

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 1

**Q.1 The Government is currently conducting a consultation exercise on executive pay and enhanced shareholder rights.**

**Of the following options outlined, which would be your preferred approach?**

**Base: All respondents**

	Gender		Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
Company boards should be free to reward executives as they see fit	157 8%	74 7%	84 8%	59 24%	48 15%	31 8%	4 1%	9 3%	6 1%	36 6%	48 8%	31 7%	43 9%	14 8%	10 11%	15 6%	22 12%	21 11%	10 6%	5 4%	16 8%	27 10%	10 4%	8 4%	26 8%	66 8%
Company boards should be free to reward executives as they see fit but shareholders should be able to express a view through an advisory vote at the AGM	319 15%	151 15%	168 16%	60 24%	72 22%	69 18%	39 11%	31 10%	48 11%	111 20%	81 14%	57 13%	70 15%	17 10%	11 12%	38 16%	26 14%	35 19%	21 13%	20 18%	34 18%	53 20%	46 17%	16 9%	59 17%	145 18%
Executive pay should be agreed every year by shareholders through a vote at the AGM that is binding on the company's board	1233 60%	615 61%	618 59%	86 35%	161 49%	214 54%	254 72%	219 70%	300 69%	319 57%	347 58%	275 63%	292 61%	110 61%	55 59%	148 61%	116 63%	114 59%	96 60%	68 62%	115 59%	122 47%	154 58%	136 72%	201 59%	469 57%
Boards should in general be free to reward executives as they see fit, but shareholder votes should become binding if the company fails to secure a certain threshold of shareholder support for two consecutive years	359 17%	174 17%	185 18%	44 18%	50 15%	79 20%	54 15%	52 17%	80 18%	93 17%	123 21%	72 17%	71 15%	38 21%	17 19%	42 17%	19 10%	22 11%	34 21%	17 16%	28 15%	58 22%	56 21%	29 15%	53 16%	140 17%

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Absolutes/col percents

Table 2

**Q.2 How far do you agree or disagree with the following statement?**

**“Shareholders should be able to cap contract severance payments for executives through a binding vote at the company's AGM”**

**Base: All respondents**

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
NET: Agree	1480 72%	750 74%	731 69%	119 48%	180 55%	258 66%	283 81%	255 82%	385 89%	416 75%	438 73%	306 71%	320 67%	126 70%	63 68%	177 73%	136 75%	125 65%	121 76%	82 75%	132 68%	161 62%	206 78%	151 80%	227 67%	585 71%
Strongly Agree	(+2) 625 30%	342 34%	284 27%	34 14%	56 17%	88 22%	123 35%	126 41%	198 46%	187 33%	187 31%	116 27%	136 29%	60 33%	26 28%	87 36%	49 27%	61 32%	54 34%	31 28%	54 28%	47 18%	97 36%	61 32%	86 25%	230 28%
Agree	(+1) 855 41%	408 40%	447 42%	86 35%	125 38%	170 43%	160 45%	128 41%	186 43%	230 41%	251 42%	191 44%	184 39%	66 37%	37 40%	90 37%	88 48%	64 33%	68 42%	51 47%	78 40%	114 44%	109 41%	90 48%	141 42%	355 43%
Neither	(0) 400 19%	150 15%	250 24%	98 39%	118 36%	90 23%	48 14%	32 10%	15 4%	90 16%	106 18%	82 19%	122 26%	38 21%	19 20%	46 19%	42 23%	40 21%	16 10%	18 16%	46 24%	67 26%	41 15%	29 15%	73 22%	161 20%
Disagree	(-1) 76 4%	41 4%	35 3%	27 11%	16 5%	20 5%	3 1%	4 1%	6 1%	15 3%	31 5%	18 4%	12 2%	6 3%	4 4%	6 2%	2 1%	17 9%	6 4%	1 1%	6 3%	19 7%	6 2%	4 2%	15 4%	34 4%
Strongly Disagree	(-2) 111 5%	73 7%	39 4%	5 2%	16 5%	25 6%	18 5%	20 6%	28 7%	37 7%	25 4%	28 6%	22 5%	10 5%	7 7%	14 6%	2 1%	10 5%	18 11%	9 8%	9 5%	14 5%	13 5%	6 3%	24 7%	40 5%
NET: Disagree	188 9%	114 11%	74 7%	31 13%	33 10%	45 11%	21 6%	24 8%	34 8%	52 9%	56 9%	46 11%	33 7%	15 9%	11 12%	20 8%	4 2%	27 14%	24 15%	10 9%	16 8%	33 13%	19 7%	9 5%	39 11%	73 9%
Mean	0.87	0.89	0.85	0.47	0.57	0.71	1.05	1.09	1.20	0.92	0.91	0.80	0.84	0.90	0.77	0.94	0.98	0.78	0.83	0.85	0.83	0.62	1.02	1.04	0.74	0.86
Standard deviation	1.05	1.13	0.98	0.92	0.99	1.07	0.99	1.06	1.05	1.09	1.03	1.08	1.02	1.07	1.13	1.08	0.81	1.14	1.25	1.10	1.03	1.03	1.02	0.91	1.10	1.03
Standard error	0.02	0.04	0.03	0.07	0.05	0.05	0.05	0.06	0.05	0.04	0.05	0.06	0.04	0.08	0.11	0.07	0.06	0.09	0.10	0.12	0.07	0.07	0.06	0.06	0.06	0.04

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 3

**Q.3 How far do you agree or disagree with the following statement?**

**"Shareholders should be able to mandate company boards to claw-back contract severance payments made to executives where their exit is deemed to be due to poor performance"**

**Base: All respondents**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
NET: Agree	1462	760	702	97	176	269	278	254	388	426	411	306	319	122	67	179	135	130	116	86	131	150	196	149	222	564
	71%	75%	67%	39%	53%	69%	79%	82%	89%	76%	69%	71%	67%	68%	71%	74%	74%	68%	72%	78%	68%	58%	74%	79%	65%	69%
Strongly Agree	(+2) 689	377	313	21	57	107	142	141	223	204	200	135	149	56	30	100	54	64	62	32	69	55	97	71	100	237
	33%	37%	30%	8%	17%	27%	40%	45%	51%	37%	33%	31%	31%	31%	32%	41%	30%	33%	39%	29%	36%	21%	36%	38%	29%	29%
Agree	(+1) 772	383	389	77	119	163	136	113	165	221	211	171	169	66	36	80	81	66	54	54	63	95	100	78	122	327
	37%	38%	37%	31%	36%	41%	39%	36%	38%	40%	35%	39%	36%	37%	39%	33%	44%	35%	34%	49%	32%	36%	38%	41%	36%	40%
Neither	(0) 442	156	287	137	119	90	51	28	18	87	144	89	122	41	15	47	39	47	19	17	42	87	55	33	76	197
	21%	15%	27%	55%	36%	23%	14%	9%	4%	16%	24%	21%	26%	23%	16%	19%	21%	25%	12%	16%	21%	33%	21%	18%	22%	24%
Disagree	(-1) 83	46	36	13	21	19	9	12	9	20	27	16	19	7	6	6	6	8	9	2	15	15	5	3	20	32
	4%	5%	3%	5%	6%	5%	3%	4%	2%	4%	5%	4%	4%	4%	7%	2%	3%	4%	5%	2%	8%	6%	2%	2%	6%	4%
Strongly Disagree	(-2) 81	51	30	1	15	15	14	16	20	25	17	23	16	9	6	11	2	6	17	4	6	8	9	3	22	26
	4%	5%	3%	*	5%	4%	4%	5%	5%	4%	3%	5%	3%	5%	7%	4%	1%	3%	11%	4%	3%	3%	3%	2%	6%	3%
NET: Disagree	164	98	66	14	36	34	23	28	29	45	44	39	35	16	12	17	8	14	25	7	21	23	14	6	41	58
	8%	10%	6%	5%	11%	9%	7%	9%	7%	8%	7%	9%	7%	9%	13%	7%	4%	7%	16%	6%	11%	9%	5%	3%	12%	7%
Mean	0.92	0.98	0.87	0.42	0.55	0.83	1.09	1.13	1.29	1.00	0.92	0.88	0.88	0.85	0.84	1.03	0.98	0.91	0.85	0.97	0.90	0.67	1.02	1.11	0.76	0.88
Standard deviation	1.03	1.08	0.97	0.73	1.00	1.01	1.00	1.07	0.98	1.04	1.00	1.06	1.01	1.07	1.15	1.05	0.86	1.01	1.29	0.95	1.07	0.97	0.98	0.88	1.13	0.98
Standard error	0.02	0.04	0.03	0.05	0.05	0.05	0.05	0.06	0.05	0.04	0.05	0.06	0.04	0.08	0.11	0.07	0.06	0.08	0.10	0.10	0.08	0.06	0.06	0.06	0.06	0.04

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 4  
Gender  
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
Male	1013	1013	-	113	140	176	168	168	249	304	286	213	211	87	45	118	89	99	89	50	87	137	130	82	139	468
	49%	100%	-	46%	42%	45%	48%	54%	57%	54%	48%	49%	44%	48%	48%	49%	49%	52%	55%	46%	45%	53%	49%	44%	41%	57%
Female	1055	-	1055	135	191	217	184	143	185	254	314	222	265	93	48	125	93	93	72	59	106	123	136	106	200	351
	51%	-	100%	54%	58%	55%	52%	46%	43%	46%	52%	51%	56%	52%	52%	51%	51%	48%	45%	54%	55%	47%	51%	56%	59%	43%

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 5

**Age****Base: All respondents**

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
18-24	248 12%	113 11%	135 13%	248 100%	-	-	-	-	-	61 11%	73 12%	47 11%	66 14%	25 14%	4 5%	26 11%	29 16%	33 17%	16 10%	5 4%	15 8%	44 17%	34 13%	15 8%	24 7%	101 12%
25-34	331 16%	140 14%	191 18%	-	331 100%	-	-	-	-	81 15%	127 21%	62 14%	61 13%	24 13%	16 17%	36 15%	27 15%	26 14%	26 16%	34 31%	17 9%	67 26%	32 12%	25 13%	91 27%	159 19%
35-44	393 19%	176 17%	217 21%	-	-	393 100%	-	-	-	111 20%	106 18%	87 20%	89 19%	28 15%	14 14%	38 16%	39 22%	45 23%	31 19%	12 11%	44 23%	64 25%	45 17%	33 18%	94 28%	197 24%
45-54	352 17%	168 17%	184 17%	-	-	-	352 100%	-	-	75 13%	98 16%	93 21%	86 18%	33 18%	27 29%	47 19%	18 10%	27 14%	31 19%	19 17%	39 20%	25 9%	46 17%	40 21%	78 23%	187 23%
55-64	310 15%	168 17%	143 14%	-	-	-	-	310 100%	-	81 15%	80 13%	67 15%	82 17%	29 16%	14 15%	52 21%	39 21%	17 9%	21 13%	25 23%	32 17%	24 9%	34 13%	24 13%	38 11%	130 16%
65+	434 21%	249 25%	185 18%	-	-	-	-	-	434 100%	149 27%	117 19%	78 18%	91 19%	41 23%	18 20%	44 18%	30 16%	43 23%	35 22%	15 13%	46 24%	36 14%	74 28%	51 27%	15 4%	44 5%
Average age	46.58	48.20	45.02	21.29	29.60	39.69	49.50	58.75	69.17	48.35	45.12	46.33	46.58	47.21	48.93	47.73	45.01	44.41	47.36	45.95	49.51	40.58	48.52	49.31	41.26	42.11

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 6  
**Social Grade**  
**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
AB	558	304	254	61	81	111	75	81	149	558	-	-	-	51	22	71	52	46	32	21	55	79	83	48	113	221
	27%	30%	24%	25%	25%	28%	21%	26%	34%	100%	-	-	-	29%	23%	29%	28%	24%	20%	19%	28%	30%	31%	25%	33%	27%
C1	600	286	314	73	127	106	98	80	117	-	600	-	-	64	25	64	57	63	43	33	42	72	71	65	128	256
	29%	28%	30%	29%	38%	27%	28%	26%	27%	-	100%	-	-	35%	26%	26%	31%	33%	27%	30%	22%	28%	27%	34%	38%	31%
C2	434	213	222	47	62	87	93	67	78	-	-	434	-	29	21	41	33	32	45	32	54	50	61	36	71	209
	21%	21%	21%	19%	19%	22%	26%	22%	18%	-	-	100%	-	16%	23%	17%	18%	17%	28%	29%	28%	19%	23%	19%	21%	26%
DE	476	211	265	66	61	89	86	82	91	-	-	-	476	35	26	67	40	51	40	24	43	60	50	40	27	133
	23%	21%	25%	27%	18%	23%	25%	26%	21%	-	-	-	100%	20%	28%	27%	22%	27%	25%	22%	22%	23%	19%	21%	8%	16%

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 7  
GO Region  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
Scotland	180	87	93	25	24	28	33	29	41	51	64	29	35	180	-	-	-	-	-	-	-	-	-	-	34	54
	9%	9%	9%	10%	7%	7%	9%	9%	9%	9%	11%	7%	7%	100%	-	-	-	-	-	-	-	-	-	-	10%	7%
North East	93	45	48	4	16	14	27	14	18	22	25	21	26	-	93	-	-	-	-	-	-	-	-	-	13	39
	5%	4%	5%	2%	5%	3%	8%	5%	4%	4%	4%	5%	5%	-	100%	-	-	-	-	-	-	-	-	-	4%	5%
North West	243	118	125	26	36	38	47	52	44	71	64	41	67	-	-	243	-	-	-	-	-	-	-	-	32	100
	12%	12%	12%	11%	11%	10%	13%	17%	10%	13%	11%	9%	14%	-	-	100%	-	-	-	-	-	-	-	-	9%	12%
Yorkshire & Humberside	182	89	93	29	27	39	18	39	30	52	57	33	40	-	-	-	182	-	-	-	-	-	-	-	36	62
	9%	9%	9%	12%	8%	10%	5%	12%	7%	9%	10%	8%	8%	-	-	-	100%	-	-	-	-	-	-	-	11%	8%
West Midlands	191	99	93	33	26	45	27	17	43	46	63	32	51	-	-	-	-	191	-	-	-	-	-	-	30	77
	9%	10%	9%	13%	8%	11%	8%	6%	10%	8%	11%	7%	11%	-	-	-	-	100%	-	-	-	-	-	-	9%	9%
East Midlands	161	89	72	16	26	31	31	21	35	32	43	45	40	-	-	-	-	-	161	-	-	-	-	-	27	68
	8%	9%	7%	7%	8%	8%	9%	7%	8%	6%	7%	10%	8%	-	-	-	-	-	100%	-	-	-	-	-	8%	8%
Wales	110	50	59	5	34	12	19	25	15	21	33	32	24	-	-	-	-	-	-	110	-	-	-	-	31	42
	5%	5%	6%	2%	10%	3%	5%	8%	3%	4%	6%	7%	5%	-	-	-	-	-	-	100%	-	-	-	-	9%	5%
Eastern	194	87	106	15	17	44	39	32	46	55	42	54	43	-	-	-	-	-	-	-	194	-	-	-	37	71
	9%	9%	10%	6%	5%	11%	11%	10%	11%	10%	7%	12%	9%	-	-	-	-	-	-	-	100%	-	-	-	11%	9%
London	260	137	123	44	67	64	25	24	36	79	72	50	60	-	-	-	-	-	-	-	-	260	-	-	53	110
	13%	14%	12%	18%	20%	16%	7%	8%	8%	14%	12%	11%	13%	-	-	-	-	-	-	-	-	100%	-	-	16%	13%
South East	265	130	136	34	32	45	46	34	74	83	71	61	50	-	-	-	-	-	-	-	-	-	265	-	26	109
	13%	13%	13%	14%	10%	11%	13%	11%	17%	15%	12%	14%	11%	-	-	-	-	-	-	-	-	-	100%	-	8%	13%
South West	189	82	106	15	25	33	40	24	51	48	65	36	40	-	-	-	-	-	-	-	-	-	-	189	21	86
	9%	8%	10%	6%	8%	8%	11%	8%	12%	9%	11%	8%	9%	-	-	-	-	-	-	-	-	-	-	100%	6%	11%

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 8

**Have you taken a foreign holiday in the last 3 years?****Base: All respondents**

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
Yes	1282	628	654	155	213	233	197	185	300	435	390	236	221	118	55	157	98	114	100	69	107	179	171	114	224	541
	62%	62%	62%	63%	64%	59%	56%	59%	69%	78%	65%	54%	47%	66%	59%	65%	54%	60%	62%	63%	55%	69%	64%	60%	66%	66%
No	786	385	401	93	118	160	155	126	134	124	210	198	254	62	38	86	85	77	61	41	86	81	95	75	115	277
	38%	38%	38%	37%	36%	41%	44%	41%	31%	22%	35%	46%	53%	34%	41%	35%	46%	40%	38%	37%	45%	31%	36%	40%	34%	34%



## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 9  
**Tenure**  
**Base: All respondents**

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
NET: Homeowners	1406	710	696	124	176	258	244	235	369	461	425	304	216	116	51	167	137	145	119	77	135	129	192	138	257	549
	68%	70%	66%	50%	53%	66%	69%	76%	85%	83%	71%	70%	45%	65%	55%	69%	75%	76%	74%	70%	69%	49%	73%	73%	76%	67%
Owned outright - without mortgage	682	368	314	60	34	55	80	138	317	233	188	150	112	58	20	80	69	69	60	32	58	65	97	76	67	199
	33%	36%	30%	24%	10%	14%	23%	44%	73%	42%	31%	34%	23%	32%	21%	33%	38%	36%	38%	29%	30%	25%	36%	40%	20%	24%
Owned with a mortgage or loan	724	342	382	65	142	204	164	97	53	228	237	154	105	58	31	87	68	75	59	45	77	64	96	62	190	351
	35%	34%	36%	26%	43%	52%	47%	31%	12%	41%	40%	36%	22%	33%	33%	36%	37%	39%	37%	41%	40%	25%	36%	33%	56%	43%
NET: Renters	643	294	348	111	154	134	106	73	64	92	170	128	252	63	41	75	44	45	41	32	53	126	72	49	81	263
	31%	29%	33%	45%	46%	34%	30%	24%	15%	16%	28%	30%	53%	35%	44%	31%	24%	24%	26%	29%	27%	49%	27%	26%	24%	32%
Rented from the council	269	117	152	51	45	51	51	45	26	18	54	58	139	32	22	23	20	22	21	13	24	44	32	16	27	93
	13%	12%	14%	21%	14%	13%	15%	15%	6%	3%	9%	13%	29%	18%	24%	10%	11%	12%	13%	12%	12%	17%	12%	8%	8%	11%
Rented from a housing association	118	59	58	11	23	30	25	14	15	16	28	26	48	12	6	22	5	9	7	5	12	22	11	9	14	44
	6%	6%	6%	4%	7%	8%	7%	4%	4%	3%	5%	6%	10%	7%	6%	9%	3%	5%	4%	4%	6%	8%	4%	5%	4%	5%
Rented from someone else	256	119	138	49	86	53	30	15	23	58	89	44	66	20	14	30	20	14	13	14	17	60	29	24	39	126
	12%	12%	13%	20%	26%	13%	9%	5%	5%	10%	15%	10%	14%	11%	14%	12%	11%	8%	8%	13%	9%	23%	11%	13%	12%	15%
Rent free	19	9	10	12	1	1	1	2	1	5	5	2	7	*	1	1	1	1	-	1	6	5	1	2	2	6
	1%	1%	1%	5%	*	*	*	1%	*	1%	1%	1%	1%	*	1%	*	1%	1%	-	1%	3%	2%	*	1%	*	1%

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 10

**At what age did you finish your full time education?****Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
Under 16	745 36%	373 37%	372 35%	29 12%	45 14%	117 30%	169 48%	173 56%	213 49%	97 17%	183 31%	204 47%	260 55%	66 37%	48 52%	108 44%	71 39%	69 36%	65 40%	35 32%	91 47%	50 19%	81 30%	62 33%	82 24%	250 31%
17-18	442 21%	197 19%	245 23%	43 17%	61 19%	95 24%	87 25%	57 18%	100 23%	126 23%	120 20%	108 25%	88 18%	33 18%	15 17%	47 19%	32 18%	37 19%	38 24%	23 21%	44 23%	57 22%	75 28%	43 23%	75 22%	182 22%
19-24	552 27%	277 27%	275 26%	62 25%	155 47%	113 29%	67 19%	62 20%	93 21%	239 43%	185 31%	61 14%	67 14%	50 28%	20 22%	54 22%	44 24%	51 26%	34 21%	35 32%	41 21%	87 33%	80 30%	56 30%	114 33%	265 32%
25-34	78 4%	41 4%	37 4%	2 1%	23 7%	31 8%	8 2%	5 2%	9 2%	34 6%	27 5%	8 2%	9 2%	6 4%	1 1%	8 3%	6 3%	6 3%	4 3%	2 2%	8 4%	23 9%	7 3%	6 3%	23 7%	38 5%
35+	25 1%	11 1%	13 1%	- -	- -	4 1%	9 2%	6 2%	7 2%	7 1%	5 1%	6 1%	5 1%	6 4%	- -	4 1%	2 1%	1 *	1 1%	3 3%	1 1%	1 *	4 2%	2 1%	4 1%	7 1%
Still in full time education	110 5%	51 5%	58 6%	83 33%	22 7%	3 1%	1 *	1 *	- -	24 4%	53 9%	19 4%	14 3%	16 9%	- -	9 4%	22 12%	16 8%	9 6%	3 3%	3 1%	17 7%	10 4%	5 3%	17 5%	19 2%
Never had any full time education	7 *	7 1%	- -	4 1%	3 1%	* *	- -	- -	- -	1 *	2 *	4 1%	* *	- -	* *	1 *	- -	2 1%	- -	- -	- -	4 1%	- -	- -	4 1%	- -
Don't know	38 2%	14 1%	24 2%	6 3%	9 3%	10 3%	5 1%	2 1%	6 1%	7 1%	9 1%	12 3%	11 2%	2 1%	4 4%	4 2%	1 1%	4 2%	2 1%	6 5%	3 2%	3 2%	5 2%	2 1%	5 3%	22 3%
Prefer not to answer	71 3%	42 4%	30 3%	20 8%	14 4%	20 5%	6 2%	5 2%	7 2%	23 4%	15 3%	12 3%	22 5%	- -	5 5%	9 4%	4 2%	6 3%	7 5%	3 3%	3 2%	17 7%	7 3%	9 5%	13 4%	35 4%

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 11  
**What is the highest educational level that you have achieved to date?**  
**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
Secondary school, high school, NVQ levels 1 to 3, etc.	1092	528	564	122	122	195	222	186	245	180	267	296	350	93	57	129	94	92	99	49	125	118	142	93	116	432
	53%	52%	54%	49%	37%	50%	63%	60%	56%	32%	44%	68%	73%	52%	61%	53%	52%	48%	62%	45%	65%	45%	53%	49%	34%	53%
University degree or equivalent professional qualification, NVQ level 4, etc.	670	334	336	65	129	139	103	87	148	263	237	86	84	62	27	76	57	69	40	41	49	95	82	72	146	277
	32%	33%	32%	26%	39%	35%	29%	28%	34%	47%	40%	20%	18%	34%	29%	31%	31%	36%	25%	38%	25%	37%	31%	38%	43%	34%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	202	107	95	15	59	42	21	31	34	93	61	32	15	18	7	24	18	15	18	10	14	31	31	17	66	79
	10%	11%	9%	6%	18%	11%	6%	10%	8%	17%	10%	7%	3%	10%	8%	10%	10%	8%	11%	10%	7%	12%	12%	9%	19%	10%
Still in full time education	41	18	23	34	7	*	-	1	-	14	19	3	6	6	-	6	6	7	1	1	1	7	4	2	1	3
	2%	2%	2%	14%	2%	*	-	*	-	2%	3%	1%	1%	4%	-	2%	3%	4%	*	1%	*	3%	2%	1%	*	*
Don't know	26	13	13	5	8	4	1	3	4	-	9	8	9	*	-	2	2	6	-	6	2	2	4	1	7	8
	1%	1%	1%	2%	3%	1%	*	1%	1%	-	2%	2%	2%	*	-	1%	1%	3%	-	6%	1%	1%	2%	*	2%	1%
Prefer not to answer	36	14	22	8	7	12	3	2	4	8	6	9	12	-	2	7	6	1	3	1	3	7	2	4	3	19
	2%	1%	2%	3%	2%	3%	1%	1%	1%	2%	1%	2%	3%	-	2%	3%	3%	*	2%	1%	2%	3%	1%	2%	1%	2%

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 12

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
Yes - responsible for half or more of the items bought	1841 89%	833 82%	1009 96%	186 75%	309 93%	374 95%	323 92%	295 95%	354 82%	485 87%	539 90%	389 90%	428 90%	153 85%	83 89%	220 91%	164 90%	162 85%	140 87%	105 96%	178 92%	241 92%	228 86%	167 89%	318 94%	738 90%
No - not responsible for most of the items bought	227 11%	181 18%	46 4%	62 25%	22 7%	19 5%	29 8%	15 5%	80 18%	73 13%	61 10%	45 10%	48 10%	26 15%	10 11%	23 9%	18 10%	30 15%	20 13%	5 4%	16 8%	20 8%	37 14%	21 11%	22 6%	81 10%

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 13  
**How many cars are there in your household?**  
**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
No cars in the household	418 20%	195 19%	223 21%	73 30%	91 28%	87 22%	60 17%	56 18%	50 11%	63 11%	150 25%	44 10%	162 34%	46 26%	21 22%	51 21%	30 17%	27 14%	32 20%	18 16%	24 13%	112 43%	30 11%	27 15%	60 18%	163 20%
1	856 41%	453 45%	403 38%	61 25%	122 37%	165 42%	146 42%	125 40%	238 55%	221 40%	221 37%	211 49%	203 43%	71 39%	50 54%	116 48%	75 41%	73 38%	65 40%	44 40%	79 41%	100 38%	106 40%	78 41%	121 36%	339 41%
2	606 29%	270 27%	336 32%	47 19%	96 29%	123 31%	109 31%	104 34%	127 29%	211 38%	181 30%	131 30%	83 17%	51 28%	17 19%	63 26%	58 32%	64 34%	43 27%	45 41%	76 39%	33 13%	89 33%	67 36%	122 36%	241 29%
3+	188 9%	95 9%	93 9%	67 27%	22 7%	19 5%	36 10%	25 8%	20 5%	64 11%	48 8%	48 11%	28 6%	12 7%	5 5%	13 5%	19 11%	28 15%	21 13%	3 3%	15 8%	16 6%	41 15%	16 8%	36 11%	76 9%

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 14

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
White	1891	921	970	209	277	338	337	303	427	509	540	410	431	172	93	227	173	176	143	107	189	176	253	183	304	735
	91%	91%	92%	84%	84%	86%	96%	98%	98%	91%	90%	94%	91%	96%	99%	94%	95%	92%	89%	97%	98%	68%	95%	97%	90%	90%
NET: Non-white	150	78	72	32	49	49	12	4	5	38	53	24	36	8	1	14	9	12	8	1	3	80	10	4	28	75
	7%	8%	7%	13%	15%	12%	3%	1%	1%	7%	9%	6%	8%	4%	1%	6%	5%	6%	5%	1%	2%	31%	4%	2%	8%	9%
Mixed	26	15	11	6	7	6	5	2	1	4	11	3	7	1	-	2	1	1	2	-	-	18	*	-	7	8
	1%	1%	1%	2%	2%	2%	1%	1%	*	1%	2%	1%	2%	1%	-	1%	1%	*	2%	-	-	7%	*	-	2%	1%
Asian	71	35	36	20	24	22	3	2	-	21	19	11	19	4	-	8	6	10	5	-	*	29	6	2	13	31
	3%	3%	3%	8%	7%	6%	1%	1%	-	4%	3%	2%	4%	2%	-	3%	3%	5%	3%	-	*	11%	2%	1%	4%	4%
Black	36	22	14	4	12	13	3	-	4	7	14	8	7	-	1	2	-	*	-	-	3	26	2	2	6	23
	2%	2%	1%	2%	4%	3%	1%	-	1%	1%	2%	2%	1%	-	1%	1%	-	*	-	-	2%	10%	1%	1%	2%	3%
Chinese	9	1	7	2	2	3	1	-	-	2	5	-	1	2	-	2	-	-	1	-	-	4	*	-	2	6
	*	*	1%	1%	1%	1%	*	-	-	*	1%	-	*	1%	-	1%	-	-	1%	-	-	1%	*	-	1%	1%
Other ethnic group	9	5	4	1	4	4	-	-	-	2	3	3	1	*	-	-	1	1	-	1	-	4	1	1	-	7
	*	1%	*	*	1%	1%	-	-	-	*	1%	1%	*	*	-	-	1%	1%	-	1%	-	2%	*	*	-	1%
Prefer not to answer	27	14	12	7	6	6	2	3	3	11	7	-	9	-	-	1	1	3	9	2	1	4	3	2	7	9
	1%	1%	1%	3%	2%	2%	1%	1%	1%	2%	1%	-	2%	-	-	1%	*	1%	6%	2%	1%	2%	1%	1%	2%	1%

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 15

**To which of the following religious groups do you consider yourself to be a member of?**

**Base: All respondents**

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
Christian	1164 56%	583 57%	581 55%	96 39%	134 40%	196 50%	200 57%	218 70%	320 74%	308 55%	339 57%	252 58%	265 56%	108 60%	57 61%	146 60%	96 52%	102 53%	93 58%	64 58%	113 58%	132 51%	162 61%	92 49%	185 54%	441 54%
NET: Other	184 9%	80 8%	103 10%	39 16%	48 14%	44 11%	23 7%	10 3%	20 5%	42 8%	56 9%	34 8%	52 11%	7 4%	-	23 9%	18 10%	21 11%	15 9%	4 4%	12 6%	53 20%	16 6%	15 8%	33 10%	78 9%
Muslim	60 3%	33 3%	27 3%	22 9%	27 8%	9 2%	2 1%	-	-	12 2%	16 3%	14 3%	18 4%	3 1%	-	8 3%	7 4%	11 6%	6 4%	-	*	22 8%	4 1%	*	16 5%	19 2%
Hindu	23 1%	11 1%	12 1%	4 2%	6 2%	11 3%	-	2 1%	-	10 2%	6 1%	4 1%	4 1%	-	-	2 1%	1 *	-	2 1%	-	-	12 5%	5 2%	2 1%	4 1%	13 2%
Jewish	22 1%	8 1%	15 1%	-	-	2 *	4 1%	2 1%	14 3%	7 1%	6 1%	3 1%	6 1%	1 1%	-	5 2%	1 *	-	2 1%	-	3 2%	9 4%	1 *	2 1%	* *	6 1%
Sikh	4 *	2 *	1 *	* *	1 *	1 *	1 *	-	-	1 *	-	1 *	2 *	-	-	* *	-	1 1%	1 *	-	-	2 1%	-	-	1 *	3 *
Buddhist	19 1%	7 1%	11 1%	2 1%	7 2%	5 1%	2 *	1 *	1 *	4 1%	7 1%	6 1%	2 *	3 2%	-	1 *	-	2 1%	-	-	2 1%	5 2%	2 1%	3 2%	2 1%	11 1%
Other	55 3%	19 2%	36 3%	10 4%	7 2%	17 4%	14 4%	3 1%	5 1%	8 1%	20 3%	7 2%	20 4%	* *	-	8 3%	9 5%	7 4%	4 3%	4 4%	6 3%	3 1%	5 2%	9 5%	10 3%	26 3%
None	677 33%	328 32%	349 33%	106 43%	139 42%	145 37%	123 35%	77 25%	87 20%	193 35%	192 32%	143 33%	149 31%	63 35%	36 38%	70 29%	67 37%	67 35%	44 27%	39 36%	66 34%	63 24%	85 32%	77 41%	114 34%	284 35%
Prefer not to say	44 2%	23 2%	21 2%	7 3%	11 3%	8 2%	5 1%	5 2%	8 2%	15 3%	13 2%	7 2%	10 2%	1 1%	1 1%	4 2%	2 1%	1 1%	9 6%	3 3%	3 1%	13 5%	3 1%	4 2%	7 2%	16 2%

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 16

Which of the following best describes where you live?

Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
Urban - Population over 10,000	782	435	347	120	169	144	107	112	130	221	247	135	180	76	38	83	60	57	47	43	51	190	83	54	134	338
	38%	43%	33%	48%	51%	37%	30%	36%	30%	40%	41%	31%	38%	42%	40%	34%	33%	30%	29%	39%	26%	73%	31%	29%	40%	41%
Town and Fringe	850	378	472	84	108	183	167	126	182	203	230	214	203	63	44	129	79	87	63	35	86	62	124	76	142	331
	41%	37%	45%	34%	33%	47%	48%	41%	42%	36%	38%	49%	43%	35%	47%	53%	44%	46%	39%	32%	44%	24%	47%	41%	42%	40%
Village	374	167	207	41	53	57	64	60	97	115	97	78	84	29	9	29	42	43	49	24	48	8	49	45	59	124
	18%	17%	20%	17%	16%	15%	18%	19%	22%	21%	16%	18%	18%	16%	10%	12%	23%	22%	31%	22%	25%	3%	18%	24%	17%	15%
Hamlet & Isolated Dwelling	62	33	29	3	1	8	13	12	24	19	26	8	9	11	2	2	1	4	1	8	8	-	10	13	4	26
	3%	3%	3%	1%	*	2%	4%	4%	6%	3%	4%	2%	2%	6%	3%	1%	1%	2%	1%	7%	4%	-	4%	7%	1%	3%



## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 17

Which of the following best describes your current working status?

Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
NET: Working	1158	607	551	124	250	292	265	168	59	334	384	281	160	89	52	132	98	106	95	73	107	164	135	107	339	819
	56%	60%	52%	50%	76%	74%	75%	54%	14%	60%	64%	65%	34%	49%	56%	54%	56%	59%	67%	55%	63%	51%	57%	100%	100%	
Working full time - working 30 hours per week or more	910	520	390	91	218	246	211	110	33	281	307	217	105	72	45	95	77	94	76	60	84	130	100	77	279	630
	44%	51%	37%	37%	66%	63%	60%	35%	8%	50%	51%	50%	22%	40%	48%	39%	42%	49%	47%	55%	43%	50%	38%	41%	82%	77%
Working part time - working between 8 and 29 hours per week	248	87	161	34	32	45	54	58	26	54	76	64	54	16	7	37	21	13	19	13	23	34	36	30	60	188
	12%	9%	15%	14%	10%	12%	15%	19%	6%	10%	13%	15%	11%	9%	7%	15%	11%	7%	12%	12%	12%	13%	13%	16%	18%	23%
NET: Not working	910	407	503	124	81	101	86	142	375	224	216	154	316	91	42	111	84	85	66	36	86	96	130	81	-	-
	44%	40%	48%	50%	24%	26%	25%	46%	86%	40%	36%	35%	66%	51%	44%	46%	46%	44%	41%	33%	45%	37%	49%	43%	-	-
Not working but seeking work or temporarily unemployed or sick	156	86	70	46	24	31	31	22	2	11	17	25	103	9	7	28	8	11	10	7	8	37	16	14	-	-
	8%	8%	7%	19%	7%	8%	9%	7%	*	2%	3%	6%	22%	5%	8%	11%	5%	6%	6%	6%	4%	14%	6%	8%	-	-
Not working and not seeking work	113	48	65	63	13	13	9	14	-	21	37	14	41	18	1	9	17	22	6	4	7	8	16	6	-	-
	5%	5%	6%	25%	4%	3%	3%	4%	-	4%	6%	3%	9%	10%	1%	4%	10%	11%	4%	3%	3%	3%	6%	3%	-	-
Retired on a state pension only	121	46	76	-	-	-	-	14	107	7	15	18	81	12	7	16	15	8	11	5	17	3	15	12	-	-
	6%	5%	7%	-	-	-	-	5%	25%	1%	3%	4%	17%	6%	8%	7%	8%	4%	7%	5%	9%	1%	6%	6%	-	-
Retired with a private pension	337	211	126	-	-	-	11	66	261	155	109	58	15	34	14	39	27	33	27	10	33	25	60	35	-	-
	16%	21%	12%	-	-	-	3%	21%	60%	28%	18%	13%	3%	19%	15%	16%	15%	17%	17%	10%	17%	9%	23%	18%	-	-
House person, housewife, househusband, etc.	183	15	168	14	43	57	36	27	6	30	37	39	76	18	12	19	17	11	11	10	22	25	24	15	-	-
	9%	1%	16%	6%	13%	14%	10%	9%	1%	5%	6%	9%	16%	10%	13%	8%	9%	6%	7%	9%	12%	9%	9%	8%	-	-

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 18

**Do you have any children aged 18 or under? If so, how old are they?****Base: All respondents**

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
No children aged 18 or under	1447 70%	726 72%	721 68%	186 75%	183 55%	156 40%	222 63%	275 89%	426 98%	379 68%	437 73%	289 67%	342 72%	144 80%	66 71%	168 69%	125 68%	133 70%	115 71%	78 72%	136 70%	169 65%	174 66%	140 74%	221 65%	502 61%
NET: Yes	611 30%	281 28%	330 31%	54 22%	148 45%	236 60%	130 37%	35 11%	8 2%	180 32%	159 26%	144 33%	128 27%	36 20%	27 29%	73 30%	54 29%	58 30%	46 29%	31 28%	57 30%	89 34%	91 34%	49 26%	118 35%	315 38%
Yes - children aged under 5 years old	212 10%	88 9%	125 12%	32 13%	94 29%	75 19%	8 2%	2 1%	-	67 12%	59 10%	41 9%	46 10%	6 3%	10 11%	24 10%	19 11%	24 13%	15 9%	12 11%	19 10%	35 14%	31 12%	16 9%	36 11%	102 12%
Yes - children aged 5 to 10 years old	221 11%	93 9%	128 12%	7 3%	65 20%	114 29%	31 9%	4 1%	1 *	74 13%	51 9%	47 11%	49 10%	16 9%	12 13%	29 12%	21 11%	22 11%	16 10%	8 7%	24 12%	30 11%	26 10%	19 10%	49 14%	109 13%
Yes - children aged 11 to 15 years old	268 13%	131 13%	137 13%	12 5%	36 11%	110 28%	85 24%	20 6%	5 1%	80 14%	65 11%	65 15%	58 12%	20 11%	16 17%	33 13%	25 14%	23 12%	20 13%	12 11%	21 11%	41 16%	26 10%	30 16%	54 16%	143 17%
Yes - children aged 16 to 18 years old	134 6%	63 6%	71 7%	15 6%	3 1%	50 13%	48 14%	15 5%	4 1%	30 5%	24 4%	48 11%	32 7%	6 3%	7 8%	11 4%	7 4%	8 4%	13 8%	10 9%	15 8%	15 6%	32 12%	10 5%	24 7%	73 9%
Refused	10 *	6 1%	4 *	9 4%	-	1 *	-	-	-	-	4 1%	1 *	5 1%	-	-	2 1%	4 2%	-	-	-	1 *	3 1%	-	-	-	2 *

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 19

**Do you work in any of the following occupations?****Base: All respondents who work**

	Gender			Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	1073	494	579	84	236	286	261	161	45	417	298	202	156	93	48	132	91	83	87	53	97	140	143	106	306	767	
Weighted base	1158	607	551	124	250	292	265	168	59	334	384	281	160	89	52	132	98	106	95	73	107	164	135	107	339	819	
NET: Public Sector	339	139	200	24	91	94	78	38	15	113	128	71	27	34	13	32	36	30	27	31	37	53	26	21	339	-	
	29%	23%	36%	19%	36%	32%	29%	22%	25%	34%	33%	25%	17%	39%	25%	24%	36%	28%	29%	42%	34%	33%	19%	20%	100%	-	
Central government including all administrative departments and central government agencies such as the Bank of England	45	23	22	-	14	8	12	7	4	11	25	8	-	4	4	5	3	2	1	12	3	8	2	-	45	-	
	4%	4%	4%	-	6%	3%	4%	4%	7%	3%	7%	3%	-	5%	8%	4%	4%	2%	1%	17%	3%	5%	1%	-	13%	-	
HM Forces	4	4	-	-	3	1	-	-	-	-	-	3	1	-	-	-	-	-	-	-	-	3	1	-	4	-	
	*	1%	-	-	1%	*	-	-	-	-	-	1%	*	-	-	-	-	-	-	-	-	2%	*	-	1%	-	
National Health Service	66	17	50	3	15	21	16	6	6	22	24	15	5	5	1	10	8	7	5	4	11	10	2	3	66	-	
	6%	3%	9%	2%	6%	7%	6%	3%	11%	7%	6%	5%	3%	6%	1%	8%	8%	7%	5%	5%	10%	6%	2%	3%	20%	-	
Universities and Academies funded by government	21	10	12	2	9	3	5	-	2	9	7	5	1	-	-	2	-	1	6	1	2	1	4	5	21	-	
	2%	2%	2%	1%	4%	1%	2%	-	4%	3%	2%	2%	1%	-	-	1%	-	1%	7%	1%	2%	1%	3%	5%	6%	-	
Courts service	5	5	1	2	1	1	1	-	-	1	5	-	-	-	-	-	2	-	4	-	-	-	-	-	5	-	
	*	1%	*	2%	*	*	*	-	-	*	1%	-	-	-	-	-	2%	-	4%	-	-	-	-	-	-	2%	-
Local government administration	45	18	27	1	15	13	10	5	-	10	27	6	2	5	2	3	2	9	2	3	4	8	4	3	45	-	
	4%	3%	5%	1%	6%	4%	4%	3%	-	3%	7%	2%	1%	6%	4%	2%	2%	9%	2%	5%	4%	5%	3%	3%	13%	-	
Police service	14	8	6	2	4	4	1	2	-	2	7	5	-	-	-	1	-	1	3	-	1	5	-	2	14	-	
	1%	1%	1%	2%	2%	1%	*	1%	-	1%	2%	2%	-	-	-	1%	-	1%	3%	-	1%	3%	-	2%	4%	-	
Public sector housing	13	7	6	3	*	5	2	2	-	3	6	1	3	4	-	*	1	2	-	-	3	2	1	-	13	-	
	1%	1%	1%	3%	*	2%	1%	1%	-	1%	2%	*	2%	5%	-	*	1%	2%	-	-	2%	1%	*	-	4%	-	
Teaching employed by local education authority including voluntary aided schools and foundation schools	53	11	41	8	11	13	10	10	1	29	12	8	4	4	*	4	10	3	1	5	9	7	5	5	53	-	
	5%	2%	7%	6%	4%	4%	4%	6%	1%	9%	3%	3%	2%	4%	1%	3%	10%	3%	1%	6%	8%	4%	4%	4%	15%	-	

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 19

**Do you work in any of the following occupations?****Base: All respondents who work**

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	1158	607	551	124	250	292	265	168	59	334	384	281	160	89	52	132	98	106	95	73	107	164	135	107	339	819
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	9 1%	6 1%	3 1%	-	5 2%	3 1%	1 *	-	-	4 1%	2 1%	3 1%	-	-	2 4%	-	-	-	*	2 2%	*	2 1%	2 1%	1 1%	9 3%	-
Bradford and Bingley or Northern Rock Building societies	2 *	2 *	-	-	2 1%	-	-	-	-	-	2 1%	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	2 1%	-
Other public sector occupation (please specify as much detail as possible)	62 5%	29 5%	33 6%	2 2%	11 4%	22 7%	20 8%	5 3%	1 2%	22 7%	12 3%	16 6%	12 7%	12 14%	4 7%	6 5%	8 8%	4 4%	5 6%	5 6%	3 3%	7 4%	5 4%	2 2%	62 18%	-
None of the above (Private Sector)	819 71%	468 77%	351 64%	101 81%	159 64%	197 68%	187 71%	130 78%	44 75%	221 66%	256 67%	209 75%	133 83%	54 61%	39 75%	100 76%	62 64%	77 72%	68 71%	42 58%	71 66%	110 67%	109 81%	86 80%	-	819 100%

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 20

Which of the following ITV regions do you live in?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
Anglia	194	92	102	19	23	49	37	29	36	52	50	51	41	-	-	1	-	1	23	-	160	-	7	1	41	74
	9%	9%	10%	8%	7%	12%	10%	9%	8%	9%	8%	12%	9%	-	-	1%	-	*	14%	-	83%	-	3%	1%	12%	9%
Border	32	25	7	2	2	5	6	6	11	5	11	10	6	20	-	11	-	-	-	-	-	-	-	1	4	14
	2%	2%	1%	1%	*	1%	2%	2%	3%	1%	2%	2%	1%	11%	-	4%	-	-	-	-	-	-	-	1%	1%	2%
Central	294	157	136	35	44	62	50	31	73	74	80	57	82	2	-	1	-	176	96	-	2	-	12	5	41	120
	14%	16%	13%	14%	13%	16%	14%	10%	17%	13%	13%	13%	17%	1%	-	*	-	92%	60%	-	1%	-	4%	3%	12%	15%
Granada	230	115	116	25	34	38	46	47	41	69	61	38	62	1	-	223	-	-	5	2	-	-	-	-	29	95
	11%	11%	11%	10%	10%	10%	13%	15%	10%	12%	10%	9%	13%	*	-	92%	-	-	3%	2%	-	-	-	-	9%	12%
London	364	178	186	53	81	84	43	35	69	111	92	82	79	-	-	1	1	2	4	-	26	258	72	-	65	155
	18%	18%	18%	21%	24%	21%	12%	11%	16%	20%	15%	19%	17%	-	-	*	*	1%	3%	-	13%	99%	27%	-	19%	19%
Meridian	189	94	95	22	23	27	32	27	58	56	57	43	33	-	-	-	-	1	-	-	-	-	173	16	20	69
	9%	9%	9%	9%	7%	7%	9%	9%	13%	10%	10%	10%	7%	-	-	-	-	*	-	-	-	-	65%	8%	6%	8%
TyneTees	101	50	51	6	16	18	27	15	18	22	31	21	26	-	93	1	7	-	-	-	-	-	-	-	13	43
	5%	5%	5%	3%	5%	5%	8%	5%	4%	4%	5%	5%	6%	-	100%	*	4%	-	-	-	-	-	-	-	4%	5%
Wales	105	47	58	4	33	11	19	24	15	21	31	32	22	-	-	-	-	-	-	105	-	-	-	-	29	40
	5%	5%	6%	1%	10%	3%	5%	8%	3%	4%	5%	7%	5%	-	-	-	-	-	-	96%	-	-	-	-	8%	5%
West	63	25	39	14	9	9	17	9	6	12	28	6	17	-	-	4	-	12	2	1	-	2	1	41	15	27
	3%	2%	4%	6%	3%	2%	5%	3%	1%	2%	5%	1%	4%	-	-	2%	-	6%	2%	1%	-	1%	*	22%	4%	3%
Westcountry	125	58	67	14	17	25	19	13	38	32	44	26	23	-	-	-	-	-	-	1	-	-	-	124	12	62
	6%	6%	6%	5%	5%	6%	5%	4%	9%	6%	7%	6%	5%	-	-	-	-	-	-	1%	-	-	-	66%	3%	8%
Yorkshire	212	102	111	32	29	40	27	49	36	56	62	43	51	-	*	1	175	-	30	-	6	-	-	-	40	73
	10%	10%	11%	13%	9%	10%	8%	16%	8%	10%	10%	10%	11%	-	*	1%	96%	-	19%	-	3%	-	-	-	12%	9%
STV	158	71	87	23	21	25	29	26	33	49	53	25	31	157	-	-	-	-	-	-	-	-	1	*	30	46
	8%	7%	8%	9%	6%	6%	8%	8%	8%	9%	9%	6%	7%	87%	-	-	-	-	-	-	-	-	*	*	9%	6%

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 21  
**Marital Status**  
**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
Single	506 24%	275 27%	231 22%	199 80%	104 32%	87 22%	59 17%	33 11%	24 6%	103 19%	158 26%	89 21%	155 33%	52 29%	15 16%	69 28%	48 26%	58 31%	35 22%	23 21%	22 12%	96 37%	51 19%	36 19%	74 22%	221 27%
NET: Married/ Civil partnership/ co habiting	1346 65%	669 66%	678 64%	48 19%	218 66%	276 70%	250 71%	226 73%	328 76%	412 74%	367 61%	313 72%	255 54%	112 63%	70 75%	146 60%	118 64%	110 57%	104 65%	84 77%	147 76%	140 54%	188 71%	127 67%	231 68%	529 65%
Married	1030 50%	529 52%	501 48%	10 4%	129 39%	202 51%	191 54%	188 61%	310 71%	343 61%	276 46%	213 49%	198 42%	88 49%	57 61%	119 49%	82 45%	79 41%	82 51%	63 57%	106 55%	94 36%	156 59%	105 56%	177 52%	366 45%
Civil Partnership	32 2%	18 2%	13 1%	7 3%	11 3%	9 2%	2 1%	3 1%	- -	12 2%	6 1%	7 2%	7 1%	4 2%	2 2%	2 1%	2 1%	- -	4 2%	1 1%	2 1%	13 5%	1 1%	1 *	12 4%	11 1%
Co Habiting	285 14%	121 12%	164 16%	30 12%	78 24%	65 17%	57 16%	35 11%	18 4%	56 10%	85 14%	93 21%	50 11%	21 12%	11 12%	25 10%	34 19%	31 16%	18 11%	21 19%	38 19%	33 13%	31 12%	21 11%	42 12%	153 19%
NET: Widowed/ separated/ divorced	204 10%	66 7%	138 13%	- -	7 2%	25 6%	40 11%	50 16%	81 19%	40 7%	71 12%	30 7%	62 13%	12 7%	9 10%	28 12%	16 9%	22 12%	21 13%	2 2%	21 11%	22 9%	25 10%	24 13%	34 10%	60 7%
Widowed	54 3%	15 1%	39 4%	- -	* *	1 *	5 1%	11 4%	36 8%	13 2%	14 2%	4 1%	23 5%	3 2%	1 1%	9 4%	2 1%	5 3%	6 4%	1 1%	6 3%	7 3%	6 2%	8 4%	5 2%	10 1%
Separated	31 1%	11 1%	20 2%	- -	5 1%	8 2%	5 1%	2 1%	11 3%	3 1%	12 2%	6 1%	10 2%	2 1%	2 2%	3 1%	3 2%	6 3%	4 2%	- -	1 *	5 2%	3 1%	2 1%	6 2%	7 1%
Divorced	120 6%	40 4%	79 8%	- -	2 1%	16 4%	31 9%	37 12%	34 8%	24 4%	45 8%	20 5%	30 6%	7 4%	6 6%	16 7%	11 6%	11 6%	11 7%	1 1%	15 8%	10 4%	16 6%	15 8%	23 7%	44 5%
Prefer not to answer	12 1%	3 *	8 1%	2 1%	2 *	5 1%	3 1%	* *	- -	3 1%	4 1%	2 *	3 1%	3 2%	- -	- -	1 *	1 *	1 *	* *	3 2%	1 *	1 *	1 1%	* *	8 1%

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 22

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767	
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819	
Glasgow	88 4%	42 4%	46 4%	14 6%	11 3%	16 4%	9 2%	13 4%	25 6%	23 4%	33 6%	11 3%	20 4%	86 48%	-	-	-	-	-	-	-	-	-	1 1%	11 3%	27 3%	
Edinburgh	72 3%	36 4%	36 3%	9 4%	10 3%	11 3%	18 5%	11 4%	12 3%	19 3%	25 4%	15 3%	13 3%	72 40%	-	-	-	-	-	-	-	-	-	-	20 6%	19 2%	
Newcastle	98 5%	49 5%	49 5%	4 2%	15 5%	15 4%	26 8%	16 5%	21 5%	23 4%	25 4%	24 6%	25 5%	-	92 98%	6 2%	-	-	-	-	-	-	-	-	-	13 4%	40 5%
Leeds	100 5%	55 5%	44 4%	14 6%	16 5%	24 6%	11 3%	20 7%	16 4%	34 6%	32 5%	11 3%	23 5%	-	* 1%	1 1%	98 54%	-	-	-	-	-	-	-	18 5%	40 5%	
Hull	40 2%	17 2%	24 2%	9 4%	5 2%	4 1%	3 1%	10 3%	9 2%	6 1%	13 2%	16 4%	6 1%	-	-	-	39 21%	-	1 1%	-	-	1 *	-	-	10 3%	8 1%	
Sheffield	50 2%	19 2%	31 3%	7 3%	7 2%	11 3%	11 3%	8 3%	5 3%	11 2%	11 2%	11 2%	16 3%	-	-	1 *	35 19%	-	12 8%	-	2 1%	-	-	-	9 3%	15 2%	
Manchester	182 9%	95 9%	87 8%	21 9%	25 8%	36 9%	37 11%	37 12%	25 6%	51 9%	41 7%	40 9%	50 11%	-	-	163 67%	-	12 7%	2 1%	5 4%	-	-	-	-	27 8%	78 10%	
Liverpool	72 4%	31 3%	41 4%	5 2%	13 4%	7 2%	13 4%	19 6%	16 4%	21 4%	26 4%	12 3%	14 3%	-	-	64 27%	-	-	-	8 7%	-	-	-	-	12 3%	31 4%	
Nottingham	100 5%	56 6%	44 4%	10 4%	18 5%	16 4%	16 5%	13 4%	27 6%	23 4%	17 3%	32 7%	27 6%	-	-	-	-	-	95 59%	-	5 2%	-	-	-	19 6%	37 5%	
Birmingham	180 9%	89 9%	91 9%	29 12%	24 7%	39 10%	27 8%	17 6%	44 10%	42 8%	62 10%	27 6%	49 10%	-	-	-	-	166 87%	11 7%	4 3%	-	-	-	-	29 9%	73 9%	
Norwich	78 4%	43 4%	36 3%	5 2%	5 2%	21 5%	19 5%	14 5%	14 3%	14 3%	15 2%	27 6%	23 5%	-	-	-	1 *	-	1 *	-	76 39%	1 *	-	-	10 3%	36 4%	
Milton Keynes	50 2%	24 2%	26 2%	6 2%	7 2%	17 4%	9 2%	6 2%	5 1%	17 3%	16 3%	9 2%	8 2%	-	-	-	-	-	14 9%	-	22 11%	-	12 5%	1 1%	9 3%	25 3%	
Brighton	50 2%	26 3%	24 2%	4 2%	6 2%	4 1%	9 3%	7 2%	20 5%	16 3%	11 2%	12 3%	11 2%	-	-	-	-	-	-	-	-	-	50 19%	-	2 1%	17 2%	

## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 22

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
Oxford	35 2%	18 2%	16 2%	6 2%	5 1%	8 2%	3 1%	3 1%	9 2%	16 3%	7 1%	6 1%	6 1%	-	-	*	-	3 2%	1 *	-	-	-	25 10%	5 3%	3 1%	14 2%
London	430 21%	208 21%	222 21%	62 25%	92 28%	92 23%	54 15%	48 15%	83 19%	133 24%	125 21%	84 19%	88 18%	-	-	-	1 *	-	3 2%	-	61 31%	258 99%	106 40%	1 1%	82 24%	176 21%
Southampton	72 4%	34 3%	38 4%	12 5%	8 2%	14 3%	11 3%	10 3%	19 4%	17 3%	20 3%	23 5%	12 2%	-	-	-	-	-	-	-	-	-	57 22%	15 8%	7 2%	27 3%
Bristol	75 4%	32 3%	43 4%	4 2%	15 5%	14 4%	22 6%	12 4%	8 2%	17 3%	27 5%	12 3%	19 4%	-	-	-	-	3 1%	-	1 1%	-	-	1 *	71 37%	10 3%	39 5%
Plymouth	80 4%	40 4%	41 4%	9 4%	7 2%	15 4%	12 3%	7 2%	30 7%	21 4%	26 4%	18 4%	15 3%	-	-	-	-	-	-	-	-	-	-	80 43%	10 3%	38 5%
Cardiff	85 4%	39 4%	46 4%	5 2%	26 8%	10 3%	14 4%	19 6%	10 2%	14 3%	28 5%	21 5%	22 5%	-	-	-	-	2 1%	-	83 75%	-	-	-	*	20 6%	32 4%
None of these	130 6%	59 6%	71 7%	12 5%	14 4%	21 5%	28 8%	19 6%	35 8%	39 7%	37 6%	25 6%	28 6%	21 12%	1 1%	8 3%	10 5%	5 3%	21 13%	10 9%	28 15%	-	14 5%	13 7%	19 6%	46 6%



## Executive Pay & Enhanced Shareholders Rights Survey

### ONLINE Fieldwork : 11th-13th May 2012

Absolutes/col percents

Table 23

**What is the combined annual income of your household, prior to tax being deducted?****Base: All respondents**

		Gender			Age						Social Grade				Region							Employment Sector					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base		2068	914	1154	179	344	421	382	338	404	729	492	333	514	189	102	260	181	163	163	91	191	229	296	203	306	767
Weighted base		2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
Up to £7,000	(3.5)	83	31	52	28	8	16	16	13	2	3	17	6	57	10	2	16	10	4	6	2	5	16	6	6	3	11
		4%	3%	5%	11%	3%	4%	5%	4%	1%	1%	3%	1%	12%	6%	2%	6%	5%	2%	4%	2%	3%	6%	2%	3%	1%	1%
£7,001 to £14,000	(10.5)	299	140	159	34	40	46	29	57	93	25	77	50	147	17	21	45	33	26	22	16	23	31	37	28	24	86
		14%	14%	15%	14%	12%	12%	8%	18%	22%	5%	13%	12%	31%	9%	23%	19%	18%	13%	14%	15%	12%	12%	14%	15%	7%	11%
£14,001 to £21,000	(17.5)	286	123	164	24	50	45	50	45	73	35	116	55	80	31	18	32	18	29	19	13	24	33	41	28	40	100
		14%	12%	16%	10%	15%	11%	14%	15%	17%	6%	19%	13%	17%	17%	19%	13%	10%	15%	12%	12%	13%	13%	16%	15%	12%	12%
£21,001 to £28,000	(24.5)	301	154	147	20	41	49	52	52	87	53	89	89	70	32	9	36	24	42	29	12	23	31	30	33	33	137
		15%	15%	14%	8%	12%	13%	15%	17%	20%	9%	15%	20%	15%	18%	10%	15%	13%	22%	18%	11%	12%	12%	11%	17%	10%	17%
£28,001 to £34,000	(31)	236	130	106	19	41	65	35	29	47	79	74	53	30	22	17	26	27	11	17	19	23	28	24	22	44	107
		11%	13%	10%	8%	12%	17%	10%	9%	11%	14%	12%	12%	6%	12%	19%	11%	15%	6%	10%	17%	12%	11%	9%	12%	13%	13%
£34,001 to £41,000	(37.5)	176	82	94	16	41	34	35	28	22	70	56	38	13	17	9	23	18	14	14	6	19	22	23	11	43	80
		9%	8%	9%	6%	12%	9%	10%	9%	5%	12%	9%	9%	3%	10%	9%	9%	10%	7%	9%	5%	10%	8%	9%	6%	13%	10%
£41,001 to £48,000	(44.5)	157	86	71	21	25	42	37	16	16	58	39	49	11	12	3	15	12	14	19	16	18	12	24	13	39	89
		8%	8%	7%	8%	8%	11%	11%	5%	4%	10%	6%	11%	2%	7%	3%	6%	7%	7%	12%	14%	10%	4%	9%	7%	11%	11%
£48,001 to £55,000	(51.5)	94	45	48	8	23	20	24	14	5	40	26	24	4	1	1	12	6	9	4	9	9	18	15	9	31	45
		5%	4%	5%	3%	7%	5%	7%	4%	1%	7%	4%	5%	1%	1%	1%	5%	3%	5%	3%	8%	5%	7%	6%	5%	9%	5%
£55,001 to £62,000	(58.5)	61	27	34	12	11	16	10	6	5	33	20	7	-	5	3	5	6	8	3	3	3	6	13	4	14	31
		3%	3%	3%	5%	3%	4%	3%	2%	1%	6%	3%	2%	-	3%	4%	2%	3%	4%	2%	3%	1%	2%	5%	2%	4%	4%
£62,001 to £69,000	(65.5)	41	22	19	4	6	10	9	7	6	24	7	10	-	2	3	3	3	4	3	1	10	5	6	1	13	16
		2%	2%	2%	2%	2%	2%	2%	2%	1%	4%	1%	2%	-	1%	3%	1%	2%	2%	2%	1%	5%	2%	2%	*	4%	2%
£69,001 to £76,000	(72.5)	44	32	12	-	14	5	8	9	8	21	15	4	3	10	2	1	-	-	7	3	3	13	3	2	18	18
		2%	3%	1%	-	4%	1%	2%	3%	2%	4%	3%	1%	1%	5%	2%	*	-	-	5%	2%	1%	5%	1%	1%	5%	2%
£76,001 to £83,000	(79.5)	29	21	8	3	1	9	3	7	5	20	9	-	-	1	-	2	1	1	1	2	6	6	9	4	17	
		1%	2%	1%	1%	*	2%	1%	2%	1%	4%	1%	-	-	*	-	1%	1%	1%	*	1%	1%	2%	2%	5%	1%	2%
£83,001 or more	(86)	36	22	14	11	3	8	6	3	5	30	6	-	-	6	*	-	5	9	2	-	1	4	9	1	4	20
		2%	2%	1%	4%	1%	2%	2%	1%	1%	5%	1%	-	-	3%	*	-	3%	5%	1%	-	*	1%	3%	1%	1%	2%

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### ONLINE Fieldwork : 11th-13th May 2012

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Weighted base	2068	1013	1055	248	331	393	352	310	434	558	600	434	476	180	93	243	182	191	161	110	194	260	265	189	339	819
Prefer not to answer	226	99	127	49	26	30	37	26	59	67	49	50	60	14	6	27	21	21	15	10	30	35	27	21	28	62
	11%	10%	12%	20%	8%	8%	11%	8%	14%	12%	8%	12%	13%	8%	7%	11%	12%	11%	9%	9%	16%	13%	10%	11%	8%	8%
Average income (£000's)	30.57	32.38	28.78	30.19	32.25	33.01	32.91	29.34	26.01	42.99	29.91	29.87	17.41	31.02	26.29	26.28	28.73	31.46	31.03	31.43	31.80	32.43	33.50	29.94	37.75	34.24