Table 1
Q. 2 Many people currently say that they probably won't vote at all the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election?
Q. 3 If the general election was tomorrow, which party would you vote for?

Data excludes those who score 1/DK/Not registered for likelihood to vote (13\%), or who don't know who they would vote for (15\%), or who refuse to answer (9\%).
THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

|  | Sex |  |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  | Voting Intention |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | $\begin{aligned} & \text { South } \\ & \text { East } \\ & \hline \end{aligned}$ | Midlands | North England | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland | Con-servative | Labour | $\begin{gathered} \text { Lib- } \\ \text { eral } \\ \text { Demo- } \\ \text { crat } \\ \hline \end{gathered}$ |
| Unweighted base | 780 | 372 | 408 | 54 | 130 | 162 | 154 | 125 | 154 | 269 | 203 | 116 | 191 | 209 | 189 | 192 | 122 | 68 | 220 | 336 | 163 |
| Weighted base | 776 | 384 | 392 | 63 | 123 | 148 | 143 | 127 | 173 | 231 | 230 | 142 | 173 | 210 | 188 | 190 | 125 | 64 | 250 | 304 | 161 |
| Conservative | $\begin{gathered} 250 \\ 32 \% \end{gathered}$ | $\begin{gathered} 120 \\ 31 \% \end{gathered}$ | $\begin{gathered} 131 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 250 \\ & 100 \% \end{aligned}$ | - | - |
| Labour | $\begin{gathered} 304 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 146 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 158 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 50 \% \end{aligned}$ |  | $\begin{aligned} & 304 \\ & 100 \% \end{aligned}$ | - |
| Liberal | $\begin{gathered} 161 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 20 \% \end{aligned}$ | - |  | $\begin{aligned} & 161 \\ & 100 \% \end{aligned}$ |
| SNP | $\begin{aligned} & 10 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | ${ }_{*}$ | * | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | - | - | - | - | $\begin{aligned} & 10 \\ & 15 \% \end{aligned}$ | - | - | - |
| Plaid Cymru | ${ }_{*}$ | ${ }_{*}$ | - | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - | - | ${ }_{*}$ | - | - | - | - | - | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - | - |
| The Green Party | $\begin{gathered} 15 \\ 2 \% \end{gathered}$ | * | $\begin{gathered} 14 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | * | * | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | * | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | - | - | - |
| The United Kingdom Independence Party (UKIP) | $\begin{gathered} 17 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | - | - | $\div$ | - |
| The British National Party (BNP) | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \end{aligned}$ | - | - | - | * | * | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | - | - | - |
| The Scottish Socialist Party | * | - | * | - | - | - | * | - | - | - | * | - | - | - | - | - | - | * | - | - | - |
| Robert Kilroy Silk's Veritas Party | ${ }_{*}$ | ${ }_{*}$ | - | - | - | - | - | - | $\begin{aligned} & \text { 1 } \\ & \text { 1\% } \end{aligned}$ | - | - | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - | - | - |
| Respect | ${ }_{*}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | $\stackrel{1}{*}$ | ${ }^{1}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\stackrel{1}{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | $1$ | - |  | - | - | - |
| Another party | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \\ & \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \\ & \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $1$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & \text { 1\% } \\ & \text { 1 } \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | - | - | - |

Prepared by Populus

Table 2
Adjusted Voting Intention
Published voting intention figures

Total
Conservative
Labour
Total

Liberal Democrat
Liberal
Scottish National
Party/SNP
Plaid Cymru
Other
6\%

Table 3
Have you taken a foreign holiday in the last three years?
Base: All respondents
Weighting: Standard Demographic Weights

|  | Unweighted <br> Total |  | Weighted <br> Total |
| :--- | :---: | :---: | :---: |
|  |  | 1430 |  |
| Unweighted base | 1430 |  |  |
| Weighted base | 1430 |  | 1430 |
| Yes | 880 |  | 887 |
|  | $62 \%$ |  | $62 \%$ |
| No | 550 | 543 |  |
|  | $38 \%$ | $38 \%$ |  |

Table 4
How many cars do you have in the household?
Base: All respondents
Weighting: Standard Demographic Weights

|  | Unweighted <br> Total |  | Weighted <br> Total |
| :--- | :---: | :---: | :---: |
|  | Unweighted base | 1430 |  |
| Theighted base | 1430 |  | 1430 |
| Wene | 335 |  | 289 |
|  | $23 \%$ |  | $20 \%$ |
| 1 car | 605 |  | 622 |
|  | $42 \%$ |  | $44 \%$ |
| 2 cars | 385 |  | 403 |
|  | $27 \%$ |  | $28 \%$ |
| $3+$ cars | 105 |  | 116 |
|  | $7 \%$ | $8 \%$ |  |

Table 5
Which of the following age groups do you fall into?
Base: All respondents
Weighting: Standard Demographic Weights

|  | Unweighted <br> Total | Weighted <br> Total |  |
| :--- | :---: | :---: | :---: |
| Unweighted base | 1430 |  | 1430 |
| Weighted base | 1430 |  | 1430 |
| $18-24$ | 133 |  | 157 |
|  | $9 \%$ |  | $11 \%$ |
| $25-34$ | 250 |  | 243 |
|  | $17 \%$ |  | $17 \%$ |
| $35-44$ | 303 |  | 286 |
|  | $21 \%$ |  | $20 \%$ |
| $45-54$ | 263 |  | 243 |
|  | $18 \%$ |  | $17 \%$ |
| $55-64$ | 215 |  | 214 |
|  | $15 \%$ |  | $15 \%$ |
| $65+$ | 266 |  | 286 |
|  | $19 \%$ |  | $20 \%$ |

## Table 6

Working Status
Base: All respondents
Weighting: Standard Demographic Weights

|  | Unweighted Total | $\begin{gathered} \text { Weighted } \\ \text { Total } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: |
| Unweighted base | 1430 | 1430 |
| Weighted base | 1430 | 1430 |
| Working full time (30+ hrs a week) | $\begin{gathered} 648 \\ 45 \% \end{gathered}$ | $\begin{gathered} 635 \\ 44 \% \end{gathered}$ |
| Working part time (8-29 hrs a week) | $\begin{aligned} & 212 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 11 \% \end{aligned}$ |
| Not working but seeking work or temporarily unemployed/sick | $\begin{gathered} 79 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 82 \\ & 6 \% \end{aligned}$ |
| Not working/Not seeking work - EXCLUDING RETIRED AND STUDENTS | $\begin{gathered} 120 \\ 8 \% \end{gathered}$ | $\begin{gathered} 136 \\ 9 \% \end{gathered}$ |
| Retired | $\begin{gathered} 328 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 358 \\ & 25 \% \end{aligned}$ |
| Student | $\begin{gathered} 43 \\ 3 \% \end{gathered}$ | $\stackrel{59}{4 \%}$ |

## Table 7 <br> Tenure

Base: All respondents
Weighting: Standard Demographic Weights

|  | Unweighted <br> Total |  | Weighted <br> Total |
| :--- | :---: | :---: | :---: |
|  |  | 1430 |  |
| Unweighted base | 1430 |  |  |
| Weighted base |  | 1430 |  |
| Owned outright (without | 383 |  | 458 |
| mortgage) | $27 \%$ |  | $32 \%$ |
| Owned with a mortgage | 620 |  | 586 |
| or loan | $43 \%$ |  | $41 \%$ |
| Rented from the council | 186 |  | 186 |
|  | $13 \%$ |  | $13 \%$ |
| Rented from someone | 224 |  | 186 |
| else | $16 \%$ |  | $13 \%$ |
| Rent free | 17 |  | 14 |
|  | $1 \%$ |  | $1 \%$ |

## Table 8 <br> Gender

Base: All respondents
Weighting: Standard Demographic Weights

|  | Unweighted <br> Total |  | Weighted <br> Total |
| :--- | :---: | :---: | :---: |
|  | 1430 |  | 1430 |
| Unweighted base | 1430 |  | 1430 |
| Weighted base | 655 |  | 686 |
| Male | $46 \%$ |  | $48 \%$ |
|  | 775 |  | 744 |
| Female | $54 \%$ | $52 \%$ |  |

## Table 9 <br> SEG

Base: All respondents
Weighting: Standard Demographic Weights

|  | Unweighted <br> Total |  | Weighted <br> Total |
| :--- | :---: | :---: | :---: |
| Unweighted base | 1430 |  | 1430 |
| Weighted base | 1430 |  | 1430 |
| A | 115 |  | 99 |
|  | $8 \%$ |  | $7 \%$ |
| B | 315 |  | 259 |
|  | $22 \%$ |  | $18 \%$ |
| C1 | 368 |  | 415 |
|  | $26 \%$ |  | $29 \%$ |
| C2 | 245 |  | 300 |
|  | $17 \%$ |  | $21 \%$ |
| D | 148 |  | 127 |
|  | $10 \%$ |  | $9 \%$ |
| E | 239 | 231 |  |
|  | $17 \%$ |  | $16 \%$ |

## Table 10 <br> Region

Base: All respondents
Weighting: Standard Demographic Weights

|  | Unweighted <br> Total | Weighted <br> Total |  |
| :--- | :---: | :---: | :---: |
|  | 1430 |  | 1430 |
| Unweighted base | 1430 |  | 1430 |
| Weighted base | 127 |  | 126 |
| Scotland | $9 \%$ |  | $9 \%$ |
|  | 66 |  | 64 |
| North East | $5 \%$ |  | $5 \%$ |
|  | 164 |  | 165 |
| North West | $11 \%$ |  | $12 \%$ |
|  | 121 |  | 122 |
| Yorks \& Humberside | $8 \%$ |  | $9 \%$ |
|  | 107 |  | 105 |
| East Midlands | $7 \%$ |  | $7 \%$ |
|  | 128 |  | 131 |
| West Midlands | $9 \%$ |  | $9 \%$ |
|  | 73 |  | 73 |
| Wales | $5 \%$ |  | $5 \%$ |
|  | 135 |  | 137 |
| Eastern | $9 \%$ |  | $10 \%$ |
|  | 182 |  | 180 |
| Greater London | $13 \%$ |  | $13 \%$ |

## Daily Tracking Poll

## Fieldwork : April 23rd-26th 2005

Table 11
Q. 1 At the last general election, in June 2001, when the Labour Government was elected for the second time many people did not vote at all. Can you remember - did you vote in that election, or did you not vote? Base: All respondents

|  | Unweighted Total | Weighted Total |
| :---: | :---: | :---: |
| Unweighted base | 1430 | 1430 |
| Weighted base | 1430 | 1430 |
| Voted | $\begin{aligned} & 926 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 913 \\ & 64 \% \end{aligned}$ |
| Didn't vote | $\begin{aligned} & 393 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 398 \\ 28 \% \end{gathered}$ |
| Not registered | $\stackrel{29}{2 \%}$ | $\begin{aligned} & 30 \\ & 2 \% \end{aligned}$ |
| Too young | $\begin{gathered} 38 \\ 3 \% \end{gathered}$ | $\begin{gathered} 47 \\ 3 \% \end{gathered}$ |
| Can't remember | $\begin{gathered} 43 \\ 3 \% \end{gathered}$ | $\begin{gathered} 41 \\ 3 \% \end{gathered}$ |
| Refused | ${ }_{*}$ | 1 |

## Daily Tracking Poll

Fieldwork: April 23rd-26th 2005
Table 12
Q.1a At that general election, in June 2001, could you tell me which party you actually voted for?

|  | Unweighted <br> Total | Weighted <br> Total |  |
| :--- | :---: | :---: | :---: | :---: |
| Unweighted base | 768 |  | 768 |
| Weighted base | 768 |  | 756 |
| Conservative | 191 |  | 227 |
|  | $25 \%$ |  | $30 \%$ |
| Labour | 406 |  | 348 |
|  | $53 \%$ |  | $46 \%$ |
| Liberal Democrats | 116 |  | 129 |
|  | $15 \%$ |  | $17 \%$ |
| SNP | 14 |  | 14 |
|  | $2 \%$ |  | $2 \%$ |
| Plaid Cymru | 4 |  | 4 |
|  | $1 \%$ | $1 \%$ |  |
| Other | 37 |  | 35 |
|  | $5 \%$ | $5 \%$ |  |

