

Opinion Poll

CATI Fieldwork : 17th - 20th April 2014

Absolutes/col percents

Table 1
Q1. There has been a lot in the news recently about the effects that a diet high in sugar, fat and/or salt can have on our health. Which, if any, of the following would encourage you to eat more healthily?
Base: All respondents

	Gender		Age							Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	1005	492	513	84	160	176	182	168	235	369	201	157	278	86	40	109	92	94	69	47	99	133	146	90
Weighted base	1005	492	513	119	169	169	179	149	219	269	279	219	239	90	40	111	90	90	70	50	101	131	141	90
NET: Any of these	890	430	460	108	156	147	166	128	184	238	251	194	206	82	35	93	76	80	68	47	88	117	123	81
	89%	87%	90%	90%	92%	87%	93%	86%	84%	89%	90%	89%	86%	91%	86%	84%	84%	89%	97%	93%	87%	90%	88%	89%
Clearer labelling on food content	739	359	380	92	126	127	131	111	152	196	212	161	170	57	30	78	70	65	61	37	71	103	103	63
	74%	73%	74%	78%	74%	75%	73%	75%	69%	73%	76%	73%	71%	63%	75%	71%	77%	72%	86%	73%	70%	79%	73%	70%
Stopping supermarket promotions on unhealthy food products	607	289	318	63	102	98	123	97	123	170	174	126	138	51	25	61	43	55	45	44	57	97	72	57
	60%	59%	62%	53%	60%	58%	69%	65%	56%	63%	62%	58%	58%	56%	62%	55%	47%	61%	63%	88%	57%	74%	51%	63%
Health warnings on food packaging - similar to those currently on cigarette packets	590	280	310	69	96	104	105	85	130	152	152	141	144	57	28	68	55	50	44	30	51	83	74	51
	59%	57%	60%	58%	57%	61%	59%	57%	60%	57%	55%	65%	60%	63%	69%	61%	60%	55%	62%	60%	51%	63%	53%	56%
Free cooking classes for adults	505	235	270	73	102	86	78	74	92	124	132	119	130	48	24	60	49	40	34	27	41	67	76	40
	50%	48%	53%	62%	60%	51%	43%	50%	42%	46%	47%	54%	55%	54%	60%	54%	55%	44%	48%	54%	41%	51%	54%	44%
None of the above	115	63	53	11	13	22	13	21	35	30	27	25	33	8	6	18	15	10	2	4	13	14	17	10
	11%	13%	10%	10%	8%	13%	7%	14%	16%	11%	10%	11%	14%	9%	14%	16%	16%	11%	3%	7%	13%	10%	12%	11%
Mean mentions	2.4	2.4	2.5	2.5	2.5	2.5	2.4	2.5	2.3	2.4	2.4	2.5	2.4	2.4	2.7	2.4	2.4	2.3	2.6	2.7	2.2	2.7	2.3	2.3

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Table 2

Q2. Thinking about sugar in particular, would you support or oppose the government introducing the following ...

Base: All respondents

	Gender			Age						Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1005	492	513	84	160	176	182	168	235	369	201	157	278	86	40	109	92	94	69	47	99	133	146	90
Weighted base	1005	492	513	119	169	169	179	149	219	269	279	219	239	90	40	111	90	90	70	50	101	131	141	90
<u>A tax on sugary drinks (also known as a Sugar Tax)</u>																								
Support	455	212	244	41	65	72	78	68	131	131	125	83	116	36	22	45	44	40	31	26	51	62	62	37
	45%	43%	48%	35%	38%	42%	43%	46%	60%	49%	45%	38%	49%	40%	54%	41%	49%	44%	44%	51%	51%	48%	44%	41%
Oppose	539	279	260	76	102	95	101	81	84	136	153	136	114	55	17	65	43	51	39	25	47	68	77	53
	54%	57%	51%	64%	60%	56%	57%	54%	38%	51%	55%	62%	48%	60%	42%	58%	48%	56%	55%	49%	47%	52%	54%	59%
Don't know	11	1	9	2	3	2	-	-	4	1	-	-	9	-	1	1	3	-	1	-	2	-	2	-
	1%	*	2%	2%	2%	1%	-	-	2%	*	-	-	4%	-	4%	1%	3%	-	1%	-	2%	-	2%	-
<u>A ban on sugary drinks in all UK schools and academies</u>																								
Support	665	310	355	55	106	120	123	100	161	190	185	135	155	63	32	69	61	58	46	35	71	90	85	55
	66%	63%	69%	46%	63%	71%	68%	67%	73%	71%	66%	62%	65%	69%	80%	62%	68%	64%	66%	70%	70%	69%	61%	61%
Oppose	328	178	151	62	61	47	55	49	54	74	94	83	78	26	6	42	26	33	24	15	29	41	52	35
	33%	36%	29%	52%	36%	28%	31%	33%	25%	28%	34%	38%	32%	29%	14%	38%	29%	36%	34%	30%	29%	31%	37%	39%
Don't know	12	5	6	2	2	2	1	1	4	4	-	1	6	2	2	-	3	-	*	-	1	-	4	-
	1%	1%	1%	2%	1%	1%	1%	*	2%	2%	-	1%	3%	2%	5%	-	3%	-	1%	-	1%	-	3%	-

Opinion Poll

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Table 2

Q2. Thinking about sugar in particular, would you support or oppose the government introducing the following ...

Base: All respondents

	Gender		Age							Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Weighted base	1005	492	513	119	169	169	179	149	219	269	279	219	239	90	40	111	90	90	70	50	101	131	141	90
Fixed limits on the amount of sugar allowed in certain foods																								
Support	730	332	398	76	109	135	124	114	173	205	183	157	185	72	27	71	67	72	54	42	78	85	97	65
	73%	68%	78%	64%	65%	80%	69%	76%	79%	76%	66%	72%	78%	79%	67%	64%	75%	80%	77%	83%	77%	65%	69%	72%
Oppose	265	157	108	43	58	33	54	32	45	62	91	62	51	17	11	40	20	18	14	8	23	45	43	25
	26%	32%	21%	36%	34%	20%	30%	21%	21%	23%	33%	28%	21%	19%	27%	36%	22%	20%	20%	17%	23%	35%	31%	28%
Don't know	10	3	7	-	1	1	2	4	2	2	5	-	3	2	2	-	3	1	2	-	-	-	1	-
	1%	1%	1%	-	1%	1%	1%	2%	1%	1%	2%	-	1%	2%	6%	-	3%	1%	2%	-	-	-	*	-

Opinion Poll

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Table 3
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age							Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1005	492	513	84	160	176	182	168	235	369	201	157	278	86	40	109	92	94	69	47	99	133	146	90
Weighted base	1005	492	513	119	169	169	179	149	219	269	279	219	239	90	40	111	90	90	70	50	101	131	141	90
Yes	613	298	315	87	115	104	116	88	103	212	189	111	101	60	26	72	57	52	40	20	53	83	96	52
	61%	60%	61%	73%	68%	62%	65%	59%	47%	79%	68%	51%	42%	67%	66%	66%	63%	57%	56%	39%	53%	64%	68%	58%
No	392	195	197	32	54	65	63	61	116	57	90	107	138	30	14	38	33	38	31	31	47	47	45	38
	39%	40%	39%	27%	32%	38%	35%	41%	53%	21%	32%	49%	58%	33%	34%	34%	37%	43%	44%	61%	47%	36%	32%	42%

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Table 4
Is the house or flat in which you live...?
Base: All respondents

	Gender		Age							Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1005	492	513	84	160	176	182	168	235	369	201	157	278	86	40	109	92	94	69	47	99	133	146	90
Weighted base	1005	492	513	119	169	169	179	149	219	269	279	219	239	90	40	111	90	90	70	50	101	131	141	90
NET: Owners	653	323	330	63	89	107	123	107	164	213	192	142	106	66	27	76	55	55	51	31	70	71	94	57
	65%	66%	64%	52%	53%	63%	69%	72%	75%	79%	69%	65%	44%	73%	68%	69%	61%	60%	73%	62%	70%	54%	67%	63%
Owned outright - without mortgage	332	152	180	20	25	19	47	70	150	95	94	68	75	33	16	38	29	31	27	13	46	31	41	28
	33%	31%	35%	17%	15%	11%	26%	47%	69%	35%	34%	31%	31%	37%	39%	34%	32%	35%	39%	26%	46%	23%	29%	30%
Owned with a mortgage or loan	321	171	150	42	64	88	76	37	13	118	98	74	31	33	12	38	26	23	24	18	24	40	53	29
	32%	35%	29%	35%	38%	52%	43%	25%	6%	44%	35%	34%	13%	37%	29%	35%	29%	26%	34%	36%	24%	31%	38%	32%
NET: Renters	331	157	174	51	78	56	54	39	52	49	82	72	128	21	13	34	31	34	19	19	25	56	45	34
	33%	32%	34%	42%	46%	33%	30%	26%	24%	18%	29%	33%	54%	23%	32%	31%	34%	38%	27%	38%	25%	43%	32%	37%
Rented from the council	141	64	77	27	26	14	22	22	30	12	23	38	68	14	6	11	18	17	5	12	9	22	18	8
	14%	13%	15%	23%	15%	8%	12%	15%	14%	5%	8%	17%	28%	15%	15%	10%	20%	19%	8%	24%	9%	17%	13%	9%
Rented from a housing association	77	30	47	8	16	17	13	6	16	9	19	13	36	3	5	10	6	9	5	4	8	11	9	5
	8%	6%	9%	7%	10%	10%	7%	4%	8%	3%	7%	6%	15%	4%	12%	9%	7%	10%	8%	9%	8%	9%	6%	6%
Rented from someone else	114	63	51	16	36	25	20	11	6	28	40	22	25	4	2	13	6	8	8	3	8	23	18	20
	11%	13%	10%	13%	21%	15%	11%	7%	3%	10%	14%	10%	10%	4%	6%	12%	7%	9%	12%	5%	8%	17%	13%	22%
Rent free	21	13	8	6	2	6	2	3	3	6	5	5	5	3	-	1	5	2	-	-	5	3	2	-
	2%	3%	2%	5%	1%	3%	1%	2%	1%	2%	2%	2%	2%	4%	-	1%	5%	2%	-	-	5%	3%	1%	-

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Table 5
How many cars are there in your household?
Base: All respondents

	Gender		Age							Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1005	492	513	84	160	176	182	168	235	369	201	157	278	86	40	109	92	94	69	47	99	133	146	90
Weighted base	1005	492	513	119	169	169	179	149	219	269	279	219	239	90	40	111	90	90	70	50	101	131	141	90
None	211 21%	85 17%	126 25%	20 17%	35 21%	25 15%	37 21%	29 19%	65 30%	27 10%	59 21%	29 13%	97 41%	21 23%	8 19%	27 24%	27 30%	18 20%	10 14%	14 28%	12 12%	44 33%	16 12%	15 16%
1	422 42%	208 42%	214 42%	39 33%	65 38%	77 45%	69 38%	66 44%	107 49%	111 41%	115 41%	91 42%	104 44%	37 40%	18 45%	34 31%	38 42%	34 38%	37 52%	13 26%	48 47%	56 43%	61 44%	46 50%
2	281 28%	142 29%	139 27%	35 30%	50 29%	60 36%	53 29%	45 30%	38 17%	97 36%	81 29%	73 33%	30 12%	24 26%	11 28%	41 37%	19 21%	27 30%	18 25%	21 41%	33 32%	23 18%	42 30%	23 25%
3+	90 9%	58 12%	33 6%	25 21%	20 12%	7 4%	21 12%	10 7%	8 4%	33 12%	23 8%	25 12%	9 4%	9 10%	3 8%	8 7%	6 7%	11 12%	6 8%	2 4%	9 9%	8 6%	21 15%	7 8%
Mean	1.33	1.47	1.19	1.65	1.41	1.31	1.44	1.28	1.04	1.65	1.31	1.52	0.81	1.34	1.32	1.34	1.08	1.46	1.28	1.25	1.48	1.04	1.52	1.43
Standard deviation	1.21	1.39	0.98	1.20	1.16	0.87	1.34	0.94	1.45	1.52	1.04	1.09	0.87	1.36	1.01	1.09	1.00	1.24	0.81	1.01	1.09	1.14	0.98	1.99
Standard error	0.04	0.06	0.04	0.13	0.09	0.07	0.10	0.07	0.09	0.08	0.07	0.09	0.05	0.15	0.16	0.10	0.10	0.13	0.10	0.15	0.11	0.10	0.08	0.21

Opinion Poll

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Table 6
Current working status
Base: All respondents

	Gender		Age							Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1005	492	513	84	160	176	182	168	235	369	201	157	278	86	40	109	92	94	69	47	99	133	146	90
Weighted base	1005	492	513	119	169	169	179	149	219	269	279	219	239	90	40	111	90	90	70	50	101	131	141	90
NET: Working	563	328	235	67	128	140	141	72	14	177	187	139	60	52	19	61	47	56	41	21	46	81	83	57
	56%	67%	46%	56%	76%	83%	79%	48%	6%	66%	67%	64%	25%	57%	48%	55%	51%	61%	58%	42%	46%	62%	59%	63%
Working full time - working 30 hours per week or more	442	291	151	39	111	111	120	50	11	149	139	110	44	41	18	55	34	47	32	14	34	62	65	41
	44%	59%	29%	33%	65%	66%	67%	33%	5%	55%	50%	50%	18%	45%	45%	50%	37%	52%	45%	29%	34%	48%	46%	45%
Working part time - working between 8 and 29 hours per week	121	36	84	28	17	29	21	22	3	28	48	29	16	11	1	6	13	9	9	7	12	18	18	16
	12%	7%	16%	23%	10%	17%	12%	15%	1%	10%	17%	13%	7%	13%	3%	6%	14%	10%	12%	14%	12%	14%	13%	18%
NET: Not Working	442	165	278	52	41	29	38	77	205	92	92	80	179	39	21	49	44	35	30	29	55	50	58	34
	44%	33%	54%	44%	24%	17%	21%	52%	94%	34%	33%	36%	75%	43%	52%	45%	49%	39%	42%	58%	54%	38%	41%	37%
Not working but seeking work or temporarily unemployed or sick	65	25	41	9	13	11	16	14	1	11	6	7	41	11	2	5	8	4	4	4	4	11	9	2
	7%	5%	8%	8%	8%	7%	9%	9%	1%	4%	2%	3%	17%	12%	5%	5%	9%	5%	6%	8%	4%	9%	6%	3%
Not working and not seeking work/ student	79	39	40	35	13	4	16	9	3	20	20	17	22	6	4	7	5	2	4	1	7	15	13	14
	8%	8%	8%	29%	8%	3%	9%	6%	1%	7%	7%	8%	9%	6%	10%	7%	6%	3%	5%	3%	7%	12%	9%	16%
Retired on a state pension only	100	37	63	2	-	-	-	12	87	5	4	12	79	6	6	15	13	3	6	11	13	8	12	7
	10%	8%	12%	2%	-	-	-	8%	40%	2%	1%	5%	33%	6%	14%	14%	14%	4%	9%	22%	13%	7%	9%	7%
Retired with a private pension	156	64	93	-	1	1	2	39	113	51	57	29	19	14	9	19	12	18	10	9	23	13	19	10
	16%	13%	18%	-	1%	1%	1%	26%	52%	19%	21%	13%	8%	15%	22%	17%	13%	20%	15%	18%	23%	10%	14%	11%
House person, housewife, househusband, etc.	41	-	41	6	14	12	4	4	1	5	4	15	17	2	-	3	6	6	5	3	8	2	6	-
	4%	-	8%	5%	8%	7%	2%	3%	*	2%	2%	7%	7%	2%	-	3%	7%	7%	7%	6%	7%	2%	4%	-

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Table 7
SEG
Base: All respondents

	Gender			Age						Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1005	492	513	84	160	176	182	168	235	369	201	157	278	86	40	109	92	94	69	47	99	133	146	90
Weighted base	1005	492	513	119	169	169	179	149	219	269	279	219	239	90	40	111	90	90	70	50	101	131	141	90
NET: AB	269	142	127	33	46	58	50	37	44	269	-	-	-	26	6	27	27	26	14	18	29	47	28	21
	27%	29%	25%	28%	27%	35%	28%	25%	20%	100%	-	-	-	28%	16%	25%	30%	29%	20%	35%	29%	36%	20%	23%
A	79	38	41	11	14	15	17	12	9	79	-	-	-	8	3	5	10	9	5	3	8	15	7	5
	8%	8%	8%	10%	8%	9%	10%	8%	4%	29%	-	-	-	9%	7%	5%	11%	10%	7%	7%	8%	12%	5%	6%
B	190	104	86	22	31	43	33	26	35	190	-	-	-	17	4	22	17	17	10	14	21	31	21	15
	19%	21%	17%	18%	19%	26%	18%	17%	16%	71%	-	-	-	19%	9%	20%	19%	19%	14%	28%	21%	24%	15%	17%
C1	279	131	148	39	59	47	49	41	44	-	279	-	-	21	10	40	24	23	17	10	23	38	39	34
	28%	27%	29%	32%	35%	28%	28%	28%	20%	-	100%	-	-	23%	24%	36%	26%	25%	24%	19%	23%	29%	28%	37%
C2	219	118	101	21	35	40	48	34	41	-	-	219	-	18	12	16	18	21	22	9	18	16	49	19
	22%	24%	20%	17%	21%	24%	27%	23%	19%	-	-	100%	-	20%	31%	15%	20%	23%	31%	19%	18%	12%	35%	22%
D	99	50	49	17	19	15	14	15	18	-	-	-	99	12	5	8	8	14	8	4	12	9	11	9
	10%	10%	10%	14%	11%	9%	8%	10%	8%	-	-	-	41%	13%	12%	7%	9%	15%	12%	8%	12%	7%	8%	9%
E	140	52	88	10	10	10	17	22	71	-	-	-	140	14	7	19	14	7	9	10	18	20	13	8
	14%	11%	17%	8%	6%	6%	10%	15%	32%	-	-	-	59%	16%	17%	17%	16%	7%	13%	19%	18%	16%	9%	9%
NET: DE	239	102	137	27	30	24	32	37	89	-	-	-	239	26	12	27	22	20	18	14	31	30	24	17
	24%	21%	27%	23%	18%	14%	18%	25%	41%	-	-	-	100%	29%	29%	24%	24%	23%	25%	27%	31%	23%	17%	19%

Opinion Poll

CATI Fieldwork : 17th - 20th April 2014

Absolutes/col percents

Table 8
Age
Base: All respondents

	Gender		Age							Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1005	492	513	84	160	176	182	168	235	369	201	157	278	86	40	109	92	94	69	47	99	133	146	90
Weighted base	1005	492	513	119	169	169	179	149	219	269	279	219	239	90	40	111	90	90	70	50	101	131	141	90
18-24	119	57	62	119	-	-	-	-	-	33	39	21	27	9	6	10	8	16	5	3	7	23	28	5
	12%	12%	12%	100%	-	-	-	-	-	12%	14%	9%	11%	10%	14%	9%	9%	18%	7%	5%	7%	18%	20%	6%
25-34	169	80	89	-	169	-	-	-	-	46	59	35	30	20	8	21	19	10	12	7	13	16	23	21
	17%	16%	17%	-	100%	-	-	-	-	17%	21%	16%	12%	22%	19%	19%	21%	11%	17%	14%	13%	12%	16%	23%
35-44	169	97	72	-	-	169	-	-	-	58	47	40	24	14	2	16	14	16	12	2	13	28	30	21
	17%	20%	14%	-	-	100%	-	-	-	22%	17%	18%	10%	15%	5%	15%	16%	17%	16%	5%	13%	21%	22%	23%
45-54	179	98	82	-	-	-	179	-	-	50	49	48	32	21	6	22	13	15	21	10	16	28	15	12
	18%	20%	16%	-	-	-	100%	-	-	19%	18%	22%	13%	23%	15%	20%	15%	17%	30%	21%	16%	21%	11%	13%
55-64	149	71	78	-	-	-	-	149	-	37	41	34	37	12	4	16	16	17	8	12	14	17	20	13
	15%	15%	15%	-	-	-	-	100%	-	14%	15%	15%	16%	13%	11%	15%	17%	18%	11%	24%	14%	13%	14%	15%
65 or older	219	90	130	-	-	-	-	-	219	44	44	41	89	16	14	26	20	17	13	16	37	19	25	18
	22%	18%	25%	-	-	-	-	-	100%	16%	16%	19%	37%	18%	36%	23%	22%	18%	18%	31%	37%	15%	18%	20%
Average age	47.02	46.17	47.84	21.00	29.50	39.50	49.50	59.50	70.00	45.13	44.42	47.21	52.03	45.84	49.43	48.03	47.38	46.01	47.15	53.36	52.68	44.13	43.54	46.25

Opinion Poll

CATI Fieldwork : 17th - 20th April 2014

Absolutes/col percents

Table 9
Gender
Base: All respondents

	Gender		Age							Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1005	492	513	84	160	176	182	168	235	369	201	157	278	86	40	109	92	94	69	47	99	133	146	90
Weighted base	1005	492	513	119	169	169	179	149	219	269	279	219	239	90	40	111	90	90	70	50	101	131	141	90
Male	492	492	-	57	80	97	98	71	90	142	131	118	102	42	23	56	39	48	33	18	40	80	68	47
	49%	100%	-	48%	47%	57%	54%	48%	41%	53%	47%	54%	43%	46%	56%	50%	43%	53%	47%	37%	39%	61%	48%	52%
Female	513	-	513	62	89	72	82	78	130	127	148	101	137	49	18	55	51	43	38	32	61	51	73	44
	51%	-	100%	52%	53%	43%	46%	52%	59%	47%	53%	46%	57%	54%	44%	50%	57%	47%	53%	63%	61%	39%	52%	48%

Opinion Poll

CATI Fieldwork : 17th - 20th April 2014

Absolutes/col percents

Table 10
Region
Base: All respondents

	Gender		Age						Class				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1005	492	513	84	160	176	182	168	235	369	201	157	278	86	40	109	92	94	69	47	99	133	146	90
Weighted base	1005	492	513	119	169	169	179	149	219	269	279	219	239	90	40	111	90	90	70	50	101	131	141	90
Scotland	90	42	49	9	20	14	21	12	16	26	21	18	26	90	-	-	-	-	-	-	-	-	-	-
	9%	9%	9%	7%	12%	8%	11%	8%	7%	10%	8%	8%	11%	100%	-	-	-	-	-	-	-	-	-	-
North East	40	23	18	6	8	2	6	4	14	6	10	12	12	-	40	-	-	-	-	-	-	-	-	-
	4%	5%	3%	5%	4%	1%	3%	3%	7%	2%	4%	6%	5%	-	100%	-	-	-	-	-	-	-	-	-
North West	111	56	55	10	21	16	22	16	26	27	40	16	27	-	-	111	-	-	-	-	-	-	-	-
	11%	11%	11%	8%	12%	10%	12%	11%	12%	10%	14%	7%	11%	-	-	100%	-	-	-	-	-	-	-	-
Yorkshire & Humberside	90	39	51	8	19	14	13	16	20	27	24	18	22	-	-	-	90	-	-	-	-	-	-	-
	9%	8%	10%	7%	11%	9%	7%	10%	9%	10%	8%	8%	9%	-	-	-	100%	-	-	-	-	-	-	-
West Midlands	90	48	43	16	10	16	15	17	17	26	23	21	20	-	-	-	-	90	-	-	-	-	-	-
	9%	10%	8%	14%	6%	9%	8%	11%	8%	10%	8%	9%	9%	-	-	-	-	100%	-	-	-	-	-	-
East Midlands	70	33	38	5	12	12	21	8	13	14	17	22	18	-	-	-	-	-	70	-	-	-	-	-
	7%	7%	7%	4%	7%	7%	12%	5%	6%	5%	6%	10%	7%	-	-	-	-	-	100%	-	-	-	-	-
Wales	50	18	32	3	7	2	10	12	16	18	10	9	14	-	-	-	-	-	-	50	-	-	-	-
	5%	4%	6%	2%	4%	1%	6%	8%	7%	7%	4%	4%	6%	-	-	-	-	-	-	100%	-	-	-	-
Eastern	101	40	61	7	13	13	16	14	37	29	23	18	31	-	-	-	-	-	-	-	101	-	-	-
	10%	8%	12%	6%	8%	8%	9%	10%	17%	11%	8%	8%	13%	-	-	-	-	-	-	-	100%	-	-	-
London	131	80	51	23	16	28	28	17	19	47	38	16	30	-	-	-	-	-	-	-	-	131	-	-
	13%	16%	10%	20%	9%	16%	15%	11%	9%	17%	14%	7%	12%	-	-	-	-	-	-	-	-	100%	-	-
South East	141	68	73	28	23	30	15	20	25	28	39	49	24	-	-	-	-	-	-	-	-	-	141	-
	14%	14%	14%	23%	13%	18%	9%	13%	11%	10%	14%	22%	10%	-	-	-	-	-	-	-	-	-	100%	-
South West	90	47	44	5	21	21	12	13	18	21	34	19	17	-	-	-	-	-	-	-	-	-	-	90
	9%	9%	9%	5%	13%	12%	6%	9%	8%	8%	12%	9%	7%	-	-	-	-	-	-	-	-	-	-	100%