## FABULOUS SEX SURVEY

Populus interview 1,011 women aged 18-40 online between 23 rd and 26 th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

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## SAMPLE DEMOGRAPHICS

|  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Age |  |  |  |  |  |
|  | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| Count | 0 | 232 | 290 | 231 | 261 | 0 |
| $\%$ | $0 \%$ | $23 \%$ | $29 \%$ | $23 \%$ | $26 \%$ | $0 \%$ |

## SAMPLE DEMOGRAPHICS

## Region

|  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Humberside | Northen Ireland |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Count | 104 | 177 | 111 | 56 | 104 | 70 | 47 | 83 | 37 | 119 | 84 | 21 |
| \% | 10\% | 17\% | 11\% | 6\% | 10\% | 7\% | 5\% | 8\% | 4\% | 12\% | 8\% | 2\% |

## SAMPLE DEMOGRAPHICS

|  | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  | How many children |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say | 0 | 1 | 2 | 3 | 4 | More than 4 |
| Count | 220 | 396 | 225 | 169 | 895 | 14 | 33 | 43 | 5 | 25 | 448 | 215 | 255 | 72 | 17 | 7 |
| \% | 22\% | 39\% | 22\% | 17\% | 88\% | 1\% | 3\% | 4\% | 0\% | 2\% | 44\% | 21\% | 25\% | 7\% | 2\% | 1\% |

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| SAMPLE DEMOGRAPHICS |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | marital status |  |  |  |  |  |
|  | Single (never married) | Single (divorced) | Single (have lived with a partner) | In a relationship | Married | Widowed |
| Count | 206 | 28 | 49 | 311 | 417 | 3 |
| \% | 20\% | 3\% | 5\% | 31\% | 41\% | 0\% |

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## Would you describe your self as...?

|  |  |  |  | Age |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| Hetrosexual | Count | 894 | 0 | 191 | 251 | 214 | 238 | 0 |
|  | $\%$ | $88 \%$ | $0 \%$ | $82 \%$ | $87 \%$ | $93 \%$ | $91 \%$ | $0 \%$ |
| Homosexual | Count | 14 | 0 | 4 | 7 | 1 | 2 | 0 |
|  | $\%$ | $1 \%$ | $0 \%$ | $2 \%$ | $2 \%$ | $0 \%$ | $1 \%$ | $0 \%$ |
| Bi-sexual | Count | 33 | 0 | 14 | 8 | 5 | 6 | 0 |
|  | $\%$ | $3 \%$ | $0 \%$ | $6 \%$ | $3 \%$ | $2 \%$ | $2 \%$ | $0 \%$ |
| Bi-curious | Count | 43 | 0 | 17 | 14 | 3 | 9 | 0 |
|  | $\%$ | $4 \%$ | $0 \%$ | $7 \%$ | $5 \%$ | $1 \%$ | $3 \%$ | $0 \%$ |
| Asexual | Count | 5 | 0 | 3 | 1 | 1 | 0 | 0 |
|  | $\%$ | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |
| I'd rather | Count | 25 | 0 | 3 | 9 | 7 | 6 | 0 |
| not say | $\%$ | $2 \%$ | $0 \%$ | $1 \%$ | $3 \%$ | $3 \%$ | $2 \%$ | $0 \%$ |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |

## Would you describe your self as...?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Hetrosexual | Count | 85 | 160 | 96 | 51 | 93 | 64 | 41 | 76 | 30 | 103 | 76 |
|  | \% | 82\% | 90\% | 86\% | 91\% | 89\% | 91\% | 87\% | 92\% | 81\% | 87\% | 90\% |
| Homosexual | Count | 3 | 2 | 2 | 0 | 1 | 0 | 0 | 1 | 2 | 3 | 0 |
|  | \% | 3\% | 1\% | 2\% | 0\% | 1\% | 0\% | 0\% | 1\% | 5\% | 3\% | 0\% |
| Bi-sexual | Count | 7 | 2 | 7 | 2 | 4 | 3 | 2 | 4 | 0 | 2 | 0 |
|  | \% | 7\% | 1\% | 6\% | 4\% | 4\% | 4\% | 4\% | 5\% | 0\% | 2\% | 0\% |
| Bi-curious | Count | 5 | 9 | 4 | 2 | 1 | 2 | 1 | 2 | 3 | 7 | 6 |
|  | \% | 5\% | 5\% | 4\% | 4\% | 1\% | 3\% | 2\% | 2\% | 8\% | 6\% | 7\% |
| Asexual | Count | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 2 | 1 |
|  | \% | 0\% | 0\% | 0\% | 0\% | 2\% | 0\% | 0\% | 0\% | 0\% | 2\% | 1\% |
| I'd rather not say | Count | 4 | 4 | 2 | 1 | 3 | 1 | 3 | 0 | 2 | 2 | 1 |
|  | \% | 4\% | 2\% | 2\% | 2\% | 3\% | 1\% | 6\% | 0\% | 5\% | 2\% | 1\% |

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## Would you describe your self as...?

Region Socio-Economic Group

|  |  | Northen Ireland | AB | C1 | C2 | DE |
| :--- | :--- | ---: | :--- | ---: | ---: | ---: |
| Hetrosexual | Count | 18 | 189 | 349 | 208 | 144 |
|  | $\%$ | $86 \%$ | $86 \%$ | $88 \%$ | $92 \%$ | $85 \%$ |
| Homosexual | Count | 0 | 6 | 5 | 0 | 3 |
|  | $\%$ | $0 \%$ | $3 \%$ | $1 \%$ | $0 \%$ | $2 \%$ |
| Bi-sexual | Count | 0 | 11 | 10 | 5 | 7 |
|  | $\%$ | $0 \%$ | $5 \%$ | $3 \%$ | $2 \%$ | $4 \%$ |
| Bi-curious | Count | 1 | 10 | 19 | 6 | 8 |
|  | $\%$ | $5 \%$ | $5 \%$ | $5 \%$ | $3 \%$ | $5 \%$ |
| Asexual | Count | 0 | 1 | 1 | 1 | 2 |
|  | $\%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $1 \%$ |
| I'd rather | Count | 2 | 3 | 12 | 5 | 5 |
| not say | $\%$ | $10 \%$ | $1 \%$ | $3 \%$ | $2 \%$ | $3 \%$ |

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## Have you ever had sex?

|  |  |  |  |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  | Age |  |  |  |  |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| Yes | Count | 1011 | 0 | 232 | 289 | 229 | 261 | 0 |
|  | $\%$ | $100 \%$ | $0 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $0 \%$ |
| No | Count | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | $\%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |
|  |  |  |  |  |  |  |  |  |

## Have you ever had sex?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Yes | Count | 104 | 175 | 111 | 56 | 103 | 70 | 47 | 83 | 36 | 119 | 84 |
|  | \% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| No | Count | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | \% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |

Have you ever had sex?

|  |  | Region | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Northen Ireland | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| Yes | Count | 21 | 218 | 396 | 223 | 169 | 891 | 14 | 33 | 43 | 5 | 25 |
|  | \% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| No | Count | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | \% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |

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How often would you say you think about sex?

|  |  |  |  | Age |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| Constantly | Count | 40 | 0 | 17 | 11 | 8 | 4 | 0 |
|  | $\%$ | $4 \%$ | $0 \%$ | $7 \%$ | $4 \%$ | $3 \%$ | $2 \%$ | $0 \%$ |
| Often | Count | 435 | 0 | 123 | 135 | 80 | 97 | 0 |
|  | $\%$ | $43 \%$ | $0 \%$ | $53 \%$ | $47 \%$ | $35 \%$ | $37 \%$ | $0 \%$ |
| Sometimes | Count | 454 | 0 | 80 | 127 | 115 | 132 | 0 |
|  | $\%$ | $45 \%$ | $0 \%$ | $35 \%$ | $44 \%$ | $50 \%$ | $51 \%$ | $0 \%$ |
| Rarely | Count | 82 | 0 | 11 | 17 | 26 | 28 | 0 |
|  | $\%$ | $8 \%$ | $0 \%$ | $5 \%$ | $6 \%$ | $11 \%$ | $11 \%$ | $0 \%$ |

How often would you say you think about sex?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Constantly | Count | 5 | 8 | 6 | 4 | 4 | 2 | 2 | 3 | 3 | 2 | 0 |
|  | \% | 5\% | 5\% | 5\% | 7\% | 4\% | 3\% | 4\% | 4\% | 8\% | 2\% | 0\% |
| Often | Count | 52 | 81 | 41 | 23 | 49 | 27 | 15 | 32 | 12 | 59 | 34 |
|  | \% | 50\% | 46\% | 37\% | 41\% | 47\% | 39\% | 32\% | 39\% | 32\% | 50\% | 40\% |
| Sometimes | Count | 42 | 71 | 56 | 24 | 43 | 35 | 25 | 42 | 19 | 45 | 43 |
|  | \% | 40\% | 41\% | 50\% | 43\% | 41\% | 50\% | 53\% | 51\% | 51\% | 38\% | 51\% |
| Rarely | Count | 5 | 15 | 8 | 5 | 8 | 6 | 5 | 6 | 3 | 12 | 7 |
|  | \% | 5\% | 9\% | 7\% | 9\% | 8\% | 9\% | 11\% | 7\% | 8\% | 10\% | 8\% |

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How often would you say you think about sex?

|  |  | Region | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Northen Ireland | $A B$ | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi -curious | Asexual | I'd rather not say |
| Constantly | Count | 1 | 9 | 13 | 9 | 9 | 29 | 1 | 8 | 1 | 0 | 1 |
|  | \% | 5\% | 4\% | 3\% | 4\% | 5\% | 3\% | 7\% | 24\% | 2\% | 0\% | 4\% |
| Often | Count | 10 | 110 | 163 | 95 | 66 | 373 | 6 | 18 | 30 | 1 | 8 |
|  | \% | 48\% | 50\% | 41\% | 42\% | 39\% | 42\% | 43\% | 55\% | 70\% | 20\% | 32\% |
| Sometimes | Count | 8 | 88 | 189 | 102 | 73 | 412 | 7 | 7 | 12 | 3 | 13 |
|  | \% | 38\% | 40\% | 48\% | 45\% | 43\% | 46\% | 50\% | 21\% | 28\% | 60\% | 52\% |
| Rarely | Count | 2 | 11 | 30 | 19 | 21 | 78 | 0 | 0 | 0 | 1 | 3 |
|  | \% | 10\% | 5\% | 8\% | 8\% | 12\% | 9\% | 0\% | 0\% | 0\% | 20\% | 12\% |

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How often would you say you have sex?

|  |  | Age |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Under 18 | 18-24 | 25-30 | 31-34 | 35-40 | Over 40 |
| More than once a day | Count | 12 | 0 | 3 | 3 | 1 | 5 | 0 |
|  | \% | 1\% | 0\% | 1\% | 1\% | 0\% | 2\% | 0\% |
| Once a day | Count | 87 | 0 | 35 | 28 | 13 | 11 | 0 |
|  | \% | 9\% | 0\% | 15\% | 10\% | 6\% | 4\% | 0\% |
| Twice a week | Count | 309 | 0 | 68 | 106 | 67 | 68 | 0 |
|  | \% | 31\% | 0\% | 30\% | 37\% | 30\% | 26\% | 0\% |
| Once a week | Count | 217 | 0 | 34 | 63 | 55 | 65 | 0 |
|  | \% | 22\% | 0\% | 15\% | 22\% | 24\% | 25\% | 0\% |
| Twice a month | Count | 137 | 0 | 32 | 34 | 32 | 39 | 0 |
|  | \% | 14\% | 0\% | 14\% | 12\% | 14\% | 15\% | 0\% |
| Once a month | Count | 65 | 0 | 17 | 17 | 15 | 16 | 0 |
|  | \% | 6\% | 0\% | 7\% | 6\% | 7\% | 6\% | 0\% |
| Every few months | Count | 94 | 0 | 21 | 22 | 23 | 28 | 0 |
|  | \% | 9\% | 0\% | 9\% | 8\% | 10\% | 11\% | 0\% |
| Rarely - I can't remember the last time | Count | 77 | 0 | 20 | 14 | 20 | 23 | 0 |
|  | \% | 8\% | 0\% | 9\% | 5\% | 9\% | 9\% | 0\% |
| Never | Count | 5 | 0 | 0 | 2 | 1 | 2 | 0 |
|  | \% | 0\% | 0\% | 0\% | 1\% | 0\% | 1\% | 0\% |

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How often would you say you have sex?

|  |  | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| More than once a day | Count | 2 | 2 | 1 | 0 | 2 | 0 | 0 | 1 | 0 | 2 |
|  | \% | 2\% | 1\% | 1\% | 0\% | 2\% | 0\% | 0\% | 1\% | 0\% | 2\% |
| Once a day | Count | 12 | 8 | 14 | 4 | 6 | 4 | 5 | 7 | 4 | 10 |
|  | \% | 12\% | 5\% | 13\% | 7\% | 6\% | 6\% | 11\% | 8\% | 11\% | 8\% |
| Twice a week | Count | 31 | 62 | 33 | 15 | 36 | 28 | 16 | 20 | 9 | 31 |
|  | \% | 30\% | 35\% | 30\% | 28\% | 35\% | 41\% | 35\% | 24\% | 25\% | 26\% |
| Once a week | Count | 17 | 39 | 29 | 14 | 18 | 15 | 6 | 25 | 5 | 25 |
|  | \% | 17\% | 22\% | 27\% | 26\% | 17\% | 22\% | 13\% | 30\% | 14\% | 21\% |
| Twice a month | Count | 16 | 18 | 17 | 9 | 18 | 6 | 7 | 11 | 6 | 17 |
|  | \% | 16\% | 10\% | 16\% | 17\% | 17\% | 9\% | 15\% | 13\% | 17\% | 14\% |
| Once a month | Count | 4 | 14 | 6 | 5 | 6 | 4 | 4 | 7 | 3 | 6 |
|  | \% | 4\% | 8\% | 6\% | 9\% | 6\% | 6\% | 9\% | 8\% | 8\% | 5\% |
| Every few months | Count | 13 | 17 | 3 | 5 | 8 | 3 | 3 | 11 | 5 | 13 |
|  | \% | 13\% | 10\% | 3\% | 9\% | 8\% | 4\% | 7\% | 13\% | 14\% | 11\% |
| Rarely - I can't remember the last time | Count | 7 | 14 | 6 | 2 | 8 | 9 | 4 | 1 | 4 | 14 |
|  | \% | 7\% | 8\% | 6\% | 4\% | 8\% | 13\% | 9\% | 1\% | 11\% | 12\% |
| Never | Count | 1 | 1 | 0 | 0 | 2 | 0 | 1 | 0 | 0 | 0 |
|  | \% | 1\% | 1\% | 0\% | 0\% | 2\% | 0\% | 2\% | 0\% | 0\% | 0\% |

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How often would you say you have sex?

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | C1 | C2 | DE |
| More than once a day | Count | 2 | 0 | 4 | 6 | 1 | 1 |
|  | \% | 2\% | 0\% | 2\% | 2\% | 0\% | 1\% |
| Once a day | Count | 10 | 3 | 18 | 26 | 22 | 20 |
|  | \% | 12\% | 14\% | 8\% | 7\% | 10\% | 12\% |
| Twice a week | Count | 21 | 7 | 76 | 117 | 74 | 42 |
|  | \% | 25\% | 33\% | 35\% | 30\% | 33\% | 25\% |
| Once a week | Count | 22 | 2 | 42 | 85 | 55 | 35 |
|  | \% | 26\% | 10\% | 19\% | 22\% | 25\% | 21\% |
| Twice a month | Count | 7 | 4 | 27 | 57 | 27 | 25 |
|  | \% | 8\% | 19\% | 13\% | 15\% | 12\% | 15\% |
| Once a month | Count | 4 | 2 | 17 | 20 | 18 | 10 |
|  | \% | 5\% | 10\% | 8\% | 5\% | 8\% | 6\% |
| Every few months | Count | 11 | 2 | 20 | 45 | 15 | 13 |
|  | \% | 13\% | 10\% | 9\% | 11\% | 7\% | 8\% |
| Rarely - I can't remember the last time | Count | 7 | 1 | 12 | 35 | 10 | 19 |
|  | \% | 8\% | 5\% | 6\% | 9\% | 5\% | 11\% |
| Never | Count | 0 | 0 | 0 | 1 | 0 | 4 |
|  | \% | 0\% | 0\% | 0\% | 0\% | 0\% | 2\% |

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How often would you say you have sex?

|  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hetrosexual | Homosexual | Bi-sexual | Bi -curious | Asexual | I'd rather not say |
| More than once a day | Count | 12 | 0 | 0 | 0 | 0 | 0 |
|  | \% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Once a day | Count | 74 | 1 | 6 | 5 | 1 | 0 |
|  | \% | 8\% | 7\% | 18\% | 12\% | 20\% | 0\% |
| Twice a week | Count | 271 | 2 | 14 | 15 | 0 | 8 |
|  | \% | 31\% | 14\% | 42\% | 35\% | 0\% | 33\% |
| Once a week | Count | 199 | 4 | 4 | 7 | 0 | 3 |
|  | \% | 22\% | 29\% | 12\% | 16\% | 0\% | 13\% |
| Twice a month | Count | 119 | 2 | 4 | 3 | 2 | 7 |
|  | \% | 13\% | 14\% | 12\% | 7\% | 40\% | 29\% |
| Once a month | Count | 58 | 1 | 0 | 5 | 0 | 1 |
|  | \% | 7\% | 7\% | 0\% | 12\% | 0\% | 4\% |
| Every few months | Count | 84 | 2 | 2 | 5 | 0 | 1 |
|  | \% | 9\% | 14\% | 6\% | 12\% | 0\% | 4\% |
| Rarely - I can't remember the last time | Count | 64 | 2 | 3 | 3 | 2 | 3 |
|  | \% | 7\% | 14\% | 9\% | 7\% | 40\% | 13\% |
| Never | Count | 4 | 0 | 0 | 0 | 0 | 1 |
|  | \% | 0\% | 0\% | 0\% | 0\% | 0\% | 4\% |

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## And how often would you like to have sex?

|  |  |  | Age |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| More than once | Count | 54 | 0 | 21 | 13 | 10 | 10 | 0 |
| a day | $\%$ | $5 \%$ | $0 \%$ | $9 \%$ | $5 \%$ | $4 \%$ | $4 \%$ | $0 \%$ |
| Once a day | Count | 238 | 0 | 79 | 75 | 37 | 47 | 0 |
|  | $\%$ | $24 \%$ | $0 \%$ | $34 \%$ | $26 \%$ | $17 \%$ | $18 \%$ | $0 \%$ |
| Twice a week | Count | 384 | 0 | 69 | 120 | 87 | 108 | 0 |
|  | $\%$ | $38 \%$ | $0 \%$ | $30 \%$ | $42 \%$ | $39 \%$ | $42 \%$ | $0 \%$ |
| Once a week | Count | 166 | 0 | 34 | 47 | 46 | 39 | 0 |
|  | $\%$ | $17 \%$ | $0 \%$ | $15 \%$ | $16 \%$ | $21 \%$ | $15 \%$ | $0 \%$ |
| Twice a month | Count | 61 | 0 | 9 | 17 | 18 | 17 | 0 |
|  | $\%$ | $6 \%$ | $0 \%$ | $4 \%$ | $6 \%$ | $8 \%$ | $7 \%$ | $0 \%$ |
| Once a month | Count | 37 | 0 | 8 | 3 | 12 | 14 | 0 |
|  | $\%$ | $4 \%$ | $0 \%$ | $3 \%$ | $1 \%$ | $5 \%$ | $5 \%$ | $0 \%$ |
| Every few | Count | 21 | 0 | 3 | 3 | 8 | 7 | 0 |
| months | $\%$ | $2 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $4 \%$ | $3 \%$ | $0 \%$ |
| Rarely | Count | 27 | 0 | 6 | 5 | 5 | 11 | 0 |
|  | $\%$ | $3 \%$ | $0 \%$ | $3 \%$ | $2 \%$ | $2 \%$ | $4 \%$ | $0 \%$ |
| Never | Count | 10 | 0 | 1 | 5 | 1 | 3 | 0 |
|  | $\%$ | $1 \%$ | $0 \%$ | $0 \%$ | $2 \%$ | $0 \%$ | $1 \%$ | $0 \%$ |

## FABULOUS SEX SURVEY

Populus interview 1,011 women aged 18-40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

And how often would you like to have sex?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| More than once a day | Count | 6 | 6 | 10 | 5 | 10 | 2 | 2 | 4 | 1 | 3 | 5 |
|  | \% | 6\% | 3\% | 9\% | 9\% | 10\% | 3\% | 5\% | 5\% | 3\% | 3\% | 6\% |
| Once a day | Count | 28 | 39 | 28 | 10 | 24 | 22 | 10 | 18 | 7 | 21 | 23 |
|  | \% | 27\% | 22\% | 26\% | 18\% | 23\% | 32\% | 23\% | 22\% | 19\% | 18\% | 27\% |
| Twice a week | Count | 36 | 77 | 41 | 21 | 35 | 24 | 15 | 28 | 13 | 54 | 32 |
|  | \% | 35\% | 44\% | 38\% | 38\% | 34\% | 35\% | 34\% | 34\% | 36\% | 47\% | 38\% |
| Once a week | Count | 15 | 35 | 19 | 11 | 14 | 8 | 5 | 20 | 9 | 15 | 10 |
|  | \% | 15\% | 20\% | 17\% | 20\% | 13\% | 12\% | 11\% | 24\% | 25\% | 13\% | 12\% |
| Twice a month | Count | 7 | 7 | 4 | 1 | 13 | 4 | 4 | 7 | 4 | 5 | 4 |
|  | \% | 7\% | 4\% | 4\% | 2\% | 13\% | 6\% | 9\% | 9\% | 11\% | 4\% | 5\% |
| Once a month | Count | 3 | 7 | 4 | 3 | 4 | 1 | 3 | 2 | 0 | 6 | 4 |
|  | \% | 3\% | 4\% | 4\% | 5\% | 4\% | 1\% | 7\% | 2\% | 0\% | 5\% | 5\% |
| Every few months | Count | 1 | 1 | 1 | 1 | 0 | 3 | 3 | 3 | 2 | 4 | 2 |
|  | \% | 1\% | 1\% | 1\% | 2\% | 0\% | 4\% | 7\% | 4\% | 6\% | 3\% | 2\% |
| Rarely | Count | 6 | 2 | 0 | 2 | 2 | 5 | 2 | 0 | 0 | 5 | 3 |
|  | \% | 6\% | 1\% | 0\% | 4\% | 2\% | 7\% | 5\% | 0\% | 0\% | 4\% | 4\% |
| Never | Count | 1 | 1 | 2 | 1 | 2 | 0 | 0 | 0 | 0 | 2 | 1 |
|  | \% | 1\% | 1\% | 2\% | 2\% | 2\% | 0\% | 0\% | 0\% | 0\% | 2\% | 1\% |

## FABULOUS SEX SURVEY

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## And how often would you like to have sex?

|  |  | Region <br> Northen Ireland | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| More than once a day | Count | 1 | 11 | 19 | 8 | 16 | 41 | 1 | 6 | 4 | 1 | 2 |
|  | \% | 5\% | 5\% | 5\% | 4\% | 9\% | 5\% | 7\% | 18\% | 9\% | 20\% | 9\% |
| Once a day | Count | 6 | 48 | 83 | 66 | 40 | 209 | 4 | 8 | 13 | 0 | 4 |
|  | \% | 29\% | 23\% | 21\% | 30\% | 24\% | 24\% | 29\% | 24\% | 30\% | 0\% | 17\% |
| Twice a week | Count | 8 | 84 | 162 | 77 | 60 | 345 | 6 | 10 | 19 | 0 | 4 |
|  | \% | 38\% | 39\% | 41\% | 35\% | 36\% | 39\% | 43\% | 30\% | 44\% | 0\% | 17\% |
| Once a week | Count | 5 | 33 | 70 | 37 | 25 | 146 | 3 | 6 | 5 | 0 | 6 |
|  | \% | 24\% | 15\% | 18\% | 17\% | 15\% | 17\% | 21\% | 18\% | 12\% | 0\% | 26\% |
| Twice a month | Count | 1 | 19 | 21 | 13 | 8 | 55 | 0 | 1 | 1 | 1 | 3 |
|  | \% | 5\% | 9\% | 5\% | 6\% | 5\% | 6\% | 0\% | 3\% | 2\% | 20\% | 13\% |
| Once a month | Count | 0 | 12 | 14 | 8 | 3 | 32 | 0 | 2 | 1 | 1 | 1 |
|  | \% | 0\% | 6\% | 4\% | 4\% | 2\% | 4\% | 0\% | 6\% | 2\% | 20\% | 4\% |
| Every few months | Count | 0 | 2 | 5 | 4 | 9 | 19 | 0 | 0 | 0 | 1 | 1 |
|  | \% | 0\% | 1\% | 1\% | 2\% | 5\% | 2\% | 0\% | 0\% | 0\% | 20\% | 4\% |
| Rarely | Count | 0 | 3 | 13 | 4 | 7 | 25 | 0 | 0 | 0 | 0 | 2 |
|  | \% | 0\% | 1\% | 3\% | 2\% | 4\% | 3\% | 0\% | 0\% | 0\% | 0\% | 9\% |
| Never | Count | 0 | 1 | 5 | 3 | 1 | 9 | 0 | 0 | 0 | 1 | 0 |
|  | \% | 0\% | 0\% | 1\% | 1\% | 1\% | 1\% | 0\% | 0\% | 0\% | 20\% | 0\% |

## FABULOUS SEX SURVEY

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## What is your most sexually attractive attribute?

|  |  | Age |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Under 18 | 18-24 | 25-30 | 31-34 | 35-40 | Over 40 |
| Breasts | Count | 228 | 0 | 42 | 56 | 60 | 70 | 0 |
|  | \% | 23\% | 0\% | 18\% | 19\% | 26\% | 27\% | 0\% |
| Eyes | Count | 174 | 0 | 40 | 53 | 38 | 43 | 0 |
|  | \% | 17\% | 0\% | 17\% | 18\% | 17\% | 17\% | 0\% |
| Personality | Count | 150 | 0 | 35 | 42 | 30 | 43 | 0 |
|  | \% | 15\% | 0\% | 15\% | 14\% | 13\% | 17\% | 0\% |
| Your figure | Count | 88 | 0 | 29 | 25 | 17 | 17 | 0 |
|  | \% | 9\% | 0\% | 13\% | 9\% | 7\% | 7\% | 0\% |
| Bottom | Count | 80 | 0 | 20 | 30 | 15 | 15 | 0 |
|  | \% | 8\% | 0\% | 9\% | 10\% | 7\% | 6\% | 0\% |
| Sense of humour | Count | 73 | 0 | 8 | 20 | 25 | 20 | 0 |
|  | \% | 7\% | 0\% | 3\% | 7\% | 11\% | 8\% | 0\% |
| Confidence | Count | 43 | 0 | 11 | 14 | 8 | 10 | 0 |
|  | \% | 4\% | 0\% | 5\% | 5\% | 4\% | 4\% | 0\% |
| Legs | Count | 41 | 0 | 9 | 9 | 12 | 11 | 0 |
|  | \% | 4\% | 0\% | 4\% | 3\% | 5\% | 4\% | 0\% |
| Lips | Count | 34 | 0 | 11 | 13 | 4 | 6 | 0 |
|  | \% | 3\% | 0\% | 5\% | 4\% | 2\% | 2\% | 0\% |
| Face | Count | 32 | 0 | 8 | 12 | 5 | 7 | 0 |
|  | \% | 3\% | 0\% | 3\% | 4\% | 2\% | 3\% | 0\% |
| Neck | Count | 19 | 0 | 6 | 6 | 4 | 3 | 0 |
|  | \% | 2\% | 0\% | 3\% | 2\% | 2\% | 1\% | 0\% |
| Back | Count | 15 | 0 | 2 | 4 | 4 | 5 | 0 |
|  | \% | 1\% | 0\% | 1\% | 1\% | 2\% | 2\% | 0\% |
| Hair | Count | 14 | 0 | 5 | 1 | 3 | 5 | 0 |
|  | \% | 1\% | 0\% | 2\% | 0\% | 1\% | 2\% | 0\% |
| Charm | Count | 12 | 0 | 4 | 3 | 2 | 3 | 0 |
|  | \% | 1\% | 0\% | 2\% | 1\% | 1\% | 1\% | 0\% |
| Feet | Count | 2 | 0 | 0 | 2 | 0 | 0 | 0 |
|  | \% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% |

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## What is your most sexually attractive attribute?



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## What is your most sexually attractive attribute?

|  |  | Region <br> Northen Ireland | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | AB | Cl | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| Breasts | Count | 4 | 46 | 99 | 41 | 42 | 202 | 5 | 5 | 13 | 0 | 3 |
|  | \% | 19\% | 21\% | 25\% | 18\% | 25\% | 23\% | 36\% | 15\% | 30\% | 0\% | 13\% |
| Eyes | Count | 3 | 39 | 60 | 43 | 31 | 154 | 3 | 10 | 4 | 1 | 2 |
|  | \% | 14\% | 18\% | 15\% | 19\% | 18\% | 17\% | 21\% | 30\% | 9\% | 20\% | 8\% |
| Personality | Count | 2 | 33 | 66 | 29 | 21 | 137 | 2 | 4 | 2 | 0 | 5 |
|  | \% | 10\% | 15\% | 17\% | 13\% | 13\% | 15\% | 14\% | 12\% | 5\% | 0\% | 21\% |
| Your figure | Count | 0 | 23 | 40 | 17 | 8 | 77 | 0 | 6 | 3 | 1 | 1 |
|  | \% | 0\% | 11\% | 10\% | 8\% | 5\% | 9\% | 0\% | 18\% | 7\% | 20\% | 4\% |
| Bottom | Count | 4 | 16 | 30 | 19 | 15 | 72 | 2 | 1 | 4 | 0 | 2 |
|  | \% | 19\% | 7\% | 8\% | 8\% | 9\% | 8\% | 14\% | 3\% | 9\% | 0\% | 8\% |
| Sense of humour | Count | 4 | 14 | 24 | 19 | 16 | 63 | 1 | 0 | 5 | 0 | 4 |
|  | \% | 19\% | 6\% | 6\% | 8\% | 10\% | 7\% | 7\% | 0\% | 12\% | 0\% | 17\% |
| Confidence | Count | 0 | 13 | 12 | 10 | 7 | 36 | 0 | 3 | 3 | 0 | 1 |
|  | \% | 0\% | 6\% | 3\% | 4\% | 4\% | 4\% | 0\% | 9\% | 7\% | 0\% | 4\% |
| Legs | Count | 0 | 7 | 18 | 11 | 5 | 38 | 0 | 1 | 1 | 1 | 0 |
|  | \% | 0\% | 3\% | 5\% | 5\% | 3\% | 4\% | 0\% | 3\% | 2\% | 20\% | 0\% |
| Lips | Count | 1 | 6 | 14 | 8 | 6 | 29 | 0 | 1 | 3 | 0 | 1 |
|  | \% | 5\% | 3\% | 4\% | 4\% | 4\% | 3\% | 0\% | 3\% | 7\% | 0\% | 4\% |
| Face | Count | 2 | 3 | 12 | 9 | 8 | 29 | 0 | 1 | 0 | 0 | 2 |
|  | \% | 10\% | 1\% | 3\% | 4\% | 5\% | 3\% | 0\% | 3\% | 0\% | 0\% | 8\% |
| Neck | Count | 0 | 3 | 5 | 7 | 4 | 15 | 1 | 0 | 0 | 1 | 2 |
|  | \% | 0\% | 1\% | 1\% | 3\% | 2\% | 2\% | 7\% | 0\% | 0\% | 20\% | 8\% |
| Back | Count | 0 | 4 | 4 | 5 | 2 | 13 | 0 | 1 | 0 | 0 | 1 |
|  | \% | 0\% | 2\% | 1\% | 2\% | 1\% | 1\% | 0\% | 3\% | 0\% | 0\% | 4\% |
| Hair | Count | 0 | 5 | 5 | 3 | 1 | 11 | 0 | 0 | 3 | 0 | 0 |
|  | \% | 0\% | 2\% | 1\% | 1\% | 1\% | 1\% | 0\% | 0\% | 7\% | 0\% | 0\% |
| Charm | Count | 1 | 3 | 4 | 2 | 2 | 9 | 0 | 0 | 2 | 1 | 0 |
|  | \% | 5\% | 1\% | 1\% | 1\% | 1\% | 1\% | 0\% | 0\% | 5\% | 20\% | 0\% |
| Feet | Count | 0 | 1 | 0 | 1 | 0 | 2 | 0 | 0 | 0 | 0 | 0 |
|  | \% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |

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## Which part of your body do you think is the least attractive?

|  |  | Age |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Under 18 | 18-24 | 25-30 | 31-34 | 35-40 | Over 40 |
| Your figure | Count | 314 | 0 | 67 | 89 | 71 | 87 | 0 |
|  | \% | 31\% | 0\% | 29\% | 31\% | 32\% | 34\% | 0\% |
| Feet | Count | 177 | 0 | 54 | 45 | 41 | 37 | 0 |
|  | \% | 18\% | 0\% | 23\% | 16\% | 18\% | 14\% | 0\% |
| Legs | Count | 157 | 0 | 31 | 49 | 33 | 44 | 0 |
|  | \% | 16\% | 0\% | 13\% | 17\% | 15\% | 17\% | 0\% |
| Bottom | Count | 149 | 0 | 28 | 46 | 35 | 40 | 0 |
|  | \% | 15\% | 0\% | 12\% | 16\% | 16\% | 16\% | 0\% |
| Breasts | Count | 83 | 0 | 22 | 25 | 16 | 20 | 0 |
|  | \% | 8\% | 0\% | 10\% | 9\% | 7\% | 8\% | 0\% |
| Face | Count | 43 | 0 | 10 | 13 | 11 | 9 | 0 |
|  | \% | 4\% | 0\% | 4\% | 4\% | 5\% | 4\% | 0\% |
| Back | Count | 32 | 0 | 6 | 7 | 11 | 8 | 0 |
|  | \% | 3\% | 0\% | 3\% | 2\% | 5\% | 3\% | 0\% |
| Hair | Count | 22 | 0 | 3 | 6 | 5 | 8 | 0 |
|  | \% | 2\% | 0\% | 1\% | 2\% | 2\% | 3\% | 0\% |
| Neck | Count | 9 | 0 | 2 | 5 | 0 | 2 | 0 |
|  | \% | 1\% | 0\% | 1\% | 2\% | 0\% | 1\% | 0\% |
| Eyes | Count | 7 | 0 | 3 | 2 | 1 | 1 | 0 |
|  | \% | 1\% | 0\% | 1\% | 1\% | 0\% | 0\% | 0\% |
| Lips | Count | 7 | 0 | 4 | 2 | 1 | 0 | 0 |
|  | \% | 1\% | 0\% | 2\% | 1\% | 0\% | 0\% | 0\% |

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Which part of your body do you think is the least attractive?
Region

|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Your figure | Count | 23 | 52 | 31 | 16 | 34 | 26 | 16 | 34 | 12 | 38 |
|  | \% | 22\% | 30\% | 29\% | 30\% | 33\% | 38\% | 34\% | 41\% | 33\% | 32\% |
| Feet | Count | 25 | 30 | 23 | 8 | 14 | 11 | 9 | 13 | 8 | 13 |
|  | \% | 24\% | 17\% | 21\% | 15\% | 13\% | 16\% | 19\% | 16\% | 22\% | 11\% |
| Legs | Count | 13 | 28 | 25 | 7 | 19 | 13 | 5 | 11 | 3 | 20 |
|  | \% | 13\% | 16\% | 23\% | 13\% | 18\% | 19\% | 11\% | 13\% | 8\% | 17\% |
| Bottom | Count | 11 | 29 | 14 | 9 | 12 | 12 | 6 | 14 | 8 | 20 |
|  | \% | 11\% | 17\% | 13\% | 17\% | 12\% | 18\% | 13\% | 17\% | 22\% | 17\% |
| Breasts | Count | 13 | 16 | 7 | 5 | 8 | 2 | 6 | 3 | 2 | 13 |
|  | \% | 13\% | 9\% | 6\% | 9\% | 8\% | 3\% | 13\% | 4\% | 6\% | 11\% |
| Face | Count | 5 | 7 | 5 | 3 | 7 | 3 | 1 | 3 | 1 | 4 |
|  | \% | 5\% | 4\% | 5\% | 6\% | 7\% | 4\% | 2\% | 4\% | 3\% | 3\% |
| Back | Count | 8 | 4 | 2 | 2 | 5 | 0 | 2 | 0 | 0 | 6 |
|  | \% | 8\% | 2\% | 2\% | 4\% | 5\% | 0\% | 4\% | 0\% | 0\% | 5\% |
| Hair | Count | 2 | 5 | 1 | 2 | 3 | 0 | 1 | 1 | 0 | 1 |
|  | \% | 2\% | 3\% | 1\% | 4\% | 3\% | 0\% | 2\% | 1\% | 0\% | 1\% |
| Neck | Count | 2 | 1 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 1 |
|  | \% | 2\% | 1\% | 0\% | 0\% | 1\% | 0\% | 2\% | 1\% | 0\% | 1\% |
| Eyes | Count | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 2 |
|  | \% | 0\% | 1\% | 0\% | 2\% | 0\% | 0\% | 0\% | 1\% | 3\% | 2\% |
| Lips | Count | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 1 |
|  | \% | 1\% | 0\% | 0\% | 2\% | 1\% | 1\% | 0\% | 1\% | 3\% | 1\% |

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## Which part of your body do you think is the least attractive?

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | Cl | C2 | DE |
| Your figure | Count | 26 | 6 | 58 | 124 | 69 | 61 |
|  | \% | 31\% | 29\% | 27\% | 32\% | 31\% | 37\% |
| Feet | Count | 15 | 8 | 39 | 70 | 46 | 21 |
|  | \% | 18\% | 38\% | 18\% | 18\% | 21\% | 13\% |
| Legs | Count | 12 | 2 | 40 | 58 | 34 | 26 |
|  | \% | 14\% | 10\% | 19\% | 15\% | 15\% | 16\% |
| Bottom | Count | 11 | 2 | 40 | 46 | 34 | 28 |
|  | \% | 13\% | 10\% | 19\% | 12\% | 15\% | 17\% |
| Breasts | Count | 6 | 1 | 19 | 33 | 16 | 14 |
|  | \% | 7\% | 5\% | 9\% | 8\% | 7\% | 8\% |
| Face | Count | 4 | 0 | 6 | 24 | 6 | 7 |
|  | \% | 5\% | 0\% | 3\% | 6\% | 3\% | 4\% |
| Back | Count | 3 | 0 | 7 | 14 | 8 | 3 |
|  | \% | 4\% | 0\% | 3\% | 4\% | 4\% | 2\% |
| Hair | Count | 5 | 1 | 4 | 10 | 5 | 3 |
|  | \% | 6\% | 5\% | 2\% | 3\% | 2\% | 2\% |
| Neck | Count | 2 | 0 | 0 | 6 | 3 | 0 |
|  | \% | 2\% | 0\% | 0\% | 2\% | 1\% | 0\% |
| Eyes | Count | 0 | 1 | 2 | 2 | 1 | 2 |
|  | \% | 0\% | 5\% | 1\% | 1\% | 0\% | 1\% |
| Lips | Count | 0 | 0 | 1 | 4 | 0 | 2 |
|  | \% | 0\% | 0\% | 0\% | 1\% | 0\% | 1\% |

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## Which part of your body do you think is the least attractive?

|  |  | sexual orientation |  |  |  |  | I'd rather not say |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual |  |
| Your figure | Count | 286 | 3 | 5 | 10 | 0 | 10 |
|  | \% | 32\% | 23\% | 15\% | 23\% | 0\% | 42\% |
| Feet | Count | 157 | 3 | 8 | 5 | 1 | 3 |
|  | \% | 18\% | 23\% | 24\% | 12\% | 20\% | 13\% |
| Legs | Count | 133 | 1 | 7 | 12 | 3 | 2 |
|  | \% | 15\% | 8\% | 21\% | 28\% | 60\% | 8\% |
| Bottom | Count | 135 | 2 | 4 | 7 | 0 | 1 |
|  | \% | 15\% | 15\% | 12\% | 16\% | 0\% | 4\% |
| Breasts | Count | 71 | 2 | 5 | 2 | 0 | 3 |
|  | \% | 8\% | 15\% | 15\% | 5\% | 0\% | 13\% |
| Face | Count | 36 | 1 | 2 | 3 | 0 | 1 |
|  | \% | 4\% | 8\% | 6\% | 7\% | 0\% | 4\% |
| Back | Count | 29 | 0 | 0 | 2 | 0 | 1 |
|  | \% | 3\% | 0\% | 0\% | 5\% | 0\% | 4\% |
| Hair | Count | 19 | 1 | 0 | 0 | 1 | 1 |
|  | \% | 2\% | 8\% | 0\% | 0\% | 20\% | 4\% |
| Neck | Count | 7 | 0 | 2 | 0 | 0 | 0 |
|  | \% | 1\% | 0\% | 6\% | 0\% | 0\% | 0\% |
| Eyes | Count | 5 | 0 | 0 | 1 | 0 | 1 |
|  | \% | 1\% | 0\% | 0\% | 2\% | 0\% | 4\% |
| Lips | Count | 5 | 0 | 0 | 1 | 0 | 1 |
|  | \% | 1\% | 0\% | 0\% | 2\% | 0\% | 4\% |

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What characteristic do you find most sexy in a prospective partner?

|  |  | Age |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Under 18 | 18-24 | 25-30 | 31-34 | 35-40 | Over 40 |
| Personality | Count | 269 | 0 | 52 | 87 | 56 | 74 | 0 |
|  | \% | 27\% | 0\% | 23\% | 31\% | 25\% | 29\% | 0\% |
| Sense of humour | Count | 138 | 0 | 28 | 37 | 23 | 50 | 0 |
|  | \% | 14\% | 0\% | 12\% | 13\% | 10\% | 20\% | 0\% |
| Eyes | Count | 137 | 0 | 30 | 38 | 32 | 37 | 0 |
|  | \% | 14\% | 0\% | 13\% | 14\% | 14\% | 15\% | 0\% |
| Face | Count | 92 | 0 | 22 | 28 | 24 | 18 | 0 |
|  | \% | 9\% | 0\% | 10\% | 10\% | 11\% | 7\% | 0\% |
| Confidence | Count | 61 | 0 | 13 | 20 | 16 | 12 | 0 |
|  | \% | 6\% | 0\% | 6\% | 7\% | 7\% | 5\% | 0\% |
| Torso | Count | 56 | 0 | 17 | 10 | 17 | 12 | 0 |
|  | \% | 6\% | 0\% | 7\% | 4\% | 8\% | 5\% | 0\% |
| Their figure | Count | 42 | 0 | 8 | 9 | 12 | 13 | 0 |
|  | \% | 4\% | 0\% | 4\% | 3\% | 5\% | 5\% | 0\% |
| Bottom | Count | 40 | 0 | 8 | 9 | 12 | 11 | 0 |
|  | \% | 4\% | 0\% | 4\% | 3\% | 5\% | 4\% | 0\% |
| Charm | Count | 29 | 0 | 7 | 9 | 9 | 4 | 0 |
|  | \% | 3\% | 0\% | 3\% | 3\% | 4\% | 2\% | 0\% |
| Arms | Count | 27 | 0 | 6 | 9 | 5 | 7 | 0 |
|  | \% | 3\% | 0\% | 3\% | 3\% | 2\% | 3\% | 0\% |
| Back | Count | 19 | 0 | 9 | 6 | 2 | 2 | 0 |
|  | \% | 2\% | 0\% | 4\% | 2\% | 1\% | 1\% | 0\% |
| Shoulders | Count | 18 | 0 | 4 | 9 | 3 | 2 | 0 |
|  | \% | 2\% | 0\% | 2\% | 3\% | 1\% | 1\% | 0\% |
| Hair | Count | 14 | 0 | 9 | 2 | 2 | 1 | 0 |
|  | \% | 1\% | 0\% | 4\% | 1\% | 1\% | 0\% | 0\% |
| Lips | Count | 11 | 0 | 5 | 0 | 4 | 2 | 0 |
|  | \% | 1\% | 0\% | 2\% | 0\% | 2\% | 1\% | 0\% |
| Neck | Count | 10 | 0 | 4 | 1 | 3 | 2 | 0 |
|  | \% | 1\% | 0\% | 2\% | 0\% | 1\% | 1\% | 0\% |
| Stomach | Count | 9 | 0 | 5 | 3 | 0 | 1 | 0 |
|  | \% | 1\% | 0\% | 2\% | 1\% | 0\% | 0\% | 0\% |

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## What characteristic do you find most sexy in a prospective partner?

|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Legs | Count | 8 | 0 | 1 | 2 | 1 | 4 | 0 |
|  | $\%$ | $1 \%$ | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $2 \%$ | $0 \%$ |
| Feet | Count | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | $\%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |
| Breasts (Homosexual / | Count | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Bisexual respondents only) | $\%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |

## FABULOUS SEX SURVEY

Populus interview 1,011 women aged 18-40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

What characteristic do you find most sexy in a prospective partner?

|  |  | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| Personality | Count | 24 | 46 | 33 | 12 | 29 | 19 | 14 | 19 | 8 | 32 |
|  | \% | 24\% | 27\% | 31\% | 22\% | 29\% | 28\% | 32\% | 23\% | 24\% | 28\% |
| Sense of humour | Count | 20 | 29 | 12 | 7 | 11 | 5 | 6 | 14 | 5 | 17 |
|  | \% | 20\% | 17\% | 11\% | 13\% | 11\% | 7\% | 14\% | 17\% | 15\% | 15\% |
| Eyes | Count | 9 | 17 | 16 | 9 | 12 | 16 | 6 | 16 | 7 | 12 |
|  | \% | 9\% | 10\% | 15\% | 16\% | 12\% | 24\% | 14\% | 20\% | 21\% | 10\% |
| Face | Count | 12 | 14 | 9 | 5 | 7 | 6 | 4 | 10 | 4 | 7 |
|  | \% | 12\% | 8\% | 8\% | 9\% | 7\% | 9\% | 9\% | 12\% | 12\% | 6\% |
| Confidence | Count | 8 | 7 | 6 | 3 | 6 | 3 | 1 | 5 | 5 | 12 |
|  | \% | 8\% | 4\% | 6\% | 5\% | 6\% | 4\% | 2\% | 6\% | 15\% | 10\% |
| Torso | Count | 5 | 15 | 6 | 3 | 7 | 6 | 3 | 2 | 0 | 4 |
|  | \% | 5\% | 9\% | 6\% | 5\% | 7\% | 9\% | 7\% | 2\% | 0\% | 3\% |
| Their figure | Count | 1 | 9 | 2 | 4 | 7 | 3 | 1 | 3 | 1 | 7 |
|  | \% | 1\% | 5\% | 2\% | 7\% | 7\% | 4\% | 2\% | 4\% | 3\% | 6\% |
| Bottom | Count | 2 | 10 | 3 | 2 | 5 | 3 | 3 | 1 | 1 | 7 |
|  | \% | 2\% | 6\% | 3\% | 4\% | 5\% | 4\% | 7\% | 1\% | 3\% | 6\% |
| Charm | Count | 4 | 5 | 8 | 0 | 3 | 2 | 0 | 1 | 1 | 5 |
|  | \% | 4\% | 3\% | 7\% | 0\% | 3\% | 3\% | 0\% | 1\% | 3\% | 4\% |
| Arms | Count | 7 | 4 | 0 | 0 | 2 | 2 | 3 | 5 | 0 | 3 |
|  | \% | 7\% | 2\% | 0\% | 0\% | 2\% | 3\% | 7\% | 6\% | 0\% | 3\% |
| Back | Count | 2 | 2 | 4 | 2 | 2 | 1 | 1 | 1 | 0 | 1 |
|  | \% | 2\% | 1\% | 4\% | 4\% | 2\% | 1\% | 2\% | 1\% | 0\% | 1\% |
| Shoulders | Count | 1 | 4 | 3 | 2 | 3 | 2 | 1 | 1 | 1 | 0 |
|  | \% | 1\% | 2\% | 3\% | 4\% | 3\% | 3\% | 2\% | 1\% | 3\% | 0\% |
| Hair | Count | 1 | 2 | 2 | 1 | 1 | 0 | 0 | 1 | 1 | 1 |
|  | \% | 1\% | 1\% | 2\% | 2\% | 1\% | 0\% | 0\% | 1\% | 3\% | 1\% |
| Lips | Count | 1 | 3 | 1 | 0 | 2 | 0 | 0 | 0 | 0 | 4 |
|  | \% | 1\% | 2\% | 1\% | 0\% | 2\% | 0\% | 0\% | 0\% | 0\% | 3\% |
| Neck | Count | 0 | 2 | 1 | 2 | 2 | 0 | 0 | 1 | 0 | 2 |
|  | \% | 0\% | 1\% | 1\% | 4\% | 2\% | 0\% | 0\% | 1\% | 0\% | 2\% |
| Stomach | Count | 1 | 2 | 1 | 2 | 1 | 0 | 0 | 1 | 0 | 0 |
|  | \% | 1\% | 1\% | 1\% | 4\% | 1\% | 0\% | 0\% | 1\% | 0\% | 0\% |

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## What characteristic do you find most sexy in a prospective partner?

|  |  | London | Region |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| Legs | Count | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 2 |
|  | \% | 1\% | 0\% | 0\% | 2\% | 1\% | 0\% | 2\% | 1\% | 0\% | 2\% |
| Feet | Count | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | \% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Breasts (Homosexual / | Count | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Bisexual respondents only) | \% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |

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What characteristic do you find most sexy in a prospective partner?

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | Cl | C2 | DE |
| Personality | Count | 26 | 7 | 60 | 113 | 47 | 47 |
|  | \% | 31\% | 37\% | 28\% | 30\% | 22\% | 29\% |
| Sense of humour | Count | 9 | 4 | 30 | 58 | 34 | 17 |
|  | \% | 11\% | 21\% | 14\% | 15\% | 16\% | 10\% |
| Eyes | Count | 13 | 2 | 30 | 51 | 24 | 31 |
|  | \% | 16\% | 11\% | 14\% | 13\% | 11\% | 19\% |
| Face | Count | 14 | 0 | 16 | 36 | 24 | 15 |
|  | \% | 17\% | 0\% | 7\% | 9\% | 11\% | 9\% |
| Confidence | Count | 2 | 3 | 18 | 18 | 13 | 11 |
|  | \% | 2\% | 16\% | 8\% | 5\% | 6\% | 7\% |
| Torso | Count | 4 | 1 | 12 | 21 | 16 | 7 |
|  | \% | 5\% | 5\% | 6\% | 6\% | 7\% | 4\% |
| Their figure | Count | 4 | 0 | 3 | 14 | 17 | 8 |
|  | \% | 5\% | 0\% | 1\% | 4\% | 8\% | 5\% |
| Bottom | Count | 2 | 1 | 8 | 13 | 13 | 6 |
|  | \% | 2\% | 5\% | 4\% | 3\% | 6\% | 4\% |
| Charm | Count | 0 | 0 | 6 | 16 | 4 | 3 |
|  | \% | 0\% | 0\% | 3\% | 4\% | 2\% | 2\% |
| Arms | Count | 1 | 0 | 9 | 8 | 9 | 1 |
|  | \% | 1\% | 0\% | 4\% | 2\% | 4\% | 1\% |
| Back | Count | 3 | 0 | 4 | 7 | 5 | 3 |
|  | \% | 4\% | 0\% | 2\% | 2\% | 2\% | 2\% |
| Shoulders | Count | 0 | 0 | 7 | 3 | 4 | 4 |
|  | \% | 0\% | 0\% | 3\% | 1\% | 2\% | 2\% |
| Hair | Count | 3 | 1 | 5 | 7 | 2 | 0 |
|  | \% | 4\% | 5\% | 2\% | 2\% | 1\% | 0\% |
| Lips | Count | 0 | 0 | 2 | 4 | 2 | 3 |
|  | \% | 0\% | 0\% | 1\% | 1\% | 1\% | 2\% |
| Neck | Count | 0 | 0 | 0 | 2 | 3 | 5 |
|  | \% | 0\% | 0\% | 0\% | 1\% | 1\% | 3\% |
| Stomach | Count | 1 | 0 | 2 | 6 | 1 | 0 |
|  | \% | 1\% | 0\% | 1\% | 2\% | 0\% | 0\% |

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## What characteristic do you find most sexy in a prospective partner?

|  | Region |  | Socio-Economic Group |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | ---: | ---: | ---: |
|  |  |  <br> Humberside | Northen Ireland | AB | C1 | C2 | DE |
| Legs | Count | 1 | 0 | 3 | 4 | 0 | 1 |
|  | $\%$ | $1 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $0 \%$ | $1 \%$ |
| Feet | Count | 0 | 0 | 0 | 0 | 0 | 0 |
|  | $\%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |
| Breasts (Homosexual / | Count | 0 | 0 | 0 | 0 | 0 | 0 |
| Bisexual respondents only) | $\%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |

## FABULOUS SEX SURVEY

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## What characteristic do you find most sexy in a prospective partner?

|  |  | sexual orientation |  |  |  |  | I'd rather not say |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hetrosexual | Homosexual | Bi-sexual | Bi -curious | Asexual |  |
| Personality | Count | 240 | 5 | 11 | 12 | 1 | 0 |
|  | \% | 27\% | 36\% | 33\% | 29\% | 20\% | 0\% |
| Sense of humour | Count | 131 | 0 | 3 | 5 | 0 | 0 |
|  | \% | 15\% | 0\% | 9\% | 12\% | 0\% | 0\% |
| Eyes | Count | 122 | 2 | 8 | 4 | 1 | 0 |
|  | \% | 14\% | 14\% | 24\% | 10\% | 20\% | 0\% |
| Face | Count | 84 | 1 | 2 | 5 | 0 | 0 |
|  | \% | 9\% | 7\% | 6\% | 12\% | 0\% | 0\% |
| Confidence | Count | 54 | 1 | 1 | 5 | 0 | 0 |
|  | \% | 6\% | 7\% | 3\% | 12\% | 0\% | 0\% |
| Torso | Count | 56 | 0 | 0 | 0 | 0 | 0 |
|  | \% | 6\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Their figure | Count | 39 | 0 | 1 | 2 | 0 | 0 |
|  | \% | 4\% | 0\% | 3\% | 5\% | 0\% | 0\% |
| Bottom | Count | 36 | 1 | 0 | 1 | 2 | 0 |
|  | \% | 4\% | 7\% | 0\% | 2\% | 40\% | 0\% |
| Charm | Count | 26 | 1 | 2 | 0 | 0 | 0 |
|  | \% | 3\% | 7\% | 6\% | 0\% | 0\% | 0\% |
| Arms | Count | 27 | 0 | 0 | 0 | 0 | 0 |
|  | \% | 3\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Back | Count | 14 | 0 | 1 | 4 | 0 | 0 |
|  | \% | 2\% | 0\% | 3\% | 10\% | 0\% | 0\% |
| Shoulders | Count | 18 | 0 | 0 | 0 | 0 | 0 |
|  | \% | 2\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Hair | Count | 10 | 0 | 1 | 3 | 0 | 0 |
|  | \% | 1\% | 0\% | 3\% | 7\% | 0\% | 0\% |
| Lips | Count | 9 | 0 | 1 | 1 | 0 | 0 |
|  | \% | 1\% | 0\% | 3\% | 2\% | 0\% | 0\% |
| Neck | Count | 6 | 1 | 2 | 0 | 1 | 0 |
|  | \% | 1\% | 7\% | 6\% | 0\% | 20\% | 0\% |
| Stomach | Count | 8 | 1 | 0 | 0 | 0 | 0 |
|  | \% | 1\% | 7\% | 0\% | 0\% | 0\% | 0\% |

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## What characteristic do you find most sexy in a prospective partner?

|  |  | sexual orientation |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather <br> not say |
| Legs | Count | 7 | 1 | 0 | 0 | 0 | 0 |
|  | $\%$ | $1 \%$ | $7 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | 0 |
| Feet | Count | 0 | 0 | 0 | 0 | 0 | 0 |
|  | $\%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |
| Breasts (Homosexual / | Count | 0 | 0 | 0 | 0 | 0 | 0 |
| Bisexual respondents only) | $\%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |

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## Would you say that you still find your partner attractive? ['Married' or 'In a relationship' respondents only]

|  |  |  | Age |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| Yes | Count | 590 | 0 | 105 | 184 | 149 | 152 | 0 |
|  | $\%$ | $82 \%$ | $0 \%$ | $89 \%$ | $86 \%$ | $81 \%$ | $76 \%$ | $0 \%$ |
| No | Count | 13 | 0 | 1 | 4 | 4 | 4 | 0 |
|  | $\%$ | $2 \%$ | $0 \%$ | $1 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $0 \%$ |
| Sometimes | Count | 115 | 0 | 12 | 26 | 32 | 45 | 0 |
|  | $\%$ | $16 \%$ | $0 \%$ | $10 \%$ | $12 \%$ | $17 \%$ | $22 \%$ | $0 \%$ |

Would you say that you still find your partner attractive? ['Married' or 'In a relationship' respondents only]

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Yes | Count | 49 | 111 | 76 | 30 | 65 | 43 | 25 | 42 | 19 | 66 | 52 |
|  | \% | 80\% | 88\% | 86\% | 77\% | 84\% | 81\% | 74\% | 81\% | 76\% | 79\% | 84\% |
| No | Count | 0 | 3 | 4 | 1 | 2 | 0 | 0 | 0 | 1 | 0 | 2 |
|  | \% | 0\% | 2\% | 5\% | 3\% | 3\% | 0\% | 0\% | 0\% | 4\% | 0\% | 3\% |
| Sometimes | Count | 12 | 12 | 8 | 8 | 10 | 10 | 9 | 10 | 5 | 18 | 8 |
|  | \% | 20\% | 10\% | 9\% | 21\% | 13\% | 19\% | 26\% | 19\% | 20\% | 21\% | 13\% |

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## Would you say that you still find your partner attractive? ['Married' or 'In a relationship' respondents only]



## FABULOUS SEX SURVEY

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People have erogenous zones in lots of different parts of their bodies. Where would you say your erogenous zones were?

|  |  | Total | Under 18 | 18-24 | 25-30 | 31-34 | 35-40 | Over 40 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Neck | Count | 563 | 0 | 154 | 162 | 108 | 139 | 0 |
|  | \% | 56\% | 0\% | 66\% | 56\% | 47\% | 53\% | 0\% |
| Nipples | Count | 358 | 0 | 101 | 103 | 70 | 84 | 0 |
|  | \% | 35\% | 0\% | 44\% | 36\% | 30\% | 32\% | 0\% |
| Thighs | Count | 279 | 0 | 84 | 72 | 59 | 64 | 0 |
|  | \% | 28\% | 0\% | 36\% | 25\% | 26\% | 25\% | 0\% |
| Breasts | Count | 265 | 0 | 73 | 86 | 55 | 51 | 0 |
|  | \% | 26\% | 0\% | 31\% | 30\% | 24\% | 20\% | 0\% |
| Back | Count | 237 | 0 | 64 | 80 | 44 | 49 | 0 |
|  | \% | 23\% | 0\% | 28\% | 28\% | 19\% | 19\% | 0\% |
| Stomach | Count | 118 | 0 | 42 | 32 | 20 | 24 | 0 |
|  | \% | 12\% | 0\% | 18\% | 11\% | 9\% | 9\% | 0\% |
| Feet | Count | 53 | 0 | 20 | 17 | 5 | 11 | 0 |
|  | \% | 5\% | 0\% | 9\% | 6\% | 2\% | 4\% | 0\% |
| Don't know | Count | 107 | 0 | 22 | 26 | 24 | 35 | 0 |
|  | \% | 11\% | 0\% | 9\% | 9\% | 10\% | 13\% | 0\% |
| Other | Count | 89 | 0 | 17 | 28 | 22 | 22 | 0 |
|  | \% | 9\% | 0\% | 7\% | 10\% | 10\% | 8\% | 0\% |

## FABULOUS SEX SURVEY

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People have erogenous zones in lots of different parts of their bodies. Where would you say your erogenous zones were?

Region

|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Neck | Count | 55 | 95 | 63 | 30 | 56 | 32 | 26 | 60 | 20 | 66 |
|  | \% | 53\% | 54\% | 57\% | 54\% | 54\% | 46\% | 55\% | 72\% | 54\% | 55\% |
| Nipples | Count | 45 | 63 | 39 | 20 | 36 | 23 | 14 | 40 | 9 | 37 |
|  | \% | 43\% | 36\% | 35\% | 36\% | 35\% | 33\% | 30\% | 48\% | 24\% | 31\% |
| Thighs | Count | 36 | 45 | 28 | 13 | 30 | 26 | 12 | 23 | 4 | 39 |
|  | \% | 35\% | 25\% | 25\% | 23\% | 29\% | 37\% | 26\% | 28\% | 11\% | 33\% |
| Breasts | Count | 35 | 55 | 31 | 10 | 22 | 17 | 6 | 32 | 4 | 28 |
|  | \% | 34\% | 31\% | 28\% | 18\% | 21\% | 24\% | 13\% | 39\% | 11\% | 24\% |
| Back | Count | 16 | 47 | 34 | 5 | 24 | 12 | 10 | 25 | 7 | 36 |
|  | \% | 15\% | 27\% | 31\% | 9\% | 23\% | 17\% | 21\% | 30\% | 19\% | 30\% |
| Stomach | Count | 19 | 24 | 14 | 6 | 12 | 5 | 5 | 10 | 1 | 13 |
|  | \% | 18\% | 14\% | 13\% | 11\% | 12\% | 7\% | 11\% | 12\% | 3\% | 11\% |
| Feet | Count | 9 | 11 | 1 | 2 | 5 | 3 | 3 | 7 | 2 | 6 |
|  | \% | 9\% | 6\% | 1\% | 4\% | 5\% | 4\% | 6\% | 8\% | 5\% | 5\% |
| Don't know | Count | 8 | 12 | 12 | 8 | 11 | 7 | 11 | 7 | 5 | 9 |
|  | \% | 8\% | 7\% | 11\% | 14\% | 11\% | 10\% | 23\% | 8\% | 14\% | 8\% |
| Other | Count | 7 | 12 | 13 | 11 | 10 | 5 | 2 | 6 | 3 | 9 |
|  | \% | 7\% | 7\% | 12\% | 20\% | 10\% | 7\% | 4\% | 7\% | 8\% | 8\% |

## FABULOUS SEX SURVEY

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People have erogenous zones in lots of different parts of their bodies. Where would you say your erogenous zones were?

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | Cl | C2 | DE |
| Neck | Count | 48 | 13 | 126 | 221 | 125 | 89 |
|  | \% | 57\% | 62\% | 57\% | 56\% | 56\% | 53\% |
| Nipples | Count | 28 | 4 | 85 | 146 | 69 | 56 |
|  | \% | 33\% | 19\% | 39\% | 37\% | 31\% | 33\% |
| Thighs | Count | 18 | 4 | 71 | 108 | 59 | 40 |
|  | \% | 21\% | 19\% | 32\% | 27\% | 26\% | 24\% |
| Breasts | Count | 20 | 5 | 60 | 114 | 57 | 34 |
|  | \% | 24\% | 24\% | 27\% | 29\% | 25\% | 20\% |
| Back | Count | 14 | 6 | 53 | 107 | 41 | 35 |
|  | \% | 17\% | 29\% | 24\% | 27\% | 18\% | 21\% |
| Stomach | Count | 7 | 2 | 24 | 51 | 23 | 20 |
|  | \% | 8\% | 10\% | 11\% | 13\% | 10\% | 12\% |
| Feet | Count | 2 | 2 | 13 | 21 | 9 | 10 |
|  | \% | 2\% | 10\% | 6\% | 5\% | 4\% | 6\% |
| Don't know | Count | 13 | 4 | 14 | 39 | 29 | 24 |
|  | \% | 15\% | 19\% | 6\% | 10\% | 13\% | 14\% |
| Other | Count | 9 | 2 | 24 | 37 | 19 | 9 |
|  | \% | 11\% | 10\% | 11\% | 9\% | 8\% | 5\% |

## FABULOUS SEX SURVEY

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People have erogenous zones in lots of different parts of their bodies. Where would you say your erogenous zones were?

|  |  | sexual orientation |  |  |  |  | I'd rather not say |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual |  |
| Neck | Count | 488 | 8 | 24 | 36 | 2 | 6 |
|  | \% | 55\% | 57\% | 73\% | 84\% | 40\% | 24\% |
| Nipples | Count | 309 | 6 | 17 | 22 | 1 | 3 |
|  | \% | 35\% | 43\% | 52\% | 51\% | 20\% | 12\% |
| Thighs | Count | 231 | 7 | 13 | 22 | 0 | 6 |
|  | \% | 26\% | 50\% | 39\% | 51\% | 0\% | 24\% |
| Breasts | Count | 232 | 8 | 9 | 12 | 1 | 3 |
|  | \% | 26\% | 57\% | 27\% | 28\% | 20\% | 12\% |
| Back | Count | 201 | 5 | 13 | 14 | 2 | 2 |
|  | \% | 22\% | 36\% | 39\% | 33\% | 40\% | 8\% |
| Stomach | Count | 100 | 3 | 4 | 11 | 0 | 0 |
|  | \% | 11\% | 21\% | 12\% | 26\% | 0\% | 0\% |
| Feet | Count | 40 | 1 | 5 | 6 | 0 | 1 |
|  | \% | 4\% | 7\% | 15\% | 14\% | 0\% | 4\% |
| Don't know | Count | 94 | 1 | 0 | 1 | 2 | 9 |
|  | \% | 11\% | 7\% | 0\% | 2\% | 40\% | 36\% |
| Other | Count | 72 | 1 | 3 | 9 | 1 | 3 |
|  | \% | 8\% | 7\% | 9\% | 21\% | 20\% | 12\% |

## FABULOUS SEX SURVEY

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 sex or not?

Age

|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Yes | Count | 851 | 0 | 201 | 245 | 195 | 210 | 0 |
|  | $\%$ | $84 \%$ | $0 \%$ | $87 \%$ | $84 \%$ | $85 \%$ | $81 \%$ | $0 \%$ |
| No | Count | 160 | 0 | 31 | 45 | 35 | 49 | 0 |
|  | $\%$ | $16 \%$ | $0 \%$ | $13 \%$ | $16 \%$ | $15 \%$ | $19 \%$ | $0 \%$ |

 sex or not?

Region

|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | Count | 89 | 141 | 94 | 43 | 85 | 57 | 42 | 69 | 32 | 106 | 74 |
|  | \% | 86\% | 80\% | 86\% | 77\% | 82\% | 81\% | 91\% | 83\% | 86\% | 89\% | 88\% |
| No | Count | 15 | 36 | 15 | 13 | 19 | 13 | 4 | 14 | 5 | 13 | 10 |
|  | \% | 14\% | 20\% | 14\% | 23\% | 18\% | 19\% | 9\% | 17\% | 14\% | 11\% | 12\% |

 sex or not?

|  |  | Region | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Northen Ireland | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| Yes | Count | 18 | 194 | 327 | 188 | 139 | 753 | 13 | 27 | 43 | 4 | 12 |
|  | \% | 86\% | 89\% | 83\% | 84\% | 82\% | 84\% | 93\% | 82\% | 100\% | 80\% | 52\% |
| No | Count | 3 | 24 | 68 | 37 | 30 | 141 | 1 | 6 | 0 | 1 | 11 |
|  | \% | 14\% | 11\% | 17\% | 16\% | 18\% | 16\% | 7\% | 18\% | 0\% | 20\% | 48\% |

## FABULOUS SEX SURVEY

Populus interview 1,011 women aged 18-40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

Do you prefer to have sex with the...?

|  |  | Age |  |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| Light on | Count | 92 | 0 | 26 | 35 | 15 | 16 | 0 |
| Light off | $\%$ | $9 \%$ | $0 \%$ | $11 \%$ | $12 \%$ | $7 \%$ | $6 \%$ | $0 \%$ |
|  | Count | 386 | 0 | 90 | 96 | 102 | 98 | 0 |
|  | $\%$ | $38 \%$ | $0 \%$ | $39 \%$ | $33 \%$ | $45 \%$ | $38 \%$ | $0 \%$ |
|  | Count | 530 | 0 | 115 | 158 | 112 | 145 | 0 |
|  | $\%$ | $53 \%$ | $0 \%$ | $50 \%$ | $55 \%$ | $49 \%$ | $56 \%$ | $0 \%$ |

Do you prefer to have sex with the...?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Light on | Count | 8 | 19 | 7 | 5 | 12 | 8 | 3 | 6 | 0 | 10 | 13 |
|  | \% | 8\% | 11\% | 6\% | 9\% | 12\% | 12\% | 6\% | 7\% | 0\% | 8\% | 15\% |
| Light off | Count | 36 | 63 | 31 | 25 | 37 | 29 | 24 | 29 | 21 | 53 | 28 |
|  | \% | 35\% | 36\% | 28\% | 45\% | 36\% | 42\% | 51\% | 35\% | 58\% | 45\% | 33\% |
| I have no preference | Count | 60 | 94 | 71 | 25 | 55 | 32 | 20 | 48 | 15 | 56 | 43 |
|  | \% | 58\% | 53\% | 65\% | 45\% | 53\% | 46\% | 43\% | 58\% | 42\% | 47\% | 51\% |

## FABULOUS SEX SURVEY

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## Do you prefer to have sex with the...?

|  |  | Region | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Northen Ireland |  | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| Light on | Count | 1 | 30 | 38 | 11 | 13 | 70 | 4 | 7 | 6 | 1 | 4 |
|  | \% | 5\% | 14\% | 10\% | 5\% | 8\% | 8\% | 29\% | 21\% | 14\% | 20\% | 17\% |
| Light off | Count | 9 | 71 | 152 | 89 | 72 | 343 | 4 | 13 | 17 | 3 | 6 |
|  | \% | 43\% | 33\% | 38\% | 40\% | 43\% | 39\% | 29\% | 39\% | 40\% | 60\% | 25\% |
| I have no preference | Count | 11 | 116 | 205 | 124 | 83 | 477 | 6 | 13 | 20 | 1 | 14 |
|  | \% | 52\% | 53\% | 52\% | 55\% | 49\% | 54\% | 43\% | 39\% | 47\% | 20\% | 58\% |

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How would you describe your sex drive?

|  |  |  | Age |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| Low | Count | 238 | 0 | 28 | 72 | 70 | 68 | 0 |
|  | $\%$ | $24 \%$ | $0 \%$ | $12 \%$ | $25 \%$ | $31 \%$ | $26 \%$ | $0 \%$ |
| Average | Count | 609 | 0 | 130 | 179 | 137 | 163 | 0 |
|  | $\%$ | $61 \%$ | $0 \%$ | $57 \%$ | $62 \%$ | $60 \%$ | $63 \%$ | $0 \%$ |
| High | Count | 156 | 0 | 71 | 38 | 21 | 26 | 0 |
|  | $\%$ | $16 \%$ | $0 \%$ | $31 \%$ | $13 \%$ | $9 \%$ | $10 \%$ | $0 \%$ |

How would you describe your sex drive?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Low | Count | 15 | 39 | 22 | 11 | 29 | 14 | 14 | 21 | 10 | 30 | 27 |
|  | \% | 14\% | 22\% | 20\% | 20\% | 28\% | 21\% | 30\% | 25\% | 28\% | 26\% | 32\% |
| Average | Count | 63 | 111 | 65 | 35 | 56 | 43 | 28 | 51 | 23 | 75 | 46 |
|  | \% | 61\% | 63\% | 60\% | 63\% | 54\% | 63\% | 61\% | 61\% | 64\% | 65\% | 55\% |
| High | Count | 26 | 25 | 22 | 10 | 19 | 11 | 4 | 11 | 3 | 11 | 11 |
|  | \% | 25\% | 14\% | 20\% | 18\% | 18\% | 16\% | 9\% | 13\% | 8\% | 9\% | 13\% |

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How would you describe your sex drive?


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And how would you describe your partner's sex drive?
$\left.\begin{array}{llrrrrrrr} & & & \text { Age } \\ & & & \text { Total } & \text { Under } 18 & 18-24 & 25-30 & 31-34 & 35-40\end{array}\right)$ Over 40

And how would you describe your partner's sex drive?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Low | Count | 9 | 12 | 16 | 2 | 12 | 2 | 3 | 6 | 6 | 14 | 9 |
|  | \% | 15\% | 10\% | 18\% | 5\% | 16\% | 4\% | 9\% | 12\% | 25\% | 17\% | 14\% |
| Average | Count | 27 | 67 | 40 | 26 | 36 | 29 | 20 | 31 | 13 | 46 | 30 |
|  | \% | 44\% | 54\% | 46\% | 67\% | 47\% | 57\% | 59\% | 60\% | 54\% | 55\% | 48\% |
| High | Count | 25 | 44 | 31 | 11 | 29 | 20 | 11 | 15 | 5 | 24 | 24 |
|  | \% | 41\% | 36\% | 36\% | 28\% | 38\% | 39\% | 32\% | 29\% | 21\% | 29\% | 38\% |

## FABULOUS SEX SURVEY

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And how would you describe your partner's sex drive?

|  |  | Region <br> Northen Ireland | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| Low | Count | 1 | 26 | 25 | 29 | 12 | 78 | 2 | 4 | 6 | 0 | 2 |
|  | \% | 7\% | 16\% | 9\% | 16\% | 12\% | 12\% | 25\% | 20\% | 24\% | 0\% | 14\% |
| Average | Count | 11 | 91 | 146 | 95 | 45 | 348 | 2 | 5 | 11 | 2 | 10 |
|  | \% | 73\% | 57\% | 55\% | 52\% | 43\% | 54\% | 25\% | 25\% | 44\% | 67\% | 71\% |
| High | Count | 3 | 42 | 96 | 57 | 47 | 216 | 4 | 11 | 8 | 1 | 2 |
|  | \% | 20\% | 26\% | 36\% | 31\% | 45\% | 34\% | 50\% | 55\% | 32\% | 33\% | 14\% |

## FABULOUS SEX SURVEY

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Have you ever made up an excuse because you were not in the mood for sex?

|  |  |  | Age |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| Yes | Count | 616 | 0 | 123 | 179 | 145 | 169 | 0 |
|  | $\%$ | $61 \%$ | $0 \%$ | $54 \%$ | $62 \%$ | $64 \%$ | $65 \%$ | $0 \%$ |
| No | Count | 390 | 0 | 106 | 111 | 83 | 90 | 0 |
|  | $\%$ | $39 \%$ | $0 \%$ | $46 \%$ | $38 \%$ | $36 \%$ | $35 \%$ | $0 \%$ |

Have you ever made up an excuse because you were not in the mood for sex?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Yes | Count | 73 | 101 | 53 | 36 | 69 | 38 | 28 | 47 | 20 | 85 | 52 |
|  | \% | 70\% | 57\% | 49\% | 65\% | 66\% | 56\% | 60\% | 57\% | 56\% | 72\% | 62\% |
| No | Count | 31 | 75 | 56 | 19 | 35 | 30 | 19 | 36 | 16 | 33 | 32 |
|  | \% | 30\% | 43\% | 51\% | 35\% | 34\% | 44\% | 40\% | 43\% | 44\% | 28\% | 38\% |

Have you ever made up an excuse because you were not in the mood for sex?

|  |  | Region <br> Northen Ireland | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| Yes | Count |  | 13 | 136 | 224 | 145 | 108 | 550 | 8 | 14 | 28 | 2 | 14 |
|  | \% | 62\% | 63\% | 57\% | 64\% | 64\% | 62\% | 57\% | 42\% | 65\% | 40\% | 58\% |
| No | Count | 8 | 79 | 170 | 80 | 60 | 338 | 6 | 19 | 15 | 3 | 10 |
|  | \% | 38\% | 37\% | 43\% | 36\% | 36\% | 38\% | 43\% | 58\% | 35\% | 60\% | 42\% |

## FABULOUS SEX SURVEY

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## What puts you off having sex with a partner?

|  |  | Age |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Under 18 | 18-24 | 25-30 | 31-34 | 35-40 | Over 40 |
| You being too tired/stressed | Count | 555 | 0 | 119 | 169 | 120 | 147 | 0 |
|  | \% | 55\% | 0\% | 52\% | 59\% | 52\% | 57\% | 0\% |
| Insecurities about your own body | Count | 356 | 0 | 113 | 106 | 70 | 67 | 0 |
|  | \% | 35\% | 0\% | 49\% | 37\% | 31\% | 26\% | 0\% |
| Not being turned on by a partner | Count | 292 | 0 | 76 | 80 | 55 | 81 | 0 |
|  | \% | 29\% | 0\% | 33\% | 28\% | 24\% | 31\% | 0\% |
| Partner's bad hygiene | Count | 231 | 0 | 69 | 70 | 44 | 48 | 0 |
|  | \% | 23\% | 0\% | 30\% | 24\% | 19\% | 18\% | 0\% |
| Bad technique | Count | 191 | 0 | 60 | 56 | 36 | 39 | 0 |
|  | \% | 19\% | 0\% | 26\% | 20\% | 16\% | 15\% | 0\% |
| Having the children at home | Count | 163 | 0 | 16 | 44 | 46 | 57 | 0 |
|  | \% | 16\% | 0\% | 7\% | 15\% | 20\% | 22\% | 0\% |
| Sex takes too long | Count | 114 | 0 | 36 | 29 | 29 | 20 | 0 |
|  | \% | 11\% | 0\% | 16\% | 10\% | 13\% | 8\% | 0\% |
| Partner being too hairy | Count | 113 | 0 | 36 | 44 | 16 | 17 | 0 |
|  | \% | 11\% | 0\% | 16\% | 15\% | 7\% | 7\% | 0\% |
| Something else | Count | 81 | 0 | 28 | 22 | 20 | 11 | 0 |
|  | \% | 8\% | 0\% | 12\% | 8\% | 9\% | 4\% | 0\% |
| Nothing puts me off having sex with a partner | Count | 79 | 0 | 15 | 22 | 16 | 26 | 0 |
|  | \% | 8\% | 0\% | 7\% | 8\% | 7\% | 10\% | 0\% |
| Your partner's penis is too small (hetrosexual / bisexual respondents only) | Count | 43 | 0 | 15 | 10 | 8 | 10 | 0 |
|  | \% | 4\% | 0\% | 7\% | 4\% | 4\% | 4\% | 0\% |
| Your partner's penis is too big (hetrosexual / bisexual respondents only) | Count | 27 | 0 | 14 | 6 | 5 | 2 | 0 |
|  | \% | 3\% | 0\% | 6\% | 2\% | 2\% | 1\% | 0\% |

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## What puts you off having sex with a partner?

|  |  | Region |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East |
| You being too tired/stressed | Count | 47 | 103 | 56 | 31 | 62 | 42 | 23 | 46 | 16 |
|  | \% | 46\% | 59\% | 51\% | 55\% | 60\% | 60\% | 50\% | 55\% | 43\% |
| Insecurities about your own body | Count | 23 | 57 | 38 | 21 | 39 | 27 | 20 | 29 | 12 |
|  | \% | 22\% | 33\% | 35\% | 38\% | 38\% | 39\% | 43\% | 35\% | 32\% |
| Not being turned on by a partner | Count | 39 | 46 | 31 | 20 | 26 | 11 | 12 | 27 | 8 |
|  | \% | 38\% | 26\% | 28\% | 36\% | 25\% | 16\% | 26\% | 33\% | 22\% |
| Partner's bad hygiene | Count | 31 | 39 | 23 | 13 | 27 | 13 | 13 | 18 | 6 |
|  | \% | 30\% | 22\% | 21\% | 23\% | 26\% | 19\% | 28\% | 22\% | 16\% |
| Bad technique | Count | 23 | 33 | 25 | 14 | 19 | 6 | 7 | 19 | 6 |
|  | \% | 22\% | 19\% | 23\% | 25\% | 18\% | 9\% | 15\% | 23\% | 16\% |
| Having the children at home | Count | 14 | 24 | 20 | 10 | 18 | 11 | 11 | 11 | 5 |
|  | \% | 14\% | 14\% | 18\% | 18\% | 17\% | 16\% | 24\% | 13\% | 14\% |
| Sex takes too long | Count | 13 | 21 | 13 | 7 | 9 | 7 | 1 | 7 | 2 |
|  | \% | 13\% | 12\% | 12\% | 13\% | 9\% | 10\% | 2\% | 8\% | 5\% |
| Partner being too hairy | Count | 13 | 22 | 7 | 6 | 18 | 9 | 5 | 8 | 7 |
|  | \% | 13\% | 13\% | 6\% | 11\% | 17\% | 13\% | 11\% | 10\% | 19\% |
| Something else | Count | 11 | 8 | 10 | 6 | 12 | 4 | 1 | 9 | 2 |
|  | \% | 11\% | 5\% | 9\% | 11\% | 12\% | 6\% | 2\% | 11\% | 5\% |
| Nothing puts me off having sex with a partner | Count | 8 | 14 | 12 | 2 | 5 | 7 | 3 | 10 | 2 |
|  | \% | 8\% | 8\% | 11\% | 4\% | 5\% | 10\% | 7\% | 12\% | 5\% |
| Your partner's penis is too small (hetrosexual / bisexual respondents only) | Count | 8 | 6 | 6 | 2 | 5 | 2 | 2 | 3 | 1 |
|  | \% | 8\% | 3\% | 6\% | 4\% | 5\% | 3\% | 4\% | 4\% | 3\% |
| Your partner's penis is too big (hetrosexual / bisexual respondents only) | Count | 1 | 9 | 5 | 1 | 1 | 2 | 2 | 0 | 0 |
|  | \% | 1\% | 5\% | 5\% | 2\% | 1\% | 3\% | 4\% | 0\% | 0\% |

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## What puts you off having sex with a partner?

|  |  | Region |  |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | North West | Yorks \& Humberside | Northen Ireland | AB | C1 | C2 | DE |
| You being too tired/stressed | Count | 64 | 52 | 12 | 130 | 222 | 123 | 80 |
|  | \% | 54\% | 63\% | 60\% | 59\% | 57\% | 55\% | 48\% |
| Insecurities about your own body | Count | 51 | 32 | 6 | 69 | 135 | 85 | 65 |
|  | \% | 43\% | 39\% | 30\% | 31\% | 35\% | 38\% | 39\% |
| Not being turned on by a partner | Count | 42 | 24 | 6 | 71 | 125 | 54 | 42 |
|  | \% | 36\% | 29\% | 30\% | 32\% | 32\% | 24\% | 25\% |
| Partner's bad hygiene | Count | 27 | 15 | 6 | 51 | 98 | 53 | 29 |
|  | \% | 23\% | 18\% | 30\% | 23\% | 25\% | 24\% | 17\% |
| Bad technique | Count | 22 | 13 | 3 | 50 | 75 | 39 | 27 |
|  | \% | 19\% | 16\% | 15\% | 23\% | 19\% | 17\% | 16\% |
| Having the children at home | Count | 22 | 13 | 3 | 28 | 54 | 49 | 32 |
|  | \% | 19\% | 16\% | 15\% | 13\% | 14\% | 22\% | 19\% |
| Sex takes too long | Count | 19 | 14 | 1 | 33 | 48 | 20 | 13 |
|  | \% | 16\% | 17\% | 5\% | 15\% | 12\% | 9\% | 8\% |
| Partner being too hairy | Count | 9 | 7 | 2 | 26 | 45 | 29 | 13 |
|  | \% | 8\% | 8\% | 10\% | 12\% | 12\% | 13\% | 8\% |
| Something else | Count | 12 | 4 | 2 | 12 | 31 | 20 | 17 |
|  | \% | 10\% | 5\% | 10\% | 5\% | 8\% | 9\% | 10\% |
| Nothing puts me off having sex with a partner | Count | 8 | 7 | 1 | 17 | 32 | 15 | 14 |
|  | \% | 7\% | 8\% | 5\% | 8\% | 8\% | 7\% | 8\% |
| Your partner's penis is too small (hetrosexual / bisexual respondents only) | Count | 5 | 2 | 1 | 14 | 15 | 6 | 8 |
|  | \% | 4\% | 2\% | 5\% | 7\% | 4\% | 3\% | 5\% |
| Your partner's penis is too big (hetrosexual / bisexual respondents only) | Count | 5 | 1 | 0 | 8 | 13 | 2 | 4 |
|  | \% | 4\% | 1\% | 0\% | 4\% | 3\% | 1\% | 2\% |

## FABULOUS SEX SURVEY

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## What puts you off having sex with a partner?



## FABULOUS SEX SURVEY

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Typically which day of the week do you think you are most likely to have sex?

|  |  | Age |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Under 18 | 18-24 | 25-30 | 31-34 | 35-40 | Over 40 |
| Monday | Count | 6 | 0 | 1 | 1 | 2 | 2 | 0 |
|  | \% | 1\% | 0\% | 0\% | 0\% | 1\% | 1\% | 0\% |
| Tuesday | Count | 6 | 0 | 1 | 2 | 2 | 1 | 0 |
|  | \% | 1\% | 0\% | 0\% | 1\% | 1\% | 0\% | 0\% |
| Wednesday | Count | 10 | 0 | 2 | 2 | 2 | 4 | 0 |
|  | \% | 1\% | 0\% | 1\% | 1\% | 1\% | 2\% | 0\% |
| Thursday | Count | 12 | 0 | 1 | 5 | 4 | 2 | 0 |
|  | \% | 1\% | 0\% | 0\% | 2\% | 2\% | 1\% | 0\% |
| Friday | Count | 85 | 0 | 26 | 21 | 16 | 22 | 0 |
|  | \% | 8\% | 0\% | 11\% | 7\% | 7\% | 8\% | 0\% |
| Saturday | Count | 226 | 0 | 50 | 61 | 61 | 54 | 0 |
|  | \% | 22\% | 0\% | 22\% | 21\% | 27\% | 21\% | 0\% |
| Sunday | Count | 90 | 0 | 10 | 30 | 26 | 24 | 0 |
|  | \% | 9\% | 0\% | 4\% | 10\% | 11\% | 9\% | 0\% |
| I'm as likely to have sex on one day of the week as another | Count | 572 | 0 | 140 | 168 | 114 | 150 | 0 |
|  | \% | 57\% | 0\% | 61\% | 58\% | 50\% | 58\% | 0\% |

## FABULOUS SEX SURVEY

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Typically which day of the week do you think you are most likely to have sex?

|  |  | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| Monday | Count | 0 | 1 | 1 | 0 | 1 | 2 | 0 | 0 | 0 | 0 |
|  | \% | 0\% | 1\% | 1\% | 0\% | 1\% | 3\% | 0\% | 0\% | 0\% | 0\% |
| Tuesday | Count | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 2 |
|  | \% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 2\% | 0\% | 3\% | 2\% |
| Wednesday | Count | 3 | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 3 |
|  | \% | 3\% | 1\% | 0\% | 2\% | 1\% | 0\% | 0\% | 0\% | 0\% | 3\% |
| Thursday | Count | 2 | 4 | 1 | 1 | 0 | 0 | 3 | 0 | 0 | 0 |
|  | \% | 2\% | 2\% | 1\% | 2\% | 0\% | 0\% | 6\% | 0\% | 0\% | 0\% |
| Friday | Count | 11 | 13 | 10 | 1 | 13 | 5 | 2 | 8 | 1 | 13 |
|  | \% | 11\% | 7\% | 9\% | 2\% | 13\% | 7\% | 4\% | 10\% | 3\% | 11\% |
| Saturday | Count | 26 | 42 | 27 | 15 | 27 | 12 | 10 | 16 | 7 | 20 |
|  | \% | 25\% | 24\% | 25\% | 27\% | 26\% | 17\% | 21\% | 19\% | 19\% | 17\% |
| Sunday | Count | 8 | 17 | 7 | 5 | 10 | 6 | 5 | 10 | 5 | 10 |
|  | \% | 8\% | 10\% | 6\% | 9\% | 10\% | 9\% | 11\% | 12\% | 14\% | 8\% |
| I'm as likely to have sex on one day of the week as another | Count | 52 | 97 | 63 | 33 | 52 | 44 | 26 | 49 | 22 | 71 |
|  | \% | 50\% | 55\% | 58\% | 59\% | 50\% | 64\% | 55\% | 59\% | 61\% | 60\% |

## FABULOUS SEX SURVEY

Populus interview 1,011 women aged 18-40 online between 23 rd and 26 th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

Typically which day of the week do you think you are most likely to have sex?

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | C1 | C2 | DE |
| Monday | Count | 0 | 1 | 1 | 2 | 2 | 1 |
|  | \% | 0\% | 5\% | 0\% | 1\% | 1\% | 1\% |
| Tuesday | Count | 1 | 0 | 2 | 2 | 0 | 2 |
|  | \% | 1\% | 0\% | 1\% | 1\% | 0\% | 1\% |
| Wednesday | Count | 1 | 0 | 5 | 3 | 2 | 0 |
|  | \% | 1\% | 0\% | 2\% | 1\% | 1\% | 0\% |
| Thursday | Count | 0 | 1 | 4 | 2 | 4 | 2 |
|  | \% | 0\% | 5\% | 2\% | 1\% | 2\% | 1\% |
| Friday | Count | 6 | 2 | 20 | 37 | 16 | 11 |
|  | \% | 7\% | 10\% | 9\% | 9\% | 7\% | 7\% |
| Saturday | Count | 19 | 5 | 57 | 97 | 46 | 26 |
|  | \% | 23\% | 24\% | 26\% | 25\% | 21\% | 15\% |
| Sunday | Count | 4 | 3 | 17 | 44 | 20 | 8 |
|  | \% | 5\% | 14\% | 8\% | 11\% | 9\% | 5\% |
| I'm as likely to have sex on one day of the week as another | Count | 53 | 9 | 110 | 208 | 134 | 118 |
|  | \% | 63\% | 43\% | 51\% | 53\% | 60\% | 70\% |

## FABULOUS SEX SURVEY

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Typically which day of the week do you think you are most likely to have sex?

|  |  | Hetrosexual | sexual orientation |  |  |  | I'd rather not say |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Homosexual | Bi-sexual | Bi -curious | Asexual |  |
| Monday | Count | 5 | 0 | 0 | 0 | 0 | 1 |
|  | \% | 1\% | 0\% | 0\% | 0\% | 0\% | 4\% |
| Tuesday | Count | 4 | 0 | 0 | 1 | 0 | 1 |
|  | \% | 0\% | 0\% | 0\% | 2\% | 0\% | 4\% |
| Wednesday | Count | 7 | 0 | 1 | 1 | 0 | 1 |
|  | \% | 1\% | 0\% | 3\% | 2\% | 0\% | 4\% |
| Thursday | Count | 12 | 0 | 0 | 0 | 0 | 0 |
|  | \% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Friday | Count | 77 | 1 | 3 | 2 | 1 | 1 |
|  | \% | 9\% | 7\% | 9\% | 5\% | 20\% | 4\% |
| Saturday | Count | 206 | 3 | 5 | 7 | 1 | 4 |
|  | \% | 23\% | 21\% | 15\% | 16\% | 20\% | 17\% |
| Sunday | Count | 79 | 2 | 1 | 5 | 0 | 3 |
|  | \% | 9\% | 14\% | 3\% | 12\% | 0\% | 13\% |
| I'm as likely to have sex on one day of the week as another | Count | 499 | 8 | 23 | 27 | 3 | 13 |
|  | \% | 56\% | 57\% | 70\% | 63\% | 60\% | 54\% |

## FABULOUS SEX SURVEY

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Some people say they have sex particularly on special occasions, which of the following dates might you be more likely to have sex on?

Age

|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| On holiday | Count | 641 | 0 | 160 | 190 | 139 | 152 | 0 |
|  | $\%$ | $63 \%$ | $0 \%$ | $69 \%$ | $66 \%$ | $60 \%$ | $58 \%$ | $0 \%$ |
| Your partner's | Count | 581 | 0 | 148 | 182 | 117 | 134 | 0 |
| birthday | $\%$ | $57 \%$ | $0 \%$ | $64 \%$ | $63 \%$ | $51 \%$ | $51 \%$ | $0 \%$ |
| Valentine's Day | Count | 548 | 0 | 152 | 171 | 97 | 128 | 0 |
|  | $\%$ | $54 \%$ | $0 \%$ | $66 \%$ | $59 \%$ | $42 \%$ | $49 \%$ | $0 \%$ |
| Your | Count | 538 | 0 | 149 | 166 | 102 | 121 | 0 |
| anniversary | $\%$ | $53 \%$ | $0 \%$ | $64 \%$ | $57 \%$ | $44 \%$ | $46 \%$ | $0 \%$ |
| Your birthday | Count | 518 | 0 | 142 | 158 | 101 | 117 | 0 |
|  | $\%$ | $51 \%$ | $0 \%$ | $61 \%$ | $54 \%$ | $44 \%$ | $45 \%$ | $0 \%$ |
| Christmas Day | Count | 300 | 0 | 83 | 93 | 55 | 69 | 0 |
|  | $\%$ | $30 \%$ | $0 \%$ | $36 \%$ | $32 \%$ | $24 \%$ | $26 \%$ | $0 \%$ |
| Other | Count | 112 | 0 | 19 | 25 | 28 | 40 | 0 |
|  | $\%$ | $11 \%$ | $0 \%$ | $8 \%$ | $9 \%$ | $12 \%$ | $15 \%$ | $0 \%$ |

## FABULOUS SEX SURVEY

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Some people say they have sex particularly on special occasions, which of the following dates might you be more likely to have sex on?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| On holiday | Count | 62 | 111 | 83 | 31 | 61 | 49 | 18 | 58 | 21 | 74 | 56 |
|  | \% | 60\% | 63\% | 75\% | 55\% | 59\% | 70\% | 38\% | 70\% | 57\% | 62\% | 67\% |
| Your partner's birthday | Count | 57 | 100 | 71 | 33 | 58 | 37 | 28 | 49 | 21 | 61 | 49 |
|  | \% | 55\% | 56\% | 64\% | 59\% | 56\% | 53\% | 60\% | 59\% | 57\% | 51\% | 58\% |
| Valentine's Day | Count | 56 | 105 | 63 | 32 | 44 | 41 | 25 | 41 | 17 | 70 | 41 |
|  | \% | 54\% | 59\% | 57\% | 57\% | 42\% | 59\% | 53\% | 49\% | 46\% | 59\% | 49\% |
| Your anniversary | Count | 52 | 99 | 62 | 26 | 49 | 38 | 26 | 44 | 14 | 65 | 47 |
|  | \% | 50\% | 56\% | 56\% | 46\% | 47\% | 54\% | 55\% | 53\% | 38\% | 55\% | 56\% |
| Your birthday | Count | 53 | 92 | 66 | 28 | 51 | 35 | 22 | 44 | 20 | 54 | 39 |
|  | \% | 51\% | 52\% | 59\% | 50\% | 49\% | 50\% | 47\% | 53\% | 54\% | 45\% | 46\% |
| Christmas Day | Count | 27 | 55 | 37 | 19 | 31 | 25 | 10 | 24 | 7 | 33 | 23 |
|  | \% | 26\% | 31\% | 33\% | 34\% | 30\% | 36\% | 21\% | 29\% | 19\% | 28\% | 27\% |
| Other | Count | 15 | 20 | 7 | 8 | 14 | 3 | 6 | 9 | 5 | 13 | 10 |
|  | \% | 14\% | 11\% | 6\% | 14\% | 13\% | 4\% | 13\% | 11\% | 14\% | 11\% | 12\% |

## FABULOUS SEX SURVEY

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Some people say they have sex particularly on special occasions, which of the following dates might you be more likely to have sex on?

|  |  | Region <br> Northen Ireland | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| On holiday | Count | 15 | 144 | 256 | 145 | 92 | 569 | 9 | 21 | 29 | 2 | 11 |
|  | \% | 71\% | 65\% | 65\% | 64\% | 54\% | 64\% | 64\% | 64\% | 67\% | 40\% | 44\% |
| Your partner's birthday | Count | 16 | 128 | 223 | 133 | 95 | 524 | 9 | 16 | 24 | 2 | 6 |
|  | \% | 76\% | 58\% | 56\% | 59\% | 56\% | 59\% | 64\% | 48\% | 56\% | 40\% | 24\% |
| Valentine's Day | Count | 12 | 119 | 206 | 132 | 88 | 484 | 8 | 15 | 27 | 2 | 12 |
|  | \% | 57\% | 54\% | 52\% | 59\% | 52\% | 54\% | 57\% | 45\% | 63\% | 40\% | 48\% |
| Your anniversary | Count | 15 | 124 | 204 | 127 | 82 | 475 | 9 | 20 | 26 | 1 | 7 |
|  | \% | 71\% | 56\% | 52\% | 56\% | 49\% | 53\% | 64\% | 61\% | 60\% | 20\% | 28\% |
| Your birthday | Count | 13 | 116 | 198 | 118 | 84 | 461 | 9 | 19 | 21 | 1 | 7 |
|  | \% | 62\% | 53\% | 50\% | 52\% | 50\% | 52\% | 64\% | 58\% | 49\% | 20\% | 28\% |
| Christmas Day | Count | 8 | 64 | 114 | 72 | 49 | 262 | 5 | 12 | 15 | 1 | 5 |
|  | \% | 38\% | 29\% | 29\% | 32\% | 29\% | 29\% | 36\% | 36\% | 35\% | 20\% | 20\% |
| Other | Count | 2 | 31 | 38 | 24 | 19 | 94 | 1 | 5 | 7 | 1 | 4 |
|  | \% | 10\% | 14\% | 10\% | 11\% | 11\% | 11\% | 7\% | 15\% | 16\% | 20\% | 16\% |

## FABULOUS SEX SURVEY

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Who would you say usually initiates sex?

|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| You | Count | 97 | 0 | 27 | 21 | 22 | 27 | 0 |
|  | $\%$ | $10 \%$ | $0 \%$ | $12 \%$ | $7 \%$ | $10 \%$ | $10 \%$ | $0 \%$ |
| Your partner | Count | 399 | 0 | 75 | 119 | 103 | 102 | 0 |
|  | $\%$ | $40 \%$ | $0 \%$ | $33 \%$ | $41 \%$ | $45 \%$ | $39 \%$ | $0 \%$ |
| Both of you | Count | 507 | 0 | 126 | 149 | 102 | 130 | 0 |
|  | $\%$ | $51 \%$ | $0 \%$ | $55 \%$ | $52 \%$ | $45 \%$ | $50 \%$ | $0 \%$ |

Who would you say usually initiates sex?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| You | Count | 10 | 14 | 16 | 3 | 10 | 2 | 2 | 4 | 5 | 18 | 11 |
|  | \% | 10\% | 8\% | 15\% | 5\% | 10\% | 3\% | 4\% | 5\% | 14\% | 16\% | 13\% |
| Your partner | Count | 37 | 76 | 36 | 25 | 46 | 27 | 23 | 25 | 12 | 51 | 33 |
|  | \% | 36\% | 43\% | 33\% | 45\% | 45\% | 39\% | 49\% | 30\% | 33\% | 44\% | 39\% |
| Both of you | Count | 55 | 86 | 57 | 28 | 47 | 40 | 22 | 54 | 19 | 47 | 40 |
|  | \% | 54\% | 49\% | 52\% | 50\% | 46\% | 58\% | 47\% | 65\% | 53\% | 41\% | 48\% |

## FABULOUS SEX SURVEY

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Who would you say usually initiates sex?

|  |  | Region <br> Northen Ireland | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| You | Count | 2 | 25 | 38 | 16 | 17 | 80 | 1 | 4 | 9 | 0 | 3 |
|  | \% | 10\% | 12\% | 10\% | 7\% | 10\% | 9\% | 7\% | 12\% | 21\% | 0\% | 13\% |
| Your partner | Count | 8 | 86 | 148 | 99 | 65 | 369 | 3 | 5 | 11 | 3 | 8 |
|  | \% | 38\% | 40\% | 38\% | 44\% | 39\% | 42\% | 21\% | 15\% | 26\% | 75\% | 33\% |
| Both of you | Count | 11 | 105 | 208 | 108 | 84 | 438 | 10 | 24 | 22 | 1 | 13 |
|  | \% | 52\% | 49\% | 53\% | 48\% | 51\% | 49\% | 71\% | 73\% | 52\% | 25\% | 54\% |

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And how would you try and initiate having sex - through...?

|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| :--- | :--- | ---: | :--- | ---: | ---: | ---: | ---: | ---: |
| Kissing | Count | 706 | 0 | 193 | 207 | 153 | 153 | 0 |
|  | $\%$ | $70 \%$ | $0 \%$ | $83 \%$ | $71 \%$ | $66 \%$ | $59 \%$ | $0 \%$ |
| Asking | Count | 375 | 0 | 81 | 116 | 80 | 98 | 0 |
| directly | $\%$ | $37 \%$ | $0 \%$ | $35 \%$ | $40 \%$ | $35 \%$ | $38 \%$ | $0 \%$ |
| A look | Count | 284 | 0 | 84 | 84 | 52 | 64 | 0 |
|  | $\%$ | $28 \%$ | $0 \%$ | $36 \%$ | $29 \%$ | $23 \%$ | $25 \%$ | $0 \%$ |
| Dressing up | Count | 269 | 0 | 75 | 84 | 47 | 63 | 0 |
|  | $\%$ | $27 \%$ | $0 \%$ | $32 \%$ | $29 \%$ | $20 \%$ | $24 \%$ | $0 \%$ |
| Saucy text | Count | 220 | 0 | 70 | 73 | 37 | 40 | 0 |
| messages | $\%$ | $22 \%$ | $0 \%$ | $30 \%$ | $25 \%$ | $16 \%$ | $15 \%$ | $0 \%$ |
| Getting drunk | Count | 206 | 0 | 60 | 58 | 46 | 42 | 0 |
|  | $\%$ | $20 \%$ | $0 \%$ | $26 \%$ | $20 \%$ | $20 \%$ | $16 \%$ | $0 \%$ |
| A romantic | Count | 185 | 0 | 45 | 62 | 36 | 42 | 0 |
| dinner | $\%$ | $18 \%$ | $0 \%$ | $19 \%$ | $21 \%$ | $16 \%$ | $16 \%$ | $0 \%$ |
| Other | Count | 80 | 0 | 10 | 25 | 20 | 25 | 0 |
|  | $\%$ | $8 \%$ | $0 \%$ | $4 \%$ | $9 \%$ | $9 \%$ | $10 \%$ | $0 \%$ |
| I never initiate | Count | 40 | 0 | 2 | 12 | 9 | 17 | 0 |
| having sex | $\%$ | $4 \%$ | $0 \%$ | $1 \%$ | $4 \%$ | $4 \%$ | $7 \%$ | $0 \%$ |

## FABULOUS SEX SURVEY

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And how would you try and initiate having sex - through...?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Kissing | Count | 73 | 137 | 80 | 34 | 68 | 44 | 30 | 69 | 21 | 78 | 56 |
|  | \% | 70\% | 77\% | 72\% | 61\% | 65\% | 63\% | 64\% | 83\% | 57\% | 66\% | 67\% |
| Asking directly | Count | 40 | 62 | 42 | 23 | 30 | 28 | 14 | 38 | 13 | 44 | 30 |
|  | \% | 38\% | 35\% | 38\% | 41\% | 29\% | 40\% | 30\% | 46\% | 35\% | 37\% | 36\% |
| A look | Count | 30 | 43 | 32 | 15 | 35 | 20 | 14 | 31 | 9 | 30 | 16 |
|  | \% | 29\% | 24\% | 29\% | 27\% | 34\% | 29\% | 30\% | 37\% | 24\% | 25\% | 19\% |
| Dressing up | Count | 31 | 42 | 35 | 18 | 27 | 14 | 8 | 19 | 8 | 32 | 26 |
|  | \% | 30\% | 24\% | 32\% | 32\% | 26\% | 20\% | 17\% | 23\% | 22\% | 27\% | 31\% |
| Saucy text messages | Count | 19 | 42 | 25 | 15 | 22 | 13 | 9 | 20 | 9 | 24 | 20 |
|  | \% | 18\% | 24\% | 23\% | 27\% | 21\% | 19\% | 19\% | 24\% | 24\% | 20\% | 24\% |
| Getting drunk | Count | 24 | 24 | 28 | 11 | 19 | 14 | 6 | 20 | 10 | 28 | 17 |
|  | \% | 23\% | 14\% | 25\% | 20\% | 18\% | 20\% | 13\% | 24\% | 27\% | 24\% | 20\% |
| A romantic dinner | Count | 23 | 40 | 22 | 10 | 12 | 12 | 9 | 19 | 6 | 18 | 10 |
|  | \% | 22\% | 23\% | 20\% | 18\% | 12\% | 17\% | 19\% | 23\% | 16\% | 15\% | 12\% |
| Other | Count | 11 | 17 | 7 | 1 | 7 | 4 | 5 | 6 | 3 | 7 | 10 |
|  | \% | 11\% | 10\% | 6\% | 2\% | 7\% | 6\% | 11\% | 7\% | 8\% | 6\% | 12\% |
| I never initiate having sex | Count | 2 | 7 | 4 | 4 | 6 | 3 | 3 | 0 | 2 | 4 | 5 |
|  | \% | 2\% | 4\% | 4\% | 7\% | 6\% | 4\% | 6\% | 0\% | 5\% | 3\% | 6\% |

## FABULOUS SEX SURVEY

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And how would you try and initiate having sex - through...?

|  |  | Region <br> Northen Ireland | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| Kissing | Count | 15 | 170 | 292 | 132 | 108 | 617 | 13 | 23 | 32 | 5 | 16 |
|  | \% | 71\% | 77\% | 74\% | 59\% | 64\% | 69\% | 93\% | 70\% | 74\% | 100\% | 64\% |
| Asking directly | Count | 10 | 77 | 148 | 83 | 65 | 326 | 5 | 13 | 24 | 1 | 6 |
|  | \% | 48\% | 35\% | 37\% | 37\% | 38\% | 36\% | 36\% | 39\% | 56\% | 20\% | 24\% |
| A look | Count | 8 | 71 | 113 | 61 | 38 | 241 | 8 | 12 | 17 | 2 | 4 |
|  | \% | 38\% | 32\% | 29\% | 27\% | 22\% | 27\% | 57\% | 36\% | 40\% | 40\% | 16\% |
| Dressing up | Count | 7 | 61 | 100 | 61 | 47 | 230 | 4 | 10 | 18 | 3 | 4 |
|  | \% | 33\% | 28\% | 25\% | 27\% | 28\% | 26\% | 29\% | 30\% | 42\% | 60\% | 16\% |
| Saucy text messages | Count | 2 | 49 | 84 | 50 | 37 | 188 | 3 | 7 | 16 | 1 | 5 |
|  | \% | 10\% | 22\% | 21\% | 22\% | 22\% | 21\% | 21\% | 21\% | 37\% | 20\% | 20\% |
| Getting drunk | Count | 5 | 37 | 85 | 44 | 38 | 178 | 4 | 5 | 12 | 1 | 6 |
|  | \% | 24\% | 17\% | 21\% | 20\% | 22\% | 20\% | 29\% | 15\% | 28\% | 20\% | 24\% |
| A romantic dinner | Count | 4 | 39 | 82 | 48 | 16 | 168 | 3 | 4 | 6 | 0 | 4 |
|  | \% | 19\% | 18\% | 21\% | 21\% | 9\% | 19\% | 21\% | 12\% | 14\% | 0\% | 16\% |
| Other | Count | 1 | 17 | 37 | 13 | 13 | 68 | 1 | 6 | 3 | 0 | 2 |
|  | \% | 5\% | 8\% | 9\% | 6\% | 8\% | 8\% | 7\% | 18\% | 7\% | 0\% | 8\% |
| I never initiate having sex | Count | 0 | 4 | 11 | 13 | 12 | 38 | 0 | 0 | 1 | 0 | 1 |
|  | \% | 0\% | 2\% | 3\% | 6\% | 7\% | 4\% | 0\% | 0\% | 2\% | 0\% | 4\% |

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When you have sex with a partner, how often would you say you participate in foreplay?

|  |  |  |  |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  | Age |  |  |  |  |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| Always | Count | 612 | 0 | 139 | 171 | 138 | 164 | 0 |
|  | $\%$ | $61 \%$ | $0 \%$ | $60 \%$ | $59 \%$ | $61 \%$ | $63 \%$ | $0 \%$ |
| Sometimes | Count | 368 | 0 | 87 | 110 | 84 | 87 | 0 |
|  | $\%$ | $37 \%$ | $0 \%$ | $38 \%$ | $38 \%$ | $37 \%$ | $34 \%$ | $0 \%$ |
| Never | Count | 25 | 0 | 5 | 7 | 5 | 8 | 0 |
|  | $\%$ | $2 \%$ | $0 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $3 \%$ | $0 \%$ |

When you have sex with a partner, how often would you say you participate in foreplay?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Always | Count | 56 | 108 | 71 | 36 | 56 | 46 | 25 | 55 | 22 | 71 | 54 |
|  | \% | 54\% | 61\% | 65\% | 65\% | 54\% | 68\% | 53\% | 66\% | 61\% | 60\% | 64\% |
| Sometimes | Count | 45 | 64 | 38 | 17 | 41 | 22 | 20 | 27 | 14 | 43 | 27 |
|  | \% | 44\% | 36\% | 35\% | 31\% | 40\% | 32\% | 43\% | 33\% | 39\% | 36\% | 32\% |
| Never | Count | 2 | 4 | 1 | 2 | 6 | 0 | 2 | 1 | 0 | 4 | 3 |
|  | \% | 2\% | 2\% | 1\% | 4\% | 6\% | 0\% | 4\% | 1\% | 0\% | 3\% | 4\% |

## FABULOUS SEX SURVEY

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## When you have sex with a partner, how often would you say you participate in foreplay?

|  |  | Region <br> Northen Ireland | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| Always | Count | 11 | 148 | 239 | 123 | 101 | 542 | 9 | 25 | 23 | 2 | 12 |
|  | \% | 52\% | 69\% | 61\% | 55\% | 60\% | 61\% | 64\% | 76\% | 53\% | 40\% | 50\% |
| Sometimes | Count | 10 | 64 | 145 | 96 | 60 | 324 | 5 | 7 | 20 | 2 | 10 |
|  | \% | 48\% | 30\% | 37\% | 43\% | 36\% | 37\% | 36\% | 21\% | 47\% | 40\% | 42\% |
| Never | Count | 0 | 4 | 9 | 5 | 7 | 21 | 0 | 1 | 0 | 1 | 2 |
|  | \% | 0\% | 2\% | 2\% | 2\% | 4\% | 2\% | 0\% | 3\% | 0\% | 20\% | 8\% |

## FABULOUS SEX SURVEY

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Typically how long does your foreplay last with a partner? [Respondents participating in foreplay only]

|  |  | Age |  |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| $0-5$ mins | Count | 93 | 0 | 19 | 27 | 18 | 29 | 0 |
|  | $\%$ | $10 \%$ | $0 \%$ | $8 \%$ | $10 \%$ | $8 \%$ | $12 \%$ | $0 \%$ |
| $6-10$ mins | Count | 331 | 0 | 77 | 94 | 83 | 77 | 0 |
|  | $\%$ | $34 \%$ | $0 \%$ | $34 \%$ | $34 \%$ | $37 \%$ | $31 \%$ | $0 \%$ |
| $11-20$ mins | Count | 323 | 0 | 76 | 84 | 78 | 85 | 0 |
|  | $\%$ | $33 \%$ | $0 \%$ | $34 \%$ | $30 \%$ | $35 \%$ | $34 \%$ | $0 \%$ |
| $21-30$ mins | Count | 112 | 0 | 26 | 36 | 21 | 29 | 0 |
|  | $\%$ | $11 \%$ | $0 \%$ | $12 \%$ | $13 \%$ | $9 \%$ | $12 \%$ | $0 \%$ |
| $31-60$ mins | Count | 39 | 0 | 10 | 13 | 4 | 12 | 0 |
|  | $\%$ | $4 \%$ | $0 \%$ | $4 \%$ | $5 \%$ | $2 \%$ | $5 \%$ | $0 \%$ |
| One hour plus | Count | 13 | 0 | 1 | 4 | 3 | 5 | 0 |
|  | $\%$ | $1 \%$ | $0 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $2 \%$ | $0 \%$ |
| I'd prefer not to answer | Count | 67 | 0 | 16 | 22 | 15 | 14 | 0 |
| this question | $\%$ | $7 \%$ | $0 \%$ | $7 \%$ | $8 \%$ | $7 \%$ | $6 \%$ | $0 \%$ |

## FABULOUS SEX SURVEY

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| Typically how long does your foreplay last with a partner? [Respondents participating in foreplay only] |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Region |  |  |  |  |  |  |  |  |  |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| 0-5 mins | Count | 11 | 17 | 10 | 3 | 9 | 8 | 3 | 5 | 1 | 10 |
|  | \% | 11\% | 10\% | 9\% | 6\% | 9\% | 12\% | 7\% | 6\% | 3\% | 9\% |
| 6-10 mins | Count | 32 | 54 | 39 | 17 | 38 | 20 | 18 | 33 | 13 | 36 |
|  | \% | 32\% | 31\% | 36\% | 32\% | 40\% | 29\% | 40\% | 40\% | 36\% | 32\% |
| 11-20 mins | Count | 40 | 52 | 32 | 16 | 34 | 23 | 16 | 20 | 12 | 45 |
|  | \% | 40\% | 30\% | 29\% | 30\% | 35\% | 34\% | 36\% | 24\% | 33\% | 39\% |
| 21-30 mins | Count | 7 | 18 | 13 | 9 | 3 | 10 | 5 | 11 | 5 | 16 |
|  | \% | 7\% | 10\% | 12\% | 17\% | 3\% | 15\% | 11\% | 13\% | 14\% | 14\% |
| 31-60 mins | Count | 2 | 11 | 4 | 4 | 4 | 3 | 0 | 4 | 1 | 3 |
|  | \% | 2\% | 6\% | 4\% | 8\% | 4\% | 4\% | 0\% | 5\% | 3\% | 3\% |
| One hour plus | Count | 2 | 3 | 0 | 1 | 1 | 0 | 0 | 0 | 2 | 2 |
|  | \% | 2\% | 2\% | 0\% | 2\% | 1\% | 0\% | 0\% | 0\% | 6\% | 2\% |
| I'd prefer not to answer this question | Count | 6 | 17 | 11 | 3 | 7 | 4 | 3 | 9 | 2 | 2 |
|  | \% | 6\% | 10\% | 10\% | 6\% | 7\% | 6\% | 7\% | 11\% | 6\% | 2\% |

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Typically how long does your foreplay last with a partner? [Respondents participating in foreplay only]

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | C1 | C2 | DE |
| 0-5 mins | Count | 13 | 3 | 22 | 36 | 22 | 13 |
|  | \% | 16\% | 14\% | 10\% | 9\% | 10\% | 8\% |
| 6-10 mins | Count | 24 | 7 | 73 | 125 | 77 | 53 |
|  | \% | 30\% | 33\% | 34\% | 33\% | 35\% | 33\% |
| 11-20 mins | Count | 28 | 4 | 74 | 133 | 69 | 46 |
|  | \% | 35\% | 19\% | 35\% | 35\% | 32\% | 29\% |
| 21-30 mins | Count | 10 | 5 | 24 | 42 | 25 | 20 |
|  | \% | 12\% | 24\% | 11\% | 11\% | 11\% | 12\% |
| 31-60 mins | Count | 3 | 0 | 7 | 14 | 11 | 7 |
|  | \% | 4\% | 0\% | 3\% | 4\% | 5\% | 4\% |
| One hour plus | Count | 0 | 1 | 3 | 2 | 0 | 8 |
|  | \% | 0\% | 5\% | 1\% | 1\% | 0\% | 5\% |
| I'd prefer not to answer this question | Count | 3 | 1 | 9 | 31 | 14 | 14 |
|  | \% | 4\% | 5\% | 4\% | 8\% | 6\% | 9\% |

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Typically how long does your foreplay last with a partner? [Respondents participating in foreplay only]

|  |  | Hetrosexual | sexual orientation |  |  |  | I'd rather not say |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Homosexual | Bi-sexual | Bi-curious | Asexual |  |
| 0-5 mins | Count | 87 | 0 | 1 | 4 | 0 | 1 |
|  | \% | 10\% | 0\% | 3\% | 10\% | 0\% | 5\% |
| 6-10 mins | Count | 295 | 4 | 7 | 14 | 1 | 10 |
|  | \% | 34\% | 29\% | 22\% | 33\% | 25\% | 45\% |
| 11-20 mins | Count | 288 | 5 | 10 | 17 | 1 | 2 |
|  | \% | 33\% | 36\% | 31\% | 40\% | 25\% | 9\% |
| 21-30 mins | Count | 95 | 3 | 7 | 3 | 1 | 3 |
|  | \% | 11\% | 21\% | 22\% | 7\% | 25\% | 14\% |
| 31-60 mins | Count | 34 | 0 | 3 | 2 | 0 | 0 |
|  | \% | 4\% | 0\% | 9\% | 5\% | 0\% | 0\% |
| One hour plus | Count | 10 | 0 | 0 | 2 | 1 | 0 |
|  | \% | 1\% | 0\% | 0\% | 5\% | 25\% | 0\% |
| I'd prefer not to answer this question | Count | 56 | 2 | 4 | 0 | 0 | 6 |
|  | \% | 6\% | 14\% | 13\% | 0\% | 0\% | 27\% |

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And how long would you like foreplay between you and a partner to last? [Respondents participating in foreplay only]

|  |  | Age |  |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| $0-5$ mins | Count | 46 | 0 | 8 | 12 | 14 | 12 | 0 |
|  | $\%$ | $5 \%$ | $0 \%$ | $4 \%$ | $4 \%$ | $6 \%$ | $5 \%$ | $0 \%$ |
| $6-10$ mins | Count | 209 | 0 | 40 | 65 | 53 | 51 | 0 |
|  | $\%$ | $22 \%$ | $0 \%$ | $18 \%$ | $23 \%$ | $24 \%$ | $20 \%$ | $0 \%$ |
| $11-20$ mins | Count | 351 | 0 | 81 | 100 | 76 | 94 | 0 |
|  | $\%$ | $36 \%$ | $0 \%$ | $37 \%$ | $36 \%$ | $35 \%$ | $38 \%$ | $0 \%$ |
| $21-30$ mins | Count | 207 | 0 | 60 | 57 | 47 | 43 | 0 |
|  | $\%$ | $21 \%$ | $0 \%$ | $27 \%$ | $20 \%$ | $22 \%$ | $17 \%$ | $0 \%$ |
| $31-60$ mins | Count | 60 | 0 | 14 | 17 | 9 | 20 | 0 |
|  | $\%$ | $6 \%$ | $0 \%$ | $6 \%$ | $6 \%$ | $4 \%$ | $8 \%$ | $0 \%$ |
| One hour plus | Count | 22 | 0 | 3 | 6 | 3 | 10 | 0 |
|  | $\%$ | $2 \%$ | $0 \%$ | $1 \%$ | $2 \%$ | $1 \%$ | $4 \%$ | $0 \%$ |
| I'd prefer not to answer | Count | 72 | 0 | 15 | 22 | 15 | 20 | 0 |
| this question | $\%$ | $7 \%$ | $0 \%$ | $7 \%$ | $8 \%$ | $7 \%$ | $8 \%$ | $0 \%$ |

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And how long would you like foreplay between you and a partner to last? [Respondents participating in foreplay only]

|  |  | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| 0-5 mins | Count | 6 | 13 | 4 | 1 | 4 | 3 | 3 | 1 | 1 | 5 |
|  | \% | 6\% | 8\% | 4\% | 2\% | 4\% | 4\% | 7\% | 1\% | 3\% | 5\% |
| 6-10 mins | Count | 22 | 28 | 30 | 9 | 23 | 15 | 16 | 15 | 7 | 22 |
|  | \% | 22\% | 17\% | 28\% | 17\% | 24\% | 22\% | 36\% | 18\% | 19\% | 20\% |
| 11-20 mins | Count | 42 | 53 | 36 | 18 | 33 | 27 | 15 | 30 | 14 | 44 |
|  | \% | 43\% | 32\% | 33\% | 35\% | 34\% | 40\% | 34\% | 37\% | 39\% | 40\% |
| 21-30 mins | Count | 16 | 41 | 22 | 14 | 22 | 13 | 5 | 18 | 9 | 22 |
|  | \% | 16\% | 24\% | 20\% | 27\% | 23\% | 19\% | 11\% | 22\% | 25\% | 20\% |
| 31-60 mins | Count | 3 | 11 | 6 | 4 | 5 | 4 | 1 | 8 | 2 | 10 |
|  | \% | 3\% | 7\% | 6\% | 8\% | 5\% | 6\% | 2\% | 10\% | 6\% | 9\% |
| One hour plus | Count | 2 | 4 | 2 | 1 | 3 | 2 | 0 | 1 | 1 | 4 |
|  | \% | 2\% | 2\% | 2\% | 2\% | 3\% | 3\% | 0\% | 1\% | 3\% | 4\% |
| I'd prefer not to answer | Count | 7 | 18 | 9 | 5 | 6 | 4 | 4 | 9 | 2 | 4 |
| this question | \% | 7\% | 11\% | 8\% | 10\% | 6\% | 6\% | 9\% | 11\% | 6\% | 4\% |

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And how long would you like foreplay between you and a partner to last? [Respondents participating in foreplay only]

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | C1 | C2 | DE |
| 0-5 mins | Count | 4 | , | 8 | 18 | 14 | 6 |
|  | \% | 5\% | 5\% | 4\% | 5\% | 7\% | 4\% |
| 6-10 mins | Count | 16 | 6 | 53 | 73 | 50 | 33 |
|  | \% | 20\% | 29\% | 25\% | 19\% | 23\% | 21\% |
| 11-20 mins | Count | 32 | 7 | 72 | 151 | 75 | 51 |
|  | \% | 40\% | 33\% | 34\% | 40\% | 35\% | 32\% |
| 21-30 mins | Count | 19 | 4 | 51 | 82 | 40 | 33 |
|  | \% | 23\% | 19\% | 24\% | 22\% | 19\% | 21\% |
| 31-60 mins | Count | 5 | 1 | 12 | 19 | 13 | 15 |
|  | \% | 6\% | 5\% | 6\% | 5\% | 6\% | 9\% |
| One hour plus | Count | 2 | 1 | 4 | 7 | 6 | 6 |
|  | \% | 2\% | 5\% | 2\% | 2\% | 3\% | 4\% |
| I'd prefer not to answer | Count | 3 | 1 | 11 | 29 | 16 | 15 |
| this question | \% | 4\% | 5\% | 5\% | 8\% | 7\% | 9\% |

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And how long would you like foreplay between you and a partner to last? [Respondents participating in foreplay only]

|  |  | Hetrosexual | sexual orientation |  |  |  | I'd rather not say |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Homosexual | Bi-sexual | Bi -curious | Asexual |  |
| 0-5 mins | Count | 44 | 0 | 0 | 2 | 0 | 0 |
|  | \% | 5\% | 0\% | 0\% | 5\% | 0\% | 0\% |
| 6-10 mins | Count | 189 | 3 | 6 | 4 | 1 | 6 |
|  | \% | 22\% | 21\% | 19\% | 10\% | 25\% | 27\% |
| 11-20 mins | Count | 307 | 5 | 9 | 24 | 2 | 4 |
|  | \% | 36\% | 36\% | 28\% | 57\% | 50\% | 18\% |
| 21-30 mins | Count | 182 | 5 | 10 | 5 | 1 | 4 |
|  | \% | 21\% | 36\% | 31\% | 12\% | 25\% | 18\% |
| 31-60 mins | Count | 52 | 0 | 3 | 4 | 0 | 1 |
|  | \% | 6\% | 0\% | 9\% | 10\% | 0\% | 5\% |
| One hour plus | Count | 21 | 0 | 0 | 2 | 0 | 0 |
|  | \% | 2\% | 0\% | 0\% | 5\% | 0\% | 0\% |
| I'd prefer not to answer this question | Count | 59 | 1 | 4 | 1 | 0 | 7 |
|  | \% | 7\% | 7\% | 13\% | 2\% | 0\% | 32\% |

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There are many different types of foreplay. Which of the following do you prefer?


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There are many different types of foreplay. Which of the following do you prefer?
Region

|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kissing | Count | 83 | 121 | 70 | 40 | 70 | 47 | 28 | 62 | 24 | 89 |
|  | \% | 82\% | 70\% | 64\% | 75\% | 72\% | 69\% | 62\% | 76\% | 67\% | 78\% |
| Giving/receiving oral sex | Count | 60 | 102 | 72 | 33 | 58 | 36 | 26 | 59 | 20 | 66 |
|  | \% | 59\% | 59\% | 66\% | 62\% | 60\% | 53\% | 58\% | 72\% | 56\% | 58\% |
| Using sex toys | Count | 26 | 33 | 27 | 12 | 19 | 16 | 8 | 16 | 6 | 30 |
|  | \% | 26\% | 19\% | 25\% | 23\% | 20\% | 24\% | 18\% | 20\% | 17\% | 26\% |
| Talking dirty | Count | 18 | 30 | 17 | 8 | 14 | 10 | 5 | 15 | 2 | 21 |
|  | \% | 18\% | 17\% | 16\% | 15\% | 14\% | 15\% | 11\% | 18\% | 6\% | 18\% |
| A Massage | Count | 44 | 85 | 47 | 22 | 44 | 31 | 17 | 41 | 15 | 42 |
|  | \% | 44\% | 49\% | 43\% | 42\% | 45\% | 46\% | 38\% | 50\% | 42\% | 37\% |
| Other | Count | 6 | 10 | 9 | 5 | 8 | 3 | 3 | 2 | 0 | 6 |
|  | \% | 6\% | 6\% | 8\% | 9\% | 8\% | 4\% | 7\% | 2\% | 0\% | 5\% |
| I'd prefer not to answer this nunntinn | Count | 7 | 16 | 12 | 4 | 6 | 7 | 3 | 7 | 2 | 4 |
|  | \% | 7\% | 9\% | 11\% | 8\% | 6\% | 10\% | 7\% | 9\% | 6\% | 4\% |

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## There are many different types of foreplay. Which of the following do you prefer?

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | Cl | C2 | DE |
| Kissing | Count | 51 | 15 | 154 | 284 | 150 | 110 |
|  | \% | 63\% | 71\% | 73\% | 74\% | 68\% | 68\% |
| Giving/receiving oral sex | Count | 49 | 8 | 136 | 229 | 122 | 100 |
|  | \% | 60\% | 38\% | 64\% | 60\% | 56\% | 62\% |
| Using sex toys | Count | 19 | 1 | 38 | 87 | 50 | 39 |
|  | \% | 23\% | 5\% | 18\% | 23\% | 23\% | 24\% |
| Talking dirty | Count | 14 | 2 | 38 | 63 | 33 | 23 |
|  | \% | 17\% | 10\% | 18\% | 16\% | 15\% | 14\% |
| A Massage | Count | 32 | 11 | 94 | 173 | 96 | 67 |
|  | \% | 40\% | 52\% | 44\% | 45\% | 44\% | 42\% |
| Other | Count | 6 | 2 | 17 | 23 | 7 | 13 |
|  | \% | 7\% | 10\% | 8\% | 6\% | 3\% | 8\% |
| I'd prefer not to answer this n..nn+inn | Count | 7 | 1 | 14 | 27 | 22 | 13 |
|  | \% | 9\% | 5\% | 7\% | 7\% | 10\% | 8\% |

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There are many different types of foreplay. Which of the following do you prefer?

|  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hetrosexual | Homosexual | Bi-sexual | Bi -curious | Asexual | I'd rather not say |
| Kissing | Count | 622 | 12 | 21 | 32 | 3 | 12 |
|  | \% | 72\% | 86\% | 66\% | 74\% | 75\% | 55\% |
| Giving/receiving oral sex | Count | 517 | 7 | 24 | 32 | 2 | 9 |
|  | \% | 60\% | 50\% | 75\% | 74\% | 50\% | 41\% |
| Using sex toys | Count | 169 | 5 | 13 | 23 | 1 | 3 |
|  | \% | 20\% | 36\% | 41\% | 53\% | 25\% | 14\% |
| Talking dirty | Count | 131 | 3 | 4 | 14 | 1 | 4 |
|  | \% | 15\% | 21\% | 13\% | 33\% | 25\% | 18\% |
| A Massage | Count | 381 | 9 | 13 | 22 | 2 | 5 |
|  | \% | 44\% | 64\% | 41\% | 51\% | 50\% | 23\% |
| Other | Count | 52 | 0 | 4 | 3 | 1 | 0 |
|  | \% | 6\% | 0\% | 13\% | 7\% | 25\% | 0\% |
| I'd prefer not to answer this nunntinn | Count | 68 | 0 | 2 | 0 | 0 | 6 |
|  | \% | 8\% | 0\% | 6\% | 0\% | 0\% | 27\% |

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## On average how long does sex normally last between you and a partner?

|  |  | Age |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Under 18 | 18-24 | 25-30 | 31-34 | 35-40 | Over 40 |
| 0-5 mins | Count | 44 | 0 | 7 | 13 | 16 | 8 | 0 |
|  | \% | 4\% | 0\% | 3\% | 5\% | 7\% | 3\% | 0\% |
| 6-10 mins | Count | 166 | 0 | 33 | 57 | 34 | 42 | 0 |
|  | \% | 17\% | 0\% | 14\% | 20\% | 15\% | 16\% | 0\% |
| 11-20 mins | Count | 274 | 0 | 68 | 76 | 60 | 70 | 0 |
|  | \% | 27\% | 0\% | 30\% | 26\% | 27\% | 27\% | 0\% |
| 21-30 mins | Count | 250 | 0 | 56 | 69 | 56 | 69 | 0 |
|  | \% | 25\% | 0\% | 24\% | 24\% | 25\% | 27\% | 0\% |
| 31-60 mins | Count | 141 | 0 | 33 | 39 | 31 | 38 | 0 |
|  | \% | 14\% | 0\% | 14\% | 14\% | 14\% | 15\% | 0\% |
| One hour plus | Count | 47 | 0 | 13 | 10 | 11 | 13 | 0 |
|  | \% | 5\% | 0\% | 6\% | 3\% | 5\% | 5\% | 0\% |
| I'd prefer not to answer this question | Count | 79 | 0 | 19 | 24 | 18 | 18 | 0 |
|  | \% | 8\% | 0\% | 8\% | 8\% | 8\% | 7\% | 0\% |

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## On average how long does sex normally last between you and a partner?

|  |  | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| 0-5 mins | Count | 2 | 8 | 5 | 4 | 7 | 2 | 1 | 2 | 0 | 5 |
|  | \% | 2\% | 5\% | 5\% | 7\% | 7\% | 3\% | 2\% | 2\% | 0\% | 4\% |
| 6-10 mins | Count | 15 | 26 | 10 | 10 | 18 | 17 | 5 | 13 | 6 | 26 |
|  | \% | 15\% | 15\% | 9\% | 18\% | 17\% | 25\% | 11\% | 16\% | 17\% | 22\% |
| 11-20 mins | Count | 32 | 46 | 38 | 8 | 27 | 17 | 15 | 25 | 13 | 27 |
|  | \% | 31\% | 26\% | 35\% | 15\% | 26\% | 25\% | 33\% | 30\% | 36\% | 23\% |
| 21-30 mins | Count | 28 | 47 | 30 | 11 | 26 | 14 | 15 | 16 | 9 | 30 |
|  | \% | 27\% | 27\% | 27\% | 20\% | 25\% | 21\% | 33\% | 20\% | 25\% | 25\% |
| 31-60 mins | Count | 13 | 25 | 13 | 11 | 12 | 10 | 6 | 13 | 4 | 19 |
|  | \% | 13\% | 14\% | 12\% | 20\% | 12\% | 15\% | 13\% | 16\% | 11\% | 16\% |
| One hour plus | Count | 6 | 9 | 2 | 7 | 4 | 3 | 1 | 5 | 2 | 6 |
|  | \% | 6\% | 5\% | 2\% | 13\% | 4\% | 4\% | 2\% | 6\% | 6\% | 5\% |
| I'd prefer not to answer this question | Count | 6 | 15 | 12 | 4 | 9 | 5 | 2 | 8 | 2 | 5 |
|  | \% | 6\% | 9\% | 11\% | 7\% | 9\% | 7\% | 4\% | 10\% | 6\% | 4\% |

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## On average how long does sex normally last between you and a partner?

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | C1 | C2 | DE |
| 0-5 mins | Count | 7 | 1 | 6 | 19 | 10 | 9 |
|  | \% | 8\% | 5\% | 3\% | 5\% | 5\% | 5\% |
| 6-10 mins | Count | 15 | 5 | 36 | 63 | 43 | 24 |
|  | \% | 18\% | 24\% | 17\% | 16\% | 19\% | 14\% |
| 11-20 mins | Count | 18 | 7 | 60 | 110 | 55 | 45 |
|  | \% | 21\% | 33\% | 28\% | 28\% | 25\% | 27\% |
| 21-30 mins | Count | 20 | 4 | 57 | 101 | 51 | 41 |
|  | \% | 24\% | 19\% | 26\% | 26\% | 23\% | 25\% |
| 31-60 mins | Count | 11 | 3 | 32 | 58 | 30 | 20 |
|  | \% | 13\% | 14\% | 15\% | 15\% | 14\% | 12\% |
| One hour plus | Count | 2 | 0 | 10 | 17 | 10 | 10 |
|  | \% | 2\% | 0\% | 5\% | 4\% | 5\% | 6\% |
| I'd prefer not to answer this question | Count | 11 | 1 | 16 | 24 | 22 | 18 |
|  | \% | 13\% | 5\% | 7\% | 6\% | 10\% | 11\% |

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## On average how long does sex normally last between you and a partner?

|  |  | Hetrosexual | sexual orientation |  |  |  | I'd rather not say |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Homosexual | Bi-sexual | Bi -curious | Asexual |  |
| 0-5 mins | Count | 41 | 0 | 1 | 1 | 0 | 1 |
|  | \% | 5\% | 0\% | 3\% | 2\% | 0\% | 4\% |
| 6-10 mins | Count | 142 | 3 | 6 | 10 | 0 | 5 |
|  | \% | 16\% | 21\% | 18\% | 24\% | 0\% | 21\% |
| $11-20 \mathrm{mins}$ | Count | 247 | 3 | 5 | 13 | 3 | 3 |
|  | \% | 28\% | 21\% | 15\% | 31\% | 60\% | 13\% |
| 21-30 mins | Count | 221 | 5 | 6 | 13 | 0 | 5 |
|  | \% | 25\% | 36\% | 18\% | 31\% | 0\% | 21\% |
| 31-60 mins | Count | 130 | 2 | 5 | 2 | 1 | 1 |
|  | \% | 15\% | 14\% | 15\% | 5\% | 20\% | 4\% |
| One hour plus | Count | 37 | 0 | 6 | 2 | 1 | 1 |
|  | \% | 4\% | 0\% | 18\% | 5\% | 20\% | 4\% |
| I'd prefer not to answer this question | Count | 66 | 1 | 4 | 1 | 0 | 8 |
|  | \% | 7\% | 7\% | 12\% | 2\% | 0\% | 33\% |

## FABULOUS SEX SURVEY

Populus interview 1,011 women aged 18-40 online between 23 rd and 26 th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

## And how long would you say you would like sex to last?

|  |  |  | Age |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| $0-5$ mins | Count | 21 | 0 | 0 | 7 | 9 | 5 | 0 |
| $6-10$ mins | $\%$ | $2 \%$ | $0 \%$ | $0 \%$ | $2 \%$ | $4 \%$ | $2 \%$ | $0 \%$ |
| $11-20$ mins | Count | 112 | 0 | 21 | 30 | 30 | 31 | 0 |
|  | $\%$ | $11 \%$ | $0 \%$ | $9 \%$ | $10 \%$ | $13 \%$ | $12 \%$ | $0 \%$ |
| $21-30$ mins | Count | 256 | 0 | 56 | 79 | 64 | 57 | 0 |
|  | $\%$ | $26 \%$ | $0 \%$ | $24 \%$ | $27 \%$ | $28 \%$ | $22 \%$ | $0 \%$ |
| $31-60$ mins | Count | 276 | 0 | 76 | 74 | 53 | 73 | 0 |
|  | $\%$ | $28 \%$ | $0 \%$ | $33 \%$ | $26 \%$ | $23 \%$ | $28 \%$ | $0 \%$ |
| One hour plus | Count | 174 | 0 | 34 | 56 | 38 | 46 | 0 |
|  | $\%$ | $17 \%$ | $0 \%$ | $15 \%$ | $19 \%$ | $17 \%$ | $18 \%$ | $0 \%$ |
| I'd prefer not to answer | Count | 80 | 0 | 23 | 18 | 16 | 23 | 0 |
| this question | $\%$ | $8 \%$ | $0 \%$ | $10 \%$ | $6 \%$ | $7 \%$ | $9 \%$ | $0 \%$ |
|  | $\%$ | 83 | 0 | 20 | 24 | 17 | 22 | 0 |
|  |  | $8 \%$ | $0 \%$ | $9 \%$ | $8 \%$ | $7 \%$ | $9 \%$ | $0 \%$ |

## FABULOUS SEX SURVEY

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And how long would you say you would like sex to last?

|  |  | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| 0-5 mins | Count | 2 | 3 | 2 | 2 | 1 | 2 | 1 | 1 | 0 | 3 |
|  | \% | 2\% | 2\% | 2\% | 4\% | 1\% | 3\% | 2\% | 1\% | 0\% | 3\% |
| 6-10 mins | Count | 8 | 20 | 8 | 6 | 14 | 8 | 6 | 8 | 3 | 16 |
|  | \% | 8\% | 11\% | 7\% | 11\% | 14\% | 12\% | 13\% | 10\% | 8\% | 14\% |
| 11-20 mins | Count | 27 | 43 | 33 | 13 | 29 | 17 | 10 | 15 | 10 | 29 |
|  | \% | 26\% | 25\% | 30\% | 24\% | 28\% | 25\% | 22\% | 18\% | 28\% | 25\% |
| 21-30 mins | Count | 29 | 49 | 30 | 10 | 30 | 17 | 12 | 27 | 12 | 34 |
|  | \% | 28\% | 28\% | 27\% | 18\% | 29\% | 25\% | 27\% | 33\% | 33\% | 29\% |
| 31-60 mins | Count | 18 | 36 | 14 | 10 | 10 | 14 | 8 | 15 | 6 | 24 |
|  | \% | 18\% | 21\% | 13\% | 18\% | 10\% | 20\% | 18\% | 18\% | 17\% | 20\% |
| One hour plus | Count | 8 | 11 | 9 | 10 | 10 | 6 | 3 | 6 | 4 | 7 |
|  | \% | 8\% | 6\% | 8\% | 18\% | 10\% | 9\% | 7\% | 7\% | 11\% | 6\% |
| I'd prefer not to answer this question | Count | 10 | 13 | 14 | 4 | 9 | 5 | 5 | 11 | 1 | 5 |
|  | \% | 10\% | 7\% | 13\% | 7\% | 9\% | 7\% | 11\% | 13\% | 3\% | 4\% |

## FABULOUS SEX SURVEY

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## And how long would you say you would like sex to last?

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | C1 | C2 | DE |
| 0-5 mins | Count | 4 | 0 | 2 | 6 | 10 | 3 |
|  | \% | 5\% | 0\% | 1\% | 2\% | 5\% | 2\% |
| 6-10 mins | Count | 12 | 3 | 27 | 39 | 27 | 19 |
|  | \% | 14\% | 14\% | 12\% | 10\% | 12\% | 11\% |
| 11-20 mins | Count | 22 | 7 | 54 | 111 | 52 | 39 |
|  | \% | 26\% | 33\% | 25\% | 28\% | 24\% | 23\% |
| 21-30 mins | Count | 21 | 5 | 59 | 115 | 55 | 44 |
|  | \% | 25\% | 24\% | 27\% | 29\% | 25\% | 26\% |
| 31-60 mins | Count | 15 | 3 | 35 | 69 | 42 | 27 |
|  | \% | 18\% | 14\% | 16\% | 18\% | 19\% | 16\% |
| One hour plus | Count | 4 | 2 | 22 | 23 | 15 | 20 |
|  | \% | 5\% | 10\% | 10\% | 6\% | 7\% | 12\% |
| I'd prefer not to answer this question | Count | 6 | 1 | 18 | 30 | 19 | 16 |
|  | \% | 7\% | 5\% | 8\% | 8\% | 9\% | 10\% |

## FABULOUS SEX SURVEY

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## And how long would you say you would like sex to last?

|  | sexual orientation |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| 0-5 mins | Count | 19 | 0 | 1 | 1 | 0 | 0 |
|  | \% | 2\% | 0\% | 3\% | 2\% | 0\% | 0\% |
| 6-10 mins | Count | 104 | 0 | 3 | 4 | 0 | 1 |
|  | \% | 12\% | 0\% | 9\% | 10\% | 0\% | 4\% |
| 11-20 mins | Count | 226 | 3 | 7 | 11 | 3 | 6 |
|  | \% | 26\% | 21\% | 21\% | 26\% | 60\% | 25\% |
| 21-30 mins | Count | 240 | 8 | 5 | 17 | 1 | 5 |
|  | \% | 27\% | 57\% | 15\% | 40\% | 20\% | 21\% |
| 31-60 mins | Count | 155 | 2 | 6 | 6 | 1 | 4 |
|  | \% | 18\% | 14\% | 18\% | 14\% | 20\% | 17\% |
| One hour plus | Count | 69 | 0 | 6 | 3 | 0 | 2 |
|  | \% | 8\% | 0\% | 18\% | 7\% | 0\% | 8\% |
| I'd prefer not to answer this question | Count | 72 | 1 | 5 | 0 | 0 | 6 |
|  | \% | 8\% | 7\% | 15\% | 0\% | 0\% | 25\% |

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Below is a list of some of the different ways women like to have sex. Which way do you prefer? Please tick all that apply


## FABULOUS SEX SURVEY

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Below is a list of some of the different ways women like to have sex. Which way do you prefer? Please tick all that apply

Region

|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Passionate | Count | 77 | 132 | 79 | 42 | 69 | 55 | 35 | 63 | 24 |
|  | \% | 74\% | 75\% | 71\% | 75\% | 66\% | 79\% | 74\% | 76\% | 65\% |
| Slow | Count | 47 | 84 | 63 | 25 | 52 | 35 | 23 | 51 | 17 |
|  | \% | 45\% | 47\% | 57\% | 45\% | 50\% | 50\% | 49\% | 61\% | 46\% |
| Fast | Count | 42 | 79 | 61 | 23 | 51 | 35 | 23 | 50 | 14 |
|  | \% | 40\% | 45\% | 55\% | 41\% | 49\% | 50\% | 49\% | 60\% | 38\% |
| Using lots of different positions | Count | 49 | 71 | 60 | 27 | 47 | 30 | 17 | 37 | 13 |
|  | \% | 47\% | 40\% | 54\% | 48\% | 45\% | 43\% | 36\% | 45\% | 35\% |
| Adventurous | Count | 32 | 51 | 40 | 17 | 35 | 27 | 8 | 32 | 10 |
|  | \% | 31\% | 29\% | 36\% | 30\% | 34\% | 39\% | 17\% | 39\% | 27\% |
| Kinky | Count | 29 | 37 | 24 | 14 | 16 | 15 | 4 | 14 | 7 |
|  | \% | 28\% | 21\% | 22\% | 25\% | 15\% | 21\% | 9\% | 17\% | 19\% |
| Nothing out of the ordinary | Count | 13 | 38 | 13 | 12 | 15 | 11 | 8 | 14 | 2 |
|  | \% | 13\% | 21\% | 12\% | 21\% | 14\% | 16\% | 17\% | 17\% | 5\% |
| Other | Count | 3 | 2 | 1 | 0 | 5 | 0 | 2 | 1 | 0 |
|  | \% | 3\% | 1\% | 1\% | 0\% | 5\% | 0\% | 4\% | 1\% | 0\% |
| I'd prefer not to answer this question | Count | 5 | 13 | 7 | 5 | 7 | 6 | 1 | 7 | 3 |
|  | \% | 5\% | 7\% | 6\% | 9\% | 7\% | 9\% | 2\% | 8\% | 8\% |

## FABULOUS SEX SURVEY

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Below is a list of some of the different ways women like to have sex. Which way do you prefer? Please tick all that apply

|  |  | Region |  |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | North West | Yorks \& Humberside | Northen Ireland | AB | Cl | C2 | DE |
| Passionate | Count | 84 | 57 | 16 | 157 | 298 | 158 | 117 |
|  | \% | 71\% | 68\% | 76\% | 71\% | 75\% | 70\% | 69\% |
| Slow | Count | 54 | 44 | 11 | 113 | 207 | 112 | 71 |
|  | \% | 45\% | 52\% | 52\% | 51\% | 52\% | 50\% | 42\% |
| Fast | Count | 50 | 36 | 10 | 97 | 200 | 93 | 82 |
|  | \% | 42\% | 43\% | 48\% | 44\% | 51\% | 41\% | 49\% |
| Using lots of different positions | Count | 44 | 33 | 11 | 98 | 173 | 92 | 74 |
|  | \% | 37\% | 39\% | 52\% | 45\% | 44\% | 41\% | 44\% |
| Adventurous | Count | 33 | 25 | 8 | 71 | 130 | 66 | 50 |
|  | \% | 28\% | 30\% | 38\% | 32\% | 33\% | 29\% | 30\% |
| Kinky | Count | 26 | 17 | 5 | 50 | 82 | 39 | 38 |
|  | \% | 22\% | 20\% | 24\% | 23\% | 21\% | 17\% | 22\% |
| Nothing out of the ordinary | Count | 14 | 12 | 2 | 31 | 57 | 36 | 28 |
|  | \% | 12\% | 14\% | 10\% | 14\% | 14\% | 16\% | 17\% |
| Other | Count | 1 | 0 | 1 | 6 | 6 | 1 | 3 |
|  | \% | 1\% | 0\% | 5\% | 3\% | 2\% | 0\% | 2\% |
| I'd prefer not to answer this question | Count | 5 | 6 | 1 | 13 | 23 | 18 | 12 |
|  | \% | 4\% | 7\% | 5\% | 6\% | 6\% | 8\% | 7\% |

## FABULOUS SEX SURVEY

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Below is a list of some of the different ways women like to have sex. Which way do you prefer? Please tick all that apply

|  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hetrosexual | Homosexual | Bi-sexual | Bi -curious | Asexual | I'd rather not say |
| Passionate | Count | 651 | 11 | 20 | 33 | 3 | 16 |
|  | \% | 73\% | 79\% | 61\% | 77\% | 60\% | 64\% |
| Slow | Count | 447 | 9 | 12 | 25 | 3 | 10 |
|  | \% | 50\% | 64\% | 36\% | 58\% | 60\% | 40\% |
| Fast | Count | 414 | 7 | 17 | 29 | 2 | 6 |
|  | \% | 46\% | 50\% | 52\% | 67\% | 40\% | 24\% |
| Using lots of different positions | Count | 384 | 5 | 17 | 22 | 2 | 10 |
|  | \% | 43\% | 36\% | 52\% | 51\% | 40\% | 40\% |
| Adventurous | Count | 282 | 3 | 12 | 16 | 1 | 5 |
|  | \% | 32\% | 21\% | 36\% | 37\% | 20\% | 20\% |
| Kinky | Count | 168 | 2 | 11 | 24 | 2 | 3 |
|  | \% | 19\% | 14\% | 33\% | 56\% | 40\% | 12\% |
| Nothing out of the ordinary | Count | 139 | 2 | 1 | 8 | 1 | 3 |
|  | \% | 16\% | 14\% | 3\% | 19\% | 20\% | 12\% |
| Other | Count | 12 | 0 | 3 | 1 | 0 | 0 |
|  | \% | 1\% | 0\% | 9\% | 2\% | 0\% | 0\% |
| I'd prefer not to answer this question | Count | 56 | 0 | 4 | 1 | 0 | 5 |
|  | \% | 6\% | 0\% | 12\% | 2\% | 0\% | 20\% |

## FABULOUS SEX SURVEY

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Some women say they don't always orgasm when they have sex with a partner. Which of the following best describes your experience during sex:

|  |  |  | Age |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| I always orgasm | Count | 256 | 0 | 51 | 67 | 56 | 82 | 0 |
|  | $\%$ | $26 \%$ | $0 \%$ | $22 \%$ | $23 \%$ | $25 \%$ | $32 \%$ | $0 \%$ |
| I sometimes orgasm | Count | 557 | 0 | 128 | 169 | 121 | 139 | 0 |
|  | $\%$ | $56 \%$ | $0 \%$ | $56 \%$ | $58 \%$ | $53 \%$ | $54 \%$ | $0 \%$ |
| I never orgasm | Count | 114 | 0 | 33 | 28 | 29 | 24 | 0 |
|  | $\%$ | $11 \%$ | $0 \%$ | $14 \%$ | $10 \%$ | $13 \%$ | $9 \%$ | $0 \%$ |
| I'd rather not answer | Count | 76 | 0 | 18 | 25 | 21 | 12 | 0 |
| this question | $\%$ | $8 \%$ | $0 \%$ | $8 \%$ | $9 \%$ | $9 \%$ | $5 \%$ | $0 \%$ |
|  |  |  |  |  |  |  |  |  |

Some women say they don't always orgasm when they have sex with a partner. Which of the following best describes your experience during sex:

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| I always orgasm | Count | 31 | 45 | 31 | 9 | 24 | 22 | 11 | 19 | 5 | 29 | 26 |
|  | \% | 30\% | 26\% | 28\% | 16\% | 23\% | 32\% | 24\% | 23\% | 14\% | 25\% | 31\% |
| I sometimes orgasm | Count | 50 | 98 | 57 | 35 | 59 | 34 | 34 | 45 | 25 | 66 | 39 |
|  | \% | 49\% | 56\% | 52\% | 63\% | 57\% | 49\% | 74\% | 54\% | 69\% | 56\% | 46\% |
| I never orgasm | Count | 11 | 16 | 12 | 8 | 12 | 7 | 0 | 10 | 4 | 16 | 15 |
|  | \% | 11\% | 9\% | 11\% | 14\% | 12\% | 10\% | 0\% | 12\% | 11\% | 14\% | 18\% |
| I'd rather not answer this question | Count | 10 | 16 | 10 | 4 | 8 | 6 | 1 | 9 | 2 | 6 | 4 |
|  | \% | 10\% | 9\% | 9\% | 7\% | 8\% | 9\% | 2\% | 11\% | 6\% | 5\% | 5\% |

## FABULOUS SEX SURVEY

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Some women say they don't always orgasm when they have sex with a partner. Which of the following best describes your experience during sex:


## FABULOUS SEX SURVEY

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And which best describes your partner's experience during sex?

|  |  |  |  |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  | Age |  |  |  |  |  |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| They always orgasm | Count | 593 | 0 | 98 | 182 | 143 | 170 | 0 |
|  | $\%$ | $85 \%$ | $0 \%$ | $87 \%$ | $86 \%$ | $79 \%$ | $88 \%$ | $0 \%$ |
| They sometimes | Count | 69 | 0 | 10 | 16 | 27 | 16 | 0 |
| orgasm | $\%$ | $10 \%$ | $0 \%$ | $9 \%$ | $8 \%$ | $15 \%$ | $8 \%$ | $0 \%$ |
| They never orgasm | Count | 5 | 0 | 0 | 2 | 3 | 0 | 0 |
|  | $\%$ | $1 \%$ | $0 \%$ | $0 \%$ | $1 \%$ | $2 \%$ | $0 \%$ | $0 \%$ |
| I'd rather not answer | Count | 31 | 0 | 5 | 11 | 7 | 8 | 0 |
| this questionn | $\%$ | $4 \%$ | $0 \%$ | $4 \%$ | $5 \%$ | $4 \%$ | $4 \%$ | $0 \%$ |
|  |  |  |  |  |  |  |  |  |

And which best describes your partner's experience during sex?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| They always orgasm | Count | 47 | 105 | 73 | 30 | 63 | 42 | 28 | 44 | 17 | 74 | 56 |
|  | \% | 81\% | 86\% | 85\% | 81\% | 83\% | 82\% | 85\% | 85\% | 71\% | 89\% | 92\% |
| They sometimes orgasm | Count | 9 | 9 | 6 | 4 | 9 | 4 | 4 | 7 | 6 | 7 | 3 |
|  | \% | 16\% | 7\% | 7\% | 11\% | 12\% | 8\% | 12\% | 13\% | 25\% | 8\% | 5\% |
| They never orgasm | Count | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 |
|  | \% | 2\% | 1\% | 0\% | 0\% | 1\% | 0\% | 3\% | 0\% | 0\% | 1\% | 0\% |
| I'd rather not answer this questionn | Count | 1 | 7 | 7 | 3 | 3 | 5 | 0 | 1 | 1 | 1 | 2 |
|  | \% | 2\% | 6\% | 8\% | 8\% | 4\% | 10\% | 0\% | 2\% | 4\% | 1\% | 3\% |

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## And which best describes your partner's experience during sex?

|  |  | Region | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Northen Ireland | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi -curious | Asexual | I'd rather not say |
| They always orgasm | Count | 13 | 130 | 225 | 149 | 89 | 552 | 3 | 14 | 17 | 2 | 6 |
|  | \% | 93\% | 83\% | 86\% | 84\% | 86\% | 87\% | 38\% | 70\% | 85\% | 67\% | 46\% |
| They sometimes orgasm | Count | 1 | 20 | 23 | 15 | 11 | 54 | 5 | 4 | 3 | 1 | 2 |
|  | \% | 7\% | 13\% | 9\% | 8\% | 11\% | 9\% | 63\% | 20\% | 15\% | 33\% | 15\% |
| They never orgasm | Count | 0 | 0 | 1 | 3 | 1 | 5 | 0 | 0 | 0 | 0 | 0 |
|  | \% | 0\% | 0\% | 0\% | 2\% | 1\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| I'd rather not answer this questionn | Count | 0 | 6 | 12 | 11 | 2 | 24 | 0 | 2 | 0 | 0 | 5 |
|  | \% | 0\% | 4\% | 5\% | 6\% | 2\% | 4\% | 0\% | 10\% | 0\% | 0\% | 38\% |

## FABULOUS SEX SURVEY

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Have you ever pretended to have an orgasm?

|  |  |  | Age |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| Yes | Count | 479 | 0 | 125 | 133 | 106 | 115 | 0 |
|  | $\%$ | $48 \%$ | $0 \%$ | $55 \%$ | $46 \%$ | $47 \%$ | $44 \%$ | $0 \%$ |
| No | Count | 483 | 0 | 93 | 142 | 110 | 138 | 0 |
|  | $\%$ | $48 \%$ | $0 \%$ | $41 \%$ | $49 \%$ | $48 \%$ | $53 \%$ | $0 \%$ |
| I'd rather not answer | Count | 43 | 0 | 11 | 15 | 11 | 6 | 0 |
| this question | $\%$ | $4 \%$ | $0 \%$ | $5 \%$ | $5 \%$ | $5 \%$ | $2 \%$ | $0 \%$ |

Have you ever pretended to have an orgasm?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Yes | Count | 54 | 84 | 54 | 25 | 48 | 26 | 23 | 35 | 17 | 69 | 32 |
|  | \% | 53\% | 48\% | 49\% | 45\% | 47\% | 38\% | 49\% | 42\% | 47\% | 58\% | 38\% |
| No | Count | 41 | 85 | 54 | 29 | 48 | 40 | 21 | 45 | 17 | 46 | 47 |
|  | \% | 40\% | 48\% | 49\% | 52\% | 47\% | 58\% | 45\% | 54\% | 47\% | 39\% | 56\% |
| I'd rather not answer this question | Count | 7 | 7 | 2 | 2 | 6 | 3 | 3 | 3 | 2 | 3 | 5 |
|  | \% | 7\% | 4\% | 2\% | 4\% | 6\% | 4\% | 6\% | 4\% | 6\% | 3\% | 6\% |

## FABULOUS SEX SURVEY

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Have you ever pretended to have an orgasm?

|  |  | Region <br> Northen Ireland | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| Yes | Count | 11 | 108 | 180 | 105 | 82 | 422 | 8 | 14 | 29 | 1 | 5 |
|  | \% | 52\% | 50\% | 46\% | 47\% | 49\% | 48\% | 57\% | 42\% | 69\% | 20\% | 21\% |
| No | Count | 10 | 100 | 195 | 110 | 78 | 431 | 6 | 18 | 13 | 4 | 12 |
|  | \% | 48\% | 46\% | 50\% | 49\% | 46\% | 49\% | 43\% | 55\% | 31\% | 80\% | 50\% |
| I'd rather not answer this question | Count | 0 | 9 | 17 | 9 | 8 | 35 | 0 | 1 | 0 | 0 | 7 |
|  | \% | 0\% | 4\% | 4\% | 4\% | 5\% | 4\% | 0\% | 3\% | 0\% | 0\% | 29\% |

## FABULOUS SEX SURVEY

Populus interview 1,011 women aged 18-40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

Have you ever had a multiple orgasm? [Respondents having an orgasm 'always' or 'sometimes' only]

|  |  |  |  |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  | Age |  |  |  |  |
|  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |  |
| Yes | Count | 535 | 0 | 113 | 171 | 103 | 148 | 0 |
|  | $\%$ | $66 \%$ | $0 \%$ | $63 \%$ | $73 \%$ | $59 \%$ | $67 \%$ | $0 \%$ |
| No | Count | 257 | 0 | 60 | 61 | 66 | 70 | 0 |
|  | $\%$ | $32 \%$ | $0 \%$ | $34 \%$ | $26 \%$ | $38 \%$ | $32 \%$ | $0 \%$ |
| I'd rather not answer | Count | 17 | 0 | 6 | 3 | 6 | 2 | 0 |
| this question | $\%$ | $2 \%$ | $0 \%$ | $3 \%$ | $1 \%$ | $3 \%$ | $1 \%$ | $0 \%$ |

Have you ever had a multiple orgasm? [Respondents having an orgasm 'always' or 'sometimes' only]

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Yes | Count | 51 | 99 | 59 | 31 | 54 | 37 | 24 | 49 | 17 | 69 | 33 |
|  | \% | 63\% | 69\% | 68\% | 72\% | 65\% | 67\% | 53\% | 77\% | 57\% | 73\% | 52\% |
| No | Count | 27 | 41 | 27 | 11 | 29 | 17 | 18 | 13 | 12 | 25 | 30 |
|  | \% | 33\% | 29\% | 31\% | 26\% | 35\% | 31\% | 40\% | 20\% | 40\% | 26\% | 47\% |
| I'd rather not answer this question | Count | 3 | 3 | 1 | 1 | 0 | 1 | 3 | 2 | 1 | 1 | 1 |
|  | \% | 4\% | 2\% | 1\% | 2\% | 0\% | 2\% | 7\% | 3\% | 3\% | 1\% | 2\% |

## FABULOUS SEX SURVEY

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Have you ever had a multiple orgasm? [Respondents having an orgasm 'always' or 'sometimes' only]

|  |  | Region <br> Northen Ireland | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| Yes | Count | 12 | 125 | 192 | 122 | 96 | 471 | 10 | 22 | 23 | 1 | 9 |
|  | \% | 63\% | 70\% | 62\% | 67\% | 72\% | 66\% | 77\% | 79\% | 59\% | 33\% | 60\% |
| No | Count | 7 | 47 | 113 | 58 | 37 | 226 | 3 | 6 | 16 | 2 | 4 |
|  | \% | 37\% | 26\% | 36\% | 32\% | 28\% | 32\% | 23\% | 21\% | 41\% | 67\% | 27\% |
| I'd rather not answer | Count | 0 | 6 | 7 | 3 | 1 | 15 | 0 | 0 | 0 | 0 | 2 |
| this question | \% | 0\% | 3\% | 2\% | 2\% | 1\% | 2\% | 0\% | 0\% | 0\% | 0\% | 13\% |

## FABULOUS SEX SURVEY

Populus interview 1,011 women aged 18-40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

There are many different sexual positions that people enjoy. Which would you say is your favourite sexual position?

|  |  |  | Age |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| Missionary | Count | 248 | 0 | 56 | 71 | 53 | 68 | 0 |
|  | $\%$ | $25 \%$ | $0 \%$ | $24 \%$ | $25 \%$ | $23 \%$ | $26 \%$ | $0 \%$ |
| You on top | Count | 248 | 0 | 51 | 72 | 56 | 69 | 0 |
|  | $\%$ | $25 \%$ | $0 \%$ | $22 \%$ | $25 \%$ | $25 \%$ | $27 \%$ | $0 \%$ |
| Doggy style | Count | 191 | 0 | 50 | 53 | 43 | 45 | 0 |
|  | $\%$ | $19 \%$ | $0 \%$ | $22 \%$ | $18 \%$ | $19 \%$ | $17 \%$ | $0 \%$ |
| Spoons | Count | 51 | 0 | 6 | 19 | 18 | 8 | 0 |
|  | $\%$ | $5 \%$ | $0 \%$ | $3 \%$ | $7 \%$ | $8 \%$ | $3 \%$ | $0 \%$ |
| Reverse cowgirl | Count | 19 | 0 | 3 | 5 | 5 | 6 | 0 |
|  | $\%$ | $2 \%$ | $0 \%$ | $1 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $0 \%$ |
| Legs hitched up | Count | 97 | 0 | 30 | 27 | 22 | 18 | 0 |
|  | $\%$ | $10 \%$ | $0 \%$ | $13 \%$ | $9 \%$ | $10 \%$ | $7 \%$ | $0 \%$ |
| Standing up sex | Count | 18 | 0 | 8 | 2 | 3 | 5 | 0 |
|  | $\%$ | $2 \%$ | $0 \%$ | $3 \%$ | $1 \%$ | $1 \%$ | $2 \%$ | $0 \%$ |
| Other | Count | 22 | 0 | 6 | 6 | 2 | 8 | 0 |
|  | $\%$ | $2 \%$ | $0 \%$ | $3 \%$ | $2 \%$ | $1 \%$ | $3 \%$ | $0 \%$ |
| I???d rather not answer | Count | 110 | 0 | 20 | 34 | 25 | 31 | 0 |
| this question | $\%$ | $11 \%$ | $0 \%$ | $9 \%$ | $12 \%$ | $11 \%$ | $12 \%$ | $0 \%$ |

## FABULOUS SEX SURVEY

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There are many different sexual positions that people enjoy. Which would you say is your favourite sexual position?

|  |  | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| Missionary | Count | 20 | 47 | 27 | 18 | 17 | 13 | 13 | 22 | 6 | 33 |
|  | \% | 20\% | 27\% | 25\% | 32\% | 17\% | 19\% | 28\% | 27\% | 17\% | 28\% |
| You on top | Count | 22 | 40 | 25 | 10 | 31 | 18 | 12 | 23 | 7 | 24 |
|  | \% | 22\% | 23\% | 23\% | 18\% | 30\% | 26\% | 26\% | 28\% | 19\% | 20\% |
| Doggy style | Count | 24 | 35 | 23 | 11 | 18 | 12 | 10 | 14 | 6 | 21 |
|  | \% | 24\% | 20\% | 21\% | 20\% | 17\% | 17\% | 22\% | 17\% | 17\% | 18\% |
| Spoons | Count | 8 | 10 | 4 | 2 | 8 | 4 | 2 | 2 | 3 | 5 |
|  | \% | 8\% | 6\% | 4\% | 4\% | 8\% | 6\% | 4\% | 2\% | 8\% | 4\% |
| Reverse cowgirl | Count | 5 | 1 | 1 | 0 | 2 | 0 | 3 | 0 | 0 | 2 |
|  | \% | 5\% | 1\% | 1\% | 0\% | 2\% | 0\% | 7\% | 0\% | 0\% | 2\% |
| Legs hitched up | Count | 7 | 15 | 12 | 6 | 12 | 12 | 3 | 8 | 4 | 13 |
|  | \% | 7\% | 9\% | 11\% | 11\% | 12\% | 17\% | 7\% | 10\% | 11\% | 11\% |
| Standing up sex | Count | 3 | 5 | 0 | 0 | 3 | 0 | 0 | 3 | 0 | 3 |
|  | \% | 3\% | 3\% | 0\% | 0\% | 3\% | 0\% | 0\% | 4\% | 0\% | 3\% |
| Other | Count | 1 | 4 | 2 | 0 | 2 | 3 | 0 | 3 | 2 | 4 |
|  | \% | 1\% | 2\% | 2\% | 0\% | 2\% | 4\% | 0\% | 4\% | 6\% | 3\% |
| l???d rather not answer this question | Count | 12 | 19 | 16 | 9 | 10 | 7 | 3 | 8 | 8 | 13 |
|  | \% | 12\% | 11\% | 15\% | 16\% | 10\% | 10\% | 7\% | 10\% | 22\% | 11\% |

## FABULOUS SEX SURVEY

Populus interview 1,011 women aged 18-40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

There are many different sexual positions that people enjoy. Which would you say is your favourite sexual position?

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | C1 | C2 | DE |
| Missionary | Count | 30 | 2 | 58 | 99 | 54 | 37 |
|  | \% | 36\% | 10\% | 27\% | 25\% | 24\% | 22\% |
| You on top | Count | 24 | 10 | 57 | 102 | 58 | 31 |
|  | \% | 29\% | 48\% | 26\% | 26\% | 26\% | 18\% |
| Doggy style | Count | 13 | 4 | 44 | 62 | 45 | 39 |
|  | \% | 16\% | 19\% | 20\% | 16\% | 20\% | 23\% |
| Spoons | Count | 2 | 1 | 10 | 16 | 12 | 13 |
|  | \% | 2\% | 5\% | 5\% | 4\% | 5\% | 8\% |
| Reverse cowgirl | Count | 3 | 2 | 3 | 6 | 5 | 4 |
|  | \% | 4\% | 10\% | 1\% | 2\% | 2\% | 2\% |
| Legs hitched up | Count | 4 | 1 | 18 | 47 | 15 | 16 |
|  | \% | 5\% | 5\% | 8\% | 12\% | 7\% | 10\% |
| Standing up sex | Count | 1 | 0 | 5 | 8 | 3 | 2 |
|  | \% | 1\% | 0\% | 2\% | 2\% | 1\% | 1\% |
| Other | Count | 0 | 1 | 3 | 10 | 5 | 4 |
|  | \% | 0\% | 5\% | 1\% | 3\% | 2\% | 2\% |
| 1???d rather not answer this question | Count | 6 | 0 | 20 | 43 | 24 | 22 |
|  | \% | 7\% | 0\% | 9\% | 11\% | 11\% | 13\% |

## FABULOUS SEX SURVEY

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There are many different sexual positions that people enjoy. Which would you say is your favourite sexual position?

|  |  | sexual orientation |  |  |  |  | I'd rather not say |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual |  |
| Missionary | Count | 225 | 1 | 5 | 11 | 1 | 5 |
|  | \% | 25\% | 7\% | 15\% | 26\% | 20\% | 21\% |
| You on top | Count | 225 | 5 | 7 | 7 | 1 | 3 |
|  | \% | 25\% | 36\% | 21\% | 17\% | 20\% | 13\% |
| Doggy style | Count | 165 | 2 | 11 | 9 | 0 | 4 |
|  | \% | 19\% | 14\% | 33\% | 21\% | 0\% | 17\% |
| Spoons | Count | 45 | 1 | 0 | 2 | 2 | 1 |
|  | \% | 5\% | 7\% | 0\% | 5\% | 40\% | 4\% |
| Reverse cowgirl | Count | 17 | 0 | 0 | 2 | 0 | 0 |
|  | \% | 2\% | 0\% | 0\% | 5\% | 0\% | 0\% |
| Legs hitched up | Count | 83 | 0 | 4 | 9 | 0 | 1 |
|  | \% | 9\% | 0\% | 12\% | 21\% | 0\% | 4\% |
| Standing up sex | Count | 15 | 1 | 0 | 2 | 0 | 0 |
|  | \% | 2\% | 7\% | 0\% | 5\% | 0\% | 0\% |
| Other | Count | 17 | 3 | 1 | 0 | 0 | 1 |
|  | \% | 2\% | 21\% | 3\% | 0\% | 0\% | 4\% |
| I???d rather not answer this question | Count | 95 | 1 | 5 | 0 | 1 | 9 |
|  | \% | 11\% | 7\% | 15\% | 0\% | 20\% | 38\% |

## FABULOUS SEX SURVEY

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Do you own a vibrator/dildo?

|  |  |  |  |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  | Age |  |  |  |  |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| Yes | Count | 500 | 0 | 109 | 151 | 107 | 133 | 0 |
|  | $\%$ | $50 \%$ | $0 \%$ | $47 \%$ | $52 \%$ | $47 \%$ | $52 \%$ | $0 \%$ |
| No | Count | 504 | 0 | 121 | 137 | 121 | 125 | 0 |
|  | $\%$ | $50 \%$ | $0 \%$ | $53 \%$ | $48 \%$ | $53 \%$ | $48 \%$ | $0 \%$ |

Do you own a vibrator/dildo?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Yes | Count | 53 | 83 | 57 | 29 | 51 | 37 | 16 | 43 | 22 | 63 | 40 |
|  | \% | 51\% | 47\% | 53\% | 52\% | 50\% | 54\% | 34\% | 52\% | 61\% | 53\% | 49\% |
| No | Count | 50 | 93 | 51 | 27 | 52 | 32 | 31 | 40 | 14 | 56 | 42 |
|  | \% | 49\% | 53\% | 47\% | 48\% | 50\% | 46\% | 66\% | 48\% | 39\% | 47\% | 51\% |

Do you own a vibrator/dildo?

|  |  | Region | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Northen Ireland | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| Yes | Count | 5 | 112 | 186 | 113 | 88 | 429 | 8 | 23 | 35 | 1 | 5 |
|  | \% | 24\% | 52\% | 47\% | 51\% | 52\% | 48\% | 57\% | 70\% | 81\% | 20\% | 21\% |
| No | Count | 16 | 104 | 207 | 110 | 80 | 457 | 6 | 10 | 8 | 4 | 19 |
|  | \% | 76\% | 48\% | 53\% | 49\% | 48\% | 52\% | 43\% | 30\% | 19\% | 80\% | 79\% |

## FABULOUS SEX SURVEY

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## When have you used your vibrator/dildo? [Respondents who own a vibrator/dildo only]

|  |  |  | Age |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| Alone | Count | 81 | 0 | 18 | 22 | 20 | 21 | 0 |
|  | $\%$ | $16 \%$ | $0 \%$ | $17 \%$ | $15 \%$ | $19 \%$ | $16 \%$ | $0 \%$ |
| With a partner | Count | 87 | 0 | 19 | 30 | 22 | 16 | 0 |
|  | $\%$ | $17 \%$ | $0 \%$ | $17 \%$ | $20 \%$ | $20 \%$ | $12 \%$ | $0 \%$ |
| Both alone and | Count | 323 | 0 | 68 | 96 | 65 | 94 | 0 |
| with a partner | $\%$ | $64 \%$ | $0 \%$ | $62 \%$ | $64 \%$ | $60 \%$ | $71 \%$ | $0 \%$ |
| I've never used it | Count | 10 | 0 | 4 | 3 | 1 | 2 | 0 |
|  | $\%$ | $2 \%$ | $0 \%$ | $4 \%$ | $2 \%$ | $1 \%$ | $2 \%$ | $0 \%$ |

## When have you used your vibrator/dildo? [Respondents who own a vibrator/dildo only]

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Alone | Count | 7 | 14 | 11 | 3 | 10 | 6 | 1 | 6 | 2 | 13 | 6 |
|  | \% | 13\% | 17\% | 19\% | 10\% | 20\% | 16\% | 6\% | 14\% | 9\% | 21\% | 15\% |
| With a partner | Count | 14 | 16 | 6 | 4 | 12 | 8 | 4 | 4 | 3 | 13 | 4 |
|  | \% | 26\% | 19\% | 11\% | 14\% | 24\% | 22\% | 25\% | 9\% | 13\% | 21\% | 10\% |
| Both alone and with a partner | Count | 32 | 50 | 40 | 21 | 26 | 23 | 11 | 31 | 17 | 37 | 30 |
|  | \% | 60\% | 60\% | 70\% | 72\% | 51\% | 62\% | 69\% | 72\% | 74\% | 59\% | 75\% |
| I've never used it | Count | 0 | 3 | 0 | 1 | 3 | 0 | 0 | 2 | 1 | 0 | 0 |
|  | \% | 0\% | 4\% | 0\% | 3\% | 6\% | 0\% | 0\% | 5\% | 4\% | 0\% | 0\% |

## FABULOUS SEX SURVEY

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## When have you used your vibrator/dildo? [Respondents who own a vibrator/dildo only]

|  |  | Region <br> Northen Ireland | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| Alone | Count | 1 | 20 | 34 | 10 | 17 | 67 | 1 | 5 | 7 | 0 | 1 |
|  | \% | 20\% | 18\% | 18\% | 9\% | 19\% | 16\% | 13\% | 22\% | 20\% | 0\% | 20\% |
| With a partner | Count | 0 | 19 | 25 | 23 | 20 | 82 | 2 | 1 | 1 | 0 | 2 |
|  | \% | 0\% | 17\% | 13\% | 20\% | 23\% | 19\% | 25\% | 4\% | 3\% | 0\% | 40\% |
| Both alone and with a partner | Count | 4 | 70 | 123 | 78 | 51 | 271 | 5 | 17 | 27 | 1 | 2 |
|  | \% | 80\% | 62\% | 66\% | 69\% | 58\% | 63\% | 63\% | 74\% | 77\% | 100\% | 40\% |
| I've never used it | Count | 0 | 4 | 4 | 2 | 0 | 10 | 0 | 0 | 0 | 0 | 0 |
|  | \% | 0\% | 4\% | 2\% | 2\% | 0\% | 2\% | 0\% | 0\% | 0\% | 0\% | 0\% |

## FABULOUS SEX SURVEY

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Do you use sex toys because...? Please tick all that apply

|  |  | Age |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Under 18 | 18-24 | 25-30 | 31-34 | 35-40 | Over 40 |
| It's the only way I can orgasm | Count | 31 | 0 | 4 | 6 | 13 | 8 | 0 |
|  | \% | 3\% | 0\% | 2\% | 2\% | 6\% | 3\% | 0\% |
| It gives me more pleasure than other I am single | Count | 91 | 0 | 22 | 29 | 22 | 18 | 0 |
|  | \% | 9\% | 0\% | 9\% | 10\% | 10\% | 7\% | 0\% |
|  | Count | 53 | 0 | 20 | 9 | 14 | 10 | 0 |
| It turns me on | \% | 5\% | 0\% | 9\% | 3\% | 6\% | 4\% | 0\% |
|  | Count | 248 | 0 | 58 | 76 | 51 | 63 | 0 |
| Variety | \% | 24\% | 0\% | 25\% | 26\% | 22\% | 24\% | 0\% |
|  | Count | 293 | 0 | 67 | 90 | 62 | 74 | 0 |
|  | \% | 29\% | 0\% | 29\% | 31\% | 27\% | 28\% | 0\% |
| I like to use it during sex with a partner | Count | 190 | 0 | 45 | 63 | 33 | 49 | 0 |
|  | \% | 19\% | 0\% | 19\% | 22\% | 14\% | 19\% | 0\% |
| I don't use sex toys | Count | 442 | 0 | 100 | 121 | 105 | 116 | 0 |
|  | \% | 44\% | 0\% | 43\% | 42\% | 45\% | 44\% | 0\% |

## FABULOUS SEX SURVEY

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Do you use sex toys because...? Please tick all that apply


## FABULOUS SEX SURVEY

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## Do you use sex toys because...? Please tick all that apply

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | C1 | C2 | DE |
| It's the only way I can | Count | 3 | 1 | 8 | 9 | 6 | 8 |
| orgasm | \% | 4\% | 5\% | 4\% | 2\% | 3\% | 5\% |
| It gives me more | Count | 4 | 2 | 17 | 43 | 13 | 17 |
| pleasure than other | \% | 5\% | 10\% | 8\% | 11\% | 6\% | 10\% |
| I am single | Count | 6 | 0 | 11 | 20 | 8 | 14 |
|  | \% | 7\% | 0\% | 5\% | 5\% | 4\% | 8\% |
| It turns me on | Count | 13 | 3 | 49 | 102 | 61 | 37 |
|  | \% | 15\% | 14\% | 22\% | 26\% | 27\% | 22\% |
| Variety | Count | 20 | 4 | 67 | 116 | 65 | 44 |
|  | \% | 24\% | 19\% | 30\% | 29\% | 29\% | 26\% |
| 1 like to use it during | Count | 17 | 1 | 39 | 74 | 42 | 35 |
| sex with a partner | \% | 20\% | 5\% | 18\% | 19\% | 19\% | 21\% |
| I don't use sex toys | Count | 40 | 15 | 91 | 174 | 102 | 72 |
|  | \% | 48\% | 71\% | 41\% | 44\% | 45\% | 43\% |

## FABULOUS SEX SURVEY

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## Do you use sex toys because...? Please tick all that apply

|  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| It's the only way I can orgasm | Count | 28 | 0 | 0 | 3 | 0 | 0 |
|  | \% | 3\% | 0\% | 0\% | 7\% | 0\% | 0\% |
| It gives me more pleasure than other | Count | 73 | 2 | 3 | 11 | 0 | 2 |
|  | \% | 8\% | 14\% | 9\% | 26\% | 0\% | 8\% |
| I am single | Count | 43 | 2 | 2 | 5 | 0 | 1 |
|  | \% | 5\% | 14\% | 6\% | 12\% | 0\% | 4\% |
| It turns me on | Count | 202 | 4 | 13 | 27 | 1 | 2 |
|  | \% | 23\% | 29\% | 39\% | 63\% | 20\% | 8\% |
| Variety | Count | 254 | 5 | 12 | 17 | 2 | 3 |
|  | \% | 28\% | 36\% | 36\% | 40\% | 40\% | 12\% |
| I like to use it during sex with a partner | Count | 155 | 4 | 6 | 21 | 2 | 2 |
|  | \% | 17\% | 29\% | 18\% | 49\% | 40\% | 8\% |
| I don't use sex toys | Count | 404 | 6 | 9 | 4 | 3 | 16 |
|  | \% | 45\% | 43\% | 27\% | 9\% | 60\% | 64\% |

## FABULOUS SEX SURVEY

Populus interview 1,011 women aged 18-40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

## After meeting someone, how soon do you usually have sex? [Respondents who are not married only]

|  |  | Age |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Under 18 | 18-24 | 25-30 | 31-34 | 35-40 | Over 40 |
| On the night you meet | Count | 11 | 0 | 7 | 3 | 1 | 0 | 0 |
|  | \% | 4\% | 0\% | 7\% | 4\% | 2\% | 0\% | 0\% |
| On the first date | Count | 9 | 0 | 3 | 1 | 1 | 4 | 0 |
|  | \% | 3\% | 0\% | 3\% | 1\% | 2\% | 7\% | 0\% |
| After a couple of dates | Count | 117 | 0 | 41 | 31 | 17 | 28 | 0 |
|  | \% | 43\% | 0\% | 39\% | 44\% | 40\% | 51\% | 0\% |
| After a month or more | Count | 78 | 0 | 36 | 19 | 9 | 14 | 0 |
|  | \% | 29\% | 0\% | 34\% | 27\% | 21\% | 25\% | 0\% |
| I wait as long as possible | Count | 43 | 0 | 17 | 9 | 9 | 8 | 0 |
|  | \% | 16\% | 0\% | 16\% | 13\% | 21\% | 15\% | 0\% |
| I'd rather not answer this question | Count | 15 | 0 | 1 | 8 | 5 | 1 | 0 |
|  | \% | 5\% | 0\% | 1\% | 11\% | 12\% | 2\% | 0\% |

## After meeting someone, how soon do you usually have sex? [Respondents who are not married only]

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| On the night you meet | Count | 0 | 1 | 1 | 1 | 3 | 0 | 1 | 3 | 0 | 1 | 0 |
|  | \% | 0\% | 2\% | 5\% | 6\% | 12\% | 0\% | 8\% | 10\% | 0\% | 3\% | 0\% |
| On the first date | Count | 3 | 2 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 |
|  | \% | 8\% | 4\% | 5\% | 0\% | 0\% | 6\% | 0\% | 3\% | 0\% | 3\% | 0\% |
| After a couple of dates | Count | 16 | 20 | 11 | 8 | 11 | 8 | 6 | 8 | 6 | 13 | 8 |
|  | \% | 41\% | 41\% | 52\% | 47\% | 44\% | 47\% | 50\% | 28\% | 50\% | 41\% | 50\% |
| After a month or more | Count | 10 | 16 | 4 | 2 | 6 | 4 | 4 | 13 | 4 | 8 | 5 |
|  | \% | 26\% | 33\% | 19\% | 12\% | 24\% | 24\% | 33\% | 45\% | 33\% | 25\% | 31\% |
| I wait as long as possible | Count | 6 | 7 | 2 | 6 | 3 | 3 | 0 | 3 | 1 | 9 | 3 |
|  | \% | 15\% | 14\% | 10\% | 35\% | 12\% | 18\% | 0\% | 10\% | 8\% | 28\% | 19\% |
| I'd rather not answer this question | Count | 4 | 3 | 2 | 0 | 2 | 1 | 1 | 1 | 1 | 0 | 0 |
|  | \% | 10\% | 6\% | 10\% | 0\% | 8\% | 6\% | 8\% | 3\% | 8\% | 0\% | 0\% |

## FABULOUS SEX SURVEY

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## After meeting someone, how soon do you usually have sex? [Respondents who are not married only]

|  |  | Region | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Northen Ireland | AB | Cl | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| On the night you meet | Count | 0 | 4 | 6 | 1 | 0 | 9 | 0 | 1 | 0 | 0 | 1 |
|  | \% | 0\% | 7\% | 5\% | 3\% | 0\% | 4\% | 0\% | 8\% | 0\% | 0\% | 11\% |
| On the first date | Count | 0 | 2 | 4 | 0 | 3 | 4 | 0 | 4 | 1 | 0 | 0 |
|  | \% | 0\% | 4\% | 3\% | 0\% | 5\% | 2\% | 0\% | 31\% | 6\% | 0\% | 0\% |
| After a couple of dates | Count | 2 | 26 | 43 | 14 | 33 | 99 | 3 | 6 | 8 | 1 | 0 |
|  | \% | 50\% | 47\% | 37\% | 41\% | 52\% | 44\% | 50\% | 46\% | 50\% | 50\% | 0\% |
| After a month or more | Count | 2 | 12 | 39 | 10 | 16 | 67 | 2 | 0 | 6 | 0 | 3 |
|  | \% | 50\% | 22\% | 33\% | 29\% | 25\% | 30\% | 33\% | 0\% | 38\% | 0\% | 33\% |
| I wait as long as possible | Count | 0 | 10 | 17 | 9 | 7 | 38 | 1 | 2 | 1 | 1 | 0 |
|  | \% | 0\% | 18\% | 15\% | 26\% | 11\% | 17\% | 17\% | 15\% | 6\% | 50\% | 0\% |
| I'd rather not answer this question | Count | 0 | 1 | 8 | 0 | 4 | 10 | 0 | 0 | 0 | 0 | 5 |
|  | \% | 0\% | 2\% | 7\% | 0\% | 6\% | 4\% | 0\% | 0\% | 0\% | 0\% | 56\% |

## FABULOUS SEX SURVEY

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## After meeting your partner, how soon did you have sex? [Respondents who are 'married' or 'in a relationship' only]

|  |  |  | Age |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| On the night you met | Count | 59 | 0 | 11 | 17 | 14 | 17 | 0 |
|  | $\%$ | $8 \%$ | $0 \%$ | $10 \%$ | $8 \%$ | $8 \%$ | $9 \%$ | $0 \%$ |
| On your first date | Count | 50 | 0 | 8 | 15 | 10 | 17 | 0 |
|  | $\%$ | $7 \%$ | $0 \%$ | $7 \%$ | $7 \%$ | $6 \%$ | $9 \%$ | $0 \%$ |
| After a couple of | Count | 242 | 0 | 29 | 90 | 59 | 64 | 0 |
| dates | $\%$ | $35 \%$ | $0 \%$ | $26 \%$ | $43 \%$ | $33 \%$ | $33 \%$ | $0 \%$ |
| After a month or | Count | 259 | 0 | 49 | 67 | 74 | 69 | 0 |
| more | $\%$ | $37 \%$ | $0 \%$ | $44 \%$ | $32 \%$ | $42 \%$ | $35 \%$ | $0 \%$ |
| I waited as long as | Count | 61 | 0 | 10 | 16 | 14 | 21 | 0 |
| possible | $\%$ | $9 \%$ | $0 \%$ | $9 \%$ | $8 \%$ | $8 \%$ | $11 \%$ | $0 \%$ |
| I'd rather not answer | Count | 24 | 0 | 5 | 6 | 6 | 7 | 0 |
| this question | $\%$ | $3 \%$ | $0 \%$ | $4 \%$ | $3 \%$ | $3 \%$ | $4 \%$ | $0 \%$ |
|  |  |  |  |  |  |  |  | 0 |

## After meeting your partner, how soon did you have sex? [Respondents who are 'married' or 'in a relationship' only]

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| On the night you met | Count | 3 | 14 | 9 | 3 | 3 | 2 | 2 | 4 | 4 | 6 | 8 |
|  | \% | 5\% | 11\% | 11\% | 8\% | 4\% | 4\% | 6\% | 8\% | 17\% | 7\% | 13\% |
| On your first date | Count | 5 | 12 | 4 | 3 | 3 | 3 | 3 | 4 | 0 | 5 | 7 |
|  | \% | 9\% | 10\% | 5\% | 8\% | 4\% | 6\% | 9\% | 8\% | 0\% | 6\% | 12\% |
| After a couple of dates | Count | 23 | 41 | 28 | 14 | 31 | 15 | 14 | 15 | 5 | 27 | 24 |
|  | \% | 40\% | 34\% | 33\% | 38\% | 40\% | 29\% | 42\% | 29\% | 22\% | 33\% | 40\% |
| After a month or more | Count | 15 | 46 | 33 | 15 | 28 | 21 | 9 | 24 | 9 | 37 | 18 |
|  | \% | 26\% | 38\% | 39\% | 41\% | 36\% | 41\% | 27\% | 46\% | 39\% | 45\% | 30\% |
| I waited as long as possible | Count | 10 | 7 | 8 | 1 | 11 | 4 | 5 | 4 | 2 | 4 | 1 |
|  | \% | 17\% | 6\% | 9\% | 3\% | 14\% | 8\% | 15\% | 8\% | 9\% | 5\% | 2\% |
| I'd rather not answer this question | Count | 2 | 2 | 3 | 1 | 1 | 6 | 0 | 1 | 3 | 3 | 2 |
|  | \% | 3\% | 2\% | 4\% | 3\% | 1\% | 12\% | 0\% | 2\% | 13\% | 4\% | 3\% |

## FABULOUS SEX SURVEY

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## After meeting your partner, how soon did you have sex? [Respondents who are 'married' or 'in a relationship' only]

|  |  |  | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Northen Ireland | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| On the night you met | Count | 1 | 13 | 19 | 18 | 9 | 54 | 0 | 1 | 1 | 1 | 2 |
|  | \% | 7\% | 8\% | 7\% | 10\% | 9\% | 9\% | 0\% | 5\% | 5\% | 33\% | 15\% |
| On your first date | Count | 1 | 13 | 18 | 12 | 7 | 39 | 2 | 2 | 4 | 0 | 3 |
|  | \% | 7\% | 8\% | 7\% | 7\% | 7\% | 6\% | 25\% | 10\% | 21\% | 0\% | 23\% |
| After a couple of | Count | 5 | 59 | 84 | 65 | 35 | 224 | 2 | 6 | 8 | 0 | 3 |
| dates | \% | 36\% | 38\% | 32\% | 36\% | 34\% | 35\% | 25\% | 30\% | 42\% | 0\% | 23\% |
| After a month or | Count | 3 | 52 | 107 | 63 | 36 | 243 | 3 | 7 | 5 | 0 | 1 |
| more | \% | 21\% | 34\% | 41\% | 35\% | 35\% | 38\% | 38\% | 35\% | 26\% | 0\% | 8\% |
| I waited as long as | Count | 4 | 13 | 21 | 17 | 10 | 55 | 0 | 3 | 1 | 1 | 1 |
| possible | \% | 29\% | 8\% | 8\% | 9\% | 10\% | 9\% | 0\% | 15\% | 5\% | 33\% | 8\% |
| I'd rather not answer | Count | 0 | 4 | 11 | 4 | 5 | 18 | 1 | 1 | 0 | 1 | 3 |
| this question | \% | 0\% | 3\% | 4\% | 2\% | 5\% | 3\% | 13\% | 5\% | 0\% | 33\% | 23\% |

## FABULOUS SEX SURVEY

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Many people have different sexual fantasies. Do you ever fantasize about someone else while having sex?

|  |  |  |  |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  | Age |  |  |  |  |  |
|  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |  |
| Yes | Count | 297 | 0 | 70 | 82 | 68 | 77 | 0 |
|  | $\%$ | $30 \%$ | $0 \%$ | $30 \%$ | $28 \%$ | $30 \%$ | $30 \%$ | $0 \%$ |
| No | Count | 670 | 0 | 153 | 197 | 145 | 175 | 0 |
|  | $\%$ | $67 \%$ | $0 \%$ | $67 \%$ | $68 \%$ | $64 \%$ | $68 \%$ | $0 \%$ |
| I'd rather not answer | Count | 37 | 0 | 7 | 10 | 13 | 7 | 0 |
| this question | $\%$ | $4 \%$ | $0 \%$ | $3 \%$ | $3 \%$ | $6 \%$ | $3 \%$ | $0 \%$ |

Many people have different sexual fantasies. Do you ever fantasize about someone else while having sex?


## FABULOUS SEX SURVEY

Populus interview 1,011 women aged 18-40 online between 23 rd and 26 th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

Many people have different sexual fantasies. Do you ever fantasize about someone else while having sex?

|  |  | Region <br> Northen Ireland | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| Yes | Count | 6 | 77 | 110 | 63 | 46 | 254 | 3 | 14 | 21 | 0 | 5 |
|  | \% | 29\% | 35\% | 28\% | 28\% | 27\% | 29\% | 21\% | 42\% | 50\% | 0\% | 21\% |
| No | Count | 14 | 131 | 269 | 150 | 117 | 604 | 10 | 18 | 21 | 5 | 13 |
|  | \% | 67\% | 60\% | 68\% | 68\% | 70\% | 68\% | 71\% | 55\% | 50\% | 100\% | 54\% |
| I'd rather not answer this question | Count | 1 | 9 | 14 | 9 | 5 | 29 | 1 | 1 | 0 | 0 | 6 |
|  | \% | 5\% | 4\% | 4\% | 4\% | 3\% | 3\% | 7\% | 3\% | 0\% | 0\% | 25\% |

## FABULOUS SEX SURVEY

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Who do you find yourself thinking about? [Respondents saying they have fantasised about somebody else while having sex only]

|  |  |  |  | Age |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| A celebrity | Count | 102 | 0 | 28 | 28 | 23 | 23 | 0 |
| A fictional character | $\%$ | $34 \%$ | $0 \%$ | $40 \%$ | $34 \%$ | $34 \%$ | $30 \%$ | $0 \%$ |
| A friend | Count | 84 | 0 | 19 | 20 | 26 | 19 | 0 |
|  | $\%$ | $28 \%$ | $0 \%$ | $27 \%$ | $24 \%$ | $38 \%$ | $25 \%$ | $0 \%$ |
| A work colleague | Count | 67 | 0 | 30 | 14 | 9 | 14 | 0 |
|  | $\%$ | $23 \%$ | $0 \%$ | $43 \%$ | $17 \%$ | $13 \%$ | $18 \%$ | $0 \%$ |
| Your ex | Count | 56 | 0 | 15 | 16 | 12 | 13 | 0 |
|  | $\%$ | $19 \%$ | $0 \%$ | $21 \%$ | $20 \%$ | $18 \%$ | $17 \%$ | $0 \%$ |
| A friend's partner | Count | 52 | 0 | 18 | 14 | 9 | 11 | 0 |
|  | $\%$ | $18 \%$ | $0 \%$ | $26 \%$ | $17 \%$ | $13 \%$ | $14 \%$ | $0 \%$ |
| A sportsman | Count | 19 | 0 | 5 | 3 | 3 | 8 | 0 |
|  | $\%$ | $6 \%$ | $0 \%$ | $7 \%$ | $4 \%$ | $4 \%$ | $10 \%$ | $0 \%$ |
| Your boss | Count | 13 | 0 | 1 | 1 | 5 | 6 | 0 |
|  | $\%$ | $4 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $7 \%$ | $8 \%$ | $0 \%$ |
| A politician | Count | 8 | 0 | 3 | 1 | 2 | 2 | 0 |
|  | $\%$ | $3 \%$ | $0 \%$ | $4 \%$ | $1 \%$ | $3 \%$ | $3 \%$ | $0 \%$ |
| Other | Count | 1 | 0 | 1 | 0 | 0 | 0 | 0 |
|  | $\%$ | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |
| I'd rather not answer | Count | 35 | 0 | 3 | 10 | 8 | 14 | 0 |
| this question | $\%$ | $12 \%$ | $0 \%$ | $4 \%$ | $12 \%$ | $12 \%$ | $18 \%$ | $0 \%$ |
|  | Count | 20 | 0 | 2 | 10 | 4 | 4 | 0 |
|  | $\%$ | $7 \%$ | $0 \%$ | $3 \%$ | $12 \%$ | $6 \%$ | $5 \%$ | $0 \%$ |

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Who do you find yourself thinking about? [Respondents saying they have fantasised about somebody else while having sex only]

|  |  | London | Region |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| A celebrity | Count | 10 | 16 | 9 | 7 | 7 | 10 | 3 | 13 | 3 | 12 |
|  | \% | 29\% | 33\% | 30\% | 37\% | 28\% | 48\% | 33\% | 46\% | 25\% | 31\% |
| A fictional character | Count | 8 | 10 | 8 | 4 | 9 | 7 | 5 | 6 | 2 | 13 |
|  | \% | 23\% | 20\% | 27\% | 21\% | 36\% | 33\% | 56\% | 21\% | 17\% | 33\% |
| A friend | Count | 10 | 9 | 10 | 4 | 5 | 3 | 2 | 8 | 1 | 11 |
|  | \% | 29\% | 18\% | 33\% | 21\% | 20\% | 14\% | 22\% | 29\% | 8\% | 28\% |
| A work colleague | Count | 8 | 10 | 5 | 5 | 2 | 5 | 3 | 4 | 2 | 8 |
|  | \% | 23\% | 20\% | 17\% | 26\% | 8\% | 24\% | 33\% | 14\% | 17\% | 21\% |
| Your ex | Count | 8 | 14 | 3 | 4 | 4 | 1 | 1 | 5 | 4 | 4 |
|  | \% | 23\% | 29\% | 10\% | 21\% | 16\% | 5\% | 11\% | 18\% | 33\% | 10\% |
| A friend's partner | Count | 1 | 2 | 3 | 2 | 0 | 2 | 1 | 2 | 0 | 4 |
|  | \% | 3\% | 4\% | 10\% | 11\% | 0\% | 10\% | 11\% | 7\% | 0\% | 10\% |
| A sportsman | Count | 1 | 1 | 4 | 0 | 1 | 0 | 1 | 2 | 1 | 1 |
|  | \% | 3\% | 2\% | 13\% | 0\% | 4\% | 0\% | 11\% | 7\% | 8\% | 3\% |
| Your boss | Count | 0 | 1 | 0 | 0 | 0 | 2 | 1 | 2 | 0 | 2 |
|  | \% | 0\% | 2\% | 0\% | 0\% | 0\% | 10\% | 11\% | 7\% | 0\% | 5\% |
| A politician | Count | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
|  | \% | 0\% | 0\% | 0\% | 0\% | 4\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Other | Count | 6 | 7 | 7 | 0 | 4 | 2 | 1 | 2 | 1 | 2 |
|  | \% | 17\% | 14\% | 23\% | 0\% | 16\% | 10\% | 11\% | 7\% | 8\% | 5\% |
| I'd rather not answer this question | Count | 1 | 3 | 3 | 1 | 2 | 2 | 1 | 2 | 2 | 2 |
|  | \% | 3\% | 6\% | 10\% | 5\% | 8\% | 10\% | 11\% | 7\% | 17\% | 5\% |

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Who do you find yourself thinking about? [Respondents saying they have fantasised about somebody else while having sex only]

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | C1 | C2 | DE |
| A celebrity | Count | 10 | 2 | 21 | 44 | 26 | 10 |
|  | \% | 43\% | 33\% | 27\% | 40\% | 41\% | 22\% |
| A fictional character | Count | 10 | 1 | 25 | 21 | 24 | 14 |
|  | \% | 43\% | 17\% | 32\% | 19\% | 38\% | 30\% |
| A friend | Count | 2 | 2 | 21 | 27 | 9 | 9 |
|  | \% | 9\% | 33\% | 27\% | 25\% | 14\% | 20\% |
| A work colleague | Count | 3 | 1 | 16 | 20 | 14 | 5 |
|  | \% | 13\% | 17\% | 21\% | 18\% | 22\% | 11\% |
| Your ex | Count | 3 | 1 | 15 | 18 | 10 | 8 |
|  | \% | 13\% | 17\% | 19\% | 16\% | 16\% | 17\% |
| A friend's partner | Count | 1 | 1 | 7 | 4 | 3 | 5 |
|  | \% | 4\% | 17\% | 9\% | 4\% | 5\% | 11\% |
| A sportsman | Count | 1 | 0 | 3 | 3 | 4 | 3 |
|  | \% | 4\% | 0\% | 4\% | 3\% | 6\% | 7\% |
| Your boss | Count | 0 | 0 | 2 | 3 | 2 | 1 |
|  | \% | 0\% | 0\% | 3\% | 3\% | 3\% | 2\% |
| A politician | Count | 0 | 0 | 0 | 1 | 0 | 0 |
|  | \% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% |
| Other | Count | 2 | 1 | 6 | 13 | 11 | 5 |
|  | \% | 9\% | 17\% | 8\% | 12\% | 17\% | 11\% |
| I'd rather not answer this question | Count | 1 | 0 | 4 | 9 | 1 | 6 |
|  | \% | 4\% | 0\% | 5\% | 8\% | 2\% | 13\% |

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Who do you find yourself thinking about? [Respondents saying they have fantasised about somebody else while having sex only]

|  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hetrosexual | Homosexual | Bi-sexual | Bi -curious | Asexual | I'd rather not say |
| A celebrity | Count | 91 | 0 | 3 | 7 | 0 | 1 |
|  | \% | 36\% | 0\% | 21\% | 33\% | 0\% | 20\% |
| A fictional character | Count | 67 | 1 | 7 | 9 | 0 | 0 |
|  | \% | 26\% | 33\% | 50\% | 43\% | 0\% | 0\% |
| A friend | Count | 53 | 0 | 8 | 6 | 0 | 0 |
|  | \% | 21\% | 0\% | 57\% | 29\% | 0\% | 0\% |
| A work colleague | Count | 47 | 1 | 2 | 4 | 0 | 2 |
|  | \% | 19\% | 33\% | 14\% | 19\% | 0\% | 40\% |
| Your ex | Count | 44 | 1 | 1 | 6 | 0 | 0 |
|  | \% | 17\% | 33\% | 7\% | 29\% | 0\% | 0\% |
| A friend's partner | Count | 14 | 0 | 4 | 1 | 0 | 0 |
|  | \% | 6\% | 0\% | 29\% | 5\% | 0\% | 0\% |
| A sportsman | Count | 13 | 0 | 0 | 0 | 0 | 0 |
|  | \% | 5\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Your boss | Count | 7 | 0 | 0 | 1 | 0 | 0 |
|  | \% | 3\% | 0\% | 0\% | 5\% | 0\% | 0\% |
| A politician | Count | 1 | 0 | 0 | 0 | 0 | 0 |
|  | \% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Other | Count | 33 | 0 | 1 | 1 | 0 | 0 |
|  | \% | 13\% | 0\% | 7\% | 5\% | 0\% | 0\% |
| I'd rather not answer this question | Count | 17 | 0 | 0 | 1 | 0 | 2 |
|  | \% | 7\% | 0\% | 0\% | 5\% | 0\% | 40\% |

## FABULOUS SEX SURVEY

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Sexual fantasies can include many different things. Have you ever thought or fantasized about any of the following?

|  |  | Age |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Under 18 | 18-24 | 25-30 | 31-34 | 35-40 | Over 40 |
| A threesome | Count | 283 | 0 | 79 | 80 | 51 | 73 | 0 |
|  | \% | 28\% | 0\% | 35\% | 28\% | 23\% | 28\% | 0\% |
| Sex with a man in uniform | Count | 247 | 0 | 75 | 70 | 55 | 47 | 0 |
|  | \% | 25\% | 0\% | 33\% | 25\% | 24\% | 18\% | 0\% |
| Sex with a woman (hetrosexual respondents only) | Count | 179 | 0 | 45 | 47 | 40 | 47 | 0 |
|  | \% | 18\% | 0\% | 20\% | 16\% | 18\% | 18\% | 0\% |
| An orgy | Count | 119 | 0 | 31 | 31 | 25 | 32 | 0 |
|  | \% | 12\% | 0\% | 14\% | 11\% | 11\% | 12\% | 0\% |
| Sex with a woman in uniform | Count | 27 | 0 | 10 | 8 | 3 | 6 | 0 |
|  | \% | 3\% | 0\% | 4\% | 3\% | 1\% | 2\% | 0\% |
| Domination/S\&M | Count | 151 | 0 | 60 | 41 | 18 | 32 | 0 |
|  | \% | 15\% | 0\% | 27\% | 14\% | 8\% | 12\% | 0\% |
| Sex with a stranger | Count | 207 | 0 | 54 | 54 | 41 | 58 | 0 |
|  | \% | 21\% | 0\% | 24\% | 19\% | 18\% | 22\% | 0\% |
| Secretly watching others having sex | Count | 149 | 0 | 41 | 34 | 28 | 46 | 0 |
|  | \% | 15\% | 0\% | 18\% | 12\% | 12\% | 18\% | 0\% |
| Being a stripper/pole dancer | Count | 142 | 0 | 46 | 49 | 17 | 30 | 0 |
|  | \% | 14\% | 0\% | 20\% | 17\% | 8\% | 12\% | 0\% |
| Other | Count | 104 | 0 | 25 | 29 | 19 | 31 | 0 |
|  | \% | 10\% | 0\% | 11\% | 10\% | 8\% | 12\% | 0\% |
| I'd rather not answer this question | Count | 266 | 0 | 43 | 83 | 66 | 74 | 0 |
|  | \% | 27\% | 0\% | 19\% | 29\% | 29\% | 29\% | 0\% |

## FABULOUS SEX SURVEY

Populus interview 1,011 women aged 18-40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

Sexual fantasies can include many different things. Have you ever thought or fantasized about any of the following?

|  |  | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| A threesome | Count | 32 | 47 | 31 | 15 | 27 | 24 | 8 | 29 | 9 | 34 |
|  | \% | 32\% | 27\% | 28\% | 27\% | 26\% | 35\% | 17\% | 35\% | 25\% | 29\% |
| Sex with a man in uniform | Count | 25 | 42 | 24 | 19 | 20 | 15 | 7 | 27 | 10 | 34 |
|  | \% | 25\% | 24\% | 22\% | 35\% | 19\% | 22\% | 15\% | 33\% | 28\% | 29\% |
| Sex with a woman (hetrosexual | Count | 22 | 28 | 21 | 8 | 20 | 11 | 5 | 17 | 10 | 22 |
| respondents only) | \% | 22\% | 16\% | 19\% | 15\% | 19\% | 16\% | 11\% | 21\% | 28\% | 19\% |
| An orgy | Count | 15 | 22 | 8 | 5 | 12 | 10 | 5 | 10 | 6 | 15 |
|  | \% | 15\% | 13\% | 7\% | 9\% | 12\% | 14\% | 11\% | 12\% | 17\% | 13\% |
| Sex with a woman in uniform | Count | 4 | 4 | 4 | 1 | 1 | 1 | 1 | 3 | 3 | 2 |
|  | \% | 4\% | 2\% | 4\% | 2\% | 1\% | 1\% | 2\% | 4\% | 8\% | 2\% |
| Domination/S\&M | Count | 17 | 30 | 12 | 8 | 14 | 12 | 5 | 13 | 6 | 19 |
|  | \% | 17\% | 17\% | 11\% | 15\% | 13\% | 17\% | 11\% | 16\% | 17\% | 16\% |
| Sex with a stranger | Count | 23 | 39 | 20 | 10 | 15 | 14 | 6 | 19 | 8 | 30 |
|  | \% | 23\% | 23\% | 18\% | 18\% | 14\% | 20\% | 13\% | 23\% | 22\% | 25\% |
| Secretly watching others having | Count | 22 | 24 | 10 | 6 | 13 | 12 | 2 | 18 | 9 | 20 |
| sex | \% | 22\% | 14\% | 9\% | 11\% | 13\% | 17\% | 4\% | 22\% | 25\% | 17\% |
| Being a stripper/pole dancer | Count | 12 | 27 | 16 | 10 | 11 | 12 | 3 | 12 | 4 | 21 |
|  | \% | 12\% | 16\% | 15\% | 18\% | 11\% | 17\% | 7\% | 15\% | 11\% | 18\% |
| Other | Count | 8 | 21 | 15 | 4 | 14 | 7 | 4 | 6 | 3 | 6 |
|  | \% | 8\% | 12\% | 14\% | 7\% | 13\% | 10\% | 9\% | 7\% | 8\% | 5\% |
| I'd rather not answer this | Count | 26 | 47 | 26 | 15 | 26 | 20 | 19 | 25 | 11 | 25 |
| question | \% | 26\% | 27\% | 24\% | 27\% | 25\% | 29\% | 41\% | 30\% | 31\% | 21\% |

## FABULOUS SEX SURVEY

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Sexual fantasies can include many different things. Have you ever thought or fantasized about any of the following?

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | C1 | C2 | DE |
| A threesome | Count | 22 | 6 | 70 | 110 | 56 | 46 |
|  | \% | 28\% | 30\% | 32\% | 29\% | 25\% | 28\% |
| Sex with a man in uniform | Count | 20 | 3 | 60 | 87 | 60 | 39 |
|  | \% | 25\% | 15\% | 28\% | 23\% | 27\% | 23\% |
| Sex with a woman (hetrosexual respondents only) | Count | 12 | 4 | 43 | 69 | 43 | 24 |
|  | \% | 15\% | 20\% | 20\% | 18\% | 19\% | 14\% |
| An orgy | Count | 10 | 2 | 37 | 41 | 23 | 19 |
|  | \% | 13\% | 10\% | 17\% | 11\% | 10\% | 11\% |
| Sex with a woman in uniform | Count | 2 | 1 | 8 | 14 | 3 | 2 |
|  | \% | 3\% | 5\% | 4\% | 4\% | 1\% | 1\% |
| Domination/S\&M | Count | 11 | 3 | 40 | 57 | 27 | 26 |
|  | \% | 14\% | 15\% | 18\% | 15\% | 12\% | 16\% |
| Sex with a stranger | Count | 17 | 5 | 53 | 70 | 46 | 37 |
|  | \% | 21\% | 25\% | 24\% | 18\% | 21\% | 22\% |
| Secretly watching others having sex | Count | 12 | 1 | 40 | 54 | 33 | 22 |
|  | \% | 15\% | 5\% | 18\% | 14\% | 15\% | 13\% |
| Being a stripper/pole dancer | Count | 11 | 2 | 29 | 56 | 36 | 21 |
|  | \% | 14\% | 10\% | 13\% | 15\% | 16\% | 13\% |
| Other | Count | 8 | 7 | 23 | 49 | 16 | 14 |
|  | \% | 10\% | 35\% | 11\% | 13\% | 7\% | 8\% |
| I'd rather not answer this question | Count | 22 | 4 | 48 | 100 | 65 | 52 |
|  | \% | 28\% | 20\% | 22\% | 26\% | 29\% | 31\% |

## FABULOUS SEX SURVEY

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Sexual fantasies can include many different things. Have you ever thought or fantasized about any of the following?

|  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| A threesome | Count | 225 | 5 | 18 | 31 | 2 | 3 |
|  | \% | 26\% | 36\% | 55\% | 78\% | 40\% | 13\% |
| Sex with a man in uniform | Count | 223 | 2 | 6 | 12 | 1 | 3 |
|  | \% | 25\% | 14\% | 18\% | 30\% | 20\% | 13\% |
| Sex with a woman (hetrosexual respondents only) | Count | 164 | 4 | 4 | 8 | 0 | 0 |
|  | \% | 19\% | 29\% | 12\% | 20\% | 0\% | 0\% |
| An orgy | Count | 88 | 2 | 11 | 17 | 0 | 2 |
|  | \% | 10\% | 14\% | 33\% | 43\% | 0\% | 9\% |
| Sex with a woman in uniform | Count | 11 | 4 | 4 | 8 | 0 | 0 |
|  | \% | 1\% | 29\% | 12\% | 20\% | 0\% | 0\% |
| Domination/S\&M | Count | 111 | 4 | 12 | 23 | 1 | 0 |
|  | \% | 13\% | 29\% | 36\% | 58\% | 20\% | 0\% |
| Sex with a stranger | Count | 171 | 4 | 8 | 23 | 1 | 0 |
|  | \% | 19\% | 29\% | 24\% | 58\% | 20\% | 0\% |
| Secretly watching others having sex | Count | 117 | 1 | 12 | 16 | 1 | 2 |
|  | \% | 13\% | 7\% | 36\% | 40\% | 20\% | 9\% |
| Being a stripper/pole dancer | Count | 116 | 1 | 7 | 16 | 1 | 1 |
|  | \% | 13\% | 7\% | 21\% | 40\% | 20\% | 4\% |
| Other | Count | 90 | 3 | 3 | 5 | 1 | 2 |
|  | \% | 10\% | 21\% | 9\% | 13\% | 20\% | 9\% |
| I'd rather not answer this question | Count | 241 | 2 | 6 | 1 | 0 | 16 |
|  | \% | 27\% | 14\% | 18\% | 3\% | 0\% | 70\% |

## FABULOUS SEX SURVEY

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Have you ever had...? Please tick all the apply

|  |  | Age |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Under 18 | 18-24 | 25-30 | 31-34 | 35-40 | Over 40 |
| A one night stand | Count | 459 | 0 | 96 | 142 | 105 | 116 | 0 |
|  | \% | 47\% | 0\% | 43\% | 50\% | 47\% | 46\% | 0\% |
| Sex with a sex toy | Count | 395 | 0 | 90 | 128 | 78 | 99 | 0 |
|  | \% | 40\% | 0\% | 40\% | 45\% | 35\% | 39\% | 0\% |
| Anal sex | Count | 326 | 0 | 91 | 86 | 74 | 75 | 0 |
|  | \% | 33\% | 0\% | 41\% | 30\% | 33\% | 30\% | 0\% |
| Phone sex | Count | 286 | 0 | 76 | 88 | 57 | 65 | 0 |
|  | \% | 29\% | 0\% | 34\% | 31\% | 25\% | 26\% | 0\% |
| A dirty weekend | Count | 263 | 0 | 66 | 69 | 61 | 67 | 0 |
|  | \% | 27\% | 0\% | 30\% | 24\% | 27\% | 27\% | 0\% |
| An affair | Count | 222 | 0 | 47 | 64 | 52 | 59 | 0 |
|  | \% | 23\% | 0\% | 21\% | 23\% | 23\% | 23\% | 0\% |
| Role play sex | Count | 168 | 0 | 44 | 51 | 28 | 45 | 0 |
|  | \% | 17\% | 0\% | 20\% | 18\% | 12\% | 18\% | 0\% |
| I'd rather not answer this | Count | 160 | 0 | 27 | 42 | 41 | 50 | 0 |
|  | \% | 16\% | 0\% | 12\% | 15\% | 18\% | 20\% | 0\% |
| Cyber sex | Count | 157 | 0 | 67 | 37 | 22 | 31 | 0 |
|  | \% | 16\% | 0\% | 30\% | 13\% | 10\% | 12\% | 0\% |
| A threesome | Count | 114 | 0 | 26 | 36 | 21 | 31 | 0 |
|  | \% | 12\% | 0\% | 12\% | 13\% | 9\% | 12\% | 0\% |
| A sexual experience with a | Count | 83 | 0 | 27 | 26 | 11 | 19 | 0 |
|  | \% | 10\% | 0\% | 15\% | 11\% | 5\% | 8\% | 0\% |
| Sado/masochistic sex | Count | 54 | 0 | 16 | 21 | 5 | 12 | 0 |
|  | \% | 5\% | 0\% | 7\% | 7\% | 2\% | 5\% | 0\% |
| Tantric sex | Count | 20 | 0 | 4 | 7 | 6 | 3 | 0 |
|  | \% | 2\% | 0\% | 2\% | 2\% | 3\% | 1\% | 0\% |
| An orgy | Count | 14 | 0 | 5 | 7 | 1 | 1 | 0 |
|  | \% | 1\% | 0\% | 2\% | 2\% | 0\% | 0\% | 0\% |

## FABULOUS SEX SURVEY

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Have you ever had...? Please tick all the apply

|  |  | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| A one night stand | Count | 48 | 77 | 56 | 32 | 47 | 33 | 20 | 36 | 16 | 47 |
|  | \% | 48\% | 45\% | 51\% | 58\% | 46\% | 49\% | 43\% | 45\% | 44\% | 41\% |
| Sex with a sex toy | Count | 32 | 67 | 52 | 21 | 44 | 27 | 13 | 30 | 18 | 54 |
|  | \% | 32\% | 39\% | 48\% | 38\% | 43\% | 40\% | 28\% | 38\% | 50\% | 47\% |
| Anal sex | Count | 29 | 52 | 45 | 14 | 42 | 22 | 12 | 22 | 10 | 41 |
|  | \% | 29\% | 30\% | 41\% | 25\% | 41\% | 32\% | 26\% | 28\% | 28\% | 35\% |
| Phone sex | Count | 30 | 48 | 38 | 23 | 27 | 19 | 6 | 24 | 8 | 35 |
|  | \% | 30\% | 28\% | 35\% | 42\% | 26\% | 28\% | 13\% | 30\% | 22\% | 30\% |
| A dirty weekend | Count | 27 | 45 | 31 | 16 | 29 | 20 | 10 | 19 | 11 | 33 |
|  | \% | 27\% | 26\% | 28\% | 29\% | 28\% | 29\% | 22\% | 24\% | 31\% | 28\% |
| An affair | Count | 21 | 39 | 26 | 15 | 24 | 15 | 8 | 13 | 11 | 28 |
|  | \% | 21\% | 23\% | 24\% | 27\% | 23\% | 22\% | 17\% | 16\% | 31\% | 24\% |
| Role play sex | Count | 21 | 32 | 21 | 6 | 16 | 11 | 6 | 10 | 4 | 26 |
|  | \% | 21\% | 18\% | 19\% | 11\% | 16\% | 16\% | 13\% | 13\% | 11\% | 22\% |
| I'd rather not answer this | Count | 19 | 32 | 20 | 5 | 12 | 11 | 11 | 11 | 8 | 14 |
|  | \% | 19\% | 18\% | 18\% | 9\% | 12\% | 16\% | 24\% | 14\% | 22\% | 12\% |
| Cyber sex | Count | 12 | 30 | 22 | 12 | 19 | 12 | 2 | 14 | 5 | 17 |
|  | \% | 12\% | 17\% | 20\% | 22\% | 18\% | 18\% | 4\% | 18\% | 14\% | 15\% |
| A threesome | Count | 10 | 21 | 17 | 4 | 8 | 12 | 2 | 9 | 9 | 11 |
|  | \% | 10\% | 12\% | 16\% | 7\% | 8\% | 18\% | 4\% | 11\% | 25\% | 9\% |
| A sexual experience with a | Count | 7 | 15 | 9 | 2 | 9 | 4 | 1 | 10 | 5 | 12 |
|  | \% | 9\% | 10\% | 10\% | 4\% | 10\% | 6\% | 3\% | 14\% | 17\% | 12\% |
| Sado/masochistic sex | Count | 10 | 12 | 5 | 1 | 4 | 1 | 1 | 3 | 3 | 8 |
|  | \% | 10\% | 7\% | 5\% | 2\% | 4\% | 1\% | 2\% | 4\% | 8\% | 7\% |
| Tantric sex | Count | 3 | 4 | 2 | 2 | 4 | 0 | 0 | 2 | 0 | 2 |
|  | \% | 3\% | 2\% | 2\% | 4\% | 4\% | 0\% | 0\% | 3\% | 0\% | 2\% |
| An orgy | Count | 0 | 7 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1 |
|  | \% | 0\% | 4\% | 1\% | 2\% | 1\% | 0\% | 2\% | 1\% | 0\% | 1\% |

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Have you ever had...? Please tick all the apply

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | C1 | C2 | DE |
| A one night stand | Count | 39 | 6 | 106 | 169 | 105 | 77 |
|  | \% | 51\% | 32\% | 50\% | 44\% | 48\% | 47\% |
| Sex with a sex toy | Count | 32 | 4 | 85 | 151 | 87 | 71 |
|  | \% | 42\% | 21\% | 40\% | 40\% | 40\% | 43\% |
| Anal sex | Count | 31 | 6 | 73 | 116 | 81 | 56 |
|  | \% | 40\% | 32\% | 34\% | 30\% | 37\% | 34\% |
| Phone sex | Count | 21 | 7 | 77 | 108 | 58 | 42 |
|  | \% | 27\% | 37\% | 36\% | 28\% | 26\% | 25\% |
| A dirty weekend | Count | 16 | 5 | 74 | 99 | 55 | 33 |
|  | \% | 21\% | 26\% | 35\% | 26\% | 25\% | 20\% |
| An affair | Count | 17 | 5 | 50 | 88 | 40 | 44 |
|  | \% | 22\% | 26\% | 23\% | 23\% | 18\% | 27\% |
| Role play sex | Count | 11 | 3 | 41 | 59 | 36 | 32 |
|  | \% | 14\% | 16\% | 19\% | 15\% | 16\% | 19\% |
| I'd rather not answer this | Count | 13 | 4 | 33 | 59 | 37 | 30 |
|  | \% | 17\% | 21\% | 15\% | 15\% | 17\% | 18\% |
| Cyber sex | Count | 8 | 3 | 34 | 56 | 35 | 32 |
|  | \% | 10\% | 16\% | 16\% | 15\% | 16\% | 19\% |
| A threesome | Count | 7 | 3 | 30 | 34 | 28 | 20 |
|  | \% | 9\% | 16\% | 14\% | 9\% | 13\% | 12\% |
| A sexual experience with a | Count | 8 | 1 | 18 | 28 | 21 | 14 |
|  | \% | 11\% | 6\% | 10\% | 8\% | 10\% | 10\% |
| Sado/masochistic sex | Count | 4 | 1 | 20 | 23 | 6 | 5 |
|  | \% | 5\% | 5\% | 9\% | 6\% | 3\% | 3\% |
| Tantric sex | Count | 1 | 0 | 6 | 10 | 3 | 1 |
|  | \% | 1\% | 0\% | 3\% | 3\% | 1\% | 1\% |
| An orgy | Count | 1 | 0 | 5 | 5 | 4 | 0 |
|  | \% | 1\% | 0\% | 2\% | 1\% | 2\% | 0\% |

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Have you ever had...? Please tick all the apply

|  |  | sexual orientation |  |  |  |  | I'd rather not say |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual |  |
| A one night stand | Count | 402 | 4 | 20 | 27 | 2 | 4 |
|  | \% | 46\% | 33\% | 61\% | 68\% | 40\% | 17\% |
| Sex with a sex toy | Count | 329 | 5 | 23 | 32 | 3 | 4 |
|  | \% | 38\% | 42\% | 70\% | 80\% | 60\% | 17\% |
| Anal sex | Count | 270 | 1 | 22 | 26 | 2 | 6 |
|  | \% | 31\% | 8\% | 67\% | 65\% | 40\% | 26\% |
| Phone sex | Count | 241 | 2 | 15 | 24 | 1 | 3 |
|  | \% | 28\% | 17\% | 45\% | 60\% | 20\% | 13\% |
| A dirty weekend | Count | 226 | 2 | 16 | 14 | 1 | 4 |
|  | \% | 26\% | 17\% | 48\% | 35\% | 20\% | 17\% |
| An affair | Count | 182 | 3 | 14 | 19 | 1 | 3 |
|  | \% | 21\% | 25\% | 42\% | 48\% | 20\% | 13\% |
| Role play sex | Count | 126 | 2 | 17 | 18 | 2 | 3 |
|  | \% | 14\% | 17\% | 52\% | 45\% | 40\% | 13\% |
| I'd rather not answer this | Count | 143 | 2 | 3 | 0 | 1 | 11 |
|  | \% | 16\% | 17\% | 9\% | 0\% | 20\% | 48\% |
| Cyber sex | Count | 124 | 2 | 15 | 13 | 2 | 1 |
|  | \% | 14\% | 17\% | 45\% | 33\% | 40\% | 4\% |
| A threesome | Count | 80 | 1 | 14 | 15 | 1 | 3 |
|  | \% | 9\% | 8\% | 42\% | 38\% | 20\% | 13\% |
| A sexual experience with a | Count | 83 | 0 | 0 | 0 | 0 | 0 |
|  | \% | 10\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Sado/masochistic sex | Count | 31 | 1 | 15 | 6 | 1 | 0 |
|  | \% | 4\% | 8\% | 45\% | 15\% | 20\% | 0\% |
| Tantric sex | Count | 14 | 0 | 3 | 3 | 0 | 0 |
|  | \% | 2\% | 0\% | 9\% | 8\% | 0\% | 0\% |
| An orgy | Count | 9 | 0 | 3 | 2 | 0 | 0 |
|  | \% | 1\% | 0\% | 9\% | 5\% | 0\% | 0\% |

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Have you ever had sex with...? Please tick all that apply

|  |  | Age |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Under 18 | 18-24 | 25-30 | 31-34 | 35-40 | Over 40 |
| Your ex after you had split up | Count | 374 | 0 | 97 | 117 | 71 | 89 | 0 |
|  | \% | 37\% | 0\% | 42\% | 40\% | 31\% | 34\% | 0\% |
| A work colleague | Count | 329 | 0 | 61 | 104 | 75 | 89 | 0 |
|  | \% | 32\% | 0\% | 26\% | 36\% | 32\% | 34\% | 0\% |
| A total stranger | Count | 236 | 0 | 59 | 81 | 43 | 53 | 0 |
|  | \% | 23\% | 0\% | 25\% | 28\% | 19\% | 20\% | 0\% |
| I'd rather not answer this question | Count | 209 | 0 | 37 | 49 | 58 | 65 | 0 |
|  | \% | 21\% | 0\% | 16\% | 17\% | 25\% | 25\% | 0\% |
| Your male best friend | Count | 149 | 0 | 49 | 48 | 26 | 26 | 0 |
|  | \% | 15\% | 0\% | 21\% | 17\% | 11\% | 10\% | 0\% |
| A friend's partner | Count | 89 | 0 | 25 | 26 | 15 | 23 | 0 |
|  | \% | 9\% | 0\% | 11\% | 9\% | 6\% | 9\% | 0\% |
| Your boss | Count | 69 | 0 | 10 | 23 | 18 | 18 | 0 |
|  | \% | 7\% | 0\% | 4\% | 8\% | 8\% | 7\% | 0\% |
| Your female best friend | Count | 45 | 0 | 20 | 13 | 3 | 9 | 0 |
|  | \% | 4\% | 0\% | 9\% | 4\% | 1\% | 3\% | 0\% |
| One of your employees | Count | 23 | 0 | 3 | 4 | 9 | 7 | 0 |
|  | \% | 2\% | 0\% | 1\% | 1\% | 4\% | 3\% | 0\% |
| A family member's partner | Count | 11 | 0 | 3 | 4 | 1 | 3 | 0 |
|  | \% | 1\% | 0\% | 1\% | 1\% | 0\% | 1\% | 0\% |

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Have you ever had sex with...? Please tick all that apply

|  |  |  |  |  |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| Your ex after you had split up | Count | 34 | 64 | 46 | 23 | 40 | 23 | 14 | 31 | 17 | 40 |
|  | \% | 33\% | 36\% | 41\% | 41\% | 38\% | 33\% | 30\% | 37\% | 46\% | 34\% |
| A work colleague | Count | 38 | 63 | 35 | 17 | 35 | 21 | 14 | 26 | 12 | 34 |
|  | \% | 37\% | 36\% | 32\% | 30\% | 34\% | 30\% | 30\% | 31\% | 32\% | 29\% |
| A total stranger | Count | 18 | 43 | 26 | 14 | 29 | 11 | 11 | 17 | 10 | 30 |
|  | \% | 17\% | 24\% | 23\% | 25\% | 28\% | 16\% | 23\% | 20\% | 27\% | 25\% |
| I'd rather not answer this question | Count | 21 | 32 | 26 | 10 | 24 | 18 | 12 | 14 | 11 | 20 |
|  | \% | 20\% | 18\% | 23\% | 18\% | 23\% | 26\% | 26\% | 17\% | 30\% | 17\% |
| Your male best friend | Count | 12 | 25 | 14 | 7 | 24 | 13 | 7 | 14 | 6 | 18 |
|  | \% | 12\% | 14\% | 13\% | 13\% | 23\% | 19\% | 15\% | 17\% | 16\% | 15\% |
| A friend's partner | Count | 3 | 26 | 9 | 7 | 10 | 7 | 3 | 5 | 3 | 8 |
|  | \% | 3\% | 15\% | 8\% | 13\% | 10\% | 10\% | 6\% | 6\% | 8\% | 7\% |
| Your boss | Count | 9 | 10 | 10 | 5 | 8 | 5 | 4 | 1 | 4 | 4 |
|  | \% | 9\% | 6\% | 9\% | 9\% | 8\% | 7\% | 9\% | 1\% | 11\% | 3\% |
| Your female best friend | Count | 5 | 7 | 3 | 0 | 7 | 5 | 2 | 3 | 2 | 8 |
|  | \% | 5\% | 4\% | 3\% | 0\% | 7\% | 7\% | 4\% | 4\% | 5\% | 7\% |
| One of your employees | Count | 1 | 2 | 6 | 0 | 6 | 0 | 2 | 2 | 2 | 2 |
|  | \% | 1\% | 1\% | 5\% | 0\% | 6\% | 0\% | 4\% | 2\% | 5\% | 2\% |
| A family member's partner | Count | 1 | 1 | 1 | 0 | 2 | 3 | 2 | 0 | 0 | 1 |
|  | \% | 1\% | 1\% | 1\% | 0\% | 2\% | 4\% | 4\% | 0\% | 0\% | 1\% |

## FABULOUS SEX SURVEY

Populus interview 1,011 women aged 18-40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

Have you ever had sex with...? Please tick all that apply

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | C1 | C2 | DE |
| Your ex after you had split up | Count | 35 | 6 | 85 | 140 | 85 | 62 |
|  | \% | 42\% | 29\% | 39\% | 35\% | 38\% | 37\% |
| A work colleague | Count | 27 | 6 | 71 | 146 | 66 | 46 |
|  | \% | 32\% | 29\% | 32\% | 37\% | 29\% | 27\% |
| A total stranger | Count | 22 | 4 | 57 | 83 | 53 | 43 |
|  | \% | 26\% | 19\% | 26\% | 21\% | 24\% | 25\% |
| I'd rather not answer this question | Count | 15 | 7 | 43 | 71 | 51 | 44 |
|  | \% | 18\% | 33\% | 20\% | 18\% | 23\% | 26\% |
| Your male best friend | Count | 7 | 2 | 35 | 54 | 32 | 27 |
|  | \% | 8\% | 10\% | 16\% | 14\% | 14\% | 16\% |
| A friend's partner | Count | 7 | 1 | 18 | 29 | 24 | 18 |
|  | \% | 8\% | 5\% | 8\% | 7\% | 11\% | 11\% |
| Your boss | Count | 8 | 0 | 21 | 24 | 12 | 12 |
|  | \% | 10\% | 0\% | 10\% | 6\% | 5\% | 7\% |
| Your female best friend | Count | 3 | 0 | 9 | 18 | 10 | 7 |
|  | \% | 4\% | 0\% | 4\% | 5\% | 4\% | 4\% |
| One of your employees | Count | 0 | 0 | 9 | 11 | 3 | 0 |
|  | \% | 0\% | 0\% | 4\% | 3\% | 1\% | 0\% |
| A family member's partner | Count | 0 | 0 | 2 | 2 | 3 | 4 |
|  | \% | 0\% | 0\% | 1\% | 1\% | 1\% | 2\% |

## FABULOUS SEX SURVEY

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## Have you ever had sex with...? Please tick all that apply

|  |  | sexual orientation |  |  |  |  | I'd rather not say |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual |  |
| Your ex after you had split up | Count | 332 | 3 | 14 | 20 | 1 | 4 |
|  | \% | 37\% | 21\% | 42\% | 47\% | 20\% | 16\% |
| A work colleague | Count | 290 | 4 | 10 | 19 | 1 | 5 |
|  | \% | 32\% | 29\% | 30\% | 44\% | 20\% | 20\% |
| A total stranger | Count | 201 | 4 | 8 | 16 | 2 | 5 |
|  | \% | 22\% | 29\% | 24\% | 37\% | 40\% | 20\% |
| I'd rather not answer this question | Count | 181 | 3 | 7 | 4 | 1 | 14 |
|  | \% | 20\% | 21\% | 21\% | 9\% | 20\% | 56\% |
| Your male best friend | Count | 125 | 1 | 10 | 9 | 0 | 4 |
|  | \% | 14\% | 7\% | 30\% | 21\% | 0\% | 16\% |
| A friend's partner | Count | 67 | 2 | 7 | 9 | 0 | 4 |
|  | \% | 7\% | 14\% | 21\% | 21\% | 0\% | 16\% |
| Your boss | Count | 55 | 1 | 7 | 6 | 0 | 0 |
|  | \% | 6\% | 7\% | 21\% | 14\% | 0\% | 0\% |
| Your female best friend | Count | 27 | 5 | 7 | 5 | 0 | 1 |
|  | \% | 3\% | 36\% | 21\% | 12\% | 0\% | 4\% |
| One of your employees | Count | 20 | 0 | 3 | 0 | 0 | 0 |
|  | \% | 2\% | 0\% | 9\% | 0\% | 0\% | 0\% |
| A family member's partner | Count | 9 | 0 | 1 | 1 | 0 | 0 |
|  | \% | 1\% | 0\% | 3\% | 2\% | 0\% | 0\% |

## FABULOUS SEX SURVEY

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Have you ever had a casual encounter and regretted it afterwards?

|  |  |  |  |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  | Age |  |  |  |  |
|  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |  |
| Yes | Count | 432 | 0 | 91 | 125 | 110 | 106 | 0 |
|  | $\%$ | $43 \%$ | $0 \%$ | $40 \%$ | $44 \%$ | $48 \%$ | $41 \%$ | $0 \%$ |
| No | Count | 535 | 0 | 133 | 155 | 105 | 142 | 0 |
|  | $\%$ | $54 \%$ | $0 \%$ | $58 \%$ | $54 \%$ | $46 \%$ | $55 \%$ | $0 \%$ |
| I'd rather not answer | Count | 33 | 0 | 6 | 7 | 12 | 8 | 0 |
| this question | $\%$ | $3 \%$ | $0 \%$ | $3 \%$ | $2 \%$ | $5 \%$ | $3 \%$ | $0 \%$ |

Have you ever had a casual encounter and regretted it afterwards?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Yes | Count | 46 | 73 | 52 | 31 | 38 | 25 | 18 | 32 | 17 | 49 | 44 |
|  | \% | 45\% | 42\% | 47\% | 55\% | 37\% | 36\% | 39\% | 39\% | 49\% | 42\% | 53\% |
| No | Count | 53 | 98 | 55 | 25 | 58 | 41 | 26 | 48 | 16 | 65 | 36 |
|  | \% | 52\% | 56\% | 50\% | 45\% | 57\% | 59\% | 57\% | 58\% | 46\% | 56\% | 43\% |
| I'd rather not answer this question | Count | 3 | 4 | 3 | 0 | 6 | 3 | 2 | 3 | 2 | 3 | 3 |
|  | \% | 3\% | 2\% | 3\% | 0\% | 6\% | 4\% | 4\% | 4\% | 6\% | 3\% | 4\% |

## FABULOUS SEX SURVEY

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Have you ever had a casual encounter and regretted it afterwards?

|  |  | Region <br> Northen Ireland | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | AB | Cl | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| Yes | Count | 6 | 99 | 163 | 91 | 77 | 383 | 4 | 12 | 23 | 2 | 8 |
|  | \% | 29\% | 46\% | 42\% | 41\% | 46\% | 43\% | 29\% | 36\% | 56\% | 40\% | 33\% |
| No | Count | 14 | 108 | 214 | 128 | 83 | 476 | 9 | 20 | 18 | 3 | 10 |
|  | \% | 67\% | 50\% | 55\% | 57\% | 50\% | 54\% | 64\% | 61\% | 44\% | 60\% | 42\% |
| I'd rather not answer this question | Count | 1 | 9 | 13 | 4 | 7 | 25 | 1 | 1 | 0 | 0 | 6 |
|  | \% | 5\% | 4\% | 3\% | 2\% | 4\% | 3\% | 7\% | 3\% | 0\% | 0\% | 25\% |

## FABULOUS SEX SURVEY

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Have you ever used any of the following to enhance your sex life: (Please tick all that apply)

|  |  | Age |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Under 18 | 18-24 | 25-30 | 31-34 | 35-40 | Over 40 |
| Sexy undies | Count | 565 | 0 | 145 | 160 | 120 | 140 | 0 |
|  | \% | 56\% | 0\% | 63\% | 55\% | 52\% | 54\% | 0\% |
| Massage oil | Count | 496 | 0 | 117 | 149 | 99 | 131 | 0 |
|  | \% | 49\% | 0\% | 50\% | 51\% | 43\% | 50\% | 0\% |
| Lubricants | Count | 371 | 0 | 109 | 117 | 68 | 77 | 0 |
|  | \% | 37\% | 0\% | 47\% | 40\% | 29\% | 30\% | 0\% |
| Pornography | Count | 339 | 0 | 88 | 95 | 71 | 85 | 0 |
|  | \% | 33\% | 0\% | 38\% | 33\% | 31\% | 33\% | 0\% |
| Erotic films | Count | 291 | 0 | 55 | 82 | 69 | 85 | 0 |
|  | \% | 29\% | 0\% | 24\% | 28\% | 30\% | 33\% | 0\% |
| Erotic literature | Count | 182 | 0 | 40 | 51 | 39 | 52 | 0 |
|  | \% | 18\% | 0\% | 17\% | 18\% | 17\% | 20\% | 0\% |
| Penis rings | Count | 159 | 0 | 47 | 49 | 25 | 38 | 0 |
|  | \% | 16\% | 0\% | 20\% | 17\% | 11\% | 15\% | 0\% |
| Role play | Count | 157 | 0 | 42 | 47 | 28 | 40 | 0 |
|  | \% | 15\% | 0\% | 18\% | 16\% | 12\% | 15\% | 0\% |
| A video camera | Count | 146 | 0 | 50 | 48 | 24 | 24 | 0 |
|  | \% | 14\% | 0\% | 22\% | 17\% | 10\% | 9\% | 0\% |
| Romantic movies | Count | 142 | 0 | 40 | 44 | 25 | 33 | 0 |
|  | \% | 14\% | 0\% | 17\% | 15\% | 11\% | 13\% | 0\% |
| Sex drugs like poppers/Viagra | Count | 85 | 0 | 26 | 31 | 15 | 13 | 0 |
|  | \% | 8\% | 0\% | 11\% | 11\% | 6\% | 5\% | 0\% |
| A webcam | Count | 53 | 0 | 23 | 13 | 9 | 8 | 0 |
|  | \% | 5\% | 0\% | 10\% | 4\% | 4\% | 3\% | 0\% |
| Love balls | Count | 52 | 0 | 10 | 21 | 5 | 16 | 0 |
|  | \% | 5\% | 0\% | 4\% | 7\% | 2\% | 6\% | 0\% |
| I'd rather not answer this nunntion | Count | 149 | 0 | 30 | 42 | 38 | 39 | 0 |
|  | \% | 15\% | 0\% | 13\% | 14\% | 16\% | 15\% | 0\% |

## FABULOUS SEX SURVEY

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Have you ever used any of the following to enhance your sex life: (Please tick all that apply)

|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sexy undies | Count | 56 | 94 | 66 | 33 | 53 | 38 | 21 | 56 | 14 | 72 |
|  | \% | 54\% | 53\% | 59\% | 59\% | 51\% | 54\% | 45\% | 67\% | 38\% | 61\% |
| Massage oil | Count | 47 | 88 | 62 | 29 | 49 | 31 | 23 | 44 | 15 | 62 |
|  | \% | 45\% | 50\% | 56\% | 52\% | 47\% | 44\% | 49\% | 53\% | 41\% | 52\% |
| Lubricants | Count | 44 | 54 | 50 | 26 | 35 | 21 | 11 | 35 | 11 | 41 |
|  | \% | 42\% | 31\% | 45\% | 46\% | 34\% | 30\% | 23\% | 42\% | 30\% | 34\% |
| Pornography | Count | 37 | 60 | 43 | 14 | 36 | 18 | 10 | 26 | 14 | 44 |
|  | \% | 36\% | 34\% | 39\% | 25\% | 35\% | 26\% | 21\% | 31\% | 38\% | 37\% |
| Erotic films | Count | 30 | 56 | 42 | 14 | 31 | 15 | 6 | 23 | 13 | 31 |
|  | \% | 29\% | 32\% | 38\% | 25\% | 30\% | 21\% | 13\% | 28\% | 35\% | 26\% |
| Erotic literature | Count | 19 | 31 | 20 | 8 | 26 | 9 | 3 | 17 | 6 | 28 |
|  | \% | 18\% | 18\% | 18\% | 14\% | 25\% | 13\% | 6\% | 20\% | 16\% | 24\% |
| Penis rings | Count | 16 | 28 | 18 | 6 | 18 | 13 | 5 | 15 | 5 | 20 |
|  | \% | 15\% | 16\% | 16\% | 11\% | 17\% | 19\% | 11\% | 18\% | 14\% | 17\% |
| Role play | Count | 18 | 28 | 20 | 7 | 13 | 8 | 6 | 13 | 6 | 25 |
|  | \% | 17\% | 16\% | 18\% | 13\% | 13\% | 11\% | 13\% | 16\% | 16\% | 21\% |
| A video camera | Count | 13 | 22 | 18 | 11 | 18 | 12 | 4 | 11 | 5 | 19 |
|  | \% | 13\% | 12\% | 16\% | 20\% | 17\% | 17\% | 9\% | 13\% | 14\% | 16\% |
| Romantic movies | Count | 14 | 31 | 14 | 5 | 19 | 8 | 4 | 17 | 2 | 17 |
|  | \% | 13\% | 18\% | 13\% | 9\% | 18\% | 11\% | 9\% | 20\% | 5\% | 14\% |
| Sex drugs like poppers/Viagra | Count | 8 | 16 | 11 | 4 | 10 | 2 | 3 | 3 | 6 | 12 |
|  | \% | 8\% | 9\% | 10\% | 7\% | 10\% | 3\% | 6\% | 4\% | 16\% | 10\% |
| A webcam | Count | 2 | 9 | 9 | 4 | 6 | 4 | 1 | 6 | 2 | 7 |
|  | \% | 2\% | 5\% | 8\% | 7\% | 6\% | 6\% | 2\% | 7\% | 5\% | 6\% |
| Love balls | Count | 9 | 10 | 6 | 1 | 5 | 3 | 2 | 3 | 5 | 5 |
|  | \% | 9\% | 6\% | 5\% | 2\% | 5\% | 4\% | 4\% | 4\% | 14\% | 4\% |
| I'd rather not answer this nunrtion | Count | 14 | 23 | 14 | 10 | 15 | 12 | 9 | 10 | 10 | 17 |
|  | \% | 13\% | 13\% | 13\% | 18\% | 14\% | 17\% | 19\% | 12\% | 27\% | 14\% |

## FABULOUS SEX SURVEY

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Have you ever used any of the following to enhance your sex life: (Please tick all that apply)

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | Cl | C2 | DE |
| Sexy undies | Count | 49 | 11 | 117 | 216 | 131 | 98 |
|  | \% | 58\% | 52\% | 53\% | 55\% | 58\% | 58\% |
| Massage oil | Count | 33 | 12 | 110 | 190 | 120 | 75 |
|  | \% | 39\% | 57\% | 50\% | 48\% | 53\% | 44\% |
| Lubricants | Count | 34 | 8 | 78 | 153 | 85 | 53 |
|  | \% | 40\% | 38\% | 35\% | 39\% | 38\% | 31\% |
| Pornography | Count | 34 | 3 | 76 | 126 | 79 | 57 |
|  | \% | 40\% | 14\% | 35\% | 32\% | 35\% | 34\% |
| Erotic films | Count | 27 | 3 | 64 | 111 | 62 | 53 |
|  | \% | 32\% | 14\% | 29\% | 28\% | 28\% | 31\% |
| Erotic literature | Count | 13 | 1 | 51 | 78 | 30 | 23 |
|  | \% | 15\% | 5\% | 23\% | 20\% | 13\% | 14\% |
| Penis rings | Count | 12 | 2 | 41 | 51 | 36 | 30 |
|  | \% | 14\% | 10\% | 19\% | 13\% | 16\% | 18\% |
| Role play | Count | 9 | 3 | 40 | 55 | 30 | 31 |
|  | \% | 11\% | 14\% | 18\% | 14\% | 13\% | 18\% |
| A video camera | Count | 12 | 1 | 36 | 50 | 31 | 28 |
|  | \% | 14\% | 5\% | 16\% | 13\% | 14\% | 17\% |
| Romantic movies | Count | 8 | 3 | 37 | 57 | 31 | 16 |
|  | \% | 10\% | 14\% | 17\% | 14\% | 14\% | 9\% |
| Sex drugs like poppers/Viagra | Count | 8 | 2 | 14 | 27 | 23 | 20 |
|  | \% | 10\% | 10\% | 6\% | 7\% | 10\% | 12\% |
| A webcam | Count | 3 | 0 | 9 | 20 | 9 | 15 |
|  | \% | 4\% | 0\% | 4\% | 5\% | 4\% | 9\% |
| Love balls | Count | 2 | 1 | 15 | 17 | 12 | 8 |
|  | \% | 2\% | 5\% | 7\% | 4\% | 5\% | 5\% |
| I'd rather not answer this nunntion | Count | 11 | 4 | 32 | 53 | 30 | 32 |
|  | \% | 13\% | 19\% | 15\% | 13\% | 13\% | 19\% |

## FABULOUS SEX SURVEY

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Have you ever used any of the following to enhance your sex life: (Please tick all that apply)

|  |  | sexual orientation |  |  |  |  | I'd rather not say |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual |  |
| Sexy undies | Count | 497 | 5 | 20 | 33 | 2 | 8 |
|  | \% | 56\% | 36\% | 61\% | 77\% | 40\% | 32\% |
| Massage oil | Count | 440 | 7 | 16 | 23 | 3 | 7 |
|  | \% | 49\% | 50\% | 48\% | 53\% | 60\% | 28\% |
| Lubricants | Count | 311 | 5 | 18 | 27 | 1 | 9 |
|  | \% | 35\% | 36\% | 55\% | 63\% | 20\% | 36\% |
| Pornography | Count | 278 | 5 | 15 | 34 | 2 | 5 |
|  | \% | 31\% | 36\% | 45\% | 79\% | 40\% | 20\% |
| Erotic films | Count | 245 | 7 | 13 | 19 | 2 | 5 |
|  | \% | 27\% | 50\% | 39\% | 44\% | 40\% | 20\% |
| Erotic literature | Count | 144 | 5 | 10 | 19 | 2 | 2 |
|  | \% | 16\% | 36\% | 30\% | 44\% | 40\% | 8\% |
| Penis rings | Count | 140 | 0 | 6 | 12 | 1 | 0 |
|  | \% | 16\% | 0\% | 18\% | 28\% | 20\% | 0\% |
| Role play | Count | 118 | 2 | 16 | 16 | 2 | 3 |
|  | \% | 13\% | 14\% | 48\% | 37\% | 40\% | 12\% |
| A video camera | Count | 113 | 1 | 13 | 12 | 2 | 5 |
|  | \% | 13\% | 7\% | 39\% | 28\% | 40\% | 20\% |
| Romantic movies | Count | 124 | 4 | 2 | 7 | 1 | 4 |
|  | \% | 14\% | 29\% | 6\% | 16\% | 20\% | 16\% |
| Sex drugs like poppers/Viagra | Count | 65 | 3 | 6 | 9 | 0 | 2 |
|  | \% | 7\% | 21\% | 18\% | 21\% | 0\% | 8\% |
| A webcam | Count | 38 | 0 | 4 | 10 | 1 | 0 |
|  | \% | 4\% | 0\% | 12\% | 23\% | 20\% | 0\% |
| Love balls | Count | 34 | 1 | 10 | 5 | 1 | 1 |
|  | \% | 4\% | 7\% | 30\% | 12\% | 20\% | 4\% |
| I'd rather not answer this nunntinn | Count | 134 | 1 | 2 | 1 | 2 | 9 |
|  | \% | 15\% | 7\% | 6\% | 2\% | 40\% | 36\% |

## FABULOUS SEX SURVEY

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Have you ever had sex...? (Please tick all that apply)

|  |  | Age |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Under 18 | 18-24 | 25-30 | 31-34 | 35-40 | Over 40 |
| Outdoors | Count | 655 | 0 | 131 | 204 | 139 | 181 | 0 |
|  | \% | 65\% | 0\% | 56\% | 70\% | 60\% | 69\% | 0\% |
| In a car | Count | 611 | 0 | 122 | 168 | 141 | 180 | 0 |
|  | \% | 60\% | 0\% | 53\% | 58\% | 61\% | 69\% | 0\% |
| In a public place | Count | 305 | 0 | 72 | 108 | 52 | 73 | 0 |
|  | \% | 30\% | 0\% | 31\% | 37\% | 23\% | 28\% | 0\% |
| On a beach | Count | 246 | 0 | 40 | 73 | 52 | 81 | 0 |
|  | \% | 24\% | 0\% | 17\% | 25\% | 23\% | 31\% | 0\% |
| At a party | Count | 205 | 0 | 61 | 67 | 34 | 43 | 0 |
|  | \% | 20\% | 0\% | 26\% | 23\% | 15\% | 16\% | 0\% |
| At work | Count | 141 | 0 | 24 | 38 | 36 | 43 | 0 |
|  | \% | 14\% | 0\% | 10\% | 13\% | 16\% | 16\% | 0\% |
| In a nightclub/pub | Count | 108 | 0 | 29 | 45 | 17 | 17 | 0 |
|  | \% | 11\% | 0\% | 13\% | 16\% | 7\% | 7\% | 0\% |
| In a changing room | Count | 61 | 0 | 18 | 22 | 13 | 8 | 0 |
|  | \% | 6\% | 0\% | 8\% | 8\% | 6\% | 3\% | 0\% |
| On a train | Count | 48 | 0 | 8 | 14 | 12 | 14 | 0 |
|  | \% | 5\% | 0\% | 3\% | 5\% | 5\% | 5\% | 0\% |
| On a plane | Count | 21 | 0 | 5 | 4 | 7 | 5 | 0 |
|  | \% | 2\% | 0\% | 2\% | 1\% | 3\% | 2\% | 0\% |
| I'd rather not answer this nunrtinn | Count | 120 | 0 | 23 | 31 | 30 | 36 | 0 |
|  | \% | 12\% | 0\% | 10\% | 11\% | 13\% | 14\% | 0\% |

## FABULOUS SEX SURVEY

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Have you ever had sex...? (Please tick all that apply)

|  |  |  |  |  |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| Outdoors | Count | 68 | 112 | 71 | 40 | 65 | 48 | 32 | 51 | 21 | 74 |
|  | \% | 65\% | 63\% | 64\% | 71\% | 63\% | 69\% | 68\% | 61\% | 57\% | 62\% |
| In a car | Count | 55 | 116 | 70 | 36 | 68 | 44 | 25 | 44 | 18 | 75 |
|  | \% | 53\% | 66\% | 63\% | 64\% | 65\% | 63\% | 53\% | 53\% | 49\% | 63\% |
| In a public place | Count | 31 | 49 | 41 | 16 | 30 | 21 | 15 | 28 | 12 | 33 |
|  | \% | 30\% | 28\% | 37\% | 29\% | 29\% | 30\% | 32\% | 34\% | 32\% | 28\% |
| On a beach | Count | 25 | 52 | 34 | 14 | 18 | 14 | 12 | 19 | 7 | 26 |
|  | \% | 24\% | 29\% | 31\% | 25\% | 17\% | 20\% | 26\% | 23\% | 19\% | 22\% |
| At a party | Count | 19 | 37 | 25 | 12 | 19 | 14 | 9 | 14 | 8 | 20 |
|  | \% | 18\% | 21\% | 23\% | 21\% | 18\% | 20\% | 19\% | 17\% | 22\% | 17\% |
| At work | Count | 20 | 23 | 13 | 8 | 14 | 15 | 5 | 9 | 4 | 17 |
|  | \% | 19\% | 13\% | 12\% | 14\% | 13\% | 21\% | 11\% | 11\% | 11\% | 14\% |
| In a nightclub/pub | Count | 12 | 17 | 16 | 6 | 10 | 6 | 3 | 6 | 8 | 13 |
|  | \% | 12\% | 10\% | 14\% | 11\% | 10\% | 9\% | 6\% | 7\% | 22\% | 11\% |
| In a changing room | Count | 5 | 10 | 9 | 2 | 10 | 5 | 3 | 2 | 1 | 10 |
|  | \% | 5\% | 6\% | 8\% | 4\% | 10\% | 7\% | 6\% | 2\% | 3\% | 8\% |
| On a train | Count | 10 | 12 | 5 | 2 | 3 | 4 | 0 | 4 | 0 | 4 |
|  | \% | 10\% | 7\% | 5\% | 4\% | 3\% | 6\% | 0\% | 5\% | 0\% | 3\% |
| On a plane | Count | 4 | 4 | 2 | 1 | 1 | 1 | 0 | 4 | 0 | 2 |
|  | \% | 4\% | 2\% | 2\% | 2\% | 1\% | 1\% | 0\% | 5\% | 0\% | 2\% |
| I'd rather not answer this nunntion | Count | 17 | 19 | 16 | 5 | 7 | 6 | 6 | 8 | 10 | 11 |
|  | \% | 16\% | 11\% | 14\% | 9\% | 7\% | 9\% | 13\% | 10\% | 27\% | 9\% |

## FABULOUS SEX SURVEY

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Have you ever had sex...? (Please tick all that apply)

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | C1 | C2 | DE |
| Outdoors | Count | 62 | 10 | 150 | 237 | 156 | 111 |
|  | \% | 74\% | 48\% | 68\% | 60\% | 69\% | 66\% |
| In a car | Count | 48 | 12 | 139 | 225 | 148 | 96 |
|  | \% | 57\% | 57\% | 63\% | 57\% | 66\% | 57\% |
| In a public place | Count | 21 | 6 | 73 | 101 | 76 | 53 |
|  | \% | 25\% | 29\% | 33\% | 26\% | 34\% | 31\% |
| On a beach | Count | 19 | 5 | 63 | 88 | 59 | 36 |
|  | \% | 23\% | 24\% | 29\% | 22\% | 26\% | 21\% |
| At a party | Count | 22 | 5 | 45 | 75 | 53 | 31 |
|  | \% | 26\% | 24\% | 20\% | 19\% | 24\% | 18\% |
| At work | Count | 10 | 2 | 38 | 56 | 31 | 16 |
|  | \% | 12\% | 10\% | 17\% | 14\% | 14\% | 9\% |
| In a nightclub/pub | Count | 8 | 3 | 27 | 43 | 22 | 16 |
|  | \% | 10\% | 14\% | 12\% | 11\% | 10\% | 9\% |
| In a changing room | Count | 2 | 1 | 13 | 23 | 12 | 13 |
|  | \% | 2\% | 5\% | 6\% | 6\% | 5\% | 8\% |
| On a train | Count | 2 | 1 | 12 | 19 | 11 | 5 |
|  | \% | 2\% | 5\% | 5\% | 5\% | 5\% | 3\% |
| On a plane | Count | 1 | 1 | 7 | 7 | 3 | 4 |
|  | \% | 1\% | 5\% | 3\% | 2\% | 1\% | 2\% |
| I'd rather not answer this manntinn | Count | 11 | 4 | 25 | 46 | 25 | 24 |
|  | \% | 13\% | 19\% | 11\% | 12\% | 11\% | 14\% |

## FABULOUS SEX SURVEY

Populus interview 1,011 women aged 18-40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

Have you ever had sex...? (Please tick all that apply)

|  |  | sexual orientation |  |  |  |  | I'd rather not say |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual |  |
| Outdoors | Count | 581 | 8 | 22 | 31 | 2 | 12 |
|  | \% | 65\% | 57\% | 67\% | 72\% | 40\% | 48\% |
| In a car | Count | 544 | 4 | 23 | 27 | 2 | 12 |
|  | \% | 61\% | 29\% | 70\% | 63\% | 40\% | 48\% |
| In a public place | Count | 264 | 4 | 14 | 16 | 1 | 6 |
|  | \% | 29\% | 29\% | 42\% | 37\% | 20\% | 24\% |
| On a beach | Count | 217 | 2 | 9 | 16 | 0 | 2 |
|  | \% | 24\% | 14\% | 27\% | 37\% | 0\% | 8\% |
| At a party | Count | 166 | 3 | 13 | 20 | 0 | 3 |
|  | \% | 19\% | 21\% | 39\% | 47\% | 0\% | 12\% |
| At work | Count | 120 | 0 | 8 | 9 | 1 | 3 |
|  | \% | 13\% | 0\% | 24\% | 21\% | 20\% | 12\% |
| In a nightclub/pub | Count | 89 | 3 | 6 | 7 | 0 | 3 |
|  | \% | 10\% | 21\% | 18\% | 16\% | 0\% | 12\% |
| In a changing room | Count | 53 | 0 | 3 | 5 | 0 | 0 |
|  | \% | 6\% | 0\% | 9\% | 12\% | 0\% | 0\% |
| On a train | Count | 41 | 1 | 4 | 1 | 0 | 1 |
|  | \% | 5\% | 7\% | 12\% | 2\% | 0\% | 4\% |
| On a plane | Count | 19 | 0 | 0 | 2 | 0 | 0 |
|  | \% | 2\% | 0\% | 0\% | 5\% | 0\% | 0\% |
| I'd rather not answer this | Count | 103 | 2 | 5 | 1 | 0 | 9 |
|  | \% | 12\% | 14\% | 15\% | 2\% | 0\% | 36\% |

## FABULOUS SEX SURVEY

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If you were trying to seduce your partner what would you wear?

|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| :--- | :--- | ---: | :--- | ---: | ---: | ---: | ---: | ---: |
| Perfume | Count | 370 | 0 | 96 | 112 | 72 | 90 | 0 |
| Lipstick/lipgloss | $\%$ | $36 \%$ | $0 \%$ | $41 \%$ | $39 \%$ | $31 \%$ | $34 \%$ | $0 \%$ |
| Something low cut | Count | 237 | 0 | 54 | 70 | 50 | 63 | 0 |
|  | $\%$ | $23 \%$ | $0 \%$ | $23 \%$ | $24 \%$ | $22 \%$ | $24 \%$ | $0 \%$ |
| Something see-through | Count | 390 | 0 | 110 | 116 | 75 | 89 | 0 |
|  | $\%$ | $38 \%$ | $0 \%$ | $47 \%$ | $40 \%$ | $32 \%$ | $34 \%$ | $0 \%$ |
| High heels | Count | 194 | 0 | 41 | 50 | 45 | 58 | 0 |
|  | $\%$ | $19 \%$ | $0 \%$ | $18 \%$ | $17 \%$ | $19 \%$ | $22 \%$ | $0 \%$ |
| No knickers | Count | 365 | 0 | 102 | 114 | 70 | 79 | 0 |
|  | $\%$ | $36 \%$ | $0 \%$ | $44 \%$ | $39 \%$ | $30 \%$ | $30 \%$ | $0 \%$ |
| Sexy undies | Count | 287 | 0 | 52 | 80 | 72 | 83 | 0 |
|  | $\%$ | $28 \%$ | $0 \%$ | $22 \%$ | $28 \%$ | $31 \%$ | $32 \%$ | $0 \%$ |
| Nothing | Count | 627 | 0 | 162 | 186 | 130 | 149 | 0 |
|  | $\%$ | $62 \%$ | $0 \%$ | $70 \%$ | $64 \%$ | $56 \%$ | $57 \%$ | $0 \%$ |
| A short skirt | Count | 153 | 0 | 32 | 51 | 29 | 41 | 0 |
|  | $\%$ | $15 \%$ | $0 \%$ | $14 \%$ | $18 \%$ | $13 \%$ | $16 \%$ | $0 \%$ |
| Something else | Count | 226 | 0 | 67 | 65 | 45 | 49 | 0 |
|  | $\%$ | $22 \%$ | $0 \%$ | $29 \%$ | $22 \%$ | $19 \%$ | $19 \%$ | $0 \%$ |
| I'd rather not answer | Count | 54 | 0 | 16 | 13 | 9 | 16 | 0 |
| this question | $\%$ | $5 \%$ | $0 \%$ | $7 \%$ | $4 \%$ | $4 \%$ | $6 \%$ | $0 \%$ |
|  | Count | 64 | 0 | 12 | 21 | 20 | 11 | 0 |

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If you were trying to seduce your partner what would you wear?

|  |  | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| Perfume | Count | 39 | 73 | 38 | 27 | 32 | 25 | 13 | 33 | 8 | 40 |
|  | \% | 38\% | 41\% | 34\% | 48\% | 31\% | 36\% | 28\% | 40\% | 22\% | 34\% |
| Lipstick/lipgloss | Count | 35 | 38 | 27 | 14 | 24 | 15 | 9 | 18 | 0 | 26 |
|  | \% | 34\% | 21\% | 24\% | 25\% | 23\% | 21\% | 19\% | 22\% | 0\% | 22\% |
| Something low cut | Count | 35 | 66 | 49 | 27 | 40 | 24 | 16 | 42 | 10 | 44 |
|  | \% | 34\% | 37\% | 44\% | 48\% | 38\% | 34\% | 34\% | 51\% | 27\% | 37\% |
| Something see-through | Count | 21 | 32 | 25 | 8 | 24 | 15 | 10 | 13 | 2 | 21 |
|  | \% | 20\% | 18\% | 23\% | 14\% | 23\% | 21\% | 21\% | 16\% | 5\% | 18\% |
| High heels | Count | 45 | 69 | 42 | 25 | 33 | 24 | 14 | 27 | 5 | 41 |
|  | \% | 43\% | 39\% | 38\% | 45\% | 32\% | 34\% | 30\% | 33\% | 14\% | 34\% |
| No knickers | Count | 27 | 57 | 36 | 10 | 38 | 19 | 12 | 20 | 6 | 36 |
|  | \% | 26\% | 32\% | 32\% | 18\% | 37\% | 27\% | 26\% | 24\% | 16\% | 30\% |
| Sexy undies | Count | 62 | 113 | 64 | 38 | 62 | 43 | 27 | 61 | 14 | 72 |
|  | \% | 60\% | 64\% | 58\% | 68\% | 60\% | 61\% | 57\% | 73\% | 38\% | 61\% |
| Nothing | Count | 8 | 29 | 21 | 10 | 16 | 8 | 9 | 11 | 5 | 20 |
|  | \% | 8\% | 16\% | 19\% | 18\% | 15\% | 11\% | 19\% | 13\% | 14\% | 17\% |
| A short skirt | Count | 28 | 40 | 24 | 15 | 29 | 12 | 7 | 21 | 4 | 25 |
|  | \% | 27\% | 23\% | 22\% | 27\% | 28\% | 17\% | 15\% | 25\% | 11\% | 21\% |
| Something else | Count | 5 | 9 | 6 | 3 | 3 | 3 | 2 | 9 | 4 | 8 |
|  | \% | 5\% | 5\% | 5\% | 5\% | 3\% | 4\% | 4\% | 11\% | 11\% | 7\% |
| I'd rather not answer this question | Count | 6 | 10 | 7 | 3 | 6 | 5 | 4 | 1 | 7 | 8 |
|  | \% | 6\% | 6\% | 6\% | 5\% | 6\% | 7\% | 9\% | 1\% | 19\% | 7\% |

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If you were trying to seduce your partner what would you wear?

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | Cl | C2 | DE |
| Perfume | Count | 33 | 9 | 84 | 142 | 76 | 66 |
|  | \% | 39\% | 43\% | 38\% | 36\% | 34\% | 39\% |
| Lipstick/lipgloss | Count | 25 | 6 | 54 | 98 | 49 | 36 |
|  | \% | 30\% | 29\% | 25\% | 25\% | 22\% | 21\% |
| Something low cut | Count | 26 | 10 | 87 | 147 | 84 | 70 |
|  | \% | 31\% | 48\% | 40\% | 37\% | 37\% | 41\% |
| Something see-through | Count | 17 | 5 | 33 | 69 | 46 | 45 |
|  | \% | 20\% | 24\% | 15\% | 17\% | 20\% | 27\% |
| High heels | Count | 29 | 10 | 83 | 145 | 72 | 64 |
|  | \% | 35\% | 48\% | 38\% | 37\% | 32\% | 38\% |
| No knickers | Count | 20 | 6 | 62 | 102 | 68 | 54 |
|  | \% | 24\% | 29\% | 28\% | 26\% | 30\% | 32\% |
| Sexy undies | Count | 57 | 13 | 132 | 251 | 139 | 102 |
|  | \% | 68\% | 62\% | 60\% | 63\% | 62\% | 60\% |
| Nothing | Count | 13 | 4 | 33 | 53 | 35 | 33 |
|  | \% | 15\% | 19\% | 15\% | 13\% | 16\% | 20\% |
| A short skirt | Count | 16 | 5 | 36 | 95 | 54 | 40 |
|  | \% | 19\% | 24\% | 16\% | 24\% | 24\% | 24\% |
| Something else | Count | 1 | 1 | 13 | 21 | 11 | 8 |
|  | \% | 1\% | 5\% | 6\% | 5\% | 5\% | 5\% |
| I'd rather not answer this question | Count | 5 | 2 | 14 | 29 | 9 | 12 |
|  | \% | 6\% | 10\% | 6\% | 7\% | 4\% | 7\% |

## FABULOUS SEX SURVEY

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If you were trying to seduce your partner what would you wear?

|  |  | Hetrosexual | sexual orientation |  |  |  | I'd rather not say |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Homosexual | Bi-sexual | Bi-curious | Asexual |  |
| Perfume | Count | 330 | 5 | 12 | 20 | 2 | 1 |
|  | \% | 37\% | 36\% | 36\% | 47\% | 40\% | 4\% |
| Lipstick/lipgloss | Count | 207 | 1 | 11 | 14 | 2 | 2 |
|  | \% | 23\% | 7\% | 33\% | 33\% | 40\% | 8\% |
| Something low cut | Count | 353 | 5 | 11 | 17 | 1 | 3 |
|  | \% | 39\% | 36\% | 33\% | 40\% | 20\% | 12\% |
| Something see-through | Count | 176 | 0 | 8 | 7 | 1 | 2 |
|  | \% | 20\% | 0\% | 24\% | 16\% | 20\% | 8\% |
| High heels | Count | 319 | 3 | 13 | 25 | 1 | 4 |
|  | \% | 36\% | 21\% | 39\% | 58\% | 20\% | 16\% |
| No knickers | Count | 263 | 1 | 6 | 15 | 1 | 2 |
|  | \% | 29\% | 7\% | 18\% | 35\% | 20\% | 8\% |
| Sexy undies | Count | 560 | 6 | 22 | 29 | 2 | 8 |
|  | \% | 63\% | 43\% | 67\% | 67\% | 40\% | 32\% |
| Nothing | Count | 135 | 4 | 4 | 6 | 1 | 4 |
|  | \% | 15\% | 29\% | 12\% | 14\% | 20\% | 16\% |
| A short skirt | Count | 200 | 2 | 8 | 13 | 1 | 2 |
|  | \% | 22\% | 14\% | 24\% | 30\% | 20\% | 8\% |
| Something else | Count | 41 | 2 | 6 | 1 | 2 | 2 |
|  | \% | 5\% | 14\% | 18\% | 2\% | 40\% | 8\% |
| I'd rather not answer this question | Count | 51 | 0 | 3 | 1 | 0 | 9 |
|  | \% | 6\% | 0\% | 9\% | 2\% | 0\% | 36\% |

## FABULOUS SEX SURVEY

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How often do you masturbate? (Excludes those not wishing to answer question)

|  |  |  |  | Age |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| More than once a day | Count | 8 | 0 | 3 | 2 | 2 | 1 | 0 |
|  | $\%$ | $1 \%$ | $0 \%$ | $2 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $0 \%$ |
| Every day | Count | 29 | 0 | 11 | 10 | 2 | 6 | 0 |
| $2-3$ times a week | $\%$ | $4 \%$ | $0 \%$ | $6 \%$ | $4 \%$ | $1 \%$ | $3 \%$ | $0 \%$ |
|  | Count | 130 | 0 | 41 | 39 | 21 | 29 | 0 |
| Once a week | $\%$ | $16 \%$ | $0 \%$ | $21 \%$ | $17 \%$ | $12 \%$ | $15 \%$ | $0 \%$ |
|  | Count | 150 | 0 | 33 | 43 | 39 | 35 | 0 |
| Once a month | $\%$ | $19 \%$ | $0 \%$ | $17 \%$ | $18 \%$ | $23 \%$ | $18 \%$ | $0 \%$ |
|  | Count | 122 | 0 | 20 | 35 | 28 | 39 | 0 |
| Rarely | $\%$ | $15 \%$ | $0 \%$ | $10 \%$ | $15 \%$ | $16 \%$ | $20 \%$ | $0 \%$ |
|  | Count | 213 | 0 | 49 | 60 | 44 | 60 | 0 |
| Never | $\%$ | $27 \%$ | $0 \%$ | $25 \%$ | $26 \%$ | $26 \%$ | $31 \%$ | $0 \%$ |
|  | Count | 111 | 0 | 28 | 36 | 28 | 19 | 0 |
| I'd rather not answer | Count | $14 \%$ | $0 \%$ | $14 \%$ | $15 \%$ | $16 \%$ | $10 \%$ | $0 \%$ |
| this question | $\%$ | 30 | 0 | 11 | 9 | 7 | 3 | 0 |
|  |  | $4 \%$ | $0 \%$ | $6 \%$ | $4 \%$ | $4 \%$ | $2 \%$ | $0 \%$ |

## FABULOUS SEX SURVEY

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How often do you masturbate? (Excludes those not wishing to answer question)

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| More than once a day | Count | 1 | 1 | 0 | 0 | 1 | 0 | 2 | 0 | 1 | 2 | 0 |
|  | \% | 1\% | 1\% | 0\% | 0\% | 1\% | 0\% | 6\% | 0\% | 3\% | 2\% | 0\% |
| Every day | Count | 5 | 2 | 9 | 2 | 1 | 1 | 0 | 2 | 0 | 4 | 1 |
|  | \% | 6\% | 1\% | 10\% | 5\% | 1\% | 2\% | 0\% | 3\% | 0\% | 4\% | 1\% |
| 2-3 times a week | Count | 15 | 27 | 12 | 9 | 12 | 7 | 5 | 15 | 5 | 12 | 10 |
|  | \% | 18\% | 20\% | 14\% | 21\% | 15\% | 14\% | 15\% | 23\% | 17\% | 12\% | 15\% |
| Once a week | Count | 11 | 25 | 21 | 6 | 12 | 11 | 3 | 14 | 6 | 25 | 11 |
|  | \% | 13\% | 18\% | 24\% | 14\% | 15\% | 22\% | 9\% | 22\% | 20\% | 26\% | 16\% |
| Once a month | Count | 15 | 24 | 12 | 8 | 10 | 6 | 5 | 6 | 5 | 16 | 14 |
|  | \% | 18\% | 17\% | 14\% | 19\% | 12\% | 12\% | 15\% | 9\% | 17\% | 16\% | 21\% |
| Rarely | Count | 23 | 30 | 18 | 12 | 33 | 15 | 7 | 19 | 9 | 23 | 17 |
|  | \% | 27\% | 22\% | 21\% | 28\% | 41\% | 31\% | 21\% | 29\% | 30\% | 23\% | 25\% |
| Never | Count | 11 | 21 | 14 | 5 | 9 | 9 | 7 | 6 | 4 | 11 | 11 |
|  | \% | 13\% | 15\% | 16\% | 12\% | 11\% | 18\% | 21\% | 9\% | 13\% | 11\% | 16\% |
| I'd rather not answer this question | Count | 3 | 8 | 0 | 1 | 3 | 0 | 4 | 3 | 0 | 5 | 3 |
|  | \% | 4\% | 6\% | 0\% | 2\% | 4\% | 0\% | 12\% | 5\% | 0\% | 5\% | 4\% |

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How often do you masturbate? (Excludes those not wishing to answer question)

|  |  | Region | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Northen Ireland | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| More than once a day | Count | 0 | 2 | 2 | 2 | 2 | 7 | 0 | 1 | 0 | 0 | 0 |
|  | \% | 0\% | 1\% | 1\% | 1\% | 1\% | 1\% | 0\% | 3\% | 0\% | 0\% | 0\% |
| Every day | Count | 1 | 6 | 9 | 6 | 8 | 16 | 2 | 6 | 4 | 0 | 1 |
|  | \% | 6\% | 4\% | 3\% | 3\% | 6\% | 2\% | 15\% | 20\% | 10\% | 0\% | 8\% |
| 2-3 times a week | Count | 1 | 33 | 47 | 30 | 19 | 100 | 4 | 8 | 16 | 0 | 2 |
|  | \% | 6\% | 20\% | 15\% | 17\% | 14\% | 14\% | 31\% | 27\% | 38\% | 0\% | 15\% |
| Once a week | Count | 5 | 34 | 59 | 32 | 24 | 130 | 2 | 6 | 10 | 1 | 1 |
|  | \% | 28\% | 21\% | 19\% | 18\% | 17\% | 19\% | 15\% | 20\% | 24\% | 25\% | 8\% |
| Once a month | Count | 1 | 20 | 61 | 21 | 20 | 107 | 2 | 2 | 7 | 1 | 3 |
|  | \% | 6\% | 12\% | 20\% | 12\% | 14\% | 15\% | 15\% | 7\% | 17\% | 25\% | 23\% |
| Rarely | Count | 6 | 48 | 78 | 51 | 35 | 201 | 1 | 5 | 4 | 1 | 1 |
|  | \% | 33\% | 29\% | 25\% | 29\% | 25\% | 29\% | 8\% | 17\% | 10\% | 25\% | 8\% |
| Never | Count | 3 | 19 | 35 | 29 | 27 | 104 | 1 | 1 | 0 | 1 | 4 |
|  | \% | 17\% | 12\% | 11\% | 16\% | 19\% | 15\% | 8\% | 3\% | 0\% | 25\% | 31\% |
| I'd rather not answer | Count | 1 | 3 | 17 | 7 | 4 | 27 | 1 | 1 | 1 | 0 | 1 |
| this question | \% | 6\% | 2\% | 6\% | 4\% | 3\% | 4\% | 8\% | 3\% | 2\% | 0\% | 8\% |

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How long does it take you to orgasm when you are masturbating?

|  |  |  |  |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  | Age |  |  |  |  |  |
|  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |  |
| Within minutes | Count | 94 | 0 | 14 | 25 | 26 | 29 | 0 |
|  | $\%$ | $15 \%$ | $0 \%$ | $9 \%$ | $13 \%$ | $19 \%$ | $17 \%$ | $0 \%$ |
| Less than five | Count | 204 | 0 | 43 | 60 | 39 | 62 | 0 |
| minutes | $\%$ | $31 \%$ | $0 \%$ | $27 \%$ | $32 \%$ | $29 \%$ | $37 \%$ | $0 \%$ |
| Between five and ten | Count | 241 | 0 | 64 | 71 | 50 | 56 | 0 |
| minutes | $\%$ | $37 \%$ | $0 \%$ | $41 \%$ | $38 \%$ | $37 \%$ | $33 \%$ | $0 \%$ |
| More than ten | Count | 85 | 0 | 27 | 25 | 18 | 15 | 0 |
| minutes | $\%$ | $13 \%$ | $0 \%$ | $17 \%$ | $13 \%$ | $13 \%$ | $9 \%$ | $0 \%$ |
| I'd rather not answer | Count | 24 | 0 | 9 | 7 | 2 | 6 | 0 |
| this question | $\%$ | $4 \%$ | $0 \%$ | $6 \%$ | $4 \%$ | $1 \%$ | $4 \%$ | $0 \%$ |

How long does it take you to orgasm when you are masturbating?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Within minutes | Count | 6 | 11 | 14 | 5 | 11 | 7 | 6 | 7 | 5 | 17 | 5 |
|  | \% | 9\% | 10\% | 19\% | 14\% | 16\% | 18\% | 27\% | 13\% | 19\% | 21\% | 9\% |
| Less than five minutes | Count | 23 | 37 | 26 | 12 | 19 | 13 | 3 | 17 | 4 | 23 | 20 |
|  | \% | 34\% | 34\% | 36\% | 32\% | 28\% | 33\% | 14\% | 30\% | 15\% | 28\% | 38\% |
| Between five and ten minutes | Count | 25 | 48 | 24 | 12 | 21 | 16 | 8 | 19 | 11 | 30 | 20 |
|  | \% | 37\% | 44\% | 33\% | 32\% | 30\% | 40\% | 36\% | 34\% | 42\% | 37\% | 38\% |
| More than ten minutes | Count | 11 | 12 | 7 | 6 | 12 | 2 | 3 | 10 | 6 | 8 | 7 |
|  | \% | 16\% | 11\% | 10\% | 16\% | 17\% | 5\% | 14\% | 18\% | 23\% | 10\% | 13\% |
| I'd rather not answer this question | Count | 2 | 0 | 1 | 2 | 6 | 2 | 2 | 3 | 0 | 4 | 1 |
|  | \% | 3\% | 0\% | 1\% | 5\% | 9\% | 5\% | 9\% | 5\% | 0\% | 5\% | 2\% |

## FABULOUS SEX SURVEY

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How long does it take you to orgasm when you are masturbating?

|  |  | Region <br> Northen Ireland | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| Within minutes | Count | 0 | 20 | 37 | 21 | 16 | 80 | 3 | 4 | 7 | 0 | 0 |
|  | \% | 0\% | 14\% | 14\% | 15\% | 15\% | 14\% | 27\% | 15\% | 18\% | 0\% | 0\% |
| Less than five minutes | Count | 6 | 50 | 74 | 47 | 33 | 181 | 4 | 8 | 9 | 0 | 2 |
|  | \% | 43\% | 35\% | 29\% | 33\% | 31\% | 32\% | 36\% | 30\% | 23\% | 0\% | 25\% |
| Between five and ten minutes | Count | 6 | 49 | 94 | 58 | 38 | 201 | 4 | 10 | 20 | 3 | 3 |
|  | \% | 43\% | 35\% | 37\% | 41\% | 36\% | 36\% | 36\% | 37\% | 50\% | 100\% | 38\% |
| More than ten minutes | Count | 1 | 18 | 39 | 14 | 14 | 76 | 0 | 4 | 3 | 0 | 2 |
|  | \% | 7\% | 13\% | 15\% | 10\% | 13\% | 14\% | 0\% | 15\% | 8\% | 0\% | 25\% |
| I'd rather not answer this question | Count | 1 | 4 | 12 | 2 | 5 | 21 | 0 | 1 | 1 | 0 | 1 |
|  | \% | 7\% | 3\% | 5\% | 1\% | 5\% | 4\% | 0\% | 4\% | 3\% | 0\% | 13\% |

## FABULOUS SEX SURVEY

Populus interview 1,011 women aged 18-40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

If you caught your partner doing any of the following would it mean the end of your relationship?

|  |  | Gender |  |  | Age |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | Under 18 | 18-24 | 25-30 | 31-34 | 35-40 | Over 40 |
| Flirting | Yes | 126 | 0 | 126 | 0 | 44 | 36 | 19 | 27 | 0 |
|  |  | 12\% | 0\% | 12\% | 0\% | 19\% | 12\% | 8\% | 10\% | 0\% |
| Holding hands | Yes | 504 | 0 | 504 | 0 | 128 | 158 | 109 | 108 | 0 |
|  |  | 50\% | 0\% | 50\% | 0\% | 55\% | 54\% | 47\% | 41\% | 0\% |
| Sending a suggestive text message | Yes | 591 | 0 | 591 | 0 | 149 | 172 | 128 | 141 | 0 |
|  |  | 58\% | 0\% | 58\% | 0\% | 64\% | 59\% | 55\% | 54\% | 0\% |
| Online flirting | Yes | 463 | 0 | 463 | 0 | 106 | 135 | 109 | 112 | 0 |
|  |  | 46\% | 0\% | 46\% | 0\% | 46\% | 47\% | 47\% | 43\% | 0\% |
| Kissing another man | Yes | 853 | 0 | 853 | 0 | 191 | 249 | 192 | 220 | 0 |
|  |  | 84\% | 0\% | 84\% | 0\% | 82\% | 86\% | 83\% | 84\% | 0\% |
| Kissing with another woman | Yes | 865 | 0 | 865 | 0 | 204 | 255 | 191 | 214 | 0 |
|  |  | 85\% | 0\% | 85\% | 0\% | 88\% | 88\% | 83\% | 82\% | 0\% |
| Giving/receiving oral sex | Yes | 937 | 0 | 937 | 0 | 219 | 269 | 207 | 241 | 0 |
|  |  | 92\% | 0\% | 92\% | 0\% | 94\% | 93\% | 90\% | 92\% | 0\% |
| Having sex with someone else | Yes | 935 | 0 | 935 | 0 | 220 | 269 | 207 | 238 | 0 |
|  |  | 92\% | 0\% | 92\% | 0\% | 95\% | 93\% | 90\% | 91\% | 0\% |

## FABULOUS SEX SURVEY

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If you caught your partner doing any of the following would it mean the end of your relationship?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Flirting | Yes | 18 | 15 | 10 | 9 | 14 | 10 | 8 | 12 | 3 | 10 | 12 |
|  |  | 17\% | 8\% | 9\% | 16\% | 13\% | 14\% | 17\% | 14\% | 8\% | 8\% | 14\% |
| Holding hands | Yes | 46 | 88 | 51 | 29 | 54 | 43 | 23 | 40 | 13 | 59 | 45 |
|  |  | 44\% | 50\% | 46\% | 52\% | 52\% | 61\% | 49\% | 48\% | 35\% | 50\% | 54\% |
| Sending a suggestive text message | Yes | 59 | 110 | 58 | 30 | 63 | 47 | 26 | 46 | 17 | 72 | 45 |
|  |  | 57\% | 62\% | 52\% | 54\% | 61\% | 67\% | 55\% | 55\% | 46\% | 61\% | 54\% |
| Online flirting | Yes | 43 | 84 | 52 | 24 | 50 | 38 | 22 | 37 | 11 | 54 | 33 |
|  |  | 41\% | 47\% | 47\% | 43\% | 48\% | 54\% | 47\% | 45\% | 30\% | 45\% | 39\% |
| Kissing another man | Yes | 84 | 149 | 92 | 49 | 88 | 64 | 39 | 71 | 29 | 94 | 73 |
|  |  | 81\% | 84\% | 83\% | 88\% | 85\% | 91\% | 83\% | 86\% | 78\% | 79\% | 87\% |
| Kissing with another woman | Yes | 84 | 151 | 91 | 50 | 86 | 62 | 42 | 74 | 31 | 101 | 72 |
|  |  | 81\% | 85\% | 82\% | 89\% | 83\% | 89\% | 89\% | 89\% | 84\% | 85\% | 86\% |
| Giving/receiving oral sex | Yes | 92 | 163 | 98 | 55 | 93 | 65 | 45 | 77 | 32 | 114 | 81 |
|  |  | 88\% | 92\% | 88\% | 98\% | 89\% | 93\% | 96\% | 93\% | 86\% | 96\% | 96\% |
| Having sex with someone else | Yes | 92 | 162 | 98 | 53 | 93 | 65 | 46 | 78 | 32 | 113 | 81 |
|  |  | 88\% | 92\% | 88\% | 95\% | 89\% | 93\% | 98\% | 94\% | 86\% | 95\% | 96\% |

## FABULOUS SEX SURVEY

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If you caught your partner doing any of the following would it mean the end of your relationship?

|  |  | Region <br> Northen Ireland | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi -curious | Asexual | I'd rather not say |
| Flirting | Yes | 4 | 22 | 44 | 33 | 26 | 107 | 3 | 5 | 3 | 1 | 7 |
|  |  | 19\% | 10\% | 11\% | 15\% | 15\% | 12\% | 21\% | 15\% | 7\% | 20\% | 28\% |
| Holding hands | Yes | 11 | 102 | 185 | 124 | 91 | 453 | 5 | 11 | 21 | 3 | 11 |
|  |  | 52\% | 46\% | 47\% | 55\% | 54\% | 51\% | 36\% | 33\% | 49\% | 60\% | 44\% |
| Sending a suggestive text message | Yes | 16 | 120 | 215 | 143 | 111 | 527 | 8 | 16 | 27 | 4 | 9 |
|  |  | 76\% | 55\% | 54\% | 64\% | 66\% | 59\% | 57\% | 48\% | 63\% | 80\% | 36\% |
| Online flirting | Yes | 13 | 87 | 180 | 115 | 78 | 419 | 4 | 11 | 20 | 2 | 7 |
|  |  | 62\% | 40\% | 45\% | 51\% | 46\% | 47\% | 29\% | 33\% | 47\% | 40\% | 28\% |
| Kissing another man | Yes | 19 | 182 | 327 | 196 | 143 | 775 | 12 | 21 | 32 | 5 | 8 |
|  |  | 90\% | 83\% | 83\% | 87\% | 85\% | 87\% | 86\% | 64\% | 74\% | 100\% | 32\% |
| Kissing with another woman | Yes | 19 | 178 | 334 | 204 | 144 | 780 | 10 | 20 | 36 | 5 | 14 |
|  |  | 90\% | 81\% | 84\% | 91\% | 85\% | 87\% | 71\% | 61\% | 84\% | 100\% | 56\% |
| Giving/receiving oral sex | Yes | 20 | 200 | 366 | 213 | 153 | 840 | 14 | 24 | 40 | 5 | 14 |
|  |  | 95\% | 91\% | 92\% | 95\% | 91\% | 94\% | 100\% | 73\% | 93\% | 100\% | 56\% |
| Having sex with someone else | Yes | 20 | 199 | 366 | 214 | 151 | 839 | 13 | 24 | 40 | 5 | 14 |
|  |  | 95\% | 90\% | 92\% | 95\% | 89\% | 94\% | 93\% | 73\% | 93\% | 100\% | 56\% |

## FABULOUS SEX SURVEY

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## While in a relationship have you ever...?

|  |  |  | Age |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Total | Under 18 | 18-24 | 25-30 | 31-34 | 35-40 | Over 40 |
| Flirted with someone else | Yes | Count | 673 | 0 | 163 | 195 | 145 | 170 | 0 |
|  |  | \% | 66\% | 0\% | 70\% | 67\% | 63\% | 65\% | 0\% |
| Kissed someone else | Yes | Count | 417 | 0 | 107 | 125 | 84 | 101 | 0 |
|  |  | \% | 41\% | 0\% | 46\% | 43\% | 36\% | 39\% | 0\% |
| Swapped steamy emails/texts with someone else | Yes | Count | 260 | 0 | 71 | 83 | 45 | 61 | 0 |
|  |  | \% | 26\% | 0\% | 31\% | 29\% | 19\% | 23\% | 0\% |
| Had a one night stand | Yes | Count | 165 | 0 | 36 | 51 | 35 | 43 | 0 |
|  |  | \% | 16\% | 0\% | 16\% | 18\% | 15\% | 16\% | 0\% |
| Had a long term affair | Yes | Count | 114 | 0 | 19 | 29 | 25 | 41 | 0 |
|  |  | \% | 11\% | 0\% | 8\% | 10\% | 11\% | 16\% | 0\% |
| Had phone sex with someone else | Yes | Count | 79 | 0 | 10 | 23 | 21 | 25 | 0 |
|  |  | \% | 8\% | 0\% | 4\% | 8\% | 9\% | 10\% | 0\% |

## While in a relationship have you ever...?



## FABULOUS SEX SURVEY

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## While in a relationship have you ever...?

|  |  |  | Region |  |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | North West | Yorks \& Humberside | Northen Ireland | AB | C1 | C2 | DE |
| Flirted with someone else | Yes | Count | 85 | 53 | 15 | 153 | 269 | 141 | 106 |
|  |  | \% | 71\% | 63\% | 71\% | 70\% | 68\% | 63\% | 63\% |
| Kissed someone else | Yes | Count | 51 | 34 | 9 | 97 | 161 | 84 | 73 |
|  |  | \% | 43\% | 40\% | 43\% | 44\% | 41\% | 37\% | 43\% |
| Swapped steamy emails/texts with someone else | Yes | Count | 28 | 22 | 3 | 58 | 103 | 52 | 46 |
|  |  | \% | 24\% | 26\% | 14\% | 26\% | 26\% | 23\% | 27\% |
| Had a one night stand | Yes | Count | 20 | 11 | 6 | 40 | 49 | 43 | 32 |
|  |  | \% | 17\% | 13\% | 29\% | 18\% | 12\% | 19\% | 19\% |
| Had a long term affair | Yes | Count | 16 | 10 | 2 | 25 | 40 | 30 | 19 |
|  |  | \% | 13\% | 12\% | 10\% | 11\% | 10\% | 13\% | 11\% |
| Had phone sex with someone else | Yes | Count | 7 | 6 | 2 | 19 | 24 | 19 | 17 |
|  |  | \% | 6\% | 7\% | 10\% | 9\% | 6\% | 8\% | 10\% |

## While in a relationship have you ever...?

|  |  |  | Hetrosexual | sexual orientation |  |  |  | I'd rather not say |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Homosexual | Bi-sexual | Bi -curious | Asexual |  |
| Flirted with someone else | Yes | Count | 586 | 10 | 25 | 37 | 5 | 10 |
|  |  | \% | 65\% | 71\% | 76\% | 86\% | 100\% | 40\% |
| Kissed someone else | Yes | Count | 344 | 9 | 21 | 33 | 2 | 8 |
|  |  | \% | 38\% | 64\% | 64\% | 77\% | 40\% | 32\% |
| Swapped steamy emails/texts with someone else | Yes | Count | 213 | 5 | 16 | 23 | 0 | 3 |
|  |  | \% | 24\% | 36\% | 48\% | 53\% | 0\% | 12\% |
| Had a one night stand | Yes | Count | 134 | 2 | 13 | 11 | 0 | 5 |
|  |  | \% | 15\% | 14\% | 39\% | 26\% | 0\% | 20\% |
| Had a long term affair | Yes | Count | 89 | 1 | 9 | 12 | 1 | 2 |
|  |  | \% | 10\% | 7\% | 27\% | 28\% | 20\% | 8\% |
| Had phone sex with someone else | Yes | Count | 62 | 2 | 7 | 6 | 0 | 2 |
|  |  | \% | 7\% | 14\% | 21\% | 14\% | 0\% | 8\% |

## FABULOUS SEX SURVEY

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Have you ever cheated on a partner?

|  |  |  | Age |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| Yes | Count | 358 | 0 | 88 | 114 | 71 | 85 | 0 |
|  | $\%$ | $36 \%$ | $0 \%$ | $38 \%$ | $40 \%$ | $31 \%$ | $33 \%$ | $0 \%$ |
| No | Count | 622 | 0 | 139 | 169 | 149 | 165 | 0 |
|  | $\%$ | $62 \%$ | $0 \%$ | $60 \%$ | $59 \%$ | $65 \%$ | $64 \%$ | $0 \%$ |
| I'd rather not answer | Count | 25 | 0 | 3 | 5 | 8 | 9 | 0 |
| this question | $\%$ | $2 \%$ | $0 \%$ | $1 \%$ | $2 \%$ | $4 \%$ | $3 \%$ | $0 \%$ |

Have you ever cheated on a partner?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Yes | Count | 31 | 58 | 44 | 24 | 35 | 21 | 15 | 26 | 18 | 46 | 32 |
|  | \% | 31\% | 33\% | 40\% | 43\% | 34\% | 30\% | 32\% | 32\% | 50\% | 39\% | 39\% |
| No | Count | 67 | 116 | 65 | 30 | 63 | 47 | 31 | 54 | 17 | 69 | 50 |
|  | \% | 66\% | 66\% | 59\% | 54\% | 61\% | 68\% | 66\% | 66\% | 47\% | 58\% | 60\% |
| I'd rather not answer this question | Count | 3 | 2 | 1 | 2 | 6 | 1 | 1 | 2 | 1 | 4 | 1 |
|  | \% | 3\% | 1\% | 1\% | 4\% | 6\% | 1\% | 2\% | 2\% | 3\% | 3\% | 1\% |

## FABULOUS SEX SURVEY

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Have you ever cheated on a partner?

|  |  | Region | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Northen Ireland |  | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| Yes | Count | 8 | 89 | 137 | 79 | 51 | 305 | 5 | 17 | 24 | 1 | 6 |
|  | \% | 38\% | 41\% | 35\% | 35\% | 30\% | 34\% | 36\% | 52\% | 57\% | 20\% | 25\% |
| No | Count | 12 | 124 | 246 | 137 | 113 | 566 | 9 | 14 | 17 | 4 | 13 |
|  | \% | 57\% | 57\% | 63\% | 61\% | 67\% | 64\% | 64\% | 42\% | 40\% | 80\% | 54\% |
| I'd rather not answer | Count | 1 | 4 | 10 | 7 | 4 | 17 | 0 | 2 | 1 | 0 | 5 |
| this question | \% | 5\% | 2\% | 3\% | 3\% | 2\% | 2\% | 0\% | 6\% | 2\% | 0\% | 21\% |

## FABULOUS SEX SURVEY

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Have you ever been cheated on by a partner?

|  |  |  | Age |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| Yes | Count | 520 | 0 | 120 | 145 | 115 | 140 | 0 |
|  | $\%$ | $52 \%$ | $0 \%$ | $52 \%$ | $51 \%$ | $51 \%$ | $54 \%$ | $0 \%$ |
| No | Count | 456 | 0 | 108 | 132 | 105 | 111 | 0 |
|  | $\%$ | $46 \%$ | $0 \%$ | $47 \%$ | $46 \%$ | $46 \%$ | $43 \%$ | $0 \%$ |
| I'd rather not answer | Count | 23 | 0 | 3 | 7 | 6 | 7 | 0 |
| this question | $\%$ | $2 \%$ | $0 \%$ | $1 \%$ | $2 \%$ | $3 \%$ | $3 \%$ | $0 \%$ |

Have you ever been cheated on by a partner?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Yes | Count | 46 | 91 | 56 | 28 | 53 | 39 | 26 | 37 | 21 | 60 | 51 |
|  | \% | 46\% | 52\% | 52\% | 51\% | 51\% | 56\% | 55\% | 45\% | 58\% | 52\% | 61\% |
| No | Count | 48 | 83 | 50 | 25 | 50 | 28 | 20 | 43 | 14 | 54 | 31 |
|  | \% | 48\% | 47\% | 47\% | 45\% | 49\% | 40\% | 43\% | 52\% | 39\% | 47\% | 37\% |
| I'd rather not answer this question | Count | 6 | 1 | 1 | 2 | 0 | 3 | 1 | 3 | 1 | 2 | 2 |
|  | \% | 6\% | 1\% | 1\% | 4\% | 0\% | 4\% | 2\% | 4\% | 3\% | 2\% | 2\% |

## FABULOUS SEX SURVEY

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Have you ever been cheated on by a partner?

|  |  | Region <br> Northen Ireland | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| Yes | Count | 11 | 108 | 200 | 115 | 94 | 462 | 8 | 17 | 20 | 3 | 10 |
|  | \% | 52\% | 50\% | 51\% | 53\% | 56\% | 52\% | 57\% | 52\% | 48\% | 60\% | 42\% |
| No | Count | 9 | 105 | 180 | 97 | 72 | 402 | 6 | 14 | 21 | 2 | 11 |
|  | \% | 43\% | 49\% | 46\% | 44\% | 43\% | 46\% | 43\% | 42\% | 50\% | 40\% | 46\% |
| I'd rather not answer this question | Count | 1 | 2 | 12 | 7 | 2 | 17 | 0 | 2 | 1 | 0 | 3 |
|  | \% | 5\% | 1\% | 3\% | 3\% | 1\% | 2\% | 0\% | 6\% | 2\% | 0\% | 13\% |

## FABULOUS SEX SURVEY

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## Do you have or have you ever had...?

|  |  |  |  | Age |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| No, I've never had | Count | 847 | 0 | 203 | 240 | 190 | 214 | 0 |
| an STI | $\%$ | $84 \%$ | $0 \%$ | $88 \%$ | $83 \%$ | $82 \%$ | $82 \%$ | $0 \%$ |
|  | Count | 77 | 0 | 18 | 22 | 15 | 22 | 0 |
| Chlamydia | $\%$ | $8 \%$ | $0 \%$ | $8 \%$ | $8 \%$ | $6 \%$ | $8 \%$ | $0 \%$ |
| Genital | Count | 47 | 0 | 10 | 11 | 15 | 11 | 0 |
| warts/Herpes | $\%$ | $5 \%$ | $0 \%$ | $4 \%$ | $4 \%$ | $6 \%$ | $4 \%$ | $0 \%$ |
| Pubic lice | Count | 25 | 0 | 3 | 7 | 6 | 9 | 0 |
|  | $\%$ | $2 \%$ | $0 \%$ | $1 \%$ | $2 \%$ | $3 \%$ | $3 \%$ | $0 \%$ |
| Gonorrhoea | Count | 19 | 0 | 6 | 7 | 4 | 2 | 0 |
|  | $\%$ | $2 \%$ | $0 \%$ | $3 \%$ | $2 \%$ | $2 \%$ | $1 \%$ | $0 \%$ |
| Pelvic inflammatory | Count | 17 | 0 | 4 | 4 | 3 | 6 | 0 |
| disease | $\%$ | $2 \%$ | $0 \%$ | $2 \%$ | $1 \%$ | $1 \%$ | $2 \%$ | $0 \%$ |
| HIV/AIDS | Count | 15 | 0 | 5 | 5 | 3 | 2 | 0 |
|  | $\%$ | $1 \%$ | $0 \%$ | $2 \%$ | $2 \%$ | $1 \%$ | $1 \%$ | $0 \%$ |
| Hepatitis | Count | 14 | 0 | 3 | 6 | 4 | 1 | 0 |
|  | $\%$ | $1 \%$ | $0 \%$ | $1 \%$ | $2 \%$ | $2 \%$ | $0 \%$ | $0 \%$ |
| Syphilis | Count | 7 | 0 | 1 | 2 | 3 | 1 | 0 |
|  | $\%$ | $1 \%$ | $0 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $0 \%$ | $0 \%$ |
| I'd rather not | Count | 33 | 0 | 5 | 13 | 8 | 7 | 0 |
| answer this | $\%$ | $3 \%$ | $0 \%$ | $2 \%$ | $4 \%$ | $3 \%$ | $3 \%$ | $0 \%$ |

## FABULOUS SEX SURVEY

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## Do you have or have you ever had...?

|  |  | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| No, I've never had an STI | Count | 88 | 152 | 85 | 53 | 90 | 59 | 38 | 75 | 24 | 99 |
|  | \% | 85\% | 86\% | 77\% | 95\% | 87\% | 84\% | 81\% | 90\% | 65\% | 83\% |
| Chlamydia | Count | 5 | 10 | 14 | 2 | 7 | 1 | 5 | 4 | 6 | 10 |
|  | \% | 5\% | 6\% | 13\% | 4\% | 7\% | 1\% | 11\% | 5\% | 16\% | 8\% |
| Genital warts/Herpes | Count | 2 | 12 | 8 | 1 | 4 | 4 | 4 | 3 | 2 | 4 |
|  | \% | 2\% | 7\% | 7\% | 2\% | 4\% | 6\% | 9\% | 4\% | 5\% | 3\% |
| Pubic lice | Count | 5 | 3 | 7 | 0 | 0 | 1 | 0 | 1 | 2 | 3 |
|  | \% | 5\% | 2\% | 6\% | 0\% | 0\% | 1\% | 0\% | 1\% | 5\% | 3\% |
| Gonorrhoea | Count | 2 | 3 | 4 | 1 | 2 | 0 | 2 | 1 | 1 | 2 |
|  | \% | 2\% | 2\% | 4\% | 2\% | 2\% | 0\% | 4\% | 1\% | 3\% | 2\% |
| Pelvic inflammatory disease | Count | 3 | 1 | 5 | 0 | 1 | 2 | 0 | 3 | 0 | 0 |
|  | \% | 3\% | 1\% | 5\% | 0\% | 1\% | 3\% | 0\% | 4\% | 0\% | 0\% |
| HIV/AIDS | Count | 0 | 3 | 4 | 1 | 0 | 0 | 2 | 2 | 1 | 1 |
|  | \% | 0\% | 2\% | 4\% | 2\% | 0\% | 0\% | 4\% | 2\% | 3\% | 1\% |
| Hepatitis | Count | 0 | 2 | 4 | 0 | 0 | 0 | 2 | 2 | 2 | 1 |
|  | \% | 0\% | 1\% | 4\% | 0\% | 0\% | 0\% | 4\% | 2\% | 5\% | 1\% |
| Syphilis | Count | 0 | 1 | 4 | 0 | 0 | 0 | 0 | 1 | 1 | 0 |
|  | \% | 0\% | 1\% | 4\% | 0\% | 0\% | 0\% | 0\% | 1\% | 3\% | 0\% |
| I'd rather not answer this nunction | Count | 3 | 4 | 3 | 1 | 3 | 4 | 0 | 2 | 3 | 6 |
|  | \% | 3\% | 2\% | 3\% | 2\% | 3\% | 6\% | 0\% | 2\% | 8\% | 5\% |

## FABULOUS SEX SURVEY

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## Do you have or have you ever had...?

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | Cl | C2 | DE |
| No, I've never had an STI | Count | 69 | 14 | 188 | 313 | 197 | 145 |
|  | \% | 82\% | 67\% | 85\% | 79\% | 88\% | 86\% |
| Chlamydia | Count | 11 | 2 | 11 | 47 | 8 | 11 |
|  | \% | 13\% | 10\% | 5\% | 12\% | 4\% | 7\% |
| Genital warts/Herpes | Count | 1 | 2 | 14 | 22 | 6 | 5 |
|  | \% | 1\% | 10\% | 6\% | 6\% | 3\% | 3\% |
| Pubic lice | Count | 3 | 0 | 5 | 7 | 7 | 6 |
|  | \% | 4\% | 0\% | 2\% | 2\% | 3\% | 4\% |
| Gonorrhoea | Count | 1 | 0 | 4 | 11 | 2 | 2 |
|  | \% | 1\% | 0\% | 2\% | 3\% | 1\% | 1\% |
| Pelvic inflammatory disease | Count | 1 | 1 | 5 | 6 | 3 | 3 |
|  | \% | 1\% | 5\% | 2\% | 2\% | 1\% | 2\% |
| HIV/AIDS | Count | 1 | 0 | 5 | 6 | 2 | 2 |
|  | \% | 1\% | 0\% | 2\% | 2\% | 1\% | 1\% |
| Hepatitis | Count | 1 | 0 | 5 | 5 | 2 | 2 |
|  | \% | 1\% | 0\% | 2\% | 1\% | 1\% | 1\% |
| Syphilis | Count | 0 | 0 | 3 | 3 | 0 | 1 |
|  | \% | 0\% | 0\% | 1\% | 1\% | 0\% | 1\% |
| I'd rather not answer this nunntinn | Count | 2 | 2 | 5 | 15 | 6 | 7 |
|  | \% | 2\% | 10\% | 2\% | 4\% | 3\% | 4\% |

## FABULOUS SEX SURVEY

Populus interview 1,011 women aged 18-40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

## Do you have or have you ever had...?

|  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| No, I've never had an STI | Count | 753 | 13 | 28 | 36 | 5 | 13 |
|  | \% | 84\% | 93\% | 85\% | 84\% | 100\% | 52\% |
| Chlamydia | Count | 69 | 0 | 3 | 2 | 0 | 3 |
|  | \% | 8\% | 0\% | 9\% | 5\% | 0\% | 12\% |
| Genital warts/Herpes | Count | 41 | 0 | 1 | 4 | 0 | 1 |
|  | \% | 5\% | 0\% | 3\% | 9\% | 0\% | 4\% |
| Pubic lice | Count | 22 | 1 | 0 | 2 | 0 | 0 |
|  | \% | 2\% | 7\% | 0\% | 5\% | 0\% | 0\% |
| Gonorrhoea | Count | 18 | 0 | 0 | 1 | 0 | 0 |
|  | \% | 2\% | 0\% | 0\% | 2\% | 0\% | 0\% |
| Pelvic inflammatory disease | Count | 17 | 0 | 0 | 0 | 0 | 0 |
|  | \% | 2\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| HIV/AIDS | Count | 13 | 0 | 0 | 1 | 0 | 1 |
|  | \% | 1\% | 0\% | 0\% | 2\% | 0\% | 4\% |
| Hepatitis | Count | 12 | 0 | 0 | 1 | 0 | 1 |
|  | \% | 1\% | 0\% | 0\% | 2\% | 0\% | 4\% |
| Syphilis | Count | 6 | 0 | 0 | 1 | 0 | 0 |
|  | \% | 1\% | 0\% | 0\% | 2\% | 0\% | 0\% |
| I'd rather not answer this nunntinn | Count | 23 | 0 | 2 | 1 | 0 | 7 |
|  | \% | 3\% | 0\% | 6\% | 2\% | 0\% | 28\% |

## FABULOUS SEX SURVEY

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Have you ever had...?

|  | Age |  |  |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| An abortion | Count | 132 | 0 | 28 | 43 | 23 | 38 | 0 |
|  | $\%$ | $13 \%$ | $0 \%$ | $12 \%$ | $15 \%$ | $10 \%$ | $15 \%$ | $0 \%$ |
| An unplanned | Count | 196 | 0 | 34 | 64 | 50 | 48 | 0 |
| pregnancy | $\%$ | $19 \%$ | $0 \%$ | $15 \%$ | $22 \%$ | $22 \%$ | $18 \%$ | $0 \%$ |
| I'd rather not answer | Count | 210 | 0 | 46 | 53 | 48 | 63 | 0 |
| this question | $\%$ | $21 \%$ | $0 \%$ | $20 \%$ | $18 \%$ | $21 \%$ | $24 \%$ | $0 \%$ |

Have you ever had...?

Region

|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| An abortion | Count | 18 | 20 | 15 | 7 | 13 | 9 | 3 | 8 | 5 | 17 |
|  | \% | 17\% | 11\% | 14\% | 13\% | 13\% | 13\% | 6\% | 10\% | 14\% | 14\% |
| An unplanned pregnancy | Count | 21 | 29 | 19 | 15 | 27 | 9 | 10 | 11 | 11 | 27 |
|  | \% | 20\% | 16\% | 17\% | 27\% | 26\% | 13\% | 21\% | 13\% | 30\% | 23\% |
| I'd rather not answer this question | Count | 24 | 33 | 27 | 13 | 20 | 14 | 10 | 20 | 5 | 20 |
|  | \% | 23\% | 19\% | 24\% | 23\% | 19\% | 20\% | 21\% | 24\% | 14\% | 17\% |

## FABULOUS SEX SURVEY

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Have you ever had...?

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | C1 | C2 | DE |
| An abortion | Count | 16 | 1 | 33 | 40 | 32 | 27 |
|  | \% | 19\% | 5\% | 15\% | 10\% | 14\% | 16\% |
| An unplanned | Count | 12 | 5 | 37 | 58 | 53 | 47 |
| pregnancy | \% | 14\% | 24\% | 17\% | 15\% | 24\% | 28\% |
| I'd rather not answer | Count | 16 | 8 | 48 | 77 | 41 | 42 |
| this question | \% | 19\% | 38\% | 22\% | 19\% | 18\% | 25\% |

## Have you ever had...?

|  |  | sexual orientation |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather <br> not say |
| An abortion | Count | 111 | 0 | 5 | 13 | 0 | 3 |
| An unplanned | $\%$ | $12 \%$ | $0 \%$ | $15 \%$ | $30 \%$ | $0 \%$ | $12 \%$ |
| pregnancy | Count | 173 | 2 | 7 | 8 | 1 | 5 |
| I'd rather not answer | $\%$ | $19 \%$ | $14 \%$ | $21 \%$ | $19 \%$ | $20 \%$ | $20 \%$ |
| this question | Count | 183 | 3 | 8 | 3 | 1 | 12 |
|  | $\%$ | $20 \%$ | $21 \%$ | $24 \%$ | $7 \%$ | $20 \%$ | $48 \%$ |

## FABULOUS SEX SURVEY

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Have you ever taken the Morning After Pill?

|  |  |  |  |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  | Age |  |  |  |  |
|  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |  |
| Yes | Count | 479 | 0 | 115 | 171 | 105 | 88 | 0 |
|  | $\%$ | $49 \%$ | $0 \%$ | $51 \%$ | $61 \%$ | $48 \%$ | $35 \%$ | $0 \%$ |
| No | Count | 485 | 0 | 107 | 108 | 109 | 161 | 0 |
|  | $\%$ | $49 \%$ | $0 \%$ | $48 \%$ | $38 \%$ | $49 \%$ | $63 \%$ | $0 \%$ |
| I'd rather not answer | Count | 18 | 0 | 3 | 3 | 7 | 5 | 0 |
| this question | $\%$ | $2 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $3 \%$ | $2 \%$ | $0 \%$ |

Have you ever taken the Morning After Pill?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Yes | Count | 50 | 93 | 56 | 27 | 45 | 31 | 20 | 31 | 17 | 49 | 48 |
|  | \% | 49\% | 53\% | 52\% | 51\% | 46\% | 46\% | 43\% | 38\% | 47\% | 44\% | 58\% |
| No | Count | 51 | 79 | 49 | 26 | 51 | 36 | 26 | 49 | 16 | 60 | 34 |
|  | \% | 50\% | 45\% | 46\% | 49\% | 53\% | 53\% | 57\% | 60\% | 44\% | 54\% | 41\% |
| I'd rather not answer this question | Count | 1 | 2 | 2 | 0 | 1 | 1 | 0 | 2 | 3 | 3 | 1 |
|  | \% | 1\% | 1\% | 2\% | 0\% | 1\% | 1\% | 0\% | 2\% | 8\% | 3\% | 1\% |

## FABULOUS SEX SURVEY

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Have you ever taken the Morning After Pill?

|  |  | Region <br> Northen Ireland | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| Yes | Count | 10 | 113 | 197 | 95 | 72 | 422 | 2 | 13 | 30 | 2 | 10 |
|  | \% | 48\% | 53\% | 52\% | 43\% | 43\% | 49\% | 14\% | 39\% | 70\% | 50\% | 42\% |
| No | Count | 9 | 95 | 171 | 125 | 92 | 429 | 12 | 19 | 13 | 2 | 11 |
|  | \% | 43\% | 44\% | 45\% | 56\% | 55\% | 50\% | 86\% | 58\% | 30\% | 50\% | 46\% |
| I'd rather not answer this question | Count | 2 | 6 | 8 | 2 | 2 | 14 | 0 | 1 | 0 | 0 | 3 |
|  | \% | 10\% | 3\% | 2\% | 1\% | 1\% | 2\% | 0\% | 3\% | 0\% | 0\% | 13\% |

## FABULOUS SEX SURVEY

Populus interview 1,011 women aged 18-40 online between 23rd and 26th January 2009. Populus is a member of the British Polling Council and abides by its rules. For more information go to www.populus.co.uk

Which of the following contraceptive methods do you use? Please tick all that apply

|  |  | Age |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Under 18 | 18-24 | 25-30 | 31-34 | 35-40 | Over 40 |
| Condoms | Count | 426 | 0 | 135 | 117 | 90 | 84 | 0 |
|  | \% | 44\% | 0\% | 62\% | 43\% | 40\% | 34\% | 0\% |
| The Pill | Count | 472 | 0 | 137 | 155 | 99 | 81 | 0 |
|  | \% | 49\% | 0\% | 63\% | 56\% | 44\% | 32\% | 0\% |
| An IUD/the coil | Count | 70 | 0 | 17 | 22 | 12 | 19 | 0 |
|  | \% | 7\% | 0\% | 8\% | 8\% | 5\% | 8\% | 0\% |
| Contraceptive injection | Count | 69 | 0 | 17 | 18 | 16 | 18 | 0 |
|  | \% | 7\% | 0\% | 8\% | 7\% | 7\% | 7\% | 0\% |
| Hormone patches | Count | 6 | 0 | 3 | 1 | 2 | 0 | 0 |
|  | \% | 1\% | 0\% | 1\% | 0\% | 1\% | 0\% | 0\% |
| The rhythm method | Count | 19 | 0 | 1 | 4 | 7 | 7 | 0 |
|  | \% | 2\% | 0\% | 0\% | 1\% | 3\% | 3\% | 0\% |
| I don't use contraception | Count | 175 | 0 | 11 | 41 | 41 | 82 | 0 |
|  | \% | 18\% | 0\% | 5\% | 15\% | 18\% | 33\% | 0\% |
| I'd rather not answer this question | Count | 33 | 0 | 6 | 9 | 8 | 10 | 0 |
|  | \% | 3\% | 0\% | 3\% | 3\% | 4\% | 4\% | 0\% |

## FABULOUS SEX SURVEY

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Which of the following contraceptive methods do you use? Please tick all that apply


## FABULOUS SEX SURVEY

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## Which of the following contraceptive methods do you use? Please tick all that apply

|  |  | Region |  | Socio-Economic Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yorks \& Humberside | Northen Ireland | AB | Cl | C2 | DE |
| Condoms | Count | 31 | 7 | 108 | 177 | 83 | 56 |
|  | \% | 40\% | 37\% | 51\% | 47\% | 38\% | 35\% |
| The Pill | Count | 35 | 11 | 102 | 190 | 110 | 69 |
|  | \% | 45\% | 58\% | 49\% | 51\% | 50\% | 43\% |
| An IUD/the coil | Count | 3 | 0 | 11 | 23 | 19 | 16 |
|  | \% | 4\% | 0\% | 5\% | 6\% | 9\% | 10\% |
| Contraceptive injection | Count | 4 | 0 | 10 | 18 | 21 | 20 |
|  | \% | 5\% | 0\% | 5\% | 5\% | 10\% | 12\% |
| Hormone patches | Count | 0 | 0 | 1 | 2 | 1 | 2 |
|  | \% | 0\% | 0\% | 0\% | 1\% | 0\% | 1\% |
| The rhythm method | Count | 1 | 0 | 5 | 10 | 3 | 1 |
|  | \% | 1\% | 0\% | 2\% | 3\% | 1\% | 1\% |
| I don't use contraception | Count | 20 | 4 | 31 | 62 | 41 | 41 |
|  | \% | 26\% | 21\% | 15\% | 16\% | 19\% | 25\% |
| I'd rather not answer this question | Count | 1 | 1 | 9 | 14 | 6 | 4 |
|  | \% | 1\% | 5\% | 4\% | 4\% | 3\% | 2\% |

## FABULOUS SEX SURVEY

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## Which of the following contraceptive methods do you use? Please tick all that apply

|  |  | sexual orientation |  |  |  |  | I'd rather not say |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual |  |
| Condoms | Count | 372 | 0 | 17 | 26 | 3 | 8 |
|  | \% | 43\% | 0\% | 52\% | 65\% | 60\% | 35\% |
| The Pill | Count | 431 | 0 | 12 | 20 | 2 | 8 |
|  | \% | 50\% | 0\% | 36\% | 50\% | 40\% | 35\% |
| An IUD/the coil | Count | 59 | 0 | 2 | 7 | 0 | 2 |
|  | \% | 7\% | 0\% | 6\% | 18\% | 0\% | 9\% |
| Contraceptive injection | Count | 63 | 0 | 1 | 4 | 0 | 1 |
|  | \% | 7\% | 0\% | 3\% | 10\% | 0\% | 4\% |
| Hormone patches | Count | 5 | 0 | 0 | 1 | 0 | 0 |
|  | \% | 1\% | 0\% | 0\% | 3\% | 0\% | 0\% |
| The rhythm method | Count | 18 | 0 | 1 | 0 | 0 | 0 |
|  | \% | 2\% | 0\% | 3\% | 0\% | 0\% | 0\% |
| I don't use contraception | Count | 157 | 0 | 10 | 3 | 2 | 3 |
|  | \% | 18\% | 0\% | 30\% | 8\% | 40\% | 13\% |
| I'd rather not answer this question | Count | 27 | 0 | 1 | 0 | 0 | 5 |
|  | \% | 3\% | 0\% | 3\% | 0\% | 0\% | 22\% |

## FABULOUS SEX SURVEY

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Have you ever had unprotected sex with a new partner?

|  |  |  |  |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  | Age |  |  |  |  |
|  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |  |
| Yes | Count | 451 | 0 | 100 | 124 | 101 | 126 | 0 |
|  | $\%$ | $45 \%$ | $0 \%$ | $43 \%$ | $43 \%$ | $44 \%$ | $49 \%$ | $0 \%$ |
| No | Count | 530 | 0 | 129 | 155 | 120 | 126 | 0 |
|  | $\%$ | $53 \%$ | $0 \%$ | $56 \%$ | $54 \%$ | $53 \%$ | $49 \%$ | $0 \%$ |
| I'd rather not answer | Count | 25 | 0 | 3 | 10 | 6 | 6 | 0 |
| this question | $\%$ | $2 \%$ | $0 \%$ | $1 \%$ | $3 \%$ | $3 \%$ | $2 \%$ | $0 \%$ |

Have you ever had unprotected sex with a new partner?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Yes | Count | 43 | 92 | 52 | 26 | 44 | 29 | 23 | 30 | 15 | 50 | 36 |
|  | \% | 42\% | 52\% | 47\% | 46\% | 42\% | 42\% | 49\% | 36\% | 42\% | 42\% | 44\% |
| No | Count | 59 | 81 | 53 | 30 | 58 | 37 | 24 | 52 | 18 | 63 | 45 |
|  | \% | 57\% | 46\% | 48\% | 54\% | 56\% | 54\% | 51\% | 63\% | 50\% | 53\% | 55\% |
| I'd rather not answer this question | Count | 1 | 3 | 5 | 0 | 2 | 3 | 0 | 1 | 3 | 5 | 1 |
|  | \% | 1\% | 2\% | 5\% | 0\% | 2\% | 4\% | 0\% | 1\% | 8\% | 4\% | 1\% |

## FABULOUS SEX SURVEY

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Have you ever had unprotected sex with a new partner?

|  |  | Region <br> Northen Ireland | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| Yes | Count | 10 | 84 | 172 | 96 | 96 | 394 | 6 | 19 | 23 | 2 | 7 |
|  | \% | 48\% | 39\% | 44\% | 43\% | 57\% | 44\% | 43\% | 58\% | 53\% | 40\% | 29\% |
| No | Count | 10 | 123 | 215 | 122 | 69 | 477 | 8 | 12 | 20 | 3 | 11 |
|  | \% | 48\% | 57\% | 55\% | 54\% | 41\% | 54\% | 57\% | 36\% | 47\% | 60\% | 46\% |
| I'd rather not answer this question | Count | 1 | 10 | 5 | 6 | 4 | 17 | 0 | 2 | 0 | 0 | 6 |
|  | \% | 5\% | 5\% | 1\% | 3\% | 2\% | 2\% | 0\% | 6\% | 0\% | 0\% | 25\% |

## FABULOUS SEX SURVEY

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## Would you ask a new partner to have a sexual health check up before you slept with them?

|  |  |  | Age |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | Total | Under 18 | $18-24$ | $25-30$ | $31-34$ | $35-40$ | Over 40 |
| Yes | Count | 397 | 0 | 100 | 109 | 83 | 105 | 0 |
|  | $\%$ | $40 \%$ | $0 \%$ | $44 \%$ | $38 \%$ | $37 \%$ | $41 \%$ | $0 \%$ |
| No | Count | 506 | 0 | 118 | 139 | 117 | 132 | 0 |
|  | $\%$ | $51 \%$ | $0 \%$ | $52 \%$ | $49 \%$ | $52 \%$ | $52 \%$ | $0 \%$ |
| I'd rather not answer | Count | 91 | 0 | 11 | 38 | 24 | 18 | 0 |
| this question | $\%$ | $9 \%$ | $0 \%$ | $5 \%$ | $13 \%$ | $11 \%$ | $7 \%$ | $0 \%$ |

Would you ask a new partner to have a sexual health check up before you slept with them?

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | London | SE England | SW England | East Midlands | West Midlands | East Anglia | Wales | Scotland | North East | North West | Yorks \& Humberside |
| Yes | Count | 55 | 63 | 32 | 21 | 42 | 28 | 21 | 27 | 12 | 50 | 36 |
|  | \% | 53\% | 36\% | 29\% | 40\% | 41\% | 41\% | 45\% | 33\% | 34\% | 43\% | 44\% |
| No | Count | 43 | 92 | 64 | 24 | 51 | 36 | 22 | 48 | 18 | 58 | 39 |
|  | \% | 42\% | 53\% | 58\% | 45\% | 50\% | 53\% | 47\% | 58\% | 51\% | 50\% | 48\% |
| I'd rather not answer this question | Count | 5 | 18 | 14 | 8 | 10 | 4 | 4 | 8 | 5 | 7 | 7 |
|  | \% | 5\% | 10\% | 13\% | 15\% | 10\% | 6\% | 9\% | 10\% | 14\% | 6\% | 9\% |

## FABULOUS SEX SURVEY

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Would you ask a new partner to have a sexual health check up before you slept with them?

|  |  | Region | Socio-Economic Group |  |  |  | sexual orientation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Northen Ireland |  | AB | C1 | C2 | DE | Hetrosexual | Homosexual | Bi-sexual | Bi-curious | Asexual | I'd rather not say |
| Yes | Count | 9 | 77 | 164 | 86 | 67 | 352 | 2 | 13 | 21 | 1 | 8 |
|  | \% | 43\% | 36\% | 42\% | 39\% | 40\% | 40\% | 15\% | 39\% | 50\% | 20\% | 33\% |
| No | Count | 11 | 120 | 188 | 117 | 81 | 447 | 10 | 18 | 19 | 4 | 9 |
|  | \% | 52\% | 56\% | 49\% | 53\% | 48\% | 51\% | 77\% | 55\% | 45\% | 80\% | 38\% |
| I'd rather not answer | Count | 1 | 18 | 34 | 17 | 21 | 79 | 1 | 2 | 2 | 0 | 7 |
| this question | \% | 5\% | 8\% | 9\% | 8\% | 12\% | 9\% | 8\% | 6\% | 5\% | 0\% | 29\% |

