

Opinion Poll

Fieldwork : August 1st-3rd 2003

Absolutes/col percents

Table 1

Q.2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election?

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Midlands	North England	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat	Swing Voters	
Weighted base	1001	491	510	111	192	192	172	131	202	238	278	208	277	266	258	250	137	89	216	251	161	298	
Absolutely certain to vote	(10)	446	226	220	19	45	83	87	78	133	118	119	81	128	109	111	115	61	50	126	129	86	78
		45%	46%	43%	17%	24%	43%	51%	59%	66%	50%	43%	39%	46%	41%	43%	46%	44%	56%	59%	52%	53%	26%
	(9)	55	22	33	9	10	16	9	6	5	17	13	14	11	14	11	10	13	6	12	16	8	22
		5%	5%	6%	8%	5%	8%	5%	4%	2%	7%	5%	7%	4%	5%	4%	4%	10%	7%	6%	6%	5%	7%
	(8)	93	39	54	11	17	21	16	15	14	26	32	20	16	27	26	23	9	9	22	28	19	36
		9%	8%	11%	10%	9%	11%	9%	11%	7%	11%	11%	10%	6%	10%	10%	9%	7%	10%	10%	11%	12%	12%
	(7)	72	31	40	13	20	14	9	6	10	19	21	17	15	22	14	22	8	7	13	24	10	33
		7%	6%	8%	11%	10%	7%	5%	4%	5%	8%	8%	8%	6%	8%	5%	9%	6%	7%	6%	10%	6%	11%
	(6)	30	15	15	4	9	7	2	4	4	8	10	5	8	6	8	7	6	3	3	7	10	18
		3%	3%	3%	4%	4%	4%	1%	3%	2%	3%	4%	2%	3%	2%	3%	3%	4%	4%	2%	3%	6%	6%
	(5)	119	58	60	22	34	22	19	10	12	14	37	32	36	29	41	29	14	6	21	22	15	60
		12%	12%	12%	20%	18%	11%	11%	7%	6%	6%	13%	15%	13%	11%	16%	11%	10%	7%	10%	9%	10%	20%
	(4)	22	9	13	7	9	2	2	-	4	6	7	5	4	6	5	3	3	2	5	3	12	
		2%	2%	2%	7%	4%	1%	1%	-	1%	2%	3%	2%	2%	2%	2%	2%	3%	1%	2%	2%	2%	4%
	(3)	20	9	11	3	3	8	4	1	1	5	5	6	4	4	5	5	3	-	6	2	7	
		2%	2%	2%	3%	1%	4%	2%	1%	*	2%	2%	3%	2%	2%	2%	2%	2%	-	2%	1%	2%	
	(2)	19	10	10	4	8	-	3	-	5	2	7	-	10	9	4	4	2	-	6	-	1	8
		2%	2%	2%	3%	4%	-	2%	-	2%	1%	2%	-	4%	3%	2%	2%	2%	-	3%	-	1%	3%
Definitely would not vote	(1)	107	61	47	15	31	17	21	10	13	24	24	23	37	37	27	25	14	4	9	8	6	18
		11%	12%	9%	14%	16%	9%	12%	8%	7%	10%	9%	11%	13%	14%	11%	10%	10%	5%	4%	3%	3%	6%
Not registered		2	2	-	-	1	1	-	-	-	1	-	-	1	1	1	-	-	-	1	1	-	-
		*	*	-	-	1%	1%	-	-	-	*	-	-	*	*	*	-	-	-	*	*	-	-
Refused		1	-	1	-	-	-	1	-	1	-	-	-	-	-	-	1	-	-	-	-	-	
		*	-	*	-	-	-	1%	-	*	-	-	-	-	-	-	*	-	-	-	-	-	
Don't know		16	8	8	3	6	1	-	1	5	2	3	4	6	4	4	5	3	-	-	5	2	5
		2%	2%	2%	3%	3%	1%	-	*	2%	1%	1%	2%	2%	2%	2%	2%	2%	-	-	2%	1%	2%
Mean		7.40	7.32	7.47	6.04	6.08	7.60	7.53	8.29	8.47	7.84	7.43	7.20	7.13	7.08	7.27	7.49	7.48	8.30	8.34	8.28	8.22	6.87
Standard deviation		3.12	3.23	3.01	3.00	3.21	2.92	3.23	2.71	2.73	2.97	2.99	3.07	3.37	3.31	3.12	3.06	3.11	2.53	2.56	2.38	2.45	2.72
Standard error		0.10	0.15	0.13	0.29	0.28	0.21	0.23	0.21	0.19	0.21	0.17	0.21	0.21	0.21	0.20	0.20	0.27	0.27	0.17	0.15	0.20	0.16

Opinion Poll

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Absolutes/col percents

Table 2

Q.3/4 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (excluding those saying 1-5 or Don't know at Q.2)

Weighting: Past Vote Weights (Base Weight System)

This table has been weighted on the basis of past voting to be politically representative of the UK population as a whole and including only those most likely to vote

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Weighted base	564	289	275	52	81	113	97	94	127	162	161	105	135	146	139	135	79	65	188	185	141	119
Conservative	188	94	95	14	19	36	31	34	55	59	56	33	41	50	59	47	24	9	188	-	-	17
	33%	33%	34%	26%	24%	32%	31%	36%	43%	36%	35%	31%	30%	34%	43%	35%	30%	13%	100%	-	-	14%
Labour	185	86	98	23	25	40	33	29	34	43	45	42	54	44	40	53	20	27	-	185	-	45
	33%	30%	36%	45%	31%	36%	33%	31%	27%	27%	28%	40%	40%	30%	29%	39%	26%	42%	-	100%	-	38%
Liberal	141	79	62	9	29	28	22	24	28	43	48	21	29	42	32	31	24	12	-	-	141	45
	25%	27%	23%	18%	36%	25%	22%	25%	22%	27%	30%	20%	21%	28%	23%	23%	31%	18%	-	-	100%	38%
SNP	17	8	9	2	1	2	7	2	2	7	3	3	4	1	-	-	-	16	-	-	-	4
	3%	3%	3%	4%	2%	2%	7%	2%	2%	4%	2%	3%	3%	1%	-	-	-	24%	-	-	-	4%
Plaid Cymru	8	3	5	1	-	-	1	2	4	3	2	1	3	1	1	-	6	-	-	-	-	1
	1%	1%	2%	2%	-	-	1%	2%	3%	2%	1%	1%	2%	1%	*	-	8%	-	-	-	-	1%
The Green Party	10	5	4	1	1	4	1	2	1	4	3	1	1	4	1	2	2	1	-	-	-	3
	2%	2%	2%	2%	1%	3%	1%	2%	1%	3%	2%	1%	1%	3%	1%	1%	3%	2%	-	-	-	2%
The United Kingdom Independence Party (UKIP)	2	2	-	-	2	-	-	-	-	2	-	-	-	2	-	-	-	-	-	-	-	-
	*	1%	-	-	3%	-	-	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	-
The British National Party (BNP)	6	5	1	1	1	1	1	1	-	-	1	4	-	1	4	-	1	-	-	-	-	1
	1%	2%	*	2%	2%	1%	1%	2%	-	-	1%	4%	-	*	3%	-	2%	-	-	-	-	1%
The Socialist Alliance	1	-	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1
	*	-	*	-	-	-	1%	-	-	-	*	-	-	-	1%	-	-	-	-	-	-	1%
The Scottish Socialist Party	1	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-	-	-	-
	*	*	-	-	-	-	1%	-	-	1%	-	-	-	-	-	-	1%	-	-	-	-	-
Another party	6	5	1	-	1	2	1	-	2	-	2	-	3	1	1	2	1	-	-	-	-	2
	1%	2%	*	-	2%	1%	1%	-	2%	-	2%	-	3%	1%	1%	2%	1%	-	-	-	-	2%

Opinion Poll
Fieldwork : August 1st-3rd 2003

Absolutes/col percents

Table 3

Adjusted Voting Intention**Weighting: Past Vote Weights (Base Weight System)**

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Total	593
Conservative	191 32%
Labour	201 34%
Liberal Democrat/ Liberal	148 25%
Scottish National Party/SNP	17 3%
Plaid Cymru	8 1%
Other	28 5%

Opinion Poll

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Absolutes/col percents

Table 4

Q.5a Are you fairly sure that is what you'll do at the time of the next general election, or do you think you may well change your mind between now and then?

Base: All respondents (except those who are don't know or refused to voting intention)

	Sex		Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	817	425	393	93	158	156	137	115	158	201	229	170	218	219	213	202	108	75	216	251	161	203
Fairly sure that is what I'll do	600 73%	314 74%	286 73%	63 67%	106 67%	117 75%	92 67%	92 80%	130 83%	156 78%	160 70%	115 68%	168 77%	164 75%	145 68%	146 72%	86 79%	59 79%	186 86%	183 73%	105 65%	-
May well change my mind	203 25%	103 24%	100 26%	30 32%	48 30%	37 24%	43 31%	21 18%	25 16%	43 21%	63 28%	50 29%	47 21%	52 24%	61 28%	53 26%	22 20%	16 21%	26 12%	66 26%	53 33%	203 100%
Don't know	15 2%	8 2%	7 2%	1 1%	4 3%	3 2%	2 1%	2 2%	3 2%	2 1%	5 2%	4 3%	3 1%	4 2%	7 4%	3 1%	1 1%	-	4 2%	3 1%	3 2%	-

Opinion Poll

Fieldwork : August 1st-3rd 2003

Absolutes/col percents

Table 5

Q.5b Do you think of yourself as a floating voter - who hasn't decided yet which party, if any, to support at the election, or do you just prefer not to say how you may vote?

Base: All respondents who say don't know or refused to voting intention

	Sex		Age							Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	184	66	118	18	34	36	35	17	44	37	49	38	60	47	46	48	29	14	-	-	-	95
Floating voter	95	32	63	11	28	23	13	5	15	16	29	19	31	28	23	25	12	7	-	-	-	95
	52%	48%	53%	60%	81%	65%	37%	31%	33%	43%	60%	50%	51%	59%	52%	53%	41%	46%	-	-	-	100%
Prefer not to say	89	34	55	7	6	13	22	11	29	21	20	19	29	19	22	23	17	8	-	-	-	-
	48%	52%	47%	40%	19%	35%	63%	69%	67%	57%	40%	50%	49%	41%	48%	47%	59%	54%	-	-	-	-

Opinion Poll

Fieldwork : August 1st-3rd 2003

Absolutes/col percents

Table 6
Q.6 How good a leader is Tony Blair?
Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Weighted base	1001	491	510	111	192	192	172	131	202	238	278	208	277	266	258	250	137	89	216	251	161	298	
Very good indeed	(10)	45 4%	24 5%	21 4%	3 3%	3 1%	7 3%	5 3%	7 5%	20 10%	7 3%	4 2%	8 4%	25 9%	16 6%	2 1%	16 7%	6 5%	5 5%	1 1%	34 14%	3 2%	1 *
	(9)	45 5%	23 5%	23 4%	5 4%	5 3%	7 4%	11 7%	7 5%	11 5%	17 7%	7 3%	9 4%	13 5%	12 4%	13 5%	7 3%	9 7%	5 6%	1 1%	36 14%	3 2%	10 3%
	(8)	114 11%	50 10%	64 13%	11 10%	13 7%	36 19%	18 11%	16 12%	19 10%	26 11%	36 13%	23 11%	29 11%	24 9%	27 10%	34 14%	14 10%	16 18%	6 3%	66 26%	11 7%	41 14%
	(7)	97 10%	57 12%	40 8%	19 17%	18 9%	19 10%	13 8%	12 9%	17 9%	11 5%	34 12%	26 13%	27 10%	31 12%	22 9%	24 10%	12 9%	7 8%	16 7%	41 16%	14 9%	38 13%
	(6)	84 8%	39 8%	45 9%	11 10%	19 10%	12 6%	20 12%	7 5%	15 7%	32 13%	20 7%	16 8%	17 6%	27 10%	14 5%	21 8%	12 8%	11 12%	9 4%	24 10%	13 8%	25 9%
	(5)	190 19%	91 19%	99 19%	20 18%	45 23%	43 22%	28 16%	21 16%	33 16%	46 19%	59 21%	41 20%	45 16%	58 22%	54 21%	43 17%	22 16%	13 15%	39 18%	28 11%	43 26%	73 25%
	(4)	91 9%	49 10%	42 8%	8 7%	27 14%	13 7%	16 10%	16 12%	11 5%	27 11%	24 9%	22 11%	18 6%	27 10%	20 8%	23 9%	13 9%	8 9%	29 14%	7 3%	24 15%	30 10%
	(3)	85 8%	37 8%	48 9%	9 8%	17 9%	22 12%	14 8%	7 5%	16 8%	18 7%	27 10%	15 7%	26 9%	18 7%	28 11%	16 7%	16 12%	6 7%	27 12%	4 2%	19 12%	30 10%
	(2)	64 6%	27 6%	37 7%	10 9%	12 6%	8 4%	16 9%	8 6%	11 5%	17 7%	17 6%	10 5%	20 7%	10 4%	20 8%	16 7%	11 8%	7 7%	19 9%	4 2%	15 9%	17 6%
Very bad indeed	(1)	162 16%	85 17%	77 15%	12 11%	27 14%	25 13%	25 15%	28 21%	45 22%	33 14%	45 16%	34 16%	49 18%	36 14%	54 21%	43 17%	20 15%	8 9%	67 31%	6 2%	15 9%	24 8%
Don't know		23 2%	8 2%	15 3%	4 3%	8 4%	1 *	5 3%	3 2%	3 2%	5 2%	4 2%	4 2%	10 4%	7 3%	4 1%	7 3%	2 2%	4 4%	1 1%	- -	1 1%	8 3%
Mean		4.92	4.94	4.91	5.12	4.59	5.20	4.89	4.79	4.98	4.94	4.76	4.97	5.04	5.18	4.40	5.01	4.91	5.50	3.42	7.25	4.59	5.10
Standard deviation		2.67	2.69	2.65	2.49	2.28	2.56	2.65	2.85	3.05	2.58	2.50	2.61	2.94	2.57	2.58	2.77	2.71	2.63	2.19	2.10	2.15	2.21
Standard error		0.09	0.12	0.12	0.24	0.20	0.19	0.20	0.22	0.21	0.18	0.14	0.18	0.19	0.16	0.16	0.18	0.23	0.29	0.15	0.13	0.17	0.13

Opinion Poll

Fieldwork : August 1st-3rd 2003

Absolutes/col percents

Table 7
Q.6 How good a leader is Iain Duncan Smith?
Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Democr- at	Swing Voters	
Weighted base	1001	491	510	111	192	192	172	131	202	238	278	208	277	266	258	250	137	89	216	251	161	298	
Very good indeed	(10)	11 1%	6 1%	4 1%	-	-	1 *	1 1%	2 2%	7 3%	1 *	2 1%	2 1%	5 2%	2 1%	2 1%	4 2%	2 1%	1 1%	6 3%	1 *	1 1%	-
	(9)	13 1%	4 1%	9 2%	-	3 1%	3 1%	1 *	4 3%	3 1%	-	4 1%	4 2%	5 2%	2 1%	1 *	5 2%	1 1%	4 4%	5 2%	4 1%	2 1%	2 1%
	(8)	52 5%	21 4%	32 6%	3 3%	6 3%	6 3%	12 7%	5 4%	20 10%	9 4%	13 5%	11 5%	19 7%	14 5%	12 5%	14 6%	6 4%	5 6%	37 17%	5 2%	1 1%	11 4%
	(7)	62 6%	26 5%	35 7%	3 3%	10 5%	12 6%	10 6%	12 9%	16 8%	17 7%	15 5%	10 5%	20 7%	12 4%	20 8%	15 6%	10 8%	4 5%	27 12%	13 5%	5 3%	17 6%
	(6)	99 10%	51 10%	48 9%	16 14%	16 8%	13 7%	17 10%	17 13%	20 10%	27 11%	27 10%	17 8%	28 10%	26 10%	28 11%	24 10%	14 10%	8 9%	39 18%	26 10%	10 6%	33 11%
	(5)	235 23%	118 24%	117 23%	26 23%	46 24%	46 24%	47 27%	34 26%	36 18%	51 21%	72 26%	51 24%	62 22%	73 27%	58 22%	54 22%	35 25%	16 18%	56 26%	62 25%	44 27%	73 25%
	(4)	112 11%	57 12%	56 11%	9 8%	22 11%	30 16%	17 10%	16 12%	18 9%	37 16%	26 9%	25 12%	24 9%	29 11%	28 11%	28 11%	12 9%	15 17%	19 9%	30 12%	26 16%	38 13%
	(3)	101 10%	60 12%	41 8%	15 14%	22 11%	16 9%	17 10%	11 9%	19 10%	30 12%	24 9%	25 12%	22 8%	22 8%	29 11%	24 10%	19 14%	7 8%	6 3%	33 13%	27 17%	32 11%
	(2)	77 8%	39 8%	38 7%	6 6%	20 10%	13 7%	11 7%	7 6%	19 9%	12 5%	31 11%	17 8%	17 6%	25 9%	13 5%	23 9%	11 8%	5 6%	5 2%	22 9%	11 7%	26 9%
Very bad indeed	(1)	130 13%	77 16%	54 11%	13 11%	23 12%	31 16%	19 11%	17 13%	27 13%	34 14%	40 14%	22 10%	35 13%	34 13%	32 12%	32 13%	17 12%	16 18%	4 2%	38 15%	32 20%	28 9%
Don't know		109 11%	32 7%	77 15%	20 18%	25 13%	22 11%	21 12%	5 4%	17 8%	21 9%	24 8%	24 12%	40 15%	28 11%	35 13%	26 11%	12 9%	8 9%	11 5%	17 7%	2 1%	37 13%
Mean		4.35	4.16	4.55	4.15	4.08	4.08	4.48	4.62	4.65	4.20	4.20	4.37	4.64	4.27	4.40	4.41	4.33	4.31	5.95	4.02	3.71	4.28
Standard deviation		2.17	2.15	2.18	1.88	2.01	2.11	2.08	2.20	2.50	2.00	2.18	2.12	2.33	2.08	2.09	2.28	2.12	2.44	1.85	2.03	1.91	1.90
Standard error		0.07	0.10	0.10	0.20	0.19	0.16	0.16	0.17	0.18	0.15	0.13	0.15	0.16	0.14	0.14	0.15	0.19	0.27	0.13	0.13	0.15	0.12

Opinion Poll

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Absolutes/col percents

Table 8
Q.6 How good a leader is Charles Kennedy?
Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Weighted base	1001	491	510	111	192	192	172	131	202	238	278	208	277	266	258	250	137	89	216	251	161	298	
Very good indeed	(10)	15 1%	5 1%	10 2%	2 2%	3 1%	2 1%	1 1%	4 3%	2 1%	1 *	1 *	1 *	12 4%	4 2%	6 2%	4 2%	- -	1 1%	4 2%	3 1%	6 4%	5 2%
	(9)	14 1%	3 1%	11 2%	3 3%	1 1%	2 1%	3 2%	1 *	4 2%	5 2%	3 1%	2 1%	4 2%	3 1%	5 2%	3 2%	1 2%	2 1%	5 2%	3 2%	5 2%	
	(8)	64 6%	35 7%	30 6%	4 3%	3 2%	15 8%	17 10%	11 8%	15 7%	18 8%	26 9%	8 4%	13 5%	19 7%	16 6%	12 5%	13 9%	4 5%	14 7%	9 4%	29 18%	13 4%
	(7)	114 11%	54 11%	60 12%	12 11%	23 12%	18 9%	29 17%	16 12%	16 8%	33 14%	34 12%	21 10%	25 9%	27 10%	26 10%	30 12%	17 12%	13 15%	17 8%	34 13%	42 26%	39 13%
	(6)	119 12%	50 10%	69 14%	19 17%	23 12%	18 10%	23 13%	11 9%	24 12%	35 15%	28 10%	29 14%	28 10%	31 12%	28 11%	18 13%	16 18%	27 12%	36 14%	19 12%	35 12%	
	(5)	243 24%	114 23%	129 25%	25 22%	48 25%	54 28%	33 19%	38 29%	45 22%	56 24%	73 26%	49 24%	64 23%	54 20%	69 27%	63 25%	30 22%	27 30%	47 22%	62 25%	40 24%	85 28%
	(4)	106 11%	64 13%	42 8%	8 8%	27 14%	19 10%	17 10%	12 9%	23 11%	30 12%	29 10%	25 12%	23 8%	28 10%	28 11%	31 13%	13 10%	6 6%	33 15%	29 12%	10 6%	27 9%
	(3)	76 8%	46 9%	30 6%	7 7%	17 9%	11 6%	11 6%	13 10%	16 8%	15 6%	23 8%	15 7%	23 8%	30 11%	16 6%	17 7%	8 6%	5 6%	18 8%	24 10%	4 3%	20 7%
	(2)	50 5%	24 5%	26 5%	1 1%	11 6%	11 6%	8 5%	5 4%	15 7%	10 4%	11 4%	13 6%	17 6%	18 7%	12 5%	12 5%	8 6%	1 1%	16 7%	12 5%	2 1%	8 3%
Very bad indeed	(1)	65 7%	45 9%	21 4%	5 4%	5 3%	12 6%	10 6%	9 7%	25 12%	15 6%	16 6%	15 7%	20 7%	19 7%	12 5%	20 8%	9 7%	5 6%	19 9%	11 5%	2 1%	14 5%
Don't know		134 13%	51 10%	82 16%	25 23%	31 16%	29 15%	21 12%	11 8%	17 8%	20 9%	34 12%	31 15%	48 17%	39 15%	39 15%	29 11%	18 13%	9 10%	20 9%	24 10%	5 3%	48 16%
Mean		5.00	4.75	5.26	5.36	4.90	5.01	5.30	5.06	4.62	5.13	5.08	4.76	4.98	4.80	5.11	4.93	5.10	5.33	4.68	5.02	6.28	5.18
Standard deviation		2.06	2.08	2.00	1.89	1.77	2.04	2.07	2.13	2.25	1.98	1.97	1.93	2.30	2.17	1.97	2.07	2.08	1.84	2.11	1.91	1.72	1.88
Standard error		0.07	0.10	0.09	0.21	0.17	0.16	0.16	0.17	0.16	0.14	0.12	0.14	0.16	0.14	0.13	0.14	0.19	0.21	0.15	0.13	0.14	0.12

Opinion Poll

Fieldwork : August 1st-3rd 2003

Absolutes/col percents

Table 9
Q.7 How much do you trust Tony Blair to be honest with the British people about important and controversial issues?
Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1001	491	510	111	192	192	172	131	202	238	278	208	277	266	258	250	137	89	216	251	161	298
NET: A great deal/ a bit	476	235	241	63	91	98	74	56	94	110	131	108	126	128	107	123	62	57	51	219	68	143
	48%	48%	47%	56%	47%	51%	43%	43%	47%	46%	47%	52%	45%	48%	41%	49%	45%	64%	24%	87%	42%	48%
A great deal	(4) 139	71	68	13	20	28	22	17	38	30	33	25	51	43	31	32	17	16	9	105	7	31
	14%	14%	13%	12%	10%	15%	13%	13%	19%	13%	12%	12%	18%	16%	12%	13%	12%	18%	4%	42%	4%	10%
A bit	(3) 337	164	173	49	71	70	52	39	56	80	98	83	75	85	76	91	45	41	42	114	61	112
	34%	33%	34%	44%	37%	36%	30%	30%	28%	34%	35%	40%	27%	32%	29%	36%	32%	46%	20%	46%	38%	38%
Very little	(2) 238	102	136	27	48	44	36	36	47	56	66	47	69	60	63	62	38	14	63	19	51	96
	24%	21%	27%	24%	25%	23%	21%	27%	24%	24%	24%	22%	25%	23%	24%	25%	28%	16%	29%	8%	32%	32%
Not at all	(1) 279	148	131	21	53	48	60	38	59	70	76	52	81	75	84	64	38	18	100	12	41	58
	28%	30%	26%	19%	27%	25%	35%	29%	29%	29%	27%	25%	29%	28%	32%	26%	28%	20%	46%	5%	25%	19%
NET: Very little/ not at all	517	250	267	48	101	92	96	74	106	127	142	98	150	136	147	127	76	32	163	31	93	154
	52%	51%	52%	43%	52%	48%	56%	56%	53%	53%	51%	47%	54%	51%	57%	51%	55%	36%	75%	12%	57%	52%
Don't know	8	5	3	1	1	2	2	1	1	1	4	2	1	3	5	1	-	-	2	1	1	1
	1%	1%	1%	1%	*	1%	1%	1%	1%	*	2%	1%	1%	1%	2%	*	-	-	1%	*	*	*
Mean	2.34	2.33	2.35	2.50	2.30	2.41	2.22	2.27	2.37	2.30	2.32	2.39	2.35	2.36	2.21	2.36	2.29	2.63	1.82	3.24	2.21	2.39
Standard deviation	1.03	1.06	1.01	0.94	0.99	1.02	1.07	1.03	1.10	1.03	1.01	0.99	1.09	1.06	1.04	1.00	1.01	1.00	0.89	0.80	0.88	0.92
Standard error	0.03	0.05	0.04	0.09	0.09	0.07	0.08	0.08	0.08	0.07	0.06	0.07	0.07	0.07	0.07	0.06	0.08	0.11	0.06	0.05	0.07	0.05

Opinion Poll
Fieldwork : August 1st-3rd 2003

Absolutes/col percents

Table 9

Q.7 How much do you trust Tony Blair to be honest with the British people about important and controversial issues?

Base: All respondents

	Total	Q.8 Do you think that taking military action was the right thing to do or the wrong thing to do?		
		Right thing	Wrong thing	Don't know
Weighted base	1001	511	412	78
NET: A great deal/ a bit	476 48%	307 60%	131 32%	37 48%
A great deal	(4) 139 14%	117 23%	13 3%	9 11%
A bit	(3) 337 34%	191 37%	118 29%	29 37%
Very little	(2) 238 24%	100 19%	119 29%	19 24%
Not at all	(1) 279 28%	99 19%	160 39%	20 25%
NET: Very little/ not at all	517 52%	199 39%	279 68%	39 49%
Don't know	8 1%	5 1%	1 *	2 3%
Mean	2.34	2.64	1.96	2.35
Standard deviation	1.03	1.04	0.90	0.99
Standard error	0.03	0.05	0.04	0.11

Opinion Poll

Fieldwork : August 1st-3rd 2003

Absolutes/col percents

Table 10
Q.7 How much do you trust Iain Duncan Smith to be honest with the British people about important and controversial issues?
Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Dem- ocrat	Swing Voters
Weighted base	1001	491	510	111	192	192	172	131	202	238	278	208	277	266	258	250	137	89	216	251	161	298
NET: A great deal/ a bit	529	269	259	49	83	112	90	78	118	137	155	108	129	132	144	132	72	48	170	131	87	143
	53%	55%	51%	44%	43%	58%	52%	59%	58%	58%	56%	52%	46%	49%	56%	53%	52%	54%	79%	52%	54%	48%
A great deal	(4) 115	61	53	7	4	15	20	25	44	33	26	17	39	30	30	32	13	10	66	22	10	20
	11%	13%	10%	6%	2%	8%	12%	19%	22%	14%	9%	8%	14%	11%	12%	13%	10%	11%	31%	9%	6%	7%
A bit	(3) 414	208	206	42	78	97	69	53	74	104	129	91	90	102	115	100	58	39	104	109	77	124
	41%	42%	40%	38%	41%	50%	40%	40%	37%	44%	46%	44%	32%	38%	44%	40%	42%	43%	48%	44%	48%	42%
Very little	(2) 240	98	142	32	57	35	43	34	38	60	71	38	70	64	64	66	26	19	29	64	49	94
	24%	20%	28%	28%	30%	18%	25%	26%	19%	25%	26%	18%	25%	24%	25%	26%	19%	22%	13%	25%	31%	32%
Not at all	(1) 183	102	82	23	40	39	27	16	39	36	37	47	63	54	31	46	35	18	12	45	24	42
	18%	21%	16%	20%	21%	20%	16%	12%	19%	15%	13%	23%	23%	20%	12%	18%	25%	20%	6%	18%	15%	14%
NET: Very little/ not at all	423	200	223	54	98	73	71	50	77	96	109	85	133	118	95	111	61	37	41	109	74	136
	42%	41%	44%	49%	51%	38%	41%	38%	38%	40%	39%	41%	48%	44%	37%	45%	44%	42%	19%	44%	46%	46%
Don't know	50	22	28	8	12	7	12	4	7	5	14	15	16	16	19	6	5	3	5	10	1	18
	5%	4%	5%	7%	6%	4%	7%	3%	3%	2%	5%	7%	6%	6%	7%	3%	4%	4%	2%	4%	*	6%
Mean	2.48	2.49	2.48	2.32	2.26	2.47	2.52	2.68	2.63	2.57	2.55	2.40	2.40	2.43	2.60	2.49	2.38	2.47	3.06	2.45	2.45	2.43
Standard deviation	0.94	0.97	0.90	0.89	0.83	0.91	0.92	0.93	1.04	0.92	0.86	0.95	1.01	0.96	0.87	0.94	0.98	0.95	0.83	0.90	0.82	0.83
Standard error	0.03	0.05	0.04	0.09	0.07	0.07	0.07	0.07	0.07	0.06	0.05	0.07	0.06	0.06	0.06	0.06	0.08	0.10	0.06	0.06	0.07	0.05

Opinion Poll
Fieldwork : August 1st-3rd 2003

Absolutes/col percents

Table 10

Q.7 How much do you trust Iain Duncan Smith to be honest with the British people about important and controversial issues?

Base: All respondents

	Total	Q.8 Do you think that taking military action was the right thing to do or the wrong thing to do?		
		Right thing	Wrong thing	Don't know
Weighted base	1001	511	412	78
NET: A great deal/ a bit	529 53%	276 54%	218 53%	34 44%
A great deal	(4) 115 11%	59 12%	49 12%	8 10%
A bit	(3) 414 41%	217 43%	170 41%	27 34%
Very little	(2) 240 24%	120 23%	101 25%	18 24%
Not at all	(1) 183 18%	88 17%	79 19%	16 20%
NET: Very little/ not at all	423 42%	208 41%	180 44%	34 44%
Don't know	50 5%	27 5%	13 3%	9 12%
Mean	2.48	2.51	2.47	2.38
Standard deviation	0.94	0.93	0.95	0.96
Standard error	0.03	0.04	0.05	0.12

Opinion Poll

Fieldwork : August 1st-3rd 2003

Absolutes/col percents

Table 11
Q.7 How much do you trust Charles Kennedy to be honest with the British people about important and controversial issues?
Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1001	491	510	111	192	192	172	131	202	238	278	208	277	266	258	250	137	89	216	251	161	298
NET: A great deal/ a bit	575	298	278	54	110	110	110	76	116	155	174	111	135	143	148	144	81	60	128	154	128	169
	57%	61%	54%	49%	57%	57%	64%	58%	57%	65%	63%	53%	49%	54%	57%	57%	59%	68%	59%	61%	79%	57%
A great deal	(4) 162	95	67	12	20	30	34	25	41	61	52	12	37	45	35	35	24	23	33	37	59	29
	16%	19%	13%	10%	10%	16%	20%	19%	20%	26%	19%	6%	13%	17%	13%	14%	17%	26%	15%	15%	36%	10%
A bit	(3) 413	203	211	42	90	80	76	51	75	95	123	99	98	98	113	108	57	37	95	117	70	140
	41%	41%	41%	38%	47%	42%	44%	39%	37%	40%	44%	47%	35%	37%	44%	43%	41%	42%	44%	47%	43%	47%
Very little	(2) 209	80	128	28	37	39	31	31	43	47	55	48	60	49	58	61	24	17	45	54	26	66
	21%	16%	25%	25%	19%	20%	18%	24%	21%	20%	20%	23%	21%	18%	23%	24%	17%	19%	21%	22%	16%	22%
Not at all	(1) 133	78	55	14	28	27	17	15	32	26	27	25	55	49	27	29	23	5	28	23	5	33
	13%	16%	11%	13%	14%	14%	10%	11%	16%	11%	10%	12%	20%	18%	10%	11%	17%	6%	13%	9%	3%	11%
NET: Very little/ not at all	342	158	183	42	65	66	48	46	74	72	82	72	114	98	85	90	47	22	73	77	30	100
	34%	32%	36%	38%	34%	34%	28%	35%	37%	30%	30%	35%	41%	37%	33%	36%	34%	25%	34%	31%	19%	33%
Don't know	84	35	49	15	17	17	14	9	12	10	21	25	28	25	26	17	10	7	14	20	3	29
	8%	7%	10%	14%	9%	9%	8%	7%	6%	4%	7%	12%	10%	9%	10%	7%	7%	8%	7%	8%	2%	10%
Mean	2.66	2.69	2.63	2.54	2.59	2.64	2.80	2.70	2.66	2.84	2.78	2.53	2.47	2.58	2.67	2.64	2.64	2.96	2.66	2.73	3.15	2.62
Standard deviation	0.93	0.99	0.87	0.89	0.89	0.94	0.90	0.93	1.00	0.95	0.89	0.81	1.00	1.01	0.87	0.88	0.99	0.86	0.92	0.85	0.79	0.84
Standard error	0.03	0.05	0.04	0.09	0.08	0.07	0.07	0.07	0.07	0.07	0.05	0.06	0.06	0.07	0.06	0.06	0.09	0.10	0.06	0.06	0.06	0.05

Opinion Poll
Fieldwork : August 1st-3rd 2003

Absolutes/col percents

Table 11
Q.7 How much do you trust Charles Kennedy to be honest with the British people about important and controversial issues?
Base: All respondents

	Total	Q.8 Do you think that taking military action was the right thing to do or the wrong thing to do?		
		Right thing	Wrong thing	Don't know
Weighted base	1001	511	412	78
NET: A great deal/ a bit	575 57%	280 55%	256 62%	40 51%
A great deal	(4) 162 16%	73 14%	80 19%	8 11%
A bit	(3) 413 41%	207 40%	176 43%	31 40%
Very little	(2) 209 21%	119 23%	80 19%	11 14%
Not at all	(1) 133 13%	65 13%	55 13%	13 17%
NET: Very little/ not at all	342 34%	184 36%	134 33%	24 30%
Don't know	84 8%	47 9%	22 5%	15 19%
Mean	2.66	2.62	2.72	2.56
Standard deviation	0.93	0.91	0.95	0.97
Standard error	0.03	0.04	0.05	0.12

Opinion Poll

Fieldwork : August 1st-3rd 2003

Absolutes/col percents

Table 12

Q.8 Thinking about the build-up to the war in Iraq and everything that has happened since, do you think that taking military action was the right thing to do or the wrong thing to do?

Base: All respondents

	Sex		Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1001	491	510	111	192	192	172	131	202	238	278	208	277	266	258	250	137	89	216	251	161	298
Right thing	511 51%	280 57%	231 45%	62 55%	102 53%	107 56%	86 50%	60 46%	94 47%	121 51%	134 48%	132 63%	124 45%	138 52%	126 49%	126 50%	77 56%	44 50%	110 51%	183 73%	69 43%	145 49%
Wrong thing	412 41%	184 37%	229 45%	43 39%	73 38%	73 38%	67 39%	63 48%	93 46%	96 40%	127 46%	63 30%	126 45%	106 40%	117 45%	105 42%	50 36%	34 39%	91 42%	55 22%	87 54%	129 43%
Don't know	78 8%	27 6%	51 10%	6 6%	17 9%	12 6%	20 11%	9 7%	15 7%	20 9%	17 6%	13 6%	28 10%	22 8%	15 6%	20 8%	11 8%	11 12%	14 7%	13 5%	5 3%	23 8%

Opinion Poll

Fieldwork : August 1st-3rd 2003

Absolutes/col percents

Table 13

Q.9 Now I'd like to ask how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1001	491	510	111	192	192	172	131	202	238	278	208	277	266	258	250	137	89	216	251	161	298
NET: Well	648 65%	336 68%	313 61%	76 68%	122 63%	131 68%	111 65%	80 61%	128 64%	165 69%	193 70%	124 59%	167 60%	177 66%	152 59%	169 68%	84 61%	67 75%	121 56%	211 84%	110 68%	197 66%
Very well	(4) 6%	37 7%	25 5%	5 4%	4 2%	14 7%	12 7%	7 5%	19 9%	12 5%	10 4%	13 6%	26 9%	17 6%	12 5%	16 6%	12 9%	4 5%	5 2%	34 14%	7 5%	10 3%
Quite well	(3) 59%	299 61%	288 56%	71 64%	118 61%	117 61%	99 58%	73 56%	109 54%	153 64%	183 66%	111 53%	141 51%	160 60%	141 54%	153 61%	72 52%	63 70%	116 53%	177 70%	103 64%	187 63%
Quite badly	(2) 26%	123 25%	142 28%	25 22%	51 27%	48 25%	45 26%	34 26%	61 30%	58 24%	65 23%	69 33%	73 26%	66 25%	82 32%	64 25%	40 29%	14 15%	73 34%	28 11%	42 26%	76 25%
Very badly	(1) 6%	28 6%	34 7%	5 4%	12 6%	10 5%	11 6%	16 12%	9 4%	13 6%	13 5%	10 5%	25 9%	15 6%	20 8%	12 5%	10 7%	6 6%	20 9%	7 3%	4 3%	14 5%
NET: Badly	326 33%	150 31%	176 34%	29 26%	63 33%	58 30%	56 33%	51 39%	70 35%	71 30%	78 28%	79 38%	99 36%	81 30%	102 39%	75 30%	49 36%	19 22%	93 43%	34 14%	46 29%	90 30%
Don't know	26 3%	4 1%	22 4%	6 6%	7 4%	3 2%	5 3%	1 1%	4 2%	2 1%	7 2%	5 3%	12 4%	9 3%	4 2%	6 2%	5 3%	3 3%	3 1%	5 2%	5 3%	11 4%
Mean	2.66	2.71	2.62	2.72	2.62	2.72	2.67	2.54	2.70	2.69	2.71	2.62	2.63	2.69	2.57	2.71	2.65	2.76	2.50	2.97	2.72	2.67
Standard deviation	0.69	0.69	0.69	0.62	0.64	0.68	0.70	0.78	0.70	0.65	0.62	0.68	0.79	0.68	0.70	0.66	0.75	0.64	0.70	0.60	0.59	0.62
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.06	0.05	0.05	0.04	0.05	0.05	0.04	0.04	0.04	0.06	0.07	0.05	0.04	0.05	0.04

Opinion Poll

Fieldwork : August 1st-3rd 2003

Absolutes/col percents

Table 14

Q.9 Now I'd like to ask how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year for for you and your family?

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1001	491	510	111	192	192	172	131	202	238	278	208	277	266	258	250	137	89	216	251	161	298
NET: Well	646 65%	341 70%	305 60%	74 67%	132 69%	129 67%	105 61%	79 60%	126 63%	173 73%	188 68%	128 62%	157 57%	184 69%	145 56%	168 67%	80 58%	69 77%	119 55%	213 85%	114 71%	196 66%
Very well	(4) 7%	74 9%	46 5%	28 4%	5 5%	11 6%	12 8%	15 7%	9 12%	23 10%	16 6%	9 4%	25 9%	24 9%	19 7%	20 8%	5 4%	5 6%	13 6%	31 12%	8 5%	18 6%
Quite well	(3) 57%	295 60%	277 54%	70 63%	122 63%	117 61%	91 53%	70 53%	103 51%	149 63%	171 62%	119 57%	132 48%	160 60%	126 49%	148 59%	75 54%	63 71%	106 49%	182 72%	105 65%	178 60%
Quite badly	(2) 24%	101 21%	135 26%	23 20%	40 21%	44 23%	48 28%	32 24%	50 25%	44 18%	67 24%	54 26%	71 26%	48 18%	76 29%	61 24%	37 27%	14 16%	69 32%	24 9%	38 24%	70 24%
Very badly	(1) 6%	64 6%	28 6%	36 7%	3 3%	9 5%	12 6%	13 8%	14 11%	12 6%	11 4%	13 5%	26 9%	16 6%	19 7%	17 7%	8 6%	4 5%	17 8%	8 3%	5 3%	15 5%
NET: Badly	301 30%	130 26%	171 33%	26 23%	49 26%	56 29%	61 35%	46 35%	62 31%	54 23%	81 29%	69 33%	97 35%	64 24%	95 37%	77 31%	45 33%	18 21%	86 40%	32 13%	44 27%	85 29%
Don't know	55 5%	20 4%	35 7%	11 10%	11 6%	8 4%	6 3%	6 5%	13 7%	11 5%	9 3%	11 5%	24 9%	18 7%	18 7%	5 2%	12 9%	2 2%	11 5%	6 2%	4 3%	17 6%
Mean	2.69	2.76	2.62	2.75	2.74	2.70	2.64	2.59	2.73	2.82	2.71	2.63	2.61	2.78	2.60	2.70	2.62	2.80	2.56	2.96	2.74	2.71
Standard deviation	0.71	0.71	0.71	0.59	0.64	0.69	0.75	0.79	0.76	0.67	0.66	0.69	0.80	0.71	0.75	0.72	0.68	0.62	0.73	0.60	0.61	0.67
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.06	0.06	0.05	0.05	0.04	0.05	0.05	0.04	0.05	0.05	0.06	0.07	0.05	0.04	0.05	0.04