

FSCS Survey

ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 1
Q1. Have you heard of the Financial Services Compensation Scheme (FSCS)?
Base: All respondents

	Gender		Age							Social Grade					Region										Employment Sector		FSCS Awareness	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
Yes	946	530	416	55	93	160	182	189	266	265	268	212	200	78	35	108	88	84	72	46	89	118	128	99	127	376	946	-
	47%	54% ^b	40%	23%	28%	47% ^{cd}	51% ^{cd}	63% ^{cde}	61% ^{cde}	49%	48%	48%	42%	43%	44%	49%	49%	47%	51%	46%	44%	45%	45%	55%	50%	43%	100% ^B	-
No	1067	456	611	184	246	179	177	110	172	273	290	226	278	103	45	113	93	97	69	55	112	144	154	82	125	499	-	1067
	53%	46%	60% ^a	77% ^{efg}	72% ^{efg}	53% ^{gh}	49% ^{gh}	37%	39%	51%	52%	52%	58%	57%	56%	51%	51%	53%	49%	54%	56%	55%	45%	50%	57%	-	100% ^A	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
 * small base

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Table 2
Q2. From the list below, please select the amount you think represents the maximum amount of money per individual that the FSCS will protect.
Base: All respondents

	Gender		Age							Social Grade					Region										Employment Sector		FSCS Awareness	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
Up to £35,000	260	96	165	47	50	39	42	29	54	52	69	58	81	25	13	30	23	16	18	14	34	21	47	19	34	108	82	178
	13%	10%	16%a	20%efg	15%	12%	12%	10%	12%	10%	13%	13%	17%i	14%	16%	14%	13%	9%	13%	14%	17%u	8%	17%u	10%	13%	12%	9%	17%A
Up to £60,000	222	114	108	31	37	42	37	29	46	60	72	41	49	20	9	21	21	25	20	11	17	19	33	26	16	106	97	125
	11%	12%	11%	13%	11%	12%	10%	10%	10%	11%	13%	9%	10%	11%	11%	9%	12%	14%	14%	11%	9%	7%	12%	14%	6%	12%x	10%	12%
Up to £85,000	777	438	338	49	80	103	146	162	237	245	208	179	144	76	29	80	63	54	55	32	82	116	109	80	98	293	538	238
	39%	44%b	33%	21%	23%	30%c	41%cde	54%cde	54%cde	45%jkl	37%l	41%l	30%	42%q	37%	36%	35%	30%	39%	31%	41%	44%q	39%	44%q	39%	33%	57%B	22%
Up to £110,000	90	42	48	16	17	13	16	18	9	23	27	22	17	8	4	9	7	13	12	2	11	8	8	9	16	40	45	45
	4%	4%	5%	7%h	5%	4%	4%	6%h	2%	4%	5%	5%	4%	4%	5%	4%	4%	7%	8%v	2%	5%	3%	3%	5%	6%	5%	5%	4%
Up to £135,000	15	6	9	1	7	2	4	1	1	8	3	2	2	1	2	1	-	1	-	-	2	6	*	2	2	11	8	7
	1%	1%	1%	*	2%	1%	1%	*	*	2%	1%	*	*	1%	2%	1%	-	1%	-	-	1%	2%	1%	1%	1%	1%	1%	1%
Up to £160,000	37	20	17	2	3	14	5	1	12	13	10	9	4	2	2	8	5	4	1	1	1	6	4	3	7	16	15	22
	2%	2%	2%	1%	1%	4%dg	1%	*	3%g	2%	2%	2%	1%	1%	2%	3%	3%	2%	*	1%	1%	2%	1%	2%	3%	2%	2%	2%
Unlimited	83	36	48	9	18	20	18	8	10	21	27	17	19	10	5	11	11	4	4	9	6	12	8	3	14	49	32	51
	4%	4%	5%	4%	5%	6%h	5%	3%	2%	4%	5%	4%	4%	5%	6%	5%	6%	2%	3%	9%qtvw	3%	5%	3%	2%	5%	6%	3%	5%
Don't know	530	236	294	84	128	105	92	52	69	116	142	110	161	39	17	61	51	64	32	32	48	74	72	39	67	252	129	401
	26%	24%	29%a	35%gh	38%fgh	31%gh	26%gh	17%	16%	22%	26%	25%	34%ijk	22%	22%	28%	28%	35%mrt	22%	32%	24%	28%	26%	21%	26%	29%	14%	38%A

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
 * small base

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Absolutes/col percents

Table 3
Q2. From the list below, please select the amount you think represents the maximum amount of money per individual that the FSCS will protect.
Base: All respondents (Excl don't know)

	Gender		Age							Social Grade					Region										Employment Sector		FSCS Awareness	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	1516	792	724	125	163	239	301	291	397	367	491	300	358	162	57	166	143	108	102	83	182	134	225	154	181	596	862	654
Weighted base	1483	751	733	155*	211	234	267	247	369	422	416	329	317	142	63*	160	131	117*	109*	69*	153	188*	209	143	186	623	817	666
Up to £35,000	260 18%	96 13%	165 22%a	47 30%efg h	50 24%gh	39 17%	42 16%	29 12%	54 15%	52 12%	69 17%	58 18%	81 26%ijk	25 18%	13 20%	30 19%	23 18%	16 13%	18 16%	14 21%	34 22%u	21 11%	47 22%u	19 13%	34 18%	108 17%	82 10%	178 27%A
Up to £60,000	222 15%	114 15%	108 15%	31 20%	37 18%	42 18%	37 14%	29 12%	46 12%	60 14%	72 17%	41 12%	49 15%	20 14%	9 14%	21 13%	21 16%	25 21%u	20 19%	11 16%	17 11%	19 10%	33 16%	26 18%	16 9%	106 17%x	97 12%	125 19%A
Up to £85,000	777 52%	438 58%b	338 46%	49 32%	80 38%	103 44%	146 55%cde	162 66%cde	237 64%cde	245 58%l	208 50%	179 55%	144 46%	76 54%	29 47%	80 50%	63 48%	54 46%	55 50%	32 46%	82 54%	116 62%ppq	109 52%	80 56%	98 53%	293 47%	538 66%B	238 36%
Up to £110,000	90 6%	42 6%	48 7%	16 11%h	17 8%h	13 6%	16 6%h	18 7%h	9 2%	23 5%	27 6%	22 7%	17 6%	8 5%	4 7%	9 5%	7 6%	13 11%v	12 11%	2 2%	11 7%	8 4%	8 4%	9 6%	16 9%	40 6%	45 5%	45 7%
Up to £135,000	15 1%	6 1%	9 1%	1 *	7 3%gh	2 1%	4 1%	1 *	1 *	8 2%	3 1%	2 1%	2 1%	1 1%	2 3%	1 1%	- 1%	1 -	- -	2 1%	6 3%	* *	2 1%	2 1%	2 1%	11 2%	8 1%	7 1%
Up to £160,000	37 2%	20 3%	17 2%	2 1%	3 2%	14 6%fg	5 2%	1 *	12 3%g	13 3%	10 2%	9 3%	4 1%	2 2%	2 3%	8 5%	5 4%	4 3%	1 1%	1 1%	6 1%	4 3%	3 2%	7 4%	16 3%	15 2%	22 3%	
Unlimited	83 6%	36 5%	48 7%	9 6%	18 9%gh	20 9%gh	18 7%h	8 3%	10 3%	21 5%	27 6%	17 5%	19 6%	10 7%	5 8%	11 7%	11 9%w	4 3%	4 3%	9 13%qrtv	6 4%	12 7%	8 4%	3 2%	14 7%	49 8%	32 4%	51 8%A

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base



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Absolutes/col percents

Table 4
Q3. What amount of money do you think the FSCS should protect, if at all?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
£1-£10000	22 1%	7 1%	15 1%	1 *	- -	1 *	3 1%	4 1%	13 3%de	2 *	6 1%	5 1%	9 2%	1 1%	2 3%	3 1%	1 *	3 1%	1 -	- -	2 1%	4 2%	4 1%	2 1%	1 1%	5 1%	13 1%	9 1%
£10001-£50000	69 3%	36 4%	32 3%	3 1%	10 3%	8 2%	14 4%	12 4%	22 5%	23 4%	14 2%	13 3%	19 4%	8 4%	1 1%	4 2%	8 4%	5 2%	1 1%	3 3%	9 4%	7 3%	12 4%	11 6%ef	14 5%	24 3%	31 3%	38 4%
£50001-£100000	195 10%	143 15%b	52 5%	14 6%	27 8%	26 8%	27 7%	42 14%scde	58 13%ceef	65 12%l	58 10%l	44 10%l	28 6%	13 7%	9 11%	27 12%	12 7%	13 7%	17 12%	7 7%	22 11%	24 9%	31 11%	20 11%	20 8%	73 8%	141 15%B	54 5%
£100001-£250000	42 2%	34 3%b	8 1%	3 1%	6 2%	9 3%	7 2%	6 2%	11 2%	14 3%	19 3%kl	4 1%	5 1%	6 3%q	1 2%	5 2%	2 1%	- -	- -	- -	5 3%	7 3%	10 3%	5 3%	7 3%	13 1%	31 3%B	11 1%
£250001-£500000	1 *	1 *	1 *	- -	- -	1 *	* *	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *	- -	- -	1 1%	1 *	* *	1 *	1 *
£500001+	7 *	5 *	2 *	- -	3 1%	1 *	2 1%	- -	1 *	2 *	4 1%	1 *	- -	* *	- -	1 *	1 *	2 1%	- -	- -	- -	1 *	3 1%	- -	5 2%y	1 *	7 1%B	- -
Unlimited	947 47%	412 42%	535 52%a	97 41%	155 46%	161 48%	192 54%c	140 47%	201 46%	264 49%	246 44%	220 50%	217 45%	91 50%	36 45%	110 50%	97 53%v	95 52%v	69 49%	59 59%tuv	88 44%	110 42%	113 40%	79 43%	109 43%	444 51%	444 47%	503 47%
The FSCS should not protect consumer money	53 3%	36 4%b	17 2%	15 6%cd	6 2%	8 2%	5 1%	8 3%	11 3%	16 3%	11 2%	10 2%	16 3%	3 2%	1 2%	5 2%	2 1%	2 1%	2 2%	2 2%	4 2%	17 6%pw	11 4%	3 1%	11 4%	21 2%	31 3%	22 2%
Don't know	677 34%	312 32%	365 36%	106 44%fgh	132 39%gh	124 37%h	109 30%	85 29%	120 27%	152 28%	198 36%i	141 32%	185 39%i	58 32%	30 37%	67 30%	59 32%	62 34%	50 35%	29 29%	71 35%	92 35%	98 35%	60 33%	85 34%	293 33%	246 26%	431 40%A
Mean	115137	117262	110746	98197	162181	139813	139260	90039	90531	116627	147334i	99596	74926	113064	84651	129768	114743	171927	85693	74008	95813	108806	132504	105313	221017	96596	132236B	81051
Standard deviation	178589	142411	237186	55746	242991	244348	263434	54282	108586	180993	237938	127584	56728	118517	58460	257158	182122	385345	25636	32486	72687	154858	193354	84758	392492	95709	212640	61204
Standard error	9465	9080	22615	11885	41673	33885	33729	6353	10170	18009	21114	15825	7147	20631	15624	40161	33819	88404	6042	8682	10603	25121	24756	13078	62849	8630	13812	5611

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base



FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 5
Q3. What amount of money do you think the FSCS should protect, if at all?
Base: All respondents

Q2. From the list below, please select the amount you think represents the maximum amount of money per individual that the FSCS will protect.

Total	Up to £35,000 (a)	Up to £60,000 (b)	Up to £85,000 (c)	Up to £110,000 (d)	Up to £135,000 (e)	Up to £160,000 (f)	Unlimited (g)	
Unweighted base	2013	254	237	812	83	15	36	79
Weighted base	2013	260	222	777	90*	15**	37**	83*
£1-£10000	22 1%	3 1%	3 1%	15 2%	1 1%	-	-	-
£10001-£50000	69 3%	31 12%bcdg	8 4%	12 2%	1 1%	-	-	-
£50001-£100000	195 10%	6 2%	27 12%ag	144 18%ag	8 9%ag	-	2 5%	-
£100001-£250000	42 2%	1 *	3 1%	28 4%a	4 5%a	1 4%	-	* 1%
£250001-£500000	1 *	1 *	-	1 *	-	-	-	* *
£500001+	7 *	-	1 *	-	4 5%abc	* 2%	2 5%	-
Unlimited	947 47%	125 48%	102 46%	376 48%	52 58%	13 87%	27 74%	74 89%abcd
The FSCS should not protect consumer money	53 3%	11 4%	14 7%c	15 2%	5 5%	-	1 3%	-
Don't know	677 34%	83 32%cdg	64 29%g	186 24%g	15 17%	1 7%	5 13%	8 10%
Mean	115137	57373	99488	97725	366351	493093	701374	363276
Standard deviation	178589	63491	139580	51625	482558	-	844534	-
Standard error	9465	10167	20360	3488	117038	-	377687	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g
* small base; ** very small base (under 30) ineligible for sig testing

FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 6
Q3. What amount of money do you think the FSCS should protect, if at all?
Base: All respondents (Excl don't know)

	Gender		Age							Social Grade				Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	1354	712	642	112	155	214	276	250	347	324	430	272	328	130	52	158	132	103	87	86	152	123	203	128	153	555	739	615
Weighted base	1336	675	661	133*	207	215	250	213	318	386	360	297	293	123*	51*	155	122	119*	91*	71*	130	170*	184	121*	168	582	700	637
£1-£10000	22 2%	7 1%	15 2%	1 1%	-	1 *	3 1%	4 2%	13 4%de	2 *	6 2%	5 2%	9 3%ei	1 1%	2 4%	3 2%	1 1%	3 2%	1 1%	-	2 1%	4 2%	4 2%	2 1%	1 1%	5 1%	13 2%	9 1%
£10001-£50000	69 5%	36 5%	32 5%	3 2%	10 5%	8 4%	14 5%	12 6%	22 7%	23 6%	14 4%	13 4%	19 6%	8 6%	1 2%	4 3%	8 6%	5 4%	1 2%	3 4%	9 7%	7 4%	12 7%	11 9%or	14 8%	24 4%	31 4%	38 6%
£50001-£100000	195 15%	143 21%b	52 8%	14 11%	27 13%	26 12%	27 11%	42 20%f	58 18%f	65 17%l	58 16%l	44 15%	28 9%	13 11%	9 17%	27 18%	12 10%	13 11%	17 19%	7 11%	22 17%	24 14%	31 17%	20 17%	20 12%	73 13%	141 20%B	54 8%
£100001-£250000	42 3%	34 5%b	8 1%	3 2%	6 3%	9 4%	7 3%	6 3%	11 3%	14 4%	19 5%kl	4 1%	5 2%	6 5%q	1 3%	5 3%	2 2%	-	-	-	5 4%	7 4%	10 5%	5 5%	7 4%	13 2%	31 4%B	11 2%
£250001-£500000	1 *	1 *	1 *	-	-	1 *	* *	1 *	-	-	1 *	-	-	-	-	-	-	-	-	-	*	-	-	1 1%	1 *	* *	1 *	1 *
£500001+	7 1%	5 1%	2 *	-	3 2%	1 *	2 1%	-	1 *	2 *	4 1%	1 *	-	*	-	1 *	2 1%	2 1%	-	-	-	1 1%	3 1%	-	5 3%y	1 *	7 1%B	-
Unlimited	947 71%	412 61%	535 81%a	97 73%	155 75%h	161 75%h	192 77%gh	140 66%	201 63%	264 68%	246 68%	220 74%	217 74%	91 74%	36 72%	110 71%	97 79%uvw	95 80%vw	69 76%v	59 83%tuv	88 68%	110 65%	113 62%	79 65%	109 65%	444 76%x	444 64%	503 79%A
The FSCS should not protect consumer money	53 4%	36 5%b	17 3%	15 11%defg	6 3%	8 4%	5 2%	8 4%	11 4%	16 4%	11 3%	10 3%	16 5%	3 3%	1 3%	5 3%	2 2%	2 2%	2 3%	2 2%	4 3%	17 10%pw	11 6%	3 2%	11 7%	21 4%	31 4%	22 3%
Mean	115137	117262	110746	98197	162181	139813	139260	90039	90531	116627	147334l	99596	74926	113064	84651	129768	114743	171927	85693	74008	95813	108806	132504	105313	221017	96596	132236B	81051
Standard deviation	178589	142411	237186	55746	242991	244348	263434	54282	108586	180993	237938	127584	56728	118517	58460	257158	182122	385345	25636	32486	72687	154858	193354	84758	392492	95709	212640	61204
Standard error	9465	9080	22615	11885	41673	33885	33729	6353	10170	18009	21114	15825	7147	20631	15624	40161	33819	88404	6042	8682	10603	25121	24756	13078	62849	8630	13812	5611

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base

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Absolutes/col percents

Table 7
Q3. What amount of money do you think the FSCS should protect, if at all?
Base: All respondents (Excl don't know)

Total	Q2. From the list below, please select the amount you think represents the maximum amount of money per individual that the FSCS will protect.							
	Up to £35,000 (a)	Up to £60,000 (b)	Up to £85,000 (c)	Up to £110,000 (d)	Up to £135,000 (e)	Up to £160,000 (f)	Unlimited (g)	
Unweighted base	1354	178	168	619	68	13	29	71
Weighted base	1336	177	158	591	75*	14**	32**	75*
£1-£10000	22 2%	3 2%	3 2%	15 3%	1 1%	-	-	-
£10001-£50000	69 5%	31 18%bcdg	8 5%	12 2%	1 2%	-	-	-
£50001-£100000	195 15%	6 3%	27 17%ag	144 24%adg	8 10%g	-	2 6%	-
£100001-£250000	42 3%	1 1%	3 2%	28 5%a	4 6%a	1 4%	-	* 1%
£250001-£500000	1 *	1 *	-	1 *	-	-	-	* 1%
£500001+	7 1%	-	1 1%	-	4 6%ac	* 3%	2 6%	-
Unlimited	947 71%	125 70%	102 64%	376 64%	52 69%	13 93%	27 85%	74 99%abcd
The FSCS should not protect consumer money	53 4%	11 6%c	14 9%cg	15 3%	5 6%	-	1 3%	-
Mean	115137	57373	99488	97725	366351	493093	701374	363276
Standard deviation	178589	63491	139580	51625	482558	-	844534	-
Standard error	9465	10167	20360	3488	117038	-	377687	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 8
Q4. To what extent do you agree or disagree with the following statements?
Base: All respondents
Summary table

		Banks are only 'safe' because of the guarantee of the FSCS	The guarantee offered by the FSCS encourages banks to take risks	The guarantee offered by the FSCS gives banks an unfair competitive advantage	I wouldn't be worried if the FSCS ended	The rules around the FSCS are confusing	FSCS compensation is automatically paid in the event of a bank collapsing	The FSCS protects my money against the pressures of inflation	With new regulation to prevent the collapse of banks the FSCS is less relevant than before	A low rate of interest on my savings is a fair price to pay for the FSCS
Unweighted base		2013	2013	2013	2013	2013	2013	2013	2013	
Weighted base		2013	2013	2013	2013	2013	2013	2013	2013	
NET: Agree		815 40%	682 34%	486 24%	399 20%	699 35%	887 44%	268 13%	343 17%	
Strongly agree	(+2)	206 10%	133 7%	100 5%	140 7%	161 8%	327 16%	52 3%	42 2%	
Slightly agree	(+1)	609 30%	549 27%	386 19%	258 13%	538 27%	561 28%	216 11%	301 15%	
Neither agree nor disagree	(0)	548 27%	636 32%	676 34%	514 26%	606 30%	425 21%	570 28%	653 32%	
Slightly disagree	(-1)	243 12%	251 12%	314 16%	376 19%	229 11%	169 8%	300 15%	382 19%	
Strongly disagree	(-2)	77 4%	74 4%	119 6%	432 21%	114 6%	40 2%	414 21%	208 10%	
NET: Disagree		320 16%	325 16%	432 21%	808 40%	342 17%	209 10%	715 36%	590 29%	
Don't know		330 16%	370 18%	418 21%	292 15%	366 18%	491 24%	460 23%	427 21%	
Mean		0.37	0.25	0.02	-0.41	0.25	0.63	-0.52	-0.26	
Standard deviation		1.02	0.96	0.99	1.24	1.04	1.02	1.12	1.00	
Standard error		0.02	0.02	0.02	0.03	0.03	0.03	0.03	0.03	

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Absolutes/col percents

Table 9
Q4. To what extent do you agree or disagree with the following statements?
Base: All respondents
Banks are only 'safe' because of the guarantee of the FSCS

	Gender			Age						Social Grade					Region							Employment Sector		FSCS Awareness				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
NET: Agree	815	398	417	77	116	140	146	131	205	228	224	175	188	73	34	104	67	69	45	41	79	106	118	78	117	329	472	343
	40%	40%	41%	32%	34%	41%	41%	44%cd	47%cd	42%	40%	40%	39%	41%	42%	47%r	37%	38%	32%	40%	39%	41%	42%	43%	46%y	38%	50%B	32%
Strongly agree (+2)	206	115	92	14	22	34	35	40	62	61	52	45	48	19	14	34	16	18	9	8	16	34	22	17	35	78	132	74
	10%	12%	9%	6%	6%	10%	10%	13%cd	14%cd	11%	9%	10%	10%	11%	17%rv	15%rtv	9%	10%	6%	8%	8%	13%	8%	10%	14%	9%	14%B	7%
Slightly agree (+1)	609	283	326	63	94	106	110	91	143	167	172	130	140	54	21	70	51	51	37	33	63	72	96	61	81	251	340	269
	30%	29%	32%	26%	28%	31%	31%	33%	31%	31%	31%	30%	29%	30%	26%	32%	28%	28%	26%	33%	31%	27%	34%	34%	32%	29%	36%B	25%
Neither agree nor disagree (0)	548	260	288	73	72	90	105	87	122	121	168	123	137	49	17	55	54	53	44	20	62	74	74	46	73	226	229	319
	27%	26%	28%	31%	21%	27%	29%	29%	28%	22%	30%i	28%	29%	27%	21%	25%	30%	30%	31%	20%	31%	28%	26%	25%	29%	26%	24%	30%A
Slightly disagree (-1)	243	143	100	15	58	36	38	39	57	85	69	57	33	27	15	18	24	19	19	13	23	22	41	22	20	121	138	105
	12%	14%b	10%	6%	17%cf	11%	11%	13%c	13%c	16%l	12%l	13%l	7%	15%	19%ou	8%	13%	10%	14%	13%	12%	8%	15%	12%	8%	14%x	15%B	10%
Strongly disagree (-2)	77	54	23	10	13	9	12	14	19	27	19	14	16	9	2	3	8	11	4	2	7	11	7	6	43	38	39	
	4%	5%b	2%	4%	4%	3%	3%	5%	4%	5%	3%	3%	3%	5%	3%	1%	4%	6%o	3%	2%	4%	4%	4%	2%	5%	4%	4%	
NET: Disagree	320	197	123	25	71	45	50	53	76	112	88	72	49	36	18	21	32	30	24	15	31	33	52	28	26	165	177	143
	16%	20%b	12%	10%	21%ce	13%	14%	18%	17%	21%l	16%l	16%l	10%	20%o	22%o	10%	18%o	17%	17%	15%	15%	13%	18%o	16%	10%	19%x	19%B	13%
Don't know	330	132	198	64	80	63	58	29	35	78	79	68	105	23	12	41	29	28	28	25	29	49	37	29	38	156	68	262
	16%	13%	19%a	27%fgh	24%gh	19%gh	16%gh	10%	8%	14%	14%	16%	22%ajk	13%	15%	19%	16%	16%	20%	24%mv	15%	19%	13%	16%	15%	18%	7%	25%A
Mean	0.37	0.31	0.44a	0.32	0.21	0.44d	0.40	0.38	0.43d	0.33	0.35	0.36	0.46	0.30	0.40	0.63mp qrv	0.28	0.30	0.23	0.41	0.33	0.45	0.32	0.40	0.56y	0.28	0.44B	0.29
Standard deviation	1.02	1.09	0.94	0.95	1.04	0.98	0.98	1.06	1.06	1.10	0.99	1.01	0.97	1.07	1.14	0.96	1.02	1.08	0.96	0.98	0.97	1.05	1.00	1.01	0.96	1.06	1.06	0.97
Standard error	0.02	0.04	0.03	0.08	0.07	0.06	0.05	0.06	0.05	0.06	0.04	0.06	0.05	0.08	0.14	0.07	0.08	0.09	0.09	0.10	0.07	0.08	0.06	0.08	0.07	0.04	0.03	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base



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Absolutes/col percents

Table 10
Q4. To what extent do you agree or disagree with the following statements?
Base: All respondents
The guarantee offered by the FSCS encourages banks to take risks

	Gender			Age						Social Grade				Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
NET: Agree	682 34%	362 37% ^{ab}	320 31%	66 28%	124 37%	111 33%	123 34%	108 36%	150 34%	174 32%	179 32%	169 38%	161 34%	59 33%	31 39%	96 43% ^{tuv}	66 36%	68 37%	45 32%	43 42% ^{tuv}	55 27%	75 29%	98 35%	47 26%	104 41%	299 34%	372 39% ^B	310 29%
Strongly agree (+2)	133 7%	76 8%	58 6%	14 6%	19 6%	29 8%	22 7%	21 7%	29 7%	31 6%	37 7%	36 8%	30 6%	8 4%	9 12% ^u	17 8%	19 10% ^{mtu}	13 7%	9 6%	8 8%	8 4%	10 4%	21 7%	11 6%	16 6%	62 7%	60 6%	74 7%
Slightly agree (+1)	549 27%	286 29%	263 26%	53 22%	105 31%	83 24%	101 28%	86 29%	121 28%	143 27%	142 25%	133 30%	131 27%	51 28%	22 27%	79 36% ^{tuv}	47 26%	55 30%	36 26%	35 34% ^w	47 23%	65 25%	77 27%	36 20%	88 35%	237 27%	312 33% ^B	237 22%
Neither agree nor disagree (0)	636 32%	295 30%	340 33%	83 35%	89 26%	116 34%	118 33%	92 31%	136 31%	168 31%	179 32%	140 32%	148 31%	57 32%	21 26%	63 29%	61 33%	61 33%	41 29%	26 26%	71 35%	89 34%	90 32%	56 31%	75 30%	286 33%	267 28%	368 35% ^A
Slightly disagree (-1)	251 12%	140 14%	111 11%	29 12%	38 11%	35 10%	35 10%	51 17% ^{ef}	62 14%	79 15%	77 14%	44 10%	50 10%	32 17% ^{oqs}	7 9%	15 7%	20 11%	12 7%	28 20% ^{oqsv}	5 5%	30 15% ^{oqs}	36 14%	32 11%	34 19% ^{oqsv}	20 8%	102 12%	151 16% ^B	100 9%
Strongly disagree (-2)	74 4%	46 5%	29 3%	1 *	9 3%	9 3%	11 3%	14 5% ^c	31 7% ^{cdef}	30 6%	20 4%	12 3%	13 3%	8 4%	2 3%	8 4%	7 4%	8 4%	1 1%	3 3%	4 4%	2 2%	17 6% ^{ru}	9 5%	6 2%	28 3%	53 6% ^B	22 2%
NET: Disagree	325 16%	185 19% ^b	140 14%	30 13%	46 14%	44 13%	46 13%	65 22% ^{cde}	93 21% ^{cde}	109 20% ^{kl}	97 17%	56 13%	63 13%	40 22% ^{oqs}	9 12%	23 11%	26 15%	20 11%	29 21% ^{os}	9 9%	37 18% ^s	40 15%	48 17%	43 24% ^{opq}	26 10%	129 15%	203 21% ^B	122 11%
Don't know	370 18%	144 15%	226 22% ^a	59 25% ^{gh}	79 23% ^{gh}	68 20% ^{gh}	72 20% ^{gh}	34 11%	59 13%	87 16%	103 19%	73 17%	106 22% ^{ai}	25 14%	19 23%	39 18%	28 16%	33 18%	26 18%	23 23%	38 19%	57 22%	46 20%	36 20%	47 19%	160 18%	103 11%	267 25% ^A
Mean	0.25	0.25	0.26	0.27	0.34	0.32	0.30	0.19	0.15	0.15	0.22	0.37 ^{ij}	0.31 ⁱ	0.12	0.47 ^{mt}	0.44 ^{mt}	0.34 ^w	0.36 ^w	0.21	0.50 ^{mt}	0.12	0.20	0.23	0.04	0.43	0.29	0.21	0.30
Standard deviation	0.96	1.01	0.91	0.84	0.93	0.94	0.92	1.01	1.05	1.01	0.97	0.93	0.92	0.96	1.02	0.94	1.00	0.95	0.93	0.93	0.92	0.86	1.02	1.02	0.88	0.95	1.02	0.90
Standard error	0.02	0.03	0.03	0.07	0.07	0.06	0.05	0.06	0.05	0.05	0.04	0.05	0.05	0.07	0.13	0.07	0.08	0.08	0.09	0.10	0.07	0.07	0.06	0.08	0.06	0.04	0.03	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
 * small base

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Absolutes/col percents

Table 11
Q4. To what extent do you agree or disagree with the following statements?
Base: All respondents
The guarantee offered by the FSCS gives banks an unfair competitive advantage

	Gender			Age						Social Grade					Region								Employment Sector		FSCS Awareness			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
NET: Agree	486	253	233	45	70	93	91	79	107	121	119	121	124	47	19	53	48	46	32	26	39	62	75	39	77	204	259	227
	24%	26%	23%	19%	21%	27%	25%	27%	25%	23%	21%	28%	26%	24%	24%	26%	25%	23%	26%	20%	24%	27%	22%	31%	23%	27%B	21%	
Strongly agree	(+2) 100	63	37	16	13	22	19	11	19	24	23	27	25	4	6	15	9	6	7	5	11	12	20	7	19	42	55	44
	5%	6%b	4%	7%	4%	7%	5%	4%	4%	5%	4%	6%	5%	2%	7%	7%	3%	5%	5%	5%	5%	7% ^m	4%	7%	5%	6%	4%	
Slightly agree	(+1) 386	190	196	29	58	71	72	68	89	97	96	94	99	43	13	38	39	40	25	21	29	50	55	32	58	162	204	182
	19%	19%	19%	12%	17%	21% ^c	20% ^c	23% ^c	20% ^c	18%	17%	21%	21%	24% ^t	16%	17%	21%	22%	18%	21%	14%	19%	20%	18%	23%	18%	22%B	17%
Neither agree nor disagree	(0) 676	334	342	85	101	99	124	107	161	179	198	150	149	42	21	79	62	64	41	30	80	107	97	52	89	297	310	366
	34%	34%	33%	35%	30%	29%	35%	36%	37%	33%	35%	34%	31%	23%	26%	36% ^m	34% ^m	35% ^m	29%	30%	40% ^m ^w	41% ^m ^w	35% ^m	29%	35%	34%	33%	34%
Slightly disagree	(-1) 314	159	155	39	55	47	45	50	78	95	99	53	67	36	14	28	27	33	32	13	33	26	37	35	18	140	188	126
	16%	16%	15%	16%	16%	14%	13%	17%	18%	18%	18% ^k	12%	14%	20% ^u	17%	13%	15%	18%	23% ^{ou} ^v	12%	17%	10%	13%	19% ^u	7%	16% ^x	20%B	12%
Strongly disagree	(-2) 119	76	43	2	16	19	21	27	33	39	32	26	21	19	7	12	11	4	10	4	11	8	12	13	44	77	42	
	6%	8% ^b	4%	1%	5%	6% ^c	6% ^c	9% ^c	7% ^c	7%	6%	6%	4%	10% ^{qu}	8%	5%	6%	2%	7%	4%	6%	3%	7%	6%	5%	5%	8%B	4%
NET: Disagree	432	235	197	41	71	66	67	77	111	134	131	80	88	55	21	40	37	37	42	17	45	34	58	46	31	184	264	168
	21%	24% ^b	19%	17%	21%	19%	19%	26% ^f	25% ^f	25% ^{kl}	23%	18%	18%	31% ^{osu}	26% ^u	18%	21%	21%	30% ^{osu}	17%	22% ^u	13%	20%	26% ^u	12%	21% ^x	28%B	16%
Don't know	418	164	255	69	97	81	77	36	59	104	110	88	117	37	20	49	34	34	25	27	37	58	52	44	55	190	113	306
	21%	17%	25% ^a	29% ^{gh}	29% ^{gh}	24% ^{gh}	22% ^{gh}	12%	14%	19%	20%	20%	25%	20%	25%	22%	19%	19%	18%	27%	18%	22%	18%	24%	22%	22%	12%	29% ^A
Mean	0.02	0.01	0.04	0.10	-0.02	0.12	0.08	-0.05	-0.05	-0.06	-0.05	0.12 ^{ij}	0.11 ⁱ	-0.16	-0.04	0.09	0.06	0.07	-0.12	0.14	-0.04	0.16 ^{mr}	0.07	-0.09	0.26 ^y	0.03	-0.03	0.08
Standard deviation	0.99	1.05	0.93	0.90	0.97	1.04	0.99	1.02	0.99	1.01	0.96	1.01	0.98	1.08	1.14	1.00	0.99	0.87	1.04	0.97	0.96	0.87	1.05	1.01	0.99	0.97	1.05	0.92
Standard error	0.02	0.04	0.03	0.08	0.07	0.06	0.06	0.06	0.05	0.05	0.04	0.06	0.05	0.09	0.15	0.07	0.08	0.08	0.10	0.10	0.07	0.07	0.07	0.08	0.07	0.04	0.04	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
 * small base

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Absolutes/col percents

Table 12
Q4. To what extent do you agree or disagree with the following statements?
Base: All respondents
I wouldn't be worried if the FSCS ended

	Gender			Age						Social Grade					Region								Employment Sector		FSCS Awareness			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
NET: Agree	399	199	199	45	72	61	75	66	80	109	97	100	93	42	28	37	36	35	24	18	41	51	60	26	57	186	206	192
	20%	20%	19%	19%	21%	18%	21%	22%	18%	20%	17%	23%	19%	23%	35%opq rstuvw	20%	19%	17%	18%	20%	20%	21%	14%	23%	21%	22%	18%	
Strongly agree (+2)	140	65	76	7	28	19	27	29	31	30	31	48	31	13	14	18	9	9	11	5	22	17	15	8	15	60	73	67
	7%	7%	7%	3%	8%	6%	8%	10% c	7%	6%	6%	11% ijl	7%	7%	18% mpq s uvw	8%	5%	5%	8%	5%	11% w	6%	5%	4%	6%	7%	8%	6%
Slightly agree (+1)	258	134	124	37	44	42	48	37	49	79	66	52	62	29	14	18	27	26	13	14	20	35	45	18	43	126	133	125
	13%	14%	12%	16%	13%	13%	13%	12%	11%	15%	12%	12%	13%	16% o	18%	8%	15%	15%	9%	13%	10%	13%	16% o	10%	17%	14%	14%	12%
Neither agree nor disagree (0)	514	244	271	84	91	96	97	55	92	131	146	113	125	45	15	65	43	46	33	23	50	89	71	33	65	249	180	335
	26%	25%	26%	35% gh	27% g	28% gh	27% g	18%	21%	24%	26%	26%	25%	19%	19%	29% w	23%	26%	24%	23%	25%	34% nw	25%	18%	26%	28%	19%	31% A
Slightly disagree (-1)	376	193	183	36	56	61	70	67	85	102	110	73	90	32	11	47	43	34	25	21	35	41	44	44	57	141	211	165
	19%	20%	18%	15%	16%	18%	20%	23%	19%	19%	20%	17%	19%	18%	13%	21%	24%	19%	18%	21%	17%	15%	16%	23%	16%	22% B	16%	15%
Strongly disagree (-2)	432	233	198	29	44	60	70	86	143	124	124	89	94	48	14	42	34	34	33	16	51	44	66	49	40	162	300	132
	21%	24% b	19%	12%	13%	18%	19%	29% cde f	33% cde f	23%	22%	20%	20%	27% u	17%	19%	19%	19%	23%	16%	25%	17%	23%	27% u	16%	19%	32% B	12%
NET: Disagree	808	426	381	65	100	122	140	153	228	227	235	162	184	80	25	89	77	68	58	37	86	84	110	93	98	304	511	297
	40%	43% b	37%	27%	29%	36%	39% cd	51% cde f	52% cde f	42%	42%	37%	39%	44% u	31%	40%	43%	38%	41%	37%	42%	32%	39%	51% nqs uv	39%	35%	54% B	28%
Don't know	292	118	175	46	76	60	47	25	38	72	80	64	76	14	12	30	26	31	26	22	24	37	41	29	33	136	49	243
	15%	12%	17% a	19% gh	22% lgh	18% gh	13%	8%	9%	13%	14%	15%	16%	8%	15% m	14%	14%	17% m	18% m	22% mt	12%	14%	14%	16% m	13%	16%	5%	23% A
Mean	-0.41	-0.46	-0.36	-0.22g h	-0.16g h	-0.37h	-0.35h	-0.53	-0.65	-0.46	-0.48	-0.27j	-0.38	-0.44	0.05m opq r t v w	-0.40w	-0.43	-0.39	-0.48	-0.38	-0.41	-0.27w	-0.42w	-0.71	-0.30	-0.30	-0.59	-0.21A
Standard deviation	1.24	1.24	1.23	1.04	1.21	1.17	1.23	1.33	1.29	1.23	1.20	1.31	1.22	1.29	1.43	1.21	1.18	1.19	1.28	1.18	1.33	1.16	1.24	1.19	1.17	1.22	1.30	1.13
Standard error	0.03	0.04	0.04	0.09	0.09	0.07	0.07	0.07	0.06	0.06	0.05	0.07	0.06	0.09	0.17	0.09	0.09	0.10	0.12	0.12	0.09	0.09	0.08	0.09	0.08	0.05	0.04	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base

Prepared by Populus

FSCS Survey

ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 13
Q4. To what extent do you agree or disagree with the following statements?
Base: All respondents
The rules around the FSCS are confusing

	Gender			Age						Social Grade				Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
NET: Agree	699 35%	320 32%	379 37%	76 32%	108 32%	88 26%	126 35%e	126 42%de	174 40%e	178 33%	201 36%	154 35%	166 35%	69 38%r	33 40%r	81 37%r	67 37%r	61 34%	32 23%	33 33%	72 36%r	85 33%	98 35%r	68 38%r	104 41%y	276 32%	345 37%	354 33%
Strongly agree	(+2) 161 8%	84 9%	76 7%	17 7%	20 6%	25 7%	37 10%	27 9%	35 8%	41 8%	43 8%	34 8%	43 9%	17 10%	4 5%	15 7%	9 5%	16 9%	8 6%	9 9%	13 7%	28 11%	23 8%	18 10%	30 12%	74 8%	68 7%	93 9%
Slightly agree	(+1) 538 27%	236 24%	302 29%a	60 25%	88 26%	63 19%	89 25%	99 33%ef	139 32%e	138 26%	158 28%	120 27%	123 26%	52 29%r	28 35%r	66 30%r	58 32%r	44 24%	24 17%	24 23%	59 29%r	57 22%	75 27%	50 28%	74 29%	202 23%	277 29%B	261 24%
Neither agree nor disagree	(0) 606 30%	321 33%	285 28%	73 31%	88 26%	105 31%	113 32%	85 28%	141 32%	140 26%	181 32%	141 32%	144 30%	54 30%	24 30%	61 28%	55 30%	47 26%	52 37%	25 25%	54 27%	88 34%	90 32%	55 30%	73 29%	259 30%	290 31%	316 30%
Slightly disagree	(-1) 229 11%	117 12%	112 11%	25 11%	26 8%	53 15%d	37 10%	35 12%	52 12%	75 14%l	60 11%	54 12%	40 8%	23 13%	5 7%	26 12%	19 10%	18 10%	16 12%	8 8%	27 14%	34 13%	34 12%	17 10%	20 8%	109 12%	139 15%B	90 8%
Strongly disagree	(-2) 114 6%	78 8%b	36 4%	11 5%	17 5%	24 7%	20 6%	18 6%	23 5%	47 9%j	21 4%	25 6%	21 4%	5 3%	4 5%	14 7%	10 6%	9 8% ^m	5 5%	10 5%	15 6%	18 6%	7 4%	12 5%	53 6%	78 8%B	36 3%	
NET: Disagree	342 17%	194 20%b	148 14%	37 15%	43 13%	77 23%d	58 16%	53 18%	75 17%	121 23%j	81 14%	80 18%	61 13%	28 15%	10 12%	41 18%	29 16%	34 19%	25 18%	14 13%	38 19%	49 19%	52 18%	24 13%	32 13%	162 19%	216 23%B	126 12%
Don't know	366 18%	151 15%	215 21%a	53 22%gh	101 30%efg	69 20%gh	62 17%h	34 11%	48 11%	99 18%	96 17%	64 15%	107 22%k	30 16%	15 18%	38 17%	30 16%	40 22%	31 22%	29 29% ^{mop}	38 19%	39 15%	43 15%	34 19%	43 17%	177 20%	94 10%	272 25%A
Mean	0.25	0.16	0.33a	0.24	0.28e	0.05	0.29e	0.31e	0.28e	0.12	0.31i	0.22	0.34i	0.36r	0.35	0.22	0.24	0.20	0.05	0.33	0.23	0.22	0.21	0.38r	0.43y	0.19	0.14	0.36A
Standard deviation	1.04	1.08	0.98	1.00	1.01	1.08	1.06	1.05	1.00	1.13	0.96	1.03	1.01	0.98	0.95	1.05	0.98	1.15	1.00	1.08	1.03	1.07	1.05	1.00	1.04	1.07	1.07	0.98
Standard error	0.03	0.04	0.03	0.08	0.07	0.07	0.06	0.06	0.05	0.06	0.04	0.06	0.05	0.08	0.12	0.08	0.08	0.10	0.10	0.11	0.07	0.08	0.07	0.08	0.07	0.04	0.04	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
 * small base

FSCS Survey

ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 14
Q4. To what extent do you agree or disagree with the following statements?
Base: All respondents
FSCS compensation is automatically paid in the event of a bank collapsing

	Gender			Age							Social Grade					Region										Employment Sector		FSCS Awareness	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)	
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019	
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067	
NET: Agree	887 44%	470 48%cb	417 41%	62 26%	117 35%	138 41%cc	180 50%cde	157 53%cde	233 53%cde	239 44%	258 46%	198 45%	192 40%	87 48%	40 49%	99 45%	76 42%	70 39%	73 52%	48 47%	88 44%	106 41%	125 44%	75 41%	117 46%	358 41%	506 53%B	382 36%	
Strongly agree (+2)	327 16%	184 19%b	142 14%	10 4%	32 9%	48 14%cd	69 19%cd	75 25%cd	94 21%cd	90 17%	87 16%	77 18%	72 15%	30 17%	15 18%	35 16%	21 12%	28 16%	18 13%	18 18%	32 16%	44 17%	48 17%	35 20%	42 17%	130 15%	187 20%B	140 13%	
Slightly agree (+1)	561 28%	286 29%	275 27%	52 22%	86 25%	90 27%	111 31%	83 28%	139 32%cd	149 28%	171 31%	121 28%	120 25%	56 31%	25 31%	63 29%	55 30%	42 23%	55 39%quvw	29 29%	56 28%	62 24%	77 27%	39 22%	74 29%	227 26%	319 34%B	242 23%	
Neither agree nor disagree (0)	425 21%	218 22%	207 20%	62 26%	80 23%	76 22%	65 18%	59 20%	84 19%	102 19%	119 21%	104 24%	101 21%	33 18%	11 14%	50 23%r	45 25%r	37 21%	18 12%	18 17%	52 26%r	65 25%r	65 23%r	32 18%	52 20%	199 23%	167 18%	258 24%A	
Slightly disagree (-1)	169 8%	74 8%	95 9%	24 10%	33 10%	20 6%	24 7%	29 10%	39 9%	56 10%	43 8%	31 7%	39 8%	23 13%notv	2 3%	14 6%	11 6%	32 18%nopstuv	13 9%	6 6%	10 5%	22 9%	12 4%	22 12%tv	20 8%	75 9%	94 10%B	75 7%	
Strongly disagree (-2)	40 2%	24 2%	16 2%	7 3%	7 2%	4 1%	6 2%	8 3%	9 2%	15 3%	5 1%	11 2%	10 2%	1 1%	2 3%	4 2%	6 3%	6 3%	1 1%	2 2%	6 3%	2 1%	9 3%	3 1%	6 2%	18 2%	24 3%	16 2%	
NET: Disagree	209 10%	99 10%	111 11%	31 13%	40 12%	24 7%	29 8%	37 12%e	48 11%	71 13%j	48 9%	42 10%	49 10%	24 13%	5 6%	18 8%	17 9%	38 21%noprstuv	14 10%	8 8%	15 8%	24 9%	21 7%	25 14%	26 10%	92 11%	118 13%B	91 9%	
Don't know	491 24%	199 20%	292 28%a	85 35%fgh	102 30%gh	102 30%gh	84 23%gh	45 15%	73 17%	126 24%	133 24%	95 22%	136 29%k	37 20%	25 31%	55 25%	43 24%	35 20%	36 25%	27 27%	46 23%	66 25%	71 25%	50 27%	58 23%	226 26%	155 16%	336 32%A	
Mean	0.63	0.68	0.59	0.22	0.43	0.66cd	0.78cd	0.73cd	0.74cd	0.59	0.69	0.65	0.60	0.64	0.85q	0.68	0.55	0.38	0.72q	0.77q	0.64	0.64	0.68q	0.63	0.65	0.58	0.70B	0.57	
Standard deviation	1.02	1.03	1.01	0.93	0.98	0.95	0.99	1.10	1.04	1.08	0.95	1.02	1.03	1.01	1.00	0.97	0.99	1.15	0.94	1.01	0.99	0.98	1.02	1.11	1.03	1.02	1.05	0.98	
Standard error	0.03	0.04	0.04	0.08	0.07	0.06	0.06	0.06	0.05	0.06	0.04	0.06	0.05	0.08	0.13	0.07	0.08	0.10	0.09	0.11	0.07	0.08	0.07	0.09	0.08	0.04	0.04	0.04	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
 * small base

FSCS Survey

ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 15
Q4. To what extent do you agree or disagree with the following statements?
Base: All respondents
The FSCS protects my money against the pressures of inflation

	Gender			Age						Social Grade					Region										Employment Sector		FSCS Awareness	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
NET: Agree	268 13%	129 13%	140 14%	49 21% ^{fg}	48 14% ^g	59 17% ^{gh}	43 12% ^g	20 7%	48 11%	81 15%	61 11%	60 14%	66 14%	25 14% ^w	13 17% ^w	39 18% ^w	27 15% ^w	24 13%	14 10%	16 16% ^w	29 14% ^w	34 13%	36 13%	12 6%	50 20% ^y	120 14%	139 15%	129 12%
Strongly agree (+2)	52 3%	34 3%	19 2%	6 2%	13 4% ^h	18 5% ^{gh}	9 3%	4 1%	3 1%	13 2%	11 2%	14 3%	13 3%	5 3%	1 1%	16 7% ^{pvw}	2 1%	7 4%	2 3%	3 3%	6 3%	7 3%	2 1%	1 *	10 4%	30 3%	28 3%	24 2%
Slightly agree (+1)	216 11%	95 10%	121 12%	43 18% ^{fg}	35 10%	42 12% ^g	34 10%	17 6%	45 10% ^g	68 13%	50 9%	46 10%	53 11%	20 11%	12 15% ^w	23 11%	25 14% ^w	17 10%	11 8%	12 12%	23 12%	26 10%	34 12%	11 6%	41 16% ^y	90 10%	111 12%	105 10%
Neither agree nor disagree (0)	570 28%	279 28%	291 28%	78 33% ^h	86 25%	109 32% ^{gh}	123 34% ^{dgh}	71 24%	103 23%	124 23%	162 29%	141 32% ⁱ	144 30% ⁱ	61 34% ^{tw}	21 26%	71 32%	65 36% ^{rtv}	52 29%	33 23%	23 23%	46 23%	86 33%	72 25%	40 22%	74 29%	260 30%	244 26%	326 31% ^A
Slightly disagree (-1)	300 15%	153 16%	147 14%	29 12%	35 10%	42 13%	48 13%	48 16%	98 22% ^{cde}	102 19% ^{kl}	86 15%	49 11%	64 13%	24 13%	8 10%	30 13%	27 15%	29 16%	26 18% ^u	13 13%	36 18% ^u	24 9%	43 15%	40 22% ^u	27 11%	129 15%	158 17%	142 13%
Strongly disagree (-2)	414 21%	254 26% ^b	160 16%	13 6%	32 9%	38 11%	69 19% ^{cde}	118 39% ^{cde}	145 33% ^{cde}	116 22%	138 25% ^l	86 20%	75 16%	38 21%	19 24%	33 15%	24 13%	26 14%	34 24% ^p	15 14%	58 29% ^{opq}	52 20%	70 25% ^{opq}	47 26% ^{opq}	53 21%	142 16%	288 30% ^B	127 12%
NET: Disagree	715 36%	407 41% ^b	308 30%	42 18%	67 20%	80 24%	117 32% ^{cde}	165 55% ^{cde}	243 56% ^{cde}	218 40% ^{kl}	223 40% ^{kl}	135 31%	139 29%	62 34%	27 33%	63 28%	51 28%	55 30%	60 42% ^{ops}	28 28%	93 46% ^{mop}	76 29%	113 40% ^{opu}	87 48% ^{mop}	80 32%	271 31%	446 47% ^B	269 25%
Don't know	460 23%	171 17%	288 28% ^a	70 29% ^{gh}	138 41% ^{cef}	90 27% ^{gh}	76 21% ^{gh}	42 14%	44 10%	116 21%	111 20%	103 23%	130 27% ^j	33 18%	19 24%	48 22%	38 21%	51 28% ^t	35 25%	34 33% ^{mp}	33 17% ^v	66 25%	61 22%	42 23%	47 19%	225 26%	117 12%	342 32% ^A
Mean	-0.52	-0.61	-0.42a	*f gh	-0.19f gh	-0.17f gh	-0.47g	-1.01	-0.86	-0.57	-0.65	-0.44j	-0.38j	-0.46w	-0.51	-0.24r tw	-0.32r tw	-0.38w	-0.73	-0.35w	-0.69	-0.45w	-0.66	-0.87	-0.36	-0.41	-0.68	-0.34A
Standard deviation	1.12	1.16	1.08	0.94	1.10	1.10	1.09	1.06	1.07	1.14	1.11	1.13	1.10	1.12	1.18	1.18	1.00	1.10	1.09	1.16	1.18	1.13	1.11	0.99	1.20	1.11	1.18	1.03
Standard error	0.03	0.04	0.04	0.08	0.09	0.07	0.06	0.06	0.05	0.06	0.05	0.06	0.06	0.09	0.15	0.09	0.08	0.10	0.11	0.12	0.08	0.09	0.07	0.08	0.09	0.04	0.04	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
 * small base

Prepared by Populus



FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 16

Q4. To what extent do you agree or disagree with the following statements?**Base: All respondents****With new regulation to prevent the collapse of banks the FSCS is less relevant than before**

	Gender			Age						Social Grade				Region								Employment Sector		FSCS Awareness					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)	
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019	
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067	
NET: Agree	343	199	144	46	65	57	56	42	76	93	103	68	79	19	17	50	41	26	26	18	27	38	52	28	57	163	172	171	
	17%	20%b	14%	19%	19%	17%	16%	14%	17%	17%	18%	15%	16%	11%	21% ^m	23% ^{mt}	23% ^{mt}	14%	18%	18%	14%	14%	18% ^m	16%	23%	19%	18%	16%	
Strongly agree	(+2)	42	25	17	4	9	11	7	4	10	12	12	8	4	3	7	6	3	4	3	*	5	3	3	9	22	23	18	
	2%	3%	2%	2%	3%	3% ^h	2%	2%	1%	2%	3%	2%	2%	4% ^t	3% ^t	3% ^t	2%	2%	3%	3%	2%	2%	1%	2%	3%	2%	2%	2%	
Slightly agree	(+1)	301	174	127	42	56	47	49	35	72	83	91	56	71	15	14	43	35	23	21	15	27	33	49	25	49	141	149	153
	15%	18% ^b	12%	18%	17%	14%	14%	12%	16%	15%	16%	13%	15%	8%	17%	19% ^m	20% ^m	13%	15%	15%	13%	13%	17% ^m	14%	19%	16%	16%	14%	
Neither agree nor disagree	(0)	653	301	352	88	86	125	128	85	140	159	181	144	169	57	18	63	66	73	58	28	68	93	77	80	293	280	373	
	32%	31%	34%	37% ^d	25%	37% ^{dg}	36% ^d	29%	32%	30%	32%	33%	35%	32%	23%	29%	36%	40% ^{nv}	41% ^{nov}	28%	34%	35%	27%	28%	32%	33%	30%	35% ^A	
Slightly disagree	(-1)	382	192	190	35	62	48	52	74	110	137	108	71	65	18	33	26	27	22	18	43	48	60	34	34	145	233	149	
	19%	19%	19%	15%	18%	14%	15%	25% ^{cef}	25% ^{cef}	26% ^{kl}	19% ^l	16%	14%	53	29% ^{opq}	22% ^{ruw}	14%	15%	16%	18%	21%	19%	21%	19%	14%	17%	25% ^B	14%	
Strongly disagree	(-2)	208	137	71	11	22	25	41	48	62	60	55	51	42	20	7	25	17	13	8	11	19	24	37	28	29	77	144	64
	10%	14% ^b	7%	5%	6%	7%	11% ^c	16% ^{cde}	14% ^{cde}	11%	10%	12%	9%	11%	9%	11%	9%	7%	5%	11%	9%	9%	13% ^r	15% ^{qr}	11%	9%	15% ^B	6%	
NET: Disagree	590	329	261	46	84	73	93	121	172	197	163	122	107	73	25	58	43	40	30	29	62	72	97	62	63	222	377	213	
	29%	33% ^b	25%	19%	25%	22%	26%	41% ^{cde}	39% ^{cde}	37% ^{kl}	29% ^l	28%	22%	40% ^{opq}	31%	26%	24%	22%	21%	28%	31%	28%	34% ^{pqr}	34% ^{qr}	25%	25%	40% ^B	20%	
Don't know	427	157	270	59	104	83	82	50	50	88	111	105	123	32	20	50	31	43	28	26	44	59	56	40	52	197	117	311	
	21%	16%	26% ^a	24% ^h	31% ^{gh}	24% ^{gh}	23% ^h	17%	11%	16%	20%	24% ⁱ	26% ^{ij}	17%	25%	23%	17%	24%	20%	26%	22%	22%	20%	22%	21%	23%	12%	29% ^A	
Mean	-0.26	-0.29	-0.23	-0.04 ^g	-0.13 ^g	-0.12 ^g	-0.25 ^g	-0.48	-0.40	-0.34	-0.23	-0.28	-0.18	-0.47	-0.19	-0.14 ^m	-0.08 ^m	-0.17 ^m	-0.07 ^m	-0.25	-0.34	-0.27	-0.35	-0.41	-0.13	-0.17	-0.39	-0.12 ^A	
Standard deviation	1.00	1.07	0.91	0.87	1.01	0.96	1.00	1.04	1.00	1.00	1.03	0.96	0.94	1.10	1.09	1.01	0.89	0.90	1.06	0.91	0.95	1.03	1.07	1.07	0.99	1.06	0.91		
Standard error	0.02	0.04	0.03	0.07	0.08	0.06	0.06	0.06	0.05	0.05	0.04	0.06	0.05	0.07	0.14	0.08	0.08	0.08	0.09	0.11	0.07	0.08	0.07	0.08	0.04	0.04	0.04	0.03	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B

* small base

FSCS Survey

ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 17
Q4. To what extent do you agree or disagree with the following statements?
Base: All respondents
A low rate of interest on my savings is a fair price to pay for the FSCS

	Gender			Age							Social Grade					Region										Employment Sector		FSCS Awareness	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)	
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019	
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067	
NET: Agree	341	180	161	59	72	55	65	33	56	110	86	57	89	35	19	39	28	38	20	22	31	36	45	29	46	174	164	177	
	17%	18%	16%	25% ^{gh}	21% ^{gh}	16%	18% ^g	11%	13%	20% ^k	15%	13%	19%	19%	23%	18%	15%	21%	14%	22%	15%	14%	16%	16%	18%	20%	17%	17%	
Strongly agree	(+2)	47	29	18	2	11	13	10	2	9	11	14	11	5	1	6	1	10	5	3	2	6	5	1	7	23	23	23	
		2%	3%	2%	1%	3%	4% ^g	3%	1%	2%	2%	3%	2%	3%	1%	3%	1%	6% ^{ptw}	4%	3%	1%	2%	2%	*	3%	3%	2%	2%	
Slightly agree	(+1)	294	151	143	57	61	42	56	31	48	99	75	43	78	30	17	33	27	27	15	19	28	29	40	28	39	151	141	154
		15%	15%	14%	24% ^{egh}	18% ^{gh}	13%	15%	10%	11%	18% ^k	14%	10%	16% ^k	16%	22%	15%	15%	15%	19%	14%	11%	14%	15%	16%	17%	15%	14%	
Neither agree nor disagree	(0)	554	272	282	81	74	117	110	69	104	120	156	125	154	52	15	64	54	61	43	25	62	77	65	69	251	239	315	
		28%	28%	27%	34% ^{dgh}	22%	35% ^{dgh}	31% ^{dh}	23%	24%	22%	28%	28%	32% ⁱ	29%	19%	29%	30%	34% ^{vw}	30%	24%	31% ^w	30%	23%	20%	27%	29%	25%	30%
Slightly disagree	(-1)	435	208	227	35	55	70	69	82	125	115	126	111	83	35	11	51	47	26	21	48	54	72	38	52	176	245	190	
		22%	21%	22%	15%	16%	21%	19%	27% ^{cdf}	29% ^{cde}	21%	23%	25% ^l	17%	19%	14%	23%	26% ^q	14%	23%	21%	24%	21%	26% ^q	21%	20%	26% ^B	18%	
Strongly disagree	(-2)	383	213	170	9	36	42	71	95	129	128	111	77	67	20	29	26	26	24	15	43	57	54	51	50	131	251	132	
		19%	22% ^b	17%	4%	11% ^c	12% ^c	20% ^{cde}	32% ^{cde}	30% ^{cde}	24% ^l	20% ^l	18%	14%	25% ^o	13%	14%	17%	15%	21% ^o	22% ^o	19%	28% ^{opq}	20%	15%	27% ^B	12%		
NET: Disagree	818	421	397	45	91	112	140	177	254	243	236	188	150	73	31	79	73	52	57	35	90	111	126	89	102	307	496	322	
	41%	43%	39%	19%	27%	33% ^c	39% ^{cd}	59% ^{cde}	58% ^{cde}	45% ^l	42% ^l	43% ^l	31%	40%	39%	36%	40%	29%	41%	35%	45% ^q	43% ^q	45% ^q	49% ^{oqs}	40%	35%	52% ^B	30%	
Don't know	300	113	187	55	103	55	44	20	24	65	80	69	86	21	16	39	26	30	18	19	37	46	27	36	143	46	254		
	15%	11%	18% ^a	23% ^{fgh}	30% ^{efg}	16% ^{gh}	12% ^{gh}	7%	5%	12%	14%	16%	18% ⁱ	11%	19%	18% ^t	14%	17%	18% ^t	9%	14%	16%	15%	14%	16%	5%	24% ^A		
Mean	-0.47	-0.49	-0.46	0.04 ^e	-0.19 ^f	-0.30 ^g	-0.43 ^g	-0.85	-0.77	-0.53	-0.52	-0.53	-0.30 ⁱ	-0.44 ^w	-0.48	-0.34 ^w	-0.45 ^w	-0.20 ^t	-0.47	-0.30 ^w	-0.55	-0.56	-0.55	-0.72	-0.46	-0.33	-0.62	-0.31 ^A	
Standard deviation	1.10	1.13	1.06	0.87	1.12	1.04	1.11	1.04	1.08	1.16	1.08	1.06	1.06	1.14	1.24	1.05	0.99	1.13	1.08	1.13	1.05	1.09	1.09	1.12	1.13	1.09	1.12	1.04	
Standard error	0.03	0.04	0.04	0.07	0.08	0.06	0.06	0.06	0.05	0.06	0.05	0.06	0.05	0.09	0.15	0.08	0.08	0.10	0.10	0.11	0.07	0.09	0.09	0.08	0.04	0.04	0.04	0.04	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
 * small base

FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 18

Q5. To what extent would you trust or not trust each of the following types of scheme to protect your money?

Base: All respondents

Summary table

		Compensation: A provision fund that pays out automatically in the event of borrower default to an unlimited value subject to sufficient funds being available	Diversification : A strategy that spreads your money across a wide number of borrowers so as to limit the extent of losses	Insurance: An insurance policy that pays out for successful claims, to a limited value, in case of default by the borrower	Security: Loans are secured against an asset, for example property, which once sold could return your money
Unweighted base		2013	2013	2013	2013
Weighted base		2013	2013	2013	2013
NET: Trust		676 34%	438 22%	615 31%	606 30%
Trust a great deal	(+2)	100 5%	62 3%	64 3%	99 5%
Trust quite a lot	(+1)	576 29%	377 19%	551 27%	508 25%
Neither trust nor don't trust	(0)	696 35%	733 36%	653 32%	646 32%
Don't trust very much	(-1)	227 11%	343 17%	328 16%	339 17%
Don't trust at all	(-2)	80 4%	137 7%	132 7%	126 6%
NET: Don't trust		307 15%	480 24%	460 23%	465 23%
Don't know		334 17%	361 18%	285 14%	295 15%
Mean		0.23	-0.07	0.05	0.07
Standard deviation		0.92	0.96	0.98	1.01
Standard error		0.02	0.02	0.02	0.02

FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 19

Q5. To what extent would you trust or not trust each of the following types of scheme to protect your money?

Base: All respondents (Excl don't know)

Summary table

		Compensation: A provision fund that pays out automatically in the event of borrower default to an unlimited value subject to sufficient funds being available	Diversification : A strategy that spreads your money across a wide number of borrowers so as to limit the extent of losses	Insurance: An insurance policy that pays out for successful claims, to a limited value, in case of default by the borrower	Security: Loans are secured against an asset, for example property, which once sold could return your money
Unweighted base		1707	1678	1748	1743
Weighted base		1679	1652	1728	1718
NET: Trust		676 40%	438 27%	615 36%	606 35%
Trust a great deal	(+2)	100 6%	62 4%	64 4%	99 6%
Trust quite a lot	(+1)	576 34%	377 23%	551 32%	508 30%
Neither trust nor don't trust	(0)	696 41%	733 44%	653 38%	646 38%
Don't trust very much	(-1)	227 14%	343 21%	328 19%	339 20%
Don't trust at all	(-2)	80 5%	137 8%	132 8%	126 7%
NET: Don't trust		307 18%	480 29%	460 27%	465 27%
Mean		0.23	-0.07	0.05	0.07
Standard deviation		0.92	0.96	0.98	1.01
Standard error		0.02	0.02	0.02	0.02

FSCS Survey
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Absolutes/col percents

Table 20

Q5. To what extent would you trust or not trust each of the following types of scheme to protect your money?

Base: All respondents

Compensation: A provision fund that pays out automatically in the event of borrower default to an unlimited value subject to sufficient funds being available

	Gender			Age						Social Grade				Region										Employment Sector		FSCS Awareness			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)	
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019	
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067	
NET: Trust	676	345	331	94	116	118	114	96	139	198	197	137	144	59	36	87	57	48	56	33	67	85	92	57	104	307	382	294	
	34%	35%	32%	39%	34%	35%	32%	32%	32%	37%	35%	31%	30%	33%	44%q	39%q	32%	27%	40%q	33%	33%	32%	33%	31%	41%	35%	40%B	28%	
Trust a great deal	(+2)	100	61	39	10	18	21	18	13	19	34	24	19	23	10	7	16	7	5	6	6	5	16	13	9	10	45	57	42
	5%	6%b	4%	4%	5%	6%	5%	4%	4%	6%	4%	4%	5%	6%	8%	7%	4%	3%	4%	6%	3%	6%	4%	5%	4%	5%	6%	4%	
Trust quite a lot	(+1)	576	284	292	84	97	97	95	83	119	164	173	117	121	49	29	71	51	43	50	27	61	69	79	48	94	262	325	252
	29%	29%	28%	35%	29%	29%	27%	28%	27%	31%	31%	27%	25%	27%	36%	32%	28%	24%	35%	27%	30%	26%	28%	27%	37%	30%	34%B	24%	
Neither trust nor don't trust	(0)	696	344	353	83	94	123	122	107	167	167	205	149	176	71	16	71	59	81	44	37	65	92	65	70	303	333	364	
	35%	35%	34%	35%	28%	36%	34%	36%	38% ^d	31%	37%	34%	37%	39% ⁿ	19%	32%	32%	45% ^{nop}	32%	37% ⁿ	32%	36% ⁿ	32%	36% ⁿ	28%	35%	35%	34%	
Don't trust very much	(-1)	227	123	104	9	42	27	35	44	69	69	55	54	48	7	25	21	19	11	7	27	23	35	26	23	90	114	113	
	11%	12%	10%	4%	13% ^c	8%	10% ^c	15% ^{ce}	16% ^{cef}	13%	10%	12%	10%	14%	9%	11%	12%	10%	8%	7%	14%	9%	12%	14%	9%	10%	12%	11%	
Don't trust at all	(-2)	80	48	32	7	10	8	19	14	22	24	25	17	15	7	6	8	7	2	4	14	14	7	3	5	41	37	43	
	4%	5%	3%	3%	3%	2%	5%	5%	5%	4%	4%	4%	3%	4%	9% ^{orvw}	3%	4%	4%	1%	4%	7% ^{rvw}	5%	3%	2%	2%	5%	4%	4%	
NET: Don't trust	307	171	136	16	53	36	54	58	91	93	80	71	63	33	14	31	29	26	13	12	41	37	42	30	28	131	151	156	
	15%	17% ^b	13%	7%	15% ^c	10%	15% ^c	19% ^{ce}	21% ^{ce}	17%	14%	16%	13%	18% ^r	18%	14%	16%	14%	9%	12%	21% ^r	14%	15%	11%	11%	15%	16%	15%	
Don't know	334	127	207	47	77	62	69	38	41	80	76	82	96	18	15	32	36	25	28	19	28	44	57	29	50	133	80	254	
	17%	13%	20% ^a	20% ^h	23% ^{gh}	18% ^h	19% ^{gh}	13%	9%	15%	14%	19%	20% ^j	10%	19%	15%	20% ^m	14%	20% ^m	19%	14%	17%	20% ^m	16%	20%	15%	8%	24% ^A	
Mean	0.23	0.22	0.25	0.42 ^{gh}	0.27	0.34 ^{gh}	0.21	0.14	0.11	0.25	0.24	0.19	0.23	0.18	0.32	0.35 ^t	0.19	0.13	0.42 ^{qt}	0.29	0.10	0.23	0.25	0.21	0.40	0.24	0.29 ^B	0.17	
Standard deviation	0.92	0.97	0.88	0.81	0.95	0.87	0.96	0.94	0.94	0.98	0.90	0.92	0.88	0.93	1.15	0.92	0.93	0.84	0.81	0.93	0.98	0.96	0.89	0.88	0.85	0.94	0.93	0.92	
Standard error	0.02	0.03	0.03	0.07	0.07	0.05	0.05	0.05	0.05	0.05	0.04	0.05	0.04	0.07	0.14	0.07	0.07	0.07	0.08	0.09	0.07	0.08	0.06	0.07	0.06	0.04	0.03	0.03	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B

* small base

FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 21

Q5. To what extent would you trust or not trust each of the following types of scheme to protect your money?

Base: All respondents

Compensation: A provision fund that pays out automatically in the event of borrower default to an unlimited value subject to sufficient funds being available

Q.4 Agreement With Statements										
	Total	Banks are only 'safe' because of the guarantee of the FSCS (a)	The guarantee offered by the FSCS encourages banks to take risks (b)	The guarantee offered by the FSCS gives banks an unfair competitive advantage (c)	I wouldn't be worried if the FSCS ended (d)	The rules around the FSCS are confusing (e)	FSCS compensation is automatically paid in the event of a bank collapsing (f)	The FSCS protects my money against the pressures of inflation (g)	With new regulation to prevent the collapse of banks the FSCS is less relevant than before (h)	A low rate of interest on my savings is a fair price to pay for the FSCS (i)
Unweighted base	2013	839	681	464	402	693	938	253	347	327
Weighted base	2013	815	682	486	399	699	887	268	343	341
NET: Trust	676 34%	382 47% ^e	300 44%	211 43%	168 42%	281 40%	405 46%	149 56% ^{abcdef}	171 50% ^e	190 56% ^{abcdef}
Trust a great deal	(+2) 100 5%	66 8%	44 7%	29 6%	25 6%	36 5%	69 8%	31 12% ^{bcde}	30 9%	36 11% ^e
Trust quite a lot	(+1) 576 29%	316 39%	255 37%	181 37%	143 36%	245 35%	336 38%	118 44% ^e	141 41%	154 45% ^{de}
Neither trust nor don't trust	(0) 696 35%	235 29%	210 31%	153 32%	121 30%	217 31%	274 31%	72 27%	97 28%	88 26%
Don't trust very much	(-1) 227 11%	109 13%	90 13%	57 12%	48 12%	91 13%	110 12%	24 9%	39 11%	32 9%
Don't trust at all	(-2) 80 4%	32 4% ^g	24 4%	18 4%	19 5% ^{gi}	22 3%	28 3%	2 1%	10 3%	4 1%
NET: Don't trust	307 15%	141 17% ^{gi}	114 17% ^{gi}	75 15%	67 17% ^{gi}	112 16% ^g	138 16% ^g	26 10%	49 14%	36 11%
Don't know	334 17%	57 7%	58 9%	47 10%	43 11%	88 13% ^{abfh}	71 8%	21 8%	26 7%	27 8%
Mean	0.23	0.36	0.33	0.34	0.30	0.30	0.38	0.62 ^{abcdef}	0.45 ^e	0.59 ^{abcdef}
Standard deviation	0.92	0.97	0.94	0.93	0.97	0.92	0.94	0.85	0.94	0.87
Standard error	0.02	0.03	0.04	0.04	0.05	0.04	0.03	0.06	0.05	0.05

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i

FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 22

Q5. To what extent would you trust or not trust each of the following types of scheme to protect your money?

Base: All respondents (Excl don't know)

Compensation: A provision fund that pays out automatically in the event of borrower default to an unlimited value subject to sufficient funds being available

	Gender		Age							Social Grade				Region										Employment Sector		FSCS Awareness			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)	
Unweighted base	1707	900	807	150	198	284	342	305	428	391	562	332	422	178	63	196	158	136	109	99	196	158	249	165	198	698	915	792	
Weighted base	1679	860	819	193*	262	277	290	261	397	458	482	356	383	163	65*	189	145	156*	113*	81*	173	217	225	152	203	741	866	813	
NET: Trust	676	345	331	94	116	118	114	96	139	198	197	137	144	59	36	87	57	48	56	33	67	85	92	57	104	307	382	294	
	40%	40%	40%	49%h	44%	43%	39%	37%	35%	43%	41%	38%	38%	36%	54%mq	46%q	40%	31%	49%q	41%	38%	39%	41%	37%	52%y	41%	44%B	36%	
Trust a great deal	(+2)	100	61	39	10	18	21	18	13	19	34	24	19	23	10	7	16	7	5	6	6	5	16	13	9	10	45	57	42
		6%	7%	5%	5%	7%	7%	6%	5%	5%	7%	5%	5%	6%	6%	10%	9%	5%	3%	6%	8%	3%	7%	6%	5%	5%	6%	7%	5%
Trust quite a lot	(+1)	576	284	292	84	97	97	95	83	119	164	173	117	121	49	29	71	51	43	50	27	61	69	79	48	94	262	325	252
		34%	33%	36%	43%h	37%	35%	33%	32%	30%	36%	36%	33%	32%	30%	44%	37%	35%	28%	44%mq	33%	35%	32%	35%	47%y	35%	37%B	31%	
Neither trust nor don't trust	(0)	696	344	353	83	94	123	122	107	167	205	149	176	71	16	71	59	81	44	37	65	95	92	65	70	303	333	364	
		41%	40%	43%	43%	36%	45%	42%	41%	42%	36%	42%	42%	46%i	43%n	24%	38%	40%n	52%not	39%	45%n	38%	44%n	41%n	43%n	35%	41%	38%	45%A
Don't trust very much	(-1)	227	123	104	9	42	27	35	44	69	69	55	54	48	26	7	25	21	19	11	7	27	23	35	26	23	90	114	113
		14%	14%	13%	5%	16%c	10%	12%c	17%ce	17%ce	15%	12%	15%	13%	16%	11%	13%	15%	12%	9%	9%	16%	11%	15%	17%	11%	12%	13%	14%
Don't trust at all	(-2)	80	48	32	7	10	8	19	14	22	24	25	17	15	7	7	6	8	7	2	4	14	7	3	5	41	37	43	
		5%	6%	4%	3%	4%	3%	6%	5%	6%	5%	5%	4%	4%	11%orvw	3%	5%	5%	2%	5%	8%w	6%	3%	2%	2%	5%	4%	5%	
NET: Don't trust		307	171	136	16	53	36	54	58	91	93	80	71	63	33	14	31	29	26	13	12	41	37	42	30	28	131	151	156
		18%	20%	17%	8%	20%c	13%	19%c	22%ce	23%ce	20%	17%	20%	16%	20%	22%	16%	20%	17%	11%	14%	24%r	17%	19%	19%	14%	18%	17%	19%
Mean		0.23	0.22	0.25	0.42gh	0.27	0.34gh	0.21	0.14	0.11	0.25	0.24	0.19	0.23	0.18	0.32	0.35t	0.19	0.13	0.42qt	0.29	0.10	0.23	0.25	0.21	0.40	0.24	0.29B	0.17
Standard deviation		0.92	0.97	0.88	0.81	0.95	0.87	0.96	0.94	0.98	0.90	0.92	0.88	0.93	1.15	0.92	0.93	0.84	0.81	0.93	0.98	0.96	0.89	0.88	0.85	0.94	0.93	0.92	
Standard error		0.02	0.03	0.03	0.07	0.07	0.05	0.05	0.05	0.05	0.04	0.05	0.04	0.07	0.14	0.07	0.07	0.07	0.08	0.09	0.07	0.08	0.06	0.07	0.06	0.04	0.03	0.03	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B

* small base

FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 23

Q5. To what extent would you trust or not trust each of the following types of scheme to protect your money?

Base: All respondents (Excl don't know)

Compensation: A provision fund that pays out automatically in the event of borrower default to an unlimited value subject to sufficient funds being available

	Q.4 Agreement With Statements									
	Total	Banks are only 'safe' because of the guarantee of the FSCS (a)	The guarantee offered by the FSCS encourages banks to take risks (b)	The guarantee offered by the FSCS gives banks an unfair competitive advantage (c)	I wouldn't be worried if the FSCS ended (d)	The rules around the FSCS are confusing (e)	FSCS compensation is automatically paid in the event of a bank collapsing (f)	The FSCS protects my money against the pressures of inflation (g)	With new regulation to prevent the collapse of banks the FSCS is less relevant than before (h)	A low rate of interest on my savings is a fair price to pay for the FSCS (i)
Unweighted base	1707	783	628	427	366	616	871	236	325	303
Weighted base	1679	758	624	439	356	611	817	247	317	314
NET: Trust	676 40%	382 50%	300 48%	211 48%	168 47%	281 46%	405 50%	149 60%abcdef	171 54%e	190 60%abcdef
Trust a great deal	(+2) 100 6%	66 9%	44 7%	29 7%	25 7%	36 6%	69 8%	31 13%bce	30 10%	36 11%e
Trust quite a lot	(+1) 576 34%	316 42%	255 41%	181 41%	143 40%	245 40%	336 41%	118 48%	141 44%	154 49%ef
Neither trust nor don't trust	(0) 696 41%	235 31%	210 34%	153 35%	121 34%	217 36%	274 34%	72 29%	97 31%	88 28%
Don't trust very much	(-1) 227 14%	109 14%	90 14%	57 13%	48 14%	91 15%	110 14%	24 10%	39 12%	32 10%
Don't trust at all	(-2) 80 5%	32 4%g	24 4%	18 4%	19 5%gi	22 4%	28 3%	2 1%	10 3%	4 1%
NET: Don't trust	307 18%	141 19%gi	114 18%gi	75 17%	67 19%gi	112 18%gi	138 17%g	26 10%	49 15%	36 12%
Mean	0.23	0.36	0.33	0.34	0.30	0.30	0.38	0.62abcdef	0.45e	0.59abcdef
Standard deviation	0.92	0.97	0.94	0.93	0.97	0.92	0.94	0.85	0.94	0.87
Standard error	0.02	0.03	0.04	0.04	0.05	0.04	0.03	0.06	0.05	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i

FSCS Survey

ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 24
Q5. To what extent would you trust or not trust each of the following types of scheme to protect your money?
Base: All respondents
Diversification: A strategy that spreads your money across a wide number of borrowers so as to limit the extent of losses

	Gender			Age						Social Grade				Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
NET: Trust	438	237	202	49	62	83	77	64	103	148	136	80	75	52	23	51	42	34	26	21	34	52	56	48	52	196	266	173
	22%	24%	20%	21%	18%	25%	21%	21%	23%	27%kl	24%kl	18%	16%	29%t	28%	23%	23%	19%	19%	21%	17%	20%	20%	26%t	21%	22%	28%B	16%
Trust a great deal (+2)	62	39	23	8	12	18	12	5	7	18	19	9	15	6	4	5	6	2	6	4	2	10	9	6	8	30	35	27
	3%	4%	2%	3%	4%	5%gh	3%	2%	2%	3%	3%	2%	3%	4%	6%	2%	3%	1%	4%	4%	1%	4%	3%	3%	3%	3%	4%	2%
Trust quite a lot (+1)	377	198	179	42	50	65	65	58	96	130	116	71	60	46	18	46	36	32	20	17	31	42	47	42	44	166	230	146
	19%	20%	17%	17%	15%	19%	18%	20%	22%d	24%kl	21%l	16%	12%	25%rtu	23%	21%	20%	18%	14%	17%	16%	16%	17%	23%	17%	19%	24%B	14%
Neither trust nor don't trust (0)	733	387	346	85	111	118	139	117	164	174	231	153	176	58	19	86	68	83	45	31	82	104	97	60	99	317	356	378
	36%	39%ab	34%	35%	33%	35%	39%	39%	38%	32%	41%i	35%	37%	32%	24%	39%n	38%	46%mn	32%	30%	41%n	40%n	34%	33%	39%	36%	38%	35%
Don't trust very much (-1)	343	145	198	45	69	44	47	59	78	111	94	62	76	32	19	39	22	26	27	18	36	37	52	34	39	154	171	171
	17%	15%	19%a	19%	20%ef	13%	13%	20%ef	18%	21%k	17%	14%	16%	18%	24%	17%	12%	14%	19%	18%	18%	14%	19%	19%	19%	15%	18%	18%
Don't trust at all (-2)	137	72	65	9	22	23	27	24	32	24	28	43	43	12	7	11	12	8	8	17	20	22	8	16	60	60	77	
	7%	7%	6%	4%	6%	7%	8%	8%	7%	4%	5%	10%ij	9%ij	7%	8%	5%	7%	7%	6%	8%	8%	8%	8%	5%	6%	7%	6%	7%
NET: Don't trust	480	217	263	54	91	67	74	83	111	135	121	105	118	44	26	49	35	38	35	26	52	58	74	42	54	214	231	249
	24%	22%	26%	23%	27%	20%	21%	28%e	25%	25%	22%	24%	25%	24%	32%	22%	19%	21%	25%	25%	26%	22%	26%	23%	22%	24%	24%	23%
Don't know	361	146	215	51	75	71	70	35	60	82	70	101	109	27	13	34	36	26	34	23	33	49	55	31	47	148	93	268
	18%	15%	21%a	21%g	22%gh	21%gh	19%g	12%	14%	15%	12%	23%ij	23%ij	15%	16%	16%	20%	14%	24%	23%	17%	19%	19%	17%	18%	17%	10%	25%A
Mean	-0.07	-0.02b	-0.13	-0.04	-0.15	0.04	-0.04	-0.14	-0.09	0.01kl	0.01k	-0.17	-0.19	0.02	-0.08	-0.02	0.01	-0.09	-0.10	-0.11	-0.20	-0.08	-0.14	0.02	-0.05	-0.07	0.01B	-0.16
Standard deviation	0.96	0.97	0.94	0.91	0.97	1.01	0.96	0.93	0.93	0.95	0.90	0.99	0.98	0.99	1.10	0.90	0.95	0.86	0.98	1.04	0.91	0.97	0.98	0.94	0.93	0.97	0.96	0.95
Standard error	0.02	0.03	0.03	0.07	0.07	0.06	0.05	0.05	0.05	0.05	0.04	0.06	0.05	0.08	0.14	0.06	0.08	0.07	0.10	0.11	0.07	0.08	0.06	0.07	0.07	0.04	0.03	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
 * small base

FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 25

Q5. To what extent would you trust or not trust each of the following types of scheme to protect your money?

Base: All respondents

Diversification: A strategy that spreads your money across a wide number of borrowers so as to limit the extent of losses

	Q.4 Agreement With Statements									
	Total	Banks are only 'safe' because of the guarantee of the FSCS (a)	The guarantee offered by the FSCS encourages banks to take risks (b)	The guarantee offered by the FSCS gives banks an unfair competitive advantage (c)	I wouldn't be worried if the FSCS ended (d)	The rules around the FSCS are confusing (e)	FSCS compensation is automatically paid in the event of a bank collapsing (f)	The FSCS protects my money against the pressures of inflation (g)	With new regulation to prevent the collapse of banks the FSCS is less relevant than before (h)	A low rate of interest on my savings is a fair price to pay for the FSCS (i)
Unweighted base	2013	839	681	464	402	693	938	253	347	327
Weighted base	2013	815	682	486	399	699	887	268	343	341
NET: Trust	438 22%	244 30% ^e	195 29%	157 32% ^e	115 29%	162 23%	264 30% ^e	88 33% ^e	124 36% ^{be}	121 35% ^e
Trust a great deal	(+2) 62 3%	44 5% ^e	31 5%	26 5%	19 5%	18 3%	49 5% ^e	17 6% ^e	25 7% ^e	27 8% ^e
Trust quite a lot	(+1) 377 19%	199 24%	164 24%	131 27% ^e	96 24%	144 21%	216 24%	71 27%	100 29% ^e	94 28% ^e
Neither trust nor don't trust	(0) 733 36%	272 33%	240 35%	157 32%	145 36%	238 34%	308 35%	94 35%	113 33%	111 32%
Don't trust very much	(-1) 343 17%	161 20%	134 20%	82 17%	65 16%	144 21%	181 20%	45 17%	56 16%	53 16%
Don't trust at all	(-2) 137 7%	62 8%	49 7%	39 8%	27 7%	53 8%	58 7%	13 5%	18 5%	21 6%
NET: Don't trust	480 24%	224 27%	184 27%	122 25%	92 23%	197 28%	239 27%	59 22%	74 22%	74 22%
Don't know	361 18%	75 9%	65 9%	51 10%	47 12%	103 15% ^{abfh}	77 9%	28 10%	31 9%	36 10%
Mean	-0.07	*	-0.01	0.05 ^e	0.04 ^e	-0.12	0.02 ^e	0.14 ^e	0.18 ^{abef}	0.17 ^{abe}
Standard deviation	0.96	1.03	1.00	1.04	0.99	0.97	1.01	0.99	1.01	1.04
Standard error	0.02	0.04	0.04	0.05	0.05	0.04	0.03	0.07	0.06	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i

FSCS Survey

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Absolutes/col percents

Table 26

Q5. To what extent would you trust or not trust each of the following types of scheme to protect your money?

Base: All respondents (Excl don't know)

Diversification: A strategy that spreads your money across a wide number of borrowers so as to limit the extent of losses

	Gender			Age						Social Grade				Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of England (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	1678	875	803	147	199	279	339	301	413	386	568	319	405	170	63	193	156	135	104	95	194	155	248	165	201	684	899	779
Weighted base	1652	840	811	189*	264	268	289	263	378	457	488	337	369	154	67*	187	145	156*	107*	77*	168	213	227	150	206	727	853	799
NET: Trust	438 27%	237 28%	202 25%	49 26%	62 24%	83 31%	77 27%	64 24%	103 27%	148 32%kl	136 28%l	80 24%	75 20%	52 34%t	23 34%	51 27%	42 29%	34 22%	26 25%	21 27%	34 20%	52 24%	56 25%	48 32%t	52 25%	196 27%	266 31%B	173 22%
Trust a great deal (+2)	62 4%	39 5%	23 3%	8 4%	12 5%	18 7%gh	12 4%	5 2%	7 2%	18 4%	19 4%	9 3%	15 4%	6 4%	4 7%	5 3%	6 4%	2 2%	6 6%	4 5%	2 1%	10 5%	9 4%	6 4%	8 4%	30 4%	35 4%	27 3%
Trust quite a lot (+1)	377 23%	198 24%	179 22%	42 22%	50 19%	65 24%	65 22%	58 22%	96 25%	130 28%l	116 24%l	71 21%	60 16%	46 30%t	18 27%	46 25%	36 25%	32 20%	20 19%	17 22%	31 19%	42 20%	47 21%	42 28%	44 21%	166 23%	230 27%B	146 18%
Neither trust nor don't trust (0)	733 44%	387 46%	346 43%	85 45%	111 42%	118 44%	139 48%	117 44%	164 44%	174 38%	231 47%i	153 45%	176 48%i	58 38%	19 28%	86 46%n	68 47%n	83 53%mn	45 43%	31 40%	82 49%n	104 49%n	97 43%	60 40%	99 48%	317 44%	356 42%	378 47%
Don't trust very much (-1)	343 21%	145 17%	198 24%a	45 24%	69 26%ef	44 16%	47 16%	59 22%	78 21%	111 24%	94 19%	62 18%	76 20%	32 21%	19 29%	39 21%	22 15%	26 17%	27 25%	18 23%	36 21%	37 17%	52 23%	34 23%	39 19%	154 21%	171 20%	171 21%
Don't trust at all (-2)	137 8%	72 9%	65 8%	9 5%	22 8%	23 9%	27 9%	24 9%	32 9%	24 5%	28 6%	43 13%ij	43 12%ij	12 8%	7 6%	11 6%	12 8%	12 8%	8 8%	8 10%	17 10%	20 10%	22 10%	8 6%	16 8%	60 8%	60 7%	77 7%
NET: Don't trust	480 29%	217 26%	263 32%a	54 29%	91 34%	67 25%	74 25%	83 31%	111 29%	135 30%	121 25%	105 31%	118 32%j	44 29%	26 38%	49 26%	35 24%	38 25%	35 33%	26 33%	52 31%	58 27%	74 33%	42 28%	54 26%	214 29%	231 27%	249 31%
Mean	-0.07	-0.02b	-0.13	-0.04	-0.15	0.04	-0.04	-0.14	-0.09	0.01kl	0.01k	-0.17	-0.19	0.02	-0.08	-0.02	0.01	-0.09	-0.10	-0.11	-0.20	-0.08	-0.14	0.02	-0.05	-0.07	0.01B	-0.16
Standard deviation	0.96	0.97	0.94	0.91	0.97	1.01	0.96	0.93	0.93	0.95	0.90	0.99	0.98	0.99	1.10	0.90	0.95	0.86	0.98	1.04	0.91	0.97	0.98	0.94	0.93	0.97	0.96	0.95
Standard error	0.02	0.03	0.03	0.07	0.07	0.06	0.05	0.05	0.05	0.05	0.04	0.06	0.05	0.08	0.14	0.06	0.08	0.07	0.10	0.11	0.07	0.08	0.06	0.07	0.07	0.04	0.03	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B

* small base

FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 27

Q5. To what extent would you trust or not trust each of the following types of scheme to protect your money?

Base: All respondents (Excl don't know)

Diversification: A strategy that spreads your money across a wide number of borrowers so as to limit the extent of losses

	Q.4 Agreement With Statements									
	Total	Banks are only 'safe' because of the guarantee of the FSCS (a)	The guarantee offered by the FSCS encourages banks to take risks (b)	The guarantee offered by the FSCS gives banks an unfair competitive advantage (c)	I wouldn't be worried if the FSCS ended (d)	The rules around the FSCS are confusing (e)	FSCS compensation is automatically paid in the event of a bank collapsing (f)	The FSCS protects my money against the pressures of inflation (g)	With new regulation to prevent the collapse of banks the FSCS is less relevant than before (h)	A low rate of interest on my savings is a fair price to pay for the FSCS (i)
Unweighted base	1678	765	621	424	360	600	859	228	320	295
Weighted base	1652	740	618	435	352	596	811	240	312	306
NET: Trust	438 27%	244 33%	195 32%	157 36% ^e	115 33%	162 27%	264 33%	88 37% ^e	124 40% ^{bef}	121 40% ^{be}
Trust a great deal	(+2) 62 4%	44 6% ^e	31 5%	26 6%	19 5%	18 3%	49 6% ^e	17 7% ^e	25 8% ^e	27 9% ^e
Trust quite a lot	(+1) 377 23%	199 27%	164 26%	131 30%	96 27%	144 24%	216 27%	71 30%	100 32% ^e	94 31%
Neither trust nor don't trust	(0) 733 44%	272 37%	240 39%	157 36%	145 41%	238 40%	308 38%	94 39%	113 36%	111 36%
Don't trust very much	(-1) 343 21%	161 22%	134 22%	82 19%	65 19%	144 24%	181 22%	45 19%	56 18%	53 18%
Don't trust at all	(-2) 137 8%	62 8%	49 8%	39 9%	27 8%	53 9%	58 7%	13 6%	18 6%	21 7%
NET: Don't trust	480 29%	224 30%	184 30%	122 28%	92 26%	197 33% ^{ghi}	239 29%	59 24%	74 24%	74 24%
Mean	-0.07	*	-0.01	0.05 ^e	0.04 ^e	-0.12	0.02 ^e	0.14 ^e	0.18 ^{abef}	0.17 ^{abe}
Standard deviation	0.96	1.03	1.00	1.04	0.99	0.97	1.01	0.99	1.01	1.04
Standard error	0.02	0.04	0.04	0.05	0.05	0.04	0.03	0.07	0.06	0.06

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i

FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 28

Q5. To what extent would you trust or not trust each of the following types of scheme to protect your money?**Base: All respondents****Insurance: An insurance policy that pays out for successful claims, to a limited value, in case of default by the borrower**

	Gender			Age						Social Grade					Region										Employment Sector		FSCS Awareness	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
NET: Trust	615	319	297	73	104	114	115	89	121	182	190	124	118	57	37	76	53	62	44	34	42	76	84	49	100	279	332	283
	31%	32%	29%	31%	31%	34%	32%	30%	28%	34%l	34%l	28%	25%	31%t	45%ptu vw	34%t	29%	34%t	31%	34%t	21%	29%	30%	27%	40%	32%	35%B	27%
Trust a great deal (+2)	64	35	30	13	9	13	11	7	11	15	21	14	14	5	2	10	3	6	6	4	2	8	13	5	12	29	36	28
	3%	4%	3%	5%	3%	4%	3%	2%	3%	3%	4%	3%	3%	3%	3%	4%	2%	3%	4%	4%	1%	3%	4%	2%	5%	3%	4%	3%
Trust quite a lot (+1)	551	284	267	61	94	101	104	81	110	167	170	110	104	52	34	66	50	56	38	30	40	69	72	45	87	251	296	255
	27%	29%	26%	25%	28%	30%	29%	27%	25%	31%l	30%l	25%	22%	29%	43%prt uvw	30%t	28%	31%t	27%	30%	20%	26%	25%	25%	35%	29%	31%B	24%
Neither trust nor don't trust (0)	653	316	338	78	109	106	101	100	159	178	179	134	162	67	16	71	52	55	45	25	71	93	97	61	69	286	326	327
	32%	32%	33%	33%	32%	31%	28%	34%	36%f	33%	32%	30%	34%	37%n	20%	32%	29%	30%	32%	25%	35%n	36%n	34%n	34%	27%	33%	35%	31%
Don't trust very much (-1)	328	166	163	24	47	52	57	60	88	73	89	86	80	28	16	32	30	27	21	15	40	30	53	37	33	137	165	163
	16%	17%	16%	10%	14%	15%	16%	20%c	20%c	14%	16%	20%	17%	15%	20%	15%	17%	15%	15%	20%	12%	19%	21%u	13%	13%	16%	17%	15%
Don't trust at all (-2)	132	77	55	10	24	18	27	25	27	37	33	29	33	14	6	15	11	18	7	8	17	23	6	7	10	67	56	76
	7%	8%	5%	4%	7%	5%	8%	8%	6%	7%	6%	7%	7%	8%v	8%	7%v	6%v	10%v	5%	8%v	8%v	9%v	2%	4%	4%	8%	6%	7%
NET: Don't trust	460	242	217	34	71	70	85	85	115	110	122	115	113	42	22	47	41	45	28	22	57	53	59	44	43	204	221	239
	23%	25%	21%	14%	21%	21%	24%c	28%ce	26%c	21%	22%	26%	24%	23%	27%	21%	23%	25%	20%	22%	28%	20%	21%	24%	17%	23%	23%	22%
Don't know	285	110	175	54	55	50	57	25	43	68	67	66	85	16	6	27	34	20	24	19	31	39	42	27	40	106	66	218
	14%	11%	17%a	23%gh	16%gh	15%g	16%gh	8%	10%	13%	12%	15%	18%j	9%	8%	12%	19%am	11%	17%am	18%am	16%	15%	15%	16%	16%	12%	7%	20%A
Mean	0.05	0.04	0.06	0.23gh	0.06	0.13	0.05	-0.05	-0.03	0.11	0.11	-0.02	-0.03	0.03	0.15	0.12t	0.03	0.04	0.13t	0.10	-0.17	0.03	0.14t	0.02	0.28y	0.05	0.10	*
Standard deviation	0.98	1.01	0.95	0.94	0.98	0.97	1.02	0.99	0.94	0.97	0.97	1.00	0.97	0.98	1.06	1.00	0.98	1.05	0.97	1.06	0.95	1.00	0.90	0.91	0.96	1.00	0.97	0.99
Standard error	0.02	0.03	0.03	0.08	0.07	0.06	0.05	0.06	0.05	0.05	0.04	0.05	0.05	0.07	0.13	0.07	0.08	0.09	0.09	0.11	0.07	0.08	0.06	0.07	0.07	0.04	0.03	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B

* small base

FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 29

Q5. To what extent would you trust or not trust each of the following types of scheme to protect your money?

Base: All respondents

Insurance: An insurance policy that pays out for successful claims, to a limited value, in case of default by the borrower

	Q.4 Agreement With Statements									
	Total	Banks are only 'safe' because of the guarantee of the FSCS (a)	The guarantee offered by the FSCS encourages banks to take risks (b)	The guarantee offered by the FSCS gives banks an unfair competitive advantage (c)	I wouldn't be worried if the FSCS ended (d)	The rules around the FSCS are confusing (e)	FSCS compensation is automatically paid in the event of a bank collapsing (f)	The FSCS protects my money against the pressures of inflation (g)	With new regulation to prevent the collapse of banks the FSCS is less relevant than before (h)	A low rate of interest on my savings is a fair price to pay for the FSCS (i)
Unweighted base	2013	839	681	464	402	693	938	253	347	327
Weighted base	2013	815	682	486	399	699	887	268	343	341
NET: Trust	615 31%	327 40%	255 37%	188 39%	149 37%	252 36%	369 42%	134 50%abcdef	169 49%abcdef	169 50%abcdef
Trust a great deal	(+2) 64 3%	43 5%	33 5%	26 5%	18 5%	33 5%	41 5%	18 7%	24 7%	27 8%
Trust quite a lot	(+1) 551 27%	284 35%	222 33%	162 33%	130 33%	219 31%	328 37%e	116 43%abcde	144 42%abcde	142 42%bcde
Neither trust nor don't trust	(0) 653 32%	227 28%	198 29%	140 29%	119 30%	208 30%h	258 29%	63 24%	78 23%	85 25%
Don't trust very much	(-1) 328 16%	157 19%	138 20%	101 21%i	71 18%	132 19%	162 18%	42 16%	54 16%	48 14%
Don't trust at all	(-2) 132 7%	62 8%	53 8%	27 6%	35 9%fi	46 7%	48 5%	13 5%	19 5%	14 4%
NET: Don't trust	460 23%	219 27%i	191 28%hi	128 26%i	106 27%i	179 26%i	210 24%	55 20%	72 21%	63 18%
Don't know	285 14%	42 5%	38 6%	30 6%	25 6%	60 9%af	49 6%	16 6%	24 7%	25 7%
Mean	0.05	0.11	0.07	0.13	0.07	0.09	0.18	0.34abcde	0.32abcde	0.38abcde
Standard deviation	0.98	1.05	1.05	1.01	1.05	1.02	0.99	1.00	1.03	0.99
Standard error	0.02	0.04	0.04	0.05	0.05	0.04	0.03	0.06	0.06	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i

FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 30

Q5. To what extent would you trust or not trust each of the following types of scheme to protect your money?**Base: All respondents (Excl don't know)****Insurance: An insurance policy that pays out for successful claims, to a limited value, in case of default by the borrower**

	Gender			Age						Social Grade				Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	1748	914	834	148	210	295	351	315	429	399	572	339	438	182	69	196	160	141	113	100	200	162	258	167	207	722	927	821
Weighted base	1728	877	852	185*	284	289	301	274	394	470	491	373	394	165	74*	194	147	161*	117*	82*	170	223	240	155	212	769	879	849
NET: Trust	615 36%	319 36%	297 35%	73 40%	104 36%	114 39%h	115 38%	89 32%	121 31%	182 39%l	190 39%l	124 33%	118 30%	57 34%	37 49%tw	76 39%t	53 36%t	62 38%t	44 38%t	34 42%t	42 25%	76 34%	84 35%t	49 32%	100 47%y	279 36%	332 38%	283 33%
Trust a great deal (+2)	64 4%	35 4%	30 3%	13 7%	9 3%	13 4%	11 4%	7 3%	11 3%	15 3%	21 4%	14 4%	14 4%	5 3%	2 3%	10 5%	3 2%	6 4%	6 5%	4 5%	2 1%	8 3%	13 5%	5 3%	12 6%	29 4%	36 4%	28 3%
Trust quite a lot (+1)	551 32%	284 32%	267 31%	61 33%	94 33%	101 35%	104 34%	81 30%	110 28%	167 36%l	170 35%l	110 29%	104 26%	52 31%	34 46%tw	66 34%t	50 34%	56 35%	38 32%	30 37%t	40 23%	69 31%	72 30%	45 29%	87 41%	251 33%	296 34%	255 30%
Neither trust nor don't trust (0)	653 38%	316 36%	338 40%	78 42%	109 38%	106 36%	101 34%	100 37%	159 40%	178 38%	179 37%	134 36%	162 41%	67 40%n	16 21%	71 37%	52 36%	55 34%	45 39%n	25 31%	71 42%n	93 42%n	97 40%n	61 39%n	69 32%	286 37%	326 37%	327 39%
Don't trust very much (-1)	328 19%	166 19%	163 19%	24 13%	47 17%	52 18%	57 19%	60 22%	88 22%c	73 16%	89 18%	86 23%l	80 20%	28 17%	16 21%	32 17%	30 20%	27 17%	21 18%	15 18%	40 23%u	30 14%	53 22%	37 24%u	33 16%	137 18%	165 19%	163 19%
Don't trust at all (-2)	132 8%	77 9%	55 6%	10 5%	24 8%	18 6%	27 9%	25 9%	27 7%	37 8%	33 7%	29 8%	33 8%	14 9%v	6 8%	15 8%v	11 8%v	18 11%v	7 6%	8 9%v	17 10%v	23 10%v	6 2%	7 5%	10 5%	67 9%	56 6%	76 9%
NET: Don't trust	460 27%	242 28%	217 26%	34 18%	71 25%	70 24%	85 28%	85 31%c	115 29%c	110 23%	122 25%	115 31%	113 29%	42 25%	22 29%	47 24%	41 28%	45 28%	28 24%	22 27%	57 33%	53 24%	59 24%	44 29%	43 21%	204 27%	221 25%	239 28%
Mean	0.05	0.04	0.06	0.23gh	0.06	0.13	0.05	-0.05	-0.03	0.11	0.11	-0.02	-0.03	0.03	0.15	0.12t	0.03	0.04	0.13t	0.10	-0.17	0.03	0.14t	0.02	0.28y	0.05	0.10	*
Standard deviation	0.98	1.01	0.95	0.94	0.98	0.97	1.02	0.99	0.94	0.97	0.97	1.00	0.97	0.98	1.06	1.00	0.98	1.05	0.97	1.06	0.95	1.00	0.90	0.91	0.96	1.00	0.97	0.99
Standard error	0.02	0.03	0.03	0.08	0.07	0.06	0.05	0.06	0.05	0.05	0.04	0.05	0.05	0.07	0.13	0.07	0.08	0.09	0.11	0.07	0.08	0.06	0.07	0.07	0.04	0.03	0.03	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B

* small base

FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 31

Q5. To what extent would you trust or not trust each of the following types of scheme to protect your money?

Base: All respondents (Excl don't know)

Insurance: An insurance policy that pays out for successful claims, to a limited value, in case of default by the borrower

	Q.4 Agreement With Statements									
	Total	Banks are only 'safe' because of the guarantee of the FSCS (a)	The guarantee offered by the FSCS encourages banks to take risks (b)	The guarantee offered by the FSCS gives banks an unfair competitive advantage (c)	I wouldn't be worried if the FSCS ended (d)	The rules around the FSCS are confusing (e)	FSCS compensation is automatically paid in the event of a bank collapsing (f)	The FSCS protects my money against the pressures of inflation (g)	With new regulation to prevent the collapse of banks the FSCS is less relevant than before (h)	A low rate of interest on my savings is a fair price to pay for the FSCS (i)
Unweighted base	1748	796	642	441	378	634	885	239	328	309
Weighted base	1728	773	644	456	374	639	838	252	319	316
NET: Trust	615 36%	327 42%	255 40%	188 41%	149 40%	252 39%	369 44%	134 53%abcdef	169 53%abcdef	169 54%abcdef
Trust a great deal	(+2) 64 4%	43 6%	33 5%	26 6%	18 5%	33 5%	41 5%	18 7%	24 8%	27 9%
Trust quite a lot	(+1) 551 32%	284 37%	222 35%	162 35%	130 35%	219 34%	328 39%	116 46%abcde	144 45%abcde	142 45%abcde
Neither trust nor don't trust	(0) 653 38%	227 29%	198 31%	140 31%	119 32%	208 33%h	258 31%	63 25%	78 24%	85 27%
Don't trust very much	(-1) 328 19%	157 20%	138 21%	101 22%	71 19%	132 21%	162 19%	42 17%	54 17%	48 15%
Don't trust at all	(-2) 132 8%	62 8%	53 8%	27 6%	35 9%fi	46 7%	48 6%	13 5%	19 6%	14 5%
NET: Don't trust	460 27%	219 28%i	191 30%hi	128 28%i	106 28%i	179 28%i	210 25%	55 22%	72 23%	63 20%
Mean	0.05	0.11	0.07	0.13	0.07	0.09	0.18	0.34abcde	0.32abcde	0.38abcde
Standard deviation	0.98	1.05	1.05	1.01	1.05	1.02	0.99	1.00	1.03	0.99
Standard error	0.02	0.04	0.04	0.05	0.05	0.04	0.03	0.06	0.06	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i

FSCS Survey

ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 32

Q5. To what extent would you trust or not trust each of the following types of scheme to protect your money?

Base: All respondents

Security: Loans are secured against an asset, for example property, which once sold could return your money

	Gender			Age						Social Grade					Region										Employment Sector		FSCS Awareness	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
NET: Trust	606	331	275	69	87	108	124	98	121	178	180	127	121	65	33	65	55	60	36	30	41	69	94	58	85	278	334	272
	30%	34% ^b	27%	29%	26%	32%	35% ^d	33%	28%	33% ^l	32% ^l	29%	25%	36% ^t	41% ^{rtu}	29%	30%	33% ^t	25%	30%	21%	26%	33% ^t	32% ^t	34%	32%	35% ^B	25%
Trust a great deal (+2)	99	58	40	13	10	26	21	15	14	25	23	24	27	7	3	12	7	8	6	5	6	23	15	7	17	47	60	39
	5%	6%	4%	5%	3%	8% ^{dh}	6%	5%	3%	5%	4%	5%	6%	4%	4%	6%	4%	4%	4%	5%	3%	9% ^t	5%	4%	7%	5%	6% ^B	4%
Trust quite a lot (+1)	508	273	234	56	78	82	103	83	106	153	157	103	94	57	30	52	48	52	30	26	35	46	79	51	68	230	274	233
	25%	28% ^b	23%	23%	23%	24%	29%	28%	24%	28% ^l	28% ^l	24%	20%	32% ^{tu}	38% ^{ort}	24%	26%	29% ^{tu}	21%	26%	18%	18%	28% ^{tu}	28% ^{tu}	27%	26%	29% ^B	22%
Neither trust nor don't trust (0)	646	307	339	72	104	117	104	93	155	166	190	131	160	53	17	83	56	57	50	32	65	93	85	55	72	282	320	326
	32%	31%	33%	30%	31%	35%	29%	31%	35%	31%	34%	30%	33%	29%	21%	37% ⁿ	31%	31%	35%	32%	32%	30%	30%	30%	28%	32%	34%	31%
Don't trust very much (-1)	339	167	172	41	57	40	49	61	90	95	77	72	27	12	32	28	37	19	12	45	49	46	31	48	136	171	168	
	17%	17%	17%	17%	17%	12%	14%	21% ^{ef}	21% ^{ef}	18%	17%	18%	15%	15%	14%	16%	21%	14%	12%	22% ^s	19%	16%	17%	19%	16%	18%	16%	
Don't trust at all (-2)	126	61	65	12	12	20	25	24	33	32	29	28	37	16	11	9	9	4	5	7	23	12	20	9	11	54	57	69
	6%	6%	6%	5%	4%	6%	7%	8%	7%	6%	5%	6%	8%	9% ^q	14% ^{opqr}	4%	5%	2%	4%	7%	12% ^{opqr}	4%	7%	5%	5%	6%	6%	6%
NET: Don't trust	465	229	236	53	70	60	74	85	123	127	124	105	109	44	23	41	37	42	24	19	69	66	40	59	190	228	237	
	23%	23%	23%	22%	21%	18%	21%	28% ^{ef}	28% ^{ef}	24%	22%	24%	23%	24%	29%	19%	21%	23%	17%	19%	34% ^{opr}	23%	23%	22%	23%	22%	24%	22%
Don't know	295	119	176	46	78	53	57	23	39	67	64	75	89	19	7	33	33	23	31	19	26	39	37	28	36	125	64	231
	15%	12%	17% ^a	19% ^{gh}	23% ^{gh}	16% ^{gh}	16% ^{gh}	8%	9%	12%	11%	17% ^j	19% ^{ij}	11%	9%	15%	18%	13%	22% ^{lmn}	19%	13%	15%	13%	15%	14%	14%	7%	22% ^{LA}
Mean	0.07	0.11	0.02	0.08	0.06	0.19 ^h	0.15 ^h	0.01	-0.05	0.09	0.10	0.05	*	0.07 ^t	0.03	0.14 ^t	0.10 ^t	0.14 ^t	0.11 ^t	0.11 ^t	-0.25	0.09 ^t	0.09 ^t	0.11 ^t	0.15	0.11	0.12 ^B	*
Standard deviation	1.01	1.02	0.99	1.00	0.92	1.02	1.05	1.04	0.98	1.00	0.96	1.03	1.04	1.06	1.16	0.94	0.97	0.93	0.92	1.02	1.04	1.02	1.04	0.98	1.02	1.01	1.01	1.00
Standard error	0.02	0.03	0.03	0.08	0.07	0.06	0.06	0.06	0.05	0.05	0.04	0.06	0.05	0.08	0.14	0.07	0.08	0.08	0.09	0.10	0.07	0.08	0.06	0.08	0.07	0.04	0.03	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B

* small base

FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 33

Q5. To what extent would you trust or not trust each of the following types of scheme to protect your money?

Base: All respondents

Security: Loans are secured against an asset, for example property, which once sold could return your money

	Q.4 Agreement With Statements									
	Total	Banks are only 'safe' because of the guarantee of the FSCS (a)	The guarantee offered by the FSCS encourages banks to take risks (b)	The guarantee offered by the FSCS gives banks an unfair competitive advantage (c)	I wouldn't be worried if the FSCS ended (d)	The rules around the FSCS are confusing (e)	FSCS compensation is automatically paid in the event of a bank collapsing (f)	The FSCS protects my money against the pressures of inflation (g)	With new regulation to prevent the collapse of banks the FSCS is less relevant than before (h)	A low rate of interest on my savings is a fair price to pay for the FSCS (i)
Unweighted base	2013	839	681	464	402	693	938	253	347	327
Weighted base	2013	815	682	486	399	699	887	268	343	341
NET: Trust	606 30%	321 39% ^e	296 43% ^e	199 41% ^e	151 38%	234 33%	354 40% ^e	129 48% ^{adef}	168 49% ^{adef}	157 46% ^e
Trust a great deal	(+2) 99 5%	65 8%	58 9%	46 9% ^e	28 7%	40 6%	59 7%	22 8%	35 10% ^e	35 10% ^e
Trust quite a lot	(+1) 508 25%	257 31%	238 35% ^e	152 31%	123 31%	194 28%	296 33% ^e	108 40% ^{ade}	133 39% ^{ae}	122 36% ^e
Neither trust nor don't trust	(0) 646 32%	231 28%	174 25%	137 28%	113 28%	215 31%	268 30%	69 26%	82 24%	89 26%
Don't trust very much	(-1) 339 17%	162 20%	129 19%	96 20%	82 21%	140 20%	167 19%	39 15%	64 19%	52 15%
Don't trust at all	(-2) 126 6%	52 6%	33 5%	23 5%	18 4%	41 6%	44 5%	10 4%	12 3%	19 5%
NET: Don't trust	465 23%	213 26% ^g	163 24%	120 25%	100 25%	182 26% ^g	212 24%	49 18%	76 22%	71 21%
Don't know	295 15%	49 6%	50 7%	31 6%	34 9%	68 10% ^{afh}	53 6%	21 8%	17 5%	25 7%
Mean	0.07	0.16	0.25 ^e	0.22	0.17	0.08	0.19	0.37 ^{adef}	0.35 ^{adef}	0.32 ^e
Standard deviation	1.01	1.06	1.05	1.05	1.02	1.02	1.01	0.98	1.03	1.06
Standard error	0.02	0.04	0.04	0.05	0.05	0.04	0.03	0.06	0.06	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i

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Absolutes/col percents

Table 34

Q5. To what extent would you trust or not trust each of the following types of scheme to protect your money?

Base: All respondents (Excl don't know)

Security: Loans are secured against an asset, for example property, which once sold could return your money

	Gender		Age							Social Grade					Region										Employment Sector		FSCS Awareness	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	1743	903	840	149	199	295	349	317	434	400	574	338	431	178	68	195	159	140	109	101	200	161	265	167	210	708	926	817
Weighted base	1718	867	851	194*	261	286	302	276	399	471	494	363	389	162	73*	189	148	158*	110*	82*	175	223	245	153	216	749	882	836
NET: Trust	606 35%	331 38%b	275 32%	69 35%	87 33%	108 38%	124 41%h	98 35%	121 30%	178 38%	180 36%	127 35%	121 31%	65 40%t	33 46%t	65 34%	55 37%t	60 38%t	36 33%	30 37%t	41 24%	69 31%	94 38%t	58 38%t	85 39%	278 37%	334 38%	272 33%
Trust a great deal	(+2) 99 6%	58 7%	40 5%	13 6%	10 4%	26 9%dh	21 7%	15 5%	14 4%	25 5%	23 5%	24 7%	27 7%	7 5%	3 4%	12 6%	7 5%	8 5%	6 5%	5 6%	6 3%	23 10%t	15 6%	7 5%	17 8%	47 6%	60 7%	39 5%
Trust quite a lot	(+1) 508 30%	273 31%	234 28%	56 29%	78 30%	82 29%	103 34%	83 30%	106 27%	153 32%l	157 32%l	103 28%	94 24%	57 35%tu	30 41%tu	52 28%	48 32%t	52 33%t	30 27%	26 32%	35 20%	46 21%	79 32%tu	51 33%tu	68 32%	230 31%	274 31%	233 28%
Neither trust nor don't trust	(0) 646 38%	307 35%	339 40%	72 37%	104 40%	117 41%	104 35%	93 34%	155 39%	166 35%	190 38%	131 36%	160 41%	53 33%	17 23%	83 44%n	56 38%	57 36%	50 45%n	32 40%	65 37%	93 42%n	85 35%	55 36%	72 33%	282 38%	320 36%	326 39%
Don't trust very much	(-1) 339 20%	167 19%	172 20%	41 21%	57 22%	40 14%	49 16%	61 22%e	90 23%ef	95 20%	95 19%	77 21%	72 18%	27 17%	12 16%	32 17%	28 19%	37 24%	19 18%	12 14%	45 26%	49 22%	46 19%	31 20%	48 22%	136 18%	171 19%	168 20%
Don't trust at all	(-2) 126 7%	61 7%	65 8%	12 6%	12 5%	20 7%	25 8%	24 9%	33 8%	32 7%	29 6%	28 8%	37 9%	16 10%q	11 15%oqr	9 5%	9 6%	4 3%	5 5%	7 9%	23 13%oqr	12 5%	20 8%	9 6%	11 5%	54 7%	57 6%	69 8%
NET: Don't trust	465 27%	229 26%	236 28%	53 27%	70 27%	60 21%	74 24%	85 31%e	123 31%e	127 27%	124 25%	105 29%	109 28%	44 27%	23 31%	41 22%	37 25%	42 26%	24 22%	19 23%	69 39%amop rsuwv	60 27%	66 27%	40 26%	59 27%	190 25%	228 26%	237 28%
Mean	0.07	0.11	0.02	0.08	0.06	0.19h	0.15h	0.01	-0.05	0.09	0.10	0.05	*	0.07t	0.03	0.14t	0.10t	0.14t	0.11t	0.11t	-0.25	0.09t	0.09t	0.11t	0.15	0.11	0.12B	*
Standard deviation	1.01	1.02	0.99	1.00	0.92	1.02	1.05	1.04	0.98	1.00	0.96	1.03	1.04	1.06	1.16	0.94	0.97	0.93	0.92	1.02	1.04	1.02	1.04	0.98	1.02	1.01	1.01	1.00
Standard error	0.02	0.03	0.03	0.08	0.07	0.06	0.06	0.06	0.05	0.05	0.04	0.06	0.05	0.08	0.14	0.07	0.08	0.08	0.09	0.10	0.07	0.08	0.06	0.08	0.07	0.04	0.03	0.03

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B

* small base

FSCS Survey
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Absolutes/col percents

Table 35

Q5. To what extent would you trust or not trust each of the following types of scheme to protect your money?

Base: All respondents (Excl don't know)

Security: Loans are secured against an asset, for example property, which once sold could return your money

	Q.4 Agreement With Statements									
	Total	Banks are only 'safe' because of the guarantee of the FSCS (a)	The guarantee offered by the FSCS encourages banks to take risks (b)	The guarantee offered by the FSCS gives banks an unfair competitive advantage (c)	I wouldn't be worried if the FSCS ended (d)	The rules around the FSCS are confusing (e)	FSCS compensation is automatically paid in the event of a bank collapsing (f)	The FSCS protects my money against the pressures of inflation (g)	With new regulation to prevent the collapse of banks the FSCS is less relevant than before (h)	A low rate of interest on my savings is a fair price to pay for the FSCS (i)
Unweighted base	1743	791	638	440	373	630	886	234	332	305
Weighted base	1718	766	632	455	364	631	834	247	326	316
NET: Trust	606 35%	321 42%	296 47% ^e	199 44%	151 41%	234 37%	354 42%	129 52% ^{adef}	168 51% ^{adef}	157 50% ^e
Trust a great deal	(+2) 99 6%	65 8%	58 9%	46 10%	28 8%	40 6%	59 7%	22 9%	35 11% ^e	35 11% ^e
Trust quite a lot	(+1) 508 30%	257 34%	238 38% ^e	152 33%	123 34%	194 31%	296 35%	108 44% ^{acde}	133 41% ^{ae}	122 39% ^e
Neither trust nor don't trust	(0) 646 38%	231 30%	174 28%	137 30%	113 31%	215 34% ^{bh}	268 32% ^h	69 28%	82 25%	89 28%
Don't trust very much	(-1) 339 20%	162 21%	129 20%	96 21%	82 23%	140 22%	167 20%	39 16%	64 20%	52 16%
Don't trust at all	(-2) 126 7%	52 7%	33 5%	23 5%	18 5%	41 7%	44 5%	10 4%	12 4%	19 6%
NET: Don't trust	465 27%	213 28% ^g	163 26%	120 26%	100 27%	182 29% ^g	212 25%	49 20%	76 23%	71 22%
Mean	0.07	0.16	0.25 ^e	0.22	0.17	0.08	0.19	0.37 ^{adef}	0.35 ^{adef}	0.32 ^e
Standard deviation	1.01	1.06	1.05	1.05	1.02	1.02	1.01	0.98	1.03	1.06
Standard error	0.02	0.04	0.04	0.05	0.05	0.04	0.03	0.06	0.06	0.06

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i

FSCS Survey
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Absolutes/col percents

Table 36
Gender
Base: All respondents

	Gender		Age							Social Grade					Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)	
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019	
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067	
Male		986	986	-	101	171	166	176	163	209	291	237	243	216	93	39	113	102	83	68	51	86	128	137	86	116	483	530	456
		49%	100% ^b	-	42%	50%	49%	49%	54% ^c	48%	54% ^{j l}	42%	56% ^{j l}	45%	51%	48%	51%	56% ^t	46%	49%	50%	43%	49%	48%	46%	55% ^x	56% ^B	43%	
Female		1027	-	1027	138	168	173	183	136	229	247	321	195	263	88	42	108	79	98	73	50	115	134	145	95	136	392	416	611
		51%	-	100% ^a	58% ^g	50%	51%	51%	46%	52%	46%	58% ^{ik}	44%	55% ^{ik}	49%	52%	49%	44%	54%	51%	50%	57% ^p	51%	51%	52%	54% ^y	45%	44%	57% ^A

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base

FSCS Survey ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 37
Age
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
18-24	239	101	138	239	-	-	-	-	-	75	82	32	50	19	11	20	20	18	15	9	20	54	34	19	22	115	55	184
	12%	10%	13%	100% ^{defgh}	-	-	-	-	-	14% ^k	15% ^k	7%	10%	11%	14%	9%	11%	10%	10%	9%	10%	21% ^{mop}	12%	10%	9%	13%	6%	17% ^A
25-34	339	171	168	-	339	-	-	-	-	112	95	58	74	32	11	37	35	30	24	22	23	40	68	16	45	226	93	246
	17%	17%	16%	-	100% ^{cefg}	-	-	-	-	21% ^k	17%	13%	15%	18% ^w	14%	17% ^w	19% ^w	17%	17%	22% ^{tw}	12%	15%	24% ^{tw}	9%	18%	26% ^x	10%	23% ^A
35-44	339	166	173	-	-	339	-	-	-	95	68	98	79	29	9	54	28	43	25	16	22	50	37	27	58	205	160	179
	17%	17%	17%	-	-	100% ^{cdfgh}	-	-	-	18% ^j	12%	22% ^j	17%	16%	11%	24% ^{ntw}	15%	24% ^{tv}	17%	16%	11%	19%	13%	15%	23%	23%	17%	17%
45-54	359	176	183	-	-	-	359	-	-	75	93	100	91	26	22	40	37	35	26	17	44	38	38	35	77	192	182	177
	18%	18%	18%	-	-	-	100% ^{cddeg}	-	-	14%	17%	23% ^{ij}	19%	14%	27% ^{muv}	18%	20%	19%	19%	17%	22% ^v	14%	14%	19%	31% ^y	22%	19%	17%
55-64	299	163	136	-	-	-	-	299	-	67	91	66	76	31	10	23	29	27	21	19	30	36	39	33	43	97	189	110
	15%	16%	13%	-	-	-	-	100% ^{cdef}	-	12%	16%	15%	16%	17%	13%	10%	16%	15%	15%	19%	15%	14%	14%	18%	17% ^{ey}	11%	20% ^B	10%
65+	438	209	229	-	-	-	-	-	438	115	129	85	109	45	17	47	32	28	30	18	62	43	66	52	6	40	266	172
	22%	21%	22%	-	-	-	-	-	100% ^{cde}	21%	23%	19%	23%	25%	21%	21%	18%	15%	21%	17%	31% ^{pqs}	17%	23%	29% ^{pqu}	2%	5%	28% ^B	16%
Average age	47.23	47.56	46.91	21.63	29.76 ^c	40.05 ^c	49.41 ^c	59.61 ^c	70.08 ^c	45.54	47.20	48.08	48.371	48.61 ^u	47.20	46.46	46.24	45.56	47.93	46.73	51.26 ^o	43.62	46.42	51.17 ^o	43.21 ^y	40.43	52.19 ^B	42.83
					d	de	de	def	defg												u	qsuv		quv				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base

FSCS Survey
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Absolutes/col percents

Table 38
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
AB	538	291	247	75	112	95	75	67	115	538	-	-	-	45	29	51	46	65	29	14	33	93	84	50	71	271	265	273
	27%	29%b	24%	31%f	33%fg	28%	21%	22%	26%	100%ijkl	-	-	-	25% ^s	36% ^{rst}	23%	25% ^s	36% ^{ors}	20%	14%	17%	36% ^{mor}	30% st	28% st	28%	31%	28%	26%
C1	558	237	321	82	95	68	93	91	129	-	558	-	-	44	21	58	53	37	36	33	59	88	78	53	99	223	268	290
	28%	24%	31% ^a	34% ^e	28%	20%	26%	30% ^e	30% ^e	-	100% ^{ikl}	-	-	24%	26%	26%	29%	20%	25%	32%	29%	34% ^q	28%	29%	39% ^y	26%	28%	27%
C2	438	243	195	32	58	98	100	66	85	-	-	438	-	48	15	57	55	42	31	20	43	43	53	31	52	231	212	226
	22%	25% ^b	19%	13%	17%	29% ^{cdh}	28% ^{cdh}	22% ^c	19%	-	-	100% ^{ijl}	-	26% ^u	19%	26% ^u	30% ^{uvw}	23%	22%	20%	22%	16%	19%	17%	20%	26%	22%	21%
DE	478	216	263	50	74	79	91	76	109	-	-	-	478	45	16	55	28	38	45	35	66	38	67	47	30	150	200	278
	24%	22%	26%	21%	22%	23%	25%	25%	25%	-	-	-	100% ^{ijk}	25% ^{pu}	19%	25% ^{pu}	15%	21%	32% ^{pu}	34% ^{ppqu}	33% ^{ppqu}	15%	24% ^u	26% ^{pu}	12%	17%	21%	26% ^A
NET: ABC1	1096	528	569	157	207	162	168	157	244	538	558	-	-	89	50	109	99	101	65	46	92	181	162	103	170	494	534	563
	54%	53%	55%	66% ^{efg}	61% ^{ef}	48%	47%	53%	56% ^f	100% ^{kl}	100% ^{kl}	-	-	49%	62% ^t	49%	54%	56%	46%	46%	46%	69% ^{mop}	58% ^t	57%	68% ^y	56%	56%	53%
NET: C2DE	917	459	458	82	132	177	191	141	194	-	-	438	478	93	31	113	82	80	76	54	109	81	120	78	82	381	412	505
	46%	47%	45%	34%	39%	52% ^{cd}	53% ^{cdh}	47% ^c	44%	-	-	100% ^{ij}	100% ^{ij}	51% ^u	38%	51% ^u	46% ^u	44% ^u	54% ^u	54% ^u	54% ^{nuv}	31%	42% ^u	43% ^u	32%	44% ^x	44%	47%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base

FSCS Survey
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Absolutes/col percents

Table 39
GO Region
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	Eastern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
Scotland	181	93	88	19	32	29	26	31	45	45	44	48	45	181	-	-	-	-	-	-	-	-	-	-	22	74	78	103
	9%	9%	9%	8%	9%	8%	7%	10%	10%	8%	8%	11%	9%	100% rstuvw	-	-	-	-	-	-	-	-	-	-	9%	8%	8%	10%
North East	81	39	42	11	11	9	22	10	17	29	21	15	16	-	81	-	-	-	-	-	-	-	-	-	13	29	35	45
	4%	4%	4%	5%	3%	3%	6%	3%	4%	5%	4%	3%	3%	-	100% rstuvw	-	-	-	-	-	-	-	-	-	5%	3%	4%	4%
North West	221	113	108	20	37	54	40	23	47	51	58	57	55	-	-	221	-	-	-	-	-	-	-	-	28	96	108	113
	11%	11%	11%	8%	11%	16% g	11%	8%	11%	9%	10%	13%	12%	-	-	100% mnpqr stuvw	-	-	-	-	-	-	-	-	11%	11%	11%	11%
Yorkshire & Humberside	181	102	79	20	35	28	37	29	32	46	53	55	28	-	-	-	181	-	-	-	-	-	-	-	24	91	88	93
	9%	10%	8%	9%	10%	8%	10%	10%	7%	8%	10% l	12% l	6%	-	-	-	100% mnoq rstuvw	-	-	-	-	-	-	-	10%	10%	9%	9%
West Midlands	181	83	98	18	30	43	35	27	28	65	37	42	38	-	-	-	-	181	-	-	-	-	-	-	25	100	84	97
	9%	8%	10%	7%	9%	13% h	10%	9%	6%	12% j	7%	10%	8%	-	-	-	-	100% mnop rstuvw	-	-	-	-	-	-	10%	11%	9%	9%
East Midlands	141	68	73	15	24	25	26	21	30	29	36	31	45	-	-	-	-	-	141	-	-	-	-	-	11	62	72	69
	7%	7%	7%	6%	7%	7%	7%	7%	7%	5%	6%	7%	9% i	-	-	-	-	-	100% mnop qstuvw	-	-	-	-	-	4%	7%	8%	6%
Wales	101	51	50	9	22	16	17	19	18	14	33	20	35	-	-	-	-	-	-	101	-	-	-	-	11	36	46	55
	5%	5%	5%	4%	7%	5%	5%	6%	4%	3%	6% i	5%	7% i	-	-	-	-	-	-	100% mnop qrstuvw	-	-	-	-	4%	4%	5%	5%
Eastern	201	86	115	20	23	22	44	30	62	33	59	43	66	-	-	-	-	-	-	-	201	-	-	-	22	79	89	112
	10%	9%	11%	8%	7%	7%	12% e	10%	14% d	6%	10% i	10%	14% i	-	-	-	-	-	-	-	100% mnop qrstuvw	-	-	-	9%	9%	9%	11%
London	262	128	134	54	40	50	38	36	43	93	88	43	38	-	-	-	-	-	-	-	-	262	-	-	39	121	118	144
	13%	13%	13%	22% d	12% f	15% h	10%	12%	10%	17% k	16% k	10%	8%	-	-	-	-	-	-	-	-	100% mnop qrstvw	-	-	16%	14%	12%	13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base

Prepared by Populus

FSCS Survey
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Absolutes/col percents

Table 39
GO Region
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
South East	282	137	145	34	68	37	38	39	66	84	78	53	67	-	-	-	-	-	-	-	-	-	282	-	37	119	128	154
	14%	14%	14%	14%	20%ef	11%	11%	13%	15%	16%	14%	12%	14%	-	-	-	-	-	-	-	-	-	100%mnop	-	15%	14%	14%	14%
South West	181	86	95	19	16	27	35	33	52	50	53	31	47	-	-	-	-	-	-	-	-	-	181	19	68	99	82	
	9%	9%	9%	8%	5%	8%	10%d	11%d	12%d	9%	9%	7%	10%	-	-	-	-	-	-	-	-	-	100%mnop	8%	8%	10%	8%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base

FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 40
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector		FSCS Awareness			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
Yes	1228	608	620	160	217	192	192	186	281	396	358	262	213	115	55	139	108	108	84	47	104	172	184	111	166	566	612	616
	61%	62%	60%	67%f	64%f	57%	54%	62%f	64%f	73% ^{ijkl}	64% ^l	60% ^l	45%	64% st	69% st	63% st	60%	60%	59%	47%	52%	66% st	65% st	61% ^s	66%	65%	65%B	58%
No	785	379	407	80	123	147	167	112	157	143	200	177	265	66	25	82	73	73	57	53	97	90	98	70	86	309	334	451
	39%	38%	40%	33%	36%	43%	46% ^{cdg}	38%	36%	27%	36% ⁱ	40% ⁱ	55% ^{ijk}	36%	31%	37%	40%	40%	41%	uvw	uv	34%	35%	39%	34%	35%	35%	42%A

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B

* small base

FSCS Survey

ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 41
Tenure
Base: All respondents

	Gender		Age							Social Grade					Region										Employment Sector		FSCS Awareness	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
NET: Homeowners	1308	632	676	63	160	176	265	257	387	380	352	311	265	101	58	143	131	124	97	63	140	125	191	136	164	515	735	573
	65%	64%	66%	27%	47% ^c	52% ^c	74% ^{cde}	86% ^{cde}	88% ^{cde}	71% ^{ijl}	63% ^l	71% ^{ijl}	55%	56%	72% ^{mu}	64% ^u	72% ^{mu}	68% ^{mu}	69% ^{mu}	62% ^u	70% ^{mu}	48%	68% ^{mu}	75% ^{mos}	65%	59%	78% ^B	54%
Owned outright - without mortgage	664	325	339	17	23	25	98	184	318	167	199	146	152	59	17	75	58	46	50	38	82	61	97	81	53	154	412	252
	33%	33%	33%	7%	7%	7%	27% ^{cde}	61% ^{cde}	73% ^{cde}	31%	36%	33%	32%	32%	22%	34% ^u	32%	25%	35% ^u	38% ^{nu}	41% ^{nqu}	23%	34% ^u	45% ^{mnp}	21%	18%	44% ^B	24%
Owned with a mortgage or loan	644	307	337	47	137	151	167	74	69	213	153	165	113	42	41	68	73	78	47	24	58	64	94	55	111	361	323	321
	32%	31%	33%	19%	40% ^{cgh}	44% ^{cgh}	47% ^{cgh}	25% ^h	16%	40% ^{ijl}	27%	38% ^{ajl}	24%	23%	50% ^{mor}	31%	40% ^{mst}	43% ^{mos}	34%	24%	29%	24%	34% ^m	30%	44%	41%	34%	30%
NET: Renters	667	334	334	154	171	160	92	40	51	135	198	126	208	80	22	76	42	50	44	38	61	128	83	44	83	338	204	464
	33%	34%	33%	64% ^{def}	50% ^{fgh}	47% ^{fgh}	26% ^{gh}	13%	12%	25%	35% ⁱ	29%	44% ^{ijk}	44% ^{npq}	27%	34% ^p	23%	28%	31%	38% ^{pw}	30%	49% ^{nop}	29%	24%	33%	39%	22%	43% ^A
Rented from the council	282	139	143	59	57	77	37	25	27	43	78	51	110	41	9	24	16	16	23	18	19	63	42	12	30	138	76	206
	14%	14%	14%	24% ^{fgh}	17% ^{gh}	23% ^{fgh}	10% ^h	8%	6%	8%	14% ⁱ	12%	23% ^{ijk}	23% ^{opq}	11%	11%	9%	9%	16% ^w	18% ^{pw}	10%	24% ^{nop}	15% ^w	6%	12%	16%	8%	19% ^A
Rented from a housing association	106	53	52	16	16	27	23	7	16	11	33	21	41	12	3	16	5	6	3	6	17	22	11	4	17	39	39	67
	5%	5%	5%	7%	5%	8% ^{gh}	6% ^g	2%	4%	2%	6% ⁱ	5% ⁱ	9% ⁱ	6%	3%	7%	3%	3%	2%	6%	9% ^{prw}	9% ^w	4%	2%	7%	4%	4%	6%
Rented from someone else	280	141	139	80	97	56	31	8	8	81	87	54	57	27	11	36	21	29	17	14	24	43	30	28	37	160	89	191
	14%	14%	14%	33% ^{efg}	29% ^{efg}	16% ^{fgh}	9% ^{gh}	3%	2%	15%	16%	12%	12%	15%	13%	16%	12%	16%	12%	14%	12%	16%	11%	15%	15%	18%	9%	18% ^A
Rent free	37	21	17	22	9	3	2	2	-	23	8	1	5	-	1	3	8	7	-	-	1	9	8	1	6	22	7	30
	2%	2%	2%	9% ^{defg}	3% ^h	1%	1%	1%	-	4% ^{ijkl}	1%	*	1%	-	1%	1%	4% ^{mrt}	4% ^m	-	-	*	4% ^m	3% ^m	1%	2%	2%	1%	3% ^A

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base

FSCS Survey ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 42
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		FSCS Awareness			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)	
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019	
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067	
No formal education		20	12	7	3	3	3	9	1	1	2	5	6	6	1	5	3	1	*	2	-	*	3	1	3	2	8	12	8
		1%	1%	1%	1%	1%	2%h	*	*	*	1%	1%	1%	1%		7% mopq stuv	1%	*	*	1%	-	*	1%	*	1%	1%	1%	1%	1%
Primary		15	9	6	2	2	*	-	4	6	4	1	4	6	-	1	2	3	2	-	3	2	-	3	-	1	1	8	7
		1%	1%	1%	1%	1%	*	-	1% f	1% f	1%	*	1%	1%	-	1%	1%	1%	1%	-	3% muw	1%	-	1%	-	*	*	1%	1%
Secondary school, high school, NVQ levels 1 to 3, etc.		1557	759	798	101	224	265	304	262	400	353	425	369	411	134	58	170	141	141	117	86	172	174	213	150	182	662	765	792
		77%	77%	78%	42%	66% c	78% cd	85% cd	88% cde	91% cde	66% f	76% i	84% ij	86% ij	74%	72%	77% u	78% u	78% u	83% u	85% mu	86% mnu	66% v	76% u	83% u	72% v	76% v	81% B	74% A
University degree or equivalent professional qualification, NVQ level 4, etc.		257	125	133	56	61	50	38	27	25	111	71	45	30	28	10	30	22	23	19	6	16	45	47	12	46	142	108	149
		13%	13%	13%	23% fgh	18% fgh	15% h	10% h	9%	6%	21% jkl	13% l	10% l	6%	15% stw	13%	13%	12% v	12% v	13% v	6% v	8% v	17% stw	17% stw	7% v	18% v	16% v	11% v	14% v
Higher university degree, doctorate, MBA, NVQ level 5, etc.		78	41	37	15	37	16	7	2	1	50	12	7	8	8	3	6	8	11	1	-	2	23	8	7	20	47	32	46
		4%	4%	4%	6% fgh	11% efgh	5% gh	2% h	1%	*	9% jkl	2% l	2% l	2% l	5% rs	4% r	3% r	5% r	6% rst	*	-	1%	9% orst	3% v	4% v	8% v	5% v	3% v	4% v
Still in full time education		68	32	36	59	9	-	*	-	-	13	40	3	12	7	3	9	4	4	-	5	5	15	7	8	2	4	15	53
		3%	3%	4%	25% defgh	3% efgh	-	*	-	-	2% h	7% kl	1% l	2% l	4% r	3% r	4% r	2% r	2% r	-	5% r	3% r	6% r	3% r	5% r	1% r	*	2% r	5% A
Don't know		4	3	1	1	-	1	-	1	1	2	-	1	1	-	-	-	-	-	1	1	-	1	-	-	3	2	2	
		*	*	*	*	-	*	-	*	*	*	-	-	*	-	-	-	-	-	1%	1%	-	*	-	-	*	*	*	
Prefer not to answer		14	6	8	2	2	3	1	1	3	4	1	4	5	1	-	1	3	-	2	-	3	1	1	-	8	4	10	
		1%	1%	1%	1%	1%	1%	*	*	1%	1%	*	1%	1%	1%	-	1%	2%	-	1%	-	1%	*	*	-	1%	*	1%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base

FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 43

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
Yes - responsible for half or more of the items bought	1825	832	993	180	310	321	340	273	401	479	503	402	441	170	72	190	172	167	128	86	181	246	254	158	235	789	874	950
	91%	84%	97% ^a	75%	92% ^c	95% ^c	95% ^c	91% ^c	91% ^c	89%	90%	92%	92%	94% ^{osw}	89%	86%	95% ^{osw}	92%	91%	85%	90%	94% ^{osw}	90%	87%	93%	90%	92% ^B	89%
No - not responsible for most of the items bought	188	155	33	60	29	18	19	25	37	59	56	36	37	11	9	31	9	14	13	15	20	16	28	24	17	86	71	117
	9%	16% ^b	3%	25% ^d	8% ^h	5%	5%	9%	9%	11%	10%	8%	8%	6%	11%	14% ^{mpu}	5%	8%	9%	15% ^{mpu}	10%	6%	10%	13% ^{mpu}	7%	10%	8%	11% ^A

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B

* small base

FSCS Survey ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 44
How many cars are there in your household?
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector		FSCS Awareness			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
No cars in the household	423 21%	173 18%	249 24%a	85 36%efg h	89 26%fgh	84 25%fgh	62 17%	47 16%	56 13%	68 13%	151 27%ik	45 10%	158 33%ik	47 26%tw	16 20%	47 21%w	36 20%	30 16%	24 17%	17 17%	30 15%	105 40% mno pqrstv w	50 18%	21 12%	52 20%	179 20%	155 16%	268 25%A
NET: Any	1590 79%	813 82%b	777 76%	154 64%	250 74%	255 75%c	297 83% cde	252 84% cde	382 87% cde	470 87% jkl	407 73%	393 90% jkl	321 67%	134 74% u	65 80% u	174 79% u	145 80% u	151 84% u	117 83% u	83 83% u	171 85% mu	157 60%	232 82% u	160 88% mou	201 80%	696 80%	791 84% B	799 75%
1	845 42%	431 44%	414 40%	46 19%	121 36% c	142 42% c	131 36% c	152 51% cde	254 58% cde	220 41%	226 40%	204 47%	195 41%	94 52% quv	33 41%	93 42%	75 41%	60 33%	74 52% quv	43 42%	91 45% u	88 34%	109 39%	84 47% qu	91 36%	329 38%	423 45%	423 40%
2	564 28%	277 28%	286 28%	58 24%	102 30%	93 27%	115 32%	79 26%	116 27%	175 33% l	152 27% l	149 34% l	88 18%	37 20%	24 30%	54 25%	60 33% mu	57 32% mu	43 31%	33 33% mu	53 26%	53 20%	91 32% mu	59 33% mu	75 30%	252 29%	289 31% B	274 26%
3+	181 9%	105 11% b	76 7%	50 21% degh	27 8% h	21 6% h	51 14% degh	21 7% h	11 3%	75 14% jkl	29 5%	40 9% j	37 8%	3 2%	7 9% mr	27 12% mr	11 6% r	34 19% mprs uw	-	8 8% mr	27 13% mpru	16 6% r	33 12% mr	17 9% mr	34 13%	114 13%	79 8%	102 10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base

FSCS Survey

ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 45
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector		FSCS Awareness	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
White	1860	927	934	186	310	303	333	294	435	483	512	415	451	178	79	212	174	166	135	99	190	184	266	178	222	798	899	961
	92%	94%b	91%	78%	91%c	89%c	93%c	98%cde	99%cde	90%	92%	95%i	94%i	98%qu	98%u	96%u	96%u	91%u	95%u	99%qu	94%u	70%	94%u	98%qu	88%	91%	95%B	90%
NET: Non-white	138	54	85	47	28	31	26	4	3	48	43	21	25	3	2	9	6	14	5	1	8	72	15	3	28	70	44	94
	7%	5%	8%a	20%defgh	8%gh	9%gh	7%gh	1%	1%	9%	8%	5%	5%	2%	2%	4%	3%	8%msw	4%	1%	4%	27%mnop	5%	2%	11%	8%	5%	9%A
Mixed	28	9	19	8	7	4	8	-	-	10	6	5	7	-	2	3	1	5	-	-	-	7	8	1	6	11	5	22
	1%	1%	2%	3%gh	2%gh	1%h	2%gh	-	-	2%	1%	1%	1%	-	2%	1%	3%t	-	-	-	-	3%	3%mt	1%	2%	1%	1%	2%A
Asian	57	33	24	24	13	12	8	-	-	21	11	13	12	2	-	4	5	7	2	1	-	31	4	1	19	20	30	27
	3%	3%	2%	10%defgh	4%gh	3%gh	2%gh	-	-	4%	2%	3%	2%	1%	-	2%	2%t	4%t	1%	1%	-	12%mnop	2%	*	8%y	2%	3%	3%
Black	47	10	37	13	8	11	8	4	3	11	26	3	7	-	-	1	1	1	3	*	7	31	1	1	3	36	6	41
	2%	1%	4%a	6%gh	2%	3%h	2%	1%	1%	2%	5%kl	1%	1%	-	-	1%	*	1%	2%	*	4%mv	12%mnop	*	*	1%	4%	1%	4%A
Chinese	6	3	3	1	-	4	1	-	-	5	1	1	-	1	-	1	-	-	-	-	1	3	1	-	-	4	3	3
	*	*	*	1%	-	1%	*	-	-	1%	*	*	-	1%	-	*	-	-	-	-	*	1%	*	-	-	*	*	*
Other ethnic group	1	-	1	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	1
	*	-	*	-	-	-	*	-	-	*	-	-	-	-	-	-	-	-	-	-	*	-	-	*	-	-	-	*
Prefer not to answer	14	6	8	7	1	5	1	1	-	7	3	2	2	*	-	-	1	1	1	-	3	5	1	1	2	7	3	12
	1%	1%	1%	3%fgh	*	2%h	*	*	-	1%	*	1%	*	*	-	-	1%	1%	1%	-	2%	2%	1%	*	1%	1%	*	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
 * small base

FSCS Survey

ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 46
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		FSCS Awareness			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)	
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019	
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067	
Christian	1123	533	590	71	115	161	215	216	345	278	315	242	288	94	55	143	113	86	76	57	114	132	145	108	127	431	587	536	
	56%	54%	57%	30%	34%	47%cd	60%cde	72%cde	79%cde	52%	57%	55%	60%i	52%	68%mq	65%mq	62%qv	47%	54%	57%	57%	50%	51%	60%	50%	49%	62%B	50%	
NET: Other	111	53	58	29	28	23	20	3	9	34	26	20	31	5	2	10	11	10	6	1	7	40	16	3	30	44	48	64	
	6%	5%	6%	12%fgh	8%gh	7%gh	6%gh	1%	2%	6%	5%	5%	6%	3%	3%	4%	6%w	6%	6%	1%	4%	15%mnop	6%	2%	12%y	5%	5%	6%	
Muslim	38	22	15	11	10	10	6	-	1	13	9	6	10	-	-	4	4	8	2	1	-	15	4	-	12	13	20	18	
	2%	2%	1%	5%gh	3%gh	3%gh	2%gh	-	*	2%	2%	1%	2%	-	-	2%	2%	5%mtw	1%	1%	-	6%mtw	2%	-	5%y	1%	2%	2%	
Hindu	8	2	7	6	2	1	-	-	-	2	2	5	-	1	-	-	-	-	-	-	-	7	-	-	-	3	3	5	
	*	*	1%	2%fgh	1%	*	-	-	-	*	*	1%	-	1%	-	-	-	-	-	-	-	3%v	-	-	-	*	*	*	
Jewish	13	7	5	5	-	-	1	1	5	7	2	-	4	-	1	*	-	-	-	-	1	10	-	-	5	2	10	2	
	1%	1%	1%	2%e	-	-	*	*	1%	1%	*	-	1%	-	1%	*	-	-	-	-	1%	4%mpv	-	-	2%y	*	1%B	*	
Sikh	2	2	-	-	-	2	-	-	-	-	-	1	1	-	-	-	1	-	-	-	-	1	-	-	2	-	-	2	
	*	*	-	-	-	1%	-	-	-	-	-	*	*	-	-	*	-	-	-	-	-	*	-	-	1%y	-	-	*	
Buddhist	11	9	1	1	2	1	5	-	2	4	1	3	2	-	-	3	1	2	1	-	-	4	-	-	-	8	5	6	
	1%	1%b	*	*	1%	*	1%	-	*	1%	*	1%	*	-	-	1%	1%	1%	1%	-	-	1%	-	-	-	1%	*	*	1%
Other	41	11	30	6	14	9	8	2	2	8	13	5	15	4	2	3	6	-	3	-	6	3	12	3	11	17	10	31	
	2%	1%	3%a	2%	4%gh	3%h	2%	1%	*	2%	2%	1%	3%	2%	2%	1%	3%	-	2%	-	3%	1%	4%q	2%	4%	2%	1%	3%A	
None	743	382	361	126	191	148	120	79	79	217	199	172	156	81	22	69	57	83	58	39	76	71	118	70	90	383	305	438	
	37%	39%	35%	53%fgh	56%efg	44%fgh	34%h	26%h	18%	40%l	36%	39%	33%	44%nop	28%	31%	31%	46%nop	41%u	39%	38%	27%	42%ou	39%u	36%	44%	32%	41%A	
Prefer not to say	36	18	18	14	6	7	3	1	4	9	18	5	4	1	1	-	*	2	2	3	4	19	3	-	6	18	6	30	
	2%	2%	2%	6%fgh	2%	2%	1%	*	1%	2%	3%l	1%	1%	1%	1%	-	*	1%	1%	3%opw	2%	7%mpq	1%	-	2%	2%	1%	3%A	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
 * small base

FSCS Survey ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 47
Which of the following best describes where you live?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
NET: Urban	1581 79%	782 79%	799 78%	188 78%	289 85% ^{gh}	300 88% ^{cfg}	275 77%	220 74%	308 70%	430 80%	450 81%	334 76%	366 77%	134 74% ^t	67 83% ^t	190 86% ^{mpr}	139 77% ^t	159 88% ^{mpr}	98 70%	70 70%	127 63%	252 96% ^{mno}	219 78% ^t	126 69%	210 83%	708 81%	743 79%	838 78%
Urban - Population over 10,000	812 40%	435 44% ^b	378 37%	125 52% ^{fgh}	157 46% ^{gh}	144 43% ^h	137 38%	107 36%	142 32%	233 43% ^l	254 46% ^{kl}	161 37%	164 34%	69 38% ^t	26 33%	84 38% ^t	79 44% ^{stv}	79 44% ^{stv}	53 37% ^t	26 26%	51 25%	204 78% ^{mno}	86 30%	56 31%	116 46%	389 44%	385 41%	427 40%
Town and Fringe	768 38%	347 35%	421 41% ^a	63 26%	133 39% ^c	156 46% ^c	138 38% ^c	113 38% ^c	166 38% ^c	196 37%	196 35%	174 40%	202 42% ^{ij}	65 36% ^u	41 51% ^{pru}	106 48% ^{mpr}	59 33% ^u	80 44% ^u	46 32% ^u	44 44% ^u	76 38% ^u	48 18%	134 47% ^{mpr}	70 38% ^u	94 37%	319 36%	358 38%	411 38%
NET: Rural	432 21%	205 21%	228 22%	52 22% ^e	50 15%	39 12%	83 23% ^{de}	78 26% ^{de}	130 30% ^{de}	108 20%	108 19%	104 24%	112 23%	47 26% ^{oqu}	14 17% ^u	32 14% ^u	42 23% ^{oqu}	22 12% ^u	43 30% ^{oqu}	30 30% ^{oqu}	75 37% ^{mnp}	10 4%	62 22% ^{qu}	55 31% ^{oqu}	43 17%	167 19%	203 21%	229 22%
Village	389 19%	193 20%	196 19%	49 20% ^e	45 13%	34 10%	72 20% ^e	75 25% ^{de}	115 26% ^{de}	95 18%	99 18%	94 21%	101 21%	38 21% ^{qu}	14 17% ^u	31 14% ^u	41 22% ^{qu}	17 9%	41 29% ^{oqu}	26 26% ^{oqu}	68 34% ^{mnp}	10 4%	59 21% ^{qu}	45 25% ^{oqu}	39 16%	152 17%	182 19%	207 19%
Hamlet & Isolated Dwelling	43 2%	11 1%	32 3% ^a	3 1%	5 2%	5 2%	12 3%	3 1%	15 3%	13 2%	9 2%	10 2%	11 2%	10 5% ^{opru}	-	1 *	2 1%	5 3% ^u	1 1%	5 5% ^{ou}	6 3% ^u	-	3 1%	11 6% ^{opru}	4 1%	15 2%	21 2%	22 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base

FSCS Survey

ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 48
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		FSCS Awareness			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)	
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019	
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067	
NET: Working	1127	599	528	137	271	263	270	140	46	342	323	282	180	95	42	124	116	124	73	47	101	161	156	87	252	875	504	624	
		56%	61%b	51%	57%h	80%cgh	78%cgh	75%cgh	47%h	10%	64%l	58%l	64%l	38%	53%	52%	56%	64%stw	69%mnorstvw	47%	50%	61%sw	55%	48%	100%	100%	53%	58%A	
Working full time - working 30 hours per week or more	886	523	363	103	231	211	222	98	20	282	255	225	124	76	36	105	95	106	62	37	61	119	125	64	207	679	398	488	
		44%	53%b	35%	43%h	68%cgh	62%cgh	62%cgh	33%h	5%	52%l	46%l	51%l	26%	42%t	45%t	47%tw	52%stw	59%mrstuvw	36%	30%	45%t	44%t	35%	82%	78%	42%	46%	
Working part time - working between 8 and 29 hours per week	242	77	165	34	41	52	47	42	25	60	68	57	56	19	6	20	21	18	10	11	41	42	31	23	46	196	106	136	
		12%	8%	16%a	14%h	12%h	15%h	13%h	14%h	6%	11%	12%	13%	12%	11%	7%	9%	12%	10%	10%	20%mnopqrv	16%r	11%	13%	18%	22%	11%	13%	
NET: Not working	886	387	498	102	68	76	89	159	392	196	235	156	298	86	38	97	66	57	68	53	100	101	126	94	-	-	442	443	
		44%	39%	49%a	43%def	20%	22%	25%	53%def	90%cdefg	36%	42%	36%	62%ijkl	47%q	48%q	44%q	36%	31%	48%q	53%ppqu	50%pq	39%	45%q	52%ppqu	-	-	47%B	42%
Not working but seeking work or temporarily unemployed or sick	106	59	47	12	25	21	29	18	1	5	14	10	77	9	8	12	7	5	4	12	8	17	17	8	-	-	41	65	
		5%	6%	5%	5%h	7%h	6%h	8%h	6%h	*	1%	2%	2%	16%ijkl	5%	10%	5%	4%	3%	3%	11%pqrt	4%	6%	6%	5%	-	-	4%	6%
Not working and not seeking work/ student	130	53	76	78	19	10	13	10	-	22	52	9	47	16	7	15	5	4	10	10	11	26	11	14	-	-	33	97	
		6%	5%	7%	33%defgh	6%h	3%h	4%h	3%h	-	4%	9%ik	2%	10%ik	9%pqv	9%q	7%	3%	2%	7%	9%pq	6%	10%pqv	4%	8%	-	-	3%	9%A
Retired on a state pension only	137	34	103	-	-	-	1	19	117	10	19	14	93	11	6	17	9	8	11	10	27	4	19	16	-	-	73	64	
		7%	3%	10%a	-	-	*	6%cdef	27%cdefg	2%	3%	3%	19%ijkl	6%u	7%u	8%u	5%	5%	7%u	9%u	14%mpquv	2%	7%u	9%u	-	-	8%	6%	
Retired with a private pension	360	221	139	-	-	2	1	90	267	134	126	68	31	36	14	35	30	26	26	19	36	41	56	41	-	-	242	118	
		18%	22%b	14%	-	1%	*	30%cdef	61%cdefg	25%kl	23%kl	16%l	7%	20%	18%	16%	17%	14%	18%	19%	18%	16%	20%	23%	-	-	26%B	11%	
House person, housewife, househusband, etc.	153	20	133	12	24	42	46	23	7	25	24	55	49	13	2	18	15	14	18	4	18	13	23	15	-	-	53	100	
		8%	2%	13%a	5%	7%h	12%ch	13%cdgh	8%h	2%	5%	4%	12%ij	10%ij	7%	3%	8%	8%	7%	12%su	4%	9%	5%	8%	8%	-	-	6%	9%A

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base

Prepared by Populus



FSCS Survey ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 49
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	1048	566	482	91	187	261	302	160	47	257	355	246	190	101	40	116	109	103	65	55	110	107	145	97	239	809	507	541
Weighted base	1127	599	528	137*	271	263	270	140	46*	342	323	282	180	95*	42**	124*	116*	124*	73*	47*	101*	161*	156*	87*	252	875	504	624
NET: Public Sector	252	116	136	22	45	58	77	43	6	71	99	52	30	22	13	28	24	25	11	11	22	39	37	19	252	-	127	125
	22%	19%	26%a	16%	17%	22%	29% ^d	31% ^{cdh}	13%	21%	31% ^{ikl}	18%	17%	23%	32%	23%	21%	20%	15%	24%	22%	25%	24%	22%	100% ^y	-	25%	20%
Central government including all administrative departments and central government agencies such as the Bank of England	16	11	5	2	2	4	6	1	1	6	9	-	1	2	2	3	2	-	-	1	2	3	-	1	16	-	9	7
	1%	2%	1%	1%	1%	2%	2%	1%	3%	2%	3% ^k	-	*	2%	6%	2%	2%	-	-	3%	2%	2%	-	1%	6% ^y	-	2%	1%
HM Forces	5	3	2	-	2	1	1	-	-	1	-	3	1	-	-	1	-	-	-	1	-	1	1	1	5	-	2	3
	*	*	*	-	1%	1%	1%	-	-	*	-	1%	1%	-	-	1%	-	-	-	1%	-	1%	1%	2%	2% ^y	-	*	*
National Health Service	71	20	52	9	15	18	18	11	1	21	29	13	9	5	2	8	3	12	2	3	8	10	11	8	71	-	28	43
	6%	3%	10% ^a	6%	5%	7%	7%	8%	2%	6%	9%	5%	5%	5%	5%	6%	3%	9%	3%	5%	8%	6%	7%	9%	28% ^y	-	6%	7%
Universities and Academies funded by government	15	7	8	2	5	2	5	2	-	8	4	3	-	-	2	-	3	2	-	-	-	3	4	1	15	-	7	8
	1%	1%	2%	1%	2%	1%	2%	1%	-	2%	1%	1%	-	-	4%	-	2%	2%	-	-	-	2%	3%	2%	6% ^y	-	1%	1%
Courts service	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-	1
	*	*	-	-	-	*	-	-	-	-	*	-	-	-	-	-	1%	-	-	-	-	-	-	-	*	-	-	*
Local government administration	37	16	21	-	8	8	10	9	2	10	24	3	-	1	2	4	4	4	3	1	4	5	6	3	37	-	22	15
	3%	3%	4%	-	3%	3%	4%	6% ^c	3%	3%	7% ^{ikl}	1%	-	1%	4%	3%	3%	3%	4%	1%	4%	3%	4%	3%	15% ^y	-	4%	2%
Police service	10	7	3	2	1	2	4	1	-	3	7	-	-	2	-	2	3	-	-	-	1	1	1	-	10	-	7	2
	1%	1%	1%	1%	1%	1%	2%	1%	-	1%	2% ^k	-	-	2%	-	2%	3%	-	-	-	1%	1%	1%	-	4% ^y	-	1%	*
Public sector housing	8	4	4	-	1	2	3	1	1	2	1	3	1	1	-	2	2	1	1	-	-	-	1	-	8	-	4	3
	1%	1%	1%	-	*	1%	1%	1%	2%	1%	*	1%	*	1%	-	2%	2%	*	1%	-	-	-	1%	-	3% ^y	-	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base; ** very small base (under 30) ineligible for sig testing

FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 49
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Weighted base	1127	599	528	137*	271	263	270	140	46*	342	323	282	180	95*	42**	124*	116*	124*	73*	47*	101*	161*	156*	87*	252	875	504	624
Teaching employed by local education authority including voluntary aided schools and foundation schools	30	8	22	3	-	6	12	8	1	10	8	6	6	-	4	3	3	2	-	-	4	9	3	2	30	-	21	9
	3%	1%	4%a	2%	-	2%	4%d	6%d	2%	3%	2%	2%	3%	-	9%	2%	3%	2%	-	-	4%	5%	2%	2%	12%y	-	4%B	1%
Public corporations such as the Royal Mail or British Nuclear Fuels or Driving Standards agency	10	10	-	-	3	2	4	1	-	2	1	4	4	-	-	1	1	3	1	*	2	-	1	-	10	-	3	7
	1%	2%b	-	-	1%	1%	2%	1%	-	*	*	1%	2%	-	-	1%	1%	3%	1%	1%	2%	-	1%	-	4%y	-	1%	1%
Bradford and Bingley or Northern Rock Building societies	1	-	1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	1	-
	*	-	*	-	*	-	-	-	-	-	*	-	-	-	2%	-	-	-	-	-	-	-	-	-	1	-	1	-
Other public sector occupation (please specify as much detail as possible)	49	30	19	5	7	12	14	10	1	8	15	16	10	11	1	3	3	1	5	6	*	7	7	4	49	-	21	28
	4%	5%	4%	4%	2%	5%	5%	7%	2%	2%	5%	6%	5%	11%opqt	3%	3%	1%	6%	6	12%opqt	*	4%	5%	4%	19%y	-	4%	4%
None of the above (Private Sector)	875	483	392	115	226	205	192	97	40	271	223	231	150	74	29	96	91	100	62	36	79	121	119	68	-	875	376	499
	78%	81%b	74%	84%g	83%fg	78%	71%	69%	87%g	79%j	69%	82%j	83%j	77%	68%	77%	79%	80%	85%	76%	78%	75%	76%	78%	-	100%x	75%	80%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B

* small base; ** very small base (under 30) ineligible for sig testing

FSCS Survey

ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 50
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
No children aged 18 or under	1448	721	728	190	200	132	212	278	436	392	445	265	347	131	54	149	118	126	108	77	160	188	202	135	164	550	725	723
	72%	73%	71%	79%def	59%e	39%	59%e	93%cd	100%cd	73%k	80%ikl	60%	72%k	73%	67%	67%	65%	70%	77%	76%	79%op	72%	72%	75%	65%	63%	77%B	68%
NET: Yes	558	263	295	48	136	207	145	21	2	144	112	173	129	49	27	72	62	55	31	24	41	73	78	46	86	322	220	338
	28%	27%	29%	20%gh	40%cgh	61%cdf	41%cgh	7%h	*	27%j	20%	39%ijl	27%j	27%	33%t	34%rt	30%	22%	24%	20%	28%	28%	25%	34%	37%	23%	32%A	
Yes - children aged under 5 years old	201	100	102	33	100	54	13	1	-	67	35	45	55	18	9	27	21	14	10	9	14	24	45	9	27	115	65	136
	10%	10%	10%	14%fgh	29%cef	16%fgh	4%gh	*	-	12%j	6%	10%	12%j	10%	12%w	12%	8%	7%	9%	7%	9%	16%qtrw	5%	11%	13%	7%	13%A	
Yes - children aged 5 to 10 years old	237	109	127	19	67	101	44	5	1	67	54	63	53	23	6	30	22	28	12	10	23	36	22	24	32	146	96	141
	12%	11%	12%	8%gh	20%cfg	30%cdf	12%gh	2%h	*	12%	10%	14%	11%	13%	7%	14%	12%	16%v	9%	10%	12%	14%	8%	13%	13%	17%	10%	13%
Yes - children aged 11 to 15 years old	214	112	101	12	26	101	62	11	2	46	51	73	44	18	11	31	29	21	8	10	14	33	20	18	30	127	92	122
	11%	11%	10%	5%h	8%h	30%cdf	17%cdgh	4%h	*	9%	9%	17%ijl	9%	10%	13%	14%rtv	16%rtv	12%	6%	10%	7%	12%	7%	10%	12%	14%	10%	11%
Yes - children aged 16 to 18 years old	153	64	88	2	3	60	76	11	1	33	25	54	40	10	10	15	11	23	11	9	12	25	15	12	28	71	69	84
	8%	7%	9%	1%	1%	18%cdg	21%cdgh	4%h	*	6%	5%	12%ij	8%j	5%	13%	7%	6%	13%mv	8%	9%	6%	10%	5%	6%	11%	8%	7%	8%
Refused	6	3	3	2	3	*	1	-	-	2	1	*	3	*	-	-	1	-	2	-	*	1	2	-	2	2	1	5
	*	*	*	1%	1%	*	*	-	-	*	*	*	1%	*	-	-	*	-	2	-	*	1%	-	1%	*	*	*	*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
 * small base

FSCS Survey ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 51
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector		FSCS Awareness	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
Anglia	216	90	126	21	32	27	46	31	59	38	62	45	71	-	-	-	1	-	14	-	184	-	16	1	26	91	89	127
	11%	9%	12%	9%	10%	8%	13%	10%	14%e	7%	11%	10%	15%i	-	-	-	*	-	10%mnop	-	92%mnop	-	6%mnopq	*	10%	10%	9%	12%
Border	23	12	10	3	3	1	4	6	6	7	5	6	4	11	-	12	-	-	-	-	-	-	-	-	-	9	17	6
	1%	1%	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	6%pqrs	-	5%pqrs	-	-	-	-	-	-	-	-	-	1%	2%B	1%
Central	273	129	144	31	46	59	54	40	43	72	64	62	75	-	-	1	-	170	88	-	-	-	8	5	34	132	136	137
	14%	13%	14%	13%	13%	17%h	15%h	14%	10%	13%	11%	14%	16%	-	-	*	-	94%mnop	63%mnop	-	-	-	3%emptu	3%emptu	13%	15%	14%	13%
Granada	219	111	108	23	35	57	37	22	45	52	56	57	54	2	-	208	-	1	5	3	-	1	-	28	100	109	111	
	11%	11%	11%	9%	10%	17%fgh	10%	7%	10%	10%	10%	13%	11%	1%	-	94%mnop	-	*	4%ptuvw	2%tu	-	*	-	11%	11%	11%	10%	
London	371	187	184	68	56	64	50	52	80	131	117	65	58	-	-	-	-	-	-	-	16	262	93	1	57	162	165	206
	18%	19%	18%	28%defgh	17%	19%	14%	18%	18%	24%kl	21%kl	15%	12%	-	-	-	-	-	-	-	8%mnopq	100%mnopq	33%mnopq	*	23%	18%	17%	19%
Meridian	186	87	99	14	50	23	30	25	44	47	53	36	50	-	-	-	-	2	1	-	-	-	163	20	16	83	93	93
	9%	9%	10%	6%	15%cefg	7%	8%	8%	10%	9%	9%	8%	11%	-	-	-	-	1%	*	-	-	-	58%mnopq	11%mnopq	6%	10%	10%	9%
STV	168	85	82	17	31	27	25	26	42	36	42	47	43	168	-	-	-	-	-	-	-	-	-	-	22	69	68	99
	8%	9%	8%	7%	9%	8%	7%	9%	10%	7%	8%	11%	9%	93%nopqrstuvw	-	-	-	-	-	-	-	-	-	-	9%	8%	7%	9%
Tyne Tees	85	41	44	11	11	10	22	12	20	31	22	15	18	-	80	-	5	-	-	-	-	-	-	-	13	30	41	45
	4%	4%	4%	4%	3%	3%	6%	4%	4%	6%	4%	3%	4%	-	99%mnopq	-	3%motu	-	-	-	-	-	-	-	5%	3%	4%	4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base

FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 51
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
Wales	98	48	50	9	22	16	17	18	16	14	31	19	35	-	-	-	-	-	-	98	-	-	-	-	11	35	44	54
	5%	5%	5%	4%	7%	5%	5%	6%	4%	3%	5% ⁱ	4%	7% ⁱ	-	-	-	-	-	-	98% ^{mnp}	-	-	-	-	4%	4%	5%	5%
West	53	26	28	8	10	12	9	4	12	23	12	8	11	-	-	1	*	8	-	-	-	-	-	44	2	30	25	29
	3%	3%	3%	3%	3%	4%	2%	1%	3%	4%	2%	2%	2%	-	-	*	*	5% ^{mopr}	-	-	-	-	-	24% ^{mnp}	1%	3%	3%	3%
Westcountry	111	51	60	14	5	16	21	25	30	32	32	17	30	-	-	-	-	-	-	-	-	1	110	16	35	59	52	
	6%	5%	6%	6% ^d	1%	5%	6% ^d	8% ^d	7% ^d	6%	6%	4%	6%	-	-	-	-	-	-	-	-	-	*	61% ^{mnp}	6%	4%	6%	5%
Yorkshire	210	119	90	22	37	29	44	37	41	55	62	62	30	-	1	-	174	-	33	-	1	-	-	28	99	102	108	
	10%	12% ^b	9%	9%	11%	9%	12%	12%	9%	10%	11% ⁱ	14% ⁱ	6%	-	1%	-	96% ^{mnoq}	-	23% ^{mnoq}	-	1%	-	-	11%	11%	11%	10%	
UTV	1	-	1	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B

* small base

FSCS Survey ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 52
Marital Status
Base: All respondents

	Gender		Age							Social Grade					Region										Employment Sector		FSCS Awareness	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	Yes	No
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
Single	527 26%	275 28%	252 25%	175 73%def gh	129 38%efg h	91 27%gh	75 21%gh	40 13%h	17 4%	124 23%	182 33%ik	90 20%	132 28%k	47 26%	20 25%	57 26%	43 24%	49 27%	28 20%	27 27%	43 21%	97 37% mop rtw	79 28%	36 20%	73 29%	280 32%	190 20%	338 32%A
NET: Married/ Civil partnership/ co habiting	1225 61%	625 63%	601 59%	62 26%	200 59% c	221 65% c	232 65% c	204 68% c	307 70% cd	368 68% jl	286 51%	314 72% jl	257 54%	108 59%	49 61%	138 62%	115 64% u	111 61%	89 63%	61 60%	132 65% u	135 52%	168 60%	120 66% u	153 61%	514 59%	613 65% B	612 57%
Married	899 45%	481 49% b	418 41%	15 6%	101 30% c	134 40% cd	184 51% cde	182 61% cde	283 65% cde	264 49% jkl	211 38%	236 54% jkl	187 39%	75 42%	34 42%	98 44%	82 45%	83 46%	61 43%	46 46%	104 52% u	98 38%	122 43%	94 52% u	105 42%	333 38%	490 52% B	409 38%
Civil Partnership	19 1%	12 1%	8 1%	7 3% g	2 1%	5 2%	2 1%	-	3 1%	2 *	5 1%	10 2% i	3 1%	2 1%	-	3 1%	4 2%	2 1%	3 2%	-	2 1%	1 *	1 *	1 1%	2 1%	12 1%	3 *	16 1% A
Co Habiting	307 15%	131 13%	175 17%	40 17% gh	98 29% c fgh	81 24% fgh	45 13% gh	21 7%	21 5%	102 19% j	69 12%	68 16%	67 14%	30 17%	15 19%	37 17%	28 16%	25 14%	25 17%	14 14%	26 13%	36 14%	45 16%	24 13%	46 18%	170 19%	119 13%	187 18% A
NET: Widowed/ separated/ divorced	253 13%	84 9%	169 16% a	-	8 2%	25 7% cd	51 14% cde	56 19% cde	114 26% cdef g	44 8%	89 16% ik	34 8%	87 18% ik	25 14%	11 14%	25 11%	22 12%	22 12%	22 16%	13 13%	26 13%	28 11%	32 12%	25 14%	25 10%	77 9%	142 15% B	112 10%
Widowed	78 4%	24 2%	55 5% a	-	3 1%	2 1%	7 2%	15 5% cde	51 12% cdef g	12 2%	26 5%	10 2%	30 6% ik	10 5%	5 7%	7 3%	5 3%	6 3%	9 7%	6 6%	6 3%	10 4%	7 2%	6 4%	5 2%	11 1%	43 5%	35 3%
Separated	20 1%	8 1%	11 1%	-	4 1%	3 1%	7 2%	4 1%	3 1%	4 1%	5 1%	6 1%	4 1%	4 2%	1 1%	2 1%	1 1%	1 *	2 1%	1 1%	2 1%	1 *	5 2%	-	3 1%	7 1%	10 1%	10 1%
Divorced	155 8%	52 5%	103 10% a	-	1 *	20 6% cd	37 10% cd	37 12% cde	60 14% cde	28 5%	57 10% ik	18 4%	52 11% ik	12 6%	5 7%	16 7%	16 9%	15 8%	11 8%	6 6%	18 9%	17 7%	20 7%	19 10%	17 7%	59 7%	89 9% B	67 6%
Prefer not to answer	7 *	3 *	4 *	3 1%	2 1%	2 1%	1 *	-	-	2 *	2 *	1 *	2 *	1 1%	-	1 1%	* *	-	1 1%	-	* *	1 *	2 1%	-	2 1%	4 *	1 *	6 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base

Prepared by Populus



FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 53
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		FSCS Awareness			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)	
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019	
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067	
Glasgow	84	44	39	9	18	14	12	14	17	18	20	23	23	84	-	-	-	-	-	-	-	-	-	-	7	35	36	47	
	4%	5%	4%	4%	5%	4%	3%	5%	4%	3%	4%	5%	5%	46% rstuvw	-	-	-	-	-	-	-	-	-	-	3%	4%	4%	4%	
Edinburgh	74	36	38	9	9	13	6	16	21	24	18	16	16	74	-	-	-	-	-	-	-	-	-	-	14	27	28	45	
	4%	4%	4%	4%	3%	4%	2%	5% f	5% f	4%	3%	4%	3%	41% nopq rstuvw	-	-	-	-	-	-	-	-	-	-	5%	3%	3%	4%	
Newcastle	89	42	47	11	12	7	25	12	21	28	24	19	19	-	78	10	1	-	-	-	-	-	-	-	13	31	44	44	
	4%	4%	5%	5%	4%	2%	7% e	4%	5%	5%	4%	4%	4%	-	97% mopq rstuvw	4% mpqr tuvw	1%	-	-	-	-	-	-	-	5%	4%	5%	5%	4%
Leeds	91	53	38	12	15	17	18	13	16	27	28	21	14	-	2	-	88	-	-	-	-	-	-	-	12	53	49	41	
	5%	5%	4%	5%	5%	5%	5%	4%	4%	5%	5%	5%	3%	-	3% ouv	-	49% mnoq rstuvw	-	-	-	-	-	-	-	5%	6%	5%	4%	
Hull	28	13	15	2	3	3	5	5	9	8	8	6	7	-	-	-	25	-	3	-	-	-	-	-	2	6	12	16	
	1%	1%	1%	1%	1%	1%	2%	2%	2%	1%	1%	1%	1%	-	-	-	14% mnoq rstuvw	-	2%	-	-	-	-	-	1%	1%	1%	1%	
Sheffield	60	33	27	7	12	6	13	13	10	15	17	25	3	-	-	-	44	-	15	-	-	-	-	-	9	29	26	34	
	3%	3%	3%	3%	3%	2%	4%	4%	2%	3% l	3% l	6% l	1%	-	-	-	24% mnoq rstuvw	-	11% mnoq stuvw	-	-	-	-	-	3%	3%	3%	3%	
Manchester	161	84	78	10	31	41	28	13	39	37	41	46	37	-	-	155	2	3	1	-	-	-	-	-	25	73	81	80	
	8%	8%	8%	4%	9% g	12% cg	8%	4%	9% g	7%	7%	10%	8%	-	-	70% mnpq rstuvw	1%	2%	*	-	-	-	-	-	10%	8%	9%	7%	
Liverpool	57	23	34	9	7	11	9	9	12	14	14	10	19	-	-	44	-	-	-	13	-	-	-	-	3	23	28	29	
	3%	2%	3%	4%	2%	3%	2%	3%	3%	3%	3%	2%	4%	-	-	20% mnpq rtuvw	-	-	-	12% mnpq rtuvw	-	-	-	-	1%	3%	3%	3%	
Nottingham	92	46	46	12	17	19	14	12	17	13	26	20	32	-	-	-	6	-	85	-	1	-	-	-	4	43	45	48	
	5%	5%	4%	5%	5%	6%	4%	4%	4%	3%	5%	5%	7% i	-	-	-	3% moqu vw	-	61% mnop qstuvw	-	*	-	-	-	1%	5% x	5%	4%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base

Prepared by Populus

FSCS Survey

ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 53
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)	
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067	
Birmingham	165	79	87	20	26	35	38	21	25	56	35	41	33	-	-	-	-	156	7	-	-	-	-	3	23	94	73	93	
		8%	8%	8%	8%	10%h	11%h	7%	6%	10%j	6%	9%	7%	-	-	-	-	86%mnop rstuvw	5%mo ptuv	-	-	-	-	1%	9%	11%	8%	9%	
Norwich	113	50	63	16	11	12	25	21	30	18	31	25	39	-	-	-	-	-	*	-	110	-	3	-	14	44	45	68	
		6%	5%	6%	7%	3%	7%	7%	7%	3%	6%	6%	8% <i>i</i>	-	-	-	-	-	*	-	55%mnop qrstuvw	-	1%	-	6%	5%	5%	6%	
Milton Keynes	56	22	33	6	13	11	8	5	13	12	18	12	14	-	-	-	-	-	15	-	30	-	10	1	6	24	23	32	
		3%	2%	3%	3%	4%	3%	2%	3%	2%	3%	3%	3%	-	-	-	-	-	11%mnop qsuvw	-	15%mnop qsuvw	-	3% <i>m</i> o p <u>u</u>	*	2%	3%	2%	3%	
Brighton	42	18	24	2	7	3	11	11	8	11	8	9	13	-	-	-	-	-	-	-	-	-	42	-	2	20	15	26	
		2%	2%	2%	1%	2%	1%	3%	4% <i>e</i>	2%	1%	2%	3%	-	-	-	-	-	-	-	-	-	15%mnop qrstuw	-	1%	2%	2%	2%	
Oxford	30	15	15	5	9	3	4	2	7	10	9	4	8	-	-	-	-	3	2	-	-	-	20	5	7	8	15	15	
		2%	1%	2%	2%	3%	1%	1%	2%	2%	2%	1%	2%	-	-	-	-	2%	1%	-	-	-	7% <i>m</i> no q <u>r</u> st <u>u</u>	3% <i>m</i> o t <u>u</u>	3%	1%	2%	1%	
London	437	211	226	69	78	76	64	56	95	140	136	84	77	-	-	-	-	-	-	-	39	262	137	-	62	191	190	247	
		22%	21%	22%	29% <i>f</i> g	23%	22%	18%	19%	26% <i>k</i> l	24% <i>l</i>	19%	16%	-	-	-	-	-	-	-	-	19% <i>m</i> n o <u>p</u> q <u>r</u> s t <u>u</u> w	100% <i>m</i> n o <u>p</u> q <u>r</u> s t <u>u</u> w	48% <i>m</i> no p <u>q</u> r <u>st</u> w	-	24%	22%	20%	23%
Southampton	71	42	29	10	20	9	6	7	19	24	23	8	16	-	-	-	-	-	-	-	-	-	50	21	6	38	40	31	
		4%	4%	3%	4%	6% <i>f</i>	3%	2%	4%	4%	4%	2%	3%	-	-	-	-	-	-	-	-	-	18% <i>m</i> n o <u>p</u> q <u>r</u> s t <u>u</u>	11% <i>m</i> no p <u>q</u> r <u>st</u> u	3%	4%	4%	3%	
Bristol	68	34	34	10	9	15	8	14	12	20	18	17	13	-	-	-	-	4	-	-	-	-	-	64	6	32	39	29	
		3%	3%	3%	4%	3%	5%	2%	5%	4%	3%	4%	3%	-	-	-	-	2%	-	-	-	-	-	35% <i>m</i> no p <u>q</u> r <u>st</u> u <u>v</u>	2%	4%	4%	3%	
Plymouth	72	36	36	7	3	6	16	18	23	26	18	8	20	-	-	-	-	-	-	-	-	-	1	71	11	19	39	33	
		4%	4%	3%	3%	1%	2%	4% <i>d</i>	6% <i>d</i> e	5% <i>d</i> e	5% <i>k</i>	3%	2%	4%	-	-	-	-	-	-	-	-	*	39% <i>m</i> no p <u>q</u> r <u>st</u> u <u>v</u>	4%	2%	4%	3%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base

FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 53
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
Cardiff	73	41	32	8	18	14	14	8	10	11	27	14	22	1	-	-	-	-	-	73	-	-	-	-	11	30	27	46
	4%	4%	3%	3%	5%	4%	4%	3%	2%	2%	5% ⁱ	3%	5%	*	-	-	-	-	-	72% ^{mnop}	-	-	-	-	4%	3%	3%	4%
None of these	152	65	87	7	19	24	36	30	36	25	39	33	55	23	*	13	14	15	12	15	21	-	20	17	17	53	88	64
	8%	7%	8%	3%	6%	7%	10% ^c	10% ^c	8% ^c	5%	7%	8%	11% ^{ij}	13% ^{nou}	1%	6% ^u	8% ^u	8% ^u	9% ^{nu}	15% ^{nou}	11% ^{nu}	-	7% ^u	10% ^{nu}	7%	6%	9% ^B	6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base

FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 54
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		FSCS Awareness			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East-ern (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)	
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019	
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067	
Up to £7,000	(3.5)	98 5%	33 3%	65 6%a	34 14%defg	11 3%	13 4%	15 4%	15 5%	11 3%	3 1%	26 5%i	9 2%	59 12%ijk	13 7%	3 4%	11 5%	5 3%	7 4%	6 4%	6 6%	7 3%	21 8%	14 5%	5 3%	1 *	27 3%x	17 2%	81 8%A
£7,001 to £14,000	(10.5)	280 14%	119 12%	161 16%	33 14%	44 13%	39 12%	45 12%	43 14%	76 17%e	28 5%	55 10%i	40 9%	158 33%ijk	25 14%	15 19%	21 9%	21 12%	24 13%	28 20%o	22 22%opu	31 15%	31 12%	40 14%	22 12%	11 4%	73 8%	119 13%	162 15%
£14,001 to £21,000	(17.5)	398 20%	195 20%	203 20%	28 12%	53 16%	65 19%	65 18%	70 23%cd	117 27%cde	79 15%	140 25%il	87 20%	92 19%	51 28%quv	24 30%uv	43 19%	35 20%	31 17%	30 21%	23 22%	42 21%	42 16%	41 15%	37 20%	50 20%	155 18%	189 20%	209 20%
£21,001 to £28,000	(24.5)	408 20%	214 22%	194 19%	24 10%	79 23%c	61 18%c	81 23%c	66 22%bc	97 22%bc	103 19%	131 23%l	99 22%l	75 16%	31 17%	10 13%	50 23%	42 23%	33 18%	30 21%	26 26%	47 24%	42 16%	60 21%	36 20%	61 24%	186 21%	211 22%	197 18%
£28,001 to £34,000	(31)	349 17%	179 18%	171 17%	30 12%	54 16%	76 22%cg	70 19%	45 15%	75 17%	106 20%l	96 17%l	102 23%jl	46 10%	26 14%	7 9%	48 22%nr	29 16%	41 22%nr	16 11%	14 14%	34 17%	59 23%nr	46 16%	30 16%	55 22%	178 20%	171 18%	178 17%
£34,001 to £41,000	(37.5)	133 7%	76 8%	57 6%	12 5%	21 6%	29 9%h	25 7%	27 9%h	19 4%	45 8%l	37 7%l	41 9%l	10 2%	12 7%	2 2%	23 11%tu	14 8%	12 7%	10 7%	4 4%	9 5%	9 3%	17 6%	22 12%nstu	17 7%	78 9%	78 8%B	56 5%
£41,001 to £48,000	(44.5)	75 4%	33 3%	42 4%	11 5%h	15 4%h	21 6%gh	16 4%h	8 3%	4 1%	42 8%jkl	12 2%	13 3%	8 2%	5 3%	6 7%o	2 1%	9 5%o	10 5%o	6 4%	1 1%	12 6%o	8 3%	12 4%	3 2%	11 4%	51 6%	40 4%	35 3%
£48,001 to £55,000	(51.5)	56 3%	32 3%	24 2%	13 6%gh	13 4%g	7 2%	14 4%g	1 *	8 2%	25 5%l	12 2%l	16 4%l	3 1%	3 2%	4 4%	5 2%	6 3%	7 4%	2 2%	1 1%	2 5%	13 3%	8 3%	6 3%	21 8%y	23 3%	30 3%	26 2%
£55,001 to £62,000	(58.5)	15 1%	9 1%	6 1%	3 1%	4 1%	5 1%h	3 1%	-	-	9 2%	4 1%	2 *	1 *	5 3%	2 2%	1 1%	2 *	-	-	1 *	3 1%	1 *	1 *	4 2%	10 1%	7 1%	8 1%	
£62,001 to £69,000	(65.5)	17 1%	16 2%b	1 *	2 1%	7 2%h	1 *	3 1%	4 1%h	-	13 2%kl	4 1%	-	-	1 1%	2 3%ou	-	2 1%	4 2%	-	-	-	-	4 1%	4 2%	3 1%	12 1%	11 1%	7 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
* small base

FSCS Survey
ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 54
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		FSCS Awareness		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of England (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067
£69,001 to £76,000	(72.5)	11	4	7	1	3	4	3	1	-	11	1	-	-	-	1	2	2	-	-	-	1	4	2	3	6	5	6
		1%	*	1%	*	1%	1%	1%	-	2% _{ijkl}	*	-	-	-	-	*	1%	1%	-	-	-	*	1%	1%	1%	1%	1%	1%
£76,001 to £83,000	(79.5)	10	1	9	-	9	-	-	1	4	-	6	-	1	-	-	-	-	-	-	-	2	7	-	-	9	1	9
		*	*	1% _a	-	3% _{efh}	-	-	*	1%	-	1% _{jl}	-	1%	-	-	-	-	-	-	-	1%	2%	-	-	1%	*	1%
£83,001 or more	(86)	33	24	9	12	11	7	2	-	27	4	3	-	1	2	1	5	-	2	-	9	10	2	6	23	17	16	
		2%	2% _b	1%	5% _{fgh}	3% _{fgh}	2% _{gh}	1%	-	5% _{ijkl}	1%	1%	-	1%	2%	*	3% _t	-	2%	-	3% _t	4% _{qt}	1%	2%	3%	2%	2%	
Prefer not to answer	128	51	77	36	16	11	17	18	31	44	36	22	27	7	4	14	10	10	11	4	16	22	18	12	10	45	50	78
	6%	5%	8%	15% _{defgh}	5%	3%	5%	6%	7% _e	8%	6%	5%	6%	4%	5%	6%	5%	5%	8%	4%	8%	9%	6%	7%	4%	5%	5%	7%
Average income (£000's)	25.86	27.33 _b	24.41	27.12 _h	30.07 _f	27.66 _g	26.23 _g	23.45	21.79	34.58 _j	24.39 _l	27.03 _j	16.93	23.87 _s	25.44 _s	25.17 _s	27.91 _m	26.84 _s	23.10	20.10	23.39 _s	27.19 _s	29.06 _m	27.11 _r	31.22	29.49	27.17 _B	24.68
				gh	h	h			kl		l					rst	t				t	orst	st					

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B

* small base

FSCS Survey

ONLINE Fieldwork: 19th-20th November 2014

Absolutes/col percents

Table 55
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Gender			Age							Social Grade					Region										Employment Sector		FSCS Awareness	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Scotland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	Wales (s)	East of London (t)	London (u)	South East (v)	South West (w)	Public (x)	Private (y)	Yes (A)	No (B)	
Unweighted base	2013	1008	1005	191	249	344	405	348	476	450	646	399	518	201	76	226	190	162	134	118	230	187	296	193	239	809	994	1019	
Weighted base	2013	986	1027	239	339	339	359	299	438	538	558	438	478	181	81*	221	181	181	141	101*	201	262	282	181	252	875	946	1067	
NET: Yes	428 21%	212 21%	216 21%	21 9%	61 18% ^c	61 18% ^c	94 26% ^{cde}	86 29% ^{cde}	104 24% ^c	83 15%	96 17%	77 18%	173 36% ^{ijkl}	44 24%	14 17%	43 20%	36 20%	31 17%	34 24%	33 33% ^{mnop}	48 24%	40 15%	62 22%	43 24%	38 15%	112 13%	197 21%	231 22%	
Yes - physical condition	268 13%	131 13%	137 13%	8 3%	32 9% ^c	31 9% ^c	59 16% ^{cde}	57 19% ^{cde}	81 18% ^{cde}	45 8%	56 10%	53 12%	114 24% ^{ijkl}	26 14%	11 14%	22 10%	19 10%	23 13%	22 15%	25 25% ^{mop}	31 15%	29 11%	36 13%	26 14%	19 8%	57 7%	130 14%	137 13%	
Yes - disability	147 7%	85 9%	62 6%	1 1%	13 4%	26 8% ^c	32 9% ^{cd}	41 14% ^{cdeh}	34 8% ^c	26 5%	29 5%	27 6%	66 14% ^{ijkl}	15 8%	6 7%	18 8%	10 5%	8 4%	8 6%	13 13% ^{pq}	15 7%	24 9%	18 6%	13 7%	6 2%	32 4%	65 7%	82 8%	
Yes - mental condition	137 7%	54 5%	83 8%	17 7% ^h	35 10% ^h	29 8% ^h	36 10% ^h	17 6% ^h	4 1%	25 5%	34 6%	18 4%	60 13% ^{ijkl}	8 5%	4 5%	11 5%	20 11% ^{mqu}	6 3%	12 9%	12 12% ^{moqu}	16 8%	9 3%	24 8%	14 7%	17 7%	44 5%	50 5%	87 8% ^A	
Yes - other	21 1%	16 2% ^b	5 1%	-	2 1%	3 1%	6 2%	5 2%	6 1%	4 1%	5 1%	1 *	10 2% ^k	2 1%	-	4 2%	-	2 1%	-	2 2%	5 2%	3 1%	2 1%	1 1%	4 2% ^y	2 *	9 1%	13 1%	
No	1547 77%	759 77%	788 77%	215 90% ^{def}	269 79% ^g	267 79% ^g	259 72%	211 71%	327 75%	445 83% ^l	454 81% ^l	353 81% ^l	295 62%	136 75% ^s	66 82% ^s	175 79% ^s	144 80% ^s	147 81% ^s	103 73%	62 61%	147 73%	216 83% ^s	216 77% ^s	134 74% ^s	210 83%	747 85%	733 78%	814 76%	
Prefer not to say	38 2%	15 2%	22 2%	3 1%	9 3%	11 3% ^g	6 2%	1 *	6 1%	10 2%	8 1%	8 2%	11 2%	1 1%	* 1%	3 2%	1 1%	3 1%	4 3%	6 6% ^{mpv}	6 3%	5 2%	4 1%	4 2%	4 2%	16 2%	16 2%	22 2%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s/t/u/v/w - x/y - A/B
 * small base