

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 1  
**Q1. In general, do you like or dislike getting up for work on Monday morning?**  
 Base: All respondents who work full-time

	Gender		Age						Social Grade				Region										Employment Sector				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)	
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556	
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685	
NET: Love/ Like it	104	69	35	11	24	24	32	10	4	32	39	27	6	12	3	12	6	4	3	7	10	18	16	13	26	79	
	12%	13%	10%	11%	9%	11%	15%	10%	20%	11%	14%	12%	7%	17%	10%	11%	7%	5%	5%	20%	11%	13%	14%	17%	13%	11%	
I love it	(5)	29	15	14	1	5	9	11	2	1	10	8	-	2	1	3	4	-	-	5	3	5	4	1	1	28	
		3%	3%	4%	1%	2%	4%	5%	2%	8%	4%	4%	-	3%	4%	3%	4%	-	-	15%	3%	4%	3%	2%	*	4%y	
I like it	(4)	76	54	21	11	19	15	21	9	2	22	19	6	10	2	9	2	4	3	2	7	13	12	11	25	51	
		9%	10%	6%	11%	7%	7%	10%	8%	13%	7%	10%	9%	7%	14%p	6%	8%	2%	5%	5%	5%	8%	10%	10%	16%p	12%	7%
I don't mind it	(3)	352	221	132	35	101	75	75	59	7	120	97	93	42	35	11	39	38	30	23	16	43	42	50	26	69	283
		40%	41%	38%	35%	40%	36%	36%	57% <sup>cde</sup>	42% <sup>f</sup>	41%	35%	43%	42%	48%	33%	37%	43%	39%	40%	45%	49% <sup>u</sup>	31%	41%	35%	34%	41%
I dislike it	(2)	240	138	102	23	77	54	63	19	5	81	75	52	31	16	13	30	19	20	4	20	47	32	21	73	167	
		27%	26%	29%	23%	30%	26%	30%	18%	26%	27%	24%	31%	22%	38%	28%	22%	26%	32%	10%	23%	35%	26%	29%	36% <sup>z</sup>	24%	
I hate it	(1)	178	101	77	26	50	49	37	15	2	56	61	44	18	9	6	24	25	21	9	15	25	21	13	33	145	
		20%	19%	22%	27%	20%	24%	17%	14%	11%	19%	22%	20%	18%	13%	18%	23%	28%	27%	18%	25%	17%	19%	17%	18%	17%	21%
NET: Hate it/ dislike it		418	239	179	49	127	103	99	33	6	137	136	96	49	25	19	54	44	41	29	12	35	72	52	34	106	311
		47%	44%	52%	50% <sup>g</sup>	50% <sup>g</sup>	50% <sup>g</sup>	47% <sup>g</sup>	32%	38%	46%	49%	44%	49%	34%	56%	51%	50%	52%	51%	35%	40%	54% <sup>m</sup>	43%	46%	53%	45%
Don't know		12	11	1	3	1	5	3	-	-	7	3	1	2	-	-	1	1	3	2	-	-	1	3	1	-	12
		1%	2%	*	3%	*	2%	2%	-	-	2%	1%	*	2%	-	-	1%	1%	4%	4%	-	-	2%	1%	-	2%	
Mean		2.47	2.52	2.40	2.33	2.41	2.41	2.55	2.65	2.79	2.48	2.46	2.52	2.38	2.73 <sup>pq</sup>	2.40	2.39	2.32	2.23	2.34	2.76	2.57	2.43	2.56	2.54	2.44	2.48
Standard deviation		1.01	1.00	1.03	1.02	0.95	1.07	1.06	0.89	1.08	1.00	1.06	1.03	0.86	0.97	1.00	1.03	1.05	0.92	0.86	1.32	0.96	1.02	1.01	1.02	0.92	1.04
Standard error		0.04	0.05	0.06	0.12	0.06	0.09	0.08	0.10	0.33	0.06	0.07	0.09	0.10	0.13	0.21	0.12	0.13	0.12	0.13	0.24	0.11	0.10	0.10	0.13	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 2  
**Q2. Which, if any, of the following are the most likely reasons for you disliking or hating getting up for work on a Monday? Please select up to three answers.**  
**Base: All respondents who work full-time and dislike/ hate getting up for work on Mondays**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	332	195	137	38	112	74	74	30	4	114	119	67	32	20	13	39	35	33	22	11	30	57	48	24	82	250
Weighted base	418	239	179	49*	127*	103*	99*	33**	6**	137*	136	96*	49**	25**	19**	54*	44**	41**	29**	12**	35**	72*	52*	34**	106*	311
Because I know that there are five days of work ahead until the next weekend	283	168	115	31	81	75	69	22	4	90	96	63	33	14	15	34	34	35	15	10	21	46	40	19	72	211
	68%	70%	64%	64%	64%	73%	70%	65%	68%	66%	71%	66%	68%	57%	82%	62%	77%	86%	52%	79%	59%	64%	76%	56%	67%	68%
I don't like my current job	95	60	35	11	34	21	23	7	-	35	36	18	6	7	3	10	10	6	8	3	13	12	18	5	22	73
	23%	25%	20%	22%	27%	20%	23%	20%	-	25%	27%	19%	12%	28%	17%	18%	22%	16%	27%	25%	36%	17%	35%	15%	21%	24%
I know that my colleagues will be grumpy on a Monday and it gets me down	69	45	24	6	19	20	16	8	-	22	13	18	17	5	5	7	7	9	4	1	3	15	9	5	15	54
	17%	19%	13%	11%	15%	19%	16%	25%	-	16%	9%	18%	34%	20%	28%	13%	15%	22%	14%	8%	8%	20%	17%	14%	14%	17%
I don't like my boss	53	31	23	5	13	19	10	6	-	16	18	8	11	3	2	12	1	8	4	4	5	6	6	2	11	43
	13%	13%	13%	11%	10%	18%	10%	18%	-	12%	14%	8%	23%	13%	11%	23%	1%	20%	14%	31%	14%	9%	11%	6%	10%	14%
I'm still hungover from the weekend	41	29	11	4	14	10	9	2	2	16	9	16	-	-	1	11	10	2	1	1	10	2	-	-	8	33
	10%	12%	6%	8%	11%	10%	9%	6%	24%	12%	7%	16%	-	-	6%	21%w	24%	6%	4%	8%	3%	14%	4%	-	8%	10%
People on the tube/ bus/ train look miserable on Monday mornings and it gets me down	37	19	17	2	11	5	15	2	2	8	15	10	4	-	-	4	2	4	-	-	-	19	6	1	6	31
	9%	8%	10%	4%	9%	5%	15%e	7%	24%	6%	11%	10%	9%	-	-	8%	5%	11%	-	-	-	27%o	11%	3%	5%	10%
Other (please specify)	60	23	38	7	26	6	14	6	-	21	20	14	4	7	6	5	5	4	5	2	9	4	4	9	24	36
	14%	9%	21%a	15%	21%e	6%	14%	19%	-	15%	15%	15%	9%	28%	31%	8%	12%	11%	17%	19%	27%	5%	7%	27%	23%z	11%
None of the above	7	4	3	1	1	-	4	-	2	2	1	1	3	-	-	1	1	1	4	-	-	-	-	1	3	4
	2%	2%	2%	2%	*	-	4%	-	32%	2%	1%	1%	7%	-	-	1%	2%	3%	14%	-	-	-	-	2%	3%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
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## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 3  
**Q3. To what extent do you agree or disagree that Monday is the most stressful day of your week?**  
**Base: All respondents who work full-time**

	Gender			Age							Social Grade				Region										Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685
NET: Agree	322 36%	192 35%	130 38%	37 37%	94 37%	82 40%	73 35%	33 32%	4 20%	99 33%	103 38%	80 37%	39 40%	16 22%	15 45%	43 41%mt	40 45%mtv	31 39%	16 29%	14 41%	20 23%	58 44%mtv	33 27%	34 47%mtv	70 35%	251 37%
Strongly agree (5)	105 12%	53 10%	52 15%	10 10%	39 15%	24 11%	24 11%	8 7%	2 9%	43 14%	28 10%	25 11%	10 10%	7 10%	1 4%	16 15%	8 9%	11 14%	2 3%	8 22%	8 10%	16 12%	11 9%	18 24%prtv	16 8%	90 13%
Agree a little (4)	217 24%	138 26%	78 23%	27 27%	55 22%	58 28%	49 24%	25 24%	2 11%	56 19%	76 27%ai	56 26%	29 30%	9 13%	14 41%	27 26%	32 37%mtv	20 26%	15 26%	7 19%	12 14%	43 32%mtv	22 18%	16 22%	55 27%	162 24%
Neither agree nor disagree (3)	276 31%	171 32%	106 30%	28 28%	75 30%	55 27%	69 33%	39 38%	9 54%	87 29%	82 30%	74 34%	33 33%	29 40%	7 23%	26 24%	26 29%	22 29%	25 43%	9 24%	32 37%	37 28%	45 37%	19 26%	71 35%	205 30%
Disagree a little (2)	162 18%	108 20%	54 16%	25 25%	44 17%	37 18%	36 17%	20 19%	1 7%	68 23%	46 17%	34 15%	14 14%	17 23%	7 22%	19 18%	15 17%	13 17%	9 16%	4 12%	15 17%	22 17%	28 23%	13 18%	34 17%	128 19%
Strongly disagree (1)	117 13%	61 11%	56 16%	7 7%	37 15%	31 15%	27 13%	12 11%	3 19%	38 13%	38 14%	29 13%	12 12%	11 15%	4 11%	18 17%	7 8%	11 14%	5 9%	8 23%puv	13 10%	11 9%	8 10%	24 12%	93 14%	
NET: Disagree	279 31%	169 31%	110 32%	32 32%	81 32%	68 33%	63 30%	31 30%	4 25%	106 36%	85 31%	63 29%	26 26%	28 38%	11 33%	38 35%	22 25%	24 31%	14 25%	12 35%	35 40%	39 26%	39 32%	20 28%	58 29%	221 32%
Don't know	10 1%	9 2%	1 *	2 2%	2 1%	1 1%	5 2%	- -	- -	4 1%	4 2%	- -	1 1%	- -	- -	- -	- -	1 1%	2 4%	- -	- -	3 2%	4 3%	- -	2 1%	8 1%
Mean	3.04	3.03	3.05	3.08	3.06	3.03	3.03	2.98	2.85	2.99	3.03	3.06	3.12	2.78	3.05	3.03	3.20t	3.08	2.97	3.04	2.69	3.21mt	2.94	3.33mt	3.02	3.04
Standard deviation	1.20	1.15	1.28	1.12	1.27	1.24	1.19	1.09	1.16	1.24	1.20	1.18	1.15	1.15	1.11	1.32	1.10	1.25	0.97	1.47	1.24	1.16	1.10	1.31	1.12	1.23
Standard error	0.05	0.05	0.08	0.13	0.09	0.10	0.09	0.12	0.35	0.08	0.08	0.10	0.14	0.15	0.23	0.15	0.13	0.16	0.15	0.27	0.15	0.11	0.11	0.17	0.09	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
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## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 4  
**Q4. Do you ever suffer from the 'Sunday Blues' (worrying on a Sunday night about going to back to work for the week)?**  
 Base: All respondents who work full-time

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685
NET: Yes	581	335	247	67	182	141	132	50	10	196	173	145	68	43	28	71	61	58	35	18	51	98	72	48	125	457
	66%	62%	71%a	69%g	72%g	68%g	63%g	48%	55%	66%	63%	67%	68%	59%	85%	66%	69%	74%	61%	51%	57%	74%tv	59%	66%	62%	67%
Yes - always	73	32	42	14	24	18	15	3	-	32	26	11	4	2	1	9	10	6	7	4	8	11	9	6	17	56
	8%	6%	12%a	15%g	9%	9%	7%	3%	-	11%	10%	5%	4%	2%	4%	8%	12%	7%	13%	10%	9%	9%	7%	8%	8%	8%
Yes - often	77	46	31	4	25	29	12	3	4	27	25	15	10	9	4	9	4	14	6	5	1	13	9	2	17	60
	9%	8%	9%	4%	10%	14%cfg	6%	3%	20%	9%	9%	7%	11%	12%t	13%	9%	5%	18%ptw	11%t	14%	1%	10%t	8%	3%	9%	9%
Yes - sometimes	174	97	77	25	63	36	36	14	1	52	45	48	29	17	2	31	19	14	6	4	11	29	24	16	30	143
	20%	18%	22%	25%	25%	17%	17%	13%	5%	18%	16%	22%	29%j	23%	7%	30%rt	21%	17%	11%	12%	13%	22%	20%	22%	15%	21%
Yes - occasionally	258	161	97	24	70	58	70	30	5	85	76	72	24	16	21	21	27	25	15	5	30	45	29	23	60	197
	29%	30%	28%	25%	28%	28%	33%	29%	30%	29%	28%	33%	25%	22%	62%	19%	31%	32%	27%	15%	34%	34%	24%	32%	30%	29%
No - never	297	199	99	29	69	64	75	52	8	95	101	72	30	30	5	36	28	18	20	17	37	34	48	24	76	221
	34%	37%b	28%	29%	28%	31%	36%	51%cde	45%	32%	37%	33%	31%	41%	15%	34%	31%	24%	36%	49%	43%qu	25%	39%	33%	38%	32%
Don't know	8	7	1	2	1	1	3	1	-	5	2	-	1	-	-	-	-	1	2	-	-	1	2	1	-	8
	1%	1%	*	2%	*	1%	1%	1%	-	2%	1%	-	1%	-	-	-	-	2%	4%	-	-	1%	2%	2%	-	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

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### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 5

**Q5. How likely or unlikely are you to do each of the following to help lift your mood on a Sunday night?**

**Base: All respondents who work full-time**

**Summary table**

		Eat comfort food	Go out drinking with your friends	Drink at home	Give yourself a pep talk in your head to get yourself in the right mindset to go to work the next day	Go to bed really late so the weekend feels longer	Go to bed really early so you feel more rested	Start to plan what you're going to do next weekend	Ring a family member or friend for a catch-up
Unweighted base		707	707	707	707	707	707	707	
Weighted base		887	887	887	887	887	887	887	
NET: Likely		383 43%	143 16%	296 33%	249 28%	213 24%	363 41%	355 40%	268 30%
Very likely	(5)	81 9%	22 3%	80 9%	54 6%	43 5%	83 9%	65 7%	46 5%
Likely	(4)	302 34%	120 14%	216 24%	195 22%	171 19%	280 32%	290 33%	222 25%
Neither likely nor unlikely	(3)	218 25%	173 20%	175 20%	187 21%	196 22%	202 23%	258 29%	242 27%
Unlikely	(2)	146 16%	209 24%	162 18%	172 19%	204 23%	177 20%	149 17%	165 19%
Very unlikely	(1)	128 14%	347 39%	242 27%	266 30%	263 30%	134 15%	111 13%	201 23%
NET: Unlikely		273 31%	556 63%	404 46%	438 49%	468 53%	311 35%	260 29%	366 41%
Don't know		12 1%	15 2%	12 1%	12 1%	10 1%	11 1%	13 2%	11 1%
Mean		3.07	2.15	2.69	2.54	2.46	3.00	3.06	2.71
Standard deviation		1.21	1.16	1.35	1.29	1.24	1.23	1.14	1.22
Standard error		0.05	0.04	0.05	0.05	0.05	0.05	0.04	0.05

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 6  
**Q5. How likely or unlikely are you to do each of the following to help lift your mood on a Sunday night?**  
**Base: All respondents who work full-time**  
**Eat comfort food**

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)	
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556	
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685	
NET: Likely	383	211	173	42	145	87	79	27	3	135	125	84	39	30	16	52	36	33	22	20	36	61	46	32	83	301	
	43%	39%	50%a	43%	57%efg	42%g	38%	27%	16%	46%	45%	39%	39%	41%	49%	49%	41%	42%	38%	57%	41%	46%	38%	44%	41%	44%	
Very likely	(5)	81	43	38	12	35	15	4	-	34	27	17	3	2	2	12	8	8	2	7	4	15	13	8	18	63	
		9%	8%	11%	12%	14%g	7%	7%	4%	12%	10%	8%	3%	3%	6%	11%	9%	10%	4%	20%	5%	11%	11%	11%	9%	9%	
Likely	(4)	302	168	134	31	110	72	64	23	101	99	67	36	27	14	40	28	25	20	13	31	46	33	24	65	238	
		34%	31%	39%	31%	43%fg	35%	31%	22%	34%	36%	31%	36%	38%	43%	38%	32%	32%	34%	37%	36%	35%	27%	33%	32%	35%	
Neither likely nor unlikely	(3)	218	142	76	27	50	59	55	27	65	62	57	35	21	4	27	17	21	11	3	20	44	30	19	34	184	
		25%	26%	22%	27%	20%	28%	26%	26%	22%	22%	26%	35%i	29%	13%	25%	19%	27%	19%	10%	23%	33%	25%	27%	17%	27%y	
Unlikely	(2)	146	97	49	15	31	35	34	21	60	40	32	14	12	8	17	22	7	12	3	19	9	21	16	37	109	
		16%	18%	14%	16%	12%	17%	16%	20%	20%	14%	15%	14%	16%	23%	16%	25%qu	9%	22%u	9%	21%u	7%	18%u	22%u	18%	16%	
Very unlikely	(1)	128	81	47	12	21	26	37	27	34	45	38	11	10	5	9	12	17	10	8	13	15	24	5	41	86	
		14%	15%	13%	13%	8%	13%	17%d	26%de	25%	11%	16%	18%	11%	14%	15%	8%	14%	22%ow	18%	23%	15%	11%	19%w	7%	21%z	
NET: Unlikely		273	178	96	28	52	60	71	48	93	85	70	25	22	12	26	34	24	22	11	32	24	45	21	78	195	
		31%	33%	28%	28%	21%	29%	34%d	46%cde	84%	32%	31%	32%	26%	30%	38%	24%	38%u	31%	39%u	31%	36%u	18%	37%u	29%	39%z	
Don't know		12	9	3	1	5	-	5	1	3	4	5	-	-	-	2	2	1	2	1	1	4	-	*	6	6	
		1%	2%	1%	1%	2%	-	2%	1%	1%	1%	2%	-	-	-	2%	2%	1%	4%	2%	1%	3%	-	1%	3%	1%	
Mean		3.07	2.99	3.20a	3.15g	3.43efg	3.08g	2.93	2.58	2.07	3.14	3.08	2.97	3.06	3.00	3.03	3.28	2.97	2.99	2.84	3.23	2.95	3.29	2.93	3.19	2.90	3.12
Standard deviation		1.21	1.20	1.22	1.21	1.14	1.15	1.22	1.22	0.97	1.21	1.25	1.23	1.05	1.12	1.24	1.12	1.23	1.31	1.21	1.49	1.18	1.13	1.29	1.11	1.32	1.17
Standard error		0.05	0.06	0.08	0.14	0.08	0.09	0.10	0.14	0.29	0.08	0.08	0.10	0.12	0.15	0.26	0.13	0.15	0.17	0.19	0.28	0.14	0.11	0.13	0.15	0.11	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 7

**Q5. How likely or unlikely are you to do each of the following to help lift your mood on a Sunday night?**

**Base: All respondents who work full-time**

**Go out drinking with your friends**

	Gender			Age							Social Grade				Region										Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685
NET: Likely	143 16%	95 18%	48 14%	12 13%	44 18%	44 22%g	32 15%	9 9%	1 5%	47 16%	54 20%l	35 16%	6 6%	6 8%	6 19%	15 14%	17 19%	10 12%	7 11%	8 24%	12 14%	28 21% <sub>m</sub>	19 16%	13 18%	25 12%	118 17%
Very likely	(5) 22 3%	14 3%	8 2%	- -	8 3%	7 4%	7 3%	- -	- -	13 4%	4 1%	6 3%	- -	1 1%	1 3%	- -	6 7% <sub>o</sub>	- -	- -	1 3%	3 3%	5 4%	5 4%	1 1%	3 1%	20 3%
Likely	(4) 120 14%	81 15%	40 11%	12 13%	36 14%	37 18%	24 12%	9 9%	1 5%	34 12%	50 18% <sub>l</sub>	29 13%	6 6%	5 7%	5 15%	15 14%	11 13%	10 12%	7 11%	7 21%	9 11%	23 18%	15 12%	13 18%	22 11%	98 14%
Neither likely nor unlikely	(3) 173 20%	121 22% <sub>b</sub>	52 15%	32 32% <sub>deg</sub>	49 20%	33 16%	41 20%	17 16%	1 7%	64 22%	40 14%	43 20%	26 26% <sub>j</sub>	13 18%	7 20%	28 26%	15 17%	16 21%	10 17%	2 6%	15 17%	28 21%	24 20%	15 21%	19 9%	154 23% <sub>y</sub>
Unlikely	(2) 209 24%	125 23%	85 24%	30 31%	60 24%	43 21%	51 24%	20 19%	6 33%	64 22%	58 21%	60 28%	28 28%	17 23%	4 12%	26 24%	24 28%	24 31%	14 25%	5 15%	15 16%	35 27%	25 21%	19 27%	41 20%	168 25%
Very unlikely	(1) 347 39%	188 35%	159 46% <sub>a</sub>	23 24%	95 38%	85 41% <sub>c</sub>	81 38%	54 52% <sub>cd</sub>	9 55%	118 40%	118 43%	74 34%	36 37%	37 51% <sub>u</sub>	16 49%	36 34%	30 34%	27 34%	23 41%	16 44%	46 52% <sub>u</sub>	39 30%	52 42%	25 34%	113 56% <sub>z</sub>	234 34%
NET: Unlikely	556 63%	313 58%	243 70% <sub>a</sub>	54 55%	155 62%	128 62%	131 63%	73 71%	15 88%	182 62%	175 64%	135 62%	64 65%	53 73% <sub>u</sub>	20 61%	62 58%	54 61%	51 66%	38 66%	21 60%	60 68%	75 56%	77 63%	44 60%	154 76% <sub>z</sub>	402 59%
Don't know	15 2%	11 2%	4 1%	* *	3 1%	1 1%	6 3%	4 4%	- -	3 1%	6 2%	4 2%	2 2%	- -	- -	2 2%	2 2%	1 1%	3 5%	4 11%	1 1%	1 1%	1 1%	* 1%	4 2%	11 2%
Mean	2.15	2.26 <sub>b</sub>	1.99	2.34 <sub>g</sub>	2.20 <sub>g</sub>	2.22 <sub>g</sub>	2.15	1.81	1.63	2.18	2.13	2.21	2.02	1.85	2.12	2.20	2.29	2.11	1.99	2.14	1.97	2.39 <sub>mt</sub>	2.14	2.24	1.79	2.26 <sub>y</sub>
Standard deviation	1.16	1.17	1.14	0.98	1.19	1.26	1.17	1.03	0.85	1.20	1.21	1.14	0.96	1.03	1.29	1.07	1.26	1.03	1.06	1.35	1.20	1.20	1.21	1.13	1.09	1.16
Standard error	0.04	0.06	0.07	0.11	0.08	0.10	0.09	0.12	0.26	0.08	0.08	0.10	0.12	0.13	0.27	0.12	0.15	0.14	0.17	0.27	0.14	0.11	0.12	0.15	0.09	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 8

**Q5. How likely or unlikely are you to do each of the following to help lift your mood on a Sunday night?**

**Base: All respondents who work full-time**

**Drink at home**

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)	
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556	
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685	
NET: Likely	296 33%	189 35%	107 31%	20 20%	85 34%g	99 48%cdf g	65 31%	21 20%	6 35%	101 34%	93 34%	77 35%	26 26%	22 30%	7 21%	28 27%	27 30%	36 47%ot	20 35%	10 30%	19 22%	59 45%ot	40 33%	28 38%	60 30%	236 34%	
Very likely	(5) 9%	80 10%	53 8%	28 7%	7 8%	19 10%	21 11%	23 11%	8 7%	3 18%	35 12%	26 9%	17 8%	3 3%	5 7%	1 3%	11 10%	7 7%	6 8%	4 5%	2 9%	8 15%	20 9%	11 8%	6 8%	17 9%	63 9%
Likely	(4) 24%	216 25%	136 23%	79 13%	13 26%cg	66 38%cdf g	42 20%	13 13%	3 17%	66 22%	67 24%	60 28%	23 23%	16 22%	6 18%	17 16%	20 23%	30 39%ot	16 28%	9 25%	12 13%	39 30%t	28 23%	21 29%t	42 21%	173 25%	
Neither likely nor unlikely	(3) 20%	175 20%	109 19%	66 29%e	28 19%	49 13%	27 24%e	50 15%	5 31%	65 22%	55 20%	33 15%	22 22%	14 19%	7 21%	25 23%	17 19%	14 18%	14 25%	6 16%	14 16%	25 19%	22 18%	17 24%	26 13%	149 22%y	
Unlikely	(2) 18%	162 19%	101 18%	62 26%	25 22%	56 15%	31 14%	30 19%	20 -	60 20%j	35 13%	46 21%	22 22%	14 19%	5 14%	30 28%u	17 20%	10 13%	8 15%	6 18%	15 17%	20 15%	23 19%	15 20%	42 21%	121 18%	
Very unlikely	(1) 27%	242 24%	131 32%a	111 25%	24 23%	58 24%	49 28%	59 44%cd f	46 34%	66 22%	89 33%i	58 27%	28 28%	24 33%	15 44%	22 20%	25 29%	17 21%	12 22%	12 35%	39 44%oqr uw	26 19%	37 30%	13 18%	70 35%z	172 25%	
NET: Unlikely	404 46%	232 43%	172 50%	50 51%	114 45%	79 38%	89 43%	66 63%def	6 34%	126 43%	125 45%	104 48%	50 51%	37 51%	19 58%	52 48%	43 48%	27 35%	21 36%	19 53%	54 62%qru w	45 34%	59 49%	28 38%	111 55%z	293 43%	
Don't know	12 1%	10 2%	2 1%	* *	4 2%	1 *	5 2%	1 1%	- -	4 1%	3 1%	3 2%	2 2%	- -	- -	2 2%	2 2%	1 1%	2 4%	1 2%	1 1%	3 2%	1 1%	* 1%	4 2%	8 1%	
Mean	2.69	2.77	2.57	2.51	2.72g	2.96cg	2.71g	2.19	2.85	2.81	2.65	2.68	2.49	2.53	2.22	2.67	2.60	2.98t	2.83t	2.45	2.24	3.06mp tv	2.63	2.90t	2.47	2.76y	
Standard deviation	1.35	1.34	1.35	1.20	1.29	1.37	1.37	1.34	1.54	1.34	1.40	1.34	1.22	1.35	1.28	1.27	1.33	1.31	1.28	1.34	1.37	1.37	1.25	1.39	1.33		
Standard error	0.05	0.06	0.08	0.14	0.09	0.11	0.11	0.15	0.46	0.09	0.09	0.11	0.15	0.18	0.27	0.14	0.16	0.17	0.20	0.25	0.16	0.13	0.14	0.17	0.11	0.06	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Happy Mondays Survey ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 9  
**Q5. How likely or unlikely are you to do each of the following to help lift your mood on a Sunday night?**  
**Base: All respondents who work full-time**  
**Give yourself a pep talk in your head to get yourself in the right mindset to go to work the next day**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685
NET: Likely	249	139	110	27	93	61	50	15	4	85	85	53	26	20	19	26	15	29	18	8	19	45	27	24	58	191
	28%	26%	32%	27%	37%fg	29%g	24%	14%	21%	29%	31%	24%	27%	27%	56%	24%	17%	37%p	31%	21%	22%	34%p	22%	33%	29%	28%
Very likely	(5)	54	26	28	5	25	13	12	-	19	13	16	7	4	1	7	6	6	5	1	1	10	7	5	7	47
		6%	5%	8%	5%	10%g	6%g	6%	-	6%	5%	7%	7%	5%	4%	7%	7%	8%	9%	3%	1%	7%	6%	6%	3%	7%
Likely	(4)	195	113	81	21	68	48	39	15	4	66	73	36	20	16	17	18	9	23	13	6	18	35	20	19	143
		22%	21%	23%	22%	27%g	23%	19%	14%	21%	22%	26%k	17%	20%	22%	52%	17%	10%	29%p	22%	18%	21%	27%p	16%	26%p	26%
Neither likely nor unlikely	(3)	187	100	87	32	51	38	37	25	5	60	57	53	19	21	1	17	19	17	9	10	16	36	28	12	38
		21%	19%	25%	32%ef	20%	18%	17%	24%	29%	20%	21%	24%	19%	29%	4%	16%	22%	22%	16%	27%	19%	27%	23%	16%	19%
Unlikely	(2)	172	101	71	21	43	39	45	21	3	66	41	41	23	15	3	36	17	9	8	3	17	18	27	19	30
		19%	19%	20%	21%	17%	19%	21%	20%	19%	22%	15%	19%	23%	20%	9%	34%qr	20%	11%	14%	19%	14%	22%	25%	15%	21%
Very unlikely	(1)	266	190	77	18	62	67	73	40	5	82	88	67	30	17	10	25	35	22	20	14	35	32	38	18	71
		30%	35%b	22%	19%	25%	33%	35%cd	39%cd	31%	28%	32%	31%	30%	24%	29%	24%	39%	28%	35%	41%	39%u	24%	31%	25%	35%
NET: Unlikely		438	290	148	39	105	106	118	61	9	148	130	107	53	32	12	62	52	30	28	18	52	50	65	37	101
		49%	54%b	43%	40%	42%	52%	56%cd	59%cd	50%	50%	47%	49%	54%	44%	38%	58%u	59%qu	39%	49%	50%	59%qu	38%	53%u	51%	50%
Don't know		12	10	2	*	3	2	5	2	-	4	4	4	1	-	1	2	2	1	2	1	1	1	2	*	4
		1%	2%	1%	*	1%	1%	2%	2%	-	1%	1%	2%	1%	-	3%	2%	2%	1%	4%	2%	1%	1%	1%	1%	2%
Mean		2.54	2.41	2.75a	2.74g	2.80fg	2.51	2.37	2.15	2.40	2.57	2.56	2.51	2.49	2.65	2.93	2.48	2.24	2.78pt	2.54	2.32	2.25	2.80pt	2.43	2.63	2.46
Standard deviation		1.29	1.30	1.26	1.16	1.34	1.32	1.29	1.11	1.17	1.28	1.31	1.30	1.30	1.21	1.42	1.23	1.28	1.36	1.43	1.29	1.22	1.28	1.26	1.29	1.31
Standard error		0.05	0.06	0.08	0.14	0.09	0.11	0.10	0.12	0.35	0.08	0.08	0.11	0.16	0.16	0.30	0.14	0.16	0.18	0.22	0.24	0.14	0.12	0.13	0.17	0.11

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 10

**Q5. How likely or unlikely are you to do each of the following to help lift your mood on a Sunday night?**

**Base: All respondents who work full-time**

**Go to bed really late so the weekend feels longer**

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)	
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556	
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685	
NET: Likely	213	134	79	23	75	62	40	11	2	73	67	58	15	15	10	18	30	12	13	3	19	40	25	27	48	165	
	24%	25%	23%	23%	30%fg	30%fg	19%	11%	11%	25%	25%	27%	15%	21%	32%	17%	33%oq	16%	23%	8%	22%	30%	21%	37%oqv	24%	24%	
Very likely	(5)	43	24	19	7	13	16	5	2	23	9	10	1	-	-	6	6	1	3	1	9	9	5	3	5	37	
		5%	4%	5%	8%	5%	8%	2%	2%	-	8%l	3%	5%	1%	-	6%	6%	1%	5%	3%	10%lm	6%	4%	4%	3%	5%	
Likely	(4)	171	111	60	15	62	47	35	10	50	58	48	14	15	10	12	24	11	10	2	10	32	20	24	43	128	
		19%	20%	17%	16%	25%g	23%g	17%	9%	17%	21%	22%	14%	21%	32%	11%	27%ot	14%	18%	5%	11%	24%o	16%	33%oqv	21%	19%	
Neither likely nor unlikely	(3)	196	135	61	35	51	41	52	16	63	54	50	29	11	1	28	23	27	15	8	19	27	24	12	38	158	
		22%	25%b	18%	36%deg	20%	20%	25%	16%	21%	20%	23%	29%	15%	4%	26%	26%	35%mw	27%	23%	22%	21%	19%	16%	19%	23%	
Unlikely	(2)	204	128	77	13	64	42	51	30	62	74	45	24	18	10	25	16	21	14	7	19	22	39	14	37	168	
		23%	24%	22%	13%	25%	20%	24%	29%c	24%	27%	21%	24%	24%	29%	24%	18%	27%	24%	20%	21%	17%	32%u	19%	18%	24%	
Very unlikely	(1)	263	135	128	26	59	61	62	44	95	76	61	32	29	12	34	18	17	13	17	30	41	34	20	75	189	
		30%	25%	37%a	27%	23%	30%	30%	43%d	32%	28%	28%	32%	39%p	36%	32%	20%	22%	23%	48%	34%	31%	28%	27%	37%z	28%	
NET: Unlikely		468	263	205	40	123	103	114	75	157	150	106	55	46	21	59	34	38	27	24	49	64	72	34	111	356	
		53%	49%	59%a	40%	49%	50%	54%	72%cde	83%	53%	55%	49%	56%	64%p	65%	38%	48%	47%	67%	56%	48%	60%p	46%	55%	52%	
Don't know		10	8	2	*	3	-	5	1	3	4	3	-	-	-	2	2	1	2	1	1	1	-	*	4	6	
		1%	1%	1%	*	1%	-	2%	1%	1%	1%	2%	-	-	-	2%	2%	1%	4%	2%	1%	1%	-	1%	2%	1%	
Mean		2.46	2.55b	2.32	2.63g	2.62g	2.58g	2.36g	1.96	1.68	2.47	2.45	2.54	2.28	2.18	2.31	2.35	2.81mo	2.46	2.56	1.93	2.41	2.57	2.38	2.69m	2.33	2.50
Standard deviation		1.24	1.20	1.28	1.25	1.24	1.32	1.15	1.06	1.03	1.31	1.20	1.25	1.08	1.17	1.21	1.24	1.04	1.19	1.10	1.34	1.33	1.18	1.30	1.26	1.23	
Standard error		0.05	0.06	0.08	0.15	0.08	0.11	0.09	0.12	0.31	0.08	0.08	0.10	0.13	0.15	0.26	0.14	0.15	0.14	0.18	0.21	0.16	0.13	0.12	0.17	0.10	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 11

**Q5. How likely or unlikely are you to do each of the following to help lift your mood on a Sunday night?**

**Base: All respondents who work full-time**

**Go to bed really early so you feel more rested**

	Gender		Age					Social Grade				Region										Employment Sector					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)	
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556	
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685	
NET: Likely	363	195	168	37	122	88	70	41	5	125	116	80	41	34	24	42	25	29	20	14	30	72	52	20	81	282	
	41%	36%	48%a	38%	48%f	43%	33%	40%	29%	42%	42%	37%	41%	47%pw	73%	39%	28%	37%	34%	40%	35%	54%prtw	43%	27%	40%	41%	
Very likely	(5)	83	41	42	8	32	18	19	4	2	35	19	20	9	5	3	12	1	11	5	3	9	20	11	2	19	64
	9%	8%	12%	8%	13%g	9%	9%	4%	9%	12%	7%	9%	9%	7%	9%	12%p	1%	11%	9%	9%	10%p	15%pw	9%p	3%	9%	9%	
Likely	(4)	280	154	126	29	89	70	51	37	3	90	97	60	32	29	21	29	24	18	14	11	21	52	41	17	62	218
	32%	28%	36%a	29%	36%f	34%	24%	36%	20%	30%	35%	28%	32%	40%	64%	28%	27%	23%	25%	32%	24%	39%	34%	24%	31%	32%	
Neither likely nor unlikely	(3)	202	141	61	32	59	46	49	15	1	59	66	51	25	19	2	23	20	27	15	5	21	31	19	19	39	163
	23%	26%b	18%	32%g	23%	22%	24%	14%	5%	20%	24%	24%	26%	27%	6%	22%	22%	35%v	26%	13%	24%	24%	15%	26%	19%	24%	
Unlikely	(2)	177	111	66	13	51	34	48	24	6	72	48	43	14	14	4	18	24	12	5	4	24	17	34	21	38	139
	20%	20%	19%	14%	20%	17%	23%	23%	35%	24%	17%	20%	14%	19%	13%	17%	27%ru	16%	10%	10%	27%ru	13%	28%ru	28%ru	19%	20%	
Very unlikely	(1)	134	85	50	16	17	37	37	21	5	36	41	38	19	6	3	22	18	8	15	12	12	11	15	13	40	95
	15%	16%	14%	16%d	7%	18%d	18%d	21%d	31%	12%	15%	17%	19%	8%	8%	21%u	20%u	11%	27%mu	34%	14%	8%	12%	18%	20%	14%	
NET: Unlikely	311	195	116	29	68	72	85	46	11	108	89	81	33	19	7	40	42	21	21	16	36	28	49	34	78	233	
	35%	36%	33%	30%	27%	35%	41%d	44%d	66%	37%	32%	37%	33%	26%	20%	37%u	47%mq	26%	36%	45%	41%u	21%	40%u	46%mq	39%	34%	
Don't know	11	9	2	*	3	1	6	1	-	4	4	4	-	-	-	2	2	1	2	1	1	1	2	*	4	7	
	1%	2%	1%	*	1%	*	3%	1%	-	1%	1%	2%	-	-	-	2%	2%	1%	4%	2%	1%	1%	1%	1%	2%	1%	
Mean	3.00	2.92	3.13a	3.00	3.28ef	2.98	2.84	2.79	2.41	3.05	3.02	2.91	2.98	3.20pw	3.54	2.93	2.61	3.14pw	2.80	2.70	2.90	3.41op	3.00	2.66	2.91	3.03	
				g																	rtvw						
Standard deviation	1.23	1.20	1.27	1.19	1.13	1.26	1.25	1.26	1.38	1.24	1.19	1.25	1.27	1.07	1.09	1.33	1.13	1.18	1.36	1.47	1.22	1.14	1.23	1.13	1.30	1.21	
Standard error	0.05	0.06	0.08	0.14	0.08	0.10	0.10	0.14	0.42	0.08	0.08	0.11	0.15	0.14	0.23	0.15	0.14	0.15	0.21	0.28	0.15	0.11	0.12	0.15	0.11	0.05	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 12

**Q5. How likely or unlikely are you to do each of the following to help lift your mood on a Sunday night?**

**Base: All respondents who work full-time**

**Start to plan what you're going to do next weekend**

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)	
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556	
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685	
NET: Likely	355	201	155	46	127	88	72	19	4	120	120	85	31	29	19	46	32	28	24	15	30	62	39	33	78	278	
	40%	37%	45%	47%g	50%fg	43%g	34%g	18%	24%	41%	44%	39%	31%	39%	58%	43%	36%	36%	42%	43%	34%	46%	32%	46%	39%	41%	
Very likely	(5)	65	27	38	5	28	13	17	2	22	24	16	3	6	1	5	7	5	7	5	12	9	3	11	54		
		7%	5%	11%a	5%	11%g	6%	8%	2%	7%	9%	7%	3%	8%	3%	5%	8%	7%	9%	18%	5%	9%	7%	4%	6%	8%	
Likely	(4)	290	173	117	42	99	74	55	17	99	96	69	28	22	18	41	25	23	19	9	25	49	30	31	67	224	
		33%	32%	34%	42%fg	39%fg	36%g	26%	16%	33%	35%	32%	28%	31%	54%	38%	28%	29%	33%	24%	28%	37%	25%	42%v	33%	33%	
Neither likely nor unlikely	(3)	258	167	91	32	61	60	57	44	3	79	72	74	33	20	8	34	26	29	12	10	23	30	46	20	57	201
		29%	31%	26%	33%	24%	29%	27%	43%df	16%	27%	26%	34%	33%	27%	23%	31%	29%	38%	20%	29%	26%	23%	38%u	27%	28%	29%
Unlikely	(2)	149	100	49	10	46	28	37	20	8	63	40	30	16	15	15	15	11	10	3	18	20	22	16	32	117	
		17%	18%	14%	10%	18%	13%	18%	19%	48%	21%	14%	14%	16%	20%	16%	17%	14%	17%	9%	20%	15%	18%	22%	16%	17%	
Very unlikely	(1)	111	64	47	9	15	30	38	18	2	31	37	24	19	8	10	14	9	10	6	17	20	14	3	30	81	
		13%	12%	14%	9%	6%	14%d	18%d	17%d	12%	10%	13%	11%	20%	11%	4%	9%	16%	11%	17%	18%	19%w	15%	11%	4%	15%	12%
NET: Unlikely		260	164	96	18	61	57	75	38	10	94	77	54	35	23	6	24	28	19	20	9	35	40	36	19	198	
		29%	30%	28%	19%	24%	28%	36%cd	37%c	60%	32%	28%	25%	36%	32%	19%	23%	32%	25%	34%	26%	40%o	30%	29%	27%	31%	29%
Don't know		13	9	5	1	3	1	6	3	-	4	6	3	-	2	-	3	2	1	2	1	1	1	*	5	8	
		2%	2%	1%	1%	1%	*	3%	2%	-	1%	2%	2%	-	2%	-	3%	2%	1%	4%	2%	1%	1%	1%	3%	1%	
Mean		3.06	3.00	3.14	3.24g	3.32fg	3.07g	2.88	2.65	2.52	3.06	3.11	3.10	2.78	3.05	3.38	3.16	2.96	3.07	2.99	3.17	2.80	3.11	2.99	3.18	2.99	3.08
Standard deviation		1.14	1.10	1.21	1.02	1.08	1.16	1.24	1.02	1.01	1.13	1.19	1.10	1.14	1.16	0.93	1.05	1.20	1.09	1.27	1.35	1.21	1.22	1.09	0.98	1.16	1.14
Standard error		0.04	0.05	0.08	0.12	0.07	0.09	0.10	0.11	0.30	0.07	0.08	0.09	0.14	0.15	0.19	0.12	0.15	0.14	0.20	0.26	0.14	0.12	0.11	0.13	0.10	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 13

**Q5. How likely or unlikely are you to do each of the following to help lift your mood on a Sunday night?**

**Base: All respondents who work full-time**

**Ring a family member or friend for a catch-up**

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685
NET: Likely	268 30%	121 22%	147 42% <sup>a</sup>	36 37%	85 34%	54 26%	62 30%	29 28%	2 9%	91 31%	95 35%	57 26%	24 24%	26 36%	12 26%	28 26%	21 24%	20 25%	14 24%	9 24%	28 32%	52 39% <sup>v</sup>	30 24%	28 39%	54 27%	214 31%
Very likely	(5) 46 5%	17 3%	29 8% <sup>a</sup>	3 3%	20 8% <sup>e</sup>	4 2%	15 7% <sup>e</sup>	4 4%	-	13 4%	15 6%	12 6%	5 5%	7 10%	-	5 5%	5 5%	3 3%	-	3 8%	3 4%	11 8%	8 7%	2 2%	7 3%	39 6%
Likely	(4) 222 25%	103 19%	119 34% <sup>a</sup>	34 34%	65 26%	49 24%	47 22%	25 24%	2 9%	78 26%	80 29%	45 21%	19 19%	19 26%	12 36%	23 22%	17 19%	17 22%	14 24%	6 16%	25 28%	41 31% <sup>v</sup>	22 18%	27 37% <sup>p</sup>	48 24%	174 25%
Neither likely nor unlikely	(3) 242 27%	160 30%	82 24%	32 32%	69 27%	51 25%	52 25%	34 33%	5 28%	86 29%	69 25%	59 27%	29 29%	12 17%	9 28%	35 33% <sup>t</sup>	27 31% <sup>t</sup>	27 35% <sup>mt</sup>	13 23%	6 17%	13 15%	43 32% <sup>t</sup>	36 29% <sup>t</sup>	20 27%	51 25%	191 28%
Unlikely	(2) 165 19%	108 20%	57 17%	14 14%	53 21%	39 19%	41 19%	16 16%	2 12%	60 20%	39 14%	47 22%	19 19%	17 24% <sup>u</sup>	2 6%	23 22% <sup>u</sup>	16 18%	12 15%	17 30% <sup>u</sup>	4 13%	18 21%	13 10%	30 25% <sup>u</sup>	12 17%	35 17%	131 19%
Very unlikely	(1) 201 23%	143 26% <sup>b</sup>	58 17%	15 16%	42 17%	62 30% <sup>cd</sup>	50 24%	22 22%	9 50%	56 19%	68 25%	50 23%	27 27%	17 23%	10 30%	19 18%	22 25%	18 23%	11 19%	14 41%	28 32% <sup>u</sup>	24 18%	26 22%	12 16%	58 29%	143 21%
NET: Unlikely	366 41%	251 46% <sup>b</sup>	115 33%	29 30%	95 38%	100 49% <sup>c</sup>	91 43%	39 38%	11 62%	116 39%	106 39%	98 45%	46 46%	34 47% <sup>u</sup>	12 36%	42 39%	38 43%	29 38%	28 49% <sup>u</sup>	19 54%	47 53% <sup>uw</sup>	37 28%	56 46% <sup>u</sup>	24 33%	92 46%	274 40%
Don't know	11 1%	9 2%	2 1%	* *	3 1%	1 1%	5 2%	1 1%	-	3 1%	5 2%	3 2%	-	-	-	2 2%	2 2%	1 1%	2 4%	2 6%	1 1%	1 1%	-	* 1%	4 2%	7 1%
Mean	2.71	2.52	3.01 <sup>a</sup>	2.94 <sup>e</sup>	2.86 <sup>e</sup>	2.49	2.69	2.72	1.96	2.77	2.77	2.63	2.56	2.76	2.70	2.73	2.61	2.67	2.54	2.34	2.50	3.02 <sup>rt</sup>	2.64	2.92	2.55	2.76
Standard deviation	1.22	1.17	1.23	1.11	1.21	1.21	1.27	1.17	1.11	1.17	1.27	1.22	1.22	1.34	1.26	1.14	1.21	1.16	1.08	1.42	1.31	1.21	1.20	1.14	1.23	1.21
Standard error	0.05	0.06	0.08	0.13	0.08	0.10	0.10	0.13	0.33	0.07	0.08	0.10	0.15	0.17	0.26	0.13	0.15	0.15	0.17	0.27	0.15	0.12	0.12	0.15	0.10	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 14

**Q6. If you hit the snooze button on your alarm on a Monday morning because you find it hard to get up for work, how many times do you do this on average?**

**Base: All respondents who work full-time**

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)		
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556		
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685		
Once	(1)	193 22%	124 23%	69 20%	20 20%	65 26%	45 22%	36 17%	25 24%	2 12%	67 22%	52 19%	43 20%	31 31%	12 17%	9 27%	25 24%	22 25%	22 29%u	13 22%	10 29%	14 16%	19 14%	30 25%	16 22%	44 22%	149	
Two or three times	(2.5)	249 28%	136 25%	113 33%a	42 43%eg	82 32%g	52 25%g	60 29%g	9 9%	4 20%	75 25%	79 29%	73 34%	22 22%	16 22%	11 33%	37 34%t	22 25%	24 30%	15 26%	10 27%	16 18%	49 37%t	33 27%	18 24%	44 22%	205	
Four or five times	(4.5)	45 5%	27 5%	19 5%	7 7%	22 9%f	8 4%	6 3%	2 2%	-	21 7%k	17 6%	4 2%	3 3%	6 8%	-	5 5%	7 8%	4 6%	1 2%	1 2%	8 9%v	10 7%	2 2%	1 2%	6 3%	39	
Six to ten times	(8)	12 1%	5 1%	7 2%	-	6 2%	6 3%f	-	-	3 1%	6 2%	3 1%	-	-	-	3 3%	1 1%	1 2%	-	-	1 1%	2 1%	-	4 5%v	1 *	11	2%	
More than ten times	(12)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
I don't do this	(0)	388 44%	249 46%	139 40%	29 29%	78 31%	94 46%cd	108 52%cd	67 65%code	12 68%	130 44%	121 44%	93 43%	44 44%	39 53%o	13 40%	37 34%	36 41%	26 34%	28 49%	15 41%	50 56%oqu	53 40%	57 47%	34 47%	106 53%z	281	41%
NET: Have done this once or more often		499 56%	291 54%	208 60%	69 71%efg	174 69%efg	112 54%g	102 48%	36 35%	6 32%	166 56%	154 56%	124 57%	55 56%	34 47%	20 60%	70 66%mt	52 59%	52 66%t	29 51%	21 59%	38 44%	80 60%t	64 53%	39 53%	95 47%	404	59%y
Mean		1.26	1.15	1.42a	1.61fg	1.64fg	1.27g	1.02g	0.55	0.63	1.27	1.36	1.23	0.99	1.07	1.10	1.55v	1.33	1.45	0.98	1.06	1.07	1.51v	0.99	1.31	0.93	1.35y	
Standard deviation		1.51	1.44	1.61	1.35	1.67	1.71	1.24	0.94	1.03	1.53	1.67	1.42	1.14	1.42	1.08	1.69	1.58	1.57	1.18	1.14	1.56	1.60	1.14	1.91	1.25	1.57	
Standard error		0.06	0.07	0.10	0.16	0.11	0.14	0.10	0.10	0.31	0.10	0.11	0.12	0.13	0.19	0.23	0.19	0.19	0.20	0.18	0.21	0.18	0.15	0.11	0.25	0.10	0.07	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 15

**Q7. On average, how many times have you made an excuse and not gone to work on a Monday in the last twelve months?**

**Base: All respondents who work full-time**

	Gender		Age							Social Grade				Region								Employment Sector					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)	
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556	
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685	
One or two times	(1.5)	126 14%	72 13%	55 16%	14 14%	42 17%g	30 15%g	31 15%g	5 5%	4 26%	40 14%	42 15%	34 16%	10 10%	9 13%	2 6%	14 13%	10 15%	8 8%	3 13%	12 22%	29 22%	18 15%	11 15%	18 9%	108 16%y	
Three to five times	(4)	47 5%	34 6%	13 4%	9 9%fg	20 8%fg	12 6%g	6 3%	-	20 7%	11 4%	12 6%	3 3%	1 1%	3 10%	10 9%w	7 8%	2 2%	-	1 3%	2 2%	14 11%mrw	7 6%	-	13 7%	33 5%	
Six to ten times	(8)	8 1%	4 1%	3 1%	2 2%	5 2%	-	1 *	-	2 1%	4 2%	1 *	-	-	-	1 1%	-	1 1%	1 2%	-	-	3 3%	-	1 1%	4 2%	4 1%	
More than ten times	(12)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
I haven't done that	(0)	706 80%	431 80%	276 80%	73 75%	185 73%	164 80%	173 82%	98 95%code f	13 74%	233 79%	217 79%	170 78%	86 87%	63 86%u	28 84%	82 77%	71 81%u	65 83%u	48 83%u	32 90%	74 84%u	87 65%	96 79%u	61 83%u	166 83%	540 79%
NET: Have done this once or more often		180 20%	109 20%	71 20%	25 25%g	67 27%g	42 20%g	37 18%g	5 5%	4 26%	62 21%	58 21%	47 22%	13 13%	10 14%	5 16%	24 23%	17 19%	13 17%	10 17%	4 10%	14 16%	46 35%mpq rtvw	25 21%	12 17%	35 17%	145 21%
Mean		0.49	0.51	0.46	0.73g	0.72fg	0.45g	0.36g	0.07	0.39	0.53	0.52	0.49	0.29	0.24	0.49	0.63	0.49	0.40	0.40	0.22	0.29	0.96mq tw	0.45	0.34	0.55	0.47
Standard deviation		1.21	1.24	1.17	1.55	1.54	1.03	0.97	0.32	0.68	1.26	1.33	1.13	0.84	0.66	1.24	1.37	1.14	1.18	1.26	0.75	0.76	1.72	1.02	1.06	1.48	1.12
Standard error		0.05	0.06	0.07	0.18	0.10	0.08	0.08	0.04	0.20	0.08	0.09	0.09	0.10	0.09	0.26	0.15	0.14	0.15	0.19	0.14	0.09	0.16	0.10	0.14	0.12	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 16

**Q8. Have you ever done or considered doing any of the following in order to get out of going to work on a Monday?**

**Base: All respondents who work full-time**

**Summary table**

	Pretended to be ill	Said something vague to your manager like there's a 'personal issue' or 'family issue' that they won't ask you about	Pretended to have to look after a friend, partner, child or other family member who is ill	Said that you've had an emergency at home e.g. a water leak	Said that you had to take your pet to the vets urgently	Asked to work from home	Said that there have been disruptions to your mode of public transport so you couldn't get to work on time
Unweighted base	707	707	707	707	707	707	707
Weighted base	887	887	887	887	887	887	887
NET: Done or considered doing it	311 35%	156 18%	137 15%	170 19%	77 9%	184 21%	141 16%
I have done that	177 20%	76 9%	57 6%	86 10%	31 3%	97 11%	71 8%
I have considered doing it	134 15%	81 9%	79 9%	83 9%	47 5%	87 10%	70 8%
I've never done it	575 65%	730 82%	750 85%	717 81%	809 91%	702 79%	745 84%



## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 17

**Q8. Have you ever done or considered doing any of the following in order to get out of going to work on a Monday?**

**Base: All respondents who work full-time**

**Pretended to be ill**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685
NET: Done or considered doing it	311	189	122	41	109	77	65	14	5	95	101	93	22	21	7	34	32	34	15	13	26	66	38	26	63	249
	35%	35%	35%	42%g	43%fg	37%g	31%g	13%	31%	32%	37%l	43%l	22%	28%	20%	32%	37%	44%	27%	36%	30%	50%mor	31%	35%	31%	36%
I have done that	177	110	67	17	66	46	38	6	4	55	54	60	8	12	4	20	14	13	4	6	15	49	21	17	32	146
	20%	20%	19%	17%g	26%g	22%g	18%g	6%	26%	19%	20%l	28%l	9%	16%	14%	19%	16%	17%	7%	18%	18%	37%mor	17%	23%	16%	21%
I have considered doing it	134	80	54	24	43	32	27	8	1	41	47	33	14	9	2	13	19	21	11	6	11	17	17	8	31	103
	15%	15%	16%	24%g	17%	15%	13%	8%	5%	14%	17%	15%	14%	12%	6%	13%	21%	27%u	19%	18%	12%	13%	14%	12%	15%	15%
I've never done it	575	351	225	57	143	129	144	90	12	200	174	124	77	52	27	73	56	43	42	23	62	67	84	48	139	437
	65%	65%	65%	58%	57%	63%	69% <sup>d</sup>	87% <sup>cde</sup>	69%	68%	63%	57%	78% <sup>jk</sup>	72% <sup>u</sup>	80%	68% <sup>u</sup>	63%	56%	73% <sup>u</sup>	64%	70% <sup>u</sup>	50%	69% <sup>u</sup>	65%	69%	64%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 18

**Q8. Have you ever done or considered doing any of the following in order to get out of going to work on a Monday?**

**Base: All respondents who work full-time**

**Said something vague to your manager like there's a 'personal issue' or 'family issue' that they won't ask you about**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685
NET: Done or considered doing it	156	108	49	16	59	42	29	5	5	62	45	40	9	4	7	16	19	20	9	3	10	38	22	8	30	126
	18%	20%	14%	17%g	23%fg	20%g	14%	5%	31%	21%l	16%	18%	9%	6%	23%	15%	21%mt	26%mt	16%	9%	11%	28%mtw	18%mt	11%	15%	18%
I have done that	76	55	21	3	32	23	12	3	4	29	17	26	3	4	3	6	5	7	5	2	5	27	8	5	12	64
	9%	10%	6%	3%	13%cfg	11%g	5%	3%	26%	10%	6%	12%	3%	5%	9%	6%	9%	8%	6%	5%	20%moptvw	7%	7%	6%	9%	
I have considered doing it	81	53	28	14	27	19	17	2	1	33	28	14	6	*	4	10	13	14	4	1	5	11	14	4	18	63
	9%	10%	8%	14%g	11%g	9%	8%	2%	5%	11%	10%	6%	6%	1%	13%	9%	15%mt	18%mt	8%	3%	6%	8%	11%mt	5%	9%	9%
I've never done it	730	432	298	82	193	165	181	98	12	233	230	177	90	69	26	91	70	57	48	32	78	95	100	65	171	559
	82%	80%	86%	83%	77%	80%	86%d	95%cde	69%	79%	84%	82%	91%i	94%ppqu	77%	85%	79%	74%	84%	91%	89%qu	72%	82%	89%u	85%	82%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 19

**Q8. Have you ever done or considered doing any of the following in order to get out of going to work on a Monday?**

**Base: All respondents who work full-time**

**Pretended to have to look after a friend, partner, child or other family member who is ill**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685
NET: Done or considered doing it	137 15%	85 16%	51 15%	21 22%g	58 23%efg	29 14%g	26 12%g	2 2%	2 9%	47 16%	43 16%	39 18%	8 9%	5 7%	4 13%	19 18%	14 16%	12 15%	7 13%	3 8%	12 13%	27 20%am	22 18%	12 16%	27 13%	110 16%
I have done that	57 6%	40 7%	17 5%	6 6%g	23 9%g	16 8%g	11 5%	-	2 9%	16 5%	16 6%	23 11%	3 3%	3 4%	2 6%	4 4%	7 8%	2 3%	3 5%	3 8%	3 3%	20 15%oqtv	6 5%	4 6%	9 5%	48 7%
I have considered doing it	79 9%	45 8%	34 10%	15 15%eg	35 14%eg	13 6%	15 7%	2 2%	-	31 10%	27 10%	16 7%	6 6%	2 3%	2 6%	15 14%mu	8 9%	10 13%	4 7%	-	9 10%	6 5%	16 13%am	8 10%	18 9%	62 9%
I've never done it	750 85%	455 84%	295 85%	77 78%	194 77%	177 86%d	184 88%d	102 98%cde	16 91%	249 84%	232 84%	178 82%	90 91%	68 93%u	29 87%	87 82%	74 84%	66 85%	50 87%	33 92%	76 87%	106 80%	99 82%	61 84%	174 87%	576 84%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 20

**Q8. Have you ever done or considered doing any of the following in order to get out of going to work on a Monday?**

**Base: All respondents who work full-time**

**Said that you've had an emergency at home e.g. a water leak**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685
NET: Done or considered doing it	170 19%	118 22% <sup>b</sup>	52 15%	19 19% <sup>g</sup>	67 27% <sup>fg</sup>	39 19% <sup>g</sup>	33 16%	6 6%	5 31%	64 22%	47 17%	44 20%	14 14%	6 8%	4 13%	18 17%	21 24% <sup>m</sup>	19 24% <sup>m</sup>	12 22%	7 21%	10 12%	34 26% <sup>mt</sup>	19 15%	18 25% <sup>m</sup>	36 18%	134 20%
I have done that	86 10%	64 12% <sup>b</sup>	23 7%	7 7%	35 14% <sup>g</sup>	20 10%	19 9%	4 4%	1 5%	29 10%	32 12%	21 9%	5 5%	4 5%	4 13%	8 7%	10 11%	9 12%	5 9%	3 10%	3 4%	21 16% <sup>t</sup>	12 10%	7 10%	20 10%	67 10%
I have considered doing it	83 9%	54 10%	29 8%	11 12% <sup>g</sup>	32 13% <sup>g</sup>	20 9% <sup>g</sup>	14 7%	2 2%	4 26%	35 12% <sup>j</sup>	15 6%	23 11%	9 9%	2 3%	-	11 10%	12 13%	10 13%	7 12%	4 11%	7 8%	13 10%	7 6%	11 15%	16 8%	67 10%
I've never done it	717 81%	422 78%	295 85% <sup>a</sup>	79 81%	185 73%	167 81%	177 84% <sup>d</sup>	97 94% <sup>cde</sup>	12 69%	232 78%	228 83%	173 80%	85 86%	67 92% <sup>pqu</sup>	29 87%	88 83%	67 76%	59 76%	45 78%	28 79%	78 88% <sup>u</sup>	99 74%	103 85%	55 75%	165 82%	552 80%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 21

**Q8. Have you ever done or considered doing any of the following in order to get out of going to work on a Monday?**

**Base: All respondents who work full-time**

**Said that you had to take your pet to the vets urgently**

	Gender		Age							Social Grade					Region								Employment Sector			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685
NET: Done or considered doing it	77 9%	51 10%	26 7%	10 10%g	36 14%fg	18 9%g	12 6%	1 1%	1 5%	29 10%	24 9%	16 7%	9 9%	5 7%	3 9%	9 8%	6 7%	11 14%	2 3%	3 9%	7 8%	15 12%	11 9%	5 6%	20 10%	57 8%
I have done that	31 3%	17 3%	14 4%	5 5%	16 6%fg	8 4%	2 1%	-	1 5%	11 4%	11 4%	6 3%	2 2%	3 4%	1 3%	5 5%	1 1%	3 4%	2 3%	-	-	9 6%t	6 5%	1 1%	10 5%	20 3%
I have considered doing it	47 5%	35 6%	12 4%	5 5%	20 8%g	11 5%	10 5%	1 1%	-	18 6%	13 5%	9 4%	7 7%	2 3%	2 6%	3 3%	6 6%	7 10%	* 1%	3 9%	7 8%	7 5%	5 4%	4 6%	10 5%	37 5%
I've never done it	809 91%	489 90%	321 93%	88 90%	216 86%	188 91%	198 94%d	102 99%cde	16 95%	267 90%	251 91%	201 93%	90 91%	68 93%	30 91%	98 92%	82 93%	67 86%	55 97%	32 91%	81 92%	118 88%	110 91%	69 94%	181 90%	628 92%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 22

**Q8. Have you ever done or considered doing any of the following in order to get out of going to work on a Monday?**

**Base: All respondents who work full-time**

**Asked to work from home**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685
NET: Done or considered doing it	184 21%	121 22%	63 18%	22 22%g	79 31%fg	45 22%g	35 17%g	4 3%	-	86 29%jkl	49 18%	40 19%	9 9%	7 10%	9 26%	19 18%	17 19%	15 20%	12 21%	4 12%	13 14%	44 33%mot	25 21%	19 26%m	44 22%	141 21%
I have done that	97 11%	64 12%	33 10%	3 3%	42 17%cg	27 13%cg	24 11%g	2 2%	-	50 17%jl	27 10%l	20 9%l	1 1%	4 6%	4 13%	3 3%	8 9%	5 6%	6 11%	-	8 9%	30 22%mp	15 13%o	14 19%o	24 12%	74 11%
I have considered doing it	87 10%	57 10%	30 9%	19 19%efg	37 15%fg	18 9%g	11 5%	1 1%	-	36 12%	23 8%	20 9%	8 8%	3 4%	4 13%	16 15%	9 10%	11 14%	6 10%	4 12%	5 6%	14 11%	10 8%	5 7%	20 10%	67 10%
I've never done it	702 79%	419 78%	283 82%	76 78%	173 69%	161 78%	175 83%d	100 97%cd	17 100%ef	210 71%	226 82%i	177 81%i	90 91%i	66 90%uw	24 74%	88 82%u	71 81%	62 80%	45 79%	31 88%	75 86%u	89 67%	96 79%	54 74%	158 78%	545 79%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 23

**Q8. Have you ever done or considered doing any of the following in order to get out of going to work on a Monday?**

**Base: All respondents who work full-time**

**Said that there have been disruptions to your mode of public transport so you couldn't get to work on time**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685
NET: Done or considered doing it	141	94	48	16	61	34	20	4	4	45	44	41	11	6	3	20	13	17	6	4	10	36	15	11	29	112
	16%	17%	14%	17%g	24%fg	17%g	10%	4%	26%	15%	16%	19%	11%	8%	9%	19%	15%	22%	10%	12%	11%	27%gmt	12%	15%	15%	16%
I have done that	71	48	23	3	34	18	13	2	2	24	21	25	2	4	1	7	7	7	4	-	4	23	8	7	15	56
	8%	9%	7%	3%	14%cfg	9%	6%	2%	9%	8%	8%	12%l	2%	6%	3%	6%	8%	9%	7%	-	4%	18%otv	6%	10%	7%	8%
I have considered doing it	70	45	25	13	27	17	8	2	3	21	23	16	9	2	2	14	7	11	1	4	6	12	7	4	14	55
	8%	8%	7%	13%fg	11%fg	8%	4%	2%	17%	7%	8%	8%	9%	2%	6%	13%	7%	14%mt	3%	12%	7%	9%	6%	5%	7%	8%
I've never done it	745	446	299	82	191	172	190	99	13	251	231	175	88	67	30	86	75	60	52	31	78	97	107	62	172	573
	84%	83%	86%	83%	76%	83%	90%dt	96%cde	74%	85%	84%	81%	89%	92%u	91%	81%	85%	78%	90%u	88%	89%u	73%	88%u	85%	85%	84%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 24

**Q9. How many times do you estimate you have been late for work on a Monday in the last twelve months?****Base: All respondents who work full-time**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	Eastern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685
1-5 times (3)	235 26%	144 27%	90 26%	32 33%g	90 36%fg	53 26%g	45 21%g	9 8%	6 36%	79 27%	62 22%	66 30%	28 29%	21 29%	3 10%	30 28%	17 19%	20 26%	14 24%	11 30%	16 19%	51 38%ptv	27 22%	25 34%	49 24%	185 27%
6-10 times (8)	54 6%	36 7%	18 5%	8 9%f	25 10%fg	14 7%	5 2%	2 2%	-	22 8%	19 7%	10 4%	3 3%	2 3%	1 3%	5 4%	11 12%	3 4%	3 5%	-	6 7%	15 12%	5 4%	4 5%	15 7%	39 6%
11-20 times (15.5)	29 3%	19 4%	10 3%	1 1%	18 7%e	4 2%	5 2%	1 1%	-	13 4%	13 5%	2 1%	2 2%	2 3%	-	5 4%	3 4%	2 2%	1 2%	1 3%	2 3%	10 7%	3 3%	-	6 3%	23 3%
21-30 times (25.5)	14 2%	7 1%	7 2%	1 1%	6 3%f	7 3%g	-	-	-	5 2%	3 1%	5 2%	1 1%	-	1 3%	4 3%	-	1 2%	1 2%	3 8%	1 1%	-	2 2%	-	3 1%	11 2%
31-40 times (35.5)	1 *	-	1 *	-	1 *	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	1 *
I'm never late (0)	555 63%	334 62%	221 64%	55 56%	114 45%	128 62%g	155 74%g	92 89%g	11 64%	177 60%	179 65%	134 62%	65 65%	48 65%u	28 84%	63 59%u	57 64%u	51 66%u	38 67%u	21 59%	62 71%u	57 43%	84 70%u	45 61%u	128 64%	426 62%
NET: Been late once or more often	332 37%	206 38%	126 36%	43 44%fg	138 55%efg	78 38%fg	55 26%g	11 11%	6 36%	119 40%	96 35%	83 38%	34 35%	25 35%	5 16%	43 41%	31 36%	26 34%	19 33%	14 41%	26 29%	76 57% mop qrtw	37 30%	29 39%	73 36%	259 38%
Mean	2.21	2.20	2.22	2.17g	3.59fg	2.50fg	1.20	0.51	1.07	2.49	2.24	2.00	1.69	1.49	1.41	2.75	2.18	1.94	1.93	3.41	1.88	3.20mv w	1.83	1.64	2.15	2.22
Standard deviation	4.49	4.28	4.80	3.84	5.55	5.22	2.80	1.91	1.48	4.71	4.59	4.35	3.74	2.91	4.91	5.53	3.81	4.40	4.44	7.26	4.29	4.28	4.35	3.54	4.35	4.53
Standard error	0.17	0.20	0.30	0.44	0.37	0.42	0.22	0.21	0.45	0.30	0.29	0.36	0.44	0.38	1.02	0.62	0.46	0.57	0.68	1.35	0.51	0.41	0.43	0.47	0.35	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 25

**Q10. How likely or unlikely are you to use each of the below excuses to your manager if you are late for work on a Monday morning?**

**Base: All respondents who work full-time and have been late to work on a Monday in the past 12 months**

**Summary table**

		Pretending to be ill	Saying something vague like there's a 'personal issue' or 'family issue' that you know your manager won't ask about	Pretending to have had to look after a friend, partner, child or other family member who is ill	Pretending that you've had an emergency at home e.g. a water leak	Pretending that you have had to take your pet to the vets urgently	Pretending that there have been disruptions to your mode of public transport so you couldn't get to work on time
Unweighted base		273	273	273	273	273	273
Weighted base		332	332	332	332	332	332
NET: Likely		111 33%	82 25%	70 21%	89 27%	43 13%	117 35%
Very likely	(5)	35 11%	16 5%	25 7%	22 7%	13 4%	37 11%
Likely	(4)	76 23%	66 20%	45 14%	67 20%	31 9%	80 24%
Neither likely nor unlikely	(3)	37 11%	38 12%	40 12%	47 14%	31 9%	49 15%
Unlikely	(2)	50 15%	50 15%	37 11%	43 13%	41 12%	43 13%
Very unlikely	(1)	126 38%	152 46%	176 53%	144 43%	207 62%	116 35%
NET: Unlikely		175 53%	202 61%	213 64%	187 56%	248 75%	159 48%
Don't know		9 3%	10 3%	9 3%	8 3%	9 3%	8 2%
Mean		2.52	2.21	2.09	2.32	1.76	2.63
Standard deviation		1.47	1.35	1.38	1.39	1.19	1.46
Standard error		0.09	0.08	0.09	0.09	0.07	0.09

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 26

**Q10. How likely or unlikely are you to use each of the below excuses to your manager if you are late for work on a Monday morning?**

**Base: All respondents who work full-time and have been late to work on a Monday in the past 12 months**

**Pretending to be ill**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)	
Unweighted base	273	173	100	37	120	58	43	11	4	107	89	54	23	18	4	35	28	21	16	11	21	61	34	24	59	214	
Weighted base	332	206	126*	43**	138*	78*	55*	11**	6**	119*	96*	83*	34**	25**	5**	43**	31**	26**	19**	14**	26**	76*	37**	29**	73*	259	
NET: Likely	111	66	45	14	49	25	17	3	3	46	31	25	9	4	5	16	12	6	8	3	6	34	14	3	23	88	
	33%	32%	36%	33%	35%	32%	31%	29%	46%	39%	32%	30%	26%	15%	100%	36%	37%	23%	45%	20%	23%	46%	37%	11%	32%	34%	
Very likely	(5)	35	20	15	4	15	6	9	1	13	7	11	4	2	-	3	2	2	2	2	2	11	7	3	8	28	
		11%	10%	12%	10%	11%	8%	16%	9%	11%	8%	14%	11%	9%	-	7%	6%	9%	8%	14%	6%	15%	18%	9%	10%	11%	
Likely	(4)	76	46	30	10	34	19	8	2	34	23	14	5	1	5	12	10	4	7	1	5	23	7	1	16	60	
		23%	22%	24%	23%	25%	24%	15%	20%	46%	28%	24%	17%	15%	100%	29%	31%	14%	37%	6%	17%	31%	19%	2%	22%	23%	
Neither likely nor unlikely	(3)	37	23	14	9	11	8	7	1	14	10	8	6	3	-	4	3	5	-	1	4	10	3	4	3	33	
		11%	11%	11%	21%	8%	10%	13%	9%	12%	10%	9%	17%	11%	-	10%	9%	20%	-	5%	16%	13%	8%	15%	5%	13%	
Unlikely	(2)	50	38	12	6	24	14	5	-	14	17	12	8	2	-	11	5	4	3	3	2	4	4	10	10	40	
		15%	18%	10%	15%	17%	18%	8%	-	19%	11%	14%	22%	7%	-	26%	17%	15%	17%	24%	9%	6%	12%	36%	14%	15%	
Very unlikely	(1)	126	75	51	11	53	31	24	4	45	34	35	12	17	-	13	11	11	7	6	14	24	13	11	33	92	
		38%	36%	41%	26%	38%	40%	45%	34%	36%	38%	35%	42%	35%	67%	29%	34%	42%	38%	40%	52%	32%	36%	37%	46%	36%	
NET: Unlikely		175	112	63	18	76	45	29	4	59	51	46	20	19	-	24	16	15	10	9	16	28	18	21	43	132	
		53%	54%	50%	41%	55%	58%	53%	34%	54%	49%	53%	56%	57%	74%	55%	51%	57%	55%	64%	61%	38%	47%	73%	59%	51%	
Don't know		9	5	3	2	2	-	2	3	-	-	5	3	-	-	-	1	-	-	2	-	3	3	*	3	6	
		3%	2%	3%	5%	1%	-	3%	28%	-	-	5% <sup>i</sup>	4%	-	-	-	3%	-	-	11%	-	4%	7%	2%	4%	2%	
Mean		2.52	2.50	2.56	2.75	2.53	2.42	2.47	2.58	2.56	2.63	2.49	2.44	2.44	1.83	4.00	2.60	2.56	2.34	2.60	2.20	2.16	2.90	2.70	2.10	2.35	2.57
Standard deviation		1.47	1.43	1.53	1.38	1.48	1.42	1.58	1.69	1.49	1.49	1.42	1.54	1.39	1.38	0.00	1.37	1.42	1.40	1.53	1.53	1.40	1.53	1.63	1.22	1.45	
Standard error		0.09	0.11	0.16	0.24	0.14	0.19	0.25	0.56	0.75	0.14	0.15	0.22	0.29	0.32	0.00	0.23	0.27	0.31	0.38	0.48	0.30	0.20	0.29	0.25	0.20	0.10

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 27

**Q10. How likely or unlikely are you to use each of the below excuses to your manager if you are late for work on a Monday morning?**

**Base: All respondents who work full-time and have been late to work on a Monday in the past 12 months**

**Saying something vague like there's a 'personal issue' or 'family issue' that you know your manager won't ask about**

	Gender			Age						Social Grade					Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)	
Unweighted base	273	173	100	37	120	58	43	11	4	107	89	54	23	18	4	35	28	21	16	11	21	61	34	24	59	214	
Weighted base	332	206	126*	43**	138*	78*	55*	11**	6**	119*	96*	83*	34**	25**	5**	43**	31**	26**	19**	14**	26**	76*	37**	29**	73*	259	
NET: Likely	82	54	28	8	40	14	18	-	2	34	22	15	10	1	1	4	10	8	6	1	6	27	12	5	17	65	
	25%	26%	22%	20%	29%	18%	32%	-	31%	29%	23%	18%	30%	5%	18%	10%	33%	32%	33%	7%	24%	36%	31%	17%	24%	25%	
Very likely	(5)	16	12	4	2	10	2	2	-	9	3	3	1	1	1	1	4	-	-	-	3	3	2	2	3	13	
		5%	6%	3%	4%	7%	3%	4%	-	7%	3%	4%	3%	3%	18%	2%	14%	-	-	-	10%	4%	5%	7%	4%	5%	
Likely	(4)	66	43	24	7	31	12	15	-	26	20	12	9	*	-	4	6	8	6	1	4	24	10	3	14	52	
		20%	21%	19%	15%	22%	15%	28%	-	31%	22%	20%	14%	27%	2%	9%	19%	32%	33%	7%	14%	32%	27%	11%	20%	20%	
Neither likely nor unlikely	(3)	38	25	13	13	14	5	6	1	13	15	6	4	1	3	8	2	4	1	-	2	10	4	3	5	34	
		12%	12%	11%	30%	10%	6%	10%	9%	11%	16%	7%	12%	4%	60%	17%	7%	14%	8%	-	8%	13%	11%	12%	7%	13%	
Unlikely	(2)	50	36	14	5	24	15	4	1	17	16	11	6	2	1	15	5	3	5	3	2	7	3	4	8	42	
		15%	18%	11%	10%	17%	20%	8%	8%	19%	14%	16%	14%	18%	9%	22%	34%	17%	11%	25%	24%	6%	9%	7%	14%	16%	
Very unlikely	(1)	152	86	66	15	58	44	27	5	54	37	47	14	21	-	16	12	11	6	8	16	28	17	16	38	114	
		46%	42%	53%	36%	42%	56%	48%	46%	36%	39%	57%	40%	82%	-	36%	40%	43%	34%	58%	62%	37%	46%	55%	52%	44%	
NET: Unlikely		202	122	80	20	82	59	31	6	71	53	58	20	23	1	31	18	14	11	12	18	35	20	20	46	156	
		61%	59%	64%	46%	59%	76%	56%	55%	54%	60%	55%	71%	58%	91%	22%	71%	57%	54%	59%	82%	68%	46%	53%	69%	63%	60%
Don't know		10	5	4	2	2	-	1	4	-	-	6	3	-	-	1	1	-	-	2	-	4	2	*	5	5	
		3%	2%	4%	5%	2%	-	2%	37%	-	-	6% <sup>i</sup>	4%	-	-	2%	3%	-	-	11%	-	5%	5%	2%	7%	2%	
Mean		2.21	2.30	2.06	2.39	2.33	1.88	2.30	1.40	2.42	2.31	2.28	1.91	2.35	1.36	3.13	2.03	2.49	2.34	2.39	1.52	2.04	2.54	2.33	1.97	2.06	2.25
Standard deviation		1.35	1.36	1.32	1.27	1.41	1.21	1.43	0.77	1.37	1.42	1.29	1.28	1.34	0.93	1.06	1.03	1.55	1.34	1.29	0.90	1.50	1.41	1.44	1.33	1.37	1.34
Standard error		0.08	0.10	0.14	0.22	0.13	0.16	0.22	0.27	0.14	0.14	0.18	0.28	0.22	0.53	0.18	0.30	0.29	0.32	0.28	0.33	0.19	0.25	0.28	0.18	0.09	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 28

**Q10. How likely or unlikely are you to use each of the below excuses to your manager if you are late for work on a Monday morning?**

**Base: All respondents who work full-time and have been late to work on a Monday in the past 12 months**

**Pretending to have had to look after a friend, partner, child or other family member who is ill**

	Gender			Age						Social Grade					Region								Employment Sector			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	273	173	100	37	120	58	43	11	4	107	89	54	23	18	4	35	28	21	16	11	21	61	34	24	59	214
Weighted base	332	206	126*	43**	138*	78*	55*	11**	6**	119*	96*	83*	34**	25**	5**	43**	31**	26**	19**	14**	26**	76*	37**	29**	73*	259
NET: Likely	70	43	27	11	37	14	7	1	-	30	20	16	4	4	1	7	7	4	7	2	6	21	8	3	12	57
	21%	21%	21%	25%	27%	18%	13%	9%	-	25%	20%	19%	11%	16%	18%	15%	23%	14%	37%	11%	21%	28%	23%	12%	17%	22%
Very likely	(5)	25	13	11	3	13	7	2	-	17	5	3	-	-	-	1	2	-	2	-	5	7	7	2	2	25
		7%	6%	9%	7%	9%	3%	-	-	14%k	5%	3%	-	-	-	2%	6%	-	8%	-	18%	9%	18%	8%	-	9%y
Likely	(4)	45	30	15	8	24	7	5	1	13	14	14	4	4	1	6	5	4	5	2	1	15	2	1	12	33
		14%	14%	12%	18%	17%	9%	9%	-	11%	15%	16%	11%	16%	18%	13%	17%	14%	29%	11%	4%	20%	4%	4%	17%	13%
Neither likely nor unlikely	(3)	40	22	18	12	12	7	7	1	18	11	6	5	-	4	5	3	5	1	1	3	8	8	2	4	37
		12%	11%	15%	28%	9%	9%	13%	12%	15%	11%	8%	15%	-	82%	12%	11%	20%	3%	5%	12%	10%	21%	8%	5%	14%
Unlikely	(2)	37	28	9	1	16	10	7	1	2	15	5	5	5	-	10	4	1	3	3	1	5	1	3	10	27
		11%	13%	7%	1%	11%	13%	8%	36%	10%	15%	6%	15%	19%	-	24%	13%	6%	15%	19%	3%	7%	3%	11%	14%	10%
Very unlikely	(1)	176	109	67	17	72	46	33	4	59	45	52	20	16	-	21	16	16	9	8	17	37	18	19	43	133
		53%	53%	53%	39%	52%	59%	60%	34%	64%	46%	63%	59%	65%	-	47%	50%	60%	45%	54%	64%	49%	49%	67%	59%	51%
NET: Unlikely		213	136	76	18	88	57	40	5	70	60	57	25	21	-	31	20	17	11	17	42	19	22	53	160	
		64%	66%	61%	41%	63%	73%	72%	42%	59%	62%	69%	74%	84%	-	71%	63%	66%	60%	74%	67%	56%	52%	78%	72%	62%
Don't know		9	5	4	3	2	-	1	4	-	3	-	-	-	-	1	1	-	-	2	-	4	2	*	4	5
		3%	2%	4%	6%	1%	-	2%	37%	-	6%i	4%	-	-	-	2%	3%	-	-	11%	-	5%	5%	2%	5%	2%
Mean		2.09	2.06	2.13	2.49	2.20	1.95	1.82	1.93	1.36	2.12	1.86	1.78	1.67	3.18	1.97	2.13	1.87	2.40	1.68	2.08	2.28	2.38	1.72	1.79	2.17
Standard deviation		1.38	1.35	1.43	1.41	1.46	1.37	1.19	1.22	0.52	1.52	1.33	1.30	1.08	1.11	0.42	1.16	1.39	1.18	1.53	1.06	1.61	1.49	1.61	1.27	1.43
Standard error		0.09	0.10	0.15	0.25	0.13	0.18	0.18	0.43	0.26	0.15	0.18	0.23	0.26	0.21	0.20	0.27	0.26	0.38	0.34	0.35	0.20	0.28	0.27	0.16	0.10

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 29

**Q10. How likely or unlikely are you to use each of the below excuses to your manager if you are late for work on a Monday morning?**

**Base: All respondents who work full-time and have been late to work on a Monday in the past 12 months**

**Pretending that you've had an emergency at home e.g. a water leak**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)	
Unweighted base	273	173	100	37	120	58	43	11	4	107	89	54	23	18	4	35	28	21	16	11	21	61	34	24	59	214	
Weighted base	332	206	126*	43**	138*	78*	55*	11**	6**	119*	96*	83*	34**	25**	5**	43**	31**	26**	19**	14**	26**	76*	37**	29**	73*	259	
NET: Likely	89	57	32	9	44	19	14	-	3	41	27	12	10	4	1	10	10	3	9	1	6	24	12	8	26	63	
	27%	28%	26%	20%	32%	24%	26%	-	46%	34%k	28%	15%	28%	18%	18%	23%	31%	12%	50%	7%	25%	32%	32%	28%	36%	24%	
Very likely	(5)	22	14	8	2	14	3	3	-	15	5	2	-	1	-	2	-	-	1	-	5	7	3	3	5	17	
		7%	7%	6%	4%	10%	4%	5%	-	13%k	5%	2%	-	3%	-	6%	-	-	3%	-	18%	9%	9%	10%	7%	7%	
Likely	(4)	67	43	24	7	30	16	12	-	26	22	10	10	4	1	8	10	3	9	1	2	17	8	5	21	46	
		20%	21%	19%	15%	22%	20%	21%	-	46%	22%	22%	12%	28%	14%	18%	17%	12%	46%	7%	7%	23%	23%	18%	29%	18%	
Neither likely nor unlikely	(3)	47	31	17	11	18	9	6	3	-	14	18	12	5	2	4	3	5	6	1	2	16	5	3	8	39	
		14%	15%	13%	25%	13%	12%	12%	26%	-	11%	18%	14%	13%	10%	82%	6%	15%	23%	3%	6%	8%	21%	13%	10%	11%	15%
Unlikely	(2)	43	28	15	3	18	15	6	-	1	17	12	9	6	3	-	12	6	4	4	2	2	6	3	2	7	36
		13%	14%	12%	7%	13%	19%	11%	-	19%	14%	13%	11%	16%	10%	-	28%	18%	17%	19%	13%	9%	8%	7%	8%	9%	14%
Very unlikely	(1)	144	85	58	18	56	35	27	5	2	48	35	47	15	16	-	18	10	13	5	9	15	27	16	15	29	115
		43%	41%	46%	42%	41%	45%	49%	46%	36%	40%	36%	56%j	42%	62%	-	41%	33%	48%	28%	62%	58%	35%	43%	53%	39%	44%
NET: Unlikely		187	114	73	21	75	50	33	5	3	64	47	56	20	18	-	30	16	17	9	11	17	32	19	17	152	
		56%	55%	58%	49%	54%	63%	60%	46%	54%	54%	49%	67%	58%	73%	-	69%	51%	65%	47%	75%	67%	43%	50%	61%	48%	59%
Don't know		8	5	3	3	2	-	1	3	-	-	5	3	-	-	-	1	1	-	-	2	-	3	2	*	3	5
		3%	2%	3%	6%	1%	-	2%	28%	-	-	5%j	4%	-	-	2%	3%	-	-	11%	-	4%	5%	2%	4%	2%	
Mean		2.32	2.36	2.25	2.29	2.47	2.21	2.20	1.71	2.56	2.52k	2.45k	1.89	2.28	1.86	3.18	2.17	2.46	1.98	2.78	1.54	2.17	2.61	2.46	2.23	2.53	2.26
Standard deviation		1.39	1.39	1.39	1.32	1.46	1.32	1.39	1.02	1.49	1.51	1.35	1.21	1.29	1.28	0.42	1.31	1.28	1.11	1.40	0.98	1.62	1.43	1.51	1.52	1.46	1.37
Standard error		0.09	0.11	0.14	0.23	0.13	0.17	0.21	0.34	0.75	0.15	0.15	0.17	0.27	0.30	0.21	0.22	0.25	0.24	0.35	0.31	0.35	0.19	0.26	0.32	0.19	0.09

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 30

**Q10. How likely or unlikely are you to use each of the below excuses to your manager if you are late for work on a Monday morning?**

**Base: All respondents who work full-time and have been late to work on a Monday in the past 12 months**

**Pretending that you have had to take your pet to the vets urgently**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)	
Unweighted base	273	173	100	37	120	58	43	11	4	107	89	54	23	18	4	35	28	21	16	11	21	61	34	24	59	214	
Weighted base	332	206	126*	43**	138*	78*	55*	11**	6**	119*	96*	83*	34**	25**	5**	43**	31**	26**	19**	14**	26**	76*	37**	29**	73*	259	
NET: Likely	43	28	16	8	24	9	2	-	-	20	13	10	-	1	1	4	4	2	5	1	4	13	7	1	10	34	
	13%	13%	12%	19%	18% <sup>f</sup>	11%	3%	-	-	17%	14%	12%	-	3%	18%	9%	13%	9%	25%	7%	17%	18%	19%	3%	13%	13%	
Very likely	(5)	13	9	4	3	9	-	-	-	9	2	2	-	-	-	-	1	1	-	-	3	5	2	1	2	10	
		4%	4%	3%	8%	7%	-	-	-	8%	2%	3%	-	-	-	-	3%	3%	-	-	10%	6%	6%	3%	3%	4%	
Likely	(4)	31	19	12	5	15	9	2	-	11	12	8	-	1	1	4	3	1	5	1	2	8	5	-	7	23	
		9%	9%	9%	11%	11%	3%	-	-	9%	12%	10%	-	3%	18%	9%	9%	5%	25%	7%	7%	11%	13%	-	10%	9%	
Neither likely nor unlikely	(3)	31	16	15	10	8	7	5	1	10	12	5	4	3	3	3	3	4	1	-	4	5	2	3	3	28	
		9%	8%	12%	23%	6%	9%	10%	9%	9%	13%	6%	11%	11%	60%	7%	9%	14%	3%	-	16%	7%	6%	12%	5%	11%	
Unlikely	(2)	41	25	16	6	14	14	5	-	3	14	14	6	8	2	12	4	5	2	1	1	8	4	3	11	30	
		12%	12%	12%	14%	10%	18%	9%	-	12%	14%	7%	23%	7%	-	27%	14%	17%	10%	5%	3%	11%	10%	12%	15%	12%	
Very unlikely	(1)	207	132	75	17	90	49	42	6	74	51	59	22	20	1	24	19	16	12	11	17	45	22	21	45	162	
		62%	64%	60%	38%	65%	62%	76%	55%	62%	53%	71%	66%	78%	22%	56%	61%	60%	62%	77%	64%	59%	59%	72%	62%	62%	
NET: Unlikely		248	157	91	23	104	62	47	6	88	65	65	30	21	1	36	24	20	14	12	17	53	26	24	56	192	
		75%	76%	72%	52%	75%	80%	85%	100%	74%	67%	78%	89%	85%	22%	83%	75%	77%	72%	82%	67%	70%	70%	84%	77%	74%	
Don't know		9	5	4	3	2	-	1	4	-	6	3	-	-	-	1	1	-	-	2	-	4	2	*	4	5	
		3%	2%	4%	6%	1%	-	2%	37%	-	6% <sup>i</sup>	4%	-	-	-	2%	3%	-	-	11%	-	5%	5%	2%	5%	2%	
Mean		1.76	1.74	1.80	2.32	1.82	1.70	1.39	1.27	1.50	1.88	1.88	1.60	1.46	1.40	2.73	1.68	1.76	1.75	1.90	1.30	1.95	1.89	1.92	1.48	1.71	1.78
Standard deviation		1.19	1.20	1.18	1.35	1.33	1.04	0.81	0.74	0.55	1.33	1.17	1.14	0.70	0.84	1.11	0.96	1.19	1.11	1.31	0.88	1.43	1.34	1.38	0.94	1.17	1.20
Standard error		0.07	0.09	0.12	0.23	0.12	0.14	0.12	0.26	0.27	0.13	0.13	0.16	0.15	0.20	0.55	0.16	0.23	0.24	0.33	0.28	0.31	0.18	0.24	0.20	0.16	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 31

**Q10. How likely or unlikely are you to use each of the below excuses to your manager if you are late for work on a Monday morning?**

**Base: All respondents who work full-time and have been late to work on a Monday in the past 12 months**

**Pretending that there have been disruptions to your mode of public transport so you couldn't get to work on time**

	Gender			Age						Social Grade					Region								Employment Sector				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)	
Unweighted base	273	173	100	37	120	58	43	11	4	107	89	54	23	18	4	35	28	21	16	11	21	61	34	24	59	214	
Weighted base	332	206	126*	43**	138*	78*	55*	11**	6**	119*	96*	83*	34**	25**	5**	43**	31**	26**	19**	14**	26**	76*	37**	29**	73*	259	
NET: Likely	117	68	49	11	63	25	11	4	2	52	40	18	7	2	1	13	10	11	8	5	10	35	16	6	24	92	
	35%	33%	39%	26%	46%f	31%	21%	35%	31%	43%k	42%k	21%	21%	9%	18%	31%	31%	43%	40%	32%	38%	47%	43%	20%	33%	36%	
Very likely	(5)	37	24	13	3	18	9	5	1	2	14	9	5	1	1	5	4	2	2	2	3	11	4	3	7	31	
		11%	12%	10%	6%	13%	12%	8%	8%	31%	12%	9%	11%	13%	6%	18%	11%	13%	9%	8%	14%	10%	15%	11%	9%	9%	
Likely	(4)	80	44	36	9	46	15	7	3	37	31	8	3	1	-	9	6	9	6	3	7	24	12	3	18	62	
		24%	21%	28%	20%	33%f	20%	12%	27%	-	31%k	32%k	10%	8%	3%	20%	19%	34%	32%	18%	28%	32%	32%	11%	24%	24%	
Neither likely nor unlikely	(3)	49	33	15	13	13	10	11	1	-	12	16	14	7	3	4	3	4	6	4	-	4	12	5	3	8	41
		15%	16%	12%	31%	10%	12%	21%	9%	-	10%	16%	17%	21%	13%	82%	6%	14%	21%	21%	-	16%	16%	14%	12%	11%	
Unlikely	(2)	43	31	12	4	15	16	6	-	2	14	12	11	7	7	-	11	4	1	-	2	4	7	4	2	12	31
		13%	15%	9%	8%	11%	21%	11%	-	36%	11%	12%	13%	20%	28%	-	25%	12%	5%	-	16%	17%	9%	8%	17%	12%	
Very unlikely	(1)	116	70	46	13	45	28	25	3	2	42	24	38	13	12	-	16	12	8	7	6	8	19	11	17	25	91
		35%	34%	37%	29%	33%	36%	46%	28%	33%	35%	25%	45%j	38%	49%	-	38%	40%	31%	39%	40%	29%	25%	29%	59%	35%	
NET: Unlikely		159	101	58	16	60	44	31	3	4	55	35	48	20	20	-	27	16	9	7	8	12	26	14	19	38	121
		48%	49%	46%	38%	43%	56%	57%	28%	69%	47%	37%	59%j	58%	78%	-	63%	52%	36%	39%	59%	46%	34%	38%	67%	52%	
Don't know		8	4	3	2	2	-	1	3	-	-	5	3	-	-	-	1	-	-	2	-	3	2	*	3	5	
		2%	2%	3%	5%	1%	-	2%	28%	-	-	5%j	3%	-	-	-	3%	-	-	11%	-	4%	5%	2%	4%	2%	
Mean		2.63	2.61	2.65	2.64	2.83	2.51	2.25	2.81	2.74	2.89k	2.26	2.39	1.88	3.35	2.40	2.51	2.86	2.71	2.42	2.73	3.03	2.87	2.01	2.54	2.65	
Standard deviation		1.46	1.45	1.49	1.30	1.51	1.45	1.38	1.64	1.82	1.51	1.38	1.44	1.42	1.15	0.85	1.44	1.52	1.43	1.49	1.64	1.42	1.44	1.47	1.43	1.44	
Standard error		0.09	0.11	0.15	0.22	0.14	0.19	0.21	0.55	0.91	0.15	0.15	0.20	0.30	0.42	0.24	0.29	0.31	0.37	0.52	0.31	0.19	0.26	0.30	0.19	0.10	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 32  
**Q11. Which of the following are you likely to do on a Monday to make you feel happy? Please select up to three answers.**  
Base: All respondents who work full-time

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685
Go on Facebook	156	82	74	20	60	33	33	8	3	54	59	32	12	18	9	16	9	8	7	9	14	28	24	15	36	120
	18%	15%	21%	21%g	24%g	16%	16%	8%	18%	18%	21%	15%	12%	24%	27%	15%	11%	11%	13%	24%	15%	21%	19%	21%	18%	18%
Buy yourself a small treat (e.g. chocolate, nail varnish)	145	75	70	12	48	34	30	20	1	55	41	30	19	14	4	14	17	3	11	15	25	16	9	22	123	
	16%	14%	20%a	12%	19%	17%	14%	19%	5%	18%	15%	14%	20%	19%	11%	13%	20%r	22%r	5%	31%	17%	19%r	13%	13%	11%	18%
Eat junk food	140	86	54	24	43	32	29	12	-	50	41	29	20	6	10	20	10	12	6	7	16	23	16	12	27	113
	16%	16%	16%	24%	17%	16%	14%	11%	-	17%	15%	13%	20%	8%	31%	19%	12%	16%	11%	21%	18%	17%	13%	16%	13%	16%
Send emails or instant message my friends in work time	119	61	58	19	58	16	18	4	3	48	39	27	5	12	1	7	10	12	11	4	11	19	14	19	17	102
	13%	11%	17%	19%efg	23%efg	8%	9%	4%	20%	16%l	14%	12%	5%	16%	3%	7%	11%	15%	19%	10%	13%	14%	11%	26%ov	9%	15%
Go to the gym	87	60	27	19	34	17	11	1	5	24	28	26	9	7	3	20	11	3	2	1	4	17	12	6	10	77
	10%	11%	8%	20%efg	14%fg	8%g	5%	1%	29%	8%	10%	12%	9%	10%	10%	19%qrt	12%	4%	3%	3%	5%	13%	10%	9%	5%	11%y
Go out with friends after work (pub, cinema)	83	61	22	16	18	22	20	6	-	31	22	22	8	7	-	19	8	3	4	5	8	12	12	4	8	74
	9%	11%b	6%	17%d	7%	11%	10%	6%	-	11%	8%	10%	8%	10%	-	18%q	9%	4%	7%	13%	9%	9%	10%	6%	4%	11%y
Wear a favourite item of clothing	75	24	51	11	34	10	18	3	-	31	22	15	7	5	8	7	4	8	2	5	5	19	8	5	11	65
	9%	4%	15%a	11%	13%eg	5%	8%	3%	-	11%	8%	7%	7%	7%	23%	7%	5%	10%	4%	15%	5%	14%	6%	7%	5%	9%
Take an extra long lunch break	62	44	18	1	26	18	7	8	3	24	18	12	8	4	-	12	7	4	2	1	5	12	10	6	12	50
	7%	8%	5%	1%	10%cf	9%c	3%	8%	18%	8%	7%	6%	8%	5%	-	11%	8%	5%	3%	2%	6%	9%	8%	9%	6%	7%
Go for a run	57	40	17	9	20	20	6	3	-	24	23	8	2	3	1	15	9	3	2	-	4	9	6	4	9	48
	6%	7%	5%	9%	8%f	10%f	3%	3%	-	8%	8%	4%	2%	5%	3%	14%	10%	4%	4%	-	5%	7%	5%	6%	4%	7%
Go on Twitter	44	34	10	10	16	14	4	-	-	23	9	10	2	1	1	6	8	2	3	-	3	5	8	5	7	38
	5%	6%	3%	11%fg	6%g	7%g	2%	-	-	8%j	3%	4%	2%	2%	3%	5%	9%	3%	6%	-	4%	4%	7%	7%	3%	5%
Look at stories about celebrities on the Daily Mail website sidebar	33	10	22	10	17	3	3	-	-	11	11	10	-	1	-	5	3	2	5	-	5	7	2	2	6	27
	4%	2%	6%a	11%efg	7%efg	1%	1%	-	-	4%	4%	5%	-	1%	-	4%	4%	3%	8%	-	6%	5%	1%	3%	3%	4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 32

**Q11. Which of the following are you likely to do on a Monday to make you feel happy? Please select up to three answers.**

**Base: All respondents who work full-time**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685
Look at pictures of cute animals on the internet	32 4%	6 1%	26 7%a	11 11%efg	11 5%	6 3%	4 2%	-	-	13 4%	11 4%	5 2%	3 3%	6 8%v	-	2 1%	4 5%	1 1%	5 8%v	1 2%	4 4%	5 4%	1 1%	4 5%	12 6%	20 3%
Look at property porn (flats/houses on the internet that you can't really afford)	20 2%	12 2%	8 2%	2 2%	8 3%	5 3%	4 2%	1 1%	-	11 4%k	7 3%	-	2 2%	1 1%	-	5 4%	1 1%	-	2 3%	-	5 5%	4 3%	1 1%	3 4%	4 2%	16 2%
Other (please specify)	39 4%	24 5%	15 4%	1 1%	13 5%	11 5%	6 3%	8 7%	-	14 5%	7 3%	13 6%	5 5%	3 5%	3 8%	8 7%t	2 2%	4 5%	6 11%t	1 2%	-	4 3%	5 4%	4 5%	10 5%	29 4%
None of the above	316 36%	197 37%	119 34%	18 18%	56 22%	78 38%cd	96 46%cd	59 57%cde	9 55%	88 30%	96 35%	95 44%i	37 38%	25 35%	8 26%	27 26%	31 36%	27 34%	23 40%	13 37%	38 43%o	39 29%	59 48%ou	25 34%	98 49%z	218 32%
Don't know	45 5%	35 6%	10 3%	7 8%	11 4%	14 7%	8 4%	4 4%	-	21 7%k	12 4%	5 2%	7 7%	4 6%	3 10%	9 8%	5 5%	9 11%v	2 4%	1 2%	3 3%	6 4%	2 2%	1 2%	3 1%	42 6%y

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 33  
**Q12. How much time do you spend on social media or your personal emails to avoid work on Monday?**  
Base: All respondents who work full-time

	Gender			Age						Social Grade					Region								Employment Sector				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of England (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)	
Unweighted base	707	443	264	75	221	156	162	82	11	248	243	145	71	59	23	80	70	60	43	29	72	110	103	58	151	556	
Weighted base	887	540	347	98*	252	206	210	103*	17**	296	275	217	99*	73*	33**	107*	88*	78*	57*	35**	88*	133*	121*	73*	201	685	
No time	(0)	450 51%	289 54%	161 46%	28 28%	88 35%	98 47%cd	137 65%cde	87 84%cde	13 73%	119 40%	128 47%	137 63%ij	66 67%ij	41 56%u	16 47%	42 40%	51 58%u	42 54%	32 56%	28 78%	47 53%	50 38%	67 55%u	35 48%	119 59%z	331 48%
Up to 15 minutes	(7.5)	147 17%	85 16%	61 18%	28 28%fg	49 20%g	34 17%g	32 15%g	4 4%	-	64 22%j	39 14%	30 14%	14 14%	13 18%	11 32%	12 12%	11 13%	15 19%	13 23%	1 2%	13 15%	20 15%	20 16%	18 24%	30 15%	117 17%
16 - 30 minutes	(23)	89 10%	56 10%	33 9%	9 10%g	33 13%g	23 11%g	20 9%g	1 1%	2 11%	33 11%	40 14%kl	12 5%	4 4%	6 8%	-	10 9%	11 13%	5 6%	5 9%	9 10%	17 12%	14 12%	9 12%	22 11%	67 10%	
31 - 45 minutes	(38)	39 4%	24 4%	15 4%	8 8%fg	15 6%fg	15 7%fg	-	-	2 9%	15 5%	14 5%	6 3%	4 4%	1 2%	3 9%	12 11%rt	5 5%	3 4%	-	1 3%	1 1%	6 5%	4 3%	2 3%	8 4%	31 5%
46 - 60 minutes	(53)	40 5%	17 3%	23 7%	2 2%	22 9%f	8 4%	4 2%	4 3%	-	15 5%	15 5%	8 4%	3 3%	2 3%	-	5 4%	1 1%	3 4%	4 8%	1 2%	10 11%pv	7 5%	3 3%	4 5%	6 3%	34 5%
Up to 2 hours	(90)	41 5%	20 4%	22 6%	9 9%fg	23 9%efg	7 3%	3 1%	-	-	16 5%	17 6%l	8 4%	-	2 3%	1 3%	11 10%pw	1 1%	2 3%	-	-	5 6%	17 13%mpvw	2 2%	-	5 2%	37 5%
Up to 3 hours	(150)	9 1%	4 1%	6 2%	3 3%	2 1%	2 1%	3 1%	-	-	6 2%	2 1%	-	1 1%	-	1 1%	3 3%	-	-	1 2%	-	1 1%	2 2%	3 4%	1 *	9 1%	
More than 3 hours	(210)	9 1%	5 1%	5 1%	2 2%	4 1%	3 1%	1 *	-	-	6 2%	1 *	1 *	2 2%	1 1%	-	3 3%	-	1 1%	-	-	2 2%	2 1%	-	1 1%	1 *	9 1%
Don't know		61 7%	40 7%	21 6%	10 10%	16 6%	17 8%	10 5%	8 7%	1 7%	21 7%	20 7%	15 7%	5 6%	7 9%t	3 8%	11 11%t	6 7%	7 9%	2 3%	-	1 1%	13 10%t	9 8%	2 3%	10 5%	51 7%
Mean		16.83	14.12	20.98a	28.71f	25.16f	17.28fg	8.98	2.57	6.48	22.52k	18.06k	10.15	11.14	11.57	9.70	27.95m	12.32	12.62	8.28	8.05	20.47	26.90m	11.57	17.12	10.78	18.64y
Standard deviation		34.03	30.48	38.53	46.31	37.83	34.35	25.92	10.37	13.19	41.23	30.30	24.38	35.26	29.60	19.65	44.32	28.85	29.51	15.05	22.99	39.73	40.76	25.01	37.47	24.15	36.30
Standard error		1.33	1.51	2.46	5.74	2.63	2.86	2.08	1.20	4.17	2.72	2.01	2.11	4.34	4.03	4.29	5.22	3.64	3.94	2.35	4.27	4.72	4.10	2.57	5.05	2.01	1.60

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 34  
Gender  
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	2015	991	1024	264	346	301	346	300	458	534	605	378	498	180	76	212	178	175	138	111	211	254	304	176	213	832
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878
Male	988	988	-	80	186	190	182	135	215	306	248	218	215	79	44	114	93	89	72	43	85	133	144	91	116	489
	49%	100% <sup>b</sup>	-	33%	55% <sup>cg</sup>	56% <sup>cg</sup>	51% <sup>c</sup>	45% <sup>c</sup>	49% <sup>c</sup>	57% <sup>jl</sup>	44%	50%	45%	44%	54%	52%	52%	49%	51%	43%	42%	51%	51%	50%	46%	56% <sup>y</sup>
Female	1027	-	1027	160	154	149	177	164	224	233	311	221	264	102	37	107	88	92	69	58	117	129	138	90	134	389
	51%	-	100% <sup>a</sup>	67% <sup>def</sup>	45%	44%	49%	55% <sup>de</sup>	51%	43%	56% <sup>i</sup>	50%	55% <sup>i</sup>	56%	46%	48%	48%	51%	49%	57%	58%	49%	49%	50%	54% <sup>z</sup>	44%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 35  
**Age**  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	2015	991	1024	264	346	301	346	300	458	534	605	378	498	180	76	212	178	175	138	111	211	254	304	176	213	832
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878
18-24	239	80	160	239	-	-	-	-	-	63	84	49	43	12	17	31	21	30	14	6	19	33	31	25	17	111
	12%	8%	16%a	100%defgh	-	-	-	-	-	12%	15%l	11%	9%	6%	22%mrstv	14%ms	12%	17%ms	10%	6%	10%	13%	11%	14%ms	7%	13%y
25-34	339	186	154	-	339	-	-	-	-	131	102	64	42	27	8	41	22	31	28	13	35	65	42	26	62	225
	17%	19%b	15%	-	100%cefh	-	-	-	-	24%jkl	18%l	15%l	9%	15%	10%	18%	12%	17%	20%	13%	17%	25%mnpsw	15%	14%	25%	26%
35-44	339	190	149	-	-	339	-	-	-	97	79	87	77	38	13	43	39	32	18	16	20	46	46	29	53	212
	17%	19%b	14%	-	-	100%cdh	-	-	-	18%	14%	20%j	16%	21%t	16%	20%t	22%t	18%t	13%	15%	10%	18%t	16%	16%	21%	24%
45-54	359	182	177	-	-	-	359	-	-	67	98	100	95	31	14	30	43	32	23	20	40	49	45	33	67	198
	18%	18%	17%	-	-	-	100%cdh	-	-	12%	17%i	23%i	20%i	17%	17%	14%	24%o	18%	16%	20%	20%	19%	16%	18%	27%	23%
55-64	299	135	164	-	-	-	-	299	-	65	85	56	93	33	10	28	28	21	23	16	38	34	46	22	41	97
	15%	14%	16%	-	-	-	-	100%cdh	-	12%	15%	13%	19%ik	18%	13%	13%	16%	11%	16%	16%	19%	13%	16%	12%	17%	11%
65+	438	215	224	-	-	-	-	-	438	114	111	84	129	41	18	48	27	35	35	30	50	34	73	46	10	35
	22%	22%	22%	-	-	-	-	-	100%cdhfg	21%	20%	19%	27%jk	22%u	22%	22%u	15%	20%	25%pu	30%pu	25%pu	13%	26%pu	26%pu	4%	4%
Average age	47.27	47.79	46.76	21.67	30.16c	40.17c	49.54c	59.24c	69.94c	45.59	45.92	46.92	51.04i	49.57q	45.78	46.03	46.35	44.65	48.24u	51.39p	49.60q	43.56	48.91q	47.82u	43.05z	40.62
					d		de	def	defg				jk	u					u	pqu	u		u			

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 36  
**Social Grade**  
**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	2015	991	1024	264	346	301	346	300	458	534	605	378	498	180	76	212	178	175	138	111	211	254	304	176	213	832
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878
AB	539	306	233	63	131	97	67	65	114	539	-	-	-	36	23	71	45	35	34	14	63	77	82	59	73	279
	27%	31%b	23%	26%f	39%cef	29%f	19%	22%	26%f	100%jkl	-	-	-	20%	28% <sup>s</sup>	32% <sup>mqs</sup>	25%	19%	24%	14%	31% <sup>mqs</sup>	29% <sup>mqs</sup>	29% <sup>mqs</sup>	33% <sup>mqs</sup>	29%	32%
C1	559	248	311	84	102	79	98	85	111	-	559	-	-	60	24	44	49	49	38	29	56	92	66	51	95	252
	28%	25%	30% <sup>a</sup>	35% <sup>eh</sup>	30%	23%	27%	28%	25%	-	100% <sup>ikl</sup>	-	-	33% <sup>ov</sup>	30%	20%	27%	27%	27%	29%	28%	35% <sup>ov</sup>	23%	28%	38% <sup>z</sup>	29%
C2	439	218	221	49	64	87	100	56	84	-	-	439	-	44	6	45	48	45	38	27	37	45	72	31	56	224
	22%	22%	21%	20%	19%	26%	28% <sup>dgh</sup>	19%	19%	-	-	100% <sup>ijl</sup>	-	24% <sup>n</sup>	7%	20% <sup>n</sup>	27% <sup>nu</sup>	25% <sup>n</sup>	27% <sup>nu</sup>	27% <sup>nl</sup>	18%	17%	26% <sup>nu</sup>	17%	22%	26%
DE	479	215	264	43	42	77	95	93	129	-	-	-	479	42	28	61	39	52	31	31	46	48	61	40	26	123
	24%	22%	26%	18%	12%	23% <sup>d</sup>	26% <sup>cd</sup>	31% <sup>cde</sup>	30% <sup>cd</sup>	-	-	-	100% <sup>ijk</sup>	23%	35% <sup>uv</sup>	27% <sup>u</sup>	22%	29% <sup>u</sup>	22%	30% <sup>u</sup>	23%	18%	22%	22%	10%	14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 37  
**GO Region**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	Eastern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	2015	991	1024	264	346	301	346	300	458	534	605	378	498	180	76	212	178	175	138	111	211	254	304	176	213	832
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878
Scotland	181	79	102	12	27	38	31	33	41	36	60	44	42	181	-	-	-	-	-	-	-	-	-	-	29	69
		9%	8%	10%	5%	8%	11% <sup>c</sup>	9%	11% <sup>c</sup>	9%	7%	11% <sup>i</sup>	10%	9%	100% <sup>nopq</sup>	-	-	-	-	-	-	-	-	-	12%	8%
North East	81	44	37	17	8	13	14	10	18	23	24	6	28	-	81	-	-	-	-	-	-	-	-	-	10	30
		4%	4%	4%	7% <sup>d</sup>	2%	4%	4%	3%	4%	4% <sup>k</sup>	4% <sup>k</sup>	1%	6% <sup>k</sup>	-	100% <sup>mopq</sup>	-	-	-	-	-	-	-	-	4%	3%
North West	222	114	107	31	41	43	30	28	48	71	44	45	61	-	-	222	-	-	-	-	-	-	-	-	24	109
		11%	12%	10%	13%	12%	13%	8%	10%	11%	13% <sup>j</sup>	8%	10%	13% <sup>j</sup>	-	-	100% <sup>mnpq</sup>	-	-	-	-	-	-	-	9%	12%
Yorkshire & Humberside	181	93	88	21	22	39	43	28	27	45	49	48	39	-	-	-	181	-	-	-	-	-	-	-	23	95
		9%	9%	9%	9%	7%	12% <sup>h</sup>	12% <sup>dh</sup>	9%	6%	8%	9%	11%	8%	-	-	100% <sup>mnoq</sup>	-	-	-	-	-	-	-	9%	11%
West Midlands	181	89	92	30	31	32	32	21	35	35	49	45	52	-	-	-	-	181	-	-	-	-	-	-	12	83
		9%	9%	9%	13% <sup>g</sup>	9%	9%	9%	7%	8%	6%	9%	10%	11% <sup>i</sup>	-	-	-	100% <sup>mnp</sup>	-	-	-	-	-	-	5%	9%
East Midlands	141	72	69	14	28	18	23	23	35	34	38	38	31	-	-	-	-	-	141	-	-	-	-	-	23	54
		7%	7%	7%	6%	8%	5%	6%	8%	6%	7%	9%	6%	-	-	-	-	-	100% <sup>mnp</sup>	-	-	-	-	-	9%	6%
Wales	101	43	58	6	13	16	20	16	30	14	29	27	31	-	-	-	-	-	-	101	-	-	-	-	19	27
		5%	4%	6%	2%	4%	5%	6%	5%	7% <sup>c</sup>	3%	5% <sup>i</sup>	6% <sup>i</sup>	6% <sup>i</sup>	-	-	-	-	-	100% <sup>mnp</sup>	-	-	-	-	8% <sup>z</sup>	3%
Eastern	202	85	117	19	35	20	40	38	50	63	56	37	46	-	-	-	-	-	-	-	202	-	-	-	24	86
		10%	9%	11%	8%	10%	6%	11% <sup>e</sup>	13% <sup>e</sup>	11% <sup>e</sup>	12%	10%	8%	10%	-	-	-	-	-	-	100% <sup>mnp</sup>	-	-	-	10%	10%
London	262	133	129	33	65	46	49	34	34	77	92	45	48	-	-	-	-	-	-	-	-	262	-	-	38	126
		13%	13%	13%	14% <sup>h</sup>	19% <sup>gh</sup>	14% <sup>h</sup>	14% <sup>h</sup>	11%	8%	14%	16% <sup>kl</sup>	10%	10%	-	-	-	-	-	-	-	100% <sup>mnp</sup>	-	-	15%	14%
South East	282	144	138	31	42	46	45	46	73	82	66	72	61	-	-	-	-	-	-	-	-	-	282	-	24	123
		14%	15%	13%	13%	12%	13%	12%	15%	15%	12%	16%	13%	-	-	-	-	-	-	-	-	-	100% <sup>mnp</sup>	-	10%	14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 37  
GO Region  
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878
South West	181	91	90	25	26	29	33	22	46	59	51	31	40	-	-	-	-	-	-	-	-	-	-	181	24	75
		9%	9%	9%	11%	8%	9%	9%	7%	11%	9%	7%	8%	-	-	-	-	-	-	-	-	-	-	100% <sup>mnp</sup>	9%	9%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 38  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	2015	991	1024	264	346	301	346	300	458	534	605	378	498	180	76	212	178	175	138	111	211	254	304	176	213	832
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878
Yes	1229	620	609	175	239	177	183	179	276	420	351	254	205	98	48	139	104	99	86	51	125	176	189	113	166	563
	61%	63%	59%	73%efg h	70%efg h	52%	51%	60%f	63%ef	78%jkl	63%l	58%l	43%	54%	59%	63%	57%	55%	61%	51%	62%	67%mq s	67%mpq s	62%	66%	64%
No	786	368	418	65	100	162	176	120	162	119	208	185	274	83	33	83	78	82	55	49	77	86	93	68	85	315
	39%	37%	41%	27%	30%	48%cdh h	49%cdg h	40%cd	37%cd	22%	37%i	42%i	57%ijk	46%uv	41%	37%	43%v	45%uv	39%	49%uv	38%	33%	33%	38%	34%	36%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Happy Mondays Survey ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 39  
**Tenure**  
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	2015	991	1024	264	346	301	346	300	458	534	605	378	498	180	76	212	178	175	138	111	211	254	304	176	213	832
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878
NET: Homeowners	1310	646	664	129	189	191	238	213	349	429	386	280	215	102	47	158	129	109	102	65	145	137	187	129	175	581
	65%	65%	65%	54%	56%	56%	66% <i>cde</i>	71% <i>cde</i>	80% <i>cde</i>	80% <i>ijkl</i>	69% <i>l</i>	64% <i>l</i>	45%	56%	58%	71% <i>mqu</i>	71% <i>mu</i>	60%	73% <i>mqu</i>	65%	72% <i>mqu</i>	52%	66% <i>mu</i>	71% <i>mu</i>	70%	66%
Owned outright - without mortgage	665	331	333	61	35	38	85	141	304	186	212	134	133	46	22	76	58	49	53	43	83	71	95	69	55	191
	33%	34%	32%	25% <i>de</i>	10%	11%	24% <i>de</i>	47% <i>cde</i>	69% <i>cde</i>	35% <i>l</i>	38% <i>kl</i>	30%	28%	25%	27%	34%	32%	27%	38% <i>mu</i>	43% <i>mqu</i>	41% <i>mqu</i>	27%	34%	38% <i>mqu</i>	22%	22%
Owned with a mortgage or loan	645	314	331	69	154	153	152	72	45	242	174	147	82	56	25	82	71	60	49	22	62	66	92	60	120	390
	32%	32%	32%	29% <i>h</i>	45% <i>cgh</i>	45% <i>cgh</i>	42% <i>cgh</i>	24% <i>h</i>	10%	45% <i>ijkl</i>	31% <i>l</i>	33% <i>l</i>	17%	31%	31%	37% <i>su</i>	39% <i>su</i>	33%	35%	22%	31%	25%	33%	33%	48%	44%
NET: Renters	674	326	348	100	142	144	118	86	84	101	166	151	256	79	33	57	50	71	34	53	122	91	48	75	278	
	33%	33%	34%	42% <i>gh</i>	42% <i>fgh</i>	42% <i>fgh</i>	33% <i>h</i>	29% <i>h</i>	19%	19%	30% <i>i</i>	34% <i>i</i>	53% <i>ijk</i>	43% <i>opr</i>	41% <i>ort</i>	26%	28%	39% <i>opr</i>	25%	33%	26%	47% <i>opr</i>	32%	26%	30%	32%
Rented from the council	282	139	143	31	40	69	61	42	39	22	47	70	144	41	18	20	27	37	17	13	20	56	27	7	38	89
	14%	14%	14%	13%	12%	20% <i>d</i>	17% <i>h</i>	14% <i>h</i>	9%	4%	8% <i>i</i>	16% <i>ij</i>	30% <i>ijk</i>	23% <i>ort</i>	23% <i>otw</i>	9%	15% <i>w</i>	20% <i>otv</i>	12% <i>w</i>	13% <i>w</i>	10% <i>w</i>	21% <i>ort</i>	10% <i>w</i>	4%	15%	10%
Rented from a housing association	142	67	75	16	23	32	28	22	23	17	31	33	61	15	7	16	8	15	6	4	12	24	26	10	13	53
	7%	7%	7%	7%	7%	9% <i>h</i>	8%	7%	5%	3%	6%	7% <i>i</i>	13% <i>ijk</i>	8%	9%	7%	4%	8%	4%	4%	6%	9%	9%	6%	5%	6%
Rented from someone else	250	120	130	53	79	44	29	22	23	62	88	48	51	23	8	21	16	19	13	17	21	43	31	24	136	
	12%	12%	13%	22% <i>efgh</i>	23% <i>efgh</i>	13% <i>gh</i>	8%	7%	5%	11%	16% <i>l</i>	11%	11%	12%	10%	10%	9%	11%	9%	17%	10%	16% <i>p</i>	13%	17% <i>p</i>	10%	15% <i>y</i>
Rent free	32	16	16	10	9	4	3	1	5	9	7	7	8	1	*	7	2	1	3	2	4	3	4	4	1	18
	2%	2%	2%	4% <i>efgh</i>	3% <i>g</i>	1%	1%	*	1%	2%	1%	2%	2%	*	1%	3%	1%	1%	2%	2%	2%	1%	1%	2%	*	2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 40  
**What is the highest educational level that you have achieved to date?**  
**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	2015	991	1024	264	346	301	346	300	458	534	605	378	498	180	76	212	178	175	138	111	211	254	304	176	213	832
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878
No formal education	26	16	10	3	6	3	3	3	9	4	3	9	10	5	-	4	1	5	1	1	2	2	2	2	7	6
	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	*	2%	2% <sup>j</sup>	3%	-	2%	*	3%	1%	1%	1%	1%	1%	1%	3% <sup>z</sup>	1%
Primary	12	5	6	3	2	1	1	3	2	1	-	6	5	2	1	2	4	-	1	1	*	-	1	1	1	1
	1%	1%	1%	1%	1%	*	*	1%	*	*	-	1% <sup>j</sup>	1% <sup>j</sup>	1%	1%	2% <sup>u</sup>	-	1%	1%	1%	*	-	*	*	*	*
Secondary school, high school, NVQ levels 1 to 3, etc.	1421	687	734	87	149	261	278	257	390	281	386	339	415	133	55	141	132	139	107	85	157	140	200	133	155	570
	71%	70%	71%	36%	44%	77% <sup>cd</sup>	78% <sup>cd</sup>	86% <sup>cde</sup>	89% <sup>cde</sup>	52%	69% <sup>i</sup>	77% <sup>ij</sup>	87% <sup>ijk</sup>	73% <sup>u</sup>	68%	64% <sup>u</sup>	73% <sup>u</sup>	76% <sup>ou</sup>	76% <sup>ou</sup>	84% <sup>nou</sup>	78% <sup>ou</sup>	53%	71% <sup>u</sup>	74% <sup>u</sup>	62%	65%
University degree or equivalent professional qualification, NVQ level 4, etc.	332	166	166	62	114	45	54	28	30	152	107	46	27	27	20	56	26	25	14	8	21	66	47	22	51	203
	16%	17%	16%	26% <sup>efg</sup>	33% <sup>efg</sup>	13% <sup>h</sup>	15% <sup>h</sup>	9%	7%	28% <sup>ijkl</sup>	19% <sup>kl</sup>	10% <sup>l</sup>	6%	15%	24% <sup>rst</sup>	25% <sup>mpq</sup>	14% <sup>rstvw</sup>	14%	10%	8%	10%	25% <sup>mpq</sup>	17% <sup>rstvw</sup>	12%	20%	23%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	128	75	53	13	62	28	17	8	-	75	27	21	5	7	1	8	13	4	11	4	15	32	17	15	36	79
	6%	8% <sup>b</sup>	5%	5% <sup>h</sup>	18% <sup>cefg</sup>	8% <sup>gh</sup>	5% <sup>h</sup>	3% <sup>h</sup>	-	14% <sup>ijkl</sup>	5% <sup>l</sup>	5% <sup>l</sup>	1%	4%	2%	4%	7%	2%	8% <sup>q</sup>	4%	7% <sup>q</sup>	12% <sup>mnoq</sup>	6% <sup>sv</sup>	8% <sup>q</sup>	14% <sup>z</sup>	9%
Still in full time education	65	20	45	60	5	-	*	-	-	19	30	10	7	5	3	7	5	6	4	2	4	8	12	8	*	7
	3%	2%	4% <sup>a</sup>	25% <sup>defg</sup>	1% <sup>h</sup>	-	*	-	-	4%	5% <sup>kl</sup>	2%	1%	3%	4%	3%	3%	4%	3%	2%	2%	3%	4%	5%	*	1%
Don't know	7	6	1	2	-	1	-	1	4	1	3	-	4	-	-	1	-	2	1	-	1	3	1	-	-	1
	*	1%	*	1%	-	*	-	*	1%	*	*	-	1%	-	-	*	-	1%	1%	-	*	1%	*	-	-	*
Prefer not to answer	24	13	12	11	2	2	6	-	4	5	5	9	6	3	1	2	1	1	1	-	2	12	2	-	-	10
	1%	1%	1%	4% <sup>degh</sup>	1%	1%	2%	-	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	-	1%	5% <sup>opqr</sup>	1% <sup>stvw</sup>	-	-	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 41

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Gender		Age						Social Grade					Region								Employment Sector				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	2015	991	1024	264	346	301	346	300	458	534	605	378	498	180	76	212	178	175	138	111	211	254	304	176	213	832
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878
Yes - responsible for half or more of the items bought	1805	834	971	173	305	314	342	277	395	470	493	384	458	169	74	187	169	164	128	95	174	236	249	159	222	788
	90%	84%	95% <sup>a</sup>	72%	90% <sup>c</sup>	93% <sup>c</sup>	95% <sup>cdh</sup>	92% <sup>c</sup>	90% <sup>c</sup>	87%	88%	87%	96% <sup>ijkl</sup>	93% <sup>ot</sup>	92%	85%	93% <sup>ot</sup>	90%	91%	94% <sup>o</sup>	87%	90%	88%	88%	89%	90%
No - not responsible for most of the items bought	210	154	56	67	35	25	17	23	43	68	65	55	21	12	7	34	12	17	13	6	27	26	33	22	28	90
	10%	16% <sup>b</sup>	5%	28% <sup>def</sup>	10% <sup>f</sup>	7%	5%	8%	10% <sup>f</sup>	13% <sup>l</sup>	12% <sup>l</sup>	13% <sup>l</sup>	4%	7%	8%	15% <sup>mps</sup>	7%	10%	9%	6%	13% <sup>mp</sup>	10%	12%	12%	11%	10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 42  
**How many cars are there in your household?**  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	2015	991	1024	264	346	301	346	300	458	534	605	378	498	180	76	212	178	175	138	111	211	254	304	176	213	832
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878
No cars in the household	423	184	239	65	77	77	87	57	60	45	145	57	176	50	22	41	35	45	18	15	28	101	39	30	52	152
	21%	19%	23%a	27%gh	23%h	23%h	24%h	19%	14%	8%	26%ik	13%	37%ijk	27%rstvw	27%rtv	18%	20%	25%rtv	13%	15%	14%	38%mnopqrstvw	14%	17%	21%	17%
NET: Any	1592	803	789	174	263	263	272	242	378	493	414	382	303	132	59	181	146	137	123	86	173	161	243	151	199	726
	79%	81%b	77%	73%	77%	77%	76%	81%c	86%cdef	92%jkl	74%l	87%jkl	63%	73%u	73%	82%u	80%u	75%u	87%mnq	85%mu	86%mnq	62%	86%mnq	83%mu	79%	83%
1	846	404	442	40	110	134	150	144	267	219	230	205	192	78	36	96	79	66	60	52	88	106	124	61	93	335
	42%	41%	43%	17%	33%c	39%c	42%cd	48%cd	61%cdefg	41%	41%	47%	40%	43%	45%	43%	44%	36%	42%	51%qw	44%	41%	44%w	34%	37%	38%
2	564	297	267	79	114	106	88	77	100	206	145	131	82	43	14	57	50	53	55	26	62	43	96	65	77	292
	28%	30%	26%	33%fh	34%fh	31%h	24%	26%	23%	38%ijkl	26%l	30%l	17%	24%	17%	26%u	28%u	29%u	39%mnou	26%	31%u	16%	34%mnou	36%mnou	31%	33%
3+	181	102	79	55	39	23	34	20	11	69	39	46	28	11	8	28	16	18	8	8	23	12	23	25	29	100
	9%	10%	8%	23%defgh	11%h	7%h	9%h	7%h	2%	13%jkl	7%	10%l	6%	6%	10%	13%u	9%	10%	6%	8%	11%u	5%	8%	14%mru	12%	11%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 43  
To which of the following ethnic groups do you consider you belong?  
Base: All respondents

	Gender		Age						Social Grade				Region								Employment Sector					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	2015	991	1024	264	346	301	346	300	458	534	605	378	498	180	76	212	178	175	138	111	211	254	304	176	213	832
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878
White	1860	908	952	193	280	317	341	295	434	488	507	408	457	175	80	210	170	164	129	100	193	195	265	178	227	788
	92%	92%	93%	80%	83%	93%cd	95%cd	99%cde	99%cde	91%	91%	93%	95%ij	97%qu	99%qru	95%u	94%u	90%u	91%u	99%qru	96%u	74%	94%u	98%qru	91%	90%
NET: Non-white	129	65	64	36	56	19	14	2	3	41	45	23	20	4	-	10	10	15	9	1	8	57	11	3	22	73
	6%	7%	6%	15%efgh	16%efgh	6%gh	4%gh	1%	1%	8%l	8%l	5%	4%	2%	-	5%	5%	8%mnsw	6%	1%	4%	22%amnop	4%	2%	9%	8%
Mixed	21	8	12	7	6	2	4	-	1	6	12	1	1	2	-	2	1	1	3	-	-	9	2	1	7	12
	1%	1%	1%	3%efgh	2%gh	1%	1%	-	*	1%	2%kl	*	*	1%	-	1%	1%	*	2%	-	-	3%t	1%	*	3%	1%
Asian	70	42	28	20	35	11	2	-	2	26	19	14	11	1	-	8	5	11	4	-	5	32	2	3	10	37
	3%	4%	3%	9%efgh	10%efgh	3%fgh	1%	-	*	5%	3%	3%	2%	1%	-	3%	3%	6%msv	3%	-	3%	12%amnop	1%	1%	4%	4%
Black	29	12	17	4	10	6	7	2	-	6	9	6	7	-	-	-	3	3	1	1	2	16	3	-	5	20
	1%	1%	2%	2%h	3%h	2%h	2%h	1%	-	1%	2%	1%	2%	-	-	-	2%	2%	1%	1%	1%	6%mort	1%	-	2%	2%
Chinese	7	2	4	3	4	-	-	-	-	1	3	2	*	-	-	-	1	*	1	-	1	1	3	-	-	3
	*	*	*	1%h	1%h	-	-	-	-	*	1%	*	*	-	-	-	*	*	1%	-	*	*	1%	-	-	*
Other ethnic group	2	1	1	1	1	1	-	-	-	1	1	-	-	1	-	1	-	-	-	-	-	-	1	-	-	1
	*	*	*	*	*	*	-	-	-	*	*	-	-	*	-	*	-	-	-	-	-	-	*	-	-	*
Prefer not to answer	26	15	12	11	4	3	5	2	2	9	7	8	2	2	1	1	2	2	3	-	1	10	6	-	1	17
	1%	1%	1%	5%defgh	1%	1%	1%	1%	*	2%	1%	2%	*	1%	1%	*	1%	1%	2%	-	*	4%otw	2%	-	1%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 44

**To which of the following religious groups do you consider yourself to be a member of?**

**Base: All respondents**

	Gender			Age							Social Grade				Region										Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	2015	991	1024	264	346	301	346	300	458	534	605	378	498	180	76	212	178	175	138	111	211	254	304	176	213	832
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878
Christian	1111	521	590	63	115	174	209	213	337	288	294	260	269	98	37	133	116	100	80	66	109	127	157	87	138	430
	55%	53%	57%	26%	34%	51%cd	58%cd	71%cd	77%cd	53%	53%	59%	56%	54%	46%	60%uw	64%nuw	55%	57%	66%nuw	54%	48%	56%	48%	55%	49%
NET: Other	127	68	60	24	44	24	17	5	13	31	36	28	32	7	2	11	6	14	9	2	12	51	8	5	20	61
	6%	7%	6%	10%fgh	13%efgh	7%gh	5%	2%	3%	6%	6%	6%	7%	4%	3%	5%	3%	8%v	6%	2%	6%	19%mnop	3%	3%	8%	7%
Muslim	38	20	18	12	14	9	1	-	3	8	16	6	9	1	-	4	3	6	2	-	2	18	1	-	7	16
	2%	2%	2%	5%fgh	4%fgh	3%fgh	*	-	1%	1%	3%	1%	2%	1%	-	2%	2%	3%vw	2%	-	1%	7%mnop	*	-	3%	2%
Hindu	16	10	6	2	11	2	1	-	-	8	5	1	2	-	-	1	-	*	1	-	3	8	1	-	2	8
	1%	1%	1%	1%	3%efgh	1%	*	-	-	1%	1%	*	*	-	-	1%	-	*	1%	-	2%	3%mpvw	*	-	1%	1%
Jewish	6	3	3	-	-	1	-	-	4	2	2	-	2	-	-	2	-	-	-	-	-	3	1	-	-	2
	*	*	*	-	-	1	-	-	1%	2	2	-	2	-	-	1%	-	-	-	-	-	1%	1	-	-	*
Sikh	11	11	-	3	6	1	-	-	-	2	1	7	1	-	-	-	1	4	1	-	-	4	-	-	1	8
	1%	1%b	-	1%fh	2%fgh	*	-	-	-	*	*	2%l	*	-	-	-	1%	2%v	1%	-	-	2%	-	-	*	1%
Buddhist	16	12	4	1	3	2	7	1	3	1	7	5	3	-	-	3	1	*	3	1	*	7	-	1	2	9
	1%	1%	*	*	1%	1%	2%	*	1%	*	1%ai	1%	1%	-	-	1%	*	*	2%v	1%	*	3%v	-	1%	1%	1%
Other	41	13	28	5	10	9	8	5	3	10	6	9	16	6	2	1	1	3	1	1	6	10	5	4	8	18
	2%	1%	3%a	2%	3%h	3%h	2%	2%	1%	2%	1%	2%	3%j	3%	3%	1%	2%	2%	1%	1%	3%	4%	2%	2%	3%	2%
None	733	383	350	139	174	136	127	72	85	206	217	143	167	73	39	77	57	64	49	32	79	69	107	88	86	362
	36%	39%	34%	58%efg	51%efg	40%gh	35%gh	24%	19%	38%	39%	32%	35%	40%u	49%psu	35%	31%	35%	35%	32%	39%u	26%	38%u	48%opq	34%	41%
Prefer not to say	44	16	28	14	7	5	6	9	3	14	12	8	10	3	2	1	2	4	3	1	2	16	10	1	8	25
	2%	2%	3%	6%defh	2%	1%	2%	3%h	1%	3%	2%	2%	2%	2%	2%	*	1%	2%	2%	1%	1%	6%mps	4%o	1%	3%	3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 45  
Which of the following best describes where you live?  
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	Eastern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)	
Unweighted base	2015	991	1024	264	346	301	346	300	458	534	605	378	498	180	76	212	178	175	138	111	211	254	304	176	213	832	
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878	
NET: Urban	1573	793	780	190	294	274	283	214	318	411	452	333	377	122	61	189	139	155	105	60	127	256	226	134	203	706	
		78%	80% <sup>b</sup>	76%	79%	87% <sup>cfgh</sup>	81% <sup>gh</sup>	79%	71%	72%	76%	81%	76%	67%	75%	85% <sup>mpr</sup>	76% <sup>st</sup>	85% <sup>mrs</sup>	75% <sup>st</sup>	59%	63%	98% <sup>mno</sup>	80% <sup>mst</sup>	74% <sup>st</sup>	81%	80%	
Urban - Population over 10,000	775	434	341	115	160	155	137	91	117	215	260	132	168	56	19	86	68	66	53	20	59	215	82	50	100	391	
		38%	44% <sup>b</sup>	33%	48% <sup>fgh</sup>	47% <sup>fgh</sup>	46% <sup>gh</sup>	38% <sup>h</sup>	30%	27%	40% <sup>k</sup>	47% <sup>ikl</sup>	30%	31%	24%	39% <sup>nsv</sup>	38% <sup>s</sup>	36% <sup>s</sup>	38% <sup>s</sup>	20%	29%	82% <sup>mno</sup>	29%	28%	40%	45%	
Town and Fringe	798	359	439	76	134	118	146	123	201	197	192	200	209	65	41	104	70	89	52	39	68	41	144	84	103	315	
		40%	36%	43% <sup>a</sup>	32%	40%	35%	41% <sup>c</sup>	41% <sup>c</sup>	46% <sup>ce</sup>	37%	46% <sup>ij</sup>	44% <sup>ij</sup>	36% <sup>u</sup>	51% <sup>mtu</sup>	47% <sup>tu</sup>	39% <sup>u</sup>	49% <sup>mtu</sup>	37% <sup>u</sup>	39% <sup>u</sup>	34% <sup>u</sup>	16%	51% <sup>mpr</sup>	47% <sup>tu</sup>	41%	36%	
NET: Rural	442	195	247	49	45	66	76	85	121	127	107	106	101	60	20	32	43	27	36	41	75	6	56	47	47	171	
		22%	20%	24% <sup>a</sup>	21% <sup>d</sup>	13%	19%	21% <sup>d</sup>	29% <sup>de</sup>	28% <sup>de</sup>	24%	19%	24%	21%	33% <sup>oqu</sup>	25% <sup>u</sup>	15% <sup>u</sup>	24% <sup>ou</sup>	15% <sup>u</sup>	25% <sup>oqu</sup>	41% <sup>opq</sup>	37% <sup>opqr</sup>	2%	20% <sup>u</sup>	26% <sup>oqu</sup>	19%	20%
Village	391	175	215	47	38	61	64	76	105	110	92	94	96	44	20	28	41	25	36	31	68	6	55	37	44	145	
		19%	18%	21%	20% <sup>d</sup>	11%	18% <sup>d</sup>	18% <sup>d</sup>	25% <sup>df</sup>	24% <sup>d</sup>	20%	16%	21%	20%	24% <sup>oqu</sup>	25% <sup>ou</sup>	13% <sup>u</sup>	23% <sup>ou</sup>	14% <sup>u</sup>	25% <sup>oqu</sup>	31% <sup>oqu</sup>	34% <sup>opqu</sup>	2%	19% <sup>u</sup>	21% <sup>u</sup>	18%	17%
Hamlet & Isolated Dwelling	51	19	32	2	7	4	12	9	16	17	15	13	6	16	-	4	2	2	*	10	6	-	1	10	3	26	
		3%	2%	3%	1%	2%	1%	3%	3%	4%	3%	3%	1%	9% <sup>nopq</sup>	-	2%	1%	1%	*	10% <sup>nopq</sup>	3% <sup>uv</sup>	-	1%	5% <sup>ppqu</sup>	1%	3%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 46  
**Which of the following best describes your current working status?**  
Base: All respondents

	Gender		Age						Social Grade					Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)	
Unweighted base	2015	991	1024	264	346	301	346	300	458	534	605	378	498	180	76	212	178	175	138	111	211	254	304	176	213	832	
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878	
NET: Working	1128	605	523	128	287	266	264	138	45	352	347	280	149	98	40	132	118	95	77	47	110	163	148	99	251	878	
		56%	61%b	51%	54%h	85%cfg	78%cgh	74%cgh	46%h	10%	65%l	62%l	64%l	31%	54%	50%	60%sv	65%qsv	52%	55%	46%	55%	62%sv	52%	54%	100%	100%
Working full time - working 30 hours per week or more	887	540	347	98	252	206	210	103	17	296	275	217	99	73	33	107	88	78	57	35	88	133	121	73	201	685	
		44%	55%b	34%	41%h	74%cefgh	61%cgh	58%cgh	35%h	4%	55%l	49%l	49%l	21%	40%	41%	48%	49%sv	43%	41%	35%	44%	51%sv	43%	40%	80%	78%
Working part time - working between 8 and 29 hours per week	242	65	177	30	35	59	54	35	28	56	72	64	50	25	7	26	30	17	20	11	22	31	26	26	49	192	
		12%	7%	17%a	13%h	10%	17%dh	15%h	12%h	6%	10%	13%	14%	10%	14%	9%	12%	17%v	10%	14%	11%	11%	12%	9%	14%	22%	
NET: Not working	887	382	504	111	52	74	95	161	394	187	211	159	330	83	40	89	63	86	64	54	91	99	134	83	-	-	
		44%	39%	49%a	46%def	15%	22%	26%cd	54%defg	90%cde	35%	38%	36%	69%ijk	46%	50%	40%	35%	48%p	45%	54%opu	45%	38%	48%pu	46%	-	-
Not working but seeking work or temporarily unemployed or sick	109	53	57	23	19	20	28	19	-	6	13	13	77	11	6	9	8	12	7	5	6	24	15	7	-	-	
		5%	5%	6%	10%h	6%h	6%h	8%h	6%h	-	1%	2%	3%	16%ijk	6%	7%	4%	4%	7%	5%	5%	3%	9%tw	5%	4%	-	-
Not working and not seeking work	136	63	73	75	14	11	21	15	-	20	52	15	49	15	7	17	10	13	10	5	12	19	16	12	-	-	
		7%	6%	7%	31%defgh	4%h	3%h	6%h	5%h	-	4%	9%ik	3%	10%ik	8%	9%	7%	5%	7%	7%	5%	6%	7%	6%	7%	-	-
Retired on a state pension only	141	48	92	-	-	-	*	21	120	11	8	11	110	11	6	15	6	17	10	12	16	12	21	16	-	-	
		7%	5%	9%a	-	-	*	7%cd	27%cd	2%	2%	3%	23%ijk	6%	7%	7%	3%	10%p	7%	12%pu	8%	5%	8%	9%	-	-	
Retired with a private pension	344	195	149	-	-	1	4	68	271	127	115	74	28	33	13	37	25	23	31	25	40	30	56	30	-	-	
		17%	20%b	14%	-	-	*	23%cd	62%cd	24%kl	21%l	17%l	6%	18%	16%	17%	14%	13%	22%u	25%pqu	20%u	12%	20%u	17%	-	-	
House person, housewife, househusband, etc.	156	23	133	14	19	41	42	38	3	23	23	45	66	13	10	11	14	21	6	7	17	14	25	18	-	-	
		8%	2%	13%a	6%h	5%h	12%cdh	12%cdh	13%cdh	1%	4%	4%	10%ij	14%ij	7%	12%	5%	8%	11%u	4%	7%	9%	5%	9%	10%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 47  
Do you work in any of the following occupations?  
Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	Eastern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)	
Unweighted base	1045	547	498	129	274	224	239	132	47	322	352	226	145	90	36	117	107	89	69	48	106	152	141	90	213	832	
Weighted base	1128	605	523	128*	287	266	264	138	45*	352	347	280	149	98*	40**	132*	118*	95*	77*	47*	110*	163	148	99*	251	878	
NET: Public Sector	251 22%	116 19%	134 26%a	17 13%	62 22%	53 20%	67 25%c	41 30%c	10 23%	73 21%	95 27%l	56 20%	26 18%	29 29%qv	10 26%	24 18%	23 20%	12 13%	23 30%q	19 41%opq tuv	24 22%	38 23%	24 17%	24 24%	251 100%z	-	
Central government including all administrative departments and central government agencies such as the Bank of England	16 1%	10 2%	7 1%	1 *	5 2%	3 1%	3 1%	4 3%	-	8 2%	6 2%	2 1%	-	-	3 9%	-	2 2%	1 1%	-	2 4%o	1 1%	3 2%	1 1%	2 2%	16 6%z	-	
HM Forces	4 *	4 1%	1 *	1 1%	4 1%	-	-	-	-	-	1 *	4 1%	-	-	-	2 1%	-	-	2 3%	-	1 1%	-	-	-	-	4 2%z	-
National Health Service	64 6%	25 4%	39 8%a	6 5%	15 5%	10 4%	19 7%	14 10%e	-	12 3%	27 8%i	14 5%	11 8%	6 7%	-	6 5%	6 5%	1 1%	4 6%	10 22% mopq ruvw	10 9%q	6 3%	7 4%	6 6%	64 25%z	-	
Universities and Academies funded by government	18 2%	7 1%	11 2%	2 1%	5 2%	3 1%	7 3%	1 1%	-	8 2%	4 1%	6 2%	-	-	-	1 1%	1 *	4 4%	* 1%	1 3%	1 1%	4 3%	2 1%	3 3%	18 7%z	-	
Courts service	3 *	3 *	-	-	-	3 1%	-	-	-	1 *	2 *	-	-	-	-	-	2 2%	-	-	-	-	1 *	-	-	-	3 1%z	-
Local government administration	26 2%	8 1%	17 3%	-	9 3%	5 2%	8 3%	3 2%	1 2%	10 3%	14 4%kl	2 1%	-	3 3%	2 4%	* *	1 1%	3 3%	5 6%ov	2 3%	3 3%	6 4%v	-	1 1%	26 10%z	-	
Police service	11 1%	8 1%	3 1%	-	5 2%	1 *	1 *	4 3%	-	-	7 2%i	4 1%	-	2 2%	-	-	-	* *	2 2%	-	2 2%	1 1%	4 2%	1 1%	11 4%z	-	
Public sector housing	7 1%	4 1%	4 1%	1 *	-	3 1%	3 1%	-	1 2%	1 *	5 1%	1 1%	-	-	-	3 2%	1 1%	-	1 1%	-	-	2 1%	1 1%	-	7 3%z	-	
Teaching employed by local education authority including voluntary aided schools and foundation schools	35 3%	12 2%	23 4%a	1 1%	5 2%	7 2%	13 5%	6 4%	3 7%	16 5%	13 4%	4 1%	2 1%	3 3%	-	5 4%	3 3%	2 3%	3 4%	-	1 1%	7 4%	5 3%	7 7%t	35 14%z	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
\* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by Populus

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 47

**Do you work in any of the following occupations?****Base: All respondents who work**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Weighted base	1128	605	523	128*	287	266	264	138	45*	352	347	280	149	98*	40**	132*	118*	95*	77*	47*	110*	163	148	99*	251	878
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	10 1%	8 1%	2 *	* *	2 1%	4 2%	3 1%	-	-	3 1%	2 1%	1 1%	3 2%	-	* 1%	-	1 1%	-	-	* 1%	2 2%	4 2%	1 1%	* *	10 4%z	-
Bradford and Bingley or Northern Rock Building societies	2 *	2 *	-	-	2 1%	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	2 1%z	-
Other public sector occupation (please specify as much detail as possible)	55 5%	27 4%	28 5%	5 4%	9 3%	15 6%	11 4%	10 8%	5 12% <sup>d</sup>	15 4%	13 4%	18 6%	9 6%	15 15% <sup>opq</sup> tuvw	5 12%	7 5%	6 5%	* *	6 8% <sup>qu</sup>	4 8% <sup>q</sup>	3 3%	3 2%	4 3%	4 4%	55 22% <sup>z</sup>	-
None of the above (Private Sector)	878 78%	489 81% <sup>b</sup>	389 74%	111 87% <sup>fg</sup>	225 78%	212 80%	198 75%	97 70%	35 77%	279 79%	252 73%	224 80%	123 82% <sup>j</sup>	69 71%	30 74%	109 82% <sup>s</sup>	95 80% <sup>s</sup>	83 87% <sup>mrs</sup>	54 70%	27 59%	86 78% <sup>s</sup>	126 77% <sup>s</sup>	123 83% <sup>ms</sup>	75 76%	-	878 100% <sup>y</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 48

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Gender		Age							Social Grade					Region										Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	2015	991	1024	264	346	301	346	300	458	534	605	378	498	180	76	212	178	175	138	111	211	254	304	176	213	832
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878
No children aged 18 or under	1442	702	739	186	196	131	222	274	433	397	410	277	358	130	53	164	116	126	105	77	163	170	204	135	159	542
	72%	71%	72%	78%def	58%e	39%	62%e	91%cde	99%cde	74%k	73%k	63%	75%k	72%	66%	74%	64%	69%	74%	76%	81%mp	65%	72%	74%	64%	62%
NET: Yes	553	275	278	43	140	206	133	25	6	138	144	158	113	50	25	58	64	50	37	24	38	86	75	46	91	326
	27%	28%	27%	18%gh	41%cgh	61%cdf	37%cgh	8%h	1%	26%	26%	36%ijl	24%	28%	31%	26%	35%t	27%	26%	24%	19%	33%t	27%	25%	36%	37%
Yes - children aged under 5 years old	201	91	110	35	94	60	10	2	-	58	58	43	42	16	7	28	21	20	10	9	14	38	24	13	28	117
	10%	9%	11%	15%fgh	28%cef	18%fgh	3%h	1%	-	11%	10%	10%	9%	9%	9%	13%	11%	11%	7%	9%	7%	14%tw	9%	7%	11%	13%
Yes - children aged 5 to 10 years old	232	113	119	10	67	111	33	10	*	61	60	61	50	22	8	29	34	23	19	7	8	33	28	22	43	132
	11%	11%	12%	4%h	20%cfgh	33%cdfgh	9%cgh	3%h	*	11%	11%	14%	10%	12%t	9%	13%t	19%stv	12%t	13%t	7%	4%	13%t	10%t	12%t	17%	15%
Yes - children aged 11 to 15 years old	213	114	99	3	30	98	66	15	*	53	52	69	38	24	8	20	21	14	15	13	17	25	35	20	35	124
	11%	12%	10%	1%	9%ch	29%cdfgh	18%cdgh	5%ch	*	10%	9%	16%ijl	8%	13%	10%	9%	12%	8%	11%	13%	8%	10%	12%	11%	14%	14%
Yes - children aged 16 to 18 years old	122	55	67	2	1	38	62	14	6	20	34	36	31	8	9	6	10	13	7	5	11	21	19	12	23	62
	6%	6%	6%	1%	*	11%cdgh	17%cdgh	5%cdh	1%	4%	6%	8%i	7%	5%	12%o	3%	5%	7%	5%	5%	5%	8%o	7%	6%	9%	7%
Refused	20	10	10	10	4	2	4	1	-	4	5	4	8	1	2	-	2	6	-	-	-	6	3	1	-	10
	1%	1%	1%	4%defgh	1%	1%	1%h	*	-	1%	1%	1%	2%	1%	2%	-	1%	3%ot	-	-	-	2%o	1%	*	-	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 49  
**Which of the following ITV regions do you live in?**  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	2015	991	1024	264	346	301	346	300	458	534	605	378	498	180	76	212	178	175	138	111	211	254	304	176	213	832
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878
Anglia	204	81	123	22	39	15	38	36	53	61	60	37	47	-	-	-	-	16	-	174	-	14	-	30	79	
	10%	8%	12%a	9%e	12%e	5%	11%e	12%e	12%e	11%	11%	8%	10%	-	-	-	-	12%mnop	-	86%mnop	-	5%mnopq	-	12%	9%	
Border	33	18	15	4	5	6	6	6	7	12	3	5	13	14	1	18	-	-	-	-	-	-	-	-	2	13
	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%j	1%	1%	3%j	8%pqrs	1%	8%npqr	-	-	-	-	-	-	-	-	1%	1%
Central	282	141	140	37	53	47	54	36	56	61	75	73	72	3	-	2	-	175	94	-	-	2	5	27	131	
	14%	14%	14%	15%	15%	14%	15%	12%	13%	11%	13%	17%i	15%	2%	-	1%	-	97%mnop	67%mnop	-	-	-	1%	3%ptu	11%	15%
Granada	202	104	97	30	39	38	26	26	43	64	43	42	53	-	1	200	-	1	-	*	-	-	-	-	24	100
	10%	11%	9%	12%	12%	11%	7%	9%	10%	12%j	8%	10%	11%	-	1%	90%mnopq	-	*	-	*	-	-	-	-	9%	100
London	396	199	197	46	82	67	72	57	72	118	131	77	71	-	-	-	-	2	-	-	22	262	110	*	48	189
	20%	20%	19%	19%	24%h	20%	20%	19%	16%	22%kl	23%kl	17%	15%	-	-	-	-	1%	-	-	11%mnop	100%mnop	39%mnop	*	19%	22%
Meridian	173	94	79	23	25	34	28	25	38	54	39	40	40	-	-	-	-	1	-	1	-	155	16	15	75	
	9%	9%	8%	10%	7%	10%	8%	8%	9%	10%	7%	9%	8%	-	-	-	-	1%	-	*	-	55%mnop	9%mnop	6%	8%	
STV	165	71	93	9	23	35	30	30	39	29	55	43	38	164	-	-	-	-	-	-	-	-	1	-	27	62
	8%	7%	9%	4%	7%	10%c	8%c	10%c	9%c	5%	10%i	10%i	8%	91%nopq	-	-	-	-	-	-	-	-	*	-	11%	7%
Tyne Tees	80	43	37	17	8	13	14	10	18	24	24	5	27	-	79	-	1	-	-	-	-	-	-	-	10	29
	4%	4%	4%	7%d	2%	4%	4%	3%	4%	4%k	4%k	1%	6%k	-	98%mnopq	-	*	-	-	-	-	-	-	-	4%	3%
Wales	100	42	58	6	13	16	20	16	29	14	29	27	30	-	-	-	-	-	-	100	-	-	-	-	19	27
	5%	4%	6%	2%	4%	5%	6%	5%	7%c	3%	5%i	6%i	6%i	-	-	-	-	-	-	100%mnop	-	-	-	-	8%z	3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 49  
Which of the following ITV regions do you live in?  
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)	
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878	
West		52 3%	31 3%	21 2%	10 4%g	8 2%	13 4%g	8 2%	2 1%	11 3%	16 3%	15 3%	8 2%	13 3%	-	-	-	3 2%	-	-	-	-	-	49 27%mnop qrstuv	2 1%	28 3%	
Westcountry		111 6%	50 5%	61 6%	13 6%	18 5%	13 4%	17 5%	20 7%	30 7%	34 6%	29 5%	23 5%	26 5%	-	-	-	1 *	-	-	-	-	-	110 61%mnop qrstuv	20 8%	39 4%	
Yorkshire		217 11%	112 11%	105 10%	23 10%	26 8%	44 13%	46 13%	36 12%	41 9%	53 10%	56 10%	59 13%	49 10%	-	-	1 1%	181 100%mnop rstuvw	-	30 21%mnop stuvw	-	5 2%uv	-	1 *	-	26 11%	106 12%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 50  
**Marital Status**  
Base: All respondents

	Gender		Age							Social Grade					Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)	
Unweighted base	2015	991	1024	264	346	301	346	300	458	534	605	378	498	180	76	212	178	175	138	111	211	254	304	176	213	832	
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878	
Single	484	261	223	172	116	76	72	33	15	111	161	98	114	35	23	58	39	54	25	15	46	83	65	40	55	260	
		24%	26%b	22%	72%def	34%efg	22%gh	20%gh	11%h	3%	21%	29%ik	22%	24%	19%	28%	26%	22%	30%ms	18%	15%	23%	32%mpr	23%	22%	22%	30%y
NET: Married/ Civil partnership/ co habiting	1261	642	619	56	217	237	228	208	315	381	314	308	259	119	47	138	115	100	95	74	125	143	182	124	166	539	
		63%	65%b	60%	24%	64%c	70%cd	64%cd	69%cd	72%cdf	71%ijl	56%	70%ijl	54%	66%u	58%	62%	64%	55%	68%qu	73%qu	62%	55%	64%u	68%qu	66%	61%
Married	929	481	448	10	121	152	172	179	295	282	232	231	184	91	31	96	91	71	64	61	90	103	136	94	127	336	
		46%	49%b	44%	4%	36%cd	45%cd	48%cd	60%cd	67%cd	52%ijl	42%	53%ijl	38%	50%u	39%	43%	50%u	39%	45%	61%noq	45%	39%	48%	52%qu	51%z	38%
Civil Partnership	16	14	2	4	1	5	4	3	-	3	5	6	3	-	-	-	3	-	2	*	3	5	-	4	4	10	
		1%	1%b	*	2%h	*	1%h	1%h	1%	-	1%	1%	1%	1%	-	-	1%	-	2%	*	1%	2%v	-	2%v	1%	1%	
Co Habiting	316	147	169	42	95	81	52	26	20	96	77	71	72	28	15	42	21	28	29	12	32	35	46	27	35	193	
		16%	15%	16%	18%gh	28%cfg	24%fgh	15%gh	9%h	4%	18%	14%	16%	15%	15%	19%	19%	12%	16%	21%	12%	16%	13%	16%	15%	14%	22%y
NET: Widowed/ separated/ divorced	252	78	174	-	5	24	57	58	107	42	79	30	102	25	11	22	26	27	21	11	31	30	35	15	29	73	
		13%	8%	17%a	-	1%	7%cd	16%cd	19%cd	25%cd	8%	14%aik	7%	21%ijk	14%	10%	14%	15%	15%	11%	15%	11%	12%	8%	12%	8%	
Widowed	63	15	48	-	-	2	3	11	47	11	22	7	22	11	4	6	6	3	6	2	7	11	4	4	3	13	
		3%	2%	5%a	-	1%	1%	4%cd	11%cd	2%	4%	2%	5%aik	6%q	5%	3%	3%	2%	4%	2%	4%	4%	1%	2%	1%	1%	
Separated	30	12	18	-	2	6	7	8	7	4	6	7	13	1	-	2	4	4	4	1	2	3	7	1	4	10	
		2%	1%	2%	-	1%	2%	3%cd	2%	1%	1%	2%	3%ij	1%	-	1%	2%	2%	3%	1%	1%	1%	2%	1%	2%	1%	
Divorced	159	51	108	-	2	16	47	39	54	26	51	16	66	13	7	14	16	20	11	8	21	16	25	9	23	50	
		8%	5%	11%a	-	1%	5%cd	13%cd	13%cd	12%cd	5%	9%ik	4%	14%ijk	7%	9%	9%	11%	7%	8%	10%	6%	9%	5%	9%	6%	
Prefer not to answer	17	6	11	11	2	1	2	-	1	6	5	3	4	2	-	4	1	1	-	1	-	6	1	3	-	6	
		1%	1%	1%	5%defg	1%	*	1%	-	*	1%	1%	1%	1%	-	2%	*	*	-	1%	-	2%	*	2%	-	1%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 51  
**Which of the following cities do you live in, or nearest to?**  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	2015	991	1024	264	346	301	346	300	458	534	605	378	498	180	76	212	178	175	138	111	211	254	304	176	213	832
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878
Glasgow	93	46	47	4	16	18	22	17	16	19	27	18	29	93	-	-	-	-	-	-	-	-	-	-	11	47
	5%	5%	5%	2%	5%	5%	6% <sup>c</sup>	6% <sup>c</sup>	4%	3%	5%	4%	6%	51% <sup>nopq</sup>	-	-	-	-	-	-	-	-	-	-	5%	5%
Edinburgh	63	25	38	6	9	12	4	13	19	14	23	15	10	63	-	-	-	-	-	-	-	-	-	-	11	13
	3%	3%	4%	2%	3%	4% <sup>f</sup>	1%	4% <sup>f</sup>	4% <sup>f</sup>	3%	4%	3%	2%	35% <sup>nopq</sup>	-	-	-	-	-	-	-	-	-	-	5% <sup>z</sup>	2%
Newcastle	88	46	42	20	8	12	15	11	22	21	25	11	30	-	75	9	3	-	-	-	-	-	-	-	9	34
	4%	5%	4%	8% <sup>deg</sup>	2%	3%	4%	4%	5%	4%	5%	3%	6% <sup>k</sup>	-	93% <sup>mopq</sup>	4% <sup>mqrt</sup>	2% <sup>v</sup>	-	-	-	-	-	-	-	3%	4%
Leeds	84	43	41	9	9	14	25	15	12	16	27	25	17	-	2	2	80	-	-	-	-	-	-	-	11	44
	4%	4%	4%	4%	3%	4%	7% <sup>dh</sup>	5%	3%	3%	5%	6%	4%	-	3% <sup>tuv</sup>	1%	44% <sup>mnoq</sup>	-	-	-	-	-	-	-	4%	5%
Hull	34	19	15	3	3	9	8	6	5	6	9	7	12	-	-	-	31	-	3	-	-	-	-	-	2	16
	2%	2%	1%	1%	1%	3%	2%	2%	1%	1%	2%	2%	2%	-	-	-	17% <sup>mnoq</sup>	-	2% <sup>v</sup>	-	-	-	-	-	1%	2%
Sheffield	67	31	36	5	10	19	10	10	14	27	12	16	13	-	-	-	54	-	13	-	-	-	-	-	10	32
	3%	3%	4%	2%	3%	6%	3%	3%	3%	5% <sup>j</sup>	2%	4%	3%	-	-	-	30% <sup>mnoq</sup>	-	9% <sup>mnoq</sup>	-	-	-	-	-	4%	4%
Manchester	154	76	78	22	29	29	14	21	38	43	27	39	44	-	1	143	-	11	-	-	-	-	-	-	19	67
	8%	8%	8%	9% <sup>f</sup>	9% <sup>f</sup>	9% <sup>f</sup>	4%	7%	9% <sup>f</sup>	8%	5%	9% <sup>j</sup>	9% <sup>j</sup>	-	1%	64% <sup>mnpq</sup>	-	6% <sup>mprs</sup>	-	-	-	-	-	-	8%	8%
Liverpool	67	32	35	10	11	11	11	13	11	24	15	14	13	-	-	51	-	3	-	12	-	1	-	-	8	37
	3%	3%	3%	4%	3%	3%	3%	4%	3%	4%	3%	3%	3%	-	-	23% <sup>mnpq</sup>	-	2%	-	12% <sup>mnpq</sup>	-	*	-	-	3%	4%
Nottingham	87	50	37	12	20	13	11	14	17	23	28	21	15	-	-	-	4	*	77	-	5	-	-	-	12	43
	4%	5%	4%	5%	6%	4%	3%	5%	4%	4%	5%	5%	3%	-	-	-	2% <sup>ouv</sup>	*	54% <sup>mnpq</sup>	-	3% <sup>mouv</sup>	-	-	-	5%	5%
Birmingham	158	80	78	23	27	32	32	12	31	35	44	36	43	-	-	-	-	146	8	1	-	-	-	2	11	76
	8%	8%	8%	10% <sup>g</sup>	8%	9% <sup>g</sup>	9% <sup>g</sup>	4%	7%	7%	8%	8%	9%	-	-	-	-	81% <sup>mnpq</sup>	6% <sup>mopt</sup>	1%	-	-	-	1%	4%	9%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 51  
**Which of the following cities do you live in, or nearest to?**  
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878
Norwich	92	38	54	10	18	9	13	20	21	25	27	20	19	-	-	-	-	-	-	-	90	-	2	-	10	43
	5%	4%	5%	4%	5%	3%	4%	7%e	5%	5%	5%	5%	4%	-	-	-	-	-	-	-	45%mnop	-	1%	-	4%	5%
Milton Keynes	55	25	30	1	12	4	13	10	16	23	13	9	10	-	-	-	-	1	16	-	30	-	9	-	9	17
	3%	3%	3%	*	3%c	1%	4%c	3%c	4%c	4%	2%	2%	2%	-	-	-	-	*	11%mnop	-	15%mnop	-	3%opu	-	4%	2%
Brighton	42	26	16	3	7	7	6	8	10	15	5	11	11	-	-	-	-	-	-	-	-	-	42	-	4	18
	2%	3%	2%	1%	2%	2%	2%	3%	2%	3%j	1%	2%	2%	-	-	-	-	-	-	-	-	-	15%mnop	-	2%	2%
Oxford	21	14	7	2	4	4	1	4	6	9	4	5	4	-	-	-	-	1	1	-	-	-	15	4	2	7
	1%	1%	1%	1%	1%	1%	*	1%	1%	2%	1%	1%	1%	-	-	-	-	*	1%	-	-	-	5%mnopq	2%otu	1%	1%
London	455	227	229	60	98	73	85	61	79	134	144	94	83	-	-	-	-	-	-	-	52	261	142	*	57	221
	23%	23%	22%	25%h	29%gh	21%	24%	20%	18%	25%l	26%l	21%	17%	-	-	-	-	-	-	-	26%mn	100%mo	50%mnop	*	23%	25%
Southampton	71	37	35	10	8	16	12	7	18	25	18	15	14	-	-	-	-	-	-	-	-	-	51	21	7	31
	4%	4%	3%	4%	2%	5%	3%	2%	4%	5%	3%	3%	3%	-	-	-	-	-	-	-	-	-	18%mo	11%mnop	3%	4%
Bristol	73	36	37	13	16	16	9	4	15	28	19	15	12	-	-	-	-	-	-	-	-	-	-	73	7	41
	4%	4%	4%	6%g	5%g	5%g	2%	1%	3%	5%l	3%	3%	2%	-	-	-	-	-	-	-	-	-	-	40%mnop	3%	5%
Plymouth	63	31	32	6	5	7	13	16	16	16	17	14	17	-	-	-	-	-	-	-	-	-	-	63	13	17
	3%	3%	3%	3%	2%	2%	4%	5%d	4%	3%	3%	3%	3%	-	-	-	-	-	-	-	-	-	-	35%mnop	5%z	2%
Cardiff	74	38	36	5	10	14	18	10	18	9	22	17	25	-	-	-	2	-	71	-	-	-	1	16	24	
	4%	4%	3%	2%	3%	4%	5%	3%	4%	2%	4%i	4%	5%i	-	-	-	1%	-	70%mnop	-	-	-	*	6%z	3%	
None of these	173	67	106	15	18	22	38	27	54	26	52	36	59	25	3	17	8	17	24	17	25	1	21	16	19	51
	9%	7%	10%a	6%	5%	7%	10%d	9%	12%cde	5%	9%i	8%	12%ci	14%npuv	3%	8%u	4%u	9%u	17%nop	17%nop	12%pu	*	7%u	9%u	8%	6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Happy Mondays Survey ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 52  
**What is the combined annual income of your household, prior to tax being deducted?**  
Base: All respondents

	Gender		Age							Social Grade					Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)	
Unweighted base	2015	991	1024	264	346	301	346	300	458	534	605	378	498	180	76	212	178	175	138	111	211	254	304	176	213	832	
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878	
Up to £7,000	(3.5)	87 4%	36 4%	51 5%	24 10%defh	13 4%	11 3%	15 4%	16 5%h	8 2%	1 *	21 4%ik	6 1%	60 13%ijk	7 7%	8 3%	7 4%	11 6%	6 4%	5 5%	4 2%	12 5%	9 3%	7 4%	2 1%	15 2%	
£7,001 to £14,000	(10.5)	331 16%	136 14%	195 19%a	26 11%	33 10%	42 12%	57 16%d	68 23%cd	105 24%cd	21 4%	75 13%i	53 12%i	182 38%ijk	33 18%	19 23%	30 14%	24 13%	32 18%	25 21%	36 18%	39 15%	42 15%	31 17%	15 6%	87 10%	
£14,001 to £21,000	(17.5)	337 17%	167 17%	170 17%	25 10%	29 9%	56 17%cd	61 17%cd	62 21%cd	104 24%cd	51 9%	104 19%i	79 18%i	103 22%i	33 18%	11 14%	34 16%	35 19%	32 17%	32 23%u	21 21%	35 17%	32 12%	44 16%	27 15%	32 13%	131 15%
£21,001 to £28,000	(24.5)	351 17%	183 19%	168 16%	25 11%	39 11%	56 17%	58 16%	55 18%cd	117 27%cd	84 16%	109 19%l	98 22%il	60 13%	13 19%	40 16%	36 18%	43 20%	23 24%uv	25 16%	30 25%uv	35 15%	41 13%	29 15%	49 20%	131 15%	
£28,001 to £34,000	(31)	294 15%	145 15%	148 14%	12 5%	41 12%cd	59 18%cd	81 23%cdg	39 13%cd	60 14%cd	94 17%cl	96 17%l	70 16%l	33 7%	20 11%	7 8%	39 18%	33 18%	23 13%	15 10%	13 13%	33 16%	43 12%	35 15%	46 19%	148 17%	
£34,001 to £41,000	(37.5)	151 7%	73 7%	78 8%	25 10%h	36 11%h	24 7%	23 6%	26 9%h	17 4%	52 10%cl	48 7%l	13 11%jl	11 3%	9 11%rs	12 5%	11 6%	12 7%	14 10%rs	2 2%	21 10%rs	20 8%	25 9%rs	14 7%	30 12%	81 9%	
£41,001 to £48,000	(44.5)	68 3%	34 3%	33 3%	5 2%	31 9%cefg	15 4%h	9 3%h	6 2%	2 *	34 6%kl	21 4%l	12 3%l	1 *	4 2%	1 1%	8 4%	13 7%q	1 1%	6 3%	3 3%	7 3%	8 3%	9 3%	7 4%	13 5%	46 5%
£48,001 to £55,000	(51.5)	76 4%	39 4%	37 4%	12 5%gh	39 11%cefg	14 4%gh	8 2%	1 *	2 1%	36 7%l	22 4%l	17 4%l	-	7 4%	3 4%	13 6%	3 2%	7 4%	6 4%	2 2%	4 2%	15 6%	12 4%	3 2%	21 9%	45 5%
£55,001 to £62,000	(58.5)	37 2%	29 3%b	8 1%	6 3%h	14 4%gh	11 3%gh	5 1%h	2 1%	-	26 5%jkl	5 1%	6 1%	1 *	3 2%	4 5%rv	5 2%	6 3%v	2 1%	1 *	-	5 3%	6 2%	1 *	4 2%	6 2%	31 4%
£62,001 to £69,000	(65.5)	32 2%	20 2%	12 1%	6 2%h	12 4%fgh	11 3%fgh	2 1%	1 *	-	23 4%jkl	9 2%kl	-	-	2 2%	7 3%mq	1 1%	-	1 *	-	2 1%	10 4%mq	7 3%mq	2 1%	5 2%	25 3%	
£69,001 to £76,000	(72.5)	47 2%	25 2%	22 2%	12 5%gh	17 5%gh	10 3%h	7 2%h	2 1%	-	30 6%jkl	6 1%	8 2%	2 *	6 3%	-	10 5%t	2 1%	3 2%	1 1%	-	2 1%	9 3%	10 3%	5 3%	11 5%	30 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 52

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Gender		Age						Social Grade				Region							Employment Sector						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878
£76,001 to £83,000	(79.5)	12	9	3	1	6	6	-	-	8	2	2	-	1	-	1	-	-	-	-	3	6	2	-	1	12
		1%	1%	*	*	2% <sup>efgh</sup>	2% <sup>fh</sup>	-	-	1% <sup>l</sup>	*	1%	-	1%	-	*	-	-	-	-	1%	2%	1%	-	*	1%
£83,001 or more	(86)	55	29	26	11	15	7	19	-	44	7	4	-	5	2	4	2	-	-	-	10	15	7	8	11	36
		3%	3%	3%	5% <sup>gh</sup>	4% <sup>gh</sup>	2% <sup>g</sup>	5% <sup>gh</sup>	-	8% <sup>ijkl</sup>	1% <sup>l</sup>	1%	-	3%	3%	2%	1%	-	-	-	5% <sup>qrs</sup>	6% <sup>pqrs</sup>	3%	5% <sup>qrs</sup>	4%	4%
Prefer not to answer	137	63	74	50	15	17	14	21	20	34	45	35	23	9	3	10	7	15	13	7	10	22	30	10	7	60
		7%	6%	7%	21% <sup>defgh</sup>	5%	5%	4%	7%	5%	6%	8% <sup>l</sup>	8%	5%	4%	4%	4%	8%	9%	7%	5%	9%	11% <sup>mopt</sup>	6%	3%	7%
Average income (£000's)	28.42	30.00 <sup>b</sup>	26.88	32.52 <sup>g</sup>	38.37 <sup>c</sup>	31.33 <sup>g</sup>	28.72 <sup>g</sup>	21.65	20.86	41.74 <sup>j</sup>	27.01 <sup>l</sup>	27.87 <sup>l</sup>	15.73	26.43 <sup>s</sup>	26.69 <sup>s</sup>	30.97 <sup>m</sup>	27.27 <sup>q</sup>	23.42	24.01	21.23	29.79 <sup>q</sup>	34.16 <sup>m</sup>	30.03 <sup>q</sup>	29.34 <sup>q</sup>	35.69	34.36
				<sup>h</sup>	<sup>efgh</sup>	<sup>h</sup>	<sup>h</sup>			<sup>kl</sup>						<sup>qrs</sup>	<sup>s</sup>				<sup>rs</sup>	<sup>npqrs</sup>	<sup>rs</sup>	<sup>rs</sup>		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Happy Mondays Survey

### ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 53

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (y)	Private (z)
Unweighted base	2015	991	1024	264	346	301	346	300	458	534	605	378	498	180	76	212	178	175	138	111	211	254	304	176	213	832
Weighted base	2015	988	1027	239	339	339	359	299	438	539	559	439	479	181	81*	222	181	181	141	101*	202	262	282	181	251	878
NET: Yes	408	208	200	22	34	61	86	76	129	74	77	83	174	46	20	42	27	35	23	26	34	49	68	37	34	75
	20%	21%	19%	9%	10%	18%cd	24%cd	25%cde	30%cde	14%	14%	19%	36%ijk	25%p	24%	19%	15%	19%	16%	26%p	17%	19%	24%p	20%	14%z	8%
Yes - physical condition	257	129	128	7	16	33	51	54	96	56	49	46	106	26	14	26	16	21	13	14	21	31	48	26	16	43
	13%	13%	12%	3%	5%	10%cd	14%cd	18%cde	22%cde	10%	9%	10%	22%ijk	14%	18%	12%	9%	12%	9%	14%	11%	12%	17%p	14%	7%	5%
Yes - disability	145	73	72	6	7	21	32	35	44	21	24	30	70	17	11	14	6	13	11	13	8	15	23	14	9	18
	7%	7%	7%	2%	2%	6%d	9%cd	12%cde	10%cd	4%	4%	7%	15%ijk	9%pt	14%ptu	7%	3%	7%	8%	13%ptu	4%	6%	8%	7%	3%	2%
Yes - mental condition	116	62	54	9	24	32	35	13	3	15	22	15	63	17	5	11	11	11	4	7	10	13	18	10	12	26
	6%	6%	5%	4%h	7%h	9%cgh	10%cgh	4%h	1%	3%	4%	3%	13%ijk	9%r	6%	5%	6%	6%	3%	7%	5%	6%	5%	5%	5%	3%
Yes - other	26	16	10	4	1	4	5	5	8	5	7	6	9	3	1	2	-	-	2	2	3	5	6	3	4	5
	1%	2%	1%	2%	*	1%	1%	2%	2%d	1%	1%	1%	2%	2%	1%	1%	-	-	1%	2%	1%	2%	2%	2%	2%	1%
No	1566	761	805	207	303	272	265	216	303	456	468	350	292	135	55	177	151	141	115	74	164	207	208	138	215	793
	78%	77%	78%	86%fgh	89%efg	80%gh	74%	72%	69%	85%l	84%l	80%l	61%	74%	68%	80%	83%nv	78%	81%	73%	81%n	79%	74%	76%	86%	90%
Prefer not to say	41	19	22	11	2	6	9	7	6	9	13	6	14	1	6	3	3	5	4	1	3	6	5	6	1	10
	2%	2%	2%	5%dh	1%	2%	2%	2%	1%	2%	2%	1%	3%	*	7%mo	3%pt	2%	3%	3%	1%	2%	2%	2%	3%	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w/x - y/z

\* small base; \*\* very small base (under 30) ineligible for sig testing