

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 1

Q.5 Which of the following statements comes closest to your view?**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	18330	9154	9176	1978	2711	3142	3430	2933	4136	5322	5371	3047	4590	1584	766	2125	1638	1727	1326	980	1666	2071	2732	1715	2271	7421
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844
There is an economic recovery in my area and I have felt it personally	2590 14%	1362 15%	1228 13%	400 18%	613 20%	501 16%	350 11%	291 11%	435 11%	935 19%	668 13%	515 13%	473 11%	228 14%	71 10%	285 14%	228 14%	222 13%	155 12%	105 11%	235 13%	420 18%	437 17%	205 12%	360 15%	1423 18%
There probably is an economic recovery in my area but I have not felt this personally	10423 57%	5099 57%	5324 57%	1268 58%	1688 55%	1704 55%	1736 53%	1552 57%	2475 62%	2795 57%	3042 60%	2323 58%	2264 52%	850 52%	310 42%	1058 52%	901 55%	1042 63%	764 60%	448 49%	1116 61%	1363 57%	1577 61%	994 60%	1362 56%	4446 57%
There is no economic recovery in my area	5316 29%	2522 28%	2795 30%	511 23%	786 25%	881 29%	1180 36%	878 32%	1081 27%	1170 24%	1372 27%	1155 29%	1619 37%	572 35%	352 48%	673 33%	521 32%	385 23%	365 28%	363 40%	481 26%	600 25%	552 22%	451 27%	699 29%	1975 25%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 1

Q.5 Which of the following statements comes closest to your view?

Base: All respondents

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	18330	4107	4788	994	3006	5102	3653	3138
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192
There is an economic recovery in my area and I have felt it personally	2590 14%	1168 27%	606 13%	203 17%	134 8%	1058 21%	512 15%	356 11%
There probably is an economic recovery in my area but I have not felt this personally	10423 57%	2747 65%	2180 47%	771 65%	946 55%	3151 64%	1644 48%	1899 59%
There is no economic recovery in my area	5316 29%	331 8%	1895 40%	205 17%	643 37%	730 15%	1289 37%	937 29%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 1

Q.5 Which of the following statements comes closest to your view?

Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	18330	748	621	783	850	329	479	1497	663	829	1554	756	498	498	246	3674	745	698	589	699	1574
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511
There is an economic recovery in my area and I have felt it personally	2590 14%	85 11%	94 15%	88 12%	128 15%	38 12%	68 14%	232 16%	56 9%	101 12%	209 14%	108 13%	66 13%	46 11%	55 25%	683 17%	119 17%	88 12%	63 12%	90 14%	174 11%
There probably is an economic recovery in my area but I have not felt this personally	10423 57%	402 51%	336 54%	332 44%	450 53%	195 63%	247 50%	761 52%	337 57%	508 60%	967 64%	487 59%	338 66%	305 70%	133 60%	2333 58%	461 65%	451 62%	293 55%	291 45%	797 53%
There is no economic recovery in my area	5316 29%	302 38%	194 31%	337 45%	267 32%	76 25%	184 37%	469 32%	196 33%	232 28%	337 22%	225 27%	110 21%	82 19%	34 15%	973 24%	126 18%	189 26%	173 33%	270 41%	541 36%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 2
Gender
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	18330	9154	9176	1978	2711	3142	3430	2933	4136	5322	5371	3047	4590	1584	766	2125	1638	1727	1326	980	1666	2071	2732	1715	2271	7421
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844
Male	8983	8983	-	881	1463	1581	1595	1341	2122	2624	2275	2051	2033	832	389	1022	762	792	655	437	855	1158	1291	791	1088	4409
	49%	100%	-	40%	47%	51%	49%	49%	53%	54%	45%	51%	47%	50%	53%	51%	46%	48%	51%	48%	47%	49%	50%	48%	45%	56%
Female	9347	-	9347	1298	1624	1504	1672	1380	1869	2276	2806	1942	2323	818	344	995	888	858	628	479	978	1225	1276	859	1334	3435
	51%	-	100%	60%	53%	49%	51%	51%	47%	46%	55%	49%	53%	50%	47%	49%	54%	52%	49%	52%	53%	51%	50%	52%	55%	44%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 2
Gender
Base: All respondents

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	18330	4107	4788	994	3006	5102	3653	3138
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192
Male	8983	2276	2414	659	1057	2638	1763	1618
		49%	54%	52%	56%	61%	53%	51%
Female	9347	1970	2268	520	667	2302	1682	1574
		51%	46%	48%	44%	39%	47%	49%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 2
Gender
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	18330	748	621	783	850	329	479	1497	663	829	1554	756	498	498	246	3674	745	698	589	699	1574
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511
Male	8983 49%	411 52%	288 46%	403 53%	373 44%	166 54%	230 46%	703 48%	315 54%	418 50%	761 50%	409 50%	255 50%	248 57%	119 53%	1913 48%	356 51%	360 49%	236 45%	319 49%	698 46%
Female	9347 51%	378 48%	337 54%	353 47%	472 56%	143 46%	270 54%	759 52%	273 46%	423 50%	752 50%	410 50%	258 50%	185 43%	103 47%	2076 52%	349 49%	368 51%	292 55%	333 51%	813 54%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 3
Age
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	18330	9154	9176	1978	2711	3142	3430	2933	4136	5322	5371	3047	4590	1584	766	2125	1638	1727	1326	980	1666	2071	2732	1715	2271	7421
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844
18-24	2179	881	1298	2179	-	-	-	-	-	527	838	315	499	184	63	220	205	204	157	84	152	415	292	203	243	965
		12%	10%	14%	100%	-	-	-	-	11%	16%	8%	11%	11%	9%	11%	12%	12%	9%	8%	17%	11%	12%	10%	12%	
25-34	3086	1463	1624	-	3086	-	-	-	-	932	810	745	599	277	104	263	282	284	177	196	307	575	423	199	576	1798
		17%	16%	17%	-	100%	-	-	-	19%	16%	19%	14%	17%	14%	13%	17%	17%	14%	21%	17%	24%	16%	12%	24%	23%
35-44	3086	1581	1504	-	-	3086	-	-	-	832	806	781	666	327	115	393	250	277	181	120	306	470	384	264	576	1842
		17%	18%	16%	-	-	100%	-	-	17%	16%	20%	15%	20%	16%	19%	15%	17%	14%	13%	17%	20%	15%	16%	24%	23%
45-54	3267	1595	1672	-	-	-	3267	-	-	655	901	816	895	281	163	374	308	329	269	148	349	312	427	307	581	1783
		18%	18%	18%	-	-	-	100%	-	13%	18%	20%	21%	17%	22%	19%	19%	20%	21%	16%	19%	13%	17%	19%	24%	23%
55-64	2722	1341	1380	-	-	-	-	2722	-	605	753	644	720	213	129	312	257	234	208	169	279	252	399	270	386	1028
		15%	15%	15%	-	-	-	-	100%	12%	15%	16%	17%	13%	18%	15%	16%	14%	16%	18%	15%	11%	16%	16%	16%	13%
65+	3991	2122	1869	-	-	-	-	-	3991	1349	974	691	977	369	160	454	348	323	290	200	440	359	642	407	59	428
		22%	24%	20%	-	-	-	-	100%	28%	19%	17%	22%	22%	22%	23%	21%	20%	23%	22%	24%	15%	25%	25%	2%	5%
Average age	47.24	48.25	46.27	21.62	30.06	39.82	49.67	59.31	70.02	48.14	45.60	46.93	48.41	47.22	49.13	48.02	46.94	46.58	48.21	48.04	48.97	41.92	48.50	49.02	41.88	41.63

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 3
Age
Base: All respondents

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	18330	4107	4788	994	3006	5102	3653	3138
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192
18-24	2179	372	560	82	62	212	192	164
		12%	9%	12%	7%	4%	4%	6%
25-34	3086	513	954	217	99	500	648	453
		17%	12%	20%	18%	6%	10%	19%
35-44	3086	609	900	236	197	656	695	583
		17%	14%	19%	20%	11%	13%	20%
45-54	3267	682	893	168	364	860	675	551
		18%	16%	19%	14%	21%	17%	20%
55-64	2722	697	626	202	382	918	552	609
		15%	16%	13%	17%	22%	19%	16%
65+	3991	1373	750	274	621	1794	682	830
		22%	32%	16%	23%	36%	36%	20%
Average age	47.24	51.73	44.97	48.39	56.12	54.61	48.05	50.95

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 3
Age
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	18330	748	621	783	850	329	479	1497	663	829	1554	756	498	498	246	3674	745	698	589	699	1574
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511
18-24	2179 12%	102 13%	48 8%	59 8%	98 12%	38 12%	52 10%	162 11%	63 11%	139 17%	196 13%	80 10%	42 8%	42 10%	50 23%	572 14%	85 12%	78 11%	57 11%	73 11%	140 9%
25-34	3086 17%	137 17%	116 19%	100 13%	146 17%	37 12%	97 19%	192 13%	96 16%	122 15%	247 16%	128 16%	124 24%	52 12%	36 16%	834 21%	127 18%	123 17%	42 8%	156 24%	173 11%
35-44	3086 17%	168 21%	124 20%	107 14%	161 19%	27 9%	69 14%	295 20%	85 15%	116 14%	252 17%	157 19%	88 17%	44 10%	35 16%	733 18%	126 18%	112 15%	78 15%	93 14%	216 14%
45-54	3267 18%	127 16%	87 14%	169 22%	143 17%	60 19%	98 20%	289 20%	96 16%	158 19%	305 20%	129 16%	76 15%	91 21%	21 10%	621 16%	89 13%	140 19%	118 22%	112 17%	338 22%
55-64	2722 15%	100 13%	81 13%	134 18%	134 16%	60 19%	67 13%	227 16%	110 19%	130 15%	193 13%	131 16%	66 13%	93 21%	28 13%	476 12%	91 13%	127 17%	91 17%	102 16%	282 19%
65+	3991 22%	156 20%	169 27%	186 25%	163 19%	88 28%	116 23%	297 20%	136 23%	176 21%	319 21%	195 24%	117 23%	112 26%	51 23%	753 19%	188 27%	148 20%	142 27%	115 18%	363 24%
Average age	47.24	45.80	49.12	50.22	46.21	50.79	47.49	47.44	48.76	46.44	46.56	48.66	46.67	51.05	44.92	44.65	47.82	47.90	50.63	45.56	50.26

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 4
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate	
Unweighted base	18330	9154	9176	1978	2711	3142	3430	2933	4136	5322	5371	3047	4590	1584	766	2125	1638	1727	1326	980	1666	2071	2732	1715	2271	7421	
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844	
AB	4900	2624	2276	527	932	832	655	605	1349	4900	-	-	-	437	152	495	399	494	288	190	462	774	782	425	816	2180	
		27%	29%	24%	24%	30%	27%	20%	22%	34%	100%	-	-	-	26%	21%	25%	24%	30%	22%	21%	25%	32%	30%	26%	34%	28%
C1	5082	2275	2806	838	810	806	901	753	974	-	5082	-	-	453	229	506	411	416	314	262	474	848	646	523	882	2285	
		28%	25%	30%	38%	26%	28%	28%	24%	-	100%	-	-	27%	31%	25%	25%	25%	24%	29%	26%	36%	25%	32%	36%	29%	
C2	3993	2051	1942	315	745	781	816	644	691	-	-	3993	-	384	144	450	451	365	278	223	418	416	531	334	437	2081	
		22%	23%	21%	14%	24%	25%	24%	17%	-	-	100%	-	23%	20%	22%	27%	22%	22%	24%	23%	17%	21%	20%	18%	27%	
DE	4356	2033	2323	499	599	666	895	720	977	-	-	-	4356	377	207	566	388	375	403	242	479	346	607	367	286	1298	
		24%	23%	25%	23%	19%	22%	27%	24%	-	-	-	100%	23%	28%	28%	24%	23%	31%	26%	26%	15%	24%	22%	12%	17%	
NET: ABC1	9981	4899	5082	1365	1742	1638	1556	1358	2322	4900	5082	-	-	890	382	1001	810	910	602	452	936	1622	1429	948	1698	4464	
		54%	55%	54%	63%	56%	53%	48%	50%	58%	100%	100%	-	54%	52%	50%	49%	55%	47%	49%	51%	68%	56%	57%	70%	57%	
NET: C2DE	8349	4084	4265	814	1344	1448	1711	1363	1668	-	-	3993	4356	760	352	1015	839	740	681	465	897	761	1137	701	723	3380	
		46%	45%	46%	37%	44%	47%	52%	50%	42%	-	-	100%	46%	48%	50%	51%	45%	53%	51%	49%	32%	44%	43%	30%	43%	

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 4
Social Grade
Base: All respondents

	Total	Vote Intention				2010 Vote			
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	18330	4107	4788	994	3006	5102	3653	3138	
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192	
AB	4900	1439	1153	464	372	1556	867	1093	
		27%	34%	25%	39%	22%	32%	25%	34%
C1	5082	1236	1206	297	415	1329	909	909	
		28%	29%	26%	25%	24%	27%	26%	28%
C2	3993	814	1089	206	456	1067	806	567	
		22%	19%	23%	17%	26%	22%	23%	18%
DE	4356	757	1235	212	482	987	862	623	
		24%	18%	26%	18%	28%	20%	25%	20%
NET: ABC1	9981	2675	2358	761	787	2885	1776	2002	
		54%	63%	50%	65%	46%	58%	52%	63%
NET: C2DE	8349	1571	2324	418	937	2054	1669	1190	
		46%	37%	50%	35%	54%	42%	48%	37%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 4
Social Grade
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	18330	748	621	783	850	329	479	1497	663	829	1554	756	498	498	246	3674	745	698	589	699	1574
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511
AB	4900 27%	190 24%	189 30%	146 19%	206 24%	73 24%	138 28%	373 26%	119 20%	199 24%	459 30%	171 21%	140 27%	124 29%	51 23%	1253 31%	218 31%	209 29%	133 25%	138 21%	372 25%
C1	5082 28%	195 25%	182 29%	238 32%	243 29%	74 24%	106 21%	362 25%	183 31%	198 24%	357 24%	220 27%	129 25%	115 27%	68 30%	1253 31%	211 30%	237 33%	139 26%	173 26%	398 26%
C2	3993 22%	201 25%	135 22%	155 21%	199 24%	84 27%	142 28%	326 22%	121 21%	197 23%	347 23%	237 29%	111 22%	83 19%	45 20%	727 18%	157 22%	147 20%	117 22%	168 26%	295 19%
DE	4356 24%	204 26%	119 19%	216 29%	198 23%	78 25%	112 22%	400 27%	166 28%	247 29%	350 23%	192 23%	134 26%	111 26%	58 26%	756 19%	120 17%	135 19%	140 26%	173 27%	447 30%
NET: ABC1	9981 54%	385 49%	371 59%	384 51%	449 53%	147 48%	245 49%	736 50%	301 51%	397 47%	815 54%	391 48%	269 52%	239 55%	119 54%	2506 63%	429 61%	446 61%	272 51%	310 48%	770 51%
NET: C2DE	8349 46%	405 51%	254 41%	372 49%	397 47%	162 52%	254 51%	726 50%	287 49%	444 53%	697 46%	429 52%	245 48%	194 45%	103 46%	1483 37%	277 39%	282 39%	256 49%	341 52%	741 49%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 5
GO Region
Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	18330	9154	9176	1978	2711	3142	3430	2933	4136	5322	5371	3047	4590	1584	766	2125	1638	1727	1326	980	1666	2071	2732	1715	2271	7421
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844
Scotland	1650	832	818	184	277	327	281	213	369	437	453	384	377	1650	-	-	-	-	-	-	-	-	-	-	232	653
	9%	9%	9%	8%	9%	11%	9%	8%	9%	9%	9%	10%	9%	100%	-	-	-	-	-	-	-	-	-	-	10%	8%
North East	733	389	344	63	104	115	163	129	160	152	229	144	207	-	733	-	-	-	-	-	-	-	-	-	108	231
	4%	4%	4%	3%	3%	4%	5%	5%	4%	3%	5%	4%	5%	-	100%	-	-	-	-	-	-	-	-	-	4%	3%
North West	2016	1022	995	220	263	393	374	312	454	495	506	450	566	-	-	2016	-	-	-	-	-	-	-	-	222	893
	11%	11%	11%	10%	9%	13%	11%	11%	11%	10%	10%	11%	13%	-	-	100%	-	-	-	-	-	-	-	-	9%	11%
Yorkshire & Humberside	1650	762	888	205	282	250	308	257	348	399	411	451	388	-	-	-	1650	-	-	-	-	-	-	-	205	738
	9%	8%	9%	9%	9%	8%	9%	9%	9%	8%	8%	11%	9%	-	-	-	100%	-	-	-	-	-	-	-	8%	9%
West Midlands	1650	792	858	204	284	277	329	234	323	494	416	365	375	-	-	-	-	1650	-	-	-	-	-	-	254	704
	9%	9%	9%	9%	9%	9%	10%	9%	8%	10%	8%	9%	9%	-	-	-	-	100%	-	-	-	-	-	-	10%	9%
East Midlands	1283	655	628	157	177	181	269	208	290	288	314	278	403	-	-	-	-	-	1283	-	-	-	-	-	176	541
	7%	7%	7%	7%	6%	6%	8%	8%	7%	6%	6%	7%	9%	-	-	-	-	-	100%	-	-	-	-	-	7%	7%
Wales	917	437	479	84	196	120	148	169	200	190	262	223	242	-	-	-	-	-	-	917	-	-	-	-	184	331
	5%	5%	5%	4%	6%	4%	5%	6%	5%	4%	5%	6%	6%	-	-	-	-	-	-	100%	-	-	-	-	8%	4%
Eastern	1833	855	978	152	307	306	349	279	440	462	474	418	479	-	-	-	-	-	-	-	1833	-	-	-	186	810
	10%	10%	10%	7%	10%	10%	11%	10%	11%	9%	9%	10%	11%	-	-	-	-	-	-	-	100%	-	-	-	8%	10%
London	2383	1158	1225	415	575	470	312	252	359	774	848	416	346	-	-	-	-	-	-	-	-	2383	-	-	374	1186
	13%	13%	13%	19%	19%	15%	10%	9%	9%	16%	17%	10%	8%	-	-	-	-	-	-	-	-	100%	-	-	15%	15%
South East	2566	1291	1276	292	423	384	427	399	642	782	646	531	607	-	-	-	-	-	-	-	-	-	2566	-	284	1109
	14%	14%	14%	13%	14%	12%	13%	15%	16%	16%	13%	13%	14%	-	-	-	-	-	-	-	-	-	100%	-	12%	14%
South West	1650	791	859	203	199	264	307	270	407	425	523	334	367	-	-	-	-	-	-	-	-	-	-	1650	195	647
	9%	9%	9%	9%	6%	9%	9%	10%	10%	9%	10%	8%	8%	-	-	-	-	-	-	-	-	-	-	100%	8%	8%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 5
GO Region
Base: All respondents

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	18330	4107	4788	994	3006	5102	3653	3138
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192
Scotland	1650	221	318	108	51	229	361	235
		9%	5%	7%	9%	3%	5%	10%
North East	733	136	244	34	86	134	187	138
		4%	3%	5%	3%	5%	3%	5%
North West	2016	438	669	85	190	519	461	315
		11%	10%	14%	7%	11%	11%	13%
Yorkshire & Humberside	1650	326	447	97	205	381	359	300
		9%	8%	10%	8%	12%	8%	10%
West Midlands	1650	392	413	114	166	526	303	256
		9%	9%	9%	10%	10%	11%	9%
East Midlands	1283	367	287	70	153	415	242	214
		7%	9%	6%	6%	9%	8%	7%
Wales	917	148	286	43	62	171	238	142
		5%	3%	6%	4%	4%	3%	7%
Eastern	1833	452	411	107	218	549	260	307
		10%	11%	9%	9%	13%	11%	8%
London	2383	525	714	174	146	633	511	367
		13%	12%	15%	15%	8%	13%	15%
South East	2566	840	510	171	255	924	321	433
		14%	20%	11%	15%	15%	19%	9%
South West	1650	401	383	176	192	459	201	486
		9%	9%	8%	15%	11%	9%	6%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 5
GO Region
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	18330	748	621	783	850	329	479	1497	663	829	1554	756	498	498	246	3674	745	698	589	699	1574
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511
Scotland	1650 9%	789 100%	623 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	239 16%
North East	733 4%	-	1 *	683 90%	14 2%	3 1%	1 *	1 *	2 *	-	-	1 *	-	-	-	1 *	-	1 *	-	-	26 2%
North West	2016 11%	-	-	65 9%	5 1%	1 *	1 *	1356 93%	454 77%	-	1 *	-	-	-	-	-	-	-	-	-	134 9%
Yorkshire & Humberside	1650 9%	-	* *	8 1%	821 97%	276 89%	420 84%	11 1%	-	28 3%	4 *	-	-	-	-	-	-	-	-	-	82 5%
West Midlands	1650 9%	1 *	-	-	1 *	-	1 *	73 5%	3 *	10 1%	1385 92%	1 *	2 *	-	12 6%	-	* *	8 1%	-	4 1%	148 10%
East Midlands	1283 7%	-	-	-	2 *	27 9%	76 15%	6 *	-	781 93%	98 6%	4 *	137 27%	-	5 2%	3 *	-	-	-	1 *	143 9%
Wales	917 5%	-	-	-	-	-	-	9 1%	125 21%	-	9 1%	-	-	-	2 1%	-	-	6 1%	-	646 99%	121 8%
Eastern	1833 10%	-	1 *	-	4 *	3 1%	-	-	2 *	21 2%	6 *	806 98%	262 51%	-	-	459 12%	-	-	-	-	269 18%
London	2383 13%	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-	2379 60%	-	-	1 *	-	2 *
South East	2566 14%	-	-	-	-	-	-	1 *	2 *	1 *	1 *	7 1%	113 22%	429 99%	158 71%	1141 29%	514 73%	1 *	-	-	200 13%
South West	1650 9%	-	-	-	-	-	-	5 *	1 *	-	10 1%	-	-	4 1%	45 20%	6 *	191 27%	713 98%	527 100%	* *	147 10%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 6
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	18330	9154	9176	1978	2711	3142	3430	2933	4136	5322	5371	3047	4590	1584	766	2125	1638	1727	1326	980	1666	2071	2732	1715	2271	7421
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844
Yes	11181	5539	5642	1401	2002	1804	1731	1590	2653	3655	3201	2466	1859	1004	408	1297	998	962	745	498	1067	1646	1606	949	1663	5043
	61%	62%	60%	64%	65%	58%	53%	58%	66%	75%	63%	62%	43%	61%	56%	64%	61%	58%	58%	54%	58%	69%	63%	58%	69%	64%
No	7149	3444	3705	778	1084	1282	1536	1132	1338	1244	1881	1527	2497	646	325	719	652	688	538	418	766	736	960	701	758	2801
	39%	38%	40%	36%	35%	42%	47%	42%	34%	25%	37%	38%	57%	39%	44%	36%	39%	42%	42%	46%	42%	31%	37%	42%	31%	36%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 6
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	18330	4107	4788	994	3006	5102	3653	3138
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192
Yes	11181	2934	2803	814	998	3245	2078	2089
		61%	69%	60%	69%	58%	66%	60%
No	7149	1311	1879	365	726	1694	1367	1102
		39%	31%	40%	31%	42%	34%	40%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 6
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	18330	748	621	783	850	329	479	1497	663	829	1554	756	498	498	246	3674	745	698	589	699	1574
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511
Yes	11181 61%	476 60%	424 68%	415 55%	492 58%	172 56%	327 65%	956 65%	357 61%	519 62%	892 59%	494 60%	325 63%	284 66%	116 52%	2657 67%	424 60%	426 58%	321 61%	369 57%	733 49%
No	7149 39%	313 40%	201 32%	341 45%	353 42%	137 44%	172 35%	506 35%	231 39%	322 38%	620 41%	326 40%	188 37%	149 34%	106 48%	1332 33%	281 40%	302 42%	207 39%	282 43%	778 51%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 7
Tenure
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	18330	9154	9176	1978	2711	3142	3430	2933	4136	5322	5371	3047	4590	1584	766	2125	1638	1727	1326	980	1666	2071	2732	1715	2271	7421
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844
NET: Homeowners	11914	5891	6024	849	1585	1932	2245	2041	3263	3853	3370	2737	1954	994	440	1361	1125	1124	879	577	1283	1310	1673	1149	1658	5040
	65%	66%	64%	39%	51%	63%	69%	75%	82%	79%	66%	69%	45%	60%	60%	68%	68%	68%	68%	63%	70%	55%	65%	70%	68%	64%
Owned outright - without mortgage	6048	3116	2932	338	429	477	827	1280	2696	1943	1767	1255	1082	465	180	723	595	476	413	335	632	673	906	650	507	1835
	33%	35%	31%	16%	14%	15%	25%	47%	68%	40%	35%	31%	25%	28%	25%	36%	36%	29%	32%	37%	34%	28%	35%	39%	21%	23%
Owned with a mortgage or loan	5867	2775	3092	511	1156	1455	1418	760	567	1909	1604	1482	872	529	260	639	530	648	465	243	651	637	767	499	1150	3206
	32%	31%	33%	23%	37%	47%	43%	28%	14%	39%	32%	37%	20%	32%	35%	32%	32%	39%	36%	26%	36%	27%	30%	30%	48%	41%
NET: Renters	6153	2966	3187	1190	1447	1127	993	676	720	964	1655	1217	2317	645	286	627	501	482	394	314	531	1034	862	478	733	2702
	34%	33%	34%	55%	47%	37%	30%	25%	18%	20%	33%	30%	53%	39%	39%	31%	30%	29%	31%	34%	29%	43%	34%	29%	30%	34%
Rented from the council	2566	1279	1287	414	430	434	535	357	396	237	544	521	1265	362	157	185	222	220	190	148	158	462	347	114	295	976
	14%	14%	14%	19%	14%	14%	16%	13%	10%	5%	11%	13%	29%	22%	21%	9%	13%	13%	15%	16%	9%	19%	14%	7%	12%	12%
Rented from a housing association	1100	518	582	214	189	222	188	145	143	125	306	194	475	113	42	162	46	86	65	40	157	154	150	85	114	395
	6%	6%	6%	10%	6%	7%	6%	5%	4%	3%	6%	5%	11%	7%	6%	8%	3%	5%	5%	4%	9%	6%	6%	5%	5%	5%
Rented from someone else	2488	1169	1319	562	828	472	271	174	181	603	805	502	577	171	86	280	233	175	139	126	216	418	365	279	324	1331
	14%	13%	14%	26%	27%	15%	8%	6%	5%	12%	16%	13%	13%	10%	12%	14%	14%	11%	11%	14%	12%	18%	14%	17%	13%	17%
Rent free	262	126	136	140	54	26	29	5	7	83	56	38	85	10	8	28	24	43	11	25	19	39	31	23	31	102
	1%	1%	1%	6%	2%	1%	1%	*	*	2%	1%	1%	2%	1%	1%	1%	1%	3%	1%	3%	1%	2%	1%	1%	1%	1%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 7
Tenure
Base: All respondents

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	18330	4107	4788	994	3006	5102	3653	3138
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192
NET: Homeowners	11914	3461	2722	843	1193	3984	2224	2408
		65%	82%	58%	72%	69%	81%	65%
Owned outright - without mortgage	6048	1946	1197	489	743	2335	1045	1305
		33%	46%	26%	41%	43%	47%	30%
Owned with a mortgage or loan	5867	1515	1525	355	449	1648	1179	1103
		32%	36%	33%	30%	26%	33%	34%
NET: Renters	6153	736	1904	323	522	905	1200	752
		34%	17%	41%	27%	30%	18%	35%
Rented from the council	2566	224	803	84	260	363	625	233
		14%	5%	17%	7%	15%	7%	18%
Rented from a housing association	1100	142	370	50	100	175	209	140
		6%	3%	8%	4%	6%	4%	6%
Rented from someone else	2488	369	731	189	163	367	366	379
		14%	9%	16%	16%	9%	7%	11%
Rent free	262	50	56	13	9	51	20	32
		1%	1%	1%	1%	1%	1%	1%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 7
Tenure
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	18330	748	621	783	850	329	479	1497	663	829	1554	756	498	498	246	3674	745	698	589	699	1574
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511
NET: Homeowners	11914	459	395	475	593	207	336	977	368	572	1040	614	336	282	165	2341	515	503	352	392	994
	65%	58%	63%	63%	70%	67%	67%	67%	62%	68%	69%	75%	65%	65%	74%	59%	73%	69%	67%	60%	66%
Owned outright - without mortgage	6048	186	200	212	307	123	165	478	225	253	441	302	166	176	94	1179	264	263	226	201	585
	33%	24%	32%	28%	36%	40%	33%	33%	38%	30%	29%	37%	32%	41%	42%	30%	37%	36%	43%	31%	39%
Owned with a mortgage or loan	5867	273	195	263	285	84	171	498	143	319	599	312	170	105	71	1162	251	239	126	190	409
	32%	35%	31%	35%	34%	27%	34%	34%	24%	38%	40%	38%	33%	24%	32%	29%	36%	33%	24%	29%	27%
NET: Renters	6153	324	226	274	244	94	156	468	205	261	434	197	178	149	55	1574	189	216	162	242	506
	34%	41%	36%	36%	29%	30%	31%	32%	35%	31%	29%	24%	35%	34%	25%	39%	27%	30%	31%	37%	33%
Rented from the council	2566	180	123	150	99	32	75	142	71	140	217	61	61	59	12	698	48	55	33	111	199
	14%	23%	20%	20%	12%	10%	15%	10%	12%	17%	14%	7%	12%	14%	6%	17%	7%	8%	6%	17%	13%
Rented from a housing association	1100	61	35	45	30	10	9	106	48	43	72	49	49	33	16	240	42	28	33	33	119
	6%	8%	6%	6%	4%	3%	2%	7%	8%	5%	5%	6%	9%	8%	7%	6%	6%	4%	6%	5%	8%
Rented from someone else	2488	83	67	79	116	51	72	220	86	78	145	87	68	56	27	637	99	133	96	98	188
	14%	11%	11%	10%	14%	17%	14%	15%	15%	9%	10%	11%	13%	13%	12%	16%	14%	18%	18%	15%	12%
Rent free	262	7	4	7	8	8	7	17	16	8	39	8	-	3	2	74	2	9	15	18	11
	1%	1%	1%	1%	1%	3%	1%	1%	3%	1%	3%	1%	-	1%	1%	2%	*	1%	3%	3%	1%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 8
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender			Age						Social Grade					Region								Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted base	18330	9154	9176	1978	2711	3142	3430	2933	4136	5322	5371	3047	4590	1584	766	2125	1638	1727	1326	980	1666	2071	2732	1715	2271	7421
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844
No formal education	170 1%	88 1%	82 1%	27 1%	48 2%	25 1%	17 1%	18 1%	35 1%	9 *	27 1%	29 1%	104 2%	4 *	17 2%	23 1%	20 1%	9 1%	12 1%	6 1%	11 1%	31 1%	24 1%	12 1%	8 *	58 1%
Primary	107 1%	70 1%	36 *	8 *	23 1%	18 1%	8 *	28 1%	22 1%	8 *	13 *	25 1%	60 1%	4 *	8 1%	15 1%	16 1%	11 1%	6 *	5 1%	10 1%	6 *	23 1%	2 *	3 *	43 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	10111 55%	4749 53%	5362 57%	788 36%	1240 40%	1627 53%	2130 65%	1827 67%	2498 63%	1706 35%	2590 51%	2748 69%	3067 70%	811 49%	432 59%	1152 57%	955 58%	896 54%	792 62%	571 62%	1172 64%	937 39%	1434 56%	959 58%	1053 43%	4210 54%
University degree or equivalent professional qualification, NVQ level 4, etc.	5330 29%	2806 31%	2524 27%	533 24%	1134 37%	972 32%	862 26%	669 25%	1160 29%	2084 43%	1625 32%	885 22%	737 17%	593 36%	195 27%	603 30%	447 27%	514 31%	354 28%	222 24%	467 25%	756 32%	718 28%	461 28%	843 35%	2515 32%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1651 9%	775 9%	875 9%	174 8%	504 16%	383 12%	212 7%	158 6%	219 5%	930 19%	392 8%	172 4%	156 4%	146 9%	52 7%	133 7%	148 9%	123 7%	81 6%	69 8%	110 6%	409 17%	240 9%	140 9%	452 19%	790 10%
Still in full time education	621 3%	292 3%	329 4%	556 26%	44 1%	8 *	12 *	1 *	- -	118 2%	336 7%	70 2%	97 2%	68 4%	17 2%	57 3%	34 2%	58 3%	24 2%	35 4%	26 1%	171 7%	82 3%	50 3%	41 2%	70 1%
Don't know	79 *	49 1%	30 *	14 1%	17 1%	14 *	7 *	9 *	17 *	6 *	27 1%	12 *	33 1%	4 *	- -	7 *	- -	18 1%	5 *	4 *	3 *	17 1%	16 1%	4 *	5 *	28 *
Prefer not to answer	261 1%	153 2%	108 1%	79 4%	76 2%	38 1%	18 1%	12 *	39 1%	38 1%	71 1%	51 1%	101 2%	19 1%	12 2%	27 1%	28 2%	21 1%	8 1%	4 *	34 2%	57 2%	30 1%	21 1%	15 1%	130 2%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 8

What is the highest educational level that you have achieved to date?

Base: All respondents

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	18330	4107	4788	994	3006	5102	3653	3138
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192
No formal education	170	28	50	5	7	33	40	6
	1%	1%	1%	*	*	1%	1%	*
Primary	107	31	37	2	12	38	15	7
	1%	1%	1%	*	1%	1%	*	*
Secondary school, high school, NVQ levels 1 to 3, etc.	10111	2325	2565	515	1217	2924	1997	1550
	55%	55%	55%	44%	71%	59%	58%	49%
University degree or equivalent professional qualification, NVQ level 4, etc.	5330	1398	1220	443	371	1505	893	1199
	29%	33%	26%	38%	22%	30%	26%	38%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1651	339	538	154	100	360	402	374
	9%	8%	11%	13%	6%	7%	12%	12%
Still in full time education	621	101	190	40	5	41	45	20
	3%	2%	4%	3%	*	1%	1%	1%
Don't know	79	14	6	10	4	14	5	14
	*	*	*	1%	*	*	*	*
Prefer not to answer	261	10	75	9	8	24	46	22
	1%	*	2%	1%	*	*	1%	1%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 8

What is the highest educational level that you have achieved to date?

Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	18330	748	621	783	850	329	479	1497	663	829	1554	756	498	498	246	3674	745	698	589	699	1574
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511
No formal education	170 1%	3 *	2 *	16 2%	14 2%	6 2%	2 *	19 1%	- -	12 1%	9 1%	4 1%	1 *	2 *	- -	51 1%	4 1%	3 *	8 2%	4 1%	9 1%
Primary	107 1%	1 *	2 *	9 1%	11 1%	2 1%	2 *	5 *	12 2%	4 1%	12 1%	5 1%	4 1%	- -	- -	24 1%	5 1%	1 *	1 *	- -	6 *
Secondary school, high school, NVQ levels 1 to 3, etc.	10111 55%	386 49%	315 50%	474 63%	475 56%	164 53%	305 61%	826 56%	330 56%	527 63%	819 54%	548 67%	307 60%	267 62%	125 56%	1830 46%	376 53%	410 56%	302 57%	383 59%	943 62%
University degree or equivalent professional qualification, NVQ level 4, etc.	5330 29%	262 33%	231 37%	182 24%	215 25%	109 35%	143 29%	440 30%	175 30%	209 25%	460 30%	188 23%	124 24%	116 27%	58 26%	1261 32%	209 30%	220 30%	141 27%	171 26%	418 28%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1651 9%	69 9%	58 9%	50 7%	90 11%	23 7%	33 7%	110 8%	40 7%	65 8%	119 8%	42 5%	49 10%	33 8%	24 11%	526 13%	72 10%	65 9%	48 9%	52 8%	83 6%
Still in full time education	621 3%	55 7%	12 2%	16 2%	22 3%	3 1%	10 2%	36 2%	22 4%	16 2%	51 3%	17 2%	9 2%	9 2%	13 6%	204 5%	25 3%	21 3%	24 5%	35 5%	24 2%
Don't know	79 *	3 *	1 *	1 *	- -	- -	- -	2 *	3 1%	5 1%	18 1%	3 *	1 *	3 1%	- -	21 1%	3 *	1 *	2 *	4 1%	6 *
Prefer not to answer	261 1%	10 1%	4 1%	8 1%	19 2%	3 1%	4 1%	24 2%	6 1%	3 *	25 2%	11 1%	18 4%	4 1%	3 2%	73 2%	12 2%	9 1%	2 *	1 *	22 1%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 9

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	18330	9154	9176	1978	2711	3142	3430	2933	4136	5322	5371	3047	4590	1584	766	2125	1638	1727	1326	980	1666	2071	2732	1715	2271	7421
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844
Yes - responsible for half or more of the items bought	16591 91%	7737 86%	8854 95%	1556 71%	2822 91%	2926 95%	3127 96%	2569 94%	3591 90%	4391 90%	4575 90%	3648 91%	3978 91%	1516 92%	676 92%	1834 91%	1568 95%	1449 88%	1148 90%	825 90%	1696 93%	2149 90%	2254 88%	1475 89%	2275 94%	7216 92%
No - not responsible for most of the items bought	1739 9%	1246 14%	493 5%	622 29%	265 9%	160 5%	140 4%	152 6%	399 10%	509 10%	507 10%	345 9%	378 9%	134 8%	57 8%	182 9%	81 5%	201 12%	135 10%	92 10%	137 7%	234 10%	312 12%	174 11%	146 6%	629 8%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 9

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	18330	4107	4788	994	3006	5102	3653	3138
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192
Yes - responsible for half or more of the items bought	16591 91%	3813 90%	4331 92%	1104 94%	1565 91%	4489 91%	3220 93%	2961 93%
No - not responsible for most of the items bought	1739 9%	433 10%	351 8%	75 6%	159 9%	450 9%	224 7%	231 7%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 9

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Noti- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	18330	748	621	783	850	329	479	1497	663	829	1554	756	498	498	246	3674	745	698	589	699	1574
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511
Yes - responsible for half or more of the items bought	16591 91%	735 93%	578 92%	691 91%	796 94%	288 93%	484 97%	1354 93%	529 90%	764 91%	1314 87%	776 95%	449 87%	397 92%	175 79%	3597 90%	610 86%	655 90%	490 93%	584 90%	1325 88%
No - not responsible for most of the items bought	1739 9%	54 7%	47 8%	65 9%	49 6%	21 7%	15 3%	108 7%	60 10%	77 9%	199 13%	43 5%	65 13%	35 8%	47 21%	392 10%	95 14%	73 10%	38 7%	68 10%	186 12%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 10
How many cars are there in your household?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	18330	9154	9176	1978	2711	3142	3430	2933	4136	5322	5371	3047	4590	1584	766	2125	1638	1727	1326	980	1666	2071	2732	1715	2271	7421
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844
No cars in the household	3850	1765	2085	695	788	706	621	465	575	622	1223	526	1478	415	186	459	320	251	227	167	244	896	455	231	494	1539
	21%	20%	22%	32%	26%	23%	19%	17%	14%	13%	24%	13%	34%	25%	25%	23%	19%	15%	18%	18%	13%	38%	18%	14%	20%	20%
NET: Any	14480	7218	7262	1484	2298	2380	2647	2257	3415	4277	3858	3467	2877	1235	547	1558	1330	1398	1056	750	1589	1487	2111	1419	1927	6305
	79%	80%	78%	68%	74%	77%	81%	83%	86%	87%	76%	87%	66%	75%	75%	77%	81%	85%	82%	82%	87%	62%	82%	86%	80%	80%
1	7699	3935	3764	490	1151	1299	1313	1300	2146	2008	2046	1808	1837	718	323	847	751	626	623	340	820	937	1041	673	895	3173
	42%	44%	40%	22%	37%	42%	40%	48%	54%	41%	40%	45%	42%	43%	44%	42%	46%	38%	49%	37%	45%	39%	41%	41%	37%	40%
2	5132	2490	2642	609	857	920	916	711	1119	1763	1309	1286	775	404	171	556	470	579	390	298	571	450	736	505	758	2295
	28%	28%	28%	28%	28%	30%	28%	26%	28%	36%	26%	32%	18%	25%	23%	28%	29%	35%	30%	33%	31%	19%	29%	31%	31%	29%
3+	1650	793	856	385	291	161	418	245	150	507	503	374	266	113	54	155	109	193	42	112	198	101	333	240	275	837
	9%	9%	9%	18%	9%	5%	13%	9%	4%	10%	10%	9%	6%	7%	7%	8%	7%	12%	3%	12%	11%	4%	13%	15%	11%	11%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 10
How many cars are there in your household?
Base: All respondents

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	18330	4107	4788	994	3006	5102	3653	3138
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192
No cars in the household	3850 21%	457 11%	1128 24%	245 21%	278 16%	558 11%	772 22%	532 17%
NET: Any	14480 79%	3789 89%	3554 76%	934 79%	1446 84%	4381 89%	2673 78%	2659 83%
1	7699 42%	1790 42%	2149 46%	511 43%	799 46%	2193 44%	1673 49%	1394 44%
2	5132 28%	1571 37%	1116 24%	309 26%	489 28%	1730 35%	792 23%	983 31%
3+	1650 9%	427 10%	289 6%	114 10%	158 9%	457 9%	208 6%	282 9%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 10
How many cars are there in your household?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	18330	748	621	783	850	329	479	1497	663	829	1554	756	498	498	246	3674	745	698	589	699	1574
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511
No cars in the household	3850 21%	219 28%	146 23%	178 24%	160 19%	59 19%	99 20%	311 21%	154 26%	168 20%	236 16%	82 10%	75 15%	97 22%	41 18%	1163 29%	100 14%	98 13%	79 15%	118 18%	268 18%
NET: Any	14480 79%	571 72%	479 77%	578 76%	686 81%	250 81%	400 80%	1151 79%	435 74%	673 80%	1276 84%	738 90%	439 85%	336 78%	181 82%	2826 71%	606 86%	630 87%	449 85%	533 82%	1243 82%
1	7699 42%	320 41%	301 48%	336 44%	391 46%	146 47%	224 45%	614 42%	247 42%	388 46%	568 38%	366 45%	256 50%	188 43%	89 40%	1586 40%	278 39%	269 37%	232 44%	247 38%	650 43%
2	5132 28%	185 23%	154 25%	175 23%	247 29%	82 27%	137 27%	400 27%	139 24%	263 31%	544 36%	268 33%	161 31%	96 22%	46 21%	968 24%	211 30%	230 32%	155 29%	220 34%	450 30%
3+	1650 9%	65 8%	24 4%	67 9%	48 6%	21 7%	39 8%	137 9%	48 8%	22 3%	164 11%	103 13%	21 4%	52 12%	46 21%	272 7%	116 17%	131 18%	62 12%	66 10%	143 9%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 11
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	18330	9154	9176	1978	2711	3142	3430	2933	4136	5322	5371	3047	4590	1584	766	2125	1638	1727	1326	980	1666	2071	2732	1715	2271	7421
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844
White	16654	8147	8507	1639	2611	2737	3059	2687	3920	4386	4529	3686	4053	1568	711	1884	1579	1491	1190	897	1727	1675	2361	1572	2138	6974
	91%	91%	91%	75%	85%	89%	94%	99%	98%	90%	89%	92%	93%	95%	97%	93%	96%	90%	93%	98%	94%	70%	92%	95%	88%	89%
NET: Non-white	1437	724	714	450	421	312	187	20	48	459	486	247	246	65	16	116	57	147	87	17	76	646	154	58	254	752
	8%	8%	8%	21%	14%	10%	6%	1%	1%	9%	10%	6%	6%	4%	2%	6%	3%	9%	7%	2%	4%	27%	6%	3%	11%	10%
Mixed	241	127	114	45	66	66	52	6	5	85	65	46	45	12	5	17	12	15	27	1	24	75	34	19	32	155
	1%	1%	1%	2%	2%	2%	2%	*	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	1%	3%	1%	1%	1%	2%
Asian	731	395	336	275	238	140	61	3	14	246	200	151	134	35	9	63	28	96	45	11	23	312	78	30	127	347
	4%	4%	4%	13%	8%	5%	2%	*	*	5%	4%	4%	3%	2%	1%	3%	2%	6%	3%	1%	1%	13%	3%	2%	5%	4%
Black	335	146	188	100	78	75	53	7	21	86	164	40	44	5	2	17	6	23	10	4	20	213	31	3	72	191
	2%	2%	2%	5%	3%	2%	2%	*	1%	2%	3%	1%	1%	*	*	1%	*	1%	1%	*	1%	9%	1%	*	3%	2%
Chinese	76	36	40	23	23	15	12	3	-	29	33	6	7	11	-	14	8	3	1	-	9	25	6	-	18	31
	*	*	*	1%	1%	1%	*	*	-	1%	1%	*	*	1%	-	1%	*	*	*	-	*	1%	*	-	1%	*
Other ethnic group	55	19	36	7	16	15	9	1	7	12	23	3	16	2	-	5	2	10	3	1	-	21	5	6	5	28
	*	*	*	*	1%	*	*	*	*	*	*	*	*	*	*	*	*	1%	*	*	*	1%	*	*	*	*
Prefer not to answer	238	112	126	90	54	37	21	14	22	55	67	60	56	17	6	17	14	12	6	2	30	62	51	20	29	118
	1%	1%	1%	4%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	*	*	2%	3%	2%	1%	1%	1%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 11
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	18330	4107	4788	994	3006	5102	3653	3138
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192
White	16654	4049	3983	1109	1689	4757	3037	3001
	91%	95%	85%	94%	98%	96%	88%	94%
NET: Non-white	1437	182	633	59	19	157	361	168
	8%	4%	14%	5%	1%	3%	10%	5%
Mixed	241	21	104	23	3	13	62	57
	1%	*	2%	2%	*	*	2%	2%
Asian	731	105	374	26	10	88	196	75
	4%	2%	8%	2%	1%	2%	6%	2%
Black	335	40	131	-	3	35	92	25
	2%	1%	3%	-	*	1%	3%	1%
Chinese	76	12	14	5	*	16	4	5
	*	*	*	*	*	*	*	*
Other ethnic group	55	4	10	5	3	5	7	6
	*	*	*	*	*	*	*	*
Prefer not to answer	238	14	66	11	16	25	47	22
	1%	*	1%	1%	1%	1%	1%	1%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 11
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	18330	748	621	783	850	329	479	1497	663	829	1554	756	498	498	246	3674	745	698	589	699	1574
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511
White	16654 91%	752 95%	597 96%	736 97%	792 94%	303 98%	487 98%	1344 92%	567 96%	772 92%	1344 89%	781 95%	457 89%	405 93%	214 96%	3156 79%	653 93%	703 97%	507 96%	633 97%	1451 96%
NET: Non-white	1437 8%	28 4%	24 4%	15 2%	43 5%	6 2%	9 2%	107 7%	14 2%	67 8%	153 10%	25 3%	45 9%	25 6%	8 4%	739 19%	40 6%	23 3%	10 2%	17 3%	40 3%
Mixed	241 1%	3 *	6 1%	5 1%	4 1%	2 1%	5 1%	12 1%	4 1%	21 3%	18 1%	14 2%	6 1%	3 1%	1 1%	100 3%	5 1%	9 1%	9 2%	1 *	10 1%
Asian	731 4%	20 3%	8 1%	8 1%	26 3%	3 1%	1 *	66 5%	- -	31 4%	104 7%	6 1%	20 4%	15 4%	4 2%	353 9%	29 4%	8 1%	- -	11 2%	18 1%
Black	335 2%	2 *	- -	2 *	6 1%	- -	- -	9 1%	6 1%	10 1%	21 1%	1 *	16 3%	7 2%	3 1%	235 6%	- -	2 *	* *	5 1%	10 1%
Chinese	76 *	2 *	9 1%	- -	7 1%	- -	1 *	14 1%	1 *	2 *	2 *	4 *	3 1%	- -	- -	29 1%	2 *	- -	- -	- -	2 *
Other ethnic group	55 *	- -	2 *	- -	- -	- -	2 *	5 *	2 *	3 *	8 1%	- -	- -	- -	- -	22 1%	4 1%	4 1%	1 *	- -	1 *
Prefer not to answer	238 1%	9 1%	4 1%	6 1%	10 1%	- -	3 1%	10 1%	7 1%	1 *	16 1%	14 2%	12 2%	3 1%	- -	94 2%	12 2%	2 *	11 2%	2 *	20 1%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 12
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	18330	9154	9176	1978	2711	3142	3430	2933	4136	5322	5371	3047	4590	1584	766	2125	1638	1727	1326	980	1666	2071	2732	1715	2271	7421
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844
Christian	9870	4701	5170	623	1248	1501	1752	1808	2938	2655	2732	2161	2322	862	434	1200	888	931	689	520	955	1198	1350	844	1304	3852
	54%	52%	55%	29%	40%	49%	54%	66%	74%	54%	54%	54%	53%	52%	59%	59%	54%	56%	54%	57%	52%	50%	53%	51%	54%	49%
NET: Other	1239	645	595	288	351	252	171	74	103	383	276	294	286	64	19	122	87	134	72	37	95	403	138	69	192	575
	7%	7%	6%	13%	11%	8%	5%	3%	3%	8%	5%	7%	7%	4%	3%	6%	5%	8%	6%	4%	5%	17%	5%	4%	8%	7%
Muslim	439	255	184	176	133	89	30	3	8	134	107	86	112	19	6	52	27	72	25	7	17	179	36	*	82	182
	2%	3%	2%	8%	4%	3%	1%	*	*	3%	2%	2%	3%	1%	1%	3%	2%	4%	2%	1%	1%	7%	1%	*	3%	2%
Hindu	178	90	88	37	72	48	17	-	4	82	31	46	19	7	1	6	6	8	13	4	7	90	27	9	26	99
	1%	1%	1%	2%	2%	2%	1%	-	*	2%	1%	1%	*	*	*	*	*	*	1%	*	*	4%	1%	1%	1%	1%
Jewish	98	49	49	3	21	5	26	10	32	33	27	16	22	3	-	13	3	-	*	3	14	55	5	2	9	51
	1%	1%	1%	*	1%	*	1%	*	1%	1%	1%	*	*	*	-	1%	*	-	*	*	1%	2%	*	*	*	1%
Sikh	41	24	17	14	14	5	8	-	-	8	6	21	5	1	-	-	4	15	7	-	-	14	1	-	8	28
	*	*	*	1%	*	*	*	-	-	*	*	1%	*	*	-	-	*	1%	1%	-	-	1%	*	-	*	*
Buddhist	112	71	41	12	22	17	29	9	22	32	30	34	16	12	2	16	7	9	11	6	8	24	9	8	21	56
	1%	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	*	1%	*	1%	1%	1%	*	1%	*	1%	1%	1%
Other	371	156	216	45	88	88	60	52	37	93	74	92	112	22	10	35	41	31	15	18	50	41	59	49	47	159
	2%	2%	2%	2%	3%	3%	2%	2%	1%	2%	1%	2%	3%	1%	1%	2%	2%	2%	1%	2%	3%	2%	2%	3%	2%	2%
None	6806	3428	3378	1133	1400	1277	1289	800	907	1775	1886	1478	1667	698	274	667	656	549	491	356	753	629	1032	700	859	3181
	37%	38%	36%	52%	45%	41%	39%	29%	23%	36%	37%	37%	38%	42%	37%	33%	40%	33%	38%	39%	41%	26%	40%	42%	35%	41%
Prefer not to say	415	209	205	133	88	56	55	39	43	87	188	59	80	25	7	28	18	36	31	4	30	153	47	36	66	236
	2%	2%	2%	6%	3%	2%	2%	1%	1%	2%	4%	1%	2%	2%	1%	1%	1%	2%	2%	*	2%	6%	2%	2%	3%	3%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 12
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	18330	4107	4788	994	3006	5102	3653	3138
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192
Christian	9870	2928	2309	615	1108	3422	1893	1589
	54%	69%	49%	52%	64%	69%	55%	50%
NET: Other	1239	202	516	72	47	199	292	191
	7%	5%	11%	6%	3%	4%	8%	6%
Muslim	439	35	263	13	4	47	118	50
	2%	1%	6%	1%	*	1%	3%	2%
Hindu	178	27	79	14	1	20	55	15
	1%	1%	2%	1%	*	*	2%	*
Jewish	98	54	21	-	3	52	13	7
	1%	1%	*	-	*	1%	*	*
Sikh	41	3	31	-	1	2	30	1
	*	*	1%	-	*	*	1%	*
Buddhist	112	18	22	19	15	18	8	48
	1%	*	*	2%	1%	*	*	2%
Other	371	65	99	25	24	59	69	69
	2%	2%	2%	2%	1%	1%	2%	2%
None	6806	1078	1737	475	557	1266	1169	1368
	37%	25%	37%	40%	32%	26%	34%	43%
Prefer not to say	415	37	121	17	13	53	89	44
	2%	1%	3%	1%	1%	1%	3%	1%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 12
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	18330	748	621	783	850	329	479	1497	663	829	1554	756	498	498	246	3674	745	698	589	699	1574
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511
Christian	9870 54%	419 53%	343 55%	459 61%	456 54%	166 54%	299 60%	847 58%	377 64%	412 49%	815 54%	431 53%	267 52%	244 56%	131 59%	2027 51%	360 51%	392 54%	253 48%	365 56%	809 54%
NET: Other	1239 7%	42 5%	19 3%	33 4%	61 7%	5 2%	22 4%	100 7%	14 2%	50 6%	141 9%	39 5%	35 7%	17 4%	7 3%	493 12%	41 6%	36 5%	16 3%	31 5%	38 3%
Muslim	439 2%	17 2%	2 *	4 1%	26 3%	-	2 *	54 4%	1 *	16 2%	78 5%	2 *	15 3%	4 1%	2 1%	206 5%	2 *	* *	-	5 1%	3 *
Hindu	178 1%	6 1%	1 *	1 *	3 *	3 1%	-	8 1%	-	10 1%	9 1%	3 *	5 1%	-	1 *	100 2%	12 2%	6 1%	-	4 1%	7 *
Jewish	98 1%	2 *	2 *	-	3 *	-	-	13 1%	-	* *	-	2 *	-	1 *	1 *	68 2%	1 *	* *	-	3 *	2 *
Sikh	41 *	1 *	-	-	4 *	-	-	-	-	7 1%	15 1%	-	-	-	-	15 *	-	-	-	-	-
Buddhist	112 1%	9 1%	2 *	13 2%	7 1%	1 *	-	4 *	3 1%	6 1%	9 1%	3 *	4 1%	3 1%	1 1%	28 1%	1 *	6 1%	3 *	3 1%	6 *
Other	371 2%	7 1%	13 2%	13 2%	20 2%	1 *	20 4%	21 1%	10 2%	11 1%	30 2%	29 4%	12 2%	9 2%	1 1%	77 2%	25 4%	24 3%	14 3%	15 2%	20 1%
None	6806 37%	312 39%	257 41%	258 34%	317 37%	135 44%	177 36%	498 34%	189 32%	358 43%	516 34%	341 42%	190 37%	169 39%	80 36%	1290 32%	290 41%	291 40%	240 45%	254 39%	642 43%
Prefer not to say	415 2%	17 2%	6 1%	7 1%	12 1%	3 1%	1 *	17 1%	9 1%	21 2%	41 3%	8 1%	21 4%	3 1%	5 2%	178 4%	14 2%	9 1%	19 4%	3 *	22 1%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 13
Which of the following best describes where you live?
Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	18330	9154	9176	1978	2711	3142	3430	2933	4136	5322	5371	3047	4590	1584	766	2125	1638	1727	1326	980	1666	2071	2732	1715	2271	7421
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844
NET: Urban	14586	7174	7412	1839	2650	2592	2617	2056	2831	3758	4132	3161	3535	1259	620	1733	1304	1379	882	571	1254	2314	2026	1245	1968	6438
	80%	80%	79%	84%	86%	84%	80%	76%	71%	77%	81%	79%	81%	76%	85%	86%	79%	84%	69%	62%	68%	97%	79%	75%	81%	82%
Urban - Population over 10,000	7631	4173	3458	1111	1555	1390	1266	1034	1274	2113	2373	1532	1612	685	279	765	660	654	416	263	497	1954	891	566	1215	3557
	42%	46%	37%	51%	50%	45%	39%	38%	32%	43%	47%	38%	37%	42%	38%	38%	40%	40%	32%	29%	27%	82%	35%	34%	50%	45%
Town and Fringe	6955	3001	3954	728	1095	1202	1352	1022	1557	1645	1758	1628	1923	574	341	967	644	725	466	308	758	360	1135	679	753	2881
	38%	33%	42%	33%	35%	39%	41%	38%	39%	34%	35%	41%	44%	35%	46%	48%	39%	44%	36%	34%	41%	15%	44%	41%	31%	37%
NET: Rural	3744	1809	1936	340	436	494	650	665	1160	1142	950	832	821	391	114	284	346	271	401	346	579	69	540	405	453	1406
	20%	20%	21%	16%	14%	16%	20%	24%	29%	23%	19%	21%	19%	24%	15%	14%	21%	16%	31%	38%	32%	3%	21%	25%	19%	18%
Village	3298	1609	1689	300	418	449	579	558	994	970	828	751	748	275	103	262	335	230	376	284	526	67	512	328	404	1224
	18%	18%	18%	14%	14%	15%	18%	21%	25%	20%	16%	19%	17%	17%	14%	13%	20%	14%	29%	31%	29%	3%	20%	20%	17%	16%
Hamlet & Isolated Dwelling	447	200	247	40	18	45	71	107	165	172	121	81	73	116	11	22	11	41	25	61	52	2	29	77	49	182
	2%	2%	3%	2%	1%	1%	2%	4%	4%	4%	2%	2%	2%	7%	1%	1%	1%	2%	2%	7%	3%	*	1%	5%	2%	2%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 13
Which of the following best describes where you live?
Base: All respondents

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	18330	4107	4788	994	3006	5102	3653	3138
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192
NET: Urban	14586	3208	3969	898	1310	3690	2944	2464
		80%	76%	85%	76%	76%	75%	85%
Urban - Population over 10,000	7631	1622	2255	563	568	1793	1722	1233
		42%	38%	48%	48%	33%	36%	50%
Town and Fringe	6955	1586	1714	335	742	1897	1222	1231
		38%	37%	37%	28%	43%	38%	35%
NET: Rural	3744	1038	713	281	414	1250	501	728
		20%	24%	15%	24%	24%	25%	15%
Village	3298	878	654	257	359	1096	453	622
		18%	21%	14%	22%	21%	22%	13%
Hamlet & Isolated Dwelling	447	160	59	23	55	153	48	105
		2%	4%	1%	2%	3%	3%	1%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 13
Which of the following best describes where you live?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	18330	748	621	783	850	329	479	1497	663	829	1554	756	498	498	246	3674	745	698	589	699	1574
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511
NET: Urban	14586	628	479	644	686	224	406	1260	494	592	1248	491	412	341	157	3609	566	551	410	424	964
	80%	80%	77%	85%	81%	72%	81%	86%	84%	70%	83%	60%	80%	79%	71%	90%	80%	76%	78%	65%	64%
Urban - Population over 10,000	7631	328	272	284	305	125	223	555	229	286	619	208	187	126	66	2441	300	282	169	222	406
	42%	42%	44%	37%	36%	40%	45%	38%	39%	34%	41%	25%	36%	29%	30%	61%	42%	39%	32%	34%	27%
Town and Fringe	6955	300	207	360	381	99	183	705	265	306	629	284	225	215	91	1169	266	268	241	202	558
	38%	38%	33%	48%	45%	32%	37%	48%	45%	36%	42%	35%	44%	50%	41%	29%	38%	37%	46%	31%	37%
NET: Rural	3744	161	145	113	159	86	93	202	95	249	264	329	102	91	65	380	140	178	118	228	548
	20%	20%	23%	15%	19%	28%	19%	14%	16%	30%	17%	40%	20%	21%	29%	10%	20%	24%	22%	35%	36%
Village	3298	125	107	107	149	85	91	192	82	233	220	288	100	81	59	365	134	151	84	200	446
	18%	16%	17%	14%	18%	27%	18%	13%	14%	28%	15%	35%	19%	19%	26%	9%	19%	21%	16%	31%	30%
Hamlet & Isolated Dwelling	447	37	39	6	10	1	2	10	12	17	44	40	2	11	6	14	6	27	35	27	101
	2%	5%	6%	1%	1%	*	*	1%	2%	2%	3%	5%	*	2%	3%	*	1%	4%	7%	4%	7%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 14
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age					Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	18330	9154	9176	1978	2711	3142	3430	2933	4136	5322	5371	3047	4590	1584	766	2125	1638	1727	1326	980	1666	2071	2732	1715	2271	7421
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844
NET: Working	10265	5497	4768	1208	2374	2418	2365	1414	487	2996	3166	2519	1584	885	339	1115	943	958	717	516	997	1559	1393	843	2421	7844
	56%	61%	51%	55%	77%	78%	72%	52%	12%	61%	62%	63%	36%	54%	46%	55%	57%	58%	56%	56%	54%	65%	54%	51%	100%	100%
Working full time - working 30 hours per week or more	8065	4775	3290	874	2050	2017	1894	991	240	2462	2484	2024	1096	748	267	877	744	767	538	409	756	1250	1068	643	1952	6113
	44%	53%	35%	40%	66%	65%	58%	36%	6%	50%	49%	51%	25%	45%	36%	44%	45%	46%	42%	45%	41%	52%	42%	39%	81%	78%
Working part time - working between 8 and 29 hours per week	2200	722	1478	334	324	401	470	423	247	534	683	494	489	137	72	238	200	191	179	107	241	310	325	200	469	1731
	12%	8%	16%	15%	11%	13%	14%	16%	6%	11%	13%	12%	11%	8%	10%	12%	12%	12%	14%	12%	13%	13%	12%	19%	22%	
NET: Not working	8065	3486	4579	971	712	668	902	1308	3503	1904	1916	1474	2771	765	394	901	706	692	566	401	836	824	1173	807	-	-
	44%	39%	49%	45%	23%	22%	28%	48%	88%	39%	38%	37%	64%	46%	54%	45%	43%	42%	44%	44%	46%	35%	46%	49%	-	-
Not working but seeking work or temporarily unemployed or sick	978	482	496	172	250	163	245	139	9	75	125	102	675	97	68	130	82	88	54	54	77	104	152	71	-	-
	5%	5%	5%	8%	8%	5%	7%	5%	*	2%	2%	3%	16%	6%	9%	6%	5%	5%	4%	6%	4%	4%	6%	4%	-	-
Not working and not seeking work/ student	1237	583	654	718	130	106	141	140	1	165	456	140	475	149	49	132	91	106	69	63	114	208	156	101	-	-
	7%	6%	7%	33%	4%	3%	4%	5%	*	3%	9%	4%	11%	9%	7%	7%	6%	6%	5%	7%	6%	9%	6%	6%	-	-
Retired on a state pension only	1159	376	783	-	-	-	2	138	1018	83	105	148	822	103	55	137	93	102	98	61	137	79	162	132	-	-
	6%	4%	8%	-	-	-	*	5%	26%	2%	2%	4%	19%	6%	8%	7%	6%	6%	8%	7%	7%	3%	6%	8%	-	-
Retired with a private pension	3125	1860	1265	-	2	2	36	649	2437	1373	968	570	214	286	154	353	287	254	221	152	321	283	492	322	-	-
	17%	21%	14%	-	*	*	1%	24%	61%	28%	19%	14%	5%	17%	21%	17%	17%	15%	17%	17%	17%	12%	19%	20%	-	-
House person, housewife, etc.	1566	185	1382	81	331	397	478	241	38	207	262	513	584	130	68	150	153	142	124	71	187	149	211	182	-	-
	9%	2%	15%	4%	11%	13%	15%	9%	1%	4%	5%	13%	13%	8%	9%	7%	9%	9%	10%	8%	10%	6%	8%	11%	-	-

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 14
Which of the following best describes your current working status?
Base: All respondents

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	18330	4107	4788	994	3006	5102	3653	3138
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192
NET: Working	10265	2299	2767	685	828	2523	2078	1774
		56%	54%	59%	58%	48%	51%	60%
Working full time - working 30 hours per week or more	8065	1786	2224	536	643	1999	1688	1422
		44%	42%	47%	45%	37%	40%	49%
Working part time - working between 8 and 29 hours per week	2200	512	544	149	185	524	390	352
		12%	12%	12%	13%	11%	11%	11%
NET: Not working	8065	1947	1915	494	897	2416	1366	1417
		44%	46%	41%	42%	52%	49%	40%
Not working but seeking work or temporarily unemployed or sick	978	99	275	38	77	125	147	114
		5%	2%	6%	3%	4%	3%	4%
Not working and not seeking work/ student	1237	184	332	78	55	127	143	137
		7%	4%	7%	7%	3%	3%	4%
Retired on a state pension only	1159	292	292	51	169	428	253	192
		6%	7%	6%	4%	10%	9%	7%
Retired with a private pension	3125	1127	568	259	461	1383	517	748
		17%	27%	12%	22%	27%	28%	15%
House person, housewife, househusband, etc.	1566	245	448	68	134	354	307	226
		9%	6%	10%	6%	8%	7%	9%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 14
Which of the following best describes your current working status?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	18330	748	621	783	850	329	479	1497	663	829	1554	756	498	498	246	3674	745	698	589	699	1574
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511
NET: Working	10265	404	346	340	477	172	280	875	292	486	882	455	292	252	120	2466	367	409	242	403	705
	56%	51%	55%	45%	56%	56%	56%	60%	50%	58%	58%	56%	57%	58%	54%	62%	52%	56%	46%	62%	47%
Working full time - working 30 hours per week or more	8065	342	287	271	370	131	223	695	228	364	704	344	240	200	101	1926	271	323	174	331	540
	44%	43%	46%	36%	44%	42%	45%	48%	39%	43%	47%	42%	47%	46%	46%	48%	38%	44%	33%	51%	36%
Working part time - working between 8 and 29 hours per week	2200	62	59	69	107	42	57	180	64	121	178	112	52	52	19	540	96	86	68	72	165
	12%	8%	9%	9%	13%	13%	11%	12%	11%	14%	12%	14%	10%	12%	8%	14%	14%	12%	13%	11%	11%
NET: Not working	8065	386	278	416	368	137	219	587	297	355	631	364	222	181	102	1523	339	319	287	248	806
	44%	49%	45%	55%	44%	44%	44%	40%	50%	42%	42%	44%	43%	42%	46%	38%	48%	44%	54%	38%	53%
Not working but seeking work or temporarily unemployed or sick	978	54	32	69	38	20	19	83	49	31	95	34	18	22	8	213	31	31	15	31	85
	5%	7%	5%	9%	4%	6%	4%	6%	8%	4%	6%	4%	3%	5%	4%	5%	4%	4%	3%	5%	6%
Not working and not seeking work/ student	1237	103	22	48	59	9	29	76	57	46	85	58	30	19	20	278	54	37	40	49	118
	7%	13%	4%	6%	7%	3%	6%	5%	10%	6%	6%	7%	6%	4%	9%	7%	8%	5%	8%	8%	8%
Retired on a state pension only	1159	55	44	69	30	29	38	87	52	53	95	47	31	20	9	197	58	46	41	35	123
	6%	7%	7%	9%	4%	9%	8%	6%	9%	6%	6%	6%	6%	5%	4%	5%	8%	6%	8%	5%	8%
Retired with a private pension	3125	119	131	163	156	60	85	238	100	148	231	154	85	94	47	539	144	125	120	82	304
	17%	15%	21%	22%	18%	20%	17%	16%	17%	18%	15%	19%	17%	22%	21%	14%	20%	17%	23%	13%	20%
House person, housewife, househusband, etc.	1566	55	50	68	86	19	47	102	39	77	124	72	59	26	17	296	52	80	71	51	176
	9%	7%	8%	9%	10%	6%	9%	7%	7%	9%	8%	9%	11%	6%	8%	7%	7%	11%	14%	8%	12%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 15
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	9692	5230	4462	1031	2075	2372	2389	1402	423	3100	3201	1830	1561	836	380	1092	863	950	678	502	851	1316	1376	848	2271	7421
Weighted base	10265	5497	4768	1208	2374	2418	2365	1414	487	2996	3166	2519	1584	885	339	1115	943	958	717	516	997	1559	1393	843	2421	7844
NET: Public Sector	2421	1088	1334	243	576	576	581	386	59	816	882	437	286	232	108	222	205	254	176	184	186	374	284	195	2421	-
	24%	20%	28%	20%	24%	24%	25%	27%	12%	27%	28%	17%	18%	26%	32%	20%	22%	26%	24%	36%	19%	24%	20%	23%	100%	-
Central government including all administrative departments and central government agencies such as the Bank of England	231	123	107	21	61	71	43	25	10	94	108	26	3	11	7	19	23	14	8	33	12	61	24	19	231	-
	2%	2%	2%	2%	3%	3%	2%	2%	2%	3%	3%	1%	*	1%	2%	2%	1%	1%	6%	1%	4%	2%	2%	10%	-	
HM Forces	19	11	8	10	7	2	1	-	-	2	5	7	5	-	1	1	2	4	2	*	3	4	-	2	19	-
	*	*	*	1%	*	*	*	-	-	*	*	*	*	-	*	*	*	*	*	*	*	*	-	*	1%	-
National Health Service	531	210	321	72	142	121	120	72	3	149	172	117	94	35	26	60	35	94	56	57	17	65	52	35	531	-
	5%	4%	7%	6%	6%	5%	5%	5%	1%	5%	5%	5%	6%	4%	8%	5%	4%	10%	8%	11%	2%	4%	4%	4%	22%	-
Universities and Academies funded by government	223	86	137	26	57	52	68	13	8	110	94	16	3	15	13	15	34	32	10	13	20	40	13	16	223	-
	2%	2%	3%	2%	2%	2%	3%	1%	2%	4%	3%	1%	*	2%	4%	1%	4%	3%	1%	3%	2%	3%	1%	2%	9%	-
Courts service	19	4	15	1	1	9	8	-	-	4	10	4	1	4	-	3	-	4	-	-	1	6	1	1	19	-
	*	*	*	*	*	*	*	-	-	*	*	*	*	*	-	*	-	*	-	-	*	*	*	*	1%	-
Local government administration	306	143	163	2	60	89	72	72	10	85	181	27	13	27	9	20	27	33	18	35	23	34	32	48	306	-
	3%	3%	3%	*	3%	4%	3%	5%	2%	3%	6%	1%	1%	3%	3%	2%	3%	3%	3%	7%	2%	2%	2%	6%	13%	-
Police service	86	52	34	4	26	30	17	8	1	16	68	2	*	11	3	14	11	2	10	1	8	14	3	9	86	-
	1%	1%	1%	*	1%	1%	1%	1%	*	1%	2%	*	*	1%	1%	1%	1%	*	1%	*	1%	1%	*	1%	4%	-
Public sector housing	68	31	37	5	19	18	12	12	1	20	14	23	11	9	3	4	5	7	6	-	7	8	13	5	68	-
	1%	1%	1%	*	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	*	1%	1%	1%	-	1%	1%	1%	1%	3%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	388	117	271	42	80	72	110	72	12	203	82	53	50	21	17	44	22	20	23	10	61	78	60	33	388	-
	4%	2%	6%	3%	3%	3%	5%	5%	3%	7%	3%	2%	3%	2%	5%	4%	2%	2%	3%	2%	6%	5%	4%	4%	16%	-
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	92	77	15	10	22	21	22	18	-	13	16	37	27	15	2	5	7	10	8	8	7	14	9	7	92	-
	1%	1%	*	1%	1%	1%	1%	1%	-	*	*	1%	2%	2%	1%	*	1%	1%	1%	2%	1%	1%	1%	1%	4%	-

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 15
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Weighted base	10265	5497	4768	1208	2374	2418	2365	1414	487	2996	3166	2519	1584	885	339	1115	943	958	717	516	997	1559	1393	843	2421	7844
Bradford and Bingley or Northern Rock Building societies	3*	3*	1*	-	3*	1*	-	-	-	3*	1*	-	-	-	1*	-	1*	-	-	-	-	-	2*	-	3*	-
Other public sector occupation (please specify as much detail as possible)	453 4%	229 4%	224 5%	50 4%	97 4%	91 4%	108 5%	94 7%	13 3%	116 4%	131 4%	126 5%	80 5%	82 9%	26 8%	39 3%	39 4%	34 4%	35 5%	26 5%	27 3%	50 3%	74 5%	20 2%	453 19%	-
None of the above (Private Sector)	7844 76%	4409 80%	3435 72%	965 80%	1798 76%	1842 76%	1783 75%	1028 73%	428 88%	2180 73%	2285 72%	2081 83%	1298 82%	653 74%	231 68%	893 80%	738 78%	704 74%	541 76%	331 64%	810 81%	1186 76%	1109 80%	647 77%	-	7844 100%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 15
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	9692	2067	2737	562	1382	2427	2041	1659
Weighted base	10265	2299	2767	685	828	2523	2078	1774
NET: Public Sector	2421	493	781	145	136	507	604	505
		24%	21%	28%	21%	16%	20%	29%
Central government including all administrative departments and central government agencies such as the Bank of England	231	60	88	5	13	60	70	50
		2%	3%	3%	1%	2%	2%	3%
HM Forces	19	4	8	-	3	3	7	-
	*	*	*	-	*	*	*	-
National Health Service	531	71	157	31	21	88	111	97
		5%	3%	6%	4%	3%	3%	5%
Universities and Academies funded by government	223	39	64	21	9	43	58	51
		2%	2%	2%	3%	1%	2%	3%
Courts service	19	8	4	-	1	6	2	1
	*	*	*	-	*	*	*	*
Local government administration	306	62	101	25	16	57	80	97
		3%	3%	4%	4%	2%	2%	4%
Police service	86	17	30	7	4	21	25	13
		1%	1%	1%	1%	*	1%	1%
Public sector housing	68	23	30	6	3	11	31	8
		1%	1%	1%	1%	*	*	1%
Teaching employed by local education authority including voluntary aided schools and foundation schools	388	129	98	24	24	124	77	83
		4%	6%	4%	4%	3%	5%	4%
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	92	9	38	8	14	17	24	23
		1%	*	1%	1%	2%	1%	1%
Bradford and Bingley or Northern Rock Building societies	3	3	1	-	*	1	2	-
	*	*	*	-	*	*	*	-

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 15
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Weighted base	10265	2299	2767	685	828	2523	2078	1774
Other public sector occupation (please specify as much detail as possible)	453 4%	69 3%	162 6%	17 3%	28 3%	75 3%	117 6%	83 5%
None of the above (Private Sector)	7844 76%	1805 79%	1987 72%	540 79%	692 84%	2016 80%	1474 71%	1269 72%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 15
Do you work in any of the following occupations?
Base: All respondents who work

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	9692	394	332	374	453	158	254	830	317	420	880	389	269	241	116	2186	361	389	271	395	663
Weighted base	10265	404	346	340	477	172	280	875	292	486	882	455	292	252	120	2466	367	409	242	403	705
NET: Public Sector	2421 24%	84 21%	121 35%	103 30%	92 19%	25 14%	102 36%	185 21%	50 17%	120 25%	229 26%	67 15%	64 22%	46 18%	39 33%	546 22%	76 21%	100 24%	70 29%	143 35%	160 23%
Central government including all administrative departments and central government agencies such as the Bank of England	231 2%	5 1%	6 2%	8 2%	11 2%	- -	11 4%	18 2%	4 1%	7 1%	9 1%	7 2%	1 *	3 1%	1 1%	76 3%	10 3%	8 2%	10 4%	31 8%	4 1%
HM Forces	19 *	- -	- -	- -	- -	- -	4 1%	1 *	- -	1 *	4 *	2 *	- -	- -	- -	4 *	* *	3 1%	- -	* *	1 *
National Health Service	531 5%	22 5%	10 3%	26 8%	9 2%	1 1%	32 11%	54 6%	8 3%	41 8%	84 9%	10 2%	6 2%	11 5%	1 1%	92 4%	17 5%	16 4%	19 8%	49 12%	24 3%
Universities and Academies funded by government	223 2%	3 1%	10 3%	13 4%	22 5%	3 2%	8 3%	15 2%	5 2%	11 2%	28 3%	8 2%	- -	- -	4 3%	54 2%	5 1%	7 2%	6 3%	10 3%	10 1%
Courts service	19 *	- -	4 1%	- -	- -	- -	- -	3 *	- -	1 *	4 *	- -	- -	1 *	- -	6 *	- -	1 *	- -	- -	- -
Local government administration	306 3%	5 1%	19 5%	5 1%	12 3%	8 4%	11 4%	13 1%	21 7%	5 1%	30 3%	9 2%	11 4%	1 *	6 5%	51 2%	17 5%	33 8%	6 2%	13 3%	31 4%
Police service	86 1%	1 *	10 3%	3 1%	3 1%	- -	5 2%	5 1%	1 *	10 2%	2 *	1 *	3 1%	* *	- -	20 1%	- -	1 *	6 3%	1 *	14 2%
Public sector housing	68 1%	- -	9 3%	3 1%	- -	3 2%	2 1%	4 *	- -	6 1%	7 1%	1 *	5 2%	2 1%	2 1%	14 1%	7 2%	2 *	1 1%	- -	- -
Teaching employed by local education authority including voluntary aided schools and foundation schools	388 4%	7 2%	8 2%	15 5%	10 2%	5 3%	11 4%	34 4%	9 3%	21 4%	19 2%	15 3%	13 4%	5 2%	19 16%	120 5%	12 3%	13 3%	15 6%	7 2%	29 4%
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	92 1%	9 2%	* *	2 1%	4 1%	- -	3 1%	6 1%	- -	5 1%	10 1%	5 1%	1 *	- -	1 1%	21 1%	- -	7 2%	- -	7 2%	10 1%
Bradford and Bingley or Northern Rock Building societies	3 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *	- -	- -	- -	- -	- -

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 15
Do you work in any of the following occupations?
Base: All respondents who work

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Weighted base	10265	404	346	340	477	172	280	875	292	486	882	455	292	252	120	2466	367	409	242	403	705
Other public sector occupation (please specify as much detail as possible)	453 4%	33 8%	43 12%	26 8%	20 4%	4 2%	15 5%	33 4%	2 1%	13 3%	32 4%	10 2%	24 8%	22 9%	6 5%	85 3%	7 2%	10 2%	7 3%	24 6%	37 5%
None of the above (Private Sector)	7844 76%	320 79%	226 65%	237 70%	385 81%	148 86%	179 64%	689 79%	242 83%	366 75%	653 74%	388 85%	228 78%	206 82%	80 67%	1920 78%	290 79%	309 76%	172 71%	261 65%	545 77%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 16

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted base	18330	9154	9176	1978	2711	3142	3430	2933	4136	5322	5371	3047	4590	1584	766	2125	1638	1727	1326	980	1666	2071	2732	1715	2271	7421
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844
No children aged 18 or under	13173	6655	6518	1781	1706	1244	2037	2463	3941	3503	3873	2559	3237	1224	519	1437	1120	1190	922	668	1313	1632	1918	1230	1518	4997
	72%	74%	70%	82%	55%	40%	62%	91%	99%	72%	76%	64%	74%	74%	71%	71%	68%	72%	72%	73%	72%	68%	75%	75%	63%	64%
NET: Yes	5062	2270	2792	362	1355	1828	1214	254	48	1383	1173	1417	1089	423	211	578	516	446	354	247	510	730	635	412	882	2792
	28%	25%	30%	17%	44%	59%	37%	9%	1%	28%	23%	35%	25%	26%	29%	29%	31%	27%	28%	27%	28%	31%	25%	25%	36%	36%
Yes - children aged under 5 years old	1832	760	1072	237	945	560	84	7	-	551	408	463	410	144	55	184	200	142	97	117	176	334	241	142	295	987
	10%	8%	11%	11%	31%	18%	3%	*	-	11%	8%	12%	9%	9%	8%	9%	12%	9%	8%	13%	10%	14%	9%	9%	12%	13%
Yes - children aged 5 to 10 years old	2240	1019	1221	133	710	1036	327	25	9	686	542	556	455	198	78	245	229	208	141	126	214	365	244	192	374	1266
	12%	11%	13%	6%	23%	34%	10%	1%	*	14%	11%	14%	10%	12%	11%	12%	14%	13%	11%	14%	12%	15%	10%	12%	15%	16%
Yes - children aged 11 to 15 years old	1875	903	972	92	230	812	591	127	22	480	426	592	377	165	102	244	153	175	129	73	229	259	202	144	313	1047
	10%	10%	10%	4%	7%	26%	18%	5%	1%	10%	8%	15%	9%	10%	14%	12%	9%	11%	10%	8%	12%	11%	8%	9%	13%	13%
Yes - children aged 16 to 18 years old	1231	548	682	14	18	396	633	139	30	268	289	349	325	92	64	140	121	136	117	58	127	101	162	112	227	630
	7%	6%	7%	1%	1%	13%	19%	5%	1%	5%	6%	9%	7%	6%	9%	7%	7%	8%	9%	6%	7%	4%	6%	7%	9%	8%
Refused	96	58	38	35	25	14	15	4	2	14	36	17	29	3	4	1	14	14	7	1	10	21	14	7	20	55
	1%	1%	*	2%	1%	*	*	*	*	*	1%	*	1%	*	1%	*	1%	1%	1%	*	1%	1%	1%	*	1%	1%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 16
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	18330	4107	4788	994	3006	5102	3653	3138
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192
No children aged 18 or under	13173	3247	3076	857	1415	3863	2269	2476
		72%	76%	66%	73%	82%	78%	66%
NET: Yes	5062	993	1571	315	309	1066	1148	711
		28%	23%	34%	27%	18%	22%	33%
Yes - children aged under 5 years old	1832	343	546	120	68	318	361	217
		10%	8%	12%	10%	4%	6%	10%
Yes - children aged 5 to 10 years old	2240	400	695	137	111	434	556	319
		12%	9%	15%	12%	6%	9%	16%
Yes - children aged 11 to 15 years old	1875	355	652	111	145	424	491	272
		10%	8%	14%	9%	8%	9%	14%
Yes - children aged 16 to 18 years old	1231	256	385	51	114	322	278	161
		7%	6%	8%	4%	7%	7%	8%
Refused	96	6	36	7	*	10	28	5
		1%	*	1%	1%	*	1%	*

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 16
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	18330	748	621	783	850	329	479	1497	663	829	1554	756	498	498	246	3674	745	698	589	699	1574
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511
No children aged 18 or under	13173 72%	568 72%	480 77%	539 71%	555 66%	249 80%	345 69%	1034 71%	419 71%	572 68%	1088 72%	574 70%	329 64%	347 80%	183 82%	2817 71%	528 75%	527 72%	400 76%	451 69%	1168 77%
NET: Yes	5062 28%	220 28%	144 23%	215 28%	284 34%	57 19%	154 31%	424 29%	170 29%	264 31%	407 27%	243 30%	179 35%	84 19%	39 17%	1138 29%	174 25%	201 28%	128 24%	199 31%	338 22%
Yes - children aged under 5 years old	1832 10%	73 9%	46 7%	56 7%	111 13%	17 6%	49 10%	147 10%	52 9%	89 11%	126 8%	77 9%	74 14%	31 7%	12 6%	502 13%	52 7%	78 11%	38 7%	94 14%	107 7%
Yes - children aged 5 to 10 years old	2240 12%	103 13%	71 11%	83 11%	142 17%	29 9%	54 11%	177 12%	79 13%	95 11%	178 12%	88 11%	112 22%	30 7%	20 9%	521 13%	75 11%	90 12%	57 11%	108 17%	128 8%
Yes - children aged 11 to 15 years old	1875 10%	81 10%	66 11%	106 14%	85 10%	20 7%	46 9%	167 11%	78 13%	81 10%	173 11%	131 16%	57 11%	28 7%	9 4%	387 10%	50 7%	62 8%	58 11%	50 8%	139 9%
Yes - children aged 16 to 18 years old	1231 7%	45 6%	28 5%	66 9%	58 7%	20 7%	46 9%	102 7%	35 6%	73 9%	129 9%	64 8%	23 4%	24 6%	10 5%	201 5%	54 8%	49 7%	33 6%	43 7%	126 8%
Refused	96 1%	2 *	1 *	3 *	7 1%	3 1%	- -	4 *	- -	5 1%	18 1%	3 *	5 1%	2 *	* *	34 1%	3 *	- -	- -	1 *	5 *

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 17
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	18330	9154	9176	1978	2711	3142	3430	2933	4136	5322	5371	3047	4590	1584	766	2125	1638	1727	1326	980	1666	2071	2732	1715	2271	7421
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844
Anglia	1889 10%	880 10%	1008 11%	201 9%	343 11%	307 10%	328 10%	261 10%	448 11%	483 10%	446 9%	452 11%	507 12%	-	1 *	3 *	-	11 1%	143 11%	-	1599 87%	3 *	129 5%	1 *	194 8%	839 11%
Border	221 1%	105 1%	116 1%	21 1%	29 1%	37 1%	35 1%	29 1%	69 2%	61 1%	48 1%	68 2%	44 1%	97 6%	3 *	119 6%	-	-	-	-	2 *	-	1 *	-	30 1%	76 1%
Central	2602 14%	1290 14%	1312 14%	330 15%	415 13%	426 14%	525 16%	370 14%	536 13%	688 14%	658 13%	587 15%	669 15%	35 2%	1 *	6 *	*	1568 95%	875 68%	2 *	8 *	6 *	56 2%	46 3%	406 17%	1065 14%
Granada	1921 10%	968 11%	953 10%	209 10%	247 8%	373 12%	364 11%	301 11%	428 11%	454 9%	496 10%	424 11%	548 13%	12 1%	1 *	1856 92%	3 *	8 *	9 1%	27 3%	-	1 *	4 *	1 *	209 9%	858 11%
London	3302 18%	1580 18%	1722 18%	503 23%	705 23%	627 20%	497 15%	384 14%	586 15%	1051 21%	1100 22%	624 16%	526 12%	*	1 *	1 *	-	9 1%	5 *	-	183 10%	2363 99%	731 28%	8 *	479 20%	1594 20%
Meridian	1843 10%	945 11%	898 10%	195 9%	298 10%	268 9%	301 9%	307 11%	473 12%	542 11%	504 10%	354 9%	442 10%	1 *	-	1 *	-	2 *	10 1%	-	9 *	3 *	1640 64%	177 11%	167 7%	798 10%
STV	1505 8%	782 9%	723 8%	162 7%	245 8%	292 9%	261 8%	201 7%	343 9%	392 8%	426 8%	327 8%	360 8%	1503 91%	-	-	-	-	-	-	-	-	1 *	-	213 9%	598 8%
Tyne Tees	738 4%	394 4%	345 4%	60 3%	104 3%	114 4%	161 5%	130 5%	170 4%	158 3%	227 4%	142 4%	212 5%	*	721 98%	-	17 1%	-	-	-	-	-	-	-	104 4%	231 3%
Wales	879 5%	415 5%	464 5%	82 4%	196 6%	114 4%	142 4%	160 6%	186 5%	184 4%	244 5%	217 5%	234 5%	-	-	-	-	-	-	877 96%	1 *	-	-	1 *	183 8%	316 4%
West	559 3%	295 3%	264 3%	88 4%	75 2%	112 4%	102 3%	74 3%	109 3%	181 4%	169 3%	90 2%	118 3%	1 *	-	25 1%	2 *	38 2%	2 *	8 1%	-	1 *	2 *	478 29%	82 3%	225 3%
Westcountry	959 5%	444 5%	516 6%	112 5%	123 4%	148 5%	186 6%	165 6%	225 6%	259 5%	293 6%	192 5%	215 5%	-	-	-	-	14 1%	-	3 *	-	4 *	1 *	938 57%	117 5%	401 5%
Yorkshire	1911 10%	886 10%	1025 11%	216 10%	306 10%	267 9%	365 11%	339 12%	419 10%	448 9%	468 9%	515 13%	480 11%	-	5 1%	6 *	1628 99%	1 *	239 19%	-	31 2%	1 *	-	-	237 10%	843 11%
UTV	1 *	-	1 *	-	1 *	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-	-	1 *	-	-	-

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 17
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	18330	4107	4788	994	3006	5102	3653	3138
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192
Anglia	1889	471	405	105	221	532	264	297
	10%	11%	9%	9%	13%	11%	8%	9%
Border	221	49	31	25	14	71	32	50
	1%	1%	1%	2%	1%	1%	1%	2%
Central	2602	675	636	161	257	841	505	409
	14%	16%	14%	14%	15%	17%	15%	13%
Granada	1921	422	655	77	185	500	451	294
	10%	10%	14%	7%	11%	10%	13%	9%
London	3302	819	877	231	250	1003	593	509
	18%	19%	19%	20%	14%	20%	17%	16%
Meridian	1843	606	384	143	181	654	250	336
	10%	14%	8%	12%	11%	13%	7%	11%
STV	1505	189	302	78	47	188	336	204
	8%	4%	6%	7%	3%	4%	10%	6%
Tyne Tees	738	143	250	34	85	137	188	147
	4%	3%	5%	3%	5%	3%	5%	5%
Wales	879	129	280	43	60	153	233	140
	5%	3%	6%	4%	3%	3%	7%	4%
West	559	114	140	81	52	126	94	141
	3%	3%	3%	7%	3%	3%	3%	4%
Westcountry	959	221	232	87	127	251	110	315
	5%	5%	5%	7%	7%	5%	3%	10%
Yorkshire	1911	407	489	113	246	483	390	349
	10%	10%	10%	10%	14%	10%	11%	11%
UTV	1	-	-	1	-	-	-	-
	*	-	-	*	-	-	-	-

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 17
Which of the following ITV regions do you live in?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	18330	748	621	783	850	329	479	1497	663	829	1554	756	498	498	246	3674	745	698	589	699	1574
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511
Anglia	1889 10%	-	-	-	1 *	-	2 *	3 *	2 *	31 4%	21 1%	795 97%	424 83%	5 1%	-	323 8%	3 *	-	1 *	-	277 18%
Border	221 1%	38 5%	50 8%	65 9%	2 *	-	-	1 *	5 1%	-	-	-	1 *	-	-	-	-	-	-	-	60 4%
Central	2602 14%	15 2%	21 3%	-	1 *	1 *	20 4%	82 6%	3 *	665 79%	1413 93%	3 *	50 10%	-	60 27%	20 1%	* *	31 4%	-	5 1%	213 14%
Granada	1921 10%	2 *	10 2%	1 *	3 *	-	1 *	1332 91%	458 78%	5 1%	1 *	-	-	-	-	2 *	3 *	-	-	1 *	101 7%
London	3302 18%	-	* *	-	-	-	-	1 *	-	7 1%	7 *	2 *	31 6%	41 10%	7 3%	3156 79%	3 *	-	8 2%	-	40 3%
Meridian	1843 10%	1 *	-	-	-	-	-	-	2 *	* *	5 *	1 *	8 2%	386 89%	124 56%	479 12%	638 90%	5 1%	-	-	191 13%
STV	1505 8%	732 93%	542 87%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	229 15%
Tyne Tees	738 4%	-	* *	686 91%	23 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29 2%
Wales	879 5%	-	1 *	-	-	-	-	9 1%	106 18%	* *	9 1%	-	-	-	-	-	-	6 1%	-	636 98%	111 7%
West	559 3%	1 *	-	-	1 *	-	1 *	20 1%	12 2%	1 *	39 3%	-	-	-	14 6%	3 *	25 3%	397 55%	5 1%	8 1%	31 2%
Westcountry	959 5%	-	-	-	-	-	-	1 *	-	-	14 1%	-	-	-	17 8%	4 *	33 5%	289 40%	515 97%	1 *	87 6%
Yorkshire	1911 10%	-	* *	4 1%	815 96%	308 100%	475 95%	13 1%	-	131 16%	4 *	19 2%	-	-	-	1 *	-	-	-	-	141 9%
UTV	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 18
Marital Status
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	18330	9154	9176	1978	2711	3142	3430	2933	4136	5322	5371	3047	4590	1584	766	2125	1638	1727	1326	980	1666	2071	2732	1715	2271	7421
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844
Single	4777	2642	2135	1532	1144	823	678	390	211	1133	1674	775	1195	476	152	517	388	421	279	201	412	854	674	402	733	2334
	26%	29%	23%	70%	37%	27%	21%	14%	5%	23%	33%	19%	27%	29%	21%	26%	24%	26%	22%	22%	36%	26%	24%	30%	30%	
NET: Married/ Civil partnership/ co habiting	11163	5464	5698	573	1858	2076	2113	1782	2761	3279	2675	2869	2339	943	469	1224	1072	1022	854	610	1177	1217	1548	1027	1436	4769
	61%	61%	61%	26%	60%	67%	65%	65%	69%	67%	53%	72%	54%	57%	64%	61%	65%	62%	67%	67%	64%	51%	60%	62%	59%	61%
Married	8489	4377	4112	151	1099	1438	1682	1535	2584	2598	2038	2208	1645	685	364	898	807	765	652	456	923	939	1200	799	1055	3370
	46%	49%	44%	7%	36%	47%	51%	56%	65%	53%	40%	55%	38%	42%	50%	45%	49%	46%	51%	50%	50%	39%	47%	48%	44%	43%
Civil Partnership	147	84	63	32	33	35	25	5	16	35	17	63	32	15	2	10	37	5	9	2	11	17	27	10	12	94
	1%	1%	1%	1%	1%	1%	1%	*	*	1%	*	2%	1%	1%	*	1%	2%	*	1%	*	1%	1%	1%	1%	1%	1%
Co Habiting	2527	1003	1524	389	726	603	406	242	161	647	620	599	662	242	102	315	228	252	194	152	243	261	321	217	370	1305
	14%	11%	16%	18%	24%	20%	12%	9%	4%	13%	12%	15%	15%	15%	14%	16%	14%	15%	15%	17%	13%	11%	12%	13%	15%	17%
NET: Widowed/ separated/ divorced	2228	805	1422	3	45	169	464	542	1004	458	679	321	770	217	107	241	179	199	146	100	224	273	328	214	236	662
	12%	9%	15%	*	1%	5%	14%	20%	25%	9%	13%	8%	18%	13%	15%	12%	11%	12%	11%	11%	12%	11%	13%	13%	10%	8%
Widowed	588	176	412	-	12	12	39	95	431	131	177	45	236	79	28	86	44	39	37	31	48	70	74	52	32	90
	3%	2%	4%	-	*	*	1%	3%	11%	3%	3%	1%	5%	5%	4%	4%	3%	2%	3%	3%	3%	3%	3%	3%	1%	1%
Separated	249	129	119	3	13	41	72	53	68	53	49	54	93	28	18	26	7	26	8	13	25	30	38	29	26	97
	1%	1%	1%	*	*	1%	2%	2%	2%	1%	1%	1%	2%	2%	2%	1%	*	2%	1%	1%	1%	1%	1%	2%	1%	1%
Divorced	1391	500	890	-	20	117	354	394	505	274	454	222	441	110	60	129	127	134	101	56	152	173	215	133	178	475
	8%	6%	10%	-	1%	4%	11%	14%	13%	6%	9%	6%	10%	7%	8%	6%	8%	8%	8%	6%	8%	7%	8%	8%	7%	6%
Prefer not to answer	163	71	92	71	40	18	12	8	14	29	54	28	52	14	6	34	11	8	5	5	20	39	16	6	15	79
	1%	1%	1%	3%	1%	1%	*	*	*	1%	1%	1%	1%	1%	1%	2%	1%	*	*	1%	1%	2%	1%	*	1%	1%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 18
Marital Status
Base: All respondents

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	18330	4107	4788	994	3006	5102	3653	3138
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192
Single	4777	846	1352	325	257	799	809	715
		26%	20%	29%	28%	15%	16%	23%
NET: Married/ Civil partnership/ co habiting	11163	2870	2741	708	1213	3439	2129	2053
		61%	68%	59%	60%	70%	70%	62%
Married	8489	2355	2067	557	972	2897	1664	1607
		46%	55%	44%	47%	56%	59%	48%
Civil Partnership	147	43	40	9	7	41	32	22
		1%	1%	1%	1%	*	1%	1%
Co Habiting	2527	473	634	142	234	502	433	424
		14%	11%	14%	12%	14%	13%	13%
NET: Widowed/ separated/ divorced	2228	523	558	143	250	684	479	412
		12%	12%	12%	12%	15%	14%	14%
Widowed	588	165	120	34	54	234	114	101
		3%	4%	3%	3%	5%	3%	3%
Separated	249	45	86	9	33	55	58	45
		1%	1%	2%	1%	2%	1%	2%
Divorced	1391	313	352	100	163	395	307	267
		8%	7%	8%	8%	9%	8%	9%
Prefer not to answer	163	7	32	3	4	17	28	11
		1%	*	1%	*	*	1%	*

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 18
Marital Status
Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	18330	748	621	783	850	329	479	1497	663	829	1554	756	498	498	246	3674	745	698	589	699	1574
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511
Single	4777 26%	252 32%	161 26%	148 20%	191 23%	70 23%	123 25%	347 24%	171 29%	188 22%	400 26%	213 26%	90 18%	101 23%	77 35%	1271 32%	174 25%	186 26%	103 19%	152 23%	356 24%
NET: Married/ Civil partnership/ co habiting	11163 61%	429 54%	365 58%	500 66%	560 66%	197 64%	322 65%	902 62%	338 57%	564 67%	931 62%	526 64%	338 66%	257 59%	120 54%	2191 55%	452 64%	446 61%	354 67%	443 68%	930 62%
Married	8489 46%	323 41%	249 40%	397 53%	423 50%	145 47%	262 53%	632 43%	265 45%	400 48%	705 47%	432 53%	275 54%	219 51%	68 31%	1698 43%	343 49%	351 48%	279 53%	333 51%	688 46%
Civil Partnership	147 1%	- -	11 2%	2 *	9 1%	1 *	5 1%	6 *	4 1%	26 3%	9 1%	6 1%	6 1%	1 *	1 *	36 1%	5 1%	5 1%	4 1%	2 *	8 1%
Co Habiting	2527 14%	106 13%	105 17%	100 13%	127 15%	51 17%	55 11%	264 18%	68 12%	138 16%	217 14%	88 11%	58 11%	36 8%	51 23%	457 11%	103 15%	90 12%	71 13%	107 16%	234 15%
NET: Widowed/ separated/ divorced	2228 12%	103 13%	90 14%	104 14%	87 10%	42 14%	53 11%	189 13%	68 12%	87 10%	169 11%	78 10%	70 14%	72 17%	25 11%	474 12%	79 11%	94 13%	71 13%	55 8%	216 14%
Widowed	588 3%	48 6%	24 4%	26 3%	12 1%	13 4%	20 4%	64 4%	27 5%	28 3%	33 2%	7 1%	16 3%	19 4%	3 1%	117 3%	20 3%	19 3%	17 3%	12 2%	64 4%
Separated	249 1%	20 3%	3 *	19 3%	2 *	1 *	4 1%	20 1%	10 2%	6 1%	24 2%	9 1%	4 1%	7 2%	7 3%	52 1%	11 2%	20 3%	7 1%	6 1%	15 1%
Divorced	1391 8%	35 4%	64 10%	60 8%	72 9%	28 9%	29 6%	104 7%	31 5%	53 6%	111 7%	62 8%	51 10%	46 11%	15 7%	305 8%	48 7%	55 8%	47 9%	37 6%	136 9%
Prefer not to answer	163 1%	6 1%	8 1%	4 *	8 1%	- -	1 *	23 2%	11 2%	2 *	13 1%	2 *	15 3%	3 1%	- -	53 1%	2 *	3 *	- -	2 *	10 1%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Total

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	18330	9154	9176	1978	2711	3142	3430	2933	4136	5322	5371	3047	4590	1584	766	2125	1638	1727	1326	980	1666	2071	2732	1715	2271	7421
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844
Glasgow	790 4%	411 5%	378 4%	102 5%	137 4%	168 5%	127 4%	100 4%	156 4%	190 4%	195 4%	201 5%	204 5%	789 48%	-	-	-	1 *	-	-	-	-	-	-	84 3%	320 4%
Edinburgh	625 3%	288 3%	337 4%	48 2%	116 4%	124 4%	87 3%	81 3%	169 4%	189 4%	182 4%	135 3%	119 3%	623 38%	1 *	-	* *	-	-	-	1 *	-	-	-	121 5%	226 3%
Newcastle	756 4%	403 4%	353 4%	59 3%	100 3%	107 3%	169 5%	134 5%	186 5%	146 3%	238 5%	155 4%	216 5%	-	683 93%	65 3%	8 *	-	-	-	-	-	-	-	103 4%	237 3%
Leeds	845 5%	373 4%	472 5%	98 5%	146 5%	161 5%	143 4%	134 5%	163 4%	206 4%	243 5%	199 5%	198 5%	-	14 2%	5 *	821 50%	1 *	2 *	-	4 *	-	-	-	92 4%	385 5%
Hull	309 2%	166 2%	143 2%	38 2%	37 1%	27 1%	60 2%	60 2%	88 2%	73 1%	74 1%	84 2%	78 2%	-	3 *	1 *	276 17%	-	27 2%	-	3 *	-	-	-	25 1%	148 2%
Sheffield	499 3%	230 3%	270 3%	52 2%	97 3%	69 2%	98 3%	67 2%	116 3%	138 3%	106 2%	142 4%	112 3%	-	1 *	1 *	420 25%	1 *	76 6%	-	-	-	-	-	102 4%	179 2%
Manchester	1462 8%	703 8%	759 8%	162 7%	192 6%	295 10%	289 9%	227 8%	297 7%	373 8%	362 7%	326 8%	400 9%	-	1 *	1356 67%	11 1%	73 4%	6 *	9 1%	-	-	1 *	5 *	185 8%	689 9%
Liverpool	588 3%	315 4%	273 3%	63 3%	96 3%	85 3%	96 3%	110 4%	136 3%	119 2%	183 4%	121 3%	166 4%	-	2 *	454 23%	-	3 *	-	125 14%	2 *	-	2 *	1 *	50 2%	242 3%
Nottingham	841 5%	418 5%	423 5%	139 6%	122 4%	116 4%	158 5%	130 5%	176 4%	199 4%	198 4%	197 5%	247 6%	-	-	-	28 2%	10 1%	781 61%	-	21 1%	1 *	1 *	-	120 5%	366 5%
Birmingham	1513 8%	761 8%	752 8%	196 9%	247 8%	252 8%	305 9%	193 7%	319 8%	459 9%	357 7%	347 9%	350 8%	-	-	1 *	4 *	1385 84%	98 8%	9 1%	6 *	-	1 *	10 1%	229 9%	653 8%
Norwich	820 4%	409 5%	410 4%	80 4%	128 4%	157 5%	129 4%	131 5%	195 5%	171 3%	220 4%	237 6%	192 4%	-	1 *	-	-	1 *	4 *	-	806 44%	-	7 *	-	67 3%	388 5%
Milton Keynes	514 3%	255 3%	258 3%	42 2%	124 4%	88 3%	76 2%	66 2%	117 3%	140 3%	129 3%	111 3%	134 3%	-	-	-	-	2 *	137 11%	-	262 14%	-	113 4%	-	64 3%	228 3%
Brighton	433 2%	248 3%	185 2%	42 2%	52 2%	44 1%	91 3%	93 3%	112 3%	124 3%	115 2%	83 2%	111 3%	-	-	-	-	-	-	-	-	-	429 17%	4 *	46 2%	206 3%
Oxford	222 1%	119 1%	103 1%	50 2%	36 1%	35 1%	21 1%	28 1%	51 1%	51 1%	68 1%	45 1%	58 1%	-	-	-	-	12 1%	5 *	2 *	-	-	158 6%	45 3%	39 2%	80 1%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Total

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844
London	3989	1913	2076	572	834	733	621	476	753	1253	1253	727	756	-	1	-	-	-	3	-	459	2379	1141	6	546	1920
	22%	21%	22%	26%	27%	24%	19%	17%	19%	26%	25%	18%	17%	-	*	-	-	-	*	-	25%	100%	44%	*	23%	24%
Southampton	705	356	349	85	127	126	89	91	188	218	211	157	120	-	-	-	-	*	-	-	-	-	514	191	76	290
	4%	4%	4%	4%	4%	4%	3%	3%	5%	4%	4%	4%	3%	-	-	-	-	*	-	-	-	-	20%	12%	3%	4%
Bristol	728	360	368	78	123	112	140	127	148	209	237	147	135	-	1	-	-	8	-	6	-	-	1	713	100	309
	4%	4%	4%	4%	4%	4%	4%	5%	4%	4%	5%	4%	3%	-	*	-	-	*	-	1%	-	-	*	43%	4%	4%
Plymouth	528	236	292	57	42	78	118	91	142	133	139	117	140	-	-	-	-	-	-	-	-	1	-	527	70	172
	3%	3%	3%	3%	1%	3%	4%	3%	4%	3%	3%	3%	3%	-	-	-	-	-	-	-	-	*	-	32%	3%	2%
Cardiff	652	319	333	73	156	93	112	102	115	138	173	168	173	-	-	-	-	4	1	646	-	-	*	143	261	
	4%	4%	4%	3%	5%	3%	3%	4%	3%	3%	3%	4%	4%	-	-	-	-	*	*	71%	-	-	*	6%	3%	
None of these	1511	698	813	140	173	216	338	282	363	372	398	295	447	239	26	134	82	148	143	121	269	2	200	147	160	545
	8%	8%	9%	6%	6%	7%	10%	10%	9%	8%	8%	7%	10%	14%	4%	7%	5%	9%	11%	13%	15%	*	8%	9%	7%	7%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - Con

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4107	2156	1951	323	451	580	696	691	1366	1507	1293	587	720	195	138	454	301	427	349	178	384	464	813	404	457	1610
Weighted base	4246	2276	1970	372	513	609	682	697	1373	1439	1236	814	757	221	136	438	326	392	367	148	452	525	840	401	493	1805
Glasgow	78 2%	39 2%	39 2%	3 1%	5 1%	10 2%	23 3%	14 2%	23 2%	25 2%	21 3%	8 1%	78 36%	-	-	-	-	-	-	-	-	-	-	-	7 1%	32 2%
Edinburgh	110 3%	51 2%	59 3%	5 1%	17 3%	15 2%	7 1%	3 *	63 5%	54 4%	36 3%	10 1%	10 1%	110 50%	-	-	-	-	-	-	-	-	-	-	18 4%	34 2%
Newcastle	147 3%	72 3%	75 4%	10 3%	15 3%	14 2%	17 2%	39 6%	52 4%	31 2%	76 6%	23 3%	16 2%	-	127 93%	14 3%	6 2%	-	-	-	-	-	-	-	17 3%	47 3%
Leeds	163 4%	95 4%	68 3%	7 2%	16 3%	30 5%	33 5%	19 3%	57 4%	68 5%	43 4%	33 4%	19 3%	-	-	-	162 50%	1 *	-	-	-	-	-	-	15 3%	74 4%
Hull	65 2%	39 2%	25 1%	6 2%	12 2%	3 1%	16 2%	9 1%	19 1%	27 2%	15 1%	16 2%	7 1%	-	-	-	57 18%	-	8 2%	-	-	-	-	-	5 1%	25 1%
Sheffield	75 2%	45 2%	29 1%	9 2%	11 2%	11 2%	3 *	16 2%	25 2%	31 2%	13 1%	13 2%	17 2%	-	-	-	50 15%	-	24 7%	-	-	-	-	-	17 3%	23 1%
Manchester	323 8%	184 8%	140 7%	19 5%	26 5%	74 12%	57 8%	54 8%	94 7%	120 8%	88 7%	59 7%	56 7%	-	*	306 70%	3 1%	7 2%	2 1%	4 3%	-	-	-	-	50 10%	150 8%
Liverpool	112 3%	64 3%	48 2%	3 1%	18 3%	25 4%	17 2%	15 2%	35 3%	38 3%	23 2%	35 4%	16 2%	-	-	89 20%	-	1 *	-	21 14%	2 *	-	-	-	7 2%	49 3%
Nottingham	247 6%	141 6%	106 5%	36 10%	15 3%	25 4%	49 7%	46 7%	76 6%	63 4%	72 6%	75 9%	38 5%	-	-	-	22 7%	8 2%	209 57%	-	8 2%	-	-	-	29 6%	93 5%
Birmingham	380 9%	213 9%	167 8%	41 11%	41 8%	58 9%	43 6%	53 8%	144 10%	151 10%	107 9%	44 5%	78 10%	-	-	-	-	338 86%	32 9%	5 3%	6 1%	-	-	-	36 7%	171 9%
Norwich	221 5%	129 6%	92 5%	16 4%	43 8%	33 5%	17 2%	58 8%	54 4%	56 4%	57 5%	68 8%	40 5%	-	-	-	-	-	3 1%	-	213 47%	-	6 1%	-	13 3%	108 6%
Milton Keynes	139 3%	84 4%	55 3%	10 3%	29 6%	25 4%	12 2%	16 2%	47 3%	53 4%	37 3%	26 3%	22 3%	-	-	-	-	-	47 13%	-	61 14%	-	31 4%	-	26 5%	52 3%
Brighton	132 3%	67 3%	64 3%	8 2%	7 1%	7 1%	32 5%	21 3%	57 4%	41 3%	29 2%	23 3%	39 5%	-	-	-	-	-	-	-	-	-	128 15%	3 1%	7 1%	60 3%
Oxford	85 2%	45 2%	40 2%	22 6%	20 4%	11 2%	7 1%	10 1%	15 1%	22 2%	27 2%	6 1%	30 4%	-	-	-	-	3 1%	4 1%	-	-	-	52 6%	27 7%	20 4%	32 2%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - Con

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	4246	2276	1970	372	513	609	682	697	1373	1439	1236	814	757	221	136	438	326	392	367	148	452	525	840	401	493	1805
London	1023	521	502	84	160	164	184	155	275	354	305	190	173	-	-	-	-	-	-	-	96	523	401	2	115	515
	24%	23%	25%	23%	31%	27%	27%	22%	20%	25%	25%	23%	23%	-	-	-	-	-	-	-	21%	100%	48%	*	23%	29%
Southampton	259	136	123	26	32	35	49	32	85	90	75	56	38	-	-	-	-	-	-	-	-	-	187	72	38	93
	6%	6%	6%	7%	6%	6%	7%	5%	6%	6%	6%	7%	5%	-	-	-	-	-	-	-	-	-	22%	18%	8%	5%
Bristol	141	77	64	27	10	25	18	24	38	45	50	24	22	-	-	-	-	3	-	-	-	-	-	138	17	61
	3%	3%	3%	7%	2%	4%	3%	3%	3%	3%	4%	3%	3%	-	-	-	-	1%	-	-	-	-	-	34%	3%	3%
Plymouth	140	73	67	17	5	4	27	27	60	46	37	32	25	-	-	-	-	-	-	-	-	1	-	139	12	34
	3%	3%	3%	5%	1%	1%	4%	4%	4%	3%	3%	4%	3%	-	-	-	-	-	-	-	-	*	-	35%	2%	2%
Cardiff	93	38	55	10	17	15	7	14	30	23	40	15	15	-	-	-	-	2	-	91	-	-	-	-	11	41
	2%	2%	3%	3%	3%	2%	1%	2%	2%	2%	3%	2%	2%	-	-	-	-	*	-	62%	-	-	-	-	2%	2%
None of these	312	162	150	14	15	23	63	72	125	101	80	45	86	32	8	29	25	30	38	27	65	-	35	21	33	112
	7%	7%	8%	4%	3%	4%	9%	10%	9%	7%	7%	5%	11%	15%	6%	7%	8%	8%	10%	18%	14%	-	4%	5%	7%	6%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - Lab

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	4788	2487	2301	592	906	954	937	644	755	1293	1293	855	1347	286	270	722	458	464	305	312	390	656	551	374	746	1991
Weighted base	4682	2414	2268	560	954	900	893	626	750	1153	1206	1089	1235	318	244	669	447	413	287	286	411	714	510	383	781	1987
Glasgow	156 3%	79 3%	76 3%	12 2%	34 4%	43 5%	19 2%	24 4%	23 3%	34 3%	44 4%	28 3%	49 4%	156 49%	-	-	-	-	-	-	-	-	-	-	17 2%	80 4%
Edinburgh	128 3%	66 3%	62 3%	6 1%	29 3%	28 3%	14 2%	27 4%	23 3%	33 3%	30 2%	43 4%	21 2%	128 40%	-	-	-	-	-	-	-	-	-	-	36 5%	55 3%
Newcastle	240 5%	144 6%	96 4%	13 2%	31 3%	42 5%	57 6%	52 8%	46 6%	56 5%	53 4%	57 5%	75 6%	-	237 97%	3 *	-	-	-	-	-	-	-	-	49 6%	73 4%
Leeds	224 5%	114 5%	109 5%	32 6%	39 4%	47 5%	25 3%	35 6%	46 6%	49 4%	64 5%	60 5%	51 4%	-	-	3 *	220 49%	-	-	-	1 *	-	-	-	33 4%	91 5%
Hull	74 2%	36 1%	38 2%	10 2%	7 1%	14 2%	18 2%	11 2%	15 2%	5 *	20 2%	11 1%	38 3%	-	-	-	69 15%	-	4 1%	-	1 *	-	-	-	13 2%	27 1%
Sheffield	154 3%	71 3%	83 4%	19 3%	36 4%	26 3%	37 4%	19 3%	18 2%	36 3%	35 3%	56 5%	27 2%	-	-	-	136 30%	-	18 6%	-	-	-	-	-	36 5%	69 3%
Manchester	470 10%	232 10%	237 10%	60 11%	84 9%	91 10%	74 8%	82 13%	79 11%	113 10%	89 7%	123 11%	144 12%	-	1 *	436 65%	3 1%	24 6%	1 *	4 1%	-	-	-	1 *	37 5%	232 12%
Liverpool	212 5%	127 5%	85 4%	23 4%	33 3%	30 3%	51 6%	29 5%	47 6%	27 2%	66 5%	42 4%	77 6%	-	-	184 27%	-	-	-	29 10%	-	-	-	-	14 2%	82 4%
Nottingham	196 4%	101 4%	95 4%	30 5%	36 4%	38 4%	45 5%	25 4%	22 3%	36 3%	43 4%	43 4%	75 6%	-	-	-	-	1 *	193 67%	-	1 *	1 *	-	-	39 5%	86 4%
Birmingham	381 8%	204 8%	177 8%	62 11%	95 10%	64 7%	80 9%	31 5%	49 7%	112 10%	79 7%	93 9%	97 8%	-	-	1 *	-	351 85%	27 9%	-	-	-	-	3 1%	86 11%	147 7%
Norwich	183 4%	99 4%	84 4%	9 2%	36 4%	41 5%	46 5%	21 3%	30 4%	21 2%	56 5%	57 5%	48 4%	-	-	-	-	1 *	*	-	181 44%	-	*	-	22 3%	95 5%
Milton Keynes	118 3%	50 2%	68 3%	9 2%	36 4%	27 3%	23 3%	9 2%	14 2%	40 3%	24 2%	25 2%	29 2%	-	-	-	-	-	22 8%	-	68 17%	-	27 5%	-	13 2%	64 3%
Brighton	99 2%	65 3%	35 2%	11 2%	17 2%	13 1%	13 1%	26 4%	18 2%	28 2%	27 2%	20 2%	24 2%	-	-	-	-	-	-	-	-	-	99 19%	-	11 1%	52 3%
Oxford	63 1%	42 2%	21 1%	15 3%	12 1%	5 1%	5 1%	8 1%	18 2%	10 1%	20 2%	21 2%	11 1%	-	-	-	-	2 1%	1 *	-	-	-	51 10%	9 2%	14 2%	21 1%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - Lab

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	4682	2414	2268	560	954	900	893	626	750	1153	1206	1089	1235	318	244	669	447	413	287	286	411	714	510	383	781	1987
London	1022	535	487	148	290	193	157	85	150	350	306	143	224	-	1	-	-	-	-	-	106	713	201	2	213	440
	22%	22%	21%	26%	30%	21%	18%	14%	20%	30%	25%	13%	18%	-	1%	-	-	-	-	-	26%	100%	39%	1%	27%	22%
Southampton	123	61	63	25	12	35	14	13	24	34	35	39	16	-	-	-	-	-	-	-	-	-	87	36	12	47
	3%	3%	3%	4%	1%	4%	2%	2%	3%	3%	3%	4%	1%	-	-	-	-	-	-	-	-	-	17%	9%	2%	2%
Bristol	183	77	105	26	28	34	37	28	31	43	52	41	47	-	-	-	-	1	-	4	-	-	-	178	28	62
	4%	3%	5%	5%	3%	4%	4%	4%	4%	4%	4%	4%	4%	-	-	-	-	*	-	1%	-	-	-	46%	4%	3%
Plymouth	127	57	69	16	6	26	49	18	10	15	37	39	36	-	-	-	-	-	-	-	-	-	-	127	21	41
	3%	2%	3%	3%	1%	3%	6%	3%	1%	1%	3%	4%	3%	-	-	-	-	-	-	-	-	-	-	33%	3%	2%
Cardiff	222	120	103	24	48	29	54	43	25	50	46	63	64	-	-	-	-	2	1	219	-	-	-	-	53	95
	5%	5%	5%	4%	5%	3%	6%	7%	3%	4%	4%	6%	5%	-	-	-	-	*	*	77%	-	-	-	-	7%	5%
None of these	307	134	174	10	43	75	76	41	63	60	78	87	82	35	5	43	19	30	20	30	53	1	45	28	33	129
	7%	6%	8%	2%	4%	8%	8%	7%	8%	5%	6%	8%	7%	11%	2%	6%	4%	7%	7%	10%	13%	*	9%	7%	4%	6%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - LibDem

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	994	564	430	78	169	211	139	169	228	417	277	126	174	83	28	77	81	92	59	34	86	142	163	149	111	451
Weighted base	1179	659	520	82	217	236	168	202	274	464	297	206	212	108	34	85	97	114	70	43	107	174	171	176	145	540
Glasgow	35 3%	25 4%	10 2%	15 19%	3 2%	1 *	2 1%	-	13 5%	21 4%	14 5%	-	-	34 32%	-	-	-	1 1%	-	-	-	-	-	-	-	8 1%
Edinburgh	54 5%	19 3%	35 7%	4 5%	9 4%	15 7%	10 6%	5 2%	11 4%	20 4%	10 3%	9 4%	15 7%	54 50%	-	-	-	-	-	-	-	-	-	-	7 5%	27 5%
Newcastle	45 4%	36 5%	9 2%	5 6%	6 3%	-	10 6%	10 5%	15 5%	8 2%	16 5%	17 8%	5 2%	-	34 100%	11 13%	-	-	-	-	-	-	-	-	1 1%	14 3%
Leeds	42 4%	28 4%	15 3%	6 7%	10 5%	8 3%	8 5%	5 3%	6 2%	26 6%	2 1%	8 4%	6 3%	-	-	2 2%	41 42%	-	-	-	-	-	-	-	6 4%	25 5%
Hull	31 3%	24 4%	7 1%	-	-	1 1%	-	13 6%	17 6%	17 4%	3 1%	11 5%	-	-	-	-	26 27%	-	5 8%	-	-	-	-	-	-	24 4%
Sheffield	27 2%	11 2%	15 3%	-	20 9%	2 1%	4 3%	1 *	-	10 2%	4 1%	3 2%	9 4%	-	-	-	25 26%	-	1 2%	-	-	-	-	-	6 4%	14 3%
Manchester	58 5%	38 6%	20 4%	4 5%	11 5%	9 4%	7 4%	7 4%	19 7%	27 6%	8 3%	14 7%	10 5%	-	-	51 60%	1 1%	3 3%	-	-	-	-	1 *	3 2%	7 4%	23 4%
Liverpool	16 1%	10 2%	6 1%	1 1%	3 1%	4 2%	2 1%	6 3%	1 *	8 2%	3 1%	3 1%	2 1%	-	-	14 16%	-	-	3 7%	-	-	-	-	-	1 1%	15 3%
Nottingham	49 4%	19 3%	30 6%	5 6%	1 1%	9 4%	13 8%	10 5%	11 4%	12 3%	11 4%	10 5%	16 8%	-	-	-	-	1 1%	46 65%	-	2 2%	-	-	-	5 3%	23 4%
Birmingham	114 10%	65 10%	48 9%	9 11%	11 5%	35 15%	18 11%	13 7%	28 10%	30 7%	28 9%	23 11%	33 15%	-	-	-	-	106 93%	6 9%	1 3%	-	-	-	-	17 12%	39 7%
Norwich	45 4%	26 4%	19 4%	-	8 4%	4 2%	9 5%	11 5%	14 5%	18 4%	17 6%	4 2%	6 3%	-	-	-	-	-	-	-	45 42%	-	-	-	4 3%	20 4%
Milton Keynes	22 2%	18 3%	4 1%	-	5 2%	6 2%	1 1%	5 3%	5 2%	4 1%	7 2%	1 *	10 5%	-	-	-	-	-	7 10%	-	13 12%	-	2 1%	-	2 2%	9 2%
Brighton	35 3%	20 3%	15 3%	-	2 1%	7 3%	2 1%	11 5%	14 5%	18 4%	10 3%	6 3%	1 *	-	-	-	-	-	-	-	-	-	35 21%	-	1 1%	11 2%
Oxford	9 1%	4 1%	6 1%	1 1%	2 1%	1 *	2 1%	3 1%	1 *	2 *	6 2%	-	2 1%	-	-	-	-	-	-	-	-	-	7 4%	2 1%	3 2%	3 1%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - LibDem

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	1179	659	520	82	217	236	168	202	274	464	297	206	212	108	34	85	97	114	70	43	107	174	171	176	145	540
London	278 24%	156 24%	121 23%	10 12%	71 33%	83 35%	33 20%	42 21%	38 14%	99 21%	90 30%	48 23%	41 19%	-	-	-	-	-	-	-	33 31%	173 99%	72 42%	-	40 28%	161 30%
Southampton	64 5%	22 3%	42 8%	5 6%	15 7%	17 7%	1 *	13 6%	14 5%	31 7%	14 5%	10 5%	10 5%	-	-	-	-	-	-	-	-	-	42 25%	22 13%	5 3%	33 6%
Bristol	82 7%	48 7%	34 7%	2 3%	15 7%	10 4%	25 15%	15 8%	15 5%	44 10%	25 8%	12 6%	1 *	-	-	-	-	-	-	-	-	-	-	82 47%	10 7%	45 8%
Plymouth	50 4%	28 4%	22 4%	7 8%	9 4%	7 3%	10 6%	7 3%	11 4%	21 4%	4 1%	10 5%	15 7%	-	-	-	-	-	-	-	-	-	-	50 29%	8 5%	14 3%
Cardiff	31 3%	13 2%	18 3%	3 3%	9 4%	3 1%	4 2%	2 1%	10 4%	8 2%	5 2%	5 3%	13 6%	-	-	-	-	-	-	31 72%	-	-	-	-	5 4%	19 4%
None of these	90 8%	47 7%	43 8%	6 7%	8 4%	15 6%	7 4%	23 11%	32 12%	41 9%	19 6%	13 6%	18 8%	20 18%	-	8 9%	4 4%	3 3%	4 6%	8 18%	14 13%	1 1%	12 7%	17 9%	17 12%	14 3%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - UKIP

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	3006	1748	1258	175	213	412	633	654	919	695	792	596	923	82	150	328	327	279	260	124	342	237	532	345	254	1128
Weighted base	1724	1057	667	62	99	197	364	382	621	372	415	456	482	51	86	190	205	166	153	62	218	146	255	192	136	692
Glasgow	25 1%	16 1%	9 1%	* 1%	2 2%	4 2%	6 2%	4 1%	9 1%	4 1%	6 1%	7 2%	8 2%	25 49%	-	-	-	-	-	-	-	-	-	-	1 1%	11 2%
Edinburgh	20 1%	16 1%	5 1%	- -	4 4%	2 1%	2 1%	4 1%	8 1%	9 2%	6 1%	3 1%	3 1%	20 40%	-	-	-	-	-	-	-	-	-	-	1 1%	8 1%
Newcastle	89 5%	51 5%	38 6%	4 7%	3 3%	10 5%	18 5%	18 5%	36 6%	20 5%	24 6%	17 4%	27 6%	-	80 93%	9 4%	* *	-	-	-	-	-	-	-	13 9%	23 3%
Leeds	93 5%	56 5%	37 6%	4 7%	6 6%	15 7%	19 5%	32 8%	18 3%	23 6%	27 7%	23 5%	20 4%	-	3 3%	* *	90 44%	-	-	-	-	-	-	-	5 4%	47 7%
Hull	50 3%	38 4%	12 2%	1 2%	1 1%	1 *	14 4%	14 4%	19 3%	6 2%	13 3%	15 3%	16 3%	-	2 3%	-	41 20%	-	6 4%	-	1 1%	-	-	-	2 2%	23 3%
Sheffield	68 4%	41 4%	27 4%	2 4%	3 3%	4 2%	27 8%	9 2%	23 4%	15 4%	10 2%	27 6%	16 3%	-	-	-	62 30%	-	6 4%	-	-	-	-	-	4 3%	28 4%
Manchester	142 8%	78 7%	64 10%	4 6%	6 6%	18 9%	43 12%	21 5%	50 8%	21 6%	42 10%	29 6%	51 11%	-	-	125 66%	1 *	15 9%	2 1%	* 1%	-	-	-	-	15 11%	56 8%
Liverpool	55 3%	42 4%	12 2%	5 8%	6 6%	2 1%	8 2%	11 3%	23 4%	10 3%	14 3%	12 3%	19 4%	-	-	41 21%	-	2 1%	-	11 19%	-	-	-	-	2 1%	18 3%
Nottingham	90 5%	51 5%	39 6%	* 1%	10 10%	8 4%	21 6%	11 3%	39 6%	26 7%	14 3%	25 5%	25 5%	-	-	-	4 2%	-	84 55%	-	2 1%	-	-	-	4 3%	30 4%
Birmingham	135 8%	99 9%	36 5%	1 1%	12 13%	7 4%	42 12%	35 9%	37 6%	33 9%	24 6%	51 11%	27 6%	-	-	-	-	124 74%	9 6%	-	-	-	1 *	2 1%	9 6%	84 12%
Norwich	104 6%	67 6%	37 6%	5 9%	2 2%	10 5%	13 4%	21 5%	52 8%	25 7%	31 8%	21 5%	27 6%	-	-	-	-	-	* *	-	104 48%	-	-	-	6 4%	42 6%
Milton Keynes	47 3%	27 3%	20 3%	1 1%	1 1%	7 3%	6 2%	12 3%	21 3%	9 2%	4 1%	15 3%	19 4%	-	-	-	-	1 1%	22 15%	-	14 6%	-	10 4%	-	3 2%	17 2%
Brighton	61 4%	41 4%	20 3%	4 6%	* *	7 3%	16 4%	19 5%	15 2%	15 4%	13 3%	22 5%	12 2%	-	-	-	-	-	-	-	-	-	61 24%	-	1 *	28 4%
Oxford	16 1%	12 1%	4 1%	- -	- -	- -	1 *	3 1%	12 2%	5 1%	3 1%	6 1%	2 *	-	-	-	-	3 2%	* *	-	-	-	12 5%	1 *	-	3 *

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - UKIP

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	1724	1057	667	62	99	197	364	382	621	372	415	456	482	51	86	190	205	166	153	62	218	146	255	192	136	692
London	322 19%	194 18%	128 19%	12 19%	28 28%	47 24%	66 18%	69 18%	100 16%	75 20%	83 20%	89 20%	74 15%	-	-	-	-	-	-	-	71 33%	146 100%	104 41%	*	26 19%	148 21%
Southampton	58 3%	39 4%	19 3%	* 1%	2 2%	8 4%	7 2%	13 3%	27 4%	16 4%	12 3%	9 2%	21 4%	-	-	-	-	*	-	-	-	-	46 18%	12 6%	3 3%	15 2%
Bristol	69 4%	52 5%	17 3%	2 3%	2 2%	6 3%	11 3%	18 5%	30 5%	20 5%	16 4%	18 4%	15 3%	-	-	-	-	-	-	*	-	-	-	69 36%	6 4%	37 5%
Plymouth	83 5%	33 3%	50 7%	2 4%	* 4%	26 13%	12 3%	12 3%	29 5%	13 4%	22 5%	16 3%	32 7%	-	-	-	-	-	-	-	-	-	-	83 43%	7 5%	38 5%
Cardiff	42 2%	28 3%	14 2%	1 1%	1 1%	7 4%	5 1%	13 3%	15 2%	6 2%	10 2%	12 3%	14 3%	-	-	-	-	*	-	42 67%	-	-	-	*	13 10%	8 1%
None of these	156 9%	77 7%	79 12%	13 21%	8 8%	8 4%	27 7%	42 11%	58 9%	23 6%	38 9%	39 9%	55 11%	6 12%	1 1%	16 8%	7 3%	21 13%	24 15%	8 13%	26 12%	-	22 9%	25 13%	14 10%	27 4%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
2010 Vote - Con

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	5102	2739	2363	190	455	687	912	983	1875	1757	1528	798	1019	214	146	562	393	578	445	207	517	551	963	526	497	1930
Weighted base	4939	2638	2302	212	500	656	860	918	1794	1556	1329	1067	987	229	134	519	381	526	415	171	549	633	924	459	507	2016
Glasgow	89 2%	55 2%	34 1%	-	4 1%	16 3%	22 3%	14 2%	32 2%	28 2%	27 2%	25 2%	9 1%	89 39%	-	-	-	-	-	-	-	-	-	-	6 1%	40 2%
Edinburgh	112 2%	63 2%	48 2%	-	27 5%	12 2%	11 1%	8 1%	55 3%	47 3%	39 3%	14 1%	12 1%	110 48%	-	-	-	-	-	-	1 *	-	-	-	18 4%	36 2%
Newcastle	160 3%	77 3%	83 4%	5 2%	9 2%	16 2%	19 2%	28 3%	83 5%	39 3%	62 5%	21 2%	38 4%	-	128 96%	28 5%	4 1%	-	-	-	-	-	-	-	24 5%	35 2%
Leeds	190 4%	116 4%	74 3%	3 1%	18 4%	31 5%	41 5%	38 4%	59 3%	68 4%	55 4%	30 3%	37 4%	-	-	-	188 49%	-	-	-	2 *	-	-	-	19 4%	85 4%
Hull	67 1%	44 2%	23 1%	3 2%	3 1%	8 1%	13 1%	12 1%	28 2%	24 2%	18 1%	16 2%	9 1%	-	-	-	57 15%	-	8 2%	-	3 1%	-	-	-	7 1%	18 1%
Sheffield	102 2%	56 2%	46 2%	6 3%	11 2%	15 2%	13 1%	15 2%	43 2%	43 3%	17 1%	19 2%	23 2%	-	-	-	72 19%	-	30 7%	-	-	-	-	-	19 4%	30 2%
Manchester	384 8%	213 8%	171 7%	12 6%	26 5%	68 10%	82 10%	67 7%	129 7%	111 7%	90 7%	99 9%	84 8%	-	1 1%	356 69%	3 1%	18 3%	3 1%	3 2%	-	-	-	-	52 10%	163 8%
Liverpool	119 2%	66 2%	53 2%	2 1%	18 4%	24 4%	15 2%	17 2%	43 2%	35 2%	25 2%	44 4%	14 1%	-	-	96 18%	-	2 *	-	20 12%	2 *	-	-	-	7 1%	53 3%
Nottingham	257 5%	138 5%	119 5%	26 12%	10 2%	16 2%	61 7%	49 5%	96 5%	69 4%	66 5%	73 7%	50 5%	-	-	-	22 6%	5 1%	223 54%	-	7 1%	-	-	-	21 4%	95 5%
Birmingham	494 10%	264 10%	230 10%	24 11%	31 6%	60 9%	108 13%	80 9%	191 11%	173 11%	117 9%	101 9%	103 10%	-	-	-	-	439 83%	40 10%	5 3%	4 1%	-	-	7 2%	30 6%	213 11%
Norwich	250 5%	149 6%	101 4%	12 5%	25 5%	48 7%	20 2%	63 7%	81 5%	58 4%	72 5%	72 7%	48 5%	-	-	-	-	-	2 *	-	242 44%	-	6 1%	-	18 3%	112 6%
Milton Keynes	145 3%	82 3%	63 3%	1 *	23 5%	22 3%	12 1%	24 3%	63 3%	44 3%	42 3%	21 2%	38 4%	-	-	-	-	1 *	49 12%	-	66 12%	-	27 3%	-	13 3%	56 3%
Brighton	132 3%	75 3%	56 2%	2 1%	7 1%	8 1%	40 5%	38 4%	37 2%	30 2%	31 2%	35 3%	36 4%	-	-	-	-	-	-	-	-	-	132 14%	-	11 2%	70 3%
Oxford	98 2%	48 2%	50 2%	23 11%	19 4%	12 2%	9 1%	12 1%	22 1%	27 2%	30 2%	9 1%	31 3%	-	-	-	-	6 1%	4 1%	-	-	-	61 7%	27 6%	20 4%	36 2%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
2010 Vote - Con

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	4939	2638	2302	212	500	656	860	918	1794	1556	1329	1067	987	229	134	519	381	526	415	171	549	633	924	459	507	2016
London	1183	591	592	45	192	188	194	200	363	394	322	241	226	-	-	-	-	-	-	-	127	633	419	4	123	587
	24%	22%	26%	21%	38%	29%	23%	22%	20%	25%	24%	23%	23%	-	-	-	-	-	-	-	23%	100%	45%	1%	24%	29%
Southampton	271	157	115	8	31	28	48	47	109	102	56	67	46	-	-	-	-	*	-	-	-	-	213	58	32	88
	5%	6%	5%	4%	6%	4%	6%	5%	6%	7%	4%	6%	5%	-	-	-	-	*	-	-	-	-	23%	13%	6%	4%
Bristol	163	92	71	10	11	23	13	43	63	51	50	36	26	-	1	-	-	4	-	*	-	-	1	157	18	54
	3%	4%	3%	5%	2%	4%	1%	5%	4%	3%	4%	3%	3%	-	*	-	-	1%	-	*	-	-	*	34%	4%	3%
Plymouth	166	96	70	8	3	12	26	34	84	50	46	39	31	-	-	-	-	-	-	-	-	-	-	166	16	42
	3%	4%	3%	4%	1%	2%	3%	4%	5%	3%	3%	4%	3%	-	-	-	-	-	-	-	-	-	-	36%	3%	2%
Cardiff	105	52	53	2	14	14	12	21	42	24	28	25	28	-	-	-	-	2	-	103	-	-	-	*	13	36
	2%	2%	2%	1%	3%	2%	1%	2%	2%	2%	2%	2%	3%	-	-	-	-	*	-	60%	-	-	-	*	3%	2%
None of these	453	203	250	20	20	33	101	109	171	138	135	79	101	30	4	40	35	49	55	40	95	-	66	39	39	166
	9%	8%	11%	9%	4%	5%	12%	12%	10%	9%	10%	7%	10%	13%	3%	8%	9%	9%	13%	23%	17%	-	7%	9%	8%	8%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
2010 Vote - Lab

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	3653	1860	1793	191	620	745	766	621	710	980	1026	653	994	361	210	497	370	348	263	264	258	478	378	226	592	1449
Weighted base	3445	1763	1682	192	648	695	675	552	682	867	909	806	862	361	187	461	359	303	242	238	260	511	321	201	604	1474
Glasgow	206 6%	111 6%	95 6%	9 4%	46 7%	65 9%	26 4%	30 5%	31 5%	52 6%	66 7%	41 5%	48 6%	206 57%	-	-	-	-	-	-	-	-	-	-	30 5%	106 7%
Edinburgh	120 3%	51 3%	70 4%	1 1%	28 4%	20 3%	15 2%	26 5%	30 4%	25 3%	35 4%	38 5%	22 3%	120 33%	-	-	-	-	-	-	-	-	-	-	31 5%	42 3%
Newcastle	181 5%	109 6%	72 4%	5 2%	22 3%	29 4%	56 8%	36 6%	34 5%	33 4%	46 5%	49 6%	53 6%	-	178 95%	2 1%	-	-	-	-	-	-	-	-	31 5%	55 4%
Leeds	183 5%	85 5%	98 6%	17 9%	42 6%	23 3%	31 5%	28 5%	41 6%	40 5%	52 6%	48 6%	44 5%	-	*	3 1%	179 50%	1 *	-	-	-	-	-	-	29 5%	85 6%
Hull	72 2%	43 2%	29 2%	7 4%	5 1%	7 1%	16 2%	16 3%	21 3%	2 *	11 1%	18 2%	41 5%	-	-	-	68 19%	-	4 2%	-	-	-	-	-	4 1%	41 3%
Sheffield	112 3%	56 3%	56 3%	-	17 3%	23 3%	37 6%	15 3%	19 3%	29 3%	13 1%	48 6%	22 2%	-	-	-	97 27%	-	14 6%	-	-	-	-	-	25 4%	48 3%
Manchester	348 10%	173 10%	175 10%	22 12%	52 8%	81 12%	51 8%	79 14%	62 9%	82 9%	90 10%	96 12%	80 9%	-	-	313 68%	5 1%	24 8%	-	4 2%	-	-	-	-	34 6%	183 12%
Liverpool	138 4%	82 5%	56 3%	-	6 1%	26 4%	41 6%	27 5%	38 6%	23 3%	40 4%	29 4%	47 5%	-	-	107 23%	-	-	31 13%	-	-	-	-	-	8 1%	60 4%
Nottingham	179 5%	93 5%	86 5%	17 9%	23 3%	48 7%	41 6%	23 4%	28 4%	41 5%	46 5%	36 4%	56 7%	-	-	-	-	-	177 73%	-	2 1%	1 *	-	-	50 8%	64 4%
Birmingham	263 8%	147 8%	116 7%	20 10%	59 9%	43 6%	56 8%	48 9%	37 5%	84 10%	52 6%	67 8%	60 7%	-	-	-	250 82%	12 5%	-	-	-	-	-	1 *	60 10%	112 8%
Norwich	94 3%	42 2%	52 3%	1 *	21 3%	17 2%	31 5%	7 1%	18 3%	13 2%	42 5%	17 2%	22 3%	-	-	-	1 *	*	-	93 36%	-	-	-	-	14 2%	49 3%
Milton Keynes	73 2%	39 2%	34 2%	1 1%	19 3%	14 2%	19 3%	11 2%	10 1%	24 3%	22 2%	10 1%	17 2%	-	-	-	-	-	15 6%	-	41 16%	-	17 5%	-	6 1%	33 2%
Brighton	72 2%	47 3%	25 1%	3 1%	9 1%	17 2%	12 2%	17 3%	14 2%	27 3%	19 2%	9 1%	18 2%	-	-	-	-	-	-	-	-	-	72 23%	-	3 1%	37 3%
Oxford	34 1%	20 1%	14 1%	8 4%	4 1%	2 *	1 *	4 1%	15 2%	4 *	5 1%	21 3%	5 1%	-	-	-	-	*	1 *	-	-	-	29 9%	4 2%	9 1%	11 1%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
2010 Vote - Lab

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	3445	1763	1682	192	648	695	675	552	682	867	909	806	862	361	187	461	359	303	242	238	260	511	321	201	604	1474
London	709	360	349	44	194	146	115	70	139	249	207	114	139	-	-	-	-	-	-	-	80	510	120	-	153	333
	21%	20%	21%	23%	30%	21%	17%	13%	20%	29%	23%	14%	16%	-	-	-	-	-	-	-	31%	100%	37%	-	25%	23%
Southampton	73	36	37	3	16	24	8	7	15	17	15	22	19	-	-	-	-	-	-	-	-	-	56	16	7	23
	2%	2%	2%	1%	2%	3%	1%	1%	2%	2%	2%	3%	2%	-	-	-	-	-	-	-	-	-	18%	8%	1%	2%
Bristol	123	64	60	20	13	18	19	26	27	37	39	15	33	-	-	-	-	-	-	-	-	-	-	123	22	39
	4%	4%	4%	10%	2%	3%	3%	5%	4%	4%	4%	2%	4%	-	-	-	-	-	-	-	-	-	-	61%	4%	3%
Plymouth	42	17	25	2	2	9	9	13	7	1	17	11	13	-	-	-	-	-	-	-	-	-	-	42	7	15
	1%	1%	1%	1%	*	1%	1%	2%	1%	*	2%	1%	2%	-	-	-	-	-	-	-	-	-	-	21%	1%	1%
Cardiff	180	84	96	7	41	24	37	41	29	41	42	52	46	-	-	-	1	1	178	-	-	-	-	-	58	62
	5%	5%	6%	4%	6%	3%	6%	8%	4%	5%	5%	6%	5%	-	-	-	*	*	75%	-	-	-	-	-	10%	4%
None of these	240	104	136	5	30	59	53	27	66	44	51	66	80	35	9	35	9	26	18	25	44	1	26	13	21	76
	7%	6%	8%	3%	5%	8%	8%	5%	10%	5%	6%	8%	9%	10%	5%	8%	3%	8%	8%	10%	17%	*	8%	6%	4%	5%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
2010 Vote - LibDem

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	3138	1610	1528	169	399	592	548	597	833	1121	930	438	649	210	147	330	295	281	206	142	286	323	463	455	446	1213
Weighted base	3192	1618	1574	164	453	583	551	609	830	1093	909	567	623	235	138	315	300	256	214	142	307	367	433	486	505	1269
Glasgow	72 2%	37 2%	35 2%	8 5%	13 3%	19 3%	6 1%	3 1%	23 3%	24 2%	25 3%	15 3%	8 1%	72 31%	-	-	-	-	-	-	-	-	-	-	5 1%	31 2%
Edinburgh	124 4%	56 3%	68 4%	12 7%	12 3%	38 6%	6 1%	16 3%	41 5%	64 6%	38 4%	13 2%	10 2%	124 53%	-	-	-	-	-	-	-	-	-	-	31 6%	44 3%
Newcastle	161 5%	98 6%	63 4%	5 3%	14 3%	20 3%	37 7%	43 7%	40 5%	37 3%	50 5%	47 8%	27 4%	-	133 97%	24 8%	4 1%	-	-	-	-	-	-	-	26 5%	50 4%
Leeds	145 5%	67 4%	78 5%	7 4%	16 4%	25 4%	20 4%	40 7%	36 4%	53 5%	32 4%	37 6%	23 4%	-	2 2%	2 1%	141 47%	-	-	-	-	-	-	-	12 2%	72 6%
Hull	67 2%	40 3%	26 2%	- -	8 2%	8 1%	12 2%	19 3%	20 2%	27 2%	14 2%	14 2%	12 2%	-	1 1%	1 *	57 19%	-	8 4%	-	-	-	-	-	3 1%	41 3%
Sheffield	97 3%	41 3%	56 4%	9 6%	30 7%	10 2%	9 2%	11 2%	28 3%	26 2%	23 3%	31 6%	18 3%	-	-	-	86 29%	-	11 5%	-	-	-	-	-	16 3%	45 4%
Manchester	222 7%	108 7%	113 7%	11 7%	30 7%	28 5%	38 7%	34 6%	81 10%	64 6%	46 5%	43 8%	69 11%	-	-	212 67%	-	7 3%	1 *	-	-	-	-	2 *	32 6%	78 6%
Liverpool	78 2%	41 3%	38 2%	3 2%	4 1%	11 2%	8 1%	32 5%	20 2%	22 2%	40 4%	-	16 3%	-	-	56 18%	-	-	-	23 16%	-	-	-	-	22 4%	21 2%
Nottingham	139 4%	66 4%	73 5%	15 9%	29 6%	17 3%	24 4%	23 4%	32 4%	38 3%	32 4%	23 4%	46 7%	-	-	-	4 1%	1 *	134 62%	-	1 *	-	-	-	22 4%	60 5%
Birmingham	246 8%	151 9%	96 6%	5 3%	49 11%	65 11%	42 8%	31 5%	53 6%	97 9%	65 7%	36 6%	48 8%	-	-	-	230 90%	12 6%	1 1%	-	-	-	-	3 1%	46 9%	109 9%
Norwich	143 4%	75 5%	67 4%	4 3%	18 4%	22 4%	15 3%	24 4%	59 7%	50 5%	60 7%	12 2%	21 3%	-	-	-	-	-	-	-	143 47%	-	-	-	8 2%	65 5%
Milton Keynes	74 2%	39 2%	35 2%	- -	14 3%	15 3%	4 1%	18 3%	23 3%	23 2%	13 1%	13 2%	25 4%	-	-	-	-	-	20 9%	-	39 13%	-	15 3%	-	3 1%	36 3%
Brighton	91 3%	47 3%	44 3%	8 5%	10 2%	5 1%	12 2%	26 4%	30 4%	29 3%	22 2%	18 3%	23 4%	-	-	-	-	-	-	-	-	-	91 21%	* *	10 2%	36 3%
Oxford	36 1%	21 1%	15 1%	1 1%	8 2%	12 2%	6 1%	7 1%	3 *	7 1%	16 2%	6 1%	7 1%	-	-	-	-	1 1%	-	-	-	-	29 7%	6 1%	3 1%	16 1%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
2010 Vote - LibDem

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	3192	1618	1574	164	453	583	551	609	830	1093	909	567	623	235	138	315	300	256	214	142	307	367	433	486	505	1269
London	624	308	316	38	92	131	120	109	133	268	185	90	81	-	-	-	-	-	-	-	81	365	177	-	111	273
	20%	19%	20%	23%	20%	22%	22%	18%	16%	25%	20%	16%	13%	-	-	-	-	-	-	-	26%	100%	41%	-	22%	21%
Southampton	113	57	56	5	17	18	7	25	41	43	37	13	20	-	-	-	-	-	-	-	-	-	79	33	13	39
	4%	3%	4%	3%	4%	3%	1%	4%	5%	4%	4%	2%	3%	-	-	-	-	-	-	-	-	-	18%	7%	3%	3%
Bristol	214	105	109	9	24	41	60	34	45	69	81	47	17	-	-	-	-	1	-	4	-	-	208	40	101	
	7%	6%	7%	5%	5%	7%	11%	6%	5%	6%	9%	8%	3%	-	-	-	-	1%	-	3%	-	-	43%	8%	8%	
Plymouth	191	78	113	5	17	44	64	34	28	42	41	57	52	-	-	-	-	-	-	-	-	-	-	191	32	66
	6%	5%	7%	3%	4%	8%	12%	6%	3%	4%	4%	10%	8%	-	-	-	-	-	-	-	-	-	-	39%	6%	5%
Cardiff	86	36	50	3	17	18	18	9	21	22	27	10	27	-	-	-	-	-	-	86	-	-	-	-	23	25
	3%	2%	3%	2%	4%	3%	3%	1%	3%	2%	3%	2%	4%	-	-	-	-	-	-	61%	-	-	-	-	5%	2%
None of these	269	147	122	14	30	36	45	70	74	88	63	44	74	39	1	21	7	15	28	27	43	1	42	43	47	62
	8%	9%	8%	9%	7%	6%	8%	11%	9%	8%	7%	8%	12%	17%	1%	7%	2%	6%	13%	19%	14%	*	10%	9%	9%	5%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Total

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	18330	4107	4788	994	3006	5102	3653	3138
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192
Glasgow	790 4%	78 2%	156 3%	35 3%	25 1%	89 2%	206 6%	72 2%
Edinburgh	625 3%	110 3%	128 3%	54 5%	20 1%	112 2%	120 3%	124 4%
Newcastle	756 4%	147 3%	240 5%	45 4%	89 5%	160 3%	181 5%	161 5%
Leeds	845 5%	163 4%	224 5%	42 4%	93 5%	190 4%	183 5%	145 5%
Hull	309 2%	65 2%	74 2%	31 3%	50 3%	67 1%	72 2%	67 2%
Sheffield	499 3%	75 2%	154 3%	27 2%	68 4%	102 2%	112 3%	97 3%
Manchester	1462 8%	323 8%	470 10%	58 5%	142 8%	384 8%	348 10%	222 7%
Liverpool	588 3%	112 3%	212 5%	16 1%	55 3%	119 2%	138 4%	78 2%
Nottingham	841 5%	247 6%	196 4%	49 4%	90 5%	257 5%	179 5%	139 4%
Birmingham	1513 8%	380 9%	381 8%	114 10%	135 8%	494 10%	263 8%	246 8%
Norwich	820 4%	221 5%	183 4%	45 4%	104 6%	250 5%	94 3%	143 4%
Milton Keynes	514 3%	139 3%	118 3%	22 2%	47 3%	145 3%	73 2%	74 2%
Brighton	433 2%	132 3%	99 2%	35 3%	61 4%	132 3%	72 2%	91 3%
Oxford	222 1%	85 2%	63 1%	9 1%	16 1%	98 2%	34 1%	36 1%
London	3989 22%	1023 24%	1022 22%	278 24%	322 19%	1183 24%	709 21%	624 20%
Southampton	705 4%	259 6%	123 3%	64 5%	58 3%	271 5%	73 2%	113 4%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Total

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192
Bristol	728 4%	141 3%	183 4%	82 7%	69 4%	163 3%	123 4%	214 7%
Plymouth	528 3%	140 3%	127 3%	50 4%	83 5%	166 3%	42 1%	191 6%
Cardiff	652 4%	93 2%	222 5%	31 3%	42 2%	105 2%	180 5%	86 3%
None of these	1511 8%	312 7%	307 7%	90 8%	156 9%	453 9%	240 7%	269 8%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - Con

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	4107	4107	-	-	-	3091	151	295
Weighted base	4246	4246	-	-	-	3185	145	325
Glasgow	78 2%	78 2%	-	-	-	60 2%	5 3%	3 1%
Edinburgh	110 3%	110 3%	-	-	-	82 3%	1 1%	20 6%
Newcastle	147 3%	147 3%	-	-	-	88 3%	14 10%	27 8%
Leeds	163 4%	163 4%	-	-	-	115 4%	6 4%	21 6%
Hull	65 2%	65 2%	-	-	-	41 1%	-	14 4%
Sheffield	75 2%	75 2%	-	-	-	61 2%	2 1%	4 1%
Manchester	323 8%	323 8%	-	-	-	256 8%	20 14%	17 5%
Liverpool	112 3%	112 3%	-	-	-	87 3%	1 1%	7 2%
Nottingham	247 6%	247 6%	-	-	-	189 6%	16 11%	9 3%
Birmingham	380 9%	380 9%	-	-	-	289 9%	24 17%	30 9%
Norwich	221 5%	221 5%	-	-	-	175 6%	2 2%	6 2%
Milton Keynes	139 3%	139 3%	-	-	-	96 3%	4 2%	6 2%
Brighton	132 3%	132 3%	-	-	-	92 3%	5 4%	13 4%
Oxford	85 2%	85 2%	-	-	-	76 2%	-	1 *
London	1023 24%	1023 24%	-	-	-	779 24%	24 17%	59 18%
Southampton	259 6%	259 6%	-	-	-	193 6%	3 2%	13 4%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - Con

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Weighted base	4246	4246	-	-	-	3185	145	325
Bristol	141	141	-	-	-	96	5	17
	3%	3%	-	-	-	3%	3%	5%
Plymouth	140	140	-	-	-	98	1	22
	3%	3%	-	-	-	3%	1%	7%
Cardiff	93	93	-	-	-	62	5	10
	2%	2%	-	-	-	2%	3%	3%
None of these	312	312	-	-	-	251	7	27
	7%	7%	-	-	-	8%	5%	8%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - Lab

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	4788	-	4788	-	-	257	2599	749
Weighted base	4682	-	4682	-	-	243	2521	756
Glasgow	156 3%	-	156 3%	-	-	-	125 5%	6 1%
Edinburgh	128 3%	-	128 3%	-	-	11 4%	80 3%	16 2%
Newcastle	240 5%	-	240 5%	-	-	6 2%	138 5%	55 7%
Leeds	224 5%	-	224 5%	-	-	11 5%	133 5%	32 4%
Hull	74 2%	-	74 2%	-	-	6 3%	41 2%	10 1%
Sheffield	154 3%	-	154 3%	-	-	7 3%	83 3%	27 4%
Manchester	470 10%	-	470 10%	-	-	27 11%	263 10%	62 8%
Liverpool	212 5%	-	212 5%	-	-	2 1%	108 4%	14 2%
Nottingham	196 4%	-	196 4%	-	-	7 3%	126 5%	22 3%
Birmingham	381 8%	-	381 8%	-	-	32 13%	190 8%	49 6%
Norwich	183 4%	-	183 4%	-	-	15 6%	73 3%	29 4%
Milton Keynes	118 3%	-	118 3%	-	-	2 1%	67 3%	17 2%
Brighton	99 2%	-	99 2%	-	-	2 1%	52 2%	26 3%
Oxford	63 1%	-	63 1%	-	-	3 1%	34 1%	16 2%
London	1022 22%	-	1022 22%	-	-	60 25%	519 21%	165 22%
Southampton	123 3%	-	123 3%	-	-	8 3%	53 2%	24 3%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - Lab

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Weighted base	4682	-	4682	-	-	243	2521	756
Bristol	183 4%	-	183 4%	-	-	4 2%	92 4%	46 6%
Plymouth	127 3%	-	127 3%	-	-	9 4%	34 1%	67 9%
Cardiff	222 5%	-	222 5%	-	-	5 2%	137 5%	20 3%
None of these	307 7%	-	307 7%	-	-	25 10%	176 7%	55 7%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - LibDem

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	994	-	-	994	-	44	51	702
Weighted base	1179	-	-	1179	-	48	58	836
Glasgow	35 3%	-	-	35 3%	-	1 2%	-	22 3%
Edinburgh	54 5%	-	-	54 5%	-	2 4%	5 9%	30 4%
Newcastle	45 4%	-	-	45 4%	-	2 5%	2 4%	35 4%
Leeds	42 4%	-	-	42 4%	-	2 4%	7 11%	29 4%
Hull	31 3%	-	-	31 3%	-	-	-	31 4%
Sheffield	27 2%	-	-	27 2%	-	1 3%	-	19 2%
Manchester	58 5%	-	-	58 5%	-	1 3%	9 15%	37 4%
Liverpool	16 1%	-	-	16 1%	-	-	1 1%	9 1%
Nottingham	49 4%	-	-	49 4%	-	-	4 6%	34 4%
Birmingham	114 10%	-	-	114 10%	-	10 20%	3 5%	82 10%
Norwich	45 4%	-	-	45 4%	-	2 4%	-	34 4%
Milton Keynes	22 2%	-	-	22 2%	-	-	-	18 2%
Brighton	35 3%	-	-	35 3%	-	-	6 10%	25 3%
Oxford	9 1%	-	-	9 1%	-	1 2%	-	6 1%
London	278 24%	-	-	278 24%	-	8 16%	12 20%	208 25%
Southampton	64 5%	-	-	64 5%	-	-	7 12%	42 5%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - LibDem

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Weighted base	1179	-	-	1179	-	48	58	836
Bristol	82 7%	-	-	82 7%	-	5 11%	1 1%	52 6%
Plymouth	50 4%	-	-	50 4%	-	9 18%	1 1%	33 4%
Cardiff	31 3%	-	-	31 3%	-	-	1 2%	13 2%
None of these	90 8%	-	-	90 8%	-	4 9%	1 2%	76 9%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - UKIP

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	3006	-	-	-	3006	1095	290	476
Weighted base	1724	-	-	-	1724	749	166	283
Glasgow	25 1%	-	-	-	25 1%	3 *	2 1%	2 1%
Edinburgh	20 1%	-	-	-	20 1%	8 1%	1 *	5 2%
Newcastle	89 5%	-	-	-	89 5%	36 5%	7 4%	17 6%
Leeds	93 5%	-	-	-	93 5%	42 6%	7 4%	14 5%
Hull	50 3%	-	-	-	50 3%	11 1%	19 12%	5 2%
Sheffield	68 4%	-	-	-	68 4%	21 3%	16 9%	7 2%
Manchester	142 8%	-	-	-	142 8%	65 9%	15 9%	28 10%
Liverpool	55 3%	-	-	-	55 3%	17 2%	8 5%	15 5%
Nottingham	90 5%	-	-	-	90 5%	43 6%	9 5%	16 6%
Birmingham	135 8%	-	-	-	135 8%	83 11%	5 3%	12 4%
Norwich	104 6%	-	-	-	104 6%	27 4%	8 5%	23 8%
Milton Keynes	47 3%	-	-	-	47 3%	14 2%	1 1%	17 6%
Brighton	61 4%	-	-	-	61 4%	31 4%	7 4%	5 2%
Oxford	16 1%	-	-	-	16 1%	12 2%	* *	* *
London	322 19%	-	-	-	322 19%	172 23%	25 15%	28 10%
Southampton	58 3%	-	-	-	58 3%	30 4%	4 2%	9 3%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - UKIP

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Weighted base	1724	-	-	-	1724	749	166	283
Bristol	69 4%	-	-	-	69 4%	31 4%	5 3%	17 6%
Plymouth	83 5%	-	-	-	83 5%	30 4%	3 2%	30 11%
Cardiff	42 2%	-	-	-	42 2%	17 2%	17 10%	2 1%
None of these	156 9%	-	-	-	156 9%	56 8%	7 4%	32 11%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
2010 Vote - Con

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	5102	3091	257	44	1095	5102	-	-
Weighted base	4939	3185	243	48	749	4939	-	-
Glasgow	89	60	-	1	3	89	-	-
	2%	2%	-	2%	*	2%	-	-
Edinburgh	112	82	11	2	8	112	-	-
	2%	3%	4%	4%	1%	2%	-	-
Newcastle	160	88	6	2	36	160	-	-
	3%	3%	2%	5%	5%	3%	-	-
Leeds	190	115	11	2	42	190	-	-
	4%	4%	5%	4%	6%	4%	-	-
Hull	67	41	6	-	11	67	-	-
	1%	1%	3%	-	1%	1%	-	-
Sheffield	102	61	7	1	21	102	-	-
	2%	2%	3%	3%	3%	2%	-	-
Manchester	384	256	27	1	65	384	-	-
	8%	8%	11%	3%	9%	8%	-	-
Liverpool	119	87	2	-	17	119	-	-
	2%	3%	1%	-	2%	2%	-	-
Nottingham	257	189	7	-	43	257	-	-
	5%	6%	3%	-	6%	5%	-	-
Birmingham	494	289	32	10	83	494	-	-
	10%	9%	13%	20%	11%	10%	-	-
Norwich	250	175	15	2	27	250	-	-
	5%	6%	6%	4%	4%	5%	-	-
Milton Keynes	145	96	2	-	14	145	-	-
	3%	3%	1%	-	2%	3%	-	-
Brighton	132	92	2	-	31	132	-	-
	3%	3%	1%	-	4%	3%	-	-
Oxford	98	76	3	1	12	98	-	-
	2%	2%	1%	2%	2%	2%	-	-
London	1183	779	60	8	172	1183	-	-
	24%	24%	25%	16%	23%	24%	-	-
Southampton	271	193	8	-	30	271	-	-
	5%	6%	3%	-	4%	5%	-	-

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
2010 Vote - Con

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Weighted base	4939	3185	243	48	749	4939	-	-
Bristol	163	96	4	5	31	163	-	-
		3%	3%	2%	11%	4%	3%	-
Plymouth	166	98	9	9	30	166	-	-
		3%	3%	4%	18%	4%	3%	-
Cardiff	105	62	5	-	17	105	-	-
		2%	2%	2%	-	2%	2%	-
None of these	453	251	25	4	56	453	-	-
		9%	8%	10%	9%	8%	9%	-

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
2010 Vote - Lab

	Total	Vote Intention					2010 Vote		
		Con	Lab	LibDem	UKIP		Con	Lab	LibDem
Unweighted base	3653	151	2599	51	290	-	3653	-	
Weighted base	3445	145	2521	58	166	-	3445	-	
Glasgow	206 6%	5 3%	125 5%	-	2 1%	-	206 6%	-	
Edinburgh	120 3%	1 1%	80 3%	5 9%	1 *	-	120 3%	-	
Newcastle	181 5%	14 10%	138 5%	2 4%	7 4%	-	181 5%	-	
Leeds	183 5%	6 4%	133 5%	7 11%	7 4%	-	183 5%	-	
Hull	72 2%	-	41 2%	-	19 12%	-	72 2%	-	
Sheffield	112 3%	2 1%	83 3%	-	16 9%	-	112 3%	-	
Manchester	348 10%	20 14%	263 10%	9 15%	15 9%	-	348 10%	-	
Liverpool	138 4%	1 1%	108 4%	1 1%	8 5%	-	138 4%	-	
Nottingham	179 5%	16 11%	126 5%	4 6%	9 5%	-	179 5%	-	
Birmingham	263 8%	24 17%	190 8%	3 5%	5 3%	-	263 8%	-	
Norwich	94 3%	2 2%	73 3%	-	8 5%	-	94 3%	-	
Milton Keynes	73 2%	4 2%	67 3%	-	1 1%	-	73 2%	-	
Brighton	72 2%	5 4%	52 2%	6 10%	7 4%	-	72 2%	-	
Oxford	34 1%	-	34 1%	-	* *	-	34 1%	-	
London	709 21%	24 17%	519 21%	12 20%	25 15%	-	709 21%	-	
Southampton	73 2%	3 2%	53 2%	7 12%	4 2%	-	73 2%	-	

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
2010 Vote - Lab

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Weighted base	3445	145	2521	58	166	-	3445	-
Bristol	123	5	92	1	5	-	123	-
	4%	3%	4%	1%	3%	-	4%	-
Plymouth	42	1	34	1	3	-	42	-
	1%	1%	1%	1%	2%	-	1%	-
Cardiff	180	5	137	1	17	-	180	-
	5%	3%	5%	2%	10%	-	5%	-
None of these	240	7	176	1	7	-	240	-
	7%	5%	7%	2%	4%	-	7%	-

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
2010 Vote - LibDem

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	3138	295	749	702	476	-	-	3138
Weighted base	3192	325	756	836	283	-	-	3192
Glasgow	72 2%	3 1%	6 1%	22 3%	2 1%	-	-	72 2%
Edinburgh	124 4%	20 6%	16 2%	30 4%	5 2%	-	-	124 4%
Newcastle	161 5%	27 8%	55 7%	35 4%	17 6%	-	-	161 5%
Leeds	145 5%	21 6%	32 4%	29 4%	14 5%	-	-	145 5%
Hull	67 2%	14 4%	10 1%	31 4%	5 2%	-	-	67 2%
Sheffield	97 3%	4 1%	27 4%	19 2%	7 2%	-	-	97 3%
Manchester	222 7%	17 5%	62 8%	37 4%	28 10%	-	-	222 7%
Liverpool	78 2%	7 2%	14 2%	9 1%	15 5%	-	-	78 2%
Nottingham	139 4%	9 3%	22 3%	34 4%	16 6%	-	-	139 4%
Birmingham	246 8%	30 9%	49 6%	82 10%	12 4%	-	-	246 8%
Norwich	143 4%	6 2%	29 4%	34 4%	23 8%	-	-	143 4%
Milton Keynes	74 2%	6 2%	17 2%	18 2%	17 6%	-	-	74 2%
Brighton	91 3%	13 4%	26 3%	25 3%	5 2%	-	-	91 3%
Oxford	36 1%	1 *	16 2%	6 1%	* *	-	-	36 1%
London	624 20%	59 18%	165 22%	208 25%	28 10%	-	-	624 20%
Southampton	113 4%	13 4%	24 3%	42 5%	9 3%	-	-	113 4%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
2010 Vote - LibDem

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Weighted base	3192	325	756	836	283	-	-	3192
Bristol	214	17	46	52	17	-	-	214
	7%	5%	6%	6%	6%	-	-	7%
Plymouth	191	22	67	33	30	-	-	191
	6%	7%	9%	4%	11%	-	-	6%
Cardiff	86	10	20	13	2	-	-	86
	3%	3%	3%	2%	1%	-	-	3%
None of these	269	27	55	76	32	-	-	269
	8%	8%	7%	9%	11%	-	-	8%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Total

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Noti- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	18330	748	621	783	850	329	479	1497	663	829	1554	756	498	498	246	3674	745	698	589	699	1574
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511
Glasgow	790 4%	790 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Edinburgh	625 3%	-	625 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle	756 4%	-	-	756 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leeds	845 5%	-	-	-	845 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hull	309 2%	-	-	-	-	309 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield	499 3%	-	-	-	-	-	499 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manchester	1462 8%	-	-	-	-	-	-	1462 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Liverpool	588 3%	-	-	-	-	-	-	-	588 100%	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham	841 5%	-	-	-	-	-	-	-	-	841 100%	-	-	-	-	-	-	-	-	-	-	-
Birmingham	1513 8%	-	-	-	-	-	-	-	-	-	1513 100%	-	-	-	-	-	-	-	-	-	-
Norwich	820 4%	-	-	-	-	-	-	-	-	-	-	820 100%	-	-	-	-	-	-	-	-	-
Milton Keynes	514 3%	-	-	-	-	-	-	-	-	-	-	-	514 100%	-	-	-	-	-	-	-	-
Brighton	433 2%	-	-	-	-	-	-	-	-	-	-	-	-	433 100%	-	-	-	-	-	-	-
Oxford	222 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	222 100%	-	-	-	-	-	-
London	3989 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3989 100%	-	-	-	-	-
Southampton	705 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	705 100%	-	-	-	-

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Total

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511
Bristol	728 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	728 100%	-	-	-
Plymouth	528 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	528 100%	-	-
Cardiff	652 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	652 100%	-
None of these	1511 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1511 100%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - Con

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	4107	75	91	144	166	58	66	329	124	225	408	173	122	126	81	952	248	135	149	108	327
Weighted base	4246	78	110	147	163	65	75	323	112	247	380	221	139	132	85	1023	259	141	140	93	312
Glasgow	78 2%	78 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Edinburgh	110 3%	-	110 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle	147 3%	-	-	147 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leeds	163 4%	-	-	-	163 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hull	65 2%	-	-	-	-	65 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield	75 2%	-	-	-	-	-	75 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manchester	323 8%	-	-	-	-	-	-	323 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Liverpool	112 3%	-	-	-	-	-	-	-	112 100%	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham	247 6%	-	-	-	-	-	-	-	-	247 100%	-	-	-	-	-	-	-	-	-	-	-
Birmingham	380 9%	-	-	-	-	-	-	-	-	-	380 100%	-	-	-	-	-	-	-	-	-	-
Norwich	221 5%	-	-	-	-	-	-	-	-	-	-	221 100%	-	-	-	-	-	-	-	-	-
Milton Keynes	139 3%	-	-	-	-	-	-	-	-	-	-	-	139 100%	-	-	-	-	-	-	-	-
Brighton	132 3%	-	-	-	-	-	-	-	-	-	-	-	-	132 100%	-	-	-	-	-	-	-
Oxford	85 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	85 100%	-	-	-	-	-	-
London	1023 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1023 100%	-	-	-	-	-
Southampton	259 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	259 100%	-	-	-	-

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - Con

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Weighted base	4246	78	110	147	163	65	75	323	112	247	380	221	139	132	85	1023	259	141	140	93	312
Bristol	141 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	141 100%	-	-	-
Plymouth	140 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	140 100%	-	-
Cardiff	93 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	93 100%	-
None of these	312 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	312 100%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - Lab

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	4788	146	107	270	237	85	152	498	249	207	408	161	135	116	66	965	134	169	123	238	322
Weighted base	4682	156	128	240	224	74	154	470	212	196	381	183	118	99	63	1022	123	183	127	222	307
Glasgow	156 3%	156 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Edinburgh	128 3%	-	128 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle	240 5%	-	-	240 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leeds	224 5%	-	-	-	224 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hull	74 2%	-	-	-	-	74 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield	154 3%	-	-	-	-	-	154 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manchester	470 10%	-	-	-	-	-	-	470 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Liverpool	212 5%	-	-	-	-	-	-	-	212 100%	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham	196 4%	-	-	-	-	-	-	-	-	196 100%	-	-	-	-	-	-	-	-	-	-	-
Birmingham	381 8%	-	-	-	-	-	-	-	-	-	381 100%	-	-	-	-	-	-	-	-	-	-
Norwich	183 4%	-	-	-	-	-	-	-	-	-	-	183 100%	-	-	-	-	-	-	-	-	-
Milton Keynes	118 3%	-	-	-	-	-	-	-	-	-	-	-	118 100%	-	-	-	-	-	-	-	-
Brighton	99 2%	-	-	-	-	-	-	-	-	-	-	-	-	99 100%	-	-	-	-	-	-	-
Oxford	63 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	63 100%	-	-	-	-	-	-
London	1022 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1022 100%	-	-	-	-	-
Southampton	123 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	123 100%	-	-	-	-

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - Lab

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Weighted base	4682	156	128	240	224	74	154	470	212	196	381	183	118	99	63	1022	123	183	127	222	307
Bristol	183 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	183 100%	-	-	-
Plymouth	127 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	127 100%	-	-
Cardiff	222 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	222 100%	-
None of these	307 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	307 100%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - LibDem

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	994	34	36	35	41	18	19	56	17	42	88	40	17	36	11	232	60	61	45	26	80
Weighted base	1179	35	54	45	42	31	27	58	16	49	114	45	22	35	9	278	64	82	50	31	90
Glasgow	35 3%	35 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Edinburgh	54 5%	-	54 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle	45 4%	-	-	45 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leeds	42 4%	-	-	-	42 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hull	31 3%	-	-	-	-	31 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield	27 2%	-	-	-	-	-	27 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manchester	58 5%	-	-	-	-	-	-	58 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Liverpool	16 1%	-	-	-	-	-	-	-	16 100%	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham	49 4%	-	-	-	-	-	-	-	-	49 100%	-	-	-	-	-	-	-	-	-	-	-
Birmingham	114 10%	-	-	-	-	-	-	-	-	-	114 100%	-	-	-	-	-	-	-	-	-	-
Norwich	45 4%	-	-	-	-	-	-	-	-	-	-	45 100%	-	-	-	-	-	-	-	-	-
Milton Keynes	22 2%	-	-	-	-	-	-	-	-	-	-	-	22 100%	-	-	-	-	-	-	-	-
Brighton	35 3%	-	-	-	-	-	-	-	-	-	-	-	-	35 100%	-	-	-	-	-	-	-
Oxford	9 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	9 100%	-	-	-	-	-	-
London	278 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	278 100%	-	-	-	-	-
Southampton	64 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	64 100%	-	-	-	-

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - LibDem

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Weighted base	1179	35	54	45	42	31	27	58	16	49	114	45	22	35	9	278	64	82	50	31	90
Bristol	82 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	82 100%	-	-	-
Plymouth	50 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 100%	-	-
Cardiff	31 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 100%	-
None of these	90 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 100%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - UKIP

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	3006	42	31	160	156	79	102	233	94	145	236	181	82	124	40	561	114	122	138	89	277
Weighted base	1724	25	20	89	93	50	68	142	55	90	135	104	47	61	16	322	58	69	83	42	156
Glasgow	25 1%	25 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Edinburgh	20 1%	-	20 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle	89 5%	-	-	89 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leeds	93 5%	-	-	-	93 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hull	50 3%	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield	68 4%	-	-	-	-	-	68 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manchester	142 8%	-	-	-	-	-	-	142 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Liverpool	55 3%	-	-	-	-	-	-	-	55 100%	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham	90 5%	-	-	-	-	-	-	-	-	90 100%	-	-	-	-	-	-	-	-	-	-	-
Birmingham	135 8%	-	-	-	-	-	-	-	-	-	135 100%	-	-	-	-	-	-	-	-	-	-
Norwich	104 6%	-	-	-	-	-	-	-	-	-	-	104 100%	-	-	-	-	-	-	-	-	-
Milton Keynes	47 3%	-	-	-	-	-	-	-	-	-	-	-	47 100%	-	-	-	-	-	-	-	-
Brighton	61 4%	-	-	-	-	-	-	-	-	-	-	-	-	61 100%	-	-	-	-	-	-	-
Oxford	16 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	16 100%	-	-	-	-	-	-
London	322 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	322 100%	-	-	-	-	-
Southampton	58 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	58 100%	-	-	-	-

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
Vote Intention - UKIP

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Weighted base	1724	25	20	89	93	50	68	142	55	90	135	104	47	61	16	322	58	69	83	42	156
Bristol	69 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	69 100%	-	-	-
Plymouth	83 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	83 100%	-	-
Cardiff	42 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 100%	-
None of these	156 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	156 100%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
2010 Vote - Con

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	5102	90	100	167	197	84	109	401	137	268	527	233	139	141	109	1122	287	180	199	127	485
Weighted base	4939	89	112	160	190	67	102	384	119	257	494	250	145	132	98	1183	271	163	166	105	453
Glasgow	89 2%	89 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Edinburgh	112 2%	-	112 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle	160 3%	-	-	160 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leeds	190 4%	-	-	-	190 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hull	67 1%	-	-	-	-	67 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield	102 2%	-	-	-	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manchester	384 8%	-	-	-	-	-	-	384 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Liverpool	119 2%	-	-	-	-	-	-	-	119 100%	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham	257 5%	-	-	-	-	-	-	-	-	257 100%	-	-	-	-	-	-	-	-	-	-	-
Birmingham	494 10%	-	-	-	-	-	-	-	-	-	494 100%	-	-	-	-	-	-	-	-	-	-
Norwich	250 5%	-	-	-	-	-	-	-	-	-	-	250 100%	-	-	-	-	-	-	-	-	-
Milton Keynes	145 3%	-	-	-	-	-	-	-	-	-	-	-	145 100%	-	-	-	-	-	-	-	-
Brighton	132 3%	-	-	-	-	-	-	-	-	-	-	-	-	132 100%	-	-	-	-	-	-	-
Oxford	98 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	98 100%	-	-	-	-	-	-
London	1183 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1183 100%	-	-	-	-	-
Southampton	271 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	271 100%	-	-	-	-

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
2010 Vote - Con

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Weighted base	4939	89	112	160	190	67	102	384	119	257	494	250	145	132	98	1183	271	163	166	105	453
Bristol	163 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	163 100%	-	-	-
Plymouth	166 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	166 100%	-	-
Cardiff	105 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	105 100%	-
None of these	453 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	453 100%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
2010 Vote - Lab

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	3653	206	117	203	188	77	120	371	167	184	291	91	95	105	34	685	82	122	58	198	259
Weighted base	3445	206	120	181	183	72	112	348	138	179	263	94	73	72	34	709	73	123	42	180	240
Glasgow	206 6%	206 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Edinburgh	120 3%	-	120 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle	181 5%	-	-	181 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leeds	183 5%	-	-	-	183 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hull	72 2%	-	-	-	-	72 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield	112 3%	-	-	-	-	-	112 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manchester	348 10%	-	-	-	-	-	-	348 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Liverpool	138 4%	-	-	-	-	-	-	-	138 100%	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham	179 5%	-	-	-	-	-	-	-	-	179 100%	-	-	-	-	-	-	-	-	-	-	-
Birmingham	263 8%	-	-	-	-	-	-	-	-	-	263 100%	-	-	-	-	-	-	-	-	-	-
Norwich	94 3%	-	-	-	-	-	-	-	-	-	-	94 100%	-	-	-	-	-	-	-	-	-
Milton Keynes	73 2%	-	-	-	-	-	-	-	-	-	-	-	73 100%	-	-	-	-	-	-	-	-
Brighton	72 2%	-	-	-	-	-	-	-	-	-	-	-	-	72 100%	-	-	-	-	-	-	-
Oxford	34 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	34 100%	-	-	-	-	-	-
London	709 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	709 100%	-	-	-	-	-
Southampton	73 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	73 100%	-	-	-	-

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
2010 Vote - Lab

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Weighted base	3445	206	120	181	183	72	112	348	138	179	263	94	73	72	34	709	73	123	42	180	240
Bristol	123 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	123 100%	-	-	-
Plymouth	42 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 100%	-	-
Cardiff	180 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	180 100%	-
None of these	240 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	240 100%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
2010 Vote - LibDem

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	3138	73	108	168	151	64	90	223	89	125	267	138	75	95	38	579	127	181	175	93	279
Weighted base	3192	72	124	161	145	67	97	222	78	139	246	143	74	91	36	624	113	214	191	86	269
Glasgow	72 2%	72 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Edinburgh	124 4%	-	124 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle	161 5%	-	-	161 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leeds	145 5%	-	-	-	145 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hull	67 2%	-	-	-	-	67 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield	97 3%	-	-	-	-	-	97 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manchester	222 7%	-	-	-	-	-	-	222 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Liverpool	78 2%	-	-	-	-	-	-	-	78 100%	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham	139 4%	-	-	-	-	-	-	-	-	139 100%	-	-	-	-	-	-	-	-	-	-	-
Birmingham	246 8%	-	-	-	-	-	-	-	-	-	246 100%	-	-	-	-	-	-	-	-	-	-
Norwich	143 4%	-	-	-	-	-	-	-	-	-	-	143 100%	-	-	-	-	-	-	-	-	-
Milton Keynes	74 2%	-	-	-	-	-	-	-	-	-	-	-	74 100%	-	-	-	-	-	-	-	-
Brighton	91 3%	-	-	-	-	-	-	-	-	-	-	-	-	91 100%	-	-	-	-	-	-	-
Oxford	36 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	36 100%	-	-	-	-	-	-
London	624 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	624 100%	-	-	-	-	-
Southampton	113 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	113 100%	-	-	-	-

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents
2010 Vote - LibDem

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Weighted base	3192	72	124	161	145	67	97	222	78	139	246	143	74	91	36	624	113	214	191	86	269
Bristol	214 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	214 100%	-	-	-
Plymouth	191 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	191 100%	-	-
Cardiff	86 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	86 100%	-
None of these	269 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	269 100%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 20
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate	
Unweighted base	18330	9154	9176	1978	2711	3142	3430	2933	4136	5322	5371	3047	4590	1584	766	2125	1638	1727	1326	980	1666	2071	2732	1715	2271	7421	
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844	
Up to £7,000	(3.5)	920 5%	443 5%	478 5%	284 13%	144 5%	120 4%	175 5%	137 5%	59 1%	42 5%	262 7%	544 12%	90 5%	67 9%	111 6%	71 4%	66 4%	57 4%	48 5%	66 4%	172 7%	110 4%	61 4%	36 2%	224 3%	
£7,001 to £14,000	(10.5)	2553 14%	1108 12%	1445 15%	279 13%	318 10%	305 10%	433 13%	435 16%	784 20%	242 5%	516 10%	398 10%	1397 32%	227 14%	131 18%	299 15%	229 14%	211 13%	207 16%	147 16%	261 14%	255 11%	355 14%	230 14%	117 5%	721 9%
£14,001 to £21,000	(17.5)	3148 17%	1437 16%	1711 18%	292 13%	392 13%	440 14%	529 16%	570 21%	924 23%	516 11%	1040 20%	710 18%	881 20%	266 16%	152 21%	363 18%	309 19%	280 17%	272 21%	178 19%	351 19%	305 13%	425 17%	247 15%	352 15%	1133 14%
£21,001 to £28,000	(24.5)	3184 17%	1646 18%	1538 16%	276 13%	547 18%	496 16%	584 18%	498 18%	783 20%	752 15%	972 19%	900 23%	560 13%	349 21%	120 16%	331 16%	328 20%	277 17%	243 19%	193 21%	281 15%	358 15%	425 17%	279 17%	474 20%	1355 17%
£28,001 to £34,000	(31)	2691 15%	1439 16%	1252 13%	162 7%	410 13%	472 15%	561 17%	454 17%	634 16%	849 17%	741 15%	706 18%	395 9%	240 15%	100 14%	328 16%	241 15%	234 14%	187 15%	126 14%	294 16%	275 12%	394 15%	273 17%	420 17%	1317 17%
£34,001 to £41,000	(37.5)	1662 9%	911 10%	751 8%	134 6%	312 10%	359 12%	319 10%	220 8%	317 8%	606 12%	498 10%	416 10%	142 3%	136 8%	55 7%	176 9%	148 9%	180 11%	114 9%	50 5%	156 9%	225 9%	214 8%	208 13%	272 11%	905 12%
£41,001 to £48,000	(44.5)	831 5%	488 5%	343 4%	115 5%	227 7%	194 6%	151 5%	72 3%	72 2%	353 7%	230 5%	197 5%	51 1%	73 4%	25 3%	69 3%	55 3%	71 4%	54 4%	21 2%	113 6%	155 7%	110 4%	84 5%	169 7%	487 6%
£48,001 to £55,000	(51.5)	680 4%	348 4%	333 4%	71 3%	185 6%	140 5%	134 4%	81 3%	70 2%	341 7%	185 4%	130 3%	25 1%	38 2%	13 2%	91 5%	43 3%	97 6%	15 1%	47 5%	49 3%	125 5%	120 5%	43 3%	155 6%	366 5%
£55,001 to £62,000	(58.5)	418 2%	231 3%	187 2%	81 4%	130 4%	113 4%	54 2%	30 1%	11 *	239 5%	94 2%	62 2%	23 1%	22 1%	22 3%	37 2%	58 4%	35 2%	9 1%	15 2%	21 1%	102 4%	68 3%	30 2%	88 4%	262 3%
£62,001 to £69,000	(65.5)	241 1%	139 2%	102 1%	27 1%	51 2%	88 3%	49 1%	17 1%	8 *	161 3%	46 1%	25 1%	10 *	32 2%	- 1%	22 1%	8 1%	24 1%	9 1%	7 1%	12 1%	65 3%	43 2%	19 1%	70 3%	134 2%
£69,001 to £76,000	(72.5)	155 1%	68 1%	88 1%	25 1%	45 1%	46 1%	12 *	14 1%	13 *	88 2%	47 1%	20 1%	- -	24 1%	2 *	20 1%	5 *	16 1%	* *	9 1%	14 1%	22 1%	14 1%	28 2%	42 2%	94 1%
£76,001 to £83,000	(79.5)	153 1%	68 1%	85 1%	23 1%	69 2%	31 1%	18 1%	8 *	3 *	101 2%	34 1%	11 *	7 *	22 1%	2 *	9 *	7 *	5 *	8 1%	7 1%	10 1%	29 1%	39 2%	16 1%	24 1%	110 1%
£83,001 or more	(86)	312 2%	166 2%	146 2%	57 3%	76 2%	91 3%	41 1%	22 1%	25 1%	235 5%	62 1%	10 *	6 *	18 1%	- -	27 1%	27 2%	20 1%	11 1%	8 1%	40 2%	83 3%	66 3%	13 1%	33 1%	226 3%
Prefer not to answer		1379 8%	491 5%	889 10%	351 16%	181 6%	190 6%	207 6%	163 6%	287 7%	374 8%	354 7%	335 8%	316 7%	114 7%	45 6%	133 7%	120 7%	132 8%	97 8%	59 6%	165 9%	210 9%	184 7%	119 7%	167 7%	509 6%
Average income (£000's)		27.81	28.77	26.86	27.22	32.47	32.28	27.42	24.75	23.40	37.92	27.43	27.43	17.28	27.34	22.83	26.89	26.79	28.48	24.45	25.63	27.43	31.77	29.30	28.35	33.48	32.15

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 20
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Vote Intention				2010 Vote			
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	18330	4107	4788	994	3006	5102	3653	3138	
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192	
Up to £7,000	(3.5) 5%	920 2%	74 5%	249 5%	55 5%	61 4%	108 2%	161 5%	95 3%
£7,001 to £14,000	(10.5) 14%	2553 11%	455 16%	763 12%	143 15%	250 11%	554 16%	550 12%	380 12%
£14,001 to £21,000	(17.5) 17%	3148 15%	633 17%	810 12%	138 21%	365 17%	833 18%	617 16%	519 16%
£21,001 to £28,000	(24.5) 17%	3184 19%	818 16%	772 21%	248 20%	341 20%	968 17%	569 19%	605 19%
£28,001 to £34,000	(31) 15%	2691 15%	657 15%	685 16%	194 19%	322 16%	803 15%	523 16%	517 16%
£34,001 to £41,000	(37.5) 9%	1662 11%	487 9%	435 10%	120 9%	158 11%	541 10%	347 10%	322 10%
£41,001 to £48,000	(44.5) 5%	831 6%	249 5%	220 4%	51 4%	47 3%	235 5%	151 4%	156 5%
£48,001 to £55,000	(51.5) 4%	680 4%	185 4%	166 4%	46 4%	37 2%	184 4%	126 4%	123 4%
£55,001 to £62,000	(58.5) 2%	418 3%	123 2%	108 6%	65 1%	19 2%	107 2%	69 2%	103 3%
£62,001 to £69,000	(65.5) 1%	241 2%	70 1%	57 2%	19 1%	12 1%	50 1%	45 1%	59 2%
£69,001 to £76,000	(72.5) 1%	155 2%	70 1%	40 1%	12 1%	3 *	58 1%	25 1%	26 1%
£76,001 to £83,000	(79.5) 1%	153 1%	42 1%	29 1%	10 1%	8 *	36 1%	28 1%	27 1%
£83,001 or more	(86) 2%	312 3%	115 2%	73 2%	23 2%	25 1%	132 3%	46 1%	61 2%
Prefer not to answer	1379 8%	268 6%	275 6%	56 5%	77 4%	329 7%	187 5%	199 6%	
Average income (£000's)	27.81	31.53	27.09	30.26	25.69	29.84	27.17	29.65	

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 20
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these	
Unweighted base	18330	748	621	783	850	329	479	1497	663	829	1554	756	498	498	246	3674	745	698	589	699	1574	
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511	
Up to £7,000	(3.5) 5%	920 6%	48 5%	32 8%	63 5%	40 6%	19 2%	12 6%	81 5%	31 4%	38 4%	57 2%	19 5%	24 7%	29 4%	10 6%	232 2%	15 3%	21 5%	28 7%	44 5%	78 5%
£7,001 to £14,000	(10.5) 14%	2553 15%	120 14%	88 16%	123 14%	120 14%	44 14%	74 15%	214 15%	80 14%	122 15%	212 14%	112 10%	51 15%	66 11%	25 13%	505 11%	75 13%	95 17%	89 17%	113 15%	226 15%
£14,001 to £21,000	(17.5) 17%	3148 18%	141 14%	88 20%	154 21%	178 21%	39 13%	109 22%	281 19%	118 20%	179 21%	259 17%	176 21%	80 15%	100 23%	25 11%	529 13%	125 18%	108 15%	79 15%	106 16%	275 18%
£21,001 to £28,000	(24.5) 17%	3184 17%	133 17%	169 27%	152 20%	128 15%	83 27%	91 18%	230 16%	105 18%	157 19%	243 16%	134 16%	86 17%	71 16%	32 14%	603 15%	119 17%	106 15%	95 18%	136 21%	311 21%
£28,001 to £34,000	(31) 15%	2691 15%	122 15%	73 12%	110 15%	116 14%	44 14%	87 17%	237 16%	74 13%	115 14%	228 15%	140 17%	93 18%	67 15%	33 15%	551 14%	89 13%	141 19%	78 15%	91 14%	201 13%
£34,001 to £41,000	(37.5) 9%	1662 7%	57 7%	49 8%	52 7%	71 8%	26 9%	31 6%	128 9%	65 11%	91 11%	156 10%	62 8%	47 9%	19 4%	19 8%	383 10%	60 9%	114 16%	54 10%	32 5%	145 10%
£41,001 to £48,000	(44.5) 5%	831 5%	37 5%	24 4%	25 3%	33 4%	4 1%	22 4%	56 4%	18 3%	44 5%	65 4%	81 10%	16 3%	16 4%	24 11%	200 5%	40 6%	22 3%	47 9%	20 3%	39 3%
£48,001 to £55,000	(51.5) 4%	680 4%	22 3%	12 2%	13 2%	22 3%	7 2%	9 2%	82 6%	13 2%	11 1%	80 5%	14 2%	19 4%	13 3%	8 4%	184 5%	41 6%	24 3%	16 3%	43 7%	47 3%
£55,001 to £62,000	(58.5) 2%	418 2%	11 1%	11 2%	10 1%	43 5%	15 5%	11 2%	30 2%	8 1%	13 2%	28 2%	4 *	13 3%	9 2%	7 3%	130 3%	26 4%	24 3%	2 *	7 1%	16 1%
£62,001 to £69,000	(65.5) 1%	241 1%	22 3%	6 1%	1 *	3 *	3 1%	2 *	6 *	11 2%	5 1%	21 1%	3 *	6 1%	5 1%	4 2%	84 2%	19 3%	12 2%	7 1%	5 1%	15 1%
£69,001 to £76,000	(72.5) 1%	155 1%	8 1%	12 2%	1 *	4 *	- -	2 *	10 1%	7 1%	- -	14 1%	2 *	5 1%	1 *	4 2%	37 1%	16 2%	10 1%	2 *	8 1%	14 1%
£76,001 to £83,000	(79.5) 1%	153 1%	6 1%	2 *	2 *	7 1%	- -	- -	9 1%	- -	5 1%	5 *	5 1%	7 1%	2 1%	- -	55 1%	6 1%	14 2%	1 *	7 1%	20 1%
£83,001 or more	(86) 2%	312 2%	8 1%	8 1%	- -	19 2%	2 1%	10 2%	18 1%	9 1%	2 *	20 1%	21 3%	17 3%	3 1%	12 5%	124 3%	12 2%	12 2%	- -	8 1%	9 1%
Prefer not to answer	1379 8%	54 7%	51 8%	50 7%	61 7%	23 7%	40 8%	81 6%	49 8%	58 7%	124 8%	49 6%	47 9%	34 8%	19 8%	371 9%	62 9%	24 3%	32 6%	33 5%	117 8%	
Average income (£000's)	27.81	26.77	26.56	22.60	27.69	25.63	26.17	26.82	26.40	24.99	28.07	27.60	30.35	24.36	33.25	30.63	31.48	30.59	25.86	26.20	25.89	

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 21

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	18330	9154	9176	1978	2711	3142	3430	2933	4136	5322	5371	3047	4590	1584	766	2125	1638	1727	1326	980	1666	2071	2732	1715	2271	7421
Weighted base	18330	8983	9347	2179	3086	3086	3267	2722	3991	4900	5082	3993	4356	1650	733	2016	1650	1650	1283	917	1833	2383	2566	1650	2421	7844
NET: Yes	3697 20%	1804 20%	1893 20%	223 10%	417 14%	574 19%	692 21%	722 27%	1069 27%	637 13%	841 17%	754 19%	1466 34%	383 23%	203 28%	425 21%	320 19%	305 18%	255 20%	198 22%	458 25%	314 13%	496 19%	339 21%	294 12%	849 11%
Yes - physical condition	2239 12%	1058 12%	1181 13%	48 2%	196 6%	260 8%	429 13%	492 18%	815 20%	399 8%	484 10%	496 12%	860 20%	234 14%	127 17%	265 13%	191 12%	180 11%	164 13%	122 13%	283 15%	171 7%	313 12%	189 11%	147 6%	493 6%
Yes - disability	1359 7%	714 8%	644 7%	41 2%	109 4%	220 7%	272 8%	315 12%	402 10%	199 4%	283 6%	231 6%	645 15%	112 7%	87 12%	162 8%	100 6%	100 6%	104 8%	76 8%	162 9%	120 5%	188 7%	147 9%	72 3%	201 3%
Yes - mental condition	1189 6%	530 6%	660 7%	177 8%	263 9%	276 9%	292 9%	142 5%	41 1%	154 3%	255 5%	238 6%	543 12%	138 8%	85 12%	90 4%	116 7%	82 5%	82 6%	73 8%	144 8%	109 5%	167 7%	104 6%	109 4%	310 4%
Yes - other	158 1%	97 1%	62 1%	1 *	28 1%	15 *	40 1%	43 2%	31 1%	19 *	46 1%	9 *	85 2%	15 1%	16 2%	12 1%	9 1%	15 1%	9 1%	8 1%	19 1%	24 1%	15 1%	17 1%	21 1%	29 *
No	14206 78%	6977 78%	7230 77%	1880 86%	2574 83%	2452 79%	2493 76%	1943 71%	2863 72%	4156 85%	4125 81%	3171 79%	2754 63%	1233 75%	504 69%	1543 77%	1279 78%	1296 79%	1003 78%	692 75%	1350 74%	2005 84%	2028 79%	1275 77%	2072 86%	6845 87%
Prefer not to say	426 2%	203 2%	224 2%	75 3%	95 3%	60 2%	82 3%	57 2%	58 1%	107 2%	116 2%	68 2%	136 3%	34 2%	26 4%	48 2%	51 3%	49 3%	25 2%	27 3%	25 1%	64 3%	43 2%	35 2%	55 2%	151 2%

Opinion Poll
ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 21

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Total	Vote Intention				2010 Vote		
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	18330	4107	4788	994	3006	5102	3653	3138
Weighted base	18330	4246	4682	1179	1724	4939	3445	3192
NET: Yes	3697 20%	705 17%	1032 22%	218 19%	470 27%	962 19%	761 22%	627 20%
Yes - physical condition	2239 12%	470 11%	584 12%	124 11%	331 19%	643 13%	460 13%	392 12%
Yes - disability	1359 7%	252 6%	427 9%	87 7%	190 11%	384 8%	320 9%	256 8%
Yes - mental condition	1189 6%	141 3%	352 8%	76 6%	107 6%	182 4%	200 6%	186 6%
Yes - other	158 1%	25 1%	45 1%	6 1%	18 1%	18 *	45 1%	28 1%
No	14206 78%	3503 82%	3534 75%	940 80%	1226 71%	3916 79%	2586 75%	2499 78%
Prefer not to say	426 2%	38 1%	116 2%	21 2%	27 2%	61 1%	98 3%	66 2%

Opinion Poll

ONLINE Fieldwork : 1st - 30th October 2014

Absolutes/col percents

Table 21

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Which of the following cities do you live in, or nearest to?																				
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Noti- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	None of these
Unweighted base	18330	748	621	783	850	329	479	1497	663	829	1554	756	498	498	246	3674	745	698	589	699	1574
Weighted base	18330	790	625	756	845	309	499	1462	588	841	1513	820	514	433	222	3989	705	728	528	652	1511
NET: Yes	3697 20%	186 24%	141 23%	202 27%	151 18%	73 23%	104 21%	286 20%	137 23%	161 19%	259 17%	199 24%	115 22%	104 24%	27 12%	605 15%	158 22%	144 20%	122 23%	135 21%	390 26%
Yes - physical condition	2239 12%	120 15%	78 13%	124 16%	89 11%	38 12%	70 14%	172 12%	98 17%	105 12%	149 10%	131 16%	82 16%	57 13%	15 7%	355 9%	101 14%	65 9%	72 14%	71 11%	247 16%
Yes - disability	1359 7%	56 7%	37 6%	90 12%	53 6%	19 6%	47 9%	96 7%	58 10%	53 6%	83 5%	57 7%	45 9%	42 10%	12 6%	226 6%	61 9%	62 8%	57 11%	55 8%	149 10%
Yes - mental condition	1189 6%	69 9%	47 8%	80 11%	62 7%	20 6%	19 4%	73 5%	28 5%	58 7%	66 4%	79 10%	23 4%	34 8%	13 6%	202 5%	53 7%	52 7%	34 6%	60 9%	119 8%
Yes - other	158 1%	5 1%	7 1%	17 2%	3 *	- -	5 1%	4 *	6 1%	4 *	15 1%	10 1%	9 2%	3 1%	4 2%	35 1%	4 1%	3 *	6 1%	6 1%	13 1%
No	14206 78%	591 75%	471 75%	526 70%	674 80%	225 73%	374 75%	1151 79%	437 74%	672 80%	1204 80%	610 74%	391 76%	322 74%	185 83%	3296 83%	541 77%	577 79%	393 74%	500 77%	1068 71%
Prefer not to say	426 2%	13 2%	12 2%	28 4%	20 2%	12 4%	22 4%	25 2%	14 2%	8 1%	50 3%	11 1%	8 2%	7 2%	10 5%	88 2%	7 1%	8 1%	13 2%	17 3%	53 4%