

BBC Today Survey

Fieldwork : December 2nd-5th 2005

Absolutes/col percents

Table 1
Q.1 How much do you trust the Conservative Party to deal with each of the following issues?
The economy
Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Unweighted base	1014	474	540	78	173	210	170	169	214	303	223	174	314	269	261	253	140	91	213	273	111	360	
Weighted base	1014	487	527	112	172	203	172	152	203	253	294	213	254	270	264	249	141	89	212	264	112	371	
NET: Trust	500	259	241	50	92	97	82	78	101	141	145	109	106	147	133	119	69	32	195	78	41	181	
	49%	53%	46%	45%	53%	48%	48%	51%	50%	56%	49%	51%	42%	54%	51%	48%	49%	36%	92%	29%	36%	49%	
Trust completely	(4)	136	82	54	11	17	20	33	14	42	34	28	34	40	39	33	32	20	13	82	22	4	39
		13%	17%	10%	10%	10%	10%	19%	9%	20%	13%	9%	16%	16%	14%	12%	13%	14%	14%	39%	8%	4%	10%
Trust somewhat	(3)	364	177	187	39	76	77	50	64	59	107	117	74	66	108	101	87	49	19	113	56	36	142
		36%	36%	35%	35%	44%	38%	29%	42%	29%	42%	40%	35%	26%	40%	38%	35%	35%	22%	53%	21%	32%	38%
Distrust somewhat	(2)	214	91	123	26	42	44	38	31	33	55	67	44	48	54	60	46	32	22	12	89	28	95
		21%	19%	23%	23%	25%	22%	22%	20%	16%	22%	23%	21%	19%	20%	23%	18%	23%	25%	6%	34%	25%	26%
Distrust completely	(1)	236	119	117	21	30	50	47	37	52	42	68	48	78	54	51	69	29	32	3	87	34	71
		23%	24%	22%	19%	17%	25%	27%	24%	26%	17%	23%	23%	31%	20%	19%	28%	21%	36%	2%	33%	30%	19%
NET: Distrust		450	210	240	47	72	94	85	67	85	97	135	93	125	109	111	115	62	54	15	176	62	165
		44%	43%	46%	42%	42%	46%	50%	44%	42%	38%	46%	43%	49%	40%	42%	46%	44%	60%	7%	67%	55%	45%
Refused		2	1	1	-	-	-	-	1	1	-	-	-	2	-	-	1	1	-	-	1	-	-
		*	*	*	-	-	-	-	1%	*	-	-	-	1%	-	-	*	*	-	-	*	-	-
Don't know		62	17	45	14	8	12	5	6	17	15	14	12	21	14	20	15	10	3	2	10	10	25
		6%	3%	8%	13%	5%	6%	3%	4%	8%	6%	5%	6%	8%	5%	7%	6%	7%	4%	1%	4%	9%	7%
Mean		2.42	2.47	2.37	2.41	2.48	2.35	2.40	2.38	2.49	2.56	2.37	2.47	2.30	2.51	2.47	2.35	2.46	2.15	3.30	2.05	2.10	2.43
Standard deviation		1.01	1.05	0.97	0.95	0.91	0.98	1.09	0.97	1.13	0.94	0.96	1.04	1.11	0.99	0.97	1.05	1.01	1.09	0.65	0.96	0.92	0.94
Standard error		0.03	0.05	0.04	0.11	0.07	0.07	0.09	0.08	0.08	0.06	0.07	0.08	0.07	0.06	0.06	0.07	0.09	0.12	0.04	0.06	0.09	0.05

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Table 2
Q.1 How much do you trust the Conservative Party to deal with each of the following issues?

Crime

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Unweighted base	1014	474	540	78	173	210	170	169	214	303	223	174	314	269	261	253	140	91	213	273	111	360
Weighted base	1014	487	527	112	172	203	172	152	203	253	294	213	254	270	264	249	141	89	212	264	112	371
NET: Trust	640	311	330	66	112	136	102	101	123	175	187	139	139	187	164	152	88	49	202	147	56	240
	63%	64%	63%	59%	65%	67%	59%	66%	60%	69%	64%	65%	55%	69%	62%	61%	62%	55%	95%	56%	50%	65%
Trust completely	(4)	222	131	91	13	27	46	37	43	57	63	52	55	62	57	57	34	12	108	47	11	60
		22%	27%	17%	11%	16%	23%	22%	28%	28%	25%	18%	22%	23%	22%	23%	24%	13%	51%	18%	9%	16%
Trust somewhat	(3)	418	179	239	53	85	91	65	58	66	113	135	87	84	125	107	94	54	37	94	101	46
		41%	37%	45%	47%	49%	45%	38%	38%	33%	44%	46%	41%	33%	46%	41%	38%	38%	42%	44%	38%	41%
Distrust somewhat	(2)	127	58	69	13	23	23	26	18	24	30	41	28	30	27	39	28	20	13	4	41	23
		13%	12%	13%	12%	13%	11%	15%	12%	12%	14%	13%	12%	10%	15%	11%	14%	14%	2%	16%	20%	14%
Distrust completely	(1)	178	90	88	18	24	32	36	24	44	34	47	34	63	41	38	51	23	24	3	65	24
		18%	18%	17%	16%	14%	16%	21%	16%	21%	13%	16%	16%	25%	15%	14%	21%	16%	27%	2%	25%	21%
NET: Distrust		305	148	157	31	47	55	62	42	68	63	88	62	93	69	77	80	43	37	7	106	47
		30%	30%	30%	28%	27%	27%	36%	27%	33%	25%	30%	29%	36%	25%	29%	32%	31%	41%	3%	40%	41%
Refused		1	-	1	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-
		*	-	*	-	1%	-	-	-	*	-	-	-	-	*	-	-	-	-	-	-	*
Don't know		67	28	39	15	12	11	7	10	13	14	19	12	22	15	22	18	10	3	3	10	10
		7%	6%	7%	13%	7%	6%	4%	6%	6%	5%	6%	6%	9%	5%	8%	7%	7%	3%	1%	4%	9%
Mean		2.72	2.77	2.68	2.62	2.72	2.78	2.63	2.84	2.71	2.86	2.70	2.78	2.57	2.81	2.76	2.68	2.75	2.43	3.47	2.51	2.42
Standard deviation		1.02	1.07	0.98	0.94	0.92	0.99	1.06	1.04	1.12	0.97	0.97	1.02	1.13	0.98	0.99	1.08	1.03	1.04	0.62	1.07	0.96
Standard error		0.03	0.05	0.04	0.11	0.07	0.07	0.08	0.08	0.08	0.06	0.07	0.08	0.07	0.06	0.06	0.07	0.09	0.11	0.04	0.07	0.09

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Table 3
Q.1 How much do you trust the Conservative Party to deal with each of the following issues?
Immigration
Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	
Unweighted base	1014	474	540	78	173	210	170	169	214	303	223	174	314	269	261	253	140	91	213	273	111	360	
Weighted base	1014	487	527	112	172	203	172	152	203	253	294	213	254	270	264	249	141	89	212	264	112	371	
NET: Trust	507	259	248	54	89	102	76	84	101	144	137	114	112	139	139	124	66	39	178	107	35	185	
	50%	53%	47%	48%	52%	50%	44%	55%	50%	57%	47%	53%	44%	51%	53%	50%	47%	44%	84%	41%	31%	50%	
Trust completely	(4)	196	113	83	19	29	31	32	34	51	58	53	42	44	59	49	53	21	14	94	38	14	59
		19%	23%	16%	17%	17%	15%	19%	22%	25%	23%	18%	20%	17%	22%	18%	21%	15%	15%	44%	14%	12%	16%
Trust somewhat	(3)	311	146	165	35	60	71	44	50	50	86	85	72	68	80	90	70	45	25	84	69	21	126
		31%	30%	31%	32%	35%	35%	26%	33%	25%	34%	29%	34%	27%	30%	34%	28%	32%	28%	40%	26%	19%	34%
Distrust somewhat	(2)	153	61	92	19	28	32	31	16	26	39	57	27	30	41	45	39	17	10	16	44	22	65
		15%	12%	17%	17%	16%	16%	18%	11%	13%	15%	19%	13%	12%	15%	17%	16%	12%	11%	8%	16%	20%	18%
Distrust completely	(1)	282	141	141	32	43	51	61	40	55	60	85	59	77	71	64	66	44	36	12	99	46	90
		28%	29%	27%	29%	25%	25%	36%	26%	27%	24%	29%	28%	30%	26%	24%	27%	31%	41%	6%	37%	41%	24%
NET: Distrust		435	201	233	52	71	83	92	56	81	99	142	86	107	113	110	105	61	46	28	142	69	156
		43%	41%	44%	46%	41%	41%	53%	37%	40%	39%	48%	41%	42%	42%	42%	42%	43%	52%	13%	54%	61%	42%
Don't know		72	26	46	6	12	18	4	11	21	10	15	13	35	18	15	20	14	4	6	15	9	29
		7%	5%	9%	5%	7%	9%	2%	7%	10%	4%	5%	6%	14%	7%	6%	8%	10%	5%	3%	6%	8%	8%
Mean		2.45	2.50	2.39	2.38	2.48	2.45	2.28	2.56	2.53	2.58	2.37	2.48	2.36	2.50	2.50	2.48	2.34	2.19	3.26	2.19	2.03	2.45
Standard deviation		1.12	1.16	1.08	1.10	1.07	1.07	1.15	1.14	1.19	1.10	1.11	1.13	1.16	1.14	1.08	1.14	1.12	1.16	0.84	1.12	1.09	1.06
Standard error		0.04	0.06	0.05	0.13	0.08	0.08	0.09	0.09	0.09	0.06	0.08	0.09	0.07	0.07	0.07	0.10	0.13	0.06	0.07	0.11	0.06	

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Table 4
Q.1 How much do you trust the Conservative Party to deal with each of the following issues?

Health

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	
Unweighted base	1014	474	540	78	173	210	170	169	214	303	223	174	314	269	261	253	140	91	213	273	111	360	
Weighted base	1014	487	527	112	172	203	172	152	203	253	294	213	254	270	264	249	141	89	212	264	112	371	
NET: Trust	523	256	267	59	89	108	80	85	101	135	156	115	117	156	141	121	69	36	187	96	43	192	
	52%	53%	51%	53%	52%	53%	46%	56%	50%	53%	53%	54%	46%	58%	54%	48%	49%	40%	88%	36%	38%	52%	
Trust completely	(4)	173	99	74	17	20	25	28	35	48	37	43	46	47	51	43	42	26	10	91	30	10	48
		17%	20%	14%	15%	12%	12%	17%	23%	24%	14%	15%	22%	18%	19%	16%	17%	19%	11%	43%	11%	9%	13%
Trust somewhat	(3)	350	158	192	42	69	83	51	51	53	99	113	69	70	105	99	78	42	26	96	66	33	144
		35%	32%	36%	38%	40%	41%	30%	33%	26%	39%	38%	32%	28%	39%	37%	31%	30%	29%	45%	25%	29%	39%
Distrust somewhat	(2)	190	95	95	21	41	40	37	23	28	52	58	37	42	39	52	52	27	21	12	71	29	83
		19%	19%	18%	19%	24%	20%	21%	15%	14%	21%	20%	17%	17%	14%	20%	21%	19%	23%	6%	27%	26%	22%
Distrust completely	(1)	238	116	121	24	30	40	50	37	56	52	67	49	70	59	54	61	37	27	7	89	31	65
		23%	24%	23%	22%	17%	20%	29%	25%	28%	21%	23%	23%	28%	22%	20%	25%	26%	30%	3%	34%	27%	18%
NET: Distrust		427	211	217	45	71	80	87	60	84	105	125	86	112	97	106	113	64	48	19	160	60	148
		42%	43%	41%	41%	41%	39%	50%	40%	42%	41%	42%	40%	44%	36%	40%	45%	45%	53%	9%	61%	54%	40%
Refused		1	-	1	-	1	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	1
		*	-	*	-	*	-	-	-	-	-	-	*	-	*	-	-	-	-	-	-	-	*
Don't know		63	20	43	7	11	15	6	7	17	14	13	12	25	16	17	16	8	6	6	8	9	30
		6%	4%	8%	6%	6%	7%	3%	4%	8%	5%	4%	5%	10%	6%	6%	6%	6%	7%	3%	3%	8%	8%
Mean		2.48	2.51	2.45	2.49	2.49	2.50	2.35	2.57	2.50	2.50	2.47	2.56	2.41	2.59	2.53	2.44	2.44	2.22	3.31	2.15	2.22	2.51
Standard deviation		1.06	1.08	1.03	1.02	0.94	0.97	1.08	1.12	1.18	1.00	1.02	1.09	1.13	1.06	1.02	1.07	1.10	1.03	0.74	1.03	0.99	0.96
Standard error		0.03	0.05	0.05	0.12	0.07	0.07	0.08	0.09	0.08	0.06	0.07	0.09	0.07	0.07	0.07	0.10	0.11	0.05	0.06	0.10	0.05	

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Table 5
Q.1 How much do you trust the Conservative Party to deal with each of the following issues?

Education

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-o-crat	Swing Voters
Unweighted base	1014	474	540	78	173	210	170	169	214	303	223	174	314	269	261	253	140	91	213	273	111	360
Weighted base	1014	487	527	112	172	203	172	152	203	253	294	213	254	270	264	249	141	89	212	264	112	371
NET: Trust	602	299	302	68	112	125	88	94	115	155	181	130	136	167	161	151	82	42	193	122	52	233
	59%	62%	57%	61%	65%	62%	51%	62%	57%	61%	62%	61%	54%	62%	61%	60%	58%	47%	91%	46%	46%	63%
Trust completely	(4)	225	131	94	23	34	36	38	35	50	56	61	59	64	59	55	32	16	108	35	15	70
		22%	27%	18%	21%	20%	18%	22%	23%	20%	19%	29%	23%	24%	22%	22%	23%	18%	51%	13%	13%	19%
Trust somewhat	(3)	377	168	209	45	77	90	50	58	105	125	70	77	103	102	96	50	26	86	87	37	163
		37%	35%	40%	40%	45%	44%	29%	38%	41%	42%	33%	30%	38%	39%	39%	35%	29%	40%	33%	33%	44%
Distrust somewhat	(2)	149	72	77	13	25	31	31	20	44	35	36	33	38	41	35	22	13	9	59	18	56
		15%	15%	15%	12%	14%	15%	18%	13%	14%	17%	12%	17%	13%	14%	14%	15%	14%	4%	22%	16%	15%
Distrust completely	(1)	201	98	103	22	26	33	48	27	44	45	37	60	50	43	52	29	27	5	71	34	57
		20%	20%	20%	20%	15%	16%	28%	18%	22%	18%	20%	17%	24%	18%	21%	20%	31%	2%	27%	30%	15%
NET: Distrust		350	170	180	35	50	64	80	48	72	89	94	73	88	85	87	51	40	14	129	52	113
		34%	35%	34%	32%	29%	32%	46%	31%	36%	35%	32%	34%	37%	32%	35%	36%	45%	7%	49%	46%	30%
Don't know		63	18	45	8	10	13	5	11	9	19	9	24	16	19	12	9	7	5	13	9	24
		6%	4%	9%	7%	6%	7%	3%	7%	4%	7%	4%	10%	6%	7%	5%	6%	8%	2%	5%	8%	7%
Mean		2.66	2.71	2.61	2.67	2.74	2.68	2.47	2.72	2.65	2.65	2.76	2.59	2.71	2.72	2.65	2.64	2.38	3.43	2.34	2.32	2.71
Standard deviation		1.06	1.09	1.03	1.05	0.97	0.97	1.13	1.05	1.00	1.03	1.07	1.13	1.05	1.02	1.06	1.07	1.15	0.69	1.04	1.08	0.97
Standard error		0.03	0.05	0.05	0.12	0.08	0.07	0.09	0.08	0.06	0.07	0.08	0.07	0.07	0.07	0.07	0.09	0.13	0.05	0.06	0.11	0.05

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Table 6
Q.1 How much do you trust the Conservative Party to deal with each of the following issues?

Europe

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-o-crats	Swing Voters	
Unweighted base	1014	474	540	78	173	210	170	169	214	303	223	174	314	269	261	253	140	91	213	273	111	360	
Weighted base	1014	487	527	112	172	203	172	152	203	253	294	213	254	270	264	249	141	89	212	264	112	371	
NET: Trust	433	219	214	52	69	95	68	67	81	123	111	97	101	113	123	100	65	32	162	84	38	159	
	43%	45%	41%	47%	40%	47%	40%	44%	40%	49%	38%	46%	40%	42%	46%	40%	46%	36%	76%	32%	34%	43%	
Trust completely	(4)	164	95	69	20	21	22	30	28	43	41	33	43	47	36	47	36	30	15	81	32	10	50
		16%	20%	13%	18%	12%	11%	18%	18%	21%	16%	11%	20%	18%	13%	18%	14%	21%	17%	38%	12%	9%	13%
Trust somewhat	(3)	269	123	145	32	48	73	38	39	38	83	77	55	54	77	76	65	35	17	81	52	28	110
		27%	25%	28%	29%	28%	36%	22%	26%	19%	33%	26%	26%	21%	29%	29%	26%	25%	19%	38%	20%	25%	30%
Distrust somewhat	(2)	210	92	118	28	50	40	27	30	34	49	74	42	45	64	41	59	24	22	24	63	21	101
		21%	19%	22%	25%	29%	20%	16%	20%	17%	19%	25%	20%	18%	24%	16%	24%	17%	25%	11%	24%	19%	27%
Distrust completely	(1)	271	150	121	18	35	53	64	44	57	62	83	60	66	68	71	66	38	28	11	99	38	75
		27%	31%	23%	17%	20%	26%	37%	29%	28%	24%	28%	28%	26%	25%	27%	26%	27%	31%	5%	37%	34%	20%
NET: Distrust		480	241	239	47	85	94	91	74	91	110	157	102	111	132	112	124	61	50	35	161	59	176
		47%	50%	45%	42%	49%	46%	53%	48%	45%	44%	53%	48%	44%	49%	43%	50%	43%	56%	16%	61%	53%	47%
Don't know		101	27	74	12	18	14	13	12	31	20	26	14	41	25	29	25	15	7	15	18	16	35
		10%	6%	14%	11%	11%	7%	8%	8%	15%	8%	9%	7%	16%	9%	11%	10%	11%	8%	7%	7%	14%	9%
Mean		2.36	2.36	2.36	2.54	2.36	2.34	2.22	2.36	2.40	2.44	2.23	2.40	2.38	2.33	2.42	2.31	2.45	2.23	3.18	2.07	2.10	2.40
Standard deviation		1.09	1.14	1.03	1.02	0.98	1.01	1.17	1.12	1.19	1.06	1.02	1.13	1.14	1.04	1.12	1.06	1.15	1.12	0.85	1.07	1.04	0.99
Standard error		0.04	0.05	0.05	0.12	0.08	0.07	0.09	0.09	0.09	0.06	0.07	0.09	0.07	0.07	0.07	0.10	0.12	0.06	0.07	0.11	0.06	

BBC Today Survey

Fieldwork : December 2nd-5th 2005

Absolutes/col percents

Table 7

Q.1 How much do you trust the Conservative Party to deal with each of the following issues?**The environment****Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-o-cratic	Swing Voters	
Unweighted base	1014	474	540	78	173	210	170	169	214	303	223	174	314	269	261	253	140	91	213	273	111	360	
Weighted base	1014	487	527	112	172	203	172	152	203	253	294	213	254	270	264	249	141	89	212	264	112	371	
NET: Trust	507	252	255	59	95	104	75	73	101	126	148	108	125	139	142	124	67	35	176	96	47	198	
	50%	52%	48%	53%	55%	51%	43%	48%	50%	50%	50%	51%	49%	51%	50%	47%	39%	83%	36%	42%	54%		
Trust completely	(4)	161	87	74	17	23	26	26	23	46	34	43	33	51	40	42	47	26	6	75	30	13	52
		16%	18%	14%	15%	13%	13%	15%	15%	23%	13%	15%	15%	20%	15%	16%	19%	18%	7%	35%	11%	11%	14%
Trust somewhat	(3)	346	165	181	42	72	77	48	50	92	104	75	74	99	100	76	41	29	101	66	35	146	
		34%	34%	34%	38%	42%	38%	28%	33%	27%	36%	35%	35%	29%	37%	38%	31%	29%	33%	48%	25%	31%	39%
Distrust somewhat	(2)	186	92	94	21	35	37	35	31	27	47	61	46	32	53	45	42	28	18	20	63	24	77
		18%	19%	18%	19%	20%	18%	20%	21%	13%	18%	21%	22%	13%	20%	17%	17%	20%	20%	10%	24%	21%	21%
Distrust completely	(1)	232	118	114	21	26	50	52	32	50	60	64	43	64	54	53	61	36	27	5	79	34	63
		23%	24%	22%	19%	15%	25%	30%	21%	24%	24%	22%	20%	25%	20%	20%	25%	26%	30%	2%	30%	31%	17%
NET: Distrust		418	210	208	43	60	87	88	63	76	107	125	89	97	107	98	103	65	45	25	142	58	140
		41%	43%	39%	38%	35%	43%	51%	42%	38%	42%	43%	42%	38%	40%	37%	41%	46%	50%	12%	54%	52%	38%
Don't know		89	25	64	10	17	12	10	16	26	20	21	16	32	24	24	22	10	9	11	26	7	32
		9%	5%	12%	9%	10%	6%	6%	10%	13%	8%	7%	8%	13%	9%	9%	7%	11%	5%	10%	6%	9%	
Mean		2.47	2.48	2.47	2.54	2.59	2.42	2.30	2.47	2.55	2.43	2.46	2.50	2.50	2.51	2.54	2.48	2.43	2.18	3.22	2.20	2.24	2.55
Standard deviation		1.05	1.07	1.03	1.01	0.93	1.03	1.09	1.03	1.15	1.03	1.02	1.01	1.14	1.01	1.02	1.10	1.09	0.99	0.73	1.04	1.04	0.97
Standard error		0.03	0.05	0.05	0.12	0.07	0.07	0.09	0.08	0.08	0.06	0.07	0.08	0.07	0.06	0.07	0.10	0.11	0.05	0.07	0.10	0.05	

BBC Today Survey

Fieldwork : December 2nd-5th 2005

Absolutes/col percents

Table 8
Q.1 How much do you trust the Conservative Party to deal with each of the following issues?
Policies for the family
Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	
Unweighted base	1014	474	540	78	173	210	170	169	214	303	223	174	314	269	261	253	140	91	213	273	111	360	
Weighted base	1014	487	527	112	172	203	172	152	203	253	294	213	254	270	264	249	141	89	212	264	112	371	
NET: Trust	511	260	251	63	84	99	81	81	102	140	158	94	119	153	146	111	68	34	179	98	46	186	
	50%	53%	48%	56%	49%	49%	47%	53%	50%	55%	54%	44%	47%	57%	55%	44%	48%	38%	84%	37%	41%	50%	
Trust completely	(4)	155	86	69	15	23	22	24	25	46	36	37	37	45	43	45	33	26	7	85	28	11	51
		15%	18%	13%	13%	13%	11%	14%	17%	22%	14%	13%	17%	18%	16%	17%	13%	18%	8%	40%	11%	10%	14%
Trust somewhat	(3)	356	174	182	48	61	77	58	56	57	104	121	57	75	110	101	77	41	27	95	70	35	135
		35%	36%	35%	43%	36%	38%	33%	37%	28%	41%	41%	27%	29%	41%	38%	31%	29%	30%	45%	27%	31%	36%
Distrust somewhat	(2)	184	84	99	17	35	47	36	23	26	49	53	46	36	50	42	49	27	17	21	62	25	85
		18%	17%	19%	15%	20%	23%	21%	15%	13%	19%	18%	22%	14%	18%	16%	20%	19%	19%	10%	23%	22%	23%
Distrust completely	(1)	232	114	118	20	33	41	44	38	56	44	61	53	73	48	54	65	36	28	7	89	32	59
		23%	23%	22%	18%	19%	20%	25%	25%	28%	17%	21%	25%	29%	18%	21%	26%	25%	32%	3%	34%	28%	16%
NET: Distrust		416	198	218	37	67	88	80	61	83	93	114	100	109	98	96	114	63	45	27	151	56	145
		41%	41%	41%	33%	39%	43%	46%	40%	41%	37%	39%	47%	43%	36%	36%	46%	44%	51%	13%	57%	50%	39%
Don't know		87	29	58	11	21	15	11	10	18	21	22	19	25	19	22	24	11	9	6	15	10	40
		9%	6%	11%	10%	12%	8%	6%	7%	9%	8%	7%	9%	10%	7%	8%	10%	8%	11%	3%	6%	9%	11%
Mean		2.47	2.51	2.43	2.57	2.49	2.43	2.38	2.48	2.50	2.57	2.49	2.40	2.40	2.59	2.57	2.35	2.44	2.17	3.25	2.15	2.25	2.54
Standard deviation		1.04	1.06	1.02	0.98	1.00	0.96	1.04	1.07	1.17	0.97	0.99	1.09	1.13	0.99	1.04	1.05	1.10	1.02	0.76	1.03	1.02	0.96
Standard error		0.03	0.05	0.05	0.12	0.08	0.07	0.08	0.09	0.08	0.06	0.07	0.09	0.07	0.06	0.07	0.07	0.10	0.11	0.05	0.06	0.10	0.05

BBC Today Survey

Fieldwork : December 2nd-5th 2005

Absolutes/col percents

Table 9

Q.2 Would you be more or less likely to vote Conservative at the next general election, or would it make no real difference to you, if they pledged to...?

Cut taxes overall

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1014	474	540	78	173	210	170	169	214	303	223	174	314	269	261	253	140	91	213	273	111	360
Weighted base	1014	487	527	112	172	203	172	152	203	253	294	213	254	270	264	249	141	89	212	264	112	371
NET: More likely	292 29%	147 30%	145 27%	46 41%	56 33%	56 28%	44 25%	45 29%	45 22%	69 27%	99 34%	66 31%	59 23%	78 29%	84 32%	69 28%	47 33%	13 15%	113 53%	50 19%	24 21%	129 35%
Much more likely (+2)	182 18%	108 22%	74 14%	28 25%	26 15%	33 16%	29 17%	31 20%	35 17%	49 19%	56 19%	39 18%	38 15%	54 20%	58 22%	34 14%	31 22%	5 5%	95 45%	24 9%	10 9%	74 20%
A little more likely (+1)	110 11%	40 8%	70 13%	18 16%	30 17%	23 12%	14 8%	14 9%	10 5%	19 8%	43 15%	27 12%	21 8%	24 9%	27 10%	35 14%	16 11%	9 10%	18 8%	26 10%	14 12%	55 15%
No real difference (0)	570 56%	277 57%	293 56%	35 32%	92 53%	122 60%	111 65%	87 57%	122 60%	148 58%	160 54%	110 52%	152 60%	145 54%	145 55%	137 55%	82 58%	61 69%	90 42%	161 61%	60 54%	189 51%
A little less likely (-1)	39 4%	19 4%	20 4%	8 7%	7 4%	2 1%	6 4%	7 5%	8 4%	7 3%	7 2%	14 7%	11 4%	17 6%	9 4%	7 3%	5 4%	1 1%	5 3%	13 5%	5 5%	20 5%
Much less likely (-2)	79 8%	38 8%	42 8%	17 15%	11 7%	13 7%	9 5%	10 6%	20 10%	24 10%	24 8%	13 6%	19 8%	21 8%	20 8%	28 11%	2 1%	9 10%	1 1%	34 13%	20 18%	19 5%
NET: Less likely	119 12%	57 12%	62 12%	25 22%	19 11%	15 7%	15 9%	17 11%	28 14%	31 12%	31 10%	27 13%	30 12%	37 14%	29 11%	35 14%	7 5%	10 11%	7 3%	47 18%	26 23%	39 11%
Refused	4 *	* *	3 1%	- -	1 1%	- -	- -	* *	2 1%	- -	1 *	1 1%	1 *	2 1%	- -	1 *	1 1%	- -	- -	- -	- -	* *
Don't know	30 3%	6 1%	25 5%	6 5%	4 3%	10 5%	2 1%	3 2%	6 3%	6 2%	3 1%	9 4%	12 5%	8 3%	6 2%	7 3%	4 3%	4 5%	2 1%	6 2%	2 2%	13 3%
Mean	0.28	0.33	0.23	0.30	0.32	0.32	0.28	0.33	0.17	0.25	0.35	0.32	0.20	0.29	0.36	0.17	0.51	-0.01	0.96	-0.03	-0.11	0.41
Standard deviation	1.07	1.11	1.03	1.36	1.02	1.00	0.97	1.06	1.09	1.11	1.08	1.06	1.02	1.11	1.10	1.09	0.93	0.87	1.02	1.02	1.13	1.04
Standard error	0.03	0.05	0.05	0.16	0.08	0.07	0.08	0.08	0.08	0.06	0.07	0.08	0.06	0.07	0.07	0.07	0.08	0.09	0.07	0.06	0.11	0.06

BBC Today Survey

Fieldwork : December 2nd-5th 2005

Absolutes/col percents

Table 10

Q.2 Would you be more or less likely to vote Conservative at the next general election, or would it make no real difference to you, if they pledged to...?

Restore the link between state pensions and average earnings

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1014	474	540	78	173	210	170	169	214	303	223	174	314	269	261	253	140	91	213	273	111	360
Weighted base	1014	487	527	112	172	203	172	152	203	253	294	213	254	270	264	249	141	89	212	264	112	371
NET: More likely	509	250	259	56	83	93	78	83	116	127	164	102	115	141	134	124	77	33	146	99	61	209
	50%	51%	49%	50%	48%	46%	45%	55%	57%	50%	56%	48%	45%	52%	51%	50%	55%	37%	69%	38%	54%	56%
Much more likely (+2)	277	150	127	28	33	48	45	53	71	77	82	52	66	80	73	65	41	19	115	39	26	104
	27%	31%	24%	25%	19%	24%	26%	35%	35%	30%	28%	24%	26%	29%	27%	26%	29%	21%	54%	15%	24%	28%
A little more likely (+1)	232	100	132	28	50	45	33	30	45	51	82	50	49	61	61	59	36	15	31	60	34	105
	23%	20%	25%	26%	29%	22%	19%	20%	22%	20%	28%	24%	19%	23%	23%	24%	26%	16%	14%	23%	31%	28%
No real difference (0)	353	164	189	32	62	80	73	49	57	88	90	79	96	82	91	83	50	47	53	109	37	113
	35%	34%	36%	29%	36%	40%	42%	32%	28%	35%	31%	37%	38%	30%	35%	33%	36%	52%	25%	41%	33%	31%
A little less likely (-1)	40	24	16	7	5	7	11	3	7	16	7	7	10	11	13	9	4	3	7	17	3	15
	4%	5%	3%	6%	3%	3%	6%	2%	3%	6%	2%	3%	4%	4%	5%	4%	3%	3%	3%	6%	3%	4%
Much less likely (-2)	56	32	24	11	4	10	6	11	13	10	21	10	15	19	14	20	-	2	3	25	9	8
	5%	6%	5%	10%	2%	5%	4%	7%	6%	4%	7%	5%	6%	7%	5%	8%	-	3%	1%	9%	8%	2%
NET: Less likely	95	56	40	18	9	17	17	14	20	26	27	17	24	29	27	30	4	5	10	41	12	23
	9%	11%	8%	16%	5%	9%	10%	9%	10%	10%	9%	8%	9%	11%	10%	12%	3%	6%	5%	16%	11%	6%
Refused	4	2	2	-	-	1	-	*	2	-	1	-	2	2	1	1	-	-	-	-	1	*
	*	*	*	-	-	1%	-	*	1%	-	*	-	1%	1%	*	*	-	-	-	-	1%	*
Don't know	53	16	37	5	18	11	4	6	8	12	11	14	16	16	11	12	10	4	4	14	1	24
	5%	3%	7%	5%	10%	5%	3%	4%	4%	5%	4%	7%	6%	6%	4%	5%	7%	5%	2%	5%	1%	7%
Mean	0.66	0.67	0.66	0.52	0.67	0.59	0.59	0.76	0.79	0.69	0.71	0.63	0.61	0.69	0.65	0.58	0.87	0.52	1.19	0.29	0.60	0.81
Standard deviation	1.11	1.17	1.05	1.24	0.93	1.07	1.07	1.19	1.18	1.11	1.13	1.07	1.12	1.18	1.12	1.18	0.90	0.96	1.01	1.12	1.14	0.99
Standard error	0.04	0.05	0.05	0.14	0.07	0.08	0.08	0.09	0.08	0.07	0.08	0.08	0.07	0.07	0.07	0.08	0.08	0.10	0.07	0.07	0.11	0.05

BBC Today Survey

Fieldwork : December 2nd-5th 2005

Absolutes/col percents

Table 11

Q.2 Would you be more or less likely to vote Conservative at the next general election, or would it make no real difference to you, if they pledged to...?

Introduce an annual limit on the number of immigrants coming to Britain

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1014	474	540	78	173	210	170	169	214	303	223	174	314	269	261	253	140	91	213	273	111	360
Weighted base	1014	487	527	112	172	203	172	152	203	253	294	213	254	270	264	249	141	89	212	264	112	371
NET: More likely	485	240	246	52	74	96	65	83	115	109	147	116	114	122	138	127	75	22	150	96	39	193
	48%	49%	47%	47%	43%	47%	38%	54%	57%	43%	50%	54%	45%	45%	52%	51%	53%	25%	70%	36%	35%	52%
Much more likely (+2)	333	169	164	39	42	62	43	57	90	75	102	78	79	89	97	82	46	19	132	52	22	128
	33%	35%	31%	35%	24%	31%	25%	37%	44%	29%	35%	37%	31%	33%	37%	33%	33%	21%	62%	20%	20%	35%
A little more likely (+1)	152	70	82	13	33	33	22	26	25	35	45	38	35	33	41	46	29	3	18	44	17	65
	15%	14%	16%	12%	19%	16%	13%	17%	12%	14%	15%	18%	14%	12%	15%	18%	21%	4%	8%	17%	15%	17%
No real difference (0)	362	169	194	37	70	77	79	43	56	93	103	74	92	88	93	82	49	50	46	108	43	125
	36%	35%	37%	33%	41%	38%	46%	29%	27%	37%	35%	35%	36%	33%	35%	33%	35%	56%	22%	41%	38%	34%
A little less likely (-1)	37	18	19	1	7	4	11	6	7	11	10	4	11	13	11	9	4	1	8	13	6	15
	4%	4%	4%	1%	4%	2%	6%	4%	4%	4%	3%	2%	4%	5%	4%	3%	3%	1%	4%	5%	5%	4%
Much less likely (-2)	93	49	44	15	14	18	15	17	14	36	27	12	19	39	16	20	7	12	5	40	21	25
	9%	10%	8%	13%	8%	9%	9%	11%	7%	14%	9%	5%	8%	14%	6%	8%	5%	13%	2%	15%	18%	7%
NET: Less likely	130	67	63	16	22	22	26	23	22	47	37	16	30	52	27	28	11	12	13	53	27	40
	13%	14%	12%	14%	13%	11%	15%	15%	11%	19%	12%	8%	12%	19%	10%	11%	8%	14%	6%	20%	24%	11%
Refused	2	*	1	-	-	-	-	*	1	-	1	-	*	2	-	-	-	-	-	-	-	*
	*	*	*	-	-	-	-	*	1%	-	*	-	*	1%	-	-	-	-	-	-	-	*
Don't know	34	11	23	6	6	8	2	3	9	4	6	7	17	6	7	11	5	5	4	7	4	12
	3%	2%	4%	6%	3%	4%	1%	2%	5%	1%	2%	3%	7%	2%	3%	4%	4%	5%	2%	3%	4%	3%
Mean	0.61	0.62	0.60	0.57	0.48	0.61	0.40	0.66	0.88	0.40	0.65	0.81	0.61	0.46	0.75	0.68	0.76	0.20	1.27	0.22	0.13	0.72
Standard deviation	1.25	1.28	1.22	1.36	1.17	1.22	1.19	1.33	1.25	1.34	1.26	1.14	1.22	1.39	1.18	1.22	1.12	1.21	1.07	1.27	1.34	1.19
Standard error	0.04	0.06	0.05	0.16	0.09	0.09	0.09	0.10	0.09	0.08	0.09	0.09	0.07	0.09	0.07	0.08	0.10	0.13	0.07	0.08	0.13	0.06

BBC Today Survey

Fieldwork : December 2nd-5th 2005

Absolutes/col percents

Table 12

Q.2 Would you be more or less likely to vote Conservative at the next general election, or would it make no real difference to you, if they pledged to...?

Abolish student tuition fees

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1014	474	540	78	173	210	170	169	214	303	223	174	314	269	261	253	140	91	213	273	111	360
Weighted base	1014	487	527	112	172	203	172	152	203	253	294	213	254	270	264	249	141	89	212	264	112	371
NET: More likely	467	233	235	72	75	102	71	67	80	126	153	93	95	138	114	107	70	38	124	100	62	188
	46%	48%	44%	65%	44%	50%	41%	44%	39%	50%	52%	44%	37%	51%	43%	43%	50%	43%	59%	38%	55%	51%
Much more likely (+2)	308	160	148	52	46	63	45	49	53	87	98	60	63	92	76	73	44	22	93	59	39	126
	30%	33%	28%	47%	27%	31%	26%	32%	26%	34%	33%	28%	25%	34%	29%	29%	31%	25%	44%	22%	35%	34%
A little more likely (+1)	159	73	86	20	29	39	26	18	27	40	55	32	32	45	38	34	26	16	32	41	23	63
	16%	15%	16%	18%	17%	19%	15%	12%	13%	16%	19%	15%	13%	17%	15%	13%	19%	18%	15%	16%	20%	17%
No real difference (0)	366	173	193	22	66	70	76	52	80	88	99	82	96	84	97	99	50	35	59	104	34	117
	36%	36%	37%	19%	38%	35%	44%	34%	39%	35%	34%	39%	38%	31%	37%	40%	35%	39%	28%	39%	30%	32%
A little less likely (-1)	67	32	35	4	13	10	11	15	14	13	15	14	25	19	24	11	7	6	12	25	7	29
	7%	7%	7%	3%	8%	5%	6%	10%	7%	5%	5%	7%	10%	7%	9%	4%	5%	7%	6%	10%	6%	8%
Much less likely (-2)	72	39	33	9	11	16	12	10	14	19	22	13	18	19	16	21	11	6	10	27	7	20
	7%	8%	6%	8%	6%	8%	7%	7%	7%	8%	8%	6%	7%	7%	6%	8%	8%	6%	5%	10%	7%	5%
NET: Less likely	139	72	68	13	24	26	23	26	28	32	37	27	43	38	40	32	18	12	22	53	14	49
	14%	15%	13%	12%	14%	13%	13%	17%	14%	13%	13%	13%	17%	14%	15%	13%	13%	13%	10%	20%	12%	13%
Refused	2	*	2	-	-	-	-	1	1	-	1	-	1	2	-	-	-	1	-	-	-	*
	*	*	*	-	-	-	-	1%	1%	-	*	-	*	1%	-	-	-	1%	-	-	-	*
Don't know	39	9	31	4	7	5	2	7	13	6	3	11	20	8	13	11	3	4	7	8	2	15
	4%	2%	6%	4%	4%	3%	1%	4%	7%	2%	1%	5%	8%	3%	5%	4%	2%	5%	3%	3%	2%	4%
Mean	0.58	0.59	0.57	0.96	0.52	0.62	0.48	0.55	0.48	0.65	0.66	0.56	0.42	0.67	0.53	0.54	0.62	0.51	0.90	0.31	0.73	0.69
Standard deviation	1.21	1.24	1.18	1.27	1.17	1.21	1.15	1.26	1.19	1.23	1.21	1.17	1.21	1.23	1.20	1.22	1.21	1.15	1.18	1.23	1.20	1.20
Standard error	0.04	0.06	0.05	0.15	0.09	0.08	0.09	0.10	0.08	0.07	0.08	0.09	0.07	0.08	0.08	0.08	0.10	0.12	0.08	0.08	0.12	0.06

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Table 13
Classification
Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1014	474	540	78	173	210	170	169	214	303	223	174	314	269	261	253	140	91	213	273	111	360
Weighted base	1014	487	527	112	172	203	172	152	203	253	294	213	254	270	264	249	141	89	212	264	112	371
Sex																						
Male	487	487	-	50	75	104	84	80	94	131	148	108	100	119	118	136	72	41	119	127	45	165
	48%	100%	-	44%	44%	51%	49%	52%	47%	52%	50%	51%	39%	44%	45%	55%	51%	46%	56%	48%	40%	45%
Female	527	-	527	62	97	99	88	72	109	122	146	105	154	151	146	113	69	48	94	137	67	205
	52%	-	100%	56%	56%	49%	51%	48%	53%	48%	50%	49%	61%	56%	55%	45%	49%	54%	44%	52%	60%	55%
Age																						
18-24	(21)	112	50	62	112	-	-	-	-	22	54	20	16	36	23	29	13	10	16	24	16	62
		11%	10%	12%	100%	-	-	-	-	9%	18%	9%	6%	13%	9%	12%	9%	11%	8%	9%	14%	17%
25-34	(29.5)	172	75	97	-	172	-	-	-	48	64	39	21	51	41	50	21	9	24	45	24	88
		17%	15%	18%	-	100%	-	-	-	19%	22%	18%	8%	19%	15%	20%	15%	10%	11%	17%	22%	24%
35-44	(39.5)	203	104	99	-	-	203	-	-	57	50	50	45	44	59	54	24	22	41	52	18	82
		20%	21%	19%	-	-	100%	-	-	22%	17%	24%	18%	16%	22%	22%	17%	24%	19%	20%	16%	22%
45-54	(49.5)	172	84	88	-	-	-	172	-	55	44	48	25	49	41	37	24	21	36	45	24	55
		17%	17%	17%	-	-	-	100%	-	22%	15%	23%	10%	18%	16%	15%	17%	24%	17%	17%	21%	15%
55-64	(59.5)	152	80	72	-	-	-	-	152	36	38	34	43	37	46	33	24	13	40	47	9	36
		15%	16%	14%	-	-	-	-	100%	14%	13%	16%	17%	14%	17%	13%	17%	15%	19%	18%	8%	10%
65+	(70)	203	94	109	-	-	-	-	-	203	36	44	21	103	54	54	46	35	14	56	51	48
		20%	19%	21%	-	-	-	-	-	100%	14%	15%	10%	40%	20%	20%	19%	25%	16%	26%	19%	13%
Average age		46.58	46.99	46.19	21.00	29.50	39.50	49.50	59.50	45.30	42.58	44.51	54.21	45.70	47.61	45.09	48.87	46.67	50.45	47.37	44.64	41.44

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Classification
Base: All respondents

	Sex		Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1014	487	527	112	172	203	172	152	203	253	294	213	254	270	264	249	141	89	212	264	112	371
<u>Social Class</u>																						
AB	253	131	122	22	48	57	55	36	36	253	-	-	-	79	75	47	29	23	64	63	33	87
	25%	27%	23%	20%	28%	28%	32%	24%	17%	100%	-	-	-	29%	28%	19%	21%	26%	30%	24%	30%	24%
C1	294	148	146	54	64	50	44	38	44	-	294	-	-	87	74	74	39	21	60	66	36	119
	29%	30%	28%	48%	37%	25%	26%	25%	21%	-	100%	-	-	32%	28%	30%	27%	23%	28%	25%	32%	32%
C2	213	108	105	20	39	50	48	34	21	-	-	213	-	45	58	56	33	21	43	56	14	82
	21%	22%	20%	18%	23%	25%	28%	22%	11%	-	-	100%	-	17%	22%	22%	23%	24%	20%	21%	12%	22%
DE	254	100	154	16	21	45	25	43	103	-	-	-	254	59	57	73	41	24	46	78	29	82
	25%	20%	29%	14%	12%	22%	14%	29%	50%	-	-	-	100%	22%	22%	29%	29%	27%	22%	30%	26%	22%
<u>Region</u>																						
North	338	178	161	39	59	75	58	46	60	70	95	77	97	-	-	249	-	89	60	99	35	125
	33%	36%	31%	35%	34%	37%	34%	30%	30%	28%	32%	36%	38%	-	-	100%	-	100%	28%	38%	31%	34%
Midlands	316	146	170	26	51	66	52	53	68	83	89	68	76	-	264	-	52	-	60	85	34	112
	31%	30%	32%	23%	30%	33%	30%	35%	33%	33%	30%	32%	30%	-	100%	-	37%	-	28%	32%	30%	30%
South	360	163	197	47	62	62	62	52	75	100	110	68	81	270	-	-	90	-	92	80	44	134
	35%	34%	37%	42%	36%	30%	36%	34%	37%	40%	37%	32%	32%	100%	-	-	63%	-	43%	30%	39%	36%

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Table 13
Classification
Base: All respondents

	Sex		Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1014	487	527	112	172	203	172	152	203	253	294	213	254	270	264	249	141	89	212	264	112	371
<u>Working status</u>																						
Full-time	450 44%	278 57%	172 33%	51 46%	108 63%	131 65%	105 61%	52 34%	4 2%	143 56%	153 52%	118 55%	37 14%	107 40%	129 49%	120 48%	63 45%	31 35%	90 43%	118 45%	46 41%	184 50%
Part-time	114 11%	18 4%	96 18%	11 10%	19 11%	22 11%	25 15%	23 15%	13 7%	28 11%	35 12%	28 13%	23 9%	44 16%	20 7%	22 9%	18 13%	10 12%	27 13%	26 10%	10 9%	46 12%
Not working but seeking work or temporarily unemployed/sick	66 7%	30 6%	36 7%	7 7%	19 11%	21 10%	11 6%	8 5%	2 1%	7 3%	13 4%	12 6%	34 13%	17 6%	13 5%	22 9%	8 6%	7 8%	7 3%	24 9%	7 6%	27 7%
Not working/not seeking work	87 9%	19 4%	68 13%	11 10%	18 10%	29 14%	18 11%	12 8%	- -	19 7%	13 4%	22 10%	33 13%	25 9%	24 9%	17 7%	10 7%	12 14%	9 4%	30 11%	9 8%	34 9%
Retired	254 25%	118 24%	136 26%	- -	- -	1 *	11 7%	58 38%	184 91%	49 19%	57 19%	24 11%	123 49%	58 22%	73 28%	59 24%	41 29%	23 25%	70 33%	63 24%	30 27%	55 15%
Student	42 4%	23 5%	19 4%	31 28%	9 5%	- -	2 1%	- -	- -	8 3%	23 8%	9 4%	3 1%	19 7%	6 2%	9 4%	2 1%	6 6%	8 4%	4 1%	11 10%	24 7%
Refused	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	1 *

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Table 13
Classification
Base: All respondents

	Sex		Age							Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1014	487	527	112	172	203	172	152	203	253	294	213	254	270	264	249	141	89	212	264	112	371
Tenure																						
Own outright	325 32%	171 35%	154 29%	15 14%	18 11%	22 11%	50 29%	78 51%	141 70%	84 33%	85 29%	56 27%	99 39%	81 30%	85 32%	79 32%	49 35%	31 35%	82 39%	79 30%	41 36%	90 24%
Own with a mortgage	416 41%	184 38%	231 44%	54 48%	96 56%	123 61%	91 53%	41 27%	11 5%	128 50%	147 50%	99 46%	43 17%	106 39%	113 43%	112 45%	46 33%	38 43%	89 42%	99 37%	43 38%	178 48%
Council	132 13%	67 14%	65 12%	14 12%	19 11%	32 16%	16 10%	19 12%	33 16%	14 5%	20 7%	24 11%	74 29%	32 12%	34 13%	35 14%	20 14%	11 13%	16 8%	50 19%	13 12%	45 12%
Housing Assoc.	26 3%	7 2%	18 3%	7 6%	5 3%	2 1%	2 1%	4 3%	4 2%	3 1%	8 3%	3 1%	12 5%	10 4%	3 1%	5 2%	6 4%	1 2%	3 1%	8 3%	2 2%	11 3%
Rented from someone else	88 9%	44 9%	45 8%	16 14%	30 18%	19 9%	8 4%	5 3%	10 5%	18 7%	30 10%	23 11%	17 7%	29 11%	22 8%	15 6%	16 11%	6 6%	18 8%	21 8%	10 9%	35 9%
Rent free	14 1%	8 2%	6 1%	3 3%	3 2%	3 2%	3 2%	2 1%	- -	3 1%	4 1%	4 2%	3 1%	6 2%	3 1%	2 1%	2 1%	1 1%	3 1%	3 1%	1 1%	6 2%
Refused	14 1%	6 1%	8 2%	3 3%	1 *	1 *	2 1%	4 2%	4 2%	4 2%	2 1%	4 2%	5 2%	6 2%	4 1%	1 1%	2 2%	1 1%	2 1%	3 1%	1 1%	5 1%

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Table 13
Classification
Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1014	487	527	112	172	203	172	152	203	253	294	213	254	270	264	249	141	89	212	264	112	371
<u>Foreign Holiday in last 3 years</u>																						
Yes	629	305	323	67	119	134	120	93	97	207	195	122	103	191	148	162	73	54	148	152	72	234
	62%	63%	61%	60%	69%	66%	69%	61%	48%	82%	66%	57%	41%	71%	56%	65%	52%	60%	70%	58%	64%	63%
No	385	182	204	44	54	69	53	59	106	46	99	91	150	79	116	87	68	35	64	112	40	136
	38%	37%	39%	40%	31%	34%	31%	39%	52%	18%	34%	43%	59%	29%	44%	35%	48%	40%	30%	42%	36%	37%
<u>Number of cars</u>																						
None	205	84	121	23	40	27	24	22	70	20	53	22	110	61	43	53	28	20	26	68	31	69
	20%	17%	23%	20%	23%	13%	14%	14%	35%	8%	18%	10%	43%	23%	16%	21%	20%	22%	12%	26%	27%	19%
1	441	225	217	33	69	96	60	77	105	97	129	112	104	111	117	111	64	38	98	118	49	156
	44%	46%	41%	30%	40%	47%	35%	51%	52%	38%	44%	52%	41%	41%	44%	45%	45%	43%	46%	45%	44%	42%
2	286	136	150	42	49	65	67	40	23	104	91	60	31	77	82	64	37	26	72	57	27	114
	28%	28%	28%	38%	28%	32%	39%	26%	11%	41%	31%	28%	12%	28%	31%	26%	26%	29%	34%	21%	24%	31%
3+	82	42	40	13	14	15	22	14	5	33	20	19	10	22	23	21	11	5	16	21	5	32
	8%	9%	8%	12%	8%	7%	13%	9%	2%	13%	7%	9%	4%	8%	9%	9%	8%	6%	8%	8%	5%	9%

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Table 13
Classification
Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1014	487	527	112	172	203	172	152	203	253	294	213	254	270	264	249	141	89	212	264	112	371
<u>Internet Access</u>																						
At all	658	332	326	95	145	151	126	85	55	211	215	141	91	196	162	156	88	56	134	155	77	274
	65%	68%	62%	85%	84%	75%	73%	56%	27%	83%	73%	66%	36%	72%	61%	63%	62%	63%	63%	59%	68%	74%
At home (net)	555	286	270	81	109	130	112	73	49	187	178	117	73	168	141	123	71	53	113	129	71	223
	55%	59%	51%	72%	64%	64%	65%	48%	24%	74%	61%	55%	29%	62%	53%	49%	50%	60%	53%	49%	63%	60%
At work (net)	287	139	148	49	80	65	61	28	4	121	109	43	13	97	65	70	35	20	60	59	37	129
	28%	29%	28%	44%	47%	32%	35%	18%	2%	48%	37%	20%	5%	36%	25%	28%	24%	23%	28%	22%	33%	35%
At home	338	174	164	43	53	78	63	55	46	83	95	93	66	89	92	76	46	35	71	85	36	132
	33%	36%	31%	38%	31%	38%	37%	36%	23%	33%	32%	44%	26%	33%	35%	30%	32%	39%	33%	32%	32%	36%
At work	69	27	42	11	24	12	11	10	1	17	27	19	6	19	16	23	9	2	18	15	2	38
	7%	6%	8%	10%	14%	6%	7%	6%	*	7%	9%	9%	2%	7%	6%	9%	6%	2%	8%	6%	2%	10%
Both at home and at work	218	112	106	38	56	53	49	18	3	104	82	24	7	79	49	47	25	18	42	44	35	91
	21%	23%	20%	34%	33%	26%	29%	12%	2%	41%	28%	11%	3%	29%	18%	19%	18%	21%	20%	17%	31%	25%
Somewhere else	34	19	15	3	12	9	2	3	5	7	10	5	12	9	5	10	8	1	3	10	3	13
	3%	4%	3%	3%	7%	4%	1%	2%	2%	3%	4%	2%	5%	3%	2%	4%	6%	1%	1%	4%	3%	4%
Not at all	355	155	201	16	27	52	46	66	148	43	79	72	162	74	102	93	53	32	79	109	36	96
	35%	32%	38%	15%	16%	25%	27%	44%	73%	17%	27%	34%	64%	28%	39%	37%	38%	36%	37%	41%	32%	26%
Refused	1	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-
	*	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	1%	-	-	-	-