Table 1

Q.2 Many people currently say that they probably won't vote at all, while others say they would definitely vote.

How likely are you, personally, to vote at the next election?

Q.3/4 If there were a general election tomorrow, which party would you vote for?

Data excludes those who score 1/DK/Not registered for likelihood to vote (10%), or who don't know who they

would vote for (14%), or who refuse to answer (9%).

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Se	ex	Age							Social	Class				Region				Voting I	ntention	
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	<u>C2</u>	DE	South East	Mid- lands	North Eng- Iand	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	808	376	432	42	134	196	148	135	153	266	219	122	202	212	200	200	119	77	277	343	123	240
Weighted base	801	395	407	66	123	169	143	125	176	222	243	145	191	209	197	200	120	77	295	315	123	232
Conservative	295 37%	155 39%	140 34%	16 24%	36 29%	68 40%	51 36%	48 39%	77 44%	89 40%	97 40%	46 31%	64 33%	99 48%	78 40%	70 35%	37 31%	10 13%	295 100%	-	-	58 25%
Labour	315 39%	143 36%	171 42%	36 55%	53 43%	63 37%	48 34%	49 39%	66 38%	69 31%	89 37%	66 46%	89 47%	79 38%	84 43%	85 42%	33 28%	35 45%	-	315 100%	- -	100 43%
Liberal	123 15%	57 14%	66 16%	6 9%	19 16%	26 15%	25 18%	18 15%	29 16%	41 18%	44 18%	15 11%	24 12%	23 11%	24 12%	35 17%	31 26%	10 13%	-	-	123 100%	45 19%
SNP	19 2%	12 3%	8 2%	* 1%	2 2%	3 2%	10 7%	3 3%	*	2 1%	2 1%	9 6%	5 3%	-	-	-	-	19 25%	-	-	-	6 3%
Plaid Cymru	11 1%	7 2%	5 1%	2 3%	1 1%	*	4 3%	3 2%	1 *	3 1%	1 *	6 4%	2 1%	1 *	2 1%	-	9 7%	-	-	-	-	7 3%
The Green Party	16 2%	7 2%	9 2%	3 5%	5 4%	4 2%	1 1%	1 1%	1 *	9 4%	4 2%	2 1%	1 *	4 2%	2 1%	5 2%	3 3%	1 2%	-	-	-	6 3%
The United Kingdom Independence Party (UKIP)	6 1%	5 1%	1 *	-	2 1%	1 1%	-	1 1%	1 1%	-	3 1%	-	3 2%	-	1 1%	2 1%	3 2%	-	-	-	-	3 1%
The British National Party (BNP)	5 1%	4 1%	1 *	1 1%	2 2%	1 *	-	1 1%	-	2 1%	-	1 *	2 1%	1 *	1 *	1 1%	2 1%	-	-	-	-	1 *
The Socialist Alliance	2 *	2 *	-	-	-	1 *	1 1%	-	-	2 1%	-	-	-	*	1 1%	1 *	-	-	-	-	-	1 *
The Scottish Socialist Party	1 *	-	1 *	-	1 *	-	-	-	-	-	1 *	-	-	-	-	-	-	1 1%	-	-	-	-
Robert Kilroy Silk's Veritas Party	*	*	-	-	*	-	-	-	-	-	-	-	*	-	*	-	-	-	-	-	-	-
Respect	1 *	-	1 *	1 1%	*	-	-	-	-	*	1 *	-	-	*	1 *	-	-	-	-	-	-	1 *

Prepared on behalf of The Times by Populus



Page 1

Table 1

Q.2 Many people currently say that they probably won't vote at all, while others say they would definitely vote.

How likely are you, personally, to vote at the next election?

Q.3/4 If there were a general election tomorrow, which party would you vote for?

Data excludes those who score 1/DK/Not registered for likelihood to vote (10%), or who don't know who they

would vote for (14%), or who refuse to answer (9%).

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Se	ex			Ag	ge				Social	Class				Region				Voting I	ntention	
																	Wales		_		Lib-	
			Fe-											South	Mid-	North Eng-	& South	Scot-	Con- ser-		eral Demo-	Swing
	Total	Male	male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	East	lands	land	West	land	vative	Labour	crat	Voters
Weighted base	801	395	407	66	123	169	143	125	176	222	243	145	191	209	197	200	120	77	295	315	123	232
Another party	7 1%	3 1%	4 1%	-	2 2%	2 1%	1 1%	-	1 1%	4 2%	2 1%	*	*	1 1%	2 1%	2 1%	2 2%	1 1%	-	-	-	4 2%

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Table 2 Published voting intention figures:- January 2006

	Total
Conservative	36%
Labour	39%
Liberal Democrat/ Liberal	16%
Scottish National Party/SNP	2%
Plaid Cymru	1%
Other	5%

Col percents



Prepared on behalf of The Times by Populus

Absolutes/col percents

Table 3 Q.5 Please say which one of the following statements you most agree with? Base: All 'Sample A' respondents Weighting: Standard Demographic Weights

		Se	ex			Ag	e				Social	Class				Region	\A(-1			Voting I	ntention	
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	751	326	425	51	126	185	123	130	136	210	203	129	209	201	197	182	105	66	143	240	70	277
Weighted base	752	352	400	76	121	157	124	119	155	167	228	159	198	205	194	182	107	64	153	246	66	278
I am satisfied with the Labour Government overall	198 26%	84 24%	114 28%	26 34%	40 33%	43 27%	21 17%	33 28%	35 23%	30 18%	55 24%	57 36%	56 28%	65 32%	43 22%	51 28%	18 17%	21 33%	5 3%	133 54%	11 17%	72 26%
I am disappointed in the Labour Government overall,but I still prefer them to a Conservative Government	244 33%	113 32%	131 33%	30 39%	49 41%	46 30%	45 36%	31 26%	42 27%	63 38%	75 33%	42 26%	65 33%	58 28%	58 30%	65 36%	38 35%	25 39%	5 3%	101 41%	37 56%	106 38%
I am disappointed in the Labour Government overall and I would rather have a Conservative Government	214 28%	121 34%	93 23%	17 23%	18 15%	47 30%	39 31%	36 30%	57 37%	55 33%	68 30%	44 28%	47 24%	63 31%	62 32%	46 25%	32 30%	10 16%	139 91%	8 3%	13 20%	65 23%
Don't know	95 13%	33 10%	62 15%	3 4%	14 11%	21 13%	19 16%	19 16%	20 13%	19 11%	30 13%	16 10%	31 15%	18 9%	30 15%	20 11%	19 18%	8 12%	4 2%	5 2%	4 7%	36 13%

Prepared on behalf of The Times by Populus



Absolutes/col percents

Table 4Q.6 How good a leader is Tony Blair?Base: All 'Sample B' respondentsWeighting: Standard Demographic Weights

			S	ex			Aç	ge				Social	Class				Region				Voting I		
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		758	345	413	51	145	171	144	118	129	247	186	131	194	202	198	187	105	66	174	192	72	275
Weighted base		757	372	385	90	136	145	133	107	147	211	210	158	179	197	199	189	103	68	173	189	65	270
Very good indeed	(10)	47 6%	20 5%	27 7%	2 3%	7 5%	8 5%	9 7%	7 7%	13 9%	7 3%	9 4%	16 10%	14 8%	13 7%	11 5%	11 6%	6 6%	6 9%	4 2%	30 16%	-	5 2%
	(9)	32 4%	16 4%	16 4%	13 14%	3 3%	4 3%	2 2%	1 1%	8 6%	11 5%	*	16 10%	5 3%	6 3%	10 5%	12 6%	3 2%	2 3%	1 1%	22 12%	2 3%	11 4%
	(8)	100 13%	48 13%	52 14%	14 16%	9 7%	20 14%	21 16%	14 13%	20 14%	23 11%	38 18%	15 10%	23 13%	10 5%	32 16%	33 18%	15 14%	10 14%	10 6%	57 30%	10 15%	25 9%
	(7)	92 12%	47 13%	45 12%	8 9%	24 18%	21 14%	13 10%	13 12%	13 9%	29 14%	30 14%	17 11%	17 9%	29 15%	23 12%	18 9%	10 10%	12 17%	14 8%	34 18%	13 20%	40 15%
	(6)	68 9%	37 10%	30 8%	9 10%	7 5%	14 10%	14 10%	11 10%	13 9%	20 9%	19 9%	8 5%	21 12%	11 6%	22 11%	18 10%	11 10%	5 7%	18 10%	16 8%	6 10%	25 9%
	(5)	154 20%	67 18%	87 23%	14 15%	36 26%	27 18%	30 22%	14 13%	34 23%	49 24%	37 18%	31 20%	37 20%	42 21%	40 20%	35 18%	27 26%	11 16%	34 19%	19 10%	7 10%	78 29%
	(4)	60 8%	34 9%	27 7%	8 9%	13 9%	12 8%	8 6%	7 7%	12 8%	15 7%	19 9%	12 7%	14 8%	22 11%	15 7%	12 6%	9 8%	3 4%	18 10%	4 2%	11 16%	26 10%
	(3)	51 7%	27 7%	24 6%	8 9%	7 5%	10 7%	7 5%	9 9%	10 7%	21 10%	15 7%	5 3%	10 6%	17 8%	10 5%	16 8%	7 7%	2 3%	25 15%	1 1%	6 9%	17 6%
	(2)	34 5%	20 5%	14 4%	-	13 10%	7 5%	5 3%	6 5%	4 3%	12 6%	8 4%	9 6%	5 3%	10 5%	8 4%	3 1%	8 7%	6 8%	12 7%	1 1%	3 5%	13 5%
Very bad indeed	(1)	102 13%	50 14%	51 13%	13 15%	12 9%	20 14%	23 17%	19 18%	14 9%	20 9%	33 16%	21 13%	28 16%	31 16%	24 12%	29 15%	8 8%	9 13%	38 22%	2 1%	7 10%	26 10%
Don't know		17 2%	6 2%	11 3%	-	3 2%	2 1%	1 1%	5 5%	5 3%	5 2%	2 1%	7 4%	4 2%	6 3%	4 2%	3 1%	1 1%	4 5%	-	2 1%	1 2%	3 1%
Mean		5.33	5.24	5.42	5.61	5.11	5.26	5.23	5.04	5.71	5.25	5.17	5.67	5.30	4.89	5.53	5.47	5.34	5.59	4.10	7.55	5.20	5.17
Standard deviation		2.64	2.62	2.66	2.70	2.43	2.62	2.72	2.81	2.59	2.41	2.59	2.90	2.71	2.63	2.58	2.72	2.43	2.81	2.38	1.81	2.33	2.25
Standard error		0.10	0.14	0.13	0.38	0.20	0.20	0.23	0.27	0.23	0.16	0.19	0.26	0.20	0.19	0.19	0.20	0.24	0.35	0.18	0.13	0.28	0.14

Prepared on behalf of The Times by Populus



Absolutes/col percents

Table 5Q.6 How good a leader is David Cameron?Base: All 'Sample B' respondentsWeighting: Standard Demographic Weights

			S	ex			Ag	ge				Social	Class				Region				Voting I		
		Total	Male	Fe- male		25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		758	345	413	51	145	171	144	118	129	247	186	131	194	202	198	187	105	66	174	192	72	275
Weighted base		757	372	385	90	136	145	133	107	147	211	210	158	179	197	199	189	103	68	173	189	65	270
Very good indeed	(10)	18 2%	10 3%	8 2%	-	2 2%	5 3%	7 5%	3 3%	1 1%	4 2%	4 2%	4 3%	5 3%	8 4%	4 2%	*	3 3%	3 4%	8 5%	3 2%	3 4%	3 1%
	(9)	11 1%	5 1%	6 1%	2 2%	*	2 1%	2 2%	3 3%	2 1%	4 2%	1 1%	2 1%	3 2%	4 2%	2 1%	3 1%	1 1%	1 1%	7 4%	-	-	3 1%
	(8)	67 9%	28 8%	39 10%	6 7%	3 2%	11 7%	14 10%	12 11%	21 14%	26 12%	16 8%	9 6%	16 9%	21 10%	17 9%	16 9%	8 8%	5 7%	46 26%	7 4%	4 7%	10 4%
	(7)	86 11%	41 11%	45 12%	9 10%	17 13%	17 12%	15 11%	12 11%	16 11%	22 10%	34 16%	12 8%	18 10%	27 14%	26 13%	15 8%	9 8%	9 13%	40 23%	15 8%	8 12%	30 11%
	(6)	79 10%	43 12%	36 9%	13 15%	15 11%	11 8%	16 12%	14 13%	10 7%	27 13%	27 13%	16 10%	10 5%	20 10%	20 10%	21 11%	12 12%	7 10%	19 11%	22 11%	11 16%	34 13%
	(5)	207 27%	107 29%	100 26%	18 20%	52 38%	36 25%	39 29%	20 18%	43 29%	64 30%	46 22%	46 29%	52 29%	41 21%	59 29%	55 29%	30 29%	22 33%	30 18%	63 33%	15 23%	81 30%
	(4)	52 7%	29 8%	23 6%	7 8%	6 5%	14 10%	11 9%	7 6%	7 4%	11 5%	14 7%	12 8%	15 8%	16 8%	12 6%	15 8%	5 4%	4 6%	6 3%	22 12%	7 11%	19 7%
	(3)	41 5%	22 6%	19 5%	5 6%	6 4%	11 7%	5 4%	7 7%	7 5%	11 5%	13 6%	7 5%	10 6%	16 8%	7 4%	7 4%	6 6%	5 8%	4 2%	10 5%	3 5%	18 7%
	(2)	37 5%	23 6%	14 4%	8 9%	7 5%	7 5%	6 5%	6 5%	3 2%	7 3%	6 3%	16 10%	9 5%	4 2%	12 6%	14 7%	5 5%	2 3%	2 1%	8 4%	1 2%	13 5%
Very bad indeed	(1)	39 5%	19 5%	20 5%	3 3%	4 3%	11 7%	8 6%	5 5%	9 6%	5 2%	14 7%	10 7%	10 6%	6 3%	18 9%	11 6%	2 2%	3 4%	-	11 6%	3 4%	8 3%
Don't know		119 16%	46 12%	74 19%	17 19%	24 17%	21 14%	9 7%	19 18%	29 20%	30 14%	35 17%	23 14%	32 18%	35 18%	21 11%	34 18%	21 21%	8 12%	11 6%	27 14%	10 15%	51 19%
Mean		5.28	5.18	5.39	5.02	5.16	5.07	5.46	5.47	5.46	5.62	5.33	4.86	5.19	5.63	5.09	5.00	5.44	5.40	6.75	4.87	5.44	5.12
Standard deviation		2.09	2.07	2.10	1.99	1.72	2.24	2.19	2.23	2.07	1.89	2.09	2.18	2.18	2.10	2.18	1.99	1.99	2.04	1.68	1.82	2.01	1.78
Standard error		0.08	0.12	0.11	0.31	0.16	0.19	0.19	0.23	0.21	0.13	0.17	0.20	0.17	0.16	0.17	0.16	0.22	0.26	0.13	0.14	0.26	0.12

Prepared on behalf of The Times by Populus



Absolutes/col percents

Table 6Q.6 How good a leader is Charles Kennedy?Base: All 'Sample B' respondentsWeighting: Standard Demographic Weights

			S	ex			Ag	ge				Social	Class				Region				Voting I		
		Total	Male	Fe- male	_18-24_	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		758	345	413	51	145	171	144	118	129	247	186	131	194	202	198	187	105	66	174	192	72	275
Weighted base		757	372	385	90	136	145	133	107	147	211	210	158	179	197	199	189	103	68	173	189	65	270
Very good indeed	(10)	17 2%	3 1%	13 3%	5 5%	1 1%	-	5 4%	2 2%	3 2%	1 *	6 3%	7 5%	2 1%	6 3%	5 3%	2 1%	1 1%	3 4%	1 *	5 3%	5 7%	3 1%
	(9)	13 2%	6 2%	7 2%	3 3%	-	2 2%	1 *	3 3%	4 3%	3 1%	1 1%	6 4%	4 2%	2 1%	2 1%	6 3%	2 2%	1 2%	2 1%	6 3%	1 2%	9 3%
	(8)	53 7%	26 7%	27 7%	2 2%	6 4%	11 8%	11 8%	13 12%	12 8%	17 8%	14 7%	13 8%	9 5%	15 7%	12 6%	15 8%	9 9%	3 5%	9 5%	13 7%	12 19%	15 5%
	(7)	65 9%	30 8%	35 9%	6 6%	13 10%	16 11%	11 8%	14 13%	4 3%	27 13%	16 8%	11 7%	11 6%	17 9%	13 7%	15 8%	16 16%	3 5%	17 10%	13 7%	18 27%	20 7%
	(6)	66 9%	29 8%	37 10%	10 12%	8 6%	14 10%	12 9%	10 9%	12 8%	25 12%	20 9%	6 4%	15 8%	20 10%	18 9%	15 8%	6 6%	8 11%	19 11%	21 11%	7 10%	28 10%
	(5)	192 25%	96 26%	96 25%	26 29%	40 30%	37 25%	33 25%	20 19%	35 23%	43 20%	56 27%	46 29%	47 26%	44 22%	51 26%	45 24%	25 25%	27 39%	43 25%	55 29%	7 11%	75 28%
	(4)	80 11%	39 10%	41 11%	13 14%	17 13%	14 10%	10 7%	9 8%	17 11%	16 8%	25 12%	15 9%	24 13%	24 12%	24 12%	22 11%	4 4%	6 8%	20 12%	19 10%	5 7%	36 13%
	(3)	53 7%	35 10%	17 5%	4 4%	11 8%	10 7%	8 6%	6 6%	14 9%	24 12%	9 5%	9 6%	9 5%	4 2%	15 8%	15 8%	10 10%	8 12%	9 5%	16 8%	3 5%	26 10%
	(2)	44 6%	24 6%	20 5%	6 6%	7 5%	8 5%	6 5%	7 7%	10 7%	12 6%	15 7%	8 5%	10 5%	11 6%	14 7%	11 6%	7 7%	2 2%	18 10%	5 3%	-	11 4%
Very bad indeed	(1)	96 13%	55 15%	42 11%	10 11%	16 12%	23 16%	23 17%	8 8%	17 11%	22 10%	26 12%	24 15%	25 14%	27 14%	30 15%	21 11%	13 13%	5 8%	26 15%	20 10%	1 2%	19 7%
Don't know		78 10%	29 8%	49 13%	6 7%	16 12%	9 6%	13 10%	13 13%	21 14%	21 10%	20 10%	15 9%	22 12%	27 14%	15 7%	23 12%	10 9%	3 5%	11 6%	17 9%	6 9%	29 11%
Mean		4.69	4.44	4.94	4.84	4.46	4.54	4.66	5.24	4.58	4.76	4.67	4.82	4.50	4.76	4.45	4.76	4.74	4.94	4.35	4.93	6.55	4.85
Standard deviation		2.31	2.25	2.34	2.34	2.03	2.25	2.50	2.36	2.34	2.20	2.28	2.56	2.22	2.40	2.30	2.29	2.34	2.07	2.19	2.22	1.98	2.04
Standard error		0.09	0.13	0.12	0.34	0.18	0.18	0.22	0.23	0.22	0.15	0.18	0.23	0.17	0.18	0.17	0.18	0.24	0.26	0.17	0.17	0.25	0.13

Prepared on behalf of The Times by Populus



Absolutes/col percents

Table 7Q.7 When do you think that Tony Blair should step down as Prime Minister?Base: All 'Sample A' respondentsWeighting: Standard Demographic Weights

		Se	ex			Ag	ge				Social	Class				Region				Voting	Intention	
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	751	326	425	51	126	185	123	130	136	210	203	129	209	201	197	182	105	66	143	240	70	277
Weighted base	752	352	400	76	121	157	124	119	155	167	228	159	198	205	194	182	107	64	153	246	66	278
Now	214	119	94	12	25	38	45	39	56	47	70	46	50	61	68	39	26	20	77	31	22	62
	28%	34%	24%	15%	20%	24%	36%	33%	36%	28%	31%	29%	25%	30%	35%	21%	24%	31%	50%	13%	33%	22%
By the end of this year	98	41	58	7	22	25	12	8	25	18	33	24	23	25	19	26	20	8	21	28	16	49
	13%	12%	14%	9%	18%	16%	10%	7%	16%	11%	15%	15%	11%	12%	10%	14%	18%	13%	14%	11%	24%	18%
Next year	71	34	38	18	8	17	11	10	7	22	19	15	15	12	20	24	10	6	8	37	5	33
	9%	10%	9%	23%	7%	11%	9%	9%	5%	13%	8%	9%	8%	6%	10%	13%	9%	9%	6%	15%	7%	12%
Just before the next election	253	107	146	38	55	49	38	40	34	60	70	50	74	78	61	56	32	27	39	104	19	103
	34%	30%	37%	50%	45%	32%	31%	33%	22%	36%	30%	31%	37%	38%	31%	31%	29%	42%	26%	42%	29%	37%
Don't know	115	51	64	3	12	28	17	22	33	19	36	24	36	28	26	37	21	3	7	46	4	31
	15%	15%	16%	3%	10%	18%	14%	19%	22%	12%	16%	15%	18%	14%	14%	20%	19%	5%	4%	19%	7%	11%

Prepared on behalf of The Times by Populus



Table 8

Q.8 The Liberal Democrat leader, Charles Kennedy, said this week that he has sought treatment for a drink problem, although he had previously denied this. He has called a party leadership election in which he intends to stand himself, saying that his alcohol problem is resolved and that he is capable of continuing to lead his party. Please say whether you agree or disagree with each of the following statements?

Charles Kennedy is right in his determination to stay on as Leader of the Liberal Democrats

Base: All 'Sample B' respondents

Weighting: Standard Demographic Weights

			S	ex		Age						Social	Class				Region				Voting I		
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		758	345	413	51	145	171	144	118	129	247	186	131	194	202	198	187	105	66	174	192	72	275
Weighted base		757	372	385	90	136	145	133	107	147	211	210	158	179	197	199	189	103	68	173	189	65	270
NET: Agree		382 50%	196 53%	186 48%	57 64%	73 54%	78 54%	69 52%	50 47%	54 37%	103 49%	114 54%	82 52%	83 46%	97 49%	106 53%	94 50%	52 51%	32 47%	83 48%	107 57%	44 68%	143 53%
Agree Strongly	(+2)	210 28%	114 31%	96 25%	16 18%	33 24%	49 34%	48 36%	31 29%	32 22%	55 26%	61 29%	45 28%	48 27%	47 24%	62 31%	50 27%	29 28%	21 31%	47 27%	52 27%	30 46%	84 31%
Agree Slightly	(+1)	172 23%	82 22%	90 23%	42 46%	40 29%	28 20%	21 16%	19 18%	22 15%	48 23%	52 25%	37 24%	35 19%	50 25%	43 22%	44 23%	23 23%	11 16%	36 21%	55 29%	14 21%	60 22%
Neither Agree nor disagree	(0)	64 8%	23 6%	41 11%	6 6%	15 11%	15 11%	8 6%	12 11%	9 6%	19 9%	18 8%	11 7%	17 9%	16 8%	20 10%	13 7%	8 8%	8 12%	9 5%	13 7%	4 5%	26 10%
Disagree Slightly	(-1)	94 12%	41 11%	53 14%	21 24%	15 11%	12 8%	7 6%	15 14%	22 15%	21 10%	28 13%	23 15%	22 12%	33 17%	25 12%	20 11%	7 7%	9 13%	22 13%	19 10%	5 8%	34 13%
Disagree Strongly	(-2)	149 20%	82 22%	67 18%	-	18 13%	28 19%	35 27%	19 18%	49 33%	45 22%	36 17%	27 17%	41 23%	32 16%	39 20%	41 22%	22 21%	16 23%	48 28%	36 19%	8 13%	38 14%
NET: Disagree		243 32%	122 33%	120 31%	21 24%	33 24%	40 28%	43 32%	34 32%	71 48%	66 31%	63 30%	50 32%	63 35%	64 33%	64 32%	61 32%	29 28%	24 36%	71 41%	56 30%	14 21%	72 27%
Don't know		69 9%	31 8%	38 10%	5 6%	15 11%	12 8%	13 10%	11 10%	13 9%	22 11%	15 7%	15 9%	17 9%	20 10%	10 5%	21 11%	14 13%	4 6%	11 6%	14 7%	4 6%	28 11%
Mean		0.29	0.31	0.27	0.62	0.45	0.44	0.33	0.30	-0.25	0.25	0.39	0.35	0.16	0.27	0.35	0.25	0.34	0.20	0.07	0.38	0.85	0.48
Standard deviation		1.55	1.60	1.49	1.06	1.40	1.57	1.72	1.54	1.64	1.57	1.50	1.53	1.59	1.48	1.55	1.58	1.59	1.61	1.65	1.52	1.46	1.48
Standard error		0.06	0.09	0.08	0.15	0.12	0.12	0.15	0.15	0.15	0.11	0.11	0.14	0.12	0.11	0.11	0.12	0.17	0.20	0.13	0.11	0.18	0.09

Prepared on behalf of The Times by Populus



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Table 9

Q.8 The Liberal Democrat leader, Charles Kennedy, said this week that he has sought treatment for a drink problem, although he had previously denied this. He has called a party leadership election in which he intends to stand himself, saying that his alcohol problem is resolved and that he is capable of continuing to lead his party. Please say whether you agree or disagree with each of the following statements? The fact that Charles Kennedy has admitted he has an alcohol problem means that he should not remain Liberal Democrat leader.

Base: All 'Sample B' respondents

Weighting: Standard Demographic Weights

			S	ex		Age						Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		758	345	413	51	145	171	144	118	129	247	186	131	194	202	198	187	105	66	174	192	72	275
Weighted base		757	372	385	90	136	145	133	107	147	211	210	158	179	197	199	189	103	68	173	189	65	270
NET: Agree		279 37%	146 39%	133 35%	33 37%	35 26%	44 30%	47 35%	39 36%	81 55%	73 35%	80 38%	47 30%	79 44%	72 37%	78 39%	67 35%	38 37%	23 34%	72 42%	73 39%	13 20%	92 34%
Agree Strongly	(+2)	182 24%	97 26%	84 22%	10 11%	20 15%	30 21%	37 28%	27 26%	57 39%	44 21%	52 25%	28 18%	57 32%	39 20%	46 23%	52 28%	29 28%	15 23%	55 32%	46 24%	9 13%	50 19%
Agree Slightly	(+1)	97 13%	48 13%	49 13%	23 26%	15 11%	13 9%	9 7%	12 11%	24 17%	30 14%	28 13%	18 12%	22 12%	33 17%	32 16%	15 8%	10 9%	8 11%	17 10%	28 15%	4 7%	41 15%
Neither Agree nor disagree	(0)	72 9%	27 7%	44 11%	8 9%	19 14%	15 11%	7 5%	14 13%	9 6%	14 7%	27 13%	15 9%	17 9%	20 10%	18 9%	17 9%	10 9%	7 10%	13 7%	19 10%	9 13%	34 12%
Disagree Slightly	(-1)	148 19%	71 19%	76 20%	26 29%	33 24%	28 19%	27 20%	17 16%	17 12%	49 23%	34 16%	37 24%	27 15%	35 18%	37 18%	33 18%	26 25%	17 25%	34 19%	39 21%	13 20%	53 20%
Disagree Strongly	(-2)	195 26%	99 27%	96 25%	20 22%	38 28%	46 32%	39 30%	27 25%	24 16%	53 25%	56 27%	46 29%	40 22%	54 27%	57 29%	49 26%	18 18%	17 25%	42 24%	45 24%	26 39%	68 25%
NET: Disagree		342 45%	170 46%	172 45%	46 51%	71 52%	74 51%	66 50%	44 42%	41 28%	102 49%	90 43%	84 53%	67 37%	88 45%	94 47%	82 44%	44 42%	34 50%	76 44%	84 45%	38 59%	122 45%
Don't know		65 9%	29 8%	36 9%	3 3%	11 8%	12 8%	13 10%	10 9%	16 11%	21 10%	14 6%	13 8%	17 9%	17 8%	10 5%	23 12%	11 11%	4 6%	12 7%	12 6%	5 8%	23 9%
Mean		-0.11	-0.08	-0.14	-0.26	-0.43	-0.35	-0.18	-0.05	0.55	-0.20	-0.07	-0.38	0.18	-0.17	-0.14	-0.07	0.06	-0.20	0.05	-0.06	-0.71	-0.19
Standard deviation		1.59	1.62	1.55	1.38	1.44	1.58	1.69	1.60	1.58	1.56	1.59	1.52	1.64	1.55	1.59	1.65	1.57	1.56	1.66	1.56	1.45	1.51
Standard error		0.06	0.09	0.08	0.20	0.12	0.13	0.15	0.16	0.15	0.10	0.12	0.14	0.12	0.11	0.12	0.13	0.16	0.20	0.13	0.12	0.18	0.10

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Table 10

Q.8 The Liberal Democrat leader, Charles Kennedy, said this week that he has sought treatment for a drink problem, although he had previously denied this. He has called a party leadership election in which he intends to stand himself, saying that his alcohol problem is resolved and that he is capable of continuing to lead his party. Please say whether you agree or disagree with each of the following statements? Regardless of the fact that Charles Kennedy has admitted he has an alcohol problem, the fact that he has lied about it

in the past means that he should not continue as Liberal Democrat leader

Base: All 'Sample B' respondents

Weighting: Standard Demographic Weights

			Se	ex		Age						Social	l Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		758	345	413	51	145	171	144	118	129	247	186	131	194	202	198	187	105	66	174	192	72	275
Weighted base		757	372	385	90	136	145	133	107	147	211	210	158	179	197	199	189	103	68	173	189	65	270
NET: Agree		285 38%	150 40%	135 35%	34 38%	46 34%	44 30%	49 37%	44 41%	69 47%	71 34%	78 37%	52 33%	84 47%	63 32%	81 41%	71 38%	39 38%	30 44%	80 46%	64 34%	13 21%	91 34%
Agree Strongly	(+2)	197 26%	110 29%	87 23%	14 16%	25 19%	32 22%	39 30%	28 26%	58 39%	45 21%	59 28%	30 19%	63 35%	44 22%	53 27%	53 28%	27 27%	20 29%	55 32%	48 25%	12 18%	58 21%
Agree Slightly	(+1)	88 12%	40 11%	48 12%	20 22%	21 15%	11 8%	10 7%	15 14%	11 8%	26 12%	19 9%	22 14%	21 12%	19 10%	28 14%	18 10%	12 11%	11 16%	25 14%	17 9%	2 3%	33 12%
Neither Agree nor disagree	(0)	104 14%	41 11%	62 16%	12 13%	14 10%	26 18%	10 8%	16 15%	25 17%	20 9%	42 20%	24 15%	17 10%	29 15%	31 16%	23 12%	8 8%	12 18%	17 10%	23 12%	15 22%	51 19%
Disagree Slightly	(-1)	131 17%	62 17%	69 18%	25 28%	29 21%	31 21%	25 19%	9 8%	12 8%	44 21%	34 16%	32 20%	21 12%	39 20%	29 15%	37 20%	21 20%	5 7%	26 15%	49 26%	11 18%	52 19%
Disagree Strongly	(-2)	175 23%	92 25%	83 22%	16 18%	36 27%	32 22%	34 26%	28 26%	28 19%	53 25%	42 20%	39 25%	42 23%	50 25%	46 23%	38 20%	24 23%	17 24%	40 23%	39 21%	21 33%	50 18%
NET: Disagree		306 40%	154 41%	152 40%	41 46%	65 48%	63 43%	59 45%	37 35%	40 27%	97 46%	76 36%	70 45%	63 35%	89 45%	76 38%	75 40%	44 43%	21 31%	66 38%	88 47%	33 51%	102 38%
Don't know		63 8%	27 7%	36 9%	3 3%	11 8%	12 9%	14 10%	10 9%	13 9%	23 11%	13 6%	12 7%	15 9%	16 8%	12 6%	20 10%	11 11%	5 7%	10 6%	13 7%	4 6%	26 10%
Mean		*	0.04	-0.04	-0.11	-0.24	-0.15	-0.05	0.07	0.43	-0.17	0.10	-0.19	0.25	-0.18	0.06	0.06	-0.01	0.19	0.18	-0.08	-0.48	-0.01
Standard deviation		1.57	1.62	1.51	1.39	1.52	1.50	1.67	1.61	1.60	1.56	1.53	1.49	1.66	1.54	1.56	1.58	1.62	1.59	1.62	1.53	1.48	1.45
Standard error		0.06	0.09	0.08	0.20	0.13	0.12	0.15	0.16	0.15	0.11	0.12	0.14	0.13	0.11	0.11	0.12	0.17	0.20	0.13	0.11	0.18	0.09



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Table 11

Q.8 The Liberal Democrat leader, Charles Kennedy, said this week that he has sought treatment for a drink problem, although he had previously denied this. He has called a party leadership election in which he intends to stand himself, saying that his alcohol problem is resolved and that he is capable of continuing to lead his party. Please say whether you agree or disagree with each of the following statements? Regardless of his admission of an alcohol problem and about having lied to conceal it in the past, Charles Kennedy seemed to have run out of steam as Liberal Democrat leader and the party would be better off replacing him Base: All 'Sample B' respondents

Weighting: Standard Demographic Weights

			Se	ex			Ag	ge				Social	Class				Region				Voting I		
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- Iand	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		758	345	413	51	145	171	144	118	129	247	186	131	194	202	198	187	105	66	174	192	72	275
Weighted base		757	372	385	90	136	145	133	107	147	211	210	158	179	197	199	189	103	68	173	189	65	270
NET: Agree		311 41%	160 43%	151 39%	30 33%	59 43%	50 34%	50 38%	48 45%	74 50%	78 37%	90 43%	59 37%	84 47%	77 39%	88 44%	84 45%	35 34%	28 41%	80 46%	76 41%	15 23%	112 41%
Agree Strongly	(+2)	199 26%	106 29%	93 24%	16 18%	27 20%	32 22%	34 26%	34 32%	55 37%	52 25%	60 29%	34 22%	53 29%	48 24%	51 25%	59 31%	20 20%	21 30%	61 35%	47 25%	9 13%	57 21%
Agree Slightly	(+1)	112 15%	54 15%	58 15%	14 16%	31 23%	18 12%	16 12%	13 13%	19 13%	26 12%	30 14%	25 16%	32 18%	28 14%	37 19%	25 13%	14 14%	7 10%	19 11%	30 16%	7 10%	55 20%
Neither Agree nor disagree	(0)	109 14%	48 13%	61 16%	20 23%	19 14%	23 16%	15 11%	18 17%	14 9%	26 12%	41 19%	21 13%	22 12%	36 18%	35 18%	21 11%	7 7%	9 13%	16 9%	23 12%	13 20%	40 15%
Disagree Slightly	(-1)	115 15%	56 15%	59 15%	19 21%	20 15%	34 24%	21 16%	8 8%	13 9%	39 19%	25 12%	33 21%	18 10%	26 13%	28 14%	29 15%	23 22%	9 13%	33 19%	40 21%	7 11%	40 15%
Disagree Strongly	(-2)	147 19%	77 21%	70 18%	15 17%	22 16%	26 18%	32 24%	23 22%	29 20%	41 20%	37 18%	31 20%	37 21%	38 19%	31 16%	35 19%	26 25%	18 26%	35 20%	34 18%	25 38%	47 17%
NET: Disagree		262 35%	133 36%	129 34%	34 38%	42 31%	60 41%	53 40%	31 29%	42 29%	80 38%	62 30%	64 41%	55 31%	64 32%	59 30%	64 34%	48 47%	27 39%	68 39%	74 39%	32 49%	87 32%
Don't know		74 10%	31 8%	44 11%	6 6%	16 12%	12 8%	14 11%	9 9%	17 12%	26 12%	16 8%	14 9%	18 10%	21 10%	17 9%	19 10%	13 13%	5 7%	10 6%	15 8%	5 8%	31 12%
Mean		0.15	0.16	0.13	-0.04	0.18	-0.03	*	0.28	0.45	0.04	0.26	-0.02	0.28	0.13	0.27	0.26	-0.21	0.07	0.24	0.09	-0.55	0.15
Standard deviation		1.53	1.57	1.50	1.37	1.44	1.46	1.61	1.59	1.63	1.55	1.50	1.49	1.57	1.50	1.45	1.58	1.56	1.64	1.62	1.50	1.48	1.46
Standard error		0.06	0.09	0.08	0.20	0.13	0.12	0.14	0.15	0.15	0.10	0.11	0.14	0.12	0.11	0.11	0.12	0.16	0.21	0.13	0.11	0.18	0.09





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Absolutes/col percents

Table 12

Q.9 I am going to read out some statements made recently by one of the main political parties. Please say in each case if you agree or disagree? Free trade must be matched by fairness and compassion. Fighting global poverty is our moral obligation; a priority, not an afterthought Base: All 'Sample A' respondents Weighting: Standard Demographic Weights

			Se	ex			Aç	ge				Social	Class				Region	14/-1			Voting I		
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		751	326	425	51	126	185	123	130	136	210	203	129	209	201	197	182	105	66	143	240	70	277
Weighted base		752	352	400	76	121	157	124	119	155	167	228	159	198	205	194	182	107	64	153	246	66	278
NET: Agree		618 82%	289 82%	330 82%	69 91%	97 80%	129 83%	100 81%	99 83%	124 80%	147 88%	190 83%	132 83%	150 75%	174 85%	160 83%	146 80%	83 78%	56 87%	126 82%	215 87%	57 86%	230 83%
Agree Strongly	(+2)	400 53%	185 52%	215 54%	32 42%	56 47%	83 53%	64 52%	71 60%	93 60%	101 61%	131 57%	68 43%	99 50%	105 51%	101 52%	103 57%	59 55%	32 49%	85 55%	136 55%	43 66%	132 48%
Agree Slightly	(+1)	219 29%	104 30%	115 29%	37 48%	40 33%	47 30%	36 29%	28 23%	31 20%	46 27%	59 26%	64 40%	50 25%	69 34%	59 30%	43 23%	25 23%	24 37%	41 27%	79 32%	13 20%	98 35%
Neither Agree nor disagree	(0)	67 9%	35 10%	32 8%	-	16 14%	18 12%	12 10%	10 9%	10 6%	12 7%	18 8%	17 10%	20 10%	13 7%	20 10%	17 9%	11 11%	6 9%	15 10%	13 5%	6 9%	27 10%
Disagree Slightly	(-1)	30 4%	10 3%	20 5%	2 3%	3 2%	4 3%	6 5%	7 6%	9 6%	2 1%	11 5%	3 2%	13 7%	10 5%	3 2%	9 5%	7 6%	1 2%	4 3%	11 4%	2 3%	9 3%
Disagree Strongly	(-2)	26 4%	12 3%	15 4%	4 5%	4 4%	4 3%	4 3%	2 2%	8 5%	4 2%	6 3%	7 4%	10 5%	8 4%	8 4%	5 3%	5 5%	1 2%	8 5%	4 2%	2 3%	8 3%
NET: Disagree		57 8%	22 6%	35 9%	6 8%	7 6%	8 5%	10 8%	9 8%	16 10%	5 3%	17 8%	10 7%	23 12%	17 9%	11 6%	14 8%	12 11%	2 4%	12 8%	15 6%	3 5%	17 6%
Don't know		10 1%	6 2%	3 1%	1 1%	1 1%	1 *	2 1%	*	5 3%	2 1%	2 1%	-	6 3%	-	3 1%	6 3%	1 1%	1 1%	-	3 1%	-	4 1%
Mean		1.26	1.27	1.25	1.21	1.18	1.28	1.23	1.34	1.29	1.45	1.32	1.15	1.12	1.24	1.27	1.30	1.17	1.32	1.25	1.37	1.45	1.23
Standard deviation		1.02	1.00	1.05	1.00	1.00	0.96	1.03	1.00	1.14	0.86	1.01	1.00	1.16	1.03	1.00	1.02	1.15	0.85	1.08	0.90	0.95	0.96
Standard error		0.04	0.06	0.05	0.14	0.09	0.07	0.09	0.09	0.10	0.06	0.07	0.09	0.08	0.07	0.07	0.08	0.11	0.11	0.09	0.06	0.11	0.06

Prepared on behalf of The Times by Populus



Table 13

Q.9 I am going to read out some statements made recently by one of the main political parties. Please say in each case if you agree or disagree? The right test for policies is how they help the least well-off in society, not the rich

Base: All 'Sample A' respondents

Weighting: Standard Demographic Weights

			S	ex			Ag	ge				Social	Class				Region				Voting	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		751	326	425	51	126	185	123	130	136	210	203	129	209	201	197	182	105	66	143	240	70	277
Weighted base		752	352	400	76	121	157	124	119	155	167	228	159	198	205	194	182	107	64	153	246	66	278
NET: Agree		513 68%	243 69%	271 68%	47 61%	77 64%	103 66%	83 67%	91 76%	112 72%	114 69%	169 74%	102 64%	128 65%	143 70%	133 69%	124 68%	68 63%	45 71%	107 70%	175 71%	55 83%	194 70%
Agree Strongly	(+2)	343 46%	154 44%	190 47%	21 27%	39 32%	74 47%	54 43%	68 57%	88 57%	70 42%	116 51%	61 39%	96 48%	96 47%	88 45%	79 43%	46 43%	34 53%	62 41%	121 49%	41 62%	118 43%
Agree Slightly	(+1)	170 23%	89 25%	81 20%	26 34%	39 32%	29 19%	29 24%	24 20%	24 15%	45 27%	52 23%	41 26%	32 16%	46 23%	45 23%	45 25%	22 20%	12 18%	45 29%	53 22%	14 22%	75 27%
Neither Agree nor disagree	(0)	112 15%	51 14%	61 15%	13 17%	27 22%	25 16%	23 18%	12 10%	12 8%	25 15%	27 12%	34 21%	26 13%	26 13%	33 17%	18 10%	24 23%	10 16%	18 12%	37 15%	3 5%	44 16%
Disagree Slightly	(-1)	55 7%	24 7%	31 8%	9 12%	11 9%	13 8%	7 6%	4 3%	11 7%	12 7%	12 5%	12 7%	18 9%	13 6%	10 5%	19 10%	9 9%	4 5%	13 9%	17 7%	4 6%	27 10%
Disagree Strongly	(-2)	47 6%	25 7%	22 6%	6 7%	6 5%	10 7%	7 5%	7 6%	12 7%	13 8%	13 5%	8 5%	14 7%	17 8%	11 6%	14 8%	3 3%	2 3%	12 8%	8 3%	3 5%	9 3%
NET: Disagree		102 14%	49 14%	53 13%	15 20%	16 14%	23 15%	14 11%	11 10%	22 14%	25 15%	25 11%	20 13%	32 16%	30 15%	21 11%	33 18%	13 12%	5 8%	25 17%	26 11%	7 11%	36 13%
Don't know		24 3%	10 3%	14 4%	1 2%	1 1%	5 3%	4 3%	5 4%	8 5%	2 1%	7 3%	3 2%	12 6%	6 3%	6 3%	6 4%	2 2%	3 5%	2 1%	9 4%	1 1%	5 2%
Mean		0.97	0.94	1.00	0.63	0.78	0.95	0.97	1.22	1.13	0.89	1.12	0.87	0.95	0.97	1.01	0.89	0.93	1.18	0.87	1.10	1.31	0.98
Standard deviation		1.23	1.24	1.22	1.23	1.14	1.27	1.18	1.17	1.30	1.25	1.17	1.17	1.31	1.28	1.18	1.31	1.15	1.10	1.27	1.13	1.14	1.13
Standard error		0.05	0.07	0.06	0.17	0.10	0.09	0.11	0.10	0.11	0.09	0.08	0.10	0.09	0.09	0.09	0.10	0.11	0.14	0.11	0.07	0.14	0.07

Prepared on behalf of The Times by Populus



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Table 14

Q.9 I am going to read out some statements made recently by one of the main political parties. Please say in each case if you agree or disagree?

We should not just stand up for big business, but stand up to big business when its in the interests of Britain and the world.

Our shared objective with business is to achieve sustainable economic growth

Base: All 'Sample A' respondents

Weighting: Standard Demographic Weights

			Se	ex			Aç	ge				Social	Class				Region				Voting I		
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		751	326	425	51	126	185	123	130	136	210	203	129	209	201	197	182	105	66	143	240	70	277
Weighted base		752	352	400	76	121	157	124	119	155	167	228	159	198	205	194	182	107	64	153	246	66	278
NET: Agree		602 80%	298 85%	304 76%	59 78%	98 81%	123 79%	104 84%	97 82%	120 78%	136 81%	187 82%	129 81%	150 76%	166 81%	155 80%	150 82%	80 75%	51 79%	129 84%	194 79%	57 87%	222 80%
Agree Strongly	(+2)	400 53%	213 60%	187 47%	28 36%	49 40%	89 57%	72 58%	73 61%	90 58%	95 57%	119 52%	80 51%	106 53%	113 55%	100 51%	95 52%	50 46%	42 65%	91 59%	133 54%	37 56%	130 47%
Agree Slightly	(+1)	202 27%	85 24%	117 29%	32 42%	49 41%	34 22%	32 26%	24 21%	30 20%	41 25%	68 30%	49 31%	44 22%	53 26%	56 29%	55 30%	30 28%	9 14%	38 25%	61 25%	20 31%	93 33%
Neither Agree nor disagree	(0)	85 11%	31 9%	55 14%	8 11%	15 12%	21 13%	13 11%	13 11%	15 10%	21 13%	24 10%	18 11%	23 11%	23 11%	24 13%	15 8%	15 14%	9 14%	12 8%	29 12%	6 9%	36 13%
Disagree Slightly	(-1)	29 4%	9 3%	20 5%	5 7%	6 5%	5 3%	4 4%	4 4%	5 3%	7 4%	9 4%	7 4%	7 3%	6 3%	6 3%	9 5%	5 5%	2 3%	4 3%	14 6%	* 1%	13 5%
Disagree Strongly	(-2)	20 3%	11 3%	9 2%	4 5%	2 1%	6 4%	1 1%	3 2%	6 4%	-	4 2%	5 3%	11 6%	8 4%	3 2%	3 2%	4 4%	1 2%	5 3%	6 2%	-	2 1%
NET: Disagree		49 7%	20 6%	29 7%	9 11%	7 6%	10 7%	5 4%	7 6%	11 7%	7 4%	13 6%	11 7%	18 9%	14 7%	9 5%	12 7%	10 9%	3 5%	9 6%	20 8%	* 1%	15 5%
Don't know		16 2%	3 1%	12 3%	-	1 1%	2 1%	2 1%	2 2%	9 6%	3 2%	4 2%	1 1%	8 4%	2 1%	5 3%	5 3%	3 3%	1 2%	3 2%	3 1%	2 3%	5 2%
Mean		1.27	1.37	1.17	0.98	1.15	1.27	1.38	1.37	1.33	1.36	1.29	1.23	1.19	1.26	1.28	1.30	1.11	1.39	1.37	1.24	1.48	1.23
Standard deviation		1.00	0.98	1.01	1.09	0.91	1.05	0.87	0.98	1.05	0.87	0.95	1.00	1.14	1.05	0.93	0.95	1.10	0.99	0.98	1.03	0.69	0.89
Standard error		0.04	0.05	0.05	0.15	0.08	0.08	0.08	0.09	0.09	0.06	0.07	0.09	0.08	0.07	0.07	0.07	0.11	0.12	0.08	0.07	0.08	0.05

Prepared on behalf of The Times by Populus



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Absolutes/col percents

Table 15

Q.9 I am going to read out some statements made recently by one of the main political parties. Please say in each case if you agree or disagree? We believe in the values and principles of our NHS. We want to improve it for everyone, not help a few to opt out

Base: All 'Sample A' respondents

Weighting: Standard Demographic Weights

			S	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		751	326	425	51	126	185	123	130	136	210	203	129	209	201	197	182	105	66	143	240	70	277
Weighted base		752	352	400	76	121	157	124	119	155	167	228	159	198	205	194	182	107	64	153	246	66	278
NET: Agree		661 88%	308 87%	353 88%	63 82%	103 85%	134 86%	112 90%	109 92%	140 91%	144 87%	205 90%	137 86%	175 88%	178 87%	172 89%	159 87%	93 87%	59 93%	136 89%	225 91%	61 93%	246 88%
Agree Strongly	(+2)	564 75%	267 76%	297 74%	55 72%	76 63%	116 74%	101 82%	97 82%	119 77%	122 73%	177 78%	117 74%	148 75%	158 77%	139 72%	137 75%	79 73%	51 79%	112 73%	194 79%	57 86%	201 72%
Agree Slightly	(+1)	97 13%	41 12%	56 14%	7 10%	27 23%	18 12%	11 9%	12 10%	22 14%	22 13%	28 12%	20 13%	27 14%	20 10%	33 17%	21 12%	15 14%	9 13%	24 16%	31 13%	5 7%	45 16%
Neither Agree nor disagree	(0)	57 8%	26 7%	31 8%	9 12%	14 11%	12 8%	9 7%	5 4%	9 6%	20 12%	12 5%	12 8%	13 7%	17 8%	14 7%	14 8%	10 9%	3 4%	7 5%	16 6%	3 4%	18 7%
Disagree Slightly	(-1)	13 2%	7 2%	6 2%	1 2%	2 2%	6 4%	1 1%	2 2%	-	2 1%	3 2%	4 3%	3 2%	3 2%	3 1%	5 3%	1 1%	1 2%	5 3%	4 2%	1 1%	6 2%
Disagree Strongly	(-2)	15 2%	7 2%	8 2%	4 5%	2 1%	4 2%	1 1%	1 1%	3 2%	-	7 3%	5 3%	2 1%	7 3%	4 2%	1 *	3 3%	1 2%	5 3%	1 1%	1 1%	7 3%
NET: Disagree		28 4%	14 4%	14 3%	5 7%	4 3%	10 6%	2 2%	4 3%	3 2%	2 1%	11 5%	10 6%	6 3%	10 5%	6 3%	6 3%	4 3%	2 3%	10 6%	5 2%	2 3%	13 5%
Don't know		6 1%	4 1%	2 *	-	-	1 1%	2 1%	1 1%	3 2%	1 *	1 *	-	5 2%	-	2 1%	3 2%	1 1%	-	-	-	-	1 1%
Mean		1.58	1.59	1.58	1.42	1.43	1.52	1.71	1.70	1.66	1.59	1.60	1.50	1.63	1.56	1.57	1.62	1.55	1.67	1.52	1.67	1.75	1.54
Standard deviation		0.86	0.87	0.85	1.08	0.88	0.96	0.71	0.75	0.77	0.75	0.91	0.99	0.78	0.95	0.85	0.78	0.89	0.78	0.97	0.72	0.73	0.90
Standard error		0.03	0.05	0.04	0.15	0.08	0.07	0.06	0.07	0.07	0.05	0.06	0.09	0.05	0.07	0.06	0.06	0.09	0.10	0.08	0.05	0.09	0.05

Prepared on behalf of The Times by Populus



Table 16

Q.9 I am going to read out some statements made recently by one of the main political parties. Please say in each case if you agree or disagree? The police are the last great unreformed public service. We shouldn't treat them with kid gloves just because officers do a great job:

we need radical police reform to help cut crime

Base: All 'Sample A' respondents

Weighting: Standard Demographic Weights

			Se	ex			Aç	ge				Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		751	326	425	51	126	185	123	130	136	210	203	129	209	201	197	182	105	66	143	240	70	277
Weighted base		752	352	400	76	121	157	124	119	155	167	228	159	198	205	194	182	107	64	153	246	66	278
NET: Agree		552 73%	258 73%	294 73%	60 78%	83 69%	112 71%	82 66%	89 74%	127 82%	113 68%	154 67%	121 76%	164 83%	145 71%	139 72%	138 76%	79 74%	51 79%	116 76%	192 78%	45 68%	207 74%
Agree Strongly	(+2)	401 53%	187 53%	213 53%	36 47%	47 39%	82 52%	59 48%	74 62%	103 67%	66 39%	105 46%	95 60%	136 68%	99 48%	96 50%	108 59%	61 57%	37 58%	86 57%	140 57%	30 45%	146 52%
Agree Slightly	(+1)	151 20%	70 20%	80 20%	24 31%	36 30%	30 19%	23 18%	14 12%	23 15%	47 28%	49 21%	26 17%	28 14%	46 23%	43 22%	30 17%	19 17%	13 21%	30 20%	51 21%	15 23%	61 22%
Neither Agree nor disagree	(0)	82 11%	36 10%	46 12%	10 13%	19 15%	20 13%	15 12%	10 9%	9 6%	23 14%	30 13%	21 13%	8 4%	23 11%	27 14%	18 10%	11 11%	4 6%	14 9%	26 11%	5 8%	28 10%
Disagree Slightly	(-1)	45 6%	22 6%	23 6%	3 4%	10 8%	11 7%	12 10%	3 3%	6 4%	14 9%	22 10%	3 2%	6 3%	14 7%	14 7%	12 7%	5 5%	1 1%	7 5%	16 7%	5 7%	23 8%
Disagree Strongly	(-2)	56 7%	28 8%	28 7%	4 5%	9 8%	9 6%	12 9%	12 10%	9 6%	15 9%	19 8%	10 6%	13 6%	19 9%	12 6%	10 5%	9 8%	6 10%	11 7%	10 4%	10 16%	16 6%
NET: Disagree		101 13%	50 14%	51 13%	7 9%	19 16%	20 13%	24 20%	15 13%	15 10%	29 17%	40 18%	13 8%	19 9%	32 16%	26 13%	22 12%	14 13%	7 11%	18 12%	26 11%	15 23%	39 14%
Don't know		17 2%	8 2%	9 2%	-	*	6 4%	3 3%	5 4%	3 2%	2 1%	4 2%	4 3%	7 4%	5 2%	3 1%	5 3%	3 3%	2 3%	4 3%	2 1%	1 1%	5 2%
Mean		1.08	1.07	1.10	1.10	0.84	1.09	0.87	1.18	1.36	0.82	0.89	1.25	1.40	0.96	1.03	1.21	1.13	1.20	1.17	1.21	0.76	1.09
Standard deviation		1.26	1.28	1.24	1.11	1.24	1.22	1.38	1.34	1.16	1.29	1.32	1.16	1.15	1.32	1.23	1.20	1.27	1.27	1.23	1.13	1.49	1.22
Standard error		0.05	0.07	0.06	0.16	0.11	0.09	0.13	0.12	0.10	0.09	0.09	0.10	0.08	0.09	0.09	0.09	0.13	0.16	0.10	0.07	0.18	0.07



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Table 17

Q.9 I am going to read out some statements made recently by one of the main political parties. Please say in each case if you agree or disagree? Ensuring economic stability is the first duty of any government. We've earned the lessons of the ERM Base: All 'Sample A' respondents

Weighting: Standard Demographic Weights

			Se	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		751	326	425	51	126	185	123	130	136	210	203	129	209	201	197	182	105	66	143	240	70	277
Weighted base		752	352	400	76	121	157	124	119	155	167	228	159	198	205	194	182	107	64	153	246	66	278
NET: Agree		449 60%	228 65%	221 55%	32 42%	57 47%	91 58%	82 66%	79 67%	108 70%	115 69%	127 56%	91 57%	116 58%	118 58%	131 67%	107 59%	62 58%	30 47%	101 66%	154 62%	45 68%	158 57%
Agree Strongly	(+2)	255 34%	146 42%	108 27%	7 9%	21 17%	47 30%	48 39%	50 42%	82 53%	61 37%	75 33%	44 28%	74 38%	60 29%	78 40%	65 36%	34 32%	18 29%	70 46%	83 34%	25 38%	78 28%
Agree Slightly	(+1)	194 26%	82 23%	113 28%	25 33%	36 30%	44 28%	33 27%	29 25%	26 17%	54 32%	52 23%	47 30%	42 21%	59 29%	53 27%	43 23%	28 26%	12 19%	31 20%	71 29%	20 31%	80 29%
Neither Agree nor disagree	(0)	181 24%	65 18%	116 29%	31 40%	49 40%	42 27%	20 16%	23 19%	16 11%	31 19%	65 28%	41 26%	45 22%	52 25%	40 21%	42 23%	27 25%	20 32%	33 22%	57 23%	9 14%	80 29%
Disagree Slightly	(-1)	43 6%	24 7%	20 5%	8 10%	11 9%	8 5%	3 2%	6 5%	8 5%	9 6%	13 6%	8 5%	13 7%	14 7%	6 3%	11 6%	9 9%	3 5%	6 4%	14 6%	8 12%	16 6%
Disagree Strongly	(-2)	34 4%	20 6%	14 3%	2 2%	2 2%	6 4%	12 10%	6 5%	6 4%	6 3%	9 4%	10 7%	9 4%	8 4%	7 4%	10 5%	5 5%	4 6%	1 1%	9 4%	1 2%	7 3%
NET: Disagree		77 10%	44 12%	34 8%	9 12%	14 11%	14 9%	15 12%	12 10%	14 9%	15 9%	22 10%	18 11%	22 11%	22 11%	13 7%	21 11%	14 13%	7 11%	7 5%	23 9%	9 14%	23 8%
Don't know		44 6%	15 4%	29 7%	4 6%	2 1%	10 6%	7 6%	5 4%	16 10%	5 3%	15 6%	8 5%	16 8%	12 6%	10 5%	12 6%	4 4%	7 10%	12 8%	12 5%	3 4%	18 6%
Mean		0.84	0.92	0.76	0.38	0.52	0.80	0.88	0.98	1.23	0.97	0.80	0.71	0.88	0.77	1.02	0.83	0.75	0.66	1.15	0.87	0.94	0.79
Standard deviation		1.13	1.20	1.05	0.89	0.95	1.07	1.27	1.15	1.13	1.06	1.11	1.15	1.17	1.10	1.06	1.17	1.15	1.17	0.97	1.09	1.11	1.03
Standard error		0.04	0.07	0.05	0.13	0.09	0.08	0.12	0.10	0.10	0.07	0.08	0.10	0.08	0.08	0.08	0.09	0.12	0.15	0.08	0.07	0.14	0.06

Prepared on behalf of The Times by Populus



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Table 18

Q.10 I am going to read out some statements made recently by the new Conservative Party leader David Cameron. Please say in each case if you agree or disagree?

Free trade must be matched by fairness and compassion. Fighting global poverty is our moral obligation; a priority, not an afterthought

Base: All 'Sample B' respondents

Weighting: Standard Demographic Weights

			Se	ex			Ag	ge				Social	Class				Region				Voting I		
		Total	Male	Fe- male	18-24						AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		758	345	413	51	145	171	144	118	129	247	186	131	194	202	198	187	105	66	174	192	72	275
Weighted base		757	372	385	90	136	145	133	107	147	211	210	158	179	197	199	189	103	68	173	189	65	270
NET: Agree		578 76%	286 77%	292 76%	58 65%	100 73%	120 83%	110 83%	85 79%	105 71%	174 83%	160 77%	108 69%	135 75%	149 75%	153 77%	134 71%	84 81%	58 85%	144 83%	148 79%	53 82%	212 78%
Agree Strongly	(+2)	384 51%	184 49%	200 52%	35 39%	66 49%	76 53%	74 56%	68 63%	65 44%	113 53%	114 55%	72 45%	85 47%	101 51%	99 49%	93 49%	52 50%	40 58%	98 57%	92 49%	41 63%	137 51%
Agree Slightly	(+1)	194 26%	102 27%	92 24%	24 27%	33 25%	44 30%	36 27%	17 16%	40 27%	61 29%	46 22%	36 23%	50 28%	48 24%	55 28%	40 21%	32 31%	18 27%	45 26%	56 30%	12 18%	75 28%
Neither Agree nor disagree	(0)	72 10%	32 9%	40 10%	20 22%	16 12%	14 10%	5 4%	10 9%	7 5%	17 8%	20 9%	23 14%	13 7%	21 11%	20 10%	19 10%	5 5%	6 9%	4 2%	14 8%	4 7%	24 9%
Disagree Slightly	(-1)	44 6%	20 5%	24 6%	4 5%	10 7%	9 6%	6 4%	4 4%	11 7%	8 4%	14 7%	11 7%	11 6%	11 6%	12 6%	13 7%	5 5%	2 3%	15 9%	14 8%	3 5%	12 4%
Disagree Strongly	(-2)	34 5%	23 6%	11 3%	-	4 3%	2 1%	8 6%	4 4%	16 11%	8 4%	6 3%	7 5%	14 8%	5 2%	6 3%	17 9%	5 5%	2 2%	6 3%	8 5%	4 6%	9 3%
NET: Disagree		78 10%	43 12%	35 9%	4 5%	14 10%	11 8%	14 11%	9 8%	27 18%	15 7%	20 9%	18 12%	25 14%	16 8%	18 9%	30 16%	10 10%	4 6%	21 12%	23 12%	7 11%	21 8%
Don't know		29 4%	11 3%	19 5%	7 8%	6 5%	-	4 3%	4 3%	9 6%	5 2%	10 5%	8 5%	6 4%	12 6%	7 4%	7 4%	3 3%	-	5 3%	3 2%	1 1%	13 5%
Mean		1.17	1.12	1.21	1.07	1.14	1.27	1.26	1.35	0.91	1.28	1.25	1.03	1.05	1.23	1.19	0.99	1.21	1.35	1.27	1.13	1.30	1.24
Standard deviation		1.12	1.18	1.07	0.93	1.10	0.96	1.15	1.08	1.37	1.02	1.07	1.18	1.24	1.04	1.06	1.32	1.10	0.96	1.10	1.13	1.16	1.04
Standard error		0.04	0.06	0.05	0.13	0.09	0.07	0.10	0.10	0.13	0.07	0.08	0.11	0.09	0.08	0.08	0.10	0.11	0.12	0.08	0.08	0.14	0.06



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Table 19

Q.10 I am going to read out some statements made recently by the new Conservative Party leader David Cameron. Please say in each

case if you agree or disagree?

The right test for policies is how they help the least well-off in society, not the rich

Base: All 'Sample B' respondents

Weighting: Standard Demographic Weights

			S	ex			Ag	je				Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		758	345	413	51	145	171	144	118	129	247	186	131	194	202	198	187	105	66	174	192	72	275
Weighted base		757	372	385	90	136	145	133	107	147	211	210	158	179	197	199	189	103	68	173	189	65	270
NET: Agree		512 68%	259 69%	253 66%	54 61%	91 67%	97 67%	96 73%	73 68%	100 68%	141 67%	137 65%	102 65%	133 74%	136 69%	130 65%	116 61%	79 76%	51 75%	127 73%	131 69%	42 64%	179 66%
Agree Strongly	(+2)	334 44%	154 41%	180 47%	24 27%	51 38%	68 47%	70 53%	49 46%	71 48%	87 41%	94 45%	63 40%	90 50%	81 41%	89 45%	82 43%	47 46%	35 51%	81 47%	94 50%	30 47%	123 46%
Agree Slightly	(+1)	178 23%	105 28%	73 19%	30 34%	40 30%	29 20%	26 20%	24 22%	29 20%	54 26%	42 20%	38 24%	43 24%	55 28%	41 21%	34 18%	31 31%	16 24%	47 27%	37 20%	11 17%	56 21%
Neither Agree nor disagree	(0)	106 14%	48 13%	58 15%	18 20%	18 13%	23 16%	17 13%	13 12%	18 12%	28 13%	39 19%	25 16%	14 8%	27 14%	30 15%	29 15%	9 9%	11 15%	18 11%	23 12%	8 12%	45 16%
Disagree Slightly	(-1)	64 8%	32 9%	32 8%	10 11%	14 10%	14 10%	7 5%	7 6%	13 9%	16 8%	17 8%	17 11%	14 8%	17 8%	19 10%	22 11%	5 5%	2 3%	13 8%	22 12%	6 9%	25 9%
Disagree Strongly	(-2)	50 7%	28 7%	22 6%	3 4%	7 5%	8 6%	12 9%	12 12%	7 5%	17 8%	12 6%	6 4%	14 8%	9 4%	13 7%	19 10%	5 5%	4 6%	12 7%	8 4%	9 13%	12 4%
NET: Disagree		114 15%	60 16%	54 14%	13 15%	20 15%	22 15%	19 15%	19 18%	20 13%	33 16%	29 14%	24 15%	28 16%	25 13%	32 16%	40 21%	10 10%	6 8%	25 14%	30 16%	15 23%	37 14%
Don't know		25 3%	6 1%	20 5%	4 5%	6 4%	2 2%	-	2 2%	10 7%	9 4%	5 2%	7 4%	5 3%	9 5%	6 3%	4 2%	5 5%	1 2%	3 2%	5 2%	1 1%	9 3%
Mean		0.93	0.89	0.98	0.73	0.90	0.94	1.02	0.86	1.05	0.88	0.92	0.90	1.03	0.97	0.90	0.75	1.12	1.13	1.01	1.02	0.75	0.97
Standard deviation		1.25	1.25	1.25	1.12	1.19	1.25	1.31	1.38	1.21	1.28	1.24	1.19	1.28	1.16	1.28	1.38	1.12	1.14	1.23	1.23	1.47	1.20
Standard error		0.05	0.07	0.06	0.16	0.10	0.10	0.11	0.13	0.11	0.08	0.09	0.11	0.09	0.08	0.09	0.10	0.11	0.14	0.09	0.09	0.17	0.07

Prepared on behalf of The Times by Populus



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Table 20

Q.10 I am going to read out some statements made recently by the new Conservative Party leader David Cameron. Please say in each case if you agree or disagree?

We should not just stand up for big business, but stand up to big business when its in the interests of Britain and the world.

Our shared objective with business is to achieve sustainable economic growth

Base: All 'Sample B' respondents

Weighting: Standard Demographic Weights

			S	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- Iand	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		758	345	413	51	145	171	144	118	129	247	186	131	194	202	198	187	105	66	174	192	72	275
Weighted base		757	372	385	90	136	145	133	107	147	211	210	158	179	197	199	189	103	68	173	189	65	270
NET: Agree		600 79%	303 81%	297 77%	65 72%	100 74%	118 82%	116 88%	89 83%	111 76%	173 82%	174 83%	127 81%	125 70%	159 81%	155 78%	150 79%	79 77%	56 82%	159 92%	147 78%	53 81%	216 80%
Agree Strongly	(+2)	428 57%	231 62%	197 51%	42 47%	71 52%	81 56%	90 68%	65 60%	79 54%	117 56%	126 60%	89 56%	96 53%	112 56%	117 59%	107 57%	52 51%	40 59%	130 75%	96 51%	34 52%	150 56%
Agree Slightly	(+1)	172 23%	71 19%	100 26%	23 25%	30 22%	37 25%	26 20%	24 22%	32 22%	56 27%	48 23%	39 24%	29 16%	48 24%	38 19%	43 23%	27 26%	16 23%	30 17%	51 27%	19 29%	66 24%
Neither Agree nor disagree	(0)	84 11%	33 9%	51 13%	12 14%	23 17%	20 14%	6 4%	12 11%	11 7%	19 9%	22 11%	18 11%	25 14%	18 9%	25 12%	21 11%	14 13%	7 10%	6 4%	22 12%	5 8%	29 11%
Disagree Slightly	(-1)	23 3%	12 3%	11 3%	5 5%	1 1%	4 2%	2 2%	2 2%	8 6%	7 3%	2 1%	4 3%	10 6%	6 3%	8 4%	4 2%	3 3%	2 3%	- -	8 4%	2 2%	7 3%
Disagree Strongly	(-2)	22 3%	17 4%	5 1%	5 6%	3 2%	1 1%	6 5%	3 3%	4 3%	5 3%	4 2%	2 2%	10 6%	6 3%	5 2%	7 4%	3 3%	2 3%	3 2%	5 3%	5 7%	8 3%
NET: Disagree		45 6%	29 8%	16 4%	10 11%	4 3%	4 3%	8 6%	5 5%	13 9%	12 6%	6 3%	7 4%	20 11%	12 6%	12 6%	10 5%	6 6%	4 6%	3 2%	12 7%	6 10%	15 6%
Don't know		29 4%	8 2%	21 5%	3 3%	8 6%	2 2%	2 2%	1 1%	12 8%	6 3%	7 3%	6 4%	9 5%	9 4%	7 3%	8 4%	4 4%	1 2%	5 3%	7 4%	1 1%	9 3%
Mean		1.32	1.34	1.30	1.05	1.29	1.36	1.47	1.37	1.28	1.34	1.44	1.36	1.12	1.34	1.32	1.32	1.24	1.34	1.68	1.24	1.18	1.31
Standard deviation		1.00	1.07	0.92	1.18	0.94	0.86	1.00	0.96	1.07	0.96	0.88	0.91	1.21	0.99	1.01	1.01	1.00	1.00	0.71	1.00	1.16	0.99
Standard error		0.04	0.06	0.05	0.17	0.08	0.07	0.08	0.09	0.10	0.06	0.07	0.08	0.09	0.07	0.07	0.08	0.10	0.12	0.05	0.07	0.14	0.06



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Table 21

Q.10 I am going to read out some statements made recently by the new Conservative Party leader David Cameron. Please say in each case if you agree or disagree?

We believe in the values and principles of our NHS. We want to improve it for everyone, not help a few to opt out

Base: All 'Sample B' respondents

Weighting: Standard Demographic Weights

			S	ex			Ag	ge				Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24							C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		758	345	413	51	145	171	144	118	129	247	186	131	194	202	198	187	105	66	174	192	72	275
Weighted base		757	372	385	90	136	145	133	107	147	211	210	158	179	197	199	189	103	68	173	189	65	270
NET: Agree		667 88%	330 89%	338 88%	76 85%	114 84%	124 85%	122 92%	97 91%	135 91%	187 89%	181 86%	142 90%	157 88%	170 86%	178 89%	167 88%	90 88%	63 91%	161 93%	170 90%	55 84%	235 87%
Agree Strongly	(+2)	542 72%	269 72%	273 71%	49 55%	86 64%	99 69%	107 81%	81 76%	119 81%	143 68%	148 70%	116 74%	135 75%	138 70%	144 72%	139 74%	74 72%	48 70%	138 79%	141 75%	45 70%	184 68%
Agree Slightly	(+1)	125 16%	60 16%	65 17%	27 30%	27 20%	24 17%	15 11%	16 15%	16 11%	43 21%	33 16%	26 17%	22 12%	32 16%	33 17%	27 14%	17 16%	15 22%	24 14%	29 15%	9 14%	51 19%
Neither Agree nor disagree	(0)	44 6%	19 5%	25 7%	6 6%	12 9%	13 9%	6 5%	4 4%	4 2%	9 4%	19 9%	8 5%	8 5%	10 5%	13 7%	12 6%	6 6%	3 5%	6 3%	8 4%	6 9%	18 7%
Disagree Slightly	(-1)	19 2%	12 3%	6 2%	7 7%	3 2%	4 3%	-	*	4 3%	6 3%	6 3%	1 1%	5 3%	6 3%	3 2%	5 2%	5 4%	1 1%	2 1%	5 3%	1 2%	6 2%
Disagree Strongly	(-2)	21 3%	11 3%	10 3%	2 2%	4 3%	4 3%	4 3%	5 4%	3 2%	7 3%	2 1%	5 3%	7 4%	8 4%	5 3%	5 2%	2 2%	2 3%	2 1%	6 3%	3 5%	10 4%
NET: Disagree		40 5%	24 6%	17 4%	8 9%	8 6%	8 6%	4 3%	5 5%	7 5%	13 6%	8 4%	7 4%	12 7%	14 7%	8 4%	9 5%	6 6%	3 4%	5 3%	11 6%	4 7%	16 6%
Don't know		5 1%	-	5 1%	-	3 2%	-	-	1 1%	2 1%	1 1%	1 1%	1 1%	2 1%	4 2%	-	2 1%	-	-	1 1%	-	-	1 *
Mean		1.53	1.52	1.54	1.28	1.41	1.45	1.67	1.59	1.68	1.48	1.53	1.57	1.55	1.48	1.55	1.56	1.51	1.54	1.70	1.56	1.42	1.46
Standard deviation		0.93	0.96	0.90	1.00	0.98	0.97	0.83	0.94	0.82	0.96	0.87	0.90	0.99	1.01	0.89	0.90	0.93	0.88	0.72	0.93	1.08	0.98
Standard error		0.03	0.05	0.04	0.14	0.08	0.07	0.07	0.09	0.07	0.06	0.06	0.08	0.07	0.07	0.06	0.07	0.09	0.11	0.05	0.07	0.13	0.06

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Table 22

Q.10 I am going to read out some statements made recently by the new Conservative Party leader David Cameron. Please say in each case if you agree or disagree?

The police are the last great unreformed public service. We shouldn't treat them with kid gloves just because officers do a great job:

we need radical police reform to help cut crime

Base: All 'Sample B' respondents

Weighting: Standard Demographic Weights

			S	ex			Ag	ge				Social	Class				Region				Voting I		
		Total	Male	Fe- male	18-24	<u>18-24 25-34 35-44 45-54 55-64 65+ _</u> 51 145 171 144 118 129					AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		758	345	413	51	145	171	144	118	129	247	186	131	194	202	198	187	105	66	174	192	72	275
Weighted base		757	372	385	90	136	145	133	107	147	211	210	158	179	197	199	189	103	68	173	189	65	270
NET: Agree		588 78%	288 77%	300 78%	66 74%	102 75%	116 80%	105 79%	83 78%	116 79%	151 72%	157 75%	138 87%	142 79%	143 73%	157 79%	151 80%	85 82%	51 74%	139 80%	155 82%	46 71%	215 80%
Agree Strongly	(+2)	425 56%	211 57%	213 55%	36 41%	74 54%	81 56%	79 60%	60 56%	94 64%	98 46%	117 56%	97 61%	113 63%	98 50%	118 59%	115 61%	58 56%	36 52%	117 68%	108 57%	34 52%	151 56%
Agree Slightly	(+1)	163 22%	77 21%	86 22%	30 33%	28 21%	34 24%	25 19%	23 21%	23 15%	53 25%	40 19%	41 26%	29 16%	45 23%	39 20%	36 19%	27 26%	15 22%	22 13%	46 24%	12 19%	64 24%
Neither Agree nor disagree	(0)	52 7%	21 6%	30 8%	6 6%	10 8%	15 11%	8 6%	6 5%	7 4%	16 7%	17 8%	7 5%	12 7%	19 10%	15 8%	10 6%	2 2%	5 7%	15 9%	8 4%	4 6%	17 6%
Disagree Slightly	(-1)	49 6%	24 7%	25 6%	11 12%	7 5%	11 7%	9 7%	8 7%	4 3%	21 10%	17 8%	3 2%	7 4%	13 6%	10 5%	18 9%	5 5%	4 6%	9 5%	12 7%	6 9%	17 6%
Disagree Strongly	(-2)	43 6%	28 8%	15 4%	4 5%	13 10%	2 1%	8 6%	7 7%	8 6%	18 8%	6 3%	7 5%	12 7%	13 7%	10 5%	6 3%	9 9%	4 6%	7 4%	9 5%	7 10%	14 5%
NET: Disagree		92 12%	52 14%	39 10%	15 17%	20 15%	12 9%	17 13%	15 14%	13 9%	39 18%	23 11%	11 7%	19 11%	26 13%	19 10%	24 13%	14 14%	8 12%	16 9%	21 11%	12 19%	31 11%
Don't know		26 3%	10 3%	16 4%	3 3%	4 3%	2 1%	3 2%	3 3%	12 8%	5 2%	12 6%	2 1%	6 4%	9 5%	7 4%	3 2%	2 2%	4 7%	3 2%	4 2%	3 4%	7 3%
Mean		1.20	1.16	1.24	0.96	1.08	1.28	1.21	1.17	1.40	0.94	1.24	1.39	1.29	1.08	1.28	1.27	1.18	1.16	1.37	1.26	0.98	1.22
Standard deviation		1.19	1.26	1.11	1.20	1.32	1.00	1.22	1.24	1.13	1.32	1.12	1.02	1.20	1.24	1.13	1.14	1.26	1.21	1.10	1.13	1.40	1.16
Standard error		0.04	0.07	0.06	0.17	0.11	0.08	0.10	0.12	0.10	0.08	0.08	0.09	0.09	0.09	0.08	0.08	0.12	0.15	0.08	0.08	0.17	0.07





Table 23

Q.10 I am going to read out some statements made recently by the new Conservative Party leader David Cameron. Please say in each

case if you agree or disagree?

Ensuring economic stability is the first duty of any government. We've learned the lessons of the ERM

Base: All 'Sample B' respondents

Weighting: Standard Demographic Weights

			S	ex			Ag	ge				Social	Class				Region				Voting I		
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		758	345	413	51	145	171	144	118	129	247	186	131	194	202	198	187	105	66	174	192	72	275
Weighted base		757	372	385	90	136	145	133	107	147	211	210	158	179	197	199	189	103	68	173	189	65	270
NET: Agree		475 63%	257 69%	219 57%	45 51%	67 49%	99 68%	92 69%	68 64%	105 71%	139 66%	126 60%	94 60%	116 65%	131 66%	122 61%	115 61%	67 65%	41 60%	132 76%	117 62%	36 56%	156 58%
Agree Strongly	(+2)	269 36%	159 43%	110 29%	20 22%	34 25%	48 33%	51 38%	42 39%	74 50%	81 38%	74 35%	45 28%	69 39%	78 40%	71 36%	58 31%	38 37%	23 34%	95 55%	51 27%	20 31%	88 33%
Agree Slightly	(+1)	206 27%	98 26%	108 28%	25 28%	32 24%	50 35%	41 31%	26 24%	31 21%	58 28%	52 25%	49 31%	47 26%	52 27%	50 25%	57 30%	29 28%	18 26%	37 22%	66 35%	16 25%	68 25%
Neither Agree nor disagree	(0)	145 19%	55 15%	91 24%	20 23%	38 28%	25 17%	24 18%	22 21%	15 10%	37 18%	53 25%	33 21%	22 12%	31 16%	36 18%	42 22%	21 21%	15 22%	21 12%	35 18%	17 26%	63 23%
Disagree Slightly	(-1)	38 5%	19 5%	20 5%	7 8%	9 6%	3 2%	5 4%	7 6%	8 5%	15 7%	6 3%	10 6%	7 4%	6 3%	13 6%	12 6%	-	7 11%	1 1%	15 8%	5 8%	11 4%
Disagree Strongly	(-2)	29 4%	18 5%	11 3%	2 2%	3 2%	8 6%	6 5%	4 4%	6 4%	8 4%	6 3%	4 2%	12 6%	7 3%	11 5%	6 3%	2 1%	4 6%	7 4%	7 4%	2 3%	9 3%
NET: Disagree		67 9%	37 10%	30 8%	9 10%	11 8%	11 8%	11 8%	11 10%	14 10%	23 11%	12 6%	14 9%	19 10%	13 7%	23 12%	18 10%	2 1%	12 17%	8 5%	23 12%	7 11%	20 7%
Don't know		69 9%	24 6%	45 12%	15 17%	19 14%	11 7%	5 4%	6 6%	13 9%	11 5%	18 9%	17 11%	22 12%	23 11%	18 9%	14 8%	13 13%	1 1%	12 7%	14 7%	5 7%	31 11%
Mean		0.94	1.03	0.85	0.74	0.74	0.95	0.99	0.94	1.17	0.95	0.95	0.86	0.99	1.08	0.88	0.85	1.14	0.71	1.32	0.79	0.78	0.90
Standard deviation		1.10	1.14	1.04	1.03	1.04	1.09	1.09	1.13	1.15	1.12	1.04	1.03	1.20	1.06	1.18	1.07	0.89	1.23	1.02	1.09	1.11	1.07
Standard error		0.04	0.06	0.05	0.16	0.09	0.09	0.09	0.11	0.11	0.07	0.08	0.10	0.09	0.08	0.09	0.08	0.09	0.15	0.08	0.08	0.14	0.07



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Table 24 Classification Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1509	1509
Weighted base		1509	1509
<u>Sex</u>			
Male		671 44%	724 48%
Female		838 56%	785 52%
Age			
18-24	(21)	102 7%	166 11%
25-34	(29.5)	271 18%	256 17%
35-44	(39.5)	356 24%	302 20%
45-54	(49.5)	267 18%	256 17%
55-64	(59.5)	248 16%	226 15%
65+	(70)	265 18%	302 20%
Average age		46.87	46.57

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Table 24 Classification Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1509	1509
Social Class		
AB	457 30%	377 25%
C1	389 26%	438 29%
C2	260 17%	317 21%
DE	403 27%	378 25%
<u>Region</u>		
North	501 33%	504 33%
Midlands	473 31%	470 31%
South	535 35%	535 35%

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Table 24 Classification Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1509	1509
Working status		
Full-time	697 46%	670 44%
Part-time	203 13%	169 11%
Not working but seeking work or temporarily unemployed/sick	87 6%	85 6%
Not working/not seeking work	133 9%	134 9%
Retired	336 22%	374 25%
Student	51 3%	75 5%
Refused	2 *	1 *

Absolutes/col percents



Prepared on behalf of The Times by Populus

Table 24 Classification Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1509	1509
<u>Tenure</u>		
Own outright	406 27%	483 32%
Own with a mortgage	568 38%	618 41%
Council	174 12%	196 13%
Housing Assoc.	90 6%	51 3%
Rented from someone else	197 13%	117 8%
Rent free	23 2%	13 1%
Refused	51 3%	30 2%

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Absolutes/col percents

Table 24 Classification Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1509	1509
Foreign Holiday in last 3 ye	ars	
Yes	944 63%	936 62%
No	565 37%	573 38%
Number of cars		
None	313 21%	305 20%
1	661 44%	656 44%
2	432 29%	426 28%
3+	103 7%	122 8%

Prepared on behalf of The Times by Populus



Absolutes/col percents

Table 24 Classification Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1509	1509
Internet Access		
At all	973 64%	964 64%
At home (net)	814 54%	808 54%
At work (net)	492 33%	450 30%
At home	424 28%	453 30%
At work	102 7%	94 6%
Both at home and at work	390 26%	356 24%
Somewhere else	57 4%	61 4%
Not at all	534 35%	543 36%
Refused	2 *	2 *

Prepared on behalf of The Times by Populus



Absolutes/col percents

Table 24 Classification Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1509	1509
Age Finished Full Time Edu	cation	
Up to 15	308 20%	330 22%
16	395 26%	404 27%
17	111 7%	109 7%
18	153 10%	148 10%
19 or over	447 30%	412 27%
Still in full time education	53 4%	74 5%
Had no full time education	7 *	6 *
Refused	35 2%	25 2%

Prepared on behalf of The Times by Populus



Table 24 Classification Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1509	1509
Marital Status		
Single	325 22%	347 23%
Married/ co-habiting	840 56%	834 55%
Widowed/ separated/ divorced	317 21%	312 21%
Refused	27 2%	17 1%
<u>Children</u>		
None aged 18 or under	959 64%	999 66%
NET: Yes	515 34%	489 32%
NET: Yes any aged 15 or under	467 31%	446 30%
- Aged under 5	177 12%	178 12%
- Aged 5-10	227 15%	214 14%
- Aged 11-15	223 15%	202 13%
- Aged 16-18	123 8%	114 8%
Refused	35 2%	21 1%

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Table 25 Q.1 At the general election in May many people didn't vote. Can you remember - did you vote in that election, or did you not vote? Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1509	1509
Weighted base	1509	1509
Voted	985 65%	983 65%
Didn't vote	469 31%	470 31%
Not registered	30 2%	28 2%
Too young	3 *	4 *
Can't remember	18 1%	20 1%
Refused	4 *	5 *

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Absolutes/col percents

Table 26 Q.1a At that general election, in May 2005, could you tell me which party you actually voted for?

	Unweighted Total	Weighted Total
Unweighted base	774	774
Weighted base	774	774
Conservative	229 30%	248 32%
Labour	343 44%	302 39%
Liberal Democrats	156 20%	170 22%
SNP	14 2%	18 2%
Plaid Cymru	6 1%	7 1%
Other	26 3%	29 4%

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