

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 1

Q.1 Do you plan to go to any large music or sporting events this summer?**Base: All respondents**

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
NET: Any	589 29%	333 33%	257 24%	102 41%	117 35%	139 35%	84 24%	64 21%	83 19%	210 38%	158 26%	123 28%	97 21%	31 17%	28 30%	71 29%	45 25%	56 29%	48 30%	26 24%	49 25%	100 38%	94 35%	44 23%	112 36%	299 35%
NET: Music	344 17%	163 16%	180 17%	73 29%	66 20%	92 23%	47 13%	26 9%	39 9%	115 21%	96 16%	73 17%	61 13%	20 11%	17 18%	41 17%	22 12%	34 18%	30 18%	17 16%	17 9%	65 25%	49 19%	32 17%	63 20%	182 21%
NET: Sport	334 16%	221 22%	113 11%	51 20%	69 21%	70 18%	46 13%	47 15%	52 12%	134 24%	80 13%	71 16%	49 10%	15 8%	13 14%	41 17%	31 17%	27 14%	23 14%	11 10%	37 19%	61 23%	56 21%	20 11%	63 20%	176 21%
Music	255 12%	112 11%	143 14%	51 21%	48 15%	70 18%	38 11%	16 5%	32 7%	76 14%	78 13%	52 12%	49 10%	16 9%	15 16%	29 12%	14 8%	28 15%	25 16%	15 14%	12 6%	39 15%	37 14%	23 12%	48 16%	123 15%
Sport	246 12%	169 17%	76 7%	29 12%	51 15%	47 12%	37 11%	37 12%	44 10%	96 17%	62 10%	51 12%	37 8%	11 6%	11 12%	30 12%	23 12%	22 11%	18 11%	9 8%	31 16%	35 13%	44 17%	12 6%	49 16%	117 14%
Both	89 4%	51 5%	37 4%	22 9%	18 5%	22 6%	9 2%	10 3%	8 2%	38 7%	18 3%	20 5%	12 3%	4 2%	2 2%	12 5%	8 4%	5 3%	4 3%	2 2%	5 3%	26 10%	12 5%	8 4%	14 5%	59 7%
Neither	1477 71%	680 67%	797 76%	146 59%	213 65%	253 65%	267 76%	246 79%	351 81%	347 62%	441 74%	310 72%	378 79%	148 83%	66 70%	172 71%	137 75%	136 71%	113 70%	84 76%	145 75%	160 62%	171 65%	145 77%	198 64%	548 65%

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Table 1

Q.1 Do you plan to go to any large music or sporting events this summer?**Base: All respondents**

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
NET: Any	589 29%	15 17%	12 17%	29 32%	20 23%	11 27%	16 25%	52 30%	19 27%	21 23%	52 30%	17 26%	13 21%	11 27%	13 44%	179 39%	20 30%	19 23%	18 27%	21 25%	31 19%
NET: Music	344 17%	8 9%	11 15%	19 20%	8 9%	7 17%	7 12%	28 16%	15 23%	14 15%	31 18%	7 11%	9 16%	9 23%	8 27%	100 22%	7 11%	14 16%	14 22%	13 16%	14 9%
NET: Sport	334 16%	8 9%	4 5%	13 14%	16 18%	6 15%	11 17%	34 19%	5 7%	11 12%	26 15%	11 18%	6 10%	3 8%	7 24%	112 24%	15 22%	9 10%	8 13%	11 13%	19 12%
Music	255 12%	7 7%	8 12%	16 18%	5 5%	5 13%	5 8%	18 11%	13 20%	10 11%	26 15%	5 8%	7 12%	8 19%	6 20%	67 15%	5 8%	11 13%	10 14%	10 13%	12 7%
Sport	246 12%	7 8%	1 2%	10 12%	12 14%	4 10%	9 14%	24 14%	3 5%	7 8%	21 12%	10 15%	3 6%	2 4%	5 17%	79 17%	13 19%	5 6%	4 5%	8 9%	17 10%
Both	89 4%	1 2%	2 3%	2 3%	3 4%	2 4%	2 4%	9 5%	2 3%	4 4%	5 3%	2 3%	2 4%	1 4%	2 7%	33 7%	2 3%	3 4%	5 7%	3 3%	3 2%
Neither	1477 71%	75 83%	60 83%	62 68%	68 77%	29 73%	49 75%	121 70%	49 73%	71 77%	119 70%	47 74%	47 79%	30 73%	17 56%	281 61%	47 70%	66 77%	48 73%	62 75%	129 81%

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Table 1

Q.1 Do you plan to go to any large music or sporting events this summer?**Base: All respondents**

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
NET: Any	589 29%	589 100%	344 100%	334 100%	255 100%	246 100%	89 100%	- -
NET: Music	344 17%	344 58%	344 100%	89 27%	255 100%	- -	89 100%	- -
NET: Sport	334 16%	334 57%	89 26%	334 100%	- -	246 100%	89 100%	- -
Music	255 12%	255 43%	255 74%	- -	255 100%	- -	- -	- -
Sport	246 12%	246 42%	- -	246 73%	- -	246 100%	- -	- -
Both	89 4%	89 15%	89 26%	89 27%	- -	- -	89 100%	- -
Neither	1477 71%	- -	- -	- -	- -	- -	- -	1477 100%

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Absolutes/col percents

Table 2

Q.2 Which of the following statements best applies to the way you plan how you will pay for things at large sporting or music events?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
I ensure I have enough cash on me before I start my journey to the venue	933 45%	499 49%	434 41%	124 50%	162 49%	214 54%	159 45%	138 44%	136 31%	277 50%	276 46%	203 47%	177 37%	62 35%	44 47%	109 45%	83 46%	95 50%	57 35%	51 46%	91 47%	125 48%	132 50%	84 44%	163 53%	435 51%
I tend to get cash out in the local area of the venue, but before going through the gates	131 6%	68 7%	62 6%	19 8%	34 10%	24 6%	28 8%	17 5%	9 2%	41 7%	40 7%	29 7%	20 4%	17 9%	6 6%	18 8%	6 3%	6 3%	12 8%	10 9%	14 7%	20 8%	10 4%	11 6%	36 12%	62 7%
I don't plan in advance - I'm confident that I will be able to find an ATM inside the venue or just pay by card when there	117 6%	63 6%	53 5%	27 11%	36 11%	19 5%	17 5%	7 2%	11 3%	37 7%	31 5%	27 6%	21 4%	9 5%	5 5%	20 8%	11 6%	10 5%	11 7%	2 2%	5 2%	22 8%	13 5%	9 5%	17 6%	59 7%
I don't take cash in case I lose it at the event - I only take my debit/ credit card	101 5%	37 4%	64 6%	20 8%	18 6%	20 5%	16 4%	11 4%	16 4%	30 5%	35 6%	21 5%	15 3%	5 3%	6 7%	11 5%	4 2%	13 7%	8 5%	10 9%	5 3%	12 4%	17 6%	9 5%	20 6%	45 5%
None of the above	189 9%	100 10%	89 8%	22 9%	28 9%	34 9%	35 10%	31 10%	40 9%	42 7%	59 10%	33 8%	56 12%	23 13%	3 3%	14 6%	20 11%	19 10%	18 11%	6 5%	30 15%	31 12%	14 5%	13 7%	24 8%	87 10%
I have never attended a large sporting or music event	596 29%	245 24%	352 33%	37 15%	52 16%	82 21%	96 27%	107 34%	222 51%	131 23%	159 26%	121 28%	186 39%	63 35%	30 32%	70 29%	59 32%	48 25%	55 34%	31 29%	49 25%	50 19%	79 30%	63 33%	49 16%	159 19%

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Q.2 Which of the following statements best applies to the way you plan how you will pay for things at large sporting or music events?

Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
I ensure I have enough cash on me before I start my journey to the venue	933 45%	33 36%	21 29%	43 48%	48 54%	15 38%	20 32%	78 45%	32 47%	34 37%	84 49%	24 37%	31 52%	17 43%	12 41%	228 50%	27 41%	40 46%	31 47%	39 48%	76 47%
I tend to get cash out in the local area of the venue, but before going through the gates	131 6%	7 8%	5 8%	6 6%	2 3%	1 3%	3 5%	12 7%	8 12%	4 4%	9 5%	3 5%	2 4%	1 3%	2 7%	34 7%	4 6%	3 4%	6 9%	4 5%	14 9%
I don't plan in advance - I'm confident that I will be able to find an ATM inside the venue or just pay by card when there	117 6%	5 6%	3 4%	5 6%	1 1%	3 9%	6 10%	16 9%	3 4%	4 4%	13 8%	1 2%	2 3%	3 7%	2 6%	32 7%	6 8%	4 5%	1 2%	2 3%	4 2%
I don't take cash in case I lose it at the event - I only take my debit/ credit card	101 5%	3 3%	3 4%	7 7%	2 2%	2 5%	1 1%	13 7%	1 2%	2 2%	10 6%	2 4%	4 6%	* 1%	4 14%	23 5%	5 7%	4 5%	2 4%	6 7%	6 4%
None of the above	189 9%	11 13%	9 13%	3 3%	11 12%	1 2%	13 21%	11 6%	4 5%	14 15%	14 8%	12 19%	5 9%	3 7%	2 8%	40 9%	4 6%	8 9%	2 3%	5 6%	16 10%
I have never attended a large sporting or music event	596 29%	32 35%	31 43%	27 30%	24 28%	18 44%	21 32%	43 25%	20 30%	35 38%	41 24%	22 34%	16 27%	16 39%	8 25%	103 22%	21 32%	26 30%	24 36%	26 32%	44 27%

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Q.2 Which of the following statements best applies to the way you plan how you will pay for things at large sporting or music events?

Base: All respondents

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
I ensure I have enough cash on me before I start my journey to the venue	933 45%	414 70%	238 69%	236 71%	178 70%	176 72%	60 68%	519 35%
I tend to get cash out in the local area of the venue, but before going through the gates	131 6%	50 8%	28 8%	29 9%	20 8%	22 9%	8 9%	81 5%
I don't plan in advance - I'm confident that I will be able to find an ATM inside the venue or just pay by card when there	117 6%	57 10%	38 11%	33 10%	24 9%	18 8%	14 16%	60 4%
I don't take cash in case I lose it at the event - I only take my debit/ credit card	101 5%	45 8%	30 9%	20 6%	25 10%	15 6%	5 6%	55 4%
None of the above	189 9%	17 3%	5 2%	14 4%	4 1%	12 5%	2 2%	172 12%
I have never attended a large sporting or music event	596 29%	6 1%	4 1%	2 1%	4 1%	2 1%	- -	590 40%

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Table 3

Q.2 Which of the following statements best applies to the way you plan how you will pay for things at large sporting or music events?

Base: All respondents who have ever attended a large sporting or music event

	Gender		Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	1450	690	760	159	301	344	263	206	177	499	383	214	354	114	63	184	119	138	107	70	129	192	209	125	251	639
Weighted base	1470	768	702	211	279	311	255	203	212	427	441	313	289	116	64	173	124	143	105	78	145	210	186	126	261	688
I ensure I have enough cash on me before I start my journey to the venue	933 63%	499 65%	434 62%	124 59%	162 58%	214 69%	159 63%	138 68%	136 64%	277 65%	276 63%	203 65%	177 61%	62 54%	44 69%	109 63%	83 67%	95 66%	57 54%	51 65%	91 63%	125 60%	132 71%	84 67%	163 63%	435 63%
I tend to get cash out in the local area of the venue, but before going through the gates	131 9%	68 9%	62 9%	19 9%	34 12%	24 8%	28 11%	17 8%	9 4%	41 10%	40 9%	29 9%	20 7%	17 14%	6 9%	18 11%	6 5%	6 4%	12 12%	10 13%	14 10%	20 10%	10 6%	11 9%	36 14%	62 9%
I don't plan in advance - I'm confident that I will be able to find an ATM inside the venue or just pay by card when there	117 8%	63 8%	53 8%	27 13%	36 13%	19 6%	17 7%	7 3%	11 5%	37 9%	31 7%	27 9%	21 7%	9 7%	5 8%	20 12%	11 9%	10 7%	11 10%	2 3%	5 3%	22 10%	13 7%	9 7%	17 7%	59 9%
I don't take cash in case I lose it at the event - I only take my debit/ credit card	101 7%	37 5%	64 9%	20 9%	18 7%	20 6%	16 6%	11 5%	16 8%	30 7%	35 8%	21 7%	15 5%	5 5%	6 10%	11 7%	4 3%	13 9%	8 8%	10 12%	5 4%	12 6%	17 9%	9 7%	20 8%	45 7%
None of the above	189 13%	100 13%	89 13%	22 10%	28 10%	34 11%	35 14%	31 15%	40 19%	42 10%	59 13%	33 10%	56 19%	23 20%	3 5%	14 8%	20 16%	19 13%	18 17%	6 7%	30 20%	31 15%	14 7%	13 11%	24 9%	87 13%

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Table 3

Q.2 Which of the following statements best applies to the way you plan how you will pay for things at large sporting or music events?

Base: All respondents who have ever attended a large sporting or music event

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	1450	59	41	64	65	21	39	132	49	64	122	45	47	35	24	337	51	59	44	52	100
Weighted base	1470	59	41	64	64	22	44	129	47	57	130	42	44	24	23	357	46	60	42	57	116
I ensure I have enough cash on me before I start my journey to the venue	933 63%	33 55%	21 51%	43 68%	48 75%	15 68%	20 46%	78 60%	32 68%	34 59%	84 64%	24 55%	31 71%	17 71%	12 54%	228 64%	27 60%	40 66%	31 73%	39 70%	76 65%
I tend to get cash out in the local area of the venue, but before going through the gates	131 9%	7 12%	5 13%	6 9%	2 4%	1 5%	3 7%	12 9%	8 17%	4 7%	9 7%	3 7%	2 5%	1 5%	2 9%	34 9%	4 9%	3 6%	6 14%	4 7%	14 12%
I don't plan in advance - I'm confident that I will be able to find an ATM inside the venue or just pay by card when there	117 8%	5 9%	3 7%	5 8%	1 2%	3 15%	6 15%	16 13%	3 6%	4 7%	13 10%	1 3%	2 4%	3 12%	2 8%	32 9%	6 12%	4 7%	1 3%	2 4%	4 3%
I don't take cash in case I lose it at the event - I only take my debit/ credit card	101 7%	3 5%	3 6%	7 11%	2 3%	2 9%	1 2%	13 10%	1 2%	2 3%	10 8%	2 6%	4 9%	* 2%	4 18%	23 7%	5 10%	4 7%	2 6%	6 11%	6 6%
None of the above	189 13%	11 19%	9 23%	3 4%	11 17%	1 3%	13 30%	11 9%	4 7%	14 24%	14 11%	12 29%	5 12%	3 11%	2 10%	40 11%	4 9%	8 14%	2 5%	5 9%	16 14%

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Table 3

Q.2 Which of the following statements best applies to the way you plan how you will pay for things at large sporting or music events?

Base: All respondents who have ever attended a large sporting or music event

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	1450	594	350	332	262	244	88	856
Weighted base	1470	583	340	332	251	243	89	887
I ensure I have enough cash on me before I start my journey to the venue	933 63%	414 71%	238 70%	236 71%	178 71%	176 72%	60 68%	519 58%
I tend to get cash out in the local area of the venue, but before going through the gates	131 9%	50 8%	28 8%	29 9%	20 8%	22 9%	8 9%	81 9%
I don't plan in advance - I'm confident that I will be able to find an ATM inside the venue or just pay by card when there	117 8%	57 10%	38 11%	33 10%	24 10%	18 8%	14 16%	60 7%
I don't take cash in case I lose it at the event - I only take my debit/ credit card	101 7%	45 8%	30 9%	20 6%	25 10%	15 6%	5 6%	55 6%
None of the above	189 13%	17 3%	5 2%	14 4%	4 1%	12 5%	2 2%	172 19%

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Table 4

Q.3 Which, if any, of the following has happened to you while at a music or sporting event?**Base: All respondents who have ever attended a large sporting or music event**

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	1450	690	760	159	301	344	263	206	177	499	383	214	354	114	63	184	119	138	107	70	129	192	209	125	251	639
Weighted base	1470	768	702	211	279	311	255	203	212	427	441	313	289	116	64	173	124	143	105	78	145	210	186	126	261	688
NET: Any	803	409	394	139	187	177	134	96	71	252	231	164	155	56	41	101	53	90	52	42	71	116	115	66	150	403
	55%	53%	56%	66%	67%	57%	53%	47%	33%	59%	52%	53%	54%	48%	65%	59%	43%	62%	50%	53%	49%	55%	62%	52%	57%	59%
Given up waiting for drinks/ food/ souvenirs/ merchandise/ ATM because of the size of the queue	502	246	256	82	103	104	95	66	53	167	149	95	92	36	31	58	34	48	32	27	61	57	72	46	96	232
	34%	32%	36%	39%	37%	34%	37%	33%	25%	39%	34%	30%	32%	31%	49%	33%	28%	33%	31%	35%	42%	27%	39%	36%	37%	34%
Missed some of the act/ event you went to see as a result of being caught in a queue	278	143	135	49	71	67	46	30	16	80	92	54	52	18	15	30	22	32	24	16	17	41	36	26	58	145
	19%	19%	19%	23%	25%	22%	18%	15%	7%	19%	21%	17%	18%	16%	23%	18%	18%	22%	23%	20%	11%	20%	20%	21%	22%	21%
Had to lend a friend money because they've run out	193	101	92	42	55	47	27	14	8	60	62	35	37	15	8	32	17	19	15	9	6	37	21	14	34	107
	13%	13%	13%	20%	20%	15%	11%	7%	4%	14%	14%	11%	13%	13%	13%	19%	14%	13%	15%	11%	4%	18%	11%	11%	13%	16%
Run out of cash at an event, meaning you haven't been able to buy the food/ drink/ souvenirs/ merchandise you wanted to	142	58	83	50	40	33	7	3	8	43	46	25	27	4	6	17	15	22	7	2	9	28	24	9	35	72
	10%	8%	12%	24%	15%	11%	3%	1%	4%	10%	11%	8%	9%	3%	9%	10%	12%	15%	7%	3%	6%	13%	13%	7%	14%	10%
None of the above	667	359	308	72	92	134	121	108	141	175	209	149	135	60	22	71	70	54	53	37	74	94	71	60	111	285
	45%	47%	44%	34%	33%	43%	47%	53%	67%	41%	48%	47%	46%	52%	35%	41%	57%	38%	50%	47%	51%	45%	38%	48%	43%	41%

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Table 4

Q.3 Which, if any, of the following has happened to you while at a music or sporting event?**Base: All respondents who have ever attended a large sporting or music event**

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	1450	59	41	64	65	21	39	132	49	64	122	45	47	35	24	337	51	59	44	52	100
Weighted base	1470	59	41	64	64	22	44	129	47	57	130	42	44	24	23	357	46	60	42	57	116
NET: Any	803	32	21	43	33	7	14	76	32	26	81	21	18	12	14	208	34	31	27	32	41
	55%	54%	51%	68%	51%	32%	31%	59%	68%	46%	62%	49%	42%	51%	60%	58%	74%	52%	64%	56%	35%
Given up waiting for drinks/ food/ souvenirs/ merchandise/ ATM because of the size of the queue	502	19	15	30	23	2	10	41	25	17	42	16	14	10	10	117	24	21	18	16	33
	34%	32%	36%	47%	36%	11%	23%	32%	54%	30%	32%	38%	32%	41%	42%	33%	52%	35%	41%	28%	28%
Missed some of the act/ event you went to see as a result of being caught in a queue	278	11	6	16	12	2	7	19	9	9	35	4	6	4	7	71	9	15	11	17	11
	19%	18%	15%	25%	19%	7%	16%	14%	19%	16%	27%	8%	13%	15%	29%	20%	19%	25%	26%	29%	10%
Had to lend a friend money because they've run out	193	11	4	10	8	3	6	29	4	7	14	2	5	2	5	47	9	8	7	7	7
	13%	19%	10%	16%	12%	14%	13%	22%	9%	12%	11%	5%	12%	6%	22%	13%	20%	13%	16%	12%	6%
Run out of cash at an event, meaning you haven't been able to buy the food/ drink/ souvenirs/ merchandise you wanted to	142	2	1	6	8	1	6	14	*	3	23	3	2	1	1	44	6	4	5	2	8
	10%	4%	2%	10%	13%	6%	13%	11%	1%	5%	18%	7%	5%	3%	6%	12%	12%	6%	12%	4%	7%
None of the above	667	27	20	20	31	15	30	53	15	31	49	22	26	12	9	149	12	29	15	25	75
	45%	46%	49%	32%	49%	68%	69%	41%	32%	54%	38%	51%	58%	49%	40%	42%	26%	48%	36%	44%	65%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 4

Q.3 Which, if any, of the following has happened to you while at a music or sporting event?**Base: All respondents who have ever attended a large sporting or music event**

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	1450	594	350	332	262	244	88	856
Weighted base	1470	583	340	332	251	243	89	887
NET: Any	803	399	242	223	177	157	66	404
	55%	68%	71%	67%	70%	64%	74%	46%
Given up waiting for drinks/ food/ souvenirs/ merchandise/ ATM because of the size of the queue	502	222	134	118	104	88	29	280
	34%	38%	39%	35%	42%	36%	33%	32%
Missed some of the act/ event you went to see as a result of being caught in a queue	278	158	97	91	67	61	30	120
	19%	27%	28%	27%	27%	25%	33%	14%
Had to lend a friend money because they've run out	193	105	69	55	50	36	19	88
	13%	18%	20%	17%	20%	15%	22%	10%
Run out of cash at an event, meaning you haven't been able to buy the food/ drink/ souvenirs/ merchandise you wanted to	142	86	60	46	40	26	20	56
	10%	15%	18%	14%	16%	11%	22%	6%
None of the above	667	184	98	109	75	86	23	483
	45%	32%	29%	33%	30%	36%	26%	54%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 5

Q.4 What is the longest time you can remember being stuck in a queue for at a music or sporting event?**Base: All respondents who have ever attended a large sporting or music event**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	1450	690	760	159	301	344	263	206	177	499	383	214	354	114	63	184	119	138	107	70	129	192	209	125	251	639
Weighted base	1470	768	702	211	279	311	255	203	212	427	441	313	289	116	64	173	124	143	105	78	145	210	186	126	261	688
NET: Ever queued	1198 81%	619 81%	578 82%	184 88%	240 86%	260 84%	217 85%	158 78%	137 65%	360 84%	359 81%	261 84%	217 75%	92 80%	57 90%	141 81%	89 72%	118 83%	82 78%	64 82%	117 80%	176 84%	165 88%	97 77%	226 87%	572 83%
0-15 mins (7.5)	174 12%	94 12%	80 11%	19 9%	27 10%	34 11%	32 12%	26 13%	36 17%	54 13%	48 11%	38 12%	33 11%	17 15%	6 9%	21 12%	14 11%	13 9%	7 7%	10 13%	15 10%	23 11%	34 18%	13 10%	27 10%	76 11%
16-30 mins (23)	376 26%	211 28%	164 23%	58 28%	77 28%	83 27%	66 26%	47 23%	45 21%	115 27%	115 26%	77 24%	69 24%	31 27%	20 31%	42 24%	27 22%	44 31%	30 28%	15 19%	42 29%	49 24%	50 27%	25 20%	81 31%	160 23%
31-45 mins (38)	306 21%	150 19%	156 22%	50 24%	65 23%	66 21%	56 22%	40 20%	28 13%	85 20%	95 22%	67 21%	59 20%	18 15%	22 34%	44 25%	21 17%	33 23%	22 21%	18 23%	21 15%	56 27%	27 15%	25 20%	50 19%	162 23%
46-60 mins (53)	140 10%	60 8%	80 11%	15 7%	32 12%	32 10%	27 11%	18 9%	15 7%	44 10%	37 8%	36 12%	23 8%	11 9%	3 5%	19 11%	5 4%	11 8%	9 9%	8 10%	11 7%	18 9%	28 15%	15 12%	31 12%	70 10%
Over an hour (65)	203 14%	104 14%	99 14%	42 20%	40 14%	45 15%	36 14%	26 13%	13 6%	62 15%	63 14%	44 14%	33 11%	16 14%	6 10%	14 8%	21 17%	17 12%	14 13%	13 17%	27 19%	30 14%	25 14%	18 14%	36 14%	104 15%
I don't remember ever queuing at a music or sporting event	272 19%	149 19%	124 18%	26 12%	39 14%	50 16%	37 15%	45 22%	75 35%	67 16%	82 19%	51 16%	72 25%	24 20%	7 10%	32 19%	35 28%	25 17%	23 22%	14 18%	28 20%	34 16%	22 12%	29 23%	35 13%	116 17%
Mean	35.18	34.23	36.21	37.57	36.29	35.74	35.41	34.68	29.21	35.11	35.42	35.73	34.26	33.67	33.34	33.75	35.98	34.26	36.28	36.91	36.39	36.05	33.80	37.45	35.35	36.45
Standard deviation	18.64	18.67	18.57	18.78	18.00	18.54	18.70	18.99	18.34	18.92	18.51	18.74	18.35	19.67	15.81	17.23	20.18	17.41	17.62	19.53	19.80	18.12	19.91	18.95	18.30	18.58
Standard error	0.54	0.79	0.74	1.58	1.13	1.09	1.25	1.51	1.71	0.92	1.04	1.41	1.12	2.07	2.15	1.41	2.15	1.60	1.89	2.59	1.97	1.43	1.47	1.94	1.25	0.80

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 5

Q.4 What is the longest time you can remember being stuck in a queue for at a music or sporting event?**Base: All respondents who have ever attended a large sporting or music event**

		Which of the following cities do you live in, or nearest to?																				
		Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base		1450	59	41	64	65	21	39	132	49	64	122	45	47	35	24	337	51	59	44	52	100
Weighted base		1470	59	41	64	64	22	44	129	47	57	130	42	44	24	23	357	46	60	42	57	116
NET: Ever queued		1198	48	31	57	41	18	31	109	38	44	103	30	37	20	19	312	40	43	35	48	93
		81%	81%	76%	90%	64%	81%	71%	84%	81%	78%	79%	70%	84%	82%	85%	87%	87%	71%	82%	85%	81%
0-15 mins	(7.5)	174	14	3	5	4	6	3	16	4	6	13	6	8	2	6	45	7	4	4	7	8
		12%	24%	8%	7%	7%	29%	7%	13%	9%	11%	10%	15%	19%	9%	26%	13%	14%	6%	10%	12%	7%
16-30 mins	(23)	376	13	10	20	12	4	11	29	13	14	37	9	12	6	4	93	13	14	10	14	38
		26%	21%	24%	32%	19%	18%	24%	22%	27%	25%	29%	21%	27%	26%	17%	26%	28%	24%	24%	24%	33%
31-45 mins	(38)	306	10	7	22	10	3	9	38	9	10	29	7	8	2	6	80	9	10	7	14	18
		21%	17%	18%	35%	15%	14%	21%	29%	18%	18%	22%	16%	18%	8%	27%	22%	19%	17%	16%	24%	15%
46-60 mins	(53)	140	2	7	5	5	1	*	12	5	4	11	4	3	7	1	37	5	6	6	5	11
		10%	3%	17%	7%	8%	4%	1%	10%	11%	7%	8%	10%	7%	28%	6%	10%	12%	10%	14%	10%	10%
Over an hour	(65)	203	9	4	6	9	4	7	13	7	10	12	4	6	3	2	57	7	8	8	8	18
		14%	15%	10%	9%	15%	16%	17%	10%	15%	17%	9%	10%	13%	11%	10%	16%	14%	14%	18%	15%	16%
I don't remember ever queuing at a music or sporting event		272	11	10	6	23	4	13	21	9	13	27	13	7	4	3	45	6	17	8	9	23
		19%	19%	24%	10%	36%	19%	29%	16%	19%	22%	21%	30%	16%	18%	15%	13%	13%	29%	18%	15%	19%
Mean		35.18	30.75	37.11	34.05	38.13	29.79	36.31	34.46	36.44	36.41	33.42	33.02	31.58	38.69	30.21	35.84	34.60	37.67	38.61	35.72	36.37
Standard deviation		18.64	20.96	17.97	15.24	19.28	22.24	18.96	17.48	18.78	19.75	17.17	19.42	19.63	19.25	19.59	18.95	19.35	18.37	19.77	18.81	18.44
Standard error		0.54	3.06	3.18	2.04	2.91	5.39	3.52	1.67	3.01	2.74	1.70	3.43	3.19	3.57	4.28	1.10	2.92	2.83	3.39	2.84	2.10

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 5

Q.4 What is the longest time you can remember being stuck in a queue for at a music or sporting event?**Base: All respondents who have ever attended a large sporting or music event**

	Q.1 Do you plan to go to any large music or sporting events this summer								
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither	
Unweighted base	1450	594	350	332	262	244	88	856	
Weighted base	1470	583	340	332	251	243	89	887	
NET: Ever queued	1198	546	321	309	237	225	84	651	
	81%	94%	94%	93%	94%	93%	95%	73%	
0-15 mins	(7.5)	174	74	44	40	34	30	10	99
		12%	13%	13%	12%	14%	12%	12%	11%
16-30 mins	(23)	376	162	82	101	61	80	20	214
		26%	28%	24%	30%	24%	33%	23%	24%
31-45 mins	(38)	306	148	89	82	66	59	23	158
		21%	25%	26%	25%	26%	24%	26%	18%
46-60 mins	(53)	140	70	45	35	34	25	11	70
		10%	12%	13%	11%	14%	10%	12%	8%
Over an hour	(65)	203	92	61	51	41	31	20	111
		14%	16%	18%	15%	16%	13%	22%	12%
I don't remember ever queuing at a music or sporting event		272	37	19	22	15	18	4	235
		19%	6%	6%	7%	6%	7%	5%	27%
Mean	35.18	35.86	37.22	35.28	36.62	33.92	38.89	34.62	
Standard deviation	18.64	18.46	18.87	18.25	18.74	17.71	19.25	18.79	
Standard error	0.54	0.79	1.05	1.04	1.20	1.18	2.13	0.75	

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 6

Q.5 How would you like to be able to pay for drinks/food/souvenirs/merchandise at large events?**Base: All respondents who have ever attended a large sporting or music event**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted base	1450	690	760	159	301	344	263	206	177	499	383	214	354	114	63	184	119	138	107	70	129	192	209	125	251	639
Weighted base	1470	768	702	211	279	311	255	203	212	427	441	313	289	116	64	173	124	143	105	78	145	210	186	126	261	688
With cash	1117	607	511	159	213	236	204	149	157	307	343	245	222	83	57	134	99	108	79	56	104	159	141	97	204	515
	76%	79%	73%	75%	76%	76%	80%	73%	74%	72%	78%	78%	77%	72%	90%	78%	80%	76%	75%	71%	72%	76%	76%	77%	78%	75%
By credit or debit card	593	304	289	101	139	125	95	51	81	198	187	107	101	44	27	64	42	55	41	35	59	78	99	48	121	282
	40%	40%	41%	48%	50%	40%	37%	25%	38%	46%	42%	34%	35%	38%	42%	37%	34%	38%	39%	45%	41%	37%	53%	38%	46%	41%
Contactless payment	154	79	76	25	35	40	20	17	16	68	46	21	19	7	9	20	12	20	8	13	19	18	22	8	40	71
	11%	10%	11%	12%	13%	13%	8%	9%	8%	16%	10%	7%	7%	6%	13%	11%	9%	14%	7%	16%	13%	9%	12%	6%	15%	10%
Mobile	129	53	76	29	42	28	14	14	3	48	34	27	20	3	10	22	14	11	6	7	8	20	17	12	35	64
	9%	7%	11%	14%	15%	9%	6%	7%	1%	11%	8%	9%	7%	2%	15%	13%	11%	8%	5%	9%	5%	10%	9%	9%	13%	9%
By cheque	21	11	10	5	4	7	3	1	2	5	6	8	2	4	-	2	-	7	1	-	-	1	5	2	5	9
	1%	1%	1%	2%	2%	2%	1%	1%	1%	1%	1%	3%	1%	4%	-	1%	-	5%	1%	-	-	1%	3%	1%	2%	1%
None of the above	33	19	14	1	6	10	2	5	8	7	9	6	11	5	-	5	8	1	1	5	2	3	1	1	5	19
	2%	2%	2%	1%	2%	3%	1%	3%	4%	2%	2%	2%	4%	5%	-	3%	6%	1%	1%	6%	1%	1%	1%	1%	2%	3%
Don't know	48	19	29	11	8	5	8	11	7	11	13	14	11	5	*	8	3	7	8	4	3	5	2	2	3	23
	3%	2%	4%	5%	3%	1%	3%	5%	3%	2%	3%	4%	4%	4%	1%	5%	3%	5%	8%	5%	2%	2%	1%	2%	1%	3%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 6

Q.5 How would you like to be able to pay for drinks/food/souvenirs/merchandise at large events?**Base: All respondents who have ever attended a large sporting or music event**

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these	
Unweighted base	1450	59	41	64	65	21	39	132	49	64	122	45	47	35	24	337	51	59	44	52	100	
Weighted base	1470	59	41	64	64	22	44	129	47	57	130	42	44	24	23	357	46	60	42	57	116	
With cash	1117	42	26	57	54	17	32	95	42	43	100	27	35	20	17	265	36	42	34	35	98	
		76%	71%	64%	89%	84%	75%	72%	74%	90%	75%	77%	63%	80%	81%	75%	74%	78%	71%	80%	63%	85%
By credit or debit card	593	23	17	29	20	10	11	49	16	22	55	16	17	10	14	152	24	23	17	23	45	
		40%	40%	42%	46%	30%	44%	24%	37%	34%	38%	43%	38%	40%	41%	61%	42%	51%	39%	39%	41%	39%
Contactless payment	154	4	2	9	7	1	3	15	5	5	14	8	4	7	5	32	2	6	2	7	15	
		11%	7%	5%	14%	10%	3%	7%	12%	12%	9%	10%	18%	9%	27%	24%	9%	5%	10%	5%	13%	13%
Mobile	129	-	3	10	6	2	5	19	2	3	11	4	5	5	1	27	7	6	5	2	7	
		-	7%	16%	9%	8%	11%	15%	4%	5%	9%	9%	10%	22%	7%	7%	15%	10%	12%	4%	6%	
By cheque	21	2	1	-	-	-	-	3	*	1	6	-	-	1	-	3	1	2	-	-	3	
		1%	4%	3%	-	-	-	2%	1%	1%	4%	-	-	3%	-	1%	2%	3%	-	-	2%	
None of the above	33	1	4	-	3	2	3	3	2	2	1	-	1	1	-	3	-	-	-	5	2	
		2%	2%	10%	-	5%	8%	7%	2%	4%	3%	1%	-	2%	5%	-	1%	-	-	8%	1%	
Don't know	48	5	-	-	2	-	4	8	-	4	5	2	1	1	-	7	*	1	2	4	3	
		3%	8%	-	-	3%	-	9%	6%	-	7%	4%	5%	2%	2%	-	2%	1%	1%	4%	7%	3%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 6

Q.5 How would you like to be able to pay for drinks/food/souvenirs/merchandise at large events?**Base: All respondents who have ever attended a large sporting or music event**

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	1450	594	350	332	262	244	88	856
Weighted base	1470	583	340	332	251	243	89	887
With cash	1117	450	260	257	193	190	67	667
	76%	77%	77%	78%	77%	78%	76%	75%
By credit or debit card	593	254	155	150	104	99	51	339
	40%	43%	46%	45%	41%	41%	58%	38%
Contactless payment	154	76	46	43	33	30	13	78
	11%	13%	14%	13%	13%	12%	15%	9%
Mobile	129	57	39	31	27	18	12	72
	9%	10%	12%	9%	11%	7%	14%	8%
By cheque	21	11	6	7	4	6	2	10
	1%	2%	2%	2%	1%	2%	2%	1%
None of the above	33	2	1	1	1	1	-	31
	2%	*	*	*	*	*	-	4%
Don't know	48	3	3	*	3	*	-	44
	3%	1%	1%	*	1%	*	-	5%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 7

Q.6 If you take cash to large events, how much do you typically carry?**Base: All respondents who have ever attended a large sporting or music event**

	Gender			Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	1450	690	760	159	301	344	263	206	177	499	383	214	354	114	63	184	119	138	107	70	129	192	209	125	251	639	
Weighted base	1470	768	702	211	279	311	255	203	212	427	441	313	289	116	64	173	124	143	105	78	145	210	186	126	261	688	
NET: Take cash	1318	695	623	196	252	277	228	183	182	399	385	280	255	96	62	160	109	126	92	69	124	192	177	111	235	631	
		90%	90%	89%	93%	90%	89%	89%	90%	86%	93%	87%	89%	88%	83%	98%	93%	88%	87%	89%	86%	91%	95%	88%	90%	92%	
Up to £10	(5)	36	17	19	8	2	6	4	9	7	17	11	1	7	1	5	1	4	1	2	6	14	1	-	3	14	
		2%	2%	3%	4%	1%	2%	2%	5%	3%	4%	3%	*	2%	1%	2%	3%	1%	2%	1%	2%	4%	6%	1%	-	1%	2%
£10-£24.99	(17.5)	250	105	145	33	50	42	43	35	47	78	70	49	54	19	17	27	18	25	21	10	16	38	35	22	46	101
		17%	14%	21%	16%	18%	14%	17%	17%	22%	18%	16%	16%	19%	16%	26%	16%	15%	18%	20%	13%	11%	18%	19%	18%	18%	15%
£25-£49.99	(37.5)	450	221	229	72	85	91	83	63	57	136	150	87	77	33	20	54	41	45	33	24	55	46	56	45	101	201
		31%	29%	33%	34%	30%	29%	33%	31%	27%	32%	34%	28%	27%	28%	31%	31%	33%	31%	31%	31%	38%	22%	30%	36%	39%	29%
£50-£74.99	(62.5)	239	127	112	37	48	61	40	28	26	64	70	57	48	15	10	32	17	32	20	12	13	45	30	13	40	126
		16%	17%	16%	17%	17%	19%	16%	14%	12%	15%	16%	18%	16%	13%	15%	18%	14%	22%	19%	15%	9%	21%	16%	11%	15%	18%
£75-£99.99	(87.5)	145	97	48	15	26	27	28	26	22	58	34	28	25	9	9	17	7	11	6	9	17	25	22	13	21	79
		10%	13%	7%	7%	9%	9%	11%	13%	10%	13%	8%	9%	9%	8%	14%	10%	6%	7%	6%	11%	12%	12%	12%	10%	8%	11%
£100 or more	(110)	197	127	70	31	40	50	30	23	23	46	49	58	44	20	6	25	24	10	10	12	17	24	32	17	24	110
		13%	17%	10%	15%	14%	16%	12%	11%	11%	11%	11%	19%	15%	17%	9%	15%	20%	7%	10%	15%	12%	11%	17%	14%	9%	16%
I don't carry cash at large events		56	30	27	5	9	13	8	6	16	15	22	11	8	8	1	2	7	6	3	4	8	6	6	6	9	23
		4%	4%	4%	2%	3%	4%	3%	3%	7%	4%	5%	4%	3%	7%	2%	1%	6%	4%	3%	5%	5%	3%	3%	5%	3%	3%
Don't know		96	44	52	9	18	21	19	14	14	13	34	22	27	12	1	10	7	11	11	5	13	12	3	9	17	34
		6%	6%	7%	4%	6%	7%	8%	7%	7%	3%	8%	7%	9%	10%	1%	6%	6%	8%	10%	7%	9%	6%	2%	7%	7%	5%
Mean		53.69	58.44	48.39	52.86	54.89	57.30	53.01	52.06	49.91	51.81	51.10	59.18	54.50	56.53	49.47	54.92	57.52	48.71	49.38	57.06	52.42	52.52	56.91	53.45	49.27	57.48
Standard deviation		31.92	32.77	30.10	31.97	31.83	32.07	30.99	32.13	32.53	31.50	30.41	32.86	33.15	33.86	30.79	32.03	33.71	27.74	29.54	32.60	31.81	32.55	33.02	31.78	28.61	32.34
Standard error		0.89	1.31	1.16	2.65	1.92	1.82	2.01	2.38	2.65	1.46	1.65	2.37	1.90	3.53	3.97	2.46	3.27	2.53	3.03	4.11	3.01	2.45	2.34	3.06	1.89	1.33

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 7

Q.6 If you take cash to large events, how much do you typically carry?**Base: All respondents who have ever attended a large sporting or music event**

	Total	Which of the following cities do you live in, or nearest to?																				
		Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these	
Unweighted base	1450	59	41	64	65	21	39	132	49	64	122	45	47	35	24	337	51	59	44	52	100	
Weighted base	1470	59	41	64	64	22	44	129	47	57	130	42	44	24	23	357	46	60	42	57	116	
NET: Take cash	1318	47	37	63	56	22	36	125	43	49	116	37	40	23	21	334	41	56	38	49	86	
		90%	80%	90%	99%	87%	97%	81%	96%	91%	86%	89%	88%	90%	93%	92%	94%	88%	93%	90%	86%	74%
Up to £10	(5)	36 2%	1 2%	-	1 2%	-	1 5%	-	3 3%	1 3%	-	4 3%	1 1%	2 5%	*	18 5%	*	-	-	2 3%	1 1%	
£10-£24.99	(17.5)	250 17%	12 21%	3 7%	16 25%	9 13%	3 13%	6 14%	26 20%	5 11%	13 22%	20 15%	9 21%	2 4%	2 7%	6 24%	62 17%	11 24%	11 19%	5 11%	9 16%	21 18%
£25-£49.99	(37.5)	450 31%	14 23%	14 34%	19 30%	22 34%	11 48%	11 24%	39 30%	16 34%	18 31%	42 32%	13 32%	23 51%	7 28%	4 17%	103 29%	9 20%	20 34%	17 41%	15 27%	34 29%
£50-£74.99	(62.5)	239 16%	6 10%	9 22%	9 14%	6 9%	4 20%	8 19%	24 19%	9 20%	10 17%	26 20%	4 10%	9 20%	7 27%	3 12%	62 17%	5 11%	6 10%	7 17%	9 17%	15 13%
£75-£99.99	(87.5)	145 10%	3 5%	5 12%	10 16%	7 10%	-	1 2%	12 9%	3 7%	5 9%	10 8%	5 12%	2 5%	1 6%	3 13%	42 12%	8 17%	7 11%	3 7%	7 12%	10 9%
£100 or more	(110)	197 13%	11 19%	6 15%	7 11%	13 21%	3 12%	10 22%	20 15%	7 16%	4 8%	14 11%	5 13%	2 5%	6 24%	6 25%	46 13%	7 16%	11 19%	6 13%	7 12%	5 4%
I don't carry cash at large events		56 4%	7 11%	1 4%	1 1%	5 7%	1 3%	2 5%	*	-	3 5%	5 4%	1 3%	1 3%	1 5%	2 8%	10 3%	2 5%	2 4%	*	4 6%	8 7%
Don't know		96 6%	5 9%	3 6%	-	4 6%	-	6 14%	5 4%	4 9%	5 8%	9 7%	4 9%	3 7%	1 2%	-	13 4%	3 7%	2 4%	4 9%	4 7%	22 19%
Mean		53.69	54.84	61.02	51.88	60.23	47.17	60.37	53.55	56.04	48.81	52.06	52.46	47.43	64.65	62.76	52.95	57.60	56.80	54.31	53.94	46.79
Standard deviation		31.92	36.56	29.64	32.15	34.33	28.66	34.56	32.50	31.70	28.96	30.08	32.99	23.64	32.53	37.85	32.46	35.37	34.18	29.74	32.18	27.38
Standard error		0.89	5.39	4.94	4.05	4.55	6.41	5.93	2.92	4.67	3.84	2.89	5.28	3.65	5.66	8.07	1.83	5.22	4.70	4.76	4.74	3.18

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 7

Q.6 If you take cash to large events, how much do you typically carry?**Base: All respondents who have ever attended a large sporting or music event**

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	1450	594	350	332	262	244	88	856
Weighted base	1470	583	340	332	251	243	89	887
NET: Take cash	1318	555	322	315	240	233	82	763
	90%	95%	95%	95%	95%	96%	93%	86%
Up to £10	(5) 36	13	8	9	4	5	4	23
	2%	2%	2%	3%	2%	2%	5%	3%
£10-£24.99	(17.5) 250	102	53	63	40	49	13	148
	17%	18%	15%	19%	16%	20%	15%	17%
£25-£49.99	(37.5) 450	177	101	93	84	76	17	274
	31%	30%	30%	28%	33%	31%	19%	31%
£50-£74.99	(62.5) 239	99	59	57	42	40	17	140
	16%	17%	17%	17%	17%	16%	19%	16%
£75-£99.99	(87.5) 145	62	36	43	19	26	17	83
	10%	11%	11%	13%	8%	11%	19%	9%
£100 or more	(110) 197	102	66	51	51	36	15	96
	13%	17%	19%	15%	20%	15%	17%	11%
I don't carry cash at large events	56	13	8	7	6	5	2	44
	4%	2%	2%	2%	2%	2%	3%	5%
Don't know	96	15	10	10	6	5	4	80
	6%	3%	3%	3%	2%	2%	5%	9%
Mean	53.69	56.35	58.32	55.58	57.36	53.63	61.14	51.75
Standard deviation	31.92	33.15	33.56	32.98	33.42	32.45	34.02	30.87
Standard error	0.89	1.40	1.85	1.86	2.13	2.12	3.76	1.14

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 8
Q.7 Which of the following do you find most annoying when going to a large sports or music event?
Summary
Base: All respondents who have ever attended a large sporting or music event

		Annoyances							
		Being stuck in a queue and missing out on what you came to see	The cost of food/ drink/ souvenirs/ merchandise	Having to lend money to friends who have run out of cash/ don't have an alternative way to pay	The weather disrupting plans	Delays and crowding when travelling	Limited gates for entrance and exit	Not enough toilets	Long queues for ATMs
Unweighted base		1450	1450	1450	1450	1450	1450	1450	1450
Weighted base		1470	1470	1470	1470	1470	1470	1470	1470
Most annoying	(1)	216 15%	627 43%	10 1%	145 10%	68 5%	50 3%	225 15%	22 1%
2nd most annoying	(2)	200 14%	299 20%	33 2%	219 15%	160 11%	122 8%	294 20%	22 1%
3rd most annoying	(3)	172 12%	160 11%	39 3%	245 17%	271 18%	204 14%	216 15%	18 1%
4th most annoying	(4)	203 14%	114 8%	53 4%	182 12%	255 17%	240 16%	182 12%	46 3%
5th most annoying	(5)	172 12%	47 3%	38 3%	178 12%	286 19%	245 17%	168 11%	85 6%
6th most annoying	(6)	146 10%	53 4%	89 6%	149 10%	146 10%	232 16%	103 7%	154 10%
7th most annoying	(7)	58 4%	20 1%	191 13%	81 6%	45 3%	93 6%	54 4%	346 24%
Least annoying	(8)	26 2%	4 *	463 32%	58 4%	16 1%	34 2%	43 3%	244 17%
Don't know/ not ranked		276 19%	145 10%	555 38%	213 15%	223 15%	249 17%	184 12%	534 36%
Mean		3.60	2.18	6.74	3.87	3.98	4.43	3.40	6.44
Standard deviation		1.93	1.54	1.79	1.96	1.56	1.69	1.92	1.62
Standard error		0.06	0.04	0.06	0.06	0.04	0.05	0.05	0.05

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 9

Q.7 Which of the following do you find most annoying when going to a large sports or music event?**Being stuck in a queue and missing out on what you came to see****Base: All respondents who have ever attended a large sporting or music event**

	Gender			Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate	
Unweighted base	1450	690	760	159	301	344	263	206	177	499	383	214	354	114	63	184	119	138	107	70	129	192	209	125	251	639	
Weighted base	1470	768	702	211	279	311	255	203	212	427	441	313	289	116	64	173	124	143	105	78	145	210	186	126	261	688	
Most annoying	(1)	216 15%	97 13%	119 17%	49 23%	54 19%	41 13%	27 10%	26 13%	19 9%	64 15%	63 14%	43 14%	47 16%	11 9%	13 20%	17 10%	22 18%	28 20%	11 11%	9 11%	15 11%	33 16%	41 22%	16 13%	48 18%	98 14%
2nd most annoying	(2)	200 14%	96 13%	104 15%	34 16%	42 15%	43 14%	36 14%	26 13%	20 9%	54 13%	70 16%	41 13%	36 13%	17 15%	10 15%	33 19%	17 14%	25 17%	14 13%	9 11%	17 12%	22 10%	21 11%	16 13%	31 12%	99 14%
3rd most annoying	(3)	172 12%	93 12%	79 11%	24 11%	38 14%	36 12%	39 15%	21 10%	15 7%	33 8%	50 11%	40 13%	50 17%	13 11%	16 26%	16 9%	13 10%	15 10%	10 9%	10 13%	21 14%	30 14%	15 8%	13 11%	24 9%	91 13%
4th most annoying	(4)	203 14%	103 13%	100 14%	26 12%	39 14%	39 12%	40 16%	37 18%	22 10%	58 14%	60 14%	44 14%	41 14%	13 11%	7 11%	34 20%	7 6%	16 11%	20 19%	6 8%	22 15%	27 13%	32 17%	18 15%	44 17%	89 13%
5th most annoying	(5)	172 12%	89 12%	83 12%	22 10%	22 8%	35 11%	40 16%	31 15%	24 11%	59 14%	54 12%	44 14%	16 6%	12 10%	5 8%	22 13%	11 9%	12 8%	16 15%	16 20%	14 9%	24 11%	28 15%	13 10%	35 13%	79 11%
6th most annoying	(6)	146 10%	85 11%	61 9%	14 6%	27 10%	29 9%	26 10%	16 8%	35 17%	52 12%	35 8%	32 10%	27 9%	9 8%	4 6%	14 8%	13 11%	14 10%	13 12%	8 11%	26 18%	11 5%	18 9%	15 12%	22 8%	61 9%
7th most annoying	(7)	58 4%	28 4%	30 4%	11 5%	12 4%	17 6%	5 2%	6 3%	8 4%	18 4%	17 4%	13 4%	10 4%	7 6%	1 2%	5 3%	1 1%	4 3%	7 7%	2 2%	7 5%	9 4%	6 3%	9 8%	12 4%	27 4%
Least annoying	(8)	26 2%	10 1%	16 2%	4 2%	10 4%	6 2%	3 1%	* *	2 1%	6 1%	9 2%	9 3%	3 1%	2 2%	2 3%	2 1%	1 1%	2 1%	- -	1 1%	1 *	12 6%	2 1%	2 2%	3 1%	19 3%
Don't know/ not ranked		276 19%	166 22%	110 16%	27 13%	36 13%	65 21%	40 16%	41 20%	67 32%	85 20%	83 19%	48 15%	59 20%	31 27%	6 9%	29 17%	38 31%	28 19%	14 13%	18 22%	22 16%	43 20%	25 13%	22 18%	44 17%	126 18%
Mean		3.60	3.68	3.52	3.23	3.46	3.69	3.67	3.58	4.09	3.73	3.54	3.75	3.35	3.76	3.14	3.58	3.20	3.22	3.91	3.80	3.91	3.71	3.43	3.86	3.52	3.60
Standard deviation		1.93	1.88	1.97	2.01	2.05	1.98	1.73	1.72	1.92	1.96	1.91	1.95	1.85	1.96	1.82	1.75	1.93	1.94	1.82	1.84	1.85	2.12	1.91	2.00	1.92	1.96
Standard error		0.06	0.08	0.08	0.17	0.12	0.12	0.12	0.13	0.17	0.10	0.11	0.15	0.11	0.21	0.24	0.14	0.21	0.18	0.19	0.25	0.18	0.17	0.14	0.20	0.13	0.09

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Absolutes/col percents

Table 9

Q.7 Which of the following do you find most annoying when going to a large sports or music event?**Being stuck in a queue and missing out on what you came to see****Base: All respondents who have ever attended a large sporting or music event**

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	1450	59	41	64	65	21	39	132	49	64	122	45	47	35	24	337	51	59	44	52	100
Weighted base	1470	59	41	64	64	22	44	129	47	57	130	42	44	24	23	357	46	60	42	57	116
Most annoying	(1) 216 15%	6 10%	3 7%	12 19%	14 21%	3 15%	5 11%	14 11%	7 14%	5 8%	28 22%	5 11%	5 12%	3 11%	5 21%	61 17%	14 30%	6 10%	5 13%	4 6%	12 10%
2nd most annoying	(2) 200 14%	8 14%	6 14%	9 14%	9 14%	3 13%	6 13%	24 19%	11 23%	9 16%	24 18%	3 8%	5 11%	2 9%	3 12%	40 11%	7 16%	7 12%	4 9%	9 16%	11 9%
3rd most annoying	(3) 172 12%	8 14%	4 10%	18 28%	5 8%	4 18%	2 6%	11 9%	4 9%	7 12%	12 9%	8 19%	3 8%	2 9%	2 10%	46 13%	3 6%	7 13%	7 16%	9 16%	8 7%
4th most annoying	(4) 203 14%	7 11%	5 12%	8 12%	6 9%	- -	2 4%	24 18%	10 21%	7 12%	16 12%	7 17%	7 16%	5 22%	7 31%	52 15%	5 10%	8 14%	6 15%	6 10%	16 14%
5th most annoying	(5) 172 12%	6 10%	5 11%	6 9%	8 12%	1 4%	4 8%	13 10%	5 11%	10 17%	12 9%	4 9%	7 15%	4 15%	1 5%	43 12%	9 20%	6 10%	5 11%	9 17%	17 14%
6th most annoying	(6) 146 10%	4 7%	5 13%	3 4%	4 6%	4 16%	8 17%	12 9%	2 5%	6 10%	12 9%	6 13%	8 19%	2 9%	1 2%	34 10%	2 4%	10 16%	3 8%	6 11%	15 13%
7th most annoying	(7) 58 4%	2 4%	3 8%	1 2%	1 2%	- -	* 1%	7 5%	- -	5 9%	2 1%	1 2%	3 6%	4 15%	- -	12 3%	1 1%	4 6%	5 12%	2 3%	6 5%
Least annoying	(8) 26 2%	2 3%	- -	2 3%	- -	- -	1 2%	3 2%	- -	- -	2 1%	1 1%	1 1%	* 1%	- -	13 4%	- -	2 3%	- -	* 1%	- -
Don't know/ not ranked	276 19%	16 27%	10 24%	5 8%	18 28%	8 34%	17 38%	22 17%	8 18%	9 16%	23 18%	8 20%	5 12%	2 9%	4 18%	55 15%	6 13%	9 15%	7 16%	11 20%	32 27%
Mean	3.60	3.68	4.03	3.15	3.02	3.20	3.77	3.68	3.06	3.98	3.11	3.74	4.16	4.24	2.91	3.63	2.91	4.08	3.88	3.80	4.00
Standard deviation	1.93	1.97	1.92	1.75	1.83	1.94	2.11	1.92	1.53	1.88	1.89	1.78	1.94	1.98	1.47	2.01	1.82	2.01	1.97	1.72	1.87
Standard error	0.06	0.30	0.33	0.23	0.26	0.54	0.41	0.19	0.23	0.25	0.19	0.30	0.30	0.36	0.32	0.12	0.27	0.29	0.32	0.27	0.22

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Absolutes/col percents

Table 9

Q.7 Which of the following do you find most annoying when going to a large sports or music event?**Being stuck in a queue and missing out on what you came to see****Base: All respondents who have ever attended a large sporting or music event**

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	1450	594	350	332	262	244	88	856
Weighted base	1470	583	340	332	251	243	89	887
Most annoying	(1) 216 15%	119 20%	74 22%	63 19%	56 22%	45 18%	18 20%	97 11%
2nd most annoying	(2) 200 14%	60 10%	37 11%	34 10%	27 11%	23 10%	10 11%	140 16%
3rd most annoying	(3) 172 12%	74 13%	47 14%	40 12%	34 13%	26 11%	14 16%	98 11%
4th most annoying	(4) 203 14%	92 16%	47 14%	61 18%	31 12%	44 18%	16 19%	111 13%
5th most annoying	(5) 172 12%	63 11%	43 13%	29 9%	35 14%	20 8%	8 9%	109 12%
6th most annoying	(6) 146 10%	59 10%	27 8%	37 11%	22 9%	32 13%	5 6%	87 10%
7th most annoying	(7) 58 4%	22 4%	14 4%	11 3%	11 4%	8 3%	3 4%	36 4%
Least annoying	(8) 26 2%	13 2%	9 3%	6 2%	6 3%	3 1%	3 3%	14 2%
Don't know/ not ranked	276 19%	81 14%	40 12%	52 16%	29 12%	41 17%	11 13%	194 22%
Mean	3.60	3.50	3.45	3.52	3.47	3.57	3.39	3.68
Standard deviation	1.93	1.98	2.00	1.94	2.03	1.94	1.95	1.89
Standard error	0.06	0.09	0.11	0.12	0.13	0.14	0.22	0.07

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 10

Q.7 Which of the following do you find most annoying when going to a large sports or music event?**The cost of food/ drink/ souvenirs/ merchandise****Base: All respondents who have ever attended a large sporting or music event**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	1450	690	760	159	301	344	263	206	177	499	383	214	354	114	63	184	119	138	107	70	129	192	209	125	251	639
Weighted base	1470	768	702	211	279	311	255	203	212	427	441	313	289	116	64	173	124	143	105	78	145	210	186	126	261	688
Most annoying	(1) 627 43%	356 46%	270 39%	82 39%	105 38%	140 45%	127 50%	88 44%	85 40%	176 41%	186 42%	134 43%	131 45%	42 37%	31 48%	89 52%	59 48%	62 43%	53 50%	35 45%	66 46%	75 36%	67 36%	47 38%	111 43%	289 42%
2nd most annoying	(2) 299 20%	154 20%	145 21%	51 24%	49 18%	69 22%	39 15%	46 23%	45 21%	96 22%	92 21%	61 20%	50 17%	23 20%	13 21%	34 20%	24 20%	28 19%	17 17%	10 13%	31 21%	44 21%	45 24%	29 23%	56 21%	145 21%
3rd most annoying	(3) 160 11%	65 9%	95 13%	17 8%	39 14%	31 10%	31 12%	25 12%	17 8%	47 11%	39 9%	45 14%	29 10%	11 9%	7 11%	13 7%	13 11%	10 7%	11 10%	5 7%	13 9%	22 11%	30 16%	26 20%	32 12%	72 10%
4th most annoying	(4) 114 8%	50 7%	64 9%	19 9%	31 11%	18 6%	19 7%	10 5%	18 9%	31 7%	39 9%	23 7%	21 7%	12 10%	5 8%	7 4%	5 4%	12 8%	9 9%	12 16%	18 13%	17 8%	13 7%	5 4%	20 8%	54 8%
5th most annoying	(5) 47 3%	24 3%	23 3%	4 2%	12 4%	10 3%	9 3%	7 3%	5 2%	18 4%	12 3%	9 3%	8 3%	7 6%	1 2%	5 3%	6 5%	7 5%	1 1%	4 5%	1 1%	6 3%	7 4%	3 2%	9 4%	19 3%
6th most annoying	(6) 53 4%	24 3%	29 4%	6 3%	11 4%	9 3%	9 3%	8 4%	11 5%	17 4%	16 4%	12 4%	8 3%	4 3%	3 5%	6 3%	1 1%	10 7%	2 2%	4 5%	3 2%	7 3%	11 6%	3 2%	8 3%	20 3%
7th most annoying	(7) 20 1%	12 2%	8 1%	5 3%	5 2%	6 2%	3 1%	1 1%	-	4 1%	8 2%	4 1%	5 2%	-	1 1%	4 3%	3 2%	3 2%	2 2%	-	*	4 2%	4 2%	1 1%	7 3%	8 1%
Least annoying	(8) 4 *	2 *	3 *	2 1%	1 *	2 1%	-	-	-	1 *	1 *	2 1%	1 *	-	-	1 1%	-	-	1 1%	-	1 1%	2 1%	-	-	-	3 *
Don't know/ not ranked	145 10%	81 11%	64 9%	24 11%	26 10%	26 8%	18 7%	18 9%	32 15%	38 9%	48 11%	23 7%	36 12%	18 15%	2 4%	14 8%	12 10%	14 10%	10 9%	8 11%	11 8%	34 16%	10 5%	12 9%	17 7%	78 11%
Mean	2.18	2.07	2.31	2.26	2.42	2.11	2.08	2.08	2.14	2.19	2.19	2.22	2.11	2.27	2.11	2.03	2.00	2.32	2.02	2.27	2.05	2.31	2.39	2.12	2.24	2.14
Standard deviation	1.54	1.51	1.56	1.65	1.61	1.54	1.51	1.42	1.46	1.50	1.56	1.56	1.55	1.48	1.51	1.62	1.46	1.72	1.51	1.59	1.39	1.62	1.59	1.28	1.58	1.50
Standard error	0.04	0.06	0.06	0.14	0.10	0.09	0.10	0.10	0.12	0.07	0.08	0.11	0.09	0.15	0.20	0.13	0.14	0.15	0.15	0.20	0.13	0.13	0.11	0.12	0.10	0.06

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 10

Q.7 Which of the following do you find most annoying when going to a large sports or music event?**The cost of food/ drink/ souvenirs/ merchandise****Base: All respondents who have ever attended a large sporting or music event**

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	1450	59	41	64	65	21	39	132	49	64	122	45	47	35	24	337	51	59	44	52	100
Weighted base	1470	59	41	64	64	22	44	129	47	57	130	42	44	24	23	357	46	60	42	57	116
Most annoying	(1) 627 43%	14 24%	20 49%	31 48%	29 44%	11 50%	22 50%	59 45%	26 55%	27 48%	58 45%	18 43%	23 52%	8 32%	9 39%	131 37%	17 38%	23 39%	16 37%	25 44%	59 51%
2nd most annoying	(2) 299 20%	11 18%	7 17%	14 22%	13 20%	5 20%	6 14%	26 20%	11 23%	13 24%	24 19%	8 19%	9 20%	6 24%	3 14%	86 24%	11 23%	11 19%	14 33%	6 10%	16 14%
3rd most annoying	(3) 160 11%	7 12%	2 6%	6 10%	6 9%	2 9%	6 14%	13 10%	4 8%	5 9%	9 7%	8 18%	2 3%	5 19%	8 33%	35 10%	8 17%	15 24%	5 12%	4 7%	12 11%
4th most annoying	(4) 114 8%	9 15%	3 8%	5 8%	3 5%	* 1%	1 3%	7 5%	3 5%	3 6%	10 8%	3 7%	7 16%	1 3%	2 10%	33 9%	2 5%	3 4%	3 7%	8 14%	8 7%
5th most annoying	(5) 47 3%	3 6%	3 8%	1 2%	5 9%	- -	* 1%	5 4%	- -	1 1%	6 5%	- -	1 2%	- -	- -	11 3%	2 5%	1 2%	2 4%	2 4%	1 1%
6th most annoying	(6) 53 4%	3 5%	- -	3 5%	1 2%	- -	- -	4 3%	1 3%	1 3%	9 7%	- -	1 1%	4 18%	- -	15 4%	- -	3 5%	- -	4 6%	3 3%
7th most annoying	(7) 20 1%	- -	- -	* 1%	2 2%	1 5%	- -	4 3%	- -	* 1%	3 2%	- -	- -	- -	- -	6 2%	2 5%	- -	- -	- -	2 1%
Least annoying	(8) 4 *	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 2%	- -	- -	- -	1 *	- -	1 2%	- -	- -	1 1%
Don't know/ not ranked	145 10%	13 21%	5 12%	3 5%	6 9%	3 15%	8 18%	11 8%	3 5%	5 9%	10 8%	5 11%	3 6%	1 4%	1 4%	39 11%	4 8%	3 5%	3 7%	8 13%	13 11%
Mean	2.18	2.69	1.96	2.07	2.23	1.84	1.68	2.22	1.74	1.91	2.34	2.03	1.93	2.67	2.14	2.30	2.29	2.31	2.01	2.33	2.00
Standard deviation	1.54	1.56	1.36	1.47	1.64	1.52	0.98	1.71	1.15	1.31	1.75	1.40	1.30	1.82	1.09	1.57	1.60	1.56	1.12	1.67	1.53
Standard error	0.04	0.23	0.22	0.19	0.21	0.36	0.17	0.16	0.17	0.17	0.17	0.22	0.20	0.32	0.23	0.09	0.23	0.21	0.18	0.25	0.16

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 10

Q.7 Which of the following do you find most annoying when going to a large sports or music event?

The cost of food/ drink/ souvenirs/ merchandise

Base: All respondents who have ever attended a large sporting or music event

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	1450	594	350	332	262	244	88	856
Weighted base	1470	583	340	332	251	243	89	887
Most annoying	(1) 627 43%	240 41%	134 39%	140 42%	100 40%	106 44%	33 38%	387 44%
2nd most annoying	(2) 299 20%	138 24%	88 26%	71 22%	67 27%	50 21%	21 24%	161 18%
3rd most annoying	(3) 160 11%	64 11%	40 12%	32 10%	31 12%	23 10%	9 10%	96 11%
4th most annoying	(4) 114 8%	49 8%	27 8%	27 8%	21 9%	21 9%	6 7%	66 7%
5th most annoying	(5) 47 3%	20 3%	10 3%	13 4%	7 3%	10 4%	3 3%	26 3%
6th most annoying	(6) 53 4%	33 6%	18 5%	17 5%	15 6%	14 6%	3 4%	21 2%
7th most annoying	(7) 20 1%	7 1%	5 1%	4 1%	2 1%	2 1%	2 2%	14 2%
Least annoying	(8) 4 *	3 1%	1 *	3 1%	- -	2 1%	1 1%	1 *
Don't know/ not ranked	145 10%	30 5%	18 5%	23 7%	7 3%	13 5%	10 12%	115 13%
Mean	2.18	2.30	2.29	2.31	2.28	2.31	2.32	2.10
Standard deviation	1.54	1.61	1.56	1.68	1.52	1.67	1.70	1.48
Standard error	0.04	0.07	0.09	0.10	0.10	0.11	0.19	0.05

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 11

Q.7 Which of the following do you find most annoying when going to a large sports or music event?**Having to lend money to friends who have run out of cash/ don't have an alternative way to pay****Base: All respondents who have ever attended a large sporting or music event**

	Gender			Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate	
Unweighted base	1450	690	760	159	301	344	263	206	177	499	383	214	354	114	63	184	119	138	107	70	129	192	209	125	251	639	
Weighted base	1470	768	702	211	279	311	255	203	212	427	441	313	289	116	64	173	124	143	105	78	145	210	186	126	261	688	
Most annoying	(1)	10 1%	3 *	7 1%	3 1%	5 2%	* *	1 *	- -	1 1%	5 1%	1 *	3 1%	1 *	1 2%	4 2%	- -	1 1%	* *	- -	- -	3 2%	- -	- -	3 1%	4 1%	
2nd most annoying	(2)	33 2%	19 2%	14 2%	10 5%	10 4%	8 2%	1 1%	- -	4 2%	10 2%	13 3%	4 1%	5 2%	1 1%	- -	8 5%	5 4%	6 2%	1 1%	1 1%	6 3%	1 *	2 1%	3 1%	18 3%	
3rd most annoying	(3)	39 3%	19 3%	19 3%	12 5%	15 5%	8 3%	4 2%	- -	- -	7 2%	12 3%	18 6%	2 1%	2 2%	2 1%	- -	8 5%	5 2%	6 8%	* *	8 4%	3 2%	3 2%	8 3%	27 4%	
4th most annoying	(4)	53 4%	23 3%	30 4%	19 9%	11 4%	15 5%	4 2%	3 2%	- -	10 2%	16 4%	18 6%	9 3%	3 3%	1 1%	6 3%	1 1%	9 6%	2 2%	5 6%	2 1%	14 7%	7 4%	3 3%	12 5%	30 4%
5th most annoying	(5)	38 3%	18 2%	20 3%	12 5%	10 4%	7 2%	5 2%	3 2%	1 *	9 2%	7 2%	10 3%	12 4%	1 1%	4 6%	6 4%	2 2%	2 1%	3 3%	2 2%	2 1%	12 6%	4 2%	1 1%	6 2%	16 2%
6th most annoying	(6)	89 6%	51 7%	38 5%	28 13%	14 5%	16 5%	13 5%	12 6%	6 3%	29 7%	29 7%	12 4%	19 6%	5 4%	6 9%	5 3%	4 4%	7 5%	6 6%	1 1%	15 10%	21 10%	11 6%	7 6%	18 7%	50 7%
7th most annoying	(7)	191 13%	105 14%	86 12%	18 9%	36 13%	39 13%	38 15%	29 14%	30 14%	52 12%	49 11%	54 17%	36 12%	12 11%	10 15%	25 14%	19 15%	22 16%	11 10%	9 11%	25 17%	16 7%	22 12%	21 17%	30 11%	91 13%
Least annoying	(8)	463 32%	209 27%	254 36%	68 32%	111 40%	101 33%	73 28%	63 31%	47 22%	130 30%	144 33%	86 27%	103 36%	36 31%	24 38%	61 35%	40 32%	37 26%	39 37%	24 30%	34 23%	56 27%	81 43%	33 26%	93 36%	205 30%
Don't know/ not ranked		555 38%	322 42%	233 33%	41 20%	68 24%	116 37%	115 45%	92 45%	122 58%	175 41%	169 38%	110 35%	100 35%	54 47%	18 28%	57 33%	53 42%	51 36%	36 35%	32 40%	66 46%	75 35%	57 31%	56 45%	88 34%	247 36%
Mean		6.74	6.70	6.78	6.10	6.56	6.76	7.06	7.32	7.10	6.78	6.76	6.51	6.90	7.02	6.95	6.62	7.03	6.28	6.81	6.47	7.01	6.19	7.18	6.92	6.77	6.57
Standard deviation		1.79	1.76	1.81	2.06	2.04	1.76	1.39	0.98	1.57	1.81	1.80	1.84	1.66	1.62	1.56	2.08	1.67	2.06	1.81	2.01	1.22	2.01	1.36	1.51	1.80	1.87
Standard error		0.06	0.09	0.08	0.18	0.13	0.12	0.10	0.19	0.11	0.12	0.16	0.11	0.20	0.23	0.19	0.20	0.22	0.22	0.31	0.15	0.18	0.11	0.18	0.14	0.09	

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 11

Q.7 Which of the following do you find most annoying when going to a large sports or music event?

Having to lend money to friends who have run out of cash/ don't have an alternative way to pay

Base: All respondents who have ever attended a large sporting or music event

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	1450	59	41	64	65	21	39	132	49	64	122	45	47	35	24	337	51	59	44	52	100
Weighted base	1470	59	41	64	64	22	44	129	47	57	130	42	44	24	23	357	46	60	42	57	116
Most annoying	(1)	10 1%	1 1%	-	1 2%	-	-	4 3%	1 2%	* 1%	-	-	-	-	-	3 1%	-	-	-	-	-
2nd most annoying	(2)	33 2%	-	1 3%	1 2%	4 7%	-	1 2%	5 4%	2 4%	-	7 5%	-	1 3%	-	8 2%	-	2 3%	-	-	-
3rd most annoying	(3)	39 3%	2 3%	-	2 2%	-	-	1 1%	5 10%	-	10 8%	-	* 1%	1 4%	-	12 3%	-	2 3%	1 3%	2 4%	1 1%
4th most annoying	(4)	53 4%	-	2 4%	1 1%	1 1%	-	8 6%	-	-	10 7%	1 3%	* 1%	* 1%	-	17 5%	3 6%	2 3%	3 6%	5 8%	2 1%
5th most annoying	(5)	38 3%	-	1 2%	4 7%	1 1%	-	1 3%	4 3%	2 4%	* 1%	1 1%	2 5%	2 5%	-	1 2%	13 4%	2 4%	1 1%	1 2%	2 3%
6th most annoying	(6)	89 6%	1 1%	5 11%	5 8%	4 7%	-	-	2 2%	3 5%	3 6%	4 3%	5 13%	7 16%	1 4%	4 16%	28 8%	2 5%	2 4%	4 10%	-
7th most annoying	(7)	191 13%	8 13%	4 9%	11 17%	6 10%	6 28%	6 14%	20 16%	3 6%	4 7%	23 18%	5 11%	5 12%	1 4%	* 2%	43 12%	9 20%	11 19%	5 11%	7 12%
Least annoying	(8)	463 32%	22 37%	12 29%	24 37%	20 30%	6 25%	17 38%	44 34%	15 32%	19 34%	30 23%	9 22%	12 28%	16 66%	11 49%	112 31%	18 39%	17 29%	9 21%	16 29%
Don't know/ not ranked		555 38%	26 45%	17 41%	16 25%	28 43%	11 47%	19 43%	42 32%	17 35%	30 52%	44 34%	20 47%	16 37%	4 18%	7 31%	120 34%	12 26%	24 39%	20 47%	25 43%
Mean		6.74	7.29	6.75	6.78	6.70	7.47	7.35	6.52	6.15	7.48	6.05	6.80	6.95	7.34	7.41	6.57	7.10	6.85	6.59	6.69
Standard deviation		1.79	1.51	1.71	1.74	1.99	0.52	1.38	2.13	2.36	1.08	2.14	1.26	1.17	1.64	0.98	1.86	1.27	1.68	1.61	1.77
Standard error		0.06	0.26	0.34	0.25	0.33	0.16	0.28	0.23	0.42	0.19	0.24	0.25	0.22	0.31	0.24	0.13	0.21	0.28	0.33	0.32

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 11

Q.7 Which of the following do you find most annoying when going to a large sports or music event?

Having to lend money to friends who have run out of cash/ don't have an alternative way to pay

Base: All respondents who have ever attended a large sporting or music event

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	1450	594	350	332	262	244	88	856
Weighted base	1470	583	340	332	251	243	89	887
Most annoying	(1) 10 1%	6 1%	5 2%	1 *	5 2%	1 *	* *	4 *
2nd most annoying	(2) 33 2%	18 3%	14 4%	8 2%	10 4%	4 1%	5 5%	15 2%
3rd most annoying	(3) 39 3%	23 4%	19 6%	5 1%	19 7%	4 2%	1 1%	15 2%
4th most annoying	(4) 53 4%	20 3%	15 5%	11 3%	9 4%	5 2%	6 7%	32 4%
5th most annoying	(5) 38 3%	17 3%	11 3%	10 3%	8 3%	6 2%	4 4%	21 2%
6th most annoying	(6) 89 6%	38 6%	20 6%	22 7%	16 6%	18 7%	4 4%	51 6%
7th most annoying	(7) 191 13%	87 15%	44 13%	55 17%	32 13%	43 18%	12 14%	104 12%
Least annoying	(8) 463 32%	183 31%	106 31%	98 29%	85 34%	78 32%	20 23%	280 32%
Don't know/ not ranked	555 38%	191 33%	105 31%	123 37%	68 27%	86 35%	37 42%	364 41%
Mean	6.74	6.57	6.31	6.80	6.31	6.97	6.30	6.86
Standard deviation	1.79	1.91	2.12	1.65	2.15	1.48	2.01	1.67
Standard error	0.06	0.10	0.14	0.11	0.16	0.12	0.27	0.07

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 12

Q.7 Which of the following do you find most annoying when going to a large sports or music event?**The weather disrupting plans****Base: All respondents who have ever attended a large sporting or music event**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	1450	690	760	159	301	344	263	206	177	499	383	214	354	114	63	184	119	138	107	70	129	192	209	125	251	639
Weighted base	1470	768	702	211	279	311	255	203	212	427	441	313	289	116	64	173	124	143	105	78	145	210	186	126	261	688
Most annoying	(1) 145 10%	74 10%	71 10%	15 7%	16 6%	28 9%	27 11%	28 14%	30 14%	44 10%	34 8%	36 12%	30 10%	15 13%	4 6%	17 10%	6 5%	7 5%	6 5%	8 10%	17 12%	20 9%	20 11%	25 20%	22 8%	62 9%
2nd most annoying	(2) 219 15%	118 15%	100 14%	24 11%	32 12%	48 16%	48 19%	35 17%	31 15%	55 13%	73 16%	44 14%	47 16%	19 16%	8 13%	25 15%	15 12%	26 18%	17 16%	13 17%	21 14%	25 12%	31 17%	19 15%	35 13%	109 16%
3rd most annoying	(3) 245 17%	130 17%	115 16%	38 18%	45 16%	50 16%	38 15%	27 13%	48 23%	74 17%	77 17%	40 13%	54 19%	16 14%	7 11%	32 18%	25 20%	23 16%	17 16%	14 18%	22 15%	40 19%	31 17%	19 15%	35 14%	108 16%
4th most annoying	(4) 182 12%	106 14%	76 11%	22 11%	46 17%	51 16%	24 9%	19 9%	20 9%	54 13%	55 12%	38 12%	36 12%	12 10%	8 13%	17 10%	29 23%	24 16%	16 15%	13 16%	17 12%	24 11%	11 6%	12 10%	41 16%	91 13%
5th most annoying	(5) 178 12%	84 11%	94 13%	26 12%	38 14%	34 11%	31 12%	24 12%	24 11%	56 13%	42 10%	52 17%	27 9%	9 7%	14 22%	19 11%	16 13%	15 10%	19 18%	9 11%	23 16%	21 10%	22 12%	11 9%	32 12%	77 11%
6th most annoying	(6) 149 10%	79 10%	70 10%	19 9%	35 13%	23 7%	32 13%	22 11%	18 8%	47 11%	39 9%	35 11%	28 10%	9 8%	9 14%	25 15%	10 8%	13 9%	7 7%	9 12%	14 10%	16 7%	22 12%	14 12%	35 13%	65 9%
7th most annoying	(7) 81 6%	31 4%	50 7%	21 10%	18 7%	15 5%	9 4%	12 6%	6 3%	24 6%	29 7%	12 4%	16 6%	5 5%	3 5%	9 5%	2 2%	6 5%	3 3%	2 3%	10 7%	20 9%	18 10%	3 2%	16 6%	36 5%
Least annoying	(8) 58 4%	31 4%	27 4%	20 10%	17 6%	13 4%	5 2%	1 1%	1 1%	14 3%	25 6%	10 3%	9 3%	3 2%	3 5%	7 4%	4 3%	7 5%	7 7%	1 2%	3 2%	8 4%	11 6%	5 4%	15 6%	31 4%
Don't know/ not ranked	213 15%	116 15%	98 14%	26 12%	32 12%	49 16%	40 16%	33 16%	34 16%	60 14%	67 15%	44 14%	43 15%	29 25%	7 11%	22 13%	17 14%	23 16%	13 13%	8 11%	19 13%	37 18%	19 10%	17 14%	30 11%	111 16%
Mean	3.87	3.80	3.94	4.40	4.29	3.79	3.68	3.58	3.34	3.89	3.96	3.86	3.71	3.49	4.31	3.93	3.83	3.92	4.03	3.63	3.83	3.99	4.06	3.41	4.17	3.87
Standard deviation	1.96	1.93	2.00	2.15	1.91	1.91	1.91	1.95	1.73	1.93	2.03	1.94	1.94	1.98	1.87	1.99	1.60	1.87	1.88	1.78	1.92	2.04	2.17	2.07	2.00	1.97
Standard error	0.06	0.08	0.08	0.18	0.12	0.11	0.13	0.15	0.14	0.09	0.11	0.14	0.11	0.21	0.25	0.16	0.16	0.17	0.19	0.23	0.18	0.16	0.16	0.20	0.14	0.08

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 12

Q.7 Which of the following do you find most annoying when going to a large sports or music event?**The weather disrupting plans****Base: All respondents who have ever attended a large sporting or music event**

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	1450	59	41	64	65	21	39	132	49	64	122	45	47	35	24	337	51	59	44	52	100
Weighted base	1470	59	41	64	64	22	44	129	47	57	130	42	44	24	23	357	46	60	42	57	116
Most annoying	(1) 145 10%	9 15%	5 11%	4 7%	2 3%	3 16%	1 2%	12 9%	4 9%	4 7%	5 4%	3 8%	2 5%	5 19%	3 14%	38 11%	3 6%	16 26%	4 9%	6 10%	15 13%
2nd most annoying	(2) 219 15%	7 12%	8 19%	8 12%	12 19%	3 13%	4 9%	19 14%	7 15%	6 10%	24 19%	7 17%	7 16%	4 16%	3 14%	51 14%	5 12%	11 19%	7 17%	11 19%	15 13%
3rd most annoying	(3) 245 17%	10 16%	4 10%	7 12%	14 22%	1 5%	8 19%	22 17%	8 18%	12 21%	22 17%	4 10%	12 27%	4 17%	7 29%	61 17%	5 11%	10 16%	6 13%	8 15%	20 17%
4th most annoying	(4) 182 12%	2 4%	5 12%	8 13%	15 24%	6 27%	6 14%	10 8%	9 18%	9 15%	23 18%	7 17%	7 16%	1 2%	3 11%	38 11%	5 11%	6 10%	3 6%	6 11%	13 11%
5th most annoying	(5) 178 12%	5 9%	2 6%	14 22%	7 11%	1 4%	7 16%	15 11%	4 8%	11 20%	16 12%	6 15%	3 7%	5 19%	2 9%	39 11%	3 8%	6 10%	4 9%	7 13%	21 18%
6th most annoying	(6) 149 10%	2 4%	5 11%	8 13%	4 6%	2 8%	5 12%	22 17%	7 15%	4 7%	11 9%	3 6%	6 14%	2 7%	1 4%	31 9%	13 28%	3 6%	8 20%	5 9%	8 7%
7th most annoying	(7) 81 6%	3 6%	2 4%	2 3%	2 3%	- -	1 2%	8 6%	2 3%	4 8%	4 3%	3 7%	* 1%	3 11%	3 12%	35 10%	3 7%	1 2%	* 1%	3 6%	2 2%
Least annoying	(8) 58 4%	3 4%	- -	4 7%	1 2%	1 5%	1 2%	5 4%	1 2%	- -	9 7%	2 4%	1 3%	1 3%	1 4%	17 5%	2 5%	2 3%	3 7%	1 3%	2 2%
Don't know/ not ranked	213 15%	17 29%	11 28%	7 12%	6 10%	5 23%	11 25%	18 14%	6 12%	7 13%	16 12%	7 18%	5 11%	1 6%	1 2%	48 13%	6 13%	5 8%	7 17%	8 15%	20 17%
Mean	3.87	3.52	3.45	4.29	3.69	3.49	4.15	4.04	3.77	3.91	4.03	3.94	3.72	3.69	3.70	3.99	4.61	2.99	4.07	3.70	3.53
Standard deviation	1.96	2.20	1.90	1.93	1.57	1.98	1.57	2.01	1.82	1.68	1.90	1.95	1.69	2.20	2.08	2.10	2.01	1.94	2.17	1.95	1.78
Standard error	0.06	0.33	0.33	0.26	0.20	0.51	0.28	0.19	0.28	0.22	0.18	0.32	0.26	0.40	0.43	0.12	0.30	0.26	0.36	0.29	0.20

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 12

Q.7 Which of the following do you find most annoying when going to a large sports or music event?

The weather disrupting plans

Base: All respondents who have ever attended a large sporting or music event

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	1450	594	350	332	262	244	88	856
Weighted base	1470	583	340	332	251	243	89	887
Most annoying	(1) 145 10%	66 11%	44 13%	34 10%	33 13%	22 9%	12 13%	79 9%
2nd most annoying	(2) 219 15%	99 17%	58 17%	49 15%	50 20%	41 17%	8 9%	120 14%
3rd most annoying	(3) 245 17%	103 18%	59 17%	69 21%	35 14%	44 18%	25 28%	142 16%
4th most annoying	(4) 182 12%	77 13%	43 13%	43 13%	35 14%	34 14%	9 10%	105 12%
5th most annoying	(5) 178 12%	73 12%	38 11%	47 14%	26 10%	34 14%	12 14%	105 12%
6th most annoying	(6) 149 10%	52 9%	29 9%	26 8%	26 10%	23 9%	3 4%	97 11%
7th most annoying	(7) 81 6%	31 5%	16 5%	17 5%	14 6%	14 6%	2 3%	51 6%
Least annoying	(8) 58 4%	31 5%	23 7%	12 4%	19 8%	9 4%	3 4%	27 3%
Don't know/ not ranked	213 15%	51 9%	28 8%	37 11%	14 6%	23 9%	14 16%	163 18%
Mean	3.87	3.80	3.77	3.76	3.86	3.85	3.49	3.92
Standard deviation	1.96	2.00	2.08	1.88	2.15	1.90	1.82	1.93
Standard error	0.06	0.09	0.12	0.11	0.14	0.13	0.21	0.07

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 13

Q.7 Which of the following do you find most annoying when going to a large sports or music event?**Delays and crowding when travelling****Base: All respondents who have ever attended a large sporting or music event**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	1450	690	760	159	301	344	263	206	177	499	383	214	354	114	63	184	119	138	107	70	129	192	209	125	251	639
Weighted base	1470	768	702	211	279	311	255	203	212	427	441	313	289	116	64	173	124	143	105	78	145	210	186	126	261	688
Most annoying	(1) 68 5%	41 5%	27 4%	7 3%	19 7%	11 3%	17 7%	5 3%	9 4%	30 7%	18 4%	13 4%	7 2%	7 6%	3 5%	9 5%	2 2%	6 4%	4 3%	3 4%	9 6%	5 2%	12 7%	8 6%	8 3%	40 6%
2nd most annoying	(2) 160 11%	103 13%	58 8%	15 7%	41 15%	29 9%	29 11%	19 9%	27 13%	52 12%	45 10%	42 14%	21 7%	8 7%	3 5%	23 13%	12 10%	10 7%	13 13%	8 11%	17 12%	24 12%	28 15%	14 11%	31 12%	77 11%
3rd most annoying	(3) 271 18%	141 18%	130 19%	50 24%	49 18%	68 22%	38 15%	33 16%	32 15%	108 25%	81 18%	42 13%	40 14%	13 11%	12 19%	34 20%	25 20%	30 21%	19 18%	15 20%	27 19%	40 19%	33 18%	23 18%	67 26%	128 19%
4th most annoying	(4) 255 17%	127 17%	128 18%	43 20%	39 14%	48 15%	51 20%	35 17%	39 18%	72 17%	70 16%	61 19%	53 18%	19 16%	19 30%	21 12%	27 22%	26 18%	17 16%	18 23%	21 14%	38 18%	28 15%	21 17%	41 16%	110 16%
5th most annoying	(5) 286 19%	135 18%	151 22%	44 21%	53 19%	65 21%	46 18%	45 22%	33 15%	63 15%	95 22%	70 22%	58 20%	30 26%	16 25%	23 13%	23 19%	31 22%	22 20%	15 19%	32 22%	37 18%	39 21%	19 15%	49 19%	144 21%
6th most annoying	(6) 146 10%	68 9%	77 11%	19 9%	28 10%	32 10%	23 9%	16 8%	28 13%	30 7%	47 11%	33 11%	35 12%	12 10%	4 7%	22 13%	13 10%	10 7%	15 14%	6 8%	12 8%	21 10%	18 10%	13 10%	24 9%	53 8%
7th most annoying	(7) 45 3%	25 3%	20 3%	6 3%	13 5%	9 3%	6 2%	9 4%	1 1%	8 2%	13 3%	10 3%	14 5%	4 3%	* 7%	12 7%	1 1%	8 6%	2 2%	- 2%	3 2%	9 4%	2 1%	4 3%	7 3%	28 4%
Least annoying	(8) 16 1%	7 1%	9 1%	1 1%	2 1%	3 1%	6 3%	1 1%	1 *	4 1%	4 1%	4 1%	4 1%	2 2%	1 2%	2 1%	- -	- -	- -	1 1%	5 4%	2 1%	2 1%	1 1%	5 2%	3 *
Don't know/ not ranked	223 15%	121 16%	102 15%	26 12%	34 12%	46 15%	39 15%	39 19%	40 19%	59 14%	68 15%	38 12%	58 20%	22 19%	5 8%	28 16%	21 17%	22 16%	14 13%	12 15%	19 13%	33 16%	24 13%	22 18%	29 11%	107 16%
Mean	3.98	3.85	4.13	4.02	3.88	4.05	3.95	4.14	3.89	3.63	4.05	4.05	4.37	4.22	4.06	4.02	3.95	4.06	4.01	3.83	3.97	4.06	3.78	3.90	3.94	3.91
Standard deviation	1.56	1.60	1.51	1.42	1.69	1.52	1.67	1.49	1.52	1.53	1.54	1.57	1.54	1.61	1.37	1.76	1.31	1.49	1.50	1.37	1.71	1.54	1.59	1.65	1.56	1.57
Standard error	0.04	0.07	0.06	0.12	0.10	0.09	0.11	0.12	0.13	0.07	0.08	0.12	0.09	0.17	0.18	0.14	0.13	0.14	0.16	0.18	0.16	0.12	0.12	0.16	0.10	0.07

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 13

Q.7 Which of the following do you find most annoying when going to a large sports or music event?**Delays and crowding when travelling****Base: All respondents who have ever attended a large sporting or music event**

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	1450	59	41	64	65	21	39	132	49	64	122	45	47	35	24	337	51	59	44	52	100
Weighted base	1470	59	41	64	64	22	44	129	47	57	130	42	44	24	23	357	46	60	42	57	116
Most annoying	(1) 68 5%	3 6%	3 7%	4 6%	- -	1 5%	1 3%	6 4%	2 5%	2 4%	6 5%	3 7%	2 5%	1 3%	* 2%	17 5%	5 11%	2 3%	5 12%	3 5%	2 2%
2nd most annoying	(2) 160 11%	2 3%	5 12%	3 5%	4 6%	3 12%	6 14%	17 13%	2 4%	10 17%	9 7%	4 9%	3 8%	5 19%	2 8%	45 13%	6 13%	8 13%	3 6%	7 12%	18 15%
3rd most annoying	(3) 271 18%	5 8%	6 15%	11 17%	16 25%	1 3%	9 21%	26 20%	7 15%	10 18%	27 21%	4 9%	10 24%	4 17%	3 11%	74 21%	8 18%	10 17%	10 22%	14 25%	15 13%
4th most annoying	(4) 255 17%	11 19%	6 14%	17 27%	13 20%	9 39%	5 12%	13 10%	9 19%	11 20%	21 16%	7 17%	5 12%	3 12%	2 7%	59 16%	9 20%	11 18%	7 17%	12 21%	24 21%
5th most annoying	(5) 286 19%	13 22%	7 16%	17 27%	12 19%	4 19%	7 16%	19 15%	10 21%	11 19%	28 22%	7 16%	12 28%	7 28%	7 33%	68 19%	7 15%	13 21%	6 14%	8 13%	23 20%
6th most annoying	(6) 146 10%	9 15%	3 7%	5 7%	8 12%	1 4%	4 8%	17 13%	8 17%	5 8%	14 11%	5 13%	4 10%	2 10%	1 4%	36 10%	4 8%	7 12%	2 4%	2 4%	8 7%
7th most annoying	(7) 45 3%	2 3%	2 4%	* *	1 1%	- -	- -	8 7%	3 7%	- -	7 5%	3 7%	1 3%	* 2%	2 8%	12 3%	1 1%	3 4%	1 1%	- -	- -
Least annoying	(8) 16 1%	* *	2 4%	1 2%	- -	- -	- -	1 1%	- -	- -	- -	2 5%	- -	- -	2 7%	3 1%	- -	- -	1 3%	1 1%	3 3%
Don't know/ not ranked	223 15%	14 23%	8 20%	6 9%	11 17%	4 18%	12 26%	22 17%	6 12%	8 14%	18 14%	7 17%	5 11%	2 9%	5 21%	43 12%	6 13%	7 12%	8 19%	10 18%	23 19%
Mean	3.98	4.41	3.98	4.08	4.13	3.82	3.66	4.06	4.43	3.65	4.12	4.41	4.03	3.88	4.75	3.92	3.51	4.08	3.61	3.50	3.97
Standard deviation	1.56	1.53	1.88	1.42	1.24	1.29	1.42	1.75	1.57	1.40	1.53	1.92	1.49	1.52	1.80	1.57	1.56	1.53	1.73	1.33	1.51
Standard error	0.04	0.23	0.32	0.19	0.17	0.31	0.26	0.17	0.24	0.19	0.15	0.32	0.23	0.27	0.40	0.09	0.23	0.21	0.29	0.21	0.17

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 13

Q.7 Which of the following do you find most annoying when going to a large sports or music event?

Delays and crowding when travelling

Base: All respondents who have ever attended a large sporting or music event

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	1450	594	350	332	262	244	88	856
Weighted base	1470	583	340	332	251	243	89	887
Most annoying	(1) 68 5%	28 5%	13 4%	16 5%	12 5%	15 6%	1 1%	40 4%
2nd most annoying	(2) 160 11%	74 13%	31 9%	55 17%	19 8%	44 18%	12 13%	86 10%
3rd most annoying	(3) 271 18%	125 21%	69 20%	72 22%	53 21%	56 23%	16 19%	146 16%
4th most annoying	(4) 255 17%	94 16%	61 18%	46 14%	48 19%	33 14%	13 15%	161 18%
5th most annoying	(5) 286 19%	126 22%	83 25%	65 19%	61 24%	42 17%	22 25%	160 18%
6th most annoying	(6) 146 10%	53 9%	30 9%	31 9%	21 8%	23 9%	9 10%	93 10%
7th most annoying	(7) 45 3%	19 3%	15 5%	8 2%	12 5%	4 2%	4 4%	25 3%
Least annoying	(8) 16 1%	5 1%	4 1%	2 1%	3 1%	2 1%	* *	10 1%
Don't know/ not ranked	223 15%	58 10%	33 10%	37 11%	22 9%	25 10%	12 13%	165 19%
Mean	3.98	3.91	4.11	3.76	4.11	3.62	4.13	4.04
Standard deviation	1.56	1.55	1.52	1.55	1.54	1.56	1.48	1.57
Standard error	0.04	0.07	0.09	0.09	0.10	0.11	0.17	0.06

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 14
Q.7 Which of the following do you find most annoying when going to a large sports or music event?
Limited gates for entrance and exit
Base: All respondents who have ever attended a large sporting or music event

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	1450	690	760	159	301	344	263	206	177	499	383	214	354	114	63	184	119	138	107	70	129	192	209	125	251	639
Weighted base	1470	768	702	211	279	311	255	203	212	427	441	313	289	116	64	173	124	143	105	78	145	210	186	126	261	688
Most annoying	(1) 50 3%	20 3%	30 4%	3 2%	14 5%	10 3%	9 4%	6 3%	7 3%	11 3%	20 5%	9 3%	10 3%	4 4%	4 7%	6 4%	3 3%	7 5%	6 6%	2 3%	4 3%	7 4%	3 2%	3 2%	7 3%	26 4%
2nd most annoying	(2) 122 8%	69 9%	53 8%	22 11%	26 9%	16 5%	24 10%	22 11%	12 6%	46 11%	25 6%	30 9%	22 7%	9 7%	8 12%	12 7%	12 9%	10 7%	7 6%	11 14%	17 11%	16 8%	14 8%	8 6%	28 11%	42 6%
3rd most annoying	(3) 204 14%	116 15%	88 13%	18 9%	41 15%	44 14%	34 13%	33 16%	35 16%	47 11%	73 17%	49 16%	35 12%	20 17%	5 9%	34 20%	14 12%	24 17%	15 14%	7 9%	19 13%	32 15%	23 12%	12 9%	36 14%	95 14%
4th most annoying	(4) 240 16%	129 17%	111 16%	28 13%	40 14%	49 16%	43 17%	43 21%	37 18%	77 18%	56 13%	63 20%	43 15%	16 14%	12 18%	30 18%	13 11%	16 11%	15 14%	11 14%	24 17%	35 17%	48 26%	20 16%	49 19%	100 15%
5th most annoying	(5) 245 17%	127 17%	118 17%	33 16%	49 17%	59 19%	42 17%	25 12%	37 18%	73 17%	76 17%	34 11%	61 21%	10 9%	9 15%	28 16%	23 19%	28 19%	20 19%	6 8%	33 23%	23 11%	31 17%	33 27%	54 21%	107 16%
6th most annoying	(6) 232 16%	102 13%	130 19%	32 15%	42 15%	54 17%	47 18%	35 17%	23 11%	68 16%	70 16%	56 18%	38 13%	22 19%	11 17%	20 12%	24 20%	18 13%	21 20%	17 22%	21 14%	25 12%	36 19%	18 14%	43 17%	124 18%
7th most annoying	(7) 93 6%	48 6%	45 6%	24 11%	20 7%	22 7%	16 6%	3 2%	7 4%	20 5%	23 5%	24 8%	25 9%	5 4%	5 9%	12 7%	9 8%	6 4%	5 5%	11 14%	7 5%	16 8%	10 5%	5 4%	11 4%	55 8%
Least annoying	(8) 34 2%	13 2%	22 3%	15 7%	11 4%	5 1%	1 1%	3 1%	-	6 1%	12 3%	10 3%	6 2%	5 5%	3 5%	5 3%	-	10 7%	1 1%	-	* *	6 3%	1 *	2 2%	4 1%	21 3%
Don't know/ not ranked	249 17%	143 19%	105 15%	35 17%	37 13%	52 17%	38 15%	33 16%	53 25%	78 18%	85 19%	37 12%	49 17%	25 21%	6 9%	25 14%	25 20%	26 18%	16 15%	13 17%	21 15%	48 23%	20 11%	25 20%	27 10%	120 17%
Mean	4.43	4.34	4.53	4.89	4.43	4.55	4.37	4.12	4.16	4.35	4.42	4.45	4.55	4.46	4.46	4.34	4.53	4.48	4.39	4.59	4.27	4.37	4.45	4.57	4.32	4.61
Standard deviation	1.69	1.64	1.73	1.87	1.82	1.61	1.64	1.56	1.47	1.61	1.72	1.74	1.69	1.83	1.95	1.69	1.65	1.86	1.69	1.86	1.55	1.79	1.46	1.50	1.58	1.74
Standard error	0.05	0.07	0.07	0.16	0.11	0.10	0.11	0.12	0.13	0.08	0.10	0.13	0.10	0.19	0.26	0.14	0.17	0.17	0.18	0.24	0.15	0.15	0.11	0.15	0.11	0.08

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 14

Q.7 Which of the following do you find most annoying when going to a large sports or music event?**Limited gates for entrance and exit****Base: All respondents who have ever attended a large sporting or music event**

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	1450	59	41	64	65	21	39	132	49	64	122	45	47	35	24	337	51	59	44	52	100
Weighted base	1470	59	41	64	64	22	44	129	47	57	130	42	44	24	23	357	46	60	42	57	116
Most annoying	(1) 50 3%	3 4%	1 3%	4 7%	2 3%	1 5%	- -	6 5%	- -	2 4%	7 5%	1 3%	4 9%	3 10%	1 4%	10 3%	- -	1 2%	1 3%	2 3%	* *
2nd most annoying	(2) 122 8%	6 11%	2 5%	8 12%	6 9%	3 12%	3 6%	12 9%	2 4%	4 6%	6 5%	6 15%	1 3%	2 8%	- -	25 7%	5 12%	6 10%	1 3%	6 11%	17 15%
3rd most annoying	(3) 204 14%	5 9%	8 20%	6 9%	9 14%	2 10%	3 6%	20 16%	10 21%	8 14%	23 18%	3 6%	6 13%	2 10%	1 5%	55 15%	4 10%	2 3%	7 16%	5 9%	25 21%
4th most annoying	(4) 240 16%	6 10%	7 18%	12 18%	3 5%	2 9%	9 19%	25 20%	5 10%	9 16%	15 12%	8 18%	9 20%	9 36%	6 28%	67 19%	8 18%	12 20%	6 13%	9 16%	13 11%
5th most annoying	(5) 245 17%	2 4%	7 17%	8 12%	11 16%	4 18%	10 22%	18 14%	8 17%	11 20%	24 19%	9 21%	9 19%	3 14%	3 13%	54 15%	12 27%	16 27%	8 19%	5 9%	21 18%
6th most annoying	(6) 232 16%	13 23%	5 12%	12 18%	16 25%	4 17%	6 13%	18 14%	6 13%	14 24%	17 13%	3 7%	4 9%	2 8%	7 31%	55 15%	8 17%	9 15%	7 16%	11 20%	16 14%
7th most annoying	(7) 93 6%	3 4%	2 6%	5 9%	5 7%	- -	4 8%	6 5%	10 21%	- -	7 5%	3 8%	3 8%	2 8%	1 5%	25 7%	2 3%	2 4%	3 7%	6 10%	4 4%
Least annoying	(8) 34 2%	2 4%	1 3%	3 5%	- -	- -	- -	3 3%	1 3%	- -	10 7%	- -	2 4%	- -	1 4%	7 2%	- -	- -	2 4%	- -	2 1%
Don't know/ not ranked	249 17%	18 31%	7 16%	6 10%	12 19%	6 29%	11 25%	21 16%	5 10%	9 16%	21 16%	9 22%	6 14%	1 6%	2 9%	59 17%	6 13%	12 19%	7 17%	13 22%	17 14%
Mean	4.43	4.51	4.40	4.46	4.57	4.03	4.73	4.22	4.99	4.37	4.56	4.18	4.38	3.97	4.99	4.43	4.44	4.48	4.69	4.47	4.13
Standard deviation	1.69	2.02	1.65	1.97	1.73	1.69	1.39	1.70	1.71	1.47	1.88	1.66	1.84	1.69	1.54	1.63	1.40	1.45	1.71	1.79	1.58
Standard error	0.05	0.31	0.27	0.26	0.24	0.44	0.25	0.16	0.26	0.20	0.19	0.28	0.29	0.30	0.33	0.10	0.21	0.21	0.28	0.28	0.17

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 14

Q.7 Which of the following do you find most annoying when going to a large sports or music event?

Limited gates for entrance and exit

Base: All respondents who have ever attended a large sporting or music event

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	1450	594	350	332	262	244	88	856
Weighted base	1470	583	340	332	251	243	89	887
Most annoying	(1) 50 3%	14 2%	7 2%	7 2%	7 3%	7 3%	* *	36 4%
2nd most annoying	(2) 122 8%	55 10%	32 9%	35 10%	21 8%	24 10%	11 12%	67 8%
3rd most annoying	(3) 204 14%	79 14%	43 13%	49 15%	31 12%	36 15%	13 14%	125 14%
4th most annoying	(4) 240 16%	113 19%	60 18%	63 19%	50 20%	53 22%	10 11%	127 14%
5th most annoying	(5) 245 17%	88 15%	44 13%	51 15%	37 15%	44 18%	7 8%	157 18%
6th most annoying	(6) 232 16%	98 17%	69 20%	47 14%	51 20%	29 12%	18 21%	134 15%
7th most annoying	(7) 93 6%	42 7%	25 7%	22 7%	19 8%	17 7%	5 6%	51 6%
Least annoying	(8) 34 2%	14 2%	13 4%	4 1%	11 4%	1 1%	2 2%	20 2%
Don't know/ not ranked	249 17%	79 14%	46 14%	54 16%	25 10%	33 14%	21 24%	170 19%
Mean	4.43	4.46	4.61	4.32	4.64	4.26	4.49	4.41
Standard deviation	1.69	1.67	1.73	1.61	1.72	1.56	1.77	1.70
Standard error	0.05	0.07	0.10	0.10	0.11	0.11	0.21	0.06

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 15

Q.7 Which of the following do you find most annoying when going to a large sports or music event?**Not enough toilets****Base: All respondents who have ever attended a large sporting or music event**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	1450	690	760	159	301	344	263	206	177	499	383	214	354	114	63	184	119	138	107	70	129	192	209	125	251	639
Weighted base	1470	768	702	211	279	311	255	203	212	427	441	313	289	116	64	173	124	143	105	78	145	210	186	126	261	688
Most annoying	(1) 225 15%	104 14%	121 17%	23 11%	43 16%	57 18%	33 13%	33 16%	35 17%	70 16%	69 16%	52 17%	34 12%	18 16%	5 8%	22 13%	22 17%	21 15%	16 15%	13 17%	25 17%	35 16%	31 17%	16 13%	46 18%	99 14%
2nd most annoying	(2) 294 20%	131 17%	163 23%	29 14%	57 20%	70 22%	54 21%	37 18%	47 22%	80 19%	77 17%	65 21%	72 25%	20 17%	17 27%	27 15%	27 22%	26 18%	25 23%	18 23%	32 22%	44 21%	34 18%	25 20%	58 22%	128 19%
3rd most annoying	(3) 216 15%	113 15%	103 15%	29 14%	26 9%	39 12%	45 18%	44 22%	34 16%	65 15%	58 13%	53 17%	40 14%	24 20%	9 15%	25 14%	18 14%	18 12%	17 16%	13 17%	27 19%	14 7%	34 19%	17 13%	34 13%	92 13%
4th most annoying	(4) 182 12%	99 13%	84 12%	22 10%	36 13%	37 12%	34 13%	26 13%	27 13%	58 14%	67 15%	26 8%	31 11%	16 14%	7 11%	31 18%	18 14%	17 12%	11 10%	1 2%	19 13%	14 7%	23 12%	26 21%	23 9%	95 14%
5th most annoying	(5) 168 11%	103 13%	65 9%	23 11%	32 11%	29 9%	40 16%	20 10%	23 11%	50 12%	46 11%	41 13%	30 10%	16 14%	4 6%	29 17%	10 8%	13 9%	2 2%	14 18%	14 10%	27 13%	20 11%	18 14%	30 11%	83 12%
6th most annoying	(6) 103 7%	53 7%	50 7%	20 9%	26 9%	22 7%	17 7%	12 6%	6 3%	26 6%	31 7%	26 8%	20 7%	3 3%	9 15%	15 9%	8 7%	13 9%	9 9%	7 9%	4 3%	16 8%	11 6%	7 5%	22 9%	48 7%
7th most annoying	(7) 54 4%	27 4%	27 4%	19 9%	18 6%	13 4%	2 1%	1 1%	1 *	11 2%	23 5%	15 5%	6 2%	- -	5 8%	4 2%	5 4%	7 5%	5 4%	2 2%	7 5%	11 5%	8 4%	1 1%	17 7%	28 4%
Least annoying	(8) 43 3%	27 3%	17 2%	20 9%	12 4%	8 3%	3 1%	- -	- -	15 3%	7 2%	7 2%	14 5%	1 1%	1 2%	5 3%	2 2%	3 2%	5 4%	2 3%	* *	16 8%	5 3%	3 2%	11 4%	22 3%
Don't know/ not ranked	184 12%	112 15%	72 10%	26 12%	29 10%	36 11%	27 10%	29 14%	38 18%	52 12%	62 14%	28 9%	41 14%	18 16%	6 9%	16 9%	14 11%	26 18%	15 15%	7 9%	16 11%	34 16%	20 11%	13 10%	19 7%	93 13%
Mean	3.40	3.56	3.24	4.24	3.66	3.27	3.31	3.03	2.87	3.36	3.44	3.38	3.43	3.06	3.71	3.65	3.22	3.49	3.31	3.34	3.05	3.73	3.33	3.41	3.51	3.51
Standard deviation	1.92	1.93	1.90	2.26	2.10	1.96	1.66	1.54	1.47	1.90	1.90	1.94	1.95	1.51	1.99	1.80	1.86	1.99	2.06	1.96	1.69	2.31	1.89	1.71	2.12	1.94
Standard error	0.05	0.08	0.07	0.19	0.13	0.11	0.11	0.11	0.12	0.09	0.10	0.14	0.11	0.15	0.26	0.14	0.18	0.18	0.21	0.24	0.16	0.18	0.14	0.16	0.14	0.08

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 15

Q.7 Which of the following do you find most annoying when going to a large sports or music event?**Not enough toilets****Base: All respondents who have ever attended a large sporting or music event**

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	1450	59	41	64	65	21	39	132	49	64	122	45	47	35	24	337	51	59	44	52	100
Weighted base	1470	59	41	64	64	22	44	129	47	57	130	42	44	24	23	357	46	60	42	57	116
Most annoying	(1) 225 15%	10 18%	4 10%	5 8%	13 20%	2 7%	7 17%	22 17%	5 10%	12 20%	18 14%	9 20%	6 13%	5 20%	4 17%	58 16%	3 8%	8 14%	8 19%	10 17%	16 14%
2nd most annoying	(2) 294 20%	12 20%	6 15%	16 25%	12 18%	4 19%	10 23%	19 14%	9 19%	10 17%	27 21%	10 23%	17 39%	4 16%	12 52%	66 19%	5 11%	10 17%	10 24%	9 17%	26 22%
3rd most annoying	(3) 216 15%	9 15%	12 28%	9 14%	8 12%	9 41%	2 5%	19 15%	6 13%	10 17%	17 13%	9 21%	5 11%	4 18%	1 5%	41 12%	13 28%	9 16%	4 10%	6 10%	22 19%
4th most annoying	(4) 182 12%	5 9%	7 16%	7 12%	15 23%	- -	5 12%	18 14%	9 18%	8 14%	16 12%	3 6%	2 4%	2 10%	1 4%	40 11%	5 11%	13 21%	8 20%	1 1%	18 15%
5th most annoying	(5) 168 11%	8 13%	6 14%	4 7%	6 10%	3 12%	1 2%	22 17%	10 21%	2 4%	12 9%	4 10%	1 1%	4 17%	1 6%	49 14%	2 5%	8 14%	5 13%	12 21%	7 6%
6th most annoying	(6) 103 7%	1 1%	2 4%	10 16%	3 5%	2 7%	3 7%	8 6%	3 7%	4 7%	10 8%	* 1%	5 12%	2 7%	2 8%	21 6%	6 13%	5 8%	- -	8 14%	9 8%
7th most annoying	(7) 54 4%	- -	- -	6 10%	- -	- -	4 10%	3 2%	- -	1 2%	8 6%	1 2%	2 5%	1 3%	1 4%	22 6%	- -	- -	2 4%	1 2%	2 1%
Least annoying	(8) 43 3%	1 1%	- -	1 2%	2 2%	- -	1 2%	6 4%	- -	* 1%	3 2%	- -	3 8%	- -	- -	18 5%	4 9%	- -	1 3%	2 4%	2 1%
Don't know/ not ranked	184 12%	13 22%	5 12%	5 7%	5 9%	3 14%	10 23%	12 9%	6 12%	11 19%	19 15%	7 15%	4 9%	2 8%	1 5%	43 12%	7 15%	6 10%	3 7%	8 13%	14 12%
Mean	3.40	2.85	3.25	3.87	3.15	3.14	3.37	3.55	3.49	2.96	3.47	2.72	3.37	3.24	2.67	3.62	3.93	3.31	3.20	3.72	3.14
Standard deviation	1.92	1.58	1.37	2.02	1.72	1.39	2.20	1.95	1.53	1.74	1.97	1.52	2.26	1.80	1.73	2.11	2.04	1.56	1.88	2.12	1.67
Standard error	0.05	0.23	0.22	0.26	0.22	0.33	0.39	0.18	0.23	0.24	0.19	0.25	0.35	0.32	0.37	0.12	0.31	0.22	0.30	0.32	0.18

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 15

Q.7 Which of the following do you find most annoying when going to a large sports or music event?**Not enough toilets****Base: All respondents who have ever attended a large sporting or music event**

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	1450	594	350	332	262	244	88	856
Weighted base	1470	583	340	332	251	243	89	887
Most annoying	(1) 225 15%	93 16%	51 15%	60 18%	34 13%	42 17%	17 19%	132 15%
2nd most annoying	(2) 294 20%	112 19%	66 19%	61 19%	50 20%	46 19%	16 18%	182 21%
3rd most annoying	(3) 216 15%	74 13%	40 12%	42 13%	33 13%	34 14%	7 8%	142 16%
4th most annoying	(4) 182 12%	74 13%	46 14%	43 13%	30 12%	28 11%	16 18%	108 12%
5th most annoying	(5) 168 11%	80 14%	48 14%	43 13%	37 15%	32 13%	11 12%	88 10%
6th most annoying	(6) 103 7%	49 8%	27 8%	27 8%	22 9%	22 9%	5 6%	54 6%
7th most annoying	(7) 54 4%	26 5%	18 5%	11 3%	16 6%	8 3%	2 3%	28 3%
Least annoying	(8) 43 3%	25 4%	18 5%	12 4%	12 5%	7 3%	5 6%	19 2%
Don't know/ not ranked	184 12%	50 9%	26 8%	33 10%	17 7%	24 10%	10 11%	134 15%
Mean	3.40	3.58	3.69	3.45	3.76	3.43	3.48	3.28
Standard deviation	1.92	2.02	2.07	1.99	2.06	1.95	2.09	1.83
Standard error	0.05	0.09	0.12	0.12	0.13	0.13	0.24	0.07

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 16

Q.7 Which of the following do you find most annoying when going to a large sports or music event?**Long queues for ATMs****Base: All respondents who have ever attended a large sporting or music event**

	Gender			Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate	
Unweighted base	1450	690	760	159	301	344	263	206	177	499	383	214	354	114	63	184	119	138	107	70	129	192	209	125	251	639	
Weighted base	1470	768	702	211	279	311	255	203	212	427	441	313	289	116	64	173	124	143	105	78	145	210	186	126	261	688	
Most annoying	(1)	22 1%	16 2%	5 1%	9 4%	9 3%	1 *	2 1%	- -	6 1%	10 2%	4 1%	2 1%	4 4%	*	1 1%	- -	1 1%	- -	1 1%	- -	12 6%	3 1%	- -	1 1%	17 3%	
2nd most annoying	(2)	22 1%	12 2%	9 1%	8 4%	4 2%	2 1%	7 3%	1 *	- -	3 1%	7 2%	4 1%	8 3%	4 4%	2 2%	1 1%	- -	3 2%	1 1%	1 1%	- -	7 3%	2 1%	2 2%	2 1%	12 2%
3rd most annoying	(3)	18 1%	9 1%	9 1%	3 1%	6 2%	5 2%	2 1%	1 *	- -	7 2%	3 1%	3 1%	5 2%	1 1%	*	3 2%	2 2%	1 1%	1 1%	1 1%	3 2%	*	4 2%	2 2%	6 2%	7 1%
4th most annoying	(4)	46 3%	18 2%	28 4%	11 5%	9 3%	13 4%	9 4%	1 *	4 2%	8 2%	13 3%	11 4%	14 5%	4 4%	*	10 6%	6 5%	4 3%	- -	1 1%	5 3%	6 3%	5 3%	4 3%	7 3%	27 4%
5th most annoying	(5)	85 6%	36 5%	48 7%	19 9%	27 10%	18 6%	7 3%	5 3%	8 4%	21 5%	31 7%	14 4%	19 7%	9 8%	5 7%	12 7%	6 5%	6 4%	7 7%	2 3%	6 4%	15 7%	11 6%	5 4%	18 7%	40 6%
6th most annoying	(6)	154 10%	70 9%	83 12%	30 14%	39 14%	37 12%	17 7%	23 11%	8 4%	46 11%	48 11%	30 10%	30 10%	12 10%	7 12%	19 11%	5 4%	14 10%	11 10%	5 6%	16 11%	28 13%	21 12%	15 12%	34 13%	73 11%
7th most annoying	(7)	346 24%	161 21%	185 26%	59 28%	84 30%	70 23%	55 21%	44 22%	35 16%	105 25%	104 24%	67 21%	71 25%	25 22%	20 32%	42 24%	29 23%	32 22%	33 31%	20 26%	17 12%	48 23%	57 31%	23 18%	70 27%	154 22%
Least annoying	(8)	244 17%	139 18%	105 15%	31 15%	42 15%	54 17%	43 17%	37 18%	37 17%	66 15%	65 15%	71 23%	43 15%	10 9%	11 17%	30 17%	23 19%	29 20%	15 14%	17 22%	32 22%	29 14%	26 14%	22 17%	40 15%	121 18%
Don't know/ not ranked		534 36%	306 40%	228 32%	41 19%	58 21%	109 35%	114 45%	91 45%	121 57%	166 39%	159 36%	109 35%	98 34%	46 40%	18 29%	56 32%	52 42%	53 37%	38 36%	31 40%	65 45%	65 31%	57 30%	53 42%	81 31%	237 34%
Mean		6.44	6.46	6.42	5.97	6.18	6.52	6.51	6.94	7.02	6.54	6.31	6.63	6.29	5.82	6.59	6.45	6.71	6.65	6.75	6.92	6.71	5.94	6.41	6.55	6.46	6.32
Standard deviation		1.62	1.75	1.49	1.93	1.74	1.43	1.70	1.06	1.10	1.51	1.70	1.60	1.64	1.98	1.44	1.49	1.37	1.50	1.09	1.36	1.42	2.06	1.55	1.49	1.44	1.78
Standard error		0.05	0.09	0.07	0.17	0.11	0.10	0.14	0.10	0.13	0.09	0.11	0.14	0.11	0.23	0.22	0.13	0.17	0.16	0.13	0.21	0.17	0.18	0.13	0.17	0.11	0.09

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 16

Q.7 Which of the following do you find most annoying when going to a large sports or music event?**Long queues for ATMs****Base: All respondents who have ever attended a large sporting or music event**

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	1450	59	41	64	65	21	39	132	49	64	122	45	47	35	24	337	51	59	44	52	100
Weighted base	1470	59	41	64	64	22	44	129	47	57	130	42	44	24	23	357	46	60	42	57	116
Most annoying	(1) 22 1%	4 7%	-	* 1%	-	-	-	1 *	-	-	1 1%	-	-	-	1 2%	15 4%	-	-	-	1 1%	-
2nd most annoying	(2) 22 1%	3 6%	1 2%	2 2%	-	-	-	1 1%	1 1%	1 1%	1 1%	-	-	* 2%	-	7 2%	2 5%	* 1%	-	2 3%	1 *
3rd most annoying	(3) 18 1%	1 2%	-	* 1%	-	-	2 4%	3 3%	-	-	-	2 5%	1 2%	* 2%	1 4%	5 1%	* 1%	1 2%	-	1 1%	-
4th most annoying	(4) 46 3%	3 5%	2 4%	* 1%	1 1%	-	5 10%	9 7%	1 1%	1 2%	3 2%	-	2 4%	2 8%	-	9 3%	2 5%	1 2%	1 3%	1 2%	5 4%
5th most annoying	(5) 85 6%	4 6%	5 13%	3 5%	3 4%	2 9%	2 5%	11 8%	2 5%	1 1%	7 5%	2 5%	4 9%	* 1%	3 12%	25 7%	1 1%	2 3%	3 8%	1 2%	4 4%
6th most annoying	(6) 154 10%	5 9%	5 12%	9 14%	3 4%	1 5%	1 2%	13 10%	3 6%	6 11%	15 12%	5 12%	2 5%	6 23%	3 14%	48 13%	3 7%	8 13%	5 11%	5 8%	8 7%
7th most annoying	(7) 346 24%	14 25%	8 20%	21 33%	18 28%	4 20%	10 23%	29 23%	12 25%	12 21%	30 23%	6 13%	11 25%	9 35%	9 38%	79 22%	16 34%	13 22%	7 17%	13 22%	27 23%
Least annoying	(8) 244 17%	3 5%	6 16%	11 18%	12 18%	5 23%	6 14%	23 18%	12 25%	8 13%	29 22%	7 16%	7 16%	2 8%	1 5%	63 18%	9 19%	12 20%	6 13%	10 18%	14 12%
Don't know/ not ranked	534 36%	21 36%	14 33%	17 26%	29 45%	10 43%	19 43%	40 31%	17 37%	29 51%	45 34%	21 49%	18 40%	5 22%	6 25%	107 30%	13 28%	23 38%	20 47%	24 43%	57 50%
Mean	6.44	5.31	6.33	6.64	7.05	7.01	6.21	6.34	6.98	6.78	6.79	6.48	6.58	6.29	6.15	6.18	6.53	6.72	6.52	6.59	6.66
Standard deviation	1.62	2.27	1.47	1.40	0.95	1.11	1.70	1.56	1.25	1.22	1.31	1.54	1.36	1.34	1.52	1.91	1.68	1.33	1.23	1.73	1.23
Standard error	0.05	0.37	0.28	0.21	0.16	0.33	0.34	0.17	0.22	0.22	0.15	0.32	0.26	0.26	0.35	0.13	0.28	0.22	0.25	0.32	0.17

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 16

Q.7 Which of the following do you find most annoying when going to a large sports or music event?

Long queues for ATMs

Base: All respondents who have ever attended a large sporting or music event

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	1450	594	350	332	262	244	88	856
Weighted base	1470	583	340	332	251	243	89	887
Most annoying	(1) 22 1%	7 1%	6 2%	4 1%	3 1%	1 *	3 3%	14 2%
2nd most annoying	(2) 22 1%	10 2%	5 1%	8 2%	2 1%	6 2%	3 3%	11 1%
3rd most annoying	(3) 18 1%	10 2%	6 2%	5 2%	5 2%	4 2%	1 1%	7 1%
4th most annoying	(4) 46 3%	17 3%	14 4%	7 2%	9 4%	3 1%	4 5%	30 3%
5th most annoying	(5) 85 6%	43 7%	22 6%	28 9%	15 6%	21 9%	7 8%	41 5%
6th most annoying	(6) 154 10%	59 10%	41 12%	26 8%	33 13%	18 7%	8 9%	95 11%
7th most annoying	(7) 346 24%	146 25%	90 26%	71 21%	75 30%	55 23%	15 17%	201 23%
Least annoying	(8) 244 17%	106 18%	56 16%	61 19%	44 18%	50 20%	12 13%	139 16%
Don't know/ not ranked	534 36%	185 32%	100 29%	121 36%	64 25%	85 35%	36 41%	349 39%
Mean	6.44	6.43	6.35	6.40	6.47	6.56	5.93	6.44
Standard deviation	1.62	1.62	1.65	1.70	1.52	1.57	2.00	1.62
Standard error	0.05	0.08	0.11	0.12	0.11	0.13	0.27	0.07

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 17
Gender
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
Male	1012	1012	-	106	147	166	159	154	280	306	280	213	213	92	46	121	86	80	80	57	90	137	125	99	119	467
	49%	100%	-	43%	44%	42%	45%	50%	64%	55%	47%	49%	45%	51%	49%	50%	47%	42%	50%	52%	46%	53%	47%	52%	38%	55%
Female	1054	-	1054	141	184	226	192	156	154	252	319	220	262	88	48	122	96	111	80	52	104	123	140	90	190	381
	51%	-	100%	57%	56%	58%	55%	50%	36%	45%	53%	51%	55%	49%	51%	50%	53%	58%	50%	48%	54%	47%	53%	48%	62%	45%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 17
Gender
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
Male	1012	40	40	43	42	19	27	93	29	55	72	26	30	19	15	231	37	40	38	44	75
	49%	44%	55%	47%	47%	48%	42%	54%	43%	59%	42%	40%	51%	48%	50%	50%	54%	46%	57%	52%	47%
Female	1054	51	32	48	47	21	38	79	39	37	99	39	30	21	15	229	31	46	28	39	85
	51%	56%	45%	53%	53%	52%	58%	46%	57%	41%	58%	60%	49%	52%	50%	50%	46%	54%	43%	48%	53%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 17
Gender
Base: All respondents

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
Male	1012 49%	333 56%	163 48%	221 66%	112 44%	169 69%	51 58%	680 46%
Female	1054 51%	257 44%	180 52%	113 34%	143 56%	76 31%	37 42%	797 54%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 18

Age**Base: All respondents**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
18-24	248 12%	106 11%	141 13%	248 100%	-	-	-	-	-	48 9%	90 15%	47 11%	63 13%	8 4%	14 15%	29 12%	16 9%	33 17%	25 16%	12 11%	22 11%	42 16%	36 14%	10 5%	29 9%	124 15%
25-34	330 16%	147 15%	184 17%	-	330 100%	-	-	-	-	84 15%	94 16%	80 18%	72 15%	21 12%	24 26%	46 19%	22 12%	28 14%	19 12%	24 22%	22 11%	61 23%	38 14%	25 13%	74 24%	172 20%
35-44	392 19%	166 16%	226 21%	-	-	392 100%	-	-	-	94 17%	105 18%	105 24%	88 18%	29 16%	13 14%	44 18%	40 22%	46 24%	28 18%	14 13%	42 22%	60 23%	46 17%	29 15%	76 24%	206 24%
45-54	351 17%	159 16%	192 18%	-	-	-	351 100%	-	-	83 15%	109 18%	75 17%	84 18%	35 20%	18 19%	46 19%	26 14%	30 16%	29 18%	22 20%	39 20%	25 10%	47 18%	34 18%	89 29%	161 19%
55-64	310 15%	154 15%	156 15%	-	-	-	-	310 100%	-	94 17%	88 15%	57 13%	71 15%	27 15%	14 15%	45 19%	41 22%	24 13%	21 13%	14 13%	29 15%	16 6%	43 16%	35 18%	36 12%	127 15%
65+	434 21%	280 28%	154 15%	-	-	-	-	-	434 100%	155 28%	113 19%	69 16%	97 20%	58 33%	10 10%	32 13%	38 21%	30 16%	37 23%	24 22%	38 20%	55 21%	55 21%	56 30%	4 1%	57 7%
Average age	46.68	48.98	44.47	21.56	29.83	39.76	49.50	58.73	69.22	49.57	45.57	44.79	46.41	52.24	41.88	44.94	48.75	43.62	47.15	46.39	47.49	42.81	46.79	51.24	41.17	41.65

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 18
Age
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
18-24	248 12%	6 6%	2 3%	13 15%	10 11%	1 3%	11 17%	30 17%	6 9%	5 6%	27 16%	6 10%	8 14%	2 4%	3 10%	72 16%	8 12%	7 8%	5 8%	6 7%	19 12%
25-34	330 16%	16 18%	7 10%	21 23%	12 14%	4 11%	7 10%	31 18%	15 23%	11 12%	24 14%	6 9%	10 18%	4 11%	5 15%	94 20%	9 14%	14 16%	10 15%	18 22%	11 7%
35-44	392 19%	9 9%	12 17%	13 15%	16 18%	6 15%	18 28%	33 19%	9 14%	20 21%	46 27%	22 35%	7 11%	10 24%	8 27%	86 19%	12 18%	15 18%	8 12%	13 16%	30 19%
45-54	351 17%	18 20%	10 14%	19 20%	13 15%	7 17%	6 9%	32 19%	11 16%	19 21%	27 16%	8 12%	13 21%	3 7%	3 11%	66 14%	11 17%	13 15%	13 19%	16 19%	43 27%
55-64	310 15%	19 21%	7 10%	14 15%	22 24%	13 32%	9 14%	28 16%	15 23%	13 15%	20 12%	11 17%	9 15%	9 22%	6 20%	46 10%	12 18%	10 12%	10 15%	13 16%	23 15%
65+	434 21%	23 26%	33 46%	11 12%	16 18%	9 22%	14 22%	18 11%	11 16%	23 25%	27 16%	11 17%	12 21%	13 31%	5 17%	95 21%	15 22%	27 31%	20 31%	17 21%	33 21%
Average age	46.68	50.45	55.00	42.72	47.49	52.50	46.43	42.71	46.89	50.31	43.53	46.70	46.53	52.21	46.62	44.27	47.98	49.77	49.92	46.94	48.65

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 18

Age**Base: All respondents**

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
18-24	248 12%	102 17%	73 21%	51 15%	51 20%	29 12%	22 25%	146 10%
25-34	330 16%	117 20%	66 19%	69 21%	48 19%	51 21%	18 20%	213 14%
35-44	392 19%	139 24%	92 27%	70 21%	70 27%	47 19%	22 25%	253 17%
45-54	351 17%	84 14%	47 14%	46 14%	38 15%	37 15%	9 10%	267 18%
55-64	310 15%	64 11%	26 8%	47 14%	16 6%	37 15%	10 11%	246 17%
65+	434 21%	83 14%	39 11%	52 16%	32 12%	44 18%	8 9%	351 24%
Average age	46.68	42.04	39.84	43.26	40.44	45.11	38.13	48.53

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 19
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
AB	558 27%	306 30%	252 24%	48 19%	84 25%	94 24%	83 24%	94 30%	155 36%	558 100%	-	-	-	55 31%	23 25%	57 23%	38 21%	43 22%	41 25%	25 23%	65 33%	81 31%	77 29%	54 29%	112 36%	229 27%
C1	599 29%	280 28%	319 30%	90 36%	94 29%	105 27%	109 31%	88 28%	113 26%	-	599 100%	-	-	51 29%	23 25%	81 33%	59 33%	56 29%	49 30%	32 29%	43 22%	70 27%	76 29%	58 31%	109 35%	296 35%
C2	434 21%	213 21%	220 21%	47 19%	80 24%	105 27%	75 21%	57 18%	69 16%	-	-	434 100%	-	33 18%	17 18%	46 19%	41 22%	39 20%	34 21%	30 27%	43 22%	50 19%	65 24%	36 19%	54 18%	213 25%
DE	475 23%	213 21%	262 25%	63 25%	72 22%	88 22%	84 24%	71 23%	97 22%	-	-	-	475 100%	40 22%	30 32%	59 24%	44 24%	53 28%	37 23%	23 21%	43 22%	58 22%	47 18%	40 21%	34 11%	109 13%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 19
Social Grade
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
AB	558 27%	28 31%	23 32%	24 26%	24 27%	5 14%	10 16%	43 25%	14 20%	27 30%	38 22%	17 26%	21 36%	9 23%	9 31%	145 32%	22 33%	26 30%	19 29%	19 23%	34 21%
C1	599 29%	28 31%	16 22%	26 28%	26 29%	22 55%	17 26%	55 32%	25 37%	23 25%	46 27%	14 22%	20 33%	12 29%	4 12%	133 29%	17 26%	22 26%	22 33%	25 30%	48 30%
C2	434 21%	15 16%	13 19%	17 18%	20 23%	4 11%	17 27%	35 20%	13 19%	17 19%	42 24%	11 17%	7 12%	13 33%	14 45%	88 19%	13 20%	21 24%	10 14%	22 26%	42 26%
DE	475 23%	20 22%	19 27%	24 27%	19 22%	8 21%	21 32%	40 23%	17 24%	24 26%	46 27%	23 35%	11 19%	6 15%	4 12%	94 20%	15 22%	17 20%	15 23%	17 20%	35 22%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 19
Social Grade
Base: All respondents

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
AB	558 27%	210 36%	115 33%	134 40%	76 30%	96 39%	38 43%	347 24%
C1	599 29%	158 27%	96 28%	80 24%	78 30%	62 25%	18 20%	441 30%
C2	434 21%	123 21%	73 21%	71 21%	52 21%	51 21%	20 23%	310 21%
DE	475 23%	97 17%	61 18%	49 15%	49 19%	37 15%	12 14%	378 26%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 20
GO Region
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted base	2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
Scotland	179	92	88	8	21	29	35	27	58	55	51	33	40	179	-	-	-	-	-	-	-	-	-	-	27	65
	9%	9%	8%	3%	6%	7%	10%	9%	13%	10%	9%	8%	8%	100%	-	-	-	-	-	-	-	-	-	-	9%	8%
North East	93	46	48	14	24	13	18	14	10	23	23	17	30	-	93	-	-	-	-	-	-	-	-	-	15	34
	5%	5%	5%	6%	7%	3%	5%	5%	2%	4%	4%	4%	6%	-	100%	-	-	-	-	-	-	-	-	-	5%	4%
North West	243	121	122	29	46	44	46	45	32	57	81	46	59	-	-	243	-	-	-	-	-	-	-	-	30	108
	12%	12%	12%	12%	14%	11%	13%	15%	7%	10%	13%	11%	12%	-	-	100%	-	-	-	-	-	-	-	-	10%	13%
Yorkshire & Humberside	182	86	96	16	22	40	26	41	38	38	59	41	44	-	-	-	182	-	-	-	-	-	-	-	30	63
	9%	8%	9%	6%	7%	10%	7%	13%	9%	7%	10%	9%	9%	-	-	-	100%	-	-	-	-	-	-	-	10%	7%
West Midlands	191	80	111	33	28	46	30	24	30	43	56	39	53	-	-	-	-	191	-	-	-	-	-	-	37	76
	9%	8%	11%	13%	8%	12%	9%	8%	7%	8%	9%	9%	11%	-	-	-	-	100%	-	-	-	-	-	-	12%	9%
East Midlands	161	80	80	25	19	28	29	21	37	41	49	34	37	-	-	-	-	-	161	-	-	-	-	-	19	62
	8%	8%	8%	10%	6%	7%	8%	7%	9%	7%	8%	8%	8%	-	-	-	-	-	100%	-	-	-	-	-	6%	7%
Wales	110	57	52	12	24	14	22	14	24	25	32	30	23	-	-	-	-	-	-	110	-	-	-	-	32	37
	5%	6%	5%	5%	7%	3%	6%	4%	6%	4%	5%	7%	5%	-	-	-	-	-	-	100%	-	-	-	-	10%	4%
Eastern	194	90	104	22	22	42	39	29	38	65	43	43	43	-	-	-	-	-	-	-	194	-	-	-	29	80
	9%	9%	10%	9%	7%	11%	11%	9%	9%	12%	7%	10%	9%	-	-	-	-	-	-	-	100%	-	-	-	9%	9%
London	260	137	123	42	61	60	25	16	55	81	70	50	58	-	-	-	-	-	-	-	-	260	-	-	35	124
	13%	14%	12%	17%	18%	15%	7%	5%	13%	15%	12%	12%	12%	-	-	-	-	-	-	-	-	100%	-	-	11%	15%
South East	265	125	140	36	38	46	47	43	55	77	76	65	47	-	-	-	-	-	-	-	-	-	265	-	30	126
	13%	12%	13%	14%	12%	12%	13%	14%	13%	14%	13%	15%	10%	-	-	-	-	-	-	-	-	-	100%	-	10%	15%
South West	188	99	90	10	25	29	34	35	56	54	58	36	40	-	-	-	-	-	-	-	-	-	-	188	26	73
	9%	10%	9%	4%	8%	7%	10%	11%	13%	10%	10%	8%	8%	-	-	-	-	-	-	-	-	-	-	100%	8%	9%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 20
GO Region
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
Scotland	179	88	72	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19
	9%	98%	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12%
North East	93	-	-	85	*	-	-	-	-	2	-	-	-	-	-	*	-	-	-	-	6
	5%	-	-	93%	1%	-	-	-	-	2%	-	-	-	-	-	*	-	-	-	-	4%
North West	243	2	-	6	-	-	-	160	59	-	1	-	-	-	*	1	-	-	-	-	13
	12%	2%	-	7%	-	-	-	93%	87%	-	1%	-	-	-	1%	*	-	-	-	-	8%
Yorkshire & Humberside	182	-	-	-	88	37	50	-	-	-	-	-	-	-	-	1	-	-	-	-	6
	9%	-	-	-	99%	92%	78%	-	-	-	-	-	-	-	-	*	-	-	-	-	4%
West Midlands	191	-	-	-	-	-	-	11	-	1	153	-	1	-	3	2	-	2	-	3	14
	9%	-	-	-	-	-	-	6%	-	1%	90%	-	1%	-	10%	1%	-	2%	-	4%	9%
East Midlands	161	-	-	-	-	3	14	-	-	81	13	2	19	-	2	3	-	-	-	-	22
	8%	-	-	-	-	8%	22%	-	-	89%	8%	2%	32%	-	7%	1%	-	-	-	-	14%
Wales	110	-	-	-	-	-	-	1	9	-	2	-	-	-	-	-	-	1	-	79	17
	5%	-	-	-	-	-	-	1%	13%	-	1%	-	-	-	-	-	-	1%	-	96%	10%
Eastern	194	-	-	-	-	-	-	-	-	7	-	62	31	-	-	65	-	-	-	-	29
	9%	-	-	-	-	-	-	-	-	8%	-	96%	52%	-	-	14%	-	-	-	-	18%
London	260	-	-	-	-	-	-	-	-	-	1	-	-	-	-	257	-	1	-	-	-
	13%	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	56%	-	1%	-	-	-
South East	265	-	-	-	-	-	-	-	-	-	-	1	9	40	22	129	50	1	1	-	12
	13%	-	-	-	-	-	-	-	-	-	-	2%	15%	100%	71%	28%	75%	1%	1%	-	8%
South West	188	-	-	-	-	-	-	-	-	-	-	-	-	-	3	*	17	81	66	-	21
	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	11%	*	25%	95%	99%	-	13%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 20
GO Region
Base: All respondents

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
Scotland	179 9%	31 5%	20 6%	15 4%	16 6%	11 5%	4 4%	148 10%
North East	93 5%	28 5%	17 5%	13 4%	15 6%	11 5%	2 2%	66 4%
North West	243 12%	71 12%	41 12%	41 12%	29 11%	30 12%	12 13%	172 12%
Yorkshire & Humberside	182 9%	45 8%	22 6%	31 9%	14 6%	23 9%	8 9%	137 9%
West Midlands	191 9%	56 9%	34 10%	27 8%	28 11%	22 9%	5 6%	136 9%
East Midlands	161 8%	48 8%	30 9%	23 7%	25 10%	18 7%	4 5%	113 8%
Wales	110 5%	26 4%	17 5%	11 3%	15 6%	9 4%	2 2%	84 6%
Eastern	194 9%	49 8%	17 5%	37 11%	12 5%	31 13%	5 6%	145 10%
London	260 13%	100 17%	65 19%	61 18%	39 15%	35 14%	26 29%	160 11%
South East	265 13%	94 16%	49 14%	56 17%	37 15%	44 18%	12 14%	171 12%
South West	188 9%	44 7%	32 9%	20 6%	23 9%	12 5%	8 9%	145 10%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 21
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
Yes	1281 62%	641 63%	640 61%	147 59%	210 64%	217 55%	220 63%	190 61%	297 68%	421 75%	381 64%	253 58%	226 48%	112 62%	61 66%	161 66%	95 52%	106 56%	92 57%	58 53%	128 66%	172 66%	171 65%	123 65%	201 65%	566 67%
No	785 38%	371 37%	414 39%	101 41%	120 36%	175 45%	131 37%	120 39%	137 32%	137 25%	218 36%	180 42%	249 52%	67 38%	32 34%	82 34%	87 48%	85 44%	68 43%	52 47%	65 34%	88 34%	94 35%	65 35%	108 35%	282 33%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 21
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
Yes	1281	55	53	62	54	24	23	114	44	56	101	36	32	26	18	307	49	52	48	45	82
	62%	61%	74%	69%	61%	60%	35%	66%	65%	61%	59%	56%	54%	64%	58%	67%	72%	61%	72%	54%	52%
No	785	35	19	28	35	16	42	59	24	35	70	28	27	15	13	153	19	33	18	38	77
	38%	39%	26%	31%	39%	40%	65%	34%	35%	39%	41%	44%	46%	36%	42%	33%	28%	39%	28%	46%	48%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 21
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
Yes	1281 62%	442 75%	257 75%	252 75%	191 75%	185 75%	67 75%	839 57%
No	785 38%	147 25%	86 25%	83 25%	65 25%	61 25%	22 25%	638 43%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 22
Tenure
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
NET: Homeowners	1405	706	699	121	175	254	236	236	384	474	425	295	211	123	49	164	135	133	114	78	142	149	172	147	228	565
	68%	70%	66%	49%	53%	65%	67%	76%	88%	85%	71%	68%	44%	69%	53%	67%	74%	69%	71%	71%	74%	57%	65%	78%	74%	67%
Owned outright - without mortgage	682	372	309	38	32	53	78	158	324	243	197	131	110	78	21	77	69	64	52	35	68	71	80	67	62	194
	33%	37%	29%	15%	10%	13%	22%	51%	75%	44%	33%	30%	23%	44%	22%	32%	38%	34%	32%	32%	35%	27%	30%	36%	20%	23%
Owned with a mortgage or loan	723	334	390	83	143	201	158	78	60	231	228	163	101	45	28	87	66	68	62	43	75	77	92	80	166	371
	35%	33%	37%	34%	43%	51%	45%	25%	14%	41%	38%	38%	21%	25%	30%	36%	36%	36%	39%	39%	39%	30%	35%	42%	54%	44%
NET: Renters	639	293	346	110	154	138	114	74	49	83	168	133	255	55	44	78	46	57	44	28	48	108	92	40	80	273
	31%	29%	33%	44%	47%	35%	32%	24%	11%	15%	28%	31%	54%	31%	47%	32%	25%	30%	27%	25%	25%	42%	35%	21%	26%	32%
Rented from the council	268	123	146	43	47	64	60	33	21	20	58	64	127	25	28	29	19	19	23	15	17	45	40	7	29	104
	13%	12%	14%	17%	14%	16%	17%	11%	5%	4%	10%	15%	27%	14%	30%	12%	10%	10%	15%	14%	9%	17%	15%	4%	9%	12%
Rented from a housing association	126	61	65	20	27	29	19	19	13	13	33	27	53	9	6	19	9	15	6	3	14	19	15	12	13	47
	6%	6%	6%	8%	8%	7%	6%	6%	3%	2%	6%	6%	11%	5%	6%	8%	5%	8%	4%	3%	7%	7%	6%	6%	4%	6%
Rented from someone else	245	109	136	48	80	45	35	22	15	50	77	42	75	21	11	30	18	23	14	9	17	45	36	21	38	121
	12%	11%	13%	19%	24%	12%	10%	7%	3%	9%	13%	10%	16%	12%	11%	12%	10%	12%	9%	9%	9%	17%	14%	11%	12%	14%
Rent free	22	13	9	17	1	1	1	1	1	1	6	6	9	1	-	1	2	2	3	4	3	3	1	1	1	10
	1%	1%	1%	7%	*	*	*	*	*	*	1%	1%	2%	1%	-	1%	1%	1%	2%	3%	2%	1%	*	1%	*	1%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 22
Tenure
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
NET: Homeowners	1405	59	54	53	67	32	40	111	47	73	121	43	39	25	15	288	45	67	49	65	113
	68%	65%	75%	58%	75%	79%	63%	64%	69%	79%	71%	66%	66%	61%	49%	63%	66%	78%	74%	78%	71%
Owned outright - without mortgage	682	38	35	22	35	17	17	48	25	35	56	23	16	12	8	141	19	27	25	27	56
	33%	42%	49%	24%	39%	43%	27%	28%	37%	38%	33%	36%	27%	30%	25%	31%	28%	31%	37%	33%	35%
Owned with a mortgage or loan	723	21	19	31	32	14	23	63	21	38	65	20	23	12	7	148	26	40	24	37	57
	35%	23%	26%	35%	36%	36%	36%	37%	32%	41%	38%	30%	39%	31%	24%	32%	38%	47%	37%	45%	36%
NET: Renters	639	30	18	38	21	9	24	60	18	18	48	21	19	16	14	166	23	18	17	17	44
	31%	33%	25%	42%	24%	21%	37%	35%	27%	19%	28%	33%	32%	39%	47%	36%	34%	21%	26%	21%	28%
Rented from the council	268	14	6	22	3	4	20	25	6	8	20	7	4	10	6	68	10	1	4	11	20
	13%	15%	8%	25%	4%	9%	31%	14%	9%	8%	12%	11%	7%	24%	20%	15%	14%	2%	6%	13%	13%
Rented from a housing association	126	6	3	6	7	1	1	13	4	3	12	6	2	2	30	3	6	4	1	11	11
	6%	6%	4%	7%	7%	3%	2%	7%	6%	3%	7%	10%	9%	5%	7%	7%	4%	7%	7%	1%	7%
Rented from someone else	245	11	10	9	12	4	3	23	7	7	16	8	9	4	6	67	10	10	9	6	14
	12%	12%	13%	10%	13%	9%	5%	13%	11%	8%	9%	12%	16%	11%	20%	15%	15%	12%	13%	7%	9%
Rent free	22	1	-	-	1	-	-	1	3	1	2	*	1	-	1	5	-	1	-	1	2
	1%	1%	-	-	1%	-	-	1%	4%	1%	1%	1%	2%	-	4%	1%	-	2%	-	1%	1%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 22
Tenure
Base: All respondents

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
NET: Homeowners	1405	390	209	243	148	181	61	1015
	68%	66%	61%	73%	58%	74%	69%	69%
Owned outright - without mortgage	682	156	75	102	55	81	20	525
	33%	27%	22%	30%	21%	33%	23%	36%
Owned with a mortgage or loan	723	234	134	141	93	100	41	489
	35%	40%	39%	42%	36%	41%	46%	33%
NET: Renters	639	191	127	89	102	64	25	448
	31%	32%	37%	27%	40%	26%	28%	30%
Rented from the council	268	68	48	29	39	20	9	200
	13%	12%	14%	9%	15%	8%	10%	14%
Rented from a housing association	126	40	25	21	18	14	7	87
	6%	7%	7%	6%	7%	6%	8%	6%
Rented from someone else	245	83	54	39	44	30	9	161
	12%	14%	16%	12%	17%	12%	11%	11%
Rent free	22	8	7	3	5	1	2	14
	1%	1%	2%	1%	2%	*	2%	1%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 23

At what age did you finish your full time education?**Base: All respondents**

	Gender		Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base	2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
Under 16	739	384	355	41	55	138	141	155	209	104	208	196	232	55	42	95	91	67	67	30	74	60	92	68	63	271
	36%	38%	34%	17%	17%	35%	40%	50%	48%	19%	35%	45%	49%	31%	45%	39%	50%	35%	42%	27%	38%	23%	35%	36%	21%	32%
17-18	418	195	223	47	69	72	88	64	79	117	132	85	84	50	15	49	32	36	32	25	36	50	47	43	65	194
	20%	19%	21%	19%	21%	18%	25%	20%	18%	21%	22%	20%	18%	28%	16%	20%	18%	19%	20%	23%	19%	19%	18%	23%	21%	23%
19-24	565	272	293	69	147	106	83	59	101	238	162	90	75	41	24	56	35	56	36	40	53	89	83	52	130	253
	27%	27%	28%	28%	45%	27%	24%	19%	23%	43%	27%	21%	16%	23%	25%	23%	19%	29%	22%	37%	27%	34%	31%	27%	42%	30%
25-34	93	61	32	-	24	25	14	13	17	53	17	12	12	16	1	12	4	9	4	3	5	16	12	11	20	42
	5%	6%	3%	-	7%	6%	4%	4%	4%	10%	3%	3%	2%	9%	1%	5%	2%	5%	3%	3%	2%	6%	4%	6%	7%	5%
35+	27	5	22	-	-	5	8	7	7	6	16	2	3	4	-	2	1	-	1	3	4	2	6	4	6	12
	1%	*	2%	-	-	1%	2%	2%	2%	1%	3%	*	1%	2%	-	1%	1%	-	1%	2%	2%	1%	2%	2%	2%	1%
Still in full time education	86	38	48	68	7	9	3	1	-	15	38	16	17	4	4	7	8	9	8	2	14	17	11	3	7	26
	4%	4%	5%	27%	2%	2%	1%	*	-	3%	6%	4%	4%	2%	4%	3%	5%	5%	5%	2%	7%	6%	4%	2%	2%	3%
Never had any full time education	11	6	6	-	2	5	2	-	2	1	-	5	5	-	1	-	2	1	-	-	2	3	2	-	1	4
	1%	1%	1%	-	1%	1%	1%	-	*	*	-	1%	1%	-	1%	-	1%	*	-	-	1%	1%	1%	-	*	1%
Don't know	46	19	27	10	7	14	5	2	7	7	9	8	23	6	3	6	4	4	1	2	3	12	3	3	9	9
	2%	2%	3%	4%	2%	4%	1%	1%	2%	1%	1%	2%	5%	3%	3%	2%	2%	2%	1%	2%	1%	5%	1%	2%	3%	1%
Prefer not to answer	80	33	47	13	18	18	9	9	13	16	18	21	24	3	3	16	4	8	12	4	3	12	10	4	8	36
	4%	3%	4%	5%	6%	5%	2%	3%	3%	3%	3%	5%	5%	2%	3%	7%	2%	4%	7%	4%	2%	5%	4%	2%	3%	4%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 23

At what age did you finish your full time education?**Base: All respondents**

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
Under 16	739 36%	25 27%	27 38%	42 46%	44 50%	22 54%	27 42%	65 38%	23 34%	40 44%	66 38%	26 40%	22 37%	17 42%	11 37%	130 28%	23 34%	29 34%	24 37%	28 33%	48 30%
17-18	418 20%	30 34%	14 20%	14 15%	15 16%	8 21%	12 18%	29 17%	19 29%	16 18%	33 19%	13 21%	16 27%	6 16%	7 23%	86 19%	14 21%	22 26%	13 20%	14 17%	34 22%
19-24	565 27%	17 18%	18 26%	24 27%	18 20%	7 18%	11 16%	44 25%	16 23%	22 24%	51 30%	12 18%	17 29%	12 29%	6 21%	150 33%	19 28%	23 27%	21 31%	28 34%	50 31%
25-34	93 5%	8 9%	8 11%	2 2%	3 3%	- -	1 2%	8 5%	4 6%	3 3%	8 4%	1 1%	1 2%	1 2%	2 7%	25 6%	4 5%	4 5%	4 6%	2 2%	5 3%
35+	27 1%	3 4%	- -	- -	1 1%	- -	* 1%	2 1%	- -	- -	- -	3 5%	- -	* 1%	- -	8 2%	* 1%	3 3%	- -	3 3%	3 2%
Still in full time education	86 4%	3 3%	1 1%	4 4%	4 4%	1 3%	5 8%	9 5%	1 2%	2 2%	4 2%	7 10%	2 4%	- -	2 7%	26 6%	4 5%	2 2%	2 3%	2 2%	6 4%
Never had any full time education	11 1%	- -	- -	1 2%	- -	1 2%	1 2%	- -	- -	- -	1 1%	- -	- -	1 2%	- -	4 1%	- -	- -	- -	- -	2 2%
Don't know	46 2%	4 4%	1 2%	3 3%	1 1%	1 2%	2 3%	3 2%	1 2%	* *	5 3%	* 1%	- -	- -	- -	14 3%	1 2%	2 2%	1 2%	2 3%	3 2%
Prefer not to answer	80 4%	1 1%	2 2%	1 1%	3 3%	- -	6 9%	12 7%	3 5%	8 9%	4 2%	2 3%	1 1%	4 9%	1 5%	16 3%	3 4%	1 1%	2 3%	5 6%	7 5%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 23

At what age did you finish your full time education?**Base: All respondents**

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
Under 16	739 36%	141 24%	81 24%	72 21%	70 27%	60 25%	11 13%	598 40%
17-18	418 20%	123 21%	63 18%	73 22%	50 20%	61 25%	12 14%	295 20%
19-24	565 27%	193 33%	117 34%	112 34%	81 32%	76 31%	37 41%	372 25%
25-34	93 5%	38 6%	24 7%	20 6%	18 7%	14 6%	6 7%	55 4%
35+	27 1%	6 1%	4 1%	2 1%	3 1%	2 1%	* *	21 1%
Still in full time education	86 4%	45 8%	27 8%	29 9%	16 6%	18 7%	11 12%	41 3%
Never had any full time education	11 1%	2 *	1 *	2 1%	- -	1 *	1 1%	9 1%
Don't know	46 2%	16 3%	8 2%	8 3%	7 3%	7 3%	1 1%	30 2%
Prefer not to answer	80 4%	25 4%	19 6%	16 5%	10 4%	6 3%	9 10%	55 4%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 24

What is the highest educational level that you have achieved to date?**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
Secondary school, high school, NVQ levels 1 to 3, etc.	1043	495	548	115	147	209	189	170	213	166	299	270	308	88	49	132	104	94	90	50	111	112	123	90	123	425
	50%	49%	52%	46%	44%	53%	54%	55%	49%	30%	50%	62%	65%	49%	52%	54%	57%	49%	56%	46%	57%	43%	46%	48%	40%	50%
University degree or equivalent professional qualification, NVQ level 4, etc.	693	348	345	77	112	129	117	103	156	263	215	119	97	65	33	75	53	60	52	36	60	94	101	66	125	302
	34%	34%	33%	31%	34%	33%	33%	33%	36%	47%	36%	27%	20%	36%	35%	31%	29%	31%	32%	32%	31%	36%	38%	35%	40%	36%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	208	113	95	10	51	34	29	27	57	108	56	20	24	18	8	19	13	19	7	17	12	37	32	26	52	81
	10%	11%	9%	4%	16%	9%	8%	9%	13%	19%	9%	5%	5%	10%	8%	8%	7%	10%	5%	15%	6%	14%	12%	14%	17%	10%
Still in full time education	43	19	23	36	2	3	1	-	-	8	21	4	9	3	3	3	7	5	2	5	7	4	1	-	11	
	2%	2%	2%	15%	1%	1%	*	-	-	1%	4%	1%	2%	2%	3%	1%	2%	4%	3%	2%	3%	3%	1%	1%	-	1%
Don't know	23	12	11	3	5	4	3	3	4	2	3	4	13	1	1	2	4	5	1	3	-	3	2	1	4	6
	1%	1%	1%	1%	2%	1%	1%	1%	1%	*	*	1%	3%	*	1%	1%	2%	2%	*	3%	-	1%	1%	1%	1%	1%
Prefer not to answer	57	25	32	7	13	13	12	7	5	11	5	17	24	4	-	12	6	6	6	1	6	7	4	4	5	24
	3%	3%	3%	3%	4%	3%	3%	2%	1%	2%	1%	4%	5%	2%	-	5%	3%	3%	4%	1%	3%	3%	2%	2%	2%	3%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 24

What is the highest educational level that you have achieved to date?

Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
Secondary school, high school, NVQ levels 1 to 3, etc.	1043 50%	43 47%	33 45%	45 50%	49 55%	24 59%	37 57%	94 54%	34 50%	51 55%	88 52%	36 56%	31 52%	21 53%	17 54%	213 46%	28 41%	42 49%	32 49%	39 48%	86 54%
University degree or equivalent professional qualification, NVQ level 4, etc.	693 34%	32 35%	28 39%	33 37%	25 28%	13 31%	19 29%	48 28%	26 39%	32 35%	56 33%	19 29%	23 38%	12 30%	8 27%	156 34%	33 48%	28 32%	23 34%	26 31%	55 34%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	208 10%	10 11%	7 10%	8 9%	7 8%	* 1%	5 8%	15 9%	5 8%	5 6%	17 10%	2 4%	2 4%	5 13%	5 16%	66 14%	5 8%	9 11%	11 17%	11 14%	8 5%
Still in full time education	43 2%	2 2%	1 1%	3 3%	2 2%	1 3%	2 4%	5 3%	1 2%	- -	2 1%	4 5%	2 3%	- -	- -	12 3%	1 1%	1 1%	- -	2 2%	3 2%
Don't know	23 1%	* *	* 1%	1 2%	2 2%	2 4%	- -	1 1%	1 1%	1 1%	5 3%	- -	1 1%	- -	- -	5 1%	- -	1 2%	- -	3 4%	- -
Prefer not to answer	57 3%	4 4%	3 4%	- -	4 4%	1 2%	1 2%	9 5%	1 1%	3 3%	4 2%	4 5%	1 2%	1 3%	1 2%	8 2%	1 1%	4 4%	- -	1 2%	8 5%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 24

What is the highest educational level that you have achieved to date?**Base: All respondents**

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
Secondary school, high school, NVQ levels 1 to 3, etc.	1043 50%	231 39%	127 37%	126 38%	106 41%	104 42%	22 25%	811 55%
University degree or equivalent professional qualification, NVQ level 4, etc.	693 34%	239 41%	138 40%	144 43%	96 37%	101 41%	42 48%	454 31%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	208 10%	79 13%	51 15%	42 13%	37 15%	28 12%	14 16%	128 9%
Still in full time education	43 2%	20 3%	16 5%	9 3%	11 4%	4 2%	5 6%	23 2%
Don't know	23 1%	4 1%	1 *	2 1%	1 1%	2 1%	-	19 1%
Prefer not to answer	57 3%	16 3%	11 3%	11 3%	5 2%	5 2%	6 6%	41 3%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 25

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
Yes - responsible for half or more of the items bought	1833 89%	846 84%	987 94%	167 67%	299 91%	375 96%	329 94%	286 92%	377 87%	492 88%	538 90%	380 88%	424 89%	155 87%	81 87%	220 91%	166 91%	168 88%	135 84%	96 88%	178 92%	230 89%	232 88%	171 91%	291 94%	757 89%
No - not responsible for most of the items bought	233 11%	167 16%	66 6%	81 33%	31 9%	17 4%	22 6%	24 8%	57 13%	66 12%	62 10%	53 12%	51 11%	24 13%	12 13%	23 9%	16 9%	23 12%	25 16%	13 12%	16 8%	30 11%	33 12%	18 9%	18 6%	90 11%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 25

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
Yes - responsible for half or more of the items bought	1833 89%	75 83%	66 92%	81 89%	83 93%	38 96%	55 85%	156 91%	62 92%	79 86%	151 88%	59 92%	53 89%	37 91%	26 84%	406 88%	59 87%	78 91%	62 93%	71 85%	136 85%
No - not responsible for most of the items bought	233 11%	15 17%	6 8%	10 11%	6 7%	2 4%	10 15%	16 9%	5 8%	13 14%	20 12%	5 8%	7 11%	4 9%	5 16%	53 12%	9 13%	7 9%	5 7%	12 15%	23 15%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 25

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
Yes - responsible for half or more of the items bought	1833 89%	525 89%	316 92%	290 87%	235 92%	209 85%	81 91%	1308 89%
No - not responsible for most of the items bought	233 11%	64 11%	28 8%	44 13%	20 8%	36 15%	8 9%	169 11%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 26
How many cars are there in your household?
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
No cars in the household	417 20%	176 17%	241 23%	81 33%	98 30%	81 21%	64 18%	54 17%	40 9%	62 11%	134 22%	44 10%	177 37%	41 23%	23 25%	62 26%	30 16%	38 20%	39 24%	18 16%	22 12%	97 37%	36 13%	11 6%	47 15%	159 19%
1	856 41%	440 43%	415 39%	59 24%	110 33%	176 45%	150 43%	141 45%	220 51%	205 37%	255 43%	209 48%	186 39%	83 46%	39 42%	99 41%	87 47%	68 36%	67 42%	41 37%	78 40%	100 38%	103 39%	91 48%	112 36%	358 42%
2	605 29%	310 31%	295 28%	63 26%	98 30%	116 30%	100 28%	83 27%	145 33%	219 39%	167 28%	136 31%	83 17%	39 22%	24 26%	64 26%	60 33%	65 34%	39 24%	34 31%	67 34%	48 19%	91 34%	74 39%	116 38%	248 29%
3+	188 9%	86 8%	102 10%	45 18%	24 7%	19 5%	37 11%	33 11%	29 7%	71 13%	43 7%	45 10%	29 6%	16 9%	6 7%	17 7%	6 3%	20 10%	16 10%	17 16%	27 14%	15 6%	35 13%	12 7%	34 11%	82 10%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 26
How many cars are there in your household?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
No cars in the household	417	22	16	20	13	8	13	48	16	21	30	10	13	6	6	124	6	6	2	12	23
	20%	24%	23%	22%	15%	21%	20%	28%	23%	23%	17%	15%	23%	16%	18%	27%	9%	7%	4%	15%	15%
1	856	40	34	42	47	12	32	73	23	42	60	34	22	25	13	162	27	41	37	31	59
	41%	45%	47%	46%	53%	31%	49%	42%	35%	45%	35%	54%	37%	61%	41%	35%	40%	48%	56%	38%	37%
2	605	21	14	22	23	19	20	41	21	23	65	15	20	6	7	136	19	34	25	27	47
	29%	23%	20%	24%	26%	48%	31%	24%	30%	25%	38%	23%	33%	15%	24%	29%	28%	40%	38%	33%	29%
3+	188	7	7	6	5	-	-	10	8	7	17	5	5	3	5	38	16	4	2	12	30
	9%	8%	10%	7%	5%	-	-	6%	12%	7%	10%	8%	8%	8%	16%	8%	23%	5%	3%	14%	19%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 26
How many cars are there in your household?
Base: All respondents

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
No cars in the household	417 20%	106 18%	74 22%	50 15%	56 22%	32 13%	18 20%	311 21%
1	856 41%	238 40%	143 41%	133 40%	105 41%	95 39%	38 43%	618 42%
2	605 29%	185 31%	100 29%	115 34%	70 27%	86 35%	30 33%	420 28%
3+	188 9%	60 10%	28 8%	36 11%	24 10%	33 13%	3 4%	128 9%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 27

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
White	1845	909	936	188	264	330	329	307	428	502	532	386	426	173	87	216	174	164	152	106	184	163	241	186	275	737
	89%	90%	89%	76%	80%	84%	94%	99%	99%	90%	89%	89%	90%	97%	93%	89%	95%	86%	95%	97%	95%	63%	91%	99%	89%	87%
NET: Non-white	187	88	99	54	54	54	17	3	5	47	61	38	40	6	4	21	6	23	6	2	6	89	22	3	30	93
	9%	9%	9%	22%	16%	14%	5%	1%	1%	8%	10%	9%	9%	3%	4%	9%	3%	12%	4%	2%	3%	34%	8%	1%	10%	11%
Mixed	28	16	12	4	6	14	4	*	-	5	12	4	7	*	*	3	1	2	2	-	1	12	5	1	1	20
	1%	2%	1%	2%	2%	4%	1%	*	-	1%	2%	1%	2%	*	*	1%	1%	1%	1%	-	1%	4%	2%	1%	*	2%
Asian	80	35	45	33	20	18	6	2	1	24	25	21	9	3	1	11	4	15	1	1	2	33	9	1	16	30
	4%	3%	4%	13%	6%	4%	2%	1%	*	4%	4%	5%	2%	1%	1%	4%	2%	8%	*	1%	1%	13%	4%	1%	5%	4%
Black	48	24	24	6	23	13	5	1	-	8	16	7	17	1	2	6	-	4	2	1	-	29	2	-	12	24
	2%	2%	2%	3%	7%	3%	1%	*	-	1%	3%	2%	4%	1%	2%	3%	-	2%	1%	1%	-	11%	1%	-	4%	3%
Chinese	12	3	9	4	-	4	1	-	4	4	5	1	1	1	-	1	-	1	1	1	-	4	3	-	2	7
	1%	*	1%	1%	-	1%	*	-	1%	1%	1%	*	*	1%	-	*	-	*	1%	1%	-	2%	1%	-	1%	1%
Other ethnic group	19	10	8	7	5	6	*	-	-	5	3	4	7	*	-	1	1	1	-	-	3	11	2	*	*	11
	1%	1%	1%	3%	1%	2%	*	-	-	1%	*	1%	1%	*	-	*	*	1%	-	-	1%	4%	1%	*	*	1%
Prefer not to answer	34	16	18	6	13	8	5	1	1	9	6	10	9	-	3	6	3	4	3	1	4	8	2	-	4	18
	2%	2%	2%	2%	4%	2%	1%	*	*	2%	1%	2%	2%	-	3%	2%	2%	2%	2%	1%	2%	3%	1%	-	1%	2%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 27

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
White	1845	84	70	83	82	40	63	152	64	86	150	62	55	37	29	344	65	84	64	81	152
		89%	93%	97%	91%	92%	100%	98%	88%	94%	93%	87%	97%	92%	94%	75%	96%	98%	97%	97%	95%
NET: Non-white	187	4	2	5	6	-	-	17	4	4	21	-	4	3	*	104	3	1	2	1	6
		9%	4%	3%	5%	6%	-	10%	5%	4%	12%	-	7%	8%	1%	23%	4%	2%	3%	1%	4%
Mixed	28	*	-	1	1	-	-	2	1	2	2	-	1	2	-	15	-	1	1	-	1
		1%	*	-	1%	1%	-	1%	1%	2%	1%	-	1%	4%	-	3%	-	1%	2%	-	*
Asian	80	2	1	2	4	-	-	7	2	*	13	-	3	2	*	37	2	-	1	1	3
		4%	2%	1%	2%	4%	-	4%	3%	*	8%	-	4%	4%	1%	8%	3%	-	1%	1%	2%
Black	48	1	-	2	-	-	-	7	-	*	5	-	1	-	-	31	-	-	-	-	-
		2%	2%	-	2%	-	-	4%	-	1%	3%	-	2%	-	-	7%	-	-	-	-	-
Chinese	12	-	1	-	-	-	-	1	1	1	1	-	-	-	-	7	-	-	-	-	-
		1%	-	2%	-	-	-	1%	1%	1%	*	-	-	-	-	2%	-	-	-	-	-
Other ethnic group	19	*	-	-	1	-	-	-	-	-	1	-	-	-	-	13	*	*	-	-	2
		1%	*	-	-	1%	-	-	-	-	1%	-	-	-	-	3%	1%	*	-	-	2%
Prefer not to answer	34	2	-	3	2	-	1	4	*	2	*	2	1	-	1	12	-	-	-	1	1
		2%	2%	-	3%	2%	-	2%	2%	1%	2%	*	3%	1%	-	5%	3%	-	-	-	2%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 27

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
White	1845	498	285	275	224	214	61	1347
	89%	85%	83%	82%	88%	87%	69%	91%
NET: Non-white	187	81	52	53	28	29	24	106
	9%	14%	15%	16%	11%	12%	27%	7%
Mixed	28	12	9	7	6	3	4	16
	1%	2%	3%	2%	2%	1%	4%	1%
Asian	80	34	18	25	9	16	9	46
	4%	6%	5%	7%	4%	6%	10%	3%
Black	48	20	13	13	7	7	6	29
	2%	3%	4%	4%	3%	3%	7%	2%
Chinese	12	9	7	6	3	1	5	3
	1%	1%	2%	2%	1%	*	6%	*
Other ethnic group	19	6	4	3	4	2	*	12
	1%	1%	1%	1%	1%	1%	*	1%
Prefer not to answer	34	10	7	6	3	3	4	24
	2%	2%	2%	2%	1%	1%	4%	2%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 28

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base	2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
Christian	1116 54%	547 54%	569 54%	89 36%	139 42%	190 48%	203 58%	202 65%	292 67%	296 53%	321 54%	233 54%	265 56%	107 60%	62 66%	139 57%	92 50%	109 57%	76 47%	56 52%	112 58%	121 47%	135 51%	105 56%	163 53%	410 48%
NET: Other	174 8%	75 7%	99 9%	44 18%	41 13%	35 9%	24 7%	11 3%	19 4%	56 10%	51 8%	27 6%	41 9%	7 4%	4 4%	21 9%	12 6%	17 9%	6 4%	8 7%	10 5%	57 22%	23 9%	8 4%	29 10%	70 8%
Muslim	59 3%	28 3%	31 3%	24 10%	19 6%	11 3%	3 1%	- -	1 *	15 3%	16 3%	17 4%	12 2%	2 1%	- -	7 3%	5 3%	9 5%	* *	* *	2 1%	23 9%	8 3%	1 1%	10 3%	23 3%
Hindu	16 1%	7 1%	8 1%	5 2%	4 1%	2 1%	2 1%	2 1%	- -	7 1%	2 *	4 1%	3 1%	1 *	1 1%	2 1%	- -	2 1%	* *	- -	- -	8 3%	1 1%	- -	4 1%	6 1%
Jewish	19 1%	16 2%	4 *	2 1%	- -	3 1%	2 1%	1 *	11 2%	9 2%	7 1%	- -	4 1%	1 1%	- -	3 1%	1 *	1 *	- -	- -	2 1%	10 4%	1 *	1 1%	1 *	7 1%
Sikh	4 *	* *	4 *	2 1%	* *	2 *	- -	- -	- -	2 *	- -	* *	2 *	- -	- -	* *	- -	2 1%	- -	- -	- -	2 1%	- -	- -	1 *	1 *
Buddhist	16 1%	9 1%	7 1%	3 1%	2 1%	4 1%	4 1%	1 *	1 *	5 1%	5 1%	4 1%	1 *	- -	- -	2 1%	1 1%	1 *	- -	2 2%	3 2%	3 1%	3 1%	1 1%	2 1%	8 1%
Other	60 3%	15 1%	45 4%	8 3%	15 4%	12 3%	12 3%	6 2%	6 1%	19 3%	20 3%	2 *	19 4%	4 2%	3 3%	7 3%	5 3%	2 1%	6 4%	6 5%	2 1%	12 4%	9 3%	5 3%	11 4%	24 3%
None	714 35%	366 36%	348 33%	105 42%	131 40%	150 38%	115 33%	95 31%	118 27%	197 35%	209 35%	152 35%	155 33%	55 31%	25 27%	73 30%	75 41%	59 31%	75 47%	44 41%	68 35%	64 25%	101 38%	72 38%	110 36%	338 40%
Prefer not to say	63 3%	25 2%	38 4%	10 4%	19 6%	17 4%	9 3%	2 1%	5 1%	9 2%	18 3%	22 5%	14 3%	9 5%	2 2%	9 4%	4 2%	6 3%	3 2%	1 *	3 2%	17 7%	5 2%	3 2%	6 2%	30 4%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 28

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
Christian	1116	50	46	64	42	24	30	97	39	49	95	35	31	19	21	218	43	46	39	47	79
		54%	56%	65%	70%	48%	60%	46%	56%	58%	54%	55%	52%	47%	69%	47%	64%	54%	59%	56%	49%
NET: Other	174	5	2	3	9	*	2	17	5	4	15	3	4	4	2	74	6	5	3	7	5
		8%	5%	3%	10%	1%	4%	10%	7%	4%	9%	4%	6%	9%	7%	16%	9%	6%	4%	8%	3%
Muslim	59	1	1	-	5	-	*	8	-	*	8	-	2	2	-	28	2	1	1	*	-
		3%	1%	1%	5%	-	1%	4%	-	*	5%	-	4%	4%	-	6%	2%	1%	1%	*	-
Hindu	16	1	-	1	-	-	-	*	2	-	1	-	1	-	-	8	-	-	-	-	1
		1%	1%	1%	-	-	-	*	2%	-	1%	-	1%	-	-	2%	-	-	-	-	1%
Jewish	19	-	1	-	1	-	-	3	-	-	1	-	-	-	-	12	1	-	-	-	-
		1%	-	1%	1%	-	-	2%	-	-	1%	-	-	-	-	3%	2%	-	-	-	-
Sikh	4	-	-	-	-	-	-	-	-	-	2	-	-	-	*	2	-	-	-	-	-
		*	-	-	-	-	-	-	-	-	1%	-	-	-	1%	*	-	-	-	-	-
Buddhist	16	-	-	-	1	*	-	2	1	-	1	2	-	-	1	6	1	1	-	1	-
		1%	-	-	1%	1%	-	1%	1%	-	*	2%	-	-	2%	1%	2%	2%	-	2%	-
Other	60	3	1	1	3	-	2	3	2	4	2	1	1	2	1	19	2	2	2	5	3
		3%	3%	1%	2%	3%	-	3%	2%	4%	1%	2%	1%	6%	4%	4%	3%	3%	4%	6%	2%
None	714	28	21	24	35	16	32	53	23	35	59	23	24	17	7	145	18	35	22	29	69
		35%	31%	29%	27%	40%	39%	49%	34%	38%	34%	36%	40%	43%	24%	31%	27%	40%	33%	35%	43%
Prefer not to say	63	8	2	-	2	-	1	6	1	4	2	3	1	*	-	23	-	-	2	1	7
		3%	9%	3%	2%	-	1%	3%	1%	4%	1%	4%	2%	*	-	5%	-	-	4%	1%	5%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 28

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
Christian	1116 54%	302 51%	160 47%	183 55%	119 47%	142 58%	41 46%	814 55%
NET: Other	174 8%	72 12%	49 14%	40 12%	32 12%	23 9%	18 20%	102 7%
Muslim	59 3%	25 4%	14 4%	21 6%	4 2%	11 4%	10 11%	34 2%
Hindu	16 1%	6 1%	4 1%	2 1%	4 1%	1 *	1 1%	10 1%
Jewish	19 1%	7 1%	6 2%	1 *	6 2%	1 *	- -	13 1%
Sikh	4 *	3 *	1 *	3 1%	- -	2 1%	1 1%	2 *
Buddhist	16 1%	11 2%	6 2%	5 1%	6 2%	4 2%	1 1%	5 *
Other	60 3%	22 4%	18 5%	9 3%	13 5%	4 1%	5 6%	38 3%
None	714 35%	193 33%	117 34%	96 29%	96 38%	75 31%	21 24%	521 35%
Prefer not to say	63 3%	23 4%	17 5%	15 4%	8 3%	6 2%	9 10%	39 3%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 29
Which of the following best describes where you live?
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
NET: Urban	1587	802	785	203	283	323	261	221	296	422	479	314	373	132	74	196	134	153	105	69	132	255	209	127	240	688
	77%	79%	74%	82%	86%	82%	74%	71%	68%	76%	80%	72%	78%	73%	80%	81%	73%	80%	65%	63%	68%	98%	79%	67%	78%	81%
Urban - Population over 10,000	787	430	357	105	159	161	113	105	145	224	233	151	179	76	32	86	61	72	44	28	54	202	76	57	127	368
	38%	42%	34%	42%	48%	41%	32%	34%	33%	40%	39%	35%	38%	42%	35%	35%	33%	38%	27%	26%	28%	78%	29%	30%	41%	43%
Town and Fringe	800	372	428	99	124	162	148	116	151	198	245	163	193	56	42	110	73	81	61	41	78	54	133	70	114	320
	39%	37%	41%	40%	37%	41%	42%	37%	35%	36%	41%	38%	41%	31%	45%	45%	40%	42%	38%	38%	40%	21%	50%	37%	37%	38%
NET: Rural	479	210	269	44	48	70	90	89	138	136	121	120	102	48	19	47	49	38	56	40	61	5	56	62	69	160
	23%	21%	26%	18%	14%	18%	26%	29%	32%	24%	20%	28%	22%	27%	20%	19%	27%	20%	35%	37%	32%	2%	21%	33%	22%	19%
Village	429	186	243	42	45	64	84	76	119	120	108	109	91	44	19	46	43	34	51	36	53	4	50	48	65	148
	21%	18%	23%	17%	14%	16%	24%	24%	27%	22%	18%	25%	19%	25%	20%	19%	24%	18%	32%	33%	27%	2%	19%	25%	21%	17%
Hamlet & Isolated Dwelling	50	24	26	3	3	5	7	14	19	16	12	11	11	3	-	*	5	4	4	4	8	1	6	14	4	12
	2%	2%	2%	1%	1%	1%	2%	4%	4%	3%	2%	3%	2%	2%	-	*	3%	2%	3%	4%	4%	*	2%	7%	1%	1%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 29

Which of the following best describes where you live?

Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
NET: Urban	1587	78	47	73	67	23	47	143	58	65	139	40	51	34	21	416	54	61	44	53	73
	77%	87%	66%	80%	75%	58%	72%	83%	86%	71%	81%	63%	86%	83%	68%	90%	81%	71%	67%	63%	46%
Urban - Population over 10,000	787	47	27	32	30	12	19	62	26	33	66	15	18	15	9	261	19	26	24	23	24
	38%	51%	38%	35%	34%	31%	29%	36%	38%	35%	38%	24%	29%	38%	28%	57%	29%	30%	36%	27%	15%
Town and Fringe	800	32	20	41	37	11	28	81	32	32	74	25	34	18	12	154	35	35	21	30	49
	39%	35%	27%	45%	42%	27%	43%	47%	48%	35%	43%	39%	57%	46%	40%	34%	52%	41%	31%	36%	31%
NET: Rural	479	12	25	18	22	17	18	30	10	27	32	24	8	7	10	44	13	25	22	30	86
	23%	13%	34%	20%	25%	42%	28%	17%	14%	29%	19%	37%	14%	17%	32%	10%	19%	29%	33%	37%	54%
Village	429	12	23	18	21	11	18	30	10	27	29	20	8	6	7	40	9	19	18	28	75
	21%	13%	31%	20%	24%	28%	27%	17%	14%	29%	17%	32%	14%	16%	22%	9%	14%	22%	28%	34%	47%
Hamlet & Isolated Dwelling	50	*	2	-	1	6	*	-	-	*	3	4	-	*	3	4	4	6	3	2	12
	2%	1%	3%	-	1%	14%	1%	-	-	*	2%	6%	-	1%	10%	1%	5%	7%	5%	2%	7%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 29

Which of the following best describes where you live?

Base: All respondents

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
NET: Urban	1587	480	281	277	203	199	78	1107
	77%	81%	82%	83%	79%	81%	88%	75%
Urban - Population over 10,000	787	257	166	138	119	91	47	530
	38%	44%	48%	41%	46%	37%	53%	36%
Town and Fringe	800	223	115	139	84	107	31	577
	39%	38%	34%	42%	33%	44%	35%	39%
NET: Rural	479	110	63	57	53	47	10	370
	23%	19%	18%	17%	21%	19%	12%	25%
Village	429	95	58	46	49	37	9	334
	21%	16%	17%	14%	19%	15%	10%	23%
Hamlet & Isolated Dwelling	50	15	5	12	3	10	2	35
	2%	3%	1%	3%	1%	4%	2%	2%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 30

Which of the following best describes your current working status?

Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
NET: Working	1157	586	571	153	247	282	251	164	61	341	406	268	142	91	48	138	93	113	81	69	110	159	155	99	309	848
	56%	58%	54%	62%	75%	72%	71%	53%	14%	61%	68%	62%	30%	51%	52%	57%	51%	59%	51%	63%	57%	61%	59%	53%	100%	100%
Working full time - working 30 hours per week or more	909	499	410	110	213	235	206	116	29	281	328	200	100	71	42	115	75	94	68	57	83	119	116	70	253	656
	44%	49%	39%	44%	65%	60%	59%	37%	7%	50%	55%	46%	21%	40%	45%	47%	41%	49%	43%	52%	43%	46%	44%	37%	82%	77%
Working part time - working between 8 and 29 hours per week	248	87	161	44	33	46	45	48	32	60	78	68	42	20	7	23	18	20	13	12	26	40	39	29	56	192
	12%	9%	15%	18%	10%	12%	13%	15%	7%	11%	13%	16%	9%	11%	7%	10%	10%	10%	8%	11%	14%	15%	15%	16%	18%	23%
NET: Not working	909	426	483	95	84	111	100	146	373	216	194	166	333	88	45	105	90	78	79	41	84	101	110	89	-	-
	44%	42%	46%	38%	25%	28%	29%	47%	86%	39%	32%	38%	70%	49%	48%	43%	49%	41%	49%	37%	43%	39%	41%	47%	-	-
Not working but seeking work or temporarily unemployed or sick	182	74	108	35	33	38	42	30	3	18	20	25	119	11	15	34	14	18	8	6	11	26	20	20	-	-
	9%	7%	10%	14%	10%	10%	12%	10%	1%	3%	3%	6%	25%	6%	16%	14%	8%	9%	5%	5%	6%	10%	8%	11%	-	-
Not working and not seeking work	90	35	56	45	12	11	10	12	-	12	31	12	35	7	1	12	5	9	7	2	16	12	12	7	-	-
	4%	3%	5%	18%	4%	3%	3%	4%	-	2%	5%	3%	7%	4%	1%	5%	3%	5%	5%	2%	8%	5%	4%	4%	-	-
Retired on a state pension only	102	44	58	-	-	-	-	15	87	7	7	13	75	9	5	10	12	10	7	7	11	11	12	9	-	-
	5%	4%	5%	-	-	-	-	5%	20%	1%	1%	3%	16%	5%	5%	4%	7%	5%	5%	6%	5%	4%	4%	5%	-	-
Retired with a private pension	355	250	105	-	-	2	6	68	280	146	116	63	31	51	10	36	33	20	39	19	30	32	38	47	-	-
	17%	25%	10%	-	-	1%	2%	22%	64%	26%	19%	14%	6%	28%	11%	15%	18%	11%	24%	17%	15%	12%	14%	25%	-	-
House person, housewife, househusband, etc.	180	23	156	15	38	59	42	22	3	34	20	53	73	11	14	13	25	21	18	7	17	20	28	6	-	-
	9%	2%	15%	6%	12%	15%	12%	7%	1%	6%	3%	12%	15%	6%	15%	5%	14%	11%	11%	7%	9%	8%	11%	3%	-	-

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 30
Which of the following best describes your current working status?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
NET: Working	1157	42	34	50	46	19	32	103	38	46	107	36	33	25	20	272	37	42	41	52	82
	56%	46%	48%	55%	52%	48%	49%	60%	56%	50%	62%	56%	55%	62%	64%	59%	55%	49%	62%	63%	51%
Working full time - working 30 hours per week or more	909	34	27	44	38	16	24	89	29	41	89	22	26	16	15	209	25	31	27	43	64
	44%	38%	37%	48%	43%	39%	37%	52%	43%	45%	52%	34%	43%	40%	50%	45%	37%	36%	41%	52%	40%
Working part time - working between 8 and 29 hours per week	248	8	7	6	8	4	8	14	9	5	18	14	7	9	4	64	12	11	14	9	17
	12%	9%	10%	7%	9%	9%	12%	8%	13%	5%	10%	22%	12%	22%	14%	14%	18%	13%	21%	11%	11%
NET: Not working	909	48	38	41	42	21	33	70	30	46	64	28	27	15	11	187	30	44	25	31	78
	44%	54%	52%	45%	48%	52%	51%	40%	44%	50%	38%	44%	45%	38%	36%	41%	45%	51%	38%	37%	49%
Not working but seeking work or temporarily unemployed or sick	182	12	1	12	9	2	3	22	8	7	18	5	4	2	*	40	6	13	3	4	11
	9%	13%	2%	13%	10%	5%	5%	13%	12%	7%	10%	8%	6%	5%	1%	9%	8%	15%	5%	5%	7%
Not working and not seeking work	90	2	4	1	2	1	3	10	3	2	4	7	4	-	2	20	6	3	-	3	12
	4%	2%	5%	1%	3%	3%	5%	6%	4%	2%	3%	11%	7%	-	8%	4%	9%	3%	-	3%	7%
Retired on a state pension only	102	5	4	5	2	7	5	6	3	5	9	4	1	2	-	22	4	3	5	4	6
	5%	6%	5%	5%	3%	17%	7%	4%	5%	6%	5%	6%	2%	5%	-	5%	5%	4%	7%	5%	4%
Retired with a private pension	355	23	25	11	14	8	11	22	11	24	16	9	13	7	5	61	11	23	15	14	31
	17%	26%	35%	12%	16%	19%	17%	13%	16%	26%	9%	13%	21%	18%	17%	13%	17%	26%	23%	17%	20%
House person, housewife, househusband, etc.	180	6	4	11	14	3	10	9	5	8	18	4	5	4	3	45	4	2	2	6	18
	9%	7%	5%	13%	16%	8%	16%	5%	7%	9%	10%	6%	8%	11%	10%	10%	6%	2%	3%	7%	11%

Get Your Wallet Ready For The Summer Survey

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Absolutes/col percents

Table 30
Which of the following best describes your current working status?
Base: All respondents

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
NET: Working	1157 56%	411 70%	245 71%	239 72%	172 67%	166 68%	73 83%	746 51%
Working full time - working 30 hours per week or more	909 44%	323 55%	199 58%	182 54%	141 55%	124 50%	58 65%	586 40%
Working part time - working between 8 and 29 hours per week	248 12%	88 15%	46 13%	58 17%	30 12%	42 17%	15 17%	160 11%
NET: Not working	909 44%	178 30%	99 29%	95 28%	84 33%	79 32%	16 17%	731 49%
Not working but seeking work or temporarily unemployed or sick	182 9%	36 6%	25 7%	14 4%	22 9%	11 4%	3 4%	146 10%
Not working and not seeking work	90 4%	31 5%	20 6%	16 5%	16 6%	11 5%	4 5%	59 4%
Retired on a state pension only	102 5%	8 1%	7 2%	1 *	7 3%	1 *	-	94 6%
Retired with a private pension	355 17%	75 13%	31 9%	47 14%	28 11%	44 18%	3 3%	280 19%
House person, housewife, househusband, etc.	180 9%	28 5%	16 5%	17 5%	11 4%	12 5%	5 6%	152 10%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 31
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	1101	500	601	108	246	292	249	154	52	400	349	183	169	92	46	141	80	107	77	57	99	139	164	99	305	796
Weighted base	1157	586	571	153	247	282	251	164	61	341	406	268	142	91	48	138	93	113	81	69	110	159	155	99	309	848
NET: Public Sector	309	119	190	29	74	76	89	36	4	112	109	54	34	27	15	30	30	37	19	32	29	35	30	26	309	-
	27%	20%	33%	19%	30%	27%	36%	22%	7%	33%	27%	20%	24%	29%	30%	22%	33%	33%	23%	46%	27%	22%	19%	26%	100%	-
Central government including all administrative departments and central government agencies such as the Bank of England	46	15	31	8	7	11	13	7	-	21	10	15	-	4	4	2	2	6	3	12	4	4	4	2	46	-
	4%	3%	5%	5%	3%	4%	5%	4%	-	6%	2%	6%	-	4%	8%	1%	2%	5%	3%	18%	4%	2%	3%	2%	15%	-
HM Forces	12	11	1	-	4	4	4	-	-	1	4	7	-	4	-	-	-	-	1	-	2	2	-	3	12	-
	1%	2%	*	-	2%	1%	2%	-	-	*	1%	3%	-	4%	-	-	-	-	2%	-	2%	2%	-	3%	4%	-
National Health Service	59	19	40	2	15	17	19	6	-	16	25	10	7	5	3	5	8	6	5	5	6	7	3	6	59	-
	5%	3%	7%	1%	6%	6%	7%	4%	-	5%	6%	4%	5%	6%	6%	3%	9%	5%	6%	7%	5%	4%	2%	6%	19%	-
Universities and Academies funded by government	16	5	12	*	7	3	3	1	3	9	4	2	1	*	-	1	3	1	2	2	2	4	*	1	16	-
	1%	1%	2%	*	3%	1%	1%	*	4%	3%	1%	1%	*	*	-	1%	3%	1%	3%	2%	2%	2%	*	1%	5%	-
Courts service	3	2	*	-	1	1	-	-	-	1	1	-	-	-	1	-	1	-	-	-	*	-	-	-	3	-
	*	*	*	-	*	1%	-	-	-	*	*	-	-	-	2%	-	1%	-	-	-	*	-	-	-	1%	-
Local government administration	34	15	20	-	8	8	14	5	-	11	20	1	3	3	1	3	4	5	-	5	2	2	5	4	34	-
	3%	3%	3%	-	3%	3%	6%	3%	-	3%	5%	*	2%	3%	1%	2%	4%	4%	-	8%	2%	1%	3%	5%	11%	-
Police service	4	1	3	-	1	2	1	-	-	1	3	-	-	-	-	1	-	2	-	-	1	-	-	-	4	-
	*	*	1%	-	*	1%	*	-	-	*	1%	-	-	-	-	1%	-	2%	-	-	1%	-	-	-	1%	-
Public sector housing	9	4	5	*	1	1	5	2	-	4	2	-	3	-	-	1	-	1	1	-	1	2	2	1	9	-
	1%	1%	1%	*	*	*	2%	1%	-	1%	*	-	2%	-	-	1%	-	1%	2%	-	1%	1%	1%	1%	3%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	48	10	38	6	11	11	12	7	*	23	18	4	3	3	2	3	2	7	4	2	7	6	10	4	48	-
	4%	2%	7%	4%	5%	4%	5%	4%	1%	7%	5%	1%	2%	3%	4%	2%	2%	6%	4%	3%	6%	4%	7%	4%	16%	-

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 31

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Weighted base	1157	586	571	153	247	282	251	164	61	341	406	268	142	91	48	138	93	113	81	69	110	159	155	99	309	848
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	7 1%	5 1%	2 *	- -	* *	3 1%	3 1%	- -	- -	3 1%	1 *	- -	3 2%	1 1%	- -	- -	1 2%	1 1%	* 1%	- -	- -	2 1%	1 *	- -	7 2%	- -
Bradford and Bingley or Northern Rock Building societies	1 *	1 *	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 *	- -
Other public sector occupation (please specify as much detail as possible)	70 6%	30 5%	40 7%	12 8%	18 7%	15 5%	15 6%	10 6%	1 2%	20 6%	20 5%	16 6%	14 10%	7 8%	4 8%	14 10%	8 9%	9 8%	1 1%	6 8%	4 4%	8 5%	4 3%	4 4%	70 23%	- -
None of the above (Private Sector)	848 73%	467 80%	381 67%	124 81%	172 70%	206 73%	161 64%	127 78%	57 93%	229 67%	296 73%	213 80%	109 76%	65 71%	34 70%	108 78%	63 67%	76 67%	62 77%	37 54%	80 73%	124 78%	126 81%	73 74%	- -	848 100%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 31
Do you work in any of the following occupations?
Base: All respondents who work

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	1101	43	35	48	42	15	28	103	36	44	96	40	35	28	19	247	41	44	40	44	73
Weighted base	1157	42	34	50	46	19	32	103	38	46	107	36	33	25	20	272	37	42	41	52	82
NET: Public Sector	309	12	7	13	11	7	11	20	11	10	38	5	7	1	1	66	13	8	16	24	29
	27%	28%	21%	25%	23%	36%	34%	19%	30%	21%	35%	15%	21%	5%	6%	24%	35%	18%	39%	47%	36%
Central government including all administrative departments and central government agencies such as the Bank of England	46	1	3	4	1	-	*	1	1	-	9	1	-	-	5	3	-	2	8	7	
	4%	2%	8%	8%	3%	-	1%	1%	2%	-	8%	2%	-	-	2%	7%	-	5%	16%	9%	
HM Forces	12	-	-	-	-	-	-	-	-	1	-	-	-	-	2	-	1	2	-	5	
	1%	-	-	-	-	-	-	-	-	3%	-	-	-	-	1%	-	2%	5%	-	7%	
National Health Service	59	3	2	2	4	-	5	2	4	5	6	1	2	-	11	3	1	4	3	1	
	5%	8%	6%	3%	8%	-	15%	2%	11%	10%	6%	3%	7%	-	4%	7%	2%	9%	7%	1%	
Universities and Academies funded by government	16	-	*	-	3	*	-	1	-	1	1	*	1	-	4	*	-	1	2	2	
	1%	-	1%	-	6%	1%	-	1%	-	2%	1%	1%	4%	-	1%	1%	-	1%	3%	2%	
Courts service	3	-	-	1	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	1	
	*	-	-	2%	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	1%	
Local government administration	34	*	1	1	1	2	1	2	2	-	5	-	1	-	9	1	3	1	3	2	
	3%	1%	4%	1%	2%	10%	4%	2%	5%	-	5%	-	2%	-	3%	3%	8%	3%	6%	2%	
Police service	4	-	-	-	-	-	-	1	-	-	2	1	-	-	-	-	-	-	-	-	
	*	-	-	-	-	-	-	1%	-	-	2%	3%	-	-	-	-	-	-	-	-	
Public sector housing	9	-	-	-	-	-	-	1	-	1	-	1	1	1	3	-	*	1	-	-	
	1%	-	-	-	-	-	-	1%	-	3%	1%	-	2%	2%	3%	1%	1%	2%	-	-	
Teaching employed by local education authority including voluntary aided schools and foundation schools	48	3	-	1	*	2	-	2	1	-	8	1	1	*	15	4	3	1	2	5	
	4%	7%	-	2%	1%	8%	-	2%	3%	-	7%	4%	2%	2%	6%	10%	6%	2%	4%	6%	
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	7	1	-	-	-	-	1	-	-	-	1	-	*	-	1	2	-	-	-	-	
	1%	3%	-	-	-	-	5%	-	-	-	1%	-	1%	-	3%	1%	-	-	-	-	

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Absolutes/col percents

Table 31

Do you work in any of the following occupations?**Base: All respondents who work**

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Weighted base	1157	42	34	50	46	19	32	103	38	46	107	36	33	25	20	272	37	42	41	52	82
Bradford and Bingley or Northern Rock Building societies	1 *	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	70 6%	3 8%	* 1%	4 8%	2 4%	3 17%	3 8%	10 10%	4 10%	-	6 5%	* 1%	1 3%	* 1%	-	14 5%	3 8%	-	5 12%	6 11%	6 7%
None of the above (Private Sector)	848 73%	30 72%	27 79%	37 75%	36 77%	12 64%	21 66%	83 81%	26 70%	36 79%	69 65%	31 85%	26 79%	24 95%	18 94%	207 76%	24 65%	34 82%	25 61%	28 53%	53 64%

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Absolutes/col percents

Table 31
Do you work in any of the following occupations?
Base: All respondents who work

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	1101	408	240	236	172	168	68	693
Weighted base	1157	411	245	239	172	166	73	746
NET: Public Sector	309 27%	112 27%	63 26%	63 26%	48 28%	49 29%	14 20%	198 27%
Central government including all administrative departments and central government agencies such as the Bank of England	46 4%	19 5%	15 6%	6 3%	12 7%	3 2%	3 4%	27 4%
HM Forces	12 1%	4 1%	- -	4 2%	- -	4 3%	- -	8 1%
National Health Service	59 5%	21 5%	13 5%	11 5%	10 6%	8 5%	3 4%	38 5%
Universities and Academies funded by government	16 1%	5 1%	3 1%	3 1%	2 1%	2 1%	1 1%	11 2%
Courts service	3 *	* *	- -	* *	- -	* *	- -	2 *
Local government administration	34 3%	12 3%	7 3%	5 2%	7 4%	5 3%	- -	23 3%
Police service	4 *	2 1%	1 *	1 1%	1 1%	1 1%	- -	2 *
Public sector housing	9 1%	2 *	1 *	1 *	1 1%	1 1%	- -	7 1%
Teaching employed by local education authority including voluntary aided schools and foundation schools	48 4%	17 4%	9 4%	13 5%	4 2%	7 4%	6 8%	31 4%
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	7 1%	3 1%	2 1%	2 1%	1 1%	2 1%	1 1%	3 *

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Table 31
Do you work in any of the following occupations?
Base: All respondents who work

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Weighted base	1157	411	245	239	172	166	73	746
Bradford and Bingley or Northern Rock Building societies	1 *	-	-	-	-	-	-	1 *
Other public sector occupation (please specify as much detail as possible)	70 6%	26 6%	12 5%	16 7%	10 6%	14 8%	2 2%	44 6%
None of the above (Private Sector)	848 73%	299 73%	182 74%	176 74%	123 72%	117 71%	59 80%	548 73%

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Absolutes/col percents

Table 32
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender		Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
No children aged 18 or under	1449 70%	765 76%	684 65%	198 80%	185 56%	149 38%	214 61%	282 91%	422 97%	393 70%	452 75%	288 66%	315 66%	140 78%	64 69%	174 72%	130 71%	127 66%	108 67%	76 70%	143 74%	166 64%	186 70%	135 72%	183 59%	562 66%
NET: Yes	611 30%	243 24%	368 35%	49 20%	145 44%	242 62%	136 39%	29 9%	11 2%	164 29%	145 24%	145 33%	157 33%	40 22%	29 31%	68 28%	52 29%	64 33%	53 33%	33 30%	50 26%	90 35%	79 30%	52 28%	125 41%	283 33%
Yes - children aged under 5 years old	231 11%	79 8%	152 14%	33 13%	106 32%	84 21%	9 3%	- -	- -	67 12%	44 7%	53 12%	67 14%	10 6%	16 17%	19 8%	16 9%	26 14%	21 13%	16 14%	16 8%	39 15%	38 15%	14 8%	36 12%	94 11%
Yes - children aged 5 to 10 years old	236 11%	96 10%	139 13%	16 7%	59 18%	116 30%	37 10%	4 1%	4 1%	63 11%	45 8%	69 16%	58 12%	14 8%	11 12%	28 12%	19 10%	32 17%	20 12%	12 11%	15 8%	35 13%	29 11%	22 12%	46 15%	122 14%
Yes - children aged 11 to 15 years old	241 12%	105 10%	136 13%	3 1%	20 6%	110 28%	86 25%	18 6%	3 1%	67 12%	67 11%	51 12%	56 12%	20 11%	12 13%	28 12%	23 12%	17 9%	18 11%	15 14%	25 13%	32 12%	25 9%	26 14%	54 18%	113 13%
Yes - children aged 16 to 18 years old	147 7%	62 6%	85 8%	2 1%	5 1%	59 15%	59 17%	15 5%	7 2%	38 7%	41 7%	36 8%	32 7%	11 6%	4 4%	21 9%	10 6%	9 5%	15 9%	7 6%	12 6%	23 9%	19 7%	15 8%	40 13%	67 8%
Refused	6 *	4 *	2 *	1 *	1 *	2 1%	1 *	- -	1 *	1 *	2 *	1 *	2 1%	- -	- -	1 *	- -	1 *	- -	- -	* *	3 1%	- -	1 *	1 *	3 *

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 32
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
No children aged 18 or under	1449 70%	70 78%	59 82%	63 69%	63 71%	35 87%	38 59%	126 73%	50 74%	62 67%	116 68%	47 73%	40 67%	32 79%	23 74%	305 66%	46 68%	57 67%	48 72%	50 60%	120 75%
NET: Yes	611 30%	20 22%	13 18%	28 31%	26 29%	5 13%	27 41%	46 27%	17 26%	30 33%	55 32%	17 27%	20 33%	9 21%	8 26%	151 33%	21 32%	28 33%	17 26%	33 40%	39 24%
Yes - children aged under 5 years old	231 11%	5 6%	5 7%	14 15%	10 11%	1 2%	8 13%	16 9%	5 8%	12 13%	20 12%	4 6%	7 11%	6 16%	2 7%	67 15%	9 13%	9 10%	6 9%	16 20%	9 6%
Yes - children aged 5 to 10 years old	236 11%	7 7%	5 7%	12 13%	10 11%	2 5%	7 11%	21 12%	4 6%	11 12%	30 18%	7 11%	5 8%	5 13%	3 10%	53 12%	6 9%	11 12%	10 15%	12 14%	14 9%
Yes - children aged 11 to 15 years old	241 12%	10 11%	6 8%	12 14%	13 14%	4 11%	8 12%	18 11%	5 7%	8 9%	19 11%	9 14%	10 17%	2 5%	3 10%	51 11%	5 7%	13 15%	11 17%	14 17%	20 13%
Yes - children aged 16 to 18 years old	147 7%	7 7%	2 2%	4 4%	2 2%	2 6%	6 9%	12 7%	7 10%	7 7%	10 6%	3 5%	5 8%	2 4%	3 10%	39 9%	9 13%	8 9%	2 3%	8 9%	11 7%
Refused	6 *	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	* 1%	- -	- -	3 1%	- -	- -	1 1%	- -	1 *

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 32

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
No children aged 18 or under	1449 70%	376 64%	221 64%	196 59%	180 70%	155 63%	41 47%	1073 73%
NET: Yes	611 30%	212 36%	122 36%	136 41%	75 30%	90 36%	47 53%	400 27%
Yes - children aged under 5 years old	231 11%	86 15%	49 14%	55 17%	31 12%	37 15%	18 20%	145 10%
Yes - children aged 5 to 10 years old	236 11%	93 16%	60 18%	57 17%	36 14%	32 13%	25 28%	143 10%
Yes - children aged 11 to 15 years old	241 12%	72 12%	41 12%	44 13%	28 11%	32 13%	12 14%	168 11%
Yes - children aged 16 to 18 years old	147 7%	46 8%	23 7%	30 9%	16 6%	23 10%	7 8%	101 7%
Refused	6 *	1 *	1 *	1 *	- -	1 *	1 1%	4 *

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 33

Which of the following ITV regions do you live in?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate	
Unweighted base	2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796	
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848	
Anglia	183 9%	83 8%	100 10%	26 11%	24 7%	40 10%	34 10%	26 8%	33 8%	53 10%	46 8%	40 9%	44 9%	-	-	-	-	-	26 16%	-	148 77%	-	8 3%	* *	26 8%	69 8%	
Border	21 1%	9 1%	12 1%	-	4 1%	2 1%	5 2%	1 *	9 2%	4 1%	5 1%	7 2%	4 1%	8 4%	-	12 5%	-	-	-	-	-	-	1 *	-	* *	5 1%	
Central	300 15%	138 14%	162 15%	41 17%	35 11%	70 18%	54 16%	42 14%	58 13%	76 14%	77 13%	71 16%	76 16%	3 2%	-	1 *	1 1%	170 89%	98 61%	-	-	3 1%	15 6%	9 5%	47 15%	125 15%	
Granada	226 11%	118 12%	109 10%	30 12%	41 12%	41 11%	40 11%	44 14%	30 7%	56 10%	77 13%	40 9%	53 11%	-	-	220 90%	1 1%	2 1%	* *	1 1%	-	-	2 1%	-	29 9%	102 12%	
London	375 18%	190 19%	185 18%	57 23%	77 23%	74 19%	49 14%	37 12%	80 19%	127 23%	101 17%	70 16%	77 16%	-	*	1 *	1 *	2 1%	* *	-	44 23%	257 99%	69 26%	-	51 16%	180 21%	
Meridian	184 9%	90 9%	94 9%	23 9%	26 8%	36 9%	33 9%	28 9%	39 9%	51 9%	56 9%	45 10%	32 7%	-	-	-	-	-	-	-	1 *	-	166 63%	17 9%	22 7%	84 10%	
TyneTees	94 5%	44 4%	50 5%	14 6%	22 7%	15 4%	18 5%	15 5%	10 2%	24 4%	25 4%	15 4%	30 6%	1 *	90 96%	1 1%	2 1%	-	-	-	-	-	-	-	14 5%	36 4%	
Wales	108 5%	57 6%	51 5%	12 5%	22 7%	14 3%	23 6%	14 4%	24 5%	24 4%	30 5%	30 7%	23 5%	-	-	1 *	-	-	-	107 98%	-	-	-	-	-	32 10%	36 4%
West	76 4%	38 4%	38 4%	8 3%	19 6%	9 2%	9 3%	9 3%	22 5%	17 3%	21 3%	18 4%	20 4%	-	-	8 3%	-	15 8%	2 1%	1 1%	-	-	1 *	49 26%	9 3%	28 3%	
Westcountry	116 6%	60 6%	56 5%	10 4%	14 4%	18 5%	22 6%	22 7%	30 7%	32 6%	37 6%	18 4%	27 6%	-	-	-	-	2 1%	-	-	-	-	1 *	113 60%	17 6%	48 6%	
Yorkshire	214 10%	101 10%	112 11%	19 8%	27 8%	45 11%	32 9%	46 15%	45 10%	43 8%	71 12%	47 11%	52 11%	-	3 3%	-	176 97%	-	34 21%	-	1 *	-	-	-	37 12%	71 8%	
STV	169 8%	86 8%	84 8%	8 3%	20 6%	28 7%	32 9%	27 9%	54 13%	51 9%	52 9%	30 7%	36 8%	168 94%	-	-	-	-	-	-	-	-	2 1%	-	25 8%	64 8%	

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 33
Which of the following ITV regions do you live in?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
Anglia	183 9%	-	-	-	-	1 2%	-	-	-	11 12%	-	62 97%	45 76%	* 1%	-	34 7%	-	-	-	-	29 18%
Border	21 1%	5 5%	5 7%	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	6 4%
Central	300 15%	1 1%	2 3%	-	-	1 3%	2 4%	9 5%	1 1%	68 74%	158 92%	-	4 7%	-	19 61%	5 1%	-	6 7%	-	2 2%	23 14%
Granada	226 11%	-	-	-	1 2%	-	-	158 91%	57 84%	* *	-	-	-	2 6%	-	-	-	-	-	-	8 5%
London	375 18%	-	-	-	-	-	-	-	-	-	2 1%	-	9 14%	3 8%	* 1%	356 77%	1 2%	1 1%	1 1%	-	2 1%
Meridian	184 9%	-	-	-	-	-	-	-	-	-	-	-	1 2%	33 82%	8 27%	64 14%	60 90%	4 5%	-	-	14 9%
TyneTees	94 5%	-	1 1%	86 95%	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 3%
Wales	108 5%	-	-	-	-	-	-	1 1%	9 13%	-	2 1%	-	-	-	-	-	-	1 1%	-	78 94%	17 10%
West	76 4%	-	-	-	-	-	-	5 3%	1 1%	2 2%	9 5%	-	-	-	2 8%	2 *	1 2%	45 53%	-	1 2%	7 4%
Westcountry	116 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	3 5%	29 34%	66 99%	2 2%	15 10%
Yorkshire	214 10%	-	-	-	85 95%	38 94%	62 96%	-	-	10 11%	-	2 3%	-	-	-	-	-	-	-	-	17 11%
STV	169 8%	85 94%	65 90%	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	18 12%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 33
Which of the following ITV regions do you live in?
Base: All respondents

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
Anglia	183 9%	46 8%	21 6%	28 8%	18 7%	25 10%	3 4%	137 9%
Border	21 1%	3 1%	3 1%	1 *	2 1%	1 *	1 1%	18 1%
Central	300 15%	89 15%	60 17%	42 13%	47 18%	29 12%	13 15%	212 14%
Granada	226 11%	62 11%	35 10%	37 11%	25 10%	28 11%	10 11%	164 11%
London	375 18%	139 24%	82 24%	88 26%	51 20%	57 23%	31 35%	236 16%
Meridian	184 9%	61 10%	31 9%	37 11%	24 9%	30 12%	7 8%	123 8%
TyneTees	94 5%	31 5%	19 6%	16 5%	16 6%	12 5%	4 4%	63 4%
Wales	108 5%	26 4%	17 5%	11 3%	15 6%	9 4%	2 2%	81 6%
West	76 4%	20 3%	12 3%	11 3%	10 4%	9 4%	2 2%	55 4%
Westcountry	116 6%	29 5%	22 7%	14 4%	16 6%	7 3%	7 8%	86 6%
Yorkshire	214 10%	51 9%	22 6%	34 10%	16 6%	29 12%	6 6%	163 11%
STV	169 8%	31 5%	20 6%	15 4%	16 6%	11 5%	4 4%	138 9%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 34
Marital Status
Base: All respondents

	Gender		Age							Social Grade				Region									Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
Single	488 24%	254 25%	234 22%	178 72%	112 34%	79 20%	61 17%	40 13%	19 4%	91 16%	166 28%	96 22%	135 28%	46 25%	16 17%	71 29%	33 18%	53 27%	32 20%	19 17%	41 21%	96 37%	51 19%	32 17%	72 23%	234 28%
NET: Married/ Civil partnership/ co habiting	1328 64%	665 66%	663 63%	63 26%	204 62%	280 71%	241 69%	207 67%	332 76%	413 74%	340 57%	309 71%	266 56%	107 60%	67 72%	139 57%	128 70%	121 63%	105 66%	78 71%	132 68%	135 52%	186 70%	130 69%	203 66%	527 62%
Married	1019 49%	530 52%	490 46%	14 6%	120 36%	216 55%	181 52%	182 59%	307 71%	339 61%	245 41%	240 55%	196 41%	86 48%	48 52%	101 42%	99 54%	90 47%	77 48%	63 57%	103 53%	104 40%	142 54%	106 56%	157 51%	368 43%
Civil Partnership	28 1%	10 1%	18 2%	7 3%	3 1%	13 3%	3 1%	1 *	2 1%	4 1%	5 1%	8 2%	12 2%	1 1%	2 2%	5 2%	- -	3 2%	7 5%	1 1%	2 1%	3 1%	3 1%	1 1%	4 1%	12 1%
Co Habiting	280 14%	125 12%	155 15%	43 17%	81 25%	52 13%	57 16%	24 8%	22 5%	70 13%	91 15%	61 14%	58 12%	20 11%	17 18%	32 13%	28 16%	29 15%	21 13%	14 13%	27 14%	27 11%	40 15%	23 12%	42 14%	146 17%
NET: Widowed/ separated/ divorced	231 11%	86 9%	145 14%	1 1%	7 2%	30 8%	49 14%	62 20%	82 19%	51 9%	90 15%	20 5%	70 15%	27 15%	8 9%	32 13%	22 12%	15 8%	17 11%	12 11%	19 10%	26 10%	29 11%	25 13%	31 10%	78 9%
Widowed	53 3%	17 2%	36 3%	- -	2 *	* *	3 1%	12 4%	36 8%	13 2%	27 5%	2 *	11 2%	7 4%	2 2%	8 3%	4 2%	3 2%	4 2%	1 1%	7 3%	6 2%	7 3%	4 2%	4 1%	15 2%
Separated	34 2%	14 1%	20 2%	- -	3 1%	9 2%	7 2%	8 2%	8 2%	6 1%	12 2%	1 *	16 3%	2 1%	* *	5 2%	3 2%	1 *	3 2%	1 1%	2 1%	6 2%	5 2%	6 3%	2 1%	9 1%
Divorced	144 7%	56 6%	88 8%	1 1%	2 1%	20 5%	39 11%	42 14%	39 9%	32 6%	51 8%	18 4%	43 9%	17 10%	6 6%	19 8%	15 8%	11 6%	10 6%	10 9%	10 5%	13 5%	17 6%	16 8%	25 8%	53 6%
Prefer not to answer	20 1%	7 1%	13 1%	5 2%	8 2%	4 1%	* *	1 *	1 *	3 1%	3 *	9 2%	5 1%	- -	2 2%	1 *	1 *	2 1%	7 4%	1 1%	2 1%	4 1%	- -	1 *	3 1%	9 1%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 34
Marital Status
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
Single	488 24%	32 35%	11 15%	16 17%	22 24%	7 16%	9 14%	56 32%	21 31%	11 12%	42 24%	17 26%	12 20%	4 11%	10 32%	135 29%	13 19%	12 14%	14 21%	12 14%	36 22%
NET: Married/ Civil partnership/ co habiting	1328 64%	46 51%	49 68%	67 74%	58 65%	27 68%	46 71%	98 57%	35 52%	66 72%	113 66%	37 58%	42 70%	25 62%	18 60%	279 61%	47 70%	61 71%	43 65%	61 73%	109 68%
Married	1019 49%	36 39%	42 59%	50 55%	45 51%	19 49%	36 56%	69 40%	27 40%	53 58%	78 46%	29 45%	32 53%	19 47%	16 54%	216 47%	38 56%	46 54%	35 54%	54 65%	79 49%
Civil Partnership	28 1%	1 1%	-	1 1%	-	-	-	5 3%	-	2 2%	7 4%	2 2%	1 2%	1 3%	-	5 1%	1 1%	*	-	1 1%	2 1%
Co Habiting	280 14%	9 10%	7 10%	16 18%	13 14%	8 19%	10 15%	24 14%	8 12%	11 12%	28 16%	7 11%	9 15%	5 12%	2 6%	58 13%	9 13%	14 17%	8 12%	6 8%	28 18%
NET: Widowed/ separated/ divorced	231 11%	13 14%	12 16%	8 9%	9 10%	6 16%	10 15%	18 11%	12 17%	10 11%	13 7%	9 14%	6 10%	11 27%	2 6%	42 9%	7 11%	13 15%	9 14%	9 11%	13 8%
Widowed	53 3%	5 5%	2 3%	3 3%	1 1%	2 6%	2 3%	1 1%	5 7%	2 2%	2 1%	1 1%	2 4%	6 14%	-	8 2%	1 1%	2 2%	3 4%	1 1%	4 2%
Separated	34 2%	1 1%	* 1%	* 1%	1 1%	2 5%	-	3 2%	2 3%	2 2%	1 1%	1 2%	2 3%	3 7%	1 4%	7 2%	2 3%	3 3%	1 1%	* 1%	2 1%
Divorced	144 7%	7 8%	9 12%	4 5%	7 8%	2 6%	8 12%	15 8%	5 7%	5 6%	9 5%	6 10%	2 3%	2 6%	1 2%	27 6%	5 7%	8 10%	5 8%	8 9%	8 5%
Prefer not to answer	20 1%	-	-	-	1 1%	-	-	-	-	5 6%	4 2%	1 2%	* 1%	-	1 2%	4 1%	-	-	-	1 2%	2 1%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 34
Marital Status
Base: All respondents

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
Single	488 24%	167 28%	111 32%	81 24%	86 34%	56 23%	25 28%	321 22%
NET: Married/ Civil partnership/ co habiting	1328 64%	363 62%	193 56%	227 68%	136 53%	169 69%	58 65%	965 65%
Married	1019 49%	285 48%	145 42%	186 56%	99 39%	140 57%	46 52%	734 50%
Civil Partnership	28 1%	11 2%	10 3%	3 1%	8 3%	1 *	2 2%	17 1%
Co Habiting	280 14%	67 11%	38 11%	38 11%	28 11%	29 12%	10 11%	213 14%
NET: Widowed/ separated/ divorced	231 11%	53 9%	34 10%	26 8%	28 11%	20 8%	6 7%	178 12%
Widowed	53 3%	9 2%	7 2%	2 1%	7 3%	2 1%	- -	44 3%
Separated	34 2%	9 2%	5 1%	5 2%	4 2%	4 2%	1 1%	25 2%
Divorced	144 7%	35 6%	22 6%	18 6%	17 7%	13 5%	5 6%	109 7%
Prefer not to answer	20 1%	6 1%	6 2%	1 *	6 2%	1 *	- -	13 1%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 35
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
Glasgow	90 4%	40 4%	51 5%	6 2%	16 5%	9 2%	18 5%	19 6%	23 5%	28 5%	28 5%	15 3%	20 4%	88 49%	-	2 1%	-	-	-	-	-	-	-	-	12 4%	30 4%
Edinburgh	72 3%	40 4%	32 3%	2 1%	7 2%	12 3%	10 3%	7 2%	33 8%	23 4%	16 3%	13 3%	19 4%	72 40%	-	-	-	-	-	-	-	-	-	-	7 2%	27 3%
Newcastle	91 4%	43 4%	48 5%	13 5%	21 6%	13 3%	19 5%	14 4%	11 2%	24 4%	26 4%	17 4%	24 5%	-	85 91%	6 3%	-	-	-	-	-	-	-	-	13 4%	37 4%
Leeds	89 4%	42 4%	47 4%	10 4%	12 4%	16 4%	13 4%	22 7%	16 4%	24 4%	26 4%	20 5%	19 4%	-	*	-	88 48%	-	-	-	-	-	-	-	11 3%	36 4%
Hull	40 2%	19 2%	21 2%	1 *	4 1%	6 2%	7 2%	13 4%	9 2%	5 1%	22 4%	4 1%	8 2%	-	-	-	37 20%	-	3 2%	-	-	-	-	-	7 2%	12 1%
Sheffield	65 3%	27 3%	38 4%	11 4%	7 2%	18 5%	6 2%	9 3%	14 3%	10 2%	17 3%	17 4%	21 4%	-	-	-	50 28%	-	14 9%	-	-	-	-	-	11 3%	21 2%
Manchester	173 8%	93 9%	79 8%	30 12%	31 9%	33 8%	32 9%	28 9%	18 4%	43 8%	55 9%	35 8%	40 8%	-	-	160 66%	-	11 6%	-	1 1%	-	-	-	-	20 6%	83 10%
Liverpool	68 3%	29 3%	39 4%	6 2%	15 5%	9 2%	11 3%	15 5%	11 3%	14 2%	25 4%	13 3%	17 3%	-	-	59 24%	-	-	-	9 8%	-	-	-	-	11 4%	26 3%
Nottingham	92 4%	55 5%	37 4%	5 2%	11 3%	20 5%	19 6%	13 4%	23 5%	27 5%	23 4%	17 4%	24 5%	-	2 2%	-	-	1 *	81 51%	-	7 4%	-	-	-	10 3%	36 4%
Birmingham	171 8%	72 7%	99 9%	27 11%	24 7%	46 12%	27 8%	20 6%	27 6%	38 7%	46 8%	42 10%	46 10%	-	-	1 *	-	153 80%	13 8%	2 2%	-	1 1%	-	-	38 12%	69 8%
Norwich	64 3%	26 3%	39 4%	6 3%	6 2%	22 6%	8 2%	11 4%	11 3%	17 3%	14 2%	11 2%	23 5%	-	-	-	-	-	2 1%	-	62 32%	-	1 *	-	5 2%	31 4%
Milton Keynes	60 3%	30 3%	30 3%	8 3%	10 3%	7 2%	13 4%	9 3%	12 3%	21 4%	20 3%	7 2%	11 2%	-	-	-	-	1 *	19 12%	-	31 16%	-	9 3%	-	7 2%	26 3%
Brighton	40 2%	19 2%	21 2%	2 1%	4 1%	10 2%	3 1%	9 3%	13 3%	9 2%	12 2%	13 3%	6 1%	-	-	-	-	-	-	-	-	-	40 15%	-	1 *	24 3%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 35

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
Oxford	31 1%	15 2%	15 1%	3 1%	5 1%	8 2%	3 1%	6 2%	5 1%	9 2%	4 1%	14 3%	4 1%	-	-	*	-	3 2%	2 1%	-	-	-	22 8%	3 2%	1 *	18 2%
London	460 22%	231 23%	229 22%	72 29%	94 28%	86 22%	66 19%	46 15%	95 22%	145 26%	133 22%	88 20%	94 20%	-	*	1 *	1 *	2 1%	3 2%	-	65 34%	257 99%	129 49%	* *	66 21%	207 24%
Southampton	67 3%	37 4%	31 3%	8 3%	9 3%	12 3%	11 3%	12 4%	15 3%	22 4%	17 3%	13 3%	15 3%	-	-	-	-	-	-	-	-	-	50 19%	17 9%	13 4%	24 3%
Bristol	86 4%	40 4%	46 4%	7 3%	14 4%	15 4%	13 4%	10 3%	27 6%	26 5%	22 4%	21 5%	17 4%	-	-	-	-	2 1%	-	1 1%	-	1 *	1 *	81 43%	8 3%	34 4%
Plymouth	66 3%	38 4%	28 3%	5 2%	10 3%	8 2%	13 4%	10 3%	20 5%	19 3%	22 4%	10 2%	15 3%	-	-	-	-	-	-	-	-	-	1 *	66 35%	16 5%	25 3%
Cardiff	83 4%	44 4%	39 4%	6 2%	18 5%	13 3%	16 5%	13 4%	17 4%	19 3%	25 4%	22 5%	17 3%	-	-	-	-	3 2%	-	79 73%	-	-	-	-	24 8%	28 3%
None of these	160 8%	75 7%	85 8%	19 8%	11 3%	30 8%	43 12%	23 8%	33 8%	34 6%	48 8%	42 10%	35 7%	19 11%	6 6%	13 6%	6 3%	14 8%	22 14%	17 15%	29 15%	-	12 5%	21 11%	29 9%	53 6%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 35
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
Glasgow	90 4%	90 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Edinburgh	72 3%	-	72 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle	91 4%	-	-	91 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leeds	89 4%	-	-	-	89 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hull	40 2%	-	-	-	-	40 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield	65 3%	-	-	-	-	-	65 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manchester	173 8%	-	-	-	-	-	-	173 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Liverpool	68 3%	-	-	-	-	-	-	-	68 100%	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham	92 4%	-	-	-	-	-	-	-	-	92 100%	-	-	-	-	-	-	-	-	-	-	-
Birmingham	171 8%	-	-	-	-	-	-	-	-	-	171 100%	-	-	-	-	-	-	-	-	-	-
Norwich	64 3%	-	-	-	-	-	-	-	-	-	-	64 100%	-	-	-	-	-	-	-	-	-
Milton Keynes	60 3%	-	-	-	-	-	-	-	-	-	-	-	60 100%	-	-	-	-	-	-	-	-
Brighton	40 2%	-	-	-	-	-	-	-	-	-	-	-	-	40 100%	-	-	-	-	-	-	-
Oxford	31 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	31 100%	-	-	-	-	-	-
London	460 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	460 100%	-	-	-	-	-

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 35
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160
Southampton	67 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	67 100%	-	-	-	-
Bristol	86 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	86 100%	-	-	-
Plymouth	66 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	66 100%	-	-
Cardiff	83 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	83 100%	-
None of these	160 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	160 100%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 35
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
Glasgow	90 4%	15 3%	8 2%	8 3%	7 3%	7 3%	1 2%	75 5%
Edinburgh	72 3%	12 2%	11 3%	4 1%	8 3%	1 1%	2 3%	60 4%
Newcastle	91 4%	29 5%	19 5%	13 4%	16 6%	10 4%	2 3%	62 4%
Leeds	89 4%	20 3%	8 2%	16 5%	5 2%	12 5%	3 4%	68 5%
Hull	40 2%	11 2%	7 2%	6 2%	5 2%	4 2%	2 2%	29 2%
Sheffield	65 3%	16 3%	7 2%	11 3%	5 2%	9 4%	2 3%	49 3%
Manchester	173 8%	52 9%	28 8%	34 10%	18 7%	24 10%	9 11%	121 8%
Liverpool	68 3%	19 3%	15 4%	5 2%	13 5%	3 1%	2 2%	49 3%
Nottingham	92 4%	21 4%	14 4%	11 3%	10 4%	7 3%	4 4%	71 5%
Birmingham	171 8%	52 9%	31 9%	26 8%	26 10%	21 9%	5 5%	119 8%
Norwich	64 3%	17 3%	7 2%	11 3%	5 2%	10 4%	2 2%	47 3%
Milton Keynes	60 3%	13 2%	9 3%	6 2%	7 3%	3 1%	2 3%	47 3%
Brighton	40 2%	11 2%	9 3%	3 1%	8 3%	2 1%	1 2%	30 2%
Oxford	31 1%	13 2%	8 2%	7 2%	6 2%	5 2%	2 2%	17 1%
London	460 22%	179 30%	100 29%	112 34%	67 26%	79 32%	33 37%	281 19%

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ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 35
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Weighted base	2066	589	344	334	255	246	89	1477
Southampton	67 3%	20 3%	7 2%	15 4%	5 2%	13 5%	2 2%	47 3%
Bristol	86 4%	19 3%	14 4%	9 3%	11 4%	5 2%	3 3%	66 4%
Plymouth	66 3%	18 3%	14 4%	8 2%	10 4%	4 1%	5 5%	48 3%
Cardiff	83 4%	21 4%	13 4%	11 3%	10 4%	8 3%	3 3%	62 4%
None of these	160 8%	31 5%	14 4%	19 6%	12 5%	17 7%	3 3%	129 9%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 36

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

		Gender		Age						Social Grade				Region							Employment Sector						
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base		2066	916	1150	193	356	443	379	316	379	656	532	308	570	182	94	258	172	188	167	101	181	234	300	189	305	796
Weighted base		2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
Up to £7,000	(3.5)	96	36	60	29	16	18	12	12	10	4	18	11	64	7	5	18	4	8	8	5	8	17	10	6	3	22
		5%	4%	6%	12%	5%	5%	3%	4%	2%	1%	3%	2%	14%	4%	5%	8%	2%	4%	5%	5%	4%	7%	4%	3%	1%	3%
£7,001 to £14,000	(10.5)	282	121	161	34	34	45	58	49	62	22	78	42	140	26	15	42	32	28	25	14	29	26	30	15	21	80
		14%	12%	15%	14%	10%	11%	17%	16%	14%	4%	13%	10%	29%	14%	16%	17%	17%	15%	16%	13%	15%	10%	11%	8%	7%	9%
£14,001 to £21,000	(17.5)	323	157	166	28	50	68	45	57	76	43	119	78	84	36	14	38	35	32	18	13	35	37	35	31	39	125
		16%	16%	16%	11%	15%	17%	13%	18%	18%	8%	20%	18%	18%	20%	15%	15%	19%	17%	11%	11%	18%	14%	13%	17%	13%	15%
£21,001 to £28,000	(24.5)	293	146	147	34	55	35	43	50	76	65	99	76	53	22	10	32	26	27	33	11	31	29	34	37	40	119
		14%	14%	14%	14%	17%	9%	12%	16%	17%	12%	16%	18%	11%	12%	11%	13%	14%	14%	20%	10%	16%	11%	13%	20%	13%	14%
£28,001 to £34,000	(31)	218	126	92	23	27	55	29	36	48	64	79	53	22	25	10	26	26	17	17	10	7	24	32	25	39	100
		11%	12%	9%	9%	8%	14%	8%	12%	11%	11%	13%	12%	5%	14%	10%	11%	14%	9%	11%	9%	3%	9%	12%	13%	12%	12%
£34,001 to £41,000	(37.5)	158	81	77	12	30	30	34	25	27	70	48	28	12	13	11	17	17	16	10	12	14	13	20	13	37	80
		8%	8%	7%	5%	9%	8%	10%	8%	6%	13%	8%	6%	3%	7%	12%	7%	10%	8%	6%	11%	7%	5%	8%	7%	12%	9%
£41,001 to £48,000	(44.5)	129	72	57	11	29	36	22	12	19	60	27	31	11	14	4	9	12	16	6	14	7	16	12	18	38	61
		6%	7%	5%	5%	9%	9%	6%	4%	4%	11%	4%	7%	2%	8%	4%	4%	7%	8%	4%	13%	4%	6%	5%	10%	12%	7%
£48,001 to £55,000	(51.5)	115	63	52	12	17	24	35	11	17	44	33	27	10	11	5	17	5	9	8	9	13	9	17	12	31	63
		6%	6%	5%	5%	5%	6%	10%	4%	4%	8%	6%	6%	2%	6%	5%	7%	3%	5%	5%	8%	7%	3%	7%	6%	10%	7%
£55,001 to £62,000	(58.5)	55	29	25	3	9	11	11	11	10	41	9	-	4	1	2	7	5	2	1	3	12	5	10	6	16	27
		3%	3%	2%	1%	3%	3%	3%	4%	2%	7%	2%	-	1%	1%	2%	3%	3%	1%	1%	3%	6%	2%	4%	3%	5%	3%
£62,001 to £69,000	(65.5)	55	34	21	3	11	10	13	6	13	25	22	8	-	4	4	4	1	7	1	1	4	12	12	4	7	32
		3%	3%	2%	1%	3%	3%	4%	2%	3%	4%	4%	2%	-	2%	4%	2%	1%	3%	1%	1%	2%	5%	5%	2%	2%	4%
£69,001 to £76,000	(72.5)	30	14	15	5	6	11	1	4	3	24	1	-	5	3	1	2	-	2	2	3	2	8	7	1	9	14
		1%	1%	1%	2%	2%	3%	*	1%	1%	4%	*	-	1%	2%	1%	1%	-	1%	1%	3%	1%	3%	3%	*	3%	2%
£76,001 to £83,000	(79.5)	10	6	4	-	2	2	-	3	2	8	1	-	1	-	-	-	2	-	1	-	2	*	2	2	3	3
		*	1%	*	-	1%	1%	-	1%	*	1%	-	-	*	-	-	-	1%	-	1%	-	2	*	1%	1%	1%	*
£83,001 or more	(86)	32	16	16	6	5	4	3	3	11	26	5	-	-	2	-	-	1	5	2	-	4	7	10	*	3	21
		2%	2%	1%	2%	1%	1%	1%	1%	2%	5%	1%	-	-	1%	-	-	*	3%	2%	-	2%	3%	4%	*	1%	2%

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 36

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2066	1012	1054	248	330	392	351	310	434	558	599	434	475	179	93	243	182	191	161	110	194	260	265	188	309	848
Prefer not to answer	270	110	160	49	39	44	46	30	62	61	60	79	69	15	14	30	17	22	28	13	26	54	34	18	24	101
	13%	11%	15%	20%	12%	11%	13%	10%	14%	11%	10%	18%	15%	8%	15%	12%	9%	12%	17%	12%	13%	21%	13%	10%	8%	12%
Average income (£000's)	29.48	31.02	27.93	26.42	31.02	31.17	30.28	27.78	28.98	41.93	28.06	27.44	17.93	28.48	28.00	25.91	26.85	29.56	26.85	31.36	29.82	31.54	33.88	30.33	36.12	33.23

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ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 36

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Total	Which of the following cities do you live in, or nearest to?																				
		Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these	
Unweighted base	2066	93	72	92	90	35	59	179	70	98	164	70	66	49	31	439	75	88	69	76	151	
Weighted base	2066	90	72	91	89	40	65	173	68	92	171	64	60	40	31	460	67	86	66	83	160	
Up to £7,000	(3.5)	96 5%	5 5%	1 1%	4 5%	3 3%	-	2 3%	18 10%	1 2%	4 4%	6 4%	4 6%	5 9%	1 2%	1 3%	24 5%	3 5%	4 5%	2 3%	3 3%	6 4%
£7,001 to £14,000	(10.5)	282 14%	13 14%	10 14%	15 16%	15 16%	7 17%	14 22%	26 15%	15 22%	12 13%	23 13%	17 26%	5 8%	9 22%	4 12%	43 9%	6 8%	5 6%	7 11%	11 13%	27 17%
£14,001 to £21,000	(17.5)	323 16%	15 17%	15 21%	14 16%	10 11%	7 16%	16 25%	28 16%	10 14%	11 12%	31 18%	10 16%	6 10%	6 16%	2 7%	72 16%	8 12%	14 16%	9 14%	10 12%	28 18%
£21,001 to £28,000	(24.5)	293 14%	14 16%	8 11%	9 10%	10 12%	10 25%	9 14%	24 14%	8 11%	19 21%	23 13%	13 21%	9 16%	2 5%	-	63 14%	8 12%	18 21%	11 17%	8 9%	25 16%
£28,001 to £34,000	(31)	218 11%	11 13%	9 12%	10 11%	14 15%	6 15%	5 8%	17 10%	9 13%	9 10%	16 9%	4 6%	3 4%	7 19%	5 15%	38 8%	13 19%	10 12%	6 9%	6 8%	21 13%
£34,001 to £41,000	(37.5)	158 8%	6 6%	8 11%	11 12%	13 14%	3 8%	2 3%	12 7%	5 7%	8 8%	13 8%	-	7 12%	3 8%	4 11%	28 6%	4 6%	7 8%	6 8%	10 13%	10 6%
£41,001 to £48,000	(44.5)	129 6%	6 6%	7 10%	4 4%	6 6%	2 5%	5 8%	9 5%	1 2%	2 3%	15 9%	2 2%	5 9%	2 5%	5 17%	25 5%	4 6%	13 15%	4 5%	9 10%	5 3%
£48,001 to £55,000	(51.5)	115 6%	2 2%	5 8%	6 7%	5 6%	-	-	10 6%	7 11%	3 3%	13 8%	3 4%	6 9%	2 5%	2 5%	18 4%	8 12%	3 3%	7 11%	8 9%	7 4%
£55,001 to £62,000	(58.5)	55 3%	1 1%	-	2 2%	4 5%	-	*	3 2%	3 4%	3 3%	1 1%	1 2%	3 6%	*	3 8%	13 3%	5 7%	1 1%	2 3%	2 3%	8 5%
£62,001 to £69,000	(65.5)	55 3%	3 3%	1 2%	4 4%	-	-	1 2%	3 2%	1 1%	1 1%	7 4%	-	3 5%	-	1 2%	21 5%	2 3%	1 1%	3 5%	1 2%	2 1%
£69,001 to £76,000	(72.5)	30 1%	1 1%	2 3%	1 1%	-	-	-	2 1%	-	2 2%	1 1%	-	-	-	1 4%	13 3%	2 4%	*	*	4 5%	-
£76,001 to £83,000	(79.5)	10 *	-	1 1%	-	2 3%	-	1 1%	-	-	-	-	-	-	-	1 3%	1 *	1 1%	1 1%	-	-	2 1%
£83,001 or more	(86)	32 2%	1 1%	1 2%	-	1 1%	-	-	-	-	1 1%	3 2%	1 2%	1 2%	*	17 4%	1 1%	-	*	2 1%	1 2%	1 1%
Prefer not to answer	270 13%	13 14%	4 5%	11 12%	7 8%	14 14%	9 14%	21 12%	8 12%	17 18%	18 11%	10 16%	6 10%	7 18%	3 9%	83 18%	3 4%	10 10%	9 11%	7 11%	10 12%	18 11%
Average income (£000's)	29.48	26.60	30.76	28.59	30.49	23.87	22.91	25.20	27.40	27.69	29.97	22.01	32.98	24.98	38.43	32.54	35.10	29.37	31.54	34.17	27.11	

Get Your Wallet Ready For The Summer Survey

ONLINE Fieldwork : 22nd-24th June 2012

Absolutes/col percents

Table 36

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Q.1 Do you plan to go to any large music or sporting events this summer							
	Total	NET: Any	NET: Music	NET: Sport	Music	Sport	Both	Neither
Unweighted base	2066	600	353	335	265	247	88	1466
Weighted base	2066	589	344	334	255	246	89	1477
Up to £7,000	(3.5) 96 5%	21 3%	16 5%	10 3%	11 4%	5 2%	5 5%	76 5%
£7,001 to £14,000	(10.5) 282 14%	47 8%	27 8%	29 9%	18 7%	20 8%	9 10%	235 16%
£14,001 to £21,000	(17.5) 323 16%	80 14%	52 15%	43 13%	37 15%	28 11%	15 17%	243 16%
£21,001 to £28,000	(24.5) 293 14%	86 15%	47 14%	43 13%	43 17%	39 16%	4 4%	206 14%
£28,001 to £34,000	(31) 218 11%	78 13%	48 14%	42 12%	36 14%	30 12%	12 14%	140 9%
£34,001 to £41,000	(37.5) 158 8%	49 8%	24 7%	28 8%	21 8%	25 10%	4 4%	109 7%
£41,001 to £48,000	(44.5) 129 6%	52 9%	32 9%	29 9%	24 9%	20 8%	8 10%	77 5%
£48,001 to £55,000	(51.5) 115 6%	30 5%	16 5%	16 5%	14 5%	14 6%	2 3%	85 6%
£55,001 to £62,000	(58.5) 55 3%	25 4%	7 2%	22 7%	3 1%	18 8%	4 4%	30 2%
£62,001 to £69,000	(65.5) 55 3%	22 4%	15 4%	11 3%	11 4%	7 3%	4 4%	32 2%
£69,001 to £76,000	(72.5) 30 1%	17 3%	9 3%	10 3%	7 3%	8 3%	2 2%	13 1%
£76,001 to £83,000	(79.5) 10 *	4 1%	2 1%	2 1%	2 1%	2 1%	- -	6 *
£83,001 or more	(86) 32 2%	13 2%	7 2%	11 3%	2 1%	6 3%	5 5%	19 1%
Prefer not to answer	270 13%	64 11%	41 12%	38 11%	27 10%	23 9%	14 16%	206 14%
Average income (£000's)	29.48	33.91	32.55	35.32	32.07	35.75	34.05	27.66