

## Daily Tracking Poll

### Fieldwork : April 23rd-26th 2005

Absolutes/col percents

Table 1

**Q.2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election?**

**Q.3 If the general election was tomorrow, which party would you vote for?**

Data excludes those who score 1/DK/Not registered for likelihood to vote (13%), or who don't know who they would vote for (15%), or who refuse to answer (9%).

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	780	372	408	54	130	162	154	125	154	269	203	116	191	209	189	192	122	68	220	336	163
Weighted base	776	384	392	63	123	148	143	127	173	231	230	142	173	210	188	190	125	64	250	304	161
Conservative	250	120	131	14	29	43	51	42	71	86	89	37	38	79	76	50	41	4	250	-	-
	32%	31%	33%	22%	24%	29%	35%	33%	41%	37%	39%	26%	22%	38%	40%	26%	33%	7%	100%	-	-
Labour	304	146	158	29	53	59	48	50	66	73	80	65	85	74	69	88	40	32	-	304	-
	39%	38%	40%	45%	43%	40%	33%	40%	38%	32%	35%	46%	49%	35%	36%	47%	32%	50%	-	100%	-
Liberal	161	81	80	17	24	31	37	27	25	56	44	26	36	38	39	39	32	13	-	-	161
	21%	21%	20%	27%	20%	21%	26%	21%	14%	24%	19%	18%	21%	18%	21%	21%	26%	20%	-	-	100%
SNP	10	5	4	-	2	1	2	2	3	1	1	2	6	-	-	-	-	10	-	-	-
	1%	1%	1%	-	2%	1%	1%	1%	2%	*	*	2%	3%	-	-	-	-	15%	-	-	-
Plaid Cymru	1	1	-	-	1	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-
	*	*	-	-	1%	-	-	-	-	*	-	-	-	-	-	-	1%	-	-	-	-
The Green Party	15	1	14	3	4	4	3	*	1	5	8	2	*	4	1	4	4	3	-	-	-
	2%	*	4%	5%	3%	3%	2%	*	*	2%	3%	2%	*	2%	*	2%	3%	4%	-	-	-
The United Kingdom Independence Party (UKIP)	17	14	4	-	5	4	2	3	3	6	5	3	4	6	4	2	5	-	-	-	-
	2%	4%	1%	-	4%	3%	1%	2%	2%	2%	2%	2%	2%	3%	2%	1%	4%	-	-	-	-
The British National Party (BNP)	4	3	1	1	1	3	-	-	-	*	*	2	1	2	*	2	-	-	-	-	-
	1%	1%	*	1%	1%	2%	-	-	-	*	*	2%	1%	1%	*	1%	-	-	-	-	-
The Scottish Socialist Party	*	-	*	-	-	-	*	-	-	-	*	-	-	-	-	-	-	*	-	-	-
	*	-	*	-	-	-	*	-	-	-	*	-	-	-	-	-	-	1%	-	-	-
Robert Kilroy Silk's Veritas Party	1	1	-	-	-	-	-	-	1	-	-	-	1	-	-	1	-	-	-	-	-
	*	*	-	-	-	-	-	-	1%	-	-	-	1%	-	-	1%	-	-	-	-	-
Respect	3	3	-	-	1	1	-	-	1	1	1	-	1	2	-	1	-	-	-	-	-
	*	1%	-	-	1%	1%	-	-	*	*	1%	-	*	1%	-	*	-	-	-	-	-
Another party	9	8	1	-	2	1	1	2	3	3	1	4	1	4	-	3	1	2	-	-	-
	1%	2%	*	-	2%	1%	1%	2%	2%	1%	*	3%	*	2%	-	2%	1%	3%	-	-	-

**Daily Tracking Poll**  
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Col percents

Table 2  
**Adjusted Voting Intention**  
**Published voting intention figures**

	<u>Total</u>
Total	835
Conservative	31%
Labour	40%
Liberal Democrat/ Liberal	21%
Scottish National Party/SNP	1%
Plaid Cymru	*
Other	6%

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Table 3  
**Have you taken a foreign holiday in the last three years?**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1430	1430
Weighted base	1430	1430
Yes	880 62%	887 62%
No	550 38%	543 38%

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Table 4  
**How many cars do you have in the household?**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1430	1430
Weighted base	1430	1430
None	335 23%	289 20%
1 car	605 42%	622 44%
2 cars	385 27%	403 28%
3+ cars	105 7%	116 8%

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Absolutes/col percents

Table 5  
**Which of the following age groups do you fall into?**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1430	1430
Weighted base	1430	1430
18 - 24	133 9%	157 11%
25 - 34	250 17%	243 17%
35 - 44	303 21%	286 20%
45 - 54	263 18%	243 17%
55 - 64	215 15%	214 15%
65+	266 19%	286 20%

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Table 6  
**Working Status**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1430	1430
Weighted base	1430	1430
Working full time (30+ hrs a week)	648 45%	635 44%
Working part time (8-29 hrs a week)	212 15%	160 11%
Not working but seeking work or temporarily unemployed/sick	79 6%	82 6%
Not working/Not seeking work - EXCLUDING RETIRED AND STUDENTS	120 8%	136 9%
Retired	328 23%	358 25%
Student	43 3%	59 4%

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Table 7  
**Tenure**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1430	1430
Weighted base	1430	1430
Owned outright (without mortgage)	383 27%	458 32%
Owned with a mortgage or loan	620 43%	586 41%
Rented from the council	186 13%	186 13%
Rented from someone else	224 16%	186 13%
Rent free	17 1%	14 1%

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Table 8  
**Gender**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1430	1430
Weighted base	1430	1430
Male	655 46%	686 48%
Female	775 54%	744 52%



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Table 9  
**SEG**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1430	1430
Weighted base	1430	1430
A	115 8%	99 7%
B	315 22%	259 18%
C1	368 26%	415 29%
C2	245 17%	300 21%
D	148 10%	127 9%
E	239 17%	231 16%

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Table 10  
**Region**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1430	1430
Weighted base	1430	1430
Scotland	127 9%	126 9%
North East	66 5%	64 5%
North West	164 11%	165 12%
Yorks & Humberside	121 8%	122 9%
East Midlands	107 7%	105 7%
West Midlands	128 9%	131 9%
Wales	73 5%	73 5%
Eastern	135 9%	137 10%
Greater London	182 13%	180 13%
South East	204 14%	201 14%
South West	123 9%	126 9%

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Table 11

**Q.1 At the last general election, in June 2001, when the Labour Government was elected for the second time, many people did not vote at all. Can you remember - did you vote in that election, or did you not vote?**

**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1430	1430
Weighted base	1430	1430
Voted	926 65%	913 64%
Didn't vote	393 27%	398 28%
Not registered	29 2%	30 2%
Too young	38 3%	47 3%
Can't remember	43 3%	41 3%
Refused	1 *	1 *

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Table 12  
**Q.1a At that general election, in June 2001, could you tell me which party you actually voted for?**

	Unweighted Total	Weighted Total
Unweighted base	768	768
Weighted base	768	756
Conservative	191 25%	227 30%
Labour	406 53%	348 46%
Liberal Democrats	116 15%	129 17%
SNP	14 2%	14 2%
Plaid Cymru	4 1%	4 1%
Other	37 5%	35 5%