Table 1
Q. 2 Many people currently say that they probably won't vote at all, while others say they would definitely vote.

How likely are you, personally, to vote at the next election?
Q. $3 / 4$ If there were a general election tomorrow, which party would you vote for?

Data excludes those who score 1/DK/Not registered for likelihood to vote (10\%), or who don't know who they
would vote for (14\%), or who refuse to answer (12\%).
THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

|  |  | Sex |  |  |  | Ag |  |  |  |  | Social | lass |  |  |  | Region |  |  |  | Voting In | ntention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | $\mathrm{Fe}-$ male | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South <br> East | Midlands | North England | Wales \& South West | Scotland | Con-servative | Labour | $\begin{gathered} \text { Lib- } \\ \text { eral } \\ \text { Demo- } \\ \text { crat } \\ \hline \end{gathered}$ | Swing Voters |
| Unweighted base | 788 | 350 | 438 | 56 | 109 | 165 | 166 | 133 | 160 | 239 | 183 | 131 | 236 | 198 | 202 | 189 | 122 | 78 | 226 | 337 | 158 | 230 |
| Weighted base | 792 | 390 | 402 | 81 | 113 | 157 | 145 | 130 | 166 | 215 | 222 | 161 | 194 | 200 | 202 | 187 | 126 | 78 | 242 | 319 | 167 | 244 |
| Conservative | $\begin{aligned} & 242 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 242 \\ & 100 \% \end{aligned}$ |  |  | $\begin{aligned} & 51 \\ & 21 \% \end{aligned}$ |
| Labour | $\begin{gathered} 319 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 158 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 161 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 29 \% \end{aligned}$ |  | $\begin{aligned} & 319 \\ & 100 \% \end{aligned}$ | - | $\begin{aligned} & 95 \\ & 39 \% \end{aligned}$ |
| Liberal | $\begin{aligned} & 167 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 25 \% \end{aligned}$ | - |  | $\begin{aligned} & 167 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 31 \% \end{aligned}$ |
| SNP | $\begin{gathered} 21 \\ 3 \% \end{gathered}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ |  | $\begin{aligned} & 19 \\ & 24 \% \end{aligned}$ | - |  |  | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ |
| Plaid Cymru | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | * | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  |  | * | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | - | - | - | - | - | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | - | - | - | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ |
| The Green Party | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | * | - | - | - | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ |
| The United Kingdom Independence Party (UKIP) | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | 2 | - | - | - | 2\% |
| The British National Party (BNP) | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | * | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | - | - | - | - | * | $\begin{aligned} & 4 \\ & 2 \% \\ & \hline \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - | - | - |
| The Scottish Socialist Party | ${ }_{*}$ | - | ${ }_{*}$ | - | - | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & \text { 1\% } \end{aligned}$ | - | 1 | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - | - | $2{ }^{2}$ | - | - | - | * |
| Respect | * | - | * | - | - | - |  | - |  | - | * | - |  | - | - | - | - | * $1 \%$ | - | - | - | - |
| Another party | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $1$ | $1$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $1$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - | $1 \%$ $1 \%$ |

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|  | Total |
| :---: | :---: |
| Conservative | 30\% |
| Labour | 40\% |
| Liberal Democrat/ Liberal | 21\% |
| Scottish National Party/SNP | 3\% |
| Plaid Cymru | 1\% |
| Other | 5\% |

## Times Poll

Fieldwork: October 7th-9th 2005
Table 3
Q6. The Conservative Party is in the process of choosing a new leader to replace Michael Howard, who announced he was standing down after the party's defeat in the general election.
Which one of the following possible candidates do you think would make the best leader for the Conservative Party Base: All Sample A
Weighting: Standard Demographic Weights

|  | Sex |  |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | $\mathrm{Fe}-$ male | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales <br> $\&$ <br> South <br> West | Scotland | Con-servative | Labour |  | Swing Voters |
| Unweighted base | 754 | 314 | 440 | 71 | 115 | 164 | 143 | 107 | 154 | 232 | 166 | 118 | 238 | 200 | 197 | 185 | 105 | 67 | 129 | 206 | 93 | 266 |
| Weighted base | 742 | 348 | 393 | 95 | 114 | 149 | 126 | 100 | 158 | 206 | 194 | 147 | 194 | 196 | 194 | 179 | 108 | 65 | 131 | 201 | 91 | 268 |
| Ken Clarke | $\begin{aligned} & 189 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 24 \% \end{aligned}$ |
| David Davis | $\begin{aligned} & 86 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{gathered} 10 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 8 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 15 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 12 \% \end{aligned}$ |
| David Cameron | $\begin{gathered} 134 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 73 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 17 \% \end{aligned}$ |
| Malcolm Rifkind | $\begin{gathered} 21 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | ${ }_{3}^{8}$ |
| Liam Fox | $\begin{aligned} & 33 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 8 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | 14 $5 \%$ |
| Don't know/ NA | $\begin{gathered} 279 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 32 \% \end{aligned}$ | 104 $39 \%$ |

Table 4
Q7. If the Conservative leadership election comes down to a choice between David Davis and Kenneth Clarke, which of the two would make the best leader?

## Base: All Sample 1

Weighting: Standard Demographic Weights

|  | Sex |  |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland | Con-servative | Labour |  | Swing Voters |
| Unweighted base | 516 | 226 | 290 | 38 | 85 | 103 | 98 | 85 | 107 | 167 | 126 | 79 | 144 | 154 | 119 | 126 | 64 | 53 | 98 | 111 | 68 | 171 |
| Weighted base | 510 | 245 | 264 | 51 | 88 | 99 | 83 | 81 | 107 | 147 | 148 | 99 | 115 | 157 | 115 | 122 | 64 | 52 | 99 | 107 | 72 | 176 |
| David Davis | $\begin{gathered} 131 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 64 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 27 \% \end{aligned}$ |
| Kenneth Clarke | $\begin{gathered} 199 \\ 39 \% \end{gathered}$ | $\begin{gathered} 104 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 35 \% \end{aligned}$ |
| Don't know/ NA | $\begin{aligned} & 180 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 38 \% \end{aligned}$ |

Table 5
Q8. If the Conservative leadership election came down to a choice between David Davis and David Cameron, which of the two would make the best leader?

## Base: All Sample 2

Weighting: Standard Demographic Weights

|  | Sex |  |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | $\mathrm{Fe}-$ male | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Con-servative | Labour |  | Swing Voters |
| Unweighted base | 471 | 208 | 263 | 43 | 82 | 98 | 98 | 70 | 80 | 140 | 120 | 81 | 130 | 117 | 128 | 119 | 69 | 38 | 77 | 148 | 60 | 160 |
| Weighted base | 476 | 239 | 237 | 63 | 86 | 87 | 88 | 67 | 86 | 124 | 142 | 104 | 106 | 115 | 128 | 125 | 72 | 35 | 82 | 149 | 61 | 163 |
| David Davis | $\begin{aligned} & 100 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 6 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 22 \% \end{aligned}$ |
| David Cameron | $\begin{aligned} & 138 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 34 \% \end{aligned}$ |
| Don't know/ NA | $\begin{aligned} & 238 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 126 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 44 \% \end{aligned}$ |

Table 6
Q9. If the Conservative leadership election came down to a choice between David Davis and Liam Fox, which of the two would make the best leader?

## Base: All Sample 3

Weighting: Standard Demographic Weights

|  | Sex |  |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | $\mathrm{Fe}-$ male | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | $\begin{aligned} & \text { Wales } \\ & \& \\ & \text { South } \\ & \text { West } \\ & \hline \end{aligned}$ | Scotland | Con-servative | Labour |  | Swing <br> Voters |
| Unweighted base | 522 | 215 | 307 | 39 | 81 | 119 | 96 | 80 | 107 | 119 | 124 | 94 | 185 | 129 | 146 | 126 | 77 | 44 | 90 | 146 | 60 | 193 |
| Weighted base | 524 | 241 | 283 | 51 | 83 | 116 | 86 | 78 | 109 | 107 | 148 | 114 | 155 | 130 | 149 | 124 | 74 | 46 | 86 | 144 | 59 | 205 |
| David Davis | $\begin{gathered} 162 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 76 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 7 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 32 \% \end{aligned}$ |
| Liam Fox | $\begin{aligned} & 105 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 22 \% \end{aligned}$ |
| Don't know/ NA | $\begin{gathered} 257 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 111 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 46 \% \end{aligned}$ |

Table 7
Q10. Do you feel you have a detailed knowledge of ..
-What television programmes your children watch
Base: All with children
Weighting: Standard Demographic Weights

Unweighted base
Weighted base
Yes

No

Not applicable
Don't know

|  | Sex |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales <br> $\&$ <br> South <br> West | Scotland | Con-servative | Labour |  | Swing Voters |
| 465 | 186 | 279 | 11 | 103 | 215 | 119 | 13 | 4 | 139 | 133 | 94 | 99 | 125 | 138 | 98 | 68 | 36 | 73 | 133 | 55 | 184 |
| 447 | 192 | 255 | 13 | 108 | 204 | 105 | 13 | 4 | 115 | 147 | 113 | 73 | 120 | 130 | 96 | 64 | 37 | 69 | 126 | 52 | 182 |
| $\begin{aligned} & 381 \\ & 85 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 81 \% \end{aligned}$ | $\begin{gathered} 225 \\ 88 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 88 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 88 \% \end{aligned}$ | $\begin{gathered} 176 \\ 86 \% \end{gathered}$ | $\begin{aligned} & 86 \\ & 81 \% \end{aligned}$ | $\begin{gathered} 9 \\ 69 \% \end{gathered}$ | $\begin{gathered} 4 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & 83 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 86 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 83 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 90 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 88 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 81 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 88 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 87 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 78 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 86 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 83 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 85 \% \end{aligned}$ |
| $\begin{aligned} & 49 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 20 \\ 8 \% \end{gathered}$ | $\begin{gathered} 2 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 3 \\ 23 \% \end{gathered}$ | - | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 8 \\ 13 \% \end{gathered}$ | $\begin{gathered} 6 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 11 \\ 9 \% \end{gathered}$ | $\begin{gathered} 6 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ |
| 18 | 8 | 10 | - | 8 | 8 | 1 | 1 | - | 8 | 4 | 6 | - | 3 | 10 | 3 | - | 1 | 3 | 7 | 2 | 8 |
| 4\% | 4\% | 4\% | - | 7\% | 4\% | 1\% | 8\% | - | 7\% | 3\% | 5\% | - | 3\% | 8\% | 3\% | - | 3\% | 4\% | 6\% | 4\% | 4\% |

Table 8
Q10. Do you feel you have a detailed knowledge of ...
-Your children's use of the internet
Base: All with children
Weighting: Standard Demographic Weights

Unweighted base
Weighted base
Yes

No

Not applicable
Don't know

|  | Sex |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C 2 | DE | South East | Midlands | North England | Wales <br> $\&$ <br> South <br> West | Scotland | Con-servative | Labour | Liberal Democrat | Swing Voters |
| 465 | 186 | 279 | 11 | 103 | 215 | 119 | 13 | 4 | 139 | 133 | 94 | 99 | 125 | 138 | 98 | 68 | 36 | 73 | 133 | 55 | 184 |
| 447 | 192 | 255 | 13 | 108 | 204 | 105 | 13 | 4 | 115 | 147 | 113 | 73 | 120 | 130 | 96 | 64 | 37 | 69 | 126 | 52 | 182 |
| $\begin{aligned} & 312 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 70 \% \end{aligned}$ | $\begin{gathered} 179 \\ 70 \% \end{gathered}$ | $\begin{gathered} 2 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 152 \\ 75 \% \end{gathered}$ | $\begin{aligned} & 86 \\ & 82 \% \end{aligned}$ | $\begin{gathered} 9 \\ 67 \% \end{gathered}$ | $\begin{gathered} 3 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 88 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 71 \% \end{aligned}$ |
| $\begin{aligned} & 66 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 6 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 1 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 6 \\ 17 \% \end{gathered}$ | $\begin{gathered} 8 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 9 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 15 \% \end{aligned}$ |
| $\begin{aligned} & 68 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 5 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 3 \\ 24 \% \end{gathered}$ | $\begin{gathered} 1 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 7 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 14 \% \end{aligned}$ |
| ${ }_{*}$ | - | 1 | - | 1 $1 \%$ | - | - | - | - | - | - | - |  | 1 $1 \%$ | - | - | - | - | - | - | - | 1 |

Table 9
Q11. At present television broadcasters observe what is called "the nine o'clock watershed" which is meant to ensure that programming that is very unsuitable for children is not broadcast until after 9 p.m. Please say if you agree or disagree with the following statements ...

- The watershed is an effective safeguard on children's television viewing

Base: All Sample B
Weighting: Standard Demographic Weights

|  |  | S |  |  |  | A |  |  |  |  | Social | lass |  |  |  | Region |  |  |  | Voting In | ntention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | $\begin{gathered} \hline \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Con-servative | Labour |  | Swing <br> Voters |
| Unweighted base | 755 | 335 | 420 | 49 | 133 | 156 | 149 | 128 | 140 | 194 | 204 | 136 | 221 | 200 | 196 | 186 | 105 | 68 | 136 | 199 | 95 | 258 |
| Weighted base | 768 | 376 | 391 | 71 | 143 | 153 | 131 | 126 | 143 | 171 | 244 | 170 | 183 | 206 | 199 | 192 | 102 | 68 | 136 | 200 | 101 | 276 |
| Yes | $\begin{aligned} & 541 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 265 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 276 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 169 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 132 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 200 \\ & 72 \% \end{aligned}$ |
| No | $\begin{aligned} & 210 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 101 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 26 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 17 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 14 \\ 4 \% \end{gathered}$ |  | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | ${ }_{*}$ | $1$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | 4 $2 \%$ |

Table 10
Q11. At present television broadcasters observe what is called "the nine o'clock watershed" which is meant to ensure that programming that is very unsuitable for children is not broadcast until after 9 p.m. Please say if you agree or disagree with the following statements ...

- Programmes are often broadcast before 9 p.m. that include things which are

Base: All Sample B
Weighting: Standard Demographic Weights

|  |  | S |  |  |  | Ag |  |  |  |  | Social | lass |  |  |  | Region |  |  |  | Voting In | ntention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales <br> $\&$ <br> South <br> West | Scotland | Con-servative | Labour |  | Swing Voters |
| Unweighted base | 755 | 335 | 420 | 49 | 133 | 156 | 149 | 128 | 140 | 194 | 204 | 136 | 221 | 200 | 196 | 186 | 105 | 68 | 136 | 199 | 95 | 258 |
| Weighted base | 768 | 376 | 391 | 71 | 143 | 153 | 131 | 126 | 143 | 171 | 244 | 170 | 183 | 206 | 199 | 192 | 102 | 68 | 136 | 200 | 101 | 276 |
| Yes | $\begin{aligned} & 548 \\ & 71 \% \end{aligned}$ | $\begin{gathered} 261 \\ 69 \% \end{gathered}$ | $\begin{gathered} 287 \\ 73 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 110 \\ 77 \% \end{gathered}$ | $\begin{gathered} 101 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 71 \% \end{aligned}$ | $\begin{gathered} 125 \\ 73 \% \end{gathered}$ | $\begin{gathered} 174 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 124 \\ & 73 \% \end{aligned}$ | $\begin{gathered} 125 \\ 68 \% \end{gathered}$ | $\begin{gathered} 152 \\ 74 \% \end{gathered}$ | $\begin{gathered} 135 \\ 68 \% \end{gathered}$ | $\begin{gathered} 144 \\ 75 \% \end{gathered}$ | $\begin{aligned} & 70 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 69 \% \end{aligned}$ | $\begin{gathered} 109 \\ 80 \% \end{gathered}$ | $\begin{gathered} 139 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 77 \\ & 76 \% \end{aligned}$ | $\begin{gathered} 198 \\ 72 \% \end{gathered}$ |
| No | $\begin{gathered} 204 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 110 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 24 \% \end{aligned}$ | 75 $27 \%$ |
| Don't know | $\begin{gathered} 16 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $1$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $1$ |  | 3 $1 \%$ |

Table 11
Q11. At present television broadcasters observe what is called "the nine o'clock watershed" which is meant to ensure that programming that is very unsuitable for children is not broadcast until after 9 p.m. Please say if you agree or disagree with the following statements ...

- It is the responsibility of parents, not broadcasters or regulators, to safeguard children's viewing

Base: All Sample B
Weighting: Standard Demographic Weights

|  |  | S |  |  |  | Ag |  |  |  |  | Social | lass |  |  |  | Region |  |  |  | Voting In | Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | $\mathrm{Fe}-$ male | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales <br> $\&$ <br> South <br> West | Scotland | Con-servative | Labour |  | Swing Voters |
| Unweighted base | 755 | 335 | 420 | 49 | 133 | 156 | 149 | 128 | 140 | 194 | 204 | 136 | 221 | 200 | 196 | 186 | 105 | 68 | 136 | 199 | 95 | 258 |
| Weighted base | 768 | 376 | 391 | 71 | 143 | 153 | 131 | 126 | 143 | 171 | 244 | 170 | 183 | 206 | 199 | 192 | 102 | 68 | 136 | 200 | 101 | 276 |
| Yes | $\begin{aligned} & 606 \\ & 79 \% \end{aligned}$ | $\begin{gathered} 292 \\ 78 \% \end{gathered}$ | $\begin{gathered} 314 \\ 80 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 74 \% \end{aligned}$ | $\begin{gathered} 125 \\ 81 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 79 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 86 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 81 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 187 \\ & 77 \% \end{aligned}$ | $\begin{gathered} 132 \\ 78 \% \end{gathered}$ | $\begin{aligned} & 154 \\ & 85 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 79 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 81 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 79 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 81 \% \end{aligned}$ | $\begin{gathered} 165 \\ 82 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 207 \\ & 75 \% \end{aligned}$ |
| No | $\begin{gathered} 141 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 76 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 23 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 21 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \\ & \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & \text { 1\% } \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | 5 $2 \%$ |

Table 12
Q11. At present television broadcasters observe what is called "the nine o'clock watershed" which is meant to ensure that programming that is very unsuitable for children is not broadcast until after 9 p.m. Please say if you agree or disagree with the following statements ...

- 9 p.m. is too early to start showing programmes that are unsuitable for children and the watershed should be put back to 10 p.m.

Base: All Sample B
Weighting: Standard Demographic Weights

|  |  | S |  |  |  | A |  |  |  |  | Social | lass |  |  |  | Region |  |  |  | Voting In | Itention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | $\begin{gathered} \hline \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Con-servative | Labour |  | Swing <br> Voters |
| Unweighted base | 755 | 335 | 420 | 49 | 133 | 156 | 149 | 128 | 140 | 194 | 204 | 136 | 221 | 200 | 196 | 186 | 105 | 68 | 136 | 199 | 95 | 258 |
| Weighted base | 768 | 376 | 391 | 71 | 143 | 153 | 131 | 126 | 143 | 171 | 244 | 170 | 183 | 206 | 199 | 192 | 102 | 68 | 136 | 200 | 101 | 276 |
| Yes | $\begin{gathered} 395 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 188 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 208 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 114 \\ 62 \% \end{gathered}$ | $\begin{gathered} 100 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 45 \% \end{aligned}$ |
| No | $\begin{aligned} & 362 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 188 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 174 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 102 \\ 50 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 149 \\ 54 \% \end{gathered}$ |
| Don't know | $\begin{aligned} & 10 \\ & 1 \% \end{aligned}$ | $1$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $1$ | 3 $1 \%$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $1$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | 4 $1 \%$ |

## Times Poll

Fieldwork: October 7th-9th 2005
Table 13
Q12. Last year Tony Blair said he wanted to remain as Prime Minister throughout this Parliament and then stand down and hand over to his
successor shortly before the next election. Some people have said they think he should step down much sooner, while others think he should stay on longer. Which of the following statements is closer to your view ...
Base: All Sample A
Weighting: Standard Demographic Weights

Unweighted base
Weighted base
He should stand down now
e should stand down by
the end of next year
He should stand down shortly before the next election

He should reconsider his decision to stand down and stay on longer
Don't know

|  | Sex |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Fe male | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Con-servative | Labour |  | Swing Voters |
| 754 | 314 | 440 | 71 | 115 | 164 | 143 | 107 | 154 | 232 | 166 | 118 | 238 | 200 | 197 | 185 | 105 | 67 | 129 | 206 | 93 | 266 |
| 742 | 348 | 393 | 95 | 114 | 149 | 126 | 100 | 158 | 206 | 194 | 147 | 194 | 196 | 194 | 179 | 108 | 65 | 131 | 201 | 91 | 268 |
| $\begin{aligned} & 217 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 116 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 24 \% \end{aligned}$ |
| $\begin{aligned} & 120 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 16 \% \end{aligned}$ |
| $\begin{gathered} 174 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 88 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 24 \% \end{aligned}$ | 83 $31 \%$ |
| $\begin{aligned} & 178 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 29 \% \end{aligned}$ | 37 $29 \%$ | 24 $24 \%$ | 34 $22 \%$ | $\begin{aligned} & 41 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 28 \% \end{aligned}$ | 35 $24 \%$ | $\begin{aligned} & 48 \\ & 25 \% \end{aligned}$ | 44 $22 \%$ | $\begin{aligned} & 50 \\ & 26 \% \end{aligned}$ | 43 $24 \%$ | $\begin{aligned} & 27 \\ & 25 \% \end{aligned}$ | 14 $22 \%$ | 22 $17 \%$ | $\begin{aligned} & 83 \\ & 41 \% \end{aligned}$ | 17 $19 \%$ | 59 $22 \%$ |
| 53 | 21 | 33 | 7 | 6 5 | 14 | 6 5 | 5 $5 \%$ | 15 $10 \%$ | 15 $7 \%$ | 15 | 10 | 14 | 17 | 14 | 12 | 8 | 3 $5 \%$ | 1 | 4 | 2 | 17 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 6\% |



Table 14
Classification
Base: All respondents

|  | Unweighted <br> Total | Weighted <br> Total |  |
| :--- | :---: | :---: | :---: |
| Weighted base | 1509 |  | 1509 |
| Social Class |  |  |  |
| AB | 426 |  | 378 |
|  | $28 \%$ |  | $25 \%$ |
| C1 | 370 |  | 438 |
|  | $25 \%$ |  | $29 \%$ |
| C2 | 254 |  | 317 |
|  | $17 \%$ |  | $21 \%$ |
| DE | 459 |  | 376 |
|  | $30 \%$ |  | $25 \%$ |
| Region |  |  |  |
| North | 506 |  | 504 |
|  | $34 \%$ | $33 \%$ |  |
| Midlands | 470 | 470 |  |
|  | $31 \%$ | $31 \%$ |  |
| South | 533 | 536 |  |
|  | $35 \%$ | $35 \%$ |  |

Table 14
Classification
Base: All respondents

|  | Unweighted Total | Weighted Total |
| :---: | :---: | :---: |
| Weighted base | 1509 | 1509 |
| Working status |  |  |
| Full-time | $\begin{aligned} & 678 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 670 \\ & 44 \% \end{aligned}$ |
| Part-time | $\begin{aligned} & 195 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 11 \% \end{aligned}$ |
| Not working but seeking work or temporarily unemployed/sick | $\begin{gathered} 80 \\ 5 \% \end{gathered}$ | $\begin{gathered} 79 \\ 5 \% \end{gathered}$ |
| Not working/not seeking work | $\begin{gathered} 146 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 148 \\ & 10 \% \end{aligned}$ |
| Retired | $\begin{aligned} & 364 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 378 \\ & 25 \% \end{aligned}$ |
| Student | $\begin{gathered} 43 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 4 \% \end{aligned}$ |
| Refused | $\stackrel{3}{*}$ | $\stackrel{3}{*}$ |

Table 14
Classification
Base: All respondents

|  | Unweighted <br> Total | Weighted <br> Total |  |
| :--- | :---: | :---: | :---: |
| Weighted base | 1509 |  | 1509 |
| Tenure |  |  |  |
| Own outright | 434 |  | 483 |
|  | $29 \%$ |  | $32 \%$ |
| Own with a mortgage | 578 |  | 619 |
|  | $38 \%$ |  | $41 \%$ |
| Council | 210 |  | 196 |
|  | $14 \%$ |  | $13 \%$ |
| Rented from someone | 202 |  | 151 |
| else | $13 \%$ |  | $10 \%$ |
| Rent free | 22 |  | 16 |
|  | $1 \%$ |  | $1 \%$ |
| Refused | 63 |  | 43 |
|  | $4 \%$ | $3 \%$ |  |

Table 14
Classification
Base: All respondents

|  | Unweighted <br> Total | Weighted <br> Total |  |
| :--- | :---: | :---: | :---: |
| Weighted base | 1509 |  | 1509 |
| Foreign Holiday in last 3 years |  |  |  |
| Yes | 914 |  | 936 |
|  | $61 \%$ |  | $62 \%$ |
| No | 595 | 573 |  |
|  | $39 \%$ | $38 \%$ |  |
| Number of cars |  |  |  |
| None | 322 | 304 |  |
|  | $21 \%$ | $20 \%$ |  |
| 1 | 664 | 657 |  |
|  | $44 \%$ | $44 \%$ |  |
| 2 | 404 | 426 |  |
|  | $27 \%$ | $28 \%$ |  |
| $3+$ | 119 | 122 |  |
|  | $8 \%$ | $8 \%$ |  |

Table 14
Classification
Base: All respondents

|  | Unweighted $\qquad$ | Weighted Total |
| :---: | :---: | :---: |
| Weighted base | 1509 | 1509 |
| Internet Access |  |  |
| At all | $\begin{gathered} 984 \\ 65 \% \end{gathered}$ | $\begin{gathered} 992 \\ 66 \% \end{gathered}$ |
| At home (net) | $\begin{aligned} & 828 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 839 \\ & 56 \% \end{aligned}$ |
| At work (net) | $\begin{aligned} & 465 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 458 \\ & 30 \% \end{aligned}$ |
| At home | $\begin{aligned} & 470 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 483 \\ 32 \% \end{gathered}$ |
| At work | $\begin{gathered} 107 \\ 7 \% \end{gathered}$ | $\begin{gathered} 102 \\ 7 \% \end{gathered}$ |
| Both at home and at work | $\begin{aligned} & 358 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 356 \\ & 24 \% \end{aligned}$ |
| Somewhere else | $\begin{gathered} 49 \\ 3 \% \end{gathered}$ | $\begin{gathered} 51 \\ 3 \% \end{gathered}$ |
| Not at all | $\begin{gathered} 521 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 514 \\ & 34 \% \end{aligned}$ |
| Refused | 4 | 3 |

Table 14
Classification
Base: All respondents

Weighted base $\quad \frac{$\begin{tabular}{c}
Unweighted <br>
Total

}{1509}$\frac{$

Weighted <br>
Total
\end{tabular}}{1509}

Age Finished Full Time Education

| Up to 15 | 337 | 331 |
| :--- | :---: | :---: |
|  | $22 \%$ | $22 \%$ |
| 16 | 366 | 367 |
|  | $24 \%$ | $24 \%$ |
| 17 | 107 | 111 |
|  | $7 \%$ | $7 \%$ |
| 18 | 195 | 194 |
|  | $13 \%$ | $13 \%$ |
| 19 or over | 401 | 401 |
|  | $27 \%$ | $27 \%$ |
| Still in full time | 39 | 54 |
| education | $3 \%$ | $4 \%$ |
| Had no full time | 1 | 1 |
| education | $*$ | $*$ |
| Refused | 63 | 50 |
|  | $4 \%$ | $3 \%$ |

Table 14
Classification
Base: All respondents

|  | Unweighted <br> Total |  | Weighted <br> Total |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | 1509 |  | 1509 |
| Weighted base |  |  |  |  |
| Marital Status | 316 |  | 343 |  |
| Single | $21 \%$ |  | $23 \%$ |  |
|  | 834 |  | 838 |  |
| Married/ co-habiting | $55 \%$ |  | $56 \%$ |  |
|  | 311 |  | 294 |  |
| Widowed/ separated/ | $21 \%$ |  | $19 \%$ |  |
| divorced | 48 | 35 |  |  |
| Refused | $3 \%$ | $2 \%$ |  |  |

## Children

None aged 18 or under
NET: Yes
NET: Yes any aged 15 or under

- Aged under 5

Aged 5-10

| 1040 | 1058 |
| :---: | :---: |
| $69 \%$ | $70 \%$ |
| 465 | 447 |
| $31 \%$ | $30 \%$ |
| 415 | 402 |
| $28 \%$ | $27 \%$ |
| 153 | 157 |
| $10 \%$ | $10 \%$ |
| 203 | 199 |
| $13 \%$ | $13 \%$ |
| 225 | 211 |
| $15 \%$ | $14 \%$ |
| 118 | 111 |
| $8 \%$ | $7 \%$ |
| 4 | 4 |
| $*$ | $*$ |

Prepared on behalf of The Times by Populus Research

Table 14
Classification
Base: All respondents

Unweighted
Total
Grocery shopping status
I am the main grocery shopper in th
household
I regularly do the main grocery shop
regularly do top up
grocery shopping (buy
ems or a basket
needed)
I do not do grocery
shopping
Refused

| 144 | 162 |
| :---: | :---: |
| $10 \%$ | $11 \%$ |
| 40 | 31 |
| $3 \%$ | $2 \%$ |

Table 15
Q. 1 At the general election in May many people didn't vote. Can you remember - did you vote in that election, or did you not vote? Base: All respondents

|  | Unweighted Total | Weighted Total |
| :---: | :---: | :---: |
| Unweighted base | 1509 | 1509 |
| Weighted base | 1509 | 1509 |
| Voted | $\begin{gathered} 1027 \\ 68 \% \end{gathered}$ | $\begin{gathered} 1026 \\ 68 \% \end{gathered}$ |
| Didn't vote | $\begin{aligned} & 438 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 438 \\ & 29 \% \end{aligned}$ |
| Not registered | $\begin{aligned} & 16 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 1 \% \end{aligned}$ |
| Too young | * | 6 |
| Can't remember | $\begin{aligned} & 19 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 1 \% \end{aligned}$ |
| Refused | * | * |

Table 16
Q.1a At that general election, in May 2005, could you tell me which party you actually voted for?

|  | Unweighted <br> Total | Weighted <br> Total |  |
| :--- | :---: | :---: | :---: |
| Unweighted base | 762 |  | 762 |
| Weighted base | 762 |  | 764 |
| Conservative | 217 |  | 235 |
|  | $28 \%$ |  | $31 \%$ |
| Labour | 329 |  | 302 |
|  | $43 \%$ |  | $40 \%$ |
| Liberal Democrats | 156 |  | 166 |
|  | $20 \%$ | $22 \%$ |  |
| SNP | 20 |  | 19 |
|  | $3 \%$ | $2 \%$ |  |
| Plaid Cymru | 5 | 5 |  |
|  | $1 \%$ | $1 \%$ |  |
| Other | 35 | 37 |  |
|  | $5 \%$ | $5 \%$ |  |

