

**Q.10 Please indicate the extent to which you agree with each pair of opposing statements on a scale of 0-10 where:**

**0 = You strongly agree with the statement on the left hand side**

**5 = You agree or disagree equally with the two statements**

**10 = You strongly agree with the statement on the right hand side**

**Rising housing prices make me feel better about the national economic recovery**

**or Rising house prices make me feel worse about the national economic recovery**

**Base: All respondents**

	Trust Most on Housing					Housing Tenure								Working Status						Ethnicity					
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
0	142 3%	48 4%	45 5%	11 3%	4 3%	-	3 4%	109 4%	47 3%	63 4%	31 2%	14 3%	5 2%	12 2%	2 4%	87 4%	75 4%	12 3%	55 3%	3 1%	7 3%	33 4%	12 4%	132 4%	10 3%
1	111 3%	24 2%	43 5%	6 2%	* *	-	2 3%	82 3%	38 3%	45 3%	27 2%	6 1%	7 3%	15 3%	1 3%	69 3%	52 3%	17 3%	42 2%	3 1%	4 1%	29 3%	6 2%	105 3%	4 1%
2	255 6%	50 4%	94 11%	17 5%	11 10%	-	2 3%	209 8%	104 8%	105 7%	46 4%	21 4%	6 2%	19 4%	1 2%	141 6%	107 6%	34 7%	114 6%	13 5%	15 5%	67 7%	20 6%	242 6%	13 4%
3	338 8%	76 7%	106 12%	29 9%	11 10%	4 26%	1 2%	281 10%	133 10%	148 10%	54 4%	21 4%	11 5%	22 4%	3 6%	184 8%	147 8%	37 8%	154 9%	11 5%	22 8%	97 10%	25 7%	321 9%	16 5%
4	444 11%	92 8%	135 16%	59 19%	6 5%	4 23%	6 8%	345 12%	166 12%	179 13%	96 8%	47 9%	18 8%	31 6%	4 8%	251 11%	194 11%	57 12%	193 11%	14 6%	24 9%	126 14%	29 8%	414 11%	25 9%
5	1460 36%	371 33%	246 29%	80 25%	42 38%	2 11%	28 36%	952 34%	448 33%	504 35%	490 39%	203 38%	93 41%	194 39%	18 40%	803 35%	610 34%	193 40%	657 37%	109 44%	93 34%	298 32%	158 46%	1343 36%	97 33%
6	313 8%	94 8%	57 7%	28 9%	9 8%	1 6%	8 11%	208 7%	109 8%	99 7%	101 8%	39 7%	20 9%	43 9%	4 8%	184 8%	143 8%	41 8%	129 7%	17 7%	25 9%	74 8%	13 4%	271 7%	39 13%
7	304 7%	106 9%	40 5%	34 11%	4 3%	3 20%	8 10%	221 8%	119 9%	102 7%	80 6%	36 7%	10 5%	34 7%	2 5%	166 7%	142 8%	25 5%	137 8%	23 10%	27 10%	69 7%	18 5%	277 7%	24 8%
8	276 7%	100 9%	47 6%	22 7%	7 6%	1 5%	3 3%	172 6%	79 6%	94 7%	97 8%	38 7%	20 9%	39 8%	6 14%	160 7%	134 7%	26 5%	116 6%	18 8%	18 7%	62 7%	17 5%	253 7%	20 7%
9	127 3%	53 5%	17 2%	13 4%	1 1%	1 6%	5 6%	61 2%	27 2%	34 2%	64 5%	34 6%	11 5%	20 4%	2 5%	70 3%	59 3%	11 2%	57 3%	9 3%	11 4%	29 3%	8 2%	114 3%	11 4%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 24

**Q.10 Please indicate the extent to which you agree with each pair of opposing statements on a scale of 0-10 where:**

**0 = You strongly agree with the statement on the left hand side**

**5 = You agree or disagree equally with the two statements**

**10 = You strongly agree with the statement on the right hand side**

**Rising housing prices make me feel better about the national economic recovery**

**or Rising house prices make me feel worse about the national economic recovery**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status					Ethnicity					
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
10	300	108	25	20	17	1	10	128	74	53	171	71	26	74	2	165	129	36	135	23	26	50	36	260	34
	7%	10%	3%	6%	15%	3%	13%	5%	6%	4%	14%	13%	11%	15%	3%	7%	7%	7%	8%	9%	10%	5%	11%	7%	12%
NET: 0-4	1291	289	423	122	32	8	15	1026	487	539	254	109	46	100	10	732	576	156	559	45	70	352	92	1213	68
	32%	26%	49%	38%	29%	50%	20%	37%	36%	38%	20%	21%	21%	20%	23%	32%	32%	32%	31%	19%	26%	38%	27%	33%	23%
NET: 6-10	1320	461	186	117	37	7	33	790	408	382	513	217	87	209	16	745	606	139	575	90	108	284	92	1175	128
	32%	41%	22%	37%	34%	40%	43%	29%	30%	27%	41%	41%	38%	42%	37%	33%	34%	28%	32%	37%	40%	30%	27%	31%	44%
Mean	5.18	5.56	4.35	5.21	5.40	5.25	5.79	4.87	4.95	4.79	5.84	5.89	5.73	5.84	5.42	5.15	5.18	5.07	5.20	5.66	5.55	4.96	5.26	5.13	5.68
Standard deviation	2.37	2.50	2.27	2.34	2.62	2.14	2.55	2.26	2.28	2.24	2.47	2.46	2.39	2.51	2.30	2.39	2.42	2.28	2.34	2.22	2.36	2.32	2.40	2.36	2.44
Standard error	0.04	0.07	0.08	0.15	0.16	0.55	0.27	0.04	0.06	0.06	0.07	0.13	0.13	0.10	0.32	0.05	0.06	0.09	0.05	0.14	0.14	0.07	0.12	0.04	0.14



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 25

**Q.10 Please indicate the extent to which you agree with each pair of opposing statements on a scale of 0-10 where:**

**0 = You strongly agree with the statement on the left hand side**

**5 = You agree or disagree equally with the two statements**

**10 = You strongly agree with the statement on the right hand side**

**A national economic recovery is underway**

**or There is no sign of national economic recovery**

**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
0	129 3%	78 4%	51 2%	15 3%	18 3%	20 3%	18 3%	24 4%	33 4%	41 4%	37 3%	24 3%	26 3%	9 3%	3 2%	11 2%	10 3%	16 4%	19 6%	6 3%	10 3%	22 4%	13 3%	10 3%	15 3%	57 3%
1	115 3%	77 4%	38 2%	8 2%	11 2%	11 1%	18 3%	20 3%	48 6%	53 5%	30 3%	11 1%	21 2%	11 3%	4 2%	10 2%	6 2%	13 3%	8 3%	4 2%	17 4%	19 4%	16 3%	8 2%	5 1%	39 2%
2	306 8%	193 10%	113 5%	17 3%	33 5%	49 6%	45 6%	56 9%	107 13%	118 11%	85 7%	49 6%	54 6%	22 6%	12 7%	30 6%	33 9%	27 7%	26 8%	13 6%	35 9%	28 6%	54 10%	25 7%	25 5%	130 7%
3	398 10%	236 12%	162 8%	47 10%	48 7%	59 8%	62 9%	64 10%	119 14%	149 14%	139 12%	54 6%	56 6%	28 8%	12 7%	57 12%	35 10%	35 9%	24 8%	18 8%	48 12%	46 9%	55 11%	40 11%	43 8%	180 10%
4	599 15%	316 16%	284 14%	46 9%	88 13%	102 13%	108 16%	93 15%	162 19%	184 17%	186 16%	102 12%	127 14%	63 18%	18 10%	60 12%	60 17%	45 12%	40 13%	33 15%	53 14%	81 16%	91 18%	56 15%	85 16%	248 14%
5	980 24%	379 19%	600 29%	158 32%	187 29%	229 30%	149 22%	103 17%	154 18%	209 19%	274 23%	251 29%	245 26%	94 27%	49 27%	95 20%	98 27%	99 26%	86 27%	55 26%	82 22%	125 24%	111 21%	86 23%	111 21%	440 25%
6	390 10%	196 10%	194 9%	65 13%	65 10%	69 9%	66 10%	65 11%	59 7%	103 9%	121 10%	92 11%	74 8%	19 5%	19 10%	50 10%	26 7%	27 7%	32 10%	18 8%	38 10%	61 12%	57 11%	43 12%	69 13%	160 9%
7	372 9%	202 10%	170 8%	55 11%	77 12%	70 9%	63 9%	54 9%	54 6%	74 7%	104 9%	95 11%	100 11%	29 8%	20 11%	53 11%	32 9%	42 11%	19 6%	26 12%	31 8%	48 9%	42 8%	32 9%	71 13%	171 10%
8	323 8%	144 7%	178 9%	38 8%	58 9%	62 8%	73 10%	42 7%	50 6%	74 7%	93 8%	64 8%	92 10%	35 10%	21 12%	42 9%	22 6%	34 9%	27 8%	17 8%	29 8%	34 7%	36 7%	27 7%	40 8%	134 8%
9	155 4%	71 4%	84 4%	12 2%	27 4%	36 5%	26 4%	25 4%	29 3%	34 3%	51 4%	21 2%	48 5%	17 5%	11 6%	24 5%	13 4%	16 4%	10 3%	6 3%	11 3%	20 4%	16 3%	11 3%	15 3%	71 4%
10	304 7%	103 5%	201 10%	29 6%	40 6%	67 9%	64 9%	65 11%	39 5%	59 5%	62 5%	90 11%	93 10%	28 8%	14 7%	47 10%	23 7%	24 6%	26 8%	22 10%	28 7%	29 6%	31 6%	33 9%	50 10%	120 7%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 25

**Q.10 Please indicate the extent to which you agree with each pair of opposing statements on a scale of 0-10 where:**

**0 = You strongly agree with the statement on the left hand side**

**5 = You agree or disagree equally with the two statements**

**10 = You strongly agree with the statement on the right hand side**

**A national economic recovery is underway**

**or There is no sign of national economic recovery**

**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
NET: 0-4	1548	899	649	133	198	240	251	257	469	545	477	241	284	132	50	168	145	137	117	73	162	196	230	139	173	653
	38%	45%	31%	27%	30%	31%	36%	42%	55%	50%	40%	28%	30%	37%	27%	35%	40%	36%	37%	34%	42%	38%	44%	37%	33%	37%
NET: 6-10	1544	717	827	198	267	304	292	251	231	344	430	363	407	128	85	216	116	141	113	88	137	191	182	147	246	656
	38%	36%	40%	41%	41%	39%	42%	41%	27%	31%	36%	42%	43%	36%	46%	45%	32%	38%	36%	41%	36%	37%	35%	39%	46%	37%
Mean	5.20	4.89	5.51	5.37	5.43	5.47	5.44	5.22	4.48	4.68	5.08	5.57	5.64	5.33	5.66	5.53	5.06	5.16	5.08	5.47	5.01	5.08	4.95	5.28	5.57	5.20
Standard deviation	2.46	2.47	2.42	2.20	2.29	2.40	2.51	2.69	2.45	2.47	2.37	2.40	2.50	2.47	2.39	2.53	2.36	2.52	2.59	2.44	2.49	2.40	2.38	2.45	2.38	2.43
Standard error	0.04	0.06	0.05	0.11	0.10	0.09	0.09	0.10	0.08	0.07	0.07	0.09	0.08	0.13	0.19	0.11	0.12	0.13	0.15	0.18	0.13	0.11	0.10	0.12	0.10	0.06

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 25

**Q.10 Please indicate the extent to which you agree with each pair of opposing statements on a scale of 0-10 where:**

**0 = You strongly agree with the statement on the left hand side**

**5 = You agree or disagree equally with the two statements**

**10 = You strongly agree with the statement on the right hand side**

**A national economic recovery is underway**

**or There is no sign of national economic recovery**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
0	129 3%	69 7%	24 2%	10 3%	3 1%	19 7%	63 6%	20 1%	11 2%	5 1%	10 3%	67 4%	62 2%	4 1%	10 2%	5 1%	3 2%	23 3%	33 3%	129 8%	-
1	115 3%	72 8%	12 1%	12 3%	7 3%	16 6%	63 6%	21 1%	10 2%	3 1%	2 1%	37 2%	78 3%	5 1%	11 2%	8 2%	3 1%	17 2%	50 5%	115 7%	-
2	306 8%	150 16%	35 3%	43 12%	26 10%	42 15%	158 15%	68 5%	22 5%	8 2%	9 2%	96 6%	210 8%	15 4%	20 4%	35 7%	11 5%	65 9%	123 12%	306 20%	-
3	398 10%	184 20%	46 4%	41 11%	32 13%	37 13%	165 16%	132 9%	33 7%	14 3%	18 5%	136 9%	262 10%	28 7%	46 9%	37 7%	19 9%	92 12%	119 12%	398 26%	-
4	599 15%	175 19%	143 12%	79 22%	50 19%	46 17%	207 20%	213 15%	44 9%	43 9%	46 13%	222 15%	378 15%	44 11%	64 12%	65 13%	36 18%	107 14%	172 17%	599 39%	-
5	980 24%	140 15%	268 23%	75 21%	39 15%	62 23%	222 21%	447 31%	82 17%	85 18%	81 23%	387 26%	593 23%	149 36%	146 28%	125 24%	54 27%	147 19%	176 17%	-	-
6	390 10%	45 5%	144 12%	37 10%	18 7%	13 5%	58 6%	205 14%	45 9%	34 7%	35 10%	159 11%	230 9%	35 9%	56 11%	47 9%	10 5%	65 9%	91 9%	-	390 25%
7	372 9%	41 4%	154 13%	28 8%	22 9%	12 4%	49 5%	157 11%	51 11%	53 11%	51 14%	144 9%	229 9%	46 11%	56 11%	56 11%	19 9%	74 10%	68 7%	-	372 24%
8	323 8%	28 3%	136 12%	22 6%	26 10%	5 2%	32 3%	95 7%	76 16%	62 13%	53 15%	122 8%	200 8%	33 8%	51 10%	52 10%	15 7%	59 8%	68 7%	-	323 21%
9	155 4%	12 1%	69 6%	8 2%	11 4%	5 2%	13 1%	44 3%	32 7%	38 8%	22 6%	49 3%	106 4%	18 4%	22 4%	28 5%	12 6%	26 3%	36 4%	-	155 10%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 25

**Q.10 Please indicate the extent to which you agree with each pair of opposing statements on a scale of 0-10 where:**

**0 = You strongly agree with the statement on the left hand side**

**5 = You agree or disagree equally with the two statements**

**10 = You strongly agree with the statement on the right hand side**

**A national economic recovery is underway**

**or There is no sign of national economic recovery**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis-agree
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
10	304	14	130	9	20	15	11	43	79	127	29	92	212	37	49	58	16	83	68	-	304
	7%	2%	11%	3%	8%	6%	1%	3%	16%	27%	8%	6%	8%	9%	9%	11%	8%	11%	7%	-	20%
NET: 0-4	1548	649	260	185	119	160	656	454	120	73	85	558	989	95	150	151	72	304	497	1548	-
	38%	70%	22%	51%	46%	59%	63%	31%	25%	16%	24%	37%	39%	23%	28%	29%	36%	40%	50%	100%	-
NET: 6-10	1544	141	633	103	98	51	162	543	284	314	190	566	978	169	233	240	72	308	331	-	1544
	38%	15%	55%	28%	38%	19%	16%	38%	58%	66%	53%	37%	38%	41%	44%	47%	36%	41%	33%	-	100%
Mean	5.20	3.61	6.10	4.58	5.19	4.06	3.83	5.23	6.30	7.07	6.02	5.13	5.24	5.73	5.66	5.79	5.44	5.32	4.77	2.79	7.75
Standard deviation	2.46	2.17	2.34	2.17	2.53	2.46	2.07	1.97	2.66	2.48	2.32	2.41	2.49	2.18	2.36	2.45	2.37	2.62	2.56	1.26	1.44
Standard error	0.04	0.07	0.07	0.13	0.11	0.14	0.07	0.05	0.12	0.11	0.12	0.06	0.05	0.11	0.11	0.11	0.17	0.10	0.08	0.03	0.04

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 25

**Q.10 Please indicate the extent to which you agree with each pair of opposing statements on a scale of 0-10 where:**

**0 = You strongly agree with the statement on the left hand side**

**5 = You agree or disagree equally with the two statements**

**10 = You strongly agree with the statement on the right hand side**

**A national economic recovery is underway**

**or There is no sign of national economic recovery**

**Base: All respondents**

	Trust Most on Housing					Housing Tenure										Working Status					Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
0	129 3%	26 2%	59 7%	11 3%	3 2%	-	4 5%	88 3%	51 4%	37 3%	40 3%	17 3%	6 3%	18 4%	1 1%	72 3%	61 3%	11 2%	57 3%	4 2%	10 4%	39 4%	3 1%	117 3%	12 4%
1	115 3%	11 1%	67 8%	12 4%	3 3%	-	1 1%	93 3%	57 4%	36 3%	22 2%	7 1%	3 2%	12 2%	-	44 2%	37 2%	7 2%	71 4%	5 2%	7 2%	51 5%	8 2%	107 3%	8 3%
2	306 8%	33 3%	147 17%	31 10%	8 7%	-	1 1%	256 9%	139 10%	117 8%	49 4%	13 3%	9 4%	27 5%	1 3%	155 7%	121 7%	35 7%	151 8%	8 3%	13 5%	115 12%	16 5%	297 8%	6 2%
3	398 10%	53 5%	173 20%	39 12%	12 11%	2 11%	5 6%	310 11%	171 13%	139 10%	85 7%	40 8%	9 4%	36 7%	3 6%	222 10%	180 10%	42 9%	176 10%	14 6%	21 8%	119 13%	22 7%	383 10%	14 5%
4	599 15%	148 13%	147 17%	77 24%	10 9%	2 11%	9 13%	470 17%	237 18%	234 16%	120 10%	37 7%	23 10%	60 12%	9 20%	333 15%	253 14%	81 17%	266 15%	25 10%	36 13%	169 18%	35 10%	567 15%	25 9%
5	980 24%	258 23%	123 14%	60 19%	16 14%	6 33%	19 25%	603 22%	255 19%	348 24%	361 29%	161 30%	56 25%	145 29%	16 35%	551 24%	421 23%	131 27%	428 24%	71 29%	78 29%	170 18%	110 32%	868 23%	102 35%
6	390 10%	141 13%	45 5%	28 9%	10 9%	3 15%	6 8%	273 10%	113 8%	160 11%	108 9%	47 9%	19 9%	42 8%	9 20%	229 10%	187 10%	42 9%	160 9%	30 12%	32 12%	78 8%	21 6%	345 9%	35 12%
7	372 9%	146 13%	39 5%	31 10%	9 8%	2 9%	5 7%	231 8%	107 8%	124 9%	138 11%	58 11%	24 11%	56 11%	3 8%	242 11%	195 11%	46 10%	130 7%	26 11%	24 9%	56 6%	24 7%	339 9%	30 10%
8	323 8%	130 12%	28 3%	20 6%	13 12%	1 5%	9 12%	201 7%	99 7%	102 7%	120 10%	49 9%	28 12%	43 9%	2 4%	175 8%	137 8%	38 8%	148 8%	27 11%	25 9%	56 6%	40 12%	288 8%	29 10%
9	155 4%	65 6%	14 2%	5 1%	6 5%	-	3 4%	96 3%	44 3%	52 4%	59 5%	25 5%	15 6%	19 4%	-	86 4%	63 4%	23 5%	69 4%	9 4%	7 3%	33 4%	19 6%	138 4%	17 6%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 25

**Q.10 Please indicate the extent to which you agree with each pair of opposing statements on a scale of 0-10 where:**

**0 = You strongly agree with the statement on the left hand side**

**5 = You agree or disagree equally with the two statements**

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**A national economic recovery is underway**

**or There is no sign of national economic recovery**

**Base: All respondents**

	Trust Most on Housing						Housing Tenure								Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
10	304	110	13	5	20	3	13	148	70	78	155	75	33	46	1	170	137	33	134	25	18	48	43	282	14
	7%	10%	2%	2%	18%	16%	17%	5%	5%	5%	12%	14%	15%	9%	3%	7%	8%	7%	7%	10%	7%	5%	13%	8%	5%
NET: 0-4	1548	271	593	169	36	4	20	1217	655	562	317	115	51	152	14	827	651	176	721	57	87	493	85	1470	66
	38%	24%	69%	53%	33%	22%	26%	44%	49%	39%	25%	22%	22%	30%	30%	36%	36%	36%	40%	23%	32%	53%	25%	39%	22%
NET: 6-10	1544	592	138	89	58	8	37	949	433	516	579	254	120	206	15	902	720	182	642	117	106	271	147	1392	126
	38%	53%	16%	28%	53%	45%	49%	34%	32%	36%	46%	48%	53%	41%	34%	40%	40%	37%	36%	48%	39%	29%	43%	37%	43%
Mean	5.20	5.99	3.63	4.51	5.96	5.95	6.00	4.93	4.76	5.09	5.81	5.98	6.17	5.48	5.13	5.29	5.28	5.31	5.10	5.85	5.29	4.55	5.89	5.17	5.54
Standard deviation	2.46	2.33	2.19	2.12	2.89	2.20	2.72	2.40	2.47	2.32	2.52	2.52	2.56	2.47	1.67	2.42	2.44	2.34	2.52	2.32	2.35	2.50	2.46	2.48	2.28
Standard error	0.04	0.07	0.08	0.13	0.18	0.57	0.29	0.05	0.07	0.07	0.07	0.14	0.13	0.09	0.23	0.05	0.06	0.09	0.06	0.15	0.14	0.08	0.13	0.04	0.13

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 26

**Q.11 Please indicate the extent to which you agree with each pair of opposing statements on a scale of 0-10 where:**

**0 = You strongly agree with the statement on the left hand side**

**5 = You agree or disagree equally with the two statements**

**10 = You strongly agree with the statement on the right hand side**

**I feel part of the current national economic recovery**

**or I do not feel part of the current national economic recovery**

**Base: All respondents who lean towards 'there is a national economic recovery underway'**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	1538	867	671	120	172	201	273	273	499	580	467	191	300	128	47	175	144	132	124	65	159	161	259	144	170	590
Weighted base	1548	899	649	133	198	240	251	257	469	545	477	241	284	132	50	168	145	137	117	73	162	196	230	139	173	653
0	43 3%	27 3%	15 2%	6 4%	8 4%	6 3%	6 2%	8 3%	9 2%	18 3%	13 3%	1 *	11 4%	3 2%	1 2%	3 2%	1 1%	4 3%	3 2%	- -	6 4%	14 7%	5 2%	2 2%	5 3%	24 4%
1	24 2%	8 1%	16 2%	* *	1 *	7 3%	5 2%	4 2%	7 1%	7 1%	7 2%	4 2%	6 2%	- -	1 2%	2 1%	* *	1 2%	2 2%	5 7%	3 2%	6 3%	4 2%	* *	5 3%	9 1%
2	86 6%	63 7%	23 4%	11 9%	13 6%	20 8%	15 6%	6 2%	19 4%	41 8%	20 4%	12 5%	12 4%	11 8%	5 9%	6 4%	8 5%	2 1%	16 13%	3 4%	5 3%	14 7%	14 6%	3 2%	4 2%	58 9%
3	121 8%	75 8%	46 7%	22 17%	25 12%	19 8%	21 8%	12 5%	22 5%	43 8%	52 11%	15 6%	11 4%	10 8%	2 3%	18 11%	25 17%	12 9%	6 5%	3 4%	4 3%	17 9%	13 6%	13 9%	13 7%	70 11%
4	169 11%	95 11%	75 11%	15 11%	27 14%	31 13%	30 12%	28 11%	38 8%	69 13%	45 9%	30 13%	25 9%	14 11%	7 14%	19 11%	24 16%	14 11%	9 8%	7 9%	27 17%	11 6%	21 9%	16 12%	20 12%	99 15%
5	420 27%	241 27%	179 28%	28 21%	40 20%	61 26%	62 25%	67 26%	161 34%	129 24%	138 29%	79 33%	74 26%	29 22%	9 18%	55 33%	31 21%	46 34%	34 29%	25 34%	51 32%	43 22%	57 25%	40 29%	33 19%	165 25%
6	111 7%	59 7%	53 8%	8 6%	18 9%	15 6%	19 8%	23 9%	27 6%	47 9%	35 7%	16 7%	14 5%	14 10%	- -	8 5%	10 7%	8 6%	10 8%	5 7%	11 7%	8 4%	22 10%	16 12%	25 14%	45 7%
7	144 9%	82 9%	62 9%	14 11%	21 11%	26 11%	26 10%	21 8%	35 7%	37 7%	44 9%	20 8%	44 15%	13 10%	4 8%	9 5%	13 9%	8 6%	6 5%	7 9%	18 11%	29 15%	22 10%	16 12%	11 6%	67 10%
8	164 11%	88 10%	76 12%	13 9%	19 9%	22 9%	27 11%	28 11%	55 12%	58 11%	46 10%	28 11%	33 11%	10 8%	8 16%	16 9%	15 10%	13 10%	11 9%	11 15%	14 8%	17 9%	35 15%	14 10%	25 14%	53 8%
9	100 6%	65 7%	35 5%	9 7%	8 4%	14 6%	17 7%	20 8%	33 7%	45 8%	34 7%	10 4%	11 4%	12 9%	4 8%	9 6%	6 4%	12 9%	8 6%	1 2%	11 7%	17 8%	14 6%	6 4%	17 10%	29 4%
10	166 11%	97 11%	69 11%	6 5%	18 9%	18 7%	22 9%	40 15%	63 13%	54 10%	44 9%	26 11%	43 15%	17 13%	10 20%	23 13%	13 9%	17 13%	13 11%	6 9%	12 8%	20 10%	22 10%	12 9%	17 10%	35 5%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 26

**Q.11 Please indicate the extent to which you agree with each pair of opposing statements on a scale of 0-10 where:**

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**I feel part of the current national economic recovery**

**or I do not feel part of the current national economic recovery**

**Base: All respondents who lean towards 'there is a national economic recovery underway'**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	1548	899	649	133	198	240	251	257	469	545	477	241	284	132	50	168	145	137	117	73	162	196	230	139	173	653
NET: 0-4	443	268	175	54	73	84	77	59	96	177	137	63	66	38	15	48	57	33	36	18	45	61	58	34	46	260
	29%	30%	27%	41%	37%	35%	31%	23%	20%	32%	29%	26%	23%	29%	31%	29%	40%	24%	31%	24%	28%	31%	25%	25%	27%	40%
NET: 6-10	685	390	295	50	85	95	112	132	212	239	202	100	144	65	26	65	57	58	47	30	66	91	116	65	94	228
	44%	43%	46%	38%	43%	40%	44%	51%	45%	44%	42%	41%	51%	50%	52%	39%	39%	42%	40%	41%	41%	47%	50%	47%	54%	35%
Mean	5.74	5.70	5.80	5.13	5.42	5.37	5.65	6.16	6.05	5.63	5.65	5.80	6.03	5.93	6.27	5.76	5.47	5.95	5.48	5.62	5.63	5.55	5.89	5.82	6.00	5.09
Standard deviation	2.54	2.58	2.48	2.51	2.53	2.51	2.51	2.59	2.47	2.61	2.48	2.33	2.64	2.59	2.91	2.52	2.38	2.51	2.66	2.40	2.38	2.90	2.49	2.20	2.53	2.40
Standard error	0.06	0.09	0.10	0.23	0.19	0.18	0.15	0.16	0.11	0.11	0.11	0.17	0.15	0.23	0.42	0.19	0.20	0.22	0.24	0.30	0.19	0.23	0.15	0.18	0.19	0.10



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 26

**Q.11 Please indicate the extent to which you agree with each pair of opposing statements on a scale of 0-10 where:**

**0 = You strongly agree with the statement on the left hand side**

**5 = You agree or disagree equally with the two statements**

**10 = You strongly agree with the statement on the right hand side**

**I feel part of the current national economic recovery**

**or I do not feel part of the current national economic recovery**

**Base: All respondents who lean towards 'there is a national economic recovery underway'**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Dis- agree	Agree
Unweighted base	1538	621	261	141	199	183	617	439	122	85	92	547	991	88	132	144	61	279	540	1538	-
Weighted base	1548	649	260	185	119	160	656	454	120	73	85	558	989	95	150	151	72	304	497	1548	-
0	43 3%	24 4%	10 4%	4 2%	1 1%	4 3%	31 5%	4 1%	* *	* *	3 3%	21 4%	22 2%	3 3%	5 3%	3 2%	- -	7 2%	11 2%	43 3%	-
1	24 2%	11 2%	4 2%	4 2%	* *	8 5%	11 2%	5 1%	- -	- -	- -	12 2%	12 1%	3 3%	5 3%	2 2%	1 2%	5 2%	2 *	24 2%	-
2	86 6%	40 6%	17 6%	8 5%	4 3%	9 6%	54 8%	10 2%	5 4%	* 1%	7 8%	31 6%	54 5%	10 10%	8 5%	12 8%	4 6%	15 5%	19 4%	86 6%	-
3	121 8%	58 9%	19 7%	18 10%	6 5%	9 6%	66 10%	34 7%	10 8%	- -	3 3%	58 10%	64 6%	9 9%	14 9%	20 13%	4 5%	14 5%	24 5%	121 8%	-
4	169 11%	83 13%	18 7%	19 10%	9 7%	12 7%	92 14%	55 12%	4 4%	2 3%	4 5%	50 9%	119 12%	16 17%	29 20%	24 16%	7 10%	33 11%	46 9%	169 11%	-
5	420 27%	209 32%	44 17%	37 20%	32 27%	47 29%	212 32%	113 25%	24 20%	10 14%	13 16%	138 25%	281 28%	22 23%	38 25%	44 29%	27 38%	94 31%	156 31%	420 27%	-
6	111 7%	42 7%	20 8%	25 13%	9 8%	8 5%	47 7%	38 8%	14 12%	1 1%	4 4%	39 7%	73 7%	11 11%	12 8%	10 6%	8 11%	21 7%	36 7%	111 7%	-
7	144 9%	52 8%	31 12%	17 9%	10 8%	11 7%	44 7%	63 14%	11 9%	5 7%	9 11%	68 12%	76 8%	6 7%	13 8%	10 7%	6 8%	25 8%	38 8%	144 9%	-
8	164 11%	52 8%	38 15%	26 14%	13 11%	15 9%	46 7%	62 14%	11 9%	13 18%	18 21%	49 9%	115 12%	6 6%	12 8%	13 9%	8 11%	32 11%	64 13%	164 11%	-
9	100 6%	36 5%	22 8%	12 6%	10 9%	14 9%	30 4%	32 7%	7 6%	10 14%	8 9%	44 8%	56 6%	4 5%	2 1%	7 4%	1 1%	22 7%	28 6%	100 6%	-

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 26

**Q.11 Please indicate the extent to which you agree with each pair of opposing statements on a scale of 0-10 where:**

**0 = You strongly agree with the statement on the left hand side**

**5 = You agree or disagree equally with the two statements**

**10 = You strongly agree with the statement on the right hand side**

**I feel part of the current national economic recovery**

**or I do not feel part of the current national economic recovery**

**Base: All respondents who lean towards 'there is a national economic recovery underway'**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis-agree
Weighted base	1548	649	260	185	119	160	656	454	120	73	85	558	989	95	150	151	72	304	497	1548	-
10	166	42	38	15	24	24	22	38	34	31	17	48	118	6	13	6	5	36	72	166	-
	11%	7%	15%	8%	20%	15%	3%	8%	28%	42%	20%	9%	12%	6%	8%	4%	6%	12%	15%	11%	-
NET: 0-4	443	216	67	55	20	43	255	108	19	3	16	172	271	40	61	61	16	74	102	443	-
	29%	33%	26%	30%	17%	27%	39%	24%	16%	4%	19%	31%	27%	42%	41%	40%	23%	24%	21%	29%	-
NET: 6-10	685	224	149	94	66	71	189	233	77	61	55	248	437	33	51	46	28	137	238	685	-
	44%	34%	57%	50%	56%	44%	29%	51%	64%	83%	65%	44%	44%	35%	34%	31%	39%	45%	48%	44%	-
Mean	5.74	5.26	6.16	5.73	6.60	5.86	4.87	6.04	6.90	8.32	6.73	5.59	5.82	5.01	5.12	5.03	5.54	5.91	6.14	5.74	-
Standard deviation	2.54	2.41	2.77	2.47	2.47	2.80	2.30	2.25	2.54	1.96	2.74	2.59	2.50	2.41	2.43	2.25	2.04	2.50	2.46	2.54	-
Standard error	0.06	0.10	0.17	0.21	0.18	0.21	0.09	0.11	0.23	0.21	0.29	0.11	0.08	0.26	0.21	0.19	0.26	0.15	0.11	0.06	-

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 26

**Q.11 Please indicate the extent to which you agree with each pair of opposing statements on a scale of 0-10 where:**

**0 = You strongly agree with the statement on the left hand side**

**5 = You agree or disagree equally with the two statements**

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**I feel part of the current national economic recovery**

**or I do not feel part of the current national economic recovery**

**Base: All respondents who lean towards 'there is a national economic recovery underway'**

	Trust Most on Housing						Housing Tenure								Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	1538	274	571	145	77	5	21	1156	691	465	365	69	85	211	17	760	527	233	778	59	88	539	92	1464	64
Weighted base	1548	271	593	169	36	4	20	1217	655	562	317	115	51	152	14	827	651	176	721	57	87	493	85	1470	66
0	43 3%	10 4%	19 3%	5 3%	2 6%	-	2 8%	31 3%	13 2%	18 3%	11 4%	3 3%	4 7%	5 3%	-	29 4%	25 4%	4 2%	14 2%	1 1%	2 2%	11 2%	-	35 2%	7 11%
1	24 2%	4 1%	11 2%	4 2%	* *	-	-	17 1%	9 1%	8 1%	7 2%	3 2%	1 1%	4 3%	-	14 2%	12 2%	2 1%	10 1%	3 4%	-	7 1%	1 1%	24 2%	-
2	86 6%	15 5%	32 5%	15 9%	* 1%	-	-	62 5%	32 5%	30 5%	22 7%	8 7%	2 4%	12 8%	1 11%	62 7%	56 9%	5 3%	24 3%	-	2 2%	20 4%	3 3%	78 5%	6 9%
3	121 8%	19 7%	67 11%	7 4%	1 4%	1 26%	-	96 8%	47 7%	50 9%	24 8%	6 5%	5 10%	14 9%	1 6%	82 10%	67 10%	16 9%	39 5%	4 8%	7 8%	23 5%	4 5%	117 8%	4 6%
4	169 11%	22 8%	82 14%	19 11%	2 5%	* 11%	5 24%	138 11%	72 11%	66 12%	31 10%	9 8%	4 8%	17 11%	1 5%	119 14%	90 14%	29 17%	50 7%	1 1%	12 13%	32 7%	6 7%	160 11%	9 14%
5	420 27%	45 17%	196 33%	31 18%	12 33%	1 28%	3 14%	347 29%	191 29%	156 28%	72 23%	22 19%	11 22%	38 25%	1 5%	198 24%	150 23%	48 27%	222 31%	9 16%	24 27%	160 33%	28 34%	397 27%	19 29%
6	111 7%	17 6%	37 6%	28 17%	1 4%	-	2 10%	101 8%	47 7%	54 10%	10 3%	3 3%	3 5%	5 3%	1 4%	70 8%	54 8%	15 9%	42 6%	3 5%	4 5%	31 6%	4 5%	110 8%	1 2%
7	144 9%	29 11%	38 6%	17 10%	* 1%	1 23%	1 5%	100 8%	57 9%	43 8%	37 12%	14 12%	4 8%	20 13%	6 45%	78 9%	62 10%	16 9%	66 9%	9 17%	5 6%	38 8%	13 16%	135 9%	8 13%
8	164 11%	51 19%	37 6%	20 12%	6 15%	-	1 3%	127 10%	72 11%	54 10%	34 11%	16 14%	5 11%	12 8%	3 24%	78 9%	57 9%	22 12%	86 12%	10 17%	7 8%	64 13%	6 7%	157 11%	4 6%
9	100 6%	22 8%	33 6%	10 6%	2 4%	-	3 14%	78 6%	41 6%	38 7%	22 7%	9 8%	3 5%	9 6%	-	45 5%	40 6%	5 3%	54 8%	4 8%	10 12%	37 7%	3 4%	97 7%	2 4%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 26

**Q.11 Please indicate the extent to which you agree with each pair of opposing statements on a scale of 0-10 where:**

**0 = You strongly agree with the statement on the left hand side**

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**I feel part of the current national economic recovery**

**or I do not feel part of the current national economic recovery**

**Base: All respondents who lean towards 'there is a national economic recovery underway'**

	Trust Most on Housing							Housing Tenure							Working Status					Ethnicity					
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Weighted base	1548	271	593	169	36	4	20	1217	655	562	317	115	51	152	14	827	651	176	721	57	87	493	85	1470	66
10	166	38	40	12	9	*	4	119	74	45	48	22	9	16	-	51	37	14	115	13	15	70	16	161	5
	11%	14%	7%	7%	26%	12%	22%	10%	11%	8%	15%	19%	18%	11%	-	6%	6%	8%	16%	23%	17%	14%	19%	11%	8%
NET: 0-4	443	70	212	50	6	1	6	345	173	172	95	28	15	51	3	306	250	56	137	8	22	93	13	413	25
	29%	26%	36%	30%	16%	37%	32%	28%	26%	31%	30%	25%	30%	34%	23%	37%	38%	32%	19%	14%	25%	19%	16%	28%	39%
NET: 6-10	685	157	184	88	18	1	11	524	291	234	151	65	24	63	10	322	250	72	363	39	41	239	43	660	21
	44%	58%	31%	52%	50%	35%	54%	43%	44%	42%	48%	56%	47%	41%	73%	39%	38%	41%	50%	70%	47%	49%	51%	45%	32%
Mean	5.74	6.23	5.16	5.62	6.51	5.45	6.32	5.69	5.83	5.53	5.89	6.39	5.85	5.53	6.14	5.28	5.20	5.56	6.27	6.97	6.27	6.17	6.38	5.78	4.96
Standard deviation	2.54	2.74	2.37	2.51	2.91	2.59	3.06	2.47	2.47	2.46	2.80	2.83	2.99	2.66	2.07	2.46	2.49	2.30	2.52	2.62	2.60	2.52	2.38	2.52	2.78
Standard error	0.06	0.17	0.10	0.21	0.33	1.16	0.67	0.07	0.09	0.11	0.15	0.34	0.32	0.18	0.50	0.09	0.11	0.15	0.09	0.34	0.28	0.11	0.25	0.07	0.35

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 27

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10 where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**Summary****Base: All respondents/ parents**

		Statements					
		I worry about my children's prospects for getting on the housing ladder	Future generations will find it increasingly difficult to own their own home	The recovery won't feel real until it gets easier for young people to get on the housing ladder	Young people (aged 18-34) struggle to find affordable housing	I will struggle financially in the future as I try to help my children onto the property ladder	
Unweighted base		2594	4071	4071	4071	2594	
Weighted base		2560	4071	4071	4071	2560	
Agree strongly	(10)	579 23%	1165 29%	708 17%	1293 32%	460 18%	
	(9)	254 10%	589 14%	373 9%	699 17%	220 9%	
	(8)	360 14%	721 18%	639 16%	762 19%	294 11%	
	(7)	305 12%	551 14%	599 15%	499 12%	285 11%	
	(6)	219 9%	322 8%	504 12%	297 7%	184 7%	
	Neither/ nor	(5)	327 13%	463 11%	779 19%	339 8%	506 20%
		(4)	95 4%	97 2%	180 4%	65 2%	94 4%
		(3)	87 3%	64 2%	102 2%	44 1%	102 4%
		(2)	71 3%	42 1%	80 2%	24 1%	103 4%
		(1)	60 2%	20 *	36 1%	24 1%	87 3%
Disagree strongly	(0)	204 8%	37 1%	71 2%	24 1%	226 9%	
NET: 8-10		1193 47%	2475 61%	1720 42%	2755 68%	973 38%	

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 27

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10 where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**Summary****Base: All respondents/ parents**

	Statements				
	I worry about my children's prospects for getting on the housing ladder	Future generations will find it increasingly difficult to own their own home	The recovery won't feel real until it gets easier for young people to get on the housing ladder	Young people (aged 18-34) struggle to find affordable housing	I will struggle financially in the future as I try to help my children onto the property ladder
Weighted base	2560	4071	4071	4071	2560
NET: 6-10	1717 67%	3347 82%	2824 69%	3551 87%	1443 56%
NET: 6-7	524 20%	873 21%	1103 27%	796 20%	469 18%
NET: 0-5	843 33%	724 18%	1247 31%	520 13%	1117 44%
NET: 0-4	516 20%	261 6%	468 12%	181 4%	611 24%
Mean	6.59	7.74	6.85	8.05	6.07
Standard deviation	3.05	2.16	2.33	2.00	3.10
Standard error	0.06	0.03	0.04	0.03	0.06

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 28

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10**

**where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**I worry about my children's prospects for getting on the housing ladder**

**Base: All parents**

	Gender			Age						Social Grade					Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate	
Unweighted base	2594	1174	1420	71	269	439	515	501	799	816	663	444	671	223	102	338	248	221	208	111	264	213	404	262	319	898	
Weighted base	2560	1232	1328	72	301	510	471	469	736	722	673	565	600	217	131	319	244	224	204	134	250	252	346	240	318	999	
Agree strongly	(10)	579	210	369	26	73	136	149	94	101	134	139	142	164	37	33	58	46	56	59	27	54	58	91	59	78	238
		23%	17%	28%	36%	24%	27%	32%	20%	14%	19%	21%	25%	27%	17%	25%	18%	19%	25%	29%	20%	22%	23%	26%	25%	24%	24%
	(9)	254	102	152	6	29	63	66	49	41	70	60	63	61	17	14	40	26	26	13	16	25	26	29	22	43	108
		10%	8%	11%	9%	10%	12%	14%	10%	6%	10%	9%	11%	10%	8%	10%	13%	11%	11%	6%	12%	10%	10%	8%	9%	14%	11%
	(8)	360	184	176	4	56	77	82	68	73	111	99	73	77	31	16	56	34	31	21	27	32	31	51	32	63	147
		14%	15%	13%	5%	19%	15%	17%	15%	10%	15%	13%	13%	14%	12%	17%	14%	14%	11%	20%	13%	12%	15%	13%	20%	15%	
	(7)	305	169	136	8	48	76	51	54	67	79	87	73	66	34	24	46	28	28	19	11	28	27	28	31	34	148
		12%	14%	10%	11%	16%	15%	11%	12%	9%	11%	13%	13%	11%	16%	18%	15%	12%	13%	9%	8%	11%	11%	8%	13%	11%	15%
	(6)	219	114	105	8	27	51	36	38	58	75	55	39	50	13	12	31	24	13	22	10	12	24	35	22	23	112
		9%	9%	8%	11%	9%	10%	8%	8%	8%	10%	8%	7%	8%	6%	9%	10%	10%	6%	11%	8%	5%	10%	10%	9%	7%	11%
Neither/ nor	(5)	327	164	163	14	34	60	45	54	120	63	82	85	96	31	12	30	22	28	30	22	38	39	43	31	33	111
		13%	13%	12%	19%	11%	12%	9%	11%	16%	9%	12%	15%	16%	14%	9%	9%	9%	13%	15%	17%	15%	16%	12%	13%	10%	11%
	(4)	95	56	38	4	12	18	9	18	35	29	30	18	18	8	2	9	16	6	8	4	11	9	13	9	11	35
		4%	5%	3%	5%	4%	4%	2%	4%	5%	4%	5%	3%	3%	4%	2%	3%	7%	3%	4%	3%	4%	3%	4%	4%	4%	4%
	(3)	87	55	32	3	10	12	11	20	31	36	24	18	9	12	6	5	14	6	6	1	10	8	6	12	16	31
		3%	4%	2%	4%	3%	2%	2%	4%	4%	5%	4%	3%	1%	5%	4%	2%	6%	3%	3%	1%	4%	3%	2%	5%	5%	3%
	(2)	71	40	31	-	1	7	6	18	39	31	15	13	13	5	4	4	9	5	9	-	6	8	18	3	8	16
		3%	3%	2%	-	*	1%	1%	4%	5%	4%	2%	2%	2%	2%	3%	1%	4%	2%	4%	-	2%	3%	5%	1%	2%	2%
	(1)	60	31	29	-	3	3	1	16	36	21	20	7	13	9	1	1	8	4	7	4	9	5	7	6	3	11
		2%	3%	2%	-	1%	1%	*	3%	5%	3%	3%	1%	2%	4%	1%	*	3%	2%	3%	3%	4%	2%	2%	2%	1%	1%
Disagree strongly	(0)	204	107	97	-	8	6	15	39	135	73	63	35	34	21	7	39	17	21	9	12	25	16	25	11	6	43
		8%	9%	7%	-	3%	1%	3%	8%	18%	10%	9%	6%	6%	10%	6%	12%	7%	10%	4%	9%	10%	6%	7%	5%	2%	4%
NET: 8-10		1193	495	698	36	158	277	297	211	215	315	298	278	302	84	63	154	106	112	93	69	111	115	171	114	184	492
		47%	40%	53%	49%	52%	54%	63%	45%	29%	44%	44%	49%	50%	39%	48%	48%	43%	50%	46%	52%	44%	46%	49%	47%	58%	49%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 28

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10**

**where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**I worry about my children's prospects for getting on the housing ladder**

**Base: All parents**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2560	1232	1328	72	301	510	471	469	736	722	673	565	600	217	131	319	244	224	204	134	250	252	346	240	318	999
NET: 6-10	1717	778	939	52	233	404	384	304	340	469	440	390	418	132	99	231	158	154	135	90	150	166	234	167	240	753
	67%	63%	71%	72%	77%	79%	82%	65%	46%	65%	65%	69%	70%	61%	76%	72%	65%	69%	66%	68%	60%	66%	68%	70%	76%	75%
NET: 6-7	524	283	241	16	75	127	87	93	125	154	141	112	116	47	37	77	52	41	41	21	39	51	63	53	56	261
	20%	23%	18%	23%	25%	25%	19%	20%	17%	21%	21%	20%	19%	22%	28%	24%	21%	19%	20%	16%	16%	20%	18%	22%	18%	26%
NET: 0-5	843	454	389	20	68	106	87	165	397	253	233	175	182	85	32	88	86	70	69	43	100	86	112	73	78	247
	33%	37%	29%	28%	23%	21%	18%	35%	54%	35%	35%	31%	30%	39%	24%	28%	35%	31%	34%	32%	40%	34%	32%	30%	24%	25%
NET: 0-4	516	290	227	6	34	46	42	111	276	189	151	90	86	55	20	58	64	42	39	21	62	46	69	41	45	136
	20%	24%	17%	9%	11%	9%	9%	24%	38%	26%	22%	16%	14%	25%	15%	18%	26%	19%	19%	16%	25%	18%	20%	17%	14%	14%
Mean	6.59	6.23	6.93	7.50	7.27	7.48	7.68	6.37	5.06	6.21	6.41	6.90	6.97	6.10	7.02	6.60	6.33	6.74	6.73	6.71	6.29	6.65	6.69	6.86	7.30	7.06
Standard deviation	3.05	3.03	3.04	2.32	2.43	2.28	2.48	3.14	3.43	3.20	3.12	2.88	2.88	3.14	2.80	3.10	3.06	3.14	2.99	3.00	3.25	2.96	3.09	2.82	2.53	2.64
Standard error	0.06	0.09	0.08	0.28	0.15	0.11	0.11	0.14	0.12	0.11	0.12	0.14	0.11	0.21	0.28	0.17	0.19	0.21	0.21	0.28	0.20	0.20	0.15	0.17	0.14	0.09



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 28

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10 where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**I worry about my children's prospects for getting on the housing ladder**

**Base: All parents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree	
Unweighted base	2594	581	724	162	381	204	654	821	389	349	177	-	2594	372	469	499	189	760	1110	991	1022	
Weighted base	2560	617	723	224	202	175	680	868	358	317	162	-	2560	413	529	515	197	759	1004	989	978	
Agree strongly	(10)	579 23%	80 13%	204 28%	41 18%	50 25%	47 27%	73 11%	144 17%	120 34%	146 46%	48 30%	-	579 23%	124 30%	144 27%	138 27%	63 32%	215 28%	147 15%	141 14%	301 31%
	(9)	254 10%	51 8%	84 12%	15 7%	22 11%	12 7%	43 6%	85 10%	62 17%	37 12%	15 9%	-	254 10%	36 9%	61 12%	76 15%	28 14%	103 14%	64 6%	80 8%	119 12%
	(8)	360 14%	89 14%	120 17%	30 13%	20 10%	19 11%	83 12%	140 16%	54 15%	39 12%	24 15%	-	360 14%	57 14%	81 15%	88 17%	41 21%	124 16%	104 10%	133 13%	140 14%
	(7)	305 12%	67 11%	96 13%	42 19%	15 8%	8 5%	83 12%	145 17%	27 8%	29 9%	13 8%	-	305 12%	60 15%	81 15%	77 15%	18 9%	76 10%	104 10%	109 11%	132 14%
	(6)	219 9%	61 10%	53 7%	24 11%	12 6%	12 7%	66 10%	98 11%	20 5%	10 3%	14 9%	-	219 9%	39 10%	59 11%	43 8%	18 9%	52 7%	82 8%	92 9%	67 7%
Neither/ nor	(5)	327 13%	72 12%	78 11%	18 8%	24 12%	19 11%	101 15%	125 14%	28 8%	30 9%	24 15%	-	327 13%	64 15%	50 9%	47 9%	17 9%	79 10%	151 15%	114 12%	107 11%
	(4)	95 4%	35 6%	21 3%	11 5%	11 5%	13 8%	35 5%	35 4%	4 1%	3 1%	4 3%	-	95 4%	12 3%	24 5%	17 3%	6 3%	24 3%	45 4%	53 5%	19 2%
	(3)	87 3%	30 5%	16 2%	9 4%	10 5%	12 7%	35 5%	22 3%	11 3%	3 1%	3 2%	-	87 3%	9 2%	13 2%	13 2%	4 2%	23 3%	44 4%	53 5%	16 2%
	(2)	71 3%	31 5%	10 1%	10 4%	8 4%	9 5%	31 5%	14 2%	8 2%	2 1%	6 4%	-	71 3%	2 *	5 1%	5 1%	* *	16 2%	50 5%	53 5%	12 1%
	(1)	60 2%	20 3%	11 2%	6 3%	6 3%	8 5%	25 4%	19 2%	1 *	6 2%	1 *	-	60 2%	3 1%	4 1%	2 *	- *	14 2%	46 5%	34 3%	19 2%
Disagree strongly	(0)	204 8%	81 13%	29 4%	18 8%	24 12%	16 9%	104 15%	42 5%	21 6%	11 3%	10 6%	-	204 8%	7 2%	7 1%	8 2%	3 2%	33 4%	166 17%	127 13%	46 5%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 28

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10**

**where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**I worry about my children's prospects for getting on the housing ladder**

**Base: All parents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Weighted base	2560	617	723	224	202	175	680	868	358	317	162	-	2560	413	529	515	197	759	1004	989	978
NET: 8-10	1193	220	407	86	92	78	200	369	236	222	87	-	1193	217	286	302	131	442	314	354	559
	47%	36%	56%	39%	45%	45%	29%	42%	66%	70%	54%	-	47%	53%	54%	59%	66%	58%	31%	36%	57%
NET: 6-10	1717	348	557	152	119	98	349	611	283	261	114	-	1717	316	426	422	167	570	500	556	758
	67%	56%	77%	68%	59%	56%	51%	70%	79%	82%	71%	-	67%	77%	81%	82%	84%	75%	50%	56%	78%
NET: 6-7	524	128	150	65	27	20	149	243	47	39	27	-	524	100	140	120	36	128	186	202	199
	20%	21%	21%	29%	13%	11%	22%	28%	13%	12%	17%	-	20%	24%	26%	23%	18%	17%	19%	20%	20%
NET: 0-5	843	269	165	72	83	77	331	257	74	56	48	-	843	96	103	93	31	189	503	434	219
	33%	44%	23%	32%	41%	44%	49%	30%	21%	18%	29%	-	33%	23%	19%	18%	16%	25%	50%	44%	22%
NET: 0-4	516	197	87	54	59	58	230	132	47	26	23	-	516	33	53	45	13	109	352	319	113
	20%	32%	12%	24%	29%	33%	34%	15%	13%	8%	14%	-	20%	8%	10%	9%	7%	14%	35%	32%	12%
Mean	6.59	5.64	7.33	6.31	6.20	6.10	5.30	6.68	7.58	8.05	7.07	-	6.59	7.45	7.49	7.62	7.88	7.28	5.29	5.65	7.39
Standard deviation	3.05	3.24	2.66	3.02	3.44	3.43	3.23	2.63	2.85	2.64	2.90	-	3.05	2.36	2.29	2.26	2.18	2.78	3.40	3.27	2.74
Standard error	0.06	0.13	0.10	0.24	0.18	0.24	0.13	0.09	0.14	0.14	0.22	-	0.06	0.12	0.11	0.10	0.16	0.10	0.10	0.10	0.09

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 28

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10 where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**I worry about my children's prospects for getting on the housing ladder**

**Base: All parents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Unweighted base	2594	717	569	161	183	9	60	1792	999	793	790	242	230	318	12	1217	777	440	1377	111	59	866	341	2428	140	
Weighted base	2560	706	598	207	78	9	47	1840	928	912	710	365	133	212	10	1317	989	328	1243	112	51	773	306	2389	143	
Agree strongly	(10)	579 23%	184 26%	70 12%	41 20%	25 32%	-	8 19%	350 16%	144 23%	206 32%	124 34%	41 31%	61 29%	2 17%	315 24%	226 23%	89 27%	264 21%	36 32%	16 31%	112 14%	100 33%	540 23%	28 20%	
	(9)	254 10%	76 11%	56 9%	14 7%	8 10%	1 11%	7 14%	175 10%	69 7%	106 12%	77 11%	35 10%	16 12%	25 22%	2 22%	151 11%	111 11%	41 12%	103 8%	18 16%	3 7%	48 6%	33 11%	231 10%	18 12%
	(8)	360 14%	119 17%	84 14%	26 13%	7 9%	4 47%	5 11%	283 15%	125 13%	158 17%	75 11%	31 8%	14 10%	30 14%	3 25%	209 16%	154 16%	55 17%	151 12%	10 9%	6 12%	80 10%	55 18%	338 14%	21 14%
	(7)	305 12%	99 14%	60 10%	38 18%	9 12%	2 18%	7 15%	220 12%	86 9%	134 15%	84 12%	47 13%	15 12%	21 10%	1 13%	182 14%	150 15%	32 10%	123 10%	9 8%	4 7%	73 9%	37 12%	281 12%	22 15%
	(6)	219 9%	58 8%	66 11%	18 9%	2 3%	1 7%	5 10%	145 8%	59 6%	86 9%	74 10%	37 10%	17 13%	20 9%	-	135 10%	111 11%	24 7%	84 7%	12 11%	5 10%	50 6%	17 6%	203 8%	12 9%
Neither/ nor	(5)	327 13%	85 12%	73 12%	18 9%	8 11%	-	6 12%	223 12%	138 15%	85 9%	101 14%	65 18%	11 8%	26 12%	2 23%	144 11%	109 11%	35 11%	183 15%	19 17%	7 14%	119 15%	39 13%	306 13%	20 14%
	(4)	95 4%	23 3%	31 5%	11 5%	3 4%	-	2 4%	76 4%	37 4%	38 4%	19 3%	12 3%	1 1%	5 2%	-	47 4%	38 4%	8 3%	48 4%	2 1%	3 5%	34 4%	10 3%	91 4%	4 3%
	(3)	87 3%	19 3%	38 6%	9 4%	1 1%	1 6%	1 3%	75 4%	39 4%	37 4%	12 2%	2 1%	3 3%	6 3%	-	47 4%	37 4%	10 3%	40 3%	1 1%	2 4%	31 4%	7 2%	79 3%	6 4%
	(2)	71 3%	8 1%	29 5%	11 5%	2 3%	-	2 3%	63 3%	44 5%	20 2%	8 1%	2 1%	3 3%	2 1%	-	24 2%	16 2%	8 2%	47 4%	* *	2 4%	43 6%	2 1%	68 3%	3 2%
	(1)	60 2%	10 1%	17 3%	7 3%	3 4%	-	1 2%	49 3%	40 4%	9 1%	10 1%	* *	5 4%	6 3%	-	14 1%	5 1%	9 3%	46 4%	2 2%	2 5%	40 5%	1 *	55 2%	5 3%
Disagree strongly	(0)	204 8%	26 4%	74 12%	15 7%	9 12%	1 11%	4 9%	179 10%	147 16%	33 4%	24 3%	9 2%	5 4%	10 5%	-	49 4%	32 3%	18 5%	154 12%	3 3%	1 3%	144 19%	6 2%	197 8%	6 4%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 28

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10 where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**I worry about my children's prospects for getting on the housing ladder**

**Base: All parents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Weighted base	2560	706	598	207	78	9	47	1840	928	912	710	365	133	212	10	1317	989	328	1243	112	51	773	306	2389	143
NET: 8-10	1193 47%	379 54%	211 35%	80 39%	39 50%	6 58%	20 43%	808 44%	338 36%	470 52%	378 53%	190 52%	71 54%	117 55%	7 64%	675 51%	491 50%	185 56%	517 42%	64 57%	25 49%	240 31%	188 61%	1109 46%	67 46%
NET: 6-10	1717 67%	536 76%	336 56%	136 66%	51 65%	8 83%	32 67%	1173 64%	483 52%	690 76%	536 75%	274 75%	104 78%	158 74%	8 77%	993 75%	752 76%	240 73%	724 58%	85 76%	34 66%	363 47%	242 79%	1592 67%	101 70%
NET: 6-7	524 20%	157 22%	126 21%	56 27%	11 14%	2 25%	12 25%	365 20%	145 16%	220 24%	157 22%	84 23%	32 24%	41 19%	1 13%	317 24%	261 26%	56 17%	207 17%	21 19%	9 17%	123 16%	54 17%	483 20%	34 24%
NET: 0-5	843 33%	170 24%	262 44%	70 34%	28 35%	2 17%	15 33%	667 36%	444 48%	222 24%	174 25%	91 25%	29 22%	54 26%	2 23%	324 25%	237 24%	88 27%	519 42%	26 24%	17 34%	410 53%	65 21%	796 33%	43 30%
NET: 0-4	516 20%	85 12%	189 32%	52 25%	19 25%	2 17%	10 21%	443 24%	307 33%	137 15%	73 10%	26 7%	18 14%	29 13%	- -	181 14%	128 13%	52 16%	336 27%	8 7%	10 20%	292 38%	26 8%	490 21%	23 16%
Mean	6.59	7.25	5.64	6.29	6.58	6.62	6.43	6.29	5.50	7.10	7.36	7.51	7.24	7.19	7.75	7.12	7.13	7.09	6.04	7.55	6.82	5.11	7.69	6.57	6.80
Standard deviation	3.05	2.59	3.18	3.06	3.53	2.83	3.07	3.15	3.43	2.61	2.63	2.42	2.88	2.81	1.84	2.62	2.51	2.92	3.37	2.56	2.99	3.49	2.36	3.07	2.76
Standard error	0.06	0.10	0.13	0.24	0.26	0.94	0.40	0.07	0.11	0.09	0.09	0.16	0.19	0.16	0.53	0.08	0.09	0.14	0.09	0.24	0.39	0.12	0.13	0.06	0.23

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

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**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10**

**where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**Future generations will find it increasingly difficult to own their own home**

**Base: All respondents**

	Gender			Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591	
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749	
Agree strongly	(10)	1165	481	684	137	195	233	230	175	195	265	330	258	312	86	55	126	84	119	91	61	116	160	156	110	178	492
		29%	24%	33%	28%	30%	30%	33%	29%	23%	24%	28%	30%	33%	24%	30%	26%	23%	32%	29%	28%	30%	31%	30%	30%	34%	28%
	(9)	589	265	324	58	85	120	119	79	129	163	170	124	131	35	22	81	52	47	40	43	66	77	73	54	90	243
		14%	13%	16%	12%	13%	15%	17%	13%	15%	15%	14%	15%	14%	10%	12%	17%	14%	12%	13%	20%	17%	15%	14%	15%	17%	14%
	(8)	721	374	347	63	113	133	127	139	145	215	211	152	142	55	41	91	69	73	52	37	62	77	88	76	106	294
		18%	19%	17%	13%	17%	17%	18%	23%	17%	20%	18%	18%	15%	15%	22%	19%	19%	19%	16%	17%	16%	15%	17%	20%	20%	17%
	(7)	551	315	236	66	88	87	72	92	146	170	166	114	102	57	17	69	56	39	42	19	51	73	78	50	56	250
		14%	16%	11%	14%	13%	11%	10%	15%	17%	15%	14%	13%	11%	16%	9%	14%	16%	10%	13%	9%	13%	14%	15%	13%	11%	14%
	(6)	322	176	145	37	59	61	43	38	84	94	99	57	71	29	27	37	29	38	19	16	21	35	47	24	34	147
		8%	9%	7%	8%	9%	8%	6%	6%	10%	9%	8%	7%	8%	8%	14%	8%	8%	10%	6%	7%	6%	7%	9%	7%	6%	8%
Neither/ nor	(5)	463	236	227	78	76	101	67	56	84	105	126	108	123	63	15	44	46	42	48	32	38	55	47	34	49	211
		11%	12%	11%	16%	12%	13%	10%	9%	10%	10%	11%	13%	13%	18%	8%	9%	13%	11%	15%	15%	10%	11%	9%	9%	9%	12%
	(4)	97	59	38	24	10	16	14	7	25	31	29	14	23	12	2	13	10	5	6	3	10	12	15	9	5	44
		2%	3%	2%	5%	2%	2%	2%	1%	3%	3%	2%	2%	2%	3%	1%	3%	3%	1%	2%	2%	3%	2%	3%	2%	1%	3%
	(3)	64	29	35	8	12	12	5	11	15	20	18	10	16	6	1	4	3	4	9	2	9	9	10	6	3	31
		2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	1%	1%	2%	2%	1%	1%	1%	1%	3%	1%	2%	2%	2%	2%	1%	2%
	(2)	42	28	14	12	5	5	7	3	10	12	13	10	8	2	3	3	8	4	7	-	4	3	5	4	6	18
		1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	2%	1%	2%	-	1%	1%	1%	1%	1%	1%
	(1)	20	12	8	2	2	3	1	2	11	7	5	3	5	5	-	4	1	1	1	2	2	1	2	1	-	5
		*	1%	*	*	*	*	*	*	1%	1%	*	*	1%	1%	-	1%	*	*	*	1%	1%	*	*	*	-	*
Disagree strongly	(0)	37	20	18	2	7	3	7	8	11	17	14	3	3	4	1	6	1	6	2	1	3	9	2	3	2	17
		1%	1%	1%	*	1%	*	1%	1%	1%	2%	1%	*	*	1%	*	1%	1%	1%	*	1%	2%	*	1%	*	*	1%
NET: 8-10		2475	1120	1355	259	392	486	477	393	468	643	711	535	585	175	119	298	205	239	183	141	244	314	318	240	375	1028
		61%	56%	65%	53%	60%	63%	69%	64%	55%	59%	60%	63%	63%	49%	64%	62%	57%	63%	58%	65%	64%	61%	61%	65%	71%	59%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

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**where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**Future generations will find it increasingly difficult to own their own home**

**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
NET: 6-10	3347	1611	1736	362	540	634	591	523	698	907	976	706	759	261	162	404	290	315	244	176	316	422	442	314	465	1425
	82%	81%	84%	74%	83%	82%	85%	86%	82%	82%	83%	83%	81%	74%	88%	84%	81%	84%	77%	82%	83%	82%	85%	85%	88%	81%
NET: 6-7	873	491	381	103	147	148	115	130	230	263	265	171	173	86	44	106	85	77	61	35	72	109	125	74	90	397
	21%	25%	18%	21%	23%	19%	17%	21%	27%	24%	22%	20%	19%	24%	24%	22%	24%	20%	19%	16%	19%	21%	24%	20%	17%	23%
NET: 0-5	724	384	340	127	112	140	101	88	156	193	205	149	178	92	22	74	69	62	73	39	65	90	80	57	66	325
	18%	19%	16%	26%	17%	18%	15%	14%	18%	18%	17%	17%	19%	26%	12%	16%	19%	16%	23%	18%	17%	18%	15%	15%	12%	19%
NET: 0-4	261	148	112	48	36	39	34	32	72	88	78	41	54	29	7	31	23	19	25	7	28	35	33	23	16	114
	6%	7%	5%	10%	6%	5%	5%	5%	8%	8%	7%	5%	6%	8%	4%	6%	7%	5%	8%	3%	7%	7%	6%	6%	3%	7%
Mean	7.74	7.53	7.94	7.43	7.75	7.84	8.05	7.85	7.48	7.58	7.71	7.85	7.86	7.27	7.89	7.77	7.58	7.82	7.57	7.90	7.86	7.79	7.83	7.87	8.16	7.68
Standard deviation	2.16	2.18	2.13	2.31	2.15	2.08	2.07	2.08	2.24	2.22	2.17	2.07	2.15	2.30	1.99	2.14	2.09	2.18	2.29	2.02	2.17	2.25	2.07	2.09	1.91	2.16
Standard error	0.03	0.05	0.05	0.11	0.09	0.08	0.07	0.08	0.07	0.06	0.06	0.08	0.07	0.12	0.16	0.10	0.11	0.11	0.13	0.15	0.11	0.08	0.10	0.08	0.08	0.05

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 29

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10 where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**Future generations will find it increasingly difficult to own their own home**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)				
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree	
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584	
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544	
Agree strongly	(10)	1165 29%	173 19%	390 34%	89 24%	95 37%	89 33%	185 18%	265 18%	210 43%	258 55%	157 44%	466 31%	699 27%	121 29%	142 27%	147 29%	60 31%	257 34%	236 24%	325 21%	582 38%
	(9)	589 14%	117 13%	195 17%	44 12%	39 15%	42 16%	128 12%	184 13%	116 24%	62 13%	55 16%	219 14%	370 14%	45 11%	83 16%	89 17%	35 18%	127 17%	142 14%	202 13%	264 17%
	(8)	721 18%	177 19%	209 18%	73 20%	35 14%	36 13%	190 18%	292 20%	69 14%	71 15%	65 18%	234 15%	487 19%	65 16%	93 18%	89 17%	46 23%	148 19%	199 20%	275 18%	267 17%
	(7)	551 14%	155 17%	131 11%	71 19%	40 16%	36 13%	174 17%	243 17%	34 7%	36 8%	28 8%	182 12%	369 14%	66 16%	73 14%	65 13%	17 9%	89 12%	169 17%	258 17%	182 12%
	(6)	322 8%	102 11%	71 6%	37 10%	14 6%	15 5%	119 11%	143 10%	11 2%	18 4%	16 5%	120 8%	202 8%	33 8%	50 9%	36 7%	11 5%	36 5%	90 9%	158 10%	94 6%
Neither/ nor	(5)	463 11%	114 12%	115 10%	23 6%	19 7%	36 13%	134 13%	230 16%	19 4%	22 5%	22 6%	179 12%	285 11%	64 15%	59 11%	62 12%	21 11%	65 9%	102 10%	167 11%	99 6%
	(4)	97 2%	32 3%	22 2%	11 3%	4 2%	2 1%	35 3%	49 3%	5 1%	1 *	5 1%	37 2%	60 2%	12 3%	11 2%	9 2%	5 3%	18 2%	22 2%	58 4%	23 1%
	(3)	64 2%	32 3%	11 1%	6 2%	* *	3 1%	29 3%	19 1%	8 2%	* *	4 1%	31 2%	33 1%	2 *	8 1%	10 2%	- -	12 2%	12 1%	46 3%	9 1%
	(2)	42 1%	12 1%	10 1%	4 1%	2 1%	3 1%	23 2%	11 1%	4 1%	- -	1 *	20 1%	22 1%	3 1%	3 1%	3 1%	2 1%	2 *	13 1%	26 2%	10 1%
	(1)	20 *	8 1%	1 *	2 1%	1 *	6 2%	8 1%	5 *	2 *	- -	7 *	13 1%	2 *	3 *	1 *	- -	2 *	8 1%	15 1%	4 1%	* *
Disagree strongly	(0)	37 1%	8 1%	6 1%	5 1%	5 2%	5 2%	15 1%	3 *	7 1%	3 1%	3 1%	17 1%	20 1%	1 *	4 1%	4 1%	- -	4 1%	11 1%	19 1%	11 1%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 29

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10**

**where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**Future generations will find it increasingly difficult to own their own home**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
NET: 8-10	2475 61%	467 50%	794 68%	206 57%	169 66%	167 61%	503 48%	741 51%	395 81%	391 83%	277 78%	919 61%	1556 61%	231 56%	319 60%	325 63%	141 71%	532 70%	577 57%	802 52%	1113 72%
NET: 6-10	3347 82%	724 78%	995 86%	315 86%	224 88%	218 80%	797 77%	1127 78%	441 91%	444 94%	321 90%	1221 81%	2126 83%	330 80%	442 84%	426 83%	169 86%	657 87%	836 83%	1218 79%	1389 90%
NET: 6-7	873 21%	257 28%	201 17%	108 30%	55 21%	51 18%	293 28%	386 27%	45 9%	53 11%	44 12%	302 20%	570 22%	99 24%	123 23%	101 20%	28 14%	124 16%	259 26%	416 27%	276 18%
NET: 0-5	724 18%	206 22%	166 14%	49 14%	32 12%	56 20%	244 23%	317 22%	45 9%	28 6%	34 10%	290 19%	434 17%	83 20%	87 16%	89 17%	28 14%	102 13%	168 17%	330 21%	155 10%
NET: 0-4	261 6%	92 10%	51 4%	27 7%	13 5%	19 7%	110 11%	87 6%	26 5%	5 1%	13 4%	112 7%	149 6%	19 5%	28 5%	27 5%	7 4%	37 5%	66 7%	164 11%	56 4%
Mean	7.74	7.23	8.08	7.62	8.09	7.71	7.12	7.36	8.56	8.86	8.49	7.73	7.75	7.69	7.75	7.84	8.11	8.13	7.59	7.29	8.29
Standard deviation	2.16	2.20	2.00	2.11	2.19	2.47	2.28	1.98	2.04	1.67	1.90	2.26	2.10	2.06	2.08	2.08	1.85	1.98	2.14	2.28	1.93
Standard error	0.03	0.07	0.06	0.13	0.10	0.14	0.07	0.05	0.09	0.07	0.10	0.06	0.04	0.11	0.10	0.09	0.13	0.07	0.06	0.06	0.05



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 29

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10**

**where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**Future generations will find it increasingly difficult to own their own home**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291	
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293	
Agree strongly	(10)	1165 29%	364 32%	155 18%	76 24%	55 50%	* 2%	30 40%	684 25%	318 24%	366 26%	465 37%	211 40%	86 38%	168 33%	16 36%	670 29%	528 29%	142 29%	495 28%	87 36%	81 30%	221 24%	105 31%	1075 29%	72 25%
	(9)	589 14%	180 16%	107 13%	50 16%	14 13%	10 61%	12 16%	420 15%	196 15%	224 16%	162 13%	59 11%	29 13%	74 15%	7 16%	333 15%	250 14%	83 17%	256 14%	28 12%	33 12%	144 15%	51 15%	545 15%	40 14%
	(8)	721 18%	232 21%	146 17%	55 17%	11 10%	2 11%	11 15%	528 19%	251 19%	277 19%	187 15%	69 13%	34 15%	83 17%	6 14%	400 18%	312 17%	88 18%	321 18%	43 17%	38 14%	173 19%	67 20%	668 18%	42 14%
	(7)	551 14%	140 12%	146 17%	59 19%	9 8%	2 10%	7 9%	417 15%	206 15%	210 15%	130 10%	53 10%	24 11%	53 11%	4 9%	306 13%	248 14%	58 12%	245 14%	23 9%	40 15%	141 15%	41 12%	507 14%	40 14%
	(6)	322 8%	68 6%	98 11%	34 11%	5 5%	- 3%	2 8%	234 8%	127 9%	107 8%	86 7%	39 7%	16 7%	31 6%	2 5%	181 8%	137 8%	43 9%	141 8%	13 5%	18 6%	89 10%	22 6%	297 8%	21 7%
Neither/ nor	(5)	463 11%	91 8%	116 14%	24 8%	9 8%	2 11%	9 12%	296 11%	147 11%	149 10%	162 13%	72 14%	23 10%	66 13%	6 13%	260 11%	206 11%	54 11%	203 11%	29 12%	42 15%	86 9%	47 14%	406 11%	51 17%
	(4)	97 2%	24 2%	32 4%	5 2%	3 3%	- 1%	* 3%	70 3%	33 2%	37 3%	27 2%	13 3%	3 1%	10 2%	* 1%	50 2%	43 2%	7 1%	47 3%	9 4%	10 4%	25 3%	3 1%	89 2%	9 3%
	(3)	64 2%	8 1%	28 3%	7 2%	1 1%	1 5%	- 2%	48 2%	23 2%	25 2%	15 1%	7 1%	3 1%	5 1%	1 3%	34 1%	29 2%	5 1%	30 2%	10 4%	1 1%	15 2%	4 1%	57 2%	5 2%
	(2)	42 1%	6 1%	16 2%	2 1%	2 2%	- 2%	2 1%	30 1%	15 1%	15 1%	12 1%	2 *	4 2%	7 1%	- -	23 1%	19 1%	5 1%	19 1%	2 1%	4 1%	13 1%	- -	35 1%	7 2%
	(1)	20 *	1 *	8 1%	1 *	* *	- 2%	1 2%	16 1%	11 1%	5 *	3 *	- -	2 1%	1 *	5 3%	2 *	3 1%	15 1%	1 *	2 1%	11 1%	1 *	18 *	2 1%	
Disagree strongly	(0)	37 1%	8 1%	4 *	6 2%	1 1%	- 1%	1 1%	27 1%	15 1%	12 1%	10 1%	4 1%	2 1%	4 1%	- -	19 1%	18 1%	1 *	18 1%	- -	2 1%	15 2%	1 *	33 1%	4 1%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 29

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10 where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**Future generations will find it increasingly difficult to own their own home**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned outright	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
NET: 8-10	2475	776	408	181	80	13	54	1632	765	867	813	338	150	325	29	1403	1090	313	1072	158	152	538	223	2288	155
	61%	69%	48%	57%	72%	74%	71%	59%	57%	61%	65%	64%	66%	65%	66%	62%	61%	64%	60%	65%	56%	58%	65%	61%	53%
NET: 6-10	3347	984	652	274	94	14	62	2283	1099	1184	1029	430	189	410	35	1889	1475	414	1458	194	210	769	285	3092	216
	82%	88%	76%	86%	85%	84%	82%	82%	82%	83%	82%	81%	84%	81%	80%	83%	82%	85%	81%	79%	77%	82%	84%	83%	74%
NET: 6-7	873	208	244	93	14	2	9	651	333	317	216	92	39	84	6	487	386	101	386	36	57	230	63	804	61
	21%	19%	29%	29%	13%	10%	11%	23%	25%	22%	17%	17%	17%	17%	14%	21%	22%	21%	22%	15%	21%	25%	18%	22%	21%
NET: 0-5	724	138	203	44	17	3	13	486	244	242	229	99	37	93	9	390	316	75	333	50	62	165	56	639	77
	18%	12%	24%	14%	15%	16%	18%	18%	18%	17%	18%	19%	16%	19%	20%	17%	18%	15%	19%	21%	23%	18%	16%	17%	26%
NET: 0-4	261	47	87	20	8	1	4	190	97	93	67	27	14	27	3	131	110	21	130	22	20	79	9	233	26
	6%	4%	10%	6%	7%	5%	5%	7%	7%	7%	5%	5%	6%	5%	7%	6%	6%	4%	7%	9%	7%	9%	3%	6%	9%
Mean	7.74	8.10	7.16	7.64	8.31	7.98	8.10	7.64	7.55	7.72	7.96	7.99	8.00	7.90	7.88	7.80	7.77	7.90	7.67	7.85	7.59	7.53	7.97	7.77	7.33
Standard deviation	2.16	1.94	2.19	2.13	2.32	1.80	2.32	2.14	2.18	2.10	2.18	2.18	2.25	2.17	2.38	2.12	2.14	2.01	2.22	2.24	2.27	2.28	1.93	2.14	2.37
Standard error	0.03	0.06	0.08	0.13	0.14	0.47	0.24	0.04	0.06	0.06	0.06	0.12	0.12	0.08	0.33	0.05	0.06	0.08	0.05	0.14	0.14	0.07	0.10	0.04	0.14

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 30

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10**

**where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**The recovery won't feel real until it gets easier for young people to get on the housing ladder**

**Base: All respondents**

	Gender			Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591	
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749	
Agree strongly	(10)	708	265	443	96	120	137	138	85	132	162	200	153	194	44	27	85	49	69	63	36	68	101	101	66	99	297
		17%	13%	21%	20%	18%	18%	20%	14%	15%	17%	18%	21%	13%	15%	18%	14%	18%	20%	17%	18%	20%	19%	18%	19%	17%	
	(9)	373	161	213	49	71	73	57	40	84	100	99	89	84	25	15	45	43	36	25	21	39	47	45	31	67	137
		9%	8%	10%	10%	11%	9%	8%	7%	10%	9%	8%	10%	9%	7%	8%	9%	12%	10%	8%	10%	9%	9%	8%	13%	8%	
	(8)	639	289	350	70	84	105	107	135	138	167	185	139	148	53	43	94	54	58	40	38	55	54	83	66	79	261
		16%	15%	17%	14%	13%	14%	15%	22%	16%	16%	16%	16%	16%	15%	23%	20%	15%	15%	13%	17%	15%	11%	16%	18%	15%	15%
	(7)	599	324	275	78	97	99	94	103	129	162	169	144	125	62	28	82	55	46	53	27	52	63	89	43	67	272
		15%	16%	13%	16%	15%	13%	14%	17%	15%	15%	14%	17%	13%	18%	15%	17%	15%	12%	17%	12%	14%	12%	17%	12%	13%	16%
	(6)	504	256	248	80	58	94	92	73	108	158	153	86	107	43	16	56	53	52	38	27	35	72	59	53	76	204
		12%	13%	12%	16%	9%	12%	13%	12%	13%	14%	13%	10%	11%	12%	9%	12%	15%	14%	12%	12%	9%	14%	11%	14%	14%	12%
Neither/ nor	(5)	779	422	357	82	136	169	125	114	154	193	221	182	183	83	27	66	64	75	71	45	76	110	93	69	80	361
		19%	21%	17%	17%	21%	22%	18%	19%	18%	18%	19%	21%	20%	24%	15%	14%	18%	20%	22%	21%	20%	21%	18%	19%	15%	21%
	(4)	180	101	78	17	35	42	29	18	38	57	59	28	35	17	10	21	14	14	6	7	25	28	23	15	23	94
		4%	5%	4%	3%	5%	5%	4%	3%	4%	5%	5%	3%	4%	5%	6%	4%	4%	4%	2%	3%	7%	5%	4%	4%	4%	5%
	(3)	102	57	45	8	16	22	18	13	24	30	34	9	29	9	5	13	10	8	5	7	12	11	9	11	13	40
		2%	3%	2%	2%	2%	3%	3%	2%	3%	3%	3%	1%	3%	2%	3%	3%	3%	2%	2%	3%	3%	2%	2%	3%	2%	2%
	(2)	80	50	30	6	12	21	8	14	18	35	19	15	11	3	9	4	8	7	5	4	11	11	9	8	16	28
		2%	3%	1%	1%	2%	3%	1%	2%	2%	3%	2%	2%	1%	1%	5%	1%	2%	2%	1%	2%	3%	2%	2%	2%	3%	2%
	(1)	36	24	12	-	6	5	9	2	14	10	14	5	6	4	1	7	3	5	4	1	2	2	5	2	3	19
		1%	1%	1%	-	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%
Disagree strongly	(0)	71	45	26	3	16	8	16	14	14	24	28	6	14	9	3	6	6	7	7	3	5	13	6	6	6	36
		2%	2%	1%	1%	2%	1%	2%	2%	2%	2%	2%	1%	1%	3%	2%	1%	2%	2%	2%	1%	1%	3%	1%	2%	1%	2%
NET: 8-10		1720	715	1005	215	275	314	302	261	355	429	484	381	426	123	85	224	146	163	128	95	162	202	229	163	245	696
		42%	36%	48%	44%	42%	41%	44%	43%	42%	39%	41%	45%	45%	35%	46%	47%	41%	43%	40%	44%	43%	40%	44%	44%	46%	40%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 30

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10 where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**The recovery won't feel real until it gets easier for young people to get on the housing ladder**

**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
NET: 6-10	2824	1295	1528	373	429	507	487	436	592	749	806	611	658	228	129	361	254	261	219	148	249	337	376	260	388	1171
	69%	65%	74%	76%	66%	65%	70%	71%	69%	68%	68%	71%	70%	65%	70%	75%	71%	69%	69%	69%	65%	66%	72%	70%	73%	67%
NET: 6-7	1103	580	523	158	154	193	186	175	237	319	322	230	232	105	44	138	108	98	92	53	87	135	148	97	143	476
	27%	29%	25%	32%	24%	25%	27%	29%	28%	29%	27%	27%	25%	30%	24%	29%	30%	26%	29%	25%	23%	26%	28%	26%	27%	27%
NET: 0-5	1247	700	548	116	222	267	205	174	262	350	374	244	278	125	55	117	105	116	97	68	132	175	146	112	142	578
	31%	35%	26%	24%	34%	35%	30%	29%	31%	32%	32%	29%	30%	35%	30%	25%	29%	31%	31%	31%	35%	34%	28%	30%	27%	33%
NET: 0-4	468	278	190	34	86	98	80	61	108	157	153	63	95	42	28	51	41	41	26	22	56	65	53	43	62	217
	12%	14%	9%	7%	13%	13%	12%	10%	13%	14%	13%	7%	10%	12%	15%	11%	12%	11%	8%	10%	15%	13%	10%	11%	12%	12%
Mean	6.85	6.53	7.16	7.16	6.81	6.77	6.89	6.82	6.77	6.64	6.75	7.07	7.01	6.54	6.79	7.07	6.78	6.87	6.89	6.88	6.79	6.75	7.01	6.86	7.01	6.74
Standard deviation	2.33	2.35	2.27	2.08	2.46	2.33	2.41	2.23	2.35	2.39	2.39	2.14	2.32	2.27	2.37	2.24	2.28	2.37	2.35	2.28	2.40	2.45	2.26	2.33	2.34	2.35
Standard error	0.04	0.05	0.05	0.10	0.10	0.09	0.09	0.09	0.08	0.07	0.07	0.08	0.07	0.12	0.19	0.10	0.12	0.12	0.13	0.17	0.12	0.12	0.09	0.12	0.10	0.06

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 30

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10 where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**The recovery won't feel real until it gets easier for young people to get on the housing ladder**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)				
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Dis- agree	Agree	
																						Agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584	
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544	
Agree strongly	(10)	708 17%	96 10%	245 21%	58 16%	45 18%	47 17%	118 11%	150 10%	150 31%	149 31%	95 27%	264 17%	444 17%	87 21%	91 17%	89 17%	38 19%	149 20%	156 16%	178 12%	370 24%
	(9)	373 9%	55 6%	142 12%	34 9%	15 6%	21 8%	75 7%	121 8%	70 14%	45 10%	41 11%	139 9%	234 9%	40 10%	49 9%	56 11%	13 7%	75 10%	95 9%	107 7%	187 12%
	(8)	639 16%	149 16%	185 16%	66 18%	43 17%	40 15%	161 15%	231 16%	76 16%	73 15%	58 16%	201 13%	438 17%	60 15%	81 15%	68 13%	43 22%	145 19%	185 18%	246 16%	245 16%
	(7)	599 15%	156 17%	162 14%	56 15%	30 12%	33 12%	168 16%	229 16%	63 13%	63 13%	44 12%	203 13%	396 15%	67 16%	73 14%	56 11%	22 11%	115 15%	161 16%	240 15%	238 15%
	(6)	504 12%	130 14%	130 11%	53 15%	34 13%	20 7%	159 15%	221 15%	37 8%	38 8%	29 8%	188 12%	316 12%	36 9%	70 13%	76 15%	30 15%	89 12%	123 12%	217 14%	166 11%
Neither/ nor	(5)	779 19%	189 20%	184 16%	60 16%	51 20%	62 23%	190 18%	337 23%	52 11%	71 15%	66 19%	312 21%	467 18%	83 20%	105 20%	117 23%	32 16%	118 16%	174 17%	305 20%	202 13%
	(4)	180 4%	58 6%	52 4%	10 3%	10 4%	7 3%	70 7%	75 5%	11 2%	11 2%	7 2%	76 5%	104 4%	18 4%	27 5%	22 4%	6 3%	27 4%	34 3%	96 6%	59 4%
	(3)	102 2%	39 4%	19 2%	11 3%	8 3%	11 4%	39 4%	37 3%	8 2%	2 *	4 1%	36 2%	65 3%	12 3%	15 3%	11 2%	6 3%	15 2%	29 3%	58 4%	23 2%
	(2)	80 2%	28 3%	16 1%	4 1%	8 3%	13 5%	28 3%	22 1%	7 1%	7 1%	4 1%	33 2%	48 2%	5 1%	6 1%	8 2%	4 2%	12 2%	23 2%	43 3%	21 1%
	(1)	36 1%	12 1%	10 1%	4 1%	3 1%	6 2%	10 1%	10 1%	5 1%	3 1%	2 1%	19 1%	16 1%	2 *	3 1%	5 1%	- 1%	5 1%	7 1%	22 1%	11 1%
Disagree strongly	(0)	71 2%	17 2%	17 1%	8 2%	9 4%	12 5%	22 2%	13 1%	7 1%	11 2%	6 2%	39 3%	32 1%	3 1%	7 1%	7 1%	2 1%	9 1%	16 2%	36 2%	21 1%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 30

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10 where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**The recovery won't feel real until it gets easier for young people to get on the housing ladder**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
NET: 8-10	1720 42%	301 32%	572 49%	158 43%	103 40%	108 39%	354 34%	502 35%	296 61%	267 57%	193 55%	605 40%	1116 44%	187 45%	221 42%	212 41%	94 48%	370 49%	436 43%	531 34%	802 52%
NET: 6-10	2824 69%	587 63%	865 74%	267 73%	167 65%	161 59%	681 65%	952 66%	396 82%	368 78%	266 75%	995 66%	1828 71%	290 70%	365 69%	344 67%	146 74%	574 76%	720 72%	988 64%	1207 78%
NET: 6-7	1103 27%	286 31%	292 25%	109 30%	64 25%	53 19%	327 31%	450 31%	100 21%	101 21%	72 20%	391 26%	712 28%	103 25%	144 27%	131 26%	52 26%	204 27%	284 28%	456 29%	404 26%
NET: 0-5	1247 31%	343 37%	297 26%	97 27%	88 35%	112 41%	360 35%	493 34%	90 18%	104 22%	89 25%	516 34%	732 29%	123 30%	164 31%	171 33%	51 26%	186 24%	283 28%	560 36%	337 22%
NET: 0-4	468 12%	154 17%	113 10%	37 10%	38 15%	50 18%	170 16%	156 11%	37 8%	33 7%	23 6%	204 13%	265 10%	39 10%	59 11%	54 11%	19 10%	68 9%	110 11%	255 17%	135 9%
Mean	6.85	6.33	7.19	6.90	6.58	6.35	6.42	6.58	7.72	7.56	7.43	6.69	6.94	7.10	6.86	6.81	7.03	7.17	6.88	6.39	7.37
Standard deviation	2.33	2.28	2.30	2.28	2.56	2.78	2.30	2.07	2.32	2.39	2.31	2.46	2.24	2.23	2.27	2.32	2.22	2.22	2.27	2.35	2.27
Standard error	0.04	0.08	0.07	0.14	0.11	0.16	0.07	0.06	0.10	0.10	0.12	0.06	0.04	0.12	0.10	0.10	0.16	0.08	0.07	0.06	0.06

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 30

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10 where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**The recovery won't feel real until it gets easier for young people to get on the housing ladder**

**Base: All respondents**

	Trust Most on Housing					Housing Tenure										Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291	
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293	
Agree strongly	(10)	708 17%	236 21%	83 10%	45 14%	31 28%	2 10%	9 11%	397 14%	178 13%	219 15%	301 24%	127 24%	60 26%	114 23%	10 23%	396 17%	310 17%	86 18%	312 17%	55 23%	48 18%	143 15%	65 19%	646 17%	53 18%
	(9)	373 9%	133 12%	53 6%	35 11%	13 12%	4 22%	9 12%	267 10%	144 11%	123 9%	102 8%	38 7%	15 7%	50 10%	4 8%	204 9%	155 9%	49 10%	169 9%	21 9%	25 9%	95 10%	28 8%	340 9%	32 11%
	(8)	639 16%	196 17%	137 16%	54 17%	18 17%	2 11%	13 17%	448 16%	222 17%	226 16%	185 15%	66 13%	33 15%	86 17%	6 13%	340 15%	249 14%	90 18%	299 17%	36 15%	41 15%	163 17%	60 18%	598 16%	33 11%
	(7)	599 15%	170 15%	141 16%	51 16%	15 14%	* 2%	12 16%	424 15%	190 14%	234 16%	170 13%	81 15%	28 13%	61 12%	5 12%	339 15%	274 15%	65 13%	260 15%	28 12%	35 13%	138 15%	59 17%	542 15%	54 18%
	(6)	504 12%	128 11%	118 14%	45 14%	8 7%	5 29%	5 7%	371 13%	179 13%	192 13%	127 10%	48 9%	31 14%	47 9%	6 14%	280 12%	219 12%	61 13%	224 13%	27 11%	44 16%	121 13%	33 10%	460 12%	38 13%
Neither/ nor	(5)	779 19%	162 14%	172 20%	54 17%	14 12%	2 14%	20 27%	517 19%	262 20%	255 18%	255 20%	119 23%	40 18%	95 19%	7 16%	441 19%	354 20%	87 18%	338 19%	54 22%	56 21%	157 17%	70 21%	720 19%	51 17%
	(4)	180 4%	45 4%	58 7%	10 3%	3 3%	- -	3 4%	128 5%	60 5%	68 5%	48 4%	26 5%	3 1%	19 4%	4 9%	117 5%	93 5%	24 5%	63 4%	10 4%	10 4%	34 4%	9 3%	154 4%	20 7%
	(3)	102 2%	18 2%	38 4%	10 3%	3 3%	- -	2 2%	75 3%	31 2%	44 3%	26 2%	10 2%	8 3%	9 2%	- -	53 2%	45 3%	7 2%	49 3%	5 2%	5 2%	27 3%	12 4%	95 3%	6 2%
	(2)	80 2%	20 2%	31 4%	7 2%	2 2%	2 11%	* *	61 2%	28 2%	33 2%	19 1%	4 1%	3 2%	11 2%	1 2%	45 2%	39 2%	6 1%	35 2%	3 1%	3 1%	27 3%	2 1%	73 2%	7 2%
	(1)	36 1%	4 *	12 1%	2 1%	* -	- -	- -	30 1%	18 1%	12 1%	5 *	- -	1 *	4 1%	1 2%	22 1%	17 1%	5 1%	14 1%	2 1%	- -	11 1%	1 *	35 1%	1 *
Disagree strongly	(0)	71 2%	11 1%	12 1%	5 2%	3 3%	- -	2 3%	51 2%	31 2%	20 1%	21 2%	11 2%	3 1%	7 1%	- -	43 2%	35 2%	7 1%	29 2%	2 1%	4 2%	20 2%	2 1%	67 2%	* *

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 30

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10 where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**The recovery won't feel real until it gets easier for young people to get on the housing ladder**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned outright	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
NET: 8-10	1720	565	274	134	62	7	31	1112	544	568	588	231	108	250	20	941	715	226	780	112	114	401	153	1584	117
	42%	50%	32%	42%	56%	43%	41%	40%	40%	40%	47%	44%	48%	50%	45%	41%	40%	46%	44%	46%	42%	43%	45%	42%	40%
NET: 6-10	2824	863	532	231	85	13	48	1907	912	995	885	359	168	358	31	1559	1208	352	1264	168	193	659	245	2585	209
	69%	77%	62%	72%	77%	74%	64%	69%	68%	70%	70%	68%	74%	71%	71%	68%	67%	72%	71%	69%	71%	71%	72%	69%	71%
NET: 6-7	1103	298	259	97	23	5	17	795	369	426	297	129	60	108	12	619	493	126	484	55	79	258	92	1002	91
	27%	27%	30%	30%	21%	32%	23%	29%	27%	30%	24%	24%	26%	22%	26%	27%	28%	26%	27%	23%	29%	28%	27%	27%	31%
NET: 0-5	1247	259	322	88	25	4	28	861	430	431	373	170	58	145	13	720	584	137	527	77	79	275	97	1145	84
	31%	23%	38%	28%	23%	26%	36%	31%	32%	30%	30%	32%	26%	29%	29%	32%	33%	28%	29%	31%	29%	29%	28%	31%	29%
NET: 0-4	468	97	151	34	12	2	7	344	168	176	118	50	18	50	6	279	229	50	189	22	22	118	27	425	34
	12%	9%	18%	11%	10%	11%	9%	12%	13%	12%	9%	9%	8%	10%	13%	12%	13%	10%	11%	9%	8%	13%	8%	11%	12%
Mean	6.85	7.28	6.29	6.86	7.41	6.71	6.70	6.73	6.68	6.77	7.11	7.04	7.20	7.14	7.05	6.81	6.76	6.99	6.90	7.06	6.94	6.78	7.09	6.85	6.97
Standard deviation	2.33	2.19	2.27	2.25	2.50	2.42	2.27	2.31	2.35	2.27	2.35	2.34	2.35	2.37	2.33	2.35	2.37	2.26	2.30	2.31	2.19	2.39	2.12	2.33	2.15
Standard error	0.04	0.06	0.08	0.14	0.16	0.62	0.24	0.05	0.06	0.07	0.06	0.13	0.12	0.09	0.33	0.05	0.06	0.09	0.05	0.15	0.13	0.07	0.11	0.04	0.13



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 31

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10**

**where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**Young people (aged 18-34) struggle to find affordable housing**

**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate	
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591	
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749	
Agree strongly	(10)	1293	540	753	158	215	261	234	190	236	316	359	287	330	110	53	151	93	125	106	70	127	172	180	108	179	552
		32%	27%	36%	32%	33%	34%	34%	31%	28%	29%	30%	34%	35%	31%	29%	31%	26%	33%	33%	32%	33%	33%	34%	29%	34%	32%
	(9)	699	334	365	73	88	131	144	113	150	182	206	157	154	58	31	83	60	55	49	38	77	75	94	79	101	293
		17%	17%	18%	15%	14%	17%	21%	19%	18%	17%	17%	18%	16%	16%	17%	17%	15%	16%	18%	20%	15%	18%	21%	19%	17%	
	(8)	762	392	370	71	107	138	129	130	186	241	232	140	149	59	45	114	72	67	45	39	62	92	92	75	94	316
		19%	20%	18%	15%	16%	18%	19%	21%	22%	20%	16%	16%	16%	17%	25%	24%	20%	18%	14%	18%	16%	18%	20%	18%	18%	18%
	(7)	499	283	216	63	80	81	86	71	119	154	140	97	109	52	26	55	50	42	41	24	47	51	65	47	65	214
		12%	14%	10%	13%	12%	11%	12%	12%	14%	14%	12%	11%	12%	15%	14%	12%	14%	11%	13%	11%	12%	10%	12%	13%	12%	12%
	(6)	297	164	133	41	57	53	35	49	64	73	97	65	62	19	11	23	39	33	25	20	23	47	41	17	46	131
		7%	8%	6%	8%	9%	7%	5%	8%	7%	7%	8%	8%	7%	5%	6%	5%	11%	9%	8%	9%	6%	9%	8%	5%	9%	7%
Neither/ nor	(5)	339	168	171	62	62	82	42	31	61	77	93	77	92	39	7	30	25	40	41	21	28	43	36	30	29	151
		8%	8%	8%	13%	9%	11%	6%	5%	7%	7%	8%	9%	10%	11%	4%	6%	7%	11%	13%	10%	7%	8%	7%	8%	5%	9%
	(4)	65	42	23	12	21	11	8	6	7	12	24	13	15	7	7	5	5	7	3	2	9	12	4	3	4	42
		2%	2%	1%	2%	3%	1%	1%	1%	1%	1%	2%	2%	2%	2%	4%	1%	2%	2%	1%	1%	2%	2%	1%	1%	1%	2%
	(3)	44	31	13	*	8	6	9	10	12	15	13	11	5	3	1	10	7	6	*	-	3	4	5	5	10	17
		1%	2%	1%	*	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	2%	2%	*	-	1%	1%	1%	1%	2%	1%
	(2)	24	9	15	3	4	7	3	3	4	5	7	5	7	2	1	3	5	-	1	-	2	2	5	3	1	13
		1%	*	1%	1%	1%	1%	*	1%	*	*	1%	1%	1%	1%	*	1%	1%	-	*	-	1%	*	1%	1%	*	1%
	(1)	24	18	7	3	3	4	2	4	8	12	3	*	9	4	-	2	3	-	2	1	2	6	*	4	2	8
		1%	1%	*	1%	*	1%	*	1%	1%	1%	*	*	1%	1%	-	*	1%	-	1%	1%	1%	1%	*	1%	*	*
Disagree strongly	(0)	24	15	9	3	8	1	1	4	6	11	8	2	2	1	2	4	1	1	2	1	1	7	2	1	*	12
		1%	1%	*	1%	1%	*	*	1%	1%	1%	1%	*	*	*	1%	1%	*	*	*	*	1%	*	*	*	*	1%
NET: 8-10		2755	1266	1488	301	410	530	507	434	572	739	797	585	633	227	129	347	225	246	200	147	265	339	366	262	374	1161
		68%	63%	72%	62%	63%	68%	73%	71%	67%	67%	68%	68%	68%	64%	70%	73%	63%	65%	63%	68%	70%	66%	70%	71%	70%	66%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 31

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10 where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**  
**Young people (aged 18-34) struggle to find affordable housing**

**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
NET: 6-10	3551	1713	1838	405	546	664	627	553	755	966	1033	746	805	298	166	425	314	322	266	190	336	438	471	326	485	1506
	87%	86%	89%	83%	84%	86%	91%	91%	88%	88%	88%	87%	86%	84%	90%	89%	87%	85%	84%	88%	88%	85%	90%	88%	91%	86%
NET: 6-7	796	447	349	104	136	134	120	119	183	227	236	161	172	71	37	78	89	75	66	43	71	98	106	64	111	345
	20%	22%	17%	21%	21%	17%	17%	20%	21%	21%	20%	19%	18%	20%	20%	16%	25%	20%	21%	20%	19%	19%	20%	17%	21%	20%
NET: 0-5	520	282	238	84	105	110	65	58	99	133	147	109	131	56	18	53	45	55	50	26	45	75	51	45	46	243
	13%	14%	11%	17%	16%	14%	9%	9%	12%	12%	12%	13%	14%	16%	10%	11%	13%	15%	16%	12%	12%	15%	10%	12%	9%	14%
NET: 0-4	181	114	67	22	44	28	23	27	37	56	54	32	39	17	11	23	21	14	9	4	17	32	15	16	17	92
	4%	6%	3%	4%	7%	4%	3%	4%	4%	5%	5%	4%	4%	5%	6%	5%	6%	4%	3%	2%	5%	6%	3%	4%	3%	5%
Mean	8.05	7.84	8.25	7.88	7.86	8.09	8.31	8.13	7.97	7.96	8.02	8.14	8.10	7.95	8.08	8.13	7.82	8.01	7.97	8.12	8.17	7.92	8.22	8.10	8.24	7.99
Standard deviation	2.00	2.06	1.92	2.09	2.20	1.97	1.80	1.96	1.99	2.06	1.98	1.93	2.03	2.05	1.93	1.98	2.03	1.96	2.06	1.87	1.95	2.23	1.86	1.96	1.82	2.05
Standard error	0.03	0.05	0.04	0.10	0.09	0.08	0.06	0.08	0.07	0.06	0.06	0.08	0.06	0.11	0.16	0.09	0.11	0.10	0.12	0.14	0.10	0.11	0.08	0.10	0.08	0.05

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 31

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10 where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**  
**Young people (aged 18-34) struggle to find affordable housing**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)				
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree	
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584	
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544	
Agree strongly	(10)	1293 32%	199 21%	428 37%	107 29%	95 37%	84 31%	234 23%	284 20%	235 48%	263 56%	192 54%	513 34%	780 30%	132 32%	163 31%	153 30%	64 33%	279 37%	286 28%	392 25%	622 40%
	(9)	699 17%	149 16%	227 20%	61 17%	48 19%	41 15%	164 16%	242 17%	118 24%	64 14%	70 20%	245 16%	454 18%	54 13%	78 15%	91 18%	41 21%	165 22%	186 18%	263 17%	287 19%
	(8)	762 19%	210 23%	208 18%	67 18%	49 19%	49 18%	231 22%	313 22%	59 12%	63 13%	47 13%	242 16%	520 20%	67 16%	110 21%	105 20%	46 23%	126 17%	219 22%	345 22%	252 16%
	(7)	499 12%	150 16%	116 10%	60 16%	24 9%	33 12%	181 17%	204 14%	29 6%	30 6%	22 6%	178 12%	321 13%	56 14%	70 13%	71 14%	14 7%	76 10%	137 14%	239 15%	148 10%
	(6)	297 7%	90 10%	71 6%	27 7%	15 6%	18 7%	83 8%	156 11%	17 4%	17 4%	5 1%	110 7%	187 7%	31 7%	38 7%	36 7%	10 5%	45 6%	74 7%	115 7%	104 7%
Neither/ nor	(5)	339 8%	82 9%	76 7%	24 7%	10 4%	28 10%	82 8%	181 13%	11 2%	24 5%	14 4%	148 10%	192 7%	51 12%	47 9%	44 9%	14 7%	45 6%	61 6%	93 6%	90 6%
	(4)	65 2%	14 2%	14 1%	7 2%	3 1%	4 2%	15 1%	37 3%	5 1%	* *	4 1%	29 2%	36 1%	11 3%	10 2%	5 1%	6 3%	5 1%	8 1%	28 2%	16 1%
	(3)	44 1%	16 2%	7 1%	2 1%	6 2%	5 2%	21 2%	13 1%	3 1%	2 *	- -	12 1%	32 1%	6 1%	2 *	3 1%	2 1%	11 1%	18 2%	32 2%	5 *
	(2)	24 1%	7 1%	7 1%	1 *	1 *	4 1%	6 1%	7 1%	5 1%	2 *	- -	11 1%	12 *	3 1%	2 *	3 1%	* 1%	5 1%	4 *	14 1%	9 1%
	(1)	24 1%	8 1%	4 *	6 2%	* 1%	2 1%	14 1%	3 *	3 1%	1 *	1 *	11 1%	13 1%	1 *	5 1%	2 *	- *	1 *	7 1%	18 1%	3 *
Disagree strongly	(0)	24 1%	4 *	4 *	3 1%	5 2%	4 1%	9 1%	4 *	- -	5 1%	1 *	12 1%	11 *	3 1%	4 1%	1 *	- *	1 *	6 1%	11 1%	7 *

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 31

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10**

**where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**Young people (aged 18-34) struggle to find affordable housing**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
NET: 8-10	2755	558	863	234	192	175	629	840	412	391	308	999	1755	252	351	349	152	570	690	999	1162
	68%	60%	74%	64%	75%	64%	60%	58%	85%	83%	87%	66%	69%	61%	66%	68%	77%	75%	69%	65%	75%
NET: 6-10	3551	798	1050	321	231	226	893	1200	459	438	336	1288	2263	339	459	456	175	691	901	1353	1414
	87%	86%	90%	88%	90%	83%	86%	83%	94%	93%	95%	85%	88%	82%	87%	89%	89%	91%	90%	87%	92%
NET: 6-7	796	240	187	87	39	51	264	360	46	47	27	288	508	87	108	107	24	121	211	354	252
	20%	26%	16%	24%	15%	19%	25%	25%	10%	10%	8%	19%	20%	21%	20%	21%	12%	16%	21%	23%	16%
NET: 0-5	520	132	111	43	25	48	148	245	27	34	19	223	297	74	70	59	22	68	102	195	130
	13%	14%	10%	12%	10%	17%	14%	17%	6%	7%	5%	15%	12%	18%	13%	11%	11%	9%	10%	13%	8%
NET: 0-4	181	49	36	18	15	20	66	64	16	10	6	76	105	23	23	15	7	23	42	102	40
	4%	5%	3%	5%	6%	7%	6%	4%	3%	2%	2%	5%	4%	6%	4%	3%	4%	3%	4%	7%	3%
Mean	8.05	7.68	8.35	7.95	8.26	7.79	7.68	7.61	8.84	8.82	8.99	8.01	8.07	7.83	7.98	8.08	8.32	8.40	8.05	7.83	8.44
Standard deviation	2.00	1.98	1.85	2.04	2.11	2.28	2.08	1.90	1.69	1.85	1.52	2.11	1.93	2.11	2.02	1.86	1.74	1.81	1.92	2.07	1.83
Standard error	0.03	0.07	0.05	0.12	0.09	0.13	0.07	0.05	0.07	0.08	0.08	0.05	0.04	0.11	0.09	0.08	0.13	0.07	0.06	0.05	0.05

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 31

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10**

**where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**Young people (aged 18-34) struggle to find affordable housing**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291	
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293	
Agree strongly	(10)	1293 32%	417 37%	178 21%	94 30%	54 49%	3 16%	30 40%	777 28%	375 28%	402 28%	500 40%	226 43%	86 38%	188 37%	17 32%	731 32%	576 32%	154 32%	563 31%	93 38%	95 35%	258 28%	116 34%	1196 32%	84 29%
	(9)	699 17%	214 19%	137 16%	59 18%	15 14%	8 44%	16 22%	504 18%	256 19%	248 17%	189 15%	60 11%	44 20%	85 17%	7 15%	394 17%	308 17%	86 18%	305 17%	43 17%	34 13%	173 19%	55 16%	660 18%	32 11%
	(8)	762 19%	205 18%	191 22%	60 19%	20 18%	4 23%	12 16%	564 20%	276 21%	289 20%	191 15%	74 14%	31 14%	86 17%	7 15%	410 18%	300 17%	110 22%	352 20%	38 16%	41 15%	207 22%	67 19%	699 19%	55 19%
	(7)	499 12%	123 11%	141 17%	43 13%	8 7%	- -	8 10%	372 13%	158 12%	214 15%	125 10%	48 9%	26 12%	51 10%	3 7%	279 12%	223 12%	56 11%	220 12%	22 9%	41 15%	116 12%	40 12%	459 12%	33 11%
	(6)	297 7%	69 6%	71 8%	28 9%	4 4%	1 6%	3 3%	222 8%	122 9%	100 7%	74 6%	37 7%	12 5%	25 5%	1 3%	177 8%	151 8%	26 5%	120 7%	11 4%	19 7%	69 7%	22 6%	255 7%	34 11%
Neither/ nor	(5)	339 8%	65 6%	84 10%	19 6%	4 4%	2 11%	5 7%	202 7%	96 7%	106 7%	130 10%	68 13%	18 8%	44 9%	7 16%	179 8%	141 8%	38 8%	160 9%	24 10%	33 12%	64 7%	39 11%	297 8%	40 14%
	(4)	65 2%	12 1%	18 2%	4 1%	4 3%	- -	1 1%	43 2%	19 1%	24 2%	19 2%	8 1%	3 1%	9 2%	3 7%	46 2%	38 2%	8 2%	19 1%	4 2%	5 2%	9 1%	1 *	56 2%	9 3%
	(3)	44 1%	4 *	22 3%	4 1%	* *	- -	* 1%	39 1%	16 1%	23 2%	5 *	- -	1 *	4 1%	- -	27 1%	23 1%	4 1%	17 1%	1 *	- -	16 2%	- -	44 1%	1 *
	(2)	24 1%	7 1%	4 *	1 *	1 *	- -	- -	12 *	6 *	7 *	11 1%	5 1%	1 *	6 1%	- -	14 1%	9 *	5 1%	10 1%	4 2%	1 *	4 *	1 *	20 1%	3 1%
	(1)	24 1%	3 *	6 1%	4 1%	* *	- -	1 1%	17 1%	10 1%	7 1%	7 1%	3 *	3 2%	1 *	- -	10 *	10 1%	* 1%	14 1%	4 2%	1 *	9 1%	1 *	22 1%	2 1%
Disagree strongly	(0)	24 1%	2 *	4 *	3 1%	1 1%	- -	- -	18 1%	10 1%	8 1%	6 *	1 *	1 *	4 1%	- -	12 1%	12 1%	1 *	11 1%	* *	2 1%	8 1%	1 *	22 1%	1 *

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 31

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10 where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**  
**Young people (aged 18-34) struggle to find affordable housing**

**Base: All respondents**

	Trust Most on Housing					Housing Tenure										Working Status						Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned outright	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
NET: 8-10	2755	836	506	213	89	14	59	1845	906	938	880	360	161	359	30	1535	1184	350	1220	174	170	638	238	2555	171
	68%	75%	59%	67%	80%	83%	77%	67%	67%	66%	70%	68%	71%	71%	67%	67%	66%	72%	68%	71%	63%	68%	70%	68%	58%
NET: 6-10	3551	1027	717	284	101	15	69	2438	1186	1252	1079	445	200	434	34	1991	1559	432	1560	207	230	823	300	3270	237
	87%	92%	84%	89%	91%	89%	91%	88%	88%	88%	86%	84%	88%	86%	77%	87%	87%	88%	87%	85%	85%	88%	88%	88%	81%
NET: 6-7	796	191	212	71	12	1	10	593	280	314	199	85	38	76	4	456	374	82	340	33	60	185	62	715	67
	20%	17%	25%	22%	11%	6%	13%	21%	21%	22%	16%	16%	17%	15%	9%	20%	21%	17%	19%	14%	22%	20%	18%	19%	23%
NET: 0-5	520	94	138	35	10	2	7	330	157	173	179	84	26	69	10	289	233	56	231	37	42	111	42	461	56
	13%	8%	16%	11%	9%	11%	9%	12%	12%	12%	14%	16%	12%	14%	23%	13%	13%	12%	13%	15%	15%	12%	12%	12%	19%
NET: 0-4	181	30	54	16	6	-	2	129	61	68	49	16	9	25	3	110	91	18	71	13	8	46	3	164	16
	4%	3%	6%	5%	5%	-	2%	5%	5%	5%	4%	3%	4%	5%	7%	5%	5%	4%	4%	5%	3%	5%	1%	4%	5%
Mean	8.05	8.39	7.63	8.00	8.59	8.31	8.52	7.98	7.98	7.97	8.20	8.19	8.27	8.18	8.01	8.05	8.02	8.16	8.05	8.16	8.00	7.97	8.20	8.08	7.66
Standard deviation	2.00	1.78	2.01	2.05	1.98	1.52	1.77	1.97	1.99	1.96	2.06	2.05	2.03	2.08	2.12	2.00	2.04	1.85	2.00	2.16	2.01	2.03	1.79	1.99	2.11
Standard error	0.03	0.05	0.07	0.13	0.12	0.39	0.19	0.04	0.05	0.06	0.05	0.11	0.11	0.08	0.30	0.04	0.05	0.07	0.05	0.14	0.12	0.06	0.09	0.03	0.12

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 32

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10**

**where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**I will struggle financially in the future as I try to help my children onto the property ladder**

**Base: All parents**

	Gender			Age						Social Grade					Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2594	1174	1420	71	269	439	515	501	799	816	663	444	671	223	102	338	248	221	208	111	264	213	404	262	319	898	
Weighted base	2560	1232	1328	72	301	510	471	469	736	722	673	565	600	217	131	319	244	224	204	134	250	252	346	240	318	999	
Agree strongly	(10)	460	158	302	29	70	116	110	68	67	95	100	119	146	37	25	55	27	47	50	15	44	44	67	50	64	190
		18%	13%	23%	39%	23%	23%	23%	14%	9%	13%	15%	21%	24%	17%	19%	17%	11%	21%	24%	11%	18%	18%	19%	21%	20%	19%
	(9)	220	94	126	6	41	48	54	37	34	50	72	34	63	13	15	35	33	20	8	12	13	21	26	22	33	100
		9%	8%	9%	9%	13%	9%	11%	8%	5%	7%	11%	6%	11%	6%	12%	11%	14%	9%	4%	9%	5%	9%	8%	9%	11%	10%
	(8)	294	145	149	2	39	80	68	58	47	88	76	72	57	19	10	40	25	27	14	28	33	28	45	25	40	142
		11%	12%	11%	3%	13%	16%	14%	12%	6%	12%	11%	13%	10%	9%	7%	12%	10%	12%	7%	21%	13%	11%	13%	10%	13%	14%
	(7)	285	166	120	8	36	80	48	62	51	67	88	82	49	28	20	40	33	18	20	14	28	27	37	21	40	139
		11%	13%	9%	11%	12%	16%	10%	13%	7%	9%	13%	15%	8%	13%	15%	12%	13%	8%	10%	10%	11%	11%	11%	9%	13%	14%
	(6)	184	90	93	4	27	38	34	30	51	75	49	26	34	13	11	26	15	19	16	7	16	22	19	19	29	80
		7%	7%	7%	5%	9%	7%	7%	6%	7%	10%	7%	5%	6%	6%	8%	8%	6%	8%	8%	5%	7%	9%	5%	8%	9%	8%
Neither/ nor	(5)	506	248	258	19	54	92	77	85	180	130	131	116	129	46	25	61	54	41	37	21	45	66	64	47	42	193
		20%	20%	19%	26%	18%	18%	16%	18%	24%	18%	20%	21%	21%	19%	19%	22%	18%	18%	15%	18%	26%	19%	20%	13%	19%	
	(4)	94	45	49	1	10	17	18	12	35	27	21	22	23	14	2	10	11	8	5	9	9	4	14	7	20	26
		4%	4%	4%	1%	3%	3%	4%	3%	5%	4%	3%	4%	4%	7%	2%	3%	5%	4%	3%	6%	3%	2%	4%	3%	6%	3%
	(3)	102	68	34	1	11	14	20	18	38	40	25	24	13	7	7	9	8	8	12	3	11	11	12	15	17	35
		4%	6%	3%	1%	4%	3%	4%	4%	5%	6%	4%	4%	2%	3%	6%	3%	3%	3%	6%	2%	4%	4%	3%	6%	5%	4%
	(2)	103	53	50	2	2	9	14	25	51	47	21	17	18	7	6	7	12	7	9	10	12	10	16	7	9	25
		4%	4%	4%	3%	1%	2%	3%	5%	7%	7%	3%	3%	3%	4%	2%	2%	5%	3%	5%	7%	5%	4%	5%	3%	3%	3%
	(1)	87	48	39	1	2	10	10	16	48	23	26	18	20	11	3	3	11	2	14	4	10	6	13	9	7	22
		3%	4%	3%	1%	1%	2%	2%	3%	7%	3%	4%	3%	3%	5%	2%	1%	5%	1%	7%	3%	4%	2%	4%	4%	2%	2%
Disagree strongly	(0)	226	116	109	-	8	7	19	57	135	81	63	34	47	21	8	34	15	27	18	11	30	13	33	16	15	47
		9%	9%	8%	-	3%	1%	4%	12%	18%	11%	9%	6%	8%	10%	6%	11%	6%	12%	9%	9%	12%	5%	10%	7%	5%	5%
NET: 8-10		973	397	577	37	150	244	231	163	148	232	248	226	267	69	50	129	84	94	72	55	90	94	138	98	138	432
		38%	32%	43%	51%	50%	48%	49%	35%	20%	32%	37%	40%	44%	32%	38%	41%	35%	42%	35%	41%	36%	37%	40%	41%	44%	43%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 32

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10**

**where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**I will struggle financially in the future as I try to help my children onto the property ladder**

**Base: All parents**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Weighted base	2560	1232	1328	72	301	510	471	469	736	722	673	565	600	217	131	319	244	224	204	134	250	252	346	240	318	999
NET: 6-10	1443	653	790	49	213	362	313	255	251	374	385	334	350	110	81	195	132	130	108	76	135	143	194	138	207	651
	56%	53%	60%	68%	71%	71%	66%	54%	34%	52%	57%	59%	58%	51%	62%	61%	54%	58%	53%	57%	54%	57%	56%	58%	65%	65%
NET: 6-7	469	256	213	12	63	118	81	93	102	142	137	108	83	41	31	66	48	37	36	21	45	49	56	40	69	219
	18%	21%	16%	17%	21%	23%	17%	20%	14%	20%	20%	19%	14%	19%	24%	21%	20%	17%	18%	16%	18%	20%	16%	17%	22%	22%
NET: 0-5	1117	579	538	23	88	148	158	214	486	348	288	231	250	107	50	124	112	93	95	58	115	109	151	102	110	348
	44%	47%	40%	32%	29%	29%	34%	46%	66%	48%	43%	41%	42%	49%	38%	39%	46%	42%	47%	43%	46%	43%	44%	42%	35%	35%
NET: 0-4	611	331	280	5	34	57	82	129	306	218	157	115	121	61	26	63	58	52	59	37	71	44	87	55	68	155
	24%	27%	21%	6%	11%	11%	17%	28%	42%	30%	23%	20%	20%	28%	20%	20%	24%	23%	29%	28%	28%	17%	25%	23%	22%	15%
Mean	6.07	5.73	6.38	7.52	7.14	7.09	6.83	5.73	4.51	5.55	6.02	6.37	6.45	5.74	6.40	6.27	5.97	6.17	5.87	5.92	5.77	6.28	6.07	6.26	6.58	6.64
Standard deviation	3.10	3.03	3.12	2.50	2.50	2.43	2.82	3.21	3.19	3.13	3.07	2.94	3.14	3.14	2.92	3.05	2.89	3.23	3.33	3.04	3.26	2.81	3.19	3.06	2.85	2.74
Standard error	0.06	0.09	0.08	0.30	0.15	0.12	0.12	0.14	0.11	0.11	0.12	0.14	0.12	0.21	0.29	0.17	0.18	0.22	0.23	0.29	0.20	0.19	0.16	0.19	0.16	0.09



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 32

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10 where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**I will struggle financially in the future as I try to help my children onto the property ladder**

**Base: All parents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree
Unweighted base	2594	581	724	162	381	204	654	821	389	349	177	-	2594	372	469	499	189	760	1110	991	1022
Weighted base	2560	617	723	224	202	175	680	868	358	317	162	-	2560	413	529	515	197	759	1004	989	978
Agree strongly	(10) 460 18%	64 10%	155 21%	37 16%	29 14%	32 18%	56 8%	107 12%	102 28%	122 38%	42 26%	-	460 18%	114 28%	130 25%	133 26%	47 24%	148 20%	95 9%	88 9%	251 26%
	(9) 220 9%	42 7%	79 11%	16 7%	19 9%	10 6%	38 6%	81 9%	48 13%	34 11%	9 5%	-	220 9%	49 12%	58 11%	45 9%	25 13%	74 10%	54 5%	65 7%	113 12%
	(8) 294 11%	55 9%	103 14%	23 10%	23 11%	21 12%	49 7%	117 14%	50 14%	34 11%	23 14%	-	294 11%	45 11%	77 15%	87 17%	37 19%	94 12%	75 7%	110 11%	114 12%
	(7) 285 11%	66 11%	85 12%	27 12%	12 6%	7 4%	72 11%	121 14%	35 10%	33 10%	17 10%	-	285 11%	44 11%	89 17%	67 13%	21 11%	81 11%	91 9%	97 10%	127 13%
	(6) 184 7%	47 8%	46 6%	22 10%	13 7%	12 7%	55 8%	72 8%	15 4%	14 5%	15 9%	-	184 7%	32 8%	46 9%	36 7%	15 8%	63 8%	61 6%	85 9%	57 6%
Neither/ nor	(5) 506 20%	124 20%	141 20%	32 14%	37 19%	32 18%	146 22%	211 24%	46 13%	43 14%	28 17%	-	506 20%	83 20%	79 15%	87 17%	25 13%	136 18%	237 24%	185 19%	164 17%
	(4) 94 4%	21 3%	27 4%	10 5%	13 7%	4 2%	38 6%	29 3%	7 2%	10 3%	6 4%	-	94 4%	16 4%	15 3%	17 3%	8 4%	27 4%	39 4%	40 4%	31 3%
	(3) 102 4%	44 7%	19 3%	11 5%	11 5%	11 6%	43 6%	31 4%	10 3%	4 1%	3 2%	-	102 4%	12 3%	18 3%	16 3%	7 3%	31 4%	51 5%	67 7%	18 2%
	(2) 103 4%	41 7%	21 3%	16 7%	6 3%	13 7%	37 5%	33 4%	10 3%	5 2%	4 3%	-	103 4%	5 1%	3 1%	10 2%	4 2%	36 5%	63 6%	59 6%	27 3%
	(1) 87 3%	33 5%	14 2%	9 4%	13 7%	14 8%	43 6%	17 2%	7 2%	4 1%	1 1%	-	87 3%	4 1%	7 1%	7 1%	2 1%	21 3%	57 6%	54 5%	17 2%
Disagree strongly	(0) 226 9%	80 13%	32 4%	21 9%	26 13%	20 11%	103 15%	48 5%	27 8%	14 4%	14 9%	-	226 9%	9 2%	7 1%	11 2%	6 3%	48 6%	181 18%	138 14%	58 6%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 32

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10**

**where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**I will struggle financially in the future as I try to help my children onto the property ladder**

**Base: All parents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Weighted base	2560	617	723	224	202	175	680	868	358	317	162	-	2560	413	529	515	197	759	1004	989	978
NET: 8-10	973	161	337	76	70	62	143	305	200	189	73	-	973	208	265	264	109	316	224	264	479
	38%	26%	47%	34%	35%	36%	21%	35%	56%	60%	45%	-	38%	50%	50%	51%	55%	42%	22%	27%	49%
NET: 6-10	1443	274	468	125	95	82	270	499	251	237	105	-	1443	284	401	368	146	460	376	446	662
	56%	44%	65%	56%	47%	47%	40%	57%	70%	75%	65%	-	56%	69%	76%	71%	74%	61%	38%	45%	68%
NET: 6-7	469	113	131	49	25	19	127	194	50	48	32	-	469	75	135	103	37	144	152	182	184
	18%	18%	18%	22%	12%	11%	19%	22%	14%	15%	20%	-	18%	18%	26%	20%	19%	19%	15%	18%	19%
NET: 0-5	1117	343	255	98	106	93	410	369	107	80	57	-	1117	129	128	147	51	299	627	544	315
	44%	56%	35%	44%	53%	53%	60%	43%	30%	25%	35%	-	44%	31%	24%	29%	26%	39%	62%	55%	32%
NET: 0-4	611	219	114	67	69	61	264	159	61	37	29	-	611	46	49	60	26	163	391	359	152
	24%	35%	16%	30%	34%	35%	39%	18%	17%	12%	18%	-	24%	11%	9%	12%	13%	22%	39%	36%	16%
Mean	6.07	5.12	6.76	5.78	5.44	5.38	4.79	6.18	7.01	7.54	6.60	-	6.07	7.19	7.30	7.17	7.20	6.35	4.70	5.05	6.90
Standard deviation	3.10	3.16	2.77	3.17	3.32	3.42	3.11	2.69	3.09	2.80	3.05	-	3.10	2.54	2.33	2.52	2.59	2.98	3.24	3.16	2.90
Standard error	0.06	0.13	0.10	0.25	0.17	0.24	0.12	0.09	0.16	0.15	0.23	-	0.06	0.13	0.11	0.11	0.19	0.11	0.10	0.10	0.09

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 32

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10 where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**I will struggle financially in the future as I try to help my children onto the property ladder**

**Base: All parents**

	Trust Most on Housing						Housing Tenure						Working Status						Ethnicity							
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Unweighted base	2594	717	569	161	183	9	60	1792	999	793	790	242	230	318	12	1217	777	440	1377	111	59	866	341	2428	140	
Weighted base	2560	706	598	207	78	9	47	1840	928	912	710	365	133	212	10	1317	989	328	1243	112	51	773	306	2389	143	
Agree strongly	(10)	460 18%	147 21%	52 9%	32 15%	21 27%	-	8 16%	271 15%	96 10%	176 19%	186 26%	97 27%	31 24%	57 27%	3 27%	255 19%	185 19%	69 21%	206 17%	33 30%	17 33%	76 10%	79 26%	431 18%	22 16%
	(9)	220 9%	71 10%	43 7%	18 9%	7 9%	-	5 10%	146 8%	59 6%	87 9%	73 10%	39 11%	12 9%	21 10%	1 6%	134 10%	106 11%	28 9%	86 7%	13 11%	1 2%	44 6%	28 9%	198 8%	18 13%
	(8)	294 11%	90 13%	63 11%	27 13%	6 8%	6 68%	5 11%	218 12%	94 10%	125 14%	72 10%	31 8%	13 10%	29 13%	3 30%	182 14%	130 13%	52 16%	112 9%	15 13%	4 8%	51 7%	42 14%	272 11%	21 15%
	(7)	285 11%	96 14%	60 10%	30 15%	5 6%	1 9%	7 15%	210 11%	73 8%	138 15%	75 11%	41 11%	16 12%	18 8%	-	179 14%	148 15%	31 9%	107 9%	10 9%	2 3%	62 8%	33 11%	269 11%	12 8%
	(6)	184 7%	47 7%	57 10%	18 9%	2 2%	-	3 6%	144 8%	67 7%	77 8%	40 6%	23 6%	7 5%	10 5%	-	110 8%	91 9%	19 6%	74 6%	6 5%	8 15%	40 5%	21 7%	161 7%	19 13%
Neither/ nor	(5)	506 20%	149 21%	113 19%	28 13%	17 22%	-	10 20%	350 19%	205 22%	145 16%	153 22%	88 24%	27 20%	39 18%	3 29%	236 18%	174 18%	61 19%	270 22%	20 18%	7 14%	176 23%	67 22%	468 20%	33 23%
	(4)	94 4%	19 3%	26 4%	7 3%	1 1%	1 7%	2 4%	71 4%	42 5%	29 3%	23 3%	11 3%	1 1%	11 5%	-	46 3%	27 3%	19 6%	48 4%	4 3%	1 3%	34 4%	9 3%	88 4%	6 4%
	(3)	102 4%	19 3%	46 8%	9 4%	2 2%	-	* 1%	87 5%	43 5%	43 5%	15 2%	10 3%	1 1%	4 2%	-	52 4%	44 4%	9 3%	50 4%	-	-	40 5%	10 3%	99 4%	1 *
	(2)	103 4%	22 3%	32 5%	14 7%	2 3%	-	2 4%	87 5%	59 6%	28 3%	16 2%	7 2%	5 4%	4 2%	-	34 3%	27 3%	8 2%	68 6%	6 6%	2 5%	54 7%	5 2%	100 4%	3 2%
	(1)	87 3%	12 2%	30 5%	9 4%	4 5%	1 11%	1 2%	71 4%	50 5%	21 2%	16 2%	2 1%	8 6%	5 2%	-	29 2%	19 3%	9 3%	58 5%	1 1%	-	55 7%	2 1%	83 3%	4 3%
Disagree strongly	(0)	226 9%	34 5%	75 13%	16 8%	11 15%	1 6%	6 12%	185 10%	140 15%	44 5%	40 6%	16 4%	10 8%	14 7%	1 7%	62 5%	38 4%	24 7%	164 13%	3 3%	9 17%	142 18%	10 3%	220 9%	5 3%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 32

**Q.12 Please say if you agree or disagree with each of the following statements on a scale of 0 to 10 where 0 is Disagree Strongly, 5 is Neither Agree nor Disagree and 10 is Agree Strongly.**

**I will struggle financially in the future as I try to help my children onto the property ladder**

**Base: All parents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Weighted base	2560	706	598	207	78	9	47	1840	928	912	710	365	133	212	10	1317	989	328	1243	112	51	773	306	2389	143
NET: 8-10	973 38%	308 44%	159 27%	77 37%	34 44%	6 68%	18 38%	636 35%	249 27%	387 42%	331 47%	167 46%	57 43%	107 51%	7 64%	570 43%	421 43%	149 45%	403 32%	61 54%	22 43%	171 22%	149 49%	901 38%	62 43%
NET: 6-10	1443 56%	452 64%	276 46%	125 60%	41 52%	7 76%	28 59%	990 54%	388 42%	601 66%	446 63%	231 63%	80 60%	135 64%	7 64%	859 65%	660 67%	199 61%	584 47%	77 69%	32 62%	272 35%	203 66%	1331 56%	92 64%
NET: 6-7	469 18%	143 20%	117 20%	48 23%	7 9%	1 9%	10 21%	354 19%	140 15%	215 24%	115 16%	64 18%	23 17%	28 13%	- -	288 22%	239 24%	49 15%	181 15%	16 14%	10 19%	101 13%	54 18%	430 18%	30 21%
NET: 0-5	1117 44%	254 36%	322 54%	82 40%	38 48%	2 24%	20 41%	850 46%	539 58%	311 34%	263 37%	134 37%	53 40%	77 36%	4 36%	458 35%	329 33%	129 39%	659 53%	35 31%	20 38%	501 65%	103 34%	1058 44%	51 36%
NET: 0-4	611 24%	106 15%	209 35%	54 26%	20 26%	2 24%	10 21%	500 27%	334 36%	166 18%	111 16%	46 13%	26 20%	38 18%	1 7%	223 17%	155 16%	68 21%	388 31%	15 13%	12 24%	325 42%	36 12%	590 25%	19 13%
Mean	6.07	6.69	5.15	6.02	6.01	6.41	6.10	5.79	5.00	6.58	6.78	6.92	6.37	6.79	7.17	6.63	6.68	6.46	5.47	7.18	6.19	4.57	7.02	6.02	6.63
Standard deviation	3.10	2.76	3.09	3.08	3.62	2.95	3.15	3.12	3.22	2.80	2.92	2.74	3.22	3.03	2.90	2.76	2.68	3.01	3.31	2.77	3.61	3.28	2.61	3.13	2.58
Standard error	0.06	0.10	0.13	0.24	0.27	0.98	0.41	0.07	0.10	0.10	0.10	0.18	0.21	0.17	0.84	0.08	0.10	0.14	0.09	0.26	0.47	0.11	0.14	0.06	0.22

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 33

**Q.13 Thinking about the extent to which you will help or already have helped your children onto the property ladder, which, if any, of the following statements apply to you?**

**Base: All parents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2594	1174	1420	71	269	439	515	501	799	816	663	444	671	223	102	338	248	221	208	111	264	213	404	262	319	898
Weighted base	2560	1232	1328	72	301	510	471	469	736	722	673	565	600	217	131	319	244	224	204	134	250	252	346	240	318	999
I have already provided financial help (either a loan or a gift) to my child/children to help them buy their first home	417 16%	233 19%	184 14%	6 9%	9 3%	15 3%	26 6%	111 24%	249 34%	204 28%	101 15%	58 10%	55 9%	31 14%	21 16%	47 15%	34 14%	40 18%	39 19%	21 16%	48 19%	40 16%	60 17%	37 16%	37 12%	78 8%
In the future, I will probably provide financial help (either a loan or a gift) to my child/children to help them buy their first home	624 24%	337 27%	288 22%	26 36%	103 34%	177 35%	129 27%	103 22%	87 12%	213 30%	179 27%	132 23%	100 17%	46 21%	31 24%	80 25%	64 26%	44 20%	41 20%	43 32%	55 22%	83 33%	78 23%	58 24%	84 27%	335 33%
My child/children have asked for financial help to buy their first home but I have not been able to give them any	100 4%	47 4%	53 4%	5 7%	15 5%	20 4%	17 4%	25 5%	16 2%	18 3%	29 4%	13 2%	39 7%	12 5%	6 5%	10 3%	16 7%	8 4%	4 2%	3 3%	7 3%	12 5%	11 3%	11 5%	21 7%	37 4%
I have not yet needed to provide my child/children with financial help to buy their first home, and I don't think I will need to do so in the future	493 19%	263 21%	230 17%	11 16%	42 14%	61 12%	86 18%	82 17%	211 29%	129 18%	131 20%	98 17%	134 22%	47 22%	24 19%	58 18%	49 20%	37 17%	58 28%	26 19%	57 23%	45 18%	53 15%	39 16%	47 15%	161 16%
I think my children will need my help for them to buy their first home, but I don't think I will be able to help them	756 30%	301 24%	455 34%	33 45%	113 37%	219 43%	204 43%	119 25%	68 9%	159 22%	208 31%	191 34%	198 33%	60 28%	36 28%	89 28%	79 32%	80 36%	57 28%	34 25%	57 23%	74 29%	111 32%	80 33%	137 43%	373 37%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 33

**Q.13 Thinking about the extent to which you will help or already have helped your children onto the property ladder, which, if any, of the following statements apply to you?**

**Base: All parents**

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern London	South East	South West	Public	Pri-vate	
Weighted base	2560	1232	1328	72	301	510	471	469	736	722	673	565	600	217	131	319	244	224	204	134	250	252	346	240	318	999
None of these	401	170	231	10	46	65	49	75	157	69	92	106	134	39	23	57	28	33	23	19	41	37	64	39	29	111
	16%	14%	17%	14%	15%	13%	10%	16%	21%	10%	14%	19%	22%	18%	17%	18%	11%	15%	11%	14%	16%	15%	18%	16%	9%	11%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 33

**Q.13 Thinking about the extent to which you will help or already have helped your children onto the property ladder, which, if any, of the following statements apply to you?**

**Base: All parents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree
Unweighted base	2594	581	724	162	381	204	654	821	389	349	177	-	2594	372	469	499	189	760	1110	991	1022
Weighted base	2560	617	723	224	202	175	680	868	358	317	162	-	2560	413	529	515	197	759	1004	989	978
I have already provided financial help (either a loan or a gift) to my child/children to help them buy their first home	417 16%	159 26%	84 12%	50 23%	54 27%	50 28%	159 23%	120 14%	40 11%	27 9%	21 13%	-	417 16%	12 3%	17 3%	13 2%	2 1%	108 14%	319 32%	246 25%	115 12%
In the future, I will probably provide financial help (either a loan or a gift) to my child/children to help them buy their first home	624 24%	149 24%	194 27%	65 29%	31 16%	40 23%	202 30%	203 23%	93 26%	46 15%	40 25%	-	624 24%	161 39%	182 34%	172 33%	57 29%	182 24%	128 13%	255 26%	231 24%
My child/children have asked for financial help to buy their first home but I have not been able to give them any	100 4%	15 2%	35 5%	12 5%	9 4%	5 3%	6 1%	46 5%	12 3%	24 7%	7 4%	-	100 4%	15 4%	28 5%	14 3%	12 6%	44 6%	32 3%	26 3%	62 6%
I have not yet needed to provide my child/children with financial help to buy their first home, and I don't think I will need to do so in the future	493 19%	142 23%	134 19%	42 19%	43 21%	26 15%	169 25%	152 17%	80 22%	52 16%	14 9%	-	493 19%	49 12%	67 13%	80 16%	33 17%	124 16%	269 27%	211 21%	193 20%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 33

**Q.13 Thinking about the extent to which you will help or already have helped your children onto the property ladder, which, if any, of the following statements apply to you?**

**Base: All parents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis-agree
Weighted base	2560	617	723	224	202	175	680	868	358	317	162	-	2560	413	529	515	197	759	1004	989	978
I think my children will need my help for them to buy their first home, but I don't think I will be able to help them	756 30%	128 21%	253 35%	59 26%	46 23%	35 20%	116 17%	294 34%	105 29%	143 45%	64 40%	-	756 30%	172 42%	215 41%	217 42%	84 43%	288 38%	129 13%	209 21%	354 36%
None of these	401 16%	80 13%	99 14%	20 9%	31 16%	31 18%	90 13%	146 17%	53 15%	54 17%	28 17%	-	401 16%	55 13%	72 14%	61 12%	21 11%	92 12%	202 20%	122 12%	138 14%



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 33

**Q.13 Thinking about the extent to which you will help or already have helped your children onto the property ladder, which, if any, of the following statements apply to you?**

**Base: All parents**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Unweighted base	2594	717	569	161	183	9	60	1792	999	793	790	242	230	318	12	1217	777	440	1377	111	59	866	341	2428	140
Weighted base	2560	706	598	207	78	9	47	1840	928	912	710	365	133	212	10	1317	989	328	1243	112	51	773	306	2389	143
I have already provided financial help (either a loan or a gift) to my child/children to help them buy their first home	417 16%	81 11%	150 25%	44 21%	14 18%	1 11%	3 6%	384 21%	303 33%	82 9%	33 5%	19 5%	7 5%	7 4%	- -	115 9%	75 8%	40 12%	303 24%	8 7%	3 6%	268 35%	24 8%	398 17%	17 12%
In the future, I will probably provide financial help (either a loan or a gift) to my child/children to help them buy their first home	624 24%	193 27%	144 24%	57 28%	15 19%	4 46%	10 22%	495 27%	187 20%	308 34%	128 18%	56 15%	18 14%	54 26%	1 10%	419 32%	326 33%	93 28%	205 17%	17 15%	7 14%	102 13%	79 26%	552 23%	67 46%
My child/children have asked for financial help to buy their first home but I have not been able to give them any	100 4%	37 5%	17 3%	14 7%	8 10%	- -	1 2%	62 3%	32 3%	31 3%	37 5%	24 7%	6 4%	7 3%	- -	58 4%	40 4%	18 6%	41 3%	12 11%	4 8%	17 2%	8 3%	89 4%	9 6%
I have not yet needed to provide my child/children with financial help to buy their first home, and I don't think I will need to do so in the future	493 19%	128 18%	140 23%	44 21%	15 19%	5 54%	14 29%	352 19%	220 24%	132 14%	140 20%	78 21%	27 20%	35 16%	1 7%	207 16%	153 15%	55 17%	285 23%	25 22%	10 19%	210 27%	41 13%	478 20%	13 9%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 33

**Q.13 Thinking about the extent to which you will help or already have helped your children onto the property ladder, which, if any, of the following statements apply to you?**

**Base: All parents**

	Trust Most on Housing							Housing Tenure							Working Status					Ethnicity					
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Weighted base	2560	706	598	207	78	9	47	1840	928	912	710	365	133	212	10	1317	989	328	1243	112	51	773	306	2389	143
I think my children will need my help for them to buy their first home, but I don't think I will be able to help them	756 30%	225 32%	123 21%	52 25%	23 29%	2 20%	17 35%	466 25%	139 15%	327 36%	288 41%	148 41%	51 38%	89 42%	3 28%	510 39%	394 40%	116 35%	246 20%	43 39%	14 27%	80 10%	109 35%	689 29%	56 39%
None of these	401 16%	106 15%	73 12%	19 9%	14 18%	1 10%	6 14%	238 13%	128 14%	109 12%	158 22%	87 24%	31 23%	40 19%	6 55%	140 11%	102 10%	38 12%	261 21%	29 26%	17 34%	153 20%	62 20%	381 16%	14 10%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 34

**Q.14 Which, if any, of the following statements come closest to your view of future home ownership?**

**Base: All non-homeowners**

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	1454	651	803	271	311	288	276	168	140	238	404	245	567	154	57	167	113	135	96	57	110	202	219	144	165	611
Weighted base	1303	574	729	246	296	290	212	132	127	172	349	274	508	140	64	133	100	132	89	57	102	212	165	108	151	562
I hope to one day own my own home, but I don't think I will be able to afford it	661 51%	266 46%	395 54%	130 53%	197 67%	167 58%	102 48%	43 33%	22 18%	89 52%	169 48%	155 56%	249 49%	63 45%	32 50%	80 60%	42 42%	68 52%	35 39%	30 54%	52 51%	103 49%	93 56%	62 57%	88 58%	305 54%
I hope to one day own my own home and I think I will be able to afford it	276 21%	126 22%	150 21%	89 36%	85 29%	59 20%	32 15%	6 4%	6 4%	58 34%	106 30%	51 18%	62 12%	28 20%	12 18%	18 13%	31 31%	25 19%	26 29%	11 19%	18 18%	59 28%	28 17%	21 19%	39 26%	143 25%
I don't want to own my own home in the future	365 28%	181 32%	183 25%	27 11%	14 5%	64 22%	77 37%	83 63%	99 78%	25 15%	74 21%	69 25%	197 39%	49 35%	20 32%	36 27%	27 27%	39 29%	28 31%	16 28%	31 30%	50 24%	44 27%	26 24%	24 16%	114 20%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 34

**Q.14 Which, if any, of the following statements come closest to your view of future home ownership?**

**Base: All non-homeowners**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree
Unweighted base	1454	188	508	82	151	59	261	508	205	262	159	652	802	189	178	189	75	256	214	382	676
Weighted base	1303	185	453	95	49	53	241	466	177	230	136	582	720	185	167	165	66	228	187	331	595
I hope to one day own my own home, but I don't think I will be able to afford it	661 51%	69 37%	223 49%	51 53%	25 51%	18 35%	73 30%	239 51%	99 56%	150 66%	81 60%	298 51%	364 51%	122 66%	115 69%	86 52%	36 54%	115 50%	42 22%	137 41%	335 56%
I hope to one day own my own home and I think I will be able to afford it	276 21%	58 31%	99 22%	32 33%	4 8%	13 25%	112 46%	111 24%	13 7%	8 4%	19 14%	168 29%	108 15%	49 26%	27 16%	29 18%	8 12%	20 9%	13 7%	101 31%	84 14%
I don't want to own my own home in the future	365 28%	58 32%	130 29%	13 14%	20 41%	21 40%	56 23%	116 25%	65 37%	71 31%	36 26%	116 20%	248 34%	14 7%	25 15%	50 30%	23 34%	93 41%	132 70%	93 28%	175 30%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 34

**Q.14 Which, if any, of the following statements come closest to your view of future home ownership?**

**Base: All non-homeowners**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	1454	508	175	76	98	3	41	-	-	-	1403	345	361	697	51	776	533	243	678	168	161	165	184	1279	155
Weighted base	1303	458	162	82	36	2	33	-	-	-	1258	529	226	503	44	713	562	151	590	165	133	138	154	1141	143
I hope to one day own my own home, but I don't think I will be able to afford it	661 51%	219 48%	69 42%	45 55%	18 49%	-	16 49%	-	-	-	640 51%	265 50%	114 50%	261 52%	21 48%	393 55%	296 53%	96 64%	269 46%	97 59%	60 45%	25 19%	86 56%	582 51%	68 47%
I hope to one day own my own home and I think I will be able to afford it	276 21%	99 22%	51 32%	25 31%	6 18%	-	2 5%	-	-	-	258 21%	65 12%	33 14%	161 32%	18 41%	183 26%	159 28%	24 16%	94 16%	17 11%	38 29%	6 4%	33 21%	205 18%	66 46%
I don't want to own my own home in the future	365 28%	140 31%	42 26%	12 14%	12 33%	2 100%	15 46%	-	-	-	360 29%	200 38%	80 35%	80 16%	5 11%	137 19%	107 19%	30 20%	227 39%	50 30%	35 27%	107 77%	35 23%	354 31%	9 6%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 35  
Gender  
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Male	1995	1995	-	184	309	404	332	318	448	608	558	414	415	176	105	227	194	175	160	106	178	281	235	159	238	1025
	49%	100%	-	38%	47%	52%	48%	52%	52%	55%	47%	48%	44%	50%	57%	48%	54%	47%	50%	49%	47%	55%	45%	43%	45%	59%
Female	2076	-	2076	305	343	370	360	292	406	491	623	441	521	177	79	251	165	201	157	110	203	231	287	213	292	724
	51%	-	100%	62%	53%	48%	52%	48%	48%	45%	53%	52%	56%	50%	43%	52%	46%	53%	50%	51%	53%	45%	55%	57%	55%	41%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 35  
Gender  
Base: All respondents

	Voting Intention					Portrait of Britain					Children							Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Male	1995	524	592	188	163	160	533	721	210	219	152	763	1232	172	273	260	92	354	496	899	717
	49%	56%	51%	52%	64%	59%	51%	50%	43%	46%	43%	51%	48%	42%	52%	51%	47%	47%	49%	58%	46%
Female	2076	406	570	176	92	113	507	724	276	253	203	748	1328	241	256	254	105	405	507	649	827
	51%	44%	49%	48%	36%	41%	49%	50%	57%	54%	57%	49%	52%	58%	48%	49%	53%	53%	51%	42%	54%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 35  
Gender  
Base: All respondents

	Trust Most on Housing					Housing Tenure								Working Status						Ethnicity					
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Male	1995	592	498	170	62	10	40	1421	716	706	553	220	110	223	21	1263	1121	142	732	103	117	477	35	1830	136
	49%	53%	58%	53%	56%	60%	53%	51%	53%	49%	44%	41%	49%	44%	47%	55%	63%	29%	41%	42%	43%	51%	10%	49%	46%
Female	2076	529	357	148	49	7	36	1347	627	720	705	309	116	280	24	1017	670	346	1059	142	154	457	307	1900	157
	51%	47%	42%	47%	44%	40%	47%	49%	47%	51%	56%	59%	51%	56%	53%	45%	37%	71%	59%	58%	57%	49%	90%	51%	54%



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 36

**Age****Base: All respondents**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
18-24	489	184	305	489	-	-	-	-	-	94	178	110	107	45	16	51	55	68	39	16	46	68	45	42	51	198
	12%	9%	15%	100%	-	-	-	-	-	9%	15%	13%	11%	13%	9%	11%	15%	18%	12%	7%	12%	13%	9%	11%	10%	11%
25-34	652	309	343	-	652	-	-	-	-	170	194	135	153	53	28	74	57	62	47	43	57	110	74	46	120	374
	16%	15%	17%	-	100%	-	-	-	-	15%	16%	16%	16%	15%	15%	16%	16%	17%	15%	20%	15%	22%	14%	12%	23%	21%
35-44	774	404	370	-	-	774	-	-	-	186	228	185	176	68	31	94	57	59	68	46	52	124	107	68	136	474
	19%	20%	18%	-	-	100%	-	-	-	17%	19%	22%	19%	19%	17%	20%	16%	16%	22%	21%	14%	24%	21%	18%	26%	27%
45-54	692	332	360	-	-	-	692	-	-	164	190	157	182	57	37	80	73	52	49	50	67	64	84	79	132	371
	17%	17%	17%	-	-	-	100%	-	-	15%	16%	18%	19%	16%	20%	17%	20%	14%	15%	23%	18%	13%	16%	21%	25%	21%
55-64	611	318	292	-	-	-	-	611	-	188	162	128	132	56	34	82	52	47	45	31	51	66	84	62	80	252
	15%	16%	14%	-	-	-	-	100%	-	17%	14%	15%	14%	16%	18%	17%	14%	12%	14%	14%	13%	13%	16%	17%	15%	14%
65+	854	448	406	-	-	-	-	-	854	296	228	142	187	74	39	98	66	89	68	30	108	79	128	75	12	80
	21%	22%	20%	-	-	-	-	-	100%	27%	19%	17%	20%	21%	21%	20%	18%	24%	22%	14%	28%	15%	24%	20%	2%	5%
Average age	46.89	48.20	45.63	21.41	30.01	39.79	49.63	59.14	69.81	49.55	45.32	45.67	46.87	47.06	48.99	47.29	45.88	45.71	46.87	45.67	49.03	43.30	48.89	48.02	41.87	41.71

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 36  
Age  
Base: All respondents

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anxi- ety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
18-24	489 12%	76 8%	141 12%	33 9%	4 2%	11 4%	126 12%	238 17%	44 9%	22 5%	46 13%	416 28%	72 3%	62 15%	13 2%	5 1%	2 1%	- -	- -	133 9%	198 13%
25-34	652 16%	92 10%	214 18%	83 23%	14 5%	20 7%	173 17%	259 18%	62 13%	66 14%	71 20%	351 23%	301 12%	189 46%	160 30%	53 10%	5 3%	3 *	- -	198 13%	267 17%
35-44	774 19%	161 17%	286 25%	51 14%	22 9%	44 16%	173 17%	299 21%	92 19%	95 20%	71 20%	264 17%	510 20%	144 35%	262 49%	241 47%	69 35%	87 11%	- -	240 16%	304 20%
45-54	692 17%	128 14%	198 17%	63 17%	55 21%	33 12%	148 14%	230 16%	94 19%	123 26%	64 18%	221 15%	471 18%	15 4%	83 16%	177 34%	94 48%	300 40%	41 4%	251 16%	292 19%
55-64	611 15%	160 17%	158 14%	53 14%	64 25%	48 17%	141 14%	193 13%	85 17%	102 22%	42 12%	142 9%	469 18%	3 1%	9 2%	30 6%	25 13%	274 36%	260 26%	257 17%	251 16%
65+	854 21%	313 34%	165 14%	82 22%	97 38%	117 43%	279 27%	225 16%	109 22%	64 13%	61 17%	118 8%	736 29%	1 *	2 *	8 2%	2 1%	95 12%	703 70%	469 30%	231 15%
Average age	46.89	52.25	44.39	46.90	57.61	55.72	48.03	43.72	48.90	48.53	44.73	37.80	52.25	32.82	38.31	43.56	46.77	54.30	66.79	50.86	45.30

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 36  
Age  
Base: All respondents

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
18-24	489	132	70	21	11	2	4	243	93	150	227	73	41	113	19	249	184	65	240	45	169	-	25	403	76
	12%	12%	8%	6%	10%	13%	5%	9%	7%	11%	18%	14%	18%	23%	42%	11%	10%	13%	13%	19%	62%	-	7%	11%	26%
25-34	652	195	94	73	9	3	12	356	78	277	284	85	40	159	12	494	431	62	158	63	23	-	72	549	89
	16%	17%	11%	23%	8%	15%	16%	13%	6%	19%	23%	16%	18%	32%	26%	22%	24%	13%	9%	26%	8%	-	21%	15%	30%
35-44	774	250	131	41	16	8	15	484	126	358	283	141	38	104	7	610	501	109	164	51	20	-	93	682	79
	19%	22%	15%	13%	14%	44%	20%	17%	9%	25%	23%	27%	17%	21%	16%	27%	28%	22%	9%	21%	7%	-	27%	18%	27%
45-54	692	175	127	65	24	-	13	481	144	337	209	100	48	60	3	503	410	93	189	50	35	14	90	656	34
	17%	16%	15%	20%	21%	-	17%	17%	11%	24%	17%	19%	21%	12%	6%	22%	23%	19%	11%	21%	13%	2%	26%	18%	12%
55-64	611	176	142	51	23	2	18	478	294	184	129	55	33	40	3	332	235	98	278	28	24	176	51	597	10
	15%	16%	17%	16%	21%	12%	24%	17%	22%	13%	10%	10%	15%	8%	7%	15%	13%	20%	16%	12%	9%	19%	15%	16%	3%
65+	854	192	290	67	28	3	14	727	608	119	126	74	25	26	1	92	31	61	762	6	2	744	10	843	5
	21%	17%	34%	21%	25%	16%	19%	26%	45%	8%	10%	14%	11%	5%	3%	4%	2%	12%	43%	2%	1%	80%	3%	23%	2%
Average age	46.89	45.71	52.23	47.74	51.23	42.75	49.82	49.89	57.00	43.19	40.83	43.87	42.72	36.78	31.76	41.75	40.75	45.39	53.44	38.52	29.99	68.11	42.62	48.01	33.89

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 37  
**Social Grade**  
**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
AB	1099	608	491	94	170	186	164	188	296	1099	-	-	-	93	36	139	81	91	82	46	122	158	159	93	181	472
	27%	30%	24%	19%	26%	24%	24%	31%	35%	100%	-	-	-	26%	19%	29%	22%	24%	26%	21%	32%	31%	30%	25%	34%	27%
C1	1181	558	623	178	194	228	190	162	228	-	1181	-	-	111	51	108	112	117	72	60	124	184	138	104	186	560
	29%	28%	30%	36%	30%	29%	27%	27%	27%	-	100%	-	-	31%	28%	23%	31%	31%	23%	28%	33%	36%	26%	28%	35%	32%
C2	855	414	441	110	135	185	157	128	142	-	-	855	-	72	50	95	98	92	60	56	57	81	104	90	109	442
	21%	21%	21%	22%	21%	24%	23%	21%	17%	-	-	100%	-	20%	27%	20%	27%	24%	19%	26%	15%	16%	20%	24%	21%	25%
DE	936	415	521	107	153	176	182	132	187	-	-	-	936	77	48	136	68	77	103	53	79	89	121	84	55	275
	23%	21%	25%	22%	23%	23%	26%	22%	22%	-	-	-	100%	22%	26%	28%	19%	21%	32%	25%	21%	17%	23%	23%	10%	16%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 37  
**Social Grade**  
**Base: All respondents**

	Voting Intention					Portrait of Britain					Children							Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
AB	1099 27%	326 35%	277 24%	138 38%	67 26%	82 30%	396 38%	360 25%	77 16%	61 13%	122 34%	377 25%	722 28%	92 22%	140 26%	142 28%	45 23%	199 26%	333 33%	545 35%	344 22%
C1	1181 29%	267 29%	322 28%	101 28%	68 27%	85 31%	302 29%	449 31%	114 24%	109 23%	121 34%	508 34%	673 26%	115 28%	159 30%	124 24%	52 26%	203 27%	247 25%	477 31%	430 28%
C2	855 21%	180 19%	267 23%	48 13%	47 18%	63 23%	189 18%	309 21%	133 27%	118 25%	42 12%	290 19%	565 22%	101 25%	116 22%	135 26%	48 25%	175 23%	186 19%	241 16%	363 23%
DE	936 23%	157 17%	295 25%	77 21%	74 29%	43 16%	154 15%	326 23%	161 33%	184 39%	70 20%	336 22%	600 23%	104 25%	115 22%	114 22%	52 26%	183 24%	238 24%	284 18%	407 26%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 37  
Social Grade  
Base: All respondents

	Trust Most on Housing						Housing Tenure							Working Status						Ethnicity					
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
AB	1099	289	299	119	18	2	15	927	461	466	163	43	26	95	9	653	547	106	446	16	33	349	49	1001	82
	27%	26%	35%	37%	16%	11%	20%	33%	34%	33%	13%	8%	11%	19%	20%	29%	31%	22%	25%	6%	12%	37%	14%	27%	28%
C1	1181	289	254	93	21	3	24	832	403	429	338	112	55	172	11	746	604	141	435	30	109	241	56	1069	100
	29%	26%	30%	29%	19%	20%	32%	30%	30%	30%	27%	21%	24%	34%	24%	33%	34%	29%	24%	12%	40%	26%	16%	29%	34%
C2	855	252	158	44	31	9	16	581	271	310	266	111	55	100	8	551	416	136	304	18	34	148	104	791	52
	21%	23%	19%	14%	28%	52%	21%	21%	20%	22%	21%	21%	24%	20%	19%	24%	23%	28%	17%	7%	13%	16%	30%	21%	18%
DE	936	290	144	62	41	3	20	429	207	221	491	264	90	137	17	330	224	106	606	181	96	196	133	869	60
	23%	26%	17%	19%	37%	17%	26%	15%	15%	16%	39%	50%	40%	27%	38%	14%	13%	22%	34%	74%	35%	21%	39%	23%	20%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 38  
GO Region  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Scotland	353	176	177	45	53	68	57	56	74	93	111	72	77	353	-	-	-	-	-	-	-	-	-	-	56	143
	9%	9%	9%	9%	8%	9%	8%	9%	9%	8%	9%	8%	8%	100%	-	-	-	-	-	-	-	-	-	-	11%	8%
North East	184	105	79	16	28	31	37	34	39	36	51	50	48	-	184	-	-	-	-	-	-	-	-	-	29	68
	5%	5%	4%	3%	4%	4%	5%	6%	5%	3%	4%	6%	5%	-	100%	-	-	-	-	-	-	-	-	-	5%	4%
North West	478	227	251	51	74	94	80	82	98	139	108	95	136	-	-	478	-	-	-	-	-	-	-	-	58	200
	12%	11%	12%	10%	11%	12%	12%	13%	11%	13%	9%	11%	15%	-	-	100%	-	-	-	-	-	-	-	-	11%	11%
Yorkshire & Humberside	359	194	165	55	57	57	73	52	66	81	112	98	68	-	-	-	359	-	-	-	-	-	-	-	49	170
	9%	10%	8%	11%	9%	7%	11%	8%	8%	7%	10%	11%	7%	-	-	-	100%	-	-	-	-	-	-	-	9%	10%
West Midlands	377	175	201	68	62	59	52	47	89	91	117	92	77	-	-	-	-	377	-	-	-	-	-	-	48	145
	9%	9%	10%	14%	10%	8%	8%	8%	10%	8%	10%	11%	8%	-	-	-	100%	-	-	-	-	-	-	-	9%	8%
East Midlands	316	160	157	39	47	68	49	45	68	82	72	60	103	-	-	-	-	-	316	-	-	-	-	-	26	133
	8%	8%	8%	8%	7%	9%	7%	7%	8%	7%	6%	7%	11%	-	-	-	-	-	100%	-	-	-	-	-	5%	8%
Wales	216	106	110	16	43	46	50	31	30	46	60	56	53	-	-	-	-	-	-	216	-	-	-	-	51	90
	5%	5%	5%	3%	7%	6%	7%	5%	4%	4%	5%	7%	6%	-	-	-	-	-	-	100%	-	-	-	-	10%	5%
Eastern	381	178	203	46	57	52	67	51	108	122	124	57	79	-	-	-	-	-	-	-	381	-	-	-	35	164
	9%	9%	10%	9%	9%	7%	10%	8%	13%	11%	11%	7%	8%	-	-	-	-	-	-	-	100%	-	-	-	7%	9%
London	512	281	231	68	110	124	64	66	79	158	184	81	89	-	-	-	-	-	-	-	-	512	-	-	73	260
	13%	14%	11%	14%	17%	16%	9%	11%	9%	14%	16%	9%	10%	-	-	-	-	-	-	-	-	100%	-	-	14%	15%
South East	522	235	287	45	74	107	84	84	128	159	138	104	121	-	-	-	-	-	-	-	-	-	522	-	48	222
	13%	12%	14%	9%	11%	14%	12%	14%	15%	14%	12%	12%	13%	-	-	-	-	-	-	-	-	-	100%	-	9%	13%
South West	371	159	213	42	46	68	79	62	75	93	104	90	84	-	-	-	-	-	-	-	-	-	-	371	59	154
	9%	8%	10%	9%	7%	9%	11%	10%	9%	9%	9%	11%	9%	-	-	-	-	-	-	-	-	-	-	100%	11%	9%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 38  
GO Region  
Base: All respondents

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Scotland	353	44	78	30	7	13	84	119	51	45	43	137	217	32	50	35	9	65	94	132	128
	9%	5%	7%	8%	3%	5%	8%	8%	10%	9%	12%	9%	8%	8%	9%	7%	4%	9%	9%	9%	8%
North East	184	38	65	10	7	13	33	67	28	30	13	53	131	14	23	23	10	46	54	50	85
	5%	4%	6%	3%	3%	5%	3%	5%	6%	6%	4%	3%	5%	3%	4%	5%	5%	6%	5%	3%	5%
North West	478	96	192	28	29	21	113	172	71	63	39	159	319	43	55	65	30	94	130	168	216
	12%	10%	17%	8%	11%	8%	11%	12%	15%	13%	11%	11%	12%	11%	10%	13%	15%	12%	13%	11%	14%
Yorkshire & Humberside	359	80	102	32	32	29	103	131	36	34	27	115	244	45	56	62	17	67	89	145	116
	9%	9%	9%	9%	13%	11%	10%	9%	7%	7%	8%	8%	10%	11%	11%	12%	9%	9%	9%	9%	8%
West Midlands	377	90	107	32	26	33	100	122	49	49	23	153	224	41	44	42	13	54	99	137	141
	9%	10%	9%	9%	10%	12%	10%	8%	10%	10%	7%	10%	9%	10%	8%	8%	7%	7%	10%	9%	9%
East Midlands	316	77	95	22	25	30	71	110	38	43	24	113	204	32	49	43	15	51	77	117	113
	8%	8%	8%	6%	10%	11%	7%	8%	8%	9%	7%	7%	8%	8%	9%	8%	8%	7%	8%	8%	7%
Wales	216	36	73	12	10	14	59	71	25	27	20	82	134	21	38	34	16	47	37	73	88
	5%	4%	6%	3%	4%	5%	6%	5%	5%	6%	6%	5%	5%	5%	7%	7%	8%	6%	4%	5%	6%
Eastern	381	111	97	29	26	31	101	123	42	46	38	131	250	40	44	43	14	65	111	162	137
	9%	12%	8%	8%	10%	11%	10%	9%	9%	10%	11%	9%	10%	10%	8%	8%	7%	9%	11%	10%	9%
London	512	112	162	75	21	33	133	214	45	39	48	260	252	58	71	56	26	62	74	196	191
	13%	12%	14%	21%	8%	12%	13%	15%	9%	8%	13%	17%	10%	14%	13%	11%	13%	8%	7%	13%	12%
South East	522	171	99	53	38	29	140	180	57	65	52	177	346	50	59	55	20	123	147	230	182
	13%	18%	9%	15%	15%	11%	13%	12%	12%	14%	15%	12%	14%	12%	11%	11%	10%	16%	15%	15%	12%
South West	371	75	91	39	35	26	104	137	44	32	29	132	240	36	40	56	27	86	91	139	147
	9%	8%	8%	11%	14%	10%	10%	9%	9%	7%	8%	9%	9%	9%	8%	11%	14%	11%	9%	9%	9%



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 38  
GO Region  
Base: All respondents

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Scotland	353	81	40	30	1	-	76	213	94	119	135	65	23	47	5	198	156	42	155	26	30	80	19	333	16
	9%	7%	5%	9%	1%	-	100%	8%	7%	8%	11%	12%	10%	9%	11%	9%	9%	9%	9%	11%	11%	9%	6%	9%	6%
North East	184	70	34	7	5	-	-	120	51	69	64	36	11	17	-	96	71	26	88	12	11	45	19	180	4
	5%	6%	4%	2%	5%	-	-	4%	4%	5%	5%	7%	5%	3%	-	4%	4%	5%	5%	5%	4%	5%	6%	5%	1%
North West	478	189	88	30	13	-	-	345	161	185	130	52	27	51	3	258	198	60	220	31	32	115	42	446	28
	12%	17%	10%	9%	12%	-	-	12%	12%	13%	10%	10%	12%	10%	8%	11%	11%	12%	12%	13%	12%	12%	12%	12%	10%
Yorkshire & Humberside	359	98	82	28	15	-	-	259	121	139	99	45	12	42	*	219	178	41	140	16	16	77	31	343	16
	9%	9%	10%	9%	13%	-	-	9%	9%	10%	8%	8%	6%	8%	*	10%	10%	8%	8%	7%	6%	8%	9%	9%	6%
West Midlands	377	107	79	22	10	-	-	245	120	125	127	51	27	49	5	193	149	44	184	25	25	100	33	335	40
	9%	10%	9%	7%	9%	-	-	9%	9%	9%	10%	10%	12%	10%	11%	8%	8%	9%	10%	10%	9%	11%	10%	9%	14%
East Midlands	316	82	76	20	8	-	-	227	106	121	87	41	16	31	2	160	127	33	157	19	27	79	31	293	19
	8%	7%	9%	6%	7%	-	-	8%	8%	8%	7%	8%	7%	6%	5%	7%	7%	7%	9%	8%	10%	8%	9%	8%	7%
Wales	216	59	30	17	3	17	-	159	78	81	53	25	8	20	4	141	114	28	74	18	13	30	14	211	4
	5%	5%	4%	5%	2%	100%	-	6%	6%	6%	4%	5%	3%	4%	9%	6%	6%	6%	4%	7%	5%	3%	4%	6%	1%
Eastern	381	87	88	26	14	-	-	280	152	128	96	34	25	37	5	199	154	44	183	11	26	107	37	366	12
	9%	8%	10%	8%	12%	-	-	10%	11%	9%	8%	7%	11%	7%	12%	9%	9%	9%	10%	5%	10%	11%	11%	10%	4%
London	512	157	107	68	9	-	-	300	159	141	204	82	27	95	8	333	276	57	179	23	40	85	30	376	120
	13%	14%	12%	21%	8%	-	-	11%	12%	10%	16%	15%	12%	19%	19%	15%	15%	12%	10%	10%	15%	9%	9%	10%	41%
South East	522	106	147	38	21	-	-	357	175	182	162	70	26	66	4	269	202	68	253	42	27	132	51	492	22
	13%	9%	17%	12%	19%	-	-	13%	13%	13%	13%	13%	11%	13%	9%	12%	11%	14%	14%	17%	10%	14%	15%	13%	8%
South West	371	84	83	33	12	-	-	263	127	136	100	28	23	49	8	213	166	47	159	20	23	83	33	356	11
	9%	7%	10%	10%	11%	-	-	10%	9%	10%	8%	5%	10%	10%	18%	9%	9%	10%	9%	8%	8%	9%	10%	10%	4%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 39

**Have you taken a foreign holiday in the last 3 years?**

**Base: All respondents**

	Gender		Age							Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591	
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749	
Yes	2524	1282	1242	322	433	445	385	373	567	834	777	506	407	215	103	308	225	217	173	117	231	350	359	226	347	1174	
		62%	64%	60%	66%	66%	58%	56%	61%	66%	76%	66%	59%	44%	61%	56%	64%	63%	58%	55%	54%	61%	68%	69%	61%	65%	67%
No	1547	713	834	167	218	329	308	238	287	265	404	349	529	138	81	171	134	160	143	99	151	162	163	145	183	575	
		38%	36%	40%	34%	34%	42%	44%	39%	34%	24%	34%	41%	56%	39%	44%	36%	37%	42%	45%	46%	39%	32%	31%	39%	35%	33%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 39

**Have you taken a foreign holiday in the last 3 years?****Base: All respondents**

	Voting Intention					Portrait of Britain					Children							Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Dis- agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Yes	2524 62%	638 69%	685 59%	256 70%	159 62%	177 65%	782 75%	856 59%	287 59%	200 42%	222 63%	947 63%	1576 62%	242 59%	292 55%	305 59%	105 53%	441 58%	671 67%	1072 69%	882 57%
No	1547 38%	292 31%	476 41%	108 30%	97 38%	97 35%	259 25%	588 41%	199 41%	272 58%	133 37%	564 37%	983 38%	171 41%	236 45%	210 41%	92 47%	318 42%	332 33%	476 31%	662 43%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 39

**Have you taken a foreign holiday in the last 3 years?**

**Base: All respondents**

	Trust Most on Housing						Housing Tenure							Working Status						Ethnicity					
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Yes	2524	668	601	224	67	11	47	1875	920	955	626	217	100	309	23	1521	1231	290	1003	86	154	617	146	2307	187
	62%	60%	70%	70%	61%	63%	62%	68%	69%	67%	50%	41%	44%	61%	53%	67%	69%	59%	56%	35%	57%	66%	43%	62%	64%
No	1547	454	254	94	43	6	28	894	423	471	632	312	126	194	21	759	561	198	788	158	118	317	195	1423	106
	38%	40%	30%	30%	39%	37%	38%	32%	31%	33%	50%	59%	56%	39%	47%	33%	31%	41%	44%	65%	43%	34%	57%	38%	36%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 40  
**Tenure**  
**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
NET: Homeowners	2768	1421	1347	243	356	484	481	478	727	927	832	581	429	213	120	345	259	245	227	159	280	300	357	263	380	1188
	68%	71%	65%	50%	55%	62%	69%	78%	85%	84%	70%	68%	46%	60%	65%	72%	72%	65%	72%	74%	73%	59%	68%	71%	72%	68%
Owned outright - without mortgage	1343	716	627	93	78	126	144	294	608	461	403	271	207	94	51	161	121	120	106	78	152	159	175	127	115	392
	33%	36%	30%	19%	12%	16%	21%	48%	71%	42%	34%	32%	22%	26%	28%	34%	32%	34%	36%	40%	31%	33%	34%	22%	22%	
Owned with a mortgage or loan	1426	706	720	150	277	358	337	184	119	466	429	310	221	119	69	185	139	125	121	81	128	141	182	136	265	796
	35%	35%	35%	31%	43%	46%	49%	30%	14%	42%	36%	36%	24%	34%	38%	39%	39%	33%	38%	38%	34%	28%	35%	37%	50%	45%
NET: Renters	1258	553	705	227	284	283	209	129	126	163	338	266	491	135	64	130	99	127	87	53	96	204	162	100	147	544
	31%	28%	34%	46%	44%	37%	30%	21%	15%	15%	29%	31%	52%	38%	35%	27%	28%	34%	28%	24%	25%	40%	31%	27%	28%	31%
Rented from the council	529	220	309	73	85	141	100	55	74	43	112	111	264	65	36	52	45	51	41	25	34	82	70	28	56	176
	13%	11%	15%	15%	13%	18%	14%	9%	9%	4%	9%	13%	28%	18%	20%	11%	12%	14%	13%	12%	9%	16%	13%	8%	11%	10%
Rented from a housing association	226	110	116	41	40	38	48	33	25	26	55	55	90	23	11	27	12	27	16	8	25	27	26	23	23	86
	6%	6%	6%	8%	6%	5%	7%	5%	3%	2%	5%	6%	10%	7%	6%	6%	3%	7%	5%	4%	7%	5%	5%	6%	4%	5%
Rented from someone else	503	223	280	113	159	104	60	40	26	95	172	100	137	47	17	51	42	49	31	20	37	95	66	49	68	282
	12%	11%	13%	23%	24%	13%	9%	7%	3%	9%	15%	12%	15%	13%	9%	11%	12%	13%	10%	9%	10%	18%	13%	13%	13%	16%
Rent free	44	21	24	19	12	7	3	3	1	9	11	8	17	5	-	3	*	5	2	4	5	8	4	8	4	18
	1%	1%	1%	4%	2%	1%	*	*	*	1%	1%	1%	2%	1%	-	1%	*	1%	1%	2%	1%	2%	1%	2%	1%	1%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 40  
**Tenure**  
**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
NET: Homeowners	2768	745	709	268	207	221	800	978	309	242	219	929	1840	228	362	350	131	532	817	1217	949
	68%	80%	61%	74%	81%	81%	77%	68%	64%	51%	62%	61%	72%	55%	69%	68%	66%	70%	81%	79%	61%
Owned outright - without mortgage	1343	421	302	130	132	147	400	442	146	116	93	415	928	43	66	89	34	235	643	655	433
	33%	45%	26%	36%	52%	54%	38%	31%	30%	25%	26%	27%	36%	10%	12%	17%	17%	31%	64%	42%	28%
Owned with a mortgage or loan	1426	324	406	138	75	74	400	537	163	126	125	513	912	185	296	261	96	296	174	562	516
	35%	35%	35%	38%	29%	27%	38%	37%	34%	27%	35%	34%	36%	45%	56%	51%	49%	39%	17%	36%	33%
NET: Renters	1258	176	442	95	49	51	234	442	176	224	131	548	710	180	164	162	66	226	185	317	579
	31%	19%	38%	26%	19%	19%	22%	31%	36%	47%	37%	36%	28%	44%	31%	31%	33%	30%	18%	21%	38%
Rented from the council	529	69	206	28	20	24	71	171	88	133	42	164	365	80	87	84	39	128	105	115	254
	13%	7%	18%	8%	8%	9%	7%	12%	18%	28%	12%	11%	14%	19%	16%	16%	20%	17%	11%	7%	16%
Rented from a housing association	226	26	78	14	10	8	38	74	42	42	22	93	133	26	25	33	12	47	41	51	120
	6%	3%	7%	4%	4%	3%	4%	5%	9%	9%	6%	6%	5%	6%	5%	6%	6%	6%	4%	3%	8%
Rented from someone else	503	82	158	53	19	19	125	197	47	49	66	291	212	74	52	44	15	51	38	152	206
	12%	9%	14%	14%	7%	7%	12%	14%	10%	10%	19%	19%	8%	18%	10%	9%	8%	7%	4%	10%	13%
Rent free	44	8	10	1	*	1	7	23	1	6	6	34	10	4	3	3	1	2	1	14	15
	1%	1%	1%	*	*	1%	1%	2%	*	1%	2%	2%	*	1%	1%	1%	*	*	*	1%	1%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 40  
**Tenure**  
**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned outright	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
NET: Homeowners	2768	663	692	237	74	15	43	2768	1343	1426	-	-	-	-	-	1567	1229	338	1201	79	139	796	187	2589	150
	68%	59%	81%	74%	67%	88%	57%	100%	100%	100%	-	-	-	-	-	69%	69%	69%	67%	32%	51%	85%	55%	69%	51%
Owned outright - without mortgage	1343	304	377	110	43	8	15	1343	1343	-	-	-	-	-	-	507	362	145	836	28	63	673	72	1272	55
	33%	27%	44%	34%	39%	45%	20%	49%	100%	-	-	-	-	-	-	22%	20%	30%	47%	11%	23%	72%	21%	34%	19%
Owned with a mortgage or loan	1426	359	315	127	31	7	28	1426	-	1426	-	-	-	-	-	1061	868	193	365	52	76	123	115	1317	95
	35%	32%	37%	40%	28%	43%	37%	51%	-	100%	-	-	-	-	-	47%	48%	39%	20%	21%	28%	13%	34%	35%	32%
NET: Renters	1258	447	153	78	36	2	33	-	-	-	1258	529	226	503	-	690	546	144	568	155	125	137	151	1103	139
	31%	40%	18%	25%	33%	12%	43%	-	-	-	100%	100%	100%	100%	-	30%	30%	29%	32%	64%	46%	15%	44%	30%	47%
Rented from the council	529	220	50	24	19	1	23	-	-	-	529	529	-	-	-	232	177	55	297	98	49	78	72	475	51
	13%	20%	6%	7%	17%	6%	31%	-	-	-	42%	100%	-	-	-	10%	10%	11%	17%	40%	18%	8%	21%	13%	17%
Rented from a housing association	226	77	28	11	7	*	4	-	-	-	226	-	226	-	-	109	85	24	118	25	27	28	37	202	17
	6%	7%	3%	3%	6%	3%	6%	-	-	-	18%	-	100%	-	-	5%	5%	5%	7%	10%	10%	3%	11%	5%	6%
Rented from someone else	503	150	74	44	11	1	5	-	-	-	503	-	-	503	-	350	284	65	153	32	48	31	42	426	71
	12%	13%	9%	14%	10%	3%	7%	-	-	-	40%	-	-	100%	-	15%	16%	13%	9%	13%	18%	3%	12%	11%	24%
Rent free	44	11	10	3	*	-	-	-	-	-	-	-	-	-	44	22	16	7	22	10	8	1	3	38	5
	1%	1%	1%	1%	*	-	-	-	-	-	-	-	-	-	100%	1%	1%	1%	1%	4%	3%	*	1%	1%	2%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 41  
**What is the highest educational level that you have achieved to date?**  
**Base: All respondents**

	Gender		Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
No formal education	43 1%	19 1%	24 1%	5 1%	13 2%	7 1%	2 *	8 1%	10 1%	1 *	5 *	16 2%	22 2%	6 2%	2 1%	9 2%	3 1%	5 1%	7 2%	3 1%	2 1%	- -	4 1%	3 1%	5 1%	9 1%
Primary	21 1%	12 1%	9 *	2 *	3 *	5 1%	- -	2 *	9 1%	1 *	3 *	8 1%	9 1%	1 *	7 4%	2 *	2 1%	3 1%	- -	- -	1 *	1 *	3 *	* *	- -	6 *
Secondary school, high school, NVQ levels 1 to 3, etc.	2051 50%	955 48%	1096 53%	193 39%	238 37%	405 52%	426 62%	331 54%	458 54%	315 29%	580 49%	530 62%	626 67%	159 45%	97 53%	244 51%	211 59%	183 49%	164 52%	103 48%	210 55%	202 39%	301 58%	176 48%	204 39%	883 51%
University degree or equivalent professional qualification, NVQ level 4, etc.	1278 31%	677 34%	601 29%	108 22%	222 34%	238 31%	190 27%	208 34%	313 37%	498 45%	392 33%	200 23%	187 20%	117 33%	55 30%	162 34%	86 24%	120 32%	90 28%	76 35%	120 32%	165 32%	151 29%	136 37%	188 35%	566 32%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	466 11%	241 12%	225 11%	38 8%	150 23%	101 13%	66 10%	55 9%	55 6%	251 23%	114 10%	56 7%	45 5%	51 15%	16 9%	40 8%	40 11%	41 11%	34 11%	28 13%	26 7%	105 20%	45 9%	40 11%	116 22%	232 13%
Still in full time education	133 3%	45 2%	88 4%	115 24%	14 2%	4 *	1 *	- -	- -	24 2%	59 5%	29 3%	21 2%	14 4%	6 3%	9 2%	11 3%	18 5%	13 4%	5 2%	12 3%	17 3%	15 3%	13 4%	12 2%	14 1%
Don't know	19 *	11 1%	8 *	7 1%	2 *	6 1%	- -	1 *	3 *	1 *	10 1%	2 *	6 1%	1 *	- -	1 *	1 *	1 *	1 *	- -	5 1%	8 1%	1 *	- -	1 *	12 1%
Prefer not to answer	60 1%	35 2%	25 1%	21 4%	11 2%	9 1%	7 1%	6 1%	6 1%	7 1%	18 2%	14 2%	20 2%	4 1%	1 *	12 3%	5 2%	5 1%	8 2%	1 *	4 1%	14 3%	4 1%	2 *	5 1%	28 2%



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 41  
**What is the highest educational level that you have achieved to date?**  
**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
No formal education	43 1%	6 1%	14 1%	2 *	* *	2 1%	9 1%	17 1%	9 2%	5 1%	1 *	18 1%	25 1%	4 1%	11 2%	1 *	3 2%	5 1%	10 1%	5 *	24 2%
Primary	21 1%	6 1%	10 1%	1 *	2 1%	- -	5 *	12 1%	2 *	2 *	- -	4 *	17 1%	3 1%	4 1%	1 *	- -	1 *	9 1%	5 *	9 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	2051 50%	484 52%	587 51%	134 37%	161 63%	155 57%	440 42%	719 50%	317 65%	306 65%	115 32%	648 43%	1403 55%	206 50%	265 50%	290 56%	114 58%	437 58%	569 57%	727 47%	800 52%
University degree or equivalent professional qualification, NVQ level 4, etc.	1278 31%	309 33%	341 29%	146 40%	75 29%	89 33%	388 37%	427 30%	120 25%	113 24%	141 40%	477 32%	800 31%	122 29%	157 30%	149 29%	60 31%	243 32%	337 34%	575 37%	434 28%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	466 11%	92 10%	148 13%	64 18%	14 5%	22 8%	135 13%	177 12%	22 5%	33 7%	77 22%	208 14%	258 10%	52 13%	77 15%	64 13%	17 8%	65 9%	65 7%	172 11%	198 13%
Still in full time education	133 3%	12 1%	46 4%	12 3%	1 *	1 *	49 5%	45 3%	13 3%	6 1%	19 5%	119 8%	14 1%	11 3%	3 1%	2 *	- -	1 *	- -	39 3%	50 3%
Don't know	19 *	5 1%	1 *	3 1%	- -	1 *	3 *	12 1%	- -	2 *	- -	7 *	12 *	3 1%	5 1%	2 *	- -	3 *	4 *	7 *	4 *
Prefer not to answer	60 1%	17 2%	13 1%	3 1%	3 1%	4 2%	12 1%	35 2%	2 *	4 1%	2 1%	30 2%	30 1%	12 3%	6 1%	7 1%	3 1%	4 1%	10 1%	18 1%	24 2%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 41  
**What is the highest educational level that you have achieved to date?**  
**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
No formal education	43 1%	18 2%	3 *	2 1%	- -	- -	3 4%	20 1%	11 1%	10 1%	23 2%	14 3%	5 2%	3 1%	- -	14 1%	6 *	8 2%	29 2%	5 2%	- -	12 1%	12 4%	41 1%	2 1%
Primary	21 1%	12 1%	3 *	1 *	* *	- -	- -	8 *	3 *	4 *	13 1%	10 2%	1 *	3 1%	- -	6 *	5 *	1 *	15 1%	1 *	2 1%	10 1%	2 1%	17 *	4 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	2051 50%	555 49%	450 53%	113 36%	80 73%	6 34%	34 45%	1310 47%	658 49%	652 46%	727 58%	345 65%	152 67%	230 46%	14 32%	1088 48%	835 47%	253 52%	964 54%	156 64%	95 35%	490 52%	222 65%	1959 53%	84 29%
University degree or equivalent professional qualification, NVQ level 4, etc.	1278 31%	337 30%	287 34%	127 40%	20 18%	9 53%	23 30%	961 35%	492 37%	469 33%	302 24%	89 17%	47 21%	167 33%	15 33%	754 33%	598 33%	156 32%	524 29%	56 23%	40 15%	351 38%	77 23%	1163 31%	100 34%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	466 11%	140 12%	85 10%	63 20%	6 5%	2 10%	13 17%	346 13%	125 9%	221 16%	113 9%	37 7%	13 6%	64 13%	7 15%	348 15%	298 17%	50 10%	119 7%	20 8%	17 6%	58 6%	23 7%	393 11%	60 21%
Still in full time education	133 3%	41 4%	14 2%	9 3%	2 2%	* 2%	2 3%	81 3%	34 3%	48 3%	47 4%	19 4%	6 3%	22 4%	5 11%	25 1%	12 1%	13 3%	108 6%	3 1%	105 39%	- -	- -	105 3%	28 9%
Don't know	19 *	2 *	6 1%	- -	- -	- -	- -	12 *	6 *	6 *	5 *	3 1%	- -	2 *	2 4%	13 1%	12 1%	1 *	6 *	- -	1 *	4 *	1 *	14 *	4 1%
Prefer not to answer	60 1%	17 2%	7 1%	3 1%	2 1%	- -	1 1%	30 1%	14 1%	16 1%	28 2%	12 2%	3 1%	12 2%	2 5%	33 1%	25 1%	8 2%	27 1%	3 1%	11 4%	9 1%	4 1%	38 1%	11 4%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 42

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Yes - responsible for half or more of the items bought	3628 89%	1677 84%	1952 94%	326 67%	591 91%	738 95%	663 96%	571 93%	740 87%	962 88%	1044 88%	754 88%	869 93%	311 88%	173 94%	433 90%	311 87%	319 85%	273 86%	195 91%	343 90%	469 92%	462 89%	339 91%	493 93%	1592 91%
No - not responsible for most of the items bought	443 11%	319 16%	124 6%	163 33%	61 9%	36 5%	29 4%	40 7%	114 13%	137 12%	137 12%	101 12%	67 7%	42 12%	12 6%	46 10%	48 13%	58 15%	43 14%	20 9%	38 10%	43 8%	60 11%	33 9%	37 7%	157 9%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 42

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Voting Intention					Portrait of Britain					Children							Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Yes - responsible for half or more of the items bought	3628 89%	819 88%	1096 94%	326 90%	227 89%	234 85%	898 86%	1293 90%	444 91%	446 94%	315 89%	1275 84%	2354 92%	381 92%	506 96%	492 96%	185 94%	707 93%	891 89%	1349 87%	1410 91%
No - not responsible for most of the items bought	443 11%	111 12%	65 6%	38 10%	29 11%	40 15%	143 14%	152 10%	42 9%	26 6%	40 11%	236 16%	206 8%	32 8%	23 4%	22 4%	12 6%	52 7%	113 11%	198 13%	134 9%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 42

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Yes - responsible for half or more of the items bought	3628 89%	1043 93%	749 88%	284 89%	99 89%	16 93%	73 96%	2426 88%	1147 85%	1278 90%	1175 93%	487 92%	209 92%	479 95%	28 63%	2086 91%	1644 92%	442 90%	1543 86%	206 84%	187 69%	817 88%	333 97%	3330 89%	257 88%
No - not responsible for most of the items bought	443 11%	78 7%	106 12%	34 11%	12 11%	1 7%	3 4%	343 12%	196 15%	147 10%	83 7%	42 8%	17 8%	24 5%	16 37%	194 9%	147 8%	47 10%	248 14%	38 16%	85 31%	116 12%	9 3%	401 11%	36 12%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 43  
**How many cars are there in your household?**  
**Base: All respondents**

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
No cars in the household	823	377	445	144	179	172	132	90	105	118	231	129	344	95	49	90	64	72	56	27	46	200	84	40	86	336
	20%	19%	21%	30%	27%	22%	19%	15%	12%	11%	20%	15%	37%	27%	27%	19%	18%	19%	18%	12%	12%	39%	16%	11%	16%	19%
NET: Any	3248	1618	1630	344	473	602	560	521	749	981	949	726	593	258	135	388	295	305	260	189	335	313	438	332	445	1414
	80%	81%	79%	70%	73%	78%	81%	85%	88%	89%	80%	85%	63%	73%	73%	81%	82%	81%	82%	88%	88%	61%	84%	89%	84%	81%
1	1686	821	865	105	242	321	308	262	447	414	522	376	374	139	80	215	144	153	152	81	178	205	189	151	215	704
	41%	41%	42%	22%	37%	42%	44%	43%	52%	38%	44%	44%	40%	39%	43%	45%	40%	41%	48%	37%	47%	40%	36%	41%	40%	40%
2	1192	605	587	113	181	238	179	221	260	418	334	281	160	97	51	135	119	102	85	80	118	88	187	131	180	537
	29%	30%	28%	23%	28%	31%	26%	36%	30%	38%	28%	33%	17%	28%	28%	28%	33%	27%	27%	37%	31%	17%	36%	35%	34%	31%
3+	370	191	179	126	50	42	74	37	42	149	93	69	59	22	5	38	33	50	23	29	39	20	63	49	50	173
	9%	10%	9%	26%	8%	5%	11%	6%	5%	14%	8%	8%	6%	6%	3%	8%	9%	13%	7%	13%	10%	4%	12%	13%	9%	10%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 43  
**How many cars are there in your household?**  
**Base: All respondents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
No cars in the household	823 20%	102 11%	273 24%	68 19%	31 12%	33 12%	140 13%	310 21%	97 20%	123 26%	119 33%	422 28%	401 16%	87 21%	87 17%	86 17%	37 19%	107 14%	126 13%	202 13%	376 24%
NET: Any	3248 80%	828 89%	888 76%	296 81%	225 88%	241 88%	901 87%	1134 79%	388 80%	349 74%	236 67%	1089 72%	2159 84%	325 79%	442 83%	429 83%	160 81%	652 86%	877 87%	1346 87%	1167 76%
1	1686 41%	408 44%	499 43%	156 43%	119 46%	113 41%	445 43%	567 39%	213 44%	215 45%	133 38%	558 37%	1128 44%	157 38%	222 42%	234 45%	91 46%	282 37%	494 49%	669 43%	631 41%
2	1192 29%	319 34%	312 27%	106 29%	96 38%	105 38%	344 33%	423 29%	139 29%	102 22%	79 22%	328 22%	864 34%	150 36%	202 38%	174 34%	47 24%	274 36%	330 33%	516 33%	409 26%
3+	370 9%	102 11%	78 7%	35 9%	10 4%	23 8%	111 11%	144 10%	36 7%	32 7%	24 7%	204 13%	167 7%	19 5%	18 3%	21 4%	22 11%	96 13%	53 5%	160 10%	128 8%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 43  
**How many cars are there in your household?**  
**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
No cars in the household	823 20%	295 26%	80 9%	51 16%	22 20%	2 13%	21 28%	241 9%	109 8%	131 9%	568 45%	246 46%	94 42%	229 45%	13 30%	422 18%	330 18%	92 19%	401 22%	115 47%	95 35%	110 12%	81 24%	711 19%	94 32%
NET: Any	3248 80%	826 74%	775 91%	267 84%	88 80%	15 87%	54 72%	2528 91%	1234 92%	1294 91%	690 55%	283 54%	132 58%	274 55%	31 70%	1858 82%	1461 82%	397 81%	1390 78%	129 53%	177 65%	824 88%	261 76%	3019 81%	199 68%
1	1686 41%	471 42%	365 43%	152 48%	53 48%	4 22%	32 43%	1197 43%	622 46%	575 40%	481 38%	203 38%	97 43%	181 36%	8 19%	919 40%	728 41%	190 39%	767 43%	68 28%	66 24%	500 54%	134 39%	1546 41%	126 43%
2	1192 29%	291 26%	297 35%	87 27%	31 28%	8 49%	22 29%	1021 37%	482 36%	539 38%	160 13%	71 13%	22 10%	67 13%	11 25%	717 31%	554 31%	163 33%	476 27%	39 16%	55 20%	279 30%	102 30%	1117 30%	66 22%
3+	370 9%	64 6%	113 13%	28 9%	4 4%	3 16%	- -	310 11%	130 10%	180 13%	48 4%	9 2%	13 6%	27 5%	12 26%	223 10%	179 10%	44 9%	147 8%	22 9%	56 21%	45 5%	25 7%	357 10%	7 2%



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 44

**To which of the following ethnic groups do you consider you belong?**

**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591	
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749	
White	3731	1830	1900	403	549	682	656	597	843	1001	1069	791	869	333	180	446	343	335	293	211	366	376	492	356	481	1585	
	92%	92%	92%	82%	84%	88%	95%	98%	99%	91%	91%	93%	93%	94%	98%	93%	95%	89%	92%	98%	96%	73%	94%	96%	91%	91%	
NET: Non-white	293	136	157	76	89	79	34	10	5	82	100	52	60	16	4	28	16	40	19	4	12	120	22	11	42	138	
	7%	7%	8%	16%	14%	10%	5%	2%	1%	7%	8%	6%	6%	5%	2%	6%	5%	11%	6%	2%	3%	23%	4%	3%	8%	8%	
Mixed	50	30	20	8	17	16	5	1	3	18	19	8	6	1	4	3	3	3	6	2	4	19	4	1	6	30	
	1%	2%	1%	2%	3%	2%	1%	*	*	2%	2%	1%	1%	*	2%	1%	1%	1%	2%	1%	1%	4%	1%	*	1%	2%	
Asian	158	75	83	53	52	35	13	6	-	44	46	36	32	10	-	18	11	25	8	1	4	61	12	8	25	71	
	4%	4%	4%	11%	8%	4%	2%	1%	-	4%	4%	4%	3%	3%	-	4%	3%	7%	3%	*	1%	12%	2%	2%	5%	4%	
Black	61	26	35	8	12	25	12	2	2	15	21	8	16	1	-	4	1	9	4	-	3	34	3	1	7	31	
	1%	1%	2%	2%	2%	3%	2%	*	*	1%	2%	1%	2%	*	-	1%	*	2%	1%	-	1%	7%	1%	*	1%	2%	
Chinese	11	5	6	5	4	-	2	1	-	3	6	-	3	3	-	*	1	1	-	-	1	3	2	-	2	2	
	*	*	*	1%	1%	-	*	*	-	*	*	-	*	1%	-	*	*	*	-	-	*	1%	*	-	*	*	*
Other ethnic group	13	-	13	3	5	3	2	-	1	2	8	-	3	2	-	2	-	2	1	*	-	3	2	1	1	4	
	*	-	1%	1%	1%	*	*	-	*	*	1%	-	*	*	-	*	-	1%	*	*	-	1%	*	*	*	*	
Prefer not to answer	47	29	18	10	13	14	2	4	5	16	12	12	7	4	-	4	*	2	5	1	4	16	8	4	8	26	
	1%	1%	1%	2%	2%	2%	*	1%	1%	1%	1%	1%	1%	1%	-	1%	*	1%	1%	1%	1%	3%	1%	1%	1%	1%	

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 44

**To which of the following ethnic groups do you consider you belong?**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
White	3731	896	990	341	254	264	935	1257	474	463	338	1342	2389	345	465	478	178	725	989	1470	1392
	92%	96%	85%	94%	99%	97%	90%	87%	98%	98%	95%	89%	93%	84%	88%	93%	91%	95%	99%	95%	90%
NET: Non-white	293	31	151	22	*	8	93	162	7	8	15	150	143	62	53	30	13	31	9	66	126
	7%	3%	13%	6%	*	3%	9%	11%	2%	2%	4%	10%	6%	15%	10%	6%	6%	4%	1%	4%	8%
Mixed	50	3	19	10	*	1	16	21	3	2	7	24	26	9	9	5	4	3	1	20	14
	1%	*	2%	3%	*	*	2%	1%	1%	*	2%	2%	1%	2%	2%	1%	2%	*	*	1%	1%
Asian	158	19	87	9	*	4	47	96	2	5	4	79	79	40	35	17	5	14	1	27	80
	4%	2%	7%	3%	*	1%	5%	7%	*	1%	1%	5%	3%	10%	7%	3%	3%	2%	*	2%	5%
Black	61	7	37	3	-	4	22	32	1	1	2	30	30	9	7	5	3	11	5	16	24
	1%	1%	3%	1%	-	1%	2%	2%	*	*	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	2%
Chinese	11	2	1	-	-	-	3	7	-	-	1	11	-	-	-	-	-	-	-	2	4
	*	*	*	-	-	-	*	*	-	-	*	1%	-	-	-	-	-	-	-	*	*
Other ethnic group	13	-	6	-	-	-	5	6	1	-	1	5	8	4	2	3	-	2	2	1	4
	*	-	*	-	-	-	*	*	*	-	*	*	*	1%	*	1%	-	*	*	*	*
Prefer not to answer	47	3	21	1	1	1	13	25	4	2	2	19	28	5	10	7	6	4	6	12	26
	1%	*	2%	*	1%	*	1%	2%	1%	*	1%	1%	1%	1%	2%	1%	3%	*	1%	1%	2%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 44

**To which of the following ethnic groups do you consider you belong?**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mortgaged	NET: Renters	Council rent	HA rent	Other rent	Rent free	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working not seeking work	Retired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
White	3731	977	819	298	107	17	73	2589	1272	1317	1103	475	202	426	38	2066	1621	446	1664	215	222	924	303	3731	-
	92%	87%	96%	94%	96%	100%	97%	94%	95%	92%	88%	90%	89%	85%	87%	91%	90%	91%	93%	88%	82%	99%	89%	100%	-
NET: Non-white	293	124	32	19	3	-	2	150	55	95	139	51	17	71	5	180	141	39	113	25	46	6	36	-	293
	7%	11%	4%	6%	2%	-	2%	5%	4%	7%	11%	10%	8%	14%	11%	8%	8%	6%	10%	17%	1%	11%	-	100%	
Mixed	50	15	4	10	1	-	-	32	12	20	18	3	4	11	1	36	32	5	14	3	6	2	4	-	50
	1%	1%	*	3%	1%	-	-	1%	1%	1%	1%	1%	2%	2%	1%	2%	2%	1%	1%	1%	2%	*	1%	-	17%
Asian	158	70	19	7	1	-	2	97	38	59	59	15	9	35	1	96	76	21	62	7	31	-	24	-	158
	4%	6%	2%	2%	1%	-	2%	4%	3%	4%	5%	3%	4%	7%	3%	4%	4%	4%	3%	3%	11%	-	7%	-	54%
Black	61	31	7	3	1	-	-	16	2	13	44	26	2	16	1	38	30	8	22	10	4	4	4	-	61
	1%	3%	1%	1%	1%	-	-	1%	*	1%	3%	5%	1%	3%	2%	2%	2%	2%	1%	4%	2%	*	1%	-	21%
Chinese	11	1	1	-	-	-	-	3	-	3	7	2	2	4	1	4	3	1	7	3	4	-	-	-	11
	*	*	*	-	-	-	-	*	-	*	1%	*	1%	1%	2%	*	*	*	*	1%	2%	-	-	-	4%
Other ethnic group	13	6	-	-	-	-	-	2	2	-	10	4	1	5	1	5	1	4	9	2	1	1	5	-	13
	*	1%	-	-	-	-	-	*	*	-	1%	1%	*	1%	2%	*	*	1%	*	1%	1%	*	1%	-	5%
Prefer not to answer	47	21	4	1	1	-	*	30	16	14	17	3	8	6	1	34	30	4	13	5	3	4	2	-	-
	1%	2%	*	*	1%	-	1%	1%	1%	1%	1%	1%	3%	1%	3%	1%	2%	1%	1%	2%	1%	*	1%	-	-

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 45

**To which of the following religious groups do you consider yourself to be a member of?**

**Base: All respondents**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Christian	2128	1062	1066	139	235	357	380	391	625	595	582	463	488	168	108	273	189	201	171	117	207	240	283	172	235	866
	52%	53%	51%	28%	36%	46%	55%	64%	73%	54%	49%	54%	52%	47%	59%	57%	53%	53%	54%	54%	54%	47%	54%	46%	44%	49%
NET: Other	302	146	156	63	82	65	41	29	22	72	95	64	71	21	4	40	21	41	15	7	14	91	30	18	49	129
	7%	7%	8%	13%	13%	8%	6%	5%	3%	7%	8%	8%	8%	6%	2%	8%	6%	11%	5%	3%	4%	18%	6%	5%	9%	7%
Muslim	98	48	50	36	29	23	11	-	-	26	31	18	23	8	-	16	9	22	8	-	2	25	7	1	18	33
	2%	2%	2%	7%	4%	3%	2%	-	-	2%	3%	2%	2%	2%	-	3%	3%	6%	3%	-	1%	5%	1%	*	3%	2%
Hindu	46	16	30	8	24	9	3	2	-	14	13	14	6	3	-	4	2	3	-	1	1	24	6	2	4	26
	1%	1%	1%	2%	4%	1%	*	*	-	1%	1%	2%	1%	1%	-	1%	*	1%	-	*	*	5%	1%	1%	1%	1%
Jewish	35	18	17	2	1	5	11	3	13	6	15	5	10	1	1	7	-	1	2	1	2	14	5	2	6	14
	1%	1%	1%	*	*	1%	2%	1%	2%	1%	1%	1%	1%	*	*	1%	-	*	1%	*	*	3%	1%	*	1%	1%
Sikh	10	8	2	6	2	*	2	-	-	1	1	6	1	-	-	-	1	2	2	-	-	5	-	-	1	6
	*	*	*	1%	*	*	*	-	-	*	*	1%	*	-	-	-	*	1%	1%	-	-	1%	-	-	*	*
Buddhist	33	22	11	3	7	8	3	9	3	5	16	5	7	5	2	3	3	6	*	2	3	9	*	1	7	14
	1%	1%	1%	1%	1%	1%	*	2%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	2%	*	*	1%	1%
Other	80	35	45	9	19	21	12	14	6	20	20	17	24	5	1	10	6	8	3	4	6	14	11	13	13	37
	2%	2%	2%	2%	3%	3%	2%	2%	1%	2%	2%	2%	3%	1%	*	2%	2%	2%	1%	2%	2%	3%	2%	4%	2%	2%
None	1566	739	827	268	308	337	266	183	203	404	480	322	359	162	71	162	146	127	118	89	158	157	200	176	235	708
	38%	37%	40%	55%	47%	44%	38%	30%	24%	37%	41%	38%	38%	46%	39%	34%	41%	34%	37%	41%	41%	31%	38%	48%	44%	40%
Prefer not to say	75	48	27	18	27	14	5	7	4	28	23	7	17	3	2	3	3	8	12	3	3	25	10	5	12	47
	2%	2%	1%	4%	4%	2%	1%	1%	*	3%	2%	1%	2%	1%	1%	1%	2%	4%	1%	1%	5%	2%	1%	2%	3%	

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 45

**To which of the following religious groups do you consider yourself to be a member of?**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Dis- agree	Agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Christian	2128	615	567	189	162	187	601	749	248	255	89	618	1510	163	250	262	121	455	728	891	770
	52%	66%	49%	52%	63%	68%	58%	52%	51%	54%	25%	41%	59%	39%	47%	51%	62%	60%	73%	58%	50%
NET: Other	302	41	128	24	7	9	76	150	24	20	22	136	166	52	61	47	14	33	35	80	129
	7%	4%	11%	7%	3%	3%	7%	10%	5%	4%	6%	9%	7%	13%	11%	9%	7%	4%	4%	5%	8%
Muslim	98	8	53	2	-	3	32	55	2	3	3	51	47	25	28	9	4	7	1	18	43
	2%	1%	5%	1%	-	1%	3%	4%	*	1%	1%	3%	2%	6%	5%	2%	2%	1%	*	1%	3%
Hindu	46	7	22	7	-	-	12	32	2	-	-	18	29	14	9	9	-	4	-	9	26
	1%	1%	2%	2%	-	-	1%	2%	*	-	-	1%	1%	3%	2%	2%	-	1%	-	1%	2%
Jewish	35	10	12	1	3	3	2	17	3	3	6	8	27	3	5	7	1	6	14	15	11
	1%	1%	1%	*	1%	1%	*	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Sikh	10	3	6	-	*	-	1	9	-	*	-	5	5	2	2	1	2	2	-	-	4
	*	*	1%	-	*	-	*	1%	-	*	-	*	*	*	*	*	1%	*	-	-	*
Buddhist	33	3	11	2	1	-	11	11	6	4	1	12	21	5	6	5	2	2	7	12	13
	1%	*	1%	1%	*	-	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%
Other	80	10	23	12	3	3	18	27	11	10	12	42	38	4	10	16	6	13	13	25	32
	2%	1%	2%	3%	1%	1%	2%	2%	2%	2%	3%	3%	1%	1%	2%	3%	3%	2%	1%	2%	2%
None	1566	261	439	143	86	76	346	503	208	193	239	724	842	184	203	196	58	264	234	561	605
	38%	28%	38%	39%	33%	28%	33%	35%	43%	41%	67%	48%	33%	45%	38%	38%	29%	35%	23%	36%	39%
Prefer not to say	75	13	28	8	1	1	18	42	6	3	5	34	42	14	16	10	3	7	6	17	40
	2%	1%	2%	2%	*	*	2%	3%	1%	1%	2%	2%	2%	3%	3%	2%	2%	1%	1%	1%	3%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 45

**To which of the following religious groups do you consider yourself to be a member of?**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Christian	2128	570	563	166	66	12	31	1555	814	742	559	257	109	193	14	1101	853	248	1027	97	95	676	159	2036	77
	52%	51%	66%	52%	60%	68%	41%	56%	61%	52%	44%	49%	48%	38%	31%	48%	48%	51%	57%	40%	35%	72%	46%	55%	26%
NET: Other	302	119	38	22	4	1	7	180	75	105	120	37	23	60	2	178	132	46	124	20	38	24	42	139	161
	7%	11%	4%	7%	3%	5%	10%	7%	6%	7%	10%	7%	10%	12%	4%	8%	7%	9%	7%	8%	14%	3%	12%	4%	55%
Muslim	98	48	5	3	1	-	-	55	18	38	42	13	7	22	1	51	37	15	47	10	22	-	14	11	85
	2%	4%	1%	1%	1%	-	-	2%	1%	3%	3%	3%	3%	4%	2%	2%	2%	3%	4%	8%	-	4%	*	29%	
Hindu	46	18	10	4	-	-	2	23	5	19	22	3	3	17	1	30	25	5	16	-	4	-	12	1	45
	1%	2%	1%	1%	-	-	2%	1%	*	1%	2%	1%	1%	3%	1%	1%	1%	1%	1%	-	1%	-	4%	*	15%
Jewish	35	13	10	-	2	-	-	30	15	15	5	-	4	1	-	19	13	6	15	1	-	12	3	34	1
	1%	1%	1%	-	1%	-	-	1%	1%	1%	*	-	2%	*	-	1%	1%	1%	1%	*	-	1%	1%	1%	*
Sikh	10	4	3	-	-	-	-	10	6	3	-	-	-	-	-	7	5	2	3	-	2	-	1	-	10
	*	*	*	-	-	-	-	*	*	*	-	-	-	-	-	*	*	*	*	-	1%	-	*	-	3%
Buddhist	33	9	3	5	*	-	3	21	15	6	12	7	*	4	-	21	16	5	12	1	3	5	3	26	7
	1%	1%	*	1%	*	-	4%	1%	1%	*	1%	1%	*	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%
Other	80	28	7	10	1	1	3	41	17	24	40	14	9	17	-	49	36	13	31	8	7	7	9	67	13
	2%	2%	1%	3%	1%	5%	3%	1%	1%	2%	3%	3%	4%	3%	-	2%	2%	3%	2%	3%	2%	1%	3%	2%	5%
None	1566	408	248	122	40	5	37	985	431	554	554	229	88	237	27	943	756	187	623	125	132	227	139	1515	38
	38%	36%	29%	38%	37%	27%	49%	36%	32%	39%	44%	43%	39%	47%	61%	41%	42%	38%	35%	51%	49%	24%	41%	41%	13%
Prefer not to say	75	25	7	10	*	-	*	48	22	25	25	7	6	13	2	58	50	8	17	2	6	6	2	41	16
	2%	2%	1%	3%	*	-	1%	2%	2%	2%	2%	1%	2%	3%	5%	3%	3%	2%	1%	1%	2%	1%	1%	1%	5%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 46

Which of the following best describes where you live?

Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
NET: Urban	3205	1599	1606	419	559	640	540	466	582	836	947	663	759	239	144	416	281	314	219	134	275	501	401	279	418	1445
	79%	80%	77%	86%	86%	83%	78%	76%	68%	76%	80%	78%	81%	68%	78%	87%	78%	83%	69%	62%	72%	98%	77%	75%	79%	83%
Urban - Population over 10,000	1642	938	704	244	313	327	256	244	258	458	536	286	362	120	56	191	138	147	108	59	107	426	168	122	239	789
	40%	47%	34%	50%	48%	42%	37%	40%	30%	42%	45%	33%	39%	34%	30%	40%	38%	39%	34%	27%	28%	83%	32%	33%	45%	45%
Town and Fringe	1563	661	902	174	246	314	284	222	323	378	411	377	396	119	89	226	144	166	111	76	168	74	233	157	180	656
	38%	33%	43%	36%	38%	41%	41%	36%	38%	34%	35%	44%	42%	34%	48%	47%	40%	44%	35%	35%	44%	15%	45%	42%	34%	38%
NET: Rural	866	396	470	70	93	134	153	144	272	263	234	192	178	114	40	62	78	63	97	81	106	12	121	92	112	304
	21%	20%	23%	14%	14%	17%	22%	24%	32%	24%	20%	22%	19%	32%	22%	13%	22%	17%	31%	38%	28%	2%	23%	25%	21%	17%
Village	751	343	408	64	89	124	128	119	229	221	203	167	160	85	36	59	73	53	90	62	99	12	115	67	100	263
	18%	17%	20%	13%	14%	16%	18%	19%	27%	20%	17%	20%	17%	24%	19%	12%	20%	14%	29%	29%	26%	2%	22%	18%	19%	15%
Hamlet & Isolated Dwelling	115	53	62	6	4	10	25	26	44	42	30	25	18	29	4	3	5	10	7	19	7	-	6	25	12	41
	3%	3%	3%	1%	1%	1%	4%	4%	5%	4%	3%	3%	2%	8%	2%	1%	1%	3%	2%	9%	2%	-	1%	7%	2%	2%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 46

Which of the following best describes where you live?

Base: All respondents

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
NET: Urban	3205	671	968	295	193	200	791	1164	385	376	288	1232	1973	354	436	421	161	593	713	1164	1257
	79%	72%	83%	81%	76%	73%	76%	81%	79%	80%	81%	82%	77%	86%	82%	82%	82%	78%	71%	75%	81%
Urban - Population over 10,000	1642	342	514	188	75	104	425	607	151	177	178	741	901	167	204	192	61	255	310	596	670
	40%	37%	44%	52%	29%	38%	41%	42%	31%	37%	50%	49%	35%	40%	39%	37%	31%	34%	31%	38%	43%
Town and Fringe	1563	329	454	107	118	96	365	557	234	200	110	491	1072	187	232	229	100	338	403	568	587
	38%	35%	39%	29%	46%	35%	35%	39%	48%	42%	31%	32%	42%	45%	44%	45%	51%	45%	40%	37%	38%
NET: Rural	866	259	194	69	62	73	250	280	101	95	67	279	587	59	93	93	36	166	291	383	286
	21%	28%	17%	19%	24%	27%	24%	19%	21%	20%	19%	18%	23%	14%	18%	18%	18%	22%	29%	25%	19%
Village	751	223	179	54	54	62	212	250	90	84	53	241	510	59	83	83	32	135	251	316	255
	18%	24%	15%	15%	21%	23%	20%	17%	19%	18%	15%	16%	20%	14%	16%	16%	16%	18%	25%	20%	16%
Hamlet & Isolated Dwelling	115	36	15	14	8	11	38	30	11	12	14	38	77	1	10	10	4	31	40	68	32
	3%	4%	1%	4%	3%	4%	4%	2%	2%	2%	4%	3%	3%	*	2%	2%	2%	4%	4%	4%	2%



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 46  
Which of the following best describes where you live?  
Base: All respondents

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
NET: Urban	3205	937	642	252	87	8	55	2108	978	1130	1064	448	190	427	33	1864	1499	365	1341	198	233	653	257	2887	278
	79%	84%	75%	79%	79%	45%	72%	76%	73%	79%	85%	85%	84%	85%	74%	82%	84%	75%	75%	81%	86%	70%	75%	77%	95%
Urban - Population over 10,000	1642	526	286	170	33	3	27	1033	461	571	590	230	96	264	19	1028	857	170	614	93	138	291	92	1426	189
	40%	47%	33%	53%	30%	17%	36%	37%	34%	40%	47%	43%	43%	53%	42%	45%	48%	35%	34%	38%	51%	31%	27%	38%	65%
Town and Fringe	1563	411	356	82	54	5	27	1075	517	558	474	218	93	163	14	836	641	194	727	105	95	362	165	1461	88
	38%	37%	42%	26%	49%	28%	36%	39%	38%	39%	38%	41%	41%	32%	32%	37%	36%	40%	41%	43%	35%	39%	48%	39%	30%
NET: Rural	866	184	213	66	23	9	21	661	365	296	194	81	37	76	12	416	292	124	450	46	38	281	85	844	16
	21%	16%	25%	21%	21%	55%	28%	24%	27%	21%	15%	15%	16%	15%	26%	18%	16%	25%	25%	19%	14%	30%	25%	23%	5%
Village	751	168	178	58	22	8	16	563	300	263	183	81	36	66	5	363	264	99	388	42	35	233	78	730	14
	18%	15%	21%	18%	20%	46%	21%	20%	22%	18%	15%	15%	16%	13%	12%	16%	15%	20%	22%	17%	13%	25%	23%	20%	5%
Hamlet & Isolated Dwelling	115	16	35	8	1	2	5	98	65	33	11	-	1	10	6	53	29	24	62	4	3	47	7	114	1
	3%	1%	4%	3%	1%	9%	7%	4%	5%	2%	1%	-	*	2%	14%	2%	2%	5%	3%	2%	1%	5%	2%	3%	*

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 47

Which of the following best describes your current working status?

Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
NET: Working	2280	1263	1017	249	494	610	503	332	92	653	746	551	330	198	96	258	219	193	160	141	199	333	269	213	531	1749
	56%	63%	49%	51%	76%	79%	73%	54%	11%	59%	63%	64%	35%	56%	52%	54%	61%	51%	50%	65%	52%	65%	52%	57%	100%	100%
Working full time - working 30 hours per week or more	1791	1121	670	184	431	501	410	235	31	547	604	416	224	156	71	198	178	149	127	114	154	276	202	166	407	1384
	44%	56%	32%	38%	66%	65%	59%	38%	4%	50%	51%	49%	24%	44%	38%	41%	49%	40%	40%	53%	40%	54%	39%	45%	77%	79%
Working part time - working between 8 and 29 hours per week	489	142	346	65	62	109	93	98	61	106	141	136	106	42	26	60	41	44	33	28	44	57	68	47	123	365
	12%	7%	17%	13%	10%	14%	13%	16%	7%	10%	12%	16%	11%	12%	14%	12%	12%	12%	10%	13%	12%	11%	13%	13%	23%	21%
NET: Not working	1791	732	1059	240	158	164	189	278	762	446	435	304	606	155	88	220	140	184	157	74	183	179	253	159	-	-
	44%	37%	51%	49%	24%	21%	27%	46%	89%	41%	37%	36%	65%	44%	48%	46%	39%	49%	50%	35%	48%	35%	48%	43%	-	-
Not working but seeking work or temporarily unemployed or sick	244	103	142	45	63	51	50	28	6	16	30	18	181	26	12	31	16	25	19	18	11	23	42	20	-	-
	6%	5%	7%	9%	10%	7%	7%	5%	1%	1%	3%	2%	19%	7%	7%	6%	5%	7%	6%	8%	3%	5%	8%	5%	-	-
Not working and not seeking work	272	117	154	169	23	20	35	24	2	33	109	34	96	30	11	32	16	25	27	13	26	40	27	23	-	-
	7%	6%	7%	35%	4%	3%	5%	4%	*	3%	9%	4%	10%	8%	6%	7%	4%	7%	9%	6%	7%	8%	5%	6%	-	-
Retired on a state pension only	212	66	146	-	-	-	-	26	185	18	12	26	156	11	10	35	16	25	20	6	19	19	29	22	-	-
	5%	3%	7%	-	-	-	-	4%	22%	2%	1%	3%	17%	3%	5%	7%	4%	7%	6%	3%	5%	4%	5%	6%	-	-
Retired with a private pension	722	411	311	-	-	-	14	149	559	331	229	122	40	68	35	81	61	74	59	24	88	66	104	62	-	-
	18%	21%	15%	-	-	-	2%	24%	65%	30%	19%	14%	4%	19%	19%	17%	17%	30%	19%	11%	23%	13%	20%	17%	-	-
House person, housewife, househusband, etc.	342	35	307	25	72	93	90	51	10	49	56	104	133	19	19	42	31	33	31	14	37	30	51	33	-	-
	8%	2%	15%	5%	11%	12%	13%	8%	1%	4%	5%	12%	14%	5%	10%	9%	9%	9%	10%	6%	10%	6%	10%	9%	-	-

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 47

Which of the following best describes your current working status?

Base: All respondents

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Dis- agree	Agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
NET: Working	2280	493	706	210	105	127	602	875	248	227	201	963	1317	276	397	390	140	448	219	827	902
	56%	53%	61%	58%	41%	46%	58%	61%	51%	48%	57%	64%	51%	67%	75%	76%	71%	59%	22%	53%	58%
Working full time - working 30 hours per week or more	1791	390	576	174	84	94	474	699	187	174	164	802	989	211	315	313	105	336	125	651	720
	44%	42%	50%	48%	33%	34%	46%	48%	39%	37%	46%	53%	39%	51%	60%	61%	53%	44%	12%	42%	47%
Working part time - working between 8 and 29 hours per week	489	103	130	36	21	33	128	177	61	53	37	161	328	65	82	77	35	112	95	176	182
	12%	11%	11%	10%	8%	12%	12%	12%	12%	11%	11%	11%	13%	16%	15%	15%	18%	15%	9%	11%	12%
NET: Not working	1791	437	455	154	150	147	439	569	238	245	154	548	1243	137	132	124	57	311	784	721	642
	44%	47%	39%	42%	59%	54%	42%	39%	49%	52%	43%	36%	49%	33%	25%	24%	29%	41%	78%	47%	42%
Not working but seeking work or temporarily unemployed or sick	244	31	76	14	10	3	30	86	32	63	30	132	112	22	21	30	18	44	18	57	117
	6%	3%	7%	4%	4%	1%	3%	6%	7%	13%	9%	9%	4%	5%	4%	6%	9%	6%	2%	4%	8%
Not working and not seeking work	272	31	75	19	9	8	56	113	19	34	41	220	51	7	8	7	7	26	18	87	106
	7%	3%	6%	5%	4%	3%	5%	8%	4%	7%	11%	15%	2%	2%	2%	1%	4%	3%	2%	6%	7%
Retired on a state pension only	212	63	56	14	22	17	55	60	40	27	13	26	185	-	1	-	3	21	176	79	83
	5%	7%	5%	4%	9%	6%	5%	4%	8%	6%	4%	2%	7%	-	*	-	1%	3%	18%	5%	5%
Retired with a private pension	722	257	146	78	86	98	242	183	86	58	55	134	588	1	1	10	7	116	530	414	188
	18%	28%	13%	21%	34%	36%	23%	13%	18%	12%	15%	9%	23%	*	*	2%	4%	15%	53%	27%	12%
House person, housewife, househusband, etc.	342	54	103	30	23	20	55	127	62	63	16	35	306	106	101	78	23	104	43	85	147
	8%	6%	9%	8%	9%	7%	5%	9%	13%	13%	4%	2%	12%	26%	19%	15%	12%	14%	4%	5%	10%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 47

Which of the following best describes your current working status?

Base: All respondents

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
NET: Working	2280	638	470	186	52	13	45	1567	507	1061	690	232	109	350	22	2280	1791	489	-	-	-	-	-	2066	180
	56%	57%	55%	58%	47%	74%	59%	57%	38%	74%	55%	44%	48%	69%	50%	100%	100%	100%	-	-	-	-	-	55%	61%
Working full time - working 30 hours per week or more	1791	519	372	148	38	11	40	1229	362	868	546	177	85	284	16	1791	1791	-	-	-	-	-	-	1621	141
	44%	46%	44%	47%	34%	66%	52%	44%	27%	61%	43%	34%	38%	56%	35%	79%	100%	-	-	-	-	-	-	43%	48%
Working part time - working between 8 and 29 hours per week	489	119	98	38	14	1	5	338	145	193	144	55	24	65	7	489	-	489	-	-	-	-	-	446	39
	12%	11%	12%	12%	13%	8%	7%	12%	11%	14%	11%	10%	10%	13%	15%	21%	-	100%	-	-	-	-	-	12%	13%
NET: Not working	1791	483	384	132	59	4	31	1201	836	365	568	297	118	153	22	-	-	-	1791	244	272	934	342	1664	113
	44%	43%	45%	42%	53%	26%	41%	43%	62%	26%	45%	56%	52%	31%	50%	-	-	-	100%	100%	100%	100%	100%	45%	39%
Not working but seeking work or temporarily unemployed or sick	244	77	23	18	10	-	6	79	28	52	155	98	25	32	10	-	-	-	244	244	-	-	-	215	25
	6%	7%	3%	6%	9%	-	8%	3%	2%	4%	12%	19%	11%	6%	22%	-	-	-	14%	100%	-	-	-	6%	9%
Not working and not seeking work	272	80	29	15	3	1	5	139	63	76	125	49	27	48	8	-	-	-	272	-	272	-	-	222	46
	7%	7%	3%	5%	3%	7%	6%	5%	5%	5%	10%	9%	12%	10%	19%	-	-	-	15%	-	100%	-	-	6%	16%
Retired on a state pension only	212	71	65	8	9	-	3	136	109	27	75	45	15	15	1	-	-	-	212	-	-	212	-	206	3
	5%	6%	8%	3%	8%	-	4%	5%	8%	2%	6%	9%	6%	3%	2%	-	-	-	12%	-	-	23%	-	6%	1%
Retired with a private pension	722	160	227	69	24	3	13	660	564	96	62	32	13	16	-	-	-	-	722	-	-	722	-	718	3
	18%	14%	27%	22%	22%	16%	17%	24%	42%	7%	5%	6%	6%	3%	-	-	-	-	40%	-	-	77%	-	19%	1%
House person, housewife, househusband, etc.	342	95	41	22	13	*	4	187	72	115	151	72	37	42	3	-	-	-	342	-	-	-	342	303	36
	8%	8%	5%	7%	12%	3%	6%	7%	5%	8%	12%	14%	16%	8%	7%	-	-	-	19%	-	-	-	100%	8%	12%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 48

Do you work in any of the following occupations?

Base: All respondents who work

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2106	1096	1010	215	419	498	545	326	103	664	707	388	347	187	73	243	203	192	147	106	188	284	280	203	515	1591
Weighted base	2280	1263	1017	249	494	610	503	332	92	653	746	551	330	198	96	258	219	193	160	141	199	333	269	213	531	1749
NET: Public Sector	531 23%	238 19%	292 29%	51 20%	120 24%	136 22%	132 26%	80 24%	12 13%	181 28%	186 25%	109 20%	55 17%	56 28%	29 30%	58 22%	49 22%	48 25%	26 16%	51 36%	35 18%	73 22%	48 18%	59 28%	531 100%	-
Central government including all administrative departments and central government agencies such as the Bank of England	40 2%	21 2%	19 2%	3 1%	7 1%	12 2%	12 2%	6 2%	-	17 3%	16 2%	5 1%	2 1%	5 3%	1 1%	6 2%	2 1%	4 2%	-	9 6%	5 2%	2 1%	1 *	5 2%	40 8%	-
HM Forces	10 *	8 1%	2 *	3 1%	7 1%	-	-	-	-	3 *	1 *	6 1%	* *	3 1%	-	-	1 *	-	4 2%	-	1 1%	1 *	-	1 *	10 2%	-
National Health Service	108 5%	47 4%	61 6%	9 3%	25 5%	28 5%	25 5%	20 6%	3 3%	33 5%	37 5%	27 5%	11 3%	10 5%	8 8%	15 6%	8 4%	10 5%	8 5%	8 5%	7 3%	12 4%	13 5%	10 5%	108 20%	-
Universities and Academies funded by government	43 2%	17 1%	27 3%	3 1%	11 2%	12 2%	12 2%	5 1%	* *	22 3%	19 3%	2 *	-	6 3%	-	3 1%	5 2%	2 1%	3 2%	4 3%	2 1%	11 3%	3 1%	5 2%	43 8%	-
Courts service	4 *	2 *	2 *	-	-	2 *	2 *	-	-	-	2 *	2 *	-	-	-	-	1 1%	-	-	-	-	3 1%	-	-	4 1%	-
Local government administration	69 3%	31 2%	38 4%	3 1%	18 4%	24 4%	14 3%	9 3%	2 2%	22 3%	36 5%	10 2%	1 *	12 6%	4 4%	6 2%	12 5%	9 5%	4 2%	7 5%	5 3%	8 2%	2 1%	1 *	69 13%	-
Police service	6 *	4 *	2 *	1 *	4 1%	1 *	1 *	-	-	2 *	5 1%	-	-	-	-	3 1%	1 *	-	-	1 1%	-	-	1 *	1 *	6 1%	-
Public sector housing	19 1%	7 1%	12 1%	3 1%	2 *	7 1%	4 1%	3 1%	-	9 1%	6 1%	2 *	3 1%	2 1%	-	3 1%	1 *	2 1%	-	-	3 1%	1 *	3 1%	4 2%	19 4%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	97 4%	21 2%	76 7%	10 4%	16 3%	23 4%	26 5%	18 5%	4 4%	44 7%	28 4%	19 4%	6 2%	5 3%	3 3%	11 4%	8 4%	10 5%	3 2%	6 4%	9 4%	14 4%	9 4%	19 9%	97 18%	-

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 48

**Do you work in any of the following occupations?****Base: All respondents who work**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2280	1263	1017	249	494	610	503	332	92	653	746	551	330	198	96	258	219	193	160	141	199	333	269	213	531	1749
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	21	18	4	4	2	4	7	4	-	1	3	7	10	1	1	6	2	-	-	2	1	3	1	3	21	-
	1%	1%	*	2%	*	1%	1%	1%	-	*	*	1%	3%	1%	1%	2%	1%	-	-	1%	1%	1%	*	2%	4%	-
Bradford and Bingley or Northern Rock Building societies	1	-	1	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-
	*	-	*	-	*	-	-	-	-	-	*	-	-	-	-	-	-	-	-	1%	-	-	-	-	*	-
Other public sector occupation (please specify as much detail as possible)	111	62	49	13	28	22	29	17	2	29	32	29	22	13	11	5	8	11	5	14	2	17	14	10	111	-
	5%	5%	5%	5%	6%	4%	6%	5%	3%	4%	4%	5%	7%	6%	12%	2%	4%	6%	3%	10%	1%	5%	5%	5%	21%	-
None of the above (Private Sector)	1749	1025	724	198	374	474	371	252	80	472	560	442	275	143	68	200	170	145	133	90	164	260	222	154	-	1749
	77%	81%	71%	80%	76%	78%	74%	76%	87%	72%	75%	80%	83%	72%	70%	78%	75%	84%	64%	82%	78%	82%	72%	-	100%	

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 48

Do you work in any of the following occupations?

Base: All respondents who work

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	2106	426	650	147	228	133	518	767	251	238	199	889	1217	227	333	357	129	416	231	760	854
Weighted base	2280	493	706	210	105	127	602	875	248	227	201	963	1317	276	397	390	140	448	219	827	902
NET: Public Sector	531	92	198	38	24	30	127	202	55	52	64	213	318	55	85	98	41	132	46	173	246
	23%	19%	28%	18%	23%	24%	21%	23%	22%	23%	32%	22%	24%	20%	21%	25%	30%	29%	21%	21%	27%
Central government including all administrative departments and central government agencies such as the Bank of England	40	4	16	3	1	3	3	19	3	5	7	26	14	*	2	7	6	5	*	10	26
	2%	1%	2%	2%	1%	2%	*	2%	1%	2%	4%	3%	1%	*	*	2%	4%	1%	*	1%	3%
HM Forces	10	3	3	-	*	-	3	3	-	4	-	4	6	5	5	1	-	-	-	2	8
	*	1%	*	-	*	-	*	*	-	2%	-	*	*	2%	1%	*	-	-	-	*	1%
National Health Service	108	21	40	5	1	8	20	41	18	11	10	36	72	6	16	29	9	23	15	37	54
	5%	4%	6%	2%	1%	6%	3%	5%	7%	5%	5%	4%	5%	2%	4%	8%	7%	5%	7%	5%	6%
Universities and Academies funded by government	43	7	15	6	1	4	12	14	*	1	11	21	22	5	4	6	2	8	3	19	15
	2%	1%	2%	3%	1%	3%	2%	2%	*	1%	5%	2%	2%	2%	1%	2%	1%	2%	2%	2%	2%
Courts service	4	3	-	-	-	-	1	3	-	-	-	3	1	-	1	1	-	-	-	1	2
	*	1%	-	-	-	-	*	*	-	-	-	*	*	-	*	*	-	-	-	*	*
Local government administration	69	12	29	4	5	4	15	30	3	6	10	27	42	13	10	10	3	19	5	23	25
	3%	2%	4%	2%	4%	4%	2%	3%	1%	2%	5%	3%	3%	5%	3%	3%	2%	4%	2%	3%	3%
Police service	6	1	3	-	2	-	2	2	2	-	-	3	3	2	-	*	-	1	-	3	3
	*	*	*	-	2%	-	*	*	1%	-	-	*	*	1%	-	*	-	*	-	*	*
Public sector housing	19	3	6	2	2	4	4	5	2	2	2	10	9	*	3	3	-	6	1	4	13
	1%	1%	1%	1%	2%	3%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	-	1%	1%	*	1%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 48

Do you work in any of the following occupations?

Base: All respondents who work

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)				
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Dis- agree	Agree	
Weighted base	2280	493	706	210	105	127	602	875	248	227	201	963	1317	276	397	390	140	448	219	827	902	
Teaching employed by local education authority including voluntary aided schools and foundation schools	97 4%	19 4%	38 5%	12 6%	2 2%	2 2%	39 6%	29 3%	8 3%	5 2%	14 7%	31 3%	66 5%	5 2%	19 5%	25 6%	7 5%	32 7%	9 4%	35 4%	42 5%	
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	21 1%	2 *	8 1%	-	3 3%	1 1%	5 1%	8 1%	3 1%	4 2%	-	8 1%	13 1%	-	3 1%	8 2%	4 3%	7 2%	2 1%	8 1%	10 1%	
Bradford and Bingley or Northern Rock Building societies	1 *	-	1 *	-	-	-	-	1 *	-	-	-	-	1 *	1 *	-	-	-	-	-	-	-	1 *
Other public sector occupation (please specify as much detail as possible)	111 5%	17 3%	40 6%	5 2%	7 7%	4 3%	23 4%	46 5%	15 6%	14 6%	9 5%	44 5%	67 5%	17 6%	22 5%	8 2%	11 8%	30 7%	11 5%	31 4%	48 5%	
None of the above (Private Sector)	1749 77%	401 81%	507 72%	172 82%	81 77%	97 76%	475 79%	673 77%	193 78%	175 77%	137 68%	750 78%	999 76%	221 80%	312 79%	293 75%	98 70%	316 71%	173 79%	653 79%	656 73%	



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 48

Do you work in any of the following occupations?

Base: All respondents who work

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	2106	600	403	144	127	9	42	1330	480	850	750	142	154	454	26	2106	1431	675	-	-	-	-	-	1902	179
Weighted base	2280	638	470	186	52	13	45	1567	507	1061	690	232	109	350	22	2280	1791	489	-	-	-	-	-	2066	180
NET: Public Sector	531	168	88	41	9	7	17	380	115	265	147	56	23	68	4	531	407	123	-	-	-	-	-	481	42
	23%	26%	19%	22%	16%	53%	38%	24%	23%	25%	21%	24%	21%	19%	18%	23%	23%	25%	-	-	-	-	-	23%	23%
Central government including all administrative departments and central government agencies such as the Bank of England	40	16	4	4	1	1	2	27	5	22	13	4	1	8	-	40	32	8	-	-	-	-	-	38	2
	2%	3%	1%	2%	1%	8%	5%	2%	1%	2%	2%	2%	1%	2%	-	2%	2%	2%	-	-	-	-	-	2%	1%
HM Forces	10	3	2	-	*	-	2	8	2	5	2	-	2	1	-	10	10	-	-	-	-	-	-	6	3
	*	*	*	-	*	-	4%	*	*	1%	*	-	1%	*	-	*	1%	-	-	-	-	-	-	*	2%
National Health Service	108	31	17	2	3	3	1	79	27	52	29	7	3	18	1	108	87	21	-	-	-	-	-	98	11
	5%	5%	4%	1%	5%	21%	2%	5%	5%	5%	4%	3%	3%	5%	4%	5%	5%	4%	-	-	-	-	-	5%	6%
Universities and Academies funded by government	43	16	7	9	*	1	-	31	13	18	12	2	1	9	-	43	39	4	-	-	-	-	-	37	4
	2%	2%	1%	5%	*	7%	-	2%	2%	2%	2%	1%	1%	3%	-	2%	2%	1%	-	-	-	-	-	2%	2%
Courts service	4	-	3	-	-	-	-	4	1	3	-	-	-	-	-	4	3	1	-	-	-	-	-	4	-
	*	-	1%	-	-	-	-	*	*	*	-	-	-	-	-	*	*	*	-	-	-	-	-	*	-
Local government administration	69	22	10	7	2	-	5	50	12	38	19	11	2	6	*	69	56	13	-	-	-	-	-	65	4
	3%	3%	2%	4%	4%	-	11%	3%	2%	4%	3%	5%	2%	2%	*	3%	3%	3%	-	-	-	-	-	3%	2%
Police service	6	2	2	-	*	-	-	5	2	3	1	-	1	1	-	6	6	*	-	-	-	-	-	6	-
	*	*	*	-	*	-	-	*	*	*	*	-	1%	*	-	*	*	*	-	-	-	-	-	*	-
Public sector housing	19	6	2	1	1	-	-	13	3	11	4	-	2	1	2	19	16	4	-	-	-	-	-	19	*
	1%	1%	*	*	1%	-	-	1%	1%	1%	1%	-	2%	*	10%	1%	1%	1%	-	-	-	-	-	1%	*

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 48

**Do you work in any of the following occupations?****Base: All respondents who work**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Weighted base	2280	638	470	186	52	13	45	1567	507	1061	690	232	109	350	22	2280	1791	489	-	-	-	-	-	2066	180
Teaching employed by local education authority including voluntary aided schools and foundation schools	97 4%	33 5%	17 4%	11 6%	* *	* 3%	1 1%	72 5%	28 5%	45 4%	25 4%	12 5%	1 1%	11 3%	-	97 4%	60 3%	37 7%	-	-	-	-	-	84 4%	10 6%
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	21 1%	7 1%	4 1%	2 1%	* *	-	1 2%	19 1%	4 1%	15 1%	2 *	2 1%	-	-	-	21 1%	18 1%	3 1%	-	-	-	-	-	20 1%	1 1%
Bradford and Bingley or Northern Rock Building societies	1 *	1 *	-	-	-	-	-	1 *	-	1 *	-	-	-	-	-	1 *	1 *	-	-	-	-	-	-	-	1 1%
Other public sector occupation (please specify as much detail as possible)	111 5%	30 5%	21 4%	5 3%	2 3%	2 14%	6 13%	70 4%	20 4%	50 5%	40 6%	18 8%	9 8%	13 4%	1 4%	111 5%	79 4%	33 7%	-	-	-	-	-	104 5%	6 3%
None of the above (Private Sector)	1749 77%	470 74%	382 81%	145 78%	44 84%	6 47%	28 62%	1188 76%	392 77%	796 75%	544 79%	176 76%	86 79%	282 81%	18 82%	1749 77%	1384 77%	365 75%	-	-	-	-	-	1585 77%	138 77%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 49

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
No children aged 18 or under	2867	1413	1454	402	350	307	412	555	841	797	862	557	651	255	135	328	234	270	207	140	285	361	385	265	335	1082
	70%	71%	70%	82%	54%	40%	59%	91%	98%	73%	73%	65%	70%	72%	74%	69%	65%	72%	65%	65%	75%	71%	74%	71%	63%	62%
NET: Yes	1164	558	607	66	298	458	279	54	9	298	305	284	277	98	49	147	124	96	105	75	95	143	132	101	194	648
	29%	28%	29%	14%	46%	59%	40%	9%	1%	27%	26%	33%	30%	28%	26%	31%	34%	26%	33%	35%	25%	28%	25%	27%	37%	37%
Yes - children aged under 5 years old	420	183	237	57	201	146	15	1	*	97	123	94	107	39	14	44	48	38	34	21	40	62	48	32	53	230
	10%	9%	11%	12%	31%	19%	2%	*	*	9%	10%	11%	11%	11%	8%	9%	13%	10%	11%	10%	11%	12%	9%	9%	10%	13%
Yes - children aged 5 to 10 years old	508	256	253	13	149	254	82	9	2	135	143	114	116	44	23	55	52	46	46	37	41	66	58	40	85	292
	12%	13%	12%	3%	23%	33%	12%	1%	*	12%	12%	13%	12%	13%	12%	12%	14%	12%	15%	17%	11%	13%	11%	11%	16%	17%
Yes - children aged 11 to 15 years old	428	216	212	5	48	208	142	21	4	121	106	109	92	28	17	52	50	33	37	30	38	48	49	46	78	250
	11%	11%	10%	1%	7%	27%	20%	3%	*	11%	9%	13%	10%	8%	9%	11%	14%	9%	12%	14%	10%	9%	9%	13%	15%	14%
Yes - children aged 16 to 18 years old	279	132	147	1	7	88	145	33	6	69	69	71	70	19	19	46	29	18	23	21	19	25	31	30	54	145
	7%	7%	7%	*	1%	11%	21%	5%	1%	6%	6%	8%	7%	5%	10%	10%	8%	5%	7%	10%	5%	5%	6%	8%	10%	8%
Refused	40	25	15	20	3	9	1	1	4	3	14	15	8	1	-	3	1	10	5	-	1	8	5	5	1	19
	1%	1%	1%	4%	1%	1%	*	*	*	*	1%	2%	1%	*	-	1%	*	3%	2%	-	*	2%	1%	1%	*	1%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 49

**Do you have any children aged 18 or under? If so, how old are they?**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)		
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
No children aged 18 or under	2867 70%	723 78%	759 65%	247 68%	205 80%	221 81%	759 73%	943 65%	322 66%	334 71%	288 81%	1487 98%	1380 54%	7 2%	- -	1 *	9 5%	567 75%	978 97%	1199 77%	1025 66%
NET: Yes	1164 29%	201 22%	391 34%	117 32%	51 20%	49 18%	275 26%	480 33%	160 33%	136 29%	65 18%	7 *	1158 45%	397 96%	524 99%	511 99%	186 95%	188 25%	21 2%	339 22%	496 32%
Yes - children aged under 5 years old	420 10%	56 6%	128 11%	51 14%	19 8%	14 5%	103 10%	192 13%	48 10%	39 8%	24 7%	- -	420 16%	395 96%	171 32%	48 9%	12 6%	11 1%	1 *	95 6%	178 12%
Yes - children aged 5 to 10 years old	508 12%	87 9%	179 15%	51 14%	13 5%	20 7%	111 11%	205 14%	84 17%	54 12%	35 10%	1 *	507 20%	148 36%	503 95%	189 37%	30 15%	43 6%	2 *	147 10%	221 14%
Yes - children aged 11 to 15 years old	428 11%	94 10%	140 12%	46 13%	19 7%	25 9%	95 9%	178 12%	66 14%	42 9%	22 6%	1 *	427 17%	45 11%	167 32%	426 83%	86 43%	70 9%	7 1%	127 8%	186 12%
Yes - children aged 16 to 18 years old	279 7%	46 5%	107 9%	21 6%	15 6%	11 4%	65 6%	110 8%	32 7%	48 10%	12 3%	6 *	273 11%	11 3%	44 8%	180 35%	171 87%	116 15%	12 1%	97 6%	117 8%
Refused	40 1%	6 1%	12 1%	- -	- -	3 1%	7 1%	22 2%	5 1%	1 *	2 1%	17 1%	22 1%	9 2%	5 1%	2 *	2 1%	4 1%	5 1%	10 1%	23 1%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 49

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Trust Most on Housing					Housing Tenure										Working Status					Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
No children aged 18 or under	2867	758	654	211	81	10	62	2005	1173	832	827	320	154	352	35	1417	1107	310	1450	174	242	913	121	2676	167
	70%	68%	76%	66%	73%	57%	82%	72%	87%	58%	66%	61%	68%	70%	78%	62%	62%	64%	81%	71%	89%	98%	35%	72%	57%
NET: Yes	1164	352	200	107	28	7	13	742	158	584	414	196	70	148	8	842	666	176	322	68	20	17	218	1032	115
	29%	31%	23%	34%	26%	43%	17%	27%	12%	41%	33%	37%	31%	29%	18%	37%	37%	36%	18%	28%	7%	2%	64%	28%	39%
Yes - children aged under 5 years old	420	121	55	34	11	-	4	237	50	187	179	77	26	75	4	283	217	66	137	23	7	1	105	353	62
	10%	11%	6%	11%	10%	-	6%	9%	4%	13%	14%	15%	12%	15%	10%	12%	12%	14%	8%	9%	3%	*	31%	9%	21%
Yes - children aged 5 to 10 years old	508	164	78	46	9	6	5	346	63	282	160	84	24	52	3	377	296	81	132	20	8	2	101	454	47
	12%	15%	9%	15%	8%	34%	6%	12%	5%	20%	13%	16%	11%	10%	6%	17%	17%	17%	7%	8%	3%	*	30%	12%	16%
Yes - children aged 11 to 15 years old	428	118	88	39	12	6	3	292	75	217	134	69	28	37	3	328	260	68	100	26	7	7	61	397	27
	11%	11%	10%	12%	11%	38%	3%	11%	6%	15%	11%	13%	12%	7%	7%	14%	15%	14%	6%	11%	3%	1%	18%	11%	9%
Yes - children aged 16 to 18 years old	279	95	51	29	3	1	3	192	46	145	86	50	15	21	1	199	152	47	80	19	7	11	43	257	17
	7%	8%	6%	9%	3%	8%	4%	7%	3%	10%	7%	9%	7%	4%	2%	9%	8%	10%	4%	8%	2%	1%	13%	7%	6%
Refused	40	12	1	-	1	-	1	21	12	9	17	13	2	2	2	20	18	2	20	2	10	5	2	22	11
	1%	1%	*	-	1%	-	1%	1%	1%	1%	1%	2%	1%	*	4%	1%	1%	*	1%	1%	4%	1%	1%	1%	4%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 50  
Which of the following ITV regions do you live in?  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Anglia	386	174	212	47	66	63	64	49	97	121	115	62	86	-	-	-	-	5	34	-	317	-	28	2	34	159
	9%	9%	10%	10%	10%	8%	9%	8%	11%	11%	10%	7%	9%	-	-	-	-	1%	11%	-	83%	-	5%	1%	6%	9%
Border	39	19	19	1	5	7	11	4	11	13	10	3	12	20	1	17	-	-	-	-	-	-	-	*	4	19
	1%	1%	1%	*	1%	1%	2%	1%	1%	1%	1%	*	1%	6%	1%	4%	-	-	-	-	-	-	-	*	1%	1%
Central	601	287	314	91	89	106	92	81	142	152	165	134	151	3	-	-	-	348	223	2	2	2	10	11	63	250
	15%	14%	15%	19%	14%	14%	13%	13%	17%	14%	14%	16%	16%	1%	-	-	-	92%	71%	1%	1%	*	2%	3%	12%	14%
Granada	463	218	246	45	70	90	81	83	95	139	102	93	129	*	1	450	3	2	2	3	-	1	1	-	59	195
	11%	11%	12%	9%	11%	12%	12%	14%	11%	13%	9%	11%	14%	*	*	94%	1%	*	1%	2%	-	*	*	-	11%	11%
London	740	385	354	94	139	167	102	93	145	234	258	117	131	4	-	4	-	3	-	1	55	509	162	2	98	357
	18%	19%	17%	19%	21%	22%	15%	15%	17%	21%	22%	14%	14%	1%	-	1%	-	1%	-	*	14%	99%	31%	*	19%	20%
Meridian	365	172	193	35	56	72	58	61	82	104	99	72	90	-	-	-	-	*	3	-	3	-	321	37	32	156
	9%	9%	9%	7%	9%	9%	8%	10%	10%	9%	8%	8%	10%	-	-	-	-	*	1%	-	1%	-	61%	10%	6%	9%
STV	322	155	167	44	46	65	50	50	67	81	98	70	73	321	-	-	-	1	-	-	-	-	-	-	52	126
	8%	8%	8%	9%	7%	8%	7%	8%	8%	7%	8%	8%	8%	91%	-	-	-	*	-	-	-	-	-	-	10%	7%
Tyne Tees	189	108	81	15	27	30	36	37	43	38	49	52	48	4	180	1	5	-	-	-	-	-	-	-	29	65
	5%	5%	4%	3%	4%	4%	5%	6%	5%	3%	4%	6%	5%	1%	98%	*	1%	-	-	-	-	-	-	-	5%	4%
Wales	211	104	107	17	41	46	47	31	29	45	58	56	53	-	-	-	-	2	-	210	-	-	-	-	50	87
	5%	5%	5%	4%	6%	6%	7%	5%	3%	4%	5%	7%	6%	-	-	-	-	*	-	97%	-	-	-	-	9%	5%
West	122	60	62	17	19	31	23	13	20	30	34	20	39	-	-	*	-	11	-	-	-	-	-	111	20	52
	3%	3%	3%	3%	3%	4%	3%	2%	2%	3%	3%	2%	4%	-	-	*	-	3%	-	-	-	-	-	30%	4%	3%
Westcountry	212	80	132	20	30	30	47	40	45	58	50	64	40	-	-	*	-	4	-	-	-	-	-	207	34	83
	5%	4%	6%	4%	5%	4%	7%	7%	5%	5%	4%	7%	4%	-	-	*	-	1%	-	-	-	-	-	56%	6%	5%
Yorkshire	422	233	188	63	64	68	80	67	79	84	143	112	83	3	2	5	352	-	54	-	5	-	-	1	56	199
	10%	12%	9%	13%	10%	9%	12%	11%	9%	8%	12%	13%	9%	1%	1%	1%	98%	-	17%	-	1%	-	-	*	11%	11%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 50  
Which of the following ITV regions do you live in?  
Base: All respondents

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Anglia	386 9%	100 11%	100 9%	27 7%	28 11%	33 12%	94 9%	132 9%	42 9%	47 10%	39 11%	137 9%	248 10%	46 11%	51 10%	44 9%	18 9%	67 9%	102 10%	156 10%	145 9%
Border	39 1%	6 1%	13 1%	5 1%	1 1%	5 2%	9 1%	11 1%	10 2%	2 *	2 *	12 1%	27 1%	3 1%	9 2%	5 1%	1 1%	7 1%	8 1%	20 1%	15 1%
Central	601 15%	150 16%	177 15%	49 13%	39 15%	52 19%	147 14%	211 15%	74 15%	74 16%	43 12%	226 15%	375 15%	61 15%	82 16%	73 14%	22 11%	93 12%	162 16%	217 14%	229 15%
Granada	463 11%	95 10%	185 16%	30 8%	30 12%	19 7%	113 11%	161 11%	69 14%	62 13%	41 11%	153 10%	310 12%	38 9%	54 10%	62 12%	29 15%	92 12%	131 13%	164 11%	207 13%
London	740 18%	191 21%	209 18%	91 25%	39 15%	52 19%	187 18%	296 21%	65 13%	68 14%	71 20%	334 22%	405 16%	85 21%	93 18%	74 14%	33 17%	109 14%	140 14%	286 18%	272 18%
Meridian	365 9%	116 12%	63 5%	42 12%	26 10%	16 6%	109 10%	121 8%	44 9%	42 9%	33 9%	136 9%	229 9%	31 7%	44 8%	44 9%	11 5%	84 11%	92 9%	168 11%	123 8%
STV	322 8%	39 4%	72 6%	24 7%	5 2%	10 4%	77 7%	104 7%	46 9%	44 9%	41 12%	128 8%	194 8%	32 8%	40 7%	31 6%	8 4%	60 8%	89 9%	117 8%	116 8%
Tyne Tees	189 5%	43 5%	67 6%	8 2%	7 3%	14 5%	37 4%	68 5%	27 5%	30 6%	13 4%	52 3%	136 5%	14 3%	21 4%	25 5%	10 5%	47 6%	58 6%	52 3%	84 5%
Wales	211 5%	32 3%	73 6%	12 3%	9 3%	14 5%	56 5%	70 5%	25 5%	26 6%	20 6%	79 5%	132 5%	21 5%	38 7%	34 7%	16 8%	47 6%	36 4%	69 4%	86 6%
West	122 3%	24 3%	28 2%	13 4%	9 4%	7 3%	38 4%	41 3%	17 3%	10 2%	9 2%	50 3%	73 3%	12 3%	15 3%	17 3%	15 8%	22 3%	22 2%	52 3%	32 2%
Westcountry	212 5%	40 4%	56 5%	25 7%	22 9%	16 6%	53 5%	80 6%	25 5%	21 5%	17 5%	70 5%	142 6%	22 5%	20 4%	32 6%	12 6%	53 7%	58 6%	72 5%	96 6%
Yorkshire	422 10%	94 10%	119 10%	38 10%	41 16%	36 13%	121 12%	149 10%	43 9%	46 10%	27 8%	134 9%	288 11%	49 12%	63 12%	72 14%	22 11%	78 10%	106 11%	174 11%	136 9%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 50  
Which of the following ITV regions do you live in?  
Base: All respondents

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Anglia	386	87	82	23	15	-	-	273	147	127	108	36	32	40	4	194	151	42	192	15	33	100	43	362	18
	9%	8%	10%	7%	13%	-	-	10%	11%	9%	9%	7%	14%	8%	9%	8%	8%	9%	11%	6%	12%	11%	13%	10%	6%
Border	39	11	7	3	-	-	4	29	13	16	8	2	3	3	2	23	17	6	16	1	1	10	4	37	2
	1%	1%	1%	1%	-	-	5%	1%	1%	1%	1%	*	1%	1%	5%	1%	1%	1%	1%	*	*	1%	1%	1%	1%
Central	601	164	134	36	15	-	-	424	205	218	171	80	30	61	7	314	253	61	288	33	43	163	48	553	47
	15%	15%	16%	11%	14%	-	-	15%	15%	15%	14%	15%	13%	12%	15%	14%	14%	12%	16%	14%	16%	17%	14%	15%	16%
Granada	463	184	90	31	13	-	*	337	160	177	126	49	25	51	1	254	193	60	210	31	25	115	38	438	24
	11%	16%	11%	10%	12%	-	1%	12%	12%	12%	10%	9%	11%	10%	3%	11%	11%	12%	12%	13%	9%	12%	11%	12%	8%
London	740	203	179	84	18	-	1	455	241	214	273	122	34	117	12	455	368	88	284	39	48	146	51	585	133
	18%	18%	21%	26%	17%	-	1%	16%	18%	15%	22%	23%	15%	23%	28%	20%	21%	18%	16%	16%	18%	16%	15%	16%	45%
Meridian	365	70	94	28	14	-	-	255	109	146	108	34	25	49	2	188	144	44	176	27	26	87	37	351	9
	9%	6%	11%	9%	13%	-	-	9%	8%	10%	9%	7%	11%	10%	4%	8%	8%	9%	10%	11%	10%	9%	11%	9%	3%
STV	322	77	33	24	1	-	70	186	84	102	131	65	22	44	5	178	139	39	144	24	28	72	19	302	17
	8%	7%	4%	8%	1%	-	93%	7%	6%	7%	10%	12%	10%	9%	11%	8%	8%	8%	8%	10%	10%	8%	6%	8%	6%
Tyne Tees	189	71	35	7	4	-	*	126	56	69	63	36	11	16	-	94	71	23	95	12	11	51	21	184	4
	5%	6%	4%	2%	4%	-	*	5%	4%	5%	5%	7%	5%	3%	-	4%	4%	5%	5%	5%	4%	5%	6%	5%	1%
Wales	211	58	27	17	3	17	-	156	75	81	52	23	9	19	4	137	110	27	75	18	14	29	14	205	4
	5%	5%	3%	5%	2%	100%	-	6%	6%	6%	4%	4%	4%	4%	9%	6%	6%	5%	4%	7%	5%	3%	4%	5%	1%
West	122	29	26	11	2	-	-	77	32	44	44	16	10	18	2	71	55	16	51	11	9	23	8	109	13
	3%	3%	3%	4%	1%	-	-	3%	2%	3%	3%	3%	4%	4%	4%	3%	3%	3%	3%	4%	3%	3%	2%	3%	4%
Westcountry	212	49	49	19	8	-	-	155	81	74	52	13	9	30	5	118	91	27	94	13	9	48	24	202	5
	5%	4%	6%	6%	8%	-	-	6%	6%	5%	4%	2%	4%	6%	11%	5%	5%	5%	5%	5%	3%	5%	7%	5%	2%
Yorkshire	422	118	99	35	17	-	-	297	141	156	124	51	17	56	*	255	200	56	166	19	23	89	35	403	17
	10%	11%	12%	11%	16%	-	-	11%	11%	11%	10%	10%	7%	11%	*	11%	11%	11%	9%	8%	8%	10%	10%	11%	6%



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 51  
**Marital Status**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Single	1058 26%	539 27%	519 25%	357 73%	231 35%	218 28%	137 20%	75 12%	41 5%	217 20%	375 32%	195 23%	270 29%	100 28%	42 23%	127 26%	79 22%	116 31%	65 21%	51 24%	92 24%	184 36%	116 22%	86 23%	145 27%	520 30%
NET: Married/ Civil partnership/ co habiting	2494 61%	1279 64%	1215 59%	119 24%	408 63%	499 64%	445 64%	424 69%	600 70%	765 70%	639 54%	595 70%	495 53%	212 60%	114 62%	290 61%	239 67%	213 57%	213 67%	145 67%	241 63%	258 50%	333 64%	236 63%	330 62%	1056 60%
Married	1917 47%	1044 52%	872 42%	30 6%	261 40%	345 45%	344 50%	371 61%	566 66%	621 57%	504 43%	446 52%	345 37%	163 46%	91 50%	216 45%	177 49%	163 43%	154 49%	108 50%	187 49%	206 40%	263 50%	188 51%	253 48%	748 43%
Civil Partnership	49 1%	34 2%	15 1%	9 2%	15 2%	15 2%	4 1%	1 *	4 *	15 1%	12 1%	20 2%	3 *	1 *	2 1%	9 2%	4 1%	2 1%	8 2%	5 2%	4 1%	4 1%	6 1%	4 1%	5 1%	33 2%
Co Habiting	529 13%	201 10%	328 16%	80 16%	131 20%	139 18%	97 14%	52 9%	30 3%	129 12%	124 11%	129 15%	147 16%	48 14%	21 11%	65 14%	58 16%	48 13%	52 16%	32 15%	50 13%	48 9%	63 12%	43 12%	72 14%	274 16%
NET: Widowed/ separated/ divorced	482 12%	163 8%	319 15%	- -	7 1%	52 7%	103 15%	111 18%	210 25%	108 10%	161 14%	58 7%	154 16%	40 11%	24 13%	56 12%	39 11%	46 12%	33 10%	18 8%	45 12%	65 13%	67 13%	50 13%	53 10%	154 9%
Widowed	131 3%	36 2%	95 5%	- -	3 *	12 2%	103 15%	111 18%	210 25%	108 10%	161 14%	58 7%	154 16%	40 11%	24 13%	56 12%	39 11%	46 12%	33 10%	18 8%	45 12%	65 13%	67 13%	50 13%	53 10%	154 9%
Separated	56 1%	24 1%	32 2%	- -	* *	13 2%	12 2%	18 3%	13 1%	11 1%	19 2%	9 1%	17 2%	9 2%	- -	6 1%	6 2%	5 1%	2 1%	3 1%	4 1%	4 1%	6 1%	10 3%	7 1%	24 1%
Divorced	295 7%	104 5%	191 9%	- -	7 1%	35 5%	79 11%	75 12%	100 12%	63 6%	101 9%	38 4%	94 10%	20 6%	15 8%	32 7%	24 7%	26 7%	20 6%	8 4%	30 8%	45 9%	44 8%	31 8%	41 8%	104 6%
Prefer not to answer	36 1%	13 1%	23 1%	12 3%	6 1%	6 1%	7 1%	1 *	4 *	8 1%	5 *	7 1%	17 2%	1 *	4 2%	6 1%	2 1%	2 *	5 2%	1 *	4 1%	5 1%	6 1%	- -	2 *	20 1%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 51  
**Marital Status**  
**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Single	1058 26%	181 19%	334 29%	87 24%	27 11%	45 16%	217 21%	422 29%	101 21%	141 30%	133 37%	907 60%	151 6%	35 8%	48 9%	42 8%	10 5%	56 7%	12 1%	346 22%	432 28%
NET: Married/ Civil partnership/ co habiting	2494 61%	621 67%	692 60%	238 65%	188 73%	188 69%	703 68%	848 59%	328 68%	258 55%	168 47%	507 34%	1987 78%	363 88%	447 85%	414 80%	152 77%	558 74%	741 74%	1000 65%	907 59%
Married	1917 47%	518 56%	519 45%	193 53%	160 63%	173 63%	567 54%	643 45%	246 51%	179 38%	109 31%	276 18%	1641 64%	270 65%	358 68%	318 62%	120 61%	458 60%	689 69%	826 53%	688 45%
Civil Partnership	49 1%	13 1%	13 1%	7 2%	1 *	2 1%	19 2%	15 1%	4 1%	3 1%	5 1%	23 2%	26 1%	7 2%	11 2%	11 2%	2 1%	4 1%	1 *	13 1%	15 1%
Co Habiting	529 13%	90 10%	160 14%	38 10%	27 10%	13 5%	117 11%	190 13%	78 16%	76 16%	55 16%	208 14%	321 13%	86 21%	78 15%	85 16%	29 15%	96 13%	50 5%	161 10%	204 13%
NET: Widowed/ separated/ divorced	482 12%	122 13%	128 11%	36 10%	40 16%	36 13%	111 11%	161 11%	54 11%	69 15%	51 14%	78 5%	404 16%	9 2%	31 6%	55 11%	34 17%	139 18%	250 25%	187 12%	190 12%
Widowed	131 3%	45 5%	29 3%	8 2%	5 2%	13 5%	35 3%	41 3%	22 5%	11 2%	9 3%	19 1%	112 4%	- -	4 1%	5 1%	2 1%	16 2%	99 10%	60 4%	49 3%
Separated	56 1%	11 1%	20 2%	3 1%	6 2%	4 1%	13 1%	18 1%	5 1%	10 2%	6 2%	7 *	49 2%	2 *	12 2%	15 3%	10 5%	18 2%	25 2%	21 1%	22 1%
Divorced	295 7%	66 7%	79 7%	24 7%	29 11%	18 7%	64 6%	103 7%	27 6%	47 10%	35 10%	52 3%	243 10%	8 2%	15 3%	35 7%	22 11%	105 14%	126 13%	106 7%	119 8%
Prefer not to answer	36 1%	6 1%	7 1%	3 1%	1 *	4 2%	10 1%	13 1%	3 1%	4 1%	3 1%	19 1%	17 1%	5 1%	3 1%	3 1%	1 1%	7 1%	1 *	15 1%	15 1%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 51  
**Marital Status**  
**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Single	1058	311	160	71	25	7	24	567	266	301	460	183	76	202	31	665	535	130	393	119	202	55	18	921	128
	26%	28%	19%	22%	23%	39%	32%	20%	20%	21%	37%	35%	33%	40%	70%	29%	30%	27%	22%	49%	74%	6%	5%	25%	44%
NET: Married/ Civil partnership/ co habiting	2494	668	581	208	73	10	40	1862	869	994	622	261	113	248	10	1386	1079	307	1109	97	48	656	308	2321	147
	61%	60%	68%	65%	66%	57%	53%	67%	65%	70%	49%	49%	50%	49%	23%	61%	60%	63%	62%	40%	17%	70%	90%	62%	50%
Married	1917	506	491	164	62	9	28	1547	777	770	364	151	75	138	6	1002	759	242	915	52	28	614	221	1764	130
	47%	45%	57%	52%	56%	55%	36%	56%	58%	54%	29%	29%	33%	27%	14%	44%	42%	50%	51%	21%	10%	66%	65%	47%	44%
Civil Partnership	49	16	8	6	1	-	-	24	8	16	25	12	4	9	-	38	35	3	11	2	3	4	2	44	3
	1%	1%	1%	2%	1%	-	-	1%	1%	1%	2%	2%	2%	2%	-	2%	2%	1%	1%	1%	1%	*	1%	1%	1%
Co Habiting	529	146	83	38	10	*	12	292	83	208	233	98	34	101	4	346	285	61	183	43	16	39	85	513	14
	13%	13%	10%	12%	9%	3%	16%	11%	6%	15%	19%	18%	15%	20%	10%	15%	16%	12%	10%	17%	6%	4%	25%	14%	5%
NET: Widowed/ separated/ divorced	482	137	111	35	12	1	11	320	198	122	160	79	36	44	2	207	158	49	275	25	19	220	11	459	17
	12%	12%	13%	11%	11%	3%	15%	12%	15%	9%	13%	15%	16%	9%	5%	9%	9%	10%	15%	10%	7%	24%	3%	12%	6%
Widowed	131	38	37	12	1	-	3	97	82	15	34	23	7	4	-	31	23	8	100	2	3	95	1	126	5
	3%	3%	4%	4%	1%	-	4%	3%	6%	1%	3%	4%	3%	1%	-	1%	1%	2%	6%	1%	1%	10%	*	3%	2%
Separated	56	24	10	2	3	-	4	36	15	20	20	10	4	6	1	31	26	5	26	4	2	17	2	49	2
	1%	2%	1%	1%	2%	-	5%	1%	1%	1%	2%	2%	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%
Divorced	295	75	64	20	8	1	5	188	101	87	106	46	25	34	2	145	109	37	150	19	15	108	8	285	10
	7%	7%	7%	6%	7%	3%	6%	7%	8%	6%	8%	9%	11%	7%	4%	6%	6%	7%	8%	8%	5%	12%	2%	8%	3%
Prefer not to answer	36	5	3	5	1	-	*	19	11	9	16	6	2	9	1	22	19	3	15	3	3	3	5	29	1
	1%	*	*	2%	1%	-	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 52

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Glasgow	181	89	92	27	24	46	24	26	34	39	52	42	48	181	-	-	-	-	-	-	-	-	-	-	26	75
	4%	4%	4%	6%	4%	6%	3%	4%	4%	4%	4%	5%	5%	51%	-	-	-	-	-	-	-	-	-	-	5%	4%
Edinburgh	108	51	56	15	14	11	20	23	25	33	37	18	20	108	-	-	-	-	-	-	-	-	-	-	22	36
	3%	3%	3%	3%	2%	1%	3%	4%	3%	3%	3%	2%	2%	30%	-	-	-	-	-	-	-	-	-	-	4%	2%
Newcastle	179	98	81	19	23	28	36	34	41	30	48	53	49	-	169	5	5	-	-	-	-	-	-	-	26	66
	4%	5%	4%	4%	3%	4%	5%	6%	5%	3%	4%	6%	5%	-	92%	1%	1%	-	-	-	-	-	-	-	5%	4%
Leeds	157	84	73	25	24	29	31	16	31	42	47	41	27	-	4	-	153	-	-	-	-	-	-	-	23	73
	4%	4%	4%	5%	4%	4%	5%	3%	4%	4%	4%	5%	3%	-	2%	-	42%	-	-	-	-	-	-	-	4%	4%
Hull	83	46	37	7	8	16	9	24	19	15	31	19	18	-	-	-	76	-	7	-	-	-	-	-	7	44
	2%	2%	2%	1%	1%	2%	1%	4%	2%	1%	3%	2%	2%	-	-	-	21%	-	2%	-	-	-	-	-	1%	3%
Sheffield	117	76	40	13	20	21	32	14	16	29	34	28	24	-	-	-	94	-	21	-	-	-	-	1	20	57
	3%	4%	2%	3%	3%	3%	5%	2%	2%	3%	3%	3%	3%	-	-	-	26%	-	7%	-	-	-	-	*	4%	3%
Manchester	335	157	178	40	53	69	57	54	62	110	75	69	81	-	1	314	3	14	2	1	-	-	-	1	37	146
	8%	8%	9%	8%	8%	9%	8%	9%	7%	10%	6%	8%	9%	-	*	66%	1%	4%	1%	*	-	-	-	*	7%	8%
Liverpool	157	75	82	24	23	20	28	33	29	33	35	35	55	-	-	126	-	6	-	26	-	-	-	-	25	68
	4%	4%	4%	5%	4%	3%	4%	5%	3%	3%	3%	4%	6%	-	-	26%	-	2%	-	12%	-	-	-	-	5%	4%
Nottingham	205	95	110	31	24	46	24	32	47	50	48	42	65	2	-	-	-	1	195	-	7	-	-	-	17	88
	5%	5%	5%	6%	4%	6%	3%	5%	6%	5%	4%	5%	7%	1%	-	-	-	*	62%	-	2%	-	-	-	3%	5%
Birmingham	344	169	175	58	65	57	45	40	79	84	108	79	73	3	-	-	3	318	18	-	-	1	-	2	38	143
	8%	8%	8%	12%	10%	7%	7%	7%	9%	8%	9%	9%	8%	1%	-	-	1%	84%	6%	-	-	*	-	*	7%	8%
Norwich	160	76	85	20	22	32	28	17	42	53	47	28	32	-	1	-	-	-	-	-	158	-	1	-	15	75
	4%	4%	4%	4%	3%	4%	4%	3%	5%	5%	4%	3%	3%	-	*	-	-	-	-	-	41%	-	*	-	3%	4%
Milton Keynes	98	48	50	6	21	16	16	13	25	40	21	15	22	-	-	-	-	3	26	-	49	-	19	-	11	46
	2%	2%	2%	1%	3%	2%	2%	2%	3%	4%	2%	2%	2%	-	-	-	-	1%	8%	-	13%	-	4%	-	2%	3%
Brighton	86	31	56	8	8	23	13	8	25	25	20	17	25	-	-	-	-	-	-	-	-	-	86	-	5	37
	2%	2%	3%	2%	1%	3%	2%	1%	3%	2%	2%	2%	3%	-	-	-	-	-	-	-	-	-	17%	-	1%	2%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 52

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Oxford	44	23	20	7	6	5	3	13	9	15	15	7	7	-	-	-	1	6	5	-	-	-	26	6	6	16
	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	-	-	-	*	2%	1%	-	-	-	5%	2%	1%	1%
London	872	435	436	110	166	183	127	117	169	266	299	142	165	-	-	1	-	1	-	111	511	245	4	104	426	
	21%	22%	21%	22%	25%	24%	18%	19%	20%	24%	25%	17%	18%	-	-	*	-	*	-	29%	100%	47%	1%	20%	24%	
Southampton	141	75	65	14	21	25	17	27	37	39	36	30	35	-	-	-	-	-	-	-	-	98	43	16	49	
	3%	4%	3%	3%	3%	3%	2%	4%	4%	4%	3%	4%	4%	-	-	-	-	-	-	-	-	19%	11%	3%	3%	
Bristol	173	83	90	20	28	37	35	26	28	46	46	40	42	-	-	-	-	5	-	-	-	1	167	32	76	
	4%	4%	4%	4%	4%	5%	5%	4%	3%	4%	4%	5%	4%	-	-	-	-	1%	-	-	-	*	45%	6%	4%	
Plymouth	120	45	75	7	10	16	29	25	32	29	30	36	26	-	-	-	-	-	-	-	-	1	119	21	42	
	3%	2%	4%	1%	2%	2%	4%	4%	4%	3%	3%	4%	3%	-	-	-	-	-	-	-	-	*	32%	4%	2%	
Cardiff	161	76	85	14	37	38	35	20	17	38	47	41	36	-	-	-	-	3	-	158	-	-	-	43	61	
	4%	4%	4%	3%	6%	5%	5%	3%	2%	3%	4%	5%	4%	-	-	-	-	1%	-	73%	-	-	-	8%	4%	
None of these	351	162	188	24	55	55	84	49	84	82	105	75	88	60	9	33	24	21	42	31	57	-	44	29	36	124
	9%	8%	9%	5%	8%	7%	12%	8%	10%	7%	9%	9%	9%	17%	5%	7%	7%	6%	13%	14%	15%	-	9%	8%	7%	7%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 52  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Glasgow	181 4%	15 2%	48 4%	11 3%	5 2%	6 2%	29 3%	67 5%	33 7%	24 5%	22 6%	69 5%	112 4%	18 4%	29 5%	20 4%	7 4%	35 5%	44 4%	55 4%	77 5%
Edinburgh	108 3%	20 2%	22 2%	10 3%	* *	3 1%	35 3%	30 2%	12 3%	15 3%	13 4%	40 3%	68 3%	11 3%	12 2%	6 1%	1 *	22 3%	36 4%	49 3%	31 2%
Newcastle	179 4%	38 4%	65 6%	10 3%	7 3%	13 5%	34 3%	61 4%	31 6%	28 6%	12 3%	49 3%	130 5%	14 3%	20 4%	23 5%	10 5%	45 6%	56 6%	47 3%	85 5%
Leeds	157 4%	30 3%	42 4%	9 3%	18 7%	11 4%	42 4%	60 4%	20 4%	13 3%	11 3%	61 4%	96 4%	21 5%	22 4%	29 6%	5 3%	22 3%	35 3%	62 4%	54 3%
Hull	83 2%	29 3%	17 1%	12 3%	3 1%	10 4%	23 2%	31 2%	5 1%	6 1%	9 2%	16 1%	67 3%	5 1%	14 3%	13 2%	4 2%	19 3%	32 3%	42 3%	19 1%
Sheffield	117 3%	16 2%	45 4%	6 2%	11 4%	9 3%	36 3%	36 2%	11 2%	17 4%	7 2%	43 3%	74 3%	12 3%	17 3%	24 5%	10 5%	27 4%	18 2%	53 3%	38 2%
Manchester	335 8%	69 7%	137 12%	19 5%	21 8%	13 5%	91 9%	120 8%	42 9%	42 9%	28 8%	110 7%	226 9%	34 8%	48 9%	47 9%	18 9%	66 9%	85 8%	117 8%	145 9%
Liverpool	157 4%	26 3%	60 5%	13 3%	7 3%	6 2%	29 3%	63 4%	26 5%	21 5%	12 3%	63 4%	94 4%	9 2%	15 3%	16 3%	11 6%	31 4%	40 4%	59 4%	71 5%
Nottingham	205 5%	55 6%	61 5%	18 5%	14 6%	19 7%	48 5%	69 5%	28 6%	26 6%	15 4%	66 4%	138 5%	20 5%	35 7%	31 6%	6 3%	30 4%	54 5%	68 4%	81 5%
Birmingham	344 8%	81 9%	100 9%	30 8%	26 10%	31 11%	95 9%	112 8%	43 9%	40 8%	24 7%	133 9%	211 8%	44 11%	46 9%	36 7%	13 7%	46 6%	89 9%	125 8%	131 9%
Norwich	160 4%	48 5%	38 3%	18 5%	9 4%	10 4%	40 4%	52 4%	25 5%	15 3%	17 5%	61 4%	99 4%	14 3%	23 4%	18 4%	3 2%	26 3%	46 5%	63 4%	69 4%
Milton Keynes	98 2%	23 2%	31 3%	6 2%	7 3%	8 3%	26 2%	35 2%	5 1%	12 2%	12 3%	27 2%	71 3%	10 2%	11 2%	11 2%	7 4%	17 2%	28 3%	42 3%	30 2%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 52

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Com- fort- able Nost- algia	Optim- istic Con- tent- ment	Calm persi- stence	Hard- pres- sed Anx- iety	Long- term des- pair	Cosmo- poli- tan Crit- ics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis- agree
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
Brighton	86 2%	24 3%	12 1%	14 4%	4 1%	3 1%	24 2%	28 2%	8 2%	13 3%	12 3%	34 2%	52 2%	7 2%	10 2%	7 1%	2 1%	9 1%	30 3%	42 3%	31 2%
Oxford	44 1%	15 2%	11 1%	5 1%	2 1%	2 1%	16 2%	15 1%	5 1%	2 *	3 1%	15 1%	28 1%	1 *	3 1%	2 *	- -	12 2%	14 1%	24 2%	9 1%
London	872 21%	235 25%	240 21%	99 27%	45 18%	60 22%	222 21%	340 24%	82 17%	85 18%	82 23%	380 25%	492 19%	102 25%	108 20%	97 19%	40 20%	143 19%	168 17%	348 22%	319 21%
Southampton	141 3%	48 5%	25 2%	18 5%	14 5%	8 3%	43 4%	49 3%	22 4%	15 3%	5 1%	48 3%	92 4%	12 3%	18 3%	16 3%	4 2%	35 5%	41 4%	70 5%	52 3%
Bristol	173 4%	31 3%	42 4%	18 5%	18 7%	9 3%	57 6%	57 4%	20 4%	17 4%	12 3%	73 5%	100 4%	21 5%	19 4%	22 4%	16 8%	31 4%	30 3%	69 4%	60 4%
Plymouth	120 3%	24 3%	30 3%	12 3%	14 6%	12 4%	26 3%	46 3%	13 3%	12 3%	10 3%	27 2%	93 4%	7 2%	8 2%	22 4%	9 5%	44 6%	43 4%	39 3%	56 4%
Cardiff	161 4%	23 3%	53 5%	9 2%	7 3%	11 4%	37 4%	60 4%	17 4%	21 4%	15 4%	60 4%	101 4%	21 5%	26 5%	25 5%	11 6%	36 5%	23 2%	49 3%	69 4%
None of these	351 9%	80 9%	82 7%	27 7%	23 9%	27 10%	90 9%	114 8%	37 8%	48 10%	34 10%	135 9%	216 8%	30 7%	47 9%	48 9%	17 9%	64 8%	92 9%	126 8%	116 8%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 52  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Trust Most on Housing						Housing Tenure								Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Glasgow	181	49	14	10	*	-	38	102	41	61	76	43	14	19	3	102	74	27	79	17	18	34	10	172	9
	4%	4%	2%	3%	*	-	51%	4%	3%	4%	6%	8%	6%	4%	8%	4%	4%	6%	4%	7%	6%	4%	3%	5%	3%
Edinburgh	108	23	18	13	1	-	19	72	37	36	33	8	7	18	2	58	48	10	50	6	5	31	8	101	6
	3%	2%	2%	4%	*	-	25%	3%	3%	2%	3%	1%	3%	4%	4%	3%	3%	2%	3%	3%	2%	3%	2%	3%	2%
Newcastle	179	69	37	7	4	-	-	121	55	65	58	34	12	12	-	92	68	24	87	9	11	49	18	176	3
	4%	6%	4%	2%	4%	-	-	4%	4%	5%	5%	6%	5%	2%	-	4%	4%	5%	5%	4%	4%	5%	5%	5%	1%
Leeds	157	45	29	10	7	-	-	109	52	57	47	16	8	24	*	96	76	20	60	5	7	34	15	146	10
	4%	4%	3%	3%	6%	-	-	4%	4%	4%	4%	3%	4%	5%	*	4%	4%	4%	3%	2%	3%	4%	4%	4%	4%
Hull	83	19	28	12	3	-	-	67	29	37	16	6	2	8	-	51	38	13	32	3	1	25	2	82	1
	2%	2%	3%	4%	3%	-	-	2%	2%	3%	1%	1%	1%	2%	-	2%	2%	3%	2%	1%	*	3%	1%	2%	*
Sheffield	117	41	21	1	5	-	-	82	41	41	34	15	3	16	-	77	65	12	39	7	7	19	6	110	5
	3%	4%	2%	*	4%	-	-	3%	3%	3%	3%	3%	1%	3%	-	3%	4%	3%	2%	3%	2%	2%	2%	3%	2%
Manchester	335	133	67	22	9	-	-	233	97	136	102	46	18	38	-	183	141	43	152	26	25	74	28	303	29
	8%	12%	8%	7%	9%	-	-	8%	7%	10%	8%	9%	8%	8%	-	8%	8%	9%	8%	10%	9%	8%	8%	8%	10%
Liverpool	157	63	20	13	2	1	-	114	65	49	40	13	7	20	3	93	70	22	64	12	6	33	13	153	4
	4%	6%	2%	4%	2%	8%	-	4%	5%	3%	3%	2%	3%	4%	7%	4%	4%	5%	4%	5%	2%	4%	4%	4%	1%
Nottingham	205	58	48	15	3	-	-	152	74	77	51	30	6	16	2	105	82	23	100	12	16	53	18	193	12
	5%	5%	6%	5%	3%	-	-	5%	6%	5%	4%	6%	2%	3%	5%	5%	5%	5%	6%	5%	6%	6%	5%	5%	4%
Birmingham	344	91	72	22	10	-	-	231	106	125	109	45	21	43	5	181	141	40	164	23	22	88	31	305	37
	8%	8%	8%	7%	9%	-	-	8%	8%	9%	9%	8%	9%	9%	11%	8%	8%	8%	9%	9%	8%	9%	9%	8%	13%
Norwich	160	34	39	13	6	-	-	124	72	52	32	4	12	16	4	90	73	17	70	5	13	42	11	157	1
	4%	3%	5%	4%	5%	-	-	4%	5%	4%	3%	1%	6%	3%	8%	4%	4%	3%	4%	2%	5%	5%	3%	4%	*
Milton Keynes	98	23	26	5	4	-	-	71	31	41	26	8	10	9	-	58	43	15	40	2	6	23	10	88	7
	2%	2%	3%	2%	3%	-	-	3%	2%	3%	2%	1%	4%	2%	-	3%	2%	3%	2%	1%	2%	2%	3%	2%	2%



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 52  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Trust Most on Housing							Housing Tenure							Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
Brighton	86 2%	12 1%	20 2%	8 3%	4 3%	-	-	51 2%	26 2%	25 2%	35 3%	11 2%	6 3%	18 4%	1 1%	42 2%	36 2%	6 1%	45 2%	8 3%	3 1%	27 3%	6 2%	86 2%	* *
Oxford	44 1%	10 1%	11 1%	7 2%	* *	-	-	38 1%	20 1%	18 1%	6 *	-	1 *	5 1%	-	21 1%	13 1%	9 2%	22 1%	1 1%	4 1%	11 1%	6 2%	43 1%	1 *
London	872 21%	234 21%	214 25%	90 28%	23 20%	-	-	548 20%	280 21%	267 19%	311 25%	140 27%	44 19%	127 25%	13 29%	530 23%	426 24%	104 21%	342 19%	46 19%	61 23%	171 18%	63 18%	714 19%	137 47%
Southampton	141 3%	30 3%	40 5%	11 3%	6 5%	-	-	106 4%	47 4%	58 4%	34 3%	11 2%	9 4%	14 3%	1 2%	65 3%	50 3%	15 3%	76 4%	9 4%	8 3%	44 5%	15 4%	131 4%	4 1%
Bristol	173 4%	43 4%	37 4%	13 4%	4 4%	-	-	122 4%	49 4%	73 5%	48 4%	10 2%	10 5%	28 6%	3 7%	108 5%	85 5%	23 5%	65 4%	11 4%	10 4%	32 3%	12 3%	161 4%	9 3%
Plymouth	120 3%	23 2%	30 3%	9 3%	5 4%	-	-	89 3%	54 4%	35 2%	28 2%	11 2%	4 2%	13 3%	2 5%	63 3%	47 3%	16 3%	57 3%	6 2%	7 3%	32 3%	11 3%	118 3%	2 1%
Cardiff	161 4%	45 4%	20 2%	11 4%	3 2%	10 57%	-	117 4%	55 4%	62 4%	42 3%	20 4%	5 2%	17 3%	2 5%	104 5%	87 5%	18 4%	57 3%	15 6%	11 4%	20 2%	11 3%	157 4%	3 1%
None of these	351 9%	75 7%	65 8%	26 8%	12 11%	6 35%	18 24%	221 8%	111 8%	109 8%	127 10%	60 11%	25 11%	42 8%	3 8%	160 7%	129 7%	31 6%	191 11%	21 9%	33 12%	90 10%	47 14%	334 9%	14 5%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 53

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

		Gender		Age						Social Grade				Region							Employment Sector						
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base		4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base		4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
Up to £7,000	(3.5)	172	62	110	49	26	25	27	28	17	7	39	17	108	28	14	18	8	17	16	12	15	19	18	7	5	34
		4%	3%	5%	10%	4%	3%	4%	5%	2%	1%	3%	2%	12%	8%	8%	4%	2%	4%	5%	5%	4%	4%	4%	2%	1%	2%
£7,001 to £14,000	(10.5)	554	209	345	59	73	99	98	87	138	39	131	77	307	36	32	79	40	60	48	29	57	53	67	51	30	157
		14%	10%	17%	12%	11%	13%	14%	14%	16%	4%	11%	9%	33%	10%	17%	17%	11%	16%	15%	14%	15%	10%	13%	14%	6%	9%
£14,001 to £21,000	(17.5)	673	288	385	54	102	113	110	102	193	97	234	157	185	54	35	90	49	73	54	40	71	75	74	59	84	228
		17%	14%	19%	11%	16%	15%	16%	17%	23%	9%	20%	18%	20%	15%	19%	19%	14%	19%	17%	18%	19%	15%	14%	16%	16%	13%
£21,001 to £28,000	(24.5)	666	340	327	47	94	119	117	117	172	150	211	177	128	79	24	72	56	56	60	42	48	78	80	72	86	293
		16%	17%	16%	10%	14%	15%	17%	19%	20%	14%	18%	21%	14%	22%	13%	15%	16%	15%	19%	19%	13%	15%	15%	19%	16%	17%
£28,001 to £34,000	(31)	586	323	263	42	103	142	92	79	129	179	188	151	68	55	21	67	69	60	42	31	59	51	80	50	98	290
		14%	16%	13%	9%	16%	18%	13%	13%	15%	16%	16%	18%	7%	16%	11%	14%	19%	16%	13%	14%	16%	10%	15%	13%	18%	17%
£34,001 to £41,000	(37.5)	365	231	134	48	61	60	57	66	72	146	105	78	36	29	16	37	46	30	30	9	27	59	48	35	59	191
		9%	12%	6%	10%	9%	8%	8%	11%	8%	13%	9%	9%	4%	8%	9%	8%	13%	8%	9%	4%	7%	12%	9%	9%	11%	11%
£41,001 to £48,000	(44.5)	201	115	86	21	46	52	34	25	23	75	61	51	14	19	17	25	20	15	5	11	18	21	32	17	42	110
		5%	6%	4%	4%	7%	7%	5%	4%	3%	7%	5%	6%	1%	5%	9%	5%	6%	4%	2%	5%	5%	4%	6%	5%	8%	6%
£48,001 to £55,000	(51.5)	171	87	84	32	31	41	41	15	11	74	51	33	14	12	3	20	20	13	9	12	17	31	17	17	38	92
		4%	4%	4%	7%	5%	5%	6%	3%	1%	7%	4%	4%	1%	3%	1%	4%	6%	3%	3%	5%	4%	6%	3%	5%	7%	5%
£55,001 to £62,000	(58.5)	88	53	35	13	20	14	19	18	6	54	19	11	5	4	4	9	8	3	1	7	12	22	12	6	22	51
		2%	3%	2%	3%	2%	3%	2%	3%	1%	5%	2%	1%	1%	1%	2%	2%	2%	1%	*	3%	3%	4%	2%	2%	4%	3%
£62,001 to £69,000	(65.5)	54	35	20	7	7	14	10	8	8	28	16	7	4	3	-	9	1	-	3	6	1	16	10	7	9	35
		1%	2%	1%	1%	1%	2%	1%	1%	1%	3%	1%	1%	*	1%	-	2%	*	-	1%	3%	*	3%	2%	2%	2%	2%
£69,001 to £76,000	(72.5)	44	28	16	4	11	10	9	6	5	32	10	2	-	5	-	6	-	6	1	-	6	8	7	6	9	23
		1%	1%	1%	1%	2%	1%	1%	1%	1%	3%	1%	*	-	1%	-	1%	-	2%	*	-	1%	2%	1%	2%	2%	1%
£76,001 to £83,000	(79.5)	23	10	13	1	6	7	6	2	1	21	2	-	-	2	-	1	2	-	2	3	1	5	5	1	7	14
		1%	1%	1%	*	1%	1%	1%	*	*	2%	*	-	-	1%	-	*	1%	-	1%	1%	*	1%	1%	*	1%	1%
£83,001 or more	(86)	91	59	32	12	19	28	20	9	2	75	13	4	-	4	5	3	3	7	7	3	12	23	20	5	11	70
		2%	3%	2%	3%	3%	4%	3%	2%	*	7%	1%	*	-	1%	3%	1%	1%	2%	2%	1%	3%	4%	4%	1%	2%	4%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 53

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Gender		Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749	
Prefer not to answer	382	156	226	100	52	51	53	49	77	121	102	93	66	24	13	42	38	36	39	13	36	50	52	39	32	160	
		9%	8%	11%	20%	8%	7%	8%	8%	9%	11%	9%	11%	7%	7%	7%	9%	10%	10%	12%	6%	9%	10%	10%	10%	6%	9%
Average income (£000's)	28.66	31.20	26.13	28.74	31.13	31.06	29.86	27.46	24.34	40.30	27.81	27.51	17.62	26.99	25.67	26.93	29.30	26.12	25.74	28.03	28.80	33.49	31.00	28.73	33.87	33.23	

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 53

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Disagree	
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584	
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544	
Up to £7,000	(3.5)	172	11	63	14	5	3	22	73	24	24	26	90	82	19	14	11	3	29	32	39	83
		4%	1%	5%	4%	2%	1%	2%	5%	5%	5%	7%	6%	3%	5%	3%	2%	1%	4%	3%	3%	5%
£7,001 to £14,000	(10.5)	554	82	183	41	39	29	86	192	88	118	41	206	348	54	58	63	37	109	149	150	260
		14%	9%	16%	11%	15%	11%	8%	13%	18%	25%	12%	14%	14%	13%	11%	12%	19%	14%	15%	10%	17%
£14,001 to £21,000	(17.5)	673	138	206	58	42	46	141	228	89	111	58	231	442	55	71	76	34	122	211	231	279
		17%	15%	18%	16%	17%	17%	14%	16%	18%	24%	16%	15%	17%	13%	14%	15%	18%	16%	21%	15%	18%
£21,001 to £28,000	(24.5)	666	167	172	58	52	64	160	236	77	79	50	219	447	72	83	78	37	133	191	271	239
		16%	18%	15%	16%	20%	23%	15%	16%	16%	17%	14%	14%	17%	17%	16%	15%	19%	18%	19%	17%	16%
£28,001 to £34,000	(31)	586	159	167	53	35	40	181	201	70	44	49	171	415	72	121	89	24	108	149	258	203
		14%	17%	14%	14%	14%	15%	17%	14%	14%	9%	14%	11%	16%	17%	23%	17%	12%	14%	15%	17%	13%
£34,001 to £41,000	(37.5)	365	99	108	36	26	16	110	146	41	18	33	132	233	39	47	44	13	63	102	161	115
		9%	11%	9%	10%	10%	6%	11%	10%	9%	4%	9%	9%	9%	9%	9%	9%	6%	8%	10%	10%	7%
£41,001 to £48,000	(44.5)	201	45	64	31	11	16	61	68	16	24	16	62	139	31	38	38	10	52	23	73	87
		5%	5%	6%	9%	4%	6%	6%	5%	3%	5%	4%	4%	5%	7%	7%	7%	5%	7%	2%	5%	6%
£48,001 to £55,000	(51.5)	171	45	45	20	15	8	45	67	21	13	17	80	91	18	21	27	9	28	26	71	56
		4%	5%	4%	6%	6%	3%	4%	5%	4%	3%	5%	5%	4%	4%	4%	5%	5%	4%	3%	5%	4%
£55,001 to £62,000	(58.5)	88	34	17	12	*	8	31	27	10	3	9	52	36	5	4	11	3	17	7	47	27
		2%	4%	1%	3%	*	3%	3%	2%	2%	1%	2%	3%	1%	1%	1%	2%	2%	2%	1%	3%	2%
£62,001 to £69,000	(65.5)	54	14	18	4	4	6	19	22	5	-	3	19	35	5	6	13	5	10	9	27	19
		1%	2%	2%	1%	2%	2%	2%	1%	1%	-	1%	1%	1%	1%	1%	3%	2%	1%	1%	2%	1%
£69,001 to £76,000	(72.5)	44	6	19	8	1	2	18	16	2	1	5	13	31	8	9	12	5	10	5	18	21
		1%	1%	2%	2%	*	1%	2%	1%	*	*	2%	1%	1%	2%	2%	2%	3%	1%	*	1%	1%
£76,001 to £83,000	(79.5)	23	9	8	3	2	-	12	9	*	*	1	6	17	3	11	5	-	4	1	17	4
		1%	1%	1%	1%	1%	-	1%	1%	*	*	*	*	1%	1%	2%	1%	-	1%	*	1%	*

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 53

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children							Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Agree	Dis-agree	
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544	
£83,001 or more	(86)	91 2%	38 4%	22 2%	5 1%	6 2%	5 2%	43 4%	31 2%	2 *	3 1%	7 2%	35 2%	56 2%	11 3%	20 4%	20 4%	3 2%	14 2%	6 1%	56 4%	21 1%
Prefer not to answer	382 9%	82 9%	73 6%	20 5%	17 7%	31 11%	111 11%	129 9%	40 8%	32 7%	39 11%	195 13%	187 7%	21 5%	25 5%	27 5%	14 7%	59 8%	93 9%	129 8%	130 8%	
Average income (£000's)	28.66	32.71	27.81	30.69	28.46	29.22	33.55	28.67	25.14	21.79	28.29	28.68	28.65	30.05	32.01	32.72	28.27	28.72	25.00	31.95	26.57	

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 53

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291	
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293	
Up to £7,000	(3.5)	172	62	8	13	6	2	3	40	25	14	125	66	25	35	7	39	12	28	132	57	32	23	20	148	20
		4%	6%	1%	4%	6%	11%	4%	1%	2%	1%	10%	12%	11%	7%	16%	2%	1%	6%	7%	24%	12%	3%	6%	4%	7%
£7,001 to £14,000	(10.5)	554	185	80	32	26	2	9	259	150	109	287	154	58	75	8	188	111	77	366	83	54	153	76	522	28
		14%	16%	9%	10%	24%	10%	12%	9%	11%	8%	23%	29%	26%	15%	17%	8%	6%	16%	20%	34%	20%	16%	22%	14%	9%
£14,001 to £21,000	(17.5)	673	189	140	51	18	*	14	404	227	177	262	111	50	102	7	312	232	79	361	32	40	225	64	625	45
		17%	17%	16%	16%	16%	3%	19%	15%	17%	12%	21%	21%	22%	20%	16%	14%	13%	16%	20%	13%	15%	24%	19%	17%	15%
£21,001 to £28,000	(24.5)	666	175	152	52	16	2	18	483	271	212	182	54	35	93	2	380	296	84	287	28	23	188	48	616	41
		16%	16%	18%	16%	14%	14%	23%	17%	20%	15%	14%	10%	15%	18%	3%	17%	17%	17%	16%	11%	8%	20%	14%	17%	14%
£28,001 to £34,000	(31)	586	151	143	41	17	6	14	441	198	243	135	62	22	51	10	388	308	79	198	9	22	124	43	542	41
		14%	13%	17%	13%	15%	33%	18%	16%	15%	17%	11%	12%	10%	10%	22%	17%	17%	16%	11%	4%	8%	13%	13%	15%	14%
£34,001 to £41,000	(37.5)	365	108	93	30	10	-	5	293	129	164	71	25	8	38	1	250	222	27	115	7	16	76	16	333	25
		9%	10%	11%	9%	9%	-	6%	11%	10%	11%	6%	5%	4%	8%	2%	11%	12%	6%	6%	3%	6%	8%	5%	9%	9%
£41,001 to £48,000	(44.5)	201	53	52	20	3	4	5	174	47	128	27	6	1	20	*	152	132	20	49	2	5	27	16	190	11
		5%	5%	6%	6%	3%	26%	6%	6%	3%	9%	2%	1%	*	4%	*	7%	7%	4%	3%	1%	2%	3%	5%	5%	4%
£48,001 to £55,000	(51.5)	171	42	38	16	1	-	2	126	53	73	43	18	2	23	3	130	116	15	41	4	10	15	12	155	17
		4%	4%	5%	5%	1%	-	3%	5%	4%	5%	3%	3%	1%	5%	6%	6%	6%	3%	2%	2%	4%	2%	4%	4%	6%
£55,001 to £62,000	(58.5)	88	21	22	16	3	-	-	72	26	46	15	2	2	11	2	72	61	11	16	2	4	7	3	80	6
		2%	2%	3%	5%	3%	-	-	3%	2%	3%	1%	*	1%	2%	4%	3%	3%	2%	1%	1%	2%	1%	1%	2%	2%
£62,001 to £69,000	(65.5)	54	13	12	6	*	-	1	46	26	19	9	1	-	7	-	44	41	3	10	-	1	7	3	45	8
		1%	1%	1%	2%	*	-	1%	2%	2%	1%	1%	*	-	1%	-	2%	2%	1%	1%	-	*	1%	1%	1%	3%
£69,001 to £76,000	(72.5)	44	19	7	8	*	-	-	43	16	27	1	-	-	1	-	32	29	3	12	-	3	5	3	39	4
		1%	2%	1%	3%	*	-	-	2%	1%	2%	*	-	-	*	-	1%	2%	1%	1%	-	1%	1%	1%	1%	1%
£76,001 to £83,000	(79.5)	23	6	10	5	*	-	-	21	7	14	2	-	-	2	-	20	18	2	3	-	1	1	2	21	1
		1%	1%	1%	2%	*	-	-	1%	1%	1%	*	-	-	*	-	1%	1%	*	*	-	*	*	*	1%	*

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 53

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Trust Most on Housing							Housing Tenure							Working Status							Ethnicity			
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
£83,001 or more	(86)	91	20	39	5	1	-	88	27	60	3	-	-	3	-	81	76	5	10	-	4	*	6	83	6
		2%	2%	5%	2%	1%	-	3%	2%	4%	*	-	-	1%	-	4%	4%	1%	1%	-	2%	*	2%	2%	2%
Prefer not to answer	382	77	58	23	10	*	6	281	141	139	96	31	24	41	6	193	138	54	189	20	57	83	29	330	40
	9%	7%	7%	7%	9%	2%	8%	10%	11%	10%	8%	6%	10%	8%	13%	8%	8%	11%	11%	8%	21%	9%	9%	9%	14%
Average income (£000's)	28.66	27.51	32.62	31.81	23.44	28.17	25.32	32.21	29.38	34.85	21.28	18.74	18.22	25.36	21.98	33.39	35.40	25.74	22.50	14.54	22.84	23.72	24.63	28.55	29.59

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 54

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4071	1915	2156	435	579	672	783	669	933	1225	1172	649	1025	362	152	498	370	370	312	181	380	441	604	401	515	1591
Weighted base	4071	1995	2076	489	652	774	692	611	854	1099	1181	855	936	353	184	478	359	377	316	216	381	512	522	371	531	1749
NET: Yes	857	393	464	50	86	154	145	166	256	167	192	185	313	85	51	126	70	74	65	46	92	66	110	72	60	203
	21%	20%	22%	10%	13%	20%	21%	27%	30%	15%	16%	22%	33%	24%	28%	26%	19%	20%	21%	21%	24%	13%	21%	19%	11%	12%
Yes - physical condition	548	255	293	22	33	79	97	120	198	125	131	113	179	54	35	77	53	52	46	29	58	41	65	38	33	121
	13%	13%	14%	4%	5%	10%	14%	20%	23%	11%	11%	13%	19%	15%	19%	16%	15%	14%	15%	14%	15%	8%	12%	10%	6%	7%
Yes - disability	267	117	149	6	19	46	52	55	88	36	52	56	123	28	17	42	11	24	15	17	28	21	35	29	17	33
	7%	6%	7%	1%	3%	6%	7%	9%	10%	3%	4%	7%	13%	8%	9%	9%	3%	6%	5%	8%	7%	4%	7%	8%	3%	2%
Yes - mental condition	253	99	154	27	59	70	56	35	7	37	49	51	116	32	16	33	16	14	14	14	25	24	43	24	21	74
	6%	5%	7%	5%	9%	9%	8%	6%	1%	3%	4%	6%	12%	9%	9%	7%	4%	4%	4%	7%	7%	5%	8%	6%	4%	4%
Yes - other	38	21	17	2	2	5	11	7	11	5	8	10	15	2	-	8	3	4	2	1	6	5	3	3	2	9
	1%	1%	1%	*	*	1%	2%	1%	1%	*	1%	1%	2%	1%	-	2%	1%	1%	1%	1%	2%	1%	1%	1%	*	1%
No	3113	1554	1559	413	552	604	529	436	579	916	964	647	586	262	128	339	281	289	242	168	280	434	396	294	466	1510
	76%	78%	75%	85%	85%	78%	76%	71%	68%	83%	82%	76%	63%	74%	69%	71%	78%	77%	76%	78%	73%	85%	76%	79%	88%	86%
Prefer not to say	101	48	52	25	14	16	18	9	19	16	25	23	37	6	5	13	8	14	10	2	10	12	16	6	4	37
	2%	2%	3%	5%	2%	2%	3%	1%	2%	1%	2%	3%	4%	2%	3%	3%	2%	4%	3%	1%	3%	2%	3%	2%	1%	2%



## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 54

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Voting Intention					Portrait of Britain						Children						Economic Recovery (Q10iii)			
	Total	Con	Lab	LibDem	UKIP	Comfortable Nostalgia	Optimistic Contentment	Calm persistence	Hard-pressed Anxiety	Long-term despair	Cosmopolitan Critics	None	NET: Any	Aged 0-4	Aged 5-10	Aged 11-16	Aged 17-18	Aged 19-30	Aged 31 or over	Disagree	Agree
Unweighted base	4071	872	1165	272	516	300	992	1353	516	536	374	1477	2594	372	469	499	189	760	1110	1538	1584
Weighted base	4071	930	1161	364	256	273	1041	1444	486	472	355	1511	2560	413	529	515	197	759	1004	1548	1544
NET: Yes	857	188	255	67	77	61	129	263	133	198	74	287	571	47	87	102	42	181	301	304	404
	21%	20%	22%	19%	30%	22%	12%	18%	27%	42%	21%	19%	22%	11%	16%	20%	21%	24%	30%	20%	26%
Yes - physical condition	548	140	138	45	57	46	94	150	88	123	47	157	391	24	46	65	25	130	228	209	242
	13%	15%	12%	12%	22%	17%	9%	10%	18%	26%	13%	10%	15%	6%	9%	13%	12%	17%	23%	13%	16%
Yes - disability	267	48	102	14	26	19	34	75	53	66	21	88	178	8	17	22	14	62	108	78	130
	7%	5%	9%	4%	10%	7%	3%	5%	11%	14%	6%	6%	7%	2%	3%	4%	7%	8%	11%	5%	8%
Yes - mental condition	253	38	80	25	11	3	22	93	21	85	28	119	134	24	42	38	18	56	20	74	122
	6%	4%	7%	7%	4%	1%	2%	6%	4%	18%	8%	8%	5%	6%	8%	7%	9%	7%	2%	5%	8%
Yes - other	38	9	12	2	2	3	6	8	5	10	6	12	25	2	4	3	*	10	14	16	16
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%
No	3113	728	882	294	176	205	899	1142	341	260	266	1175	1938	355	437	404	146	561	686	1215	1100
	76%	78%	76%	81%	69%	75%	86%	79%	70%	55%	75%	78%	76%	86%	83%	78%	74%	74%	68%	79%	71%
Prefer not to say	101	13	24	3	2	8	13	39	12	14	15	49	51	11	5	9	9	17	17	28	40
	2%	1%	2%	1%	1%	3%	1%	3%	2%	3%	4%	3%	2%	3%	1%	2%	4%	2%	2%	2%	3%

## Housing at the 2015 Election Survey

### ONLINE Fieldwork: 25th-31st October 2013

Absolutes/col percents

Table 54

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Trust Most on Housing						Housing Tenure								Working Status						Ethnicity				
	Total	Labour	Con	LibDem	UKIP	Plaid Cymru	SNP	NET: Home-owners	Owned out-right	Mort-gaged	NET: Rent-ers	Coun-cil rent	HA rent	Other rent	Rent free	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing not seek-ing work	Ret-ired	House person	White	BAME	
Unweighted base	4071	1148	811	258	257	15	91	2617	1409	1208	1403	345	361	697	51	2106	1431	675	1965	252	275	1052	386	3736	291
Weighted base	4071	1121	855	319	111	17	76	2768	1343	1426	1258	529	226	503	44	2280	1791	489	1791	244	272	934	342	3731	293
NET: Yes	857	257	172	58	30	5	29	519	312	208	333	184	72	77	5	263	192	71	594	105	89	300	101	817	33
	21%	23%	20%	18%	28%	29%	38%	19%	23%	15%	26%	35%	32%	15%	11%	12%	11%	15%	33%	43%	33%	32%	30%	22%	11%
Yes - physical condition	548	148	133	34	19	2	22	353	227	126	194	105	44	46	1	154	115	39	394	54	51	231	58	527	18
	13%	13%	16%	11%	17%	13%	28%	13%	17%	9%	15%	20%	19%	9%	3%	7%	6%	8%	22%	19%	25%	17%	14%	6%	
Yes - disability	267	107	42	12	12	3	9	151	94	57	115	67	30	18	1	51	33	17	216	34	44	108	30	257	6
	7%	10%	5%	4%	11%	16%	12%	5%	7%	4%	9%	13%	13%	4%	2%	2%	2%	4%	12%	14%	16%	12%	9%	7%	2%
Yes - mental condition	253	73	32	22	8	2	8	118	42	76	131	69	29	32	4	95	69	26	158	51	49	17	40	232	17
	6%	7%	4%	7%	7%	10%	11%	4%	3%	5%	10%	13%	13%	6%	8%	4%	4%	5%	9%	21%	18%	2%	12%	6%	6%
Yes - other	38	12	9	2	1	-	2	24	13	10	13	8	3	2	1	11	8	3	26	6	4	14	3	36	2
	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	*	2%	*	*	1%	1%	2%	1%	1%	1%	1%	1%
No	3113	833	675	254	78	12	44	2195	1001	1193	884	327	148	409	35	1976	1569	407	1137	122	169	612	233	2826	253
	76%	74%	79%	80%	71%	71%	59%	79%	75%	84%	70%	62%	65%	81%	79%	87%	88%	83%	63%	50%	62%	66%	68%	76%	86%
Prefer not to say	101	31	8	7	2	-	3	55	30	24	41	18	6	18	5	41	30	10	60	17	13	22	8	87	7
	2%	3%	1%	2%	2%	-	4%	2%	2%	2%	3%	3%	3%	4%	11%	2%	2%	2%	3%	7%	5%	2%	2%	2%	2%