

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.
Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
Absolutely certain to vote	(10) 8701 53%	4836 60%b	3865 46%	595 31%	1019 37%c	1284 46%cd	1648 56%cde	1567 64%cde f	2586 72%cde fg	2625 60%ijkl	2299 50%	1861 52%l	1915 49%	2332 53%	2207 52%	2059 52%	1211 53%	892 60%mnop	1113 53%sp	3474 49%	568 60%vw	2236 56%vw	545 48%w	1238 40%
(9)	1885 11%	1038 13%b	847 10%	158 8%	278 10%	356 13%cd	346 12%c	273 11%cd	475 13%cdg	612 14%ijkl	561 12%kl	356 10%	356 9%	584 13%oq	494 12%	403 10%	266 12%	139 9%	223 11%	858 12%	120 13%v	515 13%v	102 9%	343 11%
(8)	1071 7%	484 6%	586 7%a	149 8%gh	244 9%fgh	224 8%gh	199 7%gh	129 5%h	125 4%	284 6%	311 7%	229 6%	246 6%	283 6%	316 7%q	246 6%	147 6%	77 5%	155 7%	535 8%	66 7%	286 7%	90 8%	249 8%
(7)	926 6%	382 5%	545 7%a	228 12%efgh	260 9%efgh	157 6%gh	136 5%gh	79 3%h	68 2%	212 5%	263 6%	233 7%i	217 6%	263 6%	221 5%	234 6%	119 5%	89 6%	144 7%	481 7%	55 6%	233 6%	89 8%u	248 8%u
(6)	367 2%	154 2%	213 3%a	69 4%egh	100 4%efgh	59 2%gh	73 3%gh	30 1%	35 1%	67 2%	99 2%ai	99 3%ai	102 3%ai	92 2%	94 2%	92 2%	68 3%q	21 1%	46 2%	173 2%	19 2%	90 2%	26 2%	84 3%
(5)	628 4%	211 3%	417 5%a	146 7%efgh	204 7%efgh	98 4%h	81 3%h	63 3%h	37 1%	126 3%	171 4%ai	154 5%ai	154 4%ai	169 4%	169 4%	161 4%	84 4%	45 3%	64 3%	312 4%r	15 2%	139 3%t	49 4%t	173 6%tu
(4)	173 1%	60 1%	113 1%a	50 3%efgh	45 2%fgh	38 1%gh	21 1%h	12 1%h	6 *	42 1%	51 2%ai	38 1%	41 1%	36 1%	49 1%	43 1%	29 1%	15 1%	38 2%st	74 1%	11 1%	39 2%uw	27 2%uw	36 1%
(3)	229 1%	88 1%	141 2%a	61 3%efgh	54 2%fgh	43 2%h	33 1%h	23 1%h	16 *	44 1%	83 2%ai	48 1%	55 1%	44 1%	79 2%mpq	70 2%mpq	23 1%	13 1%	23 1%	124 2%	6 1%	55 1%	18 2%	70 2%tu
(2)	293 2%	102 1%	191 2%a	77 4%defg	56 2%h	63 2%h	48 2%h	36 1%h	12 *	53 1%	101 2%ik	41 1%	98 3%ik	70 2%q	84 2%q	79 2%q	49 2%q	10 1%	25 1%	166 2%r	8 1%	61 2%	18 2%	105 3%tuv
Definitely would not vote	(1) 1254 8%	483 6%	771 9%a	235 12%efg	294 11%fgh	243 9%fgh	205 7%h	137 6%h	141 4%	216 5%	355 8%ai	303 8%ai	380 10%ij	318 7%	297 7%	348 9%mnq	196 9%n	96 6%	148 7%	551 8%	54 6%	255 6%	94 8%	296 10%tu
Don't know	897 5%	212 3%	685 8%a	184 9%efgh	212 8%fgh	201 7%fgh	139 5%h	89 4%h	73 2%	108 2%	251 6%ai	199 6%ai	339 9%ijkl	244 5%	260 6%p	207 5%	106 5%	81 5%	111 5%	357 5%	28 3%	89 2%	83 7%tu	269 9%tu
Mean	8.22	8.60b	7.82	6.83	7.37c	7.97cd	8.41cd e	8.74cd ef	9.21cd efg	8.68jk l	8.10l	8.11l	7.89	8.31op	8.20o	8.05	8.13	8.57mn op	8.29s	8.04	8.68uv w	8.40vw	7.95w	7.54

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Prepared by Populus



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ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.

Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
Standard deviation	2.83	2.55	3.04	3.24	3.09	2.97	2.72	2.51	2.00	2.42	2.89	2.88	3.10	2.74	2.81	2.97	2.92	2.60	2.73	2.88	2.44	2.64	2.92	3.11
Standard error	0.02	0.03	0.03	0.08	0.06	0.06	0.05	0.05	0.03	0.04	0.04	0.06	0.05	0.04	0.04	0.05	0.06	0.07	0.06	0.04	0.08	0.04	0.09	0.06

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

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Absolutes/col percents

Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
Absolutely certain to vote	(10) 8701 53%	2654 69%bc	2865 67%c	684 61%	977 71%bc	3189 71%g	2183 72%g	1797 62%	229 75%g	290 42%op	534 43%op	747 54%ijo pq	933 62%ijk opqr	865 67%ijk lopqrs	1467 77%ijk lmopqrs st	305 24%	485 32%o	538 39%op	715 50%ijo pq	702 61%ijk opqr	1120 67%ijklpqrs
	(9) 1885 11%	580 15%b	525 12%	161 14%	198 14%b	593 13%	387 13%	422 15%	34 11%	65 9%	142 11%o	214 15%ijo pqrs	195 13%ops	175 14%iop qrs	247 13%ops	93 7%	136 9%	143 10%o	150 11%o	98 9%	227 14%iopqrs
	(8) 1071 7%	270 7%	322 7% ^d	116 10%abd	74 5%	256 6%	170 6%	237 8%efh	14 5%	51 7%nt	107 9%mnst	107 8%mnt	104 7%nt	64 5% ⁿ	52 3%	98 8%mnt	137 9%mnst	117 9%mnst	95 7%nt	65 6% ⁿ	74 4% ⁿ
	(7) 926 6%	166 4%	276 6% ^{ad}	71 6% ^a	61 4%	138 3%	119 4%	161 6% ^{ef}	10 3%	86 12%klm npqrst	135 11%klmn qrst	54 4% ⁿ	53 4% ⁿ	37 3% ⁿ	16 1%	141 11%klmn pqrst	125 8%klmn rst	103 7%klmn st	82 6%klmn st	41 4% ⁿ	52 3% ⁿ
	(6) 367 2%	54 1%	86 2% ^d	23 2%	14 1%	34 1%	35 1%	55 2% ^{ef}	4 1%	21 3%mnt	49 4%klmn st	26 2% ^{mn}	32 2% ^{mn}	11 1%	15 1%	48 4%klmn st	51 3%kmns t	33 2% ^{mnt}	42 3% ^{mnt}	20 2% ⁿ	20 1%
	(5) 628 4%	61 2%	146 3% ^{ad}	31 3% ^a	23 2%	56 1%	50 2%	67 2% ^{eh}	1 *	38 5%klmn t	69 6%klmn st	39 3% ^{nt}	24 2%	23 2%	17 1%	108 9%jklm nqrst	135 9%ijkl mqrst	59 4% ^{lmnt}	57 4% ^{lmnt}	40 3% ^{lmnt}	20 1%
	(4) 173 1%	16 *	28 1%	18 2% ^{abd}	6 *	12 *	11 *	16 1%	-	13 2% ^{lmnt}	17 1% ^{mnt}	19 1% ^{lmnt}	4 *	4 *	3 *	37 3%jklm nqrst	29 2% ^{lmns} t	18 1% ^{mnt}	17 1% ^{mnt}	8 1% ⁿ	4 *
	(3) 229 1%	18 *	26 1%	15 1% ^{ab}	10 1%	15 *	4 *	7 *	-	16 2% ^{mnt}	11 1%	26 2% ^{mnt}	18 1% ⁿ	10 1%	6 *	45 4%jklm nqrst	43 3% ^{jlmn} qrst	17 1% ⁿ	15 1% ⁿ	12 1% ⁿ	10 1%
	(2) 293 2%	15 *	22 1%	6 1%	6 *	16 *	12 *	20 1%	-	16 2% ^{nt}	17 1% ^{nt}	20 1% ^{nt}	23 2% ^{nt}	17 1% ^{nt}	8 *	61 5%ijkl mnpqrst	39 3% ^{mnt}	43 3% ^{jklm} nrt	25 2% ^{nt}	20 2% ^{nt}	4 *
Definitely would not vote	(1) 1254 8%	-	-	-	-	93 2%	45 1%	53 2%	4 1%	52 7% ^{nt}	125 10%klmn st	81 6% ⁿ	87 6% ⁿ	67 5%	72 4%	183 15%ijk lmnp t	169 11% ^{ikl} mnrst	162 12% ^{iklm} nrst	119 8% ^{klmn} t	70 6% ^{nt}	69 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

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Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.
Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
Don't know	897	-	-	-	-	79	35	68	9	48	41	61	28	22	11	135	171	140	110	67	62
	5%	-	-	-	-	2%	1%	2%f	3%f	7%ijm nt	3%mn	4%lmn	2%n	2%n	1%	11%ijk lmnrst	11%ijk lmnrst	10%jklm nst	8%jklm nt	6%ijlmn t	4%lmn
Mean	8.22	9.35bc	9.16c	9.01	9.38bc	9.30g	9.31g	9.04	9.48g	7.71op	7.73op	8.44ij opqr	8.69ij kopqr	8.89ij kopqrs	9.31ij klmnopq rst	6.32	7.06o	7.45op	8.09ij opq	8.56ij opqr	9.09ijklmopqrs
Standard deviation	2.83	1.29	1.53	1.65	1.32	1.68	1.58	1.81	1.37	2.89	2.94	2.61	2.50	2.37	1.93	3.32	3.18	3.23	2.91	2.66	2.08
Standard error	0.02	0.02	0.02	0.05	0.03	0.02	0.03	0.03	0.06	0.12	0.09	0.07	0.06	0.06	0.04	0.11	0.09	0.09	0.08	0.08	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/op/q/r/s/t

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Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.
Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Total	SEG Within Gender - Male				SEG Within Gender - Female				Region										
		AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
Absolutely certain to vote	(10) 8701 53%	1543 64% bcd efgh	1249 60% efgh	1069 58% fgh	974 58% fgh	1082 55% fgh	1050 43%	792 46%	941 42%	892 60% ijkl mnopq rs	320 49%	971 54% p	767 52%	793 54% p	608 53%	436 53%	806 49%	1078 50%	1254 55% ijpq	775 52%
	(9) 1885 11%	359 15% cdf gh	291 14% cdf gh	207 11% h	181 11% h	253 13% gh	270 11% h	149 9%	175 8%	139 9%	57 9%	178 10%	167 11%	146 10%	139 12%	81 10%	209 13% ijkl lmor	314 15% ijkl lmor	270 12%	185 13% ijkl
	(8) 1071 7%	140 6%	133 6%	115 6%	97 6%	145 7% a	179 7%	115 7%	148 7%	77 5%	48 7%	102 6%	96 7%	105 7%	91 8% ik	50 6%	121 7% i	142 7%	141 6%	97 7%
	(7) 926 6%	97 4%	67 3%	125 7% ab	92 5% ab	115 6% ab	196 8% abde h	109 6% ab	125 6% ab	89 6%	52 8% lmno r	115 6% m	67 5%	64 4%	51 4%	38 5%	106 6% m	137 6% lmn	126 5%	81 5%
	(6) 367 2%	40 2%	33 2%	50 3% e	31 2%	28 1%	66 3% abe	49 3% abe	70 3% abde	21 1%	12 2%	41 2%	39 3%	30 2%	32 3% i	29 4% ipr	32 2%	50 2%	41 2%	39 3% i
	(5) 628 4%	58 2%	65 3%	45 2%	43 3%	68 3%	113 5% abcd	125 7% abcd efh	111 5% abcde	45 3%	28 4%	64 4%	69 5%	55 4%	49 4%	29 4%	66 4%	80 4%	89 4%	55 4%
	(4) 173 1%	16 1%	19 1% d	19 1% d	5 *	26 1% d	32 1% d	19 1% d	36 2% ad	15 1%	10 1%	13 1%	21 1%	20 1%	13 1%	5 1%	16 1%	17 1%	19 1%	24 2% kr
	(3) 229 1%	26 1%	23 1%	20 1%	19 1%	18 1%	59 2% abcd e	28 2%	36 2%	13 1%	7 1%	41 2% iqrs	21 1%	42 3% ijkl noprs	13 1%	8 1%	24 1%	21 1%	23 1%	15 1%
	(2) 293 2%	30 1%	33 2%	14 1%	25 1%	23 1%	68 3% abcd eg	27 2%	73 3% abcd eg	10 1%	16 2% i	41 2% i	23 2%	29 2% i	27 2% i	22 3% i	28 2% i	30 1%	41 2% i	27 2% i
Definitely would not vote	(1) 1254 8%	91 4%	125 6% a	143 8% a	124 7% a	124 6% a	231 9% abe	160 9% abe	256 11% abcd ef	96 6%	66 10% imnr	137 8%	145 10% imnr	98 7%	73 6%	80 10% imnr	125 8%	167 8%	151 7%	116 8%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

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Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
Don't know	897 5%	25 1%	55 3%a	50 3%a	81 5%abc	83 4%abc	196 8%abcd e	148 9%abc de	258 12%abcd efg	81 5%	40 6%	104 6%	63 4%	96 6%lqs	53 5%	44 5%	111 7%lnqs	99 5%	145 6%lqs	62 4%
Mean	8.22	8.87bc defgh	8.59fg h	8.41fg h	8.44fg h	8.45fg h	7.67h	7.78h	7.45	8.57jk lmnopq s	7.85	8.16j	8.01	8.21j	8.27j	8.03	8.15	8.23j	8.38jk lop	8.18j
Standard deviation	2.83	2.23	2.58	2.70	2.74	2.61	3.08	3.04	3.29	2.60	3.07	2.90	3.02	2.84	2.74	3.05	2.82	2.77	2.71	2.84
Standard error	0.02	0.04	0.05	0.08	0.06	0.06	0.06	0.09	0.07	0.07	0.12	0.07	0.08	0.07	0.08	0.11	0.07	0.07	0.06	0.07

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Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Total	Region Within Gender - Male										Region Within Gender - Female											
		Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
Absolutely certain to vote	(10) 8701 53%	505 70% bcd efghij klmnop qrstuv	181 57% mno pqstv	561 60% ilm nopqrs tuv	409 61% ilm nopqrs tuv	460 63% ikl mnopq rstuv	363 61% ilm nopqrs tuv	237 58% lmno pqrst v	485 60% ilm nopqrs tuv	558 54% lmno pqrst v	665 59% ilm nopqrs tuv	412 57% lmn opqrst uv	388 51% mop s	140 41%	410 47% s	358 44%	333 44%	246 44%	199 48% s	321 38%	520 47% s	588 50% mop s	363 48% s
(9)	1885 11%	72 10% r	30 9%	84 9%	102 15% abc eflmno pqr	79 11% r	86 14% acl mopqr	56 14% clm opr	111 14% clm opr	174 17% abc eflmno pqrst v	142 13% clm opr	101 14% aclm opqr	67 9%	28 8%	94 11% r	65 8%	67 9%	53 10%	25 6%	98 12% or	139 13% clo pr	128 11% r	84 11% r
(8)	1071 7%	34 5%	26 8% e	60 6%	30 5%	31 4%	47 8% aden	17 4%	44 5%	73 7% e	68 6%	53 7% e	43 6%	22 7%	42 5%	66 8% ade gn	74 10% acde ghjint uv	44 8% aden	33 8% den	76 9% adeg hlinuv	69 6%	73 6%	44 6%
(7)	926 6%	42 6% f	23 7% f	56 6% f	27 4% f	30 4% f	11 2%	20 5% f	38 5% f	54 5% f	46 4% f	34 5% f	47 6% f	30 9% defh jkopr	59 7% fj	40 5% f	34 5% f	40 7% defj	18 4% f	68 8% defh jkopr	83 8% defh jkopr	79 7% defj	48 6% f
(6)	367 2%	6 1%	6 2%	21 2% a	15 2% a	14 2%	13 2%	6 1%	14 2%	21 2%	22 2%	17 2% a	15 2%	6 2%	20 2% a	23 3% a	17 2%	19 3% au	23 6% abcd efghij klmnop stuv	18 2%	30 3% a	19 2%	22 3% a
(5)	628 4%	12 2%	6 2%	20 2%	23 3%	26 4%	19 3%	9 2%	18 2%	24 2%	36 3%	17 2%	33 4% ac	22 7% abcd efghijk	44 5% abch ik	46 6% abog hijk	29 4% a	29 5% abch ik	19 5% aci	48 6% abog hijk	56 5% abch ik	53 4% achi k	38 5% abchik
(4)	173 1%	2 1%	5 2%	4 1%	3 1%	11 1%	6 1%	2 1%	6 1%	9 1%	7 1%	5 1%	13 2% ac	5 1%	9 1%	17 2% acdj kt	9 1%	7 1%	3 1%	10 1%	9 1%	12 1%	20 3% acdghijkntu
(3)	229 1%	4 1%	1 1%	21 2% adi	4 1%	19 3% adh ijku	5 1%	3 1%	7 1%	7 1%	11 1%	6 1%	9 1%	6 2%	21 2% adhi jku	17 2% adi	23 3% abdf ghijkl tuv	8 2%	5 1%	17 2% ai	14 1%	12 1%	9 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.
Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760	
(2)	293 2%	3 *	7 2%ai	27 3%adef hikl	7 1%	7 1%	7 1%	6 1%	7 1%	5 *	17 2%i	9 1%	7 1%	9 3%ai	14 2%i	16 2%ai	23 3%adef hikl	20 4%adef hijkln	16 4%adef hijkln	21 2%ail	25 2%ai	23 2%ai	19 2%ahil	
Definitely would not vote	(1) 1254 8%	30 4%	17 5%	60 6%	41 6%	30 4%	27 5%	38 9%aef	55 7%	67 6%	70 6%	47 7%	65 9%aef	49 14%abcd efhijkl npqrstuv	76 9%aef	104 13%abcd efhijkl nqstu	68 9%aefj	46 8%aef	42 10%acde fij	70 8%aef	100 9%aefj	81 7%ae	69 9%aefj	
Don't know	897 5%	6 1%	18 6%acdf k	21 2%a	8 1%	22 3%a	13 2%	13 3%a	23 3%a	38 4%ad	34 3%ad	18 2%a	75 10%acde fghijkt v	22 6%acd efhjk	83 10%acde fghijkt v	55 7%acd efghj k	74 10%acde fghijkt v	40 7%acde fghijk	31 7%acd efghi jk	88 11%abcd efghijk otv	61 6%acde fnjk	111 9%acde fghijk tv	44 6%acdefhjk	
Mean	8.22	9.03bc defghi jklmno pqrstu v	8.50mn opqrst v	8.38mn opqrst v	8.65lm nopqrs tuv	8.68lm nopqrs tuv	8.75cl mnopqr stuv	8.36mn opqrst v	8.60lm nopqrs tuv	8.56lm nopqrs tuv	8.55lm nopqrs tuv	8.54lm nopqrs tuv	8.10mo ps	7.22	7.91mo	7.44	7.72m	7.73	7.69	7.68	7.92mo	8.20mo pqrstv	7.83mo	
Standard deviation	2.83	2.14	2.57	2.77	2.51	2.46	2.36	2.89	2.59	2.50	2.61	2.58	2.93	3.37	3.02	3.30	3.12	3.03	3.17	2.98	2.97	2.80	3.04	
Standard error	0.02	0.08	0.14	0.09	0.10	0.09	0.09	0.14	0.09	0.09	0.08	0.09	0.11	0.19	0.10	0.12	0.12	0.13	0.16	0.11	0.10	0.08	0.11	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.
Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Total	Educational Attainment					Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female							
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
Absolutely certain to vote	(10) 8701 53%	61 47% _f	46 50% _f	4649 53% _f	2748 56% _{cf}	925 57% _{cf}	189 33%	32 48% _r	24 60% _r	2534 61% _{lmo} pqr	1599 61% _{lmo} pqr	486 59% _{opr}	109 51% _{lr}	29 46% _{lr}	22 41%	2114 45% _{lr}	1149 50% _{or}	439 56% _{opr}	80 23%
(9)	1885 11%	7 6%	12 13%	902 10%	673 14% _{acf}	207 13% _{acf}	42 7%	6 8%	2 4%	494 12% _o	381 15% _{ilm} or	115 14% _{lmor}	15 7%	2 3%	10 20%	408 9%	292 13% _{lmo} r	92 12% _o	27 8%
(8)	1071 7%	6 5%	2 2%	533 6%	341 7%	109 7%	50 9% _c	2 3%	1 3%	241 6%	149 6%	61 7%	14 7%	4 7%	1 1%	292 6%	192 8% _{ijo}	48 6%	35 10% _{ijo}
(7)	926 6%	2 2%	7 8%	453 5%	291 6%	82 5%	73 13% _{acde}	1 2%	-	172 4%	128 5%	44 5%	30 14% _{ghij} kmopq	1 2%	7 14%	281 6% _i	162 7% _{ij}	38 5%	43 12% _{ghijkmopq}
(6)	367 2%	3 2%	3 3%	207 2%	91 2%	27 2%	23 4% _{cde}	3 4%	3 7% _{ijkp} q	77 2%	44 2%	12 2%	8 4%	-	-	129 3% _{ij}	46 2%	15 2%	15 4% _{ijkp}
(5)	628 4%	7 5%	5 5%	371 4% _d	154 3%	50 3%	36 6% _{cde}	4 5%	1 3%	89 2%	78 3%	34 4% _{iq}	3 1%	3 5%	4 7%	282 6% _{ijlp} q	76 3% _i	15 2%	33 9% _{ijklp} q
(4)	173 1%	4 3% _d	2 2%	102 1%	37 1%	17 1%	8 1%	3 4% _{ijkp}	-	30 1%	15 1%	8 1%	2 1%	1 2%	2 4%	72 2% _{ij}	22 1%	10 1%	6 2%
(3)	229 1%	3 2%	3 3%	112 1%	69 1%	23 1%	16 3% _{cd}	-	3 8% _{gijk} opq	40 1%	29 1%	7 1%	8 4% _{ijko}	3 5% _{ijk}	-	71 2%	40 2% _i	16 2% _i	8 2% _i
(2)	293 2%	2 1%	* 2%	175 2%	75 2%	20 1%	19 3% _{de}	-	* -	42 1%	47 2% _i	7 1%	4 2%	2 3%	-	133 3% _{ijkp}	28 1%	13 2%	15 4% _{ijkp}
Definitely would not vote	(1) 1254 8%	27 21% _{bode} f	7 8%	725 8% _d	284 6%	112 7%	53 9% _d	14 22% _{ijkl} opq	3 7%	287 7% _{jk}	108 4%	35 4%	12 6%	13 20% _{ijkl} opq	5 8%	438 9% _{ijkp}	176 8% _{jk}	78 10% _{ijk}	41 11% _{ijkp}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.
Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
Don't know	897 5%	7 5%	5 5%	581 7%de	161 3%	39 2%	59 10%ode	2 3%	3 7%jk	126 3%j	41 2%	14 2%	8 4%j	5 8%jk	2 4%	455 10%ijkl pq	120 5%ijkq	25 3%j	51 14%gijklpqr
Mean	8.22	6.92	7.99	8.14af	8.48ac f	8.43ac f	7.20	7.05	8.08r	8.60gl mopqr	8.73gl mopqr	8.70gl mopqr	8.10gm r	6.77	7.92	7.70mr or	8.19gm or	8.16gm or	6.59
Standard deviation	2.83	3.77	2.92	2.92	2.57	2.68	3.07	3.72	3.10	2.62	2.36	2.31	2.71	3.84	2.81	3.12	2.78	3.00	3.15
Standard error	0.02	0.34	0.32	0.03	0.04	0.07	0.14	0.47	0.47	0.04	0.05	0.08	0.18	0.48	0.43	0.05	0.06	0.11	0.18

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.
Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Total	Party ID					Party ID - Men					Party ID - Women							
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
Absolutely certain to vote	(10) 8701 53%	3047 66%cf	3061 64%cf	950 58%f	434 66%cf	518 63%cf	690 17%	1751 67%mpq rst	1681 68%jmo pqrst	534 63%msq t	262 71%jmo pqrst	292 69%ajmp qrst	314 23%t	1296 65%mpq rst	1379 60%mq t	416 52%mt	172 60%mq t	226 56%mt	376 14%
	(9) 1885 11%	689 15%bdf	557 12%f	226 14%f	74 11%f	111 14%f	227 6%	411 16%ikl mpt	325 13%mp t	111 13%mp t	41 11%mt	50 12%mt	100 7%t	277 14%mp t	232 10%mt	116 14%mp t	33 12%mt	62 15%kmp t	127 5%
	(8) 1071 7%	302 7%f	325 7%f	157 10%abef	50 8%ef	44 5%	192 5%	162 6%t	135 5%	67 8%it	21 6%	21 5%	79 6%	141 7%it	190 8%hik lmt	90 11%hik lmopst	29 10%hik lmost	23 6%	114 4%
	(7) 926 6%	191 4%	281 6%ad	100 6%a	28 4%	44 5%	281 7%ad	93 4%	115 5%k	49 6%hk	10 3%	20 5%	94 7%hik	98 5%hk	166 7%hiko	51 6%hk	18 6%hk	24 6%hk	187 7%hiko
	(6) 367 2%	70 2%	99 2%	40 2%a	13 2%	16 2%	129 3%ab	39 1%	40 2%	16 2%	6 2%	7 2%	46 3%hio	32 2%	58 3%hio	24 3%hio	7 2%	9 2%	83 3%hio
	(5) 628 4%	88 2%	152 3%a	54 3%a	16 2%	26 3%a	293 7%abcd e	32 1%	66 3%h	18 2%	6 2%	8 2%	81 6%hijk lopr	56 3%h	86 4%hkl	36 4%hijk lo	9 3%h	18 5%hijk l	212 8%hijklopqrs
	(4) 173 1%	19 *	35 1%	20 1%a	3 *	7 1%	88 2%abcd e	11 *	11 *	9 1%h	1 *	1 *	27 2%hik lo	8 *	24 1%hio	11 1%hio	2 1%	7 2%hik lo	62 2%hiklop r
	(3) 229 1%	19 *	32 1%	23 1%abe	7 1%a	4 *	144 4%abcd e	11 *	13 1%	9 1%h	5 1%hilo	1 *	48 4%hijk lopqrs	8 *	19 1%	13 2%hilo	2 1%	3 1%	96 4%hijklopqrs
	(2) 293 2%	26 1%	30 1%	9 1%	4 1%	8 1%	217 5%abcd e	13 1%	15 1%	6 1%	3 1%	6 1%h	59 4%hijk lopqrs	12 1%	16 1%	3 *	1 *	2 *	158 6%hijklopqrs
Definitely would not vote	(1) 1254 8%	99 2%	116 2%	33 2%	12 2%	26 3%	968 25%abcd e	61 2%	56 2%	15 2%	5 1%	11 3%	335 25%hijk lopqrs	38 2%	60 3%	18 2%	7 2%	15 4%jko	634 24%hijklopqrs
Don't know	897 5%	48 1%	76 2%a	29 2%a	15 2%a	16 2%a	712 18%abcd e	15 1%	18 1%	6 1%	6 2%hi	5 1%	162 12%hijk lopqrs	33 2%hi	58 3%hij	23 3%hij	9 3%hijl o	11 3%hij	550 21%hijklopqrs
Mean	8.22	9.14bc ef	8.95cf	8.81f	9.07ce f	8.89f	5.23	9.18jm pqrst	9.10mp qrst	8.97mp qst	9.20jm pqrst	9.11mp qst	5.68t	9.08mp qst	8.79mt	8.63mt	8.90mq t	8.66mt	4.96

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Prepared by Populus

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.

Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
Standard deviation	2.83	1.81	2.00	2.02	1.87	2.13	3.60	1.79	1.88	1.92	1.82	1.96	3.70	1.82	2.11	2.10	1.93	2.28	3.51
Standard error	0.02	0.03	0.03	0.05	0.05	0.06	0.08	0.04	0.04	0.07	0.06	0.08	0.14	0.04	0.04	0.08	0.07	0.10	0.10

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

**** very small base (under 30) ineligible for sig testing**

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
Absolutely certain to vote	(10) 8701 53%	3691 51% ^{abd}	897 45% ^d	2742 70% ^{abd}	1371 41%	2486 57% ^{hij}	318 57% ^{hij}	1530 74% ^{efgh}	501 49% ^{ijl}	1204 42% ^l	579 41%	1212 67% ^{efgh}	870 38%
	(9) 1885 11%	855 12% ^d	226 11% ^d	530 14% ^{abd}	275 8%	572 13% ^{hil}	64 11% ^l	298 14% ^{hij}	105 10% ^l	283 10% ^l	162 11% ^l	232 13% ^{il}	170 7%
	(8) 1071 7%	552 8% ^c	138 7% ^c	152 4%	229 7% ^c	319 7% ^{gk}	32 6% ^g	64 3%	68 7% ^g	233 8% ^{gk}	105 7% ^{gk}	87 5% ^g	160 7% ^{gk}
	(7) 926 6%	475 7% ^c	150 8% ^c	80 2%	221 7% ^c	259 6% ^{gk}	30 5% ^{gk}	26 1%	68 7% ^{gk}	216 8% ^{egk}	121 9% ^{efgk}	54 3% ^g	153 7% ^{gk}
	(6) 367 2%	166 2% ^c	53 3% ^c	41 1%	107 3% ^{ac}	95 2% ^{gk}	14 3% ^{gk}	18 1%	27 3% ^{gk}	71 3% ^{gk}	39 3% ^{gk}	23 1%	80 3% ^{egk}
	(5) 628 4%	272 4% ^c	103 5% ^{ac}	57 1%	196 6% ^{ac}	141 3% ^{gk}	12 2%	23 1%	35 3% ^{gk}	131 5% ^{efgk}	92 6% ^{efgh}	34 2%	161 7% ^{efghik}
	(4) 173 1%	85 1% ^c	28 1% ^c	13 *	47 1% ^c	46 1% ^{gk}	3 1%	6 *	4 *	38 1% ^{ghk}	24 2% ^{ghk}	7 *	43 2% ^{efghk}
	(3) 229 1%	115 2% ^c	32 2% ^c	21 1%	61 2% ^c	55 1% ^g	6 1%	10 *	18 2% ^{gk}	60 2% ^{egk}	27 2% ^{gk}	11 1%	43 2% ^{gk}
	(2) 293 2%	129 2% ^c	63 3% ^{ac}	13 *	88 3% ^{ac}	53 1% ^{gk}	16 3% ^{egk}	9 *	24 2% ^{egk}	76 3% ^{egk}	47 3% ^{egk}	4 *	64 3% ^{egk}
Definitely would not vote	(1) 1254 8%	567 8% ^c	132 7% ^c	161 4%	394 12% ^{abc}	271 6% ^{gk}	38 7% ^{gk}	85 4%	90 9% ^{egk}	296 10% ^{efgj}	94 7% ^{gk}	76 4%	304 13% ^{efghijk}
Don't know	897 5%	319 4% ^c	149 8% ^{ac}	89 2%	339 10% ^{abc}	94 2% ^g	22 4% ^{eg}	13 1%	82 8% ^{efgk}	225 8% ^{efgk}	127 9% ^{efgk}	76 4% ^{eg}	257 11% ^{efghik}
Mean	8.22	8.14 ^{bd}	7.93 ^d	9.13 ^{abd}	7.40	8.47 ^{hi}	8.38 ^{hi}	9.21 ^{ef}	8.00 ^{il}	7.60 ^l	7.75 ^l	9.04 ^{ef}	7.13
Standard deviation	2.83	2.84	2.88	2.08	3.27	2.59	2.77	2.03	2.99	3.14	2.90	2.14	3.35

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Working Status				Working Status - Men				Working Status - Women				
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
Standard error	0.02	0.04	0.06	0.03	0.06	0.04	0.10	0.04	0.09	0.07	0.07	0.05	0.07

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
Conservative	3833 23%	2136 27% ^{ab}	1697 20%	285 15%	444 16%	521 19% ^{cd}	667 23% ^{cd}	652 27% ^{cd}	1264 35% ^{cd}	1371 31% ^{ijkl}	1066 23% ^l	794 22% ^l	602 15%	1219 27% ^{opq}	1096 26% ^{oq}	795 20% ^q	533 23% ^{oq}	191 13%	385 18%	1661 23% ^r	170 18%	1076 27% ^{stvw}	215 19%	585 19%
Labour	4295 26%	2223 28% ^b	2072 25%	524 27% ^h	819 30% ^{gh}	864 31% ^{cdg}	797 27% ^{gh}	594 24% ^h	696 19%	1062 24%	1120 25%	987 28% ^{ij}	1127 29% ^{ij}	1076 24%	1029 24%	1252 32% ^{mnp}	568 25%	371 25%	695 33% ^s	1870 26%	371 39% ^{uvw}	1108 28% ^w	324 28% ^w	762 25%
Liberal Democrat	1124 7%	596 7% ^{cb}	528 6%	122 6%	203 7%	195 7%	172 6%	180 7%	252 7%	408 9% ^{ijkl}	307 7% ^l	204 6%	205 5%	369 8% ^{noq}	293 7% ^o	202 5%	184 8% ^{oq}	76 5%	111 5%	526 7% ^r	43 5%	308 8% ^t	68 6%	217 7% ^t
SNP	361 2%	212 3% ^b	149 2%	34 2%	51 2%	44 2%	75 3% ^e	79 3% ^{cd}	79 2%	79 2%	110 3% ⁱ	97 2%	76 2%	-	-	-	-	361 24% ^{mnp}	53 3%	147 2%	30 3% ^w	92 2%	23 2%	55 2%
Plaid Cymru	63 *	40 * ^b	23 *	4 *	11 *	6 *	13 *	19 1% ^{eh}	10 *	13 *	17 *	16 *	17 *	-	-	-	63 3% ^{mnoq}	-	13 1%	20 *	10 1% ^w	16 *	3 *	3 *
The UK Independence Party	1368 8%	873 11% ^b	495 6%	63 3%	79 3%	160 6% ^{cd}	281 10% ^{cd}	267 11% ^{cd}	518 14% ^{cd}	338 8%	316 7%	340 10% ^{ij}	373 10% ^{ij}	352 8% ^q	424 10% ^m	351 9% ^q	204 9% ^q	36 2%	109 5%	537 8% ^r	56 6%	388 10% ^{tw}	53 5%	149 5%
The Green Party	339 2%	177 2%	163 2%	48 2% ^{eh}	66 2% ^{eh}	39 1%	71 2% ^{eh}	69 3% ^{eh}	46 1%	102 2%	92 2%	71 2%	74 2%	105 2% ^o	97 2%	62 2%	52 2%	23 2%	68 3% ^s	133 2%	38 4% ^{uw}	75 2%	29 3%	58 2%
The British National Party	79 *	51 1% ^b	28 *	3 *	8 *	12 *	32 1% ^{cd}	16 1% ^{ch}	8 *	6 *	17 *	19 *	38 *	9 1% ^m	27 1% ^m	30 1% ^m	8 *	5 *	6 *	38 1%	3 *	30 1% ^w	2 *	9 *
Some other party	64 *	35 *	30 *	5 *	10 *	13 *	13 *	11 *	12 *	18 *	21 *	7 *	18 *	23 1%	17 *	16 *	5 *	3 *	20 1% ^s	17 *	9 1% ^{uw}	13 *	11 1% ^{uw}	4 *
Would not vote	1539 9%	596 7%	943 11% ^a	298 15% ^{efg}	360 13% ^{gh}	316 11% ^{gh}	245 8% ^h	171 7% ^h	147 4%	266 6%	457 10% ⁱ	357 10% ⁱ	458 12% ^{ij}	365 8%	406 10% ^q	419 11% ^m	240 10% ^m	109 7%	177 8%	719 10%	66 7%	326 8%	111 10%	393 13% ^{tv}
Rather not say	272 2%	137 2%	135 2%	36 2% ^h	58 2% ^{gh}	66 2% ^{gh}	50 2% ^h	30 1%	32 1%	83 2% ^k	100 2% ^{kl}	35 1%	54 1%	103 2% ^{no}	55 1%	54 1%	38 2%	22 1%	26 1%	158 2% ^r	13 1%	99 2% ^v	14 1%	59 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
Don't know	3086	974	2112	529	655	530	511	350	510	644	930	651	861	813	826	762	404	281	427	1281	140	465	287	816
	19%	12%	25%a	27%def	24%efg	19%gh	17%gh	14%	14%	15%	20%ai	18%ai	22%aik	18%	19%	19%	18%	20%as	18%	15%au	12%	25%tu	26%tu	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
Conservative	3833 23%	3833 100%bcd	-	-	-	2930 65%fgh	138 5%	272 9%f	20 6%	137 20%opq	220 18%oq	330 24%jop qr	387 26%ijo pqr	360 28%ijk opqr	703 37%ijk lmopqrs	148 12%	225 15%	190 14%	280 20%opq	292 26%ijo pqr	561 34%ijklmopqrs
Labour	4295 26%	-	4295 100%acd	-	-	211 5%	2370 78%cegh	777 27%eh	13 4%	216 31%mnost	429 34%lmnopqrst	469 34%lmnopqrst	416 28%nst	329 25%nt	365 19%	308 25%nt	390 26%nt	395 29%nst	381 27%nt	265 23%n	332 20%
Liberal Democrat	1124 7%	-	-	1124 100%abd	-	53 1%	40 1%	804 28%efh	6 2%	49 7%	104 8%l	105 8%	85 6%	107 8%l	146 8%l	73 6%	99 7%	90 7%	87 6%	73 6%	106 6%
SNP	361 2%	-	-	-	-	17 *	29 1%e	35 1%e	-	16 2%	29 2%q	31 2%q	48 3%opqr	43 3%opqr	45 2%q	17 1%	22 1%	13 1%	26 2%	36 3%opq	34 2%q
Plaid Cymru	63 *	-	-	-	-	3 *	5 *	6 *	-	3 1%np	10 *	3 *	8 1%p	13 1%knop qr	4 *	2 *	1 *	4 *	4 *	6 1%	6 *
The UK Independence Party	1368 8%	-	-	-	1368 100%abc	598 13%fg	102 3%	208 7%f	210 69%efg	21 3%	49 4%p	102 7%ijop pq	192 13%ijk opqrs	164 13%ijk opqrs	345 18%ijkl mnopqrst	42 3%	30 2%	58 4%p	89 6%ijop q	103 9%ijop pqr	173 10%ijkopqr
The Green Party	339 2%	-	-	-	-	28 1%	38 1%e	101 3%efh	2 1%	12 2%	33 3%nqt	22 2%	38 3%nqt	46 4%knqst	25 1%	35 3%nqt	34 2%	17 1%	33 2%t	23 2%	20 1%
The British National Party	79 *	-	-	-	-	17 *	4 *	11 *	5 2%efg	-	5 *	4 *	26 2%ijkn opqrst	11 1%nt	5 *	3 *	3 *	7 1%	6 *	6 1%	3 *
Some other party	64 *	-	-	-	-	7 *	5 *	15 1%ef	1 *	4 1%	3 *	10 1%o	7 *	6 *	5 *	1 *	8 1%	3 *	6 *	5 *	8 *
Would not vote	1539 9%	-	-	-	-	107 2%	57 2%	64 2%	4 1%	63 9%nt	155 12%klm st	118 8%mnt	103 7%nt	79 6%nt	78 4%	235 19%ijk lmnpqr st	205 13%ikl mnrst	198 14%ikl mnrst	143 10%lmnt	93 8%nt	69 4%
Rather not say	272 2%	-	-	-	-	5 *	6 *	15 1%e	2 1%e	19 3%mnt	31 2%mnt	44 3%lmno qst	19 1%	13 1%	13 1%	17 1%	27 2%n	22 2%n	32 2%mnt	18 2%n	19 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female						
	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)	
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
Don't know	3086 19%	-	-	-	-	505 11%f	257 8%	596 21%efh	42 14%f	156 22%ijkl mn	181 15%kmn	158 11%	172 11%	126 10%	181 9%	374 30%ijk lmrst	474 31%ijk lmnqrs	372 27%ijkl mnst	340 24%ijkl mnst	224 20%ijkl mn	329 20%ijklmn

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (l)	North East (i)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
Conservative	3833 23%	811 33% bcd efgh	569 27% cdf gh	422 23% h	334 20% h	560 29% cdf gh	497 20% h	372 22% h	268 12% i	191 13% i	112 17% i	373 21% i	310 21% i	387 26% ijk lo	305 26% ijk lo	145 18% i	405 25% ijk lo	497 23% ijo	722 31% ijk lmnopq s	387 26% ijklo
Labour	4295 26%	590 24%	562 27% f	557 30% aef g	514 31% abe fg	471 24%	558 23%	429 25%	613 28% aef	371 25% pr	211 32% imn prs	619 34% ilm nopqrs	422 29% prs	385 26% prs	296 26% pr	241 29% prs	348 21%	621 29% ipr s	455 20%	327 22%
Liberal Democrat	1124 7%	251 10% bcde fgh	139 7% g	123 7%	83 5%	158 8% dgh	167 7% dg	82 5%	122 5%	76 5%	21 3%	75 4%	106 7% jk	84 6% j	85 7% ijk	48 6% j	124 8% ijk	195 9% ijk m o	173 8% ijk	135 9% ijk mo
SNP	361 2%	45 2%	66 3% aefh	59 3% aefh	43 3% h	34 2%	44 2%	38 2%	33 1%	361 24% ijklm nopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	63 *	10 *	9 1% e	13 1% e	8 *	2 *	8 *	3 *	9 *	-	-	-	-	-	-	63 8% ijkl mnopqrs	-	-	-	-
The UK Independence Party	1368 8%	249 10% efgh	188 9% efh	216 12% bef gh	219 13% abef gh	89 5%	128 5%	124 7% ef	154 7% ef	36 2%	64 10% iq	134 7% iq	153 10% ikoq	127 9% iq	111 10% iq	56 7% i	186 11% ikmo q	110 5% i	243 11% iko q	147 10% ikoq
The Green Party	339 2%	55 2%	43 2%	47 3%	33 2%	48 2%	50 2%	24 1%	41 2%	23 2%	13 2%	27 1%	23 2%	25 2%	16 1%	11 1%	56 3% iklm nor	65 3% iklm nor	40 2%	41 3% klin
The British National Party	79 *	2 *	12 1% a	13 1% ae	23 1% abef gh	4 *	5 *	5 *	14 1% ae	5 *	10 2% ilop qrs	13 1% r	7 *	11 1% r	9 1% qr	3 *	7 *	4 *	4 *	5 *
Some other party	64 *	11 *	13 1%	3 *	8 *	7 *	9 *	4 *	10 *	3 *	3 1%	10 1%	2 *	8 1%	5 *	2 *	4 *	13 1%	10 *	4 *
Would not vote	1539 9%	115 5%	166 8% a	159 9% a	155 9% a	151 8% a	291 12% abc de	198 12% abc e	303 14% abcd e	109 7%	70 11% i	180 10% ir	168 11% iqr	138 9%	117 10% ir	101 12% iqr	152 9%	184 9%	181 8%	139 9%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
Rather not say	272 2%	36 1%	68 3% acdf gh	17 1%	17 1%	47 2% acdf g	33 1%	18 1%	37 2%	22 1%	8 1%	23 1%	23 2%	18 1%	24 2% op	5 1%	13 1%	64 3% ijkl mopr	39 2%	33 2% op
Don't know	3086 19%	251 10%	261 12% a	227 12%	235 14% a	393 20% abcd	669 27% abc de	424 25% abc de	626 28% abc de	281 19%	145 22% nqs	353 20% n	264 18%	297 20% n	182 16%	444 18%	347 21% nqs	382 18%	432 19%	259 18%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780	
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760	
Conservative	3833 23%	103 14%	52 16%	219 23%abl nor	177 26%abg lmnoqr s	223 31%abc gilmno pqrstv	195 33%abc dgilmn opqrst v	80 20%l	234 29%abc gilmnop qrstv	257 25%abl mnor	378 34%abc dgilmn opqrst uv	218 30%abc gilmno pqrstv	88 12%	60 18%l	154 18%l	133 16%l	164 22%alo r	110 20%al	66 16%	20%al	240 22%alo r	344 29%abc gilmnop qrstv	169 22%alor	
Labour	4295 26%	192 27%jsu v	117 37%ade fhjklm opqstu v	328 35%ade fhjklm opqstu v	195 29%hjk lsuv	201 28%jsu v	161 27%jsu v	121 30%hjk suv	182 22%	323 31%hjk lpqsuv	239 21%	164 23%u	179 23%u	94 28%jsu v	291 33%aef hijklq stuv	227 28%hjk suv	184 25%u	135 24%u	120 29%hjk suv	166 20%	298 27%jsu v	216 18%	162 21%	
Liberal Democrat	1124 7%	35 5%	11 4%	43 5%	67 10%abcf lmnopru	52 7%mpn	38 6%mn	28 7%mn	68 8%abcm nop	90 9%abcl mnopru	103 9%abcl mnopru	61 9%abcm nop	42 5%	10 3%	32 4%	39 5%	32 4%	47 8%abcm nop	21 5%	56 7%mn	105 10%abcl mnopru	70 6%n	74 10%abclmnopru	
SNP	361 2%	212 30%bcde fghijkl mnopqrs tuv	-	-	-	-	-	-	-	-	-	-	149 20%bcde fghijkl mnopqrst uv	-	-	-	-	-	-	-	-	-	-	
Plaid Cymru	63 -	-	-	-	-	-	-	40 10%abcd efhijkl mnopqrs tuv	-	-	-	-	-	-	-	-	-	-	23 5%abcd efhijk lmnopq stuv	-	-	-	-	
The UK Independence Party	1368 8%	26 4%l	41 13%ailm noprv	82 9%alpr t	106 16%acf gilmno pqrstuv	86 12%ail mnoprt uv	67 11%ailn oprvt	37 9%alr t	115 14%acgi lmnopqr stuv	71 7%alt	142 13%aci lmnopq rstuv	99 14%acil mnopqrs tuv	10 1%	23 7%alt	52 6%lt	47 6%lt	41 6%l	44 8%alt	19 5%l	71 8%alrt	38 3%l	101 9%alpr t	49 6%alt	
The Green Party	339 2%	10 1%	8 2%	16 2%	8 1%	9 1%	11 2%	8 2%	32 4%acde flnoqr u	31 3%nqr u	25 2%	18 2%	13 2%	5 1%	10 1%	14 2%	15 2%	5 1%	3 1%	24 3%nqr u	34 3%denq ru	15 1%	23 3%denqr u	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female										
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	Eastern (s)	London (t)	South East (u)	South West (v)
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
The British National Party	79 *	5 1%	9 3% acdg hijklm nopqrs tuv	8 1% ltu	3 *	7 1% ltu	7 1% jkl tu	2 *	3 *	4 *	3 *	1 *	*	1 *	5 1%	5 1%	3 *	2 *	2 *	4 *	1 *	2 *	4 1%
Some other party	64 *	2 *	3 1% v	5 1%	2 *	5 1%	4 1% v	-	2 *	3 *	4 *	4 1%	1 *	*	5 1%	1 *	3 *	1 *	2 *	2 *	10 1% v	6 *	-
Would not vote	1539 9%	33 5%	18 6%	91 10% ae	48 7%	38 5%	44 7%	47 12% abde hi	58 7%	74 7%	87 8% a	56 8% a	76 10% ae	51 15% abc defhij klntu	89 10% abe	120 15% abc defhij klntuv	100 13% abd efhijk u	72 13% abd efhijk u	54 13% abd efhijk u	95 11% abd efhiju	109 10% ae	94 8% ae	82 11% abdehij
Rather not say	272 2%	6 1%	2 1%	15 2% h	8 1%	5 1%	8 1%	3 1%	2 *	57 6% abcd efghik lmnopr stuv	17 2% h	14 2% ht	15 2% ht	6 2% h	8 1%	15 2% h	13 2% h	16 3% aegh rnt	3 1%	11 1%	7 1%	22 2% ht	19 2% aehnt
Don't know	3086 19%	92 13% d	57 18% dfg ijk	129 14% d	57 8%	102 14% d	62 10%	42 10%	111 14% d	119 12%	121 11%	82 11%	189 25% abc defghi jk	88 26% abc defghi jk	224 26% abc defghi jk	207 26% abc defghi jk	195 26% abc defghi jk	121 22% acd efghij k	102 25% acd efghij k	236 28% abc defghi jkq	263 24% acd efghij k	311 26% abc defghi jk	177 23% acdefghijk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female							
	Total	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education	Primary		Secondary school	University degree	Higher university degree	Still in full time education	No formal education	Primary		Secondary school	University degree	Higher university degree	Still in full time education
		(a)	(b)						(c)	(d)						(e)	(f)				
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332		
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355		
Conservative	3833 23%	17 13%	11 12%	2029 23% ^{aef}	1357 28% ^{abc}	323 20% ^f	67 12%	14 21% ^m	6 16%	1057 26% ^{lmo}	821 31% ^{kl}	192 23% ^{lmq}	30 14%	3 4%	5 9%	972 21% ^{lmq}	536 23% ^{lmo}	131 17% ^{mr}	37 10%		
Labour	4295 26%	43 33% ^d	24 26%	2310 26% ^d	1161 24%	506 31% ^{cd}	186 33% ^{cd}	22 34%	6 15%	1185 29% ^{jop}	612 23%	273 33% ^{hij}	86 40% ^{hij}	20 31%	18 34%	1125 24%	549 24%	232 29% ^{jop}	101 28%		
Liberal Democrat	1124 7%	9 7%	2 2%	462 5%	428 9% ^c	170 11% ^{bc}	43 7%	1 2%	1 3%	248 6% ^o	240 9% ^{io}	79 10% ^{io}	17 8%	7 12% ^o	1 1%	214 5%	188 8% ^{io}	91 12% ^{io}	25 7%		
SNP	361 2%	4 3%	13 14% ^{acde}	164 2%	116 2%	50 3% ^c	9 2%	2 3%	3 6% ^{opr}	96 2% ^o	79 3% ^{op}	19 2%	6 3%	1 2%	10 20%	68 1%	36 2%	30 4% ^{io}	3 1%		
Plaid Cymru	63 -	-	*	31 -	21 -	7 -	2 -	-	* 1%	17 -	14 1%	6 1%	1 -	-	-	13 -	7 -	1 -	1 -		
The UK Independence Party	1368 8%	4 3%	14 16% ^{ade}	928 11% ^{adef}	329 7% ^{ef}	76 5% ^f	7 1%	2 3%	12 31% ^{gij}	568 14% ^{gijkl}	227 9% ^l	54 7% ^l	4 2%	2 4%	2 4%	360 8% ^l	102 4% ^r	21 3%	3 1%		
The Green Party	339 2%	1 1%	-	125 1%	136 3% ^c	50 3% ^c	23 4% ^c	1 1%	-	73 2% ^o	70 3% ^{io}	28 3% ^{io}	5 2%	1 1%	-	53 1%	66 3% ^{io}	22 3% ^o	17 5% ^{io}		
The British National Party	79 *	1 1%	-	52 1%	20 *	3 *	2 *	1 1%	-	34 1% ^{kop}	15 1%	1 *	-	*	-	18 *	5 *	2 *	2 1%		
Some other party	64 *	-	1 1%	23 *	28 1% ^c	11 1% ^c	2 *	-	-	12 *	16 1% ^o	5 1%	2 1%	-	1 1%	11 *	12 1%	5 1%	-		
Would not vote	1539 9%	29 23% ^{bcde}	7 8%	898 10% ^{de}	369 7%	126 8%	63 11% ^d	14 22% ^{ijkl}	3 7%	349 8% ^{jk}	149 6%	40 5%	15 7%	15 23% ^{ijkl}	5 8%	548 12% ^{ijk}	219 10% ^{jk}	86 11% ^{jk}	48 13% ^{ijk}		
Rather not say	272 2%	1 1%	1 1%	90 1%	109 2% ^c	41 3% ^c	11 2%	1 1%	-	39 1%	62 2% ^{io}	23 3% ^{io}	5 2%	*	1 2%	51 1%	47 2% ^{io}	18 2% ^{io}	6 2%		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
Don't know	3086	21	19	1697	851	250	156	8	9	456	315	103	43	13	11	1241	536	147	113
	19%	16%	21%	19%de	17%	16%	27%acd	12%	22%	11%	12%	13%	20%ijk	21%i	20%	27%gij	23%ijk	19%ijk	32%gijklpq

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
Conservative	3833 23%	3494 76% f	97 2% e	89 5% bdef	13 2% e	4 1%	135 3% bde	1956 75% ijkl mopqrs	64 3% lps	41 5% klp rst	7 2% ls	2 1%	66 5% kl prst	1538 77% ijkl mopqrs	34 1%	48 6% klp rst	6 2% ls	2 1%	70 3% lps
Labour	4295 26%	79 2%	3837 81% acde f	152 9% adef	8 1%	28 3% ad	192 5% ad	55 2% o	1995 81% hijkl mopqrs	77 9% hklm orst	5 1%	9 2%	83 6% hklo r	24 1%	1842 81% hijkl mopqrs	75 9% hklm orst	3 1%	19 5% hklo r	110 4% hklor
Liberal Democrat	1124 7%	40 1% d	56 1% d	979 60% abdef f	2 *	5 1%	42 1% d	16 1%	33 1% hr	525 62% hkl mopqrs	2 *	-	20 1% lr	23 1% lr	24 1% lr	454 57% hkl moprst	-	5 1% lr	22 1%
SNP	361 2%	9 *	28 1% ad	13 1% ad	1 *	284 35% abcd f	27 1% ad	7 *	24 1% hkop	9 1% hkop	-	163 39% hijk mopqrst	9 1% o	1 *	4 *	4 1% o	1 *	121 30% hijk mopqrs	18 1% op
Plaid Cymru	63 *	2 *	3 *	4 * a	1 *	52 6% abcd f	2 *	2 *	3 *	1 *	1 * op	34 8% hijk mopqrs t	-	-	-	3 * op	-	18 4% hijk mopqrs	2 *
The UK Independence Party	1368 8%	443 10% bcef	167 4%	65 4% e	560 85% abce f	19 2%	114 3%	300 12% ijlm opqrs	132 5% pst	38 5% pst	328 89% hijl mopqrst	11 3%	64 5% pst	143 7% ijlm pqrs	35 2%	27 3% p	232 80% hijl mopqrs	8 2%	50 2%
The Green Party	339 2%	8 *	39 1% ad	38 2% abdf	1 *	213 26% abcd f	41 1% ad	7 *	24 1% hko	27 3% hikm opqrs	-	107 26% hijk mopqrs	10 1% o	1 *	15 1% o	11 1% hko	1 *	106 26% hijk mopqrs	30 1% hklo
The British National Party	79 *	10 * b	2 *	-	3 * bc	56 7% abcd f	9 *	6 *	2 *	-	2 1% jppq	37 9% hijk mopqrs t	4 *	4 *	1 *	-	18 5% hijk mopqrs	5 *	
Some other party	64 *	4 *	12 *	3 *	1 *	28 3% abcd f	16 * a	2 *	7 *	2 *	13 3% hijk mopqrs	11 1% ho	2 *	5 *	2 *	1 *	15 4% hijk mopqrs	5 *	
Would not vote	1539 9%	113 2%	136 3%	34 2%	13 2%	27 3%	1216 31% abcd e	67 3%	70 3%	16 2%	6 2%	11 3%	426 32% hijk lopqrs	46 2%	66 3%	18 2%	7 2%	16 4% jko	790 30% hijklp opqrs

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

Total	Party ID						Party ID - Men						Party ID - Women						
	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)	
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
Rather not say	272 2%	12 *	24 *	11 1%a	6 1%a	9 1%ab	212 5%abcd e	1 *	15 1%h	6 1%h	1 *	2 *h	112 8%hijk lopqrs t	10 1%h	8 *h	6 1%h	4 2%hiko p	7 2%hiko p	99 4%hijklpqrs
Don't know	3086 19%	387 8%	364 8%	252 15%abde	51 8%	95 12%abd	1937 49%abcd e	179 7%ik	108 4%	100 12%hikl	15 4%	31 7%ik	540 40%hij kloqrs s	208 10%hik	255 11%hik l	152 19%hij klopr	35 12%hik l	64 16%hik lop	1397 54%hijklmopqrs

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Working Status				Working Status - Men				Working Status - Women				
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
Conservative	3833 23%	1625 22%d	421 21%d	1342 34%abd	444 13%	1103 25%hij l	142 26%hij l	746 36%efh ijl	144 14%	522 18%hl	279 20%hl	596 33%efh ijl	300 13%
Labour	4295 26%	2029 28%cc	536 27%cc	794 20%	936 28%cc	1322 30%egij kl	156 28%gk	405 19%	340 33%efg jkl	707 25%gk	380 27%gk	389 21%	596 26%gk
Liberal Democrat	1124 7%	502 7%	135 7%	279 7%	209 6%	303 7%	48 9%jkl	166 8%jkl	79 8%l	199 7%	86 6%	113 6%	130 6%
SNP	361 2%	174 2%b	26 1%	86 2%b	75 2%b	115 3%jl	7 1%	48 2%j	42 4%efgi jkl	59 2%	19 1%	39 2%	33 1%
Plaid Cymru	63 .	28 .	5 .	15 .	14 .	25 1%i	1 .	7 .	7 1%i	3 .	4 .	9 i	7 .
The UK Independence Party	1368 8%	527 7%d	119 6%	537 14%abd	185 6%	394 9%hijl	50 9%ijl	363 17%efhi jkl	65 6%	133 5%	69 5%	174 10%hijl	120 5%
The Green Party	339 2%	151 2%	50 3%cc	67 2%	71 2%	92 2%	22 4%egij kl	38 2%	25 2%	58 2%	29 2%	29 2%	47 2%
The British National Party	79 .	39 1%	6 .	14 .	21 1%	32 1%ik	1 .	10 .	8 1%i	6 .	5 .	4 .	12 1%
Some other party	64 .	30 .	8 .	12 .	15 .	19 .	3 .	4 .	8 1%g	10 .	5 .	8 .	7 .
Would not vote	1539 9%	711 10%cc	184 9%cc	176 5%	467 14%abc	341 8%gk	51 9%gk	93 4%	110 11%egk	370 13%efgj k	133 9%gk	83 5%	357 15%efghijk
Rather not say	272 2%	153 2%cc	32 2%cc	33 1%	54 2%cc	108 2%efghk	4 1%	14 1%	12 1%	45 2%g	28 2%fgk	19 1%	43 2%fg
Don't know	3086 19%	1259 17%cc	449 23%acc	543 14%	834 25%acc	535 12%g	70 13%g	188 9%	181 18%efg	724 26%efg hk	379 27%efg hk	355 20%efg	653 28%efghk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Prepared by Populus

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
 Base: All respondents expressing an intention to vote

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	12647	6815	5832	1079	1727	2011	2415	2197	3218	3974	3585	2025	3063	3333	3289	3038	1820	1167	1485	5013	733	2982	752	2031
Weighted base	11527	6343	5185	1088	1693	1853	2121	1887	2885	3397	3066	2535	2529	3153	2982	2708	1617	1067	1459	4950	731	3107	728	1843
Conservative	3833 33%	2136 34%	1697 33%	285 26%	444 26%	521 28%	667 31% ^{code}	652 35% ^{code}	1264 44% ^{code}	1371 40% ^{ijkl}	1066 35% ^{kl}	794 31% ^l	602 24%	1219 39% ^{opq}	1096 37% ^{opq}	795 29% ^q	533 33% ^{oq}	191 18%	385 26%	1661 34% ^r	170 23%	1076 35% ^{tv}	215 30% ^t	585 32% ^t
Labour	4295 37%	2223 35%	2072 40% ^a	524 48% ^{fgh}	819 48% ^{fgh}	864 47% ^{fgh}	797 38% ^{gh}	594 31% ^h	696 24%	1062 31%	1120 37% ⁱ	987 39% ⁱ	1127 45% ^{ijk}	1076 34%	1029 35%	1252 46% ^{mnp}	568 35%	371 35%	695 48% ^s	1870 38%	371 51% ^{uvw}	1108 36%	324 45% ^u	762 41% ^u
Liberal Democrat	1124 10%	596 9%	528 10%	122 11% ^{fh}	203 12% ^{fgh}	195 11% ^f	172 8%	180 10%	252 9%	408 12% ^{ijkl}	307 10% ^{kl}	204 8%	205 8%	369 12% ^{noq}	293 10% ^{oq}	202 7%	184 11% ^{oq}	76 7%	111 8%	526 11% ^r	43 6%	308 10% ^t	68 9% ^t	217 12% ^t
SNP	361 3%	212 3%	149 3%	34 3%	51 3%	44 2%	75 4%	79 4% ^{eh}	79 3%	79 2%	110 4% ⁱ	97 4% ⁱ	76 3%	-	-	-	-	361 34% ^{mnp}	53 4%	147 3%	30 4%	92 3%	23 3%	55 3%
Plaid Cymru	63 1%	40 1%	23 *	4 *	11 1%	6 *	13 1%	19 1% ^{eh}	10 *	13 *	17 1%	16 1%	17 1%	-	-	-	63 4% ^{mnoq}	-	13 1% ^s	20 *	10 1% ^{uw}	16 1%	3 *	3 *
The UK Independence Party	1368 12%	873 14% ^b	495 10%	63 6%	79 5%	160 9% ^{cd}	281 13% ^{code}	267 14% ^{code}	518 18% ^{code}	338 10%	316 10%	340 13% ^{ij}	373 15% ^{ij}	352 11% ^q	424 14% ^{mq}	351 13% ^q	204 13% ^q	36 3%	109 7%	537 11% ^r	56 8%	388 13% ^{tw}	53 7%	149 8%
The Green Party	339 3%	177 3%	163 3%	48 4% ^{eh}	66 4% ^{eh}	39 2%	71 3% ^{eh}	69 4% ^{eh}	46 2%	102 3%	92 3%	71 3%	74 3%	105 3% ^o	97 3% ^o	62 2%	52 3%	23 2%	68 5% ^s	133 3%	38 5% ^{uw}	75 2%	29 4% ^u	58 3%
The British National Party	79 1%	51 1%	28 1%	3 *	8 *	12 1%	32 2% ^{codeh}	16 1% ^h	8 *	6 *	17 1% ⁱ	19 1% ⁱ	38 1% ^{ijk}	9 *	27 1% ^m	30 1% ^m	8 1%	5 *	6 *	38 1%	3 *	30 1%	2 *	9 *
Some other party	64 1%	35 1%	30 1%	5 *	10 1%	13 1%	13 1%	11 1%	12 *	18 1%	21 1%	7 *	18 1%	23 1%	17 1%	16 1%	5 *	3 *	20 1% ^s	17 *	9 1% ^{uw}	13 *	11 1% ^{uw}	4 *

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem	UKIP	18-24	25-34	35-44	45-54	55-64	65+	18-24	25-34	35-44	45-54	55-64	65+
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
Unweighted base	12647	3778	4533	1084	2110	4085	2935	2395	435	443	874	1105	1325	1230	1838	636	853	906	1090	967	1380
Weighted base	11527	3833	4295	1124	1368	3864	2732	2228	257	459	880	1075	1208	1078	1642	629	812	779	912	809	1243
Conservative	3833 33%	3833 100%bcd	-	-	-	2930 76%fgh	138 5%	272 12%fh	20 8%	137 30%	220 25%	330 31%joq	387 32%joq	360 33%jop	703 43%ijk lmopqrs	148 24%	225 28%	190 24%	280 31%joq	292 36%jko	561 45%ijklmnopqrs
Labour	4295 37%	-	4295 100%acd	-	-	211 5%	2370 87%egh	777 35%eh	13 5%	216 47%lmn st	429 49%lmn rst	469 44%lmn st	416 34%nt	329 30%n	365 22%	308 49%lmn rst	390 48%lmn rst	395 51%klm nrst	381 42%lmn st	265 33%nt	332 27%n
Liberal Democrat	1124 10%	-	-	1124 100%abd	-	53 1%	40 1%	804 36%efh	6 2%	49 11%l	104 12%int	105 10%l	85 7%	107 10%l	146 9%	73 12%l	99 12%int	90 12%lt	87 10%	73 9%	106 9%
SNP	361 3%	-	-	-	-	17 *	29 1%e	35 2%eh	-	16 4%	29 3%	31 3%	48 4%q	43 4%q	45 3%	17 3%	22 3%	13 2%	26 3%	36 4%nqt	34 3%
Plaid Cymru	63 1%	-	-	-	-	3 *	5 *	6 *	-	3 1%	10 1%knp	3 *	8 1%	13 1%knp	4 *	2 *	1 *	4 *	4 *	6 1%	6 *
The UK Independence Party	1368 12%	-	-	-	1368 100%abc	598 15%fg	102 4%	208 9%f	210 82%efg	21 5%	49 6%	102 9%ijp	192 16%ijk opqr	164 15%ijk opqr	345 21%ijkl mnopqrst	42 7%p	30 4%	58 7%p	89 10%ijp	103 13%ijk opq	173 14%ijkopqr
The Green Party	339 3%	-	-	-	-	28 1%	38 1%e	101 5%efh	2 1%	12 3%	33 4%knt	22 2%	38 3%nt	46 4%knt	25 2%	35 6%klhq st	34 4%knt	17 2%	33 4%nt	23 3%n	20 2%
The British National Party	79 1%	-	-	-	-	17 *	4 *	11 *	5 2%efg	-	5 1%	4 *	26 2%ijkm noprst	11 1%nt	5 *	3 *	3 *	7 1%t	6 1%	6 1%	3 *
Some other party	64 1%	-	-	-	-	7 *	5 *	15 1%ef	1 *	4 1%	3 *	10 1%	7 1%	6 1%	5 *	1 *	8 1%	3 *	6 1%	5 1%	8 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/op/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Unweighted base	12647	2343	1854	1114	1504	1631	1731	911	1559	1167	513	1441	1084	1191	931	631	1167	1377	1956	1189
Weighted base	11527	2024	1600	1453	1265	1373	1466	1082	1264	1067	434	1250	1023	1026	826	570	1130	1505	1648	1047
Conservative	3833 33%	811 40%abcd fgh	569 36%cdh	422 29%h	334 26%h	560 41%bcd fgh	497 34%cdh	372 34%cdh	268 21%	191 18%	112 26%i	373 30%i	310 30%i	387 38%ajjk loq	305 37%ijk lo	145 25%i	405 36%ijk lo	497 33%ijo	722 44%ijk lmnopq s	387 37%ijklo
Labour	4295 37%	590 29%	562 35%a	557 38%a	514 41%abe	471 34%a	558 38%ae	429 40%abe	613 49%abc defg	371 35%r	211 49%ilm nopqr	619 50%ilm nopqrs	422 41%inp rs	385 38%prs	296 36%pr	241 42%inp rs	348 31%	621 41%inp rs	455 28%	327 31%
Liberal Democrat	1124 10%	251 12%abcdg h	139 9%d	123 8%	83 7%	158 11%bcd g	167 11%bcdg	82 8%	122 10%cd	76 7%	21 5%	75 6%	106 10%ijk	84 8%j	85 10%ijk	48 8%j	124 11%ijk m	195 13%ijk mo	173 11%ijk	135 13%ijkmo
SNP	361 3%	45 2%	66 4%aeh	59 4%ae	43 3%	34 2%	44 3%	38 3%	33 3%	361 34%jklm nopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	63 1%	10 1%	9 1%	13 1%e	8 1%	2 *	8 1%	3 *	9 1%	-	-	-	-	-	-	63 11%ijkl mnopqrs	-	-	-	-
The UK Independence Party	1368 12%	249 12%ef	188 12%ef	216 15%bef	219 17%abef gh	89 6%	128 9%e	124 11%e	154 12%ef	36 3%	64 15%iko q	134 11%iq	153 15%iko q	127 12%iq	111 13%iq	56 10%i	186 16%ikmo	110 7%i	243 15%iko q	147 14%ikoq
The Green Party	339 3%	55 3%	43 3%	47 3%	33 3%	48 3%	50 3%	24 2%	41 3%	23 2%	13 3%	27 2%	23 2%	25 2%	16 2%	11 2%	56 5%iklm nor	65 4%iklm nor	40 2%	41 4%iklnor
The British National Party	79 1%	2 *	12 1%a	13 1%a	23 2%abef g	4 *	5 *	5 *	14 1%aef	5 *	10 2%iklo pqrs	13 1%qr	7 1%	11 1%qr	9 1%qr	3 1%	7 1%	4 *	4 *	5 *
Some other party	64 1%	11 1%	13 1%	3 *	8 1%	7 1%	9 1%	4 *	10 1%	3 *	3 1%	10 1%	2 *	8 1%	5 1%	2 *	4 *	13 1%	10 1%	4 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)	
Unweighted base	12647	630	286	790	574	651	537	346	644	679	1031	647	537	227	651	510	540	394	285	523	698	925	542	
Weighted base	11527	585	241	701	558	583	483	316	638	779	895	566	482	193	549	465	443	344	254	492	726	753	482	
Conservative	3833 33%	103 18%	52 22%	219 31% ^{abl}	177 32% ^{abl}	223 38% ^{abc} dgl ^{nor}	195 40% ^{abc} dgl ^{mn} oq ^{rt}	80 25% ^{al}	234 37% ^{abg} l ^{nor}	257 33% ^{abg} l	378 42% ^{abc} dgl ^{lmn} oq ^{rstv}	218 39% ^{abc} dgl ^{nor}	88 18%	60 31% ^{abl}	154 28% ^{al}	133 29% ^{al}	164 37% ^{abg} l ^{nor}	110 32% ^{abl}	66 26% ^{al}	170 35% ^{abg} l ^{nr}	240 33% ^{abg} l	344 46% ^{abc} deg ^{hik} lm ^{nopq} rstv	169 35% ^{abglnr}	
Labour	4295 37%	192 33% ^j	117 48% ^{ade} fgh ^{kl} q ^{stuv}	328 47% ^{ade} fgh ^{kl} q ^{stuv}	195 35% ^{hju}	201 34% ^{hju}	161 33% ^j	121 38% ^{hjk} u	182 28%	323 41% ^{ade} fgh ^{ksu} v	239 27%	164 29%	179 37% ^{hjk} u	94 49% ^{ade} fgh ^{kl} q ^{stuv}	291 53% ^{acd} efgh ^{ij} kl ^{pqst} uv	227 49% ^{ade} fgh ^{ijk} lp ^{qstu} v	184 42% ^{ade} fgh ^{ksu} u	135 39% ^{hjk} u	120 47% ^{ade} fgh ^{kl} q ^{stuv}	166 34% ^j	298 41% ^{aef} hjk ^{stuv}	216 29%	162 34% ^j	
Liberal Democrat	1124 10%	35 6%	11 5%	43 6%	67 12% ^{abcm} np	52 9%	38 8%	28 9%	68 11% ^{abc} mn	90 12% ^{abc} mnp	103 12% ^{abc} fmnp	61 11% ^{abcm} n	42 9%	10 5%	32 6%	39 8%	32 7%	47 14% ^{abce} flm ^{nopu}	21 8%	56 11% ^{abc} mnp	105 15% ^{abce} fgl ^{mno} ru	70 9% ^{abc} n	74 15% ^{abcefg} hkl ^{mno} p ^{qr}	
SNP	361 3%	212 36% ^{bcde} fgh ^{ijk} m ^{no} p ^{qrst} uv	-	-	-	-	-	-	-	-	-	-	-	149 31% ^{bcde} fgh ^{ijk} m ^{no} p ^{qrst} uv	-	-	-	-	-	-	-	-	-	
Plaid Cymru	63 1%	-	-	-	-	-	-	40 13% ^{abcd} efh ^{ijkl} m ^{nopqst} uv	-	-	-	-	-	-	-	-	-	-	23 9% ^{abcd} efh ^{ijkl} lm ^{nopq} stuv	-	-	-	-	
The UK Independence Party	1368 12%	26 4%	41 17% ^{ail} nop ^{rtv}	82 12% ^{alt}	106 19% ^{acf} gilm ^{no} p ^{qrtuv}	86 15% ^{ail} nop ^{rtv}	67 14% ^{ail} n ^p rt	37 12% ^{alt}	115 18% ^{acgi} h ^{no} p ^{rtuv}	71 9% ^{alt}	142 16% ^{aci} h ^{no} p ^{rtv}	99 17% ^{acgi} h ^{no} p ^{rtv}	10 2%	23 12% ^{alt}	52 9% ^{alt}	47 10% ^{alt}	41 9% ^{alt}	44 13% ^{alrt}	19 7% ^l	71 14% ^{ailn} p ^{rt}	38 5% ^l	101 13% ^{ail} n ^p rt	49 10% ^{alt}	
The Green Party	339 3%	10 2%	8 3%	16 2%	8 1%	9 2%	11 2%	8 3%	32 5% ^{acde} fjn ^{qr}	31 4% ^{adeq} r	25 3%	18 3%	13 3%	5 3%	10 2%	14 3%	15 3%	5 1%	3 1%	24 5% ^{acde} n ^{qr}	34 5% ^{acde} n ^{qr}	15 2%	23 5% ^{acdenqr}	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
 Base: All respondents expressing an intention to vote

	Region Within Gender - Male												Region Within Gender - Female										
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	Eastern (s)	London (t)	South East (u)	South West (v)
Weighted base	11527	585	241	701	558	583	483	316	638	779	895	566	482	193	549	465	443	344	254	492	726	753	482
The British National Party	79 1%	5 1%	9 4% acde ghijkl mnopqr stuv	8 1% tu	3 *	7 1% jkl u	7 1% jkl u	2 *	3 1%	4 *	3 *	1 *	*	1 1%	5 1%	5 1%	3 1%	2 1%	2 1%	4 1%	1 *	2 *	4 1%
Some other party	64 1%	2 *	3 1% v	5 1%	2 *	5 1%	4 1%	-	2 *	3 *	4 *	4 1%	1 *	*	5 1%	1 *	3 1%	1 *	2 1%	2 *	10 1% ov	6 1%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	12647	87	64	6661	4005	1297	401	47	33	3470	2278	723	185	40	31	3191	1727	574	216
Weighted base	11527	78*	66*	6124	3596	1193	340	43*	28**	3290	2094	656	151	35*	37**	2834	1502	537	189
Conservative	3833 33%	17 21%	11 17%	2029 33%abc f	1357 38%abc ef	323 27%f	67 20%	14 32%am	6 22%	1057 32%lmq r	821 39%ikl	192 29%lmr	30 20%	3 8%	5 13%	972 34%klm qr	536 36%kl	131 24%am	37 19%
Labour	4295 37%	43 54%cd	24 37%	2310 38%d	1161 32%	506 42%cd	186 55%bcd e	22 52%ij	6 21%	1185 36%j	612 29%	273 42%ijp	86 57%ijk opq	20 57%jp	18 49%	1125 40%ij	549 37%j	232 43%ijp	101 53%ijkopq
Liberal Democrat	1124 10%	9 11%	2 3%	462 8%	428 12%c	170 14%bc	43 13%c	1 3%	1 4%	248 8%	240 11%io	79 12%io	17 11%	7 21%gio	1 2%	214 8%	188 12%io	91 17%gij kop	25 13%io
SNP	361 3%	4 5%	13 20%acde f	164 3%	116 3%	50 4%c	9 3%	2 5%	3 9%	96 3%	79 4%op	19 3%	6 4%	1 4%	10 28%	68 2%	36 2%	30 6%ikop r	3 2%
Plaid Cymru	63 1%	-	* *	31 1%	21 1%	7 1%	2 1%	-	- 1%	17 1%	14 1%	6 1%	1 1%	-	-	13 *	7 *	1 *	1 *
The UK Independence Party	1368 12%	4 6%	14 22%ade f	928 15%adef	329 9%ef	76 6%f	7 2%	2 4%	12 43%	568 17%gjk lopqr	227 11%lqpr	54 8%lqr	4 3%	2 7%	2 6%	360 13%klpq r	102 7%qr	21 4%	3 1%
The Green Party	339 3%	1 2%	-	125 2%	136 4%c	50 4%c	23 7%cd	1 1%	-	73 2%	70 3%io	28 4%io	5 3%	1 2%	-	53 2%	66 4%io	22 4%io	17 9%ijkopq
The British National Party	79 1%	1 1%	-	52 1%e	20 1%	3 *	2 1%	* 1%	-	34 1%kp	15 1%	1 *	-	1 1%	-	18 1%	5 *	2 *	2 1%
Some other party	64 1%	-	1 1%	23 *	28 1%c	11 1%c	2 *	-	-	12 *	16 1%	5 1%	2 1%	-	1 2%	11 *	12 1%	5 1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	12647	4103	4542	1288	1387	966	361	2301	2344	693	799	513	165	1802	2198	595	588	453	196
Weighted base	11527	4087	4240	1344	588	691	577	2352	2282	720	345	377	266	1735	1958	624	243	313	311
Conservative	3833 33%	3494 85%bcdefi	97 2%e	89 7%bde	13 2%e	4 1%	135 23%bcde	1956 83%ijklmpqrst	64 3%lps	41 6%iklprs	7 2%	2 1%	66 25%ijklpqrs	1538 89%hijklmpqrst	34 2%	48 8%iklprs	6 2%ls	2 1%	70 22%ijklpqrs
Labour	4295 37%	79 2%	3837 90%acdef	152 11%ade	8 1%	28 4%ad	192 33%acde	55 2%o	1995 87%hijklmopqrst	77 11%hklo	5 1%	9 2%	83 31%hijkl	24 1%	1842 94%hijklmopqrst	75 12%hklo	3 1%	19 6%hklor	110 35%hijklqrs
Liberal Democrat	1124 10%	40 1%d	56 1%d	979 73%abdef	2 *	5 1%	42 7%abde	16 1%	33 1%h	525 73%hijklmopqrst	2 *	- -	20 8%hijkl	23 1%lr	24 1%lr	454 73%hijklmopqrst	- -	5 2%lr	22 7%hijklp
SNP	361 3%	9 *	28 1%ad	13 1%ad	1 *	284 41%abcd	27 5%abcd	7 *	24 1%hkop	9 1%hkop	- -	163 43%hijklmopqrst	9 3%hiko	1 *	4 *	4 1%o	1 *	121 39%hijklmopqrst	18 6%hijklpqr
Plaid Cymru	63 1%	2 *	3 *	4 *ab	1 *	52 8%abcd	2 *	2 *	3 *	1 *	1 *op	34 9%hijklmopqrst	- -	- -	- -	3 1%hop	- -	18 6%hijklmopqrst	2 *op
The UK Independence Party	1368 12%	443 11%bce	167 4%	65 5%e	560 95%abce	19 3%	114 20%abc	300 13%ijlo	132 6%lps	38 5%p	328 95%hijklmopqrst	11 3%	64 24%hijkl	143 8%ijlp	35 2%	27 4%p	232 96%hijklmopqrst	8 3%	50 16%ijlopqs
The Green Party	339 3%	8 *	39 1%ad	38 3%abd	1 *	213 31%abcd	41 7%abcd	7 *	24 1%hko	27 4%hiko	- -	107 28%hijklmopqrst	10 4%hiko	1 *	15 1%ko	11 2%hko	1 *	106 34%hijklmopqrst	30 10%hijklpqr
The British National Party	79 1%	10 *b	2 *	- *	3 *bc	56 8%abcd	9 2%abc	6 *	2 *	- -	2 1%ijp	37 10%hijklmopqrst	4 1%hijo	4 *	- *	- *	- *	18 6%hijklmopqrst	5 2%hijopq
Some other party	64 1%	4 *	12 *	3 *	1 *	28 4%abcd	16 3%abcd	2 *	7 *	2 *	- *	13 3%hijkl	11 4%hijkl	2 *	5 *	2 *	- *	15 5%hijkl	5 2%hiop

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	12647	4512	1986	3694	2455	3027	688	2129	971	1485	1298	1565	1484
Weighted base	11527	5103	1306	3147	1971	3407	431	1786	719	1696	875	1360	1253
Conservative	3833 33%	1625 32% ^d	421 32% ^d	1342 43% ^{abd}	444 23%	1103 32% ^{hl}	142 33% ^{hl}	746 42% ^{efh} ijl	144 20%	522 31% ^{hl}	279 32% ^{hl}	596 44% ^{efh} ijl	300 24%
Labour	4295 37%	2029 40% ^{cc}	536 41% ^{cc}	794 25%	936 47% ^{abc}	1322 39% ^{cgk}	156 36% ^{cgk}	405 23%	340 47% ^{efg} ik	707 42% ^{fgk}	380 43% ^{efg} k	389 29% ^g	596 48% ^{efgk}
Liberal Democrat	1124 10%	502 10%	135 10%	279 9%	209 11% ^c	303 9%	48 11% ^k	166 9%	79 11% ^k	199 12% ^{egk}	86 10%	113 8%	130 10%
SNP	361 3%	174 3% ^b	26 2%	86 3%	75 4% ^{bc}	115 3% ^f	7 2%	48 3%	42 6% ^{efgi} jkl	59 3%	19 2%	39 3%	33 3%
Plaid Cymru	63 1%	28 1%	5 *	15 *	14 1%	25 1% ⁱ	1 *	7 *	7 1% ⁱ	3 *	4 *	9 1%	7 1%
The UK Independence Party	1368 12%	527 10%	119 9%	537 17% ^{abd}	185 9%	394 12% ^{ij}	50 12% ^{ij}	363 20% ^{efhi} jkl	65 9%	133 8%	69 8%	174 13% ^{hij} l	120 10%
The Green Party	339 3%	151 3% ^{cc}	50 4% ^{cc}	67 2%	71 4% ^{cc}	92 3%	22 5% ^{egk}	38 2%	25 3%	58 3% ^g	29 3%	29 2%	47 4% ^{gk}
The British National Party	79 1%	39 1%	6 *	14 *	21 1% ^c	32 1% ^k	1 *	10 1%	8 1% ^{ik}	6 *	5 1%	4 *	12 1% ^k
Some other party	64 1%	30 1%	8 1%	12 *	15 1%	19 1%	3 1%	4 *	8 1% ^g	10 1%	5 1%	8 1%	7 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
 Base: All respondents expressing an intention to vote (Turnout Weighted)

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	10090	5553	4537	722	1243	1569	1950	1838	2768	3236	2829	1595	2430	2628	2624	2421	1455	963	1169	3895	594	2366	575	1528
Weighted base	9162	5154	4007	724	1212	1448	1715	1579	2484	2761	2416	1982	2002	2489	2365	2152	1280	876	1147	3846	594	2468	553	1378
Conservative	3114 34%	1752 34%	1362 34%	196 27%	327 27%	415 29%	542 32% ^d	543 34% ^{code}	1091 44% ^{code}	1132 41% ^{ijkl}	858 36% ^{kl}	633 32% ^l	490 24%	986 40% ^{opq}	889 38% ^{oq}	639 30% ^{oq}	438 34% ^{oq}	160 18%	304 27%	1326 34% ^r	135 23%	868 35% ^t	169 31% ^t	458 33% ^t
Labour	3357 37%	1782 35%	1575 39% ^a	352 49% ^{fgh}	585 48% ^{fgh}	673 47% ^{fgh}	639 37% ^{gh}	501 32% ^h	607 24%	849 31%	870 36% ⁱ	765 39% ⁱ	873 44% ^{ijk}	835 34%	798 34%	990 46% ^{mnp}	436 34%	297 34%	544 47% ^s	1434 37%	305 51% ^{uvw}	867 35%	239 43% ^u	568 41% ^u
Liberal Democrat	858 9%	470 9%	388 10%	76 10%	133 11% ^{fh}	146 10%	139 8%	151 10%	212 9%	327 12% ^{ijkl}	227 9% ^k	142 7%	161 8%	277 11% ^{oq}	226 10% ^o	153 7%	139 11% ^{oq}	64 7%	87 8%	381 10% ^r	34 6%	231 9% ^t	53 10% ^t	150 11% ^t
SNP	301 3%	182 4%	120 3%	26 4%	39 3%	33 2%	63 4%	70 4% ^{eh}	69 3%	67 2%	93 4% ⁱ	78 4% ⁱ	63 3%	-	-	-	-	301 34% ^{mnp}	46 4%	120 3%	26 4%	80 3%	20 4%	40 3%
Plaid Cymru	50 1%	32 1%	17 *	2 *	8 1%	5 *	9 1%	16 1% ^{eh}	9 *	11 *	14 1%	13 1%	12 1%	-	-	-	50 4% ^{mnoq}	-	11 1% ^s	16 *	9 1% ^{uw}	13 1%	3 1%	3 *
The UK Independence Party	1116 12%	734 14% ^b	383 10%	34 5%	58 5%	129 9% ^{cd}	233 14% ^{code}	218 14% ^{code}	443 18% ^{code}	278 10%	257 11%	279 14% ^{ij}	302 15% ^{ij}	283 11% ^q	346 15% ^{mq}	291 14% ^{mq}	167 13% ^q	29 3%	83 7%	431 11% ^r	46 8%	321 13% ^{tw}	38 7%	111 8%
The Green Party	255 3%	138 3%	117 3%	32 4% ^{eh}	47 4% ^{eh}	28 2%	56 3% ^{eh}	56 4% ^{eh}	36 1%	78 3%	68 3%	52 3%	56 3%	82 3% ^o	74 3% ^o	42 2%	40 3% ^o	17 2%	50 4% ^s	95 2%	31 5% ^{uw}	56 2%	20 4%	39 3%
The British National Party	61 1%	41 1%	20 1%	1 *	7 1%	7 *	26 2% ^{codeh}	14 1% ^h	7 *	5 *	11 *	15 1% ⁱ	30 2% ^{ijk}	7 *	21 1% ^m	23 1% ^{mp}	5 *	5 1%	5 1%	29 1%	3 *	22 1%	2 *	7 1%
Some other party	50 1%	25 *	25 1%	4 1%	8 1%	10 1%	9 1%	9 1%	9 *	13 *	16 1%	6 *	15 1%	19 1%	12 *	12 1%	4 *	3 *	16 1% ^s	14 *	7 1% ^w	11 *	9 2% ^{uw}	3 *

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	10090	3077	3559	831	1721	3471	2462	1965	375	318	645	881	1089	1032	1589	405	598	688	861	806	1180
Weighted base	9162	3114	3357	858	1116	3276	2281	1823	222	333	644	855	997	905	1421	391	568	593	718	675	1063
Conservative	3114 34%	3114 100%bcd	-	-	-	2491 76%fgh	114 5%	224 12%fh	17 8%	101 30%	164 26%	263 31%q	318 32%joq	298 33%joq	607 43%ijk lmopqrs	95	162 29%	151 26%	224 31%joq	245 36%jko	484 46%ijklmopqrs
Labour	3357 37%	-	3357 100%acd	-	-	174 5%	1976 87%egh	634 35%eh	11 5%	157 47%lmn st	310 48%lmn rst	380 44%lmn st	338 34%nt	278 31%n	319 22%	195 50%lmn rst	275 48%lmn rst	293 49%lmn rst	301 42%lmn st	223 33%nt	287 27%n
Liberal Democrat	858 9%	-	-	858 100%abd	-	42 1%	32 1%	656 36%efh	5 2%	35 11%	69 11%l	76 9%	74 7%	90 10%	125 9%	41 10%	64 11%l	70 12%lt	65 9%	61 9%	87 8%
SNP	301 3%	-	-	-	-	15 *	26 1%e	28 2%e	-	12 4%	26 4%q	24 3%	42 4%q	38 4%q	40 3%	14 4%	14 2%	10 2%	20 3%	32 5%npqt	30 3%
Plaid Cymru	50 1%	-	-	-	-	2 *	4 *	6 *	-	2 *	7 1%n	2 *	7 1%	11 1%knp	3 *	*	1 *	3 1%	2 *	5 1%	6 1%
The UK Independence Party	1116 12%	-	-	-	1116 100%abc	508 16%fg	87 4%	174 10%f	182 82%efg	13 4%	38 6%	84 10%ijo p	162 16%ijk opqrs	137 15%ijk opqr	299 21%ijkl mopqrst	21 5%	19 3%	45 8%p	71 10%ijo p	81 12%ijo pq	145 14%ijkopqr
The Green Party	255 3%	-	-	-	-	22 1%	33 1%e	83 5%efh	1 *	9 3%	23 4%nt	16 2%	32 3%nt	38 4%knqt	21 1%	23 6%klhq st	24 4%knt	13 2%	24 3%nt	18 3%	15 1%
The British National Party	61 1%	-	-	-	-	15 *	4 *	8 *	4 2%efg	-	4 1%	3 *	20 2%ijkn opst	9 1%nt	5 *	1 *	3 *	4 1%	5 1%	4 1%	2 *
Some other party	50 1%	-	-	-	-	6 *	5 *	10 1%	1 *	4 1%n	2 *	7 1%n	4 *	5 1%	3 *	*	6 1%n	3 *	5 1%	4 1%	7 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/op/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
 Base: All respondents expressing an intention to vote (Turnout Weighted)

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of London (p)	London (q)	South East (r)	South West (s)
Unweighted base	10090	1929	1502	907	1216	1307	1327	689	1214	963	403	1147	871	957	743	506	924	1058	1570	949
Weighted base	9162	1661	1299	1165	1029	1100	1117	817	973	876	338	994	819	828	655	447	881	1167	1322	833
Conservative	3114 34%	672 40%bcd th	465 36%cdh	337 29%h	278 27%h	460 42%bcd fgh	393 35%cdh	296 36%cdh	212 22%	160 18%	90 27%i	301 30%i	248 30%i	322 39%ijk loq	246 38%ijk lo	115 26%i	321 36%ijk lo	396 34%ijo	590 45%ijk lmnopq s	323 39%ijkl
Labour	3357 37%	483 29%	449 35%a	447 38%ae	403 39%abe	366 33%a	421 38%ae	318 39%ae	470 48%abc defg	297 34%r	162 48%imn pqrs	491 49%ilm nopqrs	337 41%inp rs	300 36%prs	229 35%r	183 41%ipr s	268 30%	478 41%inp rs	357 27%	253 30%
Liberal Democrat	858 9%	201 12%bcdg	110 8%	90 8%	68 7%	126 11%bcd g	117 11%dg	52 6%	93 10%dg	64 7%	14 4%	59 6%	79 10%jk	66 8%j	70 11%ijk	38 9%j	90 10%jk	145 12%ijk m	131 10%ijk	101 12%ijkm
SNP	301 3%	37 2%	57 4%aeh	51 4%a	36 4%	30 3%	36 3%	26 3%	27 3%	301 34%ijklm nopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	50 1%	9 1%	8 1%	11 1%	5 *	2 *	6 1%	2 *	7 1%	-	-	-	-	-	-	50 11%ijkl mnopqrs	-	-	-	-
The UK Independence Party	1116 12%	207 12%ef	159 12%ef	182 16%abe th	186 18%abef gh	71 6%	98 9%e	97 12%e	116 12%ef	29 3%	52 15%ikq	110 11%iq	129 16%iko q	106 13%iq	88 13%iq	47 11%iq	151 17%ikmo q	84 7%i	199 15%iko q	120 14%ikq
The Green Party	255 3%	44 3%	34 3%	33 3%	27 3%	35 3%	34 3%	19 2%	29 3%	17 2%	7 2%	18 2%	17 2%	21 2%	12 2%	10 2%	41 5%iklm nor	49 4%ikln r	34 3%	30 4%ik
The British National Party	61 1%	2 *	7 1%a	11 1%a	20 2%abef g	3 *	4 *	3 *	10 1%ae	5 1%	9 3%iklm opqrs	8 1%	6 1%	8 1%r	8 1%rs	3 1%	5 1%	4 *	3 *	2 *
Some other party	50 1%	7 *	9 1%	3 *	6 1%	7 1%	6 1%	3 *	9 1%	3 *	8 1%	2 *	5 1%	3 *	1 *	4 *	11 1%	8 1%	3 *	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	10090	532	233	638	473	526	443	284	524	533	838	529	430	170	509	397	432	300	222	400	525	732	421
Weighted base	9162	493	196	566	460	475	398	257	516	610	725	458	383	142	428	359	353	257	190	366	557	597	375
Conservative	3114 34%	89 18%	44 22%	175 31%abl	146 32%abl	188 39%abc dglnor	160 40%abc dgiino r	64 25%	192 37%abg lnor	202 33%abg l	310 43%abc dgiilmn oqrst	183 40%abc dgiino r	71 19%	46 33%al	126 29%al	103 29%al	135 38%abc glnor	86 33%abg l	52 27%al	129 35%abg l	194 35%abg l	280 47%abc defghi klmnop qrstv	140 37%abglnor
Labour	3357 37%	158 32%	91 46%ade fhjks uv	267 47%ade fhjkl pqstuv	157 34%ju	159 33%j	133 33%j	97 38%hjk u	149 29%	251 41%aef hjklsuv	193 27%	128 28%	140 37%hjk u	71 50%ade	224 52%ade	180 50%ade	142 40%ahj ksu	96 37%hjk u	86 45%ade fhjks v	119 33%	227 41%aef hjklsuv	164 28%	126 33%j
Liberal Democrat	858 9%	29 6%	8 4%	36 6%	55 12%abcm nop	41 9%	33 8%	23 9%	49 10%bn	69 11%abc mno	79 11%abc mno	45 10%abn	34 9%	6 4%	22 5%	24 7%	25 7%	36 14%abce fmnopu	15 8%	41 11%abc mn	76 14%abce fmnopu	52 9%n	56 15%abcefhklmnopru
SNP	301 3%	182 37%bcde fghijk nopqrst uv	-	-	-	-	-	-	-	-	-	-	120 31%bcde fghijk nopqrst uv	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	50 1%	-	-	-	-	-	-	32 13%abcd efhijkl mnopqst uv	-	-	-	-	-	-	-	-	-	-	17 9%abcd efhijk lmnopq stuv	-	-	-	
The UK Independence Party	1116 12%	22 5%l	36 19%aci lnopr tv	69 12%alt	91 20%acf gilmno pqrtuv	73 15%ail nprtv	54 14%alt	32 12%alt	96 19%aci lnopr tuv	58 10%alt	117 16%ail noprtv	84 18%acil noprtv	7 2%	16 11%alt	41 9%alt	38 11%alt	33 9%alt	34 13%alt	15 8%l	55 15%ailn prtvtv	26 5%l	82 14%ail nprtv	36 10%alt
The Green Party	255 3%	7 1%	5 3%	11 2%	7 2%	7 2%	10 2%	7 3%	24 5%acde nqu	24 4%aeq	21 3%	14 3%	10 3%	2 1%	7 2%	10 3%	13 4%aq	2 1%	3 1%	17 5%acde nqu	25 4%acde nqu	12 2%	16 4%adenq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	Region Within Gender - Male												Region Within Gender - Female										
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Weighted base	9162	493	196	566	460	475	398	257	516	610	725	458	383	428	359	353	257	190	366	557	597	375	
The British National Party	61 1%	4 1%	8 4% acde ghijkl nopqrs tuv	5 1%	2 1%	5 1%	6 1% jkt u	1 1%	3 1%	3 1%	2 *	1 *	*	1 1%	4 1%	3 1%	3 1%	2 1%	2 1%	2 1%	1 *	1 *	1 *
Some other party	50 1%	2 *	3 1% v	4 1%	1 *	3 1%	2 *	-	2 *	3 *	3 *	3 1%	1 *	*	4 1%	1 *	3 1%	1 *	1 *	2 *	8 1% v	5 1%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	Educational Attainment																		
	Educational Attainment Within Gender -																		
	Male							Female											
Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Unweighted base	10090	69	49	5337	3235	1036	266	36	26	2857	1860	580	134	33	23	2480	1375	456	132
Weighted base	9162	62*	51**	4882	2890	951	228	33**	23**	2702	1698	525	112*	29**	28**	2180	1192	426	115*
Conservative	3114	13	9	1647	1110	266	47	10	6	870	672	156	25	2	4	777	438	110	22
	34%	21%	18%	34%ef	38%ace	28%f	20%	31%	25%	32%lqr	40%ikl	30%r	22%	9%	13%	36%ikl	37%ikl	26%	19%
Labour	3357	34	18	1809	918	403	122	18	3	953	495	217	61	16	15	855	423	185	61
	37%	55%cd	35%	37%d	32%	42%cd	54%ode	56%	15%	35%ej	29%	41%ijp	55%ijk	54%	51%	39%ijp	35%ej	44%ijp	53%ijkop
Liberal Democrat	858	6	1	357	335	124	27	*	1	203	189	58	13	6	1	154	146	66	14
	9%	10%	2%	7%	12%c	13%c	12%c	1%	3%	7%	11%io	11%io	12%	21%	2%	7%	12%io	16%ijo	12%
SNP	301	3	11	137	99	40	6	2	2	84	68	17	4	1	8	54	31	23	2
	3%	5%	21%	3%	3%	4%c	3%	6%	10%	3%	4%o	3%	3%	4%	30%	2%	3%	5%iop	2%
Plaid Cymru	50	-	*	24	18	6	1	-	*	14	12	5	1	-	-	10	6	1	*
	1%	-	*	*	1%	1%	1%	-	*	1%	1%	1%	1%	-	-	*	*	*	*
The UK Independence Party	1116	3	12	755	272	61	6	1	11	483	187	44	3	2	1	272	85	17	2
	12%	6%	23%	15%def	9%ef	6%f	2%	4%	47%	18%ijkl	11%lpqr	8%qr	3%	8%	3%	13%klpq	7%q	4%	2%
The Green Party	255	1	-	92	103	40	16	*	-	57	54	22	4	1	-	35	49	17	12
	3%	2%	-	2%	4%c	4%c	7%cd	2%	-	2%	3%io	4%io	3%	2%	-	2%	4%io	4%io	10%ijklopq
The British National Party	61	1	-	40	15	2	2	*	-	28	11	1	-	*	-	12	4	2	2
	1%	1%	-	1%	1%	*	1%	1%	-	1%p	1%	*	-	2%	-	1%	*	*	1%k
Some other party	50	-	*	19	19	9	1	-	-	10	9	5	1	-	*	9	10	5	-
	1%	-	1%	*	1%	1%cd	1%	-	-	*	1%	1%	1%	-	1%	*	1%	1%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	Total	Party ID					Party ID - Men						Party ID - Women						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	10090	3357	3596	995	1121	763	258	1901	1900	555	657	414	126	1456	1696	439	464	349	132
Weighted base	9162	3343	3354	1035	472	546	411	1938	1850	572	283	306	206	1405	1504	463	189	241	205*
Conservative	3114 34%	2849 85%bcdefi	80 2%e	70 7%bde	11 2%e	4 1%	100 24%bcde	1606 83%ijklmpqrst	53 3%l	34 6%iklp	6 2%	2 1%	50 24%ijklp	1242 88%hijkmpqrst	27 2%	36 8%iklp	5 3%l	2 1%	50 25%ijklpqrs
Labour	3357 37%	61 2%	3018 90%acdef	120 12%ade	7 1%	24 4%ad	128 31%acde	43 2%	1604 87%hijklmopqrst	61 11%hklo	4 1%	8 3%	62 30%hijkl	18 1%	1415 94%hijklmopqrst	59 13%hklo	2 1%	16 7%hklor	65 32%hijklpqrs
Liberal Democrat	858 9%	32 1%	42 1%d	746 72%abdef	2 *	5 1%	32 8%abde	14 1%	27 1%hr	413 72%hiklmoprst	2 1%	-	14 7%hiklo	18 1%lr	16 1%	333 72%hiklmoprst	-	5 2%hr	17 8%hikloprs
SNP	301 3%	8 *	25 1%ad	12 1%ad	* *	236 43%abcd	20 5%abcd	6 *	21 1%hkop	8 1%hkop	-	139 45%hijk	8 4%hiko	1 *	4 *	4 1%o	* *	97 40%hijk	13 6%hijkopqr
Plaid Cymru	50 1%	1 *	2 *	4 *ab	1 *	42 8%abcd	1 *	1 *	2 *	1 *	1 *op	28 9%hijk	-	-	-	3 1%hop	-	14 6%hijk	1 *
The UK Independence Party	1116 12%	375 11%bce	143 4%	52 5%e	449 95%abcef	15 3%	83 20%abc	254 13%ijlo	115 6%lps	32 6%ps	269 95%hijklmopqrst	10 3%	53 26%hijkl	121 9%ijlp	28 2%	19 4%p	180 95%hijklmopqrst	5 2%	30 15%ijlpqs
The Green Party	255 3%	7 *	33 1%ad	30 3%abd	1 *	156 29%abcd	28 7%abcd	6 *	21 1%hko	22 4%hiko	-	80 26%hijk	8 4%hiko	* *	12 1%o	8 2%hko	1 *	75 31%hijk	21 10%hijkopqr
The British National Party	61 1%	8 *	2 *	-	2 *bc	42 8%abcd	7 2%abc	5 *	2 *	-	2 1%ijp	29 9%hijk	3 2%hijo	3 *	* *	-	* *	13 6%hijk	3 2%hijopq
Some other party	50 1%	3 *	9 *	2 *	1 *	23 4%abcd	12 3%abcd	1 *	6 *	* *	* *	10 3%hijk	7 3%hijk	2 *	3 *	1 *	* *	13 6%hijk	5 2%hijop

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	10090	3539	1525	3159	1868	2410	551	1829	764	1129	975	1329	1104
Weighted base	9162	3999	994	2687	1481	2716	346	1533	560	1283	648	1154	922
Conservative	3114 34%	1294 32% ^d	336 34% ^d	1151 43% ^{abd}	333 22%	883 33% ^{hl}	120 35% ^{hl}	640 42% ^{efh ijl}	109 19%	411 32% ^{hl}	216 33% ^{hl}	511 44% ^{efh ijl}	224 24% ^h
Labour	3357 37%	1580 40% ^{cc}	399 40% ^{cc}	679 25%	699 47% ^{abc}	1051 39% ^{gk}	120 35% ^{gk}	349 23%	261 47% ^{efg ik}	528 41% ^{fgk}	279 43% ^{efg k}	330 29% ^g	438 47% ^{efgk}
Liberal Democrat	858 9%	373 9%	95 10%	235 9%	154 10%	228 8%	37 11%	141 9%	63 11% ^{ek}	146 11% ^{ek}	58 9%	94 8%	91 10%
SNP	301 3%	146 4% ^{cb}	19 2%	75 3%	60 4% ^{bc}	99 4% ^{cj}	6 2%	42 3%	35 6% ^{efgi jkl}	47 4%	13 2%	34 3%	26 3%
Plaid Cymru	50 1%	23 1%	4 *	14 1%	9 1%	21 1%	1 *	6 *	4 1%	2 *	3 *	8 1%	4 *
The UK Independence Party	1116 12%	420 10%	95 10%	458 17% ^{abd}	144 10%	325 12% ^{ij}	41 12% ^{ij}	313 20% ^{efh ijkl}	54 10%	95 7%	54 8%	144 12% ^{ij}	90 10%
The Green Party	255 3%	109 3%	36 4% ^{cc}	53 2%	57 4% ^{cc}	70 3%	16 5% ^{egk}	31 2%	20 4% ^{gk}	39 3%	19 3%	23 2%	36 4% ^{gk}
The British National Party	61 1%	30 1%	4 *	13 *	15 1%	25 1%	1 *	9 1%	7 1% ^k	5 *	3 1%	4 *	8 1%
Some other party	50 1%	24 1%	6 1%	9 *	11 1%	15 1%	2 1% ^g	2 *	6 1% ^g	9 1% ^g	3 1%	7 1% ^g	6 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 5
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Q.3 General Election Vote												
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	The UK Independence Party	The Green Party	The British National Party	Some other party	Did not vote	Prefer not to say	Don't know/ can't remember
Unweighted base	16424	4624	3246	2985	332	70	483	224	107	79	3456	310	508
Weighted base	16424	4481	3052	2903	286	51	306	183	82	58	3992	408	622
Conservative	3833 23%	2930 65%	138 5%	272 9%	9 3%	* 1%	20 6%	10 5%	6 8%	5 9%	391 10%	10 3%	41 7%
Labour	4295 26%	211 5%	2370 78%	777 27%	11 4%	4 9%	13 4%	21 11%	13 16%	14 24%	744 19%	23 6%	95 15%
Liberal Democrat	1124 7%	53 1%	40 1%	804 28%	4 1%	5 10%	6 2%	4 2%	1 1%	-	184 5%	6 1%	19 3%
SNP	361 2%	17 *	29 1%	35 1%	230 81%	-	-	1 1%	-	-	41 1%	4 1%	4 1%
Plaid Cymru	63 *	3 *	5 *	6 *	-	37 72%	-	-	-	-	7 *	3 1%	1 *
The UK Independence Party	1368 8%	598 13%	102 3%	208 7%	5 2%	2 3%	210 69%	6 3%	27 33%	12 21%	163 4%	16 4%	19 3%
The Green Party	339 2%	28 1%	38 1%	101 3%	1 *	-	2 1%	100 55%	-	2 3%	56 1%	4 1%	7 1%
The British National Party	79 *	17 *	4 *	11 *	-	-	5 2%	1 *	27 33%	-	12 *	-	2 *
Some other party	64 *	7 *	5 *	15 1%	1 *	-	1 *	5 3%	-	18 31%	10 *	-	2 *
Would not vote	1539 9%	107 2%	57 2%	64 2%	7 2%	2 4%	4 1%	9 5%	5 6%	1 1%	1226 31%	4 1%	54 9%
Rather not say	272 2%	5 *	6 *	15 1%	1 *	-	2 1%	3 2%	-	-	27 1%	201 49%	12 2%
Don't know	3086 19%	505 11%	257 8%	596 21%	18 6%	1 2%	42 14%	24 13%	4 5%	7 12%	1130 28%	138 34%	365 59%

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 6
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents (Turnout Weighted)

	Q.3 General Election Vote												
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	The UK Independence Party	The Green Party	The British National Party	Some other party	Did not vote	Prefer not to say	Don't know/ can't remember
Unweighted base	11310	3749	2617	2301	282	59	401	171	86	63	1229	178	175
Weighted base	10584	3580	2447	2195	238	43	248	134	64	47	1181	233	175
Conservative	3114 29%	2491 70%	114 5%	224 10%	8 3%	* 1%	17 7%	8 6%	5 7%	5 10%	217 18%	8 3%	18 10%
Labour	3357 32%	174 5%	1976 81%	634 29%	10 4%	4 9%	11 5%	17 13%	12 18%	11 24%	438 37%	15 6%	55 31%
Liberal Democrat	858 8%	42 1%	32 1%	656 30%	3 1%	4 10%	5 2%	3 2%	1 1%	-	103 9%	3 1%	5 3%
SNP	301 3%	15 *	26 1%	28 1%	201 84%	-	-	1 1%	-	-	25 2%	2 1%	3 1%
Plaid Cymru	50 *	2 *	4 *	6 *	-	32 75%	-	-	-	-	3 *	1 *	1 *
The UK Independence Party	1116 11%	508 14%	87 4%	174 8%	4 2%	1 3%	182 74%	5 4%	22 35%	10 22%	101 9%	13 6%	8 5%
The Green Party	255 2%	22 1%	33 1%	83 4%	1 *	-	1 *	78 59%	-	1 2%	32 3%	2 1%	2 1%
The British National Party	61 1%	15 *	4 *	8 *	-	-	4 2%	* 36%	23 36%	-	5 *	-	1 1%
Some other party	50 *	6 *	5 *	10 *	1 *	-	1 *	5 4%	-	14 31%	6 1%	-	1 1%
Would not vote	17 *	2 *	* *	* *	-	-	-	* *	-	-	14 1%	-	1 1%
Rather not say	193 2%	4 *	5 *	11 1%	1 *	-	1 1%	2 2%	-	-	19 2%	145 62%	4 3%
Don't know	1212 11%	298 8%	161 7%	360 16%	10 4%	* 1%	25 10%	14 10%	2 3%	5 11%	217 18%	45 19%	75 43%

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 7
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents

	Gender		Age							Social Grade				Region Summary						Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)	
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948	
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111	
Conservative	4481 27%	2467 31%b	2014 24%	185 9%	436 16%c	604 22%cd	778 27%cd	796 33%cd	1682 47%cd	1509 34%jkl	1213 27%l	957 27%l	802 21%	1427 32%opq	1303 31%opq	940 24%q	607 26%q	203 14%	450 22%	1822 26%r	189 20%	1142 29%tw	261 23%	680 22%	
Labour	3052 19%	1560 19%b	1491 18%	200 10%	519 19%c	617 22%cdh	631 22%cdh	490 20%ch	594 17%c	740 17%	797 18%	714 20%ij	800 21%ij	755 17%	689 16%	900 23%mp	374 16%	334 23%mp	542 26%r	1255 18%	271 29%uvw	754 19%w	271 24%uw	502 16%	
Liberal Democrat	2903 18%	1510 19%b	1393 17%	190 10%	483 17%c	487 18%c	511 17%c	497 20%cd	736 21%cd	1004 23%jkl	816 18%kl	516 14%	567 15%	771 17%q	746 17%q	703 18%q	481 21%mo	202 14%	411 20%	1256 18%	199 21%w	766 19%w	212 19%	490 16%	
SNP	286 2%	158 2%	128 2%	16 1%	30 1%	34 1%	64 2%cd	70 3%cd	71 2%cd	69 2%	76 2%	77 2%	64 2%	-	-	-	-	286 19%mnop	45 2%	115 2%	27 3%u	63 2%	18 2%	52 2%	
Plaid Cymru	51 *	34 *b	17 *	* *	7 *	6 *	9 *	16 1%ce	13 *c	11 *	11 *	12 *	17 *	-	-	-	51 2%mnq	-	10 *	21 *	7 1%w	17 *	3 *	4 *	
The UK Independence Party	306 2%	188 2%b	118 1%	13 1%	12 *	50 2%cd	75 3%cd	56 2%cd	100 3%cd	55 1%	75 2%	87 2%ij	88 2%i	80 2%q	98 2%q	79 2%q	40 2%q	9 1%	28 1%	107 2%	12 1%	82 2%w	16 1%	25 1%	
The Green Party	183 1%	93 1%	91 1%	16 1%	24 1%	32 1%	44 2%h	38 2%h	29 1%	41 1%	52 1%	47 1%	43 1%	72 2%oq	52 1%	29 1%	22 1%	9 1%	30 1%	84 1%	20 2%	47 1%	10 1%	36 1%	
The British National Party	82 1%	56 1%b	26 *	1 *	11 *	18 1%c	20 1%c	19 1%ch	13 *	9 *	13 *	27 1%ij	33 1%ij	16 *	25 1%q	34 1%mpq	6 *	1 *	4 *	42 1%	2 *	34 1%vw	1 *	8 *	
Some other party	58 *	44 1%b	14 *	1 *	5 *	9 *	9 *	16 1%cd	18 1%c	16 *	18 *	8 *	16 *	14 *	21 *	12 *	6 *	5 *	8 *	17 *	8 1%vw	12 *	-	5 *	
Did not vote	3992 24%	1568 19%	2425 29%a	1143 59%defgh	975 35%efgh	690 25%fgh	611 21%gh	344 14%h	229 6%	712 16%	1165 26%i	930 26%i	1184 30%ijk	970 22%	1034 24%m	1049 27%mnq	596 26%r	343 23%	427 20%	1887 27%r	166 17%	866 22%t	261 23%t	1021 33%tuv	
Prefer not to say	408 2%	229 3%b	179 2%	71 4%fgh	84 3%gh	93 3%fgh	66 2%h	44 2%	50 1%	113 3%	141 3%kl	67 2%	87 2%	163 4%nopq	91 2%	77 2%	47 2%	30 2%	48 2%	221 3%	31 3%v	133 3%v	16 1%	88 3%v	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll
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Absolutes/col percents

Table 7

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Which party did you vote for in the general election in May 2010?

Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
Don't know/ can't remember	622	143	478	115	179	127	111	50	39	111	175	134	201	167	210	119	69	57	89	281	19	81	69	200
	4%	2%	6%a	6%fgh	6%efgh	5%gh	4%gh	2%h	1%	3%	4%i	4%i	5%ijk	4%	5%nop	3%	3%	4%	4%	4%	2%	2%	6%tu	6%tu

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

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Absolutes/col percents

Table 7
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
Conservative	4481 27%	2930 76%bcd	211 5%	53 5%	598 44%bc	4481 100%efgh	-	-	-	96 14%o	212 17%o	338 24%ijo	434 29%ijk	425 33%ijk	961 50%ijkl	88 7%	224 15%o	265 19%iop	344 24%ijo	372 33%ijk	720 43%ijklmnopqrs
Labour	3052 19%	138 4%	2370 55%acd	40 4%	102 7%ac	-	3052 100%egh	-	-	97 14%o	266 21%ino	319 23%ino	315 21%ino	253 20%ino	311 16%o	103 8%	254 17%o	298 22%ino	317 22%ino	237 21%ino	284 17%o
Liberal Democrat	2903 18%	272 7%	777 18%ad	804 71%abd	208 15%a	-	-	2903 100%efh	-	80 12%	262 21%iop	252 18%iop	279 19%iop	282 22%ikn	355 19%iop	109 9%	221 15%o	234 17%io	232 16%io	215 19%iop	381 23%iknopqrs
SNP	286 2%	9 *	11 *	4 *	5 *	-	-	-	-	1 *	19 1%i	15 1%	42 3%ikop	37 3%ikop	43 2%ikp	15 1%	12 1%	19 1%	21 1%i	33 3%ijko	28 2%i
Plaid Cymru	51 *	4 *	5 *	2 *ab	-	-	-	-	-	-	4 *	2 *	8 1%	12 1%ikop	8 *	2 *	4 *	1 *	4 *	6 *	
The UK Independence Party	306 2%	20 1%	13 *	6 1%	210 15%abc	-	-	-	306 100%efg	3 *	7 1%	30 2%ijop	47 3%ijop	34 3%ijop	66 3%ijop	10 1%	5 *	20 1%p	28 2%ijop	21 2%ijp	34 2%ijop
The Green Party	183 1%	10 *	21 *	4 *	6 *	-	-	-	-	6 1%	12 1%	15 1%	23 2%	22 2%n	15 1%	10 1%	12 1%	17 1%	21 1%	16 1%	14 1%
The British National Party	82 1%	6 *	13 *	1 *	27 2%abc	-	-	-	-	-	2 *	16 1%ijq	17 1%ijq	10 1%oqt	11 1%	1 *	9 1%	2 *	3 *	9 1%oqrt	2 *
Some other party	58 *	5 *	14 *	-	12 1%abc	-	-	-	-	1 *	3 *	6 *	7 *	16 1%jopq	11 1%os	-	2 *	2 *	2 *	1 *	7 *
Did not vote	3992 24%	391 10%	744 17%ad	184 16%ad	163 12%	-	-	-	-	345 50%ijkl	369 30%klm	299 21%mns	279 19%mnt	169 13%nt	106 6%	797 64%ijkl	606 40%ijkl	391 29%klm	331 23%lmn	175 15%nt	124 7%nt
Prefer not to say	408 2%	10 *	23 1%	6 1%	16 1%ab	-	-	-	-	44 6%jlmn	45 4%lmns	63 4%lmno	31 2%	23 2%	23 1%	28 2%	38 3%n	30 2%	35 2%n	22 2%	26 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

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Absolutes/col percents

Table 7
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents

	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female						
	Total	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
Don't know/ can't remember	622	41	95	19	19	-	-	-	-	22	47	39	19	14	4	93	132	89	92	37	35
	4%	1%	2%a	2%	1%	-	-	-	-	3%lmn	4%lmnt	3%lmn	1%n	1%n	*	7%ijkl mnst	9%ijkl mnst	6%ijkl mnst	6%ijkl mnst	3%lmn	2%mn

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

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Absolutes/col percents

Table 7
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
Conservative	4481 27%	891 37% bcd efgh	629 30% dfg h	518 28% fh	429 26% h	618 31% dfg h	584 24% h	439 26% h	373 17%	203 14%	131 20% i	443 25% ijo	366 25% ijo	453 31% ijk lo	367 32% ijk loq	162 20% i	483 29% ijk lo	586 27% ijo	841 37% ijk lmnopq s	445 30% ijkl
Labour	3052 19%	418 17%	406 19% ef	402 22% aef	334 20% aef	322 16%	391 16%	312 18%	466 21% aef	334 23% mnp rs	163 25% lmn prs	442 24% lmn prs	295 20% prs	262 18% prs	206 18% prs	188 23% mnp rs	221 13%	468 22% mnp rs	287 12%	186 13%
Liberal Democrat	2903 18%	577 24% bcd fgh	372 18% gh	289 16%	272 16% gh	427 22% bcd fgh	444 18% gh	227 13%	295 13%	202 14%	110 17%	309 17% i	284 19% io	252 17% i	197 17% i	116 14%	297 18% io	353 17%	418 18% io	365 25% ijklm nopqr
SNP	286 2%	35 1%	51 2% af	42 2% f	30 2%	34 2%	25 1%	35 2% f	35 2%	286 19% ijklm nopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	51 *	7 *	8 *	10 1%	9 1% f	4 *	3 *	2 *	8 *	-	-	-	-	-	-	51 6% ijkl mnopqrs	-	-	-	-
The UK Independence Party	306 2%	37 2%	50 2% ef	56 3% aef	45 3% aef	18 1%	25 1%	31 2%	43 2% ef	9 1%	15 2% i	29 2% i	35 2% iq	20 1%	31 3% imq	14 2% i	48 3% ikmq	27 1%	53 2% iq	26 2% i
The Green Party	183 1%	25 1%	22 1%	22 1%	23 1%	16 1%	30 1%	25 1%	20 1%	9 1%	3 *	13 1%	13 1%	11 1%	3 *	7 1%	38 2% ijkl mno	33 2% ikn	39 2% ikmn	15 1% n
The British National Party	82 1%	8 1% f	12 1% efh	17 1% aef	19 1% aef	1 *	1 *	10 1% ef	14 1% ef	1 *	8 1% iqrs	10 1% i	16 1% iqrs	9 1% i	8 1% i	3 *	8 *	8 *	8 *	3 *
Some other party	58 *	12 1% f	15 1% efh	5 *	12 1% efh	4 *	4 *	3 *	4 *	5 *	3 *	2 *	7 *	12 1% kq	3 *	2 *	6 *	4 *	10 *	5 *
Did not vote	3992 24%	321 13%	402 19% a	415 22% a	430 26% abe	391 20% a	764 31% abc de	515 30% abc de	755 34% abc deg	343 23%	195 30% inp qrs	473 26% nr	381 26% r	378 26% r	253 22%	247 30% inp qrs	403 25% r	493 23%	477 21%	349 24%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

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Absolutes/col percents

Table 7
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
Prefer not to say	408 2%	56 2%	90 4% acde fgh	42 2%	40 2%	57 3% g	50 2%	25 1%	47 2%	30 2%	8 1%	45 2%	25 2%	26 2%	29 2%	11 1%	37 2%	95 4% ijkl mnoprs	68 3% jimo	36 2%
Don't know/ can't remember	622 4%	39 2%	37 2%	37 2%	29 2%	72 4% abcd	138 6% abcd e	97 6% abcd e	172 8% abcd efg	57 4% k	21 3%	41 2%	57 4% k	55 4% k	52 5% ko	20 2%	103 6% ijkl moqrs	69 3%	98 4% ko	49 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 7
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber-side (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber-side (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
Conservative	4481 27%	120 17%l	68 21%l	246 26%alm or	203 30%abg lmnoqr	246 34%abc gilmno pqrstv	233 39%abc dgilmn opqrst v	92 22%l	276 34%abc gilmno pqrstv	290 28%abl mnor	440 39%abc degilm nopqrs tuv	253 35%abc gilmno pqrstv	83 11%	63 19%l	197 23%alr	163 20%l	207 28%alm or	134 24%alr	70 17%l	208 25%alm r	296 27%alm or	401 34%abc gilmno pqrstv	192 25%almor
Labour	3052 19%	161 22%hjk pqsv	84 26%ehj kopqsu v	236 25%ehj kopqsu v	142 21%hjk pqsv	142 20%hjk suv	125 21%hjk pqsv	96 23%hjk pqsv	117 14%	234 23%hjk pqsv	138 12%	87 12%	173 23%hjk pqsv	79 23%hjk pqsv	206 24%hjk pqsv	154 19%hjk suv	119 16%	82 15%	93 22%hjk pqsv	104 12%	235 21%hjk pqsv	149 13%	98 13%
Liberal Democrat	2903 18%	111 16%	56 17%l	178 19%l	144 21%agi lnpru	142 20%iln pr	103 17%l	57 14%	156 19%l	152 15%	232 21%agi lnpru	179 25%abc efghil mnopqr stu	91 12%	54 16%	131 15%	140 17%l	110 15%	94 17%l	59 14%	141 17%l	201 18%l	186 16%l	187 25%abc efghilmnopqrstu
SNP	286 2%	158 22%bcde fghijkl mnopqrs tuv	-	-	-	-	-	-	-	-	-	-	128 17%bcde fghijkl mnopqr stuv	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	51 *	-	-	-	-	-	-	34 8%abcd efhijk lmnopq rstuv	-	-	-	-	-	-	-	-	-	-	17 4%abcd efhijk lmnopq stuv	-	-	-	-
The UK Independence Party	306 2%	7 1%	11 3%alnp t	20 2%lpt	17 2%lpt	16 2%lpt	12 2%lpt	7 2%l	33 4%acik lmnpst uv	20 2%lpt	34 3%alnp tu	11 1%l	2 *	4 1%	9 1%	18 2%lpt	3 *	19 3%alnp tu	7 2%l	15 2%lpt	7 1%	19 2%l	15 2%lpt
The Green Party	183 1%	2 *	3 1%	4 *	4 1%	7 1%	2 *	5 1%	18 2%acdf mpqv	19 2%acfq	20 2%acfq	10 1%af	6 1%	1 *	9 1%	9 1%	4 1%	2 *	2 *	20 2%acdf lmpqrv	14 1%	19 2%acfq	5 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 7
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber-side (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber-side (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
The British National Party	82 1%	1 *	4 1%alnt uv	9 1%lituv	7 1%alnt uv	4 1%u	7 1%alnt uv	3 1%u	6 1%u	6 1%u	8 1%u	2 *	*	5 1%alns tuv	1 *	9 1%alnt uv	5 1%u	2 *	*	2 *	2 *	*	*
Some other party	58 *	5 1%t	3 1%ntv	1 *	6 1%ntv	5 1%tv	3 *	2 *	4 *	4 *	7 1%t	5 1%t	1 *	-	*	1 *	7 1%ntv	1 *	-	2 *	-	3 *	-
Did not vote	3992 24%	128 18%	84 26%ade fjk	211 23%afj	125 19%	143 20%f	87 15%	100 25%afj	165 20%fj	206 20%fj	178 16%	141 20%f	215 28%acd efhijk	111 33%acd efghij ktu	262 30%acd efhijk u	256 32%acd efghij ktu	236 31%acd efghij ktu	167 30%acd efhijk	147 35%abc defghi jklstu v	237 28%acd efhijk	287 26%ade fhijk	299 25%ade fhijk	208 27%adefhijk
Prefer not to say	408 2%	13 2%	4 1%	24 3%	11 2%	12 2%	15 3%	8 2%	13 2%	80 8%abcd efghijk lmnopq rstuv	32 3%rt	17 2%	17 2%	4 1%	21 2%	14 2%	14 2%	13 2%	3 1%	23 3%r	15 1%	37 3%rt	19 3%
Don't know/ can't remember	622 4%	11 2%	3 1%	7 1%	14 2%c	10 1%	11 2%	5 1%	21 3%c	18 2%	31 3%c	13 2%	46 6%abcd efghij k	18 5%abcd efgijk	34 4%abce fgik	43 5%abcd efghij k	45 6%abcd efghij k	41 7%abcd efghij knr	15 4%ace g	81 10%abcd efghijk lmnoprt uv	51 5%abcd efgik	67 6%abcd efghij k	36 5%abcdefgijk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 7
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female							
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
Conservative	4481 27%	23 17% _f	16 17% _f	2479 28% _{aef}	1507 31% _{abc} ef	384 24% _f	25 4%	17 26% _{lmr}	12 30% _{lmr}	1283 31% _{lmo} pqr	879 34% _{klm} opqr	231 28% _{lmqr}	20 9% _r	5 9% _r	4 8%	1196 26% _{lmq} r	628 27% _{lmq} r	152 19% _{lr}	5 1%
Labour	3052 19%	36 28% _{cdf}	13 14%	1724 20% _{df}	779 16% _f	383 24% _{cdf}	66 12%	21 31% _{ijlo} pr	4 11%	863 21% _{jop} r	408 16% _r	200 24% _{jop} r	36 17% _r	16 24% _r	9 16%	861 18% _{jpr}	371 16% _r	183 23% _{jopr}	31 9%
Liberal Democrat	2903 18%	9 7%	13 14%	1314 15% _{af}	1114 23% _{acf}	390 24% _{acf}	40 7%	2 3%	5 13%	688 17% _{glo} r	591 23% _{gil} mor	190 23% _{gilm} or	18 9%	7 10%	8 15%	626 13% _{gr}	523 23% _{gil} mor	200 25% _{gilm} or	22 6%
SNP	286 2%	4 3% _f	13 14% _{acde} f	139 2%	99 2% _f	28 2%	3 *	2 3% _r	3 6% _{klop} r	73 2%	66 3% _{opr}	11 1%	2 1%	1 2%	10 20%	66 1%	33 1%	17 2% _r	1 *
Plaid Cymru	51 *	-	-	26 *	19 *	6 *	1 *	-	-	17 *	12 *	5 1%	1 *	-	-	9 *	7 *	1 *	-
The UK Independence Party	306 2%	2 1%	6 6% _{cdef}	203 2% _{de}	71 1%	16 1%	7 1%	1 2%	6 15% _{gijk} lmopqr	119 3% _{jlop} q	48 2% _{pq}	14 2% _q	-	* 1%	-	84 2% _{pq}	23 1%	2 *	7 2% _q
The Green Party	183 1%	1 *	2 2%	93 1%	62 1%	21 1%	4 1%	1 1%	-	40 1%	34 1%	15 2%	2 1%	-	2 3%	52 1%	28 1%	6 1%	2 1%
The British National Party	82 1%	* *	1 1%	58 1%	18 *	4 *	-	-	1 2% _{pr}	37 1% _{op}	16 1% _p	2 *	-	* 1%	* 1%	21 *	2 *	2 *	-
Some other party	58 *	- *	1 1%	23 *	23 *	8 1%	1 *	-	1 2% _{op}	16 *	19 1% _{op}	7 1% _{op}	-	-	-	7 *	4 *	2 *	1 *
Did not vote	3992 24%	47 36% _{cde}	25 27%	2261 26% _{de}	929 19%	272 17%	385 68% _{abc} de	21 31% _{jk}	7 18%	859 21% _{jk}	405 15%	106 13%	124 58% _{ghi} jkmopq	26 41% _{hij} kpq	18 34%	1402 30% _{ijk} pq	524 23% _{jk}	166 21% _{jk}	261 73% _{ghijklmopq}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 7

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Which party did you vote for in the general election in May 2010?

Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
Prefer not to say	408 2%	-	-	140 2%	171 3% ^c	48 3% ^c	10 2%	-	-	65 2%	107 4% ^{io}	25 3% ^{io}	6 3%	-	-	75 2%	64 3% ^{io}	22 3% ^{io}	4 1%
Don't know/ can't remember	622 4%	9 7% ^{de}	3 3%	349 4% ^d	134 3%	52 3%	27 5% ^d	2 3%	1 2%	74 2%	37 1%	16 2%	5 2%	8 12% ^{ijkl}	2 4% ^{pq}	275 6% ^{ijkp}	98 4% ^{ijk}	35 5% ^{ijk}	22 6% ^{ijk}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r

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ONLINE Fieldwork : 5th-30th March 2014

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Table 7

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?

Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
Conservative	4481 27%	3479 76% f	245 5%	114 7% b	213 32% bc	58 7% b	371 9% bce	1995 77% ijkl mpqrst	140 6%	58 7% p	126 34% ijlm pqst	21 5%	127 9% lp	1485 74% ijkl mpqrst	105 5%	56 7% p	88 30% ijlm pqst	38 9% lp	244 9% lip
Labour	3052 19%	118 3%	2577 54% acde f	57 3%	48 7% acf	68 8% acf	183 5% a	68 3%	1338 54% hjkl moqrst	28 3%	28 8% hjmo qt	37 9% hjmo qt	61 5% ho	50 2%	1239 54% hjkl moqrst	28 4%	20 7% hjoq	32 8% hjmo qt	122 5% ho
Liberal Democrat	2903 18%	299 6%	791 17% aef	1145 70% abcd ef	96 15% af	112 14% a	460 12% a	178 7%	448 18% hkl mopt	603 72% hik lmoprs t	50 14% ho	48 11% ho	182 14% ho	120 6%	342 15% hot	542 68% hik lmoprs t	46 16% hlo	65 16% hlo	278 11% ho
SNP	286 2%	15 *	14 *	6 *	2 27% abcd f	221 1% b	28 1% b	13 *	10 *	4 *	2 *	123 29% hijk mopqrt	6 *	2 *	4 *	2 *	1 *	98 24% hijk mopqrt	21 1% op
Plaid Cymru	51 *	* *	5 *	5 * af	2 * af	39 5% abcd f	- *	* *	3 *	5 1% himo pt	1 * ot	25 6% hijk mopqrt	- *	- *	2 *	- *	1 * hmop qt	14 3% hijk mopqrt	- *
The UK Independence Party	306 2%	66 1% bc	38 1% c	4 *	142 22% abce f	14 2% bc	41 1% c	47 2% jopq	27 1% pq	3 *	88 24% hijl mopqrst	10 2% jop qt	13 1%	19 1%	11 *	2 *	54 19% hijl mopqst	4 1%	28 1%
The Green Party	183 1%	13 *	24 1%	6 *	6 1% a	90 11% abcd f	44 1% abc	5 *	12 *	4 *	2 1%	52 12% hijk mopqrt	17 1% ho	7 *	12 1%	2 *	4 1% hio pq	38 10% hijk mopqrt	27 1% ho
The British National Party	82 1%	13 *	16 * c	- *	20 3% abcf	23 3% abcf	11 *	11 * o	9 *	- *	12 3% hijm opqst	18 4% hijm opqst	5 *	1 *	7 *	- *	8 3% hijm opqt	4 1% jopq t	6 *
Some other party	58 *	9 *	22 * acf	1 *	4 1% acf	17 2% abcd f	6 *	5 *	19 1% hjop qt	1 *	3 1% hjop qt	13 3% hijk mopqrs t	4 *	4 *	3 *	* *	1 *	4 1% hjop qt	2 *
Did not vote	3992 24%	502 11%	884 19% acd	255 16% a	102 16% a	141 17% a	2107 53% abc de	253 10%	401 16% ho	112 13% h	48 13% h	59 14% h	695 52% hij klopqr s	249 12% h	484 21% hij klo	144 18% hjk o	54 19% hjk lo	82 21% hij klo	1412 54% hijklpqr s

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 7

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Which party did you vote for in the general election in May 2010?

Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
Prefer not to say	408 2%	28 1%	38 1%	19 1%a	10 2%ab	14 2%ab	300 8%abcd e	14 1%	19 1%	12 1%h	4 1%	8 2%hio p	171 13%hijk lopqrst	14 1%	18 1%	7 1%	6 2%hiop	5 1%	129 5%hijklpqr
Don't know/ can't remember	622 4%	58 1%	108 2%a	30 2%	11 2%	25 3%a	390 10%abcd e	9 *	48 2%h	13 2%h	3 1%	8 2%h	62 5%hijk lopq	49 2%hk	60 3%hk	17 2%h	8 3%hk	17 4%hij kloq	328 13%hijklmopqrs

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

**** very small base (under 30) ineligible for sig testing**

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 7

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?

Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
Conservative	4481 27%	1795 25%cd	477 24%cd	1727 44%abd	482 14%	1165 27%hij l	166 30%hij l	990 48%efh ijkl	146 14%	630 22%hl	311 22%hl	737 41%efh ijl	337 15%
Labour	3052 19%	1442 20%cd	355 18%	679 17%	576 17%	928 21%fgi jl	97 17%	340 16%	195 19%	514 18%	258 18%	338 19%	381 17%
Liberal Democrat	2903 18%	1315 18%cd	351 18%cd	814 21%abd	422 13%	867 20%hil	98 18%l	401 19%hil	144 14%	449 16%l	254 18%hl	413 23%efg hijl	278 12%
SNP	286 2%	138 2%cb	21 1%	75 2%cb	52 2%	82 2%cj	8 1%	45 2%jkl	23 2%j	56 2%j	14 1%	29 2%	29 1%
Plaid Cymru	51 .	27 .	3 .	14 .	7 .	22 1%l	1 .	6 .	4 .	5 .	2 .	8 .	2 .
The UK Independence Party	306 2%	110 2%	26 1%	116 3%abd	54 2%	82 2%ij	12 2%ij	78 4%efhi jkl	16 2%	28 1%	14 1%	37 2%ij	39 2%
The Green Party	183 1%	70 1%	44 2%acd	35 1%	35 1%	47 1%	20 4%eghi jkl	15 1%	10 1%	22 1%	24 2%gi	20 1%	25 1%
The British National Party	82 1%	40 1%	6 .	14 .	22 1%	33 1%ijk	3 .	13 1%k	8 1%ik	7 .	3 .	2 .	14 1%k
Some other party	58 .	22 .	4 .	23 1%ab	10 .	17 j	3 1%j	17 1%eijk l	6 1%j	5 .	6 .	4 .	
Did not vote	3992 24%	1778 25%cd	536 27%ac	301 8%	1377 41%abc	911 21%gk	121 22%gk	141 7%	394 39%efg ijk	867 31%efg k	415 29%efgk	160 9%g	983 43%efgijk
Prefer not to say	408 2%	220 3%cd	49 2%cd	51 1%	89 3%cd	152 3%gkl	12 2%g	22 1%	42 4%fgij kl	68 2%g	36 3%g	28 2%	47 2%g

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Prepared by Populus

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 7
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents

	Working Status				Working Status - Men				Working Status - Women				
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
Don't know/ can't remember	622 4%	270 4% ^c	100 5% ^{ac}	51 1%	201 6% ^{ac}	86 2% ^g	14 3% ^g	11 1%	32 3% ^{eg}	184 6% ^{efgh k}	86 6% ^{efgh k}	40 2% ^g	169 7% ^{efghk}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 8
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
 Base: All respondents giving a past vote

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (l)	C1 (i)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	12150	6470	5680	583	1453	1934	2373	2286	3521	3963	3446	1918	2823	3169	3161	2941	1756	1123	1508	4631	716	2734	792	1897
Weighted base	11402	6109	5292	622	1528	1855	2141	2000	3257	3454	3072	2446	2430	3135	2935	2696	1588	1049	1526	4719	734	2916	793	1803
Conservative	4481 39%	2467 40%b	2014 38%	185 30%	436 29%	604 33% <u>d</u>	778 36% <u>cde</u>	796 40% <u>code</u>	1682 52% <u>code</u>	1509 44% <u>ijkl</u>	1213 39% <u>i</u>	957 39% <u>i</u>	802 33%	1427 46% <u>opq</u>	1303 44% <u>opq</u>	940 35% <u>q</u>	607 38% <u>oq</u>	203 19%	450 29%	1822 39% <u>r</u>	189 26%	1142 39% <u>tv</u>	261 33% <u>t</u>	680 38% <u>tv</u>
Labour	3052 27%	1560 26%	1491 28% <u>a</u>	200 32% <u>gh</u>	519 34% <u>fgh</u>	617 33% <u>fgh</u>	631 29% <u>gh</u>	490 25% <u>h</u>	594 18%	740 21%	797 26% <u>i</u>	714 29% <u>ij</u>	800 33% <u>ijk</u>	755 24%	689 23%	900 33% <u>mnp</u>	374 24%	334 32% <u>mnp</u>	542 36% <u>s</u>	1255 27%	271 37% <u>uw</u>	754 26%	271 34% <u>uw</u>	502 28%
Liberal Democrat	2903 25%	1510 25%	1393 26%	190 30% <u>fgh</u>	483 32% <u>efg</u>	487 26% <u>h</u>	511 24%	497 25%	736 23%	1004 29% <u>ijkl</u>	816 27% <u>kl</u>	516 21%	567 23%	771 25% <u>q</u>	746 25% <u>q</u>	703 26% <u>q</u>	481 30% <u>mno</u>	202 19%	411 27%	1256 27%	199 27%	766 26%	212 27%	490 27%
SNP	286 3%	158 3%	128 2%	16 3%	30 2%	34 2%	64 3% <u>e</u>	70 4% <u>deh</u>	71 2%	69 2%	76 2%	77 3% <u>i</u>	64 3%	-	-	-	-	286 27% <u>mno</u>	45 3%	115 2%	27 4%	63 2%	18 2%	52 3%
Plaid Cymru	51 *	34 1%	17 *	* *	7 *	6 *	9 *	16 1%	13 *	11 *	11 *	12 1%	17 1% <u>i</u>	-	-	-	51 3% <u>mno</u>	-	10 1%	21 *	7 1% <u>w</u>	17 1%	3 *	4 *
The UK Independence Party	306 3%	188 3% <u>b</u>	118 2%	13 2% <u>d</u>	12 1%	50 3% <u>d</u>	75 3% <u>d</u>	56 3% <u>d</u>	100 3% <u>d</u>	55 2%	75 2% <u>i</u>	87 4% <u>ij</u>	88 4% <u>ij</u>	80 3% <u>q</u>	98 3% <u>q</u>	79 3% <u>q</u>	40 3% <u>q</u>	9 1%	28 2%	107 2%	12 2%	82 3% <u>w</u>	16 2%	25 1%
The Green Party	183 2%	93 2%	91 2%	16 3% <u>h</u>	24 2%	32 2% <u>h</u>	44 2% <u>h</u>	38 2% <u>h</u>	29 1%	41 1%	52 2%	47 2%	43 2%	72 2% <u>oq</u>	52 2% <u>o</u>	29 1%	22 1%	9 2%	30 2%	84 2%	20 3%	47 2%	10 1%	36 2%
The British National Party	82 1%	56 1% <u>b</u>	26 *	1 *	11 1%	18 1% <u>h</u>	20 1% <u>h</u>	19 1% <u>h</u>	13 *	9 *	13 *	27 1% <u>ij</u>	33 1% <u>ij</u>	16 1%	25 1% <u>q</u>	34 1% <u>mpq</u>	6 *	1 *	4 *	42 1% <u>r</u>	2 *	34 1% <u>vw</u>	1 *	8 *
Some other party	58 1%	44 1% <u>b</u>	14 *	1 *	5 *	9 *	9 *	16 1%	18 1%	16 *	18 1%	8 *	16 1%	14 *	21 1%	12 *	6 *	5 1%	8 1%	17 *	8 1% <u>vw</u>	12 *	-	5 *

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 8
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents giving a past vote

	Total	Vote Intention				2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	12150	3343	3609	890	1798	4624	3246	2985	483	266	736	1003	1266	1241	1958	317	717	931	1107	1045	1563
Weighted base	11402	3391	3433	916	1170	4481	3052	2903	306	285	787	994	1172	1091	1781	337	741	861	969	909	1475
Conservative	4481 39%	2930 86%bcd	211 6%	53 6%	598 51%bc	4481 100%efgh	-	-	-	96 34%	212 27%	338 34%jo	434 37%jop q	425 39%jko pq	961 54%ijk lmopqrst	88 26%	224 30%	265 31%	344 36%jop pqr	372 41%jko pqr	720 49%ijkmopqrs
Labour	3052 27%	138 4%	2370 69%acd	40 4%	102 9%ac	-	3052 100%egh	-	-	97 34%mnst	266 34%lmnst	319 32%lmnst	315 27%nt	253 23%nt	311 17%	103 31%mnt	254 34%lmnst	298 35%lmnst	317 33%lmnst	237 26%nt	284 19%
Liberal Democrat	2903 25%	272 8%	777 23%ad	804 88%abd	208 18%a	-	-	2903 100%efh	-	80 28%n	262 33%klmnqrst	252 25%n	279 24%n	282 26%n	355 20%	109 32%klmnrst	221 30%lmnrst	234 27%n	232 24%n	215 24%n	381 26%n
SNP	286 3%	9 *	11 *	4 *	5 *	-	-	-	-	1 1%	19 2%	15 2%	42 4%ikpt	37 3%ikpt	43 2%	15 4%ikpt	12 2%	19 2%	21 2%	33 4%ikpt	28 2%
Plaid Cymru	51 *	* *	4 *	5 1%ab	2 *	-	-	-	-	-	4 1%	2 *	8 1%knrt	12 *	8 *	* *	2 *	4 *	1 *	4 *	6 *
The UK Independence Party	306 3%	20 1%	13 *	6 1%	210 18%abc	-	-	-	306 100%efg	3 1%	7 1%	30 3%jpt	47 4%jpt	34 3%jpt	66 4%jpt	10 3%jpt	5 1%	20 2%p	28 3%jpt	21 2%jpt	34 2%jpt
The Green Party	183 2%	10 *	21 1%	4 *	6 1%	-	-	-	-	6 2%	12 1%	15 1%	23 2%nt	22 2%nt	15 1%	10 3%nt	12 2%	17 2%n	21 2%nt	16 2%n	14 1%
The British National Party	82 1%	6 *	13 *	1 *	27 2%abc	-	-	-	-	2 *	16 2%jnqrt	17 1%jnqrt	10 1%t	11 1%	1 *	9 1%qrt	2 *	3 *	9 1%qt	2 *	
Some other party	58 1%	5 *	14 *	-	12 1%abc	-	-	-	-	1 *	3 *	6 1%	7 1%	16 1%npqrst	11 1%	-	2 *	2 *	2 *	1 *	7 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 8
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents giving a past vote

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Unweighted base	12150	2303	1761	1052	1354	1660	1685	866	1469	1123	496	1397	1048	1133	900	866	1128	1272	1897	1159
Weighted base	11402	2010	1565	1361	1173	1444	1507	1085	1256	1049	432	1248	1015	1019	816	543	1101	1479	1656	1044
Conservative	4481 39%	891 44% bcd fh	629 40% h	518 38% h	429 37% h	618 43% cdf h	584 39% h	439 40% h	373 30%	203 19%	131 30% i	443 36% io	366 36% io	453 44% ijk loq	367 45% ijk loq	162 30% i	483 44% ijk lo	586 40% ijo	841 51% ijk lmnopq s	445 43% ijkl
Labour	3052 27%	418 21%	406 26% ae	402 30% ae	334 28% ae	322 22%	391 26% ae	312 29% ae	466 37% abc defg	334 32% mnp rs	163 38% lmn pqrs	442 35% lmn prs	295 29% prs	262 26% prs	206 25% prs	188 35% lmn prs	221 20%	468 32% mnp rs	287 17%	186 18%
Liberal Democrat	2903 25%	577 29% bcd gh	372 24%	289 21%	272 23%	427 30% bcd gh	444 29% bcd gh	227 21%	295 24%	202 19%	110 25% i	309 25% i	284 28% io	252 25% i	197 24% i	116 21%	297 27% io	353 24% i	418 25% i	365 35% ijklm nopqr
SNP	286 3%	35 2%	51 3% af	42 3% af	30 3%	34 2%	25 2%	35 3% af	35 3%	286 27% ijklm nopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	51 *	7 *	8 1%	10 1%	9 1% f	4 *	3 *	2 *	8 1%	-	-	-	-	-	-	51 9% ijkl mnpqrs	-	-	-	-
The UK Independence Party	306 3%	37 2%	50 3% aef	56 4% aef	45 4% aef	18 1%	25 2%	31 3% e	43 3% aef	9 1%	15 3% i	29 2% i	35 3% iq	20 2% i	31 4% imq	14 3% i	48 4% ikmq s	27 2%	53 3% iq	26 2% i
The Green Party	183 2%	25 1%	22 1%	22 2%	23 2%	16 1%	30 2%	25 2% e	20 2%	9 1%	3 1%	13 1%	13 1%	11 1%	3 *	7 1%	38 3% ijkl mno	33 2% ikn	39 2% ikmn	15 1% n
The British National Party	82 1%	8 *	12 1% ef	17 1% aef	19 2% aef	1 *	1 *	10 1% ef	14 1% aef	1 *	8 2% ipq rs	10 1% i	16 2% iqrs	9 1% i	8 1% i	3 1%	8 1%	8 1%	8 1%	3 *
Some other party	58 1%	12 1%	15 1% ef	5 *	12 1% ef	4 *	4 *	3 *	4 *	5 1%	3 1%	2 *	7 1%	12 1% kq	3 *	2 *	6 1%	4 *	10 1%	5 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

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Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents giving a past vote

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)	
Unweighted base	12150	603	269	752	546	611	529	320	619	622	995	604	520	227	645	502	522	371	277	509	650	902	555	
Weighted base	11402	564	227	694	522	563	484	295	609	726	878	548	484	205	554	494	455	332	249	491	753	777	497	
Conservative	4481 39%	120 21%	68 30%al	246 35%al	203 39%abg lr	246 44%abc glmnr	233 48%abc dglmno oqrvt	92 31%al	276 45%abc glmno v	290 40%abg lmor	440 50%abc degilm noqrst v	253 46%abc dglmno rtv	83 17%	63 31%al	197 36%al	163 33%al	207 45%abc glmnr	134 40%abg lmr	70 28%l	208 42%abc glmnr	296 39%abg lmr	401 52%abc degilm mnoqrs tv	192 39%abr	
Labour	3052 27%	161 28%hjk suv	84 37%ade fhjkpq suv	236 34%def hjkpqs uv	142 27%hjk uv	142 25%hjk u	125 26%hjk uv	96 32%ehj kqsuv	117 19%	234 32%efh jkqsuv	138 16%	87 16%	173 36%ade fhjkpq suv	79 38%ade fhjkpq suv	206 37%ade fhjkpq stuv	154 31%hjk suv	119 26%hjk uv	82 25%jk	93 37%ade fhjkpq suv	104 21%j	235 31%ehj ksuv	149 19%	98 20%	
Liberal Democrat	2903 25%	111 20%	56 24%	178 26%al	144 28%afg il	142 25%al	103 21%	57 19%	156 26%al	152 21%	232 26%agi l	179 33%abc efghj lnprtu	91 19%	54 26%l	131 24%	140 28%afg il	110 24%	94 28%afg il	59 24%	141 29%afg il	201 27%agi l	186 24%	187 38%abcde fghijlmno pqrstuv	
SNP	286 3%	158 28%bcde fghijk mnoqrst uv	-	-	-	-	-	-	-	-	-	-	128 27%bcde fghijk mnoqrst uv	-	-	-	-	-	-	-	-	-	-	
Plaid Cymru	51 *	-	-	-	-	-	-	34 12%abcd efhijk lmnopq stuv	-	-	-	-	-	-	-	-	-	-	17 7%abcd efhijk lmnopq stuv	-	-	-	-	
The UK Independence Party	306 3%	7 1%	11 5%alnp t	20 3%lpt	17 3%lpt	16 3%lpt	12 2%l	7 2%l	33 5%acfi klmnp	20 3%lpt	34 4%alnp t	11 2%l	2 *	4 2%l	9 2%	18 4%alpt	3 1%	19 6%acfi klmnp	7 3%lpt	15 3%lpt	7 1%	19 2%lt	15 3%lpt	
The Green Party	183 2%	2 *	3 1%	4 1%	4 1%	7 1%	2 *	5 2%	18 3%acdf pqv	19 3%acdf q	20 2%acf	10 2%af	6 1%	1 *	9 2%	9 2%af	4 1%	2 1%	2 1%	20 4%acde fkmnpq rtv	14 2%af	19 2%acdf q	5 1%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 8
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
 Base: All respondents giving a past vote

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humb-erside (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	11402	564	227	694	522	563	484	295	609	726	878	548	484	205	554	494	455	332	249	491	753	777	497
The British National Party	82 1%	1 *	4 2% alnt uv	9 1% aluv	7 1% aluv	4 1% aluv	7 1% aluv	3 1% aluv	6 1% aluv	6 1% aluv	8 1% aluv	2 *	*	5 2% akln stuv	1 *	9 2% alnt uv	5 1% uv	2 *	*	2 *	2 *	*	*
Some other party	58 1%	5 1% t	3 1% ntv	1 *	6 1% ntv	5 1% t	3 1%	2 1%	4 1%	4 1%	7 1% t	5 1% t	1 *	-	*	1 *	7 1% clnt uv	1 *	-	2 *	-	3 *	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

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Absolutes/col percents

Table 8
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents giving a past vote

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	12150	82	58	6412	4004	1296	172	48	34	3281	2217	719	98	34	24	3131	1787	577	74
Weighted base	11402	74*	65*	6059	3691	1239	147	44*	32**	3135	2072	675	79*	30**	33**	2923	1619	564	68*
Conservative	4481 39%	23 31%f	16 25%	2479 41%ef	1507 41%ef	384 31%f	25 17%	17 39%r	12 38%	1283 41%klq	879 42%klp	231 34%qr	20 25%r	5 18%	4 12%	1196 41%klq	628 39%lqr	152 27%r	5 8%
Labour	3052 27%	36 49%bcde	13 20%	1724 28%cd	779 21%	383 31%cd	66 45%bcde	21 47%ijkl	4 14%	863 28%j	408 20%	200 30%j	36 45%ijkl	16 52%	9 26%	861 29%j	371 23%j	183 32%ijp	31 45%ijklp
Liberal Democrat	2903 25%	9 12%	13 20%	1314 22%	1114 30%ac	390 31%ac	40 27%a	2 5%	5 17%	688 22%g	591 29%gio	190 28%gio	18 23%g	7 22%	8 24%	626 21%g	523 32%gij	200 35%gij	22 32%g
SNP	286 3%	4 5%	13 20%acde	139 2%	99 3%	28 2%	3 2%	2 5%	3 8%	73 2%	66 3%	11 2%	2 2%	1 5%	10 32%	66 2%	33 2%	17 3%	1 1%
Plaid Cymru	51 *	-	-	26 *	19 1%	6 *	1 *	-	-	17 1%	12 1%	5 1%	1 1%	-	-	9 *	7 *	1 *	-
The UK Independence Party	306 3%	2 2%	6 9%de	203 3%de	71 2%	16 1%	7 5%de	1 3%	6 19%	119 4%jkpq	48 2%q	14 2%q	-	*	-	84 3%pq	23 1%	2 *	7 10%ijklpq
The Green Party	183 2%	1 1%	2 2%	93 2%	62 2%	21 2%	2 3%	1 1%	-	40 1%	34 2%	15 2%	2 3%	-	2 5%	52 2%	28 2%	6 1%	2 3%
The British National Party	82 1%	*	1 2%	58 1%de	18 *	4 *	-	-	1 2%	37 1%p	16 1%p	2 *	-	*	21 1%p	2 *	2 *	-	
Some other party	58 1%	-	1 1%	23 *	23 1%	8 1%	1 1%	-	1 2%	16 1%	19 1%op	7 1%op	-	-	-	7 *	4 *	2 *	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 8
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents giving a past vote

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	12150	3999	3971	1291	1273	899	717	2265	2064	686	727	477	251	1734	1907	605	546	422	466
Weighted base	11402	4011	3733	1338	534	642	1144	2322	2007	706	312	346	416	1689	1726	632	222	296	728
Conservative	4481 39%	3479 87%abcde f	245 7%	114 9%b	213 40%bcef	58 9%b	371 32%bce	1995 86%ijkl mnpqrst	140 7%	58 8%	126 40%ijlm pqst	21 6%	127 31%ijl pqst	1485 88%ijkl mnpqrst	105 6%	56 9%p	88 40%ijl mpqs	38 13%ijl p	244 34%ijlpqs
Labour	3052 27%	118 3%	2577 69%acde f	57 4%a	48 9%ac	68 11%ac	183 16%acde	68 3%	1338 67%hijkl mopqrst	28 4%	28 9%hjo q	37 11%hjo q	61 15%hjo qr	50 3%	1239 72%hijk lmopqrst	28 4%	20 9%hjo q	32 11%hjo q	122 17%hijkloqrs
Liberal Democrat	2903 25%	299 7%	791 21%ade	1145 86%abde f	96 18%a	112 18%a	460 40%abde	178 8%	448 22%hkl o	603 85%hik lmoprs t	50 16%ho	48 14%ho	182 44%hikl oprs	120 7%	342 20%hlo	542 86%hik lmoprs t	46 21%hlo	65 22%hkl o	278 38%hikloprs
SNP	286 3%	15 *	14 *	6 *	2 *	221 34%abcd f	28 2%abcd	13 1%	10 1%	4 1%	2 *	123 35%hijk mopqrt	6 1%op	2 *	4 *	2 *	1 *	98 33%hijk mopqrt	21 3%hijkopqr
Plaid Cymru	51 *	* *	5 *	5 *a	2 *af	39 6%abcd f	-	* *	3 *	5 1%hiop	1 *o	25 7%hijk mopqrt	-	-	2 *	-	1 1%hopq t	14 5%hijk mopqrt	-
The UK Independence Party	306 3%	66 2%abc	38 1%c	4 *	142 27%abcde f	14 2%bc	41 4%abc	47 2%jppq	27 1%pq	3 *	88 28%hijl mopqst	10 3%ijop q	13 3%jopq	19 1%	11 1%	2 *	54 24%hijl mopqst	4 1%	28 4%hijopqs
The Green Party	183 2%	13 *	24 1%	6 *	6 1%a	90 14%abcd f	44 4%abcd	5 *	12 1%	4 1%	2 1%	52 15%hijk mopqrt	17 4%hijk opq	7 *	12 1%h	2 *	4 2%hio q	38 13%hijk mopqrt	27 4%hijkopq
The British National Party	82 1%	13 *	16 *c	-	20 4%abcf	23 4%abcf	11 1%ac	11 *o	9 *o	-	12 4%hijm opqst	18 5%hijm opqst	5 1%joq	1 *	7 *	-	8 3%hijo pq	4 1%hijo pq	6 1%o
Some other party	58 1%	9 *	22 1%ac	1 *	4 1%ac	17 3%abcd f	6 *	5 *	19 1%hjop	1 *	3 1%hjop q	13 4%hijk mopqrs t	4 1%	4 *	3 *	* *	1 *	4 1%hjop q	2 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 8

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?

Base: All respondents giving a past vote

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	12150	4254	1885	3988	2023	2813	637	2243	777	1441	1248	1745	1246
Weighted base	11402	4959	1286	3497	1660	3243	407	1907	552	1716	879	1589	1108
Conservative	4481 39%	1795 36% ^d	477 37% ^d	1727 49% ^{abd}	482 29%	1165 36% ^{chl}	166 41% ^{chjl}	990 52% ^{efh ijkl}	146 26%	630 37% ^{hl}	311 35% ^{hl}	737 46% ^{efh ijl}	337 30%
Labour	3052 27%	1442 29% ^c	355 28% ^c	679 19%	576 35% ^{abc}	928 29% ^{fgk}	97 24% ^g	340 18%	195 35% ^{efg ijk}	514 30% ^{fgk}	258 29% ^{fgk}	338 21% ^g	381 34% ^{efgjkl}
Liberal Democrat	2903 25%	1315 27% ^c	351 27% ^c	814 23%	422 25%	867 27% ^g	98 24%	401 21%	144 26% ^g	449 26% ^g	254 29% ^g	413 26% ^g	278 25% ^g
SNP	286 3%	138 3% ^b	21 2%	75 2%	52 3% ^{abc}	82 3%	8 2%	45 2%	23 4% ^{efgj k}	56 3% ^{jk}	14 2%	29 2%	29 3%
Plaid Cymru	51 *	27 1%	3 *	14 *	7 *	22 1%	1 *	6 *	4 1%	5 *	2 *	8 *	2 *
The UK Independence Party	306 3%	110 2%	26 2%	116 3% ^{cab}	54 3% ^{cab}	82 3%	12 3%	78 4% ^{ejkl}	16 3%	28 2%	14 2%	37 2%	39 3% ^{ij}
The Green Party	183 2%	70 1%	44 3% ^{acd}	35 1%	35 2% ^c	47 1%	20 5% ^{eghi jkl}	15 1%	10 2% ^g	22 1%	24 3% ^{egik}	20 1%	25 2% ^g
The British National Party	82 1%	40 1% ^c	6 *	14 *	22 1% ^{bc}	33 1% ^k	3 1% ^k	13 1% ^k	8 1% ^{ijk}	7 *	3 *	2 *	14 1% ^{ijk}
Some other party	58 1%	22 *	4 *	23 1%	10 1%	17 1%	3 1% ^j	17 1% ^j	6 1% ^{ijk}	5 *	* *	6 *	4 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 9
Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
Conservative	4599 28%	2599 32%b	2000 24%	304 16%	450 16%	601 22%cd	796 27%cd	767 31%cd	1681 47%cd	1623 37%jkl	1311 29%kl	938 26%l	727 19%	1428 32%opq	1341 31%oq	936 24%q	663 29%oq	230 16%	446 21%	1889 27%r	211 22%	1194 30%tw	235 21%	695 22%
Labour	4763 29%	2475 31%b	2288 27%	529 27%h	860 31%ch	929 34%cgh	912 31%ch	701 29%h	832 23%	1137 26%	1232 27%	1134 32%ij	1260 32%ij	1142 26%	1145 27%	1450 37%mpq	605 26%	421 28%	764 37%r	2029 29%	389 41%uvw	1214 30%w	374 33%w	815 26%
Liberal Democrat	1642 10%	842 10%	800 10%	182 9%	294 11%f	272 10%	254 9%	267 11%f	374 10%f	605 14%jkl	479 11%kl	270 8%	289 7%	506 11%oq	439 10%oq	318 8%	265 12%oq	115 8%	215 10%	721 10%	85 9%	430 11%	130 11%	291 9%
SNP	318 2%	176 2%	142 2%	22 1%	43 2%	46 2%	67 2%cd	63 3%cd	77 2%cd	75 2%	82 2%	84 2%	77 2%	-	-	-	-	318 21%mnop	52 2%	118 2%	30 3%uw	65 2%	22 2%	53 2%
Plaid Cymru	61 *	36 *	25 *	7 *	11 *	7 *	11 *	15 1%	10 *	10 *	16 *	16 *	20 1%	-	-	-	61 3%mnop	-	10 *	22 *	7 1%	15 *	3 *	7 *
Green	286 2%	122 2%	164 2%	42 2%h	54 2%h	36 1%	70 2%eh	48 2%h	37 1%	77 2%	84 2%	61 2%	63 2%	83 2%	76 2%	55 1%	50 2%o	23 2%	50 2%	129 2%	28 3%u	55 1%	21 2%	74 2%u
UKIP	657 4%	367 5%b	290 3%	42 2%	62 2%	100 4%cd	139 5%cd	131 5%cd	183 5%cd	125 3%	144 3%	200 6%ij	187 5%ij	192 4%q	213 5%oq	144 4%q	90 4%q	18 1%	66 3%	273 4%	30 3%	188 5%w	36 3%	85 3%
BNP	76 *	51 1%b	25 *	6 *	9 *	12 *	29 1%cd	13 1%	7 *	10 *	13 *	20 1%	34 1%ij	13 *	23 1%	22 1%	10 *	8 1%	4 *	36 1%	2 *	28 1%w	1 *	8 *
Another party	81 *	36 *	45 1%	5 *	17 1%	15 1%	14 *	16 1%	13 *	17 *	18 *	23 1%	24 1%	22 1%	23 1%	20 1%	7 *	9 1%	16 1%	26 *	5 1%	16 *	11 1%w	10 *
None	3942 24%	1344 17%	2597 31%a	812 42%def gh	966 35%efg h	747 27%fgh	636 22%gh	419 17%h	362 10%	711 16%	1176 26%ik	832 23%i	1222 31%ijk	1048 24%	1011 24%	998 25%	548 24%	337 23%	469 22%	1864 26%r	163 17%	792 20%	306 27%tu	1072 34%tuv

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 9
Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
Conservative	4599 28%	3494 91%bcd	79 2%	40 4%b	443 32%bc	3479 78%fgh	118 4%	299 10%f	66 22%fg	149 21%opq	231 18%op	377 27%jio pq	461 31%jio pqr	414 32%ijk opqr	967 51%ijk lmopqr st	156 12%	219 14%	225 16%o	335 23%jop q	353 31%jio pqr	713 43%ijklmopqrs
Labour	4763 29%	97 3%	3837 89%acd	56 5%a	167 12%ac	245 5%	2577 84%egh	791 27%eh	38 12%e	199 29%t	443 36%ino prst	479 34%ino prst	483 32%nop st	407 31%nos t	463 24%	330 26%t	417 27%t	450 33%nop st	428 30%nst	293 26%	369 22%
Liberal Democrat	1642 10%	89 2%	152 4%a	979 87%abd	65 5%ab	114 3%	57 2%	1145 39%efh	4 1%	77 11%	144 12%or	145 10%	134 9%	145 11%r	196 10%	104 8%	150 10%	127 9%	119 8%	121 11%	178 11%
SNP	318 2%	*	5 *	2 *a	2 *	9 *	16 1%e	19 1%e	-	10 1%	21 2%	25 2%	38 3%o	37 3%opq	45 2%o	12 1%	21 1%	21 2%	28 2%	26 2%o	32 2%
Plaid Cymru	61 *	-	1 *	-	-	2 *	5 *	3 *	-	3 *	10 1%kp	2 *	7 *	9 1%p	5 *	4 *	1 *	5 *	4 *	6 1%	5 *
Green	286 2%	1 *	20 *a	3 *a	4 *a	24 1%	35 1%e	71 2%ef	3 1%	10 1%	22 2%n	33 1%n	27 2%n	9 *	32 3%nq	32 2%n	16 1%	37 3%nq	20 2%n	27 2%n	
UKIP	657 4%	13 *	8 *	2 *	560 41%abc	213 5%fg	48 2%	96 3%f	142 46%efg	20 3%	35 3%	56 4%op	80 5%ijop q	69 5%ijop q	106 6%ijop q	22 2%	27 2%	44 3%p	58 4%op	61 5%ijop q	77 5%jop
BNP	76 *	1 *	-	-	12 1%abc	13 *	7 *	9 *	6 2%efg	1 *	6 *t	7 1%t	23 2%ikm nopqrs t	7 1%t	7 *	5 *	3 *	5 *	6 *t	6 *t	* *
Another party	81 *	2 *	2 *	-	2 *	10 *	6 *	10 *	4 1%efg	1 *	6 1%	10 1%	5 *	8 1%	4 *	4 *	10 1%	5 *	9 1%	8 1%	9 1%
None	3942 24%	135 4%	192 4%	42 4%	114 8%abc	371 8%f	183 6%	460 16%ef	41 13%ef	227 33%ijkl mnst	329 26%klm nst	272 20%lmn t	235 16%n	171 13%n	111 6%	585 47%ijk lmnqrs t	637 42%ijk lmnqrs t	475 35%jkl mnrst	402 28%klm nst	248 22%lmn t	250 15%n

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 9
Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
Conservative	4599 28%	991 41% bcd efgh	695 33% cdf gh	512 28% h	400 24% h	633 32% cdf gh	615 25% h	425 25% h	327 15%	230 16%	138 21% i	439 24% i	359 24% i	464 31% ijkl loq	367 32% ijkl loq	179 22% i	510 31% ijkl loq	572 27% jio	856 37% ijkl lmnopq s	484 33% ijklqo
Labour	4763 29%	630 26%	617 29% aef	655 35% abe fgh	574 34% abe fgh	507 26%	615 25%	480 28%	686 31% aef	421 28% prs	265 40% ilm nopqrs	701 39% ilm nopqrs	484 33% ipr s	428 29% prs	338 29% prs	277 34% imp rs	378 23%	646 30% prs	496 22%	328 22%
Liberal Democrat	1642 10%	353 15% bcd fgh	215 10% cdgh	143 8%	131 8%	252 13% bcd gh	264 11% cdgh	127 7%	158 7%	115 8%	42 6%	135 7%	141 10% j	122 8%	118 10% jk	70 9%	198 12% ijk mo	256 12% ijk mo	250 11% ijk m	195 13% ijklmno
SNP	318 2%	42 2%	41 2%	52 3% h	41 2%	33 2%	41 2%	32 2%	36 2%	318 21% ijklm nopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	61 *	7 *	9 *	12 1%	8 1%	3 *	7 *	4 *	11 *	-	-	-	-	-	-	61 7% ijkl mnopqrs	-	-	-	-
Green	286 2%	27 1%	35 2%	33 2%	26 2%	50 3% a	49 2% a	28 2%	37 2%	23 2%	12 2%	19 1%	23 2%	23 2%	9 1%	9 1%	43 3% kno	46 2% kno	37 2%	41 3% knor
UKIP	657 4%	86 4% e	81 4% ef	115 6% abef	85 5% aef	39 2%	63 3%	86 5% ef	102 5% ef	18 1%	26 4% i	44 2% i	74 5% ikoq	59 4% iko	58 5% ikoq	17 2%	96 6% ikmo q	68 3% i	124 5% ikoq	73 5% ikoq
BNP	76 *	4 *	11 1% f	15 1% af	20 1% abef g	6 *	1 *	5 *	13 1% af	8 1%	11 2% ikln opqrs	7 *	4 *	11 1% r	5 *	3 *	7 *	8 *	5 *	7 *
Another party	81 *	7 *	13 1%	3 *	13 1% acf	10 *	5 *	20 1% act	10 *	9 1%	2 *	6 *	12 1%	7 *	5 *	3 *	10 1%	14 1%	9 *	4 *
None	3942 24%	279 11%	378 18% a	315 17% a	373 22% abc	432 22% abc	798 32% abc de	517 30% abc de	849 38% abc defg	337 23%	161 24%	456 25%	381 26% n	363 25%	248 22%	201 24%	400 24%	525 25%	523 23%	347 23%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

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Absolutes/col percents

Table 9
Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)	
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780	
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760	
Conservative	4599 28%	134 19%l	69 22%l	249 27%alor	221 33%abc gilmnop qrstv	267 37%abc gilmno pqrstv	232 39%abc gilmno pqrstv	104 26%alor	288 36%abc gilmno pqrstv	309 30%abl mnoqr	440 39%abc dgilmn opqrst v	285 40%abc dgilmn opqrst v	96 13%	69 20%l	191 22%lo	138 17%l	197 26%alor	134 24%alor	75 18%l	222 27%alor	263 24%alor	416 35%abc gilmno pqrstv	199 26%alor	
Labour	4763 29%	224 31%hjk suv	142 44%ade fghijk lopqrs tuv	373 40%aef ghijkl opqstu v	231 34%hjk lpsuv	233 32%hjk lpsuv	181 30%hjk lpsuv	134 33%hjk lpsuv	197 24%u	316 31%hjk suv	280 25%u	164 23%u	197 26%u	123 36%hjk lpqstu v	327 38%aef hijkl opqstu v	253 31%hjk lsuv	196 26%u	157 28%su	143 35%hjk lpsuv	182 22%	329 30%hjk suv	217 18%	163 22%	
Liberal Democrat	1642 10%	56 8%	13 4%	81 9%b	79 12%abln op	67 9%b	58 10%bn	35 9%	101 12%abc lnop	126 12%abc lnop	135 12%abc lnop	91 13%abcl nop	58 8%	29 9%	54 6%	62 8%	55 7%	60 11%bn	35 9%b	97 12%abl nop	130 12%abl nop	114 10%bn	105 14%abc efgilmnopru	
SNP	318 2%	176 25%bode fghijkl mnopqrs tuv	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Plaid Cymru	61 *	-	-	-	-	-	-	36 9%abcd efhijk lmnopq stuv	-	-	-	-	-	-	-	-	-	-	25 6%abcd efhijk lmnopq stuv	-	-	-	-	
Green	286 2%	9 1%	6 2%	14 2%	5 1%	5 1%	4 1%	8 2%	24 3%defi nqr	13 1%	19 2%	14 2%nr	14 2%	6 2%	5 1%	18 2%efnr	18 2%defn r	5 1%	1 *	19 2%efnr	33 3%defi nqr	19 2%	27 4%acdefijnqr	
UKIP	657 4%	13 2%	17 5%agln	28 3%l	36 5%acgl nprt	38 5%acgl nprt	36 6%acgl mnprt	7 2%	56 7%acgi lmnprt	38 4%l	58 5%acgl nprt	40 6%acgl nprt	6 1%	9 3%l	16 2%	37 5%aln	21 3%l	22 4%aln	9 2%	40 5%agln	30 3%l	65 6%acgl nprt	33 4%aln	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll
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Absolutes/col percents

Table 9

Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?

Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humb-erside (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760	
BNP	76 *	6 1% ^u	10 3% ^{acde} fghijk lmnopq rstuv	5 1%	2 *	6 1%	3 1%	2 *	5 1%	5 1%	3 *	3 *	2 *	1 *	2 *	2 *	5 1%	2 *	2 *	2 *	2 *	2 *	4 *	
Another party	81 *	4 1%	1 *	3 *	7 1% ^{juv}	3 *	2 *	1 *	6 1%	4 *	2 *	3 *	5 1%	1 *	3 *	5 1%	4 1%	3 1%	2 *	5 1%	9 1%	6 1%	1 *	
None	3942 24%	93 13%	60 19% ^a	183 20% ^{ade} f	90 13%	110 15%	79 13%	80 20% ^{adf}	132 16%	217 21% ^{ade} fhjk	181 16%	118 16%	243 32% ^{abc} defghi jk	100 30% ^{abc} defghi jk	273 31% ^{abc} defghi jk	292 36% ^{abc} defghi jktuv	253 34% ^{abc} defghi jkt	169 31% ^{abc} defghi jk	121 29% ^{abc} defghi jk	268 32% ^{abc} defghi jk	309 28% ^{abc} defghi jk	341 29% ^{abc} defghi jk	229 30% ^{abc} defghijk	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 9
Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female							
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
Conservative	4599 28%	22 17%	14 15%	2504 28% ^{abe} f	1570 32% ^{abc} ef	371 23% ^f	75 13%	17 26% ^{mr}	11 27% ^{mr}	1320 32% ^{lmo} pqr	956 36% ^{ikl} mopqr	232 28% ^{lmq} r	38 18% ^r	5 7%	3 6%	1184 25% ^{lmq} r	614 27% ^{lmq} r	139 18% ^r	37 10%
Labour	4763 29%	50 39% ^{cod}	23 25%	2592 29% ^d	1294 26%	537 33% ^{cod}	200 35% ^{cd}	28 42% ^{jop}	9 22%	1368 33% ^{jop}	678 26%	273 33% ^{jop}	82 38% ^{jop}	23 36%	15 28%	1224 26%	615 27%	264 33% ^{jop}	118 33% ^{jop}
Liberal Democrat	1642 10%	12 10%	4 4%	642 7%	643 13% ^{bc}	267 17% ^{bcd} f	55 10%	8 11%	2 4%	327 8%	342 13% ^{io}	128 16% ^{ior}	22 10%	5 8%	2 4%	314 7%	301 13% ^{io}	138 18% ^{hijl} opr	33 9%
SNP	318 2%	4 3%	7 7% ^{cdef}	157 2%	106 2%	34 2%	9 2%	3 4%	3 6% ^{opr}	82 2%	68 3% ^o	14 2%	6 3%	1 2%	4 8%	75 2%	38 2%	20 3%	3 1%
Plaid Cymru	61 *	* *	* *	29 *	21 *	5 *	3 *	1% *	1% *	17 *	12 *	4 *	1 *	- -	- -	12 *	9 *	1 *	2 *
Green	286 2%	1 1%	- -	113 1%	113 2% ^c	37 2% ^c	16 3% ^c	1 1%	- -	54 1%	44 2%	18 2%	5 2%	1 1%	- -	59 1%	69 3% ^{ijo}	19 2% ^o	11 3% ^{io}
UKIP	657 4%	5 4%	6 6% ^f	436 5% ^{def}	162 3% ^f	38 2%	6 1%	1 2%	3 7% ^{lqr}	233 6% ^{jklo} pqr	101 4% ^{pqr}	23 3%	3 1%	4 6% ^r	3 5%	203 4% ^{pqr}	61 3%	15 2%	3 1%
BNP	76 *	* *	- -	53 1%	16 *	3 *	2 *	- -	- -	35 1% ^{op}	13 *	2 *	- -	* 1%	- -	18 *	3 *	1 *	2 1%
Another party	81 *	2 2% ^{cod}	2 2%	35 *	19 *	16 1% ^{cod}	2 *	1 2%	1 2%	14 *	9 *	6 1%	* 2%	1 2%	1 2%	21 *	10 *	10 1% ^{jop}	1 *
None	3942 24%	32 25%	38 41% ^{acd} e	2247 26% ^{de}	982 20%	304 19%	203 36% ^{acd} e	8 12%	13 32% ^{gij} k	683 17%	398 15%	123 15%	56 26% ^{ijk}	24 37% ^{gij} kq	25 47%	1564 33% ^{gij} kpq	584 25% ^{gij} k	181 23% ^{ijk}	147 41% ^{gijklp}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 9
Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
Conservative	4599 28%	4599 100%bcde f	-	-	-	-	-	2599 100%ijkl mpqrst	-	-	-	-	-	2000 100%ijkl mpqrst	-	-	-	-	-
Labour	4763 29%	-	4763 100%acde f	-	-	-	-	-	2475 100%hjkl moqrst	-	-	-	-	-	2288 100%hjkl moqrst	-	-	-	-
Liberal Democrat	1642 10%	-	-	1642 100%abde f	-	-	-	-	-	842 100%hikl moprst	-	-	-	-	-	800 100%chikl moprst	-	-	-
SNP	318 2%	-	-	-	-	318 39%abcd f	-	-	-	-	-	176 42%hijk mopqrt	-	-	-	-	-	142 35%hijk mopqrt	-
Plaid Cymru	61 *	-	-	-	-	61 7%abcd f	-	-	-	-	-	36 9%hijk mopqrt	-	-	-	-	-	25 6%hijk mopqrt	-
Green	286 2%	-	-	-	-	286 35%abcd f	-	-	-	-	-	122 29%hijk mopqrt	-	-	-	-	-	164 41%hijk lmopqrt	-
UKIP	657 4%	-	-	-	657 100%abce f	-	-	-	-	-	367 100%hijl mopqst	-	-	-	-	290 100%hijl mopqst	-	-	-
BNP	76 *	-	-	-	-	76 9%abcd f	-	-	-	-	-	51 12%hijk mopqst	-	-	-	-	-	25 6%hijk mopqrt	-
Another party	81 *	-	-	-	-	81 10%abcd f	-	-	-	-	-	36 9%hijk mopqrt	-	-	-	-	-	45 11%hijk mopqrt	-
None	3942 24%	-	-	-	-	-	3942 100%abcd e	-	-	-	-	-	1344 100%hijk lopqrs	-	-	-	-	-	2597 100%hijklopqrs

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 9

Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?

Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
Conservative	4599 28%	1837 25% ^d	498 25% ^d	1744 45% ^{abd}	520 16%	1240 28% ^{hij}	165 30% ^{hij}	1013 49% ^{efh}	181 18% ^l	597 21% ^l	333 24% ^{hl}	731 40% ^{efh}	339 15%
Labour	4763 29%	2223 31% ^c	570 29% ^c	962 25%	1008 30% ^c	1431 33% ^{gij}	173 31% ^{gk}	524 25%	348 34% ^{gij}	792 28% ^k	397 28% ^k	438 24%	661 29% ^{gk}
Liberal Democrat	1642 10%	749 10% ^d	187 10%	424 11% ^d	282 8%	451 10% ^l	64 12% ^{jl}	222 11% ^l	105 10% ^l	298 10% ^l	123 9%	202 11% ^{jl}	178 8%
SNP	318 2%	141 2%	29 1%	80 2%	67 2%	89 2%	5 1%	47 2% ^f	35 3% ^{efij}	52 2%	24 2%	33 2%	33 1%
Plaid Cymru	61 *	25 *	7 *	14 *	15 *	21 *	2 *	7 *	7 1% ⁱ	4 *	5 *	7 *	8 *
Green	286 2%	123 2%	55 3% ^{acd}	46 1%	61 2% ^c	66 1% ^g	18 3% ^{egkl}	17 1%	21 2% ^g	58 2% ^g	38 3% ^{eg}	29 2% ^g	40 2% ^g
UKIP	657 4%	274 4%	64 3%	203 5% ^{abd}	116 3%	198 5% ^{ij}	20 4%	114 5% ^{hijl}	35 3%	76 3%	44 3%	88 5% ^{ij}	80 3%
BNP	76 *	36 *	3 *	11 *	25 1% ^{bc}	29 1% ^{jk}	1 *	10 *	11 1% ^{ijk}	7 *	2 *	1 *	15 1% ^k
Another party	81 *	28 *	15 1% ^c	13 *	26 1% ^{ac}	16 *	5 1% ^k	7 *	8 1%	12 *	9 1%	5 *	18 1%
None	3942 24%	1791 25% ^c	542 28% ^{ac}	402 10%	1207 36% ^{abc}	852 19% ^{gk}	102 18% ^g	119 6%	271 27% ^{efg}	939 33% ^{efg}	440 31% ^{efg}	283 16% ^g	935 41% ^{efghijk}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 10
Gender
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
Male	8049	8049	-	697	1248	1394	1501	1296	1914	2426	2094	1856	1673	2148	2133	1926	1126	716	950	3997	950	3997	-	-
	49%	100%b	-	36%	45%c	50%cd	51%cd	53%cd	54%cd	55%jkl	46%l	52%jl	43%	48%	50%	49%	49%	48%	45%	56%r	100%vw	100%vw	-	-
Female	8375	-	8375	1255	1518	1371	1426	1143	1661	1964	2459	1722	2230	2286	2137	2016	1173	762	1140	3111	-	-	1140	3111
	51%	-	100%a	64%del	55%efg	50%h	49%	47%	46%	45%	54%ik	48%i	57%ijk	52%	50%	51%	51%	52%	55%st	44%	-	-	100%tu	100%tu

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 10
Gender
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
Male	8049 49%	2136 56%b	2223 52%	596 53%	873 64%abc	2467 55%fg	1560 51%	1510 52%	188 61%efg	697 100%opqrst	1248 100%opqrst	1394 100%opqrst	1501 100%opqrst	1296 100%opqrst	1914 100%opqrst	-	-	-	-	-	-
Female	8375 51%	1697 44%d	2072 48%ad	528 47%d	495 36%	2014 45%h	1491 49%eh	1393 48%eh	118 39%	-	-	-	-	-	-	1255 100%ijklmn	1518 100%ijklmn	1371 100%ijklmn	1426 100%ijklmn	1143 100%ijklmn	1661 100%ijklmn

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 10
Gender
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
Male	8049 49%	2426 100%ef gh	2094 100%ef gh	1856 100%ef gh	1673 100%efgh	-	-	-	-	716 48%	319 49%	936 52%l	671 45%	728 49%	597 52%l	408 50%	809 49%	1029 48%	1119 49%	718 49%
Female	8375 51%	-	-	-	-	1964 100%ab cd	2459 100%ab cd	1722 100%ab cd	2230 100%abc d	762 52%	938 51%	871 48%	807 55%kn	750 51%	553 48%	414 50%	834 51%	1106 52%	1180 51%	760 51%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 10
Gender
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	Eastern (s)	London (t)	South East (u)	South West (v)	
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780	
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760	
Male	8049 49%	716 100%lm nopqrs tuv	319 100%lm nopqrs tuv	936 100%lm nopqrs tuv	671 100%lm nopqrs tuv	728 100%lm nopqrs tuv	597 100%lm nopqrs tuv	408 100%lm nopqrs tuv	809 100%lm nopqrs tuv	1029 100%lm nopqrs tuv	1119 100%lm nopqrs tuv	718 100%lmno pqrstuv	-	-	-	-	-	-	-	-	-	-	-	-
Female	8375 51%	-	-	-	-	-	-	-	-	-	-	-	762 100%ab cdefgh ijk	338 100%ab cdefgh ijk	871 100%ab cdefgh ijk	807 100%ab cdefgh ijk	750 100%ab cdefgh ijk	553 100%ab cdefgh ijk	414 100%ab cdefgh ijk	834 100%ab cdefgh ijk	1106 100%ab cdefgh ijk	1180 100%ab cdefgh ijk	760 100%abcdefghijk	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 10
Gender
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)		No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
Male	8049	66	40	4134	2621	822	214	66	40	4134	2621	822	214	-	-	-	-	-	-
	49%	51% ^f	43%	47% ^f	53% ^{cf}	51% ^{cf}	38%	100% ^{mo}	100% ^{mo}	100% ^{mo}	100% ^{mo}	100% ^{mo}	100% ^{mopq}	-	-	-	-	-	-
Female	8375	64	53	4675	2305	788	355	-	-	-	-	-	-	64	53	4675	2305	788	355
	51%	49%	57%	53% ^{de}	47%	49%	62% ^{acde}	-	-	-	-	-	-	100% ^{gh}	100%	100% ^{gh}	100% ^{gh}	100% ^{gh}	100% ^{ghijkl}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 10
Gender
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
Male	8049	2599	2475	842	367	421	1344	2599	2475	842	367	421	1344	-	-	-	-	-	-
	49%	57% bce f	52% f	51% f	56% bce f	51% f	34%	100% op qrst	100% op qrst	100% op qrst	100% op qrst	100% op qrst	100% op qrst	-	-	-	-	-	-
Female	8375	2000	2288	800	290	400	2597	-	-	-	-	-	-	2000	2288	800	290	400	2597
	51%	43%	48% ad	49% ad	44%	49% ad	66% abcd e	-	-	-	-	-	-	100% hi jklm	100% hi jklm	100% hi jklm	100% hi jklm	100% hi jklm	100% hi jklm

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

**** very small base (under 30) ineligible for sig testing**

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 10
Gender
Base: All respondents

	Working Status				Working Status - Men				Working Status - Women				
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
Male	8049 49%	4392 61%bcd	555 28%	2082 53%bd	1021 31%	4392 100%ij kl	555 100%ij kl	2082 100%ij kl	1021 100%ijkl	-	-	-	-
Female	8375 51%	2835 39%	1416 72%ac	1818 47%a	2306 69%ac	-	-	-	-	2835 100%ef gh	1416 100%ef gh	1818 100%ef gh	2306 100%efgh

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 11
Age
Base: All respondents

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
18-24	1952 12%	697 9%	1255 15% ^a	1952 100% ^{defgh}	-	-	-	-	-	413 9%	738 16% ^{ikl}	379 11%	421 11%	582 13% ^{nq}	489 11% ^q	451 11%	294 13% ^q	137 9%	198 9%	844 12% ^r	72 8%	314 8%	125 11% ^{tu}	530 17% ^{tuw}
25-34	2766 17%	1248 15%	1518 18% ^a	-	2766 100% ^{cefg}	-	-	-	-	672 15%	870 19% ^{il}	665 19% ^{il}	559 14%	804 18% ^{np}	691 16% ^p	655 17% ^p	315 14%	301 20% ^{nop}	473 23%	1719 24%	226 24%	887 22%	247 22%	832 27% ^{uv}
35-44	2765 17%	1394 17%	1371 16%	-	-	2765 100% ^{cdgh}	-	-	-	655 15%	770 17% ⁱ	685 19% ^{ijl}	654 17% ⁱ	797 18% ⁿ	664 16%	667 17%	375 16%	262 18%	481 23%	1668 23%	226 24%	997 25% ^w	255 22%	671 22%
45-54	2928 18%	1501 19% ^b	1426 17%	-	-	-	2928 100% ^{cdgh}	-	-	611 14%	743 16% ⁱ	741 21% ^{ij}	832 21% ^{ij}	676 15%	822 19% ^{mq}	770 20% ^{mq}	435 19% ^{mq}	224 15%	565 27% ^s	1603 23%	247 26% ^w	987 25% ^w	318 28% ^w	617 20%
55-64	2439 15%	1296 16% ^b	1143 14%	-	-	-	-	2439 100% ^{cdef}	-	703 16% ^{jk}	617 14%	467 13%	651 17% ^{jk}	643 15%	636 15%	596 15%	334 15%	229 16%	309 15%	935 13%	142 15% ^w	590 15% ^w	167 15% ^w	345 11%
65+	3575 22%	1914 24% ^b	1661 20%	-	-	-	-	-	3575 100% ^{cdefg}	1335 30% ^{ijkl}	815 18%	640 18%	784 20% ^j	932 21%	968 23% ^o	804 20%	546 24% ^{mo}	325 22%	64 3%	338 5% ^r	36 4%	222 6% ^{vw}	28 2%	117 4%
Average age	47.15	48.87 ^b	45.49	21.51	30.01 ^c	39.70 ^c	49.62 ^c	59.27 ^c	69.87 ^c	50.39 ^j	44.46	45.82 ^j	47.86 ^j	46.27	47.76 ^m	46.98	47.92 ^m	47.29	42.14 ^s	41.33	42.56 ^w	43.03 ^v	41.79 ^w	39.15

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 11
Age
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
18-24	1952 12%	285 7% ^d	524 12% ^{ad}	122 11% ^{ad}	63 5%	185 4%	200 7% ^{ae}	190 7% ^{ae}	13 4%	697 100% ^{ijklm nopqrst}	-	-	-	-	-	1255 100% ^{ijklm nopqrst}	-	-	-	-	-
25-34	2766 17%	444 12% ^d	819 19% ^{ad}	203 18% ^{ad}	79 6%	436 10% ^h	519 17% ^{eh}	483 17% ^{eh}	12 4%	-	1248 100% ^{iklm nopqrst}	-	-	-	-	-	1518 100% ^{iklm nopqrst}	-	-	-	-
35-44	2765 17%	521 14%	864 20% ^{ad}	195 17% ^{ad}	160 12%	604 13%	617 20% ^{eg}	487 17% ^e	50 16%	-	-	1394 100% ^{ijlm noprst}	-	-	-	-	-	1371 100% ^{ijlm noprst}	-	-	-
45-54	2928 18%	667 17%	797 19% ^c	172 15%	281 21% ^{ac}	778 17%	631 21% ^{eg}	511 18%	75 24% ^{eg}	-	-	-	1501 100% ^{ijklm nopqst}	-	-	-	-	-	1426 100% ^{ijklm nopqst}	-	-
55-64	2439 15%	652 17% ^b	594 14%	180 16%	267 20% ^{abc}	796 18%	490 16%	497 17%	56 18%	-	-	-	-	1296 100% ^{ijkl nopqrt}	-	-	-	-	-	1143 100% ^{ijkl nopqrt}	-
65+	3575 22%	1264 33% ^{bc}	696 16%	252 22% ^b	518 38% ^{abc}	1682 38% ^{fg}	594 19%	736 25% ^f	100 33% ^{fg}	-	-	-	-	-	1914 100% ^{ijkl mopqrs}	-	-	-	-	-	1661 100% ^{ijklmopqrs}
Average age	47.15 c	52.40 b	45.06	47.14 b	55.89 a bc	54.82 f g	47.96	49.65 f g	54.96 f g	21.47 op	30.23 i op	39.59 i jop	49.65 i jkopq	59.40 i jklopq rs	70.01 i jklmop qrs	21.53 o	29.82 i jop	39.81 i jop	49.59 i jkopq	59.11 i jklopq r	69.72 ijklmopqrs

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/op/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 11
Age
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
18-24	1952 12%	155 6%	274 13%acd	138 7%	129 8%	258 13%acd	464 19%abcdegh	241 14%acd	291 13%acd	137 9%	96 15%ikl p	194 11%	161 11%	203 14%ikl p	143 12%ip	108 13%ip	143 9%	301 14%ikl p	280 12%ip	186 13%ip
25-34	2766 17%	326 13%	391 19%ad	334 18%ad	196 12%	345 18%ad	479 19%adh	331 19%ad	363 16%ad	301 20%ckno prs	115 18%nrs	280 16%nrs	259 18%nrs	287 19%knp rs	142 12%	128 16%r	261 16%nrs	521 24%ijk lmnop s	283 12%	187 13%
35-44	2765 17%	370 15%	379 18%ae	352 19%aef	293 18%e	285 15%	392 16%	333 19%aef h	361 16%	262 18%am	101 15%	303 17%	263 18%am	213 14%	185 16%	139 17%	266 16%	440 21%jkm nprs	357 16%	236 16%
45-54	2928 18%	337 14%	349 17%ae	384 21%abef	431 26%abc efgh	274 14%	394 16%	357 21%abef	401 18%ae	224 15%	111 17%	351 19%imq r	308 21%imq r	237 16%	244 21%imq r	155 19%q	341 21%imq r	305 14%	371 16%	280 19%iq
55-64	2439 15%	432 18%bcdefg	312 15%fg	264 14%	288 17%efg	272 14%	305 12%	203 12%	363 16%fg	229 16%q	107 16%q	271 15%q	217 15%q	203 14%q	175 15%q	123 15%q	258 16%q	236 11%	407 18%klm qs	212 14%q
65+	3575 22%	806 23%bcdefgh	389 19%g	384 21%fg	335 20%g	529 27%bcd fgh	426 17%	256 15%	450 20%fg	325 22%lq	126 19%	407 23%lq	271 18%	335 23%lq	260 23%lq	169 21%q	373 23%lq	332 16%	600 26%ijk lmopq	377 25%jloq
Average age	47.15	52.46b cdefgh	45.66f g	47.54b fg	49.16b cefg	47.82b fg	43.43	43.97	46.88b fg	47.29q	45.98q	47.84j lmq	46.37q	46.33q	48.06j lmq	46.65q	48.82i jlmq	42.89	49.40i jkilmq	48.63jlmq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 11
Age
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female										
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
18-24	1952 12%	53 7%	39 12%afhj k	75 8%	57 9%	61 8%	34 6%	41 10%fh	47 6%	152 15%acde fhjk	86 8%	52 7%	83 11%afh jk	57 17%acd efghj ls	119 14%acd efhjk	104 13%acd efhjk	142 19%abc defghj klno	109 20%abc defghi jklno st	67 16%acd efghj ls	95 11%acf hjk	150 14%acd efhjk	194 16%acd efghj ls	135 18%acd efghj klno st
25-34	2766 17%	105 15%	57 18%fjk	153 16%fjk	99 15%	134 18%fjk qu	68 11%	62 15%	118 15%	245 24%acd efghj mnrqsu v	127 11%	80 11%	196 28%abc defghi kmnopq rsuv	59 17%fjk	127 15%	160 20%adf hjknu v	153 20%adf hjknu v	74 13%	66 16%fjk	143 17%fjk u	276 25%abc defghi kmnoqr stuv	156 13%	107 14%
35-44	2765 17%	123 17%	51 16%	177 19%npv	107 16%	116 16%	100 17%	67 16%	125 15%	219 21%deh jmnopq rstuv	177 16%	133 18%pv	139 18%pv	50 15%	126 14%	156 19%npv v	97 13%	86 15%	72 17%	141 17%	221 20%hjn puv	180 15%	103 14%
45-54	2928 18%	113 16%	51 16%	192 21%ail ptu	162 24%abe ijklno pqtu	124 17%	151 25%abe gijklm nopqtu v	73 18%	172 21%ail ptu	139 13%	192 17%	131 18%il	111 15%	61 18%	158 18%il	146 18%il	113 15%	92 17%	82 20%il	169 20%ilp tu	166 15%	179 15%	149 20%ilp tu
55-64	2439 15%	132 18%eil ort	56 18%irt	145 15%it	113 17%irt	97 13%	88 15%t	74 18%ilo rt	135 17%irt	117 11%	233 21%cef iklmno pqrstu v	105 15%t	97 13%	51 15%	126 15%t	104 13%	106 14%	87 16%it	48 12%	123 15%t	119 11%	175 15%t	107 14%
65+	3575 22%	190 27%cdi lmopqr st	65 20%	194 21%it	133 20%	196 27%cdi lmopqr st	156 26%cdi lmopqr st	90 22%it	211 26%cdi lmopqr st	158 15%	304 27%bcd ilmopq rstv	217 30%bcd gilmno pqrstu v	135 18%	61 18%	213 24%ilm opqst	138 17%	139 18%	105 19%	79 19%	162 19%	174 16%	296 25%cdi lmopqr st	160 21%it
Average age	47.15	50.04b cilmno pqrstu v	46.82i pt	48.07i lmopqr t	48.54i lmopqr tv	48.91i lmopqr stv	50.89b cdegil mnopqr stuv	48.29i lmopqr t	50.94b cdegil mnopqr stuv	42.60	51.49b cdegil mnopqr stuv	51.16b cdegil mnopqr stuv	44.70i	45.18i	47.58i lopqrt	44.57i	43.84	45.01i	45.04i	46.77i lopt	43.16	47.42i lopqrt	46.24ipt

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 11
Age
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
18-24	1952 12%	14 11%	21 23% ^{cde}	764 9%	442 9%	130 8%	519 6%	8 12%	3 6%	217 5%	183 7% ⁱ	60 7% ⁱ	192 90% ^{ghijklmopq}	6 9%	19 35%	547 12% ^{ijk}	258 11% ^{ijk}	70 9% ⁱ	326 92% ^{ghijklmopq}
25-34	2766 17%	39 30% ^{bcd} f	14 15% ^f	1150 13% ^f	1007 20% ^{cf}	446 28% ^{bcdf}	36 6%	21 31% ^{hijkl} or	3 8%	488 12% ^r	479 18% ^{ilo} r	200 24% ^{hijkl} or	15 7%	18 29% ^{hil} or	11 20%	661 14% ^{lr}	527 23% ^{hij} lor	246 31% ^{hijkl} lopr	21 6%
35-44	2765 17%	13 10% ^f	14 15% ^f	1530 17% ^f	806 16% ^f	343 21% ^{acdf}	9 2%	6 10% ^{lr}	10 24% ^{lr}	742 18% ^{lr}	428 16% ^{lr}	185 23% ^{gijl} opr	6 3%	7 11% ^{lr}	5 9%	788 17% ^{lr}	379 16% ^{lr}	158 20% ^{jl}	4 1%
45-54	2928 18%	13 10% ^f	15 16% ^f	1823 21% ^{ade} f	791 16% ^f	242 15% ^f	5 1%	5 7% ^{lr}	5 12% ^{lr}	932 23% ^{gjk} lopr	425 16% ^{lr}	112 14% ^{lr}	* *	9 14% ^{lr}	11 20%	891 19% ^{gjk} lpr	366 16% ^{lr}	130 16% ^{lr}	5 1%
55-64	2439 15%	20 15% ^f	15 16% ^f	1424 16% ^f	732 15% ^f	224 14% ^f	1 *	7 11% ^{lr}	11 29% ^{gkl} opqr	708 17% ^{lpq} r	439 17% ^{lpr}	117 14% ^{lr}	1 *	13 20% ^{lr}	4 7%	716 15% ^{lpr}	293 13% ^{lr}	107 14% ^{lr}	-
65+	3575 22%	31 24% ^{ef}	13 14% ^f	2117 24% ^{ef}	1148 23% ^{ef}	226 14% ^f	-	20 30% ^{lqr}	8 21% ^{lr}	1046 25% ^{klo} pqr	667 25% ^{klo} pqr	149 18% ^{lqr}	-	11 18% ^{lr}	5 10%	1071 23% ^{klq} r	481 21% ^{lqr}	77 10% ^{lr}	-
Average age	47.15	46.23 ^f	44.06 ^f	49.40 ^b def	47.62 ^e f	43.93 ^f	21.44	47.01 ^l qr	52.64 ^k lpqr	50.96 ^j klmopq	49.27 ^k lopqr	45.52 ^l qr	21.60	45.41 ^l r	37.68	48.02 ^k lpqr	45.74 ^l qr	42.26 ^l r	21.35

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 11
Age
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
18-24	1952 12%	304 7%	529 11%ad	182 11%ad	42 6%	82 10%ad	812 21%abcde	149 6%	199 8%hk	77 9%hk	20 5%	25 6%	227 17%hijklor	156 8%h	330 14%hijklor	104 13%hijklor	22 8%	57 14%hijklor	585 23%hijklmnopqrs
25-34	2766 17%	450 10%	860 18%ad	294 18%ad	62 9%	134 16%ad	966 24%abcde	231 9%	443 18%hkor	144 17%hkor	35 10%	66 16%hkor	329 24%hijklopqrs	219 11%h	417 18%hkor	150 19%hkor	27 9%	68 17%hkor	637 25%hijklpqr
35-44	2765 17%	601 13%	929 20%acde	272 17%a	100 15%	116 14%	747 19%ade	377 14%o	479 19%hklor	145 17%o	56 15%o	64 15%o	272 20%hklor	225 11%	450 20%hklor	127 16%o	44 15%o	52 13%	475 18%hos
45-54	2928 18%	796 17%	912 19%acf	254 15%	139 21%acf	191 23%abcdf	636 16%	461 18%	483 20%joqt	134 16%	80 22%hjmot	107 25%hijmopqt	235 17%	335 17%	428 19%qt	119 15%	58 20%qt	84 21%joqt	402 15%
55-64	2439 15%	767 17%bf	701 15%f	267 16%f	131 20%abcdf	154 19%bdf	419 11%	414 16%pt	407 16%mp	145 17%mp	69 19%mp	88 21%himpt	171 13%t	353 18%mp	293 13%t	121 15%t	61 21%himpt	66 16%pt	248 10%
65+	3575 22%	1681 37%bcdef	832 17%f	374 23%bef	183 28%bcef	144 17%f	362 9%	967 37%ijklmpqrst	463 19%mp	196 23%ilmpt	106 29%ijlmpqst	70 17%mt	111 8%	713 36%ijklmpqrst	369 16%mt	178 22%lmp	77 26%ilmpt	74 18%mt	250 10%
Average age	47.15	53.78b cdef	45.92f	47.39b f	52.22b cef	47.64b f	39.84	54.21i jklmpqrst	47.16m pt	48.30m pst	52.62i jlmqst	48.95i mpqst	41.01t	53.21i jlmqst	44.59m t	46.44m pt	51.73i jlmqst	46.26m t	39.24

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 11
Age
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
18-24	1952 12%	790 11% ^c	252 13% ^{ac}	1 *	909 27% ^{abc}	323 7% ^{gk}	63 11% ^{egk}	1 *	309 30% ^{efg} ijkl	467 16% ^{efg} jk	188 13% ^{egk}	-	600 26% ^{efgijk}
25-34	2766 17%	1878 26% ^{bcd}	314 16% ^c	-	574 17% ^c	1056 24% ^{efgh} ijkl	57 10% ^{gk}	-	135 13% ^{gk}	821 29% ^{efg} hijkl	258 18% ^{efghk}	-	439 19% ^{efghk}
35-44	2765 17%	1738 24% ^{bcd}	412 21% ^{cd}	6 *	610 18% ^c	1144 26% ^{efgh} ikl	79 14% ^{gk}	6 * ^k	165 16% ^{gk}	594 21% ^{fgh} k	333 24% ^{fghk} l	-	445 19% ^{fghk}
45-54	2928 18%	1739 24% ^{cd}	430 22% ^c	41 1%	718 22% ^c	1127 26% ^{fgi} jkl	107 19% ^{gk}	29 1% ^k	238 23% ^{gk}	612 22% ^{gk}	322 23% ^{gk}	12 1%	480 21% ^{gk}
55-64	2439 15%	893 12%	350 18% ^{ad}	726 19% ^{ad}	470 14% ^a	594 14% ⁱ	138 25% ^{efgh} ijkl	394 19% ^{ej} l	170 17% ^{eil}	299 11%	213 15% ⁱ	332 18% ^{ej} l	299 13% ⁱ
65+	3575 22%	189 3% ^d	213 11% ^{ad}	3126 80% ^{abd}	46 1%	147 3% ^{hil}	111 20% ^{ehi} jl	1652 79% ^{efhi} jl	3 *	42 1% ^h	102 7% ^{ehi} l	1474 81% ^{efhi} jl	42 2% ^h
Average age	47.15	40.67 d	44.62 a	68.22 a bd	38.02	42.12 h il	49.40 e hijl	68.17 e thijl	38.24	38.41	42.74 h il	68.27 e thijl	37.93

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 12
Social Grade
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
AB	4390	2426	1964	413	672	655	611	703	1335	4390	-	-	-	1294	1153	1012	576	356	701	1823	350	1060	350	763
	27%	30% ^{ab}	23%	21%	24% ^{ef}	24% ^f	21%	29% ^{code}	37% ^{cd}	100% ^{ijkl}	-	-	-	29% ^{opq}	27%	26%	25%	24%	34% ^s	26%	37% ^{uvw}	27%	31% ^{uw}	25%
C1	4554	2094	2459	738	870	770	743	617	815	-	4554	-	-	1353	1109	1002	656	434	809	2094	320	1018	489	1076
	28%	26%	29% ^a	38% ^{def}	31% ^{efg}	28% ^h	25% ^h	25% ^h	23%	-	100% ^{ijkl}	-	-	31% ^{no}	26%	25%	29% ^o	29% ^{no}	39% ^s	29%	34% ^u	25%	43% ^{tuv}	35% ^u
C2	3578	1856	1722	379	665	685	741	467	640	-	-	3578	-	856	945	937	497	343	348	2009	174	1258	174	752
	22%	23% ^{ab}	21%	19%	24% ^{ccgh}	25% ^{ccgh}	25% ^{ccgh}	19%	18%	-	-	100% ^{ijkl}	-	19%	22% ^m	24% ^m	22%	23% ^m	17%	28% ^r	18%	31% ^{tw}	15%	24% ^{tv}
DE	3902	1673	2230	421	559	654	832	651	784	-	-	-	3902	931	1064	991	571	346	232	1181	105	661	127	521
	24%	21%	27% ^a	22%	20%	24% ^d	28% ^{code}	27% ^{code}	22%	-	-	-	100% ^{ijkl}	21%	25% ^m	25% ^m	25% ^m	23%	11%	17% ^r	11%	17% ^{tv}	11%	17% ^{tv}

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 12
Social Grade
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
AB	4390 27%	1371 36%bd	1062 25%	408 36%bd	338 25%	1509 34%fh	740 24%h	1004 35%fh	55 18%	155 22%	326 26%oqr	370 27%lopqr	337 22%	432 33%ijklopqrs	806 42%ijklopqrst	258 21%	345 23%	285 21%	274 19%	272 24%r	529 32%ijklopqrs
C1	4554 28%	1066 28%cd	1120 26%cd	307 27%cd	316 23%	1213 27%	797 26%	816 28%	75 25%	274 39%ijklmnpqrst	391 31%lmn	379 27%ln	349 23%	312 24%n	389 20%	464 37%ijklmnpqrst	479 32%klm	392 29%lmn	394 28%ln	305 27%n	426 26%n
C2	3578 22%	794 21%	987 23%ac	204 18%	340 25%ac	957 21%g	714 23%g	516 18%	87 29%efg	138 20%t	334 27%imnopst	352 25%imn	384 26%imn	264 20%t	384 20%t	241 19%t	331 22%st	333 24%mnost	357 25%imn	203 18%	256 15%
DE	3902 24%	602 16%	1127 26%ac	205 18%	373 27%ac	802 18%	800 26%eg	567 20%	88 29%eg	129 19%	196 16%	293 21%jn	431 29%ijkmnop	288 22%jn	335 17%	291 23%jn	363 24%ijn	361 26%ijkmn	401 28%ijkmnop	363 32%ijkmnopqt	450 27%ijkmnop

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 12
Social Grade
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
AB	4390 27%	2426 100% bcd fgh	-	-	-	1964 100% bcd fgh	-	-	-	356 24%	165 25%	483 27%	364 25%	443 30% ijl nop	298 26%	187 23%	411 25%	595 28% io	699 30% ijk lnops	390 26%
C1	4554 28%	-	2094 100% acde gh	-	-	-	2459 100% acde gh	-	-	434 29% kmn	162 25%	444 25%	396 27%	361 24%	288 25%	229 28%	459 28%	732 34% ijk lmnop rs	622 27%	426 29% km
C2	3578 22%	-	-	1856 100% abde fgh	-	-	-	1722 100% abde fgh	-	343 23% q	165 25% kmq rs	365 20%	407 28% ikm nqrs	301 20%	249 22%	199 24% kqr	395 24% kmq rs	394 18%	463 20%	298 20%
DE	3902 24%	-	-	-	1673 100% abce fg	-	-	-	2230 100% abc efg	346 23% q	164 25% q	515 28% ilp qrs	312 21%	372 25% lq	315 27% ilp qr	206 25% q	377 23% q	415 19%	516 22% q	365 25% lq

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 12
Social Grade
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
AB	4390 27%	181 25%	80 25%	278 30%lno qrsuv	201 30%lno qrsuv	232 32%agl mnoqrs tuv	184 31%aln oqrsuv	100 25%	241 30%lno qrsuv	302 29%lno qrsv	404 36%abc dghikl mnopqr stuv	223 31%aln oqrsuv	175 23%	84 25%	205 24%	163 20%	211 28%oqr sv	114 21%	87 21%	171 20%	293 26%oqs	294 25%o	167 22%
C1	4554 28%	225 31%abcd efhjp	70 22%	201 21%	171 26%	168 23%	138 23%	108 26%	203 25%	333 32%abcd efhjp	278 25%	199 28%c	209 27%c	92 27%	243 28%c	224 28%c	194 26%	150 27%c	122 29%cef	256 31%bce thj	399 36%bcd efghik lmnopq ruv	343 29%bce fj	228 30%bcefj
C2	3578 22%	171 24%nt	97 30%cef ijklmn pqstuv	208 22%t	185 28%cei jkmnpq stuv	154 21%t	134 22%t	102 25%nt	216 27%eij knqpst uv	223 22%t	222 20%t	144 20%t	172 23%t	69 20%	157 18%	222 28%cei jkmnpq stuv	147 20%	114 21%t	97 24%nt	179 21%t	170 15%	241 20%t	154 20%t
DE	3902 24%	139 19%	72 23%i	248 27%adh ijk	114 17%	173 24%dhi j	140 23%dhi	98 24%edi	149 18%	170 17%	215 19%	153 21%i	207 27%adh ijkt	92 27%adh ij	266 31%abd efhijk otu	198 24%adh ij	199 27%adh ijk	175 32%abd efghij kotu	108 26%adh ij	228 27%adh ijkt	245 22%di	301 26%adh ij	211 28%adhijkt

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 12
Social Grade
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
AB	4390 27%	13 10%	15 16%	1439 16%	1920 39%abc f	852 53%abc df	107 19%a	11 17% m	5 12%	762 18% mo	1075 41% ghi lmopr	497 60% ghi jlmopq r	43 20% m	2 3%	10 19%	676 14% m	845 37% ghi lmor	355 45% ghi lmopr	64 18% m
C1	4554 28%	8 6%	8 9%	2262 26% ab	1514 31% abc e	398 25% ab	302 53% abcd e	3 4%	5 12%	982 24% gm	770 29% ghi km	189 23% gm	114 53% ghij kmopq	6 9%	4 7%	1280 27% ghi km	743 32% ghi kmoq	209 27% gm	189 53% ghijk mopq
C2	3578 22%	39 30% def	22 24% e	2372 27% def	782 16% e	205 13%	78 14%	19 29% jkl pqr	8 19%	1251 30% jkl opqr	430 16% k	82 10%	23 11%	20 31% jkl pqr	15 27%	1121 24% jkl pqr	352 15% k	123 16% k	55 15% k
DE	3902 24%	70 54% cde f	48 51% cde f	2736 31% def	710 14% e	155 10%	82 14% e	33 50% ijk lopqr	23 57% ijk lopqr	1138 28% jkl pqr	346 13% k	54 7%	34 16% k	37 57% ijk lopqr	25 47%	1598 34% ijk lpqr	364 16% jk	101 13% k	48 13% k

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 12
Social Grade
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
AB	4390 27%	1623 35%bde f	1137 24%df	605 37%bde f	125 19%	188 23%df	711 18%	991 38%ikl mopqrs t	630 25%lmp rt	353 42%ikl mopqrs t	86 23%rt	88 21%rt	279 21%rt	633 32%ikl mprst	507 22%rt	252 31%ikl mprst	39 13%	101 25%rt	432 17%
C1	4554 28%	1311 29%bd	1232 26%d	479 29%bd	144 22%	212 26%d	1176 30%bde	695 27%kr	617 25%	215 26%	81 22%	109 26%	378 28%kr	615 31%hij klprs	615 27%kr	264 33%hij klprs	63 22%	103 26%	798 31%hijkr
C2	3578 22%	938 20%c	1134 24%acf	270 16%	200 30%abc ef	203 25%acf	832 21%c	512 20%q	655 26%hjo pqst	143 17%	115 31%hij mopqst	116 28%hjo pqt	315 23%jq	425 21%jq	480 21%jq	127 16%	86 30%hjm opqst	88 22%jq	517 20%q
DE	3902 24%	727 16%	1260 26%ac	289 18%	187 28%ac	218 27%ac	1222 31%abc e	400 15%	574 23%hjo	131 16%	85 23%hjo	109 26%hjo oq	373 28%hij oq	327 16%	686 30%hij koq	158 20%h	102 35%hij klmnopq s	109 27%hjo q	849 33%hijklmoqs

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 12
Social Grade
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
AB	4390 27%	2091 29%bd	433 22%d	1517 39%abd	349 10%	1275 29%fhj l	136 24%hl	930 45%efhi jkl	86 8%	816 29%fhj l	297 21%hl	587 32%efh jl	263 11%h
C1	4554 28%	2361 33%abcd	542 28%cd	893 23%	757 23%	1183 27%egl	155 28%egl	453 22%	303 30%gkl	1178 42%efg hijkl	387 27%gl	440 24%l	454 20%
C2	3578 22%	1822 25%cd	535 27%cd	629 16%	591 18%	1321 30%fgh ikl	111 20%hk	349 17%h	75 7%	501 18%h	424 30%fgh ikl	281 15%h	516 22%ghik
DE	3902 24%	952 13%	461 23%a	860 22%a	1629 49%abc	612 14%	153 28%egi j	350 17%ei	557 55%efg ijkl	339 12%	308 22%egi j	510 28%egi j	1072 47%efgijk

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 13
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
Scotland	1478	716	762	137	301	262	224	229	325	356	434	343	346	-	-	-	-	1478	198	630	103	300	95	330
	9%	9%	9%	7%	11%cfh	9%cf	8%	9%cf	9%c	8%	10%i	10%	9%	-	-	-	-	100%mnop	9%	9%	11%u	8%	8%	11%u
North East	657	319	338	96	115	101	111	107	126	165	162	165	164	-	-	657	-	103	258	44	155	59	102	
	4%	4%	4%	5%	4%	4%	4%	4%	4%	4%	4%	5%	4%	-	-	17%mpnq	-	5%r	4%	5%	4%	5%w	3%	
North West	1807	936	871	194	280	303	351	271	407	483	444	365	515	-	-	1807	-	221	787	100	493	122	295	
	11%	12%b	10%	10%	10%	11%	12%	11%	11%	11%	10%	10%	13%ijk	-	-	46%mpnq	-	11%	11%	10%	12%w	11%	9%	
Yorkshire & Humberside	1478	671	807	161	259	263	308	217	271	364	396	407	312	-	-	1478	-	197	680	75	382	122	297	
	9%	8%	10%a	8%	9%h	10%h	11%ch	9%	8%	8%	9%	11%ijl	8%	-	-	37%mpnq	-	9%	10%	8%	10%	11%	10%	
West Midlands	1478	728	750	203	287	213	237	203	335	443	361	301	372	-	1478	-	-	175	592	81	339	94	252	
	9%	9%	9%	10%ef	10%efg	8%	8%	8%	9%e	10%kj	8%	8%	10%j	-	35%mpq	-	-	8%	8%	9%	8%	8%	8%	
East Midlands	1150	597	553	143	142	185	244	175	260	298	288	249	315	-	1150	-	-	123	499	57	294	67	206	
	7%	7%	7%	7%cd	5%	7%cd	8%de	7%cd	7%cd	7%	6%	7%	8%ij	-	27%mpq	-	-	6%	7%	6%	7%	6%	7%	
Wales	821	408	414	108	128	139	155	123	169	187	229	199	206	-	-	821	-	163	303	87	162	75	141	
	5%	5%	5%	6%	5%	5%	5%	5%	5%	4%	5%	6%i	5%	-	-	36%mpnq	-	8%r	4%	9%lw	4%	7%uw	5%	
Eastern	1642	809	834	143	261	266	341	258	373	411	459	395	377	-	1642	-	-	209	735	85	421	124	314	
	10%	10%	10%	7%	9%	10%c	12%cde	11%c	10%c	9%	10%	11%	10%	-	38%mpq	-	-	10%	10%	9%	11%	11%	10%	
London	2135	1029	1106	301	521	440	305	236	332	595	732	394	415	2135	-	-	-	310	1043	151	578	159	465	
	13%	13%	13%	15%fgh	19%cef	16%fgh	10%	10%	9%	14%kl	16%kl	11%	11%	48%nopq	-	-	-	15%	15%	16%	14%	14%	15%	
South East	2299	1119	1180	280	283	357	371	407	600	699	622	463	516	2299	-	-	-	201	973	95	535	106	438	
	14%	14%	14%	14%cd	10%	13%cd	13%cd	17%def	17%def	16%ijkl	14%	13%	13%	52%nopq	-	-	-	10%	14%r	10%	13%tv	9%	14%tv	
South West	1478	718	760	186	187	236	280	212	377	390	426	298	365	-	-	1478	-	189	609	72	337	117	272	
	9%	9%	9%	10%cd	7%	9%cd	10%cd	9%cd	11%deg	9%	9%	8%	9%	-	-	64%mpnq	-	9%	9%	8%	8%	10%	9%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 13
GO Region
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male					Age Within Gender - Female							
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)	
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722	
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661	
Scotland	1478	191 9%	371 5%d	76 9%ad	36 7%ad	3% 3%	203 5%	334 11%egh	202 7%eh	3% 3%	53 8%	105 8%	123 9%	113 8%	132 10%lo	190 10%lo	83 7%	196 13%ijk Inorst	139 10%lo	111 8%	97 9%	135 8%
North East	657	112 4%	211 3%	21 5%ac	64 2%ac	3% 3%	131 5%eg	163 4%	110 9%	15 5%	39 6%	57 5%	51 4%	51 3%	56 4%	65 3%	57 5%	59 4%	50 4%	61 4%	51 4%	61 4%
North West	1807	373 11%	619 10%c	75 14%acd	134 7%	10%c	443 10%	442 14%egh	309 11%	29 10%	75 11%	153 12%pq	177 13%nop q	192 13%nop q	145 11%p	194 10%	119 10%	127 8%	126 9%	158 11%p	126 11%p	213 13%nopq
Yorkshire & Humberside	1478	310 9%	422 8%	106 10%a	153 9%	11%a	366 8%	295 10%e	284 10%e	35 11%	57 8%	99 8%	107 8%	162 11%ejkt	113 9%	133 7%	104 8%	160 11%kn	156 11%jkm not	146 10%kn	104 9%	138 8%
West Midlands	1478	387 9%	385 10%c	84 9%	127 7%	9%	453 10%fh	262 9%	252 9%	20 6%	61 9%	134 11%mqr	116 8%	124 8%	97 8%	196 10%mqr	142 11%klm qrt	153 10%mq	97 7%	113 8%	106 9%	139 8%
East Midlands	1150	305 7%	296 8%	85 7%	111 8%	8%	367 8%f	206 7%	197 7%	31 10%fg	34 5%	68 5%	100 7%p	151 10%ijkm pqrt	88 7%	156 8%ijp	109 9%ijp	74 5%	86 6%	92 6%	87 8%p	105 6%
Wales	821	145 5%	241 4%	48 6%ad	56 4%	4%	162 4%	188 6%eg	116 4%	14 5%	41 6%	62 5%	67 5%	73 5%	74 6%	90 5%	67 5%	66 4%	72 5%	82 6%	48 4%	79 5%
Eastern	1642	405 10%	348 11%b	124 8%	186 11%b	14%cab	483 11%f	221 7%	297 10%f	48 16%efg	47 7%	118 9%	125 9%	172 11%io	135 10%io	211 11%io	95 8%	143 9%	141 10%	169 12%iko	123 11%io	162 10%
London	2135	497 13%	621 13%d	195 14%d	110 17%abd	8%	586 13%h	468 15%egh	353 12%	27 9%	152 noqrst	245 20%klm norst	219 16%lmno rst	139 9%	117 9%	158 8%	150 12%n	276 18%lmn orst	221 16%lmn orst	166 12%n	119 10%	174 10%n
South East	2299	722 14%	455 19%bc	173 11%	243 15%b	18%b	841 19%fg	287 9%	418 14%f	53 17%f	86 12%	127 10%	177 13%	192 13%	233 18%ijk lpqr	304 16%jkl pr	194 15%jp	156 10%	180 13%p	179 13%	175 15%jp	296 18%ijkpqr
South West	1478	387 9%	327 10%b	135 8%	147 12%b	11%b	445 10%f	186 6%	365 13%eth	26 8%	52 7%	80 6%	133 10%jp	131 9%	105 8%	217 11%ijl mpq	135 11%jq	107 7%	103 8%	149 10%jq	107 9%j	160 10%jp

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 13
GO Region
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
Scotland	1478 9%	181 7%	225 11%adf	171 9%	139 8%	175 9%	209 9%	172 10%a	207 9%a	1478 100%ijklm nopqrs	-	-	-	-	-	-	-	-	-	-
North East	657 4%	80 3%	70 3%	97 5%ab	72 4%	84 4%	92 4%	69 4%	92 4%	-	657 100%iklm nopqrs	-	-	-	-	-	-	-	-	-
North West	1807 11%	278 11%	201 10%	208 11%	248 15%abc efgh	205 10%	243 10%	157 9%	266 12%bg	-	-	1807 100%ijlm nopqrs	-	-	-	-	-	-	-	-
Yorkshire & Humberside	1478 9%	201 8%	171 8%	185 10%d	114 7%	163 8%	224 9%d	222 13%abcd efh	198 9%d	-	-	-	1478 100%ijklm nopqrs	-	-	-	-	-	-	-
West Midlands	1478 9%	232 10%	168 8%	154 8%	173 10%bf	211 11%bcf	194 8%	147 9%	199 9%	-	-	-	-	1478 100%ijkl nopqrs	-	-	-	-	-	-
East Midlands	1150 7%	184 8%e	138 7%	134 7%	140 8%ef	114 6%	150 6%	114 7%	175 8%ef	-	-	-	-	-	1150 100%ijkl mopqrs	-	-	-	-	-
Wales	821 5%	100 4%	108 5%	102 5%	98 6%a	87 4%	122 5%	97 6%	108 5%	-	-	-	-	-	-	821 100%ijkl mnopqrs	-	-	-	-
Eastern	1642 10%	241 10%	203 10%	216 12%de	149 9%	171 9%	256 10%	179 10%	228 10%	-	-	-	-	-	-	-	1642 100%ijkl mnopqrs	-	-	-
London	2135 13%	302 12%dg	333 16%acd gh	223 12%	170 10%	293 15%acd gh	399 16%acd gh	170 10%	245 11%	-	-	-	-	-	-	-	-	2135 100%ijkl mnoprs	-	-
South East	2299 14%	404 17%bcd fh	278 13%	222 12%	215 13%	294 15%c	343 14%	241 14%	301 14%	-	-	-	-	-	-	-	-	-	2299 100%ijkl mnopqs	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 13
GO Region
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region												
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)	
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478	
South West	1478 9%	223 9%	199 9%	144 8%	153 9%	167 8%	228 9%	154 9%	211 9%	-	-	-	-	-	-	-	-	-	-	-	1478 100%ijklmnopqr

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 13
GO Region
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	Eastern (s)	London (t)	South East (u)	South West (v)
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
Scotland	1478 9%	716 100%abcde fghijklmn opqrstuv	-	-	-	-	-	-	-	-	-	-	762 100%abcde fghijklmn opqrstuv	-	-	-	-	-	-	-	-	-	-
North East	657 4%	-	319 100%acde fghijklm opqrstuv	-	-	-	-	-	-	-	-	-	-	338 100%acde fghijklm opqrstuv	-	-	-	-	-	-	-	-	-
North West	1807 11%	-	-	936 100%abde fghijklm opqrstuv	-	-	-	-	-	-	-	-	-	-	871 100%abde fghijklm opqrstuv	-	-	-	-	-	-	-	-
Yorkshire & Humberside	1478 9%	-	-	-	671 100%abce fghijklm noprstuv	-	-	-	-	-	-	-	-	-	-	807 100%abce fghijklm noprstuv	-	-	-	-	-	-	-
West Midlands	1478 9%	-	-	-	-	728 100%abcd fghijklm noprstuv	-	-	-	-	-	-	-	-	-	-	750 100%abcd fghijklm noprstuv	-	-	-	-	-	-
East Midlands	1150 7%	-	-	-	-	-	597 100%abcd efghijklm noprstuv	-	-	-	-	-	-	-	-	-	-	553 100%abcd efghijklm noprstuv	-	-	-	-	-
Wales	821 5%	-	-	-	-	-	-	408 100%abcd efghijklm nopqrstuv	-	-	-	-	-	-	-	-	-	-	-	414 100%abcd efghijklm nopqrstuv	-	-	-
Eastern	1642 10%	-	-	-	-	-	-	-	809 100%abcd efghijklm nopqrstuv	-	-	-	-	-	-	-	-	-	-	-	834 100%abcd efghijklm nopqrstuv	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 13
GO Region
Base: All respondents

	Region Within Gender - Male										Region Within Gender - Female												
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	Eastern (s)	London (t)	South East (u)	South West (v)
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
London	2135 13%	-	-	-	-	-	-	-	-	1029 100%abcd efghiklm nopqrstuv	-	-	-	-	-	-	-	-	-	-	1106 100%abcd efghiklm nopqrstuv	-	-
South East	2299 14%	-	-	-	-	-	-	-	-	-	1119 100%abcd efghiklm nopqrstv	-	-	-	-	-	-	-	-	-	-	1180 100%abcd efghiklm nopqrstv	-
South West	1478 9%	-	-	-	-	-	-	-	-	-	-	718 100%abcd efghijlm nopqrstu	-	-	-	-	-	-	-	-	-	-	760 100%abcdefghijklmnopqrstu

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 13
GO Region
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
Scotland	1478	11	13	731	494	163	47	5	3	342	243	70	35	6	11	389	250	93	12
	9%	8%	14%	8%	10% ^c	10% ^c	8%	8%	6%	8% ^r	9% ^r	9% ^r	16% ^{ijklp}	9%	20%	8% ^r	11% ^{lor}	12% ^{lor}	3%
North East	657	7	2	372	188	53	25	4	-	181	93	30	4	3	2	191	95	22	21
	4%	6%	2%	4%	4%	3%	4%	7%	-	4%	4%	4%	2%	4%	3%	4%	4%	3%	6% ^q
North West	1807	21	7	983	549	162	54	8	3	493	300	86	22	13	3	491	249	76	33
	11%	16%	7%	11%	11%	10%	10%	13%	9%	12%	11%	10%	10%	20% ^{kopq}	6%	10%	11%	10%	9%
Yorkshire & Humberside	1478	15	12	874	369	139	38	9	5	372	208	54	11	7	7	502	161	85	27
	9%	12%	13%	10% ^{df}	7%	9%	7%	13%	13%	9% ^{kp}	8%	7%	5%	11%	13%	11% ^{ijklp}	7%	11% ^{klp}	8%
West Midlands	1478	16	8	762	499	104	66	5	4	376	267	52	16	12	5	387	232	52	49
	9%	12% ^e	9%	9% ^{ce}	10% ^{ce}	6%	12% ^e	7%	10%	9% ^k	10% ^{koq}	6%	18%	18% ^{iklo}	8%	8%	10% ^{koq}	7%	14% ^{ikoq}
East Midlands	1150	11	5	675	319	89	31	1	1	343	182	50	10	10	4	332	136	39	21
	7%	8%	6%	8% ^{de}	6%	6%	5%	2%	4%	8% ^{pq}	7%	6%	4%	15% ^{gijkl}	7%	7%	6%	5%	6%
Wales	821	3	11	441	232	100	26	1	8	207	118	61	6	2	3	235	114	39	20
	5%	2%	12% ^{acdf}	5%	5%	6% ^d	5%	2%	20% ^{gijklmopqr}	5%	5%	7% ^{ijlo}	3%	3%	6%	5%	5%	5%	6%
Eastern	1642	8	7	967	443	128	38	4	1	441	267	55	15	4	6	526	176	73	22
	10%	6%	7%	11% ^{def}	9%	8%	7%	6%	2%	11% ^{kpr}	10% ^{kp}	7%	7%	6%	11%	11% ^{kpr}	8%	9%	6%
London	2135	13	7	913	705	333	113	12	1	412	350	179	48	1	6	502	354	155	65
	13%	10%	7%	10%	14% ^c	21% ^{abcd}	20% ^{abcd}	18% ^m	3%	10%	13% ^{imo}	22% ^{hijmop}	23% ^{hijmop}	2%	11%	11% ^m	15% ^{imo}	20% ^{hijmop}	18% ^{hijmo}
South East	2299	13	10	1297	678	203	66	8	8	592	363	115	21	5	2	704	315	88	45
	14%	10%	11%	15%	14%	13%	12%	13%	20%	14%	14%	14%	10%	8%	3%	15% ^q	14%	11%	13%
South West	1478	11	11	792	450	138	66	8	5	375	228	71	26	3	6	417	222	67	40
	9%	8%	12%	9%	9%	9%	12%	12%	13%	9%	9%	9%	12%	5%	11%	9%	10%	9%	11%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 13
GO Region
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)	
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631	
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597	
Scotland	1478	230 9%	421 5% ^d	115 9% ^{acd}	18 7% ^{ad}	357 3%	337 43% ^{abcd}	134 9% ^{ad}	224 5% ^r	56 9% ^{hkor}	13 7% ^{kr}	195 3%	93 46% ^{hijk}	96 7% ^{kr}	197 5% ^r	58 9% ^{hkor}	6 7% ^{hkor}	162 2%	243 40% ^{hijk}	9% ^{hkor}
North East	657	138 4%	265 3%	42 6% ^{acde}	26 3%	4% ^c	25 3%	161 4% ^{ac}	69 3%	142 6% ^{hjoq}	13 2%	17 5% ^{hjs}	18 4% ^{js}	60 4% ^{hjs}	69 3% ^j	123 5% ^{hjo}	29 4% ^j	9 3%	8 2%	100 4% ^j
North West	1807	439 11%	701 10% ^{de}	135 15% ^{acde}	8% ^e	7% ^e	4% ^e	32 12% ^{acd}	249 10% ^{lqr}	373 15% ^{hjk}	81 10% ^{lrs}	28 8% ^s	22 5% ^s	183 14% ^{hjk}	191 10% ^{lqr}	327 14% ^{hjdk}	54 7% ^s	16 6% ^s	10 2%	273 10% ^{klqrs}
Yorkshire & Humberside	1478	359 9%	484 8% ^e	141 10% ^{ae}	9% ^e	74 11% ^{ace}	40 5%	381 10% ^{ae}	221 9% ^l	231 9% ^{lmos}	79 9% ^{lo}	36 10% ^{lmos}	14 3%	90 7% ^l	138 7% ^l	253 11% ^{hlimo}	62 8% ^l	37 13% ^{hijl}	26 6% ^l	292 11% ^{hlmoqs}
West Midlands	1478	464 9%	428 10% ^{ce}	122 9% ^e	7% ^e	59 9% ^e	41 5%	363 9% ^e	267 10% ^{lqrs}	233 9% ^l	67 8% ^l	38 10% ^{lq}	13 3%	110 8% ^l	197 10% ^{lq}	196 9% ^l	55 7% ^l	21 7% ^l	28 7% ^l	253 10% ^{lq}
East Midlands	1150	367 7%	8% ^{ef}	338 7% ^e	118 7% ^e	58 9% ^{bcef}	20 2%	248 6% ^e	232 9% ^{lmop}	181 7% ^{ls}	58 7% ^{ls}	36 10% ^{ilmo}	10 2%	79 6% ^{ls}	134 7% ^{ls}	157 7% ^{ls}	60 8% ^{ls}	22 8% ^{ls}	11 3%	169 7% ^{ls}
Wales	821	179 5%	4% ^d	277 6% ^{acd}	70 4% ^d	17 3%	76 9% ^{abcd}	201 5% ^{ad}	104 4% ^k	134 5% ^{hkor}	35 4% ^k	7 2%	47 11% ^{hijk}	80 6% ^{kor}	75 4% ^k	143 6% ^{hjk}	35 4% ^k	9 3%	29 7% ^{hjk}	121 5% ^k
Eastern	1642	510 10%	11% ^{be}	378 8%	198 12% ^{be}	96 15% ^{abef}	60 7%	400 10% ^{be}	288 11% ^{ips}	197 8%	101 12% ^{ips}	56 15% ^{hilm}	35 8%	132 10% ^s	222 11% ^{ips}	182 8%	97 12% ^{ips}	40 14% ^{ilmp}	25 6%	268 10% ^{ips}
London	2135	572 13%	12% ^e	646 14% ^{de}	256 16% ^{ade}	68 10%	67 8%	525 13% ^{de}	309 12% ^l	316 13% ^l	126 15% ^{hkl}	38 10% ^l	23 5%	217 16% ^{hik}	263 13% ^l	329 14% ^{hkl}	130 16% ^{hik}	30 10% ^l	45 11% ^l	309 12% ^l
South East	2299	856 14%	19% ^{bce}	496 10% ^e	250 15% ^{be}	124 19% ^{bcef}	51 6%	523 13% ^{be}	440 17% ^{ilm}	280 11% ^{ls}	135 16% ^{ilp}	58 16% ^{ilps}	24 6%	181 13% ^{lps}	416 21% ^{hijk}	217 9% ^l	114 14% ^{ilp}	65 22% ^{hijk}	27 7%	341 13% ^{lps}
South West	1478	484 9%	11% ^{bef}	328 7%	195 12% ^{bef}	73 11% ^{bef}	51 6%	347 9% ^{be}	285 11% ^{ilps}	164 7%	91 11% ^{ilp}	40 11% ^{ilp}	20 5%	118 9% ^l	199 10% ^{ilp}	163 7%	105 13% ^{ilm}	33 11% ^{ilp}	31 8%	229 9% ^{il}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 13
GO Region
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
Scotland	1478	676 9%	152 9%b	329 8%	321 10%b	365 8%	38 7%	186 9%	127 12%efg jkl	311 11%efjk l	114 8%	143 8%	195 8%
North East	657	289 4%	72 4%	148 4%	148 4%	179 4%	20 4%	76 4%	44 4%	110 4%	52 4%	72 4%	104 5%
North West	1807	804 11%	205 11%	464 12%d	334 10%	531 12%il	61 11%	229 11%	114 11%	272 10%	144 10%	235 13%ijl	220 10%
Yorkshire & Humberside	1478	686 9%	191 9%bc	312 8%	289 9%	415 9%gh	43 8%	155 7%	59 6%	271 10%gh	148 10%gh	157 9%h	230 10%gh
West Midlands	1478	600 9%	167 8%	379 10%a	333 10%a	377 9%	44 8%	210 10%i	97 10%	223 8%	123 9%	169 9%	235 10%i
East Midlands	1150	487 7%	135 7%	296 8%	231 7%	318 7%	33 6%	180 9%fik	66 6%	170 6%	102 7%	116 6%	165 7%
Wales	821	386 5%	80 5%b	189 4%	167 5%	228 5%	21 4%	103 5%	55 5%	158 6%	59 4%	86 5%	112 5%
Eastern	1642	703 10%	241 10%	403 12%acd	295 9%	435 10%h	71 13%ehi kl	225 11%h	78 8%	268 9%	171 12%ehi l	178 10%	218 9%
London	2135	1116 13%	238 15%bcd	334 12%c	447 9%	654 13%c	75 15%gjk	149 7%	151 15%gjk	462 16%gjk l	162 11%g	186 10%g	296 13%gk
South East	2299	904 14%	270 13%	643 14%	482 16%abd	556 14%a	74 13%	342 16%eij	147 14%	348 12%	195 14%	301 17%eij	335 15%
South West	1478	577 9%	221 8%	401 11%ad	279 10%ad	333 8%	76 14%ehi jkl	226 11%ehil	83 8%	244 9%	146 10%e	175 10%e	196 8%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 14
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
Yes	10018	5024	4994	1338	1812	1485	1576	1451	2356	3293	2921	2102	1703	2872	2481	2456	1323	886	1435	4524	650	2532	785	1992
	61%	62% ^{ab}	60%	69% ^{efg}	66% ^{efg}	54%	54%	60% ^{ef}	66% ^{efg}	75% ^{ijkl}	64% ^{kl}	59% ^l	44%	65% ^{npq}	58%	62% ^{np}	58%	60%	69% ^s	64%	68% ^{tuw}	63%	69% ^{uw}	64%
No	6406	3025	3381	614	954	1280	1352	987	1219	1097	1633	1476	2200	1563	1789	1486	976	592	655	2584	300	1464	355	1120
	39%	38%	40% ^a	31%	34%	46% ^{cdg}	46% ^{cdg}	40% ^{cdh}	34%	25%	36% ⁱ	41% ^{ij}	56% ^{ijk}	35%	42% ^{mo}	38%	42% ^{mo}	40% ^m	31%	36% ^r	32%	37% ^{tv}	31%	36% ^{tw}

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 14
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
Yes	10018 61%	2639 69%bd	2602 61%d	761 68%bd	755 55%	2940 66%fh	1818 60%h	1845 64%fh	163 53%	459 66%klq rs	842 68%klm qrs	797 57%qr	826 55%q	801 62%klq rs	1300 68%klm pqrst	879 70%klm pqrst	970 64%klq rs	688 50%	750 53%	650 57%q	1057 64%klqrs
No	6406 39%	1194 31%	1694 39%ac	363 32%	613 45%abc	1541 34%	1234 40%eg	1058 36%	142 47%efg	238 34%	405 32%	597 43%ijm nopt	676 45%ijm nopt	495 38%jno	614 32%	376 30%	548 36%no	683 50%ijk lmnops t	676 47%ijk mnopt	492 43%ijm nopt	604 36%no

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 14
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
Yes	10018 61%	1832 75%bcd fgh	1340 64%cdg h	1073 58%dh	779 47%h	1461 74%bcd fgh	1580 64%cdg h	1029 60%dh	924 41%	886 60%o	419 64%mmo p	1151 64%mmo ps	885 60%o	858 58%	667 58%	444 54%	956 58%	1432 67%ilm noprs	1440 63%mmo p	880 60%o
No	6406 39%	595 25%	754 36%cae	783 42%cabe f	894 53%abc efg	502 26%	879 36%cae	693 40%cabe f	1306 59%abc delg	592 40%q	238 36%	655 36%	593 40%q	620 42%jkq r	482 42%jkq r	378 46%ijk lqrs	687 42%jkq r	704 33%	859 37%q	599 40%kq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 14
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	Eastern (s)	London (t)	South East (u)	South West (v)
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
Yes	10018 61%	419 58%	207 65%gqrs	611 65%aegopqrs	407 61%qr	426 58%	371 62%qrs	229 56%	495 61%qrs	693 67%adeghklpqrsuv	722 65%aegopqrs	443 62%qrs	468 61%qrs	212 63%qrs	540 62%qrs	478 59%r	432 58%	296 54%	215 52%	460 55%	738 67%adeghopqrsuv	718 61%qrs	437 57%
No	6406 39%	297 42%cijt	111 35%	324 35%	264 39%it	302 42%cijt	225 38%	179 44%bcij	313 39%it	336 33%	397 35%	275 38%i	294 39%i	126 37%	331 38%	329 41%cijt	318 42%cijt	257 46%bcd fhijkl mntu	198 48%bcd fhijkl mnotu	373 45%bcf hijkm ntu	368 33%	462 39%it	323 43%cijt

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 14
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
Yes	10018	46	31	4805	3386	1182	403	25	13	2354	1804	610	139	21	18	2451	1582	571	264
	61%	36%	33%	55%ab	69%abc	73%abcd	71%abc	38%	33%	57%ghmo	69%ghi	74%ghio	65%ghmo	33%	33%	52%hm	69%ghio	72%ghio	74%ghimo
No	6406	83	62	4004	1539	429	166	41	27	1780	817	212	75	43	36	2224	723	217	91
	39%	64%code	67%code	45%def	31%e	27%	29%	62%ijk	67%ijk	43%jkp	31%k	26%	35%k	67%ijk	67%	48%ijk	31%k	28%	26%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 14
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Total	Party ID					Party ID - Men						Party ID - Women						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
Yes	10018 61%	3146 68%bde f	2834 60%def f	1140 69%bde f	335 51%	430 52%	2133 54%	1811 70%ikl mprst	1474 60%klm rst	607 72%ikl mopqrs t	188 51%	228 54%	716 53%	1335 67%ikl mprst	1360 59%klm rst	533 67%ikl mprst	147 51%	202 51%	1417 55%
No	6406 39%	1453 32%	1929 40%ac	502 31%	322 49%abc	391 48%abc	1809 46%abc	788 30%	1001 40%hjo q	235 28%	179 49%hij opq	193 46%hij opq	629 47%hij opq	665 33%j	928 41%hjo q	267 33%j	143 49%hij opq	198 49%hij opq	1180 45%hijoppq

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 14
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
Yes	10018 61%	4807 67%bd	1152 58%d	2545 65%bd	1515 46%	2843 65%hjl	339 61%hl	1402 67%ffj kl	440 43%	1964 69%efh jkl	813 57%hl	1143 63%hjl	1075 47%
No	6406 39%	2420 33%	819 42%cac	1354 35%	1812 54%abc	1548 35%ci	216 39%gi	680 33%	581 57%efg ijk	872 31%	603 43%egi k	675 37%gi	1231 53%efgijk

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 15
Tenure
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
NET: Homeowners	10676	5478	5198	962	1348	1614	1934	1833	2985	3589	3029	2444	1612	2607	2922	2689	1570	888	1482	4509	673	2684	809	1825
	65%	68%b	62%	49%	49%	58%cd	66%cd	75%cd	83%cd	82%jkl	67%l	68%l	41%	59%	68%mq	68%mq	68%mq	60%	71%r	63%	71%w	67%w	71%uw	59%
Owned outright - without mortgage	5418	2907	2511	364	351	365	661	1146	2532	1935	1452	1139	893	1396	1432	1314	844	432	463	1573	232	1010	231	563
	33%	36%b	30%	19%de	13%	13%	23%cd	47%cd	71%cd	44%jkl	32%l	32%l	23%	31%	34%q	33%q	37%mmo	29%	22%	22%	24%w	25%vw	20%	18%
Owned with a mortgage or loan	5257	2570	2687	597	997	1250	1273	687	453	1655	1578	1306	719	1211	1489	1375	726	456	1019	2936	441	1674	577	1262
	32%	32%	32%	31%h	36%ccgh	45%cdg	43%cdg	28%h	13%	38%jl	35%l	36%l	18%	27%	35%mpq	35%mpq	32%mp	31%mp	49%r	41%	46%uw	42%	51%uw	41%
NET: Renters	5545	2480	3065	908	1361	1124	969	601	581	751	1455	1094	2245	1765	1295	1220	691	574	590	2495	270	1258	320	1237
	34%	31%	37%a	47%efgh	49%efgh	41%fgh	33%gh	25%h	16%	17%	32%i	31%i	58%ijk	40%nop	30%	31%	30%	39%nop	28%	35%r	28%	31%	28%	40%tuv
Rented from the council	2299	1037	1262	263	452	509	483	291	301	186	453	476	1183	724	514	533	232	296	219	864	126	434	93	430
	14%	13%	15%a	13%h	16%ccgh	18%ccgh	16%ccgh	12%h	8%	4%	10%i	13%ij	30%ijk	16%nop	12%p	14%p	10%	20%mmo	10%	12%	13%v	11%v	8%	14%uv
Rented from a housing association	1028	473	555	167	191	198	207	137	129	120	240	205	463	314	246	232	129	108	92	392	40	209	52	183
	6%	6%	7%	9%gh	7%h	7%gh	7%h	6%h	4%	3%	5%i	6%i	12%ijk	7%n	6%	6%	6%	7%	4%	6%	4%	5%	5%	6%
Rented from someone else	2218	969	1248	479	718	418	279	174	151	445	762	413	598	728	535	455	330	170	279	1239	104	615	175	623
	14%	12%	15%a	25%efgh	26%efgh	15%fgh	10%gh	7%h	4%	10%	17%ik	12%	15%ik	16%noq	13%	12%	14%oq	11%	13%	17%r	11%	15%t	15%t	20%tuv
Rent free	203	92	112	82	57	27	25	4	9	50	70	39	45	62	54	34	38	16	18	104	6	54	11	50
	1%	1%	1%	4%defgh	2%efgh	1%gh	1%gh	*	*	1%	2%	1%	1%	1%	1%	1%	2%o	1%	1%	1%	1%	1%	1%	2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 15
Tenure
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
NET: Homeowners	10676 65%	3110 81%bcd	2458 57%	779 69%b	953 70%cb	3589 80%fgh	1912 63%	2116 73%f	207 68%	372 53%op	674 54%op	876 63%ijo pq	993 66%ijo pq	987 76%ijk lopqr	1575 82%ijk lmopqrs	589 47%	674 44%	738 54%op	941 66%ijo pq	846 74%ijk lopqr	1410 85%ijklmnopqrs
Owned outright - without mortgage	5418 33%	1797 47%bcd	1090 25%	428 38%b	590 43%bc	2171 48%fgh	870 29%	1109 38%f	121 40%f	164 24%jko pq	206 17%pq	242 17%pq	367 24%jko pqr	609 47%ijk lopqr	1319 69%ijk lmopqrs	201 16%pq	144 10%	123 9%	293 21%jop q	536 47%ijk lopqr	1213 73%ijklmnopqrs
Owned with a mortgage or loan	5257 32%	1312 34%bd	1368 32%cd	351 31%cd	363 27%	1418 32%	1042 34%eh	1007 35%eh	86 28%	209 30%nt	467 37%imn ost	634 45%ijm nopst	626 42%imn opst	378 29%nt	256 13%	388 31%nt	530 35%mns t	616 45%ijm nopst	647 45%ijm nopst	309 27%nt	197 12%
NET: Renters	5545 34%	678 18%	1785 42%acd	338 30%a	410 30%a	856 19%	1121 37%eg	756 26%e	98 32%eg	295 42%klm nrst	551 44%klm nrst	500 36%mns t	489 33%mns t	309 24%nt	336 18%t	613 49%ikl mnrst	810 53%ijk lmnqrs	624 46%klm nrst	480 34%mns t	293 26%nt	246 15%
Rented from the council	2299 14%	220 6%	807 19%acd	91 8%a	206 15%ac	329 7%	564 18%eg	242 8%	50 16%eg	93 13%nt	197 16%mnt	213 15%mnt	215 14%mnt	143 11%t	175 9%	170 14%nt	255 17%mns t	296 22%ijk lmnops t	267 19%ikl mnost	148 13%nt	126 8%
Rented from a housing association	1028 6%	117 3%	358 8%acd	50 4%	85 6%a	167 4%	223 7%eg	145 5%e	17 6%	51 7%nt	75 6%nt	82 6%nt	117 8%mnst	73 6%nt	75 4%	116 9%ijkmn rst	116 8%nt	116 8%kmns t	90 6%nt	63 6%t	54 3%
Rented from someone else	2218 14%	340 9%	621 14%ad	197 18%abd	119 9%	360 8%	334 11%e	369 13%e	31 10%	151 22%klm nrst	279 22%klm nrst	205 15%lmn rst	156 10%mnst	92 7%nt	86 4%	327 26%klm nrst	439 29%ijk lmnqrs t	213 16%lmnr st	123 9%nt	81 7%nt	65 4%
Rent free	203 1%	46 1%cd	52 1%cd	8 1%	5 *	35 1%	18 1%	31 1%	1 *	29 4%ejklm nrst	22 2%mnqr st	18 1%mnrs t	19 1%mnrs t	-	3 *	53 4%jkim npqrst	35 2%mnqr st	9 1% ^m	6 * ^m	4 * ^m	5 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 15
Tenure
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humber (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of England (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
NET: Homeowners	10676 65%	2052 85%bcd efgh	1467 70%dfh	1234 66%dh	725 43%	1538 78%bcd fgh	1563 64%dh	1211 70%dfh	887 40%	888 60%q	400 61%q	1239 69%ijq	1049 71%ijm qr	982 66%ijq	779 68%ijq	545 66%iq	1160 71%ijm qr	1076 50%	1531 67%ijq	1026 69%ijq
Owned outright - without mortgage	5418 33%	1140 47%bcd efgh	751 36%dfg h	626 34%dfh	391 23%	795 40%bcd fgh	700 28%dh	513 30%dh	502 23%	432 29%	182 28%	609 34%ijq	523 35%ijm q	460 31%q	395 34%ijq	284 35%ijq	578 35%ijm q	583 27%	813 35%ijm q	561 38%ijkmq q
Owned with a mortgage or loan	5257 32%	912 38%bcd h	715 34%dh	608 33%dh	334 20%	742 38%bcd h	862 35%dh	698 41%bcd fh	385 17%	456 31%q	219 33%q	630 35%iqr	526 36%iqr s	523 35%iqr	385 33%q	261 32%q	582 35%iqr s	493 23%	718 31%q	465 31%q
NET: Renters	5545 34%	349 14%	598 29%ae	605 33%abe g	927 55%abc efg	402 20%a	856 35%abe g	489 28%ae	1318 59%abc defg	574 39%klm noprs	250 38%klm noprs	548 30%	422 29%	468 32%	360 31%	266 32%	467 28%	1020 48%ijk lmnoprs	745 32%ps	425 29%
Rented from the council	2299 14%	82 3%	189 9%ae	279 15%abe fg	488 29%abce fg	105 5%a	264 11%ae	198 11%abe	695 31%abc efg	296 20%klm noprs	116 18%klm prs	219 12%ps	198 13%ps	201 14%ps	163 14%ps	115 14%ps	149 9%	440 21%klm noprs	284 12%ps	117 8%
Rented from a housing association	1028 6%	57 2%	116 6%ae	97 5%ae	203 12%abce fg	63 3%	124 5%ae	108 6%ae	260 12%abce fg	108 7%ln	42 6%l	131 7%ln	58 4%	90 6%l	56 5%	48 6%	99 6%l	170 8%lns	144 6%l	81 5%
Rented from someone else	2218 14%	211 9%	293 14%ag	230 12%a	236 14%ag	234 12%a	468 19%abc degh	183 11%	363 16%ace g	170 11%	92 14%	198 11%	165 11%	177 12%	140 12%	103 13%	218 13%	411 19%ijk lmnoprs	317 14%kl	227 15%iklmn s
Rent free	203 1%	25 1%	29 1%	17 1%	20 1%	24 1%	40 2%	22 1%	25 1%	16 1%	6 1%	19 1%	8 1%	28 2%l	11 1%	11 1%	15 1%	38 2%l	24 1%	27 2%l

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 15
Tenure
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
NET: Homeowners	10676 65%	450 63%t	195 61%t	652 70%abi lmqtu	493 73%abi jlmnpq rstuv	496 68%ilm t	434 73%abi lmpqrs tu	278 68%ilt	605 75%abc egijlm nopqrs tuv	596 58%t	764 68%abi lmqt	514 72%abi lmpqrt u	438 57%t	205 61%t	587 67%ilt	556 69%abi lmqt	487 65%ilt	345 62%t	267 65%ilt	555 67%ilt	480 43%	767 65%ilt	511 67%ilt
Owned outright - without mortgage	5418 33%	238 33%lmp t	100 31%t	320 34%lmp t	255 38%lmp qst	255 35%lmp qt	236 40%abl mnopqs tu	144 35%lmp t	319 39%abl mnopqs tu	350 34%lmp t	411 37%lmp qst	279 39%lmn ppqst	194 25%	82 24%	289 33%lmp t	268 33%lmp t	205 27%t	159 29%t	139 34%lmp t	259 31%lmt	233 21%	402 34%lmp t	282 37%lmpqst
Owned with a mortgage or loan	5257 32%	212 30%it	95 30%t	332 36%ait v	238 35%ait	241 33%it	198 33%it	133 33%it	286 35%ait	246 24%	353 32%it	235 33%it	244 32%it	124 37%it	298 34%it	288 36%ait	282 38%abi jrtuv	186 34%it	128 31%it	296 35%ait	247 22%	365 31%it	229 30%it
NET: Renters	5545 34%	264 37%cde fhjkn v	121 38%cde fhjkov	276 30%h	175 26%	215 30%h	158 26%	124 31%h	193 24%	414 40%cde fghjkn opsuv	345 31%h	193 27%	310 41%cde fghjkn opsuv	129 38%cde fhjkn v	272 31%h	246 31%h	253 34%dfh k	202 36%cde fhjk	142 34%dfh k	274 33%dfh k	606 55%abc defghi jklmno pqrsuv	400 34%dfh k	232 31%h
Rented from the council	2299 14%	152 21%cde fhjkn opsuv	52 16%cfh kv	106 11%hv	80 12%hv	107 15%fhkv	54 9%	73 18%cdfh jkprsv	49 6%	171 17%cdf hjkrsu v	133 12%hkv	61 9%	144 19%cdf hjkpr suv	63 19%cdf hjkpr suv	113 13%fhk v	118 15%fhk v	95 13%hkv	109 20%cde fhjkn prsv	42 10%h	101 12%hv	268 24%bcd efghij klmnop rsuv	152 13%fhkv	56 7%
Rented from a housing association	1028 6%	44 6%d	22 7%d	71 8%dv	17 3%	38 5%d	30 5%d	20 5%	49 6%d	71 7%d	63 6%d	47 7%d	64 8%defj oqv	20 6%d	61 7%d	41 5%d	52 7%d	26 5%	28 7%d	50 6%d	99 9%defg joqv	80 7%d	34 4%
Rented from someone else	2218 14%	68 10%	47 15%ag	99 11%	78 12%	71 10%	74 12%	32 8%	95 12%	171 17%acd efghkn oq	149 13%aeg	85 12%	101 13%g	46 14%g	98 11%	87 11%	106 14%aeg	66 12%	71 17%acd efghkno q	123 15%ace g	239 22%abc defghi jklmno pqsu	168 14%ace g	142 19%acdefghijklmnopq
Rent free	203 1%	2 *	3 1%	8 1%	3 *	17 2%acdf jos	4 1%	6 1%	10 1%	19 2%ad	10 1%	11 1%a	14 2%ad	4 1%	12 1%a	5 1%	11 1%a	6 1%	5 1%	5 1%	19 2%ad	14 1%	17 2%acdjos

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 15
Tenure
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	352
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
NET: Homeowners	10676 65%	49 37%	47 50%	5463 62%af	3534 72%abc f	1132 70%abc f	280 49%a	30 46%	22 56% m	2666 64%g lm or	1932 74%g hi lmopqr	620 75%g hi lmopqr	109 51% m	18 29%	24 46%	2798 60%l mr	1602 70%g il moqr	512 65%g lm or	171 48% m
Owned outright - without mortgage	5418 33%	35 27%	30 33% f	2834 32% f	1819 37% ace f	505 31% f	104 18%	24 36% lr	10 25%	1424 34% lmo qr	1042 40% ilm opqr	315 38% lmo pqr	37 17%	11 18%	20 38%	1411 30% lqr	777 34% lmo qr	190 24%	67 19%
Owned with a mortgage or loan	5257 32%	14 11%	16 17%	2629 30% ab	1716 35% abc df	627 39% abc df	176 31% ab	7 10%	12 31% g m	1242 30% g m	891 34% gim o	305 37% gim o	72 33% g m	7 11%	4 8%	1387 30% g m	825 36% gim o	322 41% g ij mopr	105 29% g m
NET: Renters	5545 34%	81 62% cde f	47 50% de	3281 37% de	1314 27%	455 28%	261 46% cde	35 54% ijk pq	18 44% jk	1436 35% jkp	656 25%	190 23%	96 45% ijk pq	45 71% hij klpqr	29 54%	1845 39% ijk pq	658 29% jk	265 34% jkp	165 46% ijkopq
Rented from the council	2299 14%	43 33% cde f	25 27% def	1590 18% def	381 8%	151 9%	61 11% d	21 31% ijk lopqr	12 30% ijk lopqr	690 17% jklp qr	221 8% k	48 6%	22 10%	22 35% ijk lopqr	13 24%	899 19% ijkl pqr	160 7%	103 13% jkp	40 11% kp
Rented from a housing association	1028 6%	17 13% cde	6 7%	671 8% de	215 4% e	48 3%	53 9% de	7 11% jkp q	3 7%	302 7% jkp q	112 4% k	21 3%	22 10% jkp q	10 15% ijkp q	3 6%	370 8% jkp q	103 4% k	27 3%	31 9% jkp q
Rented from someone else	2218 14%	21 16%	15 16%	1020 12%	718 15% c	255 16% c	147 26% cde	7 11%	3 7%	444 11%	323 12%	121 15% i	52 24% hij kopq	14 21% i	13 23%	576 12%	395 17% ijo	134 17% ijo	94 27% ghijkopq
Rent free	203 1%	* *	- -	64 1%	76 2% c	24 2% c	29 5% acde	* 1%	- -	32 1%	32 1% o	13 2% o	10 4% ijk o pq	- -	- -	32 1%	44 2% io	11 1%	19 5% ijkopq

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 15
Tenure
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
NET: Homeowners	10676 65%	3685 80%bcd ef	2774 58% f	1156 70%bde i	426 65%bcf	485 59% f	2149 55%	2076 80%ijk lmqrs t	1497 60% pt	621 74%ikl mpqrst	242 66%ilm pt	242 57%	799 59% t	1609 80%ijk lmqrs t	1277 56% t	535 67%ilm pst	184 63% pt	244 61% t	1350 52%
Owned outright - without mortgage	5418 33%	2190 48%bcd ef	1276 27% f	620 38%bcf	228 35%bcf	244 30% f	860 22%	1225 47%ikl mpqrst	710 29% pt	370 44%ikl mpqrst	127 35%imp t	122 29% t	353 26% t	965 48%ikl mpqrst	566 25% t	250 31% pt	101 35%imp t	121 30% pt	507 20%
Owned with a mortgage or loan	5257 32%	1495 33%	1499 31%	536 33%	198 30%	241 29%	1289 33%	851 33%	788 32%	251 30%	115 31%	119 28%	446 33%	644 32%	711 31%	285 36%jlp r	83 29%	122 31%	843 32%
NET: Renters	5545 34%	864 19%	1940 41%acd	472 29% a	226 34% ac	326 40% acd	1718 44%abc d	498 19%	956 39% hjk oq	211 25% ho	121 33% hjo	173 41% hjk oq	521 39% hjk oq	366 18%	983 43% hij koqr	261 33% hjo	105 36% hjo	153 38% hjo	1197 46% hijkmoqrs
Rented from the council	2299 14%	296 6%	898 19% ac	116 7%	118 18% ac	152 19% ac	718 18% ac	178 7%	461 19% hjoq	40 5%	56 15% hjo q	82 19% hjo q	220 16% hjoq	118 6%	437 19% hjk oq	76 10% hjo	62 21% hjk moq	70 18% hjo q	498 19% hjoq
Rented from a housing association	1028 6%	149 3%	380 8% ac	82 5% a	47 7% ac	68 8% ac	302 8% ac	83 3%	187 8% hjoq	41 5%	27 7% hjo	38 9% hjoq	97 7% ho	66 3%	193 8% hjoq	41 5% ho	20 7% ho	30 7% ho	206 8% hjoq
Rented from someone else	2218 14%	418 9%	661 14% ad	274 17% abde	60 9%	106 13% ad	698 18% abde	236 9%	308 12% hor	130 15% hkor r	37 10%	54 13% hor	204 15% hkor	182 9%	353 15% hikor ors	144 18% hikl ors	23 8%	52 13% hor	493 19% hikmoprs
Rent free	203 1%	50 1%	49 1%	14 1%	5 1%	10 1%	75 2% abcd	25 1%	22 1%	10 1%	4 1%	6 1%	25 2% q	25 1%	27 1%	4 *	1 *	4 1%	50 2% hiqr

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 15
Tenure
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
NET: Homeowners	10676 65%	4731 65%d	1260 64%d	3231 83%abd	1453 44%	2989 68%hij	369 66%hil	1717 82%efh	403 39%	1742 61%hl	892 63%hl	1514 83%efh	1050 46%h
Owned outright - without mortgage	5418 33%	1487 21%d	549 28%cad	2792 72%abd	590 18%	1013 23%hil	229 41%ehi	1480 71%efh	185 18%	475 17%	320 23%hil	1312 72%efh	405 18%
Owned with a mortgage or loan	5257 32%	3243 45%bcd	712 36%cd	439 11%	863 26%c	1976 45%fgh	140 25%gk	237 11%	218 21%gk	1268 45%fgh	572 40%fgh	203 11%	645 28%ghk
NET: Renters	5545 34%	2396 33%c	689 35%c	658 17%	1802 54%abc	1349 31%gk	179 32%gk	360 17%	591 58%efg	1047 37%efg	510 36%egk	298 16%	1211 52%efgijk
Rented from the council	2299 14%	791 11%c	292 15%ac	356 9%	860 26%abc	491 11%k	69 12%gk	195 9%	282 28%efg	300 11%	223 16%egik	160 9%	578 25%efgijk
Rented from a housing association	1028 6%	337 5%c	146 7%ac	146 4%	399 12%abc	203 5%	45 8%egik	80 4%	145 14%efgi	134 5%	101 7%egik	66 4%	254 11%egijk
Rented from someone else	2218 14%	1267 18%bc	250 13%c	157 4%	543 16%bc	655 15%fgk	65 12%gk	85 4%	165 16%fgk	612 22%efg	186 13%gk	72 4%	378 16%fgjk
Rent free	203 1%	100 1%c	22 1%c	10 *	72 2%abc	54 1%gk	7 1%gk	4 *	27 3%egjk	46 2%gk	15 1%gk	5 *	45 2%gjk

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 16
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
No formal education	130	66	64	14	39	13	13	20	31	13	8	39	70	26	35	44	14	11	16	30	13	20	3	10
	1%	1%	1%	1%	1%ef	*	*	1%	1%	*	*	1%ij	2%ij	1%	1%	1%lm	1%	1%	1%	*	1%uvw	*	*	*
Primary	93	40	53	21	14	14	15	15	13	15	8	22	48	17	20	21	22	13	7	36	4	14	3	22
	1%	*	1%	1%h	*	1%	1%	1%	*	*	*	1%j	1%ijk	*	*	1%	1%mn	1%lm	*	1%	*	*	*	1%
Secondary school, high school, NVQ levels 1 to 3, etc.	8808	4134	4675	764	1150	1530	1823	1424	2117	1439	2262	2372	2736	2210	2404	2229	1233	731	880	3816	396	2104	484	1712
	54%	51%	56%a	39%	42%	55%cd	62%cde	58%cd	59%cde	33%	50%i	66%ij	70%ijk	50%	56%mq	57%mq	54%mq	49%	42%	54%r	42%	53%tv	42%	55%tv
University degree or equivalent professional qualification, NVQ level 4, etc.	4925	2621	2305	442	1007	806	791	732	1148	1920	1514	782	710	1383	1261	1106	682	494	744	2294	325	1359	419	935
	30%	33%b	28%	23%	36%cef	29%c	27%c	30%cf	32%cef	44%jkl	33%kl	22%l	18%	31%o	30%	28%	30%	33%nop	36%q	32%	34%	34%w	37%w	30%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1611	822	788	130	446	343	242	224	226	852	398	205	155	536	321	353	237	163	416	733	198	401	218	332
	10%	10%	9%	7%	16%cef	12%cdgh	8%h	9%ch	6%	19%jkl	9%kl	6%l	4%	12%no	8%	9%n	10%n	11%n	20%q	10%	21%uw	10%	19%uw	11%
Still in full time education	570	214	355	519	36	9	5	1	-	107	302	78	82	180	134	117	92	47	8	60	3	21	5	39
	3%	3%	4%a	27%defg	1%efgh	*gh	*h	*	-	2%	7%kl	2%	2%	4%o	3%	3%	4%	3%	*	1%	*	1%	*	1%u
Don't know	46	23	23	14	10	7	4	4	7	3	9	6	28	13	22	7	4	*	*	14	*	4	-	9
	*	*	*	1%fgh	*	*	*	*	*	*	*	*	1%ijk	*	1%oq	*	*	*	*	*	*	*	*	*
Prefer not to answer	241	129	112	48	65	42	34	19	33	41	51	75	74	70	73	64	15	19	17	126	10	74	8	52
	1%	2%	1%	2%fgh	2%fgh	2%g	1%	1%	1%	1%	1%	2%ij	2%ij	2%p	2%p	2%p	1%	1%	1%	2%r	1%	2%v	1%	2%v

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 16
What is the highest educational level that you have achieved to date?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
No formal education	130 1%	17 *	43 1%ad	9 1%	4 *	23 1%	36 1%eg	9 *	2 1%	8 1%	21 2%klmo qrt	6 *	5 *	7 1%	20 1%l	6 *	18 1%l	7 *	9 1%	13 1%l	11 1%
Primary	93 1%	11 *	24 1%	2 *	14 1%ac	16 *	13 *	13 *	6 2%efg	3 *	3 *	10 1%	5 *	11 1%	8 *	19 1%ijnq st	11 1%	5 *	11 1%	4 *	5 *
Secondary school, high school, NVQ levels 1 to 3, etc.	8808 54%	2029 53%c	2310 54%c	462 41%	928 68%abc	2479 55%g	1724 56%g	1314 45%	203 66%efg	217 31%	488 39%i	742 53%ijo p	932 62%ijk mnopq	708 55%ijo p	1046 55%ijo p	547 44%i	661 44%i	788 57%ijo p	891 62%ijk mnopq	716 63%ijk mnopq	1071 64%ijkmnopq
University degree or equivalent professional qualification, NVQ level 4, etc.	4925 30%	1357 35%bd	1161 27%d	428 38%bd	329 24%	1507 34%fh	779 26%	1114 38%efh	71 23%	183 26%o	479 38%ikl moqrst	428 31%ors	425 28%o	439 34%ilo qrst	667 35%kl oqrst	258 21%	527 35%ilo qrst	379 28%o	366 26%o	293 26%o	481 29%o
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1611 10%	323 8%d	506 12%ad	170 15%abd	76 6%	384 9%	383 13%eh	390 13%eh	16 5%	60 9%t	200 16%ilm noqrst	185 13%ilmn orst	112 7%t	117 9%ot	149 8%t	70 6%	246 16%ilm noqrst	158 12%lnot	130 9%ot	107 9%ot	77 5%
Still in full time education	570 3%	67 2%d	186 4%ad	43 4%ad	7 1%	25 1%	66 2%eg	40 1%e	7 2%e	192 28%ijkl noqrst	15 1%lmnq rst	6 *nt	* *	1 *	- *	326 26%ijkl noqrst	21 1%klmn qrst	4 *n	5 *nt	- *	- *
Don't know	46 *	5 *	4 *	4 *	3 *	9 *	3 *	2 *	* *	9 1%ijkl nrst	2 *	2 *	* *	4 *	5 *	5 *	7 *ls	5 *	4 *	- *	2 *
Prefer not to answer	241 1%	25 1%	61 1%ad	8 1%	7 *	38 1%	47 2%eg	20 1%	* *	24 3%klmn rst	38 3%klmn rst	15 1%	23 2%	9 1%	19 1%	24 2%mrst	26 2%rn	27 2%mrst	11 1%	10 1%	14 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 16
What is the highest educational level that you have achieved to date?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humber (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of England (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
No formal education	130 1%	11 *e	3 *	19 1%bef	33 2%abef	2 *	6 *	20 1%abef	37 2%abef	11 1%	7 1%	21 1%	15 1%	16 1%	11 1%	3 *	8 *	13 1%	13 1%	11 1%
Primary	93 1%	5 *	5 *	8 *	23 1%abce	10 1%af	4 *	15 1%abf	25 1%abf	13 1%	2 *	7 *	12 1%	8 1%	5 *	11 1%jkpqr	7 *	7 *	10 *	11 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	8808 54%	762 31%	982 47%ae	1251 67%abef	1138 68%abef	676 34%	1280 52%abe	1121 65%abe	1598 72%abcdefg	731 49%q	372 57%iq	983 54%iq	874 59%ikmq	762 52%q	675 59%ikmq	441 54%q	967 59%ikmq	913 43%	1297 56%imq	792 54%q
University degree or equivalent professional qualification, NVQ level 4, etc.	4925 30%	1075 44%bcd	770 37%cdf	430 23%h	346 21%h	845 43%bcd	743 30%cdg	352 20%h	364 16%	494 33%lno	188 29%	549 30%l	369 25%	499 34%ijn	319 28%	232 28%	443 27%	705 33%lno	678 29%l	450 30%l
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1611 10%	497 20%bcd	189 9%cdh	82 4%	54 3%	355 18%bcd	209 9%cdh	123 7%cdh	101 5%	163 11%mp	53 8%	162 9%	139 9%	104 7%	89 8%	100 12%jkmn	128 8%	333 16%ijkl	203 9%	138 9%
Still in full time education	570 3%	43 2%	114 5%acde	23 1%	34 2%	64 3%acd	189 8%abcd	55 3%ac	48 2%	47 3%	25 4%	54 3%	38 3%	66 4%lnpr	31 3%	26 3%	38 2%	113 5%ikln	66 3%	66 4%lnpr
Don't know	46 *	2 *	6 *	4 *	12 1%aefg	2 *	4 *	2 *	16 1%aefg	* *	1 *	5 *	2 *	12 1%ilps	9 1%ilps	3 *	2 *	5 *	7 *	1 *
Prefer not to answer	241 1%	31 1%e	26 1%e	39 2%ef	33 2%ef	10 1%	25 1%	35 2%ef	42 2%ef	19 1%	9 1%	25 1%	30 2%ors	11 1%	12 1%	5 1%	50 3%ikmors	45 2%ors	25 1%	10 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 16
What is the highest educational level that you have achieved to date?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
No formal education	130 1%	5 1%	4 1%	8 1%	9 1%	5 1%	1 *	1 *	4 *	12 1%	8 1%	8 1%	6 1%	3 1%	13 1%	7 1%	12 2%	10 2%	2 *	4 *	1 *	5 *	3 *
Primary	93 1%	3 *	-	3 *	5 1%	4 1%	1 *	8 2%	1 *	1 *	8 1%	5 1%	11 1%	2 *	3 *	7 1%	5 1%	4 1%	3 1%	6 1%	6 1%	2 *	6 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	8808 54%	342 48%	181 57%	493 53%	372 55%	376 52%	343 57%	207 51%	441 55%	412 40%	592 53%	375 52%	389 51%	191 57%	491 56%	502 62%	387 52%	332 60%	235 57%	526 63%	502 45%	704 60%	417 55%
University degree or equivalent professional qualification, NVQ level 4, etc.	4925 30%	243 34%	93 29%	300 32%	208 31%	267 37%	182 31%	118 29%	267 33%	350 34%	363 32%	228 32%	250 33%	95 28%	249 29%	161 20%	232 31%	136 25%	114 27%	176 21%	354 32%	315 27%	222 29%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1611 10%	70 10%	30 9%	86 9%	54 8%	52 7%	50 8%	61 15%	55 7%	179 17%	115 10%	71 10%	93 12%	22 7%	76 9%	85 11%	52 7%	39 7%	39 9%	73 9%	155 14%	88 7%	67 9%
Still in full time education	570 3%	35 5%	4 1%	22 2%	11 2%	16 2%	10 2%	6 2%	15 2%	48 5%	21 2%	26 4%	12 2%	21 6%	33 4%	27 3%	49 7%	21 4%	20 5%	22 3%	65 6%	45 4%	40 5%
Don't know	46 *	* *	-	5 1%	-	6 1%	4 1%	1 *	-	4 *	2 *	-	-	1 *	-	2 *	6 1%	4 1%	1 *	2 *	1 *	5 *	1 *
Prefer not to answer	241 1%	17 2%	6 2%	18 2%	12 2%	3 *	5 1%	5 1%	25 3%	23 2%	9 1%	6 1%	2 *	3 1%	7 1%	18 2%	8 1%	7 1%	-	26 3%	22 2%	16 1%	4 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 16
What is the highest educational level that you have achieved to date?
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education		Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education		Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
		(a)	(b)					(g)	(h)					(m)	(n)				
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
No formal education	130 1%	100% bcdef	-	-	-	-	-	66 100% hijkl	-	-	-	-	-	64 100% hijkl	-	-	-	-	-
Primary	93 1%	-	93 100% acdef	-	-	-	-	-	40 100% gijkl	-	-	-	-	-	53 100%	-	-	-	-
Secondary school, high school, NVQ levels 1 to 3, etc.	8808 54%	-	-	8808 100% abdef	-	-	-	-	-	4134 100% ghjkl	-	-	-	-	-	4675 100% ghjkl	-	-	-
University degree or equivalent professional qualification, NVQ level 4, etc.	4925 30%	-	-	-	4925 100% abcde	-	-	-	-	-	2621 100% ghikl	-	-	-	-	-	2305 100% ghikl	-	-
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1611 10%	-	-	-	-	1611 100% abcd	-	-	-	-	-	822 100% ghijl	-	-	-	-	-	788 100% ghijl	-
Still in full time education	570 3%	-	-	-	-	-	570 100% abcde	-	-	-	-	-	214 100% ghijl	-	-	-	-	-	355 100% ghijklmopq
Don't know	46 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to answer	241 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 16
What is the highest educational level that you have achieved to date?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
No formal education	130 1%	22 *	50 1%a	12 1%	5 1%	9 1%a	32 1%	17 1%	28 1%o	8 1%o	1 *	5 1%o	8 1%	5 *	23 1%o	5 1%	4 1%ko	4 1%o	24 1%o
Primary	93 1%	14 *	23 *	4 *	6 1%ac	9 1%abc	38 1%abc	11 *	9 *	2 *	3 1%o	4 1%o	13 1%o	3 *	15 1%o	2 *	3 1%ijo	5 1%hijo	25 1%io
Secondary school, high school, NVQ levels 1 to 3, etc.	8808 54%	2504 54%ce	2592 54%ce	642 39%	436 66%abc ef	388 47%c	2247 57%ce	1320 51%jq	1368 55%hjl qs	327 39%	233 64%hij Impqs	202 48%jq	683 51%jq	1184 59%hij Impqs	1224 54%jlq s	314 39%	203 70%hij klmopq st	186 46%jq	1564 60%hijImpqs
University degree or equivalent professional qualification, NVQ level 4, etc.	4925 30%	1570 34%bdf	1294 27%	643 39%abdef	162 25%	275 33%bdf	982 25%	956 37%ikm oprt	678 27%rt	342 41%kl moprst	101 28%rt	145 34%ikp rt	398 30%rt	614 31%ipr t	615 27%rt	301 38%ikm oprt	61 21%	130 32%ipr t	584 22%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1611 10%	371 8%d	537 11%adf	267 16%abdef	38 6%	95 12%adf	304 8%d	232 9%kor t	273 11%hko rt	128 15%hikl moprst	23 6%	44 11%kort	123 9%r	139 7%	264 12%hko rt	138 17%hikl moprst	15 5%	51 13%hkor t	181 7%
Still in full time education	570 3%	75 2%	200 4%ad	55 3%ad	6 1%	32 4%ad	203 5%ad	38 1%	82 3%hkor	22 3%k	3 1%	13 3%hkr	56 4%hkor	37 2%	118 5%hijk or	33 4%hkor	3 1%	19 5%hkor	147 6%hijklor
Don't know	46 *	8 *	4 *	5 *	1 *	1 *	27 1%abe	7 *	3 *	2 *	1 *op	-	9 1%iop	1 *	1 *	3 *p	-	1 *	17 1%iop
Prefer not to answer	241 1%	35 1%	63 1%ad	16 1%	4 1%	13 2%ad	110 3%abcd	18 1%	35 1%h	12 1%	2 1%	8 2%hq	54 4%hijk opqrst	17 1%	28 1%	4 *	2 1%	5 1%	56 2%hkopqr

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 16
What is the highest educational level that you have achieved to date?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
No formal education	130 1%	35 *	11 1%	31 1%	53 2%abc	31 1%i	2 *	18 1%i	15 1%efi	4 *	9 1%i	13 1%i	37 2%efgijk
Primary	93 1%	35 *	8 *	19 *	32 1%abc	17 *	1 *	15 1%k	7 1%	18 1%	7 *	4 *	24 1%efk
Secondary school, high school, NVQ levels 1 to 3, etc.	8808 54%	3573 49%	1123 57%a	2249 58%a	1864 56%a	2216 50%	284 51%	1108 53%i	526 51%	1357 48%	839 59%efg hi	1140 63%efg hil	1339 58%efghi
University degree or equivalent professional qualification, NVQ level 4, etc.	4925 30%	2481 34%abd	557 28%cd	1279 33%bd	608 18%	1493 34%hjk	192 35%hjk	736 35%hjk	200 20%	988 35%hjk	366 26%hl	543 30%hjl	407 18%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1611 10%	954 13%abcd	195 10%cd	273 7%cd	188 6%	548 12%efghj kl	51 9%hkl	174 8%hkl	49 5%	407 14%efgh jkl	144 10%hkl	99 5%	139 6%
Still in full time education	570 3%	26 c	42 2%ac	-	501 15%abc	12 g	13 2%egik	-	190 19%efgi jkl	15 1%gk	29 2%egik	-	311 14%efgijk
Don't know	46 *	10 *	3 *	9 *	23 1%abc	3 *	2 *	8 *e	11 1%egij k	8 *	2 *	2 *	12 1%eek
Prefer not to answer	241 1%	112 2%c	31 2%	40 1%	58 2%c	73 2%k	10 2%	24 1%	23 2%gk	39 1%	21 1%	16 1%	35 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 17
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
Yes - responsible for half or more of the items bought	14512 88%	6635 82%	7877 94%a	1329 68%	2505 91%ch	2583 93%cdh	2756 94%cdg	2244 92%ch	3095 87%c	3782 86%	3963 87%	3155 88%i	3611 93%ijk	3939 89%n	3701 87%	3527 89%np	2008 87%	1338 90%np	1904 91%	6382 90%	805 85%	3462 87%	1099 96%tuw	2921 94%tu
No - not responsible for most of the items bought	1912 12%	1414 18%b	498 6%	623 32%defg	261 9%ef	182 7%	172 6%	195 8%f	480 13%def	608 14%kl	590 13%l	422 12%l	291 7%	496 11%	570 13%moq	414 11%	292 13%oq	141 10%	186 9%	726 10%	145 15%vw	535 13%vw	41 4%	191 6%v

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 17
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)	
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722	
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661	
Yes - responsible for half or more of the items bought	14512	3366	3932	980	1195	3944	2829	2623	267	422	1081	1228	1345	1109	1451	907	1423	1356	1411	1136	1644	
		88%	88%	92%acd	87%	87%	88%	93%egh	90%e	87%	61%	87%ino	88%ino	90%imno	86%ino	76%io	72%io	94%ijklmno	99%ijklmno	99%ijklmno	99%ijklmno	
No - not responsible for most of the items bought	1912	467	363	144	173	537	223	280	38	275	166	166	156	187	463	348	95	16	16	7	17	
		12%	12%b	8%	13%b	13%b	12%fg	7%	10%f	13%f	39%ijklmnoqrst	13%pqrst	12%pqrst	10%pqrst	14%lpqrst	24%ijklmnoqrst	28%ijklmnoqrst	6%qrst	1%	1%	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 17
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
Yes - responsible for half or more of the items bought	14512 88%	1926 79%	1695 81%	1552 84%a	1463 87%abc	1856 95%abcd	2268 92%abcd	1604 93%abcd	2148 96%abcd	1338 90%mprs	582 89%	1594 88%am	1351 91%kmnoprs	1259 85%	1010 88%	725 88%	1432 87%	1930 90%mprs	2009 87%	1283 87%
No - not responsible for most of the items bought	1912 12%	500 21%code fgh	400 19%def gh	304 16%def gh	210 13%efgh	108 5%h	191 8%eh	118 7%h	81 4%	141 10%	75 11%	213 12%l	127 9%	220 15%ikl	140 12%l	96 12%l	210 13%ilq	205 10%	291 13%ilq	195 13%ilq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 17
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber-side (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber-side (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
Yes - responsible for half or more of the items bought	14512 88%	601 84%h	271 85%h	777 83%h	581 87%efh jk	580 80%	485 81%	338 83%	630 78%	893 87%efh jk	898 80%	582 81%	737 97%abc defghi jkmnp tuv	312 92%abc defghi jk	916 94%abc defghi jkp	770 95%abc defghi jkpv	679 90%abc efghjk	524 95%abc defghi jkp	387 94%abc defghi jk	802 96%abc defghi jkmpv	1037 94%abc defghi jkp	1111 94%abc defghi jkp	701 92%abcdehghijk
No - not responsible for most of the items bought	1912 12%	116 16%lmn opqrst uv	48 15%lmn opqrst uv	158 17%lmn opqrst uv	90 13%lmn oprstu v	148 20%dil mnopqr stuv	111 19%dil mnopqr stuv	70 17%lmn opqrst uv	179 22%abc dilmno pqrstu v	136 13%lmn oprstu v	221 20%dil mnopqr stuv	137 19%dilm nopqrst uv	25 3%	26 8%ls	55 6%l	37 5%	72 10%lnoq stu	29 5%	26 6%l	31 4%	69 6%l	69 6%l	59 8%los

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 17
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female							
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
Yes - responsible for half or more of the items bought	14512 88%	104 80% ^f	81 87% ^f	7982 91% ^{adf}	4285 87% ^f	1467 91% ^{adf}	356 63%	47 71%	34 85% ^{lr}	3501 85% ^{gjl}	2106 80% ^{lr}	710 86% ^{gjl}	125 58%	58 90% ^{glr}	47 88%	4481 96% ^{ghi} jk ^{lpr}	2179 95% ^{ghi} jk ^l	757 96% ^{ghi} jk ^l	232 65%
No - not responsible for most of the items bought	1912 12%	26 20% ^{ce}	12 13%	826 9%	640 13% ^{ce}	144 9%	213 37% ^{abcde}	19 29% ^{ikmopq}	6 15% ^{opq}	632 15% ^{opq}	515 20% ^{iko} pq	113 14% ^{opq}	89 42% ^{hij} kmopq	6 10%	6 12%	194 4%	126 5% ^o	31 4%	124 35% ^{hijkmopq}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 17
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
Yes - responsible for half or more of the items bought	14512 88%	4010 87%	4351 91%acd f	1434 87%	587 89%af	761 93%acd f	3370 85%	2072 80%	2182 88%hjk m	672 80%	309 84%hm	380 90%hjk m	1022 76%	1938 97%hij kimpt	2169 95%hij klmt	762 95%hij klmt	279 96%hij klmt	381 95%hij klmt	2349 90%hijkm
No - not responsible for most of the items bought	1912 12%	589 13%bde	412 9%	209 13%be	70 11%be	61 7%	572 15%bde	527 20%kl opqrst	294 12%opq rst	170 20%ilo pqrst	59 16%ilo pqrst	41 10%opq rs	323 24%iklo pqrst	62 3%	119 5%o	39 5%	11 4%	19 5%	249 10%opqrs

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 17
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Working Status				Working Status - Men				Working Status - Women				
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
Yes - responsible for half or more of the items bought	14512 88%	6509 90%cd	1778 90%cd	3393 87%cd	2833 85%	3821 87%efgh	446 80%g	1591 76%	778 76%	2688 95%efg hi	1331 94%efg hi	1802 99%efg hij	2055 89%efgh
No - not responsible for most of the items bought	1912 12%	718 10%	193 10%	507 13%ab	494 15%abc	571 13%ijk l	109 20%eij kl	491 24%efi kl	243 24%eijk l	147 5%k	85 6%k	16 1%	251 11%ijk

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 18
How many cars are there in your household?
Base: All respondents

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
No cars in the household	3449 21%	1504 19%	1946 23%a	551 28%efg h	778 28%efg h	674 24%efgh	636 22%gh	369 15%h	443 12%	487 11%	1039 23%ik	508 14%i	1415 36%ijk	1242 28%nop q	677 16%	815 21%np	348 15%	366 25%nop	442 21%	1380 19%	212 22%u	693 17%	230 20%	686 22%u
NET: Any	12975 79%	6545 81%b	6429 77%	1401 72%	1988 72%	2091 76%cd	2292 78%cd	2070 85%cd	3132 88%cd	3903 89%jkl	3515 77%l	3070 86%jl	2487 64%	3192 72%	3593 84%moq	3127 79%mq	1951 85%moq	1112 75%mq	1648 79%	5728 81%	738 78%	3303 83%tw	910 80%	2425 78%
1	6898 42%	3371 42%	3527 42%	443 23%	1037 38%cd	1170 42%cd	1172 40%cd	1157 47%cd	1919 54%cd	1783 41%	1818 40%	1672 47%ijl	1625 42%	1676 38%	1840 43%mq	1728 44%mq	998 43%mq	656 44%mq	763 37%	2839 40%r	344 36%	1589 40%	419 37%	1250 40%
2	4599 28%	2418 30%b	2181 26%	512 26%	766 28%	793 29%	792 27%	701 29%	1035 29%	1607 37%jkl	1242 27%l	1075 30%jl	675 17%	1138 26%	1301 30%mq	1115 28%mq	681 30%mq	364 25%	633 30%	2173 31%	296 31%	1301 33%w	337 30%	871 28%
3+	1478 9%	757 9%	721 9%	446 23%defg h	185 7%eh	129 5%	328 11%cd	212 9%cd	179 5%	513 12%jkl	455 10%l	323 9%l	188 5%	378 9%q	452 11%moq	284 7%	271 12%moq	93 6%	252 12%rs	716 10%	98 10%	412 10%	154 13%uw	304 10%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 18
How many cars are there in your household?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
No cars in the household	3449 21%	479 12%	1087 25%acd	199 18%a	206 15%a	550 12%	709 23%eg	493 17%e	68 22%eg	200 29%lmnrst	313 25%mnst	332 24%mnst	327 22%mnst	171 13%n	159 8%	350 28%lmnrst	465 31%ijklmnrst	341 25%mnst	309 22%mnst	197 17%mn	283 17%mn
NET: Any	12975 79%	3354 88%bcd	3208 75%	926 82%b	1162 85%b	3931 88%fgh	2342 77%	2410 83%th	238 78%	496 71%	934 75%p	1061 76%p	1174 78%iop	1124 87%ijklmnrst	1754 92%ijklmopqrst	905 72%	1054 69%	1030 75%p	1118 78%iop	946 83%ijklmopqr	1378 83%ijklmopqr
1	6898 42%	1627 42%	1898 44%	490 44%	644 47%a	1959 44%	1455 48%egh	1276 44%	127 42%	136 20%	469 38%io	568 41%io	575 38%io	607 47%ijklmoprs	1015 53%ijklmopqrst	307 24%	568 37%io	602 44%ijl	597 42%iop	550 48%ijklmoprs	904 54%ijklmopqrst
2	4599 28%	1275 33%bd	1024 24%	341 30%b	405 30%b	1518 34%fgh	716 23%	909 31%f	81 27%	207 30%	365 29%ot	416 30%ort	424 28%	386 30%ort	620 32%lopqrst	305 24%	401 26%	376 27%	368 26%	315 28%	415 25%
3+	1478 9%	452 12%bcd	287 7%	94 8%	113 8%	454 10%fg	171 6%	225 8%f	29 10%f	153 22%ijklmnpqrst	100 8%kqpt	77 6%t	175 12%jkn	131 10%knpqrst	120 6%qt	293 23%ijklmnpqrst	85 6%t	52 4%	153 11%knpqrst	81 7%qt	59 4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 18
How many cars are there in your household?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
No cars in the household	3449 21%	238 10%	409 20%aeg	322 17%aeg	534 32%abc efg	249 13%a	630 26%abc eg	186 11%	881 40%abc defg	366 25%klm noprs	144 22%nop rs	378 21%nop rs	294 20%prs	262 18%ps	196 17%p	138 17%	219 13%	857 40%ijk lmnop s	385 17%p	210 14%
NET: Any	12975 79%	2188 90%bcd efh	1686 80%dfh	1534 83%dfh	1138 66%h	1715 87%bcd fh	1829 74%dh	1536 89%bcd fh	1349 60%	1112 75%q	513 78%q	1429 79%iq	1184 80%iq	1216 82%iq	953 83%ijk q	683 83%ijk q	1424 87%ijk lmnqr	1278 60%	1914 83%ijk lq	1268 86%ijklm q
1	6898 42%	967 40%	806 38%	885 48%abd efh	712 43%b	816 42%	1011 41%	787 46%abe fh	913 41%	656 44%qr	313 48%mqr	770 43%qr	645 44%qr	598 40%q	530 46%mqr	344 42%q	711 43%qr	779 36%	897 39%	654 44%qr
2	4599 28%	930 38%bcd efgh	640 31%dfh	528 28%dfh	319 19%h	677 34%bcd fh	602 24%dh	546 32%dfh	355 16%	364 25%q	148 23%	522 29%ijq	445 30%ijq	431 29%ijq	347 30%ijq	233 28%jq	523 32%ijq	402 19%	736 32%ijq	449 30%ijq
3+	1478 9%	291 12%cdf h	239 11%cdfh	120 6%h	107 6%h	222 11%cdfh	216 9%cdh	203 12%cdfh	80 4%	93 6%	52 8%q	137 8%q	95 6%q	186 13%ijkl nq	77 7%q	106 13%ijk lnq	189 12%ijkl nq	97 5%	281 12%ijk lnq	165 11%ijklm nq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 18
How many cars are there in your household?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)	
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780	
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760	
No cars in the household	3449 21%	151 21% ^{efh jkrsv}	65 20% ^{hjk sv}	182 19% ^{hjk sv}	119 18% ^{hj}	118 16% ^h	92 15%	74 18% ^h	94 12%	360 35% ^{abc defghijklmnop qrsuv}	151 14%	97 13%	215 28% ^{abc defghijklmnop qrsuv}	79 23% ^{efh jkrsv}	195 22% ^{efh jkrsv}	175 22% ^{efh jkrsv}	144 19% ^{hjk}	104 19% ^{hjk}	64 15%	125 15%	498 45% ^{abc defghijklmnop qrsuv}	233 20% ^{hjk sv}	114 15%	
NET: Any	12975 79%	565 79% ^{ilt}	254 80% ^{ilt}	754 81% ^{ilt}	552 82% ^{ilt}	610 84% ^{ail mnnot}	504 85% ^{ail mnnot}	334 82% ^{ilt}	715 88% ^{abc degilmnopqtu}	669 65% ^t	968 86% ^{abc dilmno pqtu}	622 87% ^{abc dilmno pqtu}	547 72% ^{ilt}	259 77% ^{ilt}	676 78% ^{ilt}	632 78% ^{ilt}	606 81% ^{ilt}	449 81% ^{ilt}	350 85% ^{ail mnnot}	708 85% ^{acil mnnot}	608 55%	947 80% ^{ilt}	646 85% ^{acilmnnot}	
1	6898 42%	326 45% ^{ijp tu}	152 48% ^{ijp tu}	399 43% ^{it}	300 45% ^{itu}	307 42% ⁱ	265 44% ^{itu}	168 41%	339 42% ⁱ	367 36%	438 39%	309 43% ^{it}	330 43% ^{it}	161 48% ^{ijp tu}	372 43% ^{it}	345 43% ⁱ	292 39%	265 48% ^{ijp tu}	176 43% ⁱ	372 45% ^{ijt u}	412 37%	459 39%	345 45% ^{ijptu}	
2	4599 28%	183 26% ^t	68 21% ^t	283 30% ^{bil mt}	205 31% ^{bil mt}	218 30% ^{bil t}	192 32% ^{abi lmrt}	129 32% ^{bil mt}	276 34% ^{abi lmnpqr tv}	240 23% ^t	385 34% ^{abi lmnpqr tv}	239 33% ^{abi lmrtv}	181 24% ^t	80 24% ^t	239 27% ^t	240 30% ^{bil t}	213 28% ^{bit}	155 28% ^t	104 25% ^t	247 30% ^{bil t}	162 15%	351 30% ^{bil t}	210 28% ^t	
3+	1478 9%	56 8% ^{lt}	33 10% ^{iloqt}	72 8% ^{lt}	47 7% ^t	86 12% ^{acdf ilmnoqt}	47 8% ^{lt}	36 9% ^{lt}	100 12% ^{acdf ilmnoqt}	63 6% ^t	144 13% ^{acdf filmno qt}	74 10% ^{ilmo qt}	36 5%	19 6%	65 7% ^t	48 6% ^t	101 13% ^{acdf ilmnoqt}	30 5%	70 17% ^{abc defgik lmnoqs tuv}	89 11% ^{dilm oqt}	35 3%	137 12% ^{acd filmno qt}	91 12% ^{acdfilmnoqt}	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 18
How many cars are there in your household?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
No cars in the household	3449 21%	50 38% <i>cde</i>	24 26%	1915 22% <i>d</i>	849 17%	321 20% <i>d</i>	185 32% <i>cde</i>	43% <i>ijkl</i> <i>opq</i>	30% <i>j</i>	798 19% <i>j</i>	377 14%	151 18% <i>j</i>	70 33% <i>ijkl</i> <i>opq</i>	21 33% <i>ijkl</i> <i>p</i>	12 23%	1117 24% <i>ijkl</i> <i>p</i>	472 20% <i>j</i>	170 22% <i>j</i>	115 32% <i>ijkl</i> <i>opq</i>
NET: Any	12975 79%	80 62%	69 74%	6893 78% <i>af</i>	4076 83% <i>ace</i> <i>f</i>	1290 80% <i>af</i>	385 68%	38 57%	28 70%	3335 81% <i>glm</i> <i>or</i>	2244 86% <i>ghi</i> <i>klmnopq</i> <i>f</i>	672 82% <i>glm</i> <i>or</i>	144 67%	43 67%	41 77%	3558 76% <i>glr</i>	1832 80% <i>glm</i> <i>or</i>	619 78% <i>glr</i>	240 68%
1	6898 42%	61 47% <i>f</i>	44 47% <i>f</i>	3870 44% <i>cef</i>	2077 42% <i>f</i>	630 39% <i>f</i>	104 18%	30 45% <i>lr</i>	27 68% <i>ijkl</i> <i>lopqr</i>	1822 44% <i>klr</i>	1093 42% <i>lr</i>	310 38% <i>lr</i>	40 19%	31 49% <i>lr</i>	17 32%	2048 44% <i>klr</i>	984 43% <i>klr</i>	320 41% <i>lr</i>	64 18%
2	4599 28%	12 9%	14 15%	2359 27% <i>a</i>	1532 31% <i>abc</i> <i>f</i>	494 31% <i>abc</i> <i>f</i>	141 25% <i>a</i>	5 8%	1 2%	1184 29% <i>ghm</i> <i>o</i>	881 34% <i>ghi</i> <i>mopqr</i>	267 33% <i>ghm</i> <i>opr</i>	55 26% <i>ghm</i>	7 11%	14 25%	1175 25% <i>ghm</i> <i>o</i>	650 28% <i>ghm</i> <i>o</i>	226 29% <i>ghm</i>	85 24% <i>ghm</i>
3+	1478 9%	8 6%	10 11%	664 8%	467 9% <i>c</i>	166 10% <i>c</i>	140 25% <i>abcde</i> <i>e</i>	3 4%	-	329 8%	269 10% <i>io</i>	94 11% <i>hio</i> <i>p</i>	49 23% <i>ghij</i> <i>kmopq</i>	5 7%	10 20%	335 7%	198 9%	72 9%	91 26% <i>ghijklmnopq</i>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 18
How many cars are there in your household?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
No cars in the household	3449 21%	559 12%	1197 25%acd	274 17%a	116 18%a	227 28%acd	1075 27%acd	294 11%	591 24%chjk oq	129 15%h	50 14%	109 26%hijk oq	331 25%hijk oq	265 13%	607 27%hijk oq	146 18%hko	67 23%hijk oq	117 29%hij koqr	743 29%hijk koqr
NET: Any	12975 79%	4039 88%abcd ef	3566 75%	1368 83%bef	540 82%bef	594 72%	2867 73%	2305 89%ijl mpqrst	1885 76%st	714 85%ilm prst	318 86%ilm pqrst	312 74%	1013 75%	1735 87%ilm pqrst	1681 73%	654 82%ilm prst	223 77%st	283 71%	1854 71%
1	6898 42%	1977 43%f	2116 44%f	698 43%f	299 45%f	359 44%f	1449 37%	1084 42%mt	1118 45%hjm t	337 40%	166 45%mt	190 45%mt	474 35%	893 45%jmt	998 44%mt	361 45%mt	132 46%mt	168 42%mt	975 38%
2	4599 28%	1522 33%bde f	1155 24%e	508 31%bde f	176 27%e	157 19%	1081 27%be	900 35%ikl opqrst	599 24%ls	300 36%ikl opqrst	109 30%ilp rst	83 20%	427 32%ilp qrst	622 31%ilp qrst	556 24%ls	208 26%ls	67 23%	74 19%	653 25%ls
3+	1478 9%	540 12%bf	294 6%	162 10%b	66 10%b	79 10%b	337 9%b	321 12%ijmp rt	167 7%	76 9%p	42 11%ipt	39 9%p	111 8%p	219 11%ipt	127 6%	86 11%ip	24 8%p	40 10%ip	226 9%ip

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 18
How many cars are there in your household?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
No cars in the household	3449 21%	1410 20% ^c	412 21% ^c	497 13%	1131 34% ^{abc}	773 18% ^g	132 24% ^{egjk}	180 9%	419 41% ^{efg ijkl}	636 22% ^{egk}	280 20% ^g	317 17% ^g	712 31% ^{efgijk}
NET: Any	12975 79%	5817 80% ^{cd}	1559 79% ^{cd}	3402 87% ^{abcd}	2196 66%	3618 82% ^{fhi l}	423 76% ^{chl}	1902 91% ^{efh ijkl}	602 59%	2199 78% ^{chl}	1136 80% ^{fhi}	1501 83% ^{fhi l}	1594 69% ^h
1	6898 42%	2842 39% ^d	760 39% ^d	2145 55% ^{abcd}	1151 35%	1725 39% ^h	208 38% ^h	1123 54% ^{efh jil}	314 31%	1117 39% ^h	552 39% ^h	1022 56% ^{efh jil}	837 36% ^h
2	4599 28%	2239 31% ^{cd}	567 29% ^d	1061 27% ^d	731 22%	1453 33% ^{fhi jkl}	144 26% ^h	634 30% ^{fhk l}	186 18%	786 28% ^{hkl}	423 30% ^{hkl}	427 23% ^h	545 24% ^h
3+	1478 9%	735 10% ^c	232 12% ^{cd}	196 5%	314 9% ^c	440 10% ^{gk}	70 13% ^{gkl}	144 7% ^k	102 10% ^{gk}	295 10% ^{gk}	162 11% ^{gkl}	52 3%	212 9% ^{gk}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 19
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
White	15014	7361	7653	1575	2334	2450	2754	2388	3513	3977	4087	3320	3630	3690	3956	3727	2216	1425	1853	6376	849	3583	1004	2794
	91%	91%	91%	81%	84% ^c	89% ^{cd}	94% ^{cd}	98% ^{cd}	98% ^{cd}	91%	90%	93% ^{ij}	93% ^{ij}	83%	93% ^m	95% ^{mn}	96% ^{mno}	96% ^{mno}	89%	90%	89%	90%	88%	90%
NET: Non-white	1182	565	616	315	371	273	150	33	40	330	409	207	236	643	245	184	72	37	208	610	86	348	122	262
	7%	7%	7%	18% ^{def}	13% ^{efg}	10% ^{fgh}	5% ^{gh}	1%	1%	8% ^{kl}	9% ^{ikl}	6%	6%	15% ^{nopq}	6% ^{pq}	5% ^{pq}	3%	2%	10%	9%	9%	9%	11%	8%
Mixed	225	107	117	56	61	47	45	8	8	73	80	24	48	110	48	36	20	10	32	138	15	71	17	67
	1%	1%	1%	3% ^{efgh}	2% ^{gh}	2% ^{gh}	2% ^{gh}	*	*	2% ^k	2% ^k	1%	1%	2% ^{nopq}	1%	1%	1%	1%	2%	2%	2%	2%	1%	2%
Asian	565	312	253	158	207	122	51	14	12	164	151	135	115	289	119	103	38	17	92	290	51	188	42	102
	3%	4% ^b	3%	8% ^{efgh}	7% ^{efgh}	4% ^{fgh}	2% ^{gh}	1%	*	4%	3%	4%	3%	7% ^{nopq}	3% ^{pq}	3% ^{pq}	2%	1%	4%	4%	5% ^w	5% ^w	4%	3%
Black	283	109	174	73	66	81	41	8	13	60	121	45	58	194	55	27	7	2	60	142	16	71	44	71
	2%	1%	2% ^a	4% ^{dfgh}	2% ^{fgh}	3% ^{fgh}	1% ^{gh}	*	*	1%	3% ^{ikl}	1%	1%	4% ^{nopq}	1% ^{opq}	1% ^q	*	*	3%	2%	2%	2%	4% ^{tuw}	2%
Chinese	64	21	43	23	19	14	6	1	*	26	32	3	3	30	17	9	3	5	18	24	3	9	15	15
	*	*	1% ^a	1% ^{fgh}	1% ^{fgh}	1% ^{gh}	1% ^h	*	*	1% ^{kl}	1% ^{kl}	*	*	1% ^{op}	*	*	*	*	1% ^s	*	*	*	1% ^{uw}	*
Other ethnic group	45	16	29	5	16	8	6	2	8	7	25	1	12	21	6	10	5	3	6	17	1	9	5	8
	*	*	*	1% ^{fgh}	1% ^{fgh}	*	*	*	*	*	1% ^{ik}	*	* ^k	* ⁿ	*	*	*	*	*	*	*	*	*	*
Prefer not to answer	229	123	105	61	61	43	24	18	21	84	57	51	37	101	69	30	11	17	29	122	15	66	13	56
	1%	2%	1%	3% ^{efgh}	2% ^{fgh}	2% ^{fgh}	1%	1%	1%	2% ^{jl}	1%	1%	1%	2% ^{opq}	2% ^{op}	1%	*	1%	1%	2%	2%	2%	1%	2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 19
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
White	15014 91%	3654 95%bc	3718 87%	1050 93%b	1328 97%abc	4285 96%fg	2647 87%	2736 94%f	296 97%t	507 73%	1048 84%i	1257 90%ijo	1414 94%ijk	1267 98%ijk	1868 98%ijk	1069 85%i	1286 85%i	1192 87%i	1340 94%ijk	1121 98%ijk	1645 99%ijklmnopqr
NET: Non-white	1182 7%	155 4%d	528 12%acd	65 6%ad	24 2%	154 3%	366 12%egh	157 5%eh	4 1%	158 23%ijkl mnopqrst	160 13%klmn rst	126 9%lmnr st	73 5%mnst	19 1%	29 1%t	157 12%klm nrst	211 14%klm qrst	147 11%lmnr st	76 5%mnst	13 1%	12 1%
Mixed	225 1%	27 1%	96 2%ad	22 2%ad	8 1%	27 1%	58 2%eh	47 2%e	1 *	22 3%lmnr st	22 2%mnst	27 2%mnst	27 2%mnst	6 *	3 *	34 3%mnrs t	39 3%mnrs t	20 1%mnst	18 1%nst	2 *	5 *
Asian	565 3%	87 2%d	286 7%acd	29 3%d	6 *	86 2%	191 6%egh	87 3%eh	2 1%	103 15%ijkl nopqrst	103 8%klmn qrst	55 4%lmnr st	32 2%mnst	11 1%	8 *	56 4%lmnr st	104 7%klmn orst	66 5%lmnr st	19 1%nst	3 *	4 *
Black	283 2%	29 1%d	125 3%acd	6 1%	1 *	24 1%	107 4%egh	19 1%	-	23 3%lmns t	25 2%lmns t	36 3%lmns t	11 1%mt	1 *	13 1%mt	50 4%lmnr rst	41 3%lmns t	46 3%lmns t	30 2%lmns t	7 1%mt	-
Chinese	64 *	8 *	10 *	5 *	1 *	11 *	2 *	3 *	-	7 1%lmns t	7 1%lmnt	6 *mnt	1 *	-	-	16 1%lmns t	12 1%lmns t	8 1%lmns t	6 *mnt	1 *	-
Other ethnic group	45 *	5 *	10 *	2 *	7 *a	5 *	8 *	2 *	2 1%eg	3 *	2 *	2 *	2 *	1 *	6 *	2 *	15 1%ijklm norst	6 *	4 *	1 *	2 *
Prefer not to answer	229 1%	24 1%	50 1%a	9 1%	17 1%a	42 1%g	39 1%g	10 *	5 2%g	32 5%klmn qrst	40 3%klmn prst	11 1%	14 1%t	10 1%	17 1%t	29 2%klmn rst	21 1%t	32 2%klmn rst	10 1%	8 1%	4 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/op/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 19
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
White	15014 91%	2206 91%f	1910 91%f	1711 92%f	1534 92%f	1770 90%	2178 89%	1609 93%abe f	2096 94%abde f	1425 96%kmn pqr	632 96%kmn qr	1692 94%mq	1403 95%mq	1341 91%q	1072 93%mq	793 97%kmn pqr	1543 94%mq	1533 72%	2157 94%mq	1423 96%kmnpqr
NET: Non-white	1182 7%	167 7%gh	152 7%gh	125 7%	122 7%gh	163 8%gh	257 10%abcd egh	82 5%	114 5%	37 2%	22 3%	99 5%ios	63 4%i	123 8%ijkl noprs	59 5%is	27 3%	62 4%	550 26%ijkl mnoprs	93 4%i	45 3%
Mixed	225 1%	35 1%g	25 1%g	20 1%g	27 2%g	38 2%gh	55 2%bcgh	4 *	21 1%g	10 1%	10 2%	18 1%	9 1%	12 1%	22 2%ilmr s	7 1%	15 1%	90 4%ijkl mnoprs	20 1%	13 1%
Asian	565 3%	95 4%h	79 4%h	77 4%h	62 4%h	69 4%h	73 3%	58 3%	53 2%	17 1%	10 1%	57 3%iprs	36 2%ip	75 5%ijkl noprs	26 2%	14 2%	19 1%	245 11%ijkl mnoprs	44 2%	23 2%
Black	283 2%	24 1%	29 1%	29 2%	27 2%	36 2%a	92 4%abcd egh	16 1%	31 1%	2 *	1 *	15 1%i	11 1%i	28 2%ijkl nors	7 1%	3 *	19 1%is	174 8%ijkl mnoprs	20 1%i	4 *
Chinese	64 *	12 1%cdh	8 *c	-	1 *	13 1%cdh	24 1%bcdg h	3 *	2 *	5 *s	1 *	3 *	5 *	4 *	4 *s	3 *	9 1%is	24 1%iklm rs	6 *	-
Other ethnic group	45 -	* -	11 1%acg	-	4 *	7 *ac	13 1%acg	1 *	8 *ac	3 *	1 *	7 *p	2 *	6 *p	1 *	-	-	17 1%ilno pr	4 *	5 *p
Prefer not to answer	229 1%	53 2%cdh	33 2%	20 1%	18 1%	31 2%	24 1%	31 2%h	19 1%	17 1%o	2 *	16 1%o	12 1%	13 1%o	19 2%jos	1 *	37 2%ijkl mos	52 2%ijkl mos	50 2%ijkl mos	10 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 19
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber-side (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber-side (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
White	15014	688	314	879	637	678	559	392	776	713	1037	688	736	318	813	766	663	513	402	767	819	1120	735
	91%	96% ^{eij} npqst	98% ^{cde} fijmno pqstu	94% ^{ipt}	95% ^{ipt}	93% ^{ipt}	94% ^{ipt}	96% ^{ips} t	96% ^{eij} pqst	69%	93% ^{ipt}	96% ^{ijp} qst	97% ^{cef} ijnpqst t	94% ^{ipt}	93% ^{ipt}	95% ^{ipt}	88% ^{it}	93% ^{ipt}	97% ^{cef} ijnpqst t	92% ^{ipt}	74%	95% ^{ips} t	97% ^{cefijn} pqst
NET: Non-white	1182	20	5	46	29	46	25	16	20	288	48	22	17	18	52	34	77	34	11	42	262	45	23
	7%	3%	2%	5% ^{bhl}	4%	6% ^{abhk} lruv	4%	4%	2%	28% ^{abcd} efghijkl mnopqrs uv	4% ^{bl}	3%	2%	5% ^{bhl}	6% ^{abhk} lruv	4%	10% ^{abcd} efghijkl mnopqrs uv	6% ^{abhk} lrv	3%	5% ^{bhl}	24% ^{abcd} efghijkl mnopqrs uv	4%	3%
Mixed	225	5	1	6	-	5	7	5	5	53	14	6	5	9	12	9	7	14	2	10	37	6	7
	1%	1%	*	1%	-	1%	1% ^d	1% ^d	1%	5% ^{abcd} efghjk lnopqr suv	1% ^d	1% ^d	1%	3% ^{acde} hklru	1% ^d	1% ^d	1% ^d	3% ^{acde} hklpru v	*	1% ^d	3% ^{abcd} efghkl noprsu v	*	1% ^d
Asian	565	9	3	34	18	33	16	8	6	152	22	11	7	6	23	19	41	9	7	13	93	22	12
	3%	1%	1%	4% ^{ahjk} lsuv	3% ^{hl}	5% ^{abhj} kloqrs	3% ^{hl}	2%	1%	15% ^{abcd} efghijkl mnopqrs tuv	2%	2%	1%	2%	3% ^{hl}	2% ^{gh}	5% ^{abdf} ghijklm noprsu v	2%	2%	2%	8% ^{abcd} efghjk lmnopq rsuv	2%	2%
Black	283	1	-	4	8	8	1	1	9	69	7	2	1	1	11	3	20	7	1	11	105	12	2
	2%	*	-	1% ^{af}	1% ^l	1% ^l	*	1% ^l	1% ^l	7% ^{abcd} efghjk lmnopq rsuv	1%	*	*	*	1% ^{af}	*	3% ^{abce} fgijklm oruv	1% ^{af}	*	1% ^{af}	10% ^{abcd} efghkl mnopqrs uv	1% ^l	*
Chinese	64	3	-	1	2	-	1	1	1	10	3	-	3	1	2	3	4	3	1	9	14	3	-
	*	*	-	*	*	-	*	*	*	1% ^{cekv}	*	-	*	*	*	*	*	1%	*	1% ^{cehk} uv	1% ^{cehj} knuv	*	-
Other ethnic group	45	2	-	2	1	-	-	-	-	5	2	3	1	1	5	1	6	1	-	-	12	2	2
	*	*	-	*	*	-	-	-	-	1%	*	*	*	*	1%	*	1% ^{ehs}	*	-	-	1% ^{cefh} jlosu	*	*

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 19
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760	
Prefer not to answer	229 1%	8 1%	-	11 1%	5 1%	4 1%	13 2% begnrv	*	13 2% rv	27 3% bcdegnorv	34 3% abcd egklmn opqrux	8 1%	9 1%	2 1%	6 1%	7 1%	9 1%	6 1%	*	24 3% abcd egklmn oruv	24 2% begnrv	16 1% v	2 *	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 19
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education
		(a)	Primary (b)					(g)	Primary (h)					(m)	Primary (n)				
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
White	15014 91%	118 90%ef	85 91%ef	8422 96%ade f	4476 91%ef	1312 81%ef	419 74%	56 85%	36 89%l	3962 96%gjk lpqr	2383 91%klq r	666 81%l	153 71%	61 96%klq r	50 93%	4461 95%gjk lpqr	2093 91%klq r	646 82%lr	267 75%
NET: Non-white	1182 7%	10 8%	8 9%	354 4%	380 8%cd	255 16%acd	133 23%abc de	8 12%io	4 11%i	154 4%	196 7%io	121 15%ijm op	58 27%gijk mopq	2 3%	4 7%	200 4%	184 8%io	134 17%ijm op	76 21%ijkmop
Mixed	225 1%	4 3%cd	3 3%	70 1%	75 2%cd	38 2%cd	23 4%cd	2 4%l	3 7%ijop	23 1%	43 2%l	16 2%l	11 5%ijko p	2 3%l	-	48 1%l	32 1%l	23 3%l	12 4%l
Asian	565 3%	6 4%	4 4%	165 2%	170 3%cd	139 9%cd	61 11%cd	6 9%imop	2 4%	78 2%	100 4%io	79 10%ijm opqr	37 17%ijkm opqr	-	2 4%	87 2%	70 3%io	60 8%ijmo p	24 7%ijop
Black	283 2%	-	1 2%	100 1%	85 2%cd	56 3%cd	34 6%acde	-	-	44 1%	40 2%	17 2%l	7 3%io	-	1 3%	56 1%	45 2%io	39 5%ijko p	27 8%ijkop
Chinese	64 *	-	-	8 *	22 *c	20 1%cd	12 2%cd	-	-	2 *	10 *i	8 1%io	2 1%l	-	-	7 *	12 1%io	12 2%ijop	10 3%ijop
Other ethnic group	45 -	-	-	10 -	28 1%cd	2 1%cd	3 1%cd	-	-	7 -	4 -	2 -	2 1%o	-	-	2 -	25 1%ijjq	-	2 1%o
Prefer not to answer	229 1%	2 2%cd	-	32 *	69 1%cd	43 3%cd	17 3%cd	2 3%io	-	18 *	41 2%io	35 4%ijop q	4 2%io	1 1%	-	14 *	28 1%io	8 1%o	13 4%ijopq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/l/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 19
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
White	15014 91%	4397 96%bcf	4160 87%	1528 93%bf	633 96%bcf	785 96%bcf	3510 89%	2490 96%ijm pt	2182 88%	766 91%imp	354 96%ijm pt	405 96%ijm pt	1164 87%	1907 95%ijm pt	1978 86%	762 95%ijm pt	279 96%ijm pt	380 95%ijm pt	2347 90%mp
NET: Non-white	1182 7%	166 4%d	541 11%acde f	101 6%ade	15 2%	29 4%	329 8%acde	88 3%	262 11%hjkl oqrst	66 8%hklo qrs	9 3%	13 3%	128 10%hklo qrs	78 4%	279 12%hjkl oqrst	36 4%r	6 2%	16 4%	201 8%hkloqrs
Mixed	225 1%	35 1%	91 2%ad	32 2%ad	6 1%	8 1%	53 1%a	18 1%	37 1%hr	26 3%hkl moqrt	5 1%	3 1%	19 1%	17 1%	54 2%hilo qrt	6 1%	1 *	5 1%	35 1%
Asian	565 3%	91 2%d	286 6%acde f	53 3%ade	5 1%	10 1%	119 3%ade	48 2%k	168 7%hjkl mopqrs t	34 4%hklo rs	1 *	7 2%k	55 4%hklo rs	43 2%k	118 5%hklo qrst	19 2%k	4 2%k	3 1%	64 2%ks
Black	283 2%	19 *	136 3%acde	10 1%	1 *	6 1%	111 3%acde	8 *	53 2%hjkl oqr	4 *	1 *	-	43 3%hjkl oqr	11 1%	84 4%hijk loqrs	6 1%	-	6 1%hr	69 3%hjkloqr
Chinese	64 *	12 *	12 *	5 *	-	2 *	33 1%abd	8 *	1 *	1 *	-	1 *	10 1%i	4 *	11 1%i	4 1%i	-	1 *	23 1%hiko
Other ethnic group	45 *	9 *	16 *	1 *	3 1%c	3 *	12 *	6 *	3 *	1 *	3 1%himo q	2 1%	1 *	4 *	13 1%i	-	1 *	1 *	11 *
Prefer not to answer	229 1%	36 1%	62 1%a	13 1%	9 1%	8 1%	102 3%abcd e	21 1%	32 1%	10 1%	4 1%	3 1%	53 4%hijk lopqrs t	14 1%	30 1%q	3 *	4 1%q	5 1%	50 2%hoq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 19
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
White	15014 91%	6480 90%	1749 89%	3842 99%abd	2942 88%	3943 90%h	489 88%	2045 98%efh ij	885 87%	2537 89%h	1261 89%	1798 99%efh ij	2058 89%
NET: Non-white	1182 7%	625 9%c	193 10%c	30 1%	333 10%c	376 9%gk	59 11%gk	15 1%	116 11%egik	249 9%gk	135 10%gk	15 1%	217 9%gk
Mixed	225 1%	143 2%c	27 1%c	8 *	46 1%c	83 2%fgk	3 1%	3 *	17 2%gk	60 2%fgk	24 2%fgk	5 *	29 1%gk
Asian	565 3%	292 4%c	90 5%c	11 *	171 5%ac	202 5%gik	37 7%egij kl	5 *	68 7%egij kl	90 3%gk	54 4%gk	6 *	103 4%gk
Black	283 2%	141 2%c	61 3%ac	8 *	74 2%c	69 2%gk	18 3%eghk	6 *	17 2%gk	72 3%egk	43 3%eghk	3 *	57 2%egk
Chinese	64 *	33 *c	9 *c	- -	22 1%g	11 *g	1 *gk	- -	9 1%egk	22 1%egk	8 1%gk	- -	13 1%gk
Other ethnic group	45 *	16 *	6 *c	3 *	20 1%ac	10 *	- -	1 *	5 1%g	6 *	6 *g	2 *	15 1%egk
Prefer not to answer	229 1%	122 2%c	28 1%c	27 1%	52 2%c	73 2%k	8 1%k	22 1%k	20 2%k	49 2%k	21 1%k	5 *	32 1%k

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 20
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
Christian	8671 53%	4185 52%	4486 54%	597 31%	1026 37% ^c	1284 46% ^{cd}	1586 54% ^{cd}	1549 64% ^{cd}	2629 74% ^{cd}	2451 56% ^{ijl}	2306 51%	1903 53%	2012 52%	2307 52%	2335 55% ^{mq}	2108 53% ^q	1192 52%	729 49%	1061 51%	3415 48%	456 48%	1938 48%	605 53% ^{uw}	1477 47%
NET: Other	1070 7%	562 7% ^b	508 6%	177 9% ^{fgh}	308 11% ^{efgh}	210 8% ^{fgh}	167 6% ^{gh}	84 3%	124 3%	260 6%	272 6%	252 7%	286 7% ^{ij}	462 10% ^{nopq}	241 6% ^{pq}	225 6% ^{pq}	90 4%	53 4%	164 8%	497 7%	87 9% ^w	308 8% ^w	77 7%	190 6%
Muslim	339 2%	181 2%	158 2%	80 4% ^{fgh}	137 5% ^{efgh}	79 3% ^{fgh}	32 1% ^{gh}	4 *	6 *	84 2%	90 2%	80 2%	85 2%	144 3% ^{nopq}	95 2% ^{pq}	87 2% ^{pq}	6 *	7 *	70 3% ^s	163 2%	39 4% ^w	109 3% ^w	31 3%	53 2%
Hindu	176 1%	98 1%	78 1%	32 2% ^{fgh}	73 3% ^{efgh}	45 2% ^{fgh}	10 *	8 *	8 *	58 1% ^l	44 1%	49 1% ^l	26 1%	107 2% ^{nopq}	26 1%	19 *	18 1%	7 *	24 1%	90 1%	16 2%	60 1%	8 1%	30 1%
Jewish	114 1%	59 1%	56 1%	5 *	13 *	10 *	25 1% ^{ce}	15 1%	46 1% ^{cd}	37 1%	24 1%	19 1%	35 1%	68 2% ^{nopq}	17 *	19 *	7 *	2 *	13 1%	51 1%	8 1%	25 1%	6 1%	26 1%
Sikh	39 *	25 *	14 *	24 1% ^{defgh}	9 * ^{gh}	3 *	3 *	- *	- *	5 *	3 *	25 1% ^{ijl}	6 *	25 1% ^{nopq}	9 *	4 *	- *	- *	5 *	23 *	2 *	17 *	3 *	6 *
Buddhist	88 1%	65 1% ^b	23 *	9 *	11 *	10 *	26 1% ^{ee}	14 1%	17 *	20 *	31 1%	20 1%	17 *	26 1%	22 1%	22 1%	9 *	9 1%	14 1%	43 1%	11 1% ^{vw}	30 1%	3 *	13 *
Other	314 2%	134 2%	180 2%	27 1%	65 2% ^h	62 2% ^h	71 2% ^{ch}	42 2%	47 1%	56 1%	80 2%	60 2%	118 3% ^{ijkl}	91 2%	71 2%	74 2%	50 2%	27 2%	37 2%	128 2%	11 1%	66 2%	26 2%	62 2%
None	6298 38%	3125 39%	3172 38%	1089 56% ^{defgh}	1317 48% ^{efgh}	1217 44% ^{fgh}	1122 38% ^{gh}	766 31% ^h	787 22%	1555 35%	1847 41% ⁱ	1373 38% ⁱ	1523 39% ⁱ	1506 34%	1613 38% ^m	1533 39% ^m	979 43% ^{mno}	665 45% ^{mno}	804 38%	3004 42% ^r	381 40%	1649 41% ^v	423 37%	1355 44% ^v
Prefer not to say	386 2%	177 2%	208 2%	89 5% ^{fgh}	115 4% ^{efgh}	55 2% ^h	53 2% ^h	39 2%	35 1%	125 3% ^k	129 3% ^k	49 1%	82 2%	159 4% ^{nopq}	81 2%	76 2%	38 2%	32 2%	61 3%	192 3%	27 3%	102 3%	35 3%	90 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 20
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
Christian	8671 53%	2580 67%bcd	2046 48%	566 50%	865 63%bc	3021 67%fg	1685 53%g	1420 49%	197 64%fg	200 29%	477 38%io	630 45%ijo p	758 50%ijk op	782 60%ijk lopq	1338 70%ijk lmopqr	397 32%	549 36%i	654 48%ijo p	828 58%ijk lopq	767 67%ijk lmopqr	1291 78%ijk lmnopqrs
NET: Other	1070 7%	181 5%d	413 10%acd	73 6%ad	38 3%	199 4%	266 9%egh	199 7%eh	8 3%	111 16%ijkl mnopqrst	141 11%klmn qrst	102 7%mnst	84 6%nst	49 4%	74 4%	66 5%st	167 11%klmn qrst	107 8%lmno st	83 6%mnst	35 3%	51 3%
Muslim	339 2%	26 1%d	193 5%acd	10 1%d	2 *	31 1%	123 4%egh	52 2%eh	-	47 7%klmn qrst	70 6%klmn qrst	35 3%mnrs t	21 1%mnst	3 *	5 *	34 3%mnrs t	66 4%klmn rst	44 3%lmnr st	11 1%st	1 *	2 *
Hindu	176 1%	39 1%d	76 2%ad	16 1%d	-	43 1%	55 2%egh	22 1%	-	25 4%lmno qrst	35 3%lmno qrst	25 2%lmno rst	4 *	5 *	3 *	7 1%	38 3%lmno rst	20 1%lmnr st	6 *	3 *	4 *
Jewish	114 1%	45 1%bd	27 1%d	5 *	2 *	47 1%f	12 *	17 1%	1 *	5 1%o	5 *	6 *	14 1%o	5 *	23 1%kmoq	-	8 1%	4 *	11 1%o	10 1%o	23 1%jkmpq
Sikh	39 *	7 *	28 1%acd	-	2 *	5 *	24 1%eg	-	2 1%g	19 3%ijkl nopqrst	3 *	1 *	2 *	-	-	5 *nt	6 *nt	2 *	1 *	-	-
Buddhist	88 1%	12 *	17 *	16 1%ab	8 1%	14 *	7 *	40 1%ef	1 *	7 1%t	6 1%	8 1%	21 1%kopq rt	7 1%	15 1%qt	2 *	5 *	2 *	5 *	7 1%t	2 *
Other	314 2%	50 1%	72 2%	26 2%a	23 2%	59 1%	44 1%	68 2%ef	5 2%	9 1%	21 2%	27 2%	22 1%	29 2%	27 1%	18 1%	44 3%inst	35 3%nst	49 3%ijkl nost	14 1%	20 1%
None	6298 38%	1019 27%	1723 40%ad	449 40%ad	445 33%a	1183 26%	1040 34%e	1222 42%efh	95 31%	336 48%mnr st	580 46%mnr st	633 45%mnr st	638 42%mnr st	453 35%nst	485 25%t	753 60%ijk lmnopqr st	737 49%lmn qrst	583 43%mnr st	484 34%nst	313 27%t	301 18%
Prefer not to say	386 2%	53 1%	114 3%ad	37 3%ad	20 1%	77 2%	61 2%	62 2%	5 2%	49 7%ijkl nopqrst	50 4%klmn qrt	28 2%mn	22 1%	12 1%	17 1%	39 3%lmnt	65 4%klmn qrst	26 2%n	32 2%mnt	27 2%mnt	18 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 20
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
Christian	8671 53%	1305 54%df	1083 52%	964 52%	833 50%	1146 58%abcdfh	1223 50%	939 54%df	1179 53%	729 49%	360 55%i	1011 56%ilpq	737 50%	872 59%ilnpqrs	622 54%i	443 54%	842 51%	1084 51%	1223 53%i	748 51%
NET: Other	1070 7%	159 7%	135 6%	135 7%e	132 8%ef	101 5%	137 6%	117 7%	153 7%e	53 4%	12 2%	125 7%ijoprs	88 6%ijs	104 7%ijoprs	62 5%ij	32 4%j	74 4%j	347 16%ijklmnoprs	115 5%j	58 4%j
Muslim	339 2%	51 2%	42 2%	36 2%	53 3%befh	33 2%	49 2%	44 3%h	32 1%	7 *	5 1% ^s	51 3%ijoprs	31 2%lops	61 4%ijlnoprs	19 2%is	6 1% ^s	15 1% ^s	117 6%ijklnoprs	26 1% ^s	1 *
Hindu	176 1%	34 1%df	29 1%df	28 2%df	7 *	24 1% ^d	15 1%	21 1% ^d	19 1%	7 *	-	10 1%	9 1%	12 1% ^j	5 *	8 1% ^j	9 1%	88 4%ijklmnoprs	19 1% ^j	10 1%
Jewish	114 1%	28 1%bef	10 *	9 *	12 1%	8 *	14 1%	10 1%	23 1% ^e	2 *	-	13 1% ^m	6 *	1 *	6 1% ^m	4 1%	10 1% ^m	59 3%ijklmnoprs	9 *	3 *
Sikh	39 *	2 *	1 *	21 1%abdefgh	1 *	3 *	3 *	4 *	5 *	-	-	1 *	4 *	6 * ^{irs}	3 *	-	-	25 1%ijklmnoprs	1 *	-
Buddhist	88 1%	16 1% ^{eh}	20 1% ^{egh}	17 1% ^{egh}	12 1% ^{eh}	4 *	11 *	3 *	5 *	9 1%	1 *	13 1% ^r	8 1%	6 *	9 1% ^r	2 *	6 *	21 1% ^r	5 *	7 *
Other	314 2%	28 1%	34 2%	25 1%	48 3%abc ^e	28 1%	46 2%	35 2%	70 3%abc ^{ef}	27 2%	5 1%	38 2%	31 2%	18 1%	20 2%	13 2%	33 2%	37 2%	54 2% ^{jm}	37 3% ^{jm}
None	6298 38%	901 37% ^e	819 39% ^e	730 39% ^e	676 40% ^e	654 33%	1028 42%a ^{eg} h	644 37% ^e	846 38% ^e	665 45%km ⁿ qr	272 41%km ^q	637 35% ^q	623 42%km ⁿ q	481 33% ^q	434 38% ^m q	336 41%km ^q	699 43%km ⁿ q	611 29%	895 39%km ^q	644 44%km ⁿ qr
Prefer not to say	386 2%	62 3% ^{cg}	58 3% ^{cg}	27 1%	31 2%	63 3% ^{cd} g	71 3% ^{cg}	23 1%	52 2%	32 2%	13 2%	34 2%	30 2%	22 1%	32 3% ^{mo}	10 1%	27 2%	93 4%ijklmnoprs	66 3% ^{map}	28 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 20
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female										
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber-side (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber-side (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
Christian	8671 53%	390 54%lo	159 50%	510 54%lo	355 53%l	419 58%bgh ijklos t	317 53%l	203 50%	418 52%l	509 49%	554 49%	352 49%	339 44%	201 60%bgh ijklos tv	501 58%bgh ijklos t	382 47%	452 60%bcd fghijk lostv	305 55%lo	240 58%gij klos	425 51%l	575 52%l	670 57%gij klos	396 52%l
NET: Other	1070 7%	20 3%	4 1%	85 9%abdf ghiklm noqrsu v	40 6%abhk m	45 6%abhk m	32 5%ab	17 4%	24 3%	205 20%abcd efghijk mnopqrs tuv	67 6%abhk m	24 3%	32 4%b	8 2%	41 5%b	49 6%abhk m	59 8%abgh klmnru v	30 5%ab	16 4%	50 6%abhk m	142 13%abcd efghijk mnopqrs uv	48 4%b	34 5%b
Muslim	339 2%	3 *	3 1%v	32 3%aghj klmrsu v	14 2%agkl	24 3%aghj klmrsu v	13 2%aghj klv	1 *	5 1%	75 7%abcd efghijk lmnoqr stuv	10 1%v	1 *	4 *	2 1%	18 2%aghj klv	17 2%aghk lv	37 5%abdf ghiklm noqrsu v	6 1%kv	5 1%kv	10 1%kv	42 4%abgh jklmrs uv	17 1%kv	-
Hindu	176 1%	3 *	-	8 1%	6 1%	6 1%	4 1%	6 2%nq	3 *	46 4%abcd efghijk lmnopq rsuv	9 1%	5 1%	4 *	-	1 *	3 *	6 1%	1 *	2 *	5 1%	41 4%abcd efghijk lmnopq rsuv	10 1%	5 1%
Jewish	114 1%	1 *	-	6 1%	4 1%	1 *	5 1%ehpv	3 1%v	1 *	31 3%abcd efhijkl mnopqr stuv	4 *	3 *	2 *	-	7 1%hv	1 *	1 *	1 *	1 *	10 1%aeoh pv	28 3%abcd efhijkl mnopqr stuv	6 *	-
Sikh	39 *	-	-	-	2 *	4 1%cj	-	-	-	19 2%abcd efghijk lmnoprs tuv	-	-	-	-	1 *	2 *	2 *	3 1%cj	-	1 *	6 1%j	1 *	-
Buddhist	88 1%	7 1%nsu	-	12 1%jnpr su	5 1% s	5 1% s	5 1% s	2 *	6 1% s	15 1%jlnp rsuv	3 *	5 1% s	2 *	1 *	1 *	3 *	1 *	4 1% s	-	-	7 1%	2 *	2 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 20
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
Other	314 2%	6 1%	*	26 3%abef hu	9 1%	5 1%	5 1%	4 1%	9 1%	19 2%	41 4%abde fghikn ptu	10 1%	21 3%abef u	5 2%	12 1%	22 3%abef u	13 2%	15 3%abef u	8 2%b	24 3%abef hu	18 2%	13 1%	27 4%abdefghkntu
None	6298 38%	291 41%cip t	155 49%acd efimnp qrst	325 35%i	266 40%ipt	253 35%i	232 39%ipt	181 44%cei mnpqtu	360 45%cei mnpqrt u	267 26%	464 41%cei nptu	331 46%cde fimnpq rtu	375 49%acd efijmn pqrstu v	117 35%i	312 36%i	357 44%cei mnpqrt u	228 30%	202 37%ip	155 37%ip	339 41%cei pt	345 31%i	431 37%ipt	312 41%ceipt
Prefer not to say	386 2%	15 2%	1 *	16 2%	11 2%	11 1%	15 3%bh	7 2%	7 1%	49 5%abcd eghkl oprsv	34 3%bhr	11 2%	16 2%	12 3%bhr	18 2%	19 2%h	11 1%	16 3%bhr	3 1%	21 3%bh	44 4%bcde hknpr	32 3%bhr	17 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 20
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education		Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education		Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
		(a)	Primary (b)					(g)	Primary (h)					(m)	Primary (n)				
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
Christian	8671 53%	59 45%f	39 42%	4969 56%abcd ef	2613 53%ef	729 45%f	177 31%	28 43%l	17 43%l	2319 56%ijkl qr	1379 53%klq r	353 43%lr	51 24%	30 48%l	22 41%	2650 57%kl pqr	1234 54%klq r	376 48%lr	125 35%l
NET: Other	1070 7%	18 14%cd	10 11%	437 5%	305 6%cd	200 12%cd	67 12%cd	13 20%ij o	5 12%o	213 5%	170 7%io	106 13%ij o	38 18%ij op	5 7%	5 10%	224 5%	134 6%	94 12%ij op	29 8%o
Muslim	339 2%	8 6%cd	2 2%	120 1%	105 2%cd	56 3%cd	27 5%cd	7 10%ij op	-	52 1%	62 2%io	33 4%ij op	13 6%ij op	2 2%	2 4%	67 1%	43 2%	23 3%io	14 4%io
Hindu	176 1%	-	2 2%	33 *	51 1%cd	71 4%acd	19 3%cd	-	2 4%io	12 *	31 1%io	38 5%ij op	15 7%ij op	-	-	21 *	20 1%io	33 4%ij op	3 1%
Jewish	114 1%	-	-	70 1%cd	17 *	26 2%cd	2 *	-	-	37 1%jp	9 *	11 1%jp	2 1%	-	-	33 1%	8 *	15 2%ij op	-
Sikh	39 *	2 1%cd	-	22 *	6 *	2 *	1 *	2 3%ij ko	-	17 *o	4 *	-	1 *	-	-	6 *	3 *	2 *	1 *
Buddhist	88 1%	-	-	39 *	31 1%	14 1%	2 *	-	-	34 1%o	20 1%o	10 1%o	2 1%o	-	-	5 *	12 1%o	4 1%o	1 *
Other	314 2%	8 6%cd	6 7%cd	153 2%	95 2%	31 2%	15 3%	5 7%ij ko	3 9%ij ko	61 1%	45 2%	15 2%	5 2%	3 5%	3 5%	92 2%	50 2%	16 2%	10 3%
None	6298 38%	52 40%	44 47%	3295 37%	1890 38%	598 37%	301 53%acd e	25 37%	18 44%	1570 38%	1013 39%	311 38%	111 52%ij k	27 43%	27 50%	1725 37%	877 38%	287 36%	191 54%gij kopq
Prefer not to say	386 2%	1 1%	-	107 1%	117 2%cd	84 5%cd	24 4%cd	-	-	32 1%	58 2%io	53 6%ij op	14 7%ij op	1 2%	-	76 2%io	59 3%io	31 4%io	11 3%io

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus



Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 20
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
Christian	8671 53%	3093 67%bcd ef	2384 50%ef	815 50%ef	393 60%bce f	348 42%	1636 42%	1691 65%ijk lmqst	1202 49%lms t	381 45%rn	216 59%ijl mpst	176 42%	518 39%	1402 70%hij klmpqr st	1182 52%jlm st	434 54%ijl mst	177 61%ijl mpqst	172 43%	1118 43%
NET: Other	1070 7%	209 5%	428 9%acde f	104 6%ad	25 4%	56 7%ead	248 6%ad	123 5%	233 9%hkl oqrst	63 8%hkor	12 3%	25 6%k	105 8%hkor	86 4%	194 8%hkoq rst	41 5%	13 4%	30 8%hkor	143 6%k
Muslim	339 2%	26 1%	199 4%acde f	17 1% d	1 *	10 1%ad	87 2%acd	23 1%ko	106 4%hijkl oqrst	11 1%ko	*	5 1%ko	36 3%hkoq r	3 *	93 4%hijkl oqrst	6 1%o	1 *	4 1%ko	51 2%hkor
Hindu	176 1%	43 1%de	71 1%ade	20 1%de	1 *	1 *	41 1%de	17 1%	47 2%hklp rst	13 2%hklr s	-	1 *	21 2%kls	26 1%hklr s	24 1%ks	7 1%k	1 *	-	20 1%
Jewish	114 1%	60 1%bcde f	25 1%	4 *	1 *	3 *	20 1%	39 2%ijkl mprt	11 *	*	1 *	1 *	5 *	20 1%ijr	14 1%	4 1%	*	2 1%	15 1%
Sikh	39 *	7 *	30 1%acef	-	2 *cf	-	-	5 *	20 1%hijk mnoqrst	-	-	-	-	2 *	10 *t	-	2 1%jkmo qt	-	-
Buddhist	88 1%	14 *	21 *	22 1%abf	5 1%a	12 1%abf	13 *	10 *	13 1%	20 2%himo pqrst	4 1%hopt	8 2%himo pqrst	9 1%	4 *	7 *	2 *	1 *	4 1%ot	4 *
Other	314 2%	59 1%	81 2%	41 2%a	15 2%a	30 4%abf	87 2%a	29 1%	35 1%	19 2%h	7 2%	10 2%h	34 3%h	30 2%	46 2%h	22 3%hi	8 3%hio	20 5%hijk lmopqt	53 2%h
None	6298 38%	1234 27%	1835 39%ad	675 41%ad	226 34%a	399 49%abcd	1929 49%abcd	757 29%o	975 39%hor	377 45%hik opqr	135 37%ho	209 50%hik opqr	672 50%hik opqr	477 24%	860 38%hor	297 37%ho	91 32%o	190 47%hik opqr	1257 48%hikopqr
Prefer not to say	386 2%	63 1%	116 2%a	48 3%a	12 2%	18 2%	128 3%ad	28 1%	64 3%h	20 2%h	5 1%	10 2%h	50 4%hko	34 2%	51 2%h	28 4%hko	8 3%h	8 2%	78 3%hko

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 20
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
Christian	8671 53%	3450 48%d	1025 52%ad	2774 71%abd	1421 43%	2115 48%hl	279 50%hl	1405 67%efh ijl	387 38%	1335 47%h	747 53%ehi l	1369 75%efg hij	1035 45%h
NET: Other	1070 7%	492 7%c	169 9%ac	132 3%	278 8%ac	335 8%gik	59 11%egij kl	69 3%	98 10%gik	157 6%gk	110 8%gik	62 3%	180 8%gik
Muslim	339 2%	169 2%c	63 3%ac	9 *	97 3%c	127 3%gik	21 4%gik	6 *	27 3%gik	42 1%gk	42 3%gik	3 *	70 3%gik
Hindu	176 1%	91 1%c	22 1%c	7 *	56 2%c	63 1%gik	13 2%gijk	1 *	22 2%gijk	29 1%gk	9 1%g	6 *g	34 1%gik
Jewish	114 1%	42 1%d	22 1%ad	43 1%ad	8 *	30 1%l	2 *l	19 1%l	7 1%l	12 *l	20 1%eil	23 1%eil	1 *
Sikh	39 *	24 *c	5 *c	- *c	11 *c	18 *gk	1 *gk	- *	5 1%gk	5 *	3 *g	- *	5 *g
Buddhist	88 1%	43 1%	14 1%	18 *	13 *	36 1%ikl	6 1%ikl	16 1%ikl	7 1%k	7 *	9 1%k	2 *	6 *
Other	314 2%	123 2%	42 2%	56 1%	93 3%ac	61 1%	15 3%eg	28 1%	30 3%egk	61 2%	27 2%	28 2%	63 3%egk
None	6298 38%	3087 43%bc	721 37%c	953 24%	1536 46%abc	1823 42%gjk	207 37%gk	593 28%k	503 49%efg ijkl	1264 45%fgj k	514 36%gk	360 20%	1034 45%efgjk
Prefer not to say	386 2%	198 3%c	56 3%c	41 1%	92 3%c	118 3%gk	11 2%g	15 1%	34 3%gk	80 3%gk	45 3%gk	26 1%g	58 3%gk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 21
Which of the following best describes where you live?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
NET: Urban	12919	6425	6494	1644	2410	2316	2296	1765	2488	3317	3655	2777	3170	3894	3188	3207	1558	1071	1680	5753	783	3309	897	2445
	79%	80% ^{ab}	78%	84% ^{efgh}	87% ^{cefg}	84% ^{efgh}	78% ^{gh}	72% ^h	70%	76%	80% ^{ik}	78%	81% ^{ik}	88% ^{nop}	75% ^p	81% ^{npq}	68%	72% ^p	80%	81%	82% ^w	83% ^{vw}	79%	79%
Urban - Population over 10,000	6694	3750	2944	936	1416	1270	1125	883	1064	1871	2041	1263	1519	2493	1426	1484	694	597	1013	3144	540	2008	474	1136
	41%	47% ^b	35%	48% ^{fgh}	51% ^{efg}	46% ^{fgh}	38% ^h	36% ^h	30%	43% ^{kl}	45% ^{kl}	35%	39% ^k	56% ^{nop}	33% ^p	38% ^{np}	30%	40% ^{np}	48% ^s	44%	57% ^{uvw}	50% ^{vw}	42% ^w	37%
Town and Fringe	6225	2675	3550	708	994	1046	1171	882	1424	1446	1614	1514	1651	1401	1763	1723	864	474	667	2609	244	1301	423	1308
	38%	33%	42% ^a	36%	36%	38%	40% ^{cdg}	36%	40% ^{cdg}	33%	35% ⁱ	42% ^{ij}	42% ^{ij}	32%	41% ^{mpq}	44% ^{mpq}	38% ^{mq}	32%	32%	37% ^r	26%	33% ^t	37% ^{tu}	42% ^{tu}
NET: Rural	3505	1624	1881	308	356	449	632	674	1087	1073	899	801	732	540	1082	735	742	407	409	1355	166	688	243	667
	21%	20%	22% ^a	16% ^d	13%	16% ^d	22% ^{code}	28% ^{cde}	30% ^{cde}	24% ^{jl}	20%	22% ^{jl}	19%	12%	25% ^{mo}	19% ^m	32% ^{mno}	28% ^{mo}	20%	19%	18%	17%	21% ^u	21% ^{tu}
Village	3074	1427	1648	262	338	418	551	577	929	921	782	708	664	509	980	682	602	302	368	1193	155	613	213	580
	19%	18%	20% ^a	13%	12%	15% ^d	19% ^{code}	24% ^{code}	26% ^{code}	21% ^{jl}	17%	20% ^{jl}	17%	11%	23% ^{mo}	17% ^m	26% ^{mno}	20% ^{mo}	18%	17%	16%	15%	19% ^u	19% ^u
Hamlet & Isolated Dwelling	431	198	233	46	18	31	81	98	157	152	117	93	68	31	102	54	139	105	41	162	12	75	30	87
	3%	2%	3%	2% ^d	1%	1%	3% ^d	4% ^{def}	4% ^{def}	3% ^{jl}	3% ^l	3% ^l	2%	1%	2% ^{mo}	1% ^m	6% ^{mno}	7% ^{mno}	2%	2%	1%	2%	3%	3% ^{tu}

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 21
Which of the following best describes where you live?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
NET: Urban	12919	2800	3614	869	1050	3276	2573	2270	235	599	1142	1196	1233	940	1315	1045	1268	1120	1063	824	1174
	79%	73%	84%acd	77%a	77%a	73%	84%egh	78%e	77%	86%mnrst	92%iklmnopqrst	86%lmnqrst	82%mnrst	73%n	69%	83%mnrst	84%mnrst	82%mnrst	75%nt	72%	71%
Urban - Population over 10,000	6694	1401	2033	499	457	1600	1421	1190	111	418	771	759	655	549	598	518	645	511	470	334	466
	41%	37%d	47%ad	44%ad	33%	36%	47%egh	41%e	36%	60%lmnopqrst	62%klmnopqrst	54%lmnopqrst	44%nqrst	42%nqrst	31%	41%nrs	42%nqrst	37%nrs	33%t	29%	28%
Town and Fringe	6225	1400	1581	371	592	1676	1152	1080	124	181	371	437	578	391	717	527	623	609	593	491	708
	38%	37%	37%c	33%	43%abc	37%	38%	37%	41%	26%	30%	31%	38%ijk	30%	37%ijk	42%ijk	41%ijk	44%ijk	42%ijk	43%ijk	43%ijklmn
NET: Rural	3505	1033	682	255	318	1205	479	632	70	97	106	198	268	356	599	210	250	252	364	318	487
	21%	27%bcd	16%	23%b	23%b	27%fg	16%	22%f	23%f	14%j	8%	14%j	18%jk	27%ijk	31%ijk	17%j	16%j	18%jk	25%ijk	28%ijk	29%ijklopqr
Village	3074	895	610	221	284	1067	434	549	64	90	103	185	239	297	512	171	235	232	312	280	417
	19%	23%bc	14%	20%b	21%b	24%fg	14%	19%f	21%f	13%j	8%	13%j	16%j	23%ijk	27%ijk	14%j	15%j	17%jk	22%ijk	24%ijk	25%ijklopqr
Hamlet & Isolated Dwelling	431	137	71	34	34	138	45	83	6	7	3	12	29	59	87	39	15	19	52	39	70
	3%	4%b	2%	3%b	2%	3%f	1%	3%f	2%	1%	*	1%	2%jk	5%ijkl	5%ijkl	3%ijkp	1%	1%j	4%ijkl	3%ijkl	4%ijklpq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/op/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 21
Which of the following best describes where you live?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
NET: Urban	12919 79%	1836 76%	1703 81%aeg	1492 80%aeg	1394 83%aefgh	1482 75%	1952 79%aeg	1284 75%	1776 80%aeg	1071 72%o	519 79%ino ps	1560 86%ijl nopr s	1127 76%ino ps	1257 85%ijl nopr s	797 69%o	504 61%	1134 69%o	2112 99%ijkl mnopr s	1782 78%ino ps	1053 71%o
Urban - Population over 10,000	6694 41%	1122 46%efgh	1029 49%cefg h	812 44%egh	787 47%efgh	750 38%gh	1012 41%gh	451 26%	732 33%g	597 40%jno prs	223 34%p	724 40%jno prs	538 36%nop rs	630 43%ijn oprs	344 30%	241 29%	452 28%	1746 82%ijkl mnopr s	748 33%p	453 31%
Town and Fringe	6225 38%	714 29%	674 32%	680 37%ab	607 36%ab	732 37%ab	940 38%ab	834 48%abc def	1044 47%abc def	474 32%q	296 45%ino q	837 46%iln opqs	590 40%ioq	628 42%ioq	453 39%ioq	263 32%q	682 42%ioq	367 17%	1034 45%iln oqs	601 41%ioq
NET: Rural	3505 21%	591 24%bcd fh	392 19%	364 20%	278 17%	482 25%bcd fh	507 21%d	438 25%bcd fh	454 20%d	407 28%jkl mqr	138 21%kmq	246 14%q	351 24%kmq	221 15%q	353 31%jkl mqr	317 39%ijk mnopr s	508 31%jklm qr	23 1%	517 22%kmq	425 29%jklmqr
Village	3074 19%	507 21%bcd f	337 16%	328 18%	255 15%	414 21%bcd f	444 18%d	380 22%bcd fh	409 18%d	302 20%kmq	120 18%kmq	224 12%q	338 23%jkm q	198 13%q	332 29%ijk lmqr s	253 31%ijk lmqr s	451 27%ijkl mqr s	23 1%	486 21%kmq	349 24%jkmqr
Hamlet & Isolated Dwelling	431 3%	84 3%cdh	54 3%d	36 2%	24 1%	68 3%cdh	63 3%d	57 3%dh	45 2%	105 7%jklm npr	18 3%klqr	23 1%q	13 1%q	23 2%q	21 2%q	64 8%jklm npr s	57 3%klmn qr	-	31 1%q	75 5%jklmnr

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 21
Which of the following best describes where you live?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
NET: Urban	12919 79%	531 74%gqr	263 83%afg hkloqr suv	828 89%abd efghjk lmnoqr suv	536 80%afg hkloqr sv	609 84%afg hjkimo qrsuv	427 71%gr	255 62%	558 69%r	1020 99%abc defghj klmnop qrsuv	884 79%afg hkloqr sv	513 71%gr	540 71%gr	256 76%gqr	732 84%afg hjkimo qrsuv	591 73%gqr	649 86%adf ghijklm qrsuv	370 67%	250 60%	576 69%r	1092 99%abc defghj klmnop qrsuv	898 76%ghk lqrsv	541 71%gr
Urban - Population over 10,000	6694 41%	323 45%fgh jklmno pqrsuv	148 46%fgh klmnoq rsuv	434 46%fgh jklmno pqrsuv	303 45%fgh jklmno pqrsuv	337 46%fgh jklmno pqrsuv	210 35%moq rsuv	136 33%mqr suv	253 31%mqrs uv	899 87%abc defghj klmnop qrstuv	442 40%hmn oqrsuv	265 37%moq rsuv	274 36%moq rsuv	75 22%	290 33%mqr suv	235 29%qm	292 39%hmn oqrsuv	134 24%	105 25%	199 24%	847 77%abc defghj klmnop qrsuv	306 26%	188 25%
Town and Fringe	6225 38%	208 29%it	115 36%it	394 42%adf gklrt	233 35%it	272 37%agi t	217 36%agi t	119 29%it	305 38%agi t	122 12%	442 40%agi t	248 35%it	266 35%ait	181 54%abc defghi jklqrs st	443 51%abc defghi jklqrs t	356 44%abd efghik lrt	356 47%abd efghij klrt	236 43%adg iklrt	145 35%it	377 45%abd efghij klrt	245 22%i	592 50%abc defghi jklqrs t	353 46%abdefghijklrt
NET: Rural	3505 21%	185 26%bcd eijnpt	56 17%cit	107 11%it	135 20%cip t	119 16%cit	170 29%bcd eijnpt	153 38%abc defijk lmnopt uv	250 31%bcde ijnptu	9 1%	235 21%cei npt	205 29%bcd eijnpt u	222 29%bcd eijnpt u	82 24%cei npt	139 16%cit	216 27%bcd eijnpt	102 14%it	183 33%abc deijmn optu	164 40%abc defhij klmnop stuv	258 31%bcde ijnptu	14 1%	282 24%bce inpt	219 29%bcdeijnptu
Village	3074 19%	134 19%cip t	47 15%it	95 10%it	129 19%cin pt	110 15%cit	158 27%abc deijnpt u	125 31%abc deijkl mnptuv	228 28%abcd eijnpt u	9 1%	221 20%cei npt	170 24%abc einpt	168 22%bce inpt	74 22%bce inpt	128 15%cit	209 26%abc deijnp t	87 12%it	173 31%abc deijkl mnptuv	128 31%abc deijkl mnptuv	223 27%abcd eijnpt	14 1%	265 22%bce inpt	179 24%bceinpt
Hamlet & Isolated Dwelling	431 3%	51 7%bcde fhijmn opqstu	9 3%iot	12 1%it	6 1%it	9 1%it	12 2%it	28 7%bcde fhijmn opqtu	23 3%dijo t	-	13 1%it	35 5%cdef ijnopq tu	54 7%bcde fhijmn opqstu	9 3%it	11 1%it	7 1%it	14 2%it	9 2%it	36 9%bcde fhijkm nopqst uv	35 4%cdei jnopqt u	-	18 2%it	40 5%cdefhijnopqtu

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 21
Which of the following best describes where you live?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female							
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)		
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332	
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355	
NET: Urban	12919 79%	99 76%	63 67%	6863 78%	3838 78%	1314 82%abcd	496 de	55 84%	28 70%	3283 79%mp	2070 79%o	672 82%mp	183 p	43 85%hmo	35 68%	3579 65%	1769 77%	642 77%	313 81%mp	88%hijkmpq
Urban - Population over 10,000	6694 41%	45 35%	27 28%	3104 35%	2193 45%bc	883 55%abcd	324 d	25 57%abcd	11 27%	1724 42%o	1287 49%himop	483 59%ghijmopq	141 66%ghijmopqr	20 31%	16 30%	1381 30%	906 39%o	399 51%himop	183 51%himop	
Town and Fringe	6225 38%	53 41%ef	36 39%	3758 43%def	1645 33%e	431 27%	171 30%	30 46%ijklq	17 43%kl	1559 38%ijklq	783 30%kl	189 23%	41 19%	23 37%kl	19 35%	2199 47%ijklpqr	862 37%ijklq	242 31%kl	130 37%ijkl	
NET: Rural	3505 21%	31 24%f	31 33%ef	1946 22%ef	1087 22%ef	297 18%f	74 13%	11 16%	12 30%lr	850 21%r	551 21%r	151 18%r	32 15%	21 32%klqr	19 35%	1096 23%ijklqr	536 23%klqr	146 19%r	42 12%	
Village	3074 19%	30 23%f	11 12%	1763 20%ef	915 19%ef	251 16%	65 11%	11 16%	6 15%	769 19%r	465 18%r	127 15%r	30 14%	20 31%ijklqr	5 9%	994 21%ijklqr	450 20%kqr	123 16%r	35 10%	
Hamlet & Isolated Dwelling	431 3%	1 1%	20 21%acdef	183 2%	171 3%cf	46 3%	8 1%	-	6 15%gijklmopqr	81 2%	86 3%io	23 3%	2 1%	1 2%	14 26%	102 2%	85 4%io	23 3%	7 2%	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 21
Which of the following best describes where you live?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
NET: Urban	12919 79%	3355 73%	3977 83% ^{acd} ef	1281 78% ^a	510 78% ^a	612 75%	3183 81% ^{cade}	1920 74%	2090 84% ^{hjk} loqrst	675 80% ^{hos}	284 77% ^o	317 75%	1139 85% ^{hjk} loqrst	1435 72%	1887 82% ^{hkl} oqrst	607 76%	226 78% ^o	295 74%	2044 79% ^{hos}
Urban - Population over 10,000	6694 41%	1662 36%	2168 46% ^{adf}	720 44% ^{adf}	220 34%	358 44% ^{ad}	1566 40% ^{ad}	1042 40% ^{ort}	1254 51% ^{hko} pqrst	418 50% ^{hko}	137 37% ^{or}	204 48% ^{hko} pqrst	694 52% ^{hko} pqrst	620 31%	913 40% ^{ort}	302 38% ^{or}	83 29%	154 39% ^{or}	871 34%
Town and Fringe	6225 38%	1693 37% ^e	1809 38% ^{ce}	562 34%	290 44% ^{abc} e	254 31%	1617 41% ^{abc} e	878 34% ^l	836 34% ^l	257 30%	147 40% ^{hij} lm	113 27%	445 33% ^l	815 41% ^{hij} lms	973 43% ^{hij} lms	305 38% ^{jl}	143 49% ^{hij} klmnopq s	141 35% ^l	1173 45% ^{hijklmoqs}
NET: Rural	3505 21%	1243 27% ^{bcd} f	786 17%	361 22% ^b	147 22% ^{bf}	209 25% ^{bf}	759 19% ^b	679 26% ^{ijm} pt	385 16%	167 20% ^{im}	84 23% ^{imp}	104 25% ^{imp}	206 15%	565 28% ^{ijk} mprst	401 18%	194 24% ^{imp}	63 22% ^{imp}	105 26% ^{ijm} pt	553 21% ^{imp}
Village	3074 19%	1081 24% ^{bcd} ef	718 15%	305 19% ^b	130 20% ^b	153 19% ^b	688 17% ^b	599 23% ^{ijl} mpt	350 14%	134 16%	73 20% ^{imp}	76 18% ⁱ	195 14%	482 24% ^{ijk} lmprst	367 16%	171 21% ^{ijm} p	57 20% ^{imp}	77 19% ^{im}	493 19% ^{imp}
Hamlet & Isolated Dwelling	431 3%	162 4% ^{bf}	69 1%	56 3% ^{bf}	17 3% ^b	56 7% ^{abcd} f	71 2%	79 3% ^{imp}	35 1%	33 4% ^{impt}	11 3% ^{imp}	28 7% ^{hijk} mopqrt	11 1%	83 4% ^{impt}	34 1%	23 3% ^{imp}	7 2% ^m	28 7% ^{hijk} mopqrt	60 2% ^m

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 21
Which of the following best describes where you live?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
NET: Urban	12919 79%	5948 82%bc	1486 75%c	2752 71%	2733 82%bc	3685 84%fgi jkl	407 73%	1458 70%	875 86%fgi jkl	2263 80%fgj k	1079 76%gk	1294 71%	1859 81%fgjk
Urban - Population over 10,000	6694 41%	3443 48%abcd	714 36%c	1195 31%	1342 40%bc	2317 53%efgi jkl	230 42%gjk l	668 32%k	534 52%efgi jkl	1127 40%gjk l	483 34%k	527 29%	807 35%k
Town and Fringe	6225 38%	2505 35%	772 39%a	1557 40%a	1391 42%a	1368 31%	176 32%	790 38%efh	340 33%	1136 40%efh	595 42%efg h	767 42%efg h	1051 46%efghi
NET: Rural	3505 21%	1279 18%	485 25%ad	1148 29%abd	594 18%	706 16%	148 27%ehi j	623 30%ehi j	147 14%	572 20%eh	337 24%ehi j	524 29%ehi j	447 19%eh
Village	3074 19%	1145 16%	416 21%ad	987 25%abd	527 16%	635 14%	132 24%ehi l	526 25%ehi jl	133 13%	510 18%eh	284 20%eh l	461 25%ehi jl	394 17%eh
Hamlet & Isolated Dwelling	431 3%	134 2%	70 4%ad	161 4%ad	67 2%	71 2%	16 3%eh	97 5%ehil	13 1%	63 2%	54 4%ehil	64 4%ehil	53 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

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Absolutes/col percents

Table 22
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
NET: Working	9198 56%	4947 61%b	4251 51%	1042 53%h	2192 79%cfg h	2150 78%cfg h	2168 74%cgh	1243 51%h	403 11%	2524 57%l	2904 64%il	2357 66%il	1413 36%	2527 57%	2333 55%	2246 57%	1264 55%	2528 56%	2090 100%	7108 100%	950 100%	3997 100%	1140 100%	3111 100%
Working full time - working 30 hours per week or more	7227 44%	4392 55%b	2835 34%	790 40%gh	1878 68%cef gh	1738 63%cfg h	1739 59%cgh	893 37%h	189 5%	2091 48%l	2361 52%il	1822 51%il	952 24%	2020 46%np	1790 42%	1778 45%np	963 42%	676 46%np	1672 80%	5554 78%	858 90%vw	3534 88%vw	814 71%w	2021 65%
Working part time - working between 8 and 29 hours per week	1971 12%	555 7%	1416 17%a	252 13%h	314 11%h	412 15%dh	430 15%dh	350 14%dh	213 6%	433 10%	542 12%i	535 15%ijl	461 12%i	507 11%	543 13%q	468 12%	301 13%q	152 10%	417 12%	1554 22%	92 10%	463 12%	325 29%tu	1091 35%tv
NET: Not working	7226 44%	3103 39%	4124 49%a	910 47%def	574 21%	616 22%	759 26%de	1195 49%def	3172 89%cde fg	1866 43%jk	1650 36%	1220 34%	2489 64%ijk	1907 43%	1937 45%	1696 43%	1036 45%	651 44%	-	-	-	-	-	-
Not working but seeking work or temporarily unemployed or sick	846 5%	383 5%	463 6%	138 7%gh	181 7%gh	177 6%h	222 8%gh	121 5%h	7 *	42 1%	93 2%i	95 3%i	616 16%ijk	250 6%	197 5%	199 5%	113 5%	88 6%	-	-	-	-	-	-
Not working and not seeking work/ Student	1194 7%	513 6%	681 8%a	694 36%defg h	108 4%h	103 4%h	144 5%h	143 6%deh	3 *	145 3%	476 10%ik	141 4%	431 11%ik	351 8%o	302 7%	245 6%	177 8%	119 8%o	-	-	-	-	-	-
Retired on a state pension only	954 6%	308 4%	646 8%a	-	-	1 *	6 *	135 6%cde f	812 23%cdef g	101 2%	80 2%	112 3%j	660 17%ijk	239 5%	281 7%q	216 5%	157 7%mq	61 4%	-	-	-	-	-	-
Retired with a private pension	2945 18%	1774 22%b	1172 14%	1 *	-	5 *	35 1%cde	591 24%cde f	2314 65%cde fg	1416 32%jkl	813 18%kl	517 14%l	200 5%	738 17%	796 19%lm	709 18%	433 19%	268 18%	-	-	-	-	-	-
House person, housewife, househusband, etc.	1286 8%	125 2%	1162 14%a	77 4%h	285 10%h	330 12%cgh	353 12%cgh	205 8%ch	36 1%	162 4%	187 4%	355 10%ij	582 15%ijk	329 7%	361 8%p	327 8%	156 7%	114 8%	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 22
Which of the following best describes your current working status?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
NET: Working	9198	2047	2565	636	646	2272	1797	1667	135	386	1113	1223	1234	732	258	655	1079	927	934	511	144
	56%	53% ^d	60% ^{ad}	57% ^d	47%	51% ^h	59% ^{eh}	57% ^{eh}	44%	55% ^{nst}	89% ^{ilmnopqrs}	88% ^{ilmnopqrs}	82% ^{imnopqrst}	56% ^{nst}	13% st	52% ^{nst}	71% ^{imnorst}	68% ^{imnost}	65% ^{imnost}	45% ^{nt}	9%
Working full time - working 30 hours per week or more	7227	1625	2029	502	527	1795	1442	1315	110	323	1056	1144	1127	594	147	467	821	594	612	299	42
	44%	42% ^d	47% ^{ad}	45% ^d	39%	40%	47% ^{eh}	45% ^{eh}	36%	46% ^{nos}	85% ^{ilmnopqrs}	82% ^{ilmnopqrs}	75% ^{imnopqrst}	46% ^{nost}	8% ^t	37% ^{nst}	54% ^{imnopqrst}	43% ^{nos}	43% ^{nos}	26% ^{nt}	3%
Working part time - working between 8 and 29 hours per week	1971	421	536	135	119	477	355	351	26	63	57	79	107	138	111	188	258	333	322	213	102
	12%	11% ^d	12% ^d	12% ^d	9%	11%	12%	12%	8%	9% ^{jkln}	5%	6%	7% ^j	11% ^{jkln}	6%	15% ^{ijk}	17% ^{ijk}	24% ^{ijk}	23% ^{ijk}	19% ^{ijkl}	6%
NET: Not working	7226	1787	1730	488	722	2209	1254	1236	170	310	135	171	267	564	1656	600	439	445	492	631	1516
	44%	47% ^b	40%	43%	53% ^{abc}	49% ^{fg}	41%	43%	56% ^{efg}	45% ^{ijkl}	11%	12%	18% ^{ijk}	44% ^{ijkl}	87% ^{ijk}	48% ^{ijkl}	29% ^{ijkl}	32% ^{ijkl}	35% ^{ijkl}	55% ^{ijkl}	91% ^{ijklmnopqrs}
Not working but seeking work or temporarily unemployed or sick	846	77	236	59	51	109	155	116	13	42	79	80	108	71	2	96	102	97	113	50	5
	5%	2%	6% ^{ad}	5% ^a	4% ^a	2%	5% ^e	4% ^e	4% ^e	6% ^{nt}	6% ^{nt}	6% ^{nt}	7% ^{nst}	5% ^{nt}	*	8% ^{nst}	7% ^{nst}	7% ^{nst}	8% ^{mnst}	4% ^{nt}	*
Not working and not seeking work/ Student	1194	160	335	80	45	118	158	115	16	265	46	44	80	75	2	428	62	58	64	68	1
	7%	4%	8% ^{ad}	7% ^{ad}	3%	3%	5% ^{eg}	4% ^e	5% ^e	38% ^{ijklmnopqrst}	4% ^{nt}	3% ^{nt}	5% ^{sknt}	6% ^{jknt}	*	34% ^{ijklmnopqrst}	4% ^{nt}	4% ^{nt}	4% ^{nt}	6% ^{jknt}	*
Retired on a state pension only	954	248	230	44	153	362	201	168	39	-	-	1	5	30	272	-	-	-	1	105	541
	6%	6% ^c	5%	4%	11% ^{abc}	8% ^{fg}	7%	6%	13% ^{efg}	-	-	*	*	2% ^{ijk}	14% ^{ijkl}	-	-	-	*	9% ^{ijk}	33% ^{ijklmnopqrs}
Retired with a private pension	2945	1095	564	234	384	1365	477	645	77	1	-	5	24	364	1381	-	-	-	11	227	933
	18%	29% ^{bc}	13%	21% ^b	28% ^{bc}	30% ^{efgh}	16%	22% ^f	25% ^f	*	-	*	2% ^{ijk}	28% ^{ijkl}	72% ^{ijkl}	-	-	-	1% ^{ejop}	20% ^{ijk}	56% ^{ijklmnopqrs}
House person, housewife, househusband, etc.	1286	208	364	71	89	256	263	192	25	2	9	41	49	24	-	75	276	289	303	181	36
	8%	5%	8% ^{acd}	6%	6%	6%	9% ^{eg}	7%	8%	*	1% ⁿ	3% ^{ijn}	3% ^{ijmn}	2% ^{ijn}	-	6% ^{ijk}	18% ^{ijk}	21% ^{ijk}	21% ^{ijk}	16% ^{ijkl}	2% ^{ijn}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 22
Which of the following best describes your current working status?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
NET: Working	9198 56%	1410 58% ^{dgh}	1338 64% ^{ade} gh	1432 77% ^{abd} efgh	766 46% ^h	1113 57% ^{dh}	1565 64% ^{ade} gh	925 54% ^{dh}	647 29%	828 56% ^r	361 55%	1008 56% ^r	877 59% ^{mnrs} s	767 52%	622 54%	465 57% ^r	944 57% ^{mr}	1353 63% ^{ijk} lmnoprs	1174 51%	798 54%
Working full time - working 30 hours per week or more	7227 44%	1275 53% ^{def} gh	1183 56% ^{ade} fgh	1321 71% ^{abd} efgh	612 37% ^{gh}	816 42% ^{dgh}	1178 48% ^{degh} h	501 29% ^h	339 15%	676 46% ^{mrs}	289 44%	804 44% ^{rs}	686 46% ^{mrs}	600 41%	487 42%	386 47% ^{mrs}	703 43%	1116 52% ^{ijk} lmnoprs	904 39%	577 39%
Working part time - working between 8 and 29 hours per week	1971 12%	136 6%	155 7% ^a	111 6%	153 9% ^{ac}	297 15% ^{abcd} d	387 16% ^{abcd} d	424 25% ^{abcd} defh	308 14% ^{abcd} d	152 10%	72 11%	205 11%	191 13%	167 11%	135 12%	80 10%	241 15% ^{ijk} moqr	238 11%	270 12%	221 15% ^{ijkmnoqr}
NET: Not working	7226 44%	1016 42% ^{bcf}	756 36% ^c	424 23%	907 54% ^{abc} efg	850 43% ^{bcf}	894 36% ^c	797 46% ^{abc} f	1582 71% ^{abc} defg	651 44% ^q	296 45% ^q	798 44% ^q	601 41% ^q	711 48% ^{lpq}	527 46% ^{lq}	356 43% ^q	698 43% ^q	782 37%	1125 49% ^{ikl} opq	680 46% ^{lq}
Not working but seeking work or temporarily unemployed or sick	846 5%	21 1%	44 2% ^{ae}	34 2% ^a	284 17% ^{abce} fg	21 1%	49 2% ^{ae}	61 4% ^{abc} ef	332 15% ^{abce} fg	88 6% ^p	42 6% ^p	84 5%	73 5%	88 6% ^p	49 4%	49 6% ^p	60 4%	129 6% ^p	121 5%	64 4%
Not working and not seeking work/ Student	1194 7%	48 2%	210 10% ^{aceg}	29 2%	226 13% ^{abce} fgh	97 5% ^{ac}	266 11% ^{aceg}	112 7% ^{ac}	206 9% ^{aceg}	119 8% ^{lp}	49 7%	122 7%	74 5%	140 9% ^{klnp} r	77 7%	71 9% ^{lp}	85 5%	189 9% ^{klp}	162 7% ^{lp}	106 7% ^l
Retired on a state pension only	954 6%	16 1%	14 1%	30 2% ^{ab}	248 15% ^{abce} fg	85 4% ^{abcf}	67 3% ^{ab}	82 5% ^{abc} f	412 18% ^{abcd} efg	61 4%	40 6% ^l	129 7% ^{ilq}	47 3%	104 7% ^{ilq}	75 7% ^{ilq}	60 7% ^{ilq}	102 6% ^{ilq}	87 4%	152 7% ^{ilq}	97 7% ^{ilq}
Retired with a private pension	2945 18%	914 38% ^{abcd} efgh	440 21% ^{cdf} efgh	318 17% ^{dgh}	102 6% ^h	502 26% ^{abcd} fgh	373 15% ^{dgh}	199 12% ^{dh}	98 4%	268 18% ^q	108 16% ^q	336 19% ^q	265 18% ^q	275 19% ^q	220 19% ^q	129 16% ^q	301 18% ^q	248 12%	491 21% ^{ijl} oq	304 21% ^{oq}
House person, housewife, househusband, etc.	1286 8%	17 1%	48 2% ^{ac}	12 1%	47 3% ^{ac}	145 7% ^{abcd} f	139 6% ^{abcd} d	343 20% ^{abcd} def	534 24% ^{abcd} efg	114 8%	57 9% ^q	128 7%	141 10% ^{kmoq}	105 7%	106 9% ^{oq}	47 6%	150 9% ^{oq}	129 6%	199 9% ^{oq}	109 7%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 22
Which of the following best describes your current working status?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of London (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of London (s)	London (t)	South East (u)	South West (v)
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
NET: Working	9198 56%	403 56% ^{mpn} qu	199 62% ^{mno} pqrsuv	592 63% ^{aej} klmnop qrstuv	457 68% ^{aef} jklmno pqrstuv	420 58% ^{mnp} quv	350 59% ^{mno} pqrsuv	249 61% ^{mno} pqrstuv	506 63% ^{ajl} mnopq rstuv	729 71% ^{abc} efghij lmnopq rstuv	630 56% ^{mnp} qu	409 57% ^{mnp} qu	424 56% ^{mnp} qu	162 48%	416 48%	419 52% ^u	346 46%	272 49%	216 52%	438 53% ^{pu}	624 56% ^{mnp} qu	544 46%	389 51%
Working full time - working 30 hours per week or more	7227 44%	365 51% ^{lmn} opqrst uv	179 56% ^{klm} nopqrs tuv	531 57% ^{ajk} lmnopq rstuv	415 62% ^{aef} hijklm nopqrst uv	377 52% ^{lmn} opqrst uv	318 53% ^{klm} nopqrs tuv	228 56% ^{klm} nopqrs tuv	435 54% ^{klm} nopqrs tuv	654 64% ^{ace} fghijk lmnopq rstuv	556 50% ^{lmn} opqrst uv	333 46% ^{mno} pqrstuv	311 41% ^{mno} pqrstuv	110 32%	272 31%	271 34%	223 30%	170 31%	158 38% ^{npq} u	268 32%	462 42% ^{mno} pqrstuv	348 30%	244 32%
Working part time - working between 8 and 29 hours per week	1971 12%	38 5%	20 6%	61 6%	43 6%	44 6%	33 5%	21 5%	71 9% ^{aef}	75 7%	74 7%	76 11% ^{acd} efgij	114 15% ^{abc} defghij k	52 15% ^{abc} defghij j	144 17% ^{abc} defghij jk	148 18% ^{abc} defghij jk	123 16% ^{abc} defghij jk	102 19% ^{abc} defghij jk	59 14% ^{abc} defghij j	171 20% ^{abc} defghij jklrt	162 15% ^{abc} defghij jk	195 17% ^{abc} defghij jk	146 19% ^{abc} defghijkl
NET: Not working	7226 44%	313 44% ^{cdh} i	120 38% ⁱ	344 37% ⁱ	214 32%	308 42% ^{cdi}	246 41% ^{di}	158 39% ⁱ	303 37% ⁱ	300 29%	489 44% ^{cdh} i	309 43% ^{cdi}	338 44% ^{cdh} i	177 52% ^{abc} defghij jklt	455 52% ^{abc} defghij jkl	388 48% ^{bcd} fghi	404 54% ^{abc} defghij jklst	281 51% ^{abc} defghij jkl	197 48% ^{bcd} ghi	395 47% ^{bcd} fghi	482 44% ^{cdh} i	637 54% ^{abc} defghij jklost	371 49% ^{abc} defghij
Not working but seeking work or temporarily unemployed or sick	846 5%	49 7% ^{dfh}	24 7% ^{dfh}	47 5%	21 3%	37 5%	23 4%	22 5%	26 3%	48 5%	56 5%	30 4%	40 5%	18 5%	36 4%	52 6% ^{dh}	51 7% ^{dfh}	25 5%	27 6% ^{dh}	34 4%	81 7% ^{dfhi} knsuv	65 5% ^{dh}	34 4%
Not working and not seeking work/ Student	1194 7%	68 9% ^{bcdf} hjo	15 5%	49 5%	28 4%	53 7% ^{dh}	34 6%	27 7%	30 4%	94 9% ^{bcdf} hjo	70 6% ^h	45 6%	51 7% ^h	34 10% ^{bcdf} hjo	74 8% ^{cdh}	46 6%	87 12% ^{bcde} fghijkl qsu	43 8% ^{dh}	44 11% ^{bcdf} hjklos	55 7% ^h	95 9% ^{cdh}	92 8% ^{cdh}	61 8% ^{cdh}
Retired on a state pension only	954 6%	25 3%	15 5% ^d	39 4% ^d	11 2%	40 5% ^{dj}	18 3%	22 6% ^{dj}	41 5% ^{dj}	39 4% ^d	30 3%	29 4% ^d	37 5% ^{dj}	25 7% ^{acd} fijk	90 10% ^{abcd} efghijk lot	37 5% ^d	64 9% ^{acd} efhijk lot	57 10% ^{abcd} efghijk lot	37 9% ^{acde} fghijkl ot	61 7% ^{acdf} ijkt	48 4% ^d	122 10% ^{abcd} efghijk lot	68 9% ^{abc} defghijklot
Retired with a private pension	2945 18%	162 23% ^{ilm} nopqrs tuv	61 19% ^{iqr} t	190 20% ^{ilm} opqrst uv	144 21% ^{ilm} nopqrs tuv	171 23% ^{ilm} nopqrs tuv	162 27% ^{bcd} ghilmno pqrstuv	81 20% ^{ilp} qrstuv	185 23% ^{ilm} nopqrs tuv	110 11%	312 28% ^{abc} dghilm nopqrs tuv	197 27% ^{bcd} ghilmno pqrstuv	107 14%	47 14%	145 17% ^{iqr} t	121 15% ^{iq}	105 14%	58 11%	48 12%	116 14%	138 12%	179 15% ^{iq}	107 14%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Prepared by Populus



Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 22
Which of the following best describes your current working status?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	Eastern (s)	London (t)	South East (u)	South West (v)
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
House person, housewife, househusband, etc.	1286 8%	10 1%	5 1%	19 2%	9 1%	8 1%	9 1%	5 1%	22 3%ei	10 1%	21 2%	8 1%	104 14%abc defghij k	52 15%abc defghi jkt	110 13%abc defghi jk	132 16%abc defghi jkrt	98 13%abc defghi jk	97 18%abc defghi jknrt	42 10%abc defghi jk	129 15%abc defghi jkrt	120 11%abc defghi jk	178 15%abc defghi jkrt	101 13%abcdefghijk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 22
Which of the following best describes your current working status?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education	Primary	Secondary school	University degree	Higher university degree	Still in full time education	No formal education	Primary	Secondary school	University degree	Higher university degree	Still in full time education	No formal education	Primary	Secondary school	University degree	Higher university degree	Still in full time education	
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
NET: Working	9198 56%	46 36%f	43 46%f	4696 53%af	3038 62%abc	1149 71%abcd	68 12%	33 50%lmr	18 45%lmr	2500 60%lmo	1684 64%nil	599 73%ghi	25 11%	13 20%	25 47%	2196 47%lmr	1354 59%lmo	550 70%ghi	44 12%
Working full time - working 30 hours per week or more	7227 44%	35 27%f	35 37%f	3573 41%af	2481 50%acf	954 59%abcd	26 5%	31 47%lmo	17 43%lmr	2216 54%lmo	1493 57%ilm	548 67%ghij	12 5%	4 6%	18 34%	1357 29%lmr	988 43%lmo	407 52%lmop	15 4%
Working part time - working between 8 and 29 hours per week	1971 12%	11 9%	8 9%	1123 13%df	557 11%f	195 12%f	42 7%	2 3%	1 2%	284 7%	192 7%	51 6%	13 6%	9 15%gik	7 13%	839 18%ghi	366 16%ghi	144 18%ghij	29 8%
NET: Not working	7226 44%	84 64%cde	50 54%de	4113 47%de	1887 38%e	461 29%	501 88%abcde	33 50%kq	22 55%jkq	1634 40%jkq	936 36%kq	223 27%	190 89%ghi	51 80%ghi	28 53%	2479 53%ijk	950 41%jkq	238 30%	311 88%ghijkopq
Not working but seeking work or temporarily unemployed or sick	846 5%	22 17%cde	11 11%def	521 6%def	201 4%f	49 3%	10 2%	10 16%ijk	4 10%kr	224 5%jkr	98 4%	21 3%	5 3%	11 18%ijk	7 12%	297 6%jkpq	103 4%kr	27 3%	5 1%
Not working and not seeking work/ Student	1194 7%	5 4%	7 7%	436 5%d	171 3%	64 4%	491 86%abcde	3 4%	2 5%	211 5%jk	79 3%	24 3%	184 86%ghij	3 4%	5 9%	225 5%jk	92 4%	40 5%j	307 86%ghijkopq
Retired on a state pension only	954 6%	19 14%cdef	5 5%f	720 8%def	165 3%ef	34 2%f	-	7 10%jkl	5 12%jklq	219 5%jklr	62 2%kr	8 1%	-	12 18%ijkl	1 1%	501 11%ijkl	102 4%jklr	26 3%klr	-
Retired with a private pension	2945 18%	13 10%f	14 15%f	1529 17%ef	1114 23%ace	239 15%f	-	11 16%lmr	10 25%lmq	889 22%lmo	673 26%ikl	166 20%lmoq	-	2 3%lr	4 7%	639 14%lmq	441 19%lmoq	73 9%lr	-
House person, housewife, househusband, etc.	1286 8%	25 20%cde	15 16%def	907 10%def	235 5%f	75 5%f	-	2 3%klr	1 3%klr	90 2%jkr	24 1%	4 *	-	23 37%ghi	13 25%	817 17%ghij	212 9%ijkl	71 9%ijkl	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 22
Which of the following best describes your current working status?
Base: All respondents

	Total	Party ID					Party ID - Men						Party ID - Women						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
NET: Working	9198 56%	2335 51%	2792 59% ^{ad}	936 57% ^{ad}	339 52%	462 56% ^{ad}	2333 59% ^{ad}	1405 54% ^{or}	1603 65% ^{hkl} opqrst	515 61% ^{hop} qrst	218 59% ^{hop} qrst	251 60% ^{hop} qrst	954 71% ^{hij} klpqrst	931 47%	1189 52% ^{or}	421 53% ^{or}	121 42%	211 53% ^{or}	1379 53% ^{or}
Working full time - working 30 hours per week or more	7227 44%	1837 40%	2223 47% ^{ad}	749 46% ^a	274 42%	353 43%	1791 45% ^a	1240 48% ^{opq} rst	1431 58% ^{hlo} pqrst	451 54% ^{hop} qrst	198 54% ^{hop} qrst	220 52% ^{opq} rst	852 63% ^{hij} klpqrst	597 30%	792 35% ^{or}	298 37% ^{or}	76 26%	133 33% ^r	939 36% ^{or}
Working part time - working between 8 and 29 hours per week	1971 12%	498 11%	570 12% ^d	187 11%	64 10%	109 13% ^{ad}	542 14% ^{ad}	165 6%	173 7%	64 8%	20 5%	31 7%	102 8%	333 17% ^{hij} klm	397 17% ^{hij} klm	123 15% ^{hij} klm	44 15% ^{hij} klm	78 20% ^{hij} klm	440 17% ^{hij} klm
NET: Not working	7226 44%	2263 49% ^{bce} f	1970 41%	706 43%	318 48% ^{bce} f	359 44%	1609 41%	1194 46% ^{ijk} lm	872 35% ^m	327 39% ^m	150 41% ^{im}	170 40% ^{im}	390 29%	1069 53% ^{hij} klmpqst	1098 48% ^{ijk} lm	379 47% ^{ijk} lm	169 58% ^{hij} klmpqst	189 47% ^{ijk} lm	1219 47% ^{ijk} lm
Not working but seeking work or temporarily unemployed or sick	846 5%	98 2%	247 5% ^a	69 4% ^a	33 5% ^a	60 7% ^{abcd}	339 9% ^{abcd}	54 2%	136 5% ^{hoq}	41 5% ^{ho}	18 5% ^{ho}	34 8% ^{hijk} opq	100 7% ^{hopq}	44 2%	111 5% ^{ho}	28 3%	15 5% ^{ho}	26 7% ^{hoq}	239 9% ^{hijk} kopqr
Not working and not seeking work/ Student	1194 7%	182 4%	364 8% ^{ad}	119 7% ^{ad}	23 4%	70 9% ^{ad}	435 11% ^{abcd} e	93 4%	174 7% ^{hkor}	52 6% ^{hk}	10 3%	33 8% ^{hko} r	151 11% ^{hijk} opr	89 4%	190 8% ^{hkor}	67 8% ^{hkor}	13 5%	37 9% ^{hko} r	285 11% ^{hijk} kopr
Retired on a state pension only	954 6%	342 7% ^{bcef}	269 6% ^{cf}	66 4%	66 10% ^{abce} f	45 6%	166 4%	126 5% ^{jm}	104 4% ^{jm}	16 2%	23 6% ^{ijlm}	15 3%	25 2%	216 11% ^{hijk} lmpqt	165 7% ^{hijl} mt	51 6% ^{ijl} m	43 15% ^{hijk} lmopqst	31 8% ^{hijl} m	141 5% ^{jm}
Retired with a private pension	2945 18%	1402 30% ^{bcdef}	693 15% ^f	358 22% ^{bef}	137 21% ^{bef}	119 15% ^f	237 6%	887 34% ^{ijk} lmopqrst	420 17% ^{mps} t	207 25% ^{ilm} pqrst	91 25% ^{ilm} pqrst	74 18% ^{mpst}	94 7%	515 26% ^{ilm} pqrst	273 12% ^{mt}	151 19% ^{mps} t	45 16% ^{mps} t	45 11% ^{mt}	143 5%
House person, housewife, househusband, etc.	1286 8%	239 5%	397 8% ^{ac}	95 6%	59 9% ^{ac}	64 8% ^a	432 11% ^{abce}	34 1%	37 2%	12 1%	7 2%	15 3% ^{hijm}	20 1%	205 10% ^{hij} klm	360 16% ^{hij} klmoq	83 10% ^{hij} klm	52 18% ^{hij} klmoqs	50 12% ^{hij} klm	412 16% ^{hijk} klmoq

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 22
Which of the following best describes your current working status?
Base: All respondents

	Working Status				Working Status - Men				Working Status - Women				
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
NET: Working	9198 56%	7227 100%cd	1971 100%cd	-	-	4392 100%gh kl	555 100%ghkl	-	-	2835 100%gh kl	1416 100%ghkl	-	-
Working full time - working 30 hours per week or more	7227 44%	7227 100%abcd	-	-	-	4392 100%efghj kl	-	-	-	2835 100%efghj kl	-	-	-
Working part time - working between 8 and 29 hours per week	1971 12%	-	1971 100%acd	-	-	-	555 100%eghi kl	-	-	-	1416 100%eghi kl	-	-
NET: Not working	7226 44%	-	-	3899 100%ab	3327 100%ab	-	-	2082 100%ef ij	1021 100%efij	-	-	1818 100%ef ij	2306 100%efij
Not working but seeking work or temporarily unemployed or sick	846 5%	-	-	-	846 25%abc	-	-	-	383 38%efgi jkl	-	-	-	463 20%efgijk
Not working and not seeking work/ Student	1194 7%	-	-	-	1194 36%abc	-	-	-	513 50%efgi jkl	-	-	-	681 30%efgijk
Retired on a state pension only	954 6%	-	-	954 24%abd	-	-	-	308 15%efhi jl	-	-	-	646 36%efgh ijl	-
Retired with a private pension	2945 18%	-	-	2945 76%abd	-	-	-	1774 85%efhi jkl	-	-	-	1172 64%efhi jl	-
House person, housewife, househusband, etc.	1286 8%	-	-	-	1286 39%abc	-	-	-	125 12%efgi jk	-	-	-	1162 50%efghijk

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	8499	4461	4038	802	1901	2039	2153	1226	378	2565	2893	1628	1413	2286	2136	2096	1218	763	1963	6536	873	3588	1090	2948
Weighted base	9198	4947	4251	1042	2192	2150	2168	1243	403	2524	2904	2357	1413	2527	2333	2246	1264	828	2090	7108	950	3997	1140	3111
NET: Public Sector	2090	950	1140	198	473	481	565	309	64	701	809	348	232	512	507	521	352	198	2090	-	950	-	1140	-
	23%	19%	27% ^a	19%	22% ^h	22% ^h	26% ^{code}	25% ^{ch}	16%	28% ^{kl}	28% ^{kl}	15%	16%	20%	22%	23% ^m	28% ^{mno}	24%	100% ^s	-	100% ^{uw}	-	100% ^{uw}	-
Central government including all administrative departments and central government agencies such as the Bank of England	169	76	93	10	53	42	43	16	5	84	64	16	5	44	24	43	44	13	169	-	76	-	93	-
	2%	2%	2%	1%	2% ^c	2%	2%	1%	1%	3% ^{ijkl}	2% ^{kl}	1%	*	2%	1%	2%	3% ^{mnoq}	2%	8% ^s	-	8% ^{uw}	-	8% ^{uw}	-
HM Forces	43	31	13	8	26	2	8	-	-	13	11	17	3	7	10	23	3	-	43	-	31	-	13	-
	*	1%	*	1% ^{eg}	1% ^{efg}	*	*	-	-	1%	*	1%	*	*	*	1% ^{mnpq}	*	-	2% ^s	-	3% ^{uvw}	-	1% ^{uw}	-
National Health Service	458	166	293	63	107	97	121	62	10	118	200	81	59	103	113	131	73	38	458	-	166	-	293	-
	5%	3%	7% ^a	6% ^h	5%	4%	6% ^h	5%	2%	5%	7% ^{ikl}	3%	4%	4%	5%	6% ^m	6%	5%	22% ^s	-	17% ^{uw}	-	26% ^{tuv}	-
Universities and Academies funded by government	189	84	105	20	56	45	35	28	5	99	69	19	2	55	39	38	39	18	189	-	84	-	105	-
	2%	2%	2% ^a	2%	3%	2%	2%	2%	1%	4% ^{ijkl}	2% ^{kl}	1%	*	2%	2%	2%	3% ^{no}	2%	9% ^s	-	9% ^{uw}	-	9% ^{uw}	-
Courts service	17	9	8	-	2	9	5	2	-	1	9	6	1	9	3	3	2	-	17	-	9	-	8	-
	*	*	*	-	*	*	*	*	-	*	*	*	*	*	*	*	*	-	1% ^s	-	1% ^{uw}	-	1% ^{uw}	-
Local government administration	238	116	121	7	45	65	74	40	6	57	150	18	13	60	61	60	30	28	238	-	116	-	121	-
	3%	2%	3%	1%	2% ^c	3% ^c	3% ^{cd}	3% ^c	1%	2% ^{kl}	5% ^{ikl}	1%	1%	2%	3%	3%	2%	3%	11% ^s	-	12% ^{uw}	-	11% ^{uw}	-
Police service	71	40	32	3	24	19	19	6	1	18	53	-	1	14	22	12	10	13	71	-	40	-	32	-
	1%	1%	1%	*	1%	1%	1%	*	*	1% ^{kl}	2% ^{ikl}	-	*	1%	1%	1%	1%	2% ^{mo}	3% ^s	-	4% ^{uw}	-	3% ^{uw}	-
Public sector housing	85	57	28	11	21	30	18	4	-	26	19	16	23	18	21	24	16	7	85	-	57	-	28	-
	1%	1%	1%	1%	1%	1% ^g	1%	*	-	1%	1%	1%	2% ^{ijk}	1%	1%	1%	1%	1%	4% ^s	-	6% ^{uvw}	-	2% ^{uw}	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	331	93	238	26	54	70	100	60	21	158	91	58	23	98	74	83	62	14	331	-	93	-	238	-
	4%	2%	6% ^a	2%	2%	3%	5% ^{cd}	5% ^{cd}	5% ^{cd}	6% ^{ijkl}	3% ^l	2%	2%	4% ^q	3%	4% ^q	5% ^{nq}	2%	16% ^s	-	10% ^{uw}	-	21% ^{tuv}	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Prepared by Populus

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Weighted base	9198	4947	4251	1042	2192	2150	2168	1243	403	2524	2904	2357	1413	2527	2333	2246	1264	828	2090	7108	950	3997	1140	3111
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	80 1%	69 1%b	11 *	4 *	11 *	23 1%	28 1%d	15 1%	-	9 *	7 *	23 1%j	41 3%ijk	12 *	21 1%	20 1%	19 1%m	8 1%	80 4% <i>s</i>	-	69 7% <i>uw</i>	-	11 1% <i>uw</i>	-
Bradford and Bingley or Northern Rock Building societies	3 *	2 *	1 *	-	1 *	2 *	-	-	-	2 *	1 *	1 *	-	2 *	1 *	-	-	-	3 * <i>s</i>	-	2 * <i>uw</i>	-	1 *	-
Other public sector occupation (please specify as much detail as possible)	406 4%	208 4%	198 5%	46 4%	73 3%	80 4%	115 5% <i>de</i>	77 6% <i>de</i>	16 4%	116 5%	135 5%	95 4%	60 4%	89 4%	120 5% <i>m</i>	85 4%	54 4%	58 7% <i>mop</i>	406 19% <i>s</i>	-	208 22% <i>uw</i>	-	198 17% <i>uw</i>	-
None of the above (Private Sector)	7108 77%	3997 81% <i>b</i>	3111 73%	844 81% <i>fg</i>	1719 78% <i>f</i>	1668 78% <i>f</i>	1603 74%	935 75%	338 84% <i>def</i>	1823 72%	2094 72%	2009 85% <i>ij</i>	1181 84% <i>ij</i>	1666 80% <i>op</i>	1826 78% <i>p</i>	1725 77% <i>p</i>	912 72%	630 76%	-	7108 100% <i>r</i>	-	3997 100% <i>tv</i>	-	3111 100% <i>tv</i>

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	8499	1849	2530	586	926	2135	1783	1588	206	293	945	1123	1188	685	227	509	956	916	965	541	151
Weighted base	9198	2047	2565	636	646	2272	1797	1667	135	386	1113	1223	1234	732	258	655	1079	927	934	511	144
NET: Public Sector	2090	385	695	111	109	450	542	411	28	72	226	226	247	142	36	125	247	255	318	167	28
	23%	19%	27% ^a	17%	17%	20%	30% ^e	25% ^e	21%	19%	20%	18%	20%	19%	14%	19%	23% ^{kn}	28% ^{ijk}	34% ^{ijk}	33% ^{ijk}	19%
Central government including all administrative departments and central government agencies such as the Bank of England	169	34	44	7	13	56	40	30	1	4	32	18	13	9	-	6	21	23	30	7	5
	2%	2%	2%	1%	2%	2%	2%	2%	1%	1%	3% ^{ln}	1%	1%	1%	-	1%	2%	3% ^{ln}	3% ^{klmn}	1%	3% ^{lno}
HM Forces	43	8	18	4	3	6	16	6	1	4	17	2	8	-	-	3	9	-	-	-	-
	*	*	1%	1%	*	*	1% ^e	*	1%	1% ^{mqr}	2% ^{kmqr}	*	1% ^{qr}	-	-	1%	1% ^{kmqr}	-	-	-	-
National Health Service	458	70	134	19	27	94	89	73	8	17	43	36	42	23	3	46	63	60	79	39	7
	5%	3%	5% ^{ac}	3%	4%	4%	5%	4%	6%	4%	4%	3%	3%	3%	1%	7% ^{ijklm}	6% ^{klmn}	6% ^{ijklm}	8% ^{ijklm}	8% ^{ijklm}	5%
Universities and Academies funded by government	189	53	68	15	5	55	41	47	1	13	23	20	14	12	2	7	33	25	21	15	3
	2%	3% ^d	3% ^d	2%	1%	2%	2%	3%	1%	3% ^l	2%	2%	1%	2%	1%	1%	3% ^l	3% ^l	2%	3% ^l	2%
Courts service	17	8	3	1	-	1	2	1	-	-	-	8	-	1	-	-	2	1	5	1	-
	*	*	*	*	-	*	*	*	-	-	-	1% ^{jl}	-	*	-	-	*	*	1% ^l	*	-
Local government administration	238	44	78	18	10	43	67	48	-	-	19	35	40	20	3	7	26	30	34	21	3
	3%	2%	3%	3%	2%	2%	4% ^{eh}	3%	-	-	2%	3% ⁱ	3% ^{io}	3% ⁱ	1%	1%	2% ⁱ	3% ^{io}	4% ^{ijo}	4% ^{ijo}	2% ⁱ
Police service	71	16	26	6	2	24	15	17	2	1	14	10	13	-	1	2	9	8	6	6	-
	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1% ^m	1% ^m	1% ^m	-	*	*	1% ^m	1% ^m	1%	1% ^m	-
Public sector housing	85	9	37	2	6	12	36	11	-	8	11	23	10	3	-	3	10	7	8	1	-
	1%	*	1% ^a	*	1%	1%	2% ^{eg}	1%	-	2% ^s	1%	2% ^{ms}	1%	*	-	*	1%	1%	1%	*	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	331	71	98	27	20	75	91	86	6	-	17	12	29	19	16	26	36	58	70	41	6
	4%	3%	4%	4%	3%	3%	5% ^e	5% ^e	4%	-	2%	1%	2% ^{lk}	3% ^{lk}	6% ^{ijkl}	4% ^{ijk}	3% ^{ijk}	6% ^{ijkl}	8% ^{ijkl}	8% ^{ijkl}	4% ^{ik}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Weighted base	9198	2047	2565	636	646	2272	1797	1667	135	386	1113	1223	1234	732	258	655	1079	927	934	511	144
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	80 1%	6 *	41 2% ^{ac}	2 *	7 1% ^a	11 *	33 2% ^e	18 1%	2 1%	2 *	7 1% ^r	18 1% ^{prs}	28 2% ^{sjopqrs}	15 2% ^{sjpqrs}	-	3 *	3 *	5 *	-	-	-
Bradford and Bingley or Northern Rock Building societies	3 *	1 *	1 *	-	-	1 *	1 *	-	-	-	1 *	2 *	-	-	-	-	1 *	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	406 4%	66 3% ^c	150 6% ^{acd}	9 1%	16 2%	74 3%	111 6% ^{eg}	72 4%	7 5%	23 6%	40 4%	42 3%	51 4%	40 5% ^p	11 4%	22 3%	33 3%	37 4%	65 7% ^{jklopq}	37 7% ^{jklopq}	4 3%
None of the above (Private Sector)	7108 77%	1661 81% ^b	1870 73%	526 83% ^b	537 83% ^b	1822 80% ^{fg}	1255 70%	1256 75% ^f	107 79% ^f	314 81% ^{qrs}	887 80% ^{qrs}	997 82% ^{pqr}	987 80% ^{qrs}	590 81% ^{qrs}	222 86% ^{pqr}	530 81% ^{qrs}	832 77% ^{qrs}	671 72% ^r	617 66%	345 67%	117 81% ^{rs}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	8499	1410	1356	945	750	1155	1537	683	663	763	358	961	777	760	581	424	795	1092	1194	794
Weighted base	9198	1410	1338	1432	766	1113	1565	925	647	828	361	1008	877	767	622	465	944	1353	1174	798
NET: Public Sector	2090 23%	350 25%cdg h	320 24%cdg	174 12%	105 14%	350 31%abc dgh	489 31%abc dgh	174 19%cd	127 20%cd	198 24%r	103 29%knr	221 22%r	197 22%r	175 23%r	123 20%	163 35%ikl mnpqr	209 22%r	310 23%r	201 17%	189 24%r
Central government including all administrative departments and central government agencies such as the Bank of England	169 2%	38 3%cdgh	31 2%cdh	6 *	1 *	46 4%bcdf gh	33 2%cdh	9 1%	4 1%	13 2%	11 3%mnr	12 1%	20 2%	6 1%	5 1%	26 6%iklm npqr	13 1%	31 2% m	14 1%	17 2%
HM Forces	43 *	13 1%def	9 1%e	8 1%	* *	- *	2 *	8 1%ef	2 *	- *	6 2%ilnq rs	14 1%inqr s	3 *	4 1%	1 *	2 *	5 1%	4 *	3 *	1 *
National Health Service	458 5%	50 4%	50 4%	51 4%	15 2%	68 6%abc dg	151 10%abcd eg	30 3%	44 7%abcd g	38 5%	22 6%r	67 7%r	41 5%	34 4%	33 5%	33 7%r	46 5%	66 5%	38 3%	41 5%
Universities and Academies funded by government	189 2%	45 3%cdgh	29 2%cdh	9 1%	1 *	54 5%bcdf gh	39 3%cdh	10 1%	1 *	18 2%	3 1%	15 2%	20 2%	11 1%	6 1%	18 4%jkmn r	22 2%	41 3%nr	13 1%	21 3%r
Courts service	17 *	1 *	8 1%acef	- -	- -	1 *	1 *	6 1%cf	1 *	- -	- -	- -	3 *	1 *	2 *	1 *	1 *	9 1%kr	- -	1 *
Local government administration	238 3%	42 3%cde	71 5%acde gh	1 *	2 *	14 1%c	80 5%acde gh	17 2%cd	11 2%cd	28 3%	6 2%	24 2%	31 3%	22 3%	16 3%	9 2%	23 2%	34 3%	25 2%	21 3%
Police service	71 1%	8 1%c	31 2%acde gh	- -	1 *	10 1%cgh	21 1%cdgh	- -	- -	13 2%kr	1 *	2 *	9 1%	8 1%	3 *	5 1%	11 1%k	10 1%	4 *	5 1%
Public sector housing	85 1%	13 1%	15 1%f	14 1%	15 2%fg	14 1%fg	4 *	2 *	8 1%fg	7 1%	3 1%	13 1%r	8 1%	14 2%npr	3 *	6 1%r	3 *	15 1%r	3 *	10 1%r

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Weighted base	9198	1410	1338	1432	766	1113	1565	925	647	828	361	1008	877	767	622	465	944	1353	1174	798
Teaching employed by local education authority including voluntary aided schools and foundation schools	331 4%	62 4%bcd	10 1%	14 1%	7 1%	96 9%abcd fgh	82 5%bcdh	44 5%bcd	16 2%bc	14 2%	13 4%	41 4%ei	29 3%	23 3%	13 2%	21 4%ei	38 4%ei	55 4%ei	42 4%ei	42 5%in
Public corporations such as the Royal Mail or British Nuclear Fuels or Driving Standards agency	80 1%	9 1%ef	6 *	20 1%ef	34 5%abce fgh	*	1 *	3 *	7 1%ef	8 1%	6 2%lr	13 1%l	1 *	7 1%	6 1%	11 2%lqr	8 1%	8 1%	4 *	8 1%
Bradford and Bingley or Northern Rock Building societies	3 *	2 *	1 *	-	-	-	-	1 *	-	-	-	-	-	-	-	-	1 *	2 *	1 *	-
Other public sector occupation (please specify as much detail as possible)	406 4%	69 5%	60 4%	51 4%	28 4%	47 4%	76 5%	43 5%	32 5%	58 7%klpq s	32 9%klpq rs	20 2%	32 4%	46 6%kqs	35 6%kqs	32 7%klqs	39 4%k	35 3%	54 5%kq	22 3%
None of the above (Private Sector)	7108 77%	1060 75%ef	1018 76%ef	1258 88%abe fgh	661 86%abe fgh	763 69%	1076 69%	752 81%abe f	521 80%aef	630 76%o	258 71%	787 78%jo	680 78%o	592 77%o	499 80%jo	303 65%	735 78%o	1043 77%o	973 83%ijk lmopqs	609 76%o

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of London (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of London (s)	London (t)	South East (u)	South West (v)	
Unweighted base	8499	374	196	545	395	402	335	216	424	561	616	397	389	162	416	382	358	246	208	371	531	578	397	
Weighted base	9198	403	199	592	457	420	350	249	506	729	630	409	424	162	416	419	346	272	216	438	624	544	389	
NET: Public Sector	2090 23%	103 26% cdf hjk	44 22%	100 17%	75 16%	81 19%	57 16%	87 35% bcd efhijk lqtu	85 17%	151 21% j	95 15%	72 18%	95 22% j	59 37% abc defhij klqtu	122 29% cde fhjku	122 29% cde fhjku	94 27% cde fhjku	67 24% cdf hjk	75 35% abc defhij klqtu	124 28% cde fhjku	159 25% cdf hjk	106 19%	117 30% cdefhijklu	
Central government including all administrative departments and central government agencies such as the Bank of England	169 2%	2 1%	2 1%	9 1%	8 2%	2 *	5 1%	18 7% abcd efhijk lnopqs tu	5 1%	19 3% ej	2 *	5 1%	11 3% ej	9 6% abcd efhijk nopq rstu	3 1%	11 3% ej	5 1%	1 *	9 4% aejh knq	8 2%	12 2% j	11 2% j	13 3% aejnq	
HM Forces	43 *	- -	6 3% acdf ijklp qrstuv	4 1%	3 1%	3 1%	1 *	2 1%	5 1%	3 *	3 *	1 *	- -	- -	10 2% afij klpqst uv	1 *	1 *	- -	- -	- -	1 *	1 *	- -	
National Health Service	458 5%	17 4% hj	3 2%	24 4% hj	17 4%	10 2%	9 2%	21 8% befh jk	8 1%	34 5% hj	11 2%	13 3%	21 5% hj	19 12% abc defhij klotu	43 10% abcd efhijkl tu	24 6% ehj	24 7% befh j	25 9% abcd efhijk	12 6% hj	39 9% abcd efhijk	32 5% hj	27 5% hj	28 7% befhjk	
Universities and Academies funded by government	189 2%	8 2%	2 1%	9 1%	5 1%	6 1%	1 *	10 4% fku	11 2%	20 3% f	9 1%	3 1%	10 2%	1 *	7 2%	15 3% fku	5 1%	5 2%	8 4% fku	11 2%	21 3% fku	5 1%	18 5% cdefjkmpu	
Courts service	17 *	- -	- -	- -	3 1%	- -	- -	1 *	- -	4 1%	- -	1 *	- -	- -	- -	- -	1 *	2 1%	- -	1 *	5 1%	- -	1 *	
Local government administration	238 3%	13 3%	1 1%	13 2%	15 3% u	13 3%	7 2%	4 1%	9 2%	16 2% u	19 3% u	6 1%	15 3% u	4 3%	10 2% u	15 4% u	9 3%	9 3%	6 3%	13 3%	19 3%	6 1%	15 4% u	
Police service	71 1%	12 3% cg hij knoqu v	1 1%	1 *	6 1% ci	5 1% ci	3 1% i	- -	3 1%	- -	3 1%	5 1% i	1 *	- -	2 *	2 1%	2 1%	- -	5 2% ciqu v	8 2% ciuv	10 2% ciuv	1 *	- -	
Public sector housing	85 1%	5 1% jt	3 2% jt	10 2% jt	3 1%	9 2% jkqs tu	3 1%	4 2% jt	2 *	15 2% jktu	1 *	1 *	2 *	- -	3 1%	6 1% jt	5 1% jt	- -	1 1%	1 *	1 *	2 *	9 2% jkqs tu	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Prepared by Populus

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)	
Weighted base	9198	403	199	592	457	420	350	249	506	729	630	409	424	162	416	419	346	272	216	438	624	544	389	
Teaching employed by local education authority including voluntary aided schools and foundation schools	331 4%	7 2%	2 1%	8 1%	4 1%	4 1%	6 2%	3 1%	12 2%	16 2%	9 1%	21 5%abcd efijl	8 2%	11 7%abcd efghij l	33 8%abcd efghij lq	25 6%abcd efghij l	19 5%abcd efijl	7 3%	17 8%abcd efghij lq	26 6%abcd efghij l	40 6%abcd efghij l	33 6%abcd efghij l	20 5%abcdefijl	
Public corporations such as the Royal Mail or British Nuclear Fuels or Driving Standards agency	80 1%	7 2% nopuv	6 3% dijl nopstuv	12 2% cdlnopuv	1 *	7 2% couv	4 1% u	9 4% cdijl nopstuv	6 1% u	4 1%	4 1%	8 2% nopuv	1 *	-	*	-	-	2 1%	2 1%	2 *	4 1%	-	-	
Bradford and Bingley or Northern Rock Building societies	3 *	-	-	-	-	-	-	-	-	2 *	1 *	-	-	-	-	-	-	-	-	1 *	-	-	-	
Other public sector occupation (please specify as much detail as possible)	406 4%	32 8% cdik nstuv	17 8% cdik nstuv	10 2%	9 2%	22 5% cdk	18 5% cdk	16 6% cdkt	23 5% c	19 3%	33 5% cdikt	8 2%	27 6% cdi knt	16 10% cdhi knstuv	10 2%	23 6% cdkt	24 7% cdik nt	17 6% cdik t	16 8% cdik nt	16 4%	15 2%	21 4%	14 4%	
None of the above (Private Sector)	7108 77%	300 74% mr	155 78% gmr	493 83% agm nopqrstv	382 84% agm nopqrstv	339 81% gmn oprsv	294 84% agm nopqrstv	162 65%	421 83% agm nopqrstv	578 79% gmn orsv	535 85% agi lmnopq rstv	337 82% agm noprst v	330 78% gmr v	102 63%	295 71%	297 71%	252 73%	206 76% gmr	141 65%	314 72%	465 75% gmr	438 81% gmn oprstv	272 70%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Educational Attainment							Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
	Total																		
Unweighted base	8499	39	33	4243	2901	1081	80	24	17	2180	1576	567	26	15	16	2063	1325	514	54
Weighted base	9198	46**	43**	4696	3038	1149	68*	33**	18**	2500	1684	599	25**	13**	25**	2196	1354	550	44*
NET: Public Sector	2090	16	7	880	744	416	8	13	4	396	325	198	3	3	484	419	218	5	23%
Central government including all administrative departments and central government agencies such as the Bank of England	169	3	1	72	55	34	-	3	-	25	30	16	-	-	1	47	25	18	-
HM Forces	43	2	1	19	15	6	-	2	1	14	8	5	-	-	-	5	7	1	-
National Health Service	458	4	-	194	190	68	1	4	-	72	68	21	-	-	-	123	122	47	1
Universities and Academies funded by government	189	-	2	29	76	80	2	-	2	10	25	47	1	-	-	19	51	34	1
Courts service	17	-	1	8	5	1	-	-	-	6	-	1	-	-	1	2	5	1	-
Local government administration	238	-	1	107	89	38	-	-	1	38	55	20	-	-	-	69	34	18	-
Police service	71	1	-	32	22	17	-	-	-	19	13	8	-	1	-	13	8	9	-
Public sector housing	85	1	-	31	32	21	-	1	-	20	21	16	-	-	-	12	11	5	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	331	1	-	128	128	71	1	1	-	29	40	21	1	-	-	99	88	50	*

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Educational Attainment							Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female							
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)		No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)		No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Weighted base	9198	46**	43**	4696	3038	1149	68*	33**	18**	2500	1684	599	25**	13**	25**	2196	1354	550	44*	
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	80 1%	-	-	51 1%	20 1%	5 *	-	-	-	46 2%opq	20 1%op	4 1%p	-	-	-	5 *	-	1 *	-	-
Bradford and Bingley or Northern Rock Building societies	3 *	-	-	-	-	1 *	-	-	-	-	-	1 *	-	-	-	-	-	-	1 *	-
Other public sector occupation (please specify as much detail as possible)	406 4%	4 8%	2 5%	209 4%	112 4%	73 6%cd	5 7%	2 7%	-	119 5%j	45 3%	39 6%jo	2 7%	2 13%	2 8%	90 4%	67 5%j	34 6%j	3 7%	
None of the above (Private Sector)	7108 77%	30 65%	36 83%	3816 81%de	2294 76%e	733 64%	60 88%de	20 60%	14 78%	2104 84%jko	1359 81%kpq	401 67%	21 87%	10 77%	22 87%	1712 78%kpq	935 69%q	332 60%	39 88%kpq	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

Total	Party ID						Party ID - Men						Party ID - Women						
	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)	
Unweighted base	8499	2150	2803	851	735	612	1348	1211	1529	441	446	323	511	939	1274	410	289	289	837
Weighted base	9198	2335	2792	936	339	462	2333	1405	1603	515	218	251	954	931	1189	421	121	211	1379
NET: Public Sector	2090 23%	446 19%	764 27%acd f	215 23%a	66 19%	131 28%acd f	469 20%	211 15%	389 24%hijk m	85 16%	30 14%	72 29%hjk mt	163 17%	235 25%hjk m	374 31%hij kmt	130 31%hij kmt	36 29%hjk m	59 28%hjk m	306 22%hijk m
Central government including all administrative departments and central government agencies such as the Bank of England	169 2%	42 2%	52 2%	15 2%	5 1%	13 3%	42 2%	16 1%	33 2%	5 1%	2 1%	5 2%	15 2%	26 3%h	19 2%	9 2%	2 2%	8 4%hijk p	27 2%
HM Forces	43 *	12 *	18 1%	1 *	2 1%	-	11 *	12 1%ot	5 *	1 *	2 1%oqt	-	11 1%ot	-	13 1%iot	-	* *t	-	-
National Health Service	458 5%	97 4%	150 5%c	30 3%	21 6%c	26 6%c	135 6%c	32 2%	56 4%	17 3%	5 2%	12 5%h	43 5%h	65 7%hijk q	93 8%hijk mq	13 3%	16 13%hijk lnopqst	14 7%hikq	92 7%hijk q
Universities and Academies funded by government	189 2%	46 2%cd	61 2%cd	39 4%abde f	2 1%	8 2%	34 1%	21 1%	32 2%k	19 4%hkm	* *	5 2%	8 1%	25 3%km	29 2%km	20 5%hikm prt	1 1%	4 2%	26 2%
Courts service	17 *	6 *	4 *	1 *	-	-	6 *	1 *	2 *	-	-	-	6 1%	5 1%t	2 *	1 *	-	-	-
Local government administration	238 3%	53 2%cd	90 3%cd	24 3%cd	3 1%	17 4%cd	50 2%	30 2%	51 3%k	7 1%	1 1%	14 6%hijk orst	14 1%	24 3%k	39 3%km	17 4%jkm	2 1%	3 1%	37 3%k
Police service	71 1%	20 1%	24 1%	16 2%ef	2 1%	2 *	7 *	15 1%	12 1%	6 1%	2 1%	2 1%	3 *	5 1%	13 1%	9 2%imos t	-	-	4 *
Public sector housing	85 1%	10 *	45 2%aef	10 1%	3 1%	1 *	16 1%	7 1%	29 2%hot	3 1%	2 1%t	1 *	14 1%t	3 *	16 1%ot	7 2%ot	1 1%	-	2 *
Teaching employed by local education authority including voluntary aided schools and foundation schools	331 4%	70 3%	117 4%a	47 5%ae	12 4%	12 3%	73 3%	19 1%	38 2%	15 3%	5 2%	4 2%	12 1%	51 6%hikl m	80 7%hijk lm	32 8%hijk lmt	7 6%hikl m	8 4%hm	61 4%hm

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	9198	2335	2792	936	339	462	2333	1405	1603	515	218	251	954	931	1189	421	121	211	1379
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	80 1%	12 1%	44 2%acf	4 *	3 1%f	13 3%abcd	3 *	10 1%t	36 2%hmop qrst	4 1%t	3 1%moqt	13 5%hijk mopqrs t	3 *	3 *	8 1%t	-	-	-	-
Bradford and Bingley or Northern Rock Building societies	3 *	1 *	1 *	-	-	-	2 *	1 *	-	-	-	-	2 *	-	1 *	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	406 4%	77 3%	158 6%acf	29 3%	13 4%	39 8%abcd f	91 4%	48 3%j	96 6%hjko	7 1%	6 3%	17 7%hijk o	34 4%	28 3%	62 5%jo	22 5%j	6 5%j	22 10%hijk mopqt	57 4%j
None of the above (Private Sector)	7108 77%	1889 81%bce	2029 73%	721 77%be	273 81%be	332 72%	1864 80%be	1194 85%ilo pqrst	1214 76%pq	430 84%ilo pqrst	188 86%ilo pqrst	179 71%	792 83%ilo pqrst	695 75%p	815 69%	291 69%	85 71%	153 72%	1072 78%lpqr

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Working Status				Working Status - Men				Working Status - Women				
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	
Unweighted base	8499	5793	2706	-	-	3624	837	-	-	2169	1869	-	-
Weighted base	9198	7227	1971	-**	-**	4392	555	-**	-**	2835	1416	-**	-**
NET: Public Sector	2090	1672	417	-	-	858	92	-	-	814	325	-	-
	23%	23%	21%	-	-	20%	17%	-	-	29%efj	23%ef	-	-
Central government including all administrative departments and central government agencies such as the Bank of England	169	157	12	-	-	73	3	-	-	84	9	-	-
	2%	2%b	1%	-	-	2%cfj	*	-	-	3%efj	1%	-	-
HM Forces	43	42	1	-	-	29	1	-	-	13	-	-	-
	*	1%b	*	-	-	1%kj	*	-	-	j	-	-	-
National Health Service	458	373	86	-	-	151	15	-	-	222	71	-	-
	5%	5%	4%	-	-	3%	3%	-	-	8%efj	5%ef	-	-
Universities and Academies funded by government	189	144	45	-	-	77	8	-	-	68	37	-	-
	2%	2%	2%	-	-	2%	1%	-	-	2%	3%	-	-
Courts service	17	11	5	-	-	6	3	-	-	5	3	-	-
	*	*	*	-	-	*	*	-	-	*	*	-	-
Local government administration	238	209	29	-	-	109	8	-	-	100	21	-	-
	3%	3%b	1%	-	-	2%	1%	-	-	4%efj	2%	-	-
Police service	71	69	3	-	-	39	1	-	-	30	2	-	-
	1%	1%b	*	-	-	1%j	*	-	-	1%j	*	-	-
Public sector housing	85	76	9	-	-	52	4	-	-	24	4	-	-
	1%	1%b	*	-	-	1%kj	1%	-	-	1%	*	-	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	331	217	114	-	-	74	19	-	-	143	95	-	-
	4%	3%	6%a	-	-	2%	3%e	-	-	5%e	7%ef	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Working Status				Working Status - Men				Working Status - Women				
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	
Weighted base	9198	7227	1971	-**	-**	4392	555	-**	-**	2835	1416	-**	-**
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	80 1%	69 1%	11 1%	-	-	61 1%ij	9 2%ij	-	-	9 *	2 *	-	-
Bradford and Bingley or Northern Rock Building societies	3 *	2 *	1 *	-	-	2 *	-	-	-	-	1 *	-	-
Other public sector occupation (please specify as much detail as possible)	406 4%	303 4%	103 5%	-	-	185 4%	23 4%	-	-	118 4%	80 6%e	-	-
None of the above (Private Sector)	7108 77%	5554 77%	1554 79%	-	-	3534 80%ij	463 83%ij	-	-	2021 71%	1091 77%i	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l
** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 24
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
No children aged 18 or under	11683	5854	5830	1649	1540	1047	1747	2178	3523	3228	3420	2279	2757	3227	3078	2685	1631	1063	1291	4431	570	2449	720	1982
	71%	73% ^{ab}	70%	85% ^{cdef}	56% ^{ae}	38%	60% ^{cde}	89% ^{cde}	99% ^{cde}	74% ^{kl}	75% ^{kl}	64%	71% ^k	73% ^o	72% ^o	68%	71% ^o	72% ^o	62%	62%	60%	61%	63%	64%
NET: Yes	4652	2145	2507	270	1210	1701	1168	254	49	1145	1112	1265	1130	1183	1159	1236	661	413	793	2627	378	1519	416	1108
	28%	27%	30% ^a	14% ^{gh}	44% ^{cfg}	62% ^{cdf}	40% ^{cgh}	10% ^h	1%	26%	24%	35% ^{ijl}	29% ^{ij}	27%	27%	31% ^{mnq}	29%	28%	38%	37%	40%	38%	36%	36%
NET: Any 5-18	3729	1786	1943	84	737	1474	1133	251	49	942	884	997	906	921	919	1040	527	321	651	2098	306	1259	344	840
	23%	22%	23%	4% ^h	27% ^{ccgh}	53% ^{ccdf}	39% ^{cdgh}	10% ^{ech}	1%	21% ^j	19%	28% ^{ijl}	23% ^j	21%	22%	26% ^{mpq}	23%	22%	31%	30%	32% ^w	31% ^w	30%	27%
Yes - children aged under 5 years old	1686	683	1003	217	816	563	78	12	1	369	455	431	430	473	390	396	247	179	248	937	123	502	126	435
	10%	8%	12% ^a	11% ^{fgh}	29% ^{cef}	20% ^{cfgh}	3% ^{gh}	* ^h	*	8%	10% ⁱ	12% ^{ij}	11% ⁱ	11% ⁿ	9%	10%	11%	12% ⁿ	12%	13%	13%	13%	11%	14% ^v
Yes - children aged 5 to 10 years old	1933	886	1047	59	604	897	311	58	3	510	490	468	466	492	459	538	275	169	284	1122	150	650	134	473
	12%	11%	12% ^a	3% ^h	22% ^{ccfg}	32% ^{ccdf}	11% ^{ccgh}	2% ^h	*	12%	11%	13% ^j	12%	11%	11%	14% ^{mn}	12%	11%	14%	16% ^r	16% ^v	16% ^v	12%	15% ^v
Yes - children aged 11 to 15 years old	1745	863	882	30	263	757	562	114	19	415	380	528	421	408	476	494	222	145	307	982	147	607	161	375
	11%	11%	11%	2% ^h	9% ^{cgh}	27% ^{ccdf}	19% ^{cdgh}	5% ^{ch}	1%	9%	8%	15% ^{ijl}	11% ^j	9%	11% ^m	13% ^{mpq}	10%	10%	15%	14%	15% ^w	15% ^w	14%	12%
Yes - children aged 16 to 18 years old	1148	541	607	13	21	339	596	149	31	278	254	315	300	264	290	331	172	91	231	593	99	343	132	250
	7%	7%	7%	1%	1%	12% ^{cdgh}	20% ^{cdgh}	6% ^{cdh}	1%	6%	6%	9% ^{ij}	8% ^{ij}	6%	7%	8% ^{mnq}	7% ^m	6%	11% ^s	8%	10%	9%	12% ^{uw}	8%
Refused	88	50	38	33	16	18	13	7	2	17	22	34	16	25	34	21	7	2	6	50	2	29	4	21
	1%	1%	*	2% ^{defgh}	1% ^h	1% ^h	* ^h	* ^h	*	*	*	1% ^{ijl}	*	1%	1% ^{pq}	1%	*	*	*	1%	*	1%	*	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 24
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
No children aged 18 or under	11683 71%	2934 77%b	2784 65%	840 75%b	1076 79%bc	3477 78%f	1956 64%	2188 75%f	235 77%f	619 89%ijkl opqr	760 61%kppq	590 42%q	887 59%kppq	1124 87%ijkl opqr	1873 98%ijkl lmopqrs	1031 82%ijkl pqr	779 51%kq	456 33%	859 60%kpa	1053 92%ijkl mnopqr	1650 99%ijklmnopqrs
NET: Yes	4652 28%	886 23%	1482 35%acd	281 25%d	289 21%	991 22%	1067 35%egh	711 25%e	70 23%	59 9%ent	483 39%imn ost	793 57%ijl mnoprs t	602 40%imn ost	167 13%inst	41 2%t	210 17%imn st	727 48%ijl mnoprs t	908 66%ijk lmnoprs t	565 40%imno st	87 8%ent	9 1%
NET: Any 5-18	3729 23%	729 19%	1192 28%acd	224 20%	256 19%	856 19%	883 29%egh	598 21%	64 21%	30 4%nt	289 23%imn ost	677 49%ijl mnoprs t	584 39%ijm nopst	164 13%inos t	41 2%t	54 4%nt	448 29%ijm nost	797 58%ijk lmnoprs t	549 39%ijm opst	87 8%inot	9 1%
Yes - children aged under 5 years old	1686 10%	279 7%d	518 12%ad	111 10%ad	65 5%	256 6%	360 12%egh	227 8%e	16 5%	38 5%mnr st	307 25%ikl mnoprs t	275 20%ilmn orst	52 3%mnrs t	11 1%nst	1 *	179 14%ilm nrst	508 33%ijk lmnoprs t	288 21%ilmn orst	26 2%nst	1 *	- -
Yes - children aged 5 to 10 years old	1933 12%	333 9%cd	656 15%acd	130 12%ad	92 7%	386 9%	466 15%egh	303 10%eh	17 6%	22 3%nt	226 18%ilm norst	422 30%ijl mnoprs t	173 12%imno st	40 3%nst	3 *	38 3%nt	378 25%ijl mnoprs t	475 35%ijk lmnoprs t	137 10%imno st	19 2%nt	- -
Yes - children aged 11 to 15 years old	1745 11%	370 10%	561 13%acd	91 8%	128 9%	427 10%	432 14%eg	283 10%	32 11%	9 1%t	111 9%imn ost	352 25%ijl mnoprs t	296 20%ijm opst	81 6%inos t	14 1%	21 2%t	152 10%imn ost	405 30%ijk lmnoprs t	266 19%ijm opst	33 3%nt	5 *
Yes - children aged 16 to 18 years old	1148 7%	225 6%	360 8%ac	65 6%	108 8%a	290 6%	271 9%eg	175 6%	33 11%eg	7 1%t	9 1%	103 7%ijn opst	300 20%ijkm nopst	95 7%ijn opst	27 1%ot	5 *	12 1%	236 17%ijk mnopst	296 21%ijkm nopst	54 5%ijn opst	4 *
Refused	88 1%	14 *	29 1%cd	3 *	3 *	13 *	29 1%eg	3 *	* *	19 3%ijklm nopqrst	4 *n	11 1%nrst	12 1%nrst	5 *n	- -	14 1%nrst	12 1%nrst	7 1%n	2 *	2 *	2 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 24
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humber (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of England (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
No children aged 18 or under	11683 71%	1792 74% ^{cgh}	1545 74% ^{cgh}	1244 67% ^g	1272 76% ^{cgh}	1436 73% ^{cgh}	1875 76% ^{cegh}	1035 60%	1485 67% ^g	1063 72% ^l	443 67%	1273 70% ^l	969 66%	1095 74% ^{ijkl}	811 71% ^l	566 69%	1172 71% ^l	1503 70% ^l	1724 75% ^{ijkl}	1065 72% ^l
NET: Yes	4652 28%	629 26%	536 26%	590 32% ^{abcd}	390 23%	517 26%	576 23%	674 39% ^{abcd}	739 33% ^{abcd}	413 28% ^r	210 32% ^{mr}	523 29% ^{mr}	502 34% ^{ikm}	370 25%	332 29% ^r	255 31% ^{mr}	458 28%	618 29% ^{mr}	565 25%	406 27%
NET: Any 5-18	3729 23%	525 22% ^f	444 21% ^f	480 26% ^{abcd}	338 20%	417 21% ^f	440 18%	517 30% ^{abcd}	568 25% ^{abcd}	321 22%	175 27% ^{imr}	440 24% ^{mr}	425 29% ^{ikm}	272 18%	278 24% ^{mr}	207 25% ^{mr}	369 22% ^{mr}	480 23% ^{mr}	441 19%	320 22%
Yes - children aged under 5 years old	1686 10%	185 8%	227 11% ^{ad}	161 9%	110 7%	185 9% ^{ad}	228 9% ^d	270 16% ^{abc}	320 14% ^{abc}	179 12% ^{knp}	67 10%	157 9%	172 12% ^{knr}	156 11% ⁿ	85 7%	95 12% ⁿ	149 9%	268 13% ^{knpr}	205 9%	153 10% ⁿ
Yes - children aged 5 to 10 years old	1933 12%	275 11% ^{df}	272 13% ^{df}	200 11% ^d	138 8%	235 12% ^{df}	217 9%	267 16% ^{aacd}	327 15% ^{aacd}	169 11% ^r	85 13% ^r	215 12% ^r	238 16% ^{ikm}	152 10%	114 10%	92 11%	193 12% ^r	286 13% ^{mnr}	206 9%	183 12% ^r
Yes - children aged 11 to 15 years old	1745 11%	251 10% ^{bef}	176 8%	262 14% ^{abcd}	174 10% ^f	164 8%	205 8%	266 15% ^{abcd}	247 11% ^{bef}	145 10%	88 13% ^{imq}	221 12% ^{mqr}	185 13% ^{imqr}	116 8%	149 13% ^{imq}	91 11% ^m	211 13% ^{imqr}	197 9%	211 9%	132 9%
Yes - children aged 16 to 18 years old	1148 7%	154 6%	110 5%	151 8% ^{cbf}	127 8% ^{cb}	124 6%	144 6%	165 10% ^{abef}	174 8% ^{cbf}	91 6%	62 9% ^{impqr}	132 7% ^{mr}	137 9% ^{impqr}	78 5%	106 9% ^{impqr}	76 9% ^{impqr}	105 6%	124 6%	141 6%	96 6%
Refused	88 1%	6 *	13 1%	21 1% ^{aafh}	10 1%	11 1%	8 *	13 1%	6 *	2 *	4 1%	11 1%	7 *	13 1% ^{io}	7 1% ⁱ	1 *	13 1% ⁱ	15 1% ⁱ	10 *	6 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 24
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
No children aged 18 or under	11683 71%	551 77%cdg ilmnoq rst	224 70%	658 70%o	448 67%	552 76%cdg ilmnoq rst	435 73%dlm os	278 68%	615 76%cdg ilmnoq rst	721 70%	854 76%cdg ilmnoq rst	517 72%mo	512 67%	219 65%	615 71%o	521 65%	543 72%dmo s	376 68%	287 69%	556 67%	782 71%o	870 74%dlm oqs	549 72%mo
NET: Yes	4652 28%	163 23%	92 29%	271 29%aeh j	217 32%aef hju	166 23%	159 27%	129 32%aeh j	187 23%	300 29%aeh j	263 24%	197 27%	250 33%aef hjpu	118 35%aef hjkpuv	252 29%aeh j	285 35%ace hijkn ptuv	203 27%	173 31%aeh ju	126 31%aeh j	270 32%aef hju	317 29%aeh j	302 26%	209 28%
NET: Any 5-18	3729 23%	131 18%	77 24%e	237 25%aeh jpuv	184 27%aeh jptuv	127 17%	143 24%aeu	109 27%aeh jpuv	156 19%	237 23%e	217 19%	169 24%aeu	190 25%aeh jpu	98 29%aeh jptuv	204 23%aeu	240 30%aef hijknp tuv	145 19%	136 25%aeh ju	98 24%e	213 26%aeh jpuv	243 22%e	224 19%	151 20%
Yes - children aged under 5 years old	1686 10%	54 8%	23 7%	67 7%	67 10%fh	61 8%f	28 5%	51 13%abcf hjk	50 6%	137 13%abce fhjku	89 8%f	57 8%f	125 16%abc defhjk nqrstu	44 13%abc efhjk	91 10%cfh	106 13%abc efhjk	95 13%abc efhjk	57 10%fh	43 10%fh	99 12%acf hjk	131 12%ace fhjk	117 10%fh	95 13%abcefthjk
Yes - children aged 5 to 10 years old	1933 12%	68 9%	32 10%	115 12%ej	86 13%ej	64 9%	57 10%	40 10%	84 10%	154 15%aefg hjqu	89 8%	98 14%aef ju	101 13%ej	54 16%aef ghjqu	100 11%j	152 19%abc defghj klmpqr stuv	88 12%j	58 10%	52 13%j	108 13%ej	132 12%j	117 10%	85 11%j
Yes - children aged 11 to 15 years old	1745 11%	55 8%	47 15%aei jptuv	119 13%aei jptuv	78 12%aev	54 7%	87 15%aei jkprtu v	52 13%aep v	100 12%aepv	93 9%	104 9%	75 10%	90 12%aev	41 12%aev	102 12%aev	107 13%aeij ptuv	62 8%	62 11%ev	39 9%	112 13%aeij ptuv	104 9%	107 9%	57 7%
Yes - children aged 16 to 18 years old	1148 7%	31 4%	24 8%	74 8%ahi p	74 11%aehi jknpuv	44 6%	49 8%ahi p	42 10%aehi jkpu	39 5%	47 5%	74 7%	43 6%	60 8%ahi p	38 11%aehi jknpuv	58 7%	63 8%ahip	34 5%	57 10%aehi jknpu	34 8%ahip	67 8%ahip	77 7%	67 6%	53 7%
Refused	88 1%	2 *	2 1%	7 1%l	6 1%jlo	10 1%ajlo r	3 *	1 *	6 1%	8 1%l	2 *	4 1%	- -	2 1%	4 *	* *	4 1%	- 1%lo	7 1%lo	7 1%	8 1%	2 *	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 24
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school degree (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education		Secondary school degree (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education		Secondary school degree (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
		(a)	Primary (b)					(g)	Primary (h)					(m)	Primary (n)				
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
No children aged 18 or under	11683 71%	92 70%	55 59%	6205 70%e	3595 73%bce	1047 65%	527 92%abcde	50 75%	29 73%	3014 73%koq	1925 73%koq	538 65%	205 96%ghijklmopqr	42 66%	26 49%	3191 68%	1670 72%koq	509 65%	321 90%ghijklmopqr
NET: Yes	4652 28%	35 27%l	38 41%df	2583 29%df	1320 27%l	558 35%cdf	37 6%	13 20%lr	11 27%lr	1107 27%lr	689 26%lr	284 35%gijlpr	6 3%	22 34%lr	27 51%	1476 32%ijlpr	631 27%lr	274 35%gijlpr	30 9%l
NET: Any 5-18	3729 23%	32 24%l	23 25%l	2128 24%df	1047 21%l	427 27%df	21 4%	12 19%lr	11 27%lr	945 23%lr	568 22%lr	224 27%ijlpr	5 2%	19 30%lr	13 24%	1183 25%ijlpr	478 21%lr	203 26%ijlpr	15 4%
Yes - children aged under 5 years old	1686 10%	12 9%l	29 31%acd ef	847 10%l	504 10%l	233 14%cdf	20 4%	2 4%	6 16%lr	312 8%l	230 9%l	111 13%ijl	2 1%	10 15%lir	23 43%	535 11%ijl r	274 12%ijl r	122 15%gijl opr	18 5%l
Yes - children aged 5 to 10 years old	1933 12%	11 9%l	12 13%l	1050 12%l	557 11%l	259 16%cdf	9 2%	8 12%lr	1 3%	435 11%lr	296 11%lr	133 16%hijl mopr	2 1%	3 5%	11 21%	615 13%lir	261 11%lr	127 16%hijl mpr	7 2%
Yes - children aged 11 to 15 years old	1745 11%	18 14%l	5 5%	1029 12%df	473 10%l	183 11%l	11 2%	6 9%lr	2 4%	497 12%ijl r	253 10%lr	94 11%lr	3 1%	12 19%ijlpr	3 6%	532 11%lpr	219 10%lr	89 11%lr	8 2%
Yes - children aged 16 to 18 years old	1148 7%	10 7%l	13 14%def	709 8%def	303 6%l	99 6%l	1 *	2 3%	10 24%gijk lopr	293 7%lpr	175 7%lr	54 7%lr	* *	8 12%lpr	4 7%	416 9%ijlpr qr	128 6%lr	45 6%lr	1 *
Refused	88 1%	3 3%cd	-	20 *	11 *	5 *	6 1%cd	3 5%ijko pq	-	12 *	6 *	-	2 1%kop	-	-	8 *	4 *	5 1%o	4 1%kop

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 24
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Total	Party ID					Party ID - Men						Party ID - Women						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
No children aged 18 or under	11683 71%	3586 78%bce f	3118 65%	1208 74%bf	495 75%bf	593 72%bf	2683 68%	2024 78%ijl mpqst	1679 68%p	621 74%ipt	273 74%ipt	307 73%ipt	950 71%p	1563 78%ijl mpqst	1439 63%	587 73%ipt	222 77%imp t	286 71%p	1733 67%p
NET: Yes	4652 28%	997 22%	1607 34%acd e	431 26%a	158 24%	228 28%a	1230 31%acd	565 22%	776 31%hjk oqr	220 26%ho	93 25%	114 27%ho	378 28%hor	432 22%	832 36%hij kimoqrs t	211 26%ho	65 22%	114 29%hor	852 33%hjkimoqr st
NET: Any 5-18	3729 23%	826 18%	1295 27%acd ef	354 22%a	135 21%	186 23%a	933 24%ad	473 18%	646 28%hjk oqrs	180 21%o	81 22%ho	103 24%hor	304 23%ho	353 18%	650 28%hjk moqrst	173 22%o	54 19%	84 21%	629 24%hor
Yes - children aged under 5 years old	1686 10%	295 6%	555 12%ade	166 10%ad	39 6%	72 9%ad	559 14%abcd e	157 6%	213 9%hk	76 9%hk	21 6%	25 6%	191 14%hijk lor	139 7%	342 15%hij kloqr	89 11%hklo r	18 6%	47 12%hik lor	368 14%hijklor
Yes - children aged 5 to 10 years old	1933 12%	369 8%	683 14%acd e	176 11%a	57 9%	87 11%a	560 14%acde	212 8%	322 13%hjk or	82 10%	33 9%	46 11%o	191 14%hjko r	156 8%	362 16%hij kloqrs	94 12%ho	24 8%	41 10%	370 14%hjkors
Yes - children aged 11 to 15 years old	1745 11%	418 9%	600 13%acf	158 10%	77 12%a	94 11%a	397 10%	261 10%o	313 13%hjm or	81 10%	51 14%hjm oqrs	55 13%mo	102 8%	157 8%	287 13%hjm or	78 10%	26 9%	39 10%	294 11%mo
Yes - children aged 16 to 18 years old	1148 7%	282 6%	399 8%af	110 7%	44 7%	60 7%	254 6%	149 6%	201 8%h	58 7%	24 6%	31 7%	80 6%	133 7%	198 9%hmt	53 7%	20 7%	28 7%	175 7%
Refused	88 1%	15 *	38 1%ace	3 *	4 1%e	-	28 1%e	10 *	21 1%o	1 *	1 *	-	17 1%hjlo s	5 *	17 1%o	2 *	3 1%hjlo qs	-	12 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 24
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
No children aged 18 or under	11683 71%	4522 63%	1199 61%	3826 98%abd	2137 64%b	2573 59%j	446 80%eij	2029 97%efh ijl	806 79%eij	1949 69%eij	753 53%	1797 99%efg hijl	1331 58%j
NET: Yes	4652 28%	2656 37%c	765 39%cd	70 2%	1161 35%c	1790 41%fgh ik	107 19%gk	52 2%k	197 19%gk	866 31%fgh k	658 46%efgh ikl	19 1%	964 42%fghk
NET: Any 5-18	3729 23%	2135 30%c	614 31%cd	70 2%	910 27%c	1476 34%fgh ik	90 16%gk	52 2%k	169 17%gk	659 23%fgh k	525 37%efgh ikl	19 1%	740 32%fghk
Yes - children aged under 5 years old	1686 10%	919 13%c	266 14%c	5 *	496 15%ac	593 14%fghk	31 6%gk	3 *	55 5%gk	325 11%fgh k	235 17%efgh ik	2 *	441 19%efghk
Yes - children aged 5 to 10 years old	1933 12%	1075 15%c	332 17%ac	10 *	516 16%c	762 17%fghi k	38 7%gk	9 *	78 8%gk	313 11%fgh k	294 21%efgh ik	1 *	438 19%fghk
Yes - children aged 11 to 15 years old	1745 11%	1026 14%c	263 13%c	33 1%	423 13%c	715 16%fghi k	38 7%gk	26 1%k	83 8%gk	311 11%fgh k	225 16%fghi k	6 *	340 15%fghk
Yes - children aged 16 to 18 years old	1148 7%	631 9%c	193 10%c	41 1%	284 9%c	406 9%fghk	35 6%gk	30 1%k	70 7%gk	225 8%gk	158 11%fghi k	11 1%	214 9%fghk
Refused	88 1%	48 1%c	8 *c	3 *	29 1%c	28 1%gk	2 *	2 *	18 2%efgi jkl	20 1%gk	5 *g	2 *	11 *g

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
Anglia	1721 10%	801 10%	920 11%	186 10%	271 10%	284 10%	340 12%	247 10%	393 11%	440 10%	474 10%	411 11%	397 10%	135 3%opq	1580 37%mpq	4 *	2 *	-	208 10%	759 11%	79 8%	418 10%	128 11%	341 11%
Border	210 1%	111 1%	99 1%	15 1%	40 1%	29 1%	41 1%	30 1%	56 2%	58 1%	50 1%	56 2%	46 1%	-	1 *	116 3%mp	-	93 6%mnop	21 1%	82 1%	13 1%	51 1%	8 1%	31 1%
Central	2307 14%	1184 15%b	1123 13%	288 15%	397 14%	351 13%	413 14%	341 14%	518 14%	671 15%j	548 12%	477 13%	612 16%jk	56 1%o	2180 51%mpq	3 *	51 2%mo	18 1%o	251 12%	978 14%	118 12%	589 14%	133 12%	409 13%
Granada	1709 10%	871 11%	837 10%	187 10%	259 9%	282 10%	333 11% ^d	261 11%	387 11%	461 11%	421 9%	334 9%	493 13%ijk	6 *	10 *	1679 43%mpq	12 1% ^m	1 *	208 10%	739 10%	91 10%	459 11% ^w	117 10%	280 9%
London	2927 18%	1411 18%	1516 18%	391 20%fgh	612 22%fgh	576 21%fgh	439 15%	374 15%	535 15%	818 19%kl	983 22%kl	548 15%	578 15%	2741 62%nopq	178 4%opq	3 *	4 *	-	377 18%	1383 19%	192 20%	765 19%	184 16%	619 20% ^v
Meridian	1688 10%	846 11%	842 10%	194 10% ^d	212 8%	253 9%	276 9%	297 12%def	455 13% ^{de}	522 12% ^{jk}	448 10%	343 10%	375 10%	1490 34% ^{nopq}	24 1% ^{oq}	3 *	171 7% ^{noq}	-	153 7%	713 10% ^r	56 6%	406 10% ^t	97 9%	307 10% ^t
STV	1367 8%	670 8%	696 8%	125 6%	270 10% ^{cf}	250 9% ^{cf}	207 7%	212 9% ^c	303 8% ^c	324 7%	407 9% ⁱ	311 9%	325 8%	1 *	-	1 *	-	1364 92% ^{mnop}	184 9%	592 8%	94 10% ^u	283 7%	89 8%	309 10% ^u
Tyne Tees	663 4%	323 4%	339 4%	94 5%	105 4%	100 4%	110 4%	110 4%	143 4%	173 4%	166 4%	159 4%	164 4%	-	-	659 17% ^{mpq}	2 * ^{mn}	2 *	98 5%	254 4%	37 4%	156 4%	61 5% ^w	99 3%
Wales	793 5%	394 5%	399 5%	104 5%	129 5%	138 5%	151 5%	119 5%	153 4%	176 4%	221 5%	196 5% ⁱ	201 5% ⁱ	-	-	-	793 35% ^{mnoq}	-	159 8% ^s	299 4%	86 9% ^{uw}	154 4%	73 6% ^u	144 5%
West	496 3%	268 3%	227 3%	73 4%	69 2%	90 3%	77 3%	63 3%	123 3%	139 3% ^k	142 3%	79 2%	136 3% ^k	1 *	50 1% ^{moq}	9 * ^m	436 19% ^{mnoq}	-	64 3%	195 3%	31 3%	131 3% ^w	33 3%	64 2%
Westcountry	841 5%	377 5%	464 6% ^a	122 6% ^{de}	112 4%	117 4%	177 6% ^{de}	122 5%	190 5% ^d	205 5%	244 5%	187 5%	205 5%	2 *	12 * ^{mo}	-	827 36% ^{mnoq}	-	127 6%	351 5%	49 5%	173 4%	78 7% ^u	178 6% ^u
Yorkshire	1699 10%	791 10%	909 11%	172 9%	288 10%	293 11% ^h	364 12% ^{ch}	262 11% ^h	319 9%	402 9%	450 10%	478 13% ^{ijl}	370 9%	2 *	234 5% ^{mpq}	1464 37% ^{mpq}	-	-	240 11%	763 11%	104 11%	432 11%	136 12%	331 11%
UTV	4 *	2 *	1 *	-	1 *	2 *	-	-	-	-	1 *	-	2 *	-	2 *	1 *	-	-	1 *	-	-	-	1 *	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Prepared by Populus



Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)	
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722	
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661	
Anglia	1721 10%	409 11%b	371 9%	129 12%b	195 14%ab	492 11%f	223 7%	313 11%f	51 17%efg	49 7%	126 10%	129 9%	163 11%i	130 10%	205 11%i	137 11%i	145 10%	156 11%i	177 12%ikp	118 10%	188 11%i	
Border	210 1%	40 1%	42 1%	23 2%abd	10 1%	46 1%	38 1%	47 2%h	-	5 1%	9 1%	21 1%q	20 1%	16 1%	40 2%joqt	10 1%	30 2%joqt	8 1%	21 1%q	14 1%	16 1%	
Central	2307 14%	626 16%bc	607 14%	134 12%	196 14%	728 16%fgh	430 14%	392 13%	36 12%	81 12%	181 15%	190 14%	243 16%imq	164 13%	324 17%ikm rt	207 17%imq	216 14%	161 12%	169 12%	177 16%qrt	193 12%	
Granada	1709 10%	351 9%c	598 14%acd	62 6%	134 10%c	429 10%	423 14%eg	281 10%	30 10%	70 10%	141 11%p	166 12%npq	185 12%npq	137 11%p	173 9%	117 9%	118 8%	116 8%	148 10%p	124 11%p	213 13%nopq	
London	2927 18%	761 20%bd	769 18%bd	244 22%bd	201 15%	912 20%fgh	552 18%	464 16%	46 15%	194 28%klm nopqrs t	285 23%lmn orst	277 20%lmn ort	206 14%	184 14%	265 14%	197 16%	328 22%lmn orst	300 22%lmn orst	232 16%	190 17%	270 16%	
Meridian	1688 10%	545 14%b	318 7%	143 13%b	171 12%b	600 13%fg	213 7%	330 11%f	36 12%f	50 7%	92 7%	137 10%	152 10%j	176 14%ijk lpqrs	238 12%ijk pqr	144 11%ijpq	120 8%	116 8%	124 9%	121 11%jp	217 13%ijklpqr	
STV	1367 8%	171 4%bd	353 8%acd	69 6%ad	29 2%	182 4%	310 10%egh	189 7%eh	9 3%	49 7%	102 8%	115 8%	106 7%	123 9%lor	176 9%lo	176 9%lo	76 6%	168 11%ijk lorst	135 10%lor	101 7%	89 8%	127 8%
Tyne Tees	663 4%	112 3%	213 5%ac	23 2%	65 5%ac	132 3%	162 5%e	124 4%e	15 5%	38 5%	50 4%	50 4%	51 3%	60 5%	75 4%	57 5%	55 4%	50 4%	60 4%	50 4%	68 4%	
Wales	793 5%	136 4%	237 6%ad	46 4%	53 4%	152 3%	185 6%eg	113 4%	14 5%	39 6%	62 5%	65 5%	68 5%	74 6%	86 4%	65 5%	67 4%	72 5%	82 6%	45 4%	68 4%	
West	496 3%	111 3%	116 3%	44 4%	43 3%	133 3%	82 3%	106 4%	5 2%	35 5%jlpq rs	29 2%	56 4%js	40 3%	37 3%	72 4%st	39 3%	40 3%	34 3%	38 3%	26 2%	51 3%	
Westcountry	841 5%	192 5%	202 5%	86 8%ab	88 6%b	228 5%f	99 3%	230 8%ef	19 6%f	27 4%	51 4%	65 5%	74 5%	58 4%	102 5%	95 8%ijkl mpq	61 4%	52 4%	103 7%ijkl mnpq	65 6%	88 5%	
Yorkshire	1699 10%	381 10%	470 11%	121 11%	184 13%ab	447 10%	337 11%	314 11%	45 15%eg	59 9%	120 10%	122 9%	193 13%ijk not	137 11%	159 8%	112 9%	169 11%n	171 12%ikn ot	171 12%kno	125 11%n	160 10%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
UTV	4	-	-	-	-	1	-	-	-	-	-	2	-	-	-	-	1	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female					Region									
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot-land (i)	North East (j)	North West (k)	York-shire & Humb-erside (l)	West Mid-lands (m)	East Mid-lands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
Anglia	1721 10%	241 10%	209 10%	206 11%	144 9%	199 10%	265 11% ^d	204 12% ^d	253 11% ^d	-	1 *	2 *	2 *	13 1% ^{ikl} oqs	150 13% ^{ijkl} moqrs	-	1417 86% ^{ijkl} mnoqrs	3 *	132 6% ^{ijkl} moqs	2 *
Border	210 1%	35 1%	30 1%	30 2%	16 1%	23 1%	20 1%	26 2%	30 1%	93 6% ^{ijlmn} opqrs	5 1% ^{lmno} pqrs	111 6% ^{ijlmn} opqrs	-	1 *	-	-	-	-	-	-
Central	2307 14%	387 16% ^{bcfg}	269 13%	255 14%	272 16% ^{bcfg}	283 14% ^f	279 11%	222 13%	339 15% ^f	18 1% ^{ijklp} q	-	3 *	-	1389 94% ^{ijkl} lnopqrs	785 68% ^{ijkl} opqrs	6 1% ^{lq}	5 * ^q	-	56 2% ^{ijkl} opq	45 3% ^{ijklopq}
Granada	1709 10%	262 11% ^b	184 9%	183 10%	242 14% ^{abc} efgh	200 10%	236 10%	150 9%	251 11% ^{bg}	1 *	4 1% ^{pq} s	1672 93% ^{ijlm} nopqrs	3 *	3 *	7 1% ^{ipqs}	12 2% ^{ilmp} qrs	-	-	6 * ^q	-
London	2927 18%	432 18% ^{dgh}	447 21% ^{acd} gh	294 16%	238 14%	386 20% ^{cdg} h	536 22% ^{acd} gh	254 15%	340 15%	-	1 *	2 *	-	5 *	4 *	-	169 10% ^{ij} klmno s	2127 100% ^{ijk} lmnoprs	615 27% ^{ijkl} mnop	4 *
Meridian	1688 10%	306 13% ^{bcfgh}	192 9%	173 9%	175 10%	217 11% ^h	256 10%	170 10%	200 9%	-	-	-	3 *	4 *	5 * ^{ik}	-	15 1% ^{ijkl} moq	4 *	1486 65% ^{ijkl} lmnopq s	171 12% ^{ijklnopq}
STV	1367 8%	167 7%	208 10% ^{ae}	161 9%	134 8%	156 8%	199 8%	150 9%	192 9%	1364 92% ^{ijklm} nopqrs	1 *	-	-	-	-	-	-	-	1 *	-
Tyne Tees	663 4%	84 3%	71 3%	95 5% ^{ab}	74 4%	90 5%	95 4%	64 4%	90 4%	2 *	634 96% ^{iklm} nopqrs	2 *	23 2% ^{ikmn} opqrs	-	-	2 *	-	-	-	-
Wales	793 5%	96 4%	102 5%	102 5%	95 6% ^a	81 4%	118 5%	94 5%	106 5%	-	-	-	-	-	-	788 96% ^{ijkl} mpqrs	-	-	-	6 * ^{ikmpqr}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
West	496 3%	85 3% ^c	71 3%	40 2%	72 4% ^{ccefg} h	54 3%	71 3%	39 2%	63 3%	-	-	9 * ^{ilpq} r	-	49 3% ^{ijkl} nopqr	1 *	13 2% ^{ijkl} npqr	-	-	1 *	423 29% ^{ijklmnopqr}
Westcountry	841 5%	107 4%	112 5%	89 5%	69 4%	98 5%	131 5%	99 6%	136 6% ^{ad}	-	-	-	-	11 1% ^{ikln} opqr	-	-	1 *	-	2 *	827 56% ^{ijklmnopqr}
Yorkshire	1699 10%	225 9%	199 10%	228 12% ^{abde}	139 8%	177 9%	251 10%	250 15% ^{abd} efh	231 10%	-	10 2% ^{ikmo} qrs	6 * ^r	1448 88% ^{ijklm} nopqrs	1 *	198 17% ^{ijklm} opqrs	-	35 2% ^{ikmo} qrs	2 *	1 *	-
UTV	4 *	-	-	-	2 *	-	1 *	-	-	-	1 *	-	-	2 *	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of London (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of London (s)	London (t)	South East (u)	South West (v)
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
Anglia	1721 10%	-	-	-	*	-	70 12%abcd egijklm noprtuv	-	679 84%abcd efgijkl mnopqrt uv	1 *	-	51 5%abcd egiklm noprtv	-	1 *	2 *	2 *	13 2%abc degik lnort v	80 15%abcd egijklm noprtuv	-	738 89%abcd efghijk lmnopqr tuv	2 *	81 7%abcd egijkl mnoprt v	2 *
Border	210 1%	41 6%bdef ghijklm opqrst uv	-	70 8%bdef ghijklm nopqrst uv	-	-	-	-	-	-	-	52 7%abdef ghijklm opqrst uv	5 2%defg hijkop qrstuv	41 5%bdef ghijklm opqrst uv	-	-	1 *	-	-	-	-	-	-
Central	2307 14%	5 1%it	-	1 *	-	699 96%abc dghij klmnop qrstuv	422 71%abcd ghijklm noprstuv	1 *	1 *	-	32 3%abcd ghimno st	24 3%abcd ghimno st	13 2%cdh imnot	-	2 *	-	690 92%abc dghij klmnop qrstuv	363 66%abcd ghijklm noprstuv	5 1%cdh imnot	5 1%t	-	24 2%abcd ghimno st	21 3%abcdghimnot
Granada	1709 10%	-	2 1%t	855 91%abde fghijkl mnopqrst uv	-	-	2 *	9 2%adef hijkl nopstuv	-	-	3 *	-	1 *	2 1%his t	818 94%abde fghijkl mnopqrst uv	3 *	5 1%adeh ikstv	3 1%adeh ikstv	-	-	-	3 *	-
London	2927 18%	-	1 *	2 *	-	2 *	-	-	98 12%ab cdefg klmno pqrsv	1026 100%abc defghjk lmnopqr suv	281 25%abcd efghklm nopqrstv	1 *	-	-	-	-	3 *	4 1%no	-	71 8%ab cdefg ghklm nopq rstv	1101 100%abc defghjk lmnopqr suv	334 28%abcd efghklm nopqrstv	3 *
Meridian	1688 10%	-	-	-	-	1 *	3 1%c	-	9 1%acdi ln	1 *	750 67%abc defghi klmnop qrstuv	81 11%abcd efghilm nopqrst	-	-	-	3 *	2 *	2 *	-	6 1%cn	3 *	736 62%abc defghi klmnop qrstuv	90 12%abcdefghilmnopqrst

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
STV	1367 8%	669 93%bcde fghijklm nopqrst uv	1 *	-	-	-	-	-	-	-	1 *	-	696 91%bcde fghijklm nopqrst uv	-	-	-	-	-	-	-	-	1 *	-
Tyne Tees	663 4%	2 *	308 97%acde fghijkl nopqrst uv	1 *	12 2%acef ghijkl nopqstu v	-	-	-	-	-	-	-	-	326 96%acde fghijkl nopqrst uv	1 *	11 1%cefh ijklp qstuv	-	-	2 * u	-	-	-	-
Wales	793 5%	-	-	-	-	-	-	394 97%abcd efhijkl mnopqst uv	-	-	-	-	-	-	-	-	-	-	394 95%abcd efhijkl mnopqst uv	-	-	-	6 1%cehijklnopstu
West	496 3%	-	-	4 *	-	17 2%abcd fghijlm noqstu	-	4 1%adhi jlostu	-	-	-	244 34%abcd efghijl mnopqrs tuv	-	-	5 1%j	-	32 4%abcd efghij mnoqst u	1 *	10 2%abcd fghijlm noqstu	-	-	1 *	179 24%abcdefghijklmnopqrstu
Westcountry	841 5%	-	-	-	-	6 1%acdf ijlnot u	-	-	1 *	-	1 *	369 51%abcd efghijl mnopqrs tu	-	-	-	4 1%cit	-	-	1 *	-	-	1 *	458 60%abcdefghijklmnopqrstu
Yorkshire	1699 10%	-	7 2%aceg ijklp rtuv	2 *	658 98%abce fghijkl mnopqrst uv	*	100 17%abce ghijklm nprstuv	-	21 3%aceg ijklp rtuv	2 *	-	-	-	3 1%ajkl tuv	4 *	789 98%abce fghijkl mnopqrst uv	1 *	99 18%abce ghijklm nprstuv	-	13 2%aceg ijklp rtuv	-	*	-
UTV	4 *	-	-	-	-	2 *	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
	Total	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education		Secondary school	University degree	Higher university degree	Still in full time education
		(a)	Primary (b)					(g)	Primary (h)					(m)	Primary (n)				
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64**	53**	4675	2305	788	355
Anglia	1721	8	8	998	469	136	54	4	2	416	278	62	19	4	7	581	190	75	35
	10%	6%	9%	11%de	10%	8%	9%	6%	4%	10%kp	11%kp	8%	9%	6%	13%	12%ikp	8%	9%	10%
Border	210	1	-	126	65	12	2	1	-	70	30	7	1	1	-	57	35	5	1
	1%	1%	-	1%	1%	1%	*	1%	-	2%	1%	1%	*	1%	-	1%	2%	1%	*
Central	2307	18	14	1253	719	191	78	5	5	642	398	95	26	13	8	611	321	97	53
	14%	14%	15%	14%e	15%e	12%	14%	7%	14%	16%ko	15%ko	12%	12%	21%	15%	13%	14%	12%	15%
Granada	1709	22	7	918	527	160	51	8	3	446	286	89	21	14	3	472	241	71	30
	10%	17%ef	7%	10%	11%	10%	9%	12%	9%	11%	11%	11%	10%	22%ijkl opqr	6%	10%	10%	9%	9%
London	2927	14	6	1396	950	373	124	12	1	630	487	195	50	2	5	766	463	179	73
	18%	11%	6%	16%	19%abcd	23%abcd	22%abcd	18%lm	3%	15%lm	19%himo	24%hijmo	24%himo	4%	9%	16%hm	20%himmo	23%hijmo	21%himmo
Meridian	1688	12	10	907	512	169	51	10	7	440	266	98	15	2	2	467	246	71	35
	10%	9%	11%	10%	10%	10%	9%	15%lm	19%lm	11%	10%	12%	7%	3%	5%	10%	11%	9%	10%
STV	1367	10	13	670	463	146	47	5	3	317	230	64	35	5	11	353	233	82	12
	8%	8%	14%	8%	9%cc	9%	8%	8%	6%	8%r	9%r	8%r	16%ijko pqr	8%	20%	8%r	10%ior	10%ior	3%
Tyne Tees	663	7	5	364	194	59	24	4	-	178	98	32	4	3	5	186	95	26	20
	4%	6%	6%	4%	4%	4%	4%	7%	-	4%	4%	4%	2%	4%	10%	4%	4%	3%	6%
Wales	793	1	11	424	233	91	25	1	8	201	115	56	6	-	3	223	118	35	19
	5%	1%	12%acdef	5%	5%	6%	4%	2%	20%gijkl imopqr	5%	4%	7%ijo	3%	-	6%	5%	5%	4%	5%
West	496	6	-	266	138	61	19	2	-	138	86	32	9	4	-	129	52	30	10
	3%	4%	-	3%	3%	4%	3%	3%	-	3%p	3%	4%p	4%	6%	-	3%	2%	4%	3%
Westcountry	841	8	10	459	241	68	48	5	5	200	112	34	16	3	5	259	129	33	32
	5%	6%	11%de	5%	5%	4%	8%cde	8%	13%ijkq	5%	4%	4%	7%	5%	9%	6%j	6%	4%	9%ijkopq

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
Yorkshire	1699	22 10%	8 9%	1026 12%de	416 8%	145 9%	47 8%	9 13%	5 13%	455 11%jklp	235 9%	59 7%	12 6%	14 21%ijkl pqr	3 6%	571 12%jklp	181 8%	86 11%kp	35 10%
UTV	4	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
*** small base; ** very small base (under 30) ineligible for sig testing**

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
Anglia	1721 10%	519 11%be	405 9%	207 13%be	93 14%abef	58 7%	440 11%be	282 11%ips	203 8%	106 13%ilp s	52 14%hilm ps	33 8%	124 9%	237 12%ilps	202 9%	101 13%ilp s	40 14%hilm ps	25 6%	315 12%ilps
Border	210 1%	46 1%	48 1%d	35 2%abd	2 *	18 2%abd	61 2%d	27 1%	25 1%	30 4%hikm opqrs	2 *	12 3%hikm opqr	16 1%	18 1%	24 1%	4 1%	1 *	7 2%r	45 2%kqr
Central	2307 14%	736 16%cef	689 14%ce	197 12%e	99 15%ce	66 8%	521 13%e	446 17%ijlm opqrst	383 15%jllq s	101 12%l	61 17%jimp qs	24 6%	170 13%l	290 15%ls	306 13%l	96 12%l	38 13%l	42 11%l	351 14%l
Granada	1709 10%	415 9%cde	677 14%acde f	111 7%e	46 7%e	30 4%	429 11%acde	235 9%jls	365 15%hjkl oqrst	54 6% s	27 7% s	22 5% s	168 13%hjkl oqrs	180 9%jls	312 14%hjkl oqrst	57 7% s	19 7% s	8 2%	261 10%jlqrs
London	2927 18%	908 20%be	798 17%e	326 20%be	119 18%e	81 10%	694 18%e	478 18%ls	399 16%l	164 19%ls	64 17%l	29 7%	277 21%ils t	430 22%hik lpst	399 17%ls	162 20%ils t	55 19%ls	52 13%l	417 16%l
Meridian	1688 10%	622 14%bef	355 7%e	203 12%bef	84 13%bef	43 5%	380 10%be	333 13%ilps t	197 8%l	115 14%ilp st	42 11%ilps	20 5%	139 10%lps	289 14%ilmp qst	158 7%	88 11%ilp s	43 15%ilmp st	23 6%	242 9%lps
STV	1367 8%	212 5%d	396 8%acd	103 6%ad	17 3%	335 41%abcd f	302 8%ad	126 5%r	210 9%hkor	52 6%kr	11 3%	183 44%hijk mopqrs	87 6%kor	86 4%r	186 8%hkor	52 6%kor	6 2%	152 38%hijk mopqrs	215 8%hkor
Tyne Tees	663 4%	139 3%	265 6%acde f	47 3%	26 4%	26 3%	160 4%a	72 3%	141 6%hjoq rst	18 2%	17 5%hjs	4 4%	57 4%	66 3%	123 5%hjos s	28 4%	9 3%	104 4%j	
Wales	793 5%	170 4%d	274 6%acd	66 4%d	14 2%	76 9%abcd f	194 5%ad	98 4%k	130 5%hkor	33 4%	7 2%	47 11%hijk mopqrs	78 6%hkor	72 4%	143 6%hjk o	33 4%k	7 2%	29 7%hjk o	115 4%kr
West	496 3%	147 3%e	118 2%	66 4%be	20 3%	16 2%	130 3%	94 4%lp	63 3%	35 4%ilp	13 4%l	5 1%	58 4%ilp	53 3%	54 2%	31 4%lp	7 2%	10 3%	72 3%
Westcountry	841 5%	237 5%b	196 4%	119 7%abef	46 7%abe	30 4%	212 5%b	132 5%	94 4%	49 6%i	24 6%ilp	14 3%	65 5%	106 5%i	102 4%	70 9%hijl mopst	22 8%hilm ops	16 4%	147 6%i

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

Total	Party ID						Party ID - Men						Party ID - Women						
	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)	
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
Yorkshire	1699	448	542	163	90	40	416	276	263	86	47	14	104	172	279	77	43	26	312
	10%	10% ^e	11% ^{ae}	10% ^e	14% ^{abce}	5% ^f	11% ^{ae}	11% ^{lmo}	11% ^{lmo}	10% ^{ls}	13% ^{lmos}	3% ^l	8% ^l	9% ^l	12% ^{lmo}	10% ^l	15% ^{hijl}	6% ^l	12% ^{lmos}
UTV	4	-	-	-	-	-	4	-	-	-	-	-	2	-	-	-	-	-	1

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
Anglia	1721 10%	723 10%	244 12% ^{ad}	416 11%	339 10%	430 10%	67 12% ^h	214 10%	89 9%	293 10%	177 12% ^{eh}	201 11%	250 11%
Border	210 1%	76 1%	27 1%	60 2%	47 1%	54 1%	10 2% ^{chi}	42 2% ^{ehik}	5 1%	22 1%	17 1%	18 1%	41 2% ^{hi}
Central	2307 14%	975 13%	254 13%	589 15% ^{ab}	489 15%	624 14%	63 11%	353 17% ^{efi} jk	144 14%	351 12%	191 13%	236 13%	345 15% ^{fi}
Granada	1709 10%	760 11%	187 10%	446 11% ^{bd}	315 9%	494 11% ^l	56 10%	208 10%	113 11%	265 9%	131 9%	238 13% ^{gijl}	202 9%
London	2927 18%	1427 20% ^{abc}	333 17% ^c	554 14%	613 18% ^c	856 19% ^{gjk}	101 18% ^g	268 13%	186 18% ^g	571 20% ^{gjk}	232 16% ^g	286 16% ^g	427 19% ^{gk}
Meridian	1688 10%	662 9%	203 10%	486 12% ^{cabd}	336 10%	397 9%	64 12%	268 13% ^{ejj} l	116 11% ^{ee}	265 9%	140 10%	218 12% ^{eil}	220 10%
STV	1367 8%	634 9% ^b	141 7%	303 8%	288 9%	341 8%	36 6%	169 8%	124 12% ^{efg} jkl	293 10% ^{efgj} kl	105 7%	134 7%	164 7%
Tyne Tees	663 4%	284 4%	68 3%	166 4%	144 4%	174 4%	18 3%	89 4%	42 4%	110 4%	50 4%	78 4%	102 4%
Wales	793 5%	382 5% ^b	75 4%	174 4%	162 5%	223 5% ^f	17 3%	100 5%	54 5%	159 6% ^{fk}	58 4%	74 4%	108 5%
West	496 3%	191 3%	68 3%	133 3% ^a	104 3%	135 3% ⁱ	27 5% ^{eijk} l	75 4% ⁱ	31 3%	56 2%	41 3%	58 3% ⁱ	72 3% ⁱ
Westcountry	841 5%	339 5%	139 7% ^{acd}	204 5%	159 5%	179 4%	43 8% ^{eghk} l	107 5%	47 5%	160 6% ^{ee}	96 7% ^{ehl}	96 5%	112 5%
Yorkshire	1699 10%	773 11%	230 12% ^c	368 9%	328 10%	484 11% ^{gh}	52 9% ^h	187 9% ^h	67 7%	289 10% ^h	178 13% ^{fgh} ik	181 10% ^h	261 11% ^{gh}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Working Status				Working Status - Men				Working Status - Women				
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
UTV	4	1	-	-	2	-	-	-	2	1	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 26
Marital Status
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
Single	4259 26%	2134 27%	2125 25%	1460 75% gh	1071 39% efg h	726 26% fgh	582 20% gh	263 11% h	158 4%	909 21%	1523 33% ikl	755 21%	1071 27% ik	1324 30% nop	1025 24%	953 24%	546 24%	411 28% nop	632 30%	2086 29%	275 29%	1154 29%	358 31%	932 30%
NET: Married/ Civil partnership/ co habiting	10055 61%	5145 64% b	4909 59%	452 23%	1627 59% c	1814 66% cd	1897 65% cd	1697 70% cde f	2568 72% cde f	2999 68% ejl	2420 53%	2517 70% ejl	2118 54%	2497 56%	2710 63% m	2475 63% m	1479 64% mq	894 60% m	1233 59%	4357 61%	603 64% vw	2548 64% vw	630 55%	1809 58%
Married	7803 48%	4187 52% b	3615 43%	111 6%	1013 37% c	1289 47% cd	1512 52% cde	1489 61% cde f	2388 67% cde fg	2512 57% ejl	1860 41% l	1948 54% ejl	1483 38%	1988 45%	2093 49% m	1891 48% m	1145 50% m	686 46%	954 46%	3113 44%	495 52% vw	1904 48% vw	459 40%	1208 39%
Civil Partnership	143 1%	87 1% b	56 1%	27 1% g	28 1% g	26 1% g	23 1% g	6 *	33 1% g	27 1%	30 1%	50 1% ij	37 1%	26 1%	29 1%	43 1% m	23 1%	22 2% mn	16 1%	85 1%	13 1% v	60 1% vw	3 *	26 1%
Co Habiting	2109 13%	871 11%	1238 15% a	314 16% fgh	586 21% cef gh	498 18% fgh	362 12% gh	202 8% h	147 4%	461 10%	531 12%	519 15% ij	598 15% ij	483 11%	588 14% m	541 14% m	311 14% m	186 13%	264 13%	1159 16% r	96 10%	584 15% t	168 15% t	575 18% tuv
NET: Widowed/ separated/ divorced	1969 12%	709 9%	1260 15% a	1 *	29 1% c	198 7% cd	434 15% cde	471 19% cde f	836 23% cde fg	449 10% k	565 12% ik	275 8%	681 17% ijk	560 13%	500 12%	481 12%	266 12%	162 11%	199 10%	596 8%	59 6%	258 6%	140 12% tu	338 11% tu
Widowed	459 3%	129 2%	330 4% a	1 *	1 *	14 1% cd	26 1% cd	86 4% cdef	331 9% cdef g	135 3% k	134 3% k	55 2%	135 3% k	92 2%	101 3%	71 3% n	60 4% no	24 1%	78 1%	6 1%	24 1%	18 2% u	53 2% u	
Separated	274 2%	128 2%	146 2%	1 *	8 *	73 3% cdh	78 3% cdh	53 2% cd	62 2% cd	48 1%	72 2%	62 2% ej	93 2% ej	69 2%	62 1%	82 2%	37 2%	25 2%	31 1%	122 2%	9 1%	66 2%	22 2%	56 2%
Divorced	1236 8%	452 6%	785 9% a	-	20 1% c	111 4% cd	330 11% cde	333 14% cde f	442 12% cde	265 6% k	359 8% ik	159 4%	453 12% ijk	356 8% q	347 8% q	299 8% q	157 7%	77 5%	143 7%	397 6%	43 5%	167 4%	100 9% tu	229 7% tu
Prefer not to answer	141 1%	61 1%	80 1%	39 2% efgh	39 1% fgh	28 1% gh	16 1%	8 *	13 *	33 1%	45 1%	30 1%	34 1%	53 1% p	35 1%	32 1%	9 *	12 1%	25 1%	68 1%	13 1%	36 1%	12 1%	32 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 26
Marital Status
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
Single	4259 26%	709 19% ^d	1189 28% ^{ad}	334 30% ^{ad}	219 16%	667 15%	719 24% ^{eh}	691 24% ^{eh}	54 18%	607 87% ^{ijklmnpqrst}	520 42% ^{klmnpqrst}	410 29% ^{lmnpqrst}	340 23% ^{mnpqrst}	157 12% ^{nst}	100 5% ^t	853 68% ^{ijklmnpqrst}	551 36% ^{klmnpqrst}	316 23% ^{mnpqrst}	242 17% ^{mnst}	106 9% ^{nt}	58 3%
NET: Married/ Civil partnership/ co habiting	10055 61%	2622 68% ^{bc}	2574 60%	649 58%	956 70% ^{bc}	3155 70% ^{fg}	1918 63%	1810 62%	208 68%	82 12%	697 56% ^{io}	882 63% ^{ijo}	981 65% ^{ijo}	968 75% ^{ijklmnpqrst}	1536 80% ^{ijklmnpqrst}	370 29% ⁱ	930 61% ^{ijo}	932 68% ^{ijklmnpqrst}	915 64% ^{ijo}	729 64% ^{ijo}	1032 62% ^{ijo}
Married	7803 48%	2186 57% ^{bc}	1954 45%	531 47%	785 57% ^{bc}	2694 60% ^{fg}	1530 50%	1463 50%	175 57% ^{fg}	26 4%	453 36% ^{io}	623 45% ^{ijo}	784 52% ^{ijklmnpqrst}	861 66% ^{ijklmnpqrst}	1441 75% ^{ijklmnpqrst}	85 7%	560 37% ^{io}	667 49% ^{ijop}	728 51% ^{ijklmnpqrst}	627 55% ^{ijklmnpqrst}	948 57% ^{ijklmnpqrst}
Civil Partnership	143 1%	32 1%	50 1%	8 1%	9 1%	34 1%	32 1%	21 1%	2 1%	11 2% ^{mrst}	7 1%	17 1% ^{rst}	18 1% ^{rst}	6 *	27 1% ^{mrst}	15 1% ^{rst}	21 1% ^{mrst}	9 1% ^s	5 *	1 *	6 *
Co Habiting	2109 13%	404 11%	570 13% ^{ac}	110 10%	162 12%	428 10%	356 12% ^e	325 11% ^e	32 10%	44 6% ⁿ	236 19% ^{ilmnpqrst}	242 17% ^{ilmnpqrst}	180 12% ^{imns}	101 8% ^{nt}	68 4%	270 22% ^{ijklmnpqrst}	350 23% ^{ijklmnpqrst}	256 19% ^{ilmnpqrst}	182 13% ^{imns}	101 9% ^{nt}	79 5%
NET: Widowed/ separated/ divorced	1969 12%	481 13%	508 12%	130 12%	188 14%	627 14%	392 13%	384 13%	41 14%	-	8 1%	82 6% ^{ijop}	172 11% ^{ijklmnpqrst}	170 13% ^{ijklmnpqrst}	276 14% ^{ijklmnpqrst}	1 *	21 1% ^{io}	116 8% ^{ijklmnpqrst}	262 18% ^{ijklmnpqrst}	301 26% ^{ijklmnpqrst}	560 34% ^{ijklmnpqrst}
Widowed	459 3%	143 4% ^b	95 2%	29 3%	41 3%	199 4% ^{fg}	89 3%	86 3%	9 3%	-	-	7 1% ^j	13 1% ^{jop}	18 1% ^{ijklmnpqrst}	91 5% ^{ijklmnpqrst}	1 *	1 *	7 1% ^j	13 1% ^{jop}	68 6% ^{ijklmnpqrst}	241 14% ^{ijklmnpqrst}
Separated	274 2%	54 1%	95 2% ^a	14 1%	28 2%	63 1%	60 2%	45 2%	8 3%	-	2 *	32 2% ^{ijop}	36 2% ^{ijop}	23 2% ^{ijop}	36 2% ^{ijop}	1 *	5 *	42 3% ^{ijop}	42 3% ^{ijop}	30 3% ^{ijop}	26 2% ^{ijop}
Divorced	1236 8%	283 7%	318 7%	88 8%	118 9%	364 8%	243 8%	253 9%	25 8%	-	6 *	44 3% ^{ijop}	123 8% ^{ijklmnpqrst}	129 10% ^{ijklmnpqrst}	149 8% ^{ijklmnpqrst}	-	15 1% ^o	67 5% ^{ijklmnpqrst}	207 14% ^{ijklmnpqrst}	203 18% ^{ijklmnpqrst}	293 18% ^{ijklmnpqrst}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 26
Marital Status
Base: All respondents

Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female						
	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)	
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
Prefer not to answer	141 1%	22 1%	24 1%	10 1%	5 *	31 1%	23 1%	19 1%	1 *	8 1%mn	22 2%lmnp rst	20 1%lmnr	8 1%mn	* *	2 *	30 2%lmnp qrst	16 1%mn	8 1%mn	7 *m	7 1%mn	11 1%mn

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 26
Marital Status
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
Single	4259 26%	461 19%	638 30%ace gh	460 25%ag	574 34%abc egh	448 23%ag	885 36%abc egh	295 17%	497 22%ag	411 28%kno prs	161 24%	435 24%	358 24%	425 29%kln oprs	241 21%	191 23%	359 22%	799 37%ijk lmoprs	525 23%	355 24%
NET: Married/ Civil partnership/ co habiting	10055 61%	1759 73%bcd efh	1296 62%dfh	1210 65%dfh	879 53%fi	1240 63%dfh	1124 46%	1307 76%bcd efh	1239 56%fi	894 60%q	414 63%q	1134 63%q	927 63%q	885 60%q	756 66%imq	542 66%imq	1069 65%imq	1040 49%	1457 63%q	937 63%q
Married	7803 48%	1520 63%bcd efh	1064 51%dfh	934 50%dfh	669 40%fi	991 50%dfh	796 32%	1014 59%bcd efh	814 36%fi	686 46%q	314 48%q	846 47%q	731 49%q	679 46%q	566 49%q	417 51%q	848 52%ikm q	836 39%	1152 50%mq	728 49%q
Civil Partnership	143 1%	16 1%	14 1%	43 2%abde fgh	13 1%	11 1%	16 1%	6 *	24 1%	22 2%moq	10 1%moq	13 1%	21 1%moq	5 *	10 1%	1 *	13 1%	9 *	17 1%	22 1%moq
Co Habiting	2109 13%	223 9%	219 10%	233 13%a	197 12%a	238 12%a	312 13%ab	286 17%abc def	401 18%abc def	186 13%q	91 14%q	275 15%lqr	175 12%q	201 14%q	179 16%lqr	124 15%q	208 13%q	195 9%	288 13%q	187 13%q
NET: Widowed/ separated/ divorced	1969 12%	193 8%	136 6%	170 9%bg	211 13%abc g	255 13%abc g	429 17%abcd efg	106 6%	470 21%abc defg	162 11%	80 12%	218 12%	183 12%	161 11%	143 12%	84 10%	197 12%	259 12%	301 13%	181 12%
Widowed	459 3%	48 2%	27 1%	29 2%	25 2%	88 4%abcd g	107 4%abcd g	26 2%	109 5%abcd g	60 4%lmp	20 3%	53 3%	28 2%	26 2%	30 3%	27 3%lm	36 2%	59 3%	76 3%lm	44 3%
Separated	274 2%	29 1%	17 1%	46 2%abeg	36 2%abeg	18 1%	55 2%abeg	16 1%	57 3%abeg	25 2%	17 3%	25 1%	40 3%kmpq r	21 1%	20 2%	13 2%	22 1%	33 2%	36 2%	25 2%
Divorced	1236 8%	116 5%	92 4%	95 5%	149 9%abcg	149 8%abc g	267 11%abce g	64 4%	304 14%abcd efg	77 5%	44 7%	140 8%ai	116 8%ai	114 8%ai	93 8%ai	45 5%	140 9%io	167 8%ai	189 8%io	113 8%ai
Prefer not to answer	141 1%	13 1%	24 1%a	15 1%	9 1%	20 1%	21 1%	14 1%	24 1%	12 1%	2 *	20 1% s	10 1%	8 1%	10 1%	4 1%	17 1%	37 2%jimo rs	16 1%	5 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Prepared by Populus

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 26
Marital Status
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
Single	4259 26%	177 25% _s	79 25%	244 26% _{qrs}	159 24%	206 28% _{fjn qrsu}	128 21%	108 26% _s	197 24%	405 39% _{abc defghj klmnop qrsuv}	263 24%	169 24%	233 31% _{adf hjknoq rsuv}	82 24%	191 22%	199 25% _s	219 29% _{dfj knqrsu}	113 20%	83 20%	163 20%	395 36% _{abc defghj klmnop qrsuv}	262 22%	186 24% _s
NET: Married/ Civil partnership/ co habiting	10055 61%	464 65% _{ilp tv}	208 65% _{ilp t}	595 64% _{ilp t}	442 66% _{ilp tuv}	454 62% _{ilt}	394 66% _{ilo ptuv}	263 65% _{ilt}	539 67% _{ilo ptuv}	546 53% _t	747 67% _{ilo ptuv}	493 69% _{eil mnoptu v}	430 56% _t	206 61% _{it}	539 62% _{it}	485 60% _{it}	431 57% _t	362 65% _{ilp tv}	279 67% _{ilo ptuv}	530 64% _{ilp t}	494 45%	710 60% _{it}	444 58% _t
Married	7803 48%	367 51% _{iln ptuv}	163 51% _{ilp tv}	462 49% _{ilp tv}	358 53% _{ilm nopqrs tuv}	368 51% _{iln ptuv}	315 53% _{ilm nopqrs tuv}	229 56% _{ilm nopqrs tuv}	458 57% _{cei lmnopq rstuv}	439 43% _t	627 56% _{cei lmnopq rstuv}	402 56% _{cil mnopqr stuv}	319 42% _t	151 45% _t	383 44% _t	374 46% _t	311 41%	251 45% _t	187 45% _t	390 47% _t	398 36%	525 44% _t	326 43% _t
Civil Partnership	143 1%	21 3% _{cefg hijklno pqrstu}	5 1% _{gl}	9 1%	16 2% _{eghi jlnopr tu}	2 *	5 1%	- -	5 1%	4 *	9 1%	12 2% _{egil npt}	1 *	5 1% _{gl}	4 *	5 1%	3 *	6 1%	1 *	9 1%	5 *	8 1%	10 1% _l
Co Habiting	2109 13%	76 11%	41 13%	123 13% _{ghj t}	69 10%	84 12%	74 12% _t	34 8%	77 9%	103 10%	111 10%	80 11%	110 14% _{dgh ijt}	50 15% _{ghi jt}	152 17% _{acd efghij kot}	106 13% _{gt}	117 16% _{adg hijkt}	105 19% _{abc defghi jklmop stuv}	90 22% _{abc defghi jklmop stuv}	131 16% _{adeg hijkt}	92 8%	177 15% _{adg hijkt}	108 14% _{ghijt}
NET: Widowed/ separated/ divorced	1969 12%	63 9% _i	32 10% _i	92 10% _i	68 10% _i	63 9% _i	70 12% _{ik}	37 9%	68 8%	58 6%	106 9% _i	52 7%	99 13% _{aeh ijk}	48 14% _{aeh ijk}	127 15% _{acd efghijk}	115 14% _{ace ghijk}	97 13% _{aeh ijk}	73 13% _{aeh ijk}	48 12% _{ik}	129 16% _{abc defghij klpq}	201 18% _{abc defghi jklpqr}	195 17% _{abc defghi jkr}	129 17% _{abcd efghijklr}
Widowed	459 3%	22 3% _{cdik}	3 1%	13 1%	6 1%	10 1%	14 2% _i	9 2%	14 2%	9 1%	22 2%	8 1%	38 5% _{bcde fhjiko ps}	17 5% _{bcde hijkp}	40 5% _{bcde fhijkp}	21 3% _{di}	16 2%	16 3% _{dik}	18 4% _{bcde hijk}	22 3% _{di}	50 5% _{bcde hijkp}	54 5% _{bcde fhijkp}	36 5% _{bcde fhijkp}
Separated	274 2%	11 2%	5 2%	13 1%	19 3% _{ikpu}	15 2%	13 2%	3 1%	12 1%	9 1%	21 2%	7 1%	13 2%	12 3% _{cgik npqsu}	12 1%	21 3% _{ikp}	6 1%	7 1%	9 2%	10 1%	24 2%	15 1%	18 2% _{ip}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 26
Marital Status
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humb-erside (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
Divorced	1236 8%	30 4%	23 7% ^l	66 7% ^{ai}	43 6% ^l	39 5%	43 7% ^{ai}	25 6%	42 5%	40 4%	64 6%	38 5%	48 6%	20 6%	74 9% ^{aehi} jkr	72 9% ^{aeh} ijklr	75 10% ^{adeh} ijklr	50 9% ^{aehi} jkr	20 5%	98 12% ^{acd} elghij klmr	127 11% ^{acd} elghij klmr	125 11% ^{acd} elghij klmr	75 10% ^{adehijklr}
Prefer not to answer	141 1%	12 2% ^{djgl} pv	-	5 1%	2 *	5 1%	5 1% ^l	-	5 1%	20 2% ^{bcodg} jkpv	3 *	4 1%	-	2 1%	14 2% ^{djgl} pv	9 1% ^l	3 *	5 1% ^l	4 1% ^l	11 1% ^{jl}	16 1% ^{djlv}	13 1% ^{jl}	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 26
Marital Status
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
Single	4259 26%	39 30%	29 31%	1940 22%	1230 25% ^c	429 27% ^c	509 89% ^{abcde}	30 45% ^{ijklmopq}	12 30%	1016 25% ^o	620 24% ^o	208 25% ^o	191 89% ^{ghijklmopq}	9 15%	17 31%	924 20%	610 26% ^o	221 28% ^{ojmo}	318 89% ^{ghijklmopq}
NET: Married/ Civil partnership/ co habiting	10055 61%	83 64% ^{ef}	54 58% ^{ef}	5626 64% ^{ef}	3082 63% ^{ef}	1028 64% ^{ef}	51 9%	35 52% ^{lr}	24 60% ^{lr}	2680 65% ^{lpr}	1778 68% ^{gilopqr}	550 67% ^{gjlppqr}	20 9%	49 76% ^{glpqr}	30 57%	2946 63% ^{lpr}	1303 57% ^{lr}	478 61% ^{lr}	31 9%
Married	7803 48%	55 42% ^{ef}	40 43% ^{ef}	4310 49% ^{ef}	2457 50% ^{ef}	818 51% ^{ef}	11 2%	25 39% ^{lr}	20 50% ^{lr}	2144 52% ^{lopqr}	1491 57% ^{gilopqr}	456 55% ^{glopqr}	2 1%	29 46% ^{lr}	20 37%	2166 46% ^{lpr}	967 42% ^{lr}	362 46% ^{lr}	9 2%
Civil Partnership	143 1%	5 4% ^{cdef}	2 2%	90 1% ^d	28 1%	17 1%	* *	3 4% ^{ijklpqr}	* 1%	59 1% ^{jop}	17 1%	7 1%	- -	2 3% ^{jlopr}	1 2%	31 1%	11 *	10 1%	* *
Co Habiting	2109 13%	24 18% ^f	13 14%	1226 14% ^{df}	596 12% ^f	194 12% ^f	40 7%	6 10%	4 9%	477 12% ^r	271 10% ^r	87 11%	18 8%	17 27% ^{gijklpqr}	9 17%	749 16% ^{sijklr}	325 14% ^{sijklr}	106 13% ^{jr}	22 6%
NET: Widowed/ separated/ divorced	1969 12%	7 5% ^f	10 11% ^f	1213 14% ^{ade}	572 12% ^{ef}	140 9% ^f	4 1%	1 1%	4 10% ^{lr}	428 10% ^{gijklr}	206 8% ^{lr}	55 7% ^{lr}	* *	6 9% ^{lr}	6 12%	785 17% ^{gijklqr}	367 16% ^{gijklqr}	85 11% ^{gijklr}	3 1%
Widowed	459 3%	2 2% ^f	4 5% ^f	263 3% ^f	138 3% ^f	39 2% ^f	1 *	1 1%	4 10% ^{ijklqr}	67 2%	35 1%	15 2%	- -	1 2%	* 1%	196 4% ^{ijklr}	103 4% ^{ijklr}	24 3% ^{ijlr}	1 *
Separated	274 2%	- *	* 2% ^f	164 2% ^f	86 2% ^f	21 1%	1 *	- -	- -	81 2%	39 2%	8 1%	- -	- -	* 1%	83 2%	47 2%	13 2%	1 *
Divorced	1236 8%	4 3% ^f	6 6% ^f	785 9% ^{def}	348 7% ^{ef}	80 5% ^f	2 *	- -	- -	279 7% ^{klr}	131 5% ^{lr}	33 4% ^{lr}	* *	4 7% ^{lr}	6 11%	506 11% ^{gijklqr}	217 9% ^{gijklqr}	47 6% ^{lr}	2 1%
Prefer not to answer	141 1%	1 1%	- -	30 *	41 1% ^c	13 1% ^c	5 1%	1 1%	- -	10 *	16 1% ⁱ	9 1% ^{io}	2 1%	- -	- -	20 *	25 1% ^{io}	4 1%	3 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 26
Marital Status
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
Single	4259 26%	751 16%	1274 27% ^{ad}	470 29% ^{ad}	134 20% ^a	232 28% ^{ad}	1397 35% ^{abcde}	459 18% ^o	684 28% ^{hkor}	258 31% ^{hkopr}	88 24% ^{hor}	119 28% ^{hor}	516 38% ^{hijklpqrs}	293 15%	581 25% ^{hor}	213 27% ^{hor}	46 16%	112 28% ^{hor}	881 34% ^{hiklopqrs}
NET: Married/ Civil partnership/ co habiting	10055 61%	3173 69% ^{bcd} ef	2890 61% ^f	963 59% ^f	427 65% ^{bcef} f	475 58%	2126 54%	1876 72% ^{ijklmopqrst}	1545 62% ^{mpqrst}	516 61% ^{mst}	238 65% ^{mpqrst}	259 62% ^{mst}	711 53%	1297 65% ^{mpqrst}	1345 59% ^{mt}	447 56%	189 65% ^{mpqrst}	216 54%	1415 54%
Married	7803 48%	2685 58% ^{bcd} ef	2174 46% ^f	780 47% ^f	327 50% ^{bef}	355 43% ^f	1483 38%	1619 62% ^{ijklmopqrst}	1206 49% ^{mpst}	425 51% ^{mpqst}	186 51% ^{mpqst}	195 46% ^t	556 41% ^t	1065 53% ^{ilmopqst}	968 42% ^t	354 44% ^t	141 49% ^{mpst}	160 40%	927 36%
Civil Partnership	143 1%	38 1%	50 1% ^f	21 1% ^f	5 1%	8 1%	21 1%	28 1%	37 1% ^{opt}	7 1%	3 1%	4 1%	8 1%	10 *	13 1%	14 2% ^{mopt}	2 1%	4 1%	13 1%
Co Habiting	2109 13%	450 10%	666 14% ^{ac}	162 10%	95 14% ^{ac}	113 14% ^{ac}	622 16% ^{ac}	228 9%	302 12% ^h	84 10%	49 13% ^{hq}	60 14% ^{hq}	147 11%	222 11% ^h	364 16% ^{hijmoq}	78 10%	47 16% ^{hijmoq}	53 13% ^h	475 18% ^{hijkmoqs}
NET: Widowed/ separated/ divorced	1969 12%	648 14% ^{bf}	571 12% ^f	198 12% ^f	92 14% ^f	107 13% ^f	352 9%	253 10% ^m	224 9%	62 7%	41 11% ^{jm}	40 10%	89 7%	395 20% ^{hijklmpt}	348 15% ^{hijklmt}	137 17% ^{hijklmt}	51 18% ^{hijklmt}	67 17% ^{hijklmt}	263 10% ^{ejm}
Widowed	459 3%	191 4% ^{bf}	114 2% ^f	56 3% ^f	22 3% ^f	23 3% ^f	53 1%	68 3% ^{im}	31 1% ^m	11 1%	8 2% ^m	6 1% ^m	5 *	122 6% ^{hijklmpt}	83 4% ^{ijlmt}	45 6% ^{hijklmt}	14 5% ^{hijklmt}	17 4% ^{hijklmt}	48 2% ^m
Separated	274 2%	79 2%	99 2% ^{cf}	19 1%	13 2%	13 2%	52 1%	40 2%	49 2%	9 1%	8 2%	6 1%	16 1%	38 2%	50 2%	10 1%	5 2%	7 2%	35 1%
Divorced	1236 8%	379 8% ^f	358 8%	123 7%	58 9% ^f	71 9% ^f	248 6%	145 6%	144 6%	41 5%	25 7%	29 7%	68 5%	234 12% ^{hijklmpt}	214 9% ^{hijlmt}	81 10% ^{hijklmt}	33 11% ^{hijklmt}	42 11% ^{hijklmt}	180 7%
Prefer not to answer	141 1%	26 1%	27 1%	11 1%	4 1%	7 1%	66 2% ^{abcd}	11 *	13 1%	6 1%	1 *	2 1%	28 2% ^{hikopq}	15 1%	14 1%	4 1%	4 1% ^{hk}	5 1%	38 1% ^{hikp}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 26
Marital Status
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
Single	4259 26%	2205 31%bc	513 26%c	231 6%	1310 39%abc	1233 28%gjk	196 35%egjk	142 7%k	563 55%efg ijkl	972 34%egj k	317 22%gk	89 5%	747 32%egjk
NET: Married/ Civil partnership/ co habiting	10055 61%	4356 60%cd	1235 63%cd	2747 70%abd	1717 52%	2837 65%efhi kl	314 57%h	1635 79%efh ijkl	359 35%	1518 54%h	921 65%fhi kl	1112 61%hi	1358 59%hi
Married	7803 48%	3078 43%cd	988 50%ad	2548 65%abd	1188 36%	2129 48%hil	271 49%hil	1548 74%efh ijkl	241 24%	950 33%h	717 51%hil	1000 55%efh ijl	948 41%hi
Civil Partnership	143 1%	89 1%bc	12 1%	14 *	28 1%c	65 1%gjk	7 1%gjk	7 *	7 1%	24 1%	5 *	7 *	21 1%g
Co Habiting	2109 13%	1189 16%bc	235 12%c	185 5%	501 15%bc	644 15%fghk	37 7%g	80 4%	111 11%fgk	545 19%efg hjk	198 14%fghk	105 6%g	390 17%fghjk
NET: Widowed/ separated/ divorced	1969 12%	587 8%	208 11%ad	907 23%abd	268 8%	274 6%	43 8%	303 15%efhi jl	89 9%e	313 11%efl	165 12%efh l	604 33%efgh ijl	178 8%
Widowed	459 3%	56 1%	46 2%ad	336 9%abd	21 1%	22 1%	8 1%eh	94 5%efhi jl	4 *	34 1%e	38 3%ehi l	242 13%efgh ijl	17 1%
Separated	274 2%	122 2%	31 2%	69 2%	52 2%	67 2%	9 2%	34 2%	19 2%	55 2%	23 2%	35 2%	34 1%
Divorced	1236 8%	409 6%	131 7%	502 13%abd	195 6%	185 4%	26 5%	175 8%efl	66 6%e	224 8%efl	105 7%efl	327 18%efgh ijl	128 6%e
Prefer not to answer	141 1%	79 1%c	14 1%	15 *	33 1%c	48 1%g	1 *	2 *	11 1%g	31 1%g	13 1%g	13 1%g	22 1%g

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
Glasgow	703 4%	341 4%	363 4%	56 3%	155 6%cfh	138 5%cf	102 3%	108 4%c	144 4%	143 3%	216 5%i	157 4%i	187 5%i	-	-	1	-	703 48%mnop	93 4%	295 4%	44 5%	137 3%	49 4%	158 5%u
Edinburgh	555 3%	247 3%	308 4%	57 3%	120 4%f	89 3%	81 3%	87 4%	121 3%	157 4%	159 3%	117 3%	122 3%	1	-	3	2	549 37%mnop	79 4%	228 3%	43 5%u	99 2%	36 3%	129 4%u
Newcastle	684 4%	345 4%	340 4%	97 5%	111 4%	99 4%	125 4%	105 4%	147 4%	171 4%	177 4%	173 5%	164 4%	-	-	684	-	105 5%	275 4%	46 5%	171 4%	59 5%w	104 3%	
Leeds	759 5%	331 4%	428 5%a	73 4%	131 5%	154 6%c	139 5%	106 4%	157 4%	197 4%	209 5%	196 5%l	158 4%	-	*	758	-	96 5%	358 5%	25 3%	190 5%t	70 6%t	167 5%t	
Hull	309 2%	150 2%	159 2%	41 2%	34 1%	40 1%	73 3%deh	64 3%deh	58 2%	61 1%	88 2%	92 3%il	67 2%	1	25	284	-	34 2%	132 2%	17 2%	86 2%	17 1%	47 1%	
Sheffield	449 3%	209 3%	239 3%	47 2%	98 4%gh	81 3%h	91 3%h	58 2%	74 2%	124 3%	101 2%	126 4%jl	97 2%	-	83	365	-	69 3%	199 3%	35 4%	102 3%	34 3%	97 3%	
Manchester	1260 8%	634 8%	626 7%	135 7%	202 7%	224 8%	244 8%	180 7%	275 8%	334 8%	298 7%	266 7%	362 9%ijk	-	67	1181	12	154 7%	554 8%	67 7%	331 8%	87 8%	223 8%	
Liverpool	547 3%	285 4%	262 3%	74 4%	72 3%	79 3%	117 4%de	93 4%d	113 3%	155 4%	159 3%	98 3%	135 3%	-	10	438	99	84 4%	232 3%	41 4%	133 3%	43 4%	99 3%	
Nottingham	703 4%	377 5%b	326 4%	93 5%d	85 3%	124 4%d	141 5%d	104 4%	155 4%	184 4%	171 4%	156 4%	191 5%j	-	687	15	-	81 4%	317 4%	32 3%	211 5%tw	49 4%	106 3%	
Birmingham	1320 8%	667 8%	653 8%	185 9%efg	270 10%efg	186 7%	208 7%	174 7%	299 8%ee	405 9%ej	304 7%	282 8%	330 8%ej	5	1292	1	22	153 7%	534 8%	75 8%	321 8%	78 7%	213 7%	
Norwich	720 4%	332 4%	388 5%	64 3%	109 4%	145 5%c	126 4%	107 4%	169 5%	169 4%	190 4%	205 4%	155 4%	6	707	2	5	82 4%	316 4%	32 3%	170 4%	51 4%	146 5%	
Milton Keynes	452 3%	210 3%	243 3%	41 2%	78 3%ee	51 2%	88 3%ee	75 3%ee	119 3%ee	130 3%	127 3%	99 3%	96 2%	87	366	-	-	32 2%	214 3%r	13 1%	122 3%tv	19 2%	92 3%t	
Brighton	366 2%	188 2%	178 2%	28 1%	40 1%	47 2%	76 3%ede	66 3%ede	108 3%ede	108 2%j	80 2%	86 2%	92 2%	364	-	-	2	25 1%	163 2%r	10 1%	99 2%t	15 1%	64 2%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Prepared by Populus

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
Oxford	202 1%	110 1%	92 1%	22 1%	37 1%	32 1%	29 1%	28 1%	54 2%	84 2% ijkl	50 1%	34 1%	34 1%	141 3% nopq	27 1% oq	-	34 1% noq	-	20 1%	95 1%	9 1%	53 1%	12 1%	42 1%
London	3676 22%	1753 22%	1923 23%	510 26% fgh	731 26% fgh	698 25% fgh	581 20%	472 19%	685 19%	1031 23% kl	1197 26% ikl	696 19%	751 19%	3190 72% nop	478 11% opq	2 *	6 * o	-	487 23%	1717 24%	227 24%	947 24%	261 23%	770 25%
Southampton	621 4%	312 4%	309 4%	78 4%	78 3%	100 4%	91 3%	106 4% df	168 5% df	196 4% l	178 4%	128 4%	119 3%	451 10% nopq	-	3 *	167 7% noq	-	64 3%	246 3%	29 3%	135 3%	35 3%	111 4%
Bristol	666 4%	332 4%	335 4%	88 4%	102 4%	121 4%	110 4%	103 4%	143 4%	184 4%	194 4%	137 4%	152 4%	1 *	10 * mo	-	655 28% mnoq	-	87 4%	297 4%	29 3%	180 5%	58 5%	117 4%
Plymouth	477 3%	226 3%	251 3%	63 3% de	46 2%	55 2%	117 4% deg	67 3% d	128 4% de	114 3%	126 3%	107 3%	130 3%	1 *	-	* 21% mnoq	476 21% mnoq	-	81 4% s	177 2%	38 4% u	82 2%	43 4% u	94 3% u
Cardiff	565 3%	305 4% b	259 3%	76 4%	113 4% h	95 3%	101 3%	78 3%	101 3%	127 3%	141 3%	145 4% i	-	1 *	-	564 25% mnoq	-	114 5% s	221 3%	64 7% uw	132 3%	50 4% w	89 3%	
None of these	1389 8%	698 9%	691 8%	123 6%	156 6%	209 8% d	287 10% cde	257 11% cde	358 10% cde	313 7%	377 8%	282 8%	416 11% ijk	186 4%	516 12% mo	205 5%	256 11% mo	227 15% mnop	149 7%	538 8%	74 8%	295 7%	75 7%	243 8%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
Glasgow	703 4%	65 2%	195 5%acd	24 2%	16 1%	88 2%	188 6%egh	66 2%	2 1%	29 4%	48 4%	68 5%oo	50 3%	63 5%oo	82 4%oo	27 2%	107 7%ijklm norst	70 5%lo	52 4%	45 4%oo	62 4%
Edinburgh	555 3%	95 2%cd	134 3%cd	38 3%cd	17 1%	84 2%	105 3%e	96 3%e	6 2%	16 2%	37 3%	44 3%	42 3%	49 4%	59 3%	41 3%	82 5%ijkl noqrs	45 3%	40 3%	38 3%	63 4%
Newcastle	684 4%	121 3%	220 5%ac	32 3%	65 5%ac	143 3%	164 5%e	131 5%e	15 5%	34 5%	62 5%	46 3%	62 4%	57 4%	83 4%	63 5%	48 3%	53 4%	63 4%	48 4%	65 4%
Leeds	759 5%	156 4%	211 5%	45 4%	81 6%ac	194 4%	146 5%	138 5%	18 6%	26 4%	47 4%	54 4%	78 5%	51 4%	74 4%	47 4%	84 6%	100 7%ijklm norst	60 4%	54 5%	83 5%
Hull	309 2%	84 2%	83 2%	28 2%	34 2%	91 2%	56 2%	71 2%	9 3%	10 1%	20 2%	20 1%	42 3%knpq	30 2%p	28 1%	31 2%p	14 1%	20 1%	31 2%p	33 3%knpq	30 2%
Sheffield	449 3%	78 2%	139 3%a	36 3%a	41 3%a	83 2%	111 4%e	79 3%e	10 3%	14 2%	26 2%	41 3%	49 3%st	38 3%	41 2%	33 3%	71 5%ijklm noqrst	40 3%	42 3%	20 2%	32 2%
Manchester	1260 8%	274 7%c	425 10%acd	48 4%	102 7%c	330 7%	302 10%eg	196 7%	22 7%	54 8%	111 9%np	128 9%nop	126 8%p	92 7%	123 6%	81 6%	91 6%	96 7%	119 8%p	87 8%	151 9%nop
Liverpool	547 3%	96 2%	203 5%acd	24 2%	32 2%	104 2%	150 5%eg	76 3%	7 2%	19 3%	38 3%	43 3%	61 4%p	61 5%pqst	63 3%	55 4%p	34 2%	36 3%	56 4%p	32 3%	50 3%
Nottingham	703 4%	187 5%	178 4%	63 6%	63 5%	218 5%	135 4%	128 4%	15 5%	31 4%	40 3%	71 5%pt	87 6%jmpq rt	50 4%	98 5%jpt	62 5%p	45 3%	54 4%	54 4%	54 5%p	57 3%
Birmingham	1320 8%	352 9%c	367 9%	75 7%	114 8%	409 9%h	235 8%	231 8%	17 5%	60 9%	127 10%kmqr t	101 7%	122 8%	80 6%	177 9%mqr	125 10%mqr	143 9%mqr	84 6%	86 6%	94 8%	122 7%
Norwich	720 4%	161 4%	166 4%	72 6%ab	73 5%b	181 4%f	93 3%	154 5%ef	17 5%f	23 3%	49 4%	59 4%	59 4%	59 5%	83 4%	41 3%	60 4%	85 6%ijkl nop	67 5%	49 4%	86 5%
Milton Keynes	452 3%	123 3%	114 3%	22 2%	51 4%bc	141 3%f	68 2%	72 2%	14 5%fg	6 1%	43 3%ik	18 1%	46 3%ik	33 3%k	63 3%ik	35 3%ik	35 2%	32 2%	42 3%ik	42 4%ik	55 3%ik

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
Brighton	366 2%	88 2%	77 2%	46 4%ab	50 4%ab	101 2%ef	46 2%	88 3%ef	14 5%ef	8 1%	22 2%	26 2%	40 3%op	41 3%iopq	51 3%op	21 2%	17 1%	21 2%	37 3%op	26 2%	57 3%ijkopq
Oxford	202 1%	60 2%	50 1%	16 1%	14 1%	64 1%	35 1%	33 1%	2 1%	8 1%	11 1%	16 1%	14 1%	19 1%	41 2%jlqrst	14 1%	26 2%t	15 1%	15 1%	9 1%	13 1%
London	3676 22%	984 26%abd	914 21%	300 27%abd	269 20%	1142 25%efg	647 21%	599 21%	67 22%	216 31%klmnorst	325 26%lmnrst	344 25%lmnrst	274 18%	241 19%	352 18%	294 23%lmnrst	405 27%lmnrst	354 26%lmnrst	306 21%	231 20%	332 20%
Southampton	621 4%	213 6%bc	106 2%	40 4%	64 5%b	243 5%efgh	77 3%	101 3%	8 3%	27 4%	37 3%	42 3%	57 4%	63 5%jkpr	85 4%pr	51 4%	41 3%	58 4%r	34 2%	43 4%	83 5%jkpr
Bristol	666 4%	159 4%	167 4%	59 5%	55 4%	183 4%	107 4%	163 6%efth	6 2%	26 4%	53 4%	72 5%lp	47 3%	55 4%	79 4%	62 5%	49 3%	49 4%	63 4%	48 4%	64 4%
Plymouth	477 3%	115 3%	109 3%	49 4%b	57 4%ab	148 3%ef	53 2%	127 4%ef	14 5%ef	13 2%	17 1%	37 3%q	51 3%jpq	31 2%	78 4%ijmpq	50 4%jpq	29 2%	18 1%	67 5%ijkmpq	36 3%jq	51 3%jq
Cardiff	565 3%	102 3%	159 4%ea	36 3%	39 3%	112 2%	130 4%eg	85 3%	9 3%	34 5%est	59 5%est	50 4%	54 4%	49 4%	60 3%	43 3%	54 4%	45 3%	48 3%	29 3%	42 3%
None of these	1389 8%	320 8%b	279 6%	72 6%	130 9%bc	424 9%ef	204 7%	270 9%ef	34 11%ef	43 6%	73 6%	113 8%p	141 9%jopq	133 10%jopq	194 10%jopq	80 6%	82 5%	96 7%	146 10%jopq	124 11%ijkopq	163 10%jopq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
Glasgow	703 4%	70 3%	113 5%ae	72 4%	86 5%a	74 4%	103 4%a	85 5%a	101 5%a	703 48%ijklm nopqrs	1 *	-	-	-	-	-	-	-	-	-
Edinburgh	555 3%	80 3%	72 3%	55 3%	40 2%	77 4% ^d	87 4%	62 4%	82 4% ^d	549 37%ijklm nopqrs	3 *klmn prs	-	-	-	-	2 *	-	1 *	-	-
Newcastle	684 4%	86 4%	83 4%	104 6%af	71 4%	84 4%	93 4%	69 4%	93 4%	-	613 93%iklm nopqrs	61 3%ilmn opqrs	11 1%imno pqrs	-	-	-	-	-	-	-
Leeds	759 5%	95 4%	88 4% ^d	101 5% ^d	47 3%	102 5% ^d	121 5% ^d	95 6% ^d	111 5% ^d	-	17 3%ikmn opqrs	8 *ipq rs	734 50%ijklm nopqrs	* *	-	-	-	-	-	-
Hull	309 2%	41 2%	43 2% ^e	37 2% ^e	28 2%	20 1%	45 2%	55 3% ^{adef} h	39 2%	-	-	-	284 19%ijklm nopqrs	-	21 2%ijklm opqrs	-	4 *	-	1 *	-
Sheffield	449 3%	72 3%	48 2%	50 3%	38 2%	52 3%	53 2%	76 4% ^{bcde} fh	59 3%	-	-	-	365 25%ijklm nopqrs	1 *	82 7%ijklm opqrs	-	* *	-	-	-
Manchester	1260 8%	192 8% ^b	126 6%	146 8%	171 10% ^{abef} g	143 7%	172 7%	120 7%	191 9% ^b	-	4 1%ipq rs	1167 65%ijlm nopqrs	10 1%ipq rs	61 4%ijln opqrs	6 1%ipq rs	12 1%ipq rs	-	-	-	-
Liverpool	547 3%	89 4%	73 3%	48 3%	75 4% ^{cgh}	67 3%	86 3%	49 3%	60 3%	-	-	438 24%ijlm nopqrs	-	10 1%ilnp qrs	-	99 12%ijlm npqrs	-	-	-	-
Nottingham	703 4%	123 5% ^{ef}	82 4%	87 5%	86 5% ^{ef}	62 3%	90 4%	69 4%	106 5% ^e	-	-	-	15 1%ijko qrs	10 1%ikq rs	663 58%ijkl mopqrs	-	15 1%ijko qrs	-	-	-
Birmingham	1320 8%	213 9% ^{bf}	146 7%	161 9% ^f	148 9% ^f	192 10% ^{bfg}	158 6%	121 7%	182 8%	-	-	-	1 *	1209 82%ijkl nopqrs	76 7%ijkl opqrs	12 2%ijkl pqr	7 *ikq	-	5 *	10 1%iklq

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humber (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of England (p)	London (q)	South East (r)	South West (s)
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
Norwich	720 4%	83 3%	97 5%	99 5%ad	54 3%	87 4%	93 4%	106 6%adf	102 5%	-	2 *q	-	-	-	5 *iklm	2	702 43%ijkl mnoqrs	-	6 *q	4
Milton Keynes	452 3%	70 3%cd	52 2%	58 3%cd	29 2%	60 3%cd	75 3%cd	41 2%	66 3%cd	-	-	-	-	7 *ikl qs	134 12%ijkl moqrs	-	225 14%ijkl moqrs	*	86 4%ijkl moqs	-
Brighton	366 2%	66 3%b	35 2%	51 3%	35 2%	42 2%	45 2%	35 2%	57 3%	-	-	-	-	-	-	-	-	-	364 16%ijkl mnopqs	2
Oxford	202 1%	54 2%bcdf gh	25 1%	19 1%	11 1%	30 2%cd	25 1%	15 1%	23 1%	-	-	-	-	17 1%ijkl opq	8 1%iklo pq	-	1 *	-	141 6%ijkl mnopqs	34 2%ijklmnopq
London	3676 22%	554 23%cdg	533 25%cdg h	373 20%	293 18%	478 24%cdg h	665 27%acd gh	323 19%	458 21%cd	-	1 *	1 *	-	3 *	2 *	2 *	473 29%ij klmnops	2133 100%ijk lmnoprs	1057 46%ijkl mnopqs	4
Southampton	621 4%	129 5%bcde h	73 3%	49 3%	62 4%	68 3%	105 4%ch	80 5%ch	57 3%	-	2 *	-	1 *	-	-	-	-	1 *	451 20%ijk lmnopq s	167 11%ijklmnopq
Bristol	666 4%	101 4%	86 4%	71 4%	74 4%	83 4%	108 4%	66 4%	78 3%	-	-	-	-	10 1%ikln pqr	-	16 2%ijkl mnpqr	-	-	1 *	639 43%ijklmnopqr
Plymouth	477 3%	66 3%	67 3%	53 3%	41 2%	49 2%	59 2%	54 3%	89 4%adef	-	-	*	-	-	-	-	-	-	1 *	476 32%ijklmnopqr
Cardiff	565 3%	71 3%	72 3%	88 5%aeh	74 4%ae	56 3%	80 3%	53 3%	70 3%	-	-	-	-	1 *	-	561 68%ijkl mnpqrs	-	-	-	3
None of these	1389 8%	174 7%	181 9%	133 7%	210 13%abce fgh	140 7%	196 8%	149 9%	206 9%ae	227 15%ijkl qrs	15 2%q	132 7%jql	58 4%q	148 10%jkl q	153 13%jkl mqs	115 14%jkl mqs	215 13%ijkl mqs	-	186 8%jql	140 9%jql

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Region Within Gender - Male											Region Within Gender - Female										
		Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humb-erside (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
Glasgow	703 4%	340 47%bcde fghijklm nopqrst uv	1 *	-	-	-	-	-	-	-	-	-	363 48%bcde fghijklm nopqrst uv	-	-	-	-	-	-	-	-	-	-
Edinburgh	555 3%	247 34%bcde fghijklm nopqrst uv	* *	-	-	-	-	-	-	-	-	-	302 40%bcde fghijklm nopqrst uv	3 1%cdeh ijknop suv	-	-	-	2 *u	-	1 *	-	-	-
Newcastle	684 4%	-	301 94%acde fghijkl nopqrst uv	39 4%adef ghijkl opqrst uv	5 1%aehi jklpst uv	-	-	-	-	-	-	-	312 92%acde fghijkl nopqrst uv	22 2%adef ghijkl opqrst uv	6 1%hjis tu	-	-	-	-	-	-	-	-
Leeds	759 5%	-	10 3%acef ghijkl nopqrst uv	-	321 48%abce fghijkl mnopqrst uv	-	-	-	-	-	-	-	7 2%acef ghijkl pqrstu v	8 1%ace fhijk lstuv	413 51%abce fghijkl mnopqrst uv	*	-	-	-	-	-	-	-
Hull	309 2%	-	-	-	133 20%abce fghijkl mnopqrst uv	-	12 2%abce ghijkl mnoprst uv	-	4 *u	-	1 *	-	-	-	-	151 19%abce fghijkl mnopqrst uv	-	8 1%aceg ijklp rstuv	-	-	-	-	-
Sheffield	449 3%	-	-	-	169 25%abce fghijkl mnopqrst uv	-	40 7%abce ghijkl mnoprst uv	-	-	-	-	-	-	-	-	196 24%abce fghijkl mnopqrst uv	1 *	42 8%abce ghijkl mnoprst uv	-	*	-	-	-
Manchester	1260 8%	-	2 1%jt	586 63%abde fghijkl mopqrst uv	4 1%jtu	33 4%abdf ghijkl moqstu v	6 1%ahij klqstu v	4 1%ahij klstuv	-	-	-	-	2 1%hij stu	582 67%abde fghijkl mopqrst uv	5 1%jtu	28 4%abdf ghijkl moqstu v	-	8 2%ahij klqstu v	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Prepared by Populus



Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female												
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)	
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760	
Liverpool	547 3%	-	-	238 25%abde fghijkl mnopqrst uv	-	1 *	-	46 11%abde fghijkl mnopstuv	-	-	-	-	-	-	200 23%abde fghijkl mnopqrst uv	-	10 1%adef hijkl qrstuv	-	53 13%abde fghijkl opqrstuv	-	-	-	-	-
Nottingham	703 4%	-	-	-	13 2%abce gijklm noprtuv	3 *	355 59%abcd efghijkl mnoprst uv	-	7 1%acj klntuv	-	-	-	-	-	-	2 *	7 1%aci jklnt uv	308 56%abcd efghijkl mnoprst uv	-	8 1%acj klntuv	-	-	-	-
Birmingham	1320 8%	-	-	-	1 *	608 83%abcd efghijkl mnoprst uv	45 8%abcd ghijkl mnoprst uv	1 *	4 * j	-	-	8 1%acj lnot	-	-	-	-	602 80%abcd efghijkl mnopqrst uv	31 6%abcd ghijkl mnopst v	11 3%abcd ghilm nostuv	3 *	-	5 *	2 *	
Norwich	720 4%	-	-	-	-	1 *	2 *	328 41%abcd efgijkl mnopqrt uv	-	1 *	-	-	-	2 1%t	-	-	-	4 1%cej klnopt	-	374 45%abcd efgijkl mnopqrt uv	-	5 *	4 *	
Milton Keynes	452 3%	-	-	-	-	61 10%abcd efgijklm noprtuv	-	105 13%abcd efgijklm noprtuv	-	*	43 4%abcd efgijklm noprtv	-	-	-	-	-	7 1%acd eikln otv	73 13%abcd efgijklm noprtuv	-	120 14%abcd efgijkl mnoprtu v	-	43 4%abcd efgijklm noprtv	-	
Brighton	366 2%	-	-	-	-	-	-	-	-	-	187 17%abcd efghijkl mnopqrs tv	-	-	-	-	-	-	-	-	-	-	177 15%abcd efghijkl mnopqrs tv	1 *	
Oxford	202 1%	-	-	-	-	8 1%acdh ilnot	2 *	-	-	-	79 7%abcd efghik ilmnopq rstv	20 3%abcd efghil lmnorst	-	-	-	-	10 1%acdh ilmors t	6 1%acdh ilnot	-	1 *	-	62 5%abcd efghik ilmnopq rstv	14 2%abcd efghilm norst	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
London	3676 22%	-	1	1	-	-	*	2 1%	238 29%ab cdefg klmno pqrv	1028 100%abc defghijk lmnopqrs stuv	482 43%abcd efghijklm nopqrstv	*	-	-	-	3	1	-	235 28%ab cdefg klmno pqrv	1105 100%abc defghijk lmnopqrs stuv	575 49%abcd efghijkl mnopqrs v	3	
Southampton	621 4%	-	1	-	1	-	-	-	-	1	236 21%abc defghi klmnop qrstv	73 10%abcd efghilm nopqrst	-	1	-	-	-	-	-	-	-	214 18%abc defghi klmnop qrstv	94 12%abcd efghilmnopqrst
Bristol	666 4%	-	-	-	-	6 1%acdf hijlno stu	-	2	-	-	1	323 45%abcd efghij mnopqrs tu	-	-	-	-	4 1%citu	-	14 3%abcd efghij lmnopq stu	-	-	-	317 42%abcd efghijlmnopqrst
Plymouth	477 3%	-	-	-	-	-	-	-	-	-	1	225 31%abcd efghij mnopqrs tu	-	-	*	-	-	-	-	-	-	-	251 33%abcd efghijlmnopqrst
Cardiff	565 3%	-	-	-	-	-	-	305 75%abcd efhijkl mnopqrs tuv	-	-	-	-	-	-	-	1	-	256 62%abcd efhijkl mnopqrs tuv	-	-	-	-	2
None of these	1389 8%	130 18%bcde fgijklm nopstuv	4 1%it	73 8%bdim ot	24 4%it	71 10%bdi mot	73 12%bcd ijmnot u	46 11%bdi mnot	123 15%bcde ijkmnop stuv	-	87 8%bdim ot	68 9%bdi mot	97 13%bcdi jmnotu	11 3%it	60 7%bdim ot	34 4%bit	77 10%bdi mnot	80 14%bcd eijkmn optuv	70 17%bcd eijkmn opstuv	92 11%bdij mnot	-	99 8%bdi mot	72 10%bdimot

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school degree (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary		University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary		University degree (p)	Higher university degree (q)	Still in full time education (r)
		(a)	(b)						(h)	(i)					(n)	(o)			
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
Glasgow	703 4%	9 7%	* *	360 4%	221 4%	70 4%	34 6%	5 8%r	-	156 4%	120 5%r	23 3%	29 13%hijk opqr	4 6%	* 1%	205 4%r	102 4%r	47 6%ikr	5 1%
Edinburgh	555 3%	-	2 2%	259 3%	206 4%acf	70 4%acf	11 2%	-	2 4%	124 3%	77 3%	33 4%	4 2%	-	-	135 3%	128 6%ijor	37 5%ijo	7 2%
Newcastle	684 4%	8 6%	2 2%	400 5%	186 4%	54 3%	26 5%	5 8%	-	205 5%j	95 4%	29 4%	5 2%	3 4%	2 3%	195 4%	91 4%	25 3%	21 6%
Leeds	759 5%	5 4%	8 9%f	443 5%d	191 4%	77 5%	17 3%	4 7%	2 6%	177 4%k	112 4%k	21 3%	8 4%	1 1%	6 11%	266 6%ijkp r	79 3%	56 7%ijkp r	9 2%
Hull	309 2%	5 4%	2 2%	180 2%	88 2%	24 1%	8 1%	3 4%l	1 2%	84 2%	47 2%	14 2%	-	2 4%l	1 2%	96 2%	40 2%	10 1%	8 2%
Sheffield	449 3%	2 2%	2 2%	284 3%d	104 2%	36 2%	15 3%	1 2%	2 5%	127 3%j	54 2%	22 3%	2 1%	1 2%	-	157 3%jpd	50 2%	14 2%	14 4%
Manchester	1260 8%	14 10%	5 5%	653 7%	414 8%	112 7%	43 8%	3 5%	1 3%	305 7%	218 8%q	70 8%q	24 11%q	10 16%ioqr	3 6%	348 7%	196 9%q	43 5%	20 6%
Liverpool	547 3%	8 6%	1 1%	287 3%	163 3%	64 4%	18 3%	4 6%l	1 3%	159 4%lo	80 3%	34 4%l	1 *	4 5%l	-	128 3%	83 4%l	30 4%l	17 5%l
Nottingham	703 4%	9 7%	4 4%	408 5%d	186 4%	62 4%	21 4%	1 2%	1 4%	231 6%jkop	103 4%	28 3%	6 3%	8 12%gijk lopqr	2 4%	177 4%	83 4%	34 4%	15 4%
Birmingham	1320 8%	16 12%e	10 10%	674 8%	438 9%ce	100 6%	57 10%e	5 7%	4 9%	325 8%	257 10%ikop q	51 6%	14 7%	12 18%ikl opq	6 11%	349 7%	181 8%	49 6%	43 12%ikopq
Norwich	720 4%	4 3%	4 4%	434 5%de	194 4%	51 3%	16 3%	1 1%	2 6%	197 5%k	104 4%k	19 2%	9 4%	3 5%	2 3%	238 5%kr	91 4%k	33 4%	7 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female								
	Total	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education	Primary		Secondary school	University degree	Higher university degree	Still in full time education	No formal education	Primary		Secondary school	University degree	Higher university degree	Still in full time education
		(a)	(b)						(c)	(d)						(e)	(f)				
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355		
Milton Keynes	452	3	5	249	133	42	4	2	-	90	81	25	1	1	5	159	52	17	3		
Brighton	366	3	-	224	105	27	5	2	-	112	56	14	4	1	-	112	48	13	2		
Oxford	202	2	-	101	52	33	9	-	-	53	30	19	4	2	-	48	23	15	5		
London	3676	16	11	1806	1156	447	165	15	5	798	616	229	57	2	6	1008	540	218	109		
Southampton	621	8	6	308	202	70	21	6	5	150	98	41	8	2	1	158	104	29	13		
Bristol	666	3	7	342	206	79	25	-	4	162	115	40	7	3	2	180	92	39	18		
Plymouth	477	2	3	274	134	35	23	2	1	126	63	20	11	-	3	148	72	14	12		
Cardiff	565	1	*	305	161	69	22	1	*	164	90	40	5	-	-	141	71	28	17		
None of these	1389	12	23	815	385	90	28	5	9	388	205	52	16	7	14	427	179	38	12		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
Glasgow	703 4%	98 2% ^d	228 5% ^{acd}	34 2% ^d	6 1%	178 22% ^{abcd} f	159 4% ^{acd}	64 2% ^r	120 5% ^{hjk} qr	15 2%	4 1%	91 22% ^{hijk} mopq ^r	48 4% ^{kor}	35 2%	108 5% ^{hjk} qr	19 2% ^r	2 1%	87 22% ^{hijk} mopq ^r	111 4% ^{hjk} kor
Edinburgh	555 3%	97 2%	151 3% ^{ad}	56 3% ^{ad}	11 2%	121 15% ^{abcd} f	118 3% ^d	42 2%	75 3% ^{hr}	25 3% ^{hr}	8 2%	70 17% ^{hijk} mopq ^r	27 2%	55 3% ^{hr}	76 3% ^{hr}	31 4% ^{hmr}	3 1%	52 13% ^{hijk} mopq ^r	91 3% ^{hr}
Newcastle	684 4%	149 3%	271 6% ^{acde} f	57 3%	26 4%	21 3%	160 4%	76 3% ^s	147 6% ^{hjq} rst	29 3% ^s	17 5% ^{hs}	17 4% ^s	59 4% ^s	73 4% ^s	124 5% ^{hjr} st	28 3% ^s	9 3% ^s	4 1%	102 4% ^s
Leeds	759 5%	180 4%	242 5% ^{ae}	67 4%	40 6% ^{ace}	22 3%	208 5% ^{ae}	117 4% ^{lo}	120 5% ^{lmo}	31 4% ^l	19 5% ^{lmo}	5 1%	40 3%	64 3% ^l	123 5% ^{lmo}	35 4% ^l	21 7% ^{hijl} moq	17 4% ^l	168 6% ^{hijlmo}
Hull	309 2%	95 2% ^e	88 2% ^e	40 2% ^e	16 2% ^e	6 1%	65 2%	57 2% ^l	39 2% ^l	23 3% ^l	8 2% ^l	1 *	21 2%	38 2% ^l	48 2% ^l	17 2% ^l	8 3% ^l	5 1%	44 2% ^l
Sheffield	449 3%	96 2%	165 3% ^{ace}	38 2%	21 3% ^{ae}	12 1%	117 3% ^{ae}	62 2%	77 3% ^{os}	23 3%	10 3%	7 2%	31 2%	35 2%	88 4% ^{hloq} s	14 2%	10 4% ^{loqs}	5 1%	86 3% ^{os}
Manchester	1260 8%	321 7% ^{ce}	487 10% ^{acde} f	78 5% ^e	38 6% ^e	22 3%	315 8% ^{cde}	182 7% ^{lq} s	258 10% ^{hijkl} qrst	40 5% ^s	22 6% ^s	15 3%	117 9% ^{jlqr} s	139 7% ^{ls}	229 10% ^{hijkl} qrst	37 5% ^s	15 5% ^s	8 2%	198 8% ^{jlqs}
Liverpool	547 3%	125 3%	228 5% ^{acde} f	40 2%	11 2%	14 2%	128 3% ^{de}	64 2% ^s	127 5% ^{hijkl} qrst	26 3% ^s	7 2%	11 3%	51 4% ^{qrs}	61 3% ^s	101 4% ^{hkoq} rst	14 2%	4 2%	4 1%	77 3% ^s
Nottingham	703 4%	213 5% ^e	215 5% ^e	80 5% ^e	35 5% ^e	11 1%	150 4% ^e	139 5% ^{lops} t	124 5% ^{ls}	37 4% ^{ls}	19 5% ^{ls}	5 1%	53 4% ^{ls}	74 4% ^{ls}	90 4% ^{ls}	43 5% ^{ls}	15 5% ^{ls}	6 2%	97 4% ^{ls}
Birmingham	1320 8%	421 9% ^{cef}	400 8% ^e	117 7% ^e	52 8% ^e	40 5%	290 7% ^e	250 10% ^{lmqr} s	213 9% ^l	63 8% ^l	35 10% ^{lrs}	16 4%	90 7%	171 9% ^l	187 8% ^l	54 7% ^l	17 6%	24 6%	200 8% ^l
Norwich	720 4%	201 4%	169 4%	108 7% ^{abef}	42 6% ^{abef}	33 4%	168 4%	104 4%	93 4%	54 6% ^{himp} s	22 6% ^{himp} s	20 5%	39 3%	96 5% ^{mp}	76 3%	53 7% ^{himp} s	20 7% ^{himp} s	13 3%	129 5% ^{mp}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
Milton Keynes	452 3%	147 3%e	120 3%e	46 3%e	22 3%e	10 1%	107 3%e	79 3%ls	55 2%	27 3%ls	16 4%ilms	5 1%	28 2%	68 3%ils	66 3%l	19 2%	6 2%	5 1%	79 3%ls
Brighton	366 2%	97 2%	80 2%	56 3%abe	27 4%abef	12 2%	95 2%	56 2%	39 2%	35 4%hilo pst	15 4%hilo pst	6 1%	37 3%	41 2%	40 2%	21 3%	11 4%hilo pst	7 2%	58 2%
Oxford	202 1%	66 1%e	58 1%	22 1%	10 2%e	4 1%	43 1%	41 2%ls	31 1%ls	11 1%ls	6 2%ls	4 1%	17 1%	25 1%ls	27 1%ls	11 1%ls	4 1%ls	*	26 1%
London	3676 22%	1165 25%bef	960 20%e	411 25%be	153 23%be	102 12%	884 22%be	619 24%ilp s	483 20%l	208 10%ls	81 22%ls	37 9%	325 24%ils	546 27%hik lpst	477 21%ls	203 25%ilp s	72 25%ilp s	66 16%l	559 22%ls
Southampton	621 4%	263 6%bdef	121 3%	73 4%be	23 4%e	15 2%	125 3%e	144 6%iklm pst	68 3%	36 4%ps	11 3%	9 2%	45 3%	119 6%iklm pst	54 2%	37 5%ilps	13 4%ilps	6 1%	81 3%
Bristol	666 4%	196 4%e	172 4%	92 6%bef	31 5%e	22 3%	154 4%	119 5%l	86 3%l	46 5%il	22 6%ilop rt	7 2%	52 4%l	77 4%l	85 4%l	46 6%ilpr	9 3%	15 4%l	102 4%l
Plymouth	477 3%	145 3%b	103 2%	67 4%be	24 4%b	19 2%	119 3%	88 3%ip	57 2%	22 3%	11 3%	8 2%	41 3%	57 3%	46 2%	46 6%hijk lmopst	13 5%ijlo p	10 3%	78 3%
Cardiff	565 3%	123 3%	188 4%ead	49 3%ad	11 2%	59 7%abcd f	134 3%ad	80 3%k	105 4%ekor	24 3%	5 1%	36 9%hijk mopqrt	56 4%ko	43 2%	84 4%ko	25 3%k	6 2%	23 6%hjko pqrt	78 3%k
None of these	1389 8%	401 9%bc	318 7%	113 7%	59 9%b	96 12%abc d	403 10%bc	217 8%iq	160 6%	66 8%	30 8%	54 13%hij kopqt	170 13%hijk opqt	184 9%ipq	158 7%	47 6%	29 10%ipq	42 10%ipq	233 9%ipq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
Glasgow	703 4%	308 4%	80 4%	153 4%	162 5%	166 4%	16 3%	84 4%	75 7%efgi jkl	142 5%f	65 5%	69 4%	87 4%
Edinburgh	555 3%	259 4%b	49 2%	133 3%	115 3%	127 3%	15 3%	70 3%	35 3%	132 5%efj	34 2%	62 3%	80 3%
Newcastle	684 4%	309 4%	70 4%	164 4%	141 4%	195 4%	21 4%	90 4%	39 4%	114 4%	49 3%	74 4%	102 4%
Leeds	759 5%	350 5%	104 5%	169 4%	137 4%	190 4%	26 5%	78 4%	37 4%	160 6%gh	78 5%gh	90 5%	100 4%
Hull	309 2%	119 2%	47 2%a	77 2%	66 2%	89 2%hi	14 2%hi	37 2%	10 1%	30 1%	33 2%hi	40 2%hi	56 2%hi
Sheffield	449 3%	206 3%	62 3%c	88 2%	93 3%	129 3%fhk	8 1%	56 3%	16 2%	77 3%	54 4%fhk	32 2%	77 3%fhk
Manchester	1260 8%	570 8%	138 7%	327 8%d	225 7%	359 8%l	38 7%	155 7%	82 8%	211 7%	100 7%	172 9%gijl	143 6%
Liverpool	547 3%	250 3%	65 3%	125 3%	106 3%	150 3%	24 4%	73 3%	37 4%	100 4%	41 3%	52 3%	69 3%
Nottingham	703 4%	319 4%	79 4%	173 4%	132 4%	223 5%hi	19 3%	105 5%hi	30 3%	96 3%	59 4%	68 4%	102 4%
Birmingham	1320 8%	527 7%	161 8%	334 9%a	299 9%a	351 8%i	45 8%	189 9%i	82 8%	175 6%	116 8%i	144 8%	217 9%i
Norwich	720 4%	292 4%	106 5%a	179 5%	143 4%	174 4%	27 5%	86 4%	44 4%	119 4%	78 6%e	93 5%	99 4%
Milton Keynes	452 3%	197 3%	49 2%	126 3%	80 2%	122 3%h	13 2%	60 3%h	15 1%	75 3%	36 3%	67 4%h	65 3%h
Brighton	366 2%	144 2%	44 2%	109 3%a	69 2%	93 2%	16 3%	59 3%i	20 2%	51 2%	28 2%	50 3%	49 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
Oxford	202 1%	95 1%	21 1%	57 1% ^d	29 1%	56 1%	6 1%	40 2% ^{hkl}	8 1%	39 1%	15 1%	17 1%	21 1%
London	3676 22%	1763 24% ^c	441 22% ^c	711 18%	760 23% ^c	1036 24% ^{gk}	138 25% ^{gk}	368 18%	211 21%	727 26% ^{ghj}	303 21% ^g	343 19%	549 24% ^{gk}
Southampton	621 4%	229 3%	81 4%	182 5% ^a	130 4%	143 3%	21 4%	97 5% ^{ei}	50 5% ^{ei}	86 3%	60 4%	84 5% ^{ei}	80 3%
Bristol	666 4%	300 4%	84 4%	167 4%	115 3%	179 4%	31 6% ^{hl}	90 4%	32 3%	122 4%	53 4%	78 4%	83 4%
Plymouth	477 3%	175 2%	83 4% ^{ad}	125 3% ^a	94 3%	93 2%	28 5% ^{eikl}	72 3% ^{ee}	33 3%	83 3%	55 4% ^{ee}	53 3%	61 3%
Cardiff	565 3%	285 4% ^{abc}	50 3%	114 3%	116 3%	184 4% ^{fjk}	12 2%	69 3%	40 4% ^k	101 4%	38 3%	45 2%	76 3%
None of these	1389 8%	530 7%	157 8%	387 10% ^{ab}	315 9% ^a	333 8%	36 6%	204 10% ^{efi}	125 12% ^{efij}	197 7%	121 9%	184 10% ^{efi}	190 8%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)	
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948	
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111	
Up to £7,000	(3.5) 4%	725 3%	278 5%a	447 9%defg h	179 5%h	140 4%h	119 5%h	140 4%h	92 2%	54 1%	32 4%ik	161 2%i	63 12%jkl	470 4%	178 5%	199 4%	171 4%	99 4%	79 5%	27 1%	154 2%r	11 1%	56 1%	16 1%	98 3%tuv
£7,001 to £14,000	(10.5) 14%	2285 11%	913 16%a	1372 13%	297 11%	315 11%	409 14%de	381 16%de	637 18%defg	221 5%	514 11%ik	307 9%ai	1244 32%jkl	532 12%	623 15%lm	573 15%lm	342 15%lm	213 14%lm	114 5%	673 9%r	30 3%	286 7%t	84 7%t	388 12%tuv	
£14,001 to £21,000	(17.5) 17%	2763 16%	1257 18%a	1506 16%	303 13%	371 15%	421 15%	477 16%cd	429 18%de	762 21%cde	470 11%	813 18%ai	659 18%ai	822 21%jkl	665 15%	746 17%lm	668 17%lm	420 18%lm	265 18%lm	270 13%	1067 15%	97 10%	560 14%t	173 15%t	507 16%tu
£21,001 to £28,000	(24.5) 17%	2715 17%	1348 16%	1367 16%	211 11%	399 14%cd	474 17%cd	460 16%cd	462 19%cdf	710 20%cde	609 14%	843 19%il	770 22%ijl	493 13%	680 15%	668 16%	680 17%lm	414 18%lmn	273 18%lmn	379 18%	1182 17%	184 19%	651 16%	195 17%	530 17%
£28,001 to £34,000	(31) 13%	2175 15%cb	1192 12%	984 8%	359 13%cd	420 15%cd	446 15%cd	322 13%cd	479 13%cd	688 16%jkl	630 14%l	564 16%l	293 8%	593 13%	573 13%	538 14%	283 12%	189 13%	322 15%	1085 15%	151 16%	673 17%w	171 15%	412 13%	
£34,001 to £41,000	(37.5) 9%	1462 10%cb	828 8%	634 8%	174 9%	310 11%efgh	235 9%	263 9%	187 8%	293 8%	506 12%jkl	441 10%l	390 11%l	125 3%	415 9%	392 9%	344 9%	193 8%	118 8%	265 13%st	742 10%	123 13%w	459 11%w	142 12%w	283 9%
£41,001 to £48,000	(44.5) 5%	856 6%cb	508 4%	348 4%	60 3%	196 7%cgh	185 7%cgh	179 6%cgh	112 5%ch	123 3%	358 8%jkl	253 6%l	189 5%l	56 1%	250 6%	215 5%	202 5%	124 5%	65 4%	190 9%st	466 7%	108 11%uvw	283 7%	82 7%	183 6%
£48,001 to £55,000	(51.5) 4%	702 5%cb	422 3%	280 3%	78 4%h	200 7%cefg h	154 6%gh	125 4%h	77 3%h	68 2%	302 7%jkl	206 5%l	142 4%l	53 1%	218 5%no	162 4%	162 4%	96 4%	65 4%	141 7%	417 6%	87 9%uvw	269 7%vw	54 5%	147 5%
£55,001 to £62,000	(58.5) 2%	346 3%cb	212 2%	134 2%	42 2%h	71 3%h	71 3%h	72 2%h	65 3%h	26 1%	200 5%jkl	82 2%l	50 1%l	14 *	113 3%noq	74 2%	95 2%	42 2%	22 1%	61 3%	207 3%	30 3%	148 4%w	31 3%	59 2%
£62,001 to £69,000	(65.5) 2%	254 2%	136 2%	117 1%	30 2%h	70 3%gh	56 2%gh	56 2%h	29 1%h	13 *	123 3%jkl	85 2%kl	39 1%l	7 *	95 2%nop	55 1%	49 1%	27 1%	27 2%	64 3%	155 2%	20 2%	107 3%w	45 4%tw	48 2%
£69,001 to £76,000	(72.5) 1%	177 1%	80 1%	96 1%	37 2%egh	42 2%eh	22 1%	35 1%h	22 1%	19 1%	112 3%jkl	40 1%l	17 *	8 *	56 1%	46 1%	42 1%	23 1%	11 1%	40 2%	105 1%	15 2%	53 1%	25 2%	53 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)	
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111	
£76,001 to £83,000	(79.5)	113	67	46	9	38	29	14	14	10	75	25	9	3	55	24	14	15	5	27	77	18	46	9	31
£83,001 or more	(86)	300	186	114	68	52	72	48	41	18	245	33	21	1	135	73	42	44	7	48	195	32	129	16	66
Prefer not to answer	1551	622	929	364	221	193	204	206	364	449	429	360	313	450	421	362	179	139	142	582	45	275	97	306	
Average income (£000's)	28.40	30.48b	26.32	28.50h	31.79c fgh	30.55c fgh	28.70g h	27.33h	24.42	38.65j kl	28.33i	28.24i	17.37	31.03n opq	27.65q	27.48	27.67q	26.32	34.85s	32.44	36.92u vw	34.34w	33.06w	29.92	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)	
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722	
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661	
Up to £7,000	(3.5) 4%	725 2%	59 5%ad	46 4%a	46 3%a	85 2%	125 4%eg	78 3%e	20 7%efg	47 7%jmnq t	49 4%n	66 5%mnt	75 5%mnt	36 3%n	5 *	132 11%ijkl mnpqrst	92 6%jmnq t	53 4%n	65 5%mnt	56 5%mnt	49 3%n	
£7,001 to £14,000	(10.5) 14%	2285 10%	387 16%a	681 14%a	203 15%a	522 12%	497 16%eg	347 12%	54 18%eg	81 12%	103 8%	118 8%	158 11%	183 14%jkl	269 14%jkl	164 13%jk	194 13%jk	197 14%jkl	251 18%ijk lmnopq	198 17%ijk lnop	368 22%ijklmnopqrs	
£14,001 to £21,000	(17.5) 17%	2763 14%	542 18%ac	761 13%	145 18%ac	252 16%	699 17%	492 17%	61 20%e	111 16%	149 12%	188 13%	237 16%j	204 16%j	369 19%ijkl mop	192 15%	223 15%	233 17%jk	240 17%jk	225 20%jkl mop	394 24%ijklmnopqrs	
£21,001 to £28,000	(24.5) 17%	2715 18%	676 18%	721 17%	205 18%	251 18%	803 19%	568 17%	480 18%	54 18%	74 11%	146 12%	235 17%ijo	247 16%ijo	233 18%ijo	414 22%ijk lmopqr t	137 11%	253 17%ijo	239 17%ijo	213 15%ijo	229 20%ijl or	296 18%ijo
£28,001 to £34,000	(31) 13%	2175 16%b	605 13%	555 13%	148 16%b	219 15%	651 15%	445 14%	415 18%	54 9%	62 17%iot	171 14%iot	241 17%ijo pqst	230 15%ios t	188 14%iot	301 16%lops t	88 7%	188 12%o	179 13%io	216 15%ios t	134 12%o	178 11%o
£34,001 to £41,000	(37.5) 9%	1462 10%	383 9%	373 10%	112 8%	440 10%	276 9%	283 10%	22 7%	75 11%st	166 13%klmn opqrst	119 9%st	143 10%st	128 10%st	196 10%st	100 8%st	143 9%st	116 8%st	119 8%st	58 5%	97 6%	
£41,001 to £48,000	(44.5) 5%	856 6%bd	244 5%	207 5%	60 5%	256 6%	142 5%	179 6%f	11 3%	23 3%	103 8%imno rst	94 7%sinor st	126 8%imno rst	72 6%ost	91 5%t	38 3%	93 6%iors t	91 7%sinor st	54 4%t	40 4%t	32 2%	
£48,001 to £55,000	(51.5) 4%	702 5%	182 4%	184 4%	63 6%	55 4%	212 4%h	135 4%h	130 4%h	4 1%	35 5%nst	125 10%iklm nopqrst	99 7%imno pqrst	66 4%nst	51 4%nst	46 2%t	43 3%t	75 5%nst	55 4%nst	59 4%nst	25 2%	22 1%
£55,001 to £62,000	(58.5) 2%	346 3%bd	125 2%	85 2%	26 2%	23 2%	127 3%fg	59 2%	51 2%	7 2%	15 2%t	45 4%nrpt	41 3%nrnt	49 3%nrpt	41 3%nrpt	21 1%t	27 2%t	25 2%t	30 2%nt	23 2%t	24 2%nt	5 *
£62,001 to £69,000	(65.5) 2%	254 2%ad	80 1%ad	63 2%ad	20 1%	73 2%	51 2%	60 2%	2 1%	5 1%	41 3%imnq st	36 3%inst	28 2%nt	19 1%nt	7 *	25 2%nt	29 2%nt	20 1%nt	29 2%nst	10 1%	5 *	
£69,001 to £76,000	(72.5) 1%	177 1%	51 1%	45 1%	24 2%bd	10 1%	58 1%	25 1%	29 1%	2 1%	8 1%t	19 2%t	8 1%	16 1%t	14 1%t	15 1%t	29 2%klhq st	23 1%kt	14 1%t	19 1%t	8 1%	4 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
£76,001 to £83,000	(79.5) 1%	113 1%bd	28 1%	16 1%bd	4 *	46 1%f	16 1%	36 1%f	1 *	2 *	22 2%llmnorst	19 1%nrst	10 1%	9 1%	5 *	7 1%	16 1%nrt	10 1%	4 *	4 *	5 *
£83,001 or more	(86) 2%	300 3%bd	124 2%	69 3%bd	33 1%	122 3%fh	33 1%	73 3%fh	1 *	26 4%lnpqrst	32 3%nst	51 4%lnpqrst	26 2%nst	35 3%npst	16 1%t	43 3%lnpqrst	20 1%t	22 2%st	22 2%st	6 1%	2 *
Prefer not to answer	1551 9%	328 9%b	297 7%	74 7%	98 7%	387 9%fh	176 6%	249 9%fh	14 5%	135 19%jklmnpqrst	77 6%	80 6%	92 6%	81 6%	158 8%kl	229 18%jklmnpqrst	144 9%jklm	113 8%k	112 8%	125 11%jklmnr	205 12%jklmnpqr
Average income (£000's)	28.40	32.62b cd	27.36 d	31.10b	26.93	31.08f h	27.30h h	30.37i h	23.88	29.15n st	35.18i klmnopqrst	32.66i lmnopqrst	30.10n qrst	29.88n rst	26.85s t	28.14s t	28.90n rst	28.35n st	27.19s t	24.29t	21.50

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	SEG Within Gender - Male				SEG Within Gender - Female				Region										
		AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humber (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of London (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
Up to £7,000	(3.5) 4%	725 *	55 3%ae	29 2%a	187 11%abcefg	23 1%a	106 4%abcefg	34 2%a	284 13%abcefg	79 5%prs	42 6%klprs	72 4%	56 4%	94 6%klprs	57 5%prs	53 6%klprs	48 3%	101 5%ps	77 3%	46 3%
£7,001 to £14,000	(10.5) 14%	2285 4%	169 8%ae	156 8%ae	486 29%abcefg	119 6%a	344 14%abcefg	150 9%ae	758 34%abcdefg	213 14%q	103 16%q	285 16%lqr	185 13%	217 15%q	168 15%q	116 14%q	238 15%q	233 11%	299 13%	226 15%q
£14,001 to £21,000	(17.5) 17%	2763 9%	300 14%a	365 20%abe	365 22%abcefg	242 12%a	513 21%abe	294 17%ae	457 21%abcefg	265 18%mr	111 17%	328 18%mr	229 16%	207 14%	231 20%lmqr	164 20%lmqr	308 19%mr	336 16%	328 14%	255 17%mr
£21,001 to £28,000	(24.5) 17%	2715 14%	414 20%adeh	366 20%adeh	231 14%	273 14%	429 17%adeh	403 23%abdefh	262 12%	273 18%pq	113 17%	291 16%	276 19%pqr	264 18%p	183 16%	148 18%p	221 13%	320 15%	359 16%	266 18%pq
£28,001 to £34,000	(31) 13%	2175 16%cdfh	335 16%cdfh	292 16%cdfh	165 10%h	288 15%cdfh	295 12%h	273 16%cdfh	128 6%	189 13%	74 11%	248 14%	216 15%o	179 12%	168 15%o	87 11%	225 14%	266 12%	328 14%o	196 13%
£34,001 to £41,000	(37.5) 9%	1462 13%bdefgh	233 11%dfh	216 12%dfh	57 3%	184 9%dh	208 8%dh	173 10%dh	68 3%	118 8%	68 10%ko	132 7%	143 10%ko	142 10%ko	91 8%	53 7%	158 10%ko	198 9%o	217 9%ko	139 9%o
£41,001 to £48,000	(44.5) 5%	856 9%cdgh	210 7%cdgh	150 6%cdh	33 2%h	148 8%cdgh	103 4%dh	73 4%dh	23 1%	65 4%	29 4%	89 5%	84 6%	78 5%	49 4%	43 5%	88 5%	122 6%	128 6%	81 5%
£48,001 to £55,000	(51.5) 4%	702 6%cdgh	141 7%cdgh	101 5%cdgh	31 2%h	153 8%acdfgh	65 3%h	40 2%h	22 1%	65 4%	17 3%	89 5%jn	56 4%	64 4%	32 3%	38 5%	66 4%	110 5%jn	107 5%n	58 4%
£55,001 to £62,000	(58.5) 2%	346 5%bcdfgh	46 2%cdgh	32 2%dh	9 1%	76 4%bcdfgh	36 1%dh	17 1%h	5 *	22 1%	14 2%	45 2%n	37 2%n	38 3%ns	11 1%	22 3%n	26 2%	59 3%inps	53 2%n	20 1%
£62,001 to £69,000	(65.5) 2%	254 7%bcdfgh	39 2%dh	18 1%h	6 *	50 3%cdgh	45 2%dh	21 1%dh	1 *	27 2%j	3 1%	31 2%	15 1%	18 1%	11 1%	8 1%	27 2%	56 3%jlmnos	39 2%	19 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	SEG Within Gender - Male				SEG Within Gender - Female				Region										
		AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humber (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of England (p)	London (q)	South East (r)	South West (s)
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
£69,001 to £76,000	(72.5) 1%	177 2% bcdf gh	13 1% d	7 * -	-	51 3% bcdf gh	27 1% cdh	11 1% d	8 * d	11 1%	6 1%	23 1%	13 1%	15 1%	9 1%	10 1%	21 1%	28 1%	27 1%	13 1%
£76,001 to £83,000	(79.5) 1%	113 2% bcdf gh	16 1% dh	6 * -	3 *	32 2% bcdf gh	10 * h	4 *	* -	5 *	3 *	6 *	5 *	4 *	8 1%	3 *	13 1%	27 1% klm	28 1% klm	12 1%
£83,001 or more	(86) 2%	300 7% abcde fgh	15 1% dh	9 1% dh	-	83 4% bcdf gh	19 1% dh	12 1% dh	1 *	7 *	11 2% i	19 1%	12 1%	24 2% i	19 2% i	13 2% i	29 2% i	64 3% klm	71 3% klm np	30 2% ikl
Prefer not to answer	1551 9%	208 9% d	171 8% d	142 8%	101 6%	242 12% abc dh	258 10% abc d	217 13% abc dh	212 10% d	139 9%	63 10%	150 8%	149 10%	134 9%	113 10%	62 8%	175 11% os	214 10%	236 10% s	116 8%
Average income (£000's)	28.40	39.97b cdefgh	30.70c dfgh	28.84d fh	18.60h	36.95b cdfgh	26.25d h	27.55d fh	16.42	26.32	26.15	27.57	27.98i jn	27.69	26.26	26.79	28.60i jn	31.31i jklmno ps	30.77i jklmno ps	28.16ijn

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Region Within Gender - Male											Region Within Gender - Female										
		Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
Up to £7,000	(3.5) 4%	27 4%h	24 8%adh ijknuv	40 4%h	17 3%	37 5%dfhj k	16 3%	25 6%dfhi jk	11 1%	32 3%h	30 3%	18 2%	51 7%adfh ijknuv	18 5%hjk	32 4%h	39 5%hjk	57 8%acdf hijkns uv	42 8%acdf hijkns uv	28 7%adfh ijknuv	36 4%h	68 6%dfhi jknu	47 4%h	28 4%h
£7,001 to £14,000	(10.5) 14%	96 13%ij	44 14%i	113 12%i	72 11%	100 14%ij	64 11%	52 13%	95 12%	90 9%	110 10%	76 11%	118 15%dfi jk	59 17%cdf hijk	171 20%acd efghj kot	113 14%ij	117 16%dfi jk	104 19%acd efghj kot	64 16%dfi jk	143 17%cdf hijkt	143 13%i	190 16%cdf hijk	150 20%acdefghj kot
£14,001 to £21,000	(17.5) 17%	113 16%e	58 18%dei	161 17%dei	84 13%	81 11%	123 21%deh iju	89 22%ade hju	125 15%e	127 12%	164 15%	131 18%dei u	152 20%dei ju	53 16%	167 19%dei ju	145 18%dei u	125 17%ei	108 20%dei ju	75 18%dei	183 22%acd ehjimp uv	209 19%dei ju	164 14%	125 16%ei
£21,001 to £28,000	(24.5) 17%	131 18%e	63 20%st	151 16%e	127 19%st	132 18%e	96 16%e	67 17%	122 15%	162 16%	176 16%e	119 17%e	142 19%st	50 15%	140 16%e	149 19%st	132 18%e	86 16%	81 20%st	99 12%	158 14%	183 16%	146 19%st
£28,001 to £34,000	(31) 13%	114 16%gilm psuv	42 13%	143 15%gilm ps	109 16%gilm npstuv	97 13%	92 15%gilm s	36 9%	135 17%gilm npstuv	132 13%	183 16%gilm npstuv	108 15%gilm ps	74 10%	32 9%	104 12%	107 13%	82 11%	76 14%	51 12%	90 11%	133 12%	144 12%	88 12%
£34,001 to £41,000	(37.5) 9%	58 8%nr	41 13%alnp qrw	89 9%nr	66 10%nr	91 13%alnp qrw	55 9%nr	37 9%nr	81 10%nqr	97 9%nr	131 12%alh pqrw	80 11%npqr u	61 8%nr	27 8%r	43 5%	77 10%nr	51 7%	35 6%	16 4%	77 9%nr	101 9%nr	86 7%r	59 8%nr
£41,001 to £48,000	(44.5) 5%	48 7%blno pt	7 2%	57 6%blno	56 8%bfij nopqrs tv	50 7%blno pqt	28 5%l	28 7%blno	53 7%blno pt	77 8%blno pqrst	60 5%l	44 6%blno	18 2%	22 6%bl	31 4%	28 3%	28 4%	20 4%	15 4%	35 4%	45 4%	69 6%blo	37 5%l
£48,001 to £55,000	(51.5) 4%	29 4%	6 2%	64 7%abef noqstuv	36 5%bfno tv	28 4%	15 3%	17 4%	36 4%v	83 8%abef ghimno pqstuv	67 6%bfno qstuv	42 6%bfno qtuv	36 5%tv	12 3%	25 3%	20 2%	35 5%tv	17 3%	21 5%botv	30 4%	27 2%	41 3%	16 2%
£55,001 to £62,000	(58.5) 2%	15 2%qv	6 2%	27 3%lqsv	23 3%flpq sv	27 4%lqsv	8 1%	13 3%lqsv	17 2%qv	33 3%lqsv	27 2%lqv	15 2%qv	7 1%	7 2%q	18 2%qv	14 2%	11 1%	2 *	9 2%q	8 1%	27 2%lqv	26 2%qv	5 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	Eastern (s)	London (t)	South East (u)	South West (v)	
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760	
£62,001 to £69,000	(65.5) 2%	254 2% ^{bq}	-	8 1%	10 1% ^q	14 2% ^{bpq}	11 2% ^{bq}	1	16 2% ^{bpq}	31 3% ^{bcgo pqsv}	19 2% ^{bq}	13 2% ^{bq}	15 2% ^{bpq}	3 1% ^q	23 3% ^{bcgo pqv}	5 1%	4 1%	-	7 2% ^q	11 1% ^q	25 2% ^{bcgo pqv}	19 2% ^q	6 1%	
£69,001 to £76,000	(72.5) 1%	177 1%	8 1%	4 1%	7 1%	10 2% ^e	3	5 1%	3 1%	8 1%	19 2% ^{eklo}	11 1%	3	2	15 2% ^{eklo}	3	13 2% ^{eklo}	5 1%	7 2% ^e	13 2% ^e	10 1%	16 1%	10 1%	
£76,001 to £83,000	(79.5) 1%	113 1%	3	3 1% ^d	5 1%	-	3	8 1% ^{dnpqv}	-	8 1% ^{dnq}	11 1% ^{dnq}	15 1% ^{dlnp qv}	11 2% ^{degl mnpqv}	2	-	5 1%	1	-	3 1%	4 1%	16 1% ^{dlnp qv}	13 1% ^{dnpqv}	1	
£83,001 or more	(86) 2%	300 2%	4 1%	3 1%	13 1%	7	20 3% ^{adln op}	14 2% ^{alno p}	7 2%	20 2% ^{alno p}	41 4% ^{abcd lnopqrst}	42 4% ^{abcd lnopqrst}	15 2% ^{alop}	4	7 2% ^{alp}	6 1%	5 1%	4 1%	6 1%	6 2%	10 1%	22 2% ^{alop p}	29 2% ^{alno p}	16 2% ^{alop}
Prefer not to answer	1551 9%	59 8%	16 5%	56 6%	54 8%	44 6%	61 10% ^{bcek}	31 8%	82 10% ^{bcek}	92 9% ^c	82 7%	44 6%	80 11% ^{bce jk}	47 14% ^{abc degijk r}	94 11% ^{bce jk}	95 12% ^{bcd ejkr}	89 12% ^{abcd ejkr}	52 9% ^c	31 8%	93 11% ^{bce jk}	122 11% ^{bce jk}	154 13% ^{abcd egjkrv}	72 9% ^{bcek}	
Average income (£000's)	28.40	28.00l nopqv	25.61	29.13b lnopqrsv	30.64a bglimno pqrstv	30.10b glimnop qrsv	29.09b lnopqs v	26.99q	31.09a bglimno pqrstv	34.65a bdefgh ijklmno pqrst uv	32.45a bcefgl mnoqrst uv	30.63a bglimno pqrstv	24.70	26.70q	25.80q	25.67q	25.21	23.23	26.60q	26.16q	28.12l nopqv	29.06b lnopqs v	25.74q	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
		Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
Up to £7,000	(3.5) 4%	725 13% ^{cde}	17 8% ^{de}	405 5% ^{de}	145 3%	38 2%	86 15% ^{cde}	3 5%	3 8% ^{jkq}	158 4% ^j	64 2%	19 2%	19 9% ^{ijk}	14 22% ^{gijk}	5 8%	247 5% ^{ijkp}	82 4% ^j	19 2%	67 19% ^{gijklpq}
£7,001 to £14,000	(10.5) 14%	2285 30% ^{cde}	39 25% ^{def}	1513 17% ^{de}	481 10% ^e	121 8%	83 15% ^{de}	21 32% ^{ijk}	14 34% ^{ijk}	595 14% ^{jkq}	192 7% ^k	37 4%	40 19% ^{jkp}	18 28% ^{ijk}	10 19%	918 20% ^{ijk}	289 13% ^{jk}	84 11% ^{jk}	42 12% ^{jk}
£14,001 to £21,000	(17.5) 17%	2763 22% ^{cdef}	28 14%	1782 20% ^{def}	662 13% ^e	179 11%	71 13%	15 22% ^{jk}	8 20% ^{kr}	820 20% ^{jkp}	286 11%	71 9%	42 20% ^{jk}	14 21% ^{jk}	6 10%	963 21% ^{jkp}	376 16% ^{jk}	109 14% ^{kr}	29 8%
£21,001 to £28,000	(24.5) 17%	2715 12%	17 18% ^f	1580 18% ^{ef}	830 17% ^{ef}	205 13%	51 9%	11 16%	9 24% ^{klm}	773 19% ^{kl}	429 16% ^{klr}	96 12%	18 8%	4 7%	7 13%	807 17% ^{klq}	401 17% ^{klq}	108 14%	33 9%
£28,001 to £34,000	(31) 13%	2175 5%	9 10%	1192 14% ^{af}	709 14% ^{af}	200 12% ^{af}	41 7%	2 4%	1 4%	651 16% ^{glm}	407 16% ^{glo}	111 13% ^l	10 5%	3 5%	7 14%	541 12% ^l	302 13% ^l	90 11% ^l	31 9%
£34,001 to £41,000	(37.5) 9%	1462 2%	3 12% ^a	741 8% ^a	511 10% ^{acf}	148 9% ^a	39 7%	2 4%	1 10% ^{mop}	394 13% ^{iklm}	337 9%	74 9%	15 7%	1 20%	10 7%	347 7%	174 8%	74 9% ^m	24 7%
£41,001 to £48,000	(44.5) 5%	856 2%	1 1%	378 4%	327 7% ^{cf}	122 8% ^{acf}	18 3%	2 3%	- 5% ^o	202 8% ^{imop}	213 9% ^{ilmo}	76 9% ^{ilmo}	8 4%	- 2%	1 4%	176 4%	114 5% ^o	45 6% ^o	10 3%
£48,001 to £55,000	(51.5) 4%	702 1%	1 1%	261 3%	294 6% ^{cf}	128 8% ^{acdf}	11 2%	1 2%	1 3%	159 4% ^o	175 7% ^{ilop}	78 9% ^{ijlm}	2 1%	- -	- -	102 2%	118 5% ^{ilo}	51 6% ^{ilor}	10 3%
£55,001 to £62,000	(58.5) 2%	346 -	- -	118 1%	136 3% ^c	71 4% ^{acd}	20 3% ^c	- -	- -	74 2% ^o	86 3% ^{iop}	42 5% ^{ijop}	9 4% ^{io}	- -	- -	44 1%	50 2% ^o	29 4% ^{iop}	10 3% ^o
£62,001 to £69,000	(65.5) 2%	254 -	- -	56 1%	130 3% ^{cf}	62 4% ^{cdf}	4 1%	- -	- -	30 1%	81 3% ^{io}	23 3% ^{io}	1 *	- -	- -	26 1%	50 2% ^{io}	38 5% ^{ijlo}	3 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
		Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305
£69,001 to £76,000	(72.5) 177 1%	- -	- -	45 1%	73 1% _c	54 3% _{cd}	5 1%	- -	- -	13 *	40 2% _{io}	25 3% _{ijop}	2 1%	- -	- -	31 1%	33 1% _{io}	29 4% _{ijop}	3 1%
£76,001 to £83,000	(79.5) 113 1%	3 2% _{cf}	- -	32 *	48 1% _c	30 2% _{cd}	1 *	3 4% _{ilop}	- -	19 *	29 1% _{io}	16 2% _{io}	- -	- -	- -	13 *	19 1% _o	14 2% _{io}	1 *
£83,001 or more	(86) 300 2%	- -	- -	60 1%	128 3% _c	102 6% _{acdf}	10 2% _c	- -	- -	26 1%	76 3% _{io}	77 9% _{gijl}	7 3% _{io}	- -	- -	34 1%	52 2% _{io}	25 3% _{ior}	2 1%
Prefer not to answer	1551 9%	15 12%	9 10%	645 7%	449 9% _c	150 9% _c	131 23% _{abcd}	6 9%	2 5%	219 5%	206 8% _i	77 9% _i	41 19% _{ijk}	9 15% _i	7 14%	426 9% _i	244 11% _{ij}	72 9% _i	90 25% _{ghijkopq}
Average income (£000's)	28.40	17.61	20.49	24.95 _a	32.39 _a	38.78 _a	23.77 _a	21.62 _m	17.42	26.37 _g	34.61 _g	42.10 _g	25.02 _m	13.17	22.99	23.65 _m	29.79 _g	35.31 _g	22.95 _m

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r

* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)	
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631	
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597	
Up to £7,000	(3.5) 4%	725 2%	79 5%a	230 4%a	62 4%a	26 4%a	45 6%ac	284 7%abcd	37 1%	102 4%hko	23 3%h	8 2%	23 6%hjko	85 6%hijk o	42 2%	128 6%hijk o	38 5%hko	18 6%hjko	22 6%hjko	199 8%hijkopq
£7,001 to £14,000	(10.5) 14%	2285 10%	481 16%ac	759 12%	197 17%ac	112 15%ac	126 15%ac	610 15%ac	221 9%	344 14%hj	77 9%	49 13%hj	61 15%hj	160 12%h	260 13%hj	415 18%hij kmo	119 15%hj	63 22%hij klmoqs t	65 16%hjm	450 17%hijkmo
£14,001 to £21,000	(17.5) 17%	2763 15%c	700 18%ac	875 12%	195 20%ac	128 22%abc f	178 17%ac	688 17%ac	348 13%j	421 17%hj	75 9%	77 21%hij qt	85 20%hjq	251 19%hj	352 18%hj	454 20%hij qt	120 15%j	51 18%hj	93 23%hij oqrt	437 17%hj
£21,001 to £28,000	(24.5) 17%	2715 17%f	804 17%f	821 18%f	298 17%f	109 17%f	140 17%f	544 14%	466 18%am	434 18%am	168 20%amrt	66 18%am	69 16%am	144 11%	338 17%am	387 17%am	130 16%am	42 15%am	71 18%am	400 15%am
£28,001 to £34,000	(31) 13%	2175 16%bde f	721 13%f	618 13%f	230 14%ef	86 13%	87 11%	435 11%	452 17%ilm opqrst	330 13%t	125 15%lst	52 14%t	45 11%	188 14%t	269 13%t	288 13%t	104 13%t	34 12%	42 10%	247 9%
£34,001 to £41,000	(37.5) 9%	1462 10%ef	452 9%	414 9%	172 10%ef	59 9%	62 8%	303 8%	285 11%opq st	252 10%pst	107 13%klmo pqst	32 9%	36 9%	115 9%	167 8%	162 7%	65 8%	26 9%	26 6%	189 7%
£41,001 to £48,000	(44.5) 5%	856 6%bdf	280 5%	238 5%	91 6%	26 4%	44 5%	177 4%	182 7%oprs t	141 6%prt	52 6%rt	18 5%	30 7%prst	86 6%prt	98 5%r	97 4%	39 5%	8 3%	15 4%	91 4%
£48,001 to £55,000	(51.5) 4%	702 4%	203 4%	203 4%	85 5%	27 4%	30 4%	154 4%	135 5%oprt	116 5%t	52 6%lopr t	19 5%rt	14 3%	86 6%lopr t	68 3%	87 4%	33 4%	8 3%	16 4%	68 3%
£55,001 to £62,000	(58.5) 2%	346 3%bef	128 2%	78 2%	50 3%bef	13 2%	11 1%	65 2%	81 3%lpt	57 2%pt	29 3%lpt	8 2%p	5 1%	32 2%p	47 2%pt	21 1%	21 3%pt	5 2%	6 2%	33 1%
£62,001 to £69,000	(65.5) 2%	254 2%bd	87 2%bd	62 1%	36 2%bd	4 1%	11 1%	53 1%	49 2%kr	36 1%	25 3%ikmp rst	3 1%	8 2%r	15 1%	38 2%kr	26 1%	11 1%	1 *	3 1%	38 1%
£69,001 to £76,000	(72.5) 1%	177 1%f	63 1%	45 2%bf	30 1%	7 1%	10 1%f	22 1%	36 1%imr	16 1%am	18 2%ilmr t	7 2%ilmr t	2 1%am	-	26 1%imr	28 1%mr	12 1%mr	*	8 2%ilmr t	22 1%am

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women				
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318	
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306	
Up to £7,000	(3.5) 4%	725 1%	56 1%	125 6%ac	76 2%a	468 14%abc	31 1%	36 6%egik	17 1%	195 19%efgi jkl	25 1%	90 6%egik	59 3%egi	273 12%efgijk
£7,001 to £14,000	(10.5) 14%	473 7%	314 16%a	755 19%cab	742 22%abc	215 5%	101 18%ei	333 16%ei	263 26%efgi j	258 9%e	214 15%ei	422 23%efg ij	479 21%egij	
£14,001 to £21,000	(17.5) 17%	2763 14%	995 17%a	342 22%abd	864 17%a	562 13%	102 18%e	424 20%eij l	176 17%e	440 16%e	240 17%e	440 24%efg hij	386 17%e	
£21,001 to £28,000	(24.5) 17%	2715 17%	1196 17%cd	365 19%cd	749 19%ad	406 12%	737 17%hl	99 18%hl	424 20%ehil	89 9%	459 16%h	266 19%hl	324 18%hl	317 14%h
£28,001 to £34,000	(31) 13%	2175 16%bcd	1150 13%cd	257 13%cd	494 13%cd	274 8%	755 17%fgh ijkl	69 12%hl	304 15%hkl	64 6%	395 14%hkl	188 13%hkl	190 10%h	210 9%h
£34,001 to £41,000	(37.5) 9%	1462 8%	847 12%bcd	160 8%cd	293 8%cd	161 5%	536 12%fghj kl	47 8%hkl	204 10%hkl	41 4%	312 11%hjkl	113 8%hkl	90 5%	120 5%
£41,001 to £48,000	(44.5) 5%	856 8%bcd	573 8%bcd	83 4%cd	133 3%cd	66 2%	365 8%fghj kl	26 5%hkl	97 5%hkl	20 2%	208 7%fghj kl	57 4%hkl	36 2%	46 2%
£48,001 to £55,000	(51.5) 4%	702 7%bcd	503 7%bcd	55 3%cd	75 2%	69 2%	342 8%fghi jkl	15 3%	48 2%	17 2%	161 6%fghj kl	40 3%k	27 1%	52 2%
£55,001 to £62,000	(58.5) 2%	241 3%bcd	241 3%bcd	27 1%cd	28 1%	50 2%cd	170 4%fghi jkl	8 1%k	22 1%k	13 1%k	72 3%ghjk	19 1%k	6 *	37 2%k
£62,001 to £69,000	(65.5) 2%	209 3%bcd	209 3%bcd	10 1%	12 *	22 1%cd	125 3%fghj kl	2 *	7 *	3 *	85 3%fghj kl	8 1%	5 *	20 1%k
£69,001 to £76,000	(72.5) 1%	131 2%bcd	131 2%bcd	14 1%	15 *	16 *	64 1%ghjk l	4 1%	10 *	2 *	67 2%efgh jkl	10 1%	5 *	14 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Prepared by Populus

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 28
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women				
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306	
£76,001 to £83,000	(79.5) 1%	113 1%	95 1%bcd	9 *cd	5 *	4 *	62 1%fghj kl	2 *	3 *	1 *	33 1%ghkl	7 *	2 *	4 *
£83,001 or more	(86) 2%	300 2%	221 3%bcd	22 1%cd	15 *	43 1%cd	154 4%fghi jkl	7 1%k	13 1%k	13 1%k	67 2%gijkl	15 1%k	2 *	30 1%gk
Prefer not to answer	1551 9%	535 7%	188 10%a	385 10%a	443 13%abc	281 6%	39 7%	177 8%e	125 12%efgi	254 9%e	149 10%ef	208 11%efg i	318 14%efgijk	
Average income (£000's)	28.40	35.06b cd	25.23c d	23.60d	20.74	36.10f ghijkl	24.85h kl	25.71h kl	18.08	33.41f ghjkl	25.39h kl	21.10h	21.94h	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 29
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
 Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (l)	C1 (i)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	16424	8114	8310	1627	2469	2748	3094	2679	3807	4847	4763	2622	4192	4289	4252	4018	2388	1477	1963	6536	873	3588	1090	2948
Weighted base	16424	8049	8375	1952	2766	2765	2928	2439	3575	4390	4554	3578	3902	4434	4270	3942	2299	1478	2090	7108	950	3997	1140	3111
NET: Yes	3151 19%	1523 19%	1628 19%	188 10%	311 11%	441 16%cd	639 22%ode	635 26%ode	938 26%ode	626 14%	697 15%	562 16%	1265 32%ijk	773 17%	810 19%	722 18%	495 22%mmo	351 24%mmo	225 11%	718 10%	123 13%lv	393 10%	102 9%	325 10%
Yes - physical condition	1976 12%	922 11%	1054 13%	52 3%	142 5%cc	239 9%ccd	420 14%code	451 19%code	673 19%code	413 9%	437 10%	376 11%	751 19%ijk	494 11%	503 12%	457 12%	305 13%om	216 15%mmo	130 6%	432 6%	65 7%	227 6%	65 6%	206 7%
Yes - disability	1143 7%	592 7%	551 7%	50 3%	64 2%	152 5%cd	260 9%ode	255 10%ode	362 10%ode	189 4%	210 5%	187 5%	557 14%ijk	298 7%	294 7%	257 7%	174 8%	120 8%	64 3%ss	151 2%	39 4%uw	95 2%	26 2%	56 2%
Yes - mental condition	864 5%	371 5%	493 6%ea	126 6%gh	176 6%gh	187 7%gh	236 8%dgh	95 4%h	44 1%	114 3%	186 4%i	119 3%	445 11%ijk	186 4%	217 5%	189 5%	148 6%mo	124 8%mmo	72 3%	208 3%	38 4%	104 3%	34 3%	104 3%
Yes - other	191 1%	120 1%b	72 1%	8 *	11 *	15 1%	42 1%ode	56 2%odef	59 2%ode	34 1%	48 1%	34 1%	75 2%ijk	60 1%	49 1%	34 1%	33 1%	16 1%	17 1%	42 1%	13 1%w	27 1%	4 *	15 *
No	12838 78%	6330 79%	6508 78%	1689 87%efgh	2358 85%efgh	2251 81%fgh	2200 75%gh	1759 72%	2582 72%	3677 84%kl	3769 83%l	2904 81%l	2488 64%	3537 80%pq	3348 78%q	3098 79%q	1759 77%	1095 74%	1829 88%	6215 87%	814 86%	3501 88%	1015 89%	2714 87%
Prefer not to say	435 3%	196 2%	239 3%	75 4%gh	97 3%gh	73 3%h	89 3%gh	45 2%	55 2%	87 2%	88 2%	111 3%ij	149 4%ij	124 3%	112 3%	121 3%p	45 2%	32 2%	36 2%	176 2%	13 1%	103 3%	22 2%	73 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 29
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	16424	3778	4533	1084	2110	4624	3246	2985	483	589	1098	1347	1580	1415	2085	1038	1371	1401	1514	1264	1722
Weighted base	16424	3833	4295	1124	1368	4481	3052	2903	306	697	1248	1394	1501	1296	1914	1255	1518	1371	1426	1143	1661
NET: Yes	3151 19%	565 15%	949 22%ac	192 17%	357 26%abc	828 18%	688 23%eg	538 19%	93 30%efg	59 9%	105 8%	210 15%ijo	309 21%ijk opq	336 26%ijk lopq	504 26%ijk lopq	128 10%	206 14%ijo	231 17%ijo p	330 23%ijk opq	299 26%ijk lopq	434 26%ijklopq
Yes - physical condition	1976 12%	383 10%	578 13%ac	122 11%	234 17%abc	561 13%	420 14%	356 12%	66 22%efg	10 2%	39 3%	103 7%ijo	190 13%ijk opq	225 17%ijk lopq	354 19%ijkl opq	41 3%	102 7%ijo	136 10%ijk op	230 16%ijk lopq	226 20%ijk lopqr	318 19%ijklopq
Yes - disability	1143 7%	196 5%	355 8%a	73 6%	156 11%abc	326 7%	272 9%e	214 7%	31 10%	23 3%	30 2%	62 4%jop	132 9%ijk opq	153 12%ijk lopqrs	191 10%ijkl pq	28 2%	33 2%	90 7%ijko p	128 9%ijko pq	102 9%ijk opq	171 10%ijkopq
Yes - mental condition	864 5%	89 2%	291 7%ad	67 6%a	58 4%a	115 3%	187 6%eg	122 4%e	23 8%eg	39 6%nt	52 4%nt	98 7%jmns t	99 7%jmns t	57 4%nt	26 1%	87 7%jmns t	123 8%jmns t	89 6%jmn st	136 10%ijkl mnqst	39 3%nt	18 1%
Yes - other	191 1%	30 1%	64 1%a	8 1%	20 1%a	51 1%	46 2%	30 1%	4 1%	2 *	4 *	11 1%	20 1%jpq	41 3%ijkl opqrst	41 2%ijko pqt	6 *	8 1%	3 *	22 2%jopq	15 1%jq	18 1%jq
No	12838 78%	3222 84%bcd	3251 76%d	908 81%bd	984 72%	3591 80%fh	2297 75%h	2295 79%fh	201 66%	606 87%klm nqrst	1100 88%klm npqrst	1144 82%lmn rst	1144 76%cnst	945 73%	1391 73%	1083 86%klm nqrst	1258 83%lmn rst	1107 81%lmn rst	1056 74%	814 71%	1191 72%
Prefer not to say	435 3%	46 1%	95 2%a	24 2%a	28 2%a	62 1%	67 2%e	70 2%e	11 4%e	32 5%mnt	42 3%mn	39 3%mn	49 3%mn	15 1%	19 1%	44 3%mn	55 4%mnt	34 2%mn	40 3%mn	30 3%mn	36 2%n

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 29
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of London (p)	London (q)	South East (r)	South West (s)
Unweighted base	16424	2691	2248	1326	1849	2156	2515	1296	2343	1477	700	1892	1426	1528	1201	838	1523	1784	2505	1550
Weighted base	16424	2426	2094	1856	1673	1964	2459	1722	2230	1478	657	1807	1478	1478	1150	821	1642	2135	2299	1478
NET: Yes	3151 19%	362 15%	336 16%e	281 15%	544 33%abc efg	264 13%	361 15%	282 16%e	721 32%abc efg	351 24%ijkl mnpqrs	123 19%q	334 18%q	265 18%q	282 19%q	209 18%q	200 24%jkl mnpqrs	319 19%q	311 15%	462 20%q	294 20%q
Yes - physical condition	1976 12%	240 10%	202 10%	181 10%	299 18%abce fg	172 9%	235 10%	195 11%e	451 20%abc efg	216 15%kl qs	89 13%q	202 11%	167 11%	176 12%	128 11%	132 16%klm npqrs	199 12%	209 10%	285 12%q	173 12%
Yes - disability	1143 7%	118 5%	114 5%ef	91 5%	269 16%abce fgh	71 4%	96 4%	96 6%e	288 13%abce fg	120 8%lq	37 6%	137 8%q	84 6%	100 7%	77 7%	73 9%jql	116 7%	114 5%	184 8%lq	102 7%
Yes - mental condition	864 5%	56 2%	92 4%ace	47 3%	176 11%abce fg	58 3%	94 4%a	72 4%a	269 12%abce fg	124 8%klm npqr	31 5%	83 5%	75 5%q	70 5%	68 6%q	56 7%q	79 5%	73 3%	113 5%q	93 6%q
Yes - other	191 1%	22 1%	35 2%aefg	22 1%	41 2%acef g	12 1%	14 1%	12 1%	33 1%ef	16 1%	4 1%	15 1%	14 1%	16 1%	15 1%	12 1%	18 1%	28 1%	32 1%	21 1%
No	12838 78%	2020 83%dh	1715 82%dh	1518 82%dh	1078 64%	1657 84%dgh	2055 84%dgh	1386 80%dh	1410 63%	1095 74%	509 77%	1425 79%io	1164 79%io	1154 78%io	912 79%io	608 74%	1281 78%io	1761 82%ijk lmoprs	1776 77%	1151 78%io
Prefer not to say	435 3%	44 2%	44 2%	57 3%af	51 3%af	42 2%	44 2%	54 3%af	98 4%abef	32 2%	25 4%o	47 3%	50 3%o	42 3%	28 2%	13 2%	42 3%	63 3%	61 3%	32 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 29
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	Eastern (s)	London (t)	South East (u)	South West (v)
Unweighted base	16424	728	347	976	669	758	639	412	763	841	1211	770	749	353	916	757	770	562	426	760	943	1294	780
Weighted base	16424	716	319	936	671	728	597	408	809	1029	1119	718	762	338	871	807	750	553	414	834	1106	1180	760
NET: Yes	3151 19%	162 23%cdi qst	55 17%	159 17%i	101 15%	147 20%di	116 20%i	106 26%bcd fjppqs tv	173 21%dit	131 13%	219 20%di	155 22%cdi t	189 25%bcd fjppqs tv	69 20%i	175 20%di	164 20%di	135 18%i	93 17%	94 23%cdi qt	146 18%i	181 16%	243 21%dit	140 18%i
Yes - physical condition	1976 12%	87 12%ci	41 13%ci	90 10%	69 10%	90 12%ci	72 12%ci	65 16%cdi jqv	107 13%ci	84 8%	121 11%	97 13%ci	129 17%acd efjno pqstv	47 14%ci	111 13%ci	99 12%ci	85 11%	56 10%	68 16%cdi jppstv	92 11%	125 11%	164 14%cdi v	76 10%
Yes - disability	1143 7%	73 10%cdil mpqtv	22 7%	65 7%cd	27 4%	56 8%cd	49 8%di	43 11%dlm pqt	56 7%cd	53 5%	96 9%dimq t	51 7%cd	46 6%	15 5%	71 8%di	56 7%cd	44 6%	28 5%	30 7%	60 7%cd	61 6%	88 7%cd	50 7%
Yes - mental condition	864 5%	44 6%ei	9 3%	38 4%	23 3%	23 3%	25 4%	41 10%bcde fhjknr stu	46 6%ei	29 3%	53 5%	41 6%ei	80 11%abcd efhijkn oprstuv	22 6%ei	45 5%ci	52 6%bdei t	48 6%bdei	42 8%bcde fjrst	15 4%	33 4%	44 4%	60 5%ci	51 7%bcdeist
Yes - other	191 1%	12 2%	1 *	8 1%	6 1%	12 2%	11 2%lp	4 1%	12 1%	18 2%il	20 2%lp	15 2%lpqv	4 *	4 1%	7 1%	9 1%	4 1%	3 1%	8 2%il	7 1%	10 1%	12 1%	6 1%
No	12838 78%	537 75%	246 77%	758 81%agh lou	549 82%agh lnoru	565 78%	468 78%	294 72%	608 75%	866 84%abe fghjkl mnopru v	886 79%gl	553 77%	558 73%	263 78%	667 77%	615 76%	589 78%gl	444 80%gl	314 76%	673 81%agh lu	896 81%agh lou	890 75%	598 79%gl
Prefer not to say	435 3%	17 2%	18 6%acef gklmrs t	18 2%	22 3%ijk	16 2%	12 2%	8 2%	28 3%jk	33 3%jk	14 1%	10 1%	15 2%	7 2%	29 3%ijk	28 3%ijk	26 4%jkr	16 3%j	5 1%	14 2%	30 3%j	48 4%cjkl rs	22 3%j

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 29
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	16424	132	89	8693	5070	1631	559	65	44	4114	2678	852	227	67	45	4579	2392	779	332
Weighted base	16424	130*	93*	8808	4925	1611	570	66*	40*	4134	2621	822	214	64*	53**	4675	2305	788	355
NET: Yes	3151 19%	37 28%def	39 41%cdef	1937 22%def	770 16%f	262 16%f	54 9%	15 23%r	19 48%gij klopqr	894 22%jkl pqr	408 16%r	126 15%r	29 13%r	22 34%ijk lopqr	20 37%	1043 22%jkl pqr	362 16%r	136 17%r	25 7%
Yes - physical condition	1976 12%	15 12%f	24 25%acdef	1219 14%def	511 10%f	168 10%f	16 3%	5 8%	12 29%gij klopqr	538 13%jkl pr	273 10%lr	80 10%lr	4 2%	10 15%lr	12 22%	682 15%jkl pqr	238 10%lr	89 11%lr	12 3%
Yes - disability	1143 7%	15 12%def	14 16%def	751 9%def	237 5%f	91 6%f	14 2%	9 14%jkl pr	6 16%jklp qr	388 9%jkl pqr	129 5%r	42 5%r	8 4%	6 9%r	8 15%	362 8%jkpr	108 5%r	49 6%r	6 2%
Yes - mental condition	864 5%	9 7%	19 20%acdef	507 6%d	197 4%	72 4%	40 7%d	3 4%	8 21%gijk opqr	191 5%	102 4%	39 5%	21 10%ijk pq	7 10%jp	11 20%	316 7%ijpq	95 4%	33 4%	19 5%
Yes - other	191 1%	3 2%	6 7%cdef	113 1%	42 1%	17 1%	3 1%	-	6 14%gijk lopqr	72 2%op	28 1%	9 1%	1 *	3 4%jlop r	1 2%	41 1%	15 1%	8 1%	2 1%
No	12838 78%	92 71%	54 57%	6650 76%b	4072 83%abc	1313 81%abc	492 86%abc e	50 75%h	20 50%	3165 77%h	2172 83%himo	676 82%himo	176 82%hmo	42 66%	34 63%	3486 75%h	1899 82%himo	637 81%himo	316 89%ghjkmpoq
Prefer not to say	435 3%	1 1%	1 1%	221 3%d	83 2%	36 2%	24 4%d	1 2%	1 2%	75 2%	40 2%	20 2%	9 4%ijp	-	-	146 3%ijp	43 2%	15 2%	14 4%ijp

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 29

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	16424	4596	5113	1576	1569	1154	2416	2533	2558	803	859	576	785	2063	2555	773	710	578	1631
Weighted base	16424	4599	4763	1642	657	821	3942	2599	2475	842	367	421	1344	2000	2288	800	290	400	2597
NET: Yes	3151 19%	768 17%	1039 22% ^{acf}	279 17%	173 26% ^{abc} f	226 27% ^{abc} f	667 17%	440 17%	523 21% ^{hjm} ot	124 15%	97 26% ^{hij} mopqt	116 28% ^{hij} mopqt	222 16%	328 16%	515 23% ^{hjm} ot	155 19% ^j	76 26% ^{chj} moqt	110 27% ^{hij} mopqt	445 17%
Yes - physical condition	1976 12%	527 11%	621 13% ^{acf}	173 11%	115 17% ^{abc} f	142 17% ^{abc} f	398 10%	297 11%	294 12% ^m	82 10%	65 18% ^{hij} mopqt	64 15% ^{hjmo} t	120 9%	230 11%	327 14% ^{hij} mot	92 11%	50 17% ^{hij} moqt	78 19% ^{hij} mopqt	278 11%
Yes - disability	1143 7%	269 6%	419 9% ^{acf}	98 6%	74 11% ^{abcf}	75 9% ^{acf}	209 5%	162 6%	219 9% ^{hjmo} t	40 5%	41 11% ^{hjm} oqst	50 12% ^{hjmo} pqst	80 6%	107 5%	200 9% ^{hjmo} t	58 7%	33 11% ^{hjmo} qst	25 6%	130 5%
Yes - mental condition	864 5%	118 3%	296 6% ^a	87 5% ^a	36 6% ^a	89 11% ^{abcd} f	238 6% ^a	66 3%	141 6% ^{ho}	35 4% ^h	17 5% ^{ho}	55 13% ^{hijk} mopqrst	57 4% ^h	53 3%	155 7% ^{hjkmo} o	51 6% ^{ho}	20 7% ^{hjmo}	34 8% ^{hijk} mo	180 7% ^{hjkmo}
Yes - other	191 1%	41 1%	75 2% ^{ac}	9 1%	9 1% ^c	16 2% ^{acf}	42 1%	29 1%	52 2% ^{hjop} qt	3 *	5 1% ^{jo}	11 3% ^{hjop} qt	20 1%	12 1%	23 1%	6 1%	3 1%	6 1% ^j	22 1%
No	12838 78%	3772 82% ^{cbde} f	3623 76% ^{de}	1321 80% ^{bde}	468 71%	575 70%	3080 78% ^{de}	2129 82% ^{ikl} pqrst	1890 76% ^{klr} s	697 83% ^{ikl} pqrst	263 71%	295 70%	1057 79% ^{klr} s	1644 82% ^{kl} pqrst	1733 76% ^{klr} s	624 78% ^{klr} s	205 71%	280 70%	2023 78% ^{klrs}
Prefer not to say	435 3%	58 1%	101 2% ^a	43 3% ^a	16 2% ^a	21 3% ^a	196 5% ^{abcd} e	30 1%	62 3% ^{ho}	21 2% ^h	8 2% ^h	10 2% ^h	66 5% ^{hijk} lop	28 1%	39 2%	22 3% ^{ho}	8 3% ^{ho}	11 3% ^h	130 5% ^{hijklp}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-30th March 2014

Absolutes/col percents

Table 29
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	16424	5793	2706	4369	3556	3624	837	2415	1238	2169	1869	1954	2318
Weighted base	16424	7227	1971	3899	3327	4392	555	2082	1021	2835	1416	1818	2306
NET: Yes	3151 19%	642 9%	301 15%a	1091 28%ab	1117 34%abc	417 9%	99 18%eij	581 28%efi	425 42%efgi	225 8%	202 14%ei	510 28%efi	691 30%efij
Yes - physical condition	1976 12%	369 5%	194 10%a	786 20%ab	627 19%ab	231 5%	61 11%ei	410 20%efi	220 22%efij	138 5%	133 9%ei	376 21%efi	407 18%efij
Yes - disability	1143 7%	148 2%	68 3%a	460 12%ab	467 14%abc	111 3%i	23 4%ei	253 12%efi	205 20%efgi	37 1%	45 3%i	208 11%efi	262 11%efij
Yes - mental condition	864 5%	198 3%	83 4%ac	79 2%	504 15%abc	112 3%	30 5%egik	49 2%	180 18%efgi	85 3%k	53 4%egk	31 2%	324 14%efgijk
Yes - other	191 1%	48 1%	11 1%	80 2%ab	53 2%ab	38 1%	2 *	59 3%efij	22 2%efij	11 *	9 1%	21 1%i	31 1%fi
No	12838 78%	6426 89%bcd	1617 82%cd	2741 70%cd	2054 62%	3873 88%efgh	442 11%ij	1471 80%ghk	545 71%chl	2553 90%efgh	1176 83%ghk	1270 70%chl	1509 65%h
Prefer not to say	435 3%	159 2%	53 3%c	67 2%	157 5%abc	102 2%g	14 2%	29 1%	51 5%efgi	57 2%	39 3%g	38 2%	105 5%efgijk

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l