## Daily Tracking Poll

## Fieldwork : April 24th-27th 2005

Table 1
Q. 2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election?
Q. 3 If the general election was tomorrow, which party would you vote for?

Data excludes those who score 1/DK/Not registered for likelihood to vote (12\%), or who don't know who they would vote for (15\%), or who refuse to answer (10\%).
THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

|  |  |  |  |  |  | Ag |  |  |  |  | Social | Class |  |  |  | Region |  |  |  | ing Intent |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \\ & \hline \end{aligned}$ | Midlands | North England | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Con-servative | Labour |  |
| Unweighted base | 776 | 373 | 403 | 57 | 132 | 165 | 149 | 127 | 147 | 262 | 196 | 128 | 189 | 216 | 185 | 186 | 122 | 68 | 222 | 321 | 167 |
| Weighted base | 774 | 387 | 388 | 71 | 126 | 151 | 142 | 126 | 158 | 220 | 237 | 150 | 168 | 217 | 184 | 184 | 123 | 66 | 251 | 301 | 160 |
| Conservative | $\begin{gathered} 251 \\ 32 \% \end{gathered}$ | $\begin{gathered} 135 \\ 35 \% \end{gathered}$ | $\begin{gathered} 116 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 8 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 251 \\ & 100 \% \end{aligned}$ | - | - |
| Labour | $\begin{gathered} 301 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 136 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 165 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 48 \% \end{aligned}$ | - | $\begin{aligned} & 301 \\ & 100 \% \end{aligned}$ | - |
| Liberal | $\begin{aligned} & 160 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 19 \% \end{aligned}$ | - | - | $\begin{aligned} & 160 \\ & 100 \% \end{aligned}$ |
| SNP | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | - | - |  |  | $\begin{gathered} 9 \\ 13 \% \end{gathered}$ | - | - | - |
| Plaid Cymru | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | * | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | - | - | - | - |
| The Green Party | $\begin{gathered} 16 \\ 2 \% \end{gathered}$ | * | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ |  | * | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | * | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | - | - | - |
| The United Kingdom Independence Party (UKIP) | $\begin{gathered} 15 \\ 2 \% \end{gathered}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | - | - | - | - |
| The British National Party (BNP) | ${ }_{*}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | - | - | - | * | * | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | * | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | * | * | - | - | - | $\div$ | - |
| Robert Kilroy Silk's Veritas Party | * | * | - | - | - | - | - | - | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | - | - | - | - | - |
| Respect | ${ }_{*}$ | * | - |  | $\begin{aligned} & \text { 1 } \\ & 1 \% \end{aligned}$ | - | - | - | * | * | - | - | ${ }_{*}$ | * | - | 1 | - | $\square$ | - | - | - |
| Another party | $\begin{gathered} 11 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $1$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $1$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | - |  | - |

Table 2
Adjusted Voting Intention
Published voting intention figures

|  | Total |
| :--- | :---: |
| Total | 841 |
| Conservative | $32 \%$ |
| Labour | $40 \%$ |
| Liberal Democrat/ $21 \%$ <br> Liberal  <br> Scottish National <br> Party/SNP $1 \%$ <br> Plaid Cymru $1 \%$ <br> Other $6 \%$ |  |

Table 3
Have you taken a foreign holiday in the last three years?
Base: All respondents
Weighting: Standard Demographic Weights

|  | Unweighted <br> Total | Weighted <br> Total |  |
| :--- | :---: | :---: | :---: |
|  |  | Unweighted base |  |
| Uneighted base | 1429 |  | 1429 |
| Yes | 904 |  | 1429 |
|  | $63 \%$ |  | 886 |
| No | $52 \%$ |  |  |
|  | $37 \%$ |  | 543 |
|  |  | $38 \%$ |  |

Table 4
How many cars do you have in the household?
Base: All respondents
Weighting: Standard Demographic Weights

|  | Unweighted <br> Total |  | Weighted <br> Total |
| :--- | :---: | :---: | :---: |
|  | Unweighted base | 1429 |  |
| Weighted base | 1429 |  | 1429 |
| None | 308 |  | 289 |
|  | $22 \%$ |  | $20 \%$ |
| 1 car | 626 |  | 622 |
|  | $44 \%$ |  | $43 \%$ |
| 2 cars | 383 |  | 403 |
|  | $27 \%$ |  | $28 \%$ |
| $3+$ cars | 112 |  | 116 |
|  | $8 \%$ | $8 \%$ |  |

Table 5
Which of the following age groups do you fall into?
Base: All respondents
Weighting: Standard Demographic Weights

|  | Unweighted <br> Total | Weighted <br> Total |  |
| :--- | :---: | :---: | :---: |
| Unweighted base | 1429 |  | 1429 |
| Weighted base | 1429 |  | 1429 |
| $18-24$ | 124 |  | 157 |
|  | $9 \%$ |  | $11 \%$ |
| $25-34$ | 251 |  | 243 |
|  | $18 \%$ |  | $17 \%$ |
| $35-44$ | 304 |  | 286 |
|  | $21 \%$ |  | $20 \%$ |
| $45-54$ | 256 |  | 243 |
|  | $18 \%$ |  | $17 \%$ |
| $55-64$ | 220 |  | 214 |
|  | $15 \%$ |  | $15 \%$ |
| $65+$ | 274 |  | 286 |
|  | $19 \%$ | $20 \%$ |  |

## Table 6

Working Status
Base: All respondents
Weighting: Standard Demographic Weights

|  | Unweighted Total | Weighted Total |
| :---: | :---: | :---: |
| Unweighted base | 1429 | 1429 |
| Weighted base | 1429 | 1429 |
| Working full time (30+ hrs a week) | $\begin{gathered} 617 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 634 \\ & 44 \% \end{aligned}$ |
| Working part time (8-29 hrs a week) | $\begin{gathered} 224 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 160 \\ & 11 \% \end{aligned}$ |
| Not working but seeking work or temporarily unemployed/sick | $\begin{aligned} & 78 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 81 \\ 6 \% \end{gathered}$ |
| Not working/Not seeking work - EXCLUDING RETIRED AND STUDENTS | $\begin{gathered} 122 \\ 9 \% \end{gathered}$ | $\begin{gathered} 131 \\ 9 \% \end{gathered}$ |
| Retired | $\begin{aligned} & 346 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 365 \\ 26 \% \end{gathered}$ |
| Student | $\begin{gathered} 42 \\ 3 \% \end{gathered}$ | $5_{4 \%}^{57}$ |

## Table 7 <br> Tenure

Base: All respondents
Weighting: Standard Demographic Weights

|  | Unweighted Total | Weighted Total |
| :---: | :---: | :---: |
| Unweighted base | 1429 | 1429 |
| Weighted base | 1429 | 1429 |
| Owned outright (without mortgage) | $\begin{aligned} & 402 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 458 \\ & 32 \% \end{aligned}$ |
| Owned with a mortgage or loan | $\begin{gathered} 607 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 585 \\ & 41 \% \end{aligned}$ |
| Rented from the council | $\begin{gathered} 187 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 186 \\ & 13 \% \end{aligned}$ |
| Rented from someone else | $\begin{aligned} & 213 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 184 \\ 13 \% \end{gathered}$ |
| Rent free | $\begin{aligned} & 20 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 1 \% \end{aligned}$ |

Table 8
Gender
Base: All respondents
Weighting: Standard Demographic Weights

|  | Unweighted <br> Total |  | Weighted <br> Total |
| :--- | :---: | :---: | :---: |
|  |  | 1429 |  |

## Table 9 <br> SEG

Base: All respondents
Weighting: Standard Demographic Weights

|  | Unweighted <br> Total | Weighted <br> Total |  |
| :--- | :---: | :---: | :---: |
| Unweighted base | 1429 |  | 1429 |
| Weighted base | 1429 |  | 1429 |
| A | 121 |  | 99 |
|  | $8 \%$ |  | $7 \%$ |
| B | 317 |  | 258 |
|  | $22 \%$ |  | $18 \%$ |
| C1 | 346 |  | 414 |
|  | $24 \%$ |  | $29 \%$ |
| C2 | 251 |  | 300 |
|  | $18 \%$ |  | $21 \%$ |
| D | 162 |  | 139 |
|  | $11 \%$ | $10 \%$ |  |
| E | 232 |  | 219 |
|  | $16 \%$ | $15 \%$ |  |

Table 10
Region
Base: All respondents
Weighting: Standard Demographic Weights

|  | Unweighted <br> Total | Weighted <br> Total |  |
| :--- | :---: | :---: | :---: |
| Unweighted base | 1429 |  | 1429 |
| Weighted base | 1429 |  | 1429 |
| Scotland | 126 |  | 126 |
|  | $9 \%$ |  | $9 \%$ |
| North East | 67 |  | 64 |
|  | $5 \%$ |  | $5 \%$ |
| North West | 164 |  | 164 |
|  | $11 \%$ |  | $12 \%$ |
| Yorks \& Humberside | 120 |  | 122 |
|  | $8 \%$ |  | $9 \%$ |
| East Midlands | 106 |  | 105 |
|  | $7 \%$ |  | $7 \%$ |
| West Midlands | 130 |  | 131 |
|  | $9 \%$ |  | $9 \%$ |
| Wales | 72 |  | 73 |
|  | $5 \%$ |  | $5 \%$ |
| Eastern | 135 |  | 137 |
|  | $9 \%$ |  | $10 \%$ |
| Greater London | 181 |  | 180 |
|  | $13 \%$ |  | $13 \%$ |
| South East | 204 |  | 201 |
|  | $14 \%$ |  | $14 \%$ |

## Daily Tracking Poll

## Fieldwork: April 24th-27th 2005

Table 11
Q. 1 At the last general election, in June 2001, when the Labour Government was elected for the second time
many people did not vote at all. Can you remember - did you vote in that election, or did you not vote?
Base: All respondents

|  | Unweighted Total | Weighted Total |
| :---: | :---: | :---: |
| Unweighted base | 1429 | 1429 |
| Weighted base | 1429 | 1429 |
| Voted | $\begin{aligned} & 954 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 938 \\ & 66 \% \end{aligned}$ |
| Didn't vote | $\begin{gathered} 371 \\ 26 \% \end{gathered}$ | $\begin{gathered} 378 \\ 26 \% \end{gathered}$ |
| Not registered | $\stackrel{26}{2 \%}$ | $\begin{gathered} 25 \\ 2 \% \end{gathered}$ |
| Too young | $\begin{gathered} 36 \\ 3 \% \end{gathered}$ | $\begin{gathered} 47 \\ 3 \% \end{gathered}$ |
| Can't remember | $\begin{gathered} 41 \\ 3 \% \end{gathered}$ | $\begin{gathered} 40 \\ 3 \% \end{gathered}$ |
| Refused | * | * |

Table 12
Q.1a At that general election, in June 2001, could you tell me which party you actually voted for?

|  | Unweighted <br> Total |  | Weighted <br> Total |
| :--- | :---: | :---: | :---: |
| Unweighted base | 791 |  | 791 |
| Weighted base | 791 |  | 779 |
| Conservative | 200 |  | 234 |
|  | $25 \%$ |  | $30 \%$ |
| Labour | 396 |  | 358 |
|  | $50 \%$ |  | $46 \%$ |
| Liberal Democrats | 134 |  | 132 |
|  | $17 \%$ |  | $17 \%$ |
| SNP | 14 |  | 13 |
|  | $2 \%$ |  | $2 \%$ |
| Plaid Cymru | 8 |  | 7 |
|  | $1 \%$ |  | $1 \%$ |
| Other | 39 |  | 34 |
|  | $5 \%$ |  | $4 \%$ |

