

## Daily Tracking Poll

### Fieldwork : April 27th-30th 2005

Absolutes/col percents

Table 1

**Q.2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election?**

**Q.3 If the general election was tomorrow, which party would you vote for?**

Data excludes those who score 1/DK/Not registered for likelihood to vote (11%), or who don't know who they would vote for (13%), or who refuse to answer (10%).

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Sex		Age						Social Class				Region				Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democrat
Unweighted base	804	368	436	59	113	163	160	145	164	255	195	144	210	221	202	201	111	70	222	347	174
Weighted base	803	389	414	79	105	163	149	134	174	216	234	166	187	216	205	200	113	69	236	335	168
Conservative	236	126	110	11	33	46	52	38	56	82	75	39	40	68	69	51	35	13	236	-	-
	29%	32%	27%	14%	31%	28%	35%	28%	32%	38%	32%	23%	21%	31%	34%	25%	31%	19%	100%	-	-
Labour	335	148	187	31	42	69	54	60	79	60	92	84	100	81	81	102	38	33	-	335	-
	42%	38%	45%	39%	40%	42%	36%	45%	45%	28%	39%	50%	53%	38%	39%	51%	34%	47%	-	100%	-
Liberal	168	79	88	30	23	27	31	27	29	56	51	25	36	49	44	38	27	10	-	-	168
	21%	20%	21%	38%	22%	17%	21%	20%	17%	26%	22%	15%	19%	23%	22%	19%	23%	14%	-	-	100%
SNP	11	4	6	-	1	3	4	1	1	3	2	2	3	*	-	-	-	10	-	-	-
	1%	1%	2%	-	1%	2%	3%	1%	1%	2%	1%	1%	2%	*	-	-	-	15%	-	-	-
Plaid Cymru	9	4	5	2	1	2	2	2	1	4	1	-	4	-	-	-	9	-	-	-	-
	1%	1%	1%	3%	*	1%	1%	1%	1%	2%	*	-	2%	-	-	-	8%	-	-	-	-
The Green Party	14	5	9	1	3	3	2	1	4	4	6	2	3	7	4	3	-	1	-	-	-
	2%	1%	2%	1%	3%	2%	1%	*	3%	2%	2%	1%	2%	3%	2%	1%	-	1%	-	-	-
The United Kingdom Independence Party (UKIP)	11	10	1	-	2	4	1	2	2	1	2	7	2	3	4	3	1	-	-	-	-
	1%	3%	*	-	2%	2%	1%	2%	1%	*	1%	4%	1%	2%	2%	1%	1%	-	-	-	-
The British National Party (BNP)	5	3	2	1	*	2	-	-	1	2	-	3	-	2	*	3	-	-	-	-	-
	1%	1%	*	2%	*	1%	-	-	1%	1%	-	2%	-	1%	*	1%	-	-	-	-	-
The Socialist Alliance	1	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	-	*	-	-	*	-	-	-	-	-	-	-	1%	-	-	-
The Scottish Socialist Party	1	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	-	1%	-	-	*	-	-	-	-	-	-	-	1%	-	-	-
Robert Kilroy Silk's Veritas Party	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	-	-	-	-	-
	*	*	-	-	-	-	1%	-	-	*	-	-	-	*	-	-	-	-	-	-	-
Another party	12	7	5	2	-	6	1	3	-	2	4	5	-	4	3	1	3	1	-	-	-
	1%	2%	1%	3%	-	4%	1%	2%	-	1%	2%	3%	-	2%	1%	*	3%	1%	-	-	-

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Col percents

Table 2  
**Adjusted Voting Intention**  
**Published voting intention figures**

	<u>Total</u>
Total	863
Conservative	29%
Labour	42%
Liberal Democrat/ Liberal	21%
Scottish National Party/SNP	2%
Plaid Cymru	1%
Other	5%

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Table 3  
**Have you taken a foreign holiday in the last three years?**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1426	1426
Weighted base	1426	1426
Yes	925 65%	884 62%
No	501 35%	542 38%

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Table 4  
**How many cars do you have in the household?**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1426	1426
Weighted base	1426	1426
None	262 18%	288 20%
1 car	657 46%	620 44%
2 cars	395 28%	402 28%
3+ cars	112 8%	115 8%

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Absolutes/col percents

Table 5  
**Which of the following age groups do you fall into?**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1426	1426
Weighted base	1426	1426
18 - 24	119 8%	157 11%
25 - 34	255 18%	242 17%
35 - 44	281 20%	285 20%
45 - 54	262 18%	242 17%
55 - 64	232 16%	214 15%
65+	277 19%	285 20%

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Absolutes/col percents

Table 6  
**Working Status**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	Unweighted Total	Weighted Total
Unweighted base	1426	1426
Weighted base	1426	1426
Working full time (30+ hrs a week)	633 44%	633 44%
Working part time (8-29 hrs a week)	216 15%	160 11%
Not working but seeking work or temporarily unemployed/sick	68 5%	77 5%
Not working/Not seeking work - EXCLUDING RETIRED AND STUDENTS	101 7%	115 8%
Retired	357 25%	370 26%
Student	51 4%	71 5%

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Table 7  
**Tenure**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1426	1426
Weighted base	1426	1426
Owned outright (without mortgage)	418 29%	456 32%
Owned with a mortgage or loan	583 41%	584 41%
Rented from the council	170 12%	186 13%
Rented from someone else	223 16%	175 12%
Rent free	32 2%	24 2%

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Absolutes/col percents

Table 8  
**Gender**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1426	1426
Weighted base	1426	1426
Male	650 46%	684 48%
Female	776 54%	742 52%



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Table 9  
**SEG**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1426	1426
Weighted base	1426	1426
A	125 9%	106 7%
B	306 21%	251 18%
C1	349 24%	414 29%
C2	251 18%	299 21%
D	165 12%	136 10%
E	230 16%	221 15%

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Table 10  
**Region**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	Unweighted Total	Weighted Total
Unweighted base	1426	1426
Weighted base	1426	1426
Scotland	126 9%	125 9%
North East	66 5%	64 5%
North West	165 12%	164 12%
Yorks & Humberside	121 8%	122 9%
East Midlands	107 8%	105 7%
West Midlands	131 9%	130 9%
Wales	72 5%	73 5%
Eastern	134 9%	136 10%
Greater London	181 13%	180 13%
South East	201 14%	200 14%
South West	122 9%	126 9%

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Table 11

**Q.1 At the last general election, in June 2001, when the Labour Government was elected for the second time, many people did not vote at all. Can you remember - did you vote in that election, or did you not vote?**

**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1426	1426
Weighted base	1426	1426
Voted	935 66%	910 64%
Didn't vote	381 27%	389 27%
Not registered	35 2%	39 3%
Too young	45 3%	59 4%
Can't remember	30 2%	29 2%

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Table 12

**Q.1a At that general election, in June 2001, could you tell me which party you actually voted for?**

	Unweighted Total	Weighted Total
Unweighted base	772	772
Weighted base	772	752
Conservative	207 27%	226 30%
Labour	377 49%	346 46%
Liberal Democrats	139 18%	128 17%
SNP	16 2%	18 2%
Plaid Cymru	6 1%	6 1%
Other	27 3%	29 4%

Page	Table	Title	Base Description	Base
1	1	Q.2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election? Q.3 If the general election was tomorrow, which party would you vote for? Data excludes those who score 1/DK/Not registered for likelihood to vote (11%), or who don't know who they would vote for (13%), or who refuse to answer (10%). THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS		
2	2	Adjusted Voting Intention Published voting intention figures		
3	3	Have you taken a foreign holiday in the last three years? Weighting: Standard Demographic Weights	Base: All respondents	1426
4	4	How many cars do you have in the household? Weighting: Standard Demographic Weights	Base: All respondents	1426
5	5	Which of the following age groups do you fall into? Weighting: Standard Demographic Weights	Base: All respondents	1426
6	6	Working Status Weighting: Standard Demographic Weights	Base: All respondents	1426
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9	9	SEG Weighting: Standard Demographic Weights	Base: All respondents	1426
10	10	Region Weighting: Standard Demographic Weights	Base: All respondents	1426
11	11	Q.1 At the last general election, in June 2001, when the Labour Government was elected for the second time, many people did not vote at all. Can you remember - did you vote in that election, or did you not vote?	Base: All respondents	1426
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