

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 1

Q1. Which of the following most closely represents the sector your business operates in?

Base : All respondents

	Total	Region										
		London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Agriculture/ gardening	4 1%	2 5%	-	2 3%	-	-	-	-	-	-	-	-
Charity/not for profit	7 1%	1 3%	-	-	1 3%	2 3%	-	1 1%	2 4%	-	-	-
Construction & building	92 18%	4 10%	16 18%	14 21%	6 18%	7 12%	10 21%	17 24%	7 16%	10 22%	-	1 25%
Education	77 15%	7 18%	6 7%	11 16%	6 18%	12 20%	9 19%	7 10%	4 9%	15 33%	-	-
Engineering	16 3%	-	1 1%	2 3%	2 6%	6 10%	1 2%	1 1%	-	3 7%	-	-
Financial services	13 3%	-	4 5%	1 1%	2 6%	1 2%	1 2%	1 1%	2 4%	-	-	1 25%
Hairdressing/ Beauty	107 21%	6 15%	29 33%	13 19%	7 21%	10 17%	9 19%	20 28%	8 18%	5 11%	-	-
Health & pharmaceuticals	22 4%	-	6 7%	2 3%	-	2 3%	3 6%	3 4%	3 7%	2 4%	-	1 25%
Hospitality/ catering	12 2%	2 5%	3 3%	3 4%	-	2 3%	-	2 3%	-	-	-	-
IT & telecoms	3 1%	-	-	-	-	1 2%	1 2%	-	-	1 2%	-	-
Legal	1 *	-	1 1%	-	-	-	-	-	-	-	-	-
Leisure	38 8%	3 8%	8 9%	6 9%	2 6%	1 2%	4 9%	5 7%	6 13%	3 7%	-	-
Manufacturing	20 4%	-	6 7%	1 1%	3 9%	2 3%	3 6%	1 1%	1 2%	2 4%	-	1 25%
Oil, gas, mining	2 *	-	-	-	-	2 3%	-	-	-	-	-	-

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Q1. Which of the following most closely represents the sector your business operates in?

Base : All respondents

	Total	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships			
		1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprenticeships	Yes - Degree / Higher Level Qualifications	Yes - Other NVQ Level Equivalents	No
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Agriculture/ gardening	4 1%	-	2	-	1	-	1	1	3	2	3	3	2	-	1	3	-
Charity/not for profit	7 1%	1	5	-	1	-	-	2	5	1	1	2	-	2	-	2	3
Construction & building	92 18%	18	38	14	10	6	6	67	64	21	6	6	2	36	26	45	29
Education	77 15%	24	39	7	3	1	3	30	44	21	22	16	6	18	27	41	24
Engineering	16 3%	2	6	2	2	-	4	15	10	2	2	1	-	9	6	5	5
Financial services	13 3%	1	3	5	3	-	1	6	12	5	5	2	1	1	2	4	7
Hairdressing/ Beauty	107 21%	42	45	8	5	1	6	91	43	12	3	-	-	34	18	50	36
Health & pharmaceuticals	22 4%	4	11	2	2	1	2	9	16	11	8	9	4	1	6	11	7
Hospitality/ catering	12 2%	2	3	-	4	-	3	7	9	7	5	4	3	4	1	5	6
IT & telecoms	3 1%	2	1	-	-	-	-	2	2	-	-	-	-	-	2	-	1
Legal	1 *	1	-	-	-	-	-	-	1	-	-	-	-	-	1	-	-
Leisure	38 8%	10	13	5	5	-	5	27	28	18	14	8	4	3	6	16	20
Manufacturing	20 4%	10	5	2	2	-	1	16	11	7	4	1	-	4	5	6	10
Oil, gas, mining	2 *	1	-	1	-	-	-	1	1	-	-	-	-	2	1	-	-

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Base : All respondents

	Total	How long have they been employing apprentices										Company Size				Company Breakdown		
		Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Agriculture/ gardening	4 1%	-	1 7%	-	-	-	-	-	-	3 3%	3 1%	3 1%	1 1%	-	1 1%	2 1%	2 1%	2 1%
Charity/not for profit	7 1%	-	-	-	-	1 2%	3 3%	1 1%	1 1%	1 1%	3 2%	2 1%	-	2 1%	3 3%	2 1%	5 1%	2 1%
Construction & building	92 18%	-	2 14%	-	1 9%	3 7%	8 9%	20 18%	18 19%	40 34%	78 24%	58 27%	11 10%	31 20%	28 29%	22 16%	70 19%	22 16%
Education	77 15%	3 33%	1 7%	-	-	7 16%	20 22%	30 27%	12 12%	4 3%	46 14%	16 7%	17 16%	44 28%	8 8%	8 6%	69 19%	8 6%
Engineering	16 3%	-	1 7%	-	1 9%	-	3 3%	3 3%	2 2%	6 5%	11 3%	8 4%	1 1%	4 3%	5 5%	6 4%	10 3%	6 4%
Financial services	13 3%	1 11%	2 14%	-	1 9%	-	2 2%	4 4%	3 3%	-	7 2%	3 1%	1 1%	2 1%	4 4%	6 4%	7 2%	6 4%
Hairdressing/ Beauty	107 21%	-	2 14%	1 33%	1 9%	8 18%	12 13%	26 23%	26 27%	31 26%	83 25%	57 26%	63 58%	31 20%	10 10%	3 2%	104 29%	3 2%
Health & pharmaceuticals	22 4%	1 11%	-	-	-	3 7%	4 4%	5 5%	4 4%	5 4%	14 4%	9 4%	1 1%	12 8%	1 1%	8 6%	14 4%	8 6%
Hospitality/ catering	12 2%	-	-	-	-	3 7%	6 7%	1 1%	2 2%	-	3 1%	2 1%	-	3 2%	4 4%	5 4%	7 2%	5 4%
IT & telecoms	3 1%	-	-	-	-	-	-	-	3 3%	-	3 1%	3 1%	2 2%	-	1 1%	-	3 1%	-
Legal	1 *	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	1 1%	-	1 1%
Leisure	38 8%	2 22%	1 7%	1 33%	3 27%	8 18%	10 11%	6 5%	5 5%	2 2%	13 4%	7 3%	4 4%	11 7%	14 14%	9 7%	29 8%	9 7%
Manufacturing	20 4%	1 11%	-	-	-	3 7%	5 5%	5 5%	1 1%	5 4%	11 3%	6 3%	4 4%	9 6%	4 4%	3 2%	17 5%	3 2%
Oil, gas, mining	2 *	-	-	-	-	-	-	2 2%	-	-	2 1%	-	1 1%	-	-	1 1%	1 *	1 1%

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Table 1

Q1. Which of the following most closely represents the sector your business operates in?

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Agriculture/ gardening	4 1%	1	1	-	-	2	-	-
Charity/not for profit	7 1%	4	1	1	-	1	-	-
Construction & building	92 18%	9	7	26	17	8	7	18
Education	77 15%	17	7	26	13	9	2	3
Engineering	16 3%	2	-	5	2	1	2	4
Financial services	13 3%	4	1	1	4	-	1	2
Hairdressing/ Beauty	107 21%	10	19	45	14	9	2	8
Health & pharmaceuticals	22 4%	3	-	8	2	3	-	6
Hospitality/ catering	12 2%	3	-	1	1	3	2	2
IT & telecoms	3 1%	-	-	3	-	-	-	-
Legal	1 *	-	1	-	-	-	-	-
Leisure	38 8%	8	4	10	7	4	-	5
Manufacturing	20 4%	2	7	4	3	-	1	3
Oil, gas, mining	2 *	-	-	1	-	1	-	-
		-	-	1%	-	2%	-	-

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Base : All respondents

	Total	How long have they been employing apprentices										Company Size				Company Breakdown		
		Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Property management	3 1%	-	-	-	-	1 2%	1 1%	1 1%	-	-	1 *	-	-	1 1%	-	2 1%	1 *	2 1%
Public sector	46 9%	1 11%	2 14%	-	1 9%	3 7%	7 8%	3 3%	14 14%	15 13%	32 10%	29 13%	-	-	5 5%	41 30%	5 1%	41 30%
Retail	19 4%	-	1 7%	1 33%	2 18%	4 9%	3 3%	2 2%	3 3%	3 2%	8 2%	6 3%	3 3%	5 3%	5 5%	6 4%	13 4%	6 4%
Renewable / Processing Energy	1 *	-	-	-	-	-	-	-	-	1 1%	1 *	1 *	-	-	-	1 1%	-	1 1%
Transport	11 2%	-	1 7%	-	1 9%	1 2%	3 3%	1 1%	3 3%	1 1%	5 2%	4 2%	-	1 1%	5 5%	5 4%	6 2%	5 4%
Utilities	5 1%	-	-	-	-	-	2 2%	1 1%	-	2 2%	3 1%	2 1%	-	1 1%	-	4 3%	1 *	4 3%
Other	1 *	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	1 1%	-	1 1%

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Table 2

Q1. Which of the following most closely represents the sector your business operates in?**Base : All respondents**

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Charity/not for profit	7 1%	1 3%	-	-	1 3%	2 3%	-	1 1%	2 4%	-	-	-
Construction & building	92 18%	4 10%	16 18%	14 21%	6 18%	7 12%	10 21%	17 24%	16 16%	10 22%	-	1 25%
Education	77 15%	7 18%	6 7%	11 16%	6 18%	12 20%	9 19%	7 10%	4 9%	15 33%	-	-
Engineering	16 3%	-	1 1%	2 3%	2 6%	6 10%	1 2%	1 1%	-	3 7%	-	-
Financial Services	13 3%	-	4 5%	1 1%	2 6%	1 2%	1 2%	1 1%	2 4%	-	-	1 25%
Hairdressing/ Beauty	107 21%	6 15%	29 33%	13 19%	7 21%	10 17%	9 19%	20 28%	8 18%	5 11%	-	-
Health & pharmaceuticals	22 4%	-	6 7%	2 3%	-	2 3%	3 6%	3 4%	3 7%	2 4%	-	1 25%
Hospitality/ catering	12 2%	2 5%	3 3%	3 4%	-	2 3%	-	2 3%	-	-	-	-
Leisure	38 8%	3 8%	8 9%	6 9%	2 6%	1 2%	4 9%	5 7%	6 13%	3 7%	-	-
Manufacturing	20 4%	-	6 7%	1 1%	3 9%	2 3%	3 6%	1 1%	1 2%	2 4%	-	1 25%
Public sector	46 9%	8 20%	3 3%	5 7%	4 12%	6 10%	4 9%	6 8%	6 13%	4 9%	-	-
Retail	19 4%	3 8%	2 2%	5 7%	-	2 3%	1 2%	3 4%	2 4%	1 2%	-	-
Transport	11 2%	3 8%	2 2%	1 1%	-	-	1 2%	3 4%	1 2%	-	-	-
Other	20 4%	3 8%	2 2%	3 4%	-	6 10%	1 2%	1 1%	3 7%	1 2%	-	-

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Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprenticeships	Yes - Degree / Higher Level Qualifications	Yes - Other NVQ Level Equivalents	No
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Charity/not for profit	7 1%	1	5	-	1	-	-	2	5	1	1	2	-	2	-	2	3
Construction & building	92 18%	18	38	14	10	6	6	67	64	21	6	6	2	36	26	45	29
Education	77 15%	24	39	7	3	1	3	30	44	21	22	16	6	18	27	41	24
Engineering	16 3%	2	6	2	2	-	4	15	10	2	2	1	-	9	6	5	5
Financial Services	13 3%	1	3	5	3	-	1	6	12	5	5	2	1	1	2	4	7
Hairdressing/ Beauty	107 21%	42	45	8	5	1	6	91	43	12	3	-	-	34	18	50	36
Health & pharmaceuticals	22 4%	4	11	2	2	1	2	9	16	11	8	9	4	1	6	11	7
Hospitality/ catering	12 2%	2	3	-	4	-	3	7	9	7	5	4	3	4	1	5	6
Leisure	38 8%	10	13	5	5	-	5	27	28	18	14	8	4	3	6	16	20
Manufacturing	20 4%	10	5	2	2	-	1	16	11	7	4	1	-	4	5	6	10
Public sector	46 9%	2	7	10	8	4	15	34	41	21	16	12	7	28	24	27	7
Retail	19 4%	6	6	3	-	-	4	8	12	8	5	5	3	2	1	4	12
Transport	11 2%	4	2	1	1	2	1	8	5	4	3	2	-	3	3	4	5
Other	20 4%	5	4	2	3	1	5	12	16	6	7	4	3	7	12	9	2

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Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Charity/not for profit	7 1%	-	-	-	-	1 2%	3 3%	1 1%	1 1%	1 1%	3 1%	2 1%	-	2 1%	3 3%	2 1%	5 1%	2 1%
Construction & building	92 18%	-	2 14%	-	1 9%	3 7%	8 9%	20 18%	18 19%	40 34%	78 24%	58 27%	11 10%	31 20%	28 29%	22 16%	70 19%	22 16%
Education	77 15%	3 33%	1 7%	-	-	7 16%	20 22%	30 27%	12 12%	4 3%	46 14%	16 7%	17 16%	44 28%	8 8%	8 6%	69 19%	8 6%
Engineering	16 3%	-	1 7%	-	1 9%	-	3 3%	3 3%	2 2%	6 5%	11 3%	8 4%	1 1%	4 3%	5 5%	6 4%	10 3%	6 4%
Financial Services	13 3%	1 11%	2 14%	-	1 9%	-	2 2%	4 4%	3 3%	-	7 2%	3 1%	1 1%	2 1%	4 4%	6 4%	7 2%	6 4%
Hairdressing/ Beauty	107 21%	-	2 14%	1 33%	1 9%	8 18%	12 13%	26 23%	26 27%	31 26%	83 25%	57 26%	63 58%	31 20%	10 10%	3 2%	104 29%	3 2%
Health & pharmaceuticals	22 4%	1 11%	-	-	-	3 7%	4 4%	5 5%	4 4%	5 4%	14 4%	9 4%	1 1%	12 8%	1 1%	8 6%	14 4%	8 6%
Hospitality/ catering	12 2%	-	-	-	-	3 7%	6 7%	1 1%	2 2%	-	3 1%	2 1%	-	3 2%	4 4%	5 4%	7 2%	5 4%
Leisure	38 8%	2 22%	1 7%	1 33%	3 27%	8 18%	10 11%	6 5%	5 5%	2 2%	13 4%	7 3%	4 4%	11 7%	14 14%	9 7%	29 8%	9 7%
Manufacturing	20 4%	1 11%	-	-	-	3 7%	5 5%	5 5%	1 1%	5 4%	11 3%	6 3%	4 4%	9 6%	4 4%	3 2%	17 5%	3 2%
Public sector	46 9%	1 11%	2 14%	-	1 9%	3 7%	7 8%	3 3%	14 14%	15 13%	32 10%	29 13%	-	-	5 5%	41 30%	5 1%	41 30%
Retail	19 4%	-	1 7%	1 33%	2 18%	4 9%	3 3%	2 2%	3 3%	3 2%	8 3%	6 3%	3 3%	5 3%	5 5%	6 4%	13 4%	6 4%
Transport	11 2%	-	1 7%	-	1 9%	1 2%	3 3%	1 1%	3 3%	1 1%	5 2%	4 2%	-	1 1%	5 5%	5 4%	6 2%	5 4%
Other	20 4%	-	1 7%	-	-	1 2%	5 5%	4 4%	3 3%	6 5%	13 4%	9 4%	4 4%	2 1%	2 2%	12 9%	8 2%	12 9%

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	Total	Number of former apprentices						
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Total (nw)	500	77	57	142	70	46	25	83
Charity/not for profit	7 1%	4 5%	1 2%	1 1%	-	1 2%	-	-
Construction & building	92 18%	9 12%	7 12%	26 18%	17 24%	8 17%	7 28%	18 22%
Education	77 15%	17 22%	7 12%	26 18%	13 19%	9 20%	2 8%	3 4%
Engineering	16 3%	2 3%	-	5 4%	2 3%	1 2%	2 8%	4 5%
Financial Services	13 3%	4 5%	1 2%	1 1%	4 6%	-	1 4%	2 2%
Hairdressing/ Beauty	107 21%	10 13%	19 33%	45 32%	14 20%	9 20%	2 8%	8 10%
Health & pharmaceuticals	22 4%	3 4%	-	8 6%	2 3%	3 7%	-	6 7%
Hospitality/ catering	12 2%	3 4%	-	1 1%	1 1%	3 7%	2 8%	2 2%
Leisure	38 8%	8 10%	4 7%	10 7%	7 10%	4 9%	-	5 6%
Manufacturing	20 4%	2 3%	7 12%	4 3%	3 4%	-	1 4%	3 4%
Public sector	46 9%	9 12%	3 5%	3 2%	3 4%	4 9%	6 24%	18 22%
Retail	19 4%	3 4%	3 5%	6 4%	2 3%	-	1 4%	4 5%
Transport	11 2%	2 3%	2 4%	1 1%	1 1%	1 2%	-	4 5%
Other	20 4%	1 1%	3 5%	5 4%	1 1%	3 7%	1 4%	6 7%

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Table 3

Q2. In which of the following regions is your company headquarters based? -**Base : All respondents**

	Sector (abridged)														
	Charity/ not for profit	Construc tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut -icals	Hospitality /catering	Leisure	Manufac -turing	Public sector	Retail	Transport	Other	
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
London	40 8%	1 14%	4 4%	7 9%	-	-	6 6%	-	2 17%	3 8%	-	8 17%	3 16%	3 27%	3 15%
South East	88 18%	-	16 17%	6 8%	1 6%	4 31%	29 27%	6 27%	3 25%	8 21%	6 30%	3 7%	2 11%	2 18%	2 10%
South West	67 13%	-	14 15%	11 14%	2 13%	1 8%	13 12%	2 9%	3 25%	6 16%	1 5%	5 11%	5 26%	1 9%	3 15%
Eastern	33 7%	1 14%	6 7%	6 8%	2 13%	2 15%	7 7%	-	-	2 5%	3 15%	4 9%	-	-	-
West Midlands	59 12%	2 29%	7 8%	12 16%	6 38%	1 8%	10 9%	2 9%	2 17%	1 3%	2 10%	6 13%	2 11%	-	6 30%
East Midlands	47 9%	-	10 11%	9 12%	1 6%	1 8%	9 8%	3 14%	-	4 11%	3 15%	4 9%	1 5%	1 9%	1 5%
North West	71 14%	1 14%	17 18%	7 9%	1 6%	1 8%	20 19%	3 14%	2 17%	5 13%	1 5%	6 13%	3 16%	3 27%	1 5%
North East	45 9%	2 29%	7 8%	4 5%	-	2 15%	8 7%	3 14%	-	6 16%	1 5%	6 13%	2 11%	1 9%	3 15%
Yorks & Humberside	46 9%	-	10 11%	15 19%	3 19%	-	5 5%	2 9%	-	3 8%	2 10%	4 9%	1 5%	-	1 5%
Multi-sited/ international	4 1%	-	1 1%	-	-	1 8%	-	1 5%	-	-	1 5%	-	-	-	-

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Table 3

Q2. In which of the following regions is your company headquarters based? -

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
													Yes – Advanced Apprentic eships	Yes – Degree / Higher Level Qualifica tions	Yes – Other NVQ Level Equivalen ts	No	
Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 – 18	19 – 24	25 – 30	31 – 40	41 – 50	51+					
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
London	40 8%	8	10	5	6	1	10	24	27	18	9	9	6	11	10	16	18
		6%	5%	8%	12%	6%	18%	7%	9%	13%	9%	13%	18%	7%	7%	7%	10%
South East	88 18%	21	35	10	7	2	13	54	51	28	23	13	8	20	17	41	35
		16%	19%	16%	14%	13%	23%	16%	16%	19%	23%	18%	24%	13%	12%	18%	20%
South West	67 13%	23	29	7	5	-	3	44	37	14	15	10	4	15	16	33	25
		18%	16%	11%	10%	-	5%	13%	12%	10%	15%	14%	12%	10%	12%	14%	14%
Eastern	33 7%	8	13	5	3	1	3	21	26	6	7	6	2	9	10	17	9
		6%	7%	8%	6%	6%	5%	6%	8%	4%	7%	8%	6%	6%	7%	7%	5%
West Midlands	59 12%	12	22	6	6	3	10	36	41	18	14	5	4	23	20	29	17
		9%	12%	10%	12%	19%	18%	11%	13%	13%	14%	7%	12%	15%	15%	13%	10%
East Midlands	47 9%	17	20	4	3	2	1	33	30	11	7	7	3	13	10	17	21
		13%	11%	7%	6%	13%	2%	10%	9%	8%	7%	10%	9%	9%	7%	7%	12%
North West	71 14%	20	24	8	9	5	5	52	44	16	9	9	3	23	23	32	23
		15%	13%	13%	18%	31%	9%	16%	14%	11%	9%	13%	9%	15%	17%	14%	13%
North East	45 9%	10	9	12	6	1	7	33	29	16	8	9	3	18	12	21	13
		8%	5%	20%	12%	6%	13%	10%	9%	11%	8%	13%	9%	12%	9%	9%	8%
Yorks & Humberside	46 9%	12	24	2	3	1	4	31	27	16	7	4	-	18	16	22	11
		9%	13%	3%	6%	6%	7%	9%	9%	11%	7%	6%	-	12%	12%	10%	6%
Multi-sited/ international	4 1%	-	1	2	1	-	-	4	4	1	2	-	-	2	3	1	1
		-	1%	3%	2%	-	-	1%	1%	1%	2%	-	-	1%	2%	*	1%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 3

Q2. In which of the following regions is your company headquarters based? -

Base : All respondents

	How long have they been employing apprentices											Company Size				Company Breakdown		
	Total	Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
London	40	-	1	1	2	8	11	3	5	9	17	14	6	8	6	20	20	20
	8%	-	7%	33%	18%	18%	12%	3%	5%	8%	5%	6%	6%	5%	6%	15%	5%	15%
South East	88	5	5	1	-	7	18	21	11	20	52	31	21	24	19	24	64	24
	18%	56%	36%	33%	-	16%	20%	19%	11%	17%	16%	14%	19%	15%	19%	18%	18%	18%
South West	67	1	3	-	2	3	11	14	13	20	47	33	15	27	14	11	56	11
	13%	11%	21%	-	18%	7%	12%	13%	13%	17%	14%	15%	14%	17%	14%	8%	15%	8%
Eastern	33	1	-	-	-	3	2	7	9	11	27	20	5	11	9	8	25	8
	7%	11%	-	-	-	7%	2%	6%	9%	9%	8%	9%	5%	7%	9%	6%	7%	6%
West Midlands	59	-	1	-	1	5	12	17	10	13	40	23	14	16	10	19	40	19
	12%	-	7%	-	9%	11%	13%	15%	10%	11%	12%	11%	13%	10%	10%	14%	11%	14%
East Midlands	47	-	2	-	1	5	9	11	8	11	30	19	13	17	6	11	36	11
	9%	-	14%	-	9%	11%	10%	10%	8%	9%	9%	9%	12%	11%	6%	8%	10%	8%
North West	71	-	1	1	2	4	12	22	15	14	51	29	16	26	12	17	54	17
	14%	-	7%	33%	18%	9%	13%	20%	15%	12%	16%	13%	15%	17%	12%	13%	15%	13%
North East	45	1	-	-	3	6	7	3	15	10	28	25	7	8	13	17	28	17
	9%	11%	-	-	27%	13%	8%	3%	15%	8%	9%	12%	6%	5%	13%	13%	8%	13%
Yorks & Humberside	46	1	1	-	-	4	8	13	9	10	32	19	12	18	9	7	39	7
	9%	11%	7%	-	-	9%	9%	12%	9%	8%	10%	9%	11%	11%	9%	5%	11%	5%
Multi-sited/ international	4	-	-	-	-	-	1	-	2	1	3	3	-	2	-	2	2	2
	1%	-	-	-	-	-	1%	-	2%	1%	1%	1%	-	1%	-	1%	1%	1%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 3

Q2. In which of the following regions is your company headquarters based? -

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
London	40 8%	5 6%	4 7%	8 6%	4 6%	3 7%	4 16%	12 14%
South East	88 18%	12 16%	11 19%	29 20%	11 16%	5 11%	4 16%	16 19%
South West	67 13%	9 12%	11 19%	22 15%	13 19%	8 17%	2 8%	2 2%
Eastern	33 7%	3 4%	-	10 7%	8 11%	2 4%	2 8%	8 10%
West Midlands	59 12%	7 9%	9 16%	14 10%	5 7%	6 13%	4 16%	14 17%
East Midlands	47 9%	9 12%	8 14%	14 10%	4 6%	6 13%	1 4%	5 6%
North West	71 14%	14 18%	5 9%	22 15%	10 14%	7 15%	4 16%	9 11%
North East	45 9%	6 8%	4 7%	9 6%	7 10%	5 11%	3 12%	11 13%
Yorks & Humberside	46 9%	11 14%	5 9%	14 10%	6 9%	4 9%	1 4%	5 6%
Multi-sited/ international	4 1%	1 1%	-	-	2 3%	-	-	1 1%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 4

Q3 How many employees does your company have in total? -**Base : All respondents**

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
1 - 9	109 22%	6 15%	21 24%	15 22%	5 15%	14 24%	13 28%	16 23%	7 16%	12 26%	-	-
10 - 49	157 31%	8 20%	24 27%	27 40%	11 33%	16 27%	17 36%	26 37%	8 18%	18 39%	-	2 50%
50 - 249	98 20%	6 15%	19 22%	14 21%	9 27%	10 17%	6 13%	12 17%	13 29%	9 20%	-	-
250 +	136 27%	20 50%	24 27%	11 16%	8 24%	19 32%	11 23%	17 24%	17 38%	7 15%	-	2 50%
Mean	1634.44	1750.77	4718.12	164.02	219.68	2009.72	418.42	619.45	1367.80	1049.84	-	2634.50
Standard Deviation	7488.02	4313.97	15220.00	709.37	377.13	7623.25	1581.65	1869.05	3285.76	3747.92	-	4915.57

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 4

Q3 How many employees does your company have in total? -

Base : All respondents

	Sector (abridged)														
	Charity/ not for profit	Construc tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut -icals	Hospitality /catering	Leisure	Manufac -turing	Public sector	Retail	Transport	Other	
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
1 – 9	109 22%	-	11	17	1	1	63	1	-	4	4	-	3	-	4
10 - 49	157 31%	2	31	44	4	2	31	12	3	11	9	-	5	1	2
50 – 249	98 20%	3	28	8	5	4	10	1	4	14	4	5	5	5	2
250 +	136 27%	2	22	8	6	6	3	8	5	9	3	41	6	5	12
Mean	1634.44	78.20	893.86	198.01	356.60	5466.92	31.29	3916.68	8177.67	548.97	2121.65	5658.56	473.21	2962.00	5803.61
Standard Deviation	7488.02	56.58	5732.46	763.76	530.24	15158.25	93.94	14837.29	23199.23	2435.82	8219.94	8410.02	1591.27	6484.27	15535.45

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 4

Q3 How many employees does your company have in total? -**Base : All respondents**

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
1 - 9	109	68	40	1	-	-	-	67	35	16	13	11	-	23	20	44	45
	22%	52%	21%	2%	-	-	-	20%	11%	11%	13%	15%	-	15%	15%	19%	26%
10 - 49	157	48	89	16	2	1	1	96	94	35	21	13	4	34	29	71	63
	31%	37%	48%	26%	4%	6%	2%	29%	30%	24%	21%	18%	12%	22%	21%	31%	36%
50 - 249	98	8	34	25	24	1	6	65	69	28	24	16	9	30	28	42	38
	20%	6%	18%	41%	49%	6%	11%	20%	22%	19%	24%	22%	27%	20%	20%	18%	22%
250 +	136	7	24	19	23	14	49	104	118	65	43	32	20	65	60	72	27
	27%	5%	13%	31%	47%	88%	88%	31%	37%	45%	43%	44%	61%	43%	44%	31%	16%
Mean	1634.44	83.90	544.79	682.04	2365.93	4537.27	9341.25	1764.28	2521.59	3158.93	2879.11	3064.63	6443.81	2474.07	2520.06	2033.73	1404.94
Standard Deviation	7488.02	386.12	5071.75	2002.21	8734.42	7171.98	16964.90	7376.32	9333.47	10840.76	10590.67	12158.65	18280.93	8398.74	8288.32	8355.94	7782.29

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 4

Q3 How many employees does your company have in total? -**Base : All respondents**

	How long have they been employing apprentices											Company Size				Company Breakdown		
	Total	Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
1 – 9	109	-	6	3	1	11	18	24	24	22	70	46	109	-	-	-	109	-
	22%	-	43%	100%	9%	24%	20%	22%	25%	18%	21%	21%	100%	-	-	-	30%	-
10 - 49	157	4	1	-	2	13	29	49	27	32	108	59	-	157	-	-	157	-
	31%	44%	7%	-	18%	29%	32%	44%	28%	27%	33%	27%	-	100%	-	-	43%	-
50 – 249	98	2	1	-	4	7	20	17	21	26	64	47	-	-	98	-	98	-
	20%	22%	7%	-	36%	16%	22%	15%	22%	20%	20%	22%	-	-	100%	-	27%	-
250 +	136	3	6	-	4	14	24	21	25	39	85	64	-	-	-	136	-	136
	27%	33%	43%	-	36%	31%	26%	19%	26%	33%	26%	30%	-	-	-	100%	-	100%
Mean	1634.44	6256.89	1186.71	6.33	1789.50	3887.97	1662.54	489.91	941.64	2124.95	1188.89	1595.94	5.29	22.30	116.88	6438.69	43.13	6438.69
Standard Deviation	7488.02	8279.54	2794.37	1.53	3421.48	15234.14	7805.99	2240.50	2868.06	7823.25	5087.35	6138.29	2.20	10.46	51.66	13998.12	53.38	13998.12

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 4

Q3 How many employees does your company have in total? -

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
1 - 9	109 22%	21 27%	32 56%	53 37%	3 4%	-	-	-
10 - 49	157 31%	25 32%	15 26%	59 42%	41 59%	16 35%	1 4%	-
50 - 249	98 20%	11 14%	6 11%	21 15%	15 21%	19 41%	9 36%	17 20%
250 +	136 27%	20 26%	4 7%	9 6%	11 16%	11 24%	15 60%	66 80%
Mean	1634.44	1743.09	40.14	626.39	835.24	522.28	2303.39	6585.49
Standard Deviation	7488.02	7094.61	73.64	5888.78	6053.65	1310.59	5198.27	14240.05

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 5

Q3a How many of these staff are former apprentices?**Base : All respondents**

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
0	77 15%	5 13%	12 14%	9 13%	3 9%	7 12%	9 19%	14 20%	6 13%	11 24%	-	1 25%
1	57 11%	4 10%	11 13%	11 16%	-	9 15%	8 17%	5 7%	4 9%	5 11%	-	-
2 - 5	142 28%	8 20%	29 33%	22 33%	10 30%	14 24%	14 30%	22 31%	9 20%	14 30%	-	-
6 - 10	70 14%	4 10%	11 13%	13 19%	8 24%	5 8%	4 9%	10 14%	7 16%	6 13%	-	2 50%
11 - 25	46 9%	3 8%	5 6%	8 12%	2 6%	6 10%	6 13%	7 10%	5 11%	4 9%	-	-
26 - 39	25 5%	4 10%	4 5%	2 3%	2 6%	4 7%	1 2%	4 6%	3 7%	1 2%	-	-
40+	83 17%	12 30%	16 18%	2 3%	8 24%	14 24%	5 11%	9 13%	11 24%	5 11%	-	1 25%
Mean	30.09	32.63	67.61	5.51	35.14	29.53	11.54	10.25	51.00	15.77	-	14.25
Standard Deviation	123.59	62.04	249.23	7.15	106.96	62.18	21.99	19.71	107.33	44.98	-	17.67

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 5

Q3a How many of these staff are former apprentices?**Base : All respondents**

	Sector (abridged)														
	Charity/ not for profit	Construc tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut -icals	Hospitality /catering	Leisure	Manufac -turing	Public sector	Retail	Transport	Other	
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
0	77 15%	4 57%	9 10%	17 22%	2 13%	4 31%	10 9%	3 14%	3 25%	8 21%	2 10%	9 20%	3 16%	2 18%	1 5%
1	57 11%	1 14%	7 8%	7 9%	-	1 8%	19 18%	-	-	4 11%	7 35%	3 7%	3 16%	2 18%	3 15%
2 - 5	142 28%	1 14%	26 28%	26 34%	5 31%	1 8%	45 42%	8 36%	1 8%	10 26%	4 20%	3 7%	6 32%	1 9%	5 25%
6 - 10	70 14%	-	17 18%	13 17%	2 13%	4 31%	14 13%	2 9%	1 8%	7 18%	3 15%	3 7%	2 11%	1 9%	1 5%
11 - 25	46 9%	1 14%	8 9%	9 12%	1 6%	-	9 8%	3 14%	3 25%	4 11%	-	4 9%	-	1 9%	3 15%
26 - 39	25 5%	-	7 8%	2 3%	2 13%	1 8%	2 2%	-	2 17%	-	1 5%	6 13%	1 5%	-	1 5%
40+	83 17%	-	18 20%	3 4%	4 25%	2 15%	8 7%	6 27%	2 17%	5 13%	3 15%	18 39%	4 21%	4 36%	6 30%
Mean	30.09	4.20	22.55	8.28	69.77	8.58	8.98	101.05	52.80	21.26	72.83	43.10	95.50	16.44	50.69
Standard Deviation	123.59	6.38	51.20	13.50	140.42	12.99	20.60	341.81	122.59	58.11	238.04	81.00	301.42	24.15	137.63

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 5
Q3a How many of these staff are former apprentices?

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
													Yes – Advanced Apprentic eships	Yes – Degree / Higher Level Qualifica tions	Yes – Other NVQ Level Equivalen ts	No	
Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 – 18	19 – 24	25 – 30	31 – 40	41 – 50	51+					
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
0	77	31	26	5	5	2	8	38	47	25	27	14	5	13	13	29	42
	15%	24%	14%	8%	10%	13%	14%	11%	15%	17%	27%	19%	15%	9%	9%	13%	24%
1	57	40	13	3	1	-	-	36	20	8	7	6	1	11	9	16	28
	11%	31%	7%	5%	2%	-	-	11%	6%	6%	7%	8%	3%	7%	7%	7%	16%
2 - 5	142	44	89	8	1	-	-	89	73	26	16	12	1	33	25	64	53
	28%	34%	48%	13%	2%	-	-	27%	23%	18%	16%	17%	3%	22%	18%	28%	31%
6 - 10	70	12	33	20	2	-	3	48	45	12	7	4	1	24	18	36	19
	14%	9%	18%	33%	4%	-	5%	14%	14%	8%	7%	6%	3%	16%	13%	16%	11%
11 - 25	46	4	19	5	15	1	2	32	33	13	7	5	5	16	17	24	12
	9%	3%	10%	8%	31%	6%	4%	10%	10%	9%	7%	7%	15%	11%	12%	10%	7%
26 - 39	25	-	2	10	8	2	3	19	21	10	5	4	1	12	10	10	6
	5%	-	1%	16%	16%	13%	5%	6%	7%	7%	5%	6%	3%	8%	7%	4%	3%
40+	83	-	5	10	17	11	40	70	77	50	32	27	19	43	45	50	13
	17%	-	3%	16%	35%	69%	71%	21%	24%	35%	32%	38%	58%	28%	33%	22%	8%
Mean	30.09	2.46	7.03	16.81	42.88	63.75	213.06	34.10	40.18	69.13	66.31	86.55	166.08	47.23	69.62	43.64	13.12
Standard Deviation	123.59	3.17	20.19	20.92	88.27	62.26	346.45	116.29	123.66	213.40	229.81	260.20	371.92	160.55	203.90	164.89	46.55

Populus / Learning and Skills Council Apprenticeship Poll

Table 5

Q3a How many of these staff are former apprentices?**Base : All respondents**

Absolutes/col percents

	How long have they been employing apprentices											Company Size				Company Breakdown		
	Total	Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
0	77 15%	5 56%	7 50%	-	4 36%	13 29%	17 19%	14 13%	6 6%	11 9%	31 9%	17 8%	21 19%	25 16%	11 11%	20 15%	57 16%	20 15%
1	57 11%	-	2 14%	3 100%	2 18%	5 11%	14 15%	16 14%	3 3%	12 10%	31 9%	15 7%	32 29%	15 10%	6 6%	4 3%	53 15%	4 3%
2 - 5	142 28%	3 33%	2 14%	-	3 27%	11 24%	29 32%	36 32%	37 38%	21 18%	94 29%	58 27%	53 49%	59 38%	21 21%	9 7%	133 37%	9 7%
6 - 10	70 14%	-	2 14%	-	-	5 11%	9 10%	16 14%	20 21%	18 15%	54 17%	38 18%	3 3%	41 26%	15 15%	11 8%	59 16%	11 8%
11 - 25	46 9%	1 11%	1 7%	-	-	2 4%	6 7%	15 14%	9 9%	12 10%	36 11%	21 10%	-	16 10%	19 19%	11 8%	35 10%	11 8%
26 - 39	25 5%	-	-	-	-	4 9%	5 5%	1 1%	6 6%	9 8%	16 5%	15 7%	-	1 1%	9 9%	15 11%	10 3%	15 11%
40+	83 17%	-	-	-	2 18%	5 11%	11 12%	13 12%	16 16%	36 30%	65 20%	52 24%	-	-	17 17%	66 49%	17 5%	66 49%
Mean	30.09	2.88	1.92	1.00	28.89	20.80	29.92	30.04	20.07	51.05	34.22	36.69	1.96	5.11	20.09	108.45	7.93	108.45
Standard Deviation	123.59	4.16	2.64	0.00	82.93	68.60	143.19	161.08	48.40	140.70	130.45	108.98	1.75	4.52	36.48	246.07	19.86	246.07

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 5

Q3a How many of these staff are former apprentices?**Base : All respondents**

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
0	77 15%	77	-	-	-	-	-	-
		100%	-	-	-	-	-	-
1	57 11%	-	57	-	-	-	-	-
		-	100%	-	-	-	-	-
2 - 5	142 28%	-	-	142	-	-	-	-
		-	-	100%	-	-	-	-
6 - 10	70 14%	-	-	-	70	-	-	-
		-	-	-	100%	-	-	-
11 - 25	46 9%	-	-	-	-	46	-	-
		-	-	-	-	100%	-	-
26 - 39	25 5%	-	-	-	-	-	25	-
		-	-	-	-	-	100%	-
40+	83 17%	-	-	-	-	-	-	83
		-	-	-	-	-	-	100%
Mean	30.09	0.00	1.00	3.33	8.02	16.35	30.88	210.73
Standard Deviation	123.59	0.00	0.00	1.16	1.60	4.23	2.68	306.01

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 6

Q4. How many apprentices does your company employ? -**Base : All respondents**

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
1	131	8	21	23	8	12	17	20	10	12	-	-
	26%	20%	24%	34%	24%	20%	36%	28%	22%	26%	-	-
2 - 5	187	10	35	29	13	22	20	24	9	24	-	1
	37%	25%	40%	43%	39%	37%	43%	34%	20%	52%	-	25%
6 - 10	61	5	10	7	5	6	4	8	12	2	-	2
	12%	13%	11%	10%	15%	10%	9%	11%	27%	4%	-	50%
11 - 25	49	6	7	5	3	6	3	9	6	3	-	1
	10%	15%	8%	7%	9%	10%	6%	13%	13%	7%	-	25%
26 - 39	16	1	2	-	1	3	2	5	1	1	-	-
	3%	3%	2%	-	3%	5%	4%	7%	2%	2%	-	-
40 plus	56	10	13	3	3	10	1	5	7	4	-	-
	11%	25%	15%	4%	9%	17%	2%	7%	16%	9%	-	-
Mean	25.29	29.19	51.67	6.84	7.31	63.86	6.98	9.69	20.90	9.03	-	8.25
Standard Deviation	144.66	83.76	181.80	15.01	13.53	349.46	17.11	17.81	44.26	25.64	-	3.50

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 6

Q4. How many apprentices does your company employ? -**Base : All respondents**

	Sector (abridged)														
	Charity/ not for profit	Construc tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut -icals	Hospitality /catering	Leisure	Manufac -turing	Public sector	Retail	Transport	Other	
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
1	131 26%	1 14%	18 20%	24 31%	2 13%	1 8%	42 39%	4 18%	2 17%	10 26%	10 50%	2 4%	6 32%	4 36%	5 25%
2 - 5	187 37%	5 71%	38 41%	39 51%	6 38%	3 23%	45 42%	11 50%	3 25%	13 34%	5 25%	7 15%	6 32%	2 18%	4 20%
6 - 10	61 12%	- -	14 15%	7 9%	2 13%	5 38%	8 7%	2 9%	- -	5 13%	2 10%	10 22%	3 16%	1 9%	2 10%
11 - 25	49 10%	1 14%	10 11%	3 4%	2 13%	3 23%	5 5%	2 9%	4 33%	5 13%	2 10%	8 17%	- -	1 9%	3 15%
26 - 39	16 3%	- -	6 7%	1 1%	- -	- -	1 1%	1 5%	- -	- -	- -	4 9%	- -	2 18%	1 5%
40 plus	56 11%	- -	6 7%	3 4%	4 25%	1 8%	6 6%	2 9%	3 25%	5 13%	1 5%	15 33%	4 21%	1 9%	5 25%
Mean	25.29	4.17	38.29	6.68	21.06	10.69	6.46	55.75	32.42	20.00	53.95	28.37	108.35	15.82	25.44
Standard Deviation	144.66	5.34	273.77	15.57	30.47	12.96	17.01	222.44	46.46	46.87	222.74	32.48	243.69	25.35	49.76

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 6

Q4. How many apprentices does your company employ? -**Base : All respondents**

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
1	131	131	-	-	-	-	-	78	39	17	11	8	-	21	21	50	57
	26%	100%	-	-	-	-	-	23%	12%	12%	11%	11%	-	14%	15%	22%	33%
2 - 5	187	-	187	-	-	-	-	113	119	38	32	20	3	47	34	79	75
	37%	-	100%	-	-	-	-	34%	38%	26%	32%	28%	9%	31%	25%	34%	43%
6 - 10	61	-	-	61	-	-	-	42	51	17	11	7	3	22	25	26	20
	12%	-	-	100%	-	-	-	13%	16%	12%	11%	10%	9%	14%	18%	11%	12%
11 - 25	49	-	-	-	49	-	-	39	40	22	15	12	7	21	20	33	8
	10%	-	-	-	100%	-	-	12%	13%	15%	15%	17%	21%	14%	15%	14%	5%
26 - 39	16	-	-	-	-	16	-	14	13	8	5	4	2	10	10	10	2
	3%	-	-	-	-	100%	-	4%	4%	6%	5%	6%	6%	7%	7%	4%	1%
40 plus	56	-	-	-	-	-	56	46	54	42	27	21	18	31	27	31	11
	11%	-	-	-	-	-	100%	14%	17%	29%	27%	29%	55%	20%	20%	14%	6%
Mean	25.29	1.00	2.97	7.21	16.83	31.92	212.45	31.69	35.75	56.02	55.69	67.58	140.90	45.32	37.07	38.77	12.87
Standard Deviation	144.66	0.00	1.03	1.49	3.89	3.85	424.06	167.24	174.63	156.55	152.43	176.81	247.43	228.64	132.02	203.56	57.62

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 6

Q4. How many apprentices does your company employ? -**Base : All respondents**

	How long have they been employing apprentices											Company Size				Company Breakdown		
	Total	Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
1	131 26%	2 22%	6 43%	3 100%	1 9%	17 38%	23 25%	30 27%	25 26%	24 20%	79 24%	49 23%	68 62%	48 31%	8 8%	7 5%	124 34%	7 5%
2 - 5	187 37%	4 44%	5 36%	-	5 45%	15 33%	45 49%	53 48%	31 32%	29 24%	113 35%	60 28%	40 37%	89 57%	34 35%	24 18%	163 45%	24 18%
6 - 10	61 12%	2 22%	2 14%	-	3 27%	4 9%	6 7%	7 6%	17 18%	20 17%	44 13%	37 17%	1 1%	16 10%	25 26%	19 14%	42 12%	19 14%
11 - 25	49 10%	1 11%	-	-	-	4 9%	7 8%	9 8%	8 8%	20 17%	37 11%	28 13%	-	2 1%	24 24%	23 17%	26 7%	23 17%
26 - 39	16 3%	-	-	-	-	-	1 1%	3 3%	5 5%	7 6%	15 5%	12 6%	-	1 1%	1 1%	14 10%	2 1%	14 10%
40 plus	56 11%	-	1 7%	-	2 18%	5 11%	9 10%	9 8%	11 11%	19 16%	39 12%	30 14%	-	1 1%	6 6%	49 36%	7 2%	49 36%
Mean	25.29	5.44	6.00	1.00	28.40	22.12	23.76	20.18	11.01	50.45	27.92	32.10	1.47	3.61	10.73	88.31	4.83	88.31
Standard Deviation	144.66	5.92	12.82	0.00	77.89	79.13	101.77	101.50	21.66	267.66	169.49	196.82	0.82	5.72	15.26	283.56	9.40	283.56

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 6

Q4. How many apprentices does your company employ? -**Base : All respondents**

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
1	131 26%	31 40%	40 70%	44 31%	12 17%	4 9%	- -	- -
2 - 5	187 37%	26 34%	13 23%	89 63%	33 47%	19 41%	2 8%	5 6%
6 - 10	61 12%	5 6%	3 5%	8 6%	20 29%	5 11%	10 40%	10 12%
11 - 25	49 10%	5 6%	1 2%	1 1%	2 3%	15 33%	8 32%	17 20%
26 - 39	16 3%	2 3%	- -	- -	- -	1 2%	2 8%	11 13%
40 plus	56 11%	8 10%	- -	- -	3 4%	2 4%	3 12%	40 48%
Mean	25.29	10.62	1.80	2.49	42.90	9.80	18.53	104.40
Standard Deviation	144.66	21.61	1.65	2.11	302.64	9.54	18.41	210.07

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 7

Q4a. What age ranges do the apprentices you employ fall into? - Tick all that apply**Base : All respondents**

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
16 – 18	332	24	54	44	21	36	33	52	33	31	-	4
	66%	60%	61%	66%	64%	61%	70%	73%	73%	67%	-	100%
19 – 24	316	27	51	37	26	41	30	44	29	27	-	4
	63%	68%	58%	55%	79%	69%	64%	62%	64%	59%	-	100%
25 – 30	144	18	28	14	6	18	11	16	16	16	-	1
	29%	45%	32%	21%	18%	31%	23%	23%	36%	35%	-	25%
31 – 40	101	9	23	15	7	14	7	9	8	7	-	2
	20%	23%	26%	22%	21%	24%	15%	13%	18%	15%	-	50%
41 – 50	72	9	13	10	6	5	7	9	9	4	-	-
	14%	23%	15%	15%	18%	8%	15%	13%	20%	9%	-	-
51+	33	6	8	4	2	4	3	3	3	-	-	-
	7%	15%	9%	6%	6%	7%	6%	4%	7%	-	-	-

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 7

Q4a. What age ranges do the apprentices you employ fall into? - Tick all that apply**Base : All respondents**

	Sector (abridged)														
	Charity/ not for profit	Construc tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut -icals	Hospitality /catering	Leisure	Manufac -turing	Public sector	Retail	Transport	Other	
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
16 – 18	332 66%	2 29%	67 73%	30 39%	15 94%	6 46%	91 85%	9 41%	7 58%	27 71%	16 80%	34 74%	8 42%	8 73%	12 60%
19 – 24	316 63%	5 71%	64 70%	44 57%	10 63%	12 92%	43 40%	16 73%	9 75%	28 74%	11 55%	41 89%	12 63%	5 45%	16 80%
25 – 30	144 29%	1 14%	21 23%	21 27%	2 13%	5 38%	12 11%	11 50%	7 58%	18 47%	7 35%	21 46%	8 42%	4 36%	6 30%
31 – 40	101 20%	1 14%	6 7%	22 29%	2 13%	5 38%	3 3%	8 36%	5 42%	14 37%	4 20%	16 35%	5 26%	3 27%	7 35%
41 – 50	72 14%	2 29%	6 7%	16 21%	1 6%	2 15%	-	9 41%	4 33%	8 21%	1 5%	12 26%	5 26%	2 18%	4 20%
51+	33 7%	-	2 2%	6 8%	-	1 8%	-	4 18%	3 25%	4 11%	-	7 15%	3 16%	-	3 15%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 7

Q4a. What age ranges do the apprentices you employ fall into? - Tick all that apply

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
16 - 18	332	78	113	42	39	14	46	332	198	86	48	28	20	122	98	158	108
	66%	60%	60%	69%	80%	88%	82%	100%	63%	60%	48%	39%	61%	80%	72%	69%	62%
19 - 24	316	39	119	51	40	13	54	198	316	117	71	44	29	110	98	160	93
	63%	30%	64%	84%	82%	81%	96%	60%	100%	81%	70%	61%	88%	72%	72%	70%	54%
25 - 30	144	17	38	17	22	8	42	86	117	144	72	50	30	55	50	75	43
	29%	13%	20%	28%	45%	50%	75%	26%	37%	100%	71%	69%	91%	36%	36%	33%	25%
31 - 40	101	11	32	11	15	5	27	48	71	72	101	53	31	24	27	52	40
	20%	8%	17%	18%	31%	31%	48%	14%	22%	50%	100%	74%	94%	16%	20%	23%	23%
41 - 50	72	8	20	7	12	4	21	28	44	50	53	72	33	17	24	41	24
	14%	6%	11%	11%	24%	25%	38%	8%	14%	35%	52%	100%	100%	11%	18%	18%	14%
51+	33	-	3	3	7	2	18	20	29	30	31	33	33	11	12	21	10
	7%	-	2%	5%	14%	13%	32%	6%	9%	21%	31%	46%	100%	7%	9%	9%	6%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 7

Q4a. What age ranges do the apprentices you employ fall into? - Tick all that apply

Base : All respondents

	How long have they been employing apprentices											Company Size				Company Breakdown		
	Total	Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
16 – 18	332	4	8	1	5	30	53	69	70	92	231	162	67	96	65	104	228	104
	66%	44%	57%	33%	45%	67%	58%	62%	72%	77%	71%	75%	61%	61%	66%	76%	63%	76%
19 – 24	316	5	7	-	9	24	60	66	61	84	211	145	35	94	69	118	198	118
	63%	56%	50%	-	82%	53%	66%	59%	63%	71%	65%	67%	32%	60%	70%	87%	54%	87%
25 – 30	144	4	4	1	4	17	31	25	22	36	83	58	16	35	28	65	79	65
	29%	44%	29%	33%	36%	38%	34%	23%	23%	30%	25%	27%	15%	22%	29%	48%	22%	48%
31 – 40	101	4	5	-	4	12	25	18	13	20	51	33	13	21	24	43	58	43
	20%	44%	36%	-	36%	27%	27%	16%	13%	17%	16%	15%	12%	13%	24%	32%	16%	32%
41 – 50	72	2	2	1	1	8	18	12	8	20	40	28	11	13	16	32	40	32
	14%	22%	14%	33%	9%	18%	20%	11%	8%	17%	12%	13%	10%	8%	16%	24%	11%	24%
51+	33	-	1	-	1	4	8	6	3	10	19	13	-	4	9	20	13	20
	7%	-	7%	-	9%	9%	9%	5%	3%	8%	6%	6%	-	3%	9%	15%	4%	15%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 7

Q4a. What age ranges do the apprentices you employ fall into? - Tick all that apply**Base : All respondents**

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
16 - 18	332 66%	38 49%	36 63%	89 63%	48 69%	32 70%	19 76%	70 84%
19 - 24	316 63%	47 61%	20 35%	73 51%	45 64%	33 72%	21 84%	77 93%
25 - 30	144 29%	25 32%	8 14%	26 18%	12 17%	13 28%	10 40%	50 60%
31 - 40	101 20%	27 35%	7 12%	16 11%	7 10%	7 15%	5 20%	32 39%
41 - 50	72 14%	14 18%	6 11%	12 8%	4 6%	5 11%	4 16%	27 33%
51+	33 7%	5 6%	1 2%	1 1%	1 1%	5 11%	1 4%	19 23%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 8

Q4b. How long have you been employing apprentices? -**Base : All respondents**

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Less than 3 months	9 2%	-	5	1	1	-	-	-	1	1	-	-
Less than 6 months	14 3%	1	5	3	-	1	2	1	-	1	-	-
Less than 9 months	3 1%	1	1	-	-	-	-	1	-	-	-	-
Less than 12 months	11 2%	2	-	2	-	1	1	2	3	-	-	-
1 – 2 years	45 9%	8	7	3	3	5	5	4	6	4	-	-
2 – 5 years	91 18%	11	18	11	2	12	9	12	7	8	-	1
5 – 10 years	111 22%	3	21	14	7	17	11	22	3	13	-	-
10 – 20 years	97 19%	5	11	13	9	10	8	15	15	9	-	2
20 years +	119 24%	9	20	20	11	13	11	14	10	10	-	1

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 8

Q4b. How long have you been employing apprentices? -**Base : All respondents**

	Sector (abridged)														
	Charity/ not for profit	Construc tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut -icals	Hospitality /catering	Leisure	Manufac -turing	Public sector	Retail	Transport	Other	
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Less than 3 months	9 2%	-	-	3	-	1	-	1	-	2	1	1	-	-	-
Less than 6 months	14 3%	-	2	1	1	2	2	-	-	1	-	2	1	1	1
Less than 9 months	3 1%	-	-	-	-	-	1	-	-	1	-	-	1	-	-
Less than 12 months	11 2%	-	1	-	1	1	1	-	-	3	-	1	2	1	-
1 – 2 years	45 9%	1	3	7	-	-	8	3	3	8	3	3	4	1	1
2 – 5 years	91 18%	3	8	20	3	2	12	4	6	10	5	7	3	3	5
5 – 10 years	111 22%	1	20	30	3	4	26	5	1	6	5	3	2	1	4
10 – 20 years	97 19%	1	18	12	2	3	26	4	2	5	1	14	3	3	3
20 years +	119 24%	1	40	4	6	-	31	5	-	2	5	15	3	1	6
		14%	43%	5%	38%	-	29%	23%	-	5%	25%	33%	16%	9%	30%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 8

Q4b. How long have you been employing apprentices? -**Base : All respondents**

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Less than 3 months	9 2%	2	4	2	1	-	-	4	5	4	4	2	-	1	2	1	7
Less than 6 months	14 3%	6	5	2	-	-	1	8	7	4	5	2	1	1	1	*	11
Less than 9 months	3 1%	3	-	-	-	-	-	1	-	1	-	1	-	-	-	-	3
Less than 12 months	11 2%	1	5	3	-	-	2	5	9	4	4	1	1	1	1	2	7
1 - 2 years	45 9%	17	15	4	4	-	5	30	24	17	12	8	4	8	4	14	25
2 - 5 years	91 18%	23	45	6	7	1	9	53	60	31	25	18	8	21	12	36	41
5 - 10 years	111 22%	30	53	7	9	3	9	69	66	25	18	12	6	33	29	54	30
10 - 20 years	97 19%	25	31	17	8	5	11	70	61	22	13	8	3	40	37	53	23
20 years +	119 24%	24	29	20	20	7	19	92	84	36	20	20	10	47	51	68	26
		18%	16%	33%	41%	44%	34%	28%	27%	25%	20%	28%	30%	31%	37%	30%	15%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 8

Q4b. How long have you been employing apprentices? -

Base : All respondents

	How long have they been employing apprentices											Company Size				Company Breakdown		
	Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies	
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Less than 3 months	9	100%	-	-	-	-	-	-	-	-	-	-	-	4	2	3	6	3
	2%													3%	2%	2%	2%	2%
Less than 6 months	14	-	100%	-	-	-	-	-	-	-	-	-	6	1	1	6	8	6
	3%												6%	1%	1%	4%	2%	4%
Less than 9 months	3	-	-	100%	-	-	-	-	-	-	-	-	3	-	-	-	3	-
	1%												3%				1%	
Less than 12 months	11	-	-	-	100%	-	-	-	-	-	-	-	1	2	4	4	7	4
	2%												1%	1%	4%	3%	2%	3%
1 – 2 years	45	-	-	-	-	100%	-	-	-	-	-	-	11	13	7	14	31	14
	9%												10%	8%	7%	10%	9%	10%
2 – 5 years	91	-	-	-	-	-	100%	-	-	-	-	-	18	29	20	24	67	24
	18%												17%	18%	20%	18%	18%	18%
5 – 10 years	111	-	-	-	-	-	-	100%	-	-	111	-	24	49	17	21	90	21
	22%												22%	31%	17%	15%	25%	15%
10 – 20 years	97	-	-	-	-	-	-	-	100%	-	97	-	24	27	21	25	72	25
	19%												22%	17%	21%	18%	20%	18%
20 years +	119	-	-	-	-	-	-	-	-	100%	119	119	22	32	26	39	80	39
	24%												20%	20%	27%	29%	22%	29%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 8

Q4b. How long have you been employing apprentices? -**Base : All respondents**

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Less than 3 months	9 2%	5 6%	-	3 2%	-	1 2%	-	-
Less than 6 months	14 3%	7 9%	2 4%	2 1%	2 3%	1 2%	-	-
Less than 9 months	3 1%	-	3 5%	-	-	-	-	-
Less than 12 months	11 2%	4 5%	2 4%	3 2%	-	-	-	2 2%
1 – 2 years	45 9%	13 17%	5 9%	11 8%	5 7%	2 4%	4 16%	5 6%
2 – 5 years	91 18%	17 22%	14 25%	29 20%	9 13%	6 13%	5 20%	11 13%
5 – 10 years	111 22%	14 18%	16 28%	36 25%	16 23%	15 33%	1 4%	13 16%
10 – 20 years	97 19%	6 8%	3 5%	37 26%	20 29%	9 20%	6 24%	16 19%
20 years +	119 24%	11 14%	12 21%	21 15%	18 26%	12 26%	9 36%	36 43%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 9

Q4c. Have any of your apprentices progressed to Advanced Apprenticeships, degree/higher level qualifications or other NVQ level equivalents? - Tick all that apply

Base : All respondents

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Yes – Advanced Apprenticeships	152 30%	11 28%	20 23%	15 22%	9 27%	23 39%	13 28%	23 32%	18 40%	18 39%	-	2 50%
Yes – Degree / Higher Level Qualifications	137 27%	10 25%	17 19%	16 24%	10 30%	20 34%	10 21%	23 32%	12 27%	16 35%	-	3 75%
Yes – Other NVQ Level Equivalents	229 46%	16 40%	41 47%	33 49%	17 52%	29 49%	17 36%	32 45%	21 47%	22 48%	-	1 25%
No	173 35%	18 45%	35 40%	25 37%	9 27%	17 29%	21 45%	23 32%	13 29%	11 24%	-	1 25%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 9

Q4c. Have any of your apprentices progressed to Advanced Apprenticeships, degree/higher level qualifications or other NVQ level equivalents? - Tick all that apply

Base : All respondents

	Sector (abridged)														
	Charity/ not for profit	Construc tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut -icals	Hospitality /catering	Leisure	Manufac -turing	Public sector	Retail	Transport	Other	
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Yes – Advanced Apprenticeships	152 30%	2 29%	36 39%	18 23%	9 56%	1 8%	34 32%	1 5%	4 33%	3 8%	4 20%	28 61%	2 11%	3 27%	7 35%
Yes – Degree / Higher Level Qualifications	137 27%	-	26 28%	27 35%	6 38%	2 15%	18 17%	6 27%	1 8%	6 16%	5 25%	24 52%	1 5%	3 27%	12 60%
Yes – Other NVQ Level Equivalents	229 46%	2 29%	45 49%	41 53%	5 31%	4 31%	50 47%	11 50%	5 42%	16 42%	6 30%	27 59%	4 21%	4 36%	9 45%
No	173 35%	3 43%	29 32%	24 31%	5 31%	7 54%	36 34%	7 32%	6 50%	20 53%	10 50%	7 15%	12 63%	5 45%	2 10%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 9

Q4c. Have any of your apprentices progressed to Advanced Apprenticeships, degree/higher level qualifications or other NVQ level equivalents? - Tick all that apply

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Yes - Advanced Apprenticeships	152 30%	21 16%	47 25%	22 36%	21 43%	10 63%	31 55%	122 37%	110 35%	55 38%	24 24%	17 24%	11 33%	152 100%	72 53%	92 40%	-
Yes - Degree / Higher Level Qualifications	137 27%	21 16%	34 18%	25 41%	20 41%	10 63%	27 48%	98 30%	98 31%	50 35%	27 27%	24 33%	12 36%	72 47%	137 100%	83 36%	-
Yes - Other NVQ Level Equivalents	229 46%	50 38%	79 42%	26 43%	33 67%	10 63%	31 55%	158 48%	160 51%	75 52%	52 51%	41 57%	21 64%	92 61%	83 61%	229 100%	-
No	173 35%	57 44%	75 40%	20 33%	8 16%	2 13%	11 20%	108 33%	93 29%	43 30%	40 40%	24 33%	10 30%	-	-	-	173 100%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 9

Q4c. Have any of your apprentices progressed to Advanced Apprenticeships, degree/higher level qualifications or other NVQ level equivalents? - Tick all that apply

Base : All respondents

	How long have they been employing apprentices											Company Size				Company Breakdown		
	Total	Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Yes – Advanced Apprenticeships	152	1	1	-	1	8	21	33	40	47	120	87	23	34	30	65	87	65
	30%	11%	7%	-	9%	18%	23%	30%	41%	39%	37%	40%	21%	22%	31%	48%	24%	48%
Yes – Degree / Higher Level Qualifications	137	2	1	-	1	4	12	29	37	51	117	88	20	29	28	60	77	60
	27%	22%	7%	-	9%	9%	13%	26%	38%	43%	36%	41%	18%	18%	29%	44%	21%	44%
Yes – Other NVQ Level Equivalents	229	1	1	-	2	14	36	54	53	68	175	121	44	71	42	72	157	72
	46%	11%	7%	-	18%	31%	40%	49%	55%	57%	54%	56%	40%	45%	43%	53%	43%	53%
No	173	7	11	3	7	25	41	30	23	26	79	49	45	63	38	27	146	27
	35%	78%	79%	100%	64%	56%	45%	27%	24%	22%	24%	23%	41%	40%	39%	20%	40%	20%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 9

Q4c. Have any of your apprentices progressed to Advanced Apprenticeships, degree/higher level qualifications or other NVQ level equivalents? - Tick all that apply

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Yes – Advanced Apprenticeships	152 30%	13 17%	11 19%	33 23%	24 34%	16 35%	12 48%	43 52%
Yes – Degree / Higher Level Qualifications	137 27%	13 17%	9 16%	25 18%	18 26%	17 37%	10 40%	45 54%
Yes – Other NVQ Level Equivalents	229 46%	29 38%	16 28%	64 45%	36 51%	24 52%	10 40%	50 60%
No	173 35%	42 55%	28 49%	53 37%	19 27%	12 26%	6 24%	13 16%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 10

Q5. Are the majority of your apprentices male or female?**Base : All respondents**

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Male	194	14	29	27	14	21	20	30	19	18	-	2
	39%	35%	33%	40%	42%	36%	43%	42%	42%	39%	-	50%
Female	237	20	47	29	14	33	22	29	21	20	-	2
	47%	50%	53%	43%	42%	56%	47%	41%	47%	43%	-	50%
50/50 Split	69	6	12	11	5	5	5	12	5	8	-	-
	14%	15%	14%	16%	15%	8%	11%	17%	11%	17%	-	-

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 10

Q5. Are the majority of your apprentices male or female?**Base : All respondents**

	Sector (abridged)														
	Charity/ not for profit	Construc tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut -icals	Hospitality /catering	Leisure	Manufac -turing	Public sector	Retail	Transport	Other	
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Male	194	-	90	4	14	1	2	3	2	16	19	15	6	9	13
	39%	-	98%	5%	88%	8%	2%	14%	17%	42%	95%	33%	32%	82%	65%
Female	237	7	-	67	1	8	98	17	4	8	-	15	8	1	3
	47%	100%	-	87%	6%	62%	92%	77%	33%	21%	-	33%	42%	9%	15%
50/50 Split	69	-	2	6	1	4	7	2	6	14	1	16	5	1	4
	14%	-	2%	8%	6%	31%	7%	9%	50%	37%	5%	35%	26%	9%	20%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 10

Q5. Are the majority of your apprentices male or female?**Base : All respondents**

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Male	194	56	58	30	20	9	21	143	127	53	29	17	4	71	60	78	71
	39%	43%	31%	49%	41%	56%	38%	43%	40%	37%	29%	24%	12%	47%	44%	34%	41%
Female	237	67	106	21	15	3	25	145	135	61	49	40	18	61	49	112	83
	47%	51%	57%	34%	31%	19%	45%	44%	43%	42%	49%	56%	55%	40%	36%	49%	48%
50/50 Split	69	8	23	10	14	4	10	44	54	30	23	15	11	20	28	39	19
	14%	6%	12%	16%	29%	25%	18%	13%	17%	21%	23%	21%	33%	13%	20%	17%	11%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 10

Q5. Are the majority of your apprentices male or female?

Base : All respondents

	How long have they been employing apprentices											Company Size				Company Breakdown		
	Total	Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Male	194	4	8	2	5	13	27	36	35	64	135	99	24	56	52	62	132	62
	39%	44%	57%	67%	45%	29%	30%	32%	36%	54%	41%	46%	22%	36%	53%	46%	36%	46%
Female	237	3	6	1	3	21	54	58	51	40	149	91	77	89	29	42	195	42
	47%	33%	43%	33%	27%	47%	59%	52%	53%	34%	46%	42%	71%	57%	30%	31%	54%	31%
50/50 Split	69	2	-	-	3	11	10	17	11	15	43	26	8	12	17	32	37	32
	14%	22%	-	-	27%	24%	11%	15%	11%	13%	13%	12%	7%	8%	17%	24%	10%	24%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 10

Q5. Are the majority of your apprentices male or female?**Base : All respondents**

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Male	194	26	22	48	33	18	12	35
	39%	34%	39%	34%	47%	39%	48%	42%
Female	237	37	32	78	31	20	7	32
	47%	48%	56%	55%	44%	43%	28%	39%
50/50 Split	69	14	3	16	6	8	6	16
	14%	18%	5%	11%	9%	17%	24%	19%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 11

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Enables us to fill vacancies more quickly**

Base : All respondents

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Strongly Agree	169 34%	13 33%	23 26%	23 34%	12 36%	21 36%	15 32%	29 41%	15 33%	17 37%	-	1 25%
Somewhat agree	172 34%	12 30%	29 33%	18 27%	9 27%	25 42%	21 45%	20 28%	21 47%	15 33%	-	2 50%
Somewhat disagree	121 24%	10 25%	30 34%	15 22%	10 30%	9 15%	11 23%	16 23%	6 13%	13 28%	-	1 25%
Strongly disagree	38 8%	5 13%	6 7%	11 16%	2 6%	4 7%	-	6 8%	3 7%	1 2%	-	-
Total Agree	341 68%	25 63%	52 59%	41 61%	21 64%	46 78%	36 77%	49 69%	36 80%	32 70%	-	3 75%
Total Disagree	159 32%	15 38%	36 41%	26 39%	12 36%	13 22%	11 23%	22 31%	9 20%	14 30%	-	1 25%
Net Agree	182 36%	10 25%	16 18%	15 22%	9 27%	33 56%	25 53%	27 38%	27 60%	18 39%	0 0%	2 50%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 11

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Enables us to fill vacancies more quickly**

Base : All respondents

	Sector (abridged)														
	Charity/ not for profit	Construc- tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut- icals	Hospitality /catering	Leisure	Manufac- turing	Public sector	Retail	Transport	Other	
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Strongly Agree	169 34%	2 29%	25 27%	30 39%	6 38%	2 15%	52 49%	7 32%	4 33%	10 26%	2 10%	15 33%	7 37%	3 27%	4 20%
Somewhat agree	172 34%	1 14%	24 26%	30 39%	5 31%	4 31%	30 28%	9 41%	5 42%	16 42%	6 30%	19 41%	6 32%	6 55%	11 55%
Somewhat disagree	121 24%	4 57%	36 39%	12 16%	5 31%	4 31%	16 15%	4 18%	2 17%	9 24%	8 40%	10 22%	5 26%	1 9%	5 25%
Strongly disagree	38 8%	- -	7 8%	5 6%	- -	3 23%	9 8%	2 9%	1 8%	3 8%	4 20%	2 4%	1 5%	1 9%	- -
Total Agree	341 68%	3 43%	49 53%	60 78%	11 69%	6 46%	82 77%	16 73%	9 75%	26 68%	8 40%	34 74%	13 68%	9 82%	15 75%
Total Disagree	159 32%	4 57%	43 47%	17 22%	5 31%	7 54%	25 23%	6 27%	3 25%	12 32%	12 60%	12 26%	6 32%	2 18%	5 25%
Net Agree	182 36%	-1 -14%	6 7%	43 56%	6 38%	-1 -8%	57 53%	10 45%	6 50%	14 37%	-4 -20%	22 48%	7 37%	7 64%	10 50%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 11

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Enables us to fill vacancies more quickly**

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Strongly Agree	169 34%	42 32%	70 37%	19 31%	17 35%	4 25%	17 30%	125 38%	105 33%	45 31%	27 27%	18 25%	9 27%	61 40%	48 35%	86 38%	50 29%
Somewhat agree	172 34%	45 34%	51 27%	24 39%	19 39%	8 50%	25 45%	112 34%	111 35%	56 39%	40 40%	31 43%	14 42%	52 34%	51 37%	82 36%	57 33%
Somewhat disagree	121 24%	29 22%	51 27%	14 23%	11 22%	2 13%	14 25%	77 23%	80 25%	32 22%	24 24%	19 26%	8 24%	32 21%	33 24%	50 22%	44 25%
Strongly disagree	38 8%	15 11%	15 8%	4 7%	2 4%	2 13%	- -	18 5%	20 6%	11 8%	10 10%	4 6%	2 6%	7 5%	5 4%	11 5%	22 13%
Total Agree	341 68%	87 66%	121 65%	43 70%	36 73%	12 75%	42 75%	237 71%	216 68%	101 70%	67 66%	49 68%	23 70%	113 74%	99 72%	168 73%	107 62%
Total Disagree	159 32%	44 34%	66 35%	18 30%	13 27%	4 25%	14 25%	95 29%	100 32%	43 30%	34 34%	23 32%	10 30%	39 26%	38 28%	61 27%	66 38%
Net Agree	182 36%	43 33%	55 29%	25 41%	23 47%	8 50%	28 50%	142 43%	116 37%	58 40%	33 33%	26 36%	13 39%	74 49%	61 45%	107 47%	41 24%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 11

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Enables us to fill vacancies more quickly**

Base : All respondents

	Total	How long have they been employing apprentices										Company Size				Company Breakdown		
		Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Strongly Agree	169	3	4	1	4	17	30	31	37	42	110	79	47	52	34	36	133	36
	34%	33%	29%	33%	36%	38%	33%	28%	38%	35%	34%	37%	43%	33%	35%	26%	37%	26%
Somewhat agree	172	2	3	-	4	20	26	46	38	33	117	71	33	51	34	54	118	54
	34%	22%	21%	-	36%	44%	29%	41%	39%	28%	36%	33%	30%	32%	35%	40%	32%	40%
Somewhat disagree	121	3	6	1	2	8	26	22	16	37	75	53	16	43	23	39	82	39
	24%	33%	43%	33%	18%	18%	29%	20%	16%	31%	23%	25%	15%	27%	23%	29%	23%	29%
Strongly disagree	38	1	1	1	1	-	9	12	6	7	25	13	13	11	7	7	31	7
	8%	11%	7%	33%	9%	-	10%	11%	6%	6%	8%	6%	12%	7%	7%	5%	9%	5%
Total Agree	341	5	7	1	8	37	56	77	75	75	227	150	80	103	68	90	251	90
	68%	56%	50%	33%	73%	82%	62%	69%	77%	63%	69%	69%	73%	66%	69%	66%	69%	66%
Total Disagree	159	4	7	2	3	8	35	34	22	44	100	66	29	54	30	46	113	46
	32%	44%	50%	67%	27%	18%	38%	31%	23%	37%	31%	31%	27%	34%	31%	34%	31%	34%
Net Agree	182	1	0	-1	5	29	21	43	53	31	127	84	51	49	38	44	138	44
	36%	11%	0%	-33%	45%	64%	23%	39%	55%	26%	39%	39%	47%	31%	39%	32%	38%	32%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 11

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Enables us to fill vacancies more quickly**

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Strongly Agree	169 34%	26 34%	14 25%	56 39%	21 30%	20 43%	8 32%	24 29%
Somewhat agree	172 34%	27 35%	25 44%	42 30%	20 29%	16 35%	7 28%	35 42%
Somewhat disagree	121 24%	17 22%	9 16%	32 23%	25 36%	9 20%	7 28%	22 27%
Strongly disagree	38 8%	7 9%	9 16%	12 8%	4 6%	1 2%	3 12%	2 2%
Total Agree	341 68%	53 69%	39 68%	98 69%	41 59%	36 78%	15 60%	59 71%
Total Disagree	159 32%	24 31%	18 32%	44 31%	29 41%	10 22%	10 40%	24 29%
Net Agree	182 36%	29 38%	21 37%	54 38%	12 17%	26 57%	5 20%	35 42%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 12

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Higher overall productivity**

Base : All respondents

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Strongly Agree	180 36%	9 23%	33 38%	24 36%	14 42%	28 47%	12 26%	26 37%	16 36%	17 37%	-	1 25%
Somewhat agree	227 45%	22 55%	39 44%	23 34%	13 39%	21 36%	22 47%	37 52%	24 53%	24 52%	-	2 50%
Somewhat disagree	75 15%	7 18%	11 13%	18 27%	3 9%	9 15%	12 26%	5 7%	4 9%	5 11%	-	1 25%
Strongly disagree	18 4%	2 5%	5 6%	2 3%	3 9%	1 2%	1 2%	3 4%	1 2%	-	-	-
Total Agree	407 81%	31 78%	72 82%	47 70%	27 82%	49 83%	34 72%	63 89%	40 89%	41 89%	-	3 75%
Total Disagree	93 19%	9 23%	16 18%	20 30%	6 18%	10 17%	13 28%	8 11%	5 11%	5 11%	-	1 25%
Net Agree	314 63%	22 55%	56 64%	27 40%	21 64%	39 66%	21 45%	55 77%	35 78%	36 78%	0 0%	2 50%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 12

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Higher overall productivity**

Base : All respondents

	Sector (abridged)														
	Charity/ not for profit	Construc- tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut- icals	Hospitality /catering	Leisure	Manufac- turing	Public sector	Retail	Transport	Other	
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Strongly Agree	180 36%	2	24	27	10	5	52	13	7	6	3	13	8	4	6
Somewhat agree	227 45%	4	47	34	5	7	32	6	3	27	11	25	10	6	10
Somewhat disagree	75 15%	1	17	14	1	1	17	3	2	5	2	8	-	1	3
Strongly disagree	18 4%	-	4	2	-	-	6	-	-	-	4	-	1	-	1
Total Agree	407 81%	6	71	61	15	12	84	19	10	33	14	38	18	10	16
Total Disagree	93 19%	1	21	16	1	1	23	3	2	5	6	8	1	1	4
Net Agree	314 63%	5	50	45	14	11	61	16	8	28	8	30	17	9	12
		71%	54%	58%	88%	85%	57%	73%	67%	74%	40%	65%	89%	82%	60%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 12

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Higher overall productivity**

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Strongly Agree	180 36%	45 34%	71 38%	19 31%	17 35%	6 38%	22 39%	124 37%	110 35%	57 40%	35 35%	29 40%	14 42%	62 41%	49 36%	85 37%	61 35%
Somewhat agree	227 45%	54 41%	76 41%	34 56%	23 47%	10 63%	30 54%	153 46%	154 49%	71 49%	46 46%	34 47%	17 52%	70 46%	71 52%	107 47%	73 42%
Somewhat disagree	75 15%	25 19%	30 16%	7 11%	9 18%	-	4 7%	47 14%	43 14%	13 9%	17 17%	7 10%	2 6%	16 11%	14 10%	30 13%	31 18%
Strongly disagree	18 4%	7 5%	10 5%	1 2%	-	-	-	8 2%	9 3%	3 2%	3 3%	2 3%	-	4 3%	3 2%	7 3%	8 5%
Total Agree	407 81%	99 76%	147 79%	53 87%	40 82%	16 100%	52 93%	277 83%	264 84%	128 89%	81 80%	63 88%	31 94%	132 87%	120 88%	192 84%	134 77%
Total Disagree	93 19%	32 24%	40 21%	8 13%	9 18%	-	4 7%	55 17%	52 16%	16 11%	20 20%	9 13%	2 6%	20 13%	17 12%	37 16%	39 23%
Net Agree	314 63%	67 51%	107 57%	45 74%	31 63%	16 100%	48 86%	222 67%	212 67%	112 78%	61 60%	54 75%	29 88%	112 74%	103 75%	155 68%	95 55%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 12

Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.

Higher overall productivity

Base : All respondents

	Total	How long have they been employing apprentices										Company Size				Company Breakdown		
		Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Strongly Agree	180 36%	2 22%	5 36%	1 33%	6 55%	17 38%	27 30%	36 32%	38 39%	48 40%	122 37%	86 40%	53 49%	48 31%	36 37%	43 32%	137 38%	43 32%
Somewhat agree	227 45%	6 67%	6 43%	1 33%	2 18%	20 44%	45 49%	56 50%	43 44%	48 40%	147 45%	91 42%	29 27%	77 49%	48 49%	73 54%	154 42%	73 54%
Somewhat disagree	75 15%	-	3 21%	1 33%	2 18%	6 13%	16 18%	14 13%	14 14%	19 16%	47 14%	33 15%	19 17%	27 17%	11 11%	18 13%	57 16%	18 13%
Strongly disagree	18 4%	1 11%	-	-	1 9%	2 4%	3 3%	5 5%	2 2%	4 3%	11 3%	6 3%	8 7%	5 3%	3 3%	2 1%	16 4%	2 1%
Total Agree	407 81%	8 89%	11 79%	2 67%	8 73%	37 82%	72 79%	92 83%	81 84%	96 81%	269 82%	177 82%	82 75%	125 80%	84 86%	116 85%	291 80%	116 85%
Total Disagree	93 19%	1 11%	3 21%	1 33%	3 27%	8 18%	19 21%	19 17%	16 16%	23 19%	58 18%	39 18%	27 25%	32 20%	14 14%	20 15%	73 20%	20 15%
Net Agree	314 63%	7 78%	8 57%	1 33%	5 45%	29 64%	53 58%	73 66%	65 67%	73 61%	211 65%	138 64%	55 50%	93 59%	70 71%	96 71%	218 60%	96 71%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 12

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Higher overall productivity**

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Strongly Agree	180 36%	22 29%	23 40%	55 39%	21 30%	20 43%	9 36%	30 36%
Somewhat agree	227 45%	40 52%	18 32%	60 42%	31 44%	22 48%	13 52%	43 52%
Somewhat disagree	75 15%	12 16%	12 21%	22 15%	12 17%	4 9%	3 12%	10 12%
Strongly disagree	18 4%	3 4%	4 7%	5 4%	6 9%	- -	- -	- -
Total Agree	407 81%	62 81%	41 72%	115 81%	52 74%	42 91%	22 88%	73 88%
Total Disagree	93 19%	15 19%	16 28%	27 19%	18 26%	4 9%	3 12%	10 12%
Net Agree	314 63%	47 61%	25 44%	88 62%	34 49%	38 83%	19 76%	63 76%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 13

Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.**Lower recruitment costs****Base : All respondents**

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Strongly Agree	178 36%	11 28%	26 30%	25 37%	16 48%	22 37%	11 23%	28 39%	18 40%	21 46%	-	-
Somewhat agree	156 31%	11 28%	27 31%	17 25%	4 12%	21 36%	20 43%	28 39%	18 40%	10 22%	-	-
Somewhat disagree	123 25%	14 35%	26 30%	15 22%	11 33%	13 22%	13 28%	9 13%	8 18%	11 24%	-	3 75%
Strongly disagree	43 9%	4 10%	9 10%	10 15%	2 6%	3 5%	3 6%	6 8%	1 2%	4 9%	-	1 25%
Total Agree	334 67%	22 55%	53 60%	42 63%	20 61%	43 73%	31 66%	56 79%	36 80%	31 67%	-	-
Total Disagree	166 33%	18 45%	35 40%	25 37%	13 39%	16 27%	16 34%	15 21%	9 20%	15 33%	-	4 100%
Net Agree	168 34%	4 10%	18 20%	17 25%	7 21%	27 46%	15 32%	41 58%	27 60%	16 35%	0 0%	-4 -100%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 13

Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.

Lower recruitment costs

Base : All respondents

	Sector (abridged)														
	Total	Charity/ not for profit	Construc- tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut- icals	Hospitality /catering	Leisure	Manufac- turing	Public sector	Retail	Transport	Other
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Strongly Agree	178 36%	1 14%	28 30%	30 39%	6 38%	4 31%	53 50%	6 27%	3 25%	11 29%	7 35%	17 37%	4 21%	4 36%	4 20%
Somewhat agree	156 31%	3 43%	25 27%	24 31%	5 31%	4 31%	28 26%	7 32%	4 33%	13 34%	4 20%	15 33%	6 32%	6 55%	12 60%
Somewhat disagree	123 25%	3 43%	28 30%	18 23%	4 25%	1 8%	16 15%	7 32%	5 42%	11 29%	5 25%	12 26%	9 47%	1 9%	3 15%
Strongly disagree	43 9%	- -	11 12%	5 6%	1 6%	4 31%	10 9%	2 9%	- -	3 8%	4 20%	2 4%	- -	- -	1 5%
Total Agree	334 67%	4 57%	53 58%	54 70%	11 69%	8 62%	81 76%	13 59%	7 58%	24 63%	11 55%	32 70%	10 53%	10 91%	16 80%
Total Disagree	166 33%	3 43%	39 42%	23 30%	5 31%	5 38%	26 24%	9 41%	5 42%	14 37%	9 45%	14 30%	9 47%	1 9%	4 20%
Net Agree	168 34%	1 14%	14 15%	31 40%	6 38%	3 23%	55 51%	4 18%	2 17%	10 26%	2 10%	18 39%	1 5%	9 82%	12 60%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 13

Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.

Lower recruitment costs

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Strongly Agree	178 36%	50 38%	72 39%	19 31%	19 39%	3 19%	15 27%	134 40%	107 34%	46 32%	21 21%	15 21%	7 21%	66 43%	53 39%	100 44%	46 27%
Somewhat agree	156 31%	36 27%	46 25%	24 39%	15 31%	9 56%	26 46%	109 33%	106 34%	48 33%	35 35%	27 38%	12 36%	42 28%	47 34%	66 29%	60 35%
Somewhat disagree	123 25%	35 27%	48 26%	11 18%	11 22%	3 19%	15 27%	65 20%	72 23%	43 30%	34 34%	24 33%	11 33%	34 22%	31 23%	43 19%	49 28%
Strongly disagree	43 9%	10 8%	21 11%	7 11%	4 8%	1 6%	- -	24 7%	31 10%	7 5%	11 11%	6 8%	3 9%	10 7%	6 4%	20 9%	18 10%
Total Agree	334 67%	86 66%	118 63%	43 70%	34 69%	12 75%	41 73%	243 73%	213 67%	94 65%	56 55%	42 58%	19 58%	108 71%	100 73%	166 72%	106 61%
Total Disagree	166 33%	45 34%	69 37%	18 30%	15 31%	4 25%	15 27%	89 27%	103 33%	50 35%	45 45%	30 42%	14 42%	44 29%	37 27%	63 28%	67 39%
Net Agree	168 34%	41 31%	49 26%	25 41%	19 39%	8 50%	26 46%	154 46%	110 35%	44 31%	11 11%	12 17%	5 15%	64 42%	63 46%	103 45%	39 23%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 13

Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.

Lower recruitment costs

Base : All respondents

	Total	How long have they been employing apprentices										Company Size				Company Breakdown		
		Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Strongly Agree	178 36%	2 22%	5 36%	1 33%	4 36%	17 38%	27 30%	41 37%	39 40%	42 35%	122 37%	81 38%	49 45%	57 36%	35 36%	37 27%	141 39%	37 27%
Somewhat agree	156 31%	3 33%	3 21%	- -	3 27%	9 20%	30 33%	31 28%	31 32%	46 39%	108 33%	77 36%	23 21%	49 31%	30 31%	54 40%	102 28%	54 40%
Somewhat disagree	123 25%	2 22%	5 36%	1 33%	4 36%	16 36%	27 30%	26 23%	21 22%	21 18%	68 21%	42 19%	25 23%	41 26%	21 21%	36 26%	87 24%	36 26%
Strongly disagree	43 9%	2 22%	1 7%	1 33%	- -	3 7%	7 8%	13 12%	6 6%	10 8%	29 9%	16 7%	12 11%	10 6%	12 12%	9 7%	34 9%	9 7%
Total Agree	334 67%	5 56%	8 57%	1 33%	7 64%	26 58%	57 63%	72 65%	70 72%	88 74%	230 70%	158 73%	72 66%	106 68%	65 66%	91 67%	243 67%	91 67%
Total Disagree	166 33%	4 44%	6 43%	2 67%	4 36%	19 42%	34 37%	39 35%	27 28%	31 26%	97 30%	58 27%	37 34%	51 32%	33 34%	45 33%	121 33%	45 33%
Net Agree	168 34%	1 11%	2 14%	-1 -33%	3 27%	7 16%	23 25%	33 30%	43 44%	57 48%	133 41%	100 46%	35 32%	55 35%	32 33%	46 34%	122 34%	46 34%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 13

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Lower recruitment costs**

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Strongly Agree	178 36%	24 31%	25 44%	67 47%	19 27%	15 33%	4 16%	24 29%
Somewhat agree	156 31%	26 34%	12 21%	32 23%	27 39%	14 30%	9 36%	36 43%
Somewhat disagree	123 25%	21 27%	12 21%	31 22%	16 23%	15 33%	10 40%	18 22%
Strongly disagree	43 9%	6 8%	8 14%	12 8%	8 11%	2 4%	2 8%	5 6%
Total Agree	334 67%	50 65%	37 65%	99 70%	46 66%	29 63%	13 52%	60 72%
Total Disagree	166 33%	27 35%	20 35%	43 30%	24 34%	17 37%	12 48%	23 28%
Net Agree	168 34%	23 30%	17 30%	56 39%	22 31%	12 26%	1 4%	37 45%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 14

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Lower overall training costs**

Base : All respondents

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Strongly Agree	181 36%	12 30%	23 26%	24 36%	15 45%	22 37%	14 30%	24 34%	22 49%	25 54%	-	-
Somewhat agree	172 34%	13 33%	38 43%	16 24%	14 42%	22 37%	16 34%	28 39%	12 27%	11 24%	-	2 50%
Somewhat disagree	113 23%	11 28%	17 19%	21 31%	4 12%	11 19%	14 30%	15 21%	8 18%	10 22%	-	2 50%
Strongly disagree	34 7%	4 10%	10 11%	6 9%	-	4 7%	3 6%	4 6%	3 7%	-	-	-
Total Agree	353 71%	25 63%	61 69%	40 60%	29 88%	44 75%	30 64%	52 73%	34 76%	36 78%	-	2 50%
Total Disagree	147 29%	15 38%	27 31%	27 40%	4 12%	15 25%	17 36%	19 27%	11 24%	10 22%	-	2 50%
Net Agree	206 41%	10 25%	34 39%	13 19%	25 76%	29 49%	13 28%	33 46%	23 51%	26 57%	0 0%	0 0%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 14

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Lower overall training costs**

Base : All respondents

	Sector (abridged)														
	Charity/ not for profit	Construc- tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut- icals	Hospitality /catering	Leisure	Manufac- turing	Public sector	Retail	Transport	Other	
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Strongly Agree	181 36%	1 14%	28 30%	39 51%	3 19%	4 31%	42 39%	7 32%	4 33%	19 50%	7 35%	11 24%	8 42%	6 55%	2 10%
Somewhat agree	172 34%	4 57%	28 30%	23 30%	9 56%	5 38%	38 36%	9 41%	4 33%	9 24%	5 25%	18 39%	6 32%	2 18%	12 60%
Somewhat disagree	113 23%	1 14%	29 32%	13 17%	2 13%	2 15%	19 18%	2 9%	4 33%	10 26%	6 30%	15 33%	3 16%	3 27%	4 20%
Strongly disagree	34 7%	1 14%	7 8%	2 3%	2 13%	2 15%	8 7%	4 18%	- -	- -	2 10%	2 4%	2 11%	- -	2 10%
Total Agree	353 71%	5 71%	56 61%	62 81%	12 75%	9 69%	80 75%	16 73%	8 67%	28 74%	12 60%	29 63%	14 74%	8 73%	14 70%
Total Disagree	147 29%	2 29%	36 39%	15 19%	4 25%	4 31%	27 25%	6 27%	4 33%	10 26%	8 40%	17 37%	5 26%	3 27%	6 30%
Net Agree	206 41%	3 43%	20 22%	47 61%	8 50%	5 38%	53 50%	10 45%	4 33%	18 47%	4 20%	12 26%	9 47%	5 45%	8 40%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 14

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Lower overall training costs**

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Strongly Agree	181 36%	48 37%	77 41%	22 36%	18 37%	5 31%	11 20%	127 38%	113 36%	53 37%	28 28%	19 26%	9 27%	54 36%	54 39%	93 41%	60 35%
Somewhat agree	172 34%	45 34%	60 32%	18 30%	17 35%	6 38%	26 46%	104 31%	105 33%	49 34%	43 43%	35 49%	12 36%	53 35%	50 36%	83 36%	54 31%
Somewhat disagree	113 23%	29 22%	39 21%	14 23%	10 20%	4 25%	17 30%	80 24%	75 24%	34 24%	21 21%	12 17%	9 27%	37 24%	26 19%	39 17%	45 26%
Strongly disagree	34 7%	9 7%	11 6%	7 11%	4 8%	1 6%	2 4%	21 6%	23 7%	8 6%	9 9%	6 8%	3 9%	8 5%	7 5%	14 6%	14 8%
Total Agree	353 71%	93 71%	137 73%	40 66%	35 71%	11 69%	37 66%	231 70%	218 69%	102 71%	71 70%	54 75%	21 64%	107 70%	104 76%	176 77%	114 66%
Total Disagree	147 29%	38 29%	50 27%	21 34%	14 29%	5 31%	19 34%	101 30%	98 31%	42 29%	30 30%	18 25%	12 36%	45 30%	33 24%	53 23%	59 34%
Net Agree	206 41%	55 42%	87 47%	19 31%	21 43%	6 38%	18 32%	130 39%	120 38%	60 42%	41 41%	36 50%	9 27%	62 41%	71 52%	123 54%	55 32%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 14

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Lower overall training costs**

Base : All respondents

	How long have they been employing apprentices											Company Size				Company Breakdown		
	Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies	
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Strongly Agree	181 36%	4 44%	2 14%	1 33%	6 55%	18 40%	31 34%	39 35%	42 43%	38 32%	119 36%	80 37%	41 38%	66 42%	44 45%	30 22%	151 41%	30 22%
Somewhat agree	172 34%	2 22%	6 43%	1 33%	2 18%	17 38%	29 32%	40 36%	32 33%	43 36%	115 35%	75 35%	41 38%	53 34%	24 24%	54 40%	118 32%	54 40%
Somewhat disagree	113 23%	2 22%	4 29%	-	3 27%	9 20%	22 24%	25 23%	20 21%	28 24%	73 22%	48 22%	17 16%	30 19%	23 23%	43 32%	70 19%	43 32%
Strongly disagree	34 7%	1 11%	2 14%	1 33%	-	1 2%	9 10%	7 6%	3 3%	10 8%	20 6%	13 6%	10 9%	8 5%	7 7%	9 7%	25 7%	9 7%
Total Agree	353 71%	6 67%	8 57%	2 67%	8 73%	35 78%	60 66%	79 71%	74 76%	81 68%	234 72%	155 72%	82 75%	119 76%	68 69%	84 62%	269 74%	84 62%
Total Disagree	147 29%	3 33%	6 43%	1 33%	3 27%	10 22%	31 34%	32 29%	23 24%	38 32%	93 28%	61 28%	27 25%	38 24%	30 31%	52 38%	95 26%	52 38%
Net Agree	206 41%	3 33%	2 14%	1 33%	5 45%	25 56%	29 32%	47 42%	51 53%	43 36%	141 43%	94 44%	55 50%	81 52%	38 39%	32 24%	174 48%	32 24%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 14

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Lower overall training costs**

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Strongly Agree	181 36%	22 29%	24 42%	62 44%	27 39%	17 37%	6 24%	23 28%
Somewhat agree	172 34%	22 29%	18 32%	49 35%	24 34%	17 37%	8 32%	34 41%
Somewhat disagree	113 23%	25 32%	10 18%	22 15%	14 20%	12 26%	9 36%	21 25%
Strongly disagree	34 7%	8 10%	5 9%	9 6%	5 7%	- -	2 8%	5 6%
Total Agree	353 71%	44 57%	42 74%	111 78%	51 73%	34 74%	14 56%	57 69%
Total Disagree	147 29%	33 43%	15 26%	31 22%	19 27%	12 26%	11 44%	26 31%
Net Agree	206 41%	11 14%	27 47%	80 56%	32 46%	22 48%	3 12%	31 37%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 15

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Greater staff retention/lower staff turnover**

Base : All respondents

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Strongly Agree	212 42%	14 35%	42 48%	31 46%	15 45%	25 42%	19 40%	26 37%	20 44%	18 39%	-	2 50%
Somewhat agree	200 40%	20 50%	28 32%	23 34%	12 36%	24 41%	21 45%	33 46%	20 44%	17 37%	-	2 50%
Somewhat disagree	65 13%	4 10%	14 16%	10 15%	2 6%	7 12%	7 15%	7 10%	5 11%	9 20%	-	-
Strongly disagree	23 5%	2 5%	4 5%	3 4%	4 12%	3 5%	-	5 7%	-	2 4%	-	-
Total Agree	412 82%	34 85%	70 80%	54 81%	27 82%	49 83%	40 85%	59 83%	40 89%	35 76%	-	4 100%
Total Disagree	88 18%	6 15%	18 20%	13 19%	6 18%	10 17%	7 15%	12 17%	5 11%	11 24%	-	-
Net Agree	324 65%	28 70%	52 59%	41 61%	21 64%	39 66%	33 70%	47 66%	35 78%	24 52%	0 0%	4 100%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 15

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Greater staff retention/lower staff turnover**

Base : All respondents

	Sector (abridged)														
	Charity/ not for profit	Construc- tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut- icals	Hospitality /catering	Leisure	Manufac- turing	Public sector	Retail	Transport	Other	
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Strongly Agree	212 42%	4 57%	30 33%	39 51%	8 50%	7 54%	48 45%	10 45%	4 33%	14 37%	4 20%	14 30%	9 47%	8 73%	13 65%
Somewhat agree	200 40%	1 14%	39 42%	27 35%	7 44%	4 31%	36 34%	10 45%	7 58%	18 47%	8 40%	25 54%	9 47%	3 27%	6 30%
Somewhat disagree	65 13%	2 29%	18 20%	8 10%	1 6%	2 15%	14 13%	2 9%	- -	6 16%	4 20%	6 13%	1 5%	- -	1 5%
Strongly disagree	23 5%	- -	5 5%	3 4%	- -	- -	9 8%	- -	1 8%	- -	4 20%	1 2%	- -	- -	- -
Total Agree	412 82%	5 71%	69 75%	66 86%	15 94%	11 85%	84 79%	20 91%	11 92%	32 84%	12 60%	39 85%	18 95%	11 100%	19 95%
Total Disagree	88 18%	2 29%	23 25%	11 14%	1 6%	2 15%	23 21%	2 9%	1 8%	6 16%	8 40%	7 15%	1 5%	- -	1 5%
Net Agree	324 65%	3 43%	46 50%	55 71%	14 88%	9 69%	61 57%	18 82%	10 83%	26 68%	4 20%	32 70%	17 89%	11 100%	18 90%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 15

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Greater staff retention/lower staff turnover**

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Strongly Agree	212 42%	47 36%	87 47%	25 41%	24 49%	6 38%	23 41%	143 43%	135 43%	64 44%	47 47%	35 49%	16 48%	63 41%	63 46%	107 47%	68 39%
Somewhat agree	200 40%	48 37%	72 39%	26 43%	21 43%	6 38%	27 48%	131 39%	136 43%	61 42%	43 43%	28 39%	13 39%	65 43%	54 39%	90 39%	73 42%
Somewhat disagree	65 13%	27 21%	17 9%	8 13%	4 8%	3 19%	6 11%	47 14%	34 11%	15 10%	6 6%	5 7%	2 6%	18 12%	16 12%	22 10%	22 13%
Strongly disagree	23 5%	9 7%	11 6%	2 3%	- -	1 6%	- -	11 3%	11 3%	4 3%	5 5%	4 6%	2 6%	6 4%	4 3%	10 4%	10 6%
Total Agree	412 82%	95 73%	159 85%	51 84%	45 92%	12 75%	50 89%	274 83%	271 86%	125 87%	90 89%	63 88%	29 88%	128 84%	117 85%	197 86%	141 82%
Total Disagree	88 18%	36 27%	28 15%	10 16%	4 8%	4 25%	6 11%	58 17%	45 14%	19 13%	11 11%	9 13%	4 12%	24 16%	20 15%	32 14%	32 18%
Net Agree	324 65%	59 45%	131 70%	41 67%	41 84%	8 50%	44 79%	216 65%	226 72%	106 74%	79 78%	54 75%	25 76%	104 68%	97 71%	165 72%	109 63%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 15

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Greater staff retention/lower staff turnover**

Base : All respondents

	Total	How long have they been employing apprentices										Company Size				Company Breakdown		
		Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Strongly Agree	212 42%	3 33%	7 50%	1 33%	1 9%	20 44%	40 44%	49 44%	41 42%	50 42%	140 43%	91 42%	43 39%	66 42%	48 49%	55 40%	157 43%	55 40%
Somewhat agree	200 40%	4 44%	3 21%	1 33%	7 64%	17 38%	39 43%	43 39%	40 41%	46 39%	129 39%	86 40%	39 36%	57 36%	41 42%	63 46%	137 38%	63 46%
Somewhat disagree	65 13%	1 11%	3 21%	-	2 18%	5 11%	9 10%	15 14%	11 11%	19 16%	45 14%	30 14%	16 15%	25 16%	8 8%	16 12%	49 13%	16 12%
Strongly disagree	23 5%	1 11%	1 7%	1 33%	1 9%	3 7%	3 3%	4 4%	5 5%	4 3%	13 4%	9 4%	11 10%	9 6%	1 1%	2 1%	21 6%	2 1%
Total Agree	412 82%	7 78%	10 71%	2 67%	8 73%	37 82%	79 87%	92 83%	81 84%	96 81%	269 82%	177 82%	82 75%	123 78%	89 91%	118 87%	294 81%	118 87%
Total Disagree	88 18%	2 22%	4 29%	1 33%	3 27%	8 18%	12 13%	19 17%	16 16%	23 19%	58 18%	39 18%	27 25%	34 22%	9 9%	18 13%	70 19%	18 13%
Net Agree	324 65%	5 56%	6 43%	1 33%	5 45%	29 64%	67 74%	73 66%	65 67%	73 61%	211 65%	138 64%	55 50%	89 57%	80 82%	100 74%	224 62%	100 74%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 15

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Greater staff retention/lower staff turnover**

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Strongly Agree	212 42%	25 32%	20 35%	62 44%	29 41%	28 61%	12 48%	36 43%
Somewhat agree	200 40%	33 43%	20 35%	53 37%	32 46%	16 35%	9 36%	37 45%
Somewhat disagree	65 13%	12 16%	11 19%	18 13%	9 13%	2 4%	4 16%	9 11%
Strongly disagree	23 5%	7 9%	6 11%	9 6%	- -	- -	- -	1 1%
Total Agree	412 82%	58 75%	40 70%	115 81%	61 87%	44 96%	21 84%	73 88%
Total Disagree	88 18%	19 25%	17 30%	27 19%	9 13%	2 4%	4 16%	10 12%
Net Agree	324 65%	39 51%	23 40%	88 62%	52 74%	42 91%	17 68%	63 76%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 16

Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.

Better calibre of job applicant

Base : All respondents

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Strongly Agree	134 27%	6 15%	27 31%	15 22%	10 30%	15 25%	15 32%	16 23%	15 33%	15 33%	-	-
Somewhat agree	236 47%	23 58%	34 39%	27 40%	15 45%	29 49%	20 43%	43 61%	23 51%	19 41%	-	3 75%
Somewhat disagree	101 20%	10 25%	17 19%	21 31%	5 15%	12 20%	10 21%	9 13%	6 13%	11 24%	-	-
Strongly disagree	29 6%	1 3%	10 11%	4 6%	3 9%	3 5%	2 4%	3 4%	1 2%	1 2%	-	1 25%
Total Agree	370 74%	29 73%	61 69%	42 63%	25 76%	44 75%	35 74%	59 83%	38 84%	34 74%	-	3 75%
Total Disagree	130 26%	11 28%	27 31%	25 37%	8 24%	15 25%	12 26%	12 17%	7 16%	12 26%	-	1 25%
Net Agree	240 48%	18 45%	34 39%	17 25%	17 52%	29 49%	23 49%	47 66%	31 69%	22 48%	0 0%	2 50%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 16

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Better calibre of job applicant**

Base : All respondents

	Sector (abridged)														
	Charity/ not for profit	Construc- tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut- icals	Hospitality /catering	Leisure	Manufac- turing	Public sector	Retail	Transport	Other	
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Strongly Agree	134 27%	2 29%	16 17%	25 32%	7 44%	1 8%	36 34%	9 41%	3 25%	7 18%	4 20%	7 15%	8 42%	1 9%	8 40%
Somewhat agree	236 47%	2 29%	55 60%	31 40%	6 38%	7 54%	44 41%	10 45%	3 25%	21 55%	6 30%	28 61%	8 42%	7 64%	8 40%
Somewhat disagree	101 20%	2 29%	17 18%	20 26%	3 19%	2 15%	19 18%	2 9%	5 42%	8 21%	6 30%	10 22%	2 11%	2 18%	3 15%
Strongly disagree	29 6%	1 14%	4 4%	1 1%	-	3 23%	8 7%	1 5%	1 8%	2 5%	4 20%	1 2%	1 5%	1 9%	1 5%
Total Agree	370 74%	4 57%	71 77%	56 73%	13 81%	8 62%	80 75%	19 86%	6 50%	28 74%	10 50%	35 76%	16 84%	8 73%	16 80%
Total Disagree	130 26%	3 43%	21 23%	21 27%	3 19%	5 38%	27 25%	3 14%	6 50%	10 26%	10 50%	11 24%	3 16%	3 27%	4 20%
Net Agree	240 48%	1 14%	50 54%	35 45%	10 63%	3 23%	53 50%	16 73%	0 0%	18 47%	0 0%	24 52%	13 68%	5 45%	12 60%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 16

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Better calibre of job applicant**

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Strongly Agree	134 27%	36 27%	59 32%	12 20%	11 22%	3 19%	13 23%	92 28%	80 25%	37 26%	25 25%	27 38%	14 42%	46 30%	36 26%	65 28%	41 24%
Somewhat agree	236 47%	54 41%	84 45%	30 49%	27 55%	7 44%	34 61%	165 50%	152 48%	70 49%	43 43%	30 42%	12 36%	76 50%	73 53%	108 47%	80 46%
Somewhat disagree	101 20%	30 23%	34 18%	15 25%	10 20%	4 25%	8 14%	62 19%	65 21%	31 22%	26 26%	13 18%	6 18%	25 16%	24 18%	47 21%	37 21%
Strongly disagree	29 6%	11 8%	10 5%	4 7%	1 2%	2 13%	1 2%	13 4%	19 6%	6 4%	7 7%	2 3%	1 3%	5 3%	4 3%	9 4%	15 9%
Total Agree	370 74%	90 69%	143 76%	42 69%	38 78%	10 63%	47 84%	257 77%	232 73%	107 74%	68 67%	57 79%	26 79%	122 80%	109 80%	173 76%	121 70%
Total Disagree	130 26%	41 31%	44 24%	19 31%	11 22%	6 38%	9 16%	75 23%	84 27%	37 26%	33 33%	15 21%	7 21%	30 20%	28 20%	56 24%	52 30%
Net Agree	240 48%	49 37%	99 53%	23 38%	27 55%	4 25%	38 68%	182 55%	148 47%	70 49%	35 35%	42 58%	19 58%	92 61%	81 59%	117 51%	69 40%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 16

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Better calibre of job applicant**

Base : All respondents

	Total	How long have they been employing apprentices										Company Size				Company Breakdown		
		Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Strongly Agree	134 27%	1 11%	4 29%	1 33%	-	13 29%	27 30%	32 29%	26 27%	30 25%	88 27%	56 26%	43 39%	41 26%	21 21%	29 21%	105 29%	29 21%
Somewhat agree	236 47%	3 33%	5 36%	1 33%	3 27%	23 51%	40 44%	54 49%	51 53%	56 47%	161 49%	107 50%	41 38%	70 45%	49 50%	76 56%	160 44%	76 56%
Somewhat disagree	101 20%	3 33%	4 29%	-	7 64%	8 18%	17 19%	22 20%	16 16%	24 20%	62 19%	40 19%	15 14%	38 24%	23 23%	25 18%	76 21%	25 18%
Strongly disagree	29 6%	2 22%	1 7%	1 33%	1 9%	1 2%	7 8%	3 3%	4 4%	9 8%	16 5%	13 6%	10 9%	8 5%	5 5%	6 4%	23 6%	6 4%
Total Agree	370 74%	4 44%	9 64%	2 67%	3 27%	36 80%	67 74%	86 77%	77 79%	86 72%	249 76%	163 75%	84 77%	111 71%	70 71%	105 77%	265 73%	105 77%
Total Disagree	130 26%	5 56%	5 36%	1 33%	8 73%	9 20%	24 26%	25 23%	20 21%	33 28%	78 24%	53 25%	25 23%	46 29%	28 29%	31 23%	99 27%	31 23%
Net Agree	240 48%	-1 -11%	4 29%	1 33%	-5 -45%	27 60%	43 47%	61 55%	57 59%	53 45%	171 52%	110 51%	59 54%	65 41%	42 43%	74 54%	166 46%	74 54%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 16

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Better calibre of job applicant**

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Strongly Agree	134 27%	20 26%	13 23%	41 29%	18 26%	19 41%	3 12%	20 24%
Somewhat agree	236 47%	27 35%	25 44%	67 47%	34 49%	21 46%	15 60%	47 57%
Somewhat disagree	101 20%	26 34%	11 19%	25 18%	15 21%	4 9%	6 24%	14 17%
Strongly disagree	29 6%	4 5%	8 14%	9 6%	3 4%	2 4%	1 4%	2 2%
Total Agree	370 74%	47 61%	38 67%	108 76%	52 74%	40 87%	18 72%	67 81%
Total Disagree	130 26%	30 39%	19 33%	34 24%	18 26%	6 13%	7 28%	16 19%
Net Agree	240 48%	17 22%	19 33%	74 52%	34 49%	34 74%	11 44%	51 61%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 17

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Greater employee motivation and job satisfaction**

Base : All respondents

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Strongly Agree	238 48%	18 45%	43 49%	35 52%	14 42%	24 41%	25 53%	32 45%	26 58%	20 43%	-	1 25%
Somewhat agree	223 45%	20 50%	34 39%	24 36%	17 52%	31 53%	18 38%	35 49%	16 36%	25 54%	-	3 75%
Somewhat disagree	29 6%	1 3%	8 9%	6 9%	1 3%	2 3%	4 9%	4 6%	2 4%	1 2%	-	-
Strongly disagree	10 2%	1 3%	3 3%	2 3%	1 3%	2 3%	-	-	1 2%	-	-	-
Total Agree	461 92%	38 95%	77 88%	59 88%	31 94%	55 93%	43 91%	67 94%	42 93%	45 98%	-	4 100%
Total Disagree	39 8%	2 5%	11 13%	8 12%	2 6%	4 7%	4 9%	4 6%	3 7%	1 2%	-	-
Net Agree	422 84%	36 90%	66 75%	51 76%	29 88%	51 86%	39 83%	63 89%	39 87%	44 96%	0 0%	4 100%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 17

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Greater employee motivation and job satisfaction**

Base : All respondents

	Sector (abridged)														
	Total	Charity/ not for profit	Construc- tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut- icals	Hospitality /catering	Leisure	Manufac- turing	Public sector	Retail	Transport	Other
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Strongly Agree	238 48%	1 14%	34 37%	36 47%	6 38%	7 54%	58 54%	14 64%	4 33%	16 42%	7 35%	24 52%	11 58%	8 73%	12 60%
Somewhat agree	223 45%	4 57%	50 54%	40 52%	10 63%	5 38%	37 35%	7 32%	7 58%	17 45%	9 45%	20 43%	7 37%	3 27%	7 35%
Somewhat disagree	29 6%	1 14%	5 5%	-	-	-	10 9%	1 5%	1 8%	5 13%	2 10%	2 4%	1 5%	-	1 5%
Strongly disagree	10 2%	1 14%	3 3%	1 1%	-	1 8%	2 2%	-	-	-	2 10%	-	-	-	-
Total Agree	461 92%	5 71%	84 91%	76 99%	16 100%	12 92%	95 89%	21 95%	11 92%	33 87%	16 80%	44 96%	18 95%	11 100%	19 95%
Total Disagree	39 8%	2 29%	8 9%	1 1%	-	1 8%	12 11%	1 5%	1 8%	5 13%	4 20%	2 4%	1 5%	-	1 5%
Net Agree	422 84%	3 43%	76 83%	75 97%	16 100%	11 85%	83 78%	20 91%	10 83%	28 74%	12 60%	42 91%	17 89%	11 100%	18 90%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 17

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Greater employee motivation and job satisfaction**

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Strongly Agree	238 48%	55 42%	92 49%	29 48%	25 51%	7 44%	30 54%	167 50%	147 47%	75 52%	50 50%	41 57%	22 67%	68 45%	74 54%	113 49%	80 46%
Somewhat agree	223 45%	62 47%	78 42%	26 43%	23 47%	9 56%	25 45%	142 43%	144 46%	62 43%	47 47%	28 39%	11 33%	75 49%	58 42%	106 46%	73 42%
Somewhat disagree	29 6%	11 8%	12 6%	4 7%	1 2%	- -	1 2%	19 6%	17 5%	5 3%	1 1%	2 3%	- -	6 4%	3 2%	5 2%	16 9%
Strongly disagree	10 2%	3 2%	5 3%	2 3%	- -	- -	- -	4 1%	8 3%	2 1%	3 3%	1 1%	- -	3 2%	2 1%	5 2%	4 2%
Total Agree	461 92%	117 89%	170 91%	55 90%	48 98%	16 100%	55 98%	309 93%	291 92%	137 95%	97 96%	69 96%	33 100%	143 94%	132 96%	219 96%	153 88%
Total Disagree	39 8%	14 11%	17 9%	6 10%	1 2%	- -	1 2%	23 7%	25 8%	7 5%	4 4%	3 4%	- -	9 6%	5 4%	10 4%	20 12%
Net Agree	422 84%	103 79%	153 82%	49 80%	47 96%	16 100%	54 96%	286 86%	266 84%	130 90%	93 92%	66 92%	33 100%	134 88%	127 93%	209 91%	133 77%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 17

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Greater employee motivation and job satisfaction**

Base : All respondents

	How long have they been employing apprentices											Company Size				Company Breakdown		
	Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies	
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Strongly Agree	238	4	6	2	3	25	34	47	53	64	164	117	60	65	44	69	169	69
	48%	44%	43%	67%	27%	56%	37%	42%	55%	54%	50%	54%	55%	41%	45%	51%	46%	51%
Somewhat agree	223	4	6	-	6	17	48	57	40	45	142	85	37	77	50	59	164	59
	45%	44%	43%	-	55%	38%	53%	51%	41%	38%	43%	39%	34%	49%	51%	43%	45%	43%
Somewhat disagree	29	-	1	1	1	3	8	6	3	6	15	9	8	12	2	7	22	7
	6%	-	7%	33%	9%	7%	9%	5%	3%	5%	5%	4%	7%	8%	2%	5%	6%	5%
Strongly disagree	10	1	1	-	1	-	1	1	1	4	6	5	4	3	2	1	9	1
	2%	11%	7%	-	9%	-	1%	1%	1%	3%	2%	2%	4%	2%	2%	1%	2%	1%
Total Agree	461	8	12	2	9	42	82	104	93	109	306	202	97	142	94	128	333	128
	92%	89%	86%	67%	82%	93%	90%	94%	96%	92%	94%	94%	89%	90%	96%	94%	91%	94%
Total Disagree	39	1	2	1	2	3	9	7	4	10	21	14	12	15	4	8	31	8
	8%	11%	14%	33%	18%	7%	10%	6%	4%	8%	6%	6%	11%	10%	4%	6%	9%	6%
Net Agree	422	7	10	1	7	39	73	97	89	99	285	188	85	127	90	120	302	120
	84%	78%	71%	33%	64%	87%	80%	87%	92%	83%	87%	87%	78%	81%	92%	88%	83%	88%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 17

**Q6. I am going to read a list of benefits that a company might gain from having an Apprenticeship programme.
Greater employee motivation and job satisfaction**

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Strongly Agree	238 48%	31 40%	24 42%	70 49%	33 47%	26 57%	10 40%	44 53%
Somewhat agree	223 45%	39 51%	24 42%	60 42%	31 44%	19 41%	14 56%	36 43%
Somewhat disagree	29 6%	5 6%	5 9%	10 7%	5 7%	1 2%	1 4%	2 2%
Strongly disagree	10 2%	2 3%	4 7%	2 1%	1 1%	- -	- -	1 1%
Total Agree	461 92%	70 91%	48 84%	130 92%	64 91%	45 98%	24 96%	80 96%
Total Disagree	39 8%	7 9%	9 16%	12 8%	6 9%	1 2%	1 4%	3 4%
Net Agree	422 84%	63 82%	39 68%	118 83%	58 83%	44 96%	23 92%	77 93%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 18

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Our Apprenticeship programme makes us more competitive in our industry than we would be without it.

Base : All respondents

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Strongly Agree	146 29%	11 28%	26 30%	17 25%	15 45%	22 37%	8 17%	19 27%	19 42%	9 20%	-	-
Somewhat agree	186 37%	12 30%	28 32%	23 34%	13 39%	18 31%	25 53%	31 44%	15 33%	19 41%	-	2 50%
Somewhat disagree	105 21%	13 33%	25 28%	16 24%	2 6%	12 20%	9 19%	13 18%	6 13%	9 20%	-	-
Strongly disagree	63 13%	4 10%	9 10%	11 16%	3 9%	7 12%	5 11%	8 11%	5 11%	9 20%	-	2 50%
Total Agree	332 66%	23 58%	54 61%	40 60%	28 85%	40 68%	33 70%	50 70%	34 76%	28 61%	-	2 50%
Total Disagree	168 34%	17 43%	34 39%	27 40%	5 15%	19 32%	14 30%	21 30%	11 24%	18 39%	-	2 50%
Net Agree	164 33%	6 15%	20 23%	13 19%	23 70%	21 36%	19 40%	29 41%	23 51%	10 22%	0 0%	0 0%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 18

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Our Apprenticeship programme makes us more competitive in our industry than we would be without it.

Base : All respondents

	Sector (abridged)														
	Charity/ not for profit	Construc- tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut- icals	Hospitality /catering	Leisure	Manufac- turing	Public sector	Retail	Transport	Other	
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Strongly Agree	146 29%	2 29%	20 22%	17 22%	8 50%	1 8%	50 47%	6 27%	5 42%	6 16%	3 15%	14 30%	5 26%	3 27%	6 30%
Somewhat agree	186 37%	2 29%	28 30%	26 34%	4 25%	3 23%	39 36%	8 36%	4 33%	21 55%	7 35%	22 48%	8 42%	4 36%	10 50%
Somewhat disagree	105 21%	2 29%	27 29%	22 29%	1 6%	5 38%	12 11%	3 14%	3 25%	6 16%	5 25%	9 20%	4 21%	4 36%	2 10%
Strongly disagree	63 13%	1 14%	17 18%	12 16%	3 19%	4 31%	6 6%	5 23%	- -	5 13%	5 25%	1 2%	2 11%	- -	2 10%
Total Agree	332 66%	4 57%	48 52%	43 56%	12 75%	4 31%	89 83%	14 64%	9 75%	27 71%	10 50%	36 78%	13 68%	7 64%	16 80%
Total Disagree	168 34%	3 43%	44 48%	34 44%	4 25%	9 69%	18 17%	8 36%	3 25%	11 29%	10 50%	10 22%	6 32%	4 36%	4 20%
Net Agree	164 33%	1 14%	4 4%	9 12%	8 50%	-5 -38%	71 66%	6 27%	6 50%	16 42%	0 0%	26 57%	7 37%	3 27%	12 60%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 18

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Our Apprenticeship programme makes us more competitive in our industry than we would be without it.

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Strongly Agree	146 29%	28 21%	51 27%	18 30%	18 37%	6 38%	25 45%	102 31%	94 30%	46 32%	28 28%	24 33%	15 45%	56 37%	47 34%	73 32%	41 24%
Somewhat agree	186 37%	50 38%	69 37%	18 30%	21 43%	7 44%	21 38%	137 41%	120 38%	54 38%	34 34%	21 29%	8 24%	60 39%	53 39%	84 37%	67 39%
Somewhat disagree	105 21%	31 24%	43 23%	14 23%	10 20%	1 6%	6 11%	56 17%	62 20%	29 20%	24 24%	17 24%	6 18%	24 16%	25 18%	49 21%	34 20%
Strongly disagree	63 13%	22 17%	24 13%	11 18%	- -	2 13%	4 7%	37 11%	40 13%	15 10%	15 15%	10 14%	4 12%	12 8%	12 9%	23 10%	31 18%
Total Agree	332 66%	78 60%	120 64%	36 59%	39 80%	13 81%	46 82%	239 72%	214 68%	100 69%	62 61%	45 63%	23 70%	116 76%	100 73%	157 69%	108 62%
Total Disagree	168 34%	53 40%	67 36%	25 41%	10 20%	3 19%	10 18%	93 28%	102 32%	44 31%	39 39%	27 38%	10 30%	36 24%	37 27%	72 31%	65 38%
Net Agree	164 33%	25 19%	53 28%	11 18%	29 59%	10 63%	36 64%	146 44%	112 35%	56 39%	23 23%	18 25%	13 39%	80 53%	63 46%	85 37%	43 25%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 18

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Our Apprenticeship programme makes us more competitive in our industry than we would be without it.

Base : All respondents

	Total	How long have they been employing apprentices										Company Size				Company Breakdown		
		Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Strongly Agree	146 29%	3 33%	3 21%	1 33%	3 27%	11 24%	20 22%	21 19%	37 38%	47 39%	105 32%	84 39%	35 32%	33 21%	35 36%	43 32%	103 28%	43 32%
Somewhat agree	186 37%	3 33%	2 14%	- -	3 27%	16 36%	39 43%	50 45%	34 35%	39 33%	123 38%	73 34%	39 36%	56 36%	38 39%	53 39%	133 37%	53 39%
Somewhat disagree	105 21%	1 11%	6 43%	1 33%	4 36%	14 31%	16 18%	26 23%	17 18%	20 17%	63 19%	37 17%	21 19%	40 25%	17 17%	27 20%	78 21%	27 20%
Strongly disagree	63 13%	2 22%	3 21%	1 33%	1 9%	4 9%	16 18%	14 13%	9 9%	13 11%	36 11%	22 10%	14 13%	28 18%	8 8%	13 10%	50 14%	13 10%
Total Agree	332 66%	6 67%	5 36%	1 33%	6 55%	27 60%	59 65%	71 64%	71 73%	86 72%	228 70%	157 73%	74 68%	89 57%	73 74%	96 71%	236 65%	96 71%
Total Disagree	168 34%	3 33%	9 64%	2 67%	5 45%	18 40%	32 35%	40 36%	26 27%	33 28%	99 30%	59 27%	35 32%	68 43%	25 26%	40 29%	128 35%	40 29%
Net Agree	164 33%	3 33%	-4 -29%	-1 -33%	1 9%	9 20%	27 30%	31 28%	45 46%	53 45%	129 39%	98 45%	39 36%	21 13%	48 49%	56 41%	108 30%	56 41%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 18

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Our Apprenticeship programme makes us more competitive in our industry than we would be without it.

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Strongly Agree	146 29%	15 19%	12 21%	36 25%	19 27%	21 46%	9 36%	34 41%
Somewhat agree	186 37%	33 43%	18 32%	53 37%	24 34%	18 39%	10 40%	30 36%
Somewhat disagree	105 21%	14 18%	14 25%	40 28%	16 23%	5 11%	6 24%	10 12%
Strongly disagree	63 13%	15 19%	13 23%	13 9%	11 16%	2 4%	- -	9 11%
Total Agree	332 66%	48 62%	30 53%	89 63%	43 61%	39 85%	19 76%	64 77%
Total Disagree	168 34%	29 38%	27 47%	53 37%	27 39%	7 15%	6 24%	19 23%
Net Agree	164 33%	19 25%	3 5%	36 25%	16 23%	32 70%	13 52%	45 54%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 19

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Without our Apprenticeship programme it would be very difficult to find trained staff with the skills we need.

Base : All respondents

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Strongly Agree	143	6	28	20	14	22	7	16	16	13	-	1
	29%	15%	32%	30%	42%	37%	15%	23%	36%	28%	-	25%
Somewhat agree	148	11	23	20	13	14	16	23	16	12	-	-
	30%	28%	26%	30%	39%	24%	34%	32%	36%	26%	-	-
Somewhat disagree	135	18	27	16	5	14	16	20	5	12	-	2
	27%	45%	31%	24%	15%	24%	34%	28%	11%	26%	-	50%
Strongly disagree	74	5	10	11	1	9	8	12	8	9	-	1
	15%	13%	11%	16%	3%	15%	17%	17%	18%	20%	-	25%
Total Agree	291	17	51	40	27	36	23	39	32	25	-	1
	58%	43%	58%	60%	82%	61%	49%	55%	71%	54%	-	25%
Total Disagree	209	23	37	27	6	23	24	32	13	21	-	3
	42%	58%	42%	40%	18%	39%	51%	45%	29%	46%	-	75%
Net Agree	82	-6	14	13	21	13	-1	7	19	4	0	-2
	16%	-15%	16%	19%	64%	22%	-2%	10%	42%	9%	0%	-50%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 19

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Without our Apprenticeship programme it would be very difficult to find trained staff with the skills we need.

Base : All respondents

	Sector (abridged)														
	Charity/ not for profit	Construc- tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut- icals	Hospitality /catering	Leisure	Manufac- turing	Public sector	Retail	Transport	Other	
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Strongly Agree	143 29%	-	18	19	9	1	61	6	1	5	4	4	4	3	8
Somewhat agree	148 30%	2	27	20	1	2	23	7	5	15	6	24	7	5	4
Somewhat disagree	135 27%	1	29	25	4	6	16	6	3	11	5	16	5	2	6
Strongly disagree	74 15%	4	18	13	2	4	7	3	3	7	5	2	3	1	2
Total Agree	291 58%	2	45	39	10	3	84	13	6	20	10	28	11	8	12
Total Disagree	209 42%	5	47	38	6	10	23	9	6	18	10	18	8	3	8
Net Agree	82 16%	-3	-2	1	4	-7	61	4	0	2	0	10	3	5	4
		-43%	-2%	1%	25%	-54%	57%	18%	0%	5%	0%	22%	16%	45%	20%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 19

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Without our Apprenticeship programme it would be very difficult to find trained staff with the skills we need.

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Strongly Agree	143 29%	35 27%	57 30%	16 26%	16 33%	3 19%	16 29%	107 32%	86 27%	34 24%	20 20%	11 15%	6 18%	49 32%	47 34%	78 34%	34 20%
Somewhat agree	148 30%	32 24%	55 29%	18 30%	15 31%	5 31%	23 41%	99 30%	103 33%	50 35%	33 33%	30 42%	18 55%	52 34%	45 33%	76 33%	46 27%
Somewhat disagree	135 27%	38 29%	50 27%	15 25%	14 29%	5 31%	13 23%	85 26%	81 26%	39 27%	35 35%	20 28%	6 18%	37 24%	33 24%	53 23%	54 31%
Strongly disagree	74 15%	26 20%	25 13%	12 20%	4 8%	3 19%	4 7%	41 12%	46 15%	21 15%	13 13%	11 15%	3 9%	14 9%	12 9%	22 10%	39 23%
Total Agree	291 58%	67 51%	112 60%	34 56%	31 63%	8 50%	39 70%	206 62%	189 60%	84 58%	53 52%	41 57%	24 73%	101 66%	92 67%	154 67%	80 46%
Total Disagree	209 42%	64 49%	75 40%	27 44%	18 37%	8 50%	17 30%	126 38%	127 40%	60 42%	48 48%	31 43%	9 27%	51 34%	45 33%	75 33%	93 54%
Net Agree	82 16%	3 2%	37 20%	7 11%	13 27%	0 0%	22 39%	80 24%	62 20%	24 17%	5 5%	10 14%	15 45%	50 33%	47 34%	79 34%	-13 -8%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 19

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Without our Apprenticeship programme it would be very difficult to find trained staff with the skills we need.

Base : All respondents

	Total	How long have they been employing apprentices										Company Size				Company Breakdown		
		Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Strongly Agree	143	2	2	-	-	7	18	34	30	50	114	80	45	46	28	24	119	24
	29%	22%	14%	-	-	16%	20%	31%	31%	42%	35%	37%	41%	29%	29%	18%	33%	18%
Somewhat agree	148	2	1	1	3	13	32	28	35	33	96	68	27	39	34	48	100	48
	30%	22%	7%	33%	27%	29%	35%	25%	36%	28%	29%	31%	25%	25%	35%	35%	27%	35%
Somewhat disagree	135	2	9	-	4	18	23	30	25	24	79	49	22	46	24	43	92	43
	27%	22%	64%	-	36%	40%	25%	27%	26%	20%	24%	23%	20%	29%	24%	32%	25%	32%
Strongly disagree	74	3	2	2	4	7	18	19	7	12	38	19	15	26	12	21	53	21
	15%	33%	14%	67%	36%	16%	20%	17%	7%	10%	12%	9%	14%	17%	12%	15%	15%	15%
Total Agree	291	4	3	1	3	20	50	62	65	83	210	148	72	85	62	72	219	72
	58%	44%	21%	33%	27%	44%	55%	56%	67%	70%	64%	69%	66%	54%	63%	53%	60%	53%
Total Disagree	209	5	11	2	8	25	41	49	32	36	117	68	37	72	36	64	145	64
	42%	56%	79%	67%	73%	56%	45%	44%	33%	30%	36%	31%	34%	46%	37%	47%	40%	47%
Net Agree	82	-1	-8	-1	-5	-5	9	13	33	47	93	80	35	13	26	8	74	8
	16%	-11%	-57%	-33%	-45%	-11%	10%	12%	34%	39%	28%	37%	32%	8%	27%	6%	20%	6%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 19

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Without our Apprenticeship programme it would be very difficult to find trained staff with the skills we need.

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Strongly Agree	143 29%	14 18%	16 28%	49 35%	22 31%	16 35%	5 20%	21 25%
Somewhat agree	148 30%	17 22%	15 26%	40 28%	23 33%	13 28%	5 20%	35 42%
Somewhat disagree	135 27%	30 39%	13 23%	36 25%	14 20%	12 26%	9 36%	21 25%
Strongly disagree	74 15%	16 21%	13 23%	17 12%	11 16%	5 11%	6 24%	6 7%
Total Agree	291 58%	31 40%	31 54%	89 63%	45 64%	29 63%	10 40%	56 67%
Total Disagree	209 42%	46 60%	26 46%	53 37%	25 36%	17 37%	15 60%	27 33%
Net Agree	82 16%	-15 -19%	5 9%	36 25%	20 29%	12 26%	-5 -20%	29 35%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 20

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. A high proportion of our apprentices go on to management positions within the company.

Base : All respondents

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Strongly Agree	60 12%	8 20%	10 11%	6 9%	6 18%	5 8%	6 13%	10 14%	5 11%	4 9%	-	-
Somewhat agree	207 41%	16 40%	40 45%	23 34%	14 42%	27 46%	14 30%	30 42%	22 49%	19 41%	-	2 50%
Somewhat disagree	137 27%	10 25%	23 26%	20 30%	7 21%	21 36%	15 32%	17 24%	10 22%	13 28%	-	1 25%
Strongly disagree	96 19%	6 15%	15 17%	18 27%	6 18%	6 10%	12 26%	14 20%	8 18%	10 22%	-	1 25%
Total Agree	267 53%	24 60%	50 57%	29 43%	20 61%	32 54%	20 43%	40 56%	27 60%	23 50%	-	2 50%
Total Disagree	233 47%	16 40%	38 43%	38 57%	13 39%	27 46%	27 57%	31 44%	18 40%	23 50%	-	2 50%
Net Agree	34 7%	8 20%	12 14%	-9 -13%	7 21%	5 8%	-7 -15%	9 13%	9 20%	0 0%	0 0%	0 0%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 20

**Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree.
A high proportion of our apprentices go on to management positions within the company.**

Base : All respondents

	Sector (abridged)														
	Total	Charity/ not for profit	Construc- tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut- icals	Hospitality /catering	Leisure	Manufac- turing	Public sector	Retail	Transport	Other
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Strongly Agree	60 12%	-	8	9	2	1	20	1	2	4	1	7	1	2	2
Somewhat agree	207 41%	2 29%	37 40%	17 22%	9 56%	5 38%	49 46%	5 23%	6 50%	18 47%	6 30%	25 54%	11 58%	5 45%	12 60%
Somewhat disagree	137 27%	2 29%	27 29%	33 43%	1 6%	6 46%	21 20%	8 36%	3 25%	9 24%	4 20%	10 22%	6 32%	2 18%	5 25%
Strongly disagree	96 19%	3 43%	20 22%	18 23%	4 25%	1 8%	17 16%	8 36%	1 8%	7 18%	9 45%	4 9%	1 5%	2 18%	1 5%
Total Agree	267 53%	2 29%	45 49%	26 34%	11 69%	6 46%	69 64%	6 27%	8 67%	22 58%	7 35%	32 70%	12 63%	7 64%	14 70%
Total Disagree	233 47%	5 71%	47 51%	51 66%	5 31%	7 54%	38 36%	16 73%	4 33%	16 42%	13 65%	14 30%	7 37%	4 36%	6 30%
Net Agree	34 7%	-3 -43%	-2 -2%	-25 -32%	6 38%	-1 -8%	31 29%	-10 -45%	4 33%	6 16%	-6 -30%	18 39%	5 26%	3 27%	8 40%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 20

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. A high proportion of our apprentices go on to management positions within the company.

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Strongly Agree	60 12%	11 8%	17 9%	9 15%	8 16%	4 25%	11 20%	43 13%	40 13%	20 14%	14 14%	8 11%	6 18%	23 15%	22 16%	31 14%	18 10%
Somewhat agree	207 41%	43 33%	68 36%	26 43%	27 55%	10 63%	33 59%	151 45%	138 44%	71 49%	46 46%	33 46%	16 48%	80 53%	66 48%	106 46%	56 32%
Somewhat disagree	137 27%	35 27%	62 33%	19 31%	11 22%	1 6%	9 16%	84 25%	89 28%	33 23%	26 26%	14 19%	6 18%	27 18%	32 23%	57 25%	58 34%
Strongly disagree	96 19%	42 32%	40 21%	7 11%	3 6%	1 6%	3 5%	54 16%	49 16%	20 14%	15 15%	17 24%	5 15%	22 14%	17 12%	35 15%	41 24%
Total Agree	267 53%	54 41%	85 45%	35 57%	35 71%	14 88%	44 79%	194 58%	178 56%	91 63%	60 59%	41 57%	22 67%	103 68%	88 64%	137 60%	74 43%
Total Disagree	233 47%	77 59%	102 55%	26 43%	14 29%	2 13%	12 21%	138 42%	138 44%	53 37%	41 41%	31 43%	11 33%	49 32%	49 36%	92 40%	99 57%
Net Agree	34 7%	-23 -18%	-17 -9%	9 15%	21 43%	12 75%	32 57%	56 17%	40 13%	38 26%	19 19%	10 14%	11 33%	54 36%	39 28%	45 20%	-25 -14%

Populus / Learning and Skills Council Apprenticeship Poll

Table 20

Absolutes/col percents

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. A high proportion of our apprentices go on to management positions within the company.

Base : All respondents

	Total	How long have they been employing apprentices											Company Size				Company Breakdown	
		Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Strongly Agree	60 12%	-	-	-	2	3	8	16	13	18	47	31	14	14	14	18	42	18
Somewhat agree	207 41%	3	8	1	2	23	36	36	48	50	134	98	40	49	46	72	135	72
Somewhat disagree	137 27%	4	4	-	5	11	23	40	20	30	90	50	27	56	23	31	106	31
Strongly disagree	96 19%	2	2	2	2	8	24	19	16	21	56	37	28	38	15	15	81	15
Total Agree	267 53%	3	8	1	4	26	44	52	61	68	181	129	54	63	60	90	177	90
Total Disagree	233 47%	6	6	2	7	19	47	59	36	51	146	87	55	94	38	46	187	46
Net Agree	34 7%	-3	2	-1	-3	7	-3	-7	25	17	35	42	-1	-31	22	44	-10	44
		-33%	14%	-33%	-27%	16%	-3%	-6%	26%	14%	11%	19%	-1%	-20%	22%	32%	-3%	32%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 20

**Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree.
A high proportion of our apprentices go on to management positions within the company.**

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Strongly Agree	60 12%	7 9%	7 12%	14 10%	7 10%	7 15%	5 20%	13 16%
Somewhat agree	207 41%	26 34%	17 30%	50 35%	28 40%	20 43%	12 48%	54 65%
Somewhat disagree	137 27%	23 30%	14 25%	46 32%	21 30%	13 28%	7 28%	13 16%
Strongly disagree	96 19%	21 27%	19 33%	32 23%	14 20%	6 13%	1 4%	3 4%
Total Agree	267 53%	33 43%	24 42%	64 45%	35 50%	27 59%	17 68%	67 81%
Total Disagree	233 47%	44 57%	33 58%	78 55%	35 50%	19 41%	8 32%	16 19%
Net Agree	34 7%	-11 -14%	-9 -16%	-14 -10%	0 0%	8 17%	9 36%	51 61%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 21

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. We rely on our Apprenticeship programme to give us the skilled workers we will need for the future.

Base : All respondents

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Strongly Agree	241 48%	12 30%	44 50%	33 49%	21 64%	37 63%	17 36%	33 46%	23 51%	19 41%	-	2 50%
Somewhat agree	169 34%	16 40%	30 34%	22 33%	6 18%	15 25%	17 36%	27 38%	16 36%	19 41%	-	1 25%
Somewhat disagree	49 10%	7 18%	5 6%	8 12%	3 9%	7 12%	5 11%	6 8%	4 9%	4 9%	-	-
Strongly disagree	41 8%	5 13%	9 10%	4 6%	3 9%	-	8 17%	5 7%	2 4%	4 9%	-	1 25%
Total Agree	410 82%	28 70%	74 84%	55 82%	27 82%	52 88%	34 72%	60 85%	39 87%	38 83%	-	3 75%
Total Disagree	90 18%	12 30%	14 16%	12 18%	6 18%	7 12%	13 28%	11 15%	6 13%	8 17%	-	1 25%
Net Agree	320 64%	16 40%	60 68%	43 64%	21 64%	45 76%	21 45%	49 69%	33 73%	30 65%	0 0%	2 50%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 21

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. We rely on our Apprenticeship programme to give us the skilled workers we will need for the future.

Base : All respondents

	Sector (abridged)														
	Charity/ not for profit	Construc tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut -icals	Hospitality /catering	Leisure	Manufac -turing	Public sector	Retail	Transport	Other	
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Strongly Agree	241 48%	2 29%	41 45%	30 39%	13 81%	3 23%	76 71%	11 50%	8 67%	6 16%	7 35%	25 54%	4 21%	5 45%	10 50%
Somewhat agree	169 34%	- -	38 41%	30 39%	1 6%	3 23%	24 22%	8 36%	3 25%	19 50%	6 30%	15 33%	11 58%	4 36%	7 35%
Somewhat disagree	49 10%	1 14%	6 7%	12 16%	1 6%	3 23%	2 2%	1 5%	- -	9 24%	4 20%	4 9%	4 21%	1 9%	1 5%
Strongly disagree	41 8%	4 57%	7 8%	5 6%	1 6%	4 31%	5 5%	2 9%	1 8%	4 11%	3 15%	2 4%	- -	1 9%	2 10%
Total Agree	410 82%	2 29%	79 86%	60 78%	14 88%	6 46%	100 93%	19 86%	11 92%	25 66%	13 65%	40 87%	15 79%	9 82%	17 85%
Total Disagree	90 18%	5 71%	13 14%	17 22%	2 13%	7 54%	7 7%	3 14%	1 8%	13 34%	7 35%	6 13%	4 21%	2 18%	3 15%
Net Agree	320 64%	-3 -43%	66 72%	43 56%	12 75%	-1 -8%	93 87%	16 73%	10 83%	12 32%	6 30%	34 74%	11 58%	7 64%	14 70%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 21

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. We rely on our Apprenticeship programme to give us the skilled workers we will need for the future.

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Strongly Agree	241 48%	51 39%	89 48%	31 51%	29 59%	7 44%	34 61%	180 54%	150 47%	69 48%	48 48%	30 42%	17 52%	86 57%	77 56%	122 53%	70 40%
Somewhat agree	169 34%	46 35%	66 35%	22 36%	11 22%	8 50%	16 29%	109 33%	108 34%	48 33%	28 28%	20 28%	9 27%	50 33%	45 33%	77 34%	59 34%
Somewhat disagree	49 10%	16 12%	19 10%	4 7%	6 12%	- -	4 7%	26 8%	31 10%	20 14%	18 18%	12 17%	4 12%	6 4%	8 6%	18 8%	25 14%
Strongly disagree	41 8%	18 14%	13 7%	4 7%	3 6%	1 6%	2 4%	17 5%	27 9%	7 5%	7 7%	10 14%	3 9%	10 7%	7 5%	12 5%	19 11%
Total Agree	410 82%	97 74%	155 83%	53 87%	40 82%	15 94%	50 89%	289 87%	258 82%	117 81%	76 75%	50 69%	26 79%	136 89%	122 89%	199 87%	129 75%
Total Disagree	90 18%	34 26%	32 17%	8 13%	9 18%	1 6%	6 11%	43 13%	58 18%	27 19%	25 25%	22 31%	7 21%	16 11%	15 11%	30 13%	44 25%
Net Agree	320 64%	63 48%	123 66%	45 74%	31 63%	14 88%	44 79%	246 74%	200 63%	90 63%	51 50%	28 39%	19 58%	120 79%	107 78%	169 74%	85 49%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 21

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. We rely on our Apprenticeship programme to give us the skilled workers we will need for the future.

Base : All respondents

	How long have they been employing apprentices											Company Size				Company Breakdown		
	Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies	
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Strongly Agree	241	4	3	-	6	14	38	49	53	74	176	127	61	62	54	64	177	64
	48%	44%	21%	-	55%	31%	42%	44%	55%	62%	54%	59%	56%	39%	55%	47%	49%	47%
Somewhat agree	169	1	6	1	2	19	27	43	37	33	113	70	30	61	32	46	123	46
	34%	11%	43%	33%	18%	42%	30%	39%	38%	28%	35%	32%	28%	39%	33%	34%	34%	34%
Somewhat disagree	49	2	3	1	1	8	13	11	5	5	21	10	9	21	7	12	37	12
	10%	22%	21%	33%	9%	18%	14%	10%	5%	4%	6%	5%	8%	13%	7%	9%	10%	9%
Strongly disagree	41	2	2	1	2	4	13	8	2	7	17	9	9	13	5	14	27	14
	8%	22%	14%	33%	18%	9%	14%	7%	2%	6%	5%	4%	8%	8%	5%	10%	7%	10%
Total Agree	410	5	9	1	8	33	65	92	90	107	289	197	91	123	86	110	300	110
	82%	56%	64%	33%	73%	73%	71%	83%	93%	90%	88%	91%	83%	78%	88%	81%	82%	81%
Total Disagree	90	4	5	2	3	12	26	19	7	12	38	19	18	34	12	26	64	26
	18%	44%	36%	67%	27%	27%	29%	17%	7%	10%	12%	9%	17%	22%	12%	19%	18%	19%
Net Agree	320	1	4	-1	5	21	39	73	83	95	251	178	73	89	74	84	236	84
	64%	11%	29%	-33%	45%	47%	43%	66%	86%	80%	77%	82%	67%	57%	76%	62%	65%	62%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 21

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. We rely on our Apprenticeship programme to give us the skilled workers we will need for the future.

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Strongly Agree	241 48%	26 34%	21 37%	72 51%	33 47%	25 54%	13 52%	51 61%
Somewhat agree	169 34%	23 30%	20 35%	50 35%	29 41%	13 28%	10 40%	24 29%
Somewhat disagree	49 10%	16 21%	6 11%	12 8%	5 7%	6 13%	1 4%	3 4%
Strongly disagree	41 8%	12 16%	10 18%	8 6%	3 4%	2 4%	1 4%	5 6%
Total Agree	410 82%	49 64%	41 72%	122 86%	62 89%	38 83%	23 92%	75 90%
Total Disagree	90 18%	28 36%	16 28%	20 14%	8 11%	8 17%	2 8%	8 10%
Net Agree	320 64%	21 27%	25 44%	102 72%	54 77%	30 65%	21 84%	67 81%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 22

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Apprenticeships are likely to play a bigger part in our recruitment policy in the future.

Base : All respondents

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Strongly Agree	192 38%	13 33%	34 39%	20 30%	13 39%	22 37%	14 30%	33 46%	23 51%	19 41%	-	1 25%
Somewhat agree	197 39%	16 40%	33 38%	24 36%	17 52%	24 41%	20 43%	30 42%	12 27%	19 41%	-	2 50%
Somewhat disagree	84 17%	9 23%	16 18%	15 22%	3 9%	12 20%	11 23%	6 8%	7 16%	5 11%	-	-
Strongly disagree	27 5%	2 5%	5 6%	8 12%	-	1 2%	2 4%	2 3%	3 7%	3 7%	-	1 25%
Total Agree	389 78%	29 73%	67 76%	44 66%	30 91%	46 78%	34 72%	63 89%	35 78%	38 83%	-	3 75%
Total Disagree	111 22%	11 28%	21 24%	23 34%	3 9%	13 22%	13 28%	8 11%	10 22%	8 17%	-	1 25%
Net Agree	278 56%	18 45%	46 52%	21 31%	27 82%	33 56%	21 45%	55 77%	25 56%	30 65%	0 0%	2 50%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 22

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Apprenticeships are likely to play a bigger part in our recruitment policy in the future.

Base : All respondents

	Sector (abridged)														
	Charity/ not for profit	Construc- tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut- icals	Hospitality /catering	Leisure	Manufac- turing	Public sector	Retail	Transport	Other	
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Strongly Agree	192 38%	1 14%	27 29%	30 39%	9 56%	3 23%	53 50%	8 36%	5 42%	11 29%	6 30%	22 48%	8 42%	2 18%	7 35%
Somewhat agree	197 39%	3 43%	38 41%	31 40%	5 31%	6 46%	39 36%	10 45%	3 25%	16 42%	8 40%	17 37%	6 32%	6 55%	9 45%
Somewhat disagree	84 17%	2 29%	23 25%	13 17%	1 6%	2 15%	11 10%	3 14%	3 25%	7 18%	4 20%	5 11%	5 26%	3 27%	2 10%
Strongly disagree	27 5%	1 14%	4 4%	3 4%	1 6%	2 15%	4 4%	1 5%	1 8%	4 11%	2 10%	2 4%	- -	- -	2 10%
Total Agree	389 78%	4 57%	65 71%	61 79%	14 88%	9 69%	92 86%	18 82%	8 67%	27 71%	14 70%	39 85%	14 74%	8 73%	16 80%
Total Disagree	111 22%	3 43%	27 29%	16 21%	2 13%	4 31%	15 14%	4 18%	4 33%	11 29%	6 30%	7 15%	5 26%	3 27%	4 20%
Net Agree	278 56%	1 14%	38 41%	45 58%	12 75%	5 38%	77 72%	14 64%	4 33%	16 42%	8 40%	32 70%	9 47%	5 45%	12 60%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 22

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Apprenticeships are likely to play a bigger part in our recruitment policy in the future.

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Strongly Agree	192 38%	43 33%	76 41%	23 38%	20 41%	7 44%	23 41%	143 43%	123 39%	57 40%	38 38%	24 33%	12 36%	71 47%	59 43%	98 43%	54 31%
Somewhat agree	197 39%	56 43%	68 36%	22 36%	21 43%	5 31%	25 45%	122 37%	127 40%	60 42%	38 38%	24 33%	11 33%	53 35%	61 45%	84 37%	72 42%
Somewhat disagree	84 17%	22 17%	33 18%	14 23%	7 14%	3 19%	5 9%	54 16%	50 16%	19 13%	17 17%	18 25%	6 18%	21 14%	13 9%	36 16%	36 21%
Strongly disagree	27 5%	10 8%	10 5%	2 3%	1 2%	1 6%	3 5%	13 4%	16 5%	8 6%	8 8%	6 8%	4 12%	7 5%	4 3%	11 5%	11 6%
Total Agree	389 78%	99 76%	144 77%	45 74%	41 84%	12 75%	48 86%	265 80%	250 79%	117 81%	76 75%	48 67%	23 70%	124 82%	120 88%	182 79%	126 73%
Total Disagree	111 22%	32 24%	43 23%	16 26%	8 16%	4 25%	8 14%	67 20%	66 21%	27 19%	25 25%	24 33%	10 30%	28 18%	17 12%	47 21%	47 27%
Net Agree	278 56%	67 51%	101 54%	29 48%	33 67%	8 50%	40 71%	198 60%	184 58%	90 63%	51 50%	24 33%	13 39%	96 63%	103 75%	135 59%	79 46%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 22

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Apprenticeships are likely to play a bigger part in our recruitment policy in the future.

Base : All respondents

	Total	How long have they been employing apprentices										Company Size				Company Breakdown		
		Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Strongly Agree	192 38%	5 56%	6 43%	1 33%	4 36%	17 38%	31 34%	38 34%	40 41%	50 42%	128 39%	90 42%	48 44%	49 31%	36 37%	59 43%	133 37%	59 43%
Somewhat agree	197 39%	3 33%	5 36%	1 33%	5 45%	19 42%	36 40%	45 41%	42 43%	41 34%	128 39%	83 38%	41 38%	64 41%	40 41%	52 38%	145 40%	52 38%
Somewhat disagree	84 17%	-	2 14%	-	2 18%	8 18%	14 15%	23 21%	12 12%	23 19%	58 18%	35 16%	14 13%	36 23%	15 15%	19 14%	65 18%	19 14%
Strongly disagree	27 5%	1 11%	1 7%	1 33%	-	1 2%	10 11%	5 5%	3 3%	5 4%	13 4%	8 4%	6 6%	8 5%	7 7%	6 4%	21 6%	6 4%
Total Agree	389 78%	8 89%	11 79%	2 67%	9 82%	36 80%	67 74%	83 75%	82 85%	91 76%	256 78%	173 80%	89 82%	113 72%	76 78%	111 82%	278 76%	111 82%
Total Disagree	111 22%	1 11%	3 21%	1 33%	2 18%	9 20%	24 26%	28 25%	15 15%	28 24%	71 22%	43 20%	20 18%	44 28%	22 22%	25 18%	86 24%	25 18%
Net Agree	278 56%	7 78%	8 57%	1 33%	7 64%	27 60%	43 47%	55 50%	67 69%	63 53%	185 57%	130 60%	69 63%	69 44%	54 55%	86 63%	192 53%	86 63%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 22

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Apprenticeships are likely to play a bigger part in our recruitment policy in the future.

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Strongly Agree	192 38%	26 34%	15 26%	58 41%	28 40%	20 43%	10 40%	35 42%
Somewhat agree	197 39%	33 43%	23 40%	55 39%	25 36%	17 37%	9 36%	35 42%
Somewhat disagree	84 17%	13 17%	14 25%	24 17%	14 20%	6 13%	4 16%	9 11%
Strongly disagree	27 5%	5 6%	5 9%	5 4%	3 4%	3 7%	2 8%	4 5%
Total Agree	389 78%	59 77%	38 67%	113 80%	53 76%	37 80%	19 76%	70 84%
Total Disagree	111 22%	18 23%	19 33%	29 20%	17 24%	9 20%	6 24%	13 16%
Net Agree	278 56%	41 53%	19 33%	84 59%	36 51%	28 61%	13 52%	57 69%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 23

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree.
Training apprentices is more cost effective than hiring skilled staff.

Base : All respondents

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Strongly Agree	127 25%	6 15%	26 30%	15 22%	12 36%	15 25%	8 17%	19 27%	12 27%	14 30%	-	-
Somewhat agree	176 35%	16 40%	28 32%	24 36%	13 39%	20 34%	18 38%	27 38%	15 33%	14 30%	-	1 25%
Somewhat disagree	151 30%	16 40%	27 31%	20 30%	8 24%	15 25%	17 36%	20 28%	11 24%	15 33%	-	2 50%
Strongly disagree	46 9%	2 5%	7 8%	8 12%	-	9 15%	4 9%	5 7%	7 16%	3 7%	-	1 25%
Total Agree	303 61%	22 55%	54 61%	39 58%	25 76%	35 59%	26 55%	46 65%	27 60%	28 61%	-	1 25%
Total Disagree	197 39%	18 45%	34 39%	28 42%	8 24%	24 41%	21 45%	25 35%	18 40%	18 39%	-	3 75%
Net Agree	106 21%	4 10%	20 23%	11 16%	17 52%	11 19%	5 11%	21 30%	9 20%	10 22%	0 0%	-2 -50%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 23

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree.
Training apprentices is more cost effective than hiring skilled staff.

Base : All respondents

	Sector (abridged)														
	Charity/ not for profit	Construc- tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut- icals	Hospitality /catering	Leisure	Manufac- turing	Public sector	Retail	Transport	Other	
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Strongly Agree	127 25%	1 14%	16 17%	19 25%	4 25%	4 31%	44 41%	4 18%	3 25%	5 13%	3 15%	13 28%	3 16%	3 27%	5 25%
Somewhat agree	176 35%	2 29%	38 41%	22 29%	5 31%	2 15%	34 32%	7 32%	4 33%	19 50%	7 35%	16 35%	9 47%	3 27%	8 40%
Somewhat disagree	151 30%	3 43%	27 29%	30 39%	5 31%	4 31%	18 17%	7 32%	5 42%	12 32%	7 35%	17 37%	6 32%	5 45%	5 25%
Strongly disagree	46 9%	1 14%	11 12%	6 8%	2 13%	3 23%	11 10%	4 18%	- -	2 5%	3 15%	- -	1 5%	- -	2 10%
Total Agree	303 61%	3 43%	54 59%	41 53%	9 56%	6 46%	78 73%	11 50%	7 58%	24 63%	10 50%	29 63%	12 63%	6 55%	13 65%
Total Disagree	197 39%	4 57%	38 41%	36 47%	7 44%	7 54%	29 27%	11 50%	5 42%	14 37%	10 50%	17 37%	7 37%	5 45%	7 35%
Net Agree	106 21%	-1 -14%	16 17%	5 6%	2 13%	-1 -8%	49 46%	0 0%	2 17%	10 26%	0 0%	12 26%	5 26%	1 9%	6 30%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 23

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree.
Training apprentices is more cost effective than hiring skilled staff.

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Strongly Agree	127 25%	38 29%	48 26%	11 18%	13 27%	5 31%	12 21%	95 29%	73 23%	24 17%	16 16%	13 18%	6 18%	46 30%	39 28%	64 28%	38 22%
Somewhat agree	176 35%	44 34%	58 31%	24 39%	18 37%	6 38%	26 46%	119 36%	118 37%	57 40%	36 36%	22 31%	11 33%	50 33%	51 37%	87 38%	62 36%
Somewhat disagree	151 30%	34 26%	61 33%	19 31%	17 35%	5 31%	15 27%	88 27%	99 31%	51 35%	38 38%	29 40%	13 39%	43 28%	35 26%	61 27%	53 31%
Strongly disagree	46 9%	15 11%	20 11%	7 11%	1 2%	- -	3 5%	30 9%	26 8%	12 8%	11 11%	8 11%	3 9%	13 9%	12 9%	17 7%	20 12%
Total Agree	303 61%	82 63%	106 57%	35 57%	31 63%	11 69%	38 68%	214 64%	191 60%	81 56%	52 51%	35 49%	17 52%	96 63%	90 66%	151 66%	100 58%
Total Disagree	197 39%	49 37%	81 43%	26 43%	18 37%	5 31%	18 32%	118 36%	125 40%	63 44%	49 49%	37 51%	16 48%	56 37%	47 34%	78 34%	73 42%
Net Agree	106 21%	33 25%	25 13%	9 15%	13 27%	6 38%	20 36%	96 29%	66 21%	18 13%	3 3%	-2 -3%	1 3%	40 26%	43 31%	73 32%	27 16%

Populus / Learning and Skills Council Apprenticeship Poll

Table 23

Absolutes/col percents

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree.
Training apprentices is more cost effective than hiring skilled staff.

Base : All respondents

	Total	How long have they been employing apprentices										Company Size				Company Breakdown		
		Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Strongly Agree	127 25%	2 22%	2 14%	2 67%	1 9%	10 22%	20 22%	29 26%	32 33%	29 24%	90 28%	61 28%	40 37%	38 24%	25 26%	24 18%	103 28%	24 18%
Somewhat agree	176 35%	2 22%	3 21%	1 33%	5 45%	18 40%	25 27%	33 30%	36 37%	53 45%	122 37%	89 41%	30 28%	53 34%	38 39%	55 40%	121 33%	55 40%
Somewhat disagree	151 30%	4 44%	6 43%	-	3 27%	11 24%	36 40%	40 36%	23 24%	28 24%	91 28%	51 24%	23 21%	51 32%	27 28%	50 37%	101 28%	50 37%
Strongly disagree	46 9%	1 11%	3 21%	-	2 18%	6 13%	10 11%	9 8%	6 6%	9 8%	24 7%	15 7%	16 15%	15 10%	8 8%	7 5%	39 11%	7 5%
Total Agree	303 61%	4 44%	5 36%	3 100%	6 55%	28 62%	45 49%	62 56%	68 70%	82 69%	212 65%	150 69%	70 64%	91 58%	63 64%	79 58%	224 62%	79 58%
Total Disagree	197 39%	5 56%	9 64%	-	5 45%	17 38%	46 51%	49 44%	29 30%	37 31%	115 35%	66 31%	39 36%	66 42%	35 36%	57 42%	140 38%	57 42%
Net Agree	106 21%	-1 -11%	-4 -29%	3 100%	1 9%	11 24%	-1 -1%	13 12%	39 40%	45 38%	97 30%	84 39%	31 28%	25 16%	28 29%	22 16%	84 23%	22 16%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 23

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree.
Training apprentices is more cost effective than hiring skilled staff.

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Strongly Agree	127 25%	18 23%	16 28%	43 30%	15 21%	14 30%	4 16%	17 20%
Somewhat agree	176 35%	22 29%	21 37%	44 31%	24 34%	19 41%	11 44%	35 42%
Somewhat disagree	151 30%	25 32%	16 28%	43 30%	24 34%	9 20%	9 36%	25 30%
Strongly disagree	46 9%	12 16%	4 7%	12 8%	7 10%	4 9%	1 4%	6 7%
Total Agree	303 61%	40 52%	37 65%	87 61%	39 56%	33 72%	15 60%	52 63%
Total Disagree	197 39%	37 48%	20 35%	55 39%	31 44%	13 28%	10 40%	31 37%
Net Agree	106 21%	3 4%	17 30%	32 23%	8 11%	20 43%	5 20%	21 25%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 24

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Apprentices tend to be more loyal / stay with the company longer than non-apprentice employees.

Base : All respondents

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Strongly Agree	155 31%	14 35%	24 27%	22 33%	10 30%	17 29%	15 32%	23 32%	15 33%	13 28%	-	2 50%
Somewhat agree	213 43%	14 35%	40 45%	27 40%	13 39%	25 42%	20 43%	32 45%	24 53%	16 35%	-	2 50%
Somewhat disagree	93 19%	10 25%	19 22%	9 13%	8 24%	13 22%	7 15%	10 14%	2 4%	15 33%	-	-
Strongly disagree	39 8%	2 5%	5 6%	9 13%	2 6%	4 7%	5 11%	6 8%	4 9%	2 4%	-	-
Total Agree	368 74%	28 70%	64 73%	49 73%	23 70%	42 71%	35 74%	55 77%	39 87%	29 63%	-	4 100%
Total Disagree	132 26%	12 30%	24 27%	18 27%	10 30%	17 29%	12 26%	16 23%	6 13%	17 37%	-	-
Net Agree	236 47%	16 40%	40 45%	31 46%	13 39%	25 42%	23 49%	39 55%	33 73%	12 26%	0 0%	4 100%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 24

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Apprentices tend to be more loyal / stay with the company longer than non-apprentice employees.

Base : All respondents

	Sector (abridged)														
	Total	Charity/ not for profit	Construc- tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut- icals	Hospitality /catering	Leisure	Manufac- turing	Public sector	Retail	Transport	Other
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Strongly Agree	155 31%	1 14%	36 39%	20 26%	4 25%	1 8%	42 39%	7 32%	4 33%	8 21%	2 10%	9 20%	9 47%	4 36%	8 40%
Somewhat agree	213 43%	2 29%	36 39%	23 30%	6 38%	7 54%	36 34%	12 55%	8 67%	23 61%	11 55%	29 63%	8 42%	2 18%	10 50%
Somewhat disagree	93 19%	2 29%	15 16%	27 35%	6 38%	3 23%	17 16%	1 5%	-	5 13%	2 10%	7 15%	2 11%	4 36%	2 10%
Strongly disagree	39 8%	2 29%	5 5%	7 9%	-	2 15%	12 11%	2 9%	-	2 5%	5 25%	1 2%	-	1 9%	-
Total Agree	368 74%	3 43%	72 78%	43 56%	10 63%	8 62%	78 73%	19 86%	12 100%	31 82%	13 65%	38 83%	17 89%	6 55%	18 90%
Total Disagree	132 26%	4 57%	20 22%	34 44%	6 38%	5 38%	29 27%	3 14%	-	7 18%	7 35%	8 17%	2 11%	5 45%	2 10%
Net Agree	236 47%	-1 -14%	52 57%	9 12%	4 25%	3 23%	49 46%	16 73%	12 100%	24 63%	6 30%	30 65%	15 79%	1 9%	16 80%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 24

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Apprentices tend to be more loyal / stay with the company longer than non-apprentice employees.

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Strongly Agree	155 31%	33 25%	65 35%	25 41%	15 31%	2 13%	15 27%	110 33%	94 30%	46 32%	23 23%	17 24%	9 27%	47 31%	44 32%	77 34%	49 28%
Somewhat agree	213 43%	52 40%	69 37%	25 41%	27 55%	9 56%	31 55%	142 43%	146 46%	63 44%	55 54%	37 51%	16 48%	71 47%	62 45%	102 45%	72 42%
Somewhat disagree	93 19%	28 21%	36 19%	9 15%	7 14%	5 31%	8 14%	56 17%	52 16%	26 18%	18 18%	15 21%	7 21%	23 15%	25 18%	37 16%	34 20%
Strongly disagree	39 8%	18 14%	17 9%	2 3%	- -	- -	2 4%	24 7%	24 8%	9 6%	5 5%	3 4%	1 3%	11 7%	6 4%	13 6%	18 10%
Total Agree	368 74%	85 65%	134 72%	50 82%	42 86%	11 69%	46 82%	252 76%	240 76%	109 76%	78 77%	54 75%	25 76%	118 78%	106 77%	179 78%	121 70%
Total Disagree	132 26%	46 35%	53 28%	11 18%	7 14%	5 31%	10 18%	80 24%	76 24%	35 24%	23 23%	18 25%	8 24%	34 22%	31 23%	50 22%	52 30%
Net Agree	236 47%	39 30%	81 43%	39 64%	35 71%	6 38%	36 64%	172 52%	164 52%	74 51%	55 54%	36 50%	17 52%	84 55%	75 55%	129 56%	69 40%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 24

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Apprentices tend to be more loyal / stay with the company longer than non-apprentice employees.

Base : All respondents

	Total	How long have they been employing apprentices										Company Size				Company Breakdown		
		Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Strongly Agree	155 31%	2 22%	4 29%	2 67%	2 18%	14 31%	29 32%	31 28%	29 30%	42 35%	102 31%	71 33%	33 30%	48 31%	37 38%	37 27%	118 32%	37 27%
Somewhat agree	213 43%	3 33%	5 36%	1 33%	5 45%	19 42%	35 38%	48 43%	44 45%	53 45%	145 44%	97 45%	39 36%	59 38%	43 44%	72 53%	141 39%	72 53%
Somewhat disagree	93 19%	3 33%	4 29%	-	2 18%	8 18%	17 19%	25 23%	17 18%	17 14%	59 18%	34 16%	22 20%	35 22%	12 12%	24 18%	69 19%	24 18%
Strongly disagree	39 8%	1 11%	1 7%	-	2 18%	4 9%	10 11%	7 6%	7 7%	7 6%	21 6%	14 6%	15 14%	15 10%	6 6%	3 2%	36 10%	3 2%
Total Agree	368 74%	5 56%	9 64%	3 100%	7 64%	33 73%	64 70%	79 71%	73 75%	95 80%	247 76%	168 78%	72 66%	107 68%	80 82%	109 80%	259 71%	109 80%
Total Disagree	132 26%	4 44%	5 36%	-	4 36%	12 27%	27 30%	32 29%	24 25%	24 20%	80 24%	48 22%	37 34%	50 32%	18 18%	27 20%	105 29%	27 20%
Net Agree	236 47%	1 11%	4 29%	3 100%	3 27%	21 47%	37 41%	47 42%	49 51%	71 60%	167 51%	120 56%	35 32%	57 36%	62 63%	82 60%	154 42%	82 60%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 24

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Apprentices tend to be more loyal / stay with the company longer than non-apprentice employees.

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Strongly Agree	155 31%	16 <i>21%</i>	12 <i>21%</i>	47 <i>33%</i>	29 <i>41%</i>	18 <i>39%</i>	8 <i>32%</i>	25 <i>30%</i>
Somewhat agree	213 43%	32 <i>42%</i>	23 <i>40%</i>	50 <i>35%</i>	28 <i>40%</i>	22 <i>48%</i>	16 <i>64%</i>	42 <i>51%</i>
Somewhat disagree	93 19%	19 <i>25%</i>	12 <i>21%</i>	33 <i>23%</i>	9 <i>13%</i>	5 <i>11%</i>	1 <i>4%</i>	14 <i>17%</i>
Strongly disagree	39 8%	10 <i>13%</i>	10 <i>18%</i>	12 <i>8%</i>	4 <i>6%</i>	1 <i>2%</i>	- <i>-</i>	2 <i>2%</i>
Total Agree	368 74%	48 <i>62%</i>	35 <i>61%</i>	97 <i>68%</i>	57 <i>81%</i>	40 <i>87%</i>	24 <i>96%</i>	67 <i>81%</i>
Total Disagree	132 26%	29 <i>38%</i>	22 <i>39%</i>	45 <i>32%</i>	13 <i>19%</i>	6 <i>13%</i>	1 <i>4%</i>	16 <i>19%</i>
Net Agree	236 47%	19 <i>25%</i>	13 <i>23%</i>	52 <i>37%</i>	44 <i>63%</i>	34 <i>74%</i>	23 <i>92%</i>	51 <i>61%</i>

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 25

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree.
Our company has increased the number of apprentices it employs this year.

Base : All respondents

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Strongly Agree	105 21%	10 25%	25 28%	9 13%	6 18%	18 31%	11 23%	8 11%	10 22%	7 15%	-	1 25%
Somewhat agree	109 22%	5 13%	17 19%	13 19%	11 33%	11 19%	10 21%	16 23%	12 27%	14 30%	-	-
Somewhat disagree	163 33%	16 40%	26 30%	25 37%	9 27%	15 25%	14 30%	32 45%	14 31%	12 26%	-	-
Strongly disagree	123 25%	9 23%	20 23%	20 30%	7 21%	15 25%	12 26%	15 21%	9 20%	13 28%	-	3 75%
Total Agree	214 43%	15 38%	42 48%	22 33%	17 52%	29 49%	21 45%	24 34%	22 49%	21 46%	-	1 25%
Total Disagree	286 57%	25 63%	46 52%	45 67%	16 48%	30 51%	26 55%	47 66%	23 51%	25 54%	-	3 75%
Net Agree	-72 -14%	-10 -25%	-4 -5%	-23 -34%	1 3%	-1 -2%	-5 -11%	-23 -32%	-1 -2%	-4 -9%	0 0%	-2 -50%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 25

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Our company has increased the number of apprentices it employs this year.

Base : All respondents

	Sector (abridged)														
	Total	Charity/ not for profit	Construc- tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut- icals	Hospitality /catering	Leisure	Manufac- turing	Public sector	Retail	Transport	Other
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Strongly Agree	105 21%	1 14%	7 8%	22 29%	5 31%	3 23%	18 17%	4 18%	4 33%	6 16%	7 35%	12 26%	6 32%	1 9%	9 45%
Somewhat agree	109 22%	2 29%	21 23%	12 16%	5 31%	1 8%	26 24%	5 23%	4 33%	11 29%	2 10%	12 26%	4 21%	2 18%	2 10%
Somewhat disagree	163 33%	2 29%	28 30%	25 32%	4 25%	4 31%	40 37%	9 41%	4 33%	13 34%	5 25%	15 33%	5 26%	4 36%	5 25%
Strongly disagree	123 25%	2 29%	36 39%	18 23%	2 13%	5 38%	23 21%	4 18%	- -	8 21%	6 30%	7 15%	4 21%	4 36%	4 20%
Total Agree	214 43%	3 43%	28 30%	34 44%	10 63%	4 31%	44 41%	9 41%	8 67%	17 45%	9 45%	24 52%	10 53%	3 27%	11 55%
Total Disagree	286 57%	4 57%	64 70%	43 56%	6 38%	9 69%	63 59%	13 59%	4 33%	21 55%	11 55%	22 48%	9 47%	8 73%	9 45%
Net Agree	-72 -14%	-1 -14%	-36 -39%	-9 -12%	4 25%	-5 -38%	-19 -18%	-4 -18%	4 33%	-4 -11%	-2 -10%	2 4%	1 5%	-5 -45%	2 10%

Populus / Learning and Skills Council Apprenticeship Poll

Table 25

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Our company has increased the number of apprentices it employs this year.

Base : All respondents

Absolutes/col percents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Strongly Agree	105 21%	14 11%	41 22%	12 20%	14 29%	4 25%	20 36%	73 22%	73 23%	36 25%	26 26%	19 26%	12 36%	38 25%	33 24%	40 17%	40 23%
Somewhat agree	109 22%	23 18%	42 22%	14 23%	13 27%	4 25%	13 23%	77 23%	72 23%	42 29%	28 28%	15 21%	9 27%	37 24%	31 23%	57 25%	28 16%
Somewhat disagree	163 33%	42 32%	62 33%	24 39%	16 33%	4 25%	15 27%	104 31%	102 32%	36 25%	23 23%	24 33%	6 18%	47 31%	48 35%	76 33%	61 35%
Strongly disagree	123 25%	52 40%	42 22%	11 18%	6 12%	4 25%	8 14%	78 23%	69 22%	30 21%	24 24%	14 19%	6 18%	30 20%	25 18%	56 24%	44 25%
Total Agree	214 43%	37 28%	83 44%	26 43%	27 55%	8 50%	33 59%	150 45%	145 46%	78 54%	54 53%	34 47%	21 64%	75 49%	64 47%	97 42%	68 39%
Total Disagree	286 57%	94 72%	104 56%	35 57%	22 45%	8 50%	23 41%	182 55%	171 54%	66 46%	47 47%	38 53%	12 36%	77 51%	73 53%	132 58%	105 61%
Net Agree	-72 -14%	-57 -44%	-21 -11%	-9 -15%	5 10%	0 0%	10 18%	-32 -10%	-26 -8%	12 8%	7 7%	-4 -6%	9 27%	-2 -1%	-9 -7%	-35 -15%	-37 -21%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 25

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Our company has increased the number of apprentices it employs this year.

Base : All respondents

	Total	How long have they been employing apprentices										Company Size				Company Breakdown		
		Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Strongly Agree	105 21%	3 33%	7 50%	2 67%	-	14 31%	17 19%	24 22%	17 18%	21 19%	62 19%	38 18%	21 19%	26 17%	24 24%	34 25%	71 20%	34 25%
Somewhat agree	109 22%	1 11%	2 14%	-	5 45%	9 20%	22 24%	22 20%	25 26%	23 19%	70 21%	48 22%	24 22%	30 19%	21 21%	34 25%	75 21%	34 25%
Somewhat disagree	163 33%	2 22%	3 21%	-	1 9%	15 33%	32 35%	31 28%	33 34%	46 39%	110 34%	79 37%	35 32%	52 33%	34 35%	42 31%	121 33%	42 31%
Strongly disagree	123 25%	3 33%	2 14%	1 33%	5 45%	7 16%	20 22%	34 31%	22 23%	29 24%	85 26%	51 24%	29 27%	49 31%	19 19%	26 19%	97 27%	26 19%
Total Agree	214 43%	4 44%	9 64%	2 67%	5 45%	23 51%	39 43%	46 41%	42 43%	44 37%	132 40%	86 40%	45 41%	56 36%	45 46%	68 50%	146 40%	68 50%
Total Disagree	286 57%	5 56%	5 36%	1 33%	6 55%	22 49%	52 57%	65 59%	55 57%	75 63%	195 60%	130 60%	64 59%	101 64%	53 54%	68 50%	218 60%	68 50%
Net Agree	-72 -14%	-1 -11%	4 29%	1 33%	-1 -9%	1 2%	-13 -14%	-19 -17%	-13 -13%	-31 -26%	-63 -19%	-44 -20%	-19 -17%	-45 -29%	-8 -8%	0 0%	-72 -20%	0 0%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 25

**Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree.
Our company has increased the number of apprentices it employs this year.**

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Strongly Agree	105	15	11	24	9	13	7	26
	21%	19%	19%	17%	13%	28%	28%	31%
Somewhat agree	109	12	7	39	18	7	3	23
	22%	16%	12%	27%	26%	15%	12%	28%
Somewhat disagree	163	32	12	45	25	19	9	21
	33%	42%	21%	32%	36%	41%	36%	25%
Strongly disagree	123	18	27	34	18	7	6	13
	25%	23%	47%	24%	26%	15%	24%	16%
Total Agree	214	27	18	63	27	20	10	49
	43%	35%	32%	44%	39%	43%	40%	59%
Total Disagree	286	50	39	79	43	26	15	34
	57%	65%	68%	56%	61%	57%	60%	41%
Net Agree	-72	-23	-21	-16	-16	-6	-5	15
	-14%	-30%	-37%	-11%	-23%	-13%	-20%	18%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 26

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Despite the economic crisis, apprentices are more important than ever to our business.

Base : All respondents

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Strongly Agree	202 40%	18 45%	37 42%	26 39%	12 36%	26 44%	17 36%	27 38%	20 44%	18 39%	-	1 25%
Somewhat agree	176 35%	10 25%	33 38%	18 27%	15 45%	19 32%	20 43%	27 38%	17 38%	17 37%	-	-
Somewhat disagree	87 17%	9 23%	13 15%	16 24%	6 18%	9 15%	7 15%	14 20%	4 9%	8 17%	-	1 25%
Strongly disagree	35 7%	3 8%	5 6%	7 10%	-	5 8%	3 6%	3 4%	4 9%	3 7%	-	2 50%
Total Agree	378 76%	28 70%	70 80%	44 66%	27 82%	45 76%	37 79%	54 76%	37 82%	35 76%	-	1 25%
Total Disagree	122 24%	12 30%	18 20%	23 34%	6 18%	14 24%	10 21%	17 24%	8 18%	11 24%	-	3 75%
Net Agree	256 51%	16 40%	52 59%	21 31%	21 64%	31 53%	27 57%	37 52%	29 64%	24 52%	0 0%	-2 -50%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 26

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Despite the economic crisis, apprentices are more important than ever to our business.

Base : All respondents

	Sector (abridged)														
	Charity/ not for profit	Construc- tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut- icals	Hospitality /catering	Leisure	Manufac- turing	Public sector	Retail	Transport	Other	
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Strongly Agree	202 40%	2 29%	26 28%	26 34%	8 50%	2 15%	52 49%	15 68%	8 67%	9 24%	7 35%	24 52%	10 53%	3 27%	10 50%
Somewhat agree	176 35%	2 29%	36 39%	28 36%	6 38%	3 23%	36 34%	4 18%	2 17%	18 47%	7 35%	17 37%	5 26%	5 45%	7 35%
Somewhat disagree	87 17%	1 14%	24 26%	16 21%	1 6%	4 31%	15 14%	2 9%	2 17%	7 18%	3 15%	4 9%	3 16%	2 18%	3 15%
Strongly disagree	35 7%	2 29%	6 7%	7 9%	1 6%	4 31%	4 4%	1 5%	- -	4 11%	3 15%	1 2%	1 5%	1 9%	- -
Total Agree	378 76%	4 57%	62 67%	54 70%	14 88%	5 38%	88 82%	19 86%	10 83%	27 71%	14 70%	41 89%	15 79%	8 73%	17 85%
Total Disagree	122 24%	3 43%	30 33%	23 30%	2 13%	8 62%	19 18%	3 14%	2 17%	11 29%	6 30%	5 11%	4 21%	3 27%	3 15%
Net Agree	256 51%	1 14%	32 35%	31 40%	12 75%	-3 -23%	69 64%	16 73%	8 67%	16 42%	8 40%	36 78%	11 58%	5 45%	14 70%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 26

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Despite the economic crisis, apprentices are more important than ever to our business.

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Strongly Agree	202 40%	43 33%	73 39%	25 41%	26 53%	7 44%	28 50%	140 42%	132 42%	65 45%	42 42%	32 44%	18 55%	71 47%	59 43%	100 44%	60 35%
Somewhat agree	176 35%	44 34%	71 38%	22 36%	12 24%	6 38%	21 38%	124 37%	110 35%	54 38%	36 36%	22 31%	10 30%	55 36%	49 36%	87 38%	57 33%
Somewhat disagree	87 17%	30 23%	31 17%	8 13%	10 20%	3 19%	5 9%	53 16%	49 16%	17 12%	15 15%	13 18%	4 12%	17 11%	21 15%	29 13%	43 25%
Strongly disagree	35 7%	14 11%	12 6%	6 10%	1 2%	- -	2 4%	15 5%	25 8%	8 6%	8 8%	5 7%	1 3%	9 6%	8 6%	13 6%	13 8%
Total Agree	378 76%	87 66%	144 77%	47 77%	38 78%	13 81%	49 88%	264 80%	242 77%	119 83%	78 77%	54 75%	28 85%	126 83%	108 79%	187 82%	117 68%
Total Disagree	122 24%	44 34%	43 23%	14 23%	11 22%	3 19%	7 13%	68 20%	74 23%	25 17%	23 23%	18 25%	5 15%	26 17%	29 21%	42 18%	56 32%
Net Agree	256 51%	43 33%	101 54%	33 54%	27 55%	10 63%	42 75%	196 59%	168 53%	94 65%	55 54%	36 50%	23 70%	100 66%	79 58%	145 63%	61 35%

Populus / Learning and Skills Council Apprenticeship Poll

Table 26

Absolutes/col percents

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Despite the economic crisis, apprentices are more important than ever to our business.

Base : All respondents

	Total	How long have they been employing apprentices										Company Size				Company Breakdown		
		Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Strongly Agree	202 40%	5 56%	4 29%	2 67%	3 27%	19 42%	35 38%	39 35%	39 40%	56 47%	134 41%	95 44%	52 48%	51 32%	41 42%	58 43%	144 40%	58 43%
Somewhat agree	176 35%	1 11%	7 50%	-	2 18%	14 31%	36 40%	37 33%	41 42%	38 32%	116 35%	79 37%	30 28%	59 38%	37 38%	50 37%	126 35%	50 37%
Somewhat disagree	87 17%	2 22%	2 14%	-	4 36%	11 24%	11 12%	24 22%	15 15%	18 15%	57 17%	33 15%	18 17%	33 21%	13 13%	23 17%	64 18%	23 17%
Strongly disagree	35 7%	1 11%	1 7%	1 33%	2 18%	1 2%	9 10%	11 10%	2 2%	7 6%	20 6%	9 4%	9 8%	14 9%	7 7%	5 4%	30 8%	5 4%
Total Agree	378 76%	6 67%	11 79%	2 67%	5 45%	33 73%	71 78%	76 68%	80 82%	94 79%	250 76%	174 81%	82 75%	110 70%	78 80%	108 79%	270 74%	108 79%
Total Disagree	122 24%	3 33%	3 21%	1 33%	6 55%	12 27%	20 22%	35 32%	17 18%	25 21%	77 24%	42 19%	27 25%	47 30%	20 20%	28 21%	94 26%	28 21%
Net Agree	256 51%	3 33%	8 57%	1 33%	-1 -9%	21 47%	51 56%	41 37%	63 65%	69 58%	173 53%	132 61%	55 50%	63 40%	58 59%	80 59%	176 48%	80 59%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 26

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. Despite the economic crisis, apprentices are more important than ever to our business.

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Strongly Agree	202 40%	28 36%	21 37%	56 39%	22 31%	23 50%	12 48%	40 48%
Somewhat agree	176 35%	25 32%	14 25%	54 38%	28 40%	14 30%	9 36%	32 39%
Somewhat disagree	87 17%	19 25%	12 21%	24 17%	14 20%	7 15%	2 8%	9 11%
Strongly disagree	35 7%	5 6%	10 18%	8 6%	6 9%	2 4%	2 8%	2 2%
Total Agree	378 76%	53 69%	35 61%	110 77%	50 71%	37 80%	21 84%	72 87%
Total Disagree	122 24%	24 31%	22 39%	32 23%	20 29%	9 20%	4 16%	11 13%
Net Agree	256 51%	29 38%	13 23%	78 55%	30 43%	28 61%	17 68%	61 73%

Populus / Learning and Skills Council Apprenticeship Poll

Table 27

Absolutes/col percents

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. We are hiring apprentices to help us through the recession.

Base : All respondents

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Strongly Agree	32 6%	2 5%	11 13%	3 4%	2 6%	5 8%	- -	5 7%	2 4%	2 4%	- -	- -
Somewhat agree	76 15%	2 5%	12 14%	9 13%	7 21%	10 17%	4 9%	10 14%	10 22%	12 26%	- -	- -
Somewhat disagree	175 35%	20 50%	32 36%	24 36%	15 45%	19 32%	17 36%	20 28%	16 36%	11 24%	- -	1 25%
Strongly disagree	217 43%	16 40%	33 38%	31 46%	9 27%	25 42%	26 55%	36 51%	17 38%	21 46%	- -	3 75%
Total Agree	108 22%	4 10%	23 26%	12 18%	9 27%	15 25%	4 9%	15 21%	12 27%	14 30%	- -	- -
Total Disagree	392 78%	36 90%	65 74%	55 82%	24 73%	44 75%	43 91%	56 79%	33 73%	32 70%	- -	4 100%
Net Agree	-284 -57%	-32 -80%	-42 -48%	-43 -64%	-15 -45%	-29 -49%	-39 -83%	-41 -58%	-21 -47%	-18 -39%	0 0%	-4 -100%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 27

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. We are hiring apprentices to help us through the recession.

Base : All respondents

	Sector (abridged)														
	Total	Charity/ not for profit	Construc- tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut- icals	Hospitality /catering	Leisure	Manufac- turing	Public sector	Retail	Transport	Other
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Strongly Agree	32 6%	-	2 2%	7 9%	3 19%	-	11 10%	2 9%	1 8%	2 5%	-	3 7%	-	1 9%	-
Somewhat agree	76 15%	-	12 13%	9 12%	6 38%	-	25 23%	4 18%	1 8%	5 13%	3 15%	7 15%	2 11%	-	2 10%
Somewhat disagree	175 35%	4 57%	28 30%	25 32%	4 25%	6 46%	34 32%	5 23%	3 25%	13 34%	6 30%	18 39%	11 58%	6 55%	12 60%
Strongly disagree	217 43%	3 43%	50 54%	36 47%	3 19%	7 54%	37 35%	11 50%	7 58%	18 47%	11 55%	18 39%	6 32%	4 36%	6 30%
Total Agree	108 22%	-	14 15%	16 21%	9 56%	-	36 34%	6 27%	2 17%	7 18%	3 15%	10 22%	2 11%	1 9%	2 10%
Total Disagree	392 78%	7 100%	78 85%	61 79%	7 44%	13 100%	71 66%	16 73%	10 83%	31 82%	17 85%	36 78%	17 89%	10 91%	18 90%
Net Agree	-284 -57%	-7 -100%	-64 -70%	-45 -58%	2 13%	-13 -100%	-35 -33%	-10 -45%	-8 -67%	-24 -63%	-14 -70%	-26 -57%	-15 -79%	-9 -82%	-16 -80%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 27

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. We are hiring apprentices to help us through the recession.

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Strongly Agree	32 6%	4 3%	14 7%	5 8%	3 6%	-	6 11%	22 7%	20 6%	11 8%	8 8%	4 6%	3 9%	12 8%	10 7%	19 8%	8 5%
Somewhat agree	76 15%	20 15%	33 18%	7 11%	7 14%	2 13%	7 13%	62 19%	43 14%	20 14%	8 8%	7 10%	5 15%	27 18%	22 16%	38 17%	23 13%
Somewhat disagree	175 35%	48 37%	56 30%	23 38%	16 33%	6 38%	26 46%	117 35%	108 34%	52 36%	41 41%	28 39%	13 39%	54 36%	45 33%	66 29%	67 39%
Strongly disagree	217 43%	59 45%	84 45%	26 43%	23 47%	8 50%	17 30%	131 39%	145 46%	61 42%	44 44%	33 46%	12 36%	59 39%	60 44%	106 46%	75 43%
Total Agree	108 22%	24 18%	47 25%	12 20%	10 20%	2 13%	13 23%	84 25%	63 20%	31 22%	16 16%	11 15%	8 24%	39 26%	32 23%	57 25%	31 18%
Total Disagree	392 78%	107 82%	140 75%	49 80%	39 80%	14 88%	43 77%	248 75%	253 80%	113 78%	85 84%	61 85%	25 76%	113 74%	105 77%	172 75%	142 82%
Net Agree	-284 -57%	-83 -63%	-93 -50%	-37 -61%	-29 -59%	-12 -75%	-30 -54%	-164 -49%	-190 -60%	-82 -57%	-69 -68%	-50 -69%	-17 -52%	-74 -49%	-73 -53%	-115 -50%	-111 -64%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 27

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. We are hiring apprentices to help us through the recession.

Base : All respondents

	Total	How long have they been employing apprentices										Company Size				Company Breakdown		
		Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Strongly Agree	32 6%	3 33%	-	-	2 18%	3 7%	3 3%	7 6%	7 7%	7 6%	21 6%	14 6%	7 6%	10 6%	9 9%	6 4%	26 7%	6 4%
Somewhat agree	76 15%	1 11%	2 14%	-	-	6 13%	11 12%	16 14%	19 20%	21 18%	56 17%	40 19%	25 23%	21 13%	11 11%	19 14%	57 16%	19 14%
Somewhat disagree	175 35%	2 22%	5 36%	2 67%	4 36%	21 47%	34 37%	37 33%	32 33%	38 32%	107 33%	70 32%	34 31%	51 32%	30 31%	60 44%	115 32%	60 44%
Strongly disagree	217 43%	3 33%	7 50%	1 33%	5 45%	15 33%	43 47%	51 46%	39 40%	53 45%	143 44%	92 43%	43 39%	75 48%	48 49%	51 38%	166 46%	51 38%
Total Agree	108 22%	4 44%	2 14%	-	2 18%	9 20%	14 15%	23 21%	26 27%	28 24%	77 24%	54 25%	32 29%	31 20%	20 20%	25 18%	83 23%	25 18%
Total Disagree	392 78%	5 56%	12 86%	3 100%	9 82%	36 80%	77 85%	88 79%	71 73%	91 76%	250 76%	162 75%	77 71%	126 80%	78 80%	111 82%	281 77%	111 82%
Net Agree	-284 -57%	-1 -11%	-10 -71%	-3 -100%	-7 -64%	-27 -60%	-63 -69%	-65 -59%	-45 -46%	-63 -53%	-173 -53%	-108 -50%	-45 -41%	-95 -61%	-58 -59%	-86 -63%	-198 -54%	-86 -63%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 27

Q7. In relation to the following statements, please can you say whether you strongly agree that your company benefits in this way, somewhat agree, somewhat disagree or strongly disagree. We are hiring apprentices to help us through the recession.

Base : All respondents

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Strongly Agree	32 6%	4 5%	1 2%	10 7%	4 6%	6 13%	- -	7 8%
Somewhat agree	76 15%	5 6%	11 19%	24 17%	13 19%	6 13%	2 8%	15 18%
Somewhat disagree	175 35%	30 39%	19 33%	47 33%	19 27%	15 33%	13 52%	32 39%
Strongly disagree	217 43%	38 49%	26 46%	61 43%	34 49%	19 41%	10 40%	29 35%
Total Agree	108 22%	9 12%	12 21%	34 24%	17 24%	12 26%	2 8%	22 27%
Total Disagree	392 78%	68 88%	45 79%	108 76%	53 76%	34 74%	23 92%	61 73%
Net Agree	-284 -57%	-59 -77%	-33 -58%	-74 -52%	-36 -51%	-22 -48%	-21 -84%	-39 -47%

Populus / Learning and Skills Council Apprenticeship Poll

Table 28

Absolutes/col percents

Q8. Taking into account the investment that your company makes in training each apprentice, how soon do you think your apprentices make a valuable contribution to your business? -

Base : All respondents

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
From day one	67 13%	11 28%	12 14%	5 7%	6 18%	5 8%	4 9%	13 18%	6 13%	3 7%	-	2 50%
Within a few weeks - once they have settled	120 24%	11 28%	23 26%	14 21%	7 21%	14 24%	13 28%	13 18%	14 31%	11 24%	-	-
During their training period.	167 33%	11 28%	27 31%	26 39%	8 24%	21 36%	13 28%	25 35%	14 31%	20 43%	-	2 50%
As soon as their Apprenticeship is complete.	41 8%	1 3%	2 2%	7 10%	5 15%	6 10%	6 13%	6 8%	2 4%	6 13%	-	-
Within 6 months of completing their Apprenticeship	52 10%	3 8%	15 17%	6 9%	5 15%	5 8%	5 11%	6 8%	5 11%	2 4%	-	-
Longer than that	53 11%	3 8%	9 10%	9 13%	2 6%	8 14%	6 13%	8 11%	4 9%	4 9%	-	-

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 28

Q8. Taking into account the investment that your company makes in training each apprentice, how soon do you think your apprentices make a valuable contribution to your business? -

Base : All respondents

	Sector (abridged)														
	Charity/ not for profit	Construc tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut -icals	Hospitality /catering	Leisure	Manufac -turing	Public sector	Retail	Transport	Other	
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
From day one	67 13%	2 29%	9 10%	11 14%	4 25%	2 15%	16 15%	1 5%	- -	8 21%	1 5%	6 13%	3 16%	- -	4 20%
Within a few weeks - once they have settled	120 24%	3 43%	11 12%	28 36%	2 13%	- -	27 25%	9 41%	5 42%	12 32%	3 15%	10 22%	3 16%	3 27%	4 20%
During their training period.	167 33%	1 14%	28 30%	30 39%	5 31%	5 38%	28 26%	7 32%	6 50%	8 21%	9 45%	24 52%	8 42%	4 36%	4 20%
As soon as their Apprenticeship is complete.	41 8%	- -	11 12%	4 5%	2 13%	2 15%	6 6%	1 5%	- -	3 8%	2 10%	2 4%	1 5%	3 27%	4 20%
Within 6 months of completing their Apprenticeship	52 10%	- -	14 15%	2 3%	2 13%	4 31%	13 12%	2 9%	1 8%	6 16%	2 10%	2 4%	1 5%	1 9%	2 10%
Longer than that	53 11%	1 14%	19 21%	2 3%	1 6%	- -	17 16%	2 9%	- -	1 3%	3 15%	2 4%	3 16%	- -	2 10%

Populus / Learning and Skills Council Apprenticeship Poll

Table 28

Q8. Taking into account the investment that your company makes in training each apprentice, how soon do you think your apprentices make a valuable contribution to your business? -

Absolutes/col percents

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No	
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
From day one	67	19	26	6	6	3	7	40	32	19	18	15	7	17	15	24	27
	13%	15%	14%	10%	12%	19%	13%	12%	10%	13%	18%	21%	21%	11%	11%	10%	16%
Within a few weeks - once they have settled	120	30	50	17	11	3	9	76	83	38	22	20	9	29	27	63	39
	24%	23%	27%	28%	22%	19%	16%	23%	26%	26%	22%	28%	27%	19%	20%	28%	23%
During their training period.	167	43	53	17	21	6	27	111	112	49	38	22	13	61	57	84	50
	33%	33%	28%	28%	43%	38%	48%	33%	35%	34%	38%	31%	39%	40%	42%	37%	29%
As soon as their Apprenticeship is complete.	41	8	16	3	5	2	7	33	27	11	7	4	-	13	14	12	18
	8%	6%	9%	5%	10%	13%	13%	10%	9%	8%	7%	6%	-	9%	10%	5%	10%
Within 6 months of completing their Apprenticeship	52	14	22	8	3	2	3	37	33	14	10	6	3	14	9	20	22
	10%	11%	12%	13%	6%	13%	5%	11%	10%	10%	10%	8%	9%	9%	7%	9%	13%
Longer than that	53	17	20	10	3	-	3	35	29	13	6	5	1	18	15	26	17
	11%	13%	11%	16%	6%	-	5%	11%	9%	9%	6%	7%	3%	12%	11%	11%	10%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 28

Q8. Taking into account the investment that your company makes in training each apprentice, how soon do you think your apprentices make a valuable contribution to your business? -

Base : All respondents

	Total	How long have they been employing apprentices										Company Size				Company Breakdown		
		Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
From day one	67	-	4	2	-	7	14	17	10	13	40	23	21	13	16	17	50	17
	13%	-	29%	67%	-	16%	15%	15%	10%	11%	12%	11%	19%	8%	16%	13%	14%	13%
Within a few weeks - once they have settled	120	5	4	-	3	12	25	34	22	15	71	37	25	46	23	26	94	26
	24%	56%	29%	-	27%	27%	31%	31%	23%	13%	22%	17%	23%	29%	23%	19%	26%	19%
During their training period.	167	2	-	-	4	13	29	35	44	40	119	84	29	51	28	59	108	59
	33%	22%	-	-	36%	29%	32%	32%	45%	34%	36%	39%	27%	32%	29%	43%	30%	43%
As soon as their Apprenticeship is complete.	41	1	3	-	-	4	9	7	2	15	24	17	9	11	8	13	28	13
	8%	11%	21%	-	-	9%	10%	6%	2%	13%	7%	8%	8%	7%	8%	10%	8%	10%
Within 6 months of completing their Apprenticeship	52	1	1	1	2	6	10	8	12	11	31	23	11	15	12	14	38	14
	10%	11%	7%	33%	18%	13%	11%	7%	12%	9%	9%	11%	10%	10%	12%	10%	10%	10%
Longer than that	53	-	2	-	2	3	4	10	7	25	42	32	14	21	11	7	46	7
	11%	-	14%	-	18%	7%	4%	9%	7%	21%	13%	15%	13%	13%	11%	5%	13%	5%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 28

Q8. Taking into account the investment that your company makes in training each apprentice, how soon do you think your apprentices make a valuable contribution to your business? -**Base : All respondents**

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
From day one	67 13%	18 23%	7 12%	16 11%	10 14%	5 11%	1 4%	10 12%
Within a few weeks - once they have settled	120 24%	19 25%	15 26%	40 28%	11 16%	16 35%	8 32%	11 13%
During their training period.	167 33%	21 27%	18 32%	43 30%	23 33%	16 35%	8 32%	38 46%
As soon as their Apprenticeship is complete.	41 8%	8 10%	4 7%	10 7%	7 10%	1 2%	3 12%	8 10%
Within 6 months of completing their Apprenticeship	52 10%	6 8%	5 9%	20 14%	9 13%	3 7%	2 8%	7 8%
Longer than that	53 11%	5 6%	8 14%	13 9%	10 14%	5 11%	3 12%	9 11%

Populus / Learning and Skills Council Apprenticeship Poll

Table 29

Q9. Which of the following do you consider to be the main benefits of hiring apprentices compared to other recruits? - Tick all that apply

Absolutes/col percents

Base : All respondents

	Region											
	Total	London	South East	South West	Eastern	West Midlands	East Midlands	North West	North East	Yorks & Humberside	Multi-sited/national	Multi-sited/international
Total (nw)	500	40	88	67	33	59	47	71	45	46	-	4
Easier to find the right person	98 20%	5 13%	17 19%	13 19%	7 21%	13 22%	6 13%	13 18%	8 18%	16 35%	-	-
Enables us to fill vacancies more quickly	71 14%	8 20%	8 9%	11 16%	4 12%	11 19%	10 21%	12 17%	3 7%	3 7%	-	1 25%
Higher overall productivity	89 18%	4 10%	24 27%	10 15%	8 24%	6 10%	7 15%	13 18%	7 16%	10 22%	-	-
Lower recruitment costs	118 24%	7 18%	19 22%	11 16%	8 24%	20 34%	10 21%	20 28%	10 22%	13 28%	-	-
Lower overall training costs	143 29%	8 20%	23 26%	18 27%	8 24%	20 34%	14 30%	19 27%	16 36%	16 35%	-	1 25%
Greater staff retention/lower staff turnover	203 41%	16 40%	37 42%	22 33%	16 48%	22 37%	21 45%	30 42%	23 51%	14 30%	-	2 50%
Greater employee motivation and job satisfaction	214 43%	19 48%	36 41%	33 49%	14 42%	24 41%	22 47%	22 31%	20 44%	22 48%	-	2 50%
Greater commitment	205 41%	21 53%	37 42%	25 37%	14 42%	24 41%	20 43%	30 42%	22 49%	12 26%	-	-
A better option given the current economic climate	59 12%	6 15%	12 14%	7 10%	2 6%	4 7%	5 11%	9 13%	8 18%	6 13%	-	-
None of these (Do not read out)	19 4%	5 13%	3 3%	3 4%	2 6%	2 3%	1 2%	3 4%	-	-	-	-

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 29

Q9. Which of the following do you consider to be the main benefits of hiring apprentices compared to other recruits? - Tick all that apply**Base : All respondents**

	Total	Sector (abridged)													
		Charity/ not for profit	Construc tion & building	Education	Engineering	Financial Services	Hairdressing/ Beauty	Health & pharmaceut -icals	Hospitality /catering	Leisure	Manufac -turing	Public sector	Retail	Transport	Other
Total (nw)	500	7	92	77	16	13	107	22	12	38	20	46	19	11	20
Easier to find the right person	98 20%	1 14%	13 14%	24 31%	2 13%	-	25 23%	6 27%	2 17%	8 21%	2 10%	6 13%	3 16%	1 9%	5 25%
Enables us to fill vacancies more quickly	71 14%	1 14%	10 11%	11 14%	4 25%	-	17 16%	3 14%	1 8%	4 11%	2 10%	10 22%	3 16%	2 18%	3 15%
Higher overall productivity	89 18%	-	13 14%	11 14%	4 25%	4 31%	20 19%	4 18%	6 50%	7 18%	6 30%	6 13%	2 11%	1 9%	5 25%
Lower recruitment costs	118 24%	4 57%	27 29%	16 21%	1 6%	1 8%	29 27%	5 23%	-	8 21%	6 30%	12 26%	3 16%	4 36%	2 10%
Lower overall training costs	143 29%	1 14%	20 22%	22 29%	5 31%	6 46%	31 29%	4 18%	4 33%	18 47%	3 15%	13 28%	8 42%	3 27%	5 25%
Greater staff retention/lower staff turnover	203 41%	3 43%	45 49%	24 31%	4 25%	7 54%	43 40%	8 36%	5 42%	13 34%	7 35%	17 37%	12 63%	3 27%	12 60%
Greater employee motivation and job satisfaction	214 43%	3 43%	37 40%	38 49%	8 50%	4 31%	33 31%	14 64%	5 42%	17 45%	7 35%	24 52%	10 53%	3 27%	11 55%
Greater commitment	205 41%	2 29%	43 47%	27 35%	8 50%	8 62%	36 34%	12 55%	7 58%	11 29%	5 25%	21 46%	11 58%	5 45%	9 45%
A better option given the current economic climate	59 12%	1 14%	9 10%	12 16%	1 6%	1 8%	12 11%	3 14%	1 8%	3 8%	4 20%	8 17%	1 5%	2 18%	1 5%
None of these (Do not read out)	19 4%	1 14%	3 3%	4 5%	1 6%	-	3 3%	-	1 8%	2 5%	3 15%	1 2%	-	-	-

Populus / Learning and Skills Council Apprenticeship Poll

Table 29

Q9. Which of the following do you consider to be the main benefits of hiring apprentices compared to other recruits? - Tick all that apply

Absolutes/col percents

Base : All respondents

	How many apprentices the company employs						Age of Apprentices						Whether apprentices have progressed to advanced apprenticeships				
	Total	1	2 - 5	6 - 10	11 - 25	26 - 39	40 plus	16 - 18	19 - 24	25 - 30	31 - 40	41 - 50	51+	Yes - Advanced Apprentic eships	Yes - Degree / Higher Level Qualifica tions	Yes - Other NVQ Level Equivalen ts	No
Total (nw)	500	131	187	61	49	16	56	332	316	144	101	72	33	152	137	229	173
Easier to find the right person	98 20%	32 24%	39 21%	12 20%	4 8%	1 6%	10 18%	67 20%	54 17%	27 19%	16 16%	14 19%	4 12%	31 20%	26 19%	54 24%	25 14%
Enables us to fill vacancies more quickly	71 14%	21 16%	22 12%	8 13%	8 16%	3 19%	9 16%	54 16%	45 14%	20 14%	8 8%	7 10%	4 12%	29 19%	23 17%	30 13%	24 14%
Higher overall productivity	89 18%	23 18%	33 18%	11 18%	7 14%	4 25%	11 20%	61 18%	56 18%	29 20%	22 22%	18 25%	8 24%	23 15%	29 21%	43 19%	25 14%
Lower recruitment costs	118 24%	34 26%	46 25%	15 25%	12 24%	2 13%	9 16%	80 24%	74 23%	28 19%	16 16%	12 17%	7 21%	31 20%	27 20%	55 24%	46 27%
Lower overall training costs	143 29%	37 28%	51 27%	19 31%	19 39%	3 19%	14 25%	88 27%	92 29%	47 33%	35 35%	20 28%	8 24%	43 28%	44 32%	69 30%	49 28%
Greater staff retention/lower staff turnover	203 41%	41 31%	75 40%	28 46%	28 57%	5 31%	26 46%	142 43%	140 44%	55 38%	38 38%	26 36%	15 45%	65 43%	63 46%	97 42%	69 40%
Greater employee motivation and job satisfaction	214 43%	44 34%	89 48%	26 43%	16 33%	7 44%	32 57%	130 39%	144 46%	69 48%	55 54%	37 51%	18 55%	66 43%	65 47%	100 44%	68 39%
Greater commitment	205 41%	44 34%	79 42%	26 43%	17 35%	8 50%	31 55%	128 39%	138 44%	73 51%	48 48%	38 53%	16 48%	69 45%	57 42%	96 42%	69 40%
A better option given the current economic climate	59 12%	14 11%	18 10%	10 16%	4 8%	2 13%	11 20%	46 14%	37 12%	19 13%	7 7%	5 7%	3 9%	26 17%	18 13%	28 12%	21 12%
None of these (Do not read out)	19 4%	8 6%	6 3%	1 2%	2 4%	1 6%	1 2%	9 3%	10 3%	3 2%	4 4%	5 7%	2 6%	3 2%	2 1%	7 3%	7 4%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 29

Q9. Which of the following do you consider to be the main benefits of hiring apprentices compared to other recruits? - Tick all that apply**Base : All respondents**

	Total	How long have they been employing apprentices										Company Size				Company Breakdown		
		Less than 3 months	Less than 6 months	Less than 9 months	Less than 12 months	1 – 2 years	2 – 5 years	5 – 10 years	10 – 20 years	20 + years	More than 5 years	More than ten years	1 – 9	10 - 49	50 – 249	250 +	SME Companies	Large Companies
Total (nw)	500	9	14	3	11	45	91	111	97	119	327	216	109	157	98	136	364	136
Easier to find the right person	98 20%	4 44%	1 7%	-	-	10 22%	19 21%	19 17%	20 21%	25 21%	64 21%	45 21%	30 28%	35 22%	12 12%	21 15%	77 21%	21 15%
Enables us to fill vacancies more quickly	71 14%	1 11%	2 14%	-	2 18%	4 9%	14 15%	18 16%	15 15%	15 13%	48 15%	30 14%	15 14%	23 15%	12 12%	21 15%	50 14%	21 15%
Higher overall productivity	89 18%	2 22%	1 7%	1 33%	1 9%	9 20%	17 19%	19 17%	15 15%	24 20%	58 18%	39 18%	23 21%	25 16%	15 15%	26 19%	63 17%	26 19%
Lower recruitment costs	118 24%	1 11%	3 21%	1 33%	4 36%	13 29%	21 23%	26 23%	27 28%	22 18%	75 23%	49 23%	28 26%	36 23%	25 26%	29 21%	89 24%	29 21%
Lower overall training costs	143 29%	2 22%	3 21%	1 33%	7 64%	14 31%	26 29%	35 32%	29 30%	26 22%	90 28%	55 25%	29 27%	51 32%	30 31%	33 24%	110 30%	33 24%
Greater staff retention/lower staff turnover	203 41%	1 11%	4 29%	1 33%	2 18%	14 31%	37 41%	49 44%	42 43%	53 45%	144 44%	95 44%	30 28%	64 41%	47 48%	62 46%	141 39%	62 46%
Greater employee motivation and job satisfaction	214 43%	4 44%	9 64%	1 33%	3 27%	16 36%	39 43%	54 49%	36 37%	52 44%	142 43%	88 41%	38 35%	69 44%	39 40%	68 50%	146 40%	68 50%
Greater commitment	205 41%	3 33%	7 50%	2 67%	3 27%	18 40%	37 41%	50 45%	33 34%	52 44%	135 41%	85 39%	41 38%	59 38%	37 38%	68 50%	137 38%	68 50%
A better option given the current economic climate	59 12%	4 44%	2 14%	1 33%	-	8 18%	10 11%	11 10%	12 12%	11 9%	34 10%	23 11%	10 9%	18 11%	11 11%	20 15%	39 11%	20 15%
None of these (Do not read out)	19 4%	-	-	-	1 9%	3 7%	4 4%	2 2%	4 4%	5 4%	11 3%	9 4%	6 6%	6 4%	4 4%	3 2%	16 4%	3 2%

Populus / Learning and Skills Council Apprenticeship Poll

Absolutes/col percents

Table 29

Q9. Which of the following do you consider to be the main benefits of hiring apprentices compared to other recruits? - Tick all that apply**Base : All respondents**

	Total	Number of former apprentices						
		0	1	2 - 5	6 - 10	11 - 25	26 - 39	40+
Total (nw)	500	77	57	142	70	46	25	83
Easier to find the right person	98 20%	19 25%	14 25%	26 18%	20 29%	6 13%	1 4%	12 14%
Enables us to fill vacancies more quickly	71 14%	10 13%	11 19%	16 11%	8 11%	10 22%	5 20%	11 13%
Higher overall productivity	89 18%	11 14%	11 19%	25 18%	10 14%	7 15%	5 20%	20 24%
Lower recruitment costs	118 24%	19 25%	18 32%	32 23%	17 24%	10 22%	3 12%	19 23%
Lower overall training costs	143 29%	19 25%	17 30%	49 35%	17 24%	11 24%	6 24%	24 29%
Greater staff retention/lower staff turnover	203 41%	25 32%	10 18%	60 42%	30 43%	28 61%	12 48%	38 46%
Greater employee motivation and job satisfaction	214 43%	30 39%	19 33%	64 45%	33 47%	22 48%	11 44%	35 42%
Greater commitment	205 41%	30 39%	17 30%	55 39%	29 41%	20 43%	14 56%	40 48%
A better option given the current economic climate	59 12%	12 16%	7 12%	13 9%	10 14%	3 7%	3 12%	11 13%
None of these (Do not read out)	19 4%	5 6%	5 9%	4 3%	2 3%	- -	1 4%	2 2%