Populus interview 1,011 women aged 18 – 40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

Populus interview 1,011 women aged 18 - 40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

SAMPLE DEMOGRAPHICS

Age

	Under 18	18-24	25-30	31-34	35-40	Over 40
Count	0	232	290	231	261	0
%	0%	23%	29%	23%	26%	0%

SAMPLE DEMOGRAPHICS

Region

											Yorks &	
	London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Humberside	Northen Ireland
Count	104	177	111	56	104	70	47	83	37	119	84	21
%	10%	17%	11%	6%	10%	7%	5%	8%	4%	12%	8%	2%

SAMPLE DEMOGRAPHICS

Socio-Economic Group sexual orientation How many children

										I'd rather						
	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	not say	0	1	2	3	4	More than 4
Count	220	396	225	169	895	14	33	43	5	25	448	215	255	72	17	7
%	22%	39%	22%	17%	88%	1%	3%	4%	0%	2%	44%	21%	25%	7%	2%	1%

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SAMPLE DEMOGRAPHICS

		ital		

	Single (never married)	Single (divorced)	Single (have lived with a partner)	In a relationship	Married	Widowed
Count	206	28	49	311	417	3
%	20%	3%	5%	31%	41%	0%

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Would you describe your self as...?

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Hetrosexual	Count	894	0	191	251	214	238	0
	%	88%	0%	82%	87%	93%	91%	0%
Homosexual	Count	14	0	4	7	1	2	0
	%	1%	0%	2%	2%	0%	1%	0%
Bi-sexual	Count	33	0	14	8	5	6	0
	%	3%	0%	6%	3%	2%	2%	0%
Bi-curious	Count	43	0	17	14	3	9	0
	%	4%	0%	7%	5%	1%	3%	0%
Asexual	Count	5	0	3	1	1	0	0
	%	0%	0%	1%	0%	0%	0%	0%
I'd rather	Count	25	0	3	9	7	6	0
not say	%	2%	0%	1%	3%	3%	2%	0%

Would you describe your self as...?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside
Hetrosexual	Count	85	160	96	51	93	64	41	76	30	103	76
	%	82%	90%	86%	91%	89%	91%	87%	92%	81%	87%	90%
Homosexual	Count	3	2	2	0	1	0	0	1	2	3	0
	%	3%	1%	2%	0%	1%	0%	0%	1%	5%	3%	0%
Bi-sexual	Count	7	2	7	2	4	3	2	4	0	2	0
	%	7%	1%	6%	4%	4%	4%	4%	5%	0%	2%	0%
Bi-curious	Count	5	9	4	2	1	2	1	2	3	7	6
	%	5%	5%	4%	4%	1%	3%	2%	2%	8%	6%	7%
Asexual	Count	0	0	0	0	2	0	0	0	0	2	1
	%	0%	0%	0%	0%	2%	0%	0%	0%	0%	2%	1%
I'd rather	Count	4	4	2	1	3	1	3	0	2	2	1
not say	%	4%	2%	2%	2%	3%	1%	6%	0%	5%	2%	1%

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Would you describe your self as...?

		Region	9			
		Northen Ireland	AB	C1	C2	DE
Hetrosexual	Count	18	189	349	208	144
	%	86%	86%	88%	92%	85%
Homosexual	Count	0	6	5	0	3
	%	0%	3%	1%	0%	2%
Bi-sexual	Count	0	11	10	5	7
	%	0%	5%	3%	2%	4%
Bi-curious	Count	1	10	19	6	8
	%	5%	5%	5%	3%	5%
Asexual	Count	0	1	1	1	2
	%	0%	0%	0%	0%	1%
I'd rather	Count	2	3	12	5	5
not say	%	10%	1%	3%	2%	3%

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Have you ever had sex?

Age

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Yes	Count	1011	0	232	289	229	261	0
	%	100%	0%	100%	100%	100%	100%	0%
No	Count	0	0	0	0	0	0	0
	%	0%	0%	0%	0%	0%	0%	0%

Have you ever had sex?

Region

												Yorks &	
		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Humberside	
Yes	Count	104	175	111	56	103	70	47	83	36	119	84	
	%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
No	Count	0	0	0	0	0	0	0	0	0	0	0	
	%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	

Have you ever had sex?

		Region		Socio-Econ	omic Group)		sexual orientation				
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Yes	Count	21	218	396	223	169	891	14	33	43	5	25
	%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	Count	0	0	0	0	0	0	0	0	0	0	0
	%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

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How often would you say you think about sex?

					Age			
		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Constantly	Count	40	0	17	11	8	4	0
	%	4%	0%	7%	4%	3%	2%	0%
Often	Count	435	0	123	135	80	97	0
	%	43%	0%	53%	47%	35%	37%	0%
Sometimes	Count	454	0	80	127	115	132	0
	%	45%	0%	35%	44%	50%	51%	0%
Rarely	Count	82	0	11	17	26	28	0
	%	8%	0%	5%	6%	11%	11%	0%

How often would you say you think about sex?

							Region					
		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside
Constantly	Count	5	8	6	4	4	2	2	3	3	2	0
	%	5%	5%	5%	7%	4%	3%	4%	4%	8%	2%	0%
Often	Count	52	81	41	23	49	27	15	32	12	59	34
	%	50%	46%	37%	41%	47%	39%	32%	39%	32%	50%	40%
Sometimes	Count	42	71	56	24	43	35	25	42	19	45	43
	%	40%	41%	50%	43%	41%	50%	53%	51%	51%	38%	51%
Rarely	Count	5	15	8	5	8	6	5	6	3	12	7
	%	5%	9%	7%	9%	8%	9%	11%	7%	8%	10%	8%

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How often would you say you think about sex?

		Region	:	Socio-Econo	omic Group				sexual orie	ntation		
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Constantly	Count	1	9	13	9	9	29	1	8	1	0	1
	%	5%	4%	3%	4%	5%	3%	7%	24%	2%	0%	4%
Often	Count	10	110	163	95	66	373	6	18	30	1	8
	%	48%	50%	41%	42%	39%	42%	43%	55%	70%	20%	32%
Sometimes	Count	8	88	189	102	73	412	7	7	12	3	13
	%	38%	40%	48%	45%	43%	46%	50%	21%	28%	60%	52%
Rarely	Count	2	11	30	19	21	78	0	0	0	1	3
	%	10%	5%	8%	8%	12%	9%	0%	0%	0%	20%	12%

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How often would you say you have sex?

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
More than once a day	Count	12	0	3	3	1	5	0
	%	1%	0%	1%	1%	0%	2%	0%
Once a day	Count	87	0	35	28	13	11	0
	%	9%	0%	15%	10%	6%	4%	0%
Twice a week	Count	309	0	68	106	67	68	0
	%	31%	0%	30%	37%	30%	26%	0%
Once a week	Count	217	0	34	63	55	65	0
	%	22%	0%	15%	22%	24%	25%	0%
Twice a month	Count	137	0	32	34	32	39	0
	%	14%	0%	14%	12%	14%	15%	0%
Once a month	Count	65	0	17	17	15	16	0
	%	6%	0%	7%	6%	7%	6%	0%
Every few months	Count	94	0	21	22	23	28	0
	%	9%	0%	9%	8%	10%	11%	0%
Rarely - I can't remember	Count	77	0	20	14	20	23	0
the last time	%	8%	0%	9%	5%	9%	9%	0%
Never	Count	5	0	0	2	1	2	0
	%	0%	0%	0%	1%	0%	1%	0%

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How often would you say you have sex?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
More than once a day	Count	2	2	1	0	2	0	0	1	0	2
	%	2%	1%	1%	0%	2%	0%	0%	1%	0%	2%
Once a day	Count	12	8	14	4	6	4	5	7	4	10
	%	12%	5%	13%	7%	6%	6%	11%	8%	11%	8%
Twice a week	Count	31	62	33	15	36	28	16	20	9	31
	%	30%	35%	30%	28%	35%	41%	35%	24%	25%	26%
Once a week	Count	17	39	29	14	18	15	6	25	5	25
	%	17%	22%	27%	26%	17%	22%	13%	30%	14%	21%
Twice a month	Count	16	18	17	9	18	6	7	11	6	17
	%	16%	10%	16%	17%	1 7%	9%	15%	13%	17%	14%
Once a month	Count	4	14	6	5	6	4	4	7	3	6
	%	4%	8%	6%	9%	6%	6%	9%	8%	8%	5%
Every few months	Count	13	17	3	5	8	3	3	11	5	13
	%	13%	10%	3%	9%	8%	4%	7%	13%	14%	11%
Rarely - I can't remember	Count	7	14	6	2	8	9	4	1	4	14
the last time	%	7%	8%	6%	4%	8%	13%	9%	1%	11%	12%
Never	Count	1	1	0	0	2	0	1	0	0	0
	%	1%	1%	0%	0%	2%	0%	2%	0%	0%	0%

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How often would you say you have sex?

		R	egion	9	Socio-Econ	omic Group	
		Yorks & Humberside	Northen Ireland	AB	C1	C2	DE
More than once a day	Count	2	0	4	6	1	1
	%	2%	0%	2%	2%	0%	1%
Once a day	Count	10	3	18	26	22	20
	%	12%	14%	8%	7%	10%	12%
Twice a week	Count	21	7	76	117	74	42
	%	25%	33%	35%	30%	33%	25%
Once a week	Count	22	2	42	85	55	35
	%	26%	10%	19%	22%	25%	21%
Twice a month	Count	7	4	27	57	27	25
	%	8%	19%	13%	15%	12%	15%
Once a month	Count	4	2	17	20	18	10
	%	5%	10%	8%	5%	8%	6%
Every few months	Count	11	2	20	45	15	13
	%	13%	10%	9%	11%	7%	8%
Rarely - I can't remember	Count	7	1	12	35	10	19
the last time	%	8%	5%	6%	9%	5%	11%
Never	Count	0	0	0	1	0	4
	%	0%	0%	0%	0%	0%	2%

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How often would you say you have sex?

sexual orientation

							I'd rather
		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	not say
More than once a day	Count	12	0	0	0	0	0
	%	1%	0%	0%	0%	0%	0%
Once a day	Count	74	1	6	5	1	0
	%	8%	7%	18%	12%	20%	0%
Twice a week	Count	271	2	14	15	0	8
	%	31%	14%	42%	35%	0%	33%
Once a week	Count	199	4	4	7	0	3
	%	22%	29%	12%	16%	0%	13%
Twice a month	Count	119	2	4	3	2	7
	%	13%	14%	12%	7%	40%	29%
Once a month	Count	58	1	0	5	0	1
	%	7%	7%	0%	12%	0%	4%
Every few months	Count	84	2	2	5	0	1
	%	9%	14%	6%	12%	0%	4%
Rarely - I can't remember	Count	64	2	3	3	2	3
the last time	%	7%	14%	9%	7%	40%	13%
Never	Count	4	0	0	0	0	1
	%	0%	0%	0%	0%	0%	4%

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And how often would you like to have sex?

Α	a	e

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
More than once	Count	54	0	21	13	10	10	0
a day	%	5%	0%	9%	5%	4%	4%	0%
Once a day	Count	238	0	79	75	37	47	0
	%	24%	0%	34%	26%	17%	18%	0%
Twice a week	Count	384	0	69	120	87	108	0
	%	38%	0%	30%	42%	39%	42%	0%
Once a week	Count	166	0	34	47	46	39	0
	%	17%	0%	15%	16%	21%	15%	0%
Twice a month	Count	61	0	9	17	18	17	0
	%	6%	0%	4%	6%	8%	7%	0%
Once a month	Count	37	0	8	3	12	14	0
	%	4%	0%	3%	1%	5%	5%	0%
Every few	Count	21	0	3	3	8	7	0
months	%	2%	0%	1%	1%	4%	3%	0%
Rarely	Count	27	0	6	5	5	11	0
	%	3%	0%	3%	2%	2%	4%	0%
Never	Count	10	0	1	5	1	3	0
	%	1%	0%	0%	2%	0%	1%	0%

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And how often would you like to have sex?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside
More than once	Count	6	6	10	5	10	2	2	4	1	3	5
a day	%	6%	3%	9%	9%	10%	3%	5%	5%	3%	3%	6%
Once a day	Count	28	39	28	10	24	22	10	18	7	21	23
	%	27%	22%	26%	18%	23%	32%	23%	22%	19%	18%	27%
Twice a week	Count	36	77	41	21	35	24	15	28	13	54	32
	%	35%	44%	38%	38%	34%	35%	34%	34%	36%	47%	38%
Once a week	Count	15	35	19	11	14	8	5	20	9	15	10
	%	15%	20%	17%	20%	13%	12%	11%	24%	25%	13%	12%
Twice a month	Count	7	7	4	1	13	4	4	7	4	5	4
	%	7%	4%	4%	2%	13%	6%	9%	9%	11%	4%	5%
Once a month	Count	3	7	4	3	4	1	3	2	0	6	4
	%	3%	4%	4%	5%	4%	1%	7%	2%	0%	5%	5%
Every few	Count	1	1	1	1	0	3	3	3	2	4	2
months	%	1%	1%	1%	2%	0%	4%	7%	4%	6%	3%	2%
Rarely	Count	6	2	0	2	2	5	2	0	0	5	3
	%	6%	1%	0%	4%	2%	7%	5%	0%	0%	4%	4%
Never	Count	1	1	2	1	2	0	0	0	0	2	1
	%	1%	1%	2%	2%	2%	0%	0%	0%	0%	2%	1%

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And how often would you like to have sex?

		Region		Socio-Econ	omic Group				sexual orie	ntation		
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
More than once	Count	1	11	19	8	16	41	1	6	4	1	2
a day	%	5%	5%	5%	4%	9%	5%	7%	18%	9%	20%	9%
Once a day	Count	6	48	83	66	40	209	4	8	13	0	4
	%	29%	23%	21%	30%	24%	24%	29%	24%	30%	0%	1 7%
Twice a week	Count	8	84	162	77	60	345	6	10	19	0	4
	%	38%	39%	41%	35%	36%	39%	43%	30%	44%	0%	17%
Once a week	Count	5	33	70	37	25	146	3	6	5	0	6
	%	24%	15%	18%	17%	15%	17%	21%	18%	12%	0%	26%
Twice a month	Count	1	19	21	13	8	55	0	1	1	1	3
	%	5%	9%	5%	6%	5%	6%	0%	3%	2%	20%	13%
Once a month	Count	0	12	14	8	3	32	0	2	1	1	1
	%	0%	6%	4%	4%	2%	4%	0%	6%	2%	20%	4%
Every few	Count	0	2	5	4	9	19	0	0	0	1	1
months	%	0%	1%	1%	2%	5%	2%	0%	0%	0%	20%	4%
Rarely	Count	0	3	13	4	7	25	0	0	0	0	2
	%	0%	1%	3%	2%	4%	3%	0%	0%	0%	0%	9%
Never	Count	0	1	5	3	1	9	0	0	0	1	0
	%	0%	0%	1%	1%	1%	1%	0%	0%	0%	20%	0%

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What is your most sexually attractive attribute?

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Breasts	Count	228	0	42	56	60	70	0
	%	23%	0%	18%	19%	26%	27%	0%
Eyes	Count	174	0	40	53	38	43	0
	%	17%	0%	17%	18%	17%	17%	0%
Personality	Count	150	0	35	42	30	43	0
	%	15%	0%	15%	14%	13%	17%	0%
Your figure	Count	88	0	29	25	17	17	0
	%	9%	0%	13%	9%	7%	7%	0%
Bottom	Count	80	0	20	30	15	15	0
	%	8%	0%	9%	10%	7%	6%	0%
Sense of	Count	73	0	8	20	25	20	0
humour	%	7%	0%	3%	7%	11%	8%	0%
Confidence	Count	43	0	11	14	8	10	0
	%	4%	0%	5%	5%	4%	4%	0%
Legs	Count	41	0	9	9	12	11	0
	%	4%	0%	4%	3%	5%	4%	0%
Lips	Count	34	0	11	13	4	6	0
	%	3%	0%	5%	4%	2%	2%	0%
Face	Count	32	0	8	12	5	7	0
	%	3%	0%	3%	4%	2%	3%	0%
Neck	Count	19	0	6	6	4	3	0
	%	2%	0%	3%	2%	2%	1%	0%
Back	Count	15	0	2	4	4	5	0
	%	1%	0%	1%	1%	2%	2%	0%
Hair	Count	14	0	5	1	3	5	0
	%	1%	0%	2%	0%	1%	2%	0%
Charm	Count	12	0	4	3	2	3	0
	%	1%	0%	2%	1%	1%	1%	0%
Feet	Count	2	0	0	2	0	0	0
	%	0%	0%	0%	1%	0%	0%	0%

Populus interview 1,011 women aged 18 - 40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

What is your most sexually attractive attribute?

							Region					
		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside
Breasts	Count	17	44	26	17	20	18	8	19	9	27	19
	%	17%	25%	24%	30%	19%	27%	17%	23%	25%	23%	23%
Eyes	Count	19	31	14	10	20	10	12	16	7	24	7
	%	18%	18%	13%	18%	19%	15%	26%	19%	19%	20%	8%
Personality	Count	17	24	16	4	15	10	6	13	5	16	22
	%	17%	14%	15%	7%	14%	15%	13%	16%	14%	13%	26%
Your figure	Count	14	12	11	7	6	4	3	7	5	12	7
	%	14%	7%	10%	13%	6%	6%	6%	8%	14%	10%	8%
Bottom	Count	9	8	10	3	13	5	3	8	2	6	10
	%	9%	5%	9%	5%	13%	7%	6%	10%	6%	5%	12%
Sense of	Count	7	14	6	6	5	5	7	3	4	9	3
humour	%	7%	8%	6%	11%	5%	7%	15%	4%	11%	8%	4%
Confidence	Count	4	7	7	2	5	2	2	3	0	9	2
	%	4%	4%	6%	4%	5%	3%	4%	4%	0%	8%	2%
Legs	Count	3	8	5	2	4	5	1	3	0	5	5
	%	3%	5%	5%	4%	4%	7%	2%	4%	0%	4%	6%
Lips	Count	4	12	5	1	3	1	0	1	1	2	3
	%	4%	7%	5%	2%	3%	1%	0%	1%	3%	2%	4%
Face	Count	2	4	3	0	2	1	2	4	2	4	6
	%	2%	2%	3%	0%	2%	1%	4%	5%	6%	3%	7%
Neck	Count	1	4	2	2	4	1	1	2	1	1	0
	%	1%	2%	2%	4%	4%	1%	2%	2%	3%	1%	0%
Back	Count	2	2	3	1	2	1	1	2	0	0	0
	%	2%	1%	3%	2%	2%	1%	2%	2%	0%	0%	0%
Hair	Count	1	3	1	1	4	1	1	0	0	2	0
	%	1%	2%	1%	2%	4%	1%	2%	0%	0%	2%	0%
Charm	Count	3	2	0	0	1	1	0	2	0	2	0
	%	3%	1%	0%	0%	1%	1%	0%	2%	0%	2%	0%
Feet	Count	0	0	0	0	0	2	0	0	0	0	0
	%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%

Populus interview 1,011 women aged 18 - 40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

What is your most sexually attractive attribute?

Breasts Count 4 46 99 41 42 202 5 5 13 % 19% 21% 25% 18% 25% 23% 36% 15% 30% 6 Eyes Count 3 39 60 43 31 154 3 10 4 W 14% 18% 15% 19% 18% 17% 21% 30% 9% 20 Personality Count 2 33 66 29 21 137 2 4 2 % 10% 15% 17% 13% 13% 15% 14% 12% 5% 0 Your figure Count 0 23 40 17 8 77 0 6 3 Wour figure Count 4 16 30 19 15 72 2 1 4 4 Wour figure 20unt			Region		Socio-Econ	omic Group				sexual orie	ntation		
Breasts Count 4 46 99 41 42 202 5 5 13 Eyes Count 33 39 60 43 31 154 33 10 4 Eyes Count 13 39 60 43 31 154 33 10 4 Personality Count 12 33 66 29 21 137 2 4 2 Your figure Count 0 15% 17% 13% 13% 15% 14% 12% 5% 9 Your figure Count 0 15% 17% 13% 15% 17% 10 6 3 Your figure Count 0 15% 17% 13% 13% 13% 14% 12% 12% Bottom Count 4 16 30 8% 9% 8% 14% 3% 9% 14 3			Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Eyes Count 3 39 60 43 31 154 3 10 4 Fersonality Count 2 33 66 29 21 137 2 4 2 W 10% 15% 17% 13% 13% 15% 14% 12% 5% 6 Your figure Count 0 23 40 17 8 77 0 6 3 Bottom Count 0 23 40 17 8 77 0 6 3 Bottom Count 4 16 30 19 15 72 2 2 1 4 Bottom Count 4 14 24 19 16 63 1 0 5 Sense of Name Count 4 14 24 19 16 63 1 0 5 Legs Count 0 <td>easts</td> <td>Count</td> <td></td> <td>46</td> <td>99</td> <td></td> <td>42</td> <td></td> <td></td> <td></td> <td>13</td> <td>0</td> <td>3</td>	easts	Count		46	99		42				13	0	3
Personality Count 1 8% 1 5% 1 9% 1 8% 1 7% 2 1% 3 0% 9% 2 0 Personality Count 2 33 66 29 21 137 2 4 2 4 2 4 2 4 2 4 2 4 2 4 2 4 2 4 2 4 2 4 2 4 2 4 2 4 2 4 2 4 1		%	19%	21%	25%	18%	25%	23%	36%	15%	30%	0%	13%
Personality Problem Count Substituting 2 33 66 29 21 137 2 4 2 Your figure Count Substituting Count Substituting 0 23 40 17 8 77 0 6 3 Bottom Count Substituting 4 16 30 19 15 72 2 1 4 Bottom Count Substituting 4 16 30 19 15 72 2 1 4 8 19% Type 8% 8% 9% 8% 14% 3% 9% 6 Sense of Count Substituting 4 14 24 19 16 63 1 0 5 Lumour Wall 4 14 24 19 16 63 1 0 5 Confidence Count Substituting 6% 8% 10% 7% 7% 0% 0% 12% Legs Count Substituting 6 3%	es	Count	3	39	60	43	31	154	3	10	4	1	2
Your figure % 10% 15% 17% 13% 13% 15% 14% 12% 5% 4 Your figure Count 0 23 40 17 8 77 0 6 3 Bottom Count 4 16 30 19 15 72 2 1 4 % 19% 7% 8% 8% 9% 8% 14% 3% 9% Sense of humour 6 19% 6% 6% 8% 10% 7% 0% 12% Confidence Count 4 14 24 19 16 63 1 0 5 Legs Count 19% 6% 6% 8% 10% 7% 7% 0% 12% 0 Legs Count 0 7 18 11 5 38 0 1 1 1 1 1 1		%	14%	18%	15%	19%	18%	17%	21%	30%	9%	20%	8%
Your figure Count 0 23 40 17 8 77 0 6 3 Bottom Count 4 16 30 19 15 72 2 1 4 Sense of Mumour Count 4 16 30 19 15 72 2 1 4 Sense of Mumour Count 4 14 24 19 16 63 1 0 5 Confidence Count 4 14 24 19 16 63 1 0 5 Logs 19% 6% 6% 8% 10% 7% 7% 0% 12% 0 Confidence Count 0 13 12 10 7 36 0 3 3 3 Legs Count 0 7 18 11 5 38 0 1 1 Eace Count <	rsonality	Count	2	33	66	29	21	137	2	4	2	0	5
March Marc		%	10%	15%	17%	13%	13%	15%	14%	12%	5%	0%	21%
Bottom Count 4 16 30 19 15 72 2 1 4 % 19% 7% 8% 8% 9% 8% 14% 3% 9% 6 Sense of Numbur Count 4 14 24 19 16 63 1 0 5 Lomour % 19% 6% 6% 8% 10% 7% 7% 0% 12% 0 Confidence Count 19% 6% 6% 8% 10% 7% 7% 0% 12% 0 Confidence Count 0 13 12 10 7 36 0 3 3 2 Legs Count 0 7 18 11 5 38 0 1 1 Lips Count 1 6 14 8 6 29 0 1 3 7 4	ur figure	Count	0	23	40	17	8	77	0	6	3	1	1
Sense of humour Count humour 4 14 24 19 16 63 1 0 5 Sense of humour Count 4 14 24 19 16 63 1 0 5 Confidence Count 0 13 12 10 7 36 0 3 3 Legs Count 0 13 12 10 7 36 0 3 3 Legs Count 0 7 18 11 5 38 0 1 1 Legs Count 0 7 18 11 5 38 0 1 1 Legs Count 1 6 14 8 6 29 0 1 3 26 Lips Count 2 3 12 9 8 29 0 1 0 0 Face Count		%	0%	11%	10%	8%	5%	9%	0%	18%	7%	20%	4%
Sense of humour Count with the properties of humour Count with the properties of humour 14	ttom	Count	4	16	30	19	15	72	2	1	4	0	2
humour % 19% 6% 6% 8% 10% 7% 7% 0% 12% 0 Confidence Count 0 13 12 10 7 36 0 3 3 % 0% 6% 3% 4% 4% 4% 0% 9% 7% 0 Legs Count 0 7 18 11 5 38 0 1		%	19%	7%	8%	8%	9%	8%	14%	3%	9%	0%	8%
Confidence Count 0 13 12 10 7 36 0 0 3 3 3 4 Legs Count 0 6% 3% 4% 4% 4% 4% 0% 9% 7% 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		Count	4	14	24	19	16	63	1	0	5	0	4
Note	ımour	%	19%	6%	6%	8%	10%	7%	7%	0%	12%	0%	17%
Legs Count 0 7 18 11 5 38 0 1 1 W 0% 3% 5% 5% 3% 4% 0% 3% 2% 20 Lips Count 1 6 14 8 6 29 0 1 3 2% Face Count 2 3 12 9 8 29 0 1 0 0 Face Count 2 3 12 9 8 29 0 1 0 W 10% 1% 3% 4% 5% 3% 0% 3% 0% 0% Neck Count 0 3 5 7 4 15 1 0 0 0 0 Back Count 0 4 4 5 2 13 0 1 0 0 0 Hair	onfidence	Count	0	13	12	10	7	36	0	3	3	0	1
Face Count Count		%	0%	6%	3%	4%	4%	4%	0%	9%	7%	0%	4%
Lips Count 1 6 14 8 6 29 0 1 3 3 78 78 6 Face Count 2 3 12 9 8 29 0 1 0 1 0 7 % 10% 1% 3% 4% 5% 3% 0% 3% 0% 3% 0% 0 0 0 0 0 0 0 0 0 0	gs	Count	0	7	18	11	5	38	0	1	1	1	0
Face Count 2 3 12 9 8 29 0 1 0 1 0 0 6 6 6 6 6 6 6 6 6 6 6 6 6 6		%	0%	3%	5%	5%	3%	4%	0%	3%	2%	20%	0%
Face Count 2 3 12 9 8 29 0 1 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0	os	Count	1	6	14	8	6	29	0	1	3	0	1
Neck Count 0 1% 3% 4% 5% 3% 0% 3% 0% 0% 0% 0% 0		%	5%	3%	4%	4%	4%	3%	0%	3%	7%	0%	4%
Neck Count 0 3 5 7 4 15 1 0 0 Back Count 0 1% 1% 3% 2% 2% 7% 0% 0% 26 Back Count 0 4 4 5 2 13 0 1 0 Hair Count 0 2% 1% 2% 1% 1% 0% 3% 0% 0 Hair Count 0 5 5 3 1 11 0 0 3 Charm Count 1 3 4 2 2 9 0 0 2	ce	Count	2	3	12	9	8	29	0	1	0	0	2
% 0% 1% 1% 3% 2% 2% 7% 0% 0% 20 Back Count 0 4 4 5 2 13 0 1 0 % 0% 2% 1% 2% 1% 1% 0% 3% 0% 0% Hair Count 0 5 5 3 1 11 0 0 3 0 Charm Count 1 3 4 2 2 9 0 0 0 2		%	10%	1%	3%	4%	5%	3%	0%	3%	0%	0%	8%
Back Count 0 4 4 5 2 13 0 1 0 % 0% 2% 1% 2% 1% 1% 0% 3% 0% 0% Hair Count 0 5 5 3 1 11 0 0 3 % 0% 2% 1% 1% 1% 0% 0% 0% 7% 0% Charm Count 1 3 4 2 2 9 0 0 2	eck	Count	0	3	5	7	4	15	1	0	0	1	2
% 0% 2% 1% 2% 1% 1% 0% 3% 0% 0% Hair Count 0 5 5 3 1 11 0 0 3 % 0% 2% 1% 1% 1% 0% 0% 0% 7% 0 Charm Count 1 3 4 2 2 9 0 0 0 2		%	0%	1%	1%	3%	2%	2%	7%	0%	0%	20%	8%
Hair Count 0 5 5 3 1 11 0 0 0 3	.ck	Count	0	4	4	5	2	13	0	1	0	0	1
% 0% 2% 1% 1% 1% 1% 0% 0% 7% 0 Charm Count 1 3 4 2 2 9 0 0 0 2		%	0%	2%	1%	2%	1%	1%	0%	3%	0%	0%	4%
Charm Count 1 3 4 2 2 9 0 0 2	iir	Count	0	5	5	3	1	11	0	0	3	0	0
		%	0%	2%	1%	1%	1%	1%	0%	0%	7%	0%	0%
% 5% 1% 1% 1% 1% 1% 0% 0% 5% 20	narm	Count	1	3	4	2	2	9	0	0	2	1	0
		%	5%	1%	1%	1%	1%	1%	0%	0%	5%	20%	0%
Feet Count 0 1 0 1 0 2 0 0 0	et	Count	0	1	0	1	0	2	0	0	0	0	0
% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%		%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Populus interview 1,011 women aged 18 - 40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

Which part of your body do you think is the least attractive?

Δ	a	ρ
$^{-}$	ч	_

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Your figure	Count	314	0	67	89	71	87	0
	%	31%	0%	29%	31%	32%	34%	0%
Feet	Count	177	0	54	45	41	37	0
	%	18%	0%	23%	16%	18%	14%	0%
Legs	Count	157	0	31	49	33	44	0
	%	16%	0%	13%	17%	15%	17%	0%
Bottom	Count	149	0	28	46	35	40	0
	%	15%	0%	12%	16%	16%	16%	0%
Breasts	Count	83	0	22	25	16	20	0
	%	8%	0%	10%	9%	7%	8%	0%
Face	Count	43	0	10	13	11	9	0
	%	4%	0%	4%	4%	5%	4%	0%
Back	Count	32	0	6	7	11	8	0
	%	3%	0%	3%	2%	5%	3%	0%
Hair	Count	22	0	3	6	5	8	0
	%	2%	0%	1%	2%	2%	3%	0%
Neck	Count	9	0	2	5	0	2	0
	%	1%	0%	1%	2%	0%	1%	0%
Eyes	Count	7	0	3	2	1	1	0
	%	1%	0%	1%	1%	0%	0%	0%
Lips	Count	7	0	4	2	1	0	0
	%	1%	0%	2%	1%	0%	0%	0%

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Which part of your body do you think is the least attractive?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
Your figure	Count	23	52	31	16	34	26	16	34	12	38
	%	22%	30%	29%	30%	33%	38%	34%	41%	33%	32%
Feet	Count	25	30	23	8	14	11	9	13	8	13
	%	24%	17%	21%	15%	13%	16%	19%	16%	22%	11%
Legs	Count	13	28	25	7	19	13	5	11	3	20
	%	13%	16%	23%	13%	18%	19%	11%	13%	8%	17%
Bottom	Count	11	29	14	9	12	12	6	14	8	20
	%	11%	17%	13%	17%	12%	18%	13%	17%	22%	17%
Breasts	Count	13	16	7	5	8	2	6	3	2	13
	%	13%	9%	6%	9%	8%	3%	13%	4%	6%	11%
Face	Count	5	7	5	3	7	3	1	3	1	4
	%	5%	4%	5%	6%	7%	4%	2%	4%	3%	3%
Back	Count	8	4	2	2	5	0	2	0	0	6
	%	8%	2%	2%	4%	5%	0%	4%	0%	0%	5%
Hair	Count	2	5	1	2	3	0	1	1	0	1
	%	2%	3%	1%	4%	3%	0%	2%	1%	0%	1%
Neck	Count	2	1	0	0	1	0	1	1	0	1
	%	2%	1%	0%	0%	1%	0%	2%	1%	0%	1%
Eyes	Count	0	1	0	1	0	0	0	1	1	2
	%	0%	1%	0%	2%	0%	0%	0%	1%	3%	2%
Lips	Count	1	0	0	1	1	1	0	1	1	1
	%	1%	0%	0%	2%	1%	1%	0%	1%	3%	1%

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Which part of your body do you think is the least attractive?

		R	egion		Socio-Econoi	mic Group	
		Yorks & Humberside	Northen Ireland	AB	C1	C2	DE
Your figure	Count	26	6	58	124	69	61
	%	31%	29%	27%	32%	31%	37%
Feet	Count	15	8	39	70	46	21
	%	18%	38%	18%	18%	21%	13%
Legs	Count	12	2	40	58	34	26
	%	14%	10%	19%	15%	15%	16%
Bottom	Count	11	2	40	46	34	28
	%	13%	10%	19%	12%	15%	1 7%
Breasts	Count	6	1	19	33	16	14
	%	7%	5%	9%	8%	7%	8%
Face	Count	4	0	6	24	6	7
	%	5%	0%	3%	6%	3%	4%
Back	Count	3	0	7	14	8	3
	%	4%	0%	3%	4%	4%	2%
Hair	Count	5	1	4	10	5	3
	%	6%	5%	2%	3%	2%	2%
Neck	Count	2	0	0	6	3	0
	%	2%	0%	0%	2%	1%	0%
Eyes	Count	0	1	2	2	1	2
	%	0%	5%	1%	1%	0%	1%
Lips	Count	0	0	1	4	0	2
	%	0%	0%	0%	1%	0%	1%

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Which part of your body do you think is the least attractive?

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Your figure	Count	286	3	5	10	0	10
	%	32%	23%	15%	23%	0%	42%
Feet	Count	157	3	8	5	1	3
	%	18%	23%	24%	12%	20%	13%
Legs	Count	133	1	7	12	3	2
	%	15%	8%	21%	28%	60%	8%
Bottom	Count	135	2	4	7	0	1
	%	15%	15%	12%	16%	0%	4%
Breasts	Count	71	2	5	2	0	3
	%	8%	15%	15%	5%	0%	13%
Face	Count	36	1	2	3	0	1
	%	4%	8%	6%	7%	0%	4%
Back	Count	29	0	0	2	0	1
	%	3%	0%	0%	5%	0%	4%
Hair	Count	19	1	0	0	1	1
	%	2%	8%	0%	0%	20%	4%
Neck	Count	7	0	2	0	0	0
	%	1%	0%	6%	0%	0%	0%
Eyes	Count	5	0	0	1	0	1
	%	1%	0%	0%	2%	0%	4%
Lips	Count	5	0	0	1	0	1
	%	1%	0%	0%	2%	0%	4%

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What characteristic do you find most sexy in a prospective partner?

Αa	e

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Personality	Count	269	0	52	87	56	74	0
	%	27%	0%	23%	31%	25%	29%	0%
Sense of humour	Count	138	0	28	37	23	50	0
	%	14%	0%	12%	13%	10%	20%	0%
Eyes	Count	137	0	30	38	32	37	0
	%	14%	0%	13%	14%	14%	15%	0%
Face	Count	92	0	22	28	24	18	0
	%	9%	0%	10%	10%	11%	7%	0%
Confidence	Count	61	0	13	20	16	12	0
	%	6%	0%	6%	7%	7%	5%	0%
Torso	Count	56	0	17	10	17	12	0
	%	6%	0%	7%	4%	8%	5%	0%
Their figure	Count	42	0	8	9	12	13	0
	%	4%	0%	4%	3%	5%	5%	0%
Bottom	Count	40	0	8	9	12	11	0
	%	4%	0%	4%	3%	5%	4%	0%
Charm	Count	29	0	7	9	9	4	0
	%	3%	0%	3%	3%	4%	2%	0%
Arms	Count	27	0	6	9	5	7	0
	%	3%	0%	3%	3%	2%	3%	0%
Back	Count	19	0	9	6	2	2	0
	%	2%	0%	4%	2%	1%	1%	0%
Shoulders	Count	18	0	4	9	3	2	0
	%	2%	0%	2%	3%	1%	1%	0%
Hair	Count	14	0	9	2	2	1	0
	%	1%	0%	4%	1%	1%	0%	0%
Lips	Count	11	0	5	0	4	2	0
	%	1%	0%	2%	0%	2%	1%	0%
Neck	Count	10	0	4	1	3	2	0
	%	1%	0%	2%	0%	1%	1%	0%
Stomach	Count	9	0	5	3	0	1	0
	%	1%	0%	2%	1%	0%	0%	0%

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What characteristic do you find most sexy in a prospective partner?

|--|

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Legs	Count	8	0	1	2	1	4	0
	%	1%	0%	0%	1%	0%	2%	0%
Feet	Count	0	0	0	0	0	0	0
	%	0%	0%	0%	0%	0%	0%	0%
Breasts (Homosexual /	Count	0	0	0	0	0	0	0
Bisexual respondents only)	%	0%	0%	0%	0%	0%	0%	0%

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What characteristic do you find most sexy in a prospective partner?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
Personality	Count	24	46	33	12	29	19	14	19	8	32
	%	24%	27%	31%	22%	29%	28%	32%	23%	24%	28%
Sense of humour	Count	20	29	12	7	11	5	6	14	5	17
	%	20%	17%	11%	13%	11%	7%	14%	17%	15%	15%
Eyes	Count	9	17	16	9	12	16	6	16	7	12
	%	9%	10%	15%	16%	12%	24%	14%	20%	21%	10%
Face	Count	12	14	9	5	7	6	4	10	4	7
	%	12%	8%	8%	9%	7%	9%	9%	12%	12%	6%
Confidence	Count	8	7	6	3	6	3	1	5	5	12
	%	8%	4%	6%	5%	6%	4%	2%	6%	15%	10%
Torso	Count	5	15	6	3	7	6	3	2	0	4
	%	5%	9%	6%	5%	7%	9%	7%	2%	0%	3%
Their figure	Count	1	9	2	4	7	3	1	3	1	7
	%	1%	5%	2%	7%	7%	4%	2%	4%	3%	6%
Bottom	Count	2	10	3	2	5	3	3	1	1	7
	%	2%	6%	3%	4%	5%	4%	7%	1%	3%	6%
Charm	Count	4	5	8	0	3	2	0	1	1	5
	%	4%	3%	7%	0%	3%	3%	0%	1%	3%	4%
Arms	Count	7	4	0	0	2	2	3	5	0	3
	%	7%	2%	0%	0%	2%	3%	7%	6%	0%	3%
Back	Count	2	2	4	2	2	1	1	1	0	1
	%	2%	1%	4%	4%	2%	1%	2%	1%	0%	1%
Shoulders	Count	1	4	3	2	3	2	1	1	1	0
	%	1%	2%	3%	4%	3%	3%	2%	1%	3%	0%
Hair	Count	1	2	2	1	1	0	0	1	1	1
	%	1%	1%	2%	2%	1%	0%	0%	1%	3%	1%
Lips	Count	1	3	1	0	2	0	0	0	0	4
	%	1%	2%	1%	0%	2%	0%	0%	0%	0%	3%
Neck	Count	0	2	1	2	2	0	0	1	0	2
	%	0%	1%	1%	4%	2%	0%	0%	1%	0%	2%
Stomach	Count	1	2	1	2	1	0	0	1	0	0
	%	1%	1%	1%	4%	1%	0%	0%	1%	0%	0%

Populus interview 1,011 women aged 18 - 40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

What characteristic do you find most sexy in a prospective partner?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
Legs	Count	1	0	0	1	1	0	1	1	0	2
	%	1%	0%	0%	2%	1%	0%	2%	1%	0%	2%
Feet	Count	0	0	0	0	0	0	0	0	0	0
	%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Breasts (Homosexual /	Count	0	0	0	0	0	0	0	0	0	0
Bisexual respondents only)	%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

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What characteristic do you find most sexy in a prospective partner?

		R	egion		Socio-Econo	omic Group	
		Yorks &	Northan Iroland	AB	C 1	C2	DE
Personality	Count	Humberside 26	Northen Ireland 7	60	113	47	47
Tersonanty	%	31%	37%	28%	30%	22%	29%
Sense of humour	Count	9	4	30	58	34	17
Sense of namour	%	11%	21%	14%	15%	16%	10%
Eyes	Count	13	21%	30	51	24	31
2,03	%	16%	11%	14%	13%	11%	19%
Face	Count	14	0	16	36	24	15/0
· ucc	%	17%	0%	7%	9%	11%	9%
Confidence	Count	2	3	18	18	13	11
	%	2%	16%	8%	5%	6%	7%
Torso	Count	4	1	12	21	16	7
	%	5%	5%	6%	6%	7%	4%
Their figure	Count	4	0	3	14	17	8
. J	%	5%	0%	1%	4%	8%	5%
Bottom	Count	2	1	8	13	13	6
	%	2%	5%	4%	3%	6%	4%
Charm	Count	0	0	6	16	4	3
	%	0%	0%	3%	4%	2%	2%
Arms	Count	1	0	9	8	9	1
	%	1%	0%	4%	2%	4%	1%
Back	Count	3	0	4	7	5	3
	%	4%	0%	2%	2%	2%	2%
Shoulders	Count	0	0	7	3	4	4
	%	0%	0%	3%	1%	2%	2%
Hair	Count	3	1	5	7	2	0
	%	4%	5%	2%	2%	1%	0%
Lips	Count	0	0	2	4	2	3
	%	0%	0%	1%	1%	1%	2%
Neck	Count	0	0	0	2	3	5
	%	0%	0%	0%	1%	1%	3%
Stomach	Count	1	0	2	6	1	0
	%	1%	0%	1%	2%	0%	0%

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What characteristic do you find most sexy in a prospective partner?

		R	egion	:	Socio-Economic Group				
		Yorks & Humberside	Northen Ireland	AB	C1	C2	DE		
Legs	Count	1	0	3	4	0	1		
	%	1%	0%	1%	1%	0%	1%		
Feet	Count	0	0	0	0	0	0		
	%	0%	0%	0%	0%	0%	0%		
Breasts (Homosexual /	Count	0	0	0	0	0	0		
Bisexual respondents only)	%	0%	0%	0%	0%	0%	0%		

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What characteristic do you find most sexy in a prospective partner?

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Personality	Count	240	5	11	12	1	0
	%	27%	36%	33%	29%	20%	0%
Sense of humour	Count	131	0	3	5	0	0
	%	15%	0%	9%	12%	0%	0%
Eyes	Count	122	2	8	4	1	0
	%	14%	14%	24%	10%	20%	0%
Face	Count	84	1	2	5	0	0
	%	9%	7%	6%	12%	0%	0%
Confidence	Count	54	1	1	5	0	0
	%	6%	7%	3%	12%	0%	0%
Torso	Count	56	0	0	0	0	0
	%	6%	0%	0%	0%	0%	0%
Their figure	Count	39	0	1	2	0	0
	%	4%	0%	3%	5%	0%	0%
Bottom	Count	36	1	0	1	2	0
	%	4%	7%	0%	2%	40%	0%
Charm	Count	26	1	2	0	0	0
	%	3%	7%	6%	0%	0%	0%
Arms	Count	27	0	0	0	0	0
	%	3%	0%	0%	0%	0%	0%
Back	Count	14	0	1	4	0	0
	%	2%	0%	3%	10%	0%	0%
Shoulders	Count	18	0	0	0	0	0
	%	2%	0%	0%	0%	0%	0%
Hair	Count	10	0	1	3	0	0
	%	1%	0%	3%	7%	0%	0%
Lips	Count	9	0	1	1	0	0
	%	1%	0%	3%	2%	0%	0%
Neck	Count	6	1	2	0	1	0
	%	1%	7%	6%	0%	20%	0%
Stomach	Count	8	1	0	0	0	0
	%	1%	7%	0%	0%	0%	0%

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What characteristic do you find most sexy in a prospective partner?

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Legs	Count	7	1	0	0	0	0
	%	1%	7%	0%	0%	0%	0%
Feet	Count	0	0	0	0	0	0
	%	0%	0%	0%	0%	0%	0%
Breasts (Homosexual /	Count	0	0	0	0	0	0
Bisexual respondents only)	%	0%	0%	0%	0%	0%	0%

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Would you say that you still find your partner attractive? ['Married' or 'In a relationship' respondents only]

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		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Yes	Count	590	0	105	184	149	152	0
	%	82%	0%	89%	86%	81%	76%	0%
No	Count	13	0	1	4	4	4	0
	%	2%	0%	1%	2%	2%	2%	0%
Sometimes	Count	115	0	12	26	32	45	0
	%	16%	0%	10%	12%	17%	22%	0%

Would you say that you still find your partner attractive? ['Married' or 'In a relationship' respondents only]

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside
Yes	Count	49	111	76	30	65	43	25	42	19	66	52
	%	80%	88%	86%	77%	84%	81%	74%	81%	76%	79%	84%
No	Count	0	3	4	1	2	0	0	0	1	0	2
	%	0%	2%	5%	3%	3%	0%	0%	0%	4%	0%	3%
Sometimes	Count	12	12	8	8	10	10	9	10	5	18	8
	%	20%	10%	9%	21%	13%	19%	26%	19%	20%	21%	13%

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Would you say that you still find your partner attractive? ['Married' or 'In a relationship' respondents only]

		Region		Socio-Econ	omic Group		sexual orientation					
		Northen Ireland	AB	C 1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Yes	Count	11	138	228	140	85	532	8	17	18	3	13
	%	69%	86%	84%	77%	81%	82%	100%	85%	72%	100%	87%
No	Count	0	1	5	4	3	13	0	0	0	0	0
	%	0%	1%	2%	2%	3%	2%	0%	0%	0%	0%	0%
Sometimes	Count	5	22	38	37	17	103	0	3	7	0	2
	%	31%	14%	14%	20%	16%	16%	0%	15%	28%	0%	13%

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People have erogenous zones in lots of different parts of their bodies. Where would you say your erogenous zones were?

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		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Neck	Count	563	0	154	162	108	139	0
	%	56%	0%	66%	56%	47%	53%	0%
Nipples	Count	358	0	101	103	70	84	0
	%	35%	0%	44%	36%	30%	32%	0%
Thighs	Count	279	0	84	72	59	64	0
	%	28%	0%	36%	25%	26%	25%	0%
Breasts	Count	265	0	73	86	55	51	0
	%	26%	0%	31%	30%	24%	20%	0%
Back	Count	237	0	64	80	44	49	0
	%	23%	0%	28%	28%	19%	19%	0%
Stomach	Count	118	0	42	32	20	24	0
	%	12%	0%	18%	11%	9%	9%	0%
Feet	Count	53	0	20	17	5	11	0
	%	5%	0%	9%	6%	2%	4%	0%
Don't know	Count	107	0	22	26	24	35	0
	%	11%	0%	9%	9%	10%	13%	0%
Other	Count	89	0	17	28	22	22	0
	%	9%	0%	7%	10%	10%	8%	0%

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People have erogenous zones in lots of different parts of their bodies. Where would you say your erogenous zones were?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
Neck	Count	55	95	63	30	56	32	26	60	20	66
	%	53%	54%	57%	54%	54%	46%	55%	72%	54%	55%
Nipples	Count	45	63	39	20	36	23	14	40	9	37
	%	43%	36%	35%	36%	35%	33%	30%	48%	24%	31%
Thighs	Count	36	45	28	13	30	26	12	23	4	39
	%	35%	25%	25%	23%	29%	37%	26%	28%	11%	33%
Breasts	Count	35	55	31	10	22	17	6	32	4	28
	%	34%	31%	28%	18%	21%	24%	13%	39%	11%	24%
Back	Count	16	47	34	5	24	12	10	25	7	36
	%	15%	27%	31%	9%	23%	17%	21%	30%	19%	30%
Stomach	Count	19	24	14	6	12	5	5	10	1	13
	%	18%	14%	13%	11%	12%	7%	11%	12%	3%	11%
Feet	Count	9	11	1	2	5	3	3	7	2	6
	%	9%	6%	1%	4%	5%	4%	6%	8%	5%	5%
Don't	Count	8	12	12	8	11	7	11	7	5	9
know	%	8%	7%	11%	14%	11%	10%	23%	8%	14%	8%
Other	Count	7	12	13	11	10	5	2	6	3	9
	%	7%	7%	12%	20%	10%	7%	4%	7%	8%	8%

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People have erogenous zones in lots of different parts of their bodies. Where would you say your erogenous zones were?

		R	egion	Socio-Economic Group				
		Yorks & Humberside	Northen Ireland	AB	C1	C2	DE	
Neck	Count	48	13	126	221	125	89	
	%	57%	62%	57%	56%	56%	53%	
Nipples	Count	28	4	85	146	69	56	
	%	33%	19%	39%	37%	31%	33%	
Thighs	Count	18	4	71	108	59	40	
	%	21%	19%	32%	27%	26%	24%	
Breasts	Count	20	5	60	114	57	34	
	%	24%	24%	27%	29%	25%	20%	
Back	Count	14	6	53	107	41	35	
	%	17%	29%	24%	27%	18%	21%	
Stomach	Count	7	2	24	51	23	20	
	%	8%	10%	11%	13%	10%	12%	
Feet	Count	2	2	13	21	9	10	
	%	2%	10%	6%	5%	4%	6%	
Don't know	Count	13	4	14	39	29	24	
	%	15%	19%	6%	10%	13%	14%	
Other	Count	9	2	24	37	19	g	
	%	11%	10%	11%	9%	8%	5%	

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People have erogenous zones in lots of different parts of their bodies. Where would you say your erogenous zones were?

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Neck	Count	488	8	24	36	2	6
	%	55%	57%	73%	84%	40%	24%
Nipples	Count	309	6	17	22	1	3
	%	35%	43%	52%	51%	20%	12%
Thighs	Count	231	7	13	22	0	6
	%	26%	50%	39%	51%	0%	24%
Breasts	Count	232	8	9	12	1	3
	%	26%	57%	27%	28%	20%	12%
Back	Count	201	5	13	14	2	2
	%	22%	36%	39%	33%	40%	8%
Stomach	Count	100	3	4	11	0	0
	%	11%	21%	12%	26%	0%	0%
Feet	Count	40	1	5	6	0	1
	%	4%	7%	15%	14%	0%	4%
Don't	Count	94	1	0	1	2	9
know	%	11%	7%	0%	2%	40%	36%
Other	Count	72	1	3	9	1	3
	%	8%	7%	9%	21%	20%	12%

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Some people say that their appearance affects their sex drive. Would you say the way you feel about your appearance can affect whether you would like to have sex or not?

					Age			
		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Yes	Count	851	0	201	245	195	210	0
	%	84%	0%	87%	84%	85%	81%	0%
No	Count	160	0	31	45	35	49	0
	%	16%	0%	13%	16%	15%	19%	0%

Some people say that their appearance affects their sex drive. Would you say the way you feel about your appearance can affect whether you would like to have sex or not?

			Region											
		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside		
Yes	Count	89	141	94	43	85	57	42	69	32	106	74		
	%	86%	80%	86%	77%	82%	81%	91%	83%	86%	89%	88%		
No	Count	15	36	15	13	19	13	4	14	5	13	10		
	%	14%	20%	14%	23%	18%	19%	9%	17%	14%	11%	12%		

Some people say that their appearance affects their sex drive. Would you say the way you feel about your appearance can affect whether you would like to have sex or not?

		Region	on Socio-Economic Group					sexual orientation						
		Northen Ireland	AB	C 1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say		
Yes	Count	18	194	327	188	139	753	13	27	43	4	12		
	%	86%	89%	83%	84%	82%	84%	93%	82%	100%	80%	52%		
No	Count	3	24	68	37	30	141	1	6	0	1	11		
	%	14%	11%	17%	16%	18%	16%	7%	18%	0%	20%	48%		

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Do you prefer to have sex with the ...?

Total

			Age				
Un	der 18	18-24	25-30	31-34	35-40	Over 40	
	0	26	35	15	16	0	
	0%	11%	12%	7%	6%	0%	
	^	00	0.0	100	0.0	•	

Light on	Count	92	0	26	35	15	16	0
	%	9%	0%	11%	12%	7%	6%	0%
Light off	Count	386	0	90	96	102	98	0
	%	38%	0%	39%	33%	45%	38%	0%
I have no preference	Count	530	0	115	158	112	145	0
	%	53%	0%	50%	55%	49%	56%	0%

Do you prefer to have sex with the ...?

							Region					
		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside
Light on	Count	8	19	7	5	12	8	3	6	0	10	13
	%	8%	11%	6%	9%	12%	12%	6%	7%	0%	8%	15%
Light off	Count	36	63	31	25	37	29	24	29	21	53	28
	%	35%	36%	28%	45%	36%	42%	51%	35%	58%	45%	33%
I have no preference	Count	60	94	71	25	55	32	20	48	15	56	43
	%	58%	53%	65%	45%	53%	46%	43%	58%	42%	47%	51%

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Do you prefer to have sex with the ...?

		Region Socio-Economic Group					sexual orientation						
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say	
Light on	Count	1	30	38	11	13	70	4	7	6	1	4	
	%	5%	14%	10%	5%	8%	8%	29%	21%	14%	20%	17%	
Light off	Count	9	71	152	89	72	343	4	13	17	3	6	
	%	43%	33%	38%	40%	43%	39%	29%	39%	40%	60%	25%	
I have no preference	Count	11	116	205	124	83	477	6	13	20	1	14	
	%	52%	53%	52%	55%	49%	54%	43%	39%	47%	20%	58%	

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How would you describe your sex drive?

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Low	Count	238	0	28	72	70	68	0
	%	24%	0%	12%	25%	31%	26%	0%
Average	Count	609	0	130	179	137	163	0
	%	61%	0%	57%	62%	60%	63%	0%
High	Count	156	0	71	38	21	26	0
	%	16%	0%	31%	13%	9%	10%	0%

How would you describe your sex drive?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside
Low	Count	15	39	22	11	29	14	14	21	10	30	27
	%	14%	22%	20%	20%	28%	21%	30%	25%	28%	26%	32%
Average	Count	63	111	65	35	56	43	28	51	23	75	46
	%	61%	63%	60%	63%	54%	63%	61%	61%	64%	65%	55%
High	Count	26	25	22	10	19	11	4	11	3	11	11
	%	25%	14%	20%	18%	18%	16%	9%	13%	8%	9%	13%

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How would you describe your sex drive?

		Region	Region Socio-Economic Group sexual orientation									
		Northen Ireland	AB	C 1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Low	Count	5	51	85	57	44	216	2	3	7	2	8
	%	24%	24%	22%	25%	27%	24%	14%	9%	16%	50%	33%
Average	Count	13	126	254	133	93	547	8	15	25	1	14
	%	62%	58%	65%	59%	56%	62%	57%	45%	58%	25%	58%
High	Count	3	39	54	34	29	123	4	15	11	1	2
	%	14%	18%	14%	15%	17%	14%	29%	45%	26%	25%	8%

Populus interview 1,011 women aged 18 - 40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

And how would you describe your partner's sex drive?

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Low	Count	92	0	16	26	16	34	0
	%	13%	0%	14%	12%	9%	17%	0%
Average	Count	378	0	53	108	108	109	0
	%	53%	0%	46%	50%	59%	55%	0%
High	Count	241	0	47	80	59	55	0
	%	34%	0%	41%	37%	32%	28%	0%

And how would you describe your partner's sex drive?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside
Low	Count	9	12	16	2	12	2	3	6	6	14	9
	%	15%	10%	18%	5%	16%	4%	9%	12%	25%	17%	14%
Average	Count	27	67	40	26	36	29	20	31	13	46	30
	%	44%	54%	46%	67%	47%	57%	59%	60%	54%	55%	48%
High	Count	25	44	31	11	29	20	11	15	5	24	24
	%	41%	36%	36%	28%	38%	39%	32%	29%	21%	29%	38%

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And how would you describe your partner's sex drive?

		Region		Socio-Econ	omic Group				sexual orie	ntation		
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Low	Count	1	26	25	29	12	78	2	4	6	0	2
	%	7%	16%	9%	16%	12%	12%	25%	20%	24%	0%	14%
Average	Count	11	91	146	95	45	348	2	5	11	2	10
	%	73%	57%	55%	52%	43%	54%	25%	25%	44%	67%	71%
High	Count	3	42	96	57	47	216	4	11	8	1	2
	%	20%	26%	36%	31%	45%	34%	50%	55%	32%	33%	14%

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Have you ever made up an excuse because you were not in the mood for sex?

Α	a	e

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Yes	Count	616	0	123	179	145	169	0
	%	61%	0%	54%	62%	64%	65%	0%
No	Count	390	0	106	111	83	90	0
	%	39%	0%	46%	38%	36%	35%	0%

Have you ever made up an excuse because you were not in the mood for sex?

Region

												Yorks &
		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Humberside
Yes	Count	73	101	53	36	69	38	28	47	20	85	52
	%	70%	57%	49%	65%	66%	56%	60%	57%	56%	72%	62%
No	Count	31	75	56	19	35	30	19	36	16	33	32
	%	30%	43%	51%	35%	34%	44%	40%	43%	44%	28%	38%

Have you ever made up an excuse because you were not in the mood for sex?

		Region		Socio-Econ	omic Group				sexual orie	ntation		
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Yes	Count	13	136	224	145	108	550	8	14	28	2	14
	%	62%	63%	57%	64%	64%	62%	57%	42%	65%	40%	58%
No	Count	8	79	170	80	60	338	6	19	15	3	10
	%	38%	37%	43%	36%	36%	38%	43%	58%	35%	60%	42%

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Age

What puts you off having sex with a partner?

25-30	31-34	35-40	Over 40
169	120	147	0
59%	52%	57%	0%
106	70	67	0

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
You being too tired/stressed	Count	555	0	119	169	120	147	0
	%	55%	0%	52%	59%	52%	57%	0%
Insecurities about your own body	Count	356	0	113	106	70	67	0
	%	35%	0%	49%	37%	31%	26%	0%
Not being turned on by a partner	Count	292	0	76	80	55	81	0
	%	29%	0%	33%	28%	24%	31%	0%
Partner's bad hygiene	Count	231	0	69	70	44	48	0
	%	23%	0%	30%	24%	19%	18%	0%
Bad technique	Count	191	0	60	56	36	39	0
	%	19%	0%	26%	20%	16%	15%	0%
Having the children at home	Count	163	0	16	44	46	57	0
	%	16%	0%	7%	15%	20%	22%	0%
Sex takes too long	Count	114	0	36	29	29	20	0
	%	11%	0%	16%	10%	13%	8%	0%
Partner being too hairy	Count	113	0	36	44	16	17	0
	%	11%	0%	16%	15%	7%	7%	0%
Something else	Count	81	0	28	22	20	11	0
	%	8%	0%	12%	8%	9%	4%	0%
Nothing puts me off having sex with a partner	Count	79	0	15	22	16	26	0
	%	8%	0%	7%	8%	7%	10%	0%
Your partner's penis is too small (hetrosexual /	Count	43	0	15	10	8	10	0
bisexual respondents only)	%	4%	0%	7%	4%	4%	4%	0%
Your partner's penis is too big (hetrosexual /	Count	27	0	14	6	5	2	0
bisexual respondents only)	%	3%	0%	6%	2%	2%	1%	0%

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What puts you off having sex with a partner?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East
You being too tired/stressed	Count	47	103	56	31	62	42	23	46	16
	%	46%	59%	51%	55%	60%	60%	50%	55%	43%
Insecurities about your own body	Count	23	57	38	21	39	27	20	29	12
	%	22%	33%	35%	38%	38%	39%	43%	35%	32%
Not being turned on by a partner	Count	39	46	31	20	26	11	12	27	8
	%	38%	26%	28%	36%	25%	16%	26%	33%	22%
Partner's bad hygiene	Count	31	39	23	13	27	13	13	18	6
	%	30%	22%	21%	23%	26%	19%	28%	22%	16%
Bad technique	Count	23	33	25	14	19	6	7	19	6
	%	22%	19%	23%	25%	18%	9%	15%	23%	16%
Having the children at home	Count	14	24	20	10	18	11	11	11	5
	%	14%	14%	18%	18%	17%	16%	24%	13%	14%
Sex takes too long	Count	13	21	13	7	9	7	1	7	2
	%	13%	12%	12%	13%	9%	10%	2%	8%	5%
Partner being too hairy	Count	13	22	7	6	18	9	5	8	7
	%	13%	13%	6%	11%	17%	13%	11%	10%	19%
Something else	Count	11	8	10	6	12	4	1	9	2
	%	11%	5%	9%	11%	12%	6%	2%	11%	5%
Nothing puts me off having sex with a partner	Count	8	14	12	2	5	7	3	10	2
	%	8%	8%	11%	4%	5%	10%	7%	12%	5%
Your partner's penis is too small (hetrosexual /	Count	8	6	6	2	5	2	2	3	1
bisexual respondents only)	%	8%	3%	6%	4%	5%	3%	4%	4%	3%
Your partner's penis is too big (hetrosexual /	Count	1	9	5	1	1	2	2	0	0
bisexual respondents only)	%	1%	5%	5%	2%	1%	3%	4%	0%	0%

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What puts you off having sex with a partner?

			Region Yorks &		9	Socio-Econo	omic Group	
		North West	Humberside	Northen Ireland	AB	C1	C2	DE
You being too tired/stressed	Count	64	52	12	130	222	123	80
	%	54%	63%	60%	59%	57%	55%	48%
Insecurities about your own body	Count	51	32	6	69	135	85	65
	%	43%	39%	30%	31%	35%	38%	39%
Not being turned on by a partner	Count	42	24	6	71	125	54	42
	%	36%	29%	30%	32%	32%	24%	25%
Partner's bad hygiene	Count	27	15	6	51	98	53	29
	%	23%	18%	30%	23%	25%	24%	17%
Bad technique	Count	22	13	3	50	75	39	27
	%	19%	16%	15%	23%	19%	17%	16%
Having the children at home	Count	22	13	3	28	54	49	32
	%	19%	16%	15%	13%	14%	22%	19%
Sex takes too long	Count	19	14	1	33	48	20	13
	%	16%	17%	5%	15%	12%	9%	8%
Partner being too hairy	Count	9	7	2	26	45	29	13
	%	8%	8%	10%	12%	12%	13%	8%
Something else	Count	12	4	2	12	31	20	17
	%	10%	5%	10%	5%	8%	9%	10%
Nothing puts me off having sex with a partner	Count	8	7	1	17	32	15	14
	%	7%	8%	5%	8%	8%	7%	8%
Your partner's penis is too small (hetrosexual /	Count	5	2	1	14	15	6	8
bisexual respondents only)	%	4%	2%	5%	7%	4%	3%	5%
Your partner's penis is too big (hetrosexual /	Count	5	1	0	8	13	2	4
bisexual respondents only)	%	4%	1%	0%	4%	3%	1%	2%

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What puts you off having sex with a partner?

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
You being too tired/stressed	Count	495	8	15	27	2	9
	%	56%	57%	45%	64%	40%	38%
Insecurities about your own body	Count	313	5	14	19	3	2
	%	35%	36%	42%	45%	60%	8%
Not being turned on by a partner	Count	251	5	12	14	1	9
	%	28%	36%	36%	33%	20%	38%
Partner's bad hygiene	Count	195	4	12	13	2	5
	%	22%	29%	36%	31%	40%	21%
Bad technique	Count	155	4	13	10	1	8
	%	17%	29%	39%	24%	20%	33%
Having the children at home	Count	147	1	4	8	0	3
	%	17%	7%	12%	19%	0%	13%
Sex takes too long	Count	101	0	3	8	2	0
	%	11%	0%	9%	19%	40%	0%
Partner being too hairy	Count	92	3	5	8	3	2
	%	10%	21%	15%	19%	60%	8%
Something else	Count	64	0	5	8	1	3
	%	7%	0%	15%	19%	20%	13%
Nothing puts me off having sex with a partner	Count	68	2	2	3	1	3
	%	8%	14%	6%	7%	20%	13%
Your partner's penis is too small (hetrosexual /	Count	37	0	1	3	0	2
bisexual respondents only)	%	4%	0%	3%	7%	0%	8%
Your partner's penis is too big (hetrosexual /	Count	21	0	2	2	1	1
bisexual respondents only)	%	2%	0%	6%	5%	20%	4%

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Typically which day of the week do you think you are most likely to have sex?

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Monday	Count	6	0	1	1	2	2	0
	%	1%	0%	0%	0%	1%	1%	0%
Tuesday	Count	6	0	1	2	2	1	0
	%	1%	0%	0%	1%	1%	0%	0%
Wednesday	Count	10	0	2	2	2	4	0
	%	1%	0%	1%	1%	1%	2%	0%
Thursday	Count	12	0	1	5	4	2	0
	%	1%	0%	0%	2%	2%	1%	0%
Friday	Count	85	0	26	21	16	22	0
	%	8%	0%	11%	7%	7%	8%	0%
Saturday	Count	226	0	50	61	61	54	0
	%	22%	0%	22%	21%	27%	21%	0%
Sunday	Count	90	0	10	30	26	24	0
	%	9%	0%	4%	10%	11%	9%	0%
I'm as likely to have sex on one day	Count	572	0	140	168	114	150	0
of the week as another	%	57%	0%	61%	58%	50%	58%	0%

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Typically which day of the week do you think you are most likely to have sex?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
Monday	Count	0	1	1	0	1	2	0	0	0	0
	%	0%	1%	1%	0%	1%	3%	0%	0%	0%	0%
Tuesday	Count	1	0	0	0	0	0	1	0	1	2
	%	1%	0%	0%	0%	0%	0%	2%	0%	3%	2%
Wednesday	Count	3	1	0	1	1	0	0	0	0	3
	%	3%	1%	0%	2%	1%	0%	0%	0%	0%	3%
Thursday	Count	2	4	1	1	0	0	3	0	0	0
	%	2%	2%	1%	2%	0%	0%	6%	0%	0%	0%
Friday	Count	11	13	10	1	13	5	2	8	1	13
	%	11%	7%	9%	2%	13%	7%	4%	10%	3%	11%
Saturday	Count	26	42	27	15	27	12	10	16	7	20
	%	25%	24%	25%	27%	26%	17%	21%	19%	19%	17%
Sunday	Count	8	17	7	5	10	6	5	10	5	10
	%	8%	10%	6%	9%	10%	9%	11%	12%	14%	8%
I'm as likely to have sex on one day	Count	52	97	63	33	52	44	26	49	22	71
of the week as another	%	50%	55%	58%	59%	50%	64%	55%	59%	61%	60%

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Typically which day of the week do you think you are most likely to have sex?

		R	egion	:	Socio-Economic Group				
		Yorks & Humberside	Northen Ireland	AB	C1	C2	DE		
Monday	Count	0	1	1	2	2	1		
,	%	0%	5%	0%	1%	1%	1%		
Tuesday	Count	1	0	2	2	0	2		
	%	1%	0%	1%	1%	0%	1%		
Wednesday	Count	1	0	5	3	2	0		
	%	1%	0%	2%	1%	1%	0%		
Thursday	Count	0	1	4	2	4	2		
	%	0%	5%	2%	1%	2%	1%		
Friday	Count	6	2	20	37	16	11		
	%	7%	10%	9%	9%	7%	7%		
Saturday	Count	19	5	57	97	46	26		
	%	23%	24%	26%	25%	21%	15%		
Sunday	Count	4	3	17	44	20	8		
	%	5%	14%	8%	11%	9%	5%		
I'm as likely to have sex on one day	Count	53	9	110	208	134	118		
of the week as another	%	63%	43%	51%	53%	60%	70%		

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Typically which day of the week do you think you are most likely to have sex?

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Monday	Count	5	0	0	0	0	1
	%	1%	0%	0%	0%	0%	4%
Tuesday	Count	4	0	0	1	0	1
	%	0%	0%	0%	2%	0%	4%
Wednesday	Count	7	0	1	1	0	1
	%	1%	0%	3%	2%	0%	4%
Thursday	Count	12	0	0	0	0	0
	%	1%	0%	0%	0%	0%	0%
Friday	Count	77	1	3	2	1	1
	%	9%	7%	9%	5%	20%	4%
Saturday	Count	206	3	5	7	1	4
	%	23%	21%	15%	16%	20%	17%
Sunday	Count	79	2	1	5	0	3
	%	9%	14%	3%	12%	0%	13%
I'm as likely to have sex on one day	Count	499	8	23	27	3	13
of the week as another	%	56%	57%	70%	63%	60%	54%

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Some people say they have sex particularly on special occasions, which of the following dates might you be more likely to have sex on?

Δ	α	Δ

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
On holiday	Count	641	0	160	190	139	152	0
	%	63%	0%	69%	66%	60%	58%	0%
Your partner's	Count	581	0	148	182	117	134	0
birthday	%	57%	0%	64%	63%	51%	51%	0%
Valentine's Day	Count	548	0	152	171	97	128	0
	%	54%	0%	66%	59%	42%	49%	0%
Your	Count	538	0	149	166	102	121	0
anniversary	%	53%	0%	64%	57%	44%	46%	0%
Your birthday	Count	518	0	142	158	101	117	0
	%	51%	0%	61%	54%	44%	45%	0%
Christmas Day	Count	300	0	83	93	55	69	0
	%	30%	0%	36%	32%	24%	26%	0%
Other	Count	112	0	19	25	28	40	0
	%	11%	0%	8%	9%	12%	15%	0%

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Some people say they have sex particularly on special occasions, which of the following dates might you be more likely to have sex on?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside
On holiday	Count	62	111	83	31	61	49	18	58	21	74	56
	%	60%	63%	75%	55%	59%	70%	38%	70%	57%	62%	67%
Your partner's	Count	57	100	71	33	58	37	28	49	21	61	49
birthday	%	55%	56%	64%	59%	56%	53%	60%	59%	57%	51%	58%
Valentine's Day	Count	56	105	63	32	44	41	25	41	17	70	41
9	%	54%	59%	57%	57%	42%	59%	53%	49%	46%	59%	49%
Your	Count	52	99	62	26	49	38	26	44	14	65	47
anniversary	%	50%	56%	56%	46%	47%	54%	55%	53%	38%	55%	56%
Your birthday	Count	53	92	66	28	51	35	22	44	20	54	39
	%	51%	52%	59%	50%	49%	50%	47%	53%	54%	45%	46%
Christmas Day	Count	27	55	37	19	31	25	10	24	7	33	23
	%	26%	31%	33%	34%	30%	36%	21%	29%	19%	28%	27%
Other	Count	15	20	7	8	14	3	6	9	5	13	10
	%	14%	11%	6%	14%	13%	4%	13%	11%	14%	11%	12%

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Some people say they have sex particularly on special occasions, which of the following dates might you be more likely to have sex on?

		Region		Socio-Economic Group			sexual orientation					
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
On holiday	Count	15	144	256	145	92	569	9	21	29	2	11
	%	71%	65%	65%	64%	54%	64%	64%	64%	67%	40%	44%
Your partner's	Count	16	128	223	133	95	524	9	16	24	2	6
birthday	%	76%	58%	56%	59%	56%	59%	64%	48%	56%	40%	24%
Valentine's Day	Count	12	119	206	132	88	484	8	15	27	2	12
	%	57%	54%	52%	59%	52%	54%	57%	45%	63%	40%	48%
Your	Count	15	124	204	127	82	475	9	20	26	1	7
anniversary	%	71%	56%	52%	56%	49%	53%	64%	61%	60%	20%	28%
Your birthday	Count	13	116	198	118	84	461	9	19	21	1	7
	%	62%	53%	50%	52%	50%	52%	64%	58%	49%	20%	28%
Christmas Day	Count	8	64	114	72	49	262	5	12	15	1	5
	%	38%	29%	29%	32%	29%	29%	36%	36%	35%	20%	20%
Other	Count	2	31	38	24	19	94	1	5	7	1	4
	%	10%	14%	10%	11%	11%	11%	7%	15%	16%	20%	16%

Populus interview 1,011 women aged 18 - 40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

Who would you say usually initiates sex?

					Age			
		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
You	Count	97	0	27	21	22	27	0
	%	10%	0%	12%	7%	10%	10%	0%
Your partner	Count	399	0	75	119	103	102	0
	%	40%	0%	33%	41%	45%	39%	0%
Both of you	Count	507	0	126	149	102	130	0

55%

52%

45%

50%

Who would you say usually initiates sex?

51%

%

			Region											
		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside		
You	Count	10	14	16	3	10	2	2	4	5	18	11		
	%	10%	8%	15%	5%	10%	3%	4%	5%	14%	16%	13%		
Your partner	Count	37	76	36	25	46	27	23	25	12	51	33		
	%	36%	43%	33%	45%	45%	39%	49%	30%	33%	44%	39%		
Both of you	Count	55	86	57	28	47	40	22	54	19	47	40		
	%	54%	49%	52%	50%	46%	58%	47%	65%	53%	41%	48%		

0%

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Who would you say usually initiates sex?

		Region	on Socio-Economic Group				sexual orientation						
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say	
You	Count	2	25	38	16	17	80	1	4	9	0	3	
	%	10%	12%	10%	7%	10%	9%	7%	12%	21%	0%	13%	
Your partner	Count	8	86	148	99	65	369	3	5	11	3	8	
	%	38%	40%	38%	44%	39%	42%	21%	15%	26%	75%	33%	
Both of you	Count	11	105	208	108	84	438	10	24	22	1	13	
	%	52%	49%	53%	48%	51%	49%	71%	73%	52%	25%	54%	

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And how would you try and initiate having sex - through ...?

Age

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Kissing	Count	706	0	193	207	153	153	0
	%	70%	0%	83%	71%	66%	59%	0%
Asking	Count	375	0	81	116	80	98	0
directly	%	37%	0%	35%	40%	35%	38%	0%
A look	Count	284	0	84	84	52	64	0
	%	28%	0%	36%	29%	23%	25%	0%
Dressing up	Count	269	0	75	84	47	63	0
	%	27%	0%	32%	29%	20%	24%	0%
Saucy text	Count	220	0	70	73	37	40	0
messages	%	22%	0%	30%	25%	16%	15%	0%
Getting drunk	Count	206	0	60	58	46	42	0
	%	20%	0%	26%	20%	20%	16%	0%
A romantic	Count	185	0	45	62	36	42	0
dinner	%	18%	0%	19%	21%	16%	16%	0%
Other	Count	80	0	10	25	20	25	0
	%	8%	0%	4%	9%	9%	10%	0%
never initiate naving sex	Count	40	0	2	12	9	17	0
	%	4%	0%	1%	4%	4%	7%	0%

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And how would you try and initiate having sex - through ...?

												Yorks &
		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Humberside
Kissing	Count	73	137	80	34	68	44	30	69	21	78	56
	%	70%	77%	72%	61%	65%	63%	64%	83%	57%	66%	67%
Asking	Count	40	62	42	23	30	28	14	38	13	44	30
directly	%	38%	35%	38%	41%	29%	40%	30%	46%	35%	37%	36%
A look	Count	30	43	32	15	35	20	14	31	9	30	16
	%	29%	24%	29%	27%	34%	29%	30%	37%	24%	25%	19%
Dressing up	Count	31	42	35	18	27	14	8	19	8	32	26
	%	30%	24%	32%	32%	26%	20%	17%	23%	22%	27%	31%
Saucy text	Count	19	42	25	15	22	13	9	20	9	24	20
messages	%	18%	24%	23%	27%	21%	19%	19%	24%	24%	20%	24%
Getting drunk	Count	24	24	28	11	19	14	6	20	10	28	17
	%	23%	14%	25%	20%	18%	20%	13%	24%	27%	24%	20%
A romantic	Count	23	40	22	10	12	12	9	19	6	18	10
dinner	%	22%	23%	20%	18%	12%	17%	19%	23%	16%	15%	12%
Other	Count	11	17	7	1	7	4	5	6	3	7	10
	%	11%	10%	6%	2%	7%	6%	11%	7%	8%	6%	12%
I never initiate	Count	2	7	4	4	6	3	3	0	2	4	5
having sex	%	2%	4%	4%	7%	6%	4%	6%	0%	5%	3%	6%

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And how would you try and initiate having sex - through...?

		Region	!	Socio-Econ	omic Group		sexual orientation					
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Kissing	Count	15	170	292	132	108	617	13	23	32	5	16
	%	71%	77%	74%	59%	64%	69%	93%	70%	74%	100%	64%
Asking Count	10	77	148	83	65	326	5	13	24	1	6	
directly	%	48%	35%	37%	37%	38%	36%	36%	39%	56%	20%	24%
A look	Count	8	71	113	61	38	241	8	12	17	2	4
	%	38%	32%	29%	27%	22%	27%	57%	36%	40%	40%	16%
Dressing up	Count	7	61	100	61	47	230	4	10	18	3	4
	%	33%	28%	25%	27%	28%	26%	29%	30%	42%	60%	16%
Saucy text	Count	2	49	84	50	37	188	3	7	16	1	5
messages	%	10%	22%	21%	22%	22%	21%	21%	21%	37%	20%	20%
Getting drunk	Count	5	37	85	44	38	178	4	5	12	1	6
	%	24%	17%	21%	20%	22%	20%	29%	15%	28%	20%	24%
A romantic	Count	4	39	82	48	16	168	3	4	6	0	4
dinner	%	19%	18%	21%	21%	9%	19%	21%	12%	14%	0%	16%
Other	Count	1	17	37	13	13	68	1	6	3	0	2
	%	5%	8%	9%	6%	8%	8%	7%	18%	7%	0%	8%
I never initiate	Count	0	4	11	13	12	38	0	0	1	0	1
having sex	%	0%	2%	3%	6%	7%	4%	0%	0%	2%	0%	4%

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When you have sex with a partner, how often would you say you participate in foreplay?

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Always	Count	612	0	139	171	138	164	0
	%	61%	0%	60%	59%	61%	63%	0%
Sometimes	Count	368	0	87	110	84	87	0
	%	37%	0%	38%	38%	37%	34%	0%
Never	Count	25	0	5	7	5	8	0
	%	2%	0%	2%	2%	2%	3%	0%

When you have sex with a partner, how often would you say you participate in foreplay?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside
Always	Count	56	108	71	36	56	46	25	55	22	71	54
	%	54%	61%	65%	65%	54%	68%	53%	66%	61%	60%	64%
Sometimes	Count	45	64	38	17	41	22	20	27	14	43	27
	%	44%	36%	35%	31%	40%	32%	43%	33%	39%	36%	32%
Never	Count	2	4	1	2	6	0	2	1	0	4	3
	%	2%	2%	1%	4%	6%	0%	4%	1%	0%	3%	4%

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When you have sex with a partner, how often would you say you participate in foreplay?

		Region	Region Socio-Economic Group				sexual orientation						
		Northen Ireland	AB	C 1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say	
Always	Count	11	148	239	123	101	542	9	25	23	2	12	
	%	52%	69%	61%	55%	60%	61%	64%	76%	53%	40%	50%	
Sometimes	Count	10	64	145	96	60	324	5	7	20	2	10	
	%	48%	30%	37%	43%	36%	37%	36%	21%	47%	40%	42%	
Never	Count	0	4	9	5	7	21	0	1	0	1	2	
	%	0%	2%	2%	2%	4%	2%	0%	3%	0%	20%	8%	

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Typically how long does your foreplay last with a partner? [Respondents participating in foreplay only]

Α	a	e

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
0-5 mins	Count	93	0	19	27	18	29	0
	%	10%	0%	8%	10%	8%	12%	0%
6-10 mins	Count	331	0	77	94	83	77	0
	%	34%	0%	34%	34%	37%	31%	0%
11-20 mins	Count	323	0	76	84	78	85	0
	%	33%	0%	34%	30%	35%	34%	0%
21-30 mins	Count	112	0	26	36	21	29	0
	%	11%	0%	12%	13%	9%	12%	0%
31-60 mins	Count	39	0	10	13	4	12	0
	%	4%	0%	4%	5%	2%	5%	0%
One hour plus	Count	13	0	1	4	3	5	0
	%	1%	0%	0%	1%	1%	2%	0%
I'd prefer not to answer	Count	67	0	16	22	15	14	0
this question	%	7%	0%	7%	8%	7%	6%	0%

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Typically how long does your foreplay last with a partner? [Respondents participating in foreplay only]

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
0-5 mins	Count	11	17	10	3	9	8	3	5	1	10
	%	11%	10%	9%	6%	9%	12%	7%	6%	3%	9%
6-10 mins	Count	32	54	39	17	38	20	18	33	13	36
	%	32%	31%	36%	32%	40%	29%	40%	40%	36%	32%
11-20 mins	Count	40	52	32	16	34	23	16	20	12	45
	%	40%	30%	29%	30%	35%	34%	36%	24%	33%	39%
21-30 mins	Count	7	18	13	9	3	10	5	11	5	16
	%	7%	10%	12%	17%	3%	15%	11%	13%	14%	14%
31-60 mins	Count	2	11	4	4	4	3	0	4	1	3
	%	2%	6%	4%	8%	4%	4%	0%	5%	3%	3%
One hour plus	Count	2	3	0	1	1	0	0	0	2	2
	%	2%	2%	0%	2%	1%	0%	0%	0%	6%	2%
I'd prefer not to answer	Count	6	17	11	3	7	4	3	9	2	2
this question	%	6%	10%	10%	6%	7%	6%	7%	11%	6%	2%

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Typically how long does your foreplay last with a partner? [Respondents participating in foreplay only]

		R	Region			Socio-Economic Group					
		Yorks & Humberside	Northen Ireland	AB	C 1	C2	DE				
0-5 mins	Count	13	3	22	36	22	13				
	%	16%	14%	10%	9%	10%	8%				
6-10 mins	Count	24	7	73	125	77	53				
	%	30%	33%	34%	33%	35%	33%				
11-20 mins	Count	28	4	74	133	69	46				
	%	35%	19%	35%	35%	32%	29%				
21-30 mins	Count	10	5	24	42	25	20				
	%	12%	24%	11%	11%	11%	12%				
31-60 mins	Count	3	0	7	14	11	7				
	%	4%	0%	3%	4%	5%	4%				
One hour plus	Count	0	1	3	2	0	8				
	%	0%	5%	1%	1%	0%	5%				
I'd prefer not to answer this question	Count	3	1	9	31	14	14				
	%	4%	5%	4%	8%	6%	9%				

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Typically how long does your foreplay last with a partner? [Respondents participating in foreplay only]

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
0-5 mins	Carret			DI-SEXUAI			HOL Say
U-5 mins	Count	87	0	ı	4	0	I
	%	10%	0%	3%	10%	0%	5%
6-10 mins	Count	295	4	7	14	1	10
	%	34%	29%	22%	33%	25%	45%
11-20 mins	Count	288	5	10	17	1	2
	%	33%	36%	31%	40%	25%	9%
21-30 mins	Count	95	3	7	3	1	3
	%	11%	21%	22%	7%	25%	14%
31-60 mins	Count	34	0	3	2	0	0
	%	4%	0%	9%	5%	0%	0%
One hour plus	Count	10	0	0	2	1	0
	%	1%	0%	0%	5%	25%	0%
I'd prefer not to answer	Count	56	2	4	0	0	6
this question	%	6%	14%	13%	0%	0%	27%

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And how long would you like foreplay between you and a partner to last? [Respondents participating in foreplay only]

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
0-5 mins	Count	46	0	8	12	14	12	0
	%	5%	0%	4%	4%	6%	5%	0%
6-10 mins	Count	209	0	40	65	53	51	0
	%	22%	0%	18%	23%	24%	20%	0%
11-20 mins	Count	351	0	81	100	76	94	0
	%	36%	0%	37%	36%	35%	38%	0%
21-30 mins	Count	207	0	60	57	47	43	0
	%	21%	0%	27%	20%	22%	17%	0%
31-60 mins	Count	60	0	14	17	9	20	0
	%	6%	0%	6%	6%	4%	8%	0%
One hour plus	Count	22	0	3	6	3	10	0
	%	2%	0%	1%	2%	1%	4%	0%
I'd prefer not to answer	Count	72	0	15	22	15	20	0
this question	%	7%	0%	7%	8%	7%	8%	0%

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And how long would you like foreplay between you and a partner to last? [Respondents participating in foreplay only]

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
0-5 mins	Count	6	13	4	1	4	3	3	1	1	5
	%	6%	8%	4%	2%	4%	4%	7%	1%	3%	5%
6-10 mins	Count	22	28	30	9	23	15	16	15	7	22
	%	22%	17%	28%	17%	24%	22%	36%	18%	19%	20%
11-20 mins	Count	42	53	36	18	33	27	15	30	14	44
	%	43%	32%	33%	35%	34%	40%	34%	37%	39%	40%
21-30 mins	Count	16	41	22	14	22	13	5	18	9	22
	%	16%	24%	20%	27%	23%	19%	11%	22%	25%	20%
31-60 mins	Count	3	11	6	4	5	4	1	8	2	10
	%	3%	7%	6%	8%	5%	6%	2%	10%	6%	9%
One hour plus	Count	2	4	2	1	3	2	0	1	1	4
	%	2%	2%	2%	2%	3%	3%	0%	1%	3%	4%
I'd prefer not to answer	Count	7	18	9	5	6	4	4	9	2	4
this question	%	7%	11%	8%	10%	6%	6%	9%	11%	6%	4%

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And how long would you like foreplay between you and a partner to last? [Respondents participating in foreplay only]

		R	egion	:	Socio-Econ	omic Group	
		Yorks & Humberside	Northen Ireland	AB	C 1	C2	DE
0-5 mins	Count	4	1	8	18	14	6
	%	5%	5%	4%	5%	7%	4%
6-10 mins	Count	16	6	53	73	50	33
	%	20%	29%	25%	19%	23%	21%
11-20 mins	Count	32	7	72	151	75	51
	%	40%	33%	34%	40%	35%	32%
21-30 mins	Count	19	4	51	82	40	33
	%	23%	19%	24%	22%	19%	21%
31-60 mins	Count	5	1	12	19	13	15
	%	6%	5%	6%	5%	6%	9%
One hour plus	Count	2	1	4	7	6	6
	%	2%	5%	2%	2%	3%	4%
I'd prefer not to answer	Count	3	1	11	29	16	15
this question	%	4%	5%	5%	8%	7%	9%

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And how long would you like foreplay between you and a partner to last? [Respondents participating in foreplay only]

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
0-5 mins	Count	44	0	0	2	0	0
	%	5%	0%	0%	5%	0%	0%
6-10 mins	Count	189	3	6	4	1	6
	%	22%	21%	19%	10%	25%	27%
11-20 mins	Count	307	5	9	24	2	4
	%	36%	36%	28%	57%	50%	18%
21-30 mins	Count	182	5	10	5	1	4
	%	21%	36%	31%	12%	25%	18%
31-60 mins	Count	52	0	3	4	0	1
	%	6%	0%	9%	10%	0%	5%
One hour plus	Count	21	0	0	2	0	0
	%	2%	0%	0%	5%	0%	0%
I'd prefer not to answer	Count	59	1	4	1	0	7
this question	%	7%	7%	13%	2%	0%	32%

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There are many different types of foreplay. Which of the following do you prefer?

Age

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Kissing	Count	702	0	183	193	153	173	0
	%	72%	0%	81%	69%	69%	69%	0%
Giving/receiving	Count	590	0	152	170	119	149	0
oral sex	%	60%	0%	67%	60%	54%	59%	0%
Using sex toys	Count	214	0	50	66	47	51	0
	%	22%	0%	22%	23%	21%	20%	0%
Talking dirty	Count	157	0	46	45	37	29	0
	%	16%	0%	20%	16%	17%	12%	0%
A Massage	Count	432	0	118	123	83	108	0
	%	44%	0%	52%	44%	37%	43%	0%
Other	Count	60	0	13	18	17	12	0
	%	6%	0%	6%	6%	8%	5%	0%
I'd prefer not to	Count	76	0	17	21	18	20	0
answer this	%	8%	0%	8%	7%	8%	8%	0%

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There are many different types of foreplay. Which of the following do you prefer?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
Kissing	Count	83	121	70	40	70	47	28	62	24	89
	%	82%	70%	64%	75%	72%	69%	62%	76%	67%	78%
Giving/receiving	Count	60	102	72	33	58	36	26	59	20	66
oral sex	%	59%	59%	66%	62%	60%	53%	58%	72%	56%	58%
Using sex toys	Count	26	33	27	12	19	16	8	16	6	30
	%	26%	19%	25%	23%	20%	24%	18%	20%	17%	26%
Talking dirty	Count	18	30	17	8	14	10	5	15	2	21
	%	18%	17%	16%	15%	14%	15%	11%	18%	6%	18%
A Massage	Count	44	85	47	22	44	31	17	41	15	42
	%	44%	49%	43%	42%	45%	46%	38%	50%	42%	37%
Other	Count	6	10	9	5	8	3	3	2	0	6
	%	6%	6%	8%	9%	8%	4%	7%	2%	0%	5%
I'd prefer not to	Count	7	16	12	4	6	7	3	7	2	4
answer this	%	7%	9%	11%	8%	6%	10%	7%	9%	6%	4%

Populus interview 1,011 women aged 18 - 40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

There are many different types of foreplay. Which of the following do you prefer?

		R	egion		Socio-Economic Group				
		Yorks & Humberside	Northen Ireland	AB	C1	C2	DE		
Kissing	Count	51	15	154	284	150	110		
	%	63%	71%	73%	74%	68%	68%		
Giving/receiving	Count	49	8	136	229	122	100		
oral sex	%	60%	38%	64%	60%	56%	62%		
Using sex toys	Count	19	1	38	87	50	39		
	%	23%	5%	18%	23%	23%	24%		
Talking dirty	Count	14	2	38	63	33	23		
	%	17%	10%	18%	16%	15%	14%		
A Massage	Count	32	11	94	173	96	67		
	%	40%	52%	44%	45%	44%	42%		
Other	Count	6	2	17	23	7	13		
	%	7%	10%	8%	6%	3%	8%		
I'd prefer not to	Count	7	1	14	27	22	13		
answer this	%	9%	5%	7%	7%	10%	8%		

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There are many different types of foreplay. Which of the following do you prefer?

sexual orientation

		_					I'd rather
		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	not say
Kissing	Count	622	12	21	32	3	12
	%	72%	86%	66%	74%	75%	55%
Giving/receiving	Count	517	7	24	32	2	9
oral sex	%	60%	50%	75%	74%	50%	41%
Using sex toys	Count	169	5	13	23	1	3
	%	20%	36%	41%	53%	25%	14%
Talking dirty	Count	131	3	4	14	1	4
	%	15%	21%	13%	33%	25%	18%
A Massage	Count	381	9	13	22	2	5
	%	44%	64%	41%	51%	50%	23%
Other	Count	52	0	4	3	1	0
	%	6%	0%	13%	7%	25%	0%
I'd prefer not to	Count	68	0	2	0	0	6
answer this	%	8%	0%	6%	0%	0%	27%

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On average how long does sex normally last between you and a partner?

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
0-5 mins	Count	44	0	7	13	16	8	0
	%	4%	0%	3%	5%	7%	3%	0%
6-10 mins	Count	166	0	33	57	34	42	0
	%	17%	0%	14%	20%	15%	16%	0%
11-20 mins	Count	274	0	68	76	60	70	0
	%	27%	0%	30%	26%	27%	27%	0%
21-30 mins	Count	250	0	56	69	56	69	0
	%	25%	0%	24%	24%	25%	27%	0%
31-60 mins	Count	141	0	33	39	31	38	0
	%	14%	0%	14%	14%	14%	15%	0%
One hour plus	Count	47	0	13	10	11	13	0
	%	5%	0%	6%	3%	5%	5%	0%
I'd prefer not to answer	Count	79	0	19	24	18	18	0
this question	%	8%	0%	8%	8%	8%	7%	0%

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On average how long does sex normally last between you and a partner?

Region

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
0-5 mins	Count	2	8	5	4	7	2	1	2	0	5
	%	2%	5%	5%	7%	7%	3%	2%	2%	0%	4%
6-10 mins	Count	15	26	10	10	18	17	5	13	6	26
	%	15%	15%	9%	18%	17%	25%	11%	16%	17%	22%
11-20 mins	Count	32	46	38	8	27	17	15	25	13	27
	%	31%	26%	35%	15%	26%	25%	33%	30%	36%	23%
21-30 mins	Count	28	47	30	11	26	14	15	16	9	30
	%	27%	27%	27%	20%	25%	21%	33%	20%	25%	25%
31-60 mins	Count	13	25	13	11	12	10	6	13	4	19
	%	13%	14%	12%	20%	12%	15%	13%	16%	11%	16%
One hour plus	Count	6	9	2	7	4	3	1	5	2	6
	%	6%	5%	2%	13%	4%	4%	2%	6%	6%	5%
I'd prefer not to answer	Count	6	15	12	4	9	5	2	8	2	5
this question	%	6%	9%	11%	7%	9%	7%	4%	10%	6%	4%

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On average how long does sex normally last between you and a partner?

		R		Socio-Econ	omic Group		
		Yorks & Humberside	Northen Ireland	AB	C 1	C2	DE
0-5 mins	Count	7	1	6	19	10	9
	%	8%	5%	3%	5%	5%	5%
6-10 mins	Count	15	5	36	63	43	24
	%	18%	24%	17%	16%	19%	14%
11-20 mins	Count	18	7	60	110	55	45
	%	21%	33%	28%	28%	25%	27%
21-30 mins	Count	20	4	57	101	51	41
	%	24%	19%	26%	26%	23%	25%
31-60 mins	Count	11	3	32	58	30	20
	%	13%	14%	15%	15%	14%	12%
One hour plus	Count	2	0	10	17	10	10
	%	2%	0%	5%	4%	5%	6%
l'd prefer not to answer	Count	11	1	16	24	22	18
this question	%	13%	5%	7%	6%	10%	11%

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On average how long does sex normally last between you and a partner?

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
0-5 mins	Count	41	0	1	1	0	1
	%	5%	0%	3%	2%	0%	4%
6-10 mins	Count	142	3	6	10	0	5
	%	16%	21%	18%	24%	0%	21%
11-20 mins	Count	247	3	5	13	3	3
	%	28%	21%	15%	31%	60%	13%
21-30 mins	Count	221	5	6	13	0	5
	%	25%	36%	18%	31%	0%	21%
31-60 mins	Count	130	2	5	2	1	1
	%	15%	14%	15%	5%	20%	4%
One hour plus	Count	37	0	6	2	1	1
	%	4%	0%	18%	5%	20%	4%
I'd prefer not to answer	Count	66	1	4	1	0	8
this question	%	7%	7%	12%	2%	0%	33%

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And how long would you say you would like sex to last?

					Age			
		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
0-5 mins	Count	21	0	0	7	9	5	0
	%	2%	0%	0%	2%	4%	2%	0%
6-10 mins	Count	112	0	21	30	30	31	0
	%	11%	0%	9%	10%	13%	12%	0%
11-20 mins	Count	256	0	56	79	64	57	0
	%	26%	0%	24%	27%	28%	22%	0%
21-30 mins	Count	276	0	76	74	53	73	0
	%	28%	0%	33%	26%	23%	28%	0%
31-60 mins	Count	174	0	34	56	38	46	0
	%	17%	0%	15%	19%	17%	18%	0%
One hour plus	Count	80	0	23	18	16	23	0
	%	8%	0%	10%	6%	7%	9%	0%
I'd prefer not to answer	Count	83	0	20	24	17	22	0
this question	%	8%	Λ%	9%	8%	7%	Q %	0%

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And how long would you say you would like sex to last?

Region

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
0-5 mins	Count	2	3	2	2	1	2	1	1	0	3
	%	2%	2%	2%	4%	1%	3%	2%	1%	0%	3%
6-10 mins	Count	8	20	8	6	14	8	6	8	3	16
	%	8%	11%	7%	11%	14%	12%	13%	10%	8%	14%
11-20 mins	Count	27	43	33	13	29	17	10	15	10	29
	%	26%	25%	30%	24%	28%	25%	22%	18%	28%	25%
21-30 mins	Count	29	49	30	10	30	17	12	27	12	34
	%	28%	28%	27%	18%	29%	25%	27%	33%	33%	29%
31-60 mins	Count	18	36	14	10	10	14	8	15	6	24
	%	18%	21%	13%	18%	10%	20%	18%	18%	17%	20%
One hour plus	Count	8	11	9	10	10	6	3	6	4	7
	%	8%	6%	8%	18%	10%	9%	7%	7%	11%	6%
I'd prefer not to answer	Count	10	13	14	4	9	5	5	11	1	5
this question	%	10%	7%	13%	7%	9%	7%	11%	13%	3%	4%

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And how long would you say you would like sex to last?

		R		Socio-Economic Group				
		Yorks & Humberside	Northen Ireland	AB	C 1	C2	DE	
0-5 mins	Count	4	0	2	6	10	3	
	%	5%	0%	1%	2%	5%	2%	
6-10 mins	Count	12	3	27	39	27	19	
	%	14%	14%	12%	10%	12%	11%	
11-20 mins	Count	22	7	54	111	52	39	
	%	26%	33%	25%	28%	24%	23%	
21-30 mins	Count	21	5	59	115	55	44	
	%	25%	24%	27%	29%	25%	26%	
31-60 mins	Count	15	3	35	69	42	27	
	%	18%	14%	16%	18%	19%	16%	
One hour plus	Count	4	2	22	23	15	20	
	%	5%	10%	10%	6%	7%	12%	
I'd prefer not to answer	Count	6	1	18	30	19	16	
this question	%	7%	5%	8%	8%	9%	10%	

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And how long would you say you would like sex to last?

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
0-5 mins	Count	19	0	1	1	0	0
	%	2%	0%	3%	2%	0%	0%
6-10 mins	Count	104	0	3	4	0	1
	%	12%	0%	9%	10%	0%	4%
11-20 mins	Count	226	3	7	11	3	6
	%	26%	21%	21%	26%	60%	25%
21-30 mins	Count	240	8	5	17	1	5
	%	27%	57%	15%	40%	20%	21%
31-60 mins	Count	155	2	6	6	1	4
	%	18%	14%	18%	14%	20%	17%
One hour plus	Count	69	0	6	3	0	2
	%	8%	0%	18%	7%	0%	8%
I'd prefer not to answer	Count	72	1	5	0	0	6
this question	%	8%	7%	15%	0%	0%	25%

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Below is a list of some of the different ways women like to have sex. Which way do you prefer? Please tick all that apply

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Passionate	Count	733	0	196	216	139	182	0
	%	72%	0%	84%	74%	60%	70%	0%
Slow	Count	505	0	131	138	102	134	0
	%	50%	0%	56%	48%	44%	51%	0%
Fast	Count	474	0	131	138	99	106	0
	%	47%	0%	56%	48%	43%	41%	0%
Using lots of different	Count	439	0	113	124	94	108	0
positions	%	43%	0%	49%	43%	41%	41%	0%
Adventurous	Count	318	0	92	91	66	69	0
	%	31%	0%	40%	31%	29%	26%	0%
Kinky	Count	209	0	79	63	36	31	0
	%	21%	0%	34%	22%	16%	12%	0%
Nothing out of the	Count	154	0	36	39	34	45	0
ordinary	%	15%	0%	16%	13%	15%	17%	0%
Other	Count	16	0	6	4	2	4	0
	%	2%	0%	3%	1%	1%	2%	0%
'd prefer not to answer this question	Count	66	0	11	22	16	17	0
	%	7%	0%	5%	8%	7%	7%	0%

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Below is a list of some of the different ways women like to have sex. Which way do you prefer? Please tick all that apply

Region

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East
Passionate	Count	77	132	79	42	69	55	35	63	24
	%	74%	75%	71%	75%	66%	79%	74%	76%	65%
Slow	Count	47	84	63	25	52	35	23	51	17
	%	45%	47%	57%	45%	50%	50%	49%	61%	46%
Fast	Count	42	79	61	23	51	35	23	50	14
	%	40%	45%	55%	41%	49%	50%	49%	60%	38%
Using lots of different	Count	49	71	60	27	47	30	17	37	13
positions	%	47%	40%	54%	48%	45%	43%	36%	45%	35%
Adventurous	Count	32	51	40	17	35	27	8	32	10
	%	31%	29%	36%	30%	34%	39%	17%	39%	27%
Kinky	Count	29	37	24	14	16	15	4	14	7
	%	28%	21%	22%	25%	15%	21%	9%	17%	19%
Nothing out of the	Count	13	38	13	12	15	11	8	14	2
ordinary	%	13%	21%	12%	21%	14%	16%	17%	17%	5%
Other	Count	3	2	1	0	5	0	2	1	0
	%	3%	1%	1%	0%	5%	0%	4%	1%	0%
I'd prefer not to answer	Count	5	13	7	5	7	6	1	7	3
this question	%	5%	7%	6%	9%	7%	9%	2%	8%	8%

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Below is a list of some of the different ways women like to have sex. Which way do you prefer? Please tick all that apply

			Region Yorks &			Socio-Econoi	mic Group	
		North West	Humberside	Northen Ireland	AB	C1	C2	DE
Passionate	Count	84	57	16	157	298	158	117
	%	71%	68%	76%	71%	75%	70%	69%
Slow	Count	54	44	11	113	207	112	71
	%	45%	52%	52%	51%	52%	50%	42%
Fast	Count	50	36	10	97	200	93	82
	%	42%	43%	48%	44%	51%	41%	49%
Using lots of different positions	Count	44	33	11	98	173	92	74
	%	37%	39%	52%	45%	44%	41%	44%
Adventurous	Count	33	25	8	71	130	66	50
	%	28%	30%	38%	32%	33%	29%	30%
Kinky	Count	26	17	5	50	82	39	38
	%	22%	20%	24%	23%	21%	17%	22%
Nothing out of the	Count	14	12	2	31	57	36	28
ordinary	%	12%	14%	10%	14%	14%	16%	1 7%
Other	Count	1	0	1	6	6	1	3
	%	1%	0%	5%	3%	2%	0%	2%
I'd prefer not to answer	Count	5	6	1	13	23	18	12
this question	%	4%	7%	5%	6%	6%	8%	7%

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Below is a list of some of the different ways women like to have sex. Which way do you prefer? Please tick all that apply

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Passionate	Count	651	11	20	33	3	16
	%	73%	79%	61%	77%	60%	64%
Slow	Count	447	9	12	25	3	10
	%	50%	64%	36%	58%	60%	40%
Fast	Count	414	7	17	29	2	6
	%	46%	50%	52%	67%	40%	24%
Using lots of different	Count	384	5	17	22	2	10
positions	%	43%	36%	52%	51%	40%	40%
Adventurous	Count	282	3	12	16	1	5
	%	32%	21%	36%	37%	20%	20%
Kinky	Count	168	2	11	24	2	3
	%	19%	14%	33%	56%	40%	12%
Nothing out of the	Count	139	2	1	8	1	3
ordinary	%	16%	14%	3%	19%	20%	12%
Other	Count	12	0	3	1	0	0
	%	1%	0%	9%	2%	0%	0%
I'd prefer not to answer	Count	56	0	4	1	0	5
this question	%	6%	0%	12%	2%	0%	20%

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Some women say they don't always orgasm when they have sex with a partner. Which of the following best describes your experience during sex:

					Age			
		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
I always orgasm	Count	256	0	51	67	56	82	0
	%	26%	0%	22%	23%	25%	32%	0%
I sometimes orgasm	Count	557	0	128	169	121	139	0
	%	56%	0%	56%	58%	53%	54%	0%
l never orgasm	Count	114	0	33	28	29	24	0
	%	11%	0%	14%	10%	13%	9%	0%
I'd rather not answer this question	Count	76	0	18	25	21	12	0
	%	8%	0%	8%	9%	9%	5%	0%

Some women say they don't always orgasm when they have sex with a partner. Which of the following best describes your experience during sex:

			Region									
		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside
I always orgasm	Count	31	45	31	9	24	22	11	19	5	29	26
	%	30%	26%	28%	16%	23%	32%	24%	23%	14%	25%	31%
I sometimes orgasm	Count	50	98	57	35	59	34	34	45	25	66	39
	%	49%	56%	52%	63%	57%	49%	74%	54%	69%	56%	46%
I never orgasm	Count	11	16	12	8	12	7	0	10	4	16	15
	%	11%	9%	11%	14%	12%	10%	0%	12%	11%	14%	18%
I'd rather not answer	Count	10	16	10	4	8	6	1	9	2	6	4
this question	%	10%	9%	9%	7%	8%	9%	2%	11%	6%	5%	5%

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Some women say they don't always orgasm when they have sex with a partner. Which of the following best describes your experience during sex:

		Region	9	Socio-Econo	omic Group			sexual orientation					
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say	
I always orgasm	Count	5	56	103	61	37	223	5	15	7	2	5	
	%	24%	26%	26%	27%	22%	25%	36%	45%	17%	40%	21%	
I sometimes orgasm	Count	14	123	209	124	98	493	8	13	32	1	10	
	%	67%	56%	53%	56%	58%	56%	57%	39%	76%	20%	42%	
I never orgasm	Count	2	27	47	21	17	105	1	2	3	2	1	
	%	10%	12%	12%	9%	10%	12%	7%	6%	7%	40%	4%	
I'd rather not answer	Count	0	12	32	16	16	65	0	3	0	0	8	
this question	%	0%	6%	8%	7%	10%	7%	0%	9%	0%	0%	33%	

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And which best describes your partner's experience during sex?

Age

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
They always orgasm	Count	593	0	98	182	143	170	0
	%	85%	0%	87%	86%	79%	88%	0%
They sometimes	Count	69	0	10	16	27	16	0
orgasm	%	10%	0%	9%	8%	15%	8%	0%
They never orgasm	Count	5	0	0	2	3	0	0
	%	1%	0%	0%	1%	2%	0%	0%
I'd rather not answer	Count	31	0	5	11	7	8	0
this questionn	%	4%	0%	4%	5%	4%	4%	0%

And which best describes your partner's experience during sex?

Region

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside
They always orgasm	Count	47	105	73	30	63	42	28	44	17	74	56
	%	81%	86%	85%	81%	83%	82%	85%	85%	71%	89%	92%
They sometimes	Count	9	9	6	4	9	4	4	7	6	7	3
orgasm	%	16%	7%	7%	11%	12%	8%	12%	13%	25%	8%	5%
They never orgasm	Count	1	1	0	0	1	0	1	0	0	1	0
	%	2%	1%	0%	0%	1%	0%	3%	0%	0%	1%	0%
I'd rather not answer	Count	1	7	7	3	3	5	0	1	1	1	2
this questionn	%	2%	6%	8%	8%	4%	10%	0%	2%	4%	1%	3%

Populus interview 1,011 women aged 18 - 40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

And which best describes your partner's experience during sex?

		Region	:	Socio-Econo	omic Group			sexual orientation					
		Northen Ireland	AB	C 1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say	
They always orgasm	Count	13	130	225	149	89	552	3	14	17	2	6	
	%	93%	83%	86%	84%	86%	87%	38%	70%	85%	67%	46%	
They sometimes	Count	1	20	23	15	11	54	5	4	3	1	2	
orgasm	%	7%	13%	9%	8%	11%	9%	63%	20%	15%	33%	15%	
They never orgasm	Count	0	0	1	3	1	5	0	0	0	0	0	
	%	0%	0%	0%	2%	1%	1%	0%	0%	0%	0%	0%	
I'd rather not answer	Count	0	6	12	11	2	24	0	2	0	0	5	
this questionn	%	0%	4%	5%	6%	2%	4%	0%	10%	0%	0%	38%	

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Have you ever pretended to have an orgasm?

Count

Count

Count

%

Yes

No

I'd rather not answer

this question

Total

479 48%

483

48%

43

4%

Under 18

0%

0

0%

0%

11

5%

15

5%

	Age			
18-24	4 25-30	31-34	35-40	Over 40
125	133	106	115	0
55%	46%	47%	44%	0%
93	142	110	138	0
41%	49%	48%	53%	0%

11

5%

6

2%

0

0%

Have you ever pretended to have an orgasm?

			Region											
		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside		
Yes	Count	54	84	54	25	48	26	23	35	17	69	32		
	%	53%	48%	49%	45%	47%	38%	49%	42%	47%	58%	38%		
No	Count	41	85	54	29	48	40	21	45	17	46	47		
	%	40%	48%	49%	52%	47%	58%	45%	54%	47%	39%	56%		
I'd rather not answer this question	Count	7	7	2	2	6	3	3	3	2	3	5		
	%	7%	4%	2%	4%	6%	4%	6%	4%	6%	3%	6%		

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Have you ever pretended to have an orgasm?

		Region Socio-Economic Group					sexual orientation							
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say		
Yes	Count	11	108	180	105	82	422	8	14	29	1	5		
	%	52%	50%	46%	47%	49%	48%	57%	42%	69%	20%	21%		
No	Count	10	100	195	110	78	431	6	18	13	4	12		
	%	48%	46%	50%	49%	46%	49%	43%	55%	31%	80%	50%		
I'd rather not answer	Count	0	9	17	9	8	35	0	1	0	0	7		
this question	%	0%	4%	4%	4%	5%	4%	0%	3%	0%	0%	29%		

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Have you ever had a multiple orgasm? [Respondents having an orgasm 'always' or 'sometimes' only]

					Age			
		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Yes	Count	535	0	113	171	103	148	0
	%	66%	0%	63%	73%	59%	67%	0%
No	Count	257	0	60	61	66	70	0
	%	32%	0%	34%	26%	38%	32%	0%
I'd rather not answer	Count	17	0	6	3	6	2	0
this question	%	2%	0%	3%	1%	3%	1%	0%

Have you ever had a multiple orgasm? [Respondents having an orgasm 'always' or 'sometimes' only]

		Region											
		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside	
Yes	Count	51	99	59	31	54	37	24	49	17	69	33	
	%	63%	69%	68%	72%	65%	67%	53%	77%	57%	73%	52%	
No	Count	27	41	27	11	29	17	18	13	12	25	30	
	%	33%	29%	31%	26%	35%	31%	40%	20%	40%	26%	47%	
l'd rather not answer this question	Count	3	3	1	1	0	1	3	2	1	1	1	
	%	4%	2%	1%	2%	0%	2%	7%	3%	3%	1%	2%	

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Have you ever had a multiple orgasm? [Respondents having an orgasm 'always' or 'sometimes' only]

		Region Socio-Economic Group					sexual orientation							
		Northen Ireland	AB	C 1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say		
Yes	Count	12	125	192	122	96	471	10	22	23	1	9		
	%	63%	70%	62%	67%	72%	66%	77%	79%	59%	33%	60%		
No	Count	7	47	113	58	37	226	3	6	16	2	4		
	%	37%	26%	36%	32%	28%	32%	23%	21%	41%	67%	27%		
I'd rather not answer this question	Count	0	6	7	3	1	15	0	0	0	0	2		
	%	0%	3%	2%	2%	1%	2%	0%	0%	0%	0%	13%		

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There are many different sexual positions that people enjoy. Which would you say is your favourite sexual position?

Aα	e

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Missionary	Count	248	0	56	71	53	68	0
	%	25%	0%	24%	25%	23%	26%	0%
You on top	Count	248	0	51	72	56	69	0
	%	25%	0%	22%	25%	25%	27%	0%
Doggy style	Count	191	0	50	53	43	45	0
	%	19%	0%	22%	18%	19%	17%	0%
Spoons	Count	51	0	6	19	18	8	0
	%	5%	0%	3%	7%	8%	3%	0%
Reverse cowgirl	Count	19	0	3	5	5	6	0
	%	2%	0%	1%	2%	2%	2%	0%
Legs hitched up	Count	97	0	30	27	22	18	0
	%	10%	0%	13%	9%	10%	7%	0%
Standing up sex	Count	18	0	8	2	3	5	0
	%	2%	0%	3%	1%	1%	2%	0%
Other	Count	22	0	6	6	2	8	0
	%	2%	0%	3%	2%	1%	3%	0%
I???d rather not answer	Count	110	0	20	34	25	31	0
this question	%	11%	0%	9%	12%	11%	12%	0%

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There are many different sexual positions that people enjoy. Which would you say is your favourite sexual position?

Region

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
Missionary	Count	20	47	27	18	17	13	13	22	6	33
	%	20%	27%	25%	32%	17%	19%	28%	27%	17%	28%
You on top	Count	22	40	25	10	31	18	12	23	7	24
	%	22%	23%	23%	18%	30%	26%	26%	28%	19%	20%
Doggy style	Count	24	35	23	11	18	12	10	14	6	21
	%	24%	20%	21%	20%	17%	17%	22%	17%	17%	18%
Spoons	Count	8	10	4	2	8	4	2	2	3	5
	%	8%	6%	4%	4%	8%	6%	4%	2%	8%	4%
Reverse cowgirl	Count	5	1	1	0	2	0	3	0	0	2
	%	5%	1%	1%	0%	2%	0%	7%	0%	0%	2%
Legs hitched up	Count	7	15	12	6	12	12	3	8	4	13
	%	7%	9%	11%	11%	12%	17%	7%	10%	11%	11%
Standing up sex	Count	3	5	0	0	3	0	0	3	0	3
	%	3%	3%	0%	0%	3%	0%	0%	4%	0%	3%
Other	Count	1	4	2	0	2	3	0	3	2	4
	%	1%	2%	2%	0%	2%	4%	0%	4%	6%	3%
I???d rather not answer	Count	12	19	16	9	10	7	3	8	8	13
this question	%	12%	11%	15%	16%	10%	10%	7%	10%	22%	11%

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There are many different sexual positions that people enjoy. Which would you say is your favourite sexual position?

		R	egion	Socio-Economic Group					
		Yorks & Humberside	Northen Ireland	AB	C1	C2	DE		
Missionary	Count	30	2	58	99	54	37		
	%	36%	10%	27%	25%	24%	22%		
You on top	Count	24	10	57	102	58	31		
	%	29%	48%	26%	26%	26%	18%		
Doggy style	Count	13	4	44	62	45	39		
	%	16%	19%	20%	16%	20%	23%		
Spoons	Count	2	1	10	16	12	13		
	%	2%	5%	5%	4%	5%	8%		
Reverse cowgirl	Count	3	2	3	6	5	4		
	%	4%	10%	1%	2%	2%	2%		
Legs hitched up	Count	4	1	18	47	15	16		
	%	5%	5%	8%	12%	7%	10%		
Standing up sex	Count	1	0	5	8	3	2		
	%	1%	0%	2%	2%	1%	1%		
Other	Count	0	1	3	10	5	4		
	%	0%	5%	1%	3%	2%	2%		
I???d rather not answer	Count	6	0	20	43	24	22		
this question	%	7%	0%	9%	11%	11%	13%		

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There are many different sexual positions that people enjoy. Which would you say is your favourite sexual position?

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Missionary	Count	225	1	<u> </u>	11	1	<u>1100 3ay</u> 5
,	%	25%	7%	15%	26%	20%	21%
You on top	Count	225	5	7	7	1	3
	%	25%	36%	21%	17%	20%	13%
Doggy style	Count	165	2	11	9	0	4
	%	19%	14%	33%	21%	0%	17%
Spoons	Count	45	1	0	2	2	1
	%	5%	7%	0%	5%	40%	4%
Reverse cowgirl	Count	17	0	0	2	0	0
	%	2%	0%	0%	5%	0%	0%
Legs hitched up	Count	83	0	4	9	0	1
	%	9%	0%	12%	21%	0%	4%
Standing up sex	Count	15	1	0	2	0	0
	%	2%	7%	0%	5%	0%	0%
Other	Count	17	3	1	0	0	1
	%	2%	21%	3%	0%	0%	4%
I???d rather not answer	Count	95	1	5	0	1	9
this question	%	11%	7%	15%	0%	20%	38%

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Do you own a vibrator/dildo?

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Yes	Count	500	0	109	151	107	133	0
	%	50%	0%	47%	52%	47%	52%	0%
No	Count	504	0	121	137	121	125	0
	%	50%	0%	53%	48%	53%	48%	0%

Do you own a vibrator/dildo?

Region

												Yorks &
		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Humberside
Yes	Count	53	83	57	29	51	37	16	43	22	63	40
	%	51%	47%	53%	52%	50%	54%	34%	52%	61%	53%	49%
No	Count	50	93	51	27	52	32	31	40	14	56	42
	%	49%	53%	47%	48%	50%	46%	66%	48%	39%	47%	51%

Do you own a vibrator/dildo?

		Region	Socio-Economic Group sexual orientation									
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Yes	Count	5	112	186	113	88	429	8	23	35	1	5
	%	24%	52%	47%	51%	52%	48%	57%	70%	81%	20%	21%
No	Count	16	104	207	110	80	457	6	10	8	4	19
	%	76%	48%	53%	49%	48%	52%	43%	30%	19%	80%	79%

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When have you used your vibrator/dildo? [Respondents who own a vibrator/dildo only]

					Age			
		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Alone	Count	81	0	18	22	20	21	0
	%	16%	0%	17%	15%	19%	16%	0%
With a partner	Count	87	0	19	30	22	16	0
	%	17%	0%	17%	20%	20%	12%	0%
Both alone and	Count	323	0	68	96	65	94	0
with a partner	%	64%	0%	62%	64%	60%	71%	0%
I've never used it	Count	10	0	4	3	1	2	0
	%	2%	0%	4%	2%	1%	2%	0%

When have you used your vibrator/dildo? [Respondents who own a vibrator/dildo only]

			Region												
		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside			
Alone	Count	7	14	11	3	10	6	1	6	2	13	6			
	%	13%	17%	19%	10%	20%	16%	6%	14%	9%	21%	15%			
With a partner	Count	14	16	6	4	12	8	4	4	3	13	4			
	%	26%	19%	11%	14%	24%	22%	25%	9%	13%	21%	10%			
Both alone and	Count	32	50	40	21	26	23	11	31	17	37	30			
with a partner	%	60%	60%	70%	72%	51%	62%	69%	72%	74%	59%	75%			
I've never used it	Count	0	3	0	1	3	0	0	2	1	0	0			
	%	0%	4%	0%	3%	6%	0%	0%	5%	4%	0%	0%			

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When have you used your vibrator/dildo? [Respondents who own a vibrator/dildo only]

		Region		Socio-Econo	omic Group				sexual orie	ntation				
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say		
Alone	Count	1	20	34	10	17	67	1	5	7	0	1		
	%	20%	18%	18%	9%	19%	16%	13%	22%	20%	0%	20%		
With a partner	Count	0	19	25	23	20	82	2	1	1	0	2		
	%	0%	17%	13%	20%	23%	19%	25%	4%	3%	0%	40%		
Both alone and	Count	4	70	123	78	51	271	5	17	27	1	2		
with a partner	%	80%	62%	66%	69%	58%	63%	63%	74%	77%	100%	40%		
I've never used it	Count	0	4	4	2	0	10	0	0	0	0	0		
	%	0%	4%	2%	2%	0%	2%	0%	0%	0%	0%	0%		

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Do you use sex toys because ...? Please tick all that apply

			Age			
Total	Under 18	18-24	25-30	31-34	35-40	Over 40
31	0	4	6	13	8	0
3%	0%	2%	2%	6%	3%	0%
91	0	22	29	22	18	0
9%	0%	9%	10%	10%	7%	0%
53	0	20	9	14	10	0
5%	0%	9%	3%	6%	4%	0%
248	0	58	76	51	63	0
24%	0%	25%	26%	22%	24%	0%
293	0	67	90	62	74	0
29%	0%	29%	31%	27%	28%	0%
190	0	45	63	33	49	0
19%	0%	19%	22%	14%	19%	0%
442	0	100	121	105	116	0
44%	0%	43%	42%	45%	44%	0%
	3% 91 9% 53 5% 248 24% 293 29% 190 19% 442	31 0 3% 0% 91 0 9% 0% 53 0 5% 0% 248 0 24% 0% 293 0 29% 0% 190 0 19% 0% 442 0	31 0 4 3% 0% 2% 91 0 22 9% 0% 9% 53 0 20 5% 0% 9% 248 0 58 24% 0% 25% 293 0 67 29% 0% 29% 190 0 45 19% 0% 19% 442 0 100	Total Under 18 18-24 25-30 31 0 4 6 3% 0% 2% 2% 91 0 22 29 9% 0% 9% 10% 53 0 20 9 5% 0% 9% 3% 248 0 58 76 24% 0% 25% 26% 293 0 67 90 29% 0% 29% 31% 190 0 45 63 19% 0% 19% 22% 442 0 100 121	Total Under 18 18-24 25-30 31-34 31 0 4 6 13 3% 0% 2% 2% 6% 91 0 22 29 22 9% 0% 9% 10% 10% 53 0 20 9 14 5% 0% 9% 3% 6% 248 0 58 76 51 24% 0% 25% 26% 22% 293 0 67 90 62 29% 0% 29% 31% 27% 190 0 45 63 33 19% 0% 19% 22% 14% 442 0 100 121 105	Total Under 18 18-24 25-30 31-34 35-40 31 0 4 6 13 8 3% 0% 2% 2% 6% 3% 91 0 22 29 22 18 9% 0% 9% 10% 10% 7% 53 0 20 9 14 10 5% 0% 9% 3% 6% 4% 248 0 58 76 51 63 24% 0% 25% 26% 22% 24% 293 0 67 90 62 74 29% 0% 29% 31% 27% 28% 190 0 45 63 33 49 19% 0% 19% 22% 14% 19% 442 0 100 121 105 116

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Do you use sex toys because ...? Please tick all that apply

Region

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
It's the only way I can	Count	1	7	6	3	0	1	1	1	2	5
orgasm	%	1%	4%	5%	5%	0%	1%	2%	1%	5%	4%
It gives me more	Count	12	17	12	3	15	2	3	7	4	10
pleasure than other	%	12%	10%	11%	5%	14%	3%	6%	8%	11%	8%
I am single	Count	3	10	6	3	5	3	2	7	1	7
	%	3%	6%	5%	5%	5%	4%	4%	8%	3%	6%
It turns me on	Count	30	39	36	12	26	17	9	22	10	32
	%	29%	22%	32%	21%	25%	24%	19%	27%	27%	27%
Variety	Count	34	43	35	22	28	25	10	19	9	43
	%	33%	24%	32%	39%	27%	36%	21%	23%	24%	36%
I like to use it during	Count	21	31	20	6	19	12	9	18	6	29
sex with a partner	%	20%	18%	18%	11%	18%	17%	19%	22%	16%	24%
I don't use sex toys	Count	43	82	44	22	45	28	26	38	14	45
	%	41%	46%	40%	39%	43%	40%	55%	46%	38%	38%

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Do you use sex toys because ...? Please tick all that apply

		R	egion	!	Socio-Econo	CIO — Economic Group C1		
		Yorks & Humberside	Northen Ireland	AB	C1	C2	DE	
It's the only way I can	Count	3	1	8	9	6	8	
orgasm	%	4%	5%	4%	2%	3%	5%	
It gives me more	Count	4	2	17	43	13	17	
pleasure than other	%	5%	10%	8%	11%	6%	10%	
I am single	Count	6	0	11	20	8	14	
	%	7%	0%	5%	5%	4%	8%	
It turns me on	Count	13	3	49	102	61	37	
	%	15%	14%	22%	26%	27%	22%	
Variety	Count	20	4	67	116	65	44	
	%	24%	19%	30%	29%	29%	26%	
I like to use it during	Count	17	1	39	74	42	35	
sex with a partner	%	20%	5%	18%	19%	19%	21%	
I don't use sex toys	Count	40	15	91	174	102	72	
	%	48%	71%	41%	44%	45%	43%	

Populus interview 1,011 women aged 18 - 40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

Do you use sex toys because ...? Please tick all that apply

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
It's the only way I can	Count	28	0	0	3	0	0
orgasm	%	3%	0%	0%	7%	0%	0%
It gives me more	Count	73	2	3	11	0	2
pleasure than other	%	8%	14%	9%	26%	0%	8%
I am single	Count	43	2	2	5	0	1
	%	5%	14%	6%	12%	0%	4%
It turns me on	Count	202	4	13	27	1	2
	%	23%	29%	39%	63%	20%	8%
Variety	Count	254	5	12	17	2	3
	%	28%	36%	36%	40%	40%	12%
I like to use it during	Count	155	4	6	21	2	2
sex with a partner	%	17%	29%	18%	49%	40%	8%
I don't use sex toys	Count	404	6	9	4	3	16
	%	45%	43%	27%	9%	60%	64%

Populus interview 1,011 women aged 18 - 40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

After meeting someone, how soon do you usually have sex? [Respondents who are not married only]

Age

8

11%

5

2%

12%

	Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Count	11	0	7	3	1	0	0
%	4%	0%	7%	4%	2%	0%	0%
Count	9	0	3	1	1	4	0
%	3%	0%	3%	1%	2%	7%	0%
Count	117	0	41	31	17	28	0
%	43%	0%	39%	44%	40%	51%	0%
Count	78	0	36	19	9	14	0
%	29%	0%	34%	27%	21%	25%	0%
Count	43	0	17	9	9	8	0
%	16%	0%	16%	13%	21%	15%	0%
	% Count % Count % Count % Count %	Count 11 % 4% Count 9 % 3% Count 117 % 43% Count 78 % 29% Count 43	Count 11 0 % 4% 0% Count 9 0 % 3% 0% Count 117 0 % 43% 0% Count 78 0 % 29% 0% Count 43 0	Count 11 0 7 % 4% 0% 7% Count 9 0 3 % 3% 0% 3% Count 117 0 41 % 43% 0% 39% Count 78 0 36 % 29% 0% 34% Count 43 0 17	Count 11 0 7 3 % 4% 0% 7% 4% Count 9 0 3 1 % 3% 0% 3% 1% Count 117 0 41 31 % 43% 0% 39% 44% Count 78 0 36 19 % 29% 0% 34% 27% Count 43 0 17 9	Count 11 0 7 3 1 % 4% 0% 7% 4% 2% Count 9 0 3 1 1 % 3% 0% 3% 1% 2% Count 117 0 41 31 17 % 43% 0% 39% 44% 40% Count 78 0 36 19 9 % 29% 0% 34% 27% 21% Count 43 0 17 9 9	Count 11 0 7 3 1 0 % 4% 0% 7% 4% 2% 0% Count 9 0 3 1 1 4 % 3% 0% 3% 1% 2% 7% Count 117 0 41 31 17 28 % 43% 0% 39% 44% 40% 51% Count 78 0 36 19 9 14 % 29% 0% 34% 27% 21% 25% Count 43 0 17 9 9 8

0%

I'd rather not answer

this question

Count

15

5%

After meeting someone, how soon do you usually have sex? [Respondents who are not married only]

1%

Re	1	in	n
I/C	y	ı	

0

0%

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside
On the night you	Count	0	1	1	1	3	0	1	3	0	1	0
meet	%	0%	2%	5%	6%	12%	0%	8%	10%	0%	3%	0%
On the first date	Count	3	2	1	0	0	1	0	1	0	1	0
	%	8%	4%	5%	0%	0%	6%	0%	3%	0%	3%	0%
After a couple of	Count	16	20	11	8	11	8	6	8	6	13	8
dates	%	41%	41%	52%	47%	44%	47%	50%	28%	50%	41%	50%
After a month or	Count	10	16	4	2	6	4	4	13	4	8	5
more	%	26%	33%	19%	12%	24%	24%	33%	45%	33%	25%	31%
I wait as long as	Count	6	7	2	6	3	3	0	3	1	9	3
possible	%	15%	14%	10%	35%	12%	18%	0%	10%	8%	28%	19%
I'd rather not answer	Count	4	3	2	0	2	1	1	1	1	0	0
this question	%	10%	6%	10%	0%	8%	6%	8%	3%	8%	0%	0%

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After meeting someone, how soon do you usually have sex? [Respondents who are not married only]

		Region	:	Socio-Econ	omic Group	p sexual orientation						
		Northen Ireland	AB	C 1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
On the night you	Count	0	4	6	1	0	9	0	1	0	0	1
meet	%	0%	7%	5%	3%	0%	4%	0%	8%	0%	0%	11%
On the first date	Count	0	2	4	0	3	4	0	4	1	0	0
	%	0%	4%	3%	0%	5%	2%	0%	31%	6%	0%	0%
After a couple of	Count	2	26	43	14	33	99	3	6	8	1	0
dates	%	50%	47%	37%	41%	52%	44%	50%	46%	50%	50%	0%
After a month or	Count	2	12	39	10	16	67	2	0	6	0	3
more	%	50%	22%	33%	29%	25%	30%	33%	0%	38%	0%	33%
I wait as long as possible	Count	0	10	17	9	7	38	1	2	1	1	0
	%	0%	18%	15%	26%	11%	17%	17%	15%	6%	50%	0%
I'd rather not answer	Count	0	1	8	0	4	10	0	0	0	0	5
this question	%	0%	2%	7%	0%	6%	4%	0%	0%	0%	0%	56%

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After meeting your partner, how soon did you have sex? [Respondents who are 'married' or 'in a relationship' only]

Age

25-30	31-34	35-40	Over 40
17	14	17	0
8%	8%	9%	0%

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
On the night you met	Count	59	0	11	17	14	17	0
	%	8%	0%	10%	8%	8%	9%	0%
On your first date	Count	50	0	8	15	10	17	0
	%	7%	0%	7%	7%	6%	9%	0%
After a couple of	Count	242	0	29	90	59	64	0
dates	%	35%	0%	26%	43%	33%	33%	0%
After a month or	Count	259	0	49	67	74	69	0
more	%	37%	0%	44%	32%	42%	35%	0%
I waited as long as	Count	61	0	10	16	14	21	0
possible	% 9%	9%	0%	9%	8%	8%	11%	0%
I'd rather not answer	Count	24	0	5	6	6	7	0
this question	%	3%	0%	4%	3%	3%	4%	0%

After meeting your partner, how soon did you have sex? [Respondents who are 'married' or 'in a relationship' only]

Region

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside
On the night you met	Count	3	14	9	3	3	2	2	4	4	6	8
	%	5%	11%	11%	8%	4%	4%	6%	8%	17%	7%	13%
On your first date	Count	5	12	4	3	3	3	3	4	0	5	7
	%	9%	10%	5%	8%	4%	6%	9%	8%	0%	6%	12%
After a couple of dates	Count	23	41	28	14	31	15	14	15	5	27	24
	%	40%	34%	33%	38%	40%	29%	42%	29%	22%	33%	40%
After a month or more	Count	15	46	33	15	28	21	9	24	9	37	18
	%	26%	38%	39%	41%	36%	41%	27%	46%	39%	45%	30%
I waited as long as possible	Count	10	7	8	1	11	4	5	4	2	4	1
	%	17%	6%	9%	3%	14%	8%	15%	8%	9%	5%	2%
I'd rather not answer this question	Count	2	2	3	1	1	6	0	1	3	3	2
	%	3%	2%	4%	3%	1%	12%	0%	2%	13%	4%	3%

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After meeting your partner, how soon did you have sex? [Respondents who are 'married' or 'in a relationship' only]

		Region	Region Socio-Economic Group				sexual orientation					
		Northen Ireland	AB	C 1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
On the night you met	Count	1	13	19	18	9	54	0	1	1	1	2
	%	7%	8%	7%	10%	9%	9%	0%	5%	5%	33%	15%
On your first date	Count	1	13	18	12	7	39	2	2	4	0	3
	%	7%	8%	7%	7%	7%	6%	25%	10%	21%	0%	23%
After a couple of	Count	5	59	84	65	35	224	2	6	8	0	3
dates	%	36%	38%	32%	36%	34%	35%	25%	30%	42%	0%	23%
After a month or	Count	3	52	107	63	36	243	3	7	5	0	1
more	%	21%	34%	41%	35%	35%	38%	38%	35%	26%	0%	8%
I waited as long as	Count	4	13	21	17	10	55	0	3	1	1	1
possible	%	29%	8%	8%	9%	10%	9%	0%	15%	5%	33%	8%
I'd rather not answer	Count	0	4	11	4	5	18	1	1	0	1	3
this question	%	0%	3%	4%	2%	5%	3%	13%	5%	0%	33%	23%

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Many people have different sexual fantasies. Do you ever fantasize about someone else while having sex?

					Age				
		Total	Under 18	18-24	25-30	31-34	35-40	Over 40	
Yes	Count	297	0	70	82	68	77	0	-
	%	30%	0%	30%	28%	30%	30%	0%	
No	Count	670	0	153	197	145	175	0	
	%	67%	0%	67%	68%	64%	68%	0%	
I'd rather not answer	Count	37	0	7	10	13	7	0	
this question	%	4%	0%	3%	3%	6%	3%	0%	

Many people have different sexual fantasies. Do you ever fantasize about someone else while having sex?

			Region										
		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside	
Yes	Count	35	49	30	19	25	21	9	28	12	39	23	
	%	34%	28%	28%	34%	24%	30%	19%	34%	33%	33%	27%	
No	Count	63	122	76	37	73	46	36	51	21	72	59	
	%	62%	69%	70%	66%	71%	67%	77%	61%	58%	62%	70%	
I'd rather not answer	Count	4	5	3	0	5	2	2	4	3	6	2	
this question	%	4%	3%	3%	0%	5%	3%	4%	5%	8%	5%	2%	

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Many people have different sexual fantasies. Do you ever fantasize about someone else while having sex?

		Region	9	Socio-Econo	omic Group							
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Yes	Count	6	77	110	63	46	254	3	14	21	0	5
	%	29%	35%	28%	28%	27%	29%	21%	42%	50%	0%	21%
No	Count	14	131	269	150	117	604	10	18	21	5	13
	%	67%	60%	68%	68%	70%	68%	71%	55%	50%	100%	54%
I'd rather not answer	Count	1	9	14	9	5	29	1	1	0	0	6
this question	%	5%	4%	4%	4%	3%	3%	7%	3%	0%	0%	25%

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Who do you find yourself thinking about? [Respondents saying they have fantasised about somebody else while having sex only]

Age

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
A celebrity	Count	102	0	28	28	23	23	0
	%	34%	0%	40%	34%	34%	30%	0%
A fictional character	Count	84	0	19	20	26	19	0
	%	28%	0%	27%	24%	38%	25%	0%
A friend	Count	67	0	30	14	9	14	0
	%	23%	0%	43%	17%	13%	18%	0%
A work colleague	Count	56	0	15	16	12	13	0
	%	19%	0%	21%	20%	18%	17%	0%
Your ex	Count	52	0	18	14	9	11	0
	%	18%	0%	26%	17%	13%	14%	0%
A friend's partner	Count	19	0	5	3	3	8	0
	%	6%	0%	7%	4%	4%	10%	0%
A sportsman	Count	13	0	1	1	5	6	0
	%	4%	0%	1%	1%	7%	8%	0%
Your boss	Count	8	0	3	1	2	2	0
	%	3%	0%	4%	1%	3%	3%	0%
A politician	Count	1	0	1	0	0	0	0
	%	0%	0%	1%	0%	0%	0%	0%
Other	Count	35	0	3	10	8	14	0
	%	12%	0%	4%	12%	12%	18%	0%
'd rather not answer	Count	20	0	2	10	4	4	0
this question	%	7%	0%	3%	12%	6%	5%	0%

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Who do you find yourself thinking about? [Respondents saying they have fantasised about somebody else while having sex only]

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
A celebrity	Count	10	16	9	7	7	10	3	13	3	12
	%	29%	33%	30%	37%	28%	48%	33%	46%	25%	31%
A fictional character	Count	8	10	8	4	9	7	5	6	2	13
	%	23%	20%	27%	21%	36%	33%	56%	21%	17%	33%
A friend	Count	10	9	10	4	5	3	2	8	1	11
	%	29%	18%	33%	21%	20%	14%	22%	29%	8%	28%
A work colleague	Count	8	10	5	5	2	5	3	4	2	8
	%	23%	20%	17%	26%	8%	24%	33%	14%	17%	21%
Your ex	Count	8	14	3	4	4	1	1	5	4	4
	%	23%	29%	10%	21%	16%	5%	11%	18%	33%	10%
A friend's partner	Count	1	2	3	2	0	2	1	2	0	4
	%	3%	4%	10%	11%	0%	10%	11%	7%	0%	10%
A sportsman	Count	1	1	4	0	1	0	1	2	1	1
	%	3%	2%	13%	0%	4%	0%	11%	7%	8%	3%
Your boss	Count	0	1	0	0	0	2	1	2	0	2
	%	0%	2%	0%	0%	0%	10%	11%	7%	0%	5%
A politician	Count	0	0	0	0	1	0	0	0	0	0
	%	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%
Other	Count	6	7	7	0	4	2	1	2	1	2
	%	17%	14%	23%	0%	16%	10%	11%	7%	8%	5%
I'd rather not answer	Count	1	3	3	1	2	2	1	2	2	2
this question	%	3%	6%	10%	5%	8%	10%	11%	7%	17%	5%

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Who do you find yourself thinking about? [Respondents saying they have fantasised about somebody else while having sex only]

		R	egion	:	Socio-Econo	omic Group	
		Yorks & Humberside	Northen Ireland	AB	C1	C2	DE
A celebrity	Count	10	2	21	44	26	10
	%	43%	33%	27%	40%	41%	22%
A fictional character	Count	10	1	25	21	24	14
	%	43%	17%	32%	19%	38%	30%
A friend	Count	2	2	21	27	9	9
	%	9%	33%	27%	25%	14%	20%
A work colleague	Count	3	1	16	20	14	5
	%	13%	17%	21%	18%	22%	11%
Your ex	Count	3	1	15	18	10	8
	%	13%	17%	19%	16%	16%	17%
A friend's partner	Count	1	1	7	4	3	5
	%	4%	17%	9%	4%	5%	11%
A sportsman	Count	1	0	3	3	4	3
	%	4%	0%	4%	3%	6%	7%
Your boss	Count	0	0	2	3	2	1
	%	0%	0%	3%	3%	3%	2%
A politician	Count	0	0	0	1	0	0
	%	0%	0%	0%	1%	0%	0%
Other	Count	2	1	6	13	11	5
	%	9%	17%	8%	12%	17%	11%
I'd rather not answer	Count	1	0	4	9	1	6
this question	%	4%	0%	5%	8%	2%	13%

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Who do you find yourself thinking about? [Respondents saying they have fantasised about somebody else while having sex only]

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
A celebrity	Count	91	0	3	7	0	1
	%	36%	0%	21%	33%	0%	20%
A fictional character	Count	67	1	7	9	0	0
	%	26%	33%	50%	43%	0%	0%
A friend	Count	53	0	8	6	0	0
	%	21%	0%	57%	29%	0%	0%
A work colleague	Count	47	1	2	4	0	2
	%	19%	33%	14%	19%	0%	40%
Your ex	Count	44	1	1	6	0	0
	%	17%	33%	7%	29%	0%	0%
A friend's partner	Count	14	0	4	1	0	0
	%	6%	0%	29%	5%	0%	0%
A sportsman	Count	13	0	0	0	0	0
	%	5%	0%	0%	0%	0%	0%
Your boss	Count	7	0	0	1	0	0
	%	3%	0%	0%	5%	0%	0%
A politician	Count	1	0	0	0	0	0
	%	0%	0%	0%	0%	0%	0%
Other	Count	33	0	1	1	0	0
	%	13%	0%	7%	5%	0%	0%
I'd rather not answer	Count	17	0	0	1	0	2
this question	%	7%	0%	0%	5%	0%	40%

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Sexual fantasies can include many different things. Have you ever thought or fantasized about any of the following?

		Age							
		Total	Under 18	18-24	25-30	31-34	35-40	Over 40	
A threesome	Count	283	0	79	80	51	73	0	
	%	28%	0%	35%	28%	23%	28%	0%	
Sex with a man in uniform	Count	247	0	75	70	55	47	0	
	%	25%	0%	33%	25%	24%	18%	0%	
Sex with a woman (hetrosexual	Count	179	0	45	47	40	47	0	
respondents only)	%	18%	0%	20%	16%	18%	18%	0%	
An orgy	Count	119	0	31	31	25	32	0	
	%	12%	0%	14%	11%	11%	12%	0%	
Sex with a woman in uniform	Count	27	0	10	8	3	6	0	
	%	3%	0%	4%	3%	1%	2%	0%	
Domination/S&M	Count	151	0	60	41	18	32	0	
	%	15%	0%	27%	14%	8%	12%	0%	
Sex with a stranger	Count	207	0	54	54	41	58	0	
	%	21%	0%	24%	19%	18%	22%	0%	
Secretly watching others having	Count	149	0	41	34	28	46	0	
sex	%	15%	0%	18%	12%	12%	18%	0%	
Being a stripper/pole dancer	Count	142	0	46	49	17	30	0	
	%	14%	0%	20%	17%	8%	12%	0%	
Other	Count	104	0	25	29	19	31	0	
	%	10%	0%	11%	10%	8%	12%	0%	
I'd rather not answer this	Count	266	0	43	83	66	74	0	
question	%	27%	0%	19%	29%	29%	29%	0%	

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Sexual fantasies can include many different things. Have you ever thought or fantasized about any of the following?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
A threesome	Count	32	47	31	15	27	24	8	29	9	34
	%	32%	27%	28%	27%	26%	35%	17%	35%	25%	29%
Sex with a man in uniform	Count	25	42	24	19	20	15	7	27	10	34
	%	25%	24%	22%	35%	19%	22%	15%	33%	28%	29%
Sex with a woman (hetrosexual	Count	22	28	21	8	20	11	5	17	10	22
respondents only)	%	22%	16%	19%	15%	19%	16%	11%	21%	28%	19%
An orgy	Count	15	22	8	5	12	10	5	10	6	15
	%	15%	13%	7%	9%	12%	14%	11%	12%	17%	13%
Sex with a woman in uniform	Count	4	4	4	1	1	1	1	3	3	2
	%	4%	2%	4%	2%	1%	1%	2%	4%	8%	2%
Domination/S&M	Count	17	30	12	8	14	12	5	13	6	19
	%	17%	17%	11%	15%	13%	17%	11%	16%	17%	16%
Sex with a stranger	Count	23	39	20	10	15	14	6	19	8	30
	%	23%	23%	18%	18%	14%	20%	13%	23%	22%	25%
Secretly watching others having	Count	22	24	10	6	13	12	2	18	9	20
sex	%	22%	14%	9%	11%	13%	17%	4%	22%	25%	17%
Being a stripper/pole dancer	Count	12	27	16	10	11	12	3	12	4	21
	%	12%	16%	15%	18%	11%	17%	7%	15%	11%	18%
Other	Count	8	21	15	4	14	7	4	6	3	6
	%	8%	12%	14%	7%	13%	10%	9%	7%	8%	5%
I'd rather not answer this	Count	26	47	26	15	26	20	19	25	11	25
question	%	26%	27%	24%	27%	25%	29%	41%	30%	31%	21%

Populus interview 1,011 women aged 18 - 40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

Sexual fantasies can include many different things. Have you ever thought or fantasized about any of the following?

		R	egion		Socio-Econo	mic Group	
		Yorks & Humberside	Northen Ireland	AB	C1	C2	DE
A threesome	Count	22	6	70	110	56	46
	%	28%	30%	32%	29%	25%	28%
Sex with a man in uniform	Count	20	3	60	87	60	39
	%	25%	15%	28%	23%	27%	23%
Sex with a woman (hetrosexual	Count	12	4	43	69	43	24
respondents only)	%	15%	20%	20%	18%	19%	14%
An orgy	Count	10	2	37	41	23	19
	%	13%	10%	17%	11%	10%	11%
Sex with a woman in uniform	Count	2	1	8	14	3	2
	%	3%	5%	4%	4%	1%	1%
Domination/S&M	Count	11	3	40	57	27	26
	%	14%	15%	18%	15%	12%	16%
Sex with a stranger	Count	17	5	53	70	46	37
	%	21%	25%	24%	18%	21%	22%
Secretly watching others having	Count	12	1	40	54	33	22
sex	%	15%	5%	18%	14%	15%	13%
Being a stripper/pole dancer	Count	11	2	29	56	36	21
	%	14%	10%	13%	15%	16%	13%
Other	Count	8	7	23	49	16	14
	%	10%	35%	11%	13%	7%	8%
I'd rather not answer this	Count	22	4	48	100	65	52
question	%	28%	20%	22%	26%	29%	31%

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Sexual fantasies can include many different things. Have you ever thought or fantasized about any of the following?

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
A threesome	Count	225	5	18	31	2	3
	%	26%	36%	55%	78%	40%	13%
Sex with a man in uniform	Count	223	2	6	12	1	3
	%	25%	14%	18%	30%	20%	13%
Sex with a woman (hetrosexual	Count	164	4	4	8	0	0
respondents only)	%	19%	29%	12%	20%	0%	0%
An orgy	Count	88	2	11	17	0	2
	%	10%	14%	33%	43%	0%	9%
Sex with a woman in uniform	Count	11	4	4	8	0	0
	%	1%	29%	12%	20%	0%	0%
Domination/S&M	Count	111	4	12	23	1	0
	%	13%	29%	36%	58%	20%	0%
Sex with a stranger	Count	171	4	8	23	1	0
	%	19%	29%	24%	58%	20%	0%
Secretly watching others having	Count	117	1	12	16	1	2
sex	%	13%	7%	36%	40%	20%	9%
Being a stripper/pole dancer	Count	116	1	7	16	1	1
	%	13%	7%	21%	40%	20%	4%
Other	Count	90	3	3	5	1	2
	%	10%	21%	9%	13%	20%	9%
I'd rather not answer this	Count	241	2	6	1	0	16
question	%	27%	14%	18%	3%	0%	70%

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Have you ever had...? Please tick all the apply

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
A one night stand	Count	459	0	96	142	105	116	0
	%	47%	0%	43%	50%	47%	46%	0%
Sex with a sex toy	Count	395	0	90	128	78	99	0
	%	40%	0%	40%	45%	35%	39%	0%
Anal sex	Count	326	0	91	86	74	75	0
	%	33%	0%	41%	30%	33%	30%	0%
Phone sex	Count	286	0	76	88	57	65	0
	%	29%	0%	34%	31%	25%	26%	0%
A dirty weekend	Count	263	0	66	69	61	67	0
	%	27%	0%	30%	24%	27%	27%	0%
An affair	Count	222	0	47	64	52	59	0
	%	23%	0%	21%	23%	23%	23%	0%
Role play sex	Count	168	0	44	51	28	45	0
	%	17%	0%	20%	18%	12%	18%	0%
I'd rather not	Count	160	0	27	42	41	50	0
answer this	%	16%	0%	12%	15%	18%	20%	0%
Cyber sex	Count	157	0	67	37	22	31	0
	%	16%	0%	30%	13%	10%	12%	0%
A threesome	Count	114	0	26	36	21	31	0
	%	12%	0%	12%	13%	9%	12%	0%
A sexual	Count	83	0	27	26	11	19	0
experience with a	%	10%	0%	15%	11%	5%	8%	0%
Sado/masochistic	Count	54	0	16	21	5	12	0
sex	%	5%	0%	7%	7%	2%	5%	0%
Tantric sex	Count	20	0	4	7	6	3	0
	%	2%	0%	2%	2%	3%	1%	0%
An orgy	Count	14	0	5	7	1	1	0
	%	1%	0%	2%	2%	0%	0%	0%

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Have you ever had ...? Please tick all the apply

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
A one night stand	Count	48	77	56	32	47	33	20	36	16	47
	%	48%	45%	51%	58%	46%	49%	43%	45%	44%	41%
Sex with a sex toy	Count	32	67	52	21	44	27	13	30	18	54
	%	32%	39%	48%	38%	43%	40%	28%	38%	50%	47%
Anal sex	Count	29	52	45	14	42	22	12	22	10	41
	%	29%	30%	41%	25%	41%	32%	26%	28%	28%	35%
Phone sex	Count	30	48	38	23	27	19	6	24	8	35
	%	30%	28%	35%	42%	26%	28%	13%	30%	22%	30%
A dirty weekend	Count	27	45	31	16	29	20	10	19	11	33
	%	27%	26%	28%	29%	28%	29%	22%	24%	31%	28%
An affair	Count	21	39	26	15	24	15	8	13	11	28
	%	21%	23%	24%	27%	23%	22%	17%	16%	31%	24%
Role play sex	Count	21	32	21	6	16	11	6	10	4	26
	%	21%	18%	19%	11%	16%	16%	13%	13%	11%	22%
I'd rather not	Count	19	32	20	5	12	11	11	11	8	14
answer this	%	19%	18%	18%	9%	12%	16%	24%	14%	22%	12%
Cyber sex	Count	12	30	22	12	19	12	2	14	5	17
	%	12%	17%	20%	22%	18%	18%	4%	18%	14%	15%
A threesome	Count	10	21	17	4	8	12	2	9	9	11
	%	10%	12%	16%	7%	8%	18%	4%	11%	25%	9%
A sexual	Count	7	15	9	2	9	4	1	10	5	12
experience with a	%	9%	10%	10%	4%	10%	6%	3%	14%	17%	12%
Sado/masochistic	Count	10	12	5	1	4	1	1	3	3	8
sex	%	10%	7%	5%	2%	4%	1%	2%	4%	8%	7%
Tantric sex	Count	3	4	2	2	4	0	0	2	0	2
	%	3%	2%	2%	4%	4%	0%	0%	3%	0%	2%
An orgy	Count	0	7	1	1	1	0	1	1	0	1
	%	0%	4%	1%	2%	1%	0%	2%	1%	0%	1%

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Have you ever had...? Please tick all the apply

		R	egion	Socio-Economic Group				
		Yorks & Humberside	Northen Ireland	AB	C1	C2	DE	
A one night stand	Count	39	6	106	169	105	77	
	%	51%	32%	50%	44%	48%	47%	
Sex with a sex toy	Count	32	4	85	151	87	71	
	%	42%	21%	40%	40%	40%	43%	
Anal sex	Count	31	6	73	116	81	56	
	%	40%	32%	34%	30%	37%	34%	
Phone sex	Count	21	7	77	108	58	42	
	%	27%	37%	36%	28%	26%	25%	
A dirty weekend	Count	16	5	74	99	55	33	
	%	21%	26%	35%	26%	25%	20%	
An affair	Count	17	5	50	88	40	44	
	%	22%	26%	23%	23%	18%	27%	
Role play sex	Count	11	3	41	59	36	32	
	%	14%	16%	19%	15%	16%	19%	
I'd rather not	Count	13	4	33	59	37	30	
answer this	%	17%	21%	15%	15%	17%	18%	
Cyber sex	Count	8	3	34	56	35	32	
	%	10%	16%	16%	15%	16%	19%	
A threesome	Count	7	3	30	34	28	20	
	%	9%	16%	14%	9%	13%	12%	
A sexual	Count	8	1	18	28	21	14	
experience with a	%	11%	6%	10%	8%	10%	10%	
Sado/masochistic	Count	4	1	20	23	6	5	
sex	%	5%	5%	9%	6%	3%	3%	
Tantric sex	Count	1	0	6	10	3	1	
	%	1%	0%	3%	3%	1%	1%	
An orgy	Count	1	0	5	5	4	0	
	%	1%	0%	2%	1%	2%	0%	

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Have you ever had ...? Please tick all the apply

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
A one night stand	Count	402	4	20	27	2	4
	%	46%	33%	61%	68%	40%	17%
Sex with a sex toy	Count	329	5	23	32	3	4
	%	38%	42%	70%	80%	60%	17%
Anal sex	Count	270	1	22	26	2	6
	%	31%	8%	67%	65%	40%	26%
Phone sex	Count	241	2	15	24	1	3
	%	28%	17%	45%	60%	20%	13%
A dirty weekend	Count	226	2	16	14	1	4
	%	26%	17%	48%	35%	20%	17%
An affair	Count	182	3	14	19	1	3
	%	21%	25%	42%	48%	20%	13%
Role play sex	Count	126	2	17	18	2	3
	%	14%	17%	52%	45%	40%	13%
I'd rather not	Count	143	2	3	0	1	11
answer this	%	16%	17%	9%	0%	20%	48%
Cyber sex	Count	124	2	15	13	2	1
	%	14%	17%	45%	33%	40%	4%
A threesome	Count	80	1	14	15	1	3
	%	9%	8%	42%	38%	20%	13%
A sexual	Count	83	0	0	0	0	0
experience with a	%	10%	0%	0%	0%	0%	0%
Sado/masochistic	Count	31	1	15	6	1	0
sex	%	4%	8%	45%	15%	20%	0%
Tantric sex	Count	14	0	3	3	0	0
	%	2%	0%	9%	8%	0%	0%
An orgy	Count	9	0	3	2	0	0
	%	1%	0%	9%	5%	0%	0%

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Have you ever had sex with ...? Please tick all that apply

		Age							
		Total	Under 18	18-24	25-30	31-34	35-40	Over 40	
Your ex after you had	Count	374	0	97	117	71	89	0	
split up	%	37%	0%	42%	40%	31%	34%	0%	
A work colleague	Count	329	0	61	104	75	89	0	
	%	32%	0%	26%	36%	32%	34%	0%	
A total stranger	Count	236	0	59	81	43	53	0	
	%	23%	0%	25%	28%	19%	20%	0%	
I'd rather not answer this	Count	209	0	37	49	58	65	0	
question	%	21%	0%	16%	17%	25%	25%	0%	
Your male best friend	Count	149	0	49	48	26	26	0	
	%	15%	0%	21%	17%	11%	10%	0%	
A friend's partner	Count	89	0	25	26	15	23	0	
	%	9%	0%	11%	9%	6%	9%	0%	
Your boss	Count	69	0	10	23	18	18	0	
	%	7%	0%	4%	8%	8%	7%	0%	
Your female best friend	Count	45	0	20	13	3	9	0	
	%	4%	0%	9%	4%	1%	3%	0%	
One of your employees	Count	23	0	3	4	9	7	0	
	%	2%	0%	1%	1%	4%	3%	0%	
A family member's	Count	11	0	3	4	1	3	0	
partner	%	1%	0%	1%	1%	0%	1%	0%	

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Have you ever had sex with ...? Please tick all that apply

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
Your ex after you had	Count	34	64	46	23	40	23	14	31	17	40
split up	%	33%	36%	41%	41%	38%	33%	30%	37%	46%	34%
A work colleague	Count	38	63	35	17	35	21	14	26	12	34
	%	37%	36%	32%	30%	34%	30%	30%	31%	32%	29%
A total stranger	Count	18	43	26	14	29	11	11	17	10	30
	%	17%	24%	23%	25%	28%	16%	23%	20%	27%	25%
I'd rather not answer this	Count	21	32	26	10	24	18	12	14	11	20
question	%	20%	18%	23%	18%	23%	26%	26%	17%	30%	17%
Your male best friend	Count	12	25	14	7	24	13	7	14	6	18
	%	12%	14%	13%	13%	23%	19%	15%	17%	16%	15%
A friend's partner	Count	3	26	9	7	10	7	3	5	3	8
	%	3%	15%	8%	13%	10%	10%	6%	6%	8%	7%
Your boss	Count	9	10	10	5	8	5	4	1	4	4
	%	9%	6%	9%	9%	8%	7%	9%	1%	11%	3%
Your female best friend	Count	5	7	3	0	7	5	2	3	2	8
	%	5%	4%	3%	0%	7%	7%	4%	4%	5%	7%
One of your employees	Count	1	2	6	0	6	0	2	2	2	2
	%	1%	1%	5%	0%	6%	0%	4%	2%	5%	2%
A family member's	Count	1	1	1	0	2	3	2	0	0	1
partner	%	1%	1%	1%	0%	2%	4%	4%	0%	0%	1%

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Have you ever had sex with ...? Please tick all that apply

		R	:	Socio-Economic Group			
		Yorks & Humberside	Northen Ireland	AB	C1	C2	DE
Your ex after you had	Count	35	6	85	140	85	62
split up	%	42%	29%	39%	35%	38%	37%
A work colleague	Count	27	6	71	146	66	46
	%	32%	29%	32%	37%	29%	27%
A total stranger	Count	22	4	57	83	53	43
	%	26%	19%	26%	21%	24%	25%
I'd rather not answer this	Count	15	7	43	71	51	44
question	%	18%	33%	20%	18%	23%	26%
Your male best friend	Count	7	2	35	54	32	27
	%	8%	10%	16%	14%	14%	16%
A friend's partner	Count	7	1	18	29	24	18
	%	8%	5%	8%	7%	11%	11%
Your boss	Count	8	0	21	24	12	12
	%	10%	0%	10%	6%	5%	7%
Your female best friend	Count	3	0	9	18	10	7
	%	4%	0%	4%	5%	4%	4%
One of your employees	Count	0	0	9	11	3	0
	%	0%	0%	4%	3%	1%	0%
A family member's	Count	0	0	2	2	3	4
partner	%	0%	0%	1%	1%	1%	2%

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Have you ever had sex with ...? Please tick all that apply

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Your ex after you had	Count	332	3	14	20	1	4
split up	%	37%	21%	42%	47%	20%	16%
A work colleague	Count	290	4	10	19	1	5
	%	32%	29%	30%	44%	20%	20%
A total stranger	Count	201	4	8	16	2	5
	%	22%	29%	24%	37%	40%	20%
I'd rather not answer this	Count	181	3	7	4	1	14
question	%	20%	21%	21%	9%	20%	56%
Your male best friend	Count	125	1	10	9	0	4
	%	14%	7%	30%	21%	0%	16%
A friend's partner	Count	67	2	7	9	0	4
	%	7%	14%	21%	21%	0%	16%
Your boss	Count	55	1	7	6	0	0
	%	6%	7%	21%	14%	0%	0%
Your female best friend	Count	27	5	7	5	0	1
	%	3%	36%	21%	12%	0%	4%
One of your employees	Count	20	0	3	0	0	0
	%	2%	0%	9%	0%	0%	0%
A family member's	Count	9	0	1	1	0	0
partner	%	1%	0%	3%	2%	0%	0%

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Have you ever had a casual encounter and regretted it afterwards?

Age	
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		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Yes	Count	432	0	91	125	110	106	0
	%	43%	0%	40%	44%	48%	41%	0%
No	Count	535	0	133	155	105	142	0
	%	54%	0%	58%	54%	46%	55%	0%
I'd rather not answer	Count	33	0	6	7	12	8	0
this question	%	3%	0%	3%	2%	5%	3%	0%

Have you ever had a casual encounter and regretted it afterwards?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside
Yes	Count	46	73	52	31	38	25	18	32	17	49	44
	%	45%	42%	47%	55%	37%	36%	39%	39%	49%	42%	53%
No	Count	53	98	55	25	58	41	26	48	16	65	36
	%	52%	56%	50%	45%	57%	59%	57%	58%	46%	56%	43%
I'd rather not answer	Count	3	4	3	0	6	3	2	3	2	3	3
this question	%	3%	2%	3%	0%	6%	4%	4%	4%	6%	3%	4%

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Have you ever had a casual encounter and regretted it afterwards?

		Region	:	Socio-Econ	omic Group		sexual orientation						
		Northen Ireland	AB	C 1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say	
Yes	Count	6	99	163	91	77	383	4	12	23	2	8	
	%	29%	46%	42%	41%	46%	43%	29%	36%	56%	40%	33%	
No	Count	14	108	214	128	83	476	9	20	18	3	10	
	%	67%	50%	55%	57%	50%	54%	64%	61%	44%	60%	42%	
I'd rather not answer	Count	1	9	13	4	7	25	1	1	0	0	6	
this question	%	5%	4%	3%	2%	4%	3%	7%	3%	0%	0%	25%	

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Have you ever used any of the following to enhance your sex life: (Please tick all that apply)

Age

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Sexy undies	Count	565	0	145	160	120	140	0
	%	56%	0%	63%	55%	52%	54%	0%
Massage oil	Count	496	0	117	149	99	131	0
	%	49%	0%	50%	51%	43%	50%	0%
Lubricants	Count	371	0	109	117	68	77	0
	%	37%	0%	47%	40%	29%	30%	0%
Pornography	Count	339	0	88	95	71	85	0
	%	33%	0%	38%	33%	31%	33%	0%
Erotic films	Count	291	0	55	82	69	85	0
	%	29%	0%	24%	28%	30%	33%	0%
Erotic literature	Count	182	0	40	51	39	52	0
	%	18%	0%	17%	18%	17%	20%	0%
Penis rings	Count	159	0	47	49	25	38	0
	%	16%	0%	20%	17%	11%	15%	0%
Role play	Count	157	0	42	47	28	40	0
	%	15%	0%	18%	16%	12%	15%	0%
A video camera	Count	146	0	50	48	24	24	0
	%	14%	0%	22%	17%	10%	9%	0%
Romantic movies	Count	142	0	40	44	25	33	0
	%	14%	0%	17%	15%	11%	13%	0%
Sex drugs like	Count	85	0	26	31	15	13	0
poppers/Viagra	%	8%	0%	11%	11%	6%	5%	0%
A webcam	Count	53	0	23	13	9	8	0
	%	5%	0%	10%	4%	4%	3%	0%
Love balls	Count	52	0	10	21	5	16	0
	%	5%	0%	4%	7%	2%	6%	0%
I'd rather not	Count	149	0	30	42	38	39	0
answer this	%	15%	0%	13%	14%	16%	15%	0%

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Have you ever used any of the following to enhance your sex life: (Please tick all that apply)

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
Sexy undies	Count	56	94	66	33	53	38	21	56	14	72
	%	54%	53%	59%	59%	51%	54%	45%	67%	38%	61%
Massage oil	Count	47	88	62	29	49	31	23	44	15	62
	%	45%	50%	56%	52%	47%	44%	49%	53%	41%	52%
Lubricants	Count	44	54	50	26	35	21	11	35	11	41
	%	42%	31%	45%	46%	34%	30%	23%	42%	30%	34%
Pornography	Count	37	60	43	14	36	18	10	26	14	44
	%	36%	34%	39%	25%	35%	26%	21%	31%	38%	37%
Erotic films	Count	30	56	42	14	31	15	6	23	13	31
	%	29%	32%	38%	25%	30%	21%	13%	28%	35%	26%
Erotic literature	Count	19	31	20	8	26	9	3	17	6	28
	%	18%	18%	18%	14%	25%	13%	6%	20%	16%	24%
Penis rings	Count	16	28	18	6	18	13	5	15	5	20
	%	15%	16%	16%	11%	17%	19%	11%	18%	14%	17%
Role play	Count	18	28	20	7	13	8	6	13	6	25
	%	17%	16%	18%	13%	13%	11%	13%	16%	16%	21%
A video camera	Count	13	22	18	11	18	12	4	11	5	19
	%	13%	12%	16%	20%	17%	17%	9%	13%	14%	16%
Romantic movies	Count	14	31	14	5	19	8	4	17	2	17
	%	13%	18%	13%	9%	18%	11%	9%	20%	5%	14%
Sex drugs like	Count	8	16	11	4	10	2	3	3	6	12
poppers/Viagra	%	8%	9%	10%	7%	10%	3%	6%	4%	16%	10%
A webcam	Count	2	9	9	4	6	4	1	6	2	7
	%	2%	5%	8%	7%	6%	6%	2%	7%	5%	6%
Love balls	Count	9	10	6	1	5	3	2	3	5	5
	%	9%	6%	5%	2%	5%	4%	4%	4%	14%	4%
I'd rather not	Count	14	23	14	10	15	12	9	10	10	17
answer this	%	13%	13%	13%	18%	14%	17%	19%	12%	27%	14%

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Have you ever used any of the following to enhance your sex life: (Please tick all that apply)

		R	egion		Socio-Econ	omic Group	
		Yorks & Humberside	Northen Ireland	AB	C 1	C2	DE
Sexy undies	Count	49	11	117	216	131	98
	%	58%	52%	53%	55%	58%	58%
Massage oil	Count	33	12	110	190	120	75
	%	39%	57%	50%	48%	53%	44%
Lubricants	Count	34	8	78	153	85	53
	%	40%	38%	35%	39%	38%	31%
Pornography	Count	34	3	76	126	79	57
	%	40%	14%	35%	32%	35%	34%
Erotic films	Count	27	3	64	111	62	53
	%	32%	14%	29%	28%	28%	31%
Erotic literature	Count	13	1	51	78	30	23
	%	15%	5%	23%	20%	13%	14%
Penis rings	Count	12	2	41	51	36	30
	%	14%	10%	19%	13%	16%	18%
Role play	Count	9	3	40	55	30	31
	%	11%	14%	18%	14%	13%	18%
A video camera	Count	12	1	36	50	31	28
	%	14%	5%	16%	13%	14%	17%
Romantic movies	Count	8	3	37	57	31	16
	%	10%	14%	17%	14%	14%	9%
Sex drugs like	Count	8	2	14	27	23	20
poppers/Viagra	%	10%	10%	6%	7%	10%	12%
A webcam	Count	3	0	9	20	9	15
	%	4%	0%	4%	5%	4%	9%
Love balls	Count	2	1	15	17	12	8
	%	2%	5%	7%	4%	5%	5%
I'd rather not	Count	11	4	32	53	30	32
answer this	%	13%	19%	15%	13%	13%	19%

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Have you ever used any of the following to enhance your sex life: (Please tick all that apply)

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Sexy undies	Count	497	5	20	33	2	8
	%	56%	36%	61%	77%	40%	32%
Massage oil	Count	440	7	16	23	3	7
	%	49%	50%	48%	53%	60%	28%
Lubricants	Count	311	5	18	27	1	9
	%	35%	36%	55%	63%	20%	36%
Pornography	Count	278	5	15	34	2	5
	%	31%	36%	45%	79%	40%	20%
Erotic films	Count	245	7	13	19	2	5
	%	27%	50%	39%	44%	40%	20%
Erotic literature	Count	144	5	10	19	2	2
	%	16%	36%	30%	44%	40%	8%
Penis rings	Count	140	0	6	12	1	0
	%	16%	0%	18%	28%	20%	0%
Role play	Count	118	2	16	16	2	3
	%	13%	14%	48%	37%	40%	12%
A video camera	Count	113	1	13	12	2	5
	%	13%	7%	39%	28%	40%	20%
Romantic movies	Count	124	4	2	7	1	4
	%	14%	29%	6%	16%	20%	16%
Sex drugs like	Count	65	3	6	9	0	2
poppers/Viagra	%	7%	21%	18%	21%	0%	8%
A webcam	Count	38	0	4	10	1	0
	%	4%	0%	12%	23%	20%	0%
Love balls	Count	34	1	10	5	1	1
	%	4%	7%	30%	12%	20%	4%
I'd rather not	Count	134	1	2	1	2	9
answer this	%	15%	7%	6%	2%	40%	36%

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Have you ever had sex...? (Please tick all that apply)

					Age			
		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Outdoors	Count	655	0	131	204	139	181	0
	%	65%	0%	56%	70%	60%	69%	0%
In a car	Count	611	0	122	168	141	180	0
	%	60%	0%	53%	58%	61%	69%	0%
In a public place	Count	305	0	72	108	52	73	0
	%	30%	0%	31%	37%	23%	28%	0%
On a beach	Count	246	0	40	73	52	81	0
	%	24%	0%	17%	25%	23%	31%	0%
At a party	Count	205	0	61	67	34	43	0
	%	20%	0%	26%	23%	15%	16%	0%
At work	Count	141	0	24	38	36	43	0
	%	14%	0%	10%	13%	16%	16%	0%
In a nightclub/pub	Count	108	0	29	45	17	17	0
	%	11%	0%	13%	16%	7%	7%	0%
In a changing	Count	61	0	18	22	13	8	0
room	%	6%	0%	8%	8%	6%	3%	0%
On a train	Count	48	0	8	14	12	14	0
	%	5%	0%	3%	5%	5%	5%	0%
On a plane	Count	21	0	5	4	7	5	0
	%	2%	0%	2%	1%	3%	2%	0%
I'd rather not	Count	120	0	23	31	30	36	0

0%

10%

11%

13%

0%

14%

12%

%

answer this

auaction

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Have you ever had sex...? (Please tick all that apply)

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
Outdoors	Count	68	112	71	40	65	48	32	51	21	74
	%	65%	63%	64%	71%	63%	69%	68%	61%	57%	62%
In a car	Count	55	116	70	36	68	44	25	44	18	75
	%	53%	66%	63%	64%	65%	63%	53%	53%	49%	63%
In a public place	Count	31	49	41	16	30	21	15	28	12	33
	%	30%	28%	37%	29%	29%	30%	32%	34%	32%	28%
On a beach	Count	25	52	34	14	18	14	12	19	7	26
	%	24%	29%	31%	25%	17%	20%	26%	23%	19%	22%
At a party	Count	19	37	25	12	19	14	9	14	8	20
	%	18%	21%	23%	21%	18%	20%	19%	17%	22%	17%
At work	Count	20	23	13	8	14	15	5	9	4	17
	%	19%	13%	12%	14%	13%	21%	11%	11%	11%	14%
In a nightclub/pub	Count	12	17	16	6	10	6	3	6	8	13
	%	12%	10%	14%	11%	10%	9%	6%	7%	22%	11%
In a changing	Count	5	10	9	2	10	5	3	2	1	10
room	%	5%	6%	8%	4%	10%	7%	6%	2%	3%	8%
On a train	Count	10	12	5	2	3	4	0	4	0	4
	%	10%	7%	5%	4%	3%	6%	0%	5%	0%	3%
On a plane	Count	4	4	2	1	1	1	0	4	0	2
	%	4%	2%	2%	2%	1%	1%	0%	5%	0%	2%
I'd rather not	Count	17	19	16	5	7	6	6	8	10	11
answer this	%	16%	11%	14%	9%	7%	9%	13%	10%	27%	9%

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Have you ever had sex...? (Please tick all that apply)

		R	egion	:	Socio-Econ	omic Group	
		Yorks & Humberside	Northen Ireland	AB	C 1	C2	DE
Outdoors	Count	62	10	150	237	156	111
	%	74%	48%	68%	60%	69%	66%
In a car	Count	48	12	139	225	148	96
	%	57%	57%	63%	57%	66%	57%
In a public place	Count	21	6	73	101	76	53
	%	25%	29%	33%	26%	34%	31%
On a beach	Count	19	5	63	88	59	36
	%	23%	24%	29%	22%	26%	21%
At a party	Count	22	5	45	75	53	31
	%	26%	24%	20%	19%	24%	18%
At work	Count	10	2	38	56	31	16
	%	12%	10%	17%	14%	14%	9%
In a nightclub/pub	Count	8	3	27	43	22	16
	%	10%	14%	12%	11%	10%	9%
In a changing	Count	2	1	13	23	12	13
room	%	2%	5%	6%	6%	5%	8%
On a train	Count	2	1	12	19	11	5
	%	2%	5%	5%	5%	5%	3%
On a plane	Count	1	1	7	7	3	4
	%	1%	5%	3%	2%	1%	2%
I'd rather not	Count	11	4	25	46	25	24
answer this	%	13%	19%	11%	12%	11%	14%

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Have you ever had sex...? (Please tick all that apply)

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Outdoors	Count	581	8	22	31	2	12
	%	65%	57%	67%	72%	40%	48%
In a car	Count	544	4	23	27	2	12
	%	61%	29%	70%	63%	40%	48%
In a public place	Count	264	4	14	16	1	6
	%	29%	29%	42%	37%	20%	24%
On a beach	Count	217	2	9	16	0	2
	%	24%	14%	27%	37%	0%	8%
At a party	Count	166	3	13	20	0	3
	%	19%	21%	39%	47%	0%	12%
At work	Count	120	0	8	9	1	3
	%	13%	0%	24%	21%	20%	12%
In a nightclub/pub	Count	89	3	6	7	0	3
	%	10%	21%	18%	16%	0%	12%
In a changing	Count	53	0	3	5	0	0
room	%	6%	0%	9%	12%	0%	0%
On a train	Count	41	1	4	1	0	1
	%	5%	7%	12%	2%	0%	4%
On a plane	Count	19	0	0	2	0	0
	%	2%	0%	0%	5%	0%	0%
I'd rather not	Count	103	2	5	1	0	9
answer this	%	12%	14%	15%	2%	0%	36%

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If you were trying to seduce your partner what would you wear?

Age

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Perfume	Count	370	0	96	112	72	90	0
	%	36%	0%	41%	39%	31%	34%	0%
Lipstick/lipgloss	Count	237	0	54	70	50	63	0
	%	23%	0%	23%	24%	22%	24%	0%
Something low cut	Count	390	0	110	116	75	89	0
	%	38%	0%	47%	40%	32%	34%	0%
Something see-through	Count	194	0	41	50	45	58	0
	%	19%	0%	18%	17%	19%	22%	0%
High heels	Count	365	0	102	114	70	79	0
	%	36%	0%	44%	39%	30%	30%	0%
No knickers	Count	287	0	52	80	72	83	0
	%	28%	0%	22%	28%	31%	32%	0%
Sexy undies	Count	627	0	162	186	130	149	0
	%	62%	0%	70%	64%	56%	57%	0%
Nothing	Count	153	0	32	51	29	41	0
	%	15%	0%	14%	18%	13%	16%	0%
A short skirt	Count	226	0	67	65	45	49	0
	%	22%	0%	29%	22%	19%	19%	0%
Something else	Count	54	0	16	13	9	16	0
	%	5%	0%	7%	4%	4%	6%	0%
I'd rather not answer	Count	64	0	12	21	20	11	0
this question	%	6%	0%	5%	7%	9%	4%	0%

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If you were trying to seduce your partner what would you wear?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
Perfume	Count	39	73	38	27	32	25	13	33	8	40
	%	38%	41%	34%	48%	31%	36%	28%	40%	22%	34%
Lipstick/lipgloss	Count	35	38	27	14	24	15	9	18	0	26
	%	34%	21%	24%	25%	23%	21%	19%	22%	0%	22%
Something low cut	Count	35	66	49	27	40	24	16	42	10	44
	%	34%	37%	44%	48%	38%	34%	34%	51%	27%	37%
Something see-through	Count	21	32	25	8	24	15	10	13	2	21
	%	20%	18%	23%	14%	23%	21%	21%	16%	5%	18%
High heels	Count	45	69	42	25	33	24	14	27	5	41
	%	43%	39%	38%	45%	32%	34%	30%	33%	14%	34%
No knickers	Count	27	57	36	10	38	19	12	20	6	36
	%	26%	32%	32%	18%	37%	27%	26%	24%	% 16%	30%
Sexy undies	Count	62	113	64	38	62	43	27	61	14	72
	%	60%	64%	58%	68%	60%	61%	57%	73%	38%	61%
Nothing	Count	8	29	21	10	16	8	9	11	5	20
	%	8%	16%	19%	18%	15%	11%	19%	13%	14%	17%
A short skirt	Count	28	40	24	15	29	12	7	21	4	25
	%	27%	23%	22%	27%	28%	17%	15%	25%	11%	21%
Something else	Count	5	9	6	3	3	3	2	9	4	8
	%	5%	5%	5%	5%	3%	4%	4%	11%	11%	7%
I'd rather not answer	Count	6	10	7	3	6	5	4	1	7	8
this question	%	6%	6%	6%	5%	6%	7%	9%	1%	19%	7%

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If you were trying to seduce your partner what would you wear?

		R	egion	:	Socio-Econo	Cio-Economic Group C1 C2 142 76 36% 34% 98 49 25% 22% 147 84 37% 37% 69 46 17% 20% 145 72 37% 32% 102 68 26% 30% 251 139 63% 62% 53 35 13% 16% 95 54 24% 24%	
		Yorks & Humberside	Northen Ireland	AB	C1	C2	DE
Perfume	Count	33	9	84	142	76	66
	%	39%	43%	38%	36%	34%	39%
Lipstick/lipgloss	Count	25	6	54	98	49	36
	%	30%	29%	25%	25%	22%	21%
Something low cut	Count	26	10	87	147	84	70
	%	31%	48%	40%	37%	37%	41%
Something see-through	Count	17	5	33	69	46	45
	%	20%	24%	15%	17%	20%	27%
High heels	Count	29	10	83	145	72	64
	%	35%	48%	38%	37%	32%	38%
No knickers	Count	20	6	62	102	68	54
	%	24%	29%	28%	26%	30%	32%
Sexy undies	Count	57	13	132	251	139	102
	%	68%	62%	60%	63%	62%	60%
Nothing	Count	13	4	33	53	35	33
	%	15%	19%	15%	13%	16%	20%
A short skirt	Count	16	5	36	95	54	40
	%	19%	24%	16%	24%	24%	24%
Something else	Count	1	1	13	21	11	8
	%	1%	5%	6%	5%	5%	5%
I'd rather not answer	Count	5	2	14	29	9	12
this question	%	6%	10%	6%	7%	4%	7%

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If you were trying to seduce your partner what would you wear?

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Perfume	Count	330	5	12	20	2	1
	%	37%	36%	36%	47%	40%	4%
Lipstick/lipgloss	Count	207	1	11	14	2	2
	%	23%	7%	33%	33%	40%	8%
Something low cut	Count	353	5	11	17	1	3
	%	39%	36%	33%	40%	20%	12%
Something see-through	Count	176	0	8	7	1	2
	%	20%	0%	24%	16%	20%	8%
High heels	Count	319	3	13	25	1	4
	%	36%	21%	39%	58%	20%	16%
No knickers	Count	263	1	6	15	1	2
	%	29%	7%	18%	35%	20%	8%
Sexy undies	Count	560	6	22	29	2	8
	%	63%	43%	67%	67%	40%	32%
Nothing	Count	135	4	4	6	1	4
	%	15%	29%	12%	14%	20%	16%
A short skirt	Count	200	2	8	13	1	2
	%	22%	14%	24%	30%	20%	8%
Something else	Count	41	2	6	1	2	2
	%	5%	14%	18%	2%	40%	8%
I'd rather not answer	Count	51	0	3	1	0	9
this question	%	6%	0%	9%	2%	0%	36%

Populus interview 1,011 women aged 18 - 40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

How often do you masturbate? (Excludes those not wishing to answer question)

ч	C

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
More than once a day	Count	8	0	3	2	2	1	0
	%	1%	0%	2%	1%	1%	1%	0%
Every day	Count	29	0	11	10	2	6	0
	%	4%	0%	6%	4%	1%	3%	0%
2-3 times a week	Count	130	0	41	39	21	29	0
	%	16%	0%	21%	17%	12%	15%	0%
Once a week	Count	150	0	33	43	39	35	0
	%	19%	0%	17%	18%	23%	18%	0%
Once a month	Count	122	0	20	35	28	39	0
	%	15%	0%	10%	15%	16%	20%	0%
Rarely	Count	213	0	49	60	44	60	0
	%	27%	0%	25%	26%	26%	31%	0%
Never	Count	111	0	28	36	28	19	0
	%	14%	0%	14%	15%	16%	10%	0%
I'd rather not answer	Count	30	0	11	9	7	3	0
this question	%	4%	0%	6%	4%	4%	2%	0%

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How often do you masturbate? (Excludes those not wishing to answer question)

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside
More than once a day	Count	1	1	0	0	1	0	2	0	1	2	0
	%	1%	1%	0%	0%	1%	0%	6%	0%	3%	2%	0%
Every day	Count	5	2	9	2	1	1	0	2	0	4	1
	%	6%	1%	10%	5%	1%	2%	0%	3%	0%	4%	1%
2-3 times a week	Count	15	27	12	9	12	7	5	15	5	12	10
	%	18%	20%	14%	21%	15%	14%	15%	23%	17%	12%	15%
Once a week	Count	11	25	21	6	12	11	3	14	6	25	11
	%	13%	18%	24%	14%	15%	22%	9%	22%	20%	26%	16%
Once a month	Count	15	24	12	8	10	6	5	6	5	16	14
	%	18%	17%	14%	19%	12%	12%	15%	9%	17%	16%	21%
Rarely	Count	23	30	18	12	33	15	7	19	9	23	17
	%	27%	22%	21%	28%	41%	31%	21%	29%	30%	23%	25%
Never	Count	11	21	14	5	9	9	7	6	4	11	11
	%	13%	15%	16%	12%	11%	18%	21%	9%	13%	11%	16%
I'd rather not answer	Count	3	8	0	1	3	0	4	3	0	5	3
this question	%	4%	6%	0%	2%	4%	0%	12%	5%	0%	5%	4%

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How often do you masturbate? (Excludes those not wishing to answer question)

		Region Socio-Economic Group sexual orientation										
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
More than once a day	Count	0	2	2	2	2	7	0	1	0	0	0
	%	0%	1%	1%	1%	1%	1%	0%	3%	0%	0%	0%
Every day	Count	1	6	9	6	8	16	2	6	4	0	1
	%	6%	4%	3%	3%	6%	2%	15%	20%	10%	0%	8%
2-3 times a week	Count	1	33	47	30	19	100	4	8	16	0	2
	%	6%	20%	15%	17%	14%	14%	31%	27%	38%	0%	15%
Once a week	Count	5	34	59	32	24	130	2	6	10	1	1
	%	28%	21%	19%	18%	17%	19%	15%	20%	24%	25%	8%
Once a month	Count	1	20	61	21	20	107	2	2	7	1 25% 1	3
	%	6%	12%	20%	12%	14%	15%	15%	7%	17%	25%	23%
Rarely	Count	6	48	78	51	35	201	1	5	4	1	1
	%	33%	29%	25%	29%	25%	29%	8%	17%	10%	25%	8%
Never	Count	3	19	35	29	27	104	1	1	0	1	4
	%	17%	12%	11%	16%	19%	15%	8%	3%	0%	25%	31%
I'd rather not answer	Count	1	3	17	7	4	27	1	1	1	0	1
this question	%	6%	2%	6%	4%	3%	4%	8%	3%	2%	0%	8%

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How long does it take you to orgasm when you are masturbating?

Αc	ıe

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Within minutes	Count	94	0	14	25	26	29	0
	%	15%	0%	9%	13%	19%	17%	0%
Less than five	Count	204	0	43	60	39	62	0
minutes	%	31%	0%	27%	32%	29%	37%	0%
Between five and ten	Count	241	0	64	71	50	56	0
minutes	%	37%	0%	41%	38%	37%	33%	0%
More than ten	Count	85	0	27	25	18	15	0
minutes	%	13%	0%	17%	13%	13%	9%	0%
I'd rather not answer	Count	24	0	9	7	2	6	0
this question	%	4%	0%	6%	4%	1%	4%	0%

How long does it take you to orgasm when you are masturbating?

			CE Emmland	CM/ Employed	Fact Midlands	Mass Midless	Fact Amelia	Walsa	Castland	Nauth Fast	No while 18/a a h	Yorks &	
		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Humberside	
Within minutes	Count	6	11	14	5	11	7	6	7	5	17	5	
	%	9%	10%	19%	14%	16%	18%	27%	13%	19%	21%	9%	
Less than five	Count	23	37	26	12	19	13	3	17	4	23	20	
minutes	%	34%	34%	36%	32%	28%	33%	14%	30%	15%	28%	38%	
Between five and ten	Count	25	48	24	12	21	16	8	19	11	30	20	
minutes	%	37%	44%	33%	32%	30%	40%	36%	34%	42%	37%	38%	
More than ten	Count	11	12	7	6	12	2	3	10	6	8	7	
minutes	%	16%	11%	10%	16%	17%	5%	14%	18%	23%	10%	13%	
I'd rather not answer	Count	2	0	1	2	6	2	2	3	0	4	1	
this question	%	3%	0%	1%	5%	9%	5%	9%	5%	0%	5%	2%	

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How long does it take you to orgasm when you are masturbating?

		Region		Socio-Econ	omic Group							
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Within minutes	Count	0	20	37	21	16	80	3	4	7	0	0
	%	0%	14%	14%	15%	15%	14%	27%	15%	18%	0%	0%
Less than five	Count	6	50	74	47	33	181	4	8	9	0	2
minutes	%	43%	35%	29%	33%	31%	32%	36%	30%	23%	0%	25%
Between five and ten	Count	6	49	94	58	38	201	4	10	20	3	3
minutes	%	43%	35%	37%	41%	36%	36%	36%	37%	50%	100%	38%
More than ten	Count	1	18	39	14	14	76	0	4	3	0	2
minutes	%	7%	13%	15%	10%	13%	14%	0%	15%	8%	0%	25%
I'd rather not answer	Count	1	4	12	2	5	21	0	1	1	0	1
this question	%	7%	3%	5%	1%	5%	4%	0%	4%	3%	0%	13%

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If you caught your partner doing any of the following would it mean the end of your relationship?

			Gender				Ag	je		
		Total	Male	Female	Under 18	18-24	25-30	31-34	35-40	Over 40
Flirting	Yes	126	0	126	0	44	36	19	27	0
		12%	0%	12%	0%	19%	12%	8%	10%	0%
Holding hands	Yes	504	0	504	0	128	158	109	108	0
		50%	0%	50%	0%	55%	54%	47%	41%	0%
Sending a suggestive	Yes	591	0	591	0	149	172	128	141	0
text message		58%	0%	58%	0%	64%	59%	55%	54%	0%
Online flirting	Yes	463	0	463	0	106	135	109	112	0
		46%	0%	46%	0%	46%	47%	47%	43%	0%
Kissing another man	Yes	853	0	853	0	191	249	192	220	0
		84%	0%	84%	0%	82%	86%	83%	84%	0%
Kissing with another	Yes	865	0	865	0	204	255	191	214	0
woman		85%	0%	85%	0%	88%	88%	83%	82%	0%
Giving/receiving oral	Yes	937	0	937	0	219	269	207	241	0
sex		92%	0%	92%	0%	94%	93%	90%	92%	0%
Having sex with	Yes	935	0	935	0	220	269	207	238	0
someone else		92%	0%	92%	0%	95%	93%	90%	91%	0%

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If you caught your partner doing any of the following would it mean the end of your relationship?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside
Flirting	Yes	18	15	10	9	14	10	8	12	3	10	12
		17%	8%	9%	16%	13%	14%	17%	14%	8%	8%	14%
Holding hands	Yes	46	88	51	29	54	43	23	40	13	59	45
		44%	50%	46%	52%	52%	61%	49%	48%	35%	50%	54%
Sending a suggestive	Yes	59	110	58	30	63	47	26	46	17	72	45
text message		57%	62%	52%	54%	61%	67%	55%	55%	46%	61%	54%
Online flirting	Yes	43	84	52	24	50	38	22	37	11	54	33
		41%	47%	47%	43%	48%	54%	47%	45%	30%	45%	39%
Kissing another man	Yes	84	149	92	49	88	64	39	71	29	94	73
		81%	84%	83%	88%	85%	91%	83%	86%	78%	79%	87%
Kissing with another	Yes	84	151	91	50	86	62	42	74	31	101	72
woman		81%	85%	82%	89%	83%	89%	89%	89%	84%	85%	86%
Giving/receiving oral	Yes	92	163	98	55	93	65	45	77	32	114	81
sex		88%	92%	88%	98%	89%	93%	96%	93%	86%	96%	96%
Having sex with	Yes	92	162	98	53	93	65	46	78	32	113	81
someone else		88%	92%	88%	95%	89%	93%	98%	94%	86%	95%	96%

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If you caught your partner doing any of the following would it mean the end of your relationship?

		Region	Socio-Economic Group						II al washa a u			
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Flirting	Yes	4	22	44	33	26	107	3	5	3	1	7
		19%	10%	11%	15%	15%	12%	21%	15%	7%	20%	28%
Holding hands	Yes	11	102	185	124	91	453	5	11	21	3	11
		52%	46%	47%	55%	54%	51%	36%	33%	49%	60%	44%
Sending a suggestive	Yes	16	120	215	143	111	527	8	16	27	4	9
text message		76%	55%	54%	64%	66%	59%	57%	48%	63%	80%	36%
Online flirting	Yes	13	87	180	115	78	419	4	11	20	2	7
		62%	40%	45%	51%	46%	47%	29%	33%	47%	40%	28%
Kissing another man	Yes	19	182	327	196	143	775	12	21	32	5	8
		90%	83%	83%	87%	85%	87%	86%	64%	74%	100%	32%
Kissing with another	Yes	19	178	334	204	144	780	10	20	36	5	14
woman		90%	81%	84%	91%	85%	87%	71%	61%	84%	100%	56%
Giving/receiving oral	Yes	20	200	366	213	153	840	14	24	40	5	14
sex		95%	91%	92%	95%	91%	94%	100%	73%	93%	100%	56%
Having sex with	Yes	20	199	366	214	151	839	13	24	40	5	14
someone else		95%	90%	92%	95%	89%	94%	93%	73%	93%	100%	56%

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While in a relationship have you ever ...?

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Yes	Count	673	0	163	195	145	170	0
	%	66%	0%	70%	67%	63%	65%	0%
Yes	Count	417	0	107	125	84	101	0
	%	41%	0%	46%	43%	36%	39%	0%
Yes	Count	260	0	71	83	45	61	0
	%	26%	0%	31%	29%	19%	23%	0%
Yes	Count	165	0	36	51	35	43	0
	%	16%	0%	16%	18%	15%	16%	0%
Yes	Count	114	0	19	29	25	41	0
	%	11%	0%	8%	10%	11%	16%	0%
Yes	Count	79	0	10	23	21	25	0
	%	8%	0%	4%	8%	9%	10%	0%
	Yes Yes Yes Yes	Yes Count % Yes Count	Yes Count 673 % 66% Yes Count 417 % 41% Yes Count 260 Yes Count 165 % 16% Yes Count 114 % 11% Yes Count 79	Yes Count 673 0 % 66% 0% Yes Count 417 0 % 41% 0% Yes Count 260 0 Yes Count 165 0 % 16% 0% Yes Count 114 0 Yes Count 79 0	Yes Count 673 0 163 % 66% 0% 70% Yes Count 417 0 107 % 41% 0% 46% Yes Count 260 0 71 % 26% 0% 31% Yes Count 165 0 36 % 16% 0% 16% Yes Count 114 0 19 % 11% 0% 8% Yes Count 79 0 10	Yes Count 673 0 163 195 % 66% 0% 70% 67% Yes Count 417 0 107 125 % 41% 0% 46% 43% Yes Count 260 0 71 83 % 26% 0% 31% 29% Yes Count 165 0 36 51 % 16% 0% 16% 18% Yes Count 114 0 19 29 % 11% 0% 8% 10% Yes Count 79 0 10 23	Yes Count 673 0 163 195 145 % 66% 0% 70% 67% 63% Yes Count 417 0 107 125 84 % 41% 0% 46% 43% 36% Yes Count 260 0 71 83 45 % 26% 0% 31% 29% 19% Yes Count 165 0 36 51 35 % 16% 0% 16% 18% 15% Yes Count 114 0 19 29 25 % 11% 0% 8% 10% 11% Yes Count 79 0 10 23 21	Yes Count 673 0 163 195 145 170 % 66% 0% 70% 67% 63% 65% Yes Count 417 0 107 125 84 101 % 41% 0% 46% 43% 36% 39% Yes Count 260 0 71 83 45 61 % 26% 0% 31% 29% 19% 23% Yes Count 165 0 36 51 35 43 % 16% 0% 16% 18% 15% 16% Yes Count 114 0 19 29 25 41 % 11% 0% 8% 10% 11% 16% Yes Count 79 0 10 23 21 25

While in a relationship have you ever ...?

			London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East
Flirted with someone else	Yes	Count	68	119	71	39	74	41	30	57	20
		%	65%	67%	64%	70%	71%	59%	64%	69%	54%
Kissed someone else	Yes	Count	38	65	47	27	50	24	20	34	18
		%	37%	37%	42%	48%	48%	34%	43%	41%	49%
Swapped steamy emails/texts with	Yes	Count	26	50	34	16	27	16	9	17	11
someone else		%	25%	28%	31%	29%	26%	23%	19%	20%	30%
Had a one night stand	Yes	Count	14	30	19	12	13	9	8	16	7
		%	13%	17%	17%	21%	13%	13%	17%	19%	19%
Had a long term affair	Yes	Count	14	25	11	8	10	6	5	5	2
		%	13%	14%	10%	14%	10%	9%	11%	6%	5%
Had phone sex with someone else	Yes	Count	13	18	7	4	9	5	3	3	2
		%	13%	10%	6%	7%	9%	7%	6%	4%	5%

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While in a relationship have you ever ...?

			Region				Socio-Econ	omic Group	
			North West	Yorks & Humberside	Northen Ireland	AB	C 1	C2	DE
Flirted with someone else	Yes	Count	85	53	15	153	269	141	106
		%	71%	63%	71%	70%	68%	63%	63%
Kissed someone else	Yes	Count	51	34	9	97	161	84	73
		%	43%	40%	43%	44%	41%	37%	43%
Swapped steamy emails/texts with	Yes	Count	28	22	3	58	103	52	46
someone else		%	24%	26%	14%	26%	26%	23%	27%
Had a one night stand	Yes	Count	20	11	6	40	49	43	32
		%	17%	13%	29%	18%	12%	19%	19%
Had a long term affair	Yes	Count	16	10	2	25	40	30	19
		%	13%	12%	10%	11%	10%	13%	11%
Had phone sex with someone else	Yes	Count	7	6	2	19	24	19	17
		%	6%	7%	10%	9%	6%	8%	10%

While in a relationship have you ever ...?

sexual orientation

								I'd rather
			Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	not say
Flirted with someone else	Yes	Count	586	10	25	37	5	10
		%	65%	71%	76%	86%	100%	40%
Kissed someone else	Yes	Count	344	9	21	33	2	8
		%	38%	64%	64%	77%	40%	32%
Swapped steamy emails/texts with	Yes	Count	213	5	16	23	0	3
someone else		%	24%	36%	48%	53%	0%	12%
Had a one night stand	Yes	Count	134	2	13	11	0	5
		%	15%	14%	39%	26%	0%	20%
Had a long term affair	Yes	Count	89	1	9	12	1	2
		%	10%	7%	27%	28%	20%	8%
Had phone sex with someone else	Yes	Count	62	2	7	6	0	2
		%	7%	14%	21%	14%	0%	8%

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Have you ever cheated on a partner?

Α	a	e	

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Yes	Count	358	0	88	114	71	85	0
	%	36%	0%	38%	40%	31%	33%	0%
No	Count	622	0	139	169	149	165	0
	%	62%	0%	60%	59%	65%	64%	0%
I'd rather not answer	Count	25	0	3	5	8	9	0
this question	%	2%	0%	1%	2%	4%	3%	0%

Have you ever cheated on a partner?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside
Yes	Count	31	58	44	24	35	21	15	26	18	46	32
	%	31%	33%	40%	43%	34%	30%	32%	32%	50%	39%	39%
No	Count	67	116	65	30	63	47	31	54	17	69	50
	%	66%	66%	59%	54%	61%	68%	66%	66%	47%	58%	60%
I'd rather not answer	Count	3	2	1	2	6	1	1	2	1	4	1
this question	%	3%	1%	1%	4%	6%	1%	2%	2%	3%	3%	1%

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Have you ever cheated on a partner?

		Region	Socio-Economic Group sexual orientation									
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Yes	Count	8	89	137	79	51	305	5	17	24	1	6
	%	38%	41%	35%	35%	30%	34%	36%	52%	57%	20%	25%
No	Count	12	124	246	137	113	566	9	14	17	4	13
	%	57%	57%	63%	61%	67%	64%	64%	42%	40%	80%	54%
I'd rather not answer	Count	1	4	10	7	4	17	0	2	1	0	5
this question	%	5%	2%	3%	3%	2%	2%	0%	6%	2%	0%	21%

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Have you ever been cheated on by a partner?

					Age			
		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Yes	Count	520	0	120	145	115	140	0
	%	52%	0%	52%	51%	51%	54%	0%
No	Count	456	0	108	132	105	111	0
	%	46%	0%	47%	46%	46%	43%	0%
I'd rather not answer	Count	23	0	3	7	6	7	0
this question	%	2%	0%	1%	2%	3%	3%	0%

Have you ever been cheated on by a partner?

		Region												
		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside		
Yes	Count	46	91	56	28	53	39	26	37	21	60	51		
	%	46%	52%	52%	51%	51%	56%	55%	45%	58%	52%	61%		
No	Count	48	83	50	25	50	28	20	43	14	54	31		
	%	48%	47%	47%	45%	49%	40%	43%	52%	39%	47%	37%		
I'd rather not answer	Count	6	1	1	2	0	3	1	3	1	2	2		
this question	%	6%	1%	1%	4%	0%	4%	2%	4%	3%	2%	2%		

Populus interview 1,011 women aged 18 - 40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

Have you ever been cheated on by a partner?

		Region	:	Socio-Econ	omic Group		sexual orientation					
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Yes	Count	11	108	200	115	94	462	8	17	20	3	10
	%	52%	50%	51%	53%	56%	52%	57%	52%	48%	60%	42%
No	Count	9	105	180	97	72	402	6	14	21	2	11
	%	43%	49%	46%	44%	43%	46%	43%	42%	50%	40%	46%
I'd rather not answer	Count	1	2	12	7	2	17	0	2	1	0	3
this question	%	5%	1%	3%	3%	1%	2%	0%	6%	2%	0%	13%

Populus interview 1,011 women aged 18 - 40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

Do you have or have you ever had ...?

Age

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
No, I've never had	Count	847	0	203	240	190	214	0
an STI	%	84%	0%	88%	83%	82%	82%	0%
Chlamydia	Count	77	0	18	22	15	22	0
	%	8%	0%	8%	8%	6%	8%	0%
Genital	Count	47	0	10	11	15	11	0
warts/Herpes	%	5%	0%	4%	4%	6%	4%	0%
Pubic lice	Count	25	0	3	7	6	9	0
	%	2%	0%	1%	2%	3%	3%	0%
Gonorrhoea	Count	19	0	6	7	4	2	0
	%	2%	0%	3%	2%	2%	1%	0%
Pelvic inflammatory	Count	17	0	4	4	3	6	0
disease	%	2%	0%	2%	1%	1%	2%	0%
HIV/AIDS	Count	15	0	5	5	3	2	0
	%	1%	0%	2%	2%	1%	1%	0%
Hepatitis	Count	14	0	3	6	4	1	0
	%	1%	0%	1%	2%	2%	0%	0%
Syphilis	Count	7	0	1	2	3	1	0
	%	1%	0%	0%	1%	1%	0%	0%
I'd rather not	Count	33	0	5	13	8	7	0
answer this	%	3%	0%	2%	4%	3%	3%	0%

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Do you have or have you ever had ...?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
No, I've never had an STI	Count	88	152	85	53	90	59	38	75	24	99
an sii	%	85%	86%	77%	95%	87%	84%	81%	90%	65%	83%
Chlamydia	Count	5	10	14	2	7	1	5	4	6	10
	%	5%	6%	13%	4%	7%	1%	11%	5%	16%	8%
Genital	Count	2	12	8	1	4	4	4	3	2	4
warts/Herpes	%	2%	7%	7%	2%	4%	6%	9%	4%	5%	3%
Pubic lice	Count	5	3	7	0	0	1	0	1	2	3
	%	5%	2%	6%	0%	0%	1%	0%	1%	5%	3%
Gonorrhoea	Count	2	3	4	1	2	0	2	1	1	2
	%	2%	2%	4%	2%	2%	0%	4%	1%	3%	2%
Pelvic inflammatory	Count	3	1	5	0	1	2	0	3	0	0
disease	%	3%	1%	5%	0%	1%	3%	0%	4%	0%	0%
HIV/AIDS	Count	0	3	4	1	0	0	2	2	1	1
	%	0%	2%	4%	2%	0%	0%	4%	2%	3%	1%
Hepatitis	Count	0	2	4	0	0	0	2	2	2	1
	%	0%	1%	4%	0%	0%	0%	4%	2%	5%	1%
Syphilis	Count	0	1	4	0	0	0	0	1	1	0
	%	0%	1%	4%	0%	0%	0%	0%	1%	3%	0%
I'd rather not	Count	3	4	3	1	3	4	0	2	3	6
answer this	%	3%	2%	3%	2%	3%	6%	0%	2%	8%	5%

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Do you have or have you ever had ...?

		R	egion	Socio-Economic Group				
		Yorks & Humberside	Northen Ireland	AB	C1	C2	DE	
No, I've never had	Count	69	14	188	313	197	145	
an STI	%	82%	67%	85%	79%	88%	86%	
Chlamydia	Count	11	2	11	47	8	11	
	%	13%	10%	5%	12%	4%	7%	
Genital	Count	1	2	14	22	6	5	
warts/Herpes	%	1%	10%	6%	6%	3%	3%	
Pubic lice	Count	3	0	5	7	7	6	
	%	4%	0%	2%	2%	3%	4%	
Gonorrhoea	Count	1	0	4	11	2	2	
	%	1%	0%	2%	3%	1%	1%	
Pelvic inflammatory	Count	1	1	5	6	3	3	
disease	%	1%	5%	2%	2%	1%	2%	
HIV/AIDS	Count	1	0	5	6	2	2	
	%	1%	0%	2%	2%	1%	1%	
Hepatitis	Count	1	0	5	5	2	2	
	%	1%	0%	2%	1%	1%	1%	
Syphilis	Count	0	0	3	3	0	1	
	%	0%	0%	1%	1%	0%	1%	
I'd rather not	Count	2	2	5	15	6	7	
answer this	%	2%	10%	2%	4%	3%	4%	

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Do you have or have you ever had ...?

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
No, I've never had	Count	753	13	28	36	5	13
an STI	%	84%	93%	85%	84%	100%	52%
Chlamydia	Count	69	0	3	2	0	3
	%	8%	0%	9%	5%	0%	12%
Genital	Count	41	0	1	4	0	1
warts/Herpes	%	5%	0%	3%	9%	0%	4%
Pubic lice	Count	22	1	0	2	0	0
	%	2%	7%	0%	5%	0%	0%
Gonorrhoea	Count	18	0	0	1	0	0
	%	2%	0%	0%	2%	0%	0%
Pelvic inflammatory	Count	17	0	0	0	0	0
disease	%	2%	0%	0%	0%	0%	0%
HIV/AIDS	Count	13	0	0	1	0	1
	%	1%	0%	0%	2%	0%	4%
Hepatitis	Count	12	0	0	1	0	1
	%	1%	0%	0%	2%	0%	4%
Syphilis	Count	6	0	0	1	0	0
	%	1%	0%	0%	2%	0%	0%
I'd rather not	Count	23	0	2	1	0	7
answer this	%	3%	0%	6%	2%	0%	28%

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Have you ever had ...?

Age

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
An abortion	Count	132	0	28	43	23	38	0
	%	13%	0%	12%	15%	10%	15%	0%
An unplanned	Count	196	0	34	64	50	48	0
pregnancy	%	19%	0%	15%	22%	22%	18%	0%
I'd rather not answer	Count	210	0	46	53	48	63	0
this question	%	21%	0%	20%	18%	21%	24%	0%

Have you ever had...?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
An abortion	Count	18	20	15	7	13	9	3	8	5	17
	%	17%	11%	14%	13%	13%	13%	6%	10%	14%	14%
An unplanned	Count	21	29	19	15	27	9	10	11	11	27
pregnancy	%	20%	16%	17%	27%	26%	13%	21%	13%	30%	23%
I'd rather not answer this question	Count	24	33	27	13	20	14	10	20	5	20
	%	23%	19%	24%	23%	19%	20%	21%	24%	14%	17%

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Have you ever had...?

		R	egion	!	Socio-Econo	omic Group	
		Yorks & Humberside	Northen Ireland	AB	C1	C2	DE
An abortion	Count	16	1	33	40	32	27
	%	19%	5%	15%	10%	14%	16%
An unplanned	Count	12	5	37	58	53	47
pregnancy	%	14%	24%	17%	15%	24%	28%
I'd rather not answer	Count	16	8	48	77	41	42
this question	%	19%	38%	22%	19%	18%	25%

Have you ever had...?

sexual orientation

							I'd rather
		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	not say
An abortion	Count	111	0	5	13	0	3
	%	12%	0%	15%	30%	0%	12%
An unplanned	Count	173	2	7	8	1	5
pregnancy	%	19%	14%	21%	19%	20%	20%
I'd rather not answer	Count	183	3	8	3	1	12
this question	%	20%	21%	24%	7%	20%	48%

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Have you ever taken the Morning After Pill?

Αc	ıe

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Yes	Count	479	0	115	171	105	88	0
	%	49%	0%	51%	61%	48%	35%	0%
No	Count	485	0	107	108	109	161	0
	%	49%	0%	48%	38%	49%	63%	0%
I'd rather not answer	Count	18	0	3	3	7	5	0
this question	%	2%	0%	1%	1%	3%	2%	0%

Have you ever taken the Morning After Pill?

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside	
Yes	Count	50	93	56	27	45	31	20	31	17	49	48	
	%	49%	53%	52%	51%	46%	46%	43%	38%	47%	44%	58%	
No	Count	51	79	49	26	51	36	26	49	16	60	34	
	%	50%	45%	46%	49%	53%	53%	57%	60%	44%	54%	41%	
I'd rather not answer	Count	1	2	2	0	1	1	0	2	3	3	1	
this question	%	1%	1%	2%	0%	1%	1%	0%	2%	8%	3%	1%	

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Have you ever taken the Morning After Pill?

		Region	Region Socio-Economic Group					sexual orientation							
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say			
Yes	Count	10	113	197	95	72	422	2	13	30	2	10			
	%	48%	53%	52%	43%	43%	49%	14%	39%	70%	50%	42%			
No	Count	9	95	171	125	92	429	12	19	13	2	11			
	%	43%	44%	45%	56%	55%	50%	86%	58%	30%	50%	46%			
I'd rather not answer	Count	2	6	8	2	2	14	0	1	0	0	3			
this question	%	10%	3%	2%	1%	1%	2%	0%	3%	0%	0%	13%			

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Which of the following contraceptive methods do you use? Please tick all that apply

_	_

		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Condoms	Count	426	0	135	117	90	84	0
	%	44%	0%	62%	43%	40%	34%	0%
The Pill	Count	472	0	137	155	99	81	0
	%	49%	0%	63%	56%	44%	32%	0%
An IUD/the coil	Count	70	0	17	22	12	19	0
	%	7%	0%	8%	8%	5%	8%	0%
Contraceptive injection	Count	69	0	17	18	16	18	0
, ,	%	7%	0%	8%	7%	7%	7%	0%
Hormone patches	Count	6	0	3	1	2	0	0
	%	1%	0%	1%	0%	1%	0%	0%
The rhythm method	Count	19	0	1	4	7	7	0
	%	2%	0%	0%	1%	3%	3%	0%
I don't use	Count	175	0	11	41	41	82	0
contraception	%	18%	0%	5%	15%	18%	33%	0%
I'd rather not answer	Count	33	0	6	9	8	10	0
this question	%	3%	0%	3%	3%	4%	4%	0%

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Which of the following contraceptive methods do you use? Please tick all that apply

		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West
Condoms	Count	46	70	50	26	45	27	16	41	12	54
	%	47%	41%	47%	47%	44%	40%	35%	53%	35%	47%
The Pill	Count	41	88	59	31	42	28	23	39	15	59
	%	42%	51%	55%	56%	41%	41%	50%	50%	44%	52%
An IUD/the coil	Count	5	13	7	3	4	5	5	7	3	15
	%	5%	8%	7%	5%	4%	7%	11%	9%	9%	13%
Contraceptive injection	Count	4	9	8	2	10	3	3	6	8	12
	%	4%	5%	7%	4%	10%	4%	7%	8%	24%	11%
Hormone patches	Count	1	1	1	0	0	1	0	1	0	1
	%	1%	1%	1%	0%	0%	1%	0%	1%	0%	1%
The rhythm method	Count	4	3	2	1	4	2	1	0	0	1
	%	4%	2%	2%	2%	4%	3%	2%	0%	0%	1%
I don't use	Count	18	35	13	7	19	15	9	11	6	18
contraception	%	19%	20%	12%	13%	19%	22%	20%	14%	18%	16%
'd rather not answer	Count	4	6	1	1	6	4	1	3	2	3
this question	%	4%	4%	1%	2%	6%	6%	2%	4%	6%	3%

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Which of the following contraceptive methods do you use? Please tick all that apply

	R	egion	9	Socio-Econ	Socio-Economic Group				
	Yorks & Humberside	Northen Ireland	AB	C1	C2	DE			
Count	31	7	108	177	83	56			
%	40%	37%	51%	47%	38%	35%			
Count	35	11	102	190	110	69			
%	45%	58%	49%	51%	50%	43%			
Count	3	0	11	23	19	16			
%	4%	0%	5%	6%	9%	10%			
Count	4	0	10	18	21	20			
%	5%	0%	5%	5%	10%	12%			
Count	0	0	1	2	1	2			
%	0%	0%	0%	1%	0%	1%			
Count	1	0	5	10	3	1			
%	1%	0%	2%	3%	1%	1%			
Count	20	4	31	62	41	41			
%	26%	21%	15%	16%	19%	25%			
Count	1	1	9	14	6	4			
%	1%	5%	4%	4%	3%	2%			
	% Count %	Yorks & Humberside Count 31 % 40% Count 35 % 45% Count 3 % 4% Count 4 % 5% Count 0 % 0% Count 1 % 1% Count 20 % 26% Count 1	Humberside Northen Ireland Count 31 7 % 40% 37% Count 35 11 % 45% 58% Count 3 0 % 4% 0% Count 4 0 % 5% 0% Count 0 0 % 0% 0% Count 1 0 % 1% 0% Count 20 4 % 26% 21% Count 1 1	Yorks & Humberside Northen Ireland AB Count 31 7 108 % 40% 37% 51% Count 35 11 102 % 45% 58% 49% Count 3 0 11 % 4% 0% 5% Count 4 0 10 % 5% 0% 5% Count 0 0 1 % 0% 0% 0% Count 1 0 5 % 1% 0% 2% Count 20 4 31 % 26% 21% 15% Count 1 1 9	Yorks & Humberside Northen Ireland AB C1 Count 31 7 108 177 % 40% 37% 51% 47% Count 35 11 102 190 % 45% 58% 49% 51% Count 3 0 11 23 % 4% 0% 5% 6% Count 4 0 10 18 % 5% 0% 5% 5% Count 0 0 1 2 % 0% 0% 0% 1% Count 1 0 5 10 % 1% 0% 2% 3% Count 20 4 31 62 % 26% 21% 15% 16% Count 1 1 9 14	Yorks & Humberside Northen Ireland AB C1 C2 Count 31 7 108 177 83 % 40% 37% 51% 47% 38% Count 35 11 102 190 110 % 45% 58% 49% 51% 50% Count 3 0 11 23 19 % 4% 0% 5% 6% 9% Count 4 0 10 18 21 % 5% 0% 5% 5% 10% Count 0 0 1 2 1 % 0% 0% 0% 1% 0% Count 0 0 1 2 1 % 0% 0% 0% 1% 0% Count 1 0 5 10 3 % 1% 0 <t< td=""></t<>			

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Which of the following contraceptive methods do you use? Please tick all that apply

sexual orientation

		Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say
Condoms	Count	372	0	17	26	3	8
	%	43%	0%	52%	65%	60%	35%
The Pill	Count	431	0	12	20	2	8
	%	50%	0%	36%	50%	40%	35%
An IUD/the coil	Count	59	0	2	7	0	2
	%	7%	0%	6%	18%	0%	9%
Contraceptive injection	Count	63	0	1	4	0	1
	%	7%	0%	3%	10%	0%	4%
Hormone patches	Count	5	0	0	1	0	0
	%	1%	0%	0%	3%	0%	0%
The rhythm method	Count	18	0	1	0	0	0
	%	2%	0%	3%	0%	0%	0%
I don't use	Count	157	0	10	3	2	3
contraception	%	18%	0%	30%	8%	40%	13%
I'd rather not answer	Count	27	0	1	0	0	5
this question	%	3%	0%	3%	0%	0%	22%

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Have you ever had unprotected sex with a new partner?

					Age			
		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Yes	Count	451	0	100	124	101	126	0
	%	45%	0%	43%	43%	44%	49%	0%
No	Count	530	0	129	155	120	126	0
	%	53%	0%	56%	54%	53%	49%	0%
I'd rather not answer	Count	25	0	3	10	6	6	0
this question	%	2%	0%	1%	3%	3%	2%	0%

Have you ever had unprotected sex with a new partner?

		Region											
		London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside	
Yes Co	Count	43	92	52	26	44	29	23	30	15	50	36	
	%	42%	52%	47%	46%	42%	42%	49%	36%	42%	42%	44%	
No Co	Count	59	81	53	30	58	37	24	52	18	63	45	
	%	57%	46%	48%	54%	56%	54%	51%	63%	50%	53%	55%	
I'd rather not answer this question %	Count	1	3	5	0	2	3	0	1	3	5	1	
	%	1%	2%	5%	0%	2%	4%	0%	1%	8%	4%	1%	

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Have you ever had unprotected sex with a new partner?

		Region	Socio-Economic Group				sexual orientation							
		Northen Ireland	AB	C 1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say		
Yes	Count	10	84	172	96	96	394	6	19	23	2	7		
	%	48%	39%	44%	43%	57%	44%	43%	58%	53%	40%	29%		
No	Count	10	123	215	122	69	477	8	12	20	3	11		
	%	48%	57%	55%	54%	41%	54%	57%	36%	47%	60%	46%		
I'd rather not answer this question	Count	1	10	5	6	4	17	0	2	0	0	6		
	%	5%	5%	1%	3%	2%	2%	0%	6%	0%	0%	25%		

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Would you ask a new partner to have a sexual health check up before you slept with them?

					Age			
		Total	Under 18	18-24	25-30	31-34	35-40	Over 40
Yes	Count	397	0	100	109	83	105	0
	%	40%	0%	44%	38%	37%	41%	0%
No	Count	506	0	118	139	117	132	0
	%	51%	0%	52%	49%	52%	52%	0%
I'd rather not answer	Count	91	0	11	38	24	18	0
this question	%	9%	0%	5%	13%	11%	7%	0%

Would you ask a new partner to have a sexual health check up before you slept with them?

	Region											
	London	SE England	SW England	East Midlands	West Midlands	East Anglia	Wales	Scotland	North East	North West	Yorks & Humberside	
Count	55	63	32	21	42	28	21	27	12	50	36	
%	53%	36%	29%	40%	41%	41%	45%	33%	34%	43%	44%	
Count	43	92	64	24	51	36	22	48	18	58	39	
%	42%	53%	58%	45%	50%	53%	47%	58%	51%	50%	48%	
Count	5	18	14	8	10	4	4	8	5	7	7	
%	5%	10%	13%	15%	10%	6%	9%	10%	14%	6%	9%	
	% Count %	Count 55 % 53% Count 43 % 42% Count 5	Count 55 63 % 53% 36% Count 43 92 % 42% 53% Count 5 18	Count 55 63 32 % 53% 36% 29% Count 43 92 64 % 42% 53% 58% Count 5 18 14	Count 55 63 32 21 % 53% 36% 29% 40% Count 43 92 64 24 % 42% 53% 58% 45% Count 5 18 14 8	Count 55 63 32 21 42 % 53% 36% 29% 40% 41% Count 43 92 64 24 51 % 42% 53% 58% 45% 50% Count 5 18 14 8 10	London SE England SW England East Midlands West Midlands East Anglia Count 55 63 32 21 42 28 % 53% 36% 29% 40% 41% 41% Count 43 92 64 24 51 36 % 42% 53% 58% 45% 50% 53% Count 5 18 14 8 10 4	London SE England SW England East Midlands West Midlands East Anglia Wales Count 55 63 32 21 42 28 21 % 53% 36% 29% 40% 41% 41% 45% Count 43 92 64 24 51 36 22 % 42% 53% 58% 45% 50% 53% 47% Count 5 18 14 8 10 4 4	London SE England SW England East Midlands West Midlands East Anglia Wales Scotland Count 55 63 32 21 42 28 21 27 % 53% 36% 29% 40% 41% 41% 45% 33% Count 43 92 64 24 51 36 22 48 % 42% 53% 58% 45% 50% 53% 47% 58% Count 5 18 14 8 10 4 4 8	London SE England SW England East Midlands West Midlands East Anglia Wales Scotland North East Count 55 63 32 21 42 28 21 27 12 % 53% 36% 29% 40% 41% 41% 45% 33% 34% Count 43 92 64 24 51 36 22 48 18 % 42% 53% 58% 45% 50% 53% 47% 58% 51% Count 5 18 14 8 10 4 4 8 5	London SE England SW England East Midlands West Midlands East Anglia Wales Scotland North East North West Count 55 63 32 21 42 28 21 27 12 50 % 53% 36% 29% 40% 41% 41% 45% 33% 34% 43% Count 43 92 64 24 51 36 22 48 18 58 % 42% 53% 58% 45% 50% 53% 47% 58% 51% 50% Count 5 18 14 8 10 4 4 8 5 7	

Populus interview 1,011 women aged 18 - 40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

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		Region	:	Socio-Econ	omic Group		sexual orientation							
		Northen Ireland	AB	C1	C2	DE	Hetrosexual	Homosexual	Bi-sexual	Bi-curious	Asexual	I'd rather not say		
Yes	Count	9	77	164	86	67	352	2	13	21	1	8		
	%	43%	36%	42%	39%	40%	40%	15%	39%	50%	20%	33%		
No	Count	11	120	188	117	81	447	10	18	19	4	9		
	%	52%	56%	49%	53%	48%	51%	77%	55%	45%	80%	38%		
I'd rather not answer this question	Count	1	18	34	17	21	79	1	2	2	0	7		
	%	5%	8%	9%	8%	12%	9%	8%	6%	5%	0%	29%		