Absolutes/col percents

Table 1

Q.1 Journalists often discuss politics on the basis of a left-right political spectrum and talk about politicians being on the left or on the right, or being left wing or right wing. Thinking about your own political views, roughly where do you think you are on the left-right political spectrum. On a 10-point scale where 10 means very right wing, and 5 means exactly in the centre, where would you put yourself on the spectrum?

Base: All respondents

			Se	ex			Ą	je				Social	Class				Region				Voting I		
		Total	_Male_	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1		DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
Left Wing	(1)	19 2%	13 3%	6 1%	3 3%	3 2%	3 1%	5 3%	3 2%	3 2%	4 2%	6 2%	5 2%	5 2%	4 1%	7 3%	4 1%	5 4%	-	-	6 2%	2 1%	5 1%
	(2)	29 3%	20 4%	9 2%	4 3%	10 6%	6 3%	4 2%	2 1%	4 2%	12 5%	9 3%	7 3%	2 1%	7 2%	9 4%	9 3%	2 1%	3 3%	1 1%	9 3%	10 6%	12 3%
	(3)	70 7%	40 8%	31 6%	10 9%	21 12%	14 7%	10 6%	12 8%	4 2%	17 7%	30 10%	8 4%	15 6%	25 9%	17 7%	15 6%	9 6%	5 6%	5 2%	31 12%	15 8%	21 6%
	(4)	63 6%	32 7%	30 6%	12 11%	17 10%	11 6%	11 7%	8 5%	3 2%	28 11%	21 7%	8 4%	6 2%	20 7%	17 6%	15 6%	7 5%	5 5%	2 1%	23 9%	19 11%	26 8%
	(5)	527 52%	220 45%	307 58%	56 51%	79 46%	110 55%	90 53%	85 56%	107 53%	107 43%	144 49%	129 61%	147 58%	127 47%	137 52%	142 57%	70 50%	51 57%	83 45%	142 55%	80 46%	194 56%
	(6)	89 9%	46 10%	42 8%	8 8%	12 7%	21 10%	15 8%	13 9%	20 10%	28 11%	31 11%	12 5%	18 7%	29 11%	21 8%	16 6%	16 11%	8 8%	30 16%	13 5%	21 12%	32 9%
	(7)	66 7%	42 9%	24 4%	2 2%	8 4%	12 6%	16 9%	11 7%	17 9%	25 10%	17 6%	14 7%	10 4%	14 5%	22 8%	16 6%	10 7%	4 4%	19 10%	14 6%	12 7%	23 7%
	(8)	43 4%	21 4%	22 4%	2 2%	5 3%	7 4%	8 5%	9 6%	10 5%	11 4%	9 3%	8 4%	16 6%	10 4%	11 4%	9 4%	5 3%	8 9%	19 10%	8 3%	4 2%	5 2%
	(9)	7 1%	6 1%	1	2 2%	-	-	2 1%	*	3 1%	3 1%	2 1%	1 1%	-	5 2%	1	-	-	1 1%	5 2%	-	1 1%	1
Right wing	(10)	36 4%	22 5%	14 3%	1 1%	3 2%	8 4%	3 2%	2 1%	18 9%	4 2%	7 2%	7 4%	17 7%	11 4%	6 2%	8 3%	10 7%	1 1%	10 6%	5 2%	1 1%	9 3%
Don't know		61 6%	21 4%	39 7%	11 10%	14 8%	10 5%	7 4%	7 4%	12 6%	13 5%	17 6%	13 6%	17 7%	18 7%	15 6%	16 6%	7 5%	4 4%	12 7%	8 3%	9 5%	20 6%
Mean		5.20	5.22	5.17	4.79	4.74	5.20	5.18	5.19	5.80	5.12	5.03	5.21	5.45	5.23	5.09	5.14	5.36	5.30	6.05	4.84	4.88	5.06
Standard deviation		1.66	1.86	1.45	1.50	1.58	1.61	1.59	1.45	1.88	1.64	1.60	1.61	1.77	1.73	1.61	1.57	1.89	1.48	1.62	1.55	1.44	1.47
Standard error		0.05	0.09	0.06	0.16	0.13	0.12	0.12	0.11	0.14	0.09	0.11	0.13	0.11	0.11	0.10	0.10	0.16	0.16	0.12	0.10	0.11	80.0



Absolutes/col percents

Table 2

Q.2 Now, thinking about the main political parties and what they stand for currently, I'd like you to say where you think each of them is at the moment on the same left-right spectrum. On a 10-point scale where 10 means very right wing, and 5 means exactly in the centre, where would you put The Labour Party?

			Se	ex			Ą	ge				Social	Class				Region				Voting I		
		<u>Total</u>	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	<u>65+</u>	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
Left Wing	(1)	58 6%	23 5%	35 7%	6 5%	12 7%	8 4%	5 3%	10 7%	18 9%	7 3%	15 5%	15 7%	21 8%	17 6%	11 4%	11 4%	16 12%	3 4%	21 11%	6 2%	5 3%	16 5%
	(2)	32 3%	11 2%	21 4%	3 3%	4 2%	4 2%	5 3%	7 5%	9 4%	6 2%	7 2%	9 4%	11 4%	9 3%	7 3%	8 3%	6 4%	2 2%	12 6%	1	10 6%	10 3%
	(3)	63 6%	31 6%	33 6%	3 2%	16 9%	15 7%	9 5%	8 5%	13 7%	20 8%	26 9%	7 3%	11 4%	21 8%	20 8%	11 5%	7 5%	5 5%	17 9%	16 6%	11 6%	26 7%
	(4)	98 10%	50 10%	49 9%	7 6%	16 9%	23 12%	17 10%	15 10%	21 10%	31 12%	26 9%	20 10%	21 8%	30 11%	22 8%	28 11%	11 8%	7 8%	27 15%	20 8%	20 12%	36 10%
	(5)	308 31%	140 29%	168 32%	41 37%	48 28%	57 28%	57 34%	46 30%	58 29%	77 30%	101 35%	59 28%	71 28%	77 29%	79 30%	88 36%	39 28%	24 27%	36 20%	87 33%	50 29%	124 36%
	(6)	105 10%	57 12%	49 9%	11 10%	19 11%	27 13%	17 10%	17 11%	14 7%	34 14%	35 12%	13 6%	23 9%	33 12%	22 8%	23 9%	15 11%	13 15%	15 8%	30 12%	19 11%	26 7%
	(7)	127 13%	76 16%	51 10%	15 14%	26 15%	22 11%	22 13%	16 10%	25 12%	31 12%	34 11%	36 17%	26 10%	31 11%	43 16%	31 12%	15 11%	7 8%	14 8%	37 14%	28 16%	50 14%
	(8)	63 6%	35 7%	28 5%	6 5%	8 5%	9 4%	13 8%	15 10%	13 6%	14 5%	11 4%	20 10%	19 7%	14 5%	22 8%	12 5%	8 6%	7 8%	9 5%	23 9%	10 6%	17 5%
	(9)	21 2%	10 2%	10 2%	2 2%	-	5 2%	5 3%	4 3%	5 2%	3 1%	6 2%	5 2%	7 3%	3 1%	2 1%	7 3%	5 3%	3 4%	5 2%	6 2%	6 3%	6 2%
Right wing	(10)	46 5%	25 5%	21 4%	2 1%	5 3%	12 6%	10 6%	7 4%	10 5%	8 3%	7 2%	14 7%	17 7%	11 4%	12 4%	9 4%	8 6%	6 7%	6 3%	21 8%	5 3%	9 3%
Don't know		87 9%	27 6%	60 11%	16 14%	17 10%	20 10%	11 6%	7 5%	16 8%	21 8%	27 9%	14 7%	25 10%	23 8%	22 8%	20 8%	11 8%	10 12%	23 12%	13 5%	9 5%	28 8%
Mean		5.33	5.53	5.14	5.35	5.08	5.44	5.64	5.36	5.14	5.31	5.13	5.58	5.37	5.16	5.47	5.33	5.17	5.72	4.60	5.90	5.37	5.20
Standard deviation		2.12	2.09	2.13	1.86	2.01	2.08	2.05	2.21	2.32	1.85	1.89	2.32	2.40	2.09	2.06	1.97	2.45	2.17	2.33	2.00	2.02	1.91
Standard error		0.07	0.10	0.10	0.20	0.17	0.16	0.15	0.17	0.18	0.11	0.13	0.19	0.16	0.13	0.13	0.13	0.21	0.24	0.18	0.13	0.16	0.11



Absolutes/col percents

Table 3

Q.2 Now, thinking about the main political parties and what they stand for currently, I'd like you to say where you think each of them is at the moment on the same left-right spectrum. On a 10-point scale where 10 means very right wing, and 5 means exactly in the centre, where would you put The Conservative Party?

			Se	ex			Ag	je				Social	Class				Region				Voting I		
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	<u>DE</u>	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
Left Wing	(1)	32 3%	16 3%	16 3%	3 3%	7 4%	6 3%	5 3%	4 2%	7 3%	3 1%	11 4%	10 5%	8 3%	5 2%	9 3%	5 2%	8 6%	5 5%	1	11 4%	5 3%	7 2%
	(2)	31 3%	16 3%	15 3%	2 2%	6 4%	4 2%	4 2%	3 2%	12 6%	3 1%	7 3%	11 5%	9 3%	6 2%	9 3%	8 3%	5 4%	3 4%	-	16 6%	5 3%	10 3%
	(3)	47 5%	22 5%	25 5%	7 6%	10 6%	5 2%	13 8%	8 5%	5 2%	8 3%	17 6%	13 6%	10 4%	8 3%	12 5%	19 8%	6 4%	2 2%	3 1%	25 9%	3 2%	8 2%
	(4)	53 5%	25 5%	28 5%	10 9%	10 6%	12 6%	8 5%	8 5%	5 2%	10 4%	12 4%	13 6%	18 7%	14 5%	11 4%	17 7%	5 3%	7 8%	5 3%	23 9%	7 4%	15 4%
	(5)	257 25%	119 25%	138 26%	32 29%	28 16%	50 25%	41 24%	38 25%	68 34%	50 20%	62 21%	65 31%	80 32%	64 24%	63 24%	63 25%	43 30%	25 28%	48 26%	48 18%	41 24%	107 31%
	(6)	115 11%	63 13%	52 10%	12 11%	13 8%	26 13%	23 13%	19 12%	22 11%	35 14%	35 12%	27 13%	17 7%	34 13%	39 15%	21 9%	15 10%	6 7%	22 12%	31 12%	22 13%	46 13%
	(7)	149 15%	79 16%	70 13%	15 13%	31 18%	32 16%	29 17%	23 15%	19 10%	51 20%	45 15%	24 11%	29 12%	41 15%	42 16%	38 15%	16 11%	12 14%	43 23%	25 9%	33 19%	58 17%
	(8)	135 13%	74 15%	61 12%	9 8%	28 16%	28 14%	17 10%	26 17%	29 14%	39 15%	49 17%	19 9%	28 11%	42 16%	29 11%	35 14%	17 12%	11 12%	29 16%	35 13%	22 13%	43 12%
	(9)	41 4%	19 4%	23 4%	4 3%	8 5%	8 4%	10 6%	8 5%	4 2%	14 6%	11 4%	8 4%	8 3%	13 5%	9 3%	10 4%	5 4%	4 4%	4 2%	13 5%	14 8%	7 2%
Right wing	(10)	63 6%	27 5%	37 7%	2 2%	10 6%	12 6%	10 6%	9 6%	19 10%	17 7%	21 7%	7 3%	18 7%	19 7%	18 7%	11 5%	11 8%	4 4%	16 8%	18 7%	11 7%	12 3%
Don't know		86 9%	27 6%	60 11%	15 13%	20 12%	19 10%	11 6%	8 5%	13 6%	22 9%	23 8%	16 7%	26 10%	23 8%	22 8%	21 9%	10 7%	11 12%	15 8%	16 6%	10 6%	35 10%
Mean		6.01	6.03	5.99	5.52	6.09	6.13	5.98	6.20	5.96	6.51	6.14	5.44	5.84	6.30	5.99	5.90	5.85	5.72	6.63	5.65	6.32	5.92
Standard deviation		2.15	2.10	2.19	1.91	2.33	2.05	2.14	2.07	2.26	1.93	2.21	2.11	2.19	2.05	2.15	2.09	2.35	2.21	1.70	2.43	2.10	1.85
Standard error		0.07	0.10	0.10	0.20	0.20	0.15	0.16	0.16	0.17	0.11	0.15	0.17	0.14	0.13	0.14	0.14	0.21	0.25	0.13	0.16	0.16	0.10



Absolutes/col percents

Table 4

Q.2 Now, thinking about the main political parties and what they stand for currently, I'd like you to say where you think each of them is at the moment on the same left-right spectrum. On a 10-point scale where 10 means very right wing, and 5 means exactly in the centre, where would you put The Liberal Democrats?

			Se	ex			Ąg	je				Social	Class				Region				Voting In		
		_Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	<u>DE</u>	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
Left Wing	(1)	27 3%	16 3%	11 2%	5 4%	5 3%	5 2%	1	4 3%	7 3%	3 1%	9 3%	8 4%	6 2%	4 1%	7 3%	6 2%	9 6%	1 1%	5 3%	8 3%	2 1%	7 2%
	(2)	33 3%	22 5%	11 2%	3 2%	4 2%	6 3%	6 4%	7 5%	7 3%	11 4%	9 3%	4 2%	9 4%	8 3%	7 2%	10 4%	5 4%	3 4%	10 6%	11 4%	1	11 3%
	(3)	84 8%	56 12%	28 5%	14 13%	20 12%	17 8%	11 6%	10 6%	13 7%	26 10%	24 8%	15 7%	18 7%	21 8%	25 9%	20 8%	10 7%	9 10%	16 8%	24 9%	14 8%	33 9%
	(4)	135 13%	70 14%	66 13%	15 13%	27 16%	28 14%	14 8%	19 13%	32 16%	44 17%	42 14%	23 11%	27 11%	38 14%	39 15%	34 14%	16 12%	7 8%	35 19%	39 15%	20 12%	47 14%
	(5)	441 44%	208 43%	232 44%	41 37%	75 44%	95 47%	86 50%	63 41%	81 40%	96 38%	135 46%	105 50%	105 41%	116 43%	108 41%	116 47%	62 44%	38 43%	68 37%	110 42%	83 48%	159 46%
	(6)	91 9%	33 7%	58 11%	7 7%	16 9%	19 10%	13 8%	18 12%	17 8%	26 10%	27 9%	15 7%	23 9%	25 9%	24 9%	23 9%	11 8%	8 9%	19 10%	21 8%	17 10%	27 8%
	(7)	51 5%	28 6%	23 4%	5 4%	3 2%	6 3%	18 10%	10 6%	10 5%	13 5%	12 4%	13 6%	13 5%	15 5%	14 5%	13 5%	5 4%	5 5%	4 2%	17 6%	17 10%	18 5%
	(8)	29 3%	15 3%	14 3%	4 3%	1 1%	7 4%	1 1%	9 6%	7 3%	5 2%	7 3%	9 4%	7 3%	9 3%	9 3%	2 1%	4 3%	5 5%	1 1%	6 2%	7 4%	7 2%
	(9)	3	1	2	-	-	-	1 1%	-	2 1%	-	-	2 1%	1	3 1%	-	-	-	-	-	-	-	2
Right wing	(10)	19 2%	10 2%	9 2%	2 2%	4 2%	1	4 2%	1	8 4%	4 1%	3 1%	3 1%	10 4%	7 3%	3 1%	3 1%	5 3%	2 3%	3 2%	5 2%	5 3%	2 1%
Don't know		96 10%	26 5%	71 13%	16 14%	16 9%	18 9%	17 10%	11 8%	18 9%	24 10%	24 8%	15 7%	33 13%	24 9%	28 11%	20 8%	12 9%	11 12%	23 12%	21 8%	7 4%	35 10%
Mean		4.86	4.73	5.00	4.66	4.65	4.77	5.13	4.93	4.97	4.75	4.76	4.96	5.03	5.03	4.80	4.73	4.77	5.07	4.58	4.77	5.24	4.78
Standard deviation		1.57	1.66	1.47	1.72	1.48	1.37	1.48	1.56	1.81	1.49	1.45	1.59	1.76	1.60	1.50	1.40	1.84	1.66	1.52	1.59	1.53	1.40
Standard error		0.05	0.08	0.07	0.18	0.12	0.10	0.11	0.12	0.14	0.09	0.10	0.13	0.12	0.10	0.10	0.09	0.16	0.19	0.12	0.10	0.12	0.08



Absolutes/col percents

Table 5

Q.4 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of each party?

Has a good team of leaders

		S	ex			Ą	ge				Social	Class				Region				Voting I		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB		C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
The Labour Party																						
True	465	244	222	54	100	102	79	64	66	126	134	106	99	107	134	123	55	46	44	222	72	149
	46%	50%	42%	49%	58%	51%	46%	42%	33%	50%	46%	50%	39%	40%	51%	50%	39%	52%	24%	86%	41%	43%
Not true	517	235	282	52	66	97	84	87	131	122	151	98	146	154	120	122	82	39	138	37	99	187
	51%	48%	54%	47%	39%	48%	49%	57%	65%	48%	52%	46%	58%	57%	46%	49%	58%	44%	74%	14%	57%	54%
Don't know	27 3%	6 1%	21 4%	5 4%	5 3%	2 1%	9 5%	1 1%	5 2%	4 2%	7 2%	8 4%	8 3%	8 3%	8 3%	3 1%	3 2%	3 4%	3 2%	-	3 2%	13 4%
The Conservative Party																						
True	318	147	171	47	49	55	50	46	71	74	97	52	95	87	80	77	54	21	120	54	40	107
	32%	30%	33%	42%	28%	27%	29%	30%	35%	29%	33%	24%	38%	32%	30%	31%	38%	24%	65%	21%	23%	31%
Not true	641	323	318	59	111	142	111	100	118	171	182	146	142	169	172	161	76	63	57	199	129	221
	64%	67%	61%	53%	65%	70%	64%	66%	58%	68%	62%	69%	56%	63%	65%	65%	54%	71%	31%	77%	74%	63%
Don't know	50	14	36	5	11	5	11	5	13	8	13	14	15	13	12	10	11	5	8	6	5	20
	5%	3%	7%	4%	7%	3%	6%	3%	6%	3%	5%	7%	6%	5%	4%	4%	8%	6%	4%	2%	3%	6%
The Liberal Democrats																						
True	525	225	301	57	86	115	79	81	108	112	154	122	138	132	134	132	76	51	76	142	136	189
	52%	46%	57%	51%	50%	57%	46%	54%	53%	44%	53%	58%	55%	49%	51%	53%	54%	58%	41%	55%	78%	54%
Not true	402	232	171	47	66	78	74	61	77	115	120	73	94	115	107	99	50	32	91	105	35	130
	40%	48%	33%	42%	38%	39%	43%	40%	38%	46%	41%	34%	37%	43%	41%	40%	36%	36%	49%	41%	20%	37%
Don't know	81	28	53	7	20	9	19	9	17	26	18	17	20	22	22	17	14	6	18	12	3	29
	8%	6%	10%	7%	12%	5%	11%	6%	8%	10%	6%	8%	8%	8%	8%	7%	10%	7%	10%	5%	2%	8%



Absolutes/col percents

Table 6

Q.4 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of each party?

Understands the way people live their lives in today's Britain

		Se	ex			A	ge				Social	Class				Region				Voting I		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	<u>DE</u>	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
The Labour Party																						
True	394	200	194	46	84	81	63	54	66	106	118	77	92	108	99	110	38	39	39	188	64	131
	39%	41%	37%	42%	49%	40%	37%	36%	33%	42%	40%	37%	37%	40%	38%	44%	27%	44%	21%	72%	37%	37%
Not true	583	271	311	62	81	115	102	92	130	140	163	131	148	149	152	137	97	48	143	69	108	208
	58%	56%	59%	55%	47%	57%	59%	61%	64%	55%	56%	62%	59%	55%	58%	55%	69%	54%	77%	27%	62%	60%
Don't know	32 3%	13 3%	19 4%	3 3%	6 4%	5 3%	7 4%	5 3%	6 3%	6 2%	11 4%	3 2%	12 5%	12 4%	12 5%	1	5 4%	1 2%	3 2%	3 1%	2 1%	10 3%
The Conservative Party																						
True	333	163	169	34	62	55	54	46	81	87	90	55	101	99	81	75	54	23	133	64	38	115
	33%	34%	32%	31%	36%	27%	32%	30%	40%	35%	31%	26%	40%	37%	31%	30%	39%	26%	72%	25%	22%	33%
Not true	641	313	328	72	102	142	109	105	111	159	193	152	136	158	172	167	80	63	48	189	134	216
	64%	65%	62%	65%	60%	71%	64%	69%	55%	63%	66%	72%	54%	59%	66%	67%	57%	71%	26%	73%	77%	62%
Don't know	36	8	28	5	7	4	8	1	10	6	10	5	15	12	9	6	6	2	4	7	3	18
	4%	2%	5%	4%	4%	2%	5%	1%	5%	2%	3%	2%	6%	5%	4%	2%	4%	2%	2%	3%	1%	5%
The Liberal Democrats																						
True	570	273	296	58	96	111	98	87	120	149	165	117	139	164	133	147	76	49	99	160	135	191
	56%	56%	56%	52%	56%	55%	57%	57%	60%	59%	57%	55%	55%	61%	51%	59%	54%	55%	53%	62%	78%	55%
Not true	377	190	187	50	61	80	61	59	66	88	111	86	92	89	107	92	54	36	72	90	35	135
	37%	39%	36%	45%	35%	40%	36%	39%	33%	35%	38%	41%	36%	33%	41%	37%	38%	40%	39%	35%	20%	39%
Don't know	62	21	41	3	15	10	13	6	16	16	16	9	22	16	22	9	11	4	15	9	4	23
	6%	4%	8%	3%	9%	5%	7%	4%	8%	6%	5%	4%	9%	6%	9%	4%	7%	5%	8%	4%	3%	7%



Absolutes/col percents

Table 7

Q.4 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of each party?

Shares my values Base: All respondents

		Se	ex			Ą	ge				Social	Class				Region				Voting I		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
The Labour Party																						
True	366	174	192	37	71	81	66	52	59	90	95	88	93	83	103	98	39	43	16	213	42	115
	36%	36%	37%	34%	41%	40%	38%	35%	29%	36%	33%	41%	37%	31%	39%	40%	28%	49%	9%	82%	24%	33%
Not true	606	299	307	70	91	114	97	97	138	155	192	116	144	174	148	143	97	44	166	45	129	217
	60%	62%	59%	63%	53%	56%	57%	64%	68%	61%	65%	55%	57%	65%	56%	57%	69%	50%	90%	17%	74%	62%
Don't know	36	11	25	4	9	7	8	2	5	7	6	8	15	12	12	7	4	1	3	2	3	17
	4%	2%	5%	4%	5%	3%	5%	2%	3%	3%	2%	4%	6%	4%	5%	3%	3%	2%	1%	1%	2%	5%
The Conservative Party																						
True	325	153	172	35	40	59	56	52	83	83	88	55	99	88	86	77	56	19	155	46	24	100
	32%	32%	33%	32%	23%	29%	32%	34%	41%	33%	30%	26%	39%	33%	33%	31%	40%	21%	84%	18%	14%	29%
Not true	638	315	323	71	123	138	104	96	106	157	196	146	139	164	163	164	80	67	27	212	147	227
	63%	65%	62%	64%	72%	69%	60%	64%	53%	62%	67%	69%	55%	61%	62%	66%	57%	75%	15%	82%	85%	65%
Don't know	46 5%	16 3%	30 6%	5 4%	9 5%	5 2%	12 7%	3 2%	12 6%	12 5%	9 3%	10 5%	15 6%	16 6%	14 5%	7 3%	5 3%	3 4%	3 2%	1	3 2%	22 6%
The Liberal Democrats																						
True	477	214	263	50	84	86	91	71	95	117	147	93	120	121	122	124	68	41	62	132	143	175
	47%	44%	50%	45%	49%	43%	53%	47%	47%	46%	50%	44%	47%	45%	47%	50%	48%	47%	33%	51%	82%	50%
Not true	452	243	209	56	66	103	64	72	92	115	124	102	111	126	114	108	62	43	112	114	29	146
	45%	50%	40%	50%	38%	51%	37%	48%	46%	46%	42%	48%	44%	47%	43%	43%	44%	49%	61%	44%	17%	42%
Don't know	80	27	52	6	21	13	17	8	15	20	22	16	22	22	27	16	10	4	11	14	2	28
	8%	6%	10%	5%	12%	7%	10%	5%	7%	8%	8%	8%	9%	8%	10%	7%	7%	5%	6%	6%	1%	8%



Absolutes/col percents

Table 8

Q.4 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of each party?

Is honest and principled Base: All respondents

		Se	ex			Ą	ge				Social	Class				Region				Voting I		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+_	AB	<u>C1</u>	<u>C2</u>	<u>DE</u>	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
The Labour Party																						
True	293	152	141	34	52	53	53	45	57	69	76	69	78	64	79	78	41	31	20	163	37	79
	29%	31%	27%	30%	30%	26%	31%	29%	28%	28%	26%	33%	31%	24%	30%	31%	29%	35%	11%	63%	21%	23%
Not true	671	320	351	72	109	144	107	100	138	175	205	133	157	192	170	161	94	55	163	84	136	249
	66%	66%	67%	65%	64%	71%	63%	66%	69%	70%	70%	63%	62%	71%	64%	65%	67%	62%	88%	33%	78%	71%
Don't know	45	13	33	5	10	5	11	7	7	7	11	9	17	13	14	9	6	3	2	12	1	21
	4%	3%	6%	4%	6%	3%	6%	5%	3%	3%	4%	4%	7%	5%	5%	4%	4%	4%	1%	5%	1%	6%
The Conservative Party																						
True	312	158	154	41	46	50	47	48	80	82	82	61	87	82	78	79	46	27	122	65	36	88
	31%	33%	29%	37%	27%	25%	27%	32%	40%	33%	28%	29%	34%	31%	30%	32%	33%	30%	66%	25%	21%	25%
Not true	640	305	336	64	114	140	113	97	112	159	194	142	145	166	170	158	88	58	53	185	135	237
	63%	63%	64%	57%	67%	69%	66%	64%	55%	63%	66%	67%	58%	62%	64%	64%	63%	65%	29%	71%	78%	68%
Don't know	57	22	35	7	11	12	11	6	10	11	17	9	20	20	15	10	7	5	10	10	3	24
	6%	4%	7%	6%	6%	6%	7%	4%	5%	4%	6%	4%	8%	8%	6%	4%	5%	5%	5%	4%	1%	7%
The Liberal Democrats																						
True	561	279	281	55	97	104	99	87	119	150	169	108	134	164	139	140	75	42	95	147	133	187
	56%	58%	54%	50%	57%	51%	57%	58%	59%	59%	58%	51%	53%	61%	53%	56%	54%	47%	51%	57%	77%	54%
Not true	371	176	195	48	59	84	56	56	68	84	103	91	93	83	103	93	50	41	71	99	37	131
	37%	36%	37%	43%	34%	42%	33%	37%	34%	33%	35%	43%	37%	31%	39%	38%	36%	47%	38%	38%	21%	38%
Don't know	77	29	49	8	15	14	17	8	15	18	21	13	25	22	21	15	15	5	19	14	4	31
	8%	6%	9%	7%	9%	7%	10%	5%	7%	7%	7%	6%	10%	8%	8%	6%	11%	6%	10%	6%	2%	9%



Absolutes/col percents

Table 9

Q.4 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of each party?

Is competent and capable Base: All respondents

		Se	ex			A	ge				Social	Class				Region				Voting I		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
The Labour Party																						
True	460 46%	236 49%	224 43%	61 55%	97 57%	99 49%	76 44%	64 43%	63 31%	126 50%	137 47%	96 45%	101 40%	113 42%	122 47%	118 48%	54 39%	53 59%	36 19%	219 84%	76 44%	153 44%
Not true	519 51%	238 49%	280 53%	46 42%	70 41%	99 49%	84 49%	86 57%	133 66%	121 48%	151 51%	106 50%	141 56%	151 56%	130 49%	122 49%	83 59%	34 38%	148 80%	38 14%	98 56%	186 53%
Don't know	30 3%	10 2%	21 4%	4 4%	4 3%	4 2%	11 7%	1	6 3%	5 2%	5 2%	9 4%	11 4%	6 2%	11 4%	8 3%	4 3%	2 3%	1 1%	3 1%	-	9 3%
The Conservative Party																						
True	411 41%	200 41%	210 40%	55 49%	71 41%	74 37%	61 36%	67 44%	83 41%	108 43%	117 40%	79 37%	106 42%	107 40%	106 40%	104 42%	58 41%	36 40%	147 80%	75 29%	53 30%	138 40%
Not true	552 55%	268 55%	285 54%	52 47%	96 56%	121 60%	97 56%	84 55%	103 51%	136 54%	164 56%	122 58%	130 52%	148 55%	144 55%	134 54%	74 53%	52 58%	29 16%	181 70%	120 69%	198 57%
Don't know	46 5%	16 3%	30 6%	4 4%	5 3%	7 3%	14 8%	1 1%	15 8%	7 3%	11 4%	11 5%	16 6%	13 5%	13 5%	10 4%	8 6%	1 2%	9 5%	4 1%	1	12 4%
The Liberal Democrats																						
True	469 46%	210 43%	259 49%	52 47%	73 43%	95 47%	76 44%	75 49%	98 49%	106 42%	132 45%	111 52%	121 48%	114 42%	119 45%	126 51%	61 43%	49 55%	69 37%	115 44%	137 79%	156 45%
Not true	445 44%	237 49%	208 40%	54 49%	80 46%	90 45%	75 44%	67 44%	79 39%	121 48%	141 48%	80 38%	102 40%	121 45%	119 45%	107 43%	61 44%	37 42%	100 54%	131 50%	30 17%	157 45%
Don't know	95 9%	37 8%	58 11%	5 4%	19 11%	17 8%	20 12%	10 6%	25 12%	25 10%	19 7%	21 10%	30 12%	34 13%	25 9%	16 6%	18 13%	3 3%	16 8%	14 5%	7 4%	35 10%



Absolutes/col percents

Table 10

Q.4 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of each party?

Cares about the problems that ordinary people have to deal with

		Se	ex			Ą	ge				Social	Class				Region				Voting I		
	Total	_Male_	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1		DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
The Labour Party																						
True	443	217	226	51	81	94	71	72	73	126	131	90	97	125	117	104	46	51	44	210	68	136
	44%	45%	43%	46%	47%	47%	42%	48%	36%	50%	45%	42%	38%	46%	45%	42%	33%	58%	24%	81%	39%	39%
Not true	541	260	281	57	81	106	93	79	125	122	155	116	148	138	139	137	92	35	138	46	103	202
	54%	54%	54%	52%	47%	52%	54%	52%	62%	48%	53%	55%	58%	51%	53%	55%	65%	40%	75%	18%	59%	58%
Don't know	25 3%	7 1%	18 3%	2 2%	10 6%	2 1%	7 4%	1	4 2%	4 2%	7 2%	6 3%	8 3%	7 2%	7 3%	7 3%	2 2%	2 3%	2 1%	4 1%	3 2%	11 3%
The Conservative Party																						
True	372	181	190	48	57	73	50	52	93	99	113	61	99	98	95	91	56	31	147	65	46	126
	37%	37%	36%	44%	33%	36%	29%	34%	46%	39%	38%	29%	39%	36%	36%	37%	40%	35%	80%	25%	27%	36%
Not true	600	287	313	59	105	125	113	97	101	146	171	143	140	161	157	148	79	54	36	190	123	211
	59%	59%	60%	54%	61%	62%	66%	64%	50%	58%	58%	68%	55%	60%	60%	60%	56%	61%	19%	73%	71%	61%
Don't know	38	16	22	3	10	5	9	2	9	8	9	7	14	10	10	8	6	3	2	4	5	12
	4%	3%	4%	3%	6%	2%	5%	2%	4%	3%	3%	3%	5%	4%	4%	3%	4%	4%	1%	2%	3%	3%
The Liberal Democrats																						
True	666	318	348	71	117	134	115	103	126	173	199	132	162	189	163	164	88	63	126	172	152	234
	66%	66%	66%	64%	68%	66%	67%	68%	63%	69%	68%	62%	64%	70%	62%	66%	63%	71%	68%	66%	87%	67%
Not true	286	146	139	37	42	61	41	45	60	65	78	73	69	64	84	74	41	22	50	79	19	97
	28%	30%	27%	33%	24%	30%	24%	29%	30%	26%	27%	34%	27%	24%	32%	30%	29%	25%	27%	31%	11%	28%
Don't know	57	20	37	3	12	7	15	4	15	14	16	7	21	15	16	10	12	4	8	8	2	19
	6%	4%	7%	3%	7%	4%	9%	2%	8%	5%	5%	3%	8%	6%	6%	4%	8%	5%	4%	3%	1%	5%



Absolutes/col percents

Table 11

Q.4 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of each party?

Has clear ideas for dealing with the most important issues facing Britain

		Se	ex			A	ge				Social	Class				Region				Voting I		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
The Labour Party																						
True	401	204	197	48	78	86	63	66	60	103	120	79	99	93	106	113	44	45	38	193	60	118
	40%	42%	38%	43%	45%	43%	37%	43%	30%	41%	41%	37%	39%	35%	40%	46%	32%	50%	21%	74%	34%	34%
Not true	570	270	300	58	85	112	99	82	133	143	162	126	138	164	146	129	91	40	140	61	112	213
	56%	56%	57%	52%	49%	55%	58%	54%	66%	57%	55%	59%	55%	61%	56%	52%	65%	45%	76%	23%	64%	61%
Don't know	38	10	28	5	9	4	9	3	8	6	10	7	15	12	10	6	5	4	7	6	2	18
	4%	2%	5%	4%	5%	2%	5%	2%	4%	2%	4%	3%	6%	5%	4%	3%	4%	4%	4%	2%	1%	5%
The Conservative Party																						
True	388	178	209	51	67	66	55	64	85	106	103	63	116	94	95	107	63	30	145	71	54	130
	38%	37%	40%	46%	39%	33%	32%	42%	42%	42%	35%	30%	46%	35%	36%	43%	45%	33%	78%	27%	31%	37%
Not true	579	295	283	55	93	132	105	84	110	138	176	141	124	165	153	135	72	54	36	182	118	199
	57%	61%	54%	50%	54%	65%	61%	56%	55%	55%	60%	66%	49%	61%	58%	55%	51%	61%	19%	70%	68%	57%
Don't know	43	10	32	5	12	4	12	3	7	9	14	8	12	11	15	6	6	5	4	7	2	19
	4%	2%	6%	5%	7%	2%	7%	2%	3%	3%	5%	4%	5%	4%	6%	2%	4%	5%	2%	3%	1%	6%
The Liberal Democrats																						
True	456	209	247	50	79	83	77	72	96	104	137	91	125	117	106	115	72	46	73	110	125	171
	45%	43%	47%	45%	46%	41%	45%	48%	47%	41%	47%	43%	49%	43%	40%	47%	51%	51%	40%	42%	72%	49%
Not true	469	248	220	56	71	107	77	71	86	126	132	108	103	129	132	120	52	36	97	132	42	145
	46%	51%	42%	50%	41%	53%	45%	47%	43%	50%	45%	51%	41%	48%	50%	48%	37%	40%	52%	51%	24%	42%
Don't know	84	27	57	5	22	12	18	8	20	23	23	13	25	23	25	13	17	8	14	17	6	33
	8%	6%	11%	5%	13%	6%	10%	5%	10%	9%	8%	6%	10%	9%	9%	5%	12%	8%	8%	7%	4%	9%



Absolutes/col percents

Table 12

Q.4 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of each party? Is a united party

		S	ex			A	ge				Social	Class				Region				Voting I		
																North	Wales &		Con-		Lib- eral	
	Total	_Male_	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	Eng- land	South West	Scot- land	ser- vative	Labour	Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
The Labour Party																						
True	335 33%	171 35%	164 31%	38 34%	59 34%	66 33%	64 37%	50 33%	58 29%	76 30%	94 32%	81 38%	83 33%	77 29%	89 34%	86 35%	43 30%	39 44%	34 19%	155 60%	41 23%	100 29%
Not true	628 62%	297 61%	331 63%	66 59%	101 59%	129 64%	96 56%	102 67%	135 67%	168 67%	190 65%	121 57%	150 59%	178 66%	164 62%	154 62%	86 61%	46 51%	144 78%	98 38%	126 73%	227 65%
Don't know	46 5%	16 3%	30 6%	8 7%	12 7%	6 3%	11 7%	-	9 4%	8 3%	9 3%	10 5%	20 8%	13 5%	10 4%	8 3%	12 8%	4 4%	7 4%	7 3%	7 4%	21 6%
The Conservative Party																						
True	356 35%	172 36%	184 35%	43 38%	63 37%	60 30%	58 34%	49 32%	82 41%	84 33%	97 33%	80 38%	95 38%	96 36%	81 31%	95 38%	56 40%	27 30%	111 60%	72 28%	50 29%	116 33%
Not true	596 59%	295 61%	301 57%	56 50%	94 55%	137 68%	103 60%	98 65%	109 54%	158 63%	179 61%	125 59%	135 53%	159 59%	165 63%	144 58%	73 52%	55 63%	68 37%	182 70%	114 66%	204 58%
Don't know	57 6%	18 4%	39 8%	13 11%	14 8%	5 3%	10 6%	4 3%	11 5%	10 4%	18 6%	7 3%	23 9%	14 5%	17 7%	8 3%	11 8%	6 7%	6 3%	6 2%	9 5%	29 8%
The Liberal Democrats																						
True	696 69%	335 69%	361 69%	68 61%	118 69%	137 68%	119 69%	112 74%	142 71%	174 69%	209 71%	145 68%	168 67%	193 72%	179 68%	175 70%	92 66%	56 63%	123 67%	177 68%	147 85%	241 69%
Not true	235 23%	123 25%	112 21%	31 28%	34 20%	54 27%	37 21%	36 24%	43 22%	52 21%	63 21%	59 28%	61 24%	58 21%	61 23%	59 24%	32 23%	25 28%	44 24%	74 28%	20 11%	77 22%
Don't know	78 8%	26 5%	52 10%	12 11%	19 11%	11 6%	16 9%	3 2%	16 8%	26 10%	21 7%	8 4%	23 9%	18 7%	23 9%	14 6%	16 11%	7 8%	17 9%	9 4%	7 4%	31 9%



Absolutes/col percents

Table 13

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following? The Labour Party - Improve the National Health Service

			Se	ex			Ąg	je				Social	Class				Region				Voting I		
		Total	_Male_	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB		C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		532 53%	276 57%	256 49%	55 50%	90 52%	110 54%	89 52%	85 56%	103 51%	143 57%	146 50%	110 52%	133 53%	142 53%	136 52%	136 55%	68 48%	50 56%	55 30%	212 81%	88 51%	157 45%
Very likely	(4)	142 14%	75 16%	67 13%	14 12%	17 10%	23 12%	20 12%	30 20%	37 18%	31 12%	33 11%	31 15%	47 18%	36 14%	38 14%	32 13%	21 15%	16 18%	7 4%	84 33%	12 7%	24 7%
Quite likely	(3)	390 39%	201 41%	189 36%	41 37%	73 43%	87 43%	68 40%	55 36%	66 33%	112 44%	112 38%	79 37%	87 34%	106 39%	99 37%	105 42%	47 33%	34 38%	49 26%	127 49%	76 44%	133 38%
Quite unlikely	(2)	251 25%	119 24%	133 25%	33 30%	48 28%	48 24%	40 23%	41 27%	41 20%	77 31%	90 31%	47 22%	37 15%	67 25%	64 24%	67 27%	30 21%	23 26%	65 35%	30 12%	50 29%	109 31%
Very unlikely	(1)	206 20%	87 18%	119 23%	19 17%	28 17%	41 20%	38 22%	24 16%	55 27%	30 12%	51 17%	51 24%	73 29%	55 21%	55 21%	41 17%	40 29%	14 15%	63 34%	15 6%	36 20%	72 21%
NET: Unlikely		457 45%	205 42%	252 48%	52 47%	77 45%	89 44%	78 46%	66 43%	96 47%	107 43%	141 48%	99 47%	110 44%	122 46%	119 45%	108 44%	70 50%	37 42%	128 69%	45 17%	86 49%	181 52%
Don't know		20 2%	3 1%	17 3%	4 3%	5 3%	3 1%	5 3%	1 1%	3 2%	2 1%	6 2%	3 2%	9 3%	4 2%	7 3%	4 1%	3 2%	2 2%	1 1%	3 1%	-	10 3%
Mean		2.47	2.55	2.40	2.47	2.47	2.46	2.42	2.60	2.43	2.57	2.45	2.43	2.44	2.47	2.46	2.52	2.35	2.60	1.99	3.10	2.37	2.32
Standard deviation		0.98	0.96	0.99	0.93	0.89	0.95	0.98	0.99	1.08	0.86	0.92	1.02	1.11	0.97	0.99	0.92	1.06	0.96	0.87	0.82	0.89	0.89
Standard error		0.03	0.04	0.04	0.09	0.07	0.07	0.07	0.08	0.08	0.05	0.06	0.08	0.07	0.06	0.06	0.06	0.09	0.10	0.06	0.05	0.07	0.05



Absolutes/col percents

Table 14

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following? The Conservative Party - Improve the National Health Service

			Se	ex			Ą	ge				Social	Class				Region				Voting I		
		Total	_Male_	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		435 43%	199 41%	236 45%	50 45%	69 40%	69 34%	70 41%	71 47%	106 53%	108 43%	120 41%	86 41%	122 48%	116 43%	109 42%	107 43%	70 50%	34 38%	135 73%	84 33%	59 34%	150 43%
Very likely	(4)	105 10%	43 9%	61 12%	9 8%	15 9%	8 4%	18 11%	22 15%	33 16%	24 10%	19 7%	24 11%	38 15%	25 9%	20 7%	29 12%	20 14%	10 11%	37 20%	23 9%	14 8%	35 10%
Quite likely	(3)	331 33%	156 32%	175 33%	41 37%	54 32%	62 31%	52 30%	49 32%	73 36%	84 33%	100 34%	62 29%	84 33%	91 34%	90 34%	77 31%	49 35%	24 27%	99 53%	61 24%	45 26%	114 33%
Quite unlikely	(2)	302 30%	143 29%	160 30%	37 34%	61 36%	67 33%	40 23%	48 32%	49 24%	87 35%	105 36%	53 25%	57 22%	77 29%	85 32%	75 30%	36 25%	30 33%	39 21%	79 30%	60 34%	112 32%
Very unlikely	(1)	241 24%	137 28%	104 20%	20 18%	34 20%	61 30%	55 32%	31 21%	40 20%	53 21%	59 20%	68 32%	60 24%	69 26%	59 22%	61 25%	31 22%	21 23%	9 5%	88 34%	55 32%	72 21%
NET: Unlikely		543 54%	280 58%	264 50%	57 51%	95 55%	128 63%	95 55%	79 52%	89 44%	140 56%	165 56%	121 57%	117 46%	147 55%	143 55%	136 55%	67 48%	50 57%	48 26%	168 65%	115 66%	184 53%
Don't know		30 3%	5 1%	25 5%	4 4%	7 4%	4 2%	6 4%	2 1%	7 3%	4 1%	8 3%	5 2%	14 5%	6 2%	10 4%	5 2%	4 3%	5 5%	1 1%	8 3%	-	15 4%
Mean		2.31	2.22	2.39	2.36	2.30	2.08	2.20	2.41	2.51	2.32	2.28	2.20	2.41	2.28	2.28	2.31	2.43	2.27	2.88	2.08	2.10	2.34
Standard deviation		0.96	0.96	0.95	0.88	0.90	0.88	1.03	0.98	1.00	0.92	0.87	1.03	1.03	0.96	0.91	0.98	1.00	0.97	0.78	0.98	0.94	0.93
Standard error		0.03	0.04	0.04	0.09	0.07	0.06	0.08	0.07	0.08	0.05	0.06	0.08	0.07	0.06	0.06	0.06	0.09	0.11	0.06	0.06	0.07	0.05



Absolutes/col percents

Table 15

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Liberal Democrats - Improve the National Health Service

Base: All respondents

			S	ex			Ą	je				Social	Class				Region	10/-1			Voting I		
		Total	_Male_	Fe- male	18-24	25-34	35-44	45-54	55-64	<u>65+</u>	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		620 61%	298 62%	322 61%	62 56%	106 62%	125 62%	103 60%	98 65%	125 62%	163 64%	170 58%	130 61%	158 62%	161 60%	162 62%	155 63%	93 66%	49 55%	103 56%	161 62%	139 80%	209 60%
Very likely	(4)	157 16%	80 16%	77 15%	20 18%	28 16%	24 12%	27 16%	24 16%	35 17%	34 14%	38 13%	41 19%	44 17%	39 15%	38 14%	38 15%	29 21%	13 14%	15 8%	42 16%	46 26%	55 16%
Quite likely	(3)	463 46%	219 45%	245 47%	42 38%	79 46%	101 50%	76 44%	74 49%	90 45%	128 51%	132 45%	89 42%	113 45%	122 45%	124 47%	117 47%	64 46%	36 41%	88 47%	119 46%	94 54%	154 44%
Quite unlikely	(2)	234 23%	113 23%	121 23%	33 30%	41 24%	51 25%	34 20%	33 22%	43 21%	56 22%	76 26%	54 25%	49 19%	67 25%	61 23%	57 23%	21 15%	28 32%	53 29%	59 23%	28 16%	87 25%
Very unlikely	(1)	107 11%	56 12%	50 10%	11 10%	9 5%	20 10%	25 15%	15 10%	27 14%	22 9%	29 10%	23 11%	33 13%	27 10%	23 9%	31 13%	18 13%	6 7%	23 12%	30 12%	6 3%	34 10%
NET: Unlikely		341 34%	169 35%	172 33%	44 39%	50 29%	71 35%	59 34%	48 32%	70 35%	79 31%	104 36%	76 36%	82 32%	95 35%	85 32%	88 35%	39 28%	34 38%	76 41%	89 34%	34 19%	121 35%
Don't know		48 5%	17 3%	31 6%	5 4%	15 9%	6 3%	10 6%	5 3%	7 3%	11 4%	18 6%	6 3%	13 5%	13 5%	16 6%	5 2%	8 6%	6 7%	6 3%	10 4%	1	18 5%
Mean		2.70	2.69	2.71	2.68	2.80	2.66	2.65	2.73	2.68	2.72	2.65	2.72	2.70	2.68	2.71	2.67	2.79	2.67	2.53	2.69	3.04	2.70
Standard deviation		0.87	0.89	0.85	0.90	0.80	0.82	0.94	0.85	0.93	0.82	0.84	0.91	0.93	0.86	0.84	0.89	0.95	0.83	0.82	0.89	0.75	0.87
Standard error		0.03	0.04	0.04	0.09	0.07	0.06	0.07	0.07	0.07	0.05	0.06	0.07	0.06	0.05	0.05	0.06	0.08	0.09	0.06	0.06	0.06	0.05



Absolutes/col percents

Table 16

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Labour Party - Manage Britain's economy well in bad times as well as good Base: All respondents

			S	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
					18-24	25-34	35-44	45-54	55-64	65+	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot-	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		606 60%	321 66%	285 54%	68 61%	101 59%	127 63%	98 57%	99 65%	113 56%	166 66%	177 61%	128 61%	135 53%	157 58%	156 59%	160 65%	78 55%	56 64%	69 38%	223 86%	109 63%	204 58%
Very likely	(4)	160 16%	98 20%	62 12%	19 17%	28 17%	28 14%	22 13%	28 18%	35 17%	37 15%	38 13%	36 17%	49 19%	41 15%	42 16%	35 14%	27 19%	16 18%	8 4%	88 34%	24 14%	43 12%
Quite likely	(3)	446 44%	223 46%	223 42%	49 44%	73 43%	98 49%	76 44%	71 47%	78 39%	129 51%	139 48%	92 44%	86 34%	116 43%	113 43%	125 51%	51 36%	41 46%	62 33%	135 52%	85 49%	160 46%
Quite unlikely	(2)	220 22%	94 19%	126 24%	24 21%	41 24%	45 22%	33 19%	29 19%	49 24%	58 23%	62 21%	49 23%	51 20%	54 20%	65 25%	48 19%	33 24%	20 23%	71 38%	19 7%	42 24%	76 22%
Very unlikely	(1)	147 15%	62 13%	86 16%	15 13%	20 12%	25 13%	32 18%	21 14%	35 17%	21 9%	42 14%	32 15%	52 21%	49 18%	29 11%	35 14%	26 18%	9 10%	40 21%	12 4%	22 13%	54 16%
NET: Unlikely		367 36%	155 32%	212 40%	38 35%	61 35%	70 35%	64 38%	49 33%	84 42%	80 32%	104 35%	81 38%	103 41%	102 38%	95 36%	83 33%	59 42%	29 33%	111 60%	30 12%	64 37%	131 37%
Don't know		35 3%	8 2%	27 5%	4 4%	10 6%	4 2%	9 5%	3 2%	5 2%	6 2%	12 4%	2 1%	15 6%	10 4%	13 5%	5 2%	4 3%	3 4%	5 3%	6 2%	1	15 4%
Mean		2.64	2.75	2.53	2.68	2.68	2.66	2.55	2.71	2.57	2.74	2.62	2.63	2.55	2.58	2.67	2.66	2.58	2.74	2.21	3.18	2.64	2.58
Standard deviation		0.93	0.93	0.92	0.93	0.91	0.88	0.95	0.93	0.98	0.82	0.90	0.94	1.05	0.97	0.89	0.90	1.01	0.88	0.83	0.76	0.87	0.91
Standard error		0.03	0.04	0.04	0.09	0.07	0.06	0.07	0.07	0.07	0.05	0.06	0.07	0.07	0.06	0.06	0.06	0.09	0.09	0.06	0.05	0.07	0.05



Absolutes/col percents

Table 17

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Conservative Party - Manage Britain's economy well in bad times as well as good Base: All respondents

			Se	ex			Ą	ge				Social	Class				Region				Voting In	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot-	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Harrishtad basa																							
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		533 53%	252 52%	281 54%	62 56%	76 44%	106 53%	86 50%	83 55%	118 59%	148 59%	154 52%	95 45%	136 54%	145 54%	133 51%	129 52%	88 63%	37 42%	156 85%	109 42%	78 45%	180 52%
Very likely	(4)	116 11%	66 14%	49 9%	4 4%	16 9%	23 12%	19 11%	21 14%	33 16%	32 13%	17 6%	27 13%	40 16%	39 14%	20 8%	29 12%	23 16%	5 6%	46 25%	14 5%	15 8%	28 8%
Quite likely	(3)	417 41%	185 38%	232 44%	58 52%	61 35%	83 41%	67 39%	63 41%	85 42%	116 46%	137 47%	68 32%	97 38%	107 40%	114 43%	100 40%	65 46%	32 36%	111 60%	95 37%	63 36%	152 44%
Quite unlikely	(2)	256 25%	119 24%	138 26%	31 28%	59 35%	52 26%	36 21%	39 26%	40 20%	63 25%	83 28%	60 28%	50 20%	65 24%	79 30%	60 24%	24 17%	29 32%	18 10%	70 27%	68 39%	106 31%
Very unlikely	(1)	182 18%	106 22%	76 15%	13 12%	26 15%	37 18%	42 24%	26 17%	39 19%	36 14%	42 14%	54 25%	50 20%	47 18%	37 14%	53 21%	26 18%	19 22%	8 4%	72 28%	27 16%	46 13%
NET: Unlikely		438 43%	224 46%	214 41%	44 40%	85 50%	89 44%	77 45%	65 43%	78 39%	99 39%	126 43%	114 54%	100 40%	112 42%	116 44%	113 46%	49 35%	48 54%	26 14%	142 55%	95 55%	152 44%
Don't know		38 4%	8 2%	29 6%	4 4%	10 6%	7 3%	8 5%	3 2%	5 3%	5 2%	13 5%	3 1%	16 6%	11 4%	14 5%	5 2%	3 2%	4 4%	3 2%	8 3%	1	17 5%
Mean		2.48	2.45	2.51	2.50	2.41	2.48	2.39	2.53	2.57	2.59	2.46	2.33	2.53	2.53	2.47	2.43	2.62	2.27	3.07	2.20	2.38	2.49
Standard deviation		0.93	0.99	0.87	0.77	0.87	0.93	0.99	0.94	0.99	0.89	0.82	1.00	1.01	0.96	0.84	0.96	0.98	0.88	0.72	0.92	0.85	0.83
Standard error		0.03	0.05	0.04	0.08	0.07	0.07	0.07	0.07	0.07	0.05	0.05	0.08	0.06	0.06	0.05	0.06	0.08	0.10	0.05	0.06	0.06	0.05



Absolutes/col percents

Table 18

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Liberal Democrats - Manage Britain's economy well in bad times as well as good Base: All respondents

ı				S	ex			Ą	ge				Social	Class				Region				Voting Ir		
I																		North	Wales &		Con-		Lib- eral	
I			Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	Eng- land	South West	Scot- land	ser- vative	Labour	Demo- crat	Swing Voters
I	Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
ı	Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
	NET: Likely		528 52%	234 48%	294 56%	63 57%	86 50%	107 53%	86 50%	75 49%	112 56%	125 50%	152 52%	120 56%	132 52%	128 48%	136 52%	136 55%	84 60%	44 50%	84 45%	131 50%	121 70%	190 55%
	Very likely	(4)	78 8%	36 7%	42 8%	6 5%	5 3%	17 9%	15 9%	11 8%	24 12%	10 4%	14 5%	23 11%	31 12%	24 9%	19 7%	17 7%	13 9%	5 6%	10 5%	21 8%	20 12%	30 8%
	Quite likely	(3)	450 45%	198 41%	252 48%	58 52%	81 47%	89 44%	71 41%	63 42%	88 44%	115 46%	138 47%	97 46%	100 40%	104 39%	117 44%	119 48%	71 51%	39 44%	74 40%	110 42%	101 58%	160 46%
	Quite unlikely	(2)	243 24%	124 26%	119 23%	22 20%	44 26%	57 28%	40 23%	41 27%	40 20%	66 26%	70 24%	50 24%	57 23%	67 25%	71 27%	58 23%	21 15%	26 30%	61 33%	64 25%	30 17%	94 27%
	Very unlikely	(1)	150 15%	94 19%	55 11%	20 18%	21 12%	27 13%	23 14%	24 16%	35 17%	43 17%	40 14%	33 16%	34 14%	49 18%	30 11%	36 14%	24 17%	11 13%	27 15%	48 18%	11 6%	36 10%
	NET: Unlikely		393 39%	218 45%	175 33%	42 38%	64 37%	84 41%	64 37%	64 43%	74 37%	109 43%	110 37%	83 39%	91 36%	116 43%	100 38%	94 38%	45 32%	38 42%	88 48%	112 43%	41 24%	130 37%
	Don't know		88 9%	32 7%	56 11%	5 5%	21 12%	11 6%	22 13%	12 8%	15 8%	18 7%	31 11%	9 4%	30 12%	24 9%	27 10%	18 7%	12 8%	7 8%	13 7%	16 6%	11 6%	29 8%
I	Mean		2.50	2.39	2.60	2.46	2.47	2.51	2.51	2.45	2.55	2.40	2.48	2.54	2.58	2.42	2.53	2.51	2.57	2.47	2.39	2.43	2.80	2.57
	Standard deviation		0.86	0.90	0.81	0.87	0.77	0.85	0.88	0.87	0.94	0.83	0.81	0.90	0.91	0.92	0.82	0.84	0.91	0.81	0.82	0.90	0.74	0.81
ı	Standard error		0.03	0.04	0.04	0.09	0.06	0.06	0.07	0.07	0.07	0.05	0.05	0.07	0.06	0.06	0.05	0.06	0.08	0.09	0.06	0.06	0.06	0.05



Absolutes/col percents

Table 19

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Labour Party - Improve standards in schools

			Se	ex			Ąg	je				Social	Class				Region				Voting I		
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1		DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot-	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		578 57%	301 62%	277 53%	68 62%	103 60%	112 56%	98 57%	89 59%	107 53%	153 61%	162 55%	128 60%	135 53%	146 54%	147 56%	157 63%	73 52%	55 62%	74 40%	217 84%	91 52%	189 54%
Very likely	(4)	148 15%	83 17%	65 12%	19 18%	15 9%	24 12%	26 15%	29 19%	35 17%	30 12%	36 12%	40 19%	42 17%	43 16%	36 14%	35 14%	23 16%	11 13%	10 5%	85 33%	17 10%	40 12%
Quite likely	(3)	430 43%	218 45%	212 40%	49 44%	89 52%	88 44%	72 42%	60 40%	72 36%	124 49%	126 43%	88 42%	92 37%	103 38%	111 42%	122 49%	49 35%	44 50%	64 35%	131 51%	74 43%	149 43%
Quite unlikely	(2)	228 23%	100 21%	128 24%	25 22%	35 21%	49 24%	32 18%	38 25%	49 24%	57 23%	77 26%	43 20%	51 20%	70 26%	64 24%	42 17%	32 23%	20 23%	56 30%	26 10%	57 33%	91 26%
Very unlikely	(1)	177 17%	76 16%	101 19%	12 11%	27 16%	39 20%	35 20%	21 14%	43 21%	38 15%	45 15%	37 18%	57 23%	49 18%	43 17%	43 17%	34 25%	7 8%	55 30%	14 5%	26 15%	57 16%
NET: Unlikely		405 40%	176 36%	229 44%	37 33%	62 36%	89 44%	66 39%	59 39%	91 45%	94 37%	122 42%	80 38%	108 43%	118 44%	107 41%	85 34%	66 47%	28 31%	111 60%	40 15%	83 48%	147 42%
Don't know		26 3%	8 2%	19 4%	6 5%	6 3%	1	7 4%	4 2%	3 2%	5 2%	9 3%	3 2%	9 4%	4 2%	9 3%	6 2%	2 1%	6 6%	1	3 1%	-	12 4%
Mean		2.56	2.65	2.48	2.72	2.55	2.48	2.54	2.66	2.50	2.59	2.54	2.63	2.50	2.53	2.55	2.62	2.44	2.71	2.16	3.13	2.47	2.51
Standard deviation		0.95	0.95	0.95	0.90	0.87	0.94	1.00	0.95	1.02	0.89	0.91	0.99	1.04	0.97	0.94	0.94	1.04	0.81	0.92	0.80	0.86	0.91
Standard error		0.03	0.04	0.04	0.09	0.07	0.07	0.07	0.07	0.08	0.05	0.06	0.08	0.06	0.06	0.06	0.06	0.09	0.09	0.07	0.05	0.06	0.05



Absolutes/col percents

Table 20

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Conservative Party - Improve standards in schools

			Se	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	<u>65+</u>	AB	<u>C1</u>		DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		599 59%	269 55%	331 63%	67 61%	97 57%	114 56%	96 56%	90 59%	134 67%	143 57%	182 62%	110 52%	163 65%	169 63%	151 57%	143 58%	89 63%	47 53%	161 87%	130 50%	88 51%	213 61%
Very likely	(4)	143 14%	65 13%	78 15%	20 18%	15 9%	22 11%	21 12%	19 12%	46 23%	34 14%	31 11%	25 12%	52 20%	43 16%	30 11%	37 15%	26 19%	7 8%	53 29%	29 11%	14 8%	45 13%
Quite likely	(3)	456 45%	204 42%	253 48%	47 42%	82 48%	92 45%	75 44%	71 47%	89 44%	109 43%	151 52%	85 40%	112 44%	127 47%	121 46%	106 43%	62 44%	40 45%	108 58%	101 39%	74 42%	168 48%
Quite unlikely	(2)	227 22%	112 23%	114 22%	25 23%	47 27%	54 27%	29 17%	39 26%	33 16%	69 28%	65 22%	49 23%	43 17%	44 16%	69 26%	56 23%	34 24%	24 27%	16 8%	75 29%	56 33%	83 24%
Very unlikely	(1)	145 14%	90 19%	55 10%	13 12%	20 12%	31 16%	37 22%	16 11%	27 14%	31 12%	34 12%	47 22%	33 13%	47 18%	31 12%	42 17%	16 11%	10 11%	7 4%	50 19%	29 17%	38 11%
NET: Unlikely		372 37%	202 42%	169 32%	38 34%	67 39%	85 42%	66 39%	55 36%	60 30%	100 40%	99 34%	95 45%	76 30%	91 34%	100 38%	98 39%	49 35%	34 38%	22 12%	125 48%	86 49%	121 35%
Don't know		38 4%	13 3%	25 5%	6 5%	7 4%	3 1%	9 5%	6 4%	7 3%	8 3%	11 4%	6 3%	13 5%	9 3%	12 5%	7 3%	3 2%	8 9%	2 1%	5 2%	-	15 4%
Mean		2.62	2.52	2.71	2.71	2.56	2.52	2.50	2.64	2.78	2.60	2.64	2.43	2.76	2.63	2.60	2.58	2.72	2.56	3.13	2.43	2.42	2.66
Standard deviation		0.91	0.95	0.86	0.92	0.82	0.89	0.98	0.85	0.96	0.88	0.84	0.97	0.95	0.96	0.85	0.95	0.90	0.82	0.71	0.93	0.87	0.85
Standard error		0.03	0.04	0.04	0.09	0.07	0.06	0.07	0.07	0.07	0.05	0.05	0.08	0.06	0.06	0.05	0.06	0.08	0.09	0.05	0.06	0.06	0.05



Absolutes/col percents

Table 21

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Liberal Democrats - Improve standards in schools

			Se	ex			Ą	ge				Social	Class				Region				Voting I		
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		694 69%	321 66%	374 71%	70 63%	114 67%	146 72%	115 67%	109 72%	141 70%	167 66%	201 69%	151 71%	175 70%	190 71%	176 67%	178 72%	100 71%	51 58%	128 69%	174 67%	147 84%	248 71%
Very likely	(4)	167 17%	80 16%	87 17%	21 18%	29 17%	29 14%	26 15%	22 15%	41 21%	40 16%	37 13%	40 19%	50 20%	48 18%	37 14%	44 18%	29 21%	10 11%	27 15%	50 19%	40 23%	61 18%
Quite likely	(3)	527 52%	241 50%	286 55%	49 44%	86 50%	117 58%	89 52%	87 57%	100 50%	127 51%	164 56%	111 52%	126 50%	142 53%	139 53%	134 54%	71 50%	41 47%	101 55%	124 48%	107 62%	187 54%
Quite unlikely	(2)	157 16%	82 17%	75 14%	23 21%	30 18%	31 15%	27 15%	18 12%	28 14%	47 19%	40 14%	32 15%	37 15%	36 14%	50 19%	33 13%	20 14%	17 20%	33 18%	38 15%	26 15%	51 15%
Very unlikely	(1)	99 10%	58 12%	40 8%	10 9%	12 7%	20 10%	18 10%	16 10%	22 11%	21 8%	32 11%	21 10%	25 10%	30 11%	19 7%	26 11%	13 9%	11 12%	17 9%	35 13%	1 1%	29 8%
NET: Unlikely		255 25%	140 29%	115 22%	33 29%	42 25%	51 25%	44 26%	34 22%	51 25%	68 27%	72 25%	54 25%	62 24%	66 25%	68 26%	59 24%	33 24%	28 32%	50 27%	73 28%	27 16%	80 23%
Don't know		59 6%	23 5%	36 7%	9 8%	15 9%	5 2%	12 7%	8 6%	10 5%	17 7%	20 7%	7 3%	15 6%	13 5%	19 7%	11 4%	7 5%	9 10%	7 4%	13 5%	-	21 6%
Mean		2.80	2.74	2.86	2.78	2.83	2.78	2.77	2.80	2.84	2.79	2.75	2.83	2.85	2.81	2.79	2.82	2.87	2.64	2.78	2.77	3.07	2.85
Standard deviation		0.85	0.89	0.80	0.88	0.82	0.82	0.85	0.83	0.90	0.83	0.83	0.87	0.87	0.87	0.79	0.86	0.87	0.87	0.82	0.93	0.63	0.82
Standard error		0.03	0.04	0.04	0.09	0.07	0.06	0.06	0.07	0.07	0.05	0.05	0.07	0.06	0.05	0.05	0.06	0.08	0.10	0.06	0.06	0.05	0.05



Absolutes/col percents

Table 22

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Labour Party - Get the right balance between taxes and public spending

Base: All respondents

			S	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot-	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		436 43%	216 45%	220 42%	40 36%	70 41%	95 47%	64 37%	75 50%	91 45%	111 44%	115 39%	98 46%	111 44%	116 43%	105 40%	125 50%	51 36%	39 44%	39 21%	196 76%	68 39%	137 39%
Very likely	(4)	90 9%	51 10%	39 7%	12 11%	7 4%	19 9%	13 8%	16 10%	23 11%	20 8%	19 6%	25 12%	26 10%	27 10%	21 8%	19 8%	12 8%	12 13%	7 4%	52 20%	12 7%	25 7%
Quite likely	(3)	346 34%	165 34%	181 34%	28 25%	63 37%	77 38%	51 30%	60 39%	68 34%	92 36%	96 33%	73 35%	85 33%	90 33%	84 32%	105 42%	39 28%	28 31%	32 17%	144 55%	56 32%	113 32%
Quite unlikely	(2)	287 28%	140 29%	147 28%	35 31%	62 36%	55 27%	47 28%	39 26%	49 24%	80 32%	99 34%	52 24%	57 23%	68 25%	83 32%	68 27%	40 29%	28 32%	70 38%	38 15%	55 32%	111 32%
Very unlikely	(1)	262 26%	123 25%	140 27%	31 28%	35 20%	49 24%	53 31%	34 22%	61 30%	58 23%	71 24%	60 28%	74 29%	79 29%	67 26%	51 20%	48 34%	17 20%	75 41%	23 9%	49 28%	90 26%
NET: Unlikely		550 54%	263 54%	286 55%	66 59%	97 57%	103 51%	101 59%	73 48%	110 54%	138 55%	169 58%	112 53%	131 52%	147 55%	151 57%	118 48%	88 63%	45 51%	144 78%	61 23%	105 60%	201 57%
Don't know		24 2%	6 1%	18 3%	5 5%	4 2%	3 2%	7 4%	3 2%	1 1%	3 1%	8 3%	2 1%	10 4%	6 2%	8 3%	5 2%	2 1%	4 4%	2 1%	3 1%	1 1%	11 3%
Mean		2.27	2.30	2.24	2.20	2.25	2.33	2.14	2.39	2.26	2.29	2.22	2.30	2.26	2.24	2.23	2.38	2.10	2.40	1.84	2.88	2.17	2.21
Standard deviation		0.95	0.97	0.94	0.99	0.84	0.95	0.97	0.95	1.02	0.92	0.90	1.01	1.01	0.99	0.93	0.90	0.98	0.96	0.84	0.83	0.92	0.92
Standard error		0.03	0.04	0.04	0.10	0.07	0.07	0.07	0.07	0.08	0.05	0.06	0.08	0.06	0.06	0.06	0.06	0.08	0.10	0.06	0.05	0.07	0.05



Absolutes/col percents

Table 23

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following? The Conservative Party - Get the right balance between taxes and public spending Base: All respondents

	Sex_						Ą	ge				Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		425 42%	208 43%	217 41%	45 41%	49 28%	81 40%	67 39%	70 47%	113 56%	116 46%	108 37%	71 33%	131 52%	108 40%	106 40%	103 42%	76 54%	32 36%	143 77%	81 31%	56 32%	142 41%
Very likely	(4)	97 10%	54 11%	43 8%	6 6%	7 4%	14 7%	16 9%	17 11%	36 18%	25 10%	22 8%	18 9%	32 13%	32 12%	20 7%	20 8%	22 16%	3 3%	44 24%	17 6%	10 6%	29 8%
Quite likely	(3)	329 33%	154 32%	175 33%	39 35%	42 24%	68 34%	51 30%	53 35%	77 38%	91 36%	85 29%	53 25%	100 40%	76 28%	86 33%	84 34%	53 38%	29 33%	98 53%	64 25%	46 26%	114 33%
Quite unlikely	(2)	301 30%	134 28%	167 32%	31 28%	72 42%	66 33%	44 25%	46 30%	43 21%	81 32%	105 36%	59 28%	56 22%	83 31%	81 31%	78 31%	31 22%	28 32%	29 16%	79 31%	76 44%	118 34%
Very unlikely	(1)	252 25%	136 28%	116 22%	29 26%	46 27%	50 25%	52 30%	33 22%	43 21%	53 21%	70 24%	79 37%	50 20%	69 26%	67 25%	59 24%	31 22%	26 29%	12 6%	92 36%	40 23%	78 22%
NET: Unlikely		554 55%	270 56%	283 54%	60 54%	118 69%	116 57%	96 56%	79 52%	86 42%	134 53%	176 60%	138 65%	106 42%	152 57%	148 56%	137 55%	62 44%	54 60%	41 22%	172 66%	116 67%	195 56%
Don't know		30 3%	6 1%	24 5%	6 5%	5 3%	5 2%	9 5%	2 1%	4 2%	2 1%	9 3%	4 2%	15 6%	8 3%	9 3%	7 3%	3 2%	4 4%	2 1%	7 3%	1 1%	11 3%
Mean		2.28	2.26	2.29	2.21	2.06	2.23	2.19	2.37	2.53	2.35	2.21	2.05	2.47	2.27	2.23	2.26	2.49	2.10	2.95	2.02	2.15	2.28
Standard deviation		0.96	1.00	0.92	0.92	0.83	0.91	1.00	0.96	1.02	0.92	0.91	0.99	0.97	0.99	0.93	0.92	1.02	0.88	0.81	0.94	0.85	0.91
Standard error		0.03	0.05	0.04	0.09	0.07	0.06	0.07	0.07	0.08	0.05	0.06	0.08	0.06	0.06	0.06	0.06	0.09	0.09	0.06	0.06	0.06	0.05



Absolutes/col percents

Table 24

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Liberal Democrats - Get the right balance between taxes and public spending Base: All respondents

			Se	ex			Ą	je				Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot-	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		495 49%	222 46%	273 52%	53 47%	74 43%	101 50%	72 42%	88 58%	108 53%	130 52%	126 43%	101 48%	138 55%	134 50%	120 46%	124 50%	77 55%	40 45%	78 42%	123 48%	127 73%	181 52%
Very likely	(4)	85 8%	43 9%	43 8%	6 5%	12 7%	17 8%	8 5%	16 11%	27 13%	18 7%	17 6%	21 10%	30 12%	27 10%	22 8%	15 6%	16 12%	5 5%	12 7%	24 9%	27 15%	27 8%
Quite likely	(3)	410 41%	179 37%	230 44%	47 42%	62 36%	84 42%	64 37%	72 47%	81 40%	112 44%	109 37%	80 38%	108 43%	107 40%	98 37%	109 44%	60 43%	35 39%	66 36%	99 38%	101 58%	154 44%
Quite unlikely	(2)	281 28%	149 31%	131 25%	33 30%	62 36%	56 28%	50 29%	35 23%	46 23%	71 28%	96 33%	59 28%	55 22%	69 26%	78 30%	73 29%	32 23%	29 33%	66 35%	74 28%	35 20%	91 26%
Very unlikely	(1)	176 17%	97 20%	79 15%	19 18%	20 11%	39 19%	35 20%	23 15%	40 20%	38 15%	51 17%	45 21%	42 17%	51 19%	46 18%	41 16%	23 16%	16 18%	30 16%	52 20%	9 5%	58 17%
NET: Unlikely		457 45%	246 51%	210 40%	52 47%	81 47%	95 47%	85 49%	58 38%	85 42%	109 43%	147 50%	104 49%	97 38%	120 45%	124 47%	114 46%	55 39%	45 50%	95 51%	126 48%	44 26%	150 43%
Don't know		57 6%	16 3%	41 8%	6 5%	16 9%	6 3%	15 9%	6 4%	9 4%	13 5%	20 7%	7 3%	17 7%	14 5%	19 7%	11 4%	9 6%	4 5%	12 6%	11 4%	2 1%	18 5%
Mean		2.43	2.36	2.49	2.37	2.43	2.40	2.28	2.56	2.49	2.46	2.34	2.37	2.54	2.44	2.39	2.41	2.54	2.34	2.35	2.38	2.85	2.45
Standard deviation		0.89	0.91	0.87	0.85	0.81	0.90	0.87	0.89	0.97	0.85	0.85	0.94	0.93	0.93	0.90	0.84	0.92	0.85	0.85	0.92	0.74	0.88
Standard error		0.03	0.04	0.04	0.09	0.07	0.06	0.07	0.07	0.07	0.05	0.06	0.07	0.06	0.06	0.06	0.05	0.08	0.09	0.06	0.06	0.06	0.05



Absolutes/col percents

Table 25

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Labour Party - Improve public transport

			Se	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		432 43%	221 46%	211 40%	56 51%	67 39%	81 40%	67 39%	70 46%	91 45%	111 44%	104 36%	103 49%	115 45%	110 41%	112 42%	115 46%	60 43%	36 40%	51 28%	176 68%	66 38%	135 39%
Very likely	(4)	111 11%	63 13%	48 9%	16 15%	7 4%	25 12%	16 9%	22 15%	26 13%	18 7%	28 10%	34 16%	31 12%	33 12%	26 10%	21 9%	19 14%	12 13%	10 5%	62 24%	10 6%	33 9%
Quite likely	(3)	321 32%	158 33%	163 31%	40 36%	61 35%	56 28%	52 30%	48 31%	65 32%	93 37%	75 26%	69 33%	83 33%	77 28%	86 33%	94 38%	41 29%	24 27%	42 22%	113 44%	56 32%	102 29%
Quite unlikely	(2)	302 30%	136 28%	165 32%	31 28%	56 33%	70 35%	51 30%	42 28%	52 26%	84 33%	112 38%	44 21%	62 25%	84 31%	77 29%	74 30%	34 24%	32 36%	61 33%	53 21%	70 41%	116 33%
Very unlikely	(1)	241 24%	118 24%	124 24%	19 17%	41 24%	47 23%	45 26%	36 24%	53 26%	53 21%	67 23%	59 28%	62 25%	66 24%	62 24%	53 21%	44 32%	16 18%	70 38%	24 9%	34 20%	78 22%
NET: Unlikely		543 54%	254 52%	289 55%	50 45%	97 56%	117 58%	96 56%	78 52%	105 52%	136 54%	178 61%	104 49%	124 49%	150 56%	140 53%	127 51%	78 55%	48 54%	131 71%	78 30%	105 60%	194 56%
Don't know		34 3%	9 2%	25 5%	5 4%	7 4%	4 2%	8 5%	4 2%	6 3%	5 2%	10 4%	5 2%	13 5%	9 3%	12 4%	6 2%	2 2%	5 6%	2 1%	6 2%	3 2%	19 5%
Mean		2.31	2.35	2.27	2.50	2.20	2.30	2.23	2.38	2.32	2.31	2.23	2.38	2.35	2.30	2.30	2.34	2.26	2.38	1.95	2.84	2.24	2.27
Standard deviation		0.97	1.00	0.94	0.96	0.86	0.97	0.96	1.01	1.02	0.89	0.93	1.07	1.01	0.99	0.96	0.92	1.06	0.95	0.91	0.91	0.84	0.94
Standard error		0.03	0.05	0.04	0.10	0.07	0.07	0.07	0.08	0.08	0.05	0.06	0.08	0.06	0.06	0.06	0.06	0.09	0.10	0.07	0.06	0.06	0.05



Absolutes/col percents

Table 26

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Conservative Party - Improve public transport

			S	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		377 37%	168 35%	209 40%	58 52%	56 32%	71 35%	52 30%	52 35%	88 44%	85 34%	109 37%	79 37%	104 41%	92 34%	104 40%	98 39%	62 44%	21 24%	119 64%	91 35%	43 25%	132 38%
Very likely	(4)	70 7%	35 7%	36 7%	9 8%	4 2%	16 8%	12 7%	12 8%	18 9%	13 5%	21 7%	11 5%	25 10%	21 8%	15 6%	15 6%	17 12%	2 3%	25 13%	21 8%	4 2%	23 7%
Quite likely	(3)	307 30%	134 28%	173 33%	49 45%	52 30%	55 27%	40 24%	40 27%	70 35%	72 28%	88 30%	68 32%	80 32%	71 26%	90 34%	82 33%	45 32%	19 21%	95 51%	70 27%	39 22%	108 31%
Quite unlikely	(2)	315 31%	149 31%	166 32%	33 30%	61 36%	68 34%	53 31%	48 32%	51 25%	98 39%	99 34%	51 24%	66 26%	93 35%	81 31%	75 30%	34 24%	31 35%	42 23%	71 28%	75 43%	116 33%
Very unlikely	(1)	276 27%	158 33%	117 22%	15 14%	44 25%	58 29%	57 33%	46 30%	57 28%	63 25%	71 24%	76 36%	66 26%	72 27%	65 25%	69 28%	40 28%	29 33%	20 11%	88 34%	52 30%	83 24%
NET: Unlikely		590 59%	307 63%	284 54%	48 44%	105 61%	126 62%	110 64%	94 62%	108 54%	161 64%	170 58%	127 60%	132 52%	165 61%	146 56%	144 58%	74 53%	60 68%	63 34%	160 62%	126 73%	199 57%
Don't know		41 4%	9 2%	32 6%	5 4%	11 7%	5 2%	10 6%	5 3%	6 3%	6 2%	14 5%	6 3%	15 6%	12 4%	12 5%	6 2%	4 3%	7 8%	3 2%	9 3%	5 3%	18 5%
Mean		2.18	2.09	2.26	2.48	2.10	2.15	2.04	2.13	2.25	2.14	2.21	2.07	2.27	2.16	2.21	2.18	2.29	1.93	2.68	2.10	1.97	2.22
Standard deviation		0.93	0.95	0.90	0.84	0.83	0.94	0.94	0.95	0.98	0.86	0.91	0.96	0.98	0.93	0.90	0.92	1.02	0.84	0.84	0.98	0.79	0.90
Standard error		0.03	0.04	0.04	0.09	0.07	0.07	0.07	0.07	0.07	0.05	0.06	0.07	0.06	0.06	0.06	0.06	0.09	0.09	0.06	0.06	0.06	0.05



Absolutes/col percents

Table 27

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Liberal Democrats - Improve public transport

			Se	ex			A	ge				Social	Class				Region				Voting I		
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		575 57%	268 55%	307 58%	68 61%	100 58%	115 57%	88 52%	91 60%	112 55%	150 60%	170 58%	112 53%	142 56%	149 55%	149 57%	141 57%	92 65%	44 49%	110 59%	142 55%	123 71%	206 59%
Very likely	(4)	128 13%	68 14%	60 12%	6 5%	19 11%	31 16%	23 13%	26 17%	23 11%	26 10%	32 11%	30 14%	40 16%	35 13%	34 13%	30 12%	20 14%	9 10%	20 11%	38 14%	27 16%	48 14%
Quite likely	(3)	447 44%	200 41%	246 47%	62 56%	81 47%	84 42%	65 38%	65 43%	89 44%	124 49%	137 47%	82 39%	103 41%	114 42%	115 44%	111 45%	72 51%	35 39%	90 49%	104 40%	96 55%	159 45%
Quite unlikely	(2)	222 22%	101 21%	121 23%	28 25%	38 22%	51 25%	40 24%	29 19%	36 18%	60 24%	64 22%	46 22%	52 21%	63 23%	56 21%	59 24%	19 14%	25 28%	42 22%	60 23%	36 21%	76 22%
Very unlikely	(1)	152 15%	96 20%	56 11%	10 9%	18 10%	31 15%	29 17%	23 15%	42 21%	31 12%	41 14%	44 21%	36 14%	40 15%	38 14%	37 15%	22 16%	14 16%	24 13%	45 17%	8 5%	46 13%
NET: Unlikely		375 37%	197 41%	177 34%	37 34%	56 33%	82 41%	70 41%	51 34%	78 39%	91 36%	105 36%	90 43%	88 35%	103 38%	94 36%	96 39%	42 30%	39 44%	66 36%	105 40%	44 25%	122 35%
Don't know		60 6%	19 4%	41 8%	6 5%	15 9%	5 2%	14 8%	9 6%	12 6%	11 4%	18 6%	10 5%	22 9%	17 6%	19 7%	11 4%	7 5%	6 7%	9 5%	13 5%	6 4%	20 6%
Mean		2.58	2.51	2.64	2.61	2.65	2.59	2.52	2.66	2.49	2.60	2.59	2.48	2.63	2.57	2.60	2.56	2.67	2.46	2.60	2.54	2.85	2.63
Standard deviation		0.91	0.98	0.84	0.73	0.84	0.94	0.96	0.95	0.97	0.85	0.88	0.99	0.94	0.92	0.91	0.90	0.93	0.90	0.87	0.96	0.74	0.90
Standard error		0.03	0.05	0.04	0.07	0.07	0.07	0.07	0.07	0.07	0.05	0.06	0.08	0.06	0.06	0.06	0.06	0.08	0.10	0.06	0.06	0.06	0.05



Absolutes/col percents

Table 28

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following? The Labour Party - Deal effectively with crime and anti-social behaviour Base: All respondents

			S	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		575 57%	277 57%	298 57%	75 67%	102 59%	108 53%	98 57%	92 61%	100 49%	145 57%	157 54%	136 64%	137 54%	145 54%	151 58%	155 63%	71 51%	52 58%	79 42%	218 84%	91 52%	209 60%
Very likely	(4)	137 14%	69 14%	67 13%	17 15%	16 9%	23 11%	22 13%	24 16%	35 17%	23 9%	31 11%	39 18%	44 18%	31 12%	45 17%	23 9%	24 17%	13 15%	10 5%	70 27%	12 7%	40 11%
Quite likely	(3)	438 43%	207 43%	231 44%	58 52%	85 50%	85 42%	76 44%	68 45%	65 32%	122 48%	126 43%	98 46%	92 37%	114 42%	107 41%	132 53%	47 33%	39 43%	69 37%	148 57%	79 45%	169 48%
Quite unlikely	(2)	231 23%	119 25%	112 21%	18 17%	40 23%	56 28%	34 20%	37 24%	46 23%	70 28%	80 27%	31 15%	50 20%	69 26%	59 22%	48 20%	32 23%	23 26%	58 31%	30 11%	49 28%	77 22%
Very unlikely	(1)	184 18%	84 17%	100 19%	14 13%	25 15%	37 18%	32 19%	22 14%	54 27%	33 13%	50 17%	43 20%	57 23%	50 19%	45 17%	42 17%	36 25%	10 11%	48 26%	12 5%	33 19%	53 15%
NET: Unlikely		414 41%	203 42%	212 40%	32 29%	65 38%	93 46%	66 38%	58 39%	100 49%	103 41%	130 44%	74 35%	107 43%	119 44%	104 40%	91 37%	67 48%	33 37%	106 57%	42 16%	82 47%	130 37%
Don't know		20 2%	5 1%	15 3%	4 4%	5 3%	1	8 4%	1 1%	2 1%	5 2%	6 2%	1 1%	8 3%	5 2%	8 3%	2 1%	2 2%	4 4%	1	-	1	10 3%
Mean		2.53	2.55	2.52	2.72	2.56	2.46	2.54	2.63	2.40	2.54	2.48	2.63	2.51	2.48	2.59	2.55	2.43	2.65	2.22	3.06	2.41	2.58
Standard deviation		0.95	0.94	0.95	0.88	0.86	0.92	0.96	0.92	1.06	0.84	0.90	1.01	1.04	0.93	0.97	0.89	1.06	0.89	0.89	0.75	0.88	0.89
Standard error		0.03	0.04	0.04	0.09	0.07	0.07	0.07	0.07	0.08	0.05	0.06	0.08	0.07	0.06	0.06	0.06	0.09	0.10	0.07	0.05	0.07	0.05



Absolutes/col percents

Table 29

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following? The Conservative Party - Deal effectively with crime and anti-social behaviour Base: All respondents

			Se	ex		Age							Class				Region				Voting I		
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot-	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		645 64%	316 65%	329 63%	74 67%	108 63%	126 63%	106 62%	96 63%	135 67%	169 67%	184 63%	141 66%	152 60%	176 65%	161 61%	162 65%	99 71%	46 52%	165 89%	156 60%	101 58%	230 66%
Very likely	(4)	201 20%	104 21%	97 19%	27 24%	27 16%	34 17%	33 19%	25 16%	56 28%	50 20%	45 16%	39 18%	67 26%	61 23%	45 17%	41 17%	40 28%	14 16%	63 34%	53 20%	22 13%	62 18%
Quite likely	(3)	444 44%	212 44%	232 44%	47 42%	81 47%	93 46%	73 42%	71 47%	79 39%	119 47%	139 47%	102 48%	85 34%	115 43%	117 44%	121 49%	59 42%	32 36%	102 55%	104 40%	78 45%	168 48%
Quite unlikely	(2)	207 20%	99 20%	108 21%	21 19%	41 24%	48 24%	34 20%	30 20%	32 16%	55 22%	65 22%	39 18%	48 19%	52 19%	58 22%	46 19%	22 15%	29 32%	11 6%	58 22%	46 27%	75 22%
Very unlikely	(1)	133 13%	64 13%	70 13%	12 11%	18 10%	25 12%	22 13%	25 16%	31 16%	24 9%	38 13%	31 15%	41 16%	37 14%	36 14%	36 15%	15 11%	9 10%	9 5%	44 17%	26 15%	33 10%
NET: Unlikely		340 34%	163 34%	178 34%	33 30%	59 34%	73 36%	57 33%	55 36%	64 32%	78 31%	103 35%	70 33%	89 35%	88 33%	94 36%	83 33%	37 26%	38 43%	19 10%	102 39%	73 42%	109 31%
Don't know		24 2%	6 1%	18 3%	4 4%	5 3%	2 1%	9 5%	1	3 2%	5 2%	6 2%	1 1%	12 5%	4 2%	8 3%	3 1%	4 3%	4 5%	1	2 1%	1	10 3%
Mean		2.72	2.74	2.70	2.83	2.71	2.68	2.72	2.64	2.80	2.79	2.67	2.70	2.74	2.76	2.67	2.68	2.91	2.61	3.19	2.64	2.56	2.76
Standard deviation		0.94	0.94	0.93	0.94	0.86	0.90	0.94	0.94	1.02	0.87	0.90	0.94	1.04	0.96	0.93	0.92	0.95	0.90	0.74	0.99	0.90	0.86
Standard error		0.03	0.04	0.04	0.10	0.07	0.06	0.07	0.07	0.08	0.05	0.06	0.07	0.07	0.06	0.06	0.06	0.08	0.10	0.05	0.06	0.07	0.05



Absolutes/col percents

Table 30

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Liberal Democrats - Deal effectively with crime and anti-social behaviour

Base: All respondents

			S	ex			A	ge				Social	Class				Region				Voting Ir		
		Total	_Male_	Fe- male	18-24	25-34	35-44	45-54	_55-64_	_65+_	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		599 59%	269 56%	329 63%	64 58%	94 55%	115 57%	103 60%	100 66%	123 61%	147 58%	156 53%	142 67%	153 61%	155 58%	154 58%	154 62%	93 66%	44 49%	102 55%	153 59%	132 76%	214 61%
Very likely	(4)	121 12%	60 12%	61 12%	12 10%	14 8%	20 10%	22 13%	19 12%	34 17%	18 7%	19 6%	37 18%	47 18%	31 12%	34 13%	23 9%	24 17%	8 9%	14 8%	41 16%	22 13%	37 11%
Quite likely	(3)	478 47%	209 43%	269 51%	53 47%	80 47%	95 47%	81 47%	81 54%	88 44%	129 51%	138 47%	105 50%	106 42%	124 46%	119 45%	131 53%	69 49%	35 40%	87 47%	112 43%	110 64%	177 51%
Quite unlikely	(2)	246 24%	129 27%	117 22%	32 29%	49 28%	59 29%	38 22%	30 20%	40 20%	70 28%	78 27%	45 21%	54 21%	67 25%	67 25%	56 22%	27 19%	30 34%	53 29%	68 26%	28 16%	83 24%
Very unlikely	(1)	114 11%	68 14%	46 9%	10 9%	14 8%	24 12%	17 10%	15 10%	33 17%	25 10%	41 14%	21 10%	26 10%	38 14%	22 9%	30 12%	14 10%	9 10%	22 12%	30 12%	11 6%	34 10%
NET: Unlikely		360 36%	197 41%	163 31%	42 38%	63 37%	82 41%	55 32%	44 29%	73 36%	95 38%	118 40%	66 31%	80 32%	105 39%	89 34%	86 35%	41 29%	39 44%	76 41%	98 38%	38 22%	118 34%
Don't know		50 5%	18 4%	32 6%	5 4%	14 8%	4 2%	14 8%	7 5%	6 3%	10 4%	18 6%	3 1%	19 8%	9 3%	20 8%	8 3%	7 5%	6 7%	8 4%	8 3%	3 2%	17 5%
Mean		2.63	2.56	2.70	2.61	2.60	2.56	2.68	2.72	2.63	2.58	2.49	2.76	2.74	2.57	2.68	2.61	2.77	2.53	2.53	2.65	2.84	2.65
Standard deviation		0.85	0.89	0.80	0.81	0.78	0.83	0.85	0.82	0.96	0.78	0.83	0.87	0.91	0.88	0.83	0.83	0.87	0.82	0.82	0.89	0.72	0.81
Standard error		0.03	0.04	0.04	0.08	0.06	0.06	0.06	0.06	0.07	0.04	0.05	0.07	0.06	0.05	0.05	0.05	0.07	0.09	0.06	0.06	0.05	0.04



Absolutes/col percents

Table 31

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Labour Party - Give people more schools and hospitals to choose from within the state Base: All respondents

			S	ex			Ą	ge				Social	Class				Region				Voting Ir		
																	North	Wales &		Con-		Lib- eral	
		Total	_Male_	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	_AB_	C1	C2	DE	South East	Mid- lands	Eng- land	South West	Scot- land	ser- vative	Labour	Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		499 49%	254 53%	245 47%	56 50%	80 46%	100 49%	88 51%	78 51%	99 49%	124 49%	138 47%	112 53%	125 50%	130 48%	135 51%	125 50%	72 51%	38 43%	67 36%	189 73%	83 48%	162 47%
Very likely	(4)	118 12%	62 13%	57 11%	17 16%	9 5%	20 10%	20 12%	23 15%	28 14%	19 8%	31 11%	36 17%	32 13%	27 10%	37 14%	24 10%	22 15%	10 11%	13 7%	65 25%	11 6%	28 8%
Quite likely	(3)	381 38%	193 40%	188 36%	38 34%	71 41%	80 39%	67 39%	55 36%	70 35%	105 42%	107 37%	75 35%	93 37%	103 38%	98 37%	101 41%	50 36%	28 32%	54 29%	124 48%	72 41%	134 38%
Quite unlikely	(2)	280 28%	137 28%	143 27%	34 31%	53 31%	53 26%	44 26%	46 30%	50 25%	77 31%	96 33%	53 25%	53 21%	72 27%	60 23%	80 32%	39 28%	29 32%	56 30%	55 21%	57 33%	112 32%
Very unlikely	(1)	202 20%	80 16%	122 23%	16 15%	31 18%	45 22%	32 19%	26 17%	52 26%	44 18%	51 17%	43 20%	64 25%	59 22%	59 22%	39 16%	27 19%	18 21%	59 32%	14 5%	31 18%	62 18%
NET: Unlikely		482 48%	217 45%	265 51%	51 46%	83 49%	98 49%	76 45%	72 47%	101 50%	122 48%	147 50%	96 45%	118 47%	131 49%	118 45%	119 48%	66 47%	47 53%	115 62%	69 26%	89 51%	174 50%
Don't know		28 3%	13 3%	14 3%	5 4%	8 5%	4 2%	7 4%	2 1%	2 1%	6 2%	8 3%	4 2%	9 4%	8 3%	10 4%	4 2%	2 2%	4 4%	3 2%	2 1%	2 1%	12 3%
Mean		2.42	2.50	2.35	2.53	2.36	2.38	2.46	2.50	2.38	2.40	2.41	2.51	2.38	2.37	2.45	2.45	2.48	2.34	2.11	2.93	2.37	2.38
Standard deviation		0.95	0.92	0.96	0.95	0.85	0.95	0.94	0.95	1.02	0.87	0.90	1.01	1.02	0.95	1.00	0.87	0.98	0.95	0.95	0.82	0.85	0.88
Standard error		0.03	0.04	0.04	0.10	0.07	0.07	0.07	0.07	0.08	0.05	0.06	0.08	0.06	0.06	0.06	0.06	0.08	0.10	0.07	0.05	0.06	0.05



Absolutes/col percents

Table 32

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Conservative Party - Give people more schools and hospitals to choose from within the state Base: All respondents

			S	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		445 44%	211 44%	234 45%	55 50%	60 35%	74 37%	68 40%	76 50%	112 55%	112 45%	120 41%	92 44%	120 48%	125 47%	114 43%	103 42%	77 55%	26 29%	139 75%	93 36%	57 33%	161 46%
Very likely	(4)	109 11%	54 11%	55 10%	19 17%	12 7%	15 8%	13 8%	18 12%	32 16%	30 12%	22 8%	22 10%	35 14%	29 11%	35 13%	25 10%	16 11%	4 5%	44 24%	21 8%	15 9%	39 11%
Quite likely	(3)	336 33%	157 32%	179 34%	37 33%	48 28%	59 29%	55 32%	58 38%	80 40%	82 33%	98 33%	70 33%	86 34%	96 36%	79 30%	78 32%	61 44%	21 24%	94 51%	72 28%	42 24%	122 35%
Quite unlikely	(2)	296 29%	139 29%	157 30%	36 33%	65 38%	69 34%	45 26%	41 27%	40 20%	84 33%	100 34%	53 25%	59 23%	81 30%	71 27%	80 32%	34 24%	31 35%	28 15%	86 33%	71 41%	109 31%
Very unlikely	(1)	233 23%	118 24%	115 22%	13 12%	39 23%	53 26%	51 30%	33 22%	44 22%	49 20%	62 21%	61 29%	61 24%	56 21%	64 24%	61 25%	25 18%	27 31%	14 8%	79 30%	43 25%	65 19%
NET: Unlikely		529 52%	257 53%	273 52%	50 45%	104 61%	122 60%	96 56%	74 49%	84 42%	134 53%	162 55%	113 54%	120 48%	137 51%	135 51%	141 57%	59 42%	58 65%	42 23%	165 64%	115 66%	174 50%
Don't know		35 3%	17 4%	18 3%	6 5%	8 5%	6 3%	8 5%	2 1%	6 3%	6 2%	10 3%	6 3%	12 5%	7 2%	14 5%	4 2%	5 3%	5 6%	4 2%	2 1%	2 1%	14 4%
Mean		2.33	2.31	2.34	2.58	2.20	2.19	2.19	2.41	2.51	2.38	2.28	2.26	2.39	2.37	2.34	2.28	2.50	2.04	2.93	2.13	2.17	2.40
Standard deviation		0.96	0.98	0.95	0.93	0.89	0.92	0.97	0.96	1.01	0.94	0.90	1.00	1.02	0.94	1.01	0.95	0.92	0.89	0.84	0.94	0.91	0.93
Standard error		0.03	0.05	0.04	0.09	0.07	0.07	0.07	0.07	0.08	0.05	0.06	0.08	0.06	0.06	0.06	0.06	0.08	0.10	0.06	0.06	0.07	0.05



Absolutes/col percents

Table 33

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following? The Liberal Democrats - Give people more schools and hospitals to choose from within the state Base: All respondents

			Se	ex			Ąg	ge				Social	Class				Region				Voting I		
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		580 57%	280 58%	300 57%	60 54%	86 50%	112 56%	99 57%	101 67%	121 60%	139 55%	151 52%	138 65%	152 60%	155 58%	150 57%	138 56%	90 64%	46 52%	106 57%	146 56%	118 68%	200 57%
Very likely	(4)	114 11%	62 13%	53 10%	10 9%	13 8%	19 9%	25 14%	21 14%	26 13%	21 8%	22 8%	34 16%	37 15%	27 10%	39 15%	19 7%	25 18%	5 6%	18 10%	26 10%	32 18%	26 7%
Quite likely	(3)	465 46%	218 45%	247 47%	50 45%	73 43%	93 46%	74 43%	80 53%	95 47%	117 47%	129 44%	105 49%	115 46%	128 48%	111 42%	120 48%	65 46%	41 46%	88 47%	119 46%	86 49%	174 50%
Quite unlikely	(2)	237 23%	113 23%	124 24%	34 30%	53 31%	56 28%	35 20%	24 16%	36 18%	67 27%	84 29%	43 20%	43 17%	60 22%	60 23%	67 27%	27 19%	22 25%	39 21%	67 26%	45 26%	90 26%
Very unlikely	(1)	130 13%	65 13%	65 12%	9 9%	16 9%	26 13%	26 15%	18 12%	35 17%	30 12%	39 13%	25 12%	36 14%	42 16%	26 10%	34 14%	15 11%	12 14%	29 16%	36 14%	8 5%	36 10%
NET: Unlikely		367 36%	178 37%	189 36%	43 39%	69 40%	81 40%	61 35%	42 28%	71 35%	97 38%	123 42%	68 32%	79 31%	102 38%	86 33%	101 41%	42 30%	35 39%	68 37%	103 40%	53 30%	126 36%
Don't know		63 6%	26 5%	36 7%	8 7%	16 9%	8 4%	12 7%	8 6%	10 5%	17 7%	19 6%	6 3%	21 8%	11 4%	27 10%	8 3%	8 6%	8 9%	11 6%	11 4%	3 2%	23 7%
Mean		2.60	2.60	2.59	2.59	2.54	2.55	2.61	2.73	2.59	2.55	2.49	2.71	2.66	2.54	2.69	2.51	2.76	2.48	2.55	2.54	2.83	2.58
Standard deviation		0.87	0.89	0.85	0.79	0.79	0.84	0.94	0.87	0.94	0.83	0.84	0.88	0.93	0.89	0.87	0.83	0.89	0.83	0.89	0.87	0.78	0.79
Standard error		0.03	0.04	0.04	0.08	0.07	0.06	0.07	0.07	0.07	0.05	0.06	0.07	0.06	0.06	0.06	0.05	0.08	0.09	0.07	0.06	0.06	0.04



Absolutes/col percents

Table 34

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Labour Party - Deal effectively with the issue of asylum seekers

Base: All respondents

			S	ex			Ąg	ge				Social	Class				Region				Voting I		
	Fe														South	Mid-	North Eng-	Wales & South	Scot-	Con- ser-		Lib- eral Demo-	Swing
		Total	<u>Male</u>	<u>male</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	East	lands	land	West	<u>land</u>	vative	Labour	<u>crat</u>	Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		333 33%	163 34%	170 32%	36 33%	60 35%	67 33%	55 32%	58 38%	57 28%	93 37%	88 30%	76 36%	76 30%	80 30%	85 33%	88 36%	49 35%	30 34%	27 14%	149 58%	54 31%	113 32%
Very likely	(4)	88 9%	46 9%	43 8%	16 14%	13 8%	19 9%	13 7%	12 8%	15 7%	16 6%	24 8%	25 12%	23 9%	31 12%	20 8%	18 7%	13 9%	6 6%	6 3%	53 20%	7 4%	26 7%
Quite likely	(3)	245 24%	117 24%	127 24%	20 18%	46 27%	48 24%	42 25%	45 30%	42 21%	77 30%	64 22%	51 24%	53 21%	49 18%	66 25%	70 28%	36 26%	24 27%	21 11%	96 37%	47 27%	87 25%
Quite unlikely	(2)	287 28%	135 28%	151 29%	41 37%	61 35%	64 32%	44 26%	41 27%	35 17%	83 33%	98 33%	53 25%	53 21%	75 28%	80 30%	68 27%	32 23%	32 36%	45 24%	62 24%	75 43%	103 30%
Very unlikely	(1)	348 34%	176 36%	172 33%	29 27%	41 24%	69 34%	62 36%	47 31%	100 49%	71 28%	92 31%	78 37%	108 43%	103 38%	86 33%	80 32%	55 39%	24 27%	112 61%	40 15%	44 25%	115 33%
NET: Unlikely		635 63%	311 64%	323 62%	71 64%	102 60%	133 66%	106 62%	89 58%	135 67%	153 61%	190 65%	131 62%	161 64%	178 66%	166 63%	149 60%	87 62%	55 62%	157 85%	102 39%	118 68%	218 63%
Don't know		41 4%	10 2%	31 6%	4 4%	10 6%	3 1%	10 6%	5 3%	10 5%	6 2%	15 5%	5 2%	15 6%	11 4%	11 4%	11 4%	4 3%	4 4%	1 1%	8 3%	1 1%	17 5%
Mean		2.08	2.07	2.08	2.21	2.20	2.08	2.04	2.16	1.86	2.16	2.07	2.11	1.97	2.03	2.08	2.11	2.05	2.14	1.57	2.65	2.10	2.07
Standard deviation		0.99	1.00	0.97	1.01	0.92	0.98	0.98	0.98	1.02	0.92	0.95	1.05	1.03	1.04	0.96	0.97	1.03	0.91	0.82	0.99	0.83	0.96
Standard error		0.03	0.05	0.04	0.10	0.07	0.07	0.07	80.0	0.08	0.05	0.06	80.0	0.07	0.06	0.06	0.06	0.09	0.10	0.06	0.06	0.06	0.05



Absolutes/col percents

Table 35

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following? The Conservative Party - Deal effectively with the issue of asylum seekers Base: All respondents

ı				S	ex			Ąg	ge				Social	Class				Region				Voting I	ntention	
			Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB		C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
I	Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
I	Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
	NET: Likely		498 49%	256 53%	242 46%	52 47%	65 38%	107 53%	77 45%	88 58%	109 54%	130 52%	139 47%	108 51%	121 48%	128 48%	132 50%	123 50%	75 53%	39 44%	140 76%	122 47%	72 42%	154 44%
	Very likely	(4)	158 16%	88 18%	70 13%	20 18%	16 9%	34 17%	22 13%	26 17%	40 20%	44 17%	40 14%	32 15%	43 17%	50 19%	37 14%	31 13%	27 19%	12 14%	53 29%	39 15%	17 10%	46 13%
	Quite likely	(3)	339 34%	168 35%	172 33%	32 28%	48 28%	73 36%	55 32%	62 41%	68 34%	86 34%	99 34%	76 36%	78 31%	78 29%	95 36%	92 37%	48 34%	26 30%	87 47%	83 32%	55 32%	108 31%
	Quite unlikely	(2)	248 25%	100 21%	148 28%	32 29%	63 37%	42 21%	38 22%	34 23%	38 19%	67 27%	88 30%	46 22%	47 19%	67 25%	59 23%	57 23%	32 23%	32 36%	26 14%	59 23%	59 34%	102 29%
	Very unlikely	(1)	222 22%	120 25%	102 19%	24 21%	35 21%	48 24%	47 27%	23 15%	45 22%	50 20%	52 18%	52 24%	69 27%	63 23%	57 22%	59 24%	28 20%	15 17%	18 10%	69 26%	40 23%	77 22%
	NET: Unlikely		470 47%	220 45%	250 48%	56 50%	99 57%	89 44%	85 50%	57 38%	84 41%	116 46%	140 48%	98 46%	116 46%	130 48%	116 44%	116 47%	60 43%	47 54%	44 24%	128 49%	99 57%	179 51%
	Don't know		41 4%	8 2%	33 6%	3 3%	8 5%	5 3%	9 5%	6 4%	10 5%	6 2%	14 5%	6 3%	15 6%	11 4%	14 5%	9 4%	5 4%	3 3%	1	10 4%	2 1%	16 5%
	Mean		2.45	2.47	2.43	2.45	2.28	2.47	2.32	2.63	2.54	2.50	2.45	2.43	2.40	2.45	2.45	2.40	2.55	2.41	2.95	2.37	2.28	2.37
	Standard deviation		1.02	1.06	0.97	1.04	0.91	1.04	1.03	0.95	1.07	1.01	0.96	1.03	1.09	1.06	1.00	1.00	1.03	0.95	0.91	1.05	0.94	0.99
	Standard error		0.03	0.05	0.04	0.10	0.07	0.07	0.08	0.07	0.08	0.06	0.06	0.08	0.07	0.07	0.06	0.06	0.09	0.10	0.07	0.07	0.07	0.05



Absolutes/col percents

Table 36

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Liberal Democrats - Deal effectively with the issue of asylum seekers

Base: All respondents

			Sex Age									Social	Class				Region				Voting I	ntention	
																		Wales		_		Lib-	
				Fe-											South	Mid-	North Eng-	& South	Scot-	Con- ser-		eral Demo-	Curina
		Total	Male	male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	East	lands	land	West	land	vative	Labour	crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		460 46%	205 42%	255 49%	58 53%	81 47%	95 47%	66 39%	71 47%	89 44%	116 46%	126 43%	100 47%	118 47%	129 48%	118 45%	106 43%	66 47%	41 46%	73 39%	125 48%	111 64%	162 46%
Very likely	(4)	96 10%	47 10%	49 9%	8 7%	15 8%	21 10%	16 9%	17 11%	20 10%	11 5%	21 7%	26 12%	37 15%	30 11%	21 8%	23 9%	17 12%	5 6%	15 8%	35 14%	16 9%	29 8%
Quite likely	(3)	364 36%	158 33%	206 39%	50 45%	67 39%	74 37%	50 29%	54 35%	69 34%	104 41%	104 36%	74 35%	82 32%	99 37%	96 37%	83 33%	49 35%	36 41%	58 31%	90 35%	95 55%	133 38%
Quite unlikely	(2)	288 29%	141 29%	147 28%	30 27%	53 31%	57 28%	50 29%	45 29%	52 26%	77 31%	99 34%	55 26%	56 22%	77 29%	71 27%	74 30%	37 27%	29 33%	62 34%	66 25%	48 28%	108 31%
Very unlikely	(1)	192 19%	117 24%	75 14%	19 17%	17 10%	42 21%	40 23%	26 17%	48 24%	45 18%	44 15%	47 22%	56 22%	50 19%	50 19%	53 22%	24 17%	14 16%	41 22%	56 22%	13 7%	58 17%
NET: Unlikely		480 48%	258 53%	222 42%	49 44%	70 41%	99 49%	90 52%	70 46%	101 50%	122 49%	143 49%	102 48%	112 44%	126 47%	121 46%	128 51%	62 44%	43 49%	104 56%	122 47%	61 35%	166 48%
Don't know		69 7%	21 4%	48 9%	4 3%	20 11%	8 4%	16 9%	11 7%	12 6%	14 6%	24 8%	9 4%	22 9%	13 5%	24 9%	14 6%	13 9%	4 5%	8 5%	12 5%	2 1%	20 6%
Mean		2.39	2.29	2.48	2.44	2.52	2.38	2.27	2.44	2.32	2.35	2.38	2.39	2.43	2.43	2.37	2.32	2.46	2.38	2.27	2.42	2.67	2.40
Standard deviation		0.92	0.96	0.88	0.87	0.82	0.94	0.96	0.93	0.97	0.84	0.85	0.98	1.03	0.93	0.92	0.94	0.95	0.83	0.92	0.99	0.75	0.88
Standard error		0.03	0.05	0.04	0.09	0.07	0.07	0.07	0.07	0.07	0.05	0.06	0.08	0.07	0.06	0.06	0.06	0.08	0.09	0.07	0.06	0.06	0.05



Absolutes/col percents

Table 37

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Labour Party - Cut unnecessary civil service jobs and administration to shift money into Base: All respondents

			Se	ex			Ąg	je				Social	Class				Region				Voting I		
		Total	_Male_	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely	520 254 266 52% 52% 51				58 52%	85 50%	111 55%	90 53%	83 55%	93 46%	135 54%	139 48%	119 56%	127 50%	135 50%	132 50%	138 56%	64 45%	51 57%	72 39%	191 73%	84 48%	172 49%
Very likely	(4)	144 14%	67 14%	77 15%	17 15%	21 12%	34 17%	21 12%	26 17%	26 13%	29 11%	34 12%	49 23%	32 13%	36 13%	33 13%	38 15%	22 15%	15 17%	19 10%	61 23%	13 7%	42 12%
Quite likely	(3)	377 37%	187 39%	190 36%	41 37%	64 38%	77 38%	70 41%	57 37%	68 34%	107 42%	105 36%	70 33%	95 38%	99 37%	99 38%	100 41%	42 30%	36 40%	53 29%	130 50%	71 41%	130 37%
Quite unlikely	(2)	239 24%	114 24%	125 24%	32 29%	47 28%	45 22%	38 22%	33 22%	43 21%	69 27%	84 29%	42 20%	45 18%	70 26%	64 24%	57 23%	30 21%	19 21%	55 30%	41 16%	51 29%	88 25%
Very unlikely	(1)	216 21%	106 22%	110 21%	15 14%	32 19%	43 21%	35 20%	32 21%	60 30%	43 17%	59 20%	46 22%	68 27%	56 21%	55 21%	50 20%	40 29%	15 17%	56 30%	24 9%	35 20%	72 21%
NET: Unlikely		456 45%	221 46%	235 45%	47 43%	79 46%	87 43%	73 43%	65 43%	103 51%	112 44%	143 49%	89 42%	112 45%	126 47%	120 45%	107 43%	70 50%	33 38%	111 60%	65 25%	86 50%	160 46%
Don't know		33 3%	10 2%	23 4%	6 5%	7 4%	4 2%	8 5%	3 2%	6 3%	5 2%	11 4%	5 2%	13 5%	8 3%	11 4%	3 1%	7 5%	5 5%	2 1%	4 2%	4 2%	17 5%
Mean		2.46	2.45	2.46	2.56	2.45	2.51	2.46	2.53	2.30	2.49	2.40	2.58	2.38	2.44	2.44	2.51	2.34	2.61	2.19	2.89	2.36	2.43
Standard deviation		0.99	0.99	1.00	0.93	0.95	1.01	0.97	1.02	1.04	0.91	0.95	1.08	1.04	0.98	0.98	0.98	1.08	0.98	0.99	0.87	0.89	0.97
Standard error		0.03	0.05	0.04	0.09	0.08	0.07	0.07	0.08	0.08	0.05	0.06	0.08	0.07	0.06	0.06	0.06	0.09	0.11	0.07	0.05	0.07	0.05



Absolutes/col percents

Table 38

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Conservative Party - Cut unnecessary civil service jobs and administration to shift money into Base: All respondents

			S	ex			Ąg	ge				Social	Class				Region				Voting I	ntention	
	Total Male m 1009 471 5				18-24	25-34	35-44	45-54	55-64	65+	AB	C1		DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot-	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely	538 273 265 53% 56% 50				60 54%	90 53%	93 46%	85 50%	85 56%	124 62%	137 54%	149 51%	109 52%	143 57%	153 57%	126 48%	131 53%	84 59%	44 50%	141 76%	119 46%	89 51%	176 50%
Very likely	(4)	158 16%	87 18%	71 14%	15 14%	26 15%	25 12%	26 15%	28 19%	37 18%	40 16%	38 13%	34 16%	46 18%	44 16%	39 15%	39 16%	24 17%	11 13%	52 28%	33 13%	19 11%	49 14%
Quite likely	(3)	380 38%	186 38%	194 37%	45 40%	64 37%	68 34%	60 35%	56 37%	87 43%	96 38%	111 38%	75 36%	97 39%	110 41%	87 33%	92 37%	59 42%	33 37%	90 48%	86 33%	70 40%	127 36%
Quite unlikely	(2)	248 25%	100 21%	148 28%	32 29%	49 29%	55 27%	37 22%	33 22%	41 20%	70 28%	81 28%	45 21%	52 20%	61 23%	73 28%	65 26%	27 19%	22 24%	28 15%	72 28%	52 30%	99 28%
Very unlikely	(1)	188 19%	101 21%	86 16%	14 13%	23 13%	50 25%	41 24%	26 17%	33 17%	41 16%	48 16%	54 26%	44 17%	46 17%	50 19%	47 19%	25 18%	19 22%	13 7%	63 24%	29 16%	57 16%
NET: Unlikely		436 43%	201 41%	235 45%	46 42%	72 42%	105 52%	78 45%	59 39%	74 37%	111 44%	129 44%	99 47%	96 38%	107 40%	123 47%	112 45%	52 37%	41 46%	41 22%	135 52%	80 46%	156 45%
Don't know		36 4%	11 2%	25 5%	5 4%	9 5%	4 2%	8 5%	7 5%	3 2%	5 2%	14 5%	3 2%	14 5%	8 3%	14 5%	5 2%	5 4%	4 4%	3 2%	6 2%	4 2%	17 5%
Mean		2.52	2.54	2.50	2.57	2.58	2.34	2.43	2.60	2.64	2.55	2.50	2.43	2.61	2.58	2.46	2.50	2.61	2.42	2.99	2.35	2.47	2.51
Standard deviation		0.98	1.02	0.94	0.89	0.93	0.99	1.03	1.00	0.97	0.95	0.93	1.05	1.00	0.97	0.98	0.98	0.99	0.99	0.85	0.99	0.91	0.94
Standard error		0.03	0.05	0.04	0.09	0.07	0.07	0.08	0.08	0.07	0.05	0.06	0.08	0.06	0.06	0.06	0.06	0.08	0.11	0.06	0.06	0.07	0.05



Absolutes/col percents

Table 39

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following? The Liberal Democrats - Cut unnecessary civil service jobs and administration to shift money into Base: All respondents

			Se	ex			Ą	je				Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	<u>65+</u>	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely	578 267 311 57% 55% 59				61 55%	91 53%	112 55%	93 54%	92 61%	130 64%	136 54%	162 55%	126 59%	154 61%	160 59%	151 57%	139 56%	78 56%	50 57%	99 54%	142 55%	126 72%	201 57%
Very likely	(4)	143 14%	73 15%	69 13%	17 15%	23 13%	23 12%	24 14%	22 14%	34 17%	28 11%	25 8%	44 21%	46 18%	38 14%	33 13%	39 16%	22 16%	10 11%	24 13%	39 15%	39 23%	46 13%
Quite likely	(3)	435 43%	193 40%	241 46%	44 40%	67 39%	88 44%	69 40%	70 46%	96 48%	108 43%	137 47%	82 39%	108 43%	121 45%	118 45%	100 40%	56 40%	40 45%	75 41%	102 39%	86 50%	155 44%
Quite unlikely	(2)	234 23%	124 26%	111 21%	33 30%	44 26%	54 27%	38 22%	35 23%	30 15%	71 28%	73 25%	44 21%	47 18%	62 23%	62 24%	60 24%	27 19%	23 26%	52 28%	70 27%	34 19%	78 22%
Very unlikely	(1)	123 12%	65 13%	59 11%	9 8%	15 9%	30 15%	26 15%	14 9%	29 14%	31 12%	32 11%	33 15%	28 11%	30 11%	26 10%	36 14%	21 15%	10 11%	22 12%	35 13%	7 4%	41 12%
NET: Unlikely		358 35%	189 39%	169 32%	42 38%	60 35%	85 42%	64 37%	49 32%	59 29%	102 40%	105 36%	77 36%	74 29%	93 35%	89 34%	96 39%	48 34%	33 37%	73 40%	105 41%	41 23%	120 34%
Don't know		74 7%	29 6%	45 9%	8 7%	21 12%	6 3%	15 9%	11 7%	14 7%	14 6%	26 9%	10 5%	24 9%	16 6%	24 9%	14 6%	14 10%	5 6%	13 7%	13 5%	7 4%	29 8%
Mean		2.64	2.60	2.67	2.67	2.66	2.53	2.59	2.70	2.71	2.56	2.58	2.68	2.75	2.66	2.66	2.61	2.63	2.61	2.59	2.59	2.95	2.64
Standard deviation		0.89	0.92	0.87	0.86	0.86	0.89	0.94	0.85	0.94	0.87	0.82	0.99	0.91	0.88	0.85	0.94	0.96	0.85	0.88	0.92	0.78	0.88
Standard error		0.03	0.04	0.04	0.09	0.07	0.06	0.07	0.07	0.07	0.05	0.05	0.08	0.06	0.06	0.06	0.06	0.09	0.09	0.07	0.06	0.06	0.05



Absolutes/col percents

Table 40

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Labour Party - Protect the security of the country from the threat of terrorism Base: All respondents

			Se	ex			Ą	ge				Social	Class				Region				Voting I		
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely	709 352 357 70% 73% 68				81 73%	120 70%	150 74%	125 73%	116 77%	117 58%	183 73%	209 71%	158 74%	160 63%	176 66%	188 72%	186 75%	96 69%	63 70%	111 60%	230 88%	118 68%	247 71%
Very likely	(4)	280 28%	159 33%	121 23%	42 38%	32 19%	63 31%	51 30%	43 28%	49 24%	65 26%	74 25%	71 34%	69 27%	69 26%	69 26%	67 27%	48 35%	27 30%	26 14%	121 47%	41 23%	82 24%
Quite likely	(3)	429 43%	193 40%	236 45%	38 35%	89 52%	87 43%	74 43%	73 48%	68 34%	119 47%	134 46%	86 41%	90 36%	108 40%	119 45%	118 48%	48 34%	36 41%	86 46%	108 42%	78 45%	164 47%
Quite unlikely	(2)	138 14%	63 13%	76 14%	14 13%	28 16%	25 13%	14 8%	20 13%	37 18%	43 17%	47 16%	21 10%	29 11%	39 14%	41 16%	29 12%	13 9%	16 18%	34 18%	18 7%	30 17%	51 15%
Very unlikely	(1)	133 13%	63 13%	70 13%	14 12%	18 11%	24 12%	24 14%	13 8%	40 20%	22 9%	30 10%	30 14%	50 20%	47 17%	24 9%	27 11%	29 21%	6 7%	36 20%	8 3%	26 15%	37 11%
NET: Unlikely		271 27%	126 26%	145 28%	28 25%	46 27%	49 24%	38 22%	32 21%	78 38%	65 26%	77 26%	51 24%	79 31%	85 32%	66 25%	56 22%	42 30%	23 26%	70 38%	26 10%	55 32%	89 25%
Don't know		29 3%	6 1%	22 4%	2 2%	5 3%	3 1%	8 5%	3 2%	8 4%	4 1%	7 3%	4 2%	14 5%	7 3%	9 3%	7 3%	2 2%	4 4%	3 2%	3 1%	-	13 4%
Mean		2.87	2.94	2.81	3.01	2.80	2.95	2.93	2.98	2.64	2.91	2.89	2.96	2.75	2.76	2.92	2.94	2.84	2.97	2.55	3.34	2.77	2.87
Standard deviation		0.98	0.99	0.96	1.02	0.88	0.96	0.99	0.88	1.07	0.89	0.91	1.01	1.09	1.03	0.90	0.92	1.12	0.90	0.97	0.75	0.97	0.91
Standard error		0.03	0.05	0.04	0.10	0.07	0.07	0.07	0.07	0.08	0.05	0.06	0.08	0.07	0.06	0.06	0.06	0.10	0.10	0.07	0.05	0.07	0.05



Absolutes/col percents

Table 41

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Conservative Party - Protect the security of the country from the threat of terrorism Base: All respondents

			S	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
	Total Male ma				18-24	25-34	35-44	45-54	55-64	65+	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely	735 350 385			385 73%	86 78%	115 67%	148 73%	119 70%	122 81%	144 72%	186 74%	221 75%	150 71%	179 71%	188 70%	186 71%	187 75%	111 79%	63 71%	165 89%	190 73%	119 68%	246 70%
Very likely	(4)	285 28%	155 32%	130 25%	43 38%	30 17%	63 31%	44 26%	47 31%	58 29%	72 29%	78 27%	55 26%	79 31%	79 29%	73 28%	59 24%	54 38%	20 23%	71 38%	82 31%	42 24%	84 24%
Quite likely	(3)	451 45%	195 40%	255 49%	44 40%	85 50%	85 42%	76 44%	75 49%	86 43%	114 45%	142 49%	95 45%	100 39%	109 40%	113 43%	128 52%	58 41%	43 49%	94 51%	109 42%	77 44%	161 46%
Quite unlikely	(2)	137 14%	63 13%	75 14%	15 14%	33 19%	26 13%	18 11%	18 12%	26 13%	40 16%	44 15%	20 10%	32 13%	33 12%	42 16%	34 14%	15 11%	13 15%	12 6%	37 14%	34 20%	51 15%
Very unlikely	(1)	107 11%	65 13%	42 8%	7 6%	18 10%	23 11%	26 15%	9 6%	24 12%	21 8%	22 7%	37 17%	27 11%	41 15%	25 10%	21 8%	11 8%	8 10%	5 3%	29 11%	21 12%	38 11%
NET: Unlikely		244 24%	128 26%	116 22%	22 20%	51 30%	49 24%	44 26%	28 18%	50 25%	62 24%	66 23%	57 27%	59 23%	75 28%	67 26%	55 22%	26 19%	22 24%	17 9%	66 25%	55 32%	89 26%
Don't know		30 3%	7 1%	23 4%	2 2%	6 3%	5 2%	8 5%	2 1%	7 3%	5 2%	6 2%	5 2%	14 6%	7 2%	10 4%	7 3%	3 2%	4 4%	3 2%	4 2%	-	14 4%
Mean		2.93	2.92	2.94	3.12	2.77	2.95	2.84	3.07	2.92	2.96	2.97	2.81	2.97	2.86	2.92	2.93	3.12	2.88	3.27	2.95	2.80	2.87
Standard deviation		0.93	1.00	0.86	0.88	0.87	0.96	0.99	0.83	0.96	0.89	0.86	1.02	0.96	1.02	0.92	0.85	0.90	0.89	0.71	0.96	0.94	0.92
Standard error		0.03	0.05	0.04	0.09	0.07	0.07	0.07	0.06	0.07	0.05	0.06	0.08	0.06	0.06	0.06	0.05	0.08	0.10	0.05	0.06	0.07	0.05



Absolutes/col percents

Table 42

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Liberal Democrats - Protect the security of the country from the threat of terrorism Base: All respondents

			S	ex			Ąg	ge				Social	Class				Region				Voting I		
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely	642 287 355 64% 59% 68				72 65%	106 62%	127 63%	106 62%	103 68%	127 63%	153 60%	181 62%	136 64%	172 68%	177 66%	162 62%	156 63%	92 65%	55 62%	106 57%	172 66%	132 76%	229 66%
Very likely	(4)	198 20%	103 21%	95 18%	25 23%	19 11%	50 25%	40 23%	26 17%	39 19%	43 17%	50 17%	45 21%	60 24%	52 19%	50 19%	47 19%	36 25%	13 14%	20 11%	67 26%	44 25%	65 19%
Quite likely	(3)	444 44%	184 38%	260 50%	47 43%	88 51%	77 38%	66 39%	78 51%	88 44%	109 43%	132 45%	91 43%	112 44%	125 47%	112 42%	109 44%	56 40%	42 48%	86 46%	104 40%	88 50%	164 47%
Quite unlikely	(2)	186 18%	99 20%	88 17%	25 22%	38 22%	41 20%	28 16%	26 17%	29 14%	59 23%	65 22%	32 15%	30 12%	44 16%	53 20%	49 20%	19 14%	21 24%	38 21%	49 19%	30 17%	69 20%
Very unlikely	(1)	124 12%	79 16%	44 8%	9 8%	15 9%	27 13%	23 13%	16 11%	33 16%	30 12%	30 10%	34 16%	30 12%	39 14%	29 11%	30 12%	18 13%	8 9%	28 15%	30 11%	12 7%	31 9%
NET: Unlikely		310 31%	178 37%	132 25%	34 31%	53 31%	69 34%	51 29%	42 27%	62 31%	89 35%	95 32%	67 31%	60 24%	83 31%	82 31%	79 32%	37 26%	29 33%	67 36%	79 30%	42 24%	100 29%
Don't know		57 6%	19 4%	38 7%	4 4%	13 7%	6 3%	15 8%	7 4%	13 6%	11 4%	17 6%	9 4%	21 8%	9 3%	19 7%	12 5%	12 9%	4 5%	12 7%	9 3%	-	20 6%
Mean		2.75	2.67	2.83	2.83	2.69	2.77	2.79	2.78	2.70	2.69	2.73	2.72	2.87	2.73	2.75	2.74	2.85	2.71	2.57	2.84	2.94	2.80
Standard deviation		0.93	1.00	0.84	0.89	0.80	0.99	0.99	0.87	0.99	0.91	0.88	0.99	0.94	0.95	0.92	0.93	0.98	0.84	0.90	0.96	0.84	0.86
Standard error		0.03	0.05	0.04	0.09	0.07	0.07	0.07	0.07	0.08	0.05	0.06	80.0	0.06	0.06	0.06	0.06	0.09	0.09	0.07	0.06	0.06	0.05



Absolutes/col percents

Table 43

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Labour Party - Ensure that Britain's pensioners are properly provided for Base: All respondents

			Se	ex			Ą	ge				Social	Class				Region				Voting In	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot-	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely	479 229 2 48% 47%				56 50%	87 51%	92 46%	85 50%	78 52%	82 40%	125 49%	133 46%	102 48%	119 47%	119 44%	133 50%	124 50%	61 44%	42 47%	64 35%	191 73%	70 40%	158 45%
Very likely	(4)	120 12%	55 11%	65 12%	13 12%	16 9%	22 11%	20 12%	19 13%	30 15%	24 10%	34 11%	31 15%	31 12%	36 13%	31 12%	29 12%	12 8%	12 13%	5 3%	69 27%	5 3%	30 9%
Quite likely	(3)	359 36%	174 36%	185 35%	42 38%	71 41%	70 35%	65 38%	59 39%	52 26%	101 40%	100 34%	71 33%	88 35%	83 31%	102 39%	95 38%	50 35%	30 34%	59 32%	122 47%	65 37%	128 37%
Quite unlikely	(2)	263 26%	130 27%	133 25%	28 25%	43 25%	50 25%	39 23%	43 28%	60 30%	77 30%	81 28%	52 24%	54 21%	81 30%	61 23%	64 26%	34 24%	24 27%	59 32%	44 17%	58 34%	100 29%
Very unlikely	(1)	243 24%	117 24%	126 24%	22 20%	36 21%	57 28%	40 24%	30 20%	58 29%	48 19%	72 25%	54 26%	69 27%	64 24%	63 24%	55 22%	43 30%	19 21%	61 33%	20 8%	45 26%	79 23%
NET: Unlikely		507 50%	247 51%	259 49%	50 45%	79 46%	107 53%	79 46%	72 48%	118 59%	124 49%	154 52%	106 50%	123 49%	145 54%	123 47%	119 48%	77 55%	43 48%	119 65%	64 25%	104 60%	179 51%
Don't know		23 2%	8 2%	15 3%	5 5%	5 3%	2 1%	7 4%	1 1%	2 1%	3 1%	6 2%	4 2%	10 4%	5 2%	7 3%	5 2%	2 2%	4 5%	1 1%	5 2%	-	11 3%
Mean		2.36	2.35	2.37	2.45	2.40	2.28	2.39	2.45	2.27	2.41	2.33	2.38	2.34	2.34	2.40	2.41	2.22	2.41	2.05	2.94	2.17	2.32
Standard deviation		0.98	0.97	0.99	0.96	0.93	1.00	0.99	0.95	1.04	0.91	0.98	1.03	1.03	0.99	0.99	0.97	0.98	0.99	0.87	0.87	0.85	0.93
Standard error		0.03	0.05	0.04	0.10	0.07	0.07	0.07	0.07	0.08	0.05	0.06	0.08	0.06	0.06	0.06	0.06	0.08	0.11	0.06	0.05	0.06	0.05



Absolutes/col percents

Table 44

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Conservative Party - Ensure that Britain's pensioners are properly provided for Base: All respondents

			S	ex			Ąg	ge				Social	Class				Region				Voting I	ntention	
	Total Male ma				18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>		DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely	445 206 246 44% 42% 46				59 53%	69 40%	85 42%	67 39%	71 47%	95 47%	113 45%	120 41%	85 40%	128 51%	119 44%	109 41%	112 45%	72 51%	33 38%	135 73%	100 39%	66 38%	150 43%
Very likely	(4)	97 10%	43 9%	54 10%	12 11%	12 7%	15 7%	13 8%	16 11%	29 14%	28 11%	21 7%	16 7%	32 13%	30 11%	18 7%	24 10%	20 14%	4 5%	37 20%	25 10%	6 4%	33 10%
Quite likely	(3)	349 35%	163 34%	186 35%	46 42%	57 33%	70 35%	54 32%	55 36%	66 33%	84 33%	99 34%	70 33%	95 38%	89 33%	91 35%	87 35%	52 37%	29 33%	98 53%	75 29%	59 34%	117 33%
Quite unlikely	(2)	298 30%	141 29%	157 30%	33 29%	63 37%	55 27%	53 31%	45 30%	49 24%	86 34%	103 35%	57 27%	52 21%	87 32%	83 32%	74 30%	29 21%	24 27%	37 20%	78 30%	65 38%	119 34%
Very unlikely	(1)	233 23%	125 26%	108 21%	13 12%	31 18%	58 29%	45 26%	33 22%	53 26%	48 19%	64 22%	62 29%	59 24%	53 20%	63 24%	57 23%	36 25%	25 28%	11 6%	75 29%	42 24%	67 19%
NET: Unlikely		531 53%	266 55%	265 51%	46 41%	94 55%	113 56%	98 57%	78 52%	102 51%	134 53%	166 57%	119 56%	112 44%	140 52%	146 55%	131 53%	65 46%	49 55%	48 26%	153 59%	107 61%	186 53%
Don't know		32 3%	12 3%	20 4%	7 6%	9 5%	3 2%	7 4%	2 1%	5 3%	5 2%	6 2%	8 4%	13 5%	9 3%	8 3%	5 2%	3 2%	6 7%	2 1%	7 3%	1 1%	13 4%
Mean		2.32	2.26	2.37	2.55	2.31	2.21	2.22	2.36	2.36	2.37	2.27	2.19	2.42	2.37	2.25	2.33	2.41	2.15	2.88	2.20	2.18	2.35
Standard deviation		0.95	0.95	0.94	0.86	0.87	0.95	0.94	0.94	1.03	0.93	0.89	0.96	1.01	0.94	0.91	0.94	1.03	0.92	0.79	0.98	0.84	0.91
Standard error		0.03	0.04	0.04	0.09	0.07	0.07	0.07	0.07	0.08	0.05	0.06	0.08	0.06	0.06	0.06	0.06	0.09	0.10	0.06	0.06	0.06	0.05



Absolutes/col percents

Table 45

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Liberal Democrats - Ensure that Britain's pensioners are properly provided for Base: All respondents

			S	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
		T-4-1		Fe-	40.04	05.04	05.44	45.54	55.04	05.	4.5	0.4	00	DE	South	Mid-	North Eng-	Wales & South	Scot-	Con- ser-		Lib- eral Demo-	Swing
		Total	<u>Male</u>	male	18-24	25-34	35-44	45-54	55-64	<u>65+</u>	AB	C1	<u>C2</u>	DE	_East_	lands	land	West	land	vative	Labour	<u>crat</u>	Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		663 66%	317 65%	346 66%	70 63%	110 64%	131 65%	114 66%	106 70%	133 66%	168 67%	185 63%	141 66%	169 67%	174 65%	171 65%	163 66%	102 73%	54 61%	124 67%	185 71%	129 74%	225 65%
Very likely	(4)	179 18%	95 20%	84 16%	21 19%	30 17%	28 14%	36 21%	27 18%	36 18%	37 15%	48 16%	42 20%	52 21%	51 19%	38 14%	42 17%	35 25%	13 15%	24 13%	59 23%	37 21%	64 18%
Quite likely	(3)	485 48%	222 46%	263 50%	49 44%	80 47%	102 51%	78 45%	79 52%	96 48%	132 52%	137 47%	98 46%	118 47%	123 46%	133 51%	121 49%	67 48%	41 46%	100 54%	126 49%	92 53%	161 46%
Quite unlikely	(2)	172 17%	83 17%	89 17%	24 22%	34 20%	33 17%	22 13%	24 16%	34 17%	56 22%	53 18%	34 16%	29 12%	50 19%	41 16%	47 19%	13 9%	21 24%	35 19%	35 13%	35 20%	64 18%
Very unlikely	(1)	121 12%	62 13%	59 11%	9 8%	15 9%	32 16%	22 13%	16 10%	27 14%	17 7%	39 13%	30 14%	34 13%	33 12%	33 12%	30 12%	18 13%	7 8%	15 8%	31 12%	9 5%	40 12%
NET: Unlikely		293 29%	145 30%	147 28%	33 30%	48 28%	65 32%	44 26%	40 26%	61 30%	74 29%	92 31%	64 30%	63 25%	83 31%	74 28%	76 31%	31 22%	29 32%	50 27%	66 25%	44 26%	105 30%
Don't know		53 5%	22 5%	31 6%	8 7%	13 8%	6 3%	14 8%	5 4%	8 4%	10 4%	16 5%	7 3%	20 8%	12 4%	19 7%	9 4%	8 6%	6 7%	11 6%	9 3%	-	19 5%
Mean		2.75	2.76	2.75	2.80	2.79	2.65	2.80	2.80	2.73	2.78	2.70	2.75	2.81	2.75	2.72	2.73	2.90	2.72	2.76	2.85	2.91	2.76
Standard deviation		0.90	0.93	0.87	0.86	0.86	0.92	0.94	0.86	0.93	0.79	0.92	0.95	0.95	0.92	0.88	0.89	0.95	0.84	0.79	0.92	0.79	0.91
Standard error		0.03	0.04	0.04	0.09	0.07	0.07	0.07	0.07	0.07	0.04	0.06	0.07	0.06	0.06	0.06	0.06	0.08	0.09	0.06	0.06	0.06	0.05



Absolutes/col percents

Table 46

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following? The Labour Party - Represent Britains's best interests in the EU Base: All respondents

			Se	ex			Ą	ge				Social	Class				Region				Voting I		
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	<u>AB</u>	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009 484 525				111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely	535 263 271 53% 54% 52'				61 55%	101 59%	114 56%	84 49%	87 57%	88 44%	155 61%	157 54%	112 53%	111 44%	134 50%	130 49%	150 60%	70 49%	51 57%	51 28%	208 80%	101 58%	177 51%
Very likely	(4)	163 16%	79 16%	84 16%	20 18%	27 16%	34 17%	24 14%	27 18%	31 15%	42 17%	49 17%	38 18%	33 13%	44 16%	33 12%	42 17%	28 20%	16 18%	12 6%	78 30%	21 12%	48 14%
Quite likely	(3)	372 37%	184 38%	188 36%	41 37%	73 43%	79 39%	61 35%	60 40%	57 28%	113 45%	107 37%	74 35%	77 31%	91 34%	97 37%	108 43%	42 30%	35 39%	39 21%	130 50%	80 46%	129 37%
Quite unlikely	(2)	231 23%	108 22%	123 23%	26 24%	35 20%	45 22%	44 26%	36 24%	45 22%	59 24%	70 24%	49 23%	52 21%	65 24%	69 26%	51 21%	26 19%	20 23%	63 34%	30 11%	39 22%	93 27%
Very unlikely	(1)	204 20%	98 20%	106 20%	18 16%	28 16%	39 19%	34 20%	24 16%	61 30%	34 13%	55 19%	45 21%	70 28%	56 21%	53 20%	43 17%	36 26%	15 17%	65 35%	15 6%	30 17%	62 18%
NET: Unlikely		435 43%	206 43%	229 44%	44 40%	63 37%	84 42%	78 46%	61 40%	105 52%	93 37%	125 43%	95 45%	122 48%	122 45%	122 46%	94 38%	62 44%	36 40%	129 70%	45 17%	69 40%	155 44%
Don't know		39 4%	15 3%	24 5%	6 5%	8 5%	4 2%	9 5%	4 2%	8 4%	4 2%	11 4%	5 2%	19 8%	13 5%	11 4%	4 2%	9 6%	2 3%	5 3%	6 2%	4 2%	17 5%
Mean		2.51	2.52	2.50	2.60	2.61	2.55	2.46	2.60	2.30	2.66	2.54	2.51	2.32	2.47	2.44	2.61	2.47	2.59	1.98	3.07	2.54	2.49
Standard deviation		1.00	1.00	1.01	0.99	0.96	1.00	0.98	0.97	1.08	0.91	1.00	1.03	1.05	1.02	0.97	0.97	1.11	0.99	0.92	0.82	0.93	0.96
Standard error		0.03	0.05	0.04	0.10	0.08	0.07	0.07	0.07	0.08	0.05	0.06	0.08	0.07	0.06	0.06	0.06	0.10	0.11	0.07	0.05	0.07	0.05



Absolutes/col percents

Table 47

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following? The Conservative Party - Represent Britains's best interests in the EU Base: All respondents

			Se	ex			Ą	ge				Social	Class				Region	Wales			Voting I	ntention Lib-	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely		517 51%	236 49%	281 54%	56 51%	80 47%	101 50%	78 46%	86 57%	116 58%	140 55%	148 50%	103 49%	127 50%	138 51%	113 43%	139 56%	79 56%	49 55%	148 80%	109 42%	63 36%	174 50%
Very likely	(4)	166 16%	89 18%	77 15%	13 12%	23 13%	34 17%	22 13%	29 19%	45 22%	47 19%	44 15%	32 15%	42 17%	49 18%	37 14%	39 16%	32 23%	10 11%	64 35%	29 11%	17 10%	43 12%
Quite likely	(3)	351 35%	147 30%	204 39%	43 39%	57 33%	67 33%	56 33%	56 37%	72 35%	92 37%	103 35%	71 34%	85 34%	89 33%	76 29%	100 40%	47 33%	39 44%	84 45%	80 31%	46 27%	131 38%
Quite unlikely	(2)	236 23%	110 23%	126 24%	31 28%	47 28%	50 25%	39 23%	29 19%	40 20%	58 23%	72 25%	58 27%	48 19%	62 23%	75 28%	59 24%	25 18%	16 18%	27 15%	76 29%	59 34%	88 25%
Very unlikely	(1)	216 21%	125 26%	91 17%	16 15%	36 21%	46 23%	45 26%	34 22%	40 20%	50 20%	59 20%	48 23%	59 23%	60 22%	61 23%	46 18%	29 21%	20 23%	6 3%	71 27%	48 28%	66 19%
NET: Unlikely		452 45%	235 49%	217 41%	47 42%	83 49%	96 47%	84 49%	63 41%	79 39%	108 43%	131 45%	106 50%	107 42%	122 45%	136 52%	104 42%	55 39%	36 41%	33 18%	146 56%	107 62%	153 44%
Don't know		39 4%	12 3%	27 5%	8 7%	8 5%	5 3%	9 5%	3 2%	6 3%	4 2%	14 5%	3 2%	18 7%	9 4%	14 5%	5 2%	7 5%	4 5%	4 2%	4 2%	3 2%	22 6%
Mean		2.48	2.42	2.54	2.52	2.41	2.45	2.34	2.55	2.62	2.55	2.48	2.42	2.47	2.49	2.36	2.54	2.61	2.45	3.14	2.26	2.19	2.46
Standard deviation		1.02	1.07	0.96	0.91	0.98	1.03	1.03	1.05	1.05	1.02	1.00	1.01	1.06	1.04	1.01	0.97	1.08	0.98	0.79	0.99	0.96	0.96
Standard error		0.03	0.05	0.04	0.09	0.08	0.07	0.08	0.08	0.08	0.06	0.07	0.08	0.07	0.06	0.06	0.06	0.09	0.11	0.06	0.06	0.07	0.05



Absolutes/col percents

Table 48

Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?

The Liberal Democrats - Represent Britains's best interests in the EU Base: All respondents

			S	ex			Ąg	ge				Social	Class				Region				Voting I	ntention	
		Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot-	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base		1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base		1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
NET: Likely	580 264 316 57% 55% 60°				68 61%	104 61%	117 58%	93 54%	94 62%	105 52%	151 60%	171 59%	123 58%	135 53%	160 60%	141 54%	154 62%	79 56%	46 52%	86 46%	157 61%	128 74%	213 61%
Very likely	(4)	129 13%	64 13%	65 12%	18 16%	15 9%	22 11%	26 15%	24 16%	25 12%	31 12%	38 13%	26 12%	34 14%	33 12%	37 14%	27 11%	22 16%	10 11%	15 8%	33 13%	36 21%	39 11%
Quite likely	(3)	451 45%	200 41%	251 48%	50 45%	89 52%	94 47%	67 39%	70 46%	80 40%	121 48%	133 45%	97 46%	101 40%	127 47%	104 39%	127 51%	57 40%	36 41%	71 38%	124 48%	92 53%	175 50%
Quite unlikely	(2)	226 22%	119 25%	107 20%	26 23%	43 25%	45 22%	45 26%	28 18%	40 20%	57 23%	73 25%	50 24%	46 18%	54 20%	60 23%	55 22%	31 22%	26 29%	55 30%	60 23%	30 18%	78 22%
Very unlikely	(1)	146 14%	83 17%	63 12%	11 10%	10 6%	31 15%	21 12%	25 16%	48 24%	34 14%	28 10%	34 16%	49 19%	40 15%	41 16%	33 13%	20 14%	12 14%	37 20%	33 13%	11 6%	34 10%
NET: Unlikely		372 37%	202 42%	170 32%	36 33%	53 31%	76 38%	66 38%	52 35%	88 44%	92 36%	101 35%	84 40%	95 38%	94 35%	102 39%	88 35%	51 36%	38 43%	92 50%	93 36%	41 24%	112 32%
Don't know		57 6%	19 4%	39 7%	7 6%	14 8%	9 5%	13 8%	5 3%	9 4%	9 4%	20 7%	5 2%	23 9%	15 6%	20 8%	6 2%	11 8%	5 5%	7 4%	9 4%	4 2%	24 7%
Mean		2.59	2.53	2.66	2.72	2.69	2.56	2.61	2.63	2.42	2.61	2.67	2.56	2.52	2.61	2.56	2.61	2.63	2.52	2.36	2.63	2.91	2.67
Standard deviation		0.91	0.94	0.87	0.87	0.73	0.90	0.91	0.95	1.00	0.88	0.85	0.91	0.99	0.90	0.95	0.86	0.94	0.88	0.91	0.87	0.80	0.82
Standard error		0.03	0.04	0.04	0.09	0.06	0.07	0.07	0.07	0.08	0.05	0.06	0.07	0.06	0.06	0.06	0.06	0.08	0.10	0.07	0.06	0.06	0.05



Absolutes/col percents

Table 49

Q.6 Please say which one of the following statements you most agree with...?

		Se	ex			Ag	je				Social	Class				Region				Voting I	ntention	
			Fe-											South	Mid-	North Eng-	Wales & South	Scot-	Con- ser-		Lib- eral Demo-	Swing
	Total	_Male_	_male_	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	_East_	lands	land	West	land	vative	Labour	crat	Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
I am satisfied with the Labour Government overall	189 19%	103 21%	85 16%	22 20%	30 17%	32 16%	35 20%	37 24%	33 16%	40 16%	58 20%	45 21%	46 18%	48 18%	45 17%	60 24%	16 12%	19 21%	5 3%	113 44%	21 12%	53 15%
I am disappointed in the Labour Government overall, but I still prefer them to a Conservative Government	416 41%	194 40%	223 42%	58 53%	79 46%	99 49%	68 40%	55 36%	56 28%	115 45%	116 40%	99 47%	86 34%	96 36%	121 46%	98 40%	52 37%	48 54%	7 4%	136 53%	100 58%	166 48%
I am disappointed in the Labour Government overall and I would rather have a Conservative Government	342 34%	160 33%	182 35%	27 25%	52 30%	57 28%	55 32%	53 35%	98 49%	85 34%	105 36%	49 23%	103 41%	107 40%	81 31%	76 31%	60 43%	18 20%	172 93%	10 4%	43 25%	110 32%
Don't know	62 6%	28 6%	35 7%	3 2%	10 6%	14 7%	14 8%	7 4%	15 7%	12 5%	14 5%	19 9%	17 7%	18 7%	16 6%	13 5%	12 9%	3 4%	1 1%	-	10 6%	20 6%



Party Conference Survey Fieldwork: September 2nd-5th

Table 50

Q.7 Which of these statements do you most agree with...?

		Se	ex	Age							Social	Class				Region				Voting I	ntention	
	_Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	<u>DE</u>	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
l think Tony Blair has been a good Prime Minister overall	303 30%	152 31%	151 29%	28 26%	57 33%	67 33%	56 33%	53 35%	42 21%	75 30%	90 31%	71 33%	67 27%	70 26%	88 33%	87 35%	33 23%	25 29%	21 11%	153 59%	41 24%	92 26%
I think Tony Blair has not been a good Prime Minister overall but I'd still prefer him as Prime Minister than Michael Howard	341 34%	166 34%	175 33%	50 45%	62 36%	75 37%	54 31%	43 28%	57 28%	96 38%	93 32%	78 37%	73 29%	81 30%	92 35%	74 30%	49 35%	45 50%	17 9%	94 36%	79 46%	144 41%
I think Tony Blair has not been a good Prime Minister overall and I'd prefer to see Michael Howard as Prime Minister	307 30%	137 28%	169 32%	30 27%	42 24%	50 25%	44 26%	50 33%	90 45%	68 27%	93 32%	49 23%	97 38%	101 37%	67 26%	75 30%	47 34%	16 18%	144 78%	10 4%	45 26%	92 26%
Don't know	59 6%	29 6%	30 6%	3 2%	11 6%	9 5%	17 10%	6 4%	12 6%	13 5%	17 6%	14 7%	15 6%	17 6%	16 6%	12 5%	12 8%	2 3%	3 1%	2 1%	8 4%	20 6%



Absolutes/col percents

Table 51

Q.8 I am going to read out some things that have been said about the Labour Party. Please say in each case if you agree or disagree?

		Se	ex			Ą	ge				Social	Class				Region				Voting I		
	_Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
If Gordon Brown took over fr	rom Tony	Blair as I	Prime Mir	nister the	governn	nent's po	licies wo	uld signif	icantly cl	nange.												
Agree	614	284	330	65	93	127	94	98	137	152	166	128	167	158	159	153	88	56	118	132	114	220
	61%	59%	63%	59%	54%	63%	55%	65%	68%	60%	57%	61%	66%	59%	61%	62%	63%	63%	64%	51%	66%	63%
Disagree	352	188	163	43	70	71	64	48	57	86	117	77	72	98	94	85	45	30	61	122	56	115
	35%	39%	31%	38%	41%	35%	37%	32%	28%	34%	40%	36%	29%	37%	36%	34%	32%	34%	33%	47%	32%	33%
Don't know	43	12	32	3	9	4	14	5	8	14	10	6	13	13	10	11	7	2	6	6	4	14
	4%	2%	6%	3%	5%	2%	8%	3%	4%	6%	3%	3%	5%	5%	4%	4%	5%	3%	3%	2%	2%	4%
In terms of policies there isn	't much di	ifference	now bety	ween Lab	our and	the Cons	ervatives	-														
Agree	570	291	279	55	95	127	99	81	113	151	166	117	135	141	150	141	82	55	98	107	118	218
	56%	60%	53%	49%	56%	63%	58%	54%	56%	60%	57%	55%	54%	53%	57%	57%	58%	62%	53%	41%	68%	62%
Disagree	410	184	226	53	68	71	62	69	87	95	119	90	106	118	103	100	57	32	85	150	55	118
	41%	38%	43%	48%	40%	35%	36%	46%	43%	38%	41%	43%	42%	44%	39%	40%	40%	36%	46%	58%	32%	34%
Don't know	29 3%	9 2%	20 4%	3 3%	8 5%	4 2%	11 6%	2 1%	1 1%	6 2%	8 3%	4 2%	11 4%	9 3%	9 4%	6 3%	2 2%	2 2%	2 1%	3 1%	1	13 4%
Labour used to be the party	for the wo	rking cla	ss and th	ne unions	- now it	is a party	for the r	niddle cla	iss and b	usiness												
Agree	728	347	380	70	126	142	121	114	155	182	201	157	187	197	176	181	105	68	124	177	143	264
	72%	72%	73%	63%	73%	70%	71%	76%	77%	72%	69%	74%	74%	73%	67%	73%	74%	77%	67%	68%	82%	76%
Disagree	253	129	124	35	41	57	45	35	41	66	81	52	53	61	79	63	33	17	58	79	27	67
	25%	27%	24%	31%	24%	28%	26%	23%	20%	26%	28%	25%	21%	23%	30%	25%	24%	19%	32%	31%	15%	19%
Don't know	28	8	20	6	5	3	6	2	6	3	10	2	12	11	8	4	2	3	3	3	4	17
	3%	2%	4%	6%	3%	1%	3%	2%	3%	1%	4%	1%	5%	4%	3%	2%	2%	3%	1%	1%	2%	5%



Party Conference Survey

Fieldwork: September 2nd-5th

Table 51

Q.8 I am going to read out some things that have been said about the Labour Party. Please say in each case if you agree or disagree?

		Se	ex			Ag	je				Social	Class				Region				Voting I	ntention	
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1		DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
Labour has become the natu	ıral party o	of govern	<u>ment</u>																			
Agree	484 48%	236 49%	248 47%	62 56%	79 46%	99 49%	74 43%	79 52%	90 44%	113 45%	131 45%	112 53%	128 51%	120 44%	132 50%	122 49%	66 47%	44 50%	51 28%	199 77%	76 44%	166 48%
Disagree	470 47%	233 48%	237 45%	42 38%	76 44%	94 46%	88 51%	65 43%	105 52%	128 51%	143 49%	87 41%	111 44%	133 49%	118 45%	114 46%	64 46%	40 46%	128 69%	58 22%	91 52%	157 45%
Don't know	56 6%	15 3%	40 8%	7 6%	16 9%	9 4%	10 6%	7 5%	7 4%	11 4%	19 6%	13 6%	13 5%	17 6%	13 5%	12 5%	10 7%	4 5%	6 3%	2 1%	6 4%	25 7%



Party Conference Survey

Fieldwork: September 2nd-5th

Table 52

Q.9 Can you say for each case whether you think it would make you/people who aren't currently planning to vote Labour, more likely to vote Labour at the next general election, or less likely, or if you think it would make no difference?

Concentrate on delivering real improvements in the NHS

		Se	ex		Age						Social	Class				Region				Voting I	ntention	
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB		<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
More likely	572 57%	279 58%	293 56%	71 64%	110 64%	123 61%	93 54%	83 55%	91 45%	142 56%	159 54%	138 65%	134 53%	142 53%	169 64%	138 56%	78 56%	45 51%	68 37%	195 75%	104 60%	225 64%
Make no differencce	236 23%	112 23%	123 23%	24 22%	42 25%	51 25%	40 23%	35 23%	44 22%	63 25%	80 27%	45 21%	48 19%	66 25%	45 17%	71 29%	27 20%	26 29%	45 24%	53 20%	45 26%	65 19%
Less likely	58 6%	24 5%	33 6%	10 9%	6 4%	8 4%	7 4%	8 5%	18 9%	13 5%	13 4%	8 4%	24 10%	17 6%	16 6%	7 3%	10 7%	7 8%	11 6%	12 5%	6 3%	25 7%
Will probably never vote Labour	133 13%	65 13%	68 13%	6 5%	13 7%	18 9%	27 16%	25 16%	45 22%	33 13%	42 14%	20 9%	38 15%	42 16%	27 10%	29 12%	25 18%	11 12%	61 33%	-	19 11%	31 9%
Don't know/ refused	11 1%	4 1%	7 1%	1 1%	-	2 1%	5 3%	1	3 1%	2 1%	-	1 1%	8 3%	2 1%	6 2%	2 1%	-	-	-	-	-	3 1%



Party Conference Survey

Fieldwork: September 2nd-5th

Table 53

Q.9 Can you say for each case whether you think it would make you/people who aren't currently planning to vote Labour, more likely to vote Labour at the next general election, or less likely, or if you think it would make no difference?

Concentrate on cutting crime and anti-social behaviour

		Se	ex		Age						Social	Class				Region				Voting I	ntention	
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
More likely	551 55%	269 56%	282 54%	69 62%	90 53%	126 62%	95 55%	80 53%	92 45%	141 56%	147 50%	133 63%	131 52%	131 49%	155 59%	143 58%	70 50%	52 59%	64 34%	197 76%	94 54%	210 60%
Make no differencce	251 25%	122 25%	129 25%	31 28%	58 34%	43 21%	41 24%	36 24%	43 22%	63 25%	92 31%	46 22%	50 20%	71 26%	59 22%	67 27%	34 24%	21 24%	43 23%	49 19%	48 28%	85 24%
Less likely	63 6%	28 6%	35 7%	5 4%	12 7%	13 6%	7 4%	11 7%	17 8%	13 5%	13 4%	11 5%	27 11%	18 7%	20 7%	9 4%	9 6%	7 8%	18 10%	11 4%	12 7%	21 6%
Will probably never vote Labour	132 13%	63 13%	69 13%	6 6%	10 6%	21 10%	24 14%	24 16%	46 23%	34 13%	40 14%	20 9%	39 15%	46 17%	23 9%	28 11%	27 19%	8 9%	61 33%	-	19 11%	27 8%
Don't know/ refused	11 1%	2	9 2%	-	1 1%	-	5 3%	1	4 2%	2 1%	1	2 1%	5 2%	3 1%	7 3%	1	-	-	-	3 1%	-	5 1%



: September 2na-5tn Absolutes/col percents

Table 54

Q.9 Can you say for each case whether you think it would make you/people who aren't currently planning to vote Labour, more likely to vote Labour at the next general election, or less likely, or if you think it would make no difference?

Apologise for going to war in Iraq

		Se	ex		Age						Social	Class				Region				Voting I	ntention	
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
More likely	274 27%	137 28%	136 26%	34 30%	58 34%	53 27%	41 24%	39 26%	49 24%	80 32%	67 23%	68 32%	58 23%	69 26%	76 29%	68 27%	38 27%	22 25%	22 12%	98 38%	57 33%	102 29%
Make no differencce	426 42%	201 42%	225 43%	51 46%	79 46%	96 48%	73 42%	60 40%	66 33%	107 42%	134 46%	92 43%	93 37%	105 39%	121 46%	108 44%	53 38%	38 42%	56 30%	119 46%	77 44%	155 44%
Less likely	141 14%	70 15%	71 14%	17 15%	22 13%	27 13%	21 12%	23 15%	31 15%	29 11%	39 13%	23 11%	50 20%	42 16%	31 12%	34 14%	19 14%	15 17%	34 18%	42 16%	18 10%	54 15%
Will probably never vote Labour	158 16%	72 15%	86 16%	9 8%	13 7%	24 12%	32 19%	28 18%	53 26%	34 13%	52 18%	27 13%	45 18%	48 18%	32 12%	36 15%	28 20%	13 15%	71 39%	-	22 13%	37 11%
Don't know/ refused	11 1%	4 1%	7 1%	-	1	1 1%	5 3%	1 1%	3 1%	3 1%	-	1 1%	7 3%	4 1%	4 1%	2 1%	1 1%	-	1 1%	2 1%	-	1



Party Conference Survey

Fieldwork : September 2nd-5th

Table 55

Q.9 Can you say for each case whether you think it would make you/people who aren't currently planning to vote Labour, more likely to vote Labour at the next general election, or less likely, or if you think it would make no difference?

Switch to more traditional Labour policies

		Se	ex		Age						Social	Class				Region				Voting I	ntention	
	_Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
More likely	350 35%	187 39%	164 31%	45 40%	56 33%	75 37%	65 38%	50 33%	59 29%	81 32%	90 31%	93 44%	86 34%	88 33%	92 35%	93 38%	43 31%	34 38%	28 15%	120 46%	78 45%	130 37%
Make no differencce	308 31%	133 27%	175 33%	35 32%	73 42%	63 31%	39 23%	46 30%	52 26%	73 29%	100 34%	64 30%	71 28%	78 29%	85 32%	75 30%	43 31%	27 31%	39 21%	91 35%	49 28%	106 31%
Less likely	174 17%	84 17%	90 17%	18 16%	29 17%	38 19%	27 16%	26 17%	35 17%	53 21%	49 17%	32 15%	39 16%	50 19%	48 18%	41 16%	21 15%	14 16%	47 25%	46 18%	22 13%	63 18%
Will probably never vote Labour	160 16%	77 16%	83 16%	10 9%	12 7%	25 12%	34 20%	29 19%	51 25%	42 17%	49 17%	20 10%	48 19%	51 19%	32 12%	35 14%	30 22%	11 13%	71 38%	-	25 14%	43 12%
Don't know/ refused	17 2%	4 1%	12 2%	3 3%	1 1%	1 1%	6 3%	1	4 2%	2 1%	4 2%	2 1%	8 3%	2 1%	6 2%	3 1%	3 2%	2 3%	1 1%	2 1%	-	7 2%



Party Conference Survey

Fieldwork: September 2nd-5th

Table 56

Q.9 Can you say for each case whether you think it would make you/people who aren't currently planning to vote Labour, more likely to vote Labour at the next general election, or less likely, or if you think it would make no difference?

Replace Tony Blair as leader with Gordon Brown

		Se	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
	_Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
More likely	265 26%	134 28%	131 25%	35 32%	41 24%	51 25%	38 22%	38 25%	62 31%	64 25%	73 25%	57 27%	72 28%	72 27%	67 26%	63 26%	37 26%	25 29%	36 20%	73 28%	57 33%	103 29%
Make no differencce	364 36%	159 33%	205 39%	41 37%	75 44%	80 40%	66 38%	50 33%	53 26%	93 37%	117 40%	79 37%	74 30%	92 34%	93 35%	97 39%	43 30%	39 44%	55 30%	87 33%	66 38%	131 38%
Less likely	201 20%	114 24%	87 17%	26 23%	41 24%	37 18%	32 19%	37 24%	28 14%	50 20%	51 17%	47 22%	53 21%	55 21%	61 23%	47 19%	23 16%	15 17%	23 13%	98 38%	24 14%	68 20%
Will probably never vote Labour	160 16%	70 14%	90 17%	8 8%	14 8%	29 14%	29 17%	27 18%	53 26%	40 16%	52 18%	25 12%	42 17%	47 17%	35 13%	36 15%	32 23%	9 10%	66 36%	-	27 15%	43 12%
Don't know/ refused	19 2%	8 2%	12 2%	1 1%	1	5 2%	6 4%	1 1%	6 3%	4 2%	-	3 2%	11 5%	3 1%	7 3%	4 2%	5 4%	-	4 2%	2 1%	-	4 1%



Absolutes/col percents

Table 57

Q.10 I am going to read out some things that have been said about the Liberal Democrats. Please say in each case if you agree or disagree?

		Se	ex		Age						Social	Class				Region				Voting I		
	Total	_Male_	Fe- male	18-24	25-34	35-44	45-54	55-64	65+_	AB	C1		DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
If the Liberal Democrats were	e to win a	general e	election t	hey woul	d do a g	od job o	f running	the cour	<u>itry</u>													
Agree	452 45%	188 39%	265 50%	50 45%	80 47%	88 43%	74 43%	71 47%	89 44%	110 44%	133 45%	98 46%	112 44%	117 44%	120 46%	110 44%	71 51%	35 39%	56 30%	92 35%	148 85%	167 48%
Disagree	456 45%	255 53%	201 38%	52 47%	73 42%	100 50%	70 41%	67 44%	94 46%	119 47%	134 46%	95 45%	108 43%	120 45%	117 44%	115 46%	57 41%	47 53%	116 63%	150 58%	18 11%	140 40%
Don't know	101 10%	42 9%	59 11%	9 8%	19 11%	14 7%	27 16%	13 9%	19 10%	23 9%	26 9%	19 9%	32 13%	32 12%	26 10%	23 9%	12 9%	8 9%	13 7%	17 7%	7 4%	42 12%
The Liberal Democrats are ba	asically a	protest v	ote party	because	realistic	ally they	have no	chance o	f ever for	ming a g	overnme	<u>nt</u>										
Agree	628 62%	318 66%	311 59%	58 52%	101 59%	130 65%	98 57%	101 67%	141 70%	158 63%	176 60%	136 64%	158 63%	161 60%	163 62%	148 60%	90 64%	65 73%	146 79%	178 69%	73 42%	202 58%
Disagree	356 35%	157 32%	198 38%	49 44%	65 38%	69 34%	66 39%	50 33%	56 28%	88 35%	111 38%	73 35%	83 33%	100 37%	91 35%	97 39%	46 33%	21 23%	36 20%	81 31%	100 58%	138 40%
Don't know	25 2%	9 2%	16 3%	4 4%	6 3%	3 1%	7 4%	1	5 2%	6 2%	5 2%	2 1%	12 5%	7 3%	8 3%	2 1%	5 3%	3 3%	3 2%	1	1 1%	9 3%
The Liberal Democrats are a	more effe	ctive opp	osition t	o the gov	ernment	than the	Conserv	atives_														
Agree	465 46%	219 45%	245 47%	49 45%	73 42%	85 42%	77 45%	77 51%	104 51%	116 46%	132 45%	88 42%	129 51%	123 46%	117 44%	112 45%	74 52%	39 44%	33 18%	137 53%	128 74%	157 45%
Disagree	509 50%	254 52%	255 49%	58 52%	93 54%	111 55%	85 49%	70 46%	93 46%	131 52%	152 52%	116 55%	109 43%	137 51%	136 52%	128 52%	61 43%	47 52%	150 81%	118 46%	46 26%	175 50%
Don't know	36 4%	11 2%	24 5%	4 4%	6 4%	6 3%	10 6%	4 3%	5 2%	5 2%	8 3%	8 4%	14 6%	9 3%	10 4%	8 3%	6 5%	3 3%	2 1%	4 2%	-	17 5%



Party Conference Survey

Fieldwork : September 2nd-5th

Table 57

Q.10 I am going to read out some things that have been said about the Liberal Democrats. Please say in each case if you agree or disagree?

		S	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
Liberal Democrats seem de	cent peopl	e, but the	eir policie	s probat	oly don't	really add	l up															
Agree	701 69%	335 69%	366 70%	73 66%	106 62%	147 73%	105 61%	116 76%	153 76%	172 68%	194 66%	153 72%	181 72%	181 67%	182 69%	170 69%	100 71%	67 75%	153 83%	201 77%	93 54%	238 68%
Disagree	265 26%	132 27%	133 25%	35 32%	53 31%	50 25%	53 31%	30 20%	43 21%	74 29%	84 29%	52 24%	56 22%	78 29%	63 24%	69 28%	35 25%	20 22%	27 15%	54 21%	81 46%	93 27%
Don't know	44 4%	17 4%	27 5%	2 2%	12 7%	5 2%	13 7%	6 4%	5 3%	6 2%	15 5%	7 3%	15 6%	9 3%	18 7%	9 3%	6 4%	2 3%	4 2%	4 2%	-	18 5%



Party Conference Survey

Fieldwork: September 2nd-5th

Table 58

Q.11 Can you say for each case whether you think it would make you/people who aren't currently planning to vote Liberal Democrat, more likely to vote Liberal Democrat at the next general election, or less likely, or if you think it would make no difference?

Be more sceptical in their attitude towards the EU

		Se	ex		Age						Social	Class				Region				Voting I	ntention	
	_Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
More likely	295 29%	147 30%	148 28%	34 31%	41 24%	56 28%	55 32%	48 32%	60 30%	71 28%	77 26%	73 34%	74 29%	85 32%	82 31%	64 26%	37 26%	27 31%	57 31%	65 25%	62 36%	114 33%
Make no differencce	356 35%	159 33%	197 38%	48 43%	75 44%	70 35%	60 35%	43 28%	61 30%	88 35%	112 38%	76 36%	81 32%	92 34%	96 36%	87 35%	50 36%	31 35%	57 31%	91 35%	64 37%	128 37%
Less likely	175 17%	88 18%	87 17%	22 20%	32 19%	38 19%	24 14%	28 19%	30 15%	50 20%	54 18%	28 13%	43 17%	45 17%	44 17%	47 19%	22 16%	17 19%	21 11%	44 17%	46 27%	66 19%
Will probably never vote Liberal Democrat	166 16%	86 18%	80 15%	6 5%	22 13%	37 18%	23 14%	29 19%	49 24%	39 16%	48 16%	33 16%	46 18%	42 16%	36 14%	47 19%	28 20%	12 14%	49 27%	58 22%	- -	34 10%
Don't know/ refused	17 2%	5 1%	12 2%	1 1%	1 1%	1	9 5%	3 2%	2 1%	4 2%	2 1%	2 1%	9 3%	4 1%	6 2%	4 2%	3 2%	1 1%	1	1 1%	1 1%	7 2%



Party Conference Survey

Fieldwork: September 2nd-5th

Table 59

Q.11 Can you say for each case whether you think it would make you/people who aren't currently planning to vote Liberal Democrat, more likely to vote Liberal Democrat at the next general election, or less likely, or if you think it would make no difference?

Put forward tough policies on crime and anti-social behaviour

		Se	ex	Age							Social	Class				Region				Voting I	ntention	
			Fe-											South	Mid-	North Eng-	Wales & South	Scot-	Con- ser-		Lib- eral Demo-	Swing
	Total	_Male_	male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	East	lands	land	West	land	vative	Labour	crat	Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
More likely	526 52%	246 51%	280 53%	72 65%	83 49%	107 53%	92 54%	77 51%	95 47%	132 52%	151 51%	121 57%	122 48%	142 53%	138 52%	130 52%	74 53%	43 48%	76 41%	122 47%	131 75%	219 63%
Make no differencce	256 25%	127 26%	128 24%	27 24%	61 35%	48 24%	40 23%	35 23%	44 22%	73 29%	77 26%	42 20%	63 25%	69 26%	63 24%	59 24%	34 24%	31 34%	44 24%	69 26%	36 20%	81 23%
Less likely	62 6%	26 5%	36 7%	5 5%	5 3%	13 6%	11 6%	14 9%	14 7%	11 4%	17 6%	14 7%	21 8%	14 5%	18 7%	16 7%	10 7%	4 4%	14 7%	15 6%	8 4%	20 6%
Will probably never vote Liberal Democrat	152 15%	79 16%	73 14%	6 6%	22 13%	32 16%	23 14%	23 15%	46 23%	35 14%	47 16%	32 15%	39 15%	41 15%	38 14%	40 16%	22 16%	12 13%	48 26%	53 21%	-	27 8%
Don't know/ refused	13 1%	5 1%	7 1%	-	-	2 1%	6 4%	2 2%	3 1%	1	1	3 1%	8 3%	2 1%	6 2%	3 1%	1 1%	-	2 1%	1	-	2 1%



Party Conference Survey

Fieldwork: September 2nd-5th

Table 60

Q.11 Can you say for each case whether you think it would make you/people who aren't currently planning to vote Liberal Democrat, more likely to vote Liberal Democrat at the next general election, or less likely, or if you think it would make no difference?

Promise to abolish Council Tax and replace it with a local income tax

		Se	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
	_Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB		<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
More likely	460 46%	237 49%	223 43%	58 53%	84 49%	88 44%	70 41%	69 46%	90 45%	104 41%	138 47%	109 52%	109 43%	116 43%	124 47%	109 44%	68 48%	43 49%	63 34%	104 40%	112 64%	179 51%
Make no differencce	247 25%	108 22%	139 27%	32 29%	38 22%	51 25%	41 24%	37 24%	50 25%	59 24%	72 25%	45 21%	71 28%	63 24%	66 25%	57 23%	41 29%	21 23%	43 23%	66 25%	38 22%	85 24%
Less likely	130 13%	62 13%	68 13%	12 11%	25 15%	26 13%	27 15%	21 14%	19 9%	45 18%	35 12%	28 13%	22 9%	45 17%	35 13%	32 13%	6 4%	12 14%	34 19%	31 12%	21 12%	48 14%
Will probably never vote Liberal Democrat	145 14%	66 14%	79 15%	6 6%	20 12%	31 16%	25 14%	23 15%	39 19%	38 15%	43 15%	24 12%	39 16%	36 14%	31 12%	41 16%	25 18%	11 13%	43 23%	57 22%	-	26 7%
Don't know/ refused	26 3%	12 2%	15 3%	2 2%	4 3%	5 3%	9 5%	1 1%	4 2%	6 2%	4 1%	5 2%	11 4%	8 3%	7 3%	9 4%	1	1 1%	3 1%	1	2 1%	10 3%



Party Conference Survey

Fieldwork : September 2nd-5th

Table 61

Q.11 Can you say for each case whether you think it would make you/people who aren't currently planning to vote Liberal Democrat, more likely to vote Liberal Democrat at the next general election, or less likely, or if you think it would make no difference?

Emphasise their strong opposition from the outset to the war in Iraq

		Se	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
	_Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
More likely	336 33%	150 31%	187 36%	38 34%	60 35%	57 28%	54 32%	52 34%	75 37%	82 33%	96 33%	70 33%	89 35%	100 37%	75 28%	79 32%	49 35%	34 38%	44 24%	69 26%	96 55%	132 38%
Make no differencce	373 37%	178 37%	195 37%	45 40%	80 47%	77 38%	59 35%	51 34%	60 30%	99 39%	115 39%	76 36%	83 33%	90 33%	114 43%	91 37%	47 33%	31 35%	64 35%	98 38%	59 34%	135 39%
Less likely	126 12%	70 14%	56 11%	21 19%	11 6%	30 15%	27 16%	20 13%	17 8%	31 12%	34 12%	31 15%	30 12%	33 12%	39 15%	32 13%	12 9%	10 11%	25 13%	35 14%	18 10%	43 12%
Will probably never vote Liberal Democrat	157 16%	80 17%	77 15%	7 7%	19 11%	35 17%	24 14%	24 16%	47 23%	38 15%	48 16%	28 13%	43 17%	39 14%	30 11%	42 17%	32 23%	14 15%	51 28%	56 21%	-	32 9%
Don't know/ refused	17 2%	7 1%	11 2%	-	1 1%	3 1%	6 4%	4 2%	3 1%	2 1%	-	7 3%	8 3%	7 3%	5 2%	4 2%	*	-	1 1%	2 1%	*	6 2%



Party Conference Survey

Fieldwork: September 2nd-5th

Table 62

Q.11 Can you say for each case whether you think it would make you/people who aren't currently planning to vote Liberal Democrat, more likely to vote Liberal Democrat at the next general election, or less likely, or if you think it would make no difference?

Defend the existing structure of public services rather than propose radical reform

		Se	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
More likely	312 31%	147 30%	165 31%	30 27%	54 32%	66 33%	55 32%	44 29%	62 31%	82 33%	84 29%	72 34%	73 29%	76 28%	84 32%	75 30%	52 37%	25 28%	36 20%	72 28%	85 49%	127 36%
Make no differencce	374 37%	178 37%	195 37%	55 50%	70 41%	67 33%	59 34%	60 40%	62 31%	86 34%	110 37%	84 40%	94 37%	103 38%	102 39%	90 36%	44 31%	35 39%	72 39%	97 37%	67 38%	133 38%
Less likely	147 15%	78 16%	69 13%	19 17%	22 13%	28 14%	22 13%	26 17%	30 15%	42 17%	45 15%	26 12%	34 14%	39 14%	39 15%	37 15%	18 12%	14 16%	28 15%	39 15%	22 13%	51 15%
Will probably never vote Liberal Democrat	157 16%	75 15%	83 16%	5 5%	24 14%	39 19%	27 16%	19 12%	43 21%	39 15%	50 17%	26 12%	42 17%	45 17%	32 12%	41 17%	25 18%	14 16%	47 25%	51 20%	- -	34 10%
Don't know/ refused	20 2%	6 1%	14 3%	1 1%	1 1%	2 1%	8 5%	3 2%	4 2%	3 1%	5 2%	3 2%	9 3%	6 2%	6 2%	4 2%	2 1%	2 2%	1 1%	1	-	4 1%



Party Conference Survey

Fieldwork : September 2nd-5th

Table 63

Q.11 Can you say for each case whether you think it would make you/people who aren't currently planning to vote Liberal Democrat, more likely to vote Liberal Democrat at the next general election, or less likely, or if you think it would make no difference?

Emphasis that the party's goal now is to get into government not just be Britain's third main party

		S	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
More likely	353 35%	169 35%	184 35%	39 35%	57 33%	72 36%	69 40%	57 38%	59 29%	99 39%	100 34%	76 36%	78 31%	93 35%	98 37%	85 34%	47 33%	30 34%	38 20%	79 30%	113 65%	150 43%
Make no differencce	359 36%	175 36%	184 35%	53 48%	80 47%	67 33%	50 29%	52 35%	57 28%	85 34%	118 40%	74 35%	83 33%	95 35%	91 34%	92 37%	46 33%	36 41%	65 35%	98 38%	50 29%	120 34%
Less likely	96 10%	42 9%	54 10%	10 9%	12 7%	19 10%	13 7%	17 11%	25 12%	21 8%	22 7%	19 9%	34 14%	20 8%	32 12%	24 9%	13 9%	7 8%	31 17%	18 7%	10 6%	33 9%
Will probably never vote Liberal Democrat	181 18%	94 19%	86 16%	8 7%	21 12%	41 20%	34 20%	21 14%	55 27%	45 18%	52 18%	36 17%	47 19%	52 19%	36 14%	45 18%	33 23%	15 17%	50 27%	64 25%	-	40 12%
Don't know/ refused	20 2%	4 1%	16 3%	1 1%	1 1%	3 1%	7 4%	3 2%	5 3%	2 1%	1	7 3%	10 4%	8 3%	7 3%	2 1%	2 2%	-	1 1%	1 1%	1	6 2%



Absolutes/col percents

Table 64

Q.12 I am going to read out some things that some people have said about the Conservative Party.

Please say in each case if you agree or disagree?

		Se	ex	K Age							Social	Class				Region				Voting I		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1		DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
The Conservative Party does	n't seem	to stand	for anyth	ing anym	ore																	
Agree	532 53%	248 51%	284 54%	50 45%	88 51%	117 58%	88 51%	91 60%	99 49%	135 54%	139 48%	130 61%	127 50%	134 50%	137 52%	143 58%	75 53%	43 49%	36 20%	160 62%	113 65%	192 55%
Disagree	444 44%	230 47%	215 41%	59 53%	75 44%	82 41%	75 44%	60 40%	93 46%	110 43%	146 50%	78 37%	111 44%	126 47%	116 44%	99 40%	61 44%	42 48%	144 78%	95 37%	59 34%	146 42%
Don't know	33 3%	7 1%	26 5%	2 2%	9 5%	2 1%	9 5%	1	10 5%	7 3%	8 3%	4 2%	15 6%	9 3%	9 4%	7 3%	4 3%	3 4%	5 3%	5 2%	2 1%	11 3%
The Conservatives would do	a good jo	b of runr	ning the c	ountry																		
Agree	381 38%	179 37%	203 39%	40 36%	59 34%	70 35%	60 35%	56 37%	97 48%	105 42%	119 41%	61 29%	97 38%	113 42%	96 37%	87 35%	58 41%	27 31%	168 91%	39 15%	40 23%	136 39%
Disagree	573 57%	287 59%	286 54%	64 58%	100 58%	124 61%	101 59%	90 59%	95 47%	135 54%	160 55%	139 66%	139 55%	143 53%	152 58%	145 58%	74 53%	59 66%	15 8%	214 82%	129 74%	189 54%
Don't know	54 5%	18 4%	36 7%	7 6%	13 8%	8 4%	11 6%	6 4%	10 5%	12 5%	14 5%	12 6%	16 6%	13 5%	14 5%	16 6%	8 6%	3 3%	2 1%	7 3%	5 3%	24 7%
The Conservative Party has	changed f	or the be	tter since	it was k	icked out	t in 1997																
Agree	383 38%	185 38%	197 38%	56 50%	62 36%	69 34%	49 29%	59 39%	88 43%	99 39%	111 38%	75 35%	98 39%	100 37%	98 37%	96 39%	62 44%	27 31%	122 66%	82 31%	48 27%	143 41%
Disagree	576 57%	284 59%	292 56%	50 45%	94 55%	124 61%	110 64%	91 60%	108 54%	138 55%	172 59%	126 60%	140 56%	158 59%	152 58%	140 57%	71 50%	55 62%	58 31%	176 68%	126 72%	183 53%
Don't know	50 5%	15 3%	35 7%	5 5%	15 9%	9 4%	12 7%	2 1%	6 3%	15 6%	10 3%	11 5%	15 6%	11 4%	12 5%	12 5%	8 5%	7 7%	5 3%	2 1%	1	23 7%



Party Conference Survey Fieldwork: September 2nd-5th

Table 64

Q.12 I am going to read out some things that some people have said about the Conservative Party.

Please say in each case if you agree or disagree?

		Se	ex			Ą	je				Social	Class				Region				Voting I		
	Total	<u>Male</u>	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
The Conservatives just attac	k the gove	ernment	over wha	tever hap	pens to	be in the	news but	t never se	em to sa	y anythin	ng positiv	<u>re</u>										
Agree	707	328	379	73	123	152	112	112	134	169	204	159	175	178	187	182	98	62	72	219	141	261
	70%	68%	72%	66%	72%	76%	66%	74%	66%	67%	70%	75%	69%	66%	71%	73%	70%	70%	39%	84%	81%	75%
Disagree	270	146	124	32	41	46	51	39	62	78	82	45	65	80	67	59	40	25	104	39	32	75
	27%	30%	24%	29%	24%	23%	30%	26%	31%	31%	28%	21%	26%	30%	26%	24%	28%	28%	56%	15%	18%	21%
Don't know	31 3%	10 2%	21 4%	5 5%	7 4%	4 2%	8 5%	1	6 3%	5 2%	6 2%	8 4%	13 5%	11 4%	9 3%	7 3%	3 2%	1 2%	9 5%	1 1%	1 1%	13 4%
British politics would be bet	ter off if th	e preser	t Conser	vative Pa	rty were	to be rep	laced by	a new rig	ht-of-cen	tre party												
Agree	418	198	220	40	69	86	63	68	91	96	122	81	119	116	115	86	68	32	54	119	92	137
	41%	41%	42%	36%	40%	42%	37%	45%	45%	38%	42%	38%	47%	43%	44%	35%	49%	36%	29%	46%	53%	39%
Disagree	512	257	256	64	88	100	91	74	95	140	152	111	109	126	128	147	61	51	123	131	78	175
	51%	53%	49%	58%	51%	50%	53%	49%	47%	56%	52%	52%	43%	47%	49%	59%	44%	57%	67%	51%	45%	50%
Don't know	78	30	48	7	15	16	17	9	16	16	18	20	24	27	20	15	11	6	8	9	3	37
	8%	6%	9%	6%	9%	8%	10%	6%	8%	6%	6%	9%	9%	10%	7%	6%	8%	7%	4%	4%	2%	11%
Taxes would be lower under	a Conserv	vative go	vernmen	t than un	der a Lab	our one																
Agree	375	192	182	38	54	79	62	57	84	118	99	56	102	117	92	85	55	25	134	61	46	116
	37%	40%	35%	34%	32%	39%	36%	38%	42%	47%	34%	27%	40%	44%	35%	34%	39%	28%	72%	23%	27%	33%
Disagree	581	276	306	64	105	115	97	90	110	120	181	148	133	138	158	150	77	58	46	194	121	211
	58%	57%	58%	58%	61%	57%	57%	59%	55%	48%	62%	70%	53%	51%	60%	61%	55%	65%	25%	75%	70%	61%
Don't know	53	16	37	9	12	7	12	4	7	14	13	8	18	13	14	13	8	6	6	5	6	22
	5%	3%	7%	8%	7%	4%	7%	3%	4%	6%	4%	4%	7%	5%	5%	5%	6%	6%	3%	2%	4%	6%



Party Conference Survey

Fieldwork: September 2nd-5th

Table 65

Q.13 Can you say for each case whether you think it would make you/people who aren't currently planning to vote Conservative, more likely to vote Conservative at the next general election, or less likely, or if you think it would make no difference?

Put forward a clear promise to cut taxes

		Se	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB		<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
More likely	437 43%	216 45%	221 42%	64 58%	77 45%	86 43%	61 36%	60 40%	89 44%	116 46%	126 43%	89 42%	106 42%	127 47%	109 41%	107 43%	65 46%	30 34%	130 71%	86 33%	61 35%	176 50%
Make no differencce	256 25%	112 23%	143 27%	18 16%	46 27%	54 27%	45 26%	44 29%	50 25%	68 27%	80 27%	45 21%	62 25%	57 21%	78 29%	62 25%	32 23%	27 31%	45 24%	60 23%	48 27%	80 23%
Less likely	110 11%	48 10%	62 12%	9 8%	13 8%	18 9%	29 17%	18 12%	23 11%	23 9%	38 13%	17 8%	32 13%	25 9%	34 13%	30 12%	12 9%	9 10%	10 5%	27 10%	29 16%	38 11%
Will probably never vote Conservative	189 19%	103 21%	86 16%	19 17%	34 20%	41 21%	32 19%	27 18%	35 17%	42 17%	47 16%	55 26%	45 18%	53 20%	38 14%	46 19%	30 21%	23 26%	-	85 33%	36 21%	51 15%
Don't know/ refused	17 2%	5 1%	12 2%	2 2%	2 1%	2 1%	4 3%	1 1%	6 3%	3 1%	2 1%	6 3%	7 3%	7 3%	5 2%	3 1%	2 1%	-	-	1 1%	-	5 1%



Absolutes/col percents

Table 66

Q.13 Can you say for each case whether you think it would make you/people who aren't currently planning to vote Conservative, more likely to vote Conservative at the next general election, or less likely, or if you think it would make no difference?

Be much tougher in opposing the EU constitution and offer a referendum on whether Britain should remain in the EU Base: All respondents

		Se	ex		Age						Social	Class				Region				Voting I	ntention	
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
More likely	427 42%	209 43%	218 42%	42 37%	62 36%	80 40%	74 43%	61 40%	108 54%	118 47%	113 38%	83 39%	113 45%	124 46%	110 42%	93 38%	72 51%	29 32%	131 71%	75 29%	63 36%	145 42%
Make no differencce	237 23%	105 22%	131 25%	31 28%	51 30%	45 22%	38 22%	39 26%	32 16%	52 21%	82 28%	49 23%	53 21%	47 17%	63 24%	71 29%	27 19%	29 33%	28 15%	67 26%	35 20%	86 25%
Less likely	133 13%	67 14%	66 13%	17 15%	25 15%	28 14%	17 10%	23 15%	22 11%	37 15%	45 15%	22 10%	30 12%	41 15%	42 16%	32 13%	10 7%	8 9%	23 13%	35 13%	34 20%	58 17%
Will probably never vote Conservative	193 19%	98 20%	95 18%	21 18%	32 19%	44 22%	33 19%	24 16%	39 19%	42 17%	51 18%	51 24%	49 19%	52 19%	39 15%	48 19%	31 22%	23 26%	-	80 31%	41 24%	53 15%
Don't know/ refused	19 2%	5 1%	14 3%	1 1%	2 1%	4 2%	8 5%	3 2%	1 1%	3 1%	2 1%	7 3%	7 3%	5 2%	8 3%	4 2%	2 1%	-	2 1%	2 1%	1 1%	6 2%



Party Conference Survey

Fieldwork: September 2nd-5th

Table 67

Q.13 Can you say for each case whether you think it would make you/people who aren't currently planning to vote Conservative, more likely to vote Conservative at the next general election, or less likely, or if you think it would make no difference?

Promise that a Conservative government will interfere less in people's everyday lives

		S	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
More likely	380 38%	183 38%	197 38%	40 36%	57 33%	77 38%	64 37%	57 38%	86 43%	112 44%	111 38%	66 31%	91 36%	114 42%	108 41%	75 30%	62 44%	22 25%	121 65%	66 25%	50 29%	135 39%
Make no differencce	311 31%	139 29%	172 33%	37 34%	62 36%	53 26%	51 30%	51 34%	57 28%	78 31%	101 35%	54 25%	78 31%	68 25%	85 32%	91 37%	32 23%	35 39%	47 25%	83 32%	64 37%	118 34%
Less likely	110 11%	55 11%	55 11%	13 12%	17 10%	22 11%	20 12%	16 11%	22 11%	22 9%	32 11%	31 14%	26 10%	30 11%	28 11%	28 11%	15 10%	9 11%	16 9%	32 12%	19 11%	39 11%
Will probably never vote Conservative	187 19%	99 20%	88 17%	18 16%	34 20%	47 23%	31 18%	22 15%	35 17%	38 15%	42 15%	57 27%	49 20%	51 19%	36 14%	48 19%	30 22%	22 24%	-	77 30%	36 21%	51 15%
Don't know/ refused	20 2%	7 2%	13 2%	2 2%	2 1%	3 2%	6 4%	5 3%	2 1%	3 1%	5 2%	4 2%	8 3%	6 2%	7 3%	5 2%	2 1%	1 1%	1 1%	2 1%	4 2%	5 1%



Party Conference Survey

Fieldwork: September 2nd-5th

Table 68

Q.13 Can you say for each case whether you think it would make you/people who aren't currently planning to vote Conservative, more likely to vote Conservative at the next general election, or less likely, or if you think it would make no difference?

Promise to expand the police force and build more prisons

		S	ex			Ą	ge				Social	Class				Region				Voting I	ntention	
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
More likely	411 41%	199 41%	213 41%	55 49%	60 35%	72 35%	68 39%	63 41%	95 47%	99 39%	112 38%	90 42%	110 44%	109 40%	106 40%	96 39%	73 52%	27 31%	133 72%	78 30%	57 33%	151 43%
Make no differencce	281 28%	133 27%	148 28%	24 21%	65 38%	59 29%	46 27%	43 28%	44 22%	79 31%	93 32%	48 23%	61 24%	72 27%	79 30%	69 28%	28 20%	33 37%	39 21%	75 29%	49 28%	100 29%
Less likely	118 12%	54 11%	64 12%	15 13%	19 11%	26 13%	17 10%	20 13%	21 11%	30 12%	42 14%	21 10%	24 9%	32 12%	31 12%	32 13%	15 11%	8 9%	12 6%	30 11%	31 18%	41 12%
Will probably never vote Conservative	184 18%	94 19%	89 17%	16 15%	28 16%	42 21%	35 20%	25 16%	38 19%	41 16%	44 15%	50 24%	49 20%	53 20%	40 15%	47 19%	23 16%	21 23%	-	76 29%	36 21%	51 15%
Don't know/ refused	15 2%	4 1%	11 2%	1 1%	-	4 2%	6 4%	1	4 2%	3 1%	1	3 1%	8 3%	4 1%	7 3%	4 2%	1 1%	-	1 1%	1	1 1%	6 2%



Party Conference Survey

Fieldwork: September 2nd-5th

Table 69

Q.13 Can you say for each case whether you think it would make you/people who aren't currently planning to vote Conservative, more likely to vote Conservative at the next general election, or less likely, or if you think it would make no difference?

Show they have learned from their past mistakes and really understand today's problems

		Se	ex		Age						Social	Class				Region				Voting I	ntention	
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot-	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
More likely	447 44%	208 43%	239 46%	53 47%	69 40%	86 43%	74 43%	73 48%	93 46%	123 49%	136 46%	85 40%	104 41%	136 51%	110 42%	101 41%	72 51%	29 33%	141 76%	87 33%	61 35%	173 50%
Make no differencce	266 26%	120 25%	145 28%	33 29%	55 32%	47 24%	43 25%	36 24%	51 25%	66 26%	83 28%	48 22%	70 28%	60 22%	78 30%	70 28%	30 22%	27 30%	36 20%	68 26%	49 28%	91 26%
Less likely	106 10%	60 12%	46 9%	9 8%	18 11%	27 13%	17 10%	14 9%	20 10%	25 10%	29 10%	27 13%	25 10%	20 7%	34 13%	27 11%	13 9%	11 13%	6 3%	27 10%	28 16%	38 11%
Will probably never vote Conservative	174 17%	92 19%	82 16%	17 15%	29 17%	37 18%	32 19%	28 19%	32 16%	37 15%	43 15%	50 23%	45 18%	49 18%	34 13%	45 18%	25 18%	20 23%	-	77 30%	36 21%	41 12%
Don't know/ refused	17 2%	4 1%	12 2%	-	1	4 2%	5 3%	1 1%	6 3%	2 1%	3 1%	2 1%	9 4%	4 1%	7 3%	5 2%	1	1 1%	1 1%	1	1 1%	6 2%



Party Conference Survey

Fieldwork: September 2nd-5th

Table 70

Q.13 Can you say for each case whether you think it would make you/people who aren't currently planning to vote Conservative, more likely to vote Conservative at the next general election, or less likely, or if you think it would make no difference?

Promise to increase spending on health and education, while freezing spending in other areas Base: All respondents

		Se	ex	Age							Social	Class				Region		Voting Intention				
	_Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	<u>DE</u>	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
More likely	448 44%	199 41%	249 47%	57 51%	73 43%	97 48%	71 41%	62 41%	89 44%	111 44%	127 43%	95 45%	115 46%	121 45%	118 45%	103 42%	71 51%	35 40%	134 72%	87 33%	69 40%	180 52%
Make no differencce	256 25%	134 28%	123 23%	20 18%	53 31%	48 24%	46 27%	41 27%	48 24%	76 30%	79 27%	41 20%	59 24%	72 27%	67 26%	63 26%	30 22%	23 26%	38 21%	70 27%	45 26%	76 22%
Less likely	112 11%	55 11%	57 11%	12 11%	16 9%	18 9%	18 11%	19 13%	28 14%	29 11%	36 12%	23 11%	24 9%	22 8%	34 13%	32 13%	13 9%	11 12%	13 7%	26 10%	25 14%	43 12%
Will probably never vote Conservative	179 18%	91 19%	88 17%	22 20%	29 17%	35 17%	32 19%	28 19%	33 16%	34 14%	49 17%	49 23%	46 18%	50 19%	39 15%	45 18%	25 18%	19 22%	-	76 29%	34 20%	45 13%
Don't know/ refused	14 1%	5 1%	8 2%	1 1%	-	3 2%	5 3%	1	4 2%	1	1	3 1%	8 3%	4 1%	5 2%	4 2%	1 1%	-	-	-	-	5 1%



Party Conference Survey

Fieldwork : September 2nd-5th

Table 71

Q.13 Can you say for each case whether you think it would make you/people who aren't currently planning to vote Conservative, more likely to vote Conservative at the next general election, or less likely, or if you think it would make no difference?

Stop trying to win votes on issues like health and education, and concentrate instead on areas where Conservatives have traditionally been strong such as law and order, immigration and tax Base: All respondents

		Se	ex	Age							Social	Class				Region		Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
More likely	401 40%	186 38%	215 41%	38 34%	60 35%	86 43%	57 33%	61 40%	100 49%	104 41%	117 40%	82 39%	98 39%	120 45%	90 34%	97 39%	65 47%	29 32%	127 69%	68 26%	61 35%	152 44%
Make no differencce	295 29%	144 30%	152 29%	35 31%	60 35%	57 28%	48 28%	43 28%	53 26%	75 30%	85 29%	56 26%	79 31%	71 27%	85 33%	77 31%	33 24%	28 32%	41 22%	79 31%	48 28%	97 28%
Less likely	139 14%	65 14%	74 14%	18 16%	27 16%	20 10%	35 20%	23 15%	15 8%	36 14%	48 17%	25 12%	29 12%	28 10%	54 21%	25 10%	18 13%	13 15%	16 9%	41 16%	35 20%	58 17%
Will probably never vote Conservative	160 16%	85 17%	75 14%	18 16%	24 14%	36 18%	26 15%	24 16%	32 16%	35 14%	40 14%	46 22%	38 15%	45 17%	29 11%	45 18%	22 16%	19 21%	-	71 27%	28 16%	37 11%
Don't know/ refused	14 1%	4 1%	9 2%	2 2%	1 1%	2 1%	6 3%	1	2 1%	1 1%	2 1%	2 1%	8 3%	5 2%	4 2%	3 1%	2 1%	-	1 1%	1	2 1%	5 1%



Absolutes/col percents

Table 72

Q.13 Can you say for each case whether you think it would make you/people who aren't currently planning to vote Conservative, more likely to vote Conservative at the next general election, or less likely, or if you think it would make no difference?

Form an alliance at local level with the UK Independence Party so as to avoid splitting the Eurosceptic vote Base: All respondents

		Se	ex	Age							Social	Class				Region		Voting Intention				
	<u>Total</u>	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB			DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1009	471	538	101	163	201	189	173	182	329	247	169	264	270	260	248	142	89	188	258	178	346
Weighted base	1009	484	525	111	172	202	171	151	202	252	293	212	252	269	263	248	141	89	185	260	174	349
More likely	215 21%	95 20%	119 23%	20 18%	27 16%	45 23%	33 20%	29 19%	59 29%	51 20%	70 24%	29 14%	64 25%	69 26%	47 18%	49 20%	38 27%	12 13%	67 36%	34 13%	24 14%	80 23%
Make no differencce	344 34%	156 32%	188 36%	49 44%	70 41%	61 30%	52 30%	49 32%	63 31%	84 33%	99 34%	77 36%	84 33%	68 25%	105 40%	94 38%	43 31%	34 38%	65 35%	87 34%	53 30%	122 35%
Less likely	212 21%	115 24%	97 18%	20 18%	31 18%	44 22%	41 24%	41 27%	35 17%	65 26%	68 23%	41 19%	38 15%	63 23%	58 22%	46 19%	24 17%	21 23%	47 26%	46 18%	51 29%	82 24%
Will probably never vote Conservative	196 19%	103 21%	93 18%	20 18%	32 19%	45 22%	34 20%	29 19%	36 18%	45 18%	48 17%	54 26%	48 19%	59 22%	41 16%	46 18%	28 20%	22 25%	-	83 32%	43 25%	51 15%
Don't know/ refused	43 4%	15 3%	28 5%	2 2%	10 6%	6 3%	11 6%	3 2%	9 5%	7 3%	7 3%	10 5%	18 7%	10 4%	12 5%	13 5%	8 5%	1 1%	5 3%	10 4%	2 1%	13 4%

