

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.
Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)	
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	2961	7197	985	3834	1282	3363
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532	
Absolutely certain to vote	(10) 9611 52%	5439 60%b	4172 44%	629 29%	1129 36%c	1487 48%cd	1801 55%code	1691 62%code f	2874 72%code fg	2836 58%ijkl	2629 51%l	2014 50%	2131 49%	2618 53%o	2471 52%	2213 50%	1304 50%	1005 61%mnop	1244 51%rs	3801 48%	632 58%vw	2457 56%vw	612 46%w	1344 38%	
(9)	2156 12%	1168 13%b	987 10%	189 9%	335 11%c	359 12%c	354 11%c	361 13%cdf	557 14%code f	703 14%ijkl	614 12%kl	407 10%	431 10%	626 13%o	580 12%o	463 10%	308 12%	179 11%	289 12%	925 12%	160 15%vw	550 13%vw	129 10%	376 11%	
(8)	1272 7%	592 7%	680 7%	193 9%gh	293 9%fgh	239 8%gh	235 7%gh	151 6%h	161 4%	346 7%l	375 7%l	307 8%l	244 6%	334 7%	371 8%oq	284 6%	186 7%	98 6%	233 10%	631 8%	76 7%	365 8%	157 12%tuw	267 8%	
(7)	1044 6%	434 5%	610 6%a	226 10%efgh	266 9%efgh	205 7%fgh	158 5%gh	95 3%h	93 2%	261 5%	275 5%	251 6%	258 6%	316 6%	254 5%	247 6%	147 6%	80 5%	135 6%	528 7%	53 5%	262 6%	82 6%	266 8%tu	
(6)	466 3%	176 2%	290 3%a	90 4%fgh	128 4%fgh	98 3%gh	85 3%gh	32 1%	32 1%	114 2%	131 3%	111 3%	110 3%	130 3%q	130 3%q	122 3%q	61 2%	22 1%	76 3%	226 3%	23 2%	110 3%	53 4%tu	117 3%	
(5)	703 4%	237 3%	466 5%a	159 7%efgh	199 6%efgh	136 4%fgh	104 3%gh	58 2%h	47 1%	137 3%	198 4%i	181 5%i	187 4%i	177 4%	207 4%	180 4%	88 3%	51 3%	106 4%	339 4%	35 3%	138 3%	71 5%tu	201 6%tu	
(4)	204 1%	57 1%	147 2%a	64 3%efgh	59 2%efgh	29 1%h	29 1%h	16 1%h	7 *	37 1%	72 1%i	47 1%	48 1%	51 1%	59 1%	55 1%	26 1%	12 1%	29 1%	90 1%	6 1%	40 1%	23 2%t	50 1%	
(3)	266 1%	79 1%	187 2%a	71 3%defgh	56 2%gh	48 2%gh	52 2%gh	21 1%	19 *	57 1%	81 2%	68 2%	60 1%	49 1%	85 2%am	76 2%am	39 1%	18 1%	144 2%r	7 1%	49 1%	12 1%	95 3%tuv		
(2)	346 2%	117 1%	229 2%a	88 4%defgh	83 3%gh	60 2%h	60 2%h	37 1%h	19 *	83 2%	106 2%	60 1%	97 2%	84 2%q	92 2%q	103 2%q	59 2%q	8 *	35 1%	179 2%r	9 1%	63 1%	27 2%	116 3%tu	
Definitely would not vote	(1) 1448 8%	544 6%	904 10%a	274 13%efgh	326 11%fgh	276 9%gh	247 8%h	188 7%h	136 3%	236 5%	359 7%i	365 9%ij	488 11%ijkl	362 7%	291 6%	463 10%mpq	225 9%nq	107 6%	169 7%	648 8%	82 8%	247 6%	87 6%	401 11%tuv	
Don't know	932 5%	198 2%	734 8%a	210 10%defgh	231 7%efgh	169 5%gh	163 5%gh	88 3%h	70 2%	121 2%	274 5%i	207 5%i	329 8%ijkl	233 5%	256 5%	222 5%	140 5%	80 5%	96 4%	389 5%	8 1%	90 2%t	88 7%tu	299 8%tu	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Prepared by Populus



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Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
Mean	8.17	8.61b	7.71	6.74	7.36c	7.96cd	8.27cd	8.64cd	9.22cd	8.60jk	8.18kl	7.99l	7.79	8.27op	8.25op	7.86	8.06o	8.62mn	8.24s	7.98	8.49vw	8.48vw	8.03w	7.31
Standard deviation	2.85	2.53	3.08	3.25	3.10	2.95	2.82	2.61	1.93	2.45	2.81	2.95	3.17	2.75	2.72	3.11	2.95	2.56	2.70	2.92	2.63	2.54	2.74	3.23
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.05	0.03	0.03	0.04	0.06	0.05	0.04	0.04	0.05	0.06	0.07	0.06	0.04	0.08	0.04	0.08	0.06

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Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.

Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
Absolutely certain to vote	(10) 9611	2991	3042	767	1201	3573	2354	1964	228	306	595	879	1047	923	1688	322	534	608	754	768	1186
	52%	70%bc	64%c	58%	71%bc	71%g	69%g	60%	75%g	40%op	44%op	54%ijopqr	63%ijkopqrs	65%ijkopqrs	77%ijkopqrst	22%	31%o	41%op	46%iopq	59%ijopqr	66%ijkopqrs
(9)	2156	615	639	194	234	676	465	498	39	76	170	214	214	193	301	113	165	145	140	168	256
	12%	14%	14%	15%	14%	13%	14%	15%	13%	10%	12%opr	13%opqr	13%opqr	13%opqr	14%iopqr	8%	10%	10%	9%	13%opqr	14%iopqr
(8)	1272	278	386	145	111	326	220	278	9	75	129	127	120	76	65	118	164	113	115	75	96
	7%	7%	8%a	11%abd	7%	6%h	6%h	8%efh	3%	10%mnst	9%mnst	8%mnt	7%nt	5%n	3%	8%mnst	9%mnst	8%mnt	7%n	6%n	5%n
(7)	1044	205	298	119	71	162	151	217	8	81	133	88	59	47	27	146	134	117	99	48	66
	6%	5%	6%ad	9%abd	4%	3%	4%e	7%efh	3%	11%klmnrst	10%klmnrst	5%lmnt	4%n	3%n	1%	10%klmnrst	8%klmnrst	8%klmnrst	6%lmnst	4%n	4%n
(6)	466	58	116	45	22	58	37	66	*	17	48	45	40	15	10	73	80	53	46	17	22
	3%	1%	2%ad	3%ad	1%	1%	1%	2%efh	*	2%n	4%mnst	3%mnst	2%mnt	1%	*	5%iklmnrst	5%iklmnrst	4%mnst	3%mnst	1%n	1%n
(5)	703	68	145	29	32	45	48	74	7	48	69	52	22	28	19	111	131	84	82	30	29
	4%	2%	3%ad	2%	2%	1%	1%e	2%ef	2%e	6%klmnrst	5%klmnrst	3%lnt	1%	2%n	1%	8%jklmnrst	7%jklmnrst	6%klmnrst	5%klmnrst	2%n	2%
(4)	204	15	45	11	5	16	8	24	-	14	19	9	9	5	*	49	40	20	20	11	7
	1%	*	1%ad	1%	*	*	*	1%ef	-	2%klmnrst	1%lmnt	1%n	1%n	*n	*	3%jklmnrst	2%klmnrst	1%lmnt	1%mnt	1%n	*n
(3)	266	23	29	7	6	21	7	13	*	16	19	18	14	6	7	55	37	30	38	15	12
	1%	1%	1%	1%	*	*	*	*	*	2%lmnt	1%mn	1%n	1%	*	*	4%jklmnrst	2%lmnt	2%lmnt	2%klmnrst	1%mn	1%
(2)	346	21	30	8	10	25	15	19	*	26	17	23	22	16	13	61	66	37	38	21	6
	2%	*	1%	1%	1%	*	*	1%	*	3%jklmnrst	1%t	1%nt	1%nt	1%t	1%	4%jklmnrst	4%jklmnrst	2%lmnt	2%mnt	2%nt	*
Definitely would not vote	(1) 1448	-	-	-	-	93	43	60	3	55	120	119	83	103	63	219	206	157	164	85	72
	8%	-	-	-	-	2%	1%	2%	1%	7%nt	9%lnt	7%lnt	5%n	7%lnt	3%	15%ijkopqrst	12%ijkopqrst	11%ikl	10%klmnrst	6%nt	4%

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	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
Don't know	932 5%	-	-	-	-	61 1%	45 1%	81 2%ef	11 3%ef	44 6%ijklm nt	46 3%mn	42 3%mn	36 2%n	17 1%	13 1%	166 12%ijkl lmnqrs t	185 11%ijkl mnrst	128 9%ijklm nst	127 8%sjklm nst	72 5%ijklm nt	57 3%mn
Mean	8.17	9.35bc	9.11c	8.98	9.37bc	9.29g	9.30g	8.98	9.49fg	7.65op	7.85op q	8.34ij opqr	8.79ij kopqrs	8.71ij kopqr	9.38ij klmnopq rst	6.23	6.95o	7.51op	7.71op	8.56ij opqr	9.03ijklmnopqrs
Standard deviation	2.85	1.31	1.56	1.55	1.31	1.66	1.54	1.83	1.35	2.91	2.86	2.71	2.37	2.58	1.77	3.32	3.23	3.14	3.14	2.65	2.10
Standard error	0.02	0.02	0.02	0.04	0.03	0.02	0.03	0.03	0.06	0.11	0.08	0.07	0.06	0.07	0.04	0.09	0.08	0.08	0.08	0.07	0.05

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Please say how likely you would be to vote if there was another general election?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
Absolutely certain to vote	(10) 9611 52%	1683 63% cde fgh	1395 61% efg h	1242 58% efg h	1118 57% efg h	1154 51% fgh	1233 44%	772 41%	1014 42%	1005 61% ijkl mnopq rs	357 48%	1036 51%	820 49%	888 53% jp	679 53%	480 52%	904 49%	1212 51%	1406 54% ijkl pqs	824 50%
(9)	2156 12%	391 15% cdf gh	311 14% fgh	247 12% gh	219 11% gh	312 14% dfg h	303 11% gh	160 8%	212 9%	179 11%	84 11%	210 10%	169 10%	190 11%	142 11%	103 11%	248 13% klr	345 14% ikl mnor	281 11%	205 12%
(8)	1272 7%	161 6%	148 6%	174 8% adh	110 6%	185 8% abdh	228 8% abdh	133 7%	134 6%	98 6%	62 8% l	127 6%	95 6%	118 7%	103 8% l	60 6%	149 8% il	171 7%	163 6%	126 8%
(7)	1044 6%	128 5%	85 4%	119 6% b	102 5% b	132 6% b	190 7% ab	132 7% ab	156 6% ab	80 5%	36 5%	139 7% ilmn	73 4%	80 5%	50 4%	44 5%	124 7% lmn	152 6% ln	164 6% ln	103 6% n
(6)	466 3%	33 1%	39 2%	57 3% a	46 2% a	81 4% abd	92 3% ab	53 3% a	64 3% a	22 1%	17 2%	49 2% i	56 3% i	51 3% i	36 3% i	27 3% i	43 2%	58 2% i	72 3% i	34 2%
(5)	703 4%	53 2%	67 3%	58 3%	59 3% a	84 4% a	131 5% abcd	124 7% abcd ef	128 5% abcd e	51 3%	29 4%	62 3%	89 5% ikop q	68 4%	76 6% ikop qrs	26 3%	64 3%	71 3%	106 4%	62 4%
(4)	204 1%	18 1%	22 1%	11 *	7 *	20 1%	50 2% abcd e	36 2% abcd e	40 2% acde	12 1%	16 2% ikop qr	19 1%	20 1%	22 1%	18 1%	6 1%	19 1%	26 1%	25 1%	20 1%
(3)	266 1%	14 1%	30 1% a	23 1%	13 1%	44 2% ad	51 2% ad	45 2% abcd	47 2% ad	18 1%	15 2% r	37 2% r	24 1%	35 2% qr	14 1%	14 1%	36 2% qr	24 1%	25 1%	25 1%
(2)	346 2%	46 2% c	28 1%	15 1%	28 1%	36 2% c	79 3% abcd e	45 2% bc	69 3% abcd e	8 *	17 2% i	51 2% i	36 2% i	28 2% i	32 2% i	22 2% i	33 2% i	40 2% i	44 2% i	37 2% i
Definitely would not vote	(1) 1448 8%	112 4%	112 5%	139 7% a	181 9% abce	124 5%	247 9% abc e	226 12% abc def	307 13% abcd ef	107 6%	74 10% imn pr	198 10% imn pqr	191 12% imnp qrs	94 6%	92 7%	88 10% impr	106 6%	180 8%	182 7%	137 8% mp
Don't know	932 5%	25 1%	66 3% a	42 2% a	66 3% ac	96 4% abc	208 7% abcd e	166 9% abc de	264 11% abcd ef	80 5%	32 4%	103 5%	87 5%	89 5%	49 4%	54 6%	118 6% nr	118 5%	115 4%	87 5%

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Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
Mean	8.17	8.83cd efgh	8.69de fgh	8.53de fgh	8.29fg h	8.32fg h	7.75gh	7.35	7.36	8.62jk lmnopq rs	7.83	7.95	7.75	8.32jk ls	8.14jl	8.05	8.27jk l	8.24jk l	8.29jk ls	8.07l
Standard deviation	2.85	2.29	2.43	2.55	2.88	2.60	3.03	3.26	3.35	2.56	3.09	3.06	3.19	2.68	2.84	3.02	2.66	2.76	2.75	2.91
Standard error	0.02	0.04	0.05	0.07	0.06	0.05	0.06	0.09	0.07	0.07	0.11	0.07	0.08	0.07	0.08	0.10	0.07	0.06	0.05	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

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Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.
Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Total	Region Within Gender - Male										Region Within Gender - Female											
		Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humber-side (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
Absolutely certain to vote	(10) 9611 52%	569 70%bcd efghij klmnop qrstuv	199 59% mno pqrstuv	592 60% lmn opqrstuv	450 60% lmn opqrstuv	551 61% lmn opqrstuv	428 61% lmn opqrstuv	278 60% lmn opqrstuv	511 58% lmn opqrstuv	633 56% mno pqrstuv	757 61% lmn opqrstuv	471 57% mno pqrstuv	436 51% mno pqrstuv	158 40% pqrstuv	444 43% pqrstuv	369 40% pqrstuv	336 45% pqrstuv	252 42% pqrstuv	202 44% pqrstuv	393 41% pqrstuv	578 45% pqrstuv	650 48% mno qsv	353 43% qsv
(9)	2156 12%	94 12% o	48 14% oq	98 10%	97 13% o	118 13% o	88 13% o	59 13% o	144 18% acj lmnopq rstu	187 17% acj klmnop qrstuv	134 11%	103 12% o	85 10%	36 9%	112 11%	73 8%	71 10%	54 9%	44 10%	104 11%	158 12% o	147 11%	102 12% o
(8)	1272 7%	43 5%	31 9% aden	71 7%	34 5%	48 5%	54 8% d	24 5%	55 6%	74 7%	85 7%	72 9% aden u	55 6%	31 8% d	55 5%	62 7%	70 9% adeg hnu	49 8% dn	36 8%	94 10% adeg hijnuv	96 8% d	78 6%	54 7%
(7)	1044 6%	35 4% f	13 4% f	64 6% cdfp	29 4% f	52 6% f	10 1%	23 5% f	49 6% f	61 5% f	58 5% f	40 5% f	45 5% f	22 6% f	75 7% adfp p	44 5% f	28 4% f	40 7% dfp	21 5% f	75 8% abdf jkop	92 7% adfp p	106 8% abdf ijkop	63 8% adfp jkop
(6)	466 3%	5 1%	5 1%	22 2% a	17 2% a	25 3% a	15 2% a	5 1%	21 2% a	17 2%	26 2% a	17 2% a	12 3% a	28 3% a	39 4% abcg ijklv	26 3% agi	21 4% agi	22 5% abcdf gijkl v	22 2% a	41 3% ai	46 3% agi	17 2% a	
(5)	703 4%	8 1%	10 3% ag	13 1%	25 3% acg	35 4% acg	36 5% acgh ij	4 1%	19 2%	27 2% a	34 3% acg	26 3% acg	44 5% acgh ij	19 5% acgh ij	49 5% acgh ij	64 7% abcd efghijk t	33 4% acgh	40 7% abcd efghijk t	22 5% acgh i	45 5% acgh i	44 3% acg	71 5% acgh ijk	36 4% acgh
(4)	204 1%	3 *	1 *	9 1%	4 *	7 1%	4 1%	1 *	7 1%	3 *	8 1%	10 1% i	9 1%	15 4% abcd efghij klrsu v	10 1%	16 2% adij	14 2% adfg ij	15 2% abcd efghij n	5 1%	12 1% i	23 2% adfg ij	17 1% i	10 1% i
(3)	266 1%	9 1%	5 1%	8 1%	2 *	16 2% dfij	3 *	5 1%	8 1%	6 1%	5 *	12 1% dj	9 1%	10 3% cdfh ij	29 3% acdf hiju	22 2% cdfh ij	19 3% cdfh ij	11 2% dfij	8 2% dfij	28 3% acdf hijtu	18 1% dj	20 1% dj	12 1% dj

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.
Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
(2)	346 2%	5 1%	4 1%	17 2%l	10 1%	8 1%	13 2%l	4 1%	17 2%l	9 1%	16 1%	15 2%l	3 *	13 3%aegi jl	34 3%adeg jl	26 3%aeij l	20 3%aeil	19 3%adeg jll	18 4%abcd egijls	16 2%l	31 2%aeil	28 2%ail	22 3%aeij
Definitely would not vote	(1) 1448 8%	37 5%	18 5%	75 8%aeH	61 8%aeH	30 3%	40 6%e	45 10%aeH ij	34 4%	70 6%e	76 6%e	58 7%eh	69 8%aeH	56 14%abc defhij klpqst uv	122 12%abc defhij klstu	130 14%abcd efhijkl pqrstuv	64 9%aeH	52 9%aeH	43 9%aeH	71 7%aeH	110 9%aeH j	106 8%aeH	79 10%abefhij
Don't know	932 5%	5 1%	6 2%	26 3%ak	16 2%a	19 2%a	9 1%	14 3%ak	22 3%ak	38 3%afk	37 3%afk	7 1%	75 9%abcd efghij ku	26 7%abcd efghij k	77 7%abcd efghij k	71 8%abcd efghij k	69 9%abcd efghij ktu	41 7%abcd efghij k	40 9%abc defgh ijk	96 10%abcd efghijk tu	80 6%abcd efghij k	78 6%abc defhi jk	80 10%abcdefghijkltu
Mean	8.17	9.01bc delgh ijklmno pqrstu v	8.63lm nopqrs tuv	8.45mn opqrst uv	8.47mn opqrst uv	8.73ck lmnopq rstuv	8.60lm nopqrs tuv	8.45mn opqrst uv	8.70kl mnopq rstuv	8.64lm nopqrs tuv	8.63lm nopqrs tuv	8.36mn opqrst uv	8.21mn opqrst v	7.11	7.46	7.12	7.78mo	7.57o	7.64mo	7.83mn o	7.88mn o	7.97mn oq	7.75mo
Standard deviation	2.85	2.22	2.46	2.72	2.76	2.27	2.55	2.86	2.32	2.46	2.54	2.72	2.82	3.41	3.29	3.40	3.06	3.07	3.14	2.89	2.96	2.90	3.07
Standard error	0.02	0.08	0.13	0.09	0.10	0.08	0.09	0.13	0.08	0.08	0.07	0.09	0.10	0.17	0.10	0.12	0.11	0.12	0.15	0.10	0.09	0.08	0.11

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.
Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Total	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
Absolutely certain to vote	(10) 9611 52%	90 48%bf	40 34%	5022 52%bf	3182 55%bcf	972 56%bcf	30%	59 66%hlm nopqr	19 29%	2780 61%hlm nopqr	1851 62%hlm nopqr	555 59%hlm nopqr	109 46%hr	31 32%	21 40%r	2241 44%hr	1331 48%hmo r	416 52%hmo r	84 21%
	(9) 2156 12%	3 2%	18 15%a	1026 11%a	766 13%ac	241 14%acf	65 10%a	1 1%	11 16%gm	542 12%gmo	428 14%gim o	133 14%gmo	25 10%gm	2 2%	7 14%gm	483 9%g	339 12%gmo	108 14%gmo	40 10%gm
	(8) 1272 7%	12 7%	6 5%	603 6%	426 7%c	148 9%c	58 9%c	2 3%	1 1%	287 6%	195 7%	79 8%o	21 9%	10 10%h	5 10%	316 6%	231 8%ijo	69 9%io	37 9%ho
	(7) 1044 6%	8 4%	7 6%	521 5%	331 6%	66 5%	10%acde	2 2%	1 2%	187 4%	153 5%	44 5%	27 11%ghij kopq	6 7%	6 11%giq	334 6%ij	178 6%i	36 4%	39 10%gijkopq
	(6) 466 3%	2 1%	4 3%	230 2%	137 2%	45 3%	5%cde	1 1%	3 4%	93 2%	48 2%	16 2%	7 3%	2 2%	1 3%	137 3%j	89 3%ijk	29 4%ijk	25 6%ijkop
	(5) 703 4%	2 1%	4 3%	388 4%	198 3%	52 3%	6%acde	1 1%	1 2%	109 2%	79 3%	27 3%	8 3%	* *	3 6%	279 5%ijkq	118 4%ij	25 3%	30 8%ijkmpq
	(4) 204 1%	10 6%cde	1 1%	97 1%	47 1%	16 1%	4%cde	6 7%ijkl opq	- -	12 *	21 1%i	9 1%i	5 2%i	4 4%ijkp q	1 2%i	85 2%ijp	26 1%i	7 1%i	23 6%ijklpq
	(3) 266 1%	* *	3 3%	160 2%d	68 1%	17 1%	3%de	- -	1 1%	44 1%	23 1%	4 *	7 3%ijk	* *	2 4%jk	116 2%ijk	45 2%ijk	13 2%k	9 2%ijk
	(2) 346 2%	8 5%de	1 1%	198 2%	100 2%	24 1%	13 2%	2 2%	- -	58 1%	44 1%	7 1%	5 2%	7 7%ijkp qr	1 1%	140 3%ijk	56 2%ik	17 2%k	7 2%
Definitely would not vote	(1) 1448 8%	34 18%cde f	18 16%cde	842 9%de	356 6%	82 5%	64 10%de	13 14%ijk lq	16 25%ijkl nopqr	303 7%j	129 4%	45 5%	11 5%	21 21%ijkl nopq	2 4%	539 10%ijkl pq	226 8%ijkq	36 5%	52 13%ijklpq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
Don't know	932 5%	16 8%de	16 13%cde	577 6%de	157 3%	62 4%	62 10%cde	3 3%	13 20%gijk lnopq	106 2%j	31 1%	17 2%	13 6%ijk	13 14%gijk lpq	2 5%j	471 9%ijkp q	125 5%ijk	45 6%ijk	49 12%gijkpq
Mean	8.17	7.04	7.21	8.07ab f	8.41ab cf	8.60ab odf	7.11	7.83mr	6.50	8.60gh lmopr	8.77gh ilmnop qr	8.73gh lmnopq r	8.05hm or	6.22	7.95mr	7.57hm r	8.02hm or	8.43hm opr	6.50
Standard deviation	2.85	3.74	3.43	2.97	2.63	2.42	3.06	3.49	3.97	2.60	2.32	2.32	2.66	3.83	2.58	3.20	2.88	2.53	3.15
Standard error	0.02	0.29	0.34	0.03	0.03	0.06	0.12	0.37	0.55	0.04	0.04	0.08	0.15	0.44	0.37	0.05	0.05	0.09	0.16

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r

*** small base**

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.

Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
Absolutely certain to vote	(10) 9611 52%	3482 67% bce f	3284 61% cf	1056 57% f	498 67% bce f	565 61% f	726 16%	2036 70% ijm opqrst	1861 66% mpq rst	579 63% mpq st	304 74% hij lmopq rst	320 68% jrp qrst	339 23% t	1446 64% mpq rst	1423 57% mqt	477 52% mt	193 59% mqt	245 54% mt	387 13%
(9)	2156 12%	726 14% df	726 14% df	261 14% df	77 11% f	113 12% f	252 6%	423 14% kmp rt	419 15% kmp rt	128 14% kmt	42 10% mt	56 12% mt	100 7%	303 14% kmt	307 12% mt	133 14% kmt	35 11% mt	57 13% mt	152 5%
(8)	1272 7%	326 6%	405 8% aef	181 10% abde f	46 6%	51 6%	282 6%	169 6%	195 7% l	86 9% hikl t	20 5%	18 4%	103 7% l	157 7% l	210 8% hkl t	96 10% hkl mot	26 8% kl	33 7% l	159 5%
(7)	1044 6%	246 5%	321 6% ad	149 8% abde f	34 5%	52 6%	243 5%	116 4%	136 5% k	68 7% hik	12 3%	22 5%	80 5% k	130 6% hk	185 7% hikl ot	81 9% hikl mot	22 7% hk	30 7% hk	163 6% hk
(6)	466 3%	68 1%	132 2% a	53 3% ae	13 2%	14 1%	186 4% abde	32 1%	49 2%	22 2% h	5 1%	7 2%	61 4% hikl os	37 2%	83 3% hikl os	32 3% hiko s	8 2% h	6 1%	124 4% hijkl os
(5)	703 4%	92 2%	154 3% a	39 2%	19 3%	36 4% ac	383 8% abcd e	40 1%	50 2%	10 1%	6 2%	11 2%	121 8% hijk lopqr	53 2% hj	105 4% hijk lo	29 3% hij	13 4% hijk o	25 6% hijk loq	242 8% hijkl opqr
(4)	204 1%	23 *	46 1% a	12 1%	8 1% a	12 1% a	104 2% abcd	3 *	16 1% h	7 1% h	1 *	3 1% h	28 2% hikq	20 1% h	30 1% hi	6 1% h	6 2% hijk loq	9 2% hijk loq	76 3% hijkl opq
(3)	266 1%	34 1%	35 1%	10 1%	5 1%	6 1%	177 4% abcd e	14 *	11 *	4 *	1 *	3 1%	46 3% hijk lopqrs	21 1% i	24 1% i	6 1%	3 1% i	2 1%	131 4% hijkl oprs
(2)	346 2%	36 1%	41 1%	8 *	7 1%	5 *	250 6% abcd e	16 1%	16 1%	4 *	4 1%	3 1%	75 5% hijk lopqrs	20 1%	25 1%	4 *	4 1%	2 *	175 6% hijkl oprs
Definitely would not vote	(1) 1448 8%	82 2%	118 2% a	34 2%	17 2%	39 4% abcd	1159 26% abcd e	56 2%	64 2% o	11 1%	11 3% jo	21 4% hij opr	382 26% hijk lopqrs	26 1%	53 2% o	23 3% o	6 2%	17 4% hij op	777 26% hijkl oprs

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.

Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
Don't know	932 5%	50 1%	89 2%a	41 2%a	15 2%a	31 3%abd	706 16%abcd e	14 *	22 1%	8 1%	2 1%	5 1%	147 10%hijk lopqrs	35 2%hi	67 3%hijk lo	33 4%hijk lo	12 4%hijk lo	26 6%hij klop	559 19%hijklmopqrs
Mean	8.17	9.17bc def	8.92ef	8.90f	9.02ef	8.76f	5.07	9.25ij lmopqrst	9.10mp qrst	9.09mp qrst	9.23lm opqrst	8.94mp st	5.57l	9.06mp qrst	8.71mt	8.70mt	8.75mt	8.57mt	4.79
Standard deviation	2.85	1.74	1.97	1.84	2.00	2.29	3.57	1.69	1.84	1.64	1.88	2.25	3.67	1.80	2.10	2.02	2.12	2.33	3.48
Standard error	0.02	0.02	0.03	0.05	0.05	0.06	0.07	0.03	0.03	0.06	0.06	0.09	0.13	0.04	0.04	0.07	0.07	0.09	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

**** very small base (under 30) ineligible for sig testing**

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?
 Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
Absolutely certain to vote	(10) 9611 52%	4063 50%bd	982 44%d	3107 70%abd	1458 39%	2729 57%hij	360 55%hij	1775 75%efh ijkl	575 48%ijl	1334 40%l	622 40%l	1332 65%efh ijl	884 35%
	(9) 2156 12%	918 11%d	296 13%ad	608 14%ad	334 9%	614 13%il	96 15%hil	326 14%hil	133 11%l	304 9%	200 13%il	282 14%hil	201 8%
	(8) 1272 7%	707 9%bcd	157 7%c	190 4%	218 6%c	397 8%ghkl	43 7%g	81 3%	70 6%g	310 9%fghj kl	113 7%gk	109 5%g	148 6%g
	(7) 1044 6%	503 6%c	159 7%c	123 3%	258 7%	280 6%gk	34 5%g	49 2%	70 6%gk	223 7%gk	125 8%efgh k	74 4%g	188 8%efgk
	(6) 466 3%	237 3%c	65 3%c	37 1%	127 3%c	116 2%gk	17 3%gk	14 1%	28 2%gk	121 4%egk	49 3%gk	22 1%	98 4%eghk
	(5) 703 4%	325 4%c	120 5%ac	62 1%	197 5%ac	153 3%gk	20 3%g	22 1%	42 3%gk	172 5%efgh k	101 6%efgh k	39 2%g	155 6%efghk
	(4) 204 1%	89 1%c	30 1%c	10 *	75 2%ac	43 1%g	3 *g	*	11 1%g	46 1%gk	27 2%efgk	10 *g	64 3%efghik
	(3) 266 1%	115 1%c	48 2%ac	29 1%	74 2%c	48 1%g	8 1%g	7 *	16 1%g	67 2%egk	40 3%efgh k	22 1%g	58 2%egk
	(2) 346 2%	157 2%c	58 3%c	20 *	112 3%ac	55 1%gk	17 3%egk	14 1%	31 3%egk	102 3%egk	41 3%egk	6 *	81 3%egk
Definitely would not vote	(1) 1448 8%	661 8%c	156 7%c	153 3%	478 13%abc	296 6%gk	33 5%g	78 3%	137 11%efg jk	365 11%efgj k	123 8%efgk	75 4%	341 14%efgijk
Don't know	932 5%	342 4%c	142 6%ac	81 2%	367 10%abc	70 1%g	28 4%eg	7 *	94 8%efgk	273 8%efgk	114 7%efgk	74 4%eg	273 11%efghijk
Mean	8.17	8.08bd	7.91d	9.17abd	7.24	8.48hijl	8.49hijl	9.29efhijkl	7.78il	7.44l	7.65l	9.02efhijl	6.96

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Prepared by Populus

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
Standard deviation	2.85	2.87	2.88	1.98	3.35	2.56	2.56	1.87	3.20	3.19	2.97	2.10	3.39
Standard error	0.02	0.04	0.05	0.03	0.05	0.04	0.08	0.04	0.08	0.07	0.07	0.05	0.07

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
Conservative	4273 23%	2381 26% ^b	1892 20%	319 15%	489 16%	573 18% ^{cd}	720 22% ^{cd}	728 27% ^{cd}	1444 36% ^{cd}	1500 30% ^{ijkl}	1212 24% ^l	869 22% ^l	692 16%	1332 27% ^{opq}	1258 26% ^{opq}	867 20% ^q	589 23% ^{oq}	226 14%	459 19%	1817 23% ^r	185 17%	1138 26% ^{tw}	273 20%	679 19%
Labour	4730 26%	2524 28% ^b	2206 23%	571 26% ^{gh}	891 29% ^{gh}	974 31% ^{cfg}	899 27% ^{gh}	624 23% ^h	770 19%	1174 24%	1234 24%	1118 28% ^{ij}	1205 27% ^{ij}	1219 24%	1109 23%	1368 31% ^{mnp}	635 25%	398 24%	802 33% ^s	2017 26%	433 40% ^{uvw}	1231 28% ^w	369 28% ^w	785 22%
Liberal Democrat	1325 7%	689 8%	636 7%	135 6%	274 9% ^{cf}	227 7%	194 6%	196 7%	299 7% ^f	507 10% ^{ijkl}	341 7%	226 6%	251 6%	452 9% ^{nopq}	338 7% ^o	255 6%	189 7% ^o	91 5%	160 7%	622 8%	59 5%	371 8% ^t	101 8%	251 7%
SNP	412 2%	234 3% ^b	179 2%	34 2%	56 2%	57 2%	86 3% ^c	93 3% ^{cd}	87 2%	93 2%	122 2%	97 2%	100 2%	-	-	-	-	412 25% ^{mnp}	70 3% ^s	151 2%	43 4% ^{uvw}	94 2%	27 2%	57 2%
Plaid Cymru	65 *	42 * ^b	23 *	8 *	12 *	4 *	14 *	14 1% ^e	13 *	9 *	23 * ⁱ	19 * ⁱ	14 *	-	-	-	65 3% ^{mnoq}	-	12 *	31 *	8 1%	22 1%	4 *	8 *
The UK Independence Party	1693 9%	1040 12% ^b	653 7%	74 3%	94 3%	191 6% ^{cd}	333 10% ^{cd}	378 14% ^{cd}	624 16% ^{cd}	420 9%	403 8%	399 10% ^j	471 11% ^{ij}	465 9% ^q	548 11% ^{mopq}	406 9% ^q	228 9% ^q	46 3%	139 6%	647 8% ^r	75 7%	461 11% ^{tw}	64 5%	187 5%
The Green Party	386 2%	194 2%	191 2%	51 2% ^h	73 2% ^h	61 2%	78 2% ^h	70 3% ^h	53 1%	114 2% ^l	119 2% ^l	82 2%	72 2%	126 3% ^o	94 2%	73 2%	54 2%	39 2%	70 3% ^s	158 2%	37 3% ^u	84 2%	34 3%	74 2%
The British National Party	74 *	50 1% ^b	24 *	2 *	11 *	9 *	22 1% ^{ch}	19 1% ^{ch}	11 *	9 *	16 *	21 1% ⁱ	28 1% ⁱ	8 *	32 1% ^m	21 * ^m	7 *	6 *	6 *	40 1%	4 *	32 1% ^{vw}	1 *	7 *
Some other party	65 *	40 *	24 *	5 *	9 *	14 * ^h	16 * ^h	15 1% ^h	5 *	17 *	30 1% ^k	5 *	13 *	20 *	20 *	14 *	10 *	16 1% ^s	22 *	6 1%	16 *	10 1% ^w	6 *	
Would not vote	1800 10%	682 8%	1118 12% ^a	371 17% ^{cd}	429 14% ^{efg}	338 11% ^{fgh}	295 9% ^h	222 8% ^h	146 4%	313 6%	470 9% ⁱ	435 11% ^{ij}	582 13% ^{ijk}	441 9%	392 8%	574 13% ^{mnp}	275 11% ^{mnq}	120 7%	189 8%	868 11% ^r	90 8%	340 8%	99 7%	527 15% ^{tuv}
Rather not say	319 2%	165 2%	154 2%	43 2% ^{gh}	74 2% ^{gh}	97 3% ^{cfgh}	53 2% ^{gh}	19 1%	33 1%	56 1%	124 2% ^{kl}	63 2%	76 2% ⁱ	119 2% ^{nop}	72 2%	64 1%	33 1%	31 2%	47 2%	165 2%	23 2%	107 2% ^w	24 2%	58 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
Don't know	3306	1000	2306	580	694	561	579	361	531	719	1021	685	882	800	934	787	497	290	461	1364	127	471	334	893
	18%	11%	25%a	28%def	22%efg	18%gh	18%gh	13%	13%	15%	20%ik	17%i	20%ik	16%	19%am	18%	19%am	17%	19%	17%	12%	11%	25%tu	25%tu

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
Conservative	4273 23%	4273 100%bcd	-	-	-	3327 66%efgh	114 3%	296 9%f	18 6%f	144 19%oq	230 17%o	356 22%jop q	413 25%ijo pqr	379 27%ijk opqr	859 39%ijk lmopqr st	175 12%	260 15%	217 15%	307 19%opq	349 27%ijk opqr	585 32%ijklmnopqrs
Labour	4730 26%	-	4730 100%acd	-	-	236 5%	2614 77%egh	789 24%eh	14 5%	243 32%mno prst	477 35%lmn opqrst	556 34%lmn opqrst	482 29%mno pst	341 24%nt	425 19%	328 23%nt	414 24%nt	418 28%mno pst	417 26%nst	283 22%	346 19%
Liberal Democrat	1325 7%	-	-	1325 100%abd	-	67 1%	53 2%	987 30%efh	4 1%	42 6%	125 9%loqr s	128 8%r	114 7%	119 8%rs	161 7%r	93 6%	149 9%irs	99 7%	81 5%	77 6%	138 8%r
SNP	412 2%	-	-	-	-	9 *	36 1%e	47 1%e	-	22 3%op	33 2%o	31 2%	56 3%knop qr	47 3%knop qr	45 2%o	12 1%	22 1%	26 2%	29 2%	46 4%knop qr	42 2%op
Plaid Cymru	65 *	-	-	-	-	2 *	9 *e	3 *	-	2 *	10 1%kp	2 *	11 1%kp	10 1%kp	7 *	5 *	2 *	3 *	3 *	4 *	6 *
The UK Independence Party	1693 9%	-	-	-	1693 100%abc	689 14%fg	168 5%	273 8%f	216 71%efg	40 5%op	59 4%op	108 7%jop	210 13%ijk opqr	217 15%ijk opqr	406 18%ijkl mnopqrst	34 2%	35 2%	83 6%op	122 8%jop	161 12%ijk opqr	218 12%ijkopqr
The Green Party	386 2%	-	-	-	-	34 1%	37 1%	116 4%efh	2 1%	20 3%n	31 2%	30 2%	42 3%on	45 3%nt	27 1%	31 2%	42 2%n	31 2%	36 2%on	25 2%	26 1%
The British National Party	74 *	-	-	-	-	21 *f	1 *	7 *	4 1%efg	-	8 1%	6 *	17 1%inop qrt	14 1%inop qt	6 *	2 *	3 *	3 *	5 *	5 *	5 *
Some other party	65 *	-	-	-	-	8 *	10 *	10 *	-	5 1%o	4 *	8 *o	9 1%o	12 1%not	3 *	-	5 *	6 *	7 *o	3 *	2 *
Would not vote	1800 10%	-	-	-	-	112 2%	53 2%	74 2%	3 1%	86 11%lms t	156 11%lmns t	150 9%lnt	104 6%nt	118 8%nt	69 3%	285 20%ijk lmnpqr st	273 16%ijk lmnqrs t	187 13%kim nst	191 12%lmns t	105 8%nt	77 4%
Rather not say	319 2%	-	-	-	-	14 *	7 *	14 *	11 3%efg	19 2%mns	43 3%lmns t	61 4%lmno prst	23 1%n	10 1%	10 *	25 2%mns	31 2%mns	36 2%mnst	31 2%ms	9 1%	23 1%n

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female						
	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	UKIP	18-24	25-34	35-44	45-54	55-64	65+	18-24	25-34	35-44	45-54	55-64	65+	
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
Don't know	3306	-	-	-	-	535	290	681	33	137	189	180	186	118	189	443	505	381	393	243	342
	18%	-	-	-	-	11% ^f	9%	21% ^{efh}	11%	18% ^{klm}	14% ^{mn}	11% ^{mn}	11% ^{mn}	8%	9%	31% ^{ijk}	29% ^{ijk}	26% ^{ijk}	24% ^{ijk}	19% ^{ijkl}	19% ^{ijklmn}
																1mnqrs	lminrst	lmnst	lmnst	mn	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of England (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
Conservative	4273 23%	887 33%bcd efgh	621 27%cdf gh	471 22%h	402 21%h	613 27%cdf gh	591 21%h	398 21%h	290 12%	226 14%	139 19% <i>i</i>	396 20% <i>i</i>	332 20% <i>i</i>	429 26% <i>ijkl</i> loq	351 27% <i>ijkl</i> loq	178 19% <i>i</i>	478 26% <i>ijkl</i> loq	537 22% <i>i</i>	795 31% <i>ijkl</i> lmnopq s	412 25% <i>ijkl</i>
Labour	4730 26%	629 24%	613 27% <i>afg</i>	703 33% <i>abefg</i> h	579 30% <i>aefg</i> h	545 24%	621 22%	414 22%	626 26% <i>fg</i>	398 24% <i>pr</i>	268 36% <i>ilm</i> nopqrs	651 32% <i>ilm</i> nopqrs	450 27% <i>prs</i>	435 26% <i>prs</i>	312 24% <i>pr</i>	271 29% <i>inprs</i>	362 20%	737 31% <i>ilm</i> nprs	482 19%	364 22% <i>r</i>
Liberal Democrat	1325 7%	291 11% <i>bcd</i> efgh	149 6% <i>g</i>	139 7%	110 6%	215 10% <i>bcd</i> efgh	193 7% <i>g</i>	87 5%	141 6%	91 5%	35 5%	112 6%	108 7%	100 6%	94 7%	46 5%	143 8% <i>ijkl</i> o	215 9% <i>ijkl</i> mo	238 9% <i>ijkl</i> mo	143 9% <i>ijkl</i> mo
SNP	412 2%	47 2%	67 3% <i>afg</i>	66 3% <i>afg</i>	53 3%	46 2%	54 2%	31 2%	47 2%	412 25% <i>ijklm</i> nopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	65 *	7 *	15 1% <i>e</i>	15 1% <i>e</i>	6 *	2 *	8 *	4 *	8 *	-	-	-	-	-	-	65 7% <i>ijkl</i> mnopqrs	-	-	-	-
The UK Independence Party	1693 9%	314 12% <i>efg</i> h	238 10% <i>ef</i>	232 11% <i>ef</i>	256 13% <i>befg</i> h	106 5%	164 6%	167 9% <i>ef</i>	215 9% <i>ef</i>	46 3%	63 8% <i>i</i>	167 8% <i>i</i>	176 11% <i>iko</i> q	184 11% <i>iko</i> q	149 12% <i>iko</i> q	61 7% <i>i</i>	216 12% <i>ijkl</i> o	151 6% <i>i</i>	313 12% <i>ijkl</i> oq	167 10% <i>ioq</i>
The Green Party	386 2%	53 2%	58 3% <i>h</i>	48 2%	35 2%	60 3% <i>h</i>	61 2%	34 2%	36 1%	39 2% <i>jno</i>	6 1%	34 2% <i>o</i>	33 2% <i>o</i>	21 1%	15 1%	6 1%	57 3% <i>jkmo</i> o	68 3% <i>jkmo</i> o	57 2% <i>jno</i>	48 3% <i>jkmo</i> no
The British National Party	74 *	8 *	13 1% <i>ef</i>	17 1% <i>aef</i>	12 1% <i>ef</i>	1 *	3 *	4 *	15 1% <i>ef</i>	6 *	2 *	10 1%	8 1%	19 1% <i>ipqr</i> s	9 1% <i>qrs</i>	5 1%	4 *	4 *	4 *	2 *
Some other party	65 *	12 1% <i>g</i>	18 1% <i>eg</i>	5 *	5 *	5 *	12 1% <i>g</i>	-	7 *	1 *	1 *	8 *	4 *	8 *	9 1% <i>io</i>	-	4 *	11 1% <i>i</i>	9 *	10 1% <i>io</i>
Would not vote	1800 10%	153 6%	146 6%	164 8% <i>a</i>	219 11% <i>abce</i>	160 7%	324 12% <i>abc</i> e	271 14% <i>abc</i> def	363 15% <i>abcd</i> ef	120 7%	86 12% <i>imp</i> r	255 13% <i>imp</i> qr	232 14% <i>imnp</i> qrs	111 7%	136 11% <i>imp</i>	103 11% <i>imp</i>	145 8%	216 9% <i>m</i>	225 9% <i>m</i>	171 10% <i>imp</i>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
Rather not say	319 2%	30 1%	73 3% acde fh	26 1%	36 2%	26 1%	51 2%	37 2%	40 2%	31 2% o	8 1%	34 2%	21 1%	17 1%	21 2%	6 1%	34 2% o	88 4% ijkl mnoprs	31 1%	28 2%
Don't know	3306 18%	232 9%	292 13% a	240 11% a	236 12% a	487 21% abcd	729 26% abc de	445 23% abcd	646 27% abc de	290 17%	131 18%	362 18%	294 18%	336 20% nqr	195 15%	181 20% nq	402 22% sijkl nqr	371 15%	429 17%	315 19% nq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of London (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of London (s)	London (t)	South East (u)	South West (v)
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
Conservative	4273 23%	116 14%	73 21% ^{alo}	229 23% ^{alm} nor	188 25% ^{alm} nort	267 29% ^{abc} glnnop qrstv	224 32% ^{abc} dgiklm nopqrs tuv	104 22% ^{aln} or	251 28% ^{abc} lmnopq rtv	281 25% ^{alm} nort	428 35% ^{abc} degghik lmnopq rstuv	220 27% ^{alm} nort	110 13%	66 17%	167 16%	144 16%	162 22% ^{aln} or	127 22% ^{aln} o	73 16%	227 24% ^{alm} nor	256 20% ^{aln} o	367 27% ^{acl} mnopqr t	191 23% ^{almnr}
Labour	4730 26%	222 27% ^{hjl} suv	139 41% ^{ade} fghijk lmnopq rstuv	351 35% ^{ade} fghijk lmnopq rstuv	217 29% ^{hjl} qsuv	241 27% ^{ajs} uv	178 25% ^{jsu} v	135 29% ^{hjl} qsuv	193 22% ^u	376 33% ^{aef} hijklp qstuv	253 21% ^u	219 26% ^{ajs} uv	177 21%	128 32% ^{fhlj} lopqsu v	300 29% ^{hjl} qsuv	233 25% ^{jsu} v	193 26% ^{ajs} uv	134 23% ^{suv}	137 30% ^{hjl} qsuv	169 18%	361 28% ^{hjl} qsuv	229 17%	145 17%
Liberal Democrat	1325 7%	43 5%	21 6%	61 6%	65 9% ^{amno} prs	62 7% ^m	49 7% ^m	24 5%	94 11% ^{abce} fglmnop rs	87 8% ^{mno}	112 9% ^{acgl} mnoprs	71 9% ^{amno} prs	48 6%	14 4%	51 5%	43 5%	38 5%	45 8% ^m	22 5%	50 5%	127 10% ^{aceg} lmnoprs	126 9% ^{acgl} mnoprs	72 9% ^{amnoprs}
SNP	412 2%	234 29% ^{bcde} fghijkl mnopqrs tuv	-	-	-	-	-	-	-	-	-	-	179 21% ^{bcde} fghijk mnopqrs tuv	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	65 *	-	-	-	-	-	-	42 9% ^{abcd} efhijk lmnopq stuv	-	-	-	-	-	-	-	-	-	-	23 5% ^{abcd} efhijk lmnopq stuv	-	-	-	-
The UK Independence Party	1693 9%	31 4%	35 10% ^{alt}	91 9% ^{alt}	110 15% ^{acg} ilmnop qrstuv	130 14% ^{acg} ilmnop rstuv	88 13% ^{agil} mnoprst uv	34 7% ^{al}	135 15% ^{acgl} lmnopq rstuv	88 8% ^{alt}	194 16% ^{abc} gilmno pqrstu v	106 13% ^{acgl} lmnoprs tuv	16 2%	27 7% ^{al}	76 7% ^{al}	66 7% ^{al}	54 7% ^{al}	61 10% ^{alrt}	28 6% ^l	80 8% ^{alt}	64 5% ^l	120 9% ^{alt}	61 7% ^{al}
The Green Party	386 2%	25 3% ^{efgm} qr	3 1%	18 2%	16 2% ^e	5 1%	8 1%	2 *	35 4% ^{bcef} gilmnoq ru	29 3% ^{eg}	29 2% ^{eg}	24 3% ^{efgm} r	14 2%	3 1%	17 2%	17 2% ^e	16 2% ^e	7 1%	3 1%	22 2% ^{eg}	39 3% ^{befg} mqr	28 2% ^e	24 3% ^{efgm}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humber-side (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
The British National Party	74	5	2	7	3	14	8	4	2	2	3	1	1	-	3	6	5	1	1	3	2	1	1
Some other party	65	1	1	4	2	7	5	-	3	3	8	7	-	*	5	2	1	3	-	*	8	1	3
Would not vote	1800	41	21	109	73	36	57	50	53	78	89	76	79	65	147	159	75	79	54	93	138	136	95
Rather not say	319	10	6	17	7	3	11	-	18	67	14	12	21	3	17	14	15	10	6	16	20	17	16
Don't know	3306	86	40	109	64	145	71	69	105	113	105	93	204	91	253	230	192	124	112	297	258	323	222

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education
		(a)	(b)	(c)	(d)	(e)		(f)	(g)	(h)	(i)	(j)		(k)	(l)	(m)	(n)	(o)	
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
Conservative	4273	19	16	2233	1539	355	75	12	13	1189	893	216	34	7	3	1044	645	139	40
	23%	10%	14%	23% ^{abef}	27% ^{abc}	20% ^{af}	12%	13%	20% ^{mnr}	26% ^{glm}	30% ^{gik}	23% ^{lmn}	14%	8%	5%	20% ^{lmnr}	23% ^{lmn}	17% ^{nr}	10%
Labour	4730	51	27	2424	1410	543	193	30	8	1313	743	286	92	21	18	1111	667	257	101
	26%	27%	23%	25%	24%	31% ^{cd}	30% ^{cd}	34% ^{ho}	13%	29% ^{hjo}	25% ^o	31% ^{hjo}	39% ^{hij}	21%	35% ^{ho}	22%	24% ^o	32% ^{hjo}	26%
Liberal Democrat	1325	15	9	535	485	211	48	3	4	262	279	106	19	12	6	273	206	106	29
	7%	8%	8%	6%	8% ^c	12% ^{cdf}	8%	3%	6%	6%	9% ^{io}	11% ^{giop}	8%	12% ^{io}	10%	5%	7% ^{io}	13% ^{gijo}	7%
SNP	412	9	8	180	159	40	12	7	4	99	91	21	7	2	4	82	68	19	5
	2%	5% ^c	6% ^{cdef}	2%	3% ^c	2%	2%	8% ^{ijko}	5% ^o	2%	3% ^o	2%	3%	2%	8% ^{ikop}	2% ^o	2% ^o	2%	1%
Plaid Cymru	65	-	-	28	24	10	3	-	-	20	14	8	1	-	-	8	10	2	3
	*	-	-	*	*	1%	*	-	-	o	o	1% ^o	*	-	-	*	*	*	1%
The UK Independence Party	1693	19	9	1110	412	111	15	12	5	633	299	71	10	7	4	477	114	40	5
	9%	10% ^f	7% ^f	11% ^{def}	7% ^f	6% ^f	2%	14% ^{lpqr}	8% ^r	14% ^{ijkl}	10% ^{lpqr}	8% ^{pr}	4% ^r	7% ^r	4% ^r	9% ^{lpqr}	4% ^r	5% ^r	1%
The Green Party	386	-	*	141	153	67	20	-	-	76	33	9	-	*	65	81	33	11	
	2%	-	*	1%	3% ^c	4% ^{acd}	3% ^{ac}	-	-	2%	2% ^o	4% ^{io}	4% ^{io}	-	1%	1%	3% ^{io}	4% ^{ijo}	3%
The British National Party	74	3	-	50	16	3	2	2	-	31	15	2	-	*	-	18	1	2	2
	*	2% ^{de}	-	1%	*	*	*	3% ^{ijkl}	-	1% ^p	1% ^p	*	-	*	-	1% ^p	*	*	*
Some other party	65	-	1	19	28	11	4	-	-	10	17	10	3	-	1	9	11	1	*
	*	-	1% ^c	*	* ^c	1% ^c	1%	-	-	*	1% ^{io}	1% ^{io}	1% ^{io}	-	3% ^{io}	*	*	*	*
Would not vote	1800	39	20	1032	480	95	76	15	17	372	186	50	16	25	3	660	295	45	60
	10%	21% ^{cde}	17% ^{de}	11% ^{de}	8% ^e	5%	12% ^{de}	17% ^{ijk}	26% ^{ijkl}	8% ^{jkq}	6%	5%	7%	25% ^{ijkl}	5%	13% ^{ijk}	11% ^{ijk}	6%	15% ^{ijklpq}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base

Prepared by Populus

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Pri- mary (b)	Sec- ondary school (c)	Uni- ver- sity degree (d)	High- er uni- ver- sity degree (e)	Still in full time education (f)	No formal education (g)	Pri- mary (h)	Sec- ondary school (i)	Uni- ver- sity degree (j)	High- er uni- ver- sity degree (k)	Still in full time education (l)	No formal education (m)	Pri- mary (n)	Sec- ondary school (o)	Uni- ver- sity degree (p)	High- er uni- ver- sity degree (q)	Still in full time education (r)	
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
Rather not say	319	2	1	129	119	40	9	-	-	45	74	29	2	2	1	83	45	11	7
	2%	1%	1%	1%	2% ^c	2% ^c	1%	-	-	1%	2% ^{io}	3% ^{iopq}	1%	2%	2%	2% ⁱ	2% ⁱ	1%	2%
Don't know	3306	30	27	1781	942	252	176	8	14	471	321	105	44	22	13	1310	621	147	133
	18%	16%	23% ^e	18% ^{de}	16%	15%	28% ^{acde}	9%	21% ^{gij}	10%	11%	11%	18% ^{ijk}	23% ^{gijk}	24% ^{gij}	25% ^{gij}	22% ^{gij}	18% ^{gij}	34% ^{gijklpq}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r

* small base

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Total	Party ID					Party ID - Men					Party ID - Women							
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
Conservative	4273 23%	3918 76%bcdef	99 2%e	83 4%bde	20 3%be	4 *	148 3%be	2177 75%ijklmopqrst	69 2%lps	40 4%ilps	12 3%lps	1 *	82 6%iklprst	1741 77%hijkmpqrst	30 1%l	43 5%ilprst	8 2%lps	4 1%	66 2%lps
Labour	4730 26%	87 2%	4234 79%acdef	169 9%adef	7 1%	32 3%ad	200 5%ad	59 2%r	2268 80%hjkmoqrst	90 10%hklm	5 1%	16 3%kor	86 6%hkor	28 1%	1966 78%hjkmoqrst	79 9%hklm	2 1%	17 4%hkor	114 4%hkor
Liberal Democrat	1325 7%	54 1%	75 1%cd	1120 61%abdef	3 *	6 1%	67 2%cd	30 1%r	45 2%lr	574 62%hijklmoprst	3 1%r	2 *	34 2%hlop	24 1%r	30 1%r	546 59%hijklmoprst	-	4 1%r	33 1%r
SNP	412 2%	7 *	32 1%ad	18 1%adf	1 *	343 37%abcd	12 *	5 *	26 1%hkmo	12 1%hkmo	-	188 40%hijk	2 *	2 *	5 *	6 1%ho	1 *	155 34%hijk	10 *
Plaid Cymru	65 *	1 *	6 *	1 *	-	53 6%abcd	4 *	1 *	3 *	-	-	34 7%hijk	4 *	-	3 *	1 *	-	19 4%hijk	-
The UK Independence Party	1693 9%	525 10%bcef	236 4%e	83 5%e	617 84%abcef	13 1%	218 5%e	348 12%ijlmopqst	148 5%lpqst	57 6%lpqst	361 88%hijklmopqrst	8 2%	119 8%lpqst	177 8%ilpqst	88 3%ls	27 3%	256 78%hijklmopqst	6 1%	99 3%ls
The Green Party	386 2%	20 *	47 1%ad	39 2%abdf	1 *	234 25%abcd	45 1%ad	14 *	30 1%hkor	22 2%hikmoprt	-	114 24%hijk	13 1%ko	6 *	17 1%k	16 2%hkopr	1 *	120 26%hijk	32 1%ko
The British National Party	74 *	11 *b	1 *	1 *	1 *	53 6%abcd	7 *	10 *ip	-	-	1 *i	37 8%hijk	3 *	1 *	1 *	1 *	* *i	15 3%hijk	5 *
Some other party	65 *	4 *	11 *	6 *a	* *	25 3%abcd	18 *a	3 *	7 *	6 1%hopq	* *	18 4%hijk	5 *	1 *	4 *	-	-	7 2%hikmopqst	12 *o
Would not vote	1800 10%	101 2%	137 3%	37 2%	20 3%	40 4%abcde	1465 33%abcd	67 2%	76 3%jo	11 1%	11 3%j	21 4%hijop	497 34%hijklpqr	35 2%	61 2%o	26 3%jo	9 3%jo	19 4%hjo	969 33%hijklpqr

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
Rather not say	319 2%	16 *	29 1%	8 *	5 1%	8 1%a	254 6%abcd e	9 *	13 *	2 *	1 *	2 *	138 9%hijk lopqrs t	7 *	16 1%	6 1%	4 1%hijo	6 1%hijk	116 4%hijklmnopqs
Don't know	3306 18%	421 8%	443 8%	280 15%abde	63 9%	110 12%abd	1989 45%abcd e	194 7%k	152 5%	111 12%hikl	15 4%	30 6%k	499 34%hij klopqr s	227 10%hik l	291 12%hik l	169 18%hij klop	48 15%hik lop	81 18%hij klop	1490 51%hijklmnopqs

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

**** very small base (under 30) ineligible for sig testing**

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
Conservative	4273 23%	1770 22% ^d	506 23% ^d	1534 35% ^{abd}	463 13%	1146 24% ^{hij} l	178 27% ^{hij} l	894 38% ^{efh} ijkl	164 14%	624 19% ^{hl}	329 21% ^{hl}	640 31% ^{efh} ijl	299 12%
Labour	4730 26%	2257 28% ^{abc}	562 25% ^c	889 20%	1023 28% ^c	1482 31% ^{gij} kl	182 28% ^{gik}	473 20%	387 32% ^{gij} kl	775 23% ^{gk}	380 24% ^{gk}	416 20%	636 26% ^{gk}
Liberal Democrat	1325 7%	627 8% ^d	156 7% ^d	341 8% ^d	202 5%	375 8% ^l	55 8% ^l	186 8% ^l	73 6%	252 8% ^l	101 6%	154 8% ^l	130 5%
SNP	412 2%	192 2% ^b	29 1%	99 2% ^b	92 2% ^b	127 3% ^j	10 2%	48 2%	48 4% ^{efgi} jkl	65 2%	19 1%	51 2% ^j	44 2%
Plaid Cymru	65 *	35 *	7 *	14 *	8 *	28 1% ^l	2 *	7 *	4 *	7 *	5 *	7 *	4 *
The UK Independence Party	1693 9%	636 8%	150 7%	654 15% ^{abd}	252 7%	459 10% ^{ijl}	77 12% ^{hij} l	414 17% ^{efhi} jkl	90 7% ^{ij}	177 5%	73 5%	240 12% ^{ehij} l	162 7% ^j
The Green Party	386 2%	169 2%	60 3% ^c	78 2%	79 2%	99 2%	22 3% ^{egkl}	43 2%	31 3%	70 2%	38 2%	35 2%	49 2%
The British National Party	74 *	41 1%	4 *	12 *	17 *	36 1% ^{ijk}	1 *	7 *	6 1%	5 *	3 *	5 *	11 *
Some other party	65 *	35 * ^b	2 *	8 *	19 1% ^{bc}	21 *	1 *	5 *	13 1% ^{efgi} jkl	14 *	1 *	4 *	5 *
Would not vote	1800 10%	852 10% ^c	204 9% ^c	169 4%	575 16% ^{abc}	385 8% ^{gk}	46 7% ^{gk}	85 4%	166 14% ^{efg} jk	468 14% ^{efg} jk	158 10% ^{efgk}	84 4%	408 16% ^{efgjk}
Rather not say	319 2%	178 2% ^c	34 2% ^c	37 1%	70 2% ^c	126 3% ^{fgik}	4 1%	15 1%	20 2% ^g	51 2% ^g	30 2% ^{fg}	22 1%	51 2% ^{fgk}
Don't know	3306 18%	1326 16% ^c	499 23% ^{cac}	584 13%	897 24% ^{cac}	517 11% ^g	81 12% ^g	197 8%	205 17% ^{efg}	809 24% ^{efg} hk	418 27% ^{efg} hk	387 19% ^{efg}	692 28% ^{efghik}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Prepared by Populus

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
 Base: All respondents expressing an intention to vote

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	14165	7560	6605	1385	2001	2222	2587	2397	3573	4506	4075	2273	3311	3817	3691	3384	1993	1280	1765	5458	835	3199	930	2259
Weighted base	13022	7194	5828	1198	1910	2110	2361	2137	3306	3843	3499	2836	2844	3622	3399	3004	1778	1220	1734	5505	851	3450	883	2054
Conservative	4273 33%	2381 33%	1892 32%	319 27%	489 26%	573 27%	720 31% code	728 34% code	1444 44% code	1500 39% ijkl	1212 35% kl	869 31% l	692 24%	1332 37% opq	1258 37% opq	867 29% q	589 33% oq	226 19%	459 26%	1817 33% r	185 22%	1138 33% t	273 31% t	679 33% t
Labour	4730 36%	2524 35%	2206 38% a	571 48% fgh	891 47% fgh	974 46% fgh	899 38% gh	624 29% h	770 23%	1174 31%	1234 35% i	1118 39% ij	1205 42% ij	1219 34%	1109 33%	1368 46% mnp q	635 36% n	398 33%	802 46% s	2017 37%	433 51% uvw	1231 36%	369 42% u	785 38%
Liberal Democrat	1325 10%	689 10%	636 11% a	135 11% f	274 14% cef gh	227 11% f	194 8%	196 9%	299 9%	507 13% ijkl	341 10% k	226 8%	251 9%	452 12% noq	338 10% q	255 8%	189 11% oq	91 7%	160 9%	622 11% r	59 7%	371 11% t	101 11% t	251 12% t
SNP	412 3%	234 3%	179 3%	34 3%	56 3%	57 3%	86 4%	93 4% deh	87 3%	93 2%	122 3% i	97 3% i	100 4% i	-	-	-	-	412 34% mnop	70 4% s	151 3%	43 5% uw	94 3%	27 3%	57 3%
Plaid Cymru	65 *	42 1%	23 *	8 1%	12 1%	4 *	14 1%	14 1%	13 *	9 *	23 1% i	19 1% i	14 *	-	-	-	65 4% mnoq	-	12 1%	31 1%	8 1%	22 1%	4 *	8 *
The UK Independence Party	1693 13%	1040 14% b	653 11%	74 6%	94 5%	191 9% cd	333 14% code	378 18% code	624 19% code	420 11%	403 12%	399 14% ij	471 17% ijk	465 13% q	548 16% mop	406 14% q	228 13% q	46 4%	139 8%	647 12% r	75 9%	461 13% tw	64 7%	187 9%
The Green Party	386 3%	194 3%	191 3%	51 4% h	73 4% h	61 3% h	78 3% h	70 3% h	53 2%	114 3%	119 3%	82 3%	72 3%	126 3% o	94 3%	73 2%	54 3%	39 3%	70 4% s	158 3%	37 4% u	84 2%	34 4%	74 4% u
The British National Party	74 1%	50 1% b	24 *	2 *	11 1%	9 *	22 1% ch	19 1% ch	11 *	9 *	16 *	21 1% i	28 1% ij	8 *	32 1% m	21 1% m	7 *	6 1%	6 *	40 1%	4 1%	32 1% vw	1 *	7 *
Some other party	65 *	40 1%	24 *	5 *	9 *	14 1% h	16 1% h	15 1% h	5 *	17 *	30 1% ik	5 *	13 *	20 1% q	20 1% q	14 *	10 1% q	1 *	16 1% s	22 *	6 1%	16 *	10 1% w	6 *

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	14165	4084	4991	1212	2573	4475	3232	2662	438	578	971	1216	1424	1283	2088	807	1030	1006	1163	1114	1485
Weighted base	13022	4273	4730	1325	1693	4394	3044	2527	259	517	978	1224	1353	1183	1938	681	932	886	1008	953	1368
Conservative	4273 33%	4273 100%bcd	-	-	-	3327 76%fgh	114 4%	296 12%fh	18 7%f	144 28%	230 24%	356 29%jq	413 31%jq	379 32%joq	859 44%ijk s mopqr	175 26%	260 28%	217 24%	307 30%jq	349 37%ijk lmopqr	585 43%ijklmopqrs
Labour	4730 36%	-	4730 100%acd	-	-	236 5%	2614 86%egh	789 31%eh	14 5%	243 47%lmn st	477 49%lmn rst	556 45%lmn st	482 36%lmns t	341 29%n	425 22%	328 48%lmn rst	414 44%lmn rst	418 47%lmn rst	417 41%lmn st	283 30%nt	346 25%n
Liberal Democrat	1325 10%	-	-	1325 100%abd	-	67 2%	53 2%	987 39%efh	4 2%	42 8%	125 13%ln rs	128 10%	114 8%	119 10%	161 8%	93 14%lm nrst	149 16%ikl mnqrst	99 11%nrs	81 8%	77 8%	138 10%
SNP	412 3%	-	-	-	-	9 *	36 1%e	47 2%eh	-	22 4%no	33 3%	31 3%	56 4%no	47 4%no	45 2%	12 2%	22 2%	26 3%	29 3%	46 5%knop qrt	42 3%
Plaid Cymru	65 *	-	-	-	-	2 *	9 *e	3 *	-	2 *	10 1%kn	2 *	11 1%k	10 1%k	7 *	5 1%	2 *	3 *	3 *	4 *	6 *
The UK Independence Party	1693 13%	-	-	-	1693 100%abc	689 16%fg	168 6%	273 11%f	216 83%efg	40 8%p	59 6%p	108 9%jop	210 16%ijk opqr	217 18%ijk opqr	406 21%ijkl opqrst	34 5%	35 4%	83 9%jop	122 12%ijk op	161 17%ijk opqr	218 16%ijkopqr
The Green Party	386 3%	-	-	-	-	34 1%	37 1%	116 5%efh	2 1%	20 4%nt	31 3%n	30 2%	42 3%n	45 4%nt	27 1%	31 5%knt	42 4%knt	31 4%nt	36 4%nt	25 3%n	26 2%
The British National Party	74 1%	-	-	-	-	21 *f	1 *	7 *f	4 2%efg	-	8 1%	6 1%	17 1%inpq t	14 1%int	6 *	2 *	3 *	3 *	5 *	5 1%	5 *
Some other party	65 *	-	-	-	-	8 *	10 *	10 *	-	5 1%not	4 *	8 1%n	9 1%	12 1%not	3 *	-	5 1%	6 1%n	7 1%n	3 *	2 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot-land (i)	North East (j)	North West (k)	York-shire & Humber-side (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-em (p)	London (q)	South East (r)	South West (s)
Unweighted base	14165	2609	2041	1264	1646	1897	2034	1009	1665	1280	591	1587	1206	1342	1079	714	1270	1639	2178	1279
Weighted base	13022	2248	1792	1696	1458	1595	1708	1140	1386	1220	513	1378	1113	1196	939	632	1264	1723	1898	1146
Conservative	4273 33%	887 39%abcd fgh	621 35%cdh	471 28%h	402 28%h	613 38%bcd fh	591 35%cdh	398 35%cdh	290 21%	226 19%	139 27%i	396 29%i	332 30%i	429 36%ijk loq	351 37%ijk loq	178 28%i	478 38%ijk loq	537 31%i	795 42%ijk lmnoqs	412 36%ijkloq
Labour	4730 36%	629 28%	613 34%a	703 41%abe fg	579 40%abe	545 34%a	621 36%a	414 36%a	626 45%abd efg	398 33%r	268 52%ilm nopqrs	651 47%ilm nopqrs	450 40%inp rs	435 36%prs	312 33%pr	271 43%imn prs	362 29%	737 43%imn prs	482 25%	364 32%r
Liberal Democrat	1325 10%	291 13%abcdg h	149 8%	139 8%	110 8%	215 14%bcd gh	193 11%bcdg	87 8%	141 10%cd	91 7%	35 7%	112 8%	108 10%	100 8%	94 10%	46 7%	143 11%ijk mo	215 12%ijk mo	238 13%ijk lmo	143 12%ijkmo
SNP	412 3%	47 2%	67 4%a	66 4%a	53 4%a	46 3%	54 3%a	31 3%	47 3%a	412 34%klm nopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	65 *	7 *	15 1%ae	15 1%ae	6 *	2 *	8 *	4 *	8 1%	-	-	-	-	-	-	65 10%ijkl mnopqrs	-	-	-	-
The UK Independence Party	1693 13%	314 14%ef	238 13%ef	232 14%ef	256 18%abcef	106 7%	164 10%e	167 15%ef	215 16%ef	46 4%	63 12%iq	167 12%iq	176 16%iko q	184 15%iko q	149 16%iko q	61 10%i	216 17%ijko q	151 9%i	313 17%ijk oq	167 15%ioq
The Green Party	386 3%	53 2%	58 3%	48 3%	35 2%	60 4%a	61 4%a	34 3%	36 3%	39 3%jmno	6 1%	34 2%o	33 3%jo	21 2%	15 2%	6 1%	57 5%jkmn o	68 4%jkmn o	57 3%jno	48 4%jkmno
The British National Party	74 1%	8 *	13 1%ef	17 1%aef	12 1%ef	1 *	3 *	4 *	15 1%aef	6 1%	2 *	10 1%r	8 1%r	19 2%ipqr s	9 1%qrs	5 1%r	4 *	4 *	4 *	2 *
Some other party	65 *	12 1%g	18 1%ceg	5 *	5 *	5 *	12 1%g	-	7 1%g	1 *	1 *	8 1%i	4 *	8 1%i	9 1%io	-	4 *	11 1%i	9 *	10 1%io

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow
Base: All respondents expressing an intention to vote

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Unweighted base	14165	687	309	844	623	765	627	392	684	790	1130	709	593	282	743	583	577	452	322	586	849	1048	570	
Weighted base	13022	676	274	760	601	727	560	344	712	866	1027	649	544	239	618	512	469	379	288	552	858	872	497	
Conservative	4273 33%	116 17%	73 27%a	229 30%al	188 31%al	267 37%abc lmnort	224 40%abc dgilmm ort	104 30%al	251 35%abl nor	281 32%aln	428 42%abc dghikl mnopqr t	220 34%abl nr	110 20%	66 28%al	167 27%al	144 28%al	162 34%abl nor	127 34%aln r	73 26%a	227 41%abc dgiklm nopqrt	256 30%al	367 42%abc dghikl mnopqr t	191 38%abcdgilmnort	
Labour	4730 36%	222 33%hju	139 51%ade fghijkl pqstuv	351 46%ade fghjkl suv	217 36%hju v	241 33%hju	178 32%ju	135 39%fhj suv	193 27%	376 43%ade fghjkl suv	253 25%	219 34%hju	177 32%ju	128 54%ade fghjik lpqstu v	300 49%ade fghjkl pqstuv	233 46%ade fghjkl suv	193 41%aef hjklsu v	134 35%hju	137 47%ade fghjkl suv	169 31%j	361 42%ade fghjkl suv	229 26%	145 29%	
Liberal Democrat	1325 10%	43 6%	21 8%	61 8%	65 11%am	62 9%	49 9%	24 7%	94 13%abc efgilmn oprs	87 10%a	112 11%am	71 11%am	48 9%	14 6%	51 8%	43 8%	38 8%	45 12%agm	22 8%	50 9%	127 15%abc efgjil mnoprs	126 14%abc efgjil mnoprs	72 14%abcefilmnoprs	
SNP	412 3%	234 35%bcde fghijk nopqrst uv	-	-	-	-	-	-	-	-	-	-	-	179 33%bcde fghijk nopqrst uv	-	-	-	-	-	-	-	-	-	
Plaid Cymru	65 *	-	-	-	-	-	-	42 12%abcd efhijkl mnopqst uv	-	-	-	-	-	-	-	-	-	-	23 8%abcd efhijk lmnopq stuv	-	-	-	-	
The UK Independence Party	1693 13%	31 5%	35 13%alt	91 12%alt	110 18%acg ilmnop rtuv	130 18%acg ilmnop rtuv	88 16%agi lrt	34 10%al	135 19%abc gilmno prtuv	88 10%al	194 19%abc gilmno prtuv	106 16%acgi lprt	16 3%	27 11%al	76 12%alt	66 13%alt	54 12%alt	61 16%agi lrt	28 10%al	80 15%ailt	64 7%al	120 14%ailt	61 12%alt	
The Green Party	386 3%	25 4%befg	3 1%	18 2%e	16 3%e	5 1%	8 1%	2 1%	35 5%bcef gmqr	29 3%eg	29 3%eg	24 4%befg	14 3%e	3 1%	17 3%eg	17 3%eg	16 3%eg	7 2%	3 1%	22 4%befg r	39 5%bcef gmqr	28 3%eg	24 5%bcefgmqr	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/op/q/r/s/t/u/v

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	Eastern (s)	London (t)	South East (u)	South West (v)
Weighted base	13022	676	274	760	601	727	560	344	712	866	1027	649	544	239	618	512	469	379	288	552	858	872	497
The British National Party	74 1%	5 1%	2 1%	7 1%u	3 *	14 2% dhij klmnqs tuv	8 1% hijk tu	4 1% ku	2 *	2 *	3 *	1 *	1 *	-	3 *	6 1% ktu	5 1% ku	1 *	1 *	3 *	2 *	1 *	1 *
Some other party	65 *	1 *	1 *	4 1%	2 *	7 1% lu	5 1% lu	-	3 *	3 *	8 1%	7 1% alu	-	*	5 1%	2 *	1 *	3 1% l	-	*	8 1% lu	1 *	3 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote

	Educational Attainment							Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female							
	Total	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education	Primary		University degree	Higher university degree	Still in full time education	No formal education	Primary		Secondary school	University degree	Higher university degree	Still in full time education
		(a)	(b)	(c)	(d)	(e)	(f)		(g)	(h)	(i)	(j)	(k)		(l)	(m)	(n)	(o)	(p)	(q)
Unweighted base	14165	120	76	7251	4596	1446	504	73	38	3752	2537	800	254	47	38	3499	2059	646	250	
Weighted base	13022	116*	71*	6721	4226	1351	372	67*	34*	3634	2422	753	176	49*	36**	3087	1803	598	196	
Conservative	4273	19	16	2233	1539	355	75	12	13	1189	893	216	34	7	3	1044	645	139	40	
	33%	17%	23%	33% ^{aef}	36% ^{abc}	26% ^{aef}	20%	18%	39% ^{glm}	33% ^{glm}	37% ^{gik}	29% ^{lqr}	20%	15%	8%	34% ^{gkl}	36% ^{gik}	23%	21%	
Labour	4730	51	27	2424	1410	543	193	30	8	1313	743	286	92	21	18	1111	667	257	101	
	36%	44% ^d	38%	36% ^d	33%	40% ^{cd}	52% ^{cde}	45% ^j	25%	36% ^j	31%	38% ^j	52% ^{hij}	42%	51%	36% ^j	37% ^j	43% ^{hij}	52% ^{hijkop}	
Liberal Democrat	1325	15	9	535	485	211	48	3	4	262	279	106	19	12	6	273	206	106	29	
	10%	13%	13%	8%	11% ^c	16% ^{cd}	13% ^c	4%	11%	7%	12% ^{io}	14% ^{gio}	11%	24% ^{gij}	15%	9% ⁱ	11% ^{io}	18% ^{gij}	15% ^{gio}	
SNP	412	9	8	180	159	40	12	7	4	99	91	21	7	2	4	82	68	19	5	
	3%	8% ^{ce}	11% ^{cdef}	3%	4% ^c	3%	3%	11% ^{ijk}	10% ^{ikoq}	3%	4% ^{io}	3%	4%	3%	11%	3%	4% ^o	3%	3%	
Plaid Cymru	65	-	-	28	24	10	3	-	-	20	14	8	1	-	-	8	10	2	3	
	*	-	-	*	1%	1%	1%	-	-	1%	1%	1% ^o	*	-	-	*	1%	*	1% ^o	
The UK Independence Party	1693	19	9	1110	412	111	15	12	5	633	299	71	10	7	4	477	114	40	5	
	13%	16% ^{cdef}	12% ^f	17% ^{cdef}	10% ^f	8% ^f	4%	18% ^{klp}	15% ^r	17% ^{ijkl}	12% ^{lpqr}	9% ^{pr}	6%	14% ^r	10%	15% ^{ijklp}	6% ^r	7% ^r	2%	
The Green Party	386	-	*	141	153	67	20	-	-	76	72	33	9	-	*	65	81	33	11	
	3%	-	*	2%	4% ^c	5% ^{ac}	5% ^{ac}	-	-	2%	3%	4% ^{io}	5% ^{io}	-	1%	2%	4% ^{ijo}	6% ^{ijo}	6% ^{io}	
The British National Party	74	3	-	50	16	3	2	2	-	31	15	2	-	*	-	18	1	2	2	
	1%	3% ^{de}	-	1% ^d	*	*	*	4% ^{ijkl}	-	1% ^p	1% ^p	*	-	1%	-	1% ^p	*	*	1% ^p	
Some other party	65	-	1	19	28	11	4	-	-	10	17	10	3	-	1	9	11	1	*	
	*	-	2% ^c	*	1% ^c	1% ^c	1% ^c	-	-	*	1% ⁱ	1% ^{ioq}	2% ^{io}	-	4%	*	1%	*	*	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14165	4440	5078	1409	1677	1127	434	2473	2623	724	957	585	198	1967	2455	685	720	542	236
Weighted base	13022	4627	4742	1520	650	764	719	2648	2597	801	382	417	348	1979	2144	719	268	347	371
Conservative	4273 33%	3918 85%bcdef	99 2%e	83 5%bde	20 3%be	4 1%	148 21%bcde	2177 82%ijklmpqrst	69 3%lp	40 5%ilps	12 3%lps	1 *	82 24%ijklpqrs	1741 88%hijkmpqrst	30 1%l	43 6%iklprs	8 3%lps	4 1%	66 18%ijklpqrs
Labour	4730 36%	87 2%	4234 89%acdef	169 11%ade	7 1%	32 4%ad	200 28%acde	59 2%	2268 87%hijklmopqrst	90 11%hklors	5 1%	16 4%kor	86 25%hijklpqrs	28 1%	1966 92%hijklmnopqrst	79 11%hklors	2 1%	17 5%hkors	114 31%hijklpqrs
Liberal Democrat	1325 10%	54 1%	75 2%cd	1120 74%abdef	3 1%	6 1%	67 9%abde	30 1%r	45 2%lr	574 72%hijklmnoprst	3 1%r	2 *	34 10%hklpqrs	24 1%r	30 1%r	546 76%hijklmnoprst	-	4 1%r	33 9%hijklpqrs
SNP	412 3%	7 *	32 1%ad	18 1%ad	1 *	343 45%abcd	12 2%ad	5 *	26 1%hkop	12 2%hkop	-	188 45%hijkmpqrst	2 1%	2 *	5 *	6 1%ho	1 *	155 45%hijkmpqrst	10 3%hkopr
Plaid Cymru	65 *	1 *	6 *	1 *	-	53 7%abcd	4 1%a	1 *	3 *	-	-	34 8%hijkmpqrst	4 1%hijo	-	3 *	1 *	-	19 6%hijkmpqrst	-
The UK Independence Party	1693 13%	525 11%bcdef	236 5%e	83 5%e	617 95%abcdef	13 2%	218 30%abcde	348 13%ijlo	148 6%lps	57 7%lpqs	361 95%hijlmopqst	8 2%	119 34%hijlopqs	177 9%ilpq	88 4%ls	27 4%	256 95%hijlmopqst	6 2%	99 27%hijlopqs
The Green Party	386 3%	20 *	47 1%ad	39 3%abd	1 *	234 31%abcd	45 6%abcd	14 1%	30 1%hko	22 3%hiko	-	114 27%hijkmpqrst	13 4%hiko	6 *	17 1%ko	16 2%hkopr	1 *	120 35%hijkmpqrst	32 9%hijkopqr
The British National Party	74 1%	11 *	1 *	1 *	1 *	53 7%abcd	7 1%abc	10 *ip	-	-	1 *	37 9%hijkmpqrst	3 1%iop	1 *	1 *	1 *	1 *	15 4%hijkmpqrst	5 1%ijopq
Some other party	65 *	4 *	11 *	6 *a	1 *	25 3%abcd	18 2%abcd	3 *	7 *	6 1%hopq	1 *	18 4%hijkopqr	5 2%hiopq	1 *	4 *	-	-	7 2%hikopqr	12 3%hijkopqr

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14165	5006	2217	4100	2842	3260	774	2367	1159	1746	1443	1733	1683
Weighted base	13022	5762	1477	3628	2156	3773	528	2077	817	1988	949	1552	1339
Conservative	4273 33%	1770 31% ^d	506 34% ^{ad}	1534 42% ^{abd}	463 21%	1146 30% ^{hl}	178 34% ^{hl}	894 43% ^{efh ijl}	164 20%	624 31% ^{hl}	329 35% ^{ehl}	640 41% ^{efh ijl}	299 22%
Labour	4730 36%	2257 39% ^c	562 38% ^c	889 25%	1023 47% ^{abc}	1482 39% ^{efgk}	182 34% ^{gk}	473 23%	387 47% ^{efg ijk}	775 39% ^{gk}	380 40% ^{efgk}	416 27% ^g	636 47% ^{efgijk}
Liberal Democrat	1325 10%	627 11% ^c	156 11%	341 9%	202 9%	375 10%	55 10%	186 9%	73 9%	252 13% ^{egh kl}	101 11%	154 10%	130 10%
SNP	412 3%	192 3% ^b	29 2%	99 3%	92 4% ^{bc}	127 3% ^{gj}	10 2%	48 2%	48 6% ^{efgi jkl}	65 3%	19 2%	51 3%	44 3%
Plaid Cymru	65 *	35 1%	7 *	14 *	8 *	28 1%	2 *	7 *	4 *	7 *	5 1%	7 *	4 *
The UK Independence Party	1693 13%	636 11%	150 10%	654 18% ^{abd}	252 12%	459 12% ^{ij}	77 15% ^{ij}	414 20% ^{efh ijkl}	90 11% ^j	177 9%	73 8%	240 15% ^{ehi jl}	162 12% ^{ij}
The Green Party	386 3%	169 3% ^c	60 4% ^{ac}	78 2%	79 4% ^c	99 3%	22 4% ^{gk}	43 2%	31 4% ^{gk}	70 4% ^g	38 4% ^{egk}	35 2%	49 4% ^{gk}
The British National Party	74 1%	41 1% ^c	4 *	12 *	17 1% ^{bc}	36 1% ^{gik}	1 *	7 *	6 1%	5 *	3 *	5 *	11 1% ⁱ
Some other party	65 *	35 1% ^{bc}	2 *	8 *	19 1% ^{bc}	21 1%	1 *	5 *	13 2% ^{efgi jkl}	14 1% ^g	1 *	4 *	5 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	11209	6150	5060	935	1447	1711	2066	1993	3057	3608	3218	1769	2614	2996	2924	2667	1577	1044	1383	4218	680	2532	704	1686
Weighted base	10301	5845	4456	814	1377	1627	1881	1772	2829	3092	2767	2200	2242	2846	2675	2373	1406	1001	1357	4264	693	2740	664	1524
Conservative	3468 34%	1960 34%	1509 34%	220 27%	368 27%	454 28%	577 31%cd	608 34%code	1241 44%code	1229 40%ijkl	980 35%kl	689 31%l	570 25%	1078 38%opq	1015 38%opq	711 30%q	475 34%oq	190 19%	361 27%	1452 34%r	151 22%	922 34%t	210 32%t	530 35%t
Labour	3667 36%	2028 35%	1639 37%	385 47%fgh	638 46%fgh	754 46%fgh	707 38%gh	519 29%h	663 23%	932 30%	948 34%i	858 39%ij	929 41%ij	928 33%	866 32%	1053 44%mpq	502 36%	318 32%	621 46%rs	1542 36%	349 50%uvw	973 36%	271 41%u	570 37%
Liberal Democrat	1002 10%	542 9%	460 10%	90 11%	178 13%efgh	161 10%	157 8%	161 9%	254 9%	402 13%ijkl	254 9%	161 7%	185 8%	347 12%nopq	251 9%	194 8%	138 10%	72 7%	120 9%	446 10%	48 7%	275 10%t	72 11%t	172 11%t
SNP	344 3%	199 3%	146 3%	26 3%	45 3%	44 3%	72 4%	82 5%eh	76 3%	78 3%	103 4%i	79 4%	84 4%i	-	-	-	-	344 34%mnop	60 4%rs	124 3%	37 5%uvw	81 3%	23 4%	43 3%
Plaid Cymru	53 1%	36 1%	18 *	4 *	10 1%	3 *	13 1%	12 1%	11 *	7 *	20 1%i	17 1%i	9 *	-	-	-	53 4%mnopq	-	11 1%	26 1%	7 1%	19 1%	3 *	7 *
The UK Independence Party	1378 13%	862 15%b	517 12%	50 6%	67 5%	153 9%cd	269 14%code	310 17%code	529 19%code	348 11%	333 12%	319 14%ij	379 17%ij	377 13%q	438 16%mpq	334 14%q	190 14%q	40 4%	112 8%	520 12%r	62 9%	373 14%stvw	50 8%	146 10%
The Green Party	285 3%	152 3%	133 3%	35 4%eh	54 4%h	41 3%h	60 3%h	55 3%h	41 1%	82 3%	92 3%	58 3%	54 2%	92 3%	70 3%	54 2%	39 3%	30 3%	54 4%rs	111 3%	30 4%u	61 2%	24 4%	49 3%
The British National Party	56 1%	39 1%	17 *	1 *	9 1%	7 *	16 1%h	15 1%h	9 *	5 *	13 *	17 1%i	21 1%i	6 *	24 1%mp	17 1%mp	4 *	6 1%	4 *	31 1%	4 1%	26 1%	1 *	5 *
Some other party	47 *	28 *	19 *	4 *	8 1%h	9 1%	11 1%h	10 1%h	5 *	9 *	24 1%ik	3 *	11 *	17 1%	12 *	11 *	6 *	1 *	14 1%rs	12 *	5 1%	10 *	9 1%uw	3 *

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	Total	Vote Intention				2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	11209	3311	3870	919	2092	3787	2679	2189	379	412	732	963	1170	1071	1801	523	715	748	895	922	1256
Weighted base	10301	3468	3667	1002	1378	3706	2516	2065	225	376	725	971	1117	985	1670	438	652	656	764	787	1158
Conservative	3468 34%	3468 100%bcd	-	-	-	2818 76%fgh	97 4%	241 12%fh	16 7%f	101 27%	181 25%	285 29%	337 30%j	317 32%jq	740 44%ijk lmopqr s	119 27%	187 29%	169 26%	240 31%jq	292 37%ijk lopqr	501 43%ijklmopqrs
Labour	3667 36%	-	3667 100%acd	-	-	191 5%	2160 86%egh	652 32%eh	13 6%	179 48%lmn st	347 48%lmn rst	448 46%lmn rst	398 36%lmn st	288 29%mn	368 22%	206 47%lmn st	292 45%lmn rst	306 47%lmn rst	309 40%lmn st	231 29%mn	295 25%n
Liberal Democrat	1002 10%	-	-	1002 100%abd	-	52 1%	43 2%	791 38%efh	3 2%	31 8%	82 11%rs	92 10%	97 9%	99 10%	141 8%	59 14%lmn rs	97 15%ikl mnpqrst	69 11%	60 8%	62 8%	114 10%
SNP	344 3%	-	-	-	-	8 *	30 1%e	41 2%eh	-	16 4%	28 4%	25 3%	49 4%n	42 4%n	40 2%	10 2%	16 3%	20 3%	23 3%	40 5%knop t	37 3%
Plaid Cymru	53 1%	-	-	-	-	2 *	8 *e	3 *	-	1 *	9 1%kn	1 *	10 1%	9 1%k	6 *	3 1%	1 *	2 *	3 *	3 *	5 *
The UK Independence Party	1378 13%	-	-	-	1378 100%abc	585 16%fg	141 6%	232 11%f	187 83%efg	29 8%p	45 6%p	87 9%op	176 16%ijk opq	177 18%ijk opqr	347 21%ijkl opqrst	21 5%	22 3%	66 10%jop	93 12%jop	133 17%ijk opqr	182 16%ijkopqr
The Green Party	285 3%	-	-	-	-	29 1%	29 1%	92 4%efh	2 1%	15 4%nt	24 3%nt	21 2%	34 3%nt	36 4%nt	23 1%	20 5%knt	30 5%knt	20 3%nt	26 3%nt	20 2%	18 2%
The British National Party	56 1%	-	-	-	-	18 *f	1 *	6 *f	4 2%efg	-	7 1%n	6 1%	12 1%n	10 1%n	4 *	1 *	3 *	1 *	4 *	4 1%	5 *
Some other party	47 *	-	-	-	-	4 *	8 *	7 *	-	4 1%nt	3 *	6 1%	5 *	8 1%n	3 *	-	5 1%	3 *	6 1%nt	3 *	2 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of London (p)	London (q)	South East (r)	South West (s)
Unweighted base	11209	2132	1657	1027	1333	1476	1561	741	1281	1044	461	1256	950	1067	858	569	1000	1270	1726	1008
Weighted base	10301	1840	1455	1369	1181	1252	1312	832	1060	1001	397	1098	879	946	746	504	982	1341	1505	903
Conservative	3468 34%	732 40%bcd fh	507 35%cdh	387 28%h	333 28%h	497 40%bcd h	472 36%cdh	302 36%cdh	237 22%	190 19%	116 29%i	324 30%i	271 31%i	356 38%ijk loq	285 38%ijk loq	142 28%i	374 38%ijk loq	429 32%i	649 43%ijk lmnopq s	333 37%ijklklo
Labour	3667 36%	515 28%	493 34%a	560 41%abe f	460 39%abe f	417 33%a	455 35%a	298 36%a	468 44%abd efg	318 32%r	198 50%ilm npqrs	509 46%ilm nprs	346 39%inp rs	334 35%pr	251 34%pr	217 43%imn prs	281 29%r	564 42%imn prs	364 24%	285 32%r
Liberal Democrat	1002 10%	237 13%abcdg h	114 8%	105 8%	86 7%	165 13%bcd gh	140 11%bcdg	56 7%	99 9%	72 7%	28 7%	87 8%	80 9%	78 8%	71 10%	34 7%	101 10%lo	164 12%ijk lmo	183 12%ijk lmo	104 11%ijkmo
SNP	344 3%	38 2%	57 4%a	58 4%a	45 4%a	40 3%	46 3%a	20 2%	40 4%a	344 34%ijklm nopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	53 1%	5 *	13 1%ae	13 1%ae	4 *	2 *	7 1%	3 *	5 *	-	-	-	-	-	-	53 11%ijkl mnpqrs	-	-	-	-
The UK Independence Party	1378 13%	261 14%ef	199 14%ef	191 14%ef	210 18%abce f	87 7%	134 10%e	127 15%ef	169 16%ef	40 4%	51 13%iq	137 12%iq	146 17%iko q	145 15%ioq	114 15%ioq	51 10%i	179 18%ijko q	120 9%i	257 17%iko q	139 15%ioq
The Green Party	285 3%	39 2%	47 3%	36 3%	30 3%	42 3%a	45 3%a	22 3%	24 2%	30 3%jo	3 1%	26 2%	25 3%jo	17 2%	12 2%	5 1%	41 4%jkmn o	50 4%jmno	42 3%jo	34 4%jmno
The British National Party	56 1%	5 *	11 1%ef	15 1%aef	9 1%e	1 *	2 *	2 *	12 1%aef	6 1%	2 *	8 1%r	7 1%r	14 1%pqrs	8 1%qrs	3 1%	3 *	3 *	3 *	1 *
Some other party	47 *	7 *	14 1%ceg	3 *	4 *	1 *	11 1%eg	-	6 1%	1 *	1 *	7 1%	3 *	4 *	5 1%i	-	3 *	10 1%i	8 1%	6 1%i

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
 Base: All respondents expressing an intention to vote (Turnout Weighted)

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Unweighted base	11209	579	254	689	502	617	517	326	554	629	912	573	466	208	568	447	450	340	243	447	641	814	435	
Weighted base	10301	572	224	621	489	584	464	288	567	690	825	520	429	174	476	389	362	282	216	415	651	680	382	
Conservative	3468 34%	100 17%	62 28%a	190 31%al	153 31%al	224 38%abc dginort	186 40%abc dginort	86 30%al	208 37%abl nr	222 32%al	348 42%abc dgikim nort	181 35%aln r	90 21%	54 31%al	134 28%al	117 30%al	132 36%abl nr	99 35%alr	56 26%a	166 40%abc dginort	206 32%al	301 44%abc dghikl mnopq rt	153 40%abcdg ilnort	
Labour	3667 36%	187 33%ju	111 50%ade fhjklp qstuv	282 45%ade fhjklq suv	173 35%hju	190 32%ju	149 32%ju	115 40%efh jlsuv	152 27%	302 44%ade fhjklq suv	194 24%	174 33%hju	131 31%j	87 50%ade fhjklp qstuv	226 48%ade fhjklp qstuv	174 45%ade fhjklq suv	144 40%aef hjsuv	102 36%hju	101 47%ade fhjklq suv	129 31%ju	263 40%aef hjklsu v	170 25%	111 29%	
Liberal Democrat	1002 10%	35 6%	18 8%	52 8%	53 11%a	50 9%	42 9%	19 7%	64 11%an	66 10%	91 11%an	52 10%a	37 9%	10 6%	34 7%	27 7%	28 8%	29 10%a	15 7%	37 9%	98 15%abc efgijk lmnop rs	92 14%abc efgilm noprs	52 14%aceg ilmnop r	
SNP	344 3%	199 35%abcde fghijklm nopqrst uv	-	-	-	-	-	-	-	-	-	-	-	146 34%abcde fghijklm nopqrst uv	-	-	-	-	-	-	-	-	-	
Plaid Cymru	53 1%	-	-	-	-	-	-	36 12%abcd efhijkl mnopqst uv	-	-	-	-	-	-	-	-	-	-	18 8%abcd efhijk lmnopq stuv	-	-	-	-	
The UK Independence Party	1378 13%	27 5%	29 13%alt	74 12%alt	94 19%acg ilnop rtuv	103 18%acg ilprt	71 15%agi lt	28 10%al	114 20%abc gilmnop rtuv	72 10%al	159 19%abc gilmnop rtuv	90 17%acgi lprt	13 3%	21 12%al	64 13%alt	52 13%alt	42 12%alt	43 15%alt	23 11%al	65 16%agil t	48 7%l	98 14%alt	49 13%alt	
The Green Party	285 3%	20 3%eg	2 1%	14 2%	13 3%e	4 1%	7 2%	2 1%	26 5%befg m	23 3%eg	24 3%eg	18 3%eg	11 2%e	1 1%	12 3%e	13 3%eg	12 3%eg	5 2%	3 1%	15 4%beg	27 4%befg m	18 3%e	16 4%befgm	
The British National Party	56 1%	4 1%	2 1%	6 1%u	2 *	10 2%hijk tuv	7 2%hjkt u	2 1%	1 *	2 *	2 *	1 *	1 *	-	2 *	5 1%htu	4 1%u	1 *	*	2 1%	1 *	*	1 *	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Prepared by Populus



Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Weighted base	10301	572	224	621	489	584	464	288	567	690	825	520	429	174	476	389	362	282	216	415	651	680	382
Some other party	47	1	·	3	1	3	2 1%	-	3	2	6 1%	6 1%	-	·	4 1%	2	1	3 1%	-	·	7 1%u	1	·

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	Educational Attainment																			
	Educational Attainment Within Gender -																			
	Male								Female											
Total	No formal education		Secondary school		University degree		Higher university degree		Still in full time education		No formal education		Secondary school		University degree		Higher university degree		Still in full time education	
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
Unweighted base	11209	95	57	5758	3684	1152	339	60	30	3076	2074	645	186	35	27	2683	1610	507	154	
Weighted base	10301	90*	53*	5345	3375	1069	248	55*	27**	2981	1968	606	129	35**	26**	2364	1407	463	119	
Conservative	3468	16	12	1818	1261	285	48	10	11	986	737	176	25	6	2	833	525	109	23	
	34%	17%	23%	34% ^{ae}	37% ^{ace}	27% ^f	20%	18%	39%	33% ^{glq}	37% ^{gik}	29% ^l	19%	16%	6%	35% ^{gkl}	37% ^{gik}	24%	20%	
Labour	3667	40	18	1901	1092	426	126	24	6	1065	593	229	68	15	12	836	499	197	58	
	36%	44% ^d	34%	38% ^d	32%	40% ^{cd}	51% ^{bcd}	44% ^j	21%	38% ^j	30%	38% ^j	53% ^{ijk}	44%	47%	35% ^j	35% ^j	43% ^{ijo}	49% ^{ijkop}	
Liberal Democrat	1002	11	8	402	377	159	35	3	3	214	219	81	15	8	4	188	158	78	20	
	10%	12%	15%	8%	11% ^c	15% ^{cd}	14% ^c	5%	13%	7%	11% ^{io}	13% ^{io}	12% ⁱ	24%	17%	8%	11% ^{io}	17% ^{gij}	16% ^{gio}	
SNP	344	8	6	151	135	34	7	6	3	86	79	18	3	1	3	64	57	16	4	
	3%	8% ^{ce}	12% ^{cdef}	3%	4% ^c	3%	3%	11% ^{ijk}	11%	3%	4% ^o	3%	2%	4%	13%	3%	4% ^o	3%	3%	
Plaid Cymru	53	-	-	21	21	8	2	-	-	17	12	7	*	-	-	5	9	2	2	
	1%	-	-	*	1%	1%	1%	-	-	1%	1%	1% ^o	*	-	-	*	1% ^o	*	2% ^o	
The UK Independence Party	1378	14	7	901	339	95	10	10	4	524	248	60	8	4	3	377	91	35	2	
	13%	15% ^f	14% ^f	17% ^{cdef}	10% ^f	9% ^f	4%	18% ^{lpq}	16%	18% ^{sijkl}	13% ^{lpq}	10% ^{pr}	6%	10%	11%	16% ^{sijklp}	6%	7% ^r	2%	
The Green Party	285	-	*	102	115	50	16	-	-	59	57	25	8	-	*	42	58	24	8	
	3%	-	*	2%	3% ^c	5% ^c	6% ^{acd}	-	-	2%	3% ^o	4% ^{io}	6% ^{ijo}	-	1%	2%	4% ^{io}	5% ^{ijo}	7% ^{ijo}	
The British National Party	56	2	-	37	12	3	2	2	-	24	11	2	-	*	-	13	1	1	2	
	1%	3% ^{de}	-	1%	*	*	1%	4% ^{ijkl}	-	1% ^p	1% ^p	*	-	1%	-	1% ^p	*	*	1% ^p	
Some other party	47	-	1	11	22	8	3	-	-	6	12	8	3	-	1	5	10	1	*	
	*	-	3% ^c	*	1% ^c	1% ^c	1% ^c	-	-	*	1%	1% ^{io}	2% ^{ioq}	-	5%	*	1% ^{io}	*	*	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	11209	3625	3967	1089	1349	879	299	2043	2127	581	788	467	143	1582	1840	508	561	413	156
Weighted base	10301	3780	3725	1177	524	600	496	2192	2109	634	318	336	255	1587	1616	542	206	264	241
Conservative	3468 34%	3196 85%bcdef	80 2%e	64 5%bde	16 3%e	1	109 22%bcde	1798 82%ijklmpqrst	57 3%lp	32 5%ilps	9 3%lp	1	63 25%ijklpqrs	1398 88%hijkmpqrst	23 1%	32 6%iklp	7 3%lp	3 1%	46 19%ijklpqrs
Labour	3667 36%	65 2%	3312 89%acdef	139 12%ade	6 1%	25 4%ad	119 24%acde	47 2%o	1839 87%hijklmopqrst	72 11%hklors	4 1%	12 4%kor	54 21%hijklpqrs	18 1%	1473 91%hijklmnopqrst	67 12%hklors	2 1%	13 5%hkors	66 27%hijklpqrs
Liberal Democrat	1002 10%	42 1%	59 2%cd	852 72%abdef	2	4 1%	43 9%abde	26 1%r	37 2%lr	449 71%hijklmnoprst	2 1%	1	27 11%hijklpqrs	16 1%	22 1%r	403 74%hijklmnoprst	-	3 1%	16 7%hijklpqrs
SNP	344 3%	6	28 1%ad	16 1%ad	*	285 47%abcd	9 2%ad	5	24 1%hkop	11 2%hkop	-	158 47%hijkmpqrst	2 1%	1	4 1%ho	5	*	127 48%hijkmpqrst	7 3%hkopr
Plaid Cymru	53 1%	1	5	1	-	44 7%abcd	3 1%a	1	3	-	-	29 9%hijkmpqrst	3 1%ho	-	2	1	-	14 5%hijkmpqrst	-
The UK Independence Party	1378 13%	442 12%bcde	193 5%e	69 6%e	499 95%abcef	11 2%	164 33%abc	293 13%ijlo	121 6%ls	47 7%lqps	302 95%hijlmopqst	7 2%	92 36%hijlopqs	148 9%ilpq	73 5%ls	23 4%	197 95%hijlmopqst	4 2%	72 30%hijlopqs
The Green Party	285 3%	16	37 1%ad	31 3%abd	1	171 28%abcd	29 6%abcd	12 1%	24 1%ko	19 3%hiko	-	88 26%hijkmpqrst	8 3%hkopr	4	13 1%k	12 2%hkopr	1	83 31%hijkmpqrst	21 9%hijkopqr
The British National Party	56 1%	9 b	1	*	1	39 6%abcd	6 1%abc	8	-	-	1	28 8%hijkmpqrst	2 1%io	1	1	*	*	11 4%hijkopqr	4 2%hijopq
Some other party	47	3	9	4	*	18 3%abcd	13 3%abcd	3	5	4 1%ho	*	12 4%hijkopqr	5 2%hiopq	1	4	-	-	5 2%hikopqr	9 4%hijkopqr

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	11209	3913	1689	3490	2118	2601	611	2030	908	1311	1078	1460	1210
Weighted base	10301	4498	1123	3082	1598	3012	421	1777	635	1486	702	1305	963
Conservative	3468 34%	1418 32% ^d	395 35% ^{ead}	1309 42% ^{abd}	346 22%	928 31% ^{hl}	145 34% ^{hl}	764 43% ^{efh ijl}	123 19%	490 33% ^{hl}	251 36% ^{ehl}	545 42% ^{efh ijl}	223 23%
Labour	3667 36%	1748 39% ^c	415 37% ^c	757 25%	746 47% ^{abc}	1180 39% ^{efgk}	142 34% ^{gk}	406 23%	300 47% ^{efg ijk}	567 38% ^{gk}	273 39% ^{gk}	351 27% ^g	447 46% ^{efgijk}
Liberal Democrat	1002 10%	453 10%	114 10%	287 9%	149 9%	278 9%	44 11%	159 9%	60 9%	175 12% ^{eg}	69 10%	128 10%	89 9%
SNP	344 3%	160 4% ^b	24 2%	86 3%	74 5% ^{bc}	109 4% ^g	9 2%	43 2%	38 6% ^{efgi jkl}	51 3%	15 2%	44 3%	36 4%
Plaid Cymru	53 1%	30 1%	6 1%	13 *	4 *	24 1% ^l	2 1%	7 *	3 *	6 *	4 1%	6 *	1 *
The UK Independence Party	1378 13%	510 11%	121 11%	553 18% ^{abd}	193 12%	374 12% ^{ij}	62 15% ^{ij}	353 20% ^{efh ijkl}	73 11%	137 9%	60 8%	200 15% ^{ehi j}	121 13% ^{ij}
The Green Party	285 3%	123 3%	42 4% ^c	60 2%	61 4% ^{cac}	75 2%	16 4% ^{gk}	35 2%	27 4% ^{egk}	47 3%	26 4% ^{gk}	25 2%	35 4% ^{gk}
The British National Party	56 1%	32 1% ^c	3 *	10 *	11 1%	29 1% ^{gik}	1 *	6 *	4 1%	4 *	2 *	4 *	7 1%
Some other party	47 *	24 1%	2 *	7 *	14 1% ^{bc}	14 *	1 *	4 *	10 2% ^{efgj kl}	10 1%	1 *	3 *	4 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	Total	Tenure				To which of the following ethnic groups do you consider you belong?		
		Owned outright (a)	Owned with a mortgage (b)	Social rent (c)	Rented from someone else (d)	Rent free (e)	White (f)	Non-white (g)
Unweighted base	11209	4140	3092	1992	1875	110	10367	726
Weighted base	10301	3929	3285	1861	1146	81*	9523	685
Conservative	3468 34%	1700 43%dbc	1169 36%dc	306 16%	266 23%c	27 34%dc	3309 35%g	146 21%
Labour	3667 36%	999 25%	1173 36%a	942 51%adb	513 45%ab	39 49%ab	3182 33%	444 65%l
Liberal Democrat	1002 10%	418 11%c	329 10%c	120 6%	132 11%c	4 5%	953 10%g	41 6%
SNP	344 3%	98 2%	99 3%	112 6%adb	35 3%	1 1%	331 3%g	7 1%
Plaid Cymru	53 1%	18 *	19 1%	9 *	7 1%	1 1%	49 1%	4 1%
The UK Independence Party	1378 13%	568 14%dbe	388 12%e	293 16%dbe	126 11%	3 4%	1340 14%g	20 3%
The Green Party	285 3%	97 2%	81 2%	53 3%	49 4%abc	4 5%	265 3%	17 3%
The British National Party	56 1%	18 *	15 *	18 1%a	6 *	-	56 1%	-
Some other party	47 *	13 *	12 *	8 *	12 1%abc	1 2%	38 *	5 1%

Proportions/Mean: Columns Tested (5% risk level) - a/d/b/c/e - f/g
* small base

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 5
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Q.3 General Election Vote												
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	The UK Independence Party	The Green Party	The British National Party	Some other party	Did not vote	Prefer not to say	Don't know/ can't remember
Unweighted base	18448	5047	3571	3321	379	69	473	264	88	79	4218	315	624
Weighted base	18448	5055	3393	3295	327	53	306	215	65	59	4583	401	697
Conservative	4273 23%	3327 66%	114 3%	296 9%	4 1%	6 12%	18 6%	9 4%	* 1%	6 10%	439 10%	5 1%	48 7%
Labour	4730 26%	236 5%	2614 77%	789 24%	9 3%	4 7%	14 5%	19 9%	8 13%	11 19%	876 19%	39 10%	111 16%
Liberal Democrat	1325 7%	67 1%	53 2%	987 30%	4 1%	-	4 1%	3 2%	-	-	174 4%	2 *	31 4%
SNP	412 2%	9 *	36 1%	47 1%	262 80%	-	-	1 *	-	-	52 1%	-	6 1%
Plaid Cymru	65 *	2 *	9 *	3 *	-	42 79%	-	-	-	-	8 *	1 *	-
The UK Independence Party	1693 9%	689 14%	168 5%	273 8%	8 2%	1 2%	216 71%	23 11%	26 40%	13 22%	232 5%	16 4%	26 4%
The Green Party	386 2%	34 1%	37 1%	116 4%	1 *	-	2 1%	106 50%	-	1 1%	79 2%	1 *	9 1%
The British National Party	74 *	21 *	1 *	7 *	* *	-	4 1%	2 1%	19 29%	1 1%	14 *	-	4 1%
Some other party	65 *	8 *	10 *	10 *	-	-	-	7 3%	1 2%	18 30%	11 *	-	* *
Would not vote	1800 10%	112 2%	53 2%	74 2%	9 3%	-	3 1%	13 6%	3 4%	2 4%	1475 32%	4 1%	54 8%
Rather not say	319 2%	14 *	7 *	14 *	1 *	-	11 3%	2 1%	-	* *	40 1%	209 52%	21 3%
Don't know	3306 18%	535 11%	290 9%	681 21%	28 9%	-	33 11%	30 14%	7 11%	8 14%	1183 26%	124 31%	387 56%

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 6
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents (Turnout Weighted)

	Q.3 General Election Vote												
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	The UK Independence Party	The Green Party	The British National Party	Some other party	Did not vote	Prefer not to say	Don't know/ can't remember
Unweighted base	12537	4093	2865	2547	317	61	394	201	67	64	1519	172	237
Weighted base	11831	4050	2708	2459	268	46	247	154	47	47	1353	231	221
Conservative	3468 29%	2818 70%	97 4%	241 10%	4 1%	5 12%	16 6%	7 4%	* 1%	5 11%	243 18%	2 1%	30 14%
Labour	3667 31%	191 5%	2160 80%	652 27%	8 3%	3 7%	13 5%	16 10%	7 16%	10 21%	521 39%	23 10%	63 29%
Liberal Democrat	1002 8%	52 1%	43 2%	791 32%	4 1%	-	3 1%	3 2%	-	-	91 7%	1 *	13 6%
SNP	344 3%	8 *	30 1%	41 2%	226 84%	-	-	* *	-	-	34 3%	-	4 2%
Plaid Cymru	53 *	2 *	8 *	3 *	-	37 79%	-	-	-	-	4 *	* *	-
The UK Independence Party	1378 12%	585 14%	141 5%	232 9%	7 3%	1 2%	187 76%	18 12%	22 47%	11 24%	147 11%	12 5%	15 7%
The Green Party	285 2%	29 1%	29 1%	92 4%	1 *	-	2 1%	83 54%	-	1 1%	46 3%	1 *	4 2%
The British National Party	56 *	18 *	1 *	6 *	* *	-	4 2%	1 1%	15 32%	1 1%	7 *	-	3 1%
Some other party	47 *	4 *	8 *	7 *	-	-	-	6 4%	1 2%	14 30%	6 *	-	* *
Would not vote	24 *	1 *	2 *	* *	-	-	-	-	-	-	20 1%	-	1 *
Rather not say	219 2%	10 *	5 *	12 *	1 *	-	8 3%	2 1%	-	* *	19 1%	154 67%	8 4%
Don't know	1287 11%	333 8%	185 7%	382 16%	18 7%	-	14 6%	18 12%	1 2%	5 11%	214 16%	38 16%	79 36%

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 7
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents

	Gender		Age							Social Grade				Region Summary						Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)	
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	2961	985	3834	1282	3363	
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532	
Conservative	5055 27%	2849 32%b	2206 23%	219 10%	511 16%c	668 22%cd	918 28%cd	885 32%cd	1854 46%cd	1663 34%ijkl	1397 27%l	1111 28%l	885 20%	1577 32%opq	1544 32%opq	1024 23%q	670 26%oq	239 14%	533 22%	2089 26%r	233 21%	1303 30%stvw	300 22%	786 22%	
Labour	3393 18%	1804 20%b	1589 17%	222 10%	548 18%c	713 23%cdg	681 21%cdh	546 20%ch	684 17%c	821 17%	904 18%	794 20%ai	874 20%aj	866 17%	780 16%	950 21%mp	447 17%	350 21%mp	605 25%rs	1408 18%	309 28%uvw	862 20%w	297 22%w	546 15%	
Liberal Democrat	3295 18%	1700 19%b	1595 17%	215 10%	566 18%c	560 18%c	564 17%c	554 20%cf	835 21%cd	1137 23%ijkl	932 18%kl	552 14%	674 15%	904 18%q	823 17%q	774 17%q	559 22%mnop	234 14%	493 20%rs	1368 17%	216 20%w	840 19%w	277 21%w	528 15%	
SNP	327 2%	170 2%	156 2%	13 1%	42 1%c	46 1%c	59 2%cd	81 3%def	86 2%cd	83 2%	85 2%	80 2%	78 2%	-	-	-	-	327 20%mnop	62 3%rs	117 1%	35 3%uvw	65 1%	26 2%	51 1%	
Plaid Cymru	53 *	35 *b	18 *	2 *	7 *	8 *	13 *	12 *	12 *	4 *	22 *i	14 *j	12 *	-	-	-	53 2%mnopq	-	9 *	27 *	8 1%v	16 *	1 *	11 *	
The UK Independence Party	306 2%	181 2%b	125 1%	11 *	12 *	44 1%cd	68 2%cd	49 2%cd	122 3%defg	41 1%	79 2%ij	103 3%ij	84 2%ij	85 2%q	108 2%pq	75 2%q	32 1%q	6 *	26 1%	98 1%	15 1%w	79 2%w	11 1%	19 1%	
The Green Party	215 1%	112 1%	102 1%	14 1%	31 1%	44 1%ch	49 2%ch	42 2%ch	34 1%	55 1%	55 1%	62 2%	42 1%	80 2%opq	66 1%o	33 1%	24 1%	12 1%	42 2%	96 1%	27 2%uvw	54 1%	15 1%	42 1%	
The British National Party	65 *	44 *b	21 *	1 *	4 *	20 1%cd	13 *c	14 1%cd	13 *	8 *	9 *	26 1%ij	22 1%ij	10 *	21 *q	26 1%mq	8 *	-	1 *	37 *r	* *	29 1%stvw	1 *	8 *	
Some other party	59 *	41 *b	18 *	3 *	6 *	6 *	10 *	17 1%cd	17 *	16 *	25 *i	10 *	9 *	23 *	17 *	11 *	6 *	2 *	7 *	15 *	7 1%vw	9 *	-	6 *	
Did not vote	4583 25%	1732 19%	2851 30%a	1296 59%defgh	1098 35%efg	757 24%fgh	715 22%gh	442 16%h	274 7%	903 18%	1271 25%ij	1026 26%ij	1382 32%ijk	1109 22%	1121 23%	1308 30%mp	672 26%mnq	374 23%	494 20%	2126 27%r	186 17%	901 21%t	308 23%t	1225 35%tuv	
Prefer not to say	401 2%	202 2%	200 2%	70 3%fgh	83 3%gh	113 4%fgh	64 2%h	34 1%	38 1%	83 2%	143 3%ik	74 2%	101 2%	172 3%nopq	79 2%	80 2%	40 2%	30 2%	50 2%	210 3%	22 2%	133 3%	28 2%	77 2%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 7
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
 Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
Don't know/ can't remember	697 4%	171 2%	526 6%a	129 6%efgh	199 6%efgh	127 4%gh	133 4%gh	62 2%h	46 1%	119 2%	191 4%i	167 4%i	220 5%ij	155 3%	237 5%op	146 3%	72 3%	86 5%op	109 4%	310 4%	34 3%u	76 2%	76 6%tu	234 7%tu

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 7

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Which party did you vote for in the general election in May 2010?

Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
Conservative	5055 27%	3327 78%bcd	236 5%	67 5%	689 41%bc	5055 100%fgh	-	-	-	115 15%o	251 18%o	366 23%ijop	530 32%ijk opqr	468 33%ijk opqr	1119 51%ijkl mopqrst	104 7%	261 15%o	302 20%iop	388 24%ijo pq	417 32%ijk opqr	736 41%ijklmnopqrs
Labour	3393 18%	114 3%	2614 55%acd	53 4%a	168 10%ac	-	3393 100%egh	-	-	106 14%o	293 21%ino pt	407 25%ilm nopqrs t	348 21%ino pt	271 19%iop	378 17%o	115 8%	255 15%o	306 21%ino pt	334 21%ino pt	274 21%ino pt	305 17%o
Liberal Democrat	3295 18%	296 7%	789 17%a	987 74%abd	273 16%a	-	-	3295 100%efh	-	76 10%	293 21%iop rs	288 18%io	308 18%io	329 23%ikl nopqrs	405 18%io	139 10%	273 16%io	272 18%io	256 16%io	225 17%io	431 24%iklnopqrs
SNP	327 2%	4 *	9 *	4 *	8 *a	-	-	-	-	3 *	20 1%	20 1%	43 3%ikop r	39 2%lor	45 1%	10 1%	22 1%	26 2%io	16 1%	42 3%ijko pqr	40 2%lor
Plaid Cymru	53 *	6 *	4 *	-	1 *	-	-	-	-	-	6 *	3 *	11 1%p	8 1%p	8 *	2 *	1 *	5 *	3 *	4 *	4 *
The UK Independence Party	306 2%	18 *	14 *	4 *	216 13%abc	-	-	-	306 100%efg	1 *	8 1%	31 2%ijop q	44 3%ijop q	24 2%ijop	73 3%ijkm opqrs	10 1%	4 *	13 1%p	24 1%ijp	24 2%ijop	49 3%ijopqr
The Green Party	215 1%	9 *	19 *	3 *	23 1%abc	-	-	-	-	6 1%	14 1%	18 1%	25 2%o	29 2%nopt	19 1%	7 *	17 1%	26 2%not	24 1%o	13 1%	15 1%
The British National Party	65 *	* *	8 *a	-	26 2%abc	-	-	-	-	-	2 *	14 1%ojpr t	11 1%opr	9 1%opr	* *	* *	2 *	6 *	2 *	5 *	5 *
Some other party	59 *	6 *	11 *	-	13 1%abc	-	-	-	-	3 *	1 *	6 *	6 *	17 1%jkl opqrs	8 *s	-	5 *	1 *	4 *	-	9 1%oqs
Did not vote	4583 25%	439 10%	876 19%acd	174 13%a	232 14%a	-	-	-	-	394 52%ijkl mnopqrs t	372 27%klm nst	348 22%lmn t	290 17%mnt	205 14%nt	122 6%	902 63%ijk lmnopq rst	725 42%jkl mqrst	409 27%klm nst	425 26%klm nst	237 18%mnt	152 8%n
Prefer not to say	401 2%	5 *	39 1%ac	2 *	16 1%ac	-	-	-	-	35 5%lmno prst	49 4%lmnp st	72 4%lmno pqrst	26 2%n	14 1%n	6 *	35 2%mn	34 2%n	41 3%mn	37 2%mn	21 2%n	32 2%n

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 7

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Which party did you vote for in the general election in May 2010?

Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
Don't know/ can't remember	697	48	111	31	26	-	-	-	-	20	56	43	22	15	15	109	142	85	112	47	31
	4%	1%	2%a	2%a	2%	-	-	-	-	3%mn	4%lmnt	3%lmn	1%	1%	1%	8%ijkl mnst	8%ijkl mnqst	6%iklm nst	7%ijkl mnst	4%lmnt	2%n

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 7
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (l)	North West (k)	Yorkshire & Humberside (j)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
Conservative	5055 27%	1002 38% ^{bcd} efgh	709 31% ^{dfg} h	645 30% ^{dfg} h	493 25% ^h	661 29% ^{dfg} h	688 24% ^h	466 25% ^h	391 16%	239 14%	145 20% ⁱ	472 23% ⁱ	408 25% ^{ij}	540 33% ^{ijk} loqs	420 32% ^{ijk} loqs	196 21% ⁱ	585 32% ^{ijk} loq	616 26% ^{ijo}	962 37% ^{ijk} lmnopq s	474 29% ^{ijklo}
Labour	3393 18%	453 17%	441 19% ^{efg}	490 23% ^{abe} fgh	420 22% ^{aef} gh	368 16%	463 16%	304 16%	455 19%	350 21% ^{prs}	186 25% ^{lmn} prs	451 22% ^{lmpr} rs	313 19% ^{prs}	303 18% ^{prs}	248 19% ^{prs}	226 25% ^{lmn} prs	229 12%	556 23% ^{lmn} prs	310 12%	221 13%
Liberal Democrat	3295 18%	600 23% ^{bcd} fgh	418 18% ^{gh}	335 16% ^g	346 18% ^{gh}	537 24% ^{bcd} fgh	514 18% ^{gh}	217 11%	328 13%	234 14%	130 18%	344 17% ⁱ	300 18% ⁱ	268 16%	209 16%	133 14%	346 19% ^{io}	404 17%	500 19% ^{imn} o	427 26% ^{ijklmnopqr}
SNP	327 2%	41 2%	45 2%	48 2%	36 2%	41 2%	40 1%	33 2%	42 2%	327 20% ^{ijklm} nopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	53 *	3 *	15 1% ^{ae}	10 *	6 *	1 *	8 *	4 *	6 *	-	-	-	-	-	-	53 6% ^{ijkl} mnopqrs	-	-	-	-
The UK Independence Party	306 2%	27 1%	55 2% ^{aef}	66 3% ^{adef}	33 2% ^{ef}	13 1%	24 1%	37 2% ^{aef}	51 2% ^{aef}	6 *	6 1%	31 2% ⁱ	38 2% ^{ijmo}	19 1% ⁱ	24 2% ⁱ	9 1%	64 3% ^{ijkm} noqrs	32 1% ⁱ	53 2% ⁱ	23 1% ⁱ
The Green Party	215 1%	34 1%	26 1%	31 1%	22 1%	21 1%	30 1%	32 2%	20 1%	12 1%	1 *	16 1%	16 1%	20 1% ^j	7 1%	4 *	38 2% ^{ijkl} no	39 2% ^{ijkn} o	41 2% ^{ijkn} o	20 1% ^j
The British National Party	65 *	8 *	9 *	17 1% ^{ef}	11 1% ^{ef}	-	*	9 *	11 *	-	4 1% ^{iqs}	9 *	13 1% ^{iqs}	10 1% ^{iqs}	7 1% ^{iq}	6 1% ^{iqs}	4 *	2 *	8 *	1 *
Some other party	59 *	14 1% ^{eh}	17 1% ^{cefh}	3 *	7 *	2 *	8 *	7 *	2 *	2 *	-	3 *	8 *	8 *	5 *	4 *	5 *	10 *	12 *	2 *
Did not vote	4583 25%	399 15%	432 19% ^a	411 19% ^a	490 25% ^{abc}	504 22% ^{ab}	839 30% ^{abc} de	616 33% ^{abc} de	892 37% ^{abc} defg	374 23%	228 31% ^{imn} pqrs	590 29% ^{imn} pqrs	491 30% ^{imn} pqrs	417 25% ^r	281 22%	261 28% ^{inp} qr	423 23%	545 23%	563 22%	411 25%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 7
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
Prefer not to say	401	37	86	39	39	46	57	36	61	30	8	42	30	17	27	7	35	116	56	34
	2%	1%	4%	2%	2%	2%	2%	2%	3%	2%	1%	2%	2%	1%	2%	1%	2%	5%	2%	2%
			acde						a			mo			mo		o	ijkl	mo	mo
			fgh															mnpqr		
Don't know/ can't remember	697	45	49	32	45	74	142	135	176	86	29	71	46	59	65	24	114	78	77	47
	4%	2%	2%	2%	2%	3%	5%	7%	7%	5%	4%	4%	3%	4%	5%	3%	6%	3%	3%	3%
						abc	abcde	abcde	abcde	klm					loqr		klmo			
							e	ef	ef	qrs					s		qrs			

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 7
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (l)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
Conservative	5055 27%	138 17%l	83 24%almr	273 27%almnor	225 30%almnort	332 36%abcdgilmnopqrstv	270 39%abcdgiklmnopqrstv	125 27%almnor	318 36%abcdgilmnopqrstv	309 27%almnor	518 42%abcdgghiklmnopqrstv	260 31%ablmnoqrstv	101 12%	62 16%	199 19%l	182 20%l	208 28%almnor	149 25%almnor	71 16%	267 28%almnor	307 24%almnr	444 33%abcdgilmnopqrstv	215 26%almnor
Labour	3393 18%	208 26%defhjklnopqstuv	99 29%defhjklnopqstuv	241 24%ehjklopqstuv	150 20%hjsuv	172 19%hjsuv	142 20%hjsuv	125 27%defhjklnopqstuv	119 13%	275 24%ehjklopqstuv	138 11%	136 16%jsuv	143 17%jsuv	87 22%hjkstuv	211 20%hjsuv	162 18%jsuv	132 18%jsuv	106 18%jsuv	101 22%hjkstuv	110 12%	281 22%hjklopstuv	172 13%	85 10%
Liberal Democrat	3295 18%	125 15%	61 18%	180 18%lp	148 20%aglp	168 18%lp	115 16%	63 14%	177 20%aglp	186 17%	260 21%afgilmnopqrst	216 26%abcdgghilmnopqrst	109 13%	69 17%	163 16%	151 17%	100 13%	95 16%	70 15%	169 18%lp	218 17%l	240 18%lp	211 25%abcdgghilmnopqrst
SNP	327 2%	170 21%bcdefghijklnopqstuv	-	-	-	-	-	-	-	-	-	-	156 18%bcdefghijklnopqstuv	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	53 *	-	-	-	-	-	-	35 7%abcd efhijk lmnopqstuv	-	-	-	-	-	-	-	-	-	18 4%abcd efhijk lmnopqstuv	-	-	-	-	-
The UK Independence Party	306 2%	6 1%l	3 1%l	18 2%lpt	14 2%lpt	17 2%lpt	14 2%lpt	2 *	38 4%abcd efghiklmnopqrstuv	24 2%glpt	33 3%aglmnpt	11 1%l	-	3 1%l	13 1%l	23 3%aglp	3 *	10 2%lpt	7 1%l	26 3%aglp	8 1%	21 2%lp	12 1%l
The Green Party	215 1%	7 1%	1 *	6 1%	6 1%	13 1%fm	2 *	2 *	16 2%fm	27 2%abcd fgilmnr tv	21 2%cfm	13 2%fm	5 1%	-	10 1%	10 1%	8 1%	5 1%	2 *	23 2%bcdf gilmnr tv	13 1%	20 1%fm	7 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 7
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)	
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830	
The British National Party	65	-	2	6	6	7	6	3	1	7	1	-	2	4	7	4	*	*	1	1	1	*	*	
	*	-	1%alu	1%u	1%aitu	1%u	1%ails	1%aikl	*	1%u	*	-	1%	*	1%alu	1%u	*	*	1%	1%	1%	*	*	
Some other party	59	2	-	1	6	4	5	4	2	8	2	-	-	2	2	4	-	-	3	4	4	*	*	
	*	*	-	*	1%lv	*	1%l	1%lv	*	1%l	*	-	-	*	*	*	-	-	3%	4%	4%	*	*	
Did not vote	4583	133	84	238	167	174	106	95	166	195	205	168	241	144	351	324	243	174	166	257	350	358	242	
	25%	16%	25%afhij	24%aefhij	22%afij	19%	15%	21%	19%	17%	17%	20%f	28%adefghijk	36%abcdeghijklstuv	34%abcdeghijklstuv	35%abcdeghijklstuv	32%abcdeghijklstuv	29%acdefghijklstuv	36%abcdeghijklstuv	27%aefghijkl	27%adeghijkl	27%aefghijkl	29%acdefghijkl	
Prefer not to say	401	7	4	16	13	8	16	3	16	83	20	15	23	4	27	17	9	10	4	19	32	36	19	
	2%	1%	1%	2%	2%	1%	2%ae	1%	2%	7%abcd	2%	2%	3%aeg	1%	3%aeg	2%	1%	2%	1%	2%	3%aeg	3%aeqr	2%	
										efghijklmnpqrstuv														
Don't know/ can't remember	697	17	3	16	9	18	23	5	32	17	24	8	70	27	55	37	40	42	20	82	61	53	39	
	4%	2%	1%	2%	1%	2%	3%bdgik	1%	4%bcdgik	2%	2%	1%	8%abcd	7%abcd	5%abcd	4%bcde	5%abcd	7%abcd	4%bcde	9%abcd	5%abcd	4%abcd	5%abcd	
										efghijklmnpqrstuv			efghijklmnpqrstuv	efghijklmnpqrstuv	efghijklmnpqrstuv	efghijklmnpqrstuv	efghijklmnpqrstuv	efghijklmnpqrstuv	efghijklmnpqrstuv	efghijklmnpqrstuv	efghijklmnpqrstuv	efghijklmnpqrstuv	efghijklmnpqrstuv	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 7
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
 Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female							
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
Conservative	5055 27%	33 18%f	23 20%f	2759 29%aef	1747 30%abef	410 24%f	31 5%	24 26%lmnr	19 29%lmnr	1467 32%klmnopqr	1028 34%klmnopqr	264 28%lmnqr	24 10%r	9 10%r	5 9%r	1291 25%lmnqr	720 26%lmnqr	146 18%lr	7 2%
Labour	3393 18%	42 23%f	22 19%f	1851 19%df	973 17%f	389 22%cdf	58 9%	27 30%hjlopr	8 12%	975 22%jlopr	521 17%lr	213 23%jlopr	26 11%	15 16%	14 27%lr	876 17%lr	452 16%lr	177 22%jlop	32 8%
Liberal Democrat	3295 18%	14 8%	15 13%f	1486 15%af	1274 22%abcf	425 24%abcf	41 6%	8 9%	8 12%	748 17%lmor	676 23%gilmor	217 23%gilmor	13 5%	6 7%	7 14%	738 14%lr	599 22%gilmor	208 26%ghilmopr	28 7%
SNP	327 2%	8 4%cf	8 7%cdef	157 2%f	119 2%f	32 2%f	3 *	6 7%ijklopr	3 4%lr	76 2%	71 2%lo	14 1%	1 *	2 2%	5 10%ijklmopr	81 2%	48 2%	18 2%	2 1%
Plaid Cymru	53 *	-	-	24 *	19 *	8 *	1 *	-	-	17 *	11 1%o	7 1%o	-	-	-	8 *	8 *	1 *	1 *
The UK Independence Party	306 2%	1 1%	1 1%	223 2%def	55 1%	20 1%	4 1%	1 1%	1 1%	123 3%jlopq	39 1%p	15 2%p	-	*	-	100 2%lpq	16 1%	5 1%	4 1%
The Green Party	215 1%	2 1%	3 2%f	86 1%	89 2%cf	30 2%cf	2 *	2 2%	1 2%	39 1%	51 2%io	18 2%io	*	-	1 3%l	47 1%	38 1%	12 1%	2 *
The British National Party	65 *	-	*	46 *	14 *	2 *	-	-	-	28 1%p	14 *p	*	-	-	*	18 *p	-	2 *	-
Some other party	59 *	-	-	24 *	24 *	8 *	2 *	-	-	12 *	21 1%io	7 1%op	2 1%p	-	-	12 *	3 *	1 *	-
Did not vote	4583 25%	66 36%cde	30 25%	2506 26%de	1115 19%	316 18%	454 72%abcde	17 19%	19 30%jk	925 20%jk	428 14%	132 14%	160 67%ghijklmnopq	49 51%ghijklmnopq	10 20%	1581 31%gijklkpq	687 25%ijk	184 23%jk	294 74%ghijklmnopq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 7

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Which party did you vote for in the general election in May 2010?

Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
Prefer not to say	401 2%	2 1%	4 3%	152 2%	153 3% ^c	41 2%	13 2%	-	-	53 1%	88 3% ^{ioq}	34 4% ^{ioq}	7 3% ^{iq}	2 2%	4 8% ^{giopqr}	99 2% ⁱ	65 2% ^{iq}	7 1%	6 1%
Don't know/ can't remember	697 4%	19 10% ^{cdef}	12 10% ^{cdef}	348 4%	184 3%	56 3%	26 4%	6 6% ^{ijk}	7 11% ^{ijkl}	60 1%	54 2%	15 2%	6 2%	13 13% ^{ijkl}	5 9% ^{ijkl}	288 6% ^{ijk}	130 5% ^{ijk}	41 5% ^{ijk}	21 5% ^{ijk}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r

*** small base**

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 7

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?

Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
Conservative	5055 27%	3913 76%bcde f	278 5%	101 5%	243 33%bcdf	55 6%	466 11%bce	2285 78%ijkl mopqrst	160 6%	53 6%	143 35%ijlm pqst	26 6%	182 12%ijl pqs	1628 72%ijkl mpqrst	118 5%	48 5%	100 30%ijlm pqst	29 6%	284 10%ijlpqs
Labour	3393 18%	120 2%	2879 54%acde f	75 4%a	68 9%acf	70 8%acf	181 4%a	70 2%	1561 55%hijkl moqrst	38 4%ho	40 10%hjmo qt	33 7%hjmo qt	63 4%ho	50 2%	1317 52%hijkl moqrst	37 4%ho	29 9%hjmo qt	37 8%hjmo qt	119 4%ho
Liberal Democrat	3295 18%	334 6%	836 16%af	1350 73%abcd ef	113 15%af	130 14%a	532 12%a	180 6%	485 17%hmo pt	711 77%hik lmopqr st	82 15%hot	64 14%ho	198 13%ho	154 7%	351 14%hot	639 70%hik lmoprs t	51 16%hot	65 14%ho	334 11%ho
SNP	327 2%	7 *	19 *	12 1%a	3 *	259 28%abcd f	27 1%a	5 *	8 *	6 1%o	2 *o	145 31%hijk mopqrst	5 *	2 *	11 *o	6 1%o	1 *	114 25%hijk mopqr	22 1%ho
Plaid Cymru	53 *	4 *	3 *	- *	1 *	41 4%abcd f	3 *	1 *	3 *	- *	1 *hpt	26 6%hijk mopqr	3 *	4 *	- *	- *	- *	14 3%hijk mopqr	- *
The UK Independence Party	306 2%	74 1%bc	42 1%c	1 *	125 17%abc ef	9 1%c	54 1%c	47 2%jq	27 1%jq	- *	80 19%hijl mopqrst	7 2%jq	20 1%jq	28 1%jq	15 1%	1 *	45 14%hijl mopqrst	2 *	34 1%jq
The Green Party	215 1%	16 *	32 1%a	16 1%a	6 1%a	97 11%abcd f	48 1%ab	7 *	19 1%h	13 1%hopq	3 1%h	60 13%hijk mopqrst	10 1%	8 1%	13 1%	3 *	3 1%h	37 8%hijk mopqr	37 1%hop
The British National Party	65 *	9 *	10 *	2 *	13 2%abc f	18 2%abc f	14 *	6 *	8 *	- *	7 2%hijm opqt	14 3%hijm opqt	10 1%p	3 *	2 *	2 *	6 2%hijm opqt	4 1%hjop t	4 *
Some other party	59 *	10 *	17 *	5 *	4 1%a	11 1%abc f	12 *	5 *	13 *t	5 *	2 1%hpqt	7 1%hiop qt	9 1%t	5 *	4 *	- *	2 1%qt	4 1%hopq t	3 *
Did not vote	4583 25%	575 11%	1052 20%ac	239 13%	136 18%ac	186 20%ac	2393 54%abcd e	275 9%	488 17%hjo	86 9%	58 14%hj	75 16%hj	750 51%hij klopqr s	300 13%hj	565 22%hij kloq	153 17%hjo	78 24%hij kloq	112 25%hij kloq	1643 56%hijklmopqrs

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 7

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?**

Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
Prefer not to say	401 2%	24 *	56 1%ac	8 *	9 1%ac	11 1%ac	294 7%abcd e	11 *	26 1%h	4 *	4 1%h	5 1%	152 10%hijk lopqrst	14 1%	29 1%h	4 *	5 1%hjoq	6 1%h	142 5%hijklpqrs
Don't know/ can't remember	697 4%	78 2%	125 2%a	36 2%	18 2%a	36 4%abcd	403 9%abcd e	26 1%	39 1%	10 1%	7 2%	9 2%h	81 5%hijk lopq	53 2%hij	87 3%hijk o	26 3%hij	11 3%hijk	27 8%hij klopq r	322 11%hijklmopqrs

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

**** very small base (under 30) ineligible for sig testing**

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ONLINE Fieldwork : 2nd April-1st May 2014

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Table 7

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?**

Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
Conservative	5055 27%	2076 26% ^d	546 25% ^d	1909 43% ^{abd}	524 14%	1351 28% ^{hij}	185 28% ^{hij}	1133 48% ^{efh}	181 15%	725 22% ^{hl}	361 23% ^{hl}	776 38% ^{efh}	344 14%
Labour	3393 18%	1625 20% ^{abcd}	388 18%	783 18%	597 16%	1054 22% ^{efgi}	117 18%	401 17%	232 19% ^l	571 17% ^l	271 17% ^l	381 19% ^l	365 15%
Liberal Democrat	3295 18%	1474 18% ^d	387 17% ^d	957 22% ^{abd}	477 13%	930 19% ^{hij}	126 19% ^{hl}	481 20% ^{hij}	163 13%	543 16% ^{hl}	261 17% ^{hl}	477 23% ^{efg}	314 13%
SNP	327 2%	150 2%	28 1%	91 2% ^b	57 2%	92 2%	9 1%	47 2%	23 2%	59 2%	19 1%	44 2% ^j	34 1%
Plaid Cymru	53 *	30 * ^d	6 *	14 * ^d	3 *	21 * ⁱ	3 * ^l	8 * ⁱ	3 *	9 *	3 *	6 * ⁱ	* *
The UK Independence Party	306 2%	96 1%	28 1%	134 3% ^{abd}	48 1%	77 2% ^{ij}	16 2% ^{hij}	76 3% ^{ehij}	12 1%	19 1%	12 1%	58 3% ^{ehij}	36 1% ⁱ
The Green Party	215 1%	92 1%	46 2% ^{acd}	39 1%	38 1%	60 1%	20 3% ^{eghi}	22 3% ^{kl}	10 1%	31 1%	26 2% ^{gk}	17 1%	28 1%
The British National Party	65 *	31 *	8 *	13 *	13 *	28 1% ⁱ	2 *	9 *	5 * ⁱ	3 *	5 *	4 *	8 *
Some other party	59 *	18 *	3 *	23 1% ^{ab}	15 *	14 *	3 *	15 1% ^{ijl}	11 1% ^{ejil}	5 *	1 *	9 * ^j	4 *
Did not vote	4583 25%	2020 25% ^c	600 27% ^c	362 8%	1601 43% ^{abc}	950 20% ^{gk}	138 21% ^{gk}	161 7%	484 40% ^{efg}	1071 32% ^{efg}	462 30% ^{efg}	201 10% ^g	1118 45% ^{efghijk}
Prefer not to say	401 2%	209 3% ^c	51 2% ^c	46 1%	95 3% ^c	145 3% ^{fgik}	10 1% ^g	14 1%	34 3% ^{gk}	64 2% ^g	42 3% ^{gk}	33 2% ^g	62 2% ^g

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 7

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Which party did you vote for in the general election in May 2010?

Base: All respondents

	Working Status				Working Status - Men				Working Status - Women				
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
Don't know/ can't remember	697 4%	297 4% ^c	123 6% ^{ac}	48 1%	229 6% ^{ac}	80 2% ^g	30 5% ^{egk}	9 *	52 4% ^{egk}	216 7% ^{eghk}	93 6% ^{egk}	39 2% ^g	177 7% ^{efghk}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 8
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents giving a past vote

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	13291	7048	6243	713	1664	2103	2523	2435	3853	4362	3840	2104	2985	3580	3489	3120	1907	1195	1731	4998	798	2926	933	2072
Weighted base	12767	6937	5830	697	1727	2109	2376	2200	3658	3826	3510	2751	2680	3545	3359	2893	1799	1170	1777	5255	850	3258	928	1996
Conservative	5055 40%	2849 41%b	2206 38%	219 31%	511 30%	668 32%	918 39%code	885 40%code	1854 51%code	1663 43%jkl	1397 40%l	1111 40%l	885 33%	1577 44%opq	1544 46%opq	1024 35%q	670 37%q	239 20%	533 30%	2089 40%r	233 27%	1303 40%tv	300 32%	786 39%tv
Labour	3393 27%	1804 26%	1589 27%	222 32%gh	548 32%gh	713 34%fgh	681 29%gh	546 25%h	684 19%	821 21%	904 26%i	794 29%ij	874 33%ijk	866 24%	780 23%	950 33%mp	447 25%	350 30%mp	605 34%rs	1408 27%	309 36%uw	862 26%	297 32%uw	546 27%
Liberal Democrat	3295 26%	1700 25%	1595 27%a	215 31%fgh	566 33%efg	560 27%h	564 24%	554 25%	835 23%	1137 30%jkl	932 27%k	552 20%	674 25%k	904 26%q	823 24%q	774 27%q	559 31%mno	234 20%	493 28%	1368 26%	216 25%	840 26%	277 30%u	528 26%
SNP	327 3%	170 2%	156 3%	13 2%	42 2%	46 2%	59 2%	81 4%efh	86 2%	83 2%	85 2%	80 3%	78 3%	-	-	-	-	327 28%mnop	62 3%rs	117 2%	35 4%u	65 2%	26 3%	51 3%
Plaid Cymru	53 *	35 *	18 *	2 *	7 *	8 *	13 1%	12 1%	12 *	4 *	22 1%i	14 1%i	12 *	-	-	-	53 3%mnq	-	9 1%	27 1%	8 1%v	16 1%	1 *	11 1%
The UK Independence Party	306 2%	181 3%	125 2%	11 2%	12 1%	44 2%cd	68 3%cd	49 2%cd	122 3%cddeg	41 1%	79 2%i	103 4%ij	84 3%i	85 2%q	108 3%pq	75 3%q	32 2%q	6 1%	26 1%	98 2%	15 2%	79 2%w	11 1%	19 1%
The Green Party	215 2%	112 2%	102 2%	14 2%	31 2%h	44 2%h	49 2%h	42 2%h	34 1%	55 1%	55 2%	62 2%i	42 2%	80 2%opq	66 2%o	33 1%	24 1%	12 1%	42 2%	96 2%	27 3%u	54 2%	15 2%	42 2%
The British National Party	65 1%	44 1%	21 *	1 *	4 *	20 1%cdh	13 1%	14 1%	13 *	8 *	9 *	26 1%ij	22 1%ij	10 *	21 1%q	26 1%mq	8 *	-	1 *	37 1%r	*	29 1%tv	*	8 *
Some other party	59 *	41 1%b	18 *	3 *	6 *	6 *	10 *	17 1%	17 *	16 *	25 1%	10 *	9 *	23 1%	17 1%	11 *	6 *	2 *	7 *	15 *	7 1%v	9 *	-	6 *

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 8
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents giving a past vote

	Total	Vote Intention				2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	13291	3583	3857	990	2107	5047	3571	3321	473	311	817	1098	1355	1283	2184	402	847	1005	1168	1152	1669
Weighted base	12767	3781	3704	1119	1418	5055	3393	3295	306	310	888	1153	1327	1196	2064	387	839	956	1049	1005	1594
Conservative	5055 40%	3327 88%bcd	236 6%	67 6%	689 49%bc	5055 100%fgh	-	-	-	115 37%jo	251 28%	366 32%	530 40%jko	468 39%jko	1119 54%ijk lmopqr st	104 27%	261 31%	302 32%	388 37%jko	417 41%jko	736 46%ijklmnopqr
Labour	3393 27%	114 3%	2614 71%acd	53 5%a	168 12%ac	-	3393 100%egh	-	-	106 34%lmn t	293 33%lmn st	407 35%lmn st	348 26%nt	271 23%nt	378 18%	115 30%mnt	255 30%mnt	306 32%lmn st	334 32%lmn t	274 27%mnt	305 19%
Liberal Democrat	3295 26%	296 8%	789 21%a	987 88%abd	273 19%a	-	-	3295 100%efh	-	76 24%	293 33%ikl mnrst	288 25%n	308 23%n	329 28%lns	405 20%	139 36%ikl mnrst	273 32%ikl mnrst	272 28%lns	256 24%n	225 22%	431 27%lns
SNP	327 3%	4 *	9 *	4 *	8 1%a	-	-	-	-	3 1%	20 2%	20 2%	43 3%kr	39 3%kr	45 3%	10 3%	22 3%	26 3%	16 2%	42 4%ijkn rt	40 3%
Plaid Cymru	53 *	6 *	4 *	-	1 *	-	-	-	-	-	6 1%	3 *	11 1%	8 1%	8 *	2 *	1 *	5 *	3 *	4 *	4 *
The UK Independence Party	306 2%	18 *	14 *	4 *	216 15%abc	-	-	-	306 100%efg	1 *	8 1%	31 3%ijp	44 3%ijpq	24 2%p	73 4%ijmp q	10 3%p	4 *	13 1%	24 2%jp	24 2%jp	49 3%ijpq
The Green Party	215 2%	9 *	19 1%	3 *	23 2%abc	-	-	-	-	6 2%	14 2%	18 2%	25 2%n	29 2%nt	19 1%	7 2%	17 2%n	26 3%nt	24 2%nt	13 1%	15 1%
The British National Party	65 1%	* *	8 *a	-	26 2%abc	-	-	-	-	-	2 *	14 1%jnpr t	11 1%	9 1%	9 *	1 *	2 *	6 1%	2 *	5 1%	5 *
Some other party	59 *	6 *	11 *	-	13 1%abc	-	-	-	-	3 1% s	1 *	6 1% s	6 *	17 1%jlnq rst	8 *	-	5 1% s	1 *	4 *	-	9 1% s

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
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Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents giving a past vote

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	13291	2491	1890	1178	1489	1871	1950	926	1496	1195	537	1451	1132	1257	1018	675	1214	1493	2087	1232
Weighted base	12767	2182	1735	1645	1375	1644	1774	1106	1305	1170	473	1326	1093	1168	919	630	1272	1659	1886	1169
Conservative	5055 40%	1002 46%bcd efh	709 41%dh	645 39%h	493 36%h	661 40%dh	688 39%h	466 42%dh	391 30%	239 20%	145 31%i	472 36%i	408 37%ijo	540 46%ijk loqs	420 46%ijk loqs	196 31%i	585 46%ijk loqs	616 37%ijo	962 51%ijk lmnopq s	474 41%ijko
Labour	3393 27%	453 21%	441 25%a	490 30%abe	420 31%abe f	368 22%	463 26%ae	304 27%ae	455 35%abc defg	350 30%prs	186 39%ilm npqrs	451 34%lmn prs	313 29%prs	303 26%prs	248 27%prs	226 36%ilm npqrs	229 18%	556 34%lmn prs	310 16%	221 19%
Liberal Democrat	3295 26%	600 28%bcg	418 24%cg	335 20%	346 25%cg	537 33%abc dgh	514 29%bcd gh	217 20%	328 25%cg	234 20%	130 24%io	344 26%io	300 27%imn o	268 23%	209 23%	133 21%	346 27%imn o	404 24%i	500 27%imo	427 37%ijklmno pqrs
SNP	327 3%	41 2%	45 3%	48 3%	36 3%	41 3%	40 2%	33 3%	42 3%a	327 28%jklm nopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	53 *	3 *	15 1%ae	10 1%e	6 *e	1 *	8 *e	4 *	6 *e	-	-	-	-	-	-	53 8%ijkl mnopqrs	-	-	-	-
The UK Independence Party	306 2%	27 1%	55 3%aef	66 4%adef	33 2%ae	13 1%	24 1%	37 3%aef	51 4%adef	6 1%	6 1%	31 2%i	38 3%ijmo q	19 2%i	24 3%i	9 1%	64 5%ijkm noqrs	32 2%i	53 3%i	23 2%i
The Green Party	215 2%	34 2%	26 1%	31 2%	22 2%	21 1%	30 2%	32 3%abe	20 2%	12 1%	1 *	16 1%	16 1%	20 2%ej	7 1%	4 1%	38 3%ijkl no	39 2%ijkn o	41 2%ijno	20 2%j
The British National Party	65 1%	8 *ef	9 *ef	17 1%aef	11 1%ef	-	* *	9 1%ef	11 1%ef	-	4 1%iqs	9 1%iq	13 1%ipqr s	10 1%iqs	7 1%iqs	6 1%iqs	4 *	2 *	8 *	1 *
Some other party	59 *	14 1%e	17 1%ceh	3 *	7 1%	2 *	8 *	7 1%	2 *	2 *	-	3 *	8 1%	8 1%	5 1%	4 1%	5 *	10 1%	12 1%	2 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

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Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents giving a past vote

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Unweighted base	13291	650	274	769	570	717	600	381	628	727	1061	671	545	263	682	562	540	418	294	586	766	1026	561
Weighted base	12767	656	249	724	556	710	553	360	673	829	986	639	514	224	602	537	458	366	271	598	831	901	529
Conservative	5055 40%	138 21%	83 33%al	273 38%alm r	225 41%alm nr	332 47%abc gilmno rt	270 49%abc dgiklm noqrtv	125 35%al	318 47%abc dgiklm nort	309 37%alm r	518 53%abc degikl mnopqr stv	260 41%alm nor	101 20%	62 28%l	199 33%al	182 34%al	208 45%abc gilmno rt	149 41%alm nr	71 26%	267 45%abc gilmno rt	307 37%alm r	444 49%abc dgiklm noqrtv	215 41%almnr
Labour	3393 27%	208 32%efh jksuv	99 39%ade fhjklp qrsuv	241 33%def hjsuv	150 27%hjk suv	172 24%hjs uv	142 26%hjs uv	125 35%def hjsuv	119 18%	275 33%def hjsuv	138 14%	136 21%jv	143 28%hjk suv	87 39%def hjklop qsuv	211 35%def hjkpls uv	162 30%ehj ksuv	132 29%hjk suv	106 29%hjk suv	101 37%def hjkpq suv	110 18%	281 34%def hjklsu v	172 19%j	85 16%
Liberal Democrat	3295 26%	125 19%	61 24%	180 25%ag	148 27%afg	168 24%g	115 21%	63 17%	177 26%ag	186 22%	260 26%afg	216 34%abc defghi jmnopq rstu	109 21%	69 31%aef gip	163 27%afg l	151 28%afg ilp	100 22%	95 26%ag	70 26%ag	169 28%afg ilp	218 26%afg	240 27%afg l	211 40%abcdefg hijlmnopqrstu
SNP	327 3%	170 26%bcde fghijk mnopqr stuv	-	-	-	-	-	-	-	-	-	-	-	-	156 30%bcde fghijk mnopqr stuv	-	-	-	-	-	-	-	-
Plaid Cymru	53 *	-	-	-	-	-	-	35 10%abcd efhijkl mnopqst uv	-	-	-	-	-	-	-	-	-	-	18 7%abcd efhijk lmnopq stuv	-	-	-	-
The UK Independence Party	306 2%	6 1%	3 1%l	18 3%gopt	14 3%gopt	17 2%lp	14 2%lpt	2 1%	38 6%abcd efgikl mnpqtuv	24 3%aglp t	33 3%aglp t	11 2%l	-	3 1%l	13 2%l	23 4%agkl pt	3 1%	10 3%aglp t	7 3%lp	26 4%agkl pt	8 1%	21 2%lp	12 2%l
The Green Party	215 2%	7 1%	1 1%	6 1%	6 1%	13 2%f	2 *	2 *	16 2%fm	27 3%abcd fglm	21 2%fm	13 2%f	5 1%	-	10 2%f	10 2%f	8 2%f	5 1%	2 1%	23 4%abcd fglmnr tv	13 2%f	20 2%fm	7 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 8

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Which party did you vote for in the general election in May 2010?

Base: All respondents giving a past vote

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber-side (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (l)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber-side (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	12767	656	249	724	556	710	553	360	673	829	986	639	514	224	602	537	458	366	271	598	831	901	529
The British National Party	65 1%	-	2 1% alu	6 1% u	6 1% ait u	6 1% u	7 1% ait u	6 2% ait stuv	3 *	1 *	7 1% u	1 *	-	2 1% ailu	4 1%	7 1% ait u	4 1% ailu	*	*	1 *	1 *	1 *	*
Some other party	59 *	2 *	-	1 *	6 1% l	4 1%	5 1%	4 1% l	2 *	7 1%	8 1%	2 *	-	-	2 *	2 *	4 1%	-	-	3 *	4 *	4 *	*

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 8
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents giving a past vote

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	13291	107	63	6872	4527	1386	185	71	36	3489	2476	785	102	36	27	3383	2051	601	83
Weighted base	12767	100*	72*	6657	4315	1325	141	67*	39*	3485	2432	756	66*	33**	33**	3172	1883	569	75*
Conservative	5055 40%	33 33%	23 32%	2759 41%ef	1747 40%ef	410 31%f	31 22%	24 36%r	19 48%qr	1467 42%kpq r	1028 42%kpq r	264 35%qr	24 37%qr	9 28%	5 14%	1291 41%kqr	720 38%qr	146 26%r	7 9%
Labour	3393 27%	42 42%code	22 31%	1851 28%d	973 23%	389 29%d	58 41%code	27 40%ijop	8 20%	975 28%ejp	521 21%	213 28%ejp	26 39%ijk op	15 47%	14 43%	876 28%ejp	452 24%	177 31%ejp	32 43%hijkop
Liberal Democrat	3295 26%	14 14%	15 21%	1486 22%	1274 30%ac	425 32%ac	41 29%a	8 12%	8 20%	748 21%	676 28%gio	217 29%gio	13 20%	6 19%	7 22%	738 23%g	599 32%gij lo	208 37%gij klo	28 37%gilo
SNP	327 3%	8 8%code	8 11%codef	157 2%	119 3%	32 2%	3 2%	6 9%ijkl opq	3 7%	76 2%	71 3%	14 2%	1 1%	2 5%	5 17%	81 3%	48 3%	18 3%	2 3%
Plaid Cymru	53 *	-	-	24 *	19 *	8 1%	1 1%	-	-	17 *	11 *	7 1%oo	-	-	-	8 *	8 *	1 *	1 1%
The UK Independence Party	306 2%	1 1%	1 1%	223 3%de	55 1%	20 1%	4 3%	1 1%	1 2%	123 4%jqp	39 2%p	15 2%p	-	*	-	100 3%jqp	16 1%	5 1%	4 5%jqp
The Green Party	215 2%	2 2%	3 4%	86 1%	89 2%c	30 2%c	2 1%	2 2%	1 3%	39 1%	51 2%ai	18 2%ai	*	-	1 4%	47 1%	38 2%ai	12 2%	2 2%
The British National Party	65 1%	-	*	46 1%de	14 *	2 *	-	-	-	28 1%kp	14 1%p	*	-	-	1 1%p	18 1%p	-	2 *	-
Some other party	59 *	-	-	24 *	24 1%	8 1%	2 1%	-	-	12 *	21 1%iop	7 1%p	2 3%iopq	-	-	12 *	3 *	1 *	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 8

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?**

Base: All respondents giving a past vote

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	13291	4270	4328	1418	1467	1011	797	2403	2272	738	833	522	280	1867	2056	680	634	489	517
Weighted base	12767	4488	4116	1562	576	689	1337	2606	2285	825	341	381	499	1881	1832	736	235	308	838
Conservative	5055 40%	3913 87%bcde f	278 7%	101 6%	243 42%bcef	55 8%	466 35%bce	2285 88%ijkl mpqrst	160 7%	53 6%	143 42%ijlp qst	26 7%	182 36%ijl pqs	1628 87%ijkl mpqrst	118 6%	48 6%	100 42%ijlp qst	29 9%p	284 34%ijlpqs
Labour	3393 27%	120 3%	2879 70%acde f	75 5%a	68 12%ac	70 10%ac	181 14%ac	70 3%	1561 68%hijkl mopqrst	38 5%ho	40 12%hjoq	33 9%hjo q	63 13%hjoq	50 3%	1317 72%hijk lmoqrst	37 5%ho	29 12%hjo q	37 12%hjo q	119 14%hjoq
Liberal Democrat	3295 26%	334 7%	836 20%a	1350 86%abcd ef	113 20%a	130 19%a	532 40%abde	180 7%	485 21%ho	711 86%hik lmoprs t	62 18%ho	64 17%ho	198 40%hikl oprs	154 8%	351 19%ho	639 87%hik lmoprs t	51 22%ho	65 21%ho	334 40%hikloprs
SNP	327 3%	7 *	19 *a	12 1%a	3 *a	259 38%abcd f	27 2%abcd	5 *	8 *	6 1%o	2 1%o	145 38%hijk mopqrt	5 1%o	2 *	11 1%o	6 1%ho	1 *	114 37%hijk mopqrt	22 3%hijkopqr
Plaid Cymru	53 *	4 *	3 *	- *	1 *	41 6%abcd f	3 *	1 *	3 *	- *	1 *hp	26 7%hijk mopqrt	3 1%hp	4 *	- *	- *	- *	14 5%hijk mopqrt	- *
The UK Independence Party	306 2%	74 2%bc	42 1%c	1 *	125 22%abce f	9 1%c	54 4%abce	47 2%jpq	27 1%jq	2 *	80 23%hijl mopqrst	7 2%jq	20 4%hijo pqs	28 1%jq	15 1%j	1 *	45 19%hijl mopqrst	2 1%j	34 4%hijopqs
The Green Party	215 2%	16 *	32 1%a	16 1%a	6 1%a	97 14%abcd f	48 4%abcd	7 *	19 1%h	13 2%ho	3 1%h	60 16%hijk mopqrt	10 2%ho	8 *	13 1%	3 1%h	3 1%h	37 12%hijk mopqrt	37 4%hijkopqr
The British National Party	65 1%	9 *	10 *	2 *	13 2%abc	18 3%abcf	14 1%abc	6 *	8 *	- *	7 2%hijo pqst	14 4%hijo pqst	10 2%hijo pq	3 *	2 *	2 *	6 2%hijo pqst	4 1%hijo pq	4 1%
Some other party	59 *	10 *	17 *	5 *	4 1%a	11 2%abc	12 1%a	5 *	13 1%	5 1%	2 1%hq	7 2%hiop qt	9 2%hopq	5 *	4 *	- *	2 1%hpq	4 1%hopq	3 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 8
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents giving a past vote

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	13291	4656	2073	4352	2210	3028	696	2447	877	1628	1377	1905	1333
Weighted base	12767	5592	1440	3963	1772	3627	481	2191	638	1965	959	1772	1134
Conservative	5055 40%	2076 37% ^d	546 38% ^d	1909 48% ^{abd}	524 30%	1351 37% ^{hl}	185 38% ^{hl}	1133 52% ^{efh ijkl}	181 28%	725 37% ^{hl}	361 38% ^{hl}	776 44% ^{efh ijl}	344 30%
Labour	3393 27%	1625 29% ^c	388 27% ^c	783 20%	597 34% ^{abc}	1054 29% ^{fgk}	117 24% ^g	401 36% ^{efg ijk}	232 18%	571 29% ^{fgk}	271 28% ^{gk}	381 22% ^g	365 32% ^{fgk}
Liberal Democrat	3295 26%	1474 26% ^c	387 27% ^c	957 24%	477 27% ^c	930 26% ^g	126 26% ^g	481 22%	163 26%	543 28% ^g	261 27% ^g	477 27% ^g	314 28% ^g
SNP	327 3%	150 3%	28 2%	91 2%	57 3% ^b	92 3%	9 2%	47 2%	23 4% ^g	59 3%	19 2%	44 2%	34 3%
Plaid Cymru	53 *	30 1%	6 *	14 *	3 1% ^l	21 1% ^l	3 *	8 *	3 *	9 *	3 *	6 *	.*
The UK Independence Party	306 2%	96 2%	28 2%	134 3% ^{ab}	48 3% ^a	77 2% ⁱ	16 3% ^{ij}	76 3% ^{ehij}	12 2%	19 1%	12 1%	58 3% ^{eij}	36 3% ^{ij}
The Green Party	215 2%	92 2% ^c	46 3% ^{ac}	39 1%	38 2% ^c	60 2%	20 4% ^{eghi k}	22 1%	10 2%	31 2%	26 3% ^{gk}	17 1%	28 3% ^{gk}
The British National Party	65 1%	31 1%	8 1%	13 *	13 1% ^c	28 1% ^{ik}	2 *	9 *	5 1% ^{ik}	3 *	5 1%	4 *	8 1% ⁱ
Some other party	59 *	18 *	3 *	23 1%	15 1% ^{ab}	14 *	3 1%	15 1% ^j	11 2% ^{egij kl}	5 *	1 *	9 *	4 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 9
Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?
Base: All respondents

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
Conservative	5165 28%	2918 32%b	2248 24%	367 17%	554 18%	623 20%c	879 27%code	862 31%code	1881 47%code	1770 36%jkl	1469 29%kl	1038 26%l	888 20%	1573 32%opq	1574 33%opq	1033 23%q	703 27%oq	282 17%	524 22%	2107 27%r	224 21%	1302 30%tw	300 22%	805 23%
Labour	5350 29%	2838 31%b	2512 27%	587 27%h	942 30%ch	1074 35%cdf	1016 31%ch	783 29%h	949 24%	1278 26%	1411 28%	1250 31%ij	1411 32%ij	1345 27%	1269 26%	1586 36%mp	685 27%q	465 28%	877 36%r	2242 28%	464 43%uvw	1380 32%w	413 31%w	862 24%
Liberal Democrat	1845 10%	926 10%	919 10%	175 8%	370 12%cef	303 10%	286 9%	285 10%c	427 11%cf	706 14%jkl	501 10%kl	317 8%	320 7%	603 12%noq	475 10%o	333 8%	289 11%oq	144 9%	247 10%	826 10%	96 9%	493 11%w	151 11%	333 9%
SNP	389 2%	199 2%	190 2%	25 1%	52 2%	61 2%	85 3%cd	79 3%cd	88 2%c	109 2%	97 2%	96 2%	-	-	-	-	-	389 23%mnop	71 3%r	141 2%	41 4%uw	76 2%	30 2%	64 2%
Plaid Cymru	68 *	38 *	29 *	10 *	11 *	6 *	14 *	16 1%e	11 *	8 *	23 *	22 1%i	14 *	-	-	-	68 3%mnq	-	12 *	30 *	8 1%	18 *	4 *	11 *
Green	297 2%	129 1%	168 2%	43 2%h	55 2%h	51 2%h	72 2%h	44 2%h	32 1%	94 2%	89 2%	55 1%	59 1%	88 2%	76 2%	66 1%	39 2%	27 2%	60 2%r	128 2%	33 3%u	54 1%	27 2%	75 2%u
UKIP	738 4%	409 5%b	329 3%	57 3%	55 2%	115 4%cd	146 4%cd	152 6%code	212 5%code	147 3%	160 3%	218 5%ij	213 5%ij	214 4%q	252 5%oq	152 3%q	104 4%q	17 1%	74 3%	293 4%	35 3%	193 4%w	40 3%	100 3%
BNP	86 *	56 1%b	30 *	5 *	14 *	14 *	25 1%ch	20 1%ch	8 *	7 *	16 *	30 1%ij	33 1%ij	18 *	28 1%	24 1%	10 *	7 *	8 *	43 1%	5 *	34 1%w	3 *	10 *
Another party	83 *	47 1%	36 *	7 *	19 1%	14 *	12 *	16 1%	15 *	22 *	23 *	17 *	21 *	27 1%	19 *	19 *	14 1%	4 *	7 *	30 *	4 *	21 *	3 *	9 *
None	4428 24%	1482 16%	2946 31%a	917 42%def	1034 33%efg	846 27%fgh	753 23%gh	484 18%h	394 10%	812 16%	1313 26%i	975 24%i	1328 30%jkl	1114 22%	1103 23%q	1215 27%mnq	671 26%mnq	325 20%	551 23%	2061 26%r	182 17%	798 18%	369 28%tu	1263 36%tuv

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 9
Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
Conservative	5165 28%	3918 92%bcd	87 2%	54 4%b	525 31%bc	3913 77%fgh	120 4%	334 10%f	74 24%fg	160 21%opq	268 20%oq	393 24%jop	507 30%ijk	447 31%ijk	1143 52%ijk lmopqr st	206 14%	287 16%	230 15%	372 23%opq	415 32%ijk opqr	738 41%ijklmopqrs
Labour	5350 29%	99 2%	4234 90%acd	75 6%a	236 14%ac	278 5%	2879 85%egh	836 25%eh	42 14%e	239 32%nop t	497 36%mno pqrst	605 37%ilm nopqrs t	546 33%nop rst	433 30%nop t	517 23%	348 24%	445 26%	469 31%nop st	469 29%not	349 27%	431 24%
Liberal Democrat	1845 10%	83 2%	169 4%a	1120 84%abd	83 5%ab	101 2%	75 2%	1350 41%efh	1 *	63 8%	171 13%ilm oqr	170 11%or	160 10%	155 11%or	206 9%	112 8%	199 11%or	133 9%	126 8%	130 10%	220 12%ilnoqr
SNP	389 2%	-	6 *a	-	-	4 *	28 1%e	32 1%e	-	10 1%	28 2%	26 2%	47 3%op	41 3%op	46 2%o	14 1%	24 1%	35 2%o	38 2%o	38 3%kop	41 2%o
Plaid Cymru	68 *	2 *	4 *	-	1 *	3 *	9 *e	4 *	-	2 *	9 1%	2 *	11 1%kp	9 1%	7 *	8 1%	2 *	4 *	4 *	7 1%	4 *
Green	297 2%	1 *	13 *a	6 *a	4 *a	25 *	24 1%	69 2%ef	3 1%	16 2%n	16 1%	23 1%n	34 2%n	29 2%n	11 *	27 2%n	39 2%nt	28 2%n	38 2%nst	15 1%n	21 1%n
UKIP	738 4%	20 *b	7 *	3 *	617 36%abc	243 5%fg	68 2%	113 3%f	125 41%efg	24 3%p	29 2%	64 4%jop	84 5%jop	78 5%jopq	131 6%ijko pqr	34 2%	26 1%	51 3%p	62 4%jp	74 6%ijop q	82 5%jop
BNP	86 *	1 *	2 *	-	6 *ab	15 *f	2 *	11 *f	5 2%efg	1 *	10 1%t	11 1%t	15 1%npqt	12 1%npqt	6 *	4 *	4 *	3 *	9 1%t	8 1%t	2 *
Another party	83 *	1 *	7 *	-	2 *	8 *	7 *	13 *	1 *	5 1%	10 1%	9 1%	7 *	10 1%	6 *	2 *	9 1%	6 *	5 *	5 *	8 *
None	4428 24%	148 3%	200 4%	67 5%a	218 13%abc	466 9%f	181 5%	532 16%ef	54 18%ef	238 31%ijkl mnst	328 24%klm nt	313 19%lmn t	255 15%n	216 15%n	133 6%	679 47%ijk lmnpqr st	706 41%ijk lmnpqr st	533 36%jkl mnst	498 31%jkl mnst	268 20%lmn t	261 14%n

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
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Absolutes/col percents

Table 9
Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
Conservative	5165 28%	1089 41%bcd efgh	759 33%cdf gh	571 27%h	498 26%h	681 30%dfg h	710 25%h	467 25%h	390 16%	282 17%	173 23%i	465 23%i	396 24%i	539 32%ijk loq	414 32%ijk loq	215 23%i	621 34%ijk loqs	634 26%ik	939 36%ijk lmnoqs	488 29%ijkl
Labour	5350 29%	687 26%	699 30%aef g	790 37%abe fgh	661 34%abe fg	590 26%	712 25%	460 24%	749 31%aef g	465 28%prs	292 40%ilm noprs	771 38%ilm npqrs	522 31%prs	488 29%prs	365 28%prs	310 34%inpr rs	417 23%	792 33%imn prs	552 21%	375 23%
Liberal Democrat	1845 10%	385 14%bcdf gh	215 9%h	178 8%	148 8%	321 14%bcd fgh	287 10%dgh	139 7%	173 7%	144 9%j	36 5%	159 8%j	139 8%j	136 8%j	123 10%j	64 7%	216 12%ijk lmo	277 12%ijk lmo	326 13%ijk lmno	225 14%ijklmno
SNP	389 2%	45 2%	52 2%	55 3%	48 2%	43 2%	57 2%	42 2%	48 2%	389 23%ijklm nopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	68 *	5 *	14 1%ae	15 1%ae	5 *	2 *	10 *	8 *	10 *	-	-	-	-	-	-	68 7%ijkl mnpqrs	-	-	-	-
Green	297 2%	38 1%	36 2%	24 1%	32 2%	56 2%ach	53 2%	32 2%	27 1%	27 2%	11 1%	25 1%	31 2%o	20 1%	12 1%	5 1%	45 2%kmno	44 2%o	45 2%o	34 2%no
UKIP	738 4%	96 4%ef	94 4%ef	119 6%aef	99 5%aef	50 2%	66 2%	98 5%aef	113 5%ef	17 1%	23 3%i	54 3%i	75 5%ik	80 5%ikq	63 5%ik	27 3%i	109 6%ijko q	80 3%i	133 5%ijko q	77 5%ik
BNP	86 *	6 *	12 1%e	24 1%aefg	15 1%aef	1 *	5 *	6 *	18 1%aef	7 *	4 1%	11 1%	8 1%	12 1%	9 1%	5 1%	7 *	7 *	11 *	4 *
Another party	83 *	13 *	17 1%f	8 *	9 *	9 *	6 *	9 *	12 1%	4 *	2 *	6 *	11 *	4 *	9 1%	3 *	6 *	16 1%	11 *	11 1%
None	4428 24%	300 11%	405 18%a	343 16%a	434 22%abc	512 23%abc	907 32%abc de	632 33%abc de	894 37%abc def	325 20%	197 27%ir	540 27%imn pqr	479 29%imn pqr	381 23%i	297 23%	226 24%i	425 23%i	549 23%i	564 22%	445 27%imnpqr

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 9
Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
Conservative	5165 28%	156 19%l	91 27%aln or	266 27%alm nor	234 31%alm nortv	337 37%abc dglmno opqrst v	260 37%abc gilmno pqrstv	127 27%aln or	335 38%abc dglmno opqrst uv	337 30%alm nort	499 40%abc dglmno pqrst uv	277 33%acl mnopqr tv	126 15%	82 21%l	199 19%l	162 18%	202 27%alm nor	154 26%aln or	89 19%	286 30%alm nort	296 23%lno	440 33%acl mnopqr tv	211 25%aln or
Labour	5350 29%	270 33%hjk lopsuv	149 44%ade fghijk lmnopq rstuv	401 40%aef ghijkl opqstu v	271 36%fhj klpqrs uv	282 31%hjl suv	199 28%jls uv	151 33%hjk lsuv	225 25%esuv	391 35%fhj klpqrs uv	281 23%	219 26%esuv	196 23%	143 36%fhj klpqrs uv	370 36%fhj klpqrs uv	251 27%jsu v	207 28%jsu v	166 28%jsu v	159 35%hjk lopsuv	192 20%	401 32%hjk lsuv	271 20%	157 19%
Liberal Democrat	1845 10%	69 8%lm	19 6%	84 8%lm	73 10%bgm	85 9%gm	70 10%bgm	26 6%	116 13%abc eglmno pqr	120 11%bgm nop	145 12%abc gmnop	119 14%abcd efgilmn opqrs	75 9%lm	17 4%	75 7%	65 7%	51 7%	53 9%lm	38 8%lm	100 10%bgm np	157 12%abc gilmnop	181 13%abc defgilm nopqr	107 13%abcgilm nopqr
SNP	389 2%	199 25%bcde fghijk lmnopq rstuv	-	-	-	-	-	-	-	-	-	-	190 22%bcde fghijk lmnopq rstuv	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	68	-	-	-	-	-	-	38 8%abcd efhijk lmnopq rstuv	-	-	-	-	-	-	-	-	-	-	29 6%abcd efhijk lmnopq rstuv	-	-	-	-
Green	297 2%	15 2%f	4 1%	12 1%	14 2%f	6 1%	3	3 1%	26 3%cef glnr	14 1%	20 2%	12 1%	12 1%	7 2%	13 1%	17 2%f	13 2%f	8 1%	2 1%	19 2%ef	30 2%efr	24 2%f	22 3%efgr
UKIP	738 4%	13 2%	11 3%l	28 3%l	32 4%al	49 5%acln t	41 6%acln rt	15 3%l	61 7%abcg ilmnqr tv	43 4%al	71 6%acln rt	47 6%acln rt	4	13 3%l	26 3%l	43 5%aln	31 4%al	21 4%al	12 3%l	48 5%acln t	37 3%l	63 5%acln t	30 4%al

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 9
Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female										
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
BNP	86	6	3	10	4	7	5	4	4	3	10	2	1	2	1	5	5	4	1	3	4	1	2
Another party	83	3	1	4	7	1	6	1	3	9	5	7	2	*	2	4	3	3	2	3	7	7	3
None	4428	83	62	191	111	143	115	98	118	208	205	148	243	134	349	367	238	182	127	307	341	360	297
	24%	10%	18%a	19%ah	15%a	16%a	16%a	21%ade	13%	18%ah	17%a	18%ah	29%abc	34%abc	34%abc	40%abc	32%abc	31%abc	28%abc	32%abc	27%abc	27%abc	36%abc
								h					defghij	defghij	defghij	defghij	defghij	defghij	defghij	defghij	defghij	defghij	defghijklrtu

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 9

Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?

Base: All respondents

	Total	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
Conservative	5165 28%	25 14%	22 19%	2741 28%abef	1814 31%abc	427 25%af	93 15%	15 17%	16 25%mr	1459 32%glm	1079 36%giklmnopqr	282 30%glmnoqr	45 19%	10 10%	6 11%	1283 25%lmnqr	735 27%lmnqr	145 18%r	49 12%
Labour	5350 29%	52 28%	39 33%	2836 29%d	1570 27%	563 32%cd	194 31%	27 31%	15 23%	1512 33%jopr	829 28%	305 33%jopr	90 38%jopr	25 26%	24 46%hjmopr	1325 26%	741 27%	258 32%jopr	104 26%
Liberal Democrat	1845 10%	18 9%	9 7%	731 8%	710 12%c	293 17%abcd	63 10%	7 7%	4 6%	332 7%	387 13%io	151 16%ijopr	28 12%io	11 11%	5 9%	400 8%	322 12%io	143 18%ghjlopr	35 9%
SNP	389 2%	9 5%cef	8 6%cdef	177 2%	149 3%c	33 2%	11 2%	7 8%ijkl	4 5%k	84 2%	83 3%iko	13 1%	6 2%	2 2%	4 8%ikopr	93 2%	65 2%	20 2%	5 1%
Plaid Cymru	68 *	1 1%	-	29 *	25 *	8 *	4 1%	1 1%	-	18 *	13 *	5 1%	1 *	-	-	11 *	12 *	3 *	4 1%o
Green	297 2%	-	1 1%	98 1%	123 2%c	58 3%acd	14 2%c	-	-	43 1%	49 2%i	27 3%ajo	7 3%io	-	1 1%	55 1%	73 3%ijo	31 4%ijo	7 2%
UKIP	738 4%	10 5%ef	4 3%	497 5%def	169 3%	37 2%	12 2%	5 6%r	2 3%	259 6%jkopr	108 4%pr	21 2%	7 3%	4 4%	2 3%	238 5%kpqr	61 2%	16 2%	5 1%
BNP	86 *	4 2%cdef	-	60 1%d	13 *	4 *	2 *	3 3%ijkl	-	36 1%p	12 *p	2 *	* *	1 1%p	-	24 *p	1 *	2 *	2 *p
Another party	83 *	-	3 3%cd	35 *	24 *	14 1%c	5 1%	-	-	19 *	14 *	8 1%o	4 2%ijop	-	3 6%gijk	16 *	10 *	6 1%	1 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 9
Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
None	4428 24%	67 36%cde	33 28%e	2457 25%de	1172 20%e	300 17%	235 37%cde	24 27%ijk	24 37%ijk	761 17%jk	428 14%	122 13%	51 21%jk	43 45%gij klnpq	9 16%	1696 33%ijk lnpq	744 27%ijk q	178 22%ijk	184 46%gijkhopq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
*** small base**

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 9

Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
Conservative	5165 28%	5165 100%bcde f	-	-	-	-	-	2918 100%ijkl mpqrst	-	-	-	-	-	2248 100%ijkl mpqrst	-	-	-	-	-
Labour	5350 29%	-	5350 100%acde f	-	-	-	-	-	2838 100%hijkl moqrst	-	-	-	-	-	2512 100%hijkl moqrst	-	-	-	-
Liberal Democrat	1845 10%	-	-	1845 100%abde f	-	-	-	-	-	926 100%chikl moprst	-	-	-	-	-	919 100%hikl moprst	-	-	-
SNP	389 2%	-	-	-	-	389 42%abcd f	-	-	-	-	-	199 43%hijk mopqrt	-	-	-	-	-	190 42%hijk mopqrt	
Plaid Cymru	68 *	-	-	-	-	68 7%abcd f	-	-	-	-	-	38 8%hijk mopqrt	-	-	-	-	-	29 6%hijk mopqrt	
Green	297 2%	-	-	-	-	297 32%abcd f	-	-	-	-	-	129 27%hijk mopqrt	-	-	-	-	-	168 37%hijk imopqrt	
UKIP	738 4%	-	-	-	738 100%abce f	-	-	-	-	409 100%hijl mopqst	-	-	-	-	-	329 100%hijl mopqst	-	-	
BNP	86 *	-	-	-	-	86 9%abcd f	-	-	-	-	-	56 12%hijk mopqrst	-	-	-	-	-	30 7%hijk mopqrt	
Another party	83 *	-	-	-	-	83 9%abcd f	-	-	-	-	-	47 10%hijk mopqrt	-	-	-	-	-	36 8%hijk mopqrt	
None	4428 24%	-	-	-	-	4428 100%abcd e	-	-	-	-	-	-	1482 100%hijk lopqrs	-	-	-	-	-	2946 100%hijklopqrs

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 9
Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
Conservative	5165 28%	2042 25% ^d	589 27% ^d	1963 44% ^{abcd}	572 15%	1322 28% ^{chil}	203 31% ^{chij}	1177 50% ^{efth}	215 18% ^l	719 22% ^{chl}	386 25% ^{chil}	786 38% ^{efth}	357 14%
Labour	5350 29%	2489 31% ^c	630 28% ^c	1109 25%	1121 30% ^c	1627 34% ^{egij}	217 33% ^{egij}	582 25%	412 34% ^{egij}	862 26%	413 27%	527 26%	710 28% ^g
Liberal Democrat	1845 10%	836 10% ^d	237 11% ^d	486 11% ^d	286 8%	502 10% ^l	87 13% ^{egh}	235 10% ^l	101 8%	335 10% ^l	149 10% ^l	251 12% ^{ghij}	184 7%
SNP	389 2%	184 2% ^{cb}	27 1%	96 2% ^{cb}	82 2% ^{cb}	109 2% ^{cj}	8 1%	48 2%	34 3% ^{fj}	75 2% ^{cj}	20 1%	48 2% ^{cj}	48 2%
Plaid Cymru	68 *	35 *	7 *	16 *	10 *	26 1%	* *	9 *	3 *	9 *	6 *	7 *	7 *
Green	297 2%	130 2% ^c	59 3% ^{ac}	38 1%	71 2% ^c	71 1% ^g	16 2% ^{gk}	17 1%	25 2% ^{gk}	59 2% ^g	43 3% ^{egk}	21 1%	46 2% ^{gk}
UKIP	738 4%	288 4%	78 4%	226 5% ^{abd}	145 4%	200 4% ⁱ	27 4%	133 6% ^{ejl}	49 4% ⁱ	88 3%	51 3%	92 5% ⁱ	97 4% ⁱ
BNP	86 *	42 1%	8 *	11 *	24 1% ^c	35 1% ^{ik}	4 1% ^k	9 *	9 1% ^{ik}	8 *	5 *	3 *	15 1% ^k
Another party	83 *	27 *	10 *	14 *	32 1% ^{ac}	21 *	4 1%	8 *	14 1% ^{egij}	6 *	6 *	5 *	19 1% ^{ik}
None	4428 24%	2044 25% ^c	568 26% ^c	462 10%	1354 37% ^{abc}	889 19% ^{fgk}	92 14% ^g	156 7%	346 29% ^{efg}	1155 35% ^{efg}	476 31% ^{efg}	306 15% ^g	1008 40% ^{efghijk}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 10
Gender
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
Male	9041	9041	-	759	1366	1615	1665	1429	2206	2664	2302	2126	1949	2360	2496	2079	1293	813	1091	4369	1091	4369	-	-
	49%	100%b	-	35%	44%c	52%cd	51%cd	52%cd	55%cde	54%jl	45%	53%jl	44%	47%	52%mo	47%	50%o	49%	45%	55%r	100%vw	100%vw	-	-
Female	9407	-	9407	1434	1741	1491	1623	1310	1809	2267	2812	1893	2435	2621	2300	2348	1290	848	1340	3532	-	-	1340	3532
	51%	-	100%a	65%def	56%efg	48%h	49%h	48%h	45%	46%	55%ik	47%	56%ik	53%n	48%	53%np	50%	51%	55%ss	45%	-	-	100%tu	100%tu

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 10
Gender
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
Male	9041 49%	2381 56%bc	2524 53%	689 52%	1040 61%abc	2849 56%fg	1804 53%	1700 52%	181 59%g	759 100%op qrst	1366 100%op qrst	1615 100%op qrst	1665 100%op qrst	1429 100%op qrst	2206 100%opqr st	-	-	-	-	-	-
Female	9407 51%	1892 44%d	2206 47%ad	636 48%ad	653 39%	2206 44%	1589 47%e	1595 48%eh	125 41%	-	-	-	-	-	-	1434 100%ij klmn	1741 100%ij klmn	1491 100%ij klmn	1623 100%ij klmn	1310 100%ij klmn	1809 100%ijklmn

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 10
Gender
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
Male	9041 49%	2664 100%ef gh	2302 100%ef gh	2126 100%ef gh	1949 100%efgh	-	-	-	-	813 49%	340 46%	994 49%l	745 45%	910 55%ijk lpqrs	699 54%ijk lpqr	463 50%l	888 48%	1125 47%	1235 48%	830 50%l
Female	9407 51%	-	-	-	-	2267 100%ab cd	2812 100%ab cd	1893 100%ab cd	2435 100%ab cd	848 51%mn	398 54%mn	1035 51%mn	915 55%kmn os	750 45%	593 46%	460 50%	957 52%mn	1274 53%mn	1347 52%mn	830 50%mn

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 10
Gender
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	Eastern (s)	London (t)	South East (u)	South West (v)	
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852	
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830	
Male	9041 49%	813 100%lm nopqrs tuv	340 100%lm nopqrs tuv	994 100%lm nopqrs tuv	745 100%lm nopqrs tuv	910 100%lm nopqrs tuv	699 100%lm nopqrs tuv	463 100%lm nopqrs tuv	888 100%lm nopqrs tuv	1125 100%lm nopqrs tuv	1235 100%lm nopqrs tuv	830 100%lmno pqrstuv	-	-	-	-	-	-	-	-	-	-	-	-
Female	9407 51%	-	-	-	-	-	-	-	-	-	-	-	848 100%ab cdefgh ijk	398 100%ab cdefgh ijk	1035 100%ab cdefgh ijk	915 100%ab cdefgh ijk	750 100%ab cdefgh ijk	593 100%ab cdefgh ijk	460 100%ab cdefgh ijk	957 100%ab cdefgh ijk	1274 100%ab cdefgh ijk	1347 100%ab cdefgh ijk	830 100%abcdefg hijkl	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 10
Gender
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male							Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)		No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)		No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416		
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396		
Male	9041	90	66	4522	3003	937	238	90	66	4522	3003	937	238	-	-	-	-	-	-		
	49%	48%f	56%f	47%f	52%cf	54%cf	38%	100%mn	100%mn	100%mn	100%mn	100%mn	100%mn	100%mnop	-	-	-	-	-		
Female	9407	97	52	5140	2764	801	396	-	-	-	-	-	-	97	52	5140	2764	801	396		
	51%	52%	44%	53%de	48%	46%	62%abcd	-	-	-	-	-	-	100%gh	100%gh	100%gh	100%gh	100%gh	100%ghijkl		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 10
Gender
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
Male	9041 49%	2918 56% bce f	2838 53% f	926 50% f	409 55% cef	469 51% f	1482 33%	2918 100% op qrst	2838 100% op qrst	926 100% op qrst	409 100% op qrst	469 100% op qrst	1482 100% opqr st	-	-	-	-	-	-
Female	9407 51%	2248 44%	2512 47% a	919 50% ad	329 45%	453 49% ad	2946 67% abcd e	-	-	-	-	-	-	2248 100% hi jklm	2512 100% hi jklm	919 100% hi jklm	329 100% hi jklm	453 100% hi jklm	2946 100% hijklm

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
**** very small base (under 30) ineligible for sig testing**

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 10
Gender
Base: All respondents

	Working Status				Working Status - Men				Working Status - Women				
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
Male	9041 49%	4802 59%bcd	658 30%	2374 54%bd	1207 33%b	4802 100%ij kl	658 100%ij kl	2374 100%ij kl	1207 100%ijkl	-	-	-	-
Female	9407 51%	3316 41%	1556 70%acd	2045 46%a	2490 67%ac	-	-	-	-	3316 100%ef gh	1556 100%ef gh	2045 100%ef gh	2490 100%efgh

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 11
Age
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
18-24	2192 12%	759 8%	1434 15% ^a	2192 100% ^{defgh}	-	-	-	-	-	501 10%	748 15% ^{kl}	458 11%	485 11%	586 12%	529 11%	574 13% ^{nq}	333 13% ^{nq}	171 10%	255 10%	935 12%	75 7%	358 8%	180 13% ^{tu}	577 16% ^{tuv}
25-34	3106 17%	1366 15%	1741 19% ^a	-	3106 100% ^{cefg}	-	-	-	-	877 18% ^l	895 18% ^l	745 19% ^l	589 13%	953 19% ^{nop}	739 15%	705 16%	383 15%	326 20% ^{nop}	552 23%	1942 25%	261 24%	944 22%	291 22%	999 28% ^{tuv}
35-44	3106 17%	1615 18% ^b	1491 16%	-	-	3106 100% ^{cdfgh}	-	-	-	756 15%	878 17% ⁱ	763 19% ^{il}	709 16%	892 18%	790 16%	740 17%	414 16%	270 16%	542 22%	1904 24%	266 24%	1145 26% ^{vw}	277 21%	760 22%
45-54	3288 18%	1665 18%	1623 17%	-	-	-	3288 100% ^{cdegh}	-	-	642 13%	919 18% ⁱ	779 19% ⁱ	949 22% ^{ijk}	809 16%	895 19% ^m	829 19% ^m	469 18%	287 17%	658 27% ^s	1742 22%	267 25% ^w	1059 24% ^w	391 29% ^{tuv}	683 19%
55-64	2739 15%	1429 16% ^b	1310 14%	-	-	-	-	2739 100% ^{cdefh}	-	736 15%	716 14%	543 14%	744 17% ^{ijk}	674 14%	727 15%	673 15%	403 16% ^m	262 16%	357 15% ^s	998 13%	182 17% ^w	619 14% ^w	175 13%	379 11%
65+	4016 22%	2206 24% ^b	1809 19%	-	-	-	-	-	4016 100% ^{cdefg}	1419 29% ^{ijkl}	959 19%	731 18%	907 21% ^{jk}	1067 21%	1116 23% ^o	906 20%	581 22%	345 21%	65 3%	379 5% ^r	40 4% ^v	245 6% ^{tw}	26 2%	134 4% ^v
Average age	47.21	49.13 ^b	45.37	21.52	29.98 ^c	39.80 ^c	49.67 ^c	59.36 ^c	69.99 ^c	49.25 ^j	45.48	45.85	48.18 ^j	46.50	48.14 ^m	46.80	47.61 ^m	47.11	41.85	41.22	42.80 ^v	42.96 ^v	41.08 ^w	39.07

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 11
Age
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
18-24	2192 12%	319 7% ^d	571 12% ^{ad}	135 10% ^{ad}	74 4%	219 4%	222 7% ^e	215 7% ^e	11 3%	759 100% ^{ijklm} nopqrst	-	-	-	-	-	1434 100% ^{ijklm} nopqrst	-	-	-	-	-
25-34	3106 17%	489 11% ^d	891 19% ^{ad}	274 21% ^{ad}	94 6%	511 10% ^h	548 16% ^{eh}	566 17% ^{eh}	12 4%	-	1366 100% ^{iklm} nopqrst	-	-	-	-	-	1741 100% ^{iklm} nopqrst	-	-	-	-
35-44	3106 17%	573 13% ^{cd}	974 21% ^{aod}	227 17% ^{ad}	191 11%	668 13%	713 21% ^{egh}	560 17% ^e	44 14%	-	-	1615 100% ^{ijlm} noprst	-	-	-	-	-	1491 100% ^{ijlm} noprst	-	-	-
45-54	3288 18%	720 17%	899 19% ^{ac}	194 15%	333 20% ^{ac}	918 18%	681 20% ^g	564 17%	68 22% ^g	-	-	-	1665 100% ^{ijklm} nopqst	-	-	-	-	1623 100% ^{ijklm} nopqst	-	-	-
55-64	2739 15%	728 17% ^b	624 13%	196 15%	378 22% ^{abc}	885 18%	546 16%	554 17%	49 16%	-	-	-	-	1429 100% ^{ijkl} nopqst	-	-	-	-	-	1310 100% ^{ijkl} nopqst	-
65+	4016 22%	1444 34% ^{bc}	770 16%	299 23% ^b	624 37% ^{abc}	1854 37% ^{fg}	684 20%	835 25% ^f	122 40% ^{fg}	-	-	-	-	-	2206 100% ^{ijkl} mopqrs	-	-	-	-	-	1809 100% ^{ijklmopqrs}
Average age	47.21	52.70 ^b	45.07	47.13 ^b	56.29 ^a	54.59 ^f	48.19	49.71 ^f	56.98 ^e	21.37	30.20 ⁱ	39.69 ^j	49.70 ⁱ	59.53 ⁱ	70.13 ⁱ	21.61 ⁱ	29.81 ⁱ	39.93 ⁱ	49.63 ⁱ	59.16 ⁱ	69.83 ^{ijklmopqrs}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 11
Age
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
18-24	2192 12%	174 7%	266 12%acd	177 8%	142 7%	328 14%abcd	482 17%abcd	281 15%abcd	343 14%abcd	171 10%	122 16%ikl	255 13%r	197 12%r	178 11%	149 12%	107 12%	203 11%	347 14%imnp	239 9%	226 14%imr
25-34	3106 17%	374 14%d	421 18%adh	354 17%d	217 11%	503 22%abcd	474 17%ad	391 21%acd	372 15%d	326 20%kno	120 16%	284 14%	302 18%knp	302 18%knp	188 15%	142 15%	249 13%	558 23%ijk	395 15%	240 14%
35-44	3106 17%	439 16%e	419 18%eh	411 19%afh	346 18%eh	318 14%	458 16%e	352 19%eh	363 15%	270 16%	108 15%	348 17%	284 17%	297 18%	198 15%	144 16%	294 16%	498 21%ijk	394 15%	271 16%
45-54	3288 18%	339 13%	409 18%ae	421 20%ae	497 25%abc	303 13%	510 18%ae	358 19%ae	452 19%ae	287 17%q	123 17%	379 19%q	326 20%q	283 17%q	257 20%q	189 20%q	354 19%q	335 14%	474 18%q	280 17%q
55-64	2739 15%	443 17%cef	339 15%	296 14%	351 18%bce	293 13%	377 13%	247 13%	393 16%efg	262 16%q	101 14%q	319 16%q	253 15%q	244 15%q	196 15%q	158 17%q	288 16%q	255 11%	420 16%q	245 15%q
65+	4016 22%	895 34%bcd	448 19%g	468 22%fg	395 20%g	523 23%bfg	511 18%g	263 14%	512 21%fg	345 21%q	164 22%lq	444 22%lq	298 18%	357 22%lq	302 23%lq	183 20%	457 25%ilo	406 17%	661 26%ikl	398 24%loq
Average age	47.21	52.16b cdefgh	46.34f g	47.96b efg	49.55b cefgh	45.83g	44.78g	43.48	47.08e fg	47.11q	46.19q	47.65l q	46.05q	47.18q	48.24j lq	47.40q	48.93i jlmq	43.31	49.46i jklmoq	47.73lq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 11
Age
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humb-erside (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
18-24	2192 12%	69 8%gj	44 13%acef ghj	84 8%gj	75 10%fjg	65 7%j	45 7%	22 5%	70 8%j	144 13%acef ghj	57 5%	83 10%fjg	102 12%ace fghj	78 20%abc defghi jklosu	171 17%acd efghij kl	122 13%ace fghj	112 15%acd efghjk	103 17%acd efghij klou	85 18%acd efghij klou	133 14%ace fghjk	202 16%acd efghijk l	182 13%ace fghjk	143 17%acd efghijk l
25-34	3106 17%	126 15%	63 19%fhj k	141 14%	114 15%	155 17%fhj k	80 12%	68 15%	107 12%	246 22%acd efghjk mnrsvu	163 13%	104 13%	200 24%acd efghjk mnrsvu v	56 14%	143 14%	188 21%acd efghjkm ns	147 20%cfh jkmns	108 18%fhj kn	75 16%	142 15%	311 24%acd efghjk mnpqrs uv	233 17%fhj kn	136 16%fh
35-44	3106 17%	141 17%h	54 16%	211 21%dfg jlmnqs uv	114 15%	161 18%h	110 16%	70 15%	150 17%	264 24%abd efghjk lmnopq rstuv	196 16%	143 17%h	129 15%	54 14%	137 13%	170 19%hnu	136 18%h	88 15%	74 16%	144 15%	234 18%hnu	198 15%	127 15%
45-54	3288 18%	144 18%i	51 15%	192 19%it	181 24%abc ehijkl mnopqt uv	167 18%it	154 22%cbik lopt	95 21%it	163 18%i	152 13%	231 19%it	137 16%	143 17%	72 18%	188 18%it	146 16%	116 16%	104 18%	94 20%it	191 20%ipt	183 14%	242 18%it	144 17%
55-64	2739 15%	137 17%it	42 12%	154 15%it	127 17%it	142 16%it	110 16%it	97 21%bce ilopqr stuv	148 17%it	112 10%	229 19%bio prstuv	132 16%it	125 15%i	60 15%i	165 16%it	126 14%i	102 14%i	86 15%i	61 13%	139 15%i	143 11%	191 14%i	113 14%i
65+	4016 22%	196 24%cdil opqrt	87 25%dil opqrt	212 21%rt	135 18%	220 24%cdil opqrt	199 29%cdi lmnopq rstuv	111 24%cdil opqrt	249 28%cdi lmnopq rstuv	206 18%	360 29%acd eilmno pqrstu v	231 28%cdi lmnopq rstuv	149 18%	78 20%	231 22%loq rt	163 18%	137 18%	103 17%	72 16%	207 22%rt	200 16%	302 22%dil opqrt	167 20%t
Average age	47.21	49.13i lmnopq rstuv	47.15i oqrt	48.26i lmopqr tv	47.84i lmopqr tv	49.14i lmnopq rstuv	51.50a bedeil mnopqr stuv	50.95b cdilmn opqrst uv	51.05b cdeilm nopqrs tuv	43.75	52.06a bcdeik lmnopq rstuv	49.99b dilmno pqrstu v	45.17i	45.36t	47.06i lopqrt	44.59	44.81t	44.40	43.83	46.97i opqrt	42.93	47.08i lopqrt	45.46t

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 11
Age
Base: All respondents

	Educational Attainment Within Gender -																		
	Educational Attainment						Male						Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
18-24	2192 12%	22 12%e	17 15%de	897 9%e	501 9%e	117 7%	575 91%abcde	10 11%jk	8 12%jk	302 7%j	152 5%	44 5%	211 89%g h i j k m n o p q	12 13%jk	9 18%ijk	595 12%ijk	349 13%ijkq	73 9%ijk	364 92%ghijklmnopq
25-34	3106 17%	43 23%bcf	14 12%	1216 13%f	1193 21%bcf	530 31%bcdf	41 6%	18 20%ilr	7 11%r	511 11%r	519 17%ilo	247 26%hijlor	24 10%r	25 26%ilo	7 13%r	705 14%ir	674 24%hijlor	283 35%ghijklnop	17 4%
35-44	3106 17%	25 13%f	18 15%f	1695 18%df	923 16%f	348 20%cdf	14 2%	17 18%lr	12 19%lr	832 18%lpr	501 17%lr	215 23%ijlmopqr	3 1%	8 9%lr	6 11%lr	863 17%lr	422 15%lr	134 17%lr	10 3%
45-54	3288 18%	40 22%ef	17 15%f	2000 21%def	923 16%f	256 15%f	4 1%	15 16%lr	8 12%lr	984 22%ijklpqr	502 17%lr	129 14%lr	* *	26 27%ijklpqr	10 18%lr	1017 20%ijklpqr	421 15%lr	127 16%lr	4 1%
55-64	2739 15%	29 16%f	20 17%f	1609 17%def	832 14%f	218 13%f	- -	11 12%lr	13 20%lr	762 17%klpqr	500 17%klpqr	124 13%lr	- -	19 19%lr	7 13%lr	847 16%klpqr	332 12%lr	94 12%lr	- -
65+	4016 22%	27 14%f	31 26%aef	2245 23%aef	1395 24%aef	269 15%f	- -	20 23%lmqr	17 25%lmqr	1131 25%klmnopqr	829 28%ijklmnopqr	179 19%lmqr	- -	7 7%lr	14 27%lmqr	1113 22%lmqr	566 20%lmqr	90 11%lr	- -
Average age	47.21	44.36f	50.02aef	49.26aef	47.84aef	44.24f	21.48	46.40lqr	50.26lmpqr	50.63gklmnopqr	50.39gklmnopqr	46.12lqr	21.44	42.47lqr	49.72lmpqr	48.05klmpqr	45.07lqr	42.03lqr	21.50

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 11
Age
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
18-24	2192 12%	367 7%	587 11%ad	175 9%a	57 8%	90 10%a	917 21%abcd e	160 6%	239 8%hk	63 7%	24 6%	34 7%	238 16%hijk loqr	206 9%hk	348 14%hij klor	112 12%hij klo	34 10%hjk	55 12%hij klo	679 23%hijk lmopqrs
25-34	3106 17%	554 11%cd	942 18%ad	370 20%abde	55 8%	151 16%ad	1034 23%abcd e	268 9%	497 18%hko r	171 18%hkor	29 7%	73 16%hkr	328 22%hik loprs	287 13%hkr	445 18%hko r	199 22%hikl opr	26 8%	78 17%hko r	706 24%hijk loprs
35-44	3106 17%	623 12%	1074 20%acd e	303 16%a	115 16%a	145 16%a	846 19%acd e	393 13%o	605 21%hkl opqrst	170 18%ho	64 16%o	70 15%o	313 21%hkl oqr	230 10%	469 19%hoq	133 14%o	51 16%o	75 17%o	533 18%hoq
45-54	3288 18%	879 17%	1016 19%ac	286 16%	146 20%acf	209 23%abc f	753 17%	507 17%q	546 19%oq	160 17%	84 21%oqt	114 24%hij mopqrt	255 17%	372 17%	469 19%q	126 14%	62 19%q	95 21%oqt	498 17%
55-64	2739 15%	862 17%bf	783 15%f	285 15%f	152 21%abc f	174 19%bcf	484 11%	447 15%t	433 15%t	155 17%t	78 19%him pqt	101 22%hij mpqst	216 15%t	415 18%him pqt	349 14%t	130 14%t	74 22%hij mopqst	73 16%t	268 9%
65+	4016 22%	1881 36%bcd ef	949 18%f	427 23%bef	212 29%bce f	153 17%f	394 9%	1143 39%ijk lmopq rst	517 18%mt	206 22%ilm pst	131 32%ijl mpqrst	77 16%mt	133 9%	738 33%ijl mpqrst	431 17%mt	220 24%ilm pst	82 25%ilm pst	77 17%mt	261 9%
Average age	47.21	53.64b cdef	46.09f	47.74b f	52.28b cef	47.01f	40.04	54.81i jlmopq rst	46.82m pt	48.44i mpst	53.54i jlmopq rst	48.33i mpst	41.84t	52.13i jlmopq st	45.27m t	47.04m pt	50.70i jlmopq t	45.65m t	39.13

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 11
Age
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
18-24	2192 12%	899 11% ^c	292 13% ^{ac}	-	1002 27% ^{abc}	356 7% ^{gk}	78 12% ^{egk}	-	325 27% ^{efg} ijk	543 16% ^{efg} jk	214 14% ^{egk}	-	677 27% ^{efgijk}
25-34	3106 17%	2145 26% ^{bcd}	349 16% ^c	-	612 17% ^c	1141 24% ^{fgh} jkl	63 10% ^{gk}	-	161 13% ^{fgk}	1004 30% ^{efg} hkl	286 18% ^{fghk}	-	451 18% ^{fghk}
35-44	3106 17%	2005 25% ^{bcd}	441 20% ^{cd}	5 *	654 18% ^c	1317 27% ^{fgh} ijkl	93 14% ^{gk}	3 *	202 17% ^{gk}	688 21% ^{fgh} kl	348 22% ^{fghk} l	2 *	452 18% ^{fghk}
45-54	3288 18%	1951 24% ^{bc}	449 20% ^c	52 1%	836 23% ^c	1208 25% ^{fgi} jkl	118 18% ^{gk}	33 1%	306 25% ^{fgi} kl	743 22% ^{fghk}	331 21% ^{gk}	19 1%	530 21% ^{gk}
55-64	2739 15%	944 12%	411 19% ^{ad}	837 19% ^{ad}	548 15% ^a	644 13% ⁱ	156 24% ^{egh} ijl	422 18% ^{eil}	207 17% ^{eil}	299 9%	255 16% ^{eil}	415 20% ^{ehi} jl	341 14% ⁱ
65+	4016 22%	173 2% ^d	271 12% ^{ad}	3525 80% ^{abd}	46 1%	135 3% ^{hil}	149 23% ^{ehi} jl	1916 81% ^{efhi} jl	6 1%	38 1%	122 8% ^{ehi} l	1610 79% ^{efhi} jl	40 2% ^h
Average age	47.21	40.43 ^d	44.81 ^a d	68.28 ^a bd	38.34	42.01 ^h il	49.67 ^e hijl	68.44 ^e fhijl	39.20 ⁱ l	38.16	42.78 ^h il	68.09 ^e fhijl	37.93

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 12
Social Grade
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
AB	4931 27%	2664 29%b	2267 24%	501 23%cf	877 28%cef	756 24%f	642 20%	736 27%cf	1419 35%cd efg	4931 100%ijkl	-	-	-	1458 29%opq	1305 27%o	1097 25%	653 25%	418 25%	801 33% s	2059 26%	367 34% uw	1160 27%	434 32% uw	898 25%
C1	5115 28%	2302 25%	2812 30%a	748 34% def gh	895 29%h	878 28%h	919 28%h	716 26%	959 24%	-	5115 100% ikl	-	-	1518 30% no	1268 26%	1116 25%	738 29% o	475 29% o	922 38% s	2351 30%	325 30%	1157 26%	598 45% tuw	1194 34% u
C2	4019 22%	2126 24% b	1893 20%	458 21% h	745 24% cgh	763 25% cgh	779 24% cgh	543 20%	731 18%	-	-	4019 100% ijl	-	966 19%	1041 22% m	1047 24% m	583 23% m	382 23% m	437 18%	2177 28% r	250 23% v	1350 31% tw	188 14%	827 23% v
DE	4383 24%	1949 22%	2435 26% a	485 22% d	589 19%	709 23% d	949 29% cde h	744 27% cde h	907 23% d	-	-	-	4383 100% ijk	1038 21%	1182 25% m	1169 26% mpq	609 24% m	386 23%	270 11%	1315 17% r	150 14% v	701 16% v	120 9%	613 17% tv

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 12
Social Grade
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
AB	4931 27%	1500 35%bd	1174 25%	507 38%bd	420 25%	1663 33%fh	821 24%h	1137 35%fh	41 13%	174 23%	374 27%loq rs	439 27%loq rs	339 20%	443 31%ilo qrs	895 41%ijk lmopq rst	328 23%r	503 29%ilo qrs	318 21%	303 19%	293 22%r	523 29%iloqrs
C1	5115 28%	1212 28%bd	1234 26%	341 26%	403 24%	1397 28%	904 27%	932 28%	79 26%	266 35%klm npst	421 31%klm n	419 26%n	409 25%n	339 24%n	448 20%	482 34%klm npst	474 27%n	458 31%klm n	510 31%klm np	377 29%lmn	511 28%lmn
C2	4019 22%	869 20%c	1118 24%ac	226 17%	399 24%ac	1111 22%g	794 23%g	552 17%	103 34%efg	177 23%t	354 26%mmo st	411 25%mmo st	421 25%mmo st	296 21%t	468 21%t	281 20%t	391 22%st	352 24%ost	358 22%t	247 19%t	263 15%
DE	4383 24%	692 16%	1205 25%ac	251 19%a	471 28%ac	885 18%	874 26%eg	674 20%e	84 27%eg	142 19%	217 16%	346 21%jn	497 30%ijk mnopq	351 25%ijn	395 18%	343 24%ijn	372 21%jn	363 24%ijn	452 28%ijk np	393 30%ijk mnopq	512 28%ijkmnopq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 12
Social Grade
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- em (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
AB	4931 27%	2664 100% bcd fgh	-	-	-	2267 100% bcd fgh	-	-	-	418 25% l	188 26%	550 27% l	358 22%	508 31% ijl nops	316 24%	227 25%	481 26% l	726 30% ijl nops	732 28% ln	426 26% l
C1	5115 28%	-	2302 100% acde gh	-	-	-	2812 100% acde gh	-	-	475 29% km	187 25%	486 24%	442 27%	403 24%	327 25%	270 29% km	538 29% kmn	818 34% ijk lmnop rs	700 27% k	468 28% km
C2	4019 22%	-	-	2126 100% abde fh	-	-	-	1893 100% abde fh	-	382 23% q	165 22% q	418 21% q	464 28% ijk mnopq rs	350 21% q	296 23% q	208 23% q	395 21% q	424 18%	541 21% q	375 23% q
DE	4383 24%	-	-	-	1949 100% abce fg	-	-	-	2435 100% abc efg	386 23% q	198 27% q	575 28% ilm opqrs	396 24% q	400 24% q	352 27% ipq r	217 24% q	429 23% q	430 18%	609 24% q	392 24% q

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 12
Social Grade
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
AB	4931 27%	207 25%o	90 27%o	292 29%oqs uv	200 27%oq	308 34%abd fgklmn opqrsu v	191 27%oq	115 25%o	268 30%lno qsuv	350 31%agl mnoqrs uv	412 33%abd fgklmn opqrsu v	229 28%oqs	211 25%o	98 25%o	258 25%o	158 17%	199 27%oq	125 21%	112 24%o	213 22%o	377 30%noq suv	320 24%o	197 24%o
C1	5115 28%	250 31%bcd efj	79 23%	200 20%	179 24%	198 22%	144 21%	130 28%cef	244 28%cef	372 33%bcd efhijkl np	292 24%	216 26%cf	225 27%cf	108 27%cf	287 28%cef	264 29%cef j	205 27%cef	183 31%bcd efj	140 30%code fj	294 31%bcd efj	446 35%bcd efghik lmnopu	408 30%bcd efj	252 30%bcdefj
C2	4019 22%	182 22%t	95 28%ijm npqrst u	230 23%npt	203 27%ijm npqrst uv	215 24%mpn q	186 27%ijm npqrst u	116 25%mpn qt	202 23%npt	236 21%t	269 22%t	192 23%npt	200 24%mpn t	70 18%	188 18%	261 28%ach ijkmp qrstuv	135 18%	110 19%	92 20%t	193 20%t	188 15%	273 20%t	184 22%t
DE	4383 24%	174 21%i	76 22%i	272 27%ade hijt	163 22%i	189 21%i	178 25%hit	101 22%i	173 20%i	167 15%	263 21%i	194 23%i	212 25%hi	122 31%abd eghijk tv	303 29%abd eghijk tv	233 25%hit	211 28%ade ghijt	175 29%abd eghijk tv	117 25%hi	256 27%aeh ijt	263 21%i	346 26%ehi jt	198 24%i

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 12
Social Grade
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
AB	4931 27%	19 10%	10 9%	1516 16%	2213 38%abc f	981 56%abc df	135 21%abc	14 16% m	5 8%	809 18%mo	1186 39%ghi lmnor	559 60%ghi jlmnop qr	52 22%hmo	5 5%	5 10%	707 14% m	1027 37%ghi lmnor	422 53%ghi jlmnop r	83 21% hmo
C1	5115 28%	18 10%	17 15%	2447 25%ab	1817 32%abc e	412 24%ab de	328 52%abc de	10 11%	11 16%	1004 22%gm	902 30%ghi klnq	209 22%gm	134 56%ghj kmnopq	8 8%	7 13%	1443 28%gik mn	915 33%ghi jkmnoq	203 25%gm	193 49%ghjklmnopq
C2	4019 22%	38 20% e	34 29% def	2665 28% def	938 16% e	179 10%	85 13%	22 25% klp qr	21 32% jkl pqr	1389 31% jkl mopqr	521 17% klp q	98 10%	28 12%	16 16%	13 24% klq	1276 25% jkl pqr	416 15% kq	81 10%	57 14%
DE	4383 24%	112 60% cde f	57 48% cde f	3035 31% def	800 14% e	166 10%	86 14% e	43 48% ijk lopqr	29 44% ijk lpqr	1321 29% jkl pqr	394 13% k	71 8%	23 10%	68 70% ghi jklopq r	28 53% ijk lopqr	1714 33% ijk lpqr	406 15% k	95 12% k	62 16% k

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 12
Social Grade
Base: All respondents

	Total	Party ID					Party ID - Men						Party ID - Women						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
AB	4931 27%	1770 34%bdef	1278 24%df	706 38%abdef	147 20%	219 24%df	812 18%	1089 37%iklmoprst	687 24%mr	385 42%iklmopqrst	96 24%rt	107 23%rt	300 20%r	681 30%iklmoprst	590 23%rt	321 35%iklmoprst	50 15%	113 25%rt	512 17%
C1	5115 28%	1469 28%abd	1411 26%d	501 27%d	160 22%	260 28%d	1313 30%bd	759 26%r	699 25%r	215 23%	94 23%	130 28%r	405 27%r	710 32%shijkmpr	712 28%ijkr	287 31%hijkr	66 20%	130 29%jkr	907 31%hijkr
C2	4019 22%	1038 20%c	1250 23%ac	317 17%	218 30%abc ef	220 24%ac	975 22%c	571 20%q	790 28%hjmopqst	178 19%q	119 29%hjmopqst	125 27%hjmopqst	343 23%pq	467 21%q	460 18%	139 15%	98 30%hjmopqst	96 21%q	632 21%pq
DE	4383 24%	888 17%	1411 26%ac	320 17%	213 29%ace	223 24%ac	1328 30%abc e	498 17%	661 23%hjo q	148 16%	99 24%hjo q	108 23%hjo	434 29%hjmopqst	390 17%	749 30%hjmopqst	173 19%	113 35%hjmopqst	115 25%hjo q	894 30%hjmopqst

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 12
Social Grade
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
AB	4931 27%	2358 29%bd	502 23%cd	1609 36%abcd	463 13%	1358 28%hjl	169 26%hjl	1011 43%efh ijkl	125 10%	1000 30%ftj i	332 21%hl	598 29%hjl	337 14%h
C1	5115 28%	2650 33%bcd	623 28%cd	1061 24%cd	780 21%	1315 27%gl	167 25%gl	512 22%l	308 26%gl	1336 40%efg hijkl	456 29%ghl	549 27%gl	472 19%
C2	4019 22%	2019 25%cd	594 27%cd	746 17%	659 18%	1450 30%fgh ikl	150 23%ghi k	441 19%hk	85 7%	570 17%h	444 29%fgh ikl	305 15%h	574 23%ghik
DE	4383 24%	1090 13%	495 22%a	1004 23%a	1796 49%abc	680 14%	172 26%egi j	409 17%ei	689 57%efg ijkl	410 12%	323 21%egi	594 29%egi j	1107 44%efgijk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 13
GO Region
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
Scotland	1660	813	848	171	326	270	287	262	345	418	475	382	386	-	-	-	-	1660	291	660	147	317	144	343
	9%	9%	9%	8%	10% ^{ch}	9%	9%	10%	9%	8%	9%	9%	9%	-	-	-	-	100% ^{mno}	12% ^s	8%	13% ^{uw}	7%	11% ^u	10% ^u
North East	738	340	398	122	120	108	123	101	164	188	187	165	198	-	-	738	-	-	117	254	50	140	67	114
	4%	4%	4%	6% ^{defgh}	4%	3%	4%	4%	4%	4%	4%	4%	5%	-	-	17% ^{mnpq}	-	-	5% ^s	3%	5%	3%	5% ^{uw}	3%
North West	2029	994	1035	255	284	348	379	319	444	550	486	418	575	-	-	2029	-	-	245	854	107	492	138	361
	11%	11%	11%	12% ^d	9%	11% ^d	12% ^d	12% ^d	11% ^d	11% ^j	10%	10%	13% ^{ijk}	-	-	46% ^{mnpq}	-	-	10%	11%	10%	11%	10%	10%
Yorkshire & Humberside	1660	745	915	197	302	284	326	253	298	358	442	464	396	-	-	1660	-	-	213	754	98	389	115	365
	9%	8%	10% ^a	9%	10% ^h	9% ^h	10% ^h	9% ^h	7%	7%	9% ⁱ	12% ^{ijl}	9% ⁱ	-	-	37% ^{mnpq}	-	-	9%	10%	9%	9%	9%	10%
West Midlands	1660	910	750	178	302	297	283	244	357	508	403	350	400	-	1660	-	-	-	213	754	106	462	107	292
	9%	10% ^b	8%	8%	10%	10%	9%	9%	9%	10% ^{jk}	8%	9%	9%	-	35% ^{mopq}	-	-	-	9%	10%	10%	11% ^{vw}	8%	8%
East Midlands	1291	699	593	149	188	198	257	196	302	316	327	296	352	-	1291	-	-	-	152	545	65	328	87	217
	7%	8% ^b	6%	7%	6%	6%	8% ^d	7%	8% ^d	6%	6%	7%	8% ^{ij}	-	27% ^{mopq}	-	-	-	6%	7%	6%	8%	7%	6%
Wales	922	463	460	107	142	144	189	158	183	227	270	208	217	-	-	-	922	-	180	352	79	192	101	160
	5%	5%	5%	5%	5%	5%	6% ^h	6%	5%	5%	5%	5%	5%	-	-	-	36% ^{mnoq}	-	7% ^s	4%	7% ^{uw}	4%	8% ^{uw}	5%
Eastern	1845	888	957	203	249	294	354	288	457	481	538	395	429	-	1845	-	-	-	224	805	85	450	138	355
	10%	10%	10%	9%	8%	9%	11% ^d	10% ^d	11% ^{code}	10%	11%	10%	10%	-	38% ^{mopq}	-	-	-	9%	10%	8%	10%	10%	10%
London	2398	1125	1274	347	558	498	335	255	406	726	818	424	430	2398	-	-	-	-	324	1145	143	624	182	521
	13%	12%	14%	16% ^{fgh}	18% ^{fgh}	16% ^{fgh}	10%	9%	10%	15% ^{kl}	16% ^{kl}	11%	10%	48% ^{nopq}	-	-	-	-	13%	14%	13%	14%	14%	15%
South East	2583	1235	1347	239	395	394	474	420	661	732	700	541	609	2583	-	-	-	-	267	1090	118	602	149	488
	14%	14%	14%	11%	13%	13%	14% ^c	15% ^{code}	16% ^{code}	15%	14%	13%	14%	52% ^{nopq}	-	-	-	-	11%	14% ^r	11%	14% ^{tv}	11%	14% ^{tv}
South West	1660	830	830	226	240	271	280	245	398	426	468	375	392	-	-	-	1660	-	205	688	94	373	112	315
	9%	9%	9%	10% ^d	8%	9%	9%	9%	10% ^d	9%	9%	9%	9%	-	-	-	64% ^{mnoq}	-	8%	9%	9%	9%	8%	9%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 13
GO Region
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
Scotland	1660 9%	226 5% _d	398 8% _{ad}	91 7% _d	46 3%	239 5% _h	350 10% _{egh}	234 7% _{eh}	6 2%	69 9%	126 9%	141 9%	144 9%	137 10%	196 9%	102 7%	200 12% _{kno}	129 9%	143 9%	125 10%	149 8%
North East	738 4%	139 3%	268 6% _{acd}	35 3%	63 4%	145 3%	186 5% _{egh}	130 4% _e	6 2%	44 6% _{klmp}	63 5%	54 3%	51 3%	42 3%	87 4%	78 5% _{klmp}	56 3%	54 4%	72 4%	60 5% _m	78 4%
North West	2029 11%	396 9%	651 14% _{acd}	112 8%	167 10%	472 9%	451 13% _{eg}	344 10%	31 10%	84 11%	141 10%	211 13% _{npq}	192 12% _p	154 11% _p	212 10%	171 12% _p	143 8%	137 9%	188 12% _p	165 13% _{npq}	231 13% _{npq}
Yorkshire & Humberside	1660 9%	332 8%	450 10% _a	108 8%	176 10% _a	408 8%	313 9%	300 9%	38 12% _e	75 10% _n	114 8% _n	114 7%	181 11% _{kn}	127 9% _n	135 6%	122 9% _n	188 11% _{kn}	170 11% _{jkno}	146 9% _n	126 10% _{kn}	163 9% _n
West Midlands	1660 9%	429 10% _c	435 9%	100 8%	184 11% _c	540 11% _{fgh}	303 9%	268 8%	19 6%	65 9%	155 11% _{opr}	161 10% _{rt}	167 10% _{rt}	142 10% _{rt}	220 10% _{rt}	112 8%	147 8%	136 9%	116 7%	102 8%	137 8%
East Midlands	1291 7%	351 8% _b	312 7%	94 7%	149 9% _b	420 8% _g	248 7%	209 6%	24 8%	45 6%	80 6%	110 7%	154 9% _{ijkp}	110 8% _t	199 9% _{ijkp}	103 7%	108 6%	88 6%	104 6%	86 7%	103 6%
Wales	922 5%	178 4%	271 6% _{acd}	46 3%	61 4%	196 4%	226 7% _{egh}	133 4%	9 3%	22 3%	68 5%	70 4%	95 6% _{it}	97 7% _{iknp}	111 5%	85 6% _{it}	75 4%	74 5%	94 6% _{it}	61 5%	72 4%
Eastern	1845 10%	478 11% _b	362 8%	143 11% _b	216 13% _b	585 12% _f	229 7%	346 10% _f	64 21% _{efg}	70 9%	107 8%	150 9%	163 10%	148 10%	249 11% _{jp}	133 9%	142 8%	144 10%	191 12% _{jp}	139 11% _{jp}	207 11% _{jp}
London	2398 13%	537 13% _d	737 16% _{ad}	215 16% _{ad}	151 9%	616 12%	556 16% _{egh}	404 12%	32 10%	144 19% _{lmn}	246 18% _{lmn}	264 16% _{lmnr}	152 9%	112 8%	206 9%	202 14% _{lmn}	311 18% _{lmn}	234 16% _{lmn}	183 11% _m	143 11% _m	200 11% _m
South East	2583 14%	795 19% _b	482 10%	238 18% _b	313 19% _b	962 19% _{fg}	310 9%	500 15% _f	53 17% _f	57 8%	163 12% _i	196 12% _i	231 14% _i	229 16% _{ijk}	360 16% _{ijk}	182 13% _i	233 13% _i	198 13% _i	242 15% _i	191 15% _i	302 17% _{ijklpq}
South West	1660 9%	412 10% _b	364 8%	143 11% _b	167 10% _b	474 9% _f	221 7%	427 13% _{efh}	23 7%	83 11% _j	104 8%	143 9%	137 8%	132 9%	231 10% _{jp}	143 10%	136 8%	127 9%	144 9%	113 9%	167 9%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 13
GO Region
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
Scotland	1660 9%	207 8%	250 11%acfh	182 9%	174 9%	211 9%	225 8%	200 11%af	212 9%	1660 100%iklm nopqrs	-	-	-	-	-	-	-	-	-	-
North East	738 4%	90 3%	79 3%	95 4%	76 4%	98 4%	108 4%	70 4%	122 5%ab	-	738 100%iklm nopqrs	-	-	-	-	-	-	-	-	-
North West	2029 11%	292 11%b	200 9%	230 11%	272 14%abc efg	258 11%b	287 10%	188 10%	303 12%bfg	-	-	2029 100%ijlm nopqrs	-	-	-	-	-	-	-	-
Yorkshire & Humberside	1660 9%	200 8%	179 8%	203 10%ae	163 8%	158 7%	264 9%ae	261 14%abc defh	233 10%ae	-	-	-	1660 100%ijkm nopqrs	-	-	-	-	-	-	-
West Midlands	1660 9%	308 12%bdefg h	198 9%	215 10%fg	189 10%fg	199 9%	205 7%	135 7%	211 9%	-	-	-	-	1660 100%ijkl nopqrs	-	-	-	-	-	-
East Midlands	1291 7%	191 7%e	144 6%	186 9%bdefg	178 9%abef gh	125 6%	183 7%	110 6%	175 7%e	-	-	-	-	-	1291 100%ijkl mnopqrs	-	-	-	-	-
Wales	922 5%	115 4%	130 6%	116 5%	101 5%	112 5%	140 5%	92 5%	117 5%	-	-	-	-	-	-	922 100%ijkl mnopqrs	-	-	-	-
Eastern	1845 10%	268 10%	244 11%	202 10%	173 9%	213 9%	294 10%	193 10%	256 11%	-	-	-	-	-	-	-	1845 100%ijkl mnopqrs	-	-	-
London	2398 13%	350 13%bdgh	372 16%acd gh	236 11%cd	167 9%	377 17%acd gh	446 16%acd gh	188 16%acd gh	263 11%cd	-	-	-	-	-	-	-	-	2398 100%ijkl mnoprs	-	-
South East	2583 14%	412 15%bc	292 13%	269 13%	263 13%	320 14%	408 15%	273 14%	346 14%	-	-	-	-	-	-	-	-	-	2583 100%ijkl mnopqs	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 13
GO Region
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- em (p)	London (q)	South East (r)	South West (s)
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
South West	1660	229	216	192	194	197	252	184	198	-	-	-	-	-	-	-	-	-	-	1660
		9%	9%	9%	10%	9%	9%	10%	8%											100%ijklmnopqr

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 13
GO Region
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female										
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humb-erside (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
Scotland	1660 9%	813 100%bcde fghijkmn opqrstuv	-	-	-	-	-	-	-	-	-	-	848 100%abcde fghijkmn opqrstuv	-	-	-	-	-	-	-	-	-	-
North East	738 4%	-	340 100%acde fghijkl opqrstuv	-	-	-	-	-	-	-	-	-	-	398 100%acde fghijkl opqrstuv	-	-	-	-	-	-	-	-	-
North West	2029 11%	-	-	994 100%abde fghijkl opqrstuv	-	-	-	-	-	-	-	-	-	-	1035 100%abde fghijkl opqrstuv	-	-	-	-	-	-	-	-
Yorkshire & Humberside	1660 9%	-	-	-	745 100%abce fghijkl nopqrstuv	-	-	-	-	-	-	-	-	-	-	915 100%abce fghijkl nopqrstuv	-	-	-	-	-	-	-
West Midlands	1660 9%	-	-	-	-	910 100%abcd fghijkl nopqrstuv	-	-	-	-	-	-	-	-	-	-	750 100%abcd fghijkl nopqrstuv	-	-	-	-	-	-
East Midlands	1291 7%	-	-	-	-	-	699 100%abcd efghijkl nopqrstuv	-	-	-	-	-	-	-	-	-	-	593 100%abcd efghijkl nopqrstuv	-	-	-	-	-
Wales	922 5%	-	-	-	-	-	-	463 100%abcd efghijkl nopqrstuv	-	-	-	-	-	-	-	-	-	-	460 100%abcd efghijkl nopqrstuv	-	-	-	-
Eastern	1845 10%	-	-	-	-	-	-	-	888 100%abcd efghijkl nopqrstuv	-	-	-	-	-	-	-	-	-	-	957 100%abcd efghijkl nopqrstuv	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 13
GO Region
Base: All respondents

	Region Within Gender - Male										Region Within Gender - Female												
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
London	2398 13%	-	-	-	-	-	-	-	-	1125 100%abcd efghiklm nopqrstuv	-	-	-	-	-	-	-	-	-	-	1274 100%abcd efghiklm nopqrstuv	-	-
South East	2583 14%	-	-	-	-	-	-	-	-	-	1235 100%abcd efghiklm nopqrstv	-	-	-	-	-	-	-	-	-	-	1347 100%abcd efghiklm nopqrstv	-
South West	1660 9%	-	-	-	-	-	-	-	-	-	-	830 100%abcd efghijlm nopqrst	-	-	-	-	-	-	-	-	-	-	830 100%abcdefghijlmnopqrst

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 13
GO Region
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
	Total	No formal education		Secondary school		Higher university degree		No formal education	Secondary school		Higher university degree		No formal education	Secondary school		Higher university degree			
		(a)	(b)	(c)	(d)	(e)	(f)		(g)	(h)	(i)	(j)		(k)	(l)	(m)	(n)	(o)	(p)
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
Scotland	1660	23	11	788	614	146	57	16	4	370	295	80	37	8	7	418	319	66	20
	9%	12%	9%	8%	11%ce	8%	9%	18%ijko	5%	8%	10%ior	9%	15%ijko	8%	14%r	8%	12%ikoq	8%	5%
North East	738	3	8	399	211	71	33	-	6	176	93	50	5	3	3	223	117	21	28
	4%	2%	7%a	4%	4%	4%	5%	-	9%gjlq	4%	3%	5%jq	2%	3%	5%	4%j	4%	3%	7%gijlopq
North West	2029	27	20	1072	647	162	70	11	13	496	341	90	22	15	7	576	306	72	48
	11%	14%	17%e	11%	11%	9%	11%	12%	20%klq	11%	11%	10%	9%	16%	13%	11%	11%	9%	12%
Yorkshire & Humberside	1660	17	18	953	458	133	42	12	8	392	236	54	19	5	10	561	221	79	23
	9%	9%	15%def	10%def	8%	8%	7%	13%kr	12%	9%k	8%	6%	8%	5%	18%ijk	11%ijkp	8%k	10%k	6%
West Midlands	1660	17	11	878	546	130	48	5	8	465	324	74	16	12	4	413	222	57	33
	9%	9%	10%	9%	9%e	8%	8%	5%	12%	10%opq	11%kopq	8%	7%	12%	7%	8%	8%	7%	8%
East Midlands	1291	23	8	738	375	96	35	10	4	394	225	45	13	13	4	344	150	51	22
	7%	12%def	6%	8%de	7%	6%	6%	11%k	6%	9%kop	8%kp	5%	5%	14%klp	7%	7%	5%	6%	6%
Wales	922	4	1	487	266	112	39	2	*	239	141	61	9	1	1	248	126	51	30
	5%	2%	1%	5%	5%	6%abcd	6%ab	3%	1%	5%	5%	6%p	4%	1%	1%	5%	5%	6%	7%jp
Eastern	1845	14	7	1047	553	132	44	9	1	447	332	63	15	5	6	600	221	69	30
	10%	8%	6%	11%def	10%e	8%	7%	10%	2%	10%kp	11%hkpl	7%	6%	5%	11%	12%hikl	8%	9%	8%
London	2398	12	11	967	828	392	123	5	8	427	393	210	48	7	3	541	435	182	74
	13%	6%	9%	10%	14%ac	23%abcd	19%abcd	6%	12%	9%	13%io	22%gijmno	20%gijmno	7%	6%	11%	16%gijo	23%gijmno	19%gijmo
South East	2583	23	15	1439	789	209	62	10	10	658	405	106	28	13	6	781	384	103	33
	14%	12%	13%	15%cef	14%f	12%	10%	11%	15%	15%kr	13%r	11%	12%	14%	11%	15%kr	14%r	13%	8%
South West	1660	25	8	894	480	156	80	10	5	460	217	105	26	15	3	434	263	51	55
	9%	14%d	7%	9%	8%	9%	13%cdde	12%	8%	10%joq	7%	11%joq	11%q	15%jq	6%	8%	10%jq	6%	14%jopq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 13
GO Region
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
Scotland	1660 9%	282 5% ^d	465 9% ^{ad}	144 8% ^{ad}	17 2%	427 46% ^{abcd}	325 7% ^{ad}	156 5% ^{kr}	270 10% ^{hkmo}	69 7% ^{hkr}	13 3% ^r	223 48% ^{hijk}	83 6% ^{kr}	126 6% ^{kr}	196 8% ^{hkor}	75 8% ^{hkor}	4 1%	205 45% ^{hijk}	243 8% ^{hkmo}
North East	738 4%	173 3% ^{ce}	292 5% ^{acde}	36 2%	23 3% ^{ce}	17 2%	197 4% ^{ace}	91 3%	149 5% ^{hijkl}	19 2%	11 3%	8 2%	62 4% ^{ijlqs}	82 4% ^{jlq}	143 6% ^{hijkl}	17 2%	13 4% ^{ijlqs}	9 2%	134 5% ^{hijklqs}
North West	2029 11%	465 9% ^e	771 14% ^{acde}	159 9% ^e	54 7% ^e	41 4%	540 12% ^{acde}	266 9% ^{ls}	401 14% ^{hijkl}	84 9% ^{ls}	28 7% ^s	25 5%	191 13% ^{hijkl}	199 9% ^{ls}	370 15% ^{hijkl}	75 8% ^s	26 8% ^s	16 3%	349 12% ^{hkloqs}
Yorkshire & Humberside	1660 9%	396 8% ^e	522 10% ^{ace}	139 8%	75 10% ^{ace}	51 5%	479 11% ^{ace}	234 8% ^l	271 10% ^{los}	73 8%	32 8%	24 5%	111 8%	162 7%	251 10% ^{hloqs}	65 7%	43 13% ^{hijk}	26 6%	367 12% ^{hijklmopqs}
West Midlands	1660 9%	539 10% ^{bcef}	488 9% ^{ce}	136 7% ^e	80 11% ^{bcef}	36 4%	381 9% ^e	337 12% ^{lop}	282 10% ^{lpqs}	85 9% ^{lqs}	49 12% ^{lopq}	14 3%	143 10% ^{lqs}	202 9% ^{lqs}	207 8% ^{lqs}	51 6%	31 10% ^{lqs}	21 5%	238 8% ^{lqs}
East Midlands	1291 7%	414 8% ^{be}	365 7% ^e	123 7% ^e	63 9% ^{bef}	30 3%	297 7% ^e	260 9% ^{ilop}	199 7% ^{ls}	70 8% ^{ls}	41 10% ^{ilop}	15 3%	115 8% ^{ls}	154 7% ^{ls}	166 7% ^{ls}	53 6% ^l	21 7% ^{ls}	16 3%	182 6% ^{ls}
Wales	922 5%	215 4%	310 6% ^{acd}	64 3%	27 4%	81 9% ^{abcd}	226 5% ^c	127 4%	151 5% ^{jo}	26 3%	15 4%	46 10% ^{hijk}	98 7% ^{hjko}	89 4%	159 6% ^{hjko}	38 4%	12 4%	35 8% ^{hijk}	127 4%
Eastern	1845 10%	621 12% ^{bef}	417 8%	216 12% ^{bef}	109 15% ^{abcef}	58 6%	425 10% ^{be}	335 11% ^{ilmp}	225 8%	116 13% ^{ilm}	61 15% ^{hilm}	32 7%	118 8%	286 13% ^{ilmp}	192 8%	100 11% ^{ilp}	48 15% ^{hilm}	25 6%	307 10% ^{ilps}
London	2398 13%	634 12% ^e	792 15% ^{ade}	277 15% ^{ade}	80 11% ^e	66 7%	549 12% ^e	337 12% ^l	391 14% ^{hkl}	120 13% ^{ls}	43 11% ^l	25 5%	208 14% ^{ls}	296 13% ^{ls}	401 16% ^{hkl}	157 17% ^{hij}	37 11% ^l	41 9% ^l	341 12% ^l
South East	2583 14%	939 18% ^{bef}	552 10% ^e	326 18% ^{bef}	133 18% ^{bef}	67 7%	564 13% ^{be}	499 17% ^{ilm}	281 10%	145 16% ^{ilp}	71 17% ^{ilps}	35 7%	205 14% ^{ilp}	440 20% ^{hij}	271 11% ^{ls}	181 20% ^{ilm}	63 19% ^{ilmp}	32 7%	360 12% ^{ils}
South West	1660 9%	488 9% ^{be}	375 7%	225 12% ^{abe}	77 10% ^{be}	49 5%	445 10% ^{be}	277 9% ^{ilps}	219 8% ^l	119 13% ^{hil}	47 11% ^{ilps}	21 5%	148 10% ^{lps}	211 9% ^{lps}	157 6%	107 12% ^{ilps}	30 9% ^{lps}	28 6%	297 10% ^{ilps}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Prepared by Populus

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 13
GO Region
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
Scotland	1660 9%	758 9%	193 9%	379 9%	330 9%	408 8%	56 9%	206 9%	143 12%efg jkl	350 11%egkl	137 9%	174 8%	187 8%
North East	738 4%	296 4%	75 3%	195 4%	172 5%ab	170 4%	20 3%	101 4%	50 4%	126 4%	55 4%	95 5%	122 5%ef
North West	2029 11%	874 11%	224 10%	504 11%	427 12%	534 11%	66 10%	238 10%	157 13%egj	340 10%	159 10%	266 13%fgi jl	270 11%
Yorkshire & Humberside	1660 9%	757 9%	210 9%	360 8%	333 9%	425 9%g	62 9%	169 7%	89 7%	332 10%gh	148 10%g	191 9%g	244 10%gh
West Midlands	1660 9%	776 10%	191 9%	386 9%	307 8%	508 11%ijkl	60 9%	235 10%ikl	107 9%	268 8%	131 8%	151 7%	200 8%
East Midlands	1291 7%	560 7%	138 6%	357 8%abd	237 6%	355 7%	37 6%	231 10%efhi jkl	75 6%	204 6%	100 6%	126 6%	162 7%
Wales	922 5%	434 5%	97 4%	208 5%	182 5%	240 5%	31 5%	125 5%	67 6%	195 6%jk	66 4%	83 4%	116 5%
Eastern	1845 10%	753 9%	276 12%ad	485 11%ad	331 9%	460 10%	75 11%h	257 11%hi	95 8%	293 9%	201 13%ehi l	228 11%hi	236 9%
London	2398 13%	1201 15%bc	269 12%c	441 10%	488 13%c	683 14%gjk	84 13%g	208 9%	150 12%g	518 16%ghj k	185 12%g	233 11%g	338 14%gk
South East	2583 14%	1056 13%	301 14%	682 15%a	544 15%a	634 13%	85 13%	355 15%i	160 13%	422 13%	215 14%	327 16%ei	383 15%ei
South West	1660 9%	653 8%	240 11%a	420 9%a	347 9%a	385 8%	81 12%eik l	248 10%eik	115 10%	268 8%	159 10%ei	171 8%	232 9%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 14
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
Yes	11253 61%	5576 62%	5677 60%	1470 67%efg	2049 66%efg	1781 57%f	1770 54%	1559 57%f	2624 65%efg	3717 75%jkl	3228 63%kl	2365 59%l	1943 44%	3231 65%nop	2837 59%	2718 61%p	1481 57%	985 59%	1684 69% ^s	5089 64%	753 69% ^u	2755 63%	931 69% ^u	2334 66% ^u
No	7195 39%	3465 38%	3730 40%	723 33%	1058 34%	1325 43% ^{cdh}	1518 46% ^{code}	1181 43% ^{cdh}	1391 35%	1214 25%	1887 37% ⁱ	1653 41% ^{ij}	2441 56% ^{ijk}	1749 35%	1959 41% ^m	1710 39% ^m	1102 43% ^{mo}	675 41% ^m	747 31%	2812 36% ^r	338 31%	1614 37% ^{tw}	409 31%	1197 34%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 14
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
Yes	11253 61%	2934 69%bd	2840 60%bd	913 69%bd	948 56%	3335 66%fh	2019 60%h	2126 65%fh	149 49%	489 64%lmq rs	899 66%klm qrs	983 61%lqrs	908 55%	826 58%r	1472 67%klm qrs	981 68%klm qrst	1150 66%klm qrs	798 54%	862 53%	733 56%	1153 64%lmqrs
No	7195 39%	1338 31%	1890 40%ac	412 31%	744 44%abc	1720 34%	1374 40%eg	1169 35%	157 51%efg	270 36%	467 34%	632 39%jno p	757 45%ijk nopt	604 42%ijn opt	735 33%	453 32%	591 34%	692 46%ijk nopt	761 47%ijk mnopt	577 44%ijk nopt	656 36%o

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 14
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- em (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
Yes	11253 61%	2000 75%bcd fgh	1438 62%cdh	1231 58%dh	908 47%h	1717 76%bcd fgh	1790 64%cdg h	1134 60%dh	1035 43%	985 59%o	456 62%o	1270 63%no	991 60%o	995 60%o	744 58%	498 54%	1099 60%o	1613 67%ijk lmnop s	1619 63%no	983 59%o
No	7195 39%	664 25%	865 38%ae	895 42%abe f	1041 53%abc efg	550 24%	1022 36%ae	758 40%aef	1400 57%abc defg	675 41%q	282 38%q	759 37%q	669 40%q	666 40%q	548 42%kqr	424 46%ijk lmprs	745 40%q	785 33%	964 37%q	678 41%q

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 14
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
Yes	11253 61%	472 58%	228 67% ^{aef} gmoqrs v	630 63% ^{gqr} sv	455 61% ^g	529 58%	414 59%	249 54%	552 62% ^{gqr}	742 66% ^{aef} gmoqrs sv	791 64% ^{aeg} moqrs v	514 62% ^{gqr}	514 61%	228 57%	640 62% ^{gqr} v	536 59%	466 62% ^{gqr}	329 56%	250 54%	547 57%	871 68% ^{aacd} efghkl mnopqr suv	828 61% ^{gqr}	469 56%
No	7195 39%	341 42% ^{bj} t	112 33%	364 37% ^t	290 39% ^t	381 42% ^{bij} t	284 41% ^{bit}	214 46% ^{bcd} hijknp tu	335 38% ^t	383 34%	444 36%	316 38% ^t	334 39% ^{it}	170 43% ^{bj} t	395 38% ^t	380 41% ^{bij} t	284 38% ^t	263 44% ^{bch} ijknpt u	210 46% ^{bch} u	410 43% ^{bci} jt	402 32%	520 39% ^t	361 44% ^{bcijnt}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 14
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Pri-ary (b)	Sec-ndary school (c)	Uni-er-sity degree (d)	High-er uni-er-sity degree (e)	Still in full time education (f)	No formal education (g)	Pri-ary (h)	Sec-ndary school (i)	Uni-er-sity degree (j)	High-er uni-er-sity degree (k)	Still in full time education (l)	No formal education (m)	Pri-ary (n)	Sec-ndary school (o)	Uni-er-sity degree (p)	High-er uni-er-sity degree (q)	Still in full time education (r)	
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
Yes	11253 61%	81 43%	44 37%	5227 54%ab	4009 70%abc	1294 74%abc	430 68%abc	41 46%	22 34%	2519 56%hmo	2061 69%ghi	699 75%ghi	161 jlmnop	40 41%	22 42%	2708 53%h	1947 70%ghi	595 74%ghi	269 68%ghimno
No	7195 39%	106 57%cdef	74 63%cdef	4435 46%def	1758 30%e	443 26%	204 32%e	49 54%ijkl	43 66%ijk	2003 44%ijkl	941 31%kq	237 25%	77 32%k	57 59%ijk	31 58%ijkl	2432 47%ijk	817 30%k	206 26%	127 32%k

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 14
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
Yes	11253 61%	3498 68% bde f	3185 60% df	1292 70% bde f	387 52%	533 58% df	2357 53%	1998 68% ikl mprst	1707 60% kmr t	669 72% ikl moprst	213 52%	271 58% km	719 49%	1501 67% ikl mprst	1479 59% kmr	624 68% ikl mprst	174 53%	262 58% km	1638 56% am
No	7195 39%	1667 32%	2164 40% ac	553 30%	351 48% abc e	390 42% ac	2070 47% abc e	920 32%	1131 40% hjo q	257 28%	196 48% hij lopq	198 42% hjo q	762 51% hij lopqst	747 33% j	1033 41% hjo q	296 32%	155 47% hij opq	191 42% hjo q	1308 44% hjoq

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
**** very small base (under 30) ineligible for sig testing**

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 14
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
Yes	11253 61%	5475 67%bcd	1298 59%cd	2851 65%bd	1629 44%	3116 65%fhj l	391 59%hl	1566 66%fhj kl	502 42%	2359 71%efg hijkl	907 58%hl	1285 63%hjl	1126 45%
No	7195 39%	2643 33%	916 41%ac	1568 35%a	2069 56%abc	1686 35%ci	267 41%egi	807 34%ci	705 58%efg ijk	957 29%	649 42%egi	760 37%gi	1364 55%efgijk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 15
Tenure
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)	
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363	
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532	
NET: Homeowners	11991	6127	5865	1025	1576	1872	2119	2047	3353	4005	3477	2618	1891	3004	3317	2931	1717	1022	1682	5032	760	2936	922	2096	
		65%	68%b	62%	47%	51%c	60%cd	64%cd	75%cd	84%cd	81%jkl	68%kl	65%l	43%	60%	69%moq	66%mq	66%mq	62%	69%r	64%	70%w	67%w	69%w	59%
Owned outright - without mortgage	6086	3305	2781	393	389	440	723	1294	2846	2103	1672	1254	1057	1574	1663	1479	881	489	511	1708	270	1120	241	588	
		33%	37%b	30%	18%de	13%	14%	22%de	47%de	43%jkl	33%l	31%l	24%	32%	35%mq	33%q	34%q	29%	21%	22%	25%vw	26%vw	18%	17%	
Owned with a mortgage or loan	5905	2822	3083	632	1186	1432	1396	753	507	1902	1805	1364	834	1430	1654	1452	835	534	1171	3324	490	1816	681	1508	
		32%	31%	33%	29%h	38%cgh	46%cd	42%cdg	27%h	39%jkl	35%l	34%l	19%	29%	34%rn	33%rn	32%rn	32%rn	48%r	42%	45%	42%	51%tw	43%	
NET: Renters	6266	2821	3445	1101	1465	1206	1157	684	654	872	1587	1359	2448	1912	1437	1463	839	616	721	2766	319	1376	402	1390	
		34%	31%	37%a	50%efg	47%efg	39%fgh	35%gh	25%h	18%	31%i	34%ij	56%ijk	38%nop	30%	33%n	32%	37%nop	30%	35%r	29%	32%	30%	39%tuv	
Rented from the council	2582	1174	1408	402	402	533	579	327	340	207	511	573	1291	758	581	615	302	327	259	961	138	460	121	502	
		14%	13%	15%a	18%dgh	13%h	17%dgh	18%dgh	12%h	4%	10%i	14%ij	29%ijk	15%np	12%	14%np	12%	20%mnop	11%	12%	13%v	11%	9%	14%uv	
Rented from a housing association	1168	542	625	174	213	228	238	164	150	116	268	256	528	341	277	288	153	109	128	424	58	232	69	192	
		6%	6%	7%	8%gh	7%h	7%h	7%h	6%h	2%	5%i	6%i	12%ijk	7%	6%	7%	6%	7%	5%	5%	5%	5%	5%	5%	
Rented from someone else	2516	1105	1411	526	849	444	340	193	164	549	808	530	629	812	579	560	385	180	335	1380	122	684	212	696	
		14%	12%	15%a	24%efg	27%cef	14%fgh	10%gh	7%h	11%	16%ik	13%i	14%i	16%noq	12%	13%	15%noq	11%	14%	17%r	11%	16%t	16%t	20%tuv	
Rent free	191	93	98	67	66	28	13	8	9	55	50	42	44	65	43	34	27	22	27	102	12	56	15	46	
		1%	1%	1%	3%efgh	2%efgh	1%fgh	*	*	1%	1%	1%	1%	1%o	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 15
Tenure
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
NET: Homeowners	11991 65%	3503 82%bcd	2743 58%	953 72%b	1168 69%b	4091 81%fgh	2139 63%	2425 74%fh	204 67%	387 51%o	749 55%op	1012 63%ijo	1068 64%ijo	1089 76%ijk	1822 83%ijk lmopqrs	638 44%	826 47%	860 58%iop	1051 65%ijo	958 73%ijk	1531 85%ijklmnopqrs
Owned outright - without mortgage	6086 33%	2031 48%bcd	1223 26%	508 38%b	685 40%b	2399 47%fg	1036 31%	1235 37%f	127 42%f	176 23%jko	221 16%pq	298 18%ppq	402 24%jko	687 48%ijk	1521 69%ijk lmopqrs	217 15%pq	168 10%	142 10%	321 20%jop	608 46%ijk	1325 73%ijklmnopqrs
Owned with a mortgage or loan	5905 32%	1472 34%bd	1520 32%d	445 34%cd	482 29%	1692 33%h	1103 32%h	1190 36%efh	77 25%	211 28%nt	528 39%imn	714 44%ijl	666 40%imn	402 28%nt	300 14%	421 29%nt	658 38%imn	718 48%ijl	730 45%ijl	351 27%nt	206 11%
NET: Renters	6266 34%	735 17%	1937 41%acd	366 28%a	520 31%a	929 18%	1223 36%eg	846 26%e	102 33%eg	343 45%klm	593 43%klm	582 36%mns	587 35%mns	337 24%nt	380 17%	758 53%ijk	872 50%jkl	624 42%klm	569 35%mns	347 26%nt	274 15%
Rented from the council	2582 14%	247 6%	875 19%acd	114 9%a	262 16%ac	353 7%	613 18%eg	288 9%e	54 18%eg	124 16%mnt	184 14%nt	252 16%mnp	259 16%mnp	159 11%t	196 9%	278 19%jkl	218 13%nt	281 19%jkl	319 20%jkl	168 13%nt	144 8%
Rented from a housing association	1168 6%	132 3%	379 8%acd	56 4%	100 6%a	187 4%	245 7%eg	151 5%	20 7%e	57 7%nt	92 7%nt	100 6%nt	128 8%mnt	80 6%nt	86 4%	117 8%mnt	122 7%nt	128 9%kmnt	110 7%nt	84 6%nt	64 4%
Rented from someone else	2516 14%	357 8%	683 14%ad	197 15%ad	157 9%	389 8%	365 11%e	407 12%e	28 9%	162 21%klm	316 23%klm	230 14%mnr	199 12%mnrs	99 7%nt	99 4%	364 25%klm	533 31%ijk	214 14%mnrs	140 9%nt	95 7%nt	65 4%
Rent free	191 1%	34 1%d	50 1%d	6 .	5 .	36 1%	31 1%	23 1%	.	29 4%ijklm	24 2%lmnq	21 1%mnqr	10 1%	4 .	5 .	37 3%klmn	42 2%lmnq	7 .	3 .	5 .	4 .

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 15
Tenure
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female					Region									
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of London (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
NET: Homeowners	11991 65%	2215 83%bcd efgh	1617 70%cdf gh	1390 65%dh	905 46%h	1790 79%bcd fgh	1860 66%dh	1228 65%dh	986 41%	1022 62%q	434 59%q	1388 68%ijq	1109 67%ijq	1151 69%ijq	864 67%ijq	603 65%jq	1301 71%jqq	1268 53%	1735 67%ijq	1113 67%ijq
Owned outright - without mortgage	6086 33%	1274 48%bcd efgh	829 36%dfg h	729 34%dfg h	473 24%	829 37%dfg h	843 30%dh	525 28%h	584 24%	489 29%	217 29%	709 35%ijq	553 33%q	545 33%q	456 35%ijq	303 33%q	662 36%ijq	679 28%	895 35%ijq	578 35%ijq
Owned with a mortgage or loan	5905 32%	940 35%cdh	788 34%dh	661 31%dh	432 22%h	961 42%abc dfgh	1017 36%cdh	703 37%cdh	402 17%	534 32%q	217 29%q	679 33%q	556 33%q	606 37%ijn qrs	409 32%q	300 32%q	639 35%jq	589 25%	841 33%q	535 32%q
NET: Renters	6266 34%	416 16%	662 29%ae	719 34%abe	1024 53%abc efg	456 20%a	925 33%abe	640 34%abe	1424 58%abc defg	616 37%klm nprs	299 40%klm nprs	628 31%	536 32%	491 30%	418 32%	310 34%p	528 29%	1094 46%ijk lmnop rs	818 32%	530 32%
Rented from the council	2582 14%	98 4%	200 9%ae	335 18%abe fg	541 28%abce fg	110 5%	310 11%abe	238 13%abe	750 31%abc efg	327 20%klm noprs	141 19%klm nprs	238 12%	235 14%prs	213 13%ps	190 15%kpr s	138 15%kpr s	178 10%	466 19%klm noprs	292 11%	163 10%
Rented from a housing association	1168 6%	52 2%	134 6%ae	121 6%ae	236 12%abce fg	64 3%	134 5%ae	135 7%aef	292 12%abce fg	109 7%	64 9%lnop	146 7%l	79 5%	106 6%	67 5%	48 5%	104 6%	170 7%l	172 7%l	105 6%
Rented from someone else	2516 14%	266 10%	328 14%a	263 12%a	248 13%a	283 12%a	480 17%abc deg	267 14%a	381 16%acd e	180 11%	93 13%	244 12%	222 13%am	173 10%	161 12%	124 13%	246 13%am	459 19%ijk lmnop rs	354 14%im	261 16%ikmn
Rent free	191 1%	33 1%	23 1%	17 1%	19 1%	21 1%	27 1%	25 1%	25 1%	22 1%	6 1%	13 1%	15 1%	18 1%	9 1%	10 1%	16 1%	36 1%k	30 1%	17 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 15
Tenure
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	866	805	417	1094	876	808	643	472	874	1160	1489	852	
Weighted base	18448	813	340	994	745	910	699	463	888	1125	830	848	398	1035	915	750	593	460	957	1274	1347	830	
NET: Homeowners	11991 65%	513 63%mt	217 64%mt	701 70%ail mqrtu	504 68%ilm qt	653 72%abi klmnop qru	500 72%abi lmqru	318 69%ilm qt	663 75%abd ijklmn opqrst uv	651 58%t	859 70%ail mqru	549 66%ilm t	509 60%t	217 54%	688 66%ilm t	605 66%ilm t	498 66%ilm t	365 62%t	285 62%t	639 67%ilm t	618 49%	877 65%imt	565 68%lmqt
Owned outright - without mortgage	6086 33%	267 33%lmp t	122 36%lmp qrt	362 36%lmp qru	265 36%lmp qru	342 38%lmo pqru	287 41%ail mnopqr stuv	180 39%lmo pqru	341 38%lmo pqru	373 33%lmp rt	469 38%ail mopqru	299 36%lmp qru	222 26%	95 24%	347 34%lmp rt	288 31%mt	203 27%	169 28%	124 27%	321 34%lmp rt	306 24%	426 32%lmt	279 34%lmp rt
Owned with a mortgage or loan	5905 32%	246 30%it	96 28%	339 34%it	239 32%it	311 34%it	213 30%it	139 30%	322 36%abf ikt	278 25%	390 32%it	250 30%it	288 34%it	121 30%t	340 33%it	317 35%it	295 39%abd fgijk lmnqstu	196 33%it	161 35%it	317 33%it	311 24%	451 33%it	285 34%it
NET: Renters	6266 34%	294 36%cef hj	118 35%efh	288 29%	236 32%h	246 27%	195 28%	141 31%h	213 24%	455 40%cde fghjkn opsv	364 29%h	270 33%eh	322 38%cde fghjv	180 45%abc defghj klmnop rsuv	340 33%eh	300 33%eh	245 33%eh	222 38%cef ghjv	168 37%cef hj	314 33%eh	639 50%abc defghi jklmnop qrstuv	453 34%cef hj	259 31%h
Rented from the council	2582 14%	166 20%bcd efhijk oprsv	49 14%hv	112 11%h	106 14%hvj	120 13%hv	85 12%h	78 17%chjk uv	52 6%	187 17%cfh jknpuv	128 10%h	90 11%h	161 19%cde fghjkn oprsv	93 23%bcd efghj knoprs uv	126 12%hv	128 14%hvj	93 12%hv	104 18%cef hjknp suv	61 13%hv	126 13%hv	279 22%bcd efhijk noprsu v	164 12%hv	73 9%
Rented from a housing association	1168 6%	46 6%	34 10%adef ghjopqv	70 7% d	30 4%	43 5%	38 5%	21 5%	47 5%	73 6%	76 6%	64 8%de	62 7% d	30 7% d	75 7% d	50 5%	63 8%degh oqv	29 5%	27 6%	56 6%	97 8%dev	95 7% d	41 5%
Rented from someone else	2516 14%	81 10%	36 10%	105 11%	100 13%e	83 9%	72 10%	43 9%	114 13%e	195 17%abc efghj klmnp	160 13%e	116 14%aeg	99 12%	58 15%aeg	139 13%e	122 13%e	89 12%	89 15%ace fg	81 18%abc efgijlp	132 14%e	264 21%abc defghj klmnop qsu	194 14%ace fg	145 17%abcefg hijklp
Rent free	191 1%	6 1%	4 1%	6 1%	5 1%	11 1%	4 1%	3 1%	11 1%	19 2% s	12 1%	11 1%	16 2% ccs	1 *	7 1%	10 1%	7 1%	6 1%	6 1%	4 *	17 1%	17 1%	6 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 15
Tenure
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female							
	Total	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education	Primary		Secondary school	University degree	Higher university degree	Still in full time education	No formal education	Primary		Secondary school	University degree	Higher university degree	Still in full time education
		(a)	(b)						(c)	(d)						(e)	(f)				
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416		
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396		
NET: Homeowners	11991	72	53	6026	4125	1201	305	49	33	2927	2203	689	110	23	19	3099	1922	513	196		
	65%	39%	44%	62%abf	72%abc	69%abc	48%	54% ^m	51% ^m	65%shlm	73%ghi	74%ghi	46% ^m	24%	36%	60%lmn	70%ghi	64%lmn	49% ^m		
Owned outright - without mortgage	6086	46	35	3075	2167	562	113	30	18	1553	1249	355	39	16	17	1522	918	206	75		
	33%	25%	30% ^f	32% ^f	38%ace	32% ^f	18%	34%lmr	27%	34%lmo	42%hil	38%lmo	16%	17%	32%lr	30%lmr	33%lmo	26%lr	19%		
Owned with a mortgage or loan	5905	26	18	2951	1958	640	192	19	15	1374	954	333	71	7	2	1577	1004	306	121		
	32%	14%	15%	31%ab	34%abc	37%abc	30%ab	21% ^{mn}	24% ^{mn}	30% ^{mn}	32% ^{mn}	36% ^{gim}	30% ^{mn}	7%	4%	31% ^{mn}	36% ^{gij}	38% ^{ghi}	31% ^{mn}		
NET: Renters	6266	113	65	3571	1559	519	311	40	32	1561	764	238	119	74	33	2010	795	282	191		
	34%	61% ^{cde}	55% ^{cde}	37% ^{de}	27%	30% ^{cd}	49% ^{cde}	44% ^{jkp}	49% ^{ijk}	35% ^{jkp}	25%	25%	50% ^{ijk}	76% ^{ghi}	64% ^{ijk}	39% ^{ijk}	29% ^{cj}	35% ^{jkp}	48% ^{ijkopq}		
Rented from the council	2582	72	40	1703	453	152	102	22	20	722	273	64	35	50	20	981	179	88	67		
	14%	39% ^{cde}	34% ^{cde}	18% ^{de}	8%	9%	16% ^{de}	25% ^{ijk}	30% ^{ijk}	16% ^{jkpq}	9% ^p	7%	15% ^{jkp}	52% ^{ghi}	38% ^{ijk}	19% ^{ijkp}	6%	11% ^{kp}	17% ^{jkpq}		
Rented from a housing association	1168	21	16	763	241	51	59	11	9	355	112	24	21	10	7	408	129	26	38		
	6%	11% ^{de}	14% ^{cde}	8% ^{de}	4% ^e	3%	9% ^{de}	12% ^{jkp}	13% ^{jkpq}	8% ^{jkpq}	4%	3%	9% ^{jkp}	10% ^{jkp}	14% ^{jkpq}	8% ^{jkpq}	5% ^k	3%	10% ^{jkpq}		
Rented from someone else	2516	20	10	1106	866	317	150	6	4	485	379	149	63	14	6	621	486	168	87		
	14%	11%	8%	11%	15% ^c	18% ^{abcd}	24% ^{abcde}	7%	6%	11%	13% ⁱ	16% ^{gij}	27% ^{ghij}	14%	11%	12%	18% ^{ghij}	21% ^{ghij}	22% ^{ghijko}		
Rent free	191	1	*	65	83	17	17	1	*	34	35	10	9	-	-	31	47	6	9		
	1%	1%	*	1%	1% ^c	1%	3% ^{cde}	1%	*	1%	1% ^o	1%	4% ^{ijko}	-	-	1%	2% ^{io}	1%	2% ^{io}		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 15
Tenure
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
NET: Homeowners	11991 65%	4192 81%bcd ef	3143 59% f	1297 70% bdef	474 64% bef	524 57%	2362 53%	2355 81% ijk lm pqrs t	1707 60% pt	675 73% ikl mpqrst	266 65% ilm pst	260 55%	863 58% t	1837 82% ijk lm pqrs t	1435 57% t	622 68% ilm pst	208 63% lpt	264 58% t	1498 51%
Owned outright - without mortgage	6086 33%	2471 48% bcd ef	1453 27% f	683 37% bef	264 36% bef	256 28% f	961 22%	1429 49% ijk lm pqrs t	824 29% pt	380 41% ilm pqrst	154 38% ilm pst	140 30% pt	377 25% t	1042 46% ijk lm pqrs t	629 25% t	302 33% mps t	110 33% imp st	115 25% t	583 20%
Owned with a mortgage or loan	5905 32%	1721 33% de	1690 32% d	614 33% de	210 28%	269 29%	1401 32% d	926 32% kl	883 31% kl	294 32% l	112 27%	120 26%	486 33% kl	795 35% hik lprt	807 32% kl	320 35% kl	98 30%	149 33% kl	915 31% l
NET: Renters	6266 34%	934 18%	2171 41% acd	537 29% a	260 35% ac	387 42% acd	1977 45% abcd	537 18%	1114 39% hjk oq	245 26% ho	140 34% hjo	204 44% hjk oqr	582 39% hjo q	397 18%	1057 42% hjk oqr	292 32% hjo	120 36% hjo oq	183 40% hjk oq	1395 47% hijk mopqrs
Rented from the council	2582 14%	326 6%	972 18% ac	159 9% a	134 18% ac	187 20% ac	805 18% ac	188 6%	501 18% hjoq	55 6%	69 17% hjo q	96 20% hjo q	265 18% hjoq	138 6%	470 19% hjo q	103 11% hjo q	64 20% hjo q	92 20% hjo q	540 18% hjoq
Rented from a housing association	1168 6%	169 3%	427 8% ac	94 5% a	57 8% ac	81 9% ac	341 8% ac	99 3%	214 8% hjo	40 4%	31 8% hjo	44 9% hjoq	115 8% hjo	70 3%	213 8% hjoq	54 6% ho	26 8% hjo	37 8% hjo	225 8% hjo
Rented from someone else	2516 14%	439 9%	772 14% ad	285 15% ad	69 9%	119 13% ad	831 19% abcd e	250 9%	399 14% hko r	150 16% hko rs	39 10%	65 14% hko r	201 14% hkor	189 8%	373 15% hko r	135 15% hkor	30 9%	54 12% ho	630 21% hijk lmopqrs
Rent free	191 1%	39 1%	36 1%	11 1%	4 1%	11 1%	89 2% abcd	25 1%	17 1%	6 1%	4 1%	5 1%	37 2% hijk opqr	14 1%	20 1%	5 1%	1 *	6 1% r	52 2% hiopqr

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 15
Tenure
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
NET: Homeowners	11991 65%	5294 65% ^d	1421 64% ^d	3681 83% ^{abd}	1596 43%	3256 68% ^{hij}	440 67% ^{hil}	1961 83% ^{efh}	469 39%	2038 61% ^{hl}	980 63% ^{hl}	1720 84% ^{efh}	1127 45% ^h
Owned outright - without mortgage	6086 33%	1610 20%	609 28% ^{ad}	3183 72% ^{abd}	684 18%	1120 23% ^{hil}	270 41% ^{ehi}	1685 71% ^{efh}	230 19% ⁱ	490 15%	339 22% ^{il}	1498 73% ^{efh}	454 18% ⁱ
Owned with a mortgage or loan	5905 32%	3684 45% ^{abcd}	812 37% ^{cd}	497 11%	912 25% ^c	2136 44% ^{fgh}	171 26% ^{ghk}	275 12%	240 20% ^{gk}	1548 47% ^{fgh}	641 41% ^{fgh}	222 11%	673 27% ^{ghk}
NET: Renters	6266 34%	2720 34% ^c	767 35% ^c	732 17%	2047 55% ^{abc}	1484 31% ^{gk}	211 32% ^{gk}	409 17%	717 59% ^{efg}	1236 37% ^{efg}	556 36% ^{egk}	322 16%	1330 53% ^{efgijk}
Rented from the council	2582 14%	881 11% ^c	340 15% ^{ac}	393 9%	969 26% ^{abc}	504 10% ^k	94 14% ^{egi}	229 10%	347 29% ^{efg}	377 11% ^k	246 16% ^{egik}	164 8%	622 25% ^{efgijk}
Rented from a housing association	1168 6%	403 5% ^c	149 7% ^{ac}	169 4%	447 12% ^{abc}	247 5% ^g	43 7% ^{gk}	86 4%	166 14% ^{efgi}	156 5%	106 7% ^{egik}	83 4%	281 11% ^{efgijk}
Rented from someone else	2516 14%	1436 18% ^{bc}	279 13% ^c	170 4%	632 17% ^{bc}	733 15% ^{fgk}	74 11% ^{gk}	94 4%	204 17% ^{fjg}	703 21% ^{efg}	205 13% ^{gk}	75 4%	428 17% ^{fjgk}
Rent free	191 1%	103 1% ^c	26 1% ^c	7 *	54 1% ^c	61 1% ^{gk}	7 1% ^{gk}	4 *	21 2% ^{gk}	42 1% ^{gk}	19 1% ^{gk}	3 *	33 1% ^{gk}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 16
What is the highest educational level that you have achieved to date?
 Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scotland (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
No formal education	187 1%	90 1%	97 1%	22 1%	43 1%h	25 1%	40 1%h	29 1%	27 1%	19 *	18 *	38 1%ij	112 3%ijk	34 1%	54 1%	46 1%	29 1%	23 1%lm	19 1%	41 1%	11 1%w	30 1%	8 1%	11 *
Primary	118 1%	66 1%	52 1%	17 1%	14 *	18 1%	17 1%	20 1%	31 1%	10 *	17 *	34 1%ij	57 1%ij	26 1%	26 1%	46 1%mp	9 *	11 1%	12 *	37 *	8 1%	19 *	4 *	18 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	9662 52%	4522 50%	5140 55%a	897 41%	1216 39%	1695 55%cd	2000 61%code	1609 59%code	2245 56%cd	1516 31%	2447 48%ei	2665 66%ij	3035 69%ijk	2406 48%	2663 56%mq	2424 55%mq	1381 53%mq	788 47%	1011 42%	4152 53%r	447 41%	2234 51%tv	564 42%	1918 54%tv
University degree or equivalent professional qualification, NVQ level 4, etc.	5767 31%	3003 33%b	2764 29%	501 23%	1193 38%cefgh	923 30%cd	923 28%cd	832 30%cd	1395 35%cefgh	2213 45%ijkl	1817 36%kl	938 23%l	800 18%	1617 32%op	1475 31%	1315 30%	746 29%	614 37%mnop	922 38%rs	2593 33%	401 37%w	1493 34%w	522 39%uw	1100 31%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1737 9%	937 10%b	801 9%	117 5%	530 17%cefg	348 11%cfgh	256 8%cd	218 8%cd	269 7%	981 20%ijkl	412 8%kl	179 4%	166 4%	600 12%noq	358 7%	366 8%	268 10%no	146 9%	430 18%rs	829 10%	210 19%uw	477 11%	220 16%uw	352 10%
Still in full time education	634 3%	238 3%	396 4%a	575 26%defgh	41 1%efgh	14 *	4 *	- -	- -	135 3%l	328 6%ikl	85 2%	86 2%	184 4%n	128 3%	146 3%	119 5%no	57 3%	16 1%	85 1%	5 *	30 1%	11 1%	55 2%tu
Don't know	74 *	44 *	30 *	23 1%defgh	12 *	14 *	10 *	8 *	7 *	7 *	21 *i	17 *i	29 1%ai	23 *	26 1%	13 *	10 *	2 *	33 *	2 *	17 *	1 *	16 *	
Prefer not to answer	269 1%	142 2%	127 1%	40 2%gh	57 2%gh	69 2%fgh	37 1%	24 1%	42 1%	50 1%	55 1%	63 2%	100 2%ij	90 2%p	66 1%	71 2%p	21 1%	19 1%	17 1%	131 2%r	8 1%	69 2%	9 1%	62 2%v

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 16
What is the highest educational level that you have achieved to date?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
No formal education	187 1%	19 *	51 1%a	15 1%a	19 1%a	33 1%	42 1%eg	14 *	1 *	10 1%t	18 1%t	17 1%	15 1%	11 1%	20 1%	12 1%	25 1%qt	8 1%	26 2%qt	19 1%qt	7 *
Primary	118 1%	16 *	27 1%	9 1%	9 1%	23 *	22 1%	15 *	1 *	8 1%	7 1%	12 1%	8 *	13 1%	17 1%	9 1%	7 *	6 *	10 1%	7 1%	14 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	9662 52%	2233 52%c	2424 51%c	535 40%	1110 66%abc	2759 55%g	1851 55%g	1486 45%	223 73%efg	302 40%	511 37%	832 52%ijo p	984 59%ijk mnop	762 53%ijo p	1131 51%ijo p	595 41%	705 40%	863 58%ijk mnop	1017 63%ijk mnopq	847 65%ijk lmnopq	1113 62%ijkmnop
University degree or equivalent professional qualification, NVQ level 4, etc.	5767 31%	1539 36%bd	1410 30%d	485 37%bd	412 24%	1747 35%fh	973 29%h	1274 39%eth	55 18%	152 20%	519 38%ikl oqrst	501 31%lor s	502 30%lor s	500 35%ilo qrs	829 38%ikl oqrst	349 24%	674 39%ikl oqrst	422 28%i	421 26%i	332 25%i	566 31%iors
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1737 9%	355 8%d	543 11%ad	211 16%abd	111 7%	410 8%	389 11%eh	425 13%eh	20 6%	44 6%	247 18%ikl mnoqrs t	215 13%ilmn oqrst	129 8%ot	124 9%ot	179 8%ot	73 5%	283 16%ilmn oqrst	134 9%iot	127 8%ot	94 7%t	90 5%
Still in full time education	634 3%	75 2%d	193 4%ad	48 4%ad	15 1%	31 1%	58 2%e	41 1%e	4 1%	211 28%jklm nopqrst	24 2%klmn qrst	3 *	*	- -	- -	364 25%jklm nopqrst	17 1%klmn rst	10 1%lmns t	4 *n	- -	- -
Don't know	74 *	9 *	14 *	7 1%	9 1%	11 *	11 *	6 *	1 *	14 2%jklm nopqrs t	4 *	6 *t	7 *t	7 *t	7 *	8 1%st	9 1%t	8 1%st	4 *	1 *	* *
Prefer not to answer	269 1%	27 1%	68 1%ad	15 1%	7 *	40 1%	47 1%e	34 1%	1 *	17 2% s	36 3%lmnp rst	30 2% s	22 1%	14 1%	24 1%	23 2%	21 1%	39 3%lmnp rst	15 1%	10 1%	18 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 16
What is the highest educational level that you have achieved to date?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot-land (i)	North East (j)	North West (k)	York-shire & Humber-side (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-em (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
No formal education	187 1%	14 1%	10 *	22 1%ef	43 2%abce	5 *	8 *	16 1%ef	68 3%abce	23 1%oq	3 *	27 1%q	17 1%	17 1%	23 2%jopq	4 *	14 1%	12 *	23 1%	25 2%joq
Primary	118 1%	5 *	11 *	21 1%aef	29 1%abef	5 *	7 *	13 1%a	28 1%abef	11 1%	8 1%o	20 1%o	18 1%o	11 1%	8 1%	1 *	7 *	11 *	15 1%	8 *
Secondary school, high school, NVQ levels 1 to 3, etc.	9662 52%	809 30%	1004 44%ae	1389 65%abe	1321 68%abe	707 31%	1443 51%abe	1276 67%abe	1714 70%abc	788 47%q	399 54%iq	1072 53%iq	953 57%ikm	878 53%iq	738 57%ikm	487 53%iq	1047 57%ikq	967 40%	1439 56%iq	894 54%iq
University degree or equivalent professional qualification, NVQ level 4, etc.	5767 31%	1186 45%abcd	902 39%cdf	521 25%dh	394 20%h	1027 45%bcd	915 33%cdg	416 22%h	406 17%	614 37%jkl	211 29%	647 32%l	458 28%	546 33%ls	375 29%	266 29%	553 30%	828 35%ijn	789 31%	480 29%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1737 9%	559 21%bcd	209 9%cdf	98 5%	71 4%	422 19%bcd	203 7%cdgh	81 4%	95 4%	146 9%	71 10%	162 8%	133 8%	130 8%	96 7%	112 12%iklm	132 7%	392 16%ijkl	209 8%	156 9%
Still in full time education	634 3%	52 2%	134 6%acde	28 1%	23 1%	83 4%acd	193 7%acde	57 3%cd	62 3%cd	57 3%	33 4%lpr	70 3%	42 3%	48 3%	35 3%	39 4%pr	44 2%	123 5%iklm	62 2%	80 5%lmnpr
Don't know	74 *	5 *	13 1%e	11 1%e	14 1%ae	2 *	8 *	6 *	15 1%ae	2 *	- *	8 *	5 *	13 1%ij	5 *	3 *	9 *	12 1%	10 *	7 *
Prefer not to answer	269 1%	33 1%	19 1%	35 2%e	54 3%abef	17 1%	36 1%	28 1%	46 2%be	19 1%	13 2% ^s	23 1%	35 2%kmns	17 1%	11 1%	11 1%	38 2% ^{mns}	53 2%ikmns	36 1% ^s	10 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 16
What is the highest educational level that you have achieved to date?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humb-erside (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
No formal education	187 1%	16 2%bej orst	-	11 1%	12 2%bit	5 1%	10 1%	2 1%	9 1%	5 *	10 1%	10 1%	8 1%	3 1%	15 1%bit	5 1%	13 2%bej orst	1 *	5 1%	7 1%	13 1%	15 2%beiorst	
Primary	118 1%	4 *	6 2%ghrt uv	13 1%htu	8 1%ht	8 1%	4 1%	*	1 *	8 1%	10 1%	5 1%	7 1%	3 1%	7 1%	10 1%	4 *	4 1%	1 *	6 1%	3 *	6 *	3 *
Secondary school, high school, NVQ levels 1 to 3, etc.	9662 52%	370 45%i	176 52%it	496 50%it	392 53%ait	465 51%it	394 56%aci lt	239 52%it	447 50%it	427 38%	658 53%ait	460 55%ail t	418 49%it	223 56%ait	576 56%aci lt	561 61%abc deg hij kl npr tv	413 55%ait	344 58%ace hilt	248 54%ait	600 63%abc def ghi jkl npr tv	541 42%	781 58%acd eghij tv	434 52%ait
University degree or equivalent professional qualification, NVQ level 4, etc.	5767 31%	295 36%bkm nopqrs u	93 27%	341 34%bko qrsu	236 32%koq s	324 36%bkn opqrsu	225 32%koq s	141 30%os	332 37%bkg mnopqr suv	393 35%bkn opqrsu	405 33%koq su	217 26%	319 38%bdg kmnopq rsuv	117 29% s	306 30%os	221 24%	222 30%os	150 25%	126 27%	221 23%	435 34%bko qrsu	384 28% s	263 32%koqs
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1737 9%	80 10%fmv	50 15%acde fhjlmno pqsvu	90 9% m	54 7%	74 8%	45 6%	61 13%defh jlmnopq suv	63 7%	210 19%acde fhjklm nopqrst uv	106 9%	105 13% cdef hijlmnop qsuv	66 8%	21 5%	72 7%	79 9%	57 8%	51 9%	51 11% fhm nsv	69 7%	182 14%acde fhjlmno pqsvu	103 8%	51 6%
Still in full time education	634 3%	37 5%bcef hju	5 1%	22 2%	19 3%	16 2%	13 2%	9 2%	15 2%	48 4%bcef hju	28 2%	26 3%	20 2%	28 7%bcde fghjkl oqsu	48 5%bcef ghjlo	23 3%	33 4%bcef hju	22 4% eh	30 6%bcde fghjkl osu	30 3%	74 6%bcde fghjkl osu	33 2%	55 7%bcdefghjkl oqsu
Don't know	74 *	1 *	-	5 *	2 *	8 1%kq	5 1%	3 1%	5 1%	8 1%	6 1%	1 *	1 *	-	3 *	3 *	4 1%	-	-	4 *	5 *	4 *	6 1%
Prefer not to answer	269 1%	11 1%	9 3% fjkn pv	16 2% fv	22 3% efjk lnprv	11 1%	3 *	8 2% v	16 2% fv	27 2% fjkn pv	12 1%	7 1%	9 1%	4 1%	7 1%	13 1%	6 1%	9 1%	3 1%	22 2% fjkn pv	27 2% fnpv	24 2% fnv	3 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 16
What is the highest educational level that you have achieved to date?
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
No formal education	187 1%	187 100%abcde f	-	-	-	-	-	90 100%hijk lnopqr	-	-	-	-	-	97 100%shijk lnopqr	-	-	-	-	-
Primary	118 1%	-	118 100%acde f	-	-	-	-	-	66 100%gijk lmopqr	-	-	-	-	-	52 100%gijk lmopqr	-	-	-	-
Secondary school, high school, NVQ levels 1 to 3, etc.	9662 52%	-	-	9662 100%abde f	-	-	-	-	-	4522 100%ghjk lmnpqr	-	-	-	-	-	5140 100%ghjk lmnpqr	-	-	-
University degree or equivalent professional qualification, NVQ level 4, etc.	5767 31%	-	-	-	5767 100%abce f	-	-	-	-	-	3003 100%ghik lmnoqr	-	-	-	-	-	2764 100%ghik lmnoqr	-	-
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1737 9%	-	-	-	-	1737 100%abcd f	-	-	-	-	-	937 100%ghij lmnopr	-	-	-	-	-	801 100%ghij lmnopr	-
Still in full time education	634 3%	-	-	-	-	-	634 100%abcd e	-	-	-	-	-	238 100%ghij kmnopq	-	-	-	-	-	396 100%ghijkmnopq
Don't know	74 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to answer	269 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 16
What is the highest educational level that you have achieved to date?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
No formal education	187 1%	25 *	52 1%a	18 1%	10 1%a	15 2%a	67 2%a	15 1%	27 1%	7 1%	5 1%ho	11 2%hijo ps	24 2%ho	10 *	25 1%o	11 1%o	4 1%ho	3 1%	43 1%ho
Primary	118 1%	22 *	39 1%	9 *	4 1%	12 1%ac	33 1%	16 1%	15 1%	4 *	2 1%	4 1%	24 2%hijo t	6 *	24 1%ot	5 *	2 1%	8 2%hijk oqt	9 *
Secondary school, high school, NVQ levels 1 to 3, etc.	9662 52%	2741 53%ce	2836 53%ce	731 40%	497 67%abc ef	400 43%	2457 55%ce	1459 50%jks	1512 53%hjl qs	332 36%	259 63%hij lmopqs t	201 43%j	761 51%jks	1283 57%hij lmopqs	1325 53%jks	400 43%j	238 72%hij klmopq st	199 44%j	1696 58%hijlmopqs
University degree or equivalent professional qualification, NVQ level 4, etc.	5767 31%	1814 35%bdf	1570 29%df	710 38%abdf	169 23%	332 36%bdf	1172 26%df	1079 37%ikm oprt	829 29%rt	387 42%hik mopqrs t	108 26%r	171 36%ikm prt	428 29%r	735 33%ikp rt	741 29%rt	322 35%ikm prt	61 19%	161 36%ikm prt	744 25%r
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1737 9%	427 8%df	563 11%adf	293 16%abdef	37 5%	117 13%abdf	300 7%df	282 10%kor t	305 11%kor t	151 16%hikl moprt	21 5%	55 12%kmor t	122 8%kr	145 6%	258 10%kor t	143 16%hikm oprt	16 5%	62 14%hkmo prt	178 6%
Still in full time education	634 3%	93 2%	194 4%ad	63 3%ad	12 2%	37 4%ad	235 5%abcd	45 2%	90 3%hr	28 3%h	7 2%	18 4%hkor	51 3%hr	49 2%	104 4%hkor	35 4%hkor	5 1%	19 4%hkor	184 6%hijkmopqr
Don't know	74 *	16 *	13 *	3 *	4 1%	2 *	36 1%abc	11 *	8 *	2 *	3 1%opq	1 *	19 1%hijo pq	5 *	6 *	1 *	1 *	1 *	17 1%
Prefer not to answer	269 1%	26 1%	82 2%ad	19 1%a	6 1%	8 1%	128 3%abcde	11 *	52 2%hoqs	15 2%hoqs	3 1%e	8 2%hoqs	53 4%hijk opqrs	15 1%	30 1%hs	3 *	2 1%	* *	75 3%hkopqrs

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 16
What is the highest educational level that you have achieved to date?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
No formal education	187 1%	52 1%	9 *	28 1%	98 3%abc	39 1%	3 *	22 1%ik	26 2%efgi jk	13 *	6 *	7 *	71 3%efgijk
Primary	118 1%	36 *	13 1%	40 1%a	29 1%a	22 *	5 1%	24 1%ei	14 1%ei	14 *	8 1%	15 1%	15 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	9662 52%	3930 48%	1233 56%a	2444 55%a	2056 56%a	2365 49%	315 48%	1214 51%i	628 52%i	1564 47%	918 59%efg hi	1230 60%efg hi	1428 57%efghi
University degree or equivalent professional qualification, NVQ level 4, etc.	5767 31%	2860 35%bd	656 30%d	1539 35%bd	713 19%	1651 34%hjl	243 37%hjk l	877 37%hjk l	232 19%	1209 36%hjk l	413 27%hl	662 32%hjl	481 19%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1737 9%	1071 13%bcd	188 8%cd	306 7%cd	173 5%	626 13%fghj kl	61 9%hkl	196 8%hkl	54 5%	445 13%efghj kl	127 8%hkl	110 5%	118 5%
Still in full time education	634 3%	33 *	68 3%ac	- *	533 14%abc	16 *	19 3%egik	- *	203 17%efgi jkl	17 1%egk	49 3%egik	- *	330 13%efgijk
Don't know	74 *	27 *	9 *	11 *	27 1%ac	18 *	1 *	11 *	15 1%efgi kl	9 *	8 1%k	* *	12 *
Prefer not to answer	269 1%	110 1%	38 2%	52 1%	69 2%c	65 1%	12 2%	30 1%	34 3%egik l	45 1%	26 2%	21 1%	34 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 17
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
Yes - responsible for half or more of the items bought	16469 89%	7609 84%	8860 94%a	1513 69%	2854 92%ch	2906 94%cdh	3116 95%cdh	2583 94%cdh	3497 87%c	4291 87%	4528 89%i	3592 89%i	4058 93%ijk	4458 90%	4225 88%	4013 91%np	2275 88%	1498 90%	2260 93% s	7158 91%	978 90%	3822 87%	1282 96% tu	3336 94% tu
No - not responsible for most of the items bought	1979 11%	1432 16%b	547 6%	680 31% defg h	253 8%efg	200 6%	172 5%	156 6%	518 13% defg	640 13% jkl	587 11% l	427 11% l	325 7%	523 10%	572 12% o	414 9%	308 12% o	163 10%	171 7%	742 9% r	113 10% vw	546 13% vw	58 4%	196 6%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 17
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Vote Intention				2010 Vote				Age Within Gender - Male					Age Within Gender - Female							
	Total	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
Yes - responsible for half or more of the items bought	16469 89%	3781 88%	4360 92%acd	1182 89%	1502 89%	4492 89%	3174 94%egh	2979 90%	268 88%	477 63%	1200 88%ino	1444 89%ino	1509 91%ino	1281 90%ino	1698 77%io	1036 72%i	1654 95%ijk lmno	1461 98%ijk lmnop	1607 99%ijk lmnopq	1302 99%ijk lmnopq	1800 99%ijk lmnopq
No - not responsible for most of the items bought	1979 11%	491 12%b	371 8%	143 11%b	190 11%b	563 11%f	220 6%	316 10%f	38 12%f	282 37%ijkl mnopqr st	166 12%pqrs st	171 11%pqrs t	157 9%pqrs st	148 10%pqrs st	509 23%ijkl mpqrst	398 28%ijklm npqrst	86 5%qrst	29 2%rst	16 1%	8 1%	9 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 17
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (l)	North West (k)	Yorkshire & Humberside (j)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
Yes - responsible for half or more of the items bought	16469 89%	2168 81%	1906 83%	1825 86%ab	1708 88%ab	2123 94%abcd	2622 93%abcd	1766 93%abcd	2350 97%abcd	1498 90%p	665 90%	1806 89%	1542 93%ijklmn	1482 89%	1138 88%	814 88%	1604 87%	2188 91%knoprs	2270 88%	1461 88%
No - not responsible for most of the items bought	1979 11%	495 19%code fgh	396 17%code fgh	301 14%efg h	240 12%efgh	145 6%h	191 7%h	126 7%h	85 3%	163 10%l	73 10%l	223 11%lq	118 7%	178 11%l	153 12%lq	108 12%lq	240 13%llq	210 9%	312 12%lq	200 12%lq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 17
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
Yes - responsible for half or more of the items bought	16469 89%	680 84%h	298 88%h	848 85%h	656 88%ahj k	773 85%h	586 84%h	387 84%h	686 77%	992 88%afg hjk	1022 83%h	682 82%h	818 97%abc defghi jkmnqr tuv	367 92%ace fghjk	958 93%abc defghi jk	886 97%abc defghi jkmnqr tuv	709 94%abc defghi jk	552 93%abc defghi jk	428 93%abc defghi jk	918 96%abc defghi jkmnqu	1196 94%abc defghi jk	1249 93%abc defghi jk	779 94%abcdefghijk
No - not responsible for most of the items bought	1979 11%	133 16%dll mnopqr stuv	42 12%lno pqrstu v	146 15%lmn opqrst uv	89 12%lno pqrstu v	137 15%lmn opqrst uv	113 16%ilm nopqrs tuv	76 16%ilm nopqrs tuv	202 23%abc defgij klmnop qrstuv	133 12%lno pqrstu v	214 17%dll mnopqr stuv	148 18%dlm nopqrst uv	30 3%	31 8%los	77 7%los	30 3%	41 6%	41 7%los	32 7%lo	39 4%	77 6%lo	99 7%los	51 6%lo

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 17
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
Yes - responsible for half or more of the items bought	16469 89%	170 91% ^f	97 82% ^f	8809 91% ^{bdf}	5139 89% ^{bf}	1572 90% ^{bf}	390 62%	78 87% ^{lr}	49 74% ^l	3893 86% ^{hjl}	2515 84% ^{lr}	796 85% ^{hrl}	135 57%	92 94% ^{hjk}	48 92% ^{hrl}	4915 96% ^{ghi}	2624 95% ^{ghi}	776 97% ^{ghi}	255 64%
No - not responsible for most of the items bought	1979 11%	17 9%	21 18% ^{cde}	854 9%	628 11% ^c	165 10%	244 38% ^{abc}	11 13% ^{opq}	17 26% ^{ikm}	629 14% ^{opq}	488 16% ^{imo}	141 15% ^{mop}	103 43% ^{ghij}	5 6%	4 8%	224 4%	140 5% ^q	25 3%	141 36% ^{gijkmnopq}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 17
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
Yes - responsible for half or more of the items bought	16469 89%	4516 87%	4914 92% ^{acf}	1646 89%	667 90% ^{aaf}	839 91% ^{aaf}	3888 88%	2348 80%	2510 88% ^{hjk} m	782 84% ^h	350 85% ^{hm}	416 89% ^{hjm}	1203 81%	2168 96% ^{hij} klmqst	2404 96% ^{hij} klmst	864 94% ^{hij} klmt	317 97% ^{hij} klmqst	422 93% ^{hij} klm	2685 91% ^{hijkm}
No - not responsible for most of the items bought	1979 11%	650 13% ^{bde}	436 8%	199 11% ^b	71 10%	84 9%	540 12% ^{bde}	570 20% ^{ijk} lopqrs	328 12% ^{opq} rst	144 16% ^{ilo} pqrst	59 15% ^{iop} qrst	53 11% ^{opq} rs	279 19% ^{iklo} pqrst	80 4%	108 4%	55 6% ^{or}	11 3%	31 7% ^{opr}	261 9% ^{opqr}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 17
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
Yes - responsible for half or more of the items bought	16469 89%	7386 91%cd	2033 92%cd	3898 88%d	3152 85%	4256 89%fgh	544 83%gh	1863 78%	945 78%	3130 94%efg hl	1488 96%efg hl	2035 99%efg hij	2207 89%fgh
No - not responsible for most of the items bought	1979 11%	732 9%	181 8%	521 12%cab	545 15%abc	546 11%ijk	114 17%eij kl	510 22%efi kl	262 22%efij kl	186 6%k	67 4%k	10 1%	283 11%ijk

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 18
How many cars are there in your household?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
No cars in the household	3874 21%	1704 19%	2171 23% ^a	635 29% ^{efgh}	820 26% ^{cegh}	727 23% ^{egh}	781 24% ^{egh}	431 16% ^{ch}	480 12%	562 11%	1120 22% ^{ik}	592 15% ⁱ	1600 36% ^{ijk}	1281 26% ^{nop}	736 15%	1019 23% ^{np}	418 16%	420 25% ^{np}	493 20%	1563 20%	244 22% ^u	755 17%	249 19%	808 23% ^{uv}
NET: Any	14574 79%	7337 81% ^b	7236 77%	1557 71%	2286 74%	2379 77% ^{cd}	2507 76% ^c	2309 84% ^{cde}	3536 88% ^{cde}	4369 89% ^{ijkl}	3995 78% ^l	3427 85% ^{jl}	2784 64%	3700 74%	4061 85% ^{moq}	3409 77% ^m	2164 84% ^{moq}	1240 75%	1938 80%	6337 80%	847 78%	3614 83% ^{tw}	1090 81% ^w	2724 77%
1	7748 42%	3794 42%	3954 42%	496 23%	1124 36% ^c	1309 42% ^{cd}	1321 40% ^{cd}	1289 47% ^{cde}	2210 55% ^{cde}	1986 40%	2125 42%	1836 46% ^{ijl}	1801 41%	2035 41%	2060 43%	1860 42%	1084 42%	710 43%	885 36%	3102 39% ^r	394 36%	1717 39%	491 37%	1385 39%
2	5165 28%	2718 30% ^b	2447 26%	593 27%	871 28%	905 29% ^f	859 26%	771 28%	1166 29% ^f	1783 36% ^{ijkl}	1375 27% ^l	1220 30% ^{jl}	788 18%	1267 25%	1468 31% ^{moq}	1227 28% ^m	781 30% ^{mq}	423 25%	727 30%	2418 31%	339 31%	1433 33% ^{vw}	388 29%	986 28%
3+	1660 9%	825 9%	836 9%	468 21% ^{defgh}	292 9% ^{eh}	165 5% ^h	327 10% ^{eh}	249 9% ^{eh}	160 4%	600 12% ^{ijkl}	495 10% ^l	371 9% ^l	195 4%	398 8%	533 11% ^{moq}	322 7%	300 12% ^{moq}	107 6%	325 13% ^s	817 10%	114 10%	464 11%	211 16% ^{tuv}	353 10%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 18
How many cars are there in your household?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
No cars in the household	3874 21%	490 11%	1232 26%acd	216 16%a	279 16%a	570 11%	806 24%eg	544 17%e	67 22%eg	205 27%mnst	337 25%mnst	384 24%mnst	390 23%mnst	208 15%n	180 8%	430 30%ijklmnrst	483 28%klmnrst	343 23%mnst	392 24%mnst	223 17%n	300 17%n
NET: Any	14574 79%	3782 89%bcd	3499 74%	1109 84%b	1414 84%b	4485 89%fgh	2588 76%	2751 83%fh	239 78%	554 73%	1028 75%o	1232 76%op	1276 77%op	1222 85%ijklmopqrst	2026 92%ijklmopqrst	1004 70%	1258 72%	1147 77%op	1231 76%o	1087 83%ijklmopqr	1510 83%ijklmopqr
1	7748 42%	1852 43%	2062 44%	586 44%	791 47%ab	2255 45%	1535 45%	1511 46%	133 43%	154 20%	482 35%io	645 40%jio	670 40%jio	648 45%ijklmopqrst	1194 54%ijklmopqrst	342 24%	641 37%io	663 45%ijklmopqr	650 40%jio	641 49%ijklmopqr	1016 56%ijklmopqrst
2	5165 28%	1402 33%bd	1178 25%	398 30%b	483 29%b	1689 33%fg	868 26%	963 29%f	84 28%	241 32%oprst	415 30%oprst	470 29%ort	459 28%	423 30%ort	711 32%loprst	353 25%	456 26%	436 29%ort	400 25%	348 27%	455 25%
3+	1660 9%	528 12%bcd	259 5%	126 9%b	139 8%b	541 11%fg	185 5%	276 8%f	22 7%	159 21%ijklmnpqrst	131 10%nqt	117 7%qt	147 9%nqt	151 11%knqst	120 5%qt	309 22%ijklmnpqrst	160 9%nqt	48 3%	181 11%knqst	98 7%nqt	39 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 18
How many cars are there in your household?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot-land (i)	North East (j)	North West (k)	York-shire & Humber-side (l)	West Mid-lands (m)	East Mid-lands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
No cars in the household	3874 21%	268 10%	447 19%ace g	328 15%a	660 34%abc efg	295 13%a	673 24%abc eg	264 14%a	939 39%abc defg	420 25%lmn oprs	202 27%klm noprs	463 23%mno prs	354 21%mp rs	290 17%p	215 17%p	163 18%p	230 12%	895 37%ijk lmnop s	386 15%	256 15%p
NET: Any	14574 79%	2396 90%abcd efgh	1855 81%dfh	1798 85%bdf h	1288 66%h	1973 87%bdf h	2139 76%dh	1629 86%bdf h	1495 61%	1240 75%q	536 73%q	1566 77%jq	1307 79%ijq	1370 83%ijk lq	1076 83%ijk lq	760 82%ijk q	1615 88%ijk lmnoqs	1503 63%	2196 85%ijk lq	1405 85%ijkl q
1	7748 42%	1095 41%	910 40%	982 46%abd eh	807 41%	891 39%	1215 43%be	854 45%abe h	994 41%	710 43%	325 44%	815 40%	719 43% m	650 39%	588 46%kmo q	368 40%	822 45%kmq	957 40%	1078 42%	716 43%
2	5165 28%	991 37%abcd fgh	693 30%dfh	662 31%dfh	372 19%	792 35%bcd fgh	681 24%dh	557 29%dfh	416 17%	423 25%q	159 21%	596 29%ijq	472 28%jq	505 30%ijq	393 30%ijq	277 30%ijq	571 31%ijq	426 18%	841 33%ijk lq	504 30%ijq
3+	1660 9%	309 12%cdf h	252 11%cdfh	153 7%h	110 6%h	290 13%cdfh	243 9%dh	218 12%cdfh	85 3%	107 6%	53 7%	154 8%q	115 7%q	216 13%ijkl nq	95 7%q	115 12%ijk lnq	222 12%ijkl nq	121 5%	277 11%ijk lnq	185 11%ijkl nq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 18
How many cars are there in your household?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female										
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
No cars in the household	3874 21%	183 22%efh jkqsuv	80 23%efh jkqsv	208 21%ehj sv	163 22%efh jksv	145 16%hj	115 16%hj	78 17%hj	81 9%	372 33%abc defghj knopqr suv	141 11%	139 17%hj	238 28%acd efghjk opqrsu v	122 31%acd efghjk nopqrs uv	256 25%efg hjkpqr suv	190 21%ehj sv	145 19%hvj	101 17%hj	84 18%hj	149 16%hj	523 41%abc defghi jklmno pqrsuv	245 18%hvj	117 14%h
NET: Any	14574 79%	630 78%ilm t	260 77%it	787 79%ilm t	582 78%ilm t	765 84%abc dilmno t	584 84%abd ilmnt	384 83%ilm nt	806 91%abc defgik lmnopq rstuv	753 67%t	1094 89%abc defgik lmnopq rstu	691 83%abd ilmnt	610 72%t	276 69%t	779 75%imt	725 79%ilm t	605 81%ilm nt	492 83%abi lmnt	375 82%ilm nt	809 84%abc dilmno t	750 59%	1102 82%ail mnt	713 86%abcdilmnoptu
1	7748 42%	358 44%	157 46%e	405 41%	326 44%	352 39%	310 44%	185 40%	390 44%	443 39%	524 42%	344 41%	352 42%	168 42%	410 40%	393 43%	298 40%	278 47%cei nprt	183 40%	432 45%ein	513 40%	554 41%	372 45%e
2	5165 28%	214 26%mt	80 23%t	310 31%bil mrt	212 28%imt	279 31%bil mrt	225 32%abi lmrt	164 35%abd ilmnoq rst	303 34%abd ilmnoq rst	251 22%t	436 35%abd ikimno pqrstu	245 30%imt	209 25%t	79 20%t	287 28%imt	261 28%imt	226 30%bil mt	168 28%imt	113 25%t	267 28%imt	174 14%	405 30%bil mt	258 31%bilmt
3+	1660 9%	58 7%	23 7%	72 7%	44 6%	135 15%abcd fgijlmn opqtuv	49 7%	35 8%	113 13%abcd fgijlmno qt	58 5%	135 11%acd filnot	102 12%abcd fgilmno qt	49 6%	29 7%	82 8%it	71 8%t	81 11%acdf ilt	46 8%t	80 17%abc dfgijk lmnopq stuv	109 11%abcd filnot	63 5%	142 11%acd filt	83 10%dit

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 18
How many cars are there in your household?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school	University degree		No formal education	No formal education		University degree	University degree		No formal education	No formal education		University degree	University degree		
		(a)	Primary (b)		(c)	(d)		(e)	(f)		(g)	Primary (h)		(i)	(j)		(k)	(l)	(m)
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
No cars in the household	3874 21%	74 39% ^{cde}	34 28% ^d	2102 22% ^d	989 17%	361 21% ^d	210 33% ^{cde}	36 40% ^{ijk}	20 30% ^{jk}	901 20% ^j	433 14%	177 19% ^j	78 33% ^{ijk}	38 39% ^{ijk}	14 26% ^j	1201 23% ^{ijk}	556 20% ^j	184 23% ^j	132 33% ^{ijkopq}
NET: Any	14574 79%	113 61%	85 72%	7561 78% ^{af}	4778 83% ^{abc}	1376 79% ^{af}	423 67%	54 60%	46 70%	3621 80% ^{glm}	2570 86% ^{ghi}	760 81% ^{ghl}	160 67%	59 61%	39 74%	3939 77% ^{glm}	2208 80% ^{glm}	617 77% ^{glm}	263 67%
1	7748 42%	73 39% ^f	66 56% ^{acd}	4311 45% ^{def}	2334 40% ^f	674 39% ^f	147 23%	41 46% ^{lr}	38 59% ^{ijkl}	2038 45% ^{ijkl}	1209 40% ^{lr}	345 37% ^{lr}	53 22%	32 33%	28 53% ^{klm}	2273 44% ^{kl}	1125 41% ^{lr}	329 41% ^{lr}	94 24%
2	5165 28%	28 15%	13 11%	2534 26% ^{ab}	1839 32% ^{abc}	528 30% ^{abc}	149 23% ^{ab}	9 10%	5 8%	1237 27% ^{ghr}	1038 35% ^{ghi}	315 34% ^{ghi}	68 29% ^{ghr}	19 20%	7 14%	1297 25% ^{gh}	801 29% ^{ghn}	213 27% ^{gh}	81 20% ^h
3+	1660 9%	12 6%	6 5%	716 7%	604 10% ^c	175 10% ^c	128 20% ^{abcd}	3 4%	2 3%	346 8%	323 11% ^{io}	100 11% ^{io}	39 16% ^{ghij}	8 9%	4 8%	369 7%	282 10% ^{io}	75 9%	89 22% ^{ghijklmnopq}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 18
How many cars are there in your household?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
No cars in the household	3874 21%	592 11%	1381 26%acd	306 17%a	134 18%a	277 30%abcd	1185 27%acd	308 11%	707 25%hjk oqr	135 15%h	67 16%ho	133 28%hjk oqr	354 24%hjk oq	284 13%h	674 27%hjk oqr	171 19%ho	67 20%hjo	144 32%hij kmopqr	831 28%hijkmoqr
NET: Any	14574 79%	4574 89%abcd ef	3969 74%e	1539 83%bef	604 82%bef	646 70%	3243 73%	2610 89%ijk lmopqrst	2131 75%st	791 85%ilm prst	342 84%ilm pst	336 72%	1128 76%st	1964 87%ikl mpqrst	1838 73%st	748 81%ilm pst	262 80%ilp st	309 68%	2115 72%
1	7748 42%	2255 44%ef	2358 44%ef	813 44%ef	328 44%ef	355 38%	1640 37%	1240 43%ms t	1273 45%lms t	403 44%ms t	178 43%ms t	188 40%	512 35%	1015 45%lms t	1084 43%ms t	410 45%ms t	150 46%ms t	167 37%	1127 38%
2	5165 28%	1661 32%bde f	1349 25%e	550 30%be	210 28%be	205 22%	1190 27%e	977 33%ilo pqrst	717 25%	299 32%ilp qrst	127 31%ilp rst	109 23%	491 33%ilp qrst	685 30%ilp rst	633 25%	251 27%st	83 25%	96 21%	700 24%
3+	1660 9%	657 13%bcde f	262 5%	176 10%b	66 9%b	86 9%b	413 9%b	393 13%ijkl mpqrst	141 5%	88 10%ip	38 9%ip	40 9%ip	125 8%ip	264 12%ilmp r	121 5%	88 10%ip	29 9%ip	46 10%ip	288 10%ip

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 18
How many cars are there in your household?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
No cars in the household	3874 21%	1594 20% ^c	462 21% ^c	546 12%	1272 34% ^{abc}	854 18% ^g	144 22% ^{egk}	200 8%	505 42% ^{efg ijkl}	740 22% ^{egk}	318 20% ^{egk}	346 17% ^g	767 31% ^{efgijk}
NET: Any	14574 79%	6523 80% ^d	1751 79% ^d	3873 88% ^{abd}	2426 66%	3947 82% ^{fhi j}	514 78% ^{hl}	2174 92% ^{efh ijkl}	702 58%	2576 78% ^{hl}	1238 80% ^{hl}	1699 83% ^{fhi j}	1724 69% ^h
1	7748 42%	3143 39% ^d	844 38% ^d	2470 56% ^{abd}	1292 35%	1869 39% ^h	242 37% ^h	1309 55% ^{efh ij}	375 31%	1274 38% ^h	602 39% ^h	1161 57% ^{efh ij}	917 37% ^h
2	5165 28%	2500 31% ^{cd}	646 29% ^d	1227 28% ^d	793 21%	1595 33% ^{fhi jkl}	177 27% ^h	745 31% ^{fhi kl}	202 17%	905 27% ^{hkl}	469 30% ^{hkl}	482 24% ^h	592 24% ^h
3+	1660 9%	881 11% ^{cd}	262 12% ^{cd}	177 4%	341 9% ^c	483 10% ^{gk}	95 14% ^{eghj kl}	121 5% ^k	125 10% ^{gk}	397 12% ^{egk}	167 11% ^{gkl}	56 3%	215 9% ^{gk}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 19
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
White	16872	8289	8583	1807	2624	2746	3074	2673	3948	4452	4621	3718	4081	4125	4479	4189	2484	1595	2189	7066	976	3912	1213	3154
	91%	92%	91%	82%	84%	88%cd	93%cd	98%cd	98%cd	90%	90%	93%ij	93%ij	83%	93%lm	95%lmn	96%lmn	96%lmn	90%	89%	89%	90%	91%	89%
NET: Non-white	1348	643	705	336	432	306	190	38	46	403	428	261	255	755	262	204	80	47	227	718	108	400	119	318
	7%	7%	7%	15%efgh	14%efgh	10%fgh	6%gh	1%	1%	8%kl	8%kl	6%	6%	15%nopq	5%pq	5%pq	3%	3%	9%	9%	10%	9%	9%	9%
Mixed	237	118	119	47	58	60	48	16	8	77	73	30	57	134	51	24	19	9	39	141	20	77	19	64
	1%	1%	1%	2%gh	2%gh	2%gh	1%gh	1%h	*	2%k	1%k	1%	1%	3%nopq	1%o	1%	1%	1%	2%	2%	2%	2%	1%	2%
Asian	640	353	288	186	254	116	59	11	13	194	163	174	109	351	114	123	35	18	103	335	60	218	43	117
	3%	4%b	3%	9%efgh	8%efgh	4%fgh	2%gh	*	*	4%l	3%	4%jl	2%	7%nopq	2%pq	3%pq	1%	1%	4%	4%	5%vw	5%vw	3%	3%
Black	314	115	199	70	59	100	58	10	17	82	119	47	66	199	72	32	9	2	53	179	16	83	37	96
	2%	1%	2%a	3%dfgh	2%gh	3%dfgh	2%gh	*	*	2%	2%ikl	1%	1%	4%nopq	1%opq	1%q	*	*	2%	2%	1%	2%	3%	3%
Chinese	79	31	48	22	30	18	8	1	-	35	41	1	2	36	12	10	6	15	19	32	9	9	11	23
	*	*	1%	1%fgh	1%fgh	1%gh	*h	*	-	1%kl	1%kl	*	*	1%nop	*	*	*	1%nop	1%	*	1%u	*	1%u	1%u
Other ethnic group	78	27	51	11	31	11	17	*	8	16	31	8	22	34	14	15	11	4	13	32	3	13	9	19
	*	*	1%a	1%g	1%egh	*g	1%g	*	*g	*	1%k	*	1%	1%no	*	*	*	*	1%	*	*	*	1%	1%
Prefer not to answer	228	110	119	49	50	54	24	29	22	76	66	39	47	101	55	35	19	18	15	117	7	57	7	59
	1%	1%	1%	2%fgh	2%fh	2%fh	1%	1%h	1%	2%	1%	1%	1%	2%nopq	1%	1%	1%	1%	1%	1%r	1%	1%	1%	2%v

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 19
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
White	16872 91%	4055 95%b	4067 86%	1252 94%b	1646 97%abc	4825 95%f	2926 86%	3113 94%f	300 98%fg	606 80%	1134 83%	1441 89%ijo	1562 94%ijk	1392 97%ijk	2154 98%ijk	1201 84%	1490 86%i	1305 88%ijo	1512 93%ijk	1281 98%ijk	1794 99%ijklmnopqrs
NET: Non-white	1348 7%	200 5%d	615 13%acd	63 5%d	24 1%	194 4%h	428 13%egh	159 5%h	1 *	136 18%klm npqrst	203 15%klm qrst	154 10%lmnr st	96 6%mnst	17 1%t	38 2%t	200 14%klm qrst	229 13%klm qrst	152 10%lmnr st	95 6%mnst	21 2%t	8 *
Mixed	237 1%	37 1%	94 2%ad	22 2%ad	7 *	34 1%	63 2%eh	49 1%eh	-	15 2%mnst	24 2%nst	30 2%mnrs t	35 2%mnrs t	10 1%n	4 *	32 2%mnrs t	35 2%mnrs t	30 2%mnrs t	13 1%nt	5 *	4 *
Asian	640 3%	114 3%d	318 7%acd	29 2%d	10 1%	111 2%h	218 6%egh	75 2%h	1 *	94 12%klm nopqrs t	144 11%klmn opqrst	58 4%mnrs t	40 2%mnrs t	6 *	12 1%t	93 6%klmn qrst	110 6%klmn qrst	59 4%lmnr st	19 1%st	5 *	2 *
Black	314 2%	24 1%d	169 4%acd	3 *	2 *	25 *	123 4%egh	26 1%	-	12 2%mt	16 1%mt	52 3%ijlmn st	18 1%mt	-	16 1%mt	57 4%ijlm nst	43 2%ijlmn st	48 3%ijlmn st	40 2%ijlmn st	10 1%mt	1 *
Chinese	79 *	12 *	14 *d	6 *d	*	13 *	6 *	5 *	-	9 1%lmns t	13 1%lmns t	9 1%lmns t	-	-	-	13 1%lmns t	18 1%lmns t	9 1%lmns t	8 *lmt	1 *	-
Other ethnic group	78 *	13 *	20 *	3 *	5 *	10 *	18 1%eg	5 *	1 *	6 1%mt	7 1%ms	5 *	3 *	-	7 *	5 *	24 1%klmn oqst	6 *ms	14 1%lmns t	*	1 *
Prefer not to answer	228 1%	17 *	48 1%a	11 1%	22 1%a	36 1%	39 1%	23 1%	5 2%	16 2%lnst	29 2%lnst	21 1%lt	8 *	21 1%lt	15 1%	32 2%lnrs t	22 1%lt	34 2%lnrs t	16 1%	8 1%	7 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 19
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot-land (i)	North East (j)	North West (k)	York-shire & Humber-side (l)	West Mid-lands (m)	East Mid-lands (n)	Wales (o)	East-em (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
White	16872 91%	2426 91%	2106 91%ef	1953 92%ef	1804 93%ef	2027 89%	2514 89%	1766 93%aef	2277 94%eabef	1595 96%kmnqr	721 98%klmnpqr	1897 93%q	1571 95%mq	1527 92%q	1204 93%q	885 96%kmnqr	1748 95%mq	1704 71%	2421 94%q	1599 96%kmnqr
NET: Non-white	1348 7%	191 7%h	166 7%h	158 7%h	127 7%	212 9%abdg h	262 9%abdg h	103 5%	128 5%	47 3%	12 2%	115 6%ijop s	77 5%ijs	117 7%ijlo prs	72 6%ijos	32 3%	73 4%j	635 26%ijkl mnoprs	120 5%ijs	48 3%
Mixed	237 1%	35 1%	31 1%	19 1%	33 2%g	42 2%cg h	42 2%g h	11 1%	24 1%	9 1%	4 1%	17 1%l	3 *	13 1%l	19 1%ls	9 1%l	19 1%l	103 4%ijkl mnoprs	32 1%l	10 1%
Asian	640 3%	104 4%h	83 4%h	110 5%bdfg h	56 3%	90 4%h	80 3%	64 3%	53 2%	18 1%	7 1%	63 3%ijop s	53 3%ijop s	68 4%ijno prs	27 2%p	13 1%	19 1%	297 12%ijkl mnoprs	54 2%ip	22 1%
Black	314 2%	31 1%	24 1%	29 1%	30 2%	50 2%abg	95 3%abcd egh	18 1%	36 1%	2 *	-	15 1%ij	17 1%ij	27 2%ijko s	20 2%ijos	2 *	25 1%ijos	177 7%ijkl mnoprs	23 1%ij	7 *
Chinese	79 *	16 1%cdgh	13 1%cdgh	-	2 *	19 1%cdgh	28 1%cdgh	1 *	*	15 1%ijlm rs	-	8 *	3 *	2 *	3 *	4 *	7 *	30 1%ijkl mnoprs	6 *	2 *
Other ethnic group	78 *	5 *	15 1%ac	-	7 *c	11 *c	16 1%ac	8 *c	15 1%ac	4 *	-	13 1%	2 *	7 *	3 *	4 *	3 *	28 1%ijlm nprs	6 *	7 *
Prefer not to answer	228 1%	47 2%cd	30 1%	15 1%	18 1%	29 1%	36 1%	24 1%	30 1%	18 1%	5 1%	18 1%	12 1%	16 1%	15 1%	6 1%	24 1%	59 2%ijkl mnoprs	41 2%l	13 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 19
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humb-erside (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
White	16872 91%	784 96%cde ijnpqst u	331 97%cde ijnpqst u	933 94%iq	697 94%it	842 93%it	667 95%eip qst	439 95%iq	863 97%cde ijnpqst u	779 69%	1155 94%it	799 96%dei jnpqst	811 96%ein pqst	390 98%cde ijnpqst u	963 93%it	874 96%eip qst	685 91%it	538 91%it	447 97%cde ijnpqst u	885 92%it	924 73%	1266 94%ipq t	800 96%cde ijnpqst u
NET: Non-white	1348 7%	21 3%	6 2%	51 5%abhm v	41 6%abhm v	56 6%abfh kimrv	25 4%	19 4%	18 2%	317 28%abcd efghijk lmnopqrs uv	62 5%abhm v	27 3%	27 3%	6 2%	64 6%abfh kimrv	36 4%	61 8%abcf ghijklm oruv	47 8%abfg hijklm oruv	13 3%	55 6%abh kimrv	318 25%abcd efghijk lmnopqrs uv	58 4%bhm	21 3%
Mixed	237 1%	5 1%	2 1%	8 1%d	- *	4 *	4 1%	7 2%dho	2 *	63 6%abcd efghijk lmnopq rstuv	18 1%dho	5 1%	4 *	2 1%	9 1%d	3 *	9 1%d	15 3%acde fhklmn oruv	2 *	17 2%dehl o	40 3%abcd efghijk lmnopru v	14 1%d	5 1%
Asian	640 3%	7 1%	4 1%	32 3%ahlm suv	27 4%abgh kimsuv	42 5%abfg hklmqr suv	15 2%	5 1%	8 1%	166 15%abcd efghijk lmnopqrs tuv	34 3%ahsv	14 2%	11 1%	4 1%	31 3%ahls uv	26 3%ahsv	26 3%abgh kimsuv	12 2%	8 2%	11 1%	131 10%abcd efghijk lmnopqrs uv	20 1%	8 1%
Black	314 2%	2 *	- *	3 *	11 1%acjl mrv	11 1%acl	4 1%	2 *	5 1%	67 6%abcd efghjk lmnopq rsuv	5 *	5 1%	- *	- *	12 1%acl	6 1%	16 2%abcf ghjklm orv	16 3%abcf ghjklm orv	* *	20 2%abcf hijklm orv	109 9%abcd efghjk lmnopq rsuv	17 1%acjl mv	2 *
Chinese	79 *	7 1%ejko	- *	2 *	2 *	- *	2 *	2 *	2 *	13 1%cejko ou	1 *	- *	8 1%ejk	- *	6 1%	1 *	2 *	1 *	2 1%	5 1%	17 1%cdef hjkmp quv	4 *	2 *
Other ethnic group	78 *	- *	- *	7 1%aeh	2 *	- *	- *	3 1%e	- *	8 1%e	4 *	4 *	4 *	- *	5 1%	* *	7 1%aefh ou	3 1%	1 *	3 *	21 2%abde fhjkmn orsuv	3 *	4 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 19
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female										
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
Prefer not to answer	228 1%	8 1%	3 1%	10 1%	7 1%	12 1%	7 1%	5 1%	6 1%	28 2% cdhkmnopr	18 1%	5 1%	10 1%	1 *	8 1%	5 1%	5 1%	8 1%	*	18 2% kr	31 2% acdhkmpnr	23 2% kr	9 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 19
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female							
	Total	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education
		(a)	(b)	(c)	(d)	(e)	(f)		(g)	(h)	(i)	(j)	(k)	(l)		(m)	(n)	(o)	(p)	(q)	(r)
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416		
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396		
White	16872 91%	169 91%ef	112 94%ef	9207 95%ade f	5210 90%ef	1444 83%ef	494 78%	81 90%r	61 93%lr	4319 96%gjk lpqr	2722 91%klq r	779 83%r	193 81%	88 91%r	50 96%klq r	4888 95%jkl pqr	2489 90%klq r	665 83%r	301 76%		
NET: Non-white	1348 7%	17 9%c	6 5%	404 4%	487 8%c	263 15%bcd	126 20%abc de	9 10%io	4 6%	181 4%	243 8%io	138 15%ijo p	44 18%hijn op	9 9%	2 4%	223 4%	244 9%io	125 16%ijn op	83 21%ghijk mnop		
Mixed	237 1%	3 1%	3 3%	89 1%	85 1%c	33 2%c	15 2%c	1 1%	3 5%lop	35 1%	49 2%i	15 2%i	5 2%i	2 2%	-	54 1%	36 1%	17 2%io	10 3%io		
Asian	640 3%	15 8%bcd	* *	178 2%	211 4%c	148 9%bcd	64 10%bcd	8 9%ijop	* 1%	90 2%	120 4%io	93 10%hij nop	26 11%hijn op	7 7%io	-	87 2%	91 3%io	55 7%ijo p	38 10%hijn op		
Black	314 2%	-	2 2%	113 1%	101 2%c	60 3%acd	30 5%acd	-	-	44 1%	47 2%	19 2%i	6 2%	-	2 4%i	70 1%	54 2%i	41 5%ijko p	24 6%gijk mnop		
Chinese	79 *	-	-	2 *	47 1%c	15 1%c	14 2%cde	-	-	-	19 1%io	5 1%io	6 3%ijko	-	-	2 *	28 1%io	10 1%io	8 2%ijko		
Other ethnic group	78 *	-	-	22 *	43 1%c	8 *	3 *	-	-	12 *	8 *	6 1%o	1 *	-	-	10 *	36 1%joq	2 *	2 1%		
Prefer not to answer	228 1%	-	1 1%	51 1%	70 1%c	30 2%c	13 2%c	-	1 1%	22 *	39 1%io	20 2%io	1 1%	-	-	28 1%	31 1%io	10 1%io	12 3%ijop		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 19
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
White	16872 91%	4922 95%bf	4640 87%	1734 94%bf	714 97%abc f	883 96%bf	3978 90%b	2785 95%ijm pt	2483 88%	856 93%imp	395 97%ijm pt	453 97%ijm pt	1316 89%	2138 95%ijm pt	2157 86%	878 95%ijm pt	319 97%ijm opst	429 95%imp t	2663 90%ip
NET: Non-white	1348 7%	210 4%d	658 12%acde f	97 5%de	17 2%	30 3%	335 8%acde	115 4%l	329 12%hjkl moqrst	59 6%hklo r	10 2%	8 2%	121 8%hklo qrs	96 4%klr	329 13%hjkl moqrst	37 4%l	8 2%	22 5%klr	214 7%hkloqr
Mixed	237 1%	39 1%	98 2%adf	35 2%adf	6 1%	11 1%	48 1%	21 1%	45 2%ho	24 3%hklo rt	4 1%	4 1%	19 1%	17 1%	53 2%hkor t	12 1%	3 1%	6 1%	28 1%
Asian	640 3%	117 2%de	343 6%acde f	42 2%d	5 1%	11 1%	122 3%de	68 2%kl	197 7%hjkl moqrst	29 3%klqr	2 1%	3 1%	53 4%klqr	50 2%kl	145 6%hjkl moqrst	13 1%	3 1%	8 2%k	68 2%kl
Black	314 2%	16 *	180 3%acde f	10 1%	1 *	4 *	102 2%acde	6 *	79 3%hjkl oqrs	2 *	1 *	- *	27 2%hjkl or	11 *	101 4%hijk lmoqrs t	8 1%hr	- *	4 1%hr	75 3%hjkloqrs
Chinese	79 *	22 *d	14 *	5 *	* *	2 *	36 1%bd	13 *i	2 *	2 *	- *	1 *	12 1%i	8 *i	12 *i	3 *	* *	1 *	24 1%ik
Other ethnic group	78 *	16 *	24 *	4 *	4 1%	2 *	27 1%	7 *	6 *	2 *	3 1%i	1 *	9 1%	9 *	18 1%hi	2 *	1 *	2 *	18 1%
Prefer not to answer	228 1%	33 1%	52 1%	14 1%	6 1%	10 1%	114 3%abcd e	18 1%	25 1%	10 1%	4 1%	7 2%hoq	45 3%hijk opqrs	15 1%	27 1%	4 *	2 1%	2 *	69 2%hikopqrs

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 19
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Working Status				Working Status - Men				Working Status - Women				
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
White	16872 91%	7278 90%	1977 89%	4346 98%abd	3271 88%	4301 90%	587 89%	2319 98%efh ijl	1082 90%	2977 90%	1390 89%	2028 99%efg hijl	2188 88%
NET: Non-white	1348 7%	737 9%c	207 9%c	42 1%	361 10%c	443 9%gk	64 10%gk	29 1%	106 9%gk	294 9%gk	143 9%gk	13 1%	255 10%gk
Mixed	237 1%	151 2%cd	29 1%	11 *	46 1%	90 2%gk	7 1%gk	8 *	13 1%gk	60 2%gk	23 1%gk	3 *	33 1%gk
Asian	640 3%	351 4%c	87 4%c	17 *	186 5%	245 5%gijk	33 5%gik	14 1%k	61 5%gik	106 3%gk	54 3%gk	3 *	125 5%gijk
Black	314 2%	172 2%	60 3%	10 *	71 2%	81 2%gk	18 3%ghk	5 *	11 1%gk	91 3%eghk	42 3%eghk	5 *	60 2%ghk
Chinese	79 *	36 *c	15 1%	- *	28 1%	11 *g	6 1%gk	- *	13 1%gk	25 1%gk	8 1%gk	- *	15 1%gk
Other ethnic group	78 *	28 *c	17 1%ac	4 *	30 1%ac	16 *	- *	3 *	8 1%gk	12 *	16 1%efgi k	1 *	22 1%efgik
Prefer not to answer	228 1%	102 1%	30 1%	31 1%	66 2%	57 1%k	8 1%k	26 1%k	19 2%k	45 1%k	22 1%k	5 *	47 2%gk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 20
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
Christian	9712 53%	4693 52%	5019 53%	680 31%	1182 38% ^c	1424 46% ^{cd}	1748 53% ^{cd}	1722 63% ^{cd}	2957 74% ^{cd}	2612 53%	2647 52%	2183 54%	2269 52%	2514 50%	2616 55% ^{mp}	2380 54% ^m	1327 51%	875 53%	1221 50%	3809 48%	498 46%	2108 48%	723 54% ^{tuw}	1701 48%
NET: Other	1223 7%	634 7%	589 6%	240 11% ^{efg} h	358 12% ^{efgh}	224 7% ^{fgh}	165 5% ^{gh}	100 4%	136 3%	352 7% ^j	299 6%	284 7%	288 7%	544 11% ^{nopq}	230 5%	281 6% ^{npq}	110 4%	57 3%	200 8%	549 7%	100 9% ^w	343 8% ^w	100 7%	206 6%
Muslim	395 2%	220 2% ^b	176 2%	117 5% ^{efgh}	165 5% ^{efgh}	73 2% ^{fgh}	25 1% ^{gh}	7 *	9 *	114 2%	103 2%	92 2%	86 2%	188 4% ^{nopq}	80 2% ^{pq}	105 2% ^{pq}	9 *	13 1%	95 4% ^s	188 2%	58 5% ^{uvw}	126 3% ^w	36 3%	62 2%
Hindu	171 1%	92 1%	79 1%	38 2% ^{fgh}	65 2% ^{efgh}	40 1% ^{fgh}	21 1% ^{gh}	5 *	3 *	66 1% ^{ijl}	28 1%	58 1% ^{ijl}	19 *	116 2% ^{nopq}	21 *	17 *	13 1%	4 *	12 *	97 1% ^r	7 1%	63 1% ^v	5 *	35 1%
Jewish	112 1%	61 1%	50 1%	7 *	10 *	10 *	20 1%	14 1%	51 1% ^{codef} g	40 1% ^k	34 1% ^k	9 *	29 1% ^k	57 1% ^{npq}	14 *	32 1% ^{npq}	7 *	2 *	10 *	42 1%	3 *	26 1%	7 1%	15 *
Sikh	49 *	27 *	22 *	20 1% ^{efgh}	16 1% ^{efgh}	4 *	9 * ^{gh}	- *	- *	5 *	11 *	23 1% ^{ijl}	9 *	27 1% ^{nopq}	12 *	9 *	1 *	- *	12 *	22 *	7 1%	15 *	5 *	7 *
Buddhist	96 1%	62 1% ^b	34 *	9 *	24 1% ^e	8 *	24 1% ^e	16 1%	15 *	31 1%	26 1%	20 1%	19 *	32 1%	25 1%	16 *	9 *	14 1% ^o	15 1%	47 1%	11 1%	28 1%	4 *	18 1%
Other	400 2%	172 2%	228 2% ^a	50 2% ^h	77 2% ^h	90 3% ^h	66 2%	58 2%	58 1%	95 2%	97 2%	82 2%	126 3% ^{ij}	123 2% ^{nq}	79 2%	103 2%	71 3% ^{nq}	24 1%	56 2%	153 2%	14 1%	84 2%	42 3% ^{tu}	69 2%
None	7119 39%	3518 39%	3601 38%	1214 55% ^{def} gh	1446 47% ^{fgh}	1371 44% ^{fgh}	1334 41% ^{gh}	864 32% ^h	889 22%	1861 38%	2009 39%	1493 37%	1755 40% ^{ik}	1769 36%	1861 39% ^m	1696 38% ^m	1106 43% ^{mno}	687 41% ^m	940 39%	3333 42% ^r	459 42% ^v	1799 41% ^v	482 36%	1534 43% ^v
Prefer not to say	395 2%	196 2%	199 2%	59 3% ^{fh}	120 4% ^{fgh}	87 3% ^{fh}	42 1%	54 2% ^h	34 1%	107 2% ^k	158 3% ^{kl}	58 1%	72 2%	155 3% ^{nop}	89 2%	70 2%	39 1%	42 3% ^o	70 3%	210 3%	34 3%	119 3%	36 3%	90 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 20
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
Christian	9712 53%	2843 67%bcd	2307 49%	679 51%	1017 60%bc	3356 66%fg	1847 54%g	1614 49%	185 61%g	30%	524 38%io	726 45%ijo p	809 49%ijo p	854 60%ijk lopq	1552 70%ijk lmopqr s	451 31%	658 38%io	698 47%ijo p	939 58%ijk lopq	868 66%ijk lmopqr	1405 78%ijklmnopqrs
NET: Other	1223 7%	216 5%d	470 10%acd	90 7%ad	55 3%	240 5%	306 9%egh	211 6%eh	9 3%	122 16%klm nopqrs t	177 13%klmn opqrst	123 8%lmnr st	82 5%mt	43 3%	87 4%	118 8%lmn rst	180 10%klmn qrst	101 7%mnst	83 5%mt	57 4%t	49 3%
Muslim	395 2%	33 1%	235 5%acd	13 1%	6 *	40 1%	148 4%egh	50 2%eh	-	56 7%klmn opqrst	97 7%klmn opqrst	41 3%lmnr st	14 1%mt	3 *	9 *t	61 4%klmn qrst	68 4%lmnr rst	32 2%lmnr st	11 1%t	4 *t	-
Hindu	171 1%	39 1%d	69 1%ad	12 1%d	1 *	41 1%	51 2%egh	20 1%	-	17 2%lmnr st	36 3%klmn qrst	22 1%mnrs t	13 1%mt	1 *	2 *	20 1%mnrs t	29 2%mnrs t	18 1%mnrs t	7 *t	3 *	1 *
Jewish	112 1%	52 1%bcd	26 1%	6 *	6 *	50 1%g	19 1%	12 *	-	6 1%op	8 1%o	5 *	12 1%op	3 *	26 1%kmop q	-	2 *	4 *	9 1%o	11 1%op	24 1%kmopqr
Sikh	49 *	8 *	29 1%acd	-	1 *	6 *	24 1%eg	2 *	1 *	14 2%klm nopqrs t	5 *nt	2 *	6 *mnt	-	-	7 *mnst	11 1%mnqs t	2 *	3 *	-	-
Buddhist	96 1%	13 *	25 1%	20 1%abd	10 1%	15 *	11 *	29 1%ef	2 1%	6 1%t	15 1%oqt	5 *	16 1%oqt	6 *	14 1%t	2 *	9 1%t	2 *	8 1%t	10 1%qt	1 *
Other	400 2%	71 2%	86 2%	40 3%ab	32 2%	87 2%	53 2%	97 3%ef	7 2%	23 3%jt	15 1%	48 3%jnt	21 1%	29 2%	35 2%	28 2%	62 4%jlmn ot	42 3%jnt	45 3%jnt	29 2%	23 1%
None	7119 39%	1158 27%	1846 39%ad	524 40%a	604 36%a	1386 27%	1174 35%e	1395 42%efh	107 35%e	377 50%mnr st	615 45%mnr st	713 44%mnr st	758 45%mnr st	501 35%nst	554 25%t	836 58%ijk lmnpqr st	831 48%mnr st	658 44%mnr st	576 36%nst	364 28%t	335 19%
Prefer not to say	395 2%	56 1%	108 2%ad	32 2%ad	16 1%	73 1%	67 2%	75 2%e	4 1%	30 4%lnor st	49 4%lnor st	54 3%lnrs t	17 1%	32 2%lnt	14 1%	28 2%n	71 4%lmno qrst	33 2%lnt	25 2%n	22 2%n	20 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 20
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot-land (i)	North East (j)	North West (k)	York-shire & Humber-side (l)	West Mid-lands (m)	East Mid-lands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
Christian	9712 53%	1368 51%	1208 52%	1145 54%	972 50%	1244 55%adf	1439 51%	1038 55% ^d	1297 53%	875 53%	435 59%ilo	1115 55%lqrs	830 50%	916 55%lqrs	714 55%lqrs	489 53%	986 53% ^q	1187 50%	1326 51%	838 50%
NET: Other	1223 7%	190 7% ^f	144 6%	166 8% ^f	133 7%	162 7% ^f	155 6%	118 6%	154 6%	57 3%	25 3%	136 7%ijno	120 7%ijno	98 6%ij	56 4%	36 4%	76 4%	408 17%ijkl	136 5% ⁱ	74 4%
Muslim	395 2%	68 3%	51 2%	56 3%	45 2%	46 2%	52 2%	36 2%	41 2%	13 1%	7 1%	51 3%ijno	47 3%ijno	47 3%ijno	17 1% ^s	5 1%	16 1%	156 7%ijkl	32 1% ^s	4 *
Hindu	171 1%	32 1% ^{dfh}	18 1%	35 2% ^{bdhf}	8 *	35 2% ^{bdhf}	10 *	23 1% ^{dfh}	11 *	4 *	- *	11 1%	6 *	11 1%	6 *	5 1%	3 *	97 4%ijkl	20 1% ^{jp}	8 *
Jewish	112 1%	27 1% ^g	12 1% ^g	9 *	13 1% ^g	13 1% ^g	22 1% ^g	- *	15 1% ^g	2 *	5 1% ⁱ	22 1%ilmn	5 *	2 *	3 *	4 *	9 *	49 2%ijkl	8 *	3 *
Sikh	49 *	2 *	3 *	20 1% ^{abde}	2 *	3 *	9 *	3 *	7 *	- *	- *	3 *	7 *ip	7 *ip	5 *ip	- *	- *	24 1%ijko	3 *	1 *
Buddhist	96 1%	21 1% ^{fh}	20 1% ^{fh}	10 *	11 1%	10 *	6 *	10 1%	8 *	14 1% ^r	2 *	8 *	6 *	8 *	7 1%	3 *	10 1%	25 1% ^{kr}	7 *	6 *
Other	400 2%	40 2%	41 2%	36 2%	55 3% ^a	54 2% ^a	57 2%	46 2%	72 3% ^{abc}	24 1%	12 2%	41 2%	50 3%imn	23 1%	18 1%	18 2%	39 2%	56 2%	67 3%imn	52 3%imn
None	7119 39%	1058 40% ^e	865 38%	778 37%	816 42% ^{bce}	803 35%	1144 41% ^{ce}	715 38%	939 39%	687 41% ^{ikm}	268 36% ^q	742 37% ^q	686 41% ^{kmq}	607 37% ^q	490 38% ^q	383 42% ^{kmq}	763 41% ^{ikm}	707 29%	1062 41% ^{ikm}	723 44% ^{ikm}
Prefer not to say	395 2%	47 2%	85 4% ^{aodg}	37 2% ^h	27 1%	59 3% ^{dg}	74 3% ^{dg}	21 1%	45 2%	42 3% ^p	10 1%	37 2%	23 1%	39 2% ^p	31 2% ^p	14 2%	19 1%	97 4%ijkl	58 2% ^p	25 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 20
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humb-erside (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
Christian	9712 53%	441 54%jk	191 56%jk	534 54%jk	366 49%	505 56%dij kt	412 59%dij kloqrt	257 55%jk	470 53%j	552 49%	569 46%	397 48%	434 51%	244 61%acd hijkl qrstv	581 56%dj kt	464 51%	411 55%ijk	303 51%	233 51%	516 54%jk	636 50%	757 56%dij kot	441 53%j
NET: Other	1223 7%	26 3%	8 2%	82 8%abfg hklmnr su	53 7%abfh lruv	54 6%abh	25 4%	20 4%	29 3%	218 19%abcd efghijk lmnopq rstuv	79 6%abfh lu	41 5%	31 4%	17 4%	54 5%	67 7%abfh lruv	44 6%abh	32 5%	16 3%	47 5%	190 15%abcd efghijk lmnopq rstuv	57 4%	34 4%
Muslim	395 2%	4 1%	4 1%v	30 3%aghj klmrsu v	24 3%aghj klmrsu v	29 3%afgh jklmqr stuv	10 1%v	1 *	6 1%	89 8%abcd efghijk lmnopq rstuv	19 2%v	4 1%	8 1%v	3 1%v	21 2%aghk v	23 2%aghk uv	18 2%aghk uv	8 1%v	4 1%v	10 1%v	68 5%abcf ghklm nopqrs uv	13 1%v	-
Hindu	171 1%	1 *	-	4 *	4 1%	5 1%	2 *	4 1%h	-	54 5%abcd efghijk lmnopq rsuv	13 1%aho	5 1%	3 *	-	7 1%h	1 *	7 1%h	4 1%h	1 *	3 *	42 3%abcd efghijk lmnopq rsuv	7 1%	3 *
Jewish	112 1%	1 *	3 1%opv	10 1%aflo puv	5 1%op	2 *	1 *	4 1%opv	4 *	23 2%aeffh jklopq rsuv	5 *	3 *	1 *	2 *	11 1%aflo puv	-	-	2 *	-	5 1%	27 2%adef hjklop qrsuv	2 *	* *
Sikh	49 *	-	-	2 *	6 1%ahkl nsu	5 1%	1 *	-	-	11 1%ahjk lnosuv	2 *	-	-	-	1 *	1 *	1 *	4 1%ahkl su	-	-	13 1%achj klnosu v	1 *	1 *
Buddhist	96 1%	13 2%djkl nprsu	* *	8 1%n	1 *	7 1%n	3 *	3 1%	8 1%n	13 1%jlnp u	4 *	2 *	1 *	1 *	-	5 1%	1 *	4 1%n	* *	2 *	12 1%npu	3 *	4 1%
Other	400 2%	7 1%	1 *	28 3%abef n	12 2%	5 1%	7 1%	8 2%	12 1%	28 3%abe	37 3%abef hn	27 3%abef hn	17 2%e	11 3%abe	13 1%	38 4%abde fhinqt u	18 2%abe	10 2%e	10 2%e	27 3%abef n	28 2%e	31 2%abe	26 3%abefhn

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/op/q/r/s/t/u/v

Prepared by Populus

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 20
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
None	7119 39%	330 41%imt	139 41%imt	353 36%i	314 42%cfi mpt	339 37%it	243 35%i	176 38%i	384 43%cef imnptu	301 27%	563 46%cef gimnps tu	377 45%cef gimnps tu	357 42%cfi mptu	129 33%	389 38%it	373 41%fim t	268 36%i	247 42%cfi mt	208 45%cef imnptu	379 40%imt	406 32%i	499 37%it	346 42%cfimpt
Prefer not to say	395 2%	16 2%h	2 1%	26 3%hn	12 2%	12 1%	19 3%bhn	11 2%h	5 1%	55 5%abcd ehjkmn oqrsuv	23 2%h	15 2%h	25 3%bhno rv	8 2%h	11 1%	11 1%	27 4%bdeh jnorsv	11 2%h	3 1%	15 2%	42 3%behn orsv	35 3%bhnr v	10 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 20
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education
		(a)	Primary (b)					(g)	Primary (h)					(m)	Primary (n)				
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
Christian	9712 53%	74 40% ^f	66 56% ^{af}	5430 56% ^{ade}	3045 53% ^{aef}	795 46% ^f	188 30%	40 44% ^l	34 52% ^{lr}	2516 56% ^{klm}	1595 53% ^{klm}	393 42% ^{lr}	56 24%	34 35%	32 62% ^{klm}	2915 57% ^{gjk}	1450 52% ^{klm}	402 50% ^{klm}	131 33% ^l
NET: Other	1223 7%	26 14% ^{cd}	7 6%	452 5%	404 7% ^c	217 13% ^{cd}	79 12% ^{cd}	13 14% ^{ijn}	7 11% ^{ino}	215 5%	209 7% ^{io}	128 14% ^{ijn}	41 17% ^{ijn}	13 13% ^{ino}	-	237 5%	195 7% ^{io}	90 11% ^{ijn}	38 10% ^{ino}
Muslim	395 2%	13 7% ^{cd}	2 2%	123 1%	128 2% ^c	73 4% ^{cd}	33 5% ^{cd}	9 10% ^{ijno}	2 3%	55 1%	77 3% ^{io}	46 5% ^{ijop}	14 6% ^{ijop}	3 3%	-	68 1%	51 2%	27 3% ^{iop}	20 5% ^{ijop}
Hindu	171 1%	3 2% ^c	*	33 *	57 1% ^c	62 4% ^{cd}	15 2% ^{cd}	-	*	14 *	36 1% ^{io}	33 4% ^{ijop}	8 4% ^{ijop}	3 3% ^{lop}	-	19 *	20 1% ⁱ	28 4% ^{ijop}	6 2% ^{io}
Jewish	112 1%	-	-	64 1%	23 *	19 1% ^d	4 1%	-	-	27 1%	14 *	14 1% ^{ijop}	2 2% ^{ijpr}	-	-	37 1%	9 *	5 1%	-
Sikh	49 *	-	-	27 *	12 *	4 *	1 *	-	-	19 *	2 *	3 *	-	-	-	8 *	10 *	*	1 *
Buddhist	96 1%	1 1%	1 1%	31 *	35 1% ^c	20 1% ^c	5 1%	1 2% ^o	1 1% ^o	28 1% ^o	20 1% ^o	9 1% ^o	3 1% ^o	-	-	3 *	15 1% ^o	11 1% ^{iop}	2 * ^o
Other	400 2%	8 5% ^c	4 4%	173 2%	150 3% ^c	40 2%	22 3% ^c	2 2%	4 6% ^{ijo}	71 2%	59 2%	23 2%	12 5% ^{ijko}	6 7% ^{ijoo}	-	102 2%	90 3% ^{ijo}	18 2%	9 2%
None	7119 39%	84 45%	45 38%	3655 38%	2198 38%	646 37%	352 56% ^{abcde}	36 40%	24 37%	1740 38%	1135 38%	367 39%	134 56% ^{ghijklmnopq}	48 50% ^{oo}	20 38%	1915 37%	1063 38%	279 35%	218 55% ^{ghijklmnopq}
Prefer not to say	395 2%	3 2%	-	125 1%	119 2% ^c	79 5% ^{bcd}	15 2%	1 1%	-	52 1%	64 2% ^{io}	49 5% ^{ijop}	6 3%	2 2%	-	73 1%	56 2% ⁱ	30 4% ^{ijop}	9 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 20
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
Christian	9712 53%	3436 67%bcd ef	2684 50%ef	940 51%ef	446 60%bce f	413 45%ef	1793 41%	1887 65%ijk mpqst	1381 49%mt	440 48%mt	243 59%ijl mpst	207 44%mt	535 36%	1549 69%hij klmpqrst	1302 52%ilm st	500 54%ijl mst	203 62%ijl mpqst	206 45%mt	1258 43%mt
NET: Other	1223 7%	248 5%	507 9%acde f	117 6%ad	29 4%	52 6%	269 6%ad	147 5%k	268 9%hjkl oqrt	60 7%ko	13 3%	21 4%	124 8%hklo rt	101 4%	239 10%hjkl oqrt	57 6%k	16 5%	32 7%ko	145 5%
Muslim	395 2%	39 1%d	247 5%acde f	17 1%d	2 *	5 1%	86 2%acde	28 1%	139 5%hjkl moqrst	9 1%	1 *	1 *	42 3%hjkl oqrst	11 *	108 4%hjkl oqrst	8 1%	1 *	4 1%	45 2%klor
Hindu	171 1%	39 1%d	74 1%acde	12 1%d	1 *	2 *	42 1%de	20 1%k	39 1%hklq rt	11 1%klq	- *	- *	22 1%klqr	19 1%k	35 1%hklq rt	2 *	1 *	2 *	20 1%k
Jewish	112 1%	62 1%bcde f	30 1%f	7 *	4 *f	2 *	7 *	41 1%ijkl mpst	13 *t	- *	2 *jt	1 *	5 *	21 1%jt	17 1%jt	7 1%jt	2 1%jt	1 *	2 *
Sikh	49 *	9 *	30 1%acf	- *	1 *c	1 *	8 *	5 *	20 1%hjoq t	- *	- *	- *	2 *	4 *	10 *	- *	1 *jq	1 *	6 *
Buddhist	96 1%	23 *f	26 *f	22 1%abf	6 1%f	13 1%abf	7 *	13 *t	16 1%t	17 2%himo pqt	3 1%t	8 2%himo pqt	7 *t	11 *t	10 *t	5 1%t	3 1%t	6 1%hpt	- *
Other	400 2%	76 1%	101 2%	59 3%ab	16 2%	29 3%ab	119 3%ab	41 1%	41 1%	24 3%h	7 2%	11 2%	47 3%hio	35 2%	60 2%hi	35 4%hiko	9 3%hi	18 4%hiko p	72 2%hi
None	7119 39%	1407 27%	2036 38%ad	745 40%ad	251 34%a	433 47%abcd	2246 51%abcd	846 29%o	1118 39%hop r	407 44%hik opqr	149 36%hor	229 49%hik opqr	769 52%hij kopqrs	561 25%	918 37%hor	338 37%hor	103 31%o	204 45%hik opqr	1477 50%hijkopqrs
Prefer not to say	395 2%	74 1%	124 2%a	43 2%a	11 2%	24 3%a	119 3%ad	37 1%	70 2%hk	19 2%	5 1%	12 3%h	53 4%hkop	37 2%	53 2%h	25 3%hk	7 2%	12 3%h	65 2%h

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 20
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
Christian	9712 53%	3875 48% ^d	1154 52% ^{ad}	3148 71% ^{abd}	1534 41%	2263 47% ^{hl}	342 52% ^{ehl}	1620 68% ^{efh}	468 39%	1612 49% ^{hl}	812 52% ^{ehi}	1529 75% ^{efg}	1066 43% ^h
NET: Other	1223 7%	571 7% ^c	177 8% ^c	148 3%	326 9% ^{ac}	376 8% ^{gjk}	67 10% ^{gijk}	84 4%	107 9% ^{gjk}	195 6% ^{gk}	111 7% ^{gk}	64 3%	219 9% ^{gik}
Muslim	395 2%	226 3% ^c	56 3% ^c	13 *	100 3% ^c	166 3% ^{ghik}	19 3% ^{gk}	10 *	25 2% ^{gk}	61 2% ^{gk}	37 2% ^{gk}	3 *	74 3% ^{gik}
Hindu	171 1%	88 1% ^c	21 1% ^c	3 *	59 2% ^c	60 1% ^{gk}	10 2% ^{gk}	2 *	20 2% ^{gijk}	28 1% ^{gk}	11 1% ^{gk}	1 *	39 2% ^{gijk}
Jewish	112 1%	33 *	19 1% ^{ad}	48 1% ^{ad}	11 *	26 1% ^l	4 1% ^l	23 1% ^{il}	9 1% ^{il}	7 *	15 1% ^{il}	25 1% ^{eil}	3 *
Sikh	49 *	30 * ^c	4 * ^c	- *	15 * ^c	21 * ^{gk}	1 * ^g	- *	5 * ^{gk}	10 * ^{gk}	3 * ^g	- *	9 * ^{gk}
Buddhist	96 1%	43 1%	19 1% ^c	15 *	18 *	28 1% ^k	11 2% ^{egij}	12 *	11 1% ^{kl}	14 *	8 1%	3 *	8 *
Other	400 2%	151 2%	58 3% ^{ac}	69 2%	122 3% ^{ac}	76 2%	22 3% ^{egk}	37 2%	37 3% ^{egk}	75 2%	36 2%	32 2%	86 3% ^{egik}
None	7119 39%	3438 42% ^{abc}	835 38% ^c	1079 24%	1766 48% ^{abc}	2022 42% ^{fgj}	236 36% ^{gk}	649 27% ^{kl}	610 51% ^{efg}	1416 43% ^{fgj}	599 39% ^{gk}	430 21%	1156 46% ^{efgijk}
Prefer not to say	395 2%	232 3% ^{cd}	47 2% ^c	43 1%	72 2% ^c	140 3% ^{gk}	13 2% ^g	21 1%	22 2% ^g	93 3% ^{gk}	34 2% ^{gk}	22 1%	50 2% ^{gk}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 21
Which of the following best describes where you live?
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
NET: Urban	14538 79%	7175 79%	7363 78%	1837 84% ^{efgh}	2670 86% ^{efgh}	2589 83% ^{efgh}	2645 80% ^{efgh}	1983 72%	2813 70%	3741 76%	4093 80% ^{ei}	3156 79% ^{ei}	3548 81% ^{ik}	4381 88% ^{nopq}	3536 74%	3570 81% ^{npq}	1854 72%	1197 72%	1993 82%	6408 81%	904 83%	3602 82% ^w	1089 81%	2806 79%
Urban - Population over 10,000	7425 40%	4106 45% ^b	3319 35%	1026 47% ^{fgh}	1509 49% ^{efgh}	1384 45% ^{fgh}	1274 39% ^{gh}	955 35% ^h	1276 32%	2012 41% ^k	2286 45% ^{ikl}	1415 35%	1713 39% ^k	2750 55% ^{nopq}	1564 33%	1653 37% ^{np}	788 30%	670 40% ^{np}	1130 47% ^s	3405 43%	604 55% ^{uvw}	2110 48% ^{vw}	526 39%	1295 37%
Town and Fringe	7113 39%	3069 34%	4044 43% ^a	811 37%	1161 37%	1204 39%	1371 42% ^{code}	1029 38%	1537 38%	1730 35%	1807 35%	1741 43% ^{ij}	1835 42% ^{ij}	1631 33%	1972 41% ^{mq}	1916 43% ^{mq}	1066 41% ^{mq}	527 32%	863 35%	3004 38%	300 27%	1493 34% ^t	563 42% ^{tu}	1511 43% ^{tu}
NET: Rural	3910 21%	1866 21%	2044 22%	356 16%	436 14%	517 17% ^d	643 20% ^{code}	756 28% ^{code}	1202 30% ^{code}	1190 24% ^{ijkl}	1022 20%	863 21% ^l	836 19%	600 12%	1260 26% ^{mo}	858 19% ^m	729 28% ^{mo}	463 28% ^{mo}	437 18%	1492 19%	187 17%	767 18%	250 19%	726 21% ^u
Village	3491 19%	1652 18%	1839 20%	332 15%	406 13%	500 16% ^d	577 18% ^d	648 24% ^{code}	1030 26% ^{code}	1053 21% ^{jl}	899 18%	779 19%	761 17%	557 11%	1165 24% ^{mo}	801 18% ^m	608 24% ^{mo}	360 22% ^{mo}	395 16%	1353 17%	166 15%	691 16%	229 17%	662 19% ^{tu}
Hamlet & Isolated Dwelling	418 2%	213 2%	205 2%	23 1%	31 1%	17 1%	66 2% ^{code}	108 4% ^{codef}	172 4% ^{codef}	137 3% ^l	123 2% ^l	84 2%	75 2%	42 1%	95 2% ^{mo}	57 1%	121 5% ^{mno}	103 6% ^{mno}	42 2%	139 2%	21 2%	75 2%	21 2%	64 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 21
Which of the following best describes where you live?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
NET: Urban	14538 79%	3112 73%	4018 85%acd	1051 79%a	1321 78%a	3738 74%	2869 85%egh	2567 78%e	243 79%	629 83%mnrst	1234 90%iklmnopqrst	1372 85%mnqrst	1390 83%mnrst	1032 72%	1519 69%	1208 84%mnrst	1436 83%mnrst	1217 82%mnrst	1255 77%mnst	951 73%n	1295 72%
Urban - Population over 10,000	7425 40%	1546 36%	2253 48%ad	595 45%ad	568 34%	1799 36%	1565 46%egh	1356 41%e	117 38%	415 55%lmnopqrst	796 58%klmnopqrst	849 53%lmnopqrst	774 46%mnopqrst	557 39%nrst	714 32%	611 43%nqrst	713 41%nqrst	535 36%rst	500 31%	398 30%	563 31%
Town and Fringe	7113 39%	1566 37%	1764 37%	457 34%	753 44%abc	1939 38%	1304 38%	1211 37%	125 41%	214 28%	437 32%	523 32%	616 37%ijk	475 33%	805 36%ijk	597 42%ijklmn	724 42%ijklmn	681 46%ijklmnt	756 47%ijklmnopst	554 42%ijklmn	732 40%ijklmn
NET: Rural	3910 21%	1160 27%bcd	712 15%	274 21%b	371 22%b	1317 26%fg	524 15%	728 22%f	63 21%f	130 17%j	132 10%	243 15%j	275 17%j	398 28%ijklopqr	688 31%ijklopqrs	226 16%j	304 17%j	274 18%jk	367 23%ijklopq	358 27%ijklopqr	514 28%ijklopqrs
Village	3491 19%	1033 24%bcd	646 14%	243 18%b	325 19%b	1177 23%fg	480 14%	640 19%f	59 19%f	122 16%j	126 9%	237 15%j	246 15%j	334 23%ijklopq	588 27%ijklopqr	211 15%j	280 16%j	263 18%j	331 20%ijklop	314 24%ijklopqr	441 24%ijklopqrs
Hamlet & Isolated Dwelling	418 2%	127 3%b	67 1%	31 2%b	46 3%b	140 3%f	44 1%	88 3%f	4 1%	8 1%	6 *	7 *	30 2%jkq	63 4%ijklopqr	99 5%ijklopqr	15 1%	25 1%jk	11 1%	37 2%jkqo	45 3%ijklopq	73 4%ijklopqrs

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 21
Which of the following best describes where you live?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
NET: Urban	14538 79%	2015 76%	1845 80%aeg	1730 81%aeg	1585 81%aeg	1726 76%	2248 80%aeg	1426 75%	1963 81%aeg	1197 72%op	573 78%ino p	1756 87%ijl noprs	1241 75%nop	1409 85%ijl noprs	900 70%o	576 62%	1227 67%	2358 98%ijk lmnoprs	2023 78%iln op	1278 77%inop
Urban - Population over 10,000	7425 40%	1168 44%egh	1127 49%acd efgh	928 44%egh	883 45%efg h	844 37%gh	1159 41%egh	486 26%	830 34%g	670 40%nop rs	267 36%opr	763 38%nop rs	623 38%nop rs	679 41%nop rs	416 32%op	236 26%	469 25%	1937 81%ijk lmnoprs	813 31%op	552 33%op
Town and Fringe	7113 39%	848 32%	718 31%	802 38%ab	702 36%ab	882 39%ab	1089 39%ab	939 50%abc def	1133 47%abc def	527 32%q	306 41%iq	993 49%ijl mnopqs	618 37%iq	730 44%iln oq	485 38%iq	340 37%iq	758 41%iq	421 18%	1210 47%ijl nopq	727 44%ilnoq
NET: Rural	3910 21%	648 24%bcd fh	458 20%	396 19%	364 19%	541 24%bcd fh	564 20%	467 25%bcd fh	472 19%	463 28%jkm qrs	165 22%kmq	274 13%q	419 25%kmq r	251 15%q	391 30%jkl mqs	347 38%ijk lmqrs	618 33%ijkl mqs	40 2%	559 22%kmq	382 23%kmq
Village	3491 19%	576 22%bcd fh	393 17%	357 17%	327 17%	477 21%bcd fh	506 18%	422 22%bcd fh	434 18%	360 22%kmq	149 20%kmq	247 12%q	406 24%jkm qrs	226 14%q	370 29%ijk lmqs	283 31%ijk lmqs	569 31%ijkl mqs	40 2%	517 20%kmq	324 20%kmq
Hamlet & Isolated Dwelling	418 2%	73 3%h	65 3%h	38 2%	37 2%	65 3%h	58 2%	45 2%	38 2%	103 6%jklm npqrs	17 2%lq	27 1%q	13 1%q	25 2%q	21 2%q	64 7%jklm npqrs	49 3%klq	-	42 2%q	57 3%klmqr

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 21
Which of the following best describes where you live?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
NET: Urban	14538 79%	603 74%ghq rs	277 81%atg hloqrs	875 88%abd efghjk lmoqrs uv	559 75%ghq rs	761 84%adf ghkimo qrsuv	497 71%gr	278 60%	582 66%	1108 99%abc defghj klmnop qrstuv	994 80%adf ghlmoq rsu	641 77%fgh lqrs	594 70%g	296 74%ghr s	880 85%adf ghijklm oqrsuv	682 74%ghq rs	648 86%adf ghijklm oqrsuv	403 68%g	297 65%	644 67%g	1250 98%abc defghj klmnop qrstuv	1030 76%fgh lqrs	637 77%fghlqrs
Urban - Population over 10,000	7425 40%	374 46%fgh jlmnop qrstuv	165 48%fgh jklmno pqrstuv	432 43%fgh jlmnop qrstuv	332 45%fgh jlmnop qrstuv	398 44%fgh jlmnop qrstuv	250 36%hmq rsuv	138 30%rs	259 29%rs	975 87%abc defghj klmnop qrstuv	449 36%ghm qrstuv	335 40%ghm noqrsu v	297 35%hmq rsuv	102 26%	331 32%mr suv	291 32%rsu v	282 38%ghm noqrsu v	166 28%rs	98 21%	210 22%	962 76%abc defghj klmnop qrstuv	365 27%rs	216 26%
Town and Fringe	7113 39%	229 28%it	112 33%it	443 45%abd fghikl t	227 30%it	363 40%adg it	248 35%ait	140 30%it	323 36%adi t	133 12%	545 44%abd fghikl t	306 37%adi t	298 35%ait	194 49%abd efghik lqt	550 53%abc defghi jklqrs st	391 43%abd fghikl t	367 49%abd efghik loqt	237 40%adg it	199 43%abd fghilt	435 45%abd fghikl t	288 23%i	665 49%abc defghi jkloqt	421 51%abcde fghijklq rst
NET: Rural	3910 21%	210 26%bce ijnpt	63 19%cit	119 12%it	186 25%cei jnpt	149 16%cit	201 29%bce ijknpt uv	184 40%abc defijk lmnopq stuv	305 34%abcd eijklm nopq	17 1%	242 20%cin pt	189 23%cei npt	253 30%bce ijknpt uv	102 26%cei jnpt	155 15%it	234 26%bce ijnpt	102 14%it	190 32%abc deijkn optuv	162 35%abc deijkn mnoptu v	313 33%abcd eijklm nopq	24 2%	318 24%cei jnpt	193 23%ceinpt
Village	3491 19%	161 20%cei npt	55 16%cit	103 10%it	177 24%bce ijnpt	132 15%cit	194 28%abc eijknp tuv	153 33%abc deijkl mnoptu v	281 32%abcd eijklm nopq	17 1%	217 18%cin pt	163 20%cei npt	200 24%bce ijnpt	94 24%bce ijnpt	143 14%cit	229 25%abc eijknp tv	94 12%it	176 30%abc deijkl nptuv	130 28%abc eijknp tuv	288 30%abcd eijklm nopq	24 2%	300 22%bce ijnpt	161 19%ceinpt
Hamlet & Isolated Dwelling	418 2%	49 6%bode fhijkm nopqst u	9 3%iot	16 2%it	9 1%it	17 2%iot	7 1%it	31 7%bcde fhijkm nopqst u	24 3%inop t	-	25 2%iot	26 3%dfin optu	54 6%bcde fhijkm nopqst uv	8 2%iot	11 1%it	4 *	8 1%it	14 2%iot	32 7%bcde fhijkm nopqst uv	25 3%inot	-	18 1%it	31 4%cdefij nopqst uv

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 21
Which of the following best describes where you live?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
NET: Urban	14538 79%	141 76%	92 78%	7545 78%	4491 78%	1442 83%acd	532 84%acd	69 76%	51 77%	3591 79%o	2331 78%	778 83%ijop	205 86%ijmop	73 75%	42 80%	3954 77%	2160 78%	663 83%jop	327 83%o
Urban - Population over 10,000	7425 40%	57 30%	38 32%	3399 35%	2511 44%abc	954 55%abcd	332 52%abcd	27 30%	22 33%	1889 42%go	1404 47%gimnop	535 57%ghijmnop	150 63%ghijmnopqr	30 31%	16 31%	1510 29%	1107 40%o	419 52%ghijmnop	182 46%gmo
Town and Fringe	7113 39%	85 45%def	55 46%def	4147 43%def	1980 34%e	488 28%	199 31%	42 47%ijklq	29 44%ijklq	1702 38%ijklq	927 31%kl	243 26%	55 23%	43 44%ijklq	26 49%ijklq	2444 48%ijklpqr	1052 38%ijklq	244 30%l	145 37%kl
NET: Rural	3910 21%	45 24%ef	26 22%	2117 22%ef	1276 22%ef	296 17%	102 16%	21 24%	15 23%	931 21%kl	672 22%klq	158 17%	33 14%	24 25%l	11 20%	1186 23%iklqr	604 22%klq	137 17%	69 17%
Village	3491 19%	44 24%ef	18 16%	1938 20%ef	1099 19%ef	255 15%	95 15%	21 24%kl	12 19%	853 19%klq	571 19%klq	134 14%	31 13%	23 24%l	6 11%	1084 21%iklq	528 19%klq	121 15%	64 16%
Hamlet & Isolated Dwelling	418 2%	2 1%	8 6%acef	179 2%	177 3%cf	41 2%	7 1%	-	3 4%	78 2%	101 3%io	24 3%	2 1%	2 2%	5 9%gijklpqr	101 2%	76 3%l	17 2%	5 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 21
Which of the following best describes where you live?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
NET: Urban	14538 79%	3777 73%	4489 84%acd ef	1446 78%a	576 78%a	692 75%	3558 80%ae	2158 74%	2426 85%hjk lmopqr st	737 80%hlo	318 78%ho	348 74%	1188 80%hlo	1619 72%	2062 82%hkl oqrs	710 77%o	258 78%ho	344 76%	2370 80%hlos
Urban - Population over 10,000	7425 40%	1839 36%	2491 47%ade f	811 44%adf	249 34%	383 42%cadf	1653 37%d	1150 39%ort	1461 51%hkm opqrst	474 51%hkm opqrst	151 37%or	221 47%hko qrst	649 44%hko qrst	689 31%	1030 41%koq rst	337 37%or	99 30%	162 36%or	1003 34%o
Town and Fringe	7113 39%	1938 38%ce	1998 37%e	635 34%	327 44%abc e	309 34%	1905 43%abc e	1008 35%jl	965 34%jl	262 28%	168 41%hij l	127 27%	539 36%jl	930 41%hij lm	1033 41%hij lm	373 41%hij l	159 48%hij klmnopq s	183 40%hij l	1366 46%hijklmnopqs
NET: Rural	3910 21%	1389 27%bcd f	861 16%	398 22%b	162 22%b	230 25%bf	870 20%b	759 26%ijk mprt	412 15%	189 20%i	91 22%ip	121 26%ijm pt	294 20%i	629 28%ijk mpqrt	450 18%i	210 23%ip	71 22%ip	109 24%ipt	576 20%i
Village	3491 19%	1218 24%bcd ef	790 15%	366 20%b	140 19%b	184 20%b	794 18%b	673 23%ijk mprst	371 13%	169 18%i	78 19%i	98 21%ip	263 18%i	545 24%ijk mprst	419 17%i	196 21%ip	62 19%i	85 19%i	532 18%i
Hamlet & Isolated Dwelling	418 2%	171 3%bcf	71 1%	33 2%	22 3%bcf	46 5%abcd f	75 2%	87 3%ipqt	40 1%	20 2%	13 3%ipqt	23 5%hijm pqt	31 2%	84 4%ijmp qt	31 1%	13 1%	9 3%ipt	24 5%hijm pqt	44 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 21
Which of the following best describes where you live?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
NET: Urban	14538 79%	6726 83%abc	1676 76%bc	3129 71%	3008 81%bc	4008 83%fgj kl	498 76%g	1651 70%	1018 84%fgj kl	2718 82%fgj k	1178 76%gk	1478 72%	1990 80%fgjk
Urban - Population over 10,000	7425 40%	3747 46%bcd	788 36%bc	1432 32%	1458 39%bc	2437 51%fgj jkl	277 42%gjk l	793 33%	599 50%fgj jkl	1310 39%gjk l	512 33%	638 31%	859 35%k
Town and Fringe	7113 39%	2979 37%	888 40%a	1697 38%	1550 42%ac	1571 33%	222 34%	858 36%e	419 35%	1408 42%efg h	666 43%efg h	839 41%efg h	1130 45%efghk
NET: Rural	3910 21%	1392 17%	538 24%ad	1291 29%abd	690 19%	794 17%	160 24%ehi l	723 30%efh j	189 16%	598 18%	378 24%ehi l	568 28%ehi j	500 20%eh
Village	3491 19%	1263 16%	485 22%ad	1114 25%abd	629 17%	713 15%	144 22%ehi l	622 26%efh j	173 14%	550 17%	341 22%ehi l	492 24%ehi l	457 18%eh
Hamlet & Isolated Dwelling	418 2%	129 2%	53 2%a	177 4%abd	60 2%	81 2%	16 2%	101 4%efhi j	16 1%	48 1%	37 2%i	76 4%ehij l	44 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 22
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North Eng-land (o)	Wales & South West (p)	Scotland (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
NET: Working	10331 56%	5460 60%b	4871 52%	1190 54%gh	2495 80%cdg h	2447 79%cdg h	2401 73%ccgh	1355 49%h	444 11%	2860 58%l	3273 64%il	2614 65%il	1584 36%	2826 57%	2693 56%	2437 55%	1425 55%	951 57%	2431 100%	7901 100%	1091 100%	4369 100%	1340 100%	3532 100%
Working full time - working 30 hours per week or more	8117 44%	4802 53%b	3316 35%	899 41%gh	2145 69%cef gh	2005 65%cdg h	1951 59%ccgh	944 34%h	173 4%	2358 48%l	2650 52%il	2019 50%l	1090 25%	2257 45%p	2088 44%	1928 44%	1087 42%	758 46%	1953 80%	6164 78%	982 90%vw	3820 87%vw	971 73%w	2345 66%
Working part time - working between 8 and 29 hours per week	2214 12%	658 7%	1556 17%a	292 13%h	349 11%h	441 14%dh	449 14%dh	411 15%dh	271 7%	502 10%	623 12%i	594 15%ijl	495 11%	569 11%	605 13%	509 11%	338 13%	193 12%	477 20%	1736 22%	109 10%	549 13%	368 27%tu	1187 34%tuv
NET: Not working	8117 44%	3581 40%	4535 48%a	1002 46%def	612 20%	659 21%	888 27%de	1385 51%code f	3571 89%code fg	2071 42%jkl	1841 36%	1405 35%	2799 64%ijkl	2155 43%	2104 44%	1991 45%	1158 45%	709 43%	-	-	-	-	-	-
Not working but seeking work or temporarily unemployed or sick	1036 6%	487 5%	549 6%	169 8%gh	221 7%gh	198 6%h	288 9%egh	152 6%h	7	74 2%	113 2%i	127 3%ij	722 16%ijk	301 6%n	230 5%	266 6%n	133 5%	105 6%n	-	-	-	-	-	-
Not working and not seeking work/ Student	1257 7%	554 6%	703 7%a	720 33%defg h	84 3%h	112 4%h	163 5%deh	175 6%deh f	3	197 4%	464 9%ik	125 3%	471 11%ijkl	359 7%n	282 6%	300 7%	203 8%n	114 7%	-	-	-	-	-	-
Retired on a state pension only	1089 6%	347 4%	742 8%a	-	-	-	7 de	179 7%code f	904 23%code fg	92 2%	86 2%	133 3%ij	778 18%ijk	281 6%	309 6%q	270 6%q	155 6%	74 4%	-	-	-	-	-	-
Retired with a private pension	3330 18%	2027 22%b	1303 14%	-	-	5	45 1%code	658 24%code f	2622 65%code fg	1517 31%jkl	975 19%kl	613 15%l	226 5%	842 17%	919 19%lm	790 18%	474 18%	306 18%	-	-	-	-	-	-
House person, housewife, househusband, etc.	1404 8%	166 2%	1238 13%a	113 5%h	307 10%ccgh	343 11%ccgh	385 12%ccgh	221 8%ch	35 1%	191 4%	203 4%	407 10%ij	603 14%ijk	371 7%	364 8%	365 8%	194 7%	111 7%	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 22
Which of the following best describes your current working status?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
NET: Working	10331 56%	2276 53% ^d	2819 60% ^{ad}	782 59% ^{ad}	786 46%	2622 52% ^h	2013 59% ^{egh}	1861 56% ^{eh}	124 40%	433 57% ^{inst}	1205 88% ^{ilmnopqrs}	1410 87% ^{ilmnopqrs}	1326 80% ^{imnopqrst}	800 56% ^{inst}	285 13% ^t	757 53% ^{inst}	1290 74% ^{imnopqrst}	1036 70% ^{imnopst}	1074 66% ^{imnopst}	554 42% ^{nt}	160 9%
Working full time - working 30 hours per week or more	8117 44%	1770 41% ^d	2257 48% ^{ad}	627 47% ^{ad}	636 38%	2076 41% ^h	1625 48% ^{egh}	1474 45% ^{eh}	96 31%	356 47% ^{nos}	1141 84% ^{ilmnopqrs}	1317 82% ^{ilmnopqrs}	1208 73% ^{imnopqrst}	644 45% ^{nost}	135 6% ^t	543 38% ^{inst}	1004 58% ^{imnopqrst}	688 46% ^{nos}	743 46% ^{nos}	299 23% ^{nt}	38 2%
Working part time - working between 8 and 29 hours per week	2214 12%	506 12% ^d	562 12% ^d	156 12% ^d	150 9%	546 11%	388 11%	387 12%	28 9%	78 10% ^{ijklnt}	63 5%	93 6%	118 7% ^j	156 11% ^{ijklnt}	149 7% ^j	214 15% ^{ijklm}	286 16% ^{ijklm}	348 23% ^{ijklmnopst}	331 20% ^{ijklmnopt}	255 19% ^{ijklmnot}	122 7% ^j
NET: Not working	8117 44%	1997 47% ^{bc}	1912 40%	543 41%	906 54% ^{abc}	2433 48% ^{fg}	1380 41%	1434 44% ^f	182 60% ^{efg}	325 43% ^{ijklpqr}	161 12%	205 13%	339 20% ^{jk}	629 44% ^{ijklpqr}	1922 87% ^{ijklmnopqs}	677 47% ^{ijklpqr}	451 28% ^{ijklp}	454 30% ^{ijklp}	549 34% ^{ijklp}	756 58% ^{ijklmnopqr}	1649 91% ^{ijklmnopqrs}
Not working but seeking work or temporarily unemployed or sick	1036 6%	99 2%	293 6% ^{acd}	49 4% ^a	62 4% ^a	128 3%	177 5% ^{eg}	130 4% ^e	12 4%	54 7% ^{nt}	106 8% ^{mnt}	107 7% ^{nt}	139 8% ^{mngqs}	77 5% ^{nt}	4 *	114 8% ^{mnt}	115 7% ^{nt}	91 6% ^{nt}	149 9% ^{kmnpqst}	75 6% ^{nt}	3 *
Not working and not seeking work/ Student	1257 7%	158 4%	346 7% ^{ad}	86 6% ^{ad}	75 4%	137 3%	159 5% ^e	141 4% ^e	15 5%	266 35% ^{ijklmnopqrst}	41 3% ^{nt}	47 3% ^{nt}	95 6% ^{jknp}	102 7% ^{jknp}	2 *	454 32% ^{ijklmnopqrst}	43 2% ^{nt}	65 4% ^{npt}	68 4% ^{npt}	72 6% ^{jknp}	1 *
Retired on a state pension only	1089 6%	300 7% ^{bc}	242 5%	59 4%	178 10% ^{abc}	382 8% ^g	221 7%	203 6%	64 21% ^{efg}	-	-	-	5 *	35 2% ^{ijklopqr}	306 14% ^{ijklmnopqrs}	-	-	-	1 *	144 11% ^{ijklmnopqr}	597 33% ^{ijklmnopqrs}
Retired with a private pension	3330 18%	1233 29% ^{bc}	647 14%	281 21% ^b	476 28% ^{bc}	1527 30% ^{efgh}	562 17%	754 23% ^f	70 23% ^f	-	-	3 *	28 2% ^{ijklopqr}	387 27% ^{ijklopqrs}	1609 73% ^{ijklmnopqrst}	-	-	2 *	17 1% ^{ijklopqr}	271 21% ^{ijklopqr}	1013 56% ^{ijklmnopqrs}
House person, housewife, etc.	1404 8%	207 5%	384 8% ^{ac}	68 5%	115 7% ^a	259 5%	261 8% ^{eg}	206 6%	22 7%	5 1% ⁿ	14 1% ⁿ	47 3% ^{ijn}	72 4% ^{ijmno}	28 2% ⁿ	*	108 8% ^{ijk}	293 17% ^{ijk}	296 20% ^{ijk}	313 19% ^{ijk}	193 15% ^{ijklmnot}	35 2% ⁿ

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 22
Which of the following best describes your current working status?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of England (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
NET: Working	10331 56%	1527 57% ^{dgh}	1482 64% ^{ade} gh	1600 75% ^{abd} efgh	851 44% ^h	1333 59% ^{dgh}	1791 64% ^{ade} gh	1014 54% ^{dh}	733 30%	951 57% ^{jr}	371 50%	1098 54%	967 58% ^{jkrs}	967 58% ^{jkrs}	697 54%	532 58% ^{jr}	1029 56% ^j	1469 61% ^{ijk} nrps	1357 53%	893 54%
Working full time - working 30 hours per week or more	8117 44%	1358 51% ^{def} gh	1315 57% ^{ade} fgh	1450 68% ^{abd} efgh	680 35% ^{gh}	1000 44% ^{dgh}	1336 47% ^{deg} h	570 30% ^h	410 17%	758 46% ^{jkrs}	296 40%	874 43%	757 46% ^{jkrs}	776 47% ^{jkrs}	560 43%	434 47% ^{jkrs}	753 41%	1201 50% ^{ijk} lnprs	1056 41%	653 39%
Working part time - working between 8 and 29 hours per week	2214 12%	169 6%	167 7%	150 7%	172 9% ^a	332 15% ^{abcd} d	456 16% ^{abcd} dh	444 23% ^{abcd} defh	323 13% ^{abcd} d	193 12%	75 10%	224 11%	210 13%	191 12%	138 11%	97 11%	276 15% ^{ijk} mnoqr	269 11%	301 12%	240 14% ^{ijkmnoqr}
NET: Not working	8117 44%	1136 43% ^{bcf}	821 36% ^c	527 25%	1098 56% ^{abc} efg	935 41% ^{bcf}	1021 36% ^c	878 46% ^{abc} ef	1701 70% ^{abc} defg	709 43% ^q	367 50% ^{ilm} opq	931 46% ^{lmq}	693 42%	694 42%	594 46% ^{mq}	391 42%	816 44% ^q	929 39%	1226 47% ^{ilm} oq	767 46% ^{lmq}
Not working but seeking work or temporarily unemployed or sick	1036 6%	39 1%	51 2%	41 2%	356 18% ^{abce} fgh	35 2%	62 2%	86 5% ^{abc} ef	366 15% ^{abce} fg	105 6% ^p	47 6% ^p	121 6% ^p	98 6% ^p	107 6% ^p	63 5%	48 5% ^p	61 3%	149 6% ^p	152 6% ^p	85 5% ^p
Not working and not seeking work/ Student	1257 7%	69 3% ^c	206 9% ^{aceg}	29 1%	250 13% ^{abce} fgh	129 6% ^{ac}	258 9% ^{aceg}	96 5% ^{ac}	221 9% ^{aceg}	114 7%	60 8% ^l	154 8% ^{lr}	86 5%	98 6%	79 6%	77 8% ^{lmpr}	105 6%	207 9% ^{lmnp} r	152 6%	125 8% ^l
Retired on a state pension only	1089 6%	14 1%	12 1%	33 2% ^{ab}	287 15% ^{abce} fg	78 3% ^{abc}	73 3% ^{ab}	101 5% ^{abc} ef	490 20% ^{abcd} efg	74 4%	47 6%	146 7% ^{ilmo} q	77 5%	86 5%	99 8% ^{ilmo} q	44 5%	124 7% ^{ilq}	118 5%	164 6% ⁱ	111 7% ^{ilq}
Retired with a private pension	3330 18%	997 37% ^{abcd} efgh	500 22% ^{cdg} h	409 19% ^{dgh}	122 6% ^h	520 23% ^{cdf} gh	476 17% ^{dgh}	204 11% ^{dh}	104 4%	306 18% ^q	148 20% ^q	359 18% ^q	283 17% ^q	300 18% ^q	259 20% ^q	165 18% ^q	361 20% ^q	323 13%	518 20% ^q	309 19% ^q
House person, housewife, househusband, etc.	1404 8%	17 1%	52 2% ^{ac}	15 1%	82 4% ^{abc}	174 8% ^{abcd} f	152 5% ^{abc}	393 21% ^{abcd} def	520 21% ^{abcd} ef	111 7%	65 9% ^{mq}	151 7% ^q	149 9% ^{moq}	103 6%	95 7%	57 6%	165 9% ^{imoq}	132 5%	239 9% ^{imoq}	137 8% ^q

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 22
Which of the following best describes your current working status?
Base: All respondents

	Total	Region Within Gender - Male										Region Within Gender - Female											
		Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
NET: Working	10331 56%	464 57% ^{mn}	189 56% ^{mnu}	600 60% ^{mn}	487 65% ^{abf}	568 62% ^{fm}	393 56% ^{mnu}	271 59% ^{mnu}	535 60% ^{mn}	767 68% ^{abc}	720 58% ^{mno}	466 56% ^{mnu}	487 57% ^{mns}	181 46%	499 48%	480 52% ^u	399 53% ^{mu}	304 51%	261 57% ^{mnu}	494 52%	703 55% ^{mnu}	637 47%	427 51%
Working full time - working 30 hours per week or more	8117 44%	408 50% ^{lmn}	170 50% ^{lmn}	534 54% ^{klm}	425 57% ^{afj}	508 56% ^{klm}	355 51% ^{lmn}	240 52% ^{lmn}	460 52% ^{lmn}	683 61% ^{abc}	634 51% ^{lmn}	385 46% ^{mno}	350 41% ^{mnq}	126 32%	340 33%	332 36% ^{su}	268 36%	204 34%	195 42% ^{mnp}	293 31%	518 41% ^{mnq}	422 31%	268 32%
Working part time - working between 8 and 29 hours per week	2214 12%	56 7%	20 6%	66 7%	62 8%	60 7%	37 5%	31 7%	75 8% ^f	84 7%	85 7%	81 10% ^{cef}	137 16% ^{abc}	55 14% ^{abc}	159 15% ^{abc}	148 16% ^{abc}	131 17% ^{abc}	100 17% ^{abc}	66 14% ^{abc}	201 21% ^{abc}	185 15% ^{abc}	215 16% ^{abc}	159 19% ^{abc}
NET: Not working	8117 44%	349 43% ^{di}	151 44% ^{di}	395 40% ^{ei}	258 35%	342 38% ^{ei}	306 44% ^{dei}	192 41% ^{ei}	352 40% ^{ei}	358 32%	516 42% ^{di}	364 44% ^{dei}	361 43% ^{di}	217 54% ^{abc}	536 52% ^{abc}	435 48% ^{cde}	352 47% ^{cde}	288 49% ^{cde}	199 43% ^{di}	464 48% ^{cde}	571 45% ^{cde}	710 53% ^{abc}	403 49% ^{cde}
Not working but seeking work or temporarily unemployed or sick	1036 6%	65 8% ^f	25 7% ^{his}	70 7% ^{his}	40 5% ^s	50 6% ^s	31 4%	22 5%	34 4%	46 4%	60 5%	45 5% ^s	40 5%	22 6% ^s	52 5% ^s	58 6% ^s	56 8% ^f	31 5% ^s	26 6% ^s	27 3%	103 8% ^f	92 7% ^{his}	40 5%
Not working and not seeking work/ Student	1257 7%	62 8% ^{dh}	19 6%	71 7%	36 5%	46 5%	39 6%	28 6%	40 5%	89 8% ^{deh}	69 6%	54 7%	51 6%	41 10% ^{bdef}	83 8% ^{dehj}	51 6%	51 7%	39 7%	49 11% ^{bdef}	65 7%	118 9% ^{defh}	83 6%	71 9% ^{dehjo}
Retired on a state pension only	1089 6%	25 3%	12 3%	34 3%	14 2%	31 3%	34 5% ^d	17 4%	37 4% ^d	57 5% ^d	41 3%	45 5% ^{adj}	49 6% ^{acdj}	35 9% ^{abc}	112 11% ^{abcd}	63 7% ^{acde}	55 7% ^{abc}	65 11% ^{abcd}	27 6% ^{adj}	86 9% ^{abcd}	61 5% ^d	123 9% ^{abcd}	66 8% ^{abcd}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 22
Which of the following best describes your current working status?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber-side (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber-side (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
Retired with a private pension	3330 18%	181 22%ilm nopqrs tuv	89 26%ilm nopqrs tuv	204 20%ilm nopqrs tuv	155 21%ilm nopqrs tuv	204 22%ilm nopqrs tuv	197 28%acd elimno pqrstuv	109 23%ilm nopqrs tuv	220 25%ilm nopqrs tuv	151 13%	314 25%cdi lmnopq rstuv	203 24%ilm nopqrs tuv	125 15%q	59 15%	155 15%q	128 14%	96 13%	61 10%	56 12%	141 15%q	172 14%	204 15%q	106 13%
House person, housewife, househusband, etc.	1404 8%	16 2%f	7 2%	16 2%	14 2%	10 1%	4 1%	16 3%efi	21 2%f	14 1%	31 3%f	16 2%f	95 11%abc defghi jk	58 15%abc defghi jkrt	135 13%abc defghi jkt	135 15%abc defghi jkrt	93 12%abc defghi jk	91 15%abcd efghijk lrt	41 9%abc defgh ijk	144 15%abcd efghijk rt	117 9%abc defgh ijk	208 15%abc defghii jkirt	120 14%abcd efghijkrt

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 22
Which of the following best describes your current working status?
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female							
	Total	No formal education		Secondary school	University degree	Higher university	Still in full time education	No formal education	No formal education		Secondary school	University degree	Higher university	Still in full time education	No formal education	No formal education		Secondary school	University degree	Higher university	Still in full time education
		(a)	(b)	(c)	(d)	(e)	(f)		(g)	(h)	(i)	(j)	(k)	(l)		(m)	(n)	(o)	(p)	(q)	(r)
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416		
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396		
NET: Working	10331	60	49	5163	3515	1259	100	42	27	2680	1894	687	35	19	22	2483	1621	572	66		
	56%	32%f	41%f	53%abf	61%abc	72%abcd	16%	47%lmr	41%lmr	59%ghl	63%ghl	73%ghl	15%	19%	42%lmr	48%lmr	59%ghl	71%ghl	17%		
Working full time - working 30 hours per week or more	8117	52	36	3930	2860	1071	33	39	22	2365	1651	626	16	13	14	1564	1209	445	17		
	44%	28%f	30%f	41%abf	50%abc	62%abcd	5%	43%lmo	33%lmr	52%hlm	55%ghl	67%ghij	7%	13%r	27%lr	30%lmr	44%lmn	56%ghlm	4%		
Working part time - working between 8 and 29 hours per week	2214	9	13	1233	656	188	68	3	5	315	243	61	19	6	8	918	413	127	49		
	12%	5%	11%	13%ad	11%a	11%a	11%a	4%	8%	7%	8%	6%	8%	6%	15%gik	18%gij	15%gij	16%gij	12%gijk		
NET: Not working	8117	126	69	4499	2252	478	533	48	39	1842	1109	250	203	78	30	2657	1143	229	330		
	44%	68%cde	59%cde	47%de	39%e	28%	84%abcde	53%ijk	59%ijk	41%jkq	37%kq	27%	85%ghijkl	81%ghijkl	58%ijk	52%ijk	41%jkq	29%	83%ghijknopq		
Not working but seeking work or temporarily unemployed or sick	1036	39	19	626	237	60	16	17	13	298	100	24	4	21	6	327	137	35	12		
	6%	21%cde	16%cdef	6%def	4%	3%	2%	19%ijkl	19%ijkl	7%klp	3%	3%	2%	22%ijkl	12%klp	6%klp	5%jkl	4%	3%		
Not working and not seeking work/ Student	1257	10	3	451	207	46	515	4	2	212	97	25	200	6	2	239	110	22	315		
	7%	5%	3%	5%de	4%	3%	81%abcde	4%	2%	5%jkq	3%	3%	84%ghijklm	7%	3%	5%jkq	4%	3%	80%ghijkmnopq		
Retired on a state pension only	1089	12	19	813	197	33	-	6	9	236	76	9	-	6	10	578	121	23	-		
	6%	7%ef	16%acdef	8%def	3%ef	2%f	-	7%jkl	14%ijkl	5%klq	3%klr	1%	-	6%klr	19%ijk	11%ijkl	4%klr	3%klr	-		
Retired with a private pension	3330	16	21	1631	1342	273	-	15	15	978	801	186	-	1	6	652	541	87	-		
	18%	9%f	18%af	17%af	23%ace	16%af	-	17%lmr	24%lmo	22%lmo	27%klm	20%lmo	-	1%	11%lmr	13%lmr	20%lmo	11%lmr	-		
House person, housewife, househusband, etc.	1404	49	7	979	269	67	3	5	-	118	35	5	-	44	7	862	235	62	3		
	8%	26%bcde	6%f	10%def	5%f	4%f	*	5%jklr	-	3%jkl	1%	1%	-	45%ghijkl	13%hij	17%ghijkl	8%hijkl	8%hijkl	1%		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 22
Which of the following best describes your current working status?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
NET: Working	10331 56%	2631 51%	3120 58% ^{ad}	1073 58% ^{ad}	367 50%	529 57% ^{ad}	2612 59% ^{ad}	1525 52% ^r	1844 65% ^{hko} pqrst	589 64% ^{hko} pqrst	228 56% ^{opr}	293 63% ^{hko} pqrst	980 66% ^{hko} pqrst	1105 49% ^r	1275 51% ^r	484 53% ^r	139 42%	236 52% ^r	1631 55% ^{opr}
Working full time - working 30 hours per week or more	8117 44%	2042 40%	2489 47% ^{ad}	836 45% ^{ad}	288 39%	418 45% ^{ad}	2044 46% ^{ad}	1322 45% ^{opq} rst	1627 57% ^{hko} pqrst	502 54% ^{hko} pqrst	200 49% ^{opq} rst	262 56% ^{hko} pqrst	889 60% ^{hjk} opqrst	719 32% ^r	862 34% ^r	335 36% ^{or}	88 27%	156 34% ^r	1155 39% ^{opr}
Working part time - working between 8 and 29 hours per week	2214 12%	589 11%	630 12%	237 13%	78 11%	111 12%	568 13%	203 7%	217 8%	87 9% ^{hm}	27 7%	31 7%	92 6%	386 17% ^{hij} klm	413 16% ^{hij} klm	149 16% ^{hij} klm	51 16% ^{hij} klm	80 18% ^{hij} klm	476 16% ^{hijklm}
NET: Not working	8117 44%	2535 49% ^{bce} f	2230 42%	772 42%	371 50% ^{bce} f	393 43%	1816 41%	1392 48% ^{ijl} m	994 35%	337 36%	182 44% ^{ijl} m	176 37%	502 34%	1143 51% ^{ijk} lmt	1237 49% ^{ijk} lmt	435 47% ^{ijl} m	189 58% ^{hij} klmnopq st	217 48% ^{ijl} m	1314 45% ^{ijlm}
Not working but seeking work or temporarily unemployed or sick	1036 6%	133 3%	326 6% ^{ac}	65 4%	38 5% ^{ac}	74 8% ^{abcd}	400 9% ^{abcd}	62 2%	174 6% ^{hjoq}	30 3%	20 5% ^{ho}	33 7% ^{hjo} q	168 11% ^{hijk} lopq	71 3% ^h	152 6% ^{hjoq}	35 4% ^h	18 5% ^{hjo}	41 9% ^{hijk} opqr	231 8% ^{hijkopq}
Not working and not seeking work/ Student	1257 7%	190 4%	373 7% ^{ad}	128 7% ^{ad}	37 5% ^a	84 9% ^{abc} d	446 10% ^{abcd}	112 4%	184 6% ^{hko}	59 6% ^{ho}	18 4%	43 9% ^{hiko} r	139 9% ^{hiko} r	78 3%	189 8% ^{hko}	69 7% ^{hko}	19 6% ^{ho}	42 9% ^{hik} or	307 10% ^{hijkopqr}
Retired on a state pension only	1089 6%	407 8% ^{bcef}	303 6% ^{cf}	78 4%	72 10% ^{abce} f	43 5%	185 4%	164 6% ^{ijlm}	97 3% ^j	14 1%	28 7% ^{ijlm}	11 2%	32 2%	243 11% ^{hijk} lmpqst	207 8% ^{hijl} m	64 7% ^{ijl} m	43 13% ^{hijk} lmpqst	32 7% ^{ijlm}	153 5% ^{ijlm}
Retired with a private pension	3330 18%	1555 30% ^{bcd} ef	806 15% ^f	408 22% ^{bef}	154 21% ^{bef}	131 14% ^f	276 6%	1013 35% ^{ijk} lmpqrst	485 17% ^{mps} t	221 24% ^{ilm} prst	105 26% ^{ilm} pqrst	80 17% ^{mpst}	123 8% ^t	543 24% ^{ilm} pqrst	321 13% ^{mt}	187 20% ^{mpr} st	49 15% ^{mt}	52 11% ^t	153 5%
House person, housewife, househusband, etc.	1404 8%	249 5%	422 8% ^{ac}	93 5%	70 9% ^{ace}	60 7% ^a	509 11% ^{abce}	41 1%	54 2%	13 1%	10 3% ^h	9 2%	39 3% ^h	208 9% ^{hij} klm	369 15% ^{hijk} lmoqs	80 9% ^{hij} klm	60 18% ^{hij} klmnopq s	51 11% ^{hij} klm	470 16% ^{hijklmoqs}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 22
Which of the following best describes your current working status?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
NET: Working	10331 56%	8117 100%cd	2214 100%cd	-	-	4802 100%gh kl	658 100%ghkl	-	-	3316 100%gh kl	1556 100%ghkl	-	-
Working full time - working 30 hours per week or more	8117 44%	8117 100%bcd	-	-	-	4802 100%fghj kl	-	-	-	3316 100%fghj kl	-	-	-
Working part time - working between 8 and 29 hours per week	2214 12%	-	2214 100%acd	-	-	-	658 100%eghi kl	-	-	-	1556 100%eghi kl	-	-
NET: Not working	8117 44%	-	-	4419 100%ab	3698 100%ab	-	-	2374 100%ef ij	1207 100%efij	-	-	2045 100%ef ij	2490 100%efij
Not working but seeking work or temporarily unemployed or sick	1036 6%	-	-	-	1036 28%abc	-	-	-	487 40%efgi jkl	-	-	-	549 22%efgjik
Not working and not seeking work/ Student	1257 7%	-	-	-	1257 34%abc	-	-	-	554 46%efgi jkl	-	-	-	703 28%efgjik
Retired on a state pension only	1089 6%	-	-	1089 25%abd	-	-	-	347 15%efhi jl	-	-	-	742 36%efgh ijl	-
Retired with a private pension	3330 18%	-	-	3330 75%abd	-	-	-	2027 85%efhi jkl	-	-	-	1303 64%efhi jl	-
House person, housewife, househusband, etc.	1404 8%	-	-	-	1404 38%abc	-	-	-	166 14%efgi jk	-	-	-	1238 50%efghijk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	9464	4819	4645	1022	2213	2219	2302	1299	409	2973	3217	1798	1476	2573	2429	2254	1365	843	2267	7197	985	3834	1282	3363
Weighted base	10331	5460	4871	1190	2495	2447	2401	1355	444	2860	3273	2614	1584	2826	2693	2437	1425	951	2431	7901	1091	4369	1340	3532
NET: Public Sector	2431	1091	1340	255	552	542	658	357	65	801	922	437	270	591	588	575	385	291	2431	-	1091	-	1340	-
	24%	20%	27%a	21%h	22%h	22%h	27%cdh	26%cdh	15%	28%kl	28%kl	17%	17%	21%	22%	24%	27%mn	31%mn	100% o	100% s	-	100% uw	-	100% uw
Central government including all administrative departments and central government agencies such as the Bank of England	166	82	84	18	38	34	44	30	2	70	74	16	6	36	38	40	34	18	166	-	82	-	84	-
	2%	1%	2%	2%	2%	1%	2%	2%h	*	2%kl	2%kl	1%	*	1%	1%	2%	2% m	2%	7% s	-	8% uw	-	6% uw	-
HM Forces	30	22	9	11	15	2	2	-	-	6	5	16	3	13	8	8	2	-	30	-	22	-	9	-
	*	*	*	1%efg	1%efg	*	*	-	-	*	*	1%j	*	*	*	*	*	-	1% s	-	2% uw	-	1% uw	-
National Health Service	595	221	374	87	138	113	168	75	13	164	243	130	58	142	140	142	105	64	595	-	221	-	374	-
	6%	4%	8%a	7%eh	6%	5%	7%eh	6%	3%	6%l	7%ikl	5%	4%	5%	5%	6%	7%mn	7%	24% s	-	20% uw	-	28% uw	-
Universities and Academies funded by government	244	90	155	25	61	57	59	34	8	117	97	23	6	57	78	47	44	19	244	-	90	-	155	-
	2%	2%	3%a	2%	2%	2%	2%	2%	2%	4%jkl	3%kl	1%	*	2%	3%	2%	3%	2%	10% s	-	8% uw	-	12% uw	-
Courts service	24	10	14	1	1	9	10	3	1	4	11	9	1	12	2	3	2	4	24	-	10	-	14	-
	*	*	*	*	*	*	d	*	*	*	*	*	*	n	*	*	*	*	1% s	-	1% uw	-	1% uw	-
Local government administration	274	143	131	5	63	73	81	41	10	77	162	21	14	61	67	70	41	35	274	-	143	-	131	-
	3%	3%	3%	*	3% c	3% c	3% c	3% c	2% c	3% kl	5% ikl	1%	1%	2%	2%	3%	3%	4% m	11% s	-	13% uw	-	10% uw	-
Police service	71	44	27	4	26	19	13	9	1	10	60	*	1	15	15	11	5	25	71	-	44	-	27	-
	1%	1%	1%	*	1%	1%	1%	1%	*	k	2% ikl	*	*	1%	1%	1%	3% mnop	3% s	-	4% uw	-	2% uw	-	
Public sector housing	81	57	25	11	18	27	19	5	*	22	16	22	21	31	16	17	12	5	81	-	57	-	25	-
	1%	1% b	1%	1%	1%	1%	1%	*	*	1%	*	1%	1% j	1%	1%	1%	1%	1%	3% s	-	5% uw	-	2% uw	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	375	100	275	34	77	80	104	69	11	206	103	42	24	93	97	63	26	375	-	100	-	275	-	
	4%	2%	6%a	3%	3%	3%	4%	5% cde	2%	7% jkl	3% kl	2%	2%	3%	4%	4%	4%	3%	15% s	-	9% uw	-	21% uw	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Prepared by Populus

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North Eng-land (o)	Wales & South West (p)	Scotland (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)
Weighted base	10331	5460	4871	1190	2495	2447	2401	1355	444	2860	3273	2614	1584	2826	2693	2437	1425	951	2431	7901	1091	4369	1340	3532
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	111	86	25	11	20	27	39	15	-	15	10	36	51	22	29	24	18	18	111	-	86	-	25	-
		1%	2%b	1%	1%	1%	2%dh	1%	-	1%	*	1%ij	3%ijk	1%	1%	1%	1%	2%lm	5%ns	-	8%lww	-	2%lww	-
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	458	237	221	47	93	102	120	76	20	110	141	123	84	108	98	117	60	75	458	-	237	-	221	-
	4%	4%	5%	4%	4%	4%	5%	6%cd	4%	4%	4%	5%	5%	4%	4%	5%	4%	8%lmnop	19%ns	-	22%lww	-	16%lww	-
None of the above (Private Sector)	7901	4369	3532	935	1942	1904	1742	998	379	2059	2351	2177	1315	2235	2105	1861	1040	660	-	7901	-	4369	-	3532
	76%	80%b	73%	79%fg	78%fg	78%fg	73%	74%	85%cd	72%	72%	83%ij	83%ij	79%pq	78%pq	76%q	73%	69%	-	100%r	-	100%tv	-	100%tv

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	9464	1991	2764	675	1082	2349	1948	1748	207	360	1024	1227	1246	717	245	662	1189	992	1056	582	164
Weighted base	10331	2276	2819	782	786	2622	2013	1861	124	433	1205	1410	1326	800	285	757	1290	1036	1074	554	160
NET: Public Sector	2431 24%	459 20%	802 28%acd	160 20%	139 18%	533 20%	605 30%egh	493 26%e	26 21%	75 17%	261 22%an	266 19%	267 20%	182 23%an	40 14%	180 24%kn	291 23%an	277 27%ijk lnt	391 36%ijk lmnopq t	175 32%ijk lmnopt	26 16%
Central government including all administrative departments and central government agencies such as the Bank of England	166 2%	34 2%	56 2%	7 1%	15 2%	42 2%	54 3%e	36 2%	2 2%	10 2%	21 2%	17 1%	20 1%	15 2%	-	9 1%	17 1%	17 2%	24 2%an	16 3%kn	2 1%
HM Forces	30 *	7 *	16 1%	-	2 *	5 *	14 1%eg	2 *	1 1%g	9 2%klmno pqrs	9 1%qr	2 *	2 *	-	-	2 *	7 1%	-	-	-	-
National Health Service	595 6%	98 4%	188 7%acd	28 4%	34 4%	132 5%	120 6%	108 6%	7 6%	17 4%	55 5%	53 4%	62 5%	26 3%	7 3%	70 9%ijkl mnq	82 6%km	61 6%km	106 10%ijkl mnopq	49 9%ijkl mn	6 4%
Universities and Academies funded by government	244 2%	43 2%	77 3%	25 3%	15 2%	60 2%	47 2%	73 4%efh	*	6 1%	19 2%	25 2%	21 2%	14 2%	4 1%	19 3%	43 3%jkl	32 3%	38 4%jkl	20 4%jkl	4 2%
Courts service	24 *	12 1%	6 *	-	-	1 *	2 *	1 *	-	-	1 *	5 *	1 *	1 *	1 *	1 *	-	3 *	9 1%jlp	2 *	-
Local government administration	274 3%	54 2%	96 3%	20 3%	14 2%	59 2%	91 5%eg	49 3%	2 2%	3 1%	23 2%o	43 3%o	40 3%o	29 4%io	6 2%o	3 *	40 3%io	30 3%o	41 4%jo	12 2%o	4 2%o
Police service	71 1%	10 *	20 1%	5 1%	8 1%	22 1%	13 1%	9 1%	2 1%	2 1%	19 2%or	10 1%	8 1%	4 *	1 *	1 *	7 1%	8 1%	5 *	6 1%	-
Public sector housing	81 1%	9 *	39 1%a	6 1%	6 1%	11 *	32 2%eg	9 *	-	9 2%ops	13 1%as	19 1%ps	10 1%	5 1%	-	2 *	5 *	9 1%	9 1%	-	*
Teaching employed by local education authority including voluntary aided schools and foundation schools	375 4%	104 5%bd	90 3%	34 4%	21 3%	97 4%	80 4%	85 5%	4 3%	6 1%	24 2%	15 1%	25 2%	20 3%k	9 3%k	28 4%k	53 4%jkl	64 6%ijkl mt	79 7%ijkl mnopt	49 9%ijkl mnopt	2 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Weighted base	10331	2276	2819	782	786	2622	2013	1861	124	433	1205	1410	1326	800	285	757	1290	1036	1074	554	160
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	111 1%	15 1%	48 2%a	10 1%	8 1%	15 1%	35 2%e	30 2%e	2 2%	1 *	13 1%rs	20 1%rs	37 3%ijnp qrs	15 2%prs	-	10 1%rs	7 1%	7 1%	2 *	-	-
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	458 4%	75 3%	167 6%acd	24 3%	16 2%	88 3%	117 6%e	90 5%e	5 4%	11 3%	63 5%lp	56 4%	42 3%	53 7%ikp	12 4%	36 5%p	30 2%	46 4%p	78 7%iklp qs	23 4%	8 5%
None of the above (Private Sector)	7901 76%	1817 80%b	2017 72%	622 80%b	647 82%b	2089 80%fg	1408 70%	1368 74%f	98 79%f	358 83%qrs	944 78%qrs	1145 81%oqr s	1059 80%qrs	619 77%rs	245 86%jmo pqrs	577 76%rs	999 77%rs	760 73%r	683 64%	379 68%	134 84%qrs

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	9464	1571	1436	1049	763	1402	1781	749	713	843	373	1029	852	906	678	498	845	1239	1334	867
Weighted base	10331	1527	1482	1600	851	1333	1791	1014	733	951	371	1098	967	967	697	532	1029	1469	1357	893
NET: Public Sector	2431 24%	367 24%cdg h	325 22%cdh	250 16%	150 18%	434 33%abc dgh	598 33%abc dgh	188 18%	120 16%	291 31%klm npqrs	117 32%klm npqrs	245 22%	213 22%	213 22%	152 22%	180 34%klm npqrs	224 22%	324 22%	267 20%	205 23%
Central government including all administrative departments and central government agencies such as the Bank of England	166 2%	34 2%cdgh	37 2%cdgh	10 1%	1 *	36 3%cdgh	37 2%cdgh	6 1%	5 1%	18 2%	11 3%nr	13 1%	16 2%	11 1%	6 1%	17 3%kmnr	21 2%	24 2%	12 1%	17 2%
HM Forces	30 *	3 *	4 *	13 1% ^f	1 *	3 *	1 *	3 *	2 *	- -	- -	5 *	2 *	2 *	4 1%	- *	2 *	9 1%	5 *	2 *
National Health Service	595 6%	66 4% ^d	64 4%	70 4%	20 2%	97 7%abc d	179 10%abcd egh	59 6% ^d	38 5% ^d	64 7%	27 7%	64 6%	51 5%	44 5%	37 5%	45 8% ^{mqr}	60 6%	71 5%	71 5%	60 7%
Universities and Academies funded by government	244 2%	62 4% ^{bc} dgh	20 1% ^d	8 *	1 *	56 4% ^{bc} dgh	78 4% ^{bc} dgh	16 2% ^d	6 1%	19 2%	11 3%	14 1%	22 2%	33 3% ^{kr}	22 3% ^{kr}	25 5% ^{ikpr} s	22 2%	39 3%	18 1%	19 2%
Courts service	24 *	3 *	5 *	- -	1 *	1 *	5 *	9 1% ^{ce}	- -	4 *	- -	- -	3 *	- -	2 *	1 *	- -	11 1% ^{kmpr}	1 *	1 *
Local government administration	274 3%	46 3% ^{cd} gh	75 5% ^{acde} gh	11 1%	11 1%	30 2% ^{ch}	87 5% ^{acde} gh	10 1%	4 *	35 4% ^{nr}	7 2%	30 3%	34 3%	33 3%	10 1%	18 3%	24 2%	34 2%	27 2%	23 3%
Police service	71 1%	6 *	38 3% ^{acde} fgh	- -	1 *	4 *	23 1% ^{acde} gh	- -	- -	25 3% ^{klmn} opqrs	5 1% ^{kq}	2 *	5 *	7 1%	1 *	2 *	7 1%	3 *	12 1%	3 *
Public sector housing	81 1%	14 1% ^f	12 1%	15 1% ^f	16 2% ^{ef}	8 1%	4 *	7 1%	5 1%	5 1%	5 1% ^p	10 1%	3 *	7 1%	8 1% ^p	6 1% ^p	1 *	24 2% ^{lpr}	7 1%	6 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Weighted base	10331	1527	1482	1600	851	1333	1791	1014	733	951	371	1098	967	967	697	532	1029	1469	1357	893
Teaching employed by local education authority including voluntary aided schools and foundation schools	375 4%	74 5%bcdh	7 *	12 1%	7 1%	133 10%abcd fgh	96 5%bcdg h	29 3%bcd	17 2%bcd	26 3%	13 4%	57 5%ilnr	25 3%	35 4%	19 3%	27 5%	43 4%	53 4%	40 3%	36 4%
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	111 1%	9 1%	6 *	27 2%abef	43 5%abce fgh	5 *	3 *	9 1%	8 1%ef	18 2%lir	5 1%r	13 1%r	5 *	9 1%	7 1%r	9 2%r	13 1%r	20 1%r	3 *	9 1%r
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	458 4%	49 3%	57 4%	82 5%a	48 6%a	61 5%	84 5%	40 4%	36 5%	75 8%klmp qrs	33 9%klmn pqrs	37 3%	47 5%q	32 3%	35 5%q	30 6%q	31 3%	37 3%	71 5%pq	30 3%
None of the above (Private Sector)	7901 76%	1160 76%ef	1157 78%ef	1350 84%abe f	701 82%abe f	898 67%	1194 67%	827 82%aef	613 84%abe f	660 69%	254 68%	854 78%ijo	754 78%ijo	754 78%ijo	545 78%ijo	352 66%	805 78%ijo	1145 78%ijo	1090 80%ijo	688 77%ijo

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-em (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-em (s)	London (t)	South East (u)	South West (v)	
Unweighted base	9464	407	187	539	416	497	373	254	418	621	670	437	436	186	490	436	409	305	244	427	618	664	430	
Weighted base	10331	464	189	600	487	568	393	271	535	767	720	466	487	181	499	480	399	304	261	494	703	637	427	
NET: Public Sector	2431 24%	147 32% cde fhjiko u	50 26% cfh j	107 18%	98 20%	106 19%	65 16%	79 29% cde fhijk	85 16%	143 19%	118 16%	94 20%	144 30% cde fhijk	67 37% cde fhjiko ptuv	138 28% cde fhijk	115 24% fthj	107 27% cef hij	87 29% cde fhijk	101 39% bcd efhijk nopqst uv	138 28% cde fhijk	182 26% cef hij	149 23% fthj	112 26% cef hij	
Central government including all administrative departments and central government agencies such as the Bank of England	166 2%	10 2% j	4 2%	7 1%	7 1%	3 1%	6 1%	9 3% ejq	9 2%	15 2% j	4 1%	7 2%	8 2%	7 4% ejq	6 1%	9 2%	8 2%	1 *	7 3% ejq	12 2% j	9 1%	8 1%	10 2% j	
HM Forces	30 *	- -	- -	- -	2 1%	2 *	4 1% t	- -	1 *	9 1% ct	3 *	2 *	- -	- -	5 1% t	- -	* *	- -	- -	1 *	- -	2 *	* *	
National Health Service	595 6%	26 6%	9 5%	23 4%	20 4%	19 3%	9 2%	27 10% cdef hij	13 3%	27 4%	23 3%	25 5%	38 8% cef hij	19 10% cdef hij	42 8% cdef hij	30 6% fh	25 6% fthj	27 9% cdef hij	19 7% fhj	46 9% cdef hij	44 6% fhj	48 8% ceth ij	36 8% defhij	
Universities and Academies funded by government	244 2%	4 1%	4 2%	7 1%	5 1%	17 3% aku	4 1%	11 4% adik u	10 2%	9 1%	15 2%	4 1%	15 3% aku	7 4% aiku	6 1%	17 3% aiku	16 4% acdf iknu	18 6% acdf hijknu	14 6% acdf hijknu	12 2% u	30 4% acdf iknu	4 1%	15 4% acdiku	
Courts service	24 *	1 *	- -	- -	3 1%	- -	- -	1 *	- -	4 *	1 *	- -	3 1%	- -	- -	1 *	- -	2 1%	- -	- -	7 1% u	- -	1 *	
Local government administration	274 3%	18 4% j	1 *	17 3%	22 5% bfj	19 3%	6 2%	11 4%	13 2%	16 2%	11 2%	10 2%	17 4%	6 3%	12 2%	12 2%	13 3%	4 1%	7 3%	11 2%	18 3%	16 2%	14 3%	
Police service	71 1%	19 4% cdef ghijkl nopqst uv	2 1%	1 *	3 1%	6 1%	1 *	- -	2 *	1 *	7 1%	3 1%	7 1% i	3 2% inv	1 *	1 *	1 *	- -	2 1%	5 1%	3 *	4 1%	- -	
Public sector housing	81 1%	4 1%	5 2% dhjk Inoqs	9 1%	2 *	3 *	8 2% hjn s	5 2% hls	1 *	17 2% dehj knoqs	3 *	1 *	1 *	- -	1 *	1 *	4 1%	* *	1 *	* *	7 1%	5 1%	4 1%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	10331	464	189	600	487	568	393	271	535	767	720	466	487	181	499	480	399	304	261	494	703	637	427
Teaching employed by local education authority including voluntary aided schools and foundation schools	375 4%	7 1%	2 1%	11 2%	4 1%	11 2%	3 1%	1 *	12 2%	13 2%	13 2%	23 5%acde fgj	20 4%dfgi	11 6%abcd efghij	46 9%abcd efghij klouv	22 5%adfg ij	25 6%abcd efghij	16 5%abc defgij j	26 10%abcd efghij ouv	31 6%abcd efghij	40 6%abcd efghij	27 4%adfg ij	13 3% d
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	111 1%	18 4%deh klmnop qrtuv	5 3%jln pu	12 2%jlo u	5 1% u	7 1% u	5 1% u	8 3%jln pu	6 1% u	12 2% lou	3 *	6 1% u	1 *	-	2 *	-	1 *	2 1%	2 1%	7 1% u	7 1% u	-	3 1%
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	458 4%	41 9%cegh ijknps tv	18 9%cegh iknpst v	20 3%	25 5% t	19 3%	18 5%	7 3%	19 4%	20 3%	36 5% t	13 3%	34 7%ceik npst	15 8%cegh iknpst	16 3%	22 5%	13 3%	17 5% t	23 9%cegh iknpst v	12 2%	17 2%	36 6% lst	16 4%
None of the above (Private Sector)	7901 76%	317 68%	140 74% r	492 82% abg lmnpqr stv	389 80% agl mnpqrs	462 81% agl mnpqrs tv	328 84% abg lmnopq rstuv	192 71%	450 84% abg lmnopq rstuv	624 81% agl mnpqrs tv	602 84% abg lmnopq rstuv	379 80% agl mnpqrs	343 70%	114 63%	361 72% r	365 76% amr	292 73% mr	217 71% r	160 61%	355 72% r	521 74% mr	488 77% amr	315 74% mr

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school		Higher university degree		No formal education	Secondary school		Higher university degree		No formal education	Secondary school		Higher university degree			
		(a)	Primary (b)	(c)	University degree (d)	(e)	Still in full time education (f)		(g)	Primary (h)	(i)	University degree (j)		(k)	Still in full time education (l)	(m)	Primary (n)	(o)	University degree (p)
Unweighted base	9464	54	42	4599	3296	1205	117	36	24	2306	1697	634	42	18	18	2293	1599	571	75
Weighted base	10331	60*	49*	5163	3515	1259	100*	42**	27**	2680	1894	687	35**	19**	22**	2483	1621	572	66*
NET: Public Sector	2431	19	12	1011	922	430	16	11	8	447	401	210	5	8	4	564	522	220	11
	24%	32% _{cf}	24%	20%	26% _{cf}	34% _{cdf}	16%	27%	28%	17%	21% _i	31% _{ij}	13%	43%	18%	23% _i	32% _{ij}	38% _{ijk}	17%
Central government including all administrative departments and central government agencies such as the Bank of England	166	6	1	78	49	29	-	4	-	34	26	16	-	2	1	43	23	12	-
	2%	10% _{cd}	3%	2%	1%	2%	-	9%	-	1%	1%	2%	-	12%	6%	2%	1%	2%	-
HM Forces	30	-	-	19	9	2	1	-	-	17	4	1	-	-	-	2	5	1	1
	*	-	-	*	*	*	1%	-	-	1%	*	*	-	-	-	*	*	*	1%
National Health Service	595	8	2	230	286	68	2	3	2	64	112	40	1	5	-	166	174	28	1
	6%	13% _{cd}	4%	4%	8% _{ce}	5%	2%	7%	8%	2%	6% _i	6% _i	2%	27%	-	7% _i	11% _{ij}	5% _i	2%
Universities and Academies funded by government	244	-	-	66	79	94	3	-	-	14	24	49	2	-	-	53	55	45	1
	2%	-	-	1%	2% _c	7% _{cd}	3%	-	-	1%	1% _i	7% _{ij}	6%	-	-	2% _i	3% _{ij}	8% _{ijop}	2%
Courts service	24	-	-	16	7	1	1	-	-	7	2	1	-	-	-	9	5	-	1
	*	-	-	*	*	*	1%	-	-	*	*	*	-	-	-	*	*	-	1%
Local government administration	274	1	3	106	119	42	-	1	3	47	71	20	-	-	-	59	48	21	-
	3%	2%	5%	2%	3% _c	3% _c	-	2%	9%	2%	4% _{io}	3%	-	-	-	2%	3% _i	4% _i	-
Police service	71	-	-	44	21	7	-	-	-	27	11	6	-	-	-	17	9	1	-
	1%	-	-	1%	1%	1%	-	-	-	1%	1%	1%	-	-	-	1%	1%	*	-
Public sector housing	81	1	-	35	22	22	*	1	-	27	13	14	-	-	-	8	9	8	*
	1%	2%	-	1%	1%	2% _{cd}	*	3%	-	1% _o	1%	2% _{jop}	-	-	-	*	1%	1% _o	1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Weighted base	10331	60*	49*	5163	3515	1259	100*	42**	27**	2680	1894	687	35**	19**	22**	2483	1621	572	66*
Teaching employed by local education authority including voluntary aided schools and foundation schools	375	1	1	115	159	92	4	-	-	15	58	24	1	1	1	100	101	68	3
	4%	1%	1%	2%	5% ^c	7% ^{cd}	4%	-	-	1%	3% ⁱ	4% ⁱ	2%	4%	3%	4% ⁱ	6% ^{ijk}	12% ^{ijko}	5% ⁱ
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	111	-	1	67	21	17	-	-	1	59	20	4	-	-	-	8	1	13	-
	1%	-	2%	1% ^d	1%	1% ^d	-	-	4%	2% ^{jkop}	1% ^{op}	1% ^p	-	-	-	*	*	2% ^{kop}	-
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	458	3	4	236	151	56	5	3	2	137	59	34	1	-	2	99	93	22	3
	4%	5%	8%	5%	4%	4%	4%	7%	6%	5% ^j	3%	5%	4%	-	9%	4%	6% ^{jo}	4%	5%
None of the above (Private Sector)	7901	41	37	4152	2593	829	85	30	19	2234	1493	477	30	11	18	1918	1100	352	55
	76%	68%	76%	80% ^{ade}	74% ^e	66%	84% ^{ade}	73%	72%	83% ^{jkopq}	79% ^{kppq}	69% ^q	87%	57%	82%	77% ^{kppq}	68% ^q	62%	83% ^{pq}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	9464	2302	3120	946	859	759	1478	1249	1710	481	497	390	492	1053	1410	465	362	369	986
Weighted base	10331	2631	3120	1073	367	529	2612	1525	1844	589	228	293	980	1105	1275	484	139	236	1631
NET: Public Sector	2431 24%	524 20%	877 28% ^{acdf}	247 23%	74 20%	157 30% ^{acdf}	551 21%	224 15%	464 25% ^{hjk}	96 16%	35 15%	91 31% ^{hij}	182 19%	300 27% ^{hjk}	413 32% ^{hij}	151 31% ^{hij}	40 28% ^{hjk}	67 28% ^{hjk}	369 23% ^{hjk}
Central government including all administrative departments and central government agencies such as the Bank of England	166 2%	42 2%	69 2% ^f	15 1%	5 1%	5 1%	31 1%	20 1%	37 2%	10 2%	2 1%	4 1%	10 1%	22 2%	32 3% ^h	5 1%	3 2%	2 1%	21 1%
HM Forces	30 *	3 *	16 * ^a	1 *	2 1% ^{ae}	-	8 *	3 *	10 1% ^o	-	2 1% ^{hjt}	-	6 1%	-	6 * ^o	1 *	-	-	2 *
National Health Service	595 6%	122 5%	206 7% ^{ac}	48 4%	20 5%	35 7%	164 6%	47 3%	88 5% ^h	19 3%	7 3%	16 5%	44 5%	75 7% ^{hijk}	118 9% ^{hijk}	28 6% ^h	14 10% ^{hijk}	19 8% ^{hijk}	120 7% ^{hijk}
Universities and Academies funded by government	244 2%	52 2%	78 3% ^d	34 3% ^d	3 1%	15 3% ^d	62 2% ^d	19 1%	38 2%	12 2%	2 1%	6 2%	12 1%	32 3% ^{hr}	40 3% ^{hkmr}	23 5% ^{hijk}	1 1%	9 4% ^{hkmr}	50 3% ^{hr}
Courts service	24 *	9 *	6 *	1 *	-	1 *	8 *	1 *	3 *	1 *	-	-	4 *	8 1% ^{hi}	2 *	-	-	1 *	3 *
Local government administration	274 3%	61 2%	108 3% ^{adf}	31 3%	6 2%	24 5% ^{adf}	44 2%	26 2%	76 4% ^{hijkm}	7 1%	3 1%	18 6% ^{hijkm}	13 1%	35 3% ^{ej}	32 3%	24 5% ^{hijkm}	3 2%	6 3%	30 2%
Police service	71 1%	14 1%	22 1%	7 1%	4 1%	5 1%	19 1%	13 1% ^o	14 1% ^o	1 *	2 1% ^o	4 1% ^o	10 1% ^o	1 *	8 1%	6 1% ^o	2 1% ^{jo}	1 *	9 1%
Public sector housing	81 1%	15 1%	40 1% ^{ace}	5 *	2 *	-	20 1%	7 *	31 2% ^{hijkl}	1 *	1 *	-	17 2% ^{hjt}	8 1%	9 1%	4 1%	1 1%	-	3 *
Teaching employed by local education authority including voluntary aided schools and foundation schools	375 4%	108 4%	105 3%	44 4%	17 5%	18 3%	83 3%	30 2%	24 1%	17 3% ^{ci}	7 3% ^{ci}	6 2%	16 2%	78 7% ^{hijk}	80 6% ^{hijk}	27 6% ^{him}	9 7% ^{hijk}	13 5% ^{him}	68 4% ^{him}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	10331	2631	3120	1073	367	529	2612	1525	1844	589	228	293	980	1105	1275	484	139	236	1631
Public corporations such as the Royal Mail or British Nuclear Fuels or Driving Standards agency	111 1%	15 1%	45 1%af	16 1%af	5 1%af	18 3%abcd	12 *	7 *	37 2%hopr t	12 2%hprt	5 2%hopr st	18 6%hijk mopqrs t	8 1%	9 1%	8 1%	4 1%	-	1 *	4 *
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	458 4%	83 3%	183 6%adf	45 4%	11 3%	37 7%acdf	100 4%	50 3%	105 6%hjko t	15 3%	4 2%	21 7%hjko t	42 4%	33 3%	78 6%hjko t	29 6%hjko	7 5%k	16 7%hjko t	58 4%
None of the above (Private Sector)	7901 76%	2107 80%be	2242 72%	826 77%be	293 80%be	372 70%	2061 79%be	1302 85%ilo pqrst	1380 75%lpq	493 84%ilo pqrst	193 85%ilo pqrst	203 69%	798 81%ilo pqrs	805 73%p	862 68%	333 69%	100 72%	169 72%	1263 77%lopp

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Working Status				Working Status - Men				Working Status - Women				
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	
Unweighted base	9464	6435	3029	-	3878	941	-	-	2557	2088	-	-	
Weighted base	10331	8117	2214	**	**	4802	658	**	**	3316	1556	**	**
NET: Public Sector	2431	1953	477	-	-	982	109	-	-	971	368	-	-
	24%	24%b	22%	-	-	20%f	17%	-	-	29%efj	24%ef	-	-
Central government including all administrative departments and central government agencies such as the Bank of England	166	149	17	-	-	80	2	-	-	69	15	-	-
	2%	2%b	1%	-	-	2%f	*	-	-	2%fj	1%	-	-
HM Forces	30	30	1	-	-	22	-	-	-	8	1	-	-
	*	b	*	-	-	j	-	-	-	*	*	-	-
National Health Service	595	498	97	-	-	201	20	-	-	296	78	-	-
	6%	6%b	4%	-	-	4%	3%	-	-	9%efj	5%f	-	-
Universities and Academies funded by government	244	193	51	-	-	77	13	-	-	116	39	-	-
	2%	2%	2%	-	-	2%	2%	-	-	3%e	2%e	-	-
Courts service	24	18	6	-	-	5	4	-	-	13	2	-	-
	*	*	*	-	-	*	1%ej	-	-	*	*	-	-
Local government administration	274	231	43	-	-	129	14	-	-	102	29	-	-
	3%	3%b	2%	-	-	3%	2%	-	-	3%j	2%	-	-
Police service	71	67	5	-	-	43	1	-	-	23	4	-	-
	1%	1%b	*	-	-	1%j	*	-	-	1%	*	-	-
Public sector housing	81	68	13	-	-	52	4	-	-	16	9	-	-
	1%	1%	1%	-	-	1%i	1%	-	-	*	1%	-	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	375	258	117	-	-	81	19	-	-	177	98	-	-
	4%	3%	5%a	-	-	2%	3%e	-	-	5%ef	6%ef	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Weighted base	10331	8117	2214	**	**	4802	658	**	**	3316	1556	**	**
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	111 1%	105 1%b	6 *	-	-	80 2%ij	6 1%j	-	-	25 1%j	*	-	-
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	458 4%	338 4%	120 5%a	-	-	211 4%	26 4%	-	-	127 4%	94 6%ei	-	-
None of the above (Private Sector)	7901 76%	6164 76%	1736 78%a	-	-	3820 80%ij	549 83%ej	-	-	2345 71%	1187 76%i	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 24
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
No children aged 18 or under	13188	6631	6557	1816	1729	1237	2004	2434	3968	3625	3828	2582	3153	3529	3504	3090	1852	1213	1508	4970	647	2725	861	2245
	71%	73% ^{cb}	70%	83% ^{cdef}	56% ^{ee}	40%	61% ^{cde}	89% ^{cdefg}	99% ^{cdefg}	74% ^{kl}	75% ^{kl}	64%	72% ^{kl}	71%	73% ^{mo}	70%	72%	73% ^{oo}	62%	63%	59%	62%	64% ^t	64% ^t
NET: Yes	5152	2345	2807	349	1349	1850	1273	289	44	1287	1257	1408	1200	1411	1268	1319	711	443	917	2880	441	1609	476	1271
	28%	26%	30% ^{aa}	16% ^{gh}	43% ^{cfg}	60% ^{cdf}	39% ^{cogh}	11% ^h	1%	26%	25%	35% ^{ijl}	27% ^j	28%	26%	30% ^{nq}	28%	27%	38%	36%	40% ^{vw}	37%	36%	36%
NET: Any 5-18	4084	1931	2153	122	783	1625	1228	284	43	1039	994	1138	913	1109	1014	1043	563	356	767	2282	372	1308	395	974
	22%	21%	23% ^{aa}	6% ^h	25% ^{cogh}	52% ^{cdf}	37% ^{cdg}	10% ^{ch}	1%	21%	19%	28% ^{ijl}	21%	22%	21%	24% ^{no}	22%	21%	32% ^s	29%	34% ^{uw}	30%	30%	28%
Yes - children aged under 5 years old	1905	773	1131	273	925	594	100	9	4	466	479	486	473	554	432	480	275	165	292	1053	134	564	158	489
	10%	9%	12% ^{aa}	12% ^{fgh}	30% ^{cef}	19% ^{cfgh}	3% ^{gh}	*	*	9%	9%	12% ^{ij}	11%	11% ⁿ	9%	11% ⁿ	11%	10%	12%	13%	12%	13%	12%	14%
Yes - children aged 5 to 10 years old	2059	978	1081	90	635	978	317	31	8	547	532	538	441	564	522	511	274	187	323	1206	186	696	137	510
	11%	11%	11%	4% ^{gh}	20% ^{cfg}	31% ^{cdf}	10% ^{cogh}	1% ^h	*	11%	10%	13% ^{ijl}	10%	11%	11%	12%	11%	11%	13%	15%	17% ^v	16% ^v	10%	14% ^v
Yes - children aged 11 to 15 years old	1953	931	1022	52	284	848	630	126	13	503	395	626	428	529	500	504	249	171	375	1092	184	609	191	484
	11%	10%	11%	2% ^h	9% ^{cogh}	27% ^{cdf}	19% ^{cdgh}	5% ^{ch}	*	10% ^j	8%	16% ^{ijl}	10% ^j	11%	10%	11%	10%	10%	15%	14%	17% ^w	14%	14%	14%
Yes - children aged 16 to 18 years old	1249	553	696	30	32	356	639	168	24	292	304	345	309	333	306	336	173	100	253	641	107	340	146	301
	7%	6%	7% ^{aa}	1% ^h	1%	11% ^{cdg}	19% ^{cdg}	6% ^{cdh}	1%	6%	6%	9% ^{ijl}	7%	7%	6%	8%	7%	6%	10% ^s	8%	10%	8%	11% ^{uw}	9%
Refused	108	65	43	28	29	19	11	16	4	20	30	28	31	41	24	18	20	5	5	51	3	35	2	16
	1%	1%	*	1% ^{fgh}	1% ^{fh}	1% ^h	1% ^h	1% ^h	*	*	1%	1%	1%	1% ^{oo}	1%	*	1%	*	*	1% ^r	*	1% ^v	*	*

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 24
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
No children aged 18 or under	13188	3316	3070	974	1348	3916	2193	2539	252	676	811	713	1023	1237	2172	1140	918	524	981	1197	1796
	71%	78% ^{abc}	65%	73% ^b	80% ^{bc}	77% ^f	65%	77% ^f	82% ^f	89% ^{ijkl} opqr	59% ^{kpq}	44% ^q	61% ^{kpq}	87% ^{ijkl} opqr	98% ^{ijkl} lmopqrs	80% ^{ijkl} pqr	53% ^{kq}	35%	60% ^{kpq}	91% ^{ijkl} mopqr	99% ^{ijklmnpqrs}
NET: Yes	5152	948	1639	347	340	1125	1186	749	54	73	536	888	636	177	34	276	812	962	636	112	9
	28%	22%	35% ^{acd}	26% ^{ad}	20%	22%	35% ^{egh}	23%	18%	10% ^{nt}	39% ^{imn} ost	55% ^{ijkl} mnoprs	38% ^{imn} ost	12% ^{nst}	2% ^t	19% ^{imn} st	47% ^{ijkl} mnoprst	65% ^{ijkl} lmnoprst	39% ^{imno} st	9% ^{nt}	1%
NET: Any 5-18	4084	770	1345	283	297	929	984	638	51	41	310	767	606	173	33	81	472	858	622	110	9
	22%	18%	28% ^{acd}	21% ^{ad}	18%	18%	29% ^{egh}	19%	17%	5% ^{nt}	23% ^{imn} ost	47% ^{ijkl} mnoprs	36% ^{ijklm} nopst	12% ^{inos} t	2% ^t	6% ^{nt}	27% ^{ijklm} nopst	58% ^{ijklm} lmnoprst	38% ^{ijklm} opst	8% ^{inot}	1%
Yes - children aged under 5 years old	1905	294	568	144	77	328	381	245	8	42	345	304	70	8	4	231	581	289	29	1	-
	10%	7% ^d	12% ^{ad}	11% ^{ad}	5%	6% ^h	11% ^{egh}	7% ^h	3%	6% ^{mnr} st	25% ^{ijkl} mnoqrs	19% ^{ilmn} rst	4% ^{mnrst} t	1% ^t	*	16% ^{ilm} nrst	33% ^{ijkl} lmnoqrs	19% ^{ilmn} rst	2% ^{mnst}	*	-
Yes - children aged 5 to 10 years old	2059	356	717	136	120	412	506	316	18	28	251	494	179	20	7	62	384	485	138	11	2
	11%	8%	15% ^{acd}	10% ^d	7%	8%	15% ^{egh}	10%	6%	4% ^{mns} t	18% ^{ilm} norst	31% ^{ijkl} mnoprs	11% ^{imno} st	1% ^{nt}	*	4% ^{mns} t	22% ^{ijkl} mnoprst	33% ^{ijklm} noprst	8% ^{imno} st	1% ^t	*
Yes - children aged 11 to 15 years old	1953	391	644	137	157	460	478	316	29	25	109	409	282	93	12	27	175	439	348	33	1
	11%	9%	14% ^{acd}	10%	9%	9%	14% ^{egh}	10%	9%	3% ^{nt}	8% ^{ino} st	25% ^{ijkl} mnoprs	17% ^{ijklm} opst	7% ^{inos} t	1% ^t	2% ^{nt}	10% ^{imn} ost	29% ^{ijkl} lmnoprst	21% ^{ijklm} nopst	3% ^{nt}	*
Yes - children aged 16 to 18 years old	1249	229	409	86	126	320	308	195	20	15	10	108	312	92	16	14	22	249	327	77	7
	7%	5%	9% ^{ac}	7%	7% ^{aa}	6%	9% ^{eg}	6%	7%	2% ^{jnt}	1%	7% ^{ijjn} opt	19% ^{ijklm} nopst	6% ^{ijn} opt	1%	1%	1% ^t	17% ^{ijkl} mnopst	20% ^{ijklm} nopqst	6% ^{ijn} opt	*
Refused	108	8	22	4	4	15	15	8	*	10	19	15	6	16	-	18	11	5	5	1	4
	1%	*	*	*	*	*	*	*	*	1% ^{lnqr} st	1% ^{lnqr} st	1% ^{nst}	* ⁿ	1% ^{lnqr} st	-	1% ^{lnqr} st	1% ^{ns}	* ⁿ	* ⁿ	*	*

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
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Absolutes/col percents

Table 24
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
No children aged 18 or under	13188 71%	1978 74% ^{cgh}	1717 75% ^{cgh}	1443 68% ^g	1493 77% ^{cegh}	1647 73% ^{cgh}	2111 75% ^{cgh}	1139 60%	1660 68% ^g	1213 73% ^{lq}	530 72%	1423 70%	1137 68%	1165 70%	943 73% ^{lq}	648 70%	1396 76% ^{klm}	1626 68%	1903 74% ^{klm}	1204 72% ^{lq}
NET: Yes	5152 28%	675 25% ^d	568 25%	664 31% ^{abcd}	497 22%	612 27% ^d	689 24%	744 39% ^{abc}	763 31% ^{abcd}	443 27%	207 28%	599 30% ^{pr}	513 31% ^{inpr}	479 29% ^p	342 27%	269 29% ^p	447 24%	747 31% ^{inpr}	664 26%	442 27%
NET: Any 5-18	4084 22%	553 21%	467 20%	547 26% ^{abcd}	363 19%	486 21% ^f	527 19%	590 31% ^{abc}	550 23% ^{def}	356 21%	161 22%	476 23% ^{pr}	406 24% ^{pr}	377 23% ^p	279 22%	208 23%	358 19%	586 24% ^{pr}	523 20%	355 21%
Yes - children aged under 5 years old	1905 10%	226 8% ^d	234 10% ^d	188 9% ^d	125 6%	240 11% ^{adf}	245 9% ^d	298 16% ^{abc}	348 14% ^{abc}	165 10%	61 8%	213 10% ⁿ	205 12% ^{jnp}	178 11% ⁿ	99 8%	118 13% ^{jnp}	155 8%	316 13% ^{ijkn}	238 9%	157 9%
Yes - children aged 5 to 10 years old	2059 11%	285 11% ^{df}	296 13% ^{adf}	234 11% ^{df}	163 8%	263 12% ^{df}	236 8%	304 16% ^{abc}	278 11% ^{df}	187 11% ^{nr}	66 9%	215 11%	230 14% ^{ijkn}	214 13% ^{jnr}	110 8%	99 11%	199 11%	337 14% ^{ijkn}	228 9%	174 11%
Yes - children aged 11 to 15 years old	1953 11%	275 10% ^{bf}	170 7%	309 15% ^{abde}	177 9%	228 10% ^{bf}	226 8%	317 17% ^{abd}	251 10% ^{bf}	171 10%	75 10%	226 11%	203 12% ^r	172 10%	132 10%	85 9%	196 11%	287 12% ^r	242 9%	164 10%
Yes - children aged 16 to 18 years old	1249 7%	155 6%	107 5%	167 8% ^{ab}	124 6% ^b	136 6%	197 7% ^b	178 9% ^{abde}	185 8% ^{ab}	100 6%	64 9% ^{ipq}	154 8% ^{pq}	118 7%	103 6%	107 8% ^{ipq}	62 7%	97 5%	138 6%	195 8% ^{pq}	112 7%
Refused	108 1%	10 *	17 1%	19 1%	19 1% ^a	9 *	13 *	9 *	12 *	5 *	2 *	7 *	10 1%	16 1% ^{ikp}	6 *	5 1%	2 *	26 1% ^{ikp}	16 1% ^p	14 1% ^p

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 24
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female										
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
No children aged 18 or under	13188 71%	612 75% ino pqtv	246 72%	702 71%	530 71%	658 72% o	535 77% cgi Inopq tv	320 69%	706 79% bcd egilmn opqrst uv	762 68%	932 75% cgi nopqtv	628 76% cgi nopqtv	600 71%	284 71%	722 70%	607 66%	507 68%	408 69%	328 71%	690 72% o	864 68%	971 72% ot	576 69%
NET: Yes	5152 28%	200 25%	93 27% h	289 29% fhj k	208 28% h	239 26% h	160 23%	140 30% fhj k	180 20%	346 31% afh jk	295 24%	195 24%	243 29% fhj k	114 29% h	311 30% afh jk	306 33% aef hksu	240 32% aef hjk	182 31% afh jk	129 28% h	266 28% h	401 31% aef hjk	369 27% h	247 30% afh jk
NET: Any 5-18	4084 22%	163 20%	76 22%	246 25% afh jku	159 21%	201 22%	137 20%	106 23%	155 18%	278 25% afh jku	247 20%	162 20%	193 23% h	85 21%	230 22% h	247 27% adf hksu	176 24% h	142 24% h	102 22%	202 21%	308 24% fhj k	276 20%	193 23% h
Yes - children aged under 5 years old	1905 10%	61 8%	23 7%	82 8% fh	83 11% abfh jk	72 8%	36 5%	66 14% abce fhjk	45 5%	150 13% abce fhjk	92 7%	63 8%	104 12% abc efhjk	39 10% fh	131 13% abc efhjk	122 13% abc efhjk	106 14% abc efhjk	63 11% fhj	52 11% fhj	109 11% abe fhjk	166 13% abc efhjk	146 11% abe fhjk	94 11% abefh jk
Yes - children aged 5 to 10 years old	2059 11%	84 10%	21 6%	120 12% bfj u	87 12% bf	108 12% bfj	50 7%	44 9%	88 10%	184 16% abcd efghjkl mngstuv	106 9%	86 10%	103 12% bfj	45 11% b	95 9%	144 16% abf ghjknq stuv	105 14% bfg hjnqu	59 10%	56 12% bf	111 12% bf	152 12% bfju	122 9%	88 11% bf
Yes - children aged 11 to 15 years old	1953 11%	79 10%	40 12%	115 12% k	69 9%	91 10%	77 11%	46 10%	93 10%	138 12% k	116 9%	68 8%	92 11%	35 9%	111 11%	134 15% ade hkmnq ru	81 11%	55 9%	39 8%	103 11%	149 12% k	126 9%	97 12% k
Yes - children aged 16 to 18 years old	1249 7%	31 4%	30 9% ahp	75 8% ahi	54 7% ahi	66 7% ahi	51 7% ahi	32 7% ahi	34 4%	42 4%	91 7% ahi	47 6%	68 8% ahp	34 9% ahp	79 8% ahp	64 7% ahi	36 5%	56 9% ahik p	29 6%	63 7% ahi	97 8% ahp	104 8% ahp	65 8% ahp
Refused	108 1%	*	1	4	7 1% as	13 1% ahno s	4 1%	2	2	17 1% achn osu	9 1%	7 1% as	4 1%	*	3	3	4	2	3 1%	*	9 1%	7 1%	7 1% as

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 24
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education
		(a)	(b)	(c)	(d)	(e)		(f)	(g)	(h)	(i)	(j)		(k)	(l)	(m)	(n)	(o)	
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
No children aged 18 or under	13188	116	84	6918	4195	1100	573	64	48	3357	2234	593	219	52	36	3561	1962	508	354
	71%	62%	71%	72%ae	73%ae	63%	90%abcde	71% _m	73% _m	74% _{kmo} pq	74% _{kmo} pq	63%	92% _{ghijklmnop} q	54%	69%	69% _{kmq}	71% _{kmq}	63%	89% _{ghijklmnopq}
NET: Yes	5152	71	34	2705	1552	636	53	26	18	1145	755	343	18	45	16	1560	797	293	34
	28%	38% _{cdf}	29% _f	28% _f	27% _f	37% _{cdf}	8%	29% _{lr}	27% _{lr}	25% _{lr}	25% _{lr}	37% _{ijlo} pr	8%	46% _{ghijlopr}	31% _{lr}	30% _{ijl} r	29% _{ijl} r	37% _{ijlo} pr	9%
NET: Any 5-18	4084	61	27	2207	1193	499	34	24	17	969	601	281	16	37	10	1237	591	218	18
	22%	33% _{cdf}	22% _f	23% _{df}	21% _f	29% _{cdf}	5%	27% _{lr}	25% _{lr}	21% _{lr}	20% _{lr}	30% _{ijlo} pr	7%	38% _{ijlnopr}	19% _{lr}	24% _{ijl} pr	21% _{lr}	27% _{ijlp} r	5%
Yes - children aged under 5 years old	1905	20	10	889	646	254	30	5	1	314	292	127	8	15	9	576	354	127	22
	10%	11% _f	9%	9% _f	11% _{cf}	15% _{cdf}	5%	5%	2%	7%	10% _{lir}	14% _{ghijl} r	4%	16% _{ghilr}	17% _{ghilr}	11% _{hil} lr	13% _{hij} lor	16% _{ghij} lor	5%
Yes - children aged 5 to 10 years old	2059	21	9	1065	637	258	21	12	3	467	322	152	8	9	6	598	316	106	13
	11%	11% _f	8% _f	11% _f	11% _f	15% _{cdf}	3%	13% _{lr}	5%	10% _{lr}	11% _{lr}	16% _{hijl} opr	3%	9% _r	12% _{lr}	12% _{lr}	11% _{lr}	13% _{lir}	3%
Yes - children aged 11 to 15 years old	1953	36	14	1099	532	223	15	17	12	510	257	120	7	19	2	589	276	103	8
	11%	19% _{cdef}	12% _f	11% _{df}	9% _f	13% _{df}	2%	19% _{ijln} pr	18% _{ijlr}	11% _{ijlr}	9% _{lr}	13% _{ijlpr}	3%	19% _{ijln} pr	4%	11% _{ijlr}	10% _{lr}	13% _{ijlpr}	2%
Yes - children aged 16 to 18 years old	1249	22	6	741	319	140	7	8	4	300	157	76	4	14	2	441	162	64	3
	7%	12% _{df}	5% _f	8% _{df}	6% _f	8% _{df}	1%	8% _{lr}	6% _r	7% _{ijlr}	5% _{lr}	8% _{ijlpr}	2%	15% _{ijlpr}	3%	9% _{ijlpr}	6% _{lr}	8% _{ijlr}	1%
Refused	108	-	-	40	20	1	8	-	-	21	14	1	1	-	-	19	6	-	7
	1%	-	-	*	*	*	1% _{cde}	-	-	*	*	*	*	-	-	*	*	-	2% _{ijkopq}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 24
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
No children aged 18 or under	13188 71%	4074 79% bcd ef	3551 86%	1350 73% bf	544 74% bf	685 74% bf	2984 67%	2315 79% hijk lmopqrs t	1948 69% p	675 73% ipt	308 75% imp t	349 74% ipt	1036 70% p	1759 78% ijm pqrst	1603 64%	675 73% ipt	236 72% pt	336 74% ipt	1948 66%
NET: Yes	5152 28%	1084 21%	1774 33% acd e	491 27% a	189 26% a	234 25% a	1380 31% acd e	597 20%	878 31% hjk loqs	247 27% ho	99 24% h	117 25% h	407 27% ho	487 22%	896 36% hij klmopq rs	244 27% ho	90 27% ho	117 26% ho	973 33% hjk lmopqrs
NET: Any 5-18	4084 22%	875 17%	1455 27% acd ef	407 22% a	156 21% a	190 21% a	1001 23% a	493 17%	743 26% hjk lmopqrs	206 22% ho	84 21% ho	97 21% h	307 21% ho	382 17%	711 28% hjk lmopqrs t	201 22% ho	72 22% ho	92 20%	695 24% ho
Yes - children aged under 5 years old	1905 10%	338 7%	602 11% ade	199 11% ade	53 7%	75 8%	637 14% abcd e	168 6%	243 9% hk	98 11% hklo	25 6%	34 7%	205 14% hikl ors	170 8% h	359 14% hij kloqrs	101 11% hklo	28 9% h	42 9% hk	432 15% hijk loqrs
Yes - children aged 5 to 10 years old	2059 11%	405 8%	748 14% acd ef	213 12% a	70 10% a	85 9%	537 12% ade	233 8%	386 14% hkl ors	103 11% ho	37 9%	40 9%	178 12% ho	173 8%	362 14% hjk lors	110 12% ho	33 10%	45 10%	359 12% hklo
Yes - children aged 11 to 15 years old	1953 11%	425 8%	715 13% ace f	186 10% a	87 12% a	98 11% a	443 10% a	251 9%	373 13% hmo qs	96 10% mo	48 12% hmo	59 13% hmos	105 7% h	174 8%	342 14% hjm oqs	90 10%	39 12% hmo	39 9%	338 11% hmo
Yes - children aged 16 to 18 years old	1249 7%	266 5%	452 8% acef	121 7% a	57 8% a	60 7%	293 7% a	144 5%	211 7% ho	53 6%	27 7%	29 6%	89 6% h	121 5%	241 10% hijk lmot	69 7% h	30 9% hmo	31 7%	203 7% h
Refused	108 1%	7 *	25 * a	4 *	5 1% ac	3 *	63 1% abcd e	6 *	12 * o	3 *	2 * o	3 1% o	39 3% hijk lmopqrs t	1 *	13 1% o	1 *	3 1% hoqs	* *	24 1% ho

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 24
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
No children aged 18 or under	13188 71%	5063 62%	1416 64%	4333 98%abd	2377 64%	2831 59%	541 82%ehi jl	2318 98%efh ijl	941 78%ejj l	2232 67%ejl	875 56%	2014 98%efh ijl	1436 58%
NET: Yes	5152 28%	3007 37%cd	790 36%cd	75 2%	1280 35%cd	1936 40%efgh ik	115 17%gk	48 2%	246 20%gk	1071 32%efgh k	676 43%efgh k	27 1%	1034 42%efgh k
NET: Any 5-18	4084 22%	2424 30%cd	626 28%cd	74 2%	960 26%cd	1576 33%efgh ik	104 16%gk	47 2%	204 17%gk	847 26%efgh k	522 34%efgh k	27 1%	756 30%efgh k
Yes - children aged under 5 years old	1905 10%	1068 13%cd	277 13%cd	7 *	552 15%abc	675 14%efgh k	23 4%gk	6 *	69 6%gk	393 12%efgh k	254 16%efgh k	1 *	484 19%efghijk
Yes - children aged 5 to 10 years old	2059 11%	1209 15%cd	319 14%cd	12 *	518 14%cd	837 17%efgh k	45 7%gk	7 *	89 7%gk	373 11%efgh k	274 18%efgh k	5 *	429 17%efgh k
Yes - children aged 11 to 15 years old	1953 11%	1182 15%cd	285 13%cd	33 1%	452 12%cd	757 16%efgh k	36 5%gk	28 1%k	110 9%gk	425 13%efgh k	250 16%efgh k	5 *	341 14%efgh k
Yes - children aged 16 to 18 years old	1249 7%	692 9%cd	202 9%cd	39 1%	316 9%cd	411 9%efgh k	37 6%gk	19 1%	86 7%gk	281 8%efgh k	165 11%efgh ik	19 1%	230 9%efgh k
Refused	108 1%	48 1%cd	8 *	11 *	41 1%abc	35 1%k	3 *	7 *	20 2%efgh jkl	13 *	5 *	4 *	21 1%gk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
Anglia	1921 10%	909 10%	1012 11%	236 11%	280 9%	298 10%	365 11% ^d	277 10%	465 12% ^{cde}	494 10%	536 10%	437 11%	454 10%	126 3% ^{opq}	1789 37% ^{mopq}	5 *	2 *	*	240 10%	809 10%	93 8%	455 10%	147 11%	354 10%
Border	227 1%	98 1%	129 1%	34 2%	40 1%	29 1%	35 1%	35 1%	54 1%	62 1% ^j	35 1%	70 2% ^j	59 1% ^j	-	-	115 3% ^{mnp}	-	112 7% ^{mnp}	25 1%	74 1%	6 1%	41 1%	19 1%	32 1%
Central	2641 14%	1450 16% ^b	1190 13%	289 13%	453 15%	447 14%	483 15%	393 14%	575 14%	765 16% ^j	655 13%	580 14%	641 15% ^j	72 1% ^o	2459 51% ^{mopq}	8 *	79 3% ^{moq}	23 1% ^o	333 14%	1192 15%	154 14%	716 16% ^{vw}	179 13%	476 13%
Granada	1937 10%	945 10%	991 11%	241 11% ^d	256 8%	329 11% ^d	372 11% ^d	311 11% ^d	428 11% ^d	527 11% ^j	476 9%	389 10%	544 12% ^{ijkl}	7 *	13 *	1895 43% ^{mnpq}	17 1% ^{mn}	6 *	235 10%	818 10%	101 9%	469 11%	134 10%	348 10%
London	3290 18%	1507 17%	1783 19% ^a	413 19% ^{fgh}	659 21% ^{fgh}	640 21% ^{fgh}	518 16%	409 15%	650 16%	993 20% ^{kl}	1089 21% ^{kl}	594 15%	615 14%	3083 62% ^{nopq}	194 4% ^{opq}	4 *	8 *	-	416 17%	1509 19%	185 17%	807 18%	231 17%	702 20%
Meridian	1910 10%	973 11%	937 10%	196 9%	310 10%	293 9%	336 10%	288 11%	487 12% ^{cde}	543 11% ^k	537 11%	371 9%	459 10%	1682 34% ^{nopq}	23 * ^{oq}	2 *	202 8% ^{noq}	1 *	192 8%	839 11% ^r	84 8%	470 11% ^{tv}	108 8%	369 10% ^{tv}
STV	1519 8%	759 8%	760 8%	147 7%	297 10% ^{ch}	251 8%	269 8%	235 9%	319 8%	377 8%	453 9%	336 8%	353 8%	4 *	-	-	1 *	1513 91% ^{mno}	267 11% ^s	613 8%	139 13% ^{uw}	300 7%	128 10% ^u	314 9% ^u
Tyne Tees	743 4%	356 4%	387 4%	112 5% ^{ef}	126 4%	109 3%	118 4%	105 4%	174 4%	194 4%	189 4%	165 4%	196 4%	-	-	742 17% ^{mnpq}	-	1 *	124 5% ^s	244 3%	58 5% ^{uw}	139 3%	66 5% ^{uw}	105 3%
Wales	902 5%	452 5%	451 5%	108 5%	142 5%	141 5%	180 5%	155 6% ^{ah}	177 4%	221 4%	265 5%	205 5%	211 5%	*	-	1 *	901 35% ^{mnoq}	-	179 7% ^s	345 4%	79 7% ^{uw}	185 4%	99 7% ^{uw}	160 5%
West	509 3%	274 3%	236 3%	54 2%	73 2%	106 3% ^d	94 3%	67 2%	116 3%	133 3%	132 3%	95 2%	148 3% ^k	3 *	41 1% ^{moq}	13 * ^m	452 17% ^{mnoq}	-	84 3% ^s	188 2%	37 3% ^w	123 3% ^w	48 4% ^w	65 2%
Westcountry	936 5%	446 5%	491 5%	146 7% ^{defh}	152 5%	146 5%	143 4%	151 5%	199 5%	221 4%	249 5%	233 6% ^{ai}	233 5%	3 *	11 * ^o	2 *	921 36% ^{mnoq}	-	106 4%	412 5%	56 5%	212 5%	50 4%	200 6% ^v
Yorkshire	1909 10%	872 10%	1037 11% ^a	215 10%	315 10%	316 10%	378 11% ^h	314 11% ^h	371 9%	398 8%	498 10% ⁱ	542 13% ^{ijl}	471 11% ⁱ	-	266 6% ^{mpq}	1639 37% ^{mnpq}	1 *	3 * ^m	231 9%	855 11%	101 9%	451 10%	130 10%	404 11%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North Eng-land (o)	Wales & South West (p)	Scotland (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
UTV	4	1	3	-	4	-	-	-	-	3	-	1	-	-	1	2	-	1	-	2	-	1	-	1

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
Anglia	1921 10%	469 11%b	389 8%	159 12%b	226 13%ab	564 11%f	255 8%	361 11%f	61 20%efg	81 11%	113 8%	162 10%	164 10%	146 10%	243 11%j	155 11%	166 10%	137 9%	201 12%jpk	131 10%	222 12%jpk
Border	227 1%	34 1%	51 1%d	27 2%abd	8 *	43 1%	38 1%	48 1%e	-	4 1%	9 1%	20 1%	10 1%	23 2%lq	32 1%lq	30 s	31 2%ijlq	9 2%ijlq	24 1%	12 1%	23 1%
Central	2641 14%	705 17%bc	697 15%c	157 12%	275 16%c	866 17%fgh	504 15%g	420 13%	32 11%	100 13%	219 16%rt	239 15%t	287 17%opq	226 16%rst	379 17%iop	189 13%	234 13%t	208 14%t	195 12%	167 13%	196 11%
Granada	1937 10%	390 9%	625 13%acd	103 8%	166 10%	465 9%	432 13%eg	327 10%	32 10%	83 11%p	132 10%p	197 12%npq	190 11%npq	142 10%p	201 9%	158 11%p	124 7%	131 9%	182 11%p	169 13%jmn	228 13%jmn
London	3290 18%	861 20%cd	881 19%cd	279 21%cd	261 15%	1025 20%g	646 19%g	528 16%	52 17%	165 22%lmn	289 21%lmn	319 20%lmn	231 14%	165 12%	336 15%om	248 17%lm	370 21%lmn	320 21%lmn	286 18%lm	244 19%lmn	314 17%lm
Meridian	1910 10%	573 13%b	342 7%	186 14%b	229 14%b	674 13%f	218 6%	408 12%f	35 12%f	40 5%	124 9%ai	154 10%ai	187 11%is	187 13%ijk	281 13%ijk	156 11%is	187 11%is	139 9%ai	149 9%ai	101 8%	205 11%is
STV	1519 8%	206 5%cd	367 8%acd	76 6%cd	40 2%	218 4%	321 9%egh	209 6%eh	7 2%	60 8%	124 9%oo	131 8%	142 9%oo	121 8%	181 8%	87 6%	173 10%ot	121 8%	127 8%	114 9%oo	138 8%
Tyne Tees	743 4%	138 3%	265 6%acd	37 3%	63 4%	145 3%	188 6%egh	138 4%e	6 2%	44 6%klmp	71 5%lmp	54 3%	51 3%	44 3%	92 4%	68 5%	55 3%	54 4%	67 4%	61 5%	82 5%
Wales	902 5%	164 4%	267 6%acd	43 3%	61 4%	186 4%	222 7%egh	129 4%	9 3%	22 3%	68 5%	68 4%	88 5%ai	96 7%iknp	109 st	86 6%it	74 4%	73 5%	91 6%it	58 4%	67 4%
West	509 3%	124 3%	130 3%	45 3%	54 3%	137 3%	94 3%	115 4%	5 2%	25 3%	33 2%	59 4%eos	42 3%	45 3%os	70 3%os	29 2%	40 2%	47 3%os	52 3%os	22 2%	46 3%
Westcountry	936 5%	200 5%	207 4%	81 6%b	97 6%b	239 5%f	116 3%	261 8%ef	17 5%	52 7%l	72 5%	79 5%	63 4%	71 5%	109 5%	93 7%l	80 5%	67 4%	80 5%	80 6%l	90 5%
Yorkshire	1909 10%	405 9%	508 11%	132 10%	214 13%abc	493 10%	359 11%	351 11%	49 16%efg	81 11%	112 8%	132 8%	210 13%jkn	163 11%jkn	174 8%	134 9%	203 12%jkn	184 12%jkn	168 10%n	151 12%jkn	197 11%jkn
UTV	4	1	1	-	-	-	1	-	-	-	1	-	-	-	-	3	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Prepared by Populus

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female					Region									
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot-land (i)	North East (j)	North West (k)	York-shire & Humb-erside (l)	West Mid-lands (m)	East Mid-lands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
Anglia	1921 10%	266 10%	244 11%	223 10%	175 9%	228 10%	292 10%	214 11%	278 11% ^d	* *	- -	5 *	- -	16 1% ^{ijk} loqs	164 13% ^{ijkl} moqrs	- -	1608 87% ^{ijkl} mnoqrs	2 *	123 5% ^{ijkl} moqs	2 *
Border	227 1%	30 1%	15 1%	27 1%	25 1%	33 1% ^{bf}	20 1%	42 2% ^{abf}	34 1% ^{bf}	112 7% ^{ijlmn} opqrs	5 1% ^{lmno} pqrs	110 5% ^{ijlmn} opqrs	- -	- -	- -	- -	- -	- -	- -	- -
Central	2641 14%	469 18% ^{bef} gh	314 14%	355 17% ^{bef} gh	312 16% ^{efg} h	296 13%	341 12%	225 12%	328 13%	23 1% ^{klp} q	- -	7 *	1 *	1578 95% ^{ijk} lnopqrs	874 68% ^{ijkl} opqrs	4 *	6 *	10 *	61 2% ^{jklo} pq	75 5% ^{ijklpqr}
Granada	1937 10%	277 10% ^b	195 8%	209 10%	264 14% ^{abc} efg	250 11% ^b	281 10%	180 10%	280 12% ^b	6 * ^{pqs}	1 *	1884 93% ^{ijlm} nopqrs	9 1% ^{pqs}	3 *	10 1% ^{mpqs}	17 2% ^{ijlm} pqrs	- -	- -	7 * ^q	- -
London	3290 18%	495 19% ^{cdg} h	470 20% ^{cdg} h	308 14%	233 12%	498 22% ^{acd} gh	618 22% ^{acd} gh	286 15% ^d	381 16% ^d	- -	2 *	2 *	- -	6 * ^{il}	1 *	- -	187 10% ^{ijk} lmnos	2381 99% ^{ijk} lmnoprs	703 27% ^{ijkl} mnop	8 * ^{il}
Meridian	1910 10%	314 12% ^{cgh}	238 10%	192 9%	229 12% ^{ch}	229 10%	299 11%	179 9%	230 9%	1 *	- -	- -	2 *	5 * ^k	6 * ^{ik}	- -	12 1% ^{iklo} q	3 *	1679 65% ^{ijk} lmnopqs	202 12% ^{ijklmnopq}
STV	1519 8%	194 7%	237 10% ^{adef} h	172 8%	157 8%	183 8%	216 8%	164 9%	197 8%	1513 91% ^{ijklm} nopqrs	- -	- -	- -	- -	- -	- -	- -	- -	4 *	1 *
Tyne Tees	743 4%	94 4%	81 4%	105 5%	77 4%	100 4%	107 4%	61 3%	119 5% ^{abg}	1 *	716 97% ^{iklm} nopqrs	* *	26 2% ^{ikmn} opqrs	- -	- -	- -	- -	- -	- -	- -
Wales	902 5%	112 4%	126 5%	115 5%	98 5%	109 5%	139 5%	90 5%	113 5%	- -	- -	1 *	- -	- -	- -	897 97% ^{ijkl} mnoprs	- -	* *	- -	4 * ^r

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
West	509 3%	81 3%	69 3%	48 2%	75 4% <i>cef</i>	53 2%	63 2%	47 2%	73 3%	-	-	13 1% <i>ilnp</i> <i>qr</i>	-	41 2% <i>ijkl</i> <i>nopqr</i>	-	5 1% <i>ilnp</i> <i>q</i>	-	-	3 *	447 27% <i>ijklmnopqr</i>
Westcountry	936 5%	112 4%	111 5%	121 6%	102 5%	109 5%	138 5%	112 6% <i>a</i>	131 5%	-	1 *	*	-	11 1% <i>ikln</i> <i>opqr</i>	-	-	-	2 *	1 *	921 55% <i>ijklmnopqr</i>
Yorkshire	1909 10%	220 8%	201 9%	249 12% <i>abe</i>	201 10% <i>ae</i>	178 8%	297 11% <i>ae</i>	293 15% <i>abc</i> <i>defh</i>	270 11% <i>abe</i>	3 *	13 2% <i>ikmo</i> <i>qrs</i>	5 * <i>r</i>	1622 98% <i>ijklm</i> <i>nopqrs</i>	-	235 18% <i>ijklm</i> <i>opqrs</i>	-	31 2% <i>ikmo</i> <i>qrs</i>	-	-	1 *
UTV	4 *	-	-	1 *	-	3 *	-	-	-	1 *	-	2 *	-	-	1 *	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humb-erside (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
Anglia	1921 10%	* *	- -	- -	- -	3 *	88 13%abcd egjiklm noprtuv	- -	768 87%abcd efgijkl mnopqrt uv	- -	50 4%abcd egiklm noprtv	- -	- -	- -	5 *	- -	13 2%abc degik lmnor tv	77 13%abcd egjiklm noprtuv	- -	840 88%abcd efgijkl mnopqrt uv	2 *	73 5%abcd egiklm noprtv	2 *
Border	227 1%	39 5%bdef ghijkm opqrst uv	- -	59 6%bdef ghijkm opqrst uv	- -	- -	- -	- -	- -	- -	- -	- -	73 9%abde fghijk mnopqr stuv	5 1%defg hijkop qrstuv	51 5%bdef ghijkm opqrst uv	- -	- -	- -	- -	- -	- -	- -	- -
Central	2641 14%	9 1%cdio	- -	1 *	- -	877 96%abc dghij klmnop qrstuv	483 69%abcd ghijklm norstuv	* *	2 *	2 *	37 3%abcd ghimno rst	38 5%abcd ghilmn orstu	14 2%bcdg himnos	- -	5 1%	1 *	701 93%abc dghij klmnoq rstuv	392 66%abcd ghijklm norstuv	4 1%d	4 *	8 1%	24 2%bcdg himnos t	36 4%abcdghilmnorstu
Granada	1937 10%	2 *	1 *	924 93%abde fghijkl mnopqrst uv	4 1%ijt	1 *	1 *	12 3%abde fhijkl mopstuv	- -	- -	- -	- -	4 1%t	1 *	960 93%abde fghijkl mnopqrst uv	5 1%it	2 *	9 1%aefh ijkpst stv	4 1%hijk stv	- -	- -	6 *t	- -
London	3290 18%	- -	- -	2 *	- -	2 *	- -	- -	90 10%ab cdefg kinno pqrv	1120 100%abc defghjk lmnopqr suv	290 23%abcd efghiklm nopqrstv	3 *	- -	2 *	- -	- -	4 1%n	1 *	- -	97 10%abc defgkl mnopqr v	1260 99%abc defghj klmnop qrstuv	413 31%abcd efghijkl mnopqrs v	6 1%no
Meridian	1910 10%	- -	- -	- -	- -	3 *	4 1%cin	- -	9 1%acdi n	* *	857 69%abc defghi klmnop qrstuv	100 12%abcd efghilm nopqrst	1 *	- -	- -	2 *	2 *	2 *	- -	4 *	3 *	822 61%abc defghi klmnop qrstv	102 12%abdefghilmnopqrst
STV	1519 8%	759 93%bcde fghijkl mnopqrs tuv	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	754 89%bcde fghijkm nopqrst uv	- -	- -	- -	- -	- -	- -	- -	- -	4 *	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Prepared by Populus

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830	
Tyne Tees	743 4%	1 *	338 99%acde fghijkl mnopqrs tuv	*	17 2%acef ghijkl nopqrst uv	-	-	-	-	-	-	-	-	378 95%acde fghijkl nopqrst uv	-	9 1%cefh ijkl nopqrst uv	-	-	-	-	-	-	-	-
Wales	902 5%	-	-	-	-	-	-	450 97%abcd efhijkl mnopqst uv	-	*	-	1 *	-	-	1 *	-	-	-	447 97%abcd efhijkl mnopqst uv	-	-	-	2 *	
West	509 3%	-	-	6 1%it	-	16 2%abcd efghij mnopqst uv	-	-	-	-	1 *	251 30%abcd efghij mnopqrs tuv	-	-	8 1%adhi jlost	-	25 3%abcd efghij mnopqrs tu	-	5 1%adfh ijloqs tu	-	-	2 *	196 24%abcdefghijklmnopqrstu	
Westcountry	936 5%	-	*	-	-	7 1%acdf hinos tu	-	-	-	2 *	-	436 53%abcd efghij mnopqrs tu	-	1 *	*	-	4 *jt	-	-	-	-	1 *	484 58%abcdefghijklmnopqrstu	
Yorkshire	1909 10%	3 *	1 *	2 *	724 97%abce fghijkl mnopqrst uv	-	122 17%abce ghijklm nprstuv	-	19 2%aceg ijklnp rtuv	-	-	-	-	12 3%abce gijkln prtuv	2 *	898 98%abce fghijkl mnopqrst uv	-	113 19%abce ghijklm nprstuv	-	11 1%cej klntu v	-	-	1 *	
UTV	4 *	-	-	-	-	-	1 *	-	-	-	-	-	1 *	-	2 *	-	-	-	-	-	-	-	-	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education
		(a)	Primary (b)					(g)	Primary (h)					(m)	Primary (n)				
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
Anglia	1921	17	9	1100	559	137	51	12	1	465	330	66	16	6	7	635	229	71	35
	10%	9%	7%	11%def	10%	8%	8%	13%h	2%	10%kp	11%hkp	7%	7%	6%	14%h	12%hikl	8%	9%	9%
Border	227	2	2	138	71	5	5	1	-	60	28	4	2	*	2	78	43	2	4
	1%	1%	2%e	1%e	1%e	*	1%	2%q	-	1%kq	1%	*	1%	*	4%kq	2%kq	2%kq	*	1%
Central	2641	28	16	1419	845	221	71	12	8	771	496	113	29	16	7	649	349	108	43
	14%	15%	13%	15%f	15%f	13%	11%	13%	13%	17%kop	17%kop	12%	12%	16%	14%	13%	13%	13%	11%
Granada	1937	27	16	1015	616	162	70	12	11	466	322	93	22	15	5	549	295	69	48
	10%	15%	14%	10%	11%	9%	11%	13%	17%	10%	11%	10%	9%	16%	9%	11%	11%	9%	12%
London	3290	14	12	1480	1128	446	138	6	9	626	538	236	54	8	3	854	589	211	84
	18%	7%	10%	15%a	20%abc	26%abcd	22%abc	6%	13%	14%	18%gi	25%gij	23%gimno	8%	6%	17%gi	21%gij	26%ghij	21%gimno
Meridian	1910	22	13	1008	581	177	59	11	9	508	304	97	24	11	4	500	277	81	35
	10%	12%	11%	10%	10%	10%	9%	12%	14%	11%o	10%	10%	10%	12%	8%	10%	10%	10%	9%
STV	1519	19	11	709	571	139	55	12	4	340	284	75	35	7	7	369	287	64	20
	8%	10%	9%	7%	10%ce	8%	9%	13%or	5%	8%	9%ior	8%	15%ijko	7%	14%r	7%	10%ior	8%	5%
Tyne Tees	743	2	11	407	208	71	30	-	6	189	96	50	5	2	6	218	112	22	25
	4%	1%	10%acde	4%	4%	4%	5%	-	9%gjq	4%	3%	5%jq	2%	2%	11%gjil	4%	4%	3%	6%gjq
Wales	902	2	1	474	265	108	37	1	*	234	138	57	9	1	1	240	127	51	28
	5%	1%	1%	5%	5%	6%abd	6%a	1%	1%	5%	5%	6%	4%	1%	1%	5%	5%	6%	7%
West	509	6	2	297	135	51	10	*	2	164	68	33	2	6	*	134	67	18	8
	3%	3%	2%	3%cd	2%	3%	2%	*	3%	4%jlop	2%	3%	1%	6%l	1%	3%	2%	2%	2%
Westcountry	936	18	10	502	267	77	57	6	8	235	124	53	18	11	3	267	144	24	39
	5%	9%cde	9%	5%	5%	4%	9%cde	7%	12%ijop	5%q	4%	6%q	8%jq	12%ijop	5%	5%q	5%q	3%	10%ijkopq

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base

Prepared by Populus

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)		No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
Yorkshire	1909	29	15	1113	517	143	50	16	8	464	274	61	22	13	7	649	243	82	28
	10%	16%def	12%	12%def	9%	8%	8%	18%ijk	12%	10%k	9%k	7%	9%	13%k	13%	13%ijkp	9%	10%k	7%
UTV	4	-	-	1	3	-	-	-	-	1	-	-	-	-	-	-	3	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
*** small base**

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
Anglia	1921 10%	611 12%be	454 8%e	230 12%be	112 15%abce f	57 6%	458 10%be	332 11%ilmp s	244 9% s	112 12%ilm ps	64 16%hilm opst	31 7%	127 9%	279 12%ilmp s	210 8% s	118 13%ilm ps	48 15%hilm pst	26 6%	331 11%ilps
Border	227 1%	42 1%	61 1% d	29 2% ad	3 *	17 2% ad	75 2% ad	22 1%	32 1%	13 1%	1 *	7 1% k	23 2%	20 1%	29 1%	16 2% hkr	1 *	10 2% hiko pr	52 2% hkor
Central	2641 14%	859 17% bce f	780 15% ce	223 12% e	120 16% cef	68 7%	591 13% e	531 18% ilo pqst	448 16% lpq st	140 15% lqs	71 17% lpqs t	32 7%	228 15% lqs	328 15% lqs	332 13% lqs	83 9%	49 15% lqs	36 8%	363 12% lqs
Granada	1937 10%	455 9% de	745 14% acde f	147 8% e	52 7% e	39 4%	499 11% acde	258 9% ls	384 14% hijkl oqrst	75 8% s	28 7% s	25 5%	174 12% hijkl oqrst	197 9% ls	360 14% hijkl oqrst	71 8% s	24 7% s	14 3%	325 11% hijkloqrs
London	3290 18%	1042 20% bef	955 18% e	358 19% ef	134 18% e	78 8%	722 16% e	537 18% ls	460 16% ls	158 17% ls	73 18% ls	29 6%	249 17% ls	505 22% hij klmpst	495 20% ils mst	200 22% ijl mst	62 19% ls	49 11% l	473 16% ls
Meridian	1910 10%	649 13% bef	395 7%	255 14% bef	94 13% bef	62 7%	455 10% be	369 13% ilps t	218 8%	123 13% ilp st	48 12% ilps t	32 7%	184 12% ilp st	281 12% ilps t	177 7%	132 14% ilp st	45 14% ilps t	30 7%	271 9% p
STV	1519 8%	258 5% d	429 8% adf	127 7% ad	15 2%	406 44% abcd f	282 6% ad	147 5% kr	248 9% hkmo r	66 7% hkor	12 3% r	212 45% hijk mopqrt	76 5% kr	111 5% kr	182 7% hkor	61 7% kr	4 1%	195 43% hijk mopqrt	207 7% hkor
Tyne Tees	743 4%	174 3% ce	292 5% acde	37 2%	23 3% e	16 2%	202 5% acde	94 3%	151 5% hijkl oqs	21 2%	10 2%	8 2%	72 5% ijklq s	80 4% lq	140 6% hijkl oqs	16 2%	13 4% lqs	8 2%	130 4% jklqs
Wales	902 5%	204 4%	306 6% acd	60 3%	26 4%	81 9% abcd f	225 5% acd	121 4% j	148 5% jo	22 2%	15 4%	47 10% hijk mopqrt	98 7% hjk oqrt	82 4%	158 8% hjk oqrt	37 4%	11 3%	35 8% hijk oqrt	127 4% j
West	509 3%	150 3% ce	131 2%	76 4% abde f	17 2%	15 2%	120 3%	86 3% l r	70 2% r	44 5% hilo prst	14 3% l r	6 1%	54 4% l r	64 3% l r	61 2% r	33 4% l r	4 1%	9 2%	65 2%
Westcountry	936 5%	237 5% e	206 4%	131 7% abe	49 7% abe	28 3%	286 6% abe	133 5%	120 4%	67 7% hilo ps	28 7% hilo ps	15 3%	83 6% ps	104 5%	86 3%	64 7% hilo ps	21 6% ilps	13 3%	203 7% hilops

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
Yorkshire	1909	483	595	172	93	54	511	287	313	85	45	27	115	196	282	88	48	27	396
	10%	9%e	11%ae	9%e	13%ace	6%	12%ace	10%ls	11%lmos	9%l	11%lms	6%	8%	9%ls	11%lmos	10%ls	15%hij mopqs	6%	13%hijlmopqs
UTV	4	1	1	-	-	-	2	-	1	-	-	-	-	1	-	-	-	-	2

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
Anglia	1921 10%	791 10%	257 12%a	504 11%a	369 10%	479 10%	68 10%	260 11%h	101 8%	312 9%	189 12%ehi	243 12%ehi	268 11%h
Border	227 1%	75 1%	24 1%	51 1%	77 2%abc	42 1%	5 1%	30 1%	20 2%e	33 1%	19 1%	21 1%	57 2%efgijk
Central	2641 14%	1222 15%cd	304 14%	643 15%cd	472 13%	784 16%fij kl	86 13%	411 17%fhi jkl	169 14%k	438 13%	217 14%k	232 11%	303 12%
Granada	1937 10%	841 10%	211 10%	497 11%b	388 10%	509 11%	61 9%	230 10%	145 12%	332 10%	150 10%	266 13%efg ijl	243 10%
London	3290 18%	1544 19%cd	381 17%	698 16%	667 18%cd	885 18%gh	106 16%	330 14%	185 15%	658 20%fgh	275 18%g	368 18%g	482 19%gh
Meridian	1910 10%	792 10%	239 11%	483 11%	397 11%	467 10%	87 13%eij kl	276 12%e	143 12%	325 10%	152 10%	207 10%	254 10%
STV	1519 8%	703 9%	177 8%	354 8%	284 8%	384 8%cl	54 8%	189 8%cl	131 11%egj kl	319 10%cl	123 8%cl	165 8%cl	153 6%
Tyne Tees	743 4%	296 4%	72 3%	205 5%ab	170 5%ab	178 4%	20 3%	109 5%	50 4%	118 4%	53 3%	96 5%	120 5%j
Wales	902 5%	431 5%	93 4%	200 5%	178 5%	235 5%	29 4%	123 5%k	65 5%k	196 6%jkl	64 4%	78 4%	113 5%
West	509 3%	209 3%	63 3%	138 3%	99 3%	137 3%	22 3%	84 4%i	31 3%	72 2%	41 3%	54 3%	69 3%
Westcountry	936 5%	370 5%	148 7%ac	204 5%	214 6%ac	220 5%	48 7%egik	114 5%	64 5%	150 5%	100 6%egik	89 4%	151 6%eik
Yorkshire	1909 10%	842 10%	244 11%	444 10%	379 10%	481 10%	71 11%	217 9%	103 9%	361 11%h	173 11%h	227 11%gh	276 11%gh
UTV	4	2	-	-	2	1	-	-	-	1	-	-	2

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Prepared by Populus

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 26
Marital Status
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
Single	4781 26%	2431 27% ^{cb}	2350 25%	1573 72% ^{cdef} gh	1156 37% ^{efg} h	873 28% ^{fgh}	697 21% ^{gh}	304 11% ^h	179 4%	1126 23% ^k	1648 32% ^{ikl}	813 20%	1194 27% ^{ik}	1441 29% ^{nop}	1117 23%	1113 25%	670 26% ⁿ	440 27% ⁿ	691 28%	2408 30%	319 29%	1320 30%	372 28%	1088 31%
NET: Married/ Civil partnership/ co habiting	11164 61%	5677 63% ^b	5487 58%	570 28%	1877 60% ^c	2001 64% ^{cd}	2056 63% ^c	1850 68% ^{code} f	2811 70% ^{code} f	3241 66% ^{jl}	2719 53%	2870 71% ^{ijl}	2335 53%	2813 56%	3072 64% ^{moq}	2712 61% ^m	1586 61% ^m	981 59%	1477 61%	4756 60%	691 63% ^w	2721 62% ^w	785 59%	2034 58%
Married	8510 46%	4600 51% ^b	3910 42%	135 6%	1155 37% ^c	1398 45% ^{cd}	1608 49% ^{cd}	1600 58% ^{code} f	2614 65% ^{code} fg	2620 53% ^{jl}	2109 41% ^l	2145 53% ^{ijl}	1637 37%	2199 44%	2327 49% ^{moq}	2038 46%	1228 48% ^{mq}	718 43%	1109 46% ^s	3318 42%	564 52% ^{uvw}	2021 46% ^{vw}	545 41% ^w	1297 37%
Civil Partnership	166 1%	89 1%	77 1%	36 2% ^{fgh}	39 1% ^{gh}	43 1% ^{gh}	29 1% ^{gh}	3 *	15 *	39 1%	29 1%	51 1% ^j	47 1% ^j	38 1%	47 1%	48 1%	19 1%	14 1%	25 1%	93 1%	10 1%	63 1%	14 1%	30 1%
Co Habiting	2488 13%	988 11%	1500 16% ^a	398 18% ^{fgh}	682 22% ^{cef} gh	560 18% ^{fgh}	419 13% ^{gh}	246 9% ^h	182 5%	581 12%	581 11%	674 17% ^{ij}	651 15% ^{ij}	576 12%	698 15% ^m	626 14% ^m	339 13%	249 15% ^m	343 14%	1345 17% ^r	117 11%	638 15% ^t	226 17% ^t	707 20% ^{tu}
NET: Widowed/ separated/ divorced	2348 13%	855 9%	1493 16% ^a	* *	45 1% ^c	189 6% ^{cd}	527 16% ^{code} f	578 21% ^{code} fg	1008 25% ^{code} fg	530 11% ^k	702 14% ^{ik}	309 8%	809 18% ^{ijk}	669 13% ⁿ	565 12%	571 13%	317 12%	227 14%	252 10% ^s	663 8%	76 7%	290 7%	176 13% ^{tuw}	373 11% ^{tu}
Widowed	600 3%	168 2%	431 5% ^a	- -	4 *	15 * ^{cd}	37 1% ^{code} f	117 4% ^{code} fg	426 11% ^{code} gh	163 3% ^k	173 3% ^k	66 2%	197 4% ^{ijk}	185 4% ⁿ	124 3%	149 3%	77 3%	66 4% ⁿ	33 1%	88 1%	7 1%	28 1%	26 2% ^{tu}	60 2% ^{tu}
Separated	284 2%	143 2%	142 2%	- -	8 *	58 2% ^{cd}	93 3% ^{code} deh	53 2% ^{code} f	72 2% ^{code} fg	73 1%	73 1%	49 1%	90 2% ^{ijk}	75 1%	63 1%	65 1%	49 2%	33 2%	37 2%	126 2%	13 1%	73 2%	24 2%	53 2%
Divorced	1464 8%	544 6%	920 10% ^a	* *	33 1% ^c	116 4% ^{cd}	397 12% ^{code} deh	408 15% ^{code} fgh	510 13% ^{code} gh	293 6%	456 9% ^{ik}	194 5%	522 12% ^{ijk}	410 8%	379 8%	357 8%	191 7%	127 8%	182 7% ^s	449 6%	56 5%	189 4%	126 9% ^{tu}	260 7% ^{tu}
Prefer not to answer	154 1%	78 1%	77 1%	49 2% ^d fgh	29 1% ^{gh}	43 1% ^{gh}	8 *	7 *	18 *	35 1%	47 1%	27 1%	46 1%	58 1% ^p	42 1% ^p	32 1%	10 *	12 1%	10 *	73 1%	4 *	37 1%	6 *	36 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 26
Marital Status
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
Single	4781 26%	787 18%	1318 28%ad	373 28%ad	276 16%	783 15%	767 23%e	830 25%efh	57 18%	637 84%ijkl mnopqr st	557 41%klm nopqrst	507 31%lmn qrst	425 26%mnr st	194 14%nst	112 5%	936 65%ijkl mnopqrs t	599 34%lmn qrst	367 25%mnr st	272 17%mnst	110 8%nt	67 4%
NET: Married/ Civil partnership/ co habiting	11164 61%	2903 68%bc	2825 60%	787 59%	1141 67%bc	3514 70%fg	2153 63%g	1968 60%	203 66%g	105 14%	775 57%io	1004 62%ijo	1034 62%ijo	1018 71%ijk lopqrs t	1742 79%ijk lmopqr st	465 32%i	1102 63%ijo t	997 67%ijk lot	1022 63%ijo t	832 64%ijo t	1069 59%io
Married	8510 46%	2429 57%bc	2113 45%	623 47%	950 56%bc	2982 59%fg	1684 50%	1572 48%	164 54%	28 4%	505 37%io	696 43%ijo p	826 50%ijk op	896 63%ijk lopqrs t	1650 75%ijkl mopqrst	108 8%i	650 37%io	702 47%ijo p	782 48%ijk op	705 54%ijk opqr	963 53%ijkopqr
Civil Partnership	166 1%	37 1%	47 1% ^d	19 1% ^d	6 *	34 1%	26 1%	29 1%	2 1%	15 2%mnrs t	14 1%ms	27 2%mnrs t	22 1%mnrs t	2 *	8 *	21 1%mnrs t	25 1%mnrs t	17 1%mnst	7 *	1 *	7 *
Co Habiting	2488 13%	437 10%	665 14%acd	146 11%	186 11%	497 10%	442 13%eg	367 11%	37 12%	62 8%nt	256 19%ilm nrst	281 17%ilm nst	186 11%mnt	120 8%nt	83 4%	336 23%ijk lmnqrs t	426 24%ijk lmnqrs t	279 19%ilm nrst	233 14%ilm nst	127 10%nt	99 5%n
NET: Widowed/ separated/ divorced	2348 13%	569 13%	558 12%	157 12%	271 16%abc	743 15%	454 13%	476 14%	47 15%	* *	15 1%io	79 5%ijo p	203 12%ijk opq	216 15%ijk lopq	342 16%ijkl opq	- -	31 2%io	110 7%ijk op	325 20%ijk lmnopq r	362 28%ijk lmnopq r	666 37%ijklmnopqrs
Widowed	600 3%	178 4%b	129 3%	42 3%	53 3%	250 5%fg	114 3%	116 4%	11 3%	- -	- -	5 *	12 1%jo	23 2%ijkl opq	129 6%ijkl mopqr	- -	4 *	9 1%jo	26 2%ijkl opq	95 7%ijk lmopq r	298 16%ijklmnopqrs
Separated	284 2%	63 1%	84 2% ^c	9 1%	40 2% ^{ac}	84 2%	60 2%	48 1%	10 3% ^g	- -	4 *	28 2%ijop	40 2%ijop	30 2%ijop	41 2%ijop	- -	4 *	30 2%ijop	53 3%ijkn opst	23 2%ijop	31 2%ijop
Divorced	1464 8%	328 8%	345 7%	106 8%	178 11%abc	410 8%	280 8%	312 9%	27 9%	* *	10 1% ^o	46 3%ijop	151 9%ijk opq	163 11%ijkn opq	173 8%ijko pq	- -	23 1% ^{io}	70 5%ijk op	246 15%ijk lmnopq r	245 19%ijk lmnopq r	337 19%ijklmnopqr

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 26
Marital Status
Base: All respondents

Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female						
	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)	
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
Prefer not to answer	154 1%	13 *	30 1%	7 1%	4 *	15 *	20 1%	22 1%	0 e	16 2% rst	19 1% st	26 2% rst	4 *	2 *	10 *	33 2% rst	10 1%	17 1% st	4 *	5 *	7 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 26
Marital Status
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of London (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
Single	4781 26%	553 21%g	732 32%ace gh	501 24%g	645 33%ace gh	572 25%ag	915 33%ace gh	313 17%	549 23%g	440 27%npr	190 26%	496 24%	427 26%n	422 25%	282 22%	217 24%	413 22%	848 35%ijk lmnop s	592 23%	453 27%npr
NET: Married/ Civil partnership/ co habiting	11164 61%	1868 70%bde fh	1372 60%dfh	1421 67%bde fh	1016 52%f	1373 61%dfh	1347 48%	1448 77%abc defh	1319 54%f	981 59%q	446 60%q	1236 61%q	1030 62%q	1031 62%q	855 66%ijk mqr	578 63%q	1186 64%iq	1202 50%	1612 62%q	1008 61%q
Married	8510 46%	1581 59%bcd efgh	1140 50%def h	1116 53%def h	762 39%f	1039 46%dfh	968 34%	1028 54%bde fh	874 36%	718 43%q	340 46%q	904 45%q	794 48%iq	787 47%iq	631 49%ikq	445 48%iq	909 49%ikq	927 39%	1273 49%ikq	784 47%q
Civil Partnership	166 1%	22 1%	16 1%	31 1%f	19 1%	17 1%	12 *	20 1%	28 1%f	14 1%	5 1%	17 1%	26 2%mor	9 1%	12 1%	2 *	27 1%mor	21 1%	17 1%	17 1%
Co Habiting	2488 13%	265 10%	215 9%	274 13%ab	235 12%ab	317 14%ab	367 13%ab	400 21%abc defh	416 17%abc def	249 15%qr	100 14%	315 16%lqr s	211 13%	236 14%q	212 16%lqr s	131 14%q	250 14%q	254 11%	322 12%	207 12%
NET: Widowed/ separated/ divorced	2348 13%	223 8%g	176 8%	188 9%g	269 14%abc g	307 14%abc g	526 19%abcd eg	121 6%	539 22%abc defg	227 14%	96 13%	277 14%n	198 12%	186 11%	141 11%	124 13%	238 13%	309 13%	360 14%mn	193 12%
Widowed	600 3%	66 2%b	29 1%	33 2%	41 2%	98 4%abcd g	145 5%abcd g	33 2%	155 6%abcd eg	66 4%lm	30 4%m	79 4%lm	39 2%	34 2%	32 2%	34 4%m	57 3%	89 4%m	96 4%lm	43 3%
Separated	284 2%	38 1%g	26 1%	38 2%g	41 2%bg	35 2%g	46 2%g	11 1%	49 2%bg	33 2%n	15 2%n	27 1%	23 1%	29 2%	12 1%	21 2%n	22 1%	32 1%	42 2%	27 2%
Divorced	1464 8%	119 4%	121 5%	117 6%	187 10%abcg	174 8%abc g	335 12%abcd eg	77 4%	335 14%abcd eg	127 8%	50 7%	171 8%	136 8%	123 7%	98 8%	69 7%	158 9%	188 8%	222 9%	123 7%
Prefer not to answer	154 1%	20 1%	23 1%	17 1%	18 1%	15 1%	24 1%	10 1%	27 1%	12 1%	7 1%	20 1%l	5 *	21 1%lps	13 1%l	3 *	8 *	39 2%llp rs	19 1%	7 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 26
Marital Status
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
Single	4781 26%	226 28%fgj nqs	87 25%	269 27%fgj ns	215 29%fgj noqsu	234 26% s	151 22%	93 20%	214 24%	421 37%abc defghj klmnop qrsuv	276 22%	246 30%fgh jnoqsu	214 25%	103 26%	228 22%	212 23%	188 25%	131 22%	124 27%gs	200 21%	427 34%abc efghj klmnop qrsuv	317 24%	207 25%
NET: Married/ Civil partnership/ co habiting	11164 61%	506 62%ilt	215 63%ilt	612 62%ilt	458 61%ilt	569 63%ilt	466 67%ilm nrtuv	311 67%ilm nrtuv	599 68%cdi lmprst tuv	601 53%t	822 67%cil mnrstuv	516 62%ilt	475 56%t	230 58%t	624 60%it	572 63%ilt	462 62%it	389 66%ilm rtuv	267 58%t	586 61%it	601 47%	790 59%it	492 59%it
Married	8510 46%	397 49%ilm rstu	173 51%ilm nrstu	458 46%lrt	365 49%ilm rstu	454 50%ilm nqrstuv	374 53%cil mnopqr stuv	265 57%acd elimno pqrstuv	504 57%acd eiklmn opqrst uv	486 43%t	703 57%acd eiklmn opqrst uv	420 51%ilm npqrst uv	322 38%	167 42%t	446 43%t	429 47%lrt	332 44%lt	258 43%t	179 39%	404 42%t	441 35%	570 42%t	363 44%lt
Civil Partnership	166 1%	10 1%g	2 1%	10 1%	16 2%egjl nprtuv	4 1%	6 1%	-	7 1%	14 1%	6 1%	14 2%egjl tv	3 1%	4 1%	7 1%	9 1%	5 1%	6 1%	2 1%	20 2%egjl rtuv	7 1%	12 1%	3 1%
Co Habiting	2488 13%	99 12%	40 12%	144 15%dhij k	76 10%	111 12%	87 12%	46 10%	88 10%	101 9%	113 9%	82 10%	150 18%abcd efghij k	60 15%dhi jk	171 17%ade fghijkl t	134 15%dhi jk	125 17%ade fghijkl t	125 21%abc defghij klmnop qrsuv	85 19%abd efghij k	162 17%ade fghijkl t	153 12%	208 15%dgh ijkt	126 15%dghij k
NET: Widowed/ separated/ divorced	2348 13%	71 9%	34 10%	103 10%i	69 9%	90 10%	75 11%i	56 12%i	74 8%	80 7%	136 11%i	67 8%	156 18%abc defghij k	61 15%acd ehijk	174 17%abc defhij k	129 14%acd ehik	96 13%ahi k	66 11%i	68 15%acd ehik	163 17%abc defhij k	229 18%abc defghij k	224 17%abc defhij k	126 15%abcd efhijk
Widowed	600 3%	20 2%	8 2%	22 2%	10 1%	10 1%	16 2%	14 3%ek	10 1%	18 2%	32 3%ek	8 1%	46 5%abcd efhijk q	22 6%acde fhijk	57 5%abcd efhijk oq	29 3%ehk	24 3%dehi k	16 3%ek	20 4%dehi k	47 5%acde fhijk	71 6%abcd efhijk opq	63 5%acde fhijk	34 4%dehik
Separated	284 2%	14 2%q	5 2%	13 1%	9 1%	24 3%psu	9 1%	7 1%	13 2%	13 1%	26 2%pq	10 1%	19 2%pq	10 3%pqs	14 1%	14 2%	6 1%	2 1%	15 3%cdik npqsu	9 1%	19 1%	16 1%	18 2%ppq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Prepared by Populus

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 26
Marital Status
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	Eastern (s)	London (t)	South East (u)	South West (v)	
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830	
Divorced	1464 8%	36 4%	21 6%	68 7% ^{ai}	50 7%	57 6%	50 7% ^{ai}	36 8% ^{ai}	51 6%	49 4%	77 6%	49 6%	91 11% ^{abcd efhijk}	29 7%	103 10% ^{acde hijk}	86 9% ^{aehi jk}	66 9% ^{ahi}	48 8% ^{ai}	33 7%	108 11% ^{abcd defhij k}	139 11% ^{abcd defhij k}	145 11% ^{abcd efhijk}	74 9% ^{ahi}	
Prefer not to answer	154 1%	10 1% ^{hjklo}	4 1% ^{hj}	10 1% ^{hij}	3 *	17 2% ^{cdhjk lopr}	6 1% ^{hij}	2 *	-	22 2% ^{cdhjk loprv}	2 *	2 *	2 *	3 1% ^h	10 1% ^{hij}	2 *	4 1%	7 1% ^{hjk}	1 *	8 1% ^{hij}	17 1% ^{hijkl o}	17 1% ^{hijkl o}	5 1%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 26
Marital Status
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male							Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education
		(a)	(b)	(c)	(d)	(e)	(f)		(g)	(h)	(i)	(j)	(k)	(l)		(m)	(n)	(o)	(p)	(q)	(r)
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416		
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396		
Single	4781 26%	50 27%	28 24%	2201 23%	1407 24%	453 26% ^c	549 de	29 87% ^{abc}	18 27%	1168 26% ^o	725 24% ^o	224 24% ^o	208 87% ^{ghijklmnopq}	21 22%	11 20%	1033 20%	682 25% ^o	229 29% ^{jo}	341 86% ^{ghijklmnopq}		
NET: Married/ Civil partnership/ co habiting	11164 61%	116 62% ^f	77 65% ^f	6020 62% ^f	3585 62% ^f	1124 65% ^f	69 11%	56 62% ^{lr}	44 68% ^{lr}	2840 63% ^{lpr}	1978 66% ^{llo}	651 69% ^{llo}	27 11%	60 62% ^{lr}	32 62% ^{lr}	3181 62% ^{lpr}	1607 58% ^{lr}	474 59% ^{lr}	42 11%		
Married	8510 46%	73 39% ^f	55 46% ^f	4559 47% ^f	2784 48% ^{af}	885 51% ^{acf}	25 4%	38 43% ^{lr}	31 47% ^{lr}	2270 50% ^{lmo}	1658 55% ^{gil}	531 57% ^{gilm}	9 4%	34 35% ^{lr}	24 46% ^{lr}	2289 45% ^{lpr}	1126 41% ^{lr}	355 44% ^{lr}	16 4%		
Civil Partnership	166 1%	6 3% ^{cdf}	5 4% ^{cdf}	86 1%	38 1%	26 2% ^{cd}	4 1%	2 3% ^p	4 6% ^{ijkl}	50 1%	20 1%	10 1%	2 1%	3 3% ^{jop}	1 2%	36 1%	17 1%	17 2% ^{jop}	2 1%		
Co Habiting	2488 13%	38 20% ^{def}	17 14% ^f	1376 14% ^f	764 13% ^f	213 12% ^f	40 6%	15 17% ^{lr}	10 15% ^r	520 11% ^{lr}	300 10% ^r	110 12% ^r	16 7%	23 23% ^{ijk}	7 14%	856 17% ^{ijk}	464 17% ^{ijk}	103 13% ^{lr}	24 6%		
NET: Widowed/ separated/ divorced	2348 13%	19 10% ^f	13 11% ^f	1393 14% ^{def}	740 13% ^{ef}	150 9% ^f	4 1%	4 4% ^{lr}	3 5% ^{lr}	495 11% ^{klr}	280 9% ^{klr}	56 6% ^{lr}	* *	16 16% ^{gkl}	10 18% ^{gkl}	898 17% ^{ghijkl}	460 17% ^{ghijkl}	95 12% ^{klr}	4 1%		
Widowed	600 3%	5 2% ^f	7 6% ^f	342 4% ^f	192 3% ^f	46 3% ^f	1 *	3 3% ^{lr}	3 4% ^{lr}	83 2%	56 2%	17 2%	-	2 2%	5 9% ^{ijkl}	258 5% ^{ijkl}	136 5% ^{ijkl}	28 4% ^{ijlr}	1 *		
Separated	284 2%	4 2% ^f	* *	157 2% ^f	101 2% ^f	23 1% ^f	-	-	-	78 2% ^{kr}	59 2% ^{klr}	6 1%	-	4 4% ^{klr}	* *	79 2% ^r	42 2% ^{lr}	17 2% ^{klr}	-		
Divorced	1464 8%	11 6% ^f	5 5% ^f	894 9% ^{def}	447 8% ^{ef}	82 5% ^f	3 *	1 1%	1 1%	334 7% ^{gjkl}	166 6% ^{klr}	32 3% ^{lr}	* *	10 10% ^{gklr}	5 9% ^{glr}	561 11% ^{ghijkl}	282 10% ^{ghijkl}	50 6% ^{klr}	3 1%		
Prefer not to answer	154 1%	1 1%	-	48 1%	35 1%	9 1%	12 2% ^{cde}	1 2%	-	20 *	20 1%	6 1%	2 1%	-	-	28 1%	15 1%	3 *	10 2% ^{ijkppq}		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base

Prepared by Populus



Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 26
Marital Status
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
Single	4781 26%	901 17%	1446 27%ad	495 27%ad	154 21%a	266 29%ad	1520 34%abcde	542 19%o	828 29%hko	267 29%hko	93 23%hor	148 32%hko	552 37%hjkopqrs	359 16%	617 25%hor	227 25%hor	61 18%	118 26%hor	968 33%hikopqrs
NET: Married/ Civil partnership/ co habiting	11164 61%	3498 68%bcef	3199 60%ef	1091 59%f	482 65%bcef	516 56%	2377 54%	2060 71%ijk	1723 61%jmst	568 61%jst	267 65%ilm	266 57%	793 54%	1438 64%ilm	1477 59%mt	523 57%	215 65%ilm	250 55%	1584 54%
Married	8510 46%	2931 57%abcd	2428 45%ef	846 46%ef	374 51%bcef	357 39%	1575 36%	1781 61%ijk	1344 47%lm	459 50%lm	213 52%ilm	189 40%t	613 41%t	1150 51%ilm	1083 43%st	387 42%t	161 49%lm	168 37%	962 33%
Civil Partnership	166 1%	38 1%	40 1%	29 2%abf	6 1%	15 2%ab	38 1%	30 1%op	30 1%op	12 1%op	5 1%op	8 2%op	4 *	8 *	10 *	17 2%op	2 1%	6 1%op	34 1%op
Co Habiting	2488 13%	529 10%	731 14%a	216 12%	102 14%a	145 16%ac	765 17%abcd	249 9%	348 12%h	97 10%	49 12%h	68 15%hj	176 12%h	280 12%h	383 15%hjk	119 13%h	52 16%hjk	77 17%hjk	589 20%hijklmnop
NET: Widowed/ separated/ divorced	2348 13%	752 15%bf	669 13%f	249 14%f	97 13%f	130 14%f	450 10%	308 11%lm	264 9%lm	85 9%	48 12%lm	51 11%lm	100 7%	444 20%hjk	405 16%hjk	164 18%hjk	50 15%hjk	79 18%hjk	350 12%lm
Widowed	600 3%	243 5%bdef	164 3%f	65 4%f	21 3%f	26 3%	81 2%	90 3%ijm	34 1%	13 1%	8 2%lm	10 2%lm	13 1%	153 7%hijk	129 5%hijk	52 6%hijk	13 4%ijk	15 3%ijm	69 2%lm
Separated	284 2%	89 2%f	99 2%f	24 1%	16 2%cf	16 2%f	41 1%	54 2%mq	48 2%lm	17 2%lm	11 3%lmoq	5 1%	7 *	34 2%lm	51 2%mq	7 1%	5 2%lm	10 2%mq	34 1%
Divorced	1464 8%	421 8%	406 8%	160 9%	60 8%	89 10%bf	328 7%	164 6%	182 6%	55 6%	28 7%	35 8%	81 5%	257 11%hijk	225 9%hjk	105 11%hjk	32 10%hjk	54 12%hijk	248 8%him
Prefer not to answer	154 1%	15 *	36 1%a	10 1%	4 1%	10 1%a	80 2%abcd	8 *	23 1%ho	6 1%	1 *	4 1%	36 2%hijk	6 *	13 1%	5 *	3 1%ho	6 1%hko	44 1%hkop

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 26
Marital Status
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
Single	4781 26%	2491 31%bc	609 27%c	260 6%	1422 38%abc	1405 29%gjk	235 36%egjk	157 7%k	634 53%efg ijkl	1086 33%egj k	374 24%gk	102 5%	788 32%gjk
NET: Married/ Civil partnership/ co habiting	11164 61%	4892 60%cd	1341 61%cd	3038 69%abd	1894 51%	3049 64%fghi kl	364 55%h	1833 77%efh ijkl	431 36%	1843 56%h	977 63%fhi kl	1205 59%hi	1462 59%h
Married	8510 46%	3379 42%cd	1047 47%cd	2807 64%abd	1277 35%	2273 47%hij	312 47%hij	1728 73%efh ijkl	288 24%	1106 33%h	736 47%hij	1079 53%efh ijl	989 40%hi
Civil Partnership	166 1%	103 1%bc	15 1%c	11 *	37 1%c	66 1%gjk	7 1%gk	4 *	12 1%g	36 1%gk	8 1%	8 *	25 1%gk
Co Habiting	2488 13%	1410 17%bc	278 13%c	219 5%	580 16%bc	710 15%fghk	45 7%g	101 4%	132 11%fgk	700 21%efg hkl	233 15%fghk	118 6%g	448 18%efghjk
NET: Widowed/ separated/ divorced	2348 13%	669 8%	246 11%cd	1103 25%abd	330 9%	310 6%	56 8%	371 16%efh ijl	118 10%e	359 11%el	191 12%efl	732 36%efgh ijl	211 8%e
Widowed	600 3%	73 1%	49 2%cd	442 10%abd	37 1%	29 1%	6 1%	127 5%efhi jl	6 1%	44 1%eh	42 3%efh il	315 15%efgh ijl	31 1%e
Separated	284 2%	129 2%	34 2%	71 2%	50 1%	77 2%	9 1%	33 1%	24 2%l	52 2%	25 2%	38 2%l	26 1%
Divorced	1464 8%	468 6%	163 7%a	591 13%abd	242 7%	204 4%	41 6%e	211 9%efl	89 7%e	264 8%el	123 8%e	380 19%efgh ijl	154 6%e
Prefer not to answer	154 1%	65 1%c	18 1%	19 *	52 1%ac	37 1%k	4 1%	13 1%	24 2%efgi jk	28 1%k	14 1%k	6 *	29 1%gk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
Glasgow	776 4%	409 5%	367 4%	82 4%	160 5%fh	138 4%	126 4%	125 5%	146 4%	182 4%	234 5%i	178 4%	182 4%	-	-	1	1	774 47%mnop	132 5% s	320 4%	69 6%uw	168 4%	63 5%	151 4%
Edinburgh	670 4%	274 3%	395 4%a	77 4%	138 4%	102 3%	110 3%	94 3%	150 4%	197 4%	182 4%	137 3%	154 4%	-	-	7	-	663 40%mnop	120 5% s	247 3%	49 5%u	94 2%	71 5%u	152 4%u
Newcastle	776 4%	367 4%	408 4%	129 6%efgh	135 4%	110 4%	126 4%	100 4%	175 4%	194 4%	192 4%	196 5%j	194 4%	6 n	-	767	-	3 n	124 5% s	280 4%	59 5%uw	154 4%	65 5%	126 4%
Leeds	843 5%	376 4%	467 5%a	93 4%	156 5%h	142 5%	169 5%h	132 5%	151 4%	189 4%	249 5%i	209 5%i	196 4%	*	2	841	-	-	105 4%	393 5%	41 4%	198 5%	64 5%	195 6%
Hull	365 2%	162 2%	203 2%	47 2%	45 1%	50 2%	65 2%	71 3%de	86 2%	79 2%	83 3%ijl	119 2%	83 2%	1	26	337	*	-	33 1%	149 2%	17 2%	78 2%	16 1%	70 2%
Sheffield	486 3%	223 2%	263 3%	59 3%	90 3%	107 3%gh	88 3%	60 2%	83 2%	103 2%	115 3%ij	128 3%ij	141 3%ij	-	100	385	*	-	72 3%	209 3%	31 3%	106 2%	41 3%	102 3%
Manchester	1412 8%	670 7%	742 8%	158 7%	194 6%	259 8%cd	275 8%cd	214 8%cd	311 8%cd	389 8%j	331 6%	308 8%	384 9%j	-	73	1328	11	-	171 7%	615 8%	72 7%	335 8%	99 7%	281 8%
Liverpool	647 4%	356 4%b	291 3%	88 4%cd	77 2%	95 3%	129 4%cd	132 5%deh	125 3%	169 3%	180 4%	119 3%	180 4%k	-	11	519	116	1	84 3%	269 3%	45 4%	160 4%	39 3%	109 3%
Nottingham	830 5%	443 5%cb	388 4%	123 6%	129 4%	129 4%	148 5%	128 5%	174 4%	197 4%	220 5%i	208 5%i	206 5%	3	806	20	-	2	103 4%	379 5%	38 3%	244 6%tw	66 5%	135 4%
Birmingham	1513 8%	855 9%b	659 7%	156 7%	294 9%cg	265 9%	266 8%	210 8%	323 8%	472 10%jl	358 7%	330 8%	354 8%	2	1490	3	19	-	191 8%	699 9%	94 9%	451 10%vw	98 7%	248 7%
Norwich	829 4%	403 4%	426 5%	89 4%	115 4%	156 5%cd	144 4%	121 4%	203 5%cd	184 4%	239 5%i	218 5%i	188 4%	11	814	3	1	-	88 4%	369 5%	34 3%	219 5%t	54 4%	150 4%
Milton Keynes	478 3%	240 3%	238 3%	48 2%	80 3%	56 2%	95 3%e	84 3%e	115 3%e	147 3%k	146 3%k	76 2%	109 2%	99	376	-	3	-	63 3%	204 3%	32 3%	117 3%	31 2%	87 2%
Brighton	429 2%	220 2%	209 2%	34 2%	58 2%	57 2%	96 3%cd	68 2%	116 3%cd	109 2%	97 2%	99 2%	124 3%j	428 9%nopq	-	-	2	-	34 1%	199 3%r	10 1%	128 3%tw	25 2%	72 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
Oxford	252 1%	137 2%	115 1%	22 1%	55 2% ^f	36 1%	35 1%	42 2%	63 2%	98 2% ^{kl}	75 1% ^k	34 1%	45 1%	178 4% ^{nopq}	32 1% ^{oq}	3 *	40 2% ^{noq}	-	39 2%	107 1%	19 2%	56 1%	20 2%	50 5%
London	4084 22%	1861 21%	2223 24% ^a	546 25% ^{fgh}	785 25% ^{fgh}	755 24% ^{fgh}	680 21%	502 18%	816 20%	1197 24% ^{kl}	1301 25% ^{kl}	780 19%	805 18%	3545 71% ^{nop}	523 11% ^{opq}	4 *	12 * ^{oq}	-	540 22%	1851 23%	232 21%	985 23%	308 23%	866 25%
Southampton	720 4%	374 4%	345 4%	76 3%	116 4%	126 4%	99 3%	104 4%	199 5% ^{cdfg}	212 4% ^l	223 4% ^l	141 4%	144 3%	520 10% ^{nopq}	-	3 *	197 8% ^{noq}	-	71 3%	311 4%	34 3%	163 4%	38 3%	148 4%
Bristol	756 4%	393 4%	363 4%	98 4%	139 4%	133 4%	116 4%	112 4%	158 4%	218 4%	210 4%	168 4%	159 4%	4 *	12 * ^o	-	738 29% ^{mnoq}	1 *	106 4%	331 4%	40 4%	200 5%	66 5%	130 4%
Plymouth	515 3%	248 3%	267 3%	70 3% ^d	59 2%	67 2%	107 3% ^{de}	91 3% ^{de}	120 3% ^d	117 2%	136 3%	128 3%	134 3%	2 *	-	*	512 20% ^{mnoq}	-	73 3%	200 3%	41 4% ^u	94 2%	32 2%	107 3%
Cardiff	633 3%	309 3%	324 3%	81 4%	124 4% ^h	107 3%	118 4%	88 3%	116 3%	158 3%	176 3%	134 3%	166 4%	-	5 *	3 *	625 24% ^{mnoq}	-	129 5% ^s	241 3%	56 5% ^{uw}	131 3%	73 5% ^{uw}	109 3%
None of these	1434 8%	720 8%	714 8%	117 5%	158 5%	216 7% ^d	296 9% ^{cde}	262 10% ^{cde}	386 10% ^{cde}	322 7%	368 7%	308 8%	437 10% ^{ijk}	181 4%	526 11% ^{mo}	205 5% ^m	305 12% ^{mo}	217 13% ^{mo}	151 6%	530 7%	78 7%	287 7%	73 5%	243 7%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
Glasgow	776 4%	91 2% ^d	221 5% ^{acd}	27 2%	22 1%	99 2% ^h	213 6% ^{egh}	64 2% ^h	-	40 5% ^{ot}	70 5% ^{ot}	78 5% ^{ot}	64 4%	67 5% ^{ot}	91 4%	42 3%	91 5% ^{ot}	60 4%	62 4%	58 4%	55 3%
Edinburgh	670 4%	113 3% ^d	135 3% ^d	49 4% ^d	16 1%	103 2%	102 3% ^{ee}	131 4% ^{ee}	7 2%	20 3%	38 3%	49 3%	54 3%	44 3%	69 3%	57 4%	100 6% ^{ijkl mnqrs}	53 4%	56 3%	49 4%	81 4% ^{ijn}
Newcastle	776 4%	144 3%	275 6% ^{acd}	53 4%	63 4%	152 3%	189 6% ^{eh}	152 5% ^{eh}	5 2%	43 6% ^{klmp}	75 5% ^{klmp}	54 3%	57 3%	42 3%	96 4%	86 6% ^{klmp q}	60 3%	56 4%	69 4%	59 5%	79 4%
Leeds	843 5%	168 4%	213 4%	53 4%	84 5%	204 4%	158 5%	149 5%	13 4%	37 5%	51 4%	46 3%	99 6% ^{jkno}	72 5% ^{kn}	71 3%	57 4%	105 6% ^{jkno rt}	95 6% ^{jkno rt}	69 4%	60 5% ^k	81 4% ^k
Hull	365 2%	80 2%	92 2%	30 2%	50 3% ^{ab}	107 2%	61 2%	75 2%	20 7% ^{efg}	15 2%	19 1%	27 2%	31 2%	29 2%	40 2%	32 2%	26 1%	23 2%	33 2%	43 3% ^{ijkl pq}	46 3%
Sheffield	486 3%	80 2%	151 3% ^a	26 2%	52 3% ^a	96 2%	109 3% ^{ee}	81 2%	11 4%	16 2%	25 2%	53 3% ^{jn}	54 3% ^{jn}	34 2%	41 2%	43 3%	65 4% ^{jnrs t}	53 4% ^{jnrs}	34 2%	26 2%	43 2%
Manchester	1412 8%	292 7%	448 9% ^{ac}	72 5%	133 8% ^c	341 7%	325 10% ^{eg}	229 7%	26 9%	58 8%	98 7%	146 9% ^{np}	129 8% ^{op}	100 7%	139 6%	99 7%	96 5%	113 8% ^{op}	147 9% ^{np}	114 9% ^{np}	172 10% ^{mnp}
Liverpool	647 4%	114 3%	214 5% ^{ad}	42 3%	43 3%	134 3%	153 5% ^{eg}	94 3%	6 2%	22 3%	33 2%	62 4% ^q	75 4% ^{jqat}	85 6% ^{ijkl qrst}	79 4% ^q	66 5% ^{jqat}	44 3%	33 2%	55 3%	47 4%	46 3%
Nottingham	830 5%	218 5%	208 4%	72 5%	88 5%	249 5%	171 5%	145 4%	13 4%	50 7% ^{qrt}	57 4%	70 4%	90 5% ^{rt}	66 5%	110 5% ^t	73 5%	72 4%	59 4%	58 4%	62 5%	63 4%
Birmingham	1513 8%	408 10% ^c	410 9%	93 7%	158 9% ^c	508 10% ^{fgh}	267 8%	253 8%	18 6%	58 8%	155 11% ^{imo qrst}	154 10% ^{ort}	167 10% ^{oqrs t}	112 8%	208 9% ^{ort}	98 7%	139 8%	112 7%	98 6%	97 7%	115 6%
Norwich	829 4%	210 5% ^b	160 3%	70 5% ^b	103 6% ^b	234 5% ^f	90 3%	182 6% ^f	29 10% ^{efg}	44 6% ^{op}	55 4%	88 5% ^{op}	61 4%	59 4%	97 4%	45 3%	61 3%	68 5%	83 5% ^o	62 5%	107 6% ^{ijlmnop}
Milton Keynes	478 3%	121 3%	119 3%	36 3%	51 3%	136 3%	83 2%	83 3%	9 3%	17 2%	33 2%	23 1%	45 3% ^k	51 4% ^k	72 3% ^k	32 2%	47 3% ^k	33 2%	51 3% ^k	33 2%	43 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
Brighton	429 2%	81 2%	71 1%	56 4% ^{cab}	78 5% ^{cab}	122 2% ^{cf}	46 1%	105 3% ^f	11 3% ^f	9 1%	22 2%	31 2%	56 3% ^{ijkl}	42 3% ⁱ	59 3%	26 2%	35 2%	26 2%	39 2%	26 2%	57 3% ^{ijpq}
Oxford	252 1%	66 2%	64 1%	19 1%	30 2%	85 2%	42 1%	45 1%	3 1%	7 1%	16 1%	15 1%	16 1%	29 2% ^{klst}	53 2% ^{ijkl}	14 1%	39 2% ^{klst}	21 1% ^t	19 1%	12 1%	9 1%
London	4084 22%	1092 26% ^{bd}	1056 22%	334 25% ^d	344 20%	1283 25% ^{fg}	756 22% ^{eg}	645 20%	78 26% ^g	182 24% ^{lmn}	336 25% ^{lmn}	387 24% ^{lmn}	303 18%	224 16%	430 19% ^m	364 25% ^{lmnst}	449 26% ^{lmnst}	367 25% ^{lmnt}	378 23% ^{lmn}	278 21% ^m	386 21% ^{lm}
Southampton	720 4%	233 5% ^b	117 2%	74 6% ^b	79 5% ^b	255 5% ^f	70 2%	161 5% ^f	9 3%	24 3%	49 4%	56 3%	64 4% ^r	68 5% ^{rs}	113 5% ^{krs}	53 4% ^r	66 4% ^r	70 5% ^{rs}	35 2%	35 3%	86 5% ^{rs}
Bristol	756 4%	173 4%	192 4%	80 6% ^{abd}	70 4%	200 4% ^h	126 4% ^h	199 6% ^{efh}	4 1%	45 6% ^{lst}	65 5% ^l	69 4%	47 3%	73 5% ^{lst}	95 4% ^l	53 4%	74 4%	64 4%	69 4%	39 3%	63 3%
Plymouth	515 3%	129 3%	112 2%	35 3%	63 4% ^b	159 3% ^f	69 2%	132 4% ^f	12 4% ^f	18 2%	27 2%	42 3%	50 3%	40 3%	71 3% ^{pq}	52 4% ^{ejpq}	32 2%	26 2%	57 4% ^{ejpq}	51 4% ^{ejpq}	49 3%
Cardiff	633 3%	113 3%	188 4% ^{acd}	29 2%	37 2%	117 2%	157 5% ^{eg}	96 3%	8 2%	20 3%	58 4%	53 3%	63 4%	51 4%	64 3%	62 4%	65 4%	54 4%	54 3%	36 3%	52 3%
None of these	1434 8%	348 8% ^{bc}	287 6%	77 6%	128 8% ^b	469 9% ^f	206 6%	275 8% ^f	24 8%	35 5%	84 6%	111 7% ^p	141 8% ^{io}	140 10% ^{ijk}	210 10% ^{ijko}	81 6%	74 4%	105 7% ^p	156 10% ^{ijko}	122 9% ^{ijk}	176 10% ^{ijkopq}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot-land (i)	North East (j)	North West (k)	York-shire & Humber-side (l)	West Mid-lands (m)	East Mid-lands (n)	Wales (o)	East-em (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
Glasgow	776 4%	94 4%	137 6%acef h	83 4%	96 5%af	87 4%	97 3%	96 5%af	87 4%	774 47%ijklm nopqrs	-	1 *	-	-	-	-	-	-	-	1 *
Edinburgh	670 4%	91 3%	79 3%	54 3%	50 3%	106 5%acd	102 4%	83 4%cd	104 4%cd	663 40%ijklm nopqrs	2 *mpqr s	4 *r	-	-	-	-	-	-	-	-
Newcastle	776 4%	92 3%	88 4%	111 5%a	77 4%	102 4%	105 4%	85 4%	116 5%a	3 *	690 93%iklm nopqrs	58 3%ilmn opqrs	18 1%imno pqrs	-	-	-	-	6 *r	-	-
Leeds	843 5%	100 4%	104 4%	98 5%	75 4%	90 4%	145 5%a	111 6%ade	121 5%	-	10 1%ikmn opqrs	5 *r	825 50%ijkm nopqrs	-	2 *	-	-	* *	-	-
Hull	365 2%	47 2%	33 1%	53 3%e	29 1%	33 1%	49 2%	66 3%abde f	55 2%	-	3 *ikmq r	-	334 20%ijkm nopqrs	-	24 2%ijkm opqrs	-	2 *	-	1 *	* *
Sheffield	486 3%	63 2%	44 2%	50 2%	65 3%be	40 2%	71 3%	78 4%abce f	75 3%be	-	1 *	-	385 23%ijkm nopqrs	4 *qr	96 7%ijkm opqrs	-	-	-	-	* *
Manchester	1412 8%	197 7%b	130 6%	175 8%b	168 9%b	191 8%b	201 7%	133 7%	216 9%bf	-	1 *	1318 65%ijlm nopqrs	9 1%ipqr s	65 4%ijn opqrs	8 1%ipqr s	10 1%ijpq rs	-	-	-	* *
Liverpool	647 4%	102 4%	87 4%	62 3%	105 5%abce fgh	67 3%	93 3%	57 3%	74 3%	1 *	-	519 26%ijlm nopqrs	-	10 1%ilnp qrs	-	115 13%ijlm npqrs	1 *	-	-	1 *
Nottingham	830 5%	116 4%	96 4%	133 6%abef gh	97 5%e	80 4%	124 4%	75 4%	109 4%	2 *	1 *	-	20 1%ijko qrs	12 1%iko qrs	766 59%ijkl mopqrs	-	28 2%ijko qrs	-	3 *	-
Birmingham	1513 8%	288 11%bdef gh	182 8%f	214 10%fgh	171 9%fg	184 8%f	175 6%	116 6%	183 8%	-	-	-	3 *	1398 84%ijkl nopqrs	92 7%ijkl opqrs	6 1%ikpq r	-	2 *	-	12 1%ijkpqr

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
Norwich	829 4%	100 4%	123 5%ade	109 5%	71 4%	84 4%	116 4%	109 6%adef	117 5%	-	2 *	2 *	-	-	2 *	-	812 44%ijkl mnoqrs	-	11 *lmq	1 *
Milton Keynes	478 3%	88 3%dg	60 3%g	53 2%g	39 2%	59 3%g	86 3%g	23 1%	69 3%g	-	-	-	-	14 1%ijk loqs	140 11%ijkl moqrs	-	222 12%ijkl moqrs	-	99 4%ijkl moqs	3 *
Brighton	429 2%	55 2%	48 2%	59 3%	58 3%f	54 2%	49 2%	40 2%	66 3%f	-	-	-	-	-	-	-	-	-	428 17%ijkl mnopqs	2 *
Oxford	252 1%	66 2%cdef gh	39 2%c	15 1%	17 1%	32 1%	37 1%	18 1%	28 1%	-	-	1 *	1 *	26 2%ijkl nopq	6 *ikpq	-	-	-	178 7%ijkl mnopqs	40 2%ijklmnopq
London	4084 22%	604 23%cd	569 25%cdg h	385 18%	303 16%	592 26%acd gh	733 26%acd gh	395 21%d	502 21%d	-	-	4 *	-	-	1 *	1 *	522 28%ij klmnos	2388 100%ijk lmnoprs	1157 45%ijkl mnop	11 1%ilmn
Southampton	720 4%	136 5%bceh	84 4%h	67 3%	87 4%h	76 3%	138 5%ceh	75 4%h	57 2%	-	3 *iklm p	-	-	-	-	-	-	1 *	519 20%ijk lmnopq s	197 12%ijklmnopq
Bristol	756 4%	114 4%h	91 4%	104 5%h	85 4%	104 5%h	119 4%	64 3%	75 3%	1 *	-	-	-	12 1%ijkl npqr	-	18 2%ijkl mnpqr	-	-	4 *	721 43%ijklmnopqr
Plymouth	515 3%	58 2%	67 3%	62 3%	62 3%	59 3%	69 2%	66 4%a	72 3%	-	-	*	-	-	-	-	-	-	2 *	512 31%ijklmnopqr
Cardiff	633 3%	78 3%	77 3%	76 4%	79 4%	80 4%	99 4%	58 3%	87 4%	-	3 *ikln pqr	-	-	5 *kqr	-	625 68%ijkl mnpqrs	-	-	-	*
None of these	1434 8%	175 7%	166 7%	165 8%	215 11%abcde fg	147 7%	202 7%	143 8%	222 9%abe f	217 13%ijkl mnpqr	23 3%q	116 6%jq	66 4%q	115 7%jql	154 12%jkl mqr	147 16%jkl mnpqr	257 14%jkl mnpqr	*	181 7%jlq	158 10%jklmqr

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humber-side (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852	
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830	
Glasgow	776 4%	409 50%bcde fghijkl mnopqrs tuv	-	-	-	-	-	-	-	-	-	-	365 43%bcde fghijk nopqrst uv	-	1 *	-	-	-	-	-	-	-	1 *	
Edinburgh	670 4%	274 34%bcde fghijk nopqrst uv	1 *	-	-	-	-	-	-	-	-	-	390 46%abcd efghijk mnopqrs tuv	2 *u	4 *u	-	-	-	-	-	-	-	-	
Newcastle	776 4%	3 *	324 95%acde fghijkl nopqrst uv	30 3%aefg hijkl opqrstu v	11 1%aefg hijkl opqrstu v	-	-	-	-	-	-	-	-	366 92%acde fghijkl nopqrst uv	29 3%aefg hijkl opqrstu v	7 1%ehij klpsuv	-	-	-	-	6 *ju	-	-	
Leeds	843 5%	-	7 2%acef ghijkl nopqrst uv	1 *	365 49%abce fghijkl mnopqrst uv	-	2 *	-	-	-	-	-	-	4 1%ae hijkl opqrstu v	4 *u	459 50%abce fghijkl mnopqrst uv	-	-	-	-	-	-	-	
Hull	365 2%	-	1 *	-	144 19%abce fghijkl mnopqrst uv	-	15 2%abce fghijkl opqrstu v	-	1 *	-	1 *	-	-	2 *tu	-	190 21%abce fghijkl mnopqrst uv	-	9 2%aceg hijkl opqrstu v	-	2 *	-	-	1 *	
Sheffield	486 3%	-	-	-	180 24%abce fghijkl mnopqrst uv	-	43 6%abce fghijkl mnopqrst uv	-	-	-	-	-	-	1 *	-	205 22%abce fghijkl mnopqrst uv	4 1%cij n	53 9%abce fghijkl mnopqrst uv	-	-	-	-	1 *	
Manchester	1412 8%	-	1 *	625 63%abde fghijkl mnopqrst uv	1 *	32 4%abdf ghijkl opqrstu v	4 1%ijtu	6 1%adhi jklstu v	-	-	-	-	-	-	693 67%abde fghijkl mnopqrst uv	8 1%ahij klstuv	32 4%abdf ghijkl mnopqrst uv	4 1%ahij lstuv	4 1%ahij klstuv	-	-	-	-	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Prepared by Populus

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber-side (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber-side (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
Liverpool	647 4%	1	-	281 23%abde fghijkl mnopqrs tuv	-	5 1%ijtu	-	68 15%abde fghijklm opqstuv	-	-	-	1	-	-	239 23%abde fghijkl mnopqrst uv	-	4 1%ijtu	-	47 10%abde fghijklm opqstuv	1	-	-	-
Nottingham	830 5%	2	-	-	14 2%abco ijklmn ortuv	6 1%cin t	403 58%abcd efghijkl mnoprst uv	-	17 2%abco ijklmn rtuv	-	1	-	-	1	-	5 1%int	6 1%coij klntu v	362 61%abcd efghijkl mnoprst uv	-	11 1%acij klntuv	-	2	-
Birmingham	1513 8%	-	-	-	3 *u	782 86%abcd efghijkl mnopqrst uv	60 9%abcd ghijkl mnoprst uv	1	-	2	-	8 1%achi jlnost u	-	-	-	-	616 82%abcd efghijkl mnopqrst uv	33 6%abcd ghijkl mnoprst uv	5 1%achi jlnost u	-	-	-	4 1%jntu
Norwich	829 4%	-	-	-	-	-	-	402 45%abcd efghijkl mnopqrs tuv	-	*	-	-	-	2	2	-	-	2	-	410 43%abcd efghijkl mnopqrs tuv	-	11 1%acde fijkl op	1
Milton Keynes	478 3%	-	-	-	-	7 1%aci lnot	84 12%abcd efghijkl noprtuv	-	96 11%abcd efghijkl noprtuv	-	52 4%abcd efghijkl noprtv	2	-	-	-	-	7 1%acdi lnot	56 9%abcd efghijkl mnoprst uv	-	126 13%abcd efghijkl noprtuv	-	47 3%abcd efghijkl noprtv	1
Brighton	429 2%	-	-	-	-	-	-	-	-	-	220 18%abcd efghijkl mnopqrs tv	*	-	-	-	-	-	-	-	-	-	208 15%abcd efghijkl mnopqrs tv	1
Oxford	252 1%	-	-	-	1	18 2%abcd ghilmn oqrst	6 1%achi lnost	-	-	-	94 8%abcd efghik lmnopq rstv	18 2%abcd ghilmn oqrst	-	-	1	-	8 1%achi lnogst	-	-	-	-	84 6%abcd efghik lmnopq rstv	22 3%abcdghilmnopqrst

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female												
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humb-erside (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830	
London	4084 22%	-	-	1	-	-	-	1	234 26%ab cdefg klmno pqrv	1121 100%abc defghijk lmnopqr stuv	498 40%abcd efghiklm nopqrstv	6 1%aelo	-	-	2	-	-	1	-	289 30%abc defgkl mnopqrv	1267 99%abc defghijk lmnopq rstuv	658 49%abcd efghijkl mnopqrs v	5 1%e	
Southampton	720 4%	-	1	-	-	-	-	-	-	1	284 23%abc defghijk lmnopq rstuv	88 11%abcd efghilm nopqrst	-	2	-	-	-	-	-	-	-	-	234 17%abc defghijk lmnopq rstuv	109 13%abcd efghilm nopqrst
Bristol	756 4%	-	-	-	-	3	-	3 1%achi nostu	-	-	4	383 46%abcd efghij mnopqrs tu	1	-	-	-	10 1%acdf hijlmn opqstu	-	14 3%abcd efghij lmnoqs tu	-	-	-	-	338 41%abcd efghijkl mnopqrstu
Plymouth	515 3%	-	-	-	-	-	-	-	-	-	-	248 30%abcd efghij mnopqrs tu	-	-	*	-	-	-	-	-	-	-	2	264 32%abcd efghijkl mnopqrstu
Cardiff	633 3%	-	-	-	-	5 1%jtu	-	305 66%abcd efhijkl mnopqst uv	-	-	-	-	-	3 1%acdf hijkl ostu	-	-	*	-	320 70%abcd efhijkl mnopqst uv	-	-	-	-	*
None of these	1434 8%	125 15%bcde ijklmno ptuv	6 2%it	56 6%bit	25 3%it	53 6%bdi t	82 12%bcd ejmno tu	78 17%bcd efijkl mnopq rsv	139 16%bcde ijklmno ptuv	-	80 6%bdi t	77 9%bcd ejmno ot	92 11%bcde ijmnotu	16 4%it	60 6%bdi t	42 5%it	62 8%bdi mot	72 12%bcd ejmno ptu	69 15%bcd ejkmn optuv	118 12%bcde ijmnopt u	*	101 8%bdi mot	81 10%bcde ijmnot	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education
		(a)	Primary (b)					(g)	Primary (h)					(m)	Primary (n)				
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
Glasgow	776 4%	12 6%	3 2%	365 4%	280 5% ^c	66 4%	40 6% ^{ce}	6 6%	1 2%	169 4%	164 5% ^{io}	34 4%	27 11% ^{hijk} opqr	6 6%	1 3%	196 4%	116 4%	32 4%	13 3%
Edinburgh	670 4%	6 3%	3 2%	318 3%	254 4% ^{cf}	64 4%	15 2%	6 6% ^r	1 1%	140 3%	83 3%	32 3%	9 4%	* *	2 4%	178 3%	171 6% ^{ijko} qr	32 4%	7 2%
Newcastle	776 4%	4 2%	10 9% ^{ad}	432 4% ^d	208 4%	76 4%	33 5%	3 4%	6 9% ^{ijlm}	204 5% ^j	92 3%	49 5% ^j	5 2%	1 1%	5 9% ^{jl}	228 4% ^j	116 4%	28 3%	28 7% ^{ijlpq}
Leeds	843 5%	12 6%	13 11% ^{cdef}	464 5%	237 4%	70 4%	23 4%	8 9% ^{ikp} r	7 10% ^{ikp}	175 4%	139 5% ^k	23 2%	14 6% ^{kr}	4 4%	6 12% ^{ijkp} r	288 6% ^{ikpr}	99 4%	46 6% ^{ikpr}	9 2%
Hull	365 2%	4 2%	4 3%	191 2%	124 2%	32 2%	7 1%	3 3%	1 1%	85 2%	60 2%	9 1%	3 1%	1 1%	3 6% ^{kr}	107 2%	64 2% ^k	22 3% ^k	4 1%
Sheffield	486 3%	1 1%	1 1%	317 3% ^{de}	105 2%	35 2%	16 3%	1 1%	1 1%	136 3% ^{jq}	44 1%	25 3% ^j	4 2%	- -	- -	181 4% ^{jpq}	60 2%	10 1%	12 3%
Manchester	1412 8%	21 11% ^{be}	4 4%	726 8%	476 8%	114 7%	50 8%	9 10%	1 17% ^{gijk} lmnopqr	314 7%	246 8%	66 7%	22 9%	13 13% ^{hq}	4 7%	412 8%	231 8%	48 6%	28 7%
Liverpool	647 4%	6 3%	12 10% ^{acde} f	335 3%	197 3%	60 3%	23 4%	3 3%	11 17% ^{gijk} lmnopqr	189 4% ^{lo}	104 3%	37 4%	3 1%	3 3%	1 2%	146 3%	93 3%	23 3%	21 5% ^{lb}
Nottingham	830 5%	23 13% ^{cdef}	6 5%	472 5%	235 4%	68 4%	19 3%	9 10% ^{jklo} pqr	4 6%	254 6% ^{kop}	133 4%	29 3%	7 3%	14 14% ^{ijkl} opqr	2 3%	218 4%	102 4%	38 5%	11 3%
Birmingham	1513 8%	19 10%	13 11%	805 8%	487 8%	120 7%	44 7%	7 7%	8 12%	441 10% ^{kop} q	303 10% ^{kopq}	67 7%	15 6%	12 13%	6 11%	364 7%	184 7%	53 7%	29 7%
Norwich	829 4%	7 4%	2 2%	505 5% ^{def}	214 4%	58 3%	13 2%	6 6% ^r	1 2%	224 5% ^{pr}	127 4% ^r	31 3%	7 3%	2 2%	1 2%	281 5% ^{kpq} r	86 3%	27 3%	6 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base

Prepared by Populus

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school degree (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education		Secondary school degree (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education		Secondary school degree (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
		(a)	Primary (b)					(g)	Primary (h)					(m)	Primary (n)				
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
Milton Keynes	478	1	3	251	162	43	8	-	-	106	101	24	3	1	3	145	61	19	5
	3%	1%	2%	3%	3%	2%	1%	-	-	2%	3%ip	3%	1%	1%	5%	3%	2%	2%	1%
Brighton	429	4	-	262	111	31	13	3	-	142	58	13	4	*	-	120	53	19	8
	2%	2%	-	3%cd	2%	2%	2%	4%	-	3%jkop	2%	1%	2%	*	-	2%	2%	2%	2%
Oxford	252	1	-	115	91	36	5	1	-	58	52	21	2	-	-	56	39	15	4
	1%	1%	-	1%	2%	2%c	1%	1%	-	1%	2%o	2%o	1%	-	-	1%	1%	2%	1%
London	4084	27	20	1899	1371	507	176	10	12	812	668	258	61	18	9	1087	702	249	115
	22%	15%	17%	20%	24%ac	29%abcd	28%abc	11%	18%	18%	22%gi	28%gij	26%gi	18%	16%	21%gi	25%gij	31%gij	29%gijo
Southampton	720	6	7	354	234	72	29	5	5	181	114	44	14	1	2	173	120	28	15
	4%	3%	6%	4%	4%	4%	5%	5%	8%	4%	4%	5%	6%	1%	3%	3%	4%	3%	4%
Bristol	756	13	6	408	217	84	25	1	4	214	113	54	5	12	2	194	105	30	19
	4%	7%	5%	4%	4%	5%	4%	1%	6%	5%	4%	6%jlop	2%	12%gijk	3%	4%	4%	4%	5%
Plymouth	515	6	2	285	151	44	22	3	1	140	65	28	8	3	1	145	87	15	14
	3%	3%	1%	3%	3%	3%	3%	4%	1%	3%j	2%	3%	3%	3%	2%	3%	3%j	2%	3%
Cardiff	633	2	-	330	177	76	37	1	-	165	87	40	8	1	-	165	90	37	28
	3%	1%	-	3%	3%	4%bd	6%abcd	1%	-	4%	3%	4%	4%	1%	-	3%	3%	5%j	7%ijop
None of these	1434	9	9	830	435	83	35	5	3	373	250	54	15	4	6	457	185	29	19
	8%	5%	7%	9%ef	8%e	5%	5%	6%	4%	8%kqp	8%kq	6%	6%	4%	11%q	9%kpqr	7%q	4%	5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r

* small base

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
Glasgow	776 4%	119 2% ^d	260 5% ^{acdf}	40 2% ^d	7 1%	210 23% ^{abcd}	140 3% ^d	74 3% ^r	158 6% ^{hijk}	20 2% ^r	6 1%	114 24% ^{hijk}	37 3% ^r	45 2% ^r	102 4% ^{hiko}	20 2% ^r	1 *	96 21% ^{hijk}	103 3% ^{kor}
Edinburgh	670 4%	127 2% ^d	156 3% ^d	80 4% ^{abd}	8 1%	158 17% ^{abcd}	141 3% ^d	54 2% ^r	84 3% ^{hkr}	33 4% ^{hkmr}	6 2%	71 15% ^{hijk}	25 2%	73 3% ^{hkmr}	72 3% ^{hr}	47 5% ^{hikm}	2 1%	87 19% ^{hijk}	116 4% ^{hkmr}
Newcastle	776 4%	177 3% ^e	302 6% ^{acde}	55 3% ^e	23 3% ^e	13 1%	205 5% ^{acde}	93 3% ^{ls}	160 6% ^{hijkl}	29 3%	10 2%	7 1%	68 5% ^{kls}	84 4% ^{ls}	142 6% ^{hijkl}	26 3%	13 4% ^{ls}	6 1%	137 5% ^{hks}
Leeds	843 5%	210 4%	247 5% ^e	74 4%	35 5% ^e	27 3%	250 6% ^{ace}	136 5% ^{lmo}	130 5% ^{lo}	43 5% ^l	15 4%	10 2%	42 3%	74 3%	117 5% ^{lmo}	31 3%	21 6% ^{klmo}	16 4%	207 7% ^{hijklmopqs}
Hull	365 2%	102 2% ^e	102 2%	35 2%	19 3% ^e	9 1%	98 2% ^e	55 2%	57 2%	17 2%	8 2%	3 1%	21 1%	47 2% ^l	45 2%	17 2%	11 3% ^{hilm}	6 1%	76 3% ^l
Sheffield	486 3%	91 2%	180 3% ^{ace}	34 2%	28 4% ^{ace}	13 1%	140 3% ^{ace}	56 2%	93 3% ^{hjos}	13 1%	15 4% ^{hjos}	9 2%	37 3%	35 2%	86 3% ^{hjos}	20 2%	14 4% ^{hjlo}	5 1%	103 4% ^{hjos}
Manchester	1412 8%	334 6% ^e	530 10% ^{acde}	110 6% ^e	44 6% ^e	24 3%	370 8% ^{acde}	192 7% ^{ls}	268 9% ^{hijkl}	53 6% ^{ls}	23 6% ^{ls}	14 3%	119 8% ^{ls}	142 6% ^{ls}	262 10% ^{hijkl}	56 6% ^{ls}	21 6% ^{ls}	10 2%	250 8% ^{hjklos}
Liverpool	647 4%	150 3%	258 5% ^{acde}	44 2%	16 2%	20 2%	159 4% ^{ede}	88 3% ^q	150 5% ^{hkllo}	32 3% ^{qs}	9 2%	14 3%	65 4% ^{kqs}	62 3% ^q	108 4% ^{hkoq}	13 1%	7 2%	6 1%	94 3% ^{qs}
Nottingham	830 5%	250 5% ^e	243 5% ^e	86 5% ^e	36 5% ^e	18 2%	198 4% ^e	152 5% ^{ls}	131 5% ^{ls}	49 5% ^{ls}	23 6% ^{ls}	7 2%	80 5% ^{ls}	97 4% ^l	112 4% ^{ls}	37 4% ^l	13 4% ^l	11 2%	118 4% ^l
Birmingham	1513 8%	519 10% ^{bcef}	452 8% ^e	130 7% ^e	66 9% ^{ef}	35 4%	312 7% ^e	326 11% ^{lmo}	270 10% ^{lpqs}	80 9% ^{lqs}	40 10% ^{lpqs}	15 3%	123 8% ^{lqs}	193 9% ^{lqst}	181 7% ^{ls}	49 5%	25 8% ^{ls}	20 5%	189 6% ^l
Norwich	829 4%	267 5% ^{be}	191 4%	112 6% ^{bef}	49 7% ^{abef}	28 3%	183 4%	136 5% ^s	100 4%	62 7% ^{hlpst}	23 6% ^{ips}	19 4%	64 4% ^s	132 6% ^{ipst}	91 4%	50 5% ^{ips}	26 8% ^{hilm}	9 2%	119 4% ^s

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
Milton Keynes	478 3%	149 3%e	137 3%	57 3%e	26 4%bef	15 2%	94 2%	97 3%lms	70 2%	27 3%	18 4%ilmo pst	8 2%	21 1%	52 2%	68 3%	30 3% m	8 3%	7 2%	73 2%
Brighton	429 2%	100 2%	80 1%	77 4%abef	32 4%abef	14 2%	126 3%abe	57 2%	43 2%	35 4%hilo ps	22 5%hilo prst	7 2%	56 4%hilo ps	42 2%	37 1%	43 5%hilo pst	10 3% ip	7 2%	70 2%
Oxford	252 1%	78 2%	72 1%	32 2%	12 2%	7 1%	51 1%	49 2% s	40 1% s	18 2% s	9 2% m prs	6 1%	14 1%	29 1% s	32 1% s	14 1% s	3 1%	1 *	37 1%
London	4084 22%	1297 25% bef	1146 21% e	439 24% ef	173 23% e	109 12%	920 21% e	666 23% ils	567 20% ls	205 22% ls	93 23% ls	37 8%	293 20% l	631 28% h j klmpst	579 23% ils	234 25% ilm st	81 25% ilm s	72 16% l	627 21% ls
Southampton	720 4%	291 6% bdef	135 3%	98 5% bef	28 4% b	23 2%	145 3%	177 6% iklp st	71 3%	39 4% ips	10 2%	16 4% s	60 4% s	115 5% ikps t	64 3%	59 6% iklp st	17 5% kps t	7 1%	85 3%
Bristol	756 4%	197 4% e	200 4% e	129 7% abde f	31 4% e	17 2%	181 4% e	117 4% l	114 4% lr	75 8% hilm oprst	24 6% hilo prs	6 1%	57 4% l	80 4% l	86 3% l	54 6% hilo prs	8 2%	11 3%	124 4% lr
Plymouth	515 3%	156 3% b	106 2%	58 3% b	27 4% be	21 2%	148 3% b	88 3% p	64 2%	23 2%	14 3% p	12 3%	48 3% p	68 3% p	42 2%	35 4% ip	13 4% ps	9 2%	100 3% ip
Cardiff	633 3%	137 3%	216 4% acd	45 2%	17 2%	53 6% abcd f	165 4% acd	85 3%	107 4% jko	15 2%	8 2%	26 6% hjko qrt	68 5% hjko	53 2%	109 4% hjko r	30 3%	8 3%	27 6% hijk oqrt	97 3% j
None of these	1434 8%	414 8% bc	338 6%	112 6%	59 8% bc	403 12% abcd f	220 9% bc	159 8% i	159 6%	57 6%	33 8% i	69 15% hij kopqrs t	182 12% hijk opqrt	194 9% ijq	178 7% i	56 6%	26 8% i	40 9% i	221 7% i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
Glasgow	776 4%	343 4%	108 5% ^c	169 4%	156 4%	204 4%	33 5%	99 4%	73 6% ^{egikl}	139 4%	76 5% ^{kl}	70 3%	83 3%
Edinburgh	670 4%	301 4%	65 3%	167 4%	137 4%	125 3%	18 3%	77 3%	54 4% ^{ee}	176 5% ^{efgj}	47 3%	90 4% ^{ej}	83 3%
Newcastle	776 4%	325 4%	78 4%	202 5%	169 5%	190 4%	23 3%	109 5%	46 4%	135 4%	56 4%	93 5%	124 5%
Leeds	843 5%	377 5%	121 5% ^c	176 4%	169 5%	200 4%	40 6% ^{eg}	86 4%	51 4%	177 5% ^g	81 5% ^g	90 4%	118 5%
Hull	365 2%	138 2%	44 2%	110 2% ^a	73 2%	82 2%	14 2%	48 2%	19 2%	56 2%	30 2%	62 3% ^{eeghi}	54 2%
Sheffield	486 3%	217 3%	63 3%	102 2%	104 3%	124 3%	13 2%	57 2%	29 2%	93 3%	50 3%	45 2%	75 3%
Manchester	1412 8%	626 8%	160 7%	366 8%	260 7%	360 8%	46 7%	167 7%	96 8%	266 8%	114 7%	199 10% ^{efgj}	163 7%
Liverpool	647 4%	283 3%	70 3%	143 3%	151 4%	182 4% ^k	23 3%	92 4% ^k	60 5% ^{ijk}	101 3%	47 3%	51 2%	92 4% ^k
Nottingham	830 5%	391 5% ^d	91 4%	207 5%	141 4%	260 5% ^{fhil}	22 3%	122 5% ^h	39 3%	132 4%	69 4%	85 4%	102 4%
Birmingham	1513 8%	708 9% ^d	182 8%	348 8%	275 7%	486 10% ^{hijk}	58 9% ^k	219 9% ^{kl}	92 8%	222 7%	124 8%	130 6%	183 7%
Norwich	829 4%	333 4%	124 6% ^{ad}	217 5%	154 4%	223 5% ⁱ	31 5%	101 4%	48 4%	110 3%	93 6% ^{ghil}	116 6% ^{gil}	106 4%
Milton Keynes	478 3%	214 3%	53 2%	126 3%	85 2%	135 3% ^h	15 2%	74 3% ^h	17 1%	79 2%	39 2%	52 3% ^h	68 3% ^h

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
Brighton	429 2%	185 2%	49 2%	119 3%	77 2%	122 3%	15 2%	64 3%h	18 2%	63 2%	33 2%	54 3%	59 2%
Oxford	252 1%	124 2%	22 1%	67 2%	40 1%	69 1%k	7 1%	51 2%ehjk l	10 1%	55 2%k	15 1%	15 1%	30 1%
London	4084 22%	1898 23%c	493 22%c	855 19%	837 23%c	1066 22%gh	151 23%gh	426 18%	218 18%	832 25%egh jk	342 22%gh	430 21%g	619 25%eghk
Southampton	720 4%	272 3%	110 5%ad	198 4%a	140 4%	161 3%	35 5%eil	108 5%el	69 6%eil	111 3%	74 5%eil	89 4%l	70 3%
Bristol	756 4%	355 4%	82 4%	187 4%	132 4%	218 5%	23 3%	115 5%h	38 3%	137 4%	59 4%	73 4%	94 4%
Plymouth	515 3%	194 2%	79 4%a	121 3%	121 3%a	102 2%	33 5%egij kl	72 3%e	41 3%e	93 3%	46 3%	49 2%	80 3%e
Cardiff	633 3%	305 4%	65 3%	134 3%	130 4%	166 3%	21 3%	76 3%	46 4%	139 4%jk	43 3%	58 3%	84 3%
None of these	1434 8%	527 6%	154 7%	405 9%ab	348 9%ab	327 7%	39 6%	212 9%efi jl	142 12%efgi jl	201 6%	115 7%	193 9%efij	205 8%i

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)	
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363	
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532	
Up to £7,000	(3.5) 5%	841 4%	349 5%a	240 11%cd h	127 4%h	130 4%h	166 5%h	128 5%h	50 1%	51 1%	179 3%ik	89 2%i	522 12%ijk	220 4%	204 4%	223 5%	105 4%	90 5%	39 2%	176 2%	23 2%	70 2%	16 1%	106 3%uv	
£7,001 to £14,000	(10.5) 14%	2619 12%	1050 17%a	1569 13% d	279 10%	322 11%	353 14% de	456 18% cde	488 18% cdef	721 18% cdef	238 5%	561 11% k	368 9% i	1451 33% ijkl	596 12%	683 14% m	704 16% m	403 16% m	233 14%	128 5%	731 9% r	38 3%	290 7% t	90 7% t	441 12% tuv
£14,001 to £21,000	(17.5) 17%	3221 17%	1509 18% a	1711 14%	309 13%	407 16% d	483 17% cd	564 19% cde	514 19% cde	944 24% cdef	539 11%	973 19% i	779 19% i	930 21% ij	761 15%	930 19% mq	784 18% m	474 18% m	272 16%	343 14%	1208 15% t	123 11%	662 15% t	220 16% t	546 15% t
£21,001 to £28,000	(24.5) 17%	3227 18%	1639 17%	1588 12%	273 16% c	499 17% c	513 17% c	566 19% cde	531 21% cde	845 15% l	747 20% il	1023 24% ejl	945 12%	513 16%	821 18%	841 16%	727 19% mo	493 21% mno	344 19%	463 18%	1404 21% w	226 18%	801 18%	237 18%	603 17%
£28,001 to £34,000	(31) 13%	2324 14% b	1258 11%	1066 8%	186 11% c	341 16% cdg	488 14% cd	462 13% c	352 12% c	495 15% l	734 14% l	691 15% l	591 7%	308 12%	600 13%	608 13%	580 12%	321 13%	215 17% s	404 14%	1124 16% w	177 15% w	676 17% w	227 17% w	448 13%
£34,001 to £41,000	(37.5) 9%	1693 11% b	968 8%	725 9%	189 11% c	349 10% c	322 10% c	291 9%	207 8%	336 12% j	609 12% j	461 9% l	449 11% j	174 4%	501 10% n	410 9%	405 9%	248 10%	128 8%	283 12%	904 11%	138 13% w	558 13% w	145 11%	345 10%
£41,001 to £48,000	(44.5) 5%	930 6% b	524 4%	406 4%	88 8% c	244 6% c	200 6% c	174 5% g	93 3%	130 3%	377 8% j	261 5% l	224 6% l	68 2%	244 5%	253 5%	245 6%	112 4%	77 5%	188 8%	520 7%	93 9% w	298 7%	95 7%	222 6%
£48,001 to £55,000	(51.5) 4%	708 4%	402 4% b	307 3%	93 4% g	213 7% c	137 4% g	130 4% g	62 2%	73 2%	302 6% j	206 4% l	159 4% l	42 1%	239 5% o	185 4%	148 3%	81 3%	55 3%	153 6%	399 5%	73 7% w	264 6% w	80 6% w	135 4%
£55,001 to £62,000	(58.5) 2%	431 3% b	257 2%	175 2%	42 2% h	122 4% c	86 3% h	87 3% h	62 2% h	33 1%	235 5% j	132 3% k	39 1%	24 1%	156 3% n	89 2%	105 2%	42 2%	38 2%	105 4% s	256 3%	52 5% w	165 4% w	53 4% w	91 3%
£62,001 to £69,000	(65.5) 2%	310 2%	147 2%	163 2%	37 2% h	97 3% c	63 2% h	54 2% h	40 1% h	20 *	174 4% j	82 2% l	42 1% l	12 *	101 2%	75 2%	68 2%	36 1%	30 2%	59 2%	201 3%	21 2%	107 2%	38 3%	94 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)	
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532	
£69,001 to £76,000	(72.5) 1%	183 1%	82 1%	101 1%	13 1%	71 2% cefg h	32 1% h	30 1% h	23 1% h	13 *	119 2% jkl	41 1% l	22 1% l	1 *	47 1%	51 1%	37 1%	28 1%	19 1%	47 2%	108 1%	21 2% u	45 1%	25 2% u	63 2% u
£76,001 to £83,000	(79.5) 1%	135 1%	82 1% b	53 1%	15 1% h	38 1% gh	21 1% h	35 1% h	17 1% h	9 *	100 2% jkl	26 1% kl	7 *	3 *	69 1% nopq	27 1%	18 1%	15 1%	6 *	41 2% s	76 1%	25 2% uw	46 1%	16 1%	30 1%
£83,001 or more	(86) 2%	294 2%	183 2% b	111 1%	64 3% fgh	74 2% fgh	69 2% fgh	45 1% gh	16 1%	27 1%	232 5% jkl	49 1% kl	5 *	8 *	154 3% nopq	61 1%	41 1%	28 1%	10 1%	54 2%	192 2%	32 3%	124 3% vw	22 2%	68 2%
Prefer not to answer	1533 8%	592 7%	941 10% a	365 17% defg h	204 7%	210 7%	226 7%	208 8%	319 8%	475 10% kl	430 8%	301 7%	327 7%	470 9% nop	380 8%	341 8%	197 8%	144 9%	124 5%	602 8% r	49 4%	263 6%	75 6%	339 10% tuv	
Average income (£000's)	28.03	29.70b	26.36	27.30g h	33.29c efgh	30.17c fgh	28.20g h	25.33h	24.27	38.13j kl	28.15l	27.40l	17.35	30.82n opq	27.39	26.85	26.75	26.77	34.45s	32.16	35.87u vw	33.48w	33.27w	30.48	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
Up to £7,000	(3.5) 841 5%	73 2%	230 5%a	48 4%a	62 4%a	99 2%	144 4%eg	84 3%	14 5%e	86 11%ijklm npqrst	35 3%n	82 5%jnqt	87 5%jnqt	50 4%n	9 *	154 11%ijklm npqrst	91 5%jnqt	48 3%n	79 5%jnt	78 6%jmnq t	41 2%n
£7,001 to £14,000	(10.5) 2619 14%	431 10%	749 16%ac	169 13%a	274 16%ac	559 11%	555 16%eg	424 13%e	56 18%eg	80 11%	121 9%	124 8%	188 11%k	234 16%ijkl lp	304 14%jkl	199 14%jk	201 12%k	229 15%ijk lp	268 17%ijk lnp	254 19%ijk lnopq	418 23%ijklmnpqrs
£14,001 to £21,000	(17.5) 3221 17%	635 15%	889 19%ac	186 14%	327 19%ac	801 16%	623 18%e	608 18%e	60 20%	94 12%	169 12%	247 15%	273 16%ij	238 17%ij	489 22%ijk lmopqr	216 15%	238 14%	236 16%j	292 18%ijp	276 21%ijk lmopq	455 25%ijklmnpqrs
£21,001 to £28,000	(24.5) 3227 17%	786 18%	842 18%	248 19%	304 18%	948 19%	625 18%	580 18%	59 19%	102 13%	213 16%o	260 16%o	304 18%io	277 19%ijo	483 22%ijk lopqr	171 12%	286 16%o	253 17%o	262 16%o	254 19%ijo	362 20%ijkopr
£28,001 to £34,000	(31) 2324 13%	624 15%b	570 12%	170 13%	283 17%bc	746 15%f	440 13%	441 13%	71 23%efg	78 10%	165 12%o	262 16%ijo pst	237 14%iop t	200 14%opt	316 14%lops t	107 7%	176 10%o	226 15%iop st	225 14%opt	152 12%o	179 10%
£34,001 to £41,000	(37.5) 1693 9%	470 11%bd	425 9%	155 12%bd	130 8%	534 11%fh	307 9%h	356 11%fh	16 5%	83 11%ors t	173 13%mmo qrst	185 11%ors t	170 10%ors t	136 10%st	221 10%orst	106 7%	176 10%orst	137 9%st	121 7%	71 5%	115 6%
£41,001 to £48,000	(44.5) 930 5%	264 6%d	249 5%d	77 6%d	65 4%	280 6%	168 5%	191 6%	12 4%	35 5%st	105 8%imno rst	109 7%mnor st	114 7%mnor st	60 4%st	101 5%st	53 4%t	139 8%imno rst	91 6%rors t	61 4%t	33 2%	29 2%
£48,001 to £55,000	(51.5) 708 4%	183 4%	171 4%	62 5%	60 4%	201 4%h	110 3%	139 4%h	4 1%	45 6%mmo st	130 10%iklm nopqrst	77 5%mnst	65 4%nst	35 2%t	50 2%t	48 3%t	83 5%mnst	60 4%mnst	65 4%mnst	27 2%	23 1%
£55,001 to £62,000	(58.5) 431 2%	141 3%bd	105 2%d	31 2%d	21 1%	148 3%fgh	71 2%	57 2%	2 1%	14 2%t	74 5%iklm nopqrst t	54 3%nst	50 3%nt	39 3%nt	26 1%t	28 2%t	47 3%nt	31 2%t	38 2%nt	23 2%t	7 *
£62,001 to £69,000	(65.5) 310 2%	96 2%bd	71 1%d	35 3%bd	13 1%	91 2%	57 2%	52 2%	1 *	5 1%	40 3%ilnq st	45 3%ilnq st	16 1%t	24 2%nt	17 1%t	32 2%ilnt	57 3%ilmn qst	18 1%t	37 2%ilnt	15 1%t	3 *
£69,001 to £76,000	(72.5) 183 1%	59 1%d	57 1%d	25 2%d	7 *	62 1%	36 1%	40 1%	1 *	8 1%t	24 2%lmno t	18 1%nt	12 1%t	10 1%t	10 *	5 *	48 3%iklm nopqrst	14 1%t	18 1%nt	13 1%t	3 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)	
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809	
£76,001 to £83,000	(79.5) 1%	135 1% ^d	40 1% ^d	41 1% ^d	29 2% ^{abd}	4 *	43 1%	28 1%	49 2% ^{efh}	-	10 1% st	15 1% st	12 1% ^t	23 1% ^{nost}	13 1% st	9 * ^t	5 * ^t	23 1% ^{nost}	9 1% ^t	12 1% ^t	3 *	-
£83,001 or more	(86) 2%	294 3% ^{bd}	119 1%	58 2%	27 2%	28 2%	124 2% ^{fh}	37 1%	57 2% ^h	-	23 3% ^{mnqr} st	40 3% ^{mnqr} st	52 3% ^{mnqr} st	32 2% ^{nrst}	14 1% st	23 1% st	41 3% ^{mnqr} st	34 2% ^{nrst}	17 1% st	14 1% st	2 *	4 *
Prefer not to answer	1533 8%	352 8% ^{abc}	274 6%	64 5%	115 7% ^c	419 8% ^{fgh}	193 6%	215 7%	12 4%	98 13% ^{ijklm} npqrst	64 5%	88 5%	95 6%	100 7% ^{ej}	148 7% ^{ej}	267 19% ^{ijkl} mnpqrst	140 8% ^{kl}	122 8% ^{kl}	131 8% ^{kl}	108 8% ^{kl}	172 9% ^{ijklmn}	
Average income (£000's)	28.03	32.01 ^b d	27.25 ^d	31.33 ^b d	26.11	30.76 ^f gh	27.10 ^h	29.47 ⁱ	23.29	28.84 ⁿ st	35.14 ⁱ klmnop qrst	32.11 ⁱ lmnoqr st	29.33 ^m norst	27.18 ^s t	26.65 ^s t	26.43 ^s t	31.79 ⁱ lmnoqr st	28.01 ⁿ st	27.01 ^s t	23.28 ^t	21.27	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	SEG Within Gender - Male				SEG Within Gender - Female				Region										
		AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot-land (i)	North East (j)	North West (k)	York-shire & Humber-side (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
Up to £7,000	(3.5) 841 5%	18 1%	71 3%ae	46 2%a	214 11%abce	33 1%a	107 4%aceg	43 2%a	308 13%abcefg	90 5%pr	52 7%klprs	95 5%pr	76 5%p	80 5%pr	69 5%pr	42 5%	54 3%	133 6%prs	86 3%	63 4%
£7,001 to £14,000	(10.5) 2619 14%	116 4%	182 8%ae	174 8%ae	578 30%abcefg	122 5%	379 13%abcefg	195 10%abe	873 36%abcdefg	233 14%q	128 17%pqr	337 17%pqr	240 14%q	242 15%q	205 16%pqr	146 16%q	236 13%	261 11%	335 13%	257 15%q
£14,001 to £21,000	(17.5) 3221 17%	273 10%	356 15%ae	441 21%abe	439 23%abcefg	265 12%	617 22%abcefg	338 18%ae	491 20%abe	272 16%	136 18%q	375 18%q	274 16%	279 17%	269 21%ilmqr	182 20%qr	382 21%ilmqr	344 14%	417 16%	291 18%q
£21,001 to £28,000	(24.5) 3227 17%	378 14%h	511 22%ade fh	486 23%ade fh	264 14%h	369 16%dh	511 18%adh	459 24%ade fh	249 10%	344 21%jkpqr	107 14%	320 16%	300 18%	322 19%jkpqr	241 19%jp	190 21%jkpqr	278 15%	394 16%	427 17%	304 18%p
£28,001 to £34,000	(31) 2324 13%	430 16%defh	337 15%dh	330 16%dfh	161 8%h	304 13%dh	354 13%dh	261 14%dh	147 6%	215 13%	86 12%	272 13%oq	222 13%	196 12%	145 11%	94 10%	267 14%noq	263 11%	337 13%	228 14%oq
£34,001 to £41,000	(37.5) 1693 9%	378 14%bde fgh	237 10%dfh	251 12%dfh	103 5%h	231 10%dfh	225 8%dh	198 10%dfh	71 3%	128 8%	85 12%ikmno	149 7%	171 10%iko	138 8%	107 8%	55 6%	165 9%o	229 10%ko	272 11%ikmo	194 12%ikmnop
£41,001 to £48,000	(44.5) 930 5%	210 8%cdfgh	153 7%dfh	125 6%dfh	36 2%	167 7%dfgh	108 4%dh	99 5%dh	32 1%	77 5%	32 4%	116 6%	97 6%	100 6%q	61 5%	41 4%	92 5%	101 4%	143 6%	71 4%
£48,001 to £55,000	(51.5) 708 4%	164 6%dfgh	115 5%dfgh	96 5%dh	26 1%h	138 6%dfgh	91 3%dh	62 3%dh	16 1%	55 3%	21 3%	88 4%l	39 2%	61 4%	41 3%	31 3%	83 4%l	137 6%ijlmnors	102 4%l	50 3%
£55,001 to £62,000	(58.5) 431 2%	132 5%cdfgh	91 4%cdfgh	21 1%	13 1%	103 5%cdfgh	42 1%dh	18 1%	12 *	38 2%ns	20 3%ns	50 2%ns	36 2%ns	42 3%ns	12 1%	23 2%ns	35 2%	85 4%lnps	72 3%ns	19 1%
£62,001 to £69,000	(65.5) 310 2%	93 3%bcdfgh	27 1%dh	24 1%dh	3 *	82 4%bcdfgh	54 2%dgh	18 1%dh	9 *	30 2%ns	6 1%	44 2%lms	17 1%	38 2%jlms	12 1%	23 2%jlms	24 1%	58 2%jlmps	44 2%ns	14 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	SEG Within Gender - Male				SEG Within Gender - Female				Region										
		AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
£69,001 to £76,000	(72.5) 183 1%	50 2% bcdf gh	19 1% dh	13 1% dh	-	69 3% abcd fgh	22 1% dh	9 * dh	1 *	19 1%	9 1%	18 1%	11 1%	19 1%	7 1%	15 2% n	25 1%	20 1%	28 1%	13 1%
£76,001 to £83,000	(79.5) 135 1%	59 2% bcdf gh	18 1% dfgh	5 *	-	40 2% bcdf gh	8 * d	2 *	3 *	6 *	3 *	7 *	8 1%	7 *	4 *	4 *	16 1%	39 2% ijkl mnos	30 1% ikmn	11 1%
£83,001 or more	(86) 294 2%	150 6% bcde fgh	22 1% cdgh	5 *	6 *	82 4% bcdf gh	28 1% cdgh	-	2 *	10 1%	6 1%	20 1%	15 1%	29 2% ip	18 1%	14 2%	15 1%	76 3% ijkl mnops	78 3% ijkl mnops	14 1%
Prefer not to answer	1533 8%	211 8% cd	164 7% c	111 5%	106 5%	264 12% abcd fgh	266 9% bcd	190 10% bcd	222 9% bcd	144 9% m	46 6%	138 7%	157 9% jkm	107 6%	101 8%	63 7%	172 9% jkm	257 11% jkmn ors	213 8%	134 8%
Average income (£000's)	28.03	39.00b cdefgh	30.25c dfgh	27.95d fgh	18.58h	37.07b cdgh	26.39d h	26.74d h	16.32	26.77n	25.88	27.17n	26.88n	28.21i jns	25.34	27.13n	28.08j ns	31.31i jklmno ps	30.37i jklmno ps	26.53

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Region Within Gender - Male											Region Within Gender - Female											
		Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-en (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humb-erside (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-en (s)	London (t)	South East (u)	South West (v)	
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852	
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830	
Up to £7,000	(3.5) 5%	841 5%h	40 5%h	29 8%acde fhijkn suv	49 5%h	28 4%h	27 3%	22 3%	21 5%h	16 2%	41 4%h	39 3%	37 4%h	50 6%efhj uv	23 6%ehjv	46 4%h	47 5%h	53 7%defh ijnsuv	47 8%acde fhijkn suv	21 5%h	39 4%h	92 7%defh ijknsu v	48 4%h	26 3%
£7,001 to £14,000	(10.5) 14%	2619 14%	95 12%	42 12%	143 14%hij	93 12%j	119 13%ij	90 13%ij	63 14%ij	93 11%	103 9%	108 9%	103 12%j	138 16%ahi jt	86 22%abc defghi jkost	194 19%abc defghi jkt	147 16%ahi j	123 16%ahi jt	115 19%abc defghi jkt	84 18%ade fhjkt	143 15%hij	158 12%ij	228 17%ade fhjkt	154 19%abcdehijklt
£14,001 to £21,000	(17.5) 17%	3221 17%	125 15%	72 21%acd lu	158 16%	108 14%	147 16%i	155 22%acd ehijlm tuv	93 20%diu	151 17%i	138 12%	215 17%i	147 18%i	147 17%i	64 16%	217 21%acd elut	166 18%i	131 18%i	114 19%diu	90 19%i	231 24%acd ehijkl moptuv	206 16%i	202 15%	144 17%i
£21,001 to £28,000	(24.5) 17%	3227 17%	170 21%bhj mnst	50 15%	173 17%	136 18%	190 21%bhj mnst	134 19%hnt	101 22%bhj mnst	129 15%	203 18%an	197 16%	156 19%an	174 21%hjm nst	57 14%	147 14%	164 18%	133 18%	107 18%	89 19%an	149 16%	192 15%	230 17%	147 18%
£28,001 to £34,000	(31) 13%	2324 13%	122 15%gil pqtu	43 13%	147 15%gil pqtu	118 16%gil mopqtu	114 13%	87 12%	42 9%	149 17%egi lmnopq rstu	126 11%	194 16%gil mnopqr tu	116 14%gqu	93 11%	43 11%	125 12%	104 11%	82 11%	58 10%	51 11%	118 12%	138 11%	143 11%	112 13%
£34,001 to £41,000	(37.5) 9%	1693 9%	66 8%nr	46 13%aln pqrstu	95 10%nr	80 11%npqr s	85 9%nr	66 9%nr	39 8%r	96 11%lmp qrs	115 10%nr	162 13%ace fglnpq rstuv	119 14%acef ghnopq rstuv	62 7%r	40 10%nr	54 5%	91 10%nr	54 7%r	41 7%r	16 4%	69 7%r	114 9%nr	110 8%nr	75 9%nr
£41,001 to £48,000	(44.5) 5%	930 5%	49 6%lt	10 3%	56 6%t	55 7%bklo qrstv	64 7%bklo qrstv	38 5%t	22 5%	56 6%btl	62 6%t	75 6%btl	36 4%	29 3%	23 6%t	59 6%lt	41 5%	35 5%	23 4%	18 4%	37 4%	39 3%	68 5%t	35 4%
£48,001 to £55,000	(51.5) 4%	708 4%	29 4%	9 3%	59 6%abdf kinors uv	16 2%	34 4%	19 3%	20 4%	51 6%bdf norsv	84 7%abde fklmn opqrst uv	51 4%	29 4%	26 3%	13 3%	29 3%	22 2%	27 4%	21 4%	11 2%	32 3%	53 4% d	51 4%	21 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Region Within Gender - Male										Region Within Gender - Female											
		Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (l)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humber-side (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
£55,001 to £62,000	(58.5) 431 2%	19 2%v	13 4%fkpqsv	26 3%fv	16 2%	32 3%fkpqsv	6 1%	11 2%	24 3%fv	56 5%acdfghklmnopqstuv	41 3%fkpqsv	13 2%	20 2%v	7 2%	25 2%v	20 2%	10 1%	6 1%	12 3%v	11 1%	28 2%v	30 2%v	6 1%
£62,001 to £69,000	(65.5) 310 2%	15 2%v	4 1%	18 2%v	10 1%v	26 3%fhjmqv	6 1%	6 1%v	9 1%	26 2%ov	15 1%v	12 1%v	15 2%v	3 1%	26 3%fhjov	7 1%	13 2%v	6 1%	16 4%dfhjkmovq	15 2%v	31 2%fjov	29 2%ov	2 *
£69,001 to £76,000	(72.5) 183 1%	7 1%	5 2%	4 *	8 1%	7 1%	3 *	6 1%	15 2%cfio	5 *	15 1%	7 1%	12 1%	4 1%	14 1%c	3 *	12 2%cfio	5 1%	9 2%cfio	9 1%	14 1%	13 1%	6 1%
£76,001 to £83,000	(79.5) 135 1%	4 1%	1 *	6 1%	4 1%	3 *	4 1%	1 *	11 1%lnqv	17 1%elnqv	20 2%eglnopqsv	10 1%lnqv	2 *	1 *	1 *	4 *	3 *	3 1%	5 1%	22 2%aceglnopqsv	10 1%	1 *	
£83,001 or more	(86) 294 2%	9 1%l	3 1%	14 1%ls	10 1%l	19 2%klnoqs	14 2%klnoqs	10 2%lnos	12 1%l	51 5%abcd efhklm nopqrstv	35 3%caklnopqsv	6 1%	1 *	3 1%	7 1%	5 1%	9 1%l	3 1%	4 1%	3 *	25 2%klnoqs	43 3%abcd hklmno pqrstv	8 1%l
Prefer not to answer	1533 8%	63 8%bcek	14 4%	46 5%	63 9%bcej k	41 5%	55 8%bcek	27 6%	75 8%bcej k	96 9%bcej k	71 6%	40 5%	81 10%bcej k	32 8%bcek	92 9%bce jk	94 10%bceg jk	65 9%bcej k	46 8%bcek	36 8%ce	97 10%bce gjk	161 13%abc defghi jkmnpqr	143 11%bce gjk	94 11%abcejk
Average income (£000's)	28.03	28.20l mnopqs v	26.67q	28.43l mnopqs v	28.70l mnopqs v	29.84b flmnop qrstv	26.96q v	27.66q sv	31.00a bcdfgk lmnopq rstv	34.11a bcdefg hijklmn opqrst uv	31.68a bcdfgk lmnopq rstv	27.94l mnopqs v	25.37	25.18	25.90q	25.38	26.14q	23.44	26.59q	25.33	28.72l mnopqs v	29.11f lmnopq rstv	25.01

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female							
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)		
		Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396		
Up to £7,000	(3.5)	841	23	18	458	172	39	102	9	182	85	19	34	13	9	276	87	21	68		
		5%	12% ^{cde}	15% ^{cde}	5% ^{cde}	3%	2%	16% ^{cde}		10% ^{ijkl}	14% ^{ijkl}	4% ^{jk}	3%	2%		14% ^{ijkl}	18% ^{ijkl}	5% ^{ijkp}	3%	3%	17% ^{ijkopq}
£7,001 to £14,000	(10.5)	2619	65	29	1735	538	119	86	25	20	693	216	41	27	40	1042	322	77	60		
		14%	35% ^{cde}	24% ^{def}	18% ^{def}	9% ^e	7%	14% ^{de}	28% ^{ijkl}	31% ^{ijkl}	15% ^{jkpq}	7% ^k	4%	11% ^{jk}	41% ^{ijkl}	16% ^{jk}	20% ^{ijkl}	12% ^{jk}	10% ^k	15% ^{jkq}	
£14,001 to £21,000	(17.5)	3221	31	26	2033	819	202	83	20	14	963	365	96	34	11	1069	453	106	48		
		17%	16%	22% ^{cdef}	21% ^{cdef}	14% ^{de}	12%	13%	22% ^{ijkl}	22% ^{jk}	21% ^{ijkl}	12%	10%	11%	23% ^{jk}	21% ^{ijkl}	16% ^{jk}	13%	12%		
£21,001 to £28,000	(24.5)	3227	22	17	1813	1042	245	64	9	10	886	570	128	29	13	927	472	117	35		
		17%	12%	14%	19% ^{aef}	18% ^{ef}	14% ^f	10%	10%	16%	20% ^{gkl}	19% ^{klq}	14% ^r	12%	13%	13%	18% ^{klq}	17% ^{kr}	15% ^r	9%	
£28,001 to £34,000	(31)	2324	13	8	1205	791	232	49	8	1	630	448	132	29	5	576	343	100	20		
		13%	7%	7%	12% ^f	14% ^{af}	13% ^{af}	8%	9%	1%	14% ^{hmo}	15% ^{hmo}	14% ^{hmo}	12% ^{hr}	5%	14% ^{hr}	11% ^{hr}	12% ^{hr}	12% ^{hr}	5%	
£34,001 to £41,000	(37.5)	1693	9	11	759	670	187	35	6	7	416	382	122	14	2	343	288	65	20		
		9%	5%	9%	12% ^{acf}	11% ^{acf}	5%	5%	7%	10%	9% ^{or}	13% ^{ilm}	13% ^{ilm}	6%	2%	8%	7%	10% ^{mor}	8%	20%	
£41,001 to £48,000	(44.5)	930	-	-	389	392	117	24	-	-	214	228	65	12	-	176	164	51	12		
		5%	-	-	4% ^a	7% ^{abcf}	7% ^{abcf}	4% ^a	-	-	5% ^o	8% ^{ghim}	7% ^{gim}	5%	-	3%	6% ^{gmo}	6% ^{gmo}	3%	3%	
£48,001 to £55,000	(51.5)	708	3	3	249	300	135	13	3	1	136	175	77	4	1	113	125	58	8		
		4%	2%	2%	3%	5% ^{cf}	8% ^{acdf}	2%	4%	2%	3% ^o	6% ^{ilor}	8% ^{ijlm}	2%	2%	2%	5% ^{io}	7% ^{ilmo}	2%		
£55,001 to £62,000	(58.5)	431	2	-	142	174	93	12	-	-	75	114	53	9	2	67	60	41	4		
		2%	1%	-	1%	3% ^c	5% ^{abcd}	2%	-	-	2%	4% ^{lopr}	6% ^{gijo}	4% ^{lor}	2%	1%	2% ^o	5% ^{io}	1%		
£62,001 to £69,000	(65.5)	310	-	-	93	125	75	13	-	-	41	69	35	2	-	52	56	40	11		
		2%	-	-	1%	2% ^c	4% ^{abcd}	2% ^c	-	-	1%	2% ^{io}	4% ^{ijlo}	1%	-	1%	2% ^{io}	5% ^{ijlo}	3% ^{io}		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base

Prepared by Populus

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396	
£69,001 to £76,000	(72.5)	183	-	43	79	54	8	-	-	18	32	28	4	-	-	24	47	26	4	
		1%	-	*	1%c	3%acdf	1%c	-	-	*	1%io	3%ijop	2%io	-	-	*	2%io	3%ijop	1%	
£76,001 to £83,000	(79.5)	135	-	22	64	45	4	-	-	10	43	25	4	-	-	12	21	20	*	
		1%	-	*	1%c	3%cdf	1%	-	-	*	1%io	3%ijop	2%io	-	-	*	1%io	2%iopr	*	
£83,001 or more	(86)	294	2	68	125	86	13	2	-	42	70	61	7	-	-	25	55	25	6	
		2%	1%	1%	2%c	5%abcd	2%c	2%o	-	1%o	2%io	7%ijmopqr	3%io	-	-	*	2%io	3%io	2%o	
Prefer not to answer	1533	18	6	653	476	109	128	7	3	216	205	54	30	11	4	437	271	55	98	
		8%	10%	5%	7%	8%ce	6%	20%abcd	8%	4%	5%	7%i	6%	12%ijk	11%i	7%	8%ijk	10%ijkq	7%i	25%ghijklmnopq
Average income (£000's)	28.03	17.75	18.22	24.51a	31.87a	38.39a	24.59a	20.39m	17.52	25.76g	33.34g	40.25g	27.30g	15.21	19.12	23.37h	30.22g	36.19g	22.69m	
				b	bcf	bcdf	b			hmnor	hilmno	hijlmnopqr	hmnor		m	hilmno	hijlmnop	opr		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r

* small base

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (l)	UKIP (k)	Other (j)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
Up to £7,000	(3.5) 841 5%	96 2%	280 5%ac	63 3%a	31 4%a	60 6%acd	311 7%abcd	43 1%	141 5%hjko	29 3%h	9 2%	28 6%hjko	100 7%hjko	53 2%h	139 6%hjko	35 4%h	22 7%hjko	32 7%hjko	210 7%hijkoq
£7,001 to £14,000	(10.5) 2619 14%	547 11%	869 16%ac	230 12%	120 16%ac	132 14%a	720 16%ac	253 9%	391 14%hj	82 9%	61 15%hj	63 13%hj	200 14%hj	294 13%hj	479 19%hij klmos	148 16%hj	59 18%hij lmo	68 15%hj	520 18%hijlmo
£14,001 to £21,000	(17.5) 3221 17%	791 15%	1039 19%ac	254 14%	143 19%ac	172 19%ac	823 19%ac	408 14%	520 18%hj	113 12%	78 19%hj	87 19%hj	304 21%hjq	384 17%hj	519 21%hij oqt	141 15%	65 20%hjq	85 19%hj	519 18%hj
£21,001 to £28,000	(24.5) 3227 17%	973 19%f	924 17%f	355 19%f	138 19%f	172 19%f	665 15%	561 19%empt	523 18%empt	179 19%empt	84 21%empt	84 18%	208 14%	412 18%mt	402 16%	175 19%mt	54 16%	88 19%mt	457 16%
£28,001 to £34,000	(31) 2324 13%	759 15%bef	632 12%	263 14%bef	108 15%bef	98 11%	463 10%	468 16%imo pqst	354 12%st	148 16%imp st	63 15%imp st	63 14%est	162 11%	291 13%st	278 11%st	115 13%st	46 14%pst	34 8%	301 10%
£34,001 to £41,000	(37.5) 1693 9%	542 10%def	499 9%def	192 10%def	56 8%	66 7%	338 8%	331 11%kmo pqrst	306 11%pqrst	132 14%hkl mopqrst	35 8%	40 8%	124 8%	211 9%qrst	193 8%	60 7%	21 7%	26 6%	213 7%
£41,001 to £48,000	(44.5) 930 5%	311 6%def	271 5%f	109 6%f	32 4%	39 4%	168 4%	199 7%kmop rst	162 6%opt	61 7%pt	17 4%	21 4%	64 4%	112 5%t	108 4%	48 5%	15 4%	18 4%	105 4%
£48,001 to £55,000	(51.5) 708 4%	196 4%	192 4%	94 5%abf	30 4%	37 4%	159 4%	127 4%ot	108 4%t	44 5%ot	15 4%	18 4%	89 6%ikop t	69 3%	85 3%	49 5%opt	15 5%t	19 4%t	70 2%
£55,001 to £62,000	(58.5) 431 2%	164 3%bdf	106 2%d	48 3%d	8 1%	25 3%d	81 2%	108 4%iklo prt	61 2%t	24 3%kt	4 1%	8 2%	51 3%kprt	55 2%kt	44 2%	24 3%kt	4 1%	17 4%iklp rt	30 1%
£62,001 to £69,000	(65.5) 310 2%	107 2%bd	69 1%	37 2%d	7 1%	23 2%bd	66 2%	48 2%pr	49 2%pr	18 2%pr	6 1%	11 2%pr	15 1%	58 3%hmpr	21 1%	20 2%pr	2 1%	12 3%mpr	51 2%pr
£69,001 to £76,000	(72.5) 183 1%	69 1%ef	54 1%f	30 2%ef	6 1%	4 *	20 *	44 2%ilmt	17 1%	13 1%lm	4 1%m	1 *	2 *	25 1%m	37 1%ilmt	17 2%ilmt	2 1%	3 1%	18 1%
£76,001 to £83,000	(79.5) 135 1%	40 1%f	34 1%	38 2%abde f	4 *	5 1%	15 *	33 1%mort	19 1%	22 2%hkl moprst	3 1%mor	3 1%	2 *	6 *	15 1%	16 2%imop rt	* *	2 *	13 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Prepared by Populus

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
£83,001 or more	(86) 2%	144 3%bdef	64 1%f	43 2%bdef	8 1%	9 1%	27 1%	95 3%klm oprst	43 2%prt	22 2%mprt	7 2%rt	5 1%	12 1%	49 2%mprt	21 1%	21 2%mprt	2 *	5 1%	15 *
Prefer not to answer	1533 8%	428 8%bcd	317 6%	88 5%	47 6%	82 9%bcd	571 13%abcde	199 7%ij	144 5%	39 4%	24 6%	37 8%ij	148 10%hij kpq	229 10%hijk pqr	173 7%ij	49 5%	22 7%j	44 10%hij kpq	424 14%hijklmnopqrs
Average income (£000's)	28.03	31.37b def	26.63f	31.27b def	26.09f	26.61f	24.91	32.93i klmnopq rst	27.83p rt	32.68i klmnopq rst	27.52p rt	26.79r t	26.46r t	29.27i klmprs t	25.24t	29.84i klmprs t	24.30	26.43r t	24.10

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
**** very small base (under 30) ineligible for sig testing**

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
Up to £7,000	(3.5) 841 5%	77 1%	139 6%ac	81 2%a	544 15%abc	49 1%	45 7%egik	26 1%	230 19%efgi jkl	28 1%	94 6%egik	55 3%egi	314 13%efgijk
£7,001 to £14,000	(10.5) 2619 14%	497 6%	362 16%a	873 20%ab	887 24%abc	226 5%	102 15%ei	380 16%ei	343 28%efgi jkl	271 8%e	260 17%ei	493 24%efg ij	544 22%efgij
£14,001 to £21,000	(17.5) 3221 17%	1138 14%	414 19%a	1046 24%abd	623 17%a	643 13%	143 22%ehi jl	523 22%ehi jl	201 17%e	495 15%	271 17%e	523 26%egh ijl	422 17%e
£21,001 to £28,000	(24.5) 3227 17%	1439 18%cd	428 19%cd	902 20%ad	458 12%	900 19%hil	128 19%hl	496 21%hil	116 10%	539 16%hl	300 19%hil	406 20%hil	342 14%h
£28,001 to £34,000	(31) 2324 13%	1249 15%abcd	279 13%cd	516 12%cd	280 8%	774 16%efgh jkl	79 12%chl	324 14%hkl	80 7%	475 14%hkl	200 13%hkl	192 9%h	199 8%
£34,001 to £41,000	(37.5) 1693 9%	1026 13%abcd	161 7%cd	345 8%cd	161 4%	649 14%fghi jkl	47 7%hl	230 10%hjkl	42 3%	377 11%ftjk l	114 7%hl	115 6%h	119 5%
£41,001 to £48,000	(44.5) 930 5%	614 8%bcd	94 4%cd	138 3%cd	84 2%	367 8%fghj kl	24 4%hkl	109 5%hkl	24 2%	248 7%fghj kl	70 4%hkl	29 1%	60 2%k
£48,001 to £55,000	(51.5) 708 4%	496 6%bcd	56 3%cd	72 2%	84 2%	317 7%fghj kl	20 3%hkl	46 2%	18 2%	179 5%fghj kl	36 2%k	26 1%	66 3%k
£55,001 to £62,000	(58.5) 431 2%	325 4%bcd	36 2%cd	32 1%	38 1%	202 4%fghj kl	14 2%gkl	23 1%	18 1%k	123 4%ghjk l	21 1%k	10 *	21 1%
£62,001 to £69,000	(65.5) 310 2%	240 3%bcd	19 1%	22 *	28 1%	123 3%fghj kl	4 1%	15 1%	4 *	117 4%fghj kl	15 1%k	7 *	24 1%k
£69,001 to £76,000	(72.5) 183 1%	139 2%bcd	16 1%cd	14 *	14 *	64 1%fghk l	2 *	10 *	5 *	75 2%efgh ijkl	14 1%kl	4 *	9 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Prepared by Populus

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
£76,001 to £83,000	(79.5) 135 1%	107 1%bcd	10 *	9 *	9 *	68 1%fghj kl	3 *k	9 *k	3 *k	39 1%ghjk l	8 *k	- -	6 *k
£83,001 or more	(86) 294 2%	218 3%bcd	28 1%c	16 *	33 1%c	146 3%fghj kl	10 2%gk	12 1%	14 1%k	72 2%gijkl	18 1%gk	4 *	19 1%k
Prefer not to answer	1533 8%	553 7%	173 8%	353 8%a	455 12%abc	274 6%	37 6%	170 7%e	110 9%ef	278 8%ef	135 9%ef	182 9%ef	345 14%efghijk
Average income (£000's)	28.03	34.74b cd	25.21c d	23.38d	19.97	35.19f ghijkl	24.98h kl	25.48h kl	18.17	34.06f ghijkl	25.31h kl	20.90h	20.89h

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 29
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	18448	8958	9490	2109	2882	3005	3354	2922	4176	5485	5409	2961	4593	4925	4764	4506	2664	1589	2267	7197	985	3834	1282	3363
Weighted base	18448	9041	9407	2192	3106	3106	3288	2739	4016	4931	5115	4019	4383	4981	4796	4428	2583	1660	2431	7901	1091	4369	1340	3532
NET: Yes	3682 20%	1775 20%	1907 20%	224 10%	350 11%	571 18%cd	757 23%cd	721 26%cd	1059 26%cd	679 14%	825 16%i	706 18%i	1471 34%ijk	926 19%	969 20%	865 20%	552 21% ^m	371 22% ^{mo}	298 12% ^s	814 10%	158 14% ^{uw}	452 10%	140 10%	362 10%
Yes - physical condition	2226 12%	1043 12%	1183 13%	62 3%	138 4% ^c	308 10% ^{cd}	450 14% ^{cd}	492 18% ^{cd}	776 19% ^{cd}	422 9%	501 10%	447 11%i	856 20% ^{ijk}	557 11%	600 13%	518 12%	324 13%	227 14% ^m	174 7% ^s	443 6%	92 8% ^{uw}	237 5%	82 6%	206 6%
Yes - disability	1291 7%	661 7%	630 7%	42 2%	82 3%	195 6% ^{cd}	287 9% ^{cd}	307 11% ^{cd}	378 9% ^{cd}	205 4%	225 4%	232 6% ^{ij}	629 14% ^{ijk}	344 7%	348 7% ^o	264 6%	203 8% ^o	133 8% ^o	65 3%	161 2%	37 3% ^w	110 3% ^w	29 2%	52 1%
Yes - mental condition	1069 6%	486 5%	583 6% ^a	159 7% ^{gh}	198 6% ^h	230 7% ^{gh}	288 9% ^{cdgh}	142 5% ^h	52 1%	146 3%	222 4% ⁱ	176 4% ⁱ	525 12% ^{ijk}	250 5%	265 6%	259 6%	171 7% ^m	124 7% ^{mn}	94 4%	290 4%	49 4%	153 4%	45 3%	136 4%
Yes - other	229 1%	133 1% ^b	96 1%	20 1%	16 1%	25 1%	53 2% ^{de}	52 2% ^{de}	63 2% ^{de}	46 1%	59 1%	34 1%	89 2% ^{ijk}	66 1%	57 1%	46 1%	46 2% ^{oq}	14 1%	24 1%	51 1%	11 1%	32 1%	13 1%	19 1%
No	14317 78%	7053 78%	7264 77%	1896 86% ^{efgh}	2678 86% ^{efgh}	2436 78% ^{fgh}	2450 74% ^g	1961 72%	2897 72%	4150 84% ^{ijkl}	4178 82% ^l	3218 80% ^l	2772 63%	3918 79% ^q	3718 78%	1941 77%	1994 77%	1257 76%	2085 86%	6907 87%	910 83%	3813 87% ^t	1176 88% ^t	3093 88% ^t
Prefer not to say	449 2%	213 2%	235 3%	72 3% ^{gh}	78 3% ^h	99 3% ^{gh}	81 2% ^h	58 2%	59 1%	102 2%	111 2%	95 2%	140 3% ^{ij}	137 3% ^p	110 2% ^p	133 3% ^p	37 1%	33 2%	47 2%	180 2%	24 2%	103 2%	24 2%	77 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 29
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
 Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	18448	4084	4991	1212	2573	5047	3571	3321	473	750	1218	1493	1696	1482	2319	1359	1664	1512	1658	1440	1857
Weighted base	18448	4273	4730	1325	1693	5055	3393	3295	306	759	1366	1615	1665	1429	2206	1434	1741	1491	1623	1310	1809
NET: Yes	3682 20%	681 16%	1013 21%ac	239 18%	458 27%abc	943 19%	780 23%eg	645 20%	99 32%efg	65 9%	135 10%	257 16%ijo p	377 23%ijk op	368 26%ijk lopq	572 26%ijk lopq	159 11%	215 12%i	314 21%ijk op	381 23%ijk op	352 27%ijk lopq	486 27%ijklopqr
Yes - physical condition	2226 12%	458 11%	566 12%	138 10%	311 18%abc	647 13%	450 13%	401 12%	75 25%efg	14 2%	45 3%	120 7%ijo p	203 12%ijk op	245 17%ijk lopq	415 19%ijkl opqr	48 3%	93 5%ijo	188 13%ijk op	247 15%ijk lopq	247 19%ijk lopqr	361 20%ijklopqr
Yes - disability	1291 7%	231 5%	389 8%ac	83 6%	166 10%ac	360 7%	289 9%e	253 8%	29 10%	13 2%	42 3%	85 5%ijop	152 9%ijk op	174 12%ijkl nopqr	196 9%ijko p	29 2%	40 2%	110 7%ijko p	136 8%ijk op	133 10%ijk opq	182 10%ijkopq
Yes - mental condition	1069 6%	105 2%	324 7%ad	71 5%a	84 5%a	139 3%	226 7%eg	164 5%e	15 5%e	47 6%nt	64 5%nt	112 7%jnst	142 9%jmns t	87 6%nt	34 2%	112 8%jnst	133 8%jnst	117 8%jnst	146 9%jmns t	55 4%nt	18 1%
Yes - other	229 1%	34 1%	64 1%ac	7 1%	29 2%ac	49 1%	49 1%	38 1%	7 2%	4 1%	6 *	13 1%	30 2%jkpq	38 3%ijko qrst	42 2%ijkp q	16 1%	9 1%	12 1%	23 1%jp	15 1%	21 1%
No	14317 78%	3547 83%bd	3597 76%d	1068 81%bd	1199 71%	4052 80%fh	2534 75%h	2580 78%fh	194 63%	658 87%klm qrst	1193 87%klm qrst	1305 81%lmn qrst	1248 75%st	1040 73%	1608 73%	1438 86%klm qrst	1485 85%klm qrst	1131 76%st	1202 74%	920 70%	1289 71%
Prefer not to say	449 2%	44 1%	121 3%ac	18 1%	36 2%a	60 1%	80 2%e	70 2%e	13 4%eg	36 5%lmno prt	37 3%n	53 3%mt	41 2%n	21 1%	25 1%	37 3%n	41 2%n	46 3%mn	41 2%n	37 3%mn	34 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 29
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	18448	2969	2450	1487	2052	2516	2959	1474	2541	1589	777	2119	1610	1697	1387	946	1680	2128	2797	1718
Weighted base	18448	2664	2302	2126	1949	2267	2812	1893	2435	1660	738	2029	1660	1660	1291	922	1845	2398	2583	1660
NET: Yes	3682 20%	395 15%e	386 17%e	344 16%e	649 33%abc efg	284 13%	439 16%e	361 19%aef	822 34%abc efg	371 22%lq	158 21%q	397 20%q	309 19%	323 19%q	274 21%q	198 21%q	373 20%q	395 16%	531 21%q	354 21%q
Yes - physical condition	2226 12%	242 9%	226 10%	212 10%	362 19%abce fg	180 8%	275 10%e	234 12%abe f	494 20%abc efg	227 14%q	107 14%kq	227 11%	185 11%	201 12%	170 13%q	119 13%q	229 12%q	235 10%	321 12%q	205 12%q
Yes - disability	1291 7%	126 5%e	123 5%ef	116 5%ef	296 15%abce fg	79 3%	102 4%	117 6%ef	332 14%abce fg	133 8%l	49 7%	136 7%l	79 5%	99 6%	103 8%l	78 8%lm	146 8%l	149 6%	195 8%l	125 8%l
Yes - mental condition	1069 6%	87 3%	101 4%e	69 3%	229 12%abce fg	59 3%	122 4%e	106 6%ace	296 12%abce fg	124 7%kpqr	52 7%pr	112 6%	95 6%	93 6%	85 7%r	64 7%pr	87 5%	132 6%	118 5%	107 6%r
Yes - other	229 1%	29 1%	35 2%eg	24 1%	45 2%acef g	17 1%	24 1%	11 1%	44 2%efg	14 1%	3 -	23 1%	20 1%	18 1%	11 1%	15 2%j	27 1%j	39 2%j	26 1%	31 2%ijr
No	14317 78%	2221 83%cdgh	1866 81%dh	1719 81%dh	1247 64%	1928 85%abcd fgh	2312 82%cdgh	1499 79%dh	1525 63%	1257 76%	557 76%	1581 78%	1292 78%	1289 78%	994 77%	710 77%	1435 78%	1929 80%ijn r	1989 77%	1284 77%
Prefer not to say	449 2%	47 2%	51 2%	63 3%a	53 3%	55 2%	61 2%	32 2%	88 4%abef g	33 2%	22 3%as	51 3%as	59 4%inop s	48 3%as	24 2%	15 2%	37 2%	74 3%as	63 2%as	22 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 29
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Unweighted base	18448	784	360	1025	734	889	744	474	806	968	1308	866	805	417	1094	876	808	643	472	874	1160	1489	852
Weighted base	18448	813	340	994	745	910	699	463	888	1125	1235	830	848	398	1035	915	750	593	460	957	1274	1347	830
NET: Yes	3682 20%	186 23%di	70 20%di	190 19%di	107 14%	174 19%di	154 22%di	107 23%di	186 21%di	156 14%	247 20%di	198 24%code itv	185 22%di	89 22%di	207 20%di	202 22%di	149 20%di	119 20%di	91 20%di	187 20%di	239 19%di	284 21%di	156 19%i
Yes - physical condition	2226 12%	112 14%cdi	52 15%cdi	98 10%	60 8%	108 12%di	91 13%di	62 13%di	113 13%di	94 8%	137 11%	116 14%cdi	115 14%cdi	55 14%di	129 12%di	125 14%cdi	93 12%di	79 13%di	57 12%di	116 12%di	142 11%	184 14%cdi	89 11%
Yes - disability	1291 7%	90 11%bcde ijnopq rtuv	16 5%	67 7%di	28 4%	56 6%	70 10%bcd eilnop qv	46 10%bdei lopq	69 8%di	56 5%	94 8%di	69 8%di	43 5%	33 8%di	69 7%di	51 6%	43 6%	33 6%	32 7%di	77 8%dil	93 7%di	101 7%di	56 7%di
Yes - mental condition	1069 6%	60 7%dijs	15 5%	58 6%j	27 4%	48 5%	37 5%	40 9%dehi jnsu	46 5%	53 5%	47 4%	55 7%dj	65 8%dijs	36 9%bdef hijnsu	54 5%	69 7%dijs	45 6%j	48 8%dijs su	24 5%	41 4%	79 6%dj	71 5%	51 6%dj
Yes - other	229 1%	7 1%	-	14 1%	9 1%	12 1%	9 1%	5 1%	15 2%bq	22 2%bqv	14 1%	26 3%abcd efijlmn opqstu v	7 1%	3 1%	10 1%	10 1%	7 1%	2 -	10 2%bqv	12 1%	18 1%	12 1%	5 1%
No	14317 78%	606 75%	258 76%	786 79%	607 82%akm nou	707 78%	538 77%	351 76%	680 77%	936 83%abc efghijk lmnopq rstu	963 78%	620 75%	651 77%	299 75%	795 77%	685 75%	582 78%	456 77%	359 78%	755 79%	993 78%	1026 76%	664 80%ako
Prefer not to say	449 2%	20 3%f	12 4%fglv	18 2%	30 4%cfgj klsv	29 3%flv	6 1%	5 1%	22 2%	32 3%fv	25 2%	12 1%	12 1%	10 3%	33 3%fkvl	29 3%fv	19 3%f	18 3%fv	10 2%	16 2%	42 3%fgkl v	37 3%fv	10 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 29
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Unweighted base	18448	175	114	9531	5822	1773	723	91	61	4433	2966	934	307	84	53	5098	2856	839	416
Weighted base	18448	187	118*	9662	5767	1737	634	90*	66*	4522	3003	937	238	97*	52*	5140	2764	801	396
NET: Yes	3682 20%	60 32%cd ef	52 44%cd ef	2293 24%def	874 15%f	277 16%f	67 11%	26 29%jkl pqr	33 51%gij klopqr	1046 23%jkl pqr	471 16%l	141 15%l	21 9%	34 35%ijk lpqr	18 35%jkl pqr	1247 24%jkl pqr	403 15%l	136 17%lr	46 12%
Yes - physical condition	2226 12%	31 17%def	33 28%acd ef	1390 14%def	558 10%f	185 11%f	17 3%	11 12%lr	25 38%gij knopq r	600 13%jlp r	297 10%lr	100 11%lr	3 1%	20 21%jkl pqr	8 16%lr	780 15%ijkl pqr	261 9%lr	85 11%lr	14 3%
Yes - disability	1291 7%	31 17%cd ef	13 11%def	843 9%def	274 5%	88 5%f	18 3%	12 14%jkl pqr	7 11%klpr	427 9%jklp qr	154 5%	37 4%	7 3%	19 19%ijk lopqr	6 11%klpr	416 8%jklp r	121 4%	51 6%kpr	11 3%
Yes - mental condition	1069 6%	16 9%cd e	18 15%cd ef	657 7%de	232 4%	69 4%	52 8%cd e	7 8%	10 15%ijk pqr	275 6%jlp q	125 4%	40 4%	15 7%	9 9%pq	8 15%ijk pqr	382 7%jlp q	107 4%	29 4%	37 9%ijk pqr
Yes - other	229 1%	3 1%	5 4%def	157 2%de	45 1%	10 1%	4 1%	1 1%	3 4%jlp q	90 2%jkop q	28 1%	5 1%	*	2 2%	2 4%klpq	67 1%p	17 1%	5 1%	3 1%
No	14317 78%	121 65%	65 55%	7186 74%ab	4778 83%abc	1409 81%abc	545 86%abc e	58 65%	32 48%	3408 75%h	2477 82%ghi mno	768 82%ghi mno	207 87%ghi mnoq	63 65%	33 64%	3777 73%h	2301 83%ghi mno	641 80%ghi mno	338 85%ghimno
Prefer not to say	449 2%	5 3%	2 1%	183 2%	115 2%	51 3% c	22 3% cd	5 6% ij	1 1%	68 2%	55 2%	28 3% i	10 4% ijp	*	1 2%	115 2% i	60 2%	23 3% i	11 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 29

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	18448	4965	5751	1711	1917	1374	2730	2716	2873	835	1033	664	837	2249	2878	876	884	710	1893
Weighted base	18448	5165	5350	1845	738	922	4428	2918	2838	926	409	469	1482	2248	2512	919	329	453	2946
NET: Yes	3682 20%	907 18%	1174 22%af	360 20%	193 26%abc f	251 27%abc f	797 18%	537 18%	591 21%hjo	151 16%	111 27%hij mopt	125 27%hij mot	261 18%	370 16%	583 23%hjm ot	209 23%hjm ot	83 25%hij mot	126 28%hij mopqt	536 18%
Yes - physical condition	2226 12%	620 12%	670 13%f	198 11%	124 17%abc f	153 17%abc f	461 10%	358 12%	299 11%	94 10%	74 18%hij mopqt	72 15%ijm oqt	146 10%	262 12%	371 15%hij moqt	104 11%	49 15%ijm oqt	81 18%hij moqt	315 11%
Yes - disability	1291 7%	311 6%	422 8%af	131 7%	70 10%abc f	97 11%abcf	259 6%	191 7%	232 8%hjo	54 6%	39 9%hjm ot	54 12%hjm opt	91 6%	120 5%	190 8%ot	78 8%ot	32 10%hjm ot	43 9%hjm ot	168 6%
Yes - mental condition	1069 6%	145 3%	368 7%a	109 6%a	43 6%a	104 11%abcd f	301 7%a	69 2%	204 7%ho	48 5%ho	24 6%ho	55 12%hijk mopqt	87 6%ho	76 3%	164 7%ho	61 7%ho	19 6%ho	49 11%hijk mopqt	214 7%ho
Yes - other	229 1%	44 1%	89 2%ac	16 1%	15 2%ace	9 1%	57 1%	33 1%o	57 2%hoq	8 1%	8 2%o	6 1%	22 1%o	11 *	32 1%o	8 1%	7 2%oq	3 1%	35 1%o
No	14317 78%	4203 81%bcd ef	4045 76%de	1450 79%bde	526 71%	652 71%	3440 78%de	2351 81%ikl pqrs	2183 77%klp rs	756 82%ikl mpqrs	290 71%	330 70%	1143 77%klr s	1852 82%ikl mpqrst	1863 74%	694 76%k	236 72%	322 71%	2297 78%klprs
Prefer not to say	449 2%	55 1%	131 2%a	34 2%a	18 2%a	20 2%a	191 4%abcd e	29 1%	64 2%ho	19 2%h	8 2%h	14 3%hos	78 5%hijk opqs	26 1%	67 3%ho	16 2%	10 3%hos	5 1%	112 4%hijkoqs

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 2nd April-1st May 2014

Absolutes/col percents

Table 29
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	18448	6435	3029	4797	4187	3878	941	2632	1507	2557	2088	2165	2680
Weighted base	18448	8117	2214	4419	3698	4802	658	2374	1207	3316	1556	2045	2490
NET: Yes	3682 20%	766 9%	346 16%a	1236 28%ab	1334 36%abc	492 10%i	118 18%ei	660 28%efj	505 42%efgi	274 8%	228 15%ei	576 28%efj	829 33%efgijk
Yes - physical condition	2226 12%	398 5%	219 10%a	892 20%ab	716 19%ab	251 5%	78 12%eij	460 19%efi	254 21%efij	147 4%	141 9%ei	433 21%efi	462 19%efij
Yes - disability	1291 7%	166 2%	61 3%	483 11%ab	581 16%abc	130 3%i	17 3%i	266 11%efi	249 21%efgi	36 1%	44 3%i	217 11%efi	332 13%efgijk
Yes - mental condition	1069 6%	277 3%c	106 5%ac	105 2%	581 16%abc	163 3%k	39 6%egik	68 3%k	216 18%efgi	114 3%k	67 4%gk	36 2%	365 15%efgijk
Yes - other	229 1%	56 1%	19 1%	86 2%ab	68 2%ab	39 1%	3 *	63 3%efij	28 2%efij	17 1%	15 1%	23 1%i	40 2%efi
No	14317 78%	7179 88%bcd	1812 82%cd	3108 70%cd	2218 60%	4204 88%fgh	518 79%ghk	1679 71%hl	652 54%	2975 90%efg	1294 83%fgh	1429 70%hl	1566 63%h
Prefer not to say	449 2%	172 2%	55 3%cd	75 2%	146 4%abc	105 2%	22 3%gk	35 1%	51 4%egij	67 2%	34 2%	40 2%	95 4%egijk

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l