

Energy Companies Survey

ONLINE Fieldwork : 16th-18th November 2012

Absolutes/col percents

Table 1
Q.1 Which supplier CURRENTLY provides your Gas?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
British Gas	586	269	317	81	115	120	93	90	87	156	168	119	144	39	22	69	56	47	42	18	61	116	78	37	83	269
	29%	27%	30%	33%	35%	31%	27%	29%	20%	28%	28%	27%	30%	22%	23%	29%	31%	25%	26%	17%	32%	45%	29%	20%	27%	32%
E-on	274	137	137	26	35	53	52	40	67	69	92	47	67	23	19	27	26	36	36	10	26	26	29	15	32	115
	13%	14%	13%	11%	11%	13%	15%	13%	16%	12%	15%	11%	14%	13%	21%	11%	14%	19%	23%	9%	14%	10%	11%	8%	10%	14%
EDF	241	114	127	28	40	41	47	34	50	69	69	52	51	10	14	33	20	19	10	12	13	36	45	29	49	85
	12%	11%	12%	11%	12%	11%	14%	11%	12%	13%	12%	12%	11%	6%	15%	14%	11%	10%	6%	11%	7%	14%	17%	16%	16%	10%
Scottish Power	203	102	101	14	24	33	39	36	58	60	59	45	40	40	7	33	20	19	16	14	8	13	18	16	34	67
	10%	10%	10%	6%	7%	8%	11%	12%	13%	11%	10%	10%	8%	22%	7%	13%	11%	10%	10%	13%	4%	5%	7%	9%	11%	8%
Npower	183	98	85	12	36	39	32	28	36	57	51	38	37	7	10	34	21	25	16	8	15	14	20	14	32	80
	9%	10%	8%	5%	11%	10%	9%	9%	8%	10%	9%	9%	8%	4%	10%	14%	12%	13%	10%	8%	8%	5%	7%	7%	10%	9%
SSE (Scottish & South Energy)	137	65	72	16	30	30	23	15	23	34	29	39	35	16	11	7	6	15	8	13	12	13	22	14	26	48
	7%	6%	7%	6%	9%	8%	7%	5%	5%	6%	5%	9%	7%	9%	11%	3%	3%	8%	5%	12%	6%	5%	8%	8%	8%	6%
Co-Op	5	3	2	-	2	1	-	1	-	-	2	3	-	-	-	-	-	-	3	-	-	1	-	1	2	2
	*	*	*	-	1%	*	-	*	-	-	*	1%	-	-	-	-	-	-	2%	-	-	1%	-	*	1%	*
Other	109	53	56	10	9	17	23	21	30	27	33	26	23	7	1	13	11	12	5	7	7	16	17	12	14	41
	5%	5%	5%	4%	3%	4%	6%	7%	7%	5%	5%	6%	5%	4%	2%	5%	6%	6%	3%	7%	4%	6%	7%	7%	5%	5%
Do not have gas supplier	266	134	132	29	29	50	37	41	80	73	74	57	61	34	6	20	14	18	17	25	46	16	28	42	32	109
	13%	13%	13%	12%	9%	13%	11%	13%	18%	13%	12%	13%	13%	19%	6%	8%	8%	9%	10%	23%	24%	6%	11%	23%	10%	13%
Don't know	52	32	20	31	9	7	4	2	-	9	19	8	16	3	4	6	6	-	7	-	4	7	8	7	4	27
	3%	3%	2%	12%	3%	2%	1%	1%	-	2%	3%	2%	3%	1%	4%	2%	4%	-	5%	-	2%	3%	3%	4%	1%	3%

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Table 2
Q.1 Which supplier CURRENTLY provides your Electricity?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
British Gas	480	221	259	60	85	110	71	78	77	124	135	96	125	30	18	61	53	34	44	19	52	73	62	33	73	213
	23%	22%	25%	24%	26%	28%	20%	25%	18%	22%	23%	22%	26%	17%	20%	25%	29%	18%	28%	18%	27%	28%	24%	17%	24%	25%
E-on	352	161	191	46	46	63	69	53	75	93	114	66	80	28	17	35	27	43	47	14	50	35	35	22	38	159
	17%	16%	18%	19%	14%	16%	20%	17%	17%	17%	19%	15%	17%	16%	18%	14%	23%	29%	13%	26%	14%	13%	11%	12%	19%	
EDF	316	150	166	35	54	57	55	48	67	98	92	65	61	10	14	37	20	21	12	12	19	64	63	45	56	126
	15%	15%	16%	14%	17%	15%	16%	16%	16%	18%	15%	15%	13%	6%	15%	15%	11%	11%	7%	11%	10%	25%	24%	24%	18%	15%
Npower	262	148	113	17	53	54	41	38	59	67	71	63	61	10	21	38	32	35	17	11	24	23	26	25	46	105
	13%	15%	11%	7%	16%	14%	12%	12%	14%	12%	12%	15%	13%	5%	22%	16%	18%	19%	11%	11%	12%	9%	10%	13%	15%	12%
Scottish Power	261	127	134	19	29	40	46	48	80	77	75	53	54	60	7	40	26	25	17	15	11	16	21	23	41	85
	13%	13%	13%	8%	9%	10%	13%	16%	18%	14%	13%	12%	12%	34%	7%	16%	14%	13%	11%	14%	6%	6%	8%	12%	13%	10%
SSE (Scottish & South Energy)	167	86	81	13	35	36	32	17	35	46	36	47	39	26	12	7	6	13	11	19	12	17	25	19	29	58
	8%	9%	8%	5%	11%	9%	9%	6%	8%	8%	6%	11%	8%	15%	13%	3%	3%	7%	7%	17%	6%	7%	9%	10%	9%	7%
Co-Op	7	3	4	-	1	3	-	2	1	3	-	4	-	-	-	-	-	2	*	1	1	1	-	1	1	4
	*	*	*	-	*	1%	-	1%	*	1%	-	1%	-	-	-	-	-	1%	*	1%	1%	1%	-	*	*	*
Other	142	69	73	15	13	23	31	22	39	29	50	32	32	12	1	17	11	15	5	17	12	16	23	14	18	57
	7%	7%	7%	6%	4%	6%	9%	7%	9%	5%	8%	7%	7%	7%	2%	7%	6%	8%	3%	16%	6%	6%	9%	7%	6%	7%
Don't know	68	41	27	43	12	6	5	2	-	17	24	7	20	3	4	7	6	3	6	-	11	13	8	7	6	35
	3%	4%	3%	17%	4%	2%	1%	1%	-	3%	4%	2%	4%	1%	4%	3%	4%	2%	4%	-	6%	5%	3%	4%	2%	4%

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Table 3

Q.2 Do you know which tariff you are currently on with your energy supplier(s)? [Your tariff should be on your energy bill and will dictate how much you pay for your energy]

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
NET: Know tariff	1517	798	719	137	236	288	260	237	359	418	469	319	311	139	62	168	128	146	123	81	148	186	194	142	241	619
	74%	79%	69%	56%	72%	74%	74%	77%	83%	75%	79%	74%	66%	78%	67%	69%	71%	77%	77%	74%	77%	72%	73%	76%	78%	74%
I know exactly what energy tariff I am on	876	501	375	65	141	163	128	133	247	262	267	184	163	79	32	100	81	87	72	50	76	102	109	89	140	340
	43%	50%	36%	26%	43%	42%	37%	43%	57%	47%	45%	43%	34%	44%	34%	41%	45%	46%	45%	46%	40%	39%	41%	48%	45%	40%
I think I know the energy tariff I'm not but am not really sure	641	297	344	72	95	125	132	105	113	157	202	134	148	61	31	68	47	59	52	31	72	84	85	53	101	279
	31%	29%	33%	29%	29%	32%	38%	34%	26%	28%	34%	31%	31%	34%	33%	28%	26%	31%	32%	28%	37%	33%	32%	28%	33%	33%
I don't know what tariff I'm on	538	209	329	110	93	103	90	71	72	137	127	113	161	39	31	74	53	45	36	28	44	73	70	45	68	223
	26%	21%	31%	44%	28%	26%	26%	23%	17%	25%	21%	26%	34%	22%	33%	31%	29%	23%	23%	26%	23%	28%	27%	24%	22%	26%

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Table 4
Q.3 To what extent would you say that you trust your energy supplier(s) more or less than you did 12 months ago?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
NET: Trust more	209 10%	99 10%	111 11%	32 13%	57 17%	25 7%	23 7%	30 10%	41 10%	49 9%	60 10%	39 9%	62 13%	15 8%	6 7%	20 8%	17 9%	22 12%	21 13%	10 9%	14 7%	45 17%	29 11%	9 5%	38 12%	73 9%
Trust a lot more (+2)	55 3%	32 3%	23 2%	10 4%	11 3%	12 3%	7 2%	5 2%	10 2%	14 2%	20 3%	4 1%	16 3%	4 2%	5 6%	3 1%	1 *	3 2%	9 5%	2 1%	3 2%	15 6%	9 4%	2 1%	11 4%	24 3%
Trust a little more (+1)	155 8%	67 7%	88 8%	22 9%	46 14%	14 4%	16 5%	25 8%	31 7%	35 6%	39 7%	34 8%	46 10%	11 6%	1 1%	18 7%	16 9%	19 10%	13 8%	9 8%	11 6%	30 12%	20 8%	7 4%	27 9%	49 6%
No change (0)	1199 58%	582 58%	617 59%	134 54%	166 50%	234 60%	213 61%	182 59%	270 63%	335 60%	350 59%	248 58%	265 56%	108 61%	56 60%	144 60%	98 54%	109 57%	92 57%	73 67%	112 58%	125 48%	155 59%	129 69%	175 57%	491 58%
Trust a little less (-1)	372 18%	181 18%	191 18%	53 22%	63 19%	75 19%	60 17%	46 15%	75 17%	102 18%	102 17%	91 21%	77 16%	31 17%	20 22%	45 19%	33 18%	34 18%	28 17%	15 14%	37 19%	48 19%	53 20%	29 15%	60 19%	160 19%
Trust a lot less (-2)	275 13%	145 14%	130 12%	28 11%	44 13%	56 14%	53 15%	50 16%	44 10%	68 12%	85 14%	53 12%	69 15%	24 14%	11 11%	32 13%	34 19%	25 13%	19 12%	11 10%	30 16%	41 16%	27 10%	21 11%	36 12%	118 14%
NET: Trust less	647 31%	326 32%	321 31%	81 33%	106 32%	131 33%	113 32%	96 31%	120 28%	170 31%	187 31%	145 33%	145 31%	55 31%	31 33%	77 32%	67 37%	59 31%	47 29%	25 23%	67 35%	89 34%	80 30%	50 27%	96 31%	278 33%
Mean	-0.32	-0.34	-0.30	-0.27	-0.25	-0.38	-0.39	-0.36	-0.26	-0.32	-0.32	-0.36	-0.29	-0.34	-0.33	-0.36	-0.46	-0.31	-0.23	-0.22	-0.42	-0.27	-0.26	-0.32	-0.27	-0.35
Standard deviation	0.89	0.91	0.87	0.92	0.97	0.88	0.87	0.91	0.83	0.86	0.92	0.83	0.95	0.87	0.90	0.84	0.91	0.89	0.95	0.79	0.88	1.05	0.87	0.76	0.91	0.89
Standard error	0.02	0.03	0.03	0.07	0.05	0.04	0.05	0.05	0.04	0.03	0.04	0.05	0.04	0.07	0.09	0.05	0.07	0.06	0.07	0.08	0.06	0.07	0.05	0.05	0.05	0.03

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Table 5
Q.4 How likely or unlikely are you to switch energy supplier(s) in the next 12 months?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
NET: Likely	569 28%	301 30%	268 26%	70 28%	112 34%	129 33%	92 26%	81 26%	86 20%	164 30%	173 29%	129 30%	103 22%	40 22%	24 26%	73 30%	45 25%	51 27%	48 30%	27 24%	52 27%	97 38%	66 25%	45 24%	103 33%	267 32%
Very likely (+2)	169 8%	90 9%	79 8%	20 8%	27 8%	47 12%	23 6%	32 10%	21 5%	43 8%	53 9%	43 10%	30 6%	8 4%	6 7%	28 12%	11 6%	12 6%	14 9%	10 9%	11 6%	35 13%	24 9%	9 5%	29 10%	77 9%
Fairly likely (+1)	400 19%	211 21%	189 18%	49 20%	85 26%	82 21%	69 20%	49 16%	65 15%	121 22%	120 20%	86 20%	73 15%	32 18%	18 20%	45 19%	34 19%	40 21%	34 21%	16 15%	40 21%	63 24%	43 16%	36 19%	74 24%	190 23%
Neither likely nor unlikely (0)	708 34%	343 34%	365 35%	101 41%	119 36%	161 41%	126 36%	85 27%	116 27%	175 32%	215 36%	159 37%	159 34%	54 30%	30 32%	83 35%	65 36%	80 42%	55 34%	42 38%	71 37%	87 34%	78 30%	63 34%	117 38%	292 35%
Fairly unlikely (-1)	431 21%	200 20%	231 22%	51 21%	59 18%	50 13%	80 23%	67 22%	123 29%	132 24%	122 21%	83 19%	93 20%	43 24%	21 23%	43 18%	52 29%	30 16%	34 21%	19 18%	38 20%	38 15%	64 24%	50 27%	50 16%	172 20%
Very unlikely (-2)	348 17%	163 16%	184 18%	25 10%	40 12%	49 13%	51 15%	76 25%	107 25%	84 15%	86 14%	60 14%	117 25%	42 24%	18 19%	42 17%	20 11%	29 15%	23 15%	21 20%	32 17%	36 14%	55 21%	29 16%	38 12%	111 13%
NET: Unlikely	778 38%	363 36%	415 40%	76 31%	98 30%	100 26%	131 38%	143 46%	230 53%	216 39%	208 35%	143 33%	211 45%	85 48%	39 42%	85 35%	72 40%	59 31%	57 36%	41 37%	70 36%	74 29%	119 45%	79 42%	89 29%	283 34%
Mean	-0.19	-0.13	-0.24	-0.04	*	0.07	-0.19	-0.34	-0.53	-0.17	-0.11	-0.07	-0.41	-0.45	-0.27	-0.11	-0.20	-0.13	-0.11	-0.23	-0.20	0.09	-0.32	-0.29	0.02	-0.06
Standard deviation	1.17	1.18	1.16	1.07	1.12	1.15	1.11	1.29	1.16	1.16	1.15	1.16	1.20	1.16	1.18	1.23	1.06	1.10	1.17	1.20	1.13	1.22	1.23	1.09	1.13	1.15
Standard error	0.03	0.04	0.03	0.08	0.06	0.06	0.06	0.07	0.06	0.04	0.05	0.06	0.05	0.09	0.12	0.08	0.08	0.08	0.09	0.12	0.08	0.08	0.07	0.08	0.06	0.04

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Table 6

Q.5 Which, if any, of the following sources of information do you tend to use in order to make your decision on your energy suppliers?

Base: All respondents likely to switch their energy supplier more in the last 12 months

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	563	275	288	44	111	138	97	88	85	222	142	94	105	38	25	76	41	49	50	27	51	80	77	49	96	255
Weighted base	569	301	268	70	112	129	92	81	86	164	173	129	103	40	24	73	45	51	48	27	52	97	66	45	103	267
Price comparison site (i.e. gocompare, Uswitch, Moneysupermarket)	492 86%	259 86%	232 87%	54 78%	87 77%	117 91%	88 96%	73 91%	72 84%	154 94%	146 84%	109 84%	83 80%	39 99%	23 93%	67 92%	34 77%	46 90%	44 91%	24 88%	41 78%	74 76%	62 94%	38 85%	95 92%	225 84%
Financial blogs (i.e. moneysavingexpert)	191 34%	94 31%	97 36%	28 40%	34 30%	46 36%	26 29%	24 30%	33 38%	67 41%	61 35%	43 34%	20 19%	12 30%	6 23%	25 34%	12 28%	16 31%	17 35%	8 28%	19 37%	43 44%	21 32%	13 29%	40 39%	83 31%
Directly contact energy suppliers for quotes/ information on tariffs (via phone or website)	166 29%	94 31%	72 27%	16 23%	36 32%	36 28%	23 25%	21 26%	33 39%	52 32%	40 23%	43 33%	31 30%	14 35%	3 13%	22 30%	12 27%	16 32%	11 24%	8 30%	11 21%	36 37%	20 30%	12 27%	28 27%	79 30%
Friends and family	119 21%	57 19%	62 23%	26 38%	29 26%	28 22%	16 17%	10 12%	10 12%	30 19%	34 19%	33 25%	22 22%	13 33%	4 18%	12 16%	6 13%	6 11%	10 22%	4 15%	10 20%	26 27%	14 21%	13 28%	26 25%	59 22%
Advertising you have seen on TV, Newspapers, Radio etc.	90 16%	55 18%	35 13%	10 15%	28 25%	20 15%	16 17%	6 7%	10 12%	26 16%	23 14%	23 18%	18 17%	7 19%	4 15%	14 19%	5 11%	6 12%	6 12%	1 5%	11 22%	21 21%	8 12%	7 16%	18 17%	44 17%
Other	7 1%	3 1%	4 2%	1 1%	3 3%	- -	1 1%	- -	3 3%	4 2%	- -	3 2%	* *	- -	- -	2 2%	1 3%	- -	- -	- -	- -	3 3%	1 2%	- -	- -	3 1%

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Table 7
Q.6 To what extent do you agree or disagree with the following statements?

Summary

Base: All respondents

		Statements									
		A) I am well informed by my energy company about tariffs available to me	B) Ofgem (the energy regulator) isn't doing enough to control the prices that energy companies set	C) The government should have greater powers to regulate energy companies	D) The range of energy tariffs on the market are simple and easy to understand	E) I worry about being able to heat my home with increasing energy prices	F) I am aware of recent allegations of price fixing by energy companies and this has made me more likely to review what I'm currently paying for energy	G) I am aware of recent allegations of price fixing by energy companies and this has made me more likely to try to switch supplier	H) I am not aware of recent allegations of price fixing by energy companies	I) The energy regulator Ofgem, rather than individual companies, should be responsible for setting energy prices across the board	J) I never read my energy bill(s) and merely make sure it/they get(s) paid on time
Unweighted base		2055	2055	2055	2055	2055	2055	2055	2055	2055	2055
Weighted base		2055	2055	2055	2055	2055	2055	2055	2055	2055	2055
NET: Agree		687 33%	1679 82%	1737 85%	281 14%	1389 68%	1376 67%	831 40%	415 20%	1512 74%	444 22%
Agree strongly	(+2)	211 10%	1122 55%	1120 55%	76 4%	674 33%	682 33%	333 16%	149 7%	889 43%	121 6%
Agree slightly	(+1)	476 23%	557 27%	616 30%	205 10%	715 35%	695 34%	498 24%	267 13%	623 30%	323 16%
Neither agree nor mdisagree	(0)	640 31%	309 15%	260 13%	356 17%	385 19%	482 23%	797 39%	300 15%	384 19%	368 18%
Disagree slightly	(-1)	413 20%	44 2%	44 2%	585 28%	187 9%	149 7%	294 14%	434 21%	125 6%	509 25%
Disagree strongly	(-2)	315 15%	23 1%	15 1%	834 41%	94 5%	48 2%	133 6%	905 44%	34 2%	734 36%
NET: Disagree		728 35%	66 3%	59 3%	1418 69%	282 14%	197 10%	427 21%	1340 65%	159 8%	1243 60%
Mean		-0.07	1.32	1.35	-0.92	0.82	0.88	0.29	-0.82	1.07	-0.69
Standard deviation		1.21	0.88	0.83	1.14	1.12	1.03	1.10	1.31	1.00	1.26
Standard error		0.03	0.02	0.02	0.03	0.02	0.02	0.02	0.03	0.02	0.03

Energy Companies Survey

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Absolutes/col percents

Table 8

Q.6 To what extent do you agree or disagree with the following statements?**A) I am well informed by my energy company about tariffs available to me****Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
NET: Agree	687	328	359	83	119	105	101	103	175	205	180	138	164	51	24	65	61	62	61	42	66	101	93	61	91	263
	33%	33%	34%	34%	36%	27%	29%	34%	41%	37%	30%	32%	35%	29%	26%	27%	34%	32%	38%	39%	34%	39%	35%	33%	30%	31%
Agree strongly (+2)	211	112	99	19	39	30	29	38	56	59	47	50	55	17	10	13	23	16	21	15	19	31	30	15	32	79
	10%	11%	9%	8%	12%	8%	8%	12%	13%	11%	8%	12%	12%	10%	11%	5%	13%	9%	13%	14%	10%	12%	11%	8%	10%	9%
Agree slightly (+1)	476	216	260	64	79	76	72	65	119	146	133	88	109	34	14	52	38	45	40	27	47	70	63	46	59	185
	23%	21%	25%	26%	24%	19%	21%	21%	28%	26%	22%	20%	23%	19%	15%	21%	21%	24%	25%	24%	24%	27%	24%	25%	19%	22%
Neither agree nor mdisagree (0)	640	321	319	82	103	130	120	90	115	159	214	127	139	58	34	90	54	61	51	29	66	77	68	52	86	287
	31%	32%	30%	33%	31%	33%	34%	29%	27%	29%	36%	29%	29%	33%	36%	37%	30%	32%	32%	26%	34%	30%	26%	28%	28%	34%
Disagree slightly (-1)	413	192	221	44	64	83	72	72	77	113	120	82	99	45	21	44	32	37	33	29	39	41	61	33	77	155
	20%	19%	21%	18%	19%	21%	21%	23%	18%	20%	20%	19%	21%	25%	23%	18%	17%	19%	20%	27%	20%	16%	23%	17%	25%	18%
Disagree strongly (-2)	315	167	148	37	44	72	55	43	65	77	82	85	71	25	14	43	35	30	15	9	22	40	41	42	55	137
	15%	17%	14%	15%	13%	18%	16%	14%	15%	14%	14%	20%	15%	14%	15%	18%	19%	16%	9%	8%	11%	15%	16%	22%	18%	16%
NET: Disagree	728	358	369	81	107	155	128	115	142	190	202	166	170	70	35	87	66	67	47	38	61	81	103	74	132	292
	35%	36%	35%	33%	33%	40%	37%	37%	33%	34%	34%	39%	36%	39%	37%	36%	37%	35%	30%	35%	32%	31%	39%	40%	43%	35%
Mean	-0.07	-0.08	-0.06	-0.06	0.02	-0.24	-0.15	-0.05	0.06	-0.01	-0.10	-0.15	-0.04	-0.15	-0.15	-0.21	-0.09	-0.10	0.13	0.10	0.01	0.04	-0.08	-0.21	-0.20	-0.10
Standard deviation	1.21	1.23	1.18	1.16	1.20	1.18	1.17	1.22	1.25	1.20	1.13	1.27	1.23	1.17	1.18	1.13	1.29	1.19	1.16	1.19	1.14	1.23	1.25	1.26	1.24	1.19
Standard error	0.03	0.04	0.04	0.09	0.07	0.06	0.06	0.07	0.06	0.04	0.05	0.07	0.06	0.09	0.12	0.07	0.10	0.09	0.09	0.11	0.08	0.08	0.07	0.09	0.07	0.04

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Absolutes/col percents

Table 9

Q.6 To what extent do you agree or disagree with the following statements?

B) Ofgem (the energy regulator) isn't doing enough to control the prices that energy companies set

Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815	
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842	
NET: Agree	1679	830	850	159	236	328	297	268	392	459	479	362	379	150	78	209	149	147	131	89	149	197	215	165	259	663	
	82%	82%	81%	64%	72%	84%	85%	87%	91%	83%	80%	84%	80%	84%	84%	87%	82%	78%	82%	82%	78%	76%	82%	88%	84%	79%	
Agree strongly	(+2)	1122	564	558	70	136	217	212	210	277	292	308	249	273	98	48	151	101	104	90	61	102	125	141	98	168	421
		55%	56%	53%	28%	41%	56%	61%	68%	64%	53%	52%	58%	58%	55%	52%	62%	56%	55%	56%	56%	53%	48%	54%	53%	55%	50%
Agree slightly	(+1)	557	265	292	89	100	110	85	58	115	167	170	114	107	52	29	59	47	43	41	27	47	71	74	66	91	242
		27%	26%	28%	36%	30%	28%	24%	19%	27%	30%	29%	26%	23%	29%	32%	24%	26%	23%	25%	24%	28%	32%	35%	29%	29%	
Neither agree nor disagree	(0)	309	136	173	72	79	53	47	30	29	74	96	59	80	22	14	28	27	36	19	17	36	50	43	18	45	139
		15%	14%	17%	29%	24%	14%	14%	10%	7%	13%	16%	14%	17%	12%	15%	12%	15%	19%	12%	15%	18%	19%	16%	10%	14%	17%
Disagree slightly	(-1)	44	29	15	12	10	6	4	5	7	16	14	7	7	3	2	3	3	6	6	1	5	9	4	1	2	30
		2%	3%	1%	5%	3%	2%	1%	2%	2%	3%	2%	2%	1%	2%	2%	1%	2%	3%	4%	1%	3%	3%	2%	*	1%	4%
Disagree strongly	(-2)	23	13	10	5	4	4	2	5	3	5	8	3	6	3	-	1	2	1	3	2	2	4	1	4	3	10
		1%	1%	1%	2%	1%	1%	*	2%	1%	1%	1%	1%	2%	-	*	1%	*	2%	2%	1%	1%	1%	*	2%	1%	1%
NET: Disagree		66	41	25	17	14	10	5	10	11	21	22	10	13	6	2	4	5	7	9	3	8	12	5	5	5	40
		3%	4%	2%	7%	4%	2%	2%	3%	3%	4%	4%	2%	3%	3%	2%	2%	3%	4%	6%	3%	4%	5%	2%	2%	2%	5%
Mean		1.32	1.33	1.31	0.84	1.07	1.36	1.43	1.50	1.52	1.31	1.27	1.38	1.34	1.34	1.34	1.47	1.34	1.28	1.31	1.33	1.25	1.18	1.33	1.36	1.36	1.23
Standard deviation		0.88	0.90	0.86	0.95	0.94	0.84	0.80	0.86	0.76	0.88	0.90	0.84	0.90	0.89	0.80	0.78	0.87	0.91	0.97	0.91	0.94	0.95	0.83	0.83	0.83	0.93
Standard error		0.02	0.03	0.03	0.07	0.05	0.04	0.04	0.05	0.04	0.03	0.04	0.05	0.04	0.07	0.08	0.05	0.07	0.06	0.07	0.09	0.07	0.06	0.05	0.06	0.05	0.03

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Absolutes/col percents

Table 10

Q.6 To what extent do you agree or disagree with the following statements?**C) The government should have greater powers to regulate energy companies****Base: All respondents**

	Gender			Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815	
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842	
NET: Agree	1737	851	886	171	255	332	298	279	402	467	511	368	391	152	77	204	155	159	138	86	158	220	221	168	267	678	
	85%	85%	85%	69%	77%	85%	85%	91%	93%	84%	86%	85%	83%	85%	83%	84%	85%	84%	86%	79%	82%	85%	84%	90%	86%	81%	
Agree strongly	(+2)	1120	550	570	75	150	219	206	207	264	280	324	248	268	98	48	139	104	97	86	60	101	140	155	93	174	428
		55%	55%	54%	31%	46%	56%	59%	67%	61%	51%	54%	57%	57%	55%	52%	57%	57%	51%	54%	55%	52%	54%	59%	50%	56%	51%
Agree slightly	(+1)	616	301	315	95	105	113	92	72	139	186	187	119	123	54	29	65	51	63	51	25	57	80	66	75	92	251
		30%	30%	30%	39%	32%	29%	26%	23%	32%	34%	31%	28%	26%	30%	31%	27%	28%	33%	32%	23%	30%	31%	25%	40%	30%	30%
Neither agree nor disagree	(0)	260	126	133	59	65	49	42	21	22	67	70	58	64	19	13	36	25	25	16	20	28	32	30	16	31	134
		13%	13%	13%	24%	20%	13%	12%	7%	5%	12%	12%	13%	13%	11%	14%	15%	14%	13%	10%	18%	15%	12%	12%	9%	10%	16%
Disagree slightly	(-1)	44	21	23	13	7	7	6	8	3	16	10	5	14	7	2	2	1	5	3	*	5	7	10	1	9	23
		2%	2%	2%	5%	2%	2%	2%	2%	1%	3%	2%	1%	3%	4%	3%	1%	3%	2%	*	3%	3%	4%	*	3%	3%	
Disagree strongly	(-2)	15	9	6	4	3	2	3	*	3	5	5	1	4	*	1	-	1	1	4	3	1	-	2	2	3	7
		1%	1%	1%	2%	1%	*	1%	*	1%	1%	1%	*	1%	*	1%	-	*	1%	2%	3%	1%	-	1%	1%	1%	1%
NET: Disagree		59	30	29	17	10	9	9	8	7	21	15	6	18	7	3	2	2	6	6	3	6	7	12	3	11	30
		3%	3%	3%	7%	3%	2%	3%	3%	2%	4%	2%	1%	4%	4%	4%	1%	1%	3%	4%	3%	3%	3%	5%	2%	4%	4%
Mean		1.35	1.35	1.36	0.92	1.19	1.38	1.41	1.55	1.52	1.30	1.37	1.41	1.35	1.35	1.30	1.41	1.41	1.31	1.34	1.28	1.30	1.36	1.37	1.37	1.38	1.27
Standard deviation		0.83	0.84	0.83	0.94	0.88	0.81	0.83	0.74	0.70	0.86	0.82	0.78	0.88	0.84	0.88	0.77	0.77	0.83	0.90	0.96	0.86	0.80	0.89	0.76	0.84	0.88
Standard error		0.02	0.03	0.02	0.07	0.05	0.04	0.04	0.04	0.03	0.03	0.04	0.04	0.04	0.07	0.09	0.05	0.06	0.06	0.07	0.09	0.06	0.05	0.05	0.05	0.05	0.03

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Absolutes/col percents

Table 11

Q.6 To what extent do you agree or disagree with the following statements?
D) The range of energy tariffs on the market are simple and easy to understand
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
NET: Agree	281 14%	153 15%	128 12%	81 33%	86 26%	41 10%	34 10%	11 4%	27 6%	79 14%	83 14%	50 12%	69 15%	25 14%	15 17%	27 11%	14 8%	22 11%	23 14%	11 10%	27 14%	66 26%	33 13%	17 9%	52 17%	139 17%
Agree strongly (+2)	76 4%	52 5%	23 2%	15 6%	26 8%	13 3%	12 4%	1 *	8 2%	27 5%	26 4%	5 1%	18 4%	8 5%	9 10%	3 1%	3 2%	5 2%	9 6%	2 1%	8 4%	20 8%	8 3%	1 1%	18 6%	36 4%
Agree slightly (+1)	205 10%	100 10%	105 10%	66 27%	60 18%	27 7%	22 6%	10 3%	19 4%	52 9%	57 10%	45 10%	51 11%	17 9%	6 7%	25 10%	11 6%	17 9%	14 9%	9 8%	19 10%	46 18%	25 10%	16 8%	34 11%	104 12%
Neither agree nor mdisagree (0)	356 17%	151 15%	205 20%	64 26%	77 24%	66 17%	59 17%	44 14%	45 10%	71 13%	103 17%	81 19%	100 21%	27 15%	20 22%	39 16%	45 25%	43 23%	17 11%	21 20%	35 18%	44 17%	35 13%	30 16%	48 16%	159 19%
Disagree slightly (-1)	585 28%	267 27%	318 30%	55 22%	91 28%	125 32%	106 30%	88 29%	120 28%	148 27%	183 31%	132 31%	121 26%	60 34%	27 29%	69 28%	36 20%	53 28%	61 38%	32 29%	52 27%	49 19%	82 31%	64 34%	87 28%	238 28%
Disagree strongly (-2)	834 41%	436 43%	398 38%	47 19%	74 23%	159 41%	150 43%	164 53%	239 55%	256 46%	226 38%	168 39%	183 39%	66 37%	30 32%	107 44%	86 48%	73 38%	59 37%	45 41%	79 41%	99 38%	114 43%	76 41%	122 39%	306 36%
NET: Disagree	1418 69%	703 70%	715 68%	102 41%	165 50%	284 73%	256 73%	253 82%	359 83%	405 73%	410 69%	300 70%	304 64%	126 71%	57 61%	176 73%	122 67%	126 66%	120 75%	77 71%	131 68%	148 57%	195 74%	140 75%	208 67%	544 65%
Mean	-0.92	-0.93	-0.92	-0.22	-0.39	-1.00	-1.03	-1.31	-1.31	-1.00	-0.89	-0.96	-0.85	-0.89	-0.67	-1.05	-1.05	-0.90	-0.92	-1.01	-0.91	-0.62	-1.02	-1.06	-0.84	-0.80
Standard deviation	1.14	1.20	1.08	1.21	1.24	1.08	1.08	0.86	0.96	1.18	1.15	1.05	1.16	1.14	1.26	1.05	1.07	1.09	1.15	1.04	1.16	1.35	1.11	0.98	1.22	1.18
Standard error	0.03	0.04	0.03	0.09	0.07	0.05	0.06	0.05	0.05	0.04	0.05	0.06	0.05	0.09	0.13	0.07	0.08	0.08	0.09	0.10	0.08	0.09	0.07	0.07	0.07	0.04

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Absolutes/col percents

Table 12

Q.6 To what extent do you agree or disagree with the following statements?**E) I worry about being able to heat my home with increasing energy prices****Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
NET: Agree	1389	620	768	165	236	278	236	217	257	330	392	322	344	132	58	169	110	129	104	73	132	172	179	132	216	575
	68%	62%	73%	67%	72%	71%	67%	71%	60%	60%	66%	75%	73%	74%	62%	70%	61%	68%	65%	67%	68%	66%	68%	70%	70%	68%
Agree strongly (+2)	674	285	388	60	121	151	119	105	118	131	169	176	198	60	33	88	57	59	46	33	59	86	93	59	102	285
	33%	28%	37%	24%	37%	39%	34%	34%	27%	24%	28%	41%	42%	34%	35%	36%	31%	31%	29%	30%	31%	33%	35%	32%	33%	34%
Agree slightly (+1)	715	335	380	105	115	127	117	113	139	199	223	146	146	72	25	81	53	70	58	40	73	85	86	72	114	290
	35%	33%	36%	42%	35%	33%	33%	37%	32%	36%	37%	34%	31%	40%	27%	33%	29%	37%	36%	36%	38%	33%	33%	39%	37%	34%
Neither agree nor mdisagree (0)	385	217	168	44	64	73	70	49	85	115	129	56	85	23	20	51	37	43	32	22	39	44	51	24	51	167
	19%	22%	16%	18%	19%	19%	20%	16%	20%	21%	22%	13%	18%	13%	21%	21%	20%	22%	20%	20%	20%	17%	19%	13%	17%	20%
Disagree slightly (-1)	187	103	84	27	20	28	26	23	63	69	51	38	29	11	12	15	24	11	17	10	18	28	20	21	23	71
	9%	10%	8%	11%	6%	7%	7%	8%	15%	12%	9%	9%	6%	6%	13%	6%	13%	6%	11%	9%	9%	11%	8%	11%	8%	8%
Disagree strongly (-2)	94	67	27	11	9	12	17	18	27	41	24	15	15	12	3	7	10	8	7	5	3	15	14	11	18	29
	5%	7%	3%	5%	3%	3%	5%	6%	6%	7%	4%	3%	3%	7%	3%	3%	6%	4%	4%	5%	2%	6%	5%	6%	6%	3%
NET: Disagree	282	170	112	38	29	40	43	42	90	110	75	54	44	24	15	22	35	19	24	15	21	43	34	32	41	100
	14%	17%	11%	15%	9%	10%	12%	14%	21%	20%	13%	12%	9%	13%	16%	9%	19%	10%	15%	13%	11%	17%	13%	17%	13%	12%
Mean	0.82	0.66	0.97	0.72	0.97	0.96	0.84	0.85	0.60	0.56	0.77	0.99	1.03	0.88	0.78	0.94	0.67	0.85	0.75	0.79	0.86	0.78	0.85	0.79	0.84	0.87
Standard deviation	1.12	1.18	1.04	1.09	1.03	1.07	1.12	1.15	1.21	1.19	1.07	1.10	1.06	1.15	1.16	1.04	1.21	1.06	1.12	1.11	1.02	1.18	1.14	1.17	1.14	1.08
Standard error	0.02	0.04	0.03	0.08	0.06	0.05	0.06	0.06	0.06	0.04	0.05	0.06	0.05	0.09	0.12	0.06	0.09	0.08	0.09	0.11	0.07	0.08	0.07	0.08	0.07	0.04

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Absolutes/col percents

Table 13

Q.6 To what extent do you agree or disagree with the following statements?**F) I am aware of recent allegations of price fixing by energy companies and this has made me more likely to review what I'm currently paying for energy****Base: All respondents**

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
NET: Agree	1376	689	687	144	212	263	234	222	303	395	404	306	272	120	61	155	118	109	114	76	126	180	175	144	228	566
	67%	68%	66%	58%	64%	67%	67%	72%	70%	71%	68%	71%	57%	67%	65%	64%	65%	57%	71%	69%	66%	69%	66%	77%	74%	67%
Agree strongly (+2)	682	364	318	50	86	121	114	140	171	181	198	154	148	65	31	80	62	56	57	35	60	85	94	57	113	262
	33%	36%	30%	20%	26%	31%	33%	45%	40%	33%	33%	36%	31%	36%	33%	33%	34%	29%	36%	32%	31%	33%	36%	30%	37%	31%
Agree slightly (+1)	695	325	369	94	126	142	120	82	131	213	206	152	124	55	30	75	56	53	57	40	67	94	81	87	114	305
	34%	32%	35%	38%	38%	36%	34%	27%	30%	38%	35%	35%	26%	31%	32%	31%	31%	28%	36%	37%	35%	36%	31%	46%	37%	36%
Neither agree nor mdisagree (0)	482	228	254	62	86	85	94	67	88	107	139	89	147	38	20	56	50	63	30	24	50	55	56	40	56	188
	23%	23%	24%	25%	26%	22%	27%	22%	20%	19%	23%	21%	31%	21%	21%	23%	28%	33%	19%	22%	26%	21%	21%	21%	18%	22%
Disagree slightly (-1)	149	74	75	36	22	30	12	16	33	42	39	26	41	14	11	25	7	14	9	6	12	21	27	3	17	65
	7%	7%	7%	14%	7%	8%	4%	5%	8%	7%	7%	6%	9%	8%	11%	10%	4%	7%	6%	6%	6%	8%	10%	2%	6%	8%
Disagree strongly (-2)	48	17	32	5	9	13	10	4	7	12	14	10	13	7	2	6	6	4	7	3	4	3	6	*	8	22
	2%	2%	3%	2%	3%	3%	3%	1%	2%	2%	2%	2%	3%	4%	2%	2%	3%	2%	4%	3%	2%	1%	2%	*	3%	3%
NET: Disagree	197	90	106	41	31	43	22	20	41	53	53	36	54	21	13	31	13	18	16	9	16	24	33	4	25	87
	10%	9%	10%	17%	9%	11%	6%	6%	9%	10%	9%	8%	11%	12%	14%	13%	7%	9%	10%	8%	8%	9%	13%	2%	8%	10%
Mean	0.88	0.94	0.83	0.60	0.78	0.84	0.90	1.10	0.99	0.92	0.90	0.96	0.75	0.88	0.83	0.82	0.89	0.75	0.93	0.91	0.86	0.92	0.87	1.05	1.00	0.85
Standard deviation	1.03	1.01	1.04	1.03	1.00	1.05	0.99	0.99	1.03	1.00	1.01	1.01	1.07	1.11	1.09	1.08	1.03	1.03	1.08	1.01	1.00	0.98	1.08	0.78	1.00	1.03
Standard error	0.02	0.03	0.03	0.08	0.05	0.05	0.05	0.05	0.05	0.04	0.04	0.06	0.05	0.09	0.11	0.07	0.08	0.07	0.08	0.10	0.07	0.07	0.06	0.05	0.06	0.04

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Absolutes/col percents

Table 14

Q.6 To what extent do you agree or disagree with the following statements?**G) I am aware of recent allegations of price fixing by energy companies and this has made me more likely to try to switch supplier**

Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
NET: Agree	831 40%	435 43%	396 38%	98 40%	158 48%	171 44%	140 40%	117 38%	147 34%	225 41%	261 44%	195 45%	150 32%	79 44%	40 43%	100 41%	67 37%	70 37%	66 41%	41 38%	69 36%	129 50%	104 40%	65 35%	145 47%	390 46%
Agree strongly (+2)	333 16%	186 19%	147 14%	19 8%	61 18%	79 20%	63 18%	52 17%	59 14%	91 16%	96 16%	77 18%	69 15%	16 9%	17 18%	44 18%	37 20%	29 15%	24 15%	14 13%	31 16%	56 22%	47 18%	19 10%	63 20%	153 18%
Agree slightly (+1)	498 24%	248 25%	250 24%	79 32%	98 30%	91 23%	77 22%	65 21%	88 20%	134 24%	165 28%	118 27%	81 17%	63 35%	24 25%	55 23%	30 17%	42 22%	42 26%	28 25%	38 20%	73 28%	58 22%	46 24%	82 27%	236 28%
Neither agree nor mdisagree (0)	797 39%	379 38%	418 40%	91 37%	121 37%	145 37%	139 40%	121 39%	179 41%	215 39%	226 38%	156 36%	199 42%	63 35%	31 33%	87 36%	78 43%	93 49%	60 38%	41 38%	73 38%	86 33%	97 37%	87 46%	117 38%	300 36%
Disagree slightly (-1)	294 14%	132 13%	162 15%	46 19%	32 10%	57 15%	46 13%	43 14%	71 16%	80 14%	76 13%	57 13%	81 17%	20 11%	15 17%	36 15%	29 16%	21 11%	20 13%	15 14%	35 18%	34 13%	43 16%	27 14%	35 11%	107 13%
Disagree strongly (-2)	133 6%	61 6%	72 7%	12 5%	17 5%	18 4%	24 7%	27 9%	35 8%	35 6%	32 5%	23 5%	43 9%	17 10%	7 7%	18 8%	8 4%	6 3%	13 8%	11 10%	16 8%	9 4%	20 8%	9 5%	12 4%	46 5%
NET: Disagree	427 21%	194 19%	234 22%	58 23%	49 15%	74 19%	70 20%	70 23%	106 25%	115 21%	108 18%	80 19%	124 26%	37 21%	22 24%	54 23%	36 20%	27 14%	33 21%	26 24%	50 26%	43 17%	63 24%	35 19%	47 15%	153 18%
Mean	0.29	0.36	0.23	0.19	0.46	0.41	0.31	0.23	0.15	0.30	0.36	0.39	0.11	0.23	0.30	0.30	0.33	0.35	0.28	0.17	0.17	0.51	0.26	0.22	0.48	0.41
Standard deviation	1.10	1.11	1.08	0.99	1.06	1.10	1.12	1.15	1.11	1.10	1.07	1.09	1.13	1.08	1.16	1.15	1.10	0.97	1.12	1.13	1.15	1.08	1.15	0.97	1.05	1.09
Standard error	0.02	0.04	0.03	0.07	0.06	0.05	0.06	0.06	0.05	0.04	0.05	0.06	0.05	0.09	0.12	0.07	0.08	0.07	0.09	0.11	0.08	0.07	0.07	0.07	0.06	0.04

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Absolutes/col percents

Table 15

Q.6 To what extent do you agree or disagree with the following statements?**H) I am not aware of recent allegations of price fixing by energy companies****Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
NET: Agree	415 20%	196 19%	219 21%	89 36%	105 32%	72 18%	49 14%	43 14%	58 13%	99 18%	133 22%	96 22%	87 18%	44 25%	23 24%	52 22%	39 22%	33 17%	31 19%	21 19%	35 18%	67 26%	46 18%	23 12%	72 23%	196 23%
Agree strongly (+2)	149 7%	73 7%	75 7%	19 8%	38 12%	28 7%	22 6%	21 7%	20 5%	30 5%	41 7%	33 8%	44 9%	16 9%	10 11%	14 6%	16 9%	10 5%	20 12%	4 4%	13 7%	23 9%	15 6%	7 4%	25 8%	60 7%
Agree slightly (+1)	267 13%	123 12%	144 14%	70 28%	67 21%	44 11%	27 8%	22 7%	37 9%	69 12%	91 15%	63 15%	43 9%	29 16%	13 14%	38 16%	23 12%	23 12%	11 7%	17 15%	23 12%	44 17%	32 12%	16 8%	47 15%	136 16%
Neither agree nor mdisagree (0)	300 15%	137 14%	163 16%	54 22%	68 21%	63 16%	57 16%	25 8%	32 7%	52 9%	92 16%	63 15%	92 20%	23 13%	19 20%	36 15%	24 13%	39 21%	19 12%	13 12%	27 14%	44 17%	35 13%	22 12%	35 11%	139 17%
Disagree slightly (-1)	434 21%	183 18%	252 24%	60 24%	79 24%	87 22%	70 20%	57 19%	81 19%	115 21%	117 20%	97 23%	106 22%	40 22%	20 21%	50 21%	40 22%	39 21%	36 23%	19 17%	50 26%	53 20%	48 18%	40 21%	71 23%	181 21%
Disagree strongly (-2)	905 44%	492 49%	414 39%	44 18%	76 23%	168 43%	174 50%	183 59%	261 61%	289 52%	254 43%	175 41%	187 40%	72 40%	32 34%	103 43%	78 43%	78 41%	74 46%	56 52%	81 42%	95 37%	135 51%	102 55%	131 42%	326 39%
NET: Disagree	1340 65%	674 67%	665 63%	104 42%	155 47%	255 65%	243 70%	240 78%	342 79%	404 73%	371 62%	272 63%	293 62%	111 62%	51 55%	153 63%	118 65%	118 62%	110 69%	75 69%	131 68%	148 57%	183 69%	142 76%	202 65%	507 60%
Mean	-0.82	-0.89	-0.75	-0.16	-0.27	-0.83	-0.99	-1.16	-1.22	-1.02	-0.76	-0.74	-0.74	-0.69	-0.54	-0.78	-0.77	-0.80	-0.83	-0.98	-0.85	-0.59	-0.97	-1.14	-0.76	-0.68
Standard deviation	1.31	1.32	1.30	1.24	1.33	1.29	1.24	1.24	1.19	1.27	1.33	1.33	1.31	1.37	1.37	1.30	1.35	1.24	1.40	1.26	1.27	1.36	1.28	1.16	1.35	1.32
Standard error	0.03	0.04	0.04	0.09	0.07	0.06	0.06	0.07	0.06	0.05	0.06	0.07	0.06	0.11	0.14	0.08	0.10	0.09	0.11	0.12	0.09	0.09	0.08	0.08	0.08	0.05

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Absolutes/col percents

Table 16

Q.6 To what extent do you agree or disagree with the following statements?**1) The energy regulator Ofgem, rather than individual companies, should be responsible for setting energy prices across the board****Base: All respondents**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
NET: Agree	1512	710	802	164	219	287	254	252	335	381	438	336	357	145	71	182	146	136	119	77	129	184	178	144	236	596
	74%	71%	77%	67%	66%	74%	73%	82%	78%	69%	74%	78%	76%	81%	76%	75%	81%	72%	74%	71%	67%	71%	68%	77%	76%	71%
Agree strongly (+2)	889	436	453	58	118	170	159	174	210	204	251	204	230	75	48	115	84	88	69	48	75	103	108	74	135	329
	43%	43%	43%	23%	36%	43%	46%	57%	49%	37%	42%	47%	49%	42%	52%	48%	46%	47%	43%	44%	39%	40%	41%	40%	44%	39%
Agree slightly (+1)	623	274	349	106	100	118	95	78	125	177	188	132	127	70	23	67	62	48	50	29	54	82	70	70	101	267
	30%	27%	33%	43%	31%	30%	27%	25%	29%	32%	31%	30%	27%	39%	24%	28%	34%	25%	31%	27%	28%	32%	27%	37%	33%	32%
Neither agree nor disagree (0)	384	181	203	65	84	83	70	30	51	103	117	69	95	24	19	48	28	43	22	22	38	58	54	28	46	181
	19%	18%	19%	26%	26%	21%	20%	10%	12%	19%	20%	16%	20%	13%	20%	20%	15%	23%	14%	20%	20%	23%	20%	15%	15%	21%
Disagree slightly (-1)	125	88	37	11	25	15	18	23	34	52	32	24	17	7	4	7	6	10	11	10	23	12	23	12	19	52
	6%	9%	4%	4%	8%	4%	5%	7%	8%	9%	5%	6%	4%	4%	4%	3%	4%	5%	7%	9%	12%	4%	9%	7%	6%	6%
Disagree strongly (-2)	34	28	6	7	1	5	7	3	11	19	8	3	4	2	-	4	1	1	8	-	2	4	8	3	8	12
	2%	3%	1%	3%	*	1%	2%	1%	2%	3%	1%	1%	1%	1%	-	2%	*	1%	5%	-	1%	2%	3%	2%	2%	1%
NET: Disagree	159	116	43	18	26	20	25	26	45	70	40	27	21	10	4	11	7	11	19	10	25	16	32	16	26	65
	8%	12%	4%	7%	8%	5%	7%	8%	10%	13%	7%	6%	4%	5%	4%	5%	4%	6%	12%	9%	13%	6%	12%	8%	9%	8%
Mean	1.07	1.00	1.15	0.80	0.94	1.10	1.09	1.29	1.13	0.89	1.07	1.18	1.19	1.17	1.24	1.17	1.23	1.12	1.01	1.06	0.92	1.03	0.94	1.06	1.09	1.01
Standard deviation	1.00	1.10	0.89	0.94	0.97	0.96	1.02	0.98	1.06	1.11	0.98	0.94	0.93	0.90	0.91	0.96	0.87	0.97	1.14	1.00	1.07	0.98	1.12	0.98	1.02	0.99
Standard error	0.02	0.04	0.03	0.07	0.05	0.05	0.05	0.05	0.05	0.04	0.04	0.05	0.04	0.07	0.09	0.06	0.07	0.07	0.09	0.10	0.08	0.07	0.07	0.07	0.06	0.03

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Absolutes/col percents

Table 17

Q.6 To what extent do you agree or disagree with the following statements?

J) I never read my energy bill(s) and merely make sure it/they get(s) paid on time

Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
NET: Agree	444 22%	226 22%	218 21%	70 29%	118 36%	95 24%	58 17%	42 14%	60 14%	115 21%	133 22%	99 23%	96 20%	36 20%	21 23%	48 20%	35 19%	43 23%	34 21%	27 24%	34 18%	74 28%	63 24%	31 16%	87 28%	208 25%
Agree strongly (+2)	121 6%	60 6%	61 6%	14 6%	34 10%	19 5%	17 5%	12 4%	25 6%	28 5%	39 7%	21 5%	33 7%	8 4%	10 11%	23 9%	10 6%	8 4%	13 8%	8 7%	5 2%	18 7%	16 6%	3 2%	25 8%	48 6%
Agree slightly (+1)	323 16%	166 16%	157 15%	56 23%	84 25%	76 19%	41 12%	30 10%	36 8%	87 16%	94 16%	78 18%	63 13%	28 16%	11 12%	25 10%	25 14%	35 19%	21 13%	19 17%	30 15%	56 21%	47 18%	28 15%	62 20%	160 19%
Neither agree nor disagree (0)	368 18%	188 19%	180 17%	71 29%	72 22%	72 18%	73 21%	34 11%	46 11%	75 14%	115 19%	91 21%	87 18%	36 20%	24 26%	56 23%	28 16%	41 21%	28 17%	17 16%	31 16%	48 19%	36 14%	23 12%	49 16%	173 21%
Disagree slightly (-1)	509 25%	215 21%	294 28%	45 18%	74 23%	98 25%	106 30%	81 26%	106 25%	126 23%	138 23%	107 25%	139 29%	39 22%	21 22%	55 23%	36 20%	50 26%	37 23%	18 17%	57 29%	66 26%	66 25%	63 34%	61 20%	222 26%
Disagree strongly (-2)	734 36%	378 38%	355 34%	61 25%	65 20%	125 32%	113 32%	151 49%	219 51%	238 43%	210 35%	134 31%	151 32%	67 38%	27 29%	83 34%	82 45%	56 30%	61 38%	46 43%	71 37%	71 27%	99 37%	71 38%	112 36%	238 28%
NET: Disagree	1243 60%	593 59%	650 62%	105 43%	139 42%	223 57%	218 63%	232 75%	325 75%	365 66%	348 58%	241 56%	290 61%	107 60%	47 51%	138 57%	118 65%	106 56%	98 62%	65 59%	127 66%	137 53%	165 63%	134 72%	173 56%	461 55%
Mean	-0.69	-0.68	-0.69	-0.33	-0.16	-0.60	-0.73	-1.07	-1.06	-0.83	-0.65	-0.59	-0.66	-0.73	-0.46	-0.62	-0.85	-0.58	-0.70	-0.70	-0.83	-0.45	-0.70	-0.92	-0.56	-0.53
Standard deviation	1.26	1.29	1.24	1.23	1.29	1.25	1.17	1.16	1.21	1.27	1.28	1.23	1.25	1.24	1.32	1.30	1.28	1.21	1.32	1.36	1.16	1.29	1.30	1.11	1.36	1.24
Standard error	0.03	0.04	0.04	0.09	0.07	0.06	0.06	0.06	0.06	0.05	0.06	0.07	0.06	0.10	0.14	0.08	0.10	0.09	0.10	0.13	0.08	0.09	0.08	0.08	0.08	0.04

Energy Companies Survey

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Absolutes/col percents

Table 18
Gender
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
Male	1007	1007	-	119	143	189	173	150	234	307	308	200	192	103	44	104	93	92	83	56	95	117	123	96	154	462
	49%	100%	-	48%	43%	48%	49%	49%	54%	55%	52%	46%	41%	58%	47%	43%	51%	48%	52%	51%	49%	45%	47%	51%	50%	55%
Female	1048	-	1048	128	186	201	177	158	198	248	288	231	281	75	49	137	88	98	77	53	97	142	140	91	155	380
	51%	-	100%	52%	57%	52%	51%	51%	46%	45%	48%	54%	59%	42%	53%	57%	49%	52%	48%	49%	51%	55%	53%	49%	50%	45%

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Absolutes/col percents

Table 19
Age
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
18-24	247 12%	119 12%	128 12%	247 100%	-	-	-	-	-	47 8%	96 16%	55 13%	49 10%	22 12%	14 16%	26 11%	27 15%	19 10%	16 10%	5 4%	26 13%	41 16%	32 12%	18 10%	29 9%	118 14%
25-34	329 16%	143 14%	186 18%	-	329 100%	-	-	-	-	75 14%	94 16%	91 21%	68 14%	34 19%	23 25%	34 14%	20 11%	28 15%	26 16%	18 17%	29 15%	63 24%	30 11%	22 12%	72 23%	176 21%
35-44	391 19%	189 19%	201 19%	-	-	391 100%	-	-	-	110 20%	119 20%	90 21%	72 15%	26 15%	8 8%	36 15%	37 21%	44 23%	28 18%	24 22%	44 23%	64 25%	42 16%	37 20%	77 25%	225 27%
45-54	349 17%	173 17%	177 17%	-	-	-	349 100%	-	-	79 14%	96 16%	77 18%	97 21%	29 16%	18 19%	40 17%	23 13%	38 20%	37 23%	17 16%	29 15%	39 15%	48 18%	29 16%	86 28%	162 19%
55-64	308 15%	150 15%	158 15%	-	-	-	-	308 100%	-	93 17%	86 14%	51 12%	77 16%	26 14%	11 12%	56 23%	30 17%	18 9%	23 15%	18 17%	28 15%	21 8%	44 17%	32 17%	31 10%	121 14%
65+	431 21%	234 23%	198 19%	-	-	-	-	-	431 100%	151 27%	104 17%	68 16%	109 23%	42 23%	18 20%	49 20%	44 24%	43 23%	28 18%	26 24%	36 19%	30 12%	67 25%	48 26%	14 5%	40 5%
Average age	46.93	47.98	45.91	21.97	29.96	39.94	49.77	59.41	69.23	49.83	44.82	44.15	48.71	47.02	44.50	48.89	47.45	47.07	47.04	49.42	45.95	41.15	49.12	49.19	41.83	41.25

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Absolutes/col percents

Table 20
Social Grade
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
AB	555	307	248	47	75	110	79	93	151	555	-	-	-	46	13	69	50	49	43	30	60	81	72	42	102	223
	27%	30%	24%	19%	23%	28%	23%	30%	35%	100%	-	-	-	26%	14%	28%	28%	26%	27%	27%	31%	31%	27%	22%	33%	26%
C1	596	308	288	96	94	119	96	86	104	-	596	-	-	48	35	58	46	47	42	34	52	94	82	58	117	272
	29%	31%	27%	39%	29%	30%	28%	28%	24%	-	100%	-	-	27%	37%	24%	25%	25%	27%	31%	27%	36%	31%	31%	38%	32%
C2	432	200	231	55	91	90	77	51	68	-	-	432	-	40	23	40	49	45	36	29	39	43	49	38	66	224
	21%	20%	22%	22%	28%	23%	22%	17%	16%	-	-	100%	-	22%	25%	17%	27%	24%	23%	27%	20%	16%	19%	21%	22%	27%
DE	473	192	281	49	68	72	97	77	109	-	-	-	473	45	22	74	36	49	37	16	41	41	61	50	24	124
	23%	19%	27%	20%	21%	19%	28%	25%	25%	-	-	-	100%	25%	24%	31%	20%	26%	23%	15%	21%	16%	23%	26%	8%	15%

Energy Companies Survey

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Absolutes/col percents

Table 21
GO Region
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
Scotland	178	103	75	22	34	26	29	26	42	46	48	40	45	178	-	-	-	-	-	-	-	-	-	-	29	66
	9%	10%	7%	9%	10%	7%	8%	8%	10%	8%	8%	9%	9%	100%	-	-	-	-	-	-	-	-	-	-	9%	8%
North East	93	44	49	14	23	8	18	11	18	13	35	23	22	-	93	-	-	-	-	-	-	-	-	-	18	33
	5%	4%	5%	6%	7%	2%	5%	4%	4%	2%	6%	5%	5%	-	100%	-	-	-	-	-	-	-	-	-	6%	4%
North West	241	104	137	26	34	36	40	56	49	69	58	40	74	-	-	241	-	-	-	-	-	-	-	-	33	98
	12%	10%	13%	10%	10%	9%	12%	18%	11%	12%	10%	9%	16%	-	-	100%	-	-	-	-	-	-	-	-	11%	12%
Yorkshire & Humberside	181	93	88	27	20	37	23	30	44	50	46	49	36	-	-	-	181	-	-	-	-	-	-	-	21	69
	9%	9%	8%	11%	6%	10%	7%	10%	10%	9%	8%	11%	8%	-	-	-	100%	-	-	-	-	-	-	-	7%	8%
West Midlands	190	92	98	19	28	44	38	18	43	49	47	45	49	-	-	-	-	190	-	-	-	-	-	-	31	76
	9%	9%	9%	8%	9%	11%	11%	6%	10%	9%	8%	10%	10%	-	-	-	-	100%	-	-	-	-	-	-	10%	9%
East Midlands	160	83	77	16	26	28	37	23	28	43	42	36	37	-	-	-	-	-	160	-	-	-	-	-	29	67
	8%	8%	7%	7%	8%	7%	11%	8%	7%	8%	7%	8%	8%	-	-	-	-	-	100%	-	-	-	-	-	9%	8%
Wales	109	56	53	5	18	24	17	18	26	30	34	29	16	-	-	-	-	-	-	109	-	-	-	-	23	40
	5%	6%	5%	2%	6%	6%	5%	6%	6%	5%	6%	7%	3%	-	-	-	-	-	-	100%	-	-	-	-	7%	5%
Eastern	193	95	97	26	29	44	29	28	36	60	52	39	41	-	-	-	-	-	-	-	193	-	-	-	29	92
	9%	9%	9%	10%	9%	11%	8%	9%	8%	11%	9%	9%	9%	-	-	-	-	-	-	-	100%	-	-	-	9%	11%
London	259	117	142	41	63	64	39	21	30	81	94	43	41	-	-	-	-	-	-	-	-	259	-	-	37	124
	13%	12%	14%	17%	19%	16%	11%	7%	7%	15%	16%	10%	9%	-	-	-	-	-	-	-	-	100%	-	-	12%	15%
South East	264	123	140	32	30	42	48	44	67	72	82	49	61	-	-	-	-	-	-	-	-	-	264	-	35	98
	13%	12%	13%	13%	9%	11%	14%	14%	16%	13%	14%	11%	13%	-	-	-	-	-	-	-	-	-	100%	-	11%	12%
South West	187	96	91	18	22	37	29	32	48	42	58	38	50	-	-	-	-	-	-	-	-	-	-	187	25	78
	9%	10%	9%	7%	7%	9%	8%	10%	11%	8%	10%	9%	11%	-	-	-	-	-	-	-	-	-	-	100%	8%	9%

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Absolutes/col percents

Table 22

Have you taken a foreign holiday in the last 3 years?**Base: All respondents**

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
Yes	1274	641	633	175	202	211	186	192	308	426	386	245	217	124	59	155	108	106	91	66	118	186	161	99	199	536
	62%	64%	60%	71%	61%	54%	53%	62%	71%	77%	65%	57%	46%	70%	64%	64%	59%	56%	57%	61%	61%	72%	61%	53%	65%	64%
No	781	366	415	71	127	180	163	116	124	129	210	187	255	54	34	86	73	84	68	42	75	73	102	88	109	306
	38%	36%	40%	29%	39%	46%	47%	38%	29%	23%	35%	43%	54%	30%	36%	36%	41%	44%	43%	39%	39%	28%	39%	47%	35%	36%

Energy Companies Survey

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Absolutes/col percents

Table 23
Tenure
Base: All respondents

	Gender			Age							Social Grade				Region							Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
NET: Homeowners	1397	707	691	115	179	266	241	232	365	461	425	302	209	106	51	166	144	136	116	85	142	138	176	138	231	572
	68%	70%	66%	46%	54%	68%	69%	75%	85%	83%	71%	70%	44%	60%	55%	69%	79%	71%	73%	78%	74%	53%	67%	74%	75%	68%
Owned outright - without mortgage	678	359	319	42	49	49	79	150	310	242	187	131	119	60	28	84	72	66	58	39	62	45	90	72	68	202
	33%	36%	30%	17%	15%	13%	22%	49%	72%	44%	31%	30%	25%	34%	31%	35%	40%	35%	37%	36%	32%	17%	34%	39%	22%	24%
Owned with a mortgage or loan	719	347	372	73	130	217	162	82	55	219	238	171	91	46	22	82	72	69	58	46	80	94	86	66	163	370
	35%	34%	35%	29%	39%	56%	46%	27%	13%	39%	40%	40%	19%	26%	24%	34%	40%	36%	36%	42%	41%	36%	32%	35%	53%	44%
NET: Renters	634	287	347	118	146	121	107	76	65	84	164	130	256	71	41	74	38	52	41	22	49	114	86	47	77	260
	31%	28%	33%	48%	44%	31%	31%	25%	15%	15%	27%	30%	54%	40%	44%	30%	21%	27%	26%	20%	26%	44%	32%	25%	25%	31%
Rented from the council	267	115	153	36	49	48	62	39	34	23	46	63	135	35	23	26	15	20	19	9	18	48	37	17	27	89
	13%	11%	15%	14%	15%	12%	18%	13%	8%	4%	8%	15%	29%	20%	25%	11%	8%	11%	12%	8%	9%	18%	14%	9%	9%	11%
Rented from a housing association	111	52	59	15	17	28	19	18	14	11	25	21	54	15	4	17	8	11	6	3	6	17	16	8	8	41
	5%	5%	6%	6%	5%	7%	5%	6%	3%	2%	4%	5%	11%	8%	5%	7%	5%	6%	4%	2%	3%	6%	6%	5%	3%	5%
Rented from someone else	255	121	135	68	80	45	27	20	16	50	93	46	67	21	14	30	14	21	16	10	26	50	33	21	41	130
	12%	12%	13%	28%	24%	12%	8%	6%	4%	9%	16%	11%	14%	12%	15%	12%	8%	11%	10%	9%	13%	19%	13%	11%	13%	15%
Rent free	24	13	11	14	4	3	1	*	1	10	7	-	7	1	2	2	-	3	2	2	1	6	2	3	*	10
	1%	1%	1%	6%	1%	1%	*	*	*	2%	1%	-	1%	1%	2%	1%	-	2%	2%	2%	1%	2%	1%	1%	*	1%

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Absolutes/col percents

Table 24

At what age did you finish your full time education?**Base: All respondents**

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
Under 16	697	347	350	19	54	108	155	157	204	98	156	187	256	56	37	90	75	75	55	33	68	43	91	74	80	232
	34%	34%	33%	8%	16%	28%	44%	51%	47%	18%	26%	43%	54%	31%	39%	37%	41%	40%	34%	31%	35%	16%	34%	40%	26%	28%
17-18	421	181	240	44	60	95	80	57	85	114	133	94	79	30	17	52	35	31	36	21	48	45	62	42	61	182
	20%	18%	23%	18%	18%	24%	23%	19%	20%	21%	22%	22%	17%	17%	18%	22%	20%	16%	23%	19%	25%	18%	23%	22%	20%	22%
19-24	611	313	298	93	138	127	81	75	99	242	195	94	81	55	27	66	42	59	47	37	52	97	74	54	119	304
	30%	31%	28%	38%	42%	32%	23%	24%	23%	44%	33%	22%	17%	31%	29%	28%	23%	31%	29%	34%	27%	37%	28%	29%	39%	36%
25-34	99	55	44	2	33	37	10	5	12	44	28	9	18	12	3	9	5	5	9	2	9	27	11	9	24	47
	5%	5%	4%	1%	10%	10%	3%	2%	3%	8%	5%	2%	4%	7%	3%	4%	3%	3%	5%	1%	5%	11%	4%	5%	8%	6%
35+	31	12	20	-	-	2	13	8	9	11	7	7	7	8	-	3	2	2	2	5	1	3	5	1	3	9
	2%	1%	2%	-	-	*	4%	3%	2%	2%	1%	2%	1%	4%	-	1%	1%	1%	1%	4%	*	1%	2%	*	1%	1%
Still in full time education	93	48	45	71	12	4	2	2	1	21	45	19	8	10	7	8	15	8	8	1	12	11	9	4	7	19
	5%	5%	4%	29%	4%	1%	1%	1%	*	4%	8%	4%	2%	6%	8%	4%	8%	4%	5%	1%	6%	4%	3%	2%	2%	2%
Never had any full time education	7	4	3	-	4	-	1	-	2	1	1	2	3	-	-	2	-	2	-	-	-	1	1	*	2	1
	*	*	*	-	1%	-	*	-	*	*	*	1%	1%	-	-	1%	-	1%	-	-	-	1%	*	*	1%	*
Don't know	29	13	15	6	7	7	4	1	3	5	11	6	6	2	-	3	1	1	2	4	-	11	4	1	5	17
	1%	1%	1%	2%	2%	2%	1%	*	1%	1%	2%	1%	1%	1%	-	1%	*	*	1%	4%	-	4%	1%	1%	2%	2%
Prefer not to answer	68	34	34	13	22	10	4	3	17	20	20	12	15	5	2	7	7	7	1	6	3	19	8	2	7	31
	3%	3%	3%	5%	7%	3%	1%	1%	4%	4%	3%	3%	3%	3%	2%	3%	4%	3%	1%	5%	1%	8%	3%	1%	2%	4%

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Absolutes/col percents

Table 25

What is the highest educational level that you have achieved to date?

Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
No formal education	16 1%	9 1%	7 1%	1 *	3 1%	1 *	2 *	3 1%	6 1%	1 *	1 *	3 1%	11 2%	1 1%	2 2%	2 1%	2 1%	1 1%	2 1%	1 1%	1 1%	1 *	1 *	1 *	- -	3 *
Primary	6 *	4 *	3 *	- -	* *	1 *	2 1%	2 1%	1 *	* *	1 *	2 1%	3 1%	1 1%	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	2 1%	1 *	3 *
Secondary school, high school, NVQ levels 1 to 3, etc.	1026 50%	474 47%	552 53%	88 36%	142 43%	197 50%	211 61%	177 57%	212 49%	148 27%	280 47%	284 66%	314 66%	78 44%	49 52%	133 55%	106 58%	97 51%	81 51%	54 50%	106 55%	90 35%	142 54%	90 48%	131 42%	423 50%
University degree or equivalent professional qualification, NVQ level 4, etc.	688 33%	345 34%	344 33%	89 36%	110 33%	134 34%	103 30%	87 28%	165 38%	273 49%	221 37%	90 21%	105 22%	69 38%	22 23%	78 32%	47 26%	69 36%	49 31%	36 33%	59 31%	113 44%	83 31%	64 34%	109 35%	289 34%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	230 11%	140 14%	90 9%	25 10%	56 17%	47 12%	28 8%	37 12%	37 8%	116 21%	62 10%	32 7%	20 4%	22 12%	13 14%	18 8%	15 8%	16 8%	21 13%	11 10%	19 10%	43 17%	28 11%	25 13%	59 19%	106 13%
Still in full time education	41 2%	19 2%	23 2%	38 15%	3 1%	* *	- -	- -	- -	9 2%	25 4%	4 1%	4 1%	6 3%	6 7%	3 1%	6 4%	1 *	2 1%	1 1%	6 3%	2 1%	4 1%	3 2%	1 *	7 1%
Don't know	14 1%	6 1%	8 1%	2 1%	4 1%	4 1%	1 *	- -	3 1%	* *	4 1%	6 1%	4 1%	1 1%	- -	2 1%	- -	3 1%	3 2%	4 4%	- -	* *	1 1%	- -	4 1%	1 *
Prefer not to answer	33 2%	10 1%	23 2%	3 1%	11 3%	8 2%	1 *	2 1%	8 2%	7 1%	2 *	11 3%	12 3%	1 1%	1 1%	3 1%	4 2%	4 2%	1 1%	2 2%	2 1%	9 4%	3 1%	2 1%	5 2%	10 1%

Energy Companies Survey

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Absolutes/col percents

Table 26

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
Yes - responsible for half or more of the items bought	1846 90%	845 84%	1002 96%	187 76%	298 91%	364 93%	336 96%	290 94%	371 86%	489 88%	545 91%	379 88%	433 92%	164 92%	80 86%	212 88%	163 90%	168 88%	143 90%	102 93%	176 91%	243 94%	240 91%	156 83%	291 94%	754 90%
No - not responsible for most of the items bought	209 10%	162 16%	46 4%	60 24%	30 9%	27 7%	13 4%	18 6%	61 14%	66 12%	51 9%	53 12%	39 8%	15 8%	13 14%	30 12%	18 10%	22 12%	17 10%	7 7%	17 9%	16 6%	24 9%	31 17%	17 6%	88 10%

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Absolutes/col percents

Table 27
How many cars are there in your household?
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
No cars in the household	415 20%	174 17%	241 23%	86 35%	82 25%	90 23%	62 18%	51 17%	44 10%	69 12%	128 21%	58 13%	161 34%	43 24%	25 27%	48 20%	22 12%	32 17%	20 12%	12 11%	22 12%	113 44%	56 21%	23 12%	45 15%	164 20%
NET: Any	1640 80%	833 83%	807 77%	160 65%	247 75%	301 77%	288 82%	257 83%	387 90%	486 88%	468 79%	374 87%	312 66%	136 76%	68 73%	194 80%	159 88%	158 83%	140 88%	97 89%	170 88%	145 56%	208 79%	165 88%	264 85%	678 80%
1	851 41%	416 41%	435 42%	57 23%	130 40%	151 39%	163 47%	119 39%	230 53%	207 37%	242 41%	193 45%	209 44%	72 40%	39 42%	109 45%	78 43%	66 35%	67 42%	40 37%	89 46%	101 39%	111 42%	80 43%	111 36%	329 39%
2	602 29%	308 31%	294 28%	56 23%	76 23%	124 32%	98 28%	114 37%	134 31%	224 40%	156 26%	133 31%	88 19%	53 30%	28 30%	67 28%	67 37%	65 34%	52 33%	38 35%	67 35%	32 12%	72 27%	61 33%	123 40%	250 30%
3+	187 9%	109 11%	78 7%	47 19%	41 12%	26 7%	26 8%	24 8%	23 5%	55 10%	70 12%	48 11%	15 3%	11 6%	1 1%	17 7%	15 8%	27 14%	20 13%	18 17%	14 7%	13 5%	25 10%	24 13%	29 9%	99 12%

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Absolutes/col percents

Table 28

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
White	1859	911	948	188	273	352	326	304	416	485	535	400	439	172	92	227	166	167	149	103	180	182	239	183	278	750
	90%	90%	90%	76%	83%	90%	93%	99%	97%	87%	90%	93%	93%	96%	99%	94%	91%	88%	93%	94%	93%	71%	91%	98%	90%	89%
NET: Non-white	164	77	87	51	45	34	22	3	9	59	49	30	26	5	1	11	12	22	10	4	11	65	20	3	27	77
	8%	8%	8%	20%	14%	9%	6%	1%	2%	11%	8%	7%	6%	3%	1%	5%	7%	12%	6%	3%	6%	25%	8%	2%	9%	9%
Mixed	27	14	14	3	4	11	4	2	4	10	10	3	4	1	-	1	1	1	2	2	1	11	4	1	5	13
	1%	1%	1%	1%	1%	3%	1%	*	1%	2%	2%	1%	1%	1%	-	1%	1%	1%	1%	2%	1%	4%	2%	1%	2%	2%
Asian	86	40	46	33	29	18	4	-	1	32	26	19	9	2	-	8	6	10	6	-	8	32	14	1	11	45
	4%	4%	4%	13%	9%	5%	1%	-	*	6%	4%	4%	2%	1%	-	3%	3%	5%	4%	-	4%	12%	5%	1%	4%	5%
Black	30	12	18	8	7	5	7	1	2	8	6	6	9	-	1	-	2	6	-	-	1	18	2	1	4	13
	1%	1%	2%	3%	2%	1%	2%	*	1%	1%	1%	1%	2%	-	1%	-	1%	3%	-	-	1%	7%	1%	*	1%	1%
Chinese	15	9	5	7	3	*	3	-	2	5	6	1	2	2	-	1	2	4	2	*	1	1	-	-	6	4
	1%	1%	1%	3%	1%	*	1%	-	*	1%	1%	*	*	1%	-	*	1%	2%	1%	*	1%	1%	-	-	2%	*
Other ethnic group	6	2	4	-	1	-	4	1	-	2	2	*	1	-	-	1	-	1	-	1	-	2	*	-	1	3
	*	*	*	-	*	-	1%	*	-	*	*	*	*	-	-	*	-	1%	-	1%	-	1%	*	-	*	*
Prefer not to answer	32	19	13	8	11	4	1	1	6	11	12	2	7	1	-	4	4	1	1	3	2	12	5	1	4	15
	2%	2%	1%	3%	3%	1%	*	*	1%	2%	2%	*	2%	1%	-	2%	2%	1%	1%	3%	1%	4%	2%	1%	1%	2%

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Absolutes/col percents

Table 29

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
Christian	1155	567	588	89	133	208	196	207	321	313	323	244	275	101	55	154	105	108	80	54	108	148	139	104	178	437
	56%	56%	56%	36%	40%	53%	56%	67%	74%	56%	54%	57%	58%	56%	59%	64%	58%	57%	50%	49%	56%	57%	53%	56%	58%	52%
NET: Other	147	72	75	34	43	36	17	9	8	38	43	33	33	6	1	17	10	16	15	2	13	40	23	7	24	70
	7%	7%	7%	14%	13%	9%	5%	3%	2%	7%	7%	8%	7%	3%	1%	7%	5%	8%	9%	2%	7%	16%	9%	4%	8%	8%
Muslim	52	26	26	19	21	10	2	-	-	13	22	12	5	2	-	7	5	9	5	-	3	16	4	-	11	25
	3%	3%	2%	8%	6%	3%	1%	-	-	2%	4%	3%	1%	1%	-	3%	3%	5%	3%	-	2%	6%	1%	-	3%	3%
Hindu	22	10	12	5	8	6	1	-	1	14	2	4	2	1	-	1	1	1	1	-	2	12	4	*	2	14
	1%	1%	1%	2%	3%	2%	*	-	*	3%	*	1%	*	*	-	*	*	*	*	-	1%	5%	1%	*	*	2%
Jewish	8	4	4	-	1	1	3	1	2	5	1	-	2	-	1	3	1	-	-	-	-	3	1	1	*	4
	*	*	*	-	*	*	1%	*	*	1%	*	-	*	-	1%	1%	*	-	-	-	-	1%	*	*	*	*
Sikh	6	3	3	3	1	1	-	-	-	-	1	4	-	-	-	-	1	-	1	-	-	1	2	-	1	4
	*	*	*	1%	*	*	-	-	-	-	*	1%	-	-	-	-	1%	-	1%	-	-	1%	1%	-	*	*
Buddhist	21	11	10	3	9	-	4	2	3	1	9	5	6	-	-	*	1	3	2	2	3	5	4	1	3	9
	1%	1%	1%	1%	3%	-	1%	1%	1%	*	2%	1%	1%	-	-	*	1%	2%	1%	2%	2%	2%	1%	1%	1%	1%
Other	39	17	22	4	2	18	6	6	2	6	8	7	18	3	-	6	1	3	5	-	4	3	9	4	6	14
	2%	2%	2%	2%	1%	5%	2%	2%	1%	1%	1%	2%	4%	2%	-	3%	1%	1%	3%	-	2%	1%	3%	2%	2%	2%
None	701	340	361	112	135	137	128	90	99	184	214	149	154	67	37	66	62	61	63	51	69	58	95	72	92	313
	34%	34%	34%	45%	41%	35%	37%	29%	23%	33%	36%	34%	33%	38%	40%	27%	34%	32%	39%	47%	36%	22%	36%	38%	30%	37%
Prefer not to say	52	28	24	12	18	9	8	2	3	19	16	6	11	5	-	5	4	5	2	3	4	12	8	5	16	21
	3%	3%	2%	5%	6%	2%	2%	1%	1%	3%	3%	1%	2%	3%	-	2%	2%	3%	1%	3%	2%	5%	3%	2%	5%	3%

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Absolutes/col percents

Table 30
Which of the following best describes where you live?
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
NET: Urban	1607	808	799	219	271	326	283	228	279	415	476	333	383	138	77	205	143	166	104	68	135	256	199	117	253	687
	78%	80%	76%	89%	83%	83%	81%	74%	65%	75%	80%	77%	81%	77%	83%	85%	79%	87%	65%	63%	70%	99%	76%	62%	82%	82%
Urban - Population over 10,000	822	460	362	144	149	162	144	102	120	222	274	144	183	74	40	92	66	71	37	34	60	209	87	52	138	367
	40%	46%	35%	58%	45%	42%	41%	33%	28%	40%	46%	33%	39%	42%	43%	38%	36%	37%	23%	31%	31%	81%	33%	28%	45%	44%
Town and Fringe	785	348	437	75	122	164	139	126	159	193	202	189	200	63	37	113	77	95	67	34	75	46	112	64	115	319
	38%	35%	42%	30%	37%	42%	40%	41%	37%	35%	34%	44%	42%	35%	40%	47%	42%	50%	42%	31%	39%	18%	42%	34%	37%	38%
NET: Rural	448	199	249	28	58	64	66	80	152	140	120	98	90	41	16	36	38	24	56	41	58	3	65	71	56	155
	22%	20%	24%	11%	17%	17%	19%	26%	35%	25%	20%	23%	19%	23%	17%	15%	21%	13%	35%	37%	30%	1%	24%	38%	18%	18%
Village	385	160	225	25	53	54	60	67	126	122	103	78	82	32	16	36	36	19	53	31	46	3	60	53	53	124
	19%	16%	22%	10%	16%	14%	17%	22%	29%	22%	17%	18%	17%	18%	17%	15%	20%	10%	33%	28%	24%	1%	23%	28%	17%	15%
Hamlet & Isolated Dwelling	63	39	23	3	5	10	6	13	26	18	17	20	8	8	-	1	2	5	2	10	12	-	4	18	3	32
	3%	4%	2%	1%	1%	3%	2%	4%	6%	3%	3%	5%	2%	5%	-	*	1%	3%	2%	9%	6%	-	2%	9%	1%	4%

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Absolutes/col percents

Table 31
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
NET: Working	1151	616	535	147	248	302	248	152	54	325	388	290	147	95	51	131	91	107	95	63	120	161	133	103	309	842
	56%	61%	51%	60%	75%	77%	71%	49%	12%	59%	65%	67%	31%	53%	55%	54%	50%	56%	60%	58%	62%	62%	50%	55%	100%	100%
Working full time - working 30 hours per week or more	904	544	360	111	208	254	198	106	27	263	317	225	99	74	40	100	64	89	82	48	97	125	103	81	246	658
	44%	54%	34%	45%	63%	65%	57%	34%	6%	47%	53%	52%	21%	41%	43%	42%	35%	47%	52%	44%	51%	49%	39%	43%	80%	78%
Working part time - working between 8 and 29 hours per week	247	72	175	36	39	48	50	46	27	62	71	65	48	21	12	31	27	18	13	15	23	35	30	22	63	184
	12%	7%	17%	15%	12%	12%	14%	15%	6%	11%	12%	15%	10%	12%	12%	13%	15%	9%	8%	14%	12%	14%	11%	12%	20%	22%
NET: Not working	904	391	513	100	81	88	101	157	377	230	208	141	325	83	42	110	91	83	64	46	72	98	131	84	-	-
	44%	39%	49%	40%	25%	23%	29%	51%	88%	41%	35%	33%	69%	47%	45%	46%	50%	44%	40%	42%	38%	38%	50%	45%	-	-
Not working but seeking work or temporarily unemployed or sick	122	60	62	26	28	21	27	16	3	10	17	18	77	16	4	10	8	12	9	2	7	26	15	12	-	-
	6%	6%	6%	11%	9%	5%	8%	5%	1%	2%	3%	4%	16%	9%	4%	4%	5%	6%	6%	2%	4%	10%	6%	6%	-	-
Not working and not seeking work	120	59	61	62	9	13	17	20	-	14	43	16	48	15	9	16	14	10	8	5	9	13	13	8	-	-
	6%	6%	6%	25%	3%	3%	5%	6%	-	2%	7%	4%	10%	8%	9%	7%	8%	5%	5%	5%	4%	5%	5%	4%	-	-
Retired on a state pension only	125	31	93	-	-	-	-	21	104	7	13	11	94	8	3	19	10	11	9	7	10	13	18	16	-	-
	6%	3%	9%	-	-	-	-	7%	24%	1%	2%	3%	20%	5%	3%	8%	6%	6%	5%	7%	5%	5%	7%	8%	-	-
Retired with a private pension	352	226	126	-	-	2	10	74	265	166	107	47	32	31	14	46	38	34	24	22	28	19	58	36	-	-
	17%	22%	12%	-	-	1%	3%	24%	62%	30%	18%	11%	7%	18%	16%	19%	21%	18%	15%	21%	15%	7%	22%	19%	-	-
House person, housewife, househusband, etc.	186	15	171	12	44	51	48	25	5	34	27	50	75	12	12	19	20	16	15	8	18	26	26	13	-	-
	9%	1%	16%	5%	13%	13%	14%	8%	1%	6%	5%	12%	16%	7%	13%	8%	11%	8%	9%	8%	9%	10%	10%	7%	-	-

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Absolutes/col percents

Table 32

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	1122	542	580	97	253	321	254	151	46	425	330	213	154	87	51	138	85	111	96	57	111	141	139	106	307	815
Weighted base	1151	616	535	147	248	302	248	152	54	325	388	290	147	95	51	131	91	107	95	63	120	161	133	103	309	842
NET: Public Sector	309 27%	154 25%	155 29%	29 19%	72 29%	77 26%	86 35%	31 20%	14 27%	102 31%	117 30%	66 23%	24 16%	29 31%	18 35%	33 25%	21 23%	31 29%	29 30%	23 36%	29 24%	37 23%	35 26%	25 24%	309 100%	-
Central government including all administrative departments and central government agencies such as the Bank of England	23 2%	10 2%	12 2%	-	7 3%	6 2%	3 1%	5 3%	1 2%	6 2%	10 2%	7 2%	-	1 1%	2 4%	2 1%	2 3%	1 1%	1 1%	5 7%	2 1%	1 1%	3 2%	4 4%	23 7%	-
HM Forces	6 *	5 1%	1 *	* *	1 1%	3 1%	1 *	-	-	1 *	1 *	4 1%	-	3 3%	-	-	-	-	-	1 1%	-	-	1 1%	1 1%	6 2%	-
National Health Service	79 7%	33 5%	46 9%	15 10%	19 8%	16 5%	25 10%	3 2%	1 2%	25 8%	30 8%	19 7%	5 3%	7 7%	5 10%	9 7%	8 8%	9 9%	9 9%	3 5%	6 5%	3 2%	15 11%	5 5%	79 26%	-
Universities and Academies funded by government	15 1%	6 1%	9 2%	1 1%	8 3%	3 1%	2 1%	* *	2 3%	10 3%	1 *	3 1%	1 1%	-	* 1%	2 1%	* *	3 3%	1 1%	-	4 3%	3 2%	3 2%	* *	15 5%	-
Courts service	2 *	1 *	1 *	-	-	2 1%	-	-	-	-	2 1%	-	-	-	-	-	1 1%	-	-	-	-	-	-	1 1%	2 1%	-
Local government administration	38 3%	21 3%	16 3%	1 1%	7 3%	15 5%	13 5%	-	1 3%	10 3%	25 6%	2 1%	2 1%	2 3%	* 1%	4 3%	1 1%	4 3%	4 5%	6 9%	3 2%	9 5%	2 2%	2 2%	38 12%	-
Police service	8 1%	7 1%	1 *	3 2%	2 1%	3 1%	1 *	-	-	* 2%	8 2%	-	-	-	* 1%	-	-	-	5 5%	-	-	-	1 1%	2 2%	8 3%	-
Public sector housing	22 2%	17 3%	5 1%	4 3%	1 1%	2 1%	4 2%	3 2%	6 11%	5 2%	4 1%	11 4%	1 1%	8 9%	2 5%	-	-	2 2%	1 1%	-	1 1%	6 4%	1 *	-	22 7%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	49 4%	14 2%	35 6%	-	11 5%	10 3%	13 5%	13 9%	2 4%	25 8%	17 4%	6 2%	2 1%	2 2%	3 6%	10 8%	4 5%	5 5%	5 5%	3 5%	4 3%	1 1%	6 4%	6 6%	49 16%	-

Energy Companies Survey

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Absolutes/col percents

Table 32

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender			Age						Social Grade				Region									Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	1151	616	535	147	248	302	248	152	54	325	388	290	147	95	51	131	91	107	95	63	120	161	133	103	309	842
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	13 1%	12 2%	2 *	1 1%	4 2%	3 1%	5 2%	- -	- -	4 1%	1 *	3 1%	5 3%	- -	1 1%	2 1%	2 2%	6 5%	- -	1 1%	1 1%	1 1%	- -	- -	13 4%	- -
Bradford and Bingley or Northern Rock Building societies	1 *	1 *	-	-	1 *	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	1 *	-
Other public sector occupation (please specify as much detail as possible)	53 5%	26 4%	27 5%	4 3%	9 4%	13 4%	20 8%	6 4%	1 2%	15 5%	17 4%	13 5%	8 5%	6 6%	4 7%	4 3%	3 3%	2 2%	4 4%	5 7%	8 6%	13 8%	3 2%	2 2%	53 17%	- -
None of the above (Private Sector)	842 73%	462 75%	380 71%	118 81%	176 71%	225 74%	162 65%	121 80%	40 73%	223 69%	272 70%	224 77%	124 84%	66 69%	33 65%	98 75%	69 77%	76 71%	67 70%	40 64%	92 76%	124 77%	98 74%	78 76%	- -	842 100%

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ONLINE Fieldwork : 16th-18th November 2012

Absolutes/col percents

Table 33
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
No children aged 18 or under	1434	725	709	181	180	156	205	284	427	392	418	277	347	129	63	177	126	135	107	72	140	153	185	148	176	528
	70%	72%	68%	74%	55%	40%	59%	92%	99%	71%	70%	64%	74%	73%	68%	73%	69%	71%	67%	66%	73%	59%	70%	79%	57%	63%
NET: Yes	605	276	328	58	145	232	142	24	3	160	173	151	120	48	30	64	52	53	52	37	51	102	77	39	131	308
	29%	27%	31%	24%	44%	59%	41%	8%	1%	29%	29%	35%	25%	27%	32%	27%	29%	28%	33%	34%	26%	39%	29%	21%	42%	37%
Yes - children aged under 5 years old	212	87	126	37	90	73	10	1	*	56	60	46	50	22	7	20	19	14	16	13	21	43	26	12	39	101
	10%	9%	12%	15%	27%	19%	3%	*	*	10%	10%	11%	11%	13%	8%	8%	11%	7%	10%	12%	11%	17%	10%	6%	13%	12%
Yes - children aged 5 to 10 years old	261	130	131	15	74	133	34	5	*	70	74	68	50	20	17	23	29	23	20	15	20	42	34	19	59	138
	13%	13%	12%	6%	22%	34%	10%	2%	*	13%	12%	16%	10%	11%	18%	10%	16%	12%	12%	14%	10%	16%	13%	10%	19%	16%
Yes - children aged 11 to 15 years old	229	103	126	10	32	98	79	9	2	60	62	60	47	14	18	30	23	24	21	14	20	29	21	15	46	112
	11%	10%	12%	4%	10%	25%	23%	3%	*	11%	10%	14%	10%	8%	19%	12%	13%	13%	13%	13%	10%	11%	8%	8%	15%	13%
Yes - children aged 16 to 18 years old	133	63	70	7	3	43	68	12	1	32	32	38	31	6	9	12	12	9	17	5	12	25	14	12	26	62
	6%	6%	7%	3%	1%	11%	19%	4%	*	6%	5%	9%	7%	4%	9%	5%	7%	5%	10%	5%	6%	10%	5%	6%	8%	7%
Refused	16	6	10	7	4	2	2	-	1	3	5	3	5	1	-	1	3	2	1	-	2	4	2	1	2	6
	1%	1%	1%	3%	1%	1%	1%	-	*	1%	1%	1%	1%	*	-	*	2%	1%	1%	-	1%	2%	1%	*	1%	1%

Energy Companies Survey

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Absolutes/col percents

Table 34
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
Anglia	202	99	104	29	31	44	25	31	42	56	63	42	42	-	-	-	-	21	-	168	3	11	-	23	101	
	10%	10%	10%	12%	10%	11%	7%	10%	10%	10%	11%	10%	9%	-	-	-	-	13%	-	87%	1%	4%	-	7%	12%	
Border	17	10	7	1	1	3	1	1	9	7	4	-	6	9	-	8	-	-	-	-	-	-	-	-	1	4
	1%	1%	1%	*	*	1%	*	*	2%	1%	1%	-	1%	5%	-	3%	-	-	-	-	-	-	-	-	*	*
Central	309	150	159	26	51	70	68	32	62	84	74	72	79	2	-	2	-	183	105	-	2	1	8	7	54	127
	15%	15%	15%	10%	16%	18%	19%	10%	14%	15%	12%	17%	17%	1%	-	1%	-	96%	66%	-	1%	*	3%	4%	17%	15%
Granada	234	102	132	23	31	39	39	55	46	69	55	40	69	-	-	225	1	*	1	3	-	-	2	-	32	93
	11%	10%	13%	9%	9%	10%	11%	18%	11%	12%	9%	9%	15%	-	-	93%	1%	*	1%	3%	-	-	1%	-	10%	11%
London	344	156	188	49	78	82	52	38	44	116	117	51	60	-	-	1	1	-	3	-	21	253	65	-	52	157
	17%	16%	18%	20%	24%	21%	15%	12%	10%	21%	20%	12%	13%	-	-	*	1%	-	2%	-	11%	98%	24%	-	17%	19%
Meridian	190	93	97	19	21	26	42	31	51	49	60	38	42	-	-	-	-	-	-	-	-	178	12	25	67	
	9%	9%	9%	8%	6%	7%	12%	10%	12%	9%	10%	9%	9%	-	-	-	-	-	-	-	-	67%	7%	8%	8%	
TyneTees	92	45	48	14	23	8	18	12	16	13	36	23	20	-	91	-	2	-	-	-	-	-	-	-	18	34
	4%	4%	5%	6%	7%	2%	5%	4%	4%	2%	6%	5%	4%	-	98%	-	1%	-	-	-	-	-	-	-	6%	4%
Wales	105	53	52	5	18	21	17	18	26	30	33	27	16	-	-	-	-	-	-	105	-	-	-	-	23	39
	5%	5%	5%	2%	6%	5%	5%	6%	6%	5%	5%	6%	3%	-	-	-	-	-	-	97%	-	-	-	-	7%	5%
West	66	32	34	10	10	11	12	10	12	16	20	9	21	-	-	6	-	7	-	-	-	2	-	52	12	23
	3%	3%	3%	4%	3%	3%	3%	3%	3%	3%	3%	2%	5%	-	-	2%	-	4%	-	-	-	1%	-	28%	4%	3%
Westcountry	118	63	55	17	10	22	15	20	34	23	36	29	30	1	-	-	-	-	-	-	-	-	-	117	14	55
	6%	6%	5%	7%	3%	6%	4%	6%	8%	4%	6%	7%	6%	1%	-	-	-	-	-	-	-	-	-	62%	5%	7%
Yorkshire	211	110	101	32	23	40	31	35	50	55	51	60	46	1	2	-	177	-	29	-	2	-	-	-	28	81
	10%	11%	10%	13%	7%	10%	9%	11%	12%	10%	9%	14%	10%	1%	2%	-	98%	-	18%	-	1%	-	-	-	9%	10%
STV	166	94	72	21	31	22	29	24	38	38	47	40	41	165	-	-	-	-	-	-	-	-	1	-	27	62
	8%	9%	7%	9%	10%	6%	8%	8%	9%	7%	8%	9%	9%	93%	-	-	-	-	-	-	-	-	*	-	9%	7%

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Absolutes/col percents

Table 35
Marital Status
Base: All respondents

	Gender		Age							Social Grade					Region							Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
Single	495 24%	268 27%	227 22%	172 70%	128 39%	89 23%	65 18%	30 10%	11 3%	92 17%	168 28%	106 24%	129 27%	44 24%	22 24%	58 24%	38 21%	46 24%	27 17%	17 16%	54 28%	88 34%	53 20%	48 25%	77 25%	245 29%
NET: Married/ Civil partnership/ co habiting	1333 65%	665 66%	668 64%	70 28%	191 58%	280 72%	233 67%	219 71%	339 79%	410 74%	365 61%	294 68%	263 56%	119 67%	63 68%	161 67%	129 71%	120 63%	113 71%	77 71%	117 61%	135 52%	184 70%	114 61%	206 67%	522 62%
Married	1046 51%	552 55%	494 47%	23 9%	122 37%	209 54%	184 53%	190 62%	318 74%	344 62%	291 49%	217 50%	194 41%	89 50%	51 55%	131 54%	102 56%	97 51%	83 52%	65 59%	90 47%	105 40%	144 54%	92 49%	167 54%	369 44%
Civil Partnership	21 1%	13 1%	8 1%	7 3%	1 *	6 2%	3 1%	1 *	3 1%	6 1%	5 1%	7 2%	3 1%	2 1%	- -	3 1%	- -	1 1%	3 2%	- -	1 *	5 2%	2 1%	3 2%	2 1%	13 2%
Co Habiting	265 13%	99 10%	166 16%	40 16%	68 21%	64 17%	46 13%	28 9%	19 4%	60 11%	70 12%	70 16%	66 14%	28 16%	12 13%	27 11%	27 15%	22 12%	27 17%	12 11%	27 14%	25 10%	38 14%	19 10%	37 12%	140 17%
NET: Widowed/ separated/ divorced	212 10%	71 7%	141 13%	- -	4 1%	19 5%	49 14%	58 19%	81 19%	47 9%	59 10%	32 7%	74 16%	12 7%	8 8%	22 9%	15 8%	23 12%	18 12%	13 12%	21 11%	31 12%	25 9%	25 13%	24 8%	69 8%
Widowed	47 2%	13 1%	34 3%	- -	- *	1 1%	5 1%	11 4%	29 7%	12 2%	19 3%	6 1%	9 2%	1 *	2 2%	6 3%	2 1%	4 2%	4 2%	4 3%	8 4%	9 3%	2 1%	5 2%	1 *	18 2%
Separated	29 1%	14 1%	16 2%	- -	4 1%	6 2%	9 2%	4 1%	8 2%	6 1%	4 1%	4 1%	15 3%	2 1%	* *	3 1%	3 1%	4 2%	5 3%	1 1%	3 2%	2 1%	4 1%	3 2%	4 1%	7 1%
Divorced	136 7%	44 4%	92 9%	- -	1 *	12 3%	36 10%	43 14%	45 10%	29 5%	36 6%	21 5%	50 11%	10 5%	6 6%	13 5%	10 5%	15 8%	9 6%	9 8%	10 5%	20 8%	18 7%	17 9%	19 6%	45 5%
Prefer not to answer	16 1%	4 *	12 1%	5 2%	5 2%	2 1%	2 1%	1 *	- -	5 1%	4 1%	1 *	7 2%	4 2%	- -	1 *	- -	1 *	1 1%	1 1%	* *	5 2%	3 1%	1 *	2 1%	6 1%

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Absolutes/col percents

Table 36
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
Glasgow	82 4%	46 5%	35 3%	12 5%	25 7%	11 3%	10 3%	5 2%	19 4%	22 4%	21 4%	19 4%	20 4%	82 46%	-	-	-	-	-	-	-	-	-	-	14 4%	32 4%
Edinburgh	76 4%	43 4%	33 3%	10 4%	8 2%	10 3%	14 4%	17 5%	17 4%	18 3%	20 3%	17 4%	21 4%	75 42%	-	1 *	-	-	-	-	-	-	-	-	11 3%	26 3%
Newcastle	89 4%	43 4%	45 4%	14 6%	22 7%	7 2%	16 5%	12 4%	17 4%	13 2%	35 6%	22 5%	18 4%	-	87 94%	2 1%	-	-	-	-	-	-	-	-	15 5%	33 4%
Leeds	95 5%	51 5%	43 4%	12 5%	12 4%	19 5%	13 4%	14 5%	24 6%	30 5%	27 5%	19 4%	18 4%	-	-	-	95 52%	-	-	-	-	-	-	-	16 5%	31 4%
Hull	46 2%	23 2%	23 2%	2 1%	7 2%	8 2%	5 2%	10 3%	14 3%	8 1%	15 3%	16 4%	7 2%	-	-	-	40 22%	-	6 4%	-	-	-	-	-	2 1%	28 3%
Sheffield	52 3%	23 2%	28 3%	15 6%	4 1%	10 2%	7 2%	7 2%	9 2%	15 3%	6 1%	16 4%	15 3%	1 1%	2 2%	-	39 22%	-	9 6%	-	-	-	-	-	7 2%	15 2%
Manchester	180 9%	81 8%	99 9%	19 8%	24 7%	29 8%	31 9%	42 14%	35 8%	54 10%	39 7%	29 7%	58 12%	-	-	173 72%	-	6 3%	* *	1 1%	-	-	1 *	-	26 8%	73 9%
Liverpool	67 3%	31 3%	37 3%	7 3%	15 5%	10 2%	7 2%	17 5%	11 3%	16 3%	20 3%	19 4%	12 3%	-	-	55 23%	-	-	-	13 12%	-	-	-	-	11 3%	30 4%
Nottingham	92 4%	45 4%	48 5%	8 3%	14 4%	21 5%	18 5%	12 4%	19 4%	28 5%	21 3%	24 6%	20 4%	-	-	-	-	-	91 57%	-	2 1%	-	-	-	15 5%	36 4%
Birmingham	173 8%	83 8%	90 9%	19 8%	24 7%	38 10%	41 12%	15 5%	36 8%	42 8%	36 6%	41 10%	54 11%	-	-	-	-	162 85%	10 6%	1 1%	-	-	-	-	28 9%	69 8%
Norwich	95 5%	47 5%	48 5%	10 4%	15 4%	20 5%	17 5%	12 4%	22 5%	26 5%	22 4%	20 5%	27 6%	-	-	-	-	-	-	94 49%	-	1 *	-	-	13 4%	43 5%
Milton Keynes	55 3%	29 3%	26 2%	8 3%	7 2%	12 3%	8 2%	9 3%	10 2%	12 2%	24 4%	11 2%	8 2%	-	-	-	-	* *	18 11%	-	21 11%	-	16 6%	-	7 2%	28 3%
Brighton	45 2%	24 2%	20 2%	5 2%	3 1%	9 2%	9 3%	8 3%	11 3%	12 2%	12 2%	12 3%	9 2%	-	-	-	-	-	-	-	-	-	45 17%	-	2 1%	21 3%

Energy Companies Survey

ONLINE Fieldwork : 16th-18th November 2012

Absolutes/col percents

Table 36
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842
Oxford	31 2%	19 2%	12 1%	8 3%	1 *	2 1%	3 1%	9 3%	7 2%	11 2%	8 1%	8 2%	4 1%	-	-	-	-	3 2%	2 1%	-	-	-	21 8%	5 3%	7 2%	13 2%
London	422 21%	192 19%	230 22%	65 26%	86 26%	95 24%	65 19%	51 16%	60 14%	132 24%	148 25%	65 15%	76 16%	-	-	1 *	1 1%	-	2 1%	-	53 27%	259 100%	107 41%	-	59 19%	193 23%
Southampton	64 3%	35 3%	29 3%	5 2%	10 3%	13 3%	10 3%	5 2%	20 5%	15 3%	20 3%	13 3%	16 3%	-	-	-	-	-	-	-	-	-	49 18%	16 8%	10 3%	21 2%
Bristol	76 4%	35 3%	41 4%	4 1%	13 4%	17 4%	12 4%	11 4%	18 4%	20 4%	20 3%	15 3%	21 4%	-	-	-	-	1 1%	-	3 2%	-	-	* 18%	72 38%	13 4%	32 4%
Plymouth	81 4%	42 4%	39 4%	11 5%	4 1%	15 4%	13 4%	13 4%	24 6%	16 3%	28 5%	18 4%	20 4%	1 1%	-	-	-	-	-	-	-	-	1 1%	78 42%	11 3%	33 4%
Cardiff	78 4%	41 4%	37 4%	3 1%	14 4%	17 4%	15 4%	11 4%	18 4%	22 4%	26 4%	17 4%	14 3%	-	-	-	-	1 *	-	77 71%	-	-	-	-	20 6%	27 3%
None of these	157 8%	73 7%	84 8%	11 5%	22 7%	27 7%	33 10%	26 8%	38 9%	43 8%	48 8%	33 8%	34 7%	20 11%	4 4%	11 5%	6 3%	17 9%	22 14%	15 13%	23 12%	-	23 9%	17 9%	23 8%	59 7%

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Absolutes/col percents

Table 37

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	160	92	262	169	196	170	108	188	221	284	205	307	815	
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842	
Up to £7,000	(3.5)	76 4%	29 3%	47 5%	10 4%	15 5%	17 4%	14 4%	9 3%	10 2%	1 *	16 3%	5 1%	55 12%	12 7%	1 1%	10 4%	3 2%	8 4%	5 3%	5 4%	6 3%	12 5%	6 2%	8 4%	1 *	11 1%
£7,001 to £8,104	(7.55)	61 3%	21 2%	40 4%	17 7%	2 1%	8 2%	9 3%	8 3%	16 4%	3 1%	15 3%	9 2%	34 7%	4 2%	3 3%	7 3%	8 4%	4 2%	4 3%	2 2%	4 2%	11 4%	8 3%	6 3%	4 1%	12 1%
£8,105 to £14,000	(11.05)	212 10%	78 8%	134 13%	27 11%	30 9%	18 5%	42 12%	42 13%	53 12%	17 3%	49 8%	39 9%	106 23%	15 8%	16 17%	18 7%	20 11%	23 12%	18 11%	13 12%	19 10%	21 8%	34 13%	17 9%	10 3%	60 7%
£14,001 to £21,000	(17.5)	261 13%	111 11%	150 14%	17 7%	33 10%	50 13%	42 12%	40 13%	80 18%	46 8%	72 12%	57 13%	86 18%	26 15%	9 10%	37 15%	23 13%	21 11%	23 15%	13 12%	26 14%	17 7%	34 13%	31 16%	27 9%	99 12%
£21,001 to £28,000	(24.5)	289 14%	139 14%	150 14%	23 9%	43 13%	48 12%	46 13%	43 14%	86 20%	64 11%	94 16%	70 16%	61 13%	23 13%	17 18%	33 14%	18 10%	29 15%	22 14%	14 13%	34 18%	28 11%	38 15%	32 17%	42 14%	115 14%
£28,001 to £34,000	(31)	229 11%	119 12%	110 10%	25 10%	37 11%	42 11%	44 12%	39 13%	42 10%	53 10%	86 14%	57 13%	33 7%	24 13%	11 12%	25 11%	31 17%	19 10%	18 11%	15 14%	19 10%	30 11%	18 7%	19 10%	46 15%	99 12%
£34,001 to £41,000	(37.5)	216 11%	125 12%	91 9%	20 8%	47 14%	47 12%	38 11%	27 9%	38 9%	68 12%	70 12%	57 13%	21 4%	14 8%	9 10%	28 11%	22 12%	24 12%	13 8%	8 7%	20 10%	22 8%	33 12%	24 13%	42 14%	102 12%
£41,001 to £48,000	(44.5)	147 7%	92 9%	55 5%	20 8%	24 7%	38 10%	25 7%	17 5%	23 5%	53 10%	50 8%	40 9%	4 1%	15 9%	4 4%	19 8%	13 7%	11 6%	7 4%	9 8%	8 4%	28 11%	16 6%	17 9%	22 7%	91 11%
£48,001 to £55,000	(51.5)	109 5%	61 6%	49 5%	14 5%	24 7%	29 7%	18 5%	11 4%	14 3%	52 9%	27 5%	22 5%	8 2%	10 6%	7 8%	14 6%	6 3%	8 4%	11 7%	5 4%	12 6%	23 9%	7 3%	6 3%	23 7%	59 7%
£55,001 to £62,000	(58.5)	66 3%	43 4%	23 2%	7 3%	15 5%	14 4%	10 3%	6 2%	13 3%	28 5%	21 4%	15 3%	2 *	10 5%	- -	6 3%	3 2%	6 3%	2 1%	4 3%	11 6%	7 3%	14 5%	2 1%	28 9%	26 3%
£62,001 to £69,000	(65.5)	55 3%	32 3%	22 2%	5 2%	9 3%	19 5%	10 3%	7 2%	4 1%	33 6%	19 3%	3 1%	- -	3 1%	1 1%	4 1%	2 1%	7 3%	3 2%	8 7%	5 2%	8 3%	11 4%	5 3%	14 4%	32 4%
£69,001 to £76,000	(72.5)	21 1%	13 1%	9 1%	2 1%	9 3%	2 *	5 1%	3 1%	- -	14 3%	3 *	4 1%	- -	1 1%	3 3%	2 1%	- -	1 *	2 1%	- -	- -	7 3%	2 1%	2 1%	5 2%	8 1%
£76,001 to £83,000	(79.5)	19 1%	11 1%	7 1%	1 *	5 2%	7 2%	2 1%	1 *	2 *	16 3%	3 *	- -	- -	1 *	- -	2 1%	- -	5 3%	- -	- -	2 1%	4 2%	1 *	4 2%	5 2%	12 1%

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	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	178	93	241	181	190	160	109	193	259	264	187	309	842	
£83,001 or more	(86)	62	38	23	11	4	15	8	18	6	45	11	6	-	1	-	7	8	3	9	2	6	10	12	3	16	36
		3%	4%	2%	4%	1%	4%	2%	6%	1%	8%	2%	1%	-	1%	-	3%	4%	2%	6%	2%	3%	4%	5%	2%	5%	4%
Prefer not to answer	232	95	137	48	31	36	35	37	46	62	59	49	63	19	12	30	23	22	22	12	20	30	30	12	25	79	
	11%	9%	13%	19%	9%	9%	10%	12%	11%	11%	10%	11%	13%	11%	13%	12%	13%	12%	14%	11%	10%	12%	11%	6%	8%	9%	
Average income (£000's)	31.73	34.86	28.60	31.92	33.94	35.86	31.15	31.48	26.80	44.16	31.82	31.02	17.34	29.68	28.35	31.35	30.63	31.34	31.86	31.43	31.77	35.78	32.65	30.52	40.32	36.18	