Holidays Survey CATI Fieldwork: January 4th-10th 2008

Table 1

Q.1 Are you planning to take a foreign holiday this year?

Base: All respondents

| | | Ge | nder | Age | | | | | | Social | Class | | | | Region | | | |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 2166 | 987 | 1179 | 140 | 310 | 453 | 402 | 370 | 491 | 746 | 446 | 355 | 619 | 525 | 527 | 504 | 404 | 206 |
| Weighted base | 2166 | 1040 | 1126 | 257 | 343 | 429 | 365 | 322 | 450 | 563 | 628 | 455 | 520 | 567 | 567 | 535 | 305 | 191 |
| Yes | 1012 47% | 502 48% | 510 45% | 149 58% | 199 58% | 219 51% | 167 46% | 146 45% | 134 30% | 330 59% | 320 51% | 211 46% | 151 29% | 271 48% | 252 44% | 257 48% | 136 45% | 96 50% |
| No | 1088 50% | 510 49% | 578 51% | 104 40% | 133 39% | 194 45% | 187 51% | 161 50% | 309 69% | 213 38% | 288 46% | 231 51% | 355 68% | 267 47% | 305 54% | 268 50% | 158 52% | 90 47% |
| Don't know | 66 3% | 28 3% | 38 3% | 4 2% | 12 3% | 17 4% | 11 3% | 15 5% | 8 2% | 19 3% | 20 3% | 13 3% | 14 3% | 29 5% | 10 2% | 10 2% | 12 4% | 5 2% |



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Table 1

Q.1 Are you planning to take a foreign holiday this year?

Base: All respondents

| | _ | | | | | | Region | | | | | |
|-----------------|-------------|------------|------------------|--------------------|--------------|------------|------------|------------|-----------|--------------------|------------|---------------|
| | Total | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Unweighted base | 2166 | 93 | 175 | 154 | 184 | 271 | 254 | 202 | 202 | 189 | 236 | 206 |
| Weighted base | 2166 | 97 | 186 | 165 | 199 | 292 | 275 | 193 | 113 | 204 | 251 | 191 |
| Yes | 1012 47% | 45 46% | 96 52% | 76 46% | 96 48% | 124 43% | 147 53% | 95 49% | 41 36% | 81 40% | 115 46% | 96 50% |
| No | 1088 50% | 49 50% | 84 45% | 87 53% | 99 50% | 156 53% | 111 41% | 92 48% | 66 58% | 119 59% | 135 54% | 90 47% |
| Don't know | 66 3% | 4 4% | 6 3% | 2 1% | 5 2% | 12 4% | 17 6% | 6 3% | 6 5% | 3 2% | 1 | 5 2% |



Holidays Survey CATI Fieldwork: January 4th-10th 2008

Table 2

Q.2 Where are you planning to go?

| | | Ge | nder | Age | | | | | | | Social | Class | | | | Region | | |
|-------------------------|---------|------|---------------|-------|-------|-------|-------|--------|-----|-----|-------------|-------------|-----|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | <u>Female</u> | 18-24 | 25-34 | 35-44 | 45-54 | _55-64 | 65+ | AB | <u>C1</u> . | <u>C2</u> . | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1053 | 494 | 559 | 81 | 186 | 245 | 199 | 181 | 161 | 454 | 237 | 171 | 191 | 265 | 243 | 256 | 180 | 109 |
| Weighted base | 1012 | 502 | 510 | 149 | 199 | 219 | 167 | 146 | 134 | 330 | 320 | 211 | 151 | 271 | 252 | 257 | 136 | 96 |
| Europe | 469 | 223 | 246 | 63 | 84 | 105 | 83 | 64 | 70 | 158 | 148 | 92 | 71 | 116 | 114 | 132 | 64 | 42 |
| | 46% | 44% | 48% | 42% | 42% | 48% | 50% | 44% | 53% | 48% | 46% | 44% | 47% | 43% | 45% | 51% | 47% | 43% |
| North America | 95 | 52 | 43 | 20 | 22 | 22 | 13 | 9 | 10 | 33 | 23 | 26 | 13 | 21 | 31 | 15 | 15 | 13 |
| | 9% | 10% | 8% | 13% | 11% | 10% | 8% | 6% | 7% | 10% | 7% | 12% | 8% | 8% | 12% | 6% | 11% | 14% |
| Africa | 73 | 37 | 36 | 13 | 9 | 16 | 13 | 10 | 13 | 24 | 24 | 13 | 13 | 35 | 15 | 11 | 6 | 4 |
| | 7% | 7% | 7% | 8% | 4% | 7% | 8% | 7% | 9% | 7% | 7% | 6% | 8% | 13% | 6% | 4% | 5% | 5% |
| Asia | 61 | 36 | 25 | 12 | 18 | 10 | 9 | 10 | 3 | 22 | 19 | 12 | 8 | 23 | 15 | 13 | 4 | 6 |
| | 6% | 7% | 5% | 8% | 9% | 4% | 5% | 7% | 2% | 7% | 6% | 6% | 5% | 8% | 6% | 5% | 3% | 7% |
| Central & South America | 54 | 30 | 24 | 13 | 11 | 13 | 7 | 6 | 5 | 16 | 17 | 17 | 5 | 19 | 13 | 14 | 4 | 3 |
| | 5% | 6% | 5% | 9% | 6% | 6% | 4% | 4% | 3% | 5% | 5% | 8% | 3% | 7% | 5% | 6% | 3% | 4% |
| Australasia | 32 | 19 | 14 | 6 | 6 | 2 | 4 | 9 | 4 | 12 | 4 | 9 | 7 | 4 | 7 | 12 | 6 | 3 |
| | 3% | 4% | 3% | 4% | 3% | 1% | 2% | 6% | 3% | 4% | 1% | 4% | 5% | 2% | 3% | 5% | 5% | 3% |
| Other | 206 | 105 | 102 | 19 | 41 | 38 | 38 | 44 | 26 | 69 | 67 | 42 | 28 | 56 | 51 | 54 | 28 | 18 |
| | 20% | 21% | 20% | 13% | 21% | 17% | 23% | 30% | 19% | 21% | 21% | 20% | 19% | 20% | 20% | 21% | 21% | 19% |
| Don't know | 111 | 44 | 67 | 18 | 33 | 24 | 16 | 7 | 14 | 36 | 35 | 24 | 17 | 27 | 30 | 23 | 18 | 13 |
| | 11% | 9% | 13% | 12% | 16% | 11% | 10% | 5% | 10% | 11% | 11% | 11% | 11% | 10% | 12% | 9% | 13% | 13% |



Holidays Survey CATI Fieldwork: January 4th-10th 2008

Table 2

Q.2 Where are you planning to go?

| | | | | | | | Region | | | | | |
|-------------------------|---------|------------|---------|-----------|-------|------------|--------|------------|-------|-----------|------------|-------|
| | • | | Yorks & | East Mid- | East- | | | | | West Mid- | | Scot- |
| | _Total_ | North East | Humb. | lands | ern | South East | London | South West | Wales | lands | North West | land |
| Unweighted base | 1053 | 48 | 92 | 74 | 91 | 119 | 146 | 100 | 80 | 78 | 116 | 109 |
| Weighted base | 1012 | 45 | 96 | 76 | 96 | 124 | 147 | 95 | 41 | 81 | 115 | 96 |
| Europe | 469 | 26 | 56 | 34 | 41 | 56 | 60 | 45 | 20 | 39 | 50 | 42 |
| | 46% | 58% | 58% | 45% | 43% | 45% | 41% | 47% | 49% | 48% | 43% | 43% |
| North America | 95 | 3 | 5 | 10 | 12 | 10 | 12 | 11 | 4 | 9 | 7 | 13 |
| | 9% | 6% | 5% | 13% | 12% | 8% | 8% | 11% | 10% | 11% | 6% | 14% |
| Africa | 73 | 1 | 4 | 7 | 4 | 12 | 23 | 5 | 2 | 5 | 6 | 4 |
| | 7% | 3% | 4% | 9% | 4% | 10% | 16% | 5% | 4% | 6% | 5% | 5% |
| Asia | 61 | 1 | 2 | 4 | 6 | 8 | 15 | 2 | 2 | 5 | 10 | 6 |
| | 6% | 3% | 2% | 5% | 7% | 6% | 10% | 2% | 4% | 6% | 9% | 7% |
| Central & South America | 54 | 2 | 6 | 4 | 7 | 6 | 13 | 3 | 1 | 2 | 6 | 3 |
| | 5% | 5% | 6% | 6% | 7% | 5% | 9% | 4% | 2% | 3% | 5% | 4% |
| Australasia | 32 | 1 | 3 | 1 | 3 | 3 | 1 | 5 | 1 | 3 | 8 | 3 |
| | 3% | 3% | 3% | 1% | 3% | 2% | 1% | 5% | 2% | 4% | 7% | 3% |
| Other | 206 | 8 | 17 | 18 | 20 | 31 | 24 | 21 | 7 | 13 | 30 | 18 |
| | 20% | 17% | 18% | 24% | 21% | 25% | 16% | 22% | 17% | 16% | 26% | 19% |
| Don't know | 111 | 7 | 7 | 8 | 12 | 10 | 17 | 11 | 7 | 10 | 10 | 13 |
| | 11% | 15% | 7% | 11% | 12% | 8% | 11% | 12% | 16% | 13% | 9% | 13% |



Holidays Survey CATI Fieldwork: January 4th-10th 2008

Table 3

Q.3 How are you planning to travel there?

| | | Ger | nder | Age | | | | | | | Social | Class | | | | Region | | |
|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1053 | 494 | 559 | 81 | 186 | 245 | 199 | 181 | 161 | 454 | 237 | 171 | 191 | 265 | 243 | 256 | 180 | 109 |
| Weighted base | 1012 | 502 | 510 | 149 | 199 | 219 | 167 | 146 | 134 | 330 | 320 | 211 | 151 | 271 | 252 | 257 | 136 | 96 |
| Air | 881 87% | 438 87% | 443 87% | 144 97% | 171 86% | 192 88% | 147 88% | 127 87% | 101 75% | 286 87% | 275 86% | 194 92% | 126 84% | 230 85% | 213 84% | 235 91% | 116 86% | 87 91% |
| Car | 120 12% | 58 12% | 61 12% | 15 10% | 24 12% | 28 13% | 12 7% | 18 13% | 22 16% | 46 14% | 32 10% | 21 10% | 20 13% | 36 13% | 36 14% | 25 10% | 15 11% | 8 8% |
| Train | 50 5% | 26 5% | 24 5% | 5 4% | 14 7% | 9 4% | 6 4% | 9 6% | 7 5% | 20 6% | 19 6% | 5 2% | 6 4% | 22 8% | 11 4% | 11 4% | 2 2% | 4 4% |
| Other | 81 8% | 33 7% | 48 9% | 12 8% | 10 5% | 17 8% | 11 7% | 12 8% | 20 15% | 27 8% | 31 10% | 10 5% | 13 9% | 24 9% | 19 7% | 15 6% | 16 12% | 7 8% |
| Don't know | 17 2% | 8 2% | 9 2% | 2 2% | 6 3% | 2 1% | 2 1% | 1 1% | 3 2% | 4 1% | 6 2% | 4 2% | 3 2% | 5 2% | 6 2% | 4 1% | 3 2% | - |



Table 3

Absolutes/col percents

Q.3 How are you planning to travel there?

| | | | | | | | Region | | | | | |
|-----------------|------------|------------|------------------|--------------------|--------------|------------|------------|------------|-----------|--------------------|------------|---------------|
| | _Total | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Unweighted base | 1053 | 48 | 92 | 74 | 91 | 119 | 146 | 100 | 80 | 78 | 116 | 109 |
| Weighted base | 1012 | 45 | 96 | 76 | 96 | 124 | 147 | 95 | 41 | 81 | 115 | 96 |
| Air | 881 87% | 41 92% | 84 87% | 66 87% | 82 85% | 105 84% | 125 85% | 85 89% | 31 77% | 65 81% | 109 95% | 87 91% |
| Car | 120 12% | 6 14% | 6 6% | 10 13% | 16 16% | 19 15% | 17 12% | 7 7% | 8 20% | 10 13% | 13 11% | 8 8% |
| Train | 50 5% | 3 7% | 4 4% | 3 5% | 5 6% | 4 3% | 18 12% | 2 2% | * 1% | 2 3% | 4 4% | 4 4% |
| Other | 81 8% | 5 10% | 7 7% | 4 5% | 10 10% | 16 13% | 9 6% | 10 10% | 6 14% | 5 6% | 3 3% | 7 8% |
| Don't know | 17 2% | - | 4 4% | 2 2% | - | 1 1% | 4 2% | 2 2% | 1 2% | 4 5% | - | - |



Table 4
Q.4 Do you have close friends or family members living abroad?
Base: All respondents

| | | Gei | nder | | | Αç | ge | | | - | Social | Class | | | | Region | | |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | <u>C2</u> | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 2166 | 987 | 1179 | 140 | 310 | 453 | 402 | 370 | 491 | 746 | 446 | 355 | 619 | 525 | 527 | 504 | 404 | 206 |
| Weighted base | 2166 | 1040 | 1126 | 257 | 343 | 429 | 365 | 322 | 450 | 563 | 628 | 455 | 520 | 567 | 567 | 535 | 305 | 191 |
| Yes | 991 46% | 505 49% | 486 43% | 119 46% | 173 50% | 214 50% | 152 42% | 138 43% | 197 44% | 306 54% | 329 52% | 174 38% | 182 35% | 310 55% | 250 44% | 230 43% | 122 40% | 79 42% |
| No | 1175 54% | 535 51% | 640 57% | 138 54% | 171 50% | 215 50% | 213 58% | 184 57% | 253 56% | 258 46% | 299 48% | 281 62% | 338 65% | 258 45% | 317 56% | 305 57% | 184 60% | 111 58% |



Table 4
Q.4 Do you have close friends or family members living abroad?
Base: All respondents

| | _ | | | | | | Region | | | | | |
|-----------------|-------------|------------|------------------|--------------------|--------------|------------|------------|------------|-----------|--------------------|------------|---------------|
| | | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Unweighted base | 2166 | 93 | 175 | 154 | 184 | 271 | 254 | 202 | 202 | 189 | 236 | 206 |
| Weighted base | 2166 | 97 | 186 | 165 | 199 | 292 | 275 | 193 | 113 | 204 | 251 | 191 |
| Yes | 991 46% | 40 41% | 77 41% | 67 41% | 104 52% | 132 45% | 177 64% | 84 43% | 38 34% | 79 39% | 114 45% | 79 42% |
| No | 1175 54% | 58 59% | 109 59% | 97 59% | 95 48% | 160 55% | 98 36% | 109 57% | 75 66% | 125 61% | 138 55% | 111 58% |



Table 5
Q.5 What kind of close friends or family members are they?
Base: All respondents who have close friends or family members living abroad

| | | Ger | nder | Age | | | | | | | Social | Class | | | | Region | | |
|---------------------------------------|----------|----------|----------|-----------|-----------|---------|-------|---------|-----------|----------|----------|---------|---------|---------------|---------------|-----------------------|-----------------------------|---------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- |
| Unweighted base | 1000 | 480 | 520 | 63 | 159 | 226 | 172 | 161 | 219 | 418 | 228 | 135 | 219 | 291 | 237 | 222 | 161 | 89 |
| Weighted base | 991 | 505 | 486 | 119 | 173 | 214 | 152 | 138 | 197 | 306 | 329 | 174 | 182 | 310 | 250 | 230 | 122 | 79 |
| Other relatives | 709 | 370 | 340 | 102 | 131 | 165 | 108 | 94 | 110 | 217 | 236 | 125 | 131 | 215 | 188 | 170 | 84 | 52 |
| | 72% | 73% | 70% | 86% | 76% | 77% | 71% | 68% | 56% | 71% | 72% | 72% | 72% | 69% | 75% | 74% | 69% | 65% |
| Other friends | 197 | 107 | 90 | 24 | 38 | 46 | 31 | 22 | 35 | 75 | 63 | 36 | 23 | 62 | 44 | 46 | 27 | 17 |
| | 20% | 21% | 19% | 20% | 22% | 22% | 20% | 16% | 18% | 24% | 19% | 21% | 12% | 20% | 18% | 20% | 22% | 22% |
| Best friend | 147 | 79 | 68 | 19 | 33 | 37 | 16 | 21 | 21 | 55 | 56 | 17 | 19 | 50 | 29 | 34 | 21 | 13 |
| | 15% | 16% | 14% | 16% | 19% | 17% | 10% | 16% | 10% | 18% | 17% | 10% | 10% | 16% | 12% | 15% | 17% | 17% |
| Parents | 100 | 51 | 49 | 13 | 39 | 27 | 15 | 3 | 3 | 36 | 37 | 18 | 9 | 39 | 21 | 22 | 10 | 8 |
| | 10% | 10% | 10% | 11% | 22% | 13% | 10% | 2% | 1% | 12% | 11% | 10% | 5% | 12% | 8% | 10% | 8% | 10% |
| Children | 99 | 53 | 46 | 1 | 4 | 3 | 12 | 27 | 53 | 32 | 27 | 13 | 28 | 35 | 23 | 21 | 11 | 9 |
| | 10% | 11% | 9% | 1% | 2% | 1% | 8% | 20% | 27% | 10% | 8% | 7% | 15% | 11% | 9% | 9% | 9% | 11% |
| Grandparents | 56 6% | 23 5% | 32 7% | 26 22% | 20 12% | 7 3% | - | - | 2 1% | 24 8% | 25 8% | 3 2% | 3 2% | 20 6% | 12 5% | 14 6% | 4 3% | 5 7% |
| Grandchildren | 29 3% | 14 3% | 15 3% | - | 1 1% | 1 | - | 2 2% | 25 13% | 8 3% | 9 3% | 4 2% | 9 5% | 10 3% | 9 3% | 3 1% | 5 4% | 2 2% |
| NET: Any close family | 236 | 117 | 119 | 32 | 49 | 34 | 26 | 31 | 65 | 79 | 84 | 32 | 41 | 88 | 55 | 50 | 28 | 17 |
| | 24% | 23% | 25% | 27% | 28% | 16% | 17% | 22% | 33% | 26% | 26% | 18% | 23% | 28% | 22% | 22% | 23% | 21% |
| NET: Any close family | 346 | 178 | 168 | 41 | 67 | 64 | 40 | 50 | 84 | 118 | 123 | 46 | 59 | 120 | 76 | 79 | 44 | 27 |
| or best friend | 35% | 35% | 35% | 35% | 39% | 30% | 26% | 36% | 43% | 38% | 37% | 27% | 32% | 39% | 31% | 34% | 36% | 34% |
| NET: Any less close | 808 | 419 | 389 | 112 | 144 | 190 | 125 | 104 | 134 | 252 | 270 | 145 | 141 | 247 | 212 | 189 | 96 | 63 |
| (relatives or friends) | 82% | 83% | 80% | 94% | 83% | 89% | 82% | 75% | 68% | 82% | 82% | 83% | 78% | 80% | 85% | 82% | 79% | 80% |
| NET: Close family ONLY | 114 | 54 | 59 | 4 | 17 | 9 | 17 | 19 | 48 | 32 | 38 | 15 | 28 | 39 | 26 | 24 | 14 | 11 |
| | 11% | 11% | 12% | 3% | 10% | 4% | 11% | 13% | 25% | 10% | 12% | 9% | 16% | 13% | 11% | 10% | 11% | 13% |
| NET: Close family or best friend ONLY | 182 | 86 | 96 | 7 | 29 | 24 | 27 | 34 | 62 | 54 | 59 | 29 | 40 | 62 | 38 | 41 | 25 | 16 |
| | 18% | 17% | 20% | 6% | 17% | 11% | 18% | 25% | 32% | 18% | 18% | 17% | 22% | 20% | 15% | 18% | 21% | 20% |
| NET: Close family and others | 122 | 62 | 60 | 28 | 32 | 25 | 9 | 12 | 17 | 47 | 46 | 16 | 13 | 48 | 28 | 26 | 14 | 6 |
| | 12% | 12% | 12% | 24% | 18% | 12% | 6% | 9% | 8% | 16% | 14% | 9% | 7% | 16% | 11% | 11% | 11% | 8% |
| NET: Close family or | 164 | 92 | 72 | 34 | 39 | 40 | 13 | 16 | 21 | 64 | 64 | 17 | 19 | 58 | 39 | 38 | 19 | 11 |
| best friend and others | 17% | 18% | 15% | 29% | 22% | 19% | 9% | 12% | 11% | 21% | 20% | 10% | 10% | 19% | 16% | 16% | 15% | 14% |



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Table 5

Q.5 What kind of close friends or family members are they?

Base: All respondents who have close friends or family members living abroad

| | | Ge | ender | | | Ag | ge | | | | Social | Class | | | | Region | | |
|---------------|---------|------|---------------|-------|-------|-------|-------|-------|-----|-----|--------|-------|-----|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | <u>Female</u> | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | | | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Weighted base | 991 | 505 | 486 | 119 | 173 | 214 | 152 | 138 | 197 | 306 | 329 | 174 | 182 | 310 | 250 | 230 | 122 | 79 |
| Refused | 1 | 1 | - | - | - | - | - | - | 1 | - | - | - | 1 | 1 | - | - | - | - |



Table 5
Q.5 What kind of close friends or family members are they?
Base: All respondents who have close friends or family members living abroad

| | | | | | | | Region | | | | | |
|---|----------|------------|------------------|--------------------|--------------|------------|----------|------------|-------|--------------------|------------|---------------|
| | _Total_ | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Unweighted base | 1000 | 38 | 77 | 66 | 96 | 127 | 164 | 88 | 73 | 75 | 107 | 89 |
| Weighted base | 991 | 40 | 77 | 67 | 104 | 132 | 177 | 84 | 38 | 79 | 114 | 79 |
| Other relatives | 709 | 26 | 58 | 52 | 77 | 85 | 129 | 55 | 29 | 59 | 86 | 52 |
| | 72% | 66% | 76% | 78% | 74% | 65% | 73% | 65% | 77% | 75% | 76% | 65% |
| Other friends | 197 | 4 | 17 | 13 | 12 | 21 | 41 | 18 | 9 | 20 | 25 | 17 |
| | 20% | 10% | 22% | 19% | 11% | 16% | 23% | 21% | 24% | 25% | 22% | 22% |
| Best friend | 147 | 11 | 9 | 5 | 12 | 18 | 32 | 16 | 4 | 12 | 13 | 13 |
| | 15% | 28% | 12% | 8% | 11% | 13% | 18% | 20% | 11% | 16% | 12% | 17% |
| Parents | 100 | 1 | 9 | 4 | 13 | 10 | 28 | 8 | 2 | 4 | 12 | 8 |
| | 10% | 2% | 12% | 6% | 12% | 8% | 16% | 9% | 5% | 6% | 11% | 10% |
| Children | 99 | 6 | 5 | 7 | 10 | 18 | 18 | 7 | 4 | 6 | 10 | 9 |
| | 10% | 15% | 6% | 10% | 10% | 13% | 10% | 9% | 10% | 8% | 9% | 11% |
| Grandparents | 56 6% | 2 5% | 1 2% | 1 1% | 10 10% | 4 3% | 16 9% | 4 5% | - | 1 2% | 10 9% | 5 7% |
| Grandchildren | 29 | 2 | 1 | 2 | 4 | 3 | 7 | 4 | 1 | 3 | 1 | 2 |
| | 3% | 4% | 1% | 3% | 4% | 2% | 4% | 5% | 2% | 4% | 1% | 2% |
| NET: Any close family | 236 | 8 | 15 | 11 | 31 | 30 | 57 | 21 | 6 | 12 | 27 | 17 |
| | 24% | 20% | 20% | 17% | 30% | 23% | 32% | 25% | 17% | 16% | 23% | 21% |
| NET: Any close family | 346 | 18 | 24 | 16 | 38 | 43 | 76 | 33 | 11 | 23 | 37 | 27 |
| or best friend | 35% | 44% | 32% | 23% | 36% | 33% | 43% | 40% | 28% | 29% | 33% | 34% |
| NET: Any less close (relatives or friends) | 808 | 28 | 67 | 59 | 83 | 100 | 147 | 64 | 33 | 70 | 94 | 63 |
| | 82% | 70% | 87% | 88% | 80% | 76% | 83% | 76% | 86% | 89% | 83% | 80% |
| NET: Close family ONLY | 114 | 5 | 6 | 5 | 17 | 19 | 20 | 10 | 4 | 4 | 13 | 11 |
| | 11% | 11% | 8% | 8% | 16% | 15% | 11% | 11% | 11% | 5% | 11% | 13% |
| NET: Close family or best friend ONLY | 182 | 12 | 10 | 8 | 21 | 32 | 29 | 20 | 5 | 9 | 19 | 16 |
| | 18% | 30% | 13% | 12% | 20% | 24% | 17% | 24% | 14% | 11% | 17% | 20% |
| NET: Close family and others | 122 | 3 | 9 | 6 | 14 | 11 | 38 | 12 | 2 | 8 | 14 | 6 |
| | 12% | 9% | 12% | 9% | 13% | 8% | 21% | 14% | 5% | 11% | 12% | 8% |
| NET: Close family or best friend and others | 164 | 6 | 14 | 7 | 17 | 11 | 47 | 13 | 5 | 14 | 18 | 11 |
| | 17% | 15% | 18% | 11% | 17% | 9% | 26% | 16% | 14% | 18% | 15% | 14% |
| Refused | 1 | - | - | - | - | - | 1 | - | - | - | - | - |



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Table 6

Q.6 Where do they live?

Base: All respondents who have close friends or family members living abroad

| | | Ge | nder | Age | | | | | | Social | Class | | | | Region | | | |
|-------------------------|---------|------|--------|-------|-------|-------|-------|-------|-----|--------|-----------|-----|-----|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1000 | 480 | 520 | 63 | 159 | 226 | 172 | 161 | 219 | 418 | 228 | 135 | 219 | 291 | 237 | 222 | 161 | 89 |
| Weighted base | 991 | 505 | 486 | 119 | 173 | 214 | 152 | 138 | 197 | 306 | 329 | 174 | 182 | 310 | 250 | 230 | 122 | 79 |
| Europe | 320 | 166 | 154 | 39 | 58 | 73 | 54 | 37 | 59 | 118 | 111 | 47 | 44 | 102 | 81 | 79 | 37 | 22 |
| | 32% | 33% | 32% | 33% | 34% | 34% | 35% | 27% | 30% | 39% | 34% | 27% | 24% | 33% | 33% | 34% | 30% | 28% |
| Australasia | 285 | 143 | 142 | 33 | 39 | 58 | 39 | 52 | 63 | 86 | 95 | 52 | 53 | 80 | 70 | 69 | 43 | 23 |
| | 29% | 28% | 29% | 28% | 23% | 27% | 26% | 38% | 32% | 28% | 29% | 30% | 29% | 26% | 28% | 30% | 35% | 29% |
| North America | 265 | 151 | 114 | 49 | 50 | 45 | 30 | 40 | 51 | 82 | 95 | 48 | 39 | 93 | 69 | 54 | 28 | 21 |
| | 27% | 30% | 23% | 41% | 29% | 21% | 20% | 29% | 26% | 27% | 29% | 27% | 22% | 30% | 28% | 23% | 23% | 26% |
| Central & South America | 94 | 48 | 46 | 25 | 11 | 25 | 13 | 8 | 11 | 24 | 29 | 16 | 25 | 30 | 30 | 22 | 5 | 6 |
| | 9% | 10% | 9% | 21% | 6% | 12% | 9% | 6% | 6% | 8% | 9% | 9% | 14% | 10% | 12% | 10% | 4% | 8% |
| Asia | 91 | 48 | 43 | 21 | 28 | 17 | 7 | 9 | 10 | 30 | 33 | 14 | 13 | 41 | 23 | 17 | 3 | 7 |
| | 9% | 10% | 9% | 18% | 16% | 8% | 5% | 6% | 5% | 10% | 10% | 8% | 7% | 13% | 9% | 7% | 2% | 9% |
| Africa | 80 | 38 | 42 | 15 | 13 | 23 | 11 | 2 | 15 | 25 | 33 | 12 | 11 | 36 | 12 | 20 | 7 | 5 |
| | 8% | 7% | 9% | 12% | 8% | 11% | 7% | 2% | 8% | 8% | 10% | 7% | 6% | 12% | 5% | 9% | 6% | 6% |
| Other | 238 | 112 | 125 | 13 | 47 | 54 | 38 | 39 | 46 | 66 | 85 | 38 | 49 | 73 | 55 | 65 | 27 | 17 |
| | 24% | 22% | 26% | 11% | 27% | 25% | 25% | 29% | 24% | 22% | 26% | 22% | 27% | 24% | 22% | 28% | 23% | 22% |



Holidays Survey CATI Fieldwork: January 4th-10th 2008

Table 6 Q.6 Where do they live?

Base: All respondents who have close friends or family members living abroad

| | | | | | | | Region | | | | | |
|-------------------------|----------|------------|------------------|--------------------|--------------|------------|-----------|------------|-------|--------------------|------------|---------------|
| | _Total_ | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Unweighted base | 1000 | 38 | 77 | 66 | 96 | 127 | 164 | 88 | 73 | 75 | 107 | 89 |
| Weighted base | 991 | 40 | 77 | 67 | 104 | 132 | 177 | 84 | 38 | 79 | 114 | 79 |
| Europe | 320 | 12 | 28 | 18 | 32 | 39 | 63 | 28 | 9 | 31 | 38 | 22 |
| | 32% | 31% | 36% | 27% | 31% | 29% | 36% | 33% | 24% | 39% | 34% | 28% |
| Australasia | 285 | 12 | 21 | 24 | 23 | 37 | 44 | 28 | 15 | 23 | 36 | 23 |
| | 29% | 29% | 27% | 36% | 22% | 28% | 25% | 33% | 39% | 29% | 32% | 29% |
| North America | 265 | 9 | 18 | 19 | 32 | 40 | 54 | 17 | 11 | 18 | 27 | 21 |
| | 27% | 23% | 24% | 28% | 30% | 30% | 30% | 20% | 29% | 23% | 23% | 26% |
| Central & South America | 94 | 4 | 12 | 9 | 15 | 15 | 15 | 3 | 2 | 6 | 7 | 6 |
| | 9% | 9% | 15% | 13% | 15% | 11% | 9% | 3% | 6% | 8% | 6% | 8% |
| Asia | 91 9% | 2 4% | 4 6% | 1 2% | 14 13% | 10 7% | 31 18% | 3 3% | - | 8 10% | 11 10% | 7 9% |
| Africa | 80 | 2 | 6 | 5 | 1 | 9 | 27 | 6 | 1 | 6 | 11 | 5 |
| | 8% | 6% | 8% | 7% | 1% | 7% | 15% | 7% | 2% | 8% | 10% | 6% |
| Other | 238 | 13 | 22 | 17 | 19 | 32 | 41 | 18 | 9 | 20 | 30 | 17 |
| | 24% | 32% | 28% | 25% | 18% | 24% | 23% | 22% | 24% | 25% | 26% | 22% |



Holidays Survey CATI Fieldwork: January 4th-10th 2008

Table 7

Q.7 Do you plan to combine your main holiday this year with visiting close friends or family members abroad? Base: All respondents

| | | Gei | nder | | | Αç | je | | | | Social | Class | | | | Region | | |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB . | <u>C1</u> | | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 2166 | 987 | 1179 | 140 | 310 | 453 | 402 | 370 | 491 | 746 | 446 | 355 | 619 | 525 | 527 | 504 | 404 | 206 |
| Weighted base | 2166 | 1040 | 1126 | 257 | 343 | 429 | 365 | 322 | 450 | 563 | 628 | 455 | 520 | 567 | 567 | 535 | 305 | 191 |
| Yes | 374 17% | 185 18% | 189 17% | 74 29% | 78 23% | 73 17% | 46 13% | 50 15% | 53 12% | 126 22% | 120 19% | 57 12% | 71 14% | 134 24% | 97 17% | 70 13% | 41 13% | 33 17% |
| No | 1764 81% | 837 81% | 927 82% | 184 71% | 261 76% | 348 81% | 315 86% | 269 84% | 387 86% | 425 76% | 501 80% | 394 87% | 443 85% | 420 74% | 466 82% | 462 86% | 260 85% | 156 82% |
| Don't know | 28 1% | 18 2% | 10 1% | - | 4 1% | 7 2% | 4 1% | 3 1% | 9 2% | 12 2% | 7 1% | 4 1% | 5 1% | 14 2% | 5 1% | 3 1% | 4 1% | 2 1% |



Holidays Survey CATI Fieldwork: January 4th-10th 2008

Table 7

Q.7 Do you plan to combine your main holiday this year with visiting close friends or family members abroad? Base: All respondents

| | | | | | | | Region | | | | | |
|-----------------|-------------|------------|------------------|--------------------|--------------|------------|------------|------------|-----------|--------------------|------------|---------------|
| | _Total | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Unweighted base | 2166 | 93 | 175 | 154 | 184 | 271 | 254 | 202 | 202 | 189 | 236 | 206 |
| Weighted base | 2166 | 97 | 186 | 165 | 199 | 292 | 275 | 193 | 113 | 204 | 251 | 191 |
| Yes | 374 17% | 11 12% | 27 14% | 21 13% | 51 25% | 44 15% | 90 33% | 26 14% | 14 13% | 26 13% | 32 13% | 33 17% |
| No | 1764 81% | 85 88% | 160 86% | 141 86% | 148 74% | 246 84% | 174 63% | 163 84% | 98 87% | 176 87% | 217 86% | 156 82% |
| Don't know | 28 1% | 1 1% | - | 3 2% | 1 | 3 1% | 11 4% | 4 2% | 1 1% | 1 1% | 2 1% | 2 1% |



Table 8

Absolutes/col percents

Q.7 Do you plan to combine your main holiday this year with visiting close friends or family members abroad? Base: All respondents

FILTER: All with close friends or family members living abroad

| | | Gei | nder | | | Αç | je | | | | Social | Class | | | | Region | | |
|-----------------|------------|------------|------------|-----------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1000 | 480 | 520 | 63 | 159 | 226 | 172 | 161 | 219 | 418 | 228 | 135 | 219 | 291 | 237 | 222 | 161 | 89 |
| Weighted base | 991 | 505 | 486 | 119 | 173 | 214 | 152 | 138 | 197 | 306 | 329 | 174 | 182 | 310 | 250 | 230 | 122 | 79 |
| Yes | 320 32% | 163 32% | 157 32% | 63 53% | 69 40% | 63 29% | 43 28% | 40 29% | 41 21% | 111 36% | 112 34% | 48 27% | 49 27% | 122 39% | 80 32% | 60 26% | 33 27% | 25 31% |
| No | 649 65% | 327 65% | 322 66% | 56 47% | 100 58% | 143 67% | 106 70% | 95 69% | 148 75% | 184 60% | 210 64% | 124 71% | 130 72% | 175 57% | 166 67% | 169 74% | 84 69% | 54 68% |
| Don't know | 22 2% | 14 3% | 8 2% | - | 3 2% | 7 3% | 2 1% | 2 1% | 8 4% | 10 3% | 7 2% | 3 2% | 2 1% | 12 4% | 3 1% | 1 1% | 4 4% | 1 1% |



Table 9

Absolutes/col percents

Q.7 Do you plan to combine your main holiday this year with visiting close friends or family members abroad? Base: All respondents

FILTER: All with NO close friends or family members living abroad

| | | Gei | nder | | | Αç | je | | | | Social | Class | | | | Region | | |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE_ | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1166 | 507 | 659 | 77 | 151 | 227 | 230 | 209 | 272 | 328 | 218 | 220 | 400 | 234 | 290 | 282 | 243 | 117 |
| Weighted base | 1175 | 535 | 640 | 138 | 171 | 215 | 213 | 184 | 253 | 258 | 299 | 281 | 338 | 258 | 317 | 305 | 184 | 111 |
| Yes | 54 5% | 21 4% | 33 5% | 11 8% | 9 5% | 10 5% | 3 1% | 9 5% | 12 5% | 14 6% | 9 3% | 9 3% | 22 7% | 12 5% | 17 5% | 10 3% | 7 4% | 8 7% |
| No | 1115 95% | 510 95% | 605 95% | 128 92% | 161 94% | 205 95% | 208 98% | 174 94% | 240 95% | 241 94% | 290 97% | 271 96% | 313 93% | 244 95% | 299 94% | 293 96% | 176 96% | 102 92% |
| Don't know | 6 1% | 4 1% | 2 | - | 1 1% | - | 2 1% | 1 1% | 1 1% | 2 1% | - | 1 | 2 1% | 2 1% | 1 | 2 1% | - | 1 1% |



Table 10

Q.8 When did you last visit close friends or family members abroad?

Base: All respondents who have close friends or family members living abroad

| | | Ge | nder | | | Ag | ge | | | | Social | Class | | | | Region | | |
|------------------------|----------|---------|---------|---------|---------|---------|---------|-------|---------|---------|---------|---------|---------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | | C2 | DE_ | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1000 | 480 | 520 | 63 | 159 | 226 | 172 | 161 | 219 | 418 | 228 | 135 | 219 | 291 | 237 | 222 | 161 | 89 |
| Weighted base | 991 | 505 | 486 | 119 | 173 | 214 | 152 | 138 | 197 | 306 | 329 | 174 | 182 | 310 | 250 | 230 | 122 | 79 |
| In the last month | 57 | 37 | 20 | 10 | 10 | 11 | 11 | 7 | 8 | 25 | 19 | 5 | 8 | 24 | 10 | 14 | 5 | 4 |
| | 6% | 7% | 4% | 8% | 6% | 5% | 8% | 5% | 4% | 8% | 6% | 3% | 5% | 8% | 4% | 6% | 4% | 6% |
| In the last six months | 102 | 62 | 40 | 17 | 25 | 25 | 9 | 9 | 17 | 42 | 31 | 17 | 12 | 39 | 23 | 24 | 9 | 7 |
| | 10% | 12% | 8% | 15% | 15% | 12% | 6% | 7% | 9% | 14% | 10% | 9% | 7% | 13% | 9% | 10% | 8% | 9% |
| In the last year | 170 | 88 | 82 | 23 | 28 | 31 | 30 | 28 | 30 | 76 | 43 | 25 | 26 | 52 | 50 | 29 | 27 | 12 |
| | 17% | 17% | 17% | 19% | 16% | 15% | 20% | 20% | 15% | 25% | 13% | 14% | 14% | 17% | 20% | 13% | 22% | 15% |
| In the last 2 years | 118 | 55 | 64 | 15 | 27 | 25 | 22 | 11 | 19 | 35 | 56 | 15 | 12 | 43 | 23 | 28 | 16 | 9 |
| | 12% | 11% | 13% | 13% | 15% | 12% | 15% | 8% | 9% | 12% | 17% | 9% | 6% | 14% | 9% | 12% | 13% | 11% |
| In the last 5 years | 144 | 76 | 68 | 13 | 26 | 40 | 16 | 15 | 34 | 34 | 58 | 19 | 33 | 49 | 35 | 35 | 13 | 12 |
| | 15% | 15% | 14% | 11% | 15% | 19% | 11% | 11% | 17% | 11% | 18% | 11% | 18% | 16% | 14% | 15% | 11% | 15% |
| Longer ago than that | 147 | 71 | 76 | 19 | 16 | 24 | 19 | 30 | 40 | 33 | 53 | 26 | 35 | 43 | 31 | 46 | 15 | 12 |
| | 15% | 14% | 16% | 16% | 9% | 11% | 12% | 22% | 20% | 11% | 16% | 15% | 20% | 14% | 12% | 20% | 12% | 15% |
| Never | 237 | 110 | 127 | 21 | 38 | 56 | 43 | 37 | 42 | 56 | 63 | 66 | 52 | 56 | 74 | 52 | 35 | 20 |
| | 24% | 22% | 26% | 18% | 22% | 26% | 29% | 27% | 21% | 18% | 19% | 38% | 29% | 18% | 30% | 22% | 28% | 26% |
| Don't know | 15 1% | 7 1% | 8 2% | 1 1% | 2 1% | 3 1% | 1 1% | - | 8 4% | 3 1% | 7 2% | 2 1% | 3 2% | 3 1% | 4 2% | 3 1% | 2 2% | 2 3% |



Table 10

Q.8 When did you last visit close friends or family members abroad?

Base: All respondents who have close friends or family members living abroad

| | | | | | | | Region | | | | | |
|------------------------|----------|------------|------------------|--------------------|--------------|------------|---------|------------|---------|--------------------|------------|---------------|
| | _Total_ | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Unweighted base | 1000 | 38 | 77 | 66 | 96 | 127 | 164 | 88 | 73 | 75 | 107 | 89 |
| Weighted base | 991 | 40 | 77 | 67 | 104 | 132 | 177 | 84 | 38 | 79 | 114 | 79 |
| In the last month | 57 | 2 | 3 | 3 | 5 | 5 | 19 | 3 | 2 | 3 | 9 | 4 |
| | 6% | 4% | 4% | 4% | 4% | 3% | 11% | 4% | 6% | 3% | 8% | 6% |
| In the last six months | 102 | 3 | 9 | 4 | 10 | 13 | 25 | 8 | 1 | 9 | 12 | 7 |
| | 10% | 6% | 11% | 6% | 10% | 10% | 14% | 10% | 4% | 11% | 11% | 9% |
| In the last year | 170 | 6 | 13 | 9 | 21 | 23 | 29 | 17 | 9 | 20 | 11 | 12 |
| | 17% | 14% | 16% | 13% | 21% | 18% | 16% | 21% | 24% | 25% | 10% | 15% |
| In the last 2 years | 118 | 2 | 9 | 8 | 9 | 16 | 27 | 11 | 5 | 5 | 17 | 9 |
| | 12% | 6% | 12% | 12% | 9% | 12% | 15% | 13% | 14% | 7% | 15% | 11% |
| In the last 5 years | 144 | 8 | 13 | 8 | 17 | 24 | 26 | 9 | 5 | 9 | 14 | 12 |
| | 15% | 20% | 16% | 12% | 16% | 18% | 15% | 10% | 12% | 12% | 13% | 15% |
| Longer ago than that | 147 | 7 | 14 | 7 | 10 | 16 | 27 | 11 | 4 | 14 | 25 | 12 |
| | 15% | 16% | 18% | 10% | 10% | 12% | 15% | 13% | 9% | 18% | 22% | 15% |
| Never | 237 | 13 | 17 | 28 | 30 | 35 | 21 | 23 | 11 | 17 | 21 | 20 |
| | 24% | 34% | 22% | 41% | 28% | 26% | 12% | 28% | 29% | 22% | 19% | 26% |
| Don't know | 15 1% | - | - | 1 1% | 2 2% | 1 | 2 1% | 1 2% | 1 2% | 2 2% | 3 3% | 2 3% |



Table 11

Q.9 What was the main reason for your visit?

Base: All respondents who have ever visited close friends or family members abroad

| | | Ge | nder | | | Ag | ge | | | | Social | Class | | | | Region | | |
|---|------------|------------|------------|-----------|------------|------------|-----------|-----------|------------|------------|------------|-----------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | C2 | <u>DE</u> | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 767 | 378 | 389 | 53 | 127 | 166 | 126 | 121 | 174 | 338 | 185 | 87 | 157 | 241 | 173 | 174 | 114 | 65 |
| Weighted base | 754 | 395 | 359 | 98 | 135 | 158 | 108 | 101 | 155 | 249 | 266 | 109 | 130 | 253 | 176 | 179 | 87 | 59 |
| Just to visit | 583 77% | 309 78% | 274 76% | 77 79% | 102 76% | 123 78% | 84 77% | 78 77% | 120 77% | 189 76% | 221 83% | 72 66% | 102 78% | 197 78% | 139 79% | 133 74% | 68 78% | 46 78% |
| Wedding | 55 7% | 30 8% | 26 7% | 11 11% | 17 12% | 11 7% | 6 6% | 8 8% | 3 2% | 23 9% | 19 7% | 8 7% | 5 4% | 15 6% | 10 6% | 20 11% | 4 4% | 6 10% |
| Anniversary/ Reunion | 32 4% | 13 3% | 18 5% | 5 5% | 6 5% | 7 4% | 3 3% | 3 3% | 7 5% | 14 6% | 10 4% | 5 4% | 2 2% | 12 5% | 3 2% | 12 7% | 2 2% | 2 4% |
| Religious festival (e.g. Christmas, Ramadan, Passover, Diwali) | 30 4% | 18 4% | 13 4% | 4 4% | 6 4% | 6 4% | 5 4% | 3 3% | 7 5% | 7 3% | 12 5% | 5 4% | 6 5% | 13 5% | 2 1% | 8 4% | 4 5% | 3 5% |
| Birthday | 16 2% | 8 2% | 8 2% | * | 5 4% | 1 | 2 2% | 4 4% | 3 2% | 6 3% | 2 1% | 5 4% | 3 2% | 5 2% | 4 2% | 2 1% | 4 4% | 1 1% |
| Funeral | 15 2% | 3 1% | 12 3% | 5 5% | 3 2% | 3 2% | 2 2% | - | 2 2% | 2 1% | 8 3% | 1 1% | 3 3% | 2 1% | 4 2% | 6 4% | 1 1% | 1 2% |
| To see a newborn | 14 2% | 9 2% | 5 1% | 1 1% | 5 4% | - | 2 2% | 1 1% | 4 3% | 6 2% | 1 | 1 1% | 6 5% | 7 3% | 3 2% | 3 2% | 1 1% | - |
| Other | 99 13% | 51 13% | 48 13% | 13 13% | 16 12% | 22 14% | 12 11% | 17 17% | 18 12% | 38 15% | 27 10% | 18 16% | 17 13% | 37 15% | 22 13% | 20 11% | 15 17% | 5 8% |
| None of these | 2 | 1 | 1 | - | - | - | 1 1% | - | 1 1% | 1 | - | - | 1 1% | 1 | - | - | - | 1 1% |
| Don't know | 5 1% | 1 | 4 1% | - | - | 2 1% | - | - | 3 2% | - | 3 1% | 2 2% | - | 1 1% | 2 1% | 2 1% | - | - |



Table 11

| Q.9 What was the main reason for you | I VISIL! |
|--------------------------------------|--|
| Base: All respondents who have ever | visited close friends or family members abroad |

| | | | | | | | Region | | | | | |
|---|------------|------------|------------------|--------------------|--------------|------------|------------|------------|-----------|--------------------|------------|---------------|
| | _Total_ | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Unweighted base | 767 | 26 | 60 | 44 | 71 | 98 | 143 | 63 | 51 | 58 | 88 | 65 |
| Weighted base | 754 | 26 | 60 | 39 | 74 | 97 | 156 | 60 | 27 | 62 | 93 | 59 |
| Just to visit | 583 77% | 18 68% | 47 78% | 37 95% | 56 76% | 77 79% | 120 77% | 44 74% | 23 86% | 45 73% | 69 74% | 46 78% |
| Wedding | 55 7% | 3 11% | 4 6% | - | 6 9% | 5 5% | 10 7% | 3 5% | 1 3% | 4 6% | 13 15% | 6 10% |
| Anniversary/ Reunion | 32 4% | 1 4% | 3 5% | 1 4% | - - | 2 2% | 10 7% | 1 1% | 1 5% | 1 2% | 8 9% | 2 4% |
| Religious festival (e.g. Christmas, Ramadan, Passover, Diwali) | 30 4% | 3 10% | 2 3% | - | 2 3% | 4 4% | 8 5% | 3 5% | 2 6% | - | 3 3% | 3 5% |
| Birthday | 16 2% | 1 3% | 1 1% | 1 3% | 1 1% | 1 1% | 4 2% | 3 5% | * 2% | 1 2% | 1 1% | 1 1% |
| Funeral | 15 2% | - - | 2 3% | - | 3 4% | - | 2 1% | 1 1% | * 1% | 1 2% | 5 5% | 1 2% |
| To see a newborn | 14 2% | 1 3% | 2 4% | 1 3% | - | 2 2% | 5 3% | 1 1% | - | 2 3% | - | - |
| Other | 99 13% | 5 19% | 10 17% | 3 7% | 8 11% | 12 13% | 25 16% | 13 22% | 1 5% | 12 19% | 5 6% | 5 8% |
| None of these | 2 | - | - | - | - | - | 1 1% | - | - | - | - | 1 1% |
| Don't know | 5 1% | - | - | - | 2 3% | - | 1 1% | - | - | - | 2 2% | - |



Holidays Survey CATI Fieldwork : January 4th-10th 2008

Table 12

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad?

Family commitments at home Base: All respondents

| | | Gei | nder | Age | | | | | | Social | Class | | | | Region | | | |
|------------------|--------------|------|--------|-------|-------|-------|-------|-------|-----|--------|-----------|-----|-----|---------------|---------------|-----------------------|-----------------------------|---------------|
| | <u>Total</u> | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 2166 | 987 | 1179 | 140 | 310 | 453 | 402 | 370 | 491 | 746 | 446 | 355 | 619 | 525 | 527 | 504 | 404 | 206 |
| Weighted base | 2166 | 1040 | 1126 | 257 | 343 | 429 | 365 | 322 | 450 | 563 | 628 | 455 | 520 | 567 | 567 | 535 | 305 | 191 |
| A large factor | 727 | 344 | 384 | 91 | 123 | 169 | 119 | 105 | 121 | 190 | 207 | 167 | 162 | 209 | 190 | 178 | 90 | 60 |
| | 34% | 33% | 34% | 35% | 36% | 39% | 33% | 33% | 27% | 34% | 33% | 37% | 31% | 37% | 34% | 33% | 29% | 31% |
| A small factor | 357 | 184 | 173 | 69 | 53 | 66 | 62 | 38 | 69 | 101 | 127 | 56 | 74 | 100 | 90 | 83 | 52 | 32 |
| | 16% | 18% | 15% | 27% | 15% | 15% | 17% | 12% | 15% | 18% | 20% | 12% | 14% | 18% | 16% | 16% | 17% | 17% |
| No factor at all | 1038 | 497 | 541 | 93 | 164 | 186 | 178 | 171 | 245 | 267 | 279 | 225 | 266 | 249 | 280 | 258 | 155 | 95 |
| | 48% | 48% | 48% | 36% | 48% | 43% | 49% | 53% | 54% | 47% | 44% | 50% | 51% | 44% | 49% | 48% | 51% | 50% |
| Don't know | 44 | 16 | 29 | 4 | 4 | 8 | 6 | 7 | 16 | 6 | 15 | 6 | 17 | 10 | 7 | 16 | 8 | 3 |
| | 2% | 2% | 3% | 2% | 1% | 2% | 2% | 2% | 4% | 1% | 2% | 1% | 3% | 2% | 1% | 3% | 3% | 1% |



Table 12

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Family commitments at home

Base: All respondents

| | | | | | | | Region | | | | | |
|------------------|--------------|------------|-----------|-----------|-----------|------------|------------|------------|-----------|-----------|------------|-----------|
| | | | Yorks & | East Mid- | East- | | | | | West Mid- | | Scot- |
| | <u>Total</u> | North East | Humb. | lands | ern | South East | London | South West | Wales | lands | North West | land |
| Unweighted base | 2166 | 93 | 175 | 154 | 184 | 271 | 254 | 202 | 202 | 189 | 236 | 206 |
| Weighted base | 2166 | 97 | 186 | 165 | 199 | 292 | 275 | 193 | 113 | 204 | 251 | 191 |
| A large factor | 727 34% | 35 35% | 63 34% | 46 28% | 74 37% | 96 33% | 113 41% | 59 31% | 31 27% | 70 34% | 81 32% | 60 31% |
| A small factor | 357 16% | 15 15% | 27 15% | 18 11% | 31 15% | 45 15% | 54 20% | 33 17% | 19 17% | 40 20% | 41 16% | 32 17% |
| No factor at all | 1038 48% | 47 48% | 86 46% | 97 59% | 94 47% | 143 49% | 106 39% | 96 50% | 59 52% | 89 44% | 125 50% | 95 50% |
| Don't know | 44 2% | 1 1% | 11 6% | 3 2% | - | 9 3% | 2 1% | 5 2% | 3 3% | 5 2% | 4 2% | 3 1% |



Table 12

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Family commitments at home

Base: All respondents

Q.4 Do you have close friends or family members living

| | | abroad | !? |
|------------------|-------------|------------|------------|
| | Total | Yes | No |
| Unweighted base | 2166 | 1000 | 1166 |
| Weighted base | 2166 | 991 | 1175 |
| A large factor | 727 34% | 390 39% | 337 29% |
| A small factor | 357 16% | 207 21% | 150 13% |
| No factor at all | 1038 48% | 389 39% | 649 55% |
| Don't know | 44 2% | 4 | 40 3% |



Table 13

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Family commitments at home

Base: All respondents

FILTER: All with close friends or family members living abroad

| | | Ge | nder | Age | | | | | | | Social | Class | | | | Region | | |
|------------------|------------|------------|------------|-----------|-----------|------------|--------------|-----------|-----------|------------|------------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | <u>45-54</u> | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1000 | 480 | 520 | 63 | 159 | 226 | 172 | 161 | 219 | 418 | 228 | 135 | 219 | 291 | 237 | 222 | 161 | 89 |
| Weighted base | 991 | 505 | 486 | 119 | 173 | 214 | 152 | 138 | 197 | 306 | 329 | 174 | 182 | 310 | 250 | 230 | 122 | 79 |
| A large factor | 390 39% | 190 38% | 200 41% | 46 38% | 69 40% | 101 47% | 62 41% | 54 39% | 58 29% | 119 39% | 137 42% | 75 43% | 60 33% | 129 42% | 105 42% | 86 37% | 44 36% | 27 34% |
| A small factor | 207 21% | 108 21% | 100 21% | 33 27% | 36 21% | 39 18% | 39 26% | 22 16% | 38 20% | 71 23% | 78 24% | 23 13% | 34 19% | 58 19% | 56 22% | 47 20% | 29 24% | 16 21% |
| No factor at all | 389 39% | 207 41% | 182 37% | 41 34% | 68 40% | 73 34% | 50 33% | 61 45% | 96 49% | 114 37% | 114 35% | 76 44% | 85 47% | 121 39% | 88 35% | 95 41% | 49 40% | 36 46% |
| Don't know | 4 | 1 | 4 1% | - | - | - | - | - | 4 2% | 2 1% | - | - | 3 2% | 1 | 1 | 3 1% | - - | - |



Table 14

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Family commitments at home

Base: All respondents

FILTER: All with NO close friends or family members living abroad

| | | Gei | nder | Age | | | | | | | Social | Class | | | | Region | | |
|------------------|---------|------|--------|-------|-------|-------|--------------|-------|-----|-----|-----------|-------|-----|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | <u>45-54</u> | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1166 | 507 | 659 | 77 | 151 | 227 | 230 | 209 | 272 | 328 | 218 | 220 | 400 | 234 | 290 | 282 | 243 | 117 |
| Weighted base | 1175 | 535 | 640 | 138 | 171 | 215 | 213 | 184 | 253 | 258 | 299 | 281 | 338 | 258 | 317 | 305 | 184 | 111 |
| A large factor | 337 | 154 | 183 | 45 | 54 | 67 | 56 | 51 | 63 | 71 | 71 | 92 | 103 | 79 | 85 | 93 | 46 | 33 |
| | 29% | 29% | 29% | 33% | 32% | 31% | 26% | 28% | 25% | 28% | 24% | 33% | 30% | 31% | 27% | 30% | 25% | 30% |
| A small factor | 150 | 76 | 74 | 36 | 18 | 27 | 23 | 16 | 30 | 29 | 49 | 32 | 39 | 41 | 34 | 36 | 22 | 16 |
| | 13% | 14% | 12% | 26% | 10% | 13% | 11% | 9% | 12% | 11% | 16% | 12% | 12% | 16% | 11% | 12% | 12% | 14% |
| No factor at all | 649 | 290 | 359 | 53 | 95 | 113 | 129 | 110 | 149 | 153 | 165 | 149 | 181 | 128 | 192 | 162 | 107 | 59 |
| | 55% | 54% | 56% | 38% | 56% | 52% | 60% | 60% | 59% | 59% | 55% | 53% | 54% | 50% | 60% | 53% | 58% | 53% |
| Don't know | 40 | 15 | 25 | 4 | 4 | 8 | 6 | 7 | 12 | 4 | 15 | 6 | 14 | 9 | 6 | 13 | 8 | 3 |
| | 3% | 3% | 4% | 3% | 2% | 4% | 3% | 4% | 5% | 2% | 5% | 2% | 4% | 4% | 2% | 4% | 4% | 2% |



Table 15

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Work commitments

Base: All respondents

| | | Ge | nder | | | Ag | ge | | | | Social | Class | | | | Region | | |
|------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 2166 | 987 | 1179 | 140 | 310 | 453 | 402 | 370 | 491 | 746 | 446 | 355 | 619 | 525 | 527 | 504 | 404 | 206 |
| Weighted base | 2166 | 1040 | 1126 | 257 | 343 | 429 | 365 | 322 | 450 | 563 | 628 | 455 | 520 | 567 | 567 | 535 | 305 | 191 |
| A large factor | 757 35% | 361 35% | 397 35% | 124 48% | 148 43% | 202 47% | 148 41% | 86 27% | 50 11% | 226 40% | 251 40% | 172 38% | 109 21% | 204 36% | 212 37% | 184 34% | 91 30% | 67 35% |
| A small factor | 345 16% | 190 18% | 156 14% | 60 23% | 69 20% | 81 19% | 61 17% | 44 14% | 29 7% | 90 16% | 106 17% | 91 20% | 58 11% | 98 17% | 86 15% | 77 14% | 56 18% | 29 15% |
| No factor at all | 1034 48% | 480 46% | 554 49% | 71 28% | 124 36% | 140 33% | 152 42% | 185 58% | 363 81% | 244 43% | 261 42% | 189 42% | 340 66% | 262 46% | 263 46% | 265 49% | 150 49% | 94 50% |
| Don't know | 29 1% | 9 1% | 19 2% | 2 1% | 2 1% | 5 1% | 4 1% | 7 2% | 8 2% | 4 1% | 11 2% | 3 1% | 12 2% | 5 1% | 6 1% | 9 2% | 8 3% | 1 |



Table 15

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Work commitments

Base: All respondents

| | _ | | | | | | Region | | | | | |
|------------------|-------------|------------|-----------|-----------|-----------|------------|------------|------------|-----------|-----------|------------|-----------|
| | | | Yorks & | East Mid- | East- | | | | | West Mid- | | Scot- |
| | _Total_ | North East | Humb. | lands | ern | South East | London | South West | Wales | lands | North West | land |
| Unweighted base | 2166 | 93 | 175 | 154 | 184 | 271 | 254 | 202 | 202 | 189 | 236 | 206 |
| Weighted base | 2166 | 97 | 186 | 165 | 199 | 292 | 275 | 193 | 113 | 204 | 251 | 191 |
| A large factor | 757 35% | 32 33% | 59 32% | 52 32% | 81 41% | 87 30% | 116 42% | 51 26% | 40 36% | 79 39% | 93 37% | 67 35% |
| A small factor | 345 16% | 15 15% | 31 17% | 26 16% | 28 14% | 50 17% | 48 17% | 37 19% | 19 17% | 32 16% | 31 12% | 29 15% |
| No factor at all | 1034 48% | 49 50% | 90 49% | 85 52% | 87 44% | 152 52% | 109 40% | 100 52% | 51 45% | 91 45% | 125 50% | 94 50% |
| Don't know | 29 1% | 1 1% | 6 3% | 2 1% | 3 1% | 3 1% | 2 1% | 5 3% | 2 2% | 2 1% | 2 1% | 1 |



Table 15

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Work commitments

Base: All respondents

Q.4 Do you have close friends or family members living

| | | abroad? | ? |
|------------------|-------------|------------|------------|
| | Total | Yes | No |
| Unweighted base | 2166 | 1000 | 1166 |
| Weighted base | 2166 | 991 | 1175 |
| A large factor | 757 35% | 418 42% | 340 29% |
| A small factor | 345 16% | 183 18% | 162 14% |
| No factor at all | 1034 48% | 386 39% | 648 55% |
| Don't know | 29 1% | 4 | 25 2% |



Table 16

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Work commitments

Base: All respondents

FILTER: All with close friends or family members living abroad

| | | Ge | nder | | | | Social | Class | | | | Region | | | | | | |
|------------------|--------------|------------|------------|-----------|-----------|------------|-----------|-----------|------------|------------|------------|-----------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | <u>Total</u> | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1000 | 480 | 520 | 63 | 159 | 226 | 172 | 161 | 219 | 418 | 228 | 135 | 219 | 291 | 237 | 222 | 161 | 89 |
| Weighted base | 991 | 505 | 486 | 119 | 173 | 214 | 152 | 138 | 197 | 306 | 329 | 174 | 182 | 310 | 250 | 230 | 122 | 79 |
| A large factor | 418 42% | 206 41% | 212 44% | 64 54% | 95 55% | 122 57% | 76 50% | 38 28% | 23 12% | 138 45% | 167 51% | 68 39% | 45 25% | 128 41% | 114 45% | 92 40% | 48 39% | 36 46% |
| A small factor | 183 18% | 102 20% | 81 17% | 22 19% | 40 23% | 48 22% | 36 24% | 26 19% | 12 6% | 64 21% | 57 17% | 39 22% | 23 13% | 66 21% | 37 15% | 40 18% | 23 19% | 17 21% |
| No factor at all | 386 39% | 194 38% | 192 39% | 32 27% | 38 22% | 44 20% | 40 27% | 73 53% | 158 81% | 103 34% | 105 32% | 68 39% | 110 60% | 115 37% | 97 39% | 98 42% | 51 42% | 26 33% |
| Don't know | 4 | 2 | 2 | - | - | - | - | 1 1% | 3 2% | - | - | - | 4 2% | 1 | 3 1% | 1 | - | - |



Table 16

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Work commitments

Base: All respondents

FILTER: All with close friends or family members living abroad

| | | | | | | | Region | | | | | |
|------------------|------------|------------|------------------|--------------------|--------------|------------|-----------|------------|-----------|--------------------|------------|---------------|
| | _Total_ | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Unweighted base | 1000 | 38 | 77 | 66 | 96 | 127 | 164 | 88 | 73 | 75 | 107 | 89 |
| Weighted base | 991 | 40 | 77 | 67 | 104 | 132 | 177 | 84 | 38 | 79 | 114 | 79 |
| A large factor | 418 42% | 17 43% | 29 37% | 24 36% | 55 53% | 44 33% | 84 48% | 28 33% | 20 54% | 35 45% | 46 41% | 36 46% |
| A small factor | 183 18% | 4 11% | 20 26% | 11 17% | 15 14% | 29 22% | 37 21% | 18 21% | 5 13% | 11 14% | 16 14% | 17 21% |
| No factor at all | 386 39% | 19 47% | 27 36% | 32 47% | 33 32% | 59 44% | 56 32% | 38 46% | 12 33% | 32 41% | 52 45% | 26 33% |
| Don't know | 4 | - | 1 1% | - | 2 2% | 1 1% | - | - | - | 1 1% | - | - |



Table 17

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Work commitments

Base: All respondents

FILTER: All with NO close friends or family members living abroad

| | | Ge | nder | | | Αç | ge | | | | Social | Class | | | | Region | | |
|------------------|---------|------|--------|-------|-------|-------|-------|-------|-----|------|-------------|-----------|-----|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB . | <u>C1</u> . | <u>C2</u> | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1166 | 507 | 659 | 77 | 151 | 227 | 230 | 209 | 272 | 328 | 218 | 220 | 400 | 234 | 290 | 282 | 243 | 117 |
| Weighted base | 1175 | 535 | 640 | 138 | 171 | 215 | 213 | 184 | 253 | 258 | 299 | 281 | 338 | 258 | 317 | 305 | 184 | 111 |
| A large factor | 340 | 155 | 185 | 59 | 53 | 80 | 72 | 48 | 27 | 88 | 84 | 104 | 65 | 75 | 98 | 93 | 43 | 30 |
| | 29% | 29% | 29% | 43% | 31% | 37% | 34% | 26% | 11% | 34% | 28% | 37% | 19% | 29% | 31% | 30% | 24% | 27% |
| A small factor | 162 | 87 | 75 | 38 | 30 | 34 | 25 | 18 | 18 | 26 | 49 | 53 | 35 | 32 | 49 | 37 | 33 | 12 |
| | 14% | 16% | 12% | 27% | 17% | 16% | 12% | 10% | 7% | 10% | 16% | 19% | 10% | 12% | 16% | 12% | 18% | 11% |
| No factor at all | 648 | 286 | 363 | 39 | 85 | 96 | 112 | 112 | 204 | 141 | 156 | 121 | 230 | 147 | 166 | 167 | 100 | 68 |
| | 55% | 53% | 57% | 28% | 50% | 45% | 52% | 61% | 81% | 55% | 52% | 43% | 68% | 57% | 52% | 55% | 54% | 61% |
| Don't know | 25 | 7 | 18 | 2 | 2 | 5 | 4 | 6 | 5 | 4 | 11 | 3 | 7 | 4 | 4 | 8 | 8 | 1 |
| | 2% | 1% | 3% | 2% | 1% | 3% | 2% | 3% | 2% | 1% | 4% | 1% | 2% | 2% | 1% | 3% | 4% | 1% |



Table 17

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Work commitments

Base: All respondents

FILTER: All with NO close friends or family members living abroad

| | | | | | | | Region | | | | | |
|------------------|-------|------------|------------------|--------------------|--------------|------------|--------|------------|-------|--------------------|------------|---------------|
| | Total | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Unweighted base | 1166 | 55 | 98 | 88 | 88 | 144 | 90 | 114 | 129 | 114 | 129 | 117 |
| Weighted base | 1175 | 58 | 109 | 97 | 95 | 160 | 98 | 109 | 75 | 125 | 138 | 111 |
| A large factor | 340 | 15 | 31 | 28 | 26 | 43 | 32 | 23 | 20 | 44 | 47 | 30 |
| | 29% | 26% | 28% | 29% | 28% | 27% | 33% | 21% | 27% | 35% | 34% | 27% |
| A small factor | 162 | 11 | 11 | 15 | 14 | 21 | 11 | 19 | 14 | 21 | 15 | 12 |
| | 14% | 19% | 10% | 15% | 14% | 13% | 11% | 17% | 19% | 17% | 11% | 11% |
| No factor at all | 648 | 30 | 63 | 53 | 54 | 94 | 53 | 61 | 38 | 59 | 74 | 68 |
| | 55% | 53% | 58% | 54% | 57% | 59% | 54% | 56% | 51% | 48% | 53% | 61% |
| Don't know | 25 | 1 | 5 | 2 | 1 | 2 | 2 | 5 | 2 | 1 | 2 | 1 |
| | 2% | 2% | 5% | 2% | 1% | 1% | 2% | 5% | 3% | 1% | 1% | 1% |



Holidays Survey CATI Fieldwork: January 4th-10th 2008

Table 18

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad?

Cost of travelling

Base: All respondents

| | | Ge | nder | | | Αç | ge | | | | Social | Class | | | | Region | | |
|------------------|---------|------|--------|-------|-------|-------|-------|-------|-----|-----|-----------|-------|-----|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 2166 | 987 | 1179 | 140 | 310 | 453 | 402 | 370 | 491 | 746 | 446 | 355 | 619 | 525 | 527 | 504 | 404 | 206 |
| Weighted base | 2166 | 1040 | 1126 | 257 | 343 | 429 | 365 | 322 | 450 | 563 | 628 | 455 | 520 | 567 | 567 | 535 | 305 | 191 |
| A large factor | 990 | 458 | 532 | 156 | 175 | 230 | 160 | 131 | 137 | 240 | 309 | 232 | 209 | 271 | 267 | 237 | 127 | 87 |
| | 46% | 44% | 47% | 61% | 51% | 54% | 44% | 41% | 31% | 43% | 49% | 51% | 40% | 48% | 47% | 44% | 42% | 46% |
| A small factor | 477 | 260 | 217 | 63 | 80 | 90 | 81 | 71 | 92 | 146 | 136 | 100 | 95 | 128 | 129 | 110 | 74 | 35 |
| | 22% | 25% | 19% | 24% | 23% | 21% | 22% | 22% | 20% | 26% | 22% | 22% | 18% | 23% | 23% | 21% | 24% | 19% |
| No factor at all | 665 | 310 | 356 | 36 | 85 | 104 | 117 | 115 | 208 | 171 | 175 | 118 | 200 | 162 | 165 | 178 | 95 | 65 |
| | 31% | 30% | 32% | 14% | 25% | 24% | 32% | 36% | 46% | 30% | 28% | 26% | 39% | 29% | 29% | 33% | 31% | 34% |
| Don't know | 34 | 12 | 21 | 2 | 3 | 5 | 6 | 5 | 13 | 5 | 8 | 5 | 15 | 6 | 8 | 9 | 8 | 2 |
| | 2% | 1% | 2% | 1% | 1% | 1% | 2% | 1% | 3% | 1% | 1% | 1% | 3% | 1% | 1% | 2% | 3% | 1% |



Holidays Survey CATI Fieldwork : January 4th-10th 2008

Table 18

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad?

Base: All respondents

Cost of travelling

| | | | | | | | Region | | | | | |
|------------------|-------|------------|------------------|--------------------|--------------|------------|--------|------------|-------|--------------------|------------|---------------|
| | Total | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Unweighted base | 2166 | 93 | 175 | 154 | 184 | 271 | 254 | 202 | 202 | 189 | 236 | 206 |
| Weighted base | 2166 | 97 | 186 | 165 | 199 | 292 | 275 | 193 | 113 | 204 | 251 | 191 |
| A large factor | 990 | 46 | 84 | 80 | 99 | 133 | 139 | 82 | 45 | 88 | 107 | 87 |
| | 46% | 48% | 45% | 49% | 50% | 45% | 50% | 43% | 40% | 43% | 43% | 46% |
| A small factor | 477 | 15 | 42 | 39 | 44 | 58 | 70 | 42 | 33 | 46 | 53 | 35 |
| | 22% | 15% | 23% | 24% | 22% | 20% | 25% | 22% | 29% | 22% | 21% | 19% |
| No factor at all | 665 | 35 | 53 | 42 | 54 | 99 | 63 | 64 | 32 | 68 | 90 | 65 |
| | 31% | 36% | 29% | 26% | 27% | 34% | 23% | 33% | 28% | 33% | 36% | 34% |
| Don't know | 34 | 1 | 7 | 3 | 3 | 3 | 3 | 5 | 4 | 2 | 2 | 2 |
| | 2% | 1% | 4% | 2% | 1% | 1% | 1% | 2% | 3% | 1% | 1% | 1% |



Table 18

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Cost of travelling

Base: All respondents

Q.4 Do you have close friends or family members living

| | | abroad? | |
|------------------|--------------|---------|------|
| | <u>Total</u> | Yes | No |
| Unweighted base | 2166 | 1000 | 1166 |
| Weighted base | 2166 | 991 | 1175 |
| A large factor | 990 | 547 | 443 |
| | 46% | 55% | 38% |
| A small factor | 477 | 229 | 247 |
| | 22% | 23% | 21% |
| No factor at all | 665 | 208 | 457 |
| | 31% | 21% | 39% |
| Don't know | 34 | 6 | 28 |
| | 2% | 1% | 2% |



Table 19

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Cost of travelling

Base: All respondents

FILTER: All with close friends or family members living abroad

| | | Gei | nder | | | Αç | ge | | | | Social | Class | | | | Region | | |
|------------------|------------|------------|------------|-----------|------------|------------|-----------|-----------|-----------|------------|------------|------------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1000 | 480 | 520 | 63 | 159 | 226 | 172 | 161 | 219 | 418 | 228 | 135 | 219 | 291 | 237 | 222 | 161 | 89 |
| Weighted base | 991 | 505 | 486 | 119 | 173 | 214 | 152 | 138 | 197 | 306 | 329 | 174 | 182 | 310 | 250 | 230 | 122 | 79 |
| A large factor | 547 55% | 257 51% | 291 60% | 92 77% | 101 59% | 131 61% | 79 52% | 70 51% | 74 38% | 152 50% | 201 61% | 100 57% | 95 52% | 173 56% | 140 56% | 129 56% | 61 50% | 44 56% |
| A small factor | 229 23% | 137 27% | 92 19% | 17 15% | 50 29% | 52 24% | 42 28% | 33 24% | 35 18% | 88 29% | 75 23% | 34 19% | 33 18% | 70 23% | 64 25% | 46 20% | 30 25% | 20 25% |
| No factor at all | 208 21% | 108 21% | 100 21% | 9 8% | 22 12% | 30 14% | 30 20% | 34 25% | 84 43% | 65 21% | 53 16% | 40 23% | 51 28% | 65 21% | 45 18% | 53 23% | 30 25% | 15 18% |
| Don't know | 6 1% | 3 1% | 3 1% | - | - | 1 1% | * | 1 1% | 4 2% | 2 1% | - | 1 | 4 2% | 1 * | 2 1% | 2 1% | 1 1% | 1 1% |



Table 19

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Cost of travelling

Base: All respondents

FILTER: All with close friends or family members living abroad

| | | | | | | | Region | | | | | |
|------------------|------------|------------|------------------|--------------------|--------------|------------|-----------|------------|-----------|--------------------|------------|---------------|
| | Total | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Unweighted base | 1000 | 38 | 77 | 66 | 96 | 127 | 164 | 88 | 73 | 75 | 107 | 89 |
| Weighted base | 991 | 40 | 77 | 67 | 104 | 132 | 177 | 84 | 38 | 79 | 114 | 79 |
| A large factor | 547 55% | 22 56% | 45 59% | 41 61% | 62 60% | 74 56% | 99 56% | 41 49% | 19 51% | 37 47% | 62 54% | 44 56% |
| A small factor | 229 23% | 7 17% | 18 23% | 15 22% | 25 24% | 21 16% | 49 28% | 21 25% | 9 25% | 24 30% | 21 19% | 20 25% |
| No factor at all | 208 21% | 11 26% | 13 17% | 11 17% | 17 17% | 38 28% | 28 16% | 22 26% | 8 22% | 16 21% | 30 26% | 15 18% |
| Don't know | 6 1% | - | 1 1% | - | - | - | 1 1% | - | 1 2% | 2 2% | 1 1% | 1 1% |



Table 20

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Cost of travelling

Base: All respondents

FILTER: All with NO close friends or family members living abroad

| | | Gei | nder | | | Αç | ge | | | | Social | Class | | | | Region | | |
|------------------|---------|------|--------|-------|-------|-------|-------|-------|-----|-----|-----------|-------|-----|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1166 | 507 | 659 | 77 | 151 | 227 | 230 | 209 | 272 | 328 | 218 | 220 | 400 | 234 | 290 | 282 | 243 | 117 |
| Weighted base | 1175 | 535 | 640 | 138 | 171 | 215 | 213 | 184 | 253 | 258 | 299 | 281 | 338 | 258 | 317 | 305 | 184 | 111 |
| A large factor | 443 | 201 | 242 | 64 | 74 | 99 | 81 | 61 | 63 | 89 | 108 | 132 | 114 | 98 | 127 | 108 | 67 | 43 |
| | 38% | 38% | 38% | 46% | 43% | 46% | 38% | 33% | 25% | 34% | 36% | 47% | 34% | 38% | 40% | 35% | 36% | 39% |
| A small factor | 247 | 123 | 125 | 45 | 30 | 38 | 39 | 38 | 57 | 59 | 61 | 66 | 62 | 58 | 65 | 64 | 44 | 16 |
| | 21% | 23% | 19% | 33% | 18% | 18% | 18% | 21% | 23% | 23% | 20% | 23% | 18% | 23% | 20% | 21% | 24% | 14% |
| No factor at all | 457 | 201 | 256 | 27 | 63 | 75 | 88 | 81 | 124 | 107 | 122 | 78 | 150 | 97 | 120 | 124 | 65 | 51 |
| | 39% | 38% | 40% | 19% | 37% | 35% | 41% | 44% | 49% | 41% | 41% | 28% | 44% | 37% | 38% | 41% | 36% | 46% |
| Don't know | 28 | 10 | 18 | 2 | 3 | 4 | 5 | 4 | 9 | 3 | 8 | 5 | 12 | 5 | 6 | 8 | 8 | 2 |
| | 2% | 2% | 3% | 2% | 2% | 2% | 2% | 2% | 4% | 1% | 3% | 2% | 3% | 2% | 2% | 3% | 4% | 1% |



Table 20

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Cost of travelling

Base: All respondents

FILTER: All with NO close friends or family members living abroad

| | | | | | | | Region | | | | | |
|------------------|-------|------------|------------------|--------------------|--------------|------------|--------|------------|-------|--------------------|------------|---------------|
| | Total | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Unweighted base | 1166 | 55 | 98 | 88 | 88 | 144 | 90 | 114 | 129 | 114 | 129 | 117 |
| Weighted base | 1175 | 58 | 109 | 97 | 95 | 160 | 98 | 109 | 75 | 125 | 138 | 111 |
| A large factor | 443 | 24 | 39 | 40 | 37 | 58 | 40 | 41 | 25 | 51 | 45 | 43 |
| | 38% | 42% | 35% | 41% | 39% | 37% | 41% | 38% | 34% | 41% | 33% | 39% |
| A small factor | 247 | 8 | 25 | 24 | 19 | 37 | 21 | 21 | 23 | 21 | 32 | 16 |
| | 21% | 14% | 23% | 25% | 20% | 23% | 21% | 19% | 31% | 17% | 23% | 14% |
| No factor at all | 457 | 24 | 40 | 31 | 37 | 61 | 36 | 42 | 23 | 52 | 60 | 51 |
| | 39% | 43% | 37% | 32% | 39% | 38% | 36% | 39% | 31% | 42% | 44% | 46% |
| Don't know | 28 | 1 | 6 | 3 | 3 | 3 | 2 | 5 | 3 | 1 | 1 | 2 |
| | 2% | 2% | 5% | 3% | 3% | 2% | 2% | 4% | 4% | 1% | 1% | 1% |



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Table 21

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Time taken to travel

| | | Ge | nder | | | Αç | ge | | | | Social | Class | | | | Region | | |
|------------------|---------|------|--------|-------|-------|-------|-------|-------|-----|-----|-----------|-------|-----|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 2166 | 987 | 1179 | 140 | 310 | 453 | 402 | 370 | 491 | 746 | 446 | 355 | 619 | 525 | 527 | 504 | 404 | 206 |
| Weighted base | 2166 | 1040 | 1126 | 257 | 343 | 429 | 365 | 322 | 450 | 563 | 628 | 455 | 520 | 567 | 567 | 535 | 305 | 191 |
| A large factor | 558 | 259 | 299 | 55 | 83 | 116 | 102 | 79 | 123 | 144 | 150 | 132 | 132 | 163 | 128 | 144 | 72 | 51 |
| | 26% | 25% | 27% | 22% | 24% | 27% | 28% | 24% | 27% | 26% | 24% | 29% | 25% | 29% | 23% | 27% | 24% | 27% |
| A small factor | 626 | 327 | 299 | 96 | 111 | 140 | 117 | 79 | 83 | 165 | 206 | 143 | 112 | 158 | 199 | 132 | 87 | 50 |
| | 29% | 31% | 27% | 37% | 32% | 33% | 32% | 24% | 18% | 29% | 33% | 32% | 21% | 28% | 35% | 25% | 29% | 26% |
| No factor at all | 949 | 446 | 503 | 105 | 147 | 167 | 141 | 160 | 230 | 249 | 264 | 176 | 260 | 240 | 234 | 248 | 140 | 88 |
| | 44% | 43% | 45% | 41% | 43% | 39% | 39% | 50% | 51% | 44% | 42% | 39% | 50% | 42% | 41% | 46% | 46% | 46% |
| Don't know | 33 | 7 | 26 | 2 | 2 | 6 | 5 | 4 | 14 | 5 | 8 | 3 | 17 | 7 | 7 | 11 | 6 | 2 |
| | 2% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 3% | 1% | 1% | 1% | 3% | 1% | 1% | 2% | 2% | 1% |



Holidays Survey CATI Fieldwork : January 4th-10th 2008

Table 21

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad?

Time taken to travel **Base: All respondents**

| | _ | | | | | | Region | | | | | |
|------------------|---------|------------|------------------|--------------------|--------------|------------|--------|------------|-------|--------------------|------------|---------------|
| | _Total_ | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Unweighted base | 2166 | 93 | 175 | 154 | 184 | 271 | 254 | 202 | 202 | 189 | 236 | 206 |
| Weighted base | 2166 | 97 | 186 | 165 | 199 | 292 | 275 | 193 | 113 | 204 | 251 | 191 |
| A large factor | 558 | 26 | 55 | 33 | 46 | 84 | 79 | 43 | 29 | 48 | 64 | 51 |
| | 26% | 27% | 29% | 20% | 23% | 29% | 29% | 22% | 26% | 24% | 25% | 27% |
| A small factor | 626 | 28 | 48 | 52 | 68 | 75 | 83 | 51 | 36 | 79 | 56 | 50 |
| | 29% | 28% | 26% | 32% | 34% | 26% | 30% | 27% | 32% | 39% | 22% | 26% |
| No factor at all | 949 | 43 | 77 | 75 | 84 | 131 | 108 | 96 | 44 | 75 | 128 | 88 |
| | 44% | 44% | 41% | 46% | 42% | 45% | 39% | 50% | 39% | 37% | 51% | 46% |
| Don't know | 33 | 1 | 7 | 3 | 1 | 2 | 5 | 3 | 4 | 2 | 3 | 2 |
| | 2% | 1% | 4% | 2% | 1% | 1% | 2% | 2% | 3% | 1% | 1% | 1% |



Table 21

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Time taken to travel

Base: All respondents

Q.4 Do you have close friends or family members living

| | | abroad | 1? |
|------------------|-------|--------|------|
| | Total | Yes | No |
| Unweighted base | 2166 | 1000 | 1166 |
| Weighted base | 2166 | 991 | 1175 |
| A large factor | 558 | 281 | 277 |
| | 26% | 28% | 24% |
| A small factor | 626 | 296 | 330 |
| | 29% | 30% | 28% |
| No factor at all | 949 | 406 | 543 |
| | 44% | 41% | 46% |
| Don't know | 33 | 9 | 24 |
| | 2% | 1% | 2% |



Table 22

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Time taken to travel

Base: All respondents

FILTER: All with close friends or family members living abroad

| | | Ge | nder | | | Αç | ge | | | | Social | Class | | | | Region | | |
|------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1000 | 480 | 520 | 63 | 159 | 226 | 172 | 161 | 219 | 418 | 228 | 135 | 219 | 291 | 237 | 222 | 161 | 89 |
| Weighted base | 991 | 505 | 486 | 119 | 173 | 214 | 152 | 138 | 197 | 306 | 329 | 174 | 182 | 310 | 250 | 230 | 122 | 79 |
| A large factor | 281 28% | 138 27% | 143 29% | 22 19% | 40 23% | 69 32% | 50 33% | 39 28% | 60 31% | 81 27% | 85 26% | 55 31% | 59 33% | 91 29% | 61 24% | 72 31% | 32 26% | 25 32% |
| A small factor | 296 30% | 156 31% | 140 29% | 47 40% | 59 34% | 73 34% | 48 32% | 33 24% | 35 18% | 107 35% | 112 34% | 46 26% | 32 17% | 91 30% | 91 36% | 56 24% | 36 29% | 22 28% |
| No factor at all | 406 41% | 209 41% | 196 40% | 49 41% | 71 41% | 70 33% | 54 35% | 65 47% | 97 49% | 115 38% | 132 40% | 74 42% | 85 47% | 125 40% | 96 38% | 99 43% | 54 44% | 31 40% |
| Don't know | 9 1% | 2 | 7 1% | - | 2 1% | 2 1% | - | - | 4 2% | 2 1% | - | - | 6 4% | 2 1% | 2 1% | 3 1% | * | 1 1% |



Table 22

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Time taken to travel

Base: All respondents

FILTER: All with close friends or family members living abroad

| | | | | | | | Region | | | | | |
|------------------|------------|------------|------------------|--------------------|--------------|------------|-----------|------------|-----------|--------------------|------------|---------------|
| | _Total_ | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Unweighted base | 1000 | 38 | 77 | 66 | 96 | 127 | 164 | 88 | 73 | 75 | 107 | 89 |
| Weighted base | 991 | 40 | 77 | 67 | 104 | 132 | 177 | 84 | 38 | 79 | 114 | 79 |
| A large factor | 281 28% | 12 30% | 25 32% | 15 22% | 26 25% | 37 28% | 54 31% | 20 24% | 11 30% | 20 26% | 35 31% | 25 32% |
| A small factor | 296 30% | 8 20% | 24 31% | 21 32% | 37 36% | 37 28% | 55 31% | 27 32% | 9 24% | 32 41% | 24 21% | 22 28% |
| No factor at all | 406 41% | 20 50% | 27 36% | 31 46% | 39 38% | 59 44% | 66 37% | 37 44% | 17 45% | 25 32% | 52 46% | 31 40% |
| Don't know | 9 1% | - | 1 1% | - | 1 1% | - | 2 1% | - | * 1% | 1 1% | 2 2% | 1 1% |



Table 23

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Time taken to travel

Base: All respondents

FILTER: All with NO close friends or family members living abroad

| | | Ge | nder | Age | | | | | | | Social | Class | | | | Region | | |
|------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1166 | 507 | 659 | 77 | 151 | 227 | 230 | 209 | 272 | 328 | 218 | 220 | 400 | 234 | 290 | 282 | 243 | 117 |
| Weighted base | 1175 | 535 | 640 | 138 | 171 | 215 | 213 | 184 | 253 | 258 | 299 | 281 | 338 | 258 | 317 | 305 | 184 | 111 |
| A large factor | 277 24% | 122 23% | 156 24% | 33 24% | 43 25% | 48 22% | 52 24% | 40 22% | 62 25% | 63 24% | 65 22% | 78 28% | 72 21% | 72 28% | 67 21% | 73 24% | 40 22% | 25 23% |
| A small factor | 330 28% | 172 32% | 158 25% | 48 35% | 52 30% | 67 31% | 69 33% | 45 25% | 48 19% | 58 23% | 94 32% | 98 35% | 80 24% | 67 26% | 108 34% | 76 25% | 51 28% | 28 25% |
| No factor at all | 543 46% | 237 44% | 306 48% | 55 40% | 76 44% | 97 45% | 87 41% | 95 52% | 133 53% | 134 52% | 132 44% | 103 37% | 175 52% | 115 44% | 138 43% | 148 49% | 86 47% | 56 51% |
| Don't know | 24 2% | 5 1% | 20 3% | 2 1% | - | 4 2% | 5 2% | 4 2% | 10 4% | 3 1% | 8 3% | 3 1% | 10 3% | 5 2% | 4 1% | 8 3% | 6 3% | 1 1% |



Table 23

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Time taken to travel

Base: All respondents

FILTER: All with NO close friends or family members living abroad

| | | | | | | | Region | | | | | |
|------------------|------------|------------|------------------|--------------------|--------------|------------|-----------|------------|-----------|--------------------|------------|---------------|
| | _Total_ | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Unweighted base | 1166 | 55 | 98 | 88 | 88 | 144 | 90 | 114 | 129 | 114 | 129 | 117 |
| Weighted base | 1175 | 58 | 109 | 97 | 95 | 160 | 98 | 109 | 75 | 125 | 138 | 111 |
| A large factor | 277 24% | 14 24% | 30 27% | 18 19% | 20 21% | 47 29% | 25 26% | 23 21% | 18 24% | 28 22% | 29 21% | 25 23% |
| A small factor | 330 28% | 20 34% | 24 22% | 31 32% | 31 32% | 39 24% | 28 29% | 25 23% | 27 36% | 46 37% | 32 23% | 28 25% |
| No factor at all | 543 46% | 23 40% | 50 46% | 44 45% | 44 46% | 73 45% | 42 43% | 59 54% | 27 36% | 50 40% | 76 55% | 56 51% |
| Don't know | 24 2% | 1 2% | 6 5% | 3 4% | - | 2 1% | 3 3% | 3 3% | 3 4% | 1 1% | 1 1% | 1 1% |



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Table 24

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Environmental concerns

| | | Ge | nder | | | Αç | ge | | | | Social | Class | | | | Region | | |
|------------------|-------------|-------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | <u>Male</u> | Female | 18-24 | 25-34 | 35-44 | <u>45-54</u> | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 2166 | 987 | 1179 | 140 | 310 | 453 | 402 | 370 | 491 | 746 | 446 | 355 | 619 | 525 | 527 | 504 | 404 | 206 |
| Weighted base | 2166 | 1040 | 1126 | 257 | 343 | 429 | 365 | 322 | 450 | 563 | 628 | 455 | 520 | 567 | 567 | 535 | 305 | 191 |
| A large factor | 441 20% | 189 18% | 252 22% | 39 15% | 55 16% | 76 18% | 72 20% | 94 29% | 106 23% | 87 15% | 107 17% | 104 23% | 142 27% | 129 23% | 108 19% | 104 19% | 65 21% | 36 19% |
| A small factor | 690 32% | 343 33% | 347 31% | 105 41% | 129 37% | 147 34% | 126 35% | 71 22% | 112 25% | 185 33% | 227 36% | 150 33% | 128 25% | 176 31% | 192 34% | 158 30% | 97 32% | 67 35% |
| No factor at all | 1008 47% | 501 48% | 507 45% | 112 43% | 158 46% | 203 47% | 161 44% | 150 47% | 223 50% | 288 51% | 286 46% | 198 44% | 235 45% | 256 45% | 264 47% | 263 49% | 137 45% | 88 46% |
| Don't know | 27 1% | 7 1% | 21 2% | 2 1% | 1 | 4 1% | 6 2% | 6 2% | 9 2% | 3 1% | 8 1% | 2 | 14 3% | 7 1% | 4 1% | 10 2% | 6 2% | - |



Holidays Survey CATI Fieldwork: January 4th-10th 2008

Table 24

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Environmental concerns

| | | | | | | | Region | | | | | |
|------------------|-------------|------------|-----------|-----------|-----------|------------|------------|------------|-----------|-----------|------------|-----------|
| | | | Yorks & | East Mid- | East- | | | | | West Mid- | | Scot- |
| | _Total_ | North East | Humb. | lands | ern | South East | London | South West | Wales | lands | North West | land |
| Unweighted base | 2166 | 93 | 175 | 154 | 184 | 271 | 254 | 202 | 202 | 189 | 236 | 206 |
| Weighted base | 2166 | 97 | 186 | 165 | 199 | 292 | 275 | 193 | 113 | 204 | 251 | 191 |
| A large factor | 441 20% | 23 24% | 39 21% | 28 17% | 43 21% | 62 21% | 67 24% | 33 17% | 33 29% | 37 18% | 42 17% | 36 19% |
| A small factor | 690 32% | 31 32% | 50 27% | 52 31% | 65 33% | 92 32% | 84 31% | 61 32% | 35 31% | 75 37% | 77 31% | 67 35% |
| No factor at all | 1008 47% | 41 42% | 90 48% | 83 51% | 91 46% | 137 47% | 120 43% | 94 49% | 43 38% | 90 44% | 132 52% | 88 46% |
| Don't know | 27 1% | 2 2% | 8 4% | 2 1% | 1 | 2 1% | 5 2% | 4 2% | 2 2% | 2 1% | 1 | - |



Table 24

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Environmental concerns

Base: All respondents

Q.4 Do you have close friends or family members living

| | | abroad | !? |
|------------------|-------|--------|------|
| | Total | Yes | No |
| Unweighted base | 2166 | 1000 | 1166 |
| Weighted base | 2166 | 991 | 1175 |
| A large factor | 441 | 193 | 248 |
| | 20% | 19% | 21% |
| A small factor | 690 | 341 | 349 |
| | 32% | 34% | 30% |
| No factor at all | 1008 | 450 | 557 |
| | 47% | 45% | 47% |
| Don't know | 27 | 7 | 21 |
| | 1% | 1% | 2% |



Table 25

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Environmental concerns

Base: All respondents

FILTER: All with close friends or family members living abroad

| | | Ge | nder | | | Αç | je | | | | Social | Class | | | | Region | | |
|------------------|------------|------------|------------|-----------|-----------|-----------|--------------|-----------|------------|------------|------------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | <u>45-54</u> | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1000 | 480 | 520 | 63 | 159 | 226 | 172 | 161 | 219 | 418 | 228 | 135 | 219 | 291 | 237 | 222 | 161 | 89 |
| Weighted base | 991 | 505 | 486 | 119 | 173 | 214 | 152 | 138 | 197 | 306 | 329 | 174 | 182 | 310 | 250 | 230 | 122 | 79 |
| A large factor | 193 19% | 84 17% | 110 23% | 23 19% | 28 16% | 38 18% | 30 20% | 38 27% | 36 19% | 45 15% | 62 19% | 39 22% | 48 26% | 68 22% | 50 20% | 41 18% | 23 19% | 12 15% |
| A small factor | 341 34% | 171 34% | 171 35% | 48 41% | 69 40% | 85 40% | 60 40% | 32 23% | 47 24% | 113 37% | 132 40% | 58 33% | 38 21% | 101 33% | 89 36% | 70 30% | 45 37% | 36 45% |
| No factor at all | 450 45% | 248 49% | 202 42% | 47 40% | 75 44% | 90 42% | 60 40% | 67 48% | 111 56% | 146 48% | 134 41% | 77 44% | 94 51% | 138 45% | 110 44% | 118 51% | 53 43% | 32 40% |
| Don't know | 7 1% | 3 1% | 4 1% | - | 1 1% | - | 1 1% | 2 1% | 2 1% | 1 | 1 | 1 1% | 3 2% | 3 1% | 2 1% | 1 1% | 1 1% | - |



Table 25

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Environmental concerns

Base: All respondents

FILTER: All with close friends or family members living abroad

| | | | | | | | Region | | | | | |
|------------------|------------|------------|------------------|--------------------|--------------|------------|-----------|------------|-----------|--------------------|------------|---------------|
| | Total | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Unweighted base | 1000 | 38 | 77 | 66 | 96 | 127 | 164 | 88 | 73 | 75 | 107 | 89 |
| Weighted base | 991 | 40 | 77 | 67 | 104 | 132 | 177 | 84 | 38 | 79 | 114 | 79 |
| A large factor | 193 19% | 12 29% | 14 18% | 12 18% | 26 25% | 26 20% | 42 24% | 13 15% | 10 27% | 12 15% | 16 14% | 12 15% |
| A small factor | 341 34% | 9 22% | 27 35% | 19 29% | 38 37% | 44 33% | 56 32% | 31 36% | 15 39% | 31 40% | 34 30% | 36 45% |
| No factor at all | 450 45% | 19 47% | 36 46% | 36 53% | 40 38% | 62 47% | 76 43% | 40 47% | 13 34% | 35 44% | 63 56% | 32 40% |
| Don't know | 7 1% | 1 1% | 1 1% | - | 1 1% | - | 3 2% | 1 1% | - | 1 1% | - | - |



Table 26

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Environmental concerns

Base: All respondents

FILTER: All with NO close friends or family members living abroad

| | | Ge | nder | Age | | | | | | | Social | Class | | | | Region | | |
|------------------|------------|------------|------------|-----------|-----------|------------|------------|-----------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE_ | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1166 | 507 | 659 | 77 | 151 | 227 | 230 | 209 | 272 | 328 | 218 | 220 | 400 | 234 | 290 | 282 | 243 | 117 |
| Weighted base | 1175 | 535 | 640 | 138 | 171 | 215 | 213 | 184 | 253 | 258 | 299 | 281 | 338 | 258 | 317 | 305 | 184 | 111 |
| A large factor | 248 21% | 106 20% | 143 22% | 16 11% | 28 16% | 37 17% | 42 20% | 56 30% | 69 27% | 42 16% | 45 15% | 66 23% | 95 28% | 61 24% | 58 18% | 63 21% | 43 23% | 24 22% |
| A small factor | 349 30% | 172 32% | 176 28% | 57 41% | 60 35% | 62 29% | 66 31% | 40 22% | 65 26% | 71 28% | 95 32% | 92 33% | 91 27% | 75 29% | 103 32% | 88 29% | 52 28% | 31 28% |
| No factor at all | 557 47% | 253 47% | 305 48% | 64 47% | 83 49% | 113 52% | 101 47% | 84 46% | 112 44% | 142 55% | 152 51% | 122 43% | 141 42% | 118 46% | 154 49% | 145 48% | 84 46% | 56 51% |
| Don't know | 21 2% | 4 1% | 17 3% | 2 1% | - | 4 2% | 5 2% | 4 2% | 7 3% | 2 1% | 7 2% | 1 | 11 3% | 3 1% | 2 1% | 9 3% | 6 3% | - |



Table 26

Absolutes/col percents

Q.10 To what extent do the following factors play a part in how often you are able to visit close friends and family members abroad? Environmental concerns

Base: All respondents

FILTER: All with NO close friends or family members living abroad

| | | | | | | | Region | | | | | |
|------------------|------------|------------|------------------|--------------------|--------------|------------|-----------|------------|-----------|--------------------|------------|---------------|
| | Total | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Unweighted base | 1166 | 55 | 98 | 88 | 88 | 144 | 90 | 114 | 129 | 114 | 129 | 117 |
| Weighted base | 1175 | 58 | 109 | 97 | 95 | 160 | 98 | 109 | 75 | 125 | 138 | 111 |
| A large factor | 248 21% | 12 20% | 25 23% | 16 16% | 17 18% | 36 22% | 25 26% | 20 18% | 22 30% | 25 20% | 26 19% | 24 22% |
| A small factor | 349 30% | 22 39% | 23 21% | 32 33% | 27 29% | 48 30% | 27 28% | 31 28% | 21 28% | 43 35% | 43 31% | 31 28% |
| No factor at all | 557 47% | 22 39% | 54 50% | 48 49% | 51 54% | 74 47% | 44 45% | 54 50% | 30 40% | 55 44% | 68 50% | 56 51% |
| Don't know | 21 2% | 1 2% | 7 6% | 2 2% | - | 2 1% | 2 2% | 4 3% | 2 3% | 1 1% | 1 1% | - |



Holidays Survey CATI Fieldwork : January 4th-10th 2008

Table 27 Classification

| | | | Gei | nder | Age | | | | | | | Social | Class | | | | Region | | |
|-----------------|--------|-------------|--------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | | 2166 | 987 | 1179 | 140 | 310 | 453 | 402 | 370 | 491 | 746 | 446 | 355 | 619 | 525 | 527 | 504 | 404 | 206 |
| Weighted base | | 2166 | 1040 | 1126 | 257 | 343 | 429 | 365 | 322 | 450 | 563 | 628 | 455 | 520 | 567 | 567 | 535 | 305 | 191 |
| <u>Gender</u> | | | | | | | | | | | | | | | | | | | |
| Male | | 1040 48% | 1040 100% | - | 113 44% | 168 49% | 218 51% | 191 52% | 152 47% | 199 44% | 287 51% | 308 49% | 240 53% | 204 39% | 259 46% | 280 49% | 253 47% | 147 48% | 100 52% |
| Female | | 1126 52% | - | 1126 100% | 144 56% | 175 51% | 211 49% | 174 48% | 170 53% | 252 56% | 276 49% | 320 51% | 215 47% | 316 61% | 308 54% | 288 51% | 282 53% | 158 52% | 91 48% |
| <u>Age</u> | | | | | | | | | | | | | | | | | | | |
| 18-24 | (21) | 257 12% | 113 11% | 144 13% | 257 100% | - | - | - | - | - | 65 12% | 93 15% | 59 13% | 40 8% | 77 14% | 66 12% | 63 12% | 32 10% | 20 10% |
| 25-34 | (29.5) | 343 16% | 168 16% | 175 16% | - | 343 100% | - | - | - | - | 99 18% | 97 15% | 97 21% | 50 10% | 106 19% | 86 15% | 75 14% | 46 15% | 30 16% |
| 35-44 | (39.5) | 429 20% | 218 21% | 211 19% | - | - | 429 100% | - | - | - | 129 23% | 138 22% | 100 22% | 61 12% | 103 18% | 124 22% | 104 20% | 57 19% | 41 21% |
| 45-54 | (49.5) | 365 17% | 191 18% | 174 15% | - | - | - | 365 100% | - | - | 105 19% | 98 16% | 86 19% | 76 15% | 93 16% | 85 15% | 104 19% | 44 14% | 38 20% |
| 55-64 | (59.5) | 322 15% | 152 15% | 170 15% | - | - | - | - | 322 100% | - | 75 13% | 98 16% | 69 15% | 78 15% | 83 15% | 83 15% | 81 15% | 58 19% | 16 9% |
| 65+ | (70) | 450 21% | 199 19% | 252 22% | - | - | - | - | - | 450 100% | 89 16% | 103 16% | 44 10% | 214 41% | 105 19% | 123 22% | 107 20% | 69 22% | 45 24% |
| Average age | | 46.71 | 46.45 | 46.94 | 21.00 | 29.50 | 39.50 | 49.50 | 59.50 | 70.00 | 44.97 | 44.91 | 42.89 | 54.11 | 45.35 | 46.90 | 47.00 | 48.20 | 46.98 |



Holidays Survey CATI Fieldwork : January 4th-10th 2008

Table 27 Classification

| | | Ger | nder | Age | | | | | | | Social | Class | | | | Region | | |
|---------------|------------|------------|---------------|-----------|------------|------------|------------|------------|------------|-------------|-------------|-------------|-------------|---------------|---------------|-----------------------|-----------------------------|-------------|
| | _Total_ | Male | <u>Female</u> | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | <u>C2</u> | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- |
| Weighted base | 2166 | 1040 | 1126 | 257 | 343 | 429 | 365 | 322 | 450 | 563 | 628 | 455 | 520 | 567 | 567 | 535 | 305 | 191 |
| Social Class | | | | | | | | | | | | | | | | | | |
| AB | 563 26% | 287 28% | 276 24% | 65 25% | 99 29% | 129 30% | 105 29% | 75 23% | 89 20% | 563 100% | - | - | - | 169 30% | 131 23% | 137 26% | 78 26% | 49 25% |
| C1 | 628 29% | 308 30% | 320 28% | 93 36% | 97 28% | 138 32% | 98 27% | 98 31% | 103 23% | - | 628 100% | - | - | 190 33% | 158 28% | 145 27% | 81 26% | 54 28% |
| C2 | 455 21% | 240 23% | 215 19% | 59 23% | 97 28% | 100 23% | 86 24% | 69 22% | 44 10% | - | - | 455 100% | - | 89 16% | 138 24% | 118 22% | 72 24% | 37 19% |
| DE | 520 24% | 204 20% | 316 28% | 40 16% | 50 15% | 61 14% | 76 21% | 78 24% | 214 47% | - | - | - | 520 100% | 120 21% | 140 25% | 134 25% | 74 24% | 51 27% |
| <u>Region</u> | | | | | | | | | | | | | | | | | | |
| North | 726 33% | 353 34% | 373 33% | 83 32% | 105 31% | 145 34% | 142 39% | 97 30% | 153 34% | 186 33% | 200 32% | 155 34% | 185 36% | - | - | 535 100% | - | 191 100% |
| Midlands | 680 31% | 331 32% | 349 31% | 80 31% | 98 29% | 140 33% | 103 28% | 108 34% | 151 34% | 152 27% | 194 31% | 164 36% | 171 33% | - | 567 100% | - | 113 37% | - |
| South | 760 35% | 356 34% | 404 36% | 94 37% | 140 41% | 144 34% | 120 33% | 116 36% | 146 32% | 226 40% | 235 37% | 136 30% | 164 32% | 567 100% | - | - | 193 63% | - |



Holidays Survey CATI Fieldwork : January 4th-10th 2008

Table 27 Classification

| | | Ger | nder | | | Αg | ge | | | | Social | Class | | | | Region | | |
|---|------------|-------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | <u>Male</u> | Female | 18-24 | 25-34 | 35-44 | <u>45-54</u> | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE_ | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Weighted base | 2166 | 1040 | 1126 | 257 | 343 | 429 | 365 | 322 | 450 | 563 | 628 | 455 | 520 | 567 | 567 | 535 | 305 | 191 |
| Working status | | | | | | | | | | | | | | | | | | |
| Full-time | 975 45% | 593 57% | 382 34% | 113 44% | 225 66% | 270 63% | 237 65% | 114 35% | 16 4% | 302 54% | 310 49% | 263 58% | 101 19% | 257 45% | 249 44% | 236 44% | 146 48% | 86 45% |
| Part-time | 260 12% | 62 6% | 198 18% | 52 20% | 29 8% | 79 18% | 46 13% | 45 14% | 10 2% | 61 11% | 100 16% | 61 13% | 38 7% | 71 12% | 71 12% | 62 12% | 37 12% | 20 10% |
| Not working but seeking work or temporarily unemployed/sick | 124 6% | 65 6% | 59 5% | 23 9% | 35 10% | 27 6% | 29 8% | 8 3% | 2 | 25 4% | 26 4% | 22 5% | 51 10% | 39 7% | 36 6% | 28 5% | 8 3% | 13 7% |
| Not working/not seeking work | 133 6% | 25 2% | 108 10% | 7 3% | 38 11% | 41 9% | 33 9% | 12 4% | 4 1% | 27 5% | 16 3% | 32 7% | 57 11% | 32 6% | 32 6% | 38 7% | 16 5% | 15 8% |
| Retired | 570 26% | 244 23% | 326 29% | - | - | 3 1% | 16 5% | 136 42% | 415 92% | 118 21% | 129 21% | 61 13% | 263 51% | 132 23% | 153 27% | 144 27% | 90 30% | 51 27% |
| Student | 81 4% | 39 4% | 42 4% | 61 24% | 12 4% | 6 1% | - | 2 1% | - | 21 4% | 42 7% | 13 3% | 5 1% | 29 5% | 19 3% | 21 4% | 7 2% | 5 3% |
| Refused | 22 1% | 11 1% | 11 1% | 2 1% | 4 1% | 5 1% | 4 1% | 4 1% | 4 1% | 9 2% | 6 1% | 3 1% | 4 1% | 8 1% | 7 1% | 6 1% | 1 | 1 * |



Holidays Survey CATI Fieldwork: January 4th-10th 2008

Table 27 Classification

| | | Ge | nder | Age | | | | | | | Social | Class | | | | Region | | |
|--------------------------|----------|----------|---------|----------|-------|-------|--------------|---------|---------|---------|-----------|-----------|---------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | <u>45-54</u> | _55-64 | 65+ | AB | <u>C1</u> | <u>C2</u> | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Weighted base | 2166 | 1040 | 1126 | 257 | 343 | 429 | 365 | 322 | 450 | 563 | 628 | 455 | 520 | 567 | 567 | 535 | 305 | 191 |
| <u>Tenure</u> | | | | | | | | | | | | | | | | | | |
| Own outright | 708 | 347 | 360 | 40 | 34 | 56 | 103 | 171 | 304 | 195 | 194 | 127 | 192 | 177 | 188 | 163 | 115 | 65 |
| | 33% | 33% | 32% | 15% | 10% | 13% | 28% | 53% | 67% | 35% | 31% | 28% | 37% | 31% | 33% | 30% | 38% | 34% |
| Own with a mortgage | 837 | 420 | 417 | 114 | 176 | 264 | 172 | 74 | 37 | 272 | 256 | 213 | 96 | 217 | 229 | 214 | 104 | 73 |
| | 39% | 40% | 37% | 44% | 51% | 61% | 47% | 23% | 8% | 48% | 41% | 47% | 18% | 38% | 40% | 40% | 34% | 38% |
| Council | 278 | 118 | 160 | 23 | 51 | 51 | 51 | 43 | 60 | 25 | 68 | 55 | 131 | 82 | 65 | 77 | 26 | 28 |
| | 13% | 11% | 14% | 9% | 15% | 12% | 14% | 13% | 13% | 4% | 11% | 12% | 25% | 14% | 12% | 14% | 8% | 15% |
| Housing Assoc. | 85 | 35 | 50 | 9 | 17 | 13 | 16 | 11 | 19 | 8 | 17 | 16 | 45 | 24 | 22 | 19 | 14 | 6 |
| | 4% | 3% | 4% | 3% | 5% | 3% | 4% | 4% | 4% | 1% | 3% | 3% | 9% | 4% | 4% | 4% | 5% | 3% |
| Rented from someone else | 200 | 85 | 115 | 58 | 60 | 36 | 19 | 12 | 15 | 49 | 77 | 36 | 39 | 49 | 48 | 51 | 37 | 15 |
| | 9% | 8% | 10% | 22% | 18% | 8% | 5% | 4% | 3% | 9% | 12% | 8% | 7% | 9% | 8% | 10% | 12% | 8% |
| Rent free | 20 1% | 15 1% | 6 1% | 12 5% | 1 | 1 | 1 | 2 1% | 3 1% | 4 1% | 9 1% | 1 | 6 1% | 7 1% | 6 1% | 2 | 6 2% | - |
| Refused | 37 | 20 | 17 | 2 | 4 | 8 | 3 | 8 | 13 | 10 | 8 | 8 | 11 | 12 | 9 | 8 | 4 | 4 |
| | 2% | 2% | 2% | 1% | 1% | 2% | 1% | 3% | 3% | 2% | 1% | 2% | 2% | 2% | 2% | 2% | 1% | 2% |



Holidays Survey CATI Fieldwork : January 4th-10th 2008

Table 27 Classification

| | | Gei | nder | Age | | | | | | | Social | Class | | | | Region | | |
|---------------------------------|---------|------|--------|-------|-------|-------|-------|-------|-----|-----|-----------|-------|-----|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE_ | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Weighted base | 2166 | 1040 | 1126 | 257 | 343 | 429 | 365 | 322 | 450 | 563 | 628 | 455 | 520 | 567 | 567 | 535 | 305 | 191 |
| Foreign Holiday in last 3 years | ı | | | | | | | | | | | | | | | | | |
| Yes | 1300 | 630 | 670 | 170 | 227 | 273 | 228 | 189 | 212 | 422 | 411 | 273 | 194 | 379 | 322 | 311 | 172 | 116 |
| | 60% | 61% | 59% | 66% | 66% | 64% | 63% | 59% | 47% | 75% | 65% | 60% | 37% | 67% | 57% | 58% | 56% | 61% |
| No | 866 | 410 | 457 | 87 | 116 | 156 | 136 | 132 | 238 | 142 | 217 | 182 | 325 | 189 | 246 | 224 | 133 | 75 |
| | 40% | 39% | 41% | 34% | 34% | 36% | 37% | 41% | 53% | 25% | 35% | 40% | 63% | 33% | 43% | 42% | 44% | 39% |
| Number of cars | | | | | | | | | | | | | | | | | | |
| None | 450 | 178 | 272 | 61 | 69 | 66 | 51 | 52 | 150 | 69 | 125 | 43 | 214 | 127 | 104 | 140 | 40 | 39 |
| | 21% | 17% | 24% | 24% | 20% | 15% | 14% | 16% | 33% | 12% | 20% | 9% | 41% | 22% | 18% | 26% | 13% | 20% |
| 1 | 901 | 433 | 468 | 75 | 154 | 166 | 132 | 148 | 226 | 217 | 265 | 197 | 221 | 249 | 208 | 221 | 137 | 86 |
| | 42% | 42% | 42% | 29% | 45% | 39% | 36% | 46% | 50% | 39% | 42% | 43% | 43% | 44% | 37% | 41% | 45% | 45% |
| 2 | 622 | 309 | 313 | 74 | 89 | 161 | 135 | 99 | 65 | 214 | 186 | 161 | 61 | 136 | 204 | 138 | 92 | 52 |
| | 29% | 30% | 28% | 29% | 26% | 37% | 37% | 31% | 14% | 38% | 30% | 35% | 12% | 24% | 36% | 26% | 30% | 27% |
| 3+ | 193 | 120 | 73 | 47 | 31 | 36 | 47 | 23 | 9 | 63 | 52 | 55 | 23 | 56 | 51 | 36 | 37 | 13 |
| | 9% | 12% | 6% | 18% | 9% | 8% | 13% | 7% | 2% | 11% | 8% | 12% | 4% | 10% | 9% | 7% | 12% | 7% |



Holidays Survey CATI Fieldwork: January 4th-10th 2008

Table 27 Classification

| | | Ge | nder | Age | | | | | | | Social | Class | | | | Region | 147.1 | |
|--------------------------|----------|----------|----------|----------|----------|----------|----------|----------|-----|----------|-----------|-----------|----------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | <u>C2</u> | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Weighted base | 2166 | 1040 | 1126 | 257 | 343 | 429 | 365 | 322 | 450 | 563 | 628 | 455 | 520 | 567 | 567 | 535 | 305 | 191 |
| Internet Access | | | | | | | | | | | | | | | | | | |
| At all | 1627 | 821 | 806 | 242 | 317 | 382 | 288 | 221 | 177 | 500 | 522 | 357 | 248 | 447 | 430 | 387 | 228 | 135 |
| | 75% | 79% | 72% | 94% | 92% | 89% | 79% | 69% | 39% | 89% | 83% | 78% | 48% | 79% | 76% | 72% | 75% | 71% |
| At home (net) | 1476 | 753 | 724 | 214 | 279 | 356 | 260 | 201 | 166 | 461 | 460 | 338 | 217 | 400 | 407 | 345 | 201 | 124 |
| | 68% | 72% | 64% | 83% | 81% | 83% | 71% | 63% | 37% | 82% | 73% | 74% | 42% | 71% | 72% | 64% | 66% | 65% |
| At work (net) | 708 | 374 | 334 | 119 | 170 | 204 | 145 | 65 | 6 | 281 | 264 | 125 | 39 | 203 | 174 | 175 | 95 | 61 |
| | 33% | 36% | 30% | 46% | 49% | 48% | 40% | 20% | 1% | 50% | 42% | 27% | 7% | 36% | 31% | 33% | 31% | 32% |
| At home | 859 | 421 | 439 | 108 | 133 | 172 | 135 | 151 | 160 | 205 | 239 | 224 | 190 | 227 | 249 | 194 | 121 | 69 |
| | 40% | 40% | 39% | 42% | 39% | 40% | 37% | 47% | 36% | 36% | 38% | 49% | 37% | 40% | 44% | 36% | 40% | 36% |
| At work | 92 4% | 42 4% | 50 4% | 13 5% | 24 7% | 20 5% | 19 5% | 15 5% | 1 | 25 4% | 43 7% | 11 3% | 12 2% | 30 5% | 16 3% | 25 5% | 15 5% | 6 3% |
| Both at home and at work | 617 | 332 | 285 | 106 | 146 | 184 | 125 | 50 | 6 | 256 | 221 | 113 | 27 | 174 | 158 | 151 | 79 | 55 |
| | 28% | 32% | 25% | 41% | 42% | 43% | 34% | 16% | 1% | 45% | 35% | 25% | 5% | 31% | 28% | 28% | 26% | 29% |
| Somewhere else | 59 | 26 | 33 | 15 | 14 | 7 | 8 | 5 | 11 | 14 | 18 | 8 | 19 | 17 | 7 | 18 | 12 | 6 |
| | 3% | 3% | 3% | 6% | 4% | 2% | 2% | 1% | 2% | 2% | 3% | 2% | 4% | 3% | 1% | 3% | 4% | 3% |
| Not at all | 537 | 217 | 320 | 16 | 26 | 47 | 77 | 100 | 271 | 63 | 105 | 97 | 271 | 119 | 138 | 148 | 77 | 55 |
| | 25% | 21% | 28% | 6% | 8% | 11% | 21% | 31% | 60% | 11% | 17% | 21% | 52% | 21% | 24% | 28% | 25% | 29% |
| Refused | 2 | 1 | * | - | - | - | - | * | 1 | - | 1 | * | - | 1 | - | - | * | - |



Holidays Survey CATI Fieldwork : January 4th-10th 2008

Table 27 Classification

| | | Ge | nder | | | Αç | je | | | | Social | Class | | | | Region | | |
|---|--------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- |
| Weighted base | 2166 | 1040 | 1126 | 257 | 343 | 429 | 365 | 322 | 450 | 563 | 628 | 455 | 520 | 567 | 567 | 535 | 305 | 191 |
| What is the highest education | nal level th | at you h | ave achie | ved to da | te? | | | | | | | | | | | | | |
| Secondary/ high school/ NVQ 1-3 | 1296 60% | 577 55% | 720 64% | 171 67% | 168 49% | 254 59% | 219 60% | 198 61% | 287 64% | 231 41% | 357 57% | 319 70% | 389 75% | 305 54% | 343 61% | 336 63% | 190 62% | 122 64% |
| University degree or equivalent professional qualification/ NVQ4 | 558 26% | 279 27% | 279 25% | 68 26% | 126 37% | 118 27% | 97 26% | 71 22% | 78 17% | 226 40% | 193 31% | 83 18% | 56 11% | 180 32% | 138 24% | 133 25% | 64 21% | 43 22% |
| Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent | 138 6% | 86 8% | 52 5% | 9 3% | 34 10% | 34 8% | 26 7% | 20 6% | 16 3% | 81 14% | 33 5% | 14 3% | 10 2% | 45 8% | 32 6% | 28 5% | 18 6% | 14 8% |
| None of these | 134 6% | 77 7% | 57 5% | 8 3% | 8 2% | 14 3% | 20 6% | 24 7% | 59 13% | 15 3% | 35 6% | 33 7% | 50 10% | 28 5% | 36 6% | 32 6% | 30 10% | 8 4% |
| Refused | 41 2% | 21 2% | 20 2% | 2 1% | 7 2% | 9 2% | 4 1% | 9 3% | 11 2% | 10 2% | 11 2% | 6 1% | 14 3% | 9 2% | 17 3% | 6 1% | 4 1% | 4 2% |



Holidays Survey CATI Fieldwork : January 4th-10th 2008

Table 27
Classification

| | | Gei | nder | | | Ag | ge | | | | Social | Class | | | | Region | | |
|-------------------------------|------------|----------|------------|-----------|------------|-----------|----------|---------|-----|-----------|----------|-----------|----------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | | | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Weighted base | 2166 | 1040 | 1126 | 257 | 343 | 429 | 365 | 322 | 450 | 563 | 628 | 455 | 520 | 567 | 567 | 535 | 305 | 191 |
| Marital Status | | | | | | | | | | | | | | | | | | |
| Single | 483 | 256 | 228 | 196 | 103 | 76 | 49 | 25 | 34 | 108 | 173 | 92 | 110 | 153 | 116 | 119 | 53 | 42 |
| | 22% | 25% | 20% | 76% | 30% | 18% | 13% | 8% | 8% | 19% | 28% | 20% | 21% | 27% | 20% | 22% | 17% | 22% |
| Married/ co-habiting | 1237 | 612 | 625 | 56 | 219 | 306 | 244 | 205 | 207 | 377 | 333 | 306 | 221 | 294 | 334 | 305 | 193 | 111 |
| | 57% | 59% | 56% | 22% | 64% | 71% | 67% | 64% | 46% | 67% | 53% | 67% | 42% | 52% | 59% | 57% | 63% | 58% |
| Widowed/ separated/ | 423 | 159 | 264 | 3 | 18 | 42 | 70 | 88 | 203 | 70 | 114 | 55 | 184 | 113 | 111 | 107 | 57 | 35 |
| divorced | 20% | 15% | 23% | 1% | 5% | 10% | 19% | 27% | 45% | 12% | 18% | 12% | 35% | 20% | 19% | 20% | 19% | 19% |
| Refused | 23 | 14 | 9 | 2 | 4 | 5 | 2 | 4 | 7 | 7 | 8 | 3 | 5 | 8 | 7 | 4 | 2 | 1 |
| | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% |
| <u>Children</u> | | | | | | | | | | | | | | | | | | |
| None aged 18 or under | 1425 | 700 | 725 | 138 | 188 | 138 | 226 | 298 | 438 | 348 | 409 | 281 | 386 | 369 | 359 | 361 | 197 | 139 |
| | 66% | 67% | 64% | 53% | 55% | 32% | 62% | 93% | 97% | 62% | 65% | 62% | 74% | 65% | 63% | 67% | 64% | 73% |
| NET: Yes | 713 | 322 | 391 | 109 | 155 | 282 | 132 | 22 | 12 | 206 | 207 | 169 | 132 | 194 | 199 | 169 | 103 | 47 |
| | 33% | 31% | 35% | 42% | 45% | 66% | 36% | 7% | 3% | 37% | 33% | 37% | 25% | 34% | 35% | 32% | 34% | 25% |
| NET: Yes any aged 15 or under | 617 | 277 | 340 | 81 | 152 | 265 | 97 | 17 | 6 | 179 | 178 | 148 | 112 | 166 | 178 | 143 | 91 | 39 |
| | 28% | 27% | 30% | 31% | 44% | 62% | 26% | 5% | 1% | 32% | 28% | 33% | 22% | 29% | 31% | 27% | 30% | 20% |
| - Aged under 5 | 227 10% | 97 9% | 130 12% | 30 12% | 111 32% | 72 17% | 11 3% | 2 1% | 1 | 75 13% | 49 8% | 54 12% | 49 9% | 66 12% | 62 11% | 52 10% | 34 11% | 13 7% |
| - Aged 5-10 | 277 | 129 | 148 | 23 | 78 | 139 | 29 | 6 | 3 | 83 | 69 | 72 | 54 | 72 | 84 | 61 | 40 | 20 |
| | 13% | 12% | 13% | 9% | 23% | 32% | 8% | 2% | 1% | 15% | 11% | 16% | 10% | 13% | 15% | 11% | 13% | 10% |
| - Aged 11-15 | 336 | 143 | 193 | 54 | 34 | 155 | 76 | 13 | 4 | 83 | 125 | 74 | 55 | 88 | 101 | 82 | 47 | 18 |
| | 16% | 14% | 17% | 21% | 10% | 36% | 21% | 4% | 1% | 15% | 20% | 16% | 11% | 16% | 18% | 15% | 15% | 10% |
| - Aged 16-18 | 224 | 104 | 120 | 60 | 11 | 71 | 68 | 7 | 8 | 53 | 80 | 47 | 43 | 65 | 57 | 55 | 29 | 17 |
| | 10% | 10% | 11% | 23% | 3% | 16% | 19% | 2% | 2% | 9% | 13% | 10% | 8% | 12% | 10% | 10% | 10% | 9% |
| Refused | 28 1% | 19 2% | 10 1% | 11 4% | 1 | 8 2% | 7 2% | 2 1% | - | 10 2% | 12 2% | 5 1% | 1 | 5 1% | 9 2% | 5 1% | 6 2% | 4 2% |



Holidays Survey CATI Fieldwork: January 4th-10th 2008

Table 27 Classification

| | | Ge | nder | | | Αç | je | | | | Social | Class | | | | Region | | |
|-------------------------|--------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | <u>Total</u> | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Weighted base | 2166 | 1040 | 1126 | 257 | 343 | 429 | 365 | 322 | 450 | 563 | 628 | 455 | 520 | 567 | 567 | 535 | 305 | 191 |
| Grocery shopping status | | | | | | | | | | | | | | | | | | |
| Yes - do half or more | 1637 76% | 619 60% | 1017 90% | 135 53% | 268 78% | 351 82% | 272 74% | 246 76% | 365 81% | 416 74% | 456 73% | 327 72% | 437 84% | 437 77% | 417 74% | 412 77% | 235 77% | 135 71% |
| No - do less than half | 512 24% | 410 39% | 102 9% | 120 47% | 74 22% | 74 17% | 91 25% | 72 23% | 81 18% | 140 25% | 167 27% | 126 28% | 79 15% | 125 22% | 144 25% | 119 22% | 69 23% | 54 29% |
| Refused | 17 1% | 10 1% | 7 1% | 2 1% | 1 | 4 1% | 3 1% | 4 1% | 4 1% | 6 1% | 5 1% | 3 1% | 3 1% | 6 1% | 6 1% | 3 1% | 1 | 1 |



Holidays Survey CATI Fieldwork: January 4th-10th 2008

Table 27 Classification

| | | | | | | | | Region | | | | | |
|-----------------|--------|-------------|------------|------------------|--------------------|--------------|------------|------------|------------|-----------|--------------------|------------|---------------|
| | | _Total_ | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Unweighted base | | 2166 | 93 | 175 | 154 | 184 | 271 | 254 | 202 | 202 | 189 | 236 | 206 |
| Weighted base | | 2166 | 97 | 186 | 165 | 199 | 292 | 275 | 193 | 113 | 204 | 251 | 191 |
| <u>Gender</u> | | | | | | | | | | | | | |
| Male | | 1040 48% | 51 53% | 86 46% | 78 47% | 91 46% | 133 45% | 127 46% | 96 50% | 51 45% | 111 55% | 116 46% | 100 52% |
| Female | | 1126 52% | 46 47% | 100 54% | 87 53% | 108 54% | 160 55% | 149 54% | 96 50% | 62 55% | 92 45% | 135 54% | 91 48% |
| <u>Age</u> | | | | | | | | | | | | | |
| 18-24 | (21) | 257 12% | 4 4% | 25 14% | 20 12% | 21 11% | 40 14% | 37 13% | 17 9% | 15 13% | 24 12% | 34 13% | 20 10% |
| 25-34 | (29.5) | 343 16% | 19 19% | 25 13% | 26 16% | 35 17% | 45 15% | 61 22% | 34 17% | 12 10% | 25 12% | 32 13% | 30 16% |
| 35-44 | (39.5) | 429 20% | 19 19% | 41 22% | 34 21% | 45 23% | 41 14% | 63 23% | 41 21% | 16 14% | 45 22% | 45 18% | 41 21% |
| 45-54 | (49.5) | 365 17% | 15 16% | 35 19% | 23 14% | 25 12% | 51 17% | 43 16% | 26 14% | 18 16% | 37 18% | 54 22% | 38 20% |
| 55-64 | (59.5) | 322 15% | 19 19% | 22 12% | 23 14% | 24 12% | 56 19% | 27 10% | 34 18% | 25 22% | 36 18% | 40 16% | 16 9% |
| 65+ | (70) | 450 21% | 22 23% | 39 21% | 38 23% | 50 25% | 61 21% | 45 16% | 40 21% | 28 25% | 36 18% | 47 19% | 45 24% |
| Average age | | 46.71 | 49.05 | 46.26 | 46.81 | 47.00 | 47.32 | 43.25 | 47.36 | 49.62 | 46.89 | 46.75 | 46.98 |



Table 27 Classification

Base: All respondents

| | | | | | | | Region | | | | | |
|---------------|------------|------------|------------------|--------------------|--------------|-------------|-------------|-------------|-------------|--------------------|-------------|---------------|
| | Total | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Weighted base | 2166 | 97 | 186 | 165 | 199 | 292 | 275 | 193 | 113 | 204 | 251 | 191 |
| Social Class | | | | | | | | | | | | |
| AB | 563 26% | 25 25% | 45 24% | 28 17% | 49 25% | 81 28% | 88 32% | 57 30% | 21 19% | 54 26% | 68 27% | 49 25% |
| C1 | 628 29% | 21 21% | 42 22% | 38 23% | 62 31% | 84 29% | 105 38% | 45 24% | 35 31% | 58 28% | 83 33% | 54 28% |
| C2 | 455 21% | 28 29% | 53 29% | 52 31% | 39 20% | 60 21% | 29 11% | 46 24% | 26 23% | 47 23% | 37 15% | 37 19% |
| DE | 520 24% | 23 24% | 46 25% | 47 29% | 48 24% | 67 23% | 53 19% | 44 23% | 30 27% | 45 22% | 64 26% | 51 27% |
| <u>Region</u> | | | | | | | | | | | | |
| North | 726 33% | 97 100% | 186 100% | - | - | - | - - | - | - | - | 251 100% | 191 100% |
| Midlands | 680 31% | - | - | 165 100% | 199 100% | - | - | - | 113 100% | 204 100% | - | - |
| South | 760 35% | - - | - | - | - | 292 100% | 275 100% | 193 100% | - | - | - | - |



Table 27
Classification
Base: All respondents

| | | | | | | | Region | | | | | |
|---|------------|------------|------------------|--------------------|--------------|------------|------------|------------|-----------|--------------------|------------|---------------|
| | Total | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Weighted base | 2166 | 97 | 186 | 165 | 199 | 292 | 275 | 193 | 113 | 204 | 251 | 191 |
| Working status | | | | | | | | | | | | |
| Full-time | 975 45% | 41 42% | 83 45% | 72 44% | 83 42% | 132 45% | 125 45% | 97 50% | 49 44% | 94 46% | 112 45% | 86 45% |
| Part-time | 260 12% | 9 9% | 22 12% | 22 13% | 25 12% | 35 12% | 36 13% | 23 12% | 13 12% | 25 12% | 32 13% | 20 10% |
| Not working but seeking work or temporarily unemployed/sick | 124 6% | 5 5% | 7 4% | 9 5% | 13 6% | 16 5% | 23 8% | 3 2% | 5 4% | 14 7% | 16 6% | 13 7% |
| Not working/not seeking work | 133 6% | 8 9% | 16 8% | 10 6% | 12 6% | 19 6% | 14 5% | 11 6% | 5 5% | 11 5% | 14 6% | 15 8% |
| Retired | 570 26% | 31 31% | 51 27% | 47 29% | 58 29% | 78 27% | 54 20% | 53 27% | 38 34% | 48 24% | 63 25% | 51 27% |
| Student | 81 4% | 3 3% | 3 2% | 2 1% | 6 3% | 10 3% | 19 7% | 6 3% | 2 1% | 11 5% | 14 6% | 5 3% |
| Refused | 22 1% | 1 1% | 4 2% | 2 1% | 4 2% | 4 1% | 4 2% | - | 1 1% | 1 1% | 1 1% | 1 |



Holidays Survey CATI Fieldwork: January 4th-10th 2008

Table 27 Classification

Refused

Base: All respondents

| | | | | | | | Region | | | | | |
|--------------------------|----------|------------|------------------|--------------------|--------------|------------|---------|------------|---------|--------------------|------------|---------------|
| | _Total | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Weighted base | 2166 | 97 | 186 | 165 | 199 | 292 | 275 | 193 | 113 | 204 | 251 | 191 |
| <u>Tenure</u> | | | | | | | | | | | | |
| Own outright | 708 | 21 | 56 | 52 | 62 | 105 | 72 | 73 | 43 | 74 | 86 | 65 |
| | 33% | 22% | 30% | 32% | 31% | 36% | 26% | 38% | 38% | 36% | 34% | 34% |
| Own with a mortgage | 837 | 37 | 82 | 70 | 77 | 121 | 96 | 69 | 35 | 82 | 95 | 73 |
| | 39% | 38% | 44% | 43% | 39% | 41% | 35% | 36% | 31% | 40% | 38% | 38% |
| Council | 278 | 28 | 24 | 19 | 22 | 30 | 52 | 13 | 13 | 23 | 25 | 28 |
| | 13% | 29% | 13% | 12% | 11% | 10% | 19% | 7% | 11% | 11% | 10% | 15% |
| Housing Assoc. | 85 | 3 | 6 | 5 | 12 | 8 | 16 | 9 | 5 | 5 | 9 | 6 |
| | 4% | 4% | 3% | 3% | 6% | 3% | 6% | 5% | 5% | 2% | 4% | 3% |
| Rented from someone else | 200 | 6 | 12 | 13 | 18 | 23 | 26 | 27 | 10 | 17 | 32 | 15 |
| | 9% | 7% | 7% | 8% | 9% | 8% | 9% | 14% | 9% | 8% | 13% | 8% |
| Rent free | 20 1% | 1 1% | - | 2 2% | 3 1% | 1 | 6 2% | 1 | 5 4% | 1 1% | 1 1% | - |

4

2%



2

1%

3

37

Holidays Survey CATI Fieldwork: January 4th-10th 2008

Table 27 Classification

Base: All respondents

| | | | | | | | Region | | | | | |
|---------------------------------|---------|------------|------------------|--------------------|--------------|------------|--------|------------|-------|--------------------|------------|---------------|
| | _Total_ | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Weighted base | 2166 | 97 | 186 | 165 | 199 | 292 | 275 | 193 | 113 | 204 | 251 | 191 |
| Foreign Holiday in last 3 years | | | | | | | | | | | | |
| Yes | 1300 | 56 | 117 | 92 | 110 | 190 | 189 | 114 | 59 | 120 | 139 | 116 |
| | 60% | 57% | 63% | 56% | 55% | 65% | 69% | 59% | 52% | 59% | 55% | 61% |
| No | 866 | 42 | 70 | 73 | 89 | 103 | 86 | 79 | 54 | 84 | 112 | 75 |
| | 40% | 43% | 37% | 44% | 45% | 35% | 31% | 41% | 48% | 41% | 45% | 39% |
| Number of cars | | | | | | | | | | | | |
| None | 450 | 24 | 55 | 27 | 41 | 41 | 86 | 21 | 19 | 36 | 62 | 39 |
| | 21% | 24% | 29% | 16% | 21% | 14% | 31% | 11% | 17% | 18% | 25% | 20% |
| 1 | 901 | 47 | 66 | 64 | 56 | 126 | 123 | 87 | 50 | 87 | 108 | 86 |
| | 42% | 48% | 36% | 39% | 28% | 43% | 45% | 45% | 45% | 43% | 43% | 45% |
| 2 | 622 | 21 | 53 | 58 | 79 | 85 | 51 | 58 | 34 | 67 | 64 | 52 |
| | 29% | 21% | 28% | 35% | 40% | 29% | 19% | 30% | 30% | 33% | 26% | 27% |
| 3+ | 193 | 6 | 12 | 15 | 22 | 41 | 15 | 27 | 10 | 13 | 17 | 13 |
| | 9% | 6% | 7% | 9% | 11% | 14% | 6% | 14% | 9% | 7% | 7% | 7% |



Table 27
Classification
Base: All respondents

| | | | | | | | Region | | | | | |
|--------------------------|-------|------------|------------------|--------------------|--------------|------------|---------|------------|-------|--------------------|------------|---------------|
| | Total | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Weighted base | 2166 | 97 | 186 | 165 | 199 | 292 | 275 | 193 | 113 | 204 | 251 | 191 |
| Internet Access | | | | | | | | | | | | |
| At all | 1627 | 67 | 143 | 128 | 147 | 225 | 221 | 150 | 78 | 155 | 177 | 135 |
| | 75% | 69% | 77% | 78% | 74% | 77% | 80% | 78% | 69% | 76% | 70% | 71% |
| At home (net) | 1476 | 58 | 125 | 121 | 141 | 199 | 201 | 132 | 69 | 145 | 161 | 124 |
| | 68% | 60% | 67% | 73% | 71% | 68% | 73% | 69% | 61% | 71% | 64% | 65% |
| At work (net) | 708 | 23 | 75 | 49 | 61 | 95 | 109 | 66 | 29 | 64 | 77 | 61 |
| | 33% | 24% | 40% | 30% | 31% | 32% | 40% | 34% | 26% | 31% | 31% | 32% |
| At home | 859 | 38 | 61 | 76 | 82 | 121 | 105 | 77 | 44 | 91 | 95 | 69 |
| | 40% | 39% | 32% | 46% | 41% | 41% | 38% | 40% | 39% | 45% | 38% | 36% |
| At work | 92 | 3 | 10 | 5 | 2 | 17 | 13 | 11 | 4 | 9 | 11 | 6 |
| | 4% | 4% | 5% | 3% | 1% | 6% | 5% | 6% | 4% | 5% | 5% | 3% |
| Both at home and at work | 617 | 20 | 65 | 44 | 59 | 78 | 96 | 55 | 25 | 54 | 66 | 55 |
| | 28% | 20% | 35% | 27% | 30% | 27% | 35% | 28% | 22% | 27% | 26% | 29% |
| Somewhere else | 59 | 6 | 8 | 3 | 4 | 9 | 7 | 7 | 5 | 1 | 4 | 6 |
| | 3% | 6% | 4% | 2% | 2% | 3% | 3% | 4% | 4% | * | 2% | 3% |
| Not at all | 537 | 30 | 43 | 36 | 52 | 67 | 52 | 43 | 34 | 49 | 74 | 55 |
| | 25% | 31% | 23% | 22% | 26% | 23% | 19% | 22% | 30% | 24% | 30% | 29% |
| Refused | 2 | - | - | - | - | - | 1 1% | - | * | - | - | - |



Table 27 Classification

Base: All respondents

| | | | | | | | Region | | | | | |
|--|--------------|----------------|------------|-----------|-------|------------|--------|------------|-------|-----------|------------|-------|
| | | | Yorks & | East Mid- | East- | | | | | West Mid- | | Scot- |
| | _Total_ | North East | Humb. | lands | ern | South East | London | South West | Wales | lands | North West | land |
| Weighted base | 2166 | 97 | 186 | 165 | 199 | 292 | 275 | 193 | 113 | 204 | 251 | 191 |
| What is the highest educational le | evel that yo | u have achieve | d to date? | | | | | | | | | |
| Secondary/ high school/ | 1296 | 59 | 121 | 101 | 119 | 171 | 135 | 119 | 71 | 124 | 155 | 122 |
| NVQ 1-3 | 60% | 61% | 65% | 61% | 59% | 58% | 49% | 62% | 63% | 61% | 62% | 64% |
| University degree or | 558 | 26 | 44 | 41 | 49 | 82 | 98 | 33 | 31 | 48 | 63 | 43 |
| equivalent professional qualification/ NVQ4 | 26% | 27% | 23% | 25% | 24% | 28% | 36% | 17% | 27% | 24% | 25% | 22% |
| Higher university | 138 | 4 | 8 | 8 | 10 | 21 | 25 | 14 | 4 | 15 | 16 | 14 |
| degree/ Doctorate/ MBA/ NVQ 5 or equivalent | 6% | 5% | 4% | 5% | 5% | 7% | 9% | 7% | 3% | 7% | 6% | 8% |
| None of these | 134 | 7 | 11 | 9 | 15 | 13 | 15 | 23 | 7 | 12 | 14 | 8 |
| | 6% | 8% | 6% | 6% | 7% | 4% | 6% | 12% | 6% | 6% | 5% | 4% |
| Refused | 41 | 1 | 3 | 6 | 8 | 6 | 3 | 4 | 1 | 4 | 3 | 4 |
| | 2% | 1% | 1% | 3% | 4% | 2% | 1% | 2% | 1% | 2% | 1% | 2% |



Table 27
Classification

Base: All respondents

| | _ | | | | | | Region | | | | | |
|-------------------------|----------|------------|------------------|--------------------|--------------|------------|---------|------------|---------|--------------------|------------|---------------|
| | Total | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Weighted base | 2166 | 97 | 186 | 165 | 199 | 292 | 275 | 193 | 113 | 204 | 251 | 191 |
| Marital Status | | | | | | | | | | | | |
| Single | 483 | 19 | 41 | 35 | 38 | 70 | 83 | 30 | 23 | 42 | 59 | 42 |
| | 22% | 19% | 22% | 21% | 19% | 24% | 30% | 15% | 21% | 21% | 23% | 22% |
| Married/ co-habiting | 1237 | 56 | 113 | 90 | 123 | 158 | 135 | 125 | 68 | 121 | 136 | 111 |
| | 57% | 57% | 61% | 55% | 62% | 54% | 49% | 65% | 60% | 59% | 54% | 58% |
| Widowed/ separated/ | 423 | 23 | 29 | 37 | 35 | 60 | 52 | 36 | 21 | 39 | 55 | 35 |
| divorced | 20% | 23% | 16% | 23% | 17% | 21% | 19% | 19% | 19% | 19% | 22% | 19% |
| Refused | 23 1% | - | 3 1% | 3 2% | 4 2% | 4 1% | 4 2% | 2 1% | * | 1 1% | 1 1% | 1 1% |
| <u>Children</u> | | | | | | | | | | | | |
| None aged 18 or under | 1425 | 67 | 117 | 114 | 125 | 203 | 166 | 121 | 75 | 120 | 176 | 139 |
| | 66% | 69% | 63% | 69% | 63% | 70% | 60% | 63% | 67% | 59% | 70% | 73% |
| NET: Yes | 713 | 30 | 69 | 50 | 71 | 85 | 108 | 66 | 37 | 78 | 70 | 47 |
| | 33% | 31% | 37% | 30% | 36% | 29% | 39% | 34% | 32% | 38% | 28% | 25% |
| NET: Yes any aged 15 or | 617 | 23 | 57 | 43 | 61 | 75 | 91 | 62 | 30 | 73 | 63 | 39 |
| under | 28% | 24% | 30% | 26% | 31% | 26% | 33% | 32% | 26% | 36% | 25% | 20% |
| - Aged under 5 | 227 | 12 | 21 | 20 | 20 | 24 | 43 | 19 | 15 | 23 | 20 | 13 |
| | 10% | 12% | 11% | 12% | 10% | 8% | 15% | 10% | 13% | 11% | 8% | 7% |
| - Aged 5-10 | 277 | 12 | 21 | 24 | 25 | 27 | 45 | 29 | 12 | 34 | 28 | 20 |
| | 13% | 12% | 11% | 15% | 13% | 9% | 16% | 15% | 10% | 17% | 11% | 10% |
| - Aged 11-15 | 336 | 11 | 32 | 19 | 40 | 46 | 43 | 35 | 12 | 41 | 39 | 18 |
| | 16% | 11% | 17% | 12% | 20% | 16% | 16% | 18% | 11% | 20% | 15% | 10% |
| - Aged 16-18 | 224 | 9 | 23 | 9 | 25 | 32 | 33 | 19 | 10 | 23 | 23 | 17 |
| | 10% | 9% | 13% | 6% | 12% | 11% | 12% | 10% | 9% | 11% | 9% | 9% |
| Refused | 28 1% | - | - | 1 | 3 2% | 4 1% | 1 | 5 3% | 1 1% | 5 3% | 5 2% | 4 2% |



Holidays Survey CATI Fieldwork: January 4th-10th 2008

Table 27 Classification

| | Region | | | | | | | | | | | |
|-------------------------|-------------|------------|------------------|--------------------|--------------|------------|------------|------------|-----------|--------------------|------------|---------------|
| | _Total_ | North East | Yorks & Humb. | East Mid- lands | East- ern | South East | London | South West | Wales | West Mid- lands | North West | Scot- land |
| Weighted base | 2166 | 97 | 186 | 165 | 199 | 292 | 275 | 193 | 113 | 204 | 251 | 191 |
| Grocery shopping status | | | | | | | | | | | | |
| Yes - do half or more | 1637 76% | 83 85% | 133 72% | 125 76% | 142 71% | 223 76% | 214 78% | 149 77% | 86 77% | 151 74% | 196 78% | 135 71% |
| No - do less than half | 512 24% | 14 15% | 52 28% | 39 24% | 54 27% | 66 23% | 59 21% | 43 22% | 26 23% | 52 25% | 53 21% | 54 29% |
| Refused | 17 1% | 1 1% | 1 1% | 1 1% | 4 2% | 4 1% | 2 1% | 1 | * | 1 1% | 1 1% | 1 |

