

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 1

**Q.1 At the last general election, in June 2001, when the Labour Government was elected for the second time, many people did not vote at all. Can you remember - did you vote in that election, or did you not vote?**

**Base: All respondents**

**Weighting: Standard Demographic Weights**

	Sex		Age						Social Class				Region					Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Swing Voters	Float-ing Voters
Unweighted base	1000	482	518	98	163	213	179	147	200	332	204	175	289	266	258	247	140	89	211	270	148	154	86
Weighted base	1000	480	520	110	170	200	170	150	200	250	290	210	250	266	261	246	139	88	208	261	155	155	87
Voted	686	334	352	42	87	130	126	126	175	178	187	151	171	191	179	155	103	59	164	189	108	92	61
	69%	70%	68%	38%	51%	65%	74%	84%	88%	71%	65%	72%	68%	72%	69%	63%	74%	67%	79%	72%	70%	59%	70%
Didn't vote	258	125	133	44	74	61	40	18	21	56	91	49	62	62	67	79	30	20	35	56	40	48	19
	26%	26%	26%	40%	43%	31%	24%	12%	11%	22%	31%	23%	25%	23%	26%	32%	22%	23%	17%	21%	26%	31%	22%
Not registered	9	5	4	1	4	3	2	-	-	3	3	2	1	4	1	1	2	1	4	3	-	5	1
	1%	1%	1%	1%	2%	1%	1%	-	-	1%	1%	1%	1%	2%	*	*	1%	1%	2%	1%	-	3%	1%
Too young	22	6	17	21	2	-	-	-	-	6	6	4	6	5	9	4	1	2	4	9	2	5	3
	2%	1%	3%	19%	1%	-	-	-	-	2%	2%	2%	2%	2%	4%	2%	1%	3%	2%	3%	1%	4%	4%
Can't remember	24	10	14	2	3	7	2	6	3	7	3	4	10	4	5	7	3	5	2	5	3	5	2
	2%	2%	3%	2%	2%	3%	1%	4%	1%	3%	1%	2%	4%	1%	2%	3%	2%	6%	1%	2%	2%	3%	3%
Refused	1	-	1	-	-	-	-	-	1	1	-	-	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	*	*	-	-	-	*	-	-	-	-	-	-	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 2

**Q.1a At that general election, in June 2001, could you tell me which party you actually voted for?**

**Base: All respondents who voted**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	694	335	359	36	84	141	137	121	175	231	136	127	200	190	183	158	106	57	163	198	108	93	60
Weighted base	686	334	352	42	87	130	126	126	175	178	187	151	171	191	179	155	103	59	164	189	108	92	61
Conservative	163	71	93	4	13	24	30	41	51	55	49	28	32	54	47	29	28	6	127	5	10	12	5
	24%	21%	26%	10%	15%	19%	24%	33%	29%	31%	26%	18%	19%	28%	26%	19%	27%	10%	78%	3%	9%	13%	9%
Labour	301	147	154	23	51	66	55	40	66	70	69	73	88	77	83	75	37	30	23	170	32	46	30
	44%	44%	44%	55%	58%	51%	44%	32%	37%	39%	37%	49%	52%	40%	46%	48%	36%	50%	14%	90%	30%	50%	49%
Liberal Democrats	82	41	42	6	6	16	17	22	15	25	22	24	12	20	18	21	16	8	4	4	58	8	4
	12%	12%	12%	14%	7%	13%	13%	17%	8%	14%	12%	16%	7%	10%	10%	14%	15%	13%	2%	2%	53%	8%	6%
SNP	9	7	2	1	1	2	1	-	5	2	2	1	3	1	-	-	-	8	1	-	-	2	1
	1%	2%	*	2%	1%	2%	*	-	3%	1%	1%	1%	2%	1%	-	-	-	13%	1%	-	-	3%	1%
Plaid Cymru	6	6	-	-	1	3	-	-	2	-	1	5	-	-	-	-	6	-	-	1	2	2	2
	1%	2%	-	-	1%	2%	-	-	1%	-	*	3%	-	-	-	-	6%	-	-	*	2%	2%	3%
Other	26	20	6	4	1	9	4	5	2	6	9	7	4	8	8	5	3	2	2	5	4	6	4
	4%	6%	2%	9%	2%	7%	4%	4%	1%	3%	5%	5%	2%	4%	4%	3%	3%	4%	1%	2%	4%	6%	6%
Refused	83	38	44	2	11	5	16	15	33	17	29	11	26	26	19	25	9	4	5	4	2	13	12
	12%	11%	13%	5%	13%	4%	13%	12%	19%	10%	15%	7%	15%	14%	10%	16%	9%	7%	3%	2%	2%	14%	20%
Don't know	16	4	13	2	3	4	3	3	1	2	7	2	5	6	5	-	4	2	2	-	1	3	3
	2%	1%	4%	6%	4%	3%	2%	2%	1%	1%	4%	1%	3%	3%	3%	-	4%	3%	1%	-	1%	4%	5%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 3

**Q.1a At that general election, in June 2001, could you tell me which party you actually voted for?**

**Base: All respondents who voted (and were willing to disclose who they voted for)**

**Weighting: Past Vote Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	598	293	305	33	72	129	118	107	139	206	112	115	165	159	162	131	94	52	156	195	105	78	47
Weighted base	598	294	304	38	72	124	109	113	142	164	155	140	140	159	161	132	91	55	169	173	114	75	46
Conservative	179	79	101	5	14	26	33	47	55	61	55	30	35	58	52	32	30	7	139	6	10	13	7
	30%	27%	33%	12%	20%	21%	30%	41%	39%	37%	35%	21%	25%	37%	32%	24%	33%	12%	83%	3%	9%	18%	14%
Labour	283	140	143	21	48	63	52	38	61	67	66	69	82	72	79	70	34	28	22	158	31	43	28
	47%	48%	47%	56%	66%	51%	47%	34%	43%	41%	42%	49%	59%	45%	49%	53%	37%	51%	13%	91%	27%	57%	62%
Liberal Democrats	98	48	49	8	7	22	20	24	18	30	25	30	13	22	22	24	20	10	5	5	67	10	4
	16%	16%	16%	20%	10%	17%	18%	21%	12%	19%	16%	21%	9%	14%	14%	18%	22%	18%	3%	3%	59%	13%	10%
SNP	8	4	4	*	*	1	*	-	6	1	1	1	5	1	-	-	-	8	1	-	-	2	*
	1%	1%	1%	1%	*	1%	*	-	4%	1%	1%	1%	4%	*	-	-	-	14%	*	-	-	2%	1%
Plaid Cymru	3	3	-	-	*	2	-	-	1	-	*	3	-	-	-	-	3	-	-	*	1	2	2
	1%	1%	-	-	1%	2%	-	-	1%	-	*	2%	-	-	-	-	4%	-	-	*	1%	2%	4%
Other	26	20	6	4	2	9	5	4	2	5	9	8	5	7	8	6	4	2	2	4	5	6	4
	4%	7%	2%	10%	3%	8%	4%	4%	1%	3%	6%	5%	3%	4%	5%	4%	4%	4%	1%	2%	4%	8%	10%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 4

**Q.2 The general election is on Thursday and many people say they don't think they will vote, while others say they definitely will vote - and some people have a postal vote. On a scale of 1-10 (where 1 means you definitely will not vote, and 10 means you are absolutely certain to vote), how likely are you, personally, to vote in this election? If you have voted by post in this election, or are intending to do so, please say so.**

**Base: All respondents**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	1000	482	518	98	163	213	179	147	200	332	204	175	289	266	258	247	140	89	211	270	148	154	86
Weighted base	1000	480	520	110	170	200	170	150	200	250	290	210	250	266	261	246	139	88	208	261	155	155	87
Absolutely certain to vote	(10) 631 63%	299 62%	332 64%	47 43%	86 50%	116 58%	117 69%	111 74%	155 77%	170 68%	176 61%	136 65%	150 60%	186 70%	155 59%	138 56%	99 71%	53 60%	165 80%	175 67%	110 71%	74 47%	51 58%
(9)	37 4%	17 3%	20 4%	4 3%	9 5%	9 5%	7 4%	4 3%	4 2%	13 5%	13 5%	5 2%	6 2%	13 5%	9 4%	6 2%	5 4%	4 4%	8 4%	11 4%	7 4%	10 6%	5 6%
(8)	70 7%	40 8%	31 6%	16 14%	20 12%	10 5%	13 7%	4 3%	8 4%	20 8%	21 7%	16 8%	14 6%	17 6%	20 8%	15 6%	6 5%	12 14%	11 5%	23 9%	8 5%	20 13%	11 12%
(7)	35 4%	15 3%	21 4%	5 5%	8 4%	7 3%	7 4%	6 4%	3 1%	8 3%	8 3%	10 5%	9 4%	3 1%	9 3%	15 6%	4 3%	5 5%	4 2%	12 4%	6 4%	9 6%	5 6%
(6)	20 2%	10 2%	10 2%	2 2%	8 5%	7 3%	* *	- -	3 1%	5 2%	8 3%	2 1%	6 2%	2 1%	11 4%	2 1%	4 3%	2 2%	3 1%	7 3%	5 3%	2 1%	- -
(5)	53 5%	26 5%	28 5%	5 4%	14 8%	14 7%	9 5%	7 5%	4 2%	7 3%	19 6%	13 6%	14 6%	12 4%	13 5%	16 7%	9 6%	3 3%	8 4%	11 4%	8 5%	17 11%	7 8%
(4)	13 1%	4 1%	9 2%	3 3%	1 1%	6 3%	1 1%	1 1%	- -	2 1%	5 2%	2 1%	3 1%	2 1%	2 1%	6 3%	2 2%	* *	2 1%	4 1%	2 1%	7 5%	2 3%
(3)	9 1%	4 1%	5 1%	4 3%	2 1%	3 1%	- -	- -	1 *	1 1%	1 *	3 2%	3 1%	1 *	4 2%	2 1%	1 1%	* *	1 1%	4 1%	- -	3 2%	2 2%
(2)	10 1%	6 1%	3 1%	4 4%	1 *	4 2%	1 *	- -	- -	4 1%	4 1%	2 1%	* *	2 1%	3 1%	4 2%	- -	- -	- -	2 1%	1 *	2 2%	1 1%
Definitely would not vote	(1) 95 10%	51 11%	44 9%	19 17%	18 11%	22 11%	15 9%	11 7%	11 6%	15 6%	31 11%	17 8%	33 13%	23 9%	26 10%	33 13%	6 4%	7 8%	2 1%	10 4%	6 4%	10 7%	2 2%
Not registered	2 *	* *	1 *	- -	2 1%	- -	- -	- -	- -	* *	- -	1 1%	- -	* *	- -	1 *	- -	- -	- -	- -	- -	- -	- -
Already voted by post	13 1%	3 1%	10 2%	1 1%	3 2%	2 1%	- -	3 2%	4 2%	4 2%	1 *	2 1%	6 2%	2 1%	6 2%	5 2%	- -	- -	- -	- -	- -	- -	- -
Voting by post	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Refused	1 *	1 *	- -	- -	- -	- -	- -	1 1%	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -

Prepared by Populus



## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 4

**Q.2 The general election is on Thursday and many people say they don't think they will vote, while others say they definitely will vote - and some people have a postal vote. On a scale of 1-10 (where 1 means you definitely will not vote, and 10 means you are absolutely certain to vote), how likely are you, personally, to vote in this election? If you have voted by post in this election, or are intending to do so, please say so.**

**Base: All respondents**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-o-crats	Swing Voters	Float-ing Voters
Weighted base	1000	480	520	110	170	200	170	150	200	250	290	210	250	266	261	246	139	88	208	261	155	155	87
Don't know	11 1%	4 1%	7 1%	-	-	1 *	-	2 1%	9 4%	-	4 1%	1 1%	6 2%	2 1%	2 1%	2 1%	2 2%	2 2%	2 1%	4 1%	2 1%	1 1%	1 2%
Mean	8.25	8.15	8.34	6.93	7.82	7.82	8.56	8.83	9.12	8.70	8.07	8.35	7.93	8.60	8.07	7.69	8.77	8.45	9.36	8.75	8.84	7.77	8.51
Standard deviation	2.96	3.05	2.88	3.55	3.00	3.19	2.75	2.58	2.32	2.56	3.08	2.85	3.25	2.81	3.05	3.32	2.41	2.67	1.64	2.32	2.31	2.85	2.31
Standard error	0.09	0.14	0.13	0.36	0.24	0.22	0.21	0.22	0.17	0.14	0.22	0.22	0.20	0.17	0.19	0.22	0.21	0.29	0.11	0.14	0.19	0.23	0.25

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 5

**Q.3 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All respondents**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Swing Voters	Floa-ting Voters	
Unweighted base	1000	482	518	98	163	213	179	147	200	332	204	175	289	266	258	247	140	89	211	270	148	154	86	
Weighted base	1000	480	520	110	170	200	170	150	200	250	290	210	250	266	261	246	139	88	208	261	155	155	87	
Conservative	210 21%	100 21%	110 21%	13 11%	29 17%	40 20%	38 22%	34 23%	57 29%	69 28%	66 23%	36 17%	39 15%	73 27%	58 22%	38 15%	31 22%	10 12%	208 100%	-	-	12 8%	-	
Labour	267 27%	126 26%	141 27%	31 28%	52 31%	56 28%	48 28%	32 21%	48 24%	51 20%	61 21%	65 31%	90 36%	64 24%	79 30%	75 30%	33 24%	17 19%	-	261 100%	-	18 11%	-	
Liberal	157 16%	87 18%	70 13%	20 18%	26 16%	26 13%	29 17%	30 20%	26 13%	49 19%	51 17%	31 15%	27 11%	39 15%	35 14%	38 16%	29 21%	15 18%	-	-	155 100%	16 10%	-	
SNP	17 2%	11 2%	6 1%	1 1%	2 1%	5 3%	3 2%	2 1%	4 2%	5 2%	4 1%	2 1%	5 2%	1 *	-	1 *	-	15 17%	-	-	-	3 2%	-	
Plaid Cymru	4 *	1 *	3 1%	-	1 *	-	-	1 1%	2 1%	2 1%	-	-	2 1%	-	-	-	4 3%	-	-	-	-	-	-	-
The Green Party	14 1%	9 2%	4 1%	4 4%	3 2%	1 1%	4 2%	2 1%	* *	5 2%	6 2%	1 1%	1 *	6 2%	3 1%	4 2%	1 *	-	-	-	-	1 1%	-	
The United Kingdom Independence Party (UKIP)	18 2%	12 3%	6 1%	2 2%	1 *	3 1%	3 2%	7 5%	3 1%	1 *	9 3%	6 3%	3 1%	2 1%	6 2%	4 2%	7 5%	-	-	-	-	1 1%	-	
The British National Party (BNP)	4 *	4 1%	* *	1 1%	-	1 1%	2 1%	* *	* *	2 1%	-	2 1%	-	* *	2 1%	1 1%	-	1 1%	-	-	-	1 1%	-	
The Socialist Alliance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
The Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
The Natural Law Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Another party	9 1%	3 1%	6 1%	-	5 3%	-	-	4 3%	1 *	1 *	3 1%	3 1%	2 1%	3 1%	4 2%	2 1%	-	-	-	-	-	-	-	
Would not vote	95 10%	49 10%	47 9%	18 17%	14 8%	29 14%	15 9%	12 8%	7 4%	15 6%	28 10%	22 10%	31 12%	18 7%	23 9%	34 14%	9 7%	11 12%	-	-	-	17 11%	-	
Refused	82 8%	40 8%	42 8%	3 3%	10 6%	8 4%	15 9%	10 6%	34 17%	18 7%	24 8%	13 6%	26 10%	25 9%	24 9%	25 10%	6 4%	2 2%	-	-	-	4 2%	4 4%	
Don't know	123 12%	37 8%	86 17%	17 16%	28 16%	31 16%	14 8%	15 10%	18 9%	33 13%	38 13%	27 13%	25 10%	36 14%	26 10%	24 10%	21 15%	17 19%	-	-	-	83 54%	83 96%	

Prepared by Populus



## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 6

**Q.3 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	704	361	343	63	116	142	130	113	140	243	144	121	196	188	186	165	105	60	211	270	148	54	-
Weighted base	700	354	346	71	118	132	126	113	141	184	200	147	169	187	187	163	104	59	208	261	155	51	-
Conservative	210	100	110	13	29	40	38	34	57	69	66	36	39	73	58	38	31	10	208	-	-	12	-
	30%	28%	32%	18%	24%	30%	30%	31%	41%	38%	33%	25%	23%	39%	31%	23%	30%	18%	100%	-	-	23%	-
Labour	267	126	141	31	52	56	48	32	48	51	61	65	90	64	79	75	33	17	-	261	-	18	-
	38%	36%	41%	44%	44%	42%	38%	29%	34%	28%	31%	44%	53%	34%	42%	46%	32%	29%	-	100%	-	35%	-
Liberal	157	87	70	20	26	26	29	30	26	49	51	31	27	39	35	38	29	15	-	-	155	16	-
	22%	25%	20%	28%	22%	20%	23%	26%	18%	26%	25%	21%	16%	21%	19%	24%	28%	26%	-	-	100%	31%	-
SNP	17	11	6	1	2	5	3	2	4	5	4	2	5	1	-	1	-	15	-	-	-	3	-
	2%	3%	2%	1%	2%	4%	3%	1%	3%	3%	2%	2%	3%	*	-	1%	-	26%	-	-	-	5%	-
Plaid Cymru	4	1	3	-	1	-	-	1	2	2	-	-	2	-	-	-	4	-	-	-	-	-	-
	1%	*	1%	-	1%	-	-	1%	1%	1%	-	-	1%	-	-	-	4%	-	-	-	-	-	-
The Green Party	14	9	4	4	3	1	4	2	*	5	6	1	1	6	3	4	1	-	-	-	-	1	-
	2%	3%	1%	5%	2%	1%	3%	2%	*	3%	3%	1%	1%	3%	2%	2%	*	-	-	-	-	2%	-
The United Kingdom Independence Party (UKIP)	18	12	6	2	1	3	3	7	3	1	9	6	3	2	6	4	7	-	-	-	-	1	-
	3%	3%	2%	3%	*	2%	2%	7%	2%	*	5%	4%	2%	1%	3%	2%	7%	-	-	-	-	3%	-
The British National Party (BNP)	4	4	*	1	-	1	2	*	*	2	-	2	-	*	2	1	-	1	-	-	-	1	-
	1%	1%	*	1%	-	1%	1%	*	*	1%	-	2%	-	*	1%	1%	-	2%	-	-	-	2%	-
Another party	9	3	6	-	5	-	-	4	1	1	3	3	2	3	4	2	-	-	-	-	-	-	-
	1%	1%	2%	-	4%	-	-	3%	*	*	1%	2%	1%	1%	2%	1%	-	-	-	-	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 7

**Q.3 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote**

**Weighting: Past Vote Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scotland	Conser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	704	361	343	63	116	142	130	113	140	243	144	121	196	188	186	165	105	60	211	270	148	54	-
Weighted base	706	353	353	70	116	135	127	118	141	189	203	145	168	186	191	163	105	62	219	247	161	51	-
Conservative	222	107	115	13	29	43	40	39	58	73	70	39	39	74	63	41	32	11	219	-	-	12	-
	31%	30%	33%	18%	25%	32%	31%	33%	42%	39%	34%	27%	23%	40%	33%	25%	31%	18%	100%	-	-	23%	-
Labour	253	119	135	29	50	52	45	32	45	49	59	60	85	60	76	70	30	16	-	247	-	17	-
	36%	34%	38%	42%	43%	39%	35%	27%	32%	26%	29%	41%	51%	32%	40%	43%	29%	27%	-	100%	-	33%	-
Liberal	164	90	75	21	27	29	32	30	26	53	54	31	28	40	38	39	30	17	-	-	161	17	-
	23%	25%	21%	30%	23%	21%	25%	26%	18%	28%	26%	21%	16%	22%	20%	24%	29%	28%	-	-	100%	33%	-
SNP	17	9	8	*	1	5	3	2	6	4	4	2	8	1	-	1	-	16	-	-	-	3	-
	2%	3%	2%	1%	1%	4%	3%	1%	4%	2%	2%	1%	5%	*	-	1%	-	26%	-	-	-	5%	-
Plaid Cymru	3	1	3	-	1	-	-	1	2	2	-	-	2	-	-	-	3	-	-	-	-	-	-
	*	*	1%	-	1%	-	-	1%	1%	1%	-	-	1%	-	-	-	3%	-	-	-	-	-	-
The Green Party	13	9	5	4	3	1	4	1	*	5	6	1	1	6	3	4	1	-	-	-	-	1	-
	2%	3%	1%	6%	2%	1%	3%	1%	*	3%	3%	1%	1%	3%	2%	2%	1%	-	-	-	-	2%	-
The United Kingdom Independence Party (UKIP)	18	12	7	2	*	3	2	8	3	1	9	7	3	1	5	4	8	-	-	-	-	1	-
	3%	3%	2%	3%	*	2%	2%	7%	2%	*	4%	5%	2%	1%	3%	2%	8%	-	-	-	-	3%	-
The British National Party (BNP)	5	4	*	1	-	2	2	*	*	2	-	3	-	*	2	2	-	1	-	-	-	1	-
	1%	1%	*	1%	-	1%	1%	*	*	1%	-	2%	-	*	1%	1%	-	2%	-	-	-	2%	-
Another party	9	3	6	-	4	-	-	4	1	1	3	3	2	3	4	2	-	-	-	-	-	-	-
	1%	1%	2%	-	4%	-	-	3%	*	*	1%	2%	1%	1%	2%	1%	-	-	-	-	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 8

**Q.3 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote**

**Weighting: Past Vote & Turnout Weights**

**This table has been weighted on the basis of past voting to be politically representative of the UK population as a whole and including only those most likely to vote**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	625	320	306	51	96	128	120	105	125	221	125	110	171	169	163	142	98	54	195	234	129	42	-
Weighted base	625	308	317	55	97	121	116	110	125	174	174	131	147	167	166	140	97	56	202	213	142	40	-
Conservative	204	94	111	10	26	40	38	37	53	69	61	37	38	69	57	37	32	9	202	-	-	9	-
	33%	30%	35%	18%	27%	33%	33%	34%	42%	40%	35%	28%	26%	42%	34%	27%	33%	16%	100%	-	-	22%	-
Labour	219	103	115	21	44	47	38	29	40	44	50	51	74	54	65	58	27	15	-	213	-	13	-
	35%	33%	36%	38%	45%	39%	32%	27%	32%	26%	29%	39%	50%	32%	39%	41%	28%	27%	-	100%	-	32%	-
Liberal	145	80	66	19	21	26	31	27	21	47	48	28	22	35	34	34	26	16	-	-	142	13	-
	23%	26%	21%	34%	22%	21%	27%	25%	17%	27%	28%	21%	15%	21%	21%	24%	27%	29%	-	-	100%	33%	-
SNP	16	8	8	*	1	4	3	2	6	4	3	2	7	-	-	1	-	15	-	-	-	2	-
	3%	3%	2%	1%	1%	4%	2%	1%	5%	2%	2%	2%	5%	-	-	1%	-	26%	-	-	-	5%	-
Plaid Cymru	3	1	3	-	1	-	-	1	2	2	-	-	2	-	-	-	3	-	-	-	-	-	-
	1%	*	1%	-	1%	-	-	1%	1%	1%	-	-	1%	-	-	-	4%	-	-	-	-	-	-
The Green Party	10	6	4	2	2	1	3	1	*	4	4	1	1	5	2	3	1	-	-	-	-	1	-
	2%	2%	1%	4%	2%	1%	3%	1%	*	3%	2%	1%	1%	3%	1%	2%	1%	-	-	-	-	2%	-
The United Kingdom Independence Party (UKIP)	16	10	6	2	*	1	2	8	3	1	7	7	2	1	3	3	8	-	-	-	-	1	-
	3%	3%	2%	4%	1%	1%	2%	7%	2%	*	4%	5%	1%	1%	2%	2%	8%	-	-	-	-	3%	-
The British National Party (BNP)	5	4	*	1	-	2	1	*	*	2	-	3	-	*	2	2	-	1	-	-	-	1	-
	1%	1%	*	1%	-	2%	1%	*	*	1%	-	2%	-	*	1%	1%	-	2%	-	-	-	2%	-
Another party	7	3	4	-	2	-	-	4	1	1	2	3	1	1	3	2	-	-	-	-	-	-	-
	1%	1%	1%	-	2%	-	-	3%	*	*	1%	2%	1%	1%	2%	2%	-	-	-	-	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 9

**Q.3 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote and saying 10/10 likely to vote**

**Weighting: Past Vote**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	502	255	247	32	68	100	102	91	109	175	102	89	136	142	124	110	85	41	167	187	105	25	-
Weighted base	502	245	256	33	67	97	97	97	110	140	141	105	115	141	126	106	85	44	176	166	117	24	-
Conservative	176	79	97	5	20	33	34	35	49	57	54	33	32	63	48	30	28	8	176	-	-	4	-
	35%	32%	38%	14%	30%	34%	35%	36%	45%	41%	38%	31%	28%	45%	38%	28%	33%	18%	100%	-	-	17%	-
Labour	166	78	88	12	31	38	26	26	32	35	35	38	58	42	48	42	23	11	-	166	-	5	-
	33%	32%	34%	37%	46%	39%	27%	27%	29%	25%	25%	36%	50%	30%	38%	40%	27%	25%	-	100%	-	22%	-
Liberal	117	65	52	11	14	19	30	24	19	35	43	22	17	30	25	27	23	13	-	-	117	12	-
	23%	27%	20%	34%	21%	20%	31%	24%	18%	25%	30%	21%	15%	21%	20%	26%	27%	30%	-	-	100%	49%	-
SNP	13	5	8	*	1	3	1	2	5	4	2	2	5	-	-	1	-	12	-	-	-	1	-
	3%	2%	3%	1%	1%	4%	1%	2%	5%	3%	1%	2%	5%	-	-	1%	-	27%	-	-	-	5%	-
Plaid Cymru	3	1	3	-	1	-	-	1	2	2	-	-	2	-	-	-	3	-	-	-	-	-	-
	1%	*	1%	-	1%	-	-	1%	1%	1%	-	-	1%	-	-	-	4%	-	-	-	-	-	-
The Green Party	6	4	3	2	-	-	3	1	-	4	2	1	-	4	1	2	1	-	-	-	-	1	-
	1%	1%	1%	6%	-	-	3%	2%	-	3%	1%	1%	-	3%	1%	1%	1%	-	-	-	-	4%	-
The United Kingdom Independence Party (UKIP)	14	8	6	2	*	1	1	6	2	1	6	7	*	1	1	3	8	-	-	-	-	-	-
	3%	3%	2%	6%	1%	1%	2%	7%	2%	*	4%	6%	*	1%	1%	2%	10%	-	-	-	-	-	-
The British National Party (BNP)	4	3	*	1	-	2	*	*	*	2	-	2	-	*	2	2	-	-	-	-	-	1	-
	1%	1%	*	2%	-	2%	*	*	*	1%	-	2%	-	*	1%	2%	-	-	-	-	-	3%	-
Another party	2	2	-	-	1	-	-	1	1	1	-	1	1	1	1	-	-	-	-	-	-	-	-
	*	1%	-	-	1%	-	-	1%	*	1%	-	1%	*	1%	1%	-	-	-	-	-	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 10

**Q.3 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote and saying 9/10 likely to vote**

**Weighting: Past Vote**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	33	16	17	3	7	10	5	5	3	16	6	5	6	12	6	6	6	3	10	12	8	4	-
Weighted base	30	15	15	3	7	8	5	5	2	13	8	5	5	12	5	5	5	3	9	11	7	5	-
Conservative	9	5	4	1	3	1	-	1	2	4	1	-	4	3	2	*	2	-	9	-	-	1	-
	28%	31%	26%	24%	40%	16%	-	32%	100%	30%	14%	-	73%	29%	40%	9%	48%	-	100%	-	-	16%	-
Labour	11	4	7	1	2	4	4	1	-	4	4	2	1	5	-	2	2	2	-	11	-	3	-
	37%	27%	47%	19%	24%	56%	68%	23%	-	34%	47%	43%	27%	44%	-	41%	43%	64%	-	100%	-	54%	-
Liberal	7	3	4	2	3	2	1	1	-	4	2	2	-	2	2	3	*	-	-	-	7	-	-
	24%	21%	27%	57%	37%	20%	12%	15%	-	31%	22%	35%	-	21%	33%	50%	9%	-	-	-	100%	-	-
The Green Party	1	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-
	2%	5%	-	-	-	9%	-	-	-	6%	-	-	-	6%	-	-	-	-	-	-	-	-	-
The United Kingdom Independence Party (UKIP)	1	1	-	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	-	-	-	1	-
	5%	9%	-	-	-	-	-	30%	-	18%	-	-	-	27%	-	-	-	-	-	-	-	30%	-
The British National Party (BNP)	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	-
	4%	7%	-	-	-	20%	-	-	-	-	22%	-	-	-	-	-	-	36%	-	-	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 11

**Q.3 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote and not saying 9/10 or 10/10 likely to vote**

**Weighting: Past Vote**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	169	90	79	28	41	32	23	17	28	52	36	27	54	34	56	49	14	16	34	71	35	25	-
Weighted base	174	93	81	33	42	30	25	16	28	37	54	35	48	33	60	52	15	15	34	70	37	23	-
Conservative	37	23	14	7	6	9	5	2	7	13	14	6	3	8	13	11	2	3	34	-	-	7	-
	21%	25%	17%	21%	15%	31%	22%	12%	24%	34%	27%	18%	7%	23%	21%	21%	16%	21%	100%	-	-	30%	-
Labour	76	37	39	16	18	9	15	5	13	10	20	19	26	13	28	26	5	4	-	70	-	9	-
	44%	40%	48%	49%	43%	31%	60%	31%	45%	28%	37%	55%	41%	47%	49%	37%	24%	-	100%	-	39%	-	
Liberal	40	21	19	8	11	8	1	6	6	14	9	7	10	8	11	6	7	4	-	-	37	5	-
	23%	23%	23%	24%	26%	27%	5%	37%	23%	37%	17%	20%	22%	24%	19%	19%	47%	28%	-	-	100%	24%	-
SNP	4	4	1	-	1	1	2	-	1	-	2	-	3	1	-	-	-	4	-	-	-	1	-
	3%	4%	1%	-	2%	4%	7%	-	3%	-	4%	-	5%	2%	-	-	-	26%	-	-	-	7%	-
The Green Party	6	5	2	2	3	1	1	-	*	1	5	-	1	1	3	2	-	-	-	-	-	-	-
	4%	5%	2%	6%	6%	3%	3%	-	1%	2%	8%	-	2%	4%	5%	4%	-	-	-	-	-	-	-
The United Kingdom Independence Party (UKIP)	3	2	1	-	-	1	1	-	1	-	1	-	2	-	2	1	-	-	-	-	-	-	-
	2%	3%	1%	-	-	4%	4%	-	4%	-	2%	-	4%	-	4%	2%	-	-	-	-	-	-	-
Another party	7	1	6	-	3	-	-	3	-	-	3	2	2	2	3	2	-	-	-	-	-	-	-
	4%	1%	7%	-	8%	-	-	20%	-	-	5%	7%	4%	5%	4%	5%	-	-	-	-	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 12

**Q.3 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote and saying 9-10/10 likely to vote**

**Weighting: Past Vote**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	535	271	264	35	75	110	107	96	112	191	108	94	142	154	130	116	91	44	177	199	113	29	-
Weighted base	532	260	272	37	74	105	102	102	112	152	149	110	120	153	131	111	90	47	185	177	124	29	-
Conservative	185	84	101	5	23	34	34	37	52	61	55	33	36	67	50	30	30	8	185	-	-	5	-
	35%	32%	37%	15%	31%	32%	34%	36%	46%	40%	37%	30%	30%	44%	38%	27%	33%	17%	100%	-	-	17%	-
Labour	177	82	95	13	32	43	30	27	32	39	39	40	59	47	48	44	25	13	-	177	-	8	-
	33%	31%	35%	35%	44%	41%	29%	27%	28%	25%	26%	37%	49%	31%	37%	40%	27%	28%	-	100%	-	27%	-
Liberal	124	68	56	13	16	21	31	24	19	39	45	23	17	32	26	30	23	13	-	-	124	12	-
	23%	26%	21%	36%	22%	20%	30%	24%	17%	26%	30%	21%	14%	21%	20%	27%	26%	28%	-	-	100%	41%	-
SNP	13	5	8	*	1	3	1	2	5	4	2	2	5	-	-	1	-	12	-	-	-	1	-
	2%	2%	3%	1%	1%	3%	1%	2%	5%	3%	1%	2%	4%	-	-	1%	-	25%	-	-	-	4%	-
Plaid Cymru	3	1	3	-	1	-	-	1	2	2	-	-	2	-	-	-	3	-	-	-	-	-	-
	1%	*	1%	-	1%	-	-	1%	1%	1%	-	-	1%	-	-	-	4%	-	-	-	-	-	-
The Green Party	7	4	3	2	-	1	3	1	-	4	2	1	-	4	1	2	1	-	-	-	-	1	-
	1%	2%	1%	5%	-	1%	3%	1%	-	3%	1%	1%	-	3%	1%	1%	1%	-	-	-	-	3%	-
The United Kingdom Independence Party (UKIP)	15	9	6	2	*	1	1	8	2	1	7	7	*	1	3	3	8	-	-	-	-	1	-
	3%	4%	2%	5%	1%	1%	1%	8%	2%	*	5%	6%	*	1%	2%	2%	9%	-	-	-	-	5%	-
The British National Party (BNP)	5	4	*	1	-	2	2	*	*	2	-	3	-	*	2	2	-	1	-	-	-	1	-
	1%	2%	*	2%	-	2%	1%	*	*	1%	-	3%	-	*	1%	2%	-	2%	-	-	-	3%	-
Another party	2	2	-	-	1	-	-	1	1	1	-	1	1	1	1	-	-	-	-	-	-	-	-
	*	1%	-	-	1%	-	-	1%	*	*	-	1%	*	1%	1%	-	-	-	-	-	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 13

**Q.3 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote and saying 8-10/10 likely to vote**

**Weighting: Past Vote**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Swing Voters	Floa-ting Voters
Unweighted base	581	298	283	45	85	117	115	100	119	210	115	101	155	165	143	126	95	52	190	219	121	37	-
Weighted base	577	286	291	49	83	110	112	104	119	166	160	118	133	163	143	123	94	54	196	198	132	36	-
Conservative	196	88	108	9	24	36	36	37	53	66	58	34	39	68	54	35	32	8	196	-	-	8	-
	34%	31%	37%	19%	29%	33%	33%	36%	44%	40%	36%	28%	29%	42%	38%	28%	34%	15%	100%	-	-	22%	-
Labour	198	92	106	19	37	44	36	28	36	43	45	47	64	53	54	50	27	14	-	198	-	11	-
	34%	32%	36%	38%	45%	40%	32%	26%	30%	26%	28%	40%	48%	32%	38%	41%	29%	26%	-	100%	-	30%	-
Liberal	132	75	57	16	19	21	31	26	19	44	46	24	19	35	29	30	23	16	-	-	132	12	-
	23%	26%	20%	32%	23%	20%	28%	24%	16%	26%	29%	20%	14%	21%	20%	24%	24%	29%	-	-	100%	34%	-
SNP	16	8	8	*	1	5	2	2	6	4	3	2	7	-	-	1	-	15	-	-	-	2	-
	3%	3%	3%	1%	1%	4%	2%	2%	5%	2%	2%	2%	5%	-	-	1%	-	28%	-	-	-	6%	-
Plaid Cymru	3	1	3	-	1	-	-	1	2	2	-	-	2	-	-	-	3	-	-	-	-	-	-
	1%	*	1%	-	1%	-	-	1%	1%	1%	-	-	1%	-	-	-	4%	-	-	-	-	-	-
The Green Party	7	4	3	2	-	1	3	1	-	4	2	1	-	4	1	2	1	-	-	-	-	1	-
	1%	1%	1%	4%	-	1%	3%	1%	-	3%	1%	1%	-	3%	*	1%	1%	-	-	-	-	2%	-
The United Kingdom Independence Party (UKIP)	16	10	6	2	*	1	1	8	3	1	7	7	2	1	3	4	8	-	-	-	-	1	-
	3%	4%	2%	4%	1%	1%	1%	7%	2%	*	5%	6%	1%	1%	2%	3%	9%	-	-	-	-	4%	-
The British National Party (BNP)	5	4	*	1	-	2	2	*	*	2	-	3	-	*	2	2	-	1	-	-	-	1	-
	1%	2%	*	2%	-	2%	1%	*	*	1%	-	2%	-	*	1%	2%	-	2%	-	-	-	2%	-
Another party	3	3	-	-	1	-	-	2	1	1	-	1	1	2	1	-	-	-	-	-	-	-	-
	1%	1%	-	-	1%	-	-	2%	*	*	-	1%	1%	1%	1%	-	-	-	-	-	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 14

**Q.3 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote and saying 7-10/10 likely to vote**

**Weighting: Past Vote**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	605	310	295	49	89	121	120	104	122	216	120	107	162	169	152	134	96	54	194	230	126	38	-
Weighted base	603	299	303	53	88	114	118	108	122	170	167	127	139	167	151	133	95	56	200	210	138	38	-
Conservative	200	91	109	9	26	37	38	37	53	67	58	36	39	68	54	36	32	9	200	-	-	8	-
	33%	30%	36%	18%	29%	32%	33%	34%	43%	40%	35%	29%	28%	41%	36%	27%	33%	17%	100%	-	-	21%	-
Labour	210	100	110	22	38	44	39	30	37	45	48	51	66	55	58	55	27	15	-	210	-	12	-
	35%	33%	36%	41%	43%	39%	33%	27%	31%	27%	29%	40%	48%	33%	38%	41%	28%	27%	-	100%	-	32%	-
Liberal	138	76	62	17	19	24	31	27	20	44	47	26	21	35	31	33	24	16	-	-	138	12	-
	23%	25%	20%	32%	22%	21%	27%	25%	17%	26%	28%	21%	15%	21%	20%	25%	25%	28%	-	-	100%	33%	-
SNP	16	8	8	*	1	5	2	2	6	4	3	2	7	-	-	1	-	15	-	-	-	2	-
	3%	3%	2%	1%	1%	4%	2%	1%	5%	2%	2%	2%	5%	-	-	1%	-	26%	-	-	-	6%	-
Plaid Cymru	3	1	3	-	1	-	-	1	2	2	-	-	2	-	-	-	3	-	-	-	-	-	-
	1%	*	1%	-	1%	-	-	1%	1%	1%	-	-	1%	-	-	-	4%	-	-	-	-	-	-
The Green Party	10	6	5	2	3	1	3	1	-	4	4	1	1	5	1	3	1	-	-	-	-	1	-
	2%	2%	2%	4%	3%	1%	3%	1%	-	3%	2%	1%	1%	3%	1%	2%	1%	-	-	-	-	2%	-
The United Kingdom Independence Party (UKIP)	17	10	7	2	*	1	2	8	3	1	7	7	3	1	4	4	8	-	-	-	-	1	-
	3%	3%	2%	4%	1%	1%	2%	7%	2%	*	4%	5%	2%	1%	3%	3%	9%	-	-	-	-	4%	-
The British National Party (BNP)	5	4	*	1	-	2	2	*	*	2	-	3	-	*	2	2	-	1	-	-	-	1	-
	1%	1%	*	1%	-	2%	1%	*	*	1%	-	2%	-	*	1%	1%	-	2%	-	-	-	2%	-
Another party	3	3	-	-	1	-	-	2	1	1	-	1	1	2	1	-	-	-	-	-	-	-	-
	*	1%	-	-	1%	-	-	2%	*	*	-	1%	1%	1%	1%	-	-	-	-	-	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 15

**Q.3 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote and saying 6-10/10 likely to vote**

**Weighting: Past Vote**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	620	317	303	50	95	126	121	104	124	220	124	109	167	171	159	135	99	56	197	237	130	41	-
Weighted base	620	307	312	54	96	120	118	108	124	173	174	129	144	168	161	134	98	58	203	217	143	39	-
Conservative	203	92	111	9	26	39	38	37	53	68	59	36	39	69	56	36	32	9	203	-	-	8	-
	33%	30%	35%	17%	27%	32%	33%	34%	43%	39%	34%	28%	27%	41%	35%	27%	33%	16%	100%	-	-	20%	-
Labour	217	104	112	22	43	45	39	30	38	46	51	52	67	55	64	55	28	16	-	217	-	13	-
	35%	34%	36%	40%	45%	38%	33%	27%	31%	27%	29%	40%	47%	33%	39%	41%	28%	27%	-	100%	-	33%	-
Liberal	143	79	65	18	19	26	31	27	21	45	47	28	24	36	31	33	26	17	-	-	143	13	-
	23%	26%	21%	33%	20%	22%	27%	25%	17%	26%	27%	21%	17%	21%	19%	25%	26%	29%	-	-	100%	33%	-
SNP	16	8	8	*	1	5	2	2	6	4	3	2	7	-	-	1	-	15	-	-	-	2	-
	3%	3%	2%	1%	1%	4%	2%	1%	5%	2%	2%	2%	5%	-	-	1%	-	26%	-	-	-	5%	-
Plaid Cymru	3	1	3	-	1	-	-	1	2	2	-	-	2	-	-	-	3	-	-	-	-	-	-
	1%	*	1%	-	1%	-	-	1%	1%	1%	-	-	1%	-	-	-	4%	-	-	-	-	-	-
The Green Party	10	6	5	2	3	1	3	1	-	4	4	1	1	5	1	3	1	-	-	-	-	1	-
	2%	2%	1%	4%	3%	1%	3%	1%	-	2%	2%	1%	1%	3%	1%	2%	1%	-	-	-	-	2%	-
The United Kingdom Independence Party (UKIP)	17	10	7	2	*	1	2	8	3	1	7	7	3	1	4	4	8	-	-	-	-	1	-
	3%	3%	2%	4%	1%	1%	2%	7%	2%	*	4%	5%	2%	1%	2%	3%	8%	-	-	-	-	4%	-
The British National Party (BNP)	5	4	*	1	-	2	2	*	*	2	-	3	-	*	2	2	-	1	-	-	-	1	-
	1%	1%	*	1%	-	2%	1%	*	*	1%	-	2%	-	*	1%	1%	-	2%	-	-	-	2%	-
Another party	5	3	3	-	3	-	-	2	1	1	3	1	1	2	4	-	-	-	-	-	-	-	-
	1%	1%	1%	-	3%	-	-	2%	*	*	1%	1%	1%	1%	2%	-	-	-	-	-	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 16

**Q.3 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote and saying 5-10/10 likely to vote**

**Weighting: Past Vote**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Floa-ting Voters
Unweighted base	648	336	312	55	102	133	125	106	127	227	130	116	175	174	170	146	101	57	204	249	137	48	-
Weighted base	646	325	320	58	103	125	123	110	126	177	182	138	149	170	173	143	100	59	210	226	151	45	-
Conservative	210	99	111	11	29	39	40	37	54	69	62	39	39	70	61	36	32	9	210	-	-	10	-
	33%	30%	35%	19%	28%	31%	32%	34%	43%	39%	34%	28%	26%	41%	35%	25%	32%	16%	100%	-	-	22%	-
Labour	226	109	117	23	45	47	42	31	39	47	53	54	71	55	66	61	28	16	-	226	-	16	-
	35%	34%	37%	39%	44%	38%	34%	28%	31%	27%	29%	40%	48%	32%	38%	43%	28%	27%	-	100%	-	35%	-
Liberal	151	84	67	19	22	29	31	28	21	47	49	31	24	36	34	36	28	17	-	-	151	14	-
	23%	26%	21%	33%	21%	23%	26%	26%	17%	26%	27%	22%	16%	21%	20%	25%	27%	29%	-	-	100%	32%	-
SNP	17	9	8	*	1	5	3	2	6	4	3	2	8	-	-	1	-	16	-	-	-	2	-
	3%	3%	2%	1%	1%	4%	3%	1%	5%	2%	2%	1%	5%	-	-	1%	-	27%	-	-	-	5%	-
Plaid Cymru	3	1	3	-	1	-	-	1	2	2	-	-	2	-	-	-	3	-	-	-	-	-	-
	1%	*	1%	-	1%	-	-	1%	1%	1%	-	-	1%	-	-	-	3%	-	-	-	-	-	-
The Green Party	11	6	5	2	3	1	3	1	*	4	4	1	1	6	1	3	1	-	-	-	-	1	-
	2%	2%	1%	3%	2%	1%	2%	1%	*	2%	2%	1%	1%	3%	1%	2%	1%	-	-	-	-	2%	-
The United Kingdom Independence Party (UKIP)	17	10	7	2	*	1	2	8	3	1	7	7	3	1	4	4	8	-	-	-	-	1	-
	3%	3%	2%	3%	*	1%	2%	7%	2%	*	4%	5%	2%	1%	2%	3%	8%	-	-	-	-	3%	-
The British National Party (BNP)	5	4	*	1	-	2	2	*	*	2	-	3	-	*	2	2	-	1	-	-	-	1	-
	1%	1%	*	1%	-	1%	1%	*	*	1%	-	2%	-	*	1%	1%	-	2%	-	-	-	2%	-
Another party	5	3	3	-	3	-	-	2	1	1	3	1	1	2	4	-	-	-	-	-	-	-	-
	1%	1%	1%	-	3%	-	-	2%	*	*	1%	1%	1%	1%	2%	-	-	-	-	-	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 17

**Q.3 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote and saying 4-10/10 likely to vote**

**Weighting: Past Vote**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	655	339	316	57	103	135	126	107	127	228	133	116	178	175	171	149	102	58	205	252	140	49	-
Weighted base	653	328	325	60	104	128	123	111	126	178	186	138	151	172	173	147	101	59	212	230	153	47	-
Conservative	212	99	113	11	29	41	40	37	54	69	64	39	39	72	61	36	32	9	212	-	-	12	-
	32%	30%	35%	18%	28%	32%	32%	33%	43%	39%	34%	28%	26%	42%	35%	25%	32%	16%	100%	-	-	25%	-
Labour	230	110	119	25	45	49	42	31	39	47	56	54	72	55	67	64	28	16	-	230	-	16	-
	35%	34%	37%	41%	44%	38%	34%	28%	31%	27%	30%	40%	47%	32%	39%	44%	28%	27%	-	100%	-	33%	-
Liberal	153	85	68	19	22	29	32	29	21	48	49	31	25	36	34	37	28	17	-	-	153	14	-
	23%	26%	21%	32%	22%	22%	26%	26%	17%	27%	26%	22%	17%	21%	20%	25%	28%	29%	-	-	100%	31%	-
SNP	17	9	8	*	1	5	3	2	6	4	3	2	8	-	-	1	-	16	-	-	-	2	-
	3%	3%	2%	1%	1%	4%	3%	1%	5%	2%	2%	1%	5%	-	-	1%	-	27%	-	-	-	4%	-
Plaid Cymru	3	1	3	-	1	-	-	1	2	2	-	-	2	-	-	-	3	-	-	-	-	-	-
	1%	*	1%	-	1%	-	-	1%	1%	1%	-	-	1%	-	-	-	3%	-	-	-	-	-	-
The Green Party	11	6	5	2	3	1	3	1	*	4	4	1	1	6	1	3	1	-	-	-	-	1	-
	2%	2%	1%	3%	2%	1%	2%	1%	*	2%	2%	1%	1%	3%	1%	2%	1%	-	-	-	-	2%	-
The United Kingdom Independence Party (UKIP)	17	10	7	2	*	1	2	8	3	1	7	7	3	1	4	4	8	-	-	-	-	1	-
	3%	3%	2%	3%	*	1%	2%	7%	2%	*	4%	5%	2%	1%	2%	3%	8%	-	-	-	-	3%	-
The British National Party (BNP)	5	4	*	1	-	2	2	*	*	2	-	3	-	*	2	2	-	1	-	-	-	1	-
	1%	1%	*	1%	-	1%	1%	*	*	1%	-	2%	-	*	1%	1%	-	2%	-	-	-	2%	-
Another party	5	3	3	-	3	-	-	2	1	1	3	1	1	2	4	-	-	-	-	-	-	-	-
	1%	1%	1%	-	3%	-	-	1%	*	*	1%	1%	1%	1%	2%	-	-	-	-	-	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 18

**Q.3 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote and saying 3-10/10 likely to vote**

**Weighting: Past Vote**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Floa-ting Voters
Unweighted base	660	342	318	59	104	136	126	107	128	228	134	118	180	176	173	150	103	58	206	256	140	50	-
Weighted base	658	332	326	63	105	129	123	111	127	178	188	140	153	173	176	147	102	59	213	233	153	48	-
Conservative	213	100	113	13	29	41	40	37	54	69	65	39	39	72	63	36	32	9	213	-	-	12	-
	32%	30%	35%	20%	27%	32%	32%	33%	43%	39%	35%	28%	26%	42%	36%	25%	32%	16%	100%	-	-	24%	-
Labour	233	113	121	26	46	49	42	31	40	47	56	57	73	56	68	64	29	16	-	233	-	17	-
	35%	34%	37%	41%	44%	38%	34%	28%	31%	27%	30%	40%	48%	32%	39%	44%	29%	27%	-	100%	-	35%	-
Liberal	153	85	68	19	22	29	32	29	21	48	49	31	25	36	34	37	28	17	-	-	153	14	-
	23%	26%	21%	31%	21%	22%	26%	26%	17%	27%	26%	22%	17%	21%	20%	25%	28%	29%	-	-	100%	30%	-
SNP	17	9	8	*	1	5	3	2	6	4	3	2	8	-	-	1	-	16	-	-	-	2	-
	3%	3%	2%	1%	1%	4%	3%	1%	5%	2%	2%	1%	5%	-	-	1%	-	27%	-	-	-	4%	-
Plaid Cymru	3	1	3	-	1	-	-	1	2	2	-	-	2	-	-	-	3	-	-	-	-	-	-
	1%	*	1%	-	1%	-	-	1%	1%	1%	-	-	1%	-	-	-	3%	-	-	-	-	-	-
The Green Party	11	6	5	2	3	1	3	1	*	4	4	1	1	6	1	3	1	-	-	-	-	1	-
	2%	2%	1%	3%	2%	1%	2%	1%	*	2%	2%	1%	1%	3%	1%	2%	1%	-	-	-	-	2%	-
The United Kingdom Independence Party (UKIP)	17	10	7	2	*	1	2	8	3	1	7	7	3	1	4	4	8	-	-	-	-	1	-
	3%	3%	2%	3%	*	1%	2%	7%	2%	*	4%	5%	2%	1%	2%	3%	8%	-	-	-	-	3%	-
The British National Party (BNP)	5	4	*	1	-	2	2	*	*	2	-	3	-	*	2	2	-	1	-	-	-	1	-
	1%	1%	*	1%	-	1%	1%	*	*	1%	-	2%	-	*	1%	1%	-	2%	-	-	-	2%	-
Another party	5	3	3	-	3	-	-	2	1	1	3	1	1	2	4	-	-	-	-	-	-	-	-
	1%	1%	1%	-	3%	-	-	1%	*	*	1%	1%	1%	1%	2%	-	-	-	-	-	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 19

**Q.3 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote and saying 2-10/10 likely to vote**

**Weighting: Past Vote**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Swing Voters	Float-ing Voters
Unweighted base	664	344	320	60	105	137	127	107	128	230	135	119	180	177	174	152	103	58	206	257	141	51	-
Weighted base	663	335	328	65	106	130	124	111	127	179	190	141	153	174	178	149	102	59	213	235	154	49	-
Conservative	213	100	113	13	29	41	40	37	54	69	65	39	39	72	63	36	32	9	213	-	-	12	-
	32%	30%	34%	19%	27%	32%	32%	33%	43%	39%	34%	28%	26%	42%	35%	24%	32%	16%	100%	-	-	24%	-
Labour	235	113	122	26	46	51	42	31	40	47	56	58	73	56	68	66	29	16	-	235	-	17	-
	35%	34%	37%	40%	44%	39%	34%	28%	31%	26%	30%	41%	48%	32%	38%	44%	29%	27%	-	100%	-	34%	-
Liberal	154	85	68	19	23	29	32	29	21	48	49	31	25	37	34	37	28	17	-	-	154	15	-
	23%	25%	21%	30%	22%	22%	26%	26%	17%	27%	26%	22%	17%	21%	19%	25%	28%	29%	-	-	100%	31%	-
SNP	17	9	8	*	1	5	3	2	6	4	3	2	8	-	-	1	-	16	-	-	-	2	-
	3%	3%	2%	1%	1%	4%	3%	1%	5%	2%	2%	1%	5%	-	-	1%	-	27%	-	-	-	4%	-
Plaid Cymru	3	1	3	-	1	-	-	1	2	2	-	-	2	-	-	-	3	-	-	-	-	-	-
	1%	*	1%	-	1%	-	-	1%	1%	1%	-	-	1%	-	-	-	3%	-	-	-	-	-	-
The Green Party	13	9	5	4	3	1	4	1	*	5	6	1	1	6	3	4	1	-	-	-	-	1	-
	2%	3%	1%	6%	2%	1%	3%	1%	*	3%	3%	1%	1%	3%	2%	2%	1%	-	-	-	-	2%	-
The United Kingdom Independence Party (UKIP)	17	10	7	2	*	1	2	8	3	1	7	7	3	1	4	4	8	-	-	-	-	1	-
	3%	3%	2%	3%	*	1%	2%	7%	2%	*	4%	5%	2%	1%	2%	2%	8%	-	-	-	-	3%	-
The British National Party (BNP)	5	4	*	1	-	2	2	*	*	2	-	3	-	*	2	2	-	1	-	-	-	1	-
	1%	1%	*	1%	-	1%	1%	*	*	1%	-	2%	-	*	1%	1%	-	2%	-	-	-	2%	-
Another party	5	3	3	-	3	-	-	2	1	1	3	1	1	2	4	-	-	-	-	-	-	-	-
	1%	1%	1%	-	3%	-	-	1%	*	*	1%	1%	1%	1%	2%	-	-	-	-	-	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 20

**Q.3 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote and saying 1-10/10 likely to vote**

**Weighting: Past Vote**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Swing Voters	Float-ing Voters
Unweighted base	684	353	331	62	113	139	130	108	132	237	140	120	187	185	179	158	103	59	208	266	147	54	-
Weighted base	684	346	338	68	113	132	127	112	132	183	198	143	159	183	183	156	102	60	216	244	160	51	-
Conservative	216	103	113	13	29	41	40	37	56	70	68	39	39	73	63	39	32	9	216	-	-	12	-
	32%	30%	33%	18%	26%	31%	31%	33%	43%	38%	34%	27%	25%	40%	34%	25%	32%	16%	100%	-	-	23%	-
Labour	244	116	128	29	48	51	45	31	40	49	59	60	76	59	72	68	29	16	-	244	-	17	-
	36%	33%	38%	43%	42%	39%	35%	27%	30%	27%	30%	42%	48%	32%	39%	43%	29%	27%	-	100%	-	33%	-
Liberal	160	89	71	19	26	29	32	30	23	50	51	31	28	40	34	39	28	17	-	-	160	17	-
	23%	26%	21%	28%	23%	22%	25%	27%	18%	27%	26%	21%	17%	22%	19%	25%	28%	29%	-	-	100%	33%	-
SNP	17	9	8	*	1	5	3	2	6	4	4	2	8	1	-	1	-	16	-	-	-	3	-
	3%	3%	2%	1%	1%	4%	3%	1%	5%	2%	2%	1%	5%	*	-	1%	-	26%	-	-	-	5%	-
Plaid Cymru	3	1	3	-	1	-	-	1	2	2	-	-	2	-	-	-	3	-	-	-	-	-	-
	1%	*	1%	-	1%	-	-	1%	1%	1%	-	-	1%	-	-	-	3%	-	-	-	-	-	-
The Green Party	13	9	5	4	3	1	4	1	*	5	6	1	1	6	3	4	1	-	-	-	-	1	-
	2%	3%	1%	6%	2%	1%	3%	1%	*	3%	3%	1%	1%	3%	2%	2%	1%	-	-	-	-	2%	-
The United Kingdom Independence Party (UKIP)	18	12	7	2	*	3	2	8	3	1	9	7	3	1	5	4	8	-	-	-	-	1	-
	3%	3%	2%	3%	*	2%	2%	7%	2%	*	4%	5%	2%	1%	3%	2%	8%	-	-	-	-	3%	-
The British National Party (BNP)	5	4	*	1	-	2	2	*	*	2	-	3	-	*	2	2	-	1	-	-	-	1	-
	1%	1%	*	1%	-	1%	1%	*	*	1%	-	2%	-	*	1%	1%	-	2%	-	-	-	2%	-
Another party	6	3	3	-	4	-	-	2	1	1	3	1	2	3	4	-	-	-	-	-	-	-	-
	1%	1%	1%	-	4%	-	-	1%	*	*	1%	1%	1%	1%	2%	-	-	-	-	-	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 21

**Q.3 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (current days interviewing only)**

**Weighting: Past Vote & Turnout Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	159	77	82	9	25	39	31	29	26	53	43	25	38	44	39	38	24	14	46	55	37	10	-
Weighted base	161	72	89	12	26	36	31	29	27	42	49	34	36	46	39	41	22	13	47	56	38	9	-
Conservative	49	20	29	2	8	11	9	10	10	13	19	8	9	18	12	11	7	1	47	-	-	2	-
	30%	27%	33%	14%	29%	30%	30%	33%	36%	30%	40%	22%	25%	39%	31%	27%	31%	5%	100%	-	-	17%	-
Labour	59	26	33	3	13	19	7	6	11	11	13	16	19	18	13	15	6	6	-	56	-	5	-
	37%	36%	37%	24%	49%	53%	23%	20%	42%	27%	26%	47%	53%	40%	34%	37%	28%	45%	-	100%	-	49%	-
Liberal	40	20	20	5	6	5	10	9	6	12	12	7	8	7	12	11	6	3	-	-	38	2	-
	25%	27%	23%	42%	21%	14%	31%	31%	21%	29%	25%	21%	21%	16%	31%	26%	29%	24%	-	-	100%	25%	-
SNP	2	1	1	*	*	*	-	1	*	2	*	-	*	-	-	-	-	2	-	-	-	-	-
	1%	2%	1%	4%	1%	1%	-	3%	2%	4%	1%	-	1%	-	-	-	-	18%	-	-	-	-	-
The Green Party	5	4	1	-	-	1	3	1	*	4	1	-	*	3	-	2	1	-	-	-	-	1	-
	3%	5%	1%	-	-	2%	10%	3%	1%	9%	2%	-	1%	5%	-	4%	2%	-	-	-	-	10%	-
The United Kingdom Independence Party (UKIP)	3	1	2	2	-	-	1	-	-	-	3	-	-	-	1	-	2	-	-	-	-	-	-
	2%	1%	2%	17%	-	-	3%	-	-	-	6%	-	-	-	2%	-	9%	-	-	-	-	-	-
The British National Party (BNP)	1	1	*	-	-	-	1	*	-	*	-	1	-	-	*	-	-	1	-	-	-	-	-
	1%	1%	1%	-	-	-	3%	2%	-	1%	-	3%	-	-	1%	-	-	7%	-	-	-	-	-
Another party	2	-	2	-	-	-	-	2	-	-	-	2	-	-	-	2	-	-	-	-	-	-	-
	1%	-	3%	-	-	-	-	8%	-	-	-	7%	-	-	-	6%	-	-	-	-	-	-	-

**Daily Tracking Poll**  
**Fieldwork : May 1st-4th 2005**

Absolutes/col percents

Table 22

**Q.3 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All who don't know/ refuse voting intention**

**Weighting: Past Vote & Turnout Weights**

	Q.1a Voting in 2001 General Election						
	Total	Conservative	Labour	Liberal Democrats	SNP	Plaid Cymru	Other
Unweighted base	64	16	34	8	1	1	4
Weighted base	63	14	34	10	*	1	4
Refused	12	5	4	3	-	-	-
	20%	37%	11%	35%	-	-	-
Don't know	51	9	30	6	*	1	4
	80%	63%	89%	65%	100%	100%	100%
To be reallocated	38	8	20	6	*	1	3
	60%	60%	60%	60%	60%	60%	60%

**Daily Tracking Poll**  
**Fieldwork : May 1st-4th 2005**

Absolutes/col percents

Table 23

**Q.3 Adjusted Voting Intention****Weighting: Past Vote & Turnout Weights**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Total	663
Conservative	212 32%
Labour	239 36%
Liberal Democrat/ Liberal	151 23%
Scottish National Party/SNP	16 2%
Plaid Cymru	4 1%
Other	41 6%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 24

**Q.4a Are you fairly sure that is what you'll do at the time of the next general election, or do you think you may well change your mind between now and then?**

**Base: All respondents (except those who are don't know or refused to voting intention)**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	797	405	392	77	129	170	146	125	150	266	161	140	230	207	210	194	115	71	211	270	148	68	-
Weighted base	795	403	393	89	132	161	141	125	148	199	228	169	199	205	210	197	113	70	208	261	155	68	-
Fairly sure that is what I'll do	719	364	355	77	123	142	124	115	139	182	208	151	179	181	193	175	109	62	196	240	137	-	-
	90%	90%	90%	87%	93%	88%	88%	92%	94%	91%	91%	89%	90%	88%	92%	89%	96%	89%	94%	92%	89%	-	-
May well change my mind	68	36	32	10	8	18	16	9	7	17	17	18	16	21	15	20	4	7	12	18	16	68	-
	9%	9%	8%	12%	6%	11%	12%	7%	4%	8%	8%	11%	8%	10%	7%	10%	4%	11%	6%	7%	10%	100%	-
Don't know	8	2	6	2	1	1	1	1	2	1	3	*	4	3	3	2	1	*	1	3	2	-	-
	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	1%	*	*	*	1%	1%	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 25

**Q.4b Do you think of yourself as a floating voter - who hasn't decided yet which party, if any, to support at the election, or do you just prefer not to say how you may vote?**

**Base: All respondents who say don't know or refused to voting intention**

**Weighting: Standard Demographic Weights**

	Sex		Age							Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	203	77	126	21	34	43	33	22	50	66	43	35	59	59	48	53	25	18	-	-	-	86	86
Weighted base	205	77	127	21	38	40	29	25	52	51	62	41	51	61	50	49	26	18	-	-	-	87	87
Floating voter	87	29	58	10	22	24	10	10	11	30	24	17	16	22	22	16	13	14	-	-	-	87	87
	42%	37%	46%	47%	57%	61%	34%	40%	22%	58%	39%	42%	31%	36%	45%	34%	48%	75%	-	-	-	100%	100%
Prefer not to say	118	48	69	11	16	15	19	15	40	21	38	24	35	39	28	32	14	5	-	-	-	-	-
	58%	63%	54%	53%	43%	39%	66%	60%	78%	42%	61%	58%	69%	64%	55%	66%	52%	25%	-	-	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 26

**Q.5 Which of the following statements applies to you?****Base: All swing voters****Weighting: Standard Demographic Weights**

	Sex		Age						Social Class				Region					Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Swing Voters	Float-ing Voters
Unweighted base	154	63	91	21	32	39	27	17	18	59	30	28	37	47	34	36	16	21	12	19	16	154	86
Weighted base	155	65	90	20	30	42	26	19	18	46	41	35	32	43	37	37	17	21	12	18	16	155	87
I have not ruled out voting for any one of the main parties - Labour, Conservative or Liberal Democrat	59	21	38	9	13	14	10	6	7	15	16	12	15	11	22	11	9	6	4	6	5	59	38
	38%	32%	42%	44%	43%	33%	39%	32%	38%	32%	39%	35%	48%	27%	58%	30%	54%	27%	30%	37%	31%	38%	44%
I definitely won't vote Labour but am undecided between Conservative and Liberal Democrat	20	7	13	2	2	9	4	-	2	10	3	4	3	9	3	4	3	1	5	-	3	20	10
	13%	10%	15%	12%	8%	20%	16%	-	13%	21%	7%	11%	9%	21%	7%	11%	17%	6%	40%	-	19%	13%	12%
I definitely won't vote Conservative but am undecided between Labour and Liberal Democrat	39	19	20	4	7	13	5	7	3	6	18	10	4	11	6	8	2	11	-	6	4	39	24
	25%	29%	22%	20%	23%	30%	18%	37%	18%	12%	43%	30%	14%	26%	16%	22%	14%	52%	-	34%	25%	25%	28%
I definitely won't vote Liberal Democrat but am undecided between Conservative and Labour	13	5	8	2	4	2	2	2	1	8	2	2	2	7	*	6	-	-	3	1	1	13	5
	9%	8%	9%	12%	12%	4%	9%	10%	6%	17%	5%	5%	5%	16%	1%	16%	-	-	25%	7%	8%	9%	6%
I will either vote Labour or I won't vote at all	5	3	2	2	1	2	-	-	-	1	-	3	2	-	1	3	1	-	3	-	-	5	1
	3%	4%	3%	12%	2%	5%	-	-	-	1%	-	8%	6%	-	3%	9%	3%	-	19%	-	-	3%	1%
I will either vote Conservative or I won't vote at all	1	-	1	-	1	-	1	-	-	1	-	-	-	-	-	1	1	-	1	-	-	1	1
	1%	-	2%	-	2%	-	4%	-	-	3%	-	-	-	-	-	1%	6%	-	4%	-	-	1%	1%
I will either vote Liberal Democrat or I won't vote at all	6	3	2	-	2	-	2	1	1	2	1	1	1	4	1	-	1	-	-	-	2	6	1
	4%	5%	3%	-	6%	-	6%	6%	8%	5%	2%	3%	4%	9%	2%	-	6%	-	-	-	13%	4%	1%
None of these	3	2	1	-	-	1	1	1	1	1	1	-	1	-	1	1	-	1	-	-	-	3	1
	2%	3%	1%	-	-	1%	2%	8%	4%	1%	3%	-	4%	-	4%	2%	-	6%	-	-	-	2%	2%
Refused	2	2	-	-	-	-	-	1	1	-	-	1	1	-	1	1	-	-	-	1	-	2	-
	1%	3%	-	-	-	-	-	6%	4%	-	-	3%	2%	-	2%	3%	-	-	-	4%	-	1%	-
Don't know	7	3	3	-	1	2	2	-	2	3	-	2	2	*	2	2	-	2	-	-	1	7	5
	4%	5%	4%	-	4%	5%	6%	-	9%	6%	-	4%	8%	1%	6%	6%	-	8%	-	-	5%	4%	6%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 26

**Q.5 Which of the following statements applies to you?****Base: All swing voters****Weighting: Standard Demographic Weights**

	Q.1a Voting in 2001 General Election								
	Total	Conservative	Labour	Liberal Democrats	SNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	93	13	47	7	3	1	7	12	3
Weighted base	92	12	46	8	2	2	6	13	3
I have not ruled out voting for any one of the main parties - Labour, Conservative or Liberal Democrat	35 38%	4 36%	22 49%	-	-	2 100%	1 22%	5 36%	-
I definitely won't vote Labour but am undecided between Conservative and Liberal Democrat	13 15%	5 43%	-	2 22%	1 34%	-	2 38%	1 11%	2 65%
I definitely won't vote Conservative but am undecided between Labour and Liberal Democrat	25 27%	1 7%	12 27%	6 78%	-	-	1 9%	4 30%	1 35%
I definitely won't vote Liberal Democrat but am undecided between Conservative and Labour	6 7%	-	5 10%	-	-	-	* 6%	1 8%	-
I will either vote Labour or I won't vote at all	2 2%	-	2 4%	-	-	-	-	-	-
I will either vote Conservative or I won't vote at all	1 1%	1 8%	-	-	-	-	-	-	-
I will either vote Liberal Democrat or I won't vote at all	3 4%	-	1 3%	-	-	-	1 15%	1 8%	-
None of these	1 1%	-	-	-	1 25%	-	1 10%	-	-
Refused	1 1%	-	1 1%	-	-	-	-	-	-
Don't know	6 6%	1 6%	3 7%	-	1 41%	-	-	1 7%	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 27

**Q.5 Which of the following statements applies to you?****Base: All swing voters****Weighting: Past Vote & Turnout Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	116	48	68	18	24	27	21	12	14	48	24	21	24	37	26	23	13	18	10	14	12	116	70
Weighted base	118	51	67	17	24	30	22	12	13	37	34	26	20	33	29	23	13	19	9	13	13	118	72
I have not ruled out voting for any one of the main parties - Labour, Conservative or Liberal Democrat	43	16	27	8	9	8	8	5	6	11	13	9	10	10	18	6	6	4	3	4	3	43	29
	37%	31%	41%	46%	39%	26%	38%	37%	42%	29%	38%	34%	53%	29%	60%	25%	45%	22%	30%	33%	25%	37%	41%
I definitely won't vote Labour but am undecided between Conservative and Liberal Democrat	17	6	11	2	3	7	4	-	2	9	2	5	2	7	2	3	3	1	3	-	3	17	10
	15%	11%	17%	12%	12%	24%	16%	-	13%	25%	5%	18%	8%	22%	8%	14%	23%	5%	38%	-	22%	15%	14%
I definitely won't vote Conservative but am undecided between Labour and Liberal Democrat	35	19	16	3	7	10	6	6	3	6	18	9	3	11	4	6	2	12	-	5	5	35	22
	30%	36%	25%	21%	28%	34%	27%	46%	22%	15%	52%	33%	15%	32%	15%	24%	16%	64%	-	41%	40%	30%	30%
I definitely won't vote Liberal Democrat but am undecided between Conservative and Labour	9	4	5	2	2	2	1	1	1	6	1	1	2	5	*	4	-	-	3	1	1	9	4
	8%	7%	8%	13%	9%	6%	5%	8%	7%	16%	2%	4%	8%	15%	1%	16%	-	-	29%	7%	5%	8%	5%
I will either vote Labour or I won't vote at all	3	2	1	1	*	1	-	-	-	*	-	2	1	-	*	2	*	-	2	-	-	3	*
	2%	3%	1%	9%	1%	3%	-	-	-	1%	-	6%	4%	-	2%	8%	2%	-	14%	-	-	2%	*
I will either vote Conservative or I won't vote at all	1	-	1	-	*	-	1	-	-	1	-	-	-	-	-	*	1	-	*	-	-	1	1
	1%	-	2%	-	1%	-	4%	-	-	3%	-	-	-	-	-	1%	7%	-	3%	-	-	1%	1%
I will either vote Liberal Democrat or I won't vote at all	1	-	1	-	1	-	-	-	-	1	-	-	-	*	-	-	1	-	-	-	*	1	1
	1%	-	2%	-	5%	-	-	-	-	3%	-	-	-	*	-	-	8%	-	-	-	1%	1%	1%
None of these	3	2	1	-	-	*	*	1	1	*	1	-	1	-	1	1	-	1	-	-	-	3	1
	2%	4%	1%	-	-	1%	2%	10%	6%	1%	4%	-	6%	-	4%	3%	-	5%	-	-	-	2%	2%
Refused	1	1	-	-	-	-	-	-	1	-	-	-	1	-	1	-	-	-	-	1	-	1	-
	* 1%	1%	-	-	-	-	-	-	4%	-	-	-	3%	-	2%	-	-	-	-	4%	-	*	-
Don't know	5	3	2	-	1	2	2	-	1	3	-	2	1	*	3	2	-	1	-	-	1	5	4
	5%	6%	3%	-	5%	6%	8%	-	5%	8%	-	6%	3%	1%	9%	7%	-	4%	-	-	7%	5%	5%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 27

**Q.5 Which of the following statements applies to you?****Base: All swing voters****Weighting: Past Vote & Turnout Weights**

	Q.1a Voting in 2001 General Election								
	Total	Conservative	Labour	Liberal Democrats	SNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	79	12	38	7	3	1	6	11	2
Weighted base	80	12	36	9	2	1	5	12	3
I have not ruled out voting for any one of the main parties - Labour, Conservative or Liberal Democrat	27 34%	5 39%	16 44%	-	-	1 100%	2 33%	4 35%	-
I definitely won't vote Labour but am undecided between Conservative and Liberal Democrat	13 16%	5 39%	-	2 26%	* 24%	-	2 43%	1 11%	1 55%
I definitely won't vote Conservative but am undecided between Labour and Liberal Democrat	26 32%	1 7%	12 34%	7 74%	-	-	1 14%	4 31%	1 45%
I definitely won't vote Liberal Democrat but am undecided between Conservative and Labour	5 6%	-	4 11%	-	-	-	* 4%	1 8%	-
I will either vote Labour or I won't vote at all	1 1%	-	1 3%	-	-	-	-	-	-
I will either vote Conservative or I won't vote at all	1 1%	1 7%	-	-	-	-	-	-	-
I will either vote Liberal Democrat or I won't vote at all	1 1%	-	-	-	-	-	-	1 8%	-
None of these	1 1%	-	-	-	* 33%	-	* 7%	-	-
Refused	1 1%	-	1 2%	-	-	-	-	-	-
Don't know	5 6%	1 7%	3 7%	-	1 43%	-	-	1 7%	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 28

**Q.5a Please say if each of the following things has made you more likely to vote in the election on 5th May, or less likely to vote, or made no real difference?**

**Base: All respondents intending to vote Labour (from April 26th)**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	270	129	141	28	50	59	46	35	52	72	43	53	102	61	75	79	37	18	-	270	-	19	-
Weighted base	261	125	137	31	50	55	48	32	45	51	61	65	84	62	75	74	33	17	-	261	-	18	-
<b>Gordon Brown's prominent role in the Labour campaign alongside Tony Blair</b>																							
More likely	94	41	53	9	23	12	17	13	20	24	23	14	34	25	19	27	16	7	-	94	-	4	-
	36%	33%	39%	28%	46%	23%	35%	41%	45%	47%	38%	21%	40%	41%	25%	37%	49%	42%	-	36%	-	23%	-
Made no real difference	145	72	73	22	25	38	24	16	19	26	33	46	39	29	50	41	15	10	-	145	-	9	-
	55%	58%	53%	71%	50%	70%	50%	49%	43%	51%	55%	71%	47%	47%	66%	55%	46%	58%	-	55%	-	52%	-
Less likely	17	8	9	1	1	4	4	2	6	1	4	4	8	5	4	6	2	-	-	17	-	4	-
	6%	6%	6%	2%	2%	6%	9%	6%	12%	2%	6%	6%	10%	8%	6%	8%	5%	-	-	6%	-	24%	-
Don't know	5	3	2	-	1	1	3	1	-	-	1	1	3	3	3	-	-	-	-	5	-	-	-
	2%	3%	2%	-	2%	1%	6%	4%	-	-	1%	2%	4%	5%	3%	-	-	-	-	2%	-	-	-
<b>How Tony Blair has been coming across in the election campaign</b>																							
More likely	87	37	50	8	16	16	14	16	17	17	16	24	30	26	17	25	13	6	-	87	-	2	-
	33%	30%	37%	27%	32%	29%	29%	50%	37%	33%	26%	38%	35%	42%	22%	34%	41%	33%	-	33%	-	11%	-
Made no real difference	150	74	76	18	32	33	28	14	24	29	40	32	49	31	52	41	18	9	-	150	-	8	-
	58%	60%	55%	59%	64%	61%	59%	45%	52%	57%	65%	50%	58%	49%	68%	56%	53%	53%	-	58%	-	48%	-
Less likely	22	12	10	4	2	3	6	2	5	5	6	6	5	4	7	7	2	1	-	22	-	7	-
	8%	10%	7%	14%	4%	6%	12%	5%	11%	10%	9%	9%	6%	7%	10%	10%	6%	8%	-	8%	-	41%	-
Don't know	2	1	1	-	-	2	-	-	-	-	-	2	-	1	-	-	-	1	-	2	-	-	-
	1%	1%	1%	-	-	4%	-	-	-	-	-	4%	-	2%	-	-	-	6%	-	1%	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 28

**Q.5a Please say if each of the following things has made you more likely to vote in the election on 5th May, or less likely to vote, or made no real difference?**

**Base: All respondents intending to vote Labour (from April 26th)**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Floa-ting Voters
Weighted base	261	125	137	31	50	55	48	32	45	51	61	65	84	62	75	74	33	17	-	261	-	18	-
<b>What the opinion polls have been showing about what the election result is likely to be</b>																							
More likely	57 22%	24 19%	33 24%	3 9%	10 21%	15 27%	11 23%	11 33%	8 17%	8 17%	11 18%	15 23%	22 26%	18 29%	8 10%	25 33%	5 15%	1 8%	-	57 22%	-	3 18%	-
Made no real difference	195 75%	98 79%	97 71%	23 74%	39 77%	40 73%	37 76%	22 67%	35 77%	40 79%	48 79%	48 74%	58 69%	39 63%	66 88%	48 64%	26 81%	15 92%	-	195 75%	-	13 74%	-
Less likely	9 3%	3 2%	6 4%	5 18%	1 2%	-	* 1%	-	2 3%	2 5%	2 3%	2 3%	3 3%	5 8%	* 1%	2 2%	1 4%	-	-	9 3%	-	1 7%	-
Don't know	1 *	-	1 1%	-	-	-	-	-	1 2%	-	-	-	1 1%	-	1 1%	-	-	-	-	1 *	-	-	-
<b>The campaigns of the local candidates and parties in the constituency where you live</b>																							
More likely	59 23%	24 19%	36 26%	5 16%	13 26%	11 20%	11 23%	7 23%	12 27%	9 18%	15 25%	13 20%	22 26%	15 24%	13 17%	23 31%	8 24%	1 5%	-	59 23%	-	6 34%	-
Made no real difference	189 72%	93 74%	97 71%	19 61%	36 72%	43 78%	37 77%	23 71%	32 71%	38 75%	43 71%	47 72%	61 72%	44 71%	60 80%	48 64%	24 72%	14 84%	-	189 72%	-	9 53%	-
Less likely	10 4%	7 6%	3 2%	7 22%	1 3%	1 3%	-	1 2%	-	4 7%	3 4%	3 5%	1 1%	3 5%	-	4 5%	1 4%	2 11%	-	10 4%	-	2 13%	-
Don't know	2 1%	1 1%	1 1%	-	-	-	-	1 4%	1 2%	-	-	1 2%	1 1%	-	2 3%	-	-	-	-	2 1%	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 28

**Q.5a Please say if each of the following things has made you more likely to vote in the election on 5th May, or less likely to vote, or made no real difference?**

**Base: All respondents intending to vote Labour (from April 26th)**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Weighted base	261	125	137	31	50	55	48	32	45	51	61	65	84	62	75	74	33	17	-	261	-	18	-
<b><u>The way the Conservative Party has been conducting its election campaign nationally</u></b>																							
More likely	62	29	33	8	15	15	9	11	4	13	18	14	18	15	17	20	6	3	-	62	-	1	-
	24%	23%	24%	25%	31%	28%	18%	35%	8%	25%	30%	21%	21%	24%	22%	28%	19%	20%	-	24%	-	7%	-
Made no real difference	152	75	77	23	32	31	27	14	25	25	31	43	52	35	47	36	23	11	-	152	-	13	-
	58%	60%	56%	73%	64%	56%	57%	43%	55%	50%	51%	67%	62%	56%	62%	49%	70%	64%	-	58%	-	76%	-
Less likely	47	21	27	1	2	8	12	7	17	13	12	8	14	12	12	17	4	3	-	47	-	3	-
	18%	17%	20%	2%	5%	15%	25%	23%	37%	25%	20%	12%	17%	19%	16%	23%	12%	15%	-	18%	-	17%	-
Don't know	1	1	-	-	-	1	-	-	-	-	-	-	1	1	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	1%	-	-	-	-	-	-	1%	1%	-	-	-	-	-	*	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 29

**Q.5b Please say if each of the following things has made you more likely to vote in the election on 5th May, or less likely to vote, or made no real difference?**

**Base: All respondents intending to vote Conservative (from April 26th)**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	211	106	105	12	29	43	41	36	50	88	48	33	42	74	57	37	32	11	211	-	-	12	-
Weighted base	208	100	108	13	29	38	38	34	57	67	66	36	39	73	58	36	31	10	208	-	-	12	-
<b><u>The way that Michael Howard has been coming across in the election campaign</u></b>																							
More likely	86	46	40	4	8	13	17	16	27	26	27	18	14	35	21	13	13	4	86	-	-	4	-
	41%	46%	37%	35%	28%	35%	45%	48%	47%	40%	42%	50%	37%	48%	36%	36%	43%	37%	41%	-	-	38%	-
Made no real difference	108	49	59	8	18	20	19	14	28	33	37	17	21	31	34	20	16	7	108	-	-	7	-
	52%	49%	54%	65%	64%	53%	51%	42%	49%	50%	56%	46%	55%	43%	59%	55%	52%	63%	52%	-	-	62%	-
Less likely	14	5	9	-	2	5	2	3	2	7	2	2	3	6	3	3	1	-	14	-	-	-	-
	7%	5%	9%	-	8%	12%	4%	10%	4%	11%	3%	4%	8%	9%	5%	9%	5%	-	7%	-	-	-	-
<b><u>What the opinion polls have been showing about what the election result is likely to be</u></b>																							
More likely	34	15	19	6	4	6	4	7	6	8	11	8	7	10	17	2	5	1	34	-	-	1	-
	16%	15%	18%	51%	15%	17%	11%	20%	11%	12%	16%	22%	19%	14%	29%	6%	15%	6%	16%	-	-	6%	-
Made no real difference	163	80	83	6	23	28	30	26	49	54	54	24	31	56	40	33	26	8	163	-	-	11	-
	78%	80%	77%	49%	80%	75%	79%	77%	86%	81%	81%	65%	81%	77%	69%	92%	83%	81%	78%	-	-	94%	-
Less likely	7	5	2	-	1	3	1	1	1	4	-	4	-	5	1	1	-	*	7	-	-	-	-
	4%	5%	2%	-	4%	8%	3%	3%	2%	5%	-	10%	-	7%	2%	3%	-	3%	4%	-	-	-	-
Don't know	4	-	4	-	-	-	3	-	1	1	2	1	-	2	-	-	1	1	4	-	-	-	-
	2%	-	3%	-	-	-	8%	-	1%	1%	3%	3%	-	3%	-	-	3%	10%	2%	-	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 29

**Q.5b Please say if each of the following things has made you more likely to vote in the election on 5th May, or less likely to vote, or made no real difference?**

**Base: All respondents intending to vote Conservative (from April 26th)**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Floa-ting Voters
Weighted base	208	100	108	13	29	38	38	34	57	67	66	36	39	73	58	36	31	10	208	-	-	12	-
<b>The campaigns of the local candidates and parties in the constituency where you live</b>																							
More likely	48	21	27	6	5	6	10	11	11	17	9	14	8	21	14	5	6	2	48	-	-	3	-
	23%	21%	25%	47%	16%	16%	25%	31%	19%	25%	13%	40%	20%	28%	24%	13%	20%	22%	23%	-	-	29%	-
Made no real difference	150	75	75	7	23	30	24	24	43	46	54	21	29	47	41	30	25	7	150	-	-	8	-
	72%	75%	69%	53%	81%	78%	65%	69%	74%	69%	82%	58%	75%	65%	71%	84%	80%	69%	72%	-	-	71%	-
Less likely	8	4	4	-	1	2	3	-	2	4	3	-	1	5	1	1	-	-	8	-	-	-	-
	4%	4%	4%	-	3%	5%	7%	-	4%	6%	5%	-	1%	7%	2%	3%	-	-	4%	-	-	-	-
Don't know	2	-	2	-	-	-	1	-	1	-	-	1	1	-	1	-	-	1	2	-	-	-	-
	1%	-	2%	-	-	-	3%	-	3%	-	-	3%	4%	-	2%	-	-	10%	1%	-	-	-	-
<b>The way the Conservative Party has been conducting its election campaign nationally</b>																							
More likely	65	30	34	5	12	5	11	17	15	22	14	19	9	26	18	11	9	1	65	-	-	2	-
	31%	30%	32%	43%	43%	12%	28%	50%	26%	33%	21%	53%	24%	36%	31%	32%	28%	6%	31%	-	-	15%	-
Made no real difference	135	64	71	7	14	32	25	15	40	43	48	17	27	44	38	23	21	9	135	-	-	10	-
	65%	64%	65%	57%	50%	85%	67%	45%	70%	64%	72%	47%	70%	60%	65%	64%	68%	83%	65%	-	-	85%	-
Less likely	9	6	3	-	2	1	2	2	2	3	4	-	2	3	3	1	1	1	9	-	-	-	-
	4%	6%	3%	-	7%	2%	5%	5%	4%	4%	6%	-	6%	4%	4%	4%	4%	11%	4%	-	-	-	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 30

**Q.5c Please say if each of the following things has made you more likely to vote in the election on 5th May, or less likely to vote, or made no real difference?**

**Base: All respondents intending to vote Liberal Democrat (from April 26th)**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	148	80	68	16	24	27	30	28	23	58	36	24	30	38	34	36	27	13	-	-	148	16	-
Weighted base	155	86	68	19	26	26	29	30	25	47	50	31	27	39	33	38	29	15	-	-	155	16	-
<b><u>How Charles Kennedy has been coming across in the election campaign</u></b>																							
More likely	76	44	32	11	15	16	9	14	12	28	19	13	16	23	19	19	6	10	-	-	76	8	-
	49%	51%	47%	56%	58%	59%	31%	47%	49%	60%	38%	42%	58%	58%	57%	49%	20%	66%	-	-	49%	52%	-
Made no real difference	73	38	36	7	9	10	18	16	13	17	29	17	11	15	13	16	23	5	-	-	73	6	-
	47%	44%	52%	37%	36%	38%	63%	53%	51%	36%	58%	54%	39%	39%	40%	42%	80%	34%	-	-	47%	36%	-
Less likely	5	5	1	1	2	1	2	-	-	2	2	1	1	1	1	3	-	-	-	-	5	2	-
	3%	5%	1%	7%	6%	3%	6%	-	-	3%	4%	4%	3%	3%	2%	9%	-	-	-	-	3%	12%	-
<b><u>What the opinion polls have been showing about what the election result is likely to be</u></b>																							
More likely	32	18	14	4	2	8	9	4	6	5	5	13	9	9	5	11	4	2	-	-	32	2	-
	21%	21%	20%	20%	7%	30%	30%	14%	22%	12%	9%	43%	32%	24%	15%	29%	15%	14%	-	-	21%	14%	-
Made no real difference	114	61	53	15	21	17	19	24	17	38	44	16	16	26	27	24	24	13	-	-	114	11	-
	74%	70%	78%	80%	83%	65%	65%	82%	69%	80%	88%	53%	59%	65%	82%	63%	85%	86%	-	-	74%	72%	-
Less likely	7	7	-	-	3	1	1	1	1	4	1	1	1	5	1	2	-	-	-	-	7	1	-
	5%	9%	-	-	10%	5%	4%	4%	4%	8%	2%	4%	5%	11%	3%	5%	-	-	-	-	5%	8%	-
Don't know	1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	1	-	-	-	-	1	1	-
	1%	-	1%	-	-	-	-	-	4%	-	-	-	4%	-	-	3%	-	-	-	-	1%	6%	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 30

**Q.5c Please say if each of the following things has made you more likely to vote in the election on 5th May, or less likely to vote, or made no real difference?**

**Base: All respondents intending to vote Liberal Democrat (from April 26th)**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Weighted base	155	86	68	19	26	26	29	30	25	47	50	31	27	39	33	38	29	15	-	-	155	16	-
<b>The campaigns of the local candidates and parties in the constituency where you live</b>																							
More likely	37 24%	21 24%	16 23%	7 38%	6 25%	8 32%	5 16%	6 20%	5 18%	10 22%	10 20%	8 27%	9 32%	11 27%	3 9%	14 36%	5 18%	4 27%	-	-	37 24%	3 17%	-
Made no real difference	110 71%	59 68%	51 74%	11 58%	18 72%	18 68%	22 77%	22 76%	18 70%	33 71%	37 74%	23 73%	17 63%	27 69%	30 91%	21 55%	23 82%	8 54%	-	-	110 71%	9 59%	-
Less likely	6 4%	6 6%	* 1%	1 4%	1 3%	-	2 7%	1 4%	1 4%	3 6%	3 6%	-	* 1%	2 4%	-	2 6%	-	2 13%	-	-	6 4%	3 18%	-
Don't know	2 1%	1 1%	1 1%	-	-	-	-	-	2 7%	1 2%	-	-	1 4%	-	-	1 3%	-	1 5%	-	-	2 1%	1 6%	-
<b>The way the Conservative Party has been conducting its election campaign nationally</b>																							
More likely	25 16%	12 14%	13 19%	6 34%	3 11%	6 23%	4 14%	5 15%	1 4%	9 18%	9 18%	6 21%	1 4%	5 14%	7 22%	7 18%	2 7%	3 22%	-	-	25 16%	1 5%	-
Made no real difference	104 68%	58 67%	47 68%	10 51%	18 70%	15 58%	20 68%	21 72%	21 82%	30 63%	32 64%	22 70%	21 78%	27 69%	20 62%	30 77%	21 73%	6 41%	-	-	104 68%	11 67%	-
Less likely	25 16%	17 19%	9 13%	3 15%	5 18%	5 19%	5 18%	4 13%	4 14%	9 18%	9 18%	3 9%	5 18%	7 17%	5 16%	2 5%	6 20%	6 38%	-	-	25 16%	4 28%	-

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 31

**Q.5d Please say if each of the following things has made you more likely to vote in the election on 5th May, or less likely to vote, or made no real difference?**

**Base: All respondents who don't know/ refuse voting intention (from April 26th)**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Floa-ting Voters
Unweighted base	203	77	126	21	34	43	33	22	50	66	43	35	59	59	48	53	25	18	-	-	-	86	86
Weighted base	205	77	127	21	38	40	29	25	52	51	62	41	51	61	50	49	26	18	-	-	-	87	87
<b>How Michael Howard has been coming across in the election campaign</b>																							
More likely	27	15	12	2	5	2	6	3	9	11	9	5	3	10	6	8	2	-	-	-	-	10	10
	13%	20%	9%	10%	13%	4%	21%	13%	18%	22%	14%	11%	6%	16%	13%	17%	9%	-	-	-	-	11%	11%
Made no real difference	131	44	87	13	29	33	18	13	26	29	43	25	34	37	37	31	16	10	-	-	-	53	53
	64%	57%	68%	61%	76%	83%	62%	50%	50%	58%	69%	62%	66%	60%	73%	63%	60%	58%	-	-	-	61%	61%
Less likely	42	15	27	5	4	5	5	9	13	10	11	10	10	12	6	9	6	8	-	-	-	23	23
	20%	19%	21%	23%	11%	13%	16%	37%	26%	20%	17%	25%	21%	20%	13%	17%	24%	42%	-	-	-	26%	26%
Don't know	5	3	2	1	-	-	-	-	4	*	-	1	4	2	1	1	2	-	-	-	-	1	1
	2%	5%	1%	7%	-	-	-	-	7%	*	-	2%	8%	3%	1%	2%	6%	-	-	-	-	2%	2%
<b>What the opinion polls have been showing about what the election result is likely to be</b>																							
More likely	20	8	12	4	4	3	3	2	4	3	7	6	4	7	6	3	1	4	-	-	-	9	9
	10%	11%	10%	18%	11%	8%	11%	8%	8%	6%	12%	15%	8%	11%	11%	6%	4%	21%	-	-	-	10%	10%
Made no real difference	166	64	102	14	31	32	26	20	43	44	51	30	41	48	40	45	21	12	-	-	-	67	67
	81%	83%	80%	68%	83%	81%	89%	80%	83%	87%	82%	74%	80%	79%	80%	91%	79%	67%	-	-	-	77%	77%
Less likely	8	2	6	3	1	*	-	2	2	1	2	2	3	1	3	1	1	1	-	-	-	5	5
	4%	3%	5%	14%	3%	1%	-	8%	4%	1%	3%	6%	6%	2%	7%	3%	4%	7%	-	-	-	6%	6%
Don't know	9	3	7	-	1	4	-	1	3	3	1	2	3	5	1	-	3	1	-	-	-	5	5
	5%	3%	5%	-	4%	10%	-	3%	6%	5%	2%	5%	7%	7%	1%	-	13%	5%	-	-	-	6%	6%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 31

**Q.5d Please say if each of the following things has made you more likely to vote in the election on 5th May, or less likely to vote, or made no real difference?**

**Base: All respondents who don't know/ refuse voting intention (from April 26th)**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Swing Voters	Floa-ting Voters
Weighted base	205	77	127	21	38	40	29	25	52	51	62	41	51	61	50	49	26	18	-	-	-	87	87
<b>The campaigns of the local candidates and parties in the constituency where you live</b>																							
More likely	39 19%	11 15%	28 22%	1 6%	8 20%	10 24%	5 16%	2 6%	14 27%	12 25%	9 14%	6 14%	12 24%	14 22%	12 23%	8 15%	4 14%	2 12%	-	-	-	18 20%	18 20%
Made no real difference	145 71%	60 77%	85 67%	13 61%	28 74%	28 70%	21 72%	18 72%	37 71%	32 64%	46 75%	33 81%	33 65%	44 72%	30 60%	39 81%	20 76%	12 64%	-	-	-	58 67%	58 67%
Less likely	18 9%	6 8%	12 9%	7 32%	1 3%	2 5%	3 9%	5 18%	1 1%	5 10%	6 10%	2 5%	5 9%	3 5%	7 14%	2 4%	3 10%	3 19%	-	-	-	11 12%	11 12%
Don't know	3 1%	1 1%	2 2%	-	1 3%	-	1 3%	1 3%	-	1 2%	1 2%	-	1 2%	*	2 3%	-	-	1 5%	-	-	-	1 1%	1 1%
<b>The way the Conservative Party has been conducting its election campaign nationally</b>																							
More likely	35 17%	19 25%	16 12%	5 23%	9 22%	5 13%	6 19%	3 12%	8 16%	12 23%	6 19%	6 14%	6 12%	14 23%	7 15%	7 14%	4 15%	3 17%	-	-	-	20 24%	20 24%
Made no real difference	134 66%	47 61%	87 68%	13 62%	27 70%	30 75%	20 70%	13 50%	32 61%	31 61%	40 65%	28 69%	35 68%	40 65%	34 69%	36 74%	15 58%	9 48%	-	-	-	51 58%	51 58%
Less likely	30 15%	8 10%	22 17%	3 15%	3 8%	5 11%	3 11%	9 34%	7 14%	8 16%	10 16%	5 13%	6 12%	7 11%	6 12%	5 10%	6 24%	6 31%	-	-	-	13 15%	13 15%
Don't know	5 3%	3 3%	3 2%	-	-	-	-	1 3%	5 9%	*	-	2 4%	4 7%	1 1%	2 4%	1 1%	1 4%	1 5%	-	-	-	2 3%	2 3%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 32

**Q.6 Has there been anything in the news about what the Conservative Party is saying or doing that has caught your eye this week - whether on TV or radio or in the papers?**

**Base: All respondents**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Floa-ting Voters
Unweighted base	1000	482	518	98	163	213	179	147	200	332	204	175	289	266	258	247	140	89	211	270	148	154	86
Weighted base	1000	480	520	110	170	200	170	150	200	250	290	210	250	266	261	246	139	88	208	261	155	155	87
NET: Yes	238	123	115	23	30	56	41	39	49	85	68	47	39	69	70	41	35	23	67	62	38	37	25
	24%	26%	22%	21%	18%	28%	24%	26%	25%	34%	23%	22%	16%	26%	27%	17%	25%	27%	32%	24%	25%	24%	29%
Promise to control immigration/ set annual limit on the number of people who can settle in Britain	82	45	37	5	9	21	15	15	17	25	25	22	11	27	18	21	10	6	32	15	8	13	11
	8%	9%	7%	4%	5%	10%	9%	10%	9%	10%	9%	10%	4%	10%	7%	9%	7%	6%	15%	6%	5%	8%	13%
Promise cleaner hospitals	25	10	15	1	*	3	5	11	6	10	3	5	7	7	8	3	7	1	9	4	1	4	4
	3%	2%	3%	1%	*	1%	3%	7%	3%	4%	1%	2%	3%	3%	3%	1%	5%	1%	4%	1%	1%	2%	4%
Promise less government interference in running of public services/let teachers, doctors and nurses run schools and hospitals	18	8	10	2	2	3	2	5	3	9	3	3	3	6	5	1	3	2	8	2	2	2	2
	2%	2%	2%	2%	1%	1%	1%	3%	2%	4%	1%	1%	1%	2%	2%	*	2%	3%	4%	1%	2%	1%	2%
Promise cuts in council tax for pensioners	16	4	12	-	2	1	1	9	4	5	2	5	4	2	5	1	6	2	5	3	2	1	1
	2%	1%	2%	-	1%	*	*	6%	2%	2%	1%	2%	2%	1%	2%	*	4%	3%	2%	1%	1%	1%	1%
Promise to restore school discipline	14	5	9	3	*	5	3	2	*	6	3	4	1	2	2	2	2	6	4	4	4	3	*
	1%	1%	2%	3%	*	2%	2%	1%	*	2%	1%	2%	*	1%	1%	1%	1%	6%	2%	2%	3%	2%	*
Promise to lower taxes	14	6	8	-	2	2	2	3	4	4	6	2	2	2	5	2	5	-	10	2	-	1	-
	1%	1%	2%	-	1%	1%	1%	2%	2%	2%	2%	1%	1%	1%	2%	1%	4%	-	5%	1%	-	*	-
Promise more policemen on the streets	13	8	5	-	3	1	2	3	4	2	8	*	3	4	4	-	1	4	5	-	4	2	2
	1%	2%	1%	-	2%	1%	1%	2%	2%	1%	3%	*	1%	2%	1%	-	1%	5%	3%	-	3%	1%	2%
Cancel council tax re-valuation	10	3	7	-	1	3	-	3	3	4	-	5	1	3	3	2	2	-	3	1	3	-	-
	1%	1%	1%	-	1%	1%	-	2%	1%	1%	-	2%	*	1%	1%	1%	2%	-	2%	1%	2%	-	-
Promise to spend more on front line public services	4	1	3	-	-	1	-	*	2	1	2	-	*	3	*	-	-	1	3	-	1	-	-
	*	*	1%	-	-	1%	-	*	1%	*	1%	-	*	1%	*	-	-	1%	1%	-	*	-	-
Tax relief for pension savings	3	3	-	2	1	-	-	-	-	-	3	-	1	1	2	-	-	-	-	3	-	2	-
	*	1%	-	1%	-	-	-	-	-	-	-	1%	-	*	1%	-	-	-	-	1%	-	1%	-
Oppose the euro	3	1	1	1	-	-	-	1	-	1	-	-	1	1	-	-	1	-	1	-	-	1	1
	*	*	*	1%	-	-	-	1%	-	*	-	-	1%	*	-	-	1%	-	1%	-	-	1%	2%

Prepared by Populus



## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 32

**Q.6 Has there been anything in the news about what the Conservative Party is saying or doing that has caught your eye this week - whether on TV or radio or in the papers?**

**Base: All respondents**

**Weighting: Standard Demographic Weights**

	Sex		Age						Social Class				Region					Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Swing Voters	Floa-ting Voters
Weighted base	1000	480	520	110	170	200	170	150	200	250	290	210	250	266	261	246	139	88	208	261	155	155	87
Call for immigrants to be given AIDS/ TB tests	2*	-	2*	-	-	-	2	-	-	-	2	-	-	2	-	-	-	-	2	-	-	-	-
							1%				1%			1%					1%				
Promise better value for taxpayers' money	1	1	1	-	-	-	1	1	-	1	-	-	-	-	-	1	-	1	1	1	-	-	-
	*	*	*				*	*		1%								1%	*	*			
Criticised the budget	1	1	-	1	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	1	1
	*	*		1%						*					*							*	1%
Call for public apology from Prince Harry	*	*	-	-	-	-	-	*	-	*	-	-	-	-	-	-	*	-	-	*	-	-	-
	*	*						*		*							*			*			
Other	145	71	74	12	16	37	27	23	30	57	44	22	22	45	42	27	18	12	32	43	26	23	13
	15%	15%	14%	11%	9%	18%	16%	15%	15%	23%	15%	10%	9%	17%	16%	11%	13%	14%	16%	17%	17%	15%	15%
Nothing	749	350	399	87	135	144	125	111	147	160	218	163	207	193	189	201	103	65	139	196	113	115	60
	75%	73%	77%	79%	79%	72%	74%	74%	74%	64%	75%	78%	83%	72%	72%	82%	74%	73%	67%	75%	73%	74%	69%
Don't know	13	7	6	-	5	1	4	-	3	5	4	-	4	5	2	4	2	-	2	4	4	2	2
	1%	1%	1%		3%	*	2%		2%	2%	1%		2%	2%	1%	1%	1%		1%	2%	2%	1%	2%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 33

**Q.7 If you had to choose between the two, who would you prefer to see as Prime Minister, Michael Howard or Tony Blair?**

**Base: All respondents**

**Weighting: Standard Demographic Weights**

	Sex		Age						Social Class				Region					Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	1000	482	518	98	163	213	179	147	200	332	204	175	289	266	258	247	140	89	211	270	148	154	86
Weighted base	1000	480	520	110	170	200	170	150	200	250	290	210	250	266	261	246	139	88	208	261	155	155	87
Michael Howard	356	161	195	32	46	71	63	61	83	105	100	68	84	107	106	79	52	13	193	11	56	49	22
	36%	34%	38%	29%	27%	36%	37%	41%	42%	42%	34%	32%	34%	40%	41%	32%	37%	15%	93%	4%	36%	32%	26%
Tony Blair	503	255	249	72	102	99	81	68	81	112	149	114	128	121	125	134	64	61	12	250	81	76	39
	50%	53%	48%	65%	60%	49%	48%	46%	41%	45%	51%	54%	51%	45%	48%	54%	46%	69%	6%	96%	53%	49%	45%
Don't know	141	64	76	6	22	30	26	21	36	33	41	28	38	39	30	33	24	14	3	*	17	29	26
	14%	13%	15%	5%	13%	15%	15%	14%	18%	13%	14%	14%	15%	15%	12%	14%	17%	16%	1%	*	11%	19%	30%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 34

**Q.8 Do you think that the Conservative Party or the Labour Party would do a better job when it comes to...?**

**Base: All respondents**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	1000	482	518	98	163	213	179	147	200	332	204	175	289	266	258	247	140	89	211	270	148	154	86
Weighted base	1000	480	520	110	170	200	170	150	200	250	290	210	250	266	261	246	139	88	208	261	155	155	87
<b><u>The amount of tax paid by ordinary people</u></b>																							
Conservative party	377	184	194	34	56	69	66	67	86	123	106	71	78	118	111	83	42	23	185	29	49	61	34
	38%	38%	37%	31%	33%	34%	39%	44%	43%	49%	37%	34%	31%	44%	43%	34%	30%	26%	89%	11%	32%	40%	39%
Labour party	453	221	232	61	90	96	76	58	72	97	131	110	116	106	113	124	64	47	13	214	83	63	33
	45%	46%	45%	55%	53%	48%	45%	39%	36%	39%	45%	52%	46%	40%	43%	50%	46%	53%	6%	82%	54%	41%	38%
Don't know	169	75	94	15	24	36	27	25	42	31	53	29	57	42	36	40	34	18	10	18	22	31	19
	17%	16%	18%	14%	14%	18%	16%	17%	21%	12%	18%	14%	23%	16%	14%	16%	24%	21%	5%	7%	14%	20%	22%
<b><u>Managing the economy in bad times as well as good</u></b>																							
Conservative party	316	146	170	27	42	52	60	58	79	88	94	63	71	89	90	78	42	17	174	10	39	40	21
	32%	30%	33%	24%	25%	26%	35%	39%	39%	35%	32%	30%	28%	34%	34%	32%	30%	20%	84%	4%	25%	26%	24%
Labour party	553	280	272	71	105	120	90	73	94	124	158	132	140	140	139	139	76	59	23	247	101	87	45
	55%	58%	52%	64%	62%	60%	53%	49%	47%	50%	54%	63%	56%	53%	57%	54%	54%	67%	11%	95%	66%	56%	51%
Don't know	131	53	77	13	23	29	21	19	27	37	38	16	39	37	32	28	22	12	11	5	14	27	22
	13%	11%	15%	11%	13%	15%	12%	12%	13%	15%	13%	7%	16%	14%	12%	11%	16%	13%	5%	2%	9%	18%	25%
<b><u>Spending taxpayers' money well</u></b>																							
Conservative party	350	169	181	30	45	70	62	60	83	111	101	68	70	104	97	82	46	21	182	10	51	51	24
	35%	35%	35%	27%	26%	35%	37%	40%	42%	44%	35%	32%	28%	39%	37%	33%	33%	24%	88%	4%	33%	33%	27%
Labour party	497	245	252	68	100	100	84	62	84	106	147	117	126	125	125	127	68	51	13	232	85	76	43
	50%	51%	48%	61%	59%	50%	49%	42%	42%	42%	51%	56%	50%	47%	48%	52%	49%	58%	6%	89%	55%	49%	50%
Don't know	154	66	88	13	26	31	24	27	33	33	42	25	54	37	39	37	25	16	13	19	19	28	20
	15%	14%	17%	11%	15%	16%	14%	18%	17%	13%	14%	12%	22%	14%	15%	15%	18%	18%	6%	7%	12%	18%	23%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 34

**Q.8 Do you think that the Conservative Party or the Labour Party would do a better job when it comes to...?**

**Base: All respondents**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Weighted base	1000	480	520	110	170	200	170	150	200	250	290	210	250	266	261	246	139	88	208	261	155	155	87
<b><u>Improving Britain's public services</u></b>																							
Conservative party	324 32%	147 31%	178 34%	33 30%	45 26%	58 29%	63 37%	53 35%	72 36%	97 39%	95 33%	67 32%	65 26%	90 34%	97 37%	78 32%	42 30%	18 20%	171 82%	19 7%	44 28%	41 26%	21 24%
Labour party	516 52%	273 57%	243 47%	66 60%	104 61%	109 55%	81 47%	72 48%	84 42%	122 49%	147 51%	115 55%	132 53%	131 49%	128 49%	132 54%	69 50%	56 64%	17 8%	230 88%	93 60%	83 54%	46 53%
Don't know	160 16%	60 13%	100 19%	10 9%	22 13%	33 16%	26 15%	25 17%	44 22%	31 12%	49 17%	28 13%	53 21%	45 17%	36 14%	36 15%	29 21%	14 16%	20 10%	12 5%	18 11%	31 20%	19 22%
<b><u>Dealing properly with crime and anti-social behaviour</u></b>																							
Conservative party	446 45%	221 46%	225 43%	40 37%	68 40%	80 40%	83 49%	74 50%	100 50%	139 56%	135 47%	80 38%	91 37%	124 47%	131 50%	106 43%	55 39%	30 35%	187 90%	44 17%	75 49%	67 43%	29 34%
Labour party	404 40%	198 41%	206 40%	59 54%	83 49%	85 43%	60 35%	52 35%	65 32%	82 33%	109 38%	102 49%	110 44%	96 36%	96 37%	108 44%	59 43%	44 50%	6 3%	203 78%	63 41%	57 37%	31 36%
Don't know	150 15%	61 13%	89 17%	10 9%	19 11%	35 17%	28 16%	23 16%	35 18%	28 11%	46 16%	27 13%	49 19%	46 17%	33 13%	32 13%	25 18%	13 15%	15 7%	14 5%	17 11%	31 20%	26 30%
<b><u>Getting a grip on immigration and asylum</u></b>																							
Conservative party	496 50%	253 53%	243 47%	49 44%	74 44%	99 50%	92 54%	79 53%	103 51%	155 62%	130 45%	108 52%	103 41%	134 50%	141 54%	116 47%	67 48%	38 43%	194 93%	54 21%	85 55%	74 48%	38 44%
Labour party	342 34%	159 33%	183 35%	51 46%	73 43%	61 30%	48 28%	47 31%	62 31%	65 26%	109 38%	73 35%	95 38%	88 33%	81 31%	92 37%	48 35%	33 37%	4 2%	179 68%	54 35%	47 31%	24 28%
Don't know	162 16%	68 14%	94 18%	11 10%	23 13%	40 20%	30 18%	24 16%	35 17%	30 12%	51 18%	29 14%	52 21%	44 17%	38 15%	38 16%	24 17%	17 20%	10 5%	28 11%	16 11%	33 22%	24 28%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 34

**Q.8 Do you think that the Conservative Party or the Labour Party would do a better job when it comes to...?****Base: All respondents****Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scotland	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Weighted base	1000	480	520	110	170	200	170	150	200	250	290	210	250	266	261	246	139	88	208	261	155	155	87
<b>Britain's approach to the European Union</b>																							
Conservative party	348	177	171	34	43	68	58	62	84	108	94	72	73	106	90	84	43	24	165	27	49	42	20
	35%	37%	33%	31%	25%	34%	34%	41%	42%	43%	32%	34%	29%	40%	35%	34%	31%	28%	79%	10%	32%	27%	23%
Labour party	435	217	219	66	93	80	74	50	72	94	136	100	105	114	106	113	56	46	15	202	77	65	32
	44%	45%	42%	60%	55%	40%	44%	33%	36%	38%	47%	48%	42%	43%	41%	46%	40%	52%	7%	77%	50%	42%	36%
Don't know	217	87	130	10	35	53	38	38	44	48	60	37	72	46	64	49	41	18	27	32	28	48	35
	22%	18%	25%	9%	20%	26%	22%	25%	22%	19%	21%	18%	29%	17%	25%	20%	29%	20%	13%	12%	18%	31%	40%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 35

**Q.9 I am going to read out four statements that have been made about the Conservative Party. Please say in each case whether you agree or disagree?**

**Base: All respondents**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	1000	482	518	98	163	213	179	147	200	332	204	175	289	266	258	247	140	89	211	270	148	154	86
Weighted base	1000	480	520	110	170	200	170	150	200	250	290	210	250	266	261	246	139	88	208	261	155	155	87
<b><u>The Conservative Party shares my values</u></b>																							
Agree	405	190	215	44	55	77	71	67	90	120	110	84	91	114	116	99	58	19	192	41	51	66	30
	40%	40%	41%	40%	32%	38%	42%	45%	45%	48%	38%	40%	36%	43%	44%	40%	42%	22%	92%	16%	33%	43%	34%
Disagree	547	271	275	63	109	112	93	76	93	115	175	120	136	139	138	131	75	63	10	214	101	75	46
	55%	57%	53%	57%	64%	56%	55%	51%	47%	46%	60%	57%	54%	52%	53%	54%	72%	5%	82%	65%	48%	53%	
Don't know	48	18	30	3	7	11	6	6	16	15	4	6	23	14	7	16	6	5	6	7	2	14	12
	5%	4%	6%	2%	4%	6%	3%	4%	8%	6%	2%	3%	9%	5%	3%	7%	4%	6%	3%	3%	2%	9%	13%
<b><u>The Conservative Party would do a good job in government</u></b>																							
Agree	418	194	224	49	60	87	65	66	92	121	113	88	96	128	111	103	50	25	192	42	45	72	37
	42%	40%	43%	45%	35%	43%	38%	44%	46%	49%	39%	42%	38%	48%	43%	42%	36%	29%	92%	16%	29%	47%	43%
Disagree	513	261	252	58	95	100	93	72	94	112	159	111	131	124	134	127	75	52	7	216	103	69	38
	51%	54%	48%	53%	56%	50%	55%	48%	47%	45%	55%	53%	52%	47%	51%	52%	54%	59%	3%	83%	67%	45%	44%
Don't know	69	25	44	2	15	14	12	12	14	16	19	11	24	14	15	16	13	10	9	3	6	13	11
	7%	5%	8%	2%	9%	7%	7%	8%	7%	6%	6%	5%	9%	5%	6%	6%	10%	12%	4%	1%	4%	9%	13%
<b><u>The Conservative Party has plans for dealing with the most important problems facing ordinary people</u></b>																							
Agree	435	209	226	57	69	73	80	66	91	119	132	90	94	128	127	95	60	25	183	52	54	70	37
	44%	44%	44%	52%	40%	36%	47%	44%	45%	48%	46%	43%	37%	48%	49%	39%	43%	29%	88%	20%	35%	45%	43%
Disagree	501	247	253	51	93	106	82	76	93	110	148	110	133	120	121	131	73	54	17	202	95	63	34
	50%	51%	49%	46%	54%	53%	49%	50%	47%	44%	51%	52%	53%	45%	47%	53%	53%	62%	8%	77%	62%	41%	39%
Don't know	64	24	40	2	9	22	7	8	16	21	10	10	23	18	12	19	6	8	8	7	5	22	16
	6%	5%	8%	2%	5%	11%	4%	5%	8%	8%	3%	5%	9%	7%	5%	8%	4%	9%	4%	3%	3%	14%	18%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 35

**Q.9 I am going to read out four statements that have been made about the Conservative Party. Please say in each case whether you agree or disagree?**

**Base: All respondents**

**Weighting: Standard Demographic Weights**

	Sex		Age						Social Class				Region			Voting Intention							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Weighted base	1000	480	520	110	170	200	170	150	200	250	290	210	250	266	261	246	139	88	208	261	155	155	87
<b><u>The Conservative Party stands for action not words - they would be more likely than Labour to deliver what they promised if they won the next election</u></b>																							
Agree	396	188	207	39	51	79	66	69	91	116	106	81	93	113	112	98	48	24	179	41	57	54	22
	40%	39%	40%	35%	30%	39%	39%	46%	46%	46%	37%	39%	37%	42%	43%	40%	34%	28%	86%	16%	37%	35%	26%
Disagree	527	269	258	68	97	105	95	71	92	117	159	117	134	133	130	133	77	55	19	213	91	83	50
	53%	56%	50%	62%	57%	52%	56%	47%	46%	47%	55%	56%	54%	50%	50%	54%	55%	62%	9%	81%	59%	54%	57%
Don't know	77	22	55	3	22	17	9	10	17	17	25	12	23	21	18	15	15	9	11	8	7	18	15
	8%	5%	10%	3%	13%	8%	5%	7%	8%	7%	9%	6%	9%	8%	7%	6%	11%	10%	5%	3%	4%	11%	17%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 36

**Q.11 Thinking of a future Conservative, Labour or Liberal Democrat government, regardless of how you might choose to vote, which party would do the best job on...?**

**Managing the economy**

**Base: All respondents (from May 3rd)**

**Weighting: Standard Demographic Weights**

	Sex		Age						Social Class				Region					Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters	Float-ing Voters
Unweighted base	460	227	233	43	74	96	88	72	87	149	99	78	134	125	120	111	64	40	96	114	62	65	40
Weighted base	458	223	236	49	77	90	84	73	85	114	134	97	113	123	120	111	62	41	93	107	67	67	43
Labour	222	121	101	22	40	49	36	38	36	54	57	55	55	53	58	65	22	24	6	98	32	37	23
	48%	54%	43%	44%	52%	54%	44%	53%	43%	48%	43%	57%	49%	43%	48%	58%	36%	59%	7%	92%	48%	55%	53%
Conservartive	140	64	76	13	20	25	28	23	32	41	40	28	31	47	38	30	18	7	79	5	12	18	11
	31%	29%	32%	25%	26%	28%	33%	31%	38%	36%	30%	29%	27%	38%	31%	27%	30%	18%	85%	5%	17%	27%	25%
Lib Dem	38	13	25	10	5	6	8	3	6	6	16	8	7	9	10	7	8	4	1	-	21	4	3
	8%	6%	11%	20%	7%	7%	10%	4%	7%	5%	12%	8%	7%	8%	8%	6%	13%	9%	1%	-	31%	5%	6%
All the same	7	5	2	*	2	*	2	2	1	2	-	1	4	3	-	*	2	2	1	1	-	1	1
	2%	2%	1%	1%	2%	1%	2%	3%	1%	2%	-	1%	4%	2%	-	*	2%	6%	1%	1%	-	2%	2%
None any good	17	12	5	-	4	6	2	3	2	3	5	4	5	3	3	5	6	1	4	2	1	3	2
	4%	5%	2%	-	5%	6%	3%	4%	3%	3%	4%	4%	4%	2%	2%	5%	9%	2%	4%	2%	2%	5%	5%
Don't know	34	8	26	5	6	4	7	4	7	8	15	1	11	9	12	4	6	2	2	2	2	4	4
	7%	4%	11%	10%	8%	4%	9%	6%	9%	7%	11%	1%	9%	7%	10%	4%	9%	6%	2%	2%	3%	6%	10%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 37

**Q.11 Thinking of a future Conservative, Labour or Liberal Democrat government, regardless of how you might choose to vote, which party would do the best job on...?**

**Keeping taxes at the right level**

**Base: All respondents (from May 3rd)**

**Weighting: Standard Demographic Weights**

	Sex		Age						Social Class				Region					Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters	Float-ing Voters
Unweighted base	460	227	233	43	74	96	88	72	87	149	99	78	134	125	120	111	64	40	96	114	62	65	40
Weighted base	458	223	236	49	77	90	84	73	85	114	134	97	113	123	120	111	62	41	93	107	67	67	43
Labour	182	88	94	22	31	37	34	31	28	46	47	39	50	45	50	51	18	18	6	90	20	27	20
	40%	40%	40%	45%	40%	41%	40%	43%	32%	40%	35%	41%	45%	37%	41%	46%	29%	44%	7%	84%	30%	41%	47%
Conservative	141	66	75	9	22	24	31	21	34	39	42	30	29	46	37	30	18	8	77	5	9	20	13
	31%	30%	32%	18%	29%	27%	37%	29%	40%	34%	32%	31%	26%	38%	31%	27%	30%	20%	84%	4%	14%	31%	31%
Lib Dem	66	34	32	11	12	16	12	4	11	17	24	15	9	20	18	9	10	9	3	4	34	6	1
	14%	15%	14%	23%	16%	17%	14%	6%	12%	15%	18%	15%	8%	16%	15%	8%	16%	22%	3%	4%	50%	8%	2%
All the same	11	7	5	*	1	1	1	4	3	1	1	4	5	3	1	4	2	1	1	1	3	1	*
	2%	3%	2%	1%	1%	1%	1%	6%	4%	1%	1%	4%	4%	3%	1%	3%	4%	3%	1%	1%	4%	2%	*
None any good	20	14	7	-	3	6	2	5	5	5	4	5	7	2	5	7	6	1	5	2	-	3	2
	4%	6%	3%	-	4%	6%	2%	6%	6%	4%	3%	6%	6%	2%	4%	6%	10%	2%	5%	2%	-	5%	5%
Don't know	37	15	23	6	7	7	5	7	5	6	15	3	12	6	10	11	7	4	1	5	1	9	6
	8%	7%	10%	12%	9%	8%	6%	10%	6%	6%	11%	3%	11%	5%	8%	9%	12%	9%	1%	5%	1%	14%	15%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 38

**Q.11 Thinking of a future Conservative, Labour or Liberal Democrat government, regardless of how you might choose to vote, which party would do the best job on...?**

**Improving your own standard of living**

**Base: All respondents (from May 3rd)**

**Weighting: Standard Demographic Weights**

	Sex		Age						Social Class				Region					Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters	Float-ing Voters
Unweighted base	460	227	233	43	74	96	88	72	87	149	99	78	134	125	120	111	64	40	96	114	62	65	40
Weighted base	458	223	236	49	77	90	84	73	85	114	134	97	113	123	120	111	62	41	93	107	67	67	43
Labour	170	84	85	19	29	35	31	31	26	37	40	44	49	43	38	53	20	15	4	90	13	21	12
	37%	38%	36%	38%	37%	39%	37%	43%	30%	32%	30%	45%	43%	35%	32%	47%	33%	37%	4%	84%	19%	31%	29%
Conservative	146	67	79	8	23	24	33	23	35	45	45	27	29	48	40	32	17	9	79	7	10	21	12
	32%	30%	33%	17%	29%	26%	40%	32%	40%	39%	34%	27%	26%	39%	33%	28%	28%	22%	85%	7%	16%	31%	28%
Lib Dem	66	34	32	15	12	15	10	8	6	19	26	12	10	19	20	11	6	9	3	4	39	8	3
	14%	15%	14%	30%	15%	17%	12%	11%	7%	16%	19%	12%	9%	15%	17%	10%	10%	22%	3%	4%	58%	12%	8%
All the same	14	8	5	1	3	2	1	1	6	3	1	3	6	6	3	1	1	2	2	2	-	3	1
	3%	4%	2%	2%	3%	2%	1%	2%	7%	3%	1%	3%	5%	5%	3%	1%	2%	6%	2%	2%	-	5%	3%
None any good	28	17	11	-	5	7	6	3	7	7	6	6	10	4	5	10	7	1	3	4	2	7	6
	6%	7%	5%	-	7%	8%	7%	4%	8%	6%	4%	6%	8%	3%	5%	9%	12%	3%	3%	4%	3%	10%	13%
Don't know	36	12	23	6	6	7	3	7	6	4	16	6	10	4	13	5	10	4	2	1	3	8	8
	8%	6%	10%	13%	8%	8%	4%	9%	7%	3%	12%	6%	9%	3%	11%	4%	16%	9%	2%	1%	4%	12%	18%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 39

**Q.11 Thinking of a future Conservative, Labour or Liberal Democrat government, regardless of how you might choose to vote, which party would do the best job on...?**

**Making sure that public services work well**

**Base: All respondents (from May 3rd)**

**Weighting: Standard Demographic Weights**

	Sex		Age						Social Class				Region					Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters	Float-ing Voters
Unweighted base	460	227	233	43	74	96	88	72	87	149	99	78	134	125	120	111	64	40	96	114	62	65	40
Weighted base	458	223	236	49	77	90	84	73	85	114	134	97	113	123	120	111	62	41	93	107	67	67	43
Labour	188	96	93	21	35	36	32	33	31	44	54	41	49	51	50	54	18	16	4	93	17	26	18
	41%	43%	39%	42%	46%	40%	38%	46%	36%	38%	40%	42%	44%	41%	41%	48%	30%	38%	5%	87%	26%	39%	42%
Conservartive	129	61	68	11	19	23	29	16	30	35	39	29	26	35	39	26	16	12	73	4	15	19	9
	28%	27%	29%	22%	25%	26%	35%	22%	36%	30%	29%	30%	23%	29%	32%	24%	26%	29%	79%	3%	22%	28%	21%
Lib Dem	67	33	35	13	12	17	10	8	8	22	20	12	13	21	19	14	7	6	4	5	32	11	8
	15%	15%	15%	26%	15%	19%	12%	11%	9%	20%	15%	12%	12%	17%	15%	13%	12%	15%	4%	5%	48%	17%	19%
All the same	12	4	8	*	2	2	2	1	5	2	2	2	7	7	-	2	3	1	1	1	-	2	1
	3%	2%	4%	1%	3%	3%	2%	2%	6%	2%	1%	2%	6%	6%	-	2%	5%	1%	1%	1%	-	3%	3%
None any good	24	15	9	-	1	6	7	5	5	3	8	5	8	4	4	8	6	2	6	3	-	4	2
	5%	7%	4%	-	2%	6%	9%	6%	6%	3%	6%	6%	7%	3%	4%	7%	10%	4%	6%	3%	-	6%	5%
Don't know	37	14	23	5	8	6	4	9	6	8	11	8	10	5	9	7	11	5	4	2	3	4	4
	8%	6%	10%	9%	10%	7%	4%	13%	7%	7%	8%	8%	9%	4%	8%	6%	18%	12%	4%	2%	4%	7%	10%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 40

**Q.11 Thinking of a future Conservative, Labour or Liberal Democrat government, regardless of how you might choose to vote, which party would do the best job on...?**

**Standing up for hardworking families**

**Base: All respondents (from May 3rd)**

**Weighting: Standard Demographic Weights**

	Sex		Age						Social Class				Region					Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters	Float-ing Voters
Unweighted base	460	227	233	43	74	96	88	72	87	149	99	78	134	125	120	111	64	40	96	114	62	65	40
Weighted base	458	223	236	49	77	90	84	73	85	114	134	97	113	123	120	111	62	41	93	107	67	67	43
Labour	197	101	96	21	36	36	37	33	34	50	50	52	46	53	51	57	20	16	9	88	20	31	21
	43%	45%	41%	43%	47%	40%	44%	45%	40%	44%	38%	53%	40%	43%	42%	52%	33%	38%	10%	82%	30%	46%	48%
Conservartive	121	57	63	9	20	17	26	22	27	32	39	22	28	35	30	29	16	11	69	4	10	13	7
	26%	26%	27%	18%	26%	19%	31%	31%	31%	28%	29%	23%	24%	29%	25%	26%	26%	28%	75%	3%	15%	20%	16%
Lib Dem	74	35	39	13	11	21	13	7	7	19	29	11	16	21	25	11	8	9	8	6	32	12	6
	16%	16%	17%	27%	15%	24%	16%	10%	9%	16%	22%	11%	14%	17%	21%	9%	13%	23%	8%	6%	48%	17%	14%
All the same	8	4	3	*	1	-	1	1	4	1	2	1	4	2	1	2	2	1	1	1	-	1	*
	2%	2%	1%	1%	1%	-	1%	2%	5%	1%	1%	1%	3%	2%	1%	2%	3%	1%	2%	1%	-	1%	*
None any good	21	15	7	*	5	5	3	4	5	5	6	6	5	4	4	6	7	1	4	3	1	5	3
	5%	7%	3%	1%	6%	5%	3%	5%	6%	4%	4%	6%	5%	3%	3%	5%	11%	2%	4%	3%	2%	7%	8%
Don't know	37	10	27	5	4	10	4	5	8	8	5	15	8	9	7	9	3	1	5	3	6	6	6
	8%	4%	11%	10%	5%	11%	4%	7%	9%	7%	6%	6%	13%	7%	8%	6%	15%	8%	1%	5%	5%	9%	14%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 41

**Q.11 Thinking of a future Conservative, Labour or Liberal Democrat government, regardless of how you might choose to vote, which party would do the best job on...?**

**Improving the NHS**

**Base: All respondents (from May 3rd)**

**Weighting: Standard Demographic Weights**

	Sex		Age						Social Class				Region					Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters	Float-ing Voters
Unweighted base	460	227	233	43	74	96	88	72	87	149	99	78	134	125	120	111	64	40	96	114	62	65	40
Weighted base	458	223	236	49	77	90	84	73	85	114	134	97	113	123	120	111	62	41	93	107	67	67	43
Labour	181	96	85	19	34	37	27	28	36	48	47	40	46	40	52	56	17	16	7	85	20	25	17
	39%	43%	36%	38%	44%	41%	33%	38%	42%	42%	35%	41%	41%	32%	43%	50%	28%	38%	7%	80%	30%	37%	39%
Conservative	129	53	76	8	20	23	24	25	30	30	39	25	35	41	36	32	14	7	73	3	11	11	5
	28%	24%	32%	16%	25%	25%	29%	34%	35%	26%	29%	25%	31%	33%	30%	28%	22%	17%	79%	3%	16%	16%	11%
Lib Dem	74	39	35	17	11	13	16	8	9	24	26	16	8	26	17	7	13	10	4	7	31	15	9
	16%	17%	15%	35%	15%	14%	19%	11%	10%	21%	19%	16%	7%	21%	14%	7%	21%	25%	4%	6%	46%	23%	21%
All the same	10	5	5	1	3	*	2	2	2	2	1	3	4	2	2	4	1	1	2	1	-	2	1
	2%	2%	2%	2%	4%	1%	2%	2%	3%	2%	1%	3%	3%	1%	2%	1%	6%	3%	3%	1%	-	3%	3%
None any good	29	16	13	-	6	7	8	3	6	5	9	6	8	6	4	11	7	1	4	7	2	6	3
	6%	7%	6%	-	8%	8%	9%	4%	7%	5%	7%	7%	7%	5%	3%	10%	11%	3%	4%	7%	3%	9%	8%
Don't know	36	15	21	4	3	10	7	8	3	5	11	8	12	9	10	4	7	6	2	4	3	9	7
	8%	7%	9%	9%	4%	11%	8%	11%	4%	5%	8%	8%	11%	7%	8%	4%	12%	14%	2%	4%	4%	13%	17%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 42

**Q.11 Thinking of a future Conservative, Labour or Liberal Democrat government, regardless of how you might choose to vote, which party would do the best job on...?**

**Taking the right approach to immigration & asylum**

**Base: All respondents (from May 3rd)**

**Weighting: Standard Demographic Weights**

	Sex		Age						Social Class				Region					Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters	Float-ing Voters
Unweighted base	460	227	233	43	74	96	88	72	87	149	99	78	134	125	120	111	64	40	96	114	62	65	40
Weighted base	458	223	236	49	77	90	84	73	85	114	134	97	113	123	120	111	62	41	93	107	67	67	43
Labour	129	59	70	18	25	24	18	22	23	24	36	27	42	25	36	46	13	9	-	66	10	18	14
	28%	27%	30%	36%	33%	27%	21%	30%	27%	21%	27%	28%	37%	21%	30%	41%	21%	22%	-	62%	15%	27%	32%
Conservative	199	102	97	17	30	38	47	28	40	59	54	42	44	57	56	42	28	15	81	19	28	23	13
	43%	46%	41%	34%	39%	42%	56%	38%	47%	51%	41%	43%	39%	46%	47%	38%	46%	37%	87%	18%	42%	35%	31%
Lib Dem	58	26	32	10	15	10	9	5	9	20	22	12	4	21	15	8	4	10	3	8	27	11	4
	13%	12%	14%	21%	19%	11%	10%	7%	11%	17%	17%	12%	4%	17%	13%	7%	7%	23%	3%	7%	40%	16%	9%
All the same	6	5	1	-	-	-	1	3	2	1	-	2	3	4	*	-	2	-	2	-	*	1	*
	1%	2%	1%	-	-	-	1%	4%	2%	1%	-	2%	3%	3%	*	-	3%	-	2%	-	1%	2%	*
None any good	27	17	10	-	5	9	3	5	4	5	8	9	10	3	6	7	1	6	5	1	3	2	
	6%	7%	4%	-	7%	10%	4%	7%	4%	4%	9%	8%	8%	2%	5%	11%	2%	6%	4%	2%	5%	5%	
Don't know	39	14	25	5	2	9	6	10	8	6	16	6	11	7	10	9	7	6	1	9	1	10	10
	9%	6%	11%	10%	3%	10%	7%	13%	9%	6%	12%	6%	10%	6%	8%	8%	11%	16%	1%	9%	1%	15%	23%

**Daily Tracking Poll**  
**Fieldwork : May 1st-4th 2005**

Absolutes/col percents

Table 43

**Q.12 Which ONE of the following will be most important to you in your vote?****Base: All respondents (from May 3rd)****Weighting: Standard Demographic Weights**

	Sex		Age						Social Class				Region					Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	460	227	233	43	74	96	88	72	87	149	99	78	134	125	120	111	64	40	96	114	62	65	40
Weighted base	458	223	236	49	77	90	84	73	85	114	134	97	113	123	120	111	62	41	93	107	67	67	43
How to get the best public services, like health care and education	142 31%	63 28%	79 34%	19 38%	32 42%	28 31%	25 30%	17 23%	21 24%	32 28%	49 37%	25 26%	36 32%	26 21%	47 39%	30 27%	24 39%	14 35%	20 22%	30 28%	30 45%	32 48%	17 41%
The stability of the economy and low interest rates	115 25%	62 28%	52 22%	5 10%	14 19%	30 33%	21 25%	24 33%	20 24%	42 37%	30 23%	24 25%	18 16%	36 29%	21 17%	39 35%	10 16%	9 23%	20 22%	38 35%	17 25%	13 19%	11 25%
Having a trustworthy and strong leader for the country	97 21%	36 16%	61 26%	13 26%	14 18%	11 13%	23 27%	18 25%	18 21%	19 17%	31 23%	18 19%	29 25%	31 25%	25 21%	15 13%	16 25%	11 27%	29 32%	23 22%	8 13%	12 18%	7 15%
Getting Immigration under control	80 18%	49 22%	32 13%	10 19%	16 20%	13 15%	14 16%	8 11%	20 24%	18 15%	15 11%	24 25%	24 21%	27 22%	19 16%	25 22%	6 9%	4 10%	21 22%	15 14%	9 14%	6 9%	4 9%
Other	8 2%	6 3%	2 1%	- -	- -	4 4%	- -	2 2%	2 3%	2 2%	1 1%	3 3%	2 2%	1 1%	3 3%	2 2%	1 1%	- -	1 1%	1 1%	- -	3 4%	3 7%
Don't know/ refused	16 4%	7 3%	9 4%	3 6%	1 1%	3 4%	1 1%	4 6%	4 4%	1 1%	7 5%	3 3%	5 4%	2 2%	5 4%	1 1%	5 9%	2 6%	1 1%	- -	2 3%	1 2%	1 3%

**Daily Tracking Poll**  
**Fieldwork : May 1st-4th 2005**

Absolutes/col percents

Table 44

**Q.13 Which ONE of the following would be the biggest risk of having the Conservatives back in government?****Base: All respondents (from May 3rd)****Weighting: Standard Demographic Weights**

	Sex		Age						Social Class				Region					Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	460	227	233	43	74	96	88	72	87	149	99	78	134	125	120	111	64	40	96	114	62	65	40
Weighted base	458	223	236	49	77	90	84	73	85	114	134	97	113	123	120	111	62	41	93	107	67	67	43
A risky economy and high interest rates that could cut your living standards	131	67	65	15	27	21	32	22	13	40	39	28	24	32	38	31	19	11	24	37	20	18	9
	29%	30%	27%	31%	34%	24%	39%	31%	15%	35%	29%	29%	22%	26%	32%	28%	31%	26%	26%	34%	30%	27%	21%
Michael Howard being the Prime Minister	98	50	47	15	11	15	10	18	28	23	36	13	26	28	25	18	13	12	21	23	20	12	8
	21%	23%	20%	30%	14%	17%	12%	25%	33%	20%	27%	13%	23%	23%	21%	17%	22%	29%	23%	21%	30%	19%	18%
That they'd help the wealthy few and not hardworking families	88	37	51	5	14	23	22	13	12	21	23	22	21	25	24	25	8	5	16	21	20	13	6
	19%	17%	22%	9%	18%	26%	26%	17%	14%	19%	18%	23%	19%	21%	20%	23%	12%	13%	18%	20%	29%	19%	13%
Cuts in your schools and the NHS	78	36	42	11	15	21	10	9	12	16	21	23	18	15	19	22	12	10	11	22	5	19	17
	17%	16%	18%	21%	20%	23%	12%	13%	14%	14%	16%	23%	16%	12%	16%	20%	20%	24%	12%	20%	7%	29%	40%
No reasons/ there is no risk of having the Conservatives back in government	29	20	9	1	2	4	6	5	11	6	6	11	7	11	6	6	1	15	2	-	2	1	
	6%	9%	4%	2%	3%	5%	7%	8%	12%	5%	5%	11%	6%	9%	5%	9%	1%	16%	2%	-	3%	2%	
Don't know/ refused	34	13	21	3	8	5	4	5	9	9	8	1	16	13	7	9	3	2	5	2	2	3	3
	8%	6%	9%	6%	10%	5%	5%	7%	11%	8%	6%	1%	15%	10%	6%	8%	5%	6%	6%	2%	4%	4%	6%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 45

**Have you taken a foreign holiday in the last three years?****Base: All respondents****Weighting: Standard Demographic Weights**

	Sex		Age						Social Class				Region					Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	1000	482	518	98	163	213	179	147	200	332	204	175	289	266	258	247	140	89	211	270	148	154	86
Weighted base	1000	480	520	110	170	200	170	150	200	250	290	210	250	266	261	246	139	88	208	261	155	155	87
Yes	620	295	325	63	118	136	112	96	95	201	200	116	103	182	158	150	76	55	143	146	98	102	54
	62%	62%	62%	57%	70%	68%	66%	64%	47%	80%	69%	55%	41%	68%	61%	61%	55%	63%	69%	56%	63%	66%	63%
No	380	185	195	47	52	64	58	54	105	49	90	94	147	85	103	96	63	33	65	115	57	53	32
	38%	38%	38%	43%	30%	32%	34%	36%	53%	20%	31%	45%	59%	32%	39%	39%	45%	37%	31%	44%	37%	34%	37%

**Daily Tracking Poll**  
**Fieldwork : May 1st-4th 2005**

Absolutes/col percents

Table 46

**How many cars do you have in the household?****Base: All respondents****Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	1000	482	518	98	163	213	179	147	200	332	204	175	289	266	258	247	140	89	211	270	148	154	86
Weighted base	1000	480	520	110	170	200	170	150	200	250	290	210	250	266	261	246	139	88	208	261	155	155	87
None	202 20%	86 18%	116 22%	21 19%	25 15%	30 15%	27 16%	30 20%	70 35%	33 13%	39 14%	30 14%	100 40%	64 24%	39 15%	55 22%	26 19%	19 21%	29 14%	60 23%	29 19%	31 20%	21 24%
1 car	435 43%	228 47%	207 40%	41 37%	82 48%	92 46%	61 36%	63 42%	97 49%	84 34%	144 50%	91 43%	117 47%	115 43%	112 43%	108 44%	57 41%	44 50%	93 45%	115 44%	61 40%	62 40%	36 42%
2 cars	282 28%	122 26%	160 31%	33 30%	53 31%	71 36%	57 33%	41 27%	26 13%	100 40%	81 28%	71 34%	29 12%	67 25%	86 33%	69 28%	38 27%	22 25%	65 31%	67 25%	51 33%	54 35%	24 28%
3+ cars	81 8%	44 9%	37 7%	15 14%	10 6%	8 4%	26 15%	16 11%	7 3%	33 13%	26 9%	18 8%	5 2%	20 8%	24 9%	15 6%	19 13%	3 3%	21 10%	20 8%	13 8%	8 5%	6 6%

**Daily Tracking Poll**  
**Fieldwork : May 1st-4th 2005**

Absolutes/col percents

Table 47

**Which of the following age groups do you fall into?****Base: All respondents****Weighting: Standard Demographic Weights**

	Sex		Age						Social Class				Region					Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	1000	482	518	98	163	213	179	147	200	332	204	175	289	266	258	247	140	89	211	270	148	154	86
Weighted base	1000	480	520	110	170	200	170	150	200	250	290	210	250	266	261	246	139	88	208	261	155	155	87
18 - 24	110 11%	57 12%	53 10%	110 100%	-	-	-	-	-	25 10%	44 15%	23 11%	17 7%	27 10%	43 16%	22 9%	9 6%	9 10%	13 6%	31 12%	19 12%	20 13%	10 11%
25 - 34	170 17%	79 16%	92 18%	-	170 100%	-	-	-	-	45 18%	70 24%	27 13%	28 11%	44 16%	43 17%	43 17%	25 18%	15 17%	29 14%	50 19%	26 17%	30 19%	22 25%
35 - 44	200 20%	87 18%	113 22%	-	-	200 100%	-	-	-	61 24%	52 18%	50 24%	37 15%	57 21%	46 18%	51 21%	28 20%	18 21%	38 18%	55 21%	26 17%	42 27%	24 28%
45 - 54	170 17%	90 19%	81 15%	-	-	-	170 100%	-	-	57 23%	46 16%	44 21%	24 9%	43 16%	47 18%	40 16%	20 15%	19 22%	38 18%	48 18%	29 19%	26 17%	10 11%
55 - 64	150 15%	65 14%	85 16%	-	-	-	-	150 100%	-	37 15%	33 12%	39 18%	40 16%	37 14%	42 16%	32 13%	23 17%	15 17%	34 16%	32 12%	30 19%	19 12%	10 11%
65+	200 20%	103 21%	97 19%	-	-	-	-	-	200 100%	24 10%	45 15%	27 13%	104 42%	59 22%	39 15%	57 23%	34 24%	12 13%	57 27%	45 17%	25 16%	18 11%	11 13%

**Daily Tracking Poll**  
**Fieldwork : May 1st-4th 2005**

Absolutes/col percents

Table 48  
**Working Status**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	Sex		Age							Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	1000	482	518	98	163	213	179	147	200	332	204	175	289	266	258	247	140	89	211	270	148	154	86
Weighted base	1000	480	520	110	170	200	170	150	200	250	290	210	250	266	261	246	139	88	208	261	155	155	87
Working full time (30+ hrs a week)	444 44%	285 59%	159 31%	58 53%	106 62%	122 61%	108 64%	46 30%	4 2%	147 59%	148 51%	112 53%	37 15%	116 44%	125 48%	102 41%	52 38%	49 56%	94 45%	122 47%	71 46%	78 51%	40 46%
Working part time (8-29 hrs a week)	112 11%	23 5%	89 17%	17 16%	27 16%	31 16%	21 12%	12 8%	4 2%	27 11%	44 15%	26 12%	15 6%	34 13%	26 10%	32 13%	15 11%	5 6%	25 12%	26 10%	18 12%	22 14%	13 15%
Not working but seeking work or temporarily unemployed/sick	58 6%	28 6%	29 6%	15 14%	12 7%	15 7%	12 7%	4 3%	-	9 4%	11 4%	15 7%	22 9%	12 4%	26 10%	10 4%	6 5%	4 5%	6 3%	19 7%	7 4%	12 8%	5 6%
Not working/ Not seeking work/ Retired	387 39%	145 30%	242 47%	20 18%	25 15%	32 16%	30 17%	88 59%	192 96%	67 27%	86 30%	57 27%	176 70%	105 40%	84 32%	103 42%	65 47%	30 34%	83 40%	94 36%	58 38%	42 27%	28 32%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 49

**Tenure****Base: All respondents****Weighting: Standard Demographic Weights**

	Sex		Age						Social Class				Region					Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	1000	482	518	98	163	213	179	147	200	332	204	175	289	266	258	247	140	89	211	270	148	154	86
Weighted base	1000	480	520	110	170	200	170	150	200	250	290	210	250	266	261	246	139	88	208	261	155	155	87
Owned outright (without mortgage)	320 32%	152 32%	169 32%	14 12%	13 8%	18 9%	54 31%	92 61%	130 65%	80 32%	94 32%	64 30%	83 33%	88 33%	84 32%	81 33%	46 33%	22 25%	94 45%	63 24%	53 34%	36 23%	21 24%
Owned with a mortgage or loan	409 41%	211 44%	199 38%	41 37%	93 55%	142 71%	89 52%	32 21%	12 6%	131 52%	129 44%	96 46%	53 21%	102 38%	107 41%	106 43%	57 41%	36 42%	86 42%	112 43%	60 39%	76 49%	42 48%
Rented from the council	130 13%	54 11%	76 15%	10 9%	22 13%	22 11%	16 10%	17 12%	42 21%	12 5%	21 7%	25 12%	72 29%	31 12%	25 10%	36 15%	20 15%	17 20%	12 6%	43 16%	19 12%	27 17%	12 13%
Rented from someone else	128 13%	56 12%	72 14%	41 37%	40 24%	16 8%	10 6%	8 5%	13 7%	21 8%	47 16%	24 11%	37 15%	42 16%	41 16%	21 9%	14 10%	10 12%	14 7%	40 15%	20 13%	14 9%	10 12%
Rent free	12 1%	8 2%	4 1%	5 4%	2 1%	2 1%	1 1%	1 1%	2 1%	6 2%	- -	1 1%	5 2%	3 1%	3 1%	1 1%	2 2%	2 2%	1 1%	3 1%	3 2%	2 2%	2 2%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 50  
**Gender**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	1000	482	518	98	163	213	179	147	200	332	204	175	289	266	258	247	140	89	211	270	148	154	86
Weighted base	1000	480	520	110	170	200	170	150	200	250	290	210	250	266	261	246	139	88	208	261	155	155	87
Male	480	480	-	57	79	87	90	65	103	127	132	126	94	125	132	120	58	45	100	125	86	65	29
	48%	100%	-	52%	46%	44%	53%	43%	52%	51%	45%	60%	38%	47%	51%	49%	41%	52%	48%	48%	56%	42%	33%
Female	520	-	520	53	92	113	81	85	97	122	158	84	156	141	129	126	82	42	108	137	68	90	58
	52%	-	100%	48%	54%	56%	47%	57%	48%	49%	55%	40%	62%	53%	49%	51%	59%	48%	52%	52%	44%	58%	67%

**Daily Tracking Poll**  
**Fieldwork : May 1st-4th 2005**

Absolutes/col percents

Table 51

**SEG****Base: All respondents****Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	1000	482	518	98	163	213	179	147	200	332	204	175	289	266	258	247	140	89	211	270	148	154	86
Weighted base	1000	480	520	110	170	200	170	150	200	250	290	210	250	266	261	246	139	88	208	261	155	155	87
A	80 8%	37 8%	43 8%	6 6%	14 8%	22 11%	18 11%	12 8%	9 4%	80 32%	-	-	-	30 11%	20 8%	13 5%	11 8%	6 6%	27 13%	16 6%	14 9%	12 8%	8 9%
B	170 17%	90 19%	79 15%	19 17%	31 18%	39 20%	38 23%	25 17%	16 8%	170 68%	-	-	-	52 19%	46 18%	45 18%	18 13%	9 10%	40 19%	35 13%	33 21%	34 22%	22 25%
C1	290 29%	132 27%	158 30%	44 40%	70 41%	52 26%	46 27%	33 22%	45 22%	-	290 100%	-	-	79 30%	78 30%	66 27%	38 27%	30 34%	66 32%	61 23%	50 32%	41 27%	24 28%
C2	210 21%	126 26%	84 16%	23 21%	27 16%	50 25%	44 26%	39 26%	27 13%	-	-	210 100%	-	51 19%	54 21%	54 22%	28 20%	23 26%	36 18%	65 25%	31 20%	35 23%	17 20%
D	75 7%	36 8%	39 7%	8 8%	15 9%	21 10%	13 7%	9 6%	8 4%	-	-	-	75 30%	21 8%	18 7%	20 8%	11 8%	4 5%	8 4%	26 10%	9 6%	11 7%	6 7%
E	175 18%	58 12%	117 23%	8 8%	13 8%	16 8%	11 6%	31 21%	96 48%	-	-	-	175 70%	32 12%	44 17%	49 20%	33 24%	17 19%	31 15%	58 22%	18 12%	21 14%	10 11%

## Daily Tracking Poll

### Fieldwork : May 1st-4th 2005

Absolutes/col percents

Table 52  
**Region**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	Float-ing Voters
Unweighted base	1000	482	518	98	163	213	179	147	200	332	204	175	289	266	258	247	140	89	211	270	148	154	86
Weighted base	1000	480	520	110	170	200	170	150	200	250	290	210	250	266	261	246	139	88	208	261	155	155	87
Scotland	88 9%	45 9%	42 8%	9 8%	15 9%	18 9%	19 11%	15 10%	12 6%	14 6%	30 10%	23 11%	21 8%	-	-	-	-	88 100%	10 5%	17 6%	15 10%	21 14%	14 16%
North	45 5%	23 5%	22 4%	9 8%	11 7%	7 3%	3 2%	4 3%	11 5%	10 4%	14 5%	8 4%	13 5%	-	-	45 18%	-	-	7 3%	11 4%	6 4%	7 5%	4 5%
North West	115 12%	66 14%	49 9%	7 6%	15 9%	24 12%	23 14%	18 12%	28 14%	24 10%	36 12%	26 12%	29 12%	-	-	115 47%	-	-	17 8%	38 15%	18 11%	17 11%	6 7%
Yorks & Humberside	86 9%	31 6%	55 11%	6 5%	16 10%	20 10%	14 9%	10 7%	18 9%	23 9%	15 5%	20 10%	27 11%	-	-	86 35%	-	-	12 6%	25 9%	15 10%	13 8%	7 7%
East Midlands	73 7%	40 8%	33 6%	14 12%	13 8%	10 5%	16 9%	13 8%	8 4%	19 7%	23 8%	17 8%	15 6%	-	73 28%	-	-	-	15 7%	19 7%	10 6%	7 4%	4 4%
West Midlands	91 9%	47 10%	44 9%	15 13%	11 7%	19 10%	16 9%	9 6%	21 10%	28 9%	17 10%	25 8%	25 10%	-	91 35%	-	-	-	25 12%	24 9%	9 6%	15 9%	6 7%
Wales	51 5%	32 7%	19 4%	3 3%	6 4%	9 4%	7 4%	11 7%	15 8%	13 5%	13 4%	13 6%	13 5%	-	-	-	51 37%	-	7 3%	16 6%	10 6%	6 4%	5 6%
Eastern	96 10%	45 9%	51 10%	14 13%	19 11%	16 8%	15 9%	20 13%	11 5%	27 11%	27 9%	20 9%	22 9%	-	96 37%	-	-	-	18 9%	32 12%	14 9%	16 10%	12 14%
Greater London	126 13%	60 13%	65 13%	17 15%	23 13%	27 13%	23 13%	15 10%	21 11%	36 14%	42 15%	25 12%	23 9%	126 47%	-	-	-	-	25 12%	35 13%	20 13%	21 14%	8 10%
South East	140 14%	65 14%	76 15%	11 10%	21 12%	30 15%	20 12%	21 14%	37 19%	46 18%	37 13%	27 13%	31 12%	140 53%	-	-	-	-	48 13%	27 11%	19 12%	22 14%	14 16%
South West	88 9%	26 5%	63 12%	6 5%	19 11%	19 10%	14 8%	12 8%	19 9%	17 7%	25 9%	15 7%	32 13%	-	-	-	88 63%	-	24 12%	17 7%	19 12%	11 7%	8 9%