

EU Referendum Poll

ONLINE Fieldwork: 21st-22nd June 2016

Absolutes/col percents

Table 1

Q.1 Do you think Britain is stronger by being in the EU or weaker by being in the EU?**Base: All respondents**

	Gender			Age						Social Grade				Region						EU Referendum			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	South East	Mid-land	North Eng-land	Wales & South West	Remain	Leave
Unweighted base	4740	2222	2518	579	733	824	835	716	1053	1560	1241	874	1064	3938	423	214	165	1238	1150	1082	682	2180	2047
Weighted base	4740	2304	2436	566	808	842	828	705	992	1275	1275	1033	1156	3963	418	233	126	1207	1211	1129	649	2154	1950
NET: Britain is stronger in the EU	2236	1194	1042	362	440	418	354	280	382	756	671	404	404	1819	248	108	61	634	499	499	295	1933	84
	47%	52%	43%	64%	54%	50%	43%	40%	39%	59%	53%	39%	35%	46%	59%	47%	48%	53%	41%	44%	45%	90%	4%
Britain is much stronger in the EU (+2)	1246	699	547	226	224	231	201	148	216	423	374	211	237	1022	121	66	37	390	246	281	171	1144	19
	26%	30%	22%	40%	28%	27%	24%	21%	22%	33%	29%	20%	21%	26%	29%	28%	29%	32%	20%	25%	26%	53%	1%
Britain is a bit stronger in the EU (+1)	991	495	495	136	216	187	153	133	166	334	297	193	167	797	127	43	23	245	253	218	124	789	65
	21%	22%	20%	24%	27%	22%	18%	19%	17%	26%	23%	19%	14%	20%	30%	18%	18%	20%	21%	19%	19%	37%	3%
Britain is neither stronger nor weaker in the EU (0)	521	229	291	59	98	98	85	80	101	112	136	145	128	451	37	25	7	129	147	124	77	139	254
	11%	10%	12%	10%	12%	12%	10%	11%	10%	9%	11%	14%	11%	11%	9%	11%	6%	11%	12%	11%	12%	6%	13%
Britain is a bit weaker in the EU (-1)	743	323	420	67	107	127	152	118	172	155	195	196	197	630	56	31	26	132	217	206	105	34	642
	16%	14%	17%	12%	13%	15%	18%	17%	17%	12%	15%	19%	17%	16%	13%	13%	20%	11%	18%	18%	16%	2%	33%
Britain is much weaker in the EU (-2)	951	480	471	39	111	126	182	191	301	206	202	238	306	815	57	53	26	232	272	227	136	11	913
	20%	21%	19%	7%	14%	15%	22%	27%	30%	16%	16%	23%	26%	21%	14%	23%	21%	19%	23%	20%	21%	1%	47%
NET: Britain is weaker in the EU	1694	803	890	106	218	254	334	309	473	360	396	434	503	1444	113	84	52	364	489	433	242	45	1555
	36%	35%	37%	19%	27%	30%	40%	44%	48%	28%	31%	42%	44%	36%	27%	36%	41%	30%	40%	38%	37%	2%	80%
Don't know	289	77	212	38	52	72	55	36	35	46	71	51	121	248	19	15	7	80	75	72	36	37	57
	6%	3%	9%	7%	6%	9%	7%	5%	4%	4%	6%	5%	10%	6%	5%	7%	5%	7%	6%	6%	5%	2%	3%
Mean	0.19	0.27	0.10	0.84	0.44	0.35	0.05	-0.11	-0.18	0.50	0.37	-0.06	-0.16	0.16	0.50	0.17	0.17	0.38	-0.01	0.11	0.14	1.43	-1.25
Standard deviation	1.53	1.55	1.49	1.30	1.42	1.47	1.54	1.55	1.58	1.48	1.48	1.49	1.56	1.53	1.42	1.58	1.59	1.55	1.50	1.52	1.54	0.73	0.89
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.06	0.05	0.04	0.04	0.05	0.05	0.03	0.07	0.11	0.13	0.05	0.05	0.05	0.06	0.02	0.02

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Table 2

Q.2 Which of the following scenarios do you think would be most risky for you personally? And which of the following scenarios do you think would be most risky for the UK as a whole?

Base: All respondents

	Gender		Age							Social Grade				Region						EU Referendum			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	South East	Mid-land	North Eng-land	Wales & South West	Remain	Leave
Unweighted base	4740	2222	2518	579	733	824	835	716	1053	1560	1241	874	1064	3938	423	214	165	1238	1150	1082	682	2180	2047
Weighted base	4740	2304	2436	566	808	842	828	705	992	1275	1275	1033	1156	3963	418	233	126	1207	1211	1129	649	2154	1950
For you personally																							
Remaining a member of the EU is more risky	2010	909	1101	155	271	330	376	349	529	406	472	529	602	1730	136	98	46	472	588	498	269	131	1664
	42%	39%	45%	27%	34%	39%	45%	50%	53%	32%	37%	51%	52%	44%	33%	42%	36%	39%	49%	44%	41%	6%	85%
Leaving the EU is more risky	2730	1395	1335	411	537	512	451	356	463	869	803	504	554	2233	281	136	81	735	622	631	381	2023	286
	58%	61%	55%	73%	66%	61%	55%	50%	47%	68%	63%	49%	48%	56%	67%	58%	64%	61%	51%	56%	59%	94%	15%
For the UK as a whole																							
Remaining a member of the EU is more risky	1935	875	1060	128	269	299	389	332	518	392	459	503	580	1673	123	94	46	460	577	463	267	111	1627
	41%	38%	44%	23%	33%	35%	47%	47%	52%	31%	36%	49%	50%	42%	29%	40%	36%	38%	48%	41%	41%	5%	83%
Leaving the EU is more risky	2805	1429	1375	438	539	543	439	373	474	882	816	530	576	2289	295	140	81	747	634	666	383	2043	323
	59%	62%	56%	77%	67%	65%	53%	53%	48%	69%	64%	51%	50%	58%	71%	60%	64%	62%	52%	59%	59%	95%	17%

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Table 3

Q.3 Next Thursday, June 23rd the referendum takes place on whether the UK should remain in the EU or leave the EU. Bearing in mind whether you always vote or if you sometimes don't vote, how likely are you to vote in the referendum on EU membership?

Base: All respondents

	Gender			Age						Social Grade				Region							EU Referendum			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	South East	Mid-land	North Eng-land	Wales & South West	Remain	Leave	
Unweighted base	4740	2222	2518	579	733	824	835	716	1053	1560	1241	874	1064	3938	423	214	165	1238	1150	1082	682	2180	2047	
Weighted base	4740	2304	2436	566	808	842	828	705	992	1275	1275	1033	1156	3963	418	233	126	1207	1211	1129	649	2154	1950	
Absolutely certain to vote	(10) 3178	1636	1543	351	438	472	581	507	828	929	833	683	733	2634	301	153	91	762	809	759	457	1563	1531	
		67%	71%	63%	62%	54%	56%	70%	72%	84%	73%	65%	66%	63%	66%	72%	66%	72%	63%	67%	67%	70%	73%	79%
(9)	405	199	206	48	77	90	64	66	59	116	115	107	67	344	33	15	14	107	115	90	46	231	137	
		9%	9%	8%	9%	10%	11%	8%	9%	6%	9%	9%	10%	6%	9%	8%	6%	11%	9%	10%	8%	7%	11%	7%
(8)	243	110	133	44	51	52	40	27	29	47	75	52	68	207	15	16	5	67	74	47	35	111	107	
		5%	5%	5%	8%	6%	5%	4%	3%	4%	4%	5%	6%	5%	4%	7%	4%	6%	6%	4%	5%	5%	5%	5%
(7)	151	79	73	27	36	49	28	10	2	37	40	42	33	123	22	4	3	38	32	43	14	81	50	
		3%	3%	3%	5%	4%	6%	3%	1%	*	3%	3%	4%	3%	3%	5%	2%	2%	3%	3%	4%	2%	4%	3%
(6)	98	33	65	16	25	22	16	10	10	18	21	21	38	87	5	4	3	27	26	28	9	46	26	
		2%	1%	3%	3%	3%	3%	2%	1%	1%	2%	2%	3%	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%	1%
(5)	234	86	147	33	73	50	42	24	11	45	69	54	65	200	10	22	2	69	61	49	43	70	66	
		5%	4%	6%	6%	9%	6%	5%	3%	1%	4%	5%	5%	6%	5%	2%	9%	2%	6%	5%	4%	7%	3%	3%
(4)	28	11	17	*	11	4	2	1	9	8	6	4	10	27	1	-	*	7	10	10	-	14	7	
		1%	*	1%	*	1%	*	*	1%	1%	*	*	1%	1%	*	-	*	1%	1%	1%	-	1%	*	
(3)	35	9	26	7	10	11	5	2	*	4	15	5	10	28	3	3	1	12	6	6	7	13	6	
		1%	*	1%	1%	1%	1%	*	*	*	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	*	
(2)	28	13	15	2	13	3	1	4	3	1	15	4	7	24	1	2	1	6	6	10	4	13	8	
		1%	1%	1%	*	2%	*	*	1%	*	*	1%	*	1%	*	1%	1%	*	1%	1%	1%	1%	1%	*
(1)	42	26	16	4	8	6	8	10	7	7	16	7	13	37	2	2	1	14	9	13	4	12	12	
		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	
Definitely won't vote	(0) 297	102	196	32	67	81	40	44	33	62	69	54	111	253	27	12	5	98	63	74	31	-	-	
		6%	4%	8%	6%	8%	10%	5%	6%	3%	5%	5%	10%	6%	6%	5%	4%	8%	5%	7%	5%	-	-	
NET: 8-10	3827	1946	1881	444	566	615	685	600	917	1092	1023	842	868	3184	348	184	110	936	999	897	537	1904	1775	
		81%	84%	77%	78%	70%	73%	83%	85%	92%	86%	80%	81%	75%	80%	83%	79%	87%	78%	83%	79%	83%	88%	91%
NET: 4-7	511	209	302	76	144	125	89	46	31	108	136	122	146	437	37	29	8	142	128	130	66	211	148	
		11%	9%	12%	13%	18%	15%	11%	6%	3%	8%	11%	12%	13%	11%	9%	12%	7%	12%	11%	12%	10%	10%	8%
NET: 0-3	402	149	253	46	98	102	54	59	44	75	115	70	142	342	32	20	8	129	84	102	46	39	26	
		8%	6%	10%	8%	12%	12%	7%	8%	4%	6%	9%	7%	12%	9%	8%	8%	7%	11%	7%	9%	7%	2%	1%
Mean	8.55	8.83	8.28	8.45	7.86	8.01	8.75	8.74	9.30	8.91	8.50	8.66	8.10	8.51	8.77	8.44	8.94	8.27	8.66	8.49	8.71	9.25	9.39	

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Table 3

Q.3 Next Thursday, June 23rd the referendum takes place on whether the UK should remain in the EU or leave the EU. Bearing in mind whether you always vote or if you sometimes don't vote, how likely are you to vote in the referendum on EU membership?

Base: All respondents

	<u>Gender</u>		<u>Age</u>							<u>Social Grade</u>				<u>Region</u>							<u>EU Referendum</u>		
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>Eng-land</u>	<u>Scot-land</u>	<u>Wales</u>	<u>North-ern Ire-land</u>	<u>South East</u>	<u>Mid-land</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Remain</u>	<u>Leave</u>
Weighted base	4740	2304	2436	566	808	842	828	705	992	1275	1275	1033	1156	3963	418	233	126	1207	1211	1129	649	2154	1950
Standard deviation	2.82	2.54	3.05	2.75	3.18	3.18	2.59	2.79	2.15	2.49	2.82	2.63	3.25	2.85	2.70	2.82	2.45	3.07	2.65	2.89	2.63	1.62	1.50
Standard error	0.04	0.05	0.06	0.11	0.12	0.11	0.09	0.10	0.07	0.06	0.08	0.09	0.10	0.05	0.13	0.19	0.19	0.09	0.08	0.09	0.10	0.03	0.03

EU Referendum Poll

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Absolutes/col percents

Table 4

Q.4 Should the UK remain a member of the European Union or leave the European Union?**Base: All respondents**

	Gender		Age							Social Grade				Region							EU Referendum		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	South East	Mid-land	North Eng-land	Wales & South West	Remain	Leave
Unweighted base	4740	2222	2518	579	733	824	835	716	1053	1560	1241	874	1064	3938	423	214	165	1238	1150	1082	682	2180	2047
Weighted base	4740	2304	2436	566	808	842	828	705	992	1275	1275	1033	1156	3963	418	233	126	1207	1211	1129	649	2154	1950
Remain a member of the European Union	2154	1154	1000	353	422	373	342	271	393	734	639	386	393	1754	244	96	59	604	475	489	282	2154	-
	45%	50%	41%	62%	52%	44%	41%	38%	40%	58%	50%	37%	34%	44%	58%	41%	47%	50%	39%	43%	43%	100%	-
Leave the European Union	1950	926	1024	129	258	306	394	344	518	419	466	514	552	1670	127	101	53	432	580	476	282	-	1950
	41%	40%	42%	23%	32%	36%	48%	49%	52%	33%	37%	50%	48%	42%	30%	43%	42%	36%	48%	42%	43%	-	100%
Definitely won't vote	297	102	196	32	67	81	40	44	33	62	69	54	111	253	27	12	5	98	63	74	31	-	-
	6%	4%	8%	6%	8%	10%	5%	6%	3%	5%	5%	5%	10%	6%	6%	5%	4%	8%	5%	7%	5%	-	-
Undecided	326	118	208	47	61	80	51	44	43	58	98	77	92	273	20	24	9	67	89	86	54	-	-
	7%	5%	9%	8%	7%	10%	6%	6%	4%	5%	8%	7%	8%	7%	5%	10%	7%	6%	7%	8%	8%	-	-
Refused	13	4	9	4	-	1	-	2	5	1	2	2	7	13	-	-	-	6	3	4	-	-	-
	*	*	*	1%	-	*	-	*	*	*	*	*	1%	*	-	-	-	*	*	*	-	-	-

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Col percents

Table 5

Final adjusted voting intention, including reallocation of undecided voters and demographically-based weighting for likelihood to vote.

	<u>Total</u>
Remain a member of the European Union	55%
Leave the European Union	45%