

Daily Tracking Poll

Fieldwork : April 29th-May 2nd 2005

Absolutes/col percents

Table 1

Q.2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election?

Q.3 If the general election was tomorrow, which party would you vote for?

Data excludes those who score 1/DK/Not registered for likelihood to vote (11%), or who don't know who they would vote for (13%), or who refuse to answer (10%).

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democrat
Unweighted base	813	385	429	58	113	179	156	150	158	268	192	147	206	217	203	206	120	67	198	348	200
Weighted base	810	403	407	75	111	170	145	133	175	223	230	170	186	215	200	204	125	65	223	328	189
Conservative	223	113	110	9	28	40	44	44	59	79	73	31	40	65	57	44	46	12	223	-	-
	28%	28%	27%	12%	25%	23%	30%	33%	34%	35%	32%	18%	22%	30%	28%	22%	37%	18%	100%	-	-
Labour	328	156	172	35	45	75	50	54	69	69	80	87	91	77	79	105	40	26	-	328	-
	40%	39%	42%	47%	40%	44%	35%	41%	39%	31%	35%	51%	49%	36%	39%	52%	32%	40%	-	100%	-
Liberal	189	91	98	24	30	34	40	28	33	57	54	38	40	58	48	43	26	14	-	-	189
	23%	23%	24%	32%	27%	20%	27%	21%	19%	25%	24%	22%	22%	27%	24%	21%	21%	21%	-	-	100%
SNP	10	6	4	-	1	3	4	-	2	3	3	1	3	*	-	-	-	10	-	-	-
	1%	2%	1%	-	1%	2%	3%	-	1%	1%	1%	1%	2%	*	-	-	-	15%	-	-	-
Plaid Cymru	9	8	1	2	-	3	2	1	1	3	2	1	3	-	*	-	8	-	-	-	-
	1%	2%	*	3%	-	1%	1%	1%	1%	1%	1%	1%	1%	-	*	-	7%	-	-	-	-
The Green Party	16	5	10	-	5	4	1	1	4	6	5	-	4	4	4	4	2	2	-	-	-
	2%	1%	3%	-	5%	2%	1%	1%	3%	3%	2%	-	2%	2%	2%	1%	3%	-	-	-	-
The United Kingdom Independence Party (UKIP)	15	10	5	-	1	5	-	5	5	*	7	4	3	3	8	3	1	-	-	-	-
	2%	3%	1%	-	1%	3%	-	3%	3%	*	3%	2%	2%	1%	4%	2%	1%	-	-	-	-
The British National Party (BNP)	6	3	2	2	*	2	-	-	1	2	-	3	-	2	*	3	-	-	-	-	-
	1%	1%	1%	2%	*	1%	-	-	1%	1%	-	2%	-	1%	*	2%	-	-	-	-	-
The Scottish Socialist Party	1	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	-	1%	-	-	*	-	-	-	-	-	-	-	1%	-	-	-
Robert Kilroy Silk's Veritas Party	1	1	*	-	-	-	1	-	*	1	-	-	*	1	*	-	-	-	-	-	-
	*	*	*	-	-	-	1%	-	*	*	-	-	*	*	*	-	-	-	-	-	-
Respect	1	1	1	-	-	1	-	-	-	1	-	-	-	1	-	-	1	-	-	-	-
	*	*	*	-	-	1%	-	-	-	1%	-	-	-	*	-	-	1%	-	-	-	-
Another party	11	8	4	2	2	4	2	1	-	1	5	5	1	5	3	1	1	1	-	-	-
	1%	2%	1%	3%	1%	2%	2%	1%	-	*	2%	3%	1%	2%	1%	1%	1%	2%	-	-	-

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Col percents

Table 2
Adjusted Voting Intention
Published voting intention figures

	<u>Total</u>
Total	866
Conservative	27%
Labour	41%
Liberal Democrat/ Liberal	23%
Scottish National Party/SNP	1%
Plaid Cymru	1%
Other	6%

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Absolutes/col percents

Table 3
Have you taken a foreign holiday in the last three years?
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
Yes	899 63%	880 62%
No	521 37%	540 38%

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Table 4
How many cars do you have in the household?
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
None	291 20%	287 20%
1 car	650 46%	618 44%
2 cars	376 26%	400 28%
3+ cars	103 7%	115 8%

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Absolutes/col percents

Table 5
Which of the following age groups do you fall into?
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
18 - 24	124 9%	156 11%
25 - 34	238 17%	241 17%
35 - 44	294 21%	284 20%
45 - 54	254 18%	241 17%
55 - 64	242 17%	213 15%
65+	268 19%	284 20%

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Table 6
Working Status
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
Working full time (30+ hrs a week)	682 48%	630 44%
Working part time (8-29 hrs a week)	206 15%	159 11%
Not working but seeking work or temporarily unemployed/sick	49 3%	61 4%
Not working/Not seeking work - EXCLUDING RETIRED AND STUDENTS	91 6%	118 8%
Retired	349 25%	381 27%
Student	43 3%	71 5%

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Table 7
Tenure
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
Owned outright (without mortgage)	412 29%	454 32%
Owned with a mortgage or loan	588 41%	582 41%
Rented from the council	170 12%	185 13%
Rented from someone else	225 16%	180 13%
Rent free	25 2%	19 1%

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Absolutes/col percents

Table 8
Gender
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
Male	644 45%	682 48%
Female	776 55%	738 52%

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Absolutes/col percents

Table 9
SEG
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
A	127 9%	106 7%
B	310 22%	249 18%
C1	346 24%	412 29%
C2	245 17%	298 21%
D	161 11%	128 9%
E	231 16%	227 16%

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Table 10
Region
Base: All respondents
Weighting: Standard Demographic Weights

	Unweighted Total	Weighted Total
Unweighted base	1420	1420
Weighted base	1420	1420
Scotland	125 9%	125 9%
North East	65 5%	64 5%
North West	161 11%	163 12%
Yorks & Humberside	121 9%	122 9%
East Midlands	107 8%	104 7%
West Midlands	132 9%	130 9%
Wales	73 5%	72 5%
Eastern	134 9%	136 10%
Greater London	179 13%	179 13%
South East	202 14%	200 14%
South West	121 9%	125 9%

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Table 11

Q.1 At the last general election, in June 2001, when the Labour Government was elected for the second time, many people did not vote at all. Can you remember - did you vote in that election, or did you not vote?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
Voted	927 65%	912 64%
Didn't vote	374 26%	375 26%
Not registered	37 3%	37 3%
Too young	42 3%	57 4%
Can't remember	40 3%	39 3%

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Table 12

Q.1a At that general election, in June 2001, could you tell me which party you actually voted for?

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	759	759
Weighted base	759	745
Conservative	183 24%	224 30%
Labour	389 51%	343 46%
Liberal Democrats	136 18%	127 17%
SNP	13 2%	13 2%
Plaid Cymru	7 1%	7 1%
Other	31 4%	32 4%

Page	Table	Title	Base Description	Base
1	1	Q.2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election? Q.3 If the general election was tomorrow, which party would you vote for? Data excludes those who score 1/DK/Not registered for likelihood to vote (11%), or who don't know who they would vote for (13%), or who refuse to answer (10%). THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS		
2	2	Adjusted Voting Intention Published voting intention figures		
3	3	Have you taken a foreign holiday in the last three years? Weighting: Standard Demographic Weights	Base: All respondents	1420
4	4	How many cars do you have in the household? Weighting: Standard Demographic Weights	Base: All respondents	1420
5	5	Which of the following age groups do you fall into? Weighting: Standard Demographic Weights	Base: All respondents	1420
6	6	Working Status Weighting: Standard Demographic Weights	Base: All respondents	1420
7	7	Tenure Weighting: Standard Demographic Weights	Base: All respondents	1420
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9	9	SEG Weighting: Standard Demographic Weights	Base: All respondents	1420
10	10	Region Weighting: Standard Demographic Weights	Base: All respondents	1420
11	11	Q.1 At the last general election, in June 2001, when the Labour Government was elected for the second time, many people did not vote at all. Can you remember - did you vote in that election, or did you not vote?	Base: All respondents	1420
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