

## Daily Tracking Poll

### Fieldwork : April 17th-20th 2005

Absolutes/col percents

Table 1

**Q.2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election?**

**Q.3 If the general election was tomorrow, which party would you vote for?**

Data excludes those who score 1/DK/Not registered for likelihood to vote (10%), or who don't know who they would vote for (15%), or who refuse to answer (9%).

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	782	385	398	52	114	151	135	128	202	249	203	119	212	208	198	199	111	66	248	327	154
Weighted base	782	401	381	65	115	146	139	122	196	221	225	156	180	212	203	194	111	62	274	297	158
Conservative	274	144	130	23	29	37	53	46	85	86	84	56	48	88	89	54	35	7	274	-	-
	35%	36%	34%	36%	25%	26%	38%	38%	44%	39%	37%	36%	27%	42%	44%	28%	32%	12%	100%	-	-
Labour	297	143	154	18	59	62	40	41	77	64	81	64	89	74	62	94	40	27	-	297	-
	38%	36%	40%	28%	51%	42%	29%	34%	39%	29%	36%	41%	49%	35%	31%	48%	36%	44%	-	100%	-
Liberal	158	82	76	18	18	36	33	25	28	56	47	23	31	39	41	40	24	14	-	-	158
	20%	20%	20%	28%	16%	24%	24%	20%	14%	26%	21%	15%	17%	18%	20%	21%	22%	23%	-	-	100%
SNP	8	4	4	-	2	-	2	3	1	1	2	3	2	-	-	-	-	8	-	-	-
	1%	1%	1%	-	2%	-	1%	2%	*	*	1%	2%	1%	-	-	-	-	12%	-	-	-
Plaid Cymru	1	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	-	-	-
	*	*	-	-	-	-	-	1%	-	-	*	-	-	-	-	-	1%	-	-	-	-
The Green Party	13	8	5	1	4	4	2	-	1	5	3	1	3	2	6	2	2	1	-	-	-
	2%	2%	1%	1%	4%	3%	2%	-	1%	2%	1%	1%	2%	1%	3%	1%	1%	1%	-	-	-
The United Kingdom Independence Party (UKIP)	15	10	5	3	2	2	5	2	2	6	6	3	2	7	2	2	4	1	-	-	-
	2%	3%	1%	4%	2%	1%	3%	1%	1%	3%	3%	2%	1%	3%	1%	1%	4%	2%	-	-	-
The British National Party (BNP)	3	3	*	-	1	1	*	-	*	1	*	*	2	*	2	-	1	-	-	-	-
	*	1%	*	-	1%	1%	*	-	*	*	*	*	1%	*	1%	-	1%	-	-	-	-
The Scottish Socialist Party	2	1	1	-	-	-	1	1	-	-	-	1	1	-	-	-	-	2	-	-	-
	*	*	*	-	-	-	1%	1%	-	-	-	1%	1%	-	-	-	-	4%	-	-	-
The Natural Law Party	1	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	2%	-	-	-
Robert Kilroy Silk's Veritas Party	2	*	1	-	-	1	1	-	-	*	-	1	*	1	1	-	-	-	-	-	-
	*	*	*	-	-	*	1%	-	-	*	-	1%	*	*	1%	-	-	-	-	-	-
Another party	8	5	3	1	-	2	1	3	1	1	1	2	3	1	1	2	3	1	-	-	-
	1%	1%	1%	1%	-	1%	1%	2%	*	1%	1%	1%	2%	1%	*	1%	3%	1%	-	-	-

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Col percents

Table 2  
**Adjusted Voting Intention**  
**Published voting intention figures**

	<u>Total</u>
Total	836
Conservative	34%
Labour	39%
Liberal Democrat/ Liberal	20%
Scottish National Party/SNP	1%
Plaid Cymru	*
Other	6%

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Table 3  
**Have you taken a foreign holiday in the last three years?**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
Yes	884 62%	880 62%
No	536 38%	540 38%

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Table 4  
**How many cars do you have in the household?**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
None	282 20%	287 20%
1 car	622 44%	618 44%
2 cars	393 28%	400 28%
3+ cars	123 9%	115 8%

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Table 5  
**Which of the following age groups do you fall into?**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
18 - 24	128 9%	156 11%
25 - 34	233 16%	241 17%
35 - 44	294 21%	284 20%
45 - 54	240 17%	241 17%
55 - 64	222 16%	213 15%
65+	303 21%	284 20%

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Table 6  
**Working Status**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
Working full time (30+ hrs a week)	594 42%	630 44%
Working part time (8-29 hrs a week)	224 16%	159 11%
Not working but seeking work or temporarily unemployed/sick	78 5%	89 6%
Not working/Not seeking work - EXCLUDING RETIRED AND STUDENTS	109 8%	117 8%
Retired	365 26%	361 25%
Student	50 4%	63 4%

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Table 7  
**Tenure**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
Owned outright (without mortgage)	408 29%	454 32%
Owned with a mortgage or loan	581 41%	582 41%
Rented from the council	195 14%	185 13%
Rented from someone else	206 15%	174 12%
Rent free	30 2%	25 2%

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Table 8  
**Gender**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
Male	643 45%	682 48%
Female	777 55%	738 52%



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Table 9  
**SEG**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
A	110 8%	93 7%
B	307 22%	262 18%
C1	373 26%	412 29%
C2	226 16%	298 21%
D	144 10%	124 9%
E	260 18%	231 16%

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Table 10  
**Region**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
Scotland	127 9%	125 9%
North East	64 5%	64 5%
North West	164 12%	163 12%
Yorks & Humberside	122 9%	122 9%
East Midlands	106 7%	104 7%
West Midlands	128 9%	130 9%
Wales	73 5%	72 5%
Eastern	134 9%	136 10%
Greater London	178 13%	179 13%
South East	200 14%	200 14%
South West	124 9%	125 9%

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Table 11

**Q.1 At the last general election, in June 2001, when the Labour Government was elected for the second time, many people did not vote at all. Can you remember - did you vote in that election, or did you not vote?**

**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
Voted	890 63%	878 62%
Didn't vote	434 31%	432 30%
Not registered	26 2%	30 2%
Too young	30 2%	36 3%
Can't remember	37 3%	40 3%
Refused	3 *	4 *

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Table 12  
**Q.1a At that general election, in June 2001, could you tell me which party you actually voted for?**

	Unweighted Total	Weighted Total
Unweighted base	737	737
Weighted base	737	730
Conservative	189 26%	219 30%
Labour	392 53%	336 46%
Liberal Democrats	106 14%	124 17%
SNP	15 2%	14 2%
Plaid Cymru	1 *	1 *
Other	34 5%	36 5%