

## Times Poll

### CATI Fieldwork : July 25th-27th 2008

Absolutes/col percents

Table 1  
**Q.2 If there was a general election tomorrow, which party would you vote for?**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat
Unweighted base	1002	447	555	84	128	198	187	183	222	323	236	164	279	253	253	241	158	97	277	201	108	194	277	91	34
Weighted base	1002	479	523	119	159	192	170	151	212	260	291	211	239	264	263	248	143	85	279	177	126	194	232	122	29
Conservative	279	136	143	17	31	62	41	49	79	87	89	46	57	79	90	50	48	11	279	-	-	160	29	19	29
	28%	28%	27%	14%	20%	32%	24%	33%	37%	33%	31%	22%	24%	30%	34%	20%	33%	13%	100%	-	-	82%	13%	16%	100%
Labour	177	92	85	23	34	26	36	25	33	49	46	34	49	51	43	50	15	17	-	177	-	4	120	4	-
	18%	19%	16%	19%	21%	13%	21%	17%	16%	19%	16%	16%	20%	19%	17%	20%	11%	20%	-	100%	-	2%	52%	3%	-
Liberal Democrat	126	60	66	18	18	14	38	17	21	39	35	28	24	27	35	37	17	10	-	-	126	2	21	79	-
	13%	13%	13%	15%	11%	7%	22%	11%	10%	15%	12%	13%	10%	10%	13%	15%	12%	12%	-	-	100%	1%	9%	65%	-
SNP	21	12	9	-	1	6	4	4	6	4	4	8	4	-	-	-	-	21	-	-	-	-	2	1	-
	2%	2%	2%	-	*	3%	2%	2%	3%	2%	1%	4%	2%	-	-	-	-	25%	-	-	-	-	1%	1%	-
Plaid Cymru	6	3	3	-	-	2	2	-	3	-	4	-	2	-	-	-	6	-	-	-	-	1	-	-	-
	1%	1%	1%	-	-	1%	1%	-	1%	-	1%	-	1%	-	-	4%	-	-	-	-	-	*	-	-	-
The Green Party	32	17	15	4	5	11	5	5	2	12	9	5	7	11	10	8	2	1	-	-	-	1	10	3	-
	3%	4%	3%	3%	3%	6%	3%	3%	1%	5%	3%	2%	3%	4%	4%	3%	1%	1%	-	-	-	*	4%	2%	-
The United Kingdom Independence Party (UKIP)	10	5	4	1	1	-	1	3	3	-	1	4	5	2	5	1	1	1	-	-	-	1	-	-	-
	1%	1%	1%	1%	1%	-	1%	2%	1%	-	*	2%	2%	1%	2%	*	1%	1%	-	-	-	1%	-	-	-
The British National Party (BNP)	13	11	3	1	2	5	3	2	1	3	5	4	2	4	3	6	-	-	-	-	-	1	4	2	-
	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	2%	2%	1%	2%	1%	2%	-	-	-	-	-	*	2%	1%	-
Some other party	5	4	1	-	1	1	-	2	1	2	1	1	1	2	-	1	2	-	-	-	-	1	-	-	-
	*	1%	*	-	1%	1%	-	1%	*	1%	*	*	*	1%	-	*	1%	-	-	-	-	*	-	-	-
Would not vote at all	125	57	68	27	27	25	15	13	19	23	33	40	30	38	27	40	17	3	-	-	-	3	6	4	-
	13%	12%	13%	23%	17%	13%	9%	9%	9%	9%	11%	19%	13%	14%	10%	16%	12%	3%	-	-	-	2%	3%	4%	-
Refused	67	33	34	4	11	6	8	18	20	13	18	15	21	9	16	19	14	8	-	-	-	5	6	1	-
	7%	7%	7%	4%	7%	3%	4%	12%	9%	5%	6%	7%	9%	4%	6%	8%	10%	10%	-	-	-	3%	3%	1%	-
Don't know	141	50	92	25	27	35	16	13	24	29	47	27	38	40	33	35	21	13	-	-	-	15	33	10	-
	14%	10%	18%	21%	17%	18%	10%	9%	11%	11%	16%	13%	16%	15%	12%	14%	15%	15%	-	-	-	8%	14%	8%	-

Prepared on behalf of The Times by Populus



## Times Poll

### CATI Fieldwork : July 25th-27th 2008

Absolutes/col percents

Table 2

**Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote.**

**How likely are you, personally, to vote at the next election?**

**Q.2 If there were a general election tomorrow, which party would you vote for?**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Sex		Age							Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	
Unweighted base	591	277	314	36	61	112	124	114	143	216	134	85	155	149	155	135	93	60	251	173	92	162	199	71	28
Weighted base	581	294	287	51	78	108	113	94	138	174	169	109	129	155	160	133	81	51	253	149	108	162	165	96	24
Conservative	253	125	129	15	26	56	38	45	74	79	81	41	52	71	82	46	45	10	253	-	-	152	24	18	24
	44%	42%	45%	30%	33%	51%	34%	48%	53%	45%	48%	38%	40%	46%	51%	34%	55%	19%	100%	-	-	94%	14%	19%	100%
Labour	149	76	73	16	28	23	30	23	29	44	37	28	40	44	34	43	14	14	-	149	-	4	109	4	-
	26%	26%	25%	31%	36%	21%	27%	24%	21%	25%	22%	25%	31%	28%	21%	32%	17%	27%	-	100%	-	2%	66%	4%	-
Liberal Democrat	108	52	56	16	15	11	32	15	20	35	30	24	20	24	31	32	13	9	-	-	108	2	20	70	-
	19%	18%	20%	31%	19%	10%	29%	16%	15%	20%	18%	22%	16%	15%	20%	24%	16%	18%	-	-	100%	1%	12%	73%	-
SNP	18	9	8	-	1	5	3	3	6	4	4	7	3	-	-	-	-	18	-	-	-	-	2	1	-
	3%	3%	3%	-	1%	5%	3%	3%	4%	2%	2%	6%	3%	-	-	-	-	34%	-	-	-	-	1%	1%	-
Plaid Cymru	5	3	2	-	-	2	1	-	3	-	3	-	2	-	-	-	5	-	-	-	-	1	-	-	-
	1%	1%	1%	-	-	2%	1%	-	2%	-	2%	-	2%	-	-	-	7%	-	-	-	-	1%	-	-	-
The Green Party	26	15	12	3	4	8	5	4	2	9	8	4	5	11	7	7	1	1	-	-	-	*	8	2	-
	5%	5%	4%	7%	5%	7%	4%	5%	1%	5%	5%	4%	4%	7%	4%	5%	1%	1%	-	-	-	*	5%	2%	-
The United Kingdom Independence Party (UKIP)	7	4	4	1	1	-	*	2	3	-	1	2	4	1	4	1	1	*	-	-	-	1	-	-	-
	1%	1%	1%	1%	2%	-	*	2%	2%	-	1%	2%	3%	1%	2%	1%	2%	1%	-	-	-	1%	-	-	-
The British National Party (BNP)	11	8	3	*	2	4	3	1	1	3	4	2	2	4	2	5	-	-	-	-	-	1	3	1	-
	2%	3%	1%	1%	2%	4%	2%	1%	1%	2%	2%	2%	2%	2%	1%	4%	-	-	-	-	-	*	2%	1%	-
Some other party	3	2	*	-	1	1	-	1	*	1	1	1	*	1	-	*	1	-	-	-	-	*	-	-	-
	*	1%	*	-	1%	*	-	1%	*	1%	1%	*	*	1%	-	*	2%	-	-	-	-	*	-	-	-

Prepared on behalf of The Times by Populus



**Times Poll**  
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Col percents

Table 3  
**Published voting intention figures**

	<u>Total</u>
Conservative	43%
Labour	27%
Liberal Democrat/ Liberal	18%
Scottish National Party/SNP	3%
Plaid Cymru	1%
Other	8%

## Times Poll

### CATI Fieldwork : July 25th-27th 2008

Absolutes/col percents

Table 4

**Q.4 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative		Labour	Lib- eral Demo- crat	
Unweighted base	1002	447	555	84	128	198	187	183	222	323	236	164	279	253	253	241	158	97	277	201	108	194	277	91	34	
Weighted base	1002	479	523	119	159	192	170	151	212	260	291	211	239	264	263	248	143	85	279	177	126	194	232	122	29	
<b>The Labour Party's reliance on the unions for so much of its funding is bound to result in the government giving in to the unions on some policy issues</b>																										
Agree	601	306	296	78	103	112	102	73	133	159	181	126	136	168	161	139	89	45	204	79	80	139	118	77	20	
	60%	64%	57%	66%	65%	58%	60%	49%	63%	61%	62%	59%	57%	64%	61%	56%	62%	53%	73%	45%	63%	71%	51%	63%	69%	
Disagree	313	144	169	29	46	57	60	65	56	85	96	64	68	69	83	85	41	34	54	89	40	41	103	37	9	
	31%	30%	32%	25%	29%	30%	35%	43%	27%	33%	33%	30%	29%	26%	32%	34%	29%	40%	19%	51%	32%	21%	45%	31%	31%	
Don't know	87	29	58	11	10	22	8	13	23	16	14	22	35	27	19	23	13	6	20	8	6	15	11	7	-	
	9%	6%	11%	9%	6%	12%	5%	9%	11%	6%	5%	10%	15%	10%	7%	9%	9%	7%	7%	5%	5%	8%	5%	6%	-	
<b>Trade union membership subscriptions should be tax deductible</b>																										
Agree	471	224	248	44	85	102	89	73	78	116	148	89	119	120	120	122	72	37	126	85	76	81	117	78	12	
	47%	47%	47%	37%	53%	53%	53%	48%	37%	45%	51%	42%	50%	46%	46%	49%	50%	43%	45%	48%	60%	42%	50%	64%	42%	
Disagree	414	205	209	60	59	67	68	66	94	112	120	102	80	113	115	93	52	42	124	79	44	91	92	39	12	
	41%	43%	40%	51%	37%	35%	40%	43%	45%	43%	41%	48%	33%	43%	44%	37%	36%	49%	45%	45%	35%	47%	40%	32%	41%	
Don't know	117	50	67	14	15	23	12	13	39	32	24	20	41	31	28	33	19	6	29	13	6	23	23	4	5	
	12%	10%	13%	12%	9%	12%	7%	9%	18%	12%	8%	10%	17%	12%	11%	13%	13%	7%	10%	7%	4%	12%	10%	3%	17%	
<b>18-21 year-old workers should have the right to the full national minimum wage, rather than a reduced amount, which is what they are entitled to currently</b>																										
Agree	834	393	441	106	134	166	146	120	163	222	241	175	197	222	224	199	112	77	230	158	103	150	197	101	26	
	83%	82%	84%	89%	84%	86%	86%	79%	77%	85%	83%	83%	82%	84%	85%	80%	78%	91%	83%	89%	81%	77%	85%	83%	88%	
Disagree	155	76	79	13	25	25	21	28	43	36	48	33	37	38	33	47	30	6	43	17	22	40	32	20	4	
	15%	16%	15%	11%	16%	13%	12%	19%	20%	14%	16%	16%	16%	14%	13%	19%	21%	8%	16%	10%	17%	20%	14%	17%	12%	
Don't know	13	10	3	-	-	1	3	3	5	2	3	3	5	3	6	2	1	1	5	2	1	5	3	-	-	
	1%	2%	1%	-	-	1%	2%	2%	3%	1%	1%	1%	2%	1%	2%	1%	*	1%	2%	1%	1%	3%	1%	-	-	

Prepared on behalf of The Times by Populus



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Absolutes/col percents

Table 4  
**Q.4 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat	
Weighted base	1002	479	523	119	159	192	170	151	212	260	291	211	239	264	263	248	143	85	279	177	126	194	232	122	29	
<b>The law that prevents strike action in firms not directly related to a dispute should be relaxed to make secondary strike action easier</b>																										
Agree	446	202	244	69	86	83	76	60	72	78	121	124	123	118	118	118	54	37	89	90	64	45	113	61	15	
	44%	42%	47%	58%	54%	43%	45%	40%	34%	30%	42%	59%	51%	45%	45%	48%	38%	44%	32%	51%	51%	23%	49%	51%	49%	
Disagree	477	249	228	39	62	89	83	82	123	162	150	75	91	122	122	110	81	42	175	78	56	138	107	56	15	
	48%	52%	44%	33%	39%	46%	49%	54%	58%	62%	51%	36%	38%	46%	46%	45%	56%	50%	63%	44%	44%	71%	46%	46%	51%	
Don't know	79	28	51	11	11	20	11	9	17	21	20	12	26	24	23	19	8	5	14	9	6	11	12	4	-	
	8%	6%	10%	9%	7%	11%	7%	6%	8%	8%	7%	6%	11%	9%	9%	8%	6%	6%	5%	5%	5%	6%	5%	4%	-	
<b>New Labour is never going to return to being Old Labour</b>																										
Agree	644	299	345	74	102	122	116	101	129	186	190	125	143	172	173	150	93	55	180	129	93	128	169	88	23	
	64%	63%	66%	62%	64%	64%	68%	67%	61%	72%	65%	59%	60%	65%	66%	61%	65%	65%	65%	73%	74%	66%	73%	72%	78%	
Disagree	249	133	116	26	40	44	43	34	63	49	67	63	70	60	65	67	36	21	70	40	22	55	53	19	5	
	25%	28%	22%	22%	25%	23%	25%	22%	30%	19%	23%	30%	29%	23%	25%	27%	25%	25%	25%	22%	17%	28%	23%	16%	18%	
Don't know	109	46	62	19	17	25	11	16	20	25	34	23	27	31	25	31	14	9	28	8	11	11	10	15	1	
	11%	10%	12%	16%	10%	13%	7%	11%	9%	10%	12%	11%	11%	12%	9%	12%	10%	10%	10%	5%	8%	6%	4%	12%	4%	

## Times Poll

### CATI Fieldwork : July 25th-27th 2008

Absolutes/col percents

Table 5

**Q.5 Now I'd like to find out how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year for the country as a whole?**

**Base: All respondents**

	Sex		Age					Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative		Labour	Lib-eral Democ-rat
Unweighted base	1002	447	555	84	128	198	187	183	222	323	236	164	279	253	253	241	158	97	277	201	108	194	277	91	34
Weighted base	1002	479	523	119	159	192	170	151	212	260	291	211	239	264	263	248	143	85	279	177	126	194	232	122	29
NET: Well	218	133	85	38	31	44	30	22	52	52	60	47	59	66	45	55	39	12	43	73	16	37	58	13	3
	22%	28%	16%	32%	20%	23%	18%	15%	24%	20%	21%	22%	25%	25%	17%	22%	27%	14%	15%	41%	13%	19%	25%	11%	11%
Very well	(4)	20	12	9	6	1	5	-	4	4	3	4	3	10	6	4	6	5	-	2	7	-	-	6	1
		2%	2%	2%	5%	1%	2%	-	2%	2%	1%	1%	2%	4%	2%	1%	2%	4%	-	1%	4%	-	-	2%	*
Quite well	(3)	198	121	77	32	30	39	30	19	47	49	56	44	49	60	42	49	34	12	41	65	16	37	52	13
		20%	25%	15%	27%	19%	21%	18%	12%	22%	19%	19%	21%	20%	23%	16%	20%	24%	14%	15%	37%	13%	19%	23%	11%
Quite badly	(2)	513	226	287	57	94	88	86	89	98	148	154	100	110	125	138	137	68	44	156	77	77	99	117	84
		51%	47%	55%	48%	59%	46%	51%	59%	46%	57%	53%	48%	46%	48%	52%	55%	48%	52%	56%	44%	61%	51%	50%	69%
Very badly	(1)	261	115	146	22	34	60	52	36	57	56	74	64	67	69	78	53	32	28	77	26	31	56	55	23
		26%	24%	28%	19%	21%	31%	31%	24%	27%	21%	26%	30%	28%	26%	30%	21%	23%	33%	28%	15%	25%	29%	24%	19%
NET: Badly		773	341	433	80	127	148	139	125	155	204	229	164	176	194	216	190	101	73	233	104	108	155	172	107
		77%	71%	83%	67%	80%	77%	82%	83%	73%	78%	79%	78%	74%	74%	82%	77%	70%	86%	84%	59%	86%	80%	74%	88%
Don't know		11	6	5	1	-	-	1	4	5	5	2	-	4	3	2	2	4	-	3	1	2	2	2	1
		1%	1%	1%	1%	-	-	1%	3%	2%	2%	1%	-	2%	1%	1%	1%	3%	-	1%	*	1%	1%	1%	3%
Mean		1.98	2.06	1.90	2.19	1.99	1.94	1.87	1.93	2.00	1.99	1.97	1.94	2.01	1.89	2.03	2.08	1.81	1.88	2.30	1.88	1.90	2.04	1.92	1.73
Standard deviation		0.74	0.77	0.70	0.80	0.66	0.78	0.69	0.68	0.77	0.67	0.71	0.76	0.82	0.77	0.71	0.72	0.79	0.67	0.66	0.77	0.61	0.69	0.75	0.56
Standard error		0.02	0.04	0.03	0.09	0.06	0.06	0.05	0.05	0.05	0.04	0.05	0.06	0.05	0.05	0.04	0.05	0.06	0.07	0.04	0.05	0.06	0.05	0.05	0.12

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Absolutes/col percents

Table 6

**Q.5 Now I'd like to find out how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year for you and your family?**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	
Unweighted base	1002	447	555	84	128	198	187	183	222	323	236	164	279	253	253	241	158	97	277	201	108	194	277	91	34
Weighted base	1002	479	523	119	159	192	170	151	212	260	291	211	239	264	263	248	143	85	279	177	126	194	232	122	29
NET: Well	318	177	140	47	59	60	39	39	73	92	92	64	69	87	74	78	56	22	63	95	26	49	78	28	5
	32%	37%	27%	40%	37%	31%	23%	26%	35%	36%	32%	30%	29%	33%	28%	32%	39%	26%	23%	53%	21%	25%	34%	23%	15%
Very well	(4)	35	26	10	6	9	6	4	2	8	8	7	8	12	10	5	6	11	4	11	9	1	4	9	1
		4%	5%	2%	5%	6%	3%	2%	1%	4%	3%	2%	4%	5%	4%	2%	2%	7%	4%	4%	5%	1%	2%	4%	1%
Quite well	(3)	282	152	131	42	50	53	35	37	65	84	85	56	57	78	68	72	46	18	52	85	25	45	69	27
		28%	32%	25%	35%	32%	28%	21%	25%	31%	32%	29%	27%	24%	29%	26%	29%	32%	21%	19%	48%	20%	23%	30%	22%
Quite badly	(2)	456	190	265	51	71	91	77	77	90	120	138	97	100	117	117	127	54	42	155	61	73	99	108	74
		45%	40%	51%	43%	45%	47%	45%	51%	42%	46%	47%	46%	42%	44%	44%	51%	37%	49%	56%	34%	58%	51%	47%	61%
Very badly	(1)	204	100	104	17	26	39	52	30	41	41	56	48	60	53	66	36	30	19	53	20	24	43	42	16
		20%	21%	20%	15%	17%	20%	30%	20%	19%	16%	19%	23%	25%	20%	25%	15%	21%	23%	19%	11%	19%	22%	18%	13%
NET: Badly		660	291	369	68	98	129	128	106	130	161	193	145	161	170	183	163	84	61	209	81	97	142	151	90
		66%	61%	71%	57%	61%	67%	76%	70%	62%	62%	66%	69%	67%	64%	70%	66%	58%	72%	75%	46%	77%	73%	65%	74%
Don't know		24	11	13	3	2	3	3	6	8	7	6	2	10	7	6	7	3	2	7	1	3	3	3	1
		2%	2%	3%	3%	1%	2%	2%	4%	4%	3%	2%	1%	4%	2%	2%	3%	2%	2%	2%	1%	3%	2%	1%	3%
Mean		2.15	2.22	2.09	2.31	2.27	2.14	1.94	2.08	2.20	2.24	2.15	2.12	2.09	2.17	2.05	2.20	2.26	2.07	2.08	2.47	2.03	2.05	2.20	2.12
Standard deviation		0.79	0.84	0.73	0.79	0.81	0.78	0.78	0.72	0.80	0.76	0.75	0.80	0.85	0.80	0.78	0.72	0.88	0.79	0.74	0.77	0.66	0.74	0.78	0.63
Standard error		0.03	0.04	0.03	0.09	0.07	0.06	0.06	0.05	0.05	0.04	0.05	0.06	0.05	0.05	0.05	0.07	0.08	0.04	0.05	0.06	0.05	0.05	0.07	0.13

Prepared on behalf of The Times by Populus



## Times Poll

### CATI Fieldwork : July 25th-27th 2008

Absolutes/col percents

Table 7

**Q.6 I'm going to read out some things which, following Labour's defeat in the Glasgow East by-election on Thursday, some people have said would improve the prospects for the government. Please say in each case if you think it would or would not make Labour more likely to win the next general election?**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour		Lib-eral Demo-crat		
Unweighted base	1002	447	555	84	128	198	187	183	222	323	236	164	279	253	253	241	158	97	277	201	108	194	277	91	34		
Weighted base	1002	479	523	119	159	192	170	151	212	260	291	211	239	264	263	248	143	85	279	177	126	194	232	122	29		
<b><u>A major reshuffle of the Cabinet by Gordon Brown, to bring in more fresh faces to the government</u></b>																											
Would make Labour more likely to win	404	187	217	61	70	75	62	61	74	97	110	95	103	102	118	104	50	30	105	93	46	62	106	45	14		
	40%	39%	41%	52%	44%	39%	36%	40%	35%	37%	38%	45%	43%	39%	45%	42%	35%	35%	38%	53%	36%	32%	46%	37%	47%		
Would NOT make Labour more likely to win	556	278	278	53	81	108	105	83	126	155	171	107	122	149	137	130	88	52	170	80	77	129	122	75	16		
	55%	58%	53%	45%	51%	56%	62%	55%	59%	60%	59%	51%	51%	56%	52%	53%	61%	62%	61%	45%	61%	66%	53%	62%	53%		
Don't know	42	14	28	5	7	9	3	7	12	8	11	9	14	12	8	13	6	3	3	4	4	4	4	1	-		
	4%	3%	5%	4%	4%	5%	2%	5%	6%	3%	4%	4%	6%	5%	3%	5%	4%	3%	1%	2%	3%	2%	2%	1%	-		
<b><u>Significant policy changes in major areas such as the NHS, crime and tax</u></b>																											
Would make Labour more likely to win	557	263	294	79	104	109	91	77	97	139	168	113	136	151	144	145	73	44	136	112	79	78	142	86	20		
	56%	55%	56%	66%	66%	57%	53%	51%	46%	54%	58%	54%	57%	57%	55%	59%	51%	52%	49%	63%	63%	40%	61%	71%	66%		
Would NOT make Labour more likely to win	414	201	213	39	48	78	77	66	105	114	121	88	91	100	112	96	67	38	138	60	46	111	86	35	10		
	41%	42%	41%	33%	31%	40%	46%	44%	50%	44%	41%	42%	38%	38%	43%	39%	46%	45%	50%	34%	36%	57%	37%	29%	34%		
Don't know	32	15	16	1	6	5	2	8	9	7	3	10	12	12	7	6	4	2	4	5	2	5	4	-	-		
	3%	3%	3%	1%	4%	3%	1%	6%	4%	3%	1%	5%	5%	5%	3%	3%	3%	3%	2%	3%	1%	2%	2%	-	-		
<b><u>Gordon Brown standing down as Prime Minister to make way for a younger, fresher, more charismatic alternative</u></b>																											
Would make Labour more likely to win	521	244	278	80	92	100	85	79	85	134	152	110	125	128	154	138	70	31	143	82	80	98	117	68	15		
	52%	51%	53%	67%	58%	52%	50%	52%	40%	52%	52%	52%	52%	48%	59%	56%	49%	37%	51%	46%	63%	51%	50%	56%	52%		
Would NOT make Labour more likely to win	443	222	221	36	62	81	78	69	117	117	133	93	101	124	102	100	65	52	130	91	45	93	107	53	13		
	44%	46%	42%	30%	39%	42%	46%	46%	55%	45%	46%	44%	42%	47%	39%	40%	46%	61%	47%	51%	36%	48%	46%	44%	45%		
Don't know	38	13	25	3	5	11	6	4	10	9	7	8	13	12	6	10	8	2	5	4	1	3	9	-	1		
	4%	3%	5%	2%	3%	6%	4%	2%	5%	4%	2%	4%	6%	5%	2%	4%	5%	2%	2%	2%	1%	2%	4%	-	3%		

Prepared on behalf of The Times by Populus





**Times Poll**  
**CATI Fieldwork : July 25th-27th 2008**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

		Unweighted Total	Weighted Total
Unweighted base		1002	1002
Weighted base		1002	1002
<b><u>Gender</u></b>			
Male		447 45%	481 48%
Female		555 55%	521 52%
<b><u>Age</u></b>			
18-24	(21)	84 8%	119 12%
25-34	(29.5)	128 13%	159 16%
35-44	(39.5)	198 20%	198 20%
45-54	(49.5)	187 19%	169 17%
55-64	(59.5)	183 18%	149 15%
65+	(70)	222 22%	208 21%
Average age		48.95	46.72

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**Times Poll**  
**CATI Fieldwork : July 25th-27th 2008**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1002	1002
<b><u>Social Class</u></b>		
AB	323 32%	261 26%
C1	236 24%	291 29%
C2	164 16%	210 21%
DE	279 28%	240 24%
<b><u>Region</u></b>		
North	338 34%	336 34%
Midlands	309 31%	315 31%
South	355 35%	352 35%

**Times Poll**  
**CATI Fieldwork : July 25th-27th 2008**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1002	1002
<b><u>Working status</u></b>		
Full-time	400 40%	451 45%
Part-time	149 15%	120 12%
Not working but seeking work or temporarily unemployed/sick	53 5%	55 5%
Not working/not seeking work	56 6%	56 6%
Retired	269 27%	247 25%
Student	26 3%	37 4%
Refused	49 5%	35 4%

**Times Poll**  
**CATI Fieldwork : July 25th-27th 2008**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1002	1002
<b><u>Tenure</u></b>		
Own outright	339 34%	327 33%
Own with a mortgage	342 34%	387 39%
Council	96 10%	129 13%
Housing Assoc.	36 4%	23 2%
Rented from someone else	116 12%	85 8%
Rent free	6 1%	6 1%
Refused	67 7%	45 5%

**Times Poll**  
**CATI Fieldwork : July 25th-27th 2008**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1002	1002
<b><u>Foreign Holiday in last 3 years</u></b>		
Yes	627 63%	601 60%
No	375 37%	401 40%
<b><u>Number of cars</u></b>		
None	200 20%	208 21%
1	456 46%	417 42%
2	262 26%	288 29%
3+	84 8%	89 9%

**Times Poll**  
**CATI Fieldwork : July 25th-27th 2008**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1002	1002
<b><u>Internet Access</u></b>		
At all	764 76%	774 77%
At home (net)	710 71%	713 71%
At work (net)	352 35%	362 36%
At home	396 40%	397 40%
At work	38 4%	45 5%
Both at home and at work	314 31%	317 32%
Somewhere else	16 2%	15 2%
Not at all	236 24%	226 23%
Refused	2 *	2 *

**Times Poll**  
**CATI Fieldwork : July 25th-27th 2008**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1002	1002
<b><u>What is the highest educational level that you have achieved to date?</u></b>		
Secondary/ high school/ NVQ 1-3	486 49%	503 50%
University degree or equivalent professional qualification/ NVQ4	284 28%	283 28%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	87 9%	82 8%
No formal education	89 9%	90 9%
None of these	8 1%	7 1%
Refused	48 5%	37 4%

**Times Poll**  
**CATI Fieldwork : July 25th-27th 2008**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1002	1002
<b><u>Marital Status</u></b>		
Single	217 22%	249 25%
Married/ co-habiting	482 48%	488 49%
Widowed/ separated/ divorced	250 25%	225 22%
Refused	53 5%	39 4%
<b><u>Children</u></b>		
None aged 18 or under	700 70%	706 70%
NET: Yes	244 24%	254 25%
NET: Yes any aged 15 or under	213 21%	222 22%
- Aged under 5	96 10%	108 11%
- Aged 5-10	96 10%	97 10%
- Aged 11-15	93 9%	91 9%
- Aged 16-18	60 6%	63 6%
Refused	58 6%	42 4%

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**Times Poll**  
**CATI Fieldwork : July 25th-27th 2008**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1002	1002
<b><u>Grocery shopping status</u></b>		
Yes - do half or more	775 77%	760 76%
No - do less than half	196 20%	219 22%
Refused	31 3%	23 2%

**Times Poll**  
**CATI Fieldwork : July 25th-27th 2008**

Absolutes/col percents

Table 9

**Q.3 At the last general election in May 2005, many people didn't vote. If you did vote in the general election could you tell me which party you voted for?**

	Unweighted Total	Weighted Total
Unweighted base	1002	1002
Weighted base	1002	1002
Conservative	194 19%	194 19%
Labour	277 28%	232 23%
Liberal Democrat	91 9%	122 12%
Other	59 6%	48 5%
Did not vote	306 31%	333 33%
Refused	51 5%	47 5%
Don't know	24 2%	26 3%