Table 1

Q.2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election?

Q.3/4 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?

Data excludes those who score 1/DK/Not registered for likelihood to vote (12%), or who don't know who they would vote for (12%), or who refuse to answer (8%).

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		S	ex			Ag	ge				Social	Class				Region	\A/=1			Voting I		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	831	431	400	64	117	190	145	142	174	258	197	117	259	202	228	203	125	73	246	349	160	182
Weighted base	834	430	404	74	124	165	146	138	186	212	252	156	214	207	222	204	126	75	270	318	166	184
Conservative	270 32%	143 33%	127 31%	15 20%	39 31%	43 26%	40 27%	58 42%	75 40%	75 35%	84 33%	43 27%	67 32%	82 40%	85 38%	47 23%	45 36%	10 14%	270 100%	-	-	40 22%
Labour	318 38%	172 40%	146 36%	32 44%	49 39%	70 43%	57 39%	39 29%	70 38%	78 37%	83 33%	64 41%	93 44%	68 33%	75 34%	107 52%	35 28%	33 44%	-	318 100%	-	62 33%
Liberal	166 20%	73 17%	93 23%	15 20%	27 21%	34 21%	40 27%	26 19%	25 13%	45 21%	61 24%	28 18%	32 15%	39 19%	46 20%	39 19%	29 23%	13 18%	-	-	166 100%	47 26%
SNP	15 2%	9 2%	7 2%	-	2 2%	4 3%	3 2%	5 4%	1 1%	3 1%	6 2%	3 2%	4 2%	1 *	-	*	2 1%	13 17%	-	-	-	8 5%
Plaid Cymru	6 1%	2 *	4 1%	-	2 1%	2 1%	1 1%	-	2 1%	1 *	1 *	3 2%	2 1%	-	*	-	6 5%	-	-	-	-	2 1%
The Green Party	25 3%	15 3%	10 3%	10 13%	1 1%	4 3%	4 2%	4 3%	3 2%	5 2%	13 5%	4 2%	3 2%	8 4%	11 5%	3 1%	1 1%	2 2%	-	-	-	12 7%
The United Kingdom Independence Party (UKIP)	8 1%	4 1%	4 1%	1 2%	-	2 1%	-	1 1%	4 2%	1 *	2 1%	3 2%	2 1%	1 1%	2 1%	3 1%	2 2%	-	-	-	-	3 2%
The British National Party (BNP)	5 1%	1 *	4 1%	1 2%	-	1 1%	1 1%	1 1%	-	1 *	1 1%	3 2%	-	2 1%	-	1 1%	1 1%	-	-	-	-	-
The Socialist Alliance	1 *	1 *	*	-	1 1%	*	-	-	-	1 1%	-	-	-	*	-	1 *	-	-	-	-	-	-
The Scottish Socialist Party	3 *	2 *	1 *	-	1 1%	1 1%	-	-	1 *	1 *	-	1 1%	1 *	-	-	-	-	3 4%	-	-	-	2 1%
Robert Kilroy Silk's Veritas Party	3 *	-	3 1%	-	1 1%	*	1 1%	-	-	-	-	1 1%	2 1%	1 1%	*	-	1 1%	-	-	-	-	2 1%
Respect	2 *	-	2 *	-	2 1%	-	-	-	-	1 1%	-	-	*	-	-	-	*	1 2%	-	-	-	-
Another party	12 1%	10 2%	2 *	*	-	2 1%	-	4 3%	5 3%	*	1 *	3 2%	7 3%	4 2%	3 2%	3 1%	2 1%	-	-	-	-	6 3%



Page 1

Absolutes/col percents

Table 2 Published voting intention figures:- 8th March 2005

	Total
Conservative	32%
Labour	39%
Liberal Democrat/ Liberal	20%
Scottish National Party/SNP	2%
Plaid Cymru	1%
Other	7%

Prepared by Populus



Page 2

Col percents

Absolutes/col percents

Table 3

Q.6 Some people who generally vote Labour say they are quite disappointed with Tony Blair and things the government has done - or not done - since he last election and that, though they won't vote for another party, when

it comes to it they may not vote at all this time. Does this apply to you?

Base: All respondents intending to vote Labour

Weighting: Standard Demographic Weights

		Se	ex			Ag	e				Social	Class				Region				Voting I		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	440	236	204	47	70	109	77	53	84	131	89	63	157	104	106	141	50	39	-	440	-	90
Weighted base	417	219	197	51	67	90	73	47	88	104	107	84	122	96	97	137	46	41	-	417	-	87
Definitely applies to me	47 11%	25 11%	22 11%	6 12%	11 17%	11 12%	5 6%	3 7%	11 12%	8 8%	9 9%	9 11%	20 16%	12 12%	6 6%	17 12%	7 16%	5 12%	-	47 11%	-	7 8%
May apply to me	61 15%	25 12%	36 18%	12 23%	9 13%	21 23%	10 14%	4 9%	5 6%	10 10%	23 22%	16 20%	11 9%	15 15%	16 16%	21 15%	5 10%	6 14%	-	61 15%	-	31 35%
Definitely doesn't apply to me	301 72%	166 75%	136 69%	32 62%	44 66%	58 64%	57 78%	40 85%	71 80%	83 80%	72 67%	58 69%	89 73%	69 71%	74 76%	95 69%	34 74%	30 74%	-	301 72%	-	46 53%
Don't know	7 2%	4 2%	4 2%	1 2%	2 3%	1 1%	1 2%	- -	2 2%	2 2%	3 3%	-	2 2%	1 1%	1 2%	5 3%	-	-	-	7 2%	-	3 4%



Absolutes/col percents

 Table 4

 Q.6b Which one of the following statements best describes your main reason for voting Conservative?

 Base: All respondents intending to vote Conservative

 Weighting: Standard Demographic Weights

		Se	ex			Ag	ge				Social	Class				Region	Wales			Voting I	ntention Lib-	
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat	Swing Voters
Unweighted base	286	149	137	18	39	51	47	59	72	95	68	42	81	85	94	51	46	10	286	-	-	47
Weighted base	302	160	142	19	49	47	47	61	79	83	92	56	72	93	97	52	50	10	302	-	-	49
I want to vote against the Labour government and the Conservatives are the main opposition to it	104 34%	55 35%	49 34%	6 32%	17 35%	15 32%	21 44%	25 41%	20 26%	34 41%	32 35%	18 32%	20 28%	29 31%	33 34%	19 38%	17 33%	6 55%	104 34%	-	-	20 41%
l always vote Conservative	83 28%	43 27%	40 28%	7 38%	14 29%	15 31%	10 21%	15 25%	21 27%	28 34%	20 22%	16 28%	19 27%	32 34%	26 27%	10 19%	14 29%	1 12%	83 28%	-	-	16 32%
The Conservatives have the best policies and leaders overall	105 35%	55 34%	50 35%	5 25%	15 30%	15 31%	16 35%	18 29%	36 46%	18 22%	35 38%	20 36%	31 44%	27 29%	37 38%	20 38%	18 36%	3 33%	105 35%	-	-	10 21%
None of the above	10 3%	7 4%	4 2%	1 5%	3 6%	3 5%	-	3 5%	1 1%	2 2%	5 5%	3 5%	1 1%	5 5%	1 1%	3 5%	1 3%	-	10 3%	-	-	3 5%

Prepared by Populus



Absolutes/col percents

 Table 5

 Q.6c Which of the following most closely describes how you feel about The Labour Party?

 Base: All respondents

Weighting: Standard Demographic Weights

			S	Sex Age								Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	_55-64_	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1524	729	795	141	245	353	264	239	282	468	346	237	473	406	401	365	218	134	286	440	201	460
Weighted base		1524	732	792	168	259	305	259	229	304	381	442	320	381	406	397	375	212	134	302	417	202	466
NET: In favour		511 34%	265 36%	246 31%	60 36%	86 33%	112 37%	81 31%	65 28%	107 35%	125 33%	133 30%	98 31%	155 41%	112 28%	125 31%	160 43%	60 28%	54 40%	10 3%	367 88%	29 14%	133 28%
Strongly in favour	(5)	187 12%	98 13%	88 11%	15 9%	29 11%	36 12%	28 11%	23 10%	55 18%	42 11%	41 9%	37 12%	66 17%	44 11%	43 11%	61 16%	18 8%	21 16%	1 *	167 40%	3 1%	22 5%
In favour	(4)	324 21%	166 23%	158 20%	45 27%	57 22%	76 25%	52 20%	42 18%	52 17%	83 22%	93 21%	60 19%	88 23%	68 17%	82 21%	100 27%	42 20%	33 24%	9 3%	200 48%	26 13%	111 24%
Neither in favour, nor against	(3)	406 27%	169 23%	237 30%	56 34%	89 34%	86 28%	75 29%	47 21%	52 17%	97 25%	129 29%	99 31%	80 21%	120 30%	100 25%	99 27%	57 27%	30 22%	42 14%	32 8%	58 29%	166 36%
Against	(2)	221 14%	100 14%	121 15%	20 12%	33 13%	50 16%	37 14%	42 18%	39 13%	50 13%	85 19%	43 13%	43 11%	69 17%	56 14%	39 10%	33 15%	23 17%	83 28%	9 2%	51 25%	77 17%
Strongly against	(1)	334 22%	175 24%	159 20%	28 17%	44 17%	49 16%	55 21%	69 30%	89 29%	96 25%	82 19%	70 22%	85 22%	92 23%	105 26%	60 16%	59 28%	18 14%	166 55%	7 2%	61 30%	75 16%
NET: Against		555 36%	275 38%	280 35%	48 29%	77 30%	99 32%	92 36%	111 49%	128 42%	147 38%	168 38%	113 35%	128 33%	161 40%	161 41%	99 27%	91 43%	42 31%	249 82%	16 4%	113 56%	152 33%
Don't know/ refused		52 3%	23 3%	29 4%	4 2%	7 3%	8 3%	11 4%	5 2%	18 6%	13 3%	12 3%	10 3%	19 5%	13 3%	11 3%	15 4%	4 2%	9 6%	1 *	1 *	3 1%	15 3%
Mean		2.87	2.88	2.86	3.00	2.97	3.00	2.84	2.59	2.81	2.79	2.82	2.84	3.02	2.75	2.75	3.17	2.65	3.12	1.66	4.23	2.29	2.84
Standard deviation		1.33	1.38	1.28	1.20	1.23	1.25	1.30	1.37	1.52	1.35	1.24	1.31	1.43	1.29	1.36	1.31	1.31	1.30	0.85	0.82	1.09	1.12
Standard error		0.03	0.05	0.05	0.10	0.08	0.07	0.08	0.09	0.09	0.06	0.07	0.09	0.07	0.07	0.07	0.07	0.09	0.12	0.05	0.04	0.08	0.05

Prepared by Populus



Absolutes/col percents

Table 6 Q.6c Which of the following most closely describes how you feel about The Conservative Party? Base: All respondents

Weighting: Standard Demographic Weights

			Se	ex			Ag	ge				Social	Class				Region				Voting I	Intention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	_55-64_	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1524	729	795	141	245	353	264	239	282	468	346	237	473	406	401	365	218	134	286	440	201	460
Weighted base		1524	732	792	168	259	305	259	229	304	381	442	320	381	406	397	375	212	134	302	417	202	466
NET: In favour		397 26%	207 28%	190 24%	33 20%	57 22%	55 18%	66 26%	80 35%	105 34%	94 25%	110 25%	86 27%	107 28%	116 28%	128 32%	75 20%	63 30%	14 11%	274 91%	24 6%	23 11%	81 17%
Strongly in favour	(5)	150 10%	86 12%	64 8%	13 8%	21 8%	24 8%	21 8%	27 12%	45 15%	36 9%	41 9%	30 9%	43 11%	38 9%	53 13%	30 8%	25 12%	5 4%	128 42%	3 1%	9 4%	11 2%
In favour	(4)	246 16%	121 17%	125 16%	20 12%	36 14%	32 10%	46 18%	53 23%	59 19%	58 15%	68 15%	56 18%	64 17%	78 19%	76 19%	46 12%	38 18%	9 7%	146 48%	21 5%	14 7%	71 15%
Neither in favour, nor against	(3)	485 32%	197 27%	288 36%	71 42%	109 42%	115 38%	75 29%	56 25%	59 19%	122 32%	152 34%	110 34%	101 27%	148 36%	120 30%	122 33%	57 27%	38 28%	26 9%	107 26%	50 25%	225 48%
Against	(2)	264 17%	131 18%	133 17%	30 18%	45 17%	52 17%	47 18%	48 21%	42 14%	70 18%	77 17%	55 17%	62 16%	58 14%	59 15%	68 18%	47 22%	32 24%	1 *	110 27%	66 32%	84 18%
Strongly against	(1)	314 21%	176 24%	138 17%	25 15%	42 16%	73 24%	59 23%	39 17%	77 25%	80 21%	90 20%	57 18%	87 23%	70 17%	73 18%	92 25%	38 18%	41 31%	1 *	167 40%	60 30%	55 12%
NET: Against		578 38%	306 42%	272 34%	55 33%	87 34%	124 41%	106 41%	87 38%	119 39%	150 39%	167 38%	112 35%	149 39%	128 31%	132 33%	160 43%	85 40%	73 55%	2 1%	277 67%	126 62%	139 30%
Don't know/ refused		64 4%	21 3%	43 5%	9 5%	6 2%	11 3%	12 5%	5 2%	22 7%	14 4%	14 3%	12 4%	24 6%	14 4%	17 4%	17 4%	8 4%	8 6%	-	9 2%	3 1%	20 4%
Mean		2.76	2.73	2.79	2.79	2.80	2.60	2.69	2.91	2.84	2.73	2.75	2.83	2.76	2.89	2.94	2.59	2.83	2.25	4.32	1.98	2.22	2.77
Standard deviation		1.25	1.33	1.18	1.11	1.13	1.20	1.25	1.28	1.44	1.24	1.23	1.21	1.32	1.20	1.29	1.23	1.28	1.12	0.67	0.97	1.09	0.94
Standard error		0.03	0.05	0.04	0.10	0.07	0.07	0.08	0.08	0.09	0.06	0.07	0.08	0.06	0.06	0.07	0.07	0.09	0.10	0.04	0.05	0.08	0.04

Prepared by Populus



Absolutes/col percents

Table 7

Q.6c Which of the following most closely describes how you feel about The Liberal Democrat Party? Base: All respondents

Weighting: Standard Demographic Weights

			S	ex			Ag	ge				Social	Class				Region				Voting	Intention	
		Total	Male	Fe- male	18-24	_25-34_	35-44	45-54	_55-64_	65+	<u>AB</u>	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1524	729	795	141	245	353	264	239	282	468	346	237	473	406	401	365	218	134	286	440	201	460
Weighted base		1524	732	792	168	259	305	259	229	304	381	442	320	381	406	397	375	212	134	302	417	202	466
NET: In favour		444 29%	200 27%	244 31%	51 31%	73 28%	90 30%	78 30%	68 30%	83 27%	118 31%	146 33%	71 22%	109 29%	118 29%	125 32%	99 26%	69 32%	32 24%	51 17%	94 22%	179 89%	142 30%
Strongly in favour	(5)	110 7%	47 6%	64 8%	13 8%	19 7%	17 6%	18 7%	19 8%	25 8%	30 8%	29 7%	17 5%	34 9%	28 7%	21 5%	39 10%	19 9%	4 3%	5 2%	20 5%	72 36%	22 5%
In favour	(4)	334 22%	153 21%	180 23%	39 23%	54 21%	73 24%	61 23%	49 22%	58 19%	88 23%	117 26%	54 17%	74 20%	90 22%	105 26%	60 16%	50 23%	29 22%	46 15%	73 18%	107 53%	120 26%
Neither in favour, nor against	(3)	662 43%	303 41%	359 45%	81 48%	134 52%	135 44%	123 47%	95 42%	94 31%	166 43%	201 46%	153 48%	142 37%	179 44%	166 42%	176 47%	86 40%	55 41%	144 48%	178 43%	21 10%	222 48%
Against	(2)	191 13%	101 14%	90 11%	17 10%	26 10%	37 12%	25 10%	31 14%	55 18%	39 10%	48 11%	45 14%	60 16%	48 12%	43 11%	47 13%	23 11%	30 22%	54 18%	73 18%	1 *	46 10%
Strongly against	(1)	149 10%	92 13%	57 7%	10 6%	16 6%	27 9%	20 8%	27 12%	48 16%	40 10%	32 7%	34 11%	43 11%	40 10%	40 10%	35 9%	24 11%	10 7%	47 16%	54 13%	2 1%	25 5%
NET: Against		340 22%	193 26%	146 18%	28 17%	42 16%	64 21%	46 18%	57 25%	102 34%	78 21%	80 18%	79 25%	102 27%	88 22%	83 21%	82 22%	47 22%	39 29%	101 33%	127 30%	2 1%	71 15%
Don't know/ refused		79 5%	36 5%	43 5%	8 5%	10 4%	16 5%	12 5%	7 3%	25 8%	18 5%	15 3%	17 5%	28 7%	21 5%	23 6%	18 5%	11 5%	7 5%	6 2%	18 4%	-	31 7%
Mean		3.05	2.94	3.14	3.16	3.13	3.06	3.12	3.02	2.85	3.08	3.15	2.92	2.99	3.05	3.06	3.06	3.08	2.90	2.69	2.83	4.22	3.15
Standard deviation		1.04	1.08	0.99	0.95	0.93	1.00	0.98	1.09	1.20	1.06	0.97	1.00	1.12	1.03	1.02	1.06	1.11	0.93	0.97	1.04	0.71	0.89
Standard error		0.03	0.04	0.04	0.08	0.06	0.05	0.06	0.07	0.07	0.05	0.05	0.07	0.05	0.05	0.05	0.06	0.08	0.08	0.06	0.05	0.05	0.04

Prepared by Populus



Absolutes/col percents

Q.7 Please say which one of the following statements you most agree with? Base: All "Split A" respondents Weighting: Standard Demographic Weights

		Se	ex			Ac	je				Social	Class				Region				Voting I		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	756	369	387	60	119	186	133	112	146	214	176	129	237	201	198	185	107	65	148	228	103	228
Weighted base	765	372	392	66	130	164	130	110	164	179	225	178	183	203	198	191	107	66	156	216	106	236
I am satisfied with the Labour Government overall	156 20%	75 20%	80 20%	16 24%	25 19%	34 20%	22 17%	16 14%	43 26%	30 17%	40 18%	37 21%	49 27%	38 18%	26 13%	58 31%	19 18%	15 22%	2 1%	108 50%	13 12%	37 16%
I am disappointed in the Labour Government overall, but I still prefer them to a Conservative Government	261 34%	124 33%	137 35%	23 34%	51 40%	69 42%	51 39%	30 27%	37 23%	63 35%	85 38%	56 31%	57 31%	56 28%	79 40%	71 37%	32 30%	24 36%	10 6%	95 44%	57 54%	101 43%
I am disappointed in the Labour Government overall and I would rather have a Conservative Government	244 32%	115 31%	129 33%	24 36%	35 27%	38 23%	35 27%	50 46%	61 37%	61 34%	70 31%	56 32%	56 31%	79 39%	64 33%	38 20%	45 42%	18 28%	141 90%	11 5%	22 21%	67 28%
None of these	62 8%	37 10%	24 6%	2 3%	11 8%	14 8%	16 12%	10 9%	9 6%	16 9%	20 9%	16 9%	10 5%	17 8%	21 11%	10 5%	8 7%	6 10%	1 1%	1 *	11 10%	10 4%
Don't know	42 5%	20 5%	22 5%	3 4%	7 6%	10 6%	5 4%	4 4%	13 8%	9 5%	10 5%	12 7%	11 6%	14 7%	8 4%	13 7%	4 3%	3 4%	2 2%	2 1%	3 2%	21 9%

Table 8

Prepared by Populus



Absolutes/col percents

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Table 9Q.8 Which of these statements do you most agree with?Base: All "Split B" respondentsWeighting: Standard Demographic Weights

		Se	ex			Ą	ge				Social	Class				Region				Voting I		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	768	360	408	81	126	167	131	127	136	254	170	108	236	205	203	180	111	69	138	212	98	232
Weighted base	759	359	400	101	129	140	129	118	141	203	217	142	198	203	199	183	105	68	146	201	96	230
l think Tony Blair has been a good Prime Minister overall	240 32%	128 36%	113 28%	41 41%	43 33%	45 32%	38 29%	30 26%	43 31%	60 30%	69 32%	44 31%	68 34%	62 31%	59 30%	61 33%	34 32%	24 35%	12 8%	127 63%	20 20%	70 31%
I think Tony Blair has not been a good Prime Minister overall but I'd still prefer him as Prime Minister than Michael Howard	218 29%	98 27%	120 30%	32 31%	40 31%	51 36%	41 32%	27 23%	27 20%	62 31%	59 27%	51 36%	45 23%	64 31%	46 23%	53 29%	27 25%	29 42%	20 14%	62 31%	40 42%	74 32%
I think Tony Blair has not been a good Prime Minister overall and I'd prefer to see Michael Howard as Prime Minister	180 24%	94 26%	86 21%	21 20%	22 17%	23 16%	31 24%	37 31%	47 33%	47 23%	45 21%	33 24%	54 27%	45 22%	66 33%	38 21%	25 23%	7 10%	100 68%	11 6%	22 23%	48 21%
None of these	72 9%	22 6%	50 12%	4 4%	12 10%	14 10%	12 10%	13 11%	16 11%	21 10%	24 11%	8 6%	18 9%	21 10%	15 7%	16 9%	14 14%	6 8%	6 4%	-	10 10%	17 8%
Don't know	49 6%	17 5%	32 8%	4 4%	12 9%	8 6%	7 6%	11 9%	7 5%	12 6%	19 9%	5 4%	13 7%	10 5%	14 7%	15 8%	6 6%	4 5%	9 6%	1 *	4 4%	20 9%



Absolutes/col percents

Table 10 Q.9 With the general election expected fairly soon the main political parties have already started to campaign. Based on what you have seen and heard so far do you agree or disagree with the following statements? Base: All "Split A" respondents

Weighting: Standard Demographic Weights

		Se	Sex Age								Social	Class				Region				Voting I		
	Total	Male	Fe- male	18-24	25-34	_35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	756	369	387	60	119	186	133	112	146	214	176	129	237	201	198	185	107	65	148	228	103	228
Weighted base	765	372	392	66	130	164	130	110	164	179	225	178	183	203	198	191	107	66	156	216	106	236
The parties have mainly ju	st been attac	king eac	h other ra	ather thar	n explaini	ing their	policies.															
Agree	611 80%	283 76%	328 84%	58 87%	101 77%	132 80%	103 79%	89 81%	129 79%	141 79%	179 79%	138 78%	153 84%	152 75%	169 86%	153 80%	87 82%	49 75%	120 77%	178 82%	83 78%	191 81%
Disagree	125 16%	75 20%	50 13%	7 11%	21 16%	28 17%	23 18%	21 19%	25 15%	33 18%	43 19%	28 16%	21 11%	41 20%	26 13%	30 16%	16 15%	12 19%	30 19%	34 16%	23 22%	34 14%
Don't know	28 4%	14 4%	14 4%	1 2%	8 6%	5 3%	4 3%	-	10 6%	5 3%	3 1%	12 7%	9 5%	11 5%	2 1%	8 4%	3 3%	4 6%	6 4%	5 2%	-	10 4%
I have a clearer idea of the	policies of t	he main p	political p	arties that	an I did a	few wee	ks ago															
Agree	264 35%	144 39%	120 31%	16 24%	34 26%	50 31%	36 27%	45 41%	83 51%	55 31%	68 30%	59 33%	81 44%	64 31%	71 36%	68 36%	38 36%	23 36%	66 43%	96 44%	39 37%	65 28%
Disagree	468 61%	215 58%	253 64%	46 70%	91 70%	110 67%	87 67%	63 57%	70 43%	118 66%	149 66%	107 60%	95 52%	128 63%	119 60%	114 60%	65 61%	41 62%	82 53%	114 53%	64 60%	161 68%
Don't know	33 4%	13 4%	20 5%	4 6%	5 4%	4 2%	7 5%	3 2%	11 7%	5 3%	8 4%	13 7%	7 4%	11 6%	8 4%	9 5%	3 3%	2 2%	7 5%	7 3%	3 2%	9 4%
There doesn't seem much	difference be	etween th	ne parties	anymore	<u>)</u>																	
Agree	442 58%	209 56%	232 59%	39 59%	82 63%	114 69%	69 53%	52 48%	85 52%	102 57%	128 57%	110 62%	101 55%	117 58%	113 57%	112 58%	62 58%	38 58%	73 47%	109 50%	71 67%	158 67%
Disagree	309 40%	156 42%	153 39%	24 36%	43 33%	48 29%	59 46%	58 52%	77 47%	76 42%	95 42%	63 36%	75 41%	82 40%	83 42%	74 39%	44 41%	26 40%	81 52%	106 49%	33 31%	73 31%
Don't know	14 2%	7 2%	7 2%	3 4%	5 4%	2 1%	2 1%	-	2 1%	1 1%	2 1%	4 3%	7 4%	5 2%	2 1%	5 3%	1 1%	2 2%	1 1%	2 1%	2 2%	5 2%

Prepared by Populus



Absolutes/col percents

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Table 10 Q.9 With the general election expected fairly soon the main political parties have already started to campaign. Based on what you have seen and heard so far do you agree or disagree with the following statements? Base: All "Split A" respondents

Weighting: Standard Demographic Weights

		Se	ex			Ą	ge				Social	Class				Region	Walaa			Voting I		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	765	372	392	66	130	164	130	110	164	179	225	178	183	203	198	191	107	66	156	216	106	236
I take an active interest in w	hat the poli	tical part	ies say ir	n their ca	mpaigns																	
Agree	420 55%	213 57%	207 53%	21 31%	68 52%	96 59%	76 58%	64 58%	95 58%	118 66%	119 53%	81 45%	102 56%	111 55%	101 51%	104 54%	68 63%	36 55%	99 63%	138 64%	57 53%	125 53%
Disagree	337 44%	156 42%	181 46%	44 66%	62 48%	68 41%	52 40%	45 41%	66 40%	61 34%	105 47%	96 54%	76 41%	87 43%	95 48%	87 45%	39 37%	29 45%	56 36%	77 36%	49 46%	108 46%
Don't know	8 1%	3 1%	5 1%	2 3%	-	*	2 1%	1 1%	3 2%	-	1 *	2 1%	5 3%	5 3%	2 1%	*	-	-	1 1%	*	1 1%	2 1%

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Absolutes/col percents

Table 11

Q.10 There has been an argument this week between the political parties about the case of Mrs Margaret Dixon who says that an operation on her shoulder has been postponed seven times. Please say if you agree or disagree with the following statements? Base: All "Split B" respondents

Weighting: Standard Demographic Weights

		Se	Sex Age								Social	Class				Region				Voting I		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	768	360	408	81	126	167	131	127	136	254	170	108	236	205	203	180	111	69	138	212	98	232
Weighted base	759	359	400	101	129	140	129	118	141	203	217	142	198	203	199	183	105	68	146	201	96	230
Cases like this are now ver	y rare in the	NHS, wh	ich is im	proving c	verall.																	
Agree	337	160	176	52	60	63	50	42	69	86	101	59	91	90	79	91	39	37	39	130	47	99
	44%	45%	44%	52%	47%	45%	39%	35%	49%	43%	46%	42%	46%	45%	39%	50%	37%	54%	27%	65%	49%	43%
Disagree	338	159	178	36	54	59	64	66	58	87	89	74	88	97	96	69	53	22	90	54	39	100
	44%	44%	45%	36%	42%	42%	50%	56%	41%	43%	41%	52%	44%	48%	48%	38%	51%	33%	61%	27%	40%	43%
Don't know	85	40	45	13	15	18	15	11	14	29	28	9	20	15	25	23	13	9	17	16	10	31
	11%	11%	11%	13%	11%	13%	11%	9%	10%	14%	13%	6%	10%	8%	12%	13%	12%	13%	12%	8%	10%	13%
If the Conservatives were in	n governmei	nt their p	olicies for	r the NHS	S would b	ring an e	nd to cas	es like th	<u>is.</u>													
Agree	169	89	80	30	31	22	17	27	42	29	50	36	54	45	52	39	24	9	72	27	19	51
	22%	25%	20%	29%	24%	16%	13%	23%	30%	14%	23%	25%	27%	22%	26%	21%	23%	13%	49%	13%	20%	22%
Disagree	486	233	253	59	80	96	96	78	79	146	138	89	113	128	128	114	64	52	52	157	69	150
	64%	65%	63%	58%	62%	68%	74%	66%	56%	72%	64%	63%	57%	63%	64%	62%	61%	76%	35%	78%	72%	65%
Don't know	104	36	68	13	19	22	16	14	20	27	28	17	31	30	19	30	17	7	22	17	8	29
	14%	10%	17%	13%	15%	16%	13%	12%	14%	13%	13%	12%	16%	15%	10%	16%	16%	10%	15%	8%	9%	13%
Politicians are being cynica	al when they	raise ca	ses like tl	nis and d	o so for p	oarty adv	antage, n	ot becaus	e they re	ally care	about the	individu	al's suffe	ering								
Agree	548	259	290	66	91	105	106	82	99	160	161	92	135	147	133	144	77	47	99	144	75	177
	72%	72%	72%	65%	70%	75%	82%	69%	71%	79%	74%	65%	68%	73%	67%	78%	73%	69%	68%	72%	78%	77%
Disagree	159	84	74	24	30	26	21	29	29	35	37	41	45	41	55	28	18	17	37	43	19	45
	21%	23%	19%	24%	23%	18%	16%	24%	21%	17%	17%	29%	23%	20%	27%	15%	17%	25%	25%	21%	20%	19%
Don't know	53	16	36	11	8	10	3	8	12	8	19	8	17	15	12	12	10	4	11	13	1	8
	7%	5%	9%	11%	7%	7%	2%	7%	9%	4%	9%	6%	9%	7%	6%	7%	10%	5%	7%	7%	1%	3%

Prepared by Populus



Absolutes/col percents

Table 11

Q.10 There has been an argument this week between the political parties about the case of Mrs Margaret Dixon who says that an operation on her shoulder has been postponed seven times. Please say if you agree or disagree with the following statements?

Base: All "Split B" respondents

Weighting: Standard Demographic Weights

		S	ex			A	ge				Social	Class				Region				Voting I	ntention	
	Total	Male	Fe- male	18-24	_25-34_	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	759	359	400	101	129	140	129	118	141	203	217	142	198	203	199	183	105	68	146	201	96	230
Mrs Dixon's operation is not	very serio	us and it	is right t	hat other	more ser	ious cas	es should	get treat	ment bef	ore her.												
Agree	417 55%	201 56%	217 54%	57 57%	77 59%	81 57%	65 50%	59 50%	79 56%	110 54%	114 52%	84 59%	110 56%	112 56%	106 53%	103 56%	57 54%	40 58%	77 53%	121 60%	59 62%	121 53%
Disagree	255 34%	123 34%	132 33%	31 31%	35 27%	46 33%	49 38%	49 41%	44 31%	66 33%	73 34%	50 35%	65 33%	69 34%	70 35%	59 32%	36 34%	20 29%	58 40%	60 30%	30 31%	79 34%
Don't know	87 11%	36 10%	51 13%	12 12%	17 14%	14 10%	15 12%	11 9%	18 13%	26 13%	30 14%	8 6%	23 12%	21 10%	23 12%	22 12%	13 12%	9 13%	11 8%	20 10%	7 7%	30 13%



Prepared by Populus

Table 12

Q.11 Thinking about your own personal experience of using public services like the NHS, schools and transport,

do you think you receive a good service or a bad service?

NHŚ

Base: All "Split A" respondents

Weighting: Standard Demographic Weights

			S	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		756	369	387	60	119	186	133	112	146	214	176	129	237	201	198	185	107	65	148	228	103	228
Weighted base		765	372	392	66	130	164	130	110	164	179	225	178	183	203	198	191	107	66	156	216	106	236
NET: Good service		561 73%	259 70%	302 77%	47 70%	96 74%	128 78%	96 74%	75 68%	120 73%	138 77%	164 73%	122 69%	137 75%	147 72%	143 72%	151 79%	73 69%	47 72%	100 64%	173 80%	77 73%	170 72%
Very good service	(4)	203 27%	97 26%	106 27%	19 29%	16 12%	43 26%	30 23%	28 25%	66 40%	42 24%	43 19%	53 30%	65 36%	43 21%	57 29%	58 30%	33 31%	12 19%	26 17%	76 35%	28 27%	55 23%
Somewhat good service	(3)	358 47%	163 44%	196 50%	27 41%	81 62%	84 51%	66 51%	47 42%	54 33%	96 54%	121 54%	70 39%	72 39%	104 51%	86 44%	93 48%	41 38%	35 53%	74 47%	97 45%	49 46%	115 49%
Somewhat bad service	(2)	99 13%	56 15%	44 11%	8 13%	18 14%	19 12%	14 11%	19 17%	21 13%	20 11%	34 15%	22 12%	24 13%	27 13%	25 13%	23 12%	14 13%	10 16%	21 14%	24 11%	19 18%	37 16%
Very bad service	(1)	79 10%	40 11%	39 10%	8 11%	14 11%	13 8%	16 12%	12 11%	17 10%	16 9%	21 9%	27 15%	15 8%	26 13%	19 10%	11 6%	17 16%	6 9%	29 19%	13 6%	8 8%	23 10%
NET: Bad service		179 23%	96 26%	83 21%	16 24%	32 25%	33 20%	30 23%	31 28%	37 23%	36 20%	55 24%	49 27%	39 21%	54 26%	44 22%	34 18%	30 28%	16 25%	50 32%	37 17%	28 26%	60 25%
Don't know		25 3%	17 5%	8 2%	4 6%	2 1%	4 2%	4 3%	5 4%	6 4%	4 2%	7 3%	7 4%	7 4%	3 2%	11 6%	6 3%	3 3%	2 3%	5 4%	6 3%	1 1%	6 2%
Mean		2.93	2.89	2.96	2.94	2.76	2.98	2.88	2.86	3.08	2.94	2.85	2.87	3.06	2.81	2.97	3.07	2.86	2.84	2.65	3.13	2.92	2.88
Standard deviation		0.91	0.93	0.89	0.97	0.81	0.85	0.92	0.94	0.99	0.85	0.85	1.02	0.93	0.92	0.92	0.83	1.04	0.85	0.99	0.84	0.88	0.89
Standard error		0.03	0.05	0.05	0.13	0.07	0.06	0.08	0.09	0.08	0.06	0.06	0.09	0.06	0.07	0.07	0.06	0.10	0.11	0.08	0.06	0.09	0.06

Prepared by Populus



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Absolutes/col percents

Absolutes/col percents

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Table 13

Q.11 Thinking about your own personal experience of using public services like the NHS, schools and transport,

do you think you receive a good service or a bad service?

Schools

Base: All "Split A" respondents

Weighting: Standard Demographic Weights

			S	ex			Ag	je				Social	Class				Region				Voting I		
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		756	369	387	60	119	186	133	112	146	214	176	129	237	201	198	185	107	65	148	228	103	228
Weighted base		765	372	392	66	130	164	130	110	164	179	225	178	183	203	198	191	107	66	156	216	106	236
NET: Good service		455 60%	215 58%	240 61%	44 67%	83 64%	118 72%	86 66%	53 48%	71 43%	111 62%	138 61%	104 58%	102 56%	103 51%	129 65%	119 62%	62 58%	43 65%	75 48%	166 77%	60 57%	145 62%
Very good service	(4)	173 23%	75 20%	97 25%	22 33%	27 21%	43 26%	29 23%	14 13%	38 23%	37 20%	47 21%	44 25%	45 25%	34 17%	55 28%	44 23%	23 22%	17 25%	27 17%	72 33%	18 17%	46 19%
Somewhat good service	(3)	283 37%	140 37%	143 36%	22 33%	57 44%	75 46%	57 44%	39 35%	33 20%	75 42%	91 40%	60 34%	57 31%	69 34%	74 38%	75 39%	39 36%	26 40%	48 31%	94 44%	43 40%	100 42%
Somewhat bad service	(2)	103 14%	54 15%	49 13%	8 12%	15 11%	19 12%	13 10%	20 18%	28 17%	21 12%	32 14%	29 16%	21 12%	33 16%	23 12%	24 13%	14 13%	9 13%	25 16%	15 7%	24 23%	35 15%
Very bad service	(1)	58 8%	26 7%	33 8%	5 8%	11 8%	11 7%	10 8%	9 8%	13 8%	18 10%	9 4%	17 10%	14 8%	19 9%	11 6%	14 7%	12 12%	2 3%	27 17%	6 3%	5 4%	15 6%
NET: Bad service		162 21%	80 21%	82 21%	13 20%	25 19%	30 18%	23 18%	29 27%	40 25%	39 22%	41 18%	46 26%	36 19%	53 26%	34 17%	38 20%	26 25%	11 16%	52 33%	20 9%	29 27%	50 21%
Don't know		148 19%	78 21%	70 18%	9 13%	21 16%	16 10%	20 16%	28 25%	53 32%	29 16%	46 20%	28 16%	45 25%	48 24%	34 17%	35 18%	19 18%	12 18%	29 18%	29 14%	17 16%	40 17%
Mean		2.92	2.90	2.95	3.07	2.92	3.01	2.96	2.71	2.86	2.87	2.98	2.87	2.97	2.76	3.06	2.95	2.83	3.07	2.60	3.25	2.82	2.90
Standard deviation		0.91	0.88	0.93	0.95	0.88	0.85	0.87	0.89	1.02	0.92	0.81	0.96	0.95	0.94	0.87	0.89	0.98	0.80	1.05	0.73	0.81	0.84
Standard error		0.04	0.05	0.05	0.13	0.09	0.07	0.08	0.10	0.10	0.07	0.07	0.09	0.07	0.07	0.07	0.07	0.10	0.11	0.10	0.05	0.09	0.06



Absolutes/col percents

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Table 14

Q.11 Thinking about your own personal experience of using public services like the NHS, schools and transport,

do you think you receive a good service or a bad service?

Transport

Base: All "Split A" respondents

Weighting: Standard Demographic Weights

			Se	ex			Ag	le				Social	Class				Region				Voting I		
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		756	369	387	60	119	186	133	112	146	214	176	129	237	201	198	185	107	65	148	228	103	228
Weighted base		765	372	392	66	130	164	130	110	164	179	225	178	183	203	198	191	107	66	156	216	106	236
NET: Good service		371 49%	176 47%	195 50%	37 55%	66 50%	76 46%	64 49%	45 41%	84 51%	77 43%	111 49%	82 46%	101 55%	98 48%	88 44%	98 51%	43 40%	44 67%	68 44%	133 61%	39 37%	106 45%
Very good service	(4)	103 13%	51 14%	52 13%	16 24%	18 14%	12 7%	12 9%	10 9%	35 21%	20 11%	26 12%	17 9%	41 22%	27 13%	23 11%	27 14%	15 14%	12 18%	14 9%	41 19%	10 10%	25 11%
Somewhat good service	(3)	268 35%	125 33%	143 37%	21 31%	48 37%	64 39%	52 40%	35 32%	48 30%	57 32%	85 38%	66 37%	61 33%	71 35%	65 33%	71 37%	28 26%	33 50%	54 35%	92 42%	29 27%	81 34%
Somewhat bad service	(2)	172 22%	78 21%	94 24%	12 18%	28 22%	48 29%	25 20%	29 27%	29 18%	51 28%	51 23%	43 24%	27 15%	51 25%	45 23%	38 20%	24 23%	13 21%	35 22%	42 19%	29 27%	56 24%
Very bad service	(1)	156 20%	90 24%	66 17%	15 22%	30 23%	30 18%	26 20%	25 22%	31 19%	37 21%	45 20%	39 22%	35 19%	39 19%	41 21%	37 20%	31 29%	7 11%	39 25%	27 13%	29 27%	51 21%
NET: Bad service		327 43%	167 45%	160 41%	26 40%	58 45%	78 47%	52 40%	54 49%	59 36%	88 49%	96 43%	82 46%	61 33%	90 44%	86 44%	76 40%	55 51%	21 31%	74 47%	69 32%	58 54%	107 45%
Don't know		66 9%	29 8%	37 9%	3 5%	6 5%	10 6%	14 11%	11 10%	21 13%	14 8%	18 8%	14 8%	20 11%	15 8%	23 12%	18 9%	9 9%	1 1%	14 9%	15 7%	9 9%	23 10%
Mean		2.46	2.40	2.51	2.60	2.43	2.38	2.43	2.31	2.62	2.36	2.44	2.37	2.66	2.46	2.40	2.50	2.28	2.75	2.31	2.73	2.21	2.38
Standard deviation		1.00	1.03	0.96	1.11	1.02	0.88	0.96	0.96	1.08	0.96	0.97	0.95	1.08	0.98	0.99	1.00	1.07	0.88	0.98	0.94	1.00	0.98
Standard error		0.04	0.06	0.05	0.15	0.10	0.07	0.09	0.09	0.10	0.07	0.08	0.09	0.07	0.07	0.07	0.08	0.11	0.11	0.08	0.06	0.10	0.07



Absolutes/col percents

Table 15

Q.12 Thinking about your impression of how well public services like the NHS, schools and transport are delivered overall nationally, in Britain as a whole, do you think they currently provide a good service or a bad service overall? NHS

Base: All "Split B" respondents

Weighting: Standard Demographic Weights

			Se	ex			Aç	le				Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		768	360	408	81	126	167	131	127	136	254	170	108	236	205	203	180	111	69	138	212	98	232
Weighted base		759	359	400	101	129	140	129	118	141	203	217	142	198	203	199	183	105	68	146	201	96	230
NET: Good service		488 64%	231 64%	258 64%	64 63%	78 61%	93 66%	75 58%	79 66%	100 71%	122 60%	152 70%	89 63%	125 63%	131 64%	127 63%	124 68%	64 60%	44 64%	79 54%	155 77%	71 74%	154 67%
Very good service	(+2)	184 24%	87 24%	97 24%	13 13%	32 25%	27 19%	23 18%	34 29%	55 39%	38 19%	36 17%	41 29%	68 35%	52 26%	39 20%	53 29%	25 24%	15 22%	21 14%	76 38%	25 27%	47 20%
Somewhat good service	(+1)	304 40%	143 40%	161 40%	51 51%	46 36%	66 47%	52 40%	45 38%	44 32%	84 41%	116 53%	48 34%	56 28%	78 39%	87 44%	71 39%	39 37%	29 42%	58 40%	79 39%	45 47%	107 46%
Neither good nor bad service	(0)	129 17%	55 15%	74 18%	21 21%	24 18%	19 14%	29 23%	18 15%	17 12%	40 20%	35 16%	20 14%	35 17%	32 16%	33 17%	26 14%	24 22%	14 20%	23 16%	29 14%	13 14%	32 14%
Somewhat bad service	(-1)	91 12%	48 14%	42 11%	9 9%	19 15%	17 12%	18 14%	13 11%	14 10%	29 14%	19 9%	19 13%	24 12%	27 13%	25 13%	21 11%	11 11%	6 9%	30 21%	10 5%	6 6%	28 12%
Very bad service	(-2)	51 7%	25 7%	26 7%	6 6%	8 6%	11 8%	8 6%	9 8%	9 7%	12 6%	11 5%	14 10%	14 7%	13 6%	14 7%	13 7%	7 7%	5 7%	14 10%	6 3%	6 6%	17 7%
NET: Bad service		142 19%	74 20%	69 17%	16 16%	27 21%	28 20%	25 20%	22 19%	24 17%	41 20%	30 14%	33 23%	39 19%	40 20%	40 20%	34 18%	18 17%	11 16%	45 30%	16 8%	12 12%	44 19%
Mean		0.63	0.61	0.65	0.54	0.58	0.58	0.50	0.68	0.87	0.54	0.68	0.58	0.71	0.64	0.56	0.71	0.60	0.63	0.28	1.04	0.82	0.61
Standard deviation		1.17	1.19	1.15	1.04	1.19	1.16	1.12	1.22	1.23	1.12	1.02	1.31	1.26	1.18	1.15	1.20	1.16	1.14	1.22	1.00	1.09	1.15
Standard error		0.04	0.06	0.06	0.12	0.11	0.09	0.10	0.11	0.11	0.07	0.08	0.13	0.08	0.08	0.08	0.09	0.11	0.14	0.10	0.07	0.11	0.08



Absolutes/col percents

Table 16

Q.12 Thinking about your impression of how well public services like the NHS, schools and transport are delivered overall nationally, in Britain as a whole, do you think they currently provide a good service or a bad service overall? Schools

Base: All "Split B" respondents

Weighting: Standard Demographic Weights

			S	ex			Ag	je				Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		768	360	408	81	126	167	131	127	136	254	170	108	236	205	203	180	111	69	138	212	98	232
Weighted base		759	359	400	101	129	140	129	118	141	203	217	142	198	203	199	183	105	68	146	201	96	230
NET: Good service		391 52%	185 52%	206 51%	60 59%	75 58%	78 56%	63 49%	50 42%	65 46%	96 48%	117 54%	81 57%	97 49%	89 44%	111 56%	101 55%	52 50%	38 56%	52 36%	132 66%	53 55%	112 49%
Very good service	(+2)	152 20%	66 18%	86 21%	19 19%	29 22%	28 20%	23 18%	21 17%	33 23%	29 14%	40 18%	37 26%	46 23%	35 17%	40 20%	42 23%	19 18%	16 24%	16 11%	59 30%	21 22%	40 17%
Somewhat good service	(+1)	239 32%	119 33%	120 30%	41 40%	47 36%	50 36%	41 31%	29 25%	32 23%	67 33%	77 36%	45 31%	51 26%	53 26%	71 36%	59 32%	34 32%	22 32%	36 24%	72 36%	31 33%	73 32%
Neither good nor bad service	(0)	195 26%	87 24%	108 27%	23 22%	32 25%	26 18%	32 25%	39 33%	44 31%	53 26%	46 21%	33 23%	63 32%	65 32%	47 24%	43 24%	26 25%	14 21%	49 33%	45 23%	19 20%	69 30%
Somewhat bad service	(-1)	106 14%	46 13%	61 15%	10 10%	11 8%	25 18%	20 16%	20 17%	20 14%	37 18%	31 14%	13 9%	25 13%	28 14%	21 10%	27 15%	20 19%	11 16%	28 19%	18 9%	16 17%	30 13%
Very bad service	(-2)	66 9%	41 11%	25 6%	9 8%	11 8%	11 8%	14 11%	10 8%	11 8%	16 8%	23 10%	15 11%	13 6%	21 10%	21 10%	12 6%	7 7%	5 8%	17 12%	5 3%	7 8%	18 8%
NET: Bad service		173 23%	87 24%	86 21%	18 18%	22 17%	37 26%	34 26%	30 25%	32 23%	53 26%	54 25%	28 20%	38 19%	49 24%	41 21%	39 21%	27 25%	16 24%	45 31%	24 12%	24 25%	49 21%
Mean		0.40	0.34	0.45	0.52	0.56	0.42	0.29	0.25	0.39	0.28	0.37	0.52	0.47	0.27	0.44	0.50	0.35	0.48	0.04	0.81	0.44	0.37
Standard deviation		1.20	1.24	1.17	1.16	1.17	1.22	1.24	1.18	1.22	1.15	1.23	1.26	1.17	1.21	1.22	1.19	1.17	1.23	1.17	1.05	1.23	1.15
Standard error		0.04	0.07	0.06	0.13	0.10	0.09	0.11	0.10	0.10	0.07	0.09	0.12	0.08	0.08	0.09	0.09	0.11	0.15	0.10	0.07	0.12	80.0

Prepared by Populus



Absolutes/col percents

Table 17

Q.12 Thinking about your impression of how well public services like the NHS, schools and transport are delivered overall nationally, in Britain as a whole, do you think they currently provide a good service or a bad service overall? Transport

Base: All "Split B" respondents

Weighting: Standard Demographic Weights

			S	ex			A	ge				Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		768	360	408	81	126	167	131	127	136	254	170	108	236	205	203	180	111	69	138	212	98	232
Weighted base		759	359	400	101	129	140	129	118	141	203	217	142	198	203	199	183	105	68	146	201	96	230
NET: Good service		288 38%	130 36%	158 39%	48 47%	60 46%	50 36%	42 32%	35 30%	53 38%	65 32%	88 40%	56 40%	79 40%	77 38%	75 37%	68 37%	37 35%	31 45%	34 23%	112 56%	36 37%	90 39%
Very good service	(+2)	98 13%	48 13%	51 13%	16 16%	19 14%	15 11%	11 8%	16 13%	22 16%	16 8%	27 12%	22 15%	33 17%	33 16%	21 11%	27 14%	12 11%	5 7%	9 6%	46 23%	10 11%	23 10%
Somewhat good service	(+1)	190 25%	83 23%	107 27%	32 31%	41 32%	35 25%	31 24%	20 17%	31 22%	49 24%	61 28%	34 24%	46 23%	44 22%	53 27%	42 23%	25 23%	26 38%	25 17%	67 33%	26 27%	67 29%
Neither good nor bad service	(0)	148 19%	59 16%	89 22%	17 17%	21 16%	27 19%	23 18%	23 19%	37 26%	40 20%	41 19%	20 14%	46 23%	32 16%	42 21%	47 25%	19 18%	9 13%	34 23%	37 19%	9 10%	37 16%
Somewhat bad service	(-1)	175 23%	79 22%	96 24%	13 13%	23 17%	38 27%	44 34%	30 25%	28 20%	58 29%	50 23%	34 24%	33 17%	51 25%	47 24%	34 18%	30 29%	13 19%	38 26%	38 19%	28 30%	50 22%
Very bad service	(-2)	148 20%	90 25%	58 14%	24 23%	26 20%	25 18%	21 16%	30 26%	22 16%	39 19%	38 18%	32 22%	39 20%	42 21%	36 18%	35 19%	20 19%	15 23%	41 28%	12 6%	22 23%	53 23%
NET: Bad service		323 43%	170 47%	154 38%	36 36%	49 38%	63 45%	65 50%	60 51%	50 36%	97 48%	88 41%	66 46%	73 37%	93 46%	83 42%	68 37%	50 47%	29 42%	79 54%	51 25%	51 53%	103 45%
Mean		-0.11	-0.23	-0.01	0.04	0.03	-0.16	-0.26	-0.33	0.02	-0.27	-0.05	-0.14	*	-0.12	-0.12	-0.05	-0.20	-0.12	-0.53	0.47	-0.28	-0.18
Standard deviation		1.33	1.39	1.26	1.42	1.37	1.29	1.23	1.37	1.30	1.25	1.31	1.41	1.37	1.40	1.28	1.33	1.31	1.34	1.24	1.21	1.36	1.34
Standard error		0.05	0.07	0.06	0.16	0.12	0.10	0.11	0.12	0.11	0.08	0.10	0.14	0.09	0.10	0.09	0.10	0.12	0.16	0.11	0.08	0.14	0.09



Table 18

Q.13 I am going to read out a summary of what one of the political parties has proposed on the issue of immigration.

Please say whether or not it is a policy you agree with?

"They will introduce a points system to ensure that those who enter Britain will benefit the country and end the

right for immigrants to bring in their relatives. They will only allow skilled workers to settle long-term in the UK.

They will introduce English language tests for those who want to stay permanently, and expand detention for failed asylum seekers."

Base: All "Split A" respondents

Weighting: Standard Demographic Weights

		Se	ex			Ag	ge				Social	Class				Region				Voting I	ntention	
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	756	369	387	60	119	186	133	112	146	214	176	129	237	201	198	185	107	65	148	228	103	228
Weighted base	765	372	392	66	130	164	130	110	164	179	225	178	183	203	198	191	107	66	156	216	106	236
Agree	478 63%	229 62%	249 63%	44 67%	77 59%	89 54%	80 62%	69 63%	119 72%	101 57%	137 61%	114 64%	126 69%	115 57%	124 63%	130 68%	65 61%	45 68%	117 75%	141 65%	56 53%	143 61%
Disagree	240 31%	127 34%	113 29%	19 29%	48 37%	68 41%	40 30%	32 29%	33 20%	67 37%	73 32%	54 30%	46 25%	77 38%	65 33%	46 24%	32 30%	20 31%	32 21%	67 31%	44 41%	74 31%
Don't know	47 6%	16 4%	30 8%	3 4%	5 4%	7 4%	10 8%	9 8%	13 8%	11 6%	15 7%	10 5%	11 6%	11 6%	9 4%	16 8%	10 10%	1 1%	7 4%	8 4%	7 6%	19 8%



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Absolutes/col percents

Table 19

Q.14 I am going to read out a summary of what one of the political parties has proposed on the issue of immigration. Please say whether or not it is a policy you agree with?

"They will set an annual limit on the number of immigrants able to enter Britain, and give priority to those who would make a positive contribution, as they do in Australia. They will change the work permit system so that people coming to Britain on a temporary permit are no longer able to settle here permanently. They will set up 24 hour surveillance at ports and airports, stop people who are not genuine refugees applying for asylum, and introduce health checks for immigrants

to detect things like HIV, hepatitis and TB."

Base: All "Split B" respondents

Weighting: Standard Demographic Weights

		Se	ex			Ag	ge				Social	Class				Region				Voting I	ntention	
	Total	Male	Fe- male	18-24	_25-34_	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	768	360	408	81	126	167	131	127	136	254	170	108	236	205	203	180	111	69	138	212	98	232
Weighted base	759	359	400	101	129	140	129	118	141	203	217	142	198	203	199	183	105	68	146	201	96	230
Agree	556 73%	258 72%	297 74%	65 64%	93 72%	89 63%	103 80%	92 78%	114 81%	141 70%	142 65%	119 84%	153 77%	153 75%	154 77%	125 68%	79 75%	44 65%	118 81%	142 71%	57 60%	170 74%
Disagree	139 18%	72 20%	66 17%	24 23%	27 21%	38 27%	16 12%	15 12%	20 14%	45 22%	51 23%	19 13%	24 12%	38 19%	30 15%	37 20%	15 14%	18 27%	21 14%	42 21%	29 30%	39 17%
Don't know	65 9%	28 8%	36 9%	13 13%	10 8%	14 10%	10 8%	11 10%	7 5%	17 8%	24 11%	4 3%	20 10%	12 6%	15 7%	21 12%	11 11%	6 9%	7 5%	16 8%	10 10%	21 9%

Absolutes/col percents



Prepared by Populus

Table 20

Q.15 Now I am going to read out a summary of what the Conservative Party has proposed on the issue of immigration then please say whether or not it is a policy you agree with?

"The Conservatives will set an annual limit on the number of immigrants able to enter Britain, and give priority to those who would make a positive contribution, as they do in Australia. The Conservatives will change the work permit system so that people coming to Britain on a temporary permit are no longer able to settle here permanently. They will set up 24 hour surveillance at ports and airports, stop people who are not genuine refugees applying for asylum, and

introduce health checks for immigrants to detect things like HIV, hepatitis and TB."

Base: All "Split A" respondents

Weighting: Standard Demographic Weights

		Se	ex			Ag	ge				Social	Class				Region				Voting I	ntention	
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	756	369	387	60	119	186	133	112	146	214	176	129	237	201	198	185	107	65	148	228	103	228
Weighted base	765	372	392	66	130	164	130	110	164	179	225	178	183	203	198	191	107	66	156	216	106	236
Agree	535 70%	252 68%	283 72%	48 73%	84 65%	102 62%	84 65%	81 73%	136 83%	118 66%	145 64%	132 74%	139 76%	140 69%	150 76%	131 69%	74 69%	40 61%	143 92%	136 63%	63 60%	165 70%
Disagree	205 27%	111 30%	95 24%	17 26%	42 32%	60 36%	38 29%	25 22%	24 14%	53 30%	75 33%	40 23%	37 20%	60 30%	40 20%	56 29%	27 26%	22 33%	8 5%	73 34%	42 40%	68 29%
Don't know	24 3%	10 3%	15 4%	1 1%	4 3%	3 2%	8 6%	5 4%	4 3%	7 4%	5 2%	6 3%	7 4%	3 2%	7 4%	4 2%	6 5%	4 6%	5 3%	7 3%	1 1%	2 1%

Absolutes/col percents

Table 21

Q.16 Now I am going to read out a summary of what the Labour Party has proposed on the issue of immigration then please say whether or not it is a policy you agree with?

"Labour will introduce a points system to ensure that those who enter Britain will benefit the country and end the right for

immigrants to bring in their relatives. Labour will only allow skilled workers to settle long-term in the UK. They will

introduce English language tests for those who want to stay permanently, and expand detention for failed asylum seekers."

Base: All "Split B" respondents

Weighting: Standard Demographic Weights

	-	Se	x			Ac	je				Social	Class				Region				Voting Ir		
	Total	Male	Fe- male		_25-34_	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	768	360	408	81	126	167	131	127	136	254	170	108	236	205	203	180	111	69	138	212	98	232
Weighted base	759	359	400	101	129	140	129	118	141	203	217	142	198	203	199	183	105	68	146	201	96	230
Agree	476 63%	222 62%	254 63%	62 61%	77 60%	83 59%	80 62%	84 71%	90 64%	112 55%	139 64%	92 65%	132 67%	120 59%	127 63%	123 67%	65 61%	42 61%	83 56%	160 80%	51 53%	150 65%
Disagree	223 29%	105 29%	117 29%	36 36%	40 31%	46 33%	36 28%	25 21%	38 27%	73 36%	64 30%	42 30%	43 22%	68 33%	58 29%	42 23%	33 31%	22 33%	50 34%	33 17%	40 42%	68 30%
Don't know	61 8%	32 9%	29 7%	3 3%	12 9%	11 8%	13 10%	10 8%	12 9%	17 9%	14 6%	7 5%	23 11%	15 7%	15 7%	18 10%	8 8%	4 7%	14 9%	7 4%	5 5%	12 5%

Absolutes/col percents



Table 22 Classification Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1524	1524
Weighted base		1524	1524
Sex			
Male		729 48%	732 48%
Female		795 52%	792 52%
Age			
18-24	(21)	141 9%	168 11%
25-34	(29.5)	245 16%	259 17%
35-44	(39.5)	353 23%	305 20%
45-54	(49.5)	264 17%	259 17%
55-64	(59.5)	239 16%	229 15%
65+	(70)	282 19%	304 20%
Average age		46.69	46.56

Absolutes/col percents



Prepared by Populus

Table 22 Classification Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1524	1524
Social Class		
AB	468 31%	381 25%
C1	346 23%	442 29%
C2	237 16%	320 21%
DE	473 31%	381 25%
Region		
North	499 33%	509 33%
Midlands	479 31%	475 31%
South	546 36%	541 35%

Absolutes/col percents



Prepared by Populus

Table 22 Classification Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1524	1524
Working status		
Full-time	712 47%	677 44%
Part-time	194 13%	171 11%
Not working but seeking work or temporarily unemployed/sick	66 4%	77 5%
Not working/not seeking work	82 5%	90 6%
Retired	370 24%	404 26%
Student	47 3%	64 4%
Refused	53 3%	42 3%

Absolutes/col percents



Prepared by Populus

Table 22 Classification Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1524	1524
<u>Tenure</u>		
Own outright	434 28%	488 32%
Own with a mortgage	570 37%	625 41%
Council	212 14%	198 13%
Rented from someone else	216 14%	146 10%
Rent free	20 1%	16 1%
Refused	72 5%	51 3%

Absolutes/col percents



Prepared by Populus

Table 22 Classification Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1524	1524
Foreign Holiday in last 3 years		
Yes	879 58%	945 62%
No	645 42%	579 38%
Number of cars		
None	361 24%	308 20%
1	682 45%	663 44%
2	372 24%	430 28%
3+	109 7%	123 8%

Absolutes/col percents



Prepared by Populus

Table 22 Classification Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1524	1524
Internet Access		
At all	948 62%	963 63%
At home (net)	743 49%	759 50%
At work (net)	470 31%	456 30%
At home	414 27%	439 29%
At work	141 9%	136 9%
Both at home and at work	329 22%	320 21%
Somewhere else	64 4%	67 4%
Not at all	570 37%	558 37%
Refused	6 *	4 *

Absolutes/col percents



Prepared by Populus

Table 22 Classification Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1524	1524
Age Finished Full Time Educat	<u>tion</u>	
Up to 15	323 21%	321 21%
16	385 25%	388 25%
17	103 7%	107 7%
18	180 12%	189 12%
19 or over	415 27%	402 26%
Still in full time education	43 3%	52 3%
Had no full time education	5 *	5 *
Refused	70 5%	59 4%

Absolutes/col percents



Prepared by Populus

Table 22 Classification Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1524	1524
Marital Status		
Single	331 22%	331 22%
Married/ co-habiting	834 55%	868 57%
Widowed/ separated/ divorced	305 20%	285 19%
Refused	54 4%	41 3%
<u>Children</u>		
None aged 18 or under	1019 67%	1039 68%
NET: Yes	451 30%	444 29%
NET: Yes any aged 15 or under	393 26%	388 25%
- Aged under 5	154 10%	162 11%
- Aged 5-10	192 13%	191 13%
- Aged 11-15	175 11%	162 11%
- Aged 16-18	114 7%	108 7%
Refused	54 4%	40 3%

Absolutes/col percents



Prepared by Populus

Absolutes/col percents

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Table 23

Q.1 At the last general election, in June 2001, when the Labour Government was elected for the second time, many people did not vote at all. Can you remember - did you vote in that election, or did you not vote? Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1524	1524
Weighted base	1524	1524
Voted	949 62%	941 62%
Didn't vote	479 31%	489 32%
Not registered	29 2%	24 2%
Too young	30 2%	34 2%
Can't remember	35 2%	33 2%
Refused	2	2



Table 24

Q.1a At that general election, in June 2001, could you tell me which party you actually voted for?

	Unweighted Total	Weighted Total
Unweighted base	763	763
Weighted base	763	761
Conservative	200 26%	228 30%
Labour	388 51%	350 46%
Liberal Democrats	124 16%	129 17%
SNP	12 2%	12 2%
Plaid Cymru	6 1%	6 1%
Other	33 4%	35 5%

Absolutes/col percents

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