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# Demographic Breakdown

		Weighted Count	Unweighted Count	Weighted %
Relationship	Total	2131	2131	100%
Status	Single	625	491	29%
	In a relationship, but live apart	256	230	12%
	Cohabiting	443	454	21%
	Married	721	854	34%
	Divorced	77	92	4%
	Widowed	8	10	0%
Gender	Male	1065	911	50%
	Female	1065	1220	50%
Age	16-24	490	278	23%
	25-34	639	619	30%
	35-44	661	761	31%
	45-50	341	473	16%
Region	London	319	311	15%
	South East England	340	376	16%
	South West England	213	246	10%
	East Midlands	170	148	8%
	West Midlands	233	218	11%
	East Anglia	233	229	11%
	North East	107	114	5%
	North West	297	283	14%
	Yorks & Humberside	218	206	10%
Socio-Economic	AB	469	483	22%
Group	C1	639	962	30%
	C2	320	365	15%
	DE	703	321	33%

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	Relationship Status									
	Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed			
Alcoholism – Taboo topic of conversation a generation ago	48%	39%	50%	55%	50%	49%	44%			
Alcoholism - Taboo topic of conversation today	19%	19%	19%	17%	18%	26%	0%			
Divorce – Taboo topic of conversation a generation ago	48%	46%	50%	54%	44%	59%	32%			
Divorce - Taboo topic of conversation today	9%	9%	1 3%	9%	8%	16%	0%			
Relationships – Taboo topic of conversation a generation ago	30%	27%	30%	31%	32%	42%	21%			
Relationships – Taboo topic of conversation today	10%	12%	14%	9%	8%	15%	0%			
Personal problems – Taboo topic of conversation a generation ago	46%	42%	41%	49%	48%	60%	25%			
Personal problems – Taboo topic of conversation today	18%	21%	23%	18%	14%	23%	5%			
Sex – Taboo topic of conversation a generation ago	65%	61%	64%	67%	67%	66%	55%			
Sex – Taboo topic of conversation today	15%	18%	1 9%	13%	12%	22%	0%			
Debt – Taboo topic of conversation a generation ago	48%	44%	47%	53%	48%	53%	29%			
Debt – Taboo topic of conversation today	23%	23%	22%	24%	21%	27%	0%			
Abortion – Taboo topic of conversation a generation ago	68%	63%	72%	71%	70%	61%	63%			
Abortion – Taboo topic of conversation today	26%	22%	26%	29%	25%	41%	22%			
Sexual health – Taboo topic of conversation a generation ago	70%	67%	69%	74%	71%	69%	63%			
Sexual health – Taboo topic of conversation today	27%	29%	20%	26%	27%	32%	8%			
Depression – Taboo topic of conversation a generation ago	56%	53%	55%	59%	58%	59%	63%			
Depression – Taboo topic of conversation today	26%	25%	30%	24%	24%	35%	13%			

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	Relationship Status								
	Total	Single	n a relationship, but live apart	Cohabiting	Married	Divorced	Widowed		
Serious illness including cancer – Taboo topic of conversation a generation ago	38%	35%	37%	42%	37%	57%	44%		
Serious illness including cancer – Taboo topic of conversation today	16%	17%	16%	16%	14%	20%	0%		
Contraception – Taboo topic of conversation a generation ago	56%	54%	57%	58%	56%	58%	44%		
Contraception – Taboo topic of conversation today	13%	16%	17%	12%	8%	13%	0%		
Drugs – Taboo topic of conversation a generation ago	58%	56%	67%	57%	57%	63%	74%		
Drugs – Taboo topic of conversation today	18%	17%	17%	19%	17%	22%	42%		
Sexually transmitted infections (STIs) – Taboo topic of conversation a generation ago	73%	66%	75%	74%	77%	70%	83%		
Sexually transmitted infections (STIs) – Taboo topic of conversation today	31%	30%	32%	30%	32%	39%	30%		
Emotions / feelings – Taboo topic of conversation a generation ago	42%	40%	36%	47%	40%	58%	29%		
Emotions / feelings – Taboo topic of conversation today	14%	16%	16%	16%	12%	18%	0%		
Same sex relationships – Taboo topic of conversation a generation ago	78%	76%	77%	77%	80%	75%	83%		
Same sex relationships – Taboo topic of conversation today	17%	19%	21%	15%	14%	23%	27%		
Teenage pregnancy – Taboo topic of conversation a generation ago	64%	60%	65%	66%	65%	71%	63%		
Teenage pregnancy – Taboo topic of conversation today	17%	20%	24%	17%	12%	1 7%	22%		

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	Relationship Status							
	Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed	
Pornography – Taboo topic of conversation a generation ago	73%	68%	73%	76%	76%	73%	55%	
Pornography – Taboo topic of conversation today	33%	29%	38%	35%	33%	37%	3%	
Having children outside marriage – Taboo topic of conversation a generation ago	63%	60%	66%	68%	62%	66%	55%	
Having children outside marriage – Taboo topic of conversation today	9%	9%	11%	8%	8%	1 5%	0%	
Salary – Taboo topic of conversation a generation ago	44%	38%	43%	47%	46%	55%	36%	
Salary – Taboo topic of conversation today	27%	23%	31%	29%	29%	27%	26%	
Problems at work – Taboo topic of conversation a generation ago	31%	31%	27%	33%	30%	37%	13%	
Problems at work – Taboo topic of conversation today	13%	15%	16%	13%	11%	13%	5%	
None of the above – Taboo topic of conversation a generation ago	9%	12%	5%	8%	8%	8%	1 7%	
None of the above - Taboo topic of conversation today	20%	22%	18%	20%	19%	20%	34%	

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	Gene	der		Age			
	Male	Female	16-24	25-34	35-44	45-50	
Alcoholism – Taboo topic of conversation a generation ago	41%	55%	43%	49%	49%	50%	
Alcoholism – Taboo topic of conversation today	16%	21%	26%	17%	18%	12%	
Divorce – Taboo topic of conversation a generation ago	43%	53%	51%	52%	42%	47%	
Divorce - Taboo topic of conversation today	10%	9%	16%	8%	8%	6%	
Relationships – Taboo topic of conversation a generation ago	26%	35%	28%	30%	31%	33%	
Relationships – Taboo topic of conversation today	11%	10%	21%	8%	7%	5%	
Personal problems – Taboo topic of conversation a generation ago	42%	51%	34%	48%	47%	57%	
Personal problems – Taboo topic of conversation today	19%	17%	26%	18%	16%	13%	
Sex – Taboo topic of conversation a generation ago	62%	68%	60%	62%	68%	71%	
Sex – Taboo topic of conversation today	1 5%	1 5%	26%	13%	12%	9%	
Debt – Taboo topic of conversation a generation ago	41%	55%	41%	48%	50%	53%	
Debt – Taboo topic of conversation today	20%	25%	29%	24%	18%	19%	
Abortion – Taboo topic of conversation a generation ago	60%	76%	61%	72%	69%	71%	
Abortion – Taboo topic of conversation today	20%	32%	35%	27%	22%	18%	
Sexual health – Taboo topic of conversation a generation ago	66%	74%	65%	69%	72%	76%	
Sexual health – Taboo topic of conversation today	25%	29%	31%	29%	26%	19%	
Depression – Taboo topic of conversation a generation ago	49%	64%	45%	57%	62%	62%	
Depression – Taboo topic of conversation today	22%	30%	32%	24%	26%	20%	

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Gender			Age		
Male	Female	16-24	25-34	35-44	45-50
36%	41%	34%	36%	39%	46%
17%	15%	26%	14%	12%	12%
50%	62%	52%	56%	56%	61%
13%	12%	23%	12%	9%	5%
54%	62%	52%	58%	61%	63%
17%	19%	28%	17%	15%	11%
69%	77%	63%	72%	78%	77%
27%	35%	36%	34%	30%	24%
38%	45%	36%	39%	43%	50%
16%	13%	22%	11%	1 4%	11%
75%	80%	72%	75%	82%	82%
17%	17%	25%	17%	13%	13%
59%	70%	58%	64%	66%	68%
18%	16%	29%	16%	12%	9%
	Male         36%         17%         50%         13%         54%         17%         69%         27%         38%         16%         75%         17%         59%	Male         Female           36%         41%           17%         15%           50%         62%           13%         12%           54%         62%           17%         19%           69%         77%           38%         45%           16%         13%           75%         80%           17%         17%           59%         70%	Male         Female         16-24           36%         41%         34%           17%         15%         26%           50%         62%         52%           13%         12%         23%           54%         62%         52%           17%         19%         28%           69%         77%         63%           27%         35%         36%           38%         45%         36%           16%         13%         22%           75%         80%         72%           17%         17%         25%           59%         70%         58%	Male         Female         16-24         25-34           36%         41%         34%         36%           17%         15%         26%         14%           50%         62%         52%         56%           13%         12%         23%         12%           54%         62%         52%         58%           17%         19%         28%         17%           69%         77%         63%         72%           27%         35%         36%         34%           38%         45%         36%         39%           16%         13%         22%         11%           75%         80%         72%         75%           17%         17%         25%         17%	Male         Female         16-24         25-34         35-44           36%         41%         34%         36%         39%           17%         15%         26%         14%         12%           50%         62%         52%         56%         56%           13%         12%         23%         12%         9%           54%         62%         52%         56%         61%           17%         19%         28%         17%         15%           69%         77%         63%         72%         78%           38%         45%         36%         39%         43%           16%         13%         22%         11%         14%           75%         80%         72%         75%         82%           17%         17%         25%         17%         13%           59%         70%         58%         64%         66%

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	Gender			Ag		
	Male	Female	16-24	25-34	35-44	45-50
Pornography – Taboo topic of conversation a generation ago	68%	78%	65%	72%	78%	77%
Pornography – Taboo topic of conversation today	27%	38%	41%	34%	30%	24%
Having children outside marriage – Taboo topic of conversation a generation ago	59%	68%	61%	65%	63%	65%
Having children outside marriage – Taboo topic of conversation today	10%	8%	17%	8%	6%	4%
Salary – Taboo topic of conversation a generation ago	39%	49%	34%	45%	48%	47%
Salary – Taboo topic of conversation today	25%	30%	31%	30%	25%	22%
Problems at work – Taboo topic of conversation a generation ago	30%	32%	28%	30%	32%	36%
Problems at work – Taboo topic of conversation today	13%	13%	19%	13%	10%	9%
None of the above – Taboo topic of conversation a generation ago	12%	6%	10%	10%	8%	8%
None of the above – Taboo topic of conversation today	22%	19%	17%	18%	22%	25%

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				Reg	ion			
	London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West
Alcoholism – Taboo topic of conversation a generation ago	39%	51%	53%	47%	45%	51%	53%	49%
Alcoholism – Taboo topic of conversation today	20%	21%	12%	16%	21%	17%	23%	19%
Divorce – Taboo topic of conversation a generation ago	47%	45%	54%	43%	52%	46%	56%	49%
Divorce – Taboo topic of conversation today	11%	13%	4%	5%	11%	4%	18%	11%
Relationships – Taboo topic of conversation a generation ago	32%	28%	33%	27%	31%	31%	31%	36%
Relationships – Taboo topic of conversation today	14%	14%	5%	7%	14%	6%	12%	9%
Personal problems – Taboo topic of conversation a generation ago	45%	45%	51%	38%	46%	51%	47%	49%
Personal problems – Taboo topic of conversation today	19%	21%	15%	13%	21%	18%	28%	16%
Sex – Taboo topic of conversation a generation ago	62%	62%	71%	58%	66%	59%	70%	72%
Sex – Taboo topic of conversation today	18%	16%	7%	12%	21%	10%	19%	16%
Debt – Taboo topic of conversation a generation ago	46%	49%	52%	50%	43%	48%	49%	51%
Debt - Taboo topic of conversation today	25%	22%	14%	16%	28%	21%	29%	23%
Abortion – Taboo topic of conversation a generation ago	66%	66%	78%	69%	71%	67%	72%	65%
Abortion – Taboo topic of conversation today	26%	28%	24%	26%	30%	19%	29%	27%
Sexual health – Taboo topic of conversation a generation ago	63%	67%	73%	75%	73%	70%	75%	72%
Sexual health – Taboo topic of conversation today	29%	27%	16%	24%	30%	29%	28%	30%
Depression – Taboo topic of conversation a generation ago	55%	58%	63%	54%	56%	63%	46%	53%
Depression – Taboo topic of conversation today	25%	30%	18%	18%	27%	33%	25%	25%

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	Region								
	London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West	
Serious illness including cancer – Taboo topic of conversation a generation ago	36%	41%	41%	34%	41%	41%	34%	38%	
Serious illness including cancer – Taboo topic of conversation today	18%	18%	9%	9%	21%	14%	16%	16%	
Contraception – Taboo topic of conversation a generation ago	56%	55%	54%	54%	60%	57%	60%	57%	
Contraception – Taboo topic of conversation today	16%	1 5%	6%	10%	16%	8%	20%	12%	
Drugs – Taboo topic of conversation a generation ago	54%	56%	66%	58%	62%	52%	59%	61%	
Drugs – Taboo topic of conversation today	21%	19%	13%	17%	25%	14%	17%	15%	
Sexually transmitted infections (STIs) – Taboo topic of conversation a generation ago	70%	70%	73%	80%	69%	77%	64%	74%	
Sexually transmitted infections (STIs) – Taboo topic of conversation today	34%	36%	21%	28%	36%	32%	32%	30%	
Emotions / feelings – Taboo topic of conversation a generation ago	42%	43%	45%	37%	40%	41%	48%	43%	
Emotions / feelings - Taboo topic of conversation today	19%	1 5%	9%	9%	16%	13%	17%	16%	
Same sex relationships – Taboo topic of conversation a generation ago	75%	72%	84%	82%	76%	75%	78%	80%	
Same sex relationships – Taboo topic of conversation today	21%	17%	11%	11%	22%	16%	18%	18%	
Teenage pregnancy – Taboo topic of conversation a generation ago	63%	61%	73%	69%	63%	60%	59%	67%	
Teenage pregnancy – Taboo topic of conversation today	20%	18%	16%	12%	19%	11%	18%	16%	

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				Reg	jion			
	London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West
Pornography – Taboo topic of conversation a generation ago	63%	70%	81%	76%	74%	78%	67%	76%
Pornography – Taboo topic of conversation today	33%	33%	27%	34%	35%	29%	36%	38%
Having children outside marriage – Taboo topic of conversation a generation ago	59%	60%	65%	66%	62%	61%	69%	69%
Having children outside marriage – Taboo topic of conversation today	14%	14%	3%	5%	9%	6%	6%	7%
Salary – Taboo topic of conversation a generation ago	42%	47%	47%	45%	45%	47%	38%	43%
Salary – Taboo topic of conversation today	29%	33%	22%	25%	26%	28%	27%	24%
Problems at work – Taboo topic of conversation a generation ago	32%	30%	33%	28%	34%	32%	31%	32%
Problems at work – Taboo topic of conversation today	13%	17%	9%	7%	13%	11%	20%	14%
None of the above – Taboo topic of conversation a generation ago	14%	7%	8%	5%	5%	11%	8%	12%
None of the above – Taboo topic of conversation today	24%	18%	20%	21%	16%	26%	17%	18%

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	Region		Socio-Econor	Socio-Economic Group		
	Yorks & Humberside	AB	C1	C2	DE	
Alcoholism – Taboo topic of conversation a generation ago	46%	46%	50%	50%	46%	
Alcoholism – Taboo topic of conversation today	20%	17%	15%	22%	21%	
Divorce – Taboo topic of conversation a generation ago	44%	43%	47%	51%	50%	
Divorce - Taboo topic of conversation today	8%	7%	6%	14%	12%	
Relationships – Taboo topic of conversation a generation ago	24%	29%	29%	36%	29%	
Relationships – Taboo topic of conversation today	7%	7%	6%	1 5%	14%	
Personal problems – Taboo topic of conversation a generation ago	41%	47%	47%	47%	44%	
Personal problems – Taboo topic of conversation today	17%	15%	12%	24%	23%	
Sex – Taboo topic of conversation a generation ago	67%	64%	68%	67%	62%	
Sex – Taboo topic of conversation today	15%	12%	10%	20%	19%	
Debt – Taboo topic of conversation a generation ago	45%	52%	49%	48%	44%	
Debt – Taboo topic of conversation today	26%	20%	21%	25%	25%	
Abortion – Taboo topic of conversation a generation ago	64%	71%	71%	69%	64%	
Abortion – Taboo topic of conversation today	24%	26%	24%	29%	26%	
Sexual health – Taboo topic of conversation a generation ago	70%	68%	76%	68%	67%	
Sexual health – Taboo topic of conversation today	27%	30%	20%	31%	29%	
Depression – Taboo topic of conversation a generation ago	54%	58%	59%	56%	54%	
Depression – Taboo topic of conversation today	26%	25%	23%	28%	28%	

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	Region Yorks &		Socio-Economic Group			
	Humberside	AB	C1	C2	DE	
Serious illness including cancer – Taboo topic of conversation a generation ago	33%	36%	38%	38%	41%	
Serious illness including cancer – Taboo topic of conversation today	17%	13%	12%	18%	20%	
Contraception – Taboo topic of conversation a generation ago	53%	59%	57%	57%	53%	
Contraception – Taboo topic of conversation today	9%	8%	8%	17%	18%	
Drugs – Taboo topic of conversation a generation ago	58%	58%	61%	56%	56%	
Drugs – Taboo topic of conversation today	18%	15%	13%	19%	24%	
Sexually transmitted infections (STIs) – Taboo topic of conversation a generation ago	75%	76%	77%	72%	67%	
Sexually transmitted infections (STIs) – Taboo topic of conversation today	30%	36%	31%	33%	28%	
Emotions / feelings – Taboo topic of conversation a generation ago	37%	41%	42%	42%	42%	
Emotions / feelings – Taboo topic of conversation today	13%	9%	10%	23%	18%	
Same sex relationships – Taboo topic of conversation a generation ago	81%	82%	80%	75%	73%	
Same sex relationships – Taboo topic of conversation today	15%	10%	13%	23%	22%	
Teenage pregnancy – Taboo topic of conversation a generation ago	64%	64%	66%	65%	62%	
Teenage pregnancy – Taboo topic of conversation today	19%	15%	14%	18%	20%	

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In your opinion, please state whether the following topics of conversation were taboo a generation ago (e.g. among your parents' generation) and	
whether they still are today. Please tick all that apply.	

	Region		Socio-Econor	nic Group	
	Yorks & Humberside	AB	C1	C2	DE
Pornography – Taboo topic of conversation a generation ago	76%	79%	75%	72%	68%
Pornography – Taboo topic of conversation today	29%	36%	31%	33%	32%
Having children outside marriage – Taboo topic of conversation a generation ago	65%	64%	65%	63%	62%
Having children outside marriage – Taboo topic of conversation today	8%	7%	6%	12%	11%
Salary – Taboo topic of conversation a generation ago	35%	52%	48%	40%	36%
Salary – Taboo topic of conversation today	26%	31%	28%	29%	24%
Problems at work – Taboo topic of conversation a generation ago	28%	35%	31%	29%	30%
Problems at work – Taboo topic of conversation today	13%	11%	9%	17%	16%
None of the above – Taboo topic of conversation a generation ago	7%	7%	7%	8%	12%
None of the above – Taboo topic of conversation today	21%	17%	19%	17%	25%

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				Relationship	Status		
		Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced
Alcoholism	I feel awkward discussing	15%	17%	16%	10%	16%	9%
	I feel comfortable discussing	85%	83%	84%	90%	84%	919
Divorce	I feel awkward discussing	14%	19%	12%	9%	15%	29
	I feel comfortable discussing	86%	81%	88%	91%	85%	989
Relationships	I feel awkward discussing	15%	21%	14%	8%	15%	69
	I feel comfortable discussing	85%	79%	86%	92%	85%	94%
Personal problems	I feel awkward discussing	32%	35%	32%	28%	34%	189
	I feel comfortable discussing	68%	65%	68%	72%	66%	829
Sex	I feel awkward discussing	31%	35%	24%	25%	35%	209
	I feel comfortable discussing	69%	65%	76%	75%	65%	809
Debt	I feel awkward discussing	34%	30%	29%	31%	40%	309
	I feel comfortable discussing	66%	70%	71%	69%	60%	70
Abortion	I feel awkward discussing	23%	24%	22%	21%	24%	9
	I feel comfortable discussing	77%	76%	78%	79%	76%	915
Sexual health	I feel awkward discussing	39%	39%	32%	37%	43%	315
	I feel comfortable discussing	61%	61%	68%	63%	57%	69
Depression	I feel awkward discussing	31%	34%	36%	27%	30%	21
	I feel comfortable discussing	69%	66%	64%	73%	70%	79
Serious illness including	I feel awkward discussing	19%	24%	20%	16%	19%	52
cancer	I feel comfortable discussing	81%	76%	80%	84%	81%	95
Contraception	I feel awkward discussing	19%	26%	17%	13%	20%	75
	I feel comfortable discussing	81%	74%	83%	87%	80%	939
Drugs	I feel awkward discussing	13%	16%	13%	11%	13%	39
	I feel comfortable discussing	87%	84%	87%	89%	87%	979
Sexually transmitted	I feel awkward discussing	39%	39%	40%	37%	43%	269
infections (STIs)	I feel comfortable discussing	61%	61%	60%	63%	57%	749
Emotions / feelings	I feel awkward discussing	27%	31%	28%	22%	28%	18
	I feel comfortable discussing	73%	69%	72%	78%	72%	82
Same sex relationships	I feel awkward discussing	20%	26%	21%	13%	22%	49
	I feel comfortable discussing	80%	74%	79%	87%	78%	969
Teenage pregnancy	I feel awkward discussing	12%	17%	13%	7%	13%	2
	I feel comfortable discussing	88%	83%	87%	93%	87%	989
Pornography	I feel awkward discussing	38%	36%	34%	34%	44%	229
	I feel comfortable discussing	62%	64%	66%	66%	56%	78

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		Relationship Status									
				In a relationship,							
		Total	Single	but live apart	Cohabiting	Married	Divorced				
Having children outside	I feel awkward discussing	10%	16%	9%	4%	10%	2%				
marriage	I feel comfortable discussing	90%	84%	91%	96%	90%	98%				
Salary	I feel awkward discussing	32%	25%	32%	28%	40%	20%				
	I feel comfortable discussing	68%	75%	68%	72%	60%	80%				
Problems at work	I feel awkward discussing	15%	16%	15%	12%	18%	9%				
	I feel comfortable discussing	85%	84%	85%	88%	82%	91%				

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		Relationship	Gen	der		Ag	e	
		Widowed	Male	Female	16-24	25-34	35-44	45-50
Alcoholism	I feel awkward discussing	18%	19%	12%	18%	13%	15%	14%
	I feel comfortable discussing	82%	81%	88%	82%	87%	85%	86%
Divorce	I feel awkward discussing	36%	18%	10%	22%	12%	10%	13%
	I feel comfortable discussing	64%	82%	90%	78%	88%	90%	87%
Relationships	I feel awkward discussing	28%	19%	11%	19%	14%	11%	17%
	I feel comfortable discussing	72%	81%	89%	81%	86%	89%	83%
Personal problems	I feel awkward discussing	41%	38%	26%	39%	27%	29%	38%
	I feel comfortable discussing	59%	62%	74%	61%	73%	71%	62%
Sex	I feel awkward discussing	12%	30%	32%	33%	29%	30%	32%
	I feel comfortable discussing	88%	70%	68%	67%	71%	70%	68%
Debt	I feel awkward discussing	42%	34%	34%	33%	33%	33%	38%
	I feel comfortable discussing	58%	66%	66%	67%	67%	67%	62%
Abortion	I feel awkward discussing	58%	24%	21%	27%	22%	21%	23%
	I feel comfortable discussing	42%	76%	79%	73%	78%	79%	77%
Sexual health	I feel awkward discussing	18%	40%	38%	38%	38%	38%	42%
	I feel comfortable discussing	82%	60%	62%	62%	62%	62%	58%
Depression	I feel awkward discussing	41%	36%	26%	41%	29%	26%	29%
	I feel comfortable discussing	59%	64%	74%	59%	71%	74%	71%
Serious illness including	I feel awkward discussing	0%	25%	14%	26%	18%	16%	19%
cancer	I feel comfortable discussing	100%	75%	86%	74%	82%	84%	81%
Contraception	I feel awkward discussing	16%	24%	15%	26%	18%	17%	19%
	I feel comfortable discussing	84%	76%	85%	74%	82%	83%	81%
Drugs	I feel awkward discussing	58%	16%	11%	18%	13%	11%	11%
	I feel comfortable discussing	42%	84%	89%	82%	87%	89%	89%
Sexually transmitted	I feel awkward discussing	34%	39%	39%	38%	41%	39%	38%
infections (STIs)	I feel comfortable discussing	66%	61%	61%	62%	59%	61%	62%
Emotions / feelings	I feel awkward discussing	36%	36%	19%	31%	24%	24%	34%
	I feel comfortable discussing	64%	64%	81%	69%	76%	76%	66%
Same sex relationships	I feel awkward discussing	17%	28%	13%	25%	17%	18%	22%
	I feel comfortable discussing	83%	72%	87%	75%	83%	82%	78%
Teenage pregnancy	I feel awkward discussing	36%	16%	9%	20%	11%	9%	10%
5,5,	I feel comfortable discussing	64%	84%	91%	80%	89%	91%	90%
Pornography	I feel awkward discussing	46%	33%	42%	40%	38%	36%	36%
5	I feel comfortable discussing	54%	67%	58%	60%	62%	64%	64%

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		Relationship	Gen	Gender		Age			
		Widowed	Male	Female	16-24	25-34	35-44	45-50	
Having children outside	I feel awkward discussing	12%	14%	6%	15%	10%	6%	9%	
marriage	I feel comfortable discussing	88%	86%	94%	85%	90%	94%	91%	
Salary	I feel awkward discussing	51%	32%	32%	23%	36%	32%	35%	
	I feel comfortable discussing	49%	68%	68%	77%	64%	68%	65%	
Problems at work	I feel awkward discussing	40%	19%	12%	19%	15%	14%	15%	
	I feel comfortable discussing	60%	81%	88%	81%	85%	86%	85%	

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					Region			
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North Eas
Alcoholism	I feel awkward discussing	17%	17%	15%	11%	10%	13%	239
	I feel comfortable discussing	83%	83%	85%	89%	90%	87%	779
Divorce	I feel awkward discussing	15%	17%	13%	9%	10%	17%	179
	I feel comfortable discussing	85%	83%	87%	91%	90%	83%	839
Relationships	I feel awkward discussing	16%	16%	14%	13%	11%	15%	25
	I feel comfortable discussing	84%	84%	86%	87%	89%	85%	75
Personal problems	I feel awkward discussing	35%	35%	32%	28%	30%	34%	35
	I feel comfortable discussing	65%	65%	68%	72%	70%	66%	65
Sex	I feel awkward discussing	34%	34%	28%	30%	26%	36%	30
	I feel comfortable discussing	66%	66%	72%	70%	74%	64%	70
Debt	I feel awkward discussing	37%	38%	33%	35%	28%	33%	37
	I feel comfortable discussing	63%	62%	67%	65%	72%	67%	63
Abortion	I feel awkward discussing	27%	29%	20%	18%	16%	26%	21
	I feel comfortable discussing	73%	71%	80%	82%	84%	74%	79
Sexual health	I feel awkward discussing	37%	45%	32%	37%	35%	46%	39
	I feel comfortable discussing	63%	55%	68%	63%	65%	54%	61
Depression	I feel awkward discussing	30%	35%	32%	31%	25%	32%	31
	I feel comfortable discussing	70%	65%	68%	69%	75%	68%	69
Serious illness including	I feel awkward discussing	22%	23%	22%	17%	16%	21%	20
cancer	I feel comfortable discussing	78%	77%	78%	83%	84%	79%	80
Contraception	I feel awkward discussing	22%	19%	16%	20%	16%	27%	22
	I feel comfortable discussing	78%	81%	84%	80%	84%	73%	78
Drugs	I feel awkward discussing	15%	16%	12%	10%	11%	11%	16
-	I feel comfortable discussing	85%	84%	88%	90%	89%	89%	84
Sexually transmitted	I feel awkward discussing	41%	46%	37%	37%	36%	40%	42
infections (STIs)	I feel comfortable discussing	59%	54%	63%	63%	64%	60%	58
Emotions / feelings	I feel awkward discussing	23%	32%	26%	28%	24%	24%	32
-	I feel comfortable discussing	77%	68%	74%	72%	76%	76%	68
Same sex relationships	I feel awkward discussing	26%	19%	21%	18%	17%	20%	26
	I feel comfortable discussing	74%	81%	79%	82%	83%	80%	74
Teenage pregnancy	I feel awkward discussing	16%	17%	11%	9%	9%	11%	12
	I feel comfortable discussing	84%	83%	89%	91%	91%	89%	88
Pornography	I feel awkward discussing	41%	39%	36%	40%	36%	39%	31
	I feel comfortable discussing	59%	61%	64%	60%	64%	61%	69

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					Region			
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East
Having children outside	I feel awkward discussing	16%	11%	9%	6%	7%	7%	13%
marriage	I feel comfortable discussing	84%	89%	91%	94%	93%	93%	87%
Salary	I feel awkward discussing	33%	39%	30%	30%	28%	40%	20%
	I feel comfortable discussing	67%	61%	70%	70%	72%	60%	80%
Problems at work	I feel awkward discussing	16%	18%	12%	14%	12%	20%	18%
	I feel comfortable discussing	84%	82%	88%	86%	88%	80%	82%

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#### Region Socio-Economic Group Yorks & North West Humberside AB C1 C2 DE Alcoholism I feel awkward discussing 13% 16% 14% 15% 16% 16% I feel comfortable discussing 84% 87% 86% 85% 84% 84% Divorce I feel awkward discussing 12% 15% 11% 11% 14% 18% I feel comfortable discussing 85% 89% 88% 89% 86% 82% Relationships I feel awkward discussing 13% 14% 15% 13% 12% 18% I feel comfortable discussing 87% 86% 85% 87% 82% 88% Personal problems I feel awkward discussing 29% 30% 29% 29% 34% 36% I feel comfortable discussing 71% 70% 71% 71% 66% 64% I feel awkward discussing Sex 24% 34% 33% 30% 30% 31% I feel comfortable discussing 76% 66% 67% 70% 70% 69% Debt I feel awkward discussing 31% 32% 33% 34% 31% 36% I feel comfortable discussing 68% 67% 66% 69% 64% 69% Abortion I feel awkward discussing 21% 21% 22% 23% 23% 23% I feel comfortable discussing 79% 79% 78% 77% 77% 77% Sexual health I feel awkward discussing 34% 40% 37% 39% 39% 39% I feel comfortable discussing 66% 60% 63% 61% 61% 61% Depression I feel awkward discussing 30% 30% 29% 27% 32% 35% I feel comfortable discussing 70% 70% 71% 73% 68% 65% Serious illness including I feel awkward discussing 15% 17% 16% 17% 19% 24% cancer I feel comfortable discussing 84% 85% 83% 83% 81% 76% Contraception I feel awkward discussing 15% 20% 20% 20% 19% 19% I feel comfortable discussing 85% 80% 80% 80% 81% 81% Drugs I feel awkward discussing 15% 10% 11% 13% 12% 16% I feel comfortable discussing 85% 90% 89% 87% 88% 84% Sexually transmitted I feel awkward discussing 33% 42% 40% 39% 40% 39% infections (STIs) I feel comfortable discussing 67% 58% 60% 61% 60% 61% Emotions / feelings I feel awkward discussing 28% 26% 21% 25% 25% 34% I feel comfortable discussing 79% 72% 74% 75% 75% 66% Same sex relationships I feel awkward discussing 19% 22% 18% 18% 18% 24% I feel comfortable discussing 81% 78% 82% 82% 82% 76% Teenage pregnancy I feel awkward discussing 12% 10% 11% 11% 12% 15% I feel comfortable discussing 88% 90% 89% 89% 88% 85% Pornography I feel awkward discussing 41% 36% 33% 40% 36% 39% I feel comfortable discussing 67% 60% 59% 64% 61% 64%

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		Re	Region			Socio-Economic Group			
		Nouth Mast	Yorks &	A D					
Having children outside	I feel awkward discussing	North West 10%	Humberside 8%	AB 10%	<u>C1</u> 10%	12%	<u>DE</u> 9%		
marriage	I feel comfortable discussing	90%	92%	90%	90%	88%	91%		
Salary	I feel awkward discussing	28%	28%	37%	33%	32%	27%		
	I feel comfortable discussing	72%	72%	63%	67%	68%	73%		
Problems at work	I feel awkward discussing	17%	11%	14%	13%	19%	17%		
	I feel comfortable discussing	83%	89%	86%	87%	81%	83%		

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				Relationship S	Status		
		Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced
Alcoholism	I feel awkward discussing	26%	30%	33%	25%	21%	109
	I feel comfortable discussing	74%	70%	67%	75%	79%	90
Divorce	I feel awkward discussing	23%	29%	25%	19%	22%	8
	I feel comfortable discussing	77%	71%	75%	81%	78%	92
Relationships	I feel awkward discussing	29%	42%	34%	23%	24%	6
	I feel comfortable discussing	71%	58%	66%	77%	76%	94
Personal problems	I feel awkward discussing	40%	46%	43%	37%	38%	25
	I feel comfortable discussing	60%	54%	57%	63%	62%	75
Sex	I feel awkward discussing	59%	66%	64%	59%	55%	35
	I feel comfortable discussing	41%	34%	36%	41%	45%	65
Debt	I feel awkward discussing	33%	32%	34%	33%	35%	26
	I feel comfortable discussing	67%	68%	66%	67%	65%	74
Abortion	I feel awkward discussing	39%	43%	45%	40%	34%	17
	I feel comfortable discussing	61%	57%	55%	60%	66%	83
Sexual health	I feel awkward discussing	60%	68%	62%	61%	54%	40
	I feel comfortable discussing	40%	32%	38%	39%	46%	60
Depression	I feel awkward discussing	36%	39%	43%	35%	33%	22
	I feel comfortable discussing	64%	61%	57%	65%	67%	78
Serious illness including	I feel awkward discussing	22%	26%	30%	18%	20%	8
cancer	I feel comfortable discussing	78%	74%	70%	82%	80%	92
Contraception	I feel awkward discussing	43%	56%	49%	40%	34%	17
	I feel comfortable discussing	57%	44%	51%	60%	66%	83
Drugs	I feel awkward discussing	32%	41%	38%	31%	24%	9
	I feel comfortable discussing	68%	59%	62%	69%	76%	91
Sexually transmitted	I feel awkward discussing	61%	68%	66%	63%	54%	43
infections (STIs)	I feel comfortable discussing	39%	32%	34%	37%	46%	57
Emotions / feelings	I feel awkward discussing	37%	46%	42%	34%	32%	21
	I feel comfortable discussing	63%	54%	58%	66%	68%	79
Same sex relationships	I feel awkward discussing	37%	49%	41%	30%	31%	17
	I feel comfortable discussing	63%	51%	59%	70%	69%	83
Teenage pregnancy	I feel awkward discussing	26%	34%	34%	23%	22%	4
	I feel comfortable discussing	74%	66%	66%	77%	78%	96
Pornography	I feel awkward discussing	66%	71%	70%	64%	64%	43
	I feel comfortable discussing	34%	29%	30%	36%	36%	57

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			Relationship Status							
				In a relationship, but						
		Total	Single	live apart	Cohabiting	Married	Divorced			
Having children outside	I feel awkward discussing	22%	31%	26%	17%	18%	4%			
marriage	I feel comfortable discussing	78%	69%	74%	83%	82%	96%			
Salary	I feel awkward discussing	24%	24%	25%	20%	28%	19%			
	I feel comfortable discussing	76%	76%	75%	80%	72%	81%			
Problems at work	I feel awkward discussing	20%	22%	25%	18%	20%	13%			
	I feel comfortable discussing	80%	78%	75%	82%	80%	87%			

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		Relationship	Gen	der		Ag	e	
		Widowed	Male	Female	16-24	25-34	35-44	45-50
Alcoholism	I feel awkward discussing	7%	25%	26%	39%	25%	21%	17%
	I feel comfortable discussing	93%	75%	74%	61%	75%	79%	83%
Divorce	I feel awkward discussing	6%	27%	20%	36%	23%	18%	15%
	I feel comfortable discussing	94%	73%	80%	64%	77%	82%	85%
Relationships	I feel awkward discussing	6%	31%	28%	44%	29%	24%	21%
	I feel comfortable discussing	94%	69%	72%	56%	71%	76%	79%
Personal problems	I feel awkward discussing	33%	42%	38%	46%	39%	37%	39%
	I feel comfortable discussing	67%	58%	62%	54%	61%	63%	61%
Sex	I feel awkward discussing	33%	58%	61%	69%	64%	54%	47%
	I feel comfortable discussing	67%	42%	39%	31%	36%	46%	53%
Debt	I feel awkward discussing	39%	33%	34%	35%	36%	32%	27%
	I feel comfortable discussing	61%	67%	66%	65%	64%	68%	73%
Abortion	I feel awkward discussing	46%	37%	40%	50%	40%	33%	30%
	I feel comfortable discussing	54%	63%	60%	50%	60%	67%	70%
Sexual health	I feel awkward discussing	50%	60%	60%	67%	64%	54%	54%
	I feel comfortable discussing	50%	40%	40%	33%	36%	46%	46%
Depression	I feel awkward discussing	30%	37%	34%	44%	35%	34%	29%
	I feel comfortable discussing	70%	63%	66%	56%	65%	66%	71%
Serious illness including	I feel awkward discussing	24%	26%	18%	30%	22%	19%	18%
cancer	I feel comfortable discussing	76%	74%	82%	70%	78%	81%	82%
Contraception	I feel awkward discussing	24%	44%	42%	57%	47%	35%	30%
	I feel comfortable discussing	76%	56%	58%	43%	53%	65%	70%
Drugs	I feel awkward discussing	46%	32%	31%	43%	36%	26%	19%
	I feel comfortable discussing	54%	68%	69%	57%	64%	74%	81%
Sexually transmitted	I feel awkward discussing	46%	60%	62%	70%	64%	56%	51%
infections (STIs)	I feel comfortable discussing	54%	40%	38%	30%	36%	44%	49%
Emotions / feelings	I feel awkward discussing	30%	43%	32%	44%	37%	33%	37%
	I feel comfortable discussing	70%	57%	68%	56%	63%	67%	63%
Same sex relationships	I feel awkward discussing	36%	40%	33%	50%	37%	31%	29%
	I feel comfortable discussing	64%	60%	67%	50%	63%	69%	71%
Teenage pregnancy	I feel awkward discussing	24%	30%	23%	41%	28%	20%	16%
	I feel comfortable discussing	76%	70%	77%	59%	72%	80%	84%
Pornography	I feel awkward discussing	39%	64%	68%	73%	70%	61%	57%
	I feel comfortable discussing	61%	36%	32%	27%	30%	39%	43%

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		Relationship	ationship Gender			Age			
		Widowed	Male	Female	16-24	25-34	35-44	45-50	
Having children outside	I feel awkward discussing	24%	25%	19%	39%	21%	16%	12%	
marriage	I feel comfortable discussing	76%	75%	81%	61%	79%	84%	88%	
Salary	I feel awkward discussing	39%	25%	24%	23%	24%	27%	22%	
	I feel comfortable discussing	61%	75%	76%	77%	76%	73%	78%	
Problems at work	I feel awkward discussing	6%	24%	17%	25%	20%	20%	16%	
	I feel comfortable discussing	94%	76%	83%	75%	80%	80%	84%	

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					Region			
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East
Alcoholism	I feel awkward discussing	27%	34%	19%	23%	22%	25%	35%
	I feel comfortable discussing	73%	66%	81%	77%	78%	75%	65%
Divorce	I feel awkward discussing	31%	29%	15%	17%	17%	23%	21%
	I feel comfortable discussing	69%	71%	85%	83%	83%	77%	79%
Relationships	I feel awkward discussing	36%	32%	21%	30%	28%	33%	30%
	I feel comfortable discussing	64%	68%	79%	70%	72%	67%	70%
Personal problems	I feel awkward discussing	42%	46%	32%	37%	41%	43%	489
	I feel comfortable discussing	58%	54%	68%	63%	59%	57%	529
Sex	I feel awkward discussing	67%	61%	52%	68%	54%	63%	56%
	I feel comfortable discussing	33%	39%	48%	32%	46%	37%	449
Debt	I feel awkward discussing	33%	43%	26%	27%	31%	36%	339
	I feel comfortable discussing	67%	57%	74%	73%	69%	64%	679
Abortion	I feel awkward discussing	49%	47%	28%	37%	32%	39%	299
	I feel comfortable discussing	51%	53%	72%	63%	68%	61%	71
Sexual health	I feel awkward discussing	64%	65%	52%	63%	56%	64%	61
	I feel comfortable discussing	36%	35%	48%	37%	44%	36%	39
Depression	I feel awkward discussing	35%	43%	31%	35%	32%	36%	44
	I feel comfortable discussing	65%	57%	69%	65%	68%	64%	56
Serious illness including	I feel awkward discussing	27%	28%	21%	16%	17%	21%	24
cancer	I feel comfortable discussing	73%	72%	79%	84%	83%	79%	76
Contraception	I feel awkward discussing	48%	47%	35%	43%	48%	42%	42
	I feel comfortable discussing	52%	53%	65%	57%	52%	58%	58
Drugs	I feel awkward discussing	42%	36%	27%	29%	28%	27%	36
	I feel comfortable discussing	58%	64%	73%	71%	72%	73%	64
Sexually transmitted	I feel awkward discussing	64%	69%	55%	67%	59%	60%	60
nfections (STIs)	I feel comfortable discussing	36%	31%	45%	33%	41%	40%	40
Emotions / feelings	I feel awkward discussing	39%	39%	28%	34%	38%	36%	48
-	I feel comfortable discussing	61%	61%	72%	66%	62%	64%	52
Same sex relationships	I feel awkward discussing	46%	37%	33%	29%	37%	30%	37
	I feel comfortable discussing	54%	63%	67%	71%	63%	70%	63
Teenage pregnancy	I feel awkward discussing	34%	31%	20%	22%	21%	22%	26
	I feel comfortable discussing	66%	69%	80%	78%	79%	78%	74
Pornography	I feel awkward discussing	73%	67%	58%	71%	63%	66%	619
	I feel comfortable discussing	27%	33%	42%	29%	37%	34%	399

Populus interviewed 2131 adults aged 16-50 between 16th and 20th October 2009. The data has been weighted to be representative of all adults aged 16-50 in England. Populus is a member of the British Polling Council and abides by its rule, for more information see www.populus.co.uk

		Region								
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East		
Having children outside marriage	I feel awkward discussing	31%	29%	14%	20%	15%	14%	29%		
	I feel comfortable discussing	69%	71%	86%	80%	85%	86%	71%		
Salary	I feel awkward discussing	27%	30%	22%	23%	22%	26%	24%		
	I feel comfortable discussing	73%	70%	78%	77%	78%	74%	76%		
Problems at work	I feel awkward discussing	20%	24%	15%	21%	18%	22%	22%		
	I feel comfortable discussing	80%	76%	85%	79%	82%	78%	78%		

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25%

24%

76%

29%

71%

42%

58%

54%

46%

32%

68%

36%

64%

57%

43%

37%

23%

77%

40%

60%

29%

71%

58%

42%

39%

38%

62%

26%

74%

60%

40%

#### Region Socio-Economic Group Yorks & North West Humberside AB C1 C2 DE Alcoholism I feel awkward discussing 24% 22% 25% 27% 25% I feel comfortable discussing 78% 75% 76% 73% 75% 75% Divorce I feel awkward discussing 26% 23% 22% 24% 21% I feel comfortable discussing 74% 79% 77% 78% 76% Relationships I feel awkward discussing 28% 29% 23% 31% 30% I feel comfortable discussing 71% 77% 72% 69% 70% Personal problems I feel awkward discussing 36% 36% 40% 40% 36% I feel comfortable discussing 64% 64% 60% 60% 64% I feel awkward discussing Sex 55% 56% 62% 64% 57% I feel comfortable discussing 45% 44% 38% 36% 43% Debt I feel awkward discussing 33% 32% 36% 34% 30% I feel comfortable discussing 67% 64% 66% 68% 70% Abortion I feel awkward discussing 35% 36% 42% 40% 37% I feel comfortable discussing 65% 64% 58% 60% 63% Sexual health I feel awkward discussing 55% 60% 61% 65% 57% I feel comfortable discussing 45% 40% 39% 35% 43% Depression I feel awkward discussing 32% 35% 36% 35% 34% I feel comfortable discussing 68% 65% 64% 65% 66% 63% Serious illness including I feel awkward discussing 22% 19% 17% 25% 23% cancer I feel comfortable discussing 78% 81% 83% 75% 77% Contraception I feel awkward discussing 39% 41% 44% 47% 40% I feel comfortable discussing 61% 59% 56% 53% 60% Drugs I feel awkward discussing 27% 29% 31% 34% 32% I feel comfortable discussing 73% 71% 69% 66% 68% Sexually transmitted I feel awkward discussing 53% 63% 63% 64% 57% infections (STIs) I feel comfortable discussing 47% 37% 37% 36% 43% Emotions / feelings I feel awkward discussing 39% 38% 36% 37% 36% I feel comfortable discussing 64% 63% 64% 61% 62% 61% Same sex relationships I feel awkward discussing 37% 36% 38% 35% 37% I feel comfortable discussing 64% 62% 63% 65% 63% Teenage pregnancy I feel awkward discussing 29% 24% 28% 27% 25% I feel comfortable discussing

71%

62%

38%

I feel awkward discussing

I feel comfortable discussing

Pornography

76%

67%

33%

72%

71%

29%

73%

69%

31%

75%

66%

34%

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		Re	Region			Socio-Economic Group			
		North West	Yorks & Humberside	AB	C1	C2	DE		
Having children outside	I feel awkward discussing	23%	20%	23%	22%	22%	22%		
marriage	I feel comfortable discussing	77%	80%	77%	78%	78%	78%		
Salary	I feel awkward discussing	20%	22%	28%	25%	23%	22%		
	I feel comfortable discussing	80%	78%	72%	75%	77%	78%		
Problems at work	I feel awkward discussing	21%	20%	21%	21%	20%	20%		
	I feel comfortable discussing	79%	80%	79%	79%	80%	80%		

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				Relationship S	tatus		
		Total	Cinala	In a relationship, but	Cababiting	Married	Divorced
Alcoholism	I feel awkward discussing	<u> </u>	Single 14%	live apart 8%	Cohabiting 5%	<u>8%</u>	Divorced 7%
AICOHOIISIII	I feel comfortable discussing						
Divorce	I feel awkward discussing	91%	86%	92%	95%	92%	939
Divorce	I feel comfortable discussing	13%	19%	11%	7%	13%	49
Relationships	I feel awkward discussing	87%	81%	89%	93%	87%	96%
Relationships	5	10%	17%	7%	7%	7%	9%
Demonstration of the second	I feel comfortable discussing	90%	83%	93%	93%	93%	919
Personal problems	I feel awkward discussing	16%	22%	11%	14%	14%	149
c .	I feel comfortable discussing	84%	78%	89%	86%	86%	869
Sex	I feel awkward discussing	14%	20%	7%	11%	15%	109
	I feel comfortable discussing	86%	80%	93%	89%	85%	90%
Debt	I feel awkward discussing	15%	18%	17%	12%	14%	129
	I feel comfortable discussing	85%	82%	83%	88%	86%	889
Abortion	I feel awkward discussing	14%	22%	17%	10%	11%	75
	I feel comfortable discussing	86%	78%	83%	90%	89%	939
Sexual health	I feel awkward discussing	17%	26%	14%	13%	13%	129
	I feel comfortable discussing	83%	74%	86%	87%	87%	889
Depression	I feel awkward discussing	16%	22%	14%	14%	13%	199
	I feel comfortable discussing	84%	78%	86%	86%	87%	819
Serious illness including	I feel awkward discussing	12%	18%	12%	9%	10%	5%
cancer	I feel comfortable discussing	88%	82%	88%	91%	90%	95%
Contraception	I feel awkward discussing	8%	13%	6%	5%	6%	3%
	I feel comfortable discussing	92%	87%	94%	95%	94%	979
Drugs	I feel awkward discussing	9%	15%	7%	5%	7%	49
	I feel comfortable discussing	91%	85%	93%	95%	93%	969
Sexually transmitted	I feel awkward discussing	20%	29%	19%	16%	17%	129
infections (STIs)	I feel comfortable discussing	80%	71%	81%	84%	83%	88
Emotions / feelings	I feel awkward discussing	15%	16%	17%	15%	14%	149
	I feel comfortable discussing	85%	84%	83%	85%	86%	86
Same sex relationships	I feel awkward discussing	13%	20%	12%	5%	12%	115
······	I feel comfortable discussing	87%	80%	88%	95%	88%	899
Teenage pregnancy	I feel awkward discussing	8%	16%	6%	5%	6%	25
	I feel comfortable discussing	92%	84%	94%	95%	94%	98
Pornography	I feel awkward discussing	28%	33%	27%	20%	30%	219
2	I feel comfortable discussing	72%	67%	73%	80%	70%	799

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				Relationship S	tatus						
		In a relationship, but									
		Total	Single	live apart	Cohabiting	Married	Divorced				
Having children outside	I feel awkward discussing	8%	14%	6%	3%	8%	4%				
marriage	I feel comfortable discussing	92%	86%	94%	97%	92%	96%				
Salary	I feel awkward discussing	11%	17%	15%	6%	8%	9%				
	I feel comfortable discussing	89%	83%	85%	94%	92%	91%				
Problems at work	I feel awkward discussing	9%	15%	8%	6%	7%	8%				
	I feel comfortable discussing	91%	85%	92%	94%	93%	92%				

Do you feel awkward or comfortable discussing the following topics of conversation with a partner?

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#### Relationship Gender Age Widowed Male Female 16-24 25-34 35-44 45-50 Alcoholism I feel awkward discussing 0% 10% 7% 13% 9% 7% 7% I feel comfortable discussing 93% 93% 100% 90% 87% 91% 93% Divorce I feel awkward discussing 9% 0% 16% 19% 12% 10% 10% I feel comfortable discussing 100% 84% 91% 81% 88% 90% 90% Relationships I feel awkward discussing 7% 0% 13% 13% 10% 7% 10% I feel comfortable discussing 87% 93% 87% 90% 93% 90% 100% Personal problems I feel awkward discussing 33% 17% 14% 16% 14% 14% 20% I feel comfortable discussing 67% 83% 86% 84% 86% 86% 80% I feel awkward discussing Sex 0% 15% 14% 15% 14% 13% 17% I feel comfortable discussing 100% 85% 86% 85% 86% 87% 83% Debt I feel awkward discussing 28% 16% 14% 15% 17% 14% 13% I feel comfortable discussing 72% 84% 86% 85% 83% 86% 87% Abortion I feel awkward discussing 25% 17% 12% 19% 14% 12% 14% I feel comfortable discussing 75% 83% 88% 81% 86% 88% 86% Sexual health I feel awkward discussing 0% 18% 15% 21% 17% 14% 15% I feel comfortable discussing 100% 82% 85% 79% 83% 86% 85% Depression I feel awkward discussing 6% 17% 15% 18% 19% 13% 15% I feel comfortable discussing 94% 83% 85% 82% 81% 87% 85% Serious illness including I feel awkward discussing 16% 9% 17% 12% 8% 14% 28% cancer I feel comfortable discussing 72% 84% 91% 83% 88% 92% 86% Contraception I feel awkward discussing 0% 9% 6% 12% 8% 5% 6% I feel comfortable discussing 100% 91% 94% 88% 92% 95% 94% Drugs I feel awkward discussing 0% 11% 6% 14% 10% 5% 6% I feel comfortable discussing 100% 89% 94% 86% 90% 95% 94% Sexually transmitted I feel awkward discussing 25% 21% 19% 23% 22% 18% 16% infections (STIs) I feel comfortable discussing 75% 79% 81% 77% 78% 82% 84% Emotions / feelings I feel awkward discussing 33% 18% 13% 14% 15% 15% 20% I feel comfortable discussing 87% 67% 82% 86% 85% 85% 80% Same sex relationships I feel awkward discussing 8% 6% 18% 17% 12% 11% 11% I feel comfortable discussing 83% 89% 89% 94% 82% 92% 88% Teenage pregnancy I feel awkward discussing 0% 11% 6% 15% 9% 5% 5% I feel comfortable discussing 100% 89% 94% 85% 91% 95% 95% Pornography I feel awkward discussing 26% 29% 25% 30% 28% 28% 27% I feel comfortable discussing 75% 70% 74% 71% 72% 72% 73%

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		Relationship	Relationship Gender			Age			
		Widowed	Male	Female	16-24	25-34	35-44	45-50	
Having children outside marriage	I feel awkward discussing	0%	11%	5%	14%	8%	5%	4%	
	I feel comfortable discussing	100%	89%	95%	86%	92%	95%	96%	
Salary	I feel awkward discussing	0%	13%	9%	13%	13%	9%	9%	
	I feel comfortable discussing	100%	87%	91%	87%	87%	91%	91%	
Problems at work	I feel awkward discussing	0%	12%	7%	14%	10%	6%	7%	
	I feel comfortable discussing	100%	88%	93%	86%	90%	94%	93%	

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		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North Eas
Alcoholism	I feel awkward discussing	11%	13%	5%	3%	5%	8%	155
	I feel comfortable discussing	89%	87%	95%	97%	95%	92%	855
Divorce	I feel awkward discussing	18%	16%	7%	8%	6%	13%	14
	I feel comfortable discussing	82%	84%	93%	92%	94%	87%	86
Relationships	I feel awkward discussing	14%	9%	9%	3%	9%	10%	17
	I feel comfortable discussing	86%	91%	91%	97%	91%	90%	83
Personal problems	I feel awkward discussing	16%	18%	12%	10%	14%	19%	20
	I feel comfortable discussing	84%	82%	88%	90%	86%	81%	80
Sex	I feel awkward discussing	16%	16%	13%	8%	14%	15%	17
	I feel comfortable discussing	84%	84%	87%	92%	86%	85%	83
Debt	I feel awkward discussing	20%	18%	10%	10%	10%	18%	21
	I feel comfortable discussing	80%	82%	90%	90%	90%	82%	79
Abortion	I feel awkward discussing	19%	17%	12%	10%	10%	14%	17
	I feel comfortable discussing	81%	83%	88%	90%	90%	86%	83
Sexual health	I feel awkward discussing	19%	23%	12%	12%	12%	17%	20
	I feel comfortable discussing	81%	77%	88%	88%	88%	83%	80
Depression	I feel awkward discussing	16%	20%	11%	10%	14%	20%	22
	I feel comfortable discussing	84%	80%	89%	90%	86%	80%	78
Serious illness including	I feel awkward discussing	19%	12%	9%	6%	10%	15%	13
cancer	I feel comfortable discussing	81%	88%	91%	94%	90%	85%	87
Contraception	I feel awkward discussing	11%	7%	5%	4%	5%	8%	16
	I feel comfortable discussing	89%	93%	95%	96%	95%	92%	84
Drugs	I feel awkward discussing	14%	9%	5%	3%	7%	7%	13
-	I feel comfortable discussing	86%	91%	95%	97%	93%	93%	87
Sexually transmitted	I feel awkward discussing	25%	25%	17%	16%	14%	22%	20
infections (STIs)	I feel comfortable discussing	75%	75%	83%	84%	86%	78%	80
Emotions / feelings	I feel awkward discussing	13%	19%	10%	12%	17%	19%	24
	I feel comfortable discussing	87%	81%	90%	88%	83%	81%	76
Same sex relationships	I feel awkward discussing	19%	13%	8%	8%	12%	11%	18
	I feel comfortable discussing	81%	87%	92%	92%	88%	89%	82
Teenage pregnancy	I feel awkward discussing	14%	10%	5%	5%	6%	7%	12
5,5,	I feel comfortable discussing	86%	90%	95%	95%	94%	93%	88
Pornography	I feel awkward discussing	35%	26%	23%	28%	27%	29%	25
5.,	I feel comfortable discussing	65%	74%	77%	72%	73%	71%	75

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		Region								
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East		
Having children outside marriage	I feel awkward discussing	15%	9%	5%	3%	3%	5%	11%		
	I feel comfortable discussing	85%	91%	95%	97%	97%	95%	89%		
Salary	I feel awkward discussing	14%	14%	5%	5%	12%	15%	12%		
	I feel comfortable discussing	86%	86%	95%	95%	88%	85%	88%		
Problems at work	I feel awkward discussing	9%	10%	8%	6%	8%	12%	14%		
	I feel comfortable discussing	91%	90%	92%	94%	92%	88%	86%		

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#### Region Socio-Economic Group Yorks & North West Humberside AB C1 C2 DE Alcoholism I feel awkward discussing 10% 8% 7% 9% 11% 9% I feel comfortable discussing 92% 93% 91% 89% 90% 91% Divorce I feel awkward discussing 10% 8% 15% 12% 17% 15% I feel comfortable discussing 85% 90% 92% 88% 83% 85% Relationships I feel awkward discussing 6% 9% 12% 11% 5% 11% I feel comfortable discussing 95% 94% 91% 89% 88% 89% Personal problems I feel awkward discussing 16% 15% 14% 14% 15% 19% I feel comfortable discussing 84% 85% 86% 86% 85% 81% I feel awkward discussing Sex 14% 14% 15% 12% 16% 15% I feel comfortable discussing 86% 86% 85% 88% 84% 85% Debt I feel awkward discussing 14% 13% 13% 15% 13% 18% I feel comfortable discussing 87% 87% 85% 87% 82% 86% Abortion I feel awkward discussing 17% 10% 13% 13% 17% 15% I feel comfortable discussing 83% 90% 87% 87% 83% 85% Sexual health I feel awkward discussing 15% 17% 15% 16% 16% 19% I feel comfortable discussing 85% 83% 85% 84% 84% 81% Depression I feel awkward discussing 15% 15% 15% 14% 17% 18% I feel comfortable discussing 85% 85% 85% 86% 83% 82% Serious illness including I feel awkward discussing 7% 7% 11% 13% 17% 13% cancer I feel comfortable discussing 87% 93% 93% 89% 87% 83% I feel awkward discussing Contraception 8% 7% 5% 8% 9% 8% I feel comfortable discussing 92% 93% 95% 92% 91% 92% Drugs I feel awkward discussing 9% 8% 6% 7% 12% 10% I feel comfortable discussing 91% 92% 94% 93% 88% 90% Sexually transmitted I feel awkward discussing 14% 23% 21% 22% 22% 16% infections (STIs) I feel comfortable discussing 86% 77% 79% 78% 78% 84% Emotions / feelings I feel awkward discussing 16% 12% 12% 14% 15% 19% I feel comfortable discussing 88% 84% 88% 86% 85% 81% Same sex relationships I feel awkward discussing 12% 12% 12% 11% 14% 14% I feel comfortable discussing 88% 88% 89% 88% 86% 86% Teenage pregnancy I feel awkward discussing 7% 8% 7% 7% 9% 11% I feel comfortable discussing 93% 92% 93% 93% 91% 89% Pornography I feel awkward discussing 30% 25% 29% 26% 30% 29% I feel comfortable discussing 71% 74% 70% 75% 70% 71%

Do you feel awkward or comfortable discussing the following topics of conversation with a partner?

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#### Do you feel awkward or comfortable discussing the following topics of conversation with a partner?

		Re	gion		Socio-Econo	mic Group	
		North West	Yorks & Humberside	AB	C1	C2	DE
Having children outside	I feel awkward discussing	10%	10%	8%	7%	10%	9%
marriage	I feel comfortable discussing	90%	90%	92%	93%	90%	91%
Salary	I feel awkward discussing	10%	8%	9%	10%	12%	13%
	I feel comfortable discussing	90%	92%	91%	90%	88%	87%
Problems at work	I feel awkward discussing	9%	9%	5%	9%	10%	13%
	I feel comfortable discussing	91%	91%	95%	91%	90%	87%

				Relati	onship Status			
		<b>-</b>		In a relationship, but				
Alcoholism	l discuss a lot	<u>Total</u>	Single	live apart	Cohabiting	Married	Divorced	Widowed
AICONOIISIII		7%	7%	11%	8%	5%	9%	9%
	l discuss sometimes l never discuss	57%	58%	58%	57%	55%	69%	46%
Divorce	l discuss a lot	36%	35%	31%	34%	40%	22%	45%
Divorce		7%	8%	5%	7%	5%	13%	9%
	l discuss sometimes I never discuss	56%	51%	54%	55%	59%	80%	58%
Deletieneleine		37%	41%	41%	37%	36%	7%	339
Relationships	I discuss a lot	27%	25%	40%	32%	19%	44%	179
	I discuss sometimes	61%	61%	51%	60%	68%	45%	589
D	I never discuss	12%	14%	9%	9%	13%	11%	249
Personal problems	I discuss a lot	16%	17%	22%	19%	11%	26%	149
	I discuss sometimes	64%	63%	63%	63%	67%	65%	509
_	I never discuss	19%	20%	14%	18%	22%	9%	36
ex	I discuss a lot	17%	19%	28%	17%	11%	17%	9
	I discuss sometimes	57%	53%	53%	63%	56%	62%	70
	I never discuss	26%	27%	19%	19%	33%	21%	21
Debt	I discuss a lot	9%	11%	10%	9%	6%	13%	5
	I discuss sometimes	57%	54%	55%	60%	58%	67%	53
	I never discuss	34%	34%	36%	30%	36%	19%	42
Abortion	I discuss a lot	4%	7%	6%	3%	2%	4%	9
	I discuss sometimes	48%	45%	53%	50%	47%	58%	46
	I never discuss	47%	49%	41%	47%	50%	38%	45
Sexual health	I discuss a lot	5%	7%	8%	5%	3%	4%	0
	l discuss sometimes	48%	46%	51%	49%	45%	59%	60
	I never discuss	47%	47%	41%	46%	52%	37%	40
Depression	l discuss a lot	8%	9%	8%	10%	5%	8%	5
	I discuss sometimes	58%	57%	59%	57%	57%	70%	59
	l never discuss	34%	33%	33%	33%	38%	22%	36
Serious illness	I discuss a lot	9%	11%	9%	10%	7%	14%	9
ncluding cancer	I discuss sometimes	66%	60%	64%	66%	70%	74%	62
	l never discuss	25%	28%	28%	24%	23%	11%	29
Contraception	I discuss a lot	7%	7%	10%	9%	5%	5%	9
	I discuss sometimes	56%	51%	64%	59%	53%	64%	51
	l never discuss	37%	42%	26%	32%	42%	31%	40

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				Relati	onship Status			
				In a relationship, but				
_		Total	Single	live apart	Cohabiting	Married	Divorced	Widowed
Drugs	I discuss a lot	9%	10%	10%	10%	6%	7%	9%
	l discuss sometimes	62%	60%	67%	67%	58%	69%	55%
	I never discuss	29%	30%	23%	24%	35%	23%	36%
Sexually transmitted infections (STIs)	I discuss a lot	4%	7%	3%	3%	3%	1%	0%
infections (STIS)	I discuss sometimes	45%	44%	56%	46%	40%	60%	54%
	I never discuss	51%	49%	41%	51%	57%	39%	46%
Emotions / feelings	I discuss a lot	20%	20%	32%	21%	16%	27%	9%
	I discuss sometimes	61%	60%	54%	64%	63%	59%	91%
	I never discuss	18%	20%	14%	15%	21%	14%	0%
Same sex	I discuss a lot	7%	10%	8%	10%	4%	4%	9%
relationships	I discuss sometimes	58%	53%	59%	63%	56%	73%	519
	I never discuss	35%	37%	33%	27%	40%	22%	40%
Teenage pregnancy	I discuss a lot	5%	5%	8%	5%	3%	4%	9%
	I discuss sometimes	54%	51%	55%	56%	53%	69%	519
	I never discuss	41%	43%	37%	39%	44%	27%	40%
Pornography	I discuss a lot	7%	7%	10%	8%	5%	8%	09
	I discuss sometimes	49%	50%	56%	51%	43%	56%	49%
	I never discuss	44%	42%	35%	41%	51%	36%	519
Having children	I discuss a lot	6%	6%	5%	10%	4%	7%	9%
outside marriage	I discuss sometimes	54%	49%	54%	58%	53%	72%	46%
	I never discuss	40%	45%	41%	32%	43%	22%	45%
Salary	I discuss a lot	9%	10%	7%	10%	8%	7%	149
	I discuss sometimes	58%	62%	66%	58%	52%	54%	359
	I never discuss	33%	28%	26%	32%	40%	40%	519
Problems at work	I discuss a lot	20%	20%	22%	21%	19%	23%	149
	I discuss sometimes	61%	59%	55%	62%	64%	54%	56%
	I never discuss	19%	21%	22%	17%	17%	23%	309
Work	I discuss a lot	36%	37%	36%	39%	33%	23%	149
	I discuss sometimes	53%	49%	52%	52%	57%	58%	86%
	I never discuss	11%	13%	12%	9%	10%	18%	09
TV	I discuss a lot	43%	46%	46%	44%	41%	36%	149
	I discuss sometimes	51%	47%	50%	50%	52%	57%	869
	I never discuss	6%	7%	4%	5%	7%	7%	09

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				Relati	onship Status			
		Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed
Popular culture	l discuss a lot	31%	33%			29%	23%	149
	l discuss sometimes	55%	52%	56%	55%	58%	59%	629
	l never discuss	13%	15%	10%	11%	13%	18%	249
The weather	l discuss a lot	29%	28%	26%	29%	30%	29%	18
	l discuss sometimes	62%	59%	66%	63%	63%	64%	82
	l never discuss	9%	13%	8%	7%	7%	7%	0
Clothes	l discuss a lot	27%	27%	36%	30%	25%	14%	20
	l discuss sometimes	58%	54%	51%	59%	60%	69%	44
	l never discuss	15%	19%	13%	11%	15%	17%	36
port	l discuss a lot	29%	33%	22%	28%	28%	20%	26
	l discuss sometimes	45%	41%	46%	47%	47%	49%	50
	l never discuss	26%	26%	32%	25%	25%	31%	24
Celebrities	l discuss a lot	24%	25%	28%	26%	21%	11%	20
	l discuss sometimes	59%	58%	55%	60%	62%	64%	44
	l never discuss	17%	17%	17%	15%	17%	26%	36

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		Geno	der		Ag	e	
		Male	Female	16-24	25-34	35-44	45-50
Alcoholism	I discuss a lot	8%	7%	10%	9%	5%	7%
	I discuss sometimes	56%	58%	56%	59%	57%	56%
	I never discuss	36%	35%	35%	33%	38%	37%
Divorce	l discuss a lot	5%	8%	7%	8%	5%	6%
	I discuss sometimes	53%	59%	47%	53%	62%	63%
	l never discuss	43%	32%	46%	39%	33%	30%
Relationships	I discuss a lot	19%	35%	32%	30%	25%	19%
	l discuss sometimes	64%	58%	55%	62%	63%	64%
	l never discuss	17%	7%	13%	8%	12%	16%
Personal problems	l discuss a lot	9%	23%	17%	20%	15%	12%
	l discuss sometimes	64%	64%	63%	66%	65%	62%
	I never discuss	26%	13%	20%	14%	21%	26%
Sex	l discuss a lot	18%	16%	25%	18%	13%	12%
	I discuss sometimes	55%	59%	51%	60%	58%	57%
	I never discuss	28%	25%	24%	23%	29%	31%
Debt	l discuss a lot	6%	11%	7%	10%	8%	10%
	I discuss sometimes	58%	57%	56%	58%	58%	56%
	l never discuss	35%	32%	36%	31%	34%	34%
Abortion	l discuss a lot	4%	4%	8%	5%	2%	3%
	I discuss sometimes	44%	52%	51%	49%	48%	45%
	l never discuss	52%	43%	41%	46%	50%	52%
Sexual health	I discuss a lot	5%	6%	7%	6%	4%	2%
	l discuss sometimes	46%	49%	48%	49%	48%	44%
	I never discuss	50%	45%	45%	45%	48%	53%
Depression	I discuss a lot	6%	9%	6%	12%	6%	8%
	l discuss sometimes	54%	62%	57%	56%	61%	56%
	l never discuss	40%	29%	38%	32%	33%	36%
Serious illness	l discuss a lot	8%	11%	9%	10%	9%	10%
including cancer	I discuss sometimes	62%	70%	61%	65%	68%	71%
	I never discuss	30%	20%	30%	25%	24%	19%
Contraception	I discuss a lot	6%	8%	11%	9%	5%	3%
	I discuss sometimes	48%	63%	58%	59%	53%	51%
	l never discuss	46%	29%	31%	32%	43%	47%

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		Geno	ler		Ag	e	
		Male	Female	16-24	25-34	35-44	45-50
Drugs	I discuss a lot	9%	8%	14%	10%	5%	7%
	I discuss sometimes	61%	63%	59%	63%	63%	62%
	I never discuss	30%	28%	27%	27%	32%	31%
Sexually transmitted	I discuss a lot	4%	4%	6%	5%	3%	2%
infections (STIs)	I discuss sometimes	44%	46%	53%	45%	41%	42%
	I never discuss	52%	50%	41%	50%	56%	56%
Emotions / feelings	I discuss a lot	11%	29%	26%	24%	16%	13%
	I discuss sometimes	62%	60%	55%	61%	66%	63%
	I never discuss	26%	10%	19%	15%	18%	24%
Same sex	I discuss a lot	7%	8%	9%	9%	5%	5%
relationships	I discuss sometimes	52%	64%	55%	59%	60%	55%
	I never discuss	41%	29%	36%	32%	34%	39%
Teenage pregnancy	I discuss a lot	4%	5%	6%	5%	4%	3%
	I discuss sometimes	50%	58%	55%	55%	54%	51%
	I never discuss	46%	37%	39%	40%	42%	45%
Pornography	I discuss a lot	11%	3%	9%	8%	6%	4%
	I discuss sometimes	54%	44%	52%	50%	48%	46%
	I never discuss	35%	53%	40%	42%	46%	50%
Having children	I discuss a lot	5%	8%	8%	8%	5%	3%
outside marriage	I discuss sometimes	48%	59%	50%	55%	54%	57%
	I never discuss	47%	33%	42%	37%	41%	41%
Salary	I discuss a lot	10%	8%	12%	9%	8%	8%
	I discuss sometimes	60%	56%	63%	59%	55%	53%
	I never discuss	30%	36%	25%	33%	37%	38%
Problems at work	I discuss a lot	18%	22%	21%	23%	19%	15%
	I discuss sometimes	62%	59%	57%	58%	64%	64%
	I never discuss	20%	18%	22%	19%	17%	21%
Work	I discuss a lot	36%	36%	35%	38%	35%	34%
	I discuss sometimes	53%	53%	54%	51%	55%	53%
	I never discuss	11%	11%	11%	11%	10%	13%
TV	I discuss a lot	43%	44%	47%	43%	41%	43%
	I discuss sometimes	50%	51%	45%	52%	54%	50%
	l never discuss	8%	5%	8%	5%	5%	7%

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#### How frequently or infrequently do you discuss the following topics of conversation with your friends? Gender Age Male Female 16-24 25-34 35-44 45-50 Popular culture I discuss a lot 29% 34% 30% 36% 29% 28% I discuss sometimes 55% 56% 54% 54% 57% 57% I never discuss 16% 10% 15% 10% 14% 15% The weather I discuss a lot 28% 29% 22% 29% 30% 36% I discuss sometimes 60% 64% 66% 62% 63% 58% I never discuss 12% 6% 13% 9% 7% 6% Clothes I discuss a lot 16% 38% 30% 32% 24% 21% I discuss sometimes 61% 54% 57% 55% 60% 59% I never discuss 12% 22% 8% 13% 17% 20% I discuss a lot Sport 28% 43% 15% 28% 27% 34% I discuss sometimes 49% 43% 48% 40% 41% 46% I never discuss 17% 36% 29% 24% 27% 26% Celebrities I discuss a lot 18% 30% 28% 29% 19% 18% I discuss sometimes 61% 58% 58% 56% 64% 59% I never discuss 21% 13% 15% 15% 17% 22%

					Reg	ion			
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West
Alcoholism	l discuss a lot	9%	8%	12%	6%	6%	4%	7%	8%
	I discuss sometimes	63%	59%	44%	52%	59%	61%	57%	60%
	I never discuss	29%	33%	44%	42%	35%	35%	36%	33%
Divorce	l discuss a lot	7%	8%	7%	6%	6%	5%	4%	6%
	I discuss sometimes	58%	58%	51%	58%	53%	59%	5 5%	56%
	I never discuss	35%	34%	42%	36%	41%	36%	41%	38%
Relationships	l discuss a lot	33%	26%	31%	25%	27%	25%	27%	25%
	I discuss sometimes	5 5%	63%	59%	61%	60%	63%	59%	65%
	l never discuss	12%	11%	10%	13%	13%	12%	14%	10%
Personal problems	l discuss a lot	21%	16%	17%	15%	17%	14%	14%	14%
	I discuss sometimes	62%	66%	62%	66%	62%	62%	64%	67%
	I never discuss	16%	17%	20%	19%	21%	23%	22%	18%
Sex	l discuss a lot	21%	21%	16%	14%	19%	14%	22%	13%
	I discuss sometimes	5 5%	54%	57%	54%	5 5%	56%	58%	62%
	l never discuss	25%	26%	27%	33%	26%	30%	20%	25%
Debt	l discuss a lot	9%	8%	14%	6%	8%	6%	5%	10%
	I discuss sometimes	60%	59%	51%	60%	57%	54%	60%	60%
	l never discuss	31%	33%	35%	34%	35%	39%	35%	29%
Abortion	l discuss a lot	6%	5%	4%	4%	7%	1%	2%	4%
	I discuss sometimes	48%	50%	50%	46%	47%	49%	50%	50%
	I never discuss	46%	45%	46%	50%	46%	50%	48%	46%
Sexual health	l discuss a lot	8%	4%	7%	5%	7%	5%	2%	3%
	I discuss sometimes	53%	48%	43%	45%	44%	46%	5 5%	49%
	I never discuss	39%	48%	50%	50%	49%	49%	42%	47%
Depression	l discuss a lot	12%	7%	8%	7%	8%	7%	5%	7%
	I discuss sometimes	59%	62%	56%	55%	61%	55%	61%	55%
	I never discuss	30%	31%	36%	38%	31%	38%	34%	38%
Serious illness	l discuss a lot	10%	8%	12%	11%	9%	8%	7%	10%
ncluding cancer	I discuss sometimes	62%	70%	60%	64%	69%	65%	66%	64%
	I never discuss	28%	22%	28%	26%	22%	27%	28%	26%
Contraception	l discuss a lot	11%	9%	8%	4%	8%	3%	7%	5%
	I discuss sometimes	54%	57%	55%	54%	54%	58%	60%	59%
	l never discuss	35%	34%	36%	42%	38%	39%	33%	36%

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					Reg	ion			
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North Wes
Drugs	I discuss a lot	14%	10%	7%	9%	7%	4%	12%	8%
	I discuss sometimes	58%	63%	64%	60%	63%	64%	61%	68%
	I never discuss	28%	27%	29%	31%	30%	32%	27%	24%
Sexually transmitted	I discuss a lot	6%	4%	3%	4%	7%	2%	1%	4%
infections (STIs)	I discuss sometimes	52%	42%	43%	41%	48%	43%	49%	47%
	I never discuss	43%	54%	54%	55%	45%	55%	50%	49%
Emotions / feelings	I discuss a lot	28%	19%	27%	13%	22%	21%	12%	17%
	I discuss sometimes	53%	65%	53%	70%	57%	60%	64%	67%
	I never discuss	19%	15%	19%	17%	21%	20%	25%	16%
Same sex	I discuss a lot	11%	7%	9%	5%	7%	8%	3%	6%
relationships	I discuss sometimes	57%	60%	56%	61%	59%	55%	53%	61%
	l never discuss	32%	33%	35%	34%	34%	37%	44%	33%
Feenage pregnancy	I discuss a lot	6%	6%	6%	3%	6%	1%	4%	5%
	I discuss sometimes	56%	55%	51%	51%	54%	56%	54%	56%
	I never discuss	38%	39%	43%	46%	40%	43%	42%	39%
Pornography	I discuss a lot	11%	7%	7%	8%	7%	4%	6%	7%
	I discuss sometimes	47%	48%	45%	42%	49%	51%	52%	52%
	I never discuss	42%	45%	48%	50%	44%	44%	42%	419
Having children	I discuss a lot	8%	9%	8%	6%	6%	4%	2%	6%
outside marriage	I discuss sometimes	54%	54%	55%	56%	54%	58%	55%	52%
	l never discuss	39%	37%	37%	38%	40%	38%	43%	42%
Salary	I discuss a lot	13%	9%	7%	6%	9%	8%	4%	9%
	I discuss sometimes	59%	56%	59%	59%	57%	51%	58%	61%
	l never discuss	29%	35%	33%	34%	34%	41%	38%	30%
roblems at work	I discuss a lot	26%	19%	23%	17%	17%	22%	13%	219
	I discuss sometimes	57%	64%	56%	63%	64%	59%	60%	58%
	l never discuss	17%	17%	21%	21%	20%	19%	27%	209
Vork	I discuss a lot	38%	36%	40%	31%	35%	38%	28%	349
	I discuss sometimes	49%	54%	50%	55%	5 5%	50%	61%	539
	l never discuss	13%	10%	10%	14%	10%	12%	11%	139
ΓV	I discuss a lot	42%	45%	45%	35%	45%	47%	43%	429
	I discuss sometimes	48%	50%	50%	61%	50%	46%	50%	519
	l never discuss	10%	5%	5%	3%	5%	7%	7%	79

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#### How frequently or infrequently do you discuss the following topics of conversation with your friends? Region South East South West East West London England England Midlands Midlands East Anglia North East North West Popular culture I discuss a lot 36% 26% 37% 30% 32% 35% 20% 28% I discuss sometimes 62% 51% 60% 59% 49% 63% 50% 54% I never discuss 14% 11% 12% 9% 14% 14% 20% 12% The weather I discuss a lot 26% 30% 30% 28% 30% 32% 15% 28% I discuss sometimes 62% 67% 59% 59% 75% 60% 63% 65% I never discuss 11% 5% 8% 5% 11% 9% 10% 12% Clothes I discuss a lot 28% 28% 31% 26% 24% 31% 27% 26% I discuss sometimes 62% 55% 54% 57% 58% 55% 61% 58% I never discuss 15% 15% 14% 12% 16% 14% 20% 17% I discuss a lot Sport 30% 26% 25% 20% 33% 32% 22% 32% I discuss sometimes 41% 49% 44% 46% 54% 48% 43% 44% I never discuss 30% 28% 26% 19% 25% 29% 28% 24% Celebrities I discuss a lot 24% 25% 27% 19% 21% 24% 18% 25% I discuss sometimes 58% 61% 56% 68% 61% 60% 64% 55% I never discuss 18% 14% 17% 13% 18% 16% 18% 21%

		Region		Socio-Econor	nic Group	
		Yorks & Humberside	AB	C1	C2	DE
Alcoholism	l discuss a lot	6%	8%	8%	9%	6%
	l discuss sometimes	54%	56%	57%	54%	59%
	I never discuss	40%	35%	35%	37%	35%
Divorce	l discuss a lot	8%	8%	7%	7%	6%
	I discuss sometimes	54%	61%	55%	55%	54%
	I never discuss	38%	31%	39%	38%	40%
Relationships	l discuss a lot	21%	30%	28%	28%	24%
	l discuss sometimes	65%	60%	63%	58%	61%
	l never discuss	14%	10%	9%	14%	15%
Personal problems	l discuss a lot	16%	19%	18%	15%	14%
	l discuss sometimes	63%	62%	64%	66%	66%
	I never discuss	21%	19%	18%	19%	21%
Sex	l discuss a lot	13%	18%	17%	20%	15%
	I discuss sometimes	62%	54%	59%	55%	57%
	I never discuss	25%	28%	25%	24%	27%
Debt	l discuss a lot	10%	10%	9%	8%	8%
	I discuss sometimes	54%	57%	60%	60%	54%
	I never discuss	36%	33%	31%	32%	37%
Abortion	l discuss a lot	3%	5%	4%	3%	4%
	l discuss sometimes	44%	49%	50%	51%	45%
	I never discuss	53%	46%	46%	45%	51%
Sexual health	l discuss a lot	3%	5%	5%	5%	5%
	l discuss sometimes	44%	45%	48%	50%	48%
	I never discuss	53%	50%	47%	45%	47%
Depression	l discuss a lot	8%	10%	8%	6%	7%
	I discuss sometimes	55%	57%	58%	61%	57%
	I never discuss	37%	33%	34%	33%	36%
Serious illness	l discuss a lot	10%	13%	9%	9%	8%
including cancer	I discuss sometimes	71%	65%	67%	62%	66%
	I never discuss	19%	22%	24%	28%	26%
Contraception	I discuss a lot	4%	8%	7%	6%	7%
	I discuss sometimes	49%	57%	55%	57%	54%
	l never discuss	46%	36%	37%	37%	39%

		Region		Socio-Econor	nic Group	
		Yorks & Humberside	AB	Cl	C2	DE
Drugs	l discuss a lot	9%	9%	8%	9%	9%
	I discuss sometimes	54%	65%	64%	61%	59%
	I never discuss	37%	26%	28%	30%	33%
Sexually transmitted	l discuss a lot	3%	5%	4%	5%	4%
infections (STIs)	I discuss sometimes	41%	42%	48%	47%	44%
	I never discuss	56%	53%	49%	49%	53%
Emotions / feelings	I discuss a lot	18%	23%	24%	19%	16%
-	I discuss sometimes	65%	62%	60%	60%	62%
	l never discuss	17%	14%	17%	21%	21%
Same sex	l discuss a lot	5%	7%	8%	6%	7%
relationships	I discuss sometimes	56%	62%	59%	57%	55%
	I never discuss	38%	31%	33%	38%	38%
Teenage pregnancy	I discuss a lot	4%	5%	4%	5%	5%
	I discuss sometimes	49%	52%	54%	58%	54%
	I never discuss	46%	43%	42%	37%	41%
Pornography	l discuss a lot	3%	6%	7%	7%	8%
	I discuss sometimes	53%	48%	49%	47%	50%
	I never discuss	44%	46%	44%	46%	43%
Having children	I discuss a lot	5%	6%	6%	7%	7%
outside marriage	I discuss sometimes	47%	55%	55%	54%	52%
	I never discuss	48%	39%	40%	39%	41%
Salary	l discuss a lot	11%	8%	9%	13%	8%
	l discuss sometimes	60%	59%	58%	56%	57%
	I never discuss	29%	33%	33%	31%	34%
Problems at work	I discuss a lot	16%	24%	24%	17%	15%
	I discuss sometimes	66%	62%	63%	61%	57%
	l never discuss	18%	13%	13%	22%	28%
Work	l discuss a lot	35%	44%	41%	34%	26%
	I discuss sometimes	58%	50%	53%	53%	55%
	l never discuss	7%	5%	6%	12%	19%
TV	l discuss a lot	44%	45%	45%	48%	39%
	I discuss sometimes	51%	51%	50%	47%	52%
	I never discuss	5%	4%	5%	5%	9%

		Region	-				
		Yorks & Humberside	AB	C1	C2	DE	
Popular culture	l discuss a lot	33%	38%	38%	24%	24%	
	I discuss sometimes	52%	55%	51%	59%	58%	
	I never discuss	16%	7%	10%	17%	18%	
The weather	I discuss a lot	31%	31%	28%	31%	26%	
	I discuss sometimes	61%	64%	63%	58%	63%	
	I never discuss	8%	5%	9%	11%	10%	
Clothes	l discuss a lot	26%	28%	30%	27%	24%	
	I discuss sometimes	58%	59%	57%	58%	57%	
	I never discuss	16%	13%	13%	15%	19%	
Sport	I discuss a lot	34%	32%	29%	29%	26%	
	I discuss sometimes	40%	48%	46%	42%	43%	
	I never discuss	25%	21%	25%	29%	31%	
Celebrities	I discuss a lot	27%	23%	26%	26%	21%	
	I discuss sometimes	56%	58%	61%	58%	59%	
	I never discuss	17%	18%	13%	17%	19%	

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					tionship Status			
		Tetal	Cinala	In a relationship,	Cababitina	Manuiad	Diversed	المرد ما مرد م
Alcoholism	l discuss a lot	<u>Total</u> 5%	Single 6%	but live apart 5%	Cohabiting 5%	Married 4%	Divorced 14%	<u>Widowed</u> 9%
AICOHOIISIII	l discuss sometimes	5% 47%			5% 47%	4% 51%	52%	97 519
	l never discuss	47% 48%	40% 53%	49% 47%	47% 49%	51% 45%	52% 34%	517 409
Divorce	l discuss a lot	48%		47% 4%	49%	45% 4%		
Divolce	l discuss a loc		7%				19%	99 5 00
		48%	39%	52%	52%	50%	64%	50%
Deletter elettere	l never discuss	47%	54%	44%	45%	46%	18%	419
Relationships	l discuss a lot	15%	9%	16%	19%	15%	40%	149
	I discuss sometimes	61%	56%	64%	62%	65%	50%	40%
	I never discuss	23%	35%	20%	18%	19%	9%	46%
Personal problems	I discuss a lot	1 3%	14%	14%	13%	12%	27%	229
	I discuss sometimes	61%	56%	58%	64%	64%	62%	519
	I never discuss	26%	30%	28%	23%	24%	11%	279
Sex	I discuss a lot	4%	4%	3%	4%	5%	10%	09
	I discuss sometimes	38%	32%	37%	40%	42%	45%	49%
	l never discuss	57%	64%	60%	56%	52%	45%	519
Debt	l discuss a lot	9%	9%	8%	10%	8%	23%	5%
	l discuss sometimes	57%	52%	57%	59%	60%	57%	809
	l never discuss	33%	39%	34%	31%	32%	20%	159
Abortion	l discuss a lot	3%	3%	4%	3%	2%	8%	09
	l discuss sometimes	36%	30%	36%	33%	40%	52%	379
	l never discuss	61%	67%	60%	64%	57%	39%	639
Sexual health	I discuss a lot	3%	3%	3%	4%	3%	9%	09
	l discuss sometimes	31%	24%	32%	31%	35%	39%	379
	l never discuss	65%	72%	65%	65%	61%	52%	639
Depression	I discuss a lot	7%	8%	7%	7%	6%	13%	519
	l discuss sometimes	52%	47%	50%	51%	56%	62%	319
	I never discuss	41%	45%	44%	43%	38%	25%	18
erious illness	l discuss a lot	10%	9%	11%	10%	9%	25%	309
ncluding cancer	l discuss sometimes	62%	57%	58%	62%	69%	62%	459
	I never discuss	27%	34%	31%	27%	22%	12%	249
Contraception	l discuss a lot	4%	4%	4%	3%	4%	10%	0
	l discuss sometimes	39%	30%	41%	39%	45%	43%	459
	l never discuss	57%	66%	55%	58%	43% 51%	43%	55%

				Rela	tionship Status			
		Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed
Drugs	l discuss a lot	5%	6%	5%	3%	5%	13%	09
	I discuss sometimes	49%	43%	46%	51%	54%	54%	49%
	l never discuss	46%	52%	49%	45%	41%	33%	519
Sexually transmitted	l discuss a lot	3%	4%	3%	3%	3%	7%	09
nfections (STIs)	I discuss sometimes	28%	24%	26%	28%	32%	41%	549
	l never discuss	68%	72%	70%	70%	66%	53%	469
Emotions / feelings	l discuss a lot	16%	13%	15%	17%	16%	31%	519
	I discuss sometimes	61%	57%	61%	62%	64%	57%	499
	l never discuss	23%	30%	24%	21%	20%	12%	09
Same sex	l discuss a lot	5%	6%	4%	4%	3%	6%	99
relationships	I discuss sometimes	47%	35%	50%	53%	50%	59%	339
	l never discuss	48%	58%	45%	42%	46%	36%	58
Feenage pregnancy	I discuss a lot	4%	5%	4%	3%	3%	12%	9
	I discuss sometimes	44%	36%	46%	46%	46%	52%	40
	l never discuss	52%	59%	50%	50%	50%	36%	51
Pornography	I discuss a lot	2%	4%	2%	2%	2%	3%	0
	I discuss sometimes	26%	23%	24%	23%	29%	36%	18
	l never discuss	72%	73%	75%	75%	69%	61%	82
Having children	I discuss a lot	5%	5%	3%	7%	3%	8%	9
outside marriage	I discuss sometimes	48%	37%	53%	52%	51%	56%	28
	l never discuss	48%	58%	44%	41%	46%	35%	63
Salary	I discuss a lot	10%	12%	14%	10%	8%	9%	9
	I discuss sometimes	58%	55%	65%	62%	58%	54%	18
	l never discuss	31%	34%	21%	28%	34%	37%	73
Problems at work	I discuss a lot	16%	16%	19%	14%	16%	21%	0
	I discuss sometimes	60%	56%	59%	62%	62%	54%	48
	l never discuss	24%	27%	22%	23%	23%	25%	52
Vork	I discuss a lot	30%	29%	36%	30%	29%	29%	14
	I discuss sometimes	56%	53%	54%	57%	58%	54%	59
	l never discuss	14%	18%	10%	13%	13%	17%	28
ΓV	I discuss a lot	43%	42%	44%	43%	45%	33%	72
	I discuss sometimes	49%	45%	51%	50%	50%	59%	28
	l never discuss	8%	13%	6%	8%	5%	8%	0

				Rela	tionship Status			
		Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed
Popular culture	l discuss a lot	24%	22%	24%	26%	25%	20%	149
	I discuss sometimes	59%	54%	59%	62%	59%	58%	65%
	I never discuss	17%	23%	16%	12%	15%	22%	229
The weather	l discuss a lot	33%	29%	31%	36%	33%	37%	269
	l discuss sometimes	58%	57%	58%	56%	60%	58%	529
	I never discuss	10%	14%	10%	8%	7%	4%	229
Clothes	l discuss a lot	23%	21%	27%	22%	24%	23%	149
	l discuss sometimes	60%	57%	58%	63%	62%	58%	409
	I never discuss	17%	22%	15%	15%	15%	19%	46%
Sport	l discuss a lot	24%	23%	19%	25%	25%	18%	269
	I discuss sometimes	48%	44%	49%	48%	51%	50%	289
	l never discuss	28%	33%	32%	27%	24%	32%	46
Celebrities	l discuss a lot	19%	17%	21%	19%	19%	17%	20
	I discuss sometimes	60%	58%	58%	61%	62%	56%	22
	l never discuss	22%	26%	21%	20%	19%	27%	589

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		Gen	der		Ag	e	
		Male	Female	16-24	25-34	35-44	45-50
Alcoholism	I discuss a lot	5%	5%	6%	7%	4%	4%
	I discuss sometimes	44%	49%	41%	45%	48%	54%
	l never discuss	51%	45%	52%	48%	47%	42%
Divorce	l discuss a lot	4%	6%	7%	5%	4%	6%
	I discuss sometimes	44%	51%	39%	47%	53%	52%
	I never discuss	51%	43%	54%	48%	43%	42%
Relationships	l discuss a lot	12%	19%	14%	16%	15%	17%
	I discuss sometimes	59%	64%	56%	63%	62%	64%
	I never discuss	30%	17%	30%	21%	23%	19%
Personal problems	l discuss a lot	10%	17%	14%	15%	12%	11%
	l discuss sometimes	59%	62%	55%	64%	60%	64%
	l never discuss	31%	21%	30%	21%	27%	25%
Sex	I discuss a lot	4%	5%	5%	6%	3%	6%
	I discuss sometimes	38%	38%	35%	36%	40%	43%
	I never discuss	58%	57%	60%	58%	57%	51%
Debt	I discuss a lot	8%	11%	10%	11%	7%	10%
	I discuss sometimes	56%	58%	51%	56%	61%	59%
	I never discuss	36%	32%	39%	33%	32%	30%
Abortion	I discuss a lot	3%	3%	3%	4%	2%	2%
	I discuss sometimes	33%	38%	34%	34%	38%	39%
	I never discuss	63%	59%	63%	62%	60%	59%
Sexual health	I discuss a lot	4%	3%	4%	4%	2%	3%
	I discuss sometimes	30%	32%	28%	30%	32%	37%
	I never discuss	66%	64%	68%	66%	65%	60%
Depression	I discuss a lot	6%	8%	8%	8%	6%	8%
	l discuss sometimes	46%	57%	44%	55%	54%	53%
	l never discuss	47%	35%	48%	38%	40%	39%
Serious illness	I discuss a lot	10%	11%	8%	9%	11%	12%
ncluding cancer	I discuss sometimes	58%	67%	56%	62%	65%	69%
	I never discuss	32%	23%	36%	29%	23%	19%
Contraception	I discuss a lot	3%	5%	4%	5%	3%	4%
	I discuss sometimes	38%	40%	37%	38%	39%	43%
	l never discuss	60%	55%	60%	56%	58%	53%

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		Gene	der		Ag	e	
		Male	Female	16-24	25-34	35-44	45-50
Drugs	I discuss a lot	5%	5%	7%	5%	4%	7%
	I discuss sometimes	46%	52%	44%	47%	52%	56%
	I never discuss	48%	43%	50%	48%	44%	38%
Sexually transmitted	I discuss a lot	3%	3%	3%	5%	2%	3%
nfections (STIs)	I discuss sometimes	28%	29%	30%	27%	27%	32%
	I never discuss	69%	68%	67%	69%	71%	65%
Emotions / feelings	I discuss a lot	11%	21%	15%	18%	15%	16%
	I discuss sometimes	59%	62%	56%	63%	62%	62%
	I never discuss	30%	17%	29%	19%	23%	22%
Same sex	I discuss a lot	5%	4%	7%	5%	3%	4%
relationships	I discuss sometimes	42%	52%	41%	48%	48%	50%
	I never discuss	54%	43%	52%	47%	49%	46%
Feenage pregnancy	I discuss a lot	4%	5%	6%	4%	3%	39
	I discuss sometimes	39%	48%	43%	39%	46%	479
	I never discuss	57%	47%	51%	56%	51%	50%
Pornography	I discuss a lot	3%	2%	3%	4%	1%	19
	I discuss sometimes	27%	24%	24%	26%	27%	25%
	I never discuss	70%	74%	73%	70%	72%	74%
Having children	I discuss a lot	3%	6%	5%	5%	4%	3%
outside marriage	I discuss sometimes	43%	51%	43%	47%	48%	52%
	I never discuss	53%	43%	51%	47%	48%	45%
Salary	I discuss a lot	11%	10%	17%	10%	7%	9%
	I discuss sometimes	57%	60%	57%	65%	56%	52%
	I never discuss	32%	30%	26%	24%	37%	39%
Problems at work	I discuss a lot	15%	18%	19%	19%	14%	12%
	I discuss sometimes	59%	60%	54%	61%	61%	61%
	I never discuss	26%	23%	27%	20%	25%	26%
Vork	I discuss a lot	28%	31%	32%	31%	27%	30%
	I discuss sometimes	57%	54%	51%	56%	60%	56%
	I never discuss	15%	14%	17%	13%	13%	15%
ΓV	I discuss a lot	40%	46%	45%	42%	42%	46%
	I discuss sometimes	49%	49%	43%	52%	49%	49%
	I never discuss	11%	5%	11%	6%	9%	5%

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		Gen	der		Ag	e	
		Male	Female	16-24	25-34	35-44	45-50
Popular culture	l discuss a lot	23%	25%	27%	25%	23%	22%
	l discuss sometimes	56%	61%	54%	60%	57%	64%
	l never discuss	21%	14%	19%	15%	20%	14%
The weather	l discuss a lot	31%	34%	29%	30%	34%	39%
	I discuss sometimes	56%	60%	56%	61%	57%	5 5%
	l never discuss	13%	6%	14%	8%	9%	6%
Clothes	l discuss a lot	16%	30%	27%	24%	19%	23%
	I discuss sometimes	61%	59%	58%	61%	61%	58%
	l never discuss	23%	11%	15%	15%	20%	19%
Sport	l discuss a lot	31%	17%	24%	22%	23%	27%
	I discuss sometimes	48%	48%	44%	52%	46%	49%
	l never discuss	22%	35%	32%	25%	31%	25%
Celebrities	l discuss a lot	15%	23%	22%	20%	16%	18%
	I discuss sometimes	60%	60%	56%	60%	62%	60%
	l never discuss	26%	18%	23%	20%	22%	22%

					Reg	ion			
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West
Alcoholism	l discuss a lot	8%	6%	6%	5%	4%	4%	7%	5%
	I discuss sometimes	48%	47%	49%	44%	49%	49%	38%	48%
	I never discuss	44%	47%	45%	51%	47%	47%	55%	47%
Divorce	l discuss a lot	8%	5%	6%	4%	5%	3%	5%	6%
	I discuss sometimes	45%	50%	52%	52%	51%	53%	48%	42%
	l never discuss	46%	45%	41%	44%	44%	44%	47%	52%
Relationships	l discuss a lot	22%	16%	18%	15%	10%	12%	15%	1 5%
	I discuss sometimes	53%	63%	67%	66%	64%	63%	56%	58%
	I never discuss	25%	21%	15%	19%	26%	25%	30%	289
Personal problems	l discuss a lot	17%	14%	16%	9%	14%	15%	8%	1 09
	I discuss sometimes	58%	56%	64%	67%	64%	60%	60%	61%
	I never discuss	25%	30%	20%	24%	22%	25%	32%	299
ex	l discuss a lot	8%	2%	5%	3%	5%	4%	1%	65
	I discuss sometimes	37%	43%	45%	35%	34%	35%	40%	349
	I never discuss	54%	55%	49%	62%	61%	61%	59%	60
Debt	l discuss a lot	12%	7%	7%	5%	14%	8%	7%	113
	l discuss sometimes	56%	60%	66%	68%	54%	55%	51%	51
	I never discuss	32%	33%	26%	27%	32%	38%	43%	38
Abortion	l discuss a lot	5%	4%	3%	2%	3%	0%	1%	5
	I discuss sometimes	35%	37%	37%	35%	37%	38%	34%	339
	I never discuss	60%	59%	59%	62%	60%	61%	64%	62
exual health	l discuss a lot	6%	2%	6%	2%	3%	3%	1%	4
	I discuss sometimes	30%	33%	34%	30%	32%	31%	30%	28
	I never discuss	64%	64%	60%	68%	64%	66%	69%	689
Depression	l discuss a lot	11%	6%	7%	7%	8%	6%	3%	75
	I discuss sometimes	52%	49%	58%	51%	51%	52%	50%	519
	l never discuss	37%	45%	34%	42%	41%	42%	47%	42
erious illness	l discuss a lot	12%	9%	12%	6%	12%	9%	7%	119
ncluding cancer	I discuss sometimes	59%	62%	70%	76%	62%	62%	59%	58
	l never discuss	29%	30%	18%	17%	26%	30%	34%	319
Contraception	l discuss a lot	6%	3%	5%	4%	4%	2%	4%	65
	l discuss sometimes	37%	40%	50%	36%	33%	37%	42%	389
	l never discuss	56%	58%	45%	61%	63%	61%	54%	56%

					Reg	ion			
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North Wes
Drugs	I discuss a lot	8%	4%	6%	3%	3%	3%	6%	7%
	I discuss sometimes	47%	51%	56%	54%	50%	52%	38%	47%
	I never discuss	45%	45%	38%	43%	47%	46%	56%	46%
Sexually transmitted	I discuss a lot	6%	3%	3%	1%	2%	2%	3%	4%
nfections (STIs)	I discuss sometimes	32%	27%	32%	28%	27%	29%	25%	26%
	I never discuss	61%	69%	65%	71%	71%	69%	72%	70%
Emotions / feelings	I discuss a lot	18%	18%	19%	11%	13%	17%	7%	16%
	I discuss sometimes	55%	58%	64%	68%	64%	60%	64%	59%
	I never discuss	27%	24%	17%	21%	23%	23%	29%	249
Same sex	I discuss a lot	7%	5%	5%	4%	4%	3%	2%	59
elationships	I discuss sometimes	44%	49%	51%	54%	44%	53%	41%	449
	I never discuss	49%	46%	44%	42%	52%	44%	57%	519
eenage pregnancy	I discuss a lot	7%	4%	4%	4%	5%	1%	5%	5
	I discuss sometimes	40%	44%	47%	44%	46%	45%	46%	439
	I never discuss	54%	52%	49%	51%	50%	54%	49%	52
ornography	I discuss a lot	5%	2%	3%	2%	3%	1%	1%	4
	I discuss sometimes	24%	28%	26%	25%	24%	29%	27%	23
	I never discuss	71%	70%	72%	73%	74%	70%	72%	73
laving children	I discuss a lot	5%	3%	6%	3%	5%	6%	5%	6
outside marriage	I discuss sometimes	45%	54%	53%	48%	52%	49%	43%	39
	I never discuss	50%	43%	42%	49%	43%	45%	52%	56
alary	I discuss a lot	16%	9%	6%	10%	7%	11%	8%	10
	I discuss sometimes	59%	57%	66%	58%	64%	56%	57%	56
	I never discuss	25%	34%	28%	33%	29%	32%	35%	359
Problems at work	I discuss a lot	20%	17%	15%	12%	13%	18%	9%	189
	I discuss sometimes	60%	57%	69%	62%	60%	58%	64%	569
	I never discuss	21%	26%	17%	26%	27%	24%	27%	26
Vork	I discuss a lot	36%	25%	31%	31%	25%	31%	27%	31
	I discuss sometimes	48%	61%	59%	53%	60%	56%	56%	549
	I never discuss	16%	15%	10%	16%	16%	13%	17%	159
ΓV	I discuss a lot	44%	42%	45%	42%	45%	46%	36%	419
	I discuss sometimes	45%	49%	47%	55%	52%	46%	53%	509
	l never discuss	11%	9%	8%	3%	3%	9%	11%	99

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#### How frequently or infrequently do you discuss the following topics of conversation with your family? Region South East South West East West London England England Midlands **Midlands** East Anglia North East North West Popular culture I discuss a lot 27% 19% 28% 27% 26% 25% 18% 22% I discuss sometimes 60% 63% 55% 61% 58% 58% 58% 59% I never discuss 18% 20% 14% 13% 16% 18% 23% 15% The weather I discuss a lot 34% 30% 37% 40% 29% 33% 20% 36% I discuss sometimes 56% 54% 64% 56% 60% 55% 65% 53% I never discuss 11% 10% 8% 5% 7% 10% 15% 11% Clothes I discuss a lot 28% 21% 26% 22% 17% 23% 22% 25% I discuss sometimes 70% 59% 57% 61% 60% 64% 57% 54% I never discuss 15% 18% 14% 14% 14% 18% 21% 22% I discuss a lot Sport 22% 18% 25% 28% 18% 28% 24% 30% I discuss sometimes 49% 50% 49% 45% 51% 45% 45% 45% I never discuss 28% 33% 26% 27% 31% 27% 31% 26% Celebrities I discuss a lot 18% 18% 18% 20% 20% 20% 18% 19% I discuss sometimes 59% 59% 63% 62% 62% 57% 59% 60% I never discuss 23% 23% 19% 18% 19% 24% 23% 21%

		Region		Socio-Econor	nic Group	
		Yorks & Humberside	AB	C1	C2	DE
Alcoholism	l discuss a lot	3%	8%	4%	3%	6%
	l discuss sometimes	41%	45%	49%	44%	47%
	I never discuss	56%	47%	47%	53%	47%
Divorce	I discuss a lot	3%	5%	4%	5%	7%
	I discuss sometimes	41%	50%	49%	49%	45%
	I never discuss	56%	45%	47%	47%	48%
Relationships	I discuss a lot	13%	14%	16%	14%	16%
	I discuss sometimes	64%	63%	63%	64%	58%
	I never discuss	23%	23%	22%	22%	26%
Personal problems	I discuss a lot	14%	15%	14%	13%	12%
	I discuss sometimes	62%	60%	63%	58%	61%
	I never discuss	23%	24%	23%	29%	28%
Sex	I discuss a lot	3%	4%	4%	4%	6%
	I discuss sometimes	41%	38%	37%	39%	39%
	I never discuss	57%	58%	59%	57%	55%
Debt	I discuss a lot	10%	9%	10%	8%	10%
	I discuss sometimes	55%	57%	56%	58%	58%
	I never discuss	35%	34%	34%	33%	32%
Abortion	I discuss a lot	1%	3%	3%	2%	3%
	I discuss sometimes	34%	36%	35%	38%	36%
	I never discuss	65%	61%	62%	61%	61%
Sexual health	I discuss a lot	2%	4%	3%	3%	4%
	I discuss sometimes	33%	30%	31%	34%	31%
	I never discuss	65%	66%	67%	63%	64%
Depression	I discuss a lot	5%	7%	6%	8%	8%
	I discuss sometimes	52%	54%	52%	53%	49%
	I never discuss	43%	39%	42%	40%	42%
Serious illness	l discuss a lot	10%	13%	9%	11%	9%
including cancer	I discuss sometimes	60%	65%	64%	57%	61%
	I never discuss	30%	22%	27%	33%	29%
Contraception	l discuss a lot	2%	4%	5%	3%	4%
	I discuss sometimes	40%	39%	38%	43%	38%
	I never discuss	59%	57%	58%	55%	58%

		Region		Socio-Econor	nic Group	
		Yorks & Humberside	AB	C1	C2	DE
Drugs	I discuss a lot	5%	6%	3%	7%	6%
	I discuss sometimes	45%	50%	51%	47%	47%
	I never discuss	50%	44%	46%	46%	46%
Sexually transmitted	l discuss a lot	2%	3%	3%	2%	4%
infections (STIs)	I discuss sometimes	26%	26%	28%	31%	29%
	I never discuss	72%	71%	69%	67%	67%
Emotions / feelings	l discuss a lot	15%	20%	17%	14%	14%
	I discuss sometimes	63%	61%	62%	61%	59%
	I never discuss	22%	19%	21%	25%	27%
Same sex	l discuss a lot	3%	4%	4%	3%	6%
relationships	I discuss sometimes	43%	49%	47%	45%	46%
	I never discuss	54%	47%	49%	52%	48%
Teenage pregnancy	l discuss a lot	2%	4%	3%	4%	5%
	I discuss sometimes	40%	39%	43%	43%	47%
	I never discuss	58%	57%	53%	53%	48%
Pornography	l discuss a lot	1%	3%	2%	4%	2%
	I discuss sometimes	24%	22%	23%	26%	30%
	I never discuss	75%	75%	75%	69%	69%
Having children	l discuss a lot	2%	4%	4%	5%	5%
outside marriage	I discuss sometimes	44%	47%	50%	44%	47%
	I never discuss	54%	49%	46%	51%	48%
Salary	l discuss a lot	14%	11%	10%	11%	11%
	I discuss sometimes	54%	59%	63%	59%	54%
	I never discuss	32%	30%	27%	30%	36%
Problems at work	l discuss a lot	17%	21%	17%	16%	12%
	I discuss sometimes	56%	61%	65%	59%	54%
	I never discuss	27%	19%	18%	25%	34%
Work	I discuss a lot	31%	38%	33%	32%	21%
	I discuss sometimes	57%	54%	57%	56%	55%
	I never discuss	12%	8%	10%	12%	24%
TV	I discuss a lot	46%	43%	43%	44%	44%
	I discuss sometimes	46%	52%	51%	48%	44%
	I never discuss	8%	5%	5%	8%	12%

		Region	Socio-Economic Group				
		Yorks & Humberside	AB	C1	C2	DE	
Popular culture	l discuss a lot	25%	29%	27%	26%	18%	
	I discuss sometimes	56%	58%	59%	55%	60%	
	I never discuss	19%	13%	14%	19%	22%	
The weather	I discuss a lot	30%	33%	34%	35%	30%	
	I discuss sometimes	61%	61%	59%	54%	57%	
	I never discuss	9%	7%	7%	11%	13%	
Clothes	l discuss a lot	23%	24%	24%	25%	21%	
	I discuss sometimes	60%	64%	61%	57%	58%	
	I never discuss	17%	12%	15%	18%	21%	
Sport	l discuss a lot	22%	24%	24%	23%	23%	
	I discuss sometimes	51%	52%	50%	47%	44%	
	I never discuss	28%	23%	26%	30%	33%	
Celebrities	l discuss a lot	20%	18%	19%	21%	18%	
	I discuss sometimes	57%	60%	61%	57%	59%	
	I never discuss	24%	22%	20%	22%	23%	

				Rela	tionship Status			
		Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed
Alcoholism	I discuss a lot	8%	6%	10%	12%	8%	1%	109
	I discuss sometimes	55%	47%	60%	57%	57%	58%	849
	l never discuss	37%	47%	30%	31%	36%	40%	69
Divorce	I discuss a lot	7%	6%	9%	9%	6%	16%	10
	I discuss sometimes	49%	43%	51%	53%	49%	54%	575
	l never discuss	44%	51%	40%	39%	45%	30%	339
Relationships	I discuss a lot	32%	20%	45%	37%	32%	29%	20
	I discuss sometimes	56%	50%	52%	57%	60%	48%	80
	I never discuss	13%	29%	3%	5%	7%	23%	0
Personal problems	l discuss a lot	31%	19%	43%	37%	33%	21%	54
	I discuss sometimes	55%	51%	50%	56%	61%	58%	46
	I never discuss	14%	30%	7%	7%	6%	21%	C
ex	l discuss a lot	31%	20%	49%	37%	29%	26%	48
	l discuss sometimes	55%	52%	46%	57%	61%	52%	52
	l never discuss	14%	28%	5%	6%	10%	22%	C
Debt	I discuss a lot	21%	9%	22%	28%	26%	18%	40
	I discuss sometimes	59%	52%	60%	65%	62%	56%	32
	I never discuss	20%	39%	18%	8%	12%	26%	28
Abortion	I discuss a lot	6%	4%	9%	6%	6%	4%	10
	I discuss sometimes	47%	42%	50%	49%	47%	50%	38
	I never discuss	48%	55%	40%	45%	47%	47%	52
exual health	l discuss a lot	11%	9%	21%	12%	8%	14%	10
	l discuss sometimes	58%	49%	59%	65%	61%	54%	62
	I never discuss	31%	42%	20%	23%	30%	32%	28
Depression	I discuss a lot	13%	7%	21%	14%	12%	18%	62
	I discuss sometimes	59%	54%	57%	64%	63%	51%	38
	I never discuss	28%	39%	22%	22%	25%	31%	C
erious illness	I discuss a lot	13%	9%	16%	14%	14%	16%	10
ncluding cancer	I discuss sometimes	63%	52%	64%	67%	69%	60%	84
	I never discuss	24%	39%	20%	19%	17%	25%	6
Contraception	I discuss a lot	15%	10%	28%	17%	12%	7%	10
	I discuss sometimes	59%	54%	60%	64%	61%	53%	57
	l never discuss	26%	35%	13%	19%	26%	39%	33

				Rela	tionship Status			
		Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed
Drugs	I discuss a lot	9%		13%	12%	8%	5%	109
5	I discuss sometimes	57%	49%	59%	62%	59%	57%	389
	I never discuss	34%	44%	28%	26%	32%	38%	529
Sexually transmitted	I discuss a lot	6%	6%	10%	7%	5%	1%	10
nfections (STIs)	I discuss sometimes	46%	44%	51%	53%	41%	59%	58
	I never discuss	47%	50%	39%	41%	54%	41%	32
Emotions / feelings	I discuss a lot	37%	23%	48%	43%	41%	34%	51
	I discuss sometimes	50%	47%	46%	51%	53%	46%	21
	I never discuss	13%	29%	6%	5%	6%	21%	28
ame sex	I discuss a lot	9%	8%	17%	12%	7%	1%	10
elationships	I discuss sometimes	57%	46%	58%	66%	61%	52%	62
	I never discuss	34%	47%	25%	23%	32%	47%	28
eenage pregnancy	I discuss a lot	7%	5%	11%	7%	6%	4%	10
	I discuss sometimes	52%	44%	52%	58%	55%	58%	62
	I never discuss	41%	51%	37%	34%	39%	38%	28
ornography	I discuss a lot	8%	7%	13%	10%	7%	4%	38
	I discuss sometimes	52%	45%	57%	59%	50%	58%	52
	I never discuss	40%	48%	31%	31%	43%	39%	10
laving children	I discuss a lot	10%	7%	13%	16%	7%	1%	35
utside marriage	I discuss sometimes	51%	44%	53%	57%	53%	54%	32
	I never discuss	39%	48%	34%	26%	41%	45%	33
alary	I discuss a lot	25%	10%	23%	33%	33%	17%	16
	I discuss sometimes	59%	58%	61%	57%	60%	45%	84
	I never discuss	16%	32%	16%	9%	7%	38%	(
roblems at work	I discuss a lot	31%	1 9%	38%	35%	37%	20%	10
	I discuss sometimes	53%	49%	48%	56%	55%	48%	90
	I never discuss	16%	32%	14%	8%	7%	32%	(
/ork	I discuss a lot	45%	30%	51%	52%	52%	22%	16
	I discuss sometimes	43%	43%	39%	43%	43%	46%	84
	I never discuss	13%	28%	10%	5%	5%	31%	0
⁻V	I discuss a lot	47%	35%	44%	54%	56%	30%	47
	I discuss sometimes	43%	42%	52%	42%	42%	49%	25
	l never discuss	9%	23%	4%	4%	2%	20%	28

		Relationship Status										
		Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed				
Popular culture	l discuss a lot	32%	25%	40%	38%	32%	18%	269				
	l discuss sometimes	53%	47%	50%	53%	60%	54%	479				
	l never discuss	15%	28%	10%	9%	8%	29%	28%				
The weather	l discuss a lot	33%	21%	33%	37%	41%	27%	349				
	I discuss sometimes	55%	50%	58%	60%	55%	52%	669				
	l never discuss	12%	29%	9%	4%	4%	20%	09				
Clothes	l discuss a lot	26%	19%	35%	31%	27%	14%	26				
	I discuss sometimes	58%	50%	56%	62%	65%	53%	47				
	l never discuss	16%	31%	9%	8%	9%	33%	289				
Sport	l discuss a lot	24%	19%	29%	28%	25%	12%	23				
	I discuss sometimes	49%	43%	51%	49%	53%	50%	25				
	l never discuss	27%	38%	20%	23%	21%	38%	52				
Celebrities	l discuss a lot	21%	18%	22%	26%	21%	10%	16				
	l discuss sometimes	58%	50%	62%	58%	64%	53%	47				
	l never discuss	21%	33%	16%	16%	14%	37%	37				

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		Gen	der		Age				
		Male	Female	16-24	25-34	35-44	45-50		
Alcoholism	I discuss a lot	8%	8%	10%	10%	6%	7%		
	I discuss sometimes	53%	56%	53%	54%	56%	54%		
	I never discuss	38%	36%	37%	36%	38%	39%		
Divorce	l discuss a lot	7%	8%	8%	8%	6%	7%		
	I discuss sometimes	47%	50%	44%	50%	50%	50%		
	I never discuss	46%	42%	48%	41%	44%	43%		
Relationships	I discuss a lot	27%	36%	34%	37%	28%	25%		
	I discuss sometimes	57%	54%	49%	55%	58%	62%		
	I never discuss	16%	10%	17%	8%	14%	13%		
Personal problems	l discuss a lot	24%	37%	31%	38%	26%	26%		
	I discuss sometimes	58%	53%	52%	52%	60%	59%		
	I never discuss	18%	10%	18%	10%	14%	15%		
Sex	l discuss a lot	28%	33%	32%	39%	25%	24%		
	l discuss sometimes	55%	56%	51%	52%	60%	60%		
	I never discuss	16%	11%	17%	9%	15%	16%		
Debt	I discuss a lot	19%	23%	16%	24%	20%	23%		
	I discuss sometimes	59%	60%	61%	58%	59%	59%		
	l never discuss	22%	18%	23%	18%	20%	18%		
Abortion	I discuss a lot	6%	5%	8%	7%	3%	4%		
	I discuss sometimes	46%	47%	48%	47%	46%	45%		
	I never discuss	48%	48%	44%	46%	51%	51%		
Sexual health	l discuss a lot	10%	12%	16%	12%	7%	9%		
	I discuss sometimes	58%	59%	52%	61%	61%	57%		
	I never discuss	32%	30%	32%	27%	32%	34%		
Depression	I discuss a lot	12%	14%	13%	15%	10%	13%		
	I discuss sometimes	57%	62%	56%	58%	63%	58%		
	I never discuss	32%	24%	30%	27%	27%	29%		
Serious illness	I discuss a lot	12%	13%	12%	14%	12%	14%		
ncluding cancer	I discuss sometimes	61%	65%	58%	62%	66%	66%		
	I never discuss	27%	21%	30%	24%	22%	20%		
Contraception	l discuss a lot	12%	17%	21%	18%	9%	8%		
	I discuss sometimes	58%	61%	58%	64%	60%	52%		
	I never discuss	30%	22%	21%	18%	31%	40%		

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#### Gender Age Male Female 16-24 25-34 35-44 45-50 Drugs I discuss a lot 10% 9% 11% 11% 7% 7% I discuss sometimes 54% 59% 54% 57% 57% 60% I never discuss 32% 34% 32% 36% 33% 36% Sexually transmitted I discuss a lot 6% 6% 10% 7% 4% 3% infections (STIs) I discuss sometimes 42% 46% 47% 52% 48% 43% I never discuss 48% 47% 38% 55% 45% 53% Emotions / feelings I discuss a lot 32% 43% 40% 41% 35% 32% I discuss sometimes 51% 49% 43% 50% 53% 53% I never discuss 17% 9% 17% 10% 12% 14% Same sex I discuss a lot 7% 10% 8% 12% 11% 6% relationships I discuss sometimes 58% 51% 63% 53% 59% 58% I never discuss 29% 35% 36% 35% 39% 30% Teenage pregnancy I discuss a lot 7% 6% 10% 7% 5% 5% I discuss sometimes 50% 55% 55% 49% 52% 55% I never discuss 43% 39% 36% 44% 43% 40% Pornography I discuss a lot 6% 9% 7% 12% 10% 5% I discuss sometimes 50% 53% 51% 55% 51% 48% I never discuss 46% 41% 40% 37% 35% 44% Having children I discuss a lot 5% 9% 10% 13% 13% 6% outside marriage I discuss sometimes 55% 49% 54% 50% 53% 50% I never discuss 42% 36% 37% 35% 44% 40% Salary I discuss a lot 24% 26% 22% 27% 25% 25% I discuss sometimes 60% 58% 59% 61% 57% 57% I never discuss 17% 16% 19% 11% 18% 18% Problems at work I discuss a lot 28% 35% 27% 38% 30% 27% I discuss sometimes 54% 51% 53% 48% 56% 54% I never discuss 18% 14% 20% 14% 14% 19% Work I discuss a lot 42% 38% 44% 47% 50% 44% I discuss sometimes 47% 40% 43% 42% 40% 44% I never discuss 15% 15% 15% 11% 10% 12% TV I discuss a lot 44% 50% 42% 49% 46% 53% I discuss sometimes 44% 42% 46% 44% 44% 39% I never discuss 7% 10% 8% 11% 12% 7%

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#### How frequently or infrequently do you discuss the following topics of conversation with a partner? Gender Age Male Female 16-24 25-34 35-44 45-50 Popular culture I discuss a lot 32% 28% 31% 32% 37% 29% I discuss sometimes 52% 55% 51% 58% 52% 55% I never discuss 16% 13% 17% 12% 16% 14% The weather I discuss a lot 31% 35% 25% 33% 35% 41% I discuss sometimes 54% 56% 58% 57% 53% 51% I never discuss 15% 9% 17% 10% 12% 8% Clothes I discuss a lot 26% 26% 32% 29% 21% 21% I discuss sometimes 57% 60% 51% 59% 62% 62% I never discuss 17% 17% 14% 17% 12% 17% I discuss a lot Sport 23% 25% 23% 23% 28% 22% I discuss sometimes 50% 49% 48% 48% 50% 49% I never discuss 26% 28% 29% 22% 29% 28% Celebrities I discuss a lot 20% 22% 23% 24% 16% 21% I discuss sometimes 56% 60% 54% 60% 61% 57% I never discuss 24% 18% 23% 16% 23% 22%

		Region								
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West	
Alcoholism	l discuss a lot	12%	10%	9%	4%	9%	5%	13%	5%	
	I discuss sometimes	50%	56%	57%	56%	56%	57%	49%	59%	
	l never discuss	37%	35%	34%	40%	35%	38%	38%	36%	
Divorce	l discuss a lot	9%	9%	10%	3%	12%	5%	4%	5%	
	I discuss sometimes	49%	47%	50%	53%	49%	48%	56%	50%	
	l never discuss	42%	44%	40%	44%	39%	47%	40%	46%	
Relationships	l discuss a lot	34%	33%	38%	29%	30%	25%	27%	32%	
	I discuss sometimes	52%	56%	49%	60%	57%	62%	58%	55%	
	I never discuss	15%	10%	13%	11%	13%	13%	15%	13%	
Personal problems	l discuss a lot	35%	27%	34%	30%	31%	32%	31%	29%	
	I discuss sometimes	49%	62%	55%	58%	58%	52%	53%	54%	
	I never discuss	16%	11%	10%	12%	10%	16%	17%	17%	
Sex	l discuss a lot	32%	29%	34%	28%	32%	30%	32%	31%	
	I discuss sometimes	51%	59%	50%	60%	5 5%	59%	53%	57%	
	I never discuss	17%	12%	16%	12%	13%	12%	15%	13%	
Debt	l discuss a lot	20%	21%	28%	17%	22%	1 9%	22%	19%	
	I discuss sometimes	59%	62%	55%	65%	60%	59%	52%	62%	
	I never discuss	21%	17%	17%	18%	18%	22%	26%	19%	
Abortion	l discuss a lot	9%	6%	6%	3%	9%	3%	4%	3%	
	I discuss sometimes	46%	48%	46%	46%	48%	48%	47%	47%	
	I never discuss	44%	46%	48%	51%	42%	49%	50%	50%	
Sexual health	l discuss a lot	12%	13%	13%	10%	13%	7%	12%	9%	
	I discuss sometimes	59%	57%	58%	61%	56%	57%	61%	62%	
	I never discuss	28%	30%	29%	30%	32%	35%	28%	28%	
Depression	l discuss a lot	16%	11%	15%	10%	14%	12%	11%	11%	
	I discuss sometimes	59%	64%	62%	65%	58%	58%	64%	55%	
	I never discuss	25%	24%	24%	25%	29%	30%	26%	34%	
Serious illness	l discuss a lot	14%	14%	14%	9%	13%	13%	10%	11%	
including cancer	I discuss sometimes	59%	63%	65%	67%	61%	65%	67%	65%	
	I never discuss	27%	23%	21%	24%	25%	23%	23%	24%	
Contraception	l discuss a lot	20%	16%	15%	12%	16%	9%	14%	13%	
	I discuss sometimes	53%	60%	62%	64%	60%	66%	65%	58%	
	l never discuss	27%	24%	23%	24%	24%	25%	21%	30%	

			Region							
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West	
Drugs	l discuss a lot	14%	11%	10%	6%	11%	5%	5%	7%	
	I discuss sometimes	5 5%	57%	59%	56%	54%	60%	61%	61%	
	l never discuss	31%	32%	31%	38%	35%	35%	33%	32%	
Sexually transmitted	I discuss a lot	10%	6%	7%	2%	10%	4%	6%	4%	
infections (STIs)	I discuss sometimes	51%	49%	42%	50%	43%	47%	48%	48%	
	I never discuss	39%	45%	51%	48%	48%	49%	47%	48%	
Emotions / feelings	I discuss a lot	40%	36%	43%	32%	40%	39%	29%	32%	
	I discuss sometimes	46%	52%	48%	58%	48%	48%	58%	52%	
	I never discuss	14%	11%	9%	10%	12%	12%	13%	16%	
Same sex	I discuss a lot	13%	11%	9%	6%	12%	8%	7%	5%	
relationships	I discuss sometimes	54%	56%	57%	61%	58%	61%	58%	60%	
	l never discuss	32%	33%	33%	34%	29%	32%	35%	35%	
Feenage pregnancy	l discuss a lot	11%	6%	8%	2%	9%	5%	5%	4%	
	I discuss sometimes	47%	54%	52%	58%	58%	48%	57%	56%	
	l never discuss	42%	39%	40%	40%	33%	47%	38%	40%	
Pornography	l discuss a lot	1 5%	9%	7%	5%	8%	6%	9%	5%	
	I discuss sometimes	48%	55%	50%	56%	49%	53%	56%	52%	
	l never discuss	38%	37%	42%	38%	43%	41%	36%	44%	
Having children outside marriage	l discuss a lot	12%	8%	12%	8%	11%	12%	9%	7%	
	I discuss sometimes	49%	54%	54%	58%	54%	51%	52%	53%	
	l never discuss	40%	38%	35%	35%	35%	36%	39%	40%	
Salary	l discuss a lot	26%	25%	27%	26%	23%	26%	19%	24%	
	I discuss sometimes	57%	61%	58%	58%	58%	60%	60%	60%	
	l never discuss	17%	14%	15%	16%	18%	14%	21%	16%	
Problems at work	l discuss a lot	35%	32%	34%	28%	31%	33%	28%	27%	
	I discuss sometimes	45%	54%	52%	55%	52%	53%	53%	57%	
	l never discuss	20%	14%	14%	17%	16%	14%	19%	15%	
Work	l discuss a lot	43%	44%	47%	51%	45%	45%	41%	44%	
	I discuss sometimes	42%	45%	42%	37%	39%	47%	46%	43%	
	l never discuss	15%	11%	11%	11%	16%	8%	13%	13%	
τv	I discuss a lot	43%	47%	51%	51%	46%	51%	41%	47%	
	I discuss sometimes	45%	44%	40%	41%	45%	43%	49%	44%	
	l never discuss	12%	8%	9%	8%	9%	6%	11%	9%	

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		Region								
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West	
Popular culture	l discuss a lot	32%	30%	34%	34%	37%	32%	25%	28%	
	I discuss sometimes	52%	58%	48%	53%	47%	55%	60%	59%	
	I never discuss	16%	12%	17%	12%	16%	13%	16%	13%	
The weather	l discuss a lot	31%	35%	40%	39%	33%	34%	16%	32%	
	I discuss sometimes	53%	57%	48%	52%	54%	58%	75%	55%	
	l never discuss	17%	9%	12%	9%	13%	8%	10%	12%	
Clothes	l discuss a lot	29%	24%	27%	20%	27%	26%	26%	27%	
	I discuss sometimes	54%	61%	55%	70%	58%	59%	59%	56%	
	l never discuss	17%	16%	17%	10%	14%	15%	15%	16%	
Sport	l discuss a lot	23%	23%	27%	23%	20%	26%	21%	30%	
	I discuss sometimes	50%	50%	47%	55%	48%	52%	52%	45%	
	l never discuss	27%	27%	26%	22%	31%	22%	27%	25%	
Celebrities	I discuss a lot	20%	20%	23%	18%	25%	1 9%	19%	21%	
	I discuss sometimes	55%	61%	55%	66%	58%	63%	58%	57%	
	l never discuss	26%	19%	23%	16%	18%	1 9%	22%	22%	

		Region				
		Yorks & Humberside	AB	C1	C2	DE
Alcoholism	I discuss a lot	6%	9%	8%	9%	89
	I discuss sometimes	49%	55%	54%	56%	54%
	I never discuss	45%	36%	38%	35%	39%
Divorce	I discuss a lot	6%	7%	7%	8%	79
	I discuss sometimes	40%	52%	50%	47%	46%
	I never discuss	53%	41%	43%	45%	479
Relationships	I discuss a lot	32%	38%	36%	32%	239
	I discuss sometimes	53%	53%	53%	55%	609
	I never discuss	15%	9%	11%	14%	179
Personal problems	I discuss a lot	27%	35%	31%	34%	269
	I discuss sometimes	57%	56%	57%	53%	5 55
	I never discuss	16%	10%	12%	13%	19
Sex	I discuss a lot	28%	34%	32%	33%	26
	I discuss sometimes	55%	56%	56%	51%	57
	I never discuss	17%	11%	12%	16%	17
Debt	I discuss a lot	22%	20%	22%	28%	18
	I discuss sometimes	53%	62%	59%	54%	60
	I never discuss	25%	18%	20%	18%	23
Abortion	I discuss a lot	4%	6%	6%	6%	4
	I discuss sometimes	42%	48%	48%	45%	44
	I never discuss	5 5%	46%	45%	49%	51
Sexual health	I discuss a lot	9%	11%	10%	14%	10
	I discuss sometimes	55%	61%	60%	58%	54
	I never discuss	37%	28%	29%	27%	35
Depression	I discuss a lot	14%	12%	13%	14%	13
	I discuss sometimes	51%	62%	58%	59%	58
	I never discuss	35%	26%	29%	27%	29
Serious illness	l discuss a lot	15%	16%	12%	14%	11
including cancer	I discuss sometimes	58%	63%	65%	64%	60
	I never discuss	27%	21%	23%	21%	29
Contraception	l discuss a lot	13%	17%	15%	15%	13
	I discuss sometimes	54%	60%	63%	57%	57
	l never discuss	33%	24%	22%	28%	30

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		Region		Socio-Econor	nic Group	
		Yorks & Humberside	AB	C1	C2	DE
Drugs	l discuss a lot	8%	9%	11%	9%	8%
-	l discuss sometimes	49%	60%	57%	55%	55%
	I never discuss	42%	31%	32%	36%	37%
Sexually transmitted	I discuss a lot	6%	6%	6%	7%	6%
infections (STIs)	I discuss sometimes	36%	44%	50%	49%	44%
	I never discuss	58%	51%	44%	44%	50%
Emotions / feelings	I discuss a lot	38%	43%	38%	37%	32%
	I discuss sometimes	45%	48%	51%	50%	51%
	I never discuss	17%	9%	11%	13%	17%
Same sex	I discuss a lot	7%	7%	11%	9%	9%
relationships	I discuss sometimes	53%	61%	58%	57%	54%
	I never discuss	41%	32%	31%	34%	37%
Teenage pregnancy	I discuss a lot	5%	6%	6%	9%	69
	I discuss sometimes	46%	52%	52%	53%	53%
	I never discuss	49%	42%	42%	38%	41%
Pornography	I discuss a lot	9%	8%	8%	11%	89
	I discuss sometimes	49%	52%	54%	50%	50%
	I never discuss	42%	40%	39%	40%	42%
Having children	I discuss a lot	8%	9%	10%	10%	1 0%
outside marriage	I discuss sometimes	38%	53%	54%	52%	47%
	I never discuss	55%	38%	37%	37%	43%
Salary	I discuss a lot	26%	31%	26%	30%	189
	I discuss sometimes	55%	59%	59%	57%	59%
	I never discuss	19%	10%	15%	13%	23%
Problems at work	I discuss a lot	28%	40%	37%	32%	20%
	I discuss sometimes	54%	52%	51%	53%	54%
	I never discuss	17%	8%	12%	15%	26%
Work	I discuss a lot	41%	55%	52%	46%	30%
	I discuss sometimes	43%	39%	39%	43%	49%
	l never discuss	16%	6%	9%	10%	21%
TV	l discuss a lot	46%	47%	50%	54%	42%
	I discuss sometimes	41%	47%	42%	38%	45%
	I never discuss	13%	6%	8%	8%	14%

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		Region		Socio-Econor	nic Group	
		Yorks & Humberside	AB	C1	C2	DE
Popular culture	l discuss a lot	34%	37%	37%	32%	249
	l discuss sometimes	47%	53%	50%	53%	579
	l never discuss	19%	10%	13%	16%	199
The weather	l discuss a lot	32%	33%	36%	36%	305
	l discuss sometimes	51%	60%	54%	52%	549
	l never discuss	16%	8%	10%	13%	169
Clothes	l discuss a lot	26%	28%	31%	24%	219
	I discuss sometimes	57%	63%	55%	60%	5 8
	l never discuss	17%	9%	14%	15%	219
Sport	l discuss a lot	21%	28%	25%	24%	209
	l discuss sometimes	46%	52%	48%	46%	499
	l never discuss	33%	20%	27%	30%	309
Celebrities	l discuss a lot	23%	22%	22%	23%	179
	I discuss sometimes	55%	58%	60%	56%	589
	I never discuss	22%	20%	18%	20%	25%

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					ationship Status			
		Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed
Same gender friend	Comfortable talking about sexual health and contraception with	80%	76%	81%	86%	78%	92%	75%
	Not comfortable talking about sexual health and contraception	20%	24%	19%	14%	22%	8%	25%
Different gender friend	Comfortable talking about sexual health and contraception with	58%	59%	58%	64%	51%	70%	75%
	Not comfortable talking about sexual health and contraception	42%	41%	42%	36%	49%	30%	25%
Brother	Comfortable talking about sexual health and contraception with	35%	32%	28%	34%	39%	41%	43%
	Not comfortable talking about sexual health and contraception	65%	68%	72%	66%	61%	59%	57%
Sister	Comfortable talking about sexual health and contraception with	50%	42%	51%	52%	55%	62%	54%
	Not comfortable talking about sexual health and contraception	50%	58%	49%	48%	45%	38%	46%
Colleague	Comfortable talking about sexual health and contraception with	38%	31%	42%	41%	40%	41%	21%
	Not comfortable talking about sexual health and contraceptio	62%	69%	58%	59%	60%	59%	79%
GP	Comfortable talking about sexual health and contraception with	85%	78%	82%	90%	89%	93%	100%
	Not comfortable talking about sexual health and contraception	15%	22%	18%	10%	11%	7%	0%

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				Rela	tionship Status			
		Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed
Contraception / sexual health specialist	Comfortable talking about sexual health and contraception with	86%	80%	86%	92%	86%	93%	76%
	Not comfortable talking about sexual health and contraceptio	14%	20%	14%	8%	14%	7%	24%
Nurse	Comfortable talking about sexual health and contraception with	84%	75%	83%	89%	86%	95%	100%
	Not comfortable talking about sexual health and contraception	16%	25%	17%	11%	14%	5%	0%
Teacher	Comfortable talking about sexual health and contraception wi	25%	25%	24%	26%	23%	34%	11%
	Not comfortable talking about sexual health and contraception	75%	75%	76%	74%	77%	66%	89%
Partner	Comfortable talking about sexual health and contraception with	89%	80%	89%	95%	92%	87%	100%
	Not comfortable talking about sexual health and contraceptio	11%	20%	11%	5%	8%	13%	0%
Mum	Comfortable talking about sexual health and contraception with	41%	33%	41%	46%	43%	54%	27%
	Not comfortable talking about sexual health and contraception	59%	67%	59%	54%	57%	46%	73%

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				Rela	ationship Status			
		Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed
Dad	Comfortable talking about sexual health and contraception with	22%	20%	18%	22%	24%	21%	11%
	Not comfortable talking about sexual health and contraceptio	78%	80%	82%	78%	76%	79%	89%
Grandparent	Comfortable talking about sexual health and contraception with	14%	15%	10%	1 3%	14%	16%	0%
	Not comfortable talking about sexual health and contraception	86%	85%	90%	87%	86%	84%	100%

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		Gen	der		Ag	e	
		Male	Female	16-24	25-34	35-44	45-50
Same gender friend	Comfortable talking about sexual health and contraception with	71%	88%	79%	81%	81%	76%
	Not comfortable talking about sexual health and contraception	29%	12%	21%	19%	19%	24%
Different gender friend	Comfortable talking about sexual health and contraception with	63%	53%	58%	57%	58%	58%
	Not comfortable talking about sexual health and contraception	37%	47%	42%	43%	42%	42%
Brother	Comfortable talking about sexual health and contraception with	48%	22%	28%	32%	38%	42%
	Not comfortable talking about sexual health and contraception	52%	78%	72%	68%	62%	58%
Sister	Comfortable talking about sexual health and contraception with	37%	63%	41%	53%	54%	50%
	Not comfortable talking about sexual health and contraception	63%	37%	59%	47%	46%	50%
Colleague	Comfortable talking about sexual health and contraception with	43%	34%	34%	36%	42%	41%
	Not comfortable talking about sexual health and contraceptio	57%	66%	66%	64%	58%	59%
GP	Comfortable talking about sexual health and contraception with	82%	88%	76%	84%	89%	93%
	Not comfortable talking about sexual health and contraception	18%	12%	24%	16%	11%	7%

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		Gen	der		Ag	e	
		Male	Female	16-24	25-34	35-44	45-50
Contraception / sexual health specialist	Comfortable talking about sexual health and contraception with	81%	91%	81%	88%	88%	87%
	Not comfortable talking about sexual health and contraceptio	19%	9%	19%	12%	12%	13%
Nurse	Comfortable talking about sexual health and contraception with	78%	89%	75%	85%	86%	88%
	Not comfortable talking about sexual health and contraception	22%	11%	25%	15%	14%	12%
Teacher	Comfortable talking about sexual health and contraception wi	29%	21%	23%	25%	27%	22%
	Not comfortable talking about sexual health and contraception	71%	79%	77%	75%	73%	78%
Partner	Comfortable talking about sexual health and contraception with	86%	91%	83%	90%	92%	90%
	Not comfortable talking about sexual health and contraceptio	14%	9%	1 7%	10%	8%	10%
Mum	Comfortable talking about sexual health and contraception with	30%	52%	38%	46%	42%	33%
	Not comfortable talking about sexual health and contraception	70%	48%	62%	54%	58%	67%

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		Gen	der		Ag	e	
		Male	Female	16-24	25-34	35-44	45-50
Dad	Comfortable talking about sexual health and contraception with	28%	15%	20%	23%	21%	23%
	Not comfortable talking about sexual health and contraceptio	72%	85%	80%	77%	79%	77%
Grandparent	Comfortable talking about sexual health and contraception with	17%	10%	12%	15%	14%	12%
	Not comfortable talking about sexual health and contraception	83%	90%	88%	85%	86%	88%

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					Reg	ion			
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West
Same gender friend	Comfortable talking about sexual health and contraception with	77%	79%	85%	82%	79%	81%	74%	82%
	Not comfortable talking about sexual health and contraception	23%	21%	1 5%	18%	21%	19%	26%	18%
Different gender friend	Comfortable talking about sexual health and contraception with	57%	56%	58%	59%	62%	57%	58%	56%
	Not comfortable talking about sexual health and contraception	43%	44%	42%	41%	38%	43%	42%	44%
Brother	Comfortable talking about sexual health and contraception with	32%	32%	32%	33%	46%	33%	35%	35%
	Not comfortable talking about sexual health and contraception	68%	68%	68%	67%	54%	67%	65%	65%
Sister	Comfortable talking about sexual health and contraception with	48%	51%	54%	50%	49%	55%	44%	49%
	Not comfortable talking about sexual health and contraception	52%	49%	46%	50%	51%	45%	56%	51%
Colleague	Comfortable talking about sexual health and contraception with	37%	39%	41%	36%	34%	39%	41%	37%
	Not comfortable talking about sexual health and contraceptio	63%	61%	59%	64%	66%	61%	59%	63%
GP	Comfortable talking about sexual health and contraception with	82%	88%	88%	90%	84%	88%	66%	85%
	Not comfortable talking about sexual health and contraception	18%	12%	12%	10%	16%	12%	34%	1 5%

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					Reg	ion			
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West
Contraception / sexual health specialist	Comfortable talking about sexual health and contraception with	83%	86%	90%	91%	85%	88%	71%	87%
	Not comfortable talking about sexual health and contraceptio	17%	14%	10%	9%	15%	12%	29%	1 3%
Nurse	Comfortable talking about sexual health and contraception with	78%	87%	87%	87%	84%	85%	66%	85%
	Not comfortable talking about sexual health and contraception	22%	13%	13%	13%	16%	15%	34%	1 5%
Teacher	Comfortable talking about sexual health and contraception wi	29%	26%	23%	22%	25%	23%	17%	25%
	Not comfortable talking about sexual health and contraception	71%	74%	77%	78%	75%	77%	83%	75%
Partner	Comfortable talking about sexual health and contraception with	82%	88%	95%	98%	90%	89%	79%	89%
	Not comfortable talking about sexual health and contraceptio	18%	12%	5%	2%	10%	11%	21%	11%
Mum	Comfortable talking about sexual health and contraception with	37%	42%	48%	46%	41%	41%	32%	42%
	Not comfortable talking about sexual health and contraception	63%	58%	52%	54%	59%	59%	68%	58%

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					Reg	ion			
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West
Dad	Comfortable talking about sexual health and contraception with	21%	25%	22%	19%	24%	21%	16%	19%
	Not comfortable talking about sexual health and contraceptio	79%	75%	78%	81%	76%	79%	84%	81%
Grandparent	Comfortable talking about sexual health and contraception with	15%	14%	13%	1 5%	16%	11%	6%	1 5%
	Not comfortable talking about sexual health and contraception	85%	86%	87%	85%	84%	89%	94%	85%

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		Region Yorks &		Socio-Econor	nic Group	
		Humberside	AB	C1	C2	DE
Same gender friend	Comfortable talking about sexual health and contraception with	78%	80%	80%	81%	79%
	Not comfortable talking about sexual health and contraception	22%	20%	20%	19%	21%
Different gender friend	Comfortable talking about sexual health and contraception with	59%	57%	57%	55%	61%
	Not comfortable talking about sexual health and contraception	41%	43%	43%	45%	39%
Brother	Comfortable talking about sexual health and contraception with	35%	38%	32%	33%	35%
	Not comfortable talking about sexual health and contraception	65%	62%	68%	67%	65%
Sister	Comfortable talking about sexual health and contraception with	49%	55%	51%	46%	48%
	Not comfortable talking about sexual health and contraception	51%	45%	49%	54%	52%
Colleague	Comfortable talking about sexual health and contraception with	40%	37%	40%	40%	36%
	Not comfortable talking about sexual health and contraceptio	60%	63%	60%	60%	64%
GP	Comfortable talking about sexual health and contraception with	87%	86%	88%	84%	83%
	Not comfortable talking about sexual health and contraception	13%	14%	12%	16%	17%

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		Region Yorks &		Socio-Economic Group			
		Humberside	AB	C1	C2	DE	
Contraception / sexual health specialist	Comfortable talking about sexual health and contraception with	88%	89%	88%	83%	84%	
	Not comfortable talking about sexual health and contraceptio	12%	11%	12%	17%	16%	
Nurse	Comfortable talking about sexual health and contraception with	85%	85%	85%	83%	81%	
	Not comfortable talking about sexual health and contraception	15%	15%	15%	1 7%	19%	
Teacher	Comfortable talking about sexual health and contraception wi	26%	25%	23%	23%	27%	
	Not comfortable talking about sexual health and contraception	74%	75%	77%	77%	73%	
Partner	Comfortable talking about sexual health and contraception with	88%	92%	91%	86%	85%	
	Not comfortable talking about sexual health and contraceptio	12%	8%	9%	14%	15%	
Mum	Comfortable talking about sexual health and contraception with	36%	42%	40%	42%	41%	
	Not comfortable talking about sexual health and contraception	64%	58%	60%	58%	59%	

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		Region		Socio-Econor	Socio-Economic Group		
		Yorks & Humberside	AB	C1	C2	DE	
Dad	Comfortable talking about sexual health and contraception with	24%	22%	20%	22%	22%	
	Not comfortable talking about sexual health and contraceptio	76%	78%	80%	78%	78%	
Grandparent	Comfortable talking about sexual health and contraception with	13%	13%	12%	14%	15%	
	Not comfortable talking about sexual health and contraception	87%	87%	88%	86%	85%	

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			Rela	tionship Status			
	Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed
Sex and sexual relationships – Partner	3.46	3.27	3.48	3.65	3.42	3.92	3.08
Sex and sexual relationships – Your children	3.42	3.24	3.40	3.57	3.44	3.75	2.89
Sex and sexual relationships – Parent	3.39	3.27	3.43	3.46	3.38	3.89	3.24
Sex and sexual relationships – Close friend	3.38	3.34	3.32	3.39	3.41	3.55	3.56
Sex and sexual relationships – Colleague	3.34	3.22	3.44	3.43	3.31	3.63	4.16
Sex and sexual relationships – GP	3.41	3.20	3.35	3.52	3.48	3.83	3.77
Sex and sexual relationships – Contraception/sexual health specialist	3.37	3.13	3.49	3.45	3.42	3.77	4.29
Sex and sexual relationships – Nurse	3.37	3.11	3.53	3.36	3.45	3.89	3.36

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				tionship Status			
	Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed
Giving them advice on their sexual behaviour / attitudes – Partner	3.02	2.86	2.98	3.29	2.93	3.63	2.91
Giving them advice on their sexual behaviour / attitudes – Your children	2.96	2.73	2.88	3.16	2.99	3.58	3.12
Giving them advice on their sexual behaviour / attitudes – Parent	2.95	2.84	3.07	2.98	2.90	3.56	4.32
Giving them advice on their sexual behaviour / attitudes - Close friend	2.97	2.86	2.91	3.05	2.99	3.20	3.95
Giving them advice on their sexual behaviour / attitudes - Colleague	2.95	2.83	2.79	3.19	2.90	3.46	3.93
Giving them advice on their sexual behaviour / attitudes - GP	3.01	2.90	2.91	3.04	3.06	3.44	3.62
Giving them advice on their sexual behaviour / attitudes – Contraception/sexual health specialist	3.00	2.80	3.08	3.07	3.02	3.48	4.15
Giving them advice on their sexual behaviour / attitudes – Nurse	2.99	2.80	3.12	2.92	3.05	3.68	3.29

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	Relationship Status										
	Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed				
Sexually transmitted infections (STIs) – Partner	3.33	3.14	3.31	3.46	3.33	4.03	3.86				
Sexually transmitted infections (STIs) – Your children	3.30	3.16	3.24	3.45	3.28	3.71	3.35				
Sexually transmitted infections (STIs) – Parent	3.35	3.26	3.28	3.47	3.28	3.92	4.61				
Sexually transmitted infections (STIs) – Close friend	3.31	3.22	3.08	3.36	3.39	3.48	4.18				
Sexually transmitted infections (STIs) – Colleague	3.24	3.16	3.17	3.29	3.23	3.72	4.23				
Sexually transmitted infections (STIs) – GP	3.31	3.16	2.99	3.41	3.41	3.76	3.88				
Sexually transmitted infections (STIs) – Contraception/sexual health specialist	3.27	3.08	3.17	3.39	3.32	3.79	4.09				
Sexually transmitted infections (STIs) – Nurse	3.28	3.11	3.47	3.21	3.33	3.78	4.47				
Personal experience (if any) of STIs – Partner	3.01	2.85	2.88	3.18	3.04	3.29	4.62				
Personal experience (if any) of STIs – Your children	3.01	2.78	2.91	3.25	3.04	3.30	5.00				
Personal experience (if any) of STIs – Parent	3.13	2.93	3.20	3.33	3.11	3.58	4.37				
Personal experience (if any) of STIs – Close friend	3.02	2.94	2.73	3.13	3.12	2.93	2.63				
Personal experience (if any) of STIs – Colleague	2.96	2.71	2.92	3.13	3.05	3.28	3.55				
Personal experience (if any) of STIs – GP	3.04	2.84	2.81	3.07	3.24	3.29	4.21				
Personal experience (if any) of STIs – Contraception/sexual health specialist	2.97	2.78	2.84	3.05	3.12	2.99	4.60				
Personal experience (if any) of STIs – Nurse	2.98	2.79	3.04	2.98	3.14	2.91	3.83				

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			Rela	tionship Status			
	Total	Single	In a relationship,	Cohabiting	Married	Divorced	Widowed
Contraception/ contraceptive choice - Partner	3.74	Single 3.47	but live apart 3.73	3.97	3.79	3.97	3.06
Contraception/contraceptive choice - Your children	3.71	3.51	3.64	3.91	3.74	3.89	3.57
Contraception/ contraceptive choice - Parent	3.73	3.48	3.81	3.91	3.74	4.18	4.45
Contraception/ contraceptive choice - Close friend	3.67	3.46	3.53	3.80	3.78	3.75	3.61
Contraception/ contraceptive choice - Colleague	3.63	3.37	3.72	3.75	3.64	4.15	4.43
Contraception/ contraceptive choice - GP	3.69	3.35	3.67	3.90	3.78	4.05	3.84
Contraception/ contraceptive choice – Contraception/sexual health specialist	3.65	3.37	3.65	3.85	3.69	4.15	3.91
Contraception/ contraceptive choice - Nurse	3.65	3.37	3.77	3.67	3.76	4.00	4.16

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	Gender			Ag		
	Male	Female	16-24	25-34	35-44	45-50
Sex and sexual relationships – Partner	3.30	3.61	3.19	3.47	3.60	3.52
Sex and sexual relationships – Your children	3.28	3.56	3.21	3.41	3.56	3.46
Sex and sexual relationships – Parent	3.33	3.45	3.16	3.38	3.50	3.53
Sex and sexual relationships – Close friend	3.29	3.47	3.06	3.42	3.47	3.58
Sex and sexual relationships – Colleague	3.28	3.40	3.06	3.41	3.48	3.35
Sex and sexual relationships – GP	3.34	3.48	3.15	3.37	3.55	3.57
Sex and sexual relationships – Contraception/sexual health specialist	3.32	3.42	3.02	3.39	3.50	3.55
Sex and sexual relationships – Nurse	3.24	3.49	3.08	3.36	3.53	3.42

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	Gen	der		Age			
	Male	Female	16-24	25-34	35-44	45-50	
Giving them advice on their sexual behaviour / attitudes – Partner	2.99	3.05	2.79	2.99	3.16	3.13	
Giving them advice on their sexual behaviour / attitudes – Your children	2.94	2.98	2.75	2.87	3.14	3.09	
Giving them advice on their sexual behaviour / attitudes – Parent	2.98	2.91	2.80	2.93	3.05	2.99	
Giving them advice on their sexual behaviour / attitudes – Close friend	3.01	2.93	2.69	3.03	3.10	2.97	
Giving them advice on their sexual behaviour / attitudes – Colleague	3.04	2.87	2.72	2.93	3.11	3.02	
Giving them advice on their sexual behaviour / attitudes – GP	2.96	3.05	2.81	2.95	3.15	3.12	
Giving them advice on their sexual behaviour / attitudes – Contraception/sexual health specialist	3.02	2.97	2.60	3.03	3.19	3.07	
Giving them advice on their sexual behaviour / attitudes – Nurse	2.97	3.01	2.65	2.98	3.19	3.06	

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	Gen	der		Age				
	Male	Female	16-24	25-34	35-44	45-50		
Sexually transmitted infections (STIs) – Partner	3.27	3.40	3.12	3.29	3.47	3.42		
Sexually transmitted infections (STIs) – Your children	3.18	3.41	3.14	3.27	3.42	3.34		
Sexually transmitted infections (STIs) – Parent	3.30	3.39	3.17	3.38	3.39	3.45		
Sexually transmitted infections (STIs) – Close friend	3.28	3.34	3.05	3.38	3.34	3.48		
Sexually transmitted infections (STIs) – Colleague	3.22	3.26	3.07	3.21	3.37	3.27		
Sexually transmitted infections (STIs) – GP	3.25	3.36	3.02	3.29	3.47	3.43		
Sexually transmitted infections (STIs) – Contraception/sexual health specialist	3.24	3.30	2.93	3.31	3.42	3.41		
Sexually transmitted infections (STIs) – Nurse	3.16	3.40	3.16	3.26	3.36	3.34		
Personal experience (if any) of STIs – Partner	3.01	3.00	2.83	2.99	3.07	3.21		
Personal experience (if any) of STIs – Your children	3.01	3.00	2.78	3.02	3.07	3.20		
Personal experience (if any) of STIs – Parent	3.14	3.12	2.94	3.17	3.18	3.28		
Personal experience (if any) of STIs – Close friend	3.03	3.01	2.77	3.11	3.07	3.07		
Personal experience (if any) of STIs – Colleague	2.99	2.93	2.79	2.91	3.12	3.02		
Personal experience (if any) of STIs – GP	3.09	2.99	2.83	3.01	3.21	3.09		
Personal experience (if any) of STIs – Contraception/sexual health specialist	3.02	2.92	2.63	2.98	3.14	3.12		
Personal experience (if any) of STIs – Nurse	2.98	2.98	2.83	2.92	3.08	3.15		

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	Gender			Age			
	Male	Female	16-24	25-34	35-44	45-50	
Contraception/ contraceptive choice - Partner	3.49	3.97	3.45	3.82	3.82	3.84	
Contraception/contraceptive choice - Your children	3.51	3.89	3.48	3.73	3.82	3.78	
Contraception/ contraceptive choice – Parent	3.54	3.91	3.56	3.73	3.80	3.84	
Contraception/ contraceptive choice – Close friend	3.53	3.80	3.44	3.74	3.68	3.81	
Contraception/ contraceptive choice – Colleague	3.50	3.74	3.32	3.62	3.81	3.69	
Contraception/ contraceptive choice - GP	3.51	3.86	3.31	3.73	3.88	3.75	
Contraception/ contraceptive choice – Contraception/sexual health specialist	3.47	3.82	3.37	3.67	3.80	3.70	
Contraception/ contraceptive choice - Nurse	3.35	3.92	3.44	3.68	3.70	3.75	

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				Reg	gion			
	London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West
Sex and sexual relationships – Partner	3.44	3.25	3.58	3.46	3.38	3.85	3.28	3.47
Sex and sexual relationships – Your children	3.34	3.52	3.49	3.16	3.46	3.32	3.18	3.60
Sex and sexual relationships – Parent	3.39	3.41	3.52	3.46	3.31	3.43	3.43	3.34
Sex and sexual relationships – Close friend	3.30	3.42	3.39	3.39	3.24	3.41	3.22	3.49
Sex and sexual relationships – Colleague	3.31	3.33	3.54	3.35	3.08	3.32	3.23	3.43
Sex and sexual relationships – GP	3.43	3.40	3.66	3.27	3.40	3.29	3.39	3.53
Sex and sexual relationships – Contraception/sexual health specialist	3.21	3.42	3.58	3.35	3.26	3.31	3.02	3.48
Sex and sexual relationships – Nurse	3.37	3.40	3.54	3.60	3.27	3.16	3.19	3.44

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				Reg	lion			
	London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West
Giving them advice on their sexual behaviour / attitudes – Partner	3.12	2.80	3.12	2.98	2.80	3.20	2.81	3.09
Giving them advice on their sexual behaviour / attitudes – Your children	3.15	2.93	2.91	2.81	2.91	2.85	2.66	3.20
Giving them advice on their sexual behaviour / attitudes – Parent	3.08	2.92	2.91	2.90	2.89	2.92	2.98	2.93
Giving them advice on their sexual behaviour / attitudes – Close friend	3.05	2.98	2.98	3.07	2.68	2.89	2.63	3.18
Giving them advice on their sexual behaviour / attitudes – Colleague	3.03	2.89	3.15	2.87	2.84	2.78	3.07	3.11
Giving them advice on their sexual behaviour / attitudes – GP	3.13	2.99	3.20	2.97	2.87	2.94	2.94	3.11
Giving them advice on their sexual behaviour / attitudes – Contraception/sexual health specialist	2.97	2.96	3.03	2.99	2.98	2.91	2.82	3.14
Giving them advice on their sexual behaviour / attitudes – Nurse	3.05	2.95	3.20	2.94	2.72	2.90	2.77	3.11

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				Reg	lion			
	London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West
Sexually transmitted infections (STIs) – Partner	3.40	3.03	3.58	3.43	3.11	3.58	3.21	3.42
Sexually transmitted infections (STIs) – Your children	3.27	3.25	3.34	3.10	3.49	3.32	3.02	3.46
Sexually transmitted infections (STIs) – Parent	3.38	3.18	3.45	3.51	3.41	3.49	3.28	3.27
Sexually transmitted infections (STIs) – Close friend	3.34	3.18	3.36	3.32	3.28	3.35	3.07	3.40
Sexually transmitted infections (STIs) – Colleague	3.20	3.14	3.41	3.28	3.14	3.15	3.20	3.30
Sexually transmitted infections (STIs) – GP	3.33	3.25	3.42	3.28	3.36	3.22	3.24	3.39
Sexually transmitted infections (STIs) – Contraception/sexual health specialist	3.21	3.25	3.45	3.21	3.31	3.24	2.94	3.33
Sexually transmitted infections (STIs) – Nurse	3.27	3.18	3.50	3.43	3.25	3.21	3.15	3.42
Personal experience (if any) of STIs – Partner	3.08	2.73	3.09	2.87	2.99	3.23	2.88	3.08
Personal experience (if any) of STIs – Your children	3.06	3.06	3.00	2.65	3.21	3.09	2.62	2.97
Personal experience (if any) of STIs – Parent	3.20	3.07	3.22	3.06	3.23	3.26	3.08	3.03
Personal experience (if any) of STIs – Close friend	3.17	2.83	2.93	2.98	3.06	3.05	2.69	3.20
Personal experience (if any) of STIs – Colleague	2.94	2.87	3.01	2.85	2.95	2.89	2.85	3.08
Personal experience (if any) of STIs – GP	3.18	3.12	2.93	2.93	3.05	3.10	2.81	3.03
Personal experience (if any) of STIs – Contraception/sexual health specialist	3.01	2.90	3.07	2.95	2.77	3.06	2.71	2.99
Personal experience (if any) of STIs – Nurse	2.89	2.88	3.19	2.97	2.82	2.93	2.94	3.28

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				Reg	gion			
	London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West
Contraception/ contraceptive choice - Partner	3.63	3.50	3.98	3.75	3.65	4.05	3.60	3.85
Contraception/contraceptive choice – Your children	3.66	3.70	3.90	3.58	3.69	3.70	3.49	3.86
Contraception/ contraceptive choice - Parent	3.59	3.67	3.91	3.83	3.81	3.81	3.76	3.68
Contraception/ contraceptive choice - Close friend	3.55	3.61	3.79	3.65	3.75	3.68	3.44	3.68
Contraception/ contraceptive choice - Colleague	3.47	3.60	3.80	3.62	3.50	3.57	3.63	3.68
Contraception/ contraceptive choice - GP	3.45	3.73	3.91	3.55	3.80	3.70	3.77	3.75
Contraception/ contraceptive choice – Contraception/sexual health specialist	3.43	3.67	3.91	3.64	3.71	3.60	3.52	3.66
Contraception/ contraceptive choice - Nurse	3.52	3.56	3.81	3.84	3.71	3.56	3.44	3.70

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	Region		Socio-Econor	mic Group	
	Yorks & Humberside	AB	C1	C2	DE
Sex and sexual relationships – Partner	3.42	3.37	3.32	3.39	3.71
Sex and sexual relationships – Your children	3.46	3.50	3.33	3.50	3.41
Sex and sexual relationships – Parent	3.29	3.40	3.39	3.45	3.37
Sex and sexual relationships – Close friend	3.49	3.41	3.31	3.48	3.38
Sex and sexual relationships – Colleague	3.45	3.36	3.28	3.34	3.39
Sex and sexual relationships – GP	3.27	3.36	3.40	3.33	3.49
Sex and sexual relationships – Contraception/sexual health specialist	3.58	3.29	3.35	3.36	3.46
Sex and sexual relationships – Nurse	3.28	3.37	3.38	3.37	3.35

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	Region Yorks &		Socio-Econor	nic Group	
	Humberside	AB	C1	C2	DE
Giving them advice on their sexual behaviour / attitudes – Partner	3.15	2.83	2.91	3.00	3.29
Giving them advice on their sexual behaviour / attitudes – Your children	2.93	2.97	2.80	3.05	3.08
Giving them advice on their sexual behaviour / attitudes – Parent	2.98	2.88	2.89	3.11	2.98
Giving them advice on their sexual behaviour / attitudes – Close friend	3.05	2.95	2.93	3.13	2.94
Giving them advice on their sexual behaviour / attitudes – Colleague	2.84	3.01	2.83	3.07	2.97
Giving them advice on their sexual behaviour / attitudes – GP	2.82	2.89	2.95	3.10	3.10
Giving them advice on their sexual behaviour / attitudes – Contraception/sexual health specialist	3.07	2.91	2.94	3.08	3.08
Giving them advice on their sexual behaviour / attitudes – Nurse	3.14	2.95	2.97	3.12	2.97

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	Region		Socio-Econor	mic Group	
	Yorks & Humberside	AB	C1	C2	DE
Sexually transmitted infections (STIs) – Partner	3.32	3.27	3.25	3.25	3.51
Sexually transmitted infections (STIs) – Your children	3.20	3.38	3.20	3.28	3.34
Sexually transmitted infections (STIs) – Parent	3.21	3.34	3.33	3.37	3.37
Sexually transmitted infections (STIs) – Close friend	3.39	3.34	3.29	3.35	3.29
Sexually transmitted infections (STIs) – Colleague	3.40	3.25	3.13	3.30	3.31
Sexually transmitted infections (STIs) – GP	3.23	3.26	3.31	3.30	3.35
Sexually transmitted infections (STIs) – Contraception/sexual health specialist	3.34	3.19	3.27	3.17	3.38
Sexually transmitted infections (STIs) – Nurse	3.09	3.29	3.33	3.31	3.22
Personal experience (if any) of STIs – Partner	3.08	2.87	2.91	2.89	3.28
Personal experience (if any) of STIs – Your children	3.03	3.16	2.93	2.95	3.00
Personal experience (if any) of STIs – Parent	3.02	3.11	3.00	3.06	3.33
Personal experience (if any) of STIs – Close friend	3.03	3.08	2.87	3.06	3.11
Personal experience (if any) of STIs – Colleague	3.18	3.01	2.76	3.07	3.09
Personal experience (if any) of STIs – GP	2.95	2.96	3.02	2.91	3.18
Personal experience (if any) of STIs – Contraception/sexual health specialist	3.16	2.85	2.98	2.95	3.06
Personal experience (if any) of STIs – Nurse	2.94	2.91	2.96	2.92	3.10

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	Region		Socio-Econor	nic Group	
	Yorks & Humberside	AB	C1	C2	DE
Contraception/ contraceptive choice - Partner	3.73	3.63	3.65	3.74	3.92
Contraception/contraceptive choice - Your children	3.66	3.77	3.58	3.72	3.79
Contraception/ contraceptive choice - Parent	3.64	3.71	3.72	3.73	3.76
Contraception/ contraceptive choice - Close friend	3.81	3.72	3.62	3.70	3.66
Contraception/ contraceptive choice - Colleague	3.86	3.69	3.51	3.71	3.66
Contraception/ contraceptive choice - GP	3.62	3.62	3.65	3.56	3.84
Contraception/ contraceptive choice – Contraception/sexual health specialist	3.76	3.55	3.65	3.65	3.73
Contraception/ contraceptive choice - Nurse	3.70	3.66	3.62	3.65	3.66

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				Relationship Status In a relationship, but		
		Total	Single	live apart	Cohabiting	Married
don't feel comfortable talking about sex and elationships with them	This is true of conversations I have	31%	32%	20%	27%	38%
	This is not true of the conversations I have	69%	68%	80%	73%	62%
feel I should know more than I do and as a result I don't eel comfortable talking about it with them	This is true of conversations I have	21%	27%	14%	20%	19%
	This is not true of the conversations I have	79%	73%	86%	80%	81%
wish I could talk to them more openly about sex and elationships	This is true of conversations I have	25%	29%	20%	23%	23%
	This is not true of the conversations I have	75%	71%	80%	77%	77%
There are a few unanswered questions / things I'm unsure of about sex and relationships that I would like to	This is true of conversations I have	21%	28%	21%	20%	17%
isk them	This is not true of the conversations I have	79%	72%	79%	80%	83%
There are things I'd like to talk to them about but feel too embarrassed to ask	This is true of conversations I have	27%	33%	22%	26%	25%
	This is not true of the conversations I have	73%	67%	78%	74%	75%
feel totally comfortable in talking openly about sex and elationships with them	This is true of conversations I have	55%	52%	65%	61%	50%
	This is not true of the conversations I have	45%	48%	35%	39%	50%

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		Relations	nip Status	Gender	
		Divorced	Widowed	Male	Female
I don't feel comfortable talking about sex and relationships with them	This is true of conversations I have	25%	38%	32%	31%
	This is not true of the conversations I have	75%	62%	68%	69%
I feel I should know more than I do and as a result I don't feel comfortable talking about it with them	This is true of conversations I have	17%	38%	23%	19%
	This is not true of the conversations I have	83%	62%	77%	81%
I wish I could talk to them more openly about sex and relationships	This is true of conversations I have	23%	43%	26%	23%
	This is not true of the conversations I have	77%	57%	74%	77%
There are a few unanswered questions / things I'm unsure of about sex and relationships that I would like to	This is true of conversations I have	19%	43%	21%	22%
ask them	This is not true of the conversations I have	81%	57%	79%	78%
There are things I'd like to talk to them about but feel too embarrassed to ask	This is true of conversations I have	20%	38%	28%	26%
	This is not true of the conversations I have	80%	62%	72%	74%
I feel totally comfortable in talking openly about sex and relationships with them	This is true of conversations I have	55%	65%	52%	58%
	This is not true of the conversations I have	45%	35%	48%	42%

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	Age			
	16-24	25-34	35-44	45-50
This is true of conversations I have	32%	31%	29%	36%
This is not true of the conversations I have	68%	69%	71%	64%
This is true of conversations I have	28%	21%	17%	20%
This is not true of the conversations I have	rue of the rue of the rue of the rue of the rue rue of the rue rue rue rue rue rue rue rue rue ru	83%	80%	
This is true of conversations I have	28%	28%	19%	23%
This is not true of the conversations I have	72%	72%	81%	77%
This is true of conversations I have	29%	24%	1 5%	17%
This is not true of the conversations I have	71%	76%	85%	83%
This is true of conversations I have	37%	28%	20%	27%
This is not true of the conversations I have	63%	72%	80%	73%
This is true of conversations I have	57%	58%	53%	49%
This is not true of the conversations I have	43%	42%	47%	51%
	conversations I have This is not true of the conversations I have This is true of conversations I have This is not true of the conversations I have This is true of conversations I have This is not true of the conversations I have This is not true of the conversations I have This is not true of the conversations I have This is true of conversations I have This is true of conversations I have This is not true of the conversations I have This is not true of the conversations I have This is not true of the conversations I have This is true of conversations I have This is true of conversations I have This is not true of the This is not true of the	This is true of conversations I have32%This is not true of the conversations I have68%This is not true of the conversations I have28%This is true of conversations I have72%This is not true of the conversations I have28%This is true of conversations I have28%This is not true of the conversations I have28%This is true of conversations I have22%This is not true of the conversations I have72%This is true of conversations I have29%This is not true of the conversations I have71%This is true of conversations I have37%This is not true of the conversations I have63%This is true of conversations I have57%This is true of conversations I have57%This is not true of the conversations I have57%	16-2425-34This is true of conversations I have32%31%This is not true of the conversations I have68%69%This is not true of conversations I have28%21%This is true of conversations I have72%79%This is not true of the conversations I have72%72%This is true of conversations I have28%28%This is not true of the conversations I have72%72%This is not true of the conversations I have72%72%This is not true of the conversations I have71%76%This is not true of the conversations I have71%76%This is not true of the conversations I have37%28%This is true of conversations I have71%76%This is not true of the conversations I have37%28%This is not true of the conversations I have57%58%This is not true of the conversations I have57%58%This is not true of the conversations I have57%58%	16-2425-3435-44This is true of conversations I have32%31%29%This is not true of the conversations I have68%69%71%This is not true of conversations I have28%21%17%This is not true of conversations I have72%79%83%This is not true of the conversations I have72%79%83%This is not true of the conversations I have28%28%19%This is not true of conversations I have72%72%81%This is not true of the conversations I have72%72%81%This is not true of the conversations I have71%76%85%This is not true of the conversations I have71%76%85%This is not true of the conversations I have37%28%20%This is not true of the conversations I have63%72%80%This is not true of the conversations I have57%58%53%This is not true of the conversations I have57%58%53%

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5			3		•		
				Region			
		London	South East England	South West England	East Midlands	West Midlands	
l don't feel comfortable talking about sex and relationships with them	This is true of conversations I have	32%	31%	29%	34%	31%	
	This is not true of the conversations I have	68%	69%	71%	66%	69%	
I feel I should know more than I do and as a result I don feel comfortable talking about it with them	This is true of conversations I have	23%	22%	20%	15%	23%	
	This is not true of the conversations I have	77%	78%	80%	85%	77%	
vish I could talk to them more openly about sex and lationships	This is true of conversations I have	27%	21%	23%	13%	27%	
	This is not true of the conversations I have	73%	79%	77%	87%	73%	
	This is true of conversations I have	25%	21%	21%	18%	27%	
There are a few unanswered questions / things I'm unsure of about sex and relationships that I would like to ask them This is not t	This is not true of the conversations I have	75%	79%	79%	82%	73%	
There are things I'd like to talk to them about but feel too embarrassed to ask	This is true of conversations I have	29%	28%	26%	20%	30%	
	This is not true of the conversations I have	71%	72%	74%	80%	70%	
I feel totally comfortable in talking openly about sex and relationships with them	This is true of conversations I have	56%	56%	56%	53%	57%	
	This is not true of the conversations I have	44%	44%	44%	47%	43%	

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#### Region Yorks & East Anglia North East North West Humberside I don't feel comfortable talking about sex and This is true of 33% 30% 30% 32% relationships with them conversations I have This is not true of the 67% 70% 70% 68% conversations I have I feel I should know more than I do and as a result I don't This is true of 20% 18% 20% 23% feel comfortable talking about it with them conversations I have This is not true of the 82% 80% 77% 80% conversations I have I wish I could talk to them more openly about sex and This is true of 23% 26% 35% 28% relationships conversations I have This is not true of the 74% 65% 77% 72% conversations I have There are a few unanswered guestions / things I'm This is true of 19% 26% 20% 15% unsure of about sex and relationships that I would like to conversations I have ask them This is not true of the 81% 74% 80% 85% conversations I have There are things I'd like to talk to them about but feel too This is true of 26% 24% 30% 27% embarrassed to ask conversations I have This is not true of the 74% 76% 70% 73% conversations I have This is true of I feel totally comfortable in talking openly about sex and 54% 50% 48% 57% relationships with them conversations I have This is not true of the 50% 52% 43% 46% conversations I have

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	Socio-Economic Group			
	AB	C1	C2	DE
This is true of conversations I have	33%	31%	28%	32%
This is not true of the conversations I have	67%	69%	72%	68%
This is true of conversations I have	17%	20%	25%	23%
This is not true of the conversations I have	83%	80%	75%	77%
This is true of conversations I have	22%	25%	26%	26%
This is not true of the conversations I have	78%	75%	74%	74%
This is true of conversations I have	21%	22%	24%	20%
This is not true of the conversations I have	79%	78%	76%	80%
This is true of conversations I have	24%	26%	29%	30%
This is not true of the conversations I have	76%	74%	71%	70%
This is true of conversations I have	53%	55%	58%	54%
This is not true of the conversations I have	47%	45%	42%	46%
	conversations I have This is not true of the conversations I have This is true of conversations I have This is not true of the conversations I have This is true of conversations I have This is not true of the conversations I have This is true of conversations I have This is not true of the conversations I have This is true of conversations I have This is true of conversations I have This is true of conversations I have This is not true of the conversations I have This is not true of the conversations I have This is true of conversations I have This is true of conversations I have This is true of conversations I have This is true of the conversations I have This is true of the conversations I have This is not true of the	This is true of conversations I have33%This is not true of the conversations I have67%This is not true of conversations I have17%This is true of conversations I have17%This is not true of the conversations I have83%This is true of conversations I have22%This is not true of the conversations I have78%This is not true of the conversations I have21%This is true of conversations I have79%This is not true of the conversations I have79%This is true of conversations I have24%This is not true of the conversations I have76%This is not true of the conversations I have53%This is true of conversations I have53%	ABC1This is true of conversations I have33%31%This is not true of the conversations I have67%69%This is true of conversations I have17%20%This is not true of the conversations I have83%80%This is not true of the conversations I have22%25%This is not true of the conversations I have78%75%This is not true of the conversations I have21%22%This is not true of the conversations I have79%78%This is not true of the conversations I have79%78%This is not true of the conversations I have76%74%This is true of conversations I have76%74%This is not true of the conversations I have76%55%This is not true of the conversations I have53%55%This is not true of the conversations I have53%55%	ABC1C2This is true of conversations I have33%31%28%This is not true of the conversations I have67%69%72%This is true of conversations I have17%20%25%This is not true of the conversations I have83%80%75%This is not true of the conversations I have22%25%26%This is not true of conversations I have22%25%26%This is not true of the conversations I have78%75%74%This is not true of the conversations I have21%22%24%This is true of conversations I have79%78%76%This is not true of the conversations I have79%78%76%This is not true of the conversations I have76%74%71%This is not true of the conversations I have53%55%58%This is not true of the conversations I have53%55%58%

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			Relatio	nship Status	
		Total		In a relationship, but	Cababiting
I don't feel comfortable talking about sex and relationships with them	This is true of conversations I have	55%	Single 58%	live apart 55%	Cohabiting 58%
	This is not true of the conversations I have	45%	42%	45%	42%
I feel I should know more than I do and as a result I don't feel comfortable talking about it with them	This is true of conversations I have	23%	28%	16%	21%
	This is not true of the conversations I have	77%	72%	84%	79%
I wish I could talk to them more openly about sex and relationships	This is true of conversations I have	27%	28%	29%	27%
	This is not true of the conversations I have	73%	72%	71%	73%
There are a few unanswered questions / things I'm unsure of about sex and relationships that I would like to ask them	This is true of conversations I have	21%	24%	21%	17%
	This is not true of the conversations I have	79%	76%	79%	83%
There are things I'd like to talk to them about but feel too embarrassed to ask	This is true of conversations I have	30%	36%	29%	28%
	This is not true of the conversations I have	70%	64%	71%	72%
I feel totally comfortable in talking openly about sex and relationships with them	This is true of conversations I have	30%	24%	27%	34%
	This is not true of the conversations I have	70%	76%	73%	66%
	conversations I have	70%	70%	13/0	(

	R	elationship Statu	S	Gender		
	Married	Divorced	Widowed	Male	Female	
This is true of conversations I have	53%	48%	38%	54%	57%	
This is not true of the conversations I have	47%	52%	62%	46%	43%	
This is true of conversations I have	22%	14%	49%	26%	20%	
This is not true of the conversations I have	78%	86%	51%	74%	80%	
This is true of conversations I have	26%	24%	49%	28%	27%	
This is not true of the conversations I have	74%	76%	51%	72%	73%	
This is true of conversations I have	21%	25%	34%	22%	21%	
This is not true of the conversations I have	79%	75%	66%	78%	79%	
This is true of conversations I have	28%	26%	49%	31%	30%	
This is not true of the conversations I have	72%	74%	51%	69%	70%	
This is true of conversations I have	34%	37%	64%	30%	31%	
This is not true of the conversations I have	66%	63%	36%	70%	69%	
	conversations I have This is not true of the conversations I have This is true of conversations I have This is not true of the conversations I have This is true of conversations I have This is not true of the conversations I have This is not true of the conversations I have This is not true of the conversations I have This is true of conversations I have This is true of conversations I have This is true of conversations I have This is not true of the conversations I have This is not true of the conversations I have This is true of conversations I have	MarriedThis is true of conversations I have53%This is not true of the conversations I have47%This is not true of the conversations I have22%This is not true of the conversations I have78%This is not true of the conversations I have26%This is not true of the conversations I have74%This is not true of the conversations I have21%This is not true of the conversations I have79%This is true of conversations I have28%This is not true of the conversations I have72%This is not true of the conversations I have72%This is not true of the conversations I have34%This is true of conversations I have34%This is not true of the conversations I have34%	MarriedDivorcedThis is true of conversations I have53%48%This is not true of the conversations I have47%52%This is not true of conversations I have22%14%This is not true of the conversations I have78%86%This is not true of the conversations I have26%24%This is not true of conversations I have74%76%This is not true of the conversations I have74%25%This is not true of the conversations I have79%75%This is true of conversations I have28%26%This is not true of the conversations I have72%74%This is not true of the conversations I have34%37%This is not true of the conversations I have34%37%	This is true of conversations I have53%48%38%This is not true of the conversations I have47%52%62%This is not true of conversations I have22%14%49%This is not true of the conversations I have78%86%51%This is not true of the conversations I have26%24%49%This is not true of conversations I have26%24%49%This is not true of the conversations I have74%76%51%This is not true of the conversations I have21%25%34%This is true of conversations I have79%75%66%This is not true of the conversations I have72%74%51%This is not true of the conversations I have72%74%51%This is true of conversations I have72%74%51%This is not true of the conversations I have72%74%51%This is not true of the conversations I have34%37%64%This is true of conversations I have34%37%64%	MarriedDivorcedWidowedMaleThis is true of conversations I have53%48%38%54%This is not true of the conversations I have47%52%62%46%This is true of conversations I have22%14%49%26%This is not true of the conversations I have78%86%51%74%This is not true of the conversations I have78%86%51%72%This is not true of the conversations I have26%24%49%28%This is not true of the conversations I have74%76%51%72%This is not true of the conversations I have74%25%34%22%This is not true of the conversations I have79%75%66%78%This is not true of the conversations I have78%26%49%31%This is not true of the conversations I have72%74%51%69%This is not true of the conversations I have72%74%51%69%This is not true of the conversations I have72%74%30%30%This is not true of the conversations I have34%37%64%30%This is not true of the conversations I have34%37%64%30%	

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			Ag	e	
		16-24	25-34	35-44	45-50
I don't feel comfortable talking about sex and relationships with them	This is true of conversations I have	63%	58%	52%	48%
	This is not true of the conversations I have	37%	42%	48%	52%
I feel I should know more than I do and as a result I don't feel comfortable talking about it with them	This is true of conversations I have	25%	23%	21%	21%
	This is not true of the conversations I have	75%	77%	79%	79%
I wish I could talk to them more openly about sex and relationships	This is true of conversations I have	29%	29%	24%	29%
	This is not true of the conversations I have	71%	71%	76%	71%
There are a few unanswered questions / things I'm unsure of about sex and relationships that I would like to ask them	This is true of conversations I have	23%	24%	18%	20%
	This is not true of the conversations I have	77%	76%	82%	80%
There are things I'd like to talk to them about but feel too embarrassed to ask	This is true of conversations I have	33%	34%	26%	29%
	This is not true of the conversations I have	67%	66%	74%	71%
I feel totally comfortable in talking openly about sex and relationships with them	This is true of conversations I have	23%	31%	32%	37%
	This is not true of the conversations I have	77%	69%	68%	63%

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	London	South East England	South West England	East Midlands	West Midlands
This is true of conversations I have	63%	53%	50%	60%	56%
This is not true of the conversations I have	37%	47%	50%	40%	44%
This is true of conversations I have	31%	21%	16%	23%	29%
This is not true of the conversations I have	69%	79%	84%	77%	71%
This is true of conversations I have	32%	25%	28%	24%	28%
This is not true of the conversations I have	68%	75%	72%	76%	72%
This is true of conversations I have	28%	19%	27%	18%	25%
This is not true of the conversations I have	72%	81%	73%	82%	75%
This is true of conversations I have	35%	29%	35%	31%	34%
This is not true of the conversations I have	65%	71%	65%	69%	66%
This is true of conversations I have	28%	30%	36%	32%	33%
This is not true of the conversations I have	72%	70%	64%	68%	67%
	conversations I have This is not true of the conversations I have This is true of conversations I have This is not true of the conversations I have This is true of conversations I have This is not true of the conversations I have This is not true of the conversations I have This is true of conversations I have This is true of conversations I have This is true of conversations I have This is not true of the conversations I have This is not true of the conversations I have This is true of conversations I have	This is true of conversations I have63%This is not true of the conversations I have37%This is not true of the conversations I have31%This is true of conversations I have69%This is not true of the conversations I have69%This is true of conversations I have32%This is true of conversations I have88%This is not true of the conversations I have28%This is true of conversations I have72%This is not true of the conversations I have35%This is true of conversations I have35%This is not true of the conversations I have65%This is true of conversations I have28%This is not true of the conversations I have35%This is not true of the conversations I have28%This is not true of the conversations I have28%This is not true of the conversations I have28%	LondonEnglandThis is true of conversations I have63%53%This is not true of the conversations I have37%47%This is not true of conversations I have31%21%This is true of conversations I have69%79%This is not true of the conversations I have69%79%This is not true of the conversations I have68%75%This is not true of the conversations I have68%75%This is not true of the conversations I have28%19%This is true of conversations I have35%29%This is not true of the conversations I have65%71%This is not true of the conversations I have35%29%This is not true of the conversations I have28%30%This is not true of the conversations I have28%30%This is not true of the conversations I have28%30%This is not true of the conversations I have28%30%	LondonEnglandEnglandThis is true of conversations I have63%53%50%This is not true of the conversations I have37%47%50%This is true of conversations I have31%21%16%This is not true of the conversations I have69%79%84%This is not true of the conversations I have62%75%28%This is not true of the conversations I have68%75%72%This is not true of the conversations I have28%19%27%This is true of conversations I have72%81%73%This is not true of the conversations I have35%29%35%This is not true of the 	LondonEnglandEnglandMidlandsThis is true of conversations I have63%53%50%60%This is not true of the conversations I have37%47%50%40%This is not true of conversations I have31%21%16%23%This is not true of the conversations I have69%79%84%77%This is not true of the conversations I have69%75%28%24%This is not true of conversations I have32%25%28%24%This is not true of the conversations I have68%75%72%76%This is not true of the conversations I have28%19%27%18%This is not true of the conversations I have72%81%73%82%This is not true of the conversations I have35%29%35%31%This is not true of the conversations I have65%71%65%69%This is true of conversations I have28%30%36%32%This is not true of the conversations I have28%30%36%32%

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			Reg	gion	
		East Anglia	North East	North West	Yorks & Humberside
I don't feel comfortable talking about sex and relationships with them	This is true of conversations I have	59%	45%	54%	54%
	This is not true of the conversations I have	41%	55%	46%	46%
I feel I should know more than I do and as a result I don't feel comfortable talking about it with them	This is true of conversations I have	17%	22%	24%	17%
	This is not true of the conversations I have	83%	78%	76%	83%
I wish I could talk to them more openly about sex and relationships	This is true of conversations I have	24%	25%	32%	23%
	This is not true of the conversations I have	76%	75%	68%	77%
There are a few unanswered questions / things I'm unsure of about sex and relationships that I would like to ask them	This is true of conversations I have	15%	19%	21%	18%
	This is not true of the conversations I have	85%	81%	79%	82%
There are things I'd like to talk to them about but feel too embarrassed to ask	This is true of conversations I have	27%	21%	29%	28%
	This is not true of the conversations I have	73%	79%	71%	72%
I feel totally comfortable in talking openly about sex and relationships with them	This is true of conversations I have	27%	28%	31%	30%
	This is not true of the conversations I have	73%	72%	69%	70%

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	Socio-Economic Group			
	AB	C1	C2	DE
This is true of conversations I have	58%	60%	50%	51%
This is not true of the conversations I have	42%	40%	50%	49%
This is true of conversations I have	18%	21%	24%	27%
This is not true of the conversations I have	82%	79%	76%	73%
This is true of conversations I have	24%	28%	31%	28%
This is not true of the conversations I have	76%	72%	69%	72%
This is true of conversations I have	17%	20%	22%	26%
This is not true of the conversations I have	83%	80%	78%	74%
This is true of conversations I have	26%	29%	36%	32%
This is not true of the conversations I have	74%	71%	64%	68%
This is true of conversations I have	30%	29%	35%	31%
This is not true of the conversations I have	70%	71%	65%	69%
	conversations I have This is not true of the conversations I have This is true of conversations I have This is not true of the conversations I have This is true of conversations I have This is not true of the conversations I have This is not true of the conversations I have This is not true of the conversations I have This is true of conversations I have This is not true of the conversations I have This is not true of the conversations I have This is true of conversations I have	This is true of conversations I have58%This is not true of the conversations I have42%This is not true of conversations I have18%This is not true of the conversations I have82%This is not true of the conversations I have24%This is true of conversations I have76%This is not true of the conversations I have17%This is not true of the conversations I have83%This is true of conversations I have26%This is not true of the conversations I have26%This is not true of the conversations I have74%This is not true of the conversations I have30%This is true of conversations I have30%	ABC1This is true of conversations I have58%60%This is not true of the conversations I have42%40%This is not true of conversations I have18%21%This is not true of the conversations I have82%79%This is not true of the conversations I have24%28%This is not true of conversations I have76%72%This is not true of the conversations I have76%72%This is not true of the conversations I have17%20%This is true of conversations I have26%29%This is not true of the conversations I have74%71%This is not true of the conversations I have74%21%This is not true of the conversations I have74%71%This is not true of the conversations I have30%29%This is not true of the conversations I have30%29%This is not true of the conversations I have30%29%	ABC1C2This is true of conversations I have58%60%50%This is not true of the conversations I have42%40%50%This is true of conversations I have18%21%24%This is not true of the conversations I have82%79%76%This is not true of the conversations I have24%28%31%This is not true of the conversations I have76%72%69%This is not true of the conversations I have76%72%69%This is not true of the conversations I have76%72%69%This is true of conversations I have17%20%22%This is not true of the conversations I have83%80%78%This is not true of the conversations I have26%29%36%This is not true of the conversations I have74%71%64%This is not true of the conversations I have30%29%35%This is not true of the conversations I have30%29%35%

				Relationship Status In a relationship,		
		Total	Single	but live apart	Cohabiting	Married
don't feel comfortable talking about sex and relationships with them	This is true of conversations I have	22%	28%	17%	20%	21%
	This is not true of the conversations I have	78%	72%	83%	80%	79%
feel I should know more than I do and as a result I don't feel comfortable talking about it with them	This is true of conversations I have	21%	30%	19%	19%	17%
wich I could talk to them more enably about cov	This is not true of the conversations I have	79%	70%	81%	81%	83%
wish I could talk to them more openly about sex and relationships	This is true of conversations I have	29%	33%	26%	27%	28%
	This is not true of the conversations I have	71%	67%	74%	73%	72%
There are a few unanswered questions / things I'm unsure of about sex and relationships that I would	This is true of conversations I have	28%	34%	29%	26%	23%
ike to ask them	This is not true of the conversations I have	72%	66%	71%	74%	77%
There are things I'd like to talk to them about but eel too embarrassed to ask	This is true of conversations I have	28%	34%	24%	27%	25%
	This is not true of the conversations I have	72%	66%	76%	73%	75%
feel totally comfortable in talking openly about sex and relationships with them	This is true of conversations I have	67%	52%	78%	76%	71%
	This is not true of the conversations I have	33%	48%	22%	24%	29%

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		Relations	hip Status	Gen	der
		Divorced	Widowed	Male	Female
I don't feel comfortable talking about sex and relationships with them	This is true of conversations I have	18%	28%	24%	20%
	This is not true of the conversations I have	82%	72%	76%	80%
I feel I should know more than I do and as a result I don't feel comfortable talking about it with them	This is true of conversations I have	19%	28%	22%	21%
	This is not true of the conversations I have	81%	72%	78%	79%
wish I could talk to them more openly about sex nd relationships	This is true of conversations I have	30%	0%	31%	27%
	This is not true of the conversations I have	70%	100%	69%	73%
There are a few unanswered questions / things I'm unsure of about sex and relationships that I would	This is true of conversations I have	33%	0%	29%	26%
like to ask them	This is not true of the conversations I have	67%	100%	71%	74%
There are things I'd like to talk to them about but feel too embarrassed to ask	This is true of conversations I have	26%	0%	29%	27%
	This is not true of the conversations I have	74%	100%	71%	73%
I feel totally comfortable in talking openly about sex and relationships with them	This is true of conversations I have	63%	61%	67%	68%
	This is not true of the conversations I have	37%	39%	33%	32%

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			Ag	e	
		16-24	25-34	35-44	45-50
I don't feel comfortable talking about sex and relationships with them	This is true of conversations I have	26%	22%	20%	21%
	This is not true of the conversations I have	74%	78%	80%	79%
I feel I should know more than I do and as a result I don't feel comfortable talking about it with them	This is true of conversations I have	27%	25%	16%	18%
	This is not true of the conversations I have	73%	75%	84%	82%
wish I could talk to them more openly about sex nd relationships	This is true of conversations I have	26%	35%	27%	27%
	This is not true of the conversations I have	74%	65%	73%	73%
There are a few unanswered questions / things I'm unsure of about sex and relationships that I would	This is true of conversations I have	34%	32%	24%	20%
like to ask them	This is not true of the conversations I have	66%	68%	76%	80%
There are things I'd like to talk to them about but feel too embarrassed to ask	This is true of conversations I have	29%	32%	26%	22%
	This is not true of the conversations I have	71%	68%	74%	78%
I feel totally comfortable in talking openly about sex and relationships with them	This is true of conversations I have	65%	70%	66%	69%
	This is not true of the conversations I have	35%	30%	34%	31%

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#### Which of the following statements best describes your attitude when it comes to talking about sex and relationships with a partner? Region South East South West East West London England England Midlands Midlands East Anglia I don't feel comfortable talking about sex and This is true of 24% 22% 18% 20% 27% 22% relationships with them conversations I have This is not true of the 76% 78% 82% 80% 73% 78% conversations I have I feel I should know more than I do and as a result I This is true of 26% 21% 18% 22% 25% 23% don't feel comfortable talking about it with them conversations I have This is not true of the 74% 79% 82% 78% 75% 77% conversations I have I wish I could talk to them more openly about sex This is true of 27% 25% 35% 33% 24% 31% and relationships conversations I have This is not true of the 73% 75% 65% 69% 67% 76% conversations I have There are a few unanswered guestions / things I'm This is true of 36% 26% 25% 22% 32% 27% unsure of about sex and relationships that I would conversations I have like to ask them This is not true of the 64% 74% 75% 68% 73% 78% conversations I have There are things I'd like to talk to them about but This is true of 33% 26% 24% 28% 32% 28% feel too embarrassed to ask conversations I have This is not true of the 67% 74% 76% 72% 68% 72% conversations I have I feel totally comfortable in talking openly about sex This is true of 68% 77% 62% 68% 67% 63% and relationships with them conversations I have This is not true of the 38% 32% 32% 33% 23% 37% conversations I have

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			Region			Socio-Econor	nic Group	
		North East	North West	Yorks & Humberside	AB	C1	C2	DE
I don't feel comfortable talking about sex and relationships with them	This is true of conversations I have	21%	21%	22%	20%	23%	25%	22%
	This is not true of the conversations I have	79%	79%	78%	80%	77%	75%	78%
I feel I should know more than I do and as a result I don't feel comfortable talking about it with them	This is true of conversations I have	24%	19%	15%	17%	20%	25%	24%
	This is not true of the conversations I have	76%	81%	85%	83%	80%	75%	76%
I wish I could talk to them more openly about sex and relationships	This is true of conversations I have	35%	26%	26%	27%	30%	30%	29%
	This is not true of the conversations I have	65%	74%	74%	73%	70%	70%	71%
There are a few unanswered questions / things I'm unsure of about sex and relationships that I would	This is true of conversations I have	31%	24%	27%	25%	29%	28%	29%
like to ask them	This is not true of the conversations I have	69%	76%	73%	75%	71%	72%	71%
There are things I'd like to talk to them about but feel too embarrassed to ask	This is true of conversations I have	30%	23%	28%	26%	27%	29%	29%
	This is not true of the conversations I have	70%	77%	72%	74%	73%	71%	71%
I feel totally comfortable in talking openly about sex and relationships with them	This is true of conversations I have	55%	69%	72%	70%	67%	72%	64%
	This is not true of the conversations I have	45%	31%	28%	30%	33%	28%	36%

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				Relationship	Status		
				In a relationship,			
		Total	Single	but live apart	Cohabiting	Married	Divorced
Partner	Through jokes and banter / in a light hearted way	18%	16%	20%	19%	19%	13%
	Sitting down and seriously talking about it	54%	40%	57%	57%	61%	52%
	In a superficial way – I usually don't get to my point	4%	4%	4%	5%	3%	4%
	Leave a magazine open around the house and hope they see it	2%	2%	1%	2%	3%	0%
	Using TV / radio as a prompt	4%	4%	4%	3%	3%	3%
	Indirectly / through a third party (e.g. a friend)	2%	3%	2%	3%	2%	2%
	Through email or text message	3%	4%	3%	3%	1%	49
	Don't discuss with them	13%	27%	8%	7%	8%	219
Your children	Through jokes and banter / in a light hearted way	9%	6%	6%	9%	13%	199
	Sitting down and seriously talking about it	29%	19%	24%	25%	39%	439
	In a superficial way – I usually don't get to my point	3%	3%	2%	3%	3%	39
	Leave a magazine open around the house and hope they see it	2%	3%	2%	2%	2%	29
	Using TV / radio as a prompt	4%	3%	3%	3%	4%	119
	Indirectly / through a third party (e.g. a friend)	2%	2%	1%	2%	2%	09
	Through email or text message	2%	3%	2%	2%	1%	5%
	Don't discuss with them	49%	60%	59%	54%	37%	169
Mum	Through jokes and banter / in a light hearted way	11%	10%	9%	11%	14%	169
	Sitting down and seriously talking about it	17%	13%	20%	19%	17%	169
	In a superficial way – I usually don't get to my point	4%	5%	4%	4%	4%	49
	Leave a magazine open around the house and hope they see it	2%	2%	2%	1%	2%	29
	Using TV / radio as a prompt	3%	4%	4%	3%	2%	29
	Indirectly / through a third party (e.g. a friend)	2%	1%	2%	3%	2%	29
	Through email or text message	2%	2%	3%	0%	2%	49
	Don't discuss with them	59%	63%	57%	58%	58%	549

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				Relationship	Status		
				In a relationship,			
		Total	Single	but live apart	Cohabiting	Married	Divorced
Dad	Through jokes and banter / in a light hearted way	9%	8%	5%	8%	10%	129
	Sitting down and seriously talking about it	11%	8%	12%	11%	12%	79
	In a superficial way – I usually don't get to my point	3%	4%	3%	4%	2%	29
	Leave a magazine open around the house and hope they see it	2%	2%	1%	1%	2%	49
	Using TV / radio as a prompt	2%	3%	2%	3%	2%	19
	Indirectly / through a third party (e.g. a friend)	2%	2%	2%	2%	2%	29
	Through email or text message	2%	2%	4%	2%	1%	5%
	Don't discuss with them	70%	70%	70%	70%	69%	679
Close friend	Through jokes and banter / in a light hearted way	26%	27%	25%	26%	25%	279
	Sitting down and seriously talking about it	27%	23%	34%	27%	27%	409
	In a superficial way – I usually don't get to my point	6%	7%	5%	7%	5%	29
	Leave a magazine open around the house and hope they see it	4%	5%	3%	4%	3%	79
	Using TV / radio as a prompt	5%	4%	6%	5%	5%	29
	Indirectly / through a third party (e.g. a friend)	3%	4%	3%	4%	3%	25
	Through email or text message	6%	3%	7%	7%	6%	109
	Don't discuss with them	24%	27%	17%	20%	26%	119
Colleague	Through jokes and banter / in a light hearted way	19%	17%	25%	18%	19%	209
	Sitting down and seriously talking about it	13%	13%	12%	14%	14%	129
	In a superficial way – I usually don't get to my point	5%	5%	4%	7%	4%	49
	Leave a magazine open around the house and hope they see it	3%	4%	2%	3%	3%	5
	Using TV / radio as a prompt	3%	2%	3%	2%	3%	0
	Indirectly / through a third party (e.g. a friend)	4%	6%	2%	2%	3%	2
	Through email or text message	4%	2%	6%	3%	4%	9
	Don't discuss with them	50%	51%	46%	50%	50%	48

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				Relationship	Status		
				In a relationship,			
		Total	Single	but live apart	Cohabiting	Married	Divorced
GP	Through jokes and banter / in a light hearted way	7%	6%	6%	8%	9%	39
	Sitting down and seriously talking about it	48%	42%	52%	49%	51%	55%
	In a superficial way - I usually don't get to my point	4%	4%	6%	5%	4%	59
	Leave a magazine open around the house and hope they see it	5%	5%	5%	3%	5%	89
	Using TV / radio as a prompt	4%	3%	4%	5%	5%	9%
	Indirectly / through a third party (e.g. a friend)	4%	5%	3%	3%	3%	29
	Through email or text message	5%	5%	5%	7%	5%	5%
	Don't discuss with them	22%	31%	19%	20%	18%	149
Contraception / sexual health specialist	Through jokes and banter / in a light hearted way	8%	7%	9%	8%	8%	89
	Sitting down and seriously talking about it	42%	40%	45%	41%	42%	499
	In a superficial way – I usually don't get to my point	5%	3%	6%	6%	5%	29
	Leave a magazine open around the house and hope they see it	5%	5%	5%	5%	5%	9%
	Using TV / radio as a prompt	5%	3%	5%	6%	5%	79
	Indirectly / through a third party (e.g. a friend)	4%	4%	4%	3%	4%	49
	Through email or text message	5%	5%	5%	6%	5%	69
	Don't discuss with them	26%	32%	21%	24%	26%	149
Nurse	Through jokes and banter / in a light hearted way	8%	8%	10%	9%	8%	69
	Sitting down and seriously talking about it	39%	35%	41%	41%	40%	479
	In a superficial way - I usually don't get to my point	5%	5%	8%	6%	5%	49
	Leave a magazine open around the house and hope they see it	6%	6%	6%	6%	6%	119
	Using TV / radio as a prompt	6%	5%	7%	7%	5%	119
	Indirectly / through a third party (e.g. a friend)	5%	6%	4%	3%	5%	55
	Through email or text message	5%	4%	4%	7%	6%	55
	Don't discuss with them	25%	32%	21%	21%	25%	12

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		Relationship	Gen	der
		Widowed	Male	Female
Partner	Through jokes and banter / in a light hearted way	0%	18%	18%
	Sitting down and seriously talking about it	43%	49%	58%
	In a superficial way – I usually don't get to my point	0%	4%	4%
	Leave a magazine open around the house and hope they see it	28%	2%	2%
	Using TV / radio as a prompt	0%	5%	39
	Indirectly / through a third party (e.g. a friend)	0%	2%	29
	Through email or text message	0%	4%	29
	Don't discuss with them	29%	17%	109
Your children	Through jokes and banter / in a light hearted way	0%	9%	109
	Sitting down and seriously talking about it	35%	28%	309
	In a superficial way – I usually don't get to my point	0%	3%	29
	Leave a magazine open around the house and hope they see it	24%	2%	29
	Using TV / radio as a prompt	6%	4%	49
	Indirectly / through a third party (e.g. a friend)	0%	2%	19
	Through email or text message	0%	2%	29
	Don't discuss with them	34%	50%	49%
Mum	Through jokes and banter / in a light hearted way	5%	11%	129
	Sitting down and seriously talking about it	22%	14%	20%
	In a superficial way – I usually don't get to my point	0%	4%	49
	Leave a magazine open around the house and hope they see it	9%	2%	19
	Using TV / radio as a prompt	0%	3%	49
	Indirectly / through a third party (e.g. a friend)	0%	2%	19
	Through email or text message	0%	2%	29
	Don't discuss with them	65%	62%	56%

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		Relationship	Gene	der
		Widowed	Male	Female
Dad	Through jokes and banter / in a light hearted way	5%	10%	7%
	Sitting down and seriously talking about it	18%	12%	10%
	In a superficial way – I usually don't get to my point	0%	4%	2%
	Leave a magazine open around the house and hope they see it	0%	2%	19
	Using TV / radio as a prompt	0%	3%	2%
	Indirectly / through a third party (e.g. a friend)	0%	3%	19
	Through email or text message	0%	4%	19
	Don't discuss with them	77%	63%	76%
Close friend	Through jokes and banter / in a light hearted way	6%	27%	24%
	Sitting down and seriously talking about it	23%	22%	329
	In a superficial way – I usually don't get to my point	9%	5%	79
	Leave a magazine open around the house and hope they see it	0%	4%	49
	Using TV / radio as a prompt	0%	4%	59
	Indirectly / through a third party (e.g. a friend)	0%	3%	39
	Through email or text message	0%	6%	69
	Don't discuss with them	62%	28%	19%
Colleague	Through jokes and banter / in a light hearted way	9%	21%	179
	Sitting down and seriously talking about it	24%	15%	129
	In a superficial way – I usually don't get to my point	6%	5%	59
	Leave a magazine open around the house and hope they see it	0%	4%	29
	Using TV / radio as a prompt	0%	3%	29
	Indirectly / through a third party (e.g. a friend)	0%	4%	39
	Through email or text message	0%	4%	39
	Don't discuss with them	60%	43%	56%

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		Relationship	Gen	der
		Widowed	Male	Female
GP	Through jokes and banter / in a light hearted way	0%	7%	79
	Sitting down and seriously talking about it	54%	43%	549
	In a superficial way – I usually don't get to my point	0%	5%	49
	Leave a magazine open around the house and hope they see it	24%	4%	59
	Using TV / radio as a prompt	0%	4%	49
	Indirectly / through a third party (e.g. a friend)	0%	4%	3%
	Through email or text message	0%	6%	5%
	Don't discuss with them	22%	27%	179
Contraception	Through jokes and banter / in a light hearted way	0%	7%	89
/ sexual health specialist	Sitting down and seriously talking about it	50%	38%	46%
	In a superficial way – I usually don't get to my point	0%	5%	49
	Leave a magazine open around the house and hope they see it	27%	4%	69
	Using TV / radio as a prompt	0%	5%	5%
	Indirectly / through a third party (e.g. a friend)	0%	5%	3%
	Through email or text message	0%	6%	5%
	Don't discuss with them	24%	30%	229
Nurse	Through jokes and banter / in a light hearted way	9%	8%	89
	Sitting down and seriously talking about it	45%	34%	449
	In a superficial way – I usually don't get to my point	0%	5%	59
	Leave a magazine open around the house and hope they see it	24%	5%	79
	Using TV / radio as a prompt	0%	7%	5%
	Indirectly / through a third party (e.g. a friend)	0%	5%	49
	Through email or text message	0%	5%	6%
	Don't discuss with them	22%	31%	20%

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			Ag	e	
		16-24	25-34	35-44	45-50
Partner	Through jokes and banter / in a light hearted way	19%	16%	19%	17%
	Sitting down and seriously talking about it	43%	58%	56%	57%
	In a superficial way – I usually don't get to my point	3%	5%	4%	3%
	Leave a magazine open around the house and hope they see it	2%	2%	2%	2%
	Using TV / radio as a prompt	5%	3%	3%	3%
	Indirectly / through a third party (e.g. a friend)	3%	3%	2%	1%
	Through email or text message	5%	2%	2%	1%
	Don't discuss with them	20%	10%	10%	17%
Your children	Through jokes and banter / in a light hearted way	6%	7%	13%	13%
	Sitting down and seriously talking about it	18%	26%	32%	43%
	In a superficial way – I usually don't get to my point	3%	3%	2%	2%
	Leave a magazine open around the house and hope they see it	3%	2%	1%	2%
	Using TV / radio as a prompt	3%	3%	5%	3%
	Indirectly / through a third party (e.g. a friend)	3%	1%	1%	2%
	Through email or text message	3%	2%	2%	2%
	Don't discuss with them	59%	56%	44%	33%
Mum	Through jokes and banter / in a light hearted way	12%	13%	11%	7%
	Sitting down and seriously talking about it	17%	19%	17%	14%
	In a superficial way – I usually don't get to my point	4%	7%	4%	2%
	Leave a magazine open around the house and hope they see it	3%	2%	1%	19
	Using TV / radio as a prompt	5%	4%	2%	2%
	Indirectly / through a third party (e.g. a friend)	3%	1%	1%	1%
	Through email or text message	2%	2%	1%	1%
	Don't discuss with them	54%	53%	62%	72%

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		Age				
		16-24	25-34	35-44	45-50	
Dad	Through jokes and banter / in a light hearted way	6%	10%	9%	7%	
	Sitting down and seriously talking about it	11%	13%	9%	9%	
	In a superficial way – I usually don't get to my point	3%	5%	2%	1%	
	Leave a magazine open around the house and hope they see it	2%	2%	2%	1%	
	Using TV / radio as a prompt	4%	3%	1%	1%	
	Indirectly / through a third party (e.g. a friend)	4%	2%	1%	1%	
	Through email or text message	4%	2%	2%	19	
	Don't discuss with them	65%	63%	74%	78%	
Close friend	Through jokes and banter / in a light hearted way	29%	25%	26%	219	
	Sitting down and seriously talking about it	26%	27%	27%	30%	
	In a superficial way – I usually don't get to my point	6%	8%	5%	3%	
	Leave a magazine open around the house and hope they see it	4%	5%	3%	49	
	Using TV / radio as a prompt	3%	5%	5%	5%	
	Indirectly / through a third party (e.g. a friend)	4%	3%	4%	29	
	Through email or text message	6%	6%	6%	49	
	Don't discuss with them	23%	20%	24%	309	
Colleague	Through jokes and banter / in a light hearted way	20%	19%	20%	169	
	Sitting down and seriously talking about it	13%	13%	13%	1 59	
	In a superficial way – I usually don't get to my point	3%	7%	5%	49	
	Leave a magazine open around the house and hope they see it	3%	4%	3%	49	
	Using TV / radio as a prompt	2%	2%	3%	3%	
	Indirectly / through a third party (e.g. a friend)	5%	4%	3%	19	
	Through email or text message	3%	3%	4%	3%	
	Don't discuss with them	50%	47%	50%	539	

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		Age				
		16-24	25-34	35-44	45-50	
GP	Through jokes and banter / in a light hearted way	6%	9%	6%	7%	
	Sitting down and seriously talking about it	44%	49%	50%	49%	
	In a superficial way - I usually don't get to my point	3%	5%	4%	5%	
	Leave a magazine open around the house and hope they see it	3%	5%	5%	7%	
	Using TV / radio as a prompt	3%	3%	5%	6%	
	Indirectly / through a third party (e.g. a friend)	5%	3%	4%	4%	
	Through email or text message	4%	8%	5%	3%	
	Don't discuss with them	32%	18%	20%	20%	
Contraception / sexual health specialist	Through jokes and banter / in a light hearted way	7%	10%	6%	89	
	Sitting down and seriously talking about it	40%	42%	43%	439	
	In a superficial way - I usually don't get to my point	4%	6%	5%	49	
	Leave a magazine open around the house and hope they see it	4%	7%	5%	69	
	Using TV / radio as a prompt	4%	4%	6%	69	
	Indirectly / through a third party (e.g. a friend)	5%	3%	4%	49	
	Through email or text message	5%	7%	6%	3%	
	Don't discuss with them	32%	22%	26%	269	
Nurse	Through jokes and banter / in a light hearted way	8%	9%	7%	89	
	Sitting down and seriously talking about it	35%	39%	41%	429	
	In a superficial way – I usually don't get to my point	4%	7%	5%	49	
	Leave a magazine open around the house and hope they see it	5%	8%	5%	75	
	Using TV / radio as a prompt	5%	5%	7%	7%	
	Indirectly / through a third party (e.g. a friend)	4%	5%	5%	5%	
	Through email or text message	4%	7%	6%	49	
	Don't discuss with them	34%	21%	25%	23%	

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				Reg	ion		
		London	South East England	South West England	East Midlands	West Midlands	East Anglia
Partner	Through jokes and banter / in a light hearted way	18%	16%	18%	23%	18%	19%
	Sitting down and seriously talking about it	47%	53%	54%	54%	55%	60%
	In a superficial way – I usually don't get to my point	3%	5%	4%	3%	4%	4%
	Leave a magazine open around the house and hope they see it	3%	3%	2%	3%	2%	3%
	Using TV / radio as a prompt	5%	5%	3%	3%	5%	3%
	Indirectly / through a third party (e.g. a friend)	3%	2%	0%	1%	4%	2%
	Through email or text message	7%	2%	3%	3%	3%	1%
	Don't discuss with them	15%	14%	15%	9%	10%	7%
Your children	Through jokes and banter / in a light hearted way	11%	8%	9%	9%	10%	12%
	Sitting down and seriously talking about it	23%	29%	34%	30%	29%	29%
	In a superficial way – I usually don't get to my point	3%	3%	2%	2%	3%	1%
	Leave a magazine open around the house and hope they see it	4%	1%	3%	1%	2%	4%
	Using TV / radio as a prompt	3%	3%	3%	4%	5%	5%
	Indirectly / through a third party (e.g. a friend)	2%	2%	1%	0%	1%	3%
	Through email or text message	3%	2%	3%	2%	2%	3%
	Don't discuss with them	51%	52%	44%	51%	48%	44%
Mum	Through jokes and banter / in a light hearted way	13%	9%	12%	11%	14%	14%
	Sitting down and seriously talking about it	17%	13%	20%	18%	22%	16%
	In a superficial way – I usually don't get to my point	6%	5%	4%	5%	5%	3%
	Leave a magazine open around the house and hope they see it	3%	2%	1%	1%	0%	2%
	Using TV / radio as a prompt	3%	5%	2%	3%	2%	3%
	Indirectly / through a third party (e.g. a friend)	3%	1%	2%	2%	1%	2%
	Through email or text message	2%	1%	2%	1%	1%	1%
	Don't discuss with them	54%	64%	57%	58%	56%	59%

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				Reg	ion		
		London	South East England	South West England	East Midlands	West Midlands	East Anglia
Dad	Through jokes and banter / in a light hearted way	10%	6%	8%	11%	11%	10%
	Sitting down and seriously talking about it	12%	8%	10%	10%	13%	9%
	In a superficial way – I usually don't get to my point	3%	4%	2%	3%	4%	3%
	Leave a magazine open around the house and hope they see it	4%	2%	0%	1%	1%	1%
	Using TV / radio as a prompt	3%	3%	1%	0%	1%	5%
	Indirectly / through a third party (e.g. a friend)	3%	3%	2%	1%	1%	0%
	Through email or text message	3%	2%	1%	2%	3%	2%
	Don't discuss with them	62%	71%	74%	72%	66%	70%
Close friend	Through jokes and banter / in a light hearted way	25%	23%	29%	20%	31%	27%
	Sitting down and seriously talking about it	29%	27%	28%	30%	29%	26%
	In a superficial way – I usually don't get to my point	10%	6%	5%	8%	4%	4%
	Leave a magazine open around the house and hope they see it	6%	3%	3%	2%	1%	5%
	Using TV / radio as a prompt	3%	5%	4%	7%	4%	5%
	Indirectly / through a third party (e.g. a friend)	4%	5%	3%	2%	4%	49
	Through email or text message	7%	5%	3%	7%	6%	6%
	Don't discuss with them	16%	25%	24%	25%	21%	229
Colleague	Through jokes and banter / in a light hearted way	1 9%	19%	17%	21%	20%	20%
	Sitting down and seriously talking about it	12%	12%	15%	15%	14%	139
	In a superficial way – I usually don't get to my point	4%	4%	5%	6%	5%	5%
	Leave a magazine open around the house and hope they see it	7%	2%	2%	3%	3%	29
	Using TV / radio as a prompt	3%	2%	2%	2%	1%	5%
	Indirectly / through a third party (e.g. a friend)	4%	6%	3%	2%	2%	3%
	Through email or text message	5%	4%	3%	3%	3%	5%
	Don't discuss with them	46%	51%	53%	48%	52%	47%

				Reg	ion		
		London	South East England	South West England	East Midlands	West Midlands	East Anglia
GP	Through jokes and banter / in a light hearted way	7%	5%	6%	8%	7%	7%
	Sitting down and seriously talking about it	47%	50%	53%	5 5%	47%	54%
	In a superficial way - I usually don't get to my point	5%	4%	4%	6%	4%	4%
	Leave a magazine open around the house and hope they see it	7%	3%	2%	6%	2%	6%
	Using TV / radio as a prompt	3%	6%	2%	2%	5%	3%
	Indirectly / through a third party (e.g. a friend)	4%	4%	3%	3%	3%	4%
	Through email or text message	8%	3%	6%	4%	6%	8%
	Don't discuss with them	1 9%	25%	24%	17%	25%	159
Contraception / sexual health specialist	Through jokes and banter / in a light hearted way	9%	7%	6%	8%	4%	1 09
	Sitting down and seriously talking about it	42%	43%	45%	46%	41%	459
	In a superficial way – I usually don't get to my point	4%	5%	4%	6%	5%	39
	Leave a magazine open around the house and hope they see it	5%	5%	3%	5%	4%	69
	Using TV / radio as a prompt	5%	6%	3%	3%	5%	49
	Indirectly / through a third party (e.g. a friend)	3%	5%	3%	4%	4%	39
	Through email or text message	9%	2%	5%	4%	6%	89
	Don't discuss with them	23%	27%	30%	25%	30%	209
Nurse	Through jokes and banter / in a light hearted way	9%	7%	9%	9%	6%	99
	Sitting down and seriously talking about it	38%	41%	41%	41%	39%	449
	In a superficial way - I usually don't get to my point	7%	4%	5%	8%	5%	5%
	Leave a magazine open around the house and hope they see it	7%	5%	3%	7%	5%	79
	Using TV / radio as a prompt	6%	8%	7%	3%	6%	59
	Indirectly / through a third party (e.g. a friend)	4%	5%	2%	6%	4%	49
	Through email or text message	8%	3%	6%	4%	6%	9%
	Don't discuss with them	22%	27%	27%	22%	29%	18%

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#### Region Socio-Economic Group Yorks & North East North West Humberside AB C1 C2 DE Partner Through jokes and banter / in a light hearted way 20% 13% 21% 22% 17% 19% 16% Sitting down and seriously talking about it 49% 46% 63% 56% 56% 54% 50% In a superficial way - I usually don't get to my point 3% 3% 5% 4% 6% 5% 3% Leave a magazine open around the house and hope 1% 1% 1% 3% 3% 1% 2% they see it Using TV / radio as a prompt 3% 1% 3% 4% 3% 3% 4% Indirectly / through a third party (e.g. a friend) 5% 1% 4% 3% 2% 2% 2% Through email or text message 1% 3% 0% 2% 2% 4% 3% Don't discuss with them 21% 14% 18% 7% 10% 12% 22% Your children Through jokes and banter / in a light hearted way 11% 9% 8% 10% 10% 12% 8% Sitting down and seriously talking about it 34% 31% 26% 29% 26% 31% 30% In a superficial way - I usually don't get to my point 1% 4% 3% 4% 4% 3% 1% Leave a magazine open around the house and hope 3% 2% 2% 1% 2% 0% 2% they see it Using TV / radio as a prompt 4% 4% 4% 2% 3% 2% 5% Indirectly / through a third party (e.g. a friend) 2% 1% 2% 4% 2% 4% 1% Through email or text message 2% 2% 2% 2% 1% 2% 3% Don't discuss with them 46% 48% 55% 48% 51% 44% 51% Through jokes and banter / in a light hearted way Mum 14% 13% 10% 8% 10% 13% 10% Sitting down and seriously talking about it 19% 16% 14% 17% 16% 16% 18% In a superficial way – I usually don't get to my point 0% 5% 4% 3% 6% 4% 3% Leave a magazine open around the house and hope 0% 2% 2% 3% 1% 1% 2% they see it Using TV / radio as a prompt 3% 4% 4% 3% 4% 3% 3% Indirectly / through a third party (e.g. a friend) 2% 0% 1% 2% 3% 3% 0% Through email or text message 1% 3% 2% 2% 2% 2% 1% Don't discuss with them 61% 60% 67% 58% 57% 56% 64%

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	2							
			Region			Socio-Econo	mic Group	
				Yorks &				
		North East	North West	Humberside	AB	C1	C2	DE
Dad	Through jokes and banter / in a light hearted way	10%	7%	6%	11%	8%	10%	7%
	Sitting down and seriously talking about it	1 5%	10%	12%	8%	12%	9%	12%
	In a superficial way - I usually don't get to my point	2%	3%	2%	3%	4%	3%	2%
	Leave a magazine open around the house and hope they see it	0%	2%	1%	3%	1%	3%	1%
	Using TV / radio as a prompt	1%	3%	1%	2%	3%	2%	2%
	Indirectly / through a third party (e.g. a friend)	2%	1%	4%	2%	3%	3%	1%
	Through email or text message	1%	2%	3%	2%	2%	4%	2%
	Don't discuss with them	68%	73%	72%	69%	67%	66%	74%
Close friend	Through jokes and banter / in a light hearted way	23%	28%	25%	28%	27%	27%	239
	Sitting down and seriously talking about it	25%	24%	25%	26%	26%	28%	29%
	In a superficial way – I usually don't get to my point	4%	7%	2%	5%	6%	7%	5%
	Leave a magazine open around the house and hope they see it	7%	5%	5%	5%	5%	4%	29
	Using TV / radio as a prompt	4%	4%	5%	3%	5%	4%	59
	Indirectly / through a third party (e.g. a friend)	1%	3%	2%	3%	4%	3%	49
	Through email or text message	4%	5%	5%	7%	5%	7%	59
	Don't discuss with them	32%	24%	31%	23%	22%	19%	28%
Colleague	Through jokes and banter / in a light hearted way	14%	18%	20%	21%	20%	19%	179
	Sitting down and seriously talking about it	14%	16%	11%	14%	14%	11%	149
	In a superficial way – I usually don't get to my point	6%	7%	3%	4%	6%	8%	49
	Leave a magazine open around the house and hope they see it	7%	1%	3%	3%	3%	3%	39
	Using TV / radio as a prompt	2%	3%	3%	3%	3%	3%	29
	Indirectly / through a third party (e.g. a friend)	0%	3%	5%	3%	4%	4%	3%
	Through email or text message	4%	2%	4%	4%	4%	6%	29
	Don't discuss with them	53%	50%	50%	49%	47%	46%	559

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#### Region Socio-Economic Group Yorks & North East North West Humberside AB C1 C2 DE GP Through jokes and banter / in a light hearted way 8% 8% 11% 9% 7% 9% 6% Sitting down and seriously talking about it 41% 42% 44% 52% 51% 48% 43% In a superficial way - I usually don't get to my point 2% 6% 6% 5% 5% 6% 2% Leave a magazine open around the house and hope 3% 5% 8% 5% 5% 3% 6% they see it Using TV / radio as a prompt 4% 7% 3% 3% 4% 4% 5% Indirectly / through a third party (e.g. a friend) 2% 2% 7% 5% 3% 3% 4% Through email or text message 7% 4% 3% 4% 6% 6% 5% Don't discuss with them 32% 24% 23% 17% 19% 22% 29% Contraception Through jokes and banter / in a light hearted way 9% 8% 10% 8% 7% 11% 8% / sexual health Sitting down and seriously talking about it 37% 40% 36% 46% 46% 39% 36% specialist In a superficial way - I usually don't get to my point 3% 6% 5% 5% 6% 6% 3% Leave a magazine open around the house and hope 5% 7% 6% 2% 5% 5% 6% they see it Using TV / radio as a prompt 4% 4% 7% 4% 4% 3% 6% Indirectly / through a third party (e.g. a friend) 2% 5% 1% 8% 4% 4% 3% Through email or text message 4% 6% 4% 6% 3% 6% 6% Don't discuss with them 35% 26% 27% 22% 23% 28% 32% Through jokes and banter / in a light hearted way Nurse 9% 9% 7% 9% 7% 11% 7% Sitting down and seriously talking about it 35% 40% 33% 43% 44% 35% 34% In a superficial way – I usually don't get to my point 4% 6% 5% 6% 6% 7% 3% Leave a magazine open around the house and hope 8% 6% 6% 7% 5% 7% 5% they see it Using TV / radio as a prompt 6% 4% 8% 3% 5% 5% 7% Indirectly / through a third party (e.g. a friend) 6% 2% 9% 6% 4% 4% 4% Through email or text message 4% 5% 4% 4% 7% 5% 5% Don't discuss with them 34% 25% 29% 20% 22% 26% 32%

				Relationship	Status		
		Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced
We talk about it without ever really getting to what I want to say	This is true of my conversations	21%	24%	17%	19%	20%	17%
	This is not true of my conversations	79%	76%	83%	81%	80%	83%
<i>N</i> e talk about it but I never really learn anything new	This is true of my conversations	30%	31%	28%	28%	30%	29%
	This is not true of my conversations	70%	69%	72%	72%	70%	71%
We talk about it in a superficial or jokey way	This is true of my conversations	62%	59%	67%	63%	61%	67%
	This is not true of my conversations	38%	41%	33%	37%	39%	33%
We talk about it in a mature way that tells me all I need to	This is true of my conversations	54%	48%	63%	59%	54%	51%
	This is not true of my conversations	46%	52%	37%	41%	46%	49%
still have unanswered questions despite alking about it	This is true of my conversations	20%	28%	16%	16%	17%	13%
	This is not true of my conversations	80%	72%	84%	84%	83%	87%
Ve don't talk about it as much as I would like	This is true of my conversations	19%	24%	16%	17%	17%	15%
	This is not true of my conversations	81%	76%	84%	83%	83%	85%
don't really know how to bring up what I want to say	This is true of my conversations	26%	33%	24%	22%	24%	17%
	This is not true of my conversations	74%	67%	76%	78%	76%	83%
find it embarrassing	This is true of my conversations	31%	37%	27%	26%	31%	20%
	This is not true of my conversations	69%	63%	73%	74%	69%	80%

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#### Which of the following statements describes your experience of talking about sex and relationships with your friends?

		Relationship	Gen	der
		Widowed	Male	Female
We talk about it without ever really getting to what I want to say	This is true of my conversations	36%	22%	19%
	This is not true of my conversations	64%	78%	81%
We talk about it but I never really learn anything new	This is true of my conversations	42%	31%	29%
	This is not true of my conversations	58%	69%	71%
We talk about it in a superficial or jokey way	This is true of my conversations	30%	61%	63%
	This is not true of my conversations	70%	39%	37%
We talk about it in a mature way that tells me all I need to	This is true of my conversations	52%	49%	60%
	This is not true of my conversations	48%	51%	40%
I still have unanswered questions despite talking about it	This is true of my conversations	42%	19%	20%
	This is not true of my conversations	58%	81%	80%
We don't talk about it as much as I would like	This is true of my conversations	42%	20%	17%
	This is not true of my conversations	58%	80%	83%
I don't really know how to bring up what I want to say	This is true of my conversations	42%	27%	24%
	This is not true of my conversations	58%	73%	76%
I find it embarrassing	This is true of my conversations	42%	31%	31%
	This is not true of my conversations	58%	69%	69%

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		Age			
		16-24	25-34	35-44	45-50
We talk about it without ever really getting to what I want to say	This is true of my conversations	22%	24%	17%	19%
	This is not true of my conversations	78%	76%	83%	81%
We talk about it but I never really learn anything new	This is true of my conversations	33%	33%	25%	29%
	This is not true of my conversations	67%	67%	75%	71%
We talk about it in a superficial or jokey way	This is true of my conversations	60%	67%	61%	57%
	This is not true of my conversations	40%	33%	39%	43%
We talk about it in a mature way that tells me all I need to	This is true of my conversations	50%	59%	55%	50%
	This is not true of my conversations	50%	41%	45%	50%
I still have unanswered questions despite talking about it	This is true of my conversations	30%	22%	12%	15%
	This is not true of my conversations	70%	78%	88%	85%
We don't talk about it as much as I would like	This is true of my conversations	27%	1 9%	1 5%	14%
	This is not true of my conversations	73%	81%	85%	86%
I don't really know how to bring up what I want to say	This is true of my conversations	35%	27%	19%	23%
	This is not true of my conversations	65%	73%	81%	77%
I find it embarrassing	This is true of my conversations	38%	32%	26%	28%
	This is not true of my conversations	62%	68%	74%	72%

Which of the following statements describes your experience of talking about sex and relationships with your friends?

		Region							
		London	South East England	South West England	East Midlands	West Midlands	East Anglia		
We talk about it without ever really getting to what I want to say	This is true of my conversations	21%	19%	16%	20%	25%	18%		
	This is not true of my conversations	79%	81%	84%	80%	75%	82%		
Ve talk about it but I never really learn anything new	This is true of my conversations	31%	27%	27%	32%	35%	28%		
	This is not true of my conversations	69%	73%	73%	68%	65%	72%		
We talk about it in a superficial or jokey way	This is true of my conversations	66%	57%	67%	55%	67%	66%		
	This is not true of my conversations	34%	43%	33%	45%	33%	34%		
We talk about it in a mature way that tells me all I need to	This is true of my conversations	56%	48%	58%	57%	53%	54%		
	This is not true of my conversations	44%	52%	42%	43%	47%	46%		
I still have unanswered questions despite talking about it	This is true of my conversations	28%	20%	18%	12%	25%	14%		
	This is not true of my conversations	72%	80%	82%	88%	75%	86%		
Ne don't talk about it as much as I would like	This is true of my conversations	25%	19%	13%	15%	20%	17%		
	This is not true of my conversations	75%	81%	87%	85%	80%	83%		
don't really know how to bring up what I want to say	This is true of my conversations	26%	28%	20%	23%	30%	24%		
	This is not true of my conversations	74%	72%	80%	77%	70%	76%		
find it embarrassing	This is true of my conversations	34%	28%	28%	33%	31%	31%		
	This is not true of my conversations	66%	72%	72%	67%	69%	69%		

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#### Which of the following statements describes your experience of talking about sex and relationships with your friends? Region Socio-Economic Group Yorks & North East North West Humberside AB C1 C2 DE We talk about it without ever really getting to This is true of my 25% 23% 20% 18% 20% 23% 22% what I want to say conversations This is not true of 75% 77% 80% 82% 80% 77% 78% my conversations We talk about it but I never really learn anything This is true of my 34% 30% 27% 33% 31% 30% 27% conversations new This is not true of 66% 70% 73% 67% 69% 70% 73% my conversations We talk about it in a superficial or jokey way This is true of my 57% 55% 67% 64% 64% 62% 58% conversations This is not true of 42% 43% 45% 33% 36% 36% 38% my conversations We talk about it in a mature way that tells me all This is true of my 50% 56% 56% 55% 54% 57% 53% I need to conversations This is not true of 50% 44% 45% 46% 43% 47% 44% my conversations I still have unanswered questions despite This is true of my 19% 18% 18% 18% 20% 21% 20% talking about it conversations This is not true of 81% 82% 82% 82% 80% 79% 80% my conversations We don't talk about it as much as I would like This is true of my 16% 17% 21% 21% 20% 16% 21% conversations This is not true of 79% 80% 84% 84% 83% 79% 79% my conversations I don't really know how to bring up what I want This is true of my 32% 23% 26% 23% 23% 28% 29% conversations to say This is not true of 68% 77% 74% 77% 77% 72% 71% my conversations I find it embarrassing This is true of my 34% 29% 31% 26% 30% 32% 34% conversations This is not true of 71% 69% 74% 70% 68% 66% 66% my conversations

				Relationship	Status		
		Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced
We talk about it without ever really getting to what I want to say	This is true of my conversations	11%	13%	10%	10%	11%	9%
	This is not true of my conversations	44%	41%	45%	46%	44%	49%
	Not applicable to me	45%	46%	45%	43%	45%	429
We talk about it but I never really learn anything new	This is true of my conversations	14%	14%	12%	14%	14%	119
	This is not true of my conversations	42%	40%	45%	41%	42%	449
	Not applicable to me	45%	46%	43%	45%	44%	45
We talk about it in a superficial or jokey way	This is true of my conversations	30%	27%	29%	33%	30%	33
	This is not true of my conversations	28%	31%	30%	27%	27%	24
	Not applicable to me	42%	42%	41%	40%	43%	44
We talk about it in a mature way that tells me all I need to	This is true of my conversations	24%	21%	22%	24%	26%	39
	This is not true of my conversations	32%	34%	35%	34%	29%	219
	Not applicable to me	44%	45%	43%	42%	45%	40
I still have unanswered questions despite talking about it	This is true of my conversations	9%	10%	10%	8%	8%	8
	This is not true of my conversations	46%	44%	45%	48%	45%	43
	Not applicable to me	46%	46%	44%	44%	47%	49
We don't talk about it as much as I would like	This is true of my conversations	13%	15%	14%	11%	12%	12
	This is not true of my conversations	43%	40%	44%	46%	44%	499
	Not applicable to me	44%	45%	43%	43%	44%	39
don't really know how to bring up what I want to say	This is true of my conversations	17%	22%	17%	14%	15%	1 39
	This is not true of my conversations	40%	33%	40%	44%	42%	415
	Not applicable to me	44%	45%	43%	42%	44%	46

Populus interviewed 2131 adults aged 16-50 between 16th and 20th October 2009. The data has been weighted to be representative of all adults aged 16-50 in England. Populus is a member of the British Polling Council and abides by its rule, for more information see www.populus.co.uk

Which of the following statements describes your experience of talking about sex and relationships with your brother(s)/sister(s)?

				Relationship	Status		
		Total	Cinala	In a relationship,	Cohabiting	Married	Diversed
		TOLAI	Single	but live apart	Conabiling	Marrieu	Divorced
I find it embarrassing	This is true of my conversations	26%	31%	27%	25%	23%	11%
	This is not true of my conversations	33%	25%	33%	35%	36%	47%
	Not applicable to me	42%	44%	40%	40%	42%	42%

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#### Which of the following statements describes your experience of talking about sex and relationships with your brother(s)/sister(s)? Relationship Gender Age Widowed Male Female 16-24 25-34 35-44 45-50 We talk about it without ever really This is true of my 28% 11% 12% 14% 13% 8% 9% getting to what I want to say conversations This is not true of my 43% 40% 47% 40% 48% 45% 40% conversations Not applicable to me 29% 48% 41% 46% 39% 46% 51% This is true of my We talk about it but I never really 50% 11% 13% 15% 14% 18% 11% learn anything new conversations This is not true of my 21% 39% 44% 39% 45% 42% 38% conversations Not applicable to me 29% 48% 41% 47% 38% 47% 51% We talk about it in a superficial or This is true of my 43% 26% 33% 35% 31% 27% 24% conversations jokey way This is not true of my 28% 28% 28% 33% 28% 26% 25% conversations Not applicable to me 29% 46% 38% 44% 37% 43% 47% This is true of my We talk about it in a mature way that 75% 22% 27% 17% 26% 26% 29% tells me all I need to conversations This is not true of my 0% 31% 32% 38% 35% 28% 24% conversations Not applicable to me 47% 47% 25% 41% 45% 39% 46% I still have unanswered questions This is true of my 28% 9% 9% 12% 11% 5% 8% despite talking about it conversations This is not true of my 43% 42% 49% 40% 50% 47% 41% conversations Not applicable to me 29% 49% 42% 48% 39% 48% 51% We don't talk about it as much as I This is true of my 35% 13% 13% 17% 14% 11% 10% would like conversations This is not true of my 31% 40% 47% 40% 37% 49% 44% conversations Not applicable to me 35% 47% 41% 46% 37% 45% 50% I don't really know how to bring up This is true of my 28% 17% 17% 24% 16% 14% 15% what I want to say conversations This is not true of my 43% 36% 43% 30% 46% 41% 37% conversations Not applicable to me 29% 47% 40% 46% 38% 45% 48%

Which of the following statements describes your experience of talking about sex and relationships with your brother(s)/sister(s)?								
		Relationship Gender Age						
		Widowed	Male	Female	16-24	25-34	35-44	45-50
I find it embarrassing	This is true of my conversations	28%	22%	29%	32%	26%	23%	22%
	This is not true of my conversations	43%	31%	34%	25%	38%	33%	33%
	Not applicable to me	29%	47%	37%	43%	36%	45%	45%

					Region			
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North Eas
We talk about it without ever really getting to what I want to say	This is true of my conversations	16%	9%	13%	9%	12%	12%	1 59
	This is not true of my conversations	43%	40%	38%	43%	50%	49%	40%
	Not applicable to me	41%	51%	49%	48%	38%	38%	45%
Ve talk about it but I never really earn anything new	This is true of my conversations	16%	11%	17%	15%	13%	1 5%	129
	This is not true of my conversations	41%	40%	34%	40%	48%	46%	409
	Not applicable to me	42%	50%	49%	45%	39%	40%	489
We talk about it in a superficial or jokey way	This is true of my conversations	34%	24%	29%	26%	33%	37%	30
	This is not true of my conversations	28%	30%	24%	29%	27%	27%	26
	Not applicable to me	38%	46%	47%	44%	40%	36%	44
We talk about it in a mature way that tells me all I need to	This is true of my conversations	28%	22%	25%	27%	21%	24%	24
	This is not true of my conversations	30%	31%	25%	28%	40%	37%	32
	Not applicable to me	42%	48%	50%	46%	39%	39%	44
still have unanswered questions lespite talking about it	This is true of my conversations	11%	9%	10%	7%	11%	8%	11
	This is not true of my conversations	46%	42%	40%	48%	48%	51%	40
	Not applicable to me	43%	50%	50%	46%	41%	41%	50
Ve don't talk about it as much as I vould like	This is true of my conversations	19%	11%	10%	9%	12%	11%	14
	This is not true of my conversations	41%	41%	38%	45%	48%	51%	41
	Not applicable to me	40%	48%	51%	46%	40%	38%	45
don't really know how to bring up /hat I want to say	This is true of my conversations	24%	15%	16%	16%	23%	13%	17
	This is not true of my conversations	36%	37%	35%	41%	39%	48%	40
	Not applicable to me	41%	48%	49%	44%	38%	39%	43

Which of the following statements describes	your experience of talking about sev	x and relationships with your brother(s)/sister(s)?
which of the following statements acsenbes	your experience of taiking about se	

		Region							
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	
I find it embarrassing	This is true of my conversations	30%	25%	20%	30%	29%	24%	26%	
	This is not true of my conversations	33%	30%	35%	27%	35%	38%	32%	
	Not applicable to me	38%	46%	45%	44%	37%	37%	42%	

		Re	gion		Socio-Econor	mic Group	
		North West	Yorks & Humberside	AB	C1	C2	DE
We talk about it without ever really getting to what I want to say	This is true of my conversations	11%	5%	11%	11%	11%	12%
	This is not true of my conversations	44%	48%	48%	46%	40%	41%
	Not applicable to me	45%	47%	41%	43%	49%	47%
We talk about it but I never really learn anything new	This is true of my conversations	15%	9%	15%	14%	13%	13%
	This is not true of my conversations	42%	44%	43%	43%	42%	39%
	Not applicable to me	43%	47%	42%	43%	45%	48%
Ve talk about it in a superficial or okey way	This is true of my conversations	31%	24%	30%	31%	30%	28%
	This is not true of my conversations	28%	32%	29%	30%	26%	27%
	Not applicable to me	41%	44%	40%	39%	44%	45%
We talk about it in a mature way that tells me all I need to	This is true of my conversations	27%	22%	26%	25%	24%	23%
	This is not true of my conversations	31%	32%	32%	34%	32%	29%
	Not applicable to me	41%	46%	41%	41%	44%	48%
I still have unanswered questions despite talking about it	This is true of my conversations	8%	6%	11%	8%	11%	7%
	This is not true of my conversations	48%	46%	46%	49%	43%	43%
	Not applicable to me	43%	48%	43%	43%	47%	49%
We don't talk about it as much as I would like	This is true of my conversations	14%	13%	13%	13%	14%	13%
	This is not true of my conversations	43%	43%	45%	46%	43%	40%
	Not applicable to me	43%	44%	42%	41%	43%	48%
I don't really know how to bring up what I want to say	This is true of my conversations	1 5%	13%	18%	16%	20%	16%
	This is not true of my conversations	42%	41%	43%	41%	36%	37%
	Not applicable to me	42%	47%	39%	42%	44%	47%

Which of the following	statements describes you	ur experience of talking	about sex and relationships	with your brother(s)/sister(s)?

		Region			Socio-Econor		
		North West	Yorks & Humberside	AB	C1	C2	DE
I find it embarrassing	This is true of my conversations	28%	19%	27%	27%	25%	25%
	This is not true of my conversations	29%	36%	34%	34%	31%	31%
	Not applicable to me	43%	45%	39%	40%	44%	44%

				Relationship	Status		
		Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced
We talk about it without ever really getting to what I want	This is true of my conversations	20%	24%	20%	18%	17%	21%
	This is not true of my conversations	80%	76%	80%	82%	83%	79%
Ne talk about it but I never really learn anything new	This is true of my conversations	23%	23%	25%	25%	22%	26%
	This is not true of my conversations	77%	77%	75%	75%	78%	74%
Ne talk about it in a superficial or jokey way	This is true of my conversations	33%	29%	31%	36%	34%	39%
	This is not true of my conversations	67%	71%	69%	64%	66%	619
<i>N</i> e talk about it in a mature way that tells me all need to	This is true of my conversations	37%	36%	35%	39%	36%	39%
	This is not true of my conversations	63%	64%	65%	61%	64%	619
still have unanswered questions despite talking about it	This is true of my conversations	19%	23%	21%	15%	18%	16%
	This is not true of my conversations	81%	77%	79%	85%	82%	849
Ne don't talk about it as much as I would like	This is true of my conversations	22%	28%	20%	20%	20%	24%
	This is not true of my conversations	78%	72%	80%	80%	80%	76%
don't really know how to bring up what I want o say	This is true of my conversations	35%	39%	35%	33%	32%	30%
	This is not true of my conversations	65%	61%	65%	67%	68%	70%

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		Relationship	Gen	der
		Widowed	Male	Female
We talk about it without ever really getting to what I want	This is true of my conversations	35%	21%	19%
	This is not true of my conversations	65%	79%	81%
We talk about it but I never really learn anything new	This is true of my conversations	42%	24%	23%
	This is not true of my conversations	58%	76%	77%
We talk about it in a superficial or jokey way	This is true of my conversations	35%	31%	35%
	This is not true of my conversations	65%	69%	65%
We talk about it in a mature way that tells me all I need to	This is true of my conversations	46%	36%	37%
	This is not true of my conversations	54%	64%	63%
I still have unanswered questions despite talking about it	This is true of my conversations	51%	20%	18%
	This is not true of my conversations	49%	80%	82%
We don't talk about it as much as I would like	This is true of my conversations	60%	24%	21%
	This is not true of my conversations	40%	76%	79%
I don't really know how to bring up what I want to say	This is true of my conversations	57%	34%	35%
	This is not true of my conversations	43%	66%	65%

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			Ag	e	
		16-24	25-34	35-44	45-50
We talk about it without ever really getting to what I want	This is true of my conversations	24%	21%	16%	19%
	This is not true of my conversations	76%	79%	84%	81%
We talk about it but I never really learn anything new	This is true of my conversations	29%	25%	19%	21%
	This is not true of my conversations	71%	75%	81%	79%
We talk about it in a superficial or jokey way	This is true of my conversations	30%	39%	32%	29%
	This is not true of my conversations	70%	61%	68%	71%
We talk about it in a mature way that tells me all I need to	This is true of my conversations	41%	39%	35%	29%
	This is not true of my conversations	59%	61%	65%	71%
I still have unanswered questions despite talking about it	This is true of my conversations	25%	19%	15%	18%
	This is not true of my conversations	75%	81%	85%	82%
We don't talk about it as much as I would like	This is true of my conversations	27%	21%	18%	26%
	This is not true of my conversations	73%	79%	82%	74%
I don't really know how to bring up what I want to say	This is true of my conversations	39%	35%	30%	36%
	This is not true of my conversations	61%	65%	70%	64%

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				Reg	ion		
		London	South East England	South West England	East Midlands	West Midlands	East Anglia
Ve talk about it without ever really getting to vhat I want	This is true of my conversations	25%	20%	16%	19%	21%	12%
	This is not true of my conversations	75%	80%	84%	81%	79%	88%
Ve talk about it but I never really learn anything new	This is true of my conversations	23%	24%	24%	27%	21%	18%
	This is not true of my conversations	77%	76%	76%	73%	79%	82%
Ve talk about it in a superficial or jokey way	This is true of my conversations	39%	27%	37%	32%	31%	34%
	This is not true of my conversations	61%	73%	63%	68%	69%	66%
Ve talk about it in a mature way that tells me all need to	This is true of my conversations	38%	36%	43%	35%	36%	36%
	This is not true of my conversations	62%	64%	57%	65%	64%	64%
still have unanswered questions despite talking bout it	This is true of my conversations	26%	18%	17%	16%	21%	14%
	This is not true of my conversations	74%	82%	83%	84%	79%	86%
Ve don't talk about it as much as I would like	This is true of my conversations	27%	23%	19%	21%	24%	15%
	This is not true of my conversations	73%	77%	81%	79%	76%	85%
don't really know how to bring up what I want o say	This is true of my conversations	38%	33%	33%	39%	32%	28%
o suy	This is not true of my conversations	62%	67%	67%	61%	68%	72%

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			Region		Socio-Economic Group			
		North East	North West	Yorks & Humberside	AB	C1	C2	DE
We talk about it without ever really getting to what I want	This is true of my conversations	22%	20%	20%	19%	20%	21%	20%
	This is not true of my conversations	78%	80%	80%	81%	80%	79%	80%
We talk about it but I never really learn anything new	This is true of my conversations	28%	25%	22%	22%	23%	27%	24%
	This is not true of my conversations	72%	75%	78%	78%	77%	73%	76%
We talk about it in a superficial or jokey way	This is true of my conversations	35%	31%	33%	32%	34%	36%	31%
	This is not true of my conversations	65%	69%	67%	68%	66%	64%	69%
We talk about it in a mature way that tells me all I need to	This is true of my conversations	26%	38%	37%	35%	37%	39%	36%
	This is not true of my conversations	74%	62%	63%	65%	63%	61%	64%
l still have unanswered questions despite talking about it	This is true of my conversations	20%	18%	18%	17%	16%	24%	22%
	This is not true of my conversations	80%	82%	82%	83%	84%	76%	78%
We don't talk about it as much as I would like	This is true of my conversations	25%	28%	16%	19%	21%	29%	23%
	This is not true of my conversations	75%	72%	84%	81%	79%	71%	77%
l don't really know how to bring up what I want to say	This is true of my conversations	35%	34%	40%	34%	35%	38%	33%
	This is not true of my conversations	65%	66%	60%	66%	65%	62%	67%

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				Relationship	Status		
		Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced
We talk about it without ever really getting to what I want to say	This is true of my conversations	8%	6%	4%	7%	11%	6%
	This is not true of my conversations	27%	13%	20%	22%	40%	58%
	Not applicable to me	66%	81%	76%	70%	50%	36%
We talk about it but I never really learn anything new	This is true of my conversations	9%	7%	4%	9%	11%	12%
	This is not true of my conversations	25%	13%	20%	21%	36%	46%
	Not applicable to me	67%	80%	76%	70%	53%	42%
We talk about it in a superficial or jokey way	This is true of my conversations	17%	11%	10%	14%	23%	41%
	This is not true of my conversations	18%	8%	14%	16%	29%	27%
	Not applicable to me	65%	80%	76%	71%	48%	33%
We talk about it in a mature way that tells me all I need to	This is true of my conversations	24%	14%	1 5%	18%	35%	55%
	This is not true of my conversations	12%	6%	9%	13%	17%	12%
	Not applicable to me	65%	81%	75%	69%	48%	33%
l still have unanswered questions despite talking about it	This is true of my conversations	7%	6%	5%	7%	9%	13%
	This is not true of my conversations	25%	12%	17%	23%	37%	51%
	Not applicable to me	68%	82%	78%	70%	54%	36%
We don't talk about it as much as I would like	This is true of my conversations	11%	8%	8%	8%	1 5%	20%
	This is not true of my conversations	24%	11%	17%	21%	37%	50%
	Not applicable to me	65%	81%	75%	71%	48%	31%
don't really know how to bring up what I want to say	This is true of my conversations	11%	6%	10%	9%	15%	139
	This is not true of my conversations	25%	13%	16%	21%	37%	56%
	Not applicable to me	65%	81%	74%	70%	48%	319

Which of the following statements describes your experience of talking about sex and relationships with your children?										
				Relationship	Status					
		Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced			
I find it embarrassing	This is true of my conversations	13%	9%	10%	12%	18%	19%			
	This is not true of my conversations	23%	11%	1 5%	20%	34%	48%			
	Not applicable to me	64%	81%	75%	69%	47%	33%			

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		Relationship	Gen	der
		Widowed	Male	Female
We talk about it without ever really getting to what I want to say	This is true of my conversations	24%	9%	6%
	This is not true of my conversations	41%	23%	30%
	Not applicable to me	34%	68%	63%
We talk about it but I never really learn anything new	This is true of my conversations	28%	9%	8%
	This is not true of my conversations	41%	23%	27%
	Not applicable to me	30%	68%	65%
We talk about it in a superficial or jokey way	This is true of my conversations	29%	1 4%	20%
	This is not true of my conversations	36%	1 9%	17%
	Not applicable to me	34%	67%	63%
We talk about it in a mature way that tells me all I need to	This is true of my conversations	70%	20%	27%
	This is not true of my conversations	0%	1 3%	10%
	Not applicable to me	30%	67%	63%
I still have unanswered questions despite talking about it	This is true of my conversations	24%	8%	7%
	This is not true of my conversations	41%	22%	28%
	Not applicable to me	34%	70%	65%
We don't talk about it as much as I would like	This is true of my conversations	29%	10%	11%
	This is not true of my conversations	36%	22%	26%
	Not applicable to me	34%	68%	63%
I don't really know how to bring up what I want to say	This is true of my conversations	24%	11%	10%
	This is not true of my conversations	41%	22%	27%
	Not applicable to me	34%	66%	63%

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		Relationship	Gen	der
		Widowed	Male	Female
I find it embarrassing	This is true of my conversations	24%	13%	13%
	This is not true of my conversations	41%	20%	26%
	Not applicable to me	34%	68%	61%

Populus interviewed 2131 adults aged 16-50 between 16th and 20th October 2009. The data has been weighted to be representative of all adults aged 16-50 in England. Populus is a member of the British Polling Council and abides by its rule, for more information see www.populus.co.uk

			Ag	e	
		16-24	25-34	35-44	45-50
We talk about it without ever really getting to what I want to say	This is true of my conversations	7%	8%	6%	11%
	This is not true of my conversations	9%	17%	38%	48%
	Not applicable to me	83%	75%	56%	41%
We talk about it but I never really learn anything new	This is true of my conversations	9%	8%	7%	12%
	This is not true of my conversations	7%	17%	34%	46%
	Not applicable to me	84%	75%	59%	42%
We talk about it in a superficial or jokey way	This is true of my conversations	10%	12%	20%	30%
	This is not true of my conversations	7%	14%	23%	32%
	Not applicable to me	83%	74%	57%	38%
We talk about it in a mature way that tells me all I need to	This is true of my conversations	8%	16%	32%	45%
	This is not true of my conversations	8%	10%	12%	20%
	Not applicable to me	84%	74%	56%	35%
I still have unanswered questions despite talking about it	This is true of my conversations	6%	9%	6%	10%
	This is not true of my conversations	8%	16%	36%	46%
	Not applicable to me	87%	75%	58%	44%
We don't talk about it as much as I would like	This is true of my conversations	8%	10%	11%	16%
	This is not true of my conversations	9%	16%	32%	46%
	Not applicable to me	84%	74%	57%	37%
I don't really know how to bring up what I want to say	This is true of my conversations	6%	11%	11%	15%
	This is not true of my conversations	8%	17%	32%	48%
	Not applicable to me	85%	73%	57%	36%

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Age 16-24 25-34 35-44 45-50 I find it embarrassing This is true of my 8% 12% 14% 21% conversations This is not true of my 9% 15% 30% 42% conversations Not applicable to me 83% 73% 56% 37%

				Reg	ion		
		London	South East England	South West England	East Midlands	West Midlands	East Anglia
Ve talk about it without ever really getting to what I want to say	This is true of my conversations	10%	8%	7%	7%	9%	5%
	This is not true of my conversations	21%	28%	32%	23%	28%	27%
	Not applicable to me	69%	64%	61%	70%	63%	68%
We talk about it but I never really learn anything new	This is true of my conversations	11%	9%	8%	7%	10%	10%
	This is not true of my conversations	17%	24%	29%	25%	28%	22%
	Not applicable to me	72%	67%	63%	68%	62%	68%
Ve talk about it in a superficial or jokey way	This is true of my conversations	19%	17%	18%	13%	17%	15%
	This is not true of my conversations	11%	21%	21%	19%	21%	17%
	Not applicable to me	69%	62%	61%	68%	62%	68%
We talk about it in a mature way that tells me all I need to	This is true of my conversations	18%	24%	30%	23%	20%	25%
	This is not true of my conversations	12%	13%	10%	9%	19%	9%
	Not applicable to me	70%	63%	60%	68%	61%	66%
still have unanswered questions despite alking about it	This is true of my conversations	8%	7%	8%	6%	7%	5%
	This is not true of my conversations	18%	27%	27%	25%	28%	26%
	Not applicable to me	74%	65%	65%	69%	66%	69%
Ve don't talk about it as much as I would like	This is true of my conversations	11%	9%	12%	11%	11%	8%
	This is not true of my conversations	15%	28%	28%	21%	27%	25%
	Not applicable to me	73%	62%	60%	68%	62%	67%
don't really know how to bring up what I want o say	This is true of my conversations	9%	8%	9%	8%	17%	9%
	This is not true of my conversations	19%	29%	31%	23%	22%	27%
	Not applicable to me	72%	63%	60%	68%	62%	65%

Which of the following statements describ	pes your experience of talkin	g about sex and relationshi	ps with your children?

		Region						
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	
I find it embarrassing	This is true of my conversations	10%	12%	14%	11%	19%	12%	
	This is not true of my conversations	19%	25%	27%	22%	20%	23%	
	Not applicable to me	71%	64%	59%	67%	61%	65%	

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#### Which of the following statements describes your experience of talking about sex and relationships with your children? Socio-Economic Group Region Yorks & North East North West Humberside AB C1 C2 DE We talk about it without ever really getting to This is true of my 10% 8% 6% 8% 6% 9% 9% what I want to say conversations This is not true of my 34% 25% 27% 24% 25% 31% 28% conversations Not applicable to me 56% 67% 66% 68% 69% 60% 63% This is true of my We talk about it but I never really learn 9% 9% 7% 7% 10% 4% 10% anything new conversations This is not true of my 33% 23% 29% 24% 23% 28% 25% conversations Not applicable to me 58% 68% 70% 70% 62% 64% 67% We talk about it in a superficial or jokey way This is true of my 18% 17% 13% 18% 22% 16% 13% conversations This is not true of my 24% 14% 21% 20% 17% 21% 17% conversations Not applicable to me 58% 69% 63% 67% 70% 61% 61% This is true of my We talk about it in a mature way that tells me 27% 26% 23% 24% 21% 29% 23% all I need to conversations This is not true of my 15% 10% 10% 10% 11% 12% 14% conversations Not applicable to me 64% 66% 59% 58% 67% 69% 63% I still have unanswered questions despite This is true of my 9% 10% 5% 6% 8% 10% 7% talking about it conversations This is not true of my 34% 23% 26% 23% 22% 28% 28% conversations Not applicable to me 57% 67% 70% 71% 70% 62% 65% We don't talk about it as much as I would like This is true of my 14% 13% 9% 11% 9% 13% 11% conversations This is not true of my 29% 22% 21% 25% 27% 24% 22% conversations Not applicable to me 57% 65% 67% 67% 69% 62% 62% I don't really know how to bring up what I want This is true of my 13% 13% 9% 9% 9% 13% 12% to say conversations This is not true of my 29% 21% 25% 25% 22% 28% 25% conversations Not applicable to me 57% 66% 66% 66% 69% 59% 63%

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		Region			Socio-Economic Group			
		North East	North West	Yorks & Humberside	AB	C1	C2	DE
I find it embarrassing	This is true of my conversations	16%	13%	14%	12%	11%	14%	16%
	This is not true of my conversations	27%	22%	21%	23%	20%	28%	22%
	Not applicable to me	56%	64%	65%	65%	69%	59%	61%

Which of the following sources of information are important for answering questions about sexual health / I	relationship dilemmas?

				nship Status			
	Total	Single	In a relationship, but live	Cohabiting	Married	Divorced	Widowed
Same gender friend – For you	48%	51%	apart56%	<u>49%</u>	41%	51%	26%
Same gender friend – For young people	55%	51%	62%	58%	54%	48%	66%
Different gender friend – For you	30%	34%	36%	32%	22%	46%	45%
Different gender friend – For young people	34%	37%	37%	35%	30%	36%	51%
Brother – For you	13%	13%	14%	13%	13%	14%	14%
Brother – For young people	30%	34%	32%	31%	27%	21%	48%
Sister – For you	19%	19%	20%	19%	17%	24%	18%
Sister – For young people	36%	33%	42%	41%	35%	33%	51%
Dad – For you	12%	12%	10%	13%	12%	14%	0%
Dad – For young people	39%	36%	37%	41%	40%	44%	67%
Mum – For you	24%	22%	26%	29%	21%	23%	5%
Mum – For young people	56%	50%	59%	61%	58%	53%	73%
Colleague – For you	20%	22%	20%	19%	18%	17%	51%
Colleague – For young people	21%	24%	19%	21%	18%	25%	27%
Agony aunt column – For you	16%	21%	16%	16%	14%	11%	22%
Agony aunt column – For young people	39%	39%	43%	41%	37%	32%	20%
Advice line – For you	21%	21%	25%	21%	20%	28%	27%
Advice line – For young people	58%	53%	64%	62%	57%	65%	28%
Partner – For you	62%	46%	69%	72%	69%	52%	62%
Partner – For young people	32%	32%	38%	34%	28%	31%	40%
GP – For you	65%	57%	69%	68%	69%	77%	88%
GP – For young people	63%	60%	67%	66%	61%	71%	72%
Contraception / sexual health specialist – For you	55%	51%	67%	57%	51%	59%	90%
Contraception / sexual health specialist – For young people	66%	60%	76%	71%	65%	63%	66%
Nurse – For you	5 5%	48%	65%	57%	53%	70%	90%
Nurse – For young people	60%	57%	70%	63%	58%	64%	69%
Teacher – For you	7%	9%	7%	7%	6%	3%	0%
Teacher – For young people	49%	47%	50%	49%	50%	54%	73%
TV – For you	32%	36%	31%	35%	29%	32%	27%

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			Relatior	rship Status							
		In a relationship, but live									
	Total	Single	apart	Cohabiting	Married	Divorced	Widowed				
TV – For young people	47%	46%	52%	48%	46%	44%	42%				
Radio – For you	17%	19%	20%	16%	16%	13%	5%				
Radio – For young people	30%	30%	33%	29%	29%	24%	35%				
Internet – For you	59%	57%	67%	60%	58%	56%	87%				
Internet – For young people	62%	56%	67%	67%	63%	68%	75%				
Books – For you	41%	37%	41%	41%	43%	49%	38%				
Books – For young people	52%	49%	5 5%	53%	54%	59%	66%				
Magazines – For you	30%	31%	32%	31%	27%	29%	27%				
Magazines – For young people	53%	50%	63%	58%	51%	45%	30%				

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	Gen	der		Ag	e		
	Male	Female	16-24	25-34	35-44	45-50	
Same gender friend – For you	39%	55%	49%	53%	46%	38%	
Same gender friend – For young people	49%	60%	52%	55%	58%	52%	
Different gender friend – For you	33%	28%	39%	28%	30%	23%	
Different gender friend – For young people	36%	33%	37%	31%	38%	29%	
Brother – For you	18%	8%	16%	12%	14%	11%	
Brother – For young people	32%	29%	29%	32%	32%	27%	
Sister – For you	15%	22%	20%	20%	17%	16%	
Sister – For young people	33%	40%	33%	36%	39%	37%	
Dad – For you	16%	8%	12%	15%	11%	9%	
Dad – For young people	44%	35%	36%	37%	42%	41%	
Mum – For you	17%	31%	28%	27%	22%	16%	
Mum – For young people	50%	63%	48%	54%	64%	60%	
Colleague – For you	23%	16%	24%	20%	17%	16%	
Colleague – For young people	25%	17%	22%	21%	21%	20%	
Agony aunt column – For you	14%	19%	21%	18%	14%	13%	
Agony aunt column – For young people	34%	44%	42%	40%	38%	34%	
Advice line – For you	22%	21%	17%	21%	23%	24%	
Advice line – For young people	55%	60%	51%	59%	61%	60%	
Partner – For you	60%	65%	57%	63%	64%	67%	
Partner – For young people	33%	31%	36%	33%	32%	25%	
GP – For you	62%	68%	53%	64%	71%	76%	
GP – For young people	60%	65%	58%	62%	65%	67%	
Contraception / sexual health specialist – For you	50%	59%	49%	56%	56%	57%	
Contraception / sexual health specialist – For young people	60%	71%	60%	65%	71%	67%	
Nurse – For you	48%	61%	48%	56%	55%	60%	
Nurse – For young people	54%	66%	57%	61%	62%	61%	
Teacher – For you	8%	6%	9%	9%	5%	5%	
Teacher – For young people	49%	49%	45%	47%	55%	47%	
TV – For you	32%	33%	37%	33%	31%	28%	

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	Gen	Gender			e	
	Male	Female	16-24	25-34	35-44	45-50
TV – For young people	44%	50%	46%	47%	50%	44%
Radio – For you	19%	15%	17%	18%	17%	15%
Radio – For young people	30%	29%	32%	29%	30%	24%
Internet – For you	59%	59%	59%	61%	60%	5 5%
Internet – For young people	59%	66%	59%	62%	65%	64%
Books – For you	40%	42%	35%	40%	45%	43%
Books – For young people	49%	56%	48%	50%	57%	53%
Magazines – For you	26%	33%	32%	30%	29%	27%
Magazines – For young people	47%	59%	53%	56%	53%	50%

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				Reg	jion			
	London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West
Same gender friend – For you	48%	45%	54%	40%	49%	50%	44%	44%
Same gender friend – For young people	56%	50%	60%	55%	55%	56%	54%	56%
Different gender friend – For you	32%	28%	35%	25%	33%	30%	21%	34%
Different gender friend – For young people	35%	32%	36%	44%	36%	37%	36%	30%
Brother – For you	13%	16%	14%	6%	12%	14%	16%	13%
Brother – For young people	32%	26%	25%	37%	30%	35%	39%	30%
Sister – For you	21%	23%	21%	15%	14%	23%	19%	17%
Sister – For young people	35%	35%	32%	42%	37%	40%	41%	35%
Dad – For you	14%	15%	11%	7%	10%	11%	14%	9%
Dad – For young people	40%	34%	36%	41%	46%	38%	46%	41%
Mum – For you	26%	24%	29%	17%	23%	30%	26%	20%
Mum – For young people	56%	49%	56%	60%	61%	58%	58%	61%
Colleague – For you	23%	22%	19%	9%	20%	17%	26%	18%
Colleague – For young people	24%	19%	17%	23%	25%	23%	20%	21%
Agony aunt column – For you	18%	18%	17%	12%	17%	14%	18%	16%
Agony aunt column – For young people	39%	39%	41%	47%	38%	39%	37%	39%
Advice line – For you	22%	21%	23%	19%	22%	22%	25%	17%
Advice line – For young people	59%	55%	58%	64%	53%	62%	61%	56%
Partner – For you	57%	67%	67%	63%	63%	64%	59%	62%
Partner – For young people	34%	25%	34%	42%	36%	38%	29%	28%
GP – For you	66%	66%	70%	62%	64%	68%	56%	63%
GP – For young people	64%	61%	68%	69%	58%	61%	65%	63%
Contraception / sexual health specialist – For you	57%	55%	56%	51%	55%	56%	50%	52%
Contraception / sexual health specialist – For young people	65%	64%	69%	68%	66%	68%	66%	67%
Nurse – For you	57%	55%	58%	48%	56%	53%	49%	55%
Nurse – For young people	57%	59%	68%	61%	61%	63%	67%	59%
Teacher – For you	10%	7%	9%	7%	4%	9%	8%	5%
Teacher – For young people	51%	47%	50%	59%	48%	49%	51%	48%
TV – For you	33%	34%	30%	34%	28%	34%	32%	30%

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				Reg	ion			
	London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West
TV – For young people	46%	49%	49%	49%	39%	55%	44%	46%
Radio – For you	22%	14%	18%	19%	16%	19%	14%	13%
Radio – For young people	34%	28%	27%	34%	25%	34%	30%	28%
Internet – For you	58%	61%	61%	63%	62%	57%	51%	59%
Internet – For young people	63%	61%	69%	72%	62%	63%	59%	60%
Books – For you	48%	44%	39%	37%	42%	39%	41%	35%
Books – For young people	57%	50%	60%	56%	48%	54%	53%	51%
Magazines – For you	36%	29%	38%	24%	25%	27%	32%	25%
Magazines – For young people	51%	51%	61%	60%	45%	57%	60%	52%

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	Region		Socio-Econor	mic Group	
	Yorks & Humberside	AB	C1	C2	DE
Same gender friend – For you	52%	49%	46%	50%	47%
Same gender friend – For young people	52%	57%	56%	56%	52%
Different gender friend – For you	25%	32%	27%	30%	31%
Different gender friend – For young people	28%	33%	34%	35%	35%
Brother – For you	12%	14%	9%	17%	14%
Brother – For young people	27%	29%	28%	34%	31%
Sister – For you	12%	19%	17%	18%	19%
Sister – For young people	36%	36%	36%	38%	37%
Dad – For you	12%	11%	10%	14%	13%
Dad – For young people	36%	39%	36%	41%	41%
Mum – For you	18%	23%	22%	25%	25%
Mum – For young people	54%	56%	54%	58%	58%
Colleague – For you	1 9%	20%	19%	22%	19%
Colleague – For young people	15%	20%	18%	24%	23%
Agony aunt column – For you	16%	12%	15%	21%	19%
Agony aunt column – For young people	33%	39%	40%	41%	37%
Advice line – For you	22%	20%	20%	21%	23%
Advice line – For young people	57%	53%	59%	60%	59%
Partner – For you	59%	65%	62%	64%	60%
Partner – For young people	26%	32%	34%	32%	30%
GP – For you	69%	67%	64%	65%	65%
GP – For young people	60%	63%	62%	61%	64%
Contraception / sexual health specialist – For you	56%	56%	53%	54%	55%
Contraception / sexual health specialist – For young people	65%	67%	65%	68%	66%
Nurse – For you	56%	53%	52%	52%	59%
Nurse – For young people	56%	58%	60%	60%	63%
Teacher – For you	8%	5%	7%	10%	8%
Teacher – For young people	42%	48%	49%	50%	50%
TV – For you	36%	33%	30%	34%	34%

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	Region		Socio-Econor	nic Group	
	Yorks & Humberside	AB	C1	C2	DE
TV – For young people	44%	49%	51%	47%	42%
Radio – For you	17%	17%	16%	16%	18%
Radio – For young people	26%	31%	29%	30%	29%
Internet – For you	58%	66%	59%	54%	57%
Internet – For young people	56%	66%	65%	59%	59%
Books – For you	41%	46%	38%	40%	40%
Books – For young people	42%	56%	51%	51%	52%
Magazines – For you	29%	32%	28%	32%	28%
Magazines – For young people	52%	56%	56%	50%	51%

				Rela	tionship Status			
				In a relationship,				
		Total	Single	but live apart	Cohabiting	Married	Divorced	Widowed
Same gender friend	I found it very useful	19%	16%	25%	21%	17%	23%	0%
menu	I found it somewhat useful	33%	31%	35%	34%	32%	41%	25%
	l found it neither useful nor useless	38%	41%	29%	35%	42%	28%	75%
	I found it somewhat useless	4%	5%	8%	3%	4%	0%	0%
	I found it very useless	6%	7%	4%	6%	6%	8%	0%
Different	I found it very useful	12%	13%	18%	12%	9%	14%	0%
gender friend	I found it somewhat useful	24%	22%	30%	25%	22%	26%	11%
	l found it neither useful nor useless	51%	52%	39%	50%	56%	49%	89%
	I found it somewhat useless	5%	5%	6%	5%	5%	3%	0%
	I found it very useless	8%	8%	7%	8%	8%	7%	0%
Brother	I found it very useful	4%	4%	5%	5%	3%	2%	0%
	I found it somewhat useful	9%	9%	5%	7%	10%	14%	19%
	l found it neither useful nor useless	61%	59%	62%	63%	62%	57%	48%
	I found it somewhat useless	6%	8%	6%	4%	5%	3%	339
	I found it very useless	20%	1 9%	22%	21%	19%	24%	09
Sister	I found it very useful	7%	6%	9%	7%	7%	12%	119
	I found it somewhat useful	13%	10%	15%	14%	14%	16%	199
	l found it neither useful nor useless	59%	61%	54%	60%	60%	52%	40%
	I found it somewhat useless	5%	6%	6%	5%	5%	4%	0%
	I found it very useless	15%	18%	15%	15%	13%	16%	31%
Dad	I found it very useful	6%	5%	8%	5%	6%	4%	0%
	I found it somewhat useful	10%	8%	9%	11%	12%	6%	0%
	l found it neither useful nor useless	54%	55%	52%	53%	55%	58%	35%
	I found it somewhat useless	8%	8%	8%	9%	8%	3%	36%
	I found it very useless	22%	24%	23%	22%	20%	28%	28%

				Rela	tionship Status			
				In a relationship,				
		Total	Single	but live apart	Cohabiting	Married	Divorced	Widowed
Mum	I found it very useful	10%	9%	13%	11%	10%	7%	0%
	I found it somewhat useful	21%	1 5%	20%	24%	24%	28%	13%
	l found it neither useful nor useless	48%	52%	45%	44%	47%	47%	44%
	I found it somewhat useless	8%	8%	10%	7%	9%	5%	27%
	I found it very useless	13%	17%	12%	14%	10%	13%	16%
Colleague	I found it very useful	5%	4%	4%	5%	6%	3%	0%
	I found it somewhat useful	16%	16%	18%	16%	15%	20%	0%
	l found it neither useful nor useless	59%	58%	58%	60%	60%	54%	92%
	I found it somewhat useless	7%	6%	6%	6%	8%	10%	8%
	I found it very useless	13%	1 5%	13%	13%	12%	13%	0%
Agony aunt	I found it very useful	5%	5%	7%	7%	4%	3%	0%
column	I found it somewhat useful	18%	19%	19%	18%	18%	17%	10%
	l found it neither useful nor useless	50%	51%	46%	51%	52%	42%	80%
	I found it somewhat useless	10%	9%	11%	11%	10%	15%	0%
	I found it very useless	16%	16%	17%	13%	16%	23%	1 0%
Advice line	I found it very useful	7%	6%	9%	7%	8%	6%	6%
	I found it somewhat useful	13%	11%	11%	15%	12%	19%	8%
	l found it neither useful nor useless	63%	63%	61%	62%	65%	66%	55%
	I found it somewhat useless	6%	7%	8%	4%	5%	0%	31%
	I found it very useless	12%	13%	12%	13%	10%	9%	0%
Partner	I found it very useful	34%	19%	42%	42%	38%	32%	19%
	I found it somewhat useful	29%	26%	33%	27%	32%	24%	42%
	l found it neither useful nor useless	32%	46%	20%	27%	26%	36%	40%
	I found it somewhat useless	3%	4%	2%	1%	3%	4%	0%
	I found it very useless	3%	5%	3%	3%	2%	4%	0%

				Rela	tionship Status			
				In a relationship,				
		Total	Single	but live apart	Cohabiting	Married	Divorced	Widowed
GP	l found it very useful	27%	19%	30%	30%	28%	51%	20%
	I found it somewhat useful	31%	29%	29%	30%	35%	27%	25%
	l found it neither useful nor useless	35%	42%	36%	35%	31%	16%	56%
	I found it somewhat useless	3%	4%	2%	2%	3%	2%	0%
	I found it very useless	4%	6%	3%	4%	3%	4%	0%
Contraception	I found it very useful	25%	20%	33%	28%	23%	39%	15%
/ sexual health	I found it somewhat useful	27%	26%	19%	27%	28%	33%	21%
specialist	l found it neither useful nor useless	42%	45%	42%	40%	43%	24%	63%
	I found it somewhat useless	2%	3%	2%	1%	3%	0%	0%
	I found it very useless	4%	5%	4%	4%	3%	4%	0%
Nurse	l found it very useful	22%	16%	28%	24%	23%	32%	6%
	I found it somewhat useful	29%	22%	27%	31%	33%	39%	24%
	l found it neither useful nor useless	42%	51%	39%	40%	38%	25%	70%
	I found it somewhat useless	3%	4%	3%	2%	3%	0%	0%
	I found it very useless	4%	6%	4%	4%	3%	5%	0%
Teacher	I found it very useful	5%	7%	6%	5%	4%	3%	0%
	I found it somewhat useful	14%	15%	12%	13%	15%	8%	0%
	l found it neither useful nor useless	58%	57%	57%	56%	59%	59%	94%
	I found it somewhat useless	9%	9%	9%	10%	8%	14%	0%
	I found it very useless	15%	12%	17%	16%	15%	15%	6%
TV	I found it very useful	11%	12%	13%	11%	9%	10%	6%
	I found it somewhat useful	29%	26%	29%	30%	32%	21%	7%
	l found it neither useful nor useless	46%	49%	39%	46%	45%	63%	50%
	I found it somewhat useless	7%	5%	10%	6%	7%	1%	28%
	l found it very useless	7%	8%	9%	6%	6%	5%	10%

				Rela	tionship Status			
		Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed
Radio	l found it very useful	5%	5%	9%	5%	4%	4%	0%
	I found it somewhat useful	13%	13%	13%	12%	13%	9%	0%
	l found it neither useful nor useless	57%	59%	52%	56%	58%	55%	63%
	I found it somewhat useless	9%	9%	10%	10%	10%	4%	0%
	I found it very useless	16%	15%	16%	17%	15%	29%	37%
nternet	I found it very useful	27%	26%	30%	28%	26%	20%	20%
	I found it somewhat useful	35%	33%	32%	35%	38%	48%	36%
	l found it neither useful nor useless	31%	33%	28%	30%	31%	28%	44%
	I found it somewhat useless	2%	3%	4%	2%	3%	1%	0%
	I found it very useless	4%	5%	6%	4%	3%	3%	0%
Books	I found it very useful	15%	14%	12%	14%	17%	17%	37%
	I found it somewhat useful	37%	31%	35%	37%	43%	39%	19%
	l found it neither useful nor useless	40%	45%	41%	39%	34%	37%	44%
	I found it somewhat useless	4%	4%	6%	4%	3%	2%	0%
	I found it very useless	5%	6%	5%	6%	3%	5%	0%
Magazines	I found it very useful	11%	11%	10%	13%	11%	9%	0%
	I found it somewhat useful	31%	28%	34%	30%	33%	28%	50%
	l found it neither useful nor useless	44%	48%	38%	44%	42%	54%	50%
	I found it somewhat useless	6%	6%	9%	3%	8%	3%	09
	I found it very useless	8%	7%	9%	10%	6%	7%	0%

		Gen	der		Ag	e	
		Male	Female	16-24	25-34	35-44	45-50
Same gender	I found it very useful	13%	25%	19%	22%	17%	17%
friend	I found it somewhat useful	29%	37%	29%	34%	37%	28%
	l found it neither useful nor useless	45%	31%	39%	35%	37%	44%
	I found it somewhat useless	6%	3%	7%	3%	4%	4%
	I found it very useless	8%	4%	6%	5%	6%	7%
Different	I found it very useful	13%	11%	13%	14%	11%	8%
gender friend	I found it somewhat useful	25%	22%	21%	24%	26%	22%
	l found it neither useful nor useless	51%	52%	51%	49%	52%	55%
	I found it somewhat useless	4%	6%	6%	5%	3%	6%
	I found it very useless	7%	8%	8%	8%	8%	8%
Brother	I found it very useful	5%	3%	4%	5%	4%	2%
	I found it somewhat useful	12%	5%	6%	9%	10%	10%
	l found it neither useful nor useless	61%	62%	63%	62%	61%	57%
	I found it somewhat useless	6%	6%	6%	6%	5%	9%
	I found it very useless	16%	24%	21%	18%	20%	22%
Sister	I found it very useful	4%	10%	4%	10%	7%	7%
	I found it somewhat useful	10%	16%	11%	14%	14%	14%
	l found it neither useful nor useless	62%	56%	59%	59%	62%	54%
	I found it somewhat useless	6%	4%	7%	5%	3%	7%
	I found it very useless	17%	14%	18%	13%	14%	18%
Dad	I found it very useful	7%	5%	5%	8%	5%	4%
	I found it somewhat useful	12%	8%	8%	13%	9%	10%
	l found it neither useful nor useless	56%	53%	56%	52%	56%	52%
	I found it somewhat useless	8%	9%	8%	9%	6%	11%
	I found it very useless	19%	26%	23%	19%	25%	23%

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		Gen	der		Ag	le	
		Male	Female	16-24	25-34	35-44	45-50
Mum	l found it very useful	7%	13%	10%	13%	9%	6%
	I found it somewhat useful	15%	27%	17%	23%	21%	23%
	I found it neither useful nor useless	55%	41%	51%	46%	49%	44%
	I found it somewhat useless	9%	7%	7%	7%	7%	11%
	I found it very useless	14%	12%	15%	11%	13%	15%
Colleague	I found it very useful	5%	5%	3%	8%	4%	4%
	I found it somewhat useful	16%	16%	17%	16%	17%	12%
	l found it neither useful nor useless	58%	60%	60%	59%	59%	60%
	I found it somewhat useless	8%	6%	7%	5%	7%	11%
	I found it very useless	13%	13%	14%	12%	14%	13%
Agony aunt	I found it very useful	5%	6%	6%	7%	4%	3%
column	I found it somewhat useful	12%	25%	16%	21%	17%	18%
	l found it neither useful nor useless	52%	49%	55%	49%	50%	48%
	I found it somewhat useless	10%	10%	9%	10%	10%	12%
	I found it very useless	21%	11%	13%	13%	18%	20%
Advice line	I found it very useful	7%	7%	8%	8%	6%	5%
	I found it somewhat useful	13%	12%	9%	12%	16%	13%
	l found it neither useful nor useless	63%	63%	64%	61%	64%	65%
	I found it somewhat useless	4%	7%	7%	5%	4%	6%
	I found it very useless	12%	11%	11%	13%	11%	11%
Partner	I found it very useful	32%	35%	27%	36%	33%	39%
	I found it somewhat useful	27%	31%	27%	28%	33%	27%
	l found it neither useful nor useless	35%	29%	38%	29%	30%	29%
	I found it somewhat useless	3%	2%	4%	3%	2%	3%
	I found it very useless	3%	3%	4%	4%	2%	2%

#### How useful or useless have you found the following sources of information in relation to sex and relationships?

		Gen	der		Ag	e	
		Male	Female	16-24	25-34	35-44	45-50
GP	l found it very useful	25%	29%	19%	27%	30%	33%
	I found it somewhat useful	26%	36%	27%	31%	33%	34%
	l found it neither useful nor useless	41%	30%	42%	36%	33%	27%
	I found it somewhat useless	3%	3%	5%	3%	2%	2%
	I found it very useless	5%	2%	7%	4%	2%	49
Contraception	I found it very useful	21%	29%	23%	25%	25%	28%
/ sexual health	I found it somewhat useful	23%	30%	23%	29%	27%	26%
specialist	l found it neither useful nor useless	48%	37%	45%	40%	43%	399
	I found it somewhat useless	2%	2%	3%	1%	2%	29
	I found it very useless	5%	3%	5%	4%	3%	49
Nurse	I found it very useful	18%	26%	18%	22%	24%	25%
	I found it somewhat useful	22%	35%	19%	30%	34%	329
	l found it neither useful nor useless	50%	34%	51%	41%	38%	379
	I found it somewhat useless	3%	2%	5%	3%	2%	29
	I found it very useless	6%	2%	7%	4%	3%	3%
Teacher	I found it very useful	5%	5%	7%	7%	3%	19
	I found it somewhat useful	14%	14%	17%	13%	14%	109
	l found it neither useful nor useless	59%	56%	56%	56%	61%	56%
	I found it somewhat useless	9%	9%	8%	9%	8%	109
	I found it very useless	14%	15%	12%	14%	14%	239
TV	l found it very useful	11%	11%	11%	12%	11%	89
	I found it somewhat useful	28%	30%	25%	28%	32%	329
	l found it neither useful nor useless	46%	46%	50%	47%	44%	449
	I found it somewhat useless	7%	6%	7%	7%	6%	9%
	I found it very useless	8%	6%	6%	6%	8%	89

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		Gen	der		Ag	e	
		Male	Female	16-24	25-34	35-44	45-50
Radio	l found it very useful	5%	5%	6%	6%	4%	3%
	I found it somewhat useful	13%	13%	14%	12%	13%	10%
	I found it neither useful nor useless	57%	57%	54%	57%	59%	56%
	I found it somewhat useless	9%	9%	10%	10%	8%	10%
	I found it very useless	16%	16%	16%	14%	16%	20%
Internet	l found it very useful	26%	28%	28%	29%	27%	22%
	I found it somewhat useful	35%	35%	32%	33%	38%	38%
	l found it neither useful nor useless	31%	31%	31%	31%	30%	34%
	I found it somewhat useless	3%	2%	4%	2%	2%	1%
	I found it very useless	5%	4%	5%	4%	4%	5%
Books	l found it very useful	12%	18%	10%	16%	16%	17%
	I found it somewhat useful	36%	38%	26%	37%	42%	43%
	l found it neither useful nor useless	42%	38%	49%	39%	36%	34%
	I found it somewhat useless	4%	3%	7%	3%	2%	3%
	I found it very useless	6%	3%	8%	5%	3%	3%
Magazines	l found it very useful	9%	13%	8%	15%	10%	10%
	I found it somewhat useful	27%	34%	29%	29%	34%	31%
	l found it neither useful nor useless	49%	40%	48%	42%	43%	46%
	I found it somewhat useless	6%	6%	9%	5%	5%	6%
	I found it very useless	9%	6%	7%	8%	8%	7%

#### How useful or useless have you found the following sources of information in relation to sex and relationships?

		Region									
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East			
Same gender friend	I found it very useful	23%	18%	19%	16%	15%	20%	20%			
	I found it somewhat useful	30%	28%	40%	37%	33%	37%	18%			
	I found it neither useful nor useless	37%	42%	32%	35%	40%	37%	43%			
	I found it somewhat useless	7%	5%	3%	5%	7%	3%	4%			
	I found it very useless	3%	8%	6%	9%	5%	3%	14%			
Different gender friend	I found it very useful	14%	11%	11%	7%	11%	16%	12%			
	I found it somewhat useful	27%	20%	27%	29%	23%	17%	20%			
	l found it neither useful nor useless	47%	53%	48%	49%	52%	55%	52%			
	I found it somewhat useless	6%	6%	4%	3%	8%	6%	2%			
	I found it very useless	6%	10%	9%	12%	6%	6%	13%			
Brother	I found it very useful	7%	4%	2%	2%	5%	3%	3%			
	I found it somewhat useful	7%	6%	5%	12%	11%	7%	8%			
	l found it neither useful nor useless	61%	65%	63%	51%	63%	64%	56%			
	I found it somewhat useless	10%	6%	7%	3%	4%	5%	6%			
	I found it very useless	15%	18%	23%	31%	18%	21%	27%			
Sister	I found it very useful	10%	7%	7%	6%	7%	5%	6%			
	I found it somewhat useful	16%	13%	12%	15%	11%	12%	9%			
	I found it neither useful nor useless	52%	61%	62%	54%	61%	65%	56%			
	I found it somewhat useless	9%	7%	3%	4%	4%	6%	4%			
	I found it very useless	13%	11%	16%	22%	17%	11%	25%			
Dad	I found it very useful	7%	8%	4%	2%	5%	3%	4%			
	I found it somewhat useful	12%	9%	10%	10%	7%	12%	5%			
	l found it neither useful nor useless	48%	53%	59%	55%	57%	51%	54%			
	I found it somewhat useless	13%	10%	7%	5%	11%	6%	5%			
	I found it very useless	20%	20%	20%	27%	20%	28%	31%			

		Region									
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East			
Mum	l found it very useful	11%	9%	16%	8%	9%	8%	6%			
	I found it somewhat useful	19%	23%	23%	24%	18%	23%	16%			
	l found it neither useful nor useless	44%	48%	46%	50%	53%	45%	50%			
	I found it somewhat useless	12%	10%	3%	6%	7%	9%	9%			
	I found it very useless	13%	11%	13%	12%	13%	15%	19%			
Colleague	l found it very useful	8%	4%	4%	3%	6%	3%	3%			
	I found it somewhat useful	17%	1 5%	16%	17%	11%	19%	16%			
	l found it neither useful nor useless	57%	62%	60%	55%	61%	62%	53%			
	I found it somewhat useless	6%	7%	5%	5%	11%	7%	7%			
	I found it very useless	13%	13%	15%	20%	11%	9%	21%			
Agony aunt column	I found it very useful	8%	4%	7%	2%	5%	5%	4%			
	I found it somewhat useful	18%	20%	22%	21%	17%	17%	17%			
	l found it neither useful nor useless	48%	50%	50%	49%	46%	53%	52%			
	I found it somewhat useless	14%	12%	7%	10%	13%	12%	2%			
	I found it very useless	13%	14%	15%	19%	20%	13%	24%			
Advice line	l found it very useful	10%	6%	8%	4%	7%	3%	11%			
	I found it somewhat useful	17%	10%	10%	16%	11%	16%	13%			
	l found it neither useful nor useless	57%	66%	67%	63%	63%	64%	60%			
	I found it somewhat useless	6%	6%	3%	3%	8%	7%	2%			
	I found it very useless	9%	12%	12%	14%	12%	9%	14%			
Partner	l found it very useful	31%	35%	34%	34%	34%	35%	29%			
	I found it somewhat useful	29%	28%	31%	33%	27%	28%	27%			
	l found it neither useful nor useless	33%	32%	29%	29%	33%	33%	33%			
	I found it somewhat useless	4%	3%	2%	2%	5%	3%	2%			
	I found it very useless	3%	2%	4%	2%	3%	2%	9%			

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					Region			
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East
GP	l found it very useful	27%	27%	30%	25%	27%	23%	26%
	I found it somewhat useful	33%	27%	35%	37%	28%	37%	29%
	l found it neither useful nor useless	33%	39%	31%	30%	35%	34%	35%
	I found it somewhat useless	5%	5%	2%	2%	6%	1%	2%
	I found it very useless	2%	2%	3%	7%	4%	4%	9%
Contraception	I found it very useful	28%	20%	24%	25%	26%	24%	25%
/ sexual health specialist	I found it somewhat useful	32%	25%	24%	30%	28%	31%	19%
Declanst	l found it neither useful nor useless	37%	48%	46%	38%	38%	40%	44%
	I found it somewhat useless	2%	4%	2%	0%	3%	1%	19
	I found it very useless	1%	3%	3%	7%	5%	4%	119
Nurse	l found it very useful	23%	22%	22%	22%	24%	18%	20%
	I found it somewhat useful	29%	25%	29%	38%	28%	31%	29%
	l found it neither useful nor useless	42%	44%	40%	32%	42%	44%	39%
	I found it somewhat useless	3%	3%	1%	1%	3%	4%	29
	I found it very useless	3%	5%	7%	7%	4%	2%	109
Teacher	I found it very useful	9%	7%	3%	2%	6%	1%	3%
	I found it somewhat useful	15%	10%	1 5%	21%	13%	17%	9%
	l found it neither useful nor useless	55%	59%	57%	55%	57%	59%	56%
	I found it somewhat useless	10%	10%	8%	9%	11%	11%	7%
	I found it very useless	12%	1 5%	17%	14%	13%	12%	25%
ΓV	I found it very useful	14%	9%	9%	10%	8%	10%	7%
	I found it somewhat useful	31%	26%	36%	36%	27%	31%	27%
	l found it neither useful nor useless	45%	48%	41%	44%	48%	45%	47%
	I found it somewhat useless	5%	10%	7%	6%	10%	5%	5%
	I found it very useless	5%	7%	8%	4%	8%	10%	13%

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					Region			
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East
Radio	l found it very useful	7%	7%	5%	3%	4%	3%	3%
	I found it somewhat useful	17%	12%	11%	15%	13%	16%	9%
	l found it neither useful nor useless	51%	56%	58%	58%	62%	53%	58%
	I found it somewhat useless	10%	10%	8%	6%	9%	11%	7%
	I found it very useless	16%	15%	17%	17%	12%	16%	23%
Internet	I found it very useful	30%	29%	26%	25%	22%	28%	21%
	I found it somewhat useful	38%	30%	36%	45%	36%	37%	32%
	l found it neither useful nor useless	26%	33%	32%	27%	33%	31%	34%
	I found it somewhat useless	4%	4%	0%	0%	3%	1%	3%
	I found it very useless	2%	4%	5%	3%	5%	4%	10%
Books	I found it very useful	19%	12%	1 5%	16%	13%	14%	6%
	I found it somewhat useful	38%	39%	40%	44%	32%	39%	35%
	l found it neither useful nor useless	35%	40%	39%	29%	45%	42%	43%
	I found it somewhat useless	6%	4%	1%	5%	5%	2%	3%
	I found it very useless	3%	5%	5%	6%	5%	3%	12%
Magazines	I found it very useful	16%	12%	10%	7%	9%	12%	7%
	I found it somewhat useful	29%	27%	40%	34%	30%	38%	26%
	l found it neither useful nor useless	40%	47%	41%	47%	43%	38%	52%
	I found it somewhat useless	9%	6%	4%	5%	8%	6%	4%
	I found it very useless	6%	8%	6%	7%	11%	6%	12%

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		Re	gion		Socio-Econor	nic Group	
		North West	Yorks & Humberside	AB	C1	C2	DE
Same gender	I found it very useful	16%	21%	23%	18%	23%	15%
friend	I found it somewhat useful	36%	33%	32%	36%	34%	29%
	l found it neither useful nor useless	40%	37%	33%	35%	32%	46%
	I found it somewhat useless	3%	3%	5%	4%	4%	4%
	I found it very useless	6%	6%	7%	5%	7%	6%
Different	I found it very useful	11%	12%	15%	10%	16%	10%
gender friend	I found it somewhat useful	27%	23%	25%	28%	23%	19%
	l found it neither useful nor useless	53%	53%	46%	49%	50%	57%
	I found it somewhat useless	4%	3%	6%	4%	4%	5%
	I found it very useless	5%	8%	8%	8%	7%	89
Brother	I found it very useful	4%	5%	6%	3%	6%	39
	I found it somewhat useful	10%	13%	11%	10%	9%	6%
	l found it neither useful nor useless	62%	58%	55%	60%	59%	67%
	I found it somewhat useless	7%	3%	7%	7%	4%	5%
	I found it very useless	17%	22%	21%	20%	22%	19%
Sister	I found it very useful	6%	9%	8%	6%	9%	79
	I found it somewhat useful	14%	12%	15%	17%	12%	9%
	I found it neither useful nor useless	60%	61%	55%	57%	59%	64%
	I found it somewhat useless	5%	2%	6%	6%	3%	5%
	I found it very useless	16%	16%	16%	15%	16%	15%
Dad	I found it very useful	5%	9%	7%	5%	6%	5%
	I found it somewhat useful	12%	8%	11%	12%	14%	6%
	l found it neither useful nor useless	56%	56%	49%	52%	51%	60%
	I found it somewhat useless	6%	6%	13%	9%	6%	5%
	I found it very useless	21%	21%	20%	21%	23%	24%

How useful or useless have you found the following sources of information in relation to sex and relationships?

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		Re	gion		Socio-Econor	nic Group	
		North West	Yorks & Humberside	AB	C1	C2	DE
Mum	I found it very useful	11%	13%	14%	11%	13%	6%
	I found it somewhat useful	21%	19%	22%	23%	22%	189
	l found it neither useful nor useless	47%	49%	41%	46%	45%	55%
	I found it somewhat useless	7%	7%	9%	7%	8%	89
	I found it very useless	14%	12%	14%	12%	13%	149
Colleague	I found it very useful	4%	7%	7%	3%	7%	49
	I found it somewhat useful	17%	17%	17%	22%	15%	109
l found it neith useless	l found it neither useful nor useless	60%	59%	54%	56%	59%	669
	I found it somewhat useless	8%	5%	9%	7%	6%	6%
	I found it very useless	10%	13%	13%	13%	13%	139
Agony aunt	I found it very useful	5%	6%	7%	6%	7%	3%
column	I found it somewhat useful	16%	19%	21%	20%	21%	139
	I found it neither useful nor useless	56%	48%	43%	49%	49%	57%
	I found it somewhat useless	9%	6%	13%	10%	8%	9%
	I found it very useless	13%	22%	16%	14%	15%	189
Advice line	I found it very useful	5%	10%	8%	7%	9%	69
	I found it somewhat useful	10%	10%	11%	17%	12%	109
	I found it neither useful nor useless	64%	64%	63%	61%	65%	65%
	I found it somewhat useless	7%	5%	5%	5%	5%	79
	I found it very useless	14%	11%	13%	11%	10%	129
Partner	l found it very useful	32%	38%	37%	32%	42%	29%
	I found it somewhat useful	32%	26%	31%	35%	26%	249
	l found it neither useful nor useless	30%	32%	26%	27%	26%	429
	I found it somewhat useless	2%	1%	3%	2%	3%	29
	I found it very useless	4%	3%	3%	3%	3%	39

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		Re	gion		Socio-Econor	nic Group	
			Yorks &				
		North West	Humberside	AB	C1	C2	DE
GP	I found it very useful	23%	34%	26%	24%	29%	29%
	I found it somewhat useful	29%	29%	34%	35%	31%	25%
	l found it neither useful nor useless	42%	33%	31%	34%	33%	40%
	I found it somewhat useless	1%	1%	4%	3%	3%	3%
	I found it very useless	5%	3%	4%	4%	4%	3%
Contraception	l found it very useful	24%	32%	26%	25%	25%	25%
/ sexual health	I found it somewhat useful	24%	23%	30%	30%	27%	21%
pecialist	l found it neither useful nor useless	46%	40%	39%	39%	42%	47%
	I found it somewhat useless	1%	3%	2%	2%	3%	3%
	I found it very useless	5%	3%	4%	5%	4%	4%
Nurse	l found it very useful	21%	27%	20%	21%	24%	24%
	I found it somewhat useful	28%	27%	30%	35%	30%	22%
	l found it neither useful nor useless	44%	42%	41%	37%	37%	49%
	I found it somewhat useless	4%	2%	3%	3%	3%	3%
	I found it very useless	4%	3%	6%	4%	5%	3%
Teacher	l found it very useful	3%	7%	5%	3%	7%	6%
	I found it somewhat useful	18%	9%	15%	17%	15%	10%
	l found it neither useful nor useless	59%	60%	52%	54%	57%	66%
	I found it somewhat useless	6%	7%	11%	11%	8%	5%
	I found it very useless	14%	18%	16%	15%	14%	13%
TV	I found it very useful	12%	16%	12%	10%	13%	9%
	I found it somewhat useful	25%	27%	30%	35%	29%	24%
	l found it neither useful nor useless	52%	45%	44%	41%	46%	54%
	I found it somewhat useless	6%	5%	8%	8%	5%	5%
	I found it very useless	5%	7%	7%	6%	7%	8%

How useful or useless have you found the following sources of information in relation to sex and relationships?

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		Reg	gion		Socio-Econor	nic Group	
			Yorks &				
		North West	Humberside	AB	C1	C2	DE
Radio	I found it very useful	4%	6%	6%	4%	7%	5%
	I found it somewhat useful	9%	10%	15%	16%	11%	9%
	l found it neither useful nor useless	60%	59%	52%	55%	54%	62%
	I found it somewhat useless	11%	9%	12%	10%	9%	7%
	I found it very useless	17%	15%	15%	1 5%	17%	17%
Internet	I found it very useful	27%	27%	32%	28%	29%	21%
	I found it somewhat useful	32%	36%	35%	39%	35%	31%
	l found it neither useful nor useless	33%	32%	25%	27%	28%	41%
	I found it somewhat useless	4%	1%	2%	3%	3%	2%
	I found it very useless	5%	5%	5%	3%	4%	5%
Books	I found it very useful	16%	18%	17%	14%	16%	13%
	I found it somewhat useful	32%	35%	44%	40%	35%	30%
	l found it neither useful nor useless	44%	38%	32%	36%	40%	48%
	I found it somewhat useless	4%	4%	3%	5%	4%	3%
	I found it very useless	4%	5%	5%	5%	6%	5%
Magazines	I found it very useful	8%	15%	13%	10%	14%	10%
	I found it somewhat useful	31%	22%	38%	36%	30%	21%
	l found it neither useful nor useless	49%	47%	34%	41%	43%	55%
	I found it somewhat useless	5%	7%	9%	5%	4%	7%
	I found it very useless	6%	9%	7%	8%	8%	7%

#### How useful or useless have you found the following sources of information in relation to sex and relationships?

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If a friend asks for advice on a sex or a sexual health dilemma, what do you do? Please say whether you agree or disagree with the following statements.

		Relationship Status								
		Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced			
I like to think I'm good at offering advice and would try to	Agree	77%	72%	77%	85%	76%	87%			
help even if a little unsure on the details	Disagree	23%	28%	23%	15%	24%	13%			
Suggest they have a look on the internet	Agree	72%	68%	75%	76%	72%	81%			
	Disagree	28%	32%	25%	24%	28%	19%			
Recommend they speak to an expert such as a GP,	Agree	91%	87%	89%	95%	93%	93%			
contraception / sexual health specialist or nurse	Disagree	9%	13%	11%	5%	7%	7%			
Give my opinion if I had had personal experience or knew	Agree	90%	86%	92%	94%	89%	97%			
of something similar	Disagree	10%	14%	8%	6%	11%	3%			
Laugh it off or otherwise avoid the subject	Agree	15%	20%	10%	14%	14%	8%			
	Disagree	85%	80%	90%	86%	86%	92%			

If a friend asks for advice on a sex or a sexual health dilemma, what do you do? Please say whether you agree or disagree with the following statements.

		Relationship	Gen	der
		Widowed	Male	Female
I like to think I'm good at offering advice and would try to	Agree	69%	75%	80%
help even if a little unsure on the details	Disagree	31%	25%	20%
Suggest they have a look on the internet	Agree	83%	72%	73%
	Disagree	17%	28%	27%
Recommend they speak to an expert such as a GP,	Agree	92%	88%	95%
contraception / sexual health specialist or nurse	Disagree	8%	12%	5%
Give my opinion if I had had personal experience or knew	Agree	91%	87%	93%
of something similar	Disagree	9%	13%	7%
Laugh it off or otherwise avoid the subject	Agree	53%	20%	10%
	Disagree	47%	80%	90%

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			Age <u>16-24 25-34 35-44</u> 76% 80% 79% 24% 20% 21%					
		16-24	25-34	35-44	45-50			
I like to think I'm good at offering advice and would try to	Agree	76%	80%	79%	71%			
help even if a little unsure on the details	Disagree	24%	20%	21%	29%			
Suggest they have a look on the internet	Agree	73%	73%	74%	67%			
	Disagree	27%	27%	26%	33%			
Recommend they speak to an expert such as a GP,	Agree	85%	92%	94%	94%			
contraception / sexual health specialist or nurse	Disagree	15%	8%	6%	6%			
Give my opinion if I had had personal experience or knew	Agree	90%	91%	90%	87%			
of something similar	Disagree	10%	9%	10%	13%			
Laugh it off or otherwise avoid the subject	Agree	21%	18%	10%	10%			
	Disagree	79%	82%	90%	90%			

If a friend asks for advice on a sex or a sexual health dilemma, what do you do? Please say whether you agree or disagree with the following statements.

				Reg	ion		
		London	South East England	South West England	East Midlands	West Midlands	East Anglia
I like to think I'm good at offering advice and would try to	Agree	79%	79%	74%	77%	81%	77%
help even if a little unsure on the details	Disagree	21%	21%	26%	23%	19%	23%
Suggest they have a look on the internet	Agree	73%	78%	72%	71%	75%	68%
	Disagree	27%	22%	28%	29%	25%	32%
Recommend they speak to an expert such as a GP,	Agree	90%	92%	92%	95%	91%	90%
contraception / sexual health specialist or nurse	Disagree	10%	8%	8%	5%	9%	10%
Give my opinion if I had had personal experience or knew	Agree	91%	89%	90%	94%	93%	87%
of something similar	Disagree	9%	11%	10%	6%	7%	13%
Laugh it off or otherwise avoid the subject	Agree	18%	16%	13%	15%	17%	17%
	Disagree	82%	84%	87%	85%	83%	83%

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If a friend asks for advice on a sex or a sexual health dilemma, what do you do? Please say whether you agree or disagree with the following statements.

			Region			Socio-Econor	nic Group	
		North East	North West	Yorks & Humberside	AB	C1	C2	DE
I like to think I'm good at offering advice and would try to	Agree	67%	78%	77%	77%	77%	81%	76%
help even if a little unsure on the details	Disagree	33%	22%	23%	23%	23%	19%	24%
Suggest they have a look on the internet	Agree	68%	71%	71%	75%	73%	75%	69%
	Disagree	32%	29%	29%	25%	27%	25%	31%
Recommend they speak to an expert such as a GP,	Agree	90%	93%	87%	90%	92%	91%	92%
contraception / sexual health specialist or nurse	Disagree	10%	7%	13%	10%	8%	9%	8%
Give my opinion if I had had personal experience or knew	Agree	84%	91%	88%	92%	90%	91%	88%
of something similar	Disagree	16%	9%	12%	8%	10%	9%	12%
Laugh it off or otherwise avoid the subject	Agree	11%	12%	12%	12%	15%	17%	17%
	Disagree	89%	88%	88%	88%	85%	83%	83%

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				Relatio	onship Status			
				In a relationship, but				
		Total	Single	live apart	Cohabiting	Married	Divorced	Widowed
Dealing with difficult	Yes	71%	64%	70%	75%	75%	80%	49%
colleagues / pupils at work / school	No	12%	13%	17%	10%	10%	6%	9%
WORK / SCHOOL	Don't know	17%	23%	13%	15%	15%	14%	42%
Beauty and fashion tips /	Yes	48%	45%	53%	54%	46%	41%	30%
what suits me	No	33%	33%	29%	31%	36%	35%	37%
	Don't know	19%	22%	18%	15%	18%	24%	33%
Asking for a pay rise /	Yes	57%	50%	58%	60%	59%	62%	68%
getting on at work	No	20%	21%	24%	17%	20%	14%	9%
	Don't know	23%	29%	19%	22%	21%	24%	23%
Stopping a boyfriend /	Yes	71%	62%	74%	76%	73%	81%	38%
girlfriend pressurising	No	11%	13%	12%	7%	11%	7%	31%
ne into sex	Don't know	18%	25%	14%	17%	17%	13%	31%
Losing weight / getting fit	Yes	67%	64%	67%	72%	67%	65%	41%
	No	17%	17%	19%	12%	21%	16%	40%
	Don't know	16%	19%	14%	16%	13%	19%	20%
If they suspect they	Yes	65%	56%	71%	71%	65%	76%	38%
have an STI	No	16%	18%	16%	12%	17%	12%	9%
	Don't know	19%	26%	13%	18%	17%	12%	53%
The differences between	Yes	60%	47%	68%	68%	62%	72%	38%
different types of	No	21%	29%	18%	15%	21%	7%	31%
contraceptives	Don't know	19%	25%	14%	17%	17%	20%	31%
The number of different	Yes	62%	49%	68%	70%	65%	76%	35%
types of contraception	No	19%	25%	20%	13%	19%	7%	31%
available	Don't know	19%	26%	12%	18%	16%	17%	34%
The early stages of a	Yes	66%	51%	76%	75%	68%	67%	38%
new relationship	No	16%	22%	12%	10%	14%	11%	42%
	Don't know	19%	27%	12%	14%	17%	23%	20%

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		Gene	Gender			e	
		Male	Female	16-24	25-34	35-44	45-50
Dealing with difficult	Yes	68%	74%	64%	72%	78%	68%
colleagues / pupils at	No	13%	11%	14%	12%	9%	14%
work / school	Don't know	19%	15%	22%	17%	13%	17%
Beauty and fashion tips /	Yes	35%	60%	56%	51%	47%	33%
what suits me	No	43%	24%	24%	30%	36%	47%
	Don't know	22%	16%	21%	19%	16%	21%
Asking for a pay rise /	Yes	59%	54%	49%	57%	62%	56%
getting on at work	No	17%	23%	23%	19%	18%	23%
	Don't know	24%	23%	28%	24%	20%	21%
topping a boyfriend /	Yes	61%	80%	66%	68%	77%	69%
girlfriend pressurising	No	15%	7%	11%	13%	7%	14%
me into sex	Don't know	24%	13%	23%	19%	15%	18%
osing weight / getting	Yes	63%	71%	62%	68%	73%	61%
it	No	20%	15%	16%	16%	16%	23%
	Don't know	18%	14%	21%	16%	11%	16%
f they suspect they	Yes	57%	72%	59%	67%	67%	64%
ave an STI	No	19%	13%	17%	15%	17%	15%
	Don't know	23%	15%	24%	18%	16%	20%
he differences between	Yes	53%	67%	54%	62%	64%	57%
lifferent types of	No	24%	18%	23%	20%	20%	24%
contraceptives	Don't know	23%	15%	23%	18%	16%	19%
The number of different	Yes	54%	69%	58%	64%	66%	56%
ypes of contraception	No	22%	16%	18%	18%	20%	22%
vailable	Don't know	24%	15%	25%	18%	14%	22%
he early stages of a	Yes	60%	71%	60%	70%	71%	56%
new relationship	No	18%	13%	16%	13%	14%	22%
	Don't know	22%	16%	24%	17%	15%	22%

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					Reg	lion			
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West
Dealing with difficult	Yes	68%	70%	76%	73%	71%	70%	67%	75%
colleagues / pupils at	No	17%	12%	10%	10%	13%	10%	9%	9%
work / school	Don't know	15%	18%	14%	16%	16%	20%	24%	16%
Beauty and fashion tips /	Yes	51%	47%	51%	43%	49%	46%	51%	48%
what suits me	No	34%	31%	32%	39%	32%	35%	25%	34%
	Don't know	15%	22%	18%	18%	18%	19%	23%	19%
Asking for a pay rise /	Yes	53%	57%	58%	54%	58%	55%	55%	57%
getting on at work	No	27%	19%	19%	18%	21%	22%	14%	18%
	Don't know	20%	24%	23%	28%	21%	24%	30%	25%
Stopping a boyfriend /	Yes	67%	71%	77%	74%	72%	72%	64%	69%
girlfriend pressurising	No	15%	10%	9%	8%	12%	7%	10%	14%
me into sex	Don't know	18%	20%	14%	18%	16%	22%	26%	17%
Losing weight / getting	Yes	66%	65%	65%	60%	73%	69%	64%	70%
fit	No	21%	17%	19%	23%	15%	15%	11%	16%
	Don't know	14%	17%	15%	17%	12%	16%	26%	14%
If they suspect they	Yes	62%	67%	66%	64%	64%	63%	61%	66%
have an STI	No	19%	14%	14%	17%	17%	17%	16%	15%
	Don't know	19%	19%	19%	19%	19%	20%	24%	18%
The differences between	Yes	56%	67%	62%	59%	59%	61%	55%	58%
different types of	No	26%	15%	19%	25%	25%	22%	24%	18%
contraceptives	Don't know	18%	19%	19%	16%	15%	17%	21%	24%
The number of different	Yes	58%	64%	64%	62%	62%	62%	60%	61%
types of contraception	No	25%	15%	16%	18%	23%	20%	19%	17%
available	Don't know	17%	21%	20%	19%	15%	18%	21%	22%
The early stages of a	Yes	64%	66%	70%	62%	61%	66%	64%	68%
new relationship	No	20%	13%	10%	18%	23%	12%	11%	15%
	Don't know	16%	21%	20%	20%	16%	22%	26%	17%

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		Region Yorks &		Socio-Econor	nic Group	
		Humberside	AB	C1	C2	DE
Dealing with difficult	Yes	69%	80%	72%	69%	66%
colleagues / pupils at	No	13%	11%	12%	10%	13%
work / school	Don't know	18%	9%	16%	20%	22%
Beauty and fashion tips /	Yes	46%	52%	51%	50%	42%
what suits me	No	34%	34%	34%	27%	35%
	Don't know	20%	14%	1 5%	23%	23%
Asking for a pay rise /	Yes	60%	69%	59%	57%	46%
getting on at work	No	17%	17%	21%	15%	23%
	Don't know	23%	14%	20%	28%	30%
Stopping a boyfriend /	Yes	68%	74%	72%	70%	67%
girlfriend pressurising	No	12%	11%	13%	9%	10%
me into sex	Don't know	20%	15%	15%	21%	22%
Losing weight / getting	Yes	66%	72%	69%	63%	63%
fit	No	17%	18%	17%	15%	18%
	Don't know	17%	10%	14%	21%	19%
If they suspect they	Yes	66%	69%	66%	64%	61%
have an STI	No	15%	15%	17%	12%	17%
	Don't know	19%	16%	17%	25%	21%
The differences between	Yes	58%	64%	62%	62%	54%
different types of	No	22%	21%	22%	14%	24%
contraceptives	Don't know	20%	14%	16%	24%	22%
The number of different	Yes	63%	61%	64%	66%	58%
types of contraception	No	19%	23%	20%	13%	19%
available	Don't know	18%	16%	16%	20%	23%
The early stages of a	Yes	69%	69%	69%	67%	60%
new relationship	No	15%	16%	17%	10%	16%
	Don't know	17%	14%	1 5%	23%	24%

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				Rela	tionship Status			
				In a relationship,				
		Total	Single	but live apart	Cohabiting	Married	Divorced	Widowed
Dealing with difficult colleagues /	Yes	69%	65%	67%	69%	72%	75%	72%
pupils at work / school	No	31%	35%	33%	31%	28%	25%	28%
Beauty and fashion tips / what suits	Yes	45%	43%	52%	48%	43%	45%	5%
me	No	55%	57%	48%	52%	57%	55%	95%
Asking for a pay rise / getting on at work	Yes	45%	37%	43%	50%	49%	51%	68%
	No	55%	63%	57%	50%	51%	49%	32%
Stopping a boyfriend / girlfriend	Yes	30%	27%	36%	30%	30%	50%	12%
pressurising me into sex	No	70%	73%	64%	70%	70%	50%	88%
Losing weight / getting fit	Yes	64%	60%	69%	70%	64%	57%	37%
	No	36%	40%	31%	30%	36%	43%	63%
If they suspect they have an STI	Yes	31%	32%	40%	34%	26%	38%	12%
	No	69%	68%	60%	66%	74%	62%	88%
The differences between different	Yes	45%	36%	58%	49%	43%	65%	18%
types of contraceptives	No	55%	64%	42%	51%	57%	35%	82%
The number of different types of	Yes	42%	36%	50%	48%	39%	58%	37%
contraception available	No	58%	64%	50%	52%	61%	42%	63%
The early stages of a new relationship	Yes	63%	54%	72%	70%	64%	68%	57%
	No	37%	46%	28%	30%	36%	32%	43%

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		Gen	der		Ag	e	
		Male	Female	16-24	25-34	35-44	45-50
Dealing with difficult colleagues /	Yes	69%	69%	61%	68%	74%	71%
pupils at work / school	No	31%	31%	39%	32%	26%	29%
Beauty and fashion tips / what suits me	Yes	33%	57%	54%	51%	41%	30%
	No	67%	43%	46%	49%	59%	70%
Asking for a pay rise / getting on at	Yes	50%	41%	34%	46%	50%	50%
work	No	50%	59%	66%	54%	50%	50%
Stopping a boyfriend / girlfriend	Yes	27%	34%	32%	28%	32%	30%
pressurising me into sex	No	73%	66%	68%	72%	68%	70%
Losing weight / getting fit	Yes	62%	66%	61%	66%	68%	58%
	No	38%	34%	39%	34%	32%	42%
If they suspect they have an STI	Yes	29%	34%	37%	33%	29%	25%
	No	71%	66%	63%	67%	71%	75%
The differences between different	Yes	35%	54%	45%	47%	45%	41%
types of contraceptives	No	65%	46%	55%	53%	55%	59%
The number of different types of	Yes	31%	53%	42%	46%	41%	37%
contraception available	No	69%	47%	58%	54%	59%	63%
The early stages of a new relationship	Yes	59%	68%	59%	68%	66%	57%
	No	41%	32%	41%	32%	34%	43%

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					Region			
		London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East
Dealing with difficult colleagues /	Yes	73%	65%	70%	65%	66%	69%	58%
pupils at work / school	No	27%	35%	30%	35%	34%	31%	42%
Beauty and fashion tips / what suits me	Yes	53%	43%	49%	39%	44%	45%	38%
	No	47%	57%	51%	61%	56%	55%	62%
Asking for a pay rise / getting on at work	Yes	46%	47%	46%	41%	41%	46%	30%
	No	54%	53%	54%	59%	59%	54%	70%
Stopping a boyfriend / girlfriend	Yes	39%	34%	31%	23%	30%	27%	26%
pressurising me into sex	No	61%	66%	69%	77%	70%	73%	74%
Losing weight / getting fit	Yes	67%	62%	62%	57%	73%	63%	61%
	No	33%	38%	38%	43%	27%	37%	39%
If they suspect they have an STI	Yes	37%	37%	26%	29%	31%	29%	30%
	No	63%	63%	74%	71%	69%	71%	70%
The differences between different	Yes	48%	51%	50%	43%	44%	37%	35%
types of contraceptives	No	52%	49%	50%	57%	56%	63%	65%
The number of different types of	Yes	44%	49%	41%	36%	40%	40%	34%
contraception available	No	56%	51%	59%	64%	60%	60%	66%
The early stages of a new relationship	Yes	70%	62%	64%	58%	61%	62%	56%
	No	30%	38%	36%	42%	39%	38%	44%

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		Re	gion		Socio-Econor	nic Group	
			Yorks &				
		North West	Humberside	AB	C1	C2	DE
Dealing with difficult colleagues /	Yes	74%	70%	79%	68%	65%	64%
pupils at work / school	No	26%	30%	21%	32%	35%	36%
Beauty and fashion tips / what suits	Yes	44%	44%	51%	49%	46%	38%
me	No	56%	56%	49%	51%	54%	62%
Asking for a pay rise / getting on at	Yes	49%	50%	60%	47%	42%	35%
work	No	51%	50%	40%	53%	58%	65%
Stopping a boyfriend / girlfriend	Yes	25%	32%	29%	29%	29%	33%
pressurising me into sex	No	75%	68%	71%	71%	71%	67%
Losing weight / getting fit	Yes	68%	63%	71%	65%	59%	62%
	No	32%	37%	29%	35%	41%	38%
If they suspect they have an STI	Yes	24%	33%	30%	31%	28%	33%
	No	76%	67%	70%	69%	72%	67%
The differences between different	Yes	44%	43%	45%	43%	44%	46%
types of contraceptives	No	56%	57%	55%	57%	56%	54%
The number of different types of	Yes	42%	42%	45%	42%	40%	41%
contraception available	No	58%	58%	55%	58%	60%	59%
The early stages of a new relationship	Yes	65%	65%	70%	66%	61%	58%
	No	35%	35%	30%	34%	39%	42%

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				Relationship Status		
		Takal	Circula	In a relationship,	Calabitium	Manusland
A woman won't get pregnant if she has sex during her period	Fact	<u>Total</u> 19%	Single 23%	but live apart 17%	Cohabiting 16%	<u>Married</u> 20%
A woman won't get pregnant it she has sex during her period	Fiction					
All sexually transmitted infections or STIs can be cleared-up with		81%	77%	83%	84%	80%
antibiotics	Fact	17%	18%	14%	15%	18%
	Fiction	83%	82%	86%	85%	82%
A woman won't get pregnant if she has sex standing up	Fact	5%	9%	3%	4%	4%
	Fiction	95%	91%	97%	96%	96%
The average age at which people lose their virginity is 16	Fact	43%	45%	35%	46%	43%
	Fiction	57%	55%	65%	54%	57%
There are 14 different types of contraception available	Fact	63%	59%	64%	64%	66%
	Fiction	37%	41%	36%	36%	34%
A woman won't get pregnant if she has a bath after sex	Fact	4%	7%	2%	3%	3%
	Fiction	96%	93%	98%	97%	97%
A woman / man can't catch an STI if the guy doesn't orgasm during	Fact	6%	10%	1%	5%	6%
sex	Fiction	94%	90%	99%	95%	94%
A woman won't get pregnant if the man withdraws before he	Fact	19%	30%	13%	14%	16%
ejaculates	Fiction	81%	70%	87%	86%	84%
You can't get an STI through having oral sex	Fact	15%	19%	9%	11%	16%
	Fiction	85%	81%	91%	89%	84%
Only women that have had babies can use the Coil (intrauterine	Fact	14%	16%	14%	12%	14%
device(IUD)) as a form of contraception	Fiction	86%	84%	86%	88%	86%
Talking about sex and relationships with young people makes them	Fact	16%	22%	18%	13%	13%
more likely to have sex	Fiction	84%	78%	82%	87%	87%
You can't get pregnant if you're breast feeding	Fact	9%	16%	7%	6%	7%
5,5,5	Fiction	91%	84%	93%	94%	93%
The contraceptive implant can protect against STIs	Fact	10%	18%	9%	7%	7%
	Fiction	90%	82%	91%	93%	93%
If you use the contraceptive patch then you can't also wear patches to	Fact	18%	22%	14%	16%	17%
help you quit smoking	Fiction	82%	78%	86%	84%	83%
If you forget to take the pill during the month, taking two the next	Fact	9%	12%	8%	6%	8%
day meeans you're still covered	Fiction	91%	88%	8% 92%	94%	92%
	riction	9170	00%	92%	94%	9270

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		Relations	hip Status	Gen	der
		Divorced	Widowed	Male	Female
A woman won't get pregnant if she has sex during her period	Fact	10%	0%	24%	1 5%
	Fiction	90%	100%	76%	85%
All sexually transmitted infections or STIs can be cleared-up with	Fact	26%	30%	18%	17%
antibiotics	Fiction	74%	70%	82%	83%
A woman won't get pregnant if she has sex standing up	Fact	2%	0%	9%	2%
	Fiction	98%	100%	91%	98%
The average age at which people lose their virginity is 16	Fact	39%	38%	44%	42%
	Fiction	61%	62%	56%	58%
There are 14 different types of contraception available	Fact	63%	52%	60%	66%
	Fiction	37%	48%	40%	34%
A woman won't get pregnant if she has a bath after sex	Fact	3%	0%	7%	2%
	Fiction	97%	100%	93%	98%
A woman / man can't catch an STI if the guy doesn't orgasm during	Fact	3%	0%	9%	4%
sex	Fiction	97%	100%	91%	96%
A woman won't get pregnant if the man withdraws before he	Fact	15%	16%	26%	13%
ejaculates	Fiction	85%	84%	74%	87%
You can't get an STI through having oral sex	Fact	14%	22%	18%	11%
	Fiction	86%	78%	82%	89%
Only women that have had babies can use the Coil (intrauterine	Fact	17%	0%	14%	14%
device(IUD)) as a form of contraception	Fiction	83%	100%	86%	86%
Talking about sex and relationships with young people makes them	Fact	13%	26%	21%	11%
more likely to have sex	Fiction	87%	74%	79%	89%
You can't get pregnant if you're breast feeding	Fact	4%	11%	12%	7%
	Fiction	96%	89%	88%	93%
The contraceptive implant can protect against STIs	Fact	1%	11%	14%	6%
	Fiction	99%	89%	86%	94%
If you use the contraceptive patch then you can't also wear patches to	Fact	18%	19%	20%	16%
help you quit smoking	Fiction	82%	81%	80%	84%
If you forget to take the pill during the month, taking two the next	Fact	7%	0%	10%	7%
day meeans you're still covered	Fiction	93%	100%	90%	93%

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			Ag	e	
		16-24	25-34	35-44	45-50
A woman won't get pregnant if she has sex during her period	Fact	25%	18%	19%	13%
	Fiction	75%	82%	81%	87%
All sexually transmitted infections or STIs can be cleared-up with	Fact	20%	15%	15%	23%
antibiotics	Fiction	80%	85%	85%	77%
A woman won't get pregnant if she has sex standing up	Fact	11%	7%	2%	1%
	Fiction	89%	93%	98%	99%
The average age at which people lose their virginity is 16	Fact	46%	45%	40%	43%
	Fiction	54%	55%	60%	57%
There are 14 different types of contraception available	Fact	65%	68%	58%	62%
	Fiction	35%	32%	42%	38%
A woman won't get pregnant if she has a bath after sex	Fact	8%	6%	1%	1%
	Fiction	92%	94%	99%	99%
A woman / man can't catch an STI if the guy doesn't orgasm during	Fact	11%	7%	3%	2%
sex	Fiction	89%	93%	97%	98%
A woman won't get pregnant if the man withdraws before he	Fact	29%	21%	13%	13%
ejaculates	Fiction	71%	79%	87%	87%
You can't get an STI through having oral sex	Fact	20%	14%	12%	13%
	Fiction	80%	86%	88%	87%
Only women that have had babies can use the Coil (intrauterine	Fact	18%	16%	11%	10%
device(IUD)) as a form of contraception	Fiction	82%	84%	89%	90%
Talking about sex and relationships with young people makes them	Fact	24%	16%	12%	13%
more likely to have sex	Fiction	76%	84%	88%	87%
You can't get pregnant if you're breast feeding	Fact	18%	10%	5%	4%
	Fiction	82%	90%	95%	96%
The contraceptive implant can protect against STIs	Fact	20%	11%	5%	5%
	Fiction	80%	89%	95%	95%
If you use the contraceptive patch then you can't also wear patches to	Fact	20%	22%	15%	14%
help you quit smoking	Fiction	80%	78%	85%	86%
If you forget to take the pill during the month, taking two the next	Fact	13%	11%	5%	5%
day meeans you're still covered	Fiction	87%	89%	95%	95%

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			South East	Region South West	East	West
A manage manual and another set if the has see showing how powind	<b>Fast</b>	London	England	England	Midlands	Midlands
A woman won't get pregnant if she has sex during her period	Fact	30%	17%	17%	17%	18%
All second by the second in factorians on CTDs and has also and second the	Fiction	70%	83%	83%	83%	82%
All sexually transmitted infections or STIs can be cleared-up with antibiotics	Fact	18%	23%	17%	15%	17%
	Fiction	82%	77%	83%	85%	83%
A woman won't get pregnant if she has sex standing up	Fact	11%	9%	1%	3%	5%
	Fiction	89%	91%	99%	97%	95%
The average age at which people lose their virginity is 16	Fact	54%	40%	47%	36%	42%
	Fiction	46%	60%	53%	64%	58%
There are 14 different types of contraception available	Fact	58%	70%	71%	58%	63%
	Fiction	42%	30%	29%	42%	37%
A woman won't get pregnant if she has a bath after sex	Fact	8%	8%	1%	2%	4%
	Fiction	92%	92%	99%	98%	96%
A woman / man can't catch an STI if the guy doesn't orgasm during	Fact	12%	10%	3%	4%	4%
sex	Fiction	88%	90%	97%	96%	96%
A woman won't get pregnant if the man withdraws before he	Fact	29%	22%	10%	11%	17%
ejaculates	Fiction	71%	78%	90%	89%	83%
You can't get an STI through having oral sex	Fact	20%	17%	10%	8%	13%
	Fiction	80%	83%	90%	92%	87%
Only women that have had babies can use the Coil (intrauterine	Fact	18%	21%	16%	8%	11%
device(IUD)) as a form of contraception	Fiction	82%	79%	84%	92%	89%
Talking about sex and relationships with young people makes them	Fact	22%	19%	11%	8%	12%
more likely to have sex	Fiction	78%	81%	89%	92%	88%
You can't get pregnant if you're breast feeding	Fact	15%	13%	5%	7%	7%
	Fiction	85%	87%	95%	93%	93%
The contraceptive implant can protect against STIs	Fact	14%	13%	9%	5%	13%
	Fiction	86%	87%	91%	95%	87%
If you use the contraceptive patch then you can't also wear patches to	Fact	25%	21%	12%	15%	14%
help you quit smoking	Fiction	75%	79%	88%	85%	86%
If you forget to take the pill during the month, taking two the next	Fact	16%	12%	8%	3%	6%
day meeans you're still covered	Fiction	84%	88%	92%	97%	94%

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			Reg	gion	
		East Anglia	North East	North West	Yorks & Humberside
A woman won't get pregnant if she has sex during her period	Fact	18%	16%	17%	17%
	Fiction	82%	84%	83%	83%
All sexually transmitted infections or STIs can be cleared-up with	Fact	13%	15%	21%	1 3%
antibiotics	Fiction	87%	85%	79%	87%
A woman won't get pregnant if she has sex standing up	Fact	4%	4%	4%	2%
	Fiction	96%	96%	96%	98%
The average age at which people lose their virginity is 16	Fact	46%	37%	43%	39%
	Fiction	54%	63%	57%	61%
There are 14 different types of contraception available	Fact	63%	70%	60%	61%
	Fiction	37%	30%	40%	39%
A woman won't get pregnant if she has a bath after sex	Fact	2%	4%	3%	2%
	Fiction	98%	96%	97%	98%
A woman / man can't catch an STI if the guy doesn't orgasm during	Fact	2%	4%	6%	3%
sex	Fiction	98%	96%	94%	97%
A woman won't get pregnant if the man withdraws before he	Fact	15%	15%	21%	22%
ejaculates	Fiction	85%	85%	79%	78%
You can't get an STI through having oral sex	Fact	13%	11%	21%	11%
	Fiction	87%	89%	79%	89%
Only women that have had babies can use the Coil (intrauterine	Fact	11%	16%	11%	9%
device(IUD)) as a form of contraception	Fiction	89%	84%	89%	91%
Talking about sex and relationships with young people makes them	Fact	13%	23%	18%	15%
more likely to have sex	Fiction	87%	77%	82%	85%
You can't get pregnant if you're breast feeding	Fact	8%	8%	9%	6%
	Fiction	92%	92%	91%	94%
The contraceptive implant can protect against STIs	Fact	7%	10%	11%	5%
	Fiction	93%	90%	89%	95%
If you use the contraceptive patch then you can't also wear patches to	Fact	15%	19%	17%	20%
help you quit smoking	Fiction	85%	81%	83%	80%
If you forget to take the pill during the month, taking two the next	Fact	5%	8%	9%	3%
day meeans you're still covered	Fiction	95%	92%	91%	97%

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			Socio-Econor	nic Group	
		AB	C1	C2	DE
A woman won't get pregnant if she has sex during her period	Fact	18%	17%	21%	21%
	Fiction	82%	83%	79%	79%
All sexually transmitted infections or STIs can be cleared-up with	Fact	14%	13%	19%	23%
antibiotics	Fiction	86%	87%	81%	77%
A woman won't get pregnant if she has sex standing up	Fact	5%	3%	5%	7%
	Fiction	95%	97%	95%	93%
The average age at which people lose their virginity is 16	Fact	40%	43%	44%	45%
	Fiction	60%	57%	56%	55%
There are 14 different types of contraception available	Fact	63%	63%	65%	63%
	Fiction	37%	37%	35%	37%
A woman won't get pregnant if she has a bath after sex	Fact	5%	3%	6%	4%
	Fiction	95%	97%	94%	96%
A woman / man can't catch an STI if the guy doesn't orgasm during	Fact	6%	5%	6%	7%
sex	Fiction	94%	95%	94%	93%
A woman won't get pregnant if the man withdraws before he	Fact	21%	16%	18%	21%
ejaculates	Fiction	79%	84%	82%	79%
You can't get an STI through having oral sex	Fact	14%	11%	17%	19%
	Fiction	86%	89%	83%	81%
Only women that have had babies can use the Coil (intrauterine	Fact	11%	10%	18%	19%
device(IUD)) as a form of contraception	Fiction	89%	90%	82%	81%
Talking about sex and relationships with young people makes them	Fact	12%	15%	16%	19%
more likely to have sex	Fiction	88%	85%	84%	81%
You can't get pregnant if you're breast feeding	Fact	8%	8%	10%	11%
	Fiction	92%	92%	90%	89%
The contraceptive implant can protect against STIs	Fact	8%	9%	10%	13%
	Fiction	92%	91%	90%	87%
If you use the contraceptive patch then you can't also wear patches to	Fact	14%	15%	20%	22%
help you quit smoking	Fiction	86%	85%	80%	78%
If you forget to take the pill during the month, taking two the next	Fact	7%	7%	9%	11%
day meeans you're still covered	Fiction	93%	93%	91%	89%

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#### What proportion of parents do you think give their children informed and reliable advice on relationships and sexual health?

	Relationship Status							Gender		
	Total	In Single	a relationship, but live apart	Cohabiting	Married	Divorced	Widowed	Male	Female	
0 to 5%	10%	14%	9%	10%	8%	6%	20%	13%	89	
6 to 25%	47%	43%	50%	50%	48%	52%	63%	47%	48%	
26 to 50%	32%	32%	33%	30%	35%	27%	8%	31%	349	
51 to 75%	8%	8%	7%	9%	8%	15%	9%	8%	9%	
76 to 100%	2%	3%	1%	2%	1%	0%	0%	2%	19	

What proportion of parents do you think give their children informed and reliable advice on relationships and sexual health?

	16-24	25-34	35-44	45-50
0 to 5%	12%	8%	11%	10%
6 to 25%	44%	50%	49%	44%
26 to 50%	34%	31%	32%	35%
51 to 75%	8%	9%	7%	10%
76 to 100%	2%	2%	1%	1%

#### What proportion of parents do you think give their children informed and reliable advice on relationships and sexual health?

				Region				
London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West	Yorks & Humberside
12%	7%	8%	11%	11%	11%	11%	12%	11%
47%	43%	51%	49%	47%	53%	51%	44%	46%
33%	39%	34%	30%	32%	24%	28%	34%	33%
7%	10%	6%	7%	7%	12%	9%	7%	8%
2%	2%	0%	2%	3%	0%	1%	2%	1%
	12% 47% 33% 7%	London         England           12%         7%           47%         43%           33%         39%           7%         10%	London         England         England           12%         7%         8%           47%         43%         51%           33%         39%         34%           7%         10%         6%	London         England         England         Midlands           12%         7%         8%         11%           47%         43%         51%         49%           33%         39%         34%         30%           7%         10%         6%         7%	South East England         South West England         East Midlands         West Midlands           12%         7%         8%         11%         11%           47%         43%         51%         49%         47%           33%         39%         34%         30%         32%           7%         10%         6%         7%         7%	South East London         South West England         East Midlands         West Midlands         East Anglia           12%         7%         8%         11%         11%         11%           47%         43%         51%         49%         47%         53%           33%         39%         34%         30%         32%         24%           7%         10%         6%         7%         7%         12%	South East         South West         East         West           London         England         England         Midlands         Midlands         East Anglia         North East           12%         7%         8%         11%         11%         11%         11%           47%         43%         51%         49%         47%         53%         51%           33%         39%         34%         30%         32%         24%         28%           7%         10%         6%         7%         7%         12%         9%	South East London         South West England         East Midlands         West Midlands         East Anglia         North East         North West           12%         7%         8%         11%         11%         11%         11%         12%           47%         43%         51%         49%         47%         53%         51%         44%           33%         39%         34%         30%         32%         24%         28%         34%           7%         10%         6%         7%         7%         12%         9%         7%

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What proportion of parents do you think give their children informed and reliable advice on relationships and sexual health?

	Socio-Economic Group							
	AB	C1	C2	DE				
0 to 5%	11%	11%	9%	10%				
6 to 25%	54%	51%	42%	42%				
26 to 50%	28%	30%	36%	36%				
51 to 75%	6%	6%	12%	10%				
76 to 100%	1%	1%	1%	3%				

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				Relationshi	p Status		
		Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced
Talking to children and young people about relationships	Agree	61%	51%	64%	66%	65%	72%
and sex and helps avoid/prevent under age sex	Disagree	15%	17%	17%	13%	12%	15%
	Don't know	24%	32%	19%	21%	23%	14%
Parents talking about relationships and sex with their teens	Agree	69%	59%	71%	71%	75%	71%
helps young people prevent unplanned pregnancy and STIs	Disagree	11%	14%	12%	10%	8%	9%
	Don't know	20%	27%	17%	19%	17%	20%
Talking about relationships and sex makes sexual relationships more fulfilling	Agree	62%	52%	71%	68%	63%	74%
	Disagree	11%	14%	7%	10%	12%	2%
	Don't know	26%	33%	22%	22%	25%	24%
As a nation, we find it easier to talk about relationships	Agree	52%	46%	56%	55%	52%	69%
and sex than ever before	Disagree	24%	26%	25%	20%	26%	15%
	Don't know	24%	28%	18%	25%	21%	15%
People generally have superficial conversations about sex	Agree	70%	62%	71%	71%	75%	71%
and relationships	Disagree	9%	12%	10%	9%	8%	8%
	Don't know	21%	27%	19%	20%	17%	22%
There is a lot of misunderstanding and low levels of	Agree	72%	66%	75%	72%	75%	75%
knowledge in conversations about sex and relationships	Disagree	8%	10%	9%	8%	6%	4%
	Don't know	20%	24%	16%	20%	19%	21%
There are questions I'd like answers to about contraception	Agree	23%	27%	28%	22%	19%	20%
and sexual health	Disagree	53%	44%	54%	55%	59%	60%
	Don't know	24%	29%	18%	24%	22%	21%

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		Relationship	Gen	der
		Widowed	Male	Female
Talking to children and young people about relationships	Agree	58%	57%	65%
and sex and helps avoid/prevent under age sex	Disagree	13%	16%	13%
	Don't know	28%	26%	22%
Parents talking about relationships and sex with their teens	Agree	37%	63%	74%
helps young people prevent unplanned pregnancy and STIs	Disagree	0%	13%	9%
	Don't know	63%	24%	17%
Talking about relationships and sex makes sexual	Agree	61%	61%	64%
relationships more fulfilling	Disagree	0%	12%	11%
	Don't know	39%	27%	25%
As a nation, we find it easier to talk about relationships and sex than ever before	Agree	49%	51%	53%
	Disagree	0%	24%	24%
	Don't know	51%	25%	23%
People generally have superficial conversations about sex	Agree	66%	68%	71%
and relationships	Disagree	0%	10%	9%
	Don't know	34%	22%	20%
There is a lot of misunderstanding and low levels of	Agree	72%	70%	74%
knowledge in conversations about sex and relationships	Disagree	0%	9%	7%
	Don't know	28%	22%	19%
There are questions I'd like answers to about contraception	Agree	19%	23%	23%
and sexual health	Disagree	47%	51%	55%
	Don't know	34%	26%	22%

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			Ag	e	
		16-24	25-34	35-44	45-50
Falking to children and young people about relationships	Agree	53%	64%	64%	62%
and sex and helps avoid/prevent under age sex	Disagree	16%	12%	14%	18%
	Don't know	31%	25%	22%	20%
Parents talking about relationships and sex with their teens	Agree	59%	70%	74%	70%
nelps young people prevent unplanned pregnancy and STIs	Disagree	15%	9%	10%	10%
	Don't know	26%	21%	16%	20%
Falking about relationships and sex makes sexual	Agree	54%	67%	64%	63%
elationships more fulfilling	Disagree	15%	10%	11%	9%
	Don't know	31%	24%	25%	28%
s a nation, we find it easier to talk about relationships nd sex than ever before	Agree	51%	53%	52%	52%
	Disagree	20%	23%	27%	27%
	Don't know	30%	24%	21%	21%
People generally have superficial conversations about sex	Agree	57%	68%	77%	77%
and relationships	Disagree	12%	10%	8%	7%
	Don't know	31%	22%	15%	16%
There is a lot of misunderstanding and low levels of	Agree	64%	70%	76%	79%
knowledge in conversations about sex and relationships	Disagree	10%	9%	6%	5%
	Don't know	25%	21%	18%	16%
here are questions I'd like answers to about contraception	Agree	26%	27%	20%	17%
and sexual health	Disagree	42%	50%	60%	63%
	Don't know	32%	24%	20%	20%

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				Reg	ion		
		London	South East England	South West England	East Midlands	West Midlands	East Anglia
Talking to children and young people about relationships	Agree	60%	64%	62%	62%	57%	63%
and sex and helps avoid/prevent under age sex	Disagree	16%	12%	14%	15%	20%	11%
	Don't know	25%	24%	25%	23%	22%	26%
Parents talking about relationships and sex with their teens	Agree	70%	69%	68%	73%	67%	71%
helps young people prevent unplanned pregnancy and STIs	Disagree	11%	9%	12%	12%	15%	7%
	Don't know	19%	22%	20%	16%	18%	21%
Talking about relationships and sex makes sexual	Agree	57%	67%	69%	71%	62%	61%
relationships more fulfilling	Disagree	16%	8%	10%	5%	16%	11%
	Don't know	27%	25%	21%	24%	22%	28%
s a nation, we find it easier to talk about relationships	Agree	54%	55%	55%	50%	47%	54%
and sex than ever before	Disagree	24%	23%	22%	29%	27%	22%
	Don't know	22%	22%	23%	20%	27%	24%
People generally have superficial conversations about sex	Agree	65%	68%	77%	76%	72%	66%
and relationships	Disagree	15%	9%	6%	8%	8%	10%
	Don't know	20%	23%	18%	16%	20%	24%
There is a lot of misunderstanding and low levels of	Agree	68%	69%	77%	76%	78%	69%
knowledge in conversations about sex and relationships	Disagree	11%	8%	7%	11%	7%	7%
	Don't know	21%	23%	17%	14%	15%	24%
There are questions I'd like answers to about contraception	Agree	30%	25%	27%	20%	25%	20%
and sexual health	Disagree	49%	51%	49%	61%	55%	52%
	Don't know	22%	24%	24%	19%	20%	28%

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		Region						
		North East	North West	Yorks & Humberside	AB	C1	C2	DE
Talking to children and young people about relationships	Agree	64%	61%	58%	70%	67%	58%	51%
and sex and helps avoid/prevent under age sex	Disagree	9%	13%	19%	11%	14%	16%	17%
	Don't know	27%	26%	23%	19%	19%	26%	32%
Parents talking about relationships and sex with their teens	Agree	67%	72%	60%	78%	72%	67%	61%
helps young people prevent unplanned pregnancy and STIs	Disagree	4%	8%	18%	8%	9%	12%	13%
	Don't know	29%	20%	22%	15%	18%	21%	26%
Talking about relationships and sex makes sexual	Agree	59%	56%	61%	68%	69%	61%	53%
relationships more fulfilling	Disagree	6%	15%	9%	11%	9%	11%	14%
	Don't know	35%	29%	29%	20%	22%	28%	33%
As a nation, we find it easier to talk about relationships	Agree	48%	52%	49%	59%	53%	49%	48%
and sex than ever before	Disagree	20%	24%	27%	24%	25%	26%	23%
	Don't know	32%	24%	25%	17%	22%	25%	29%
People generally have superficial conversations about sex	Agree	63%	70%	71%	75%	76%	67%	61%
and relationships	Disagree	7%	8%	11%	10%	8%	10%	10%
	Don't know	30%	22%	18%	14%	16%	22%	29%
There is a lot of misunderstanding and low levels of	Agree	65%	71%	74%	78%	76%	69%	65%
knowledge in conversations about sex and relationships	Disagree	6%	7%	7%	8%	8%	10%	7%
	Don't know	29%	22%	19%	14%	16%	21%	28%
There are questions I'd like answers to about contraception	Agree	17%	19%	19%	25%	23%	23%	22%
and sexual health	Disagree	49%	55%	58%	56%	57%	50%	49%
	Don't know	34%	26%	23%	19%	20%	27%	29%

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#### Which of the following statements do you think best sums up England's attitude to talking about relationships and sexual health?

	Relationship Status									
	Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed			
The English are too reserved when it comes to talking about relationships and sexual health	28%	27%	25%	31%	28%	34%	9%			
The English are happy to talk about relationships and sexual health but we do it in a light hearted / jokey way	26%	27%	23%	26%	28%	25%	5%			
More accurate conversations about relationships and sexual health are a good thing	12%	14%	9%	12%	12%	6%	0%			
Lots of people in England would benefit from more open and accurate conversations about relationships and sexual health	30%	26%	38%	29%	30%	31%	67%			
The English are comfortable having serious and meaningful conversations about relationships and sexual health	4%	6%	5%	2%	3%	3%	20%			

#### Which of the following statements do you think best sums up England's attitude to talking about relationships and sexual health?

	Gen	der		Ag	e			
	Male	Female	16-24	25-34	35-44	45-50		
The English are too reserved when it comes to talking about relationships and sexual health	31%	26%	20%	28%	32%	32%		
The English are happy to talk about relationships and sexual health but we do it in a light hearted / jokey way	28%	25%	30%	29%	25%	20%		
More accurate conversations about relationships and sexual health are a good thing	11%	13%	15%	12%	11%	10%		
Lots of people in England would benefit from more open and accurate conversations about relationships and sexual health	26%	33%	28%	27%	31%	35%		
The English are comfortable having serious and meaningful conversations about relationships and sexual health	4%	4%	7%	4%	2%	4%		

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#### Which of the following statements do you think best sums up England's attitude to talking about relationships and sexual health?

	London	South East England	South West England	Region East Midlands	West Midlands	East Anglia	North East
The English are too reserved when it comes to talking about relationships and sexual health	23%	27%	31%	34%	32%	27%	27%
The English are happy to talk about relationships and sexual health but we do it in a light hearted / jokey way	26%	26%	20%	27%	24%	33%	31%
More accurate conversations about relationships and sexual health are a good thing	14%	13%	11%	11%	16%	10%	12%
Lots of people in England would benefit from more open and accurate conversations about relationships and sexual health	32%	28%	34%	25%	26%	29%	24%
The English are comfortable having serious and meaningful conversations about relationships and sexual health	6%	6%	4%	3%	2%	2%	7%

### Which of the following statements do you think best sums up England's attitude to talking about relationships and sexual health?

	Reg	gion		Socio-Econor	nic Group	
	North West	Yorks & Humberside	AB	Cl	C2	DE
The English are too reserved when it comes to talking about relationships and sexual health	26%	30%	28%	29%	30%	26%
The English are happy to talk about relationships and sexual health but we do it in a light hearted / jokey way	26%	25%	28%	25%	27%	26%
More accurate conversations about relationships and sexual health are a good thing	10%	1 3%	10%	12%	10%	14%
Lots of people in England would benefit from more open and accurate conversations about relationships and sexual health	33%	30%	31%	33%	27%	27%
The English are comfortable having serious and meaningful conversations about relationships and sexual health	5%	2%	3%	1%	6%	6%

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#### Do you think the English could have more meaningful and helpful conversations about sexual health and relationships?

			Relat	tionship Status				Gen	der
	Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed	Male	Female
Yes	78%	73%	82%	80%	79%	79%	97%	74%	81%
No	6%	8%	7%	6%	5%	3%	0%	8%	4%
Don't know	16%	19%	12%	14%	16%	18%	3%	17%	15%

# Do you think the English could have more meaningful and helpful conversations about sexual health and relationships?

		Ag	e	
	16-24	25-34	35-44	45-50
Yes	73%	76%	82%	80%
No	10%	8%	3%	4%
Don't know	17%	16%	15%	16%

#### Do you think the English could have more meaningful and helpful conversations about sexual health and relationships?

					Region				
	London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West	Yorks & Humberside
Yes	72%	80%	80%	83%	80%	83%	74%	76%	73%
No	8%	5%	5%	6%	5%	2%	11%	7%	8%
Don't know	20%	15%	15%	11%	15%	15%	14%	17%	19%

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Do you think the English could have more meaningful and helpful conversations about sexual health and relationships?

		Socio-Econor	nic Group	
	AB	C1	C2	DE
Yes	82%	81%	75%	73%
No	8%	4%	7%	6%
Don't know	11%	14%	18%	21%

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#### Would you like to have better and more helpful conversations about relationships and sexual health?

			Rela	tionship Status				Gen	der
_	Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed	Male	Female
Yes	46%	48%	53%	44%	43%	56%	49%	45%	47%
No	29%	27%	21%	32%	32%	20%	9%	30%	28%
Don't know	25%	25%	25%	23%	26%	24%	42%	25%	25%

Would you like to have better and more helpful conversations about relationships and sexual health?

		Ag	e	
	16-24	25-34	35-44	45-50
Yes	48%	48%	47%	39%
No	28%	26%	28%	34%
Don't know	24%	26%	24%	27%

#### Would you like to have better and more helpful conversations about relationships and sexual health?

					Region				
	London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West	Yorks & Humberside
Yes	57%	48%	48%	38%	44%	45%	45%	41%	46%
No	21%	31%	28%	35%	26%	30%	32%	31%	28%
Don't know	22%	20%	24%	27%	30%	25%	24%	28%	27%

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Would you like to have better and more helpful conversations about relationships and sexual health?

Socio-Economic Group							
	AB	C1	C2	DE			
Yes	47%	48%	49%	43%			
No	31%	30%	27%	27%			
Don't know	21%	23%	24%	30%			

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#### Do you / your partner use a form of contraception?

		Relationship Status						Gender		
	Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed	Male	Female	
Yes – we use a form of contraception	53%	49%	70%	60%	49%	38%	24%	49%	58%	
No – we do not use contraception	47%	51%	30%	40%	51%	62%	76%	51%	42%	

#### Do you / your partner use a form of contraception?

	Age							
	16-24	25-34	35-44	45-50				
Yes – we use a form of contraception	63%	64%	47%	33%				
No – we do not use contraception	37%	36%	53%	67%				

#### Do you / your partner use a form of contraception?

	London	South East England	South West England	East Midlands	Region West Midlands	East Anglia	North East	North West	Yorks & Humberside
Yes – we use a form of contraception	49%	55%	59%	53%	46%	61%	55%	52%	52%
No – we do not use contraception	51%	45%	41%	47%	54%	39%	45%	48%	48%

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#### Do you / your partner use a form of contraception?

		Socio-Econor	nic Group	
	AB	C1	C2	DE
Yes – we use a form of contraception	61%	59%	46%	46%
No – we do not use contraception	39%	41%	54%	54%

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			Relat	ionship Status			
			In a relationship, but				
	Total	Single	live apart	Cohabiting	Married	Divorced	Widowed
Your sibling or their sibling uses	2%	3%	5%	2%	1%	0%	0%
Your mother/father uses it	2%	2%	1%	2%	1%	2%	0%
Your friends/their friends use it	7%	13%	9%	3%	3%	0%	0%
Your GP recommended it	30%	20%	37%	37%	31%	23%	0%
Your Healthcare Professional recommended it	14%	12%	15%	13%	1 5%	15%	55%
You / they learnt about it at school / college	9%	17%	11%	6%	3%	1%	0%
It suits your busy lifestyle best	24%	23%	30%	25%	21%	13%	0%
I did my own research	22%	24%	24%	27%	17%	24%	0%
My partner helped me decide	15%	16%	17%	12%	16%	14%	45%
It reduces your period pains	14%	14%	19%	15%	12%	20%	0%
It reduces your spots / acne	4%	3%	7%	3%	4%	3%	0%
Don't know	11%	18%	7%	10%	10%	3%	0%
Other	14%	11%	11%	11%	19%	30%	0%

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	Gen	der		Age			
	Male	Female	16-24	25-34	35-44	45-50	
Your sibling or their sibling uses	2%	3%	3%	3%	1%	0%	
Your mother/father uses it	2%	1%	3%	2%	0%	0%	
Your friends/their friends use it	9%	5%	12%	7%	3%	1%	
Your GP recommended it	22%	38%	28%	30%	33%	30%	
Your Healthcare Professional recommended it	12%	16%	16%	14%	13%	10%	
You / they learnt about it at school / college	13%	5%	22%	6%	1%	1%	
It suits your busy lifestyle best	18%	28%	25%	29%	18%	16%	
I did my own research	19%	25%	24%	26%	18%	18%	
My partner helped me decide	21%	10%	16%	14%	14%	21%	
It reduces your period pains	6%	21%	14%	16%	16%	7%	
It reduces your spots / acne	3%	5%	7%	4%	2%	1%	
Don't know	17%	6%	16%	11%	9%	8%	
Other	10%	17%	11%	12%	18%	15%	

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				Reg	jion			
	London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West
Your sibling or their sibling uses	6%	2%	3%	1%	1%	1%	4%	1%
Your mother/father uses it	5%	1%	2%	1%	0%	1%	2%	1%
Your friends/their friends use it	13%	6%	6%	6%	9%	2%	12%	5%
Your GP recommended it	28%	31%	32%	25%	29%	33%	26%	33%
Your Healthcare Professional recommended it	14%	19%	18%	14%	23%	7%	8%	13%
You / they learnt about it at school / college	13%	3%	8%	14%	10%	6%	10%	12%
It suits your busy lifestyle best	23%	28%	20%	19%	23%	28%	20%	22%
I did my own research	30%	22%	19%	26%	20%	17%	32%	20%
My partner helped me decide	16%	15%	10%	20%	14%	15%	18%	12%
It reduces your period pains	13%	17%	12%	19%	12%	18%	10%	14%
It reduces your spots / acne	8%	6%	3%	1%	5%	3%	2%	2%
Don't know	9%	12%	15%	8%	11%	8%	7%	17%
Other	12%	13%	16%	13%	10%	15%	15%	11%

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	Region		Socio-Econor	nic Group	
	Yorks & Humberside	AB	C1	C2	DE
Your sibling or their sibling uses	2%	4%	2%	5%	0%
Your mother/father uses it	1%	3%	2%	2%	0%
Your friends/their friends use it	1%	10%	5%	4%	7%
Your GP recommended it	29%	34%	31%	37%	22%
Your Healthcare Professional recommended it	6%	16%	13%	17%	11%
You / they learnt about it at school / college	6%	11%	7%	12%	7%
lt suits your busy lifestyle best	24%	28%	27%	21%	18%
I did my own research	21%	25%	23%	18%	22%
My partner helped me decide	21%	16%	14%	14%	16%
It reduces your period pains	12%	18%	14%	18%	10%
It reduces your spots / acne	1%	6%	4%	5%	2%
Don't know	11%	7%	10%	11%	18%
Other	22%	14%	11%	15%	17%

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#### If you visited a Healthcare Professional to obtain contraception which of the following describes your experience:

		Relationship Status									
	Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed				
You suggested a type of contraception to them first	23%	22%	29%	22%	20%	38%	0%				
They suggested a type of contraception to you first	37%	32%	44%	38%	38%	16%	0%				
They went through a list of different options which you then	40%	46%	27%	41%	42%	46%	100%				

#### If you visited a Healthcare Professional to obtain contraception which of the following describes your experience:

	Gen	der		Age			
	Male	Female	16-24	25-34	35-44	45-50	
You suggested a type of contraception to them first	28%	21%	28%	24%	18%	21%	
They suggested a type of contraception to you first	34%	39%	39%	36%	39%	30%	
They went through a list of different options which you then	38%	40%	33%	40%	43%	49%	

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#### If you visited a Healthcare Professional to obtain contraception which of the following describes your experience:

					Region				
	London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West	Yorks & Humberside
You suggested a type of contraception to them first	25%	28%	24%	26%	17%	19%	8%	26%	21%
They suggested a type of contraception to you first	48%	27%	25%	26%	51%	37%	48%	47%	32%
They went through a list of different options which you then	27%	45%	51%	48%	32%	44%	43%	27%	47%

#### If you visited a Healthcare Professional to obtain contraception which of the following describes your experience:

	Socio-Economic Group							
	AB	C1	C2	DE				
You suggested a type of contraception to them first	26%	26%	23%	15%				
They suggested a type of contraception to you first	26%	40%	35%	48%				
They went through a list of different options which you then	48%	34%	42%	37%				

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			Rela	ationship Status				Gen	der
	Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed	Male	Female
Yes	49%	24%	58%	52%	61%	65%	100%	40%	56%
No	51%	76%	42%	48%	39%	35%	0%	60%	44%
Have you	used any of	her types of	contraception in	the nast?					
lave you	used any ot	her types of	contraception in	the past?					
lave you	used any oti	<b>her types of</b> Ag	-	the past?					
lave you	u used any otl		ge	<b>1 the past?</b>					
lave you		Ag	ge						

## Have you used any other types of contraception in the past?

					Region				
	London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West	Yorks & Humberside
Yes	38%	53%	56%	44%	49%	51%	56%	45%	49%
No	62%	47%	44%	56%	51%	49%	44%	55%	51%

## Have you used any other types of contraception in the past?

	AB	C1	C2	DE
Yes	52%	50%	54%	42%
No	48%	50%	46%	58%

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#### How many contraceptive methods have you used throughout your life?

	Relationship Status									
	Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed			
Three or fewer types	82%	81%	86%	84%	81%	79%	68%			
Four or five types	9%	9%	7%	9%	10%	10%	32%			
More than five types	1%	0%	1%	1%	2%	4%	0%			
l would only go on the pill whatever happened	7%	10%	6%	7%	7%	6%	0%			

#### How many contraceptive methods have you used throughout your life?

	Gen	der		Age			
	Male	Female	16-24	25-34	35-44	45-50	
Three or fewer types	83%	82%	80%	83%	85%	79%	
Four or five types	10%	8%	10%	9%	7%	14%	
More than five types	2%	1%	1%	2%	1%	2%	
I would only go on the pill whatever happened	5%	9%	9%	7%	7%	5%	

## How many contraceptive methods have you used throughout your life?

	Region								
	London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West	Yorks & Humberside
Three or fewer types	78%	78%	73%	88%	91%	89%	74%	83%	86%
Four or five types	14%	10%	16%	7%	4%	4%	15%	6%	6%
More than five types	1%	2%	0%	1%	1%	0%	4%	3%	1%
I would only go on the pill whatever happened	7%	10%	10%	4%	4%	7%	7%	8%	7%

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#### How many contraceptive methods have you used throughout your life?

	Socio-Economic Group					
	AB	C1	C2	DE		
Three or fewer types	84%	83%	82%	80%		
Four or five types	8%	9%	9%	10%		
More than five types	2%	1%	2%	0%		
l would only go on the pill whatever happened	7%	7%	7%	9%		

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If choosing a contraceptive in the future what features or benefits would you consider? Please tick all that apply.

			Relatio	onship Status			
			In a relationship, but				
	Total	Single	live apart	Cohabiting	Married	Divorced	Widowed
What would suit my age	33%	28%	32%	35%	37%	44%	68%
The best option for avoiding the risk of forgetting to take	36%	32%	41%	37%	34%	44%	0%
What would suit my lifestyle	46%	42%	49%	48%	43%	61%	45%
Convenience	53%	46%	61%	60%	51%	56%	22%
Reliability	70%	65%	78%	73%	67%	76%	100%
If it's commonly used by people I know / trust	17%	22%	24%	12%	13%	21%	45%
Beneficial side effects (e.g. reducing spots / period pain /	39%	36%	55%	38%	34%	52%	0%
Reducing risks of certain cancers or other health issues e.g	38%	33%	45%	42%	36%	40%	55%
None	10%	16%	3%	8%	10%	3%	0%

If choosing a contraceptive in the future what features or benefits would you consider? Please tick all that apply.

Gen	der	Age			
Male	Female	16-24	25-34	35-44	45-50
24%	42%	29%	30%	38%	42%
28%	41%	40%	38%	31%	24%
36%	54%	46%	49%	43%	42%
45%	61%	56%	55%	55%	37%
61%	77%	68%	72%	71%	62%
20%	15%	25%	15%	15%	10%
25%	51%	42%	40%	42%	19%
29%	46%	38%	39%	40%	31%
15%	5%	14%	6%	9%	16%
	Male 24% 28% 36% 45% 61% 20% 25% 29%	24%         42%           28%         41%           36%         54%           45%         61%           61%         77%           20%         15%           25%         51%           29%         46%	Male         Female         16-24           24%         42%         29%           28%         41%         40%           36%         54%         46%           45%         61%         56%           61%         77%         68%           20%         15%         25%           25%         51%         42%           29%         46%         38%	Male         Female         16-24         25-34           24%         42%         29%         30%           28%         41%         40%         38%           36%         54%         46%         49%           45%         61%         56%         55%           61%         77%         68%         72%           20%         15%         25%         15%           25%         51%         42%         40%           29%         46%         38%         39%	Male         Female         16-24         25-34         35-44           24%         42%         29%         30%         38%           28%         41%         40%         38%         31%           36%         54%         46%         49%         43%           45%         61%         56%         55%         55%           61%         77%         68%         72%         71%           20%         15%         25%         15%         15%           25%         51%         42%         40%         42%           29%         46%         38%         39%         40%

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#### If choosing a contraceptive in the future what features or benefits would you consider? Please tick all that apply.

Region							
London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West
40%	36%	27%	39%	23%	37%	37%	29%
38%	43%	25%	41%	34%	32%	30%	35%
50%	47%	43%	57%	42%	45%	34%	44%
54%	54%	55%	56%	55%	57%	50%	49%
72%	71%	68%	70%	75%	68%	72%	65%
16%	18%	14%	24%	23%	10%	21%	20%
42%	40%	35%	45%	35%	42%	40%	38%
37%	38%	32%	43%	30%	48%	47%	36%
6%	13%	13%	5%	6%	6%	12%	12%
	40% 38% 50% 54% 72% 16% 42% 37%	London         England           40%         36%           38%         43%           50%         47%           54%         54%           72%         71%           16%         18%           42%         40%           37%         38%	London         England         England           40%         36%         27%           38%         43%         25%           50%         47%         43%           54%         54%         55%           72%         71%         68%           16%         18%         14%           42%         40%         35%           37%         38%         32%	LondonEnglandEnglandMidlands40%36%27%39%38%43%25%41%50%47%43%57%54%54%55%56%72%71%68%70%16%18%14%24%42%40%35%45%37%38%32%43%	LondonEnglandEnglandMidlandsMidlands40%36%27%39%23%38%43%25%41%34%50%47%43%57%42%54%54%55%56%55%72%71%68%70%75%16%18%14%24%23%42%35%35%45%35%37%38%32%43%30%	LondonEnglandEnglandMidlandsMidlandsEast Anglia40%36%27%39%23%37%38%43%25%41%34%32%50%47%43%57%42%45%54%54%55%56%55%57%72%71%68%70%75%68%16%18%14%24%23%10%42%35%35%45%35%42%37%38%32%43%30%48%	LondonEnglandEnglandMidlandsMidlandsEast AngliaNorth East40%36%27%39%23%37%37%38%43%25%41%34%32%30%50%47%43%57%42%45%34%50%54%55%56%55%57%50%72%71%68%70%75%68%72%16%18%14%24%23%10%21%42%40%35%45%35%42%40%37%38%32%43%30%48%47%

#### If choosing a contraceptive in the future what features or benefits would you consider? Please tick all that apply.

	Region	Socio-Economic Group				
	Yorks & Humberside	AB	C1	C2	DE	
What would suit my age	31%	37%	35%	34%	27%	
The best option for avoiding the risk of forgetting to take	35%	34%	36%	41%	34%	
What would suit my lifestyle	44%	53%	49%	44%	36%	
Convenience	50%	58%	59%	52%	44%	
Reliability	69%	76%	74%	75%	57%	
If it's commonly used by people I know / trust	17%	20%	18%	25%	11%	
Beneficial side effects (e.g. reducing spots / period pain /	34%	42%	40%	42%	34%	
Reducing risks of certain cancers or other health issues e.g	38%	42%	36%	48%	34%	
None	14%	6%	6%	6%	19%	

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			Relat	ionship Status			
	Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed
Forgotten to take the contraceptive pill when using it	30%	16%	38%	37%	32%	33%	22%
Taken a contraceptive pill late	30%	21%	35%	36%	29%	34%	22%
Problems using condom (e.g. slippage)	33%	31%	35%	37%	31%	27%	100%
Taken too many / taken the wrong number of pills in one day	5%	6%	8%	4%	6%	2%	0%
Forgotten to replace my contraceptive implant/injection/patc	4%	5%	3%	6%	3%	4%	0%
Had to take emergency contraception (the morning after pill	23%	20%	28%	26%	19%	16%	0%
Had sex whilst not covered by any form of contraception	38%	30%	37%	40%	41%	55%	55%
None of these	30%	44%	25%	21%	28%	31%	0%

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	Gen	der		Age			
	Male	Female	16-24	25-34	35-44	45-50	
Forgotten to take the contraceptive pill when using it	9%	47%	26%	37%	27%	22%	
Taken a contraceptive pill late	7%	49%	26%	36%	26%	22%	
Problems using condom (e.g. slippage)	32%	33%	28%	37%	35%	27%	
Taken too many / taken the wrong number of pills in one day	3%	8%	7%	7%	3%	1%	
Forgotten to replace my contraceptive implant/injection/patc	4%	4%	5%	6%	1%	3%	
Had to take emergency contraception (the morning after pill	10%	33%	20%	28%	20%	1 5%	
Had sex whilst not covered by any form of contraception	36%	39%	25%	40%	43%	47%	
None of these	42%	20%	39%	22%	29%	38%	

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			Region						
	London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North Wes	
Forgotten to take the contraceptive pill when using it	32%	32%	36%	20%	31%	34%	31%	24%	
Taken a contraceptive pill late	32%	28%	35%	25%	31%	37%	32%	25%	
Problems using condom (e.g. slippage)	37%	27%	33%	31%	43%	28%	37%	31%	
Taken too many / taken the wrong number of pills in one day	12%	7%	5%	1%	8%	1%	4%	5%	
Forgotten to replace my contraceptive implant/injection/patc	8%	4%	5%	4%	4%	3%	5%	39	
Had to take emergency contraception (the morning after pill	24%	21%	23%	17%	25%	22%	25%	239	
Had sex whilst not covered by any form of contraception	39%	30%	42%	32%	45%	43%	42%	34%	
None of these	25%	35%	24%	39%	25%	26%	35%	349	

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	Region		Socio-Econor	Socio-Economic Group		
	Yorks & Humberside	AB	C1	C2	DE	
Forgotten to take the contraceptive pill when using it	24%	33%	35%	32%	20%	
Taken a contraceptive pill late	22%	30%	33%	40%	20%	
Problems using condom (e.g. slippage)	35%	41%	31%	33%	27%	
Taken too many / taken the wrong number of pills in one day	3%	6%	5%	6%	5%	
Forgotten to replace my contraceptive implant/injection/patc	1%	6%	3%	3%	4%	
Had to take emergency contraception (the morning after pill	22%	29%	21%	23%	19%	
Had sex whilst not covered by any form of contraception	36%	40%	39%	38%	35%	
None of these	33%	24%	28%	25%	40%	

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#### What made you decide which contraception to use? Please tick all that apply.

			Rela	tionship Status			
	Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed
I took advice from a female family member	6%	8%	7%	6%	5%	2%	0%
I took advice from my friends	11%	14%	16%	7%	8%	7%	0%
I use what my friend use	3%	5%	2%	3%	4%	0%	0%
I use what my sister/mum uses	3%	4%	3%	3%	3%	7%	0%
I did my own research	31%	33%	29%	32%	29%	35%	0%
I asked my GP to tell me about contraceptive choices	36%	26%	38%	39%	42%	38%	32%
My partner helped me decide	23%	16%	21%	25%	29%	22%	45%
I just asked my GP for the pill	10%	8%	11%	10%	9%	28%	0%
None of the above	19%	29%	17%	17%	14%	20%	22%

## What made you decide which contraception to use? Please tick all that apply.

	Gen	der		Ag	e	
	Male	Female	16-24	25-34	35-44	45-50
I took advice from a female family member	4%	8%	8%	8%	4%	1%
I took advice from my friends	9%	12%	17%	11%	8%	2%
I use what my friend use	5%	2%	4%	4%	3%	1%
I use what my sister/mum uses	3%	4%	7%	3%	2%	0%
I did my own research	28%	33%	30%	34%	28%	27%
I asked my GP to tell me about contraceptive choices	21%	49%	31%	38%	39%	39%
My partner helped me decide	29%	18%	23%	20%	25%	29%
I just asked my GP for the pill	4%	14%	9%	12%	9%	6%
None of the above	30%	10%	23%	17%	18%	19%

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#### What made you decide which contraception to use? Please tick all that apply.

	Region								
	London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West	
I took advice from a female family member	11%	6%	7%	4%	3%	5%	3%	9%	
I took advice from my friends	16%	6%	11%	9%	18%	12%	4%	13%	
I use what my friend use	5%	3%	1%	3%	4%	4%	5%	5%	
I use what my sister/mum uses	10%	4%	3%	0%	1%	3%	3%	1%	
I did my own research	33%	28%	31%	31%	35%	27%	33%	31%	
I asked my GP to tell me about contraceptive choices	35%	38%	37%	38%	35%	38%	36%	39%	
My partner helped me decide	22%	20%	19%	28%	20%	27%	28%	23%	
I just asked my GP for the pill	14%	10%	9%	4%	8%	8%	7%	9%	
None of the above	15%	24%	16%	23%	20%	19%	14%	16%	

#### What made you decide which contraception to use? Please tick all that apply.

	Region		Socio-Econor		
	Yorks & Humberside	AB	C1	C2	DE
I took advice from a female family member	3%	10%	6%	5%	4%
I took advice from my friends	5%	15%	9%	7%	11%
I use what my friend use	0%	4%	2%	6%	3%
I use what my sister/mum uses	1%	5%	2%	4%	3%
I did my own research	29%	35%	30%	26%	30%
I asked my GP to tell me about contraceptive choices	30%	42%	38%	46%	26%
My partner helped me decide	25%	23%	24%	23%	23%
I just asked my GP for the pill	14%	10%	12%	12%	6%
None of the above	25%	15%	17%	16%	27%

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How many different types of contraceptive do you think there are? Please type the number in the box below. If you're not sure, your best guess is fine.

			Gender						
	Total	Single	In a relationship, but live apart	Cohabiting	Married	Divorced	Widowed	Male	Female
1	2%	4%	1%	1%	1%	3%	0%	3%	1%
2	0%	1%	0%	0%	0%	0%	0%	1%	0%
3	1%	2%	2%	0%	1%	1%	0%	2%	0%
4	2%	2%	1%	2%	2%	0%	0%	3%	1%
5	8%	9%	9%	5%	10%	4%	9%	9%	7%
6	7%	8%	6%	6%	8%	14%	10%	8%	6%
7	4%	3%	6%	4%	5%	5%	0%	3%	5%
8	7%	7%	8%	7%	7%	8%	0%	6%	9%
9	2%	2%	2%	1%	2%	1%	0%	2%	2%
10	18%	15%	16%	25%	18%	19%	15%	16%	21%
11	1%	0%	1%	0%	0%	2%	0%	0%	1%
12	6%	5%	4%	4%	7%	6%	33%	6%	5%
13	1%	1%	1%	0%	1%	0%	0%	1%	0%
14	24%	25%	27%	24%	23%	19%	34%	25%	24%
15	8%	8%	7%	10%	7%	10%	0%	6%	10%
16	2%	2%	1%	1%	4%	2%	0%	2%	2%
17	6%	5%	8%	8%	4%	7%	0%	6%	5%

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How many different types of contraceptive do you think there are? Please type the number in the box below. If you're not sure, your best guess is fine.

#### Age

	16-24	25-34	35-44	45-50
1	3%	2%	1%	1%
2	1%	0%	0%	0%
3	3%	1%	1%	1%
4	2%	1%	2%	3%
5	10%	7%	8%	9%
6	6%	7%	8%	9%
7	4%	3%	5%	5%
8	4%	7%	10%	5%
9	2%	1%	3%	1%
10	14%	23%	17%	19%
11	1%	0%	1%	1%
12	3%	5%	6%	10%
13	1%	1%	0%	0%
14	30%	23%	22%	23%
15	8%	11%	6%	6%
16	2%	2%	4%	3%
17	7%	6%	6%	3%

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How many different types of contraceptive do you think there are? Please type the number in the box below. If you're not sure, your best guess is fine.

					Region				
	London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West	Yorks & Humberside
1	2%	3%	2%	1%	1%	1%	0%	1%	1%
2	0%	1%	0%	0%	0%	0%	0%	1%	0%
3	5%	1%	0%	1%	1%	2%	0%	1%	0%
4	2%	2%	1%	3%	1%	3%	4%	2%	2%
5	12%	9%	7%	5%	8%	7%	7%	6%	9%
6	6%	10%	5%	7%	9%	7%	5%	8%	7%
7	4%	6%	5%	2%	4%	3%	7%	3%	4%
8	8%	5%	7%	6%	5%	10%	11%	7%	7%
9	2%	2%	1%	3%	1%	1%	1%	3%	3%
10	20%	19%	23%	19%	16%	22%	14%	19%	11%
11	0%	0%	1%	0%	2%	0%	1%	1%	0%
12	5%	5%	6%	6%	5%	5%	5%	7%	8%
13	1%	1%	0%	1%	1%	0%	0%	1%	2%
14	19%	21%	27%	30%	22%	23%	23%	27%	32%
15	7%	9%	5%	6%	14%	6%	5%	10%	6%
16	2%	2%	2%	1%	4%	4%	6%	2%	1%
17	4%	5%	7%	9%	8%	6%	12%	3%	6%

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How many different types of contraceptive do you think there are? Please type the number in the box below. If you're not sure, your best guess is fine.

#### Socio-Economic Group

	AB	C1	C2	DE
1	1%	1%	2%	2%
2	0%	1%	1%	0%
3	1%	2%	2%	1%
4	1%	1%	3%	3%
5	7%	6%	9%	10%
6	6%	8%	7%	8%
7	5%	4%	7%	3%
8	7%	7%	7%	7%
9	2%	3%	2%	1%
10	18%	20%	19%	17%
11	1%	0%	0%	1%
12	5%	5%	7%	5%
13	1%	1%	1%	1%
14	26%	23%	22%	25%
15	8%	9%	6%	8%
16	2%	3%	3%	2%
17	6%	7%	2%	6%

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How many different types of contraceptive do you think there are? Please type the number in the box below. If you're not sure, your best guess is fine.

	Relationship Status					Gender			
		In a relationship, but							
Total	Single	live apart	Cohabiting	Married	Divorced	Widowed	Male	Female	
10.67	10.33	10.79	11.22	10.59	10.61	11.17	10.37	10.97	

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How many different types of contraceptive do you think there are? Please type the number in the box below. If you're not sure, your best guess is fine.

Age

<u>16-24 25-34 35-44 45-50</u> 10.63 10.89 10.64 10.38

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How many different types of contraceptive do you think there are? Please type the number in the box below. If you're not sure, your best guess is fine.

				Region				
 London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West	Yorks & Humberside
9.79	10.14	10.97	11.24	11.31	10.74	11.22	10.67	11.01

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How many different types of contraceptive do you think there are? Please type the number in the box below. If you're not sure, your best guess is fine.

Socio-Economic Group

 AB
 C1
 C2
 DE

 10.89
 10.94
 10.04
 10.57

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## Do you know what form of contraception the following use?

				Relati	onship Status			
				In a relationship, but				
		Total	Single	live apart	Cohabiting	Married	Divorced	Widowed
My siblings	Yes	27%	19%	30%	32%	28%	32%	12%
	No	73%	81%	70%	68%	72%	68%	88%
My friends	Yes	41%	38%	55%	47%	37%	38%	40%
	No	59%	62%	45%	53%	63%	62%	60%

## Do you know what form of contraception the following use?

		Geno	der				
		Male	Female	16-24	25-34	35-44	45-50
My siblings	Yes	18%	36%	25%	30%	24%	28%
	No	82%	64%	75%	70%	76%	72%
My friends	Yes	30%	52%	52%	46%	36%	26%
	No	70%	48%	48%	54%	64%	74%

# Do you know what form of contraception the following use?

			Region							
			South East	South West	East	West				Yorks &
		London	England	England	Midlands	Midlands	East Anglia	North East	North West	Humberside
My siblings	Yes	21%	25%	34%	27%	24%	25%	27%	29%	29%
	No	79%	75%	66%	73%	76%	75%	73%	71%	71%
My friends	Yes	40%	39%	47%	40%	45%	37%	40%	44%	40%
	No	60%	61%	53%	60%	55%	63%	60%	56%	60%

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## Do you know what form of contraception the following use?

		Socio-Economic Group					
		AB	C1	C2	DE		
My siblings	Yes	29%	25%	28%	26%		
	No	71%	75%	72%	74%		
My friends	Yes	44%	43%	39%	39%		
	No	56%	57%	61%	61%		

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#### Were you aware that certain contraceptives are better suited to particular lifestyles/stages in life?

Relationship Status								Gender	
In a relationship, but									
Total	Single	live apart	Cohabiting	Married	Divorced	Widowed	Male	Female	
66%	53%	71%	72%	71%	69%	100%	56%	76%	
34%	47%	29%	28%	29%	31%	0%	44%	24%	
	66%	TotalSingle66%53%	In a relationship, but <u>Total Single live apart</u> 66% 53% 71%	In a relationship, but <u>Total Single live apart Cohabiting</u> 66% 53% 71% 72%	In a relationship, but <u>Total Single live apart Cohabiting Married</u> 66% 53% 71% 72% 71%	In a relationship, but <u>Total Single live apart Cohabiting Married Divorced</u> 66% 53% 71% 72% 71% 69%	In a relationship, but <u>Total Single live apart Cohabiting Married Divorced Widowed</u> 66% 53% 71% 72% 71% 69% 100%	In a relationship, but <u>Total Single live apart Cohabiting Married Divorced Widowed Male</u> 66% 53% 71% 72% 71% 69% 100% 56%	

#### Were you aware that certain contraceptives are better suited to particular lifestyles/stages in life?

	Age								
	16-24	25-34	35-44	45-50					
Yes	56%	66%	71%	70%					
No	44%	34%	29%	30%					

#### Were you aware that certain contraceptives are better suited to particular lifestyles/stages in life?

					Region				
	London	South East England	South West England	East Midlands	West Midlands	East Anglia	North East	North West	Yorks & Humberside
Yes	64%	65%	70%	73%	66%	64%	62%	64%	70%
No	36%	35%	30%	27%	34%	36%	38%	36%	30%

## Were you aware that certain contraceptives are better suited to particular lifestyles/stages in life?

	Socio-Economic Group								
	AB	C1	C2	DE					
Yes	73%	71%	66%	57%					
No	27%	29%	34%	43%					